

# **Amplitude Modulation Stations—AM**

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**STATIONS  
ALPHABETICALLY LISTED  
BY STATES — CITIES**

**RADIO HOMES BY STATE**

**U. S. STATION INDEX**

**KEY PERSONNEL**

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# Index of Standard Stations of U. S.



CKLW — Detroit-Windsor, Mich. ....	472	KBCH — Oceanlake, Oreg. ....	574
KABI — Ketchikan, Alaska ....	671	KBEC — Waxahachie, Tex. ....	638
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KBAB — El Cajon, Calif. ....	363	KBYR — Anchorage, Alaska ....	671
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KBAR — Burley, Idaho ....	416	KCAP — Helena, Mont. ....	502
KBBA — Benton, Ark. ....	355		

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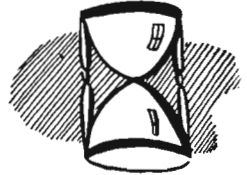


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## ● YOUR CONCERT HALL

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KCBC — Des Moines, Iowa ....	436	KCNO — Atluras, Calif. ....	361
KCBD — Lubbock, Tex. ....	631	KCNY — San Marcos, Tex. ....	636
KCBQ — San Diego, Calif. ....	373	KCOB — Newton, Iowa ....	438
KCBS — San Francisco, Calif. ....	374	KCOG — Centerville, Iowa ....	434
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KCFH — Cuero, Tex. ....	620	KCOK — Tulare, Calif. ....	379
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KCMC — Texarkana, Tex. ....	637	KCVR — Lodi, Calif. ....	367
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KCNC — Fort Worth, Tex. ....	623	KDB — Santa Barbara, Calif. ....	377

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KDBS — Alexandria, La. . . . .	450	KECK — Odessa, Tex. . . . .	632
KDDD — Dumas, Tex. . . . .	622	KEED — Springfield, Ore. . . . .	576
KDEC — Decorah, Iowa . . . . .	436	KEEN — San Jose, Calif. . . . .	375
KDEF — Albuquerque, N. Mex. . . . .	513	KEEP — Twin Falls, Idaho . . . . .	417
KDET — Center, Tex. . . . .	619	KELA — Centralia-Chehalis, Wash. . . . .	650
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KDIJ — Dickinson, N. Dak. . . . .	553	KELO — Sioux Falls, S. Dak. . . . .	605
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KDKA — Pittsburgh, Pa. . . . .	589	KELY — Ely, Nev. . . . .	507
KDKD — Clinton, Mo. . . . .	492	KENA — Mena, Ark. . . . .	358
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KDLK — Del Rio, Tex. . . . .	622	KENI — Anchorage, Alaska . . . . .	671
KDLM — Detroit Lakes, Minn. . . . .	482	KENM — Portales, N. Mex. . . . .	515
KDLR — Devils Lake, N. Dak. . . . .	553	KENN — Kenedy, Tex. . . . .	628
KDMA — Montevideo, Minn. . . . .	484	KENO — Las Vegas, Nev. . . . .	507
KDMO — Carthage, Mo. . . . .	492	KENS — San Antonio, Tex. . . . .	635
KDMS — El Dorado, Ark. . . . .	356	KENT — Shreveport, La. . . . .	455
KDNT — Denton, Tex. . . . .	622	KEPO — El Paso, Tex. . . . .	622
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KDRS — Paragould, Ark. . . . .	358	KERG — Eugene, Ore. . . . .	572
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KDSX — Denison, Tex. . . . .	622	KERV — Kerrville, Tex. . . . .	628
KDTA — Delta, Colo. . . . .	381	KEUN — Eunice, La. . . . .	451
KDTH — Dubuque, Iowa . . . . .	436	KEVA — Shamrock, Tex. . . . .	636
KDUB — Lubbock, Tex. . . . .	629	KEVL — White Castle, La. . . . .	457
KDUZ — Hutchinson, Minn. . . . .	483	KEVT — Tucson, Ariz. . . . .	354
KDWT — Stamford, Tex. . . . .	636	KEX — Portland, Ore. . . . .	575
KDYL — Salt Lake City, Utah . . . . .	640	KEXO — Grand Junction, Colo. . . . .	383
KDZA — Pueblo, Colo. . . . .	384	KEXX — San Antonio, Tex. . . . .	635
KEAN — Brownwood, Tex. . . . .	618	KEXY — Provo, Utah . . . . .	639
KEAR — San Francisco, Calif. . . . .	374	KEYD — Minneapolis, Minn. . . . .	483
KEBE — Jacksonville, Tex. . . . .	628	KEYE — Perryton, Tex. . . . .	633
		KEYJ — Jamestown, N. Dak. . . . .	553

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KFAB — Omaha, Neb.	506	KG BX — Springfield, Mo.	499
KFAC — Los Angeles, Calif.	367	KGCU — Mandan, N. Dak.	554
KFAD — Fairfield, Iowa	437	KG CX — Sidney, Mont.	503
KFAL — Fulton, Mo.	493	KGDE — Fergus Falls, Minn.	483
KFAM — St. Cloud, Minn.	485	KGDM — Stockton, Calif.	378
KFAR — Fairbanks, Alaska	671	KGDN — Edmonds, Wash.	651
KFBB — Great Falls, Mont.	502	KGEE — Bakersfield, Calif.	361
KFBC — Cheyenne, Wyo.	669	KGEK — Sterling, Colo.	385
KFBI — Wichita, Kans.	443	KGEM — Boise, Idaho	415
KFBK — Sacramento, Calif.	372	KGER — Long Beach, Calif.	367
KFDA — Amarillo, Tex.	615	KGEZ — Kalispell, Mont.	502
KFDM — Beaumont, Tex.	617	KGFF — Shawnee, Okla.	570
KFDR — Grand Coulee, Wash.	651	KG FJ — Hollywood, Calif.	365
KFEQ — St. Joseph, Mo.	497	KGFL — Roswell, N. Mex.	515
KFI — Los Angeles, Calif.	367	KGFW — Kearney, Neb.	504
KFIR — North Bend, Oreg.	574	KGFX — Pierre, S. Dak.	604
KFFA — Helena, Ark.	356	KGGF — Coffeyville, Kans.	440
KFGO — Fargo, N. Dak.	553	KGGM — Albuquerque, N. Mex.	513
KFGT — Fremont, Neb.	504	KGHF — Pueblo, Colo.	385
KFH — Wichita, Kans.	443	KGHI — Little Rock, Ark.	357
KFIZ — Fond du Lac, Wis.	663	KGHL — Billings, Mont.	501
KFJB — Marshalltown, Iowa	437	KGHM — Brookfield, Mo.	492
KFJI — Klamath Falls, Oreg.	573	KGIL — San Fernando, Calif.	374
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KFKA — Greeley, Colo.	383	KGKB — Tyler, Tex.	637
KFLD — Floydada, Tex.	623	KGKL — San Angelo, Tex.	634
KFLW — Klamath Falls, Oreg.	573	KGKO — Dallas, Tex.	620
KFMA — Davenport, Iowa	435	KGLC — Miami, Okla.	568
KFMB — San Diego, Calif.	373	KG LN — Glenwood Springs, Colo.	383
KFMJ — Tulsa, Okla.	570	KGLO — Mason City, Iowa	437
KFML — Denver, Colo.	382	KGLU — Safford, Ariz.	354
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KFOR — Lincoln, Neb.	505	KGMO — Cape Girardeau, Mo.	492
KFOX — Long Beach, Calif.	367	KGMS — Sacramento, Calif.	372
KFPW — Forth Smith, Ark.	356	KGNB — New Braunfels, Tex.	632
KFQD — Anchorage, Alaska	671	KGNC — Amarillo, Tex.	616
KFRB — Fairbanks, Alaska	671	KGNO — Dodge City, Kans.	440
KFRC — San Francisco, Calif.	374	KG O — San Francisco, Calif.	374
KFRD — Rosenberg, Tex.	634	KGON — Oregon City, Oreg.	574
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KFRO — Longview, Tex.	629	KGRH — Fayetteville, Ark.	356
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KFST — Fort Stockton, Tex.	623	KGVO — Missoula, Mont.	503
KFTM — Fort Morgan, Colo.	383	KGW — Portland, Oreg.	575
KFTV — Paris, Tex.	633	KGWA — Enid, Okla.	567
KFUN — Las Vegas, N. Mex.	514	KG Y — Olympia, Wash.	652
KFVS — Cape Girardeau, Mo.	492	KGYN — Guymon, Okla.	567
KFWB — Hollywood, Calif.	365	KG YW — Vallejo, Calif.	379
KFXD — Nampa, Idaho	417	KHAS — Hastings, Neb.	504
KFXJ — Grand Junction, Colo.	383	KHBC — Hilo, Hawaii	672
KFXM — San Bernardino, Calif.	373	KH BG — Okmulgee, Okla.	569
KFYN — Bonham, Tex.	618	KHBM — Monticello, Ark.	358
KFYO — Lubbock, Tex.	631	KHBR — Hillsboro, Tex.	625
KFYR — Bismarck, N. Dak.	553	KHFS — Vancouver, Wash.	655
KGA — Spokane, Wash.	653	KHJ — Los Angeles, Calif.	368
KGAE — Salem, Oreg.	576	KHMO — Hannibal, Mo.	493
KGAF — Gainesville, Tex.	624	KHOB — Hobbs, N. Mex.	514
KGAK — Gallup, N. Mex.	514	KHON — Honolulu, Hawaii	672
KGAL — Lebanon, Oreg.	574	KHOZ — Harrison, Ark.	356
KGAN — Kingman, Ariz.	353	KHQ — Spokane, Wash.	654
KGAS — Carthage, Tex.	619	KHSL — Chico, Calif.	362
KGB — San Diego, Calif.	374	KHUB — Watsonville, Calif.	380

KHUM — Eureka, Calif.	363	KLAN — Renton, Wash.	652
KHUZ — Borger, Tex.	618	KLAS — Las Vegas, Nev.	507
KIBE — Palo Alto, Calif.	370	KLBM — LaGrande, Oreg.	573
KIBH — Seward, Alaska	672	KLBS — Houston, Tex.	625
KIBL — Beeville, Tex.	617	KLCB — Libby, Mont.	503
KIBS — Bishop, Calif.	362	KLCN — Blytheville, Ark.	355
KICA — Clovis, N. Mex.	514	KLCO — Poteau, Okla.	570
KICD — Spencer, Ia.	439	KLEA — Lovington, N. Mex.	515
KICK — Springfield, Mo.	499	KLEE — Aitumwa, Ia.	438
KICO — Calexico, Calif.	362	KLEM — LeMars, Ia.	437
KID — Idaho Falls, Idaho	416	KLEN — Killeen, Tex.	628
KIDO — Boise, Idaho	416	KLER — Lewiston, Idaho	416
KIEM — Eureka, Calif.	363	KLFT — Golden Meadow, La.	452
KIEV — Glendale, Calif.	365	KLFY — Lafayette, La.	452
KIFI — Idaho Falls, Idaho	416	KLGN — Logan, Utah	639
KIFN — Phoenix, Ariz.	353	KLGR — Redwood Falls, Minn.	485
KIFW — Sitka, Alaska	672	KLIC — Monroe, La.	453
KIHN — Hugo, Okla.	567	KLIF — Dallas, Tex.	621
KIHO — Sioux Falls, S. Dak.	605	KLIK — Jefferson City, Mo.	493
KIHR — Hood River, Oreg.	573	KLIL — Esiherville, Ia.	437
KIJV — Huron, S. Dak.	604	KLIN — Lincoln, Neb.	505
KIKI — Honolulu, Hawaii	672	KLIR — Denver, Colo.	382
KILA — Hilo, Hawaii	672	KLIX — Twin Falls, Idaho	417
KILO — Grand Forks, N. Dak.	553	KLIZ — Brainerd, Minn.	481
KIMA — Yakima, Wash.	655	KLKC — Parsons, Kans.	442
KIMN — Denver, Colo.	382	KLLL — Lubbock, Tex.	631
KIMO — Independence, Mo.	493	KLMO — Longmont, Colo.	384
KIMP — Mt. Pleasant, Tex.	632	KLMR — Lamar, Colo.	384
KIND — Independence, Kans.	441	KLMS — Lincoln, Neb.	505
KINE — Kingsville, Tex.	629	KLMX — Clayton, N. Mex.	513
KING — Seattle, Wash.	653	KLO — Ogden, Utah	639
KINY — Juneau, Alaska	671	KLOG — Kelso, Wash.	651
KIOA — Des Moines, Ia.	436	KLOH — Pipestone, Minn.	484
KIOX — Bay City, Tex.	617	KLOK — San Jose, Calif.	375
KIPA — Hilo, Hawaii	672	KLOU — Lake Charles, La.	453
KIRO — Seattle, Wash.	653	KLOV — Loveland, Colo.	384
KIRX — Kirksville, Mo.	496	KLPM — Minot, N. Dak.	554
KISD — Sioux Falls, S. Dak.	605	KLPR — Oklahoma City, Okla.	569
KIST — Santa Barbara, Calif.	377	KLPW — Union, Mo.	500
KIT — Yakima, Wash.	655	KLRA — Little Rock, Ark.	357
KITE — San Antonio, Tex.	635	KLRS — Mountain Grove, Mo.	497
KITI — Chehalis-Centralia, Wash.	650	KLTF — Little Falls, Minn.	483
KITO — San Bernardino, Calif.	373	KLTI — Longview, Tex.	629
KIUL — Garden City, Kans.	441	KLTZ — Glasgow, Mont.	501
KIUN — Pecos, Tex.	633	KLUB — Salt Lake City, Utah	641
KIUP — Durango, Colo.	383	KLUF — Galveston, Tex.	624
KIVY — Crockett, Tex.	620	KLUK — Evanston, Wyo.	669
KIWW — San Antonio, Tex.	635	KLVC — Leadville, Colo.	384
KIXL — Dallas, Tex.	621	KLVL — Pasadena, Tex.	633
KIXX — Provo, Utah	639	KLVT — Levelland, Tex.	629
KIYI — Shelby, Mont.	503	KLWN — Lawrence, Kans.	442
KJAN — Atlantic, Ia.	434	KLWT — Lebanon, Mo.	496
KJAY — Topeka, Kans.	443	KLYN — Amarillo, Tex.	615
KJBC — Midland, Tex.	632	KLX — Oakland, Calif.	369
KJBS — San Francisco, Calif.	375	KLZ — Denver, Colo.	382
KJCF — Festus, Mo.	493	KMA — Shenandoah, Ia.	439
KJCK — Junction City, Kans.	441	KMAC — San Antonio, Tex.	635
KJEF — Jennings, La.	452	KMAE — McKinney, Tex.	631
KJFJ — Webster City, Iowa	439	KMAK — Fresno, Calif.	363
KJET — Beaumont, Tex.	617	KMAN — Manhattan, Kans.	442
KJNO — Juneau, Alaska	671	KMBC — Kansas City, Mo.	495
KJOE — Shreveport, La.	457	KMBL — Junction, Tex.	628
KJR — Seattle, Wash.	653	KMBY — Monterey, Calif.	369
KJRG — Newton, Kans.	442	KMCM — McMinnville, Oreg.	574
KJSK — Columbus, Neb.	504	KMCO — Conroe, Tex.	619
KJUN — Redmond, Oreg.	576	KMDO — Fort Scott, Kans.	441
KLAC — Hollywood, Calif.	365	KMED — Medford, Oreg.	574
KLAD — Klamath Falls, Oreg.	573	KMHL — Marshall, Minn.	483
KLAK — Lakewood, Colo.	384	KMHT — Marshall, Tex.	631
KLAM — Cordova, Alaska	671	KMIL — Cameron, Tex.	618



KMJ — Fresno, Calif. ....	365	KOIL — Omaha, Neb. ....	506
KMLB — Monroe, La. ....	453	KOIN — Portland, Oreg. ....	575
KMLW — Marlin, Tex. ....	631	KOJM — Havre, Mont. ....	502
KMMJ — Grand Island, Neb. ....	504	KOKO — Warrensburg, Mo. ....	500
KMMO — Marshall, Mo. ....	496	KOKX — Keokuk, Ia. ....	437
KNNS — Sioux City, Ia. ....	439	KOL — Seattle, Wash. ....	653
KMO — Tacoma, Wash. ....	654	KOLD — Yuma, Ariz. ....	355
KMOD — Modesto, Calif. ....	369	KOLE — Port Arthur, Tex. ....	634
KMON — Great Falls, Mont. ....	502	KOLJ — Quano, Tex. ....	634
KMOR — Oroville, Calif. ....	370	KOLO — Reno, Nev. ....	507
KMOX — St. Louis, Mo. ....	498	KOLR — Sterling, Colo. ....	385
KMPC — Los Angeles, Calif. ....	368	KOLS — Pryor, Okla. ....	570
KMRC — Morgan City, La. ....	453	KOLT — Scottsbluff, Neb. ....	506
KMUR — Murray, Utah ....	639	KOMA — Oklahoma City, Okla. ....	569
KMUS — Muskogee, Okla. ....	568	KOMB — Cottage Grove, Oreg. ....	572
KMVI — Wailuku-Maui, Hawaii ....	673	KOME — Tulsa, Okla. ....	570
KMYC — Marysville, Calif. ....	368	KOMO — Seattle, Wash. ....	653
KMYR — Denver, Colo. ....	382	KOMW — Omak, Wash. ....	652
KNAF — Fredericksburg, Tex. ....	624	KONE — Reno, Nev. ....	508
KNAK — Salt Lake City, Utah. ....	641	KONG — Visalia, Calif. ....	379
KNAL — Victoria, Tex. ....	638	KONI — Phoenix, Ariz. ....	353
KNBC — San Francisco, Calif. ....	375	KONO — San Antonio, Tex. ....	635
KNBR — North Platte, Neb. ....	505	KONP — Port Angeles, Wash. ....	652
KNBX — Kirkland, Wash. ....	651	KOOK — Billings, Mont. ....	501
KNBY — Newport, Ark. ....	358	KOOL — Phoenix, Ariz. ....	353
KNCK — Concordia, Kans. ....	440	KOOS — Coos Bay, Oreg. ....	572
KNCM — Moberly, Mo. ....	496	KOPO — Tucson, Ariz. ....	354
KNCO — Garden City, Kans. ....	441	KOPP — Ogden, Utah ....	639
KNDC — Heltinger, N. Dak. ....	553	KOPR — Butte, Mont. ....	501
KNEA — Jonesboro, Ark. ....	357	KORA — Bryan, Tex. ....	618
KNEB — Scotsbluff, Neb. ....	506	KORC — Mineral Wells, Tex. ....	632
KNED — McAlester, Okla. ....	567	KORE — Eugene, Oreg. ....	573
KNEL — Brady, Tex. ....	618	KORK — Las Vegas, Nev. ....	507
KNEM — Nevada, Mo. ....	497	KORN — Mitchell, S. Dak. ....	604
KNET — Palestine, Tex. ....	633	KORT — Grangeville, Idaho ....	416
KNEW — Spokane, Wash. ....	654	KOSA — Odessa, Tex. ....	632
KNEX — McPherson, Kans. ....	442	KOSE — Osceola, Ark. ....	358
KNGS — Hamford, Calif. ....	365	KOSF — Nacogdoches, Tex. ....	632
KNIM — Maryville, Mo. ....	496	KOSI — Aurora, Colo. ....	381
KNOC — Natchitoches, La. ....	453	KOSY — Texarkana, Ark. ....	359
KNOE — Monroe, La. ....	453	KOTA — Rapid City, S. Dak. ....	605
KNOG — Nogales, Ariz. ....	353	KOTN — Pine Bluff, Ark. ....	359
KNOK — Fort Worth, Tex. ....	623	KOTS — Deming, N. Mex. ....	514
KNOR — Norman, Okla. ....	569	KOVC — Valley City, N. Dak. ....	554
KNOW — Austin, Tex. ....	616	KOVE — Lander, Wyo. ....	669
KNOX — Grand Forks, N. Dak. ....	553	KOVO — Provo, Utah ....	640
KNPT — Newport, Oreg. ....	574	KOWB — Laramie, Wyo. ....	669
KNUJ — New Ulm, Minn. ....	484	KOWH — Omaha, Neb. ....	506
KNUZ — Houston, Tex. ....	627	KOWL — Santa Monica, Calif. ....	367
KNX — Los Angeles, Calif. ....	367	KOXR — Oxnard, Calif. ....	370
KOA — Denver, Colo. ....	382	KOY — Phoenix, Ariz. ....	353
KOAL — Price, Utah ....	639	KOYN — Billings, Mont. ....	501
KOAM — Pittsburg, Kans. ....	442	KOZE — Lewiston, Idaho ....	416
KOB — Albuquerque, N. Mex. ....	513	KOZY — Grand Rapids, Minn. ....	483
KOBE — Las Cruces, N. Mex. ....	514	KPAC — Port Arthur, Tex. ....	634
KOBK — Owatonna, Minn. ....	484	KPAL — Palm Springs, Calif. ....	370
KOCA — Kilgore, Tex. ....	628	KPAM — Portland, Oreg. ....	575
KOCO — Salem, Oreg. ....	576	KPAN — Herford, Tex. ....	625
KOCS — Ontario, Calif. ....	370	KPAS — Banning, Calif. ....	361
KOCY — Oklahoma City, Okla. ....	569	KPAT — Pampa, Tex. ....	633
KODI — Cody, Wyo. ....	669	KPBM — Carlsbad, N. Mex. ....	513
KODL — The Dallas, Oreg. ....	572	KPDN — Pampa, Tex. ....	633
KODY — North Platte, Neb. ....	505	KPDQ — Portland, Oreg. ....	575
KOEL — Oelwein, Ia. ....	438	KPEP — San Angelo, Tex. ....	635
KOFE — Pullman, Wash. ....	652	KPET — Lamesa, Tex. ....	629
KOFI — Kalispell, Mont. ....	502	KPHO — Phoenix, Ariz. ....	353
KOFO — Ottawa, Kans. ....	442	KPIG — Cedar Rapids, Ia. ....	434
KOGA — Ogallala, Neb. ....	505	KPKW — Pasco, Wash. ....	652
KOGT — Orange, Tex. ....	633	KPLC — Lake Charles, La. ....	453
KOH — Reno, Nev. ....	507	KPLK — Dallas, Oreg. ....	572

KPLN — Camden, Ark.	355	KRPL — Moscow, Idaho	417
KPLT — Paris, Tex.	633	KRRV — Sherman-Denison, Tex.	636
KPMC — Bakersfield, Calif.	361	KRSD — Rapid City, S. Dak.	605
KPOA — Honolulu, Hawaii	673	KRSN — Los Alamos, N. Mex.	515
KPOC — Pochontas, Ark.	359	KRTN — Raton, N. Mex.	515
KPOJ — Portland, Oreg.	575	KRTR — Thermopolis, Wyo.	670
KPOL — Los Angeles, Calif.	368	KRTV — Hillsboro, Oreg.	573
KPOP — Los Angeles, Calif.	368	KRUL — Corvallis, Oreg.	572
KPOW — Powell, Wyo.	670	KRUN — Ballinger, Tex.	616
KPQ — Wenatchee, Wash.	655	KRUS — Ruston, La.	455
KPRC — Houston, Tex.	627	KRUX — Phoenix, Ariz.	354
KPRK — Livingston, Mont.	503	KRVN — Lexington, Neb.	505
KPRL — Paso Robles, Calif.	370	KRWC — Forest Grove, Oreg.	573
KPRO — Riverside, Calif.	371	KRWS — Post, Tex.	634
KPRS — Kansas City, Mo.	495	KRXK — Rexburg, Idaho	417
KPST — Preston, Idaho	417	KRXL — Roseburg, Oreg.	576
KPTL — Carson City, Nev.	507	KSAL — Saina, Kans.	443
KPUG — Bellingham, Wash.	650	KSAM — Huntsville, Tex.	628
KQUE — Albuquerque, N. Mex.	513	KSAN — San Francisco, Calif.	375
KQV — Pittsburgh, Pa.	590	KSBW — Salinas, Calif.	372
KRAI — Craig, Colo.	381	KSCB — Liberal, Kans.	442
KRAL — Rawlins, Wyo.	670	KSCJ — Sioux City, Iowa	439
KRAM — Las Vegas, Nev.	507	KSCO — Santa Cruz, Calif.	377
KRAY — Amarillo, Tex.	616	KSD — St. Louis, Mo.	498
KRBA — Lutkin, Tex.	631	KSDA — Redding, Calif.	371
KRBC — Abilene, Tex.	615	KSDN — Aberdeen, S. Dak.	604
KRCC — Abilene, Tex.	576	KSDO — San Diego, Calif.	374
KRCCO — Prineville, Oreg.	617	KSEI — Pocatello, Idaho	417
KRCT — Baytown, Tex.	381	KSEK — Pittsburg, Kans.	442
KRDO — Colorado Springs, Colo.	381	KSEL — Lubbock, Tex.	631
KRDU — Dinuba, Calif.	363	KSEM — Moses Lake, Wash.	651
KRE — Berkeley, Calif.	362	KSEO — Durant, Okla.	566
KREH — Oakdale, La.	455	KSET — El Paso, Tex.	623
KREI — Famington, Mo.	493	KSEW — Sitka, Alaska	672
KREL — Baytown, Tex.	617	KSEY — Seymour, Tex.	636
KREM — Spokane, Wash.	654	KSFA — Nacogdoches, Tex.	632
KREO — Indio, Calif.	365	KSFE — Needles, Calif.	369
KRES — St. Joseph, Mo.	497	KSFO — San Francisco, Calif.	375
KREW — Sunnyside, Wash.	654	KSGM — Ste. Genevieve, Mo.	497
KRGI — Grand Island, Neb.	504	KSIB — Creston, Iowa	435
KRGV — Westlaco, Tex.	638	KSID — Sidney, Neb.	506
KRHD — Duncan, Okla.	566	KSIG — Crowley, La.	451
KRIB — Mason City, Iowa	438	KSII — Gladewater, Tex.	624
KRIC — Beaumont, Tex.	617	KSIL — Silver City, N. Mex.	515
KPIG — Odessa, Tex.	633	KSIM — Sikeston, Mo.	499
KRIO — McAllen, Tex.	631	KSIS — Sedalia, Mo.	499
KRIS — Corpus Christi, Tex.	620	KSIW — Woodward, Okla.	571
KRIZ — Phoenix, Ariz.	353	KSIX — Corpus Christi, Tex.	620
KRKD — Los Angeles, Calif.	368	KSJB — Jamestown, N. Dak.	554
KRKO — Everett, Wash.	651	KSJO — San Jose, Calif.	375
KRLC — Lewiston, Idaho	416	KSKY — Dallas, Tex.	621
KRLD — Dallas, Tex.	621	KSL — Salt Lake City, Utah	641
KRLN — Cannon City, Colo.	381	KSLM — Salem, Oreg.	576
KRLW — Walnut Ridge, Ark.	359	KSLO — Opelousas, La.	455
KRMD — Shreveport, La.	457	KSLV — Monte Vista, Colo.	384
KRMG — Tulsa, Okla.	570	KSMA — Santa Maria, Calif.	378
KRMO — Monett, Mo.	497	KSML — Seminole, Tex.	636
KRMS — Osage Beach, Mo.	497	KSMN — Mason City, Iowa	438
KRMW — The Dalles, Oreg.	572	KSMO — Salem, Mo.	499
KRNO — San Bernardino, Calif.	373	KSNY — Snyder, Tex.	636
KRNR — Roseburg, Oreg.	576	KSO — Des Moines, Iowa	436
KRNT — Des Moines, Iowa	436	KSOK — Arkansas City, Kans.	440
KROC — Rochester, Minn.	485	KSON — San Diego, Calif.	374
KROD — El Paso, Tex.	623	KSOO — Sioux Falls, S. Dak.	605
KROF — Abbeville, La.	450	KSOP — Salt Lake City, Utah	641
KROG — Sonora, Calif.	378	KSPA — Santa Paula, Calif.	378
KROP — Brawley, Calif.	362	KSPI — Stillwater, Okla.	570
KPOS — Gulton, Iowa	435	KSPO — Spokane, Wash.	654
KROW — Oakland, Calif.	369	KSPR — Casper, Wyo.	669
KROX — Crookston, Minn.	482	KSPT — Sandpoint, Idaho	417
KROY — Sacramento, Calif.	372		

KSRO — Santa Rosa, Calif.	378	KTRH — Houston, Tex.	627
KSRV — Ontario, Oreg.	574	KTRI — Sioux City, Iowa	439
KSST — Sulphur Springs, Tex.	636	KTRM — Beaumont, Tex.	617
KSTA — Coleman, Tex.	619	KTRN — Wichita Falls, Tex.	638
KSTB — Beckenridge, Tex.	618	KTRY — Bastrop, La.	450
KSTL — St. Louis, Mo.	498	KTSA — San Antonio, Tex.	635
KSTN — Stockton, Calif.	378	KTSM — El Paso, Tex.	623
KSTP — St. Paul-Minneapolis, Minn.	485	KTTN — Trenton, Mo.	500
KSTT — Davenport, Iowa	435	KTTR — Rolla, Mo.	497
KSTV — Stephenville, Tex.	636	KTTS — Springfield, Mo.	499
KSUB — Cedar City, Utah	639	KTUC — Tucson, Ariz.	354
KSUE — Susanville, Calif.	378	KTUE — Tulia, Tex.	637
KSUL — Sulphur, La.	457	KTUL — Tulsa, Okla.	570
KSUM — Fairmont, Minn.	482	KTUR — Turlock, Calif.	379
KSUN — Bisbee, Ariz.	352	KTW — Seattle, Wash.	653
KSVC — Richfield, Utah	640	KTXC — Big Springs, Tex.	617
KSVP — Artesia, N. Mex.	513	KTXJ — Jasper, Tex.	628
KSWA — Graham, Tex.	624	KTYL — Mesa, Ariz.	353
KSWI — Council Bluffs, Iowa	435	KTXN — Austin, Tex.	616
KSWM — Joplin, Mo.	495	KUAM — Agana, Guam	672
KSWO — Lawton, Okla.	567	KUBA — Yuba City, Calif.	380
KSWS — Roswell, N. Mex.	515	KUBC — Montrose, Colo.	384
KSYC — Yreka, Calif.	380	KUDL — Kansas City, Mo.	495
KSYL — Alexandria, La.	450	KUDU — Ventura, Calif.	379
KTXL — San Angelo, Tex.	634	KUGN — Eugene, Oreg.	573
KSYD — Wichita Falls, Tex.	638	KUIN — Grants Pass, Oreg.	573
KTAC — Tacoma, Wash.	654	KUJ — Walla Walla, Wash.	655
KTAE — Taylor, Tex.	637	KUKI — Ukiah, Calif.	379
KTAN — Sherman, Tex.	636	KULA — Honolulu, Hawaii	673
KTAR — Phoenix, Ariz.	354	KULE — Ephrata, Wash.	651
KTAT — Frederick, Okla.	567	KULP — El Campo, Tex.	622
KTBB — Tyler, Tex.	637	KUMA — Pendleton, Oreg.	575
KTBC — Austin, Tex.	616	KUNO — Corpus Christi, Tex.	620
KTBS — Shreveport, La.	457	KUOA — Siloam Springs, Ark.	359
KTCB — Malden, Mo.	496	KURV — Edinburg, Tex.	622
KTEL — Walla Walla, Wash.	655	KUSH — Cushing, Okla.	566
KTEM — Temple, Tex.	637	KUSN — St. Joseph, Mo.	498
KTER — Terrell, Tex.	637	KUTI — Yakima, Wash.	655
KTFI — Twin Falls, Idaho	418	KVAN — Vancouver, Wash.	655
KTFB — Texarkana, Tex.	637	KVAS — Astoria, Oreg.	571
KTFY — Brownfield, Tex.	618	KVBC — Farmington, N. Mex.	514
KTHE — Thermopolis, Wyo.	670	KVCL — Winnfield, La.	457
KTHS — Little Rock, Ark.	358	KVCV — Redding, Calif.	371
KTHT — Houston, Tex.	627	KVEC — San Luis Obispo, Calif.	377
KTIB — Thibodaux, La.	457	KVEL — Vernal, Utah	641
KTIL — Tillamook, Oreg.	576	KVEN — Ventura, Calif.	379
KTIM — San Rafael, Calif.	377	KVET — Austin, Tex.	616
KTIP — Porterville, Calif.	371	KVFC — Cortez, Calif.	381
KTJS — Hobart, Okla.	567	KVFD — Ft. Dodge, Iowa	437
KTKN — Ketchikan, Alaska	671	KVGB — Great Bend, Kans.	441
KTKR — Taft, Calif.	379	KVI — Seattle, Wash.	653
KTKT — Tucson, Ariz.	354	KVIC — Victoria, Tex.	638
KTLD — Tallulah, La.	457	KVIM — New Iberia, La.	454
KTLN — Denver, Colo.	382	KVIN — Vinita, Okla.	571
KTLO — Mountain Home, Ark.	358	KVKM — Monahans, Tex.	632
KTLU — Rusk, Tex.	634	KVLB — Cleveland, Tex.	619
KTLLW — Texas City, Tex.	637	KVLC — Little Rock, Ark.	358
KTMC — McAlester, Okla.	568	KVLF — Alpine, Tex.	615
KTMS — Santa Barbara, Calif.	377	KVLH — Pauls Valley, Okla.	569
KTNM — Tucumcari, N. Mex.	515	KVMA — Magnolia, Ark.	358
KTNT — Tacoma, Wash.	654	KVMC — Colorado City, Tex.	619
KTOE — Mankato, Minn.	483	KVNC — Winslow, Ariz.	354
KTOH — Lihue, Kauai, Hawaii	673	KVNI — Coeur d'Alene, Idaho	416
KTOK — Oklahoma City, Okla.	569	KVNU — Logan, Utah	639
KTOP — Topeka, Kans.	443	KVOA — Tucson, Ariz.	354
KTOW — Oklahoma City, Okla.	569	KVOC — Casper, Wyo.	669
KTRB — Modesto, Calif.	369	KVOD — Denver, Colo.	383
KTRC — Santa Fe, N. Mex.	515	KVOE — Emporia, Kans.	440
KTRE — Lufkin, Tex.	631	KVOG — Ogden, Utah	639
KTRF — Thief River Falls, Minn.	485	KVOL — Lafayette, La.	452

KVOM — Morrilton, Ark.	358	KWPC — Muscatine, Iowa	438
KVON — Napa, Calif.	369	KWPM — West Plains, Mo.	500
KVOO — Tulsa, Okla.	571	KWRC — Pendleton, Oreg.	575
KVOP — Plainview, Tex.	633	KWRE — Warrenton, Mo.	500
KVOR — Colorado Springs, Colo.	381	KWRF — Warren, Ark.	359
KVOS — Bellingham, Wash.	650	KWRL — Riverton, Wyo.	670
KVOU — Uvalde, Tex.	637	KWRN — Reno, Nev.	508
KVOX — Littlefield, Tex.	629	KWRO — Coquille, Oreg.	572
KVOX — Moorhead, Minn.	484	KWRT — Boonville, Mo.	492
KVOZ — Laredo, Tex.	629	KWRW — Guthrie, Okla.	567
KVPI — Ville Platte, La.	457	KWSD — Mt. Shasta, Calif.	369
KVRC — Arkadelphia, Ark.	355	KWSH — Wewaka, Okla.	571
KVRH — Salida, Colo.	385	KWSK — Pratt, Kans.	443
KVRS — Rock Springs, Wyo.	670	KWTX — Waco, Tex.	638
KVSA — McGehee, Ark.	358	KWSO — Wasco, Calif.	379
KVSF — Santa Fe, N. Mex.	515	KWTC — Barstow, Calif.	361
KVSM — San Mateo, Calif.	377	KWTO — Springfield, Mo.	499
KVSO — Ardmore, Okla.	566	KWWL — Waterloo, Iowa	439
KVWC — Vernon, Tex.	638	KWYO — Sheridan, Wyo.	670
KVWO — Cheyenne, Wyo.	669	KXA — Seattle, Wash.	653
KWAD — Wadena, Minn.	486	KXAR — Hope, Ark.	356
KWAK — Stuttgart, Ark.	359	KXEL — Waterloo, Iowa	439
KWAL — Wallace, Idaho	418	KXEO — Mexico, Mo.	496
KWAT — Watertown, S. Dak.	605	KXGI — Ft. Madison, Iowa	437
KWBB — Wichita, Kans.	443	KXGN — Glendive, Mont.	502
KWBG — Boone, Iowa	434	KXIC — Iowa City, Iowa	437
KWBE — Beatrice, Neb.	504	KXIT — Dalhart, Tex.	620
KWBU — Corpus Christi, Tex.	620	KXJK — Forrest City, Ark.	356
KWBW — Hutchinson, Kans.	441	KXL — Portland, Oreg.	575
KWBY — Colorado Springs, Colo.	381	KXLA — Pasadena, Calif.	370
KWBR — Oakland, Calif.	370	KXLE — Ellensburg, Wash.	651
KWCB — Searcy, Ark.	359	KXLF — Butte, Mont.	501
KWCO — Chickasha, Okla.	566	KXLJ — Helena, Mont.	502
KWDM — Des Moines, Iowa	436	KXLK — Great Falls, Mont.	502
KWED — Seguin, Tex.	636	KXLL — Missoula, Mont.	503
KWEI — Weiser, Idaho	418	KXLO — Lewistown, Mont.	503
KWEM — Memphis, Tenn.	611	KXLQ — Bozeman, Mont.	501
KWEW — Hobbs, N. Mex.	514	KXLR — Little Rock, Ark.	358
KWFC — Hot Springs, Ark.	357	KXLW — St. Louis, Mo.	498
KWFR — San Angelo, Tex.	634	KXLY — Spokane, Wash.	654
KWFT — Wichita Falls, Tex.	638	KXO — El Centro, Calif.	363
KWG — Stockton, Calif.	378	KXOA — Sacramento, Calif.	372
KWGB — Goodland, Kans.	441	KXOB — Stockton, Calif.	378
KWHI — Brenham, Tex.	618	KXOC — Chico, Calif.	362
KWHK — Hutchinson, Kans.	441	KXOK — St. Louis, Mo.	498
KWHN — Fort Smith, Ark.	356	KXOL — Fort Worth, Tex.	623
KWHO — Salt Lake City, Utah	641	KXOX — Sweetwater, Tex.	637
KWHW — Altus, Okla.	566	KXRA — Alexander, Minn.	481
KWIE — Kennewick, Wash.	651	KXRJ — Russellville, Ark.	359
KWIK — Pocatello, Idaho	417	KXRO — Aberdeen, Wash.	650
KWIL — Albany, Oreg.	571	KXRX — San Jose, Calif.	375
KWIN — Ashland, Oreg.	571	KXXL — Monterey, Calif.	369
KWIZ — Santa Ana, Calif.	377	KXXX — Colby, Kans.	440
KWJB — Globe, Ariz.	353	KXYZ — Houston, Tex.	628
KWJJ — Portland, Oreg.	575	KYA — San Francisco, Calif.	375
KWK — St. Louis, Mo.	498	KYAK — Yakima, Wash.	655
KWKC — Abilene, Tex.	615	KYCA — Prescott, Ariz.	354
KWKH — Shreveport, La.	457	KYES — Roseburg, Oreg.	576
KWKW — Pasadena, Calif.	370	KYJC — Medford, Oreg.	574
KWLK — Longview, Wash.	651	KYME — Boise, Idaho	416
KWLM — Willmar, Minn.	486	KYMA — Yuma, Ariz.	355
KWNA — Winnemucca, Nev.	508	KYNO — Fresno, Calif.	365
KWNO — Winona, Minn.	486	KYNT — Yankton, S. Dak.	605
KWNW — Wenatchee, Wash.	655	KYOK — Houston, Tex.	628
KWOA — Worthington, Minn.	486	KYOR — Blythe, Calif.	362
KWOC — Poplar Bluff, Mo.	497	KYOS — Merced, Calif.	368
KWOE — Clinton, Okla.	566	KYOU — Greeley, Colo.	384
KWON — Bartlesville, Okla.	566	KYSM — Mankato, Minn.	483
KWOR — Worland, Wyo.	670	KYUM — Yuma, Ariz.	355
KWOS — Jefferson City, Mo.	493	KYW — Cleveland, Ohio	559
KWOW — Pomona, Calif.	371	KZIP — Amarillo, Tex.	616

KZUN — Opportunity, Wash.	652	WANS — Anderson, S. C.	598
WAAA — Winston-Salem, N. C.	552	WANT — Richmond, Va.	647
WAAB — Worcester, Mass.	469	WAOK — Atlanta, Ga.	405
WAAF — Chicago, Ill.	421	WAOV — Vincennes, Ind.	433
WAAG — Adel, Ga.	404	WAPA — San Juan, P. R.	675
WAAT — Newark, N. J.	510	WAPF — McComb, Miss.	490
WABA — Aguadilla, P. R.	673	WAPG — Arcadia, Fla.	393
WABB — Mobile, Ala.	348	WAPI — Birmingham, Ala.	343
WABI — Bangor, Me.	458	WAPL — Appleton, Wis.	661
WABJ — Adrian, Mich.	470	WAPO — Chattanooga, Tenn.	606
WABM — Houlton, Me.	458	WAPX — Montgomery, Ala.	349
WABC — New York, N. Y.	523	WARA — Attleboro, Mass.	463
WABG — Greenwood, Miss.	488	WARB — Covington, La.	451
WABO — Waynesboro, Miss.	491	WARD — Johnstown, Pa.	582
WABR — Winter Park, Fla.	404	WARE — Ware, Mass.	469
WABY — Albany, N. Y.	516	WARK — Hagerstown, Md.	462
WABZ — Albemarle, N. C.	540	WARL — Arlington, Va.	643
WACA — Camden, S. C.	598	WARM — Scranton, Pa.	592
WACB — Kittanning, Pa.	583	WARN — Ft. Pierce, Fla.	394
WACE — Chicopee-Springfield, Mass.	465	WARU — Peru, Ind.	432
WACH — Newport News, Va.	646	WASA — Havre De Grace, Md.	462
WACL — Waycross, Ga.	415	WASK — Lafayette, Ind.	431
WACO — Waco, Tex.	638	WASL — Annapolis, Md.	460
WACR — Columbus, Miss.	487	WATA — Boone, N. C.	540
WADC — Akron, Ohio	555	WATC — Gaylord, Mich.	475
WADE — Wadesboro, N. C.	550	WATG — Ashland, Ohio	555
WADK — Newport, R. I.	597	WATH — Athens, Ohio	555
WADP — Kane, Pa.	583	WATK — Antigo, Wis.	661
WAEB — Allentown, Pa.	577	WATM — Atmore, Ala.	343
WAEI — Mayaguez, P. R.	675	WATN — Watertown, N. Y.	539
WAEW — Crossville, Tenn.	607	WATR — Waterbury, Conn.	389
WAFB — Baton Rouge, La.	450	WATO — Oak Ridge, Tenn.	613
WAFD — Staunton, Va.	649	WATS — Sayre, Pa.	592
WAGA — Atlanta, Ga.	404	WATT — Cadillac, Mich.	472
WAGC — Chattanooga, Tenn.	606	WATW — Ashland, Wis.	661
WAGF — Dothan, Ala.	346	WATZ — Alpena, Mich.	470
WAGG — Franklin, Tenn.	608	WAUD — Auburn, Ala.	343
WAGM — Presque Isle, Me.	459	WAUG — Augusta, Ga.	407
WAGR — Lumberton, N. C.	546	WAUX — Waukesha, Wis.	668
WAGS — Bishopville, S. C.	598	WAVE — Louisville, Ky.	447
WAHR — Miami Beach, Fla.	398	WAVI — Springfield, Ohio	563
WAIM — Anderson, S. C.	598	WAVL — Apollo, Pa.	577
WAIN — Columbia, Ky.	444	WAVU — Albertville, Ala.	343
WAIP — Prichard, Ala.	350	WAVY — Portsmouth, Va.	647
WAIR — Winston-Salem, N. C.	552	WAVZ — New Haven, Conn.	387
WAJF — Chicago, Ill.	421	WAYB — Waynesboro, Va.	649
WAJG — Decatur, Ala.	345	WAYE — Dundalk, Md.	461
WAJR — Morgantown, W. Va.	658	WAYS — Charlotte, N. C.	541
WAKE — Atlanta, Ga.	405	WAYN — Rockingham, N. C.	549
WAKN — Aiken, S. C.	598	WAYX — Waycross, Ga.	415
WAKR — Akron, Ohio	555	WAYZ — Waynesboro, Pa.	594
WAKU — Latrobe, Pa.	583	WAZF — Yazoo City, Miss.	492
WALA — Mobile, Ala.	348	WAZL — Hazleton, Pa.	582
WALB — Albany, Ga.	404	WBAC — Cleveland, Tenn.	607
WALD — Walterboro, S. C.	604	WBAL — Baltimore, Md.	460
WALE — Fall River Mass.	465	WBAM — Montgomery, Ala.	349
WALK — Patchogue, N. Y.	535	WBAP — Fort Worth, Tex.	624
WALL — Middletown, N. Y.	523	WBAR — Bartow, Fla.	393
WALM — Albion, Mich.	470	WBAT — Marion, Ind.	431
WALT — Tampa, Fla.	402	WBAW — Barnwell, S. C.	598
WAMI — Opp, Ala.	350	WBAX — Wilkes-Barre, Pa.	594
WAML — Laurel, Miss.	489	WBAY — Green Bay, Wis.	663
WAMM — Flint, Mich.	474	WBBA — Pittsfield, Ill.	426
WAMS — Wilmington, Del.	390	WBBC — Burlington, N. C.	541
WAMW — Washington, Ind.	433	WBBC — Flint, Mich.	474
WAMY — Amory, Miss.	486	WBBF — Rochester, N. Y.	536
WANA — Anniston, Ala.	343	WBBM — Chicago, Ill.	421
WAND — Canton, Ohio	556	WBBO — Forest City, N. C.	543
WANE — Ft. Wayne, Ind.	429	WBBQ — Augusta, Ga.	407
WANN — Annapolis, Md.	460	WBBW — Youngstown, Ohio	565

WBBZ — Ponca City, Okla.	570	WBTO — Linton, Ind.	431
WBCK — Battle Creek, Mich.	470	WBUD — Trenton, N. J.	512
WBCM — Bay City, Mich.	470	WBUT — Butler, Pa.	578
WBCO — Bessemer, Ala.	343	WBUX — Doylestown, Pa.	580
WBCR — Christianburg, Va.	643	WBUY — Lexington, N. C.	546
WBCU — Union, S. C.	604	WBVL — Barbourville, Ky.	444
WBEC — Pittsfield, Mass.	467	WBVP — Beaver Falls, Pa.	578
WBEE — South Chicago, Ill.	424	WEYS — Canton, Ill.	419
WBEJ — Elizabethton, Tenn.	607	WBZ-WBZA — Boston-Springfield, Mass.	463
WBEL — Beloit, Wis.	661	WCAE — Pittsburgh, Pa.	591
WBEN — Buffalo, N. Y.	517	WCAM — Camden, N. J.	510
WBET — Brockton, Mass.	465	WCAO — Baltimore, Md.	460
WBEU — Beaufort, S. C.	598	WCAP — Lowell, Mass.	467
WBEV — Beaver Dam, Wis.	661	WCAR — Pontiac, Mich.	479
WBEX — Chillicothe, Ohio	556	WCAS — Gadsden, Ala.	347
WBFC — Fremont, Mich.	475	WCAU — Philadelphia, Pa.	587
Wbfd — Bedford, Pa.	578	WCAW — Charleston, W. Va.	656
WBGR — Jessup, Ga.	411	WCAX — Burlington, Vt.	641
WBHB — Fitzgerald, Ga.	410	WCAZ — Carthage, Ill.	419
WBHF — Cartersville, Ga.	408	WCBA — Corning, N. Y.	519
WBHP — Huntsville, Ala.	348	WCBC — Anderson, Inc.	428
WBIA — Augusta, Ga.	407	WCBD — Zion, Ill.	428
WBIE — Marietta, Ga.	412	WCBI — Columbus, Miss.	487
WBIG — Greensboro, N. C.	544	WCBL — Benton, Ky.	444
WBIP — Booneville, Miss.	486	WCBM — Baltimore, Md.	461
WBIR — Knoxville, Tenn.	609	WCBS — New York, N. Y.	525
WBIS — Bristol, Conn.	385	WCBT — Roanoke Rapids, N. C.	549
WEIW — Bedford, Ind.	428	WCBY — Sheboygan, Mich.	472
WBIZ — Eau Claire, Wis.	662	WCCO — Hartford, Conn.	387
WBKH — Hattiesburg, Miss.	488	WCCM — Lawrence, Mass.	467
WBKV — West Bend, Wis.	668	WCCO — Minneapolis, Minn.	483
WBLE — Batesville, Miss.	486	WCCP — Savannah, Ga.	413
WBLJ — Dalton, Ga.	409	WCDJ — Edenton, N. C.	542
WBLK — Clarksburg, W. Va.	657	WCDL — Carbondale, Pa.	579
WBLT — Bedford, Va.	643	WCDT — Winchester, Tenn.	614
WBLY — Springfield, Ohio	563	WCEC — Rocky Mount, N. C.	549
WBMA — Beaufort, N. C.	540	WCED — DuBois, Pa.	580
WBMC — McMinnville, Tenn.	611	WCEF — Parkersburg, W. Va.	659
WBMD — Baltimore, Md.	460	WCEH — Hawkinsville, Ga.	411
WBML — Macon, Ga.	411	WCEM — Cambridge, Md.	461
WBMS — Boston, Mass.	463	WCEN — Mt. Pleasant, Mich.	478
WBNL — Boonville, Ind.	428	WCFL — Chicago, Ill.	421
WENS — Columbus, Ohio	559	WCFV — Clifton Forge, Va.	644
WBNX — New York, N. Y.	523	WCGA — Calhoun, Ga.	408
WBNY — Buffalo, N. Y.	517	WCGC — Belmont, N. C.	540
WBOB — Galax, Va.	645	WCHA — Chambersburg, Pa.	579
WBOC — Salisbury, Md.	463	WCHF — Chippewa Falls, Wis.	662
WBOF — Virginia Beach, Va.	649	WCHJ — Brookhaven, Miss.	487
WBOK — New Orleans, La.	454	WCHL — Chapel Hill, N. C.	541
WBOS — Boston, Mass.	465	WCHN — Norwich, N. Y.	535
WBOW — Terre Haute, Ind.	433	WCHO — Washington Court House, Ohio	565
WBPZ — Lock Haven, Pa.	584	WCHS — Charleston, W. Va.	656
WBRC — Birmingham, Ala.	344	WCHV — Charlottesville, Va.	643
WBRE — Wilkes-Barre, Pa.	594	WCIL — Carbondale, Ill.	419
WBRR — Pittsfield, Mass.	468	WCIN — Cincinnati, Ohio	556
WBRM — Marion, N. C.	546	WCJU — Columbia, Miss.	487
WBRN — Big Rapids, Mich.	472	WCKB — Dunn, N. C.	542
WERO — Waynesboro, Ga.	415	WCKI — Greer, S. C.	601
WBRT — Bardstow, Ky.	444	WCKY — Cincinnati, Ohio	556
WBRV — Boonville, N. Y.	517	WCLA — Petersburg, Va.	647
WBRY — Waterbury, Conn.	389	WCLB — Camilla, Ga.	408
WBSC — Bennettsville, S. C.	598	WCLD — Cleveland, Miss.	487
WBSE — Hillsdale, Mich.	475	WCLG — Morgantown, W. Va.	658
WBSM — New Bedford, Mass.	466	WCLI — Corning, N. Y.	519
WBSR — Pensacola, Fla.	400	WCLO — Janesville, Wis.	663
WBT — Charlotte, N. C.	541	WCLS — Columbus, Ga.	408
WBTA — Batavia, N. Y.	517	WCLT — Newark, Ohio	562
WBTH — Williamson, W. Va.	661	WCMA — Corinth, Miss.	487
WBTM — Danville, Va.	644	WCMB — Harrisburg, Pa.	581
WBTN — Bennington, Vt.	641	WCMC — Wildwood, N. J.	512

WCME — Brunswick, Me. . . . .	458	WDBQ — Dubuque, Iowa . . . . .	436
WCMI — Ashland, Ky. . . . .	444	WDCF — Dade City, Fla. . . . .	393
WCMN — Arecife, P. R. . . . .	673	WDCL — Tarpon Springs, Fla. . . . .	402
WCMS — Norfolk, Va. . . . .	646	WDEB — Gulfport, Miss. . . . .	488
WCMW — Canton, Ohio . . . . .	556	WDEC — Americus, Ga. . . . .	404
WCMY — Ottawa, Ill. . . . .	426	WDEF — Chattanooga, Tenn. . . . .	606
WCNB — Connerville, Ind. . . . .	429	WDEH — Sweetwater, Tenn. . . . .	614
WCNC — Elizabeth City, N. Y. . . . .	542	WDEL — Wilmington, Del. . . . .	390
WCNH — Quincy, Fla. . . . .	401	WDEV — Waterbury, Vt. . . . .	642
WCNR — Bloomsburg, Pa. . . . .	578	WDGY — Minneapolis, Minn. . . . .	484
WCNT — Centralia, Ill. . . . .	419	WDIA — Memphis, Tenn. . . . .	611
WCNU — Crestview, Fla. . . . .	393	WDIG — Dothan, Ala. . . . .	346
WCNX — Middletown, Conn. . . . .	387	WDIX — Orangeburg, S. C. . . . .	603
WCOA — Pensacola, Fla. . . . .	400	WDKD — Kingstree, S. C. . . . .	601
WCOC — Meridian, Miss. . . . .	490	WDKN — Dickson, Tenn. . . . .	607
WCOG — Greensboro, N. C. . . . .	544	WDLA — Walton, N. Y. . . . .	538
WCOH — Newnan, Ga. . . . .	412	WDLB — Marshfield, Wis. . . . .	664
WCOJ — Coatesville, Pa. . . . .	579	WDLG — Port Jervis, N. Y. . . . .	536
WCOL — Columbus, Ohio . . . . .	559	WDLP — Panama City, Fla. . . . .	400
WCOM — Parkersburg, W. Va. . . . .	659	WDMG — Douglas, Ga. . . . .	409
WCON — Cornelia, Ga. . . . .	409	WDMJ — Marquette, Mich. . . . .	478
WCOP — Boston, Mass. . . . .	463	WDNC — Durham, N. C. . . . .	542
WCOR — Lebanon, Tenn. . . . .	610	WDNE — Elkins, W. Va. . . . .	657
WCOS — Columbia, S. C. . . . .	599	WDOB — Canton, Miss. . . . .	487
WCOU — Lewiston, Me. . . . .	458	WDOO — Chattanooga, Tenn. . . . .	606
WCOV — Montgomery, Ala. . . . .	349	WDOG — Marine City, Mich. . . . .	478
WCOW — South St. Paul, Minn. . . . .	485	WDOK — Cleveland, Ohio . . . . .	557
WCPA — Clearfield, Pa. . . . .	579	WDON — Wheaton, Md. . . . .	463
WPCP — Houston, Miss. . . . .	489	WDOR — Sturgeon Bay, Wis. . . . .	667
WCPH — Etowah, Tenn. . . . .	608	WDOS — Oneonta, N. Y. . . . .	535
WCPM — Cumberland, Ky. . . . .	445	WDOT — Burlington, Vt. . . . .	641
WCPO — Cincinnati, Ohio . . . . .	556	WDOV — Dover, Del. . . . .	390
WCPS — Tarboro, N. C. . . . .	550	WDQN — DuQuion, Ill. . . . .	423
WCRA — Effingham, Ill. . . . .	423	WDRC — Hartford, Conn. . . . .	387
WCRB — Waltham, Mass. . . . .	469	WDRF — Chester, Pa. . . . .	579
WCRE — Cheraw, S. C. . . . .	599	WDSB — Dillon, S. C. . . . .	600
WCRI — Scottsboro, Ala. . . . .	350	WDSG — Dyersburg, Tenn. . . . .	607
WCRK — Morristown, Tenn. . . . .	612	WDSM — Superior, Wis. . . . .	668
WCRL — Oneonta, Ala. . . . .	350	WDSR — Lake City, Fla. . . . .	397
WCRO — Johnstown, Pa. . . . .	582	WDSU — New Orleans, La. . . . .	454
WCRS — Greenwood, S. C. . . . .	601	WDUN — Gainesville, Ga. . . . .	410
WCRT — Birmingham, Ala. . . . .	344	WDUZ — Green Bay, Wis. . . . .	663
WCRV — Washington, N. J. . . . .	512	WDVH — Gainesville, Fla. . . . .	395
WCRW — Chicago, Ill. . . . .	421	WDWD — Dawson, Ga. . . . .	409
WCSC — Charleston, S. C. . . . .	598	WDVA — Danville, Va. . . . .	644
WCSH — Portland, Me. . . . .	458	WDVM — Pocomoke City, Md. . . . .	462
WCSI — Columbus, Ind. . . . .	428	WDWS — Champaign, Ill. . . . .	419
WCSS — Amsterdam, N. Y. . . . .	516	WDXB — Chattanooga, Tenn. . . . .	606
WCTA — Andalusia, Ala. . . . .	343	WDXE — Lawrenceburg, Tenn. . . . .	610
WCTC — New Brunswick, N. J. . . . .	511	WDXI — Jackson, Tenn. . . . .	608
WCTT — Corbin, Ky. . . . .	445	WDXL — Lexington, Tenn. . . . .	610
WCUE — Akron, Ohio . . . . .	555	WDXN — Clarksville, Tenn. . . . .	607
WCUM — Cumberland, Md. . . . .	461	WDYK — Cumberland, Md. . . . .	461
WCVA — Culpeper, Va. . . . .	644	WDZ — Decatur, Ill. . . . .	422
WCVI — Connellsville, Pa. . . . .	580	WEAB — Greer, S. C. . . . .	601
WCVS — Springfield, Ill. . . . .	427	WEAM — Arlington, Va. . . . .	643
WCYB — Bristol, Va. . . . .	643	WEAN — Providence, R. I. . . . .	597
WDAD — Indiana, Pa. . . . .	582	WEAR — Pensacola, Fla. . . . .	400
WDAE — Tampa, Fla. . . . .	492	WEAS — Decatur, Ga. . . . .	409
WDAF — Kansas City, Mo. . . . .	495	WEAT — West Palm Beach, Fla. . . . .	403
WDAK — Columbus, Ga. . . . .	408	WEAU — Eau Claire, Wis. . . . .	662
WDAN — Danville, Ill. . . . .	422	WEAV — Plattsburg, N. Y. . . . .	536
WDAR — Savannah, Ga. . . . .	413	WEAW — Evanston, Ill. . . . .	423
WDAS — Philadelphia, Pa. . . . .	587	WEBC — Duluth, Minn. . . . .	482
WDAY — Fargo, N. D. . . . .	553	WEBB — Dundalk, Md. . . . .	462
WBBC — Escanaba, Mich. . . . .	474	WEBJ — Brewton, Ala. . . . .	345
WDBF — Delray Beach, Fla. . . . .	394	WEBK — Tampa, Fla. . . . .	402
WDBJ — Roanoke, Va. . . . .	648	WEBR — Buffalo, N. Y. . . . .	519
WDBL — Springfield, Tenn. . . . .	614	WEBQ — Harrisburg, Ill. . . . .	424
WBDO — Orlando, Fla. . . . .	399	WEBY — Milton, Fla. . . . .	399

WEDC — Chicago, Ill. ....	421	WFBG — Altoona, Pa. ....	577
WEDR — Birmingham, Ala. ....	344	WFBL — Syracuse, N. Y. ....	538
WEDO — McKeesport, Pa. ....	584	WFBM — Indianapolis, Ind. ....	430
WEEB — Southern Pines, N. C. ....	550	WFBR — Baltimore, Md. ....	461
WEED — Rocky Mount, N. C. ....	549	WFCB — Dunkirk, N. Y. ....	519
WEEI — Boston, Mass. ....	463	WFCR — Fairfax, Va. ....	644
WEEK — Peoria, Ill. ....	426	WFDF — Flint, Mich. ....	474
WEEU — Reading, Pa. ....	591	WFEA — Manchester, N. H. ....	508
WEGO — Concord, N. C. ....	542	WFEB — Sylacauga, Ala. ....	351
WEIC — Charleston, Ill. ....	421	WFEC — Miami, Fla. ....	398
WEIM — Fitchburg, Mass. ....	465	WFGM — Fitchburg, Mass. ....	465
WEIR — Weirton, W. Va. ....	659	WFGN — Gaffney, S. C. ....	600
WEJL — Scranton, Pa. ....	593	WFHG — Bristol, Va. ....	643
WEKR — Fayetteville, Tenn. ....	608	WFHR — Wisconsin Rapids, Wis. ....	668
WEKY — Richmond, Ky. ....	449	WFIG — Sumter, S. C. ....	603
WEKZ — Monroe, Wis. ....	665	WFIL — Philadelphia, Pa. ....	587
WELC — Welch, W. Va. ....	659	WFIN — Findlay, Ohio ....	561
WELI — New Haven, Conn. ....	388	WFIW — Fairfield, Ill. ....	423
WELL — Battle Creek, Mich. ....	470	WFKN — Franklin, Ky. ....	445
WELM — Elmira, N. Y. ....	519	WFKY — Frankfort, Ky. ....	445
WELO — Tupelo, Miss. ....	491	WFLA — Tampa, Fla. ....	402
WELP — Easley, S. C. ....	600	WFLB — Fayetteville, N. C. ....	543
WELR — Roanoke, Ala. ....	350	WFLO — Farmville, Va. ....	644
WELS — Kinston, N. C. ....	546	WFLW — Monticello, Ky. ....	448
WELY — Ely, Minn. ....	482	WFMC — Goldsboro, N. C. ....	544
WEMP — Milwaukee, Wis. ....	665	WFMD — Frederick, Md. ....	462
WEMR — Emporium, Pa. ....	580	WFMH — Cullman, Ala. ....	345
WENA — Bayamon, P. R. ....	673	WFMJ — Youngstown, Ohio ....	565
WENC — Whiteville, N. C. ....	551	WFMO — Fairmont, N. C. ....	543
WENE — Binghamton, N. Y. ....	517	WFMW — Madisonville, Ky. ....	447
WENK — Union City, Tenn. ....	614	WFNC — Fayetteville, N. C. ....	543
WENT — Gloversville, N. Y. ....	521	WFNM — DeFuniak Springs, Fla. ....	394
WENY — Elmira, N. Y. ....	521	WFNS — Burlington, N. C. ....	541
WEOA — Evansville, Ind. ....	429	WFOB — Fostoria, Ohio ....	561
WEOK — Poughkeepsie, N. Y. ....	536	WFOM — Marietta, Ga. ....	412
WEOL — Elyria, Ohio ....	561	WFOR — Hattiesburg, Miss. ....	488
WEPG — South Pittsburgh, Tenn. ....	614	WFOX — Milwaukee, Wis. ....	665
WEPM — Martinsburg, W. Va. ....	658	WFOY — St. Augustine, Fla. ....	401
WERC — Erie, Pa. ....	580	WFPA — Ft. Payne, Ala. ....	347
WERD — Atlanta, Ga. ....	407	WFPG — Atlantic City, N. J. ....	510
WERH — Hamilton, Ala. ....	348	WFPM — Fort Valley, Ga. ....	410
WERI — Westerly, R. I. ....	597	WFPR — Hammond, La. ....	452
WESA — Charleroi, Pa. ....	579	WFRC — Reidsville, N. C. ....	548
WESB — Bradford, Pa. ....	578	WFRL — Freeport, Ill. ....	423
WESC — Greenville, S. C. ....	690	WFRM — Coudersport, Pa. ....	580
WESK — Escanaba, Mich. ....	474	WFRO — Fremont, Ohio ....	561
WESO — Southbridge, Mass. ....	468	WFRP — Savannah, Ga. ....	413
WEST — Easton, Pa. ....	580	WFRX — West Frankfort, Ill. ....	428
WESX — Salem, Mass. ....	468	WFTC — Kinston, N. C. ....	546
WETB — Johnson City, Tenn. ....	608	WFTG — London, Ky. ....	447
WETO — Gadsden, Ala. ....	347	WFTL — Fort Lauderdale, Fla. ....	394
WETU — Wetumpka, Ala. ....	352	WFTM — Maysville, Ky. ....	448
WETZ — New Martinsville, W. Va. ....	658	WFTR — Front Royal, Va. ....	645
WEVA — Emporia, Va. ....	644	WFTW — Fort Walton Beach, Fla. ....	395
WEVD — New York, N. Y. ....	523	WFUL — Fulton, Ky. ....	445
WEVE — Eveleth, Minn. ....	482	WFUN — Huntsville, Ala. ....	348
WEW — St. Louis, Mo. ....	498	WFUR — Grand Rapids, Mich. ....	475
WEWO — Laurinburg, N. C. ....	546	WFVA — Fredericksburg, Va. ....	644
WEXL — Royal Oak, Mich. ....	480	WFGV — Fuquay Springs, N. C. ....	543
WEYE — Sanford, N. C. ....	549	WFYC — Alma, Mich. ....	470
WEZB — Birmingham, Ala. ....	344	WGAA — Cedartown, Ga. ....	408
WFAA — Dallas, Tex. ....	621	WGAC — Augusta, Ga. ....	407
WFAH — Alliance, Ohio ....	555	WGAD — Gadsden, Ala. ....	347
WFAI — Fayetteville, N. C. ....	543	WGAF — Valdosta, Ga. ....	414
WFAR — Farrell, Pa. ....	581	WGAI — Elizabeth City, N. C. ....	542
WFAS — White Plains, N. Y. ....	539	WGAL — Lancaster, Pa. ....	583
WFAU — Augusta, Me. ....	458	WGAN — Portland, Me. ....	459
WFAX — Falls Church, Va. ....	644	WGAP — Maryville, Tenn. ....	611
WFBC — Greenville, S. C. ....	601	WGAT — Utica, N. Y. ....	538
WFBF — Fernandina Beach, Fla. ....	394	WGAU — Athens, Ga. ....	404



WGAW — Gardner, Mass.	466	WHAL — Shelbyville, Tenn.	614
WGAY — Silver Spring, Md.	463	WHAM — Rochester, N. Y.	536
WGBA — Columbus, Ga.	409	WHAN — Charleston, S. C.	599
WGBB — Freeport, N. Y.	521	WHAP — Hopewell, Va.	645
WGBF — Evansville, Ind.	429	WHAR — Clarksburg, W. Va.	657
WGBG — Greensboro, N. C.	544	WHAS — Louisville, Ky.	447
WGBI — Scranton, Pa.	592	WHAT — Philadelphia, Pa.	585
WGBR — Goldsboro, N. C.	544	WHAV — Haverhill, Mass.	466
WGBS — Miami, Fla.	398	WHAW — Weston, W. Va.	659
WGCB — Red Lion, Pa.	592	WHAY — New Britain, Conn.	387
WGCD — Chester, S. C.	599	WHB — Kansas City, Mo.	496
WGCM — Gulfport, Miss.	488	WHBB — Selma, Ala.	351
WGEA — Geneva, Ala.	347	WHBC — Canton, Ohio	556
WGEM — Quincy, Ill.	426	WHBF — Rock Island, Ill.	427
WGES — Chicago, Ill.	421	WHBI — Newark, N. J.	511
WGET — Gettysburg, Pa.	581	WHBL — Sheboygan, Wis.	667
WGEZ — Beloit, Wis.	662	WHBN — Harrodsburg, Ky.	446
WGFS — Covington, Ga.	409	WHBO — Tampa, Fla.	402
WGGA — Gainesville, Ga.	410	WHBQ — Memphis, Tenn.	611
WGGG — Gainesville, Fla.	395	WHBS — Huntsville, Ala.	348
WGGH — Marion, Ill.	425	WHBT — Harriman, Tenn.	608
WGH — Newport News, Va.	646	WHBU — Anderson, Ind.	428
WGIG — Brunswick, Ga.	408	WHBY — Appleton, Wis.	661
WGIL — Galesburg, Ill.	423	WHCC — Waynesville, N. C.	551
WGIW — Charlotte, N. C.	541	WHCO — Sparta, Ill.	427
WGKA — Atlanta, Ga.	407	WHCU — Ithaca, N. Y.	522
WGKV — Charleston, W. Va.	656	WHDF — Houghton, Mich.	476
WGL — Fort Wayne, Ind.	429	WHDH — Boston, Mass.	464
WGLC — Centreville, Miss.	487	WHDL — Olean, N. Y.	535
WGLS — Decatur, Ga.	409	WHDM — McKenzie, Tenn.	611
WGMA — Hollywood-Miami, Fla.	395	WHEB — Portsmouth, N. H.	509
WGMS — Washington, D. C.	391	WHEC — Rochester, N. Y.	537
WGN — Chicago, Ill.	421	WHED — Washington, N. C.	550
WGNB — Gastonia, N. C.	543	WHEE — Martinsville, Va.	646
WGNI — Wilmington, N. C.	551	WHEN — Syracuse, N. Y.	538
WGNS — Murfreesboro, Tenn.	612	WHEP — Foley, Ala.	347
WGNV — Newburgh, N. Y.	523	WHER — Memphis, Tenn.	611
WGOL — Goldsboro, N. C.	544	WHFB — Benton Harbor, Mich.	472
WGOV — Valdosta, Ga.	414	WHFC — Chicago, Ill.	421
WGPA — Bethlehem, Pa.	578	WHGB — Harrisburg, Pa.	581
WGPC — Albany, Ga.	404	WHGR — Houghton Lake, Mich.	476
WGR — Buffalo, N. Y.	519	WHHH — Warren, Ohio	565
WGRA — Cairo, Ga.	408	WHHM — Memphis, Tenn.	611
WGRC — Louisville, Ky.	447	WHIE — Griffin, Ga.	410
WGRD — Grand Rapids, Mich.	475	WHIL — Medford, Mass.	466
WGRM — Greenwood, Miss.	488	WHIM — Providencem, R. I.	597
WGRV — Greeneville, Tenn.	608	WHIN — Gallatin, Tenn.	608
WGRY — Gary, Ind.	430	WHIO — Dayton, Ohio	560
WGSA — Ephrata, Pa.	580	WHIP — Mooresville, N. C.	547
WGSM — Huntington, N. Y.	522	WHIR — Danville, Ky.	445
WGST — Atlanta, Ga.	407	WHIS — Bluefield, W. Va.	656
WGSV — Guntersville, Ala.	347	WHIT — New Bern, N. C.	547
WGSW — Greenwood, S. C.	601	WHIZ — Zanesville, Ohio	565
WGTA — Summerville, Ga.	413	WHJB — Greensburg, Pa.	581
WGTC — Greenville, N. C.	544	WHJC — Matewan, W. Va.	658
WGTH — Hartford, Conn.	387	WHKK — Akron, Ohio	555
WGTL — Kannapolis, N. C.	545	WHKP — Hendersonville, N. C.	544
WGTM — Wilson, N. C.	551	WHKY — Hickory, N. C.	545
WGTN — Georgetown, S. C.	600	WHLB — Virginia, Minn.	485
WGTO — Haines City, Fla.	395	WHLD — Niagara Falls, N. Y.	535
WGUY — Bangor, Me.	458	WHLF — South Boston, Va.	648
WGVA — Geneva, N. Y.	521	WHLI — Hempstead, N. Y.	521
WGVN — Greenville, Miss.	488	WHLL — Wheeling, W. Va.	661
WGWC — Selma, Ala.	351	WHLM — Bloomsburg, Pa.	578
WGWR — Asheboro, N. C.	540	WHLN — Harlan, Ky.	446
WGY — Schenectady, N. Y.	537	WHLP — Centerville, Tenn.	606
WGYV — Greenville, Ala.	347	WHLS — Port Huron, Mich.	480
WHAB — Baxley, Ga.	408	WHMA — Anniston, Ala.	343
WHAI — Greenfield, Mass.	466	WHMP — Northampton, Mass.	467
WHAK — Rogers City, Mich.	480	WHNC — Henderson, N. C.	544

WHNY — McComb, Miss.	490	WIMO — Winder, Ga.	415
WHO — Des Moines, Ia.	436	WIMS — Michigan City, Ind.	432
WHOA — San Juan, P. R.	675	WINA — Charlottesville, Va.	643
WHOC — Philadelphia, Miss.	491	WINC — Winchester, Va.	649
WHOD — Homestead, Pa.	582	WIND — Chicago, Ill.	421
WHOK — Lancaster, Ohio	561	WING — Dayton, Ohio	560
WHOL — Allentown, Pa.	577	WINI — Murphysboro, Ill.	425
WHOM — New York, N. Y.	527	WINK — Ft. Myers, Fla.	394
WHOO — Orlando, Fla.	399	WINN — Louisville, Ky.	447
WHOP — Hopkinsville, Ky.	466	WINR — Binghamton, N. Y.	517
WHOS — Decatur, Ala.	346	WINS — New York, N. Y.	529
WHOT — Campbell, Ohio	556	WINX — Rockville, Md.	462
WHOW — Clinion, Ill.	422	WINZ — Miami, Fla.	398
WHP — Harrisburg, Pa.	581	WIOD — Miami, Fla.	398
WHPB — Belton, S. C.	598	WIOK — Tampa, Fla.	402
WHPE — High Point, N. C.	545	WION — Ionia, Mich.	476
WHRV — Ann Arbor, Mich.	470	WIOU — Kokomo, Ind.	431
WHSC — Hartville, S. C.	601	WIP — Philadelphia, Pa.	589
WHSY — Hattiesburg, Miss.	488	WIPC — Lake Wales, Fla.	397
WHTB — Talladega, Ala.	351	WIPS — Ticonderoga, N. Y.	538
WHTC — Holland, Mich.	475	WIRA — Ft. Pierce, Fla.	395
WHTN — Huntington, W. Va.	657	WIRB — Enterprise, Ala.	346
WHUB — Cookeville, Tenn.	607	WIRC — Hickory, N. C.	545
WHUC — Hudson, N. Y.	522	WIRE — Indianapolis, Ind.	430
WHUM — Reading, Pa.	592	WIRJ — Humboldt, Tenn.	608
WHUN — Huntingdon, Pa.	582	WIRK — West Palm Beach, Fla.	403
WHVF — Wausau, Wis.	668	WIRL — Peoria, Ill.	426
WHVH — Henderson, N. C.	544	WIRO — Ironton, Ohio	561
WHVR — Hanover, Pa.	581	WIRY — Plattsburg, N. Y.	536
WHWB — Rutland, Vt.	642	WIS — Columbia, S. C.	599
WHWL — Nanticoke, Pa.	584	WISC — Madison, Wis.	664
WHXY — Bogalusa, La.	451	WISE — Asheville, N. C.	540
WHYL — Carlisle, Pa.	579	WISH — Indianapolis, Ind.	431
WHYN — Holyoke-Springfield, Mass.	466	WISL — Shamokin, Pa.	593
WIAC — San Juan, P. R.	676	WISN — Milwaukee, Wis.	665
WIAM — Williamston, N. C.	551	WISO — Ponce, P. R.	675
WIBA — Madison, Wis.	664	WISP — Kinston, N. C.	546
WIBB — Macon, Ga.	411	WISR — Butler, Pa.	578
WIBC — Indianapolis, Ind.	430	WIST — Charlotte, N. C.	541
WIBG — Philadelphia, Pa.	585	WITA — San Juan, P. R.	676
WIBM — Jackson, Mich.	476	WITH — Baltimore, Md.	461
WIBR — Baton Rouge, La.	451	WITY — Danville, Ill.	422
WIBU — Poynette, Wis.	666	WITZ — Jasper, Ind.	431
WIBV — Belleville, Ill.	419	WIVI — Christiansted, V. I.	676
WIBW — Topeka, Kans.	443	WIVK — Knoxville, Tenn.	609
WIBX — Utica, N. Y.	538	WIVY — Jacksonville, Fla.	395
WICA — Ashtabula, Ohio	555	WIZE — Springfield, Ohio	563
WICC — Bridgeport, Conn.	385	WIZZ — Streator, Ill.	427
WICE — Providence, R. I.	597	WJAC — Johnstown, Pa.	583
WICH — Norwich, Conn.	388	WJAG — Norfolk, Neb.	505
WICK — Scranton, Pa.	592	WJAK — Jackson, Tenn.	608
WICY — Malone, N. Y.	522	WJAM — Marion, Ala.	348
WIDE — Biddeford, Me.	458	WJAN — Spartanburg, S. C.	603
WIEL — Elizabethtown, Ky.	445	WJAR — Providence, R. I.	597
WIFM — Elkin, N. C.	543	WJAS — Pittsburgh, Pa.	590
WIGM — Medford, Wis.	665	WJAT — Swainsboro, Ga.	413
WIKB — Iron River, Mich.	476	WJAX — Jacksonville, Fla.	395
WIKC — Bogalusa, La.	451	WJAY — Mullins, S. C.	602
WIKE — Newport, Vt.	642	WJAZ — Albany, Ga.	404
WIKK — Erie, Pa.	580	WJBC — Bloomington, Ill.	419
WIKY — Evanville, Ind.	429	WJBB — Haleyville, Ala.	347
WIL — St. Louis, Mo.	499	WJBK — Detroit, Mich.	472
WILD — Birmingham, Ala.	344	WJBO — Baton Rouge, La.	451
WILE — Cambridge, Ohio	556	WJBS — Deland, Fla.	394
WILK — Wilkes-Barre, Pa.	594	WJBW — New Orleans, La.	454
WILM — Wilmington, Del.	390	WJCD — Seymour, Ind.	432
WILO — Frankfort, Ind.	430	WJCM — Sebring, Fla.	401
WILS — Lansing, Mich.	477	WJDA — Quincy, Mass.	468
WILY — Pittsburgh, Pa.	590	WJDX — Jackson, Miss.	489
WIMA — Lima, Ohio	561	WJEF — Grand Rapids, Mich.	475

WJEH — Gallipolis, Ohio	561	WKBL — Covington, Tenn.	607
WJEJ — Hagerstown, Md.	462	WKBN — Youngstown, Ohio	565
WJEM — Valdosta, Ga.	414	WKBO — Harrisburg, Pa.	581
WJER — Dover, Ohio	560	WKBR — Manchester, N. H.	509
WJET — Erie, Pa.	581	WKBS — Mineola, N. Y.	523
WJHL — Johnston City, Tenn.	608	WKBV — Richmond, Ind.	432
WJHO — Opelika, Ala.	350	WKBW — Buffalo, N. Y.	519
WJHP — Jacksonville, Fla.	395	WKBZ — Muskegon, Mich.	478
WJIG — Tullahoma, Tenn.	614	WKCT — Bowling Green, Ky.	444
WJIM — Lansing, Mich.	477	WKDA — Nashville, Tenn.	612
WJIV — Savannah, Ga.	413	WKDK — Newberry, S. C.	603
WJJD — Chicago, Ill.	422	WKDL — Clarksdale, Miss.	487
WJIL — Niagara Falls, N. Y.	535	WKDN — Camden, N. J.	510
WJJM — Lewisburg, Tenn.	610	WKEI — Kewanee, Ill.	424
WJKO — Springfield, Mass.	468	WKEU — Griffin, Ga.	410
WJLB — Detroit, Mich.	472	WKEY — Covington, Va.	644
WJLD — Birmingham, Ala.	345	WKGK — Knoxville, Tenn.	609
WJLK — Asbury Park, N. J.	509	WKHM — Jackson, Mich.	476
WJLS — Beckley, W. Va.	656	WKIC — Hazard, Ky.	446
WJMA — Orange, Va.	647	WKID — Urbana, Ill.	428
WJMB — Brookhaven, Miss.	487	WKIK — Leonardtown, Md.	462
WJMC — Rice Lake, Wis.	667	WKIN — Kingsport, Tenn.	609
WJMJ — Philadelphia, Pa.	587	WKIP — Poughkeepsie, N. Y.	536
WJMR — New Orleans, La.	454	WKIX — Raleigh, N. C.	548
WJMS — Ironwood, Mich.	476	WKJB — Mayaguez, P. R.	675
WJMW — Athens, Ala.	343	WKJG — Ft. Wayne, Ind.	429
WJMX — Florence, S. C.	600	WKKO — Cocoa, Fla.	393
WJNC — Jacksonville, N. C.	545	WKLA — Ludington, Mich.	478
WJNO — West Palm Beach, Fla.	403	WKLC — St. Albans, W. Va.	659
WJOB — Hammond, Ind.	430	WKLE — Washington, Ga.	415
WJOC — Jamestown, N. Y.	522	WKLF — Clanton, Ala.	345
WJOI — Florence, Ala.	346	WKLJ — Sparta, Wis.	667
WJOL — Joliet, Ill.	424	WKLK — Cloquet, Minn.	482
WJON — St. Cloud, Minn.	485	WKLO — Louisville, Ky.	447
WJOT — Lake City, S. C.	602	WKLX — Blackstone, Va.	643
WJOY — Burlington, Vt.	642	WKLX — Paris, Ky.	449
WJPA — Washington, Pa.	594	WKLY — Hartwell, Ga.	410
WJPD — Ishpeming, Mich.	476	WKMC — Roaring Spring, Pa.	592
WJPF — Herrin, Ill.	424	WKMF — Flint, Mich.	474
WJPG — Green Bay, Wis.	663	WKMH — Detroit, Mich.	474
WJPR — Greenville, Miss.	488	WKMI — Kalamazoo, Mich.	477
WJPS — Evansville, Ind.	429	WKMT — Kings Mountain, N. C.	545
WJQS — Jackson, Miss.	489	WKNA — Charleston, W. Va.	656
WJRR — Detroit, Mich.	472	WKNB — New Britain, Conn.	387
WJRD — Tuscaloosa, Ala.	351	WKNE — Keene, N. H.	508
WJRI — Lenoir, N. C.	546	WKNK — Muskegon, Mich.	479
WJSB — Crestview, Fla.	393	WKNX — Saginaw, Mich.	480
WJTN — Jamestown, N. Y.	522	WKNY — Kingston, N. Y.	522
WJUN — Mexico, Pa.	584	WKO — Hopkinsville, Ky.	446
WJVA — South Bend, Ind.	433	WKOK — Sunbury, Pa.	593
WJVB — Jacksonville Beach, Fla.	397	WKOP — Binghamton, N. Y.	517
WJWG — Conway, N. H.	508	WKOV — Wellston, Ohio	565
WJWL — Georgetown, Del.	390	WKOW — Madison, Wis.	664
WJWS — South Hill, Va.	649	WKOX — Framingham, Mass.	465
WJXN — Jackson, Miss.	489	WKOY — Bluefield, W. Va.	656
WJZM — Clarksville, Tenn.	607	WKOZ — Kosciusko, Miss.	489
WKAB — Mobile, Ala.	349	WKPA — New Kensington, Pa.	584
WKAI — Macomb, Ill.	425	WKPT — Kingsport, Tenn.	609
WKAL — Rome, N. Y.	537	WKRC — Cincinnati, Ohio	557
WKAM — Goshen, Ind.	430	WKRK — Mobile, Ala.	349
WKAN — Kankakee, Ill.	424	WKRK — Columbia, Tenn.	607
WKAP — Allentown, Pa.	577	WKRO — Cairo, Ill.	419
WKAQ — San Juan, P. R.	676	WKRS — Waukegan, Ill.	428
WKAT — Miami Beach, Fla.	399	WKRT — Cortland, N. Y.	519
WKAY — Glasgow, Ky.	445	WKRZ — Oil City, Pa.	585
WKBC — North Wilkesboro, N. C.	547	WKS — Milford, Del.	390
WKBH — LaCrosse, Wis.	663	WKSR — Pulaski, Tenn.	613
WKBI — St. Marys, Pa.	592	WKST — New Castle, Pa.	584
WKBJ — Milan, Tenn.	612	WKTG — Thomasville, Ga.	414
		WKTL — Kendallville, Ind.	431

WKTM — Mayfield, Ky.	448	WLOE — Leaksville, N. C.	546
WKTQ — South Paris, Me.	460	WLOF — Orlando, Fla.	399
WKTY — LaCrosse, Wis.	663	WLOG — Logan, W. Va.	658
WKUL — Cullman, Ala.	345	WLOH — P inceton, W. Va.	659
WKVA — Lewistown, Pa.	583	WLOI — LaPorte, Ind.	431
WKVM — San Juan, P. R.	676	WLOL — Minneapolis, Minn.	484
WKWF — Key West, Fla.	397	WLOK — Lincolnton, N. C.	546
WKWK — Wheeling, W. Va.	661	WLOS — Asheville, N. C.	540
WKXL — Concord, N. H.	508	WLOU — Louisville, Ky.	447
WKXV — Knoxville, Tenn.	609	WLOW — Portsmouth, Va.	646
WKXY — Sarasota, Fla.	401	WLOX — Biloxi-Gulfport, Miss.	486
WKY — Oklahoma City, Okla.	569	WLPM — Suffolk, Va.	649
WKYB — Paducah, Ky.	448	WLPO — LaSalle, Ill.	424
WKYR — Keyser, W. Va.	658	WLRP — New Albany, Ind.	432
WKYW — Louisville, Ky.	447	WLS — Chicago, Ill.	422
WKZO — Kalamazoo, Mich.	477	WLSD — Big Stone Gap, Va.	643
WLAC — Nashville, Tenn.	612	WLSE — Wallace, N. C.	550
WLAD — Danbury, Conn.	385	WLSH — Lansford, Pa.	583
WLAF — Lafollette, Tenn.	609	WLSI — Pikeville, Ky.	449
WLAG — La Grange, Ga.	411	WLSM — Louisville, Miss.	490
WLAK — Lakeland, Fla.	397	WLSV — Wellsville, N. Y.	539
WLAM — Lewiston, Me.	458	WLTC — Gastonia, N. C.	543
WLAN — Lancaster, Pa.	583	WLVA — Lynchburg, Va.	645
WLAP — Lexington, Ky.	446	WLW — Cincinnati, Ohio	557
WLAQ — Rome, Ga.	412	WLYC — Williamsport, Pa.	594
WLAR — Athens, Tenn.	606	WLYN — Lynn, Mass.	466
WLAS — Jacksonville, N. C.	545	WMAG — Forrest, Miss.	488
WLAT — Conway, S. C.	600	WMAJ — State College, Pa.	593
WLAU — Laurel, Miss.	490	WMAK — Nashville, Tenn.	612
WLAV — Grand Rapids, Mich.	475	WMAL — Washington, D. C.	391
WLAY — Muscle Shoals, Ala.	349	WMAM — Marinette, Wis.	664
WLBB — Carrollton, Ga.	408	WMAN — Mansfield, Ohio	562
WLBC — Muncie, Ind.	432	WMAP — Monroe, N. C.	547
WLBE — Leesburg, Fla.	397	WMAQ — Chicago, Ill.	422
WLBG — Laurens, S. C.	612	WMAS — Springfield, Mass.	468
WLBH — Mattoon, Ill.	425	WMAW — Menominee, Mich.	478
WLBJ — Bowling Green, Ky.	444	WMAX — Grand Rapids, Mich.	475
WLBK — DeKalb, Ill.	423	WMAZ — Springfield, Ill.	427
WLBK — Lebanon, Ky.	446	WMAZ — Macon, Ga.	411
WLBK — Lebanon, Pa.	583	WMBC — Macon, Miss.	490
WLBK — Birmingham, Ala.	345	WMBD — Peoria, Ill.	426
WLBZ — Bangor, Me.	458	WMEG — Richmond, Va.	648
WLCK — Campbellsville, Ky.	444	WMBH — Joplin, Mo.	495
WLCO — Lancaster, S. C.	602	WMBL — Morehead City, N. C.	547
WLCO — Eustis, Fla.	394	WMBM — Miami Beach, Fla.	399
WLCO — Torrington, Conn.	389	WMBN — Petoskey, Mich.	479
WLCS — Baton Rouge, La.	451	WMBO — Auburn, N. Y.	516
WLCS — La Crosse, Wis.	664	WMBR — Jacksonville, Fla.	396
WLDB — Atlantic City, N. J.	509	WMBS — Uniontown, Pa.	594
WLDS — Jacksonville, Ill.	424	WMC — Memphis, Tenn.	611
WLDY — Ladysmith, Wis.	664	WMCA — New York, N. Y.	525
WLEA — Hornell, N. Y.	521	WMCD — Welch, W. Va.	659
WLEC — Sandusky, Ohio	563	WMCH — Church Hill, Tenn.	606
WLEE — Richmond, Va.	647	WMCK — McKeesport, Pa.	584
WLET — Toccoa, Ga.	414	WMCW — Harvard, Ill.	424
WLEU — Erie, Pa.	581	WMDC — Hazlehurst, Miss.	489
WLEW — Bad Axe, Mich.	470	WMDD — Fajardo, P. R.	675
WLEX — Lexington, Ky.	446	WMDN — Midland, Mich.	478
WLFA — Lafayette, Ga.	411	WMEN — Tallahassee, Fla.	402
WLFH — Little Falls, N. Y.	522	WMEV — Marion, Va.	645
WLIB — New York, N. Y.	531	WMEX — Boston, Mass.	464
WLIK — Newport, Tenn.	613	WMFC — Monroeville, Ala.	349
WLIL — Lenoir City, Tenn.	610	WMFD — Wilmington, N. C.	551
WLIP — Kenosha, Wis.	663	WMFG — Hibbing, Minn.	483
WLLH — Lowell-Lawrence, Mass.	467	WMFJ — Daytona Beach, Fla.	393
WLLY — Richmond, Va.	647	WMFR — High Point, N. C.	545
WLMJ — Jackson, Ohio	561	WMFS — Chattanooga, Tenn.	606
WLNA — Peekskill, N. Y.	535	WMGA — Moultrie, Ga.	412
WLNH — Laconia, N. H.	508	WMGE — Madison, Ga.	412
WLOA — Braddock, Pa.	578	WMGM — New York, N. Y.	525

WMGR — Bainbridge, Ga. ....	407	WNAT — Natchez, Miss. ....	490
WMGW — Meadville, Pa. ....	584	WNAU — New Albany, Miss. ....	490
WMGY — Montgomery, Ala. ....	349	WNAV — Annapolis, Md. ....	460
WMID — Atlantic City, N. J. ....	509	WNAW — North Adams, Mass. ....	467
WMIE — Miami, Fla. ....	398	WNAX — Yankton, S. Dak. ....	605
WMIK — Middlesboro, Ky. ....	448	WNFB — Binghamton, N. Y. ....	517
WMIL — Milwaukee, Wis. ....	665	WNBH — New Bedford, Mass. ....	467
WMIN — St. Paul, Minn. ....	485	WNBS — Murray, Ky. ....	448
WMIQ — Iron Mountain, Mich. ....	476	WNBT — Wellsboro, Pa. ....	594
WMIS — Natchez, Miss. ....	490	WNBZ — Saranac Lake, N. Y. ....	537
WMIX — Mt. Vernon, Ill. ....	425	WNCA — Silver City, N. C. ....	549
WMJM — Cordele, Ga. ....	409	WNCC — Barnsboro, Pa. ....	578
WMLP — Milton, Pa. ....	584	WNDB — Daytona Beach, Fla. ....	394
WMLS — Sylacauga, Ala. ....	351	WNDR — Syracuse, N. Y. ....	538
WMLT — Dublin, Ga. ....	410	WNDU — South Bend, Ind. ....	433
WMLV — Millville, N. J. ....	510	WNEB — Worcester, Mass. ....	469
WMMB — Melbourne, Fla. ....	398	WNEL — Caguas, P. R. ....	673
WMMN — Fairmont, W. Va. ....	657	WNER — Live Oak, Fla. ....	397
WMMT — McMinnville, Tenn. ....	611	WNES — Central City, Ky. ....	444
WMMW — Meriden, Conn. ....	387	WNEW — New York, N. Y. ....	527
WMNB — North Adams, Mass. ....	467	WNEX — Macon, Ga. ....	411
WMNC — Morganton, N. C. ....	547	WNGO — Mayfield, Ky. ....	448
WMNE — Menomie, Wis. ....	665	WNHC — New Haven, Conn. ....	388
WMOA — Marietta, Ohio ....	562	WNIX — Springfield, Vt. ....	642
WMOD — Moundsville, W. Va. ....	658	WNJR — Newark, N. J. ....	511
WMOG — Brunswick, Ga. ....	408	WNLA — Indianola, Miss. ....	489
WMOH — Hamilton, Ohio ....	561	WNLC — New London, Conn. ....	388
WMOK — Metropolis, Ill. ....	425	WNLK — Norwalk, Conn. ....	388
WMON — Montgomery, W. Va. ....	658	WNMP — Evanston, Ill. ....	423
WMOP — Ocala, Fla. ....	399	WNNC — Newton, N. C. ....	547
WMOR — Morehead, Ky. ....	448	WNNJ — Newton, N. J. ....	511
WMOU — Berlin, N. H. ....	508	WNNT — Warsaw, Va. ....	649
WMOX — Meridian, Miss. ....	490	WNOE — New Orleans, La. ....	454
WMOZ — Mobile, Ala. ....	349	WNOG — Naples, Fla. ....	399
WMPA — Aberdeen, Miss. ....	486	WNOK — Columbia, S. C. ....	600
WMPM — Smithfield, N. C. ....	550	WNOP — Newport, Ky. ....	448
WMPS — Memphis, Tenn. ....	612	WNOR — Norfolk, Va. ....	646
WMRB — Greenville, S. C. ....	601	WNOS — High Point, N. C. ....	545
WMRE — Monroe, Ga. ....	412	WNOW — York, Pa. ....	595
WMRF — Lewiston, Pa. ....	584	WNOX — Knoxville, Tenn. ....	609
WMRI — Marion, Ind. ....	432	WNPT — Tuscaloosa, Ala. ....	351
WMRN — Marion, Ohio ....	562	WNRC — New Rochelle, N. Y. ....	523
WMRO — Aurora, Ill. ....	419	WNRG — Grundy, Va. ....	645
WMRP — Flint, Mich. ....	474	WNRI — Woodsocket, R. I. ....	597
WMRY — New Orleans, La. ....	454	WNRV — Narrows, Va. ....	646
WMSA — Massena, New York ....	523	WNTM — Vero Beach, Fla. ....	403
WMSC — Columbia, S. C. ....	599	WNVA — Norton, Va. ....	646
WMSL — Decatur, Ala. ....	346	WNXT — Portsmouth, Ohio ....	563
WMSN — Raleigh, N. C. ....	548	WOAI — San Antonio, Texas ....	635
WMT — Cedar Rapids, Iowa ....	434	WOAP — Owosso, Mich. ....	479
WMTA — Central City, Ky. ....	444	WOAY — Oak Hill, W. Va. ....	658
WMTB — Vanleave, Ky. ....	450	WOBS — Jacksonville, Fla. ....	396
WMTE — Manistee, Mich. ....	478	WOBT — Rhinelander, Wis. ....	667
WMTM — Moultrie, Ga. ....	412	WOC — Davenport, Iowa ....	435
WMTR — Morristown, N. J. ....	510	WOCB — West Yarmouth, Mass. ....	469
WMTS — Murfreesboro, Tenn. ....	612	WOCH — North Vernon, Ind. ....	432
WMUR — Manchester, N. H. ....	509	WOHI — East Liverpool, Ohio ....	560
WMUS — Muskegon, Mich. ....	479	WOHO — Toledo, Ohio ....	563
WMUU — Greenville, S. C. ....	601	WOHP — Bellefontaine, Ohio ....	555
WMVA — Martinsville, Va. ....	646	WOHS — Shelby, N. C. ....	549
WMVG — Milledgeville, Ga. ....	412	WOIC — Columbia, S. C. ....	600
WMVO — Mt. Vernon, Ohio ....	562	WOKB — Memphis, Tenn. ....	611
WMYB — Myrtle Beach, S. C. ....	602	WOKE — Oak Ridge, Tenn. ....	613
WMYR — Ft. Myers, Fla. ....	394	WOKJ — Jackson, Miss. ....	489
WNAB — Bridgeport, Conn. ....	385	WOKO — Albany, N. Y. ....	516
WNAC — Boston, Mass. ....	464	WOKW — Sturgeon Bay, Wis. ....	668
WNAE — Warren, Pa. ....	594	WOKY — Milwaukee, Wis. ....	665
WNAG — Grenada, Miss. ....	488	WOKZ — Alton, Ill. ....	419
WNAH — Nashville, Tenn. ....	612	WOLW — Washington, D. C. ....	391
WNAM — Neenah, Wis. ....	666	WOLF — Syracuse, N. Y. ....	538
WNAR — Norristown, Pa. ....	585	WOLS — Florence, S. C. ....	600

WOMI — Owensboro, Ky.	448	WPLA — Plant City, Fla.	400
WOMT — Manitowoc, Wis.	664	WPLH — Huntington, W. Va.	657
WOND — Pleasantville, N. J.	511	WPLM — Plymouth, Mass.	468
WONE — Dayton, Ohio	560	WPLY — Plymouth, Wis.	666
WONN — Lakeland, Fla.	397	WPME — Punxsutawney, Pa.	591
WONW — Defiance, Ohio	560	WPMP — Pascagoula, Miss.	491
WOOD — Grand Rapids, Mich.	475	WPNF — Brevard, N. C.	541
WOOF — Dothan, Ala.	346	WPNX — Phenix City, Ala.	350
WOOK — Washington, D. C.	391	WPON — Pontiac, Mich.	479
WOOW — New Bern, N. C.	547	WPOR — Portland, Me.	459
WOPA — Oak Park, Ill.	425	WPPA — Pottsville, Pa.	591
WOPJ — Bristol, Tenn.	606	WPRR — Mayaguez, P. R.	675
WOR — New York, N. Y.	529	WPRC — Lincoln, Ill.	424
WORA — Mayaguez, P. R.	675	WPRE — Prairie du Chien, Wis.	666
WORC — Worcester, Mass.	469	WPRO — Providence, R. I.	597
WORD — Spartanburg, S. C.	603	WPRP — Ponce, P. R.	675
WORK — York, Pa.	595	WPRS — Paris, Ill.	426
WORL — Boston, Mass.	464	WPRT — Prestonburg, Ky.	449
WORX — Madison, Ind.	431	WPRY — Perry, Fla.	400
WORZ — Orlando, Fla.	400	WPTF — Raleigh, N. C.	548
WOSA — Wausau, Wis.	668	WPTR — Albany, N. Y.	516
WOSC — Fulton, N. Y.	521	WPTS — Pittston, Pa.	591
WOSH — Oshkosh, Wis.	666	WPTW — Piqua, Ohio	562
WOTR — Corry, Pa.	580	WPIX — Lexington Park, Md.	462
WOTW — Nashua, N. H.	509	WPUV — Pulaski, Va.	647
WOV — New York, N. Y.	533	WQAM — Miami, Fla.	398
WOW — Omaha, Neb.	506	WQBC — Vicksburg, Miss.	491
WOWL — Florence, Ala.	346	WQIK — Jacksonville, Fla.	396
WOWO — Ft. Wayne, Ind.	430	WQOK — Greenville, S. C.	600
WOXF — Oxford, N. C.	548	WQSN — Charleston, S. C.	599
WOZK — Ozark, Ala.	350	WQUA — Moline, Ill.	425
WPAB — Ponce, P. R.	675	WQXI — Atlanta, Ga.	407
WPAC — Patchogue, N. Y.	535	WQXR — New York, N. Y.	535
WPAD — Paducah, Ky.	449	WRAC — Racine, Wis.	666
WPAG — Ann Arbor, Mich.	470	WRAD — Radford, Va.	647
WPAL — Charleston, S. C.	599	WRAG — Carrollton, Ala.	345
WPAM — Pottsville, Pa.	591	WRAK — Williamsport, Pa.	595
WPAQ — Mt. Airy, N. C.	547	WRAL — Raleigh, N. C.	548
WPAR — Parkersburg, W. Va.	659	WRAP — Norfolk, Va.	646
WPAT — Paterson, N. J.	512	WRAW — Reading, Pa.	592
WPAW — Pawtucket, Pa.	597	WRAY — Princeton, Ind.	432
WPAX — Thomasville, Ga.	414	WRBC — Jackson, Miss.	489
WPAY — Portsmouth, Ohio	563	WRBL — Columbus, Ga.	409
WPAZ — Pottstown, Pa.	591	WRC — Washington, D. C.	391
WPBB — Jackson, Ala.	348	WRCA — New York, N. Y.	533
WPBC — Minneapolis, Minn.	484	WRCD — Dalton, Ga.	409
WPCF — Panama City, Fla.	400	WRCO — Richland Center, Wis.	667
WPCO — Mt. Vernon, Ind.	432	WRCV — Philadelphia, Pa.	567
WPCT — Putnam, Conn.	389	WRCS — Ahsoskie, N. C.	540
WPDM — Potsdam, N. Y.	536	WRDB — Reedsburg, Wis.	667
WPDQ — Jacksonville, Fla.	396	WRDO — Augusta, Me.	458
WPDR — Portage, Wis.	666	WRDW — Augusta, Ga.	407
WPDY — Clarksburg, W. Va.	657	WREB — Holyoke, Mass.	466
WPEN — Philadelphia, Pa.	587	WREC — Memphis, Tenn.	612
WPEO — Peoria, Ill.	426	WREL — Lexington, Va.	645
WPEP — Taunton, Mass.	468	WREN — Topeka, Kans.	443
WPET — Greensboro, N. C.	544	WREV — Reidsville, N. C.	548
WPFA — Pensacola, Fla.	400	WRFC — Athens, Ga.	404
WPFB — Middletown, Ohio	562	WRFD — Worthington, Ohio	565
WPFD — Darlington, S. C.	600	WRFS — Alexander City, Ala.	343
WPFJ — Park Falls, Wis.	666	WRFW — Eau Claire, Wis.	662
WPGC — Morningside, Md.	462	WRGA — Rome, Ga.	412
WPGW — Portland, Ind.	432	WRGS — Rogersville, Tenn.	613
WPGJ — Sharon, Pa.	593	WRHC — Jacksonville, Fla.	397
WPID — Piedmont, Ala.	350	WRHI — Rock Hill, S. C.	603
WPIK — Alexandria, Va.	643	WRIB — Providence, R. I.	597
WPIN — St. Petersburg, Fla.	401	WRIC — Richlands, Va.	647
WPIT — Pittsburgh, Pa.	590	WRIO — Rio Piedras, P. R.	675
WPKE — Pineville, Ky.	449	WRIS — Roanoke, Va.	648
WPKO — Waverly, Ohio	565	WRIT — Milwaukee, Wis.	665
WPKY — Princeton, Ky.	449	WRIV — Riverhead, N. Y.	536

WRJN — Racine, Wis. . . . .	666	WSLB — Ogdensburg, N. Y. . . . .	535
WRJW — Picayune, Miss. . . . .	491	WSLI — Jackson, Miss. . . . .	489
WRKD — Rockland, Me. . . . .	459	WSLM — Salem, Ind. . . . .	432
WRLD — West Point, Ga. . . . .	415	WSLS — Roanoke, Va. . . . .	648
WRMA — Montgomery, Ala. . . . .	349	WSM — Nashville, Tenn. . . . .	613
WRMN — Elgin, Ill. . . . .	423	WSMB — New Orleans, La. . . . .	454
WRNL — Richmond, Va. . . . .	648	WSMI — Litchfield, Ill. . . . .	425
WRNY — Rochester, N. Y. . . . .	537	WSMT — Sparta, Tenn. . . . .	614
WROB — West Point, Miss. . . . .	492	WSNJ — Bridgeton, N. J. . . . .	510
WROD — Daytona Beach, Fla. . . . .	394	WENW — Seneca, S. C. . . . .	603
WROK — Rockford, Ill. . . . .	427	WSNY — Schenectady, N. Y. . . . .	538
WROL — Knoxville, Tenn. . . . .	609	WSOK — Nashville, Tenn. . . . .	613
WROM — Rome, Ga. . . . .	412	WSON — Henderson, Ky. . . . .	446
WRON — Ronceverte, W. Va. . . . .	659	WSOC — Charlotte, N. C. . . . .	541
WROS — Scottsboro, Ala. . . . .	350	WSOO — Sault Ste. Marie, Mich. . . . .	481
WROW — Roanoke, Va. . . . .	648	WSOY — Decatur, Ill. . . . .	422
WROW — Albany, N. Y. . . . .	516	WSPA — Spartanburg, S. C. . . . .	603
WROX — Clarksdale, Miss. . . . .	487	WSPB — Sarasota, Fla. . . . .	401
WROY — Carmi, Ill. . . . .	419	WSPC — Anniston, Ala. . . . .	343
WRPB — Warner Robbins, Ga. . . . .	414	WSPD — Toledo, Ohio . . . . .	565
WRR — Dallas, Tex. . . . .	622	WSPN — Saratoga Springs, N. Y. . . . .	537
WRRF — Washington, N. C. . . . .	551	WSPR — Springfield, Mass. . . . .	468
WRRR — Rockford, Ill. . . . .	427	WSPT — Stevens Point, Wis. . . . .	667
WRRZ — Clinton, N. C. . . . .	542	WSRC — Durham, N. C. . . . .	542
WRSW — Warsaw, Ind. . . . .	433	WSRS — Cleveland, Ohio . . . . .	559
WRTA — Altoona, Pa. . . . .	577	WSSB — Durham, N. C. . . . .	542
WRUF — Gainesville, Fla. . . . .	395	WSSC — Sumter, S. C. . . . .	604
WRUM — Rumford, Me. . . . .	460	WSSO — Starkville, Miss. . . . .	491
WRUN — Utica, N. Y. . . . .	538	WSSV — Petersburg, Va. . . . .	647
WRUS — Russellville, Ky. . . . .	449	WSTA — St. Thomas, V. I. . . . .	676
WRVA — Richmond, Va. . . . .	648	WSTC — Stamford, Conn. . . . .	389
WRWB — Kissimmee, Fla. . . . .	397	WSTN — St. Augustine, Fla. . . . .	401
WRXO — Roxboro, N. C. . . . .	549	WSTP — Salisbury, Md. . . . .	549
WSAC — Radcliffe, Ky. . . . .	449	WSTR — Sturgis, Mich. . . . .	481
WSAI — Cincinnati, Ohio . . . . .	557	WSTU — Stuart, Fla. . . . .	402
WSAL — Logansport, Ind. . . . .	431	WSTV — Steubenville, Ohio . . . . .	563
WSAM — Saginaw, Mich. . . . .	480	WSUH — Oxford, Miss. . . . .	491
WSAN — Allentown, Pa. . . . .	577	WSUN — St. Petersburg, Fla. . . . .	401
WSAR — Fall River, Mass. . . . .	465	WSUX — Seaford, Del. . . . .	390
WSAT — Salisbury, N. C. . . . .	549	WSVA — Harrisonburg, Va. . . . .	645
WSAU — Wausau, Wis. . . . .	668	WSVS — Crewe, Va. . . . .	644
WSAV — Savannah, Ga. . . . .	413	WSWN — Belle Glade, Fla. . . . .	393
WSAY — Rochester, N. Y. . . . .	537	WSWW — Platteville, Wis. . . . .	666
WSAZ — Huntington, W. Va. . . . .	657	WSYB — Rutland, Vt. . . . .	642
WSB — Atlanta, Ga. . . . .	407	WSYD — Mt. Airy, N. C. . . . .	547
WSBA — York, Pa. . . . .	595	WSYL — Sylvania, Ga. . . . .	413
WSBB — New Smyrna Beach, Fla. . . . .	399	WSYR — Syracuse, N. Y. . . . .	538
WSBC — Chicago, Ill. . . . .	422	WTAB — Tabor City, N. C. . . . .	550
WSBT — South Bend, Ill. . . . .	433	WTAC — Flint, Mich. . . . .	475
WSCR — Scranton, Pa. . . . .	593	WTAD — Quincy, Ill. . . . .	426
WSDR — Sterling, Ill. . . . .	427	WTAG — Worcester, Mass. . . . .	469
WSEV — Sevierville, Tenn. . . . .	613	WTAL — Tallahassee, Fla. . . . .	402
WSFA — Montgomery, Ala. . . . .	349	WTAN — Clearwater, Fla. . . . .	393
WSFB — Quitman, Ga. . . . .	412	WTAO — Cambridge, Mass. . . . .	465
WSFC — Somerset, Ky. . . . .	450	WTAQ — La Grange, Ill. . . . .	424
WSFT — Thomaston, Ga. . . . .	414	WTAR — Norfolk, Va. . . . .	646
WSGC — Elberton, Ga. . . . .	410	WTAW — College Station, Tex. . . . .	619
WSGN — Birmingham, Ala. . . . .	345	WTAX — Springfield, Ill. . . . .	427
WSGW — Saginaw, Mich. . . . .	481	WTBC — Tuscaloosa, Ala. . . . .	351
WSHB — Stillwater, Minn. . . . .	485	WTBF — Troy, Ala. . . . .	351
WSHE — Sheboygan, Wis. . . . .	667	WTBO — Cumberland, Md. . . . .	461
WSIC — Statesville, N. C. . . . .	550	WTCH — Flomaton, Ala. . . . .	346
WSID — Baltimore, Md. . . . .	461	WTCH — Shawano, Wis. . . . .	667
WSIG — Mt. Jackson, Va. . . . .	646	WTCJ — Tell City, Ind. . . . .	433
WSIP — Paintsville, Ky. . . . .	449	WTCM — Traverse City, Mich. . . . .	481
WSIR — Winter Haven, Fla. . . . .	404	WTCN — Minneapolis, Minn. . . . .	484
WSIV — Pekin, Ill. . . . .	426	WTCO — Campbellsville, Ky. . . . .	444
WSIX — Nashville, Tenn. . . . .	613	WTCR — Ashland, Ky. . . . .	444
WSJS — Winston-Salem, N. C. . . . .	552	WTCS — Fairmont, W. Va. . . . .	657
WSKI — Montpelier-Barre, Vt. . . . .	642	WTCW — Whitesburg, Ky. . . . .	450
WSKY — Asheville, N. C. . . . .	540	WTEL — Philadelphia, Pa. . . . .	589

WTHI — Terre Haute, Ind.	433	WVDA — Boston, Mass.	464
WTIC — Hartford, Conn.	387	WVEC — Hampton, Va.	645
WTIK — Durham, N. C.	542	WVET — Rochester, N. Y.	537
WTIL — Mayaguez, P. R.	675	WVIM — Vicksburg, Miss.	491
WTIM — Taylorville, Ill.	428	WVJP — Caguas, P. R.	673
WTIP — Charleston, W. Va.	656	WVJS — Owensboro, Ky.	448
WTIV — Titusville, Pa.	593	WVKO — Columbus, Ohio	560
WTIX — New Orleans, La.	455	WVLK — Lexington, Ky.	446
WTJH — East Point, Ga.	410	WVLN — Olney, Ill.	425
WTJS — Jackson, Tenn.	608	WVMC — Mount Carmel, Ill.	425
WTKM — Hartford, Wis.	663	WVMI — Biloxi, Miss.	486
WTLS — Tallahassee, Fla.	351	WVNA — Tusculmbia, Ala.	352
WTMA — Charleston, S. C.	599	WVNJ — Newark, N. J.	511
WTMC — Ocala, Fla.	399	WVOK — Birmingham, Ala.	345
WTMJ — Milwaukee, Wis.	665	WVOP — Vidalia, Ga.	414
WTMV — East St. Louis, Ill.	423	WVOS — Liberty, N. Y.	522
WTNC — Thomasville, N. C.	550	WVOT — Wilson, N. C.	551
WTND — Orangeburg, S. C.	603	WVOW — Logan, W. Va.	658
WTNJ — Trenton, N. J.	512	WVPO — Stroudsburg, Pa.	593
WTNS — Coshocton, Ohio	560	WVSC — Somerset, Pa.	593
WTNT — Tallahassee, Fla.	402	WWBG — Bowling Green, Ohio	566
WTOB — Winston-Salem, N. C.	552	WWBZ — Vineland, N. J.	512
WTOC — Savannah, Ga.	413	WWCA — Gary, Ind.	430
WTOB — Toledo, Ohio	563	WWCO — Waterbury, Conn.	389
WTOE — Spruce Pine, N. C.	550	WWDC — Washington, D. C.	391
WTOK — Meridian, Miss.	490	WWEZ — New Orleans, La.	454
WTOL — Toledo, Ohio	565	WWGP — Sanford, N. C.	549
WTON — Staunton, Va.	649	WWGS — Tifton, Ga.	414
WTOP — Washington, D. C.	391	WWHG — Hornell, N. Y.	521
WTOR — Torrington, Conn.	389	WWIL — Ft. Lauderdale, Fla.	394
WTOW — Towson, Mo.	463	WWIN — Baltimore, Md.	461
WTPR — Paris, Tenn.	613	WWIT — Canton, N. C.	541
WTPS — New Orleans, La.	455	WWJ — Detroit, Mich.	474
WTRB — Ripley, Tenn.	613	WWKY — Winchester, Ky.	450
WTRC — Elkhart, Ind.	429	WWL — New Orleans, La.	454
WTRL — Bradentown, Fla.	393	WWNC — Asheville, N. C.	540
WTRN — Tyrone, Pa.	594	WWNH — Rochester, N. H.	509
WTRP — LaGrange, Ga.	411	WWNR — Beckley, W. Va.	656
WTRR — Sanford, Fla.	401	WWNS — Statesboro, Ga.	413
WTRW — Two Rivers, Wis.	668	WWNY — Watertown, N. Y.	539
WTRX — Bellaire, Ohio	555	WWOC — Manitowoc, Wis.	664
WTRY — Troy, N. Y.	538	WWOD — Lynchburg, Va.	645
WTSB — Brattleboro, Vt.	641	WWOK — Charlotte, N. C.	542
WTSB — Lumberton, N. C.	546	WWOL — Buffalo, N. Y.	519
WTSB — Hanover-Lebanon, N. H.	508	WWON — Woonsocket, R. I.	597
WTSP — St. Petersburg, Fla.	401	WWPA — Williamsport, Pa.	595
WTSV — Claremont, N. H.	508	WWPB — Miami, Fla.	398
WTTB — Vero Beach, Fla.	403	WWPF — Palatka, Fla.	400
WTHH — Port Huron, Mich.	480	WWPG — Palm Beach, Fla.	400
WTTM — Trenton, N. J.	512	WWRL — Woodside, N. Y.	539
WTTN — Watertown, Wis.	668	WWSC — Glens Falls, N. Y.	521
WTRR — Westminster, Md.	463	WWSR — St. Albans, Vt.	642
WTTB — Bloomington, Ind.	428	WWST — Wooster, Ohio	565
WTUP — Tupelo, Miss.	491	WWSW — Pittsburgh, Pa.	591
WTUS — Tuskegee, Ala.	352	WWVA — Wheeling, W. Va.	661
WTUX — Wilmington, Del.	390	WWWB — Jasper, Ala.	348
WTVB — Coldwater, Mich.	472	WWWF — Fayette, Ala.	346
WTVL — Waterville, Me.	460	WWWR — Russellville, Ala.	350
WTVN — Columbus, Ohio	560	WWWW — Rio Piedras, P. R.	675
WTWA — Thomson, Ga.	414	WWYO — Pineville, W. Va.	659
WTXL — Springfield, Mass.	468	WXAL — Demopolis, Ala.	346
WTWN — St. Johnsbury, Vt.	642	WXGI — Richmond, Va.	648
WTYC — Rock Hill, S. C.	603	WXLW — Indianapolis, Ind.	431
WIYN — Tryon, N. C.	550	WXOK — Baton Rouge, La.	451
WTYS — Marianna, Fla.	397	WXRA — Buffalo, N. Y.	519
WULA — Eufaula, Ala.	346	WXRJ — Guayama, P. R.	675
WUSJ — Lockport, N. Y.	522	WXYZ — Detroit, Mich.	474
WUST — Washington, D. C.	391	WYVE — Wytheville, Va.	649
WVAM — Altoona, Pa.	577	WZIP — Covington, Ky.	445
WVCG — Coral Gables, Fla.	393	WZOB — Ft. Payne, Ala.	347
WVCH — Chester, Pa.	579		



**WAVU—Albertville—1948**

Frequency: 630 Kc. Power: 500 Watts d.  
Owned-Oper. By Sand Mt. Bcstg. Service  
Business-Studio Address P. O. Box 250  
Phone Number 639  
News Service AP  
Transcription Service World  
Pres. Gen. Mgr. Pat M. Courington  
Prog. Dir. Bill Hagler

**WRFS—Alexander City—1947**

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By Piedmont Service Corp.  
Business-Studio Address 138 Main St.  
Phone: Adams 4-2566 Air Time: Daytime  
News Service UP  
Transcription Service Thesaurus  
Representative Sears & Ayer  
President James L. Coley  
Gen.-Station Mgr. Jim Whatley  
Membership NARTB, RAB  
Sls. Prom. Mgr., Chief Eng. C. H. Whatley

**WCTA—Andalusia—1946**  
**MBS-KBS**

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By Andalusia Bcstg. System  
Address Sanford Rd.  
Phone: 1340 Air Time: Full Time  
News Service AP  
Transcription Service RCA  
Representative Dora Clayton  
Membership NARTB, RAB  
Pres., Gen. Sta. Mgr. Dige Bishop  
Commercial Manager Don Cooke  
Program Director Barbara Nicholson  
Publicity Director Bart Pryor  
Chief Engineer J. Dige Bishop

**WANA—Anniston—1954—KBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned C. L. Graham  
Address Box 937  
Phone: 6-9201 Air Time: Full Time  
News Service UP  
Sta. Rep. McGillvra, Inc.  
Co-Owner Cary L. Graham  
Gen., Sta. Mgr. Mac M. Thomas  
Commercial Mgr. Mary McCrelles  
Sales Prom. Mgr. Bill Jenkins  
Program Dir. Jim Paul  
Publicity Dir. Bill Nelson  
Chief Engineer R. C. Watson

**WHMA—Anniston—1938—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Anniston Bcstg. Co., Inc.  
Business-Studio Address Radio Bldg.  
Phone: Adams 6-7545 Air Time: Full Time  
Newspaper Affil. Anniston Star  
Transcription Service World, Thesaurus  
Representative Sears & Ayer  
Membership NARTB  
President Harry M. Ayers  
Gen.-Sta. Mgr. Malcolm Street

Program Director Rosamond Ponder  
Publicity Director E. Cody Hall  
Sales Prom. Mgr. W. Hall Wray  
Chief Engineer James A. Hudson

**WSPC—Anniston—1949—MBS**

Freq.: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By Model City Bcstg. Co., Inc.  
Business Address Jefferson Davis Hotel  
Phone: AD 6-8291 Air Time: Unlimited  
News Service AP  
Transcription Service Standard  
Representative Walker & Dora-Clayton  
Pres., Gen., Sta. Mgr. W. S. Weatherly  
Program Director Rosebud Waldrop  
Chief Engineer Harry Dickinson

**WJMW—Athens—1948**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By Athens Bcstg. Co., Inc.  
Business-Studio Address Hine St.  
Phone Number 585  
Trans. Ser. SESAC, Library Service  
News Service AP  
Pres.-Gen. Mgr. Homer F. Dunnivant  
Pgm., Prom., News Dir. Marjorie Jones

**WATM—Atmore—1948**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By Southland Bcstg. Co.  
Phone 50  
Address P. O. Box 59  
News Service AP  
Membership NARTB  
Transcription Service World  
Pres., Gen., Sta. Mgr. T. C. Miniard  
Comm. Mgr., Prog. Dir. Julia Miniard  
Chief Engineer T. C. Miniard

**WAUD—Auburn—1947—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Auburn Bcstg. Co.  
Address Box 231  
Phone: 1240 Air Time: Full Time  
Pres., Gen.-Sta., Com. Mgr. Elmer G. Salter  
Sales Prom. Dir. Bobbie Sanders  
Chief Engineer Avery Baswell  
Prog., Pub. Dir. Margaret White

**WBCO—Bessemer—1950**

Frequency: 1450 Kc. Power: 250 Watts  
Owned Bessemer Bcstg. Co., Inc.  
Business Address Box 510  
Phone: 5-5241 Air Time: Full Time  
News Service UP  
Representative Forjoe, Clayton-Cossee  
Membership NARTB  
Gen. & Comm. Mgr. Eugene P. Weil  
Pres. J. E. Lanier  
Program Director Bruce Payne  
Chief Engineer Jack Warden

**WAPI—Birmingham—1922**  
**NBC**

Frequency: 1070 Kc. Power: 10,000 Watts

Owned-Oper. By.. Alabama Bcstg. System, Inc.  
 Address..... P. O. Box 2553  
 Phone: 4-2466..... Air Time: Full Time  
 News Service..... AP  
 Newspaper Affil..... Birmingham News  
 Representative..... John Blair  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... Henry P. Johnston  
 VP Programming..... Ray F. Furr  
 VP & Mgr. of Radio Operations. Herbert Martin  
 Publicity Director..... James Chenoweth  
 Chief Engineer..... J. V. Sanderson

**WBRC—Birmingham—1925**  
**CBS**

Frequency: 960 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Storer Bcstg. Co., Inc.  
 Address..... 1727½ 2nd Ave., N.  
 Phone: 7-3172..... Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... Capitol. Standard  
 Representative..... Katz  
 Membership..... NARTB, RAB  
 President..... George B. Storer  
 Gen. Mgr..... James E. Bailey  
 Comm. Sales Prom. Mgr..... Lionel Baxter  
 Local Sales Mgr..... Richard Stephen  
 Pub., Prog. Dir..... Fox Lightfoot  
 Chief Engineer..... Robert L. DuPriest

**WCRT—Birmingham—1953**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Chapman Radio-TV Co.  
 Business Address..... 725 S. 22nd St.  
 Phone Number 7-3019..... Air Time: Day  
 News Service..... UP

Trans. Service..... Standard  
 Membership..... NARTB  
 President..... W. A. Chapman  
 Gen., Sta., Com., Sls. Mgr..... Rudy C. Clark  
 Prog. Dir., Chief Eng..... George K. Chapman

**WEDR—Birmingham—1949**

Frequency: 1220 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Magic City Bcstg. Co.  
 Business Address..... 1417 Fourth Ave. N.  
 Phone Number 40925..... Air Time: Day  
 News Service..... UP  
 Representative..... McGillvra  
 President..... J. L. Doss  
 Gen. Mgr..... John A. Thompson

**WEZB—Birmingham—1953**

Frequency: 1320 Kc..... Power: 1 Kw. d.  
 Owned:.. Gene Newman & Emory M. McElroy  
 Address..... Dinkler-Tutwiler Hotel  
 Phone: 4-4641..... Air Time: Daytime  
 News Service..... INS  
 Membership..... NARTB  
 Pres., Gen., Sta. Mgr..... Gene Newman  
 Comm. Mgr..... Gaines Allen  
 Sales Prom. Mgr..... Margaret Armfield  
 Prog. Dir..... Ward McIntyre  
 Publicity Dir..... Gene Newman  
 Chief Engineer..... Bill Waldrip

**WILD—Birmingham—1946**  
**MBS**

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Gordon Ala. Bcstg. Co.  
 Address..... 1901 Montgomery Hi-way

*Now!* BIRMINGHAM'S  
 NEW SELLING SOUND!

**wild**

SHOWMANSHIP is the key to Birmingham's new radio sound—showmanship sparked by the fresh, new ideas of the Gordon Broadcasting Co.

On WILD-Radio there's excitement for listeners — excitement for advertisers—sales excitement that means in Birmingham your best radio buy is the new WILD!

THE NEW SOUND IN BIRMINGHAM WITH A CASH REGISTER RING!

IN BIRMINGHAM... EVERYBODY LOVES THE NEW SOUND ON

**wild**

GORDON BROADCASTING CO.  
 Sherwood R. Gordon, President

Charles A. Black, Vice President and Managing Director  
 Nat'l. Representatives  
 BURKE-STEWART



Phone: 4-4511..... Air Time: Full Time  
**News Service** .....UP  
**Membership** ..... NARTB  
 President..... Sherwood D. Gordon  
 Gen., Sta., Comm. Mgr.... George L. Sutherland  
 Commercial Mgr..... I. B. Roberts  
 Program Director..... Richard Bennick  
 Publicity Director..... Arthur Plaut  
 Chief Engineer..... Ray Lowery

**WJLD—Birmingham—1942**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned By..... Johnston Bcstg. Co.  
 Business Address..... Box 5767, Birmingham  
 Phone: 54-3466..... Air Time: Full Time  
**News Service** .....AP  
 Representative..... W. J. Rambeau  
 President..... George Johnston, Jr.  
 Gen. Manager..... James Connolly  
 Program Director..... Harry Herrod  
 Sales Prom. Man..... W. McKinstry  
 Pub. Dir..... Mary Vail  
 Comm. Manager..... Joe Brewer  
 Chief Engineer..... Cliff Goggins

**WLBS—Birmingham—1946**

Frequency: 900 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... WLBS, Inc.  
 Address..... 212 N. 13th St.  
 Phone Number..... 54-2541  
 President..... G. G. Puett  
 Sales Mgr..... J. T. Tuggle  
 News Dir..... Doug Carter  
 Program Dir..... W. L. Steadman

**WGSN—Birmingham—1926**  
 ABC

Frequency: 610 Kc... Power: 5000d.; 1000 n.  
 Owned-Oper..... Jemison Bcstg. Co., Inc.  
 Address..... 2320 7th Ave., South  
 Phone: 4-3434..... Air Time: Full Time  
 Transcription Service..... World  
 Representative... Venard, Rintoul, & McConnell  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Bascom Hopson

**WVOK—Birmingham—1947**

Frequency: 690 Kc... Power: 50,000 Watts d.  
 Owned-Operated By..... Voice of Dixie Inc.  
 Business Address..... P. O. Box 2468,  
 Phone: 6-2924..... Air Time: Daytime  
**News Service** .....UP  
 Representative..... Radio-TV Reps., Inc.  
 Membership ..... NARTB  
 Pres., Gen. Sta. Mgr..... Iralee W. Bennis  
 Sls., Pub. Mgr., Prog. Dir..... Ira Leslie  
 Chief Engineer..... R. G. Blaskow

**WEBJ—Brewton—1947**  
 MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Brewton Bcstg. Co.  
 Business Address..... Box 870  
**News Service** .....AP

Membership..... NARTB, RAB  
 Representative..... Dora-Clayton  
 Pres..... W. Emmett Brooks  
 Gen. Mgr..... Charles E. Land

**WRAG—Carrollton—1951**  
 KBS

Frequency: 590 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Pickens County Bcstg. Co.  
 Address..... Box 71  
 Phone Number: 2364..... Air Time: Daytime  
**News Service** .....UP  
 Trans. Service..... World  
 Membership ..... NARTB  
 President..... R. E. Hook  
 General Manager..... J. C. Sauceman  
 Prog. Dir., Comm. Mgr..... Jack Cochran  
 Chief Engineer..... D. H. Livingston

**WKLF—Clanton—1947—KBS**

Frequency: 980 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Southeastern Bcstg. Co.  
 Address..... P. O. Box 110  
 Phone Number: 449..... Air Time: Daytime  
**News Service** .....AP  
 Transcription Service..... World  
 Representative..... Continental Radio Sales  
 Membership ..... NARTB  
 President..... Dr. J. Kelley Robinson  
 Pgm., Pub. Dir..... Helen Parrish

**WFMH—Cullman—1949**

Frequency: 1300 Kc... Power: 1000 Watts d.  
 Owned-Operated By..... The Voice of Cullman  
 Address..... 206 Second Ave. E.  
 Phone No..... 910  
**News Service** .....AP  
 Transcription Service..... Associated  
 Membership ..... NARTB, RAB  
 Gen., Comm. Mgr..... B. C. Eddins

**WKUL—Cullman—1946**  
 MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Cullman Bcstg. Co.  
 Address..... Drawer 620  
 Phone: 863..... Air Time: Full Time  
**News Service** .....UP  
 Gen. Mgr..... Hudson C. Miller, Jr.  
 Program Director..... Bob Dunnivant

**WAJF—Decatur—1953**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Morgan County Bcstg. Co.  
 Business Address..... Box 1522  
 Phone: 4016..... Air Time: Full Time  
**News Service** .....UP  
 Transcription Service..... Lang-Worth  
 Station Representative... Sears & Ayer, Inc.  
 President..... J. B. Fall, Jr.  
 Gen., Sta., Comm. Mgr..... Ralph Mann  
 Sls. Prom. Mgr., Prog. Dir..... Tom King  
 Chief Engineer..... Ed Buxton

**WHOS—Decatur—1948**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Operated By... No. Alabama Bcstg. Co.  
 Business-Studio Address... Johnston St.  
 Phone: 991. Air Time: Full Time  
 News Service... AP  
 Representative... Joseph Hershey McGillvra  
 Transcription Service... World  
 Membership... NARTB, RAB  
 Partners... Barrett C. Shelton, John J. Jones  
 Gen., Comm. Mgr... J. C. Fout  
 Pgm. Dir... Bob Dean  
 Sls. Prom. Mgr... Ross Hawkins  
 Chief Eng... G. Upton

**WMSL—Decatur—1953  
 KBS-MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned... Tennessee Valley Bcstg. Co.  
 Address... 703 Bank St.  
 Phone: 802-803. Air Time: Full Time  
 News Service... AP  
 Membership... NARTB  
 Pres., Gen. & Comm. Mgr... Frank Whisenant  
 Pgm. Dir. & Pub. Dir... Robert E. Gleason  
 Chief Engineer... John Short

**WXAL—Demopolis—1948  
 MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Demopolis Bcstg. Co.  
 Phone: 400. Air Time: Full Time  
 News Service... AP  
 Transcription Service... World  
 Pres., General Manager... W. M. Jordan

**WAGF—Dothan—1932—NBC**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Operated By... Dothan Bcstg. Co.  
 Address... 204½ E. Main Street  
 Phone: 2-9100. Air Time: Full Time  
 News Service... AP  
 Newspaper Aff... Decatur Daily  
 Representative... Joseph Hershey McGillvra  
 Membership... NARTB  
 General Manager... Julian C. Smith  
 Sales Prom. Mgr... Eugene S. McClintic  
 Comm. Mgr... Fred C. Moseley  
 Program Director... Lamar Trammell  
 Chief Engineer... Howard T. Rawlinson  
 Publicity Dir... J. Acree

**WDIG—Dothan—1947—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Houston Bcsters.  
 Business-Studio Address... 208 N. Oates St.  
 Phone: 3-4100. Air Time: Full Time  
 News Service... UP  
 Trans. Service... Thesaurus  
 Representative... Benton Paschall  
 Pres., Gen. Mgr... Jess Swicegood  
 Prog. Dir... J. Holloway  
 Chief Engineer... Wiley Grissom

**WOOF—Dothan—1948—KBS**

Frequency: 560 Kc. Power: 5000 Watts d.  
 Owned-Oper. By... The WOOF Trust  
 Business-Studio Address... Columbia Highway  
 Phone Number 3-0560. Air Time: Day  
 Representative... Dora-Clayton, Thomas F. Clark  
 Membership... NARTB, RAB  
 General Manager... Agatha Gay  
 Sta., Sls., Prog. Dir... R. A. Dowling, Jr.  
 Commercial Manager... Gus Cotter  
 Chief Engineer... Earl Williford

**WIRB—Enterprise—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... The Wiregrass Bcstg. Co.  
 Address... Dothan Highway  
 Phone: 30. Air Time: Full Time  
 News Service... AP  
 Transcription Service... World  
 Gen. Mgr... R. E. James  
 Comm. Mgr... Fred S. Watson

**WULA—Eufaula—1948—KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Ala.-Ga. Bcstrs., Inc.  
 Address... Box 301  
 Phone Number: 745. Air Time: Full Time  
 News Service... UP  
 Gen. Mgr... Edward B. Fussell  
 Sta., Comm. Mgr., Prog. Dir., Eng... R. Hoffman

**WWWF—Fayette—1949—KBS**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Bankhead Bcstg. Co., Inc.  
 Address... Jasper, Ala.  
 Phone: 23461. Air Time: Daytime  
 Membership... RAB  
 News Service... UP  
 President... W. W. Bankhead  
 Sta. Mgr... Jack Black  
 Chief Engineer... Donald Estes

**WTCB—Flomaton—1955**

Frequency: 990 Kc. Power: 500 d.  
 Owned-Oper. By... Tri-City Bcstg. Co.  
 Address... c/o W. L. Kline, Box 218

**WJOI—Florence—1945—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Florence Bcstg. Co., Inc.  
 Address... 850 S. Court St.  
 Phone: 2608. Air Time: Full Time  
 News Service... AP  
 Transcription Service... SESAC  
 Pres., Gen. Mgr... Joe T. Van Sandt  
 Sta., Comm. Sls. Mgr... J. W. Phillips  
 Prog., Pub. Dir... G. Manush  
 Chief Engineer... Paul Shannon

**WOWL—Florence—1945—KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Radio Muscle Shoals, Inc.  
 Business Address... 800 Cypress Mill Rd.  
 Phone: 4000. Air Time: Full Time

**News Service**.....AP  
**Representative**...Rambeau and Dora Clayton  
**Membership**.....NARTB  
**President**.....Richard B. Biddle  
**General Mgr.**.....Bill Mapes  
**Commercial Manager**.....R. S. Walker, Sr.  
**Sales Prom. Mgr.**.....Whit Patch  
**Program Director**.....Jimmy Hall  
**Chief Engineer**.....Lawrence Rohling

**WHEP—Foley—1953**

**Frequency:** 1310 Kw.....**Power:** 1000 Watts d.  
**Owned-Oper. By**...Alabama Gulf Radio Inc.  
**Address**.....Box 1556  
**Phone:** 3.....**Air Time:** Daytime  
**News Service**.....AP  
**Transcription Service**.....NBC Thesaurus  
**Representative**.....Indie Sales  
**President**.....Howard E. Pill  
**General Manager**.....Ralph Howard  
**Publicity Dir.**.....Dick Killebrew  
**Program Director**.....Jim Stewart  
**Chief Engineer**.....Cliff Shelkofsky

**WFPA—Ft. Payne—1949**

**Frequency:** 1400 Kc.....**Power:** 250 watts  
**Owned**.....Gothberg Community Bdcstg.  
**Address**.....Box 391  
**Phone:** 643.....**Air Time:** Full Time  
**Sta. Rep.**.....Con. Radio Sls.  
**Pres., Prog. Dir.**.....George Gothberg  
**Gen. Mgr.**.....Ozelle Gothberg  
**Comm., Sls. Mgr.**.....Adis Childers

**WZOB—Ft. Payne—1950—KBS**

**Frequency:** 1250 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Glenn M. Gravitt  
**Address**.....P. O. Box 255  
**Phone:** 1250.....**Air Time:** Daytime  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**General Sta. Manager**.....Glenn M. Gravitt  
**Comm., Sls. Prom. Mgr.**.....N. B. Haston  
**Program Dir.**.....Jack C. Dobbs  
**Chief Engr.**.....Jess R. Moore

**WETO—Gadsden—1950—KBS**

**Frequency:** 930 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Gadsden Radio Co.  
**Address**.....722 S. 12th St.  
**Phone Number:** 69201.....**Air Time:** Daytime  
**News Service**.....UP  
**Representative**.....McGillvra  
**Publicity Dir.**.....F. L. Pierle  
**President**.....Cary L. Graham  
**Commercial Manager**.....Velma Mote  
**Program Director**.....Billy Banks  
**Chief Engineer**.....Calvin Williamson

**WGAD—Gadsden—1947—ABC**

**Freq:** 1350 Kc.....**Power:** 5 Kw. D., 1 Kw. N.  
**Owned-Oper. By**.....Coosa Bcstg. Co., Inc.  
**Address**.....Box 351  
**Phone:** 6-1611.....**Air Time:** Full Time  
**News Service**.....AP

**Representative**.....Rambeau, D. Clayton  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....James L. Garrett  
**Program Director**.....Boyd Parsons

**WCAS—Gadsden—1947**

**Frequency:** 570 Kc.....**Power:** 1000 Watts d.  
**Owned Oper. By**.....Etowah Bdcstrs., Inc.  
**Address**.....750 Forest Ave.  
**Transcription**.....Associated  
**Representative**.....Grant Webb  
**Membership**.....NARTB  
**Gen. Mgr.**.....J. P. Kirby

**WGEA—Geneva—1953**

**Frequency:** 1150 Kw.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Geneva County Reaper  
**Business Address**.....Geneva  
**Phone Number**.....456  
**Newspaper Affil.**.....Geneva County Reaper  
**News Service**.....AP  
**Transcription Service**.....World  
**Representative**.....Continental  
**Membership**.....NARTB, RAB  
**President**.....Howard Scott  
**Gen. Sta. Mgr. Ch. Eng.**.....J. C. Williams  
**Program Director**.....J. C. Helms  
**Comm. Mgr., Pub. Dir.**.....Hazel Williams  
**Sls. Prom. Mgr.**.....S. L. Sanders

**WGYV—Greenville—1948**  
**KBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Greenville Bcstg. Corp.  
**Business Address**.....P. O. Box 227  
**Phone:** 585.....**Air Time:** Full Time  
**News Service**.....UP  
**Representative**.....Continental  
**Gen. Mgr.**.....W. H. Miller, Jr.  
**Prog. Dir.**.....L. S. Harrison  
**Chief Engineer**.....J. D. Bell

**WGSV—Guntersville—1950**  
**KBS**

**Frequency:** 1270 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Guntersville Bcstg. Co.  
**Address**.....P. O. Box 32  
**Phone:** 4131.....**Air Time:** Daytime  
**News Service**.....UP  
**Membership**.....NARTB  
**President**.....H. E. Moore  
**Gen., Sta., Comm. Mgr.**.....Edward Z. Carrell  
**Chief Engineer**.....Lavelle Jackson

**WJBB—Haleyville—1949**  
**MBS-KBS**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Haleyville Bcstg. Co.  
**Phone:** 389.....**Air Time:** Full Time  
**Membership**.....ABA  
**Representative**.....Indie Sales  
**President**.....W. P. Thielens

Gen. Sta. Mgr. .... J. L. Slatton  
 Program Director ..... Pat Slatton  
 Publicity Dir. .... Betty Tittle  
 Chief Engineer ..... Paul Kelly

## WERH—Hamilton—1950 KBS

Frequency: 970 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By ... Marion County Bcstg. Co.  
 Address ..... Box 187  
 Phone: 3481 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... SESAC  
 Representative ..... Hill F. Best Co.  
 President, Gen. Mgr. .... Hugh Fite  
 Sta., Sales, Mgr. .... C. B. Tucker  
 Publ., Prog. Dir. .... Edgar L. Clayton  
 Chief Engineer ..... C. B. Tucker

## WBHP—Huntsville—1937 MBS-KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Wilton H. Pollard  
 Bus.-Studio Address ..... 318 W. Clinton St.  
 Phone: JE 2-3521 ..... Air Time: Full Time  
 President, Gen. Mgr. .... Wilton H. Pollard

## WFUN—Huntsville—1946 ABS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Huntsville Bcstg. Co., Inc.  
 Phone: JE 2-5641 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ... Sears & Ayers, Dora-Clayton  
 Pres., Gen. Mgr. .... J. B. Falt, Jr.  
 Sta. Mgr., Prog. Dir., Chief Engr. John Garrison

## WHBS—Huntsville—1946 ABC

Freq.: 1550 Kc. .... Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By ... The Huntsville Times Co.  
 Address ..... P. O. Box 986  
 Phone: Jefferson 2-8471 ..... Air Time: Full  
 Newspaper Affiliation ..... Huntsville Times  
 News Service ..... AP  
 Rep. .... Henry E. Cummings, Gill-Perna  
 Membership ..... NARTB, RAB  
 General Manager ..... John F. Neal

## WPBB—Jackson—1950 KBS-MBS

Frequency: 1280 ..... Power: 1000 Watts d.  
 Owned-Operated By ..... Jackson Bcstg. Co.  
 Address ..... H'way 43  
 News Service ..... UP  
 Representative ..... Indie,  
 Sears & Ayers, Southern Radio  
 Pres., Gen. Mgr. .... T. H. Gaillard, Jr.

## WWWB—Jasper—1946—MBS

Frequency: 1360 Kc. .... Power: 1 Kw. d.  
 Owned-Operated By Bankhead Bcstg. Co., Inc.  
 Address ..... Bankhead-Long Bldg.  
 Phone Number: 23461 ..... Air Time: Full Time  
 Transcription Service ..... Capitol  
 News Service ..... UP  
 Sta. Rep. .... Southern Radio  
 Membership ..... NARTB  
 President ..... W. W. Bankhead  
 Gen. Mgr. .... William C. Edgehon

## WRLD—Lanett—1940 (See West Point, Go.)

## WJAM—Marion—1951

Frequency: 1310 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By ..... Neely & Neely  
 Address ..... Box 540  
 Phone: 7111 ..... Air Time: Daytime  
 Transcription Service ..... Capitol  
 Membership ..... NARTB  
 News Service ..... AP  
 President ..... K. W. Neely  
 General Manager ..... L. M. Neeley, Jr.  
 Station Manager ..... Earl W. Hanna  
 Comm. Mgr., Chief Eng. .... Virgil Moore

## WABB—Mobile—1948—ABC

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ... Mobile Press Register, Inc.  
 Business Address ..... 304 Government St.  
 Phone: HEmlock 3-1551 ..... Air Time: Full Time  
 News Service ..... UP  
 Newspaper Aff. .... Mobile Press Register  
 Transcription Service ..... World  
 Representative ..... Branham Co.  
 Membership ..... RAB  
 President ..... R. B. Chandler  
 Gen., Sta. Mgr. .... Dewey H. Long  
 Prog. Director ..... Phil Forrest  
 Chief Engineer ..... William H. Murphree

## WALA—Mobile—1930—NBC

Frequency: 1410 Kc. .... Power: 5000 Watts  
 Owned-Operated By ... Pape Bcstg. Co., Inc.  
 Bus.-Studio Address ..... 210 Government St.  
 Phone: ..... Hemlock 3-3756  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Headley-Reed  
 President ..... W. O. Pape  
 Exec. Vice-Pres. .... H. K. Martin  
 Station Manager ..... W. B. Pape  
 Sls. Promotion Mgr. .... C. L. Thompson  
 Pgm. Dir. .... Al Homan  
 Chief Engineer ..... A. R. Bell

**WKAB—Mobile—1947**  
**MBS**

Frequency: 840 Kc. Power: 1000 Watts d.  
Owned-Operated By... Pursley Bcstg. Service  
Business-Studio Address... 525 Donald St.  
Phone: Gr 7-6345 Air Time: Daytime  
Transcription Service... SESAC  
Representative... Forjoe, Dora Clayton  
News Service... AP  
Co-owners... C. L. Pursley, L. P. Pursley  
Gen. Mgr... R. H. Moore  
Comm. Mgr... J. C. Smith

**WKRG—Mobile—1946—CBS**

Freq.: 710 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By... WKRG-TV, Inc.  
Address... 162 St. Louis St.  
Phone: He 2-6789 Air Time: Unlimited  
News Service... AP  
Transcription Service... Lang-Worth  
Representative... Avery-Knodel  
Membership... RAB, NARTB  
President... Kenneth R. Giddens  
Gen. Mgr... W. S. Baskerville, Jr.  
Program Director... Richard McMullen  
Publicity Dir... Elizabeth Beatty  
Chief Engineer... James L. Evans

**WMOZ—Mobile—1952—KBS**

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Edwin H. Estes  
Phone Number... 6-3546  
Representative... John E. Pearson  
News Service... UP  
Owner... Edwin Estes

**WMFC—Monroeville—1952**  
**KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By... Monroe Bdcstg. Co.  
Address... H'way 84  
Phone Number: 1220 Air Time: Daytime  
Representative... Continental  
News Service... AP  
Transcription Service... World  
Business Maanger... Tom Gardner  
Program Director... Riley Kelly

**WAPX—Montgomery—1947**  
**ABC-MBS**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Operated By... United Bcstg. Co.  
Business, Studio Address... 118 Catoma St.  
Phone: 3-7569 Air Time: Full Time  
News Service... AP  
Transcription Service... Standard  
Representative... Walker Co.  
Pres., Gen. Mgr... Thomas E. Martin  
V.P., Commercial Maanger... Hoke Williford

**WBAM—Montgomery—1953**

Frequency: 740 Kc. Power: 50 Kw. d.  
Owned... Deep South Bcstg. Co.

Address... Highway 231  
Phone: 2-3851 Air Time: Daytime  
Representative... Radio-TV Reps.  
Pres., Gen. Mgr... W. J. Brennan

**WCOV—Montgomery—1939**  
**CBS**

Frequency: 1170 Kc. Power: 10 Kw.  
Owned-Oper. By... Southern Bcstg. Co.  
Address... Adrian Lane  
Phone: 5-3561 Air Time: Full Time  
News Service... UP  
Representative... Paul H. Raymer Co.  
Membership... NARTB  
President... Oscar P. Covington  
General Manager... Hugh M. Smith  
Station Manager... Joe Petranka  
Com., Sales Prom. Mgr... W. W. Hunt  
Program Director... Weston Britt  
Chief Engineer... W. D. Weatherly

**WMGY—Montgomery—1946**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Operated By... Dixie Bcstg. Co.  
Business-Studio Address... 4 S. Perry St.  
Phone Number: 2-5245 Air Time: Day  
News Service... UP  
Membership... RAB  
President... Dr. S. D. Suggs  
Gen. Manager... Thomas W. Sewell  
Com., Sales Prom. Mgr... Lynn Hargreaves  
Prog. Dir... Ann Fincher  
Chief Engineer... B. L. Lobbell

**WRMA—Montgomery—1953**

Frequency: 950 Kw. Power: 1000 Watts d.  
Owned-Oper. By... Southland Bcstg. Co.  
Business Address... 135 Commerce St.  
Phone: 4-6449 Air Time: Daytime  
Transcription Service... Associated  
Membership... NARTB  
Representative... McGillvra  
Co-owner & Gen. Mgr... Ralph M. Allgood  
Commercial Mgr... Judd Sparling  
Chief Engineer... Walter L. Stevenson

**WSFA—Montgomery—1930**  
**NBC**

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... WKY Radiophone Co.  
Business Address... P. O. Box 2566  
Phone: 5-1251 Air Time: Full Time  
News Service... AP  
Representative... Headley-Reed  
Membership... NARTB  
Vice-Pres. & Sta. Mgr... Hoyt Andres  
Program Mgr... Robert Doty  
Sales Mgr... John C. Hughes  
Promotion Mgr... R. L. Tuttle  
Chief Engineer... Robert Hayward

**WLAY—Muscle Shoals—1933**

Frequency: 1450 Kc. Power: 250 Watts  
Owned Oper. By... Gregory Bcstg. Corp.

Business Address.....Box 230, Sheffield  
 Phone: 1450.....Air Time: Full Time  
**News Service**.....UP  
 Trans. Service.....World  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....M. C. Gregory  
 Sales Mgr.....Tom Doughty  
 Prog. Dir.....Dick Williamson  
 Chief Engineer.....Benny Lott

**WCRL—Oneonta—1952**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. Blount County Bcstg. Serv., Inc.  
 Address.....H'way 32  
 Phone: 4871.....Air Time: Daytime  
**News Service**.....AP  
 Trans. Service.....Capitol, World, Thesaurus  
 General Mgr.....L. D. Bentley, Jr.  
 Commercial Mgr.....Max G. Bynum  
 Program Dir.....Glenn Cornelius

**WJHO—Opelika—1940**  
 MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned Oper. By Opelika-Auburn Bcstg. Co.  
 Address.....1400 Auburn Road  
 Phone: Sh 5-2084.....Air Time: Full  
**News Service**.....UP  
 Transcription Service.....World  
 Representative.....Indie Sales, Inc.  
 Membership.....NARTB, RAB  
 General Manager.....John C. Cooper, Jr.  
 Commercial Manager.....John E. Smollon  
 Program Director.....Edwin P. Rowell

**WAMI—Opp—1952**

Frequency: 860 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By.....Opp Bcstg. Co.  
 Business Address.....Box 169  
 Phone Number: 2-6591.....Air Time: Day  
**News Service**.....UP  
 President.....H. N. Lee  
 Gen., Sta., Com. Mgr.....Beri Moore  
 Prog., Pub. Dir.....James Heath  
 Chief Engineer.....Robert Page

**WOZK—Ozark—1953**

Frequency: 900 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By.....Ozark Bcstg. Corp.  
 Address.....Box 742  
 Phone.....655  
**News Service**.....AP  
 Pres.....Douglas Brown  
 Gen., Sta. Mgr.....Howard Parrish, Jr.  
 Commercial Mgr.....Wade Sullivan  
 Program Dir.....Daryl D. Griffin  
 Chief Engineer.....Howard Parrish, Jr.

**WPNX—Phenix City—1952**  
 ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Community Bdcstg. Co.  
 Address.....Phenix Girard Bank Bldg.  
 Phone: 8-8787.....Air Time: Full Time  
**News Service**.....AP  
 Pres., Gen. Mgr.....Roy M. Greene

Sta., Comm. Mgr.....Sam Keel  
 Prog. Dir.....Ralph Burgess  
 Chief Engineer.....Arnold White

**WPID—Piedmont—1953**

Frequency: 1280 Kw.....Power: 1000 watts d.  
 Owned-Oper. By.....C. L. Graham  
 Address.....1145 Walnut St., Gadsden  
 Phone: 6-1614.....Air Time: Daytime  
**News Service**.....UP  
 President.....C. L. Graham  
 General Manager.....Mac M. Thomas  
 Station Mgr.....Hank Smith  
 Program Director.....Frances Howren  
 Chief Engineer.....Acker Livingston

**WAIP—Prichard—1954**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Prichard Bcstg. Co.  
 Address.....74 Main St.  
 Phone: 2-2202.....Air Time: Day  
**News Service**.....AP  
 Representative.....Walker  
 Membership.....NARTB  
 Gen., Sta. Mgr.....Herbert Johnson  
 Commercial Mgr.....Jack Frost  
 Sls. Prom. Mgr.....Jimmie Whatley  
 Program Dir.....Hy Davis  
 Publicity Dir.....Evelyn Martin  
 Chief Eng.....Eugene Miller

**WELR—Roanoke—1949—KBS**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Roanoke Bcstg. Co.  
 Address.....705 N. Main St.  
**News Service**.....UP  
 Pres., Gen. Mgr.....J. W. Buttram  
 Sls. Prom., Prog., Pub.....Leverne Foster

**WWR—Russellville—1949**  
 KBS

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Bankhead Bcstg. Co., Inc.  
 Address.....Underwood Rd.  
 Phone Number: 2-3461.....Air Time: Daytime  
**News Service**.....UP  
 Gen. Mgr.....Hal Kirby  
 Pgm. Dir.....Carl Van Sittert  
 Commercial Mgr.....James W. Elliott

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Pat M. Courington  
 Address.....P. O. Box 394  
 Phone: 123.....Air Time: Daytime  
**News Service**.....AP  
 Trans. Service.....Thesaurus  
 Gen. Mgr.....Pat M. Courington  
 Station & Comm. Mgr.....J. F. Thompson  
 Program Director.....Gene Brown

**WROS—Scottsboro—1952**  
 KBS

Frequency: 1330 Kw.....Power: 1000 Watts d.



Owned-Oper. By.....Rose M. Kirby  
 Business Address.....717 Scott St.  
 Phone: 156.....Air Time: Day  
 News Service.....UP  
 Gen., Com. Mgr.....Rose M. Kirby  
 Program Dir.....Clyde R. Varner  
 Chief Engr.....Bill Prickett

**WGWC—Selma—1946—CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dallas Broadcasters, Inc.  
 Address.....Selma  
 Phone: TRinity 4-6687.....Air Time: Full Time  
 Station Representatives.....Hal Holman, Ayers  
 News Service.....UP  
 Membership.....NARTB  
 Gen. Manager.....Erle Hanna  
 Comm. Manager.....Jim Roebuck  
 Program Director.....Carolyn Perrin

**WHBB—Selma—1935  
 NBC-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Selma Bcstg., Inc.  
 Business Address.....P. O. Box 26  
 Phone: TR 4-8661.....Air Time: Full Time  
 Transcription Service.....Thesaurus  
 Station Rep.....Avery Knodel  
 President.....Julien Smith Jr.  
 Gen. Sta., Com., Sls., Pub. Dir.....F. Townshend  
 Prog. Dir.....Earl Hadaway  
 Chief Engineer.....W. D. Powers

**WFEB—Sylacauga—1945  
 MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alabama Bcstg. Co.  
 Address.....527 No. Broadway  
 Phone Number: 2-3281.....Air Time: Full Time  
 News Service.....UP  
 President.....E. E. Forbes, Sr.  
 Gen. Sta. Mgr., Prog., Pub. Dir.....G. W. Carr  
 Chief Engineer.....Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Marble City Bcstg. Co., Inc.  
 Business Address.....11 West 2nd St.  
 Phone: 2-4354.....Air Time: Daytime  
 News Service.....AP  
 Pres., Gen. Manager.....Curtis O. Liles, Jr.  
 Commercial Manager.....Marion W. McEwen  
 Prog., Pub. Dir.....Robert M. Duck  
 Chief Engineer.....Walter Welch

**WHTB—Talladega—1945  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Voice of Talladega, Inc.  
 Address.....Bemiston Highway  
 Phone: 2205.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Continental

President.....Cecil Hornady  
 Gen. Mgr.....Myron T. Snoddy  
 Commercial Mgr.....W. B. Dorriety  
 Chief Engineer.....David Andrews

**WTLS—Tallahassee—1954**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Tallassee Bcstg. Co.  
 Address.....H'way 14  
 Phone Number.....8535  
 News Service.....AP  
 Transcription.....World  
 Pres., Gen. Mgr.....Bert Bank  
 Comm. Mgr., Sta. Mgr., Chief Eng., Ned Butler  
 Prog., Pub. Dir.....Wallace Hobgood

**WTBF—Troy—1946  
 MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Troy Bcstg. Corp.  
 Address.....College Drive  
 Phone Number: 980-1.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Membership.....NARTB  
 Gen. Mgr.....Jess Jordan

**WJRD—Tuscaloosa—1936  
 NBC**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Wilhelmina Echols  
 Business-Studio Address.....2216 Broad St.  
 Phone: 4464.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Rambeau, Clayton  
 Membership.....NARTB, RAB  
 Gen., Sta. Mgr.....Gene Tibbett  
 Comm. Mgr.....Lehman Mayer  
 Sls. Prom. Mgr., Pub. Dir.....G. Tibbett  
 Prog. Dir.....Roy McAllister  
 Chief Engineer.....Dave Livingston

**WNPT—Tuscaloosa—1951**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....W. Alabama Bcstg. Co.  
 Address.....Tuscaloosa  
 Phone Number: 3311.....Air Time: Full Time  
 Representative.....Indie Sales  
 News Service.....AP  
 Trans. Ser.....Lang-Worth  
 Membership.....NARTB  
 General Manager.....T. H. Todd  
 Commercial Mgr.....Ruth Harris

**WTBC—Tuscaloosa—1946  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Tuscaloosa Bcstg. Co.  
 Address.....Radio Center  
 Phone Number: 8-5523-4.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....Sears & Ayer  
 Membership.....NARTB



Gen. Sta. Manager..... Bert Bank  
Comm., Sls. Prom. Mgr..... Jo Stevens  
Prog., Pub. Dir..... Jack Mock  
Chief Engr..... Bert Ward

### WVNA—Tuscumbia—1955

Frequency: 1590 Kc..... Power: 5 Kw. d.  
Owned-Oper. By..... Power Center Bcstg. Co.  
Address..... 112 S. Main St.  
Phone: 2550..... Air Time: Day  
News Service..... UP  
Representative..... Devney, Whitehead  
Transcription..... Thesaurus  
Membership..... NARTB  
Gen. Manager..... Eulus O. Whitehead  
Sales Manager..... Stanley Walters  
Promotion Manager..... Jean Pollard

### WTUS—Tuskegee—1952 KBS

Frequency: 580 Kc..... Power: 500 Watts d.

Owned-Oper. By..... Radio Tuskegee, Inc.  
Address..... Union Springs Road  
Phone: 580..... Air Time: Daytime  
News Service..... UP  
Sta. Manager..... J. A. Bowers  
Program Manager..... John Hart  
Commercial Mgr..... Joe Burton  
Chief Engineer..... Julian A. Duncan

### WETU—Wetumpka—1954 KBS

Frequency: 1570 Kc..... Power: 250 Watts  
Owned..... Elmore Service Corp.  
Address..... Box 60  
Phone: 7369..... Air Time: Daytime  
Transcription Ser..... Thesaurus  
News Service..... UP  
Station Rep..... Sears & Ayer  
President..... Lem Coley  
General Mgr..... Ed Morgan  
Chief Engineer..... J. C. Rutledge

## ARIZONA

Pop. Feb. 1, 1956 (Est.) 1,008,000—Families 300,000  
Radio Homes 288,000—TV Homes 185,772—Stations in State 31

### KSUN—Bisbee—1933 MBS-DON LEE

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Operated By..... Carleton W. Morris  
Address..... Drawer C. Lowell St.  
Phone: HEmlock 2-2277..... Air Time: Full Time  
Transcription Service..... Thesaurus  
News Service..... UP  
Representative..... Blair & Co.  
Membership..... NARTB, RAB  
Gen., Sta., Comm. Mgr..... Arlo Woolery

### KCLF—Clifton—1950

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Oper. By..... Gila Bcstg. Co.  
Address..... Box 548  
Phone Number: Un 4-4114. Air Time: Full Time  
Sta. Rep..... Best  
News Service..... UP, AP, INS  
Gen. Mgr..... Paul Merrill  
Sta., Comm. Mgr..... Eric L. Manola

### KCKY—Coolidge—1948 CBS-KBS

Frequency: 1150 Kc..... Power: 1,000 Watts  
Owned-Oper. By..... Gila Bcstg. Co., Inc.  
Address..... Roosevelt & Main Streets  
Phone Number..... 4451  
Transcription Service..... Lang-Worth  
News Service..... UP  
Representative..... Paschall  
Membership..... NARTB  
President..... Louis F. Long  
General Manager..... Bill Parady  
Comm. Mgr..... Leo Bernard  
Program Director..... Keith Delano

Sls. Prom. Mgr..... Oliver Grieve  
Publicity Dir..... Buddy Martin  
Chief Engineer..... Earl Hickman

### KAWT—Douglas—1947 MBS-KBS

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Operated By..... Carlton W. Morris  
Address..... Drawer 1118  
Phone: Em 4-3484..... Air Time: Full Time  
Transcription Service..... Lang-Worth, MacGregor  
News Service..... UP  
Membership..... RAB  
Representative..... Best  
President..... Carlton Morse  
Gen., Sta., Comm. Mgr..... Ed Williams  
Program Director..... Dick Miller  
Publicity Director..... Gene Baril  
Sales Promotion Mgr..... Jim Collins  
Chief Engineer..... Ben Strotman

### KCLS—Flagstaff—1950 MBS-DON LEE

Freq.: 600 Kc..... Power: 5 Kw. d., 500 W. n.  
Owned-Operated By..... Saunders Bcstg. Co.  
Address..... Box 1677  
Phone: 946..... Air Time: Daytime  
Pres., Gen., Sta., Comm..... Charles J. Saunders  
Sls. Promotion Mgr..... Dorothy Saunders  
Prog. Dir..... Bill Johnson  
Chief Engineer..... Len Benson

### KCPH—Flagstaff—1950—ABC

Freq.: 690 Kc..... Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By..... Frontier Television Co., Inc.  
Address..... Weatherford Hotel  
Phone: 51 or 65..... Air Time: Full Time

**News Service** .....AP  
**Transcription Service** .....Lang-Worth  
**Representative**... John Hershey McGillvra, Inc.  
**Membership** .....NARTB  
**Pres., Chief Engineer**..... E. C. Phillippi  
**Gen., Sta., Comm. Mgr.**... Norman R. Herndon  
**Program Dir.**..... Hollis W. Hill

**KWJB—Globe—1938—NBC**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**... Gila Bcstg. Co., Inc.  
**Address** H'way 60-70, between Globe & Miami  
**Phone Number:** 41 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Membership** ..... NARTB  
**Representative**..... Paul H. Baymer  
**Station Manager**..... Willard Shoecraft

**KDJI—Holbrook—1955—KBS**

**Frequency:** 1270 Kc. .... **Power:** 1000 W. d.  
**Owned-Oper. By**... Northeastern Ariz. Bcstrs.  
**Address**..... Box 31  
**Phone:** 40 ..... **Air Time:** Days  
**News Service** ..... UP  
**Transcription** ..... Lang-Worth  
**Representative** ..... Moore, Best  
**Membership** ..... NARTB  
**General Manager**..... Blake Tabor  
**Program Director**..... Irene Tabor  
**Chief Engineer**..... Kenneth Stone

**KGAN—Kingman—1949**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**... W. E. Stone, J. F. Holbrook  
**Business Address**..... P. O. Box 1208  
**President**..... J. J. Glancy  
**Comm. Mgr.**..... Kathlene Covarrubias  
**Chief Engineer**..... Leroy O'Laughlin

**KTYL—Mesa—1946**

**Freq.:** 1310 Kc. .... **Power:** 1 kw. d.; 500 w. n.  
**Owned-Oper. By**..... Harkins Bdcstg. Co.  
**Address**..... P. O. Box 231  
**Phone:** Wo 4-4422 ..... **Air Time:** Full  
**News Service** ..... UP  
**Transcription Service** ..... Standard  
**Membership** ..... NARTB  
**Pres., Gen. Mgr.**..... Dwight Harkins

**KNOG—Nogales—1948—CBS**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... C. F. & A. B. Montano  
**Address**..... Box 1681  
**Phone:** 770 ..... **Air Time:** Full Time  
**Representative** ..... Best  
**Gen., Comm. Mgr.**..... C. F. Montano  
**Asst. Mgr., Prog. Dir.**..... A. B. Montano

**KOOL—Phoenix—1947—CBS**

**Frequency:** 960 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By**... Maricopa Bcstrs., Inc.  
**Business-Studio Address**..... 511 W. Adams  
**Phone:** Alpine 3-3121 ..... **Air Time:** Full  
**News Service** ..... UP  
**Representative** ..... Hollingbery  
**Transcription** ..... Standard

**Membership** .....NARTB  
**President** .....Gene Autry  
**V.P., General Maanger**..... Tom Chauncey  
**Station Manager**..... William Connelly  
**Chief Engineer**..... Milford Richey

**KPHO—Phoenix—1940—ABC**

**Frequency:** 910 Kc. .... **Power:** 5000 Watts  
**Owned**..... Meredith Publishing Co.  
**Address**..... 631 No. 1st Ave.  
**Phone:** ALpine 8-4511 ..... **Air Time:** Full Time  
**Transcription Service**..... Associated, SESAC  
**News Service**..... UP  
**Representative** ..... Katz  
**Membership** ..... NARTB, RAB  
**President**..... E. T. Meredith, Jr.  
**Comm. Manager**..... Howard Stalnaker  
**Sta., Gen. Mgr.**..... Richard B. Rawls  
**Program Director**..... Gene Spry  
**Sls. Prom. Mgr.**..... E. Packer  
**Publicity Director**..... Ron De Pinto  
**Chief Engineer**..... Howard Zile

**KIFN—Phoenix—1949**

**Frequency:** 860 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Western Bcstg. Co.  
**Address**..... Box 430  
**Phone:** Alpine 3-6155 ..... **Air Time:** Day  
**News Service** ..... UP  
**Transcription Service** ..... SESAC  
**Station Representative**..... Harlan Oakes, NTS  
**Gen. Mgr.**..... Frank P. Redfield  
**Commercial Mgr.**..... J. K. Redfield

**KOY—Phoenix—1922—MBS**

**Frequency:** 550 Kc. .... **Power:** 5000 d.; 1000 n.  
**Owned-Oper. By**..... KOY Bcstg. Co.  
**Address**..... 840 N. Central Ave.  
**Phone:** Alpine 8-8181 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... John Blatr  
**Membership** ..... NARTB, RAB  
**Pres., Gen., Sta. Mgr.**..... John L. Hogg  
**Sls. Mgr.**..... James W. Ross  
**Prog., Pub. Director**..... John R. Williams  
**Chief Engineer**..... Edward R. Janney

**KONI—Phoenix—1954**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned**..... James T. Ownby  
**Address**..... Rm. 103, Mayer Heard Bldg.  
**Phone:** ALpine 8-8044 ..... **Air Time:** Full Time  
**News Service**..... INS  
**Sta. Rep.**..... Walker, Moore, Dora-Clayton  
**President**..... James T. Ownby  
**Chief Engineer**..... James C. Corn

**KRIZ—Phoenix—1950**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... KRIZ, Inc.  
**Address-Trans. Loc.**..... 2345 Westward Blvd.  
**Phone:** Alpine 4-8436 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Station Representative** ..... Burn-Smith  
**Membership** ..... NARTB  
**Pres., Gen., Sta. Manager**..... Howard M. Loeb

Comm., Prom. Mgr. . . . . Sheldon Engel  
 Prog. Dir. . . . . Bill Bailey  
 Pub. Dir. . . . . Bob Johnson  
 Chief Engineer . . . . . Bill Bailey

**KRUX—Phoenix—1947**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Bartell Broadcasters, Inc.  
 Bus.-Studio Address . . . . . Goodrich Bldg.  
 Phone: ALpine 2-2371 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription . . . . . Lang-Worth, SESAC  
 Membership . . . . . NARTB  
 President . . . . . Gerald A. Bartell  
 Exec. Vice-Pres. . . . . John F. Box, Jr.  
 General Manager . . . . . David B. Bartell  
 Sta., Comm. Mgr. . . . . Frank Barc  
 Program Dir. . . . . Gene Burrus  
 Chief Engineer . . . . . Ralph Evans

**KTAR—Phoenix—1922—NBC**

Frequency: 620 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KTAR Bcstg. Co.  
 Business Studio Address . . . . . 1101 North Central  
 Phone: AL 4-4161 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Trans. Ser. . . . . Thesaurus, Standard, Capitol  
 Representative . . . . . Paul H. Raymer  
 Membership . . . . . NARTB  
 Commercial Mgr. . . . . J. K. Redfield  
 Pres., Gen. Mgr. . . . . Richard O. Lewis  
 Commercial Manager . . . . . E. W. Harvey

**KYCA—Prescott—1940—NBC**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Southwest Bcstg. Co.  
 Business-Studio Address . . . . . East Gurley St.  
 Phone: 244 . . . . . Air Time: Full Time  
 Representative . . . . . Paul H. Raymer  
 Pres., Gen. Mgr. . . . . Harold Ritter

**KGLU—Safford—1938—NBC**

Frequency: 1480 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Glla Bcstg. Co.  
 Business-Studio Address . . . . . 520 Main St.  
 Phone: 15 . . . . . Air Time: Full Time  
 News Service . . . . . AP, UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Paul H. Raymer  
 General Mgr. . . . . Paul Merrill  
 Station Mgr. . . . . Edward E. Furman  
 Commercial Mgr. . . . . Kurt Stevens

**KCNA—Tucson—1946—ABC**

Freq.: 580 Kc. . . . . Power: 5 kw. d.; 500 w. n.  
 Owned-Operated By . . . . . Catalina Bcstg. Co.  
 Business-Studio Address . . . . . 1511 East 16th  
 Phone: 2-4664 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Gill-Perna Tracy Moore  
 President . . . . . Erskine Caldwell  
 General Manager . . . . . Harry Chambers  
 Business Mgr. . . . . Robert Black

**KEVT—Tucson—1953**

Frequency: 690 Kw. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Tucson Radio Inc.  
 Business Address . . . . . 400 N. Shawnee

Phone: 4-5588 . . . . . Air Time: Day  
 Representative . . . . . Oakes, Nat. Time Sls.  
 Membership . . . . . NARTB  
 News Service . . . . . UP  
 General Manager . . . . . Peter Trowbridge  
 Comm. Mgr. . . . . De Witt Wray  
 Program Dir. . . . . Oscar H. Stevens  
 Sales Manager . . . . . Arturo Aguilar

**KOPO—Tucson—1947—CBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Old Pueblo Bcstg. Co.  
 Business-Studio Add. . . . . 115 W. Drachman St.  
 Phone: 4-2511 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . AM Radio Sales  
 Membership . . . . . NARTB  
 President . . . . . Gene Autry  
 Manager . . . . . E. S. Mittendorf  
 Chief Engineer . . . . . Vernard Cimmioyotti

**KTKT—Tucson—1949**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Thomas J. Wallace  
 Business-Studio Address . . . . . 500 W. Elm  
 Phone: 4-1777 . . . . . Air Time: Full  
 Membership . . . . . NARTB  
 Representative . . . . . Forjoe  
 News Service . . . . . UP  
 Owner . . . . . Thomas J. Wallace  
 Ass't Manager . . . . . George Wallace  
 Sls. Director . . . . . Richard Grand

**KTUC—Tucson—1929—MBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Tucson Bcstg. Co.  
 Business-Studio Address . . . . . 900 E. Broadway  
 Phone: 2-3344 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Trans. Service . . . . . World, Associated  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Sta. Mgr. . . . . Lee Little  
 Comm. Mgr. . . . . Mac C. Matheson  
 Sales Mgr. . . . . Greoge Bradley  
 Program Director . . . . . Pete Tufts  
 Chief Engineer . . . . . Cliff Livingston

**KVOA—Tucson—1929—NBC**

Frequency: 1290 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Arizona Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 209 W. Elm  
 Phone Number: 3-2555 . . . . . Air Time: Full  
 Transcription Service . . . . . Thesaurus, Capitol  
 Representative . . . . . Paul H. Raymer  
 President . . . . . C. D. McKinnon  
 Business Mgr. . . . . Harper M. Phillips  
 Sales Mgr. . . . . John C. Underwood, Jr.  
 Program Director . . . . . Lawrence W. Schnebly  
 Chief Engineer . . . . . Ray H. Holsclaw

**KVNC—Winslow—1952**

**DON LEE-MBS**

Freq.: 1010 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Gila Bdcstg. Co.  
 Address . . . . . P. O. Box 373  
 Air Time . . . . . Full  
 News Service . . . . . AP, UP

Transcription ..... Standard  
 Representative ..... Paschall

**KOLD—Yuma—1953—KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Broadcasters, Inc.  
 Address ..... P. O. Box 1430  
 Representative ..... Tracy Moore,  
 Broadcast Time Sales  
 Pres., Gen., Sta., Comm. Mgr. Jack Hawthorne  
 Sls. Prom. Mgr. Chuck Benedict  
 Program Dir. Russ Foss  
 Publicity Dir. Farley Zoober  
 Chief Engineer Jose Armendariz

**KYMA—Yuma—1950  
 MBS—DON LEE**

Frequency: 1400 Kc. .... Power: 250 Watts

Owned-Oper. By ..... KYMA-YUMA, Inc.  
 Address ..... P. O. Box 671  
 Phone: Sunset 3-7841 ..... Air Time: Full  
 Representatives ..... Benton Paschall  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. William B. Lindsey

**KYUM—Yuma—1940—NBC**

Frequency: 560 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Yuma Bcstg. Co.  
 Business Address ..... 1901 E. 1st St.  
 Phone: SU 3-3305 ..... Air Time: Daytime  
 Transcription Service Thesaurus & Standard  
 Representative Paul H. Raymer  
 Membership ..... NARTB  
 Pres., Gen. Mgr. R. C. Smucker  
 Sta. Mgr. Roy L. Jorgenson  
 Program Director Lawrence L. Roesser  
 Chief Engineer Frank Hancock

**ARKANSAS**

Pop. Feb. 1, 1956 (Est.) 1,895,000—Families 526,000  
 Radio Homes 502,000—TV Homes 271,544—Stations in State 51

**KVRC—Arkadelphia—1947  
 MBS-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By Arkadelphia Bcstg. Co.  
 Business Studio Address Arkadelphia  
 Phone: 790 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative Hill F. Best  
 President Cecil W. Cupp  
 Gen., Sta., Comm. Bill Deaton  
 Chief Engineer Ray Burns

**KBTA—Batesville—1950  
 MBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... White River Valley Bcsts. Co.  
 Phone: 1112-1113 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative Best  
 Transcription Service World  
 Membership ..... NARTB, RAB  
 Gen. Mgr. J. F. Higginbottom  
 Comm. Mgr. E. A. Poole  
 Program Director John D. Isaacs  
 Chief Engineer Morris Coler

**KBBA—Benton—1953**

Frequency: 890 Kw. .... Power: 250 Watts d.  
 Owned-Oper. By Benton Bcstg. Service  
 Business Address ..... Box 294  
 Phone: Spring 8-2690 ..... Air Time: Daytime  
 News Service ..... AP  
 Pres., Gen. Mgr. Lavelle Langley  
 Sls. Prom. Mgr. Jim Landers  
 Prog. Dir., Chief Eng. Eddie Zoch

**KLCN—Blytheville—1922**

Frequency: 910 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By Harold L. Sudbury  
 Address ..... Sudbury Bldg., Main St.  
 Phone: Poplar 2-2093 ..... Air Time: Daytime  
 News Service ..... AP  
 Station Representative John E. Pearson

Gen. Mgr. Harold L. Sudbury  
 Sales Promotion Manager J. T. Sudbury  
 Program Director Carl Frame

**KAMD—Camden—1946—MBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By Camden Radio Inc.  
 Address ..... 647 California Ave. S.W.  
 Phone: Temple 6-5091 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative Gill-Perna  
 President Walter E. Hussman  
 Comm. Mgr. John Guenther  
 Gen., Sta. Mgr. Donald Cathey  
 Sls. Prom., Prog., Pub. Dir. Callis Carter  
 Chief Engineer Dorris C. Hunter

**KPLN—Camden—1953**

Frequency: 1370 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By Southern Bcstg. Co.  
 Business Address Stephens Rd.  
 Trans. Ser. SESAC, World  
 Sta. Rep. Hill Best  
 News Service ..... UP  
 Gen., Comm. Mgr. C. T. Mullins  
 Prog. Dir., Prom. Mgr. J. Andrew Wright

**KCON—Conway—1950—KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By Conway Bcstg. Co.  
 Address ..... 903 1/2 N. Front St.  
 Phone: 189 ..... Air Time: Full Time  
 Transcription Service World  
 News Service ..... AP  
 Pres., Gen., Sta. Mgr. James E. Clayton  
 Comm. Mgr. James E. Clayton  
 Sls. Mgr., Dir. S. F. Morehead  
 Chief Engineer Edwin McClendon

**KAGH—Crossett—1951  
 MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By Julian Haas  
 Address ..... 900 Main St.

Phone: Forrest 4-2181. . . . . Air Time: Full Time  
**News Service** . . . . . **AP**  
 Representative . . . . . Best, Melville  
 Gen. Mgr. . . . . Julian Haas  
 Chief Engineer . . . . . Ed Bailey

**KDMS—El Dorado—1950**

Frequency: 1290 Kc. . . . . Power: 1,000 Watts d.  
 Owned-Oper. By . . . . . El Dorado Bcstg. Co.  
 Address . . . . . 208 N. Cleveland  
 Phone: Union 3-5121. . . . . Air Time: Daytime  
**News Service** . . . . . **UP**  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Dora-Clayton, Melville  
 Presidents . . . . . J. A. West Sr., J. A. West Jr.  
 Gen., Sta. Mgr. . . . . E R. Hall  
 Com., Sls. Mgr. . . . . Rodney P. Smith  
 Prog. Dir., Chief Engineer . . . . . Charles N. Buice

**KELD—El Dorado—1935—ABC**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Radio Enterprises, Inc.  
 Business-Studio Address . . . . . Radio Center Bldg.  
 Phone: UNION 3-6126. . . . . Air Time: Full Time  
**News Service** . . . . . **AP**  
 Transcription Service . . . . . World  
 Representative . . . . . Bagner & Martin  
 Membership . . . . . NARTB  
 Pres., Gen., Sta., Com. Mgr. . . . . W. N. McKinney  
 Sales Mgr. . . . . J. R. Duerson  
 Program Director . . . . . Dot Tillery  
 Chief Engineer . . . . . Troy B. Eddins

**KGRH—Fayetteville—1946**  
**MBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Fayetteville Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 922 N. Leverett St.  
 Phone: Hillcrest 2-2322. . . . . Air Time: Full Time  
**News Service** . . . . . **AP**  
 Representative . . . . . Walker  
 Membership . . . . . NARTB  
 President . . . . . Hayden McIlroy  
 Gen. Mgr. . . . . Fred J. Stevenson  
 Comm. Sls. Prom. Mgr. . . . . Ed. Gideon  
 Program Director . . . . . Wallie Ingalls  
 Chief Engineer . . . . . Harold Lindsey

**KXJK—Forrest City—1949**  
**KBS**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Forrest City Bcstg. Co., Inc.  
 Address . . . . . Natl. Bank of East. Arkansas Bldg.  
 Phone: 950. . . . . Air Time: Daytime  
**News Service** . . . . . **UP**  
 Transcription Service . . . . . World, Lang-Worth  
 Representative . . . . . H. F. Best, Dora-Clayton  
 Gen., Sta. Mgr. . . . . William Fogg  
 Sls., Comm. Mgr. . . . . James Pearson  
 Pub., Prog. Dir. . . . . Harold Webber  
 Chief Engineer . . . . . Walter Smith, Jr.

**KFPW—Fort Smith—1925**  
**CBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Tulsa Bcstg. Co.  
 Business Address . . . . . Sta. B Box 98

Phone: Sunset 3-4105. . . . . Air Time: Full Time  
**News Service** . . . . . **UP, AP**  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB  
 V.P., General Manager . . . . . L. A. Blust  
 Station Manager . . . . . J. Paul McCaslin  
 National Sls. Mgr. . . . . J. P. Walker

**KFSA—Fort Smith—1947**  
**ABC-MBS**

Freq.: 950 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Southwestern Pub. Co.  
 Business-Studio Address . . . . . 920 Rogers Ave.  
 Phone: Sunset 2-9126. . . . . Air Time: Full Time  
**News Service** . . . . . **UP**  
 Representative . . . . . John E. Pearson  
 Membership . . . . . NARTB  
 President . . . . . Donald W. Reynolds

**KWHN—Ft. Smith—1947**

Frequency: 1320 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KWHN Bcstg. Co., Inc.  
 Business-Studio Add. . . . . 421-423 Garrison Ave.  
 Phone: Sunset 3-8967-8. . . . . Air Time: Full Time  
**News Service** . . . . . **AP**  
 Trans. Ser. . . . . Standard  
 Representative . . . . . Rambeau  
 Gen. Mgr., Sec.-Treas. . . . . H. S. Nakdimen

**KHOZ—Harrison—1946**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Harrison Bcstg. Corp.  
 Bus.-Studio Address . . . . . Harrison  
 Phone: 1240. . . . . Air Time: Full Time  
**News Service** . . . . . **UP**  
 Transcription Service . . . . . Thesaurus  
 President . . . . . Mrs. Bob Wheeler  
 Gen. Mgr. . . . . R. S. Wheeler, Jr.  
 Sta., Comm., Sls. Prom. Mgr. . . . . Everett S. Horton  
 Prog. Pub. Dir. . . . . Marc Williams  
 Chief Engineer . . . . . Fred E. Ward

**KFFA—Helena—1941**  
**KBS-MBS**

Frequency: 1360 Kc. . . . . Power: 1,000 Watts  
 Owned-Operated By . . . . . Helena Bcstg. Co.  
 Address . . . . . 215 York St.  
 Phone: Hickory 4-2361. . . . . Air Time: Full Time  
**News Service** . . . . . **AP**  
 Transcription Service . . . . . World  
 Representative . . . . . Best  
 Membership . . . . . NARTB  
 Pres., General Manager . . . . . Sam W. Anderson  
 Comm. Mgr. . . . . George Caven  
 Sales Mgr. . . . . Cecil Scaife  
 Pub. Dir. . . . . Katherine Kizer  
 Program Director . . . . . Larry Parker  
 Chief Engineer . . . . . Earl Hodges

**KXAR—Hope—1947—MBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Hope Bcstg. Co.  
 Address . . . . . P. O. Box 138  
 Phone Number: PR 7-3601. . . . . Air Time: Full Time  
**News Service** . . . . . **AP**  
 Gen. Mgr., Chief Engineer . . . . . L. B. Tooley  
 Comm. Mgr. . . . . Wes Ninemire

**KBHS—Hot Springs—1953**

Frequency: 590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Resort Bdcstg. Co., Inc.  
 Address: 113 Third St.  
 Phone: 3888. Air Time: Full Time  
 Sta. Rep.: Sears & Ayer  
 Gen., Comm. Mgr.: Ed C. Appler  
 Prog. Dir.: Steve Nichols

**KBLO—Hot Springs—1953**

Frequency: 1470 Kw. Power: 1030 Watts d.  
 Owned-Oper. By: National Park Bcstg. Co.  
 Address: 1011 Central Ave.  
 Phone: National 3-2553. Air Time: Daytime  
 Representative: Indie. Dora-Clayton  
 President, Gen. Mgr.: R. S. Bieloh  
 Comm. Mgr.: Jack Wolever  
 Program Director: DeWitt Waites  
 Publicity Dir.: Hank Sanders  
 Chief Engineer: R. G. King

**KWFC—Hot Springs—1941  
MBS-ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Spa Bcstg. Co., Inc.  
 Business-Studio Address: 819½ Central Ave.  
 Phone: National 4-1225. Air Time: Full Time  
 Representative: Gill-Perna  
 President: Walter E. Hussman  
 Gen. Sta. Mgr.: C. J. Dickson  
 Sls. Prom. Mgr.: David Campbell  
 Publicity Dir.: Martha Hickman  
 Prog. Dir.: Jim City  
 Chief Engineer: William A. Carr

**KBTM—Jonesboro—1930  
MBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Regional Bcstg. Co.  
 Address: Box 794  
 Phone: WEBster 5-5597. Air Time: Full Time  
 Representative: Burn-Smith  
 Membership: NARTB  
 Owner, Mgr.: Harold E. King  
 Sta. Mgr.: Clarence Adams  
 Comm. Mgr.: James Barnes  
 Sls. Prom. Mgr.: Mary Sullivan  
 Program Director: Edward Welch  
 Publicity Director: Marion Bohne  
 Chief Engineer: Norman Bowman

**KNEA—Jonesboro—1950**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Radlo Jonesboro, Inc.  
 Address: New Citizens Bank Bldg.  
 Phone: Webster 2-8381. Air Time: Days  
 Representative: Gill-Perna  
 Membership: RAB  
 General Manager: Harold Gregson  
 Comm. Mgr.: Al Johnston  
 Program Director: Bob Blackwood

**KARK—Little Rock—1928  
NBC**

Frequency: 920 Kc. Power: 5000 Watts

Owned-Oper. By: Arkansas Radio & Equip. Co.  
 Address: 1001 Spring St.  
 Phone: FR 6-2481. Air Time: Full Time  
 News Service: AP, UP  
 Transcription Service: World  
 Representative: Edward Petry  
 Membership: NARTB, RAB  
 President: T. H. Barton  
 Gen. Mgr.: T. K. Barton  
 Commercial Mgr.: A. C. Dowden  
 Pub. Dir., Prom. Mgr.: Shirley Kennedy  
 Program Director: Ernest M. Howard  
 Chief Engineer: Dan L. Winn

**KGHI—Little Rock—1927  
ABC**

Freq.: 1250 Kc. Power: 1 Kw. d. 500 w. n.  
 Owned-Operated By: Radio Arkansas  
 Address: P. O. Box 3099  
 Phone: FRanklin 2-0166. Air Time: Full  
 Representative: George P. Hollingbery  
 News Service: UP  
 Owner, Gen. Mgr.: Harold E. King  
 Comm. Mgr.: Rex Parnell  
 Program Dir.: Hugh Brown  
 Chief Eng.: V. O. Van Deusen  
 Station Mgr.: W. J. Hart

**KLRA—Little Rock—1927  
ABC**

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By: Arkansas Bcstg. Co.  
 Business-Studio Address: Gazette Bldg.  
 Phone: FRanklin 2-5427. Air Time: Full Time

**KGHI**

LITTLE ROCK, ARKANSAS

—  
**KBTM — KBTM-FM**

JONESBORO, ARKANSAS

—  
 BURN-SMITH CO. INC.

—  
 HAROLD E. KING  
 General Manager

Newspaper Affiliation.....Arkansas Gazette  
 Transcription Service.....Standard  
 Representative .....Paul Raymer  
 President.....J. N. Heiskell  
 Gen., Sta., Comm. Mgr.....C. E. Deese  
 Program Dir.....Harris Owen  
 Publicity Dir.....Bob Hicks  
 Chief Engineer.....Kermit F. Tracy

**KTHS—Little Rock—1924**  
**CBS**

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper.....Times Pub. Co., Shreveport  
 Business-Studio Address.....313 Main St.  
 Phone: FRanklin 4-2293.....Air Time: Full Time  
 Newspaper Affil.....Shreveport Times  
 Representative .....Branham  
 President.....W. H. Bronson  
 Gen., Sta. Mgr.....B. G. Robertson  
 Comm. Mgr.....W. V. Hull  
 Sales Prom. Mgr.....R. Brown  
 Program Director.....George F. Moore  
 Chief Engineer.....Cecil L. Suilt

**KVLC—Little Rock—1948**  
**KBS**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Southwestern Bcstg. Co.  
 Address.....Southern Natl. Insurance Bldg.  
 Phone: FR 5-5321.....Air Time: Full Time  
 Representative .....Radio Representatives  
 Membership.....RAB  
 President.....R. M. Saxon  
 Vice-Pres.....Leonard Coe  
 Sta. Mgr., Chief Eng.....Dale Mahurin  
 Asst. Sta. Mgr.....Wally Geiger

**KXLR—N. Little Rock—1946**  
**MBS**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Ark. Alrwaves Co.  
 Address.....Cotton Belt Bldg.  
 Phone: FR 2-2155.....Air Time: Full Time  
 Representative .....Pearson  
 President.....John F. Wells  
 Gen. Mgr.....Melvin P. Spann  
 Sta. Mgr.....Roy C. Nichols  
 Commercial Mgr.....Melton Lancaster  
 Program Director.....Roy Nichols  
 Chief Engineer.....Earl H. Butler

**KVMA—Magnolia—1948**  
**MBS**

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Magnolia Bcstg. Co.  
 Business-Studio Address.....212 N. Jefferson St.  
 Phone: 630.....Air Time: Daytime  
 Representative.....John E. Pearson  
 President.....Joe F. Rushton  
 Gen., Sta. Mgr.....William M. Bigley  
 Comm. Mgr.....George Shaw  
 Chief Engineer.....Ray Wells

**KBOK—Malvern—1951—KBS**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Malvern Bcstg. Co.  
 Address.....Young Insurance Bldg.

Phone: 1800.....Air Time: Daytime  
 Representative .....Devney, Melville  
 Gen., Comm. Mgr.....Kermit Richardson  
 Chief Engineer.....Tom Graves

**KVSA—McGehee—1953**

Frequency: 1220 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By... S. E. Arkansas Bcstg. Inc.  
 Address.....Box 1220  
 Phone: 20.....Air Time: Daytime  
 Representative .....Best  
 Pres., Gen., Sta. Mgr.....Abbott F. Kinney

**KENA—Mena—1950—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....R. B. Bell  
 Address.....S. Reene St.  
 Phone: 878.....Air Time: Full Time  
 Station Representative.....Hill Best  
 General Mgr.....Larry Shephard  
 Comm. Mgr.....Ted Randal

**KHBM—Monticello—1955**  
**KBS**

Frequency: 1430 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....College Bcstg. Co.  
 Address.....Box 446  
 Phone: 91.....Air Time: Daytime  
 Representative .....Best  
 Gen., Sta., Comm. Sls. Mgr.....Bill Wells  
 Prog. Dir.....Kate Noble  
 Chief Engineer.....John Stanley

**KVOM—Morrilton—1953**

Frequency: 800 Kw.....Power: 250 Watts d.  
 Owned-Oper. By.....Morrilton Bcstg. Co.  
 Address.....P. O. Box 541  
 Phone: 506.....Air Time: Daytime  
 Pres., Gen., Sta., Pub. Mgr.....J. C. Willis  
 Prog. Dir.....Lyn Turner  
 Comm. Mgr., Ch. Eng.....Weldon Sludge

**KTLO—Mountain Home—1953**

Frequency: 1490 Kw.....Power: 250 Watts  
 Owned-Oper. By.....Mountain Home Bcstg. Corp.  
 Address.....Mountain Home  
 Phone: 1490.....Air Time: Full Time  
 Representative .....Best  
 Pres., Gen. Mgr.....A. Stricklen  
 Commercial Mgr.....Bob Pratt

**KNBY—Newport—1949**

Owned-Operated By.....Newport Bcstg. Co.  
 Business Address.....Newport  
 General Manager.....Gene Howe  
 Program Director.....Jerry Grojean

**KOSE—Osceola—1949—KBS**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Osceola Bcstg. Corp.  
 Business Address.....P. O. Box 311  
 Phone: 860.....Air Time: Daytime  
 Representative.....Hil F. Best  
 President.....H. F. Ohlendorf  
 General Manager.....Ted Woods  
 Commercial Manager.....Betty G. Woods

**KDRS—Paragould—1947**  
**KBS**

Frequency: 1490 Kc.....Power: 250 Watts



**Owned-Oper. By**..... Progressive Bcstg. Co.  
**Business Address**..... Box 491  
**Phone:** Cedar 2-7627..... **Air Time:** Full Time  
**General Manager**..... T. Rand  
**Commercial Manager**..... Doyne F. Bateman  
**Business Manager**..... T. M. Self  
**Prog. Dir.**..... W. Wheelis  
**Pub. Dir.**..... Bill Miles  
**Chief Engineer**..... Russell Schwamb

### **KCLA—Pine Bluff—1947**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Radio Engineering Service  
**Business-Studio Address**..... 2900 W. 28th St.  
**Phone:** 1900..... **Air Time:** Full Time  
**Station Representative**..... Hil Best  
**General Mgr.**..... Kenneth Kesterson  
**Commercial Manager**..... Clyde Martin  
**Pgm. Dir., Chief Engineer**..... Charles Penix

### **KOTN—Pine Bluff—1934** MBS-KBS

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Universal Bcstg. Corp  
**Address**..... Simmons Bank Bldg.  
**Phone:** 721..... **Air Time:** Full Time  
**Pres., Gen. Mgr., Chief Engr.**..... B. J. Parrish  
**Comm., Prom. Mgr.**..... J. Wallace  
**Program Director**..... Hilda Matz

### **KPOC—Pocahontas—1950** KBS

**Frequency:** 1420 Kc..... **Power:** 1,000 Watts d.  
**Owned-Operated By**..... Pocahontas Radio, Inc.  
**Address**..... P. O. Box 250  
**Phone:** 500..... **Air Time:** Daytime  
**Pres., Gen. Mgr.**..... Adrian L. White

### **KAMC—Rogers—1954**

**Frequency:** 1390 Kc..... **Power:** 500 Watts  
**Owned**..... Leon McAuliffe, Don Thompson  
**Address**..... Am. Natl. Bank Bldg.  
**Phone:** 1390..... **Air Time:** Daytime  
**Station Representative**..... Hil Best  
**General Mgr.**..... G. Don Thompson  
**Prog. Dir.**..... F. L. Dwyer  
**Chief Engineer**..... Paul Bateman

### **KXRJ—Russellville—1947** MBS-KBS

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Valley Broadcasters, Inc.  
**Address**..... Fine Arts Bldg.  
**Phone:** 299..... **Air Time:** Full Time  
**Managing Dir.**..... C. R. Horne  
**Commercial Manager**..... L. L. Bryan

### **KWCB—Searcy—1951—KBS**

**Frequency:** 1300 Kc..... **Power:** 1000 Watts d.  
**Owned**..... White County Bcstg. Co., Inc.  
**Address**..... P. O. Box 95  
**Phone:** 1281..... **Air Time:** Daytime  
**News Service**..... AP  
**Representative**..... Hil F. Best  
**Membership**..... NARTB  
**Pres., Gen. Mgr.**..... Carl N. Dodd

### **KUOA—Siloa Springs—1923** MBS-KBS

**Frequency:** 1290 Kc..... **Power:** 5,000 Watts d.  
**Owned-Operated By**..... John Brown U.  
**Business-Studio Address**..... Siloa Springs  
**Phone:** 77..... **Air Time:** Daytime  
**Representative**..... Dora-Clayton  
**Transcription Service**..... Thesaurus  
**Membership**..... NARTB  
**President**..... John E. Brown, Sr.  
**Sta., Comm. Mgr., Ch. Eng.**..... Cecil Smith  
**Program Director**..... Ralph Kennedy

### **KBRS—Springdale—1949** ABC

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned**..... Southwestern Publishing Co.  
**Station Manager**..... Roy J. Bowman

### **KWAK—Stuttgart—1948** MBS-KBS

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Stuttgart Bcstg. Corp.  
**Business Address**..... 1818 S. Buerkle  
**Phone:** 25212..... **Air Time:** Full Time  
**Representative**..... Hil F. Best  
**President**..... Belolt Taylor  
**Gen. Manager**..... Melvin P. Spann  
**Station Mgr.**..... June S. Spann  
**Tech. Dir.**..... Wm. R. Beard  
**Chief Engineer**..... Marvin Heffington

### **KOSY—Texarkana—1951** MBS

**Freq.:** 790 Kc..... **Power:** 1 Kw. d., 500 w. n.  
**Owned-Operated By**..... Gateway Bcstg. Co.  
**Address**..... Box 1318  
**Phone:** 22-3771..... **Air Time:** Full  
**Station Representative**..... Pearson  
**Partners**..... Dr. W. Decker Smith, A. L. Davis  
**Gen., Sta. Manager**..... Tom E. Dillahunty  
**Commercial Manager**..... Herman Cecil  
**Program Director**..... Walter Richardson  
**Sls. Prom. Mgr.**..... George Lester  
**Publicity Dir.**..... June Woosley  
**Chief Engineer**..... Chas. Mathis

### **KRLW—Walnut Ridge—1951**

**Frequency:** 1320 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Lawrence Co. Bcstg. Co.  
**Address**..... Walnut Ridge  
**Phone:** 980..... **Air Time:** Day Time  
**President**..... R. O. Norris  
**Gen., Sta. Com. Sls. Mgr.**..... Wm. H. Cate  
**Program Director**..... Bill Thornton  
**Chief Engineer**..... Leonard Ringle

### **KWRF—Warren—1953**

**Freq.:** 860 Kc..... **Power:** 250 Watts  
**Owned**..... Pines Bcstg. Co.  
**Address**..... Box 480  
**Phone:** 353, 4..... **Air Time:** Daytime  
**Gen., Sta. Com. Mgr.**..... Lee Reaves  
**Sls. Prom. Mgr.**..... H. A. Harris  
**Program Dir.**..... Gene Nichols  
**Chief Engineer**..... Larry Self

# There's only **1** Independent in Southern California

powerful enough and popular enough to register audiences in radio survey ratings of both **Los Angeles** and **San Diego**

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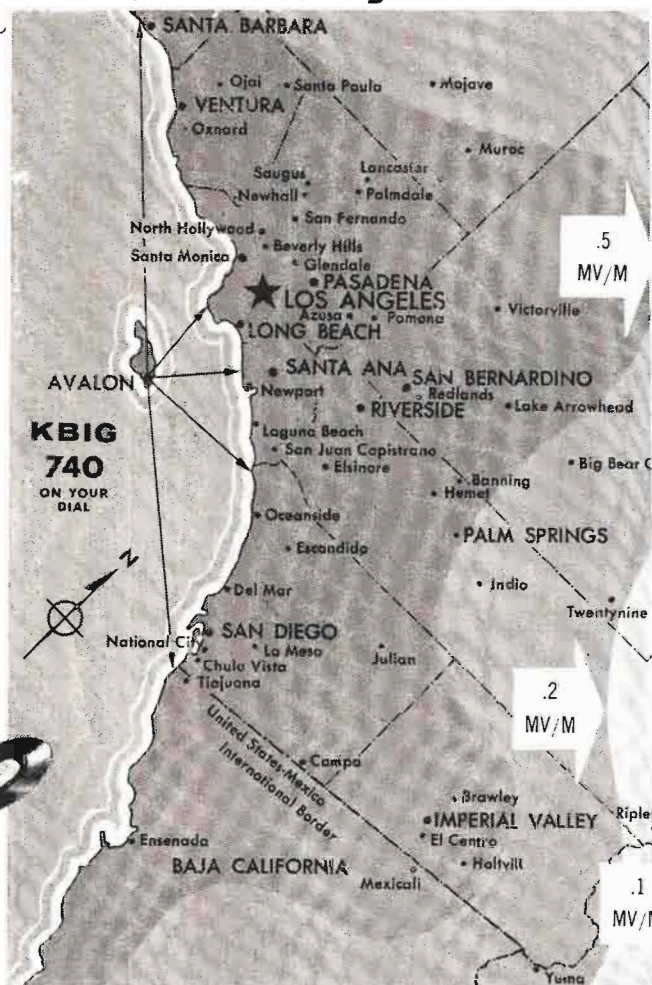
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## KCNO—Alturas—1951

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Operated By..... CONR Inc.  
Address..... P. O. Box 207  
Phone: 2531..... Air Time: Daytime  
News Service..... UP  
Trans. Ser..... Standard, Capitol, SESAC  
Representative..... Best  
Managing Director..... Jackson Teuter  
Comm. Mgr..... Louis Gillespie

## KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.  
Owned..... Apple Valley Bcstg. Co.  
Address..... Apple Valley Inn  
Phone: 7-7251..... Air Time: Daytime  
News Service..... UP  
Membership..... NARTB  
Transcription..... World  
President..... Newton T. Bass  
Dir., Exec. V.P..... J. C. Thomas  
Commercial Mgr..... G. A. Nickson  
Chief Engineer..... Dean Kiner

## KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts  
Owned-Operated By..... John Poole Bcstg. Co.  
Address..... 6540 Sunset Blvd., Hollywood  
Phone: HO 3-3205..... Air Time: Daytime  
News Service..... UP  
Transcription Service..... Capitol  
Representative..... Weed  
Membership..... NARTB, RAB  
President..... John Poole  
Comm. Mgr..... Robert J. McAndrews  
Operations Manager..... Cliff Gill  
Program Director..... Alan Lisser  
Chief Engineer..... Buell Dalton

## KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By..... Radio Station KAFY  
Address..... Box 777  
Phone: Empire 6-7248..... Air Time: Full Time  
News Service..... UP  
Representative..... McGavren, Brown, Moore  
Membership..... NARTB, RAB  
Gen., Sta., Comm. Mgr..... Benton Paschall  
Sales Promotion Manager..... Frank Onstott  
Program Director..... Thad Buckley  
Publicity Director..... Hal Laffoon  
Chief Engineer..... James Garner

## KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By..... Marmat Bcstg. Co.  
Studio Address..... 2013 Chester Ave.  
Phone: FA 4-6093..... Air Time: Full Time  
News Service..... UP  
Transcription Service..... Lang-Worth  
Representative..... Young  
Membership..... NARTB, RAB  
Pres., Gen., Sta. Mgr., Prog. Dir..... Hal Brown  
Comm., Sales Mgr..... Franklin H. Wilbur  
Chief Engineer..... Jack Duemler

## KERN—Bakersfield—1932

CBS

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By..... McClatchy Bcstg. Co.  
Business Address..... Sacramento  
Phone: Gilbert 2-3011..... Air Time: Full Time  
News Service..... UP  
Transcription Service..... Capitol  
Representative..... Paul H. Raymer  
Membership..... NARTB, RAB  
President..... Eleanor McClatchy  
Station Manager..... Walter Baziuk  
Chief Engineer..... Verne Shatto

## KGEE—Bakersfield—1946

NBC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... KGEE, Inc.  
Business-Studio Address..... 1420 Truxton Ave.  
Phone: FAirview 7-1441..... Air Time: Full Time  
News Service..... UP  
Transcription Service..... World  
Representative..... Hollingsbery  
Membership..... NARTB, RAB  
President..... Gene De Young  
Sales Mgr..... Ed Urner  
Program Director..... Leslyn Day  
Com. Mgr..... John Tomerlin  
Publicity Director..... Robert Hawkins  
Chief Engineer..... Edwin Andrews

## KPMC—Bakersfield—1932

ABC

Frequency: 1560 Kc. Power: 10,000 Watts  
Owned-Oper. By..... Pioneer Mercantile Co.  
Address..... P. O. Bin 1709  
Phone: Fairview 7-8157..... Air Time: Full Time  
News Service..... UP  
Transcription Service..... Thesaurus  
Station Representative..... Burn-Smith  
Membership..... NARTB, RAB  
President..... F. G. R. Schamblin  
Gen., Sta. Mgr..... L. A. Schamblin  
Sls. Prom., Comm. Mgr., Prog. Dir..... C. C. Sturm  
Pub. Dir..... P. R. Biermann  
Chief Engineer..... L. P. Jarvis

## KPAS—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... Darwin Bcstg. Co.  
Address..... 4425 W. Ramsey St.  
Phone: Victor 9-4557..... Air Time: Full Time  
News Service..... UP  
Transcription Service..... World, SESAC  
Representative..... Grant Webb  
Manager..... Chet Darwin

## KWTC—Barstow—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By..... Mojave Valley Bcstg. Co.  
Address..... Box 697  
Phone: 4001..... Air Time: Full Time  
News Service..... UP  
Representative..... O'Connell, Cooke

Membership ..... RAB  
 President ..... W. T. Brown  
 Station Mgr. .... Harry S. White

**KRE—Berkeley—1923**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Central Calif. Bcstrs., Inc  
 Address-Trans. .... 601 Ashby Avenue  
 Phone: Ashberry 3-7715. .... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... NARTB  
 General Mgr. .... Arthur Westlund

**KIBS—Bishop—1953—KBS**

Frequency: 1230 Kw. .... Power: 250 Watts  
 Owned-Oper. By ..... Inyo Bcstg. Co.  
 Address ..... Box 757  
 Phone: Bishop 4411. .... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Capital, SESAC  
 Representative ..... Broadcast Time Sales  
 Pres., Gen. Sta. Mgr., Pub. Dir. .... J. Oliver  
 Commercial Mgr. .... R. S. Deming  
 Prog. Dir., Ch. Eng. .... George Hobkirk  
 Sls. Prom. Mgr. .... Jack LaMarca

**KYOR—Blythe—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Bcstg. Corp. of America  
 Address ..... Box 668  
 Phone: 2231. .... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Pearson  
 Membership ..... NARTB  
 Gen. Mgr. .... Dale Sweet  
 Sta., Com. Mgr. .... Joe Sweet  
 Sls. Prom., Prog. Dir. .... Ray Mitchell  
 Publicity Dir. .... Gwen McIntosh  
 Chief Engineer (acting) ..... Tom Madsen

**KROP—Brawley—1946—ABC**

Frequency: 1300 Kc. .... 1000 Watts d., 500 n.  
 Owned-Oper. By .... Bcstg. Corp. of America  
 Address ..... Del Rio Country Club Bldg.  
 Phone: 1300. .... Air Time: Full Time  
 Representative ..... John E. Pearson Co.  
 General Manager ..... Dale R. Peterson  
 Station Manager ..... Sam E. Rowe

**KBLA—Burbank—1952**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Bcstrs. of Burbank  
 Address ..... 11516 Oxnard St., N. Hollywood  
 Phone: Sunset 2-1195. .... Air Time: Full Time  
 News Service ..... UP  
 Station Representative ..... Grant Webb  
 Transcription Service ..... Capitol

**KICO—Calexico—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Charles R. Love  
 Address ..... Box 1697  
 Phone: El 2-1490. .... Air Time: Full Time  
 News Service ..... AP  
 Station Representative ..... D. Cooke, O'Connell  
 General Manager ..... W. A. Geddes

**KHSL—Chico—1935—CBS**

Frequency: 1290 Kc. .... Power: 5000 Watts  
 Owned-Operated ..... Golden Empire Bcstg. Co.  
 Address ..... Box 303  
 Phone: FI 2-0141. .... Air Time: Full Time  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Mrs. H. McClung  
 Station Manager ..... Charles H. Kinsley, Jr.

**KXOC—Chico—1949  
 MBS-DON LEE**

Frequency: 1060 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By ..... KXOC, Inc.  
 Address-Trans. .... Radio Lane  
 Phone: FI 2-4211. .... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Rep. .... Adam J. Young, D. F. McGavren Co.  
 Membership ..... RAB  
 President ..... Harold T. Gibney  
 Gen., Sta., Mgr. .... Ted L. Snider  
 Comm., Promotion Mgr. .... Burke Riley  
 Prog. Director ..... Ned Tollinger  
 Publicity Dir. .... Forbes Conklin  
 Chief Engineer ..... Bill Pope

**KCHV—Coachella—1954**

Frequency: 970 Kc. .... Power: 1 Kw.  
 Owner ..... Coachella Valley Bcstg. Co.  
 Address ..... Avenue 50  
 Phone: 8-5234. .... Air Time: Day  
 News Service ..... AP  
 Partner, Gen. Mgr. .... E. Gorges  
 Partner, Ch. Eng. .... M. Carroll  
 Sta. Mgr. .... Ed Keane

**KBMX—Coalinga—1950—KBS**

Frequency: 1470 Kc. .... Power: 500 W. d.  
 Owned-Oper. By ..... Westside Bcstg. Co.  
 Address ..... Box 1179  
 Phone: 136. .... Air Time: Daytime  
 News Service ..... UP  
 Sta. Rep. .... Grant Webb  
 Gen., Sta., Com. Mgr. .... V. J. Stedry  
 Chief Engineer ..... M. E. Davis

**KBUC—Corona—1948**

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned ..... Radio Broadcasting, Inc.  
 Business Address ..... Porphy Rd.  
 Phone: 1370-1-2. .... Air Time: Full Time  
 News Service ..... UP  
 Pres., Gen. Mgr. .... Henry Fritzen  
 Sta., Sales Mgr. .... Charles M. Ferguson  
 Prog. Dir. .... Norma J. Brower  
 Chief Engineer ..... Robert Cochems

**KCRE—Crescent City—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Del Norte Bcstg. Co.  
 Address ..... Box 248  
 Air Time: Full Time  
 News Service ..... AP, INS  
 Representative ..... Ayres

Transcription.....Standard, SESAC, World  
 Pres., Gen. Mgr.....Robert E. Grey  
 Business Mgr.....P. B. Grey

**KCHJ—Delano—1950**

Frequency: 1010 Kc.....Power: 1000 W. d.  
 Owned-Oper. By....Charles Herman Johnes  
 Address.....County Line Rd.  
 Phone: 8676.....Air Time: Daytime  
 News Service.....UP  
 Pres., Gen. Mgr.....Charle H. Johnes  
 Program Director.....Jean J. Johnes

**KRDU—Dinuba—1946—KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Dinuba Co.  
 Business-Studio Address.....Box 157  
 Phone: DI 500.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Pres., Gen., Sta. Mgr.....Egon A. Hofer  
 Chief Engineer.....Warren Nystrom

**KBAB—El Cajon—1955—KBS**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Operated By....Babcock Bcstg. Corp.  
 Address.....200 E. Main St.  
 Phone: Hickory 4-6145.....Air Time: Full  
 Representative.....Bolling

**KXO—El Centro—1927  
 MBS-DON LEE**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Valradio Inc.  
 Business Address.....Box 140  
 Phone: Elgin 2-1230.....Air Time: Full Time  
 Transcription Service.....Standard  
 Representative.....Paul H. Raymer  
 Membership.....NARTB  
 Gen. Mgr., Prog. Dir.....Riley R. Gibson  
 Commercial Manager.....Marc Hanan  
 Chief Engineer.....Jim Caw

**KHUM—Eureka—1947—CBS**

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.  
 Owned-Oper. By.....Carroll R. Hauser  
 Address.....Box 1015  
 Phone: Hillside 2-5744.....Air Time: Full Time  
 Transcription Service.....Capitol  
 Representative.....Pearson, MacGavren  
 Gen., Comm., Sls. Prom. Mgr.....C. R. Hauser  
 Sta. Mgr., Pgm., Pub. Dir.....Frank R. Brown  
 Chief Engineer.....Dean Elliott

**KIEM—Eureka—1933—MBS**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned Opr. By....Redwood Bdcstg. Co., Inc.  
 Address.....6th at E. Sts.  
 Phone: Hillside 3-1621.....Air Time: Full Time  
 Trans. Ser.....MacGregor, World  
 Membership.....NARTB, RAB  
 Representative.....John Blair  
 President, Manager.....Wm. B. Smullin  
 General Manager.....John Bauriedel  
 Commercial Mgr.....Robert Stach

Program Director.....Pearl Jacobsen  
 Chief Engineer.....Larry King

**KDAC—Fort Bragg—1948  
 KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Mendocino Coast Bcstg. Co.  
 Address.....Box 616  
 Phone: 3251.....Air Time: Full Time  
 News Service.....AP  
 Owner.....Edward Mørle  
 General Manager.....Craig N. Smith  
 Comm. Mgr., Prog. Dir.....Matthew V. Huber  
 Chief Engineer.....Craig N. Smith

**KARM—Fresno—1938—ABC**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KARM  
 Business-Studio Address..1333 Van Ness Ave.  
 Phone: 4-2966.....Air Time: Full Time  
 News Service.....AP, INS  
 Transcription Service.....Standard  
 Representative.....Bolling  
 President.....Mrs. Hattie Harm  
 General-Station Manager...Clyde F. Coombs  
 Comm. Mgr.....Norman C. Haagenson  
 Sls. Prom. Mgr.....E. Roth Cooney  
 Program Director.....Lou Lampe  
 Chief Engineer.....Elbert Dean

**KBIF (See San Francisco)**

**KFRE—Fresno—1937—CBS**

Frequency: 940 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Calif. Inland Bcstg. Co.  
 Business-Studio Address..T. W. Patterson Bldg.  
 Phone: 4-5001.....Air Time: Full Time  
 Representative.....John Blair  
 Pres., Gen. Mgr.....P. R. Bartlett  
 Com. Mgr.....Donald Barry  
 V. P. Eng.....Keith L. Mealey  
 V.P., Sta. Mgr.....Ed J. Frech  
 Program Dir.....Hal O'Donnell

**KGST—Fresno—1949—KBS**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Operated By....Delle Broadcasting Co.  
 Address.....1244 'O' St.  
 Phone: 6-9901.....Air Time: Daytime  
 News Service.....UP  
 Station Representative.....Rambeau  
 Membership.....NARTB  
 Commercial Manager.....Morrie Mindel  
 Program Director.....Jeanne Bacher

**KMAK—Fresno—1953**

Frequency: 1340 Kw.....Power: 250 Watts  
 Owned-Oper. By.....McMahan Bcstg. Co.  
 Address.....2020 McKinley  
 Phone: 6-9448.....Air Time: Full Time  
 Representative.....McGavren  
 President.....R. O. McMahan  
 Gen., Sta. Mgr.....Coyle Chambers

# K

## BULLETIN FROM

*Betty Thomas*

Merchandising  
Director



# F

A.R.T.B. \*\*\* You buy it when you buy KFWB, Southern California's leading Independent radio station . . . A.R.T.B. \*\*\* is the rating your cash register understands as KFWB kicks out your message to the huge Southern California market which today does 25% of all the grocery business in the 11 Western States.

# W

Now KFWB is ready to convert A.R.T.B. into sales for you with a smashing new Merchandising Program tied into every major market chain and Independent Grocery in Southern California. The KFWB merchandising plan is the shortest distance between your advertising and the customer's sales dollar.

# B

\*\*\*

*A.R.T.B. means AUDIENCE READY TO BUY*

*“the Station with  
Sales Penetration”*

# 980 on the Los Angeles Radio dial

**KMJ—Fresno—1925—NBC**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By... McClatchy Bcstg. Co.  
 Business-Studio Address... 1515 Van Ness Ave.  
 Phone: 8-5771 Air Time: Full Time  
 Newspapers Affil... McClatchy papers  
 News Service... AP, UP  
 Transcription Service... World  
 Representative... Paul H. Raymer  
 Membership... NARTB, RAB  
 President... Eleanor McClatchy  
 Station Manager... David T. Harris  
 Commercial Manager... Roy Swanson  
 News Editor... Chet Casselman  
 Program Mgr... Ramsey Elliott  
 Promotion Mgr... Ken DeVaney  
 Chief Engineer... William N. Wallace

**KYNO—Fresno—1947  
 MBS-DON LEE**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Oper. By... Radio KYNO  
 Address... 2125 N. Barton Ave.  
 Phone: 5-8383 Air Time: Full Time  
 Representative... Hollingsbery  
 Membership... NARTB, RAB  
 General. Sta. Manager... L. E. Chencault  
 Sales Prom. Mgr... Jim Carroll  
 Program Director... Leo Goldman  
 Chief Engineer... Bert Williamsor

**KIEV—Glendale—1933**

Frequency: 870 Kc. Power: 250 Watts d.  
 Owned-Operated By... Cannon System, Ltd.  
 Address... 102 N. Glendale Ave.  
 Phone: Citrus 1-1133 Air Time: Daytime  
 News Service... UP, AP  
 Transcription Service... Standard  
 President... David H. Cannon  
 Station Mgr... Cal Cannon

**KNGS—Hanford—1948**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By... Hanford Bcstg.  
 Business Address... P. O. Box 620  
 Phone: Ludlow 2-0361 Air Time: Full Time  
 Paper Affiliation... Hanford Sentinel, Journal  
 President... Earl J. Fenston  
 Gen. Sta., Mgr... Robert Klein  
 Commercial Manager... M. Offenbach  
 Program Director... Les Castameda  
 Chief Eng... Stan Vestal

**KFWB—Hollywood—1926**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By... KFWB Inc.  
 Business-Studio Add... 6419 Hollywood Blvd.  
 Phone: HO 3-5151 Air Time: Unlimited  
 Transcription Service... SESAC  
 Station Representative... Branham, McGavren  
 Pres., Gen. Mgr... Harry Maizlish  
 Gen. Sales Manager... Morton Sidley  
 Program Director... Dan Russell  
 Pub. Dir... Mickey Freeman  
 Chief Eng... Harry Myers

**KGFJ—Hollywood—1926**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... Ben S. McGlashan  
 Business-Studio Address... 6314 Sunset Blvd.  
 Phone: HO 4-0201 Air Time: Full Time  
 News Service... UP  
 Owner... Ben S. McGlashan  
 General Station Manager... Thelma Kirchner  
 Comm. Sls. Prom. Mgr... Molly C. Low  
 Program Dir... Don K. Ross  
 Publicity Dir... Juanita McCurdy  
 Chief Engineer... Homer Obuchon

**KLAC—Hollywood—1928**

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n  
 Owned-Operated By... KMTR Radio Corp.  
 Address... 6363 Sunset Blvd  
 Phone: Hollywood 2-7271 Air Time: Full Time  
 News Service... INS, UP  
 Representative... Adam J. Young, Jr.  
 Membership... NARTB  
 President, Gen. Mgr... M. W. Hall  
 Commercial Manager... Felix D. Adams  
 Sta. Mgr., Prog. Dir... R. F. Horgan  
 Publicity Dir... R. W. Levin

**KREO—Indio—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned... Bcstg. Corp. of America  
 Phone: OV 6-0260 Air Time: Full Time  
 News Service... AP  
 Representative... Pearson  
 General Mgr... Dale R. Peterson  
 Station Mgr... Douglas Caplette



HOLLYWOOD'S  
**"PERSONALITY"**  
 STATION

- Balanced Block Programming
- Superior Musical Selection
- News, Sports, Personalities

KEEPS RADIO DIALS SET AT  
**1230 Kc.**

Twenty Four Hours Daily  
 "The Original 24-hr. Station"

6314 Sunset Blvd.

Hollywood 28

HO. 4-0201

I N L O S A N G E L E S

**KOWL**



*in Spanish Language audience . . of any network or independent radio station in Los Angeles.*

**KOWL**



*in Mexican-American (bi-lingual, Spanish-English) audience . . of any network or independent radio station in Los Angeles.*

**KOWL**



*in Negro audience . . of any network or independent radio station in Los Angeles.*

September 1955

Survey



**KOWL**

**10,000 WATTS**

*Transmitter: Los Angeles, California*

*Executive Offices: Santa Monica, California*

*Phone: TEexas 0-5152*

*National Representatives:*

FORJOE & CO. New York, Chicago, Dallas

DORA-CLAYTON Atlanta, Georgia

GEORGE A. BARON,  
*Vice Pres. & Gen. Mgr.*



**MARIO REY**

The most listened to Spanish Language Disc Jockey in L.A.



**"CHICO" SESMA**

The most listened to Mexican-American (bi-lingual, Spanish-English speaking) Disc Jockey in L. A.



**JOE ADAMS**

The most listened to Negro Disc Jockey in L. A.



**LILLIAN RANDOLPH**

The most listened to Negro Variety and Music Show in L.A.



**KAVL—Lancaster—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Antelope Bcstg. Co.  
 Address P. O. Box 1182  
 Phone: Whitehall 2-1121 Air Time: Full Time  
 Transcription Service Lang-Worth  
 Membership NARTB, RAB  
 Station Representative Broadcast Time Sales  
 News Service UP  
 Pres., Gen. Mgr. W. B. Carter  
 Station Commercial Mgr. H. L. Comstock  
 Sls. Prom. Mgr. Dean Roper  
 Program Dir. Lewis Shank  
 Chief Engineer James French

**KCVR—Lodi—1946—KBS**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By H. W. & D. A. Brown  
 Business Address P. O. Box 600  
 Phone: Lodi 8-0628 Air Time: Daytime  
 Transcription Service Standard  
 Station Representative Wm. Ayres  
 News Service UP  
 Gen. Mgr. David A. Brown  
 Sta. Mgr., Prog. Dir. Dedah M. Corlett  
 Sales Mgr. Dick Venturino  
 Chief Engineer George Sampson

**KFOX—Long Beach—1924**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By KFOX Bcstg. Corp.  
 Address 220 E. Anaheim Street  
 Phone: HE 6-7281 Air Time: Full Time  
 News Service UP  
 Membership NARTB, RAB  
 President W T. McDonald  
 Gen. Mgr. Hal Shideler  
 Sta. Mgr. Paul Bauer  
 Prog. Dir. Stu Sanders  
 Chief Engineer William E. Symons

**KGER—Long Beach—1926  
KBS**

Frequency: 1390 Kc. Power: 5,000 Watts  
 Owned By John Brown Schools of Calif., Inc.  
 Business-Studio Address 3745 Atlantic  
 Phone: GARfield 7-7907 Air Time: Full Time  
 News Service AP  
 Representative Walker  
 Membership NARTB  
 President Dr. John E. Brown, Sr.  
 Gen., Sta., Comm. Mgr. Clinton H Fowler  
 Prog. Dir. Irene Cook  
 Chief Engineer Luther Crumbaugh

**KABC—Los Angeles—1929  
ABC**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By American Bcstg. Co., Inc.  
 Address 1539 N. Vine St.  
 Phone: HO 2-3141 Air Time: Full Time  
 News Service AP, UP  
 Representative Edward Pety  
 Membership NARTB, RAB

President Robert E. Kintner  
 General Manager John Hansen  
 Promotion Manager David Nowinson  
 Commercial Mgr. William Baxley  
 Program Director Dresser Dahlstead  
 Publicity Director Nell Cleary  
 Chief Engineer Cameron Pierce

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Oper. By Los Angeles Bcstg. Co., Inc.  
 Bus-Studio Address 5773 Wilshire Blvd.  
 Phone: Webster 8-0161 Air Time: Full Time  
 News Service AP  
 Representative Bolling  
 Membership NARTB  
 Pres.-Gen.-Sta. Mgr. Calvin J. Smith  
 Publicity Dir. Paul Price  
 Program Director Howard Rhines  
 Chief Engineer Ron Oakley

**KFI—Los Angeles—1922  
NBC**

Frequency: 640 Kc. Power: 50,000 Watts  
 Owned-Operated By Earle C. Anthony, Inc.  
 Business-Studio Address 141 N. Vermont Ave.  
 Phone: Dunkirk 2-2121 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service Capitol, World  
 Representative Henry I. Christal  
 Membership NARTB  
 Pres., Gen. Mgr. Earle C. Anthony  
 Asst. to President Charles E. Hamilton  
 Program Director Pat Kelly  
 Sales Prom. Mgr. Ron Manders  
 Co-Chief Eng's. H. L. Blatterman, C. W. Mason

**KNX—Los Angeles—1922  
CBS**

Frequency: 1070 Kc. Power: 50,000 Watts  
 Owned By Columbia Bcstg. System, Inc.  
 Operated By CBS Radio Division  
 Business-Studio Address 6121 Sunset Blvd.  
 Phone: Hollywood 9-1212 Air Time: Full Time  
 News Service AP, UP  
 Representative CBS Radio Spot Sales  
 Membership NARTB, RAB  
 Gen., Sta. Mgr. Bert S. West  
 Comm. Mgr. Donald M. Ross  
 Sales Promotion Mgr. John Asher  
 Program Director Robert Sutton  
 Pub. Dir. Lloyd Brownfield  
 Chief Engineer Theodore Denton

**KOWL—Santa Monica—1947**

Frequency: 1580 Kc. Power: 10,000 Watts, d.  
 Owned-Operated By KOWL, Bcstg. Co.  
 Address 1 Pico Blvd.  
 Phone: TEexas 0-5152 Air Time: Daytime  
 Membership NARTB  
 Representative Forjoe, Dora-Clayton  
 President J. D. Funk  
 V.P., General Manager G. A. Baron  
 Program Director Paul Compton  
 Chief Engineer Robert H. Dye

**KMPC—Los Angeles—1927**

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By.....KMPC, Inc.  
 Address.....5939 Sunset Boulevard  
 Phone: Hollywood 9-5341. Air Time: Full Time  
 News Service.....INS, UP  
 Representative.....AM Radio Sales  
 Membership.....NARTB  
 President.....Gene Autry  
 Gen. Mgr. & V.P.....Robert O. Reynolds  
 V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon  
 Gen. Sales Mgr.....Stanley Spero  
 Director of Bcstg., Sls. Prom.....Mark Haas  
 Chief Engineer.....L. C. Sigmon

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc. Power: 10,000 Watts d.  
 Owned-Oper. By.....Coast Radio Bdcstg. Corp.  
 Address.....4628 Wilshire Blvd.  
 Phone: Webster 8-2345. Air Time: Day  
 News Service.....AP  
 Transcription Service.....Associated, Lang-Worth  
 Representative.....Keller, Paschall  
 Membership.....NARTB  
 President, Gen. Mgr.....Hugh R. Murchison  
 Station, Comm. Mgr.....Frederick Custer  
 Program Publicity Dir.....R. Scott  
 Chief Engineer.....Floyd Hall

**KPOP—Los Angeles—1925**

Frequency: 1020 Kc. Power: 5,000 Watts  
 Owned-Operated By.....Standard Bcstg. Co.

Business-Studio Add.....338 S. Western Ave.  
 Phone: Dunkirk 8-2345. Air Time: Daytime  
 News Service.....AP, UP  
 Trans. Ser.....Lang-Worth  
 Representative.....Broadcast Time Sales  
 General Manager.....Frank Burke, Jr.  
 Comm., Sta. Manager.....Vern Lindblade  
 Pgm., Pub. Dir.....Earl McDaniel  
 Chief Engineer.....Leonard Reeves

**KHJ—Los Angeles—1922**  
**MBS-DON LEE**

Frequency: 930 Kc. Power: 5,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Address.....1313 N. Vine St., Hollywood  
 Phone: Hollywood 2-2133. Air Time: Full Time  
 News Service.....AP, UP  
 Representative.....H-R Reps.  
 Membership.....NARTB, RAB  
 Pres., Don Lee Div.....Willet H. Brown  
 Gen. Mgr., Don Lee Div.....Ward D. Ingram  
 Vice Pres., Sales.....Norman Boggs  
 Sales Promotion Mgr.....Robert Light  
 Comm. Mgr.....Terry Mann  
 Program Director.....A. J. LaFrano  
 Publicity Director.....Bill Barron  
 Chief Engineer.....Robert Arne

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.  
 Owned-Oper. By.....Radio Bctrs., Inc.  
 Business-Studio Address.....541 So. Spring St.  
 Phone: Madison 5-2121. Air Time: Daytime  
 News Service.....AP, INS  
 Transcription Service.....World, SESAC,  
 Membership.....NARTB  
 General Manager.....Ned Connor

**KMYC—Marysville—1940**  
**MBS-DON LEE**

Frequency: 1410 Kc. Power: 1,000 Watts  
 Owner-Oper. Marysville-Yuba City Bcstrs., Inc.  
 Business Address.....P. O. Box 631  
 Phone: Sherwood 2-2396. Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....W. S. Grant  
 Membership.....NARTB, RAB  
 President.....H. E. Thomas  
 Gen.-Station Manager.....Joe D. Carroll  
 Program Director.....W. R. Cleveland  
 Sls. Prom. Mgr.....Gene Walker  
 Publicity Dir.....John Mayer  
 Chief Engineer.....Lloyd McQueary

**KYOS—Merced—1936**  
**MBS**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned-Operated By.....KYOS, Inc.  
 Business Address.....Box 717  
 Phone: RAndolph 2-6251. Air Time: Full Time  
 News Service.....UP  
 Representative.....W. S. Grant  
 Transcription.....Lang-Worth  
 Membership.....NARTB

# K-POP

*Delivers . . .*

**NO. 1 RATED D.-J. SHOW  
 IN SOUTHERN CALIF. RADIO\***

(Hunter Hancock 2-4 P.M., Mon.-Sat.)

**LOWEST COST PER THOUSAND  
 OF ANY LOS ANGELES STATION**

\*November Nielsen Radio Rating

# K-POP

5000 Watts 1020 k.c.  
 Represented Nationally by Broadcast Time Sales  
 New York Chicago San Francisco

Pres., Gen. Sta. Mgr. . . . . C. O. Chatterton  
 Commercial Manager . . . . . Bob Garrett  
 Program Director . . . . . Gene Bell  
 Chief Engineer . . . . . Cecil Lynch

**KBOX—Modesto—1951**

Frequency: 970 Kc. . . . . Power: 1000 Watts  
 Owned. . . . . Stanislaus County Bcstrs. Inc.  
 Address . . . . . 1115 Eye St.  
 Phone: 3-7756 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Rambeau  
 Pres., Gen. Mgr. . . . . Milton Hibdon  
 Comm., Sta. Mgr. . . . . W. Lee Roddy  
 Program Director . . . . . Norma Alamsha  
 Pub Dir., Sls. Mgr. . . . . Fran Abell  
 Chief Engineer . . . . . Richard Foreman

**KMOD—Modesto—1950—ABC**

Frequency: 1360 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Radio Modesto, Inc.  
 Address . . . . . P. O. Box 941  
 Phone: 2-1051 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Meeker; Paschall; McGovern  
 Membership . . . . . NARTB  
 President . . . . . John Griffin  
 Gen., Sta. Mgr. . . . . Don C. Reeves  
 Comm., Sls. Prom. Mgr. . . . . Judd Sturtevant  
 Program Director . . . . . Gene D'Accardo  
 Chief Engineer . . . . . Don Allen

**KTRB—Modesto—1933**

Frequency: 860 Kc. . . . . Power: 10,000 d.: 1000 n.  
 Owned-Operated By . . . . . KTRB Bcstg. Co., Inc.  
 Address . . . . . Norwegian Ave.  
 Phone: 3-0737 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Cole, Standard  
 Representative . . . . . W. S. Grant  
 Membership . . . . . NARTB  
 Pres.-Gen.-Station Mgr. . . . . William H. Bates, Jr.  
 Commercial Mgr. . . . . Richard Brown  
 Prog. Dir. . . . . Cal Porviance  
 Publicity Director . . . . . Charlie McEwen  
 Chief Engineer . . . . . William H. Bates, Jr.

**KMBY—Monterey—1949**  
 CBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . KMBY Bcstg. Co.  
 Business Address . . . . . 468 Calle Principal  
 Phone: 2-4541 . . . . . Air Time: Full Time  
 Membership . . . . . NARTB  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Station Representative . . . . . Pearson  
 Pres., Gen., Sta. Mgr. . . . . B. P. Timothy  
 Prog. Dir., Chief Eng. . . . . F. A. Gwynn  
 Publicity Dir. . . . . Liz Blair

**KXXL—Monterey—1955**

Frequency: 630 Kc. . . . . Power: 1 Kw.  
 Owned-Operated By . . . . . S. A. Cisler

Address . . . . . 546 Hartnell Plaza  
 Phone: 5-6302 . . . . . Air Time: Full  
 News Service . . . . . AP  
 Transcription . . . . . RCA, Standard  
 Representative . . . . . Burn-Smith  
 Pres., Gen. Mgr. . . . . Don D. Campbell  
 Comm. Mgr. . . . . Robert G. Campbell  
 Program Director . . . . . Jack G. Hamilton  
 Publicity Director . . . . . Gerry Clemens  
 Chief Engineer . . . . . Herman Stalberg

**KWSD—Mt. Shasta—1947**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Shasta Cascade Bcstg. Corp.  
 Address . . . . . E. Alma Street  
 Phone: Mt. Shasta 2124 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Continental, McGavren,  
 Western Radio  
 Membership . . . . . NARTB  
 General Manager . . . . . Arthur Adler  
 Sta. Mgr., Chief Eng. . . . . David H. Rees  
 Program Director . . . . . Iola Huntington

**KVON—Napa—1947**

Frequency: 1440 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . J. L. & A. M. Powell  
 Address . . . . . Foster Rd.  
 Phone: Baldwin 6-2023 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Pres., Gen. Sta. Mgr. . . . . J. L. Powell  
 Comm., Sls. Prom. Mgr. . . . . Burke Riley  
 Prog. Dir. . . . . Alyce M. Powell  
 Chief Engineer . . . . . Ramon Corry

**KSFE—Needles—1952—KBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Needles Bdcstg. Co.  
 Address . . . . . P. O. Box C-2  
 Phone: 1234 . . . . . Air Time: Full Time  
 News Service . . . . . INS  
 Station Representative . . . . . Continental  
 Transcription Service . . . . . Thesaurus  
 Owner, Mgr. . . . . B. J. Fitzpatrick

**KLX—Oakland—1922**

Frequency: 910 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Tribune Building Co.  
 Business Studio Address . . . . . 401 13th St.  
 Phone: Glencourt 1-0660 . . . . . Air Time: Full Time  
 Newspaper Affiliation . . . . . Oakland Tribune  
 News Service . . . . . AP  
 Transcription Service . . . . . World, Standard  
 Representative . . . . . Webb, Moore  
 Membership . . . . . RAB  
 President . . . . . J. R. Knowland, Jr.  
 General Manager . . . . . Bud Foster  
 Prog. Dir. . . . . Bill Laws  
 Publicity Director . . . . . Jean Williams  
 Chief Engineer . . . . . Roswell S. Smith

**KROW—Oakland—1925**

Frequency: 960 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . KROW, Inc.  
 Address . . . . . 484 18th St.

Phone: TWinoaks 3-9600. Air Time: Full Time  
**News Service** ..... UP  
**Transcription Service** ..... Standard  
**Representative** ..... Raymer  
**Membership** ..... NARTB, RAB  
**President** ..... Sheldon F. Sackett  
**General Manager** ..... J. G. Paltridge  
**Sales Mgr.** ..... Jack De Mello

**KWBR—Oakland—1920**

Frequency: 1310 Kc. Power: 1000 Watts  
**Owned-Operated By** ..... Warner Bros. Radio  
**Business-Studio Address** ..... 327 22nd St.  
**Phone:** Higate 4-1212. Air Time: Full Time  
**News Service** ..... UP  
**Transcription** ..... Capitol  
**Representative** ..... Forjoe  
**General Manager** ..... E. N. Warner  
**Station Manager** ..... F. Wellington Morse  
**Program Director** ..... Jeane K. Fisher  
**Chief Engineer** ..... Paul Gregg

**KOCS—Ontario—1946**

Frequency: 1510 Kc. Power 250 Watts  
**Owned-Operated By** ..... The Daily Report Co.  
**Business-Studio Address** ..... 222 East "B" St.  
**Phone:** YU 6-1111. Air Time: Daytime  
**News Service** ..... UP  
**Newspaper Aff.** ..... Daily Report  
**Transcription Service** ..... World  
**Representative** ..... Menne  
**President** ..... Jerene A. Harnish  
**General Mgr.** ..... Peter R. Odens  
**Program Director** ..... Mrs. Gale Page  
**Chief Engineer** ..... Glenn Clark

**KMOR—Oroville—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
**Owned-Operated By** ..... Oroville Bcstrs.  
**Address** ..... Arlin Rhine Dr.  
**Phone Number** ..... 1340  
**News Service** ..... UP  
**Membership** ..... NARTB  
**Representative** ..... Ayres  
**General Manager** ..... Alan B. Bowles

**KOXR—Oxnard—1955**

Frequency: 910 Kc. Power: 1 Kw.  
**Owned-Oper. By** ..... Oxnard Broadcasting Corp.  
**Address** ..... 613 S. "C" St.  
**Phone:** HUnter 3-2303. Air Time: Day  
**News Service** ..... AP  
**Representative** ..... Moore  
**President** ..... Paul R. Schneider  
**General Manager** ..... Charles A. Farmer  
**Commercial Manager** ..... Robert F. Brown

**KCMJ—Palm Springs—1946**  
 CBS

Frequency: 1340 Kc. Power: 250 Watts  
**Owned-Operated By** ..... Palm Springs Bcstg. Co.  
**Business Address** ..... Box KK  
**Phone:** 2253. Air Time: Full Time  
**News Service** ..... UP  
**Representative** ..... McGavren  
**Membership** ..... RAB

**President** ..... David H. Margolis  
**Gen. Sls., Pub. Mgr.** ..... Robert D. Blashek  
**Sta., Com. Mgr.** ..... Norman Lothhus  
**Program Director** ..... Peggy Bull  
**Chief Engineer** ..... Vincent Parsons

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc. Power: 250 Watts  
**Owner** ..... Desert Radio-Telescasing Co.  
**Address** ..... 174 N. Palm Canyon Dr.  
**Phone:** 2031. Air Time: Full  
**Representative** ..... Holman, Moore  
**News Service** ..... AP  
**Pres., Gen. Mgr.** ..... Florence P. Raley  
**Comm. Mgr.** ..... John Michel

**KIBE—Palo Alto—1947**

Frequency: 1220 Kc. Power: 1,000 Watts d.  
**Owned-Oper. By** ..... Sundial Bcstg. Corp.  
**Address** ..... 149 Calif. St.  
**Phone:** Yukon 2-6272. Air Time: Daytime  
**News Service** ..... UP  
**Representative** ..... Western Radio Sales  
**Membership** ..... RAB  
**President** ..... William R. Crocker  
**General Mgr.** ..... Edward Davis  
**Program Director** ..... George Schalter

**KALI—Pasadena—1950**

Frequency 1430 Kc. Power: 5000 Watts d.  
**Owned-Operated By** ..... Consolidated Bcstg. Co.  
**Business-Studio Address** ..... 758 E. Colorado  
**Phone:** RY 1-7148. Air Time: Daytime  
**News Service** ..... UP  
**Representative** ..... Oakes  
**Pres., Gen. Mgr.** ..... Henry Fritzen

**KWKW—Pasadena—1942**

Frequency: 1300 Kc. Power: 1000 Watts  
**Owned-Oper. By** ..... Southern Calif. Bcstg. Corp.  
**Address** ..... 800 Sierra Madre Villa  
**Phone:** Ryan 1-6744. Air Time: Unlimited  
**News Service** ..... AP  
**Rep.** ..... O'Connell Broadcast Time Sales  
**Membership** ..... NARTB  
**Owner** ..... Marshall S. Neal  
**Gen.-Station Mgr.** ..... William J. Beaton  
**President** ..... Marshall S. Neal  
**Gen.-Station-Comm. Mgr.** ..... William J. Beaton  
**Comm., Sls. Prom. Mgr., Pub. Dir.** ..... James Coyle  
**Chief Engineer** ..... Paul W. Spargo

**KXLA—Pasadena—1941**

Frequency: 1110 Kc. Power: 10,000 Watts  
**Owned-Operated By** ..... Pacific Coast Bcstg. Co.  
**Business** ..... 1401 So. Oak Knell Ave.  
**Phone:** Ryan 1-6991. Air Time: Full Time  
**News Service** ..... AP  
**Trans. Ser.** ..... World  
**Membership** ..... RAB  
**President-Gen. Sta. Mgr.** ..... Loyal K. King

**KPRL—Paso Robles—1946**  
 MBS-DON LEE

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By . . . . . D. J. & Bernard Schwartz  
 Business-Studio Address . . . . . 32nd & Oak Sts.  
 Phone: 204 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . W. S. Grant  
 Station Mgr. . . . . Dale Schwartz  
 Merchandising Mgr. . . . . Bernard Schwartz  
 Commercial Mgr. . . . . Dorothy Schwartz

### **KAFP—Petaluma—1950**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Redwood Empire Bcstg. Co.  
 Address . . . . . Box 590  
 Phone: 2-9787 . . . . . Air Time: Full Time  
 Transcription Service . . . . . World  
 News Service . . . . . UP  
 Representative . . . . . Broadcast Time Sales  
 Pres., Gen., Sta. Mgr. . . . . A. T. Shields  
 Comm. Mgr. . . . . Gerald M. Hauser  
 Prog. Pub. Sales Prom. Dir. . . . . Corinne Shields  
 Chief Engineer . . . . . Aubin Thomas

### **KECC—Pittsburg—1949**

Frequency: 990 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . KECC, Inc.  
 Business . . . . . 235 Railroad Ave.  
 Phone: HEmpstead 2-2964 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . W. S. Grant  
 General Mgr. . . . . Mel D. Marshall  
 Prog. Dir. . . . . W. McIntosh  
 Chief Engineer . . . . . Merlin W. Haag

### **KWOW—Pomona—1947**

Freq.: 1600 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Valley Bdcstg. Co.  
 Business-Studio Address . . . . . 1240 E. Holt St.  
 Phone: Lycoming 2-1293 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 General Mgr. . . . . Dean H. Wickstrom  
 Comm. Mgr. . . . . Jim Robinson  
 Prog. Dir. . . . . F. E. Wickstrom  
 Chief Engineer . . . . . R. H. Rogers

### **KTIP—Porterville—1947** ABC-KBS

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Ralph F. Miller  
 Business-Studio Address . . . . . Box 1312  
 Phone: 1450 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . O'Connell  
 Gen. Mgr., Owner . . . . . Ralph F. Miller  
 Local Sales Mgr. . . . . Don Weldon  
 Chief Engineer . . . . . Bill White

### **KBLF—Red Bluff—1947** ABC-KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Hal K. Shade  
 Address . . . . . Tremont Hotel  
 Phone: 880 . . . . . Air Time: Full Time  
 News Service . . . . . UP

Representative . . . . . Moore  
 General Manager . . . . . W. W. Boone  
 Station Mgr. . . . . W. F. Baumgarten  
 Program Director . . . . . L. Craig  
 Chief Engineer . . . . . Harry Shelby

### **KSDA—Redding—1954**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owner . . . . . Valr, Inc.  
 Address . . . . . Box 1400  
 Phone: 600 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Grant  
 Pres., Mgr. . . . . R. H. Dow  
 Sta., Comm., Sls. Mgr., Eng. . . . . P. Farrelle  
 Program Director . . . . . D. Niles  
 Publicity Director . . . . . Nick Chames

### **KVCV—Redding—1936** CBS

Frequency: 600 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Golden Empire Bcstg. Co.  
 Address . . . . . Box 511  
 Phone: 1646 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Avery Knodel  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Mrs. Hugh McClung  
 Station Manager . . . . . Fred M. Stuelpnagel

### **KCAL—Redlands—1954**

Frequency: 1410 Kc. . . . . Power: 1000 Watts  
 Owner . . . . . Southwest Bcstg. Co., Inc.  
 Address . . . . . 223 E. State  
 Phone: 3-2359 . . . . . Air Time: Day  
 Representative . . . . . Tracy Moore  
 Gen., Comm. Mgr. . . . . R. C. Winkelman  
 Program Dir. . . . . Ellen Winkelman  
 Sec'y. Treas. . . . . A. M. Miller

### **KPRO—Riverside—1941**

Frequency: 1440 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Bcstg. Co. of America  
 Business Address . . . . . 3401 Russell  
 Phone: OVerland 6-0260 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Pearson  
 Gen. Mgr. . . . . D. R. Peterson

### **KCRA—Sacramento—1945** NBC

Freq.: 1320 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . KCRA, Inc.  
 Business Studio Address . . . . . 310 Tenth St.  
 Phone: HU 1-4631 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Peery  
 Membership . . . . . NARTB  
 President-General Mgr. . . . . Ewing C. Kelly  
 Publicity Director . . . . . Irma Davis  
 Sta., Sls. Mgr., Prog. Dir. . . . . R. E. Kelly  
 Chief Engineer . . . . . W. Herbert Hartman

**KFBK—Sacramento—1922**  
**ABC**

Frequency: 1530 Kc. Power: 50,000 Watts  
Owned-Operated By...McClatchy Bcstg. Co.  
Business Studio Address...708 Eye St.  
Phone: Gilbert 3-1745. Air Time: Full Time  
Newspaper Affiliation...McClatchy Newspapers  
News Service...UP, AP  
Representative...Paul H. Raymer  
President...Eleanor McClatchy  
Station Manager...Keith B. Collins  
Sales Mgr...A. C. Williams  
Program Director...Harry Warren  
Chief Engineer...Stam Sronce

**KGMS—Sacramento—1952**

Frequency: 1380 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Capitol Radio Enterprises  
Address...Hotel Senator  
Phone: Hudson 1-3133. Air Time: Full Time  
News Service...AP  
Transcription Service...World, Langworth  
Representative...Broadcast Time Sales  
Membership...NARTB  
General Manager...Irving J. Schwartz  
Program Director...J. Matranga  
Commercial Manager...S. George  
Chief Engineer...Logan Z. Edwards

**KROY—Sacramento—1937**  
**CBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By...KROY, Inc.  
Business-Studio Address...Hotel Sacramento  
Phone: Gilbert 3-2525. Air Time: Full Time  
Representative...Hollingsbery  
Membership...NARTB, RAB  
Gen. Mgr...Ralph Guild

**KXOA—Sacramento—1945**  
**MBS-DON LEE**

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By...Sacramento Bcstrs., Inc.  
Business Address...P. O. Box 94  
Phone: WAbash 5-2717. Air Time: Full Time  
News Service...UP  
Representative...A. J. Young, McGavren  
Membership...NARTB, RAB  
Pres., Gen. Mgr...Lincoln Dellar  
Comm., Sales Prom. Mgr...Howard Haman  
Program Director...Jack Lawson  
Chief Engineer...Ewald Berger

**KDON—Salinas—1935**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By...Frank Oxarart  
Business Address...Box 1490, Salinas  
Phone: 2-6464. Air Time: Full Time  
News Service...UP  
Representative...McGavren  
Membership...NARTB

President...Frank Oxarart  
Gen., Sta. Mgr...Jack Feldmann, Jr.  
Commercial Mgr...Harold Knowlton  
Sls. Prom. Mgr...Ann Knowlton  
Chief Engineer...Omer Wright

**KSBW—Salinas—1947—MBS**

Frequency: 1380 Kc. Power: 1,000 Watts  
Owned-Oper. By...Salinas Valley Bcstg. Corp.  
Business Address...P.O. Box 1851  
Phone: 8071. Air Time: Full Time  
News Service...AP  
Transcription Service...Lang-Worth, World  
Representative...ForJoe  
Membership...NARTB, RAB  
Pres., Gen. Mgr...John C. Cohan  
Commercial Manager...L. L. Daggett  
Sta. Mgr...Fran Conrad  
Sales Prom., Pub., Prog. Dir...Mike Morisoli  
Chief Engineer...Bill Hargan

**KCSB—San Bernardino—1947**

Frequency: 1350 Kc. Power: 500 Watts  
Owned-Oper. By...Fred P. D'Angelo  
Business Address...770 Mill St.  
Phone: 8-2245. Air Time: Full Time  
News Service...UP  
Representative...W. S. Grant  
Pres., Gen., Sta., Comm. Mgr...F. A'Angelo  
Sls. Mgr., Prog. Dir...Jim Lucas  
Comm., Prom. Dir...Orval Pond

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**KFXM—San Bernardino—1929**  
MBS

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Operated By... Lee Bros. Bcstg. Corp.  
 Bus.-Studio Address... California Hotel  
 Phone: 4761 Air Time: Full Time  
 News Service... UP  
 Membership... NARTB  
 Transcription Service... World  
 Representative... John Blair  
 Pres., Gen., Sta. Mgr... W. R. Hasbrook  
 Commercial Mgr... George Nickson  
 Sales Promotion Mgr... Bette Iglai  
 Program Dir... Willard Hasbrook  
 Publicity Dir... Howard Bailey  
 Chief Engineer... George Ewing

**KITO—San Bernardino—1947**  
ABC

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By... KITO, Inc.  
 Address... Box 889  
 Phone: 7807 Air Time: Unlimited  
 News Service... UP  
 Representative... Hollingbery  
 Pres., Gen., Sta. Mgr... J. J. Flanigan  
 Comm. Sls. Prom. Mgr... Perry Carle  
 Publicity Dir... Bob Van Roy  
 Prog. Dir., Ch. Eng... Richard Klitzing

**KRNO—San Bernardino—1948**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Western Empire Bcstrs., Inc.  
 Address... 990 Colton Ave  
 Phone: 8-2771 Air Time: Full Time  
 News Service... UP  
 Transcription Service... Lang-Worth  
 Representative... Broadcast Time Sales  
 Pres., Gen. Mgr... Norman H. Rogers  
 Station Manager... George W. Brock  
 Sls. Prom. Mgr., Prog. Dir... John Staples  
 Program Director... Chuck Palmer  
 Chief Engineer... George W. Brock

**KCBQ—San Diego—1946**

Freq.: 1170 Kc. Power: 5 Kw. d; 1 Kw. n.  
 Owned-Oper. By... Bartell Broadcasters, Inc.  
 Bus.-Studio Address... P. O. Box 1629  
 Phone: Cypress 5-4103 Air Time: Unlimited  
 News Service... UP  
 Representative... Young  
 Membership... NARTB  
 Pres... Gerald Bartell  
 Exec. V.P... John F. Box, Jr.  
 Gen. Mgr... Larry Buskett  
 Sls. Prom. Mgr... John Caidenhead  
 Program Dir... Ralph Nenard  
 Chief Engineer... Robert L. Weeks

**KFMB—San Diego—1941**  
CBS

Frequency: 540 Kc. Power: 5 Kw.  
 Owned... Wrather-Alvarez Bcstng Co.

**TELEVISION  
CLICHES**

This helps you in any of those new television movies . . . when the picture lags and you want to impress your friends use this cliché at our expense. It will fit practically any place in an airplane picture. It's just another friendly service of KFXM — San Bernardino, California.

*“You're not going to send a kid like this up in a crate like that on a night like this?”*

\*Usually starring that magnetic newcomer Slim Summerville as a mechanic.



Bus.-Studio Address..... 1045 Fifth Ave.  
 Phone: BE 2-2114..... Air Time: Full Time  
 News Service..... AP  
 Representative..... Petry  
 Membership..... RAB, NARTB  
 President..... J. D. Wrathner  
 Vice President..... Maria Helen Alvarez  
 General Manager..... George Whitney  
 Station Manager..... A. M. Mortensen  
 Comm. Mgr..... J. M. Miller  
 Sls. Prom. Mgr., Pub. Dir..... Dan Bellus  
 Program Director..... Jerry Lee Pecht  
 Chief Engineer..... Charles F. Abel

**KFSD—San Diego—1925—NBC**

Frequency: 600 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KFSD, Inc.  
 Business-Studio Address..... U. S. Grant Hotel  
 Phone: Belmont 3-6353..... Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... Standard  
 Representative..... Katz Agency  
 Membership..... NARTB  
 President..... James G. Rogers  
 General Manager..... William Goetze  
 Station Manager..... F. T. Boise Jr.  
 Program Director..... Edward Baltimore  
 Chief Engineer..... Leroy Bellwood

**KGB—San Diego—1926—MBS**

Frequency: 1360 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Marion R. Harris  
 Address..... 1017 First Ave.  
 Phone: BE 3-6151..... Air Time: Full Time  
 News Service..... UP  
 Representative..... H-R  
 Membership..... RAB, NARTB  
 President..... Marion R. Harris  
 Ass't Mgr..... Leonard W. Landmark  
 Program Director..... Robert S. Regan  
 Chief Engineer..... Norman Duncan

**KSDO—San Diego—1947**

Freq.: 1130 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... San Diego Bcstg. Co.  
 Bus.-Studio Address..... U. S. Natl. Bank Bldg.  
 Phone: BE 2-2041..... Air Time: Full Time  
 News Service..... UP  
 Rep..... Pearson, McGavren, Feltis, Cox  
 Vice-Pres., Gen. Mgr..... Wilson Edwards

**KSON—San Diego—1946**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Fred & Dorothy Rabell  
 Address..... 630 F. St.  
 Phone: BE 3-5175..... Air Time: Full Time  
 News Service..... AP  
 Membership..... NARTB  
 Representative..... Forjoe  
 General Manager..... Fred Rabell

**KGIL—San Fernando—1947**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... San Fernando Va. Bcstg. Co.

Business Address..... 4919 Van Nuys Blvd.  
 Phone: State 4-6291..... Air Time: Full Time  
 News Service..... AP  
 Newspaper Affil..... Valley Times  
 Membership..... NARTB  
 Transcription..... Capitol, World, Lang-Worth  
 President..... E. P. Franklin  
 Gen., Comm. Sta. Mgr..... Howard P. Gray  
 Program Dir..... Allen McKee  
 Chief Engineer..... Jay Rice

**KCBS—San Francisco—1912  
 CBS**

Frequency: 740 Kc..... Power: 50,000 Watts  
 Owned-Operated By..... CBS  
 Address..... Sheraton Palace Hotel  
 Phone: YUkon 2-7000..... Air Time: Full Time  
 News Service..... AP, UP, INS  
 Representative..... CBS Radio Spot Sales  
 President (CBS)..... Frank Stanton  
 Gen., Sta. Mgr..... Jules Dundes  
 Commercial Manager..... Roland Kay  
 Promotion Mgr..... Evelyn Clark  
 Program Director..... Pede Worth  
 Publicity Director..... William Cullenward  
 Chief Engineer..... Alan Cormack

**KEAR—San Francisco—1947**

Frequency: 1550 Kc..... Power: 10 Kw.  
 Owned-Oper. By..... Bay Radio Inc.  
 Address..... 1550 California St.  
 Phone: Prospect 6-4526..... Air Time: Full Time  
 News Service..... AP  
 Representative..... Burn Smith Co.  
 Pres., Gen. Mgr..... Stephen A. Cisler  
 Program Director..... Ward Glen  
 Chief Engineer..... D. F. Mariska

**KFRC—San Francisco—1923  
 DON LEE**

Frequency: 610 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... RKO Teleradio Pictures  
 Business-Studio Address..... 1000 Van Ness Ave.  
 Phone: Prospect 6-0500..... Air Time: Full Time  
 News Service..... AP, UP, INS  
 Representative..... Pabst  
 Membership..... NARTB  
 Gen., Sta. Mgr..... William D. Pabst  
 Commercial Manager..... William E. Nichols  
 Sales Prom. Mgr.-Pub. Dir..... Dink Templeton  
 Program Director..... Mel Venter  
 Chief Engineer..... E. G. Underwood

**KGO—San Francisco—1924  
 ABC**

Frequency: 810 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... ABC-PT  
 Business Address..... 7 W. 66 St., N. Y., N. Y.  
 Phone: SU 7-5000..... Air Time: Full Time  
 News Service..... AP, INS  
 Representative..... Edward Petry  
 President (ABC)..... Robert E. Kintner  
 V.P., ABC; Sta. Mgr..... James H. Connolly



Commercial Mgr. .... David Sacks  
 Sls. Prom. Mgr., Pub. Dir. .... Victor P. Reed  
 Program Director .... Russ Baker  
 Chief Engineer .... Harry N. Jacobs

**KJBS—San Francisco—1924**

Frequency: 1100 Kc. .... Power: 1000 Watts d  
 Owned-Operated By .... KJBS Bcstrs.  
 Business Studio Address .... 1470 Pine St.  
 Phone: Ordway 3-4148 .... Air Time: Daytime  
 News Service .... AP, INS  
 Transcription Service .... All  
 Representative .... Young  
 Membership .... NARTB, RAB  
 Gen. Mgr.-Sta. Mgr. .... Edwin P. Franklin  
 Comm. Mgr. .... Stanley G. Breyer  
 Pgm. Dir.-Prod.-Pub. Mgr. .... Charles F. Pendleton  
 Chief Engineer .... Roger Roberts

**KNBC—San Francisco—1922**  
 NBC

Frequency: 680 Kc. .... Power: 50,000 Watts  
 Owned-Operated By .... National Bcstg. Co.  
 Address .... 420 Taylor St.  
 Phone: GRaystone 4-8700 .... Air Time: Full Time  
 News Service .... AP, INS, UP  
 Representative .... NBC Spot Sales  
 Membership .... NARTB, RAB  
 President (NBC) .... Robert Sarnoff  
 Gen., Sta., Comm. Mgr. .... W. K. McDaniel  
 Sales Promotion Mgr. .... Dave Engles  
 Program Director .... Jack Wagner  
 Publicity Director .... Jane Morrison  
 Chief Engineer .... J. W. Baker

**KSAN—San Francisco—1936**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Golden Gate Bcstg. Corp.  
 Business Address .... 1355 Market St.  
 Phone: Market 1-8171 .... Air Time: Full Time  
 News Service .... UP  
 Representative .... Stars National  
 President .... S. H. Patterson  
 Gen. Mgr. .... N. J. Patterson  
 Sta., Comm., Sls. Mgr. .... Richard P. Bott  
 Chief Engineer .... H. Wickersham

**KSFO—San Francisco—1925**

Freq.: 560 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned By .... San Francisco Bcstr's, Inc.  
 Bus.-Studio Address .... 950 California St.  
 Phone: YUkon 2-5500 .... Air Time: Full Time  
 News Service .... UP  
 Transcription Service .... World  
 Representative .... Headley-Reed  
 Membership .... NARTB, RAB  
 President .... Wesley I. Dumm  
 Gen. Mgr. .... Roman W. Wassenberg  
 Com. Mgr. .... Gary Garland  
 Program Dir. .... Robert Hansen  
 Publicity Dir. .... Pat Sweet  
 Dir. of Engineering .... Charles Smith

**KYA—San Francisco—1926**

Freq.: 1260 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By .... KYA, Inc.

Business Studio Address .... Fairmont Hotel  
 Phone: DOuglas 2-2536 .... Air Time: Full Time  
 News Service .... UP  
 Representative .... AM Radio Sales  
 Membership .... RAB  
 President .... J. Elroy McCaw  
 General Manager .... H. G. Fearnhead  
 Commercial Manager .... Irving C. Phillips  
 Chief Engineer .... Paul Beck

**KBIF—San Francisco-Fresno**  
 1947

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... John Poole Bdcstg. Co.  
 Business Address .... 857 Van Ness Ave.  
 Phone: 6-0791 .... Air Time: Daytime  
 News Service .... UP  
 Representative .... Broadcast Time Sales  
 Membership .... RAB  
 Owner, President .... John H. Poole  
 Gen. Mgr. .... Dave Maxwell

**KEEN—San Jose—1947**

Frequency 1370 Kc. .... Power 1000 Watts  
 Owned-Operated By .... United Bcstg. Co.  
 Business Studio Address .... Hotel De Anza  
 Phone: Cypress 4-0344 .... Air Time: Full Time  
 News Service .... UP  
 Representative .... W. S. Grant  
 Membership .... NARTB  
 President .... George M. Mardikian  
 V.P., Gen. Mgr. .... Floyd Farr  
 Sta. Mgr., Prog., Pub. Dir. .... G. Snell  
 Chief Engineer .... E. Greer  
 Commercial Mgr. .... Robert J. Blum

**KLOK—San Jose—1946**

Freq.: 1170 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By .... Radio KLOK, Inc.  
 Business Address .... P. O. Box 967  
 Phone: CYpress 5-7313 .... Air Time: Full Time  
 News Service .... AP  
 Membership .... RAB  
 Representative .... O'Connell; Pickens  
 President .... E. L. Barker  
 Gen. Mgr. .... R. E. Ryan  
 Sls. Prom., Pub. Dir. .... Lois Johnson  
 Program Director .... Ruth Poindexter  
 Chief Engineer .... Bill Cunningham

**KSJO—San Jose—1946**

Freq.: 1590 Kc. .... Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By .... Santa Clara Bcstg. Co.  
 Business Address .... P. O. Box 995  
 Phone: Cypress 3-8030 .... Air Time: Unlimited  
 Paper Affil. .... Los Gatos Times, Gilroy Dispatch  
 News Service .... UP  
 Transcription Service .... Standard  
 Representative .... Hall; BTS  
 President .... Patrick H. Peabody  
 Gen. Mgr. .... Norman Paul  
 Comm. Mgr. .... Earle Russell  
 Publicity Director .... Gordon B. Greb

**KXRX—San Jose—1948**

Frequency: 1500 Kc. .... Power: 1000 Watts

**SUPPORT**  
**THE**  
**AMERICAN CANCER SOCIETY**

**Owned-Operated By**.....San Jose Bcstg. Co.  
**Address**.....Box 167  
**Phone:** Cypress 2-5080... **Air Time:** Full Time  
**News Service**.....UP  
**Representative:** McGavren, Tracy Moore, BTS  
**Membership**.....NARTB  
**Pres., Gen., Sta. Mgr.:** Joe E. Levitt  
**Sta. Mgr.:** Gordon Graham  
**Program Director:** Frank G. Kilpatrick  
**Sls. Prom., Pub. Dir.:** J. E. Levitt  
**Chief Engineer:** Bill Frost

**KATY—San Luis Obispo—1949**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Operated By**.....KATY Inc.  
**Address**.....P. O. Box 700  
**Phone:** 3171..... **Air Time:** Full Time  
**News Service**.....UP  
**Trans. Service**.....World  
**Representative**.....Meeker  
**Membership**.....NARTB  
**Pres., Gen., Sta., Comm. Mgr.:** M. F. Marquardt  
**Sales Prom. Mgr.:** Dale Kirk  
**Prog., Pub. Dir., Ch. Eng.:** Clay Coldwell

**KVEC—San Luis Obispo—1937**  
**MBS-DON LEE-KBS**

**Frequency:** 920 Kc.. **Power:** 1 Kw. d., 500 w. n.  
**Owned-Oper. By**.....Valley Electric Co.  
**Business Address**.....787 Higuera St.  
**Phone:** 1100..... **Air Time:** Full Time  
**News Service**.....AP  
**Transcription Service**.....Standard  
**Representative**.....Broadcast Time Sales  
**Membership**.....NARTB  
**Pres.-Owner:** Christina M. Jacobson  
**Gen. Mgr.:** Les Hacker  
**Commercial Manager:** Si Darrah  
**Sls. Prom. Mgr.:** James Dana  
**Pub. Dir.:** Harlow Meyers  
**Program Director:** Arthur Hapgood  
**Chief Engineer:** James Cochrane

**KVSM—San Mateo—1947**

**Frequency:** 1050 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....KVSM, Inc.  
**Business Studio Address**...279 Baldwin Ave.  
**Phone:** Diamond 4-2541... **Air Time:** Daytime  
**News Service**.....INS  
**Representative**.....Rambeau, McGavren  
**President:** Les Malloy  
**General Manager:** Jack Grant  
**Program Dir.:** Bob Byrne  
**Chief Engineer:** Carl Rolliff

**KTIM—San Rafael—1947**

**Frequency:** 1510 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**...Marin Bcstg. Co., Inc.  
**Business Address**.....1117 Fifth St.  
**Phone:** GLenwood 3-6880... **Air Time:** Daytime  
**Newspaper Affil.:** S. R. Independent Journal  
**News Service**.....UP  
**President:** Roy A. Brown  
**V.P., Gen., Comm. Mgr., Ch. Eng.:** H. E. Turner

**KWIZ—Santa Ana—1926**

**Frequency:** 1480 Kc..... **Power:** 1000 Watts  
**Owned:**.....Voice of the Orange Empire Inc.  
**Business Address**.....105 E. 5th St.  
**Phone:** Kimberly 3-8321... **Air Time:** Unlimited  
**News Service**.....UP  
**President:** Ernest L. Spencer  
**General Manager:** Hal Davis  
**Sta., Comm. Mgr.:** Donner P. Spencer  
**Comm. Manager:** Dick Leader  
**Prog. Director:** Ed Nix  
**Publicity Director:** Bill Francks  
**Chief Engineer:** Roy Morris

**KDB—Santa Barbara—1921**  
**MBS-DON LEE**

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**.....F. Robert Bauer  
**Business-Studio-Transmitter**...Radio Square  
**Phone:** 413..... **Air Time:** Unlimited  
**Membership**.....NARTB, RAB  
**News Service**.....UP  
**Representative**.....Gill-Perna, McGavren  
**Transcription**.....Standard  
**Owner:** F. Robert Bauer  
**Sales Manager:** W. Osborne  
**Program Director:** Lou Stumpo

**KIST—Santa Barbara—1946**  
**NBC**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**.....Radio KIST, Inc.  
**Business-Studio Address**.....Balboa Bldg.  
**Phone:** Woodland 3981... **Air Time:** Full Time  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**Representative**.....George P. Hollingbery  
**Pres., Gen., Sta. Mgr.:** Harry C. Butcher  
**Vice President:** M. J. McKeogh  
**Commercial Manager:** James Blomfield  
**Program Director:** Claire Behan  
**Chief Engineer:** Robert Levinson

**KTMS—Santa Barbara—1937**  
**ABC**

**Frequency:** 1250 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**...News-Press Publishing Co.  
**Business-Studio Address**...de la Guerra Plaza  
**Phone:** Woodland 3911... **Air Time:** Full Time  
**Newspaper Affil.:** Santa Barbara News-Press  
**News Service**.....AP  
**Representative**.....Paul H. Raymer  
**President:** Thomas M. Storke  
**V.P., Gen. Mgr.:** Charles A. Storke  
**Sta., Comm. Mgr., Sls. Prom.:** Jo Benes  
**Program Dir.:** Gordon Phillips  
**Chief Engineer:** Leo De Connick

**KSCO—Santa Cruz—1947**

**Frequency:** 1080 Kc..... **Power:** 1000 d.; 500 n.  
**Owned-Operated By**.....Radio Santa Cruz  
**Business Address**.....P. O. Box 1080  
**Phone:** GR 5-1080... **Air Time:** Full Time  
**Representative**.....BTS



Pres., Gen., Sta., Comm. Mgr. . . . C. V. Berlin  
 Prog. Dir. . . . . D. C. Hartin

**KCOY—Santa Maria—1946**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Arenze B'casters  
 Business-Studio Address . . . . . 801 So. B'way  
 Phone: Walnut 5-2644 . . . . . Air Time: Full Time  
 Representative . . . . . Paschall  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Sta. Mgr. . . . . James H. Ranger  
 Comm., Sls. Prom. Mgr. . . . . Edmond L. Feely  
 Prom., Pub. Dir. . . . . Ed L. Zuchelli  
 Chief Engineer . . . . . Frank J. Nesmith

**KSMA—Santa Maria—1945**  
KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . J. Hagerman, J. I. Groom  
 Address . . . . . 510 W. Morrison  
 Phone: 5-2582 . . . . . Air Time: Full Time  
**News Service** . . . . . UP  
 Sta. Rep. . . . . Tracy Moore  
 Managers . . . . . James M. Hagerman, John I. Groom

**KSPA—Santa Paula—1946**  
KBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Santa Paula Bcstrs. Inc.  
 Business-Studio Address . . . . . 110 Middle Rd.  
 Phone: 940 . . . . . Air Time: Full Time  
 Station Rep. . . . . O'Connell, Ayres  
 Gen., Sta. Mgr. . . . . Juan G. Salas  
 Program Director . . . . . Loretta Vela  
 Sales Prom. Manager . . . . . Arturo Riley  
 Publicity Director . . . . . Mark Marion  
 Chief Engineer . . . . . Jack C. Feather

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Finley Bcstg. Co.  
 Business-Studio Add. . . . . Fresno & Finley Aves.  
 Phone: 110 . . . . . Air Time: Full Time  
 Newspaper Affil. . . . . Press-Democrat  
 News Service . . . . . UP  
 Representative . . . . . W. S. Grant  
 President . . . . . Mrs. E. L. Finley  
 Gen.-Station Manager . . . . . Frank McLaurin  
 Sls. Prom., Pub. Dir. . . . . Greg Prichard  
 Chief Engineer . . . . . Hilmar Cann

**KROG—Sonora—1949**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Bruce E. Ferrel  
 Business Address . . . . . P. O. Box 996  
 Phone: Jefferson 2-7426 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard, SESAC  
 Owner, Gen. Mgr. . . . . Bruce E. Ferrel  
 Sta., Sls. Prom., Comm. Mgr. . . . . G. E. Manley  
 Prog. Dir. . . . . L. E. Ferrel  
 Chief Engineer . . . . . C. W. Mitchell

**KGDM—Stockton—1926**  
CBS

Frequency: 1140 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Golden Valley Bcstg. Co.  
 Business-Studio Address . . . . . 519 E. Market St.  
 Phone: HO 4-4551 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Representative . . . . . John Blair  
 President . . . . . L. E. Chenault  
 V.P., Gen. Manager . . . . . A. L. Torbet  
 Program Director . . . . . Bob Brannan  
 Prom., Pub. Director . . . . . Edie Smith  
 Gen. Sls. Manager . . . . . Ted Carlsen  
 Chief Engineer . . . . . J. Tyron Kelley

**KSTN—Stockton—1949**

Frequency: 1420 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . San Joaquin Bcstg. Co.  
 Business Address . . . . . 2171 Ralph Ave.  
 Phone: HO 4-9209 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Hollingbery  
 Membership . . . . . NARTB, RAB  
 President . . . . . Knox La Rue  
 Program Director . . . . . Ellis Lind  
 Publicity Director . . . . . Ray Golden  
 Chief Engineer . . . . . Carl McGee

**KWG—Stockton—1921—ABC**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . McClatchy Bcstg. Co.  
 Business-Studio Address . . . . . Hotel Wolf  
 Phone: HOWard 5-5728 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Paul H. Raymer  
 Membership . . . . . RAB  
 Pres., Gen., Sta. Mgr. . . . . J. E. Longe  
 Comm. Manager . . . . . Marian Hough  
 Sls. Promotion Mgr. . . . . Howard Becker  
 Program Director . . . . . E. R. Ferguson  
 Chief Engineer . . . . . M. Bey Greene

**KXOB—Stockton—1947—MBS**

Frequency: 1280 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . KXOB, Inc.  
 Business-Studio Address . . . . . Hotel Stockton  
 Phone: Howard 4-7313 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . McGavren  
 Membership . . . . . RAB  
 President . . . . . J. E. Gamble  
 Gen., Sta., Comm. Mgr. . . . . Ort Lofthus  
 Prog. Dir. . . . . Mel Riddle  
 Chief Engineer . . . . . James Tracewell

**KSUE—Susanville—1948**  
KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . N. Hallcwell, J. E. McKahcn  
 Phone: 2020 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Tracy Moore  
 Membership . . . . . NARTB

Manager..... Nolan Hollowell  
 Traffic Manager..... G. W. Burr  
 Program Director..... Carlton Currie  
 Chief Engineer..... Harold C. Houston

Phone: Vallejo 8-8944..... Air Time: Full Time  
**News Service** ..... **UP**  
 Transcription ..... Capitol  
 Representative ..... BTS  
 Co-Owners, Co-Mgrs..... E. Peck, A. J. Krisik  
 Comm. Mgr..... A. J. Krisik  
 Pub., Prog. Dir..... Ellsworth Peck  
 Sls. Prom. Mgr..... Robert Wade  
 Chief Engineer..... William Roberts

**KTKR—Taft—1948—KBS**

Frequency: 1310 Kc..... Power: 500 Watts d.  
 Owned-Operated By..... Taft Bcstg. Co.  
 Business Address..... P.O. Box "WW"  
 Phone: 5-3101..... Air Time: Daytime  
**News Service** ..... **UP**  
 Pres., Gen., Sta. Mgr..... Kenneth Aitken  
 Sls. Prom., Comm. Mgr..... Jack Smith  
 Prog., Pub. Dir., Chief Engr... Kenneth Aitken

**KVEN—Ventura—1948**  
**MBS-DON LEE**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Coast Ventura Co.  
 Address ..... Box 1611  
 Phone: Miller 3-8675..... Air Time: Full Time  
**News Service** ..... **UP**  
 Representative ..... McGavren, Webb  
 President ..... Carroll Hauser  
 General Manager..... Sydney Held  
 Station Manager..... Fred Hall  
 Commercial Mgr..... Karl Rembe  
 Sls. Prom. Mgr..... Bob Godeck  
 Program Director..... Frank Haines  
 Pub. Dir..... Jerry Thomas  
 Chief Engineer..... Fred Hall

**KCOK—Tulare—1945**  
**MBS-DON LEE**

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Sheldon Anderson  
 Business Address..... P. O. Box 119  
 Phone: 6-2866..... Air Time: Full Time  
**News Service** ..... **UP**  
 Representative ..... Forjoe  
 General Manager..... Sheldon Anderson  
 Station Manager..... J. Alcan Rinehart

**KTUR—Turlock—1949—KBS**

Frequency: 1390 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Turlock Bcstg. Corp.  
 Address..... P. O. Box 526  
 Phone: 45827..... Air Time: Full Time  
**News Service** ..... **UP**  
 Transcription Service ..... SESAC  
 Representative ..... O'Connell  
 Membership ..... NARTB, RAB  
 President ..... Wallace Lindskoog  
 Gen., Sta., Comm. Sls..... H. A. McMillen  
 Program Director..... B. McMillen  
 Chief Engineer..... Maxon Sayre

**KUDU—Ventura—1947**

Frequency: 1590 Kc..... Power 1000 Watts  
 Owned-Oper. By..... Voice of Ventura County  
 Business Address..... South Mills Rd.  
 Phone: Miller 3-6185..... Air Time: Full Time  
 Representative ..... Walker, Oakes  
**News Service** ..... **AP**  
 Membership ..... NARTB  
 Transcription Service ..... Langworth  
 Mcnager..... Bill E. Williams  
 Chief Engineer..... Tom Kindall

**KUKI—Ukiah—1950**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... M. E. Sims  
 Address..... P. O. Box 638  
 Phone: Homestead 2-4771. Air Time: Full Time  
 Representative ..... Grant  
 Transcription Service ..... Standard  
**News Service** ..... **AP**  
 Membership ..... NARTB  
 Gen., Comm. Mgr..... John Franklin  
 Sls. Promotion Mgr..... Phil Trine  
 Program Dir..... Jack Hasling  
 Publicity Dir..... Dave King  
 Chief Engineer..... John Cheathan  
 Commercial Mgr..... Louis DuMoulin  
 Program Director..... John Oliveira  
 Chief Engineer..... Stanley Ryno

**KONG—Visalia—1948**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Radio KONG  
 Address..... Box 1429  
 Phone: REDwood 4-5811. Air Time: Full Time  
**News Service** ..... **UP**  
 Representative ..... Hollingbery  
 General Manager..... L. E. Chenault  
 Station Manager..... Randall Kyle  
 Program Manager..... Dick Scudder  
 Chief Engineer..... Gorman Brown

**KWSO—Wasco—1950**

Frequency: 1050 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Maple Leaf Bcstg. Co.  
 Address..... P. O. Box 366  
 Phone: PLateau 8-6425..... Air Time: Daytime  
 Transcription Service..... Broadcast Time Sales  
**News Service** ..... **AP**  
 President ..... E. J. Peters  
 Gen. Mgr..... E. Franz  
 Station Mgr..... Theo. G. Heinrichs  
 Program Dir..... Bob Bann  
 Chief Engineer..... Norman Berg

**KGW—Vallejo—1947**

Frequency: 1190 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Vallejo Bcstg. Co.  
 Business-Studio Address..... 3287 Sonoma Blvd.

**KHUB—Watsonville—1937**

Frequency: 1340 Kc.....Power: 250 Watts  
 Business Address.....P. O. Box 349  
 Phone: 4-5641.....Air Time: Full Time  
 News Service .....UP  
 Representative .....Rambeau  
 Membership .....NARTB  
 President.....Patrick H. Peabody  
 Gen., Comm. Mgr.....Vic Rugh  
 Program Director.....Tom Martin  
 Chief Engineer.....Merle Rossman

**KSYC—Yreka—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.Siskiyou Cty. Bcstg. Co., Inc.  
 Address .....Lawrence Lane  
 Phone: 624.....Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Lang-Worth  
 Representative.....T. Moore  
 Membership .....NARTB  
 Station Manager.....Jack A. Mitchell

**KAGR—Yuba City—1953**

Frequency: 1450 Kc.....Power: 100 Watts  
 Owner.....James E. Jaeger  
 Address .....Box 247  
 Phone: SHERWOOD 3-7343.. Air Time: Full Time  
 News Service .....UP  
 Representative .....Best  
 President .....James E. Jaeger  
 Comm. Manager.....Louis DuMovlin  
 Program Director.....Dean Coll  
 Gen., Sta. Mgr., Ch. Eng.....James E. Walley

**KUBA—Yuba City—1947**

Freq.: 1600 Kc.... Power: 1Kw., d., 500 w. n.  
 Owned-Operated By..Peachbowl Bcstrs., Inc.  
 Bus. Add.. Hotel Marysville, Marysville, Cal.  
 Phone: Sherwood 3-7309... Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Thesaurus  
 Rep.....Ayers, O'Connell, Continental  
 President.....Chester V. Ullom  
 Gen. Manager.....Roger R. Hunt  
 Comm., Sls. Prom. Mgr.....Lloyd Klemp  
 Prog. Dir.....Ric Ryan  
 Pub. Dir.....Bob Fahey  
 Chief Engineer.....Carl W. Pendergraft

**FOR WORLD-WIDE NEWS . . .**

**FOR CLEAR, COMPREHENSIVE**

**COVERAGE . . .**

**AP**

**FOR**

**RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

## KGIW—Alamosa—1929—KBS MBS-IMN

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By D. L. & Katholeen Allen  
Address P. O. Box 179  
Phone: 26 Air Time: Full Time  
News Service UP  
General Manager D. L. Allen  
Comm. Manager Katholeen Allen

## KOSI—Aurora—1954

Frequency: 1430 Kc. Power: 5 Kw.  
Owned-Oper. By Mid-America Bcstg. Co.  
Address 9100 East Colfax  
Phone: Empire 6-2695 Air Time: Full Time  
News Service UP  
Representative Forjoe  
Membership NARTB  
President David M. Segal  
Gen., Sta. Mgr. Edward M. Guss  
Comm. Mgr. James F. Brown  
Sls. Prom. Mgr. Samuel Blessing  
Prog. Dir., Chief Eng. Lonnie A. Licata  
Publicity Dir. Bobby Beers

## KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Boulder Radio KBOL, Inc.  
Address Box 146  
Phone: Hillcrest 2-2242 Air Time: Full Time  
News Service AP  
Transcription Service Standard, Thesaurus  
Station Rep. Holman  
Membership NARTB, RAB  
Pres., Gen. Mgr. Russel Shaffer  
Commercial Manager Gene Palm  
Program Dir. John Wilcox  
Chief Engineer Blair Dobbins

## KRLN—Canon City—1946 KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Royal Gorge Bcstrs., Inc.  
Business-Studio Address 1615 Central Ave.  
Phone: 1400 Air Time: Daytime  
News Service UP  
Transcription Service Keystone, Cole  
Pres.-Gen.-Sta. Mgr. Ray M. Beckner  
Chief Engineer Ed Wood

## KRDO—Colorado Springs 1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Pikes Peak Bcstg. Co.  
Business-Studio Address 399 S. 8th St.  
Phone: Melrose 2-1515 Air Time: Full Time  
News Service AP, UP  
Transcription Service Standard, Langworth,  
Thesaurus  
Representative Avery-Knodel  
Membership NARTB, RAB  
Pres., Gen., Sta. Mgr. Harry W. Hoih  
Program Director John Finlayson

Comm. Mgr. Darold Wilkinson  
Publicity Dir. Pat Kelly  
Chief Engineer Herbert Schubarth

## KVOR—Colorado Springs 1924—CBS

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By Riggs & Greene, Inc.  
Address 512 So. Tejon  
Phone: Melrose 2-3536 Air Time: Full Time  
News Service UP  
Representative Hollingbery  
Membership NARTB, RAB  
President John S. Riggs  
Station Mgr. Verl Bratton  
Prog. Dir. Dave Scott  
Chief Engineer Earl Leonard

## KWBY—Colorado Springs 1955

Frequency: 740 Kc. Power: 250 Watts  
Owned-Oper. By Music Broadcasting Corp.  
Address Box 764  
Phone: Melrose 4-5511 Air Time: Daytime  
News Service UP  
Representative Radio-TV Reps., Inc.  
Membership NARTB  
Pres., Gen. Mgr. John L. Buchanan  
Sta. Mgr., Pub. Dir. Russ Chapman  
Comm. Mgr. Ralph Petti  
Prog. Dir. John L. Buchanan  
Chief Engineer Geo. Kaufman

## KVFC—Cortez—1955—KBS

Frequency: 740 Kc. Power: 1 Kw.  
Owned-Oper. By J. Hawkins & B. Hubbs  
Address KVFC Building  
News Service UP  
Transcription Service World  
Representative Best  
Gen. Mgr. Jack Hawkins  
Sta. Mgr. Jack James  
Comm. Mgr. George Fender  
Program Dir. Jack James

## KRAI—Craig—1947

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n  
Owned-Oper. By Northwestern Bcstg. Co.  
Phone: 707-8 Air Time: Full Time  
News Service UP  
Representative Columbine  
Transcription Service Thesaurus  
Membership NARTB, RAB  
President George Cory  
General Manager Dele G. Moore  
Sta., Sales Prom. Mgr. Dick Bonderud  
Comm. Manager George Prechtel  
Prog., Pub. Director Dick Porter  
Chief Engineer Tom Weir

## KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Monarch Broadcasting Co.  
Address 315 Main St.

Phone: 140..... Air Time: Full Time  
 News Service.....UP  
 Transcription.....SESAC  
 President, Gen. Mgr.....D. E. Towne

**KFML—Denver—1955**

Frequency: 1390 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Evert A. Bancker, Jr.  
 Address.....262 Fillmore St.

**KFSC—Denver—1954**

Frequency: 1220 Kc.....Power: 1 Kw.  
 Owned.....Francisco V. Sanchez  
 Address.....3340 Lafayette St.  
 Phone: AComa 2-8935..... Air Time: Daytime  
 News Service.....INS  
 Representative.....Oakes, Midwest Time  
 President.....F. V. Sanchez  
 Gen. Sta. Mgr.....Levi Beall  
 Comm. Mgr.....Joseph E. Flynn  
 Program Dir.....Joseph Lito  
 Chief Engineer.....Oran E. Kelly

**KIMN—Denver—1923—MBS**

Frequency: 950 kc.....Power: 5 kw.  
 Owned.....KIMN, Inc.  
 Address.....5350 W. 20th Ave.  
 Phone: BE 7-2734..... Air Time: Full Time  
 News Service.....UP  
 Station Representative.....Avery-Knodel, Inc.  
 Membership.....RAB  
 President.....A. L. Glasmann  
 Gen. Mgr.....Collin W. Lowder  
 Commercial Manager.....Kenneth E. Palmer  
 Prom. Mgr., Prog. Dir.....Ted Nelson  
 Chief Engineer.....Robert Blanchard

**KLIR—Denver—1953—KBS**

Frequency: 990 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By.....G. B. Anderson  
 Address.....6535 W. Jewell  
 Phone: WA-2-1189..... Airtime: Daytime  
 Transcription Service.....Lang-Worth  
 News Service.....INS  
 Representative.....Continental, Biddick  
 Owner-Gen. Mgr.....G. B. Anderson  
 Commercial Mgr.....L. L. Tracy  
 Bus. Mgr.....H. G. Kincaid  
 Prog. Dir.....G. B. Anderson

**KLZ—Denver—1922—CBS**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Aladdin Bcstg. Corp.  
 Business-Studio Address.....131 Speer Blvd.  
 Phone: MAin 3-4271..... Air Time: Full Time  
 News Service.....AP, INS.  
 Newspaper Affiliation.....Time, Inc.  
 Representative.....Katz  
 Membership.....NARTB, RAB  
 President.....Hugh B. Terry  
 Station Mgr.....Phil Hoffman  
 Commercial Manager.....Lee Fondrew  
 Sales Prom. Mgr.....Harold Storm  
 Program Coordinator.....Charles Roberts  
 Pub. Dir.....Bill Day  
 Chief Engineer.....Harvey E. Wehrman

**KMYR—Denver—1941**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....KMYR Bcstg. Co.  
 Address.....Security Life Bldg.  
 Phone: MAin 3-4161..... Air Time: Full Time  
 Station Representative.....Sears & Ayer  
 General Manager.....F. W. Meyer  
 Station Manager.....A. G. Meyer  
 Sales Manager.....Ken Hildebrandt

**KOA—Denver—1924—NBC**

Frequency: 850 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....KOA, Inc.  
 Business-Studio Address.....1625 Callifornia St.  
 Phone: Main 3-6211..... Air Time: Full Time  
 News Service.....AP, INS  
 Transcription Service.....Thesaurus  
 Representative.....Edward Petry & Co.  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....William W. Grant  
 Sales Prom. Mgr.....Orville Rennie  
 Comm. Mgr.....Robert Hix  
 Program Director.....Jim Atkins  
 Exec. Asst.....Ralph Radetsley  
 Chief Engineer.....J. A. Slussea

**KTLN—Denver—1948**

Frequency: 1280 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Radio Station KTLN  
 Address.....431 W. Colfax  
 Phone: Acoma 2-4811..... Air Time: Full Time  
 News Service.....UP  
 Membership.....RAB

*For World-Wide News . . .  
 For Clear, Comprehensive  
 Coverage . . .*

**AP**

**FOR  
 RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.



Representative.....Radio-TV Reps., Inc.  
 Owner, Gen., Sta. Mgr.....Leonard Coe  
 Comm. Mgr.....Dean Jarvis  
 Pub. Dir.....Rich Froemke  
 Nat. Sales Mgr.....Lee Mehlig  
 Program Director.....Jack Helling  
 Chief Engineer.....Norman Petersen

**KVOD—Denver—1925—ABC**

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated...San Luis Valley Bcstg.  
 Business-Studio Add...Midland Savings Bldg.  
 Phone: TAbor 5-2291.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Representative.....Free & Peters  
 Membership .....NARTB, RAB  
 President.....George O. Cory  
 General Manager.....Dale Moore  
 Station Manager.....Art Peterson  
 Commercial Manager.....Earle Ferguson  
 Program Director.....Bill Keane  
 Publicity Director.....Ben Stanton  
 Chief Engineer.....Ralph Heikkla

**KIUP—Durango—1935  
 MBS-KBS**

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By....San Juan Bcstg. Co.  
 Address.....P. O. Box 641  
 Phone: 117.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....Thesaurus, World  
 Representative .....Holman Co.  
 President.....J. A. Segerberg  
 Gen., Sta. Mgr.....R. E. O'Brien  
 Comm. Mgr.....Al Gare  
 Program Director.....Herb Jobs  
 Sls. Prom. Mgr.....Lindsey Becker  
 Publicity Director.....Ralph T. Bennett  
 Chief Engineer.....Lou Shaw

**KGMC—Englewood—1952**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned By....G. F. Maples, R. B. McAlister  
 Address.....3355 S. B roadway  
 Phone: Sunset 1-4481.....Air Time: Daytime  
 News Service .....UP  
 Membership .....NARTB  
 Sta., Sls. Prom., Gen. Mgr., Grady F. Maples  
 Comm. Mgr.....J. Kenneth Brothers  
 Chief Engineer.....D. F. White, Jr.

**KCOL—Ft. Collins—1947  
 IMN**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Northern Colo. Bcstg. Co.  
 Business-Studio Address...1600 La. Porte Ave.  
 Phone: 2600.....Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB, RAB  
 President.....Herb Hollister  
 Gen., Sta., Prom. Mgr., Pub. Dir., E. Atteberry  
 Commercial Manager.....Bob McClary  
 Program Director.....Hollis Hoff

Chief Engineer.....Dan Coltrane  
 News Editor.....Mona Atteberry

**KFTM—Fort Morgan—1949**

Frequency: 1260 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Morgan County Bcstg. Co.  
 Address.....P. O. Box 431  
 Phone: 1000.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Capitol  
 Pres., Gen., Sta. Mgr.....R. H. Dolph  
 Comm., Sls. Prom. Mgr.....Lloyd Walker  
 Program Director.....Dawson Jelinick  
 Chief Engineer.....Richard Stemple

**KGLN—Glenwood Springs  
 1950—MBS**

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KGLN, Inc.  
 Address.....P. O. Box C  
 Phone: 777.....Air Time: Daytime  
 Representative .....Holman  
 Membership .....NARTB  
 President.....Rex Howell  
 Vice Pres., Sta. Manager.....Jerry Fitch

**KEXO—Grand Junction—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Voice of Western Colo., Inc.  
 Address.....2508 North Ave.  
 Phone: 1230.....Air Time: Full Time  
 Transcription Service...Capitol, Thesaurus  
 Representative.....Harlan Oakes  
 Membership .....NARTB, RAB  
 President.....D. Spencer Grow  
 Vice Pres., Gen. Manager...Abbott Tessman

**KFXJ—Grand Junction—1926  
 MBS**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By....Western Slope Bcstg. Co.  
 Business-Studio Address.....Box 30  
 Phone: 1300.....Air Time: Full Time  
 Representative .....Hal Holman  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Rex Howell  
 Sta., Comm., Prom. Mgr....E. Anson Thomas  
 Pub., Prog. Director.....Gregg Chancellor  
 Chief Engineer.....Cecil Whitchurch

**KFKA—Greeley—1921**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Mid-Western Radio Corp.  
 Business-Studio Address.....620—8th Ave.  
 Phone: 450.....Air Time: Full Time  
 Representative .....Hal Holman  
 News Service .....UP  
 Membership .....NARTB  
 Transcription Service.....Thesaurus  
 President.....H. E. Green  
 Sta., Gen. Mgr.....William G. Stewart  
 Comm. Mgr.....Virginia Sears  
 Pub. Dir., Sls. Prom.....Dick Frink  
 Program Director.....Jack Redus  
 Chief Engineer.....Harry Brewer

**KYOU—Greeley—1948—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Meroco Bcstg. Co.  
 Address 2424 Sixth Ave.  
 Phone: 3275 Air Time: Full Time  
 News Service AP  
 Representative McGillvra, Inc.  
 President Elwood H. Meyer  
 Gen. Mgr. Everett Shupe

**KBNZ—La Junta—1937 MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Otero Broadcasting Co.  
 Address Box 485  
 Phone: 42 Air Time: Full Time  
 News Service AP  
 Representative Clark  
 Transcription Standard  
 President M. S. Morrison  
 Gen., Sta. Mgr., Chief Eng. R. D. McGregor  
 Comm., Sls. Prom. Mgr. Jack Lee  
 Pub., Prog. Dir. Robert Mahaffey

**KLAK—Lakewood—1955**

Frequency: 1580 Kc. Power: 250 Watts  
 Owned-Oper. Lakewood Bcstg Service, Inc.  
 Address 1315 Oak St.  
 Phone: BElmont 3-5525 Air Time: Daytime  
 News Service UP  
 Membership NARTB  
 Pres., Gen., Sta. Mgr. Maurice J. DaVolt  
 Comm. Manager Julia W. DaVolt  
 Program Director Edythe G. Sweeney  
 Chief Engineer Lloyd Skillin

**KLMR—Lamar—1948**

**KBS-IMN**

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By SE Colorado Bcstg. Co.  
 Address P. O. Box 632  
 Phone: 804 Air Time: Full Time  
 Newspaper Affil. Daily News  
 News Service UP  
 Transcription Service World  
 Representative Continental  
 President Ralph Eaton  
 Gen., Sta. Mgr. Dennis Behan  
 Comm., Prom. Mgr. William Jack  
 Pub., Prog. Director William Adams  
 Chief Engineer Danny Peluso

**KLVC—Leadville—1951—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Top of the Nation Station, Inc.  
 Address 520 W. 6th St.  
 Phone: 70 Air Time: Full Time  
 Membership NARTB  
 Representative Clark  
 President Arline S. Hodgins  
 General Manager David W. Hodgins

**KLMO—Longmont—1949**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned-Operated By Station KLMO  
 Address Box 799

Phone: 1050 Air Time: Daytime  
 News Service UP  
 Membership NARTB  
 Gen., Prom. Mgr., Prog., Pub. Dir. R. J. Cutting  
 Comm Manager Thomas B. White  
 Chief Engineer Walter Robinson

**KLOV—Loveland—1955**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned-Operated By Loveland Broadcasters  
 Address 1440 E. 6th St.  
 Phone: 1570 Air Time: Daytime  
 News Service AP  
 President J. C. Grisham  
 General Manager John W. Ecklin

**KSLV—Monte Vista—1954**

**KBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned San Luis Valley Bcstg. Co.  
 Address 109 Adams St.  
 Phone: 553 Air Time: Full Time  
 Trans. Service Thesaurus  
 Membership NARTB  
 President George O. Cory  
 General Manager Dale G. Moore  
 Station Manager William Merrick

**KUBC—Montrose—1946—KBS**

Freq.: 1260 Kc. Power: 1 Kw., d., 500 W. n.  
 Owned-Operated By Uncompaghe Bcstg. Co.  
 Business-Studio Address P. O. Box 279  
 Phone: 599 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB, RAB  
 President F. J. Hartman  
 Gen. Mgr. Geo. Cory  
 Asst. Gen. Mgr. Dale G. Moore  
 Station Director Robert Churney  
 Comm., Prom. Mgr. Jim Richey  
 Pub., Prog. Director Ed DeJulio  
 Chief Engineer Tom Weir

**KCSJ—Pueblo—1947**

**MBS-IMN**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By Star Bcstg. Co., Inc.  
 Address 2226 Big Hill Rd.  
 Phone: LI 4-5782 Air Time: Full Time  
 Transcription Service Thesaurus  
 Representative Avery-Knodel, Inc.  
 Pres., Gen. Mgr. Ray D. Williams  
 Sales Manager Ray Whitworth  
 Mgr., Prog. Director Cliff Hendrix  
 Chief Engineer Marion Cunningham

**KDZA—Pueblo—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Pueblo Radio Co.  
 Address 3011 Elizabeth  
 Phone: LI 4-5646 Air Time: Full Time  
 News Service AP  
 Representative McGillvra  
 Pres., Sta., Sls. Mgr. Dee B. Crouch

**KGHF—Pueblo—1928—ABC**

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By... Colorado Bcstg. Co., Inc.  
 Address ..... Box 293  
 Phone: LI 2-5570. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service..... World, SESAC  
 Representative..... Gill-Perma, Inc.  
 Membership ..... NARTB  
 President ..... Gifford Phillips  
 General Manager..... Robert D. Ellis  
 Commercial Manager..... Bill Mahoney  
 Station Manager..... J. H. McGill  
 Chief Engineer..... Paul Hindes

**KVRH—Salida—1948  
 KBS-MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned..... Heart of the Rockies Bcstg. Co.  
 Phone: 30. Air Time: Full Time  
 Mgr., Women's Prog. Dir..... Svea T. Ayers  
 Program Directors.... Alan Wall, Glen Ayers  
 Chief Engineer..... Chas. Upp

**KGEK—Sterling—1925**

Frequency: 1230 Kc. Power: 250 Watts d.  
 Owned-Operated By..... Elmer G. Beehler  
 Address ..... Fleming Rd.  
 Phone: LA 2-1607. Air Time: Full Time

News Service ..... UP  
 Trans. Service.. Lang-Worth, MacGregor, Cole  
 Membership ..... NARTB  
 Gen. Mgr..... Elmer G. Beehler  
 Pub. Dir., Sls., Comm. Mgr..... Al Ross  
 Chief Engr..... E. G. Beehler

**KOLR—Sterling—1955  
 MBS-IMN**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... High Plains Bcstg. Corp.  
 Address..... Booth Hill Rd.  
 Phone: 2-1740. Air Time: Full Time  
 News Service ..... AP  
 Transcription ..... Thesaurus  
 General Manager..... John Gazdik

**KCRT—Trinidad—1946—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... KCRT, Inc.  
 Address ..... Box 772  
 Phone: 338. Air Time: Full Time  
 News Service ..... UP  
 Membership ..... NARTB  
 Transcription Service ..... World  
 Representative ..... Indie Sales  
 Pres., Gen. Mgr..... E. M. Cooper  
 Pub., Prog. Dir..... Pete Deluca  
 Sls. Prom. Mgr..... E. Griego  
 Comm. Mgr..... F. Hayes

**CONNECTICUT**

Pop. Feb. 1, 1956 (Est.) 2,235,000—Families 662,000  
 Radio Homes 639,000—TV Homes 609,033—Stations in State 25

**WICC—Bridgeport—1926  
 MBS-YANKEE**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Bridgeport Bcstg. Co.  
 Address ..... Box 9140  
 Phone: AM 8-1601. Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... Thesaurus  
 Representative ..... Adam Young  
 Pres., Gen., Sta. Mgr..... Philip Merryman  
 Commercial Manager..... Manning Slater  
 Sales Promotion Manager..... Joan Fisher  
 Program Director..... Bob Crane  
 Publicity Director ..... Leo Miller  
 Chief Engineer..... Pat Uliano

Gen., Sta., Comm. Mgr..... John Ellinger  
 Prog. Director..... Harry Luke  
 Sls. Prom. Manager..... Jack Kane  
 Publicity Director..... Vin. Lawford  
 Chief Engineer..... Norman Howard

**WBIS—Bristol—1948**

Frequency: 1440 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... The Bristol Bcstg. Corp.  
 Business-Studio Address..... 183 Main St.  
 Phone: LUDlow 3-9265. Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Clark  
 Transcription Service..... Associated, World  
 President ..... Eric Hatch  
 General Manager..... R. C. Kilbourn  
 Comm. Mgr..... Amleto Ciccarelli  
 Program Director..... James Parker  
 Chief Engineer..... Richard L. Ricci

**WNAB—Bridgeport—1941  
 ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... WNAB, Inc.  
 Business-Studio Address..... 991 Broad St.  
 Phone: Edison 3-3112. Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Burke Stuart  
 President ..... Harold Thomas

**WLAD—Danbury—1947**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Operated By... Berkshire Bcstg. Corp.  
 Business-Studio Address..... 207 Main St.  
 Phone: 8-3565. Air Time: Daytime  
 News Service ..... AP

# WTIC...

## by Every Measurement A GREAT RADIO STATION

**PS**

**PUBLIC SERVICE**

WTIC has earned the loyalty and confidence of its listeners. Not only in times of emergency and disaster but every day the public welfare is our concern.

**M**

**MANAGEMENT**

WTIC is managed by people who pioneered many of radio's early developments.

**F**

**FACILITIES**

The highest in power and the best in equipment provide dominant coverage in its area.

**MARKET**

Connecticut, the center of the great WTIC market, ranks first\* in the U. S. in per family income. WTIC dominates this prosperous Southern New England Market . . .

- Total Number of Families 810,600
- 1954 Effective Buying Income per family \$6,094
- 1954 Effective Buying Income \$4,939,775,000

**M**

**PROGRAMMING**

The finest in network programs plus skilled local talent make its programming tops in the field.

**P**

*Measure of a Great  
Radio Station*



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REPRESENTED NATIONALLY BY  
**THE HENRY I. CRISTAL CO., INC.**

NEW YORK ★ BOSTON ★ CHICAGO  
DETROIT ★ SAN FRANCISCO

**Transcription Service**.....World, SESAC  
**Representative** .....Indie Sales  
**President**.....John P. Previdi  
**Gen., Comm. Mgr., Pub. Dir.**....Sol Robinson  
**Program Director**.....Eleanor Kemble  
**Chief Engineer**.....Rudi Cheak

### WCCC—Hartford—1947

**Frequency:** 1290 Kc.....**Power:** 500 Watts d  
**Owned-Oper. By**...Greater Hartford Bcstg Corp.  
**Address** .....Hotel Bond  
**Phone:** Jackson 5-6648.....**Air Time:** Daytime  
**News Service** .....UP  
**Station Rep.** .....Walker  
**President**.....William M. Savitt  
**Sec't. Treas.**.....M. Savitt  
**Sta., Comm. Mgr.**.....R. H. Klein  
**Program Director**.....B. LaCoe  
**Publicity Director**.....William Hennessy  
**Chief Engineer**.....Michael Cookish

### WDRC—Hartford—1922—CBS

**Frequency:** 1360 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**...The Connecticut Bcstg. Co.  
**Business-Studio Address** .869 Blue Hills Ave.  
**Phone:** Chapel 2-5596....**Air Time:** Full Time  
**News Service** .....UP  
**Representative** .....Paul H. Raymer  
**Membership** .....NARTB  
**President**.....Franklin M. Doolittle  
**General Manager**.....Walter B. Haase  
**Comm., Sales Prom. Mgr.**....William F. Malo  
**Program Dir.**.....Harvey H. Olson  
**Chief Engineer**.....Henry M. Broderick, Jr.

### WGTH—Hartford—1935 MBS-ABC

**Frequency:** 1410 Kc.....**Power:** 5,000 Watts  
**Owned-Oper. By**...Gen. Times Television Corp.  
**Business-Studio Address** .....54 Pratt St.  
**Phone:** JA 7-9131.....**Air Time:** Full Time  
**News Service** .....UP  
**Representative** .....H-R Reps, Inc.  
**Membership** .....RAB  
**President**.....Thomas F. O'Neil  
**Gen., Comm. Mgr.**.....John Deme  
**Program Director**.....Robert Andrews  
**Publicity Director**.....William Reed  
**Chief Engineer**.....Rogers Holt

### WTIC—Hartford—1925—NBC

**Frequency:** 1080 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**...Travelers Bcstg. Service  
**Business-Studio Address** .....26 Grove St.  
**Phone:** JA 5-0801.....**Air Time:** Full Time  
**News Service** .....AP, INS  
**Transcription Service**...Lang-Worth SESAC  
**Representative** .....Christal  
**Membership** .....NARTB, RAB  
**Pres., Gen. Mgr.**.....Paul W. Morency  
**Asst. Gen. Mgr., Sls. Mgr.**....Walter Johnson  
**Asst. Sales Mgr.**.....Irwin Cowper  
**Program Manager**.....Leonard J. Patricelli  
**Public Rel. Dir.**.....Bernard Mullins  
**Chief Engr.**.....Herman D. Taylor

### WMMW—Meriden—1947

**Frequency:** 1470 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**...Silver City Crystal Co.  
**Business-Studio Address** .....8 W. Main St.  
**Phone:** 5-5747.....**Air Time:** Daytime  
**News Service** .....UP  
**Representative** .....Rambeau  
**General Manager** .....G. A. Kruttschnitt

### WCNX—Middletown—1948

**Frequency:** 1150 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....Middlesex Bcstg. Co.  
**Business-Studio Address** .....460 Main St.  
**Phone:** 7-2565.....**Air Time:** Daytime  
**News Service** .....UP  
**Transcription** .....Thesaurus  
**Station Rep.** .....Devney  
**President**.....R. J. O'Brien  
**General Manager**.....Wm. J. O'Brien, Jr.  
**Program Director**.....Wm. J. Glynn  
**Chief Engineer**.....Kenneth A. F. Bishop

### WHAY—New Britain—1949

**Frequency:** 910 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**...Central Conn. Bcstg. Co.  
**Business Address** .....22 Grove Hill  
**Phone:** Baldwin 3-2721....**Air Time:** Unlimited  
**News Service** .....UP  
**Representative** .....Nona Kirby, R. O'Connell  
**Membership** .....NARTB  
**President** .....Patrick Goode  
**Exec. Vice-Pres.**.....Edward D. Taddei  
**General Mgr.**.....Aldo DeDominicis  
**Sta., Comm. Mgr.**.....Charles Bell  
**Program Director**.....George Ehrlich  
**Chief Engineer**.....Hillis W. Holt

### WKNB—New Britain—1946

**Frequency:** 840 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....New Britain Bcstg. Co.  
**Address** .....1422 New Britain Ave.  
**Phone:** Baldwin 3-3603....**Air Time:** Daytime  
**News Service** .....AP, INS  
**Representative** .....Bolling  
**Membership** .....NARTB  
**President** .....Julian Gross  
**Gen., Sta. Manager**.....Peter B. Kenney  
**Comm., Sls. Prom. Mgr.**....Gustave Nathan  
**Program Director**.....Ray Neilan  
**Publicity Director**.....Frank Wooding  
**Chief Engineer**.....John Shipley

### WAVZ—New Haven—1947

**Frequency:** 1260 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....WAVZ Bcstg. Corp.  
**Business-Studio Address** .....152 Temple St.  
**Phone:** SPruce 7-4761....**Air Time:** Full Time  
**News Service** .....AP  
**Representative** .....Forjoe, Kettell, Carter  
**Membership** .....NARTB  
**President**.....Victor W. Knauth  
**Gen., Sta. Mgr.**.....Daniel W. Kops  
**Sls. Prom., Comm. Mgr.**....Richard J. Monahan  
**Program Director**.....E. J. Markle  
**Publicity Director**.....S. L. Barstein  
**Chief Engineer**.....Ralph Carrano

**WELI—New Haven—1935**  
**ABC**

Frequency: 960 Kc.....Power: 1000 Watts  
Owned By.....Conn. Radio Foundation, Inc.  
Business-Studio Address.....221 Orange St.  
Phone: UNiversity 5-1133..Air Time: Full Time  
**News Service**.....**UP**  
Representative.....H. R. Reys., Rbl. Foster  
Pres., Gen. Mgr.....Richard W. Davis  
Commercial Mgr.....Edwin H. Schweitzer  
Publicity Director.....Rudy Frank  
Program Director.....Charles H. Wright  
Chief Engineer.....Fred King

**WNHC—New Haven—1944**  
**NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By....Elm City Bcstg. Corp.  
Business-Studio Address.....1110 Chapel St.  
Phone: SP 7-3611.....Air Time: Full Time  
**News Service**.....**AP, INS**  
Representative.....Katz Agency  
Membership.....NARTB  
President.....Patrick J. Goode  
General Manager.....Aldo DeDominicis  
Exec. Vice-Pres.....Edward D. Taddei  
Commercial Manager.....J. Vincent Callanan  
Station Manager.....Edward C. Obrist  
Prom. Mgr., Publ. Dir.....James W. Evans  
Prog. Dir.....Lee Manson  
Chief Engineer.....Vinnie DeLourantis

**WNLC—New London—1936**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By..The Thames Bcstg. Corp.  
Business-Studio Address.....281 State St.  
Phone: GI 2-4365.....Air Time: Full Time  
**News Service**.....**UP**  
President-Gen. Sta. Mgr.....Gerald J. Morey  
Comm.-Sales Prom. Mgr.....Leo B. Keegan  
Prog., Publ. Dir.....Nelson Brown  
Chief Engineer.....Randolph Barrett

**WNLK—Norwalk—1948**

Frequency: 1350 Kc.....Power: 500 Watts  
Owned-Operated By..Norwalk Bcstg. Co., Inc.  
Business-Studio Address.....Shirley St.  
Phone: Temple 8-5566....Air Time: Full Time  
**News Service**.....**UP**  
Representative.....McGillvra  
Pres., Gen. Mgr.....James Stolz  
Program Director.....Dick Bounerba  
Chief Engineer.....Clarence Burnham

**WICH—Norwich—1946**

Freq: 1310 Kc.....Power: 1 Kw.  
Owned-Oper. By....Eastern Conn. Bcstg. Co.  
Business-Studio Address.....Cuprak Rd.  
Phone: Turner 7-1613.....Air Time: Full Time  
**News Service**.....**INS, UP**  
Representative.....Grant Webb  
Membership.....RAB

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Pres., Gen., Sta. Mgr.....D. Lasser  
 Sls. Prom., Pub. Dir.....Edward Adler  
 Comm. Mgr.....Richard Reed  
 Program Dir.....Mal Morse  
 Chief Engineer.....Alexander Dubenetsky

**WPCT—Putnam—1953**

Frequency: 1350 Kw.....Power: 1 Kw. d.  
 Owned-Oper. By.....Israel Putnam Bcstg. Co.  
 Address.....42 Main St.  
 Phone: Walnut 8-2721.....Air Time: Daytime  
 Representative.....Kirby  
 President.....Roland A. Gayette  
 Station Manager.....Ralph F. D'Andrea  
 Chief Engineer.....James Bonney

**WSTC—Stamford—1941—ABC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. Conn. Bcstg. Co.  
 Business-Studio Address.....270 Atlantic St.  
 Phone: DAVIS 4-7575.....Air Time: Full Time  
 Newspaper Affiliation.....Stamford Advocate  
 Representative.....Everett-McKinney  
 President.....Kingsley Gillespie  
 Gen. Manager.....Julian Schwartz  
 Program Director.....Edwin Coles  
 Chief Engineer.....Robert A. Reynolds

**WLCR—Torrington—1947**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Litchfield Cty. Radio Corp.  
 Business-Studio Address.....23 Main St  
 Phone: Hunter 9-4173-74.....Air Time: Daytime  
 Transcription Service.....SESAC  
 Representative.....Bogner & Martin  
 Pres., Gen. Mgr.....Charles O. Scott  
 Station Mgr.....Joe Trent  
 Comm. Mgr.....Alex Pernal  
 Prog. Dir., Sls. Prom. Mgr.....Joe Storm  
 Chief Engineer.....Gordon Zuchegna

**WTOR—Torrington—1948  
 ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Torrington Bcstg. Co., Inc.  
 Business-Studio Address.....93 Perkins St.  
 Phone: Hunter 9-4181.....Air Time: Full Time  
 Representative.....Rambeau  
 Pres., Gen., Sta. Mgr.....Edmund Waller  
 Comm., Sls. Prom. Mgr.....Al Ayre  
 Prog., Pub. Dir.....David Eller  
 Chief Engineer.....Edwin Michalski

**WATR—Waterbury—1934  
 ABC**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....WATR, Inc.  
 Business-Studio Address.....440 Meadow St.  
 Phone: Plaza 5-1121.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Burke-Stuart  
 Membership.....NARTB  
 President.....Harold Thomas  
 Gen., Sta., Mgr.....Sam Elman  
 Comm. Mgr.....Wallace Gordon  
 Prog., Pub. Director.....Wally King  
 Chief Engineer.....Andre Toross

**WBRY—Waterbury—1934  
 CBS**

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....American-Republican, Inc.  
 Business-Studio Address.....P. O. Box 1627  
 Phone: Plaza 3-1125.....Air Time: Full Time  
 News Service.....AP  
 Rep.....Avery-Knodel, Kettel-Carter  
 Membership.....NARTB  
 President.....William J. Pape  
 Commercial Manager.....Harry A. DeVorken  
 Manager.....J. Maxim Ryder  
 Pub. Dir., Sls. Prom. Mgr.....Robert Holczer  
 Program Director.....Walter O. Howard  
 Chief Engineer.....Frank B. Hales

**WWCO—Waterbury—1946  
 MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper.....New England Bcstg. Co., Inc.  
 Business-Studio Address.....119 W. Main St.  
 Phone: Plaza 4-5141.....Air Time: Full Time  
 News Service.....AP  
 Representative.....McGillvra  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....Lawrence Brandon  
 Comm. Mgr.....Howard Mendel  
 Pub. Dir.....Phyllis Rawal  
 Program Director.....Robert C. Crager  
 Chief Engineer.....Frank Granger

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**WDOV—Dover—1947**

Frequency: 1410 Kc. . . . . Power: 1000 Watts d.  
Owned. . . . . Del. State Capitol Bcstg. Corp.  
Business Address . . . . . Denny's Rd.  
Phone: 5816. . . . . Air Time: Daytime  
News Service . . . . . **AP**  
Transcription Service . . . . . RCA  
Representative . . . . . Rambeau  
Membership . . . . . RAB, NARTB  
President. . . . . William S. Freed  
General Manager. . . . . Cliff Goodman  
Program Director. . . . . Virginia Bracken  
Chief Engineer. . . . . Perley Tributou

**WJWL—Georgetown—1951**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By. . . . . Rollins Bcstg., Inc.  
Address . . . . . DuPont Highway  
Phone: 2567. . . . . Air Time: Daytime  
News Service . . . . . **AP**  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Zimmer  
President. . . . . O. Wayne Rollins  
Gen., Sta., Comm., Sls. Mgr. Norman M. Glenn  
Program Director. . . . . Bill Jaeger  
Chief Engineer. . . . . Edward Marzoca

**WKSB—Milford—1953**

Frequency: 930 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By. . . . . Kent-Sussex Bcstg. Co.  
Address . . . . . Box 444  
Phone: Milford 8881. . . . . Air Time: Daytime  
News Service . . . . . **UP**  
Transcription Service . . . . . Lang-Worth  
Co-owner, Comm. Mgr. . . . . H. M. Griffith Jr.  
Co-owner, Operations Mgr. . . . . C. V. Lundstedt  
Program Director. . . . . Borden E. Smith  
Sports Director. . . . . Ross W. Dunbar

**WSUX—Seaford—1955**

Frequency: 1280 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By. . . . . E. Evans, W. C. Evans  
Address . . . . . Dual Hwy. 13  
Representative . . . . . Clark  
Gen. Mgr. . . . . Elizabeth Evans

**WAMS—Wilmington—1947**

Frequency: 1380 Kc. . . . . Power: 1000 Watts  
Owned. . . . . Rollins Broadcasting Co.  
Address . . . . . 414 French St.  
Phone: 4-8881. . . . . Air Time: Full Time  
News Service . . . . . **AP**

Transcription Service . . . . . Associated  
Representative . . . . . Rollins, Inc., N. Y. C.  
President. . . . . O. Wayne Rollins  
General Mcnager. . . . . Byron Millison  
Program Director. . . . . Tim Crow  
Chief Engineer. . . . . Fitzgerald McDaniel

**WDEL—Wilmington—1922**  
**NBC**

Frequency: 1150 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Delmarva Bcstg. Co., Inc.  
Business-Studio Address. . . . . 10th & King Sts.  
Phone: Olympia 8-7268. . . . . Air Time: Full Time  
News Service. . . . . **UP, AP**  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Robert Meeker  
Membership . . . . . NARTB  
Station Executive. . . . . Clair R. McCollough  
Station Manager. . . . . Harvey C. Smith  
Natl. Sales Mgr. . . . . J. Robert Gulick  
Program Director. . . . . R. V. Aydelotte  
Technical Director. . . . . J. E. Mathiot

**WILM—Wilmington—1922**  
**ABC**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By. . . . . Delaware Bcstg. Co.  
Business-Studio Address. . . . . 920 King St.  
Phone: Olympia 4-7771. . . . . Air Time: Full Time  
News Service . . . . . **UP**  
Transcription Service . . . . . World  
Representative . . . . . Bolling Co.  
Membership . . . . . RAB  
President. . . . . Ewing B. Hawkins  
V.P., Comm. Mgr. . . . . Jackson F. Lee  
Program Director. . . . . Warren Keyser  
News Director. . . . . Harry F. Themal  
Chief Engineer. . . . . H. Edwin Kennedy

**WTUX—Wilmington—1947**

Frequency: 1290 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By. . . . . Port Frere Bcstg. Co., Inc.  
Business-Studio Address. . . . . 1400 Market St.  
Phone: 5-8821. . . . . Air Time: Daytime  
News Service . . . . . **AP**  
Membership . . . . . NARTB  
Representative . . . . . Best  
Pres.-Sta. Mgr. . . . . Gordon K. MacIntosh  
Comm., Sls. Prom. Mgr. . . . . William S. Ewing  
General Mgr. . . . . Howard Robinson  
Program Director. . . . . James L. Termine  
Publicity Director. . . . . Justina Spagnolo  
Chief Engineer. . . . . Seymour Toberlsky



**WGMS—Washington, D. C.**  
1947

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. The Good Music Station, Inc.  
Address . . . . . Hotel Harrington  
Phone: Executive 3-8676 . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . Good Music, Thomas F. Clark  
Pres., Gen. Mgr. . . . . M. Robert Rogers  
Comm., Sales Prom. Mgr. . . . Dan R. Cavalier  
Station Mgr. . . . . Teresa Rogers  
Program Director . . . . . Pierson Underwood  
Chief Engineer . . . . . Nicholas J. Chaconas

**WMAL—Washington, D. C.**  
1925—ABC

Freq.: 630 Kc. Power: 5,000 Watts  
Owned . . . . . Evening Star Bcstg. Co., Inc.  
Address . . . . . 4461 Connecticut Ave., N.W.  
Phone: Kellogg 7-1100 . . . Air Time: Full Time  
Representative . . . . . Katz  
Newspaper Affiliation . . . . The Evening Star  
Membership . . . . . NARTB, RAB  
President . . . . . John W. Thompson, Jr.  
General Manager . . . . . Fred S. Houwink  
Sta., Comm. Mgr. . . . . Robert W. Jonscher  
Sales Prom. Mgr. . . . . Arnold Katinsky  
Program Director . . . . . Martin Pinsker  
Chief Engineer . . . . . Allan Powley

**WOL—Washington, D. C.—1924**

Frequency: 1450 Kc. Power: 250 Watts  
Owned . . . . . Wash. Bcstg. Corp.  
Address . . . . . 2000 P. St.  
Phone: HObart 2-3900 . . . Air Time: Full Time  
Pres., Gen. Mgr. . . . . Henry Rau  
Vice-Pres. . . . . Charles Dillon  
Station Mgr. . . . . Maxwell Marvin  
Chief Engineer . . . . . Lloyd Smith

**WOOK—Washington, D. C.**  
1940

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. . . . . United Bcstg. Co.  
Business-Studio . . . . . 8th & I Sts., N.W.  
Phone: Republic 7-8000 . . Air Time: Full Time  
Station Rep. . . . . United Bcstg., Harlan Oakes  
News Service . . . . . WNS  
Pres., Gen. Mgr. . . . . Richard Eaton  
Program Director . . . . . Cliff Holland  
Comm., Sta. Mgr. . . . . Arthur A. Snowberger

**WPGC—Washington, D. C.**  
(SEE MORNINGSIDE, MD.)**WRC—Washington, D. C.—1923**  
NBC

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Operated By. National Bcstg. Co., Inc.  
Business-Studio Address. Sheraton Park Hotel  
Phone: Adams 4-5400 . . . Air Time: Full Time  
News Service . . . . . AP, INS, UP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . NBC Spot Sales  
Membership . . . . . NARTB, RAB  
President (NBC) . . . . . Robert Sarnoff  
Vice-Pres. (Wash.) . . . . . Frank Russell  
Vice-Pres., Gen., Sta. Mgr. . . . Carlton D. Smith  
Program Director . . . . . James E. Kovach  
Sales Prom. Mgr. . . . . Mrs. Joan Phillips  
Director of Sales . . . . . Joseph W. Goodfellow  
Commercial Mgr. . . . . Harry A. Karr, Jr.  
Publicity Director . . . . . Jay Royen  
Chief Engineer . . . . . John Rogers

**WTOP—Washington, D. C.**  
1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts  
Owned-Operated By. . . . . WTOP Inc.  
Address . . . . . 40th & Brandywine, N.W.  
Phone: Emerson 2-9300 . . Air Time: Full Time  
News Service . . . . . AP, UP, INS  
Representative . . . . . CBS Radio Spot Sales  
President . . . . . John S. Hayes  
V.P., Sta. Mgr. . . . . Lloyd Dennis  
Comm. Mgr. . . . . R. W. Schellenberg  
Sls. Prom. Mgr., Pub. Dir. . . . . W. J. Wiggins  
Prog. Dir. . . . . P. A. Searight  
Chief Engineer . . . . . Donald Saunders

**WUST—Washington, D. C.**  
1951

Frequency: 1120 Kc. Power: 250 Watts d.  
Owned-Oper. By. . . . . Broadcast Management, Inc.  
Address . . . . . 1343 U St.  
Phone: HO 2-0011 . . . . Air Time: Daytime  
Representative . . . . . Forjoe  
Pres., Gen. Mgr. . . . . Harold E. Sheffers  
Comm., Prom. Mgr. . . . . Jackson Lowe  
Program Mgr. . . . . Georgette Leighton  
Chief Engineer . . . . . Tom Blanks

**WWDC—Washington, D. C.**  
1941—MBS

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By. . . . . WWDC, Inc.  
Business-Studio Address. . . . 1627 K St., N.W.  
Phone: TUCKerman 2-7600 . Air Time: Full Time  
Trans. Stand., Thesaurus, Lang-Worth, World  
Representative . . . . . Blair  
Membership . . . . . NARTB, RAB  
President . . . . . Joseph Katz  
General Manager . . . . . Ben Strouse  
Comm. Manager . . . . . Herman Paris  
Program Director . . . . . Norman Reed  
Sls. Prom., Pub. Dir. . . . . Irving Lichtenstein  
Chief Engineer . . . . . Ross H. Beville

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## WAPG—Arcadia—1955

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned. Arcadia-Punta Gorda Bcstg. Co.  
Address Box 676  
Owner H. F. McKee  
Gen. Mgr., Prog. Dir., Engr. Martin Begley, Jr.

## WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By. WBAR, Inc.  
Address Box 820, Lakeland Hwy.  
Phone Number 3-5111 Air Time: Day  
News Service AP  
President W. A. Wynne  
General Manager John Burgeen

## WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By. Seminole Bcstg. Co.  
Address Scarborough Bldg.  
Phone: 2064 Air Time: Daytime  
News Service UP  
Transcription Service Thesaurus  
Chrm. of Bd. E. D. Rivers, Jr.  
President Hubert E. Ulmer  
General Manager Garnett L. Merck  
Comm. Manager Marvin Smith  
Program Director Robert Prather

## WTRL—Bradentown—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Trail Bcstg. Co.  
Address Memorial Pier, P. O. Box 1060  
Phone: 3-1531 Air Time: Full Time  
News Service AP  
Representative Hil Best  
Transcription Service Standard  
President Howard A. Donahoe  
Gen. Mgr. William McD. Herson  
Sales Prom. Dir. Ken McKendree  
Dir. of Operations Charles A. Blake  
Chief Engineer Gerald McGougan

## WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. WTAN, Inc.  
Business Address 200 Pierce Blvd.  
Phone: 33084 Air Time: Full Time  
News Service UP  
Representative McGillvra  
Membership NARTB, RAB  
President Wm. G. Wells  
General, Station Manager H. D. Parker  
Commercial Manager F. L. Parker  
Prog. Dir., Eng. G. A. Robinson

## WKKO—Cocoa—1953—KBS

Frequency: 860 Kc. Power: 1 Kw. d.  
Owned-Operated By. Brevard Bcstg. Co.  
Address Box 1308  
Phone: 1020 Air Time: Daytime  
News Service UP  
Transcription Standard, SESAC, Keystone  
Representative Hil F. Best

Gen., Sta., Comm. Mgr. Carl G. Collins, Jr.  
Chief Engineer Davis E. Wilson

## WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.  
Owned-Operated By. Peninsular Bcstg. Corp.  
Business Address Box 1315  
Phone: HI 8-7411 Air Time: Daytime  
News Service AP  
Transcription Service Associated, SESAC  
Representative Clark  
Membership RAB, NARTB  
President-General Mgr. George W. Thorpe  
Program Director Robert Hildreth  
Chief Engineer Thomas Middleton

## WCNU—Crestview—1948 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By. Gulfshores Bcstg. Co.  
Business-Studio Address Box 518  
Phone: 3511 Air Time: Daytime  
News Service AP  
Transcription Service World, SESAC  
Membership NARTB  
General Manager S. F. Townsend

## WJSB—Crestview—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. Crestview Bcstg. Co.  
Address Box 267  
Phone: 7701 Air Time: Full  
News Service UP  
Transcription Thesaurus  
General Manager Vernon C. Cooper  
Comm. Manager James T. Whitaker  
Prom. Manager Betty Whitaker

## WDCF—Dade City—1954 KBS

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned Pasco Bcstg. Co.  
Address P. O. Box 952  
Phone: 670 Air Time: Day  
News Service AP  
Mgr., Prog. Dir. Chaz Roye  
News Dir. Bill Bailey  
Traffic Dept. B. J. Roye

## WMFJ—Daytona Beach—1935 ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. WMFJ, Inc.  
Business-Studio Address 444 N. Beach St.  
Phone: CLinton 2-6491 Air Time: Full Time  
News Service UP  
Membership NARTB  
Representative Joseph Hershey McGillvra  
President Harold Kaye  
Gen., Sta. Mgr. Joseph B. Matthews  
Comm. Mgr. William G. Hall  
Prog. Dir. Harry T. Brown  
Chief Engineer Jack Siegel

**WNDB—Daytona Beach—1948**  
MBS

Frequency: 1150 Kc. Power: 1,000 Watts  
Owned-Operated By News-Journal Corp.  
Business-Studio Address 128 Orange Ave.  
Phone: Clinton 2-1511 Air Time: Full Time  
News Service AP  
Representative John H. Perry  
Newspaper Affil. News-Journal Corp.  
Membership NARTB  
President Julius Davidson  
Gen., Sta., Sls. Prom. Mgr. R. Y. Huffman  
Comm. Mgr. W. A. Smith  
Publicity Dir. M. E. Hogman  
Prog. Dir. Elizabeth J. Weed  
Chief Engineer F. A. Scott

**WROD—Daytona Beach—1947**  
NBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned Daytona Beach Bcstg. Corp.  
Business Address Box 991  
Phone: Clinton 2-4626 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership RAB  
Representative Rambeau  
Pres.-Gen. Sta. Mgr. E. J. Sperry  
Comm. Mgr. A. N. Sims  
Prog. Dir. Myrna L. Monahan  
Chief Eng. Robert R. Andrews

**WFNM—De Funiak Springs**  
1955

Frequency: 1460 Kc. Power: 1 Kw. d.  
Owned-Operated By Clayton W. Mapoles  
Address Box 387  
Air Time Days  
News Service UP  
Manager Vernon Cooper  
Program Director James Heath

**WJBS—Deland—1948—NBC**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By John B. Stetson Univ.  
Address 220 East Hubbard Ave.  
Phone: 1490 Air Time: Full Time  
News Service AP  
Stations Rep. Donald Cooke  
Membership NARTB  
Gen. Mgr., Prog. Dir. C. L. Menser

**WDBF—Delray Beach—1954**

Frequency: 1420 Kc. Power: 500 Kw.  
Owned Delray Bcstg. Corp.  
Address Bon Air Hotel  
Phone: 7311 Air Time: Day  
News Service UP  
Transcription Lang-Worth  
General Mgr. Jackson Lee  
Program Dir. Jean Larkin

**WLCO—Eustis—1955**

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By Lake County Bcstg. Co.  
Address Eustis

**WFBF—Fernandina Beach**  
1955—KBS

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper. By Fernandina Beach Bcstrs.  
Address 118 Atlantic Ave.  
Co-Owner, Gen. Mgr. Marshall W. Rowland

**WWIL—Ft. Lauderdale—1950**  
KBS

Frequency: 1580 Kc. Power: 1 Kw.  
Owned-Operated By Missouri Bcstg. Corp.  
Address P. O. Box 78  
Phone: 3-7639 Air Time: Full  
News Service AP  
Representative Grant Webb  
Pres., Gen. Mgr. L. A. Benson  
V.P., Ass't Gen. Mgr. N. Pagliara  
Station Dir. Jack Barry

**WFTL—Fort Lauderdale—1935**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Gore Publishing Co.  
Bus-Studio Address 1785 S. E. 15th St.  
Phone: JA 2-3711 Air Time: Full Time  
Newspaper Aff. Ft. Lauderdale Daily News  
News Service AP  
Membership RAB  
Transcription Service World  
Representative Sears & Ayers  
President J. W. Dickey  
Gen., Sta., Comm. Mgr. R. L. Bowles  
Program Director Jack W. Swart  
Chief Engineer Richard P. Northey

**WINK—Ft. Myers—1940**  
CBS-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Ft. Myers Bcstg. Co., Inc.  
Address WINK Bldg.  
News Service AP  
Representative Donald-Cooke  
Membership NARTB  
Air Time Full  
General Manager A. J. Bauer

**WMYR—Ft. Myers—1952**

Freq: 1410 Kc. Power: 1 kw. d., 500 w. n.  
Owned-Operated By Robert Hecksher  
Address Box 1486  
Phone: 5-1175 Air Time: Full Time  
News Service UP  
Membership RAB  
Owner-Gen. Mgr. Robert Hecksher

**WARN—Fort Pierce—1952**  
KBS

Frequency: 1330 Kw. Power: 1000 Watts d.  
Owned-Oper. By Hurricane Bcstg. Service, Inc.  
Address Angle Rd.

Phone: 1330..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Continental  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr..... Murray C. Tillman  
 Sls. Prom. Mgr..... C. C. Tillman  
 Prog., Pub. Dir..... Willis M. Shawver Jr.  
 Chief Engineer..... John E. Palmer

## WIRA—Fort Pierce—1946

### NBC

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By... Indian River Bcstg. Co.  
 Business Address..... Melody Lane  
 Phone: 1400..... Air Time: Full Time  
 News Service ..... UP  
 Membership ..... NARTB  
 Transcription Service ..... World  
 Pres., Gen. Mgr..... James L. Howe  
 Program Director..... Anne Wilder  
 Commercial Manager..... J. Kingsley Butt  
 Chief Engineer..... Edward Murdoch

## WFTW—Ft. Walton Beach

### 1953

Frequency: 1260 Kc..... Power: 1000 Watts  
 Owner..... Vacationland Bcstg. Co.  
 Address..... 39 Main St., Box 687  
 Phone Number..... CH 3-3123  
 News Service ..... AP  
 Transcription ..... Thesaurus, Lang-Worth  
 Membership ..... NARTB  
 President..... Wilbur R. Powell  
 Gen. Mgr..... Milford A. Reynolds

## WDVH—Gainesville—1954

Frequency: 980 Kc..... Power: 5 Kw. d.  
 Owned-Operated By..... Decatur Bcstg. Co.  
 Address ..... Box 289  
 Phone: 2-2582..... Air Time: Days  
 News Service ..... UP  
 Representative ..... Clark  
 General Manager..... Thomas R. Hanssen  
 Commercial Manager ..... Jimmy Holes  
 Program Director..... Bill Marr

## WGGG—Gainesville—1948

### ABC-KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned..... Alachua County Bcstg. Co., Inc.  
 Business-Studio ..... 1230 Waldo Rd.  
 Phone: Franklin 6-5791... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Best  
 Pres., Gen. Mgr..... R. M. Chamberlin  
 Commercial Manager..... Leon E. Mims  
 Program Director..... Pierre A. Bejano

## WRUF—Gainesville—1928

### MBS

Frequency: 850 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Univ. of Fla.

Business-Studio Address..... Gainesville, Fla.  
 Phone Number..... FR 6-3261, Ext. 468-7-8  
 Air Time..... Full Time  
 News Service ..... AP  
 Trans. Service..... Lang-Worth, Thesaurus  
 Representative ..... Burn-Smith  
 Membership ..... NARTB  
 General Manager..... Garland Powell  
 Commercial Manager..... John Dunnivant  
 Sls. Prom. Dir..... R. Smith  
 Prog. Dir..... Bob Leach  
 Program Director..... Jim Camp  
 Chief Engineer..... Bertram McNamara

## WGTO—Haines City—1955

Frequency: 540 Kc..... 10 Kw.  
 Owned-Operated By..... KWK, Inc.  
 Address..... 8th and Hinson Sts.  
 Phone: 6-2621..... Air Time: Day  
 Newscp.per Affil.... St. Louis Globe Democrat  
 News Service..... UP  
 Representative ..... Weed  
 President ..... Robert Convey  
 Gen., Sta. Comm. Mgr..... E. D. Hill  
 Chief Engineer..... Dave Shick

## WGMA—Hollywood-Miami

### 1953

Freq.: 1320 Kc..... Power: 500 Watts  
 Owned ..... WGMA  
 Address ..... Box 539  
 Phone: 2-2903..... Air Time: Daytime  
 News Service ..... AP  
 Station Representative..... Hil F. Best  
 Manager..... C. C. Costle

## WIVY—Jacksonville—1948

Frequency: 1050 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Edward J. Oberle  
 Address ..... Box 228-A  
 News Service ..... UP  
 Representative ..... Stuart, Brown  
 Pres., Gen. Mgr..... Edward J. Oberle  
 Publicity Dir..... Tom Harper  
 Commercial Manager..... Fred H. Schilling  
 Sta. Mgr., Prog. Dir..... Lawrence Picus  
 Chief Engineer..... James Stephens

## WJAX—Jacksonville—1925

### NBC

Frequency: 930 Kc..... Power: 5,000 Watts  
 Owned-Operated By..... City of Jacksonville, Fla.  
 Business-Studio Address..... 1 Broadcast Pl.  
 Phone: ELgin 4-1681... Air Time: Full Time  
 Representative John Blair; Harry E. Cummings  
 News Service ..... AP  
 Commissioner in Charge..... J. D. Kennedy  
 Gen., Sta. Mgr..... W. R. Terry  
 Comm., Sls., Pub. Dir..... J. W. Douglass  
 Chief Engineer..... K. G. Brock

## WJHP—Jacksonville—1940

### MBS

Frequency: 1320 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Jacksonville Journal Co.

Bus-Studio Address...4038 Phillips Highway  
 Phone: EX 8-9751.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Lang-Worth  
 Newspaper Aff.....J. H. Perry Newspapers  
 Representative.....John H. Perry Associates  
 President.....John H. Perry, Jr.  
 General Manager.....T. S. Gilchrist, Jr.  
 Sta. Mgr.....Ted Chapeau  
 Gen. Sls. Mgr.....Bill Fraker  
 Commercial Mgr.....Bill Goodwin  
 Sales Prom. Mgr.....Charles Ost  
 Program Director.....Larry Bodkin  
 Publicity Director.....Martha Thomas  
 Chief Engineer.....Beecher Hayford

**WOBS—Jacksonville—1948**  
 1948

Frequency: 1360 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Rounsaville of Charlotte  
 Business-Studio Address.....1036 Mary St.  
 Phone: 98-3411.....Air Time: Daytime  
 Station Representative .....Stars  
 President.....E. D. Rivers, Sr.  
 General Manager.....Jim Macri  
 Chief Engineer.....W. F. Askew

**WMBR—Jacksonville—1933**  
 CBS

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Washington Post Co.

Address.....Broadcast House, Jacksonville 7  
 Phone: Ex 8-0501.....Air Time: Full Time  
 News Service .....UP  
 Newspaper Aff.....Wash. Post-Times Herald  
 Representative.....CBS Radio Spot Sales  
 Membership .....RAB  
 President.....Glenn Marshall Jr.  
 Vice-President .....Dave Booher  
 Sls. Prom. Mgr.....Roger Langston  
 Program Director.....Gerald White  
 Chief Engineer.....Ernest B. Vordermark

**WPDQ—Jacksonville—1942**  
 ABC

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Jacksonville Bcstg. Corp.  
 Studio Address.....Gulf Life Bldg.  
 Phone: ELgin 4-4421.....Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....World  
 Rep.....Vernard, Rintoul & McConnell, Ayers  
 President.....James R. Stockton  
 Gen., Sta., Comm., Sls. Mgr.....Robert R. Feagin  
 Operations Mgr.....Richard C. Fellows  
 Chief Engineer.....James R. Donovan

**WQIK—Jacksonville—1955**

Frequency: 1280 Kc.....Power: 1,000 Watts d.  
 Owned-Operated By.....Radio Jax  
 Address.....Box 5791  
 Phone: Exbrook 8-8651.....Air Time: Days  
 Pres., Gen. Mgr.....John A. Boling

**FOR WORLD-WIDE NEWS . . .**

**FOR CLEAR, COMPREHENSIVE**



**COVERAGE . . .**

**AP**

**FOR**

**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

**WRHC—Jacksonville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....WRHC, Inc.  
 Address.....247 Margaret St.  
 Phone: ELgin 6-0461 Air Time: Full Time  
 Membership.....NARTB, RAB  
 Representative.....Forjoe & Co.  
 President.....Harold S. Cohn  
 General Manager.....Harold Cohn, II  
 Chief Engineer.....William Johnson

**WJVB—Jacksonville Beach  
1947**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Jacksonville Beach Bcstg. Co.  
 Address.....12th Ave., N., Box 428  
 Phone: 5-5674 Air Time: Daytime  
 Representative.....Hil F. Best  
 News Service.....AP  
 Pres., Gen. Mgr.....J. Lyle Williams, Jr.  
 General Manager.....Pat Shannon  
 Gen. Sls. Mgr.....Leslie Cordona

**WKWF—Key West—1945  
MBS**

Frequency: 1600 Kc. Power: 500 Watts  
 Owned-Operated By.....John M. Spottswood  
 Address.....P. O. Box 891  
 Phone: 6-2222 Air Time: Full Time  
 News Service.....UP  
 General Manager.....John M. Spottswood

**WRWB—Kissimmee—1954**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned.....Emerson W. Browne  
 Address.....Arcade Theater Bldg.  
 Phone: 2111 Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Standard  
 Gen., Comm. Mgr.....Emerson W. Browne

**WDSR—Lake City—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Deep South Radioways  
 Business-Studio Address..126 No. Marion St.  
 Phone: 525 Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Associated  
 Gen., Sta., Comm. Mgr.....Alfred H. Temple  
 Chief Engineer.....Richard L. Cook

**WLAK—Lakeland—1936  
NBC**

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lakeland Bcstg. Corp.  
 Business Address.....P. O. Box 1211  
 Phone: MU 2-1271 Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Associated, World, Std.  
 Station Representative.....John E. Pearson  
 Membership.....RAB, NARTB  
 Pres., Gen. Mgr.....S. O. Ward  
 Sta. Mgr., Chief Engr.....William P. Lee

Sales & Prom. Mgr.....S. O. Ward  
 Commercial Manager.....Powell Adams  
 Program Director.....Garland Burt

**WONN—Lakeland—1949  
MBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Coastal Bcstg. Co.  
 Business Address.....Lake Hunter Drive  
 Phone: MU 5-1171 Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Capitol  
 Representative.....Donald Cooke, Inc.  
 Pres., Gen. Sta. Mgr.....Robert S. Taylor  
 Commercial Mgr.....Tom Barber  
 Program Dir.....Ted Covington  
 Sls. Prom. Mgr., Pub. Dir.....R. S. Taylor  
 Chief Engineer.....Duane McConnell

**WIPC—Lake Wales—1951  
KBS**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned.....Imperial Polk Bcstg. Corp.  
 Address.....P. O. Box 712  
 Phone: 2-9831 Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....SESAC  
 Membership.....RAB, NARTB  
 President.....K. H. Berkeley  
 Gen., Sta. Mgr.....W. W. Van Stenburgh  
 Program Director.....Shirley Tucker  
 Chief Engineer.....William Johnson

**WLBE—Leesburg—1949  
MBS-KBS**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By.....WLBE, Inc.  
 Address.....Box 297  
 Phone: Leesburg 552 Air Time: Full Time  
 News Service.....UP  
 Station Representative.....Best  
 Transcription Service.....World  
 President.....Paul A. Husebo  
 General Manager.....Wendel F. Husebo  
 Program Director.....Richard R. Coleman  
 Chief Engineer.....Martin Kirkland

**WNER—Live Oak—1949—KBS**

Frequency: 1250 Kc. Power: 1 Kw. d.  
 Owned.....Suwanne Bcstg. Co.  
 Business Address.....P. O. Box 655  
 Phone: 1390 Air Time: Day  
 News Service.....UP  
 Transcription Service.....Standard  
 Representative.....Best  
 Owner, Gen. Mgr.....Norman O. Protsman  
 Program Director.....Faith Protsman  
 Chief Engineer.....C. S. Parker

**WTYS—Marianna—1948  
MBS**

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By. John H. Phipps Radio Stas.  
 Address ..... Box 777  
 Phone: 650 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Cummings  
 Owner ..... John H. Phipps  
 General Manager ..... L. H. Graves  
 Station Manager ..... Guy Hamilton

**WMMB—Melbourne—1948**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By. Melbourne Bcstg. Corp.  
 Business-Studio Address ..... WMMB Bldg.  
 Phone: 575 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 President ..... Louis G. Bessler  
 Vice-President ..... Vern L. Bessler  
 Station Manager ..... Gene Bueckman  
 Comm. Manager ..... Richard Bate  
 Sales Prom. Mgr. .... Louis G. Bessler  
 Program Director ..... Karl Meier  
 Chief Engineer ..... Robert Bones

**WFEC—Miami—1949**

Frequency: 1220 Kc. Power: 250 Watts  
 Owned-Oper. By. Fla. East Coast Bcstg.  
 Address ..... 350 N.E. 71st St.  
 Phone: 89-7534 ..... Air Time: Daytime  
 Representative ..... Rambeau Ayers  
 Gen., Sta. Mgr. .... Herbert Schorr  
 Program Director ..... Patricia Mason  
 Comm. Mgr. .... Arnold Schorr  
 Chief Engineer ..... William Reeder

**WGBS—Miami—1944—CBS**

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned ..... Storer Bcstg. Co.  
 Address ..... 1177 Kane Conc., Miami Beach  
 Phone: Union 6-0211 ..... Air Time: Full Time  
 Newspaper Affiliation ..... Miami Beach Sun  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Station Representative ..... Katz Agency, Inc.  
 Membership ..... NARTB, RAB  
 President ..... George B. Storer  
 Gen., Sta. Mgr. .... Miller N. Babcock  
 Commercial Manager ..... C. Bud Dailey  
 Sales Promotion Mgr. .... James Storer  
 Program Director ..... Donald E. Fischer  
 Chief Engineer ..... Edward C. Lockwood

**WINZ—Miami—1946**

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By. Hollywood Bcstg. Co.  
 Business Address ..... Biscayne Terrace Hotel  
 Phone: 82-6641 ..... Air Time: Full Time  
 News Service ..... INS, AP  
 Trans. Service ..... Standard, Associated  
 Representative ..... Paul Raymer  
 Pres., Gen. Mgr. .... Rex Rand  
 Sta., Sls. Prom. Mgr. .... B. E. Neary  
 Chief Engineer ..... Stanley Brown

**WIOD—Miami—1926—NBC**

Frequency: 610 Kc. Power: 5,000 Watts  
 Owned-Oper. By. Isle of Dreams Bcstg. Corp.  
 Business-Studio Address ..... 600 Biscayne Blvd.  
 Phone: Franklin 3-6444 ..... Air Time: Full Time  
 Newspaper Affiliation ..... Miami Daily News  
 News Service ..... AP, INS, UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Hollingbery  
 President ..... Daniel J. Mahoney  
 General Manager ..... James M. LeGate  
 Commercial Manager ..... Robert L. Fidler  
 Program Director ..... Scott Bishop  
 Chief Engineer ..... M. C. Scott

**WMIE—Miami—1948**

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By. Sun Coast Bcstg. Corp.  
 Address ..... 139 N.E. 1st St.  
 Phone: Franklin 3-5556 ..... Air Time: Full Time  
 News Service ..... INS  
 Representative ..... Stars Natl., Inc.  
 Membership ..... NARTB  
 President ..... E. D. Rivers, Sr.  
 Gen., Sta. Mgr. .... Kurt Meer  
 Commercial Manager ..... Stan Beaton  
 Sales Promotion Director ..... Sidney Robbins  
 Program Director ..... Jack Nobles  
 Publicity Director ..... Miss S. J. Spiegel  
 Chief Engineer ..... Russell Bennett

**WQAM—Miami—1921—ABC**

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.  
 Owned-Operated By. Miami Bcstg. Co.  
 Business-Studio Address ..... 1723 duPont Bldg.  
 Phone: FR 4-6121 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... John Blair, Cummings  
 Membership ..... NARTB, RAB  
 President ..... John S. Knight  
 Gen., Comm. Mgr. .... Owen F. Uridge  
 Sales Prom., Pub. Dir. .... Ruth Tanksley  
 Program Dir. .... Walt Svehla  
 Chief Engineer ..... Gene Rider

**WWPB—Miami—1947**  
**KEYSTONE**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By. Paul Brake  
 Business-Studio Address ..... 414 S.W. 2nd Ave.  
 Phone: 3-7405 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Walker  
 Pres., Gen. Mgr., Eng. .... Paul Brake  
 Sta. Mgr. .... Paul Keefe  
 Program Director ..... Ed. Davenport  
 Comm., Sls. Prom. Mgr. .... Bert Y. Johnson

**WAHR—Miami Beach—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. Alan H. Rosenson  
 Address ..... Box 1740  
 Pres., Chief Engineer ..... Alan Rosenson  
 Phone: Jefferson 8-0411 ..... Air Time: Full Time



News Service ..... UP  
 Transcription Service..... World, Standard  
 Representative ..... Indie Sales  
 General Manager..... Marshall Simmons

General Manager..... Thomas C. Holston  
 Sales Mgr..... E. H. Holston

**WKAT—Miami Beach—1937**  
**MBS**

Freq.: 1360 Kc..... 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WKAT, Inc.  
 Trans.-Address..... 1759 Bay Road  
 Phone: JE 1-5711..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Membership ..... RAB  
 Representative ..... Headley-Reed  
 President..... A. Frank Katzentine  
 General Manager..... John I. Prosser  
 Business Mgr..... C. A. Wampler  
 Chief Engineer..... Arthur P. Smith, Jr.

**WMOP—Ocala—1953**  
 Frequency: 900 Kc..... Power: 1000 Watts  
 Owner..... A. B. Letson  
 Address ..... 311 Robertson Bldg.  
 Phone: Marion 2-4118..... Air Time: Daytime  
 Representative ..... Dora-Clayton  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... A. B. Letson  
 Station Mgr..... James E. Kirk  
 Comm. Sls. Mgr..... Vernon Arnett  
 Program Director..... A. E. Turner  
 Chief Engineer..... Lloyd Lutz

**WMBM—Miami Beach—1947**

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned..... Rounsaville of Miami Beach, Inc.  
 Address ..... MacArthur Causeway  
 Phone: Jefferson 1-5586..... Air Time: Daytime  
 News Service ..... UP  
 Representatives.. Gill-Perna, Dora-Clayton, Inc.  
 President..... R. W. Rounsaville  
 Managing Dir..... John Fulton  
 Comm. Sls. Prom., Prog. Dir..... Milt Oshins  
 Station Manager..... Arnold Kaufman  
 Chief Engineer..... E. H. Wilbur

**WTMC—Ocala—1939**  
**NBC-KBS**  
 Frequency: 1290 Kc.. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Ocala Bcstng. Co. Inc  
 Address ..... 14 S. Magnolia  
 Phone: MA 2-4127..... Air Time: Full Time  
 Newspaper Affiliation... Perry Newspapers  
 President..... John H. Perry, Jr.  
 Gen. Mgr..... Thomas S. Gilchrist, Jr.

**WEBY—Milton—1954**  
**MBS**

Frequency: 1330 Kc..... Power: 1 Kw.  
 Owned..... C. W. Mapoles  
 Address..... Ward Basin Rd.  
 Air Time..... Daytime  
 News Service ..... UP  
 Trans. Service ..... World  
 Owner..... C. W. Mapole

**WDBO—Orlando—1924—CBS**  
 Frequency: 580 Kc..... Power: 5000 Watts  
 Owned-Operated By... Orlando Bcstg. Co., Inc.  
 Business-Studio Address..... P. O. Box 3707  
 Phone: 5-0541..... Air Time: Full Time  
 News Service ..... AP, U  
 Transcription Service..... World, Thesauru  
 Representative.... John Blair, Harry Cumming  
 Membership ..... NARTI  
 Pres., Gen., Sta. Mgr..... Harold P. Danfort  
 Comm. Mgr..... W. G. McBride  
 Program Director..... Rosalind Boggs  
 Chief Engineer..... J. E. Yarbrough

**WNOG—Naples—1954**

Frequency ..... 1270 Kc.  
 Owned Oper- By..... George D. Polley  
 Address ..... Naples  
 Phone: 3-1501..... Air Time: Daytime  
 News Service ..... UP  
 President..... G. Polley  
 Station Mgr..... A. C. Pottberg  
 Comm. Mgr..... Richard Goodlette  
 Program Dir..... Tad Pottberg  
 Chief Engineer..... Dave Traer

**WHOO—Orlando—1947—ABC**  
 Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By..... WHOO, Inc.  
 Address ..... Fort Gatlin Hotel  
 Phone: 5-3591..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Standard, World  
 Representative ..... Forjoe  
 President ..... Edward Lamb  
 Gen., Sta., Comm. Mgr..... N. Stockmeier  
 Program Director..... Walter Mitchell  
 Chief Engineer..... Don Compton

**WSBB—New Smyrna Beach**  
**1951—KBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Broadcaster's Inc.  
 Address..... P. O. Box 125  
 Phone: 1230-1..... Air Time: Full Time  
 News Service ..... UP  
 Owner..... A. V. Tidmore

**WLOF—Orlando—1940**  
 Frequency: 950 Kc..... Power: 5000 Watts  
 Owned-Operated By... Mid-Fla. Radio Corp.  
 Business-Studio Address..... Box 5275  
 Phone: 2-8163..... Air Time: Full Time  
 News Service ..... UP  
 Station Representative..... Gill-Perna  
 Membership ..... NARTB  
 President..... J. L. Brechner  
 General Manager..... Donn R. Collee  
 Program Director..... Ernest Legge  
 Chief Engineer..... W. Dodd Daniel

**WORZ—Orlando—1947**  
NBC-MBS

Frequency: 740 Kc.....Power: 5 Kw.  
Owned-Oper. By....Central Florida Bcstg. Co.  
Address.....P. O. Box 1353  
Phone: 2-2451.....Air Time: Full Time  
Representatives.....Pearson, Brown  
Pres., Gen., Sta. Mgr.....Naomi Murrell  
Comm., Sls. Prom. Mgr.....M. S. Wetzel  
Publicity Dir.....W. O. Murrell  
Program Director.....S. W. Ison  
Chief Engineer.....W. R. Miller

**WWPF—Palatka—1947**  
KBS-MBS

Frequency: 1260 Kc.....Power: 500 Watts  
Owned-Operated By.....Palatka Bcstg. Co.  
Address.....Box 86  
Phone: EA 54555.....Air Time: Full Time  
Gen. Mgr., Chief Engr.....L. C. McCall  
Publicity Dir.....Claude White  
Commercial Manager.....Herb Young

**WWPG—Palm Beach**  
1941—ABC

Frequency: 1340 Kc.....Power 250 Watts  
Owned.....Palm Beach Radio Corp.  
Address.....3000 Ocean Blvd.  
Phone: 2-1515.....Air Time: Full  
Transcription.....Thesaurus  
News Service.....UP  
Sta. Rep.....John H. Perry  
Pres., Gen. Mgr.....K. A. Meer  
Sta., Gen. Mgr.....Robert L. Davis  
Program Director.....Rosalind Calkins  
Publicity Dir.....Marion Tappe  
Chief Engineer.....Clyde Walkden

**WDLP—Panama City—1940**  
NBC

Frequency: 590 Kc.....Power: 1000 Watts  
Owned-Oper. By..Panama City Bcstg. Co., Inc.  
Business-Studio Address.....W. Beach Dr.  
Phone: Poplar 3-1777.....Air Time: Full Time  
Representative.....Perry Associates  
General Manager.....Don Brookins

**WPCF—Panama City—1949**  
ABC-MBS

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Bay County Bcstg. Co.  
Address.....300 E. 15th St.  
Phone: SU 5-6176.....Air Time: Full Time  
Representative.....Devney, Dora-Clayton  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....E. L. DuKate  
Program Director.....Martha Ann Heath  
Sls. Prom. Mgr.....G. T. Dukate  
Chief Engineer.....J. Frank Haynes

**WBSR—Pensacola—1946**  
CBS

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....WBSR, Inc.  
Business Address.....Box 1351  
News Service.....AP  
Representative...Vernard, Rintoul, McConnell  
Pres., Gen. Mgr.....Don J. Lynch

**WCOA—Pensacola—1925**  
NBC

Frequency: 1370 Kc.....Power: 5000 Watts  
Owned-Operated By.....WCOA, Inc.  
Address.....118 E. Intendencia St.  
Phone: HE 2-4111.....Air Time: Full  
Newspaper Affiliation.....News-Journal  
Transcription Service.....Lang-Worth  
Representative.....John H. Perry Associates  
President.....John H. Perry, Jr.  
General Manager.....J. Holliday Veal

**WEAR—Pensacola—1947**  
ABC

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper By.....Gulfport Bcstg. Co.  
Address.....P. O. Box 1188  
Sta. Rep.....Hollingbery  
Pres., Gen. Mgr.....Mel Wheeler  
Nat'l Sls. Mgr.....Milt de Reyna  
News Editor.....Dove Fulton  
Program Dir.....Bill Anderson  
Chief Engineer.....Jim Smith

**WPFA—Pensacola—1955**

Frequency: 790 Kc.....Power: 1,000 Watts d.  
Owned-Operated By.....WPFA Bcstg. Co.  
Address.....Box 27  
Phone: HE 3-1141.....Air Time: Days  
Representative.....McGillvra  
General Manager.....Kevin Reilly  
Station Manager.....John Hoag  
Program Director.....Taris Savell  
Chief Engineer.....Lee Caput

**WPRY—Perry—1954—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Taylor Co. Bcstg. Co.  
Address.....Perry  
Phone: 540.....Air Time: Full Time  
Representative.....W. E. Owens  
President.....E. P. Martin  
General Manager.....Alpha Martin  
Station Manager.....William Owens  
Comm. Manager.....Edward Lockwood  
Sales Prom. Manager.....James Underwood  
Program Director.....Norma Nabinger  
Publicity Dir.....Hyman Wolfe  
Chief Engineer.....Irie Brown

**WPLA—Plant City—1949**

Frequency: 1570 Kc.....Power: 1 Kw.  
 Owned-Operated By.....W. A. Smith  
 Address.....P. O. Box 1588  
 Phone: 2-1551.....Air Time: Day  
 Station Representative.....Best  
 News Service.....UP  
 Membership.....NARTB, RAB  
 President.....W. A. Smith  
 Gen., Sta., Comm. Mgr.....George Friend  
 Sls. Prom. Mgr., Pub. Dir.....Joseph J. Wilson  
 Program Director.....Mary Snapp  
 Chief Engineer.....James L. Derrick

**WCNH—Quincy—1948—MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Quincy Bcstg. Corp.  
 Address.....Shelfer Hgts., Quincy  
 Phone: MA 7-6700.....Air Time: Full  
 News Service.....UP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 Pres., Gen. Mgr.....A. B. Letson  
 Comm., Sls. Prom. Mgr.....W. J. Taylor  
 Program Director.....Larry Draper  
 Chief Engineer.....A. B. Letson

**WFOY—St. Augustine—1936**  
CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Fountain of Youth Bcstg. Co.  
 Address.....Fountain of Youth Gardens  
 Phone: Valley 9-3416.....Air Time: Full  
 Transcription Service.....World  
 Station Rep.....W. S. Grant  
 Membership.....NARTB  
 General Manager.....John E. Bernhard, Jr.

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc.....Power 1 Kw.  
 Owned.....St. Augustine Bcstg. Co.  
 Address.....66 Treasury St.  
 Phone: Valley 9-9094.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Indie  
 Gen., Comm. Mgr.....James D. Sinyard

**WPIN—St. Petersburg—1947**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc  
 Address.....Royal Palm Hotel  
 Phone: 7-0511.....Air Time: Daytime  
 News Service.....AP  
 Station Representative.....Walker  
 Membership.....RAB  
 President.....Dr. Charles Farrington  
 General Manager.....Arthur Mundorf  
 Sta., Comm. Mgr.....Richard Marsh  
 Publicity Dir.....Bob Clayton  
 Program Director.....James Carley  
 Sls. Prom. Mgr.....Larry Rhodes  
 Chief Engineer.....Manly St. Jean

**WSUN—St. Petersburg—1928**  
ABC

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....City of St. Petersburg  
 Business Address.....Municipal Pier  
 Phone: 5-4121.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Associated, World  
 Representative.....Vernard, Rintoul, McConnell  
 Membership.....NARTB  
 General Manager.....Charles L. Kelly  
 Commercial Manager.....Vera New  
 Program Director.....Dayton Saltsman

**WTSP—St. Petersburg—1940**  
MBS

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Pinellas Bcstg. Co.  
 Business-Studio Address.....1440 1st Ave. So.  
 Phone: 7-8108.....Air Time: Full Time  
 News Service.....UP  
 Newspaper Aff.....St. Petersburg Times  
 Transcription Service.....Standard  
 Representative.....Forjoe  
 Membership.....NARTB, RAB  
 President.....Nelson Poynter  
 General Manager.....Richard L. Crago  
 Vice-President.....John B. Olsen  
 News Dir.....Rob Allen  
 Prom., Prog. Dir.....Louis Brewer  
 Chief Engineer.....William D. Mangold

**WTRR—Sanford—1947—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Myron A. Reck  
 Phone: 999.....Air Time: Full Time  
 Business Address.....Box 1541  
 News Service.....UP  
 Pres., Gen., Sta. Mgr.....Myron A. Reck  
 Commercial Manager.....Roy D. Green  
 Program Director.....Edna Reck  
 Chief Engineer.....James S. Williamson, Jr.

**WKXY—Sarasota—1949—KBS**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Sarasota Bcstg. Co.  
 Address.....P. O. Box 2431  
 Phone: Ringling 6-6651.....Air Time: Day  
 Representative.....Clark  
 Membership.....NARTB  
 News Service.....AP  
 Transcription Service.....Lang-Worth, World  
 General Manager.....A. G. Fernandez

**WSPB—Sarasota—1939—CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSPB, Inc.  
 Business Address.....Box 1110, City Island  
 Phone: Ringling 8-1811. Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....John E. Pearson

**Membership** ..... NARTB, BAB  
**President**..... Robert C. Jones, Jr.  
**Gen., Sta. Mgr.**..... John B. Browning  
**Program Director**..... David Hale  
**Chief Engineer**..... James E. Grant

**Phone:** 2-1450..... **Air Time:** Full  
**Representative** ..... McGillvrc  
**Pres., Gen. Mgr.**..... Frank W. Hazelton  
**Vice-Pres.** ..... Emanuel Joanos

**WJCM—Sebring—1950**  
**MBS-KBS**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Operated By**.... Clearfield Bcstrs., Inc.  
**Business Address**..... Clearfield, Pa.  
**Air Time**..... Full Time  
**Transcription Service**..... Lang-Worth  
**Newspaper Aff.**..... The Progress C'Field, Pa.  
**News Service**..... UP  
**President**..... W. K. Ulerich  
**Gen. Mgr.**..... William J. Thomas  
**Sta., Comm. Mgr.**..... Al Frank  
**Program Director**..... Betty Frank  
**Chief Engineer**..... Robert Goshorn

**WSTU—Stuart—1954**  
**MBS-KBS**

**Frequency:** 1450 Kc..... **Power:** 100 Watts  
**Owned-Oper. By**..... Bluewater Bcstg. Co.  
**Address**..... Box 518  
**Phone:** 1080..... **Air Time:** Full Time  
**Pres., Gen. Mgr.**..... Lester M. Combs  
**Sls. Prom. Mgr., Prog. Dir.**..... Jim Mullins  
**Chief Engineer**..... Jack McElfresh

**WMEN—Tallahassee—1954**  
**KBS**

**Frequency:** 1330 Kc..... **Power:** 1,000 Watts d.  
**Owned-Oper. By**..... WMEN, Inc.  
**Address**..... Hotel Floridan  
**Phone:** 3-2550..... **Air Time:** Days  
**News Service**..... UP  
**Representative**..... Dora-Clayton  
**President**..... B. F. J. Timm  
**General Manager**..... Don C. Price

**WTAL—Tallahassee—1935**  
**CBS**

**Frequency:** 1270 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... John H. Phipps  
**Business Address**..... Box 989  
**Phone:** 3-3666..... **Air Time:** Full Time  
**News Service**..... AP  
**Representative**..... Meeker, Cummings  
**Owner**..... John H. Phipps  
**General Manager**..... L. Herschel Graves  
**Station Manager**..... J. L. Brownell

**WTNT—Tallahassee—1946**  
**ABC-MBS**

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**.... Tallahassee Appli. Corp.  
**Business-Studio Address**..... Duval Hotel

**WALT—Tampa—1946**

**Frequency:** 1110 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Tampa Bcstg. Co.  
**Address**..... 401 W. Tyler St.  
**Phone:** 2-7921..... **Air Time:** Day  
**Station Representative**.... Stars National Inc.  
**President**..... Harold Kaye  
**Gen. Mgr.**..... C. G. Baskerville  
**Station Mgr.**..... Charles Geer

**WDAE—Tampa—1922—CBS**

**Frequency:** 1250 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Tampa Times Co.  
**Business Address**..... 114 N. Franklin St.  
**Representative**..... Katz  
**President**..... David E. Smilley  
**General Manager**..... L. Spencer Mitchell

**WEBK—Tampa—1950—KBS**

**Frequency:** 1300 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Hillsboro Bcstg. Co.  
**Address**..... 1521 E. Broadway  
**Phone:** 4-4177..... **Air Time:** Day  
**News Service**..... AP  
**Station Rep.**..... Interstate United Newspapers  
**President**..... E. P. Martin  
**Gen. Mgr.**..... Alpha Martin  
**Prog. Dir.**..... Gladys Easter  
**Chief Engineer**..... Elmo B. Kitts

**WFLA—Tampa—1925—NBC**

**Frequency:** 970 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Tribune Co.  
**Business Address**..... P. O. Box 1410  
**Phone:** 2-0131..... **Air Time:** Full Time  
**News Service**..... AP  
**Transcription Service**..... Thesaurus  
**Representative**..... John Blair  
**Membership**..... NARTB, RAB  
**Newspaper Aff.**..... Tribune  
**President**..... John C. Council  
**Gen. Mgr.**..... George W. Harvey  
**Sales Prom. Mgr., Pub. Dir.**..... Tom Matthews  
**Prog. Director**..... Edward C. Walker  
**Chief Engineer**..... Joseph Mitchell

**WHBO—Tampa—1948**

**Frequency:** 1050 Kc..... **Power:** 250 Watts d.  
**Owned By**..... Sulphur Springs Bcstrs., Inc.  
**Business Address**..... 11,011 Florida Ave.  
**Phone:** 9-11711..... **Air Time:** Daytime  
**Membership**..... RAB  
**News Service**..... AP  
**President**..... Harold A. Dunlap  
**Gen., Comm. Mgr., Eng.**..... G. Kimbrel  
**Program Director**..... Ellen Sauls  
**Sls. Prom. Mgr.**..... Bob Ross

**WIOK—Tampa—1954**

Frequency: 1150 Kw. Power: 1000 Watts d.  
 Owned By.....WIOK  
 Address.....Box 1101  
 Phone: 4-1109.....Air Time: Days  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....McGillvra, Dora-Clayton  
 General Mgr.....H. C. Young, Jr.

**WDCL—Tarpon Springs—1955**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Freede-Miller Bcstg. Co.  
 Address.....Box 1470  
 Phone: Clearwater 81-5411 Air Time: Daytime  
 Pres., Sta. Mgr.....Hal Freede  
 Gen. Mgr., Sls. Mgr.....J. McMiller, Jr.  
 Commercial Mgr.....Wm. Emard  
 Program Director.....Clair Linn  
 Publicity Director.....Robert Jones  
 Chief Engineer.....John H. Walker

**WNTM—Vero Beach—1954  
 MBS**

Frequency: 1370 Kc. Power: 1 Kw.  
 Owned.....Cen. Fla. Bcstg. Co.  
 Address.....P. O. Box 397  
 Phone: 5405.....Air Time: Day  
 Pres., Gen. Mgr.....(Mrs.) Naomi T. Murrell  
 Station Manager.....Gene Stuart  
 Comm. Mgr.....Joan Stuart  
 Sls. Prom. Mgr.....Fred Marshall  
 Prog. Dir.....Joan Smith  
 Publicity Dir.....Marshall Wolff  
 Chief Eng.....Jim Sowinski

**WTTB—Vero Beach—1954  
 ABC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Tropics, Inc.  
 Address.....15-36 20th Ave.  
 Phone: 5454.....Air Time: Full Time  
 Newspaper Affiliation.....Press-Journal  
 President.....Merrill P. Barber  
 Gen., Sta. Mgr.....Dale F. Knisely  
 Sls. Prom. Mgr., Prog. Dir.....John Schiavone  
 Chief Engineer.....Stanley Wood

**WEAT—West Palm Beach  
 1948—NBC**

Frequency: 850 Kc. Power: 1 Kw. d. n.  
 Owned.....RKO Teleradio Pictures  
 Address.....P. O. Box 70  
 Phone: 3-9668.....Air Time: Full Time  
 Station Rep.....H.R.  
 President.....Thomas F. O'Neil  
 Gen. Mgr.....Gordon R. Kerr  
 Sta., Comm. Mgr.....C. H. Glick

Sls. Prom. Mgr., Pub. Dir.....C. W. Curtin  
 National Sls. Mgr.....P. D. Porterfield  
 Prog. Dir.....Don James  
 Chief Engineer.....Ross McPherson

**WJNO—West Palm Beach  
 1936—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....WJNO, Inc.  
 Business-Studio Address..1500 N. Flagler Dr.  
 Phone: 2-3638.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World, Lang-Worth  
 Representative.....Robert Meeker, Ayres  
 Membership.....NARTB, RAB  
 President.....S. K. Russell  
 Gen. Mgr.....H. V. McMillan  
 Sales Mgr.....Robert Monroe  
 Chief Eng.....Curtis Brinson

**WIRK—West Palm Beach  
 1947—MBS**

Freq.: 1290 Kc. Power: 1 Kw. d., 5 Kw. n.  
 Owned-Operated By.....Ken-Sell, Inc.  
 Business Address.....715 S. Flagler Drive  
 Phone: 3-1711.....Air Time: Full Time  
 Representative.....Cooke  
 Pres., Gen. Mgr.....Joseph S. Field, Jr.  
 Sales & Operations Mgr.....Rome Hartman  
 Chief Engineer.....William P. Heitzman

EST. 1936

**W J N O**

**CBS RADIO NETWORK**

"The Most Influential Voice of the Palm Beaches" FIRST by PULSE survey October, 1955

3rd LARGEST CITY  
 On the Famous Florida Gold Coast

TRADING AREA—246,000 PLUS  
 — a Big Bonus Tourist Population Year Around

WJNO EASILY LEADS  
 in Total Morning, Afternoon and Evening Radio

QUALITY OF MARKET INDEX

**102\***

- EFFECTIVE BUYING INCOME \$199,131,000.00
- RETAIL SALES \$187,913,000.00
- BUILDING PERMITS SHOW INCREASE EACH YEAR

WJNO IS A HABIT IN  
 THE PALM BEACHES

**WEST PALM BEACH, FLORIDA**

National Representative:  
 Robert Meeker Associates, Inc.  
 Southeastern: James S. Ayres Co.

**WSIR—Winter Haven—1947**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By...Hundred Lakes Bcstg.  
Bus. Address...665 W. Lake Howard Dr., S.W.  
Phone: 32-561 Air Time: Full Time  
News Service...UP  
Membership...RAB  
Representative...Devney & Co.  
President...Tom Moore  
Gen. Mgr...Larry Rollins  
Commercial Manager...Earl Sturgeon

Program Director...Richard Eyrich  
Chief Engineer...L. Orden

**WADR—Winter Park—1954**

Frequency: 1440 Kc. Power: 1 Kw.  
Owned...Orange County Bcstrs. Inc.  
Address...P. O. Box 7547  
Phone: 5-6631 Air Time: Daytime  
Sta. Rep...Rambeau, Dora-Clayton  
News Service...UP  
General Mgr...R. H. Gunckel, Jr.  
Sales Manager...Tom Sawyer  
Chief Engineer...Jim Macri

**GEORGIA**

Pop. Feb. 1, 1956 (Est.) 3,650,000—Families 972,000  
Radio Homes 936,000—TV Homes 650,636—Stations in State 101

**WAAG—Adel—1955—KBS**

Frequency: 1470 Kc. Power: 1,000 Watts  
Owned-Oper. By...Cook County Bcstg. Co.  
News Service...UP  
Membership...NARTB  
President...W. M. Forshee  
Gen. Sta. Mgr., Chief Eng...Robert A. Davis  
Prom. Mgr., Prog. Dir...Don H. Wingate  
Publicity Director...Calvin Key

**WALB—Albany—1941—ABC**

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Operated By...Herald Publishing Co.  
Address...Stuart Ave.  
Phone: Hemlock 5-8386 Air Time: Full Time  
News Service...AP  
Representative...Burn-Smith, Ayers  
Owner...James H. Gray  
General Manager...Tom Stillwagon  
Program Director...Jack Mayer

**WGPC—Albany—1933—CBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By...Albany Bdcstg. Co.  
Business-Studio Address...New Albany Hotel  
Phone: Hemlock 21277 Air Time: Full Time  
News Service...UP  
Representative...George P. Hollingbery  
Transcription Service...Thesaurus  
Membership...NARTB, RAB  
President...J. W. Woodruff  
Executive Manager...J. W. Woodruff, Jr.  
Sta., Comm., Sls., Prom., Pub. Dir...L. M. George  
Program Director...Walter H. Flint  
Chief Engineer...Redus Carlton

**WJAZ—Albany—1952**

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Oper. By...James S. Rivers, Inc.  
Address...Box 611  
Phone: HEmlock 2-7447 Air Time: Daytime  
Representative...Forjoe  
News Service...UP  
President...James S. Rivers  
General Manager...Richard B. Smith  
Station Mgr...R. V. Rogers  
Comm. Mgr...J. K. Willis  
Sls. Prom. Mgr...Bill Shadburn  
Prog. Dir...Emery Evans  
Publicity Dir...Billy Berry  
Chief Eng...Bruce Smith

**WDEC—Americus—1947**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By...The Americus Bdcstg. Co.  
Business-Studio Address...Rembert Bldg.  
Phone: 3681 Air Time: Full Time  
News Service...AP  
Membership...RAB  
Representative...Dora-Clayton, Indie Sales  
Vice-Pres., Gen. Sta. Mgr...Charles C. Smith  
Chief Engineer...Raymond C. LaPrade

**WGAU—Athens—1938**  
**CBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By...J. K. Patrick Bcstg. Co.  
Business-Studio Address...Bobbin Mill Rd.  
Phone: Liberty 6-6575 Air Time: Full Time  
Representative...Brown  
Gen., Sta. Mgr...Burl Womack  
Comm. Mgr...John McNeil

**WRFC—Athens—1948**

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By...Radio Athens, Inc.  
Business-Studio Add...279½ N. Lumpkin St.  
Phone: Liberty 3-3411 Air Time: Full Time  
Sta. Rep...Forjoe  
Pres., Gen., Sta. Mgr...L. H. Christian  
Commercial Mgr...J. T. Lloyd  
Sls. Prom. Mgr...E. A. Thilenius  
Program Director...Ned Martin  
Publicity Director...Ed Thilenius  
Chief Engineer...Lucius D. Drewry

**WAGA—Atlanta—1937—CBS**

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By...Storer Bcstg. Co.  
Bus. Studio Address...1018 W. Peachtree St.  
Phone: Vernon 3553 Air Time: Full Time  
News Service...AP  
Transcription Service...Standard  
Representative...Katz  
Membership...NARTB, RAB  
President...George B. Storer, Sr.  
Southern District V.P...Geo. Storer, Jr.  
Managing Dir...Claude H. Frazier  
Comm. Mgr...Lewis Reynolds  
Pub. Dir., Prom. Mgr...R. David Mayo

Program Director.....J. Les Henrikson  
Chief Engineer.....Hugo Bondy

### W A O K — Atlanta — 1954

Frequency: 1380 Kc.....Power: 5000 Watts  
Owned-Oper. By.....W A O K Bcstg. Co., Inc.  
Business Address.....70 Houston St., N.E.  
Phone: AL 1515.....Air Time: Full Time  
Representative.....Forjoe  
Pres., Gen. Mgr.....L. M. George

Station Mgr.....Dorothy Lester  
Comm., Prom. Mgr.....Stan Raymond  
Prog. Dir. ....Zenas Sears  
Pub. Dir. ....Mary O'Shields  
Chief Engineer.....Eathel Holley

### W A K E — Atlanta — 1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Bartell Broadcasters, Inc.  
Bus.-Studio Address... Georgian Terrace Hotel

# to reach GEORGIA'S 63 GOLDEN COUNTIES you need WAGA-RADIO



POPULATION:  
1,806,932

RETAIL SALES:  
\$1,459,952,000

SPENDABLE INCOME:  
\$2,214,452,000

**ONLY RADIO**  
OFFERS YOU  
97% COVERAGE  
OF THIS GREAT  
GEORGIA  
MARKET

\* THESE 63 COUNTIES...  
(39.6% of the state's total of 159) account for 49.6% of Georgia's population, 53.6% of the state's total retail sales, and 53.9% of the total spendable income in Georgia.

To reach the 468,900 families in Georgia's 63 golden counties, you need WAGA-Radio.

Live, wide-awake programming to capture the largest possible audience, backed by aggressive merchandising and a staff of sales-minded people, will help you get maximum results for your advertising dollar.

Let our reps give you complete facts about the expanding Atlanta market and how WAGA-Radio can best be put to work for you.



# waga radio

590  
on the dial  
5,000  
watts

CBS-radio in Atlanta

Represented Nationally by the  
KATZ AGENCY, Inc.  
STOROR BROADCASTING COMPANY SALES OFFICES:  
New York—118 E. 57th St.  
Chicago—230 N. Michigan Ave.  
San Francisco—111 Sutter St.

Tom Harker, National Sales Director; Bob Wood, National Sales Manager



Don't send a boy  
to do a **MAN'S** work

Apparently, it is recognized that a multiple number of smaller Georgia radio stations are indicated if one hopes to approach the effectiveness and economy of WSB Radio. This is a protective concept which has prevailed, ineffectively, for the past 20 years. No other Georgia radio station, or combination of Georgia stations, gives you as many listeners per dollar as you can get on WSB Radio. Ask your Petry man to show you the facts.

**WSB Radio**  
ATLANTA

NBC affiliate. Represented by Petry. Affiliated with The Atlanta Journal and Constitution



President.....G. A. Bartell  
 Managing Dir.....L. B. Bartell  
 Comm. Mgr.....Joseph Wolfman  
 Program Dir.....L. Gruenwald  
 Chief Engineer.....Charles Hoge

### WERD—Atlanta—1948

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Phone Number.....Lamar 0666  
 Representative.....Interstate, Dora-Clayton  
 Station Mgr.....J. B. Blayton, Jr.  
 Commercial Mgr.....Albert H. Saddler

### WGKA—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Chairman of Board.....Locke E. Glenn  
 Gen. Mgr., Chief Eng.....David L. Lyndon

### WGST—Atlanta—1923—ABC

Frequency: 920 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned.....Bd. of Regents, Univ. Sys. of G.  
 Bus.-Studio Address.....900 Forsyth Bldg.  
 Phone: Walnut 8441.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 Gen., Sta. Manager.....Ben Akerman  
 Commercial Mgr.....Don Mitchell  
 Prom., Pub. Dir.....Mrs. M. Lunt  
 Program Director.....Jack Kelly  
 Chief Engineer.....Ivan Miles

### WSB—Atlanta—1922—NBC

Frequency: 750 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Atlanta Newspapers, Inc.  
 Address.....Biltmore Hotel  
 Phone: ELgin 6711.....Air Time: Full Time  
 Newspaper Affiliation.....Journal, Constitution  
 News Service.....AP, UP  
 Representative.....Edward Petry  
 Membership.....NARTB, RAB  
 General Manager.....John M. Outler, Jr.  
 Station Manager.....Frank Gaither  
 Sales Promotion Mgr.....Walter Paschall  
 Program Director.....Elmo Ellis  
 Chief Eng.....R. A. Holbrook

### WQXI—Atlanta—1948—MBS

Frequency: 790 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Rounsaville of Atlanta, Inc.  
 Bus.-Studio Address.....3165 Mathieson Dr., N.E.  
 Phone.....CHerokee 2196  
 News Service.....UP  
 Station Rep.....Gill-Perna, Inc.  
 Membership.....NARTB  
 President.....R. W. Rounsaville  
 Station Manager.....John Fulton  
 Prom., Comm. Mgr.....Frank Erwin  
 Program Dir.....Robert Watson  
 Chief Engineer.....Elton B. Chick  
 Technical Director.....Paul Cram

### WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1,000 Watts  
 Owned.....Garden City Bcstg.

Phone: 3-4441.....Air Time: Daytime  
 Address.....Bon Air Hotel  
 Sta. Rep.....Interstate United Newspapers  
 Transcription Service.....Capitol  
 News Service.....AP  
 Gen., Sta. Mgr.....Geo. C. Nicholson  
 Comm., Sls., Prom. Mgr.....J. Louis Solomon  
 Program Dir.....Reese J. Vaughn  
 Chief Engineer.....J. C. Atkinson

### WBBQ—Augusta—1946—MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owner.....Savannah Valley Network  
 Address.....515 15th St.  
 Representative.....McKinney, Inc., Forjoe  
 President.....John W. Weiss  
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar  
 Prom. Mgr.....Patrick R. Mulhern  
 Publicity Dir.....Thurston Bennett  
 Program Director.....George W. Fisher  
 Chief Engineer.....Marvin Tarpley

### WGAC—Augusta—1940—ABC

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....The Twin States Bcstg. Co.  
 Business-Studio Address.....664 Broad St.  
 Phone: 2-2692.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Avery-Knodel  
 Membership.....NARTB, BAB  
 Pres., Gen. Mgr.....A. D. Willard, Jr.  
 Station Mgr.....Donald MacDonald  
 Commercial Mgr.....Martin E. White  
 Program Dir.....Stanley Carey  
 Chief Engineer.....James Clegg

### WBIA—Augusta—1946—NBC

Frequency: 1230 Kc.....Power: 250 Kw.  
 Owned.....Media, Inc.  
 Address.....15 8th St.  
 Station Rep.....John Pearson Co.  
 Vice Pres., Gen. Mgr.....J. T. Snowden, Jr.  
 Sales Director.....Archie Grinalds, Jr.

### WRDW—Augusta—1930—CBS

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Southeas'n Newspapers, Inc.  
 Address.....Masonic Bldg.  
 Phone: 2-8805.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Headley-Reed  
 Membership.....RAB, NARTB  
 President.....Grover C. Maxwell  
 General Manager.....W. R. Ringson  
 Station Manager.....J. R. Owens, Jr.  
 Program Director.....Richard Warner  
 Chief Engineer.....Rabun F. Bobo

### WMGR—Bainbridge—1946

Frequency: 930 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Decatur Bcstg. Co.  
 Address.....Box 375  
 Representative.....Grant Webb  
 News Service.....AP  
 General Manager.....Charles W. Dowdy  
 Asst. Manager.....R. A. Vaughn

**WHAB—Baxley—1954**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Oper. By...Tri-City Bcstg. Sys.  
 Address .....Box 265  
 Phone: 3000. Air Time: Daytime  
 News Service .....UP  
 Gen., Sta. Mgr.....Farnell O'Quinn  
 Comm. Mgr.....Marvin Massey  
 Sls. Prom. Mgr.....Dane Bruce  
 Publicity Dir. ....Jo Moody  
 Chief Engineer.....Delmas Nichols

**WGIG—Brunswick—1949**  
**ABC**

Frequency: 1440 Kc. Power: 1,000 Watts  
 Owned-Operated By...Brunswick Bcstg. Corp.  
 Business-Studio Address.....1514 Union St.  
 Phone: 2714. Air Time: Full Time  
 News Service .....AP  
 Transcription .....Standard, Capitol  
 Representative .....McGillvra  
 President.....E. M. Champion  
 Sta., Gen. Mgr.....Hugh K. Tollison  
 Commercial Manager.....John Lane  
 Sls. Prom., Pub. Dir.....Sammy Middleton  
 Program Director.....Jack Lenz  
 Chief Engineer.....Herman Lange

**WMOG—Brunswick—1940**  
**MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By...Radio Brunswick Inc.  
 Address .....Box 572  
 Phone: 1500. Air Time: Full Time  
 Representative .....Indie Sales  
 General Manager.....E. J. Turk  
 Comm. Mgr. ....Lew Carter

**WGRA—Cairo—1950**  
**ABC-KBS**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Grady Mitchell Bcstg. Co.  
 Address .....Bainbridge Rd.  
 Phone: 2-4392. Air Time: Daytime  
 Station Rep. ....Indie  
 News Service .....UP  
 Gen. Mgr. ....Lowell E. Takles  
 Prom. Mgr. ....Bernice Porter

**WCGA—Calhoun—1953**

Frequency: 900 Kw. Power: 1000 Watts d.  
 Owned-Oper. By...Gordon Cty. Bcstg. Co.  
 Address .....112½ Court Street  
 Phone: 2111. Air Time: Day Time  
 General Manager.....R. R. Magill  
 Sales Manager.....Judy McGill  
 Program Director.....Richard Bowman

**WCLB—Camilla—1954—KBS**

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.

Address.....P. O. Box 205  
 Phone: 2776. Air Time: Daytime  
 Transcription Service .....Standard  
 Sta. Mgr.....Russell A. Browne  
 Commercial Mgr.....Charlie Browne  
 Chief Engineer.....Wayne R. Foster

**WLBB—Carrollton—1947**  
**KBS**

Frequency: 1100 Kc. Power: 250 Watts d.  
 Owned-Oper. By...Carroll Bcstg. Co., Inc.  
 Business-Studio Address.....Box 569  
 Phone: Terrace 2-7041. Air Time: Daytime  
 Representative .....Indie Sales  
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy  
 Comm. Mgr.....J. D. Norton, Jr.  
 Prom. Mgr., Prog., Pub. Dir.....Hiram Bray  
 Chief Engineer .....Bill Shell

**WBHF—Cartersville—1946**  
**MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....W. R. Frier  
 Phone: 1200. Air Time: Full Time  
 Station Manager.....W. Ryan Frier

**WGAA—Cedartown—1941**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Business-Studio Address.....P. O. Box 807  
 Phone: 777. Air Time: Full Time  
 News Service .....AP  
 Representative .....Dora-Clayton  
 Sta. Mgr. ....Frank Proctor

**WCLS—Columbus—1955**

Frequency: 1580 Kc. Power: 1,000 Watts  
 Owned-Oper. By...Muscogee Bcsgt. Co.  
 Address .....1028½ Broadway  
 Phone: 7-3648. Air Time: Daytime  
 Representative .....Thomas F. Clark Co.  
 News Service .....UP  
 Pres., Gen. Mgr.....Charles H. Parish, Jr.  
 Commercial Manager.....Jack H. Robinson

**WDAK—Columbus—1943**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By...Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Phone: 5447. Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....World  
 Station Representative.....Headley Reed  
 Membership .....NARTB, RAB  
 President.....Allen M. Woodall  
 Station Mgr.....Miles H. Ferguson  
 Commercial Manager.....William Massie  
 Program Director.....Mrs. Pat Lynn  
 Publicity Dir.....Lamar Lyn  
 Chief Engineer.....Max F. Harper

**WGBA—Columbus—1947**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By. WGBA, Inc.  
 Business-Studio Address. 1213½ Broadway  
 Phone: 3-3603. Air Time: Daytime  
**News Service** AP  
 Transcription Service Thesaurus  
 Representative Forjoe  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. C. A. McClure  
 Station Mgr. R. H. Ruppel  
 Comm., Sls. Prom. Mgr. F. Floyd Jr.  
 Prog., Pub. Dir. W. L. Bowick Jr.  
 Chief Engineer. F. Keith Brown

**WPNX—Columbus—1952**

(See listing in Phenix City, Ala.)

**WRBL—Columbus—1928**  
**CBS**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By. Columbus Bdcstg. Co.  
 Business-Studio Address. 1350 - 13th Ave.  
 Phone: 2-0601. Air Time: Full Time  
**News Service** UP  
 Sta. Rep. Hollingbery  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. J. W. Woodruff Jr.  
 Sta., Comm. Mgr. Walter Graham  
 Prog. Dir. Eleanor Whitelaw  
 Pub. Dir. Boyd Hinton

**WMJM—Cordele—1940**  
**MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. Southeastern Bcstg. System  
 Business-Studio Address. 20th Ave. & B St.  
 Representative T. F. Clark  
 President James S. Rivers  
 General Mgr. William E. Blizzard, Jr.  
 Comm. Manager Willard Belote

**WCOR—Cornelia—1953**

Frequency: 1450 Kw. Power: 250 Watts  
 Owned-Oper. By. Habersham Bcstg. Co.  
 Address. 1 Burrell St.  
 Phone: 1450. Air Time: Full Time  
 Station Rep. Indie  
 Pres., Gen. Mgr. Jack Bradley  
 Sta. Mgr. Jim Marlow  
 Chief Engineer Bobby Wilkes

**WGFS—Covington—1953**  
**KBS**

Frequency: 1430 Kc. Power: 1 Kw.  
 Owned Georgia Bcstg. Ser.  
 Address. 615 Monticello St.  
 Phone: 2337. Air Time: Daytime  
 Station Representative Sears & Ayers  
 General Manager Otis Parker

**WBLJ—Dalton—1940**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By. Dalton Bdcstg. Corp.  
 Business-Studio Address. 111 South Pentz St.  
 Phone: 1180. Air Time: Full Time  
**News Service** AP  
 Transcription Service Thesaurus  
 Membership NARTB, RAB  
 President H. C. Kenemer  
 General Manager William B. Davies  
 Program Dir. Marthel Acree  
 Chief Engineer John S. Andrews

**WRCD—Dalton—1954**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Oper. By. Whitefield Bcstg. Co.  
 Address. 104 Pentz Street  
 Phone: 1892. Air Time: Daytime  
 Representative Dora-Clayton Agency  
**News Service** UP  
 General Manager Jim Honey  
 Comm. Manager Ed Jordan  
 Program Director Mike Dodd

**WDWD—Dawson—1948**  
**KBS-MBS**

Frequency: 990 Kc. Power: 1000 Watts D.  
 Owned-Operated By. Dawson Bdcstg. Co.  
 Trans.-Bus.-Studio Address. Box 390  
 Phone: 416. Air Time: Daytime  
**News Service** UP  
 Representative Indie Sales  
 General Manager W. C. Woodall, Jr.  
 Program Director Barney Parnacott

**WEAS—Decatur—1947**

Frequency: 1010 Kc. Power: 50 Kw.  
 Owned WEAS, Inc.  
 Phone: DE 2521. Air Time: Daytime  
**News Service** UP  
 Station Representative Stars National  
 President William H. Keller, Jr.  
 Station Manager Warren Roberts  
 Comm., Prom. Mgr. William Packham  
 Chief Engineer William Loudermilk

**WGLS—Decatur—1949—KBS**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. DeKalb Bcstg. Co.  
 Business-Studio Address. 526 Church St.  
 Phone: Crescent 6471. Air Time: Day Time  
 Newspaper Affiliation New Era  
**News Service** UP  
 Transcription Service Standard  
 President Guy W. Rutland, Sr.  
 Gen., Sta. Mgr. Sam W. Kane  
 Comm. Mgr., Prog., Pub. Dir. Al Ciraldo  
 Chief Engineer Lawson Leaks

**WDMG—Douglas—1946**

Frequency: 860 Kc. Power 1000 Watts D.  
 Owned-Operated By. WDMG, Inc.

Address ..... 620 E. Ward St.  
 Phone: 564 ..... Air Time: Daytime  
 Membership ..... NARTB  
 Representative ..... Dora Clayton  
 President ..... B. F. J. Timm  
 General Mgr. .... Mary Jarrard

### WMLT—Dublin—1945

#### MBS-KBS

Frequency: 1330 Kc. .... Power: 1 Kw.  
 Owned-Operated By ..... Dublin Bdcstg. Co.  
 Business Address ..... Franklin St.  
 Phone: 871 ..... Air Time: Day Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... NARTB, RAB  
 President ..... George T. Morris  
 General Manager ..... W. Newton Morris  
 Sta. Mgr. .... W. C. Courson

### WTJH—East Point—1949

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By ..... Southeastern Bcstg. Sys.  
 Address ..... Cordele, Ga.  
 Phone: 666 ..... Air Time: Daytime  
 News Service ..... UP  
 President ..... James S. Rivers  
 Gen., Sta., Comm. Mgr. .... J. D. Davenport  
 Sales Prom. Mgr. .... Edward L. Smith  
 Program Director ..... Claude V. Jones  
 Publicity Director ..... Frances Sheffield  
 Chief Engineer ..... William J. Hill

### WSGC—Elberton—1946

#### KBS-MBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Elberton Bcstg. Co.  
 Address ..... Elberton  
 Representative ..... Continental  
 News Service ..... AP  
 Manager ..... Melvin C. Gorman

### WBHB—Fitzgerald—1946

#### MBS-KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Ben Hill Bdcstg. Corp.  
 Address ..... Box 472  
 Phone: 2077 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 President ..... H. C. Vaughn  
 Vice-P. esident ..... Paul E. Reid  
 Publicity Director ..... Tony Carter  
 Chief Engineer ..... Mike Pelton

### WFPM—Fort Valley—1951

#### KBS

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Peach Belt Bcstg. Co.  
 Address ..... Roberts Rd.  
 News Service ..... UP  
 Representative ..... Indie Sales  
 Gen., Comm. Manager ..... Hugh Birdsong  
 Program Director ..... Lowell Register

### WDUN—Gainesville—1949

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... N.E. Ga. Bcstg. Co.  
 Address ..... 1140 Thompson Bridge Rd.  
 Phone: LEnox 4-7331 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Indie Sales  
 Pres., Gen. Manager ..... John W. Jacobs, Jr.  
 Sta. Mgr., Prog. Dir. .... Gene Blaine  
 Comm. Mgr. .... Claire Palmour  
 Chief Engineer ..... J. D. Matthews

### WGGA—Gainesville—1941

#### MBS-KBS

Frequency: 550 Kc. .... Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By ..... Blue Ridge Bdcstg. Co.  
 Business Address ..... Press-Radio Center  
 Phone: LE 2-6211 ..... Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affil. .... Daily Times  
 Membership ..... RAB  
 Representative ..... Dora Clayton Agency  
 President ..... Charles A. Smithgall  
 Exec. V.P., Gen., Sta. Mgr. .... Edmond F. Jared  
 Commercial Manager ..... Robert Schwab  
 Prod. Dir. .... James A. Hartley  
 Chief Engineer ..... Wilbert Darracott

### WKEU—Griffin—1934

#### MBS-KBS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Station WKEU  
 Address ..... Macon Rd.  
 Phone: 5507 ..... Air Time: Full Time  
 General Manager ..... A. W. Marshcll, Jr.

### WHIE—Griffin—1952

Frequency: 1320 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Griffin Bcstg. System  
 Address ..... Box 971  
 Phone: 9451 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Dora-Clayton  
 Membership ..... NARTB  
 President ..... Virginia Price Bowen  
 General Manager ..... Bernice Merrill  
 Station Manager, Chief Eng. .... Jay H. Lamb  
 Commercial Manager ..... Johnny Williams  
 Program Director ..... Lew Banks

### WKLY—Hartwell—1947

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Louie L. Morris Estate  
 Business Address ..... Box 189, Hartwell  
 Phone: 71 ..... Air Time: Daytime  
 News Service ..... UP  
 Newspaper Affil. .... Hartwell Sun  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Max G. Pfander  
 Comm., Sales Mgr. .... Burch Griffin  
 Program Director ..... Joseph Grammer  
 Chief Engineer ..... Broadus McLane

**WCEH—Hawkinsville—1952**  
**KBS**

Frequency: 610 Kc. Power: 500 Watts  
Owned. Tri-County Bcstg. Co., Inc.  
Address Box 184  
Phone: TWilght 3-3381 Air Time: Day Time  
News Service UP  
Trans. Service World  
President R. T. Ragan  
Vice President Henry Griffin  
Sec'y-Treas. D. R. Jackson, Sr.  
Gen., Sta., Prom. Mgr., Pub. Dir. J. D. Popwell  
Comm. Mgr., Chief Eng. Hugh Birdsong  
Program Director Bob Banks

**WBGR—Jessup—1949—KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By Altamaha Bcstg. Co.  
Address P. O. Box 147  
Phone: 2444 Air Time: Daytime  
News Service AP  
Transcription Service Capitol  
Representative Dora-Clayton  
Pres., Gen. Mgr. W. G. Thomas, Sr.  
Sta., Comm. Mgr. Edward Lynch  
Prog. Dir. James Miller  
Chief Engineer Art Manning

**WLFA—Lafayette—1954**  
**KBS**

Frequency: 1590 Kc. Power: 5 Kc.  
Owned-Oper. By Radio Dixie, Inc.  
Address Box 393  
Phone: 4-7676 Air Time: Daytime  
News Service UP  
Transcription Service World  
Representative Hil F. Best Co.  
Membership NARTB, RAB  
President J. A. Gallimore  
Gen., Sta. Mgr. C. W. Gwyn  
Chief Engineer Leon Lloyd

**WLAG—La Grange—1941**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By LaGrange Bcstg. Co.  
Business-Studio Address 305-307 Broome St.  
Phone: 2-3505 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Indie Sales, Dora-Clayton  
President Roy C. Swank  
Gen., Comm. Mgr. Edwin Mullinax  
Program Director John Boggeas  
Publicity Director Patricia Smith  
Chief Engineer James McKay

**WTRP—LaGrange—1953**

Frequency: 620 Kw. Power: 1000 Watts  
Owned. Chattahoochee Bcstg. Co., Ltd.  
Address Hammett Bldg.  
Phone: 9877 Air Time: Daytime  
Transcription Service Thesaurus

News Service AP  
Representative McGillvra  
Membership NARTB  
Partner, Gen. Mgr. Byron H. Hurst, Jr.  
Pub. Dir. Weyman Brooks  
Program Director Jim Martin  
Comm. Mgr. George Pettett  
Sls. Prom. Mgr. Frank E. Hurst  
Chief Engineer Ray Relihan

**WBML—Macon—1940—NBC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned. Middle Georgia Bdcstg. Co.  
Business-Studio Address 230 Second St.  
Phone: 3-5454 Air Time: Full Time  
News Service AP  
Transcription Service World  
Representative Forjoe, Dora-Clayton  
President C. R. Rader  
Comm., Gen. Mgr. George W. Patton  
Chief Engineer C. L. Wilder

**WIBB—Macon—1948**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By Peach State Bcstg. Co., Inc.  
Business-Studio Address Professional Bldg.  
Phone: 2-2505 Air Time: Daytime  
News Service AP  
Representative Walker  
Membership NARTB  
Pres., Gen. Mgr. Thomas H. Maxwell  
Commercial Manager Donald C. Frost  
Program Director Gordon Price

**WMAZ—Macon—1922—CBS**

Frequency: 940 Kc. Power: 10,000 Watts  
Owned-Oper. By Southeastern Bcstg. Co.  
Address Bankers Insurance Bldg.  
Phone: 2-7373 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Representative Avery-Knodel  
Membership NARTB  
Pres., Chief Engineer George P. Rankin  
General Manager Wilton E. Cobb  
Commercial Mgr. Frank Crowther  
Publicity Director Ed Pendleton  
Chief Engineer George P. Rankin

**WNEX—Macon—1945**  
**MBS-ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Macon Bcstg. Co.  
Business-Studio Address Bibb Bldg.  
Phone: 5-3301 Air Time: Full Time  
News Service AP  
Newspaper Affil. Macon Telegraph Pub. Co.  
Transcription Service Thesaurus  
Representative Branham  
President Ed Lowe  
General Manager Alred Lowe  
Sta. Manager Emory G. Stroberg  
Commercial Manager Marion Bragg  
Program Director Agnes Burdett  
Chief Engineer Emanuel Farber

**WMGE—Madison—1955**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....David L. Hitchcock  
Address.....Beacon Heights

**WBIE—Marietta—1955**

Frequency: 1050 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Marietta Bcstg. Co.  
Address.....112½ Atlanta St.  
Co-Owner, Gen. Mgr.....James Wilder  
Co-Owner, Comm. Mgr.....Dudley D. McCaskill

**WFOM—Marietta—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. Wilson & A. Jones  
Address.....S. Cobb Dr.  
Phone: 8-3396.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
General Manager.....Albert L. Jones  
Sales Mgr.....Bill Cooper  
Program Dir.....Don Kordecki  
Chief Engineer.....Chuck Strauss

**WMVG—Milledgeville—1946  
MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Iere N. Moore  
Business-Studio Address.....Box 476  
Phone: 250.....Air Time: Full Time  
Newspaper Affiliation.....Union Recorder  
Representative.....Hazel Griffith  
Membership.....NARTB  
General Manager.....Michael T. Landy  
Program Director.....Josephine Ragsdale  
Chief Engineer.....Joseph S. Boone

**WMRE—Monroe—1954—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Walton Bcstg. Co.  
Address.....Box 191  
Phone: 8-1711.....Air Time: Full Time  
News Service.....AP  
Pres., Gen. Mgr.....Warren G. Gilpin  
Sta. Mgr.....Deral Morris  
Pub. Dir.....Dorothy B. Gilpin  
Chief Engineer.....Hamilton Masters

**WMGA—Moultrie—1939  
ABC-KBS-MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....WMGA  
Business-Studio Address.....Moultrie  
Phone: 999.....Air Time: Full Time  
News Service.....UP  
Representative.....Everett-McKinney, Ayres  
Gen. Mgr.....John F. Pidcock  
Station Mgr.....Roy F. Zess  
Sls. Prom. Mgr.....Everett Griner  
Prog. Dir.....Jack Shiver  
Comm. Mgr.....Robert Lenihan  
Chief Engineer.....Homer Sloan

**WMTM—Moultrie—1953**

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Colquitt Bcstg. Co.  
Address.....Moultrie  
Phone: 1300.....Air Time: Daytime  
News Service.....AF  
Transcription Service.....World  
Representative.....Clarke  
Membership.....NARTB  
Gen., Comm. Mgr.....N. B. Mills  
Sta., Mgr., Prog. Dir.....Hugh J. McDonald  
Chief Engineer.....Marion Everett

**WCOH—Newnan—1947—MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Newnan Bcstg. Co.  
Address.....P. O. Box 581  
Phone: 1400.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Pres., Gen., Sta., Comm. Mgr., J. O. Hardin, Jr.  
Chief Engineer.....William E. Davis, Jr.

**WSFB—Quitman—1955**

Frequency: 1490 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Quitman Bcstg. Co.  
Address.....Citizens Natl. Bank Bldg.  
President, Chief Eng.....Emerson W. Browne  
Gen., Comm. Mgr.....Grady Cooper, Jr.

**WLAQ—Rome—1947—ABC**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Operated By.....News Publishing Co.  
Address.....209 Broad St.  
Phone Number.....7767  
Newspaper Affiliation.....News Tribune  
News Service.....AP, INS  
Transcription Service.....SESAC  
President.....Mrs. Jane F. Mooney  
General Manager.....J. F. Mann  
Station Manager.....Roy Underwood  
Commercial Manager.....Martha Daniel  
Program Director.....Jean Wadsworth  
Chief Engineer.....Dan Scott

**WRGA—Rome—1929  
MBS**

Frequency: 1470 Kc.....Power: 5000 Watts  
Owned-Operated By.....Rome Bcstg. Corp.  
Bus-Studio Address.....501 Broad St.  
Phone: 2-2411.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Walker, Dora-Clayton  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....Mather Payne  
Secretary-treasurer.....Charles Smithgall  
Commercial Manager.....Clarence Salmon  
Sales Prom. Mgr.....Lou Fockele  
Program Director.....Jim Roberts  
Publicity Dir.....Cap Hicks  
Chief Engineer.....R. A. Starr

**WROM—Rome—1946**

Frequency: 710 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Coosa Valley Radio Co.  
 Business-Studio Address.....121½ Broad St.  
 Phone: 9075.....Air Time: Daytime  
 Representative .....McGillivra  
 Comm. Mgr. ....Dean Covington  
 Gen. Mgr.....Edward N. McKay  
 Program Director.....Charlie Doss

## WCCP—Savannah—1946

### MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Carter C. Peterson  
 Bus.-Studio Address..Georgia State Bank Bldg.  
 Representative .....Walker  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Carter C. Peterson  
 Comm. Mgr. ....Weldon Herrin

## WDAR—Savannah—1946

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WDAR, Inc.  
 Business-Studio Address.....34 E. Bryan St.  
 Phone: 3-8807.....Air Time: Full Time  
 Transcription Service .....Lang-Worth  
 Membership .....NARTB  
 Pres., Gen., Sta. Mgr.....H. Blair Minick  
 Commercial Manager.....O. Huthson  
 Prog., Pub. Dir.....Stella G. Minick  
 Chief Engineer.....Joseph Testo

## WFRP—Savannah—1946

### ABC

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Georgia Bcstg. Co.  
 Business-Studio Address.....219 E. Charlton St.  
 Phone: 3-9642.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Everett-McKinney, Ayers  
 President .....John F. Pidcock  
 V.P., Gen., Sta., Comm. Mgr.....John Williams  
 Publicity Dir. ....Shirley Brogdon  
 Chief Engineer.....B. M. McKnight

## WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WJIV, Inc.  
 Bus. Address .....Box 737  
 Phone: 4-7264.....Air Time: Daytime  
 News Service .....AP  
 Representative .....Stars' Natl.  
 Chrmn. of Bd.....E. D. Rivers, Jr.  
 President.....W. H. Keller, Jr.  
 General Manager.....J. L. Woods

## WSAV—Savannah—1939

### NBC

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WSAV, Inc.  
 Bus.-Studio Address..Liberty Natl. Bank Bldg.  
 Phone: 3-0234.....Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Thesaurus

Representative .....Blair  
 Pres., Gen. Mgr.....Harben Daniel  
 Comm. Sta. Mgr.....Don Jones  
 Program Director.....Duane A. Hatch  
 Sls. Prom. Mgr.....R. W. Ward  
 Publicity Director.....Susan Perry  
 Chief Engineer.....Byron Strong

## WTOC—Savannah—1929

### CBS

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Savannah Bcstg. Co.  
 Business-Studio Address.....516 Abercorn St.  
 Phone: 2-0127.....Air Time: Full Time  
 News Service .....UP  
 Representative .....Katz  
 Membership .....NARTB  
 Pres., Gen. Mgr.....William T. Knight, Jr.  
 Commercial Manager.....Ben Williams  
 Program Director.....Dwight J. Bruce  
 Sales Prom. Mgr.....Frank S. Bryson, Jr.  
 Publicity Director.....Joan Purcell  
 Chief Engineer.....Kyle E. Goodman

## WWNS—Statesboro—1946

### MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..Statesboro Bcstg. System  
 News Service .....UP  
 Gen. Mgr.....R. H. Thompson, Sr.  
 Station Manager.....Jack V. LoPresti

## WGTA—Summerville—1950

Frequency: 950 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Address .....Holland Rd.  
 Phone: 295.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Capitol  
 Station Rep.....Stars Natl.  
 General Manager.....William B. Farrar  
 Prom. Mgr. ....Hoyl Raimey

## WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Jack & Nancy M. Thompson  
 Address .....Covena Rd., Box 371  
 Phone: 2011.....Air Time: Daytime  
 Trans. Service .....World  
 News Service .....UP  
 Membership .....NARTB  
 General Manager.....Jack A. Thompson  
 Sta. Mgr. ....John H. (Jack) Wiseley

## WSYL—Sylvania—1955

### KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sylvania Bcstg. System  
 News Service .....UP  
 Transcription Service .....SESAC  
 General Manager.....R. H. Thompson, Sr.  
 Station Manager.....Edwin H. Bass

**WSFT—Thomasston—1947**  
**MBS-KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By. Thomaston Bcstg. Co.  
Business-Studio Address. WSFT Bldg.  
Phone: 2187. Air Time: Daytime  
Transcription Service. World  
News Service. AP  
Membership. NARTB, RAB  
Gen. Mgr. S. J. Carswell

**WKTG—Thomasville—1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By. John H. Phipps Bcstg. Sta.  
Address. Bank of Thomas County Bldg.  
Phone: 1501. Air Time: Daytime  
News Service. AP  
Transcription Service. Thesaurus  
Representative. Clark, Dora-Clayton  
Gen. Mgr. Herschel L. Graves  
Sta. Manager. L. T. Porter  
Program Director. Ed Bray  
Pub. Dir. Nan P. Flowers  
Chief Engineer. Bruce E. Singleton

**WPAX—Thomasville—1934**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By. H. Wimpy  
Business-Studio Address. 117 Remington Ave.  
Phone: 909. Air Time: Full Time  
News Service. UP  
Trans. Service. Capitol Thesaurus  
Owner. H. Wimpy  
Commercial Manager. Al Feinberg

**WTWA—Thomson—1947**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. Hickory Hill Bcstg. Co., Inc.  
Business Address. 127 Journal St.  
Phone: 777. Air Time: Full Time  
News Service. UP  
Transcription Service. Thesaurus  
Membership. NARTB, RAB  
President. Edgar H. Kobak  
General Manager. Frank F. Hash

**WWGS—Tifton—1946—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. Tifton Bcstg. Corp.  
Address. 800 So. Main  
Phone: 921. Air Time: Full  
News Service. UP  
Membership. NARTB  
Transcription Service. World  
Representative. Thomas F. Clark  
Pres., Gen. Mgr. Ralph N. Edwards  
Chief Engineer. J. A. Brimaer

**WLET—Toccoa—1941**  
**MBS-KBS**

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned-Oper. By. R. G. LeTourneau

Address. 423 Prather Bridge Rd.  
Phone: TUCKER 6-4567. Air Time: Daytime  
News Service. UP  
Representative. Thomas F. Clark  
President. R. G. LeTourneau  
Sta. Mgr. Virgle E. Craig  
Comm., Sls., Prom. Mgr. J. Marquardt  
Prog., Pub. Dir. Gene Bollinger  
Chief Engineer. C. H. Sutton

**WGAF—Valdosta—1951—ABC**

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Operated By. Valdosta Bcstg. Co.  
Address. 116 W. Hill Ave.  
Phone: 910. Air Time: Full Time  
News Service. AP  
Representative. John E. Pearson  
Membership. NARTB  
President. George B. Cook

**WGOV—Valdosta—1940—MBS**

Frequency: 950 Kc. Power: 5 Kc. d., 1 Kc. n.  
Owned-Operated By. WGOV, Inc.  
Address. Daniel Ashley Hotel  
Phone: 1420. Air Time: Full Time  
News Service. UP  
Representative. Stars Nat'l.  
Chairman of Board. E. D. Rivers  
President. Wm. H. Keller, Jr.  
Sta. Mgr. A. B. Smith

**WJEM—Valdosta—1955**

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By. Lowndes County Br'dcasters  
Address. Hwy. 84, Box 368  
Phone: 3070. Air Time: Daytime  
News Service. UP  
Transcription Service. Lang-Worth  
General Manager. James E. Massey  
Sales Manager. Julian G. Tucker  
Promotion Manager. Vincent L. Randolph

**WVOP—Vidalia—1946—MBS**

Frequency: 970 Kc. Power: 5 Kw.  
Owned-Operated By. Vidalia Bcstg. Co.  
Address. Box 391  
Phone: 3029. Air Time: Daytime  
Newspaper Aff. Advance  
News Service. UP  
Transcription Service. Cole, Standard  
Membership. NARTB  
Pres., Gen., Sta. Mgr. Howard C. Gilreath  
Pub. Dir. R. E. Leoford  
Program Director. Joe Doggan  
Chief Engineer. Loren Dorough

**WRPB—Warner Robbins**  
**1954**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. Warner Robbins Bcstg. Co., Inc.  
Address. Box 727  
Phone: 1350. Air Time: Daytime  
News Service. AP  
Representative. Clarke



Membership ..... NARTB  
 President ..... D. L. Fountain  
 Bus., Comm. Mgr., Chief Eng. .... E. Nobles  
 Sta., Prog. Mgr. .... G. Weber

**WKLE—Washington—1955**

Frequency: 1370 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Max G. Plaender  
 Address ..... Berkshire Dr.  
 Phone: 4801 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Pres., Owner ..... Max G. Plaender  
 General Manager ..... Grady Berry, Jr.  
 Commercial Manager ..... Burch Griffin

**WACL—Waycross—1951**

Frequency: 570 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Teletronics Inc.  
 Address ..... 528 Carswell Dr.  
 News Service ..... AP  
 Representative ..... Thomas Clark  
 President ..... James S. Rivers  
 General Manager ..... William B. Hill

**WAYX—Waycross—1936  
 MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Jack Williams  
 Business-Studio Address ..... 1600 Carswell Ave.  
 Phone: 965 ..... Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affil. .... Waycross Journal American  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Representative ..... Hal Holman  
 President ..... Jack Williams  
 Sta., Comm. Mgr. .... John J. Tobola  
 Sales Prom. Mgr. .... Charles R. Witt  
 Program Director ..... Raymond Williamson  
 Publicity Director ..... Charles Witt  
 Chief Engineer ..... Curtis Frazier

**WBRO—Waynesboro—1954  
 KBS**

Frequency: 1310 Kc. .... Power: 1000 Watts d.  
 Owned ..... Burke County Broadcasting Co.  
 Address ..... Box 151  
 Phone: 2139 ..... Air Time: Daytime  
 News Service ..... UP  
 Pres., Gen., Sta. Mgr., Eng. .... C. Pugh  
 Comm. Mgr. .... J. Kennon McNutt

**WRLD—West Point—1941  
 ABC**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Valley Bcstg. Co., Inc.  
 Business Address ..... P. O. Box 312  
 Phone: 2-2771 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Clarke  
 Membership ..... RAB, NARTB  
 President ..... J. C. Henderson  
 Sales Promotion Mgr. .... Dorothy Forrester  
 Gen., Sta., Comm. Mgr. .... Jim Murphy  
 Prog. Pub. Director ..... Aileen Love  
 Chief Engineer ..... Al Stancel

**WIMO—Winder—1952—KBS**

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Winder-Monroe Bcstg.  
 Business Address ..... P. O. Box 526  
 Phone: 4831 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Indie  
 President ..... W. C. Woodall, Jr.  
 Gen., Comm., Sta., Sls. Mgr. .... C. H. Grider  
 Program Director ..... O. G. Swindle  
 Publicity Director ..... R. A. Jones  
 Chief Engineer ..... D. E. Stafford

**IDAHO**

Pop. Feb. 1, 1956 (Est.) 622,000—Families 182,000  
 Radio Homes 175,000—TV Homes 100,074—Stations in State 17

**KBLI—Blackfoot—1951**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Blackfoot Bcstg. Co.  
 Address ..... P. O. Box 192  
 Phone: 780 ..... Air Time: Full Time  
 Membership ..... NARTB  
 Gen., Sta. Mgr. .... T. L. Morrison  
 Prom. Mgr. .... Don Nilsson

**KBOI—Boise—1947—CBS**

Frequency: 950 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Boise Valley Bcstrs., Inc.  
 Business-Studio Address ..... 311 N. 10th St.  
 Phone: 3-2511 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Free & Peters  
 Membership ..... RAB

Pres., Gen. Mgr. .... H. Westerman Whillock  
 Sta., Comm. Mgr., Prog. Dir. .... Earl Glade, Jr.  
 Local Sales Mgr. .... George Ganz  
 Publicity Dir. .... Dave Johnson  
 Chief Engineer ..... James Jontz, Jr.

**KGEM—Boise—1946  
 ABC-KBS**

Frequency: 1140 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By ..... Idaho Bcstg. & Telev. Co.  
 Business-Studio Address ..... 5601 Cassia  
 Phone: 4-3511 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Avery-Knodel  
 President ..... Frank C. Carman  
 Comm., Gen. Mgr., Prog. Dir. .... M. L. Skinner  
 Chief Engineer ..... Howard McDonald

**KIDO—Boise—1928—NBC**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Operated By: KIDO, Inc.  
 Address: 709 Idaho St.  
 Phone: 2-4611 Air Time: Full Time  
 News Service: UP  
 Representative: Blair-TV, Inc.  
 Membership: NARTB, RAB  
 President: Georgia M. Davidson  
 General Mgr.: Walter E. Wagstaff  
 Commercial Mgr.: John Young  
 Program Director: George Walton  
 Chief Engineer: Harold W. Toedtmeir

**KYME—Boise—1955**

Frequency: 740 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Radio Boise, Inc.  
 Address: Hotel Boise  
 Pres., Gen. Mgr.: Roger L. Hagadone

**KBAR—Burley—1946  
 ABC-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: KBIO, Inc.  
 Business-Studio Address: P. O. Box 461  
 Phone: 10 Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Station Rep.: McKinney, O'Connell, Ayres  
 General Manager: K. Clark  
 Comm. Mgr.: G. D. Carter

**KCID—Caldwell—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Caldwell Bcstg. Co.  
 Address: 520 S. Kimball Ave.  
 Air Time: Full Time  
 Transcription Service: Capitol  
 Station Rep.: Harlan G. Oakes  
 Commercial Mgr.: Clair B. Hull

**KVNI—Coeur D'Alene—1946  
 MBS-DON LEE**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Coeur d'Alene Bcstg. Co.  
 Business-Studio Address: Blackwell Island  
 Phone: 4-2522 Air Time: Full Time  
 Membership: NARTB  
 Transcription: Capitol  
 Pres., Gen. Mgr.: Burl C. Hagadone  
 Sta., Comm. Mgr.: Wayne E. Olsen  
 Ass't Mgr.: Bernard V. Merriman

**KORT—Grangeville—1954**

Frequency: 1230 Kc. Power: 250 Watts  
 Owner: Far West Radio Inc.  
 Address: Box 28  
 Phone: 51 Air Time: Full Time  
 News Service: AP  
 Transcription Service: Lang-Worth  
 President: Hub Warner  
 Comm. Mgr.: Helen Warner  
 Chief Engineer: Don Manning

**KID—Idaho Falls—1928—CBS**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Idaho Radio Corp.  
 Address: Box 701  
 Phone: 4 Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Representative: Gill-Perna  
 Membership: NARTB  
 President: A. W. Schneider  
 General-Station Manager: C. N. Layne  
 Commercial Manager: Leonard Wasden  
 Prog., Pub. Dir.: Leo Higham  
 Chief Engineer: Carroll Sechrist

**KIFI—Idaho Falls—1946  
 ABC-MBS-IMN**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: E. Idaho Bcstg. & TV Co.  
 Business-Studio Address: Box 581  
 Phone: 1054 Air Time: Full Time  
 Newspaper Affil.: Post-Register  
 News Service: AP  
 Transcription Service: Standard  
 Representative: Avery-Knode  
 Membership: NARTB  
 Pres., Gen. Sta. Mgr.: J. M. Brady  
 Comm., Sls. Prom. Mgr.: J. L. Thomas  
 Program Director: Keith Clark  
 Publicity Director: Loraine Brown  
 Chief Engineer: Cecil Criddle

**KLER—Lewiston—1953**

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Cole E. Wylie  
 Address: 2829 Country Club Dr.  
 Phone: 3-5558 Air Time: Daytime  
 News Service: AP  
 Representative: McGillvra  
 Membership: RAB  
 Owner: Cole E. Wylie  
 Station Manager: William C. Rhodes

**KOZE—Lewiston—1955**

Frequency: 950 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Lewis-Clark Bcstg. Co.  
 Address: 924 Main St., Portland, Oreg.  
 Owner: Harold C. Singleton  
 Manager: A. Thomas Decker

**KRLC—Lewiston—1935  
 MBS-DON LEE**

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: H. E. Studebaker  
 Business-Studio Address: Lewis-Clark Hotel  
 Phone: 3-1551 Air Time: Full Time  
 News Service: UP  
 Transcription Service: Thesaurus  
 Representative: Forjoe, Moore-Lund  
 Membership: NARTB, RAB  
 Sta., Gen. Mgr.: Donald Thomas  
 Commercial Manager: Edward Agnew  
 Program Director: Alben Nelson  
 Publicity Dir.: Jack Clifford  
 Chief Engineer: William Neuman

**KRPL—Moscow—1947—KBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By KRPL, Inc.  
 Address Box 396  
 Phone: 2283 Air Time: Full Time  
 News Service AP  
 Representative Moore & Lund  
 Owner Roy Anderson  
 Manager Gale L. Mix

**KFXD—Nampa—1930  
 MBS-ITM**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Oper. By Frank E. Hurt & Son  
 Business Address Box 891  
 Phone: 6-4611 Air Time: Full Time  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Avery-Knodel  
 Membership RAB, NARTB  
 Pres., Gen. Mgr. Edward P. Hurt  
 Sta., Comm. Sls. Prom. Mgr. Doyle Cain  
 Prog., Pub. Dir. Shirl Black  
 Chief Engineer G. M. Rose

**KSEI—Pocatello—1926  
 NBC**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By Radio Service Corp.  
 Business-Studio Address Box 31  
 Phone: 4000 Air Time: Full Time  
 News Service UP  
 Transcription Service Standard, Lang-Worth  
 Representative Weed, Feltis  
 Membership NARTB, RAB  
 Pres., Gen., Comm. Mgr. Henry H. Fletcher  
 Publicity Dir. Olive L. Greene  
 Program Director Ruthe A. Fletcher  
 Chief Engineer Ellis W. Call

**KWIK—Pocatello—1946  
 ABC-MBS-KBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Pocatello TV Corp.  
 Address 1140 Yellowstone Ave.  
 Phone: 3400 Air Time: Full Time  
 Newspaper Aff. Idaho State Jour.  
 Transcription Service World  
 Station Representative Avery-Knodel  
 Membership NARTB  
 President Robert S. Howard  
 General Manager John R. Taylor  
 Commercial Mgr. James H. Schoonover  
 Program Director Allan Helpner  
 Chief Engineer Dean McCurdy

**KPST—Preston—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Voice of The Rockies, Inc.  
 Address Preston  
 Phone: 600 Air Time: Full  
 Representative Continental  
 News Service UP

Transcription Service Associated  
 President Leo Hawks  
 Gen., Sta. Mgr. Rulon Dunn  
 Commercial Mgr. M. S. Stocking  
 Chief Engineer D. A. Nash, Jr.

**KRXK—Rexburg—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Snake River Radio & TV Co., Inc.  
 Address 445 S. 2nd East  
 Phone: 700, 701 Air Time: Full Time  
 News Service AP  
 Reps. Bcst. Time Sls., West Coast Sales  
 Pres., Gen. Mgr. Gene Shumate  
 Sls. Mgr. Wes Lawrence

**KAYT—Rupert—1955**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Inland Bcstg. Co.  
 Address Rupert  
 Phone: 149-R Air Time: Day  
 News Service UP  
 Pres., Gen. Mgr. Mervin V. Ling  
 Sta. Comm. Mgr. George McDonald

**KSPT—Sandpoint—1949  
 KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Bauer Bcstg. Co.  
 Address P. O. 431  
 Phone: 555 Air Time: Full Time  
 News Service AP  
 Station Rep. Continental, Moore & Lund  
 Transcription Service Standard, Langworth  
 Membership NARTB, RAB  
 General Mgr. Norman Bauer

**KEEP—Twin Falls—1946  
 CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By Radio Sales Corp.  
 Address P. O. Box 511  
 Phone: 3002 Air Time: Full Time  
 News Service UP  
 Station Rep. Gill-Perna, McGavren  
 President Spencer D. Grow  
 Gen., Sta., Comm. Mgr. E. Sullivan  
 Program Director Dick Ryall  
 Pub., Sls. Prom. Mgr. Bill Taylor  
 Chief Engineer Walt Snow

**KLIX—Twin Falls—1946  
 MBS-ABC**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned Southern Idaho Bcstg. & TV Co.  
 Business-Studio Address Elizabeth Blvd.  
 Phone: 2820 Air Time: Full Time  
 News Service AP  
 Transcription Capitol, MacGregor, Associated  
 Rep. Avery-Knodel, Moore-Lund, N. W.  
 Membership NARTB  
 V.P., Gen. Mgr. Frank C. McIntyre

Commercial Mgr.....Junear H. Shinn  
 Station Mgr.....Joe Clements  
 Program Director.....Don Allen  
 Chief Engineer.....Don Cedarstrom

**KTFI—Twin Falls—1928**  
**NBC**

Frequency: 1270 Kc. Power: 5000 d., 1000 n.  
 Owned-Operated By.....Radio Bcstg. Corp.  
 Address.....241 Main Ave. W.  
 Phone: 2400.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service...Lang-Worth, Standard  
 Representative .....Weed  
 Membership .....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....F. M. Gardner  
 Commercial Mgr.....D. Silvester  
 Pub., Prog. Dir., Sales Prom. Mgr....L. Parker  
 Chief Engineer.....Marvin Hartley

**KWAL—Wallace—1938**  
**MBS-DON LEE**

Frequency: 620 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Metals Bcstg. Co.  
 Business-Studio Address.....Wallace  
 Phone: 8-2111.....Air Time: Full Time  
 Transcription Service.....World  
 Representative.....Holman, Moore & Lund  
 Pres., Gen. Mgr.....R. Lee Black

**KWEI—Weiser—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Inland Bcst. Co.  
 Business-Studio Address.....Box 791  
 Phone: 700.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Capitol  
 Membership .....RAB, NARTB  
 Pres., Gen. Mgr.....M. V. Ling  
 Sta., Comm., Sls. Mgr., Prog. Dir....D. Quigley  
 Chief Engineer.....Edwin C. Miller

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**WOKZ—Alton—1948—KBS**

Frequency: 1570 Kc. ....Power 1000 Watts  
Owned-Oper. By.....Palen Bcstg. Corp.  
Address.....Hotel Stratford  
Phone: 5-5506.....Air Time: Daytime  
News Service.....UP  
Pres., Gen. Sta. Mgr.....Edward N. Palen  
Comm. Mgr.....W. Eccles Huff  
Sales Prom. Mgr.....Lloyd Smith  
Program Director.....Tom Allen  
Chief Engineer.....Nicholas Bono

**WMRO—Aurora—1938**

Frequency: 1280 Kc. ....Power: 250 Watts, d.  
Owned-Operated By.....Martin R. O'Brien  
Business-Studio Address.....184 S. River  
Phone: 7-4215.....Air Time: Day  
News Service.....UP  
Transcription Service.....SESAC  
Owner, Manager.....Martin R. O'Brien  
Comm., Sales Prom. Mgr.....Vincent G. Coley  
Program Dir.....Jeanne M. Doran  
Chief Engineer.....John Kitner

**WIBV—Belleville—1947**

Frequency: 1260 Kc. ....Power: 250 Watts, d.  
Owned-Operated By.....Belleville Bcstg. Co.  
Bus.-Studio-Transmitter Address...2100 W. Main  
Phone: AD 3-5000.....Air Time: Daytime  
News Service.....AP  
Representative.....Indie Sales  
Membership.....NARTB  
President.....John W. Lewis  
Commercial Mgr.....Clarence Keller

**WJBC—Bloomington—1924  
ABC**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Oper. By.....Bloomington Bcstg. Corp.  
Address.....209 E. Washington  
Phone: 5-2078.....Air Time: Full Time  
Newspaper Affil.....Daily Pantagraph  
News Service.....UP  
Transcription Service.....Thesaurus, World  
Representative.....Sears & Ayers  
Membership.....NARTB, RAB  
President.....Loring C. Merwin  
General Manager.....Warner C. Tidemann  
Comm. Mgr.....John McDermott  
Program Dir.....Fred Muxfield  
Chief Engineer.....Fred L. Bailey

**WKRO—Cairo—1942—MBS**

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned-Operated By.....Oscar C. Hirsch  
Business Address.....Box 311  
Phone: 1490.....Air Time: Full Time  
News Service.....UP  
Representative.....John E. Pearson  
Membership.....NARTB, RAB  
Owner-Chief Engr.....Oscar C. Hirsch  
Gen. Station-Comm. Mgr.....Merrill C. Currier  
Publicity Director.....E. S. Myers

**WBYS—Canton—1947—KBS**

Frequency: 1560 Kc. ....Power: 250 Watts, d.

Owned-Operated By...Fulton Co. Bcstg. Co.  
Business-Studio-Transmitter...East Linn Limits  
Phone: 1877.....Air Time: Day  
News Service.....AP  
Transcription Service.....SESAC, Thesaurus  
Membership.....RAB  
President.....H. B. Winsor  
Gen., Comm. Mgr.....Charles E. Wright  
Program Director.....Jerry Bidle  
Sls. Prom. Mgr., Pub. Dir.....E. Sawyer  
Chief Engineer.....Howard Elliott

**WCIL—Carbondale—1946**

Frequency: 1020 Kc. ....Power: 1000 Watts, d.  
Owned-Operated By...Southern Illinois Bcstg.  
Business-Studio Address.....218 W. Main St.  
Phone: 167.....Air Time: Daytime  
News Service.....AP  
Membership.....NARTB  
General, Comm. Mgr.....Paul F. McRoy

**WROY—Carmi—1948  
Keystone**

Frequency: 1460 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By.....Carmi Bdcstg Co.  
Address.....Box 31  
Phone: 4161.....Air Time: Day  
News Service.....UP  
Transcription Service.....Thesaurus  
Representative.....Sears & Ayer, Inc.  
President.....Roy Clippinger  
Gen. Sta. Mgr.....S. A. Hassan  
Commercial Manager.....Jack Dill  
Program Director.....Bill Baker  
Chief Engineer.....John Greenwood

**WCAZ—Carthage—1921**

Frequency: 990 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By...Superior Bcstg. Service, Inc.  
Address.....502 Wabash Ave.  
Phone: 520.....Air Time: Daytime  
Station Rep.....Sears & Ayer  
Manager.....John Palmer

**WCNT—Centralia—1946**

Frequency: 1210 Kc. ....Power: 1000 Watts, d.  
Owned.....Southern Illinois Bcstg. Co.  
Address.....Hiway 51  
Phone: 5151.....Air Time: Daytime  
News Service.....UP  
Transcription Service...Standard, Lang-Worth  
President.....C. W. Rodgers  
Station Mgr.....Ben Shore  
Commercial Mgr.....D. Cummings

**WDWS—Champaign—1937  
CBS**

Frequency: 1400 Kc. ....Power: 250 Watts  
Owner...The Champaign News Gazette, Inc.  
Business Address.....48 Main St.  
Phone: 6-1855.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....World  
Newspaper Aff. ....News-Gazette

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Chicago 11, Illinois

Eastern Advertising Solicitation Office—220 East 42nd St., New York 17  
Representatives — George P. Hollingbery Co.

Representative... Robert Meeker & Associates  
 Membership ..... NARTB  
 President..... Mrs. Helen M. Stevick  
 Gen. Sta. Mgr..... Larry Stewart  
 Chief Engineer..... Robert Brown

**WEIC—Charleston—1954**  
**KBS**

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owner..... The Friendly City Bcstrs.  
 Address ..... Box 107  
 Phone: 2990..... Air Time: Day  
 News Service..... INS  
 Transcription ..... Lang-Worth  
 Gen., Sta., Comm. Mgr..... Lloyd McFee  
 Chief Engineer..... William Setliffe

**WAAF—Chicago—1922**

Frequency: 950 Kc..... Power: 1000 Watts, d.  
 Owned-Operated By..... Corn Belt Pub., Inc.  
 Business Address..... 221 N. LaSalle St.  
 Phone: Randolph 6-1932... Air Time: Daytime  
 Newspaper Affil..... Drovers Journal  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Representative ..... Young  
 President ..... Ward A. Neff  
 Gen., Sta. Mgr..... Thomas L. Davis  
 Sales Prom. Mgr..... Fred R. Randazzo  
 Commercial Mgr..... T. L. Davis  
 Publicity Dir..... Jack McGuire  
 Program Director..... Bill Bauer  
 Chief Engineer..... Carl W. Ulrich

**WAIT—Chicago—1936**

Frequency: 820 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Radio Station WAIT  
 Bus-Studio Address..... Daily News Plaza  
 Phone: Franklin 2-0660... Air Time: Daytime  
 News Service ..... UP  
 Transcription ..... Thesaurus, SES&C, Standard  
 Representative ..... Forjoe  
 Gen. Mgr., Prog. Dir..... Robert O. Miller  
 Sales Prom. Mgr..... L. Webb  
 Chief Engineer..... Harry Berg

**WGN—Chicago—1924—MBS**

Frequency: 720 Kc..... Power: 50,000 Watts  
 Owned-Operated By..... WGN, Inc.  
 Bus-Studio Address..... 441 N. Michigan Ave.  
 Phone: Michigan 2-7600... Air Time: Full Time  
 Newspaper Affiliation... The Chicago Tribune  
 News Service ..... AP, INS, UP  
 Transcription Service ..... Standard  
 Representative ..... Hollingberry  
 Membership ..... NARTB, RAB  
 President..... J. Howard Wood  
 V. P., Gen., Sta. Mgr..... Frank P. Schreiber  
 Commercial Manager.. William A. McGuineas  
 Sales Promotion Manager.. Charles A. Wilson  
 Program Director..... Bruce Dennis  
 Publicity Director..... James Hanlon  
 Dir. of Engineering..... Carl J. Meyers

**WBBM—Chicago—1923—CBS**

Frequency: 780 Kc..... Power: 50,000 Watts

Owned By..... CBS, Inc.  
 Operated By..... CBS Radio Division  
 Address ..... 410 N. Michigan Ave.  
 News Service..... AP, UP, INS  
 Sta. Rep..... CBS Spot Sls.  
 Membership ..... RAB  
 General Manager..... H. Leslie Atlas  
 Asst. Gen. Mgr..... E. H. Shomo  
 Executive Ass't..... C. W. Doebler  
 Sales Mgr..... James P. Hensley  
 Promotion Mgr..... Alfred N. Greenberg  
 Program Director..... Al Bland

**WCFL—Chicago—1926**

Frequency: 1000 Kc..... Power: 50,000 Watts  
 Owned..... Chicago Federation of Labor  
 Business-Studio Address.. 666 Lake Shore Dr.  
 Phone: MOhawk 4-2400... Air Time: Full  
 Transcription Service..... Standard, World  
 Membership ..... RAB  
 Representative..... Burke Stuart  
 General Manager..... Martin F. Hogan  
 Commercial Mgr..... Thomas E. Haviland

**WCRW—Chicago—1926**

Frequency: 1240 Kc..... Power: 100 Watts  
 Owned-Operated By..... C. R. J. A. White  
 Address..... 2756 Pine Grove Ave.  
 Phone: EAsgate 7-6860... Air Time: Full Time  
 General Manager..... J. A. White  
 Chief Engineer..... C. R. White

**WEDC—Chicago—1926**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Emil Denmark, Inc.  
 Address..... 3860 W. Ogden Ave.  
 Phone: CRAWford 7-4100... Air Time: Full Time  
 News Service ..... UP  
 President ..... Emil Denmark  
 Gen.-Station-Comm. Mgr..... Frank J. Koutnor  
 Program, Publicity Director..... Bill Mack  
 Chief Engineer..... A. W. Smith

**WGES—Chicago—1924**

Frequency: 1390 Kc..... Power: 5000 Watts  
 Owned-Operated By... Radio Station WGES  
 Address..... 2708 Wash. Blvd.  
 Phone: SA 2-1700..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service ..... Associated  
 General, Station Manager..... John A. Dyer  
 Commercial Mgr..... Elizabeth M. Hinzman  
 Sales Promotion Maager..... K. P. Freda  
 Program Director..... Herbert Rudolph  
 Chief Engineer..... William Shunk

**WHFC—Chicago—1925**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By ..... WHFC, Inc.  
 Address..... 3350 S. Kedzie Ave.  
 Phone: Townhall 3-6305... Air Time: Full Time  
 General Manager..... Richard W. Hoffman

**WIND—Chicago—1926**

Frequency: 560 Kc..... Power: 5000 Watts

Owned-Oper. By..... WIND, Inc.  
 Bus.-Studio Address..... 400 N. Michigan Blvd.  
 Transcription Service..... Standard  
 Representative..... AM Radio Sales  
 Transcription..... Standard  
 Membership..... RAB  
 President, General Manager... Ralph L. Atlas  
 Commercial Manager..... John T. Carey  
 Program Director..... H. Leslie Atlas, Jr.  
 Sls. Prom. Mgr., Pub. Dir.... Robert D. Peel  
 Chief Engineer..... Kenneth C. Shirk

### WJJD—Chicago—1924

Frequency: 1160 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... Plough Bcstg. Co.  
 Bus.-Studio Address... 230 N. Michigan Ave.  
 Phone: SState 2-5466..... Air Time: Daytime  
 News Service..... UP  
 Trans... Standard, Capitol, World, Thesaurus  
 Representative... Radio-TV Representatives, Inc.  
 V. P., Gen. Mgr., Prog. Dir.. Frederick G. Harm  
 Commercial Mgr..... James A. Jordan

### WLS—Chicago—1924—ABC

Frequency: 890 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... WLS, Inc.  
 Business Address... 1230 Washington Blvd.  
 Phone: MO 6-9700..... Air Time: Full Time  
 News Service..... AP, UP  
 Transcription Service..... Standard  
 Representative..... John Blair  
 Membership..... NARTB  
 President..... James E. Edwards  
 Gen., Sta. Mgr..... Glenn Snyder  
 Commercial Manager... Charles M. Freeman  
 Sls. Prom. Mgr., Pub. Dir..... W. Nelson  
 Asst. To Gen. Mgr..... Harold Safford  
 Program Director..... Herb Howard  
 Chief Engineer..... Thomas Rowe

### WMAQ—Chicago—1922—NBC

Frequency: 670 Kc..... Power: 50,000 Watts  
 Owned-Operated By... National Bcstg. Co., Inc.  
 Business-Studio Address... Merchandise Mart  
 Phone: SUperior 7-8300.. Air Time: Full Time  
 News Service..... AP, INS, UP  
 Transcription Service..... Thesaurus  
 Representative..... National Spot Sales  
 Membership..... NARTB  
 President..... Robert Sarnoff  
 General Manager..... Jules Herbuveaux  
 Director of Sales..... John Keys  
 Comm. Manager..... Rudi Neubauer  
 Sales Promotion Manager... Howard Coleman  
 Program Director..... George Heineman  
 Publicity Director..... Chet Campbell  
 Chief Engineer..... Howard Lutgens

### WSBC—Chicago—1925

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By... WSBC Bcstg. Co., Inc.  
 Business-Studio Address... 2400 W. Madison St.  
 Phone: Monroe 6-9060..... Air Time: Part  
 Transcription Service..... SESAC  
 Representative..... Stars Nat'l. Inc.  
 Manager..... Louis B. Lee

### WHOW—Clinton—1947

Frequency: 1520 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Cornbelt Bcstg. Co.  
 Business Address..... 401½ S. Side Sq.  
 Phone: 305..... Air Time: Day  
 Representative..... Holman  
 Transcription Service..... SESAC  
 News Service..... AP  
 President..... J. R. Livesay  
 V.P., Gen., Sta. Mgr..... Rolland O. Looper  
 Comm. Manager..... James Williams  
 Program Director..... Frank C. Jennings

### WDAN—Danville—1938 CBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By... Northwestern Pub. Co.  
 Address..... 1500 N. Washington  
 Phone: 1700..... Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... Thesaurus  
 Representative..... Everett-McKinney, Inc.  
 Membership..... NARTB, RAB  
 General Manager..... Robert J. Burow  
 Sta., Comm. Sls. Prom. Mgr.... Max Shaffer  
 Program Dir..... Honore Ronan  
 Chief Engineer..... Orville Neely

### WITY—Danville—1953

Frequency: 980 Kc..... Power: 1 Kw.  
 Owned..... Vermilion Bcstg. Corp.  
 Address..... P. O. Box 142  
 Phone: 1312..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... World  
 Representative..... Burns Smith  
 Membership..... RAB  
 President..... Gilbert E. Metzger  
 General Mgr..... Francis A. Higgins  
 Sales Prom. Mgr..... F. W. Parsons  
 Program Dir..... Catherine Scheurich  
 Chief Engineer..... Taylor Clowson

### WDZ—Decatur—1921

Frequency: 1050 Kc..... Power: 1000 Watts d.  
 Owned-Operated By... WDZ Bcstg. Co.  
 Business-Studio Address... 265 S. Park St  
 Phone: 3-9744..... Air Time: Daytime  
 News Service..... UP  
 Transcription Service..... Thesaurus  
 Representative..... Free & Peters  
 Membership..... NARTB, RAB  
 President..... Charles C. Caley  
 Gen., Sta. Mgr..... Frank C. Schroeder, Jr.  
 Commercial Mgr..... Robert B. King  
 Program Director..... E. James Seaney  
 Chief Engineer..... L. E. Mayfield

### WSOY—Decatur—1925—CBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By... Illinois Bcstg. Co.  
 Address..... 1100 N. Pershing Road  
 Phone: 5371..... Air Time: Full Time  
 News Service..... AP  
 Newspaper Aff..... Herald



Transcription Service..World, Standard, Cole  
 Representative .....Weed  
 Membership .....NARTB, RAB  
 President.....Frederick W. Schaub  
 Gen., Comm. Mgr.....Merrill Lindsay  
 Sta. Mgr.....M. H. Stuckwish  
 Prog., Pub. Dir.....Eugene Dorsey  
 Chief Engineer.....Allan Doyle

### WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...DeKalb Radio Studios, Inc.  
 Business-Studio Address.....711 N. First St.  
 Phone: 6-3485.....Air Time: Daytime  
 News Service .....AP  
 Representative .....Sears & Ayer  
 Membership.....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....George C. Biggar  
 Commercial Manager.....Richard Meier  
 Program Director.....R. C. Brown  
 Publicity Dir.....Ron Losee  
 Chief Engineer.....W. Decca Clayton

### WDQN—Du Quion—1951

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned-Oper. By.....M. R. Lankford  
 Address.....Main & Walnut  
 Phone: LI 2-3894.....Air Time: Daytime  
 News Service .....UP  
 Representative .....McGillvra  
 General Manager .....M. R. Lankford  
 Station Manager.....Phil Richardson  
 Commercial Manager.....Walt Schater  
 Program Director.....Ralph Stevens  
 Chief Engineer.....Tom Hart

### WTMV—East St. Louis—1935

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....On the Air, Inc.  
 Business-Studio Address.....Broadview Hotel  
 Phone: Upton 4-4390.....Air Time: Full Time  
 Transcription Service .....SESAC  
 Representative .....Bogner & Martin  
 General Manager.....Frank J. Prendergast  
 Traffic Manager.....Joe Prendergast  
 Program Director.....D. Dellamano

### WCRA—Effingham—1947 KBS

Frequency: 1090 Kc.....Power: 250 Watts, d.  
 Owned-Operated By.....Effingham Bcstg. Co.  
 Address.....110 N. Banker St.  
 News Service .....UP  
 Gen., Nat. Sls. Mgr.....J. E. Armel

### WRMN—Elgin—1949

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Oper. By .....The Elgin Bdcstg Co.  
 Address.....156 Division St.  
 Phone: SH 7700-1.....Air Time: Daytime  
 Newspaper Affil. Effingham News, Pekin Times  
 News Service .....UP  
 Representative .....Joseph Hershey MvGillvra  
 Pres., Gen., Sta., Comm. Mgr. J. Richard Sutter  
 Prog. Dir., Chf. Engr.....George J. Merker

### WEAW—Evanston—1953

Frequency: 1330 Kc.....Power: 500 Watts  
 Owned.....No. Shore Bcstg. Co., Inc.  
 Address .....2425 Main  
 News Service .....UP  
 Transcription Service .....World  
 Representative .....Boyner & Martin  
 Membership .....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....Edward A. Wheeler  
 Commercial Manager.....James Bacon  
 Sales Prom. Mgr.....Don Springgate  
 Program Director.....Jim Herrington  
 Publicity Director.....Virginia McGowan  
 Chief Engr.....Fred Dennison

### WNMP—Evanston—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Angus D. Pfaff  
 Business-Studio-Transmitter...2201 Oakton St.  
 Phone: GR 5-1590.....Air Time: Day  
 Transcription .....Capitol, SESAC  
 News Service .....INS  
 Membership .....NARTB, RAB  
 Pres., Comm., Sls. Prom. Mgr., Angus D. Pfaff  
 Gen., Sta. Mgr., Prog. Dir.....L. H. Lamar  
 Publicity Dir.....Larry Attebery  
 Chief Engineer.....Richard Moser

### WFIW—Fairfield—1953—KBS

Frequency: 1390 Kw.....Power: 500 Watts d.  
 Owned-Oper. By...Wayne County Bcstg. Co.  
 Address .....Box 72  
 Phone: Fairfield 2159.....Air Time: Daytime  
 News Service .....AP  
 Transcription Service .....SESAC  
 Representative .....Grant Webb  
 Membership .....NARTB  
 Co-Owner, Gen. Mgr.....Thomas S. Land  
 Co-Owner, Prog. Dir., C. Eng. Bryan Davidson  
 Commercial Mgr.....Garnet Williams

### WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Freeport Bcstg. Co., Inc.  
 Business-Studio Address.....9 N. Chicago Ave.  
 Phone: State 436.....Air Time: Daytime  
 Representative .....Sears & Ayer  
 Membership .....NARTB  
 General Manager.....Vincent S. Barker

### WGIL—Galesburg—1938

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By...Galesburg Bcstg. Co., Inc.  
 Business Address.....312 Hill Arcade  
 Phone: 4626.....Air Time: Full Time  
 Newspaper Affiliation..."Daily Register Mail"  
 News Service .....AP  
 Membership .....RAB  
 Representative .....Wm. G. Rambeau  
 President .....Mrs. O. N. Custer  
 Gen., Sta. Mgr.....P. A. Wilson  
 Prog. Dir.....Max D. Lindberg  
 Publicity Director.....David Loring  
 Chief Engineer.....R. L. Baughman

**WEBQ—Harrisburg—1923**  
KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Harrisburg Bcstg. Co.  
Business-Studio-Transmitter 100 E. Poplar St.  
Phone: 28 Air Time: Full Time  
Gen.-Station-Comm. Mgr. Inqlis M. Taylor  
Sales Prom. Mgr. Ken Hamilton  
Program Director Dorice Turner  
Publicity Director Eddie Wise  
Chief Engineer Elmer L. Gladson

**WMCW—Harvard—1954**

Frequency: 1600 Kc. Power: 500 Watts  
Owner Esther Blodget  
Address 205 E. Brainard

**WBEE—S. Chicago—1955**

Frequency: 1570 Power: 250 Watts  
Owner Rollins Bcstg. Co., Inc.  
Address 6201 S. Cottage Rd. Ave.  
Phone: Normal 7-4124 Air Time: Days  
Representative Rollins Bcstg. Co.  
General Mgr. Richard Scheele

**WJPF—Herrin—1940**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Egyptian Bcstg. Co.  
Business-Studio Address P. O. Box 179  
Phone: 382 Air Time: Full Time  
News Service UP  
Representative John E. Pearson  
Membership NARTB  
President Orville W. Lyerla  
Gen., Sta., Comm. Mgr. Charles R. Cook  
Sls. Prom. Mgr. Fred Simmons  
Prog. Dir. Louise Piantanida  
Chief Engineer Ben Orf

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc. Power: 1000 Watts d.  
Owned Jacksonville Radio & TV Bcstg. Corp.  
Address Fox Theatre Building  
Phone: CH 5-7171 Air Time: Daytime  
News Service AP  
Transcription Service World  
Newspaper Affiliation "Journal-Courier"  
Representative Hal Holman  
Membership NARTB, RAB  
President Robert A. Fay  
Gen., Comm., Sta. Mgr. R. Karl Baker  
Program Director T. J. Fairburn  
Chief Engineer G. J. Cassens

**WJOL—Joliet—1924**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By WJOL, Inc.  
Business-Studio-Transmitter 601 Walnut St.  
Phone: 4761 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus, World  
Representative Rambeau

Membership RAB  
General Manager J. F. Novy  
Station Manager J. F. Cerny

**WKAN—Kankakee—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By Kankakee Daily Journal Co.  
Business-Studio Address 183 N. Schuyler Ave.  
Phone: 3-6633 Air Time: Daytime  
News Service AP  
Transcription Service Standard  
Representative Sears-Ayer  
Newspaper Affil. Journal  
Membership NARTB  
President Leslie C. Small  
General Manager Burrell Small  
Station Manager Bruce Brown  
Asst. Station Manager Robert Hawkins  
Sales Mgr. Donald Hoover  
Program Director Orren Allain  
Chief Engineer Richard Eckels

**WKEI—Kewanee—1952—KBS**

Frequency: 1450 Kc. Power: 100 Watts  
Owned-Operated By WKEI Bcstg. Co.  
Address 202½ N. Tremont  
Phone: 4471 Air Time: Daytime  
News Service AP  
Transcription Service Lang-Worth  
Representative H. F. Best  
Pres., Gen. Mgr., Chf. Engr. E. D. Scandrett  
Prog., Pub. Dir. Paul Messplay

**WTAQ—La Grange—1950**

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned-Oper. By S & S Bcstg. Co.  
Address Box 408  
Phone: FL 2-1300 Air Time: Full  
Representative Gill Perna  
Membership NARTB  
President Charles Sebastian  
V. P., Sta. Mgr. Russ Salter  
Commercial Manager Ralph Faucher  
Sales Prom. Mgr. Stanley Noyes  
Program Dir. Ted Carlson  
Publicity Dir. Arthur Schlaman  
Chief Engineer Bill Wardle

**WLPO—La Salle—1947**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By La Salle County Bcstg. Co.  
Bus. Ad. P. O. Box 215  
Phone: 3100 Air Time: Daytime  
News Service AP  
Newspaper Affil. News Trib.  
Membership NARTB, RAB  
President Peter Miller  
Gen., Comm. Mgr. William Helm  
Program Director Dan Lawlor  
Publicity Director Alan Alford  
Chief Engineer Lawrence McCann

**WPRC—Lincoln—1947**

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned-Oper. By Prairie Radio Corp.  
Address P. O. Box 37

Phone: 1370.....Air Time: Daytime  
 Transcription Service.....Lang-Worth  
 Membership.....RAB  
 Pres., Gen. Mgr.....Ray F. Knochel  
 Comm. Manager.....Paul E. Rankin  
 Sales Prom. Mgr.....John H. Deal  
 Program Director.....William H. Brady  
 Pblcity Director.....Earle W. Layman  
 Chief Engineer.....Donald Thompson

**WSMI—Litchfield—1950**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
 Address.....Box 241  
 Phone: 100.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Hil Best  
 Membership.....RAB  
 Pres., Gen. Mgr.....Hayward L. Talley

**WKAI—Macomb—1947—KBS**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....The Macomb Bcstg. Co.  
 Address.....113 E. Carroll St.  
 Phone: Macomb 1350.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Lang-Worth, World  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Wm. E. Schons  
 Station Manager.....Allan Fobes  
 General Sls. Mgr.....Kenneth Petersen

**WGGH—Marion—1949**

Frequency: 1150 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Marion Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Phone: 824.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Sears & Ayer  
 Membership.....RAB  
 Pres., Chief Eng.....George W. Dodds  
 Gen., Sta., Comm. Mgr.....Jim Duncan  
 Sls. Prom. Mgr.....Ina Trammel  
 Publicity Dir.....Ervin Coppi

**WLBH—Mattoon—1946**

Frequency: 1170 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Mattoon Bcstg. Co.  
 Bus.-Studio Address.....17th & Broadway A/e.  
 Phone: 6464.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Holman  
 Membership.....NARTB, RAB  
 President, Gen.-Station Mgr.....J. R. Livesay  
 Commercial Manager.....Ken Wooddeil  
 Sales Prom. Mgr.....John Gefjord  
 Program Director.....Robert Guess  
 Chief Engineer.....Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Fort Massac Bcstg. Co.  
 Address.....409 Ferry St.

Phone: 2106.....Air Time: Daytime  
 Transcription Service.....SESAC  
 Representative.....Holman  
 Membership.....NARTB, RAB  
 General Manager.....James H. Firmin  
 Sales Manager.....P. Roewe

**WQUA—Moline—1946—ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WQUA, Inc.  
 Address.....1319 Fifth Ave.  
 Phone: 4-6727.....Air Time: Full Time  
 Representative.....Geo. P. Hollingberry Co.  
 Pres., Gen. Mgr.....G. LaVerne Flambo  
 Program Director.....Wilbur L. Mason  
 Chief Engineer.....Harold Higby

**WVMC—Mount Carmel—1948**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....WVMC  
 Address.....No. Cherry St.  
 Phone: 1360.....Air Time: Daytime  
 News Service.....UP  
 Membership.....NARTB, RAB  
 General Manager.....Stephen P. Bellingier

**WMIX—Mt. Vernon—1947**

Frequency: 940 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mt. Vernon Radio & Tel. Co.  
 Address.....121½ N. 9th Street  
 Phone: 3500.....Air Time: Daytime  
 Address.....No. 2 Radio Center  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 General Manager.....R. J. Cheney  
 Comm. Mgr.....C. Schoch  
 Publicity Dir.....Ted Strader  
 Chief Engineer.....Alva Hulbert

**WINI—Murphysboro—1954  
 KBS**

Frequency: 1420 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Midwest Bcstg. Sys.  
 Address.....P. O. Box 647  
 Phone: 282.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Hil F. Best  
 President.....Cecil W. Roberts  
 General Manager.....R. Wayne Cox  
 Commercial Manager.....Lewis Barwick  
 Chief Engineer.....Lester D. Bilderback

**WOPA—Oak Park—1950**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Village Bcstg. Co.  
 Address.....408 S. Oak Park Ave.  
 Transcription Service.....Standard  
 General Mgr.....E. Sanderling  
 Station Mgr.....Albert C. Michelotti

**WVLN—Olney—1947—KBS**

Frequency: 740 Kc.....Power: 250 Watts d.

Owned-Operated By.....Olney Bcstg. Co.  
 Address.....302½ E. Main  
 News Service.....AP, UP  
 Phone: 2156.....Air Time: Dcyytime  
 Transcription Service.....SESAC, World  
 Representative.....Hal Holman  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....Marshall H. Poole  
 Prog. Dir., Comm. Mgr.....Dick Griggs  
 Pub. Dir.....Harry Hillis

**WCMY—Ottawa—1952**

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Carl H. Meyer  
 Address.....P. O. Box 687  
 Phone: 551.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....SESAC  
 Pres., Gen. Mgr.....Carl H. Meyer  
 Comm. Mgr.....D. M. Meyer

**WPRS—Paris—1951—KBS**

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Paris Bcstg. Corp.  
 Address.....2 Mi. W. Paris on State Rd. 133  
 Phone: 3-1440.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus, Capitol  
 Membership.....NARTB  
 Pres., Gen., Sta., Comm. Mgr...A. Ferguson, Jr.  
 Chief Eng.....C. Thomas

**WSIV—Pekin—1946**

Frequency: 1140 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Pekin Bcstg. Co., Inc.  
 Business-Studio Address.....Arcade Bldg.  
 News Service.....AP  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....W. Kenneth Patterson  
 Commercial Manager.....Peg Horner  
 Sls. Prom., Pub. Dir.....George Udry  
 Program Director.....Tom Dunn  
 Chief Engineer.....Lowell Lovely

**WEEK—Peoria—1948—NBC**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Operated By...West Central Bcstg. Co.  
 Address.....2907 Springfield Rd.  
 News Service.....AP  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 President.....Robert S. Kerr  
 Gen. Mgr.....Fred C. Mueller  
 Sta. Mgr.....Edward Kash  
 Sls. Prom. Mgr.....F. R. Oakley  
 Chief Engineer.....Wayne Lovely

**WIRL—Peoria—1948  
 ABC-MBS**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Illinois Valley Bcstg. Co.  
 Business-Studio Address...125 N. Jefferson Ave.  
 Phone: 4-9239.....Air Time: Full Time  
 News Service.....UP  
 Representative.....H-R

President.....Timothy W. Swain  
 Gen. Mgr., V.P.....John H. Altortfer  
 Station Manager.....James T. Butler  
 Commercial Manager.....Effie Same  
 Sales Prom. Mgr.....Donald P. O'Neil  
 Program Director.....Robyn Weaver  
 Publicity Director.....Mort Cantor  
 Chief Engineer.....Rudy Luukinen

**WMBD—Peoria—1927—CBS**

Frequency: 1470 Kc.....Power 5000 Watts  
 Owned-Oper. By.....WMBD, Inc.  
 Address.....212 South Jefferson Street  
 Phone: 6-0711.....Air Time: Full Time  
 Transcription Service.....Thesaurus  
 Representatives.....Free & Peters  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Charles C. Caley  
 Asst. Mgr.....Marvin H. Hult  
 Sls. Prom. Mgr., Pub. Dir.....Toby Carlson  
 Program Director.....Charles A. Miller  
 Chief Engineer.....George Pyle

**WPEO—Peoria—1951**

Frequency: 1020 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....WPEO, Inc.  
 Address.....926 Main St.  
 Phone: 4-9249.....Air Time: Daytime  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Burke-Stuart Co.  
 Pres., Gen., Sta. Mgr.....John R. Livingston  
 Program Director.....Harry Harrison  
 Chief Engineer.....Gerry De Vore

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owner.....Pike Bcstg. Co.

**WGEM—Quincy—1948—ABC**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Quincy Bcstg. Co.  
 Business-Studio Address.....Hotel Quincy  
 Phone: 2-6840.....Air Time: Full Time  
 Newspaper Affiliation...Quincy Herald Whig  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Avery-Knodel  
 President.....T. C. Oakley  
 General Manager.....Joseph S. Bonansinga  
 Comm. Mgr.....J. E. Muse  
 Prog. Dir.....Ted Austin  
 Pub. Dir.....W. Vaughn  
 Chief Engineer.....Frank E. Laughlin

**WTAD—Quincy—1927—CBS**

Freq: 930 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lee Bcstg., Inc.  
 Address.....WCU Bldg.  
 Phone: Baldwin 2-6200....Air Time: Full Time  
 News Service.....AP, UP  
 Trans. Service.....Standard, Associated  
 Representative.....Weed & Co.  
 Membership.....NARTB, RAB  
 National Sls. Mgr.....Walter Rothschild  
 Ass't Nat'l Sls.....Wayne W. Cribb

**WROK—Rockford—1929**  
ABC

Freq.: 1440 Kc...Power: 1 Kw. d.; 500 W. n.  
Owned.....Winnebago Newspapers, Inc.  
Bus.-Studio Address...Rockford News Tower  
Phone: 2-6621.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....H. R.  
President.....E. K. Todd  
Gen., Comm. Mgr.....John J. Dixon  
Sls. Prom. Mgr., Pub. Dir.....Betty L. Thro  
Program Director.....Maurice P. Owens  
Chief Engineer.....Maurice H. Nelson

**WRRR—Rockford—1953**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Rock River Bcstg.  
Address.....113 S. Court St.  
Phone: 8-2263.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....World  
Representative.....Radio TV Reps.  
President.....William E. Walker  
Gen., Sta. Mgr.....L. O. Fitzgibbons  
Comm., Sales Prom Mgr.....Jack Harvey  
Prog. Dir.....H. I. Tingley  
Publicity Dir.....Virginia Colwell  
Chief Engineer.....George Reynolds

**WHBF—Rock Island—1925**  
CBS

Frequency: 1270 Kc.....Power: 5000 Watts  
Owned-Operated By...Rock Island Bcstg. Co.  
Business-Studio Address.....231 18th St.  
Phone: 6-5441.....Air Time: Full Time  
Newspaper Affiliation...Rock Island Argus  
News Service.....UP  
Transcription...Standard, World, Thesaurus  
Representative.....Avery-Knodel  
Membership.....NARTB, RAB  
President.....Ben H. Potter  
V.P., Gen., Sta. Mgr.....Leslie C. Johnson  
Asst. Mgr., Dir. Sales.....Maurice Corken  
Sales Manager.....Ted Arnold  
Program Dir.....Frank S. Hicks  
Publicity Dir.....Fern Hawks  
Chief Engineer.....Robert J. Sinnett

**WHCO—Sparta—1955**

Frequency: 1230 Kc.....Power 250 W.  
Owned.....Hirsch Communication Eng. Corp.  
Engineering Corp.  
Address...324 Broadway, Cape Girardeau, Mo.  
Phone: Sparta 333.....Air Time: Full  
News Service.....UP  
President.....Robert O. Hirsch  
General Manager.....Oscar C. Hirsch  
Station Sls. Prom. Manager...Buford L. Mabrey  
Commercial Manager.....James F. Collins  
Program Director.....Skip McKellip  
Chief Engineer.....James D. Collins

**WCVS—Springfield—1922**  
MBS-ABC

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....WCBS, Inc.  
Business-Studio Address...523 E. Capitol Ave.  
Phone: 9855.....Air Time: Full  
Transcription Service.....Standard  
Membership.....NARTB  
Representative.....Bogner & Martin  
General Manager.....C. W. Needl

**WMAY—Springfield—1950**  
NBC

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.  
Owned-Oper. By.....Lincoln Bcstg. Corp.  
Address.....711 Myers Bldg.  
News Service.....UP  
Phone: 4-1766.....Air Time: Full Time  
Transcription.....Thesaurus  
Representative.....John E. Pearson  
Membership.....NARTB  
Pres., Gen., Sta., Comm. Mgr..Gordon Sherman  
Program Director.....Syl Binklin  
Prom., Publ. Dir.....Mel Kempe  
Chief Engineer.....Melvin Feldman

**WTAX—Springfield—1930**  
CBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....WTAX, Inc.  
Address.....Route 66 & E. Cook St.  
Phone: 2-4441.....Air Time: Full Time  
News Service.....AP  
Transcription.....World  
Representative.....Weed  
Membership.....NARTB, RAB  
Pres., Gen., Sta. Mgr.....Oliver J. Keller  
Commercial Manager.....O. J. Keller, Jr.  
Sales Promotion Manager.....Bill Miller  
Program Director.....John W. Midgley  
Chief Engineer.....E. C. Swaringen

**WSDR—Sterling—1949**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Blackhawk Bdcstg. Co.  
Address.....218 1st Ave.  
Phone: 3400.....Air Time: Full Time  
News Service.....AP  
Transcription Service...Capitol, Lang-Worth  
Pres., Gen. Mgr.....Sam Bartlett  
Comm. Mgr.....Lillian Bartlett  
Sls. Prom. Mgr.....G. W. Gamel  
Pub. Dir.....Victor Korte  
Program Director.....John Rohwer  
Chief Engineer.....Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kw.....Power: 500 Watts d.  
Owned-Oper. By.....Streator Bcstg. Co.  
Address.....Box 431  
Phone: 4147.....Air Time: Daytime  
Representative.....Best  
News Service.....UP  
Managing Partner.....S. P. Bellinger  
General Manager.....Vernon R. Nunn

**WTIM—Taylorville—1952**

Frequency: 1410 Kc. Power: 1000 Watts d  
 Owned-Operated By..... Moyer Bcstg. Co.  
 Phone: 1410..... Air Time: Daytime  
 Transcription Service..... Standard, Thesaurus  
 Representative..... Continental  
 President..... Roger Moyer  
 General Manager..... James C. Hilderbrand

**WKID—Urbana—1948—KBS**

Frequency: 1580 Kc. Power 250 Watts d  
 Owned-Operated By..... WKID Bcstg. Co.  
 Address..... P. O. Box 192  
 Phone: 75431..... Air Time: Daytime  
 News Service..... UP  
 Representative..... John Pearson  
 Manager..... Joseph S. Rider

**WKRS—Waukegan—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Waukegan News-Sun  
 Business Address..... P. O. Box 500  
 Phone: DEltα 6-7900..... Air Time: Daytime

News Service..... AP  
 Transcription Service..... Thesaurus, Standard  
 Membership..... RAB  
 Representative..... Sears & Ayer  
 President..... William F. Just  
 V. P., Gen. Mgr..... Joseph B. Kirby

**WFRX—West Frankfort—1955**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned..... Pyramid Radio Bcstg. & TV Co.  
 Address..... Box 359  
 Phone: 1300..... Air Time: Daytime  
 News Service..... UP  
 Representative..... Indie Sales  
 Gen. Mgr..... Robert O. Veach  
 Transcription Service..... Thesaurus

**WCBD—Zion—1947**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Michael J. Mintern  
 Business Address..... Administration Bldg.  
 Phone: 2-4521..... Air Time: Sunday only  
 Managing Director..... Michael J. Mintern  
 Commercial Manager..... Carl Q. Lee

**INDIANA**

Pop. Feb. 1, 1956 (Est.) 4,285,000—Families 1,325,000  
 Radio Homes 1,275,500—TV Homes 1,108,740—Stations in State 56

**WCBC—Anderson—1946**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Civic Bdcstg Corp.  
 Address..... Box 350  
 News Service..... UP  
 Transcription Service..... World  
 Membership..... RAB, NARTB  
 Station Rep..... Hil Best  
 President..... Paul E. Billheimer  
 General Manager..... Gordon Beck  
 Program Director..... Charles Bates  
 Sales Manager..... Asher Sizemore

Pres., Gen. Mgr..... William C. Smith, Jr.  
 Commercial Mgr..... W. R. Klumpp  
 Sales Prom. Mgr..... W. Klatte  
 Program Director..... Claude Parsons  
 Chief Engineer..... Carl J. Finger

**WTTS—Bloomington—1949**  
**ABC**

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
 Owned-Oper. By..... Sarkes Tarzian, Inc.  
 Business-Studio Address... 535 S. Walnut St.  
 News Service..... AP  
 Phone: 2-3366..... Air Time: Full Time  
 Representative..... Robert Meeker Associates  
 Membership..... RAB  
 President..... Sarkes Tarzian  
 Gen. Mgr., Prog. Dir..... Glenn Van Horn  
 Commercial Mgr..... Ray Bartlett  
 Chief Engineer..... Dale Blackwell

**WHBU—Anderson—1923**  
**CBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By... Anderson Bcstg. Corp.  
 Business-Studio..... 640 Citizens Bank Bldg.  
 Phone: 7791..... Air Time: Full Time  
 Transcription Service..... Standard  
 News Service..... UP  
 Representative..... Bolling Co.  
 Membership..... RAB, NARTB  
 President..... C. Bruce McConnell  
 General Manager..... John R. Atkinson

**WBNL—Boonville—1950**  
**KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Boonville Bcstg. Co.  
 Address..... Lynville Rd.  
 News Service..... UP  
 Co-O., Gen., Comm. Mgr..... H. C. Sanders  
 Co-O., Asst. Mgr., Pgm. Dir..... Norman Hall

**WBIW—Bedford—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Radio Bedford, Inc.  
 Address..... Radio Farm, P. O. Drawer 472  
 Phone: 4421-2..... Air Time: Full Time  
 News Service..... AP, INS  
 Transcription Service..... Thesaurus  
 Representative..... W. S. Grant

**WCSI—Columbus—1950**

Frequency: 1010 Kc. Power 500 Watts  
 Owned-Oper. By..... Syndicate Theatres, Inc.  
 Address..... Carr Hill Rd.  
 Phone: 3397..... Air Time: Daytime

Membership ..... RAB  
 Station Rep. .... Rambeau  
 General Manager..... Dick Jewell

**WCNB—Connersville—1948**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Operated By..... News Examiner Co.  
 Business-Studio Address..... 406 Central Ave.  
 Phone: 1950..... Air Time: Daytime  
 News Service ..... UP  
 Newspaper Affil..... News Examiner  
 Transcription Service..... Thesaurus  
 Representative ..... Gill-Perna  
 Membership ..... NARTB  
 Comm., Sta., Mgr..... E. M. JACKSON  
 Program Director..... Ralph T. Underwood

**WTRC—Elkhart—1931—NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owner-Oper. By..... Truth Publishing Co.  
 Business-Studio Address..... Box 636  
 Phone: 3-1960..... Air Time: Full Time  
 News Service..... UP  
 Representative ..... H-R Reprs  
 President..... John F. Dille, Jr.  
 General Manager..... Donald McFall  
 Commercial Mgr..... Don Freed  
 Chief Engineer..... Lester Zellmer

**WEOA—Evansville—1936  
 CBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned..... Ohio Valley TV Co.  
 Business-Studio Address..... Box 395  
 Phone: 4-9215..... Air Time: Full Time  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 Representative ..... Meeker; Young  
 President..... Herbert R. Levy  
 General Manager..... Cecil M. Sansbury  
 Commercial Manager..... Bill Spillman  
 Sales Prom. Mgr..... Del Greenwood  
 Program Director..... Roger Garrett  
 Chief Engineer..... Bob Cleveland

**WGFB—Evansville—1923  
 NBC**

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... On The Air, Inc.  
 Business-Studio Ad. .... 1001 Diamond Ave.  
 Phone: 21171..... Air Time: Full Time  
 Representative ..... Weed & Co.  
 News Service ..... UP  
 Transcription ..... SESAC  
 Membership ..... NARTB, RAB  
 President..... Alvin Q. Eades  
 Ex. V.P., Gen., Sta. Mgr..... Martin L. Leich  
 Sales Prom., Pub. Dir..... William G. Hill  
 Program Director..... Mrs. Pat Roper  
 Chief Engineer..... Erwin P. Schoeny

**WIKY—Evansville—1947**

Frequency: 820 Kc.....Power: 250 Watts d.  
 Owned-Oper. By... South Central Bcstg. Corp.  
 Address..... Box 148

Phone: Harrison 4-8284... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service..... Thesaurus  
 Representative..... John E. Pearson Co.  
 Membership ..... RAB  
 Pres., Gen. Sta. Mgr..... John A. Engelbrecht  
 Chief Engineer..... George F. Stoltz

**WJPS—Evansville—1948  
 ABC**

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WJPS, Inc.  
 Business-Studio Address..... 206 Main St.  
 Phone: 5-2221..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Standard, World  
 Representative..... George P. Hollingsbery  
 Membership ..... NARTB  
 President..... Robert S. Davis  
 Gen., Sta., Comm. Mgr..... Jack McLean  
 Sls., Prom. Mgr..... Verne Paule  
 Pub. Dir..... Roger McMahon  
 Program Director..... Charles Caldwell  
 Chief Engineer..... James Jared

**WANE—Ft. Wayne—1948  
 CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By... Radio Fort Wayne, Inc.  
 Address..... Fort Wayne Nat'l Bank Bldg.  
 Phone: Anthony 6212..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Standard  
 Representative ..... Bolling  
 President..... C. Bruce McConnell  
 General Manager..... Robert McConnell  
 Station Manager..... Charles E. Kennedy  
 Promotion Mgr..... James Voors  
 Local Commercial Manager..... Merlin Smith  
 Program Director..... Doug Hadley  
 Chief Engineer..... Eugene Humphrey

**WGL—Ft. Wayne—1924—ABC**

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Oper. By... News-Sentinel Bcstg. Co., Inc.  
 Business-Studio Address. 201 W. Jefferson St.  
 Phone: Eastbrook 3366... Air Time: Full Time  
 Newspaper Affiliation..... News Publ. Co.  
 News Service ..... UP  
 Transcription Service..... Lang-Worth  
 Representative ..... Headley-Read  
 Membership ..... RAB, NARTB  
 President..... Helene R. Foellinger  
 Gen., Sta., Comm. Mgr..... Merrill C. Johnson  
 Sls. Prom. Mgr..... Robert Storey  
 Program Director..... Norman Widenhofer  
 Chief Engineer..... Damon Wilson

**WKJG—Ft. Wayne—1947  
 MBS**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owner... Northeastern Indiana Bcstg. Co., Inc.  
 Business-Studio Add. .... 220 E. Jefferson St.  
 Phone: Anthony 2295... Air Time: Full Time  
 News Service..... UP

**Transcription Service** ..... World  
**Representative** ..... **Raymer**  
**General Manager** ..... Edward G. Thoms  
**Ass't. Gen. Mgr.** ..... Hilliard Gates  
**Commercial Manager** ..... Carleton B. Evans  
**Program Dir.** ..... Calo Mahlock

**WOWO—Ft. Wayne—1926**  
**NBC**

**Frequency:** 1190 Kc. .... **Power:** 50 Kw.  
**Owner** ... Westinghouse Broadcasting Co., Inc.  
**Bus.-Studio Address** ... 124 W. Washington Blvd.  
**Phone:** Anthony 2136. .... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Transcription Service** ..... Thesaurus  
**Representative** ..... **Free & Peters**  
**Membership** ..... **RAB, NARTB**  
**President** ..... Donald H. McGannon  
**Station Mgr.** ..... Carl W. Vandagriff  
**Commercial Manager** ..... Tom Longworth  
**Sales Prom. Mgr.** ..... Hilda C. Woehrmeyer  
**Program Director** ..... Guy Harris  
**Chief Engineer** ..... Hal Brokaw

**WILO—Frankfort—1953—KBS**

**Frequency:** 1570 Kc. .... **Power:** 250 Watts  
**Owned** ..... Lake Erie Radio & TV Corp.  
**Address** ..... 52½ E. Washington St.  
**Phone:** 3338. .... **Air Time:** Daytime  
**News Service** ..... **UP**  
**Station Rep.** ..... Hil Best  
**President** ..... Theodore M. Nelson  
**Gen., Sta. Mgr., Chief Engr.** Lewis M. Shroyer  
**Commercial Manager** ..... Phil Wise  
**Program Director** ..... James Cronkright

**WGRY—Gary—1950**

**Frequency:** 1370 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By** ..... **WGRY, Inc.**  
**Address** ..... 734 Washington St.  
**Phone:** 5-7511. .... **Air Time:** Daytime  
**News Service** ..... **UP**  
**Membership** ..... **RAB, NARTB**  
**Station Rep.** ..... Indie  
**Pres., Gen. Mgr.** ..... George Whitney

**WWCA—Gary—1949**

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By** ... Lake Bdcastg Co., Inc.  
**Address** ..... Hotel Gary  
**Phone:** Turner 6-9171. .... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Membership** ..... **RAB, NARTB**  
**Station Rep.** ..... John E. Pearson Co.  
**Pres., Gen., Mgr.** ..... Dee O. Coe  
**Sta., Comm. Mgr.** ..... Boyd Lawlor  
**Prom. Mgr. Pub. Dir.** ..... Charles Edwards  
**Prog. Dir.** ..... Tom Whitmore  
**Chief Engineer** ..... Victor Voss

**WKAM—Goshen—1949—KBS**

**Frequency:** 1460 Kc. .... **Power:** 500 Watts d.  
**Owned-Operated By** ... Kosciusko Bcastg. Corp.  
**Address** ..... 612 W. Pike St.  
**Phone:** 3-2219. .... **Air Time:** Daytime

**News Service** ..... **AP**  
**Representative** ..... Hal Holman Co.  
**President** ..... J. W. Autenrieth, Jr.  
**Commercial Mgr.** ..... William Holtzinger  
**Chief Engineer** ..... Lester R. Rash

**WJOB—Hammond—1928**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... South Shore Bcastg. Corp.  
**Address** ..... 6405 Olcott  
**Phone:** Tilden 4-1230. .... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Representative** ..... Rambeau  
**Pres., Gen. Mgr.** ..... R. C. Adair  
**Program Director** ..... Gerald Mitchell  
**Commercial Manager** ..... Joe Fife  
**Sales Prom. Mgr.** ..... Len Ellis  
**Publicity Dir.** ..... W. Spellbring  
**Chief Engineer** ..... Jess Peters

**WFBM—Indianapolis—1926**  
**ABC-MBS**

**Frequency:** 1260 Kc. .... **Power:** 5000 Watts  
**Owned** ..... Cons. R & TV Brocstrs., Inc.  
**Business-Studio Address** ... 1330 N. Meridian St.  
**Phone:** MErose 4-8521. .... **Air Time:** Full Time  
**News Service** ..... **AP, INS**  
**Representative** ..... **Katz**  
**Transcription Service** ..... World  
**Membership** ..... **NARTB, RAB**  
**President** ..... Harry M. Bitner, Jr.  
**Gen., Sta. Mgr.** ..... William F. Kiley  
**Comm. Mgr.** ..... F. H. Small  
**Prom. Mgr., Pub. Dir.** ..... Bernard W. Carney  
**Program Dir.** ..... Michael Finn  
**Chief Engineer** ..... Harold Holland

**WIBC—Indianapolis—1938**  
**MBS**

**Freq.** 1070 Kc. .... **Power:** 50 Kw. d.; 10 Kw. n.  
**Owned-Operated By** ..... **WIBC, Inc.**  
**Business-Studio Address** ..... 2835 N. Illinois  
**Phone:** WA 4-2661. .... **Air Time:** Full Time  
**News Service** ..... **AP, UP**  
**Transcription Service** ..... **SESAC, Thesaurus**  
**Representative** ..... John Blair  
**Membership** ..... **NARTB, RAB**  
**President, Gen. Mgr.** ... Richard M. Fairbanks  
**Commercial Manager** ..... Gilbert I. Berry  
**Sales Prom., Pgm. Dir.** ..... William L. Dean  
**Chief Engineer** ..... Robert W. Minton

**WIRE—Indianapolis—1924**  
**NBC**

**Frequency:** 1430 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... Indianapolis Bcastg., Inc.  
**Business-Studio Add.** ... 307 N. Pennsylvania St.  
**Phone:** Melrose 5-1541. .... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Representative** ..... **Free & Peters**  
**President** ..... Eugene C. Pulliam  
**V. P., Gen. Mgr.** ..... Willard C. Worcester  
**Gen. Sales Manager** ..... Daniel C. Park



**WISH—Indianapolis—1941**  
CBS

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Universal Bcstg. Co., Inc.  
Business-Studio Address... 1440 N. Meridian St.  
Phone: ME1rose 4-6411... Air Time: Full Time  
News Service... AP, UP  
Transcription Service... Thesaurus  
Representative... Bolling  
Membership... RAB, NARTB  
President... C. Bruce McConnell  
Gen., Sta. Mgr... Robert B. McConnell  
Sales Prom. Mgr., Pub. Dir... Jim Buck  
Comm. Manager... Robert Ohleyer  
Prom. Mgr., Pub. Dir... James A. Buck  
Program Director... William E. Frosch, Jr.  
Chief Engineer... Stokes Gresham, Jr.

**WXLW—Indianapolis—1948**

Frequency: 950 Kc. Power: 5 Kw. d.  
Owned-Oper. By... Radio Indianapolis, Inc.  
Address... 3003 Kessler Blvd.  
News Service... UP  
Phone: 5-6494... Air Time: Daytime  
Representative... John Pearson Co.  
Membership... NARTB, RAB  
President... Lyman S. Ayres  
V. P., General Manager... Robert D. Enoch  
Asst. Mgr... Eugene Strack  
Program Director... G. A. Smith, Jr.  
Chief Engineer... Bert Goetzinger

**WITZ—Jasper—1948**

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Operated By... Jasper on the Air Inc.  
Address... P. O. Box 167  
Phone: 678... Air Time: Daytime  
News Service... UP  
Transcription Service... Thesaurus  
Membership... RAB  
President... Dr. Gilbert E. Metzger  
Gen., Sta. Mgr... Dennis Keller  
Commercial Manager... Al Farber  
Sales Prom. Mgr... Jim Young  
Program Director... Jim Williamson  
Chief Engineer... Peter Russo

**WKTL—Kendallville—1955**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper. By... Noble-DeKalb Bcstg. Co.  
Address... Box 47  
Owner, Gen. Mgr... Charles R. Palmquist, Jr.

**WIOU—Kokomo—1948—CBS**

Frequency: 1350 Kc. Power: 1000 Watts  
Owner... North Central Indiana Bcstg. Corp.  
Business Address... 212½ North Main St.  
Phone: 6194... Air Time: Full Time  
News Service... AP  
Transcription Service... World  
Representative... Weed  
Membership... NARTB, RAB  
President... Richard Blackledge  
Comm., Gen., Sta. Mgr... John Carl Jeffrey  
Chief Engineer... Elvin Cunningham

**WASK—Lafayette—1942**  
MBS

Frequency: 1450 Kc. Power: 250 watts  
Owned-Operated By... WFAM, Inc.  
Business-Studio Address... McCarty Lane  
Phone: 2-4300... Air Time: Full Time  
News Service... UP  
Representative... Wm. G. Rambeau  
Membership... RAB  
President... O. E. Richardson  
Sta., Comm. Mgr... Herbert Nelson  
Program Director... Bonnie Rising  
Chief Engineer... Richard Cochran

**WLOI—La Porte—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By... La Porte County Bcstg. Co.  
Address... La Porte Savings Bank Bldg.  
Phone: 3734... Air Time: Daytime  
Sta. Rep... McGillvra  
News Service... AP  
President... Hoyt H. Scott  
Sta. Mgr... James H. Shoemaker  
Asst. Sta. Mgr... L. B. Weller  
Chief Engineer... Harold Phipps

**WBTO—Linton—1953**

Frequency: 1600 Kw. Power: 500 Watts d.  
Owned-Oper. By... The Linton Bcstg. Co.  
Address... Hwy. 54

**WSAL—Logansport—1949**  
MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Logansport Bdg. Corp.  
Address... P. O. Box 399  
Phone: 3111... Air Time: Full Time  
News Service... AP  
Transcription... Standard  
Membership... NARTB, RAB  
President... Glenn L. Miller  
General Manager... Richard E. Jackson  
Comm. Mgr... Joseph A. Wiler  
Program Director... Ira McCormack  
Publicity Dir... Donald C. Neal  
Chief Engineer... Raymond A. Olson

**WORX—Madison—1953—KBS**

Frequency: 1440 Kc. Power: 500 Watts  
Owned-Oper. By... WORX, Div. Electronic Labs  
Address... Telegraph Hill  
Phone: 962... Air Time: Daytime  
Representative... Hil F. Best Co.  
News Service... UP  
Transcriptions... MacGregor, Standard  
General Manager... Herbert L. Arms

**WBAT—Marion—1947—CBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Marlon Radio Corp.  
Business-Studio Address... 303½ S. Adams St.  
News Service... AP  
Transcription Service... Standard, World  
Representative... Best



Membership ..... NARTB, RAB  
 President ..... John Ramp  
 V. P., Gen. Mgr. .... William Fowler

### WMRI—Marion—1955

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned ..... Chronicle Publishing Co., Inc.  
 Address ..... Pennsylvania St.  
 Phone: 5705 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Thesaurus, Capitol  
 General Manager ..... Ken Kilmer  
 Sales Manager ..... Robert Fincannon

### WIMS—Michigan City—1947

Freq.: 1420 Kc. .... Power: 1 Kw. d.; 500 Wis. n.  
 Owned ..... Northern Indiana Bcstg., Inc.  
 Business-Studio Address ..... Old Chicago Road  
 Phone: 5-5245 ..... Air Time: Full Time  
 News Service ..... UP  
 Station Representative ..... Wm. G. Rambeau  
 Pres., Gen. Mgr. .... William N. Udell  
 Commercial Managers ..... Al Halus, Jay Schoff  
 Program Director ..... Richard Olson  
 Chief Engineer ..... Robert J. Schilling

### WPCO—Mount Vernon—1955

Frequency: 1590 Kc. .... Power: 500 Watts  
 Owned-Oper. By ..... Mount Vernon Bcstg. Co.  
 Air Time ..... Daytime

### WLBC—Muncie—1926—CBS

Frequency: 1340 Kc ..... Power: 250 Watts  
 Owned-Operated By ..... Tri City Radio Corp.  
 Business Address ..... Box 271  
 Phone: 4403 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Standard, World  
 Representative ..... Walker, Hal Holman  
 Pres., Gen. Sta. Mgr. .... D. A. Burton  
 Commercial, Prom. Mgr. .... Bill Craig  
 Program Director ..... Lee Allerton  
 Chief Engineer ..... M. M. Crain

### WLRP—New Albany—1949

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Ohio Valley Bcstg., Inc.  
 Address ..... Box 285  
 Phone: 4-2235 ..... Air Time: Full Time  
 News Service ..... UP  
 Station Rep. .... Hil F. Best Co.  
 Pres., Gen., Sta. Mgr. .... Roy L. Hickox  
 Comm., Scales Prom. Mgr. .... Lynn Stephens  
 Program Director ..... Keith Reising  
 Publicity Dir. .... Joe Gillum  
 Chief Engineer ..... Tom Allebrandi

### WOCH—North Vernon—1955

Frequency: 1460 Kc. .... Power: 500 Watts  
 Owned-Operated By ..... Dorrell Ochs  
 Address ..... Box 46  
 Phone: FI 9-8421 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... SESAC, Associated  
 Station Manager ..... Don Edwards

### WARU—Peru—1954 KBS

Frequency: 1600 Kc. .... Power: 500 Watts  
 Owner ..... Wabash-Peru Bcstg. Co.  
 News Service ..... AP  
 Transcription Service ..... Standard, Thesaurus  
 President ..... Dr. Wendell Hansen

### WPGW—Portland—1950—KBS

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Glenn West  
 Address ..... Box 608  
 Phone: 1094 ..... Air Time: Daytime  
 Transcription Service ..... SESAC, World  
 Gen. Mgr. .... Glenn West

### WRAY—Princeton—1950

Frequency: 1250 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Princeton Bcstg. Co.  
 Address ..... Box 8  
 Phone: 1250 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Station Representative ..... McGillvra  
 General Manager ..... M. R. Lankford  
 Program Director ..... Stuart Lankford  
 Commercial Mgr. .... D. T. Critchfield

### WKBV—Richmond—1926 ABC

Frequency: 1490 Kc ..... Power: 250 Watts  
 Owned-Operated By ..... Central Bcstg. Corp.  
 Address ..... W. Main St.  
 Phone: 3-1156 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Thesaurus, World  
 Representative ..... Robert Meeker  
 Membership ..... NARTB  
 President ..... Clarence Brown  
 Gen., Sta. Mgr. .... Lester G. Spencer  
 Comm. Sls. .... Roland L. Nusbaum  
 Sales Prom. Mgr., Pub. Dir. .... C. L. Mitchell  
 Program Director ..... Marie Robbins  
 Chief Engineer ..... L. J. Duning

### WSLM—Salem—1953—KBS

Frequency: 1220 Kw. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Don H. Martin  
 Address ..... Radio Ridge  
 Phone: 700 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Thesaurus, World  
 Representative ..... Hil F. Best  
 Membership ..... RAB  
 Pres., Gen. Mgr. .... Don H. Martin  
 Commercial Mgr. .... Gene Becker  
 Sales Promotion Mgr. .... Boyd Smedley  
 Pub. Dir. .... Barney Schocke  
 Program Director ..... Margaret Martin  
 Chief Engineer ..... Darrell Dixon

### WJCD—Seymour—1949

Frequency: 1390 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Dr. Azra C. Baker

Address.....1534 Ewing St.  
General Manager.....Azra C. Baker

**WNDU—South Bend—1944**  
**ABC**

Frequency: 1490 Kc ..... Power: 250 Watts  
Owned-Operated By South Bend Bcstg. Corp.  
Address.....Box 989  
Phone: CE 3-7111..... Air Time: Full Time  
News Service.....AP  
Membership.....NARTB, RAB  
Vice-President.....Bernard Barth  
General Manager.....W. T. Hamilton  
Commercial Mgr.....C. J. Pajakowski  
Program Director.....Wm. Eiherton  
Sales Mgr.....W. T. Hamilton  
Sales Prom. Mgr.....R. E. Laffoon  
Chief Engineer.....George Smith

**WJVA—South Bend—1947**

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned-Oper. By Booth Radio & TV Sta., Inc.  
Address.....Box 179  
Representative.....Pearson  
President.....John L. Booth  
General Manager.....M. G. Creel  
Program Director.....Jack Freeborn  
Commercial Mgr.....Clay Salyer  
Chief Engineer.....Stephen Grundtner, Jr.

**WSBT—South Bend—1921**  
**CBS**

Frequency: 960 Kc.....Power: 5000 Watts  
Owned-Operated By The South Bend Tribune  
Bus.-Studio Address.....223 W. Collax Ave.  
Phone: CE 3-3141..... Air Time: Full Time  
Newspaper Affiliation.....South Bend Tribune  
News Service.....UP, INS  
Representative.....Paul H. Raymer  
Membership.....NARTB, RAB  
Vice Pres.....Franklin D. Schurz  
General Manager.....Neal B. Welch  
Nat'l Sales Mgr.....Richard W. Holloway  
Publicity Director.....Judd Choler  
Program Director.....Robert J. Drain  
Chief Engineer.....Arthur R. O'Neil

**WTCJ—Tell City—1948**

Frequency: 1230 Kc ..... Power: 250 Watts  
Owned-Operated By.....James R. Brewer  
Phone Number.....740  
News Service.....AP  
Owner, Manager.....James R. Brewer

**WBOW—Terre Haute—1927**  
**NBC**

Frequency: 1230 Kc ..... Power: 250 Watts  
Owned-Operated By Banks of the Wabash, Inc.  
Business-Studio Address.....303 S. Sixth St.  
News Service.....UP

Representative.....Weed  
Phone: 5034..... Air Time: Full Time  
President.....Alvin Eades  
Comm., Gen. Sta. Mgr. ....William F. Rippetoe  
Sales Prom. Manager.....Harry E. Frey  
Program. Pub. Dir.....Ralph S. McHargue  
Chief Engineer.....Howard Stewart

**WTHI—Terre Haute—1947**  
**CBS**

Frequency: 1480 Kc. .... Power: 1000 Watts  
Owned-Oper. By Wabash Valley Bdg. Corp.  
Address.....918 Ohio St.  
Phone: Crawford 9481..... Air Time: Daytime  
News Service.....UP  
Transcription.....World  
Representation.....Bolling Co., Inc.  
Membership.....NARTB  
President.....Anton Hulman, Jr.  
Gen. Mgr.....Joseph M. Higgins  
Station Mgr.....George A. Foulkes  
Pub. Dir.....William Ewing  
Chief Engineer.....Don Petit

**WAOV—Vincennes—1940**  
**MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Vincennes Sun Co.  
Phone: 787..... Air Time: Full Time  
Business Address.....Grand Hotel  
News Service.....UP  
Newspaper Affil.....Central Newspapers  
Transcription Service.....World  
Representative.....Free & Peters  
President.....Eugene C. Pulliam  
Gen. Mgr.....Howard N. Greenlee  
Sales Mgr.....G. A. Bright  
Program Director.....Lorraine Monnin  
Chief Engineer.....Ralph Baldwin

**WRSW—Warsaw—1952**

Frequency: 1480 Kc.....Power: 500 Watts  
Owned-Oper. By..Reub Williams & Sons, Inc.  
Address.....Times Building  
Trans. Service.....Thesaurus, Capitol, Lang-  
Worth, World  
Station Manager.....C. Reuben Williams  
Comm. Mgr.....William Mollenbeur

**WAMW—Washington—1955**

Frequency: 1580 Kc.....Power: 250 Watts  
Owned-Operated By..Washington Radio, Inc.  
Address.....615 S.E. 11th St.  
Phone: 1810..... Air Time: Daytime  
Representatives.....Hil F. Best Co.  
News Service.....AP  
Transcription Service.....Thesaurus, Capitol  
Membership.....NARTB  
General Manager.....Joe Edwards  
Commercial Manager.....Joe Floerke

**KASI—Ames—1948—KBS**

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By Ames Bcstg. Co.  
Business-Studio Address 328½ Main St.  
Phone: 3460 Air Time: Daytime  
News Service UP  
Transcription Service Thesaurus  
Gen., Sta. Mgr. Arthur A. Skinner  
Commercial Mgr. Louis Grattenger  
Program Director Ruby Tillerson  
News Director Joe Kennedy

**KJAN—Atlantic—1950—KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By Nishna Valley Bcstg. Co.  
Phone: 1717 Air Time: Daytime  
Address No. Olive St.  
Transcription World, Thesaurus  
Membership NARTB  
News Service AP  
Pres. Gen., Sta. Mgr. Franklin G. Miller  
Commercial Mgr. E. G. Faust  
Sales Prom. Mgr., Prog. Dir. R. Morrow  
Publicity Dir. Robert Einhaus  
Chief Engineer Deane Johnson

**KWBG—Boone—1950**

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Operated By Boone Bcstg. Co.  
Address Boone, Ind.  
Phone: 149 Air Time: Full Time  
News Service AP  
Representative John E. Pearson  
President Mary G. Garvey  
General Manager H. A. Garvey  
Sales Manager R. G. Cauier  
Program Dir. Tom Quinlan  
Chief Engineer Dan Garretson

**KBUR—Burlington—1941  
ABC**

Frequency: 1490 Power: 250 Watts  
Owned-Operated By Burlington Bcstg. Co.  
Business-Studio Address Roosevelt Ave.  
Phone: PL 2-2701 Air Time: Full Time  
News Service AP  
Transcription Service Standard  
Representative Venard  
Membership RAB  
President Gerard B. McDermott  
General Mgr. David H. Steinle  
Comm. Mgr. Marc Howard  
Program Director Richard Mosena  
Chief Engineer John Gallino

**KCIM—Carroll—1950**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By Carroll Broadcasting Co.  
Address 520 N. Adams St.  
Phone: 3586 Air Time: Full  
Transcription Service Thesaurus  
News Service AP  
Representative Pearson  
Membership NARTB  
Gen., Sta. Mgr. M. W. McPherson

Comm. Sls. Prom. Mgr. Leo R. Mayr  
Chief Eng., Prog. Dir. Eugene Reiff

**KCRG—Cedar Rapids—1947  
MBS**

Frequency: 1600 Kc. Power 5000 Watts  
Owned-Oper. By Cedar Rapids TV Co.  
Address 1st Ave., S.W.  
Phone: 4-4194 Air Time: Full Time  
Newspaper Affil. Gazette  
Transcription Service Standard  
Representative Everett McKinney  
Membership NARTB  
President Joseph F. Hladky, Jr.  
Sta., Comm. Mgr. W. S. Patterson  
Program Director Ralph D. Willey  
Prom. & Pub. Mgr. Edna Herbst  
Chief Engineer Carl Rollert

**KPIG—Cedar Rapids—1949**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Cedar Rapids Bcstg.  
Business Address 211 1st St., S.W.  
Phone: 3-8265 Air Time: Full  
News Service UP  
Gen., Sta. Mgr. James I. Mitchell  
Comm. Mgr. K. C. Delp  
Program Director Ronald R. Barkley  
Chief Engineer Wayne C. Cornils

**WMT—Cedar Rapids—1922  
CBS**

Frequency: 600 Kc. Power: 5000 Watts  
Owned American Bcstg. Stations, Inc.  
Bus.-Studio Address Paramount Theater Bldg.  
Phone: 4-0171 Air Time: Full Time  
News Service AP, INS, UP  
Transcription Serv. Thesaurus, World, Standard  
Representative Katz  
Membership NARTB, RAB  
President William B. Dolph  
General Manager William B. Quarton  
Sales Manager Lew Van Nostrand  
Promotion Mgr. Jim Bowermaster  
Program Manager Bruce Anderson  
Chief Engineer George Hixenbaugh

**KCOG—Centerville—1949  
MBS**

Frequency: 1400 Kc. Power: 100 Watts  
Owned-Oper. By Hiawatha Bcstg. Corp.  
Address 1910 South Main St.  
Phones 131, 407 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Representative McGillvra  
Membership RAB  
General Manager S. A. Chesley  
Program Director Meredith Griffing  
Chief Engineer Harry Hanson

**KCHA—Charles City—1951  
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.

Owned-Oper. By.....Radio Incorporated  
 Address.....300½ N. Main St.  
 Phone: 787.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World, Thesaurus  
 Pres., Gen. Mgr., Chief Eng. Ralph A. Petti, Jr.  
 Sta., Comm., Sls. Prom. Mgr. Vern Bromberg

**KCHE—Cherokee—1952**

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned-Operated By...Cherokee Bcstg. Co.  
 Address.....219½ W. Main St.  
 Phone: 51.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus, Lang-Worth  
 Representative.....Best  
 Membership.....NARTB  
 Pres., Gen., Sta., Sales, Prog. Dir., C. Reznikov  
 Commercial Mgr.....Robert Lanxon  
 Chief Engineer.....Sterling H. Heil

**KROS—Clinton—1941  
 MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By...Clinton Bdcstg Corp.  
 Address.....246 Fifth Avenue South  
 Phone: 448.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 General Manager.....B. M. Jacobson  
 Local Sls. Mgr.....Darline Gordon

**KSWI—Council Bluffs—1947**

Frequency: 1560 Kc.....Power: 500 Watts d.  
 Owned-Operated By...Nonpareil Bdcstg. Co.  
 Address.....120 S. Main  
 Phone: 4041.....Air Time: Daytime  
 News Service.....UP  
 Newspaper Affil.....New Nonpareil  
 Transcription Service.....Thesaurus  
 Representative.....Arthur Hagg & Assoc.  
 Membership.....NARTB  
 President.....Robert R. O'Brien  
 Gen., Sta. Mgr., Chief Eng. Robert H. O'Brien  
 Commercial Manager.....Richard B. Gurney  
 Sales Prom., Pub.....Marjorie W. Morris  
 Program Director.....R. M. Hallgren

**KSIB—Creston—1946—KBS**

Frequency: 1520 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Southwest Iowa Bcstg. Co.  
 Address.....Creston  
 Phone: 55.....Air Time: Full Time  
 News Service.....INS  
 Membership.....NARTB  
 Representative.....Pearson  
 President.....Arden D. McKee  
 Gen., Sta., Comm. Mgr.....E. M. Horning  
 Prog., Pub. Dir.....J. R. Mills  
 Chief Engineer.....Leo Ankeny

**KFMA—Davenport—1952**

Frequency: 1580 Kc.....Power: 250 Watts d.

Owned-Operated By.....L. L. & D. R. Gould  
 Address.....415 Perry St.  
 Phone: 6-4407.....Air Time: Daytime  
 Transcription Service.....Lang-Worth  
 Station Representative.....McGillvra  
 Membership.....NARTB  
 President.....Lester L. Gould  
 Sls. Prom. Mgr.....Doris Hanner  
 Prog., Pub. Dir.....Bill Greener  
 Chief Engineer.....Francis B. Shawver

**KSTT—Davenport—1946  
 MBS**

Frequency: 1170 Kc.....Power: 1000 Watts  
 Owned-Operated By...Quint Cities Bcstg. Co.  
 Address.....310 Harrison St.  
 Phone: 6-2541.....Air Time: Full Time  
 Representative.....Walker Co.  
 Pres., Gen. Mgr.....Frederick Epstein  
 Prog. Dir., Chief Eng.....Jim Wycher

**WOC—Davenport—1922—NBC**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By...Tri-City Bdcstg. Co.  
 Address.....805 Brady Street  
 Phone: 3-3661.....Air Time: Full Time  
 News Service.....UP  
 Representatives.....Free & Peters, Inc.  
 Membership.....NARTB, RAB  
 President.....Col. B. J. Palmer  
 V.P. & Treasurer.....D. D. Palmer  
 Vice-Pres.....Ralph Evans

**KFMA**  
 1580 KC

QUINT CITIES ONLY  
 MUSIC AND NEWS STATION

**KFMA**  
 Member NARTB

**A GOOD STATION IN ONE OF THE  
 NATION'S BEST MARKETS**

"THE STATION WITH A SMILE — AT THE TOP OF THE DIAL"

LESTER L. GOULD  
 Pres. & Gen. Mgr.

JOSEPH HERSHEY  
 National Representative  
 MCGILLVRA, INC.



Station Manager.....Ernest C. Sanders  
Sales Manager.....Mark Wodlinger

## KDEC—Decorah—1947

### MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Scenic Bcstg. Co.  
Business-Studio Address...308½ W. Water St.  
Phone: 1240.....Air Time: Full Time  
News Service.....AP  
Membership.....NARTB  
Representative.....Pearson  
Pres., Gen. Mgr., Prog. Dir.....Verne Koenig  
Commercial Mgr.....Kenneth Bjerke  
Chief Engineer.....Arnie Zaruba

## KCBC—Des Moines—1947

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Majestic Bcstg. Co.  
Business-Studio Address.....3512 Ingersoll  
Phone: 7-4483.....Air Time: Full Time  
News Service.....INS  
General Manager.....Rollo H. Bergeson  
Commercial Manager.....Claire E. Grant  
Sales Prom. Mgr.....Don Purdy

## KIOA—Des Moines—1948

Freq.: 940 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned.....Town & Farm Co. Inc.  
Address.....10th & Mulberry  
Phone: 2-9191.....Air Time: Full Time  
News Service.....INS, UP  
Transcription Service.....World  
Representative.....H-R Reps.  
Membership.....RAB, NARTB  
President.....Don Searle  
General Mgr.....Joe Rohrer  
Exec. V. P.....Rex Lathen  
Program Director.....Joe Phillipson  
Chief Engineer.....U. L. Lynch

## KRNT—Des Moines—1935

### CBS

Frequency: 1350 Kc.....Power: 5000 Watts  
Owned-Operated By.....Cowles Bcstg. Co.  
Business Address.....9th & Pleasant Sts.  
Phone: 3-2111.....Air Time: Full Time  
Newspaper Affiliation.....Register-Tribune  
Air Time.....Full Time  
News Service.....AP, UP  
Station Representative.....Katz  
Membership.....NARTB, RAB  
President.....Gardner Cowles  
General-Station Managr.....Bob Dillon  
Commercial Manager.....Paul Elliott  
Director of Promotions.....Joe Hudgens  
Program Director.....Dick Covey  
Sls. Prom. Mgr., Pub. Dir.....Graham Jeambey  
Chief Engineer.....Charles Quentin

## KSO—Des Moines—1921—ABC

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned-Operated By.....KSO Inc.  
Address.....1910 Ingersoll Ave.  
Phone: 3-0571.....Air Time: Full Time

News Service.....INS  
Transcription Service.....Capitol  
Representative.....Avery-Knodel  
President.....Lyman S. Ayres  
General Manager.....Raymond W. Baker  
Commercial Mgr.....Gene Shumate  
Program Director.....Lee R. Lemon  
Chief Engineer.....F. E. Bartlett

## KWDM—Des Moines—1948

### MBS

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned-Operated By.....Des Moines Bcstg. Corp.  
Business-Studio Address.....419½ Locust  
Phone: 2-8363.....Air Time: Full Time  
News Service.....INS  
Pres., Comm. Mgr.....George W. Webber  
General Manager.....Robert L. Webber  
Program Director.....Edith L. Webber  
Sales Prom. Mgr.....Les Gates  
Chief Engineer.....Werner Schwarz

## WHO—Des Moines—1924

### NBC

Frequency: 1040 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Central Bcsta. Co.  
Address.....1100 Walnut St.  
Phone: Atlantic 8-6511.....Air Time: Full Time  
News Service.....AP, INS, UP  
Trans. Service.....Thesaurus, SESAC  
Station Representative.....Free & Peters  
Membership.....NARTB, RAB  
President.....Col. B. J. Palmer  
Vice-Pres. & Treas.....D. D. Palmer  
V. Pres. & Resident Mgr.....Paul A. Loyel  
Exec. V. Pres.....Ralph Evans  
Secretary & Controller.....William D. Wagner  
Sales Manager.....Harold Fulton  
Asst. Manager.....W. W. Woods  
Sales Promotion.....John Schweiker  
Program Director.....Jack Kerrigan  
Production Director.....Cecil C. Huntzinger  
News Bureau Manager.....Jack D. Shelley  
Chief Engineer.....Reed E. Snyder

## KDTH—Dubuque—1941—NBC

Frequency: 1370 Kc.....Power: 1000 Watts  
Owner.....Dubuque Telegraph-Herald  
Bus.-Studio Address...Eighth Ave. & Bluff St.  
Phone: 3-7351.....Air Time: Full Time  
Newspaper Affiliation.....Telegraph-Herald  
News Service.....AP  
Station Representative.....Pearson  
Membership.....NARTB, RAB  
President.....Fred Woodward  
General Manager.....K. S. Gordon  
Commercial Manager.....A. C. Newburgh  
Program Director.....George Freund  
Publicity Director.....Gordon Kilgore  
Chief Engineer.....Donald Abitz

## WDBQ—Dubuque—1933

### MBS-ABC

Frequency: 1490 Kc.....Power: 250 Watts

**Owned-Operated By**.....Dubuque Bcstg. Co.  
**Business-Studio Address**.....505 Main St.  
**Phone: 3-8241**.....**Air Time: Full Time**  
**News Service**.....**UP**  
**Representative**.....**Robert Meeker**  
**Membership**.....**NARTB**  
**General Manager**.....**James R. King**

**KLIL—Estherville—1952**  
**ABC-KBS**

**Frequency: 1340 Kc.**.....**Power: 100 Watts**  
**Owned**.....**Estherville Bcstg. Corp.**  
**Address**.....**1151 Plymouth Bldg.**  
**Phone: 1800**.....**Air Time: Full Time**  
**News Service**.....**AP**  
**Trans. Service**.....**SESAC, World, Lang-Worth**  
**Membership**.....**NARTB**  
**Pres., Gen. Mgr.**.....**William E. Schons**  
**Commercial Mgr.**.....**Jack Turnbull**  
**Gen. Sls. Mgr.**.....**Ken Peterson**

**KFAD—Fairfield—1953—KBS**

**Frequency: 1570 Kw.**.....**Power: 250 Watts d.**  
**Owned-Oper. By**.....**Hiawatha Bcstg. Co.**  
**Address**.....**Hy. 34**  
**Phone: 345**.....**Air Time: Daytime**  
**Trans. Service**.....**Thesaurus, World, Keystone**  
**Representative**.....**McGillvra**  
**News Service**.....**AP**  
**President**.....**S. A. Chesely**  
**Station Mgr.**.....**Ray Hatley**  
**Commercial Mgr.**.....**Don Piekens**

**KVFD—Ft. Dodge—1939—MBS**

**Frequency: 1400 Kc.**.....**Power: 250 Watts**  
**Owned-Operated By**.....**Northwest Bcstg. Co.**  
**Business-Studio Address**.....**Warden Bldg.**  
**Phone: 4-0351**.....**Air Time: Full Time**  
**News Service**.....**UP, INS**  
**Transcription Service**.....**Thesaurus**  
**Representative**.....**Pearson**  
**Membership**.....**NARTB**  
**President, Gen., Sta., Mgr.**.....**Edward Breen**  
**Commercial Manager**.....**Max E. Landes**  
**Sales Prom. Mgr.**.....**Gordon DeKoster**  
**Publicity Dir.**.....**Robert Brown**  
**Program Director**.....**Drexel Peterson**  
**Chief Engineer**.....**David G. Sinclair**

**KXGI—Ft. Madison—1948**

**Frequency: 1360 Kc.**.....**Power: 500 Watts d.**  
**Owned-Oper. By**.....**KXGI, Inc.**  
**Business-Studio Address**.....**Marquette Bldg.**  
**Phone: 1360**.....**Air Time: Daytime**  
**News Service**.....**UP**  
**Transcription Service**.....**Standard**  
**Representative**.....**John E. Pearson**  
**Pres., Gen., Sta. Mgr.**.....**Greg Rouleau**  
**Commercial Mgr.**.....**Paul Oye**  
**Prog. Dir.**.....**Lloyd Mallette**  
**Chief Engineer**.....**Harold Hackbarth**

**KXIC—Iowa City—1948—KBS**

**Frequency: 800 Kc.**.....**Power: 1000 Watts d.**  
**Owned-Oper. By**.....**Johnson County Bcstg. Corp.**  
**Bus.-Studio Address**.....**108½ E. Washington St.**

**Phone: 8-1181**.....**Air Time: Daytime**  
**News Service**.....**AP**  
**Trans. Service**.....**World**  
**Representative**.....**Pearson**  
**Membership**.....**NARTB, RAB**  
**President**.....**Scott Swisher**  
**General Sta. Mgr.**.....**Gene Claussen**  
**Commercial Mgr.**.....**F. M. Broders**  
**Program Dir.**.....**Robert Hutchison**  
**Sales Prom. Mgr.**.....**Gene Chussen**  
**Chief Engineer**.....**Elliott Full**

**KOKX—Keokuk—1948**

**Freq: 1310 Kc.**.....**Power: 1 Kw. d., 500 w. n.**  
**Owned-Operated By**.....**Keokuk Bdcstg. Co.**  
**Address**.....**500 Main St.**  
**Phone: 235**.....**Air Time: Full Time**  
**News Service**.....**AP**  
**Transcription**.....**World, Capitol**  
**Membership**.....**NARTB**  
**President**.....**H. W. Stadler**  
**General Manager**.....**Gary E. Schroeder**

**KLEM—Le Mars—1954**

**Frequency: 1410 Kc.**.....**Power: 1000 Watts**  
**Owned-Oper. By**.....**B & B Bcstg. Co.**  
**Address**.....**Box 1410**  
**Phone: 1410**.....**Air Time: Daytime**  
**Transcription**.....**Thesaurus**  
**Membership**.....**NARTB**  
**Manager**.....**Robert McKune**  
**Assistant Manager**.....**Robert Coddington**

**KFJB—Marshalltown—1923**

**Frequency: 1230 Kc.**.....**Power: 250 Watts**  
**Operated By**.....**Marshall Electric Co.**  
**Address**.....**133 E. Main St.**  
**Phone: 3361**.....**Air Time: Full Time**  
**News Service**.....**AP**  
**Newspaper Affil.**.....**Times-Republican**  
**Transcription**.....**Thesaurus**  
**Membership**.....**NARTB, RAB**  
**Representative**.....**Pearson**  
**President**.....**John W. Norris**  
**General Mgr.**.....**Paul G. Norris Jr.**  
**Station Comm. Mgr.**.....**William C. White**  
**Sales Prom. Mgr.**.....**William C. Doll**  
**Program, Pub. Dir.**.....**Dale Smith**  
**Chief Engineer**.....**Herbert Anderson**

**KGLO—Mason City—1937**  
**CBS**

**Frequency: 1300 Kc.**.....**Power: 5000 Watts**  
**Owned-Operated By**.....**Lee Radio, Inc.**  
**Bus.-Studio Address**.....**2nd & Pennsylvania**  
**Phone: 2800**.....**Air Time: Full Time**  
**News Service**.....**AP, UP**  
**Transcription Service**.....**World**  
**Representative**.....**Weed**  
**Membership**.....**NARTB**  
**President**.....**Lee P. Loomis**  
**Exec. V.P., Gen. Mgr.**.....**Herbert R. Ohrt**  
**Comm. Mgr.**.....**Lloyd D. Loers**  
**Sales Prom., Pub. Dir.**.....**Donald Harrer**  
**Program Director**.....**Bob Clausen**  
**Chief Engineer**.....**Roger E. Sawyer**

**KRIB—Mason City—1948**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mason City Bcstg. Co.  
Address.....402 - 19th S.W.  
Phone: 5400.....Air Time: Full Time  
Representative.....Pearson  
Transcription Service.....Thesaurus  
News Service.....AP  
Pres., General Manager.....Ed Lamson  
Commercial Mgr.....Donald Obie  
Sales Prom., Prog., Pub. Dir.....Nancy Kelly  
Chief Engineer.....James Lathrop

**KSMN—Mason City—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Operated By....Mohawk Bcstg. Co.  
Business-Studio Address.....Weir Bldg.  
Phone: 5420.....Air Time: Day  
Transcription.....Associated  
Membership.....NARTB  
**News Service.....UP**  
Station Rep.....Lawson, Holman, Devney  
Pres., Gen. Mgr.....Robert M. Carson

**KWPC—Muscatine—1947**

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Operated By....Muscatine Bcstg. Co.  
Address.....Mulberry & Houser  
News Service.....UP  
Transcription Service.....World  
Representative.....Pearson  
Membership.....NARTB, RAB  
Comm., Gen., Sta. Mgr.....George J. Volger  
Program Director.....Robert Doan  
Chief Engineer.....Lee McKee

**KCOB—Newton—1955**

Frequency: 1280 Kc.....Power: 500 W. d.  
Owned-Operated....Newton Broadcasting Co.  
Address.....Newton  
Phone: 2100.....Air Time: Day  
News Service.....AP  
Transcription.....World  
General Manager.....John J. Brandt

**KOEL—Oelwein—1950**

Frequency: 950 Kc.....Power: 500 Watts  
Owned-Oper. By..Northeast Iowa Radio Corp.  
Address.....109 S. Frederick  
Phone: 120.....Air Time: Full Time  
Representative.....Pearson  
Transcription Service.....Thesaurus, World  
News Service.....INS, UP  
Membership.....NARTB, RAB  
President.....C. W. Crahan  
Gen., Sta. Mgr.....W. J. Teich  
Comm., Prom. Mgr.....Donald McKee  
Prog. Dir.....Robert Zimmerman  
Publicity Director.....Len Bjella  
Chief Engineer.....Burt Murphy

**KBOE—Oskaloosa—1950**

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Oskaloosa Bcstg. Co.

Address.....Box 518  
Phone: ORchard 3-3493.....Air Time: Day  
Transcription Service.....Standard  
News Service.....AP  
Representative.....Pearson  
Membership.....NARTB  
President.....E. G. Wenrick  
Gen., Sta., Comm. Mgr.....Glen Stanley  
Program Director.....Lew Hudson  
Sls. Prom. Mgr.....Fred Chapman  
Chief Engineer.....Robert W. Moore

**KBIZ—Ottumwa—1941—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....KBIZ, Inc.  
Address.....209 E. Second St.  
Phone: MU 2-4535-36-37...Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Membership.....NARTB, RAB  
President, General Mgr.....James J. Conroy  
Station, Comm. Mgr.....Alice E. Fisher  
Program Director.....Woody Hirsch  
Chief Engineer.....Lloyd Hanson

**KLEE—Ottumwa—1954**

Frequency: 1480 Kc.....Power: 500 Watts  
Owner.....Mid-America Bcstg. Co.  
Address.....425 West 2nd St.  
Phone: MUrray 4-5425.....Air Time: Full Time  
News Service.....UP  
Transcription.....Thesaurus  
Representative.....Devney

*For World-Wide News . . .  
For Clear, Comprehensive  
Coverage . . .*

**AP**

**FOR  
RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.



Membership ..... NARTB  
 President, Gen. Mgr. .... David M. Segal  
 Station Manager ..... Monty Moncrieff  
 Commercial Mgr. .... Keith Johnson  
 Program Dir. .... Jim Price  
 Chief Engineer ..... Ted Porter

**KFNF—Shenandoah—1924**  
**MBS**

Freq.: 920 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By ..... Capital Bcstg. Co.  
 Address ..... Shenandoah  
 Phone: 1302 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World, SESAC  
 Representative ..... Pearson  
 Membership ..... NARTB  
 Sta., Gen., Comm. Mgr. .... C. Earl Williams  
 Publicity Director ..... Duane Modion  
 Program Director ..... Earl Blakesley  
 Chief Engineer ..... Franz Cherny

**KMA—Shenandoah—1925**  
**ABC**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Operated By ..... May Bcstg. Co.  
 Phone: 192 ..... Air Time: Full Time  
 Transcription Service ..... SESAC  
 Representative ..... Edward Petry  
 Membership ..... NARTB  
 President ..... Edward W. May  
 Gen. Mgr., Exec. V.P. .... Owen Saddler  
 Station Manager ..... Anthony Koelker  
 Commercial Mgr. .... Harold Arkoff  
 Pub. Dir., Sales Prom. Mgr. .... Floyd Nelson  
 Program Director ..... Warren Nielson  
 Chief Engineer ..... R. J. Schroeder

**KMNS—Sioux City—1949**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By ..... Siouxland Bcstg. Co.  
 Address ..... 620 Insurance Exchange Bldg.  
 Phone: 8-0628 ..... Air Time: Full Time  
 Representative ..... Pearson  
 President ..... Wm. F. Johns, Jr.  
 General Mgr. .... R. J. Flynn  
 Program Director ..... Donald Frost  
 Prog. Dir., Chief Eng. .... Philip Maher

**KSCJ—Sioux City—1927**  
**ABC**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By ..... Perkins Bros. Co.  
 Business-Studio Address ..... 415 Douglas St.  
 Phone: 5-7993 ..... Air Time: Full  
 News Service ..... AP  
 Trans. Service ..... World, Cole, Lang-Worth  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB  
 President ..... W. R. Perkins  
 Manager ..... E. T. Flaherty

**KTRI—Sioux City—1938**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By ..... Sioux City Bcstg. Co.

Address ..... 400 Commerce Bldg.  
 Phone: 8-0165 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Venard, Rintoul & McConnell  
 Station Manager ..... H. W. Cassill

**KICD—Spencer—1941—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Iowa Great Lakes Bcstg. Co.  
 Address ..... Highway 71 North  
 Phone: 1240 ..... Air Time: Full  
 News Service ..... AP  
 Trans. Serv. .... Thesaurus, Standard, Associated  
 Representative ..... Pearson  
 Membership ..... RAB, NARTB  
 Pres., Gen. Mgr. .... Ben B. Sanders  
 V. P., Program Director ..... Mason Dixon

**KAYL—Storm Lake—1948**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Operated By ..... Cornbelt Bcstg. Co.  
 Address ..... Park Building  
 Phone: 1490-1 ..... Air Time: Daytime  
 Transcription ..... World, Standard  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 President, Bus. Mgr. .... O. J. Grau  
 General Manager ..... P. R. Benson

**KWWL—Waterloo—1947**  
**MBS**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Black Hawk Bcstg Co.  
 Address ..... Hotel Russell Lamson  
 Phone: Adams 4404 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Avery-Knoedel, Inc.  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... Ralph J. McElroy  
 Commercial Manager ..... Donald E. Inman  
 Sls. Prom. Mgr., Pub. Dir. .... Julia Manz  
 Program Manager ..... Warren Mead  
 Chief Engineer ..... T. W. Kirksey

**KXEL—Waterloo—1942**  
**ABC**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By ..... Josh Higgins Bcstg. Co.  
 Address ..... Highway 20 East  
 Phone: AD 3-3372 ..... Air Time: Full Time  
 Representative ..... Bolling  
 President ..... Egmond Sonderling  
 Station, Comm. Mgr. .... Alan Henry  
 Scales Prom., Pub. Dir. .... Al Laval  
 Chief Engineer ..... Don E. Kassner

**KJFJ—Webster City—1950**  
**KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By ..... Land O'Corn Bcstg. Co.  
 Address ..... East H'way 20  
 Phone: 1500 ..... Air Time: Daytime  
 News Service ..... AP  
 President ..... Charles V. Warren  
 General Manager ..... Ray Malmberg

**KSOK—Arkansas City—1947**  
KBS

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By The KSOK Bdcstg. Co.  
Address . . . . . Box 455  
Phone: 2666 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Thesaurus  
V. P., General Manager . . . . . S. C. Thompson

**KARE—Atchison-St. Joseph**  
1939—KBS

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By Griffith-Buening Bdstg. Co.  
Address . . . . . Fifth & Kansas Ave., Atchison  
Phone: 2447 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Sears & Ayer  
Membership . . . . . NARTB  
Transcription Service . . . . . Standard  
Co-Owners . . . . . J. M. Griffith, Paul H. Buening  
Program Director . . . . . Ed Arthur  
Chief Engineer . . . . . L. H. Winegardner

**KCRB—Chanute—1952—KBS**

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Operated By Cecil W. Roberts  
Address . . . . . Beach & Blumber  
Phone: 107 . . . . . Air Time: Daytime  
News Service . . . . . AP  
Representative . . . . . Best  
President . . . . . Cecil W. Roberts  
Gen. Mgr., Chief Engr. . . . . D. W. Hoisington  
Comm. Sls., Prom. Mgr. . . . . Fay Clophine  
Program Director . . . . . Paula Hoisington

**KGGF—Coffeyville—1930**  
ABC

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By The Midwest Bcstg. Co., Inc.  
Business-Studio Address . . . . . 8th & Elm  
Phone: 1843-4 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Pearson  
Transcription Service . . . . . World  
Membership . . . . . NARTB  
President . . . . . Richard M. Seaton  
Gen., Sta., Sales Prom. Mgr., Pub. Dir. . . . . R. Pratt  
Commercial Manager . . . . . E. B. Spoonamore  
Program Dir. . . . . Richard S. Embody  
Chief Engineer . . . . . J. S. Jaminet

**KXXX—Colby—1947**

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned . . . . . Town & Farm Co., Inc.  
Address . . . . . Grand Island, Neb.  
Phone: 703 . . . . . Air Time: Daytime  
News Service . . . . . UP  
Rep. . . . . H.R. Reps.  
Membership . . . . . NARTB, RAB  
President . . . . . Don Searle  
Exec. V.P. . . . . William A. Martin  
Sta., Comm. Mgr. . . . . Ed Mason

Promotion Manager . . . . . Fay Karlin  
Chief Engineer . . . . . V. L. Lynch

**KFRM—Concordia—1947**  
ABC

Frequency: 550 Kc. Power: 5000 Watts d.  
Owned-Oper. By . . . . . KMBC Bcstg. Co.  
Address . . . . . KMBC Bldg., Kans. City, Mo.  
Phone: Harrison 2650 . . . . . Air Time: Daytime  
Representative . . . . . Free & Peters  
Membership . . . . . NARTB, RAB  
1st V. P. & Prog. Chmn. . . . . Don Davis  
V. P., Gen. Mgr. . . . . J. T. Schilling  
V. P., Sls. Mgr. . . . . G. T. Higgins  
Director of Radio . . . . . Dick Smith

**KNCK—Concordia—1954**  
KBS

Frequency: 1390 Kc. Power: 500 Watts  
Owned . . . . . General Bcstg. Co., Inc.  
Phone: 1414 . . . . . Air Time: Daytime  
News Service . . . . . UP  
Pres., Gen. Mgr. . . . . W. F. Danenbarger  
Sales Mgr. . . . . Oscar W. Allen  
Chief Engineer . . . . . Gene Shrouf

**KGNO—Dodge City—1930**  
MBS

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By Dodge City Bcstg. Co.  
Business Address . . . . . 705 Second St.  
Phone: HU 3-3151 . . . . . Air Time: Full Time  
Newspaper Affiliation Dodge City Daily Globe  
News Service . . . . . AP  
Representative . . . . . Arthur H. Hagg Assoc.  
Membership . . . . . NARTB, RAB  
President . . . . . J. C. Denious, Jr.  
Station Mgr. . . . . W. Elliott  
Program Director . . . . . Herschel Holland

**KBTO—El Dorado—1953**

Frequency: 1360 Kw. Power: 500 Watts d.  
Owned-Oper. By El Dorado Bcstg. Co.  
Address . . . . . 205½ S. Main  
Phone: 3480 . . . . . Air Time: Daytime  
Station Rep. . . . . Indie  
News Service . . . . . AP  
Representative . . . . . Indie Sales  
Trans. Service . . . . . Standard  
Owner . . . . . O. A. Tedrick  
General Manager . . . . . Jim Platt  
Sales Prom. Mgr. . . . . Chuck Nicholas  
Chief Engineer . . . . . Jay H. Williams

**KVOE—Emporia—1939**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Lyon City Bcstg. Co., Inc.  
Address . . . . . Broadview Hotel  
Phone: 153 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Thesaurus  
Membership . . . . . NARTB

Representative ..... Gill-Perna  
 Pres., Gen. Mgr. .... Sherwood R. Parks  
 Sales Manager ..... Richard Fraley  
 Sls. Prom. Mgr. .... Walter Conway  
 Publicity Dir. .... James Umland  
 Program Director ..... Shirley Musgrave  
 Chief Engineer ..... Everett Thompkins

**KMDO—Fort Scott—1954**  
**KBS**

Frequency: 1600 Kc. .... Power: 500 Watts d.  
 Owned ..... Ft. Scott Bcstg. Co.  
 Address ..... Ft. Scott  
 Phone: 2545 ..... Air Time: Daytime  
 General Mgr. .... L. C. McKenney  
 Station Mgr. .... Jim McKenney

**KNCO—Garden City—1948**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Ark Valley Bcstg. Co., Inc.  
 Business-Studio Address ..... 247  
 Phone: 3041 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... SESAC  
 Representative ..... Continental Radio Sales  
 Membership ..... NARTB, RAB  
 President ..... Ellsworth Sherman  
 General Sta. Mgr. .... Bob Emery  
 Commercial Mgr. .... Jim Austin  
 Program Director ..... Wilma Goulding  
 Publicity Director ..... John Lambert  
 Chief Engineer ..... Mike Sterling

**KIUL—Garden City—1935**  
**NBC-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... KIUL, Inc.  
 Address ..... 509½ N. Main  
 Phone: 3251 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Hal Holman  
 Transcription Service ..... World, Thesaurus  
 Membership ..... NARTB, RAB  
 General Mgr. .... Robert Wells  
 Sales Mgr. .... Joe Weddle

**KWGB—Goodland—1947**  
**MBS-KBS**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owner-Oper. By. .... Goodland Bcstg. Co.  
 Address ..... Hotel Howard  
 Phone: 331 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Capitol, Cole  
 Owner, General Mgr. .... James E. Blair  
 Commercial Mgr. .... Bert Blair  
 Program Director ..... Ken Waddell  
 Chief Engineer ..... Lyle Fick

**KVGB—Great Bend—1937**  
**NBC**

Frequency: 1590 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... KVGB, Inc.

Address ..... 2007 17th St.  
 Phone: 4317 ..... Air Time: Full Time  
 Transcription Service ..... Thesaurus, World  
 Representative ..... John E. Pearson  
 Membership ..... NARTB, RAB  
 V.P., Gen., Sta. Mgr. .... Grover C. Cobb  
 Asst. Mgr. .... Robert O. Hilsendorf  
 Commercial Mgr. .... Dale W. McCoy Jr.

**KAYS—Hays—1948—KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... KAYS, Inc.  
 Phone: 4-2578 ..... Air Time: Full Time  
 Address ..... 2450 Hall St.  
 Newspaper Affiliation ..... Hays Daily News  
 President ..... Frank Motz  
 Gen., Sta., Comm. Mgr. .... Bob Schmidt  
 Program Director ..... Kay Melia  
 Publicity Director ..... Don Treu  
 Promotion Manager ..... Bud Ryan  
 Chief Engineer ..... Glen Barnett

**KWBW—Hutchinson—1935**  
**NBC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Nation's Center Bcstg. Co.  
 Business-Studio Address ..... 17th & Harding  
 Phone: 24486 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Venard, Rintoul & McConnell  
 Membership ..... NARTB  
 President ..... Bess Marsh Rickard  
 General Manager ..... J. W. Powell  
 Program Director ..... Bill Scott

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc. .... Power: 1 Kw. d.; 500 n.  
 Owned-Operated By. .... KWHK Bcstg. Co., Inc.  
 Business-Studio Address ..... 18 W. 5th St.  
 Phone: 3100 ..... Air Time: Full Time  
 Representative ..... Everett-McKinney  
 General Manager ..... Vern Minor

**KIND—Independence—1947**  
**MBS-KBS**

Frequency: 1010 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... Central Bcstg., Inc.  
 Bus.-Studio-Transmitter ..... Professional Bldg.  
 Phone: 1010 ..... Air Time: Daytime  
 News Service ..... AP  
 Pres., Gen. Mgr. .... J. Nelson Rupard

**KJCK—Junction City—1949**

Frequency: 1420 Kc. .... Power: 1000 Watts d.  
 Owner-Oper. By. .... Junction City Bcstg. Co.  
 Address ..... 724½ No. Washington St.  
 Phone: 8-3165 ..... Air Time: Daytime  
 Membership ..... NARTB  
 News Service ..... AP  
 Representative ..... Indie Sales  
 Transcription Service ..... World  
 Pres., Gen. Mgr. .... R. L. Weir, Jr.  
 Program Director ..... Bruce Karns

**KCKN—Kansas City—1925**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....KCKN Bcstg. Co.  
 Business Address.....300 Walthower Bldg.  
 Phone: Victor 2-3864. Air Time: Full Time  
 Transcription Service...Lang-Worth, Standard  
 Membership.....NARTB, RAB  
 Representative.....Capper Publications  
 General Manager.....Joe Story

**KLWN—Lawrence—1951**

Frequency: 1320 Kc. Power: 500 Watts d.  
 Owned-Operated By.....Lawrence Bcstrs. Inc.  
 Phone: 3-1320. Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus, World  
 Representative.....Indie Sales  
 Membership.....NARTB, RAB  
 Gen., Sta. Mgr.....Arden Booth  
 Comm. Mgr.....Tom Beal  
 Program Director.....Bill Drake  
 Chief Engineer.....Earl Sundbye

**KCLO—Leavenworth—1948**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Radio Station KCLO  
 Address.....Route 2  
 Phone: 3620. Air Time: Daytime  
 News Service.....UP  
 Representative.....Hil F. Best  
 Owner.....Cecil W. Roberts  
 General Mgr.....John F. Spahr  
 Sales Mgr.....A. F. Moretti, Sr.  
 Program Dir.....A. Moretti, Jr.  
 Chief Engineer.....Leo E. Phillips

**KSCB—Liberal—1948**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Seward County Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Phone: Main 4-3891. Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Hil F. Best  
 Membership.....NARTB, RAB  
 President.....Alf M. Landon  
 Gen., Sta. Manager.....Leon S. Salathiel  
 Chief Engineer.....Wayne Pash

**KMAN—Manhattan—1950**

**KBS**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Manhattan Bcstg. Co.  
 Address.....114 No. 4th St.  
 Phone: PR 8-4451. Air Time: Daytime  
 Transcription Library.....Thesaurus, SESAC  
 Newspaper Affil.....Mercury  
 News Service.....AP  
 Transcription.....World  
 Membership.....NARTB  
 President.....Fred A. Seaton  
 Gen., Sta. Manager.....Lowell E. Jack  
 Commercial Mgr.....Paulson E. Leighton  
 Chief Engineer.....Herbert P. Lavin

**KNEX—McPherson—1949**

**KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Operated By.....K. R. Krehbiel  
 Address.....Box 186  
 Phone: 1540. Air Time: Daytime  
 News Service.....AP  
 Membership.....RAB  
 General Manager.....Henry Dais

**KJRG—Newton—1953—KBS**

Frequency: 950 Kc. Power: 500 Watts  
 Owned.....Geo. Basil Anderson  
 Address.....Box 77  
 Phone: 3240. Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Continental, Biddick  
 Owner, Gen. Mgr.....Geo. Basil Anderson  
 Station Mgr.....Robert Kent

**KOFO—Ottawa—1949**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Ottawa Bcstg. Co.  
 Address.....P. O. Box 46  
 Phone: 1045. Air Time: Daytime  
 News Service.....UP  
 Membership.....RAB  
 Transcription Service.....World  
 Co-Owners.....Roderick B. Cupp, E. W. Cupp  
 Commercial Mgr.....T. F. Ruble  
 Chief Eng.....G. Servatius

**KLKC—Parsons—1948—KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Community Bcstg. Co.  
 Address.....109½ S. Central  
 Phone: 4050. Air Time: Daytime

**KOAM—Pittsburg—1937**

**NBC**

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
 Owned-Oper....The Pittsburg Bcstg. Co., Inc.  
 Address.....Professional Bldg.  
 Phone: 2165. Air Time: Full Time  
 Representative.....John E. Pearson  
 Pres., Gen., Sta. Mgr.....E. V. Baxter  
 Commercial Mgr.....W. Stout  
 Sales Prom. Mgr.....Paul Hudson  
 Program Director.....Frank Smith  
 Chief Engineer.....Leo Stafford

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....KSEK Bcstg. Co., Inc.  
 Business-Studio Address.....1340 E. Quincy  
 Phone: 742. Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 Newspaper Affil.....Headlight & Son  
 Representative.....Cooke  
 President.....O. S. Stauffer  
 General Manager.....Thad M. Sandstrom

**KWSK—Pratt—1952—KBS**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned ..... Clem Morgan  
 Address ..... 207½-209½ S. Main  
 Phone: 1570-1 Air Time: Daytime  
 Station, Comm. Mgr. .... Clem Morgan  
 Sales Prom. Mgr. .... David L. Tucker  
 Program Director ..... F. Morgon  
 Chief Engineer ..... Lyle Fick

**KSAL—Salina—1937—MBS**

Frequency: 1150 Kc. Power: 5000 Watts  
 Owned-Operated By ..... KSAL Inc.  
 Bus.-Studio Address ..... 7th & Ikon Sts.  
 Phone: 3701 Air Time: Full  
 Representative ..... John E. Pearson  
 Membership ..... NARTB, RAB  
 President ..... R. J. Laubengayer  
 Station Mgr. .... R. V. Jensen

**KJAY—Topeka—1949**

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By ..... S. H. Patterson  
 Address ..... 908 Kansas Ave.  
 Phone: 3-1336 Air Time: Full Time  
 Representative ..... McGillvra  
 President, Gen., Comm. Mgr. .... Robert Rohrs  
 Station Manager ..... Wayne J. Hatchett  
 Sales Prom. Mgr. .... Joe Purcell  
 Program Director ..... Roy Vernon  
 Publicity Director ..... Grace Hatchett

**KTOP—Topeka—1947—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By ..... Charles B. Axton  
 Address ..... R. R. #6  
 Phone: 4-3444 Air Time: Full Time  
 Pres., Gen., Sta. Mgr., Pub. Dir. .... C. B. Axton  
 Comm., Sls. Prom. Mgr. .... Charles G. Anderson  
 Program Director ..... Charles Christian  
 Chief Engineer ..... Lee Born

**WIBW—Topeka—1926—CBS**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned By ..... Capper Publications, Inc.  
 Business-Studio Address ..... 1035 Topeka Blvd.  
 Phone: 3-2377 Air Time: Full Time  
 Station Rep. .... Capper Pubs., Inc.  
 President ..... H. S. Blake  
 General-Station Manager ..... Ben Ludy  
 Asst. Mgr., Chief Engr. .... Lewis Dickensheets  
 Sales Mgr. .... Hilton Hodges  
 Studio Mgr. .... Art Holbrook  
 Publicity Director ..... Vic Boutwell

**WREN—Topeka—1926—ABC**

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned-Operated By ..... WREN, Bdcstg. Co., Inc.  
 Business-Studio Address ..... 411 W. 10th St.  
 Phone: 2-0505 Air Time: Full Time  
**News Service** ..... UP  
 Transcription Service ..... Thesaurus, World  
 Representative ..... Pearson  
 Membership ..... NARTB, RAB  
 President ..... Alf M. Landon  
 General Manager ..... Max G. Falkenstien

Commercial Manager ..... Gerald K. Barker  
 Program Manager ..... Bob Richmond  
 Chief Engineer ..... Rea Bowmon

**KAKE—Wichita—1947—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By ..... KAKE Bcstg. Co., Inc.  
 Bus.-Studio Address ..... 1500 North West Street  
 Phone: WH 3-4221 Air Time: Full Time  
 Representative ..... McGillvra  
 President ..... Mark H. Adams  
 Gen., Sta. Mgr., Pub. Dir. .... Graeme Fletcher  
 Commercial Mgr. .... Roger Pepperd  
 Chief Engineer ..... Ira E. Courtney

**KANS—Wichita—1936—NBC**

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By ..... K. Brown, F. Lynch  
 Business-Studio Address ..... 1015 N. Broadway  
 Phone: HO 4-2387 Air Time: Full Time  
 Representative ..... Pearson  
 President ..... O. L. Ted Taylor  
 General Manager ..... Archie J. Taylor  
 Sales Prom. Mgr. .... L. F. Heithecker  
 Program Director ..... Dave Wilson  
 Chief Engineer ..... Ted Heithecker

**KFBI—Wichita—1922—ABC**

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... KFBI, Inc.  
 Business-Studio Address ..... Box 1402  
 Phone: Temple 8-3377 Air Time: Full Time  
 Representative ..... Avery-Knodel  
 General Manager ..... Hale Bondurant  
 Program Dir. .... George Wells  
 Chief Engineer ..... K. W. Pyle

**KFH—Wichita—1922—CBS**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Operated By ..... Radio Station KFH Co.  
 Business-Studio Address ..... KFH Bldg.  
 Phone: 2-4491 Air Time: Full Time  
 Newspaper Affiliation ..... "Eagle"  
 News Service ..... AP  
 Representative ..... Blair  
 Membership ..... NARTB  
 President ..... John Rigby  
 Exec. V.P. .... M. M. Murdock  
 V.P., Gen. Mgr. .... T. P. Bashaw  
 Program Supv. .... Donald Anderson  
 Sales Prom. Mgr. .... Russell Lowe  
 Chief Engineer ..... Virgil Hinshaw

**KWBB—Wichita—1951**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Oper. By ..... Wichita Beacon Bcstg. Co.  
 Address ..... 2829 Salina Ave.  
 Phone: 8-3331 Air Time: Full Time  
 Transcription Service ..... Thesaurus, RCA  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 President ..... O. E. Bradley  
 General Manager ..... J. Milton Hall  
 Commercial Mgr. .... John Merrell  
 Program Director ..... Virginia Welch  
 Chief Engineer ..... Gene Williams

# KENTUCKY

Pop. Feb. 1, 1956 (Est.) 3,025,000—Families 830,000  
Radio Homes 800,000—TV Homes 511,969—Stations in State 65

## WCMI—Ashland—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Air Trails Network  
Address 120 20th Street  
Phone: EAst 4-6111 Air Time: Full Time  
News Service UP  
Trans. Service World  
Representative H-R Reps  
President Charles Sawyer  
Exec. Vice-President J. P. Williams  
Vice Pres. Alex Buchan  
Sta., Mgr. W. R. Martin  
Prog., Pub. Dir., Prom. Mgr. J. B. Sowards  
Chief Engineer Robert L. Gillmore

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5 Kw.  
Owned WTCR, Inc.  
Address Box 848  
Phone: CAAtlettsburg 661 Air Time: Daytime  
News Service AP  
Station Representative Thomas F. Clark Co.  
President Connie B. Gay  
Gen. Mgr., Prog. Dir. Donald J. Tucker  
Sta., Sls. Prom. Mgr. James E. Oakes  
Commercial Manager Richard J. Dunne  
Chief Engineer Stephen Hart

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By Brown Radio & TV Co.  
Address 109 Sycamore St.  
Pres., Gen. Mgr. Dwight L. Brown

## WBRT—Bardstown—1955 KBS

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner Bardstown Bcstg.  
Address P. O. Box No. 1  
Phone: 3943 Air Time: Daytime  
News Service AP  
Transcription Thesaurus  
President Andy Anderson  
General Sta. Mgr. T. E. Skinner  
Commercial Mgr. Felice Perew  
Program Dir. Jack Emerson

## WCBL—Benton—1954—KBS

Frequency: 1290 Kc. Power: 1000 Watts  
Owned-Oper. By Purchase Bcstg. Co.  
Phone: 2581 Air Time: Daytime  
President J. Shelby McCallum  
Manager James M. Pasteur

## WKCT—Bowling Green—1947 ABC

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By Daily News Bcstg. Co.  
Address Box 727  
Phone: Victor 3-4325 Air Time: Full Time  
Newspaper Affiliation Park City Daily News  
Transcription Service Thesaurus

Representative Pearson  
Membership NARTB  
President J. Ray Gaines  
Sales Mgr., Pub. Dir. Al Temple  
Comm. Mgr. Jeff Wright  
Program Director T. J. Eversole  
Chief Engineer Haro Durham

## WLBJ—Bowling Green—1939 MBS

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Bowling Green Bcstg. Co.  
Address 901 Fairview  
Phone: Victor 3-3212 Air Time: Full Time  
Representative Burn-Smith  
Membership NARTB  
Pres., Gen. Mgr. Ken D. Given

## WLCK—Campbellsville—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Taylor Bcstg. Co.  
Address Box 248  
Phone: 380 Air Time: Full Time  
News Service UP  
Transcription Service Cole  
Representative Best  
Pres., Gen. Mgr. Redman Turner  
Commercial Manager Lindsey Harden  
Program Director Tommie Kerr  
Chief Engineer James B. Crawley

## WTCO—Campbellsville—1948

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By S. Cen. Ky. Bcstg. Co.  
Business-Studio Address Lebanon Rd.  
Phone: 250 Air Time: Daytime  
Manager Clifford Spurlock

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner Central City, Greenville Bcstg. Co.  
Address 110 North First St.  
Phone: 818 Air Time: Daytime  
Newspaper Affil. Messenger, Times-Argus  
News Service UP  
Transcription SESAC  
Commercial Mgr. Bobby Anderson  
Program Dir. Johnny Tooley  
Chief Engineer Conway Smith

## WNES—Central City—1955

Frequency: 1600 Kc. Power: 500 Watts  
Owner Muhlenberg Bcstg. Corp.  
Address Box 325  
Phone: 1000 Air Time: Daytime  
Transcription World  
President Andy Anderson  
Gen., Mgr. Ronald L. Beane  
Promotion Mgr. Dean Harden

## WAIN—Columbia—1951 KBS

Frequency: 1270 Kc. Power: 1000 Watts d.

Owned-Oper. By.....Tri-County Bcstg. Corp.  
 Address .....Columbia  
 Phone: 4111.....Air Time: Daytime  
 News Service .....UP  
 Station Representative.....Hil Best  
 Trans. Ser.....MacGregor, World  
 Pres., Sta., Gen. Mgr.....S. C. Bybee  
 Program Director.....Oris Gowen  
 Comm., Prom. Mgr., Pub. Dir.....Lanier Burchett  
 Chief Engineer.....Lewis Owens

**WCTT—Corbin—1947**  
**MBS-KBS**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Corbin Times-Tribune, Inc.  
 Phone: 1071.....Air Time: Full Time  
 News Service .....AP  
 Newspaper Affil.....Corbin Times-Tribune  
 Transcription Service .....World  
 President.....J. Springer Robinson  
 General Manager.....John L. Crawford  
 Station Manager, Prog. Dir.....Kenneth Turner  
 Commercial, Sls. Prom. Mgr.....S. G. Hembree  
 Chief Engineer.....C. R. Austin

**WZIP—Covington—1947**  
**KBS**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....WZIP, Inc.  
 Bus. Studio Address...Sixth & Madison Aves.  
 News Service .....UP  
 Membership .....NARTB, RAB  
 Pres., Gen. Mgr.....Arthur L. Eilerman  
 Sta. Mgr., Prog. Dir.....Walter Rehbaum

**WCPM—Cumberland—1951**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Blainox Radio Co.  
 Address .....Harlan, Ky.  
 Phone: 625.....Air Time: Full Time  
 Trans. Service .....World  
 Station Rep.....Burn Smith  
 President, Gen. Mgr.....R. B. Helms  
 Sta., Comm. Mgr.....E. F. Shadburne  
 Program Director.....Art Grunewald  
 Chief Engineer.....J. Francke Fox

**WHIR—Danville—1947**  
**MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Commonwealth Bcstg. Corp.  
 Address .....P. O. Box 632  
 Phone: DANville 1230.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Representative.....Hal Holman Co.  
 Membership .....NARTB, RAB  
 Pres., Comm. Mgr.....W. T. Isaac  
 V., Pgm. Dir.....David B. Highbaugh  
 Chief Engineer.....Henry C. Lovell

**WIEL—Elizabethtown—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elizabethtown Bcstg. Co.  
 Phone: 5151.....Air Time: Full Time  
 Transcription Service .....Thesaurus  
 Station Representative.....Hil Best  
 News Service .....UP  
 Membership .....NARTB  
 President.....J. W. Hodges  
 General Manager.....Dee Huddleston  
 Commercial Mgr.....Calvin Skaggs  
 Program Director.....Thomas A. Maples  
 Chief Engineer.....Thomas Moore Baldwin

**WFKY—Frankfort—1946**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Frankfort Bcstg. Co.  
 Address.....Kentucky Ave. Extended  
 Phone: 48281.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....Thesaurus  
 Representative .....Burn-Smith  
 Pres., Gen. Mgr.....Ken Hart  
 Commercial Mgr.....Bud McClain  
 Chief Engineer.....Wally Roach

**WFKN—Franklin—1954**  
**KBS**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned.....Franklin Bcstg. Co.  
 Address.....103 N. High St.  
 Phone: 33, 170.....Air Time: Daytime  
 Representative.....Hil F. Best Co.  
 News Service .....AP  
 General Manager.....L. L. Valentine  
 Commercial Mgr.....A. W. Kockritz, Jr.

**WFUL—Fulton—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Ken-Tenn Bcstg. Corp.  
 Address .....Hwy. 166  
 Phone: 1270.....Air Time: Daytime  
 News Service .....UP  
 Station Representative.....Hil Best  
 Membership .....NARTB  
 Transcription Service .....Thesaurus  
 President.....Warren L. Moxley  
 Comm. Mgr.....J. O. Lewis  
 Sta. Mgr.....Louis C. Wrather  
 Prog. Dir.....Al West

**WKAY—Glasgow—1946—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By...Glasgow Bcstg. Co., Inc.  
 Phone: Olive 1-2141.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....World, Standard  
 Membership .....NARTB  
 President.....Jack Pedigo  
 Gen., Sta., Comm. Mgr.....Clovis Sadler  
 Sales Prom. Mgr.....J. M. Barrick  
 Publicity Director.....Moena E. Sadler  
 Program Director.....Caroline Biggers

**WHLN—Harlan—1941**  
**MBS-KBS**

Frequency: 1280 Kc. Power: 1,000 Watts  
Owned-Operated By... Blanford Radio Co., Inc.  
Address ..... Harlan  
Phone: 625 ..... Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... Burn-Smith  
Membership ..... NARTB  
President, Gen. Sta. Mgr. .... R. B. Helms  
Program Director ..... Jack McCoy  
Comm., Sales Prom. Mgr. .... J. T. Morgan  
Chief Engineer ..... J. Francke Fox

**WHBN—Harrodsburg—1955**

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Operated By Pioneer Broadcasting Co.  
Address ..... Bcx 246  
Air Time ..... Daytime  
News Service ..... UP  
General Manager ..... Bernie Tracy  
Commercial Manager ..... W. J. "Bill" Yeakle  
Prod., Prom. Mgr. John Alexander, Bernie Tracy

**WKIC—Hazard—1947**  
**MBS-KBS**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Operated By... BMG Bcstg. Corp.  
Address ..... Peoples Bank Building  
Phone: 720 ..... Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... Hil F. Best  
Newspaper Affil. .... Hazard Herald  
President ..... Fred B. Bullard  
Gen. Mgr., Pub. Dir. .... Charles W. Metcalf  
Chief Engineer ..... Harold Logan  
Prog. Dir. .... Norma Strong  
Comm. Manager ..... Bob Mansfield

**WSON—Henderson—1941**  
**MBS**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Oper. By... Henderson Bcstg. Co., Inc.  
Bus. Studio Address ..... 121 No. Main St.  
Phone: 3923 ..... Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... World  
Membership ..... NARTB  
Pres., Gen., Sta. Mgr. .... Hecht S. Lackey  
Sales Prom., Comm. Mgr. .... Ewing Graham  
Program, Pub. Dir. .... Martin E. Schaeffer  
Chief Engineer ..... Doris E. Gibson

**WHOP—Hopkinsville—1940**  
**CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By... Hopkinsville Bcstg. Co., Inc.  
Phone: TU 5-5331 ..... Air Time: Full Time  
Address ..... 1102 So. Virginia St.  
News Service ..... UP  
Transcription Service ..... World  
Membership ..... NARTB, RAB

Pres., Gen., Sta. Mgr. .... F. E. Lackey  
Comm., Sales Prom. Mgr. .... Katherine Peden  
Program Director ..... Margaret Wyatt  
Publicity Director ..... Mary Ruth Long  
Chief Engineer ..... Leo Y. Wilson

**WKOA—Hopkinsville—1954**

Frequency: 1480 Kc. Power: 1000 Watts  
Owner ..... Pennyrile Bcstg. Co.  
Address ..... 808½ South Main St.  
Phone: Tuxedo 6-1204 ..... Air Time: Daytime  
Newspaper Affil. .... Kentucky New Era  
News Service ..... AP  
Transcription ..... Standard  
Membership ..... NARTB  
Pres., Gen. Sta. Mgr. .... Charles W. Stratton  
Commercial Mgr. .... Marie Harte  
Sales Prom., Prog. Dir. .... Don Ritter  
Chief Engineer ..... Walter Wilson

**WLBN—Lebanon—1954**

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned ..... Lebanon-Springfield Bcstg. Co.  
Address ..... P. O. Box 647  
Phone: 486 ..... Air Time: Daytime  
News Service ..... AP  
Comm. Mgr. .... Charles Suliffett  
Chief Engineer ..... C. H. Hulse, Jr.

**WLAP—Lexington—1922**  
**ABC**

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By... American Bcstg. Corp. (Not ABC)  
Business-Studio Address ..... Radio Bldg.  
Phone: 3-2727 ..... Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... John E. Pearson  
Membership ..... NARTB, RAB  
Pres., Gen. Mgr. .... Gilmore N. Nunn  
Sales Prom. Mgr., Prog., Pub. Dir. .... Jack Brooks  
Commercial Mgr. .... Miller Welch  
Chief Engineer ..... Henry C. Locklar

**WLEX—Lexington—1946**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By... Central Ky. Bcstg. Co.  
Address ..... 134 N. Limestone St.  
Phone: 3-0433 ..... Air Time: Full Time  
Membership ..... NARTB  
Representative ..... For Joe  
News Service ..... AP  
President ..... J. D. Gay, Jr.  
General, Sta. Mgr. .... Earl L. Boyles  
Commercial Mgr. .... Lee Tackett  
Program Director ..... Evelyn Bengé  
Chief Engineer ..... J. M. Robertson

**WVLK—Lexington—1947**  
**MBS**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By... Bluegrass Bcstg. Co., Inc.  
Address ..... Phoenix Hotel  
Phone: 4-6470 ..... Air Time: Full Time  
Transcription Service ..... Thesaurus



Representative ..... Burn-Smith  
 President..... Donald J. Horton  
 General Mgr..... Ted Grizzard

**WFTG—London—1955**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... London Broadcasting Co.  
 Address..... Box 333  
 Phone: 598..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... Standard  
 Representatives..... Hil F. Best Co.  
 General Manager..... Elmo Mills  
 Station Manager..... Russell Henson  
 Commercial Manager..... Charles Redmond

**WAVE—Louisville—1933**  
 NBC

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WAVE, Inc.  
 Business Address..... 334 E. Broadway  
 Phone: Wabash 2201..... Air Time: Full Time  
 Transcription Service..... Thesaurus, Standard  
 News Service..... AP  
 Representative..... NBC Spot Sales  
 Membership..... NARTB  
 President..... George W. Norton, Jr.  
 General-Station Manager..... Nathan Lord  
 Commercial Manager..... Le Val Wallman  
 Sales Prom. Mgr..... Charles Hill  
 Program Director..... James Caldwell  
 Chief Engineer..... Wilbur Hudson

**WGRC—Louisville—1936**

Frequency: 790 Kc. Power: 5000 d. 1000 n.  
 Owned-Operated By..... Northside Bcstg. Corp.  
 Bus. Studio Address..... Ky. Home Life Bldg.  
 Phone: Wabash 8871..... Air Time: Full Time  
 News Service..... UP  
 Membership..... NARTB  
 Representative..... Walker  
 President..... J. Porter Smith  
 Gen., Sta., Mgr..... Charles L. Harris  
 Comm., Sales Prom. Mgr..... Tom Underwood  
 Pgm. Dir..... Ward Hatcher  
 Chief Engineer..... W. J. Morrison

**WHAS—Louisville—1922**  
 CBS

Frequency: 840 Kc. Power: 50,000 Watts  
 Owned-Oper. By..... WHAS, Inc.  
 Address..... 525 W. Broadway  
 Phone: WAbash 2211..... Air Time: Full Time  
 News Service..... AP  
 Representative..... Henry I. Christal Co.  
 Membership..... NARTB  
 V. Pres., Director..... Victor A. Sholis  
 Station Manager..... Neil D. Cline  
 Sales Director..... John M. Fouts  
 Promotion Director..... William Loader  
 Program Director..... Sam Gifford

**WINN—Louisville—1940**  
 KBS

Frequency: 1240 Kc..... Power: 250 Watts

Owned-Oper. By..... Kentucky Bcstg. Corp., Inc.  
 Bus. Studio Address..... Earle Hotel  
 Phone: WAbash 5148..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... World  
 Representative..... Forjoe & Co.  
 President..... Harold Koye  
 Sta. Mgr..... Harry McTigue  
 Commercial Manager..... Chas. A. Schacht, Jr.  
 V. P., Dir. Operations..... Glen Harmon  
 Sls. Mgr..... James Nathan  
 Traffic Dir..... Helen Roberts  
 Continuity Dir..... Chas. Montgomery  
 Chief Engineer..... Melvin Scarsdale

**WKLO—Louisville—1948**  
 ABC

Freq.: 1080 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Mid-America Bcstg. Corp.  
 Business-Studio Address..... Henry Clay Hotel  
 Phone: Clay 4441..... Air Time: Full Time  
 Representative..... John Blair & Co.  
 News Service..... UP  
 Exec. Vice-Pres..... J. P. Williams  
 Manager..... W. H. Spencer  
 Sales Prom., Pub. Dir..... M. G. Jennings  
 Commercial Mgr..... Charles Farmer  
 Chief Engineer..... Theodore E. Jones

**WKYW—Louisville—1947**

Frequency: 900 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Radio Kentucky, Inc.  
 Bus. Studio Address..... 431 W. Jefferson St.  
 Phone: Clay 4811..... Air Time: Daytime  
 News Service..... AP  
 Representative..... Burn-Smith  
 President..... F. Eugene Sandford  
 Sta. Manager..... Edwin E. S. Weldon  
 Commercial Manager..... H. Parker Smith  
 Program Manager..... Paul L. Ruhle  
 Chief Engineer..... Charles L. Troutman

**WLou—Louisville—1948**

Frequency: 1350 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Rounsaville of Louisville, Inc.  
 Business-Studio Address..... 2549 S. Third St.  
 Phone: MEloose 7-3689..... Air Time: Daytime  
 News Service..... UP  
 Representative..... Gill-Perna, Dorc-Clayton  
 President..... Robert W. Rounsaville  
 Gen., Sta. Mgr..... Lee R. Smith  
 Commercial Manager..... Joseph T. Starr  
 Prom. Mgr., Pub. Dir..... William Summers  
 Program Director..... James Carter  
 Chief Engineer..... Steve Dawson  
 Technical Director..... Paul Cram

**WFMW—Madisonville—1949**  
 KBS

Frequency: 730 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Messenger Bdcstg. Co., Inc.  
 Address..... Box 387  
 News Service..... UP

Trans. Service..Capitol, Thesaurus, Standard  
Representative .....Continental  
Sta. Mgr. ....H. W. Wells  
Comm. Mgr.....Elmer L. Kelley, Jr.  
Program Director .....Richard T. Harris

**WKTM—Mayfield—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Kentucky Bcstg. Co.  
Phone: 46.....Air Time: Daytime  
Studio Address.....Box 232  
News Service .....UP  
Transcription Service .....Thesaurus  
Representative .....Best  
Manager.....Michael R. Freeland  
Comm. Mgr.....John M. Latham  
Prob. Dir.....Jerry Watson

**WNGO—Mayfield—1947**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....West Ky. Bcstg., Inc.  
Phone: 1597.....Air Time: Daytime  
News Service .....AP  
Transcription Service.....Lang-Worth, World  
Membership.....NARTB, RAB  
Station Manager.....T. E. Brewer  
Program Director.....O. L. Davis  
Chief Engineer.....John E. Shelton

**WFTM—Maysville—1948**  
MBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By...Standard Tobacco Co., Inc.  
Bus. Address.....626 Forest Ave.  
Phone: Logan 4-3361.....Air Time: Full Time  
News Service .....UP  
Transcription Service .....World  
Membership.....NARTB  
President.....Charles P. Clarke  
General Sta. Mgr.....John W. Betts  
Commercial Mgr.....Herbert Williams  
Program Director.....Gene Waters  
Chief Engineer.....Billy C. Cooper

**WMIK—Middlesboro—1948**  
KBS

Frequency: 560 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Cumberland Gap Bcstg.  
Address.....Box 698  
Phone: 980.....Air Time: Daytime  
Representative .....Holman  
Transcription Service.....World  
News Service .....UP  
Membership.....RAB  
President.....Dr. U. G. Brummett  
Gen., Sta., Comm. Mgr.....Maurice K. Henry  
Sales Prom., Pub. Dir.....M. K. Henry  
Program Director.....Bill Baker  
Chief Engineer.....Tal England

**WFLW—Monticello—1955**

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Wolf Creek Bcstg. Co.  
Station Manager.....James Shacklette

**WMOR—Morehead—1954**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned & Operated By...Mo ehead Bcstg. Co.  
Phone: 880.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....Thesaurus

**WNBS—Murray—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Murray Bcstg. Co.  
Address.....P. O. Box 548  
Phone: 1340.....Air Time: Full Time  
News Service .....AP  
Transcription Service .....World  
Manager.....Edward Griffin

**WNOP—Newport—1948**

Frequency: 740 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Tri-City Bcstg. Co.  
Business-Studio Address...606 Monmouth St.  
Phone: Juniper 7100.....Air Time: Daytime  
News Service .....UP  
President.....James G. Lang  
General Manager.....Ann Rolles Lang  
Sta. Mgr., Prog. Dir.....R. D. Nunn  
Comm., Sales Prom., Prog. Dir...R. M. Gilmore  
Chief Engineer.....R. E. Sullivan

**WOMI—Owensboro—1938**  
MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By...Owensboro Bcstg. Co., Inc.  
Address.....Box 536  
Phone: MU 3-1558.....Air Time: Full Time  
News Service .....AP  
Newspaper Affiliations...Messenger, Inquirer  
Transcription Service.....Thesaurus  
Representative .....Burn-Smith  
President.....Lawrence W. Hager  
Gen., Sta., Comm. Mgr.....Hugh O. Potter  
Sales Prom. Mgr.....Jim Wilkinson  
Program Director.....Cliffordean Potter  
Chief Engineer.....Harold I. Peters

**WVJS—Owensboro—1947**  
ABC

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned-Oper. By...Owensboro On The Air, Inc.  
Business-Studio Address.....324 Allen St.  
Phone: Murray 3-3521.....Air Time: Full Time  
News Service .....UP  
Representative.....William G. Rambeau  
Membership.....NARTB  
President.....V. J. Steele  
Gen., Sta. Mgr.....Malcolm Greep  
Commercial Manager.....John T. Rutledge  
Sales Prom. Mgr.....Leola C. Haydon  
Program Director.....Larry Adams  
Chief Engineer.....Robert Earl Jaqoe

**WKYB—Paducah—1946**  
NBC

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.

Owned-Oper. By.....WKYB, Inc.  
 Address.....504 Kentucky Ave.  
 Phone: 2-1678.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 Gen. Mgr.....E. J. Paxton, Jr.  
 Business Manager.....S. Livingston

**WPAD—Paducah—1930—CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Paducah Bdcstg. Co., Inc.  
 Address.....4th & Bway—Taylor Bldg.  
 Phone: 2-8231.....Air Time: Full Time  
 News Service.....UP  
 Trans. Serv.....Lang-Worth. Thesaurus  
 Representative.....Sears & Ayer  
 Membership.....NARTB, RAB  
 President.....Pierce E. Lackey  
 General Manager.....Prewitt Lackey  
 Sta. Mgr., Prog., Pub. Dir.....Ray Mofield  
 Comm. Manager.....Linn Wolff  
 Prom. Mgr.....Benny Smith  
 Prog., Pub. Dir.....Ray Mofield  
 Chief Engineer.....U. C. Morris

**WSIP—Paintsville—1949**  
 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Big Sandy Bcstg. Co.  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Hil Best  
 General Manager.....Ted Arnold Silvert  
 Station Manager.....Jack Welch  
 Chief Engineer.....Eugene Baldrige

**WKLX—Paris—1955**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned & Operated By.....Paris Bcstg. Co.  
 Air Time.....Daytime  
 News Service.....UP  
 General Manager.....Rex Osborne  
 Chief Engineer.....Vernon Hutchinson

**WLSI—Pikeville—1949**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Cumberland Pub. Co.  
 Address.....Pikeville  
 Phone: 456.....Air Time: Daytime  
 Newspaper Affiliation.....Pike County News  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 President.....Mrs. W. J. Ward  
 Gen., Sta., Sales Comm. Mgr.....Roy E. Alexander  
 Prog., Pub. Dir.....John C. Adkins  
 Chief Engineer.....Guy N. Ferrell

**WPKE—Pikeville—1949**  
 MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....E. Ky. Bdcstg. Corp.  
 Phone: 1280.....Air Time: Full Time  
 News Service.....AP  
 Station Rep.....Continental

Transcription Service.....World  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Jack L. Hatcher  
 Chief Engineer.....James K. Hoskins

**WPRT—Prestonburg—1952**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Kentucky Mt. Bcstg. Co.  
 Address.....So. Lake Drive  
 Phone: 5951.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....MacGregor  
 Comm. Mgr.....Rex Osborne

**WPKY—Princeton—1950**  
 KBS

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Princeton Bcstg. Co.  
 Address.....Box 478  
 Phone: 2072.....Air Time: Daytime  
 Trans. Service.....Capitol  
 Station Rep.....Continental  
 News Service.....AP  
 Sta., Gen. Mgr.....Leslie Goodaker  
 Comm. Mgr.....Ellis Burnam  
 Program Dir.....Mrs. Leslie Goodaker  
 Sales Prom. Mgr.....Wilburn Wilson  
 Chief Engineer.....Marvin Mahoney

**WSAC—Radcliff—1955**

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Fort Knox Bcstg. Corp.  
 Address.....Fort Knox, Ky.  
 Air Time.....Daytime  
 News Service.....UP  
 President.....B. E. Cowan  
 Gen., Sta. Mgr.....W. J. (Bill) Harris, Jr.  
 Commercial Manager.....Joseph R. Cowan  
 Sales Prom. Manager.....Walt Broadhurst  
 Program Director.....Clem Cockrel  
 Publicity Director.....Bill Gerson  
 Chief Engineer.....Eugene Hornback

**WEKY—Richmond—1953**  
 MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....WEKY, Inc.  
 Address.....McKee Bldg.  
 Phone: 1340.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 President.....Dages I. Boyle  
 General Sta. Manager.....O. C. Halyard Jr.  
 Comm. Mgr.....Fred Welch  
 Program Director.....Edith Abel  
 Promotion Mgr.....Jack Parrish  
 Pub. Dir.....Bob Hcmger  
 Chief Engineer.....Estil Anderson

**WRUS—Russellville—1953**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....So. Kentucky Bcsters.  
 Address.....P. O. Box 110  
 Phone: 459.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....World

Station Representative.....Hil Best  
 President.....Roth E. Hook  
 General Manager.....Woodrow P. Sosh  
 Sta. Mgr., Eng.....Earl Johnson  
 Sales Mgr., Prog. Dir.....J. H. Johnson

**WSFC—Somerset—1947**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....U. S. 27  
 Phone: 1240-41.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Theasurus  
 Membership.....NARTB, RAB  
 Representative.....Hill F. Best  
 Pres., Gen. Mgr.....Mike Layman  
 Commercial Manager.....Donald Orwin  
 Program Director.....John A. Hartnett  
 Technical Dir.....Ralph F. Denton  
 Chief Engineer.....John Agostine

**WMTC—Vancleve—1948**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Kentucky Mt. Holiness Assn.  
 Bus. Studio Address.....Vancleve  
 Phone: Jackson 3.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Continental  
 President.....Dr. Lela G. McConnell

General-Station-Comm. Mgr.....Wilfred Fisher  
 Program Dir.....Violet Person  
 Chief Engineer.....Kenneth Amspaugh

**WTCW—Whitesburg—1953**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Ky.-Va. Bcstg. Corp.  
 Address.....Whitesburg  
 News Service.....UP  
 Trans. Service.....SESAC  
 Gen. Mgr.....Donald W. Crosthwait  
 Commercial Mgr.....Charles W. Read  
 Program Director.....Beryl Davis

**WKY—Winchester—1954**  
**MBS**

Frequency: 1380.....Power: 1000 Watts  
 Owner.....Winchester Bcstg. Co., Inc.  
 Address.....Box 492  
 Phone: 1380.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Theasurus  
 Representative.....Best  
 Membership.....RAB  
 President.....N. B. Ratliff  
 General Manager.....Charles Drew  
 Commercial Mgr.....Tom Wade  
 Program Director.....Herman Kelly  
 Chief Engineer.....Tommy Bratton

**LOUISIANA**

Pop. Feb. 1, 1956 (Est.) 2,961,000—Families 824,000  
 Radio Homes 792,000—TV Homes 551,390—Stations in State 63

**KROF—Abbeville—1948**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Abbeville Bcstg. Serv. Inc.  
 Business Address.....P. O. Box 306  
 Phone: 90.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World  
 Membership.....NARTB  
 General Manager.....George P. Martin

**KALB—Alexandria—1935**  
**ABC**

Frequency: 580 Kc. Power: 5 Kw. d.: 1 Kw. n.  
 Owned-Oper. By.....Alexandria Bcstg. Co., Inc.  
 Address.....601 Wash. St.  
 News Service.....AP, UP  
 Phone: 3-2543.....Air Time: Full Time  
 Transcription Service.....World, MacGregor  
 Representative.....Weed & Co.  
 Membership.....NARTB, RAB  
 President.....T. B. Lonford  
 Gen. Mgr.....Willard L. Cobb  
 Sta., Comm. Manager.....Walter D. Melson  
 Prom. Mgr. and Pub. Dir.....Mary Petrie  
 Prog. Dir.....Alex Marchand  
 Chief Engineer.....Jesse R. Sexton

**KDBS—Alexandria—1953**

Frequency: 1410 Kc.....Power: 1 Kw.  
 Owned.....Dixie Bcstg. Ser.  
 Address.....915 Fourth St.

Phone: 3-7454.....Air Time: Daytime  
 News Service.....UP  
 General Mgr.....Irving Ward-Steinman  
 Commercial Mgr.....D. Ed Pebbles  
 Station Director.....W. G. Lynch  
 Chief Engineer.....Byron Stokes

**KSYL—Alexandria—1947**  
**NBC**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KSYL, Inc.  
 Address.....Box 1489  
 Phone: 6611-12.....Air Time: Full Time  
 Representative.....Everett-McKinney  
 Pres., Comm. Mgr.....Milton Fox  
 Gen., Sta. Manager.....Virgil G. Evans  
 Program, Publicity Dir.....Bruce Rainey  
 Chief Engineer.....Leo Brians

**KTRY—Bastrop—1948**

Frequency: 730 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Morehouse Bcstg. Co.  
 Address.....Enterprise Bldg.  
 Phone: 1400.....Air Time: Daytime  
 General Manager.....Bill Davis  
 Program Director.....Carl Livingston

**WAFB—Baton Rouge—1948**  
**MBS**

Frequency: 1460 Kc. Power: 5 Kw. d.: 1 Kw. n.

Owned-Oper. By.....Modern Bcstg. Co.  
 Address.....929 Government St.  
 Phone: 4-8571.....Air Time: Full Time  
 Representative...Adam Young, Clarke Brown  
 Membership.....NARTB, RAB  
 V.P., Gen. Mgr.....T. E. Gibbons  
 Station Mgr.....Homer Griffith

**WIBR—Baton Rouge—1948**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Community Bcstg. Co.  
 Address.....P. O. Box 1226  
 Phone: 8-6716.....Air Time: Full Time  
 Representative.....Walker  
 President.....G. T. Owen  
 V.P., Gen. Mgr.....Robert Earle

**WJBO—Baton Rouge—1943**  
**NBC**

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.  
 Business-Studio Address.....444 Florida St.  
 Phone: 2-5271.....Air Time: Full Time  
 News. Affil....State Times, Morning Advocate  
 Representative.....George P. Hollingsbery  
 Membership.....RAB, NARTB  
 President.....Douglas L. Manahip  
 General Mgr.....Kelly Maddox  
 Sales Manager.....John D. Wooldridge  
 Prom., Pub. Dir.....Catherine Pearson  
 Program Director.....George Bonnell  
 Chief Engineer.....Theodore Hubert

**WLCS—Baton Rouge—1946**  
**ABC**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Air Waves, Inc.  
 Business Address.....204 North St.  
 Phone: 2-4411.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Wm. G. Rambeau  
 Membership.....NARTB, RAB  
 Gen. Manager.....Lamar Simmons  
 Sales Manager.....Olas Olsen

**WXOK—Baton Rouge—1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WXOK, Inc.  
 Address.....243 Convention St.  
 Phone: 4-7604.....Air Time: Daytime  
 Representative.....Forjoe  
 President.....Jules Paglin  
 General Manager.....S. Ray, Jr.  
 Station Manager.....Gordon Lloyd  
 Comm. Mgr.....Tom McGuire  
 Program Director.....Lucille Pollack  
 Chief Engineer.....Noel Walter

**WHXY—Bogalusa—1954**

Frequency: 920 Kc.....Power: 1 Kw. d.  
 Owned.....Bogalusa Bcstg. Co.  
 Address.....P. O. Box 689

Phone: RE 2-4254.....Air Time: Daytime  
 News Service.....AP  
 Station Rep.....Clark  
 President.....C. W. Holt  
 Exec. V.P., Gen. Mgr.....Bob Robinson  
 Station Mgr.....W. A. Stewart  
 Comm. Mgr.....Hugh Well  
 Sls. Prom. Mgr., Pub. Dir.....Dan Franklin  
 Program Director.....Edward Cummins  
 Chief Engr.....Vernon Jones

**WIKC—Bogalusa—1947—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Curt Siegelin, Admin.  
 Business Address.....607 N. Rio Grande St.  
 Phone: RE 5-1355.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Keystone  
 General Manager.....Curt Siegelin  
 Cmm. Mgr.....J. H. Knight  
 Sls. Prom. Mgr., Prog. Dir.....D. Knight, Jr.  
 Chief Eng.....Vernon Jones

**WARB—Covington—1953**  
**KBS**

Frequency: 730 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....A. R. Blossman, Inc.  
 Address.....Box 568  
 Phone: 1600.....Air Time: Daytime  
 Manager.....D. C. Blossman  
 Gen. Mgr., Chief Engr.....William H. Bland Jr.  
 Program Director.....Rick Webb  
 Commercial Mgr.....Mark Rex

**KSIG—Crowley—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....KSIG Bcstg Co., Inc.  
 Bus. Studio Address.....320 N. Parkerson Ave.  
 Phone: 1450-1.....Air Time: Full Time  
 News Service.....AP  
 Representative.....T. F. Clark  
 Membership.....NARTB  
 President.....Hirsch J. Scholl  
 General Manager.....Louis M. Basso  
 Commercial Manager.....Ninfa G. Guidry  
 Prog. Director.....Boyce Jim Trahan  
 Chief Engineer.....W. H. Bland

**KDLA—DeRidder—1951**  
**KBS**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Sabine Bcstg. Co.  
 Address.....Wash. & 1st St.  
 Phone: 7600.....Air Time: Daytime  
 News Service.....UP  
 Trans. Service.....MacGregor  
 Owners.....C. W. Reddoch, J. B. McCrary  
 Gen., Comm. Manager.....Ralph L. Hooks

**KEUN—Eunice—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Tri-Parish Bcstg. Co.  
 Address.....Crowley Rd.  
 Phone: 3041.....Air Time: Full Time

News Service ..... AP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 President ..... Vincent Riehl  
 General Manager ..... John A. Chauvin

**KLFT—Golden Meadow—1955**

Frequency: 1600 Kc. .... Power: 500 W. d.  
 Owned-Operated By ..... Leo J. Theriot  
 Address ..... Theriot Bldg.  
 Phone: 5-5165 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Best  
 General Manager ..... Leo J. Theriot  
 Station Manager ..... H. Earl Herron  
 Commercial Manager ..... V. R. Vidrine

**WFPR—Hammond—1947**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Louisiana Bcstrs.  
 Business-Studio Address ..... Box 432  
 Phone: 960 ..... Air Time: Full Time  
 Trans. Service ..... SESAC  
 Membership ..... NARTB  
 News Service ..... UP  
 Owners ..... C. W. Reddoch, R. L. Hooks  
 General Manager ..... Cyril W. Reddoch

**KCIL—Houma—1947**  
**NBC-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... KCIL, Inc.  
 Address ..... P. O. Box 1031  
 Phone: 6828 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Station Rep. .... Indie Sales  
 Membership ..... NARTB  
 President ..... Denver T. Brannen  
 Gen., Sta. Mgr. .... L. H. Thesmar  
 Commercial Mgr. .... Les Ryder  
 Sales Prom. Mgr. .... Ken Rogers  
 Prog., Pub. Director ..... Virginia Ryder  
 Chief Engr. .... Earl Herron

**KJEF—Jennings—1950**  
**MBS-KBS**

Frequency: 1290 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Jennings Bcstg. Co., Inc.  
 Address ..... 1521 Lake Arthur Ave.  
 Phone: 1155 ..... Air Time: Full Time  
 News Service ..... UP  
 Pres., Gen. Mgr., C. Eng. .... Clovis L. Bailey  
 Prog. Dir. .... Howard Hoag  
 Comm. Mgr. .... Gerald Dugas

**KLFY—Lafayette—1950—ABC**

Freq.: 1420 Kc. .... Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By ..... Camellia Bcstg. Co.  
 Address ..... P. O. Box 398  
 Phone: CE 5-9494 ..... Air Time: Full Time  
 Transcription Service ..... World  
 News Service ..... UP  
 Station Rep. .... Rambeau, Brown

Membership ..... NARTB  
 President ..... Paul H. De Clouet  
 General Manager ..... Jim Lukas  
 Program Director ..... John Sellick  
 Commercial Mgr. .... Jim Drocke

**KVOL—Lafayette—1935—NBC**

Frequency: 1330 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Evangeline Bcstg. Co., Inc.  
 Address ..... 519 S. Buchanan  
 Phone: Center 4-5151 ..... Air Time: Full Time  
 Newspaper Affiliation ..... "Daily Advertiser"  
 News Service ..... AP  
 Representative ..... Meeker  
 Membership ..... NARTB, RAB  
 General Manager ..... George H. Thomas  
 Comm., Sls. Prom. Mgr. .... Thomas G. Pears  
 Station Mgr. .... E. H. Hughes  
 Publicity Dir. .... Betty Arceneaux  
 Chief Engineer ..... Louis Pilcher

**KAOK—Lake Charles—1947**  
**MBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KAOK, Inc.  
 Address ..... P. O. Box 1399  
 Phone: 6-7541 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Forjoe  
 President ..... Jules J. Paglin  
 Co-Manager ..... Tom Gresham  
 Sta. Mgrs. .... T. Gresham, R. Rhodes  
 Managing Director ..... Stanley W. Ray, Jr.

*For World-Wide News . . .  
 For Clear, Comprehensive  
 Coverage . . .*

**AP**

**FOR  
 RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

**KLOU—Lake Charles—1947**  
**CBS**

Frequency: 1580 Kc. Power: 1000 Watts  
Owned-Oper. By.....Gulf Bcstg. Co., Inc.  
Bus.-Studio Address.....Box 975  
Phone: HEmlock 6-7277 Air Time: Full Time  
News Service .....AP  
Representative .....Pearson  
Membership .....NARTB  
President.....G. T. Owen  
Vice-Pres.....Bob Earle  
General Mgr.....R. S. Davison  
Program Dir.....Keith Ryan  
Commercial Mgr.....Harry Cook  
Chief Engineer.....Harry Adrian

**KPLC—Lake Charles—1935**  
**NBC**

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By.....Calcasieu Bcstg. Co.  
Address.....P. O. Box 1521  
Phone: 9-2713 Air Time: Full Time  
News Service .....AP  
Transcription Service .....World  
Representative .....Weed  
Membership .....NARTB  
President.....T. B. Lanford  
Gen., Sta. Mgr.....David Wilson  
Commercial Mgr.....R. M. White  
Sales Prom. Mgr.....J. Wilburn  
Publicity Director.....Merle Thomas  
Prog. Dir., C. Eng.....A. B. Craft

**KDBC—Mansfield—1954**

Frequency: 1360 Kc. Power: 1 Kw. d.  
Owned.....DeSoto Bcstg. Corp.  
Address.....P. O. Box 740  
News Service .....AP  
Trans. Ser.....Standard  
Gen., Comm. Mgr.....Arthur L. Greene

**KAPB—Marksville—1954**  
**MBS**

Frequency: 1370 Kc. Power: 1000 Watts  
Owner.....Avoyelles Bcstg. Corp.  
Address.....204 E. Mark  
Phone: 7206 Air Time: Daytime  
News Service .....AP  
Membership .....NARTB  
Vice President.....Chester J. Coc  
Gen., Sta. Mgr.....Dave Chapman  
Commercial Mgr.....Willie J. Bordelon  
Publicity Director.....Katherine Ducote  
Chief Engineer.....Donald Bordelon

**KAPK—Minden—1952**

Frequency: 1240 Kc. Power: 100 Watts  
Owned-Operated By.....Parish Bcstg. Co.  
Address.....Box 1026  
News Service .....UP  
Phone: 2940 Air Time: Full Time  
Pres., Gen., Sta. Mgr.....Martin Kirsch, Jr.  
Asst. Mgr.....M. E. (Pat) Brown  
Chief Engineer.....Billy Hyatt

**KLIC—Monroe—1950—MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Dr. Frank Cerniglia  
Address.....626 Bernhardt Bldg.  
Phone: 3-4617 Air Time: Full Time  
Station Rep.....Dora Clayton  
News Service .....UP  
President, Manager.....Dr. Frank Cerniglia

**KMLB—Monroe—1930—ABC**  
**NBC**

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.  
Owned-Oper. By.....Liner's Bcstg. Station, Inc.  
Business Address.....Hotel Frances  
Phone: 7161 Air Time: Full Time  
News Service .....UP  
Representative .....Pearson  
President.....Mrs. Robert Gaston, Jr.  
V.P., Gen. Mgr.....Charles Price  
Program Dir.....James Plaisance

**KNOE—Monroe—1944—NBC**

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Operated By.....James A. Noe  
Business-Studio Address.....Knoe Bldg.  
Phone: 8155 Air Time: Full Time  
News Service .....AP  
Representative .....H.R. Reys  
Membership .....NARTB, RAB  
President.....James A. Noe  
V.P., General Manager.....Paul H. Goldman  
Station Mgr.....Allen Hundley  
Ass't. Gen. Mgr.....Harry Arthur

**KMRC—Morgan City—1954**

Frequency: 1430 Kc. Power: 500 Watts  
Owned.....Tri-City Bcstg. Inc.  
Address.....P. O. Box 889  
Phone: 2011 Air Time: Daytime  
News Service .....UP  
Membership .....NARTB  
President.....Warren J. Fortier  
V.P., Gen. Mgr.....Samuel F. Hosea  
Treasurer.....Mortimer Silverman, Jr.  
Secretary.....A. A. Bensabat, Jr.

**KNOC—Natchitoches—1947**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Natchitoches Bcstg. Co.  
Business-Studio Address.....Box 232  
Phone: 2353 Air Time: Full Time  
News Service .....AP  
Membership .....NARTB  
President.....Dr. William H. Pierson  
Gen. Mgr.....Charles L. Planchard

**KANE—New Iberia—1946**  
**ABC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....New Iberia Bcstg. Co.  
Address.....Box 383  
Phone: EMerson 2-6726 Air Time: Full Time

News Service ..... AP  
 Transcription Service ..... World  
 President ..... George H. Thomas  
 General Manager ..... Dierrell Hamm  
 Commercial Mgr. .... Donald Bonin  
 Chief Engineer ..... Merle Case

### **KVIM—New Iberia—1951**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Queen City Bcstg. Co.  
 Address ..... P. O. Box 50  
 Phone: 2-5826 ..... Air Time: Daytime  
 General Manager ..... John H. Coco

### **WBOK—New Orleans—1951**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... WBOK, Inc.  
 Address ..... 505 Baronne St.  
 Phone: Tulane 5363 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Forjoe  
 President ..... Jules J. Paglin  
 V.P., Gen. Mgr. .... S. W. Ray, Jr.

### **WDSU—New Orleans—1923** NBC

Frequency: 1280 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WDSU Bcstg. Corp.  
 Business-Studio Address ..... 520 Royal St.  
 Phone: Tulane 4371 ..... Air Time: Full Time  
 News Service ..... AP, UP  
 Representative ..... John Blair  
 Membership ..... NARTB, RAB  
 President ..... Edgar B. Stern, Jr.  
 Exec. V.P. & Gen. Mgr. .... Robert Swezey  
 V.P. & Comm. Mgr. .... Louis Read  
 V.P. Charge Prog'ng ..... Tom Hicks  
 Sec'y-Treas. .... Lester Kabacoff

### **WJBW—New Orleans—1926**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Louise C. Carlson  
 Business-Studio Address ..... Cigall Bldg.  
 Phone: Ma. 3488 ..... Air Time: Full Time  
 News Service ..... AP  
 Pres., Gen. Mgr. .... Louise C. Carlson  
 Asst. Mgr. .... Ed Carlson  
 Commercial Mgr. .... James E. Gordon  
 Publicity Director ..... Bill Leonard  
 Chief Engineer ..... Charles Norris

### **WJMR—New Orleans—1946**

Frequency: 990 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Supreme Bcstg Co., Inc.  
 Address ..... Jung Hotel, 1500 Canal Street  
 Phone: Canal 0356 ..... Air Time: Daytime  
 Representative ..... Bolling  
 President ..... Chester Owens  
 V.P., Gen. Mgr. .... George A. Mayoral

### **WMRY—New Orleans—1950**

Frequency: 600 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Southland Bcstg. Co.

Address ..... 2107 Dryades St.  
 Phone: Tulane 4841 ..... Air Time: Daytime  
 Representative ..... Gill-Perna  
 News Service ..... UP  
 Membership ..... NARTB  
 President ..... Lester Kamin  
 Gen., Comm. Mgr. .... Mort Silverman  
 Sales Prom., Pub. Dir. .... Marion Owen  
 Prog. Dir. .... Larry McKinley  
 Chief Engineer ..... Samuel Perkins

### **WNOE—New Orleans—1925** MBS

Frequency: 1060 Kc. .... Power: 50,000 d.; 5000 n.  
 Owned-Operated By ..... James A. Noe  
 Business-Studio Address ..... St. Charles Hotel  
 Phone: Express 2173 ..... Air Time: Full Time  
 Representative ..... H-R  
 President ..... James A. Noe  
 Gen., Sta. Mgr. .... S. A. French  
 Commercial Mgr. .... Dick Amundsen  
 Program Director ..... Bill Stewart  
 Chief Engineer ..... A. J. Bourgeois

### **WSMB—New Orleans—1925** ABC

Frequency: 1350 Kc. .... Power: 5 Kw. d.; 5 Kw. n.  
 Owned ..... WSMB, Inc.  
 Address ..... Maison Blanche Bldg.  
 Phone: Magnolia 5921 ..... Air Time: Full Time  
 Station Rep. .... Avery-Knodel  
 President ..... Gaston Pureau  
 General, Sta. Mgr. .... John R. O'Meallie  
 Commercial Mgr. .... D. V. Donegan  
 Program Director ..... Marshall Pearce  
 Publicity Director ..... Eldon Durand  
 Chief Engineer ..... Harold Nebe

### **WWEZ—New Orleans—1947**

Frequency: 690 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WWEZ Radio Inc.  
 Bus-Studio Address ..... Hotel New Orleans  
 Phone: Canal 3521 ..... Air Time: Full Time  
 Representative ..... Radio-TV Reps.  
 President ..... A. L. Chilton  
 General Manager ..... Joe A. Oswald

### **WWL—New Orleans—1922** CBS

Frequency: 870 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Loyola U. of South  
 Address ..... Roosevelt Hotel  
 Phone: Raymond 2194 ..... Air Time: Full Time  
 News Service ..... UP, AP  
 Transcription Service ..... Standard, Thesaurus  
 Representative ..... Katz  
 Membership ..... NARTB  
 President ..... Rev. Patrick Donnelly  
 General Manager ..... W. H. Summerville  
 Comm. Manager ..... Larry Baird  
 Sales Prom., Pub. Mgr. .... Harry Hildebrand  
 Program Director ..... E. M. Hoerner  
 Chief Engineer ..... J. D. Bloom, Jr.



**WTIX—New Orleans—1951**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Mid-Continent Bcstg. Corp.  
 Address..... 624 Canal St.  
 Phone: MAgnolia 3562... Air Time: Full Time  
 News Service .....UP  
 Membership .....NARTB  
 Station Representative .....Young  
 President .....Todd Storz  
 V.P., General Mgr..... Fred Berthelson  
 Program Director..... Donald A. Loughnane  
 Production Mgr..... O. C. Rennie  
 Chief Engineer..... Morris E. Jones

Program Director..... Doris F. Nargassans  
 Chief Engineer..... Carl F. Goulden

**KCIJ—Shreveport—1950**

Frequency: 980 Kc. Power: 5000 Watts d.  
 Owned-Oper. By..... Southland Bcstg. Co.  
 Address..... 205 Milam St.  
 Phone: 4-6681..... Air Time: Daytime  
 Representative..... Young, Clark Brown  
 News Service.....UP, INS  
 General Mgr..... John H. Pace  
 Comm. Mgr..... Roy L. Cordell

**WTPS—New Orleans—1947**

Frequency: 940 Kc. Power: 1000 d.; 500 n.  
 Owned-Oper. By..... The Times Picayune  
 Business Address..... 615 North St.  
 Phone: Canal 5561..... Air Time: Full Time  
 Transcription Service .....Associated  
 News Service .....AP  
 Membership .....NARTB  
 Representative .....Branham  
 President..... John F. Tims  
 General Mgr..... H. F. Wehrmann  
 Prog. Dir..... Carl J. Junker  
 Prom. Mgr..... Martin Burke

**KENT—Shreveport—1947**  
**MBS**

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Frank H. Ford  
 Business-Studio Address..... 311 Milam Bldg.  
 Phone: 3-3681..... Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Standard  
 Representative .....Pearson  
 Membership .....NARTB, RAB  
 Owner Manager..... Frank H. Ford  
 Gen., Comm. Mgr..... Frank H. Ford, Jr.  
 Prom., Pub. Dir..... Bill Monroe  
 Sales Manager..... William F. Ford  
 Prog. Dir..... Irv Zeldman  
 Chief Engineer..... L. J. Carlson

**KREH—Oakdale—1953—KBS**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Louisiana Bcstg. Service  
 Address..... Ville Platt Hiway  
 Phone: 900..... Air Time: Daytime  
 News Service .....UP  
 Commercial Mgr..... Mel Bennett

**KSLO—Opelousas—1947**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..... KSLO Bcstg. Co.  
 Address..... Box 392  
 Phone: 2633..... Air Time: Full Time  
 Representative..... Sears & Ayer  
 Transcription .....World  
 General Mgr..... W. Eugene Jones

**WTIX**

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*Says Hooper,  
 Morning and Afternoon*

WTIX first per Hooper with 20.4% all-day average! Second station (50,000 watt network): 17.3%. Third: 10.1%. It's the Mid-Continent formula at work! How things have changed in New Orleans! Call Adam J. Young, Jr., or General Manager Fred Berthelson.

**MID-CONTINENT  
 BROADCASTING COMPANY**

*President, Todd Storz*  
 KOWH, Omaha, Reps: H-R Reps, Inc.  
 WHB, Kansas City, Reps: John Blair & Co.  
 WTIX, New Orleans, Reps: Adam J. Young, Jr.

**KRUS—Ruston—1947—KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... Ruston Bcstg. Co.  
 Address..... 105 E. North Railroad  
 News Service .....UP  
 Representative .....Best  
 President..... C. E. Faulk, Jr.  
 Station Manager..... Kenneth L. Whitaker

**KANV—Shreveport—1954**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned..... Northwest La. Bcstg. Corp.  
 Address..... 2730 Talbot St., P. O. Box 3611  
 Phone: 2-3122..... Air Time: Daytime  
 Station Representative .....Dora-Clayton  
 President..... T. T. Hailey  
 General Manager..... Glenn V. Wilson



**KJOE—Shreveport—1954**

Frequency: 1480 Kc. Power: 1 Kw. d.  
 Owned-Operated By.....Audiocasting, Inc.  
 Address.....507 Spring St.  
 Phone: 2-0732.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Associated, Lang-Worth  
 Station Representative.....Forjoe  
 Pres., Gen. Mgr.....Joe Monroe  
 Commercial Mgr.....Homer Odom  
 Program Director.....Dave Hagli  
 Publicity Director.....Bobby Ward  
 Chief Engineer.....James Gilmore

**KRMD—Shreveport—1928  
ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Radio Station KRMD  
 Bus. Studio Address.....Box 1712  
 Phone: 3-6171.....Air Time: Full Time  
 Representative.....Weed  
 Membership.....NARTB  
 Station Dir.....W. L. Switzer

**KTBS—Shreveport—1922  
NBC**

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By.....KTBS, Inc.  
 Address.....312 East Kings Hwy  
 Phone: 7-3644.....Air Time: Full Time  
 News Service.....AP, UP  
 Representative.....Petry  
 Transcription Service.....Associated  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....E. Newton Wray  
 Commercial Mgr.....Joe B. Foster  
 Promotion Manager.....Mary Lou O'Brien  
 Station Manager.....Michael Roppolo  
 Publicity Director.....Gregg Featherstone  
 Chief Engineer.....C. H. Maddox

**KWKH—Shreveport—1925  
CBS**

Frequency: 1130 Kc. Power: 50,000 Watts  
 Owned-Operated By.....International Bcstg. Corp.  
 Business-Studio Address.....Box 1387  
 Phone: 2-8711.....Air Time: Full Time  
 Newspaper Affiliation.....Shreveport Times  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 President.....William H. Bronson  
 Exec. V.P., Gen. Mgr.....Henry B. Clay  
 Commercial Manager.....Fred Watkins, Jr.  
 Chief Engineer.....O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owner.....Springfield Bcstg. Co.  
 Address.....Box 508

**KSUL—Sulphur—1955**

Frequency: 1310 Kc. Power: 500 W. d.  
 Owned-Operated By.....Southern Bcstg. Co.  
 Address.....Box 895  
 Phone: Jackson 7-5266.....Air Time: Daytime  
 Representative.....Best  
 Transcriptions.....Standard  
 Membership.....NARTB  
 News Service.....UP  
 General Manager.....Al Tremble

**KTLD—Tallulah—1954—KBS**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned-Operated By.....Howard E. Griffin  
 Phone: 1360.....Air Time: Daytime  
 News Service.....UP  
 Transcription.....Thesaurus  
 Representative.....Hil Best  
 Membership.....NARTB  
 President, C. Eng.....Howard E. Griffith  
 General Manager.....SI Willing  
 Program Director.....George Mack

**KTIB—Thibodaux—1953**

Frequency: 630 Kc. Power: 500 Watts  
 Owner.....Delta Bcstrs., Inc.  
 Address.....Lafourche Comet Building  
 Phone: 5348.....Air Time: Daytime  
 President.....F. H. Block  
 Commercial Mgr.....Ray Saadi  
 Program Director.....Roy Hill  
 Gen. Mgr., Chief Eng.....Don Gatz

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Ville Platte Bcstg. Co.  
 Address.....Box 566  
 Phone: 5888.....Air Time: Daytime  
 Membership.....NARTB  
 President.....Lionel B. Deville  
 General Manager.....Chris Duplechain  
 Chief Engineer.....J. L. Sylvester

**KEVL—White Castle—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Big League Bcstg. Co.  
 Address.....c/o Mrs. Elayn Hunt, Reywood  
 Bldg., Baton Rouge, La.  
 President.....William C. Lee, Jr.

**KVCL—Winnfield—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Southern Bcstg. Co.  
 Address.....Box 548  
 Gen., Comm. Mgr.....William G. Darland, Jr.

**WFAU—Augusta—1946**  
**MBS-YANKEE**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Address.....160 Bangor St.  
Phone: MA. 3-3878. Air Time: Full Time  
Membership.....NARTB  
Transcription Service.....Standard, World  
Representative.....O'Connell, Borgatti  
President.....Faust Couture  
General Manager.....Norman G. Gallant  
Comm. Mgr.....Harry Simons  
Program Director.....Mona Toothaker  
Supervisory Engineer.....Joseph Roy

**WRDO—Augusta—1932—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....WRDO, Inc.  
Address.....175 Water Street  
Phone: 3-4735. Air Time: Full Time  
Representative.....Weed  
Transcription.....Don Powers  
Membership.....NARTB, RAB  
Sta., Comm. Mgr.....Donald K. Powers

**WABI—Bangor—1924—ABC**

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By...Community Bcstg. Service  
Business-Studio Address.....57 State St.  
Phone: 6446. Air Time: Full Time  
News Service.....AP  
Representative.....Hollingbery, Kettell-Carter  
Membership.....NARTB, RAB  
General Manager.....Leon Gorman, Jr.  
Sls. Prog. Co-ord.....Richard Bronson  
Operations Manager.....Walter Dickson

**WGUY—Bangor—1947—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned.....Bangor Bcstg. Corp.  
Address.....26 Central St.  
Phone: 7354. Air Time: Full Time  
Station Rep.....Everett-McKinney, Borgatti  
Pres., Gen. Mgr.....Sherwood J. Tarlow  
Station Mgr.....Arthur D. Stamler  
Commercial Mgr.....Nicholas A. Bell  
Sales Prom. Mgr.....Philip Wolley  
Program Director.....Kenneth Manley  
Publicity Dir.....George Fennell  
Chief Engineer.....Donald H. Sylvic

**WLBZ—Bangor—1926—NBC**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By.....Maine Bcstg. Co.  
Business-Studio Address.....100 Main St.  
Phone: Bangor 2-4656. Air Time: Full Time  
Representative.....Weed  
Ass't Gen. Mgr.....Edward E. Guernsey

**WIDE—Biddeford—1948**  
**MBS-YANKEE**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...Biddeford Bdcstg. Corp.

Address.....234 Main St.  
Phone: 4-4566. Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Station Rep.....Raymer  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Arthur Deters  
Comm. Mgr.....Carl Swanson  
Prog. Dir.....George D. Lummis  
Chief Eng.....Peter Paul

**WCME—Brunswick—1955**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Westminster Bcstg. Co.  
Address.....Box 179  
President.....Roger H. Strawbridge

**WABM—Houlton—1950—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Aroostook Bdcstg. Corp.  
Address.....1340 North Rd.  
Phone: 2257. Air Time: Full Time  
News Service.....UP  
Representative.....Webb  
President.....Harry E. Umphrey  
General Manager.....Harold D. Glidden  
Station Manager.....Ted Coffin  
Chief Engineer.....Robert W. MacIntosh

**WCOU—Lewiston—1938**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Business-Studio Address.....223 Lisbon St.  
Phone: 4-6921. Air Time: Full Time  
News Service.....UP  
Transcription Serv.....Standard, World  
Representative...O'Connell, Borgatti, Holman  
President.....Faust Couture  
General Comm. Mgr.....John C. Libby  
Sls. Prom., Pub. Dir.....Faust Couture  
Program Dir.....Annette Howaniec  
Chief Engineer.....Carl P. Rounds

**WLAM—Lewiston—1947**  
**ABC**

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By...Lewiston-Auburn Bcstg. Corp.  
Business-Studio Address.....129 Lisbon St.  
Phone: 4-5401. Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative...Everett-McKinney, Kettel-Carter  
Pres., Sta. Mgr.....F. Parker Hoy  
General Manager.....Frank S. Hoy  
Comm., Sales Prom. Mgr.....Romeo E. Sansoucy  
Program Director.....Harold W. Dutch  
Chief Engineer.....Herbert Wiles

**WCSH—Portland—1925**  
**NBC**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By...Maine Radio & TV Co.

**Business-Studio Address**.....157 High St.  
**Phone:** SPruce 2 0181.....**Air Time:** Full Time  
**News Service**.....UP  
**Representative**.....Weed  
**Membership**.....NARTB, RAB  
**President**.....Adeline B. Rines  
**General Manager**.....William H. Rines  
**Station Manager**.....Arthur Owens  
**Commercial Manager**.....Albert W. Smith  
**Pub. Dir., Prom. Mgr.**.....L. T. Pitman  
**Prog. Dir.**.....Raymond Mercier  
**Chief Engineer**.....Charles R. Brown

**Owned-Operated By**.....Oliver Bcstg. Corp.  
**Business-Studio Address**.....477 Congress St.  
**Phone:** SP 3-8111.....**Air Time:** Full Time  
**News Service**.....AP  
**Rep.**.....Kettel-Carter, Hollingbery  
**Membership**.....NARTB  
**Pres., Sta., Gen. Mgr.**.....Harold H. Meyer  
**Commercial Manager**.....William J. Mullen  
**Sales Prom. Mgr.**.....Robert Maynard  
**Program Dir.**.....Robert O'Wrill  
**Publicity Director**.....Aileen B. Tuck  
**Chief Engineer**.....Thomas Conneen

**WGAN—Portland—1938—CBS**

**Frequency:** 560 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..Guy Gannett Bcstg. Services  
**Business-Studio Address**.....390 Congress St.,  
**Phone:** SPruce 4-4661.....**Air Time:** Full Time  
**News Service**.....AP  
**Newspaper Affil.**.....Gannett Publishing  
**Trans. Service**.....SESAC, B.M.I.  
**Representative**.....Avery-Knodel, Foster  
**Membership**.....NARTB  
**President**.....Jean Gannett Williams  
**Vice-Pres., Gen. Mgr.**...Creighton E. Gatchell  
**Sta. Mgr., Prog. Dir.**..Francis H. Farnum, Jr.  
**Commercial Mgr.**.....R. W. Jennings  
**Publicity Dir.**.....V. K. Stimson  
**Chief Engineer**.....Roger W. Hodgkins

**WAGM—Presque Isle—1931**  
**MBS-YANKEE**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**...Aroostook Bcstg. Corp.  
**Address**.....489 Main St.  
**Phone:** 8821.....**Air Time:** Full Time  
**News Service**.....UP  
**Membership**.....NARTB  
**Representative**.....Webb  
**Transcription Service**.....Thesaurus  
**President**.....Harry Umphrey  
**Gen., Sta. Mgr.**.....Harold D. Glidden  
**Sta., Pgm., Comm. Dir.**..Richard B. Marshall  
**Chief Engineer**.....Lester E. Hughes

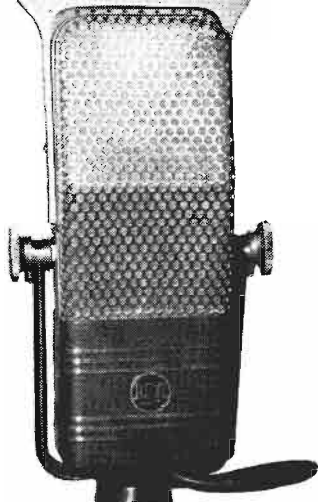
**WPOR—Portland—1946**  
**ABC-YANKEE-MBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts

**WRKD—Rockland—1952**  
**ABC**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Knox Bcstg. Co.

**WPOR**



**WPOR is not  
 Portland's only  
 station . . . but**

It's the *only* station in Portland where radio is not a secondary operation.

It's the *only* station in Portland that features Music News and Sports.

It's the *only* station in Portland that raked up 15 quarter hour firsts out of 24 tested in a recent Survey. It's the *only* station in Portland that doesn't claim or charge you for questionable coverage outside the greater Portland market —

And it's the *only* station in Portland that can truthfully say.

*“Portland's Favorite Station —  
 Ask Anyone!*

Represented by

George P. Hollingbery Boston — Kettel-Carter

**PORTLAND, MAINE**

AMERICAN • MUTUAL • YANKEE • DOWNEAST

Address.....493 Main St.  
 Phone: 1600.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Standard  
 Representative....O'Connell, Borgatti Holman  
 Rep. ....Webb  
 President.....Carleton D. Brown  
 Station Manager.....Paul R. Huber  
 Commercial Mgr.....Vere B. Crockett  
 Chief Engineer.....Alfred M. Thurlow, Jr.

Commercial Mgr.....G. B. Cunningham  
 Chief Engineer.....E. J. Tremblay

**WKDQ—South Paris—1955**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Oxford Bcstg. Co.  
 Address .....Alpine St.  
 Pres., Comm. Mgr.....Gerald T. Higgins

**WTVL—Waterville—1946**  
**ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Kennebec Bcstg. Co.  
 Business-Studio Address.....36 Silver St.  
 Phone: TR 3-3311.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Standard  
 Representative.....O'Connell, Borgatti  
 Membership .....NARTB, RAB  
 Pres., Gen.-Station Mgr....Carleton D. Brown  
 Comm. Sls., Prom. Mgr....Harold L. Vique  
 Program Director.....Fred Preble  
 Pub. Dir.....Ken Chase  
 Chief Engineer.....Don Sutherland

**WRUM—Rumford—1953**  
**KBS**

Frequency: 790 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Rumford Bcstg. Co.  
 Address.....89 Congress St.  
 Phone: 1057.....Air Time: Daytime  
 News Service .....AP  
 Trans. Service.....World, SESAC  
 Representative.....O'Connell  
 Membership .....NARTB  
 President.....Melvin L. Stone  
 Gen. Sta. Mgr., Prog. Dir.....Ken J. Ellis

**MARYLAND**

Pop. Feb. 1, 1956 (Est.) 2,643,000—Families 753,000  
 Radio Homes 725,000—TV Homes 685,470—Stations in State 30

**WANN—Annapolis—1947**

Frequency: 1190 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Annapolis Bcstg. Corp.  
 Business-Studio Address.....Box 749  
 Phone: Colonial 3-2500...Air Time: Daytime  
 News Service .....UP  
 Membership .....NARTB  
 Representative.....Pearson, Dora-Clayton  
 Gen., Sta., Comm. Mgr.....Morris H. Blum

Owned.....Hearst Corp. (Radio & TV. Div.)  
 Address .....2610 North Charles St.  
 Phone: Hopkins 7-3000...Air Time: Unlimited  
 Transcription Service.....Thesaurus, SESAC  
 Membership .....RAB  
 Representative .....Christal  
 V.P., & Gen. Mgr.....D. L. Provost  
 V.P., (Engineering) .....John Wilner  
 V.P., & Sta. Mgr.....Leslie H. Peard, Jr.  
 Program Manager.....William N. Rock  
 Sales Manager.....Alfred Burk  
 Business Mgr.....F. W. Cardail

**WASL—Annapolis—1946**

Frequency: 810 Kc.....Power: 250 Watts d.  
 Owned-Oper. By....Chesapeake Radio Corp.  
 Business Address.....P. O. Box 1551  
 Phone: 9211.....Air Time: Daytime  
 Transcription Service .....World  
 President.....Robert L. Blalock  
 Gen., Comm. Mgr.....P. W. Larkin

**WBMD—Baltimore—1947**

Frequency: 750 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Key Bcstg. Corp.  
 Business-Studio Address.....879 Park Ave.  
 Phone: Mulberry 5-7095...Air Time: Daytime  
 News Service .....UP  
 President.....George E. Hull  
 Gen., Sta., Comm. Mgr....H. Shelton Earp, Jr.  
 Program Dir.....Thomas H. O'Connor  
 Chief Engineer.....Leo W. Karns

**WNAV—Annapolis—1949**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....The Capitol Bdcstg. Co.  
 Address .....Box 829  
 News Service .....AP  
 Transcription Service.....Thesaurus World  
 Representative .....Forjoe  
 President.....Albert H. MacCarthy  
 General Mgr.....R. C. Embry  
 Sta., Com., Sls. Prom. Mgr. M. A. Campbell, Jr.  
 Program Director.....Betty Straubel  
 Chief Engineer.....Alan B. Laffler

**WCAO—Baltimore—1922**  
**CBS**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Monumental Radio Co.  
 Business-Studio Address.....1102 N. Charles St.  
 Phone: Mulberry 5-0600...Air Time: Full Time  
 News Service .....AP  
 Representative.....Paul H. Raymer  
 Membership .....NARTB  
 Pres., Sta., Gen. Mgr.....L. W. Milbourne  
 Comm., Prom., Pub. Mgr...Robert M. Richmond  
 Program Dir.....George L. Filling  
 Chief Engineer.....Martin L. Jones

**WBAL—Baltimore—1925**  
**NBC**

Frequency: 1090 Kc.....Power: 50,000 Watts

**WCBM**—Baltimore—1924  
MBS

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
Owned-Oper. By . . . . . Baltimore Bcstg. Corp.  
Bus. Studio Address . . . . . Harford & North Aves.  
Phone: Belmont 5-8400 . . . . . Air Time: Full Time  
Representative . . . . . Bolling  
Membership . . . . . NARTB  
President . . . . . John Elmer  
Exec. V.P., Gen. Mgr. . . . . G. H. Roeder  
Sales Director . . . . . John K. Healy  
Asst. Mgr., Prog. Dir. . . . . Charles A. Roeder  
Chief Engineer . . . . . G. Porter Houston

**WFBR**—Baltimore—1922  
ABC

Frequency: 1300 Kc. Power: 5000 Watts  
Owned-Oper. By . . . . . The Baltimore Radio Show  
Address . . . . . 10 E. No. Ave.  
Phone: Mulberry 5-1300 . . . . . Air Time: Full Time  
News Service . . . . . AP, UP  
Representative . . . . . John Blair & Co.  
Membership . . . . . RAB, NARTB  
President . . . . . Robert S. Maslin  
V.P. & Gen. Mgr. . . . . Robert B. Jones, Jr.  
Sta., Prom., Pub. Mgr. . . . . Mrs. Jean Mowbray  
Comm. Ass't. Gen. Mgr. . . . . Dudley Tichenor  
Program Dir. . . . . Bert Hanauer  
Chief Engineer . . . . . William Q. Ranit

**WITH**—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By . . . . . Maryland Bcstg. Corp.  
Business-Studio Address . . . . . 7 E. Lexington St.  
Phone: Lexington 9-7808 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Standard  
Representative . . . . . Forjoe  
Membership . . . . . RAB  
Pres., Gen. Mgr. . . . . Thomas G. Tinsley, Jr.  
V.P. . . . . Robert C. Embry  
Program Director . . . . . Anna Ray Suter  
Gen. Sls. Mgr. . . . . G. S. Shaffer

**WSID**—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.  
Owned-Operated By . . . . . United Bcstg. Co.  
Business-Studio Address . . . . . 912 N. Charles St.  
Phone: Saratoga 7-8250 . . . . . Air Time: Daytime  
News Service . . . . . INS  
Representative . . . . . UBC, Oakes  
President . . . . . Richard Eaton  
General Manager . . . . . Marvin Mirvis

**WWIN**—Baltimore—1951

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . Belvedere Bcstg. Co.  
Address . . . . . 1119 N. Charles St.  
Phone: Saratoga 7-3555 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Pres., Gen. Mgr. . . . . Thomas F. McNully  
Sls., Prom. Mgr. . . . . A. B. Hartman  
Comm. Mgr. . . . . Marjorie L. Mahr  
Ch. Eng., Prog. Dir. . . . . Clifford Inman

**WUST**—Bethesda—1951  
(SEE WASHINGTON, D. C.)

**WCEM**—Cambridge—1947  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . The Shore Bcstg. Co.  
Address . . . . . The Pines  
Phone Number 1580 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Membership . . . . . NARTB  
Pres., Gen. Mgr. . . . . G. P. Richards  
Sta., Commercial Mgr. . . . . Sam Cannon  
Prog. Dir. . . . . Bette B. Robbins  
Chief Engineer . . . . . Wilson D. Price

**WCUM**—Cumberland—1948  
CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . The Tower Realty Co.  
Address . . . . . Box 360  
Phone: Parkview 4-5400 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Forjoe  
Membership . . . . . RAB  
President . . . . . Karl F. Steinmann  
Gen. Mgr., Pub. Dir. . . . . Eldred Steinmann  
Comm. Sls., Prom. Mgr. . . . . Roy S. Knotts  
Prog. Dir. . . . . James Webster  
Chief Engineer . . . . . Paul E. Custer

**WDYK**—Cumberland—1949  
ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By . . . . . Western Md. Bcstg.  
Address . . . . . 450 Byrd Avenue  
Phone: Parkview 2-7000 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Transcription Service . . . . . Standard  
Representative . . . . . Clark  
President . . . . . Richard A. Raese  
Gen., Sta. Manager . . . . . Michael Hurst  
Commercial Manager . . . . . Floyd V. Cozad  
Prog. Dir. . . . . Chad Riley  
Chief Engineer . . . . . George Sokol, Jr.

**WTBO**—Cumberland—1928  
NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned . . . . . Cumberland Valley Bcstg. Co.  
Address . . . . . Comm. Bank Bldg.  
Phone: 298 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Branham  
Membership . . . . . NARTB, RAB  
Pres., Gen. Mgr. . . . . A. William German  
Ass't Gen. Mgr. . . . . Virginia Rosenbaum  
Commercial Mgr. . . . . R. J. Miller

**WAYE**—Dundalk—1955—KBS  
Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By . . . . . Erway Bcstg. Co.

**Address** ..... Dunkirk Bldg., Balto.  
**Phone:** ATwater 4-3800 ..... **Air Time:** Days  
**Representative** ..... Best  
**News Service** ..... UP  
**President** ..... Guy S. Erway  
**General Manager** ..... Lee Case  
**Sales Manager** ..... Francis Roberts

**Phone:** 800 ..... **Air Time:** Daytime  
**News Service** ..... AP  
**Transcription Service** ..... Standard  
**President, General-Station Mgr.** ..... Jason T. Pate  
**Comm.-Sales Prom. Mgr.** ..... Charles W. Irwin  
**Pgm., Pub. Dir.** ..... Bob Gray  
**Chief Engineer** ..... Gerald D. Johnson

**WEBB—Dundalk—1955**

**Frequency:** 1360 Kc. .... **Power:** 1300 W. d.  
**Owned-Operated By** ..... 1360 Bdcstg Co., Inc.  
**Address** ..... Box 26, Baltimore  
**Phone:** Murdock 6-3180 ..... **Air Time:** Days  
**Representative** ..... Gill-Perna  
**Membership** ..... NARTB  
**General Manager** ..... Bentley Stecher

**WKIK—Leonardtown—1953**

**Frequency:** 1370 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Southern Md. Bcstrs. Inc.  
**Address** ..... Leonardtown  
**Phone:** Greenwood 5-2211 ..... **Air Time:** Daytime  
**News Service** ..... UP  
**Pres., Prog. Dir.** ..... C. E. Springer  
**Gen. Mgr.** ..... J. L. Bittner  
**Comm., Sls. Prom. Mgr.** ..... W. C. Redd  
**Chief Engineer** ..... James L. Bittner

**WFMD—Frederick—1938**

**CBS**

**Frequency:** 930 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By** ..... Monocacy Bcstg. Co.  
**Address** ..... 1 West Seventh St.  
**Phone:** Monument 3-4181 ..... **Air Time** Daytime  
**News Service** ..... AP  
**Station Representative** ..... Meeker  
**Membership** ..... NARTB  
**President** ..... Laurence Leonard  
**Commercial Manager** ..... Roger E. Beane  
**Program Director** ..... Eve Leonard  
**Chief Engineer** ..... Howard Fisher

**WPTX—Lexington Park  
1953—KBS**

**Frequency:** 920 Kc. .... **Power:** 500 Watts  
**Owned** ..... Patuxent Radio Inc.  
**Address** ..... 224 Great Mills Rd.  
**Phone:** 2-1031 ..... **Air Time:** Daytime  
**Newspaper Affil.** ..... Clearfield 'Progress'  
**News Service** ..... AP  
**Trans. Service** ..... Lang-Worth  
**Pres., Gen. Mgr.** ..... W. J. Thomas  
**Stc., Comm., Sls., Prom. Mgr.** ..... Sam Stonebraker  
**Prog., Pub. Dir.** ..... R. W. Hawkins  
**Chief Engr.** ..... Harold Huhn

**WARK—Hagerstown—1947**

**CBS**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... United Bcstg. Co., Inc.  
**Address** ..... 128 S. Prospect St.  
**Phone:** 4500 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Station Rep.** ..... United Bcstg.  
**President** ..... Richard Eaton  
**General Manager** ..... Samuel E. Phillips, Jr.  
**Chief Engineer** ..... G. Harold Brewer

**WPGC—Morningside—1954**

**Frequency:** 1580 Kc. .... **Power:** 1000 Watts d.  
**Owner** ..... WPGC Inc.  
**Address** ..... Morningside  
**Phone:** Redwood 6-3770 ..... **Air Time:** Day  
**News Service** ..... AP  
**Pres., Gen. Mgr.** ..... M. Richmond  
**Program Dir.** ..... Don Nork

**WJEJ—Hagerstown—1932**

**MBS-ABC**

**Frequency:** 1249 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Hagerstown Bcstg. Co., Inc.  
**Business-Studio Address** ..... Franklin Court  
**Phone:** 2323 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription** ..... Thesaurus  
**Representative** ..... Walker  
**Membership** ..... NARTB  
**Pres., Gen. Mgr.** ..... Grover C. Crilley  
**Stc., Comm., Sls., Prom. Mgr.** ..... W. H. Paulsgrove  
**Pub., Pgm., Dir.** ..... Robert Leshar  
**Chief Engineer** ..... George McIntire

**WDVM—Pocomoke City—1955**

**Frequency:** 540 Kc. .... **Power:** 500 W. d.  
**Owned-Operated By** ..... Eastern Shore Bcstg. Co.  
**Address** ..... Box 210  
**Phone:** 937 ..... **Air Time:** Dcys  
**Representative** ..... Rollins  
**News Service** ..... AP  
**Owner** ..... G. Russell Chambers  
**Manager** ..... David Welburne, Jr.

**WINX—Rockville—1951**

**Frequency:** 1600 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Montgomery Cty. Bcstg. Co.  
**Address** ..... 2900 Tilden St.  
**Phone:** EM 3-2798 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Representative** ..... Wittig  
**President** ..... Richard Eaton  
**Gen., Stc., Comm., Sls. Mgr.** ..... Pierre Eaton  
**Program Dir.** ..... Richard Denham  
**Publicity Dir.** ..... John Robbins  
**Chief Engineer** ..... Arthur A. Snowberger

**WASA—Havre De Grace  
1948—KBS**

**Frequency:** 1330 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Chesapeake Bcstg. Corp.  
**Address** ..... P. O. Box 97



**WBOC—Salisbury—1940**  
**MBS**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By...The Peninsula Bcstg. Co.  
Bus. Studio Address...Radio TV Park  
Phone: 6131 Air Time: Full Time  
News Service AP  
Representative Burn-Smith  
President John W. Downing  
Gen., Sta., Comm. Mgr. Charles J. Truitt  
Program Director John W. Downing, Jr.  
Chief Engineer Jack W. Ward

**WGAY—Silver Spring—1946**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Tri-Suburban Bcstg. Corp.  
Business Address...11306 Kemp Mill Rd.  
Phone: Juniper 9-1050 Air Time: Daytime  
News Service AP  
Representative Indie Sales  
Membership NARTB, RAB  
President John W. Kluge  
Gen. Sta. Mgr. Joseph L. Brechner  
Comm. Sls., Prom. Mgr. Stuart J. Hepburn  
Program Dir. Chuck Dulane  
Publicity Dir. Val Thomas  
Chief Engineer Arthur McDougall

**WTOW—Towson—1954**

Frequency: 1570 Kc. Power: 1000 Watts

Owner WTOW, Inc.  
Address Chambersburg, Pa.  
Phone: Colony 4-7121 Air Time: Daytime  
President J. S. Booth  
Gen., Comm. Mgr. Sam Lawder  
Program Dir. Ed Baekey  
Chief Eng. Sam Hecker

**WTTR—Westminster—1953**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Carroll County Bcstg. Corp.  
Address Box 28  
Phone: 1170 Air Time: Daytime  
President E. Miller Richardson  
Gen., Sta., Comm. Mgr. R. H. Morgan  
Prog. Dir. Severne MacLaughlin  
Ch. Eng., Sls. Prom. Mgr. Russell H. Morgan

**WDON—Wheaton—1953**

Frequency: 1540 Kc. Power: 250 Watts  
Owned Commercial Radio Equip. Co.  
Address 1319 F St. N.W., Washington, D. C.  
Phone: DI 7-1319 Air Time: Daytime  
Membership NARTB  
Gen. Mgr. Everett L. Dillard  
Commercial Mgr. James A. Gustafson  
Operations Mgr. Fred Drake  
Sls. Prom., Pub. Dir. Doug Bailey  
Program Director Robert E. Best  
Chief Engineer Eugene V. Jurasinski

**MASSACHUSETTS**

Pop. Feb. 1, 1956 (Est.) 4,950,000—Families 1,454,000  
Radio Homes 1,400,000—TV Homes 1,355,061—Stations in State 52

**WARA—Attleboro—1950**

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By...Attleboro Radio Assn.  
Address 8 N. Main St.  
Phone: 1-1320  
Representative Walker  
Station Manager Keith S. Field  
Advertising Mgr. William A. Dawson, Jr.  
Program Mgr. David P. Mohr

**WBMS—Boston—1946**

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By...WBMS, Inc.  
Business-Studio Add...Hotel Somerset  
Phone: Copley 7-3005 Air Time: Daytime  
News Service UP  
Representative Indie Sales  
President Jack Berkman  
Gen. Mgr. George Lasker  
Station Manager Norman Furnca  
Chief Engineer Donald Snider

**WBZ-WBZA**

(Synchronous Operation)  
Boston-Springfield—1921  
NBC

Frequency: 1030 Kc. Power: WBZ, 50,000  
Watts; WBZA, 1000 Watts  
Owned...Westinghouse Bcstg. Co. Inc.

Business-Studio Add...1170 Soldiers Field Rd.  
Phone Number ALgonquin 4-5670  
News Service AP, UP  
Membership RAB  
Representative Free & Peters  
President D. H. McGannon  
Station Manager P. E. Mills  
Commercial Mgr. William J. Williamson  
Promotion Manager Charles L. Burrow  
Program Manager Grady Edney  
Chief Engineer W. H. Hauser  
Publicity Director Joseph Cullinane  
Chief Engineer W. H. Hauser

**WCOP—Boston—1935**

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By...Post Pub. Co.  
Business-Studio Address...489 Boylston St.  
Phone: Copley 7-0123 Air Time: Full Time  
News Service AP  
Newspaper Affil. Boston Post  
Representative Weed  
President John J. Fox  
Gen., Sta. Mgr. Roy V. Whisnand  
Commercial Mgr. P. T. McGovern  
Prog. Dir. Irvin Dierdorff  
Chief Engineer Roland C. Hale

**WEEL—Boston—1924**

CBS-RADIO

Frequency: 590 Kc. Power: 5000 Watts

Owned-Oper. By.....CBS Radio Division  
 Business-Studio Address.....182 Tremont St.  
 Phone. HUbbard 2-2323....Air Time: Full Time  
 News Service .....AP, UP  
 Representative.....CBS Radio Spot Saler  
 President.....Arthur Hull Hayes  
 Gen., Sta. Mgr.....Harvey J. Struthers  
 Commercial Mgr.....Emmett J. Heerd, Jr.  
 Sales Prom. Mgr.....John T. Curry, Jr.  
 Program Director.....K. R. Ovenden  
 Publicity Director.....Marie H. Houlahan

**WHDH—Boston—1926**

Frequency: 850 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....WHDH, Inc.  
 Bus-Studio Address.....6 St. James Ave.  
 Phone: HANcock 6-5500....Air Time: Full Time  
 Newspaper Affil.....Boston Herald  
 Representative.....John Blair  
 President.....Robert B. Choate  
 V.P., Managing Dir.....William B. McGrath  
 Commercial Manager....Alexander M. Tanger  
 Program Director.....George M. Perkins  
 Sales Prom. Mgr., Pub. Dir..William E. Shea  
 Chief Engineer.....Philip K. Baldwin

**WMEX—Boston—1934**

Frequency: 1510 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Northern Corp.  
 Business-Studio Address...70 Brookline Ave.  
 Phone: CO 6-3900.....Air Time: Full Time  
 Pres., Prog. Dir.....John E. Reilly  
 General Manager.....William S. Pote  
 Commercial Manager.....Lawrence Flynn  
 Sales Promotion Manager.....Marie Mason

Publicity Director.....George Kaplan  
 Chief Engineer.....William Ferruzzi

**WNAC—Boston—1922**  
**MBS-YANKEE**

Frequency: 680 Kc.....Power: 50 Kw.  
 Owned...Yankee Div., RKO Teleradio Pictures  
 Bus-Studio Address.....21 Brookline Ave.  
 Phone: CO 6-0800.....Air Time: Full Time  
 News Service.....INS, UP  
 Representative.....H-R Reps.  
 Membership.....NARTB, RAB  
 President.....Tom O'Neil  
 Exec. V.P., Gen. Mgr.....Norman Knight  
 Vice President.....George Steffy  
 Nat'l Sis. & Sis. Serv. Dir.....Tom Bateson  
 Sales Prom. Mgr.....George Hallberg  
 Program Director.....John D. Maloy  
 Publicity Director.....Phyllis Doherty  
 Chief Engineer.....I. B. Robinson

**WORL—Boston—1950**

Frequency: 950 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Pilgrim Bcstg. Co.  
 Address.....705 Beacon Street  
 Phone: COpley 7-3800....Air Time: Full Time  
 Representative.....Headley Reed Co.  
 President.....Joseph A. Dunn  
 Gen., Sta., Comm. Mgr.....Arthur E. Haley  
 Program Director.....Alan Dary  
 Pub. Dir.....Polly Haddad  
 Chief Engineer.....John Parker

**WVDA—Boston—1953—ABC**

Frequency: 1260 Kc.....Power: 5000 Watts

**IN BOSTON . . . and MAINE Vic RADIO PROFIT Diehm Says:**

**WVDA**

When Bostonians want the most in news,  
 the best in music and the quality shows  
 their dials are set at 1260 that's . . .

**BOSTON, MASS. ABC**

**WIDE**

The one choice to cover this great  
 recreational and industrial market in Maine.  
 "It's the Gateway to Good Listening" . . .

**BIDDEFORD-SACO, ME. MBS-YANKEE**



**WAZL WHOL WHLM WIDE WVDA**

Harleton, Pa. NBC-MBS Allentown, Pa. CBS Bloomsburg, Pa. Biddeford-Saco, Me. MBS-Yankee Boston, Mass. ABC

(All Stations Represented by Paul H. Raymer Company)

**Owned-Oper. By**.....Vic Diehm Assoc. Inc.  
**Address**.....275 Tremont St.  
**Phone**: HANcock 6-1122....**Air Time**: Full Time  
**News Service**.....AP, UP  
**Representative**.....Raymer  
**Transcription Service**.....Thesaurus  
**Membership**.....NARTB, RAB  
**President**.....Vic Diehm  
**Gen., Comm. Mgr.**.....Len Hornsby  
**Program Director**.....John Mounteer  
**Promotion Mgr.**.....John C. Gilmore  
**Continuity Dir.**.....Arthur Lypscon  
**Chief Engineer**.....Robert Hallenbeck

**WBOS—Boston—1948**

**Frequency**: 1600 Kc.....**Power**: 5000 Watts  
**Owned-Oper. By**...Champion Bcstg. Sys., Inc.  
**Address**.....790 Commonwealth Ave.  
**Phone**: BEacon 2-5650....**Air Time**: Full Time  
**Representative**.....Wm. G. Rambeau Co.  
**News Service**.....UP  
**President**.....Herbert Hoffman  
**Gen. Mgr.**.....Ralph Weinman  
**Prom. Mgr.**.....Murray Smith  
**Program Director**....James A. Fitzgerald, Jr.  
**Chief Engineer**.....Jerome Bartzoff

**WBET—Brockton—1946**

**Frequency**: 1460 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**...Enterprise Publishing Co.  
**Business-Studio Address**.....60 Main St.  
**Phone**: 7062.....**Air Time**: Full Time  
**Transcription Service**.....Thesaurus  
**Representative**.....Walker  
**General Manager**.....Charles A. Fuller  
**Commercial Mgr.**.....Earle G. Clement  
**Program Manager**.....Arthur B. Jones

**WTAO—Cambridge—1948**

**Frequency**: 740 Kc.....**Power**: 250 Watts d.  
**Owned-Oper. By**...Middlesex Bcstg. Corp.  
**Address**.....439 Concord Ave.  
**Phone**: Eliot 4-0500....**Air Time**: Daytime  
**Membership**.....NARTB, RAB  
**President**.....Frank J. Lyman, Jr.  
**General Manager**.....Wallace Dunlap  
**Commercial Mgr.**.....John H. Kimball, Jr.  
**Sls. Promotion Mgr.**.....Bob Allen  
**Publicity Dir.**.....Ken Wayne  
**Program Director**.....Edward Pennev, Jr.  
**Chief Engineer**.....Herbert

**WACE—Chicopee-Springfield  
1946**

**Frequency**: 730 Kc.....**Power**: 1000 Watts d.  
**Owned-Operated By**.....Regional Bcstg. Co.  
**Business Address**.....Hotel Bridgeway  
**Phone**: 4-6654....**Air Time**: Daytime  
**News Service**.....INS  
**Representative**.....Bolling  
**Membership**.....NARTB, RAB  
**President**.....David Hayes  
**Treasurer**.....John S. Begley  
**Gen. Sta., Comm. Mgr.**...Ralph J. Robinson  
**Prog. Dir.**.....Sy Levy  
**Chief Engineer**.....H. R. Glinka

**WALE—Fall River—1948  
MBS-YANKEE**

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Narragansett Bcstg. Co.  
**Address**.....374 Central St.  
**Phone**: 4-1400....**Air Time**: Full Time  
**News Service**.....UP  
**Representative**.....Walker  
**Manager**.....George L. Sisson, Jr.  
**Commercial Mgr.**.....Markey Gosciminski  
**Business**.....Madeleine Hamell  
**Traffic**.....Ann Kenney

**WSAR—Fall River—1921  
ABC**

**Frequency**: 1480 Kc.....**Power**: 5000 Watts  
**Owned-Oper. By**....Fall River Bcstg. Co., Inc.  
**Business-Studio Address**.....Academy Bldg.  
**Phone**: 7-9477....**Air Time**: Full Time  
**Newspaper Affiliation**...Herald News, Inc.  
**News Service**.....UP  
**Representative**...Headley-Reed, Kettell-Carter  
**President**.....Frank W. Miller, Jr.  
**Gen. Mgr., Treas.**.....Lincoln W. N. Pratt  
**Commercial Manager**...Cornelius Sullivan  
**Program Director**.....Joseph Welch  
**Chief Engineer**.....Arnold Molloy

**WEIM—Fitchburg—1941  
MBS-YANKEE**

**Frequency**: 1280 Kc.....**Power**: 1000 Watts  
**Owned-Oper. By**.....WEIM, Fitchburg, Inc.  
**Business-Studio Address**.....717 Main St.  
**Phone**: Fitchburg 3-3766..**Air Time**: Full Time  
**News Service**.....UP  
**Membership**.....NARTB  
**Representative**.....Walker, Kettell-Carter  
**President**.....Henry G. Molina, Jr.  
**Station Mgr.**.....Al Maffie  
**Commercial Mgr.**.....James W. Chalmers  
**Program Dir.**.....David Rodman  
**Chief Engineer**.....Ted Kalln

**WFGM—Fitchburg—1950**

**Frequency**: 1580 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**.....Wachusett Bcstg. Corp.  
**Address**.....455 Main St.  
**Phone**: 3-4897....**Air Time**: Daytime  
**Representative**.....Walker  
**News Service**.....UP  
**Pres., Gen. Mgr.**.....David M. Myers  
**Program Director**.....Tal Hood  
**Chief Engineer**.....Donald L. Coleman

**WKOX—Framingham—1947**

**Frequency**: 1190 Kc.....**Power**: 1000 Watts d.  
**Owned-Operated By**.....WKOX, Inc.  
**Bus.-Studio Address**.....Mt. Wayte Ave.  
**Phone**: TRinity 3-7409....**Air Time**: Daytime  
**Comm. Mgr.**.....Ruane B. Hill  
**Representative**.....Kettell-Carter, Grant Webb  
**President**.....Albert A. Anderson  
**General Manager**.....Richard E. Adams  
**Commercial Manager**.....Lewis F. Sargent

Program Dir.....Roy Leonard  
 Pub. Dir.....John M. Grabbs  
 Chief Engineer.....Francis Bartol

**WGAW—Gardner—1946—ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Gardner Bcstg. Co.  
 Business Number.....3 Pleasant St.  
 Phone: 1490.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Borgatti, Inc., Webb  
 Pres. & Treas.....Emilien R. Robillard  
 V.P., Gen. Mgr.....William C. Engel  
 Commercial Mgr.....Delbert A. Greenwood  
 Program Director.....Durham Caldwell  
 Chief Engineer.....Gordon Wiley

**WHA1—Greenfield—1938**

**MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Haigis Bdcstg. Corp.  
 Business-Studio Address.....486 Main St.  
 Phone: PRescott 4-4301.....Air Time: Full Time  
 News Service.....AP  
 Transcription.....World  
 Representative.....Walker  
 Membership.....RAB, NARTB  
 Pres., Gen., Sta. Mgr.....John W. Haigis, Jr.  
 Commercial Manager.....Harry J. Frank  
 Sls. Prom. Mgr., Pub. Dir.....June Greene  
 Program Director.....Ira I. Hewey  
 Chief Engineer.....Leland F. Wheeler

**WHAV—Haverhill—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WHAV, Inc.  
 Business-Studio Address.....30 How St.  
 Phone: DRcke 4-4733.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Nona Kirby Co.  
 Treasurer.....E. I. Cetlin  
 General Manager.....Robert I. Kimel  
 Program Director.....Arthur Flynn  
 Chief Engineer.....David Cate

**WHYN—Holyoke-Springfield  
 1941—CBS**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Hampden—Hamshire Corp.  
 Address.....1300 Liberty St., Springfield  
 Phone: 4-1126.....Air Time: Full Time  
 Representative.....Branham, Weed  
 Membership.....NARTB  
 Gen. Mgr.....Charles N. DeRose  
 Business Manager.....Patrick J. Montague

**WREB—Holyoke—1948**

Frequency: 930 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Valley Bcstg. Corp.  
 Address.....Holyoke Nat. Bank Bldg.  
 Phone: 2-3296.....Air Time: Daytime  
 Transcription Service.....SESAC  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Ki.by, WREB Radio Sales

**FOR WORLD-WIDE NEWS . . .  
 FOR CLEAR, COMPREHENSIVE  
 COVERAGE . . .**

**AP**

**FOR  
 RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

Sta. Mgr. .... John H. Vondell, Jr.  
 Sales Mgr. .... Robert H. Berger  
 News Director. .... Vernon K. Jones  
 Chief Engineer. .... Frank T. Cook

**WCCM—Lawrence—1947**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Lawrence Bdcstg. Co.  
 Address. .... 278 Essex Street  
 Phone Number. .... Lawrence 3-7171-2  
 News Service .....  
 AP Representative ..... Foster, Walker  
 Pres., Gen. Mgr. .... Geo. H. Jaspersl  
 Comm. Mgr. .... Daniel Ruggles, III

**WCAP—Lowell—1951**

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Northeast Radio Inc.  
 Address. .... 243 Central St.  
 Phone: 4-0404. .... Air Time: Daytime  
 News Service .....  
 UP Representative ..... Kettell-Carter  
 President ..... Israel Cohen  
 Gen. Mgr. .... William J. Warren

**WLLH—Lowell-Lawrence  
 1934—MBS-YANKEE**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Merimac Bdcstg. Co.  
 Address. .... 39 Kearney Sq., Lowell  
 Air Time. .... Full Time  
 News Service .....  
 UP Representative ..... Nona Kirby  
 President ..... Gerald Harrison  
 Gen. Mgr. .... A. N. Armstrong, Jr.  
 Program Director ..... Tom Clayton  
 Chief Engineer ..... Anthony G. Michaels

**WLYN—Lynn—1946**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Puritan Bcst. Service, Inc.  
 Business-Studio Address. .... 7 Willow St.  
 Phone: LY 5-6200. .... Air Time: Daytime  
 News Service .....  
 UP Station Representative ..... Walker  
 President ..... Theodore Feinstein  
 General Manager. .... Melvin Lahr

**WHIL—Medford—1952**

Frequency: 1430 Kc. .... Power: 500 Watts d.  
 Owned-Operated By .... Conant Bcstg. Co.  
 Address. .... 99 Revere Beach Pkwy.  
 Phone: Mystic 6-1430. .... Air Time: Daytime  
 News Service .....  
 UP Representative ..... Nona Kirby  
 Pres., Gen., Sta. Mgr. .... Sherwood J. Tarlow  
 Commercial Mgr. .... Joseph Kruger  
 Prog. Director. .... Bob Walsh  
 Chief Engineer. .... Sal Fulchino

**WBSM—New Bedford—1949**

Frequency: 1230 Kc. .... Power: 100 Watts  
 Owned-Oper. By .... Bay State Bcstg. Co.  
 Address. .... Pope's Island  
 Phone: 3-1767. .... Air Time: Full Time  
 Representative ..... The Bolling Co.  
 News Service ..... UP

Membership ..... NARTB  
 President. .... Joseph P. Duchaine  
 General Manager. .... Otto F. A. Arnold

**WNBH—New Bedford—1921  
 MBS-YANKEE**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... E. Anthony & Sons, Inc.  
 Business-Studio Address. .... 555 Pleasant St.  
 Phone: 8-5228. .... Air Time: Full Time  
 News Service .....  
 AP Newspaper Affiliation ..... Standard-Times  
 Representative ..... Walker Co.  
 Sta., Comm. Mgr. .... Henry N. Solomon  
 Program Director. .... James Gleason  
 Publicity Director. .... Herve Leduc

**WMNB—North Adams—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Northern Berkshire Bcstg. Co.  
 Bus.-Studio-Transmitter Address. .... 466 Curran  
 Phone: MOhawk 3-6567. .... Air Time: Full Time  
 News Service .....  
 AP Transcription Service ..... Thesaurus  
 Representative ..... McGillvra, Kirby  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... J. Gordon Keyworth  
 Prog. Dir. .... Roy M. Anderson

**WNAW—North Adams—1949**

Frequency: 860 Kc. .... Power: 250 Watts d.  
 Owned-Operated By .... Cecil F. Clifton  
 Address. .... Curran Hwy.  
 Phone: MOhawk 3-5356. .... Air Time: Daytime  
 Transcription Service ..... Associated, Cole  
 President. .... Cecil H. Clifton  
 General Manager. .... Nathaniel N. Jones

**WHMP—Northampton—1950  
 KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Pioneer Valley Bcstg. Co.  
 Address. .... 78 Main St.  
 Phone: 4275. .... Air Time: Full Time  
 News Service .....  
 UP Representative ..... Louis Borgatti, Webb  
 President. .... John H. Williams  
 Gen., Sta., Comm. Mgr. .... Alexander W. Milne  
 Program Director. .... Joseph T. Fennessey  
 Chief Engineer. .... Peregrine White

**WBEC—Pittsfield—1947—ABC**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Western Mass. Bcstg. Co.  
 Business-Studio Address. .... 33 Eagle St.  
 Phone: 8292. .... Ar Time: Full Time  
 Newspaper Affiliation ..... Evening Eagle  
 News Service .....  
 AP Transcription Service ..... World  
 Membership ..... NARTB  
 Rep. .... Everett-McKinney, Kettell-Carter  
 President ..... L. K. Miller  
 Gen., Sta. Mgr. .... W. Wendell Budrow  
 Comm., Sls. Prom. Mgr. .... Edward Johnson  
 Prog., Pub. Dir. .... Paul Edwards  
 Chief Engineer. .... Walton Ayer

**WBRK—Pittsfield—1938**  
**MBS-YANKEE**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Greylock Bcstg. Co.  
Business-Studio Address 8 Bank Row  
Phone: 2-1553 Air Time: Full Time  
News Service UP  
Representative Walker, Borgatti  
Membership NARTB  
President Leon Podolsky  
Gen., Sta., Comm. Mgr. Walter Kearsay  
Sales Promotion Manager Robert H. Burbank  
Program Dir. Edward Merritt  
Publicity Dir. Laughran Yaber  
Chief Engineer Leonard Lavendol

**WPLM—Plymouth—1955**

Frequency: 1390 Kc. Power: 500 Watts  
Owned-Oper. By Plymouth Rock Bcstg. Co.  
Address 294 Court St.  
Phone: 2600 Air Time: Daytime  
News Service UP  
General Manager Lambert B. Beeuwkes

**WJDA—Quincy—1947**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Oper. By South Shore Bcstg. Co., Inc.  
Business-Studio Address Box 373  
Phone: Mayflower 9-1300 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Kirby  
Pres., Gen., Sta. Mgr. James D. Asher  
Program Dir. Charles Glass  
Comm. Mgr. K. P. Fallon, Jr.  
Chief Engineer Arthur F. Lane

**WESX—Salem—1939**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By North Shore Bcstg. Corp.  
Phone: NE 2-1301 Air Time: Full Time  
Transcription Service World  
Station Rep. Grant Webb, Nona Kirby  
Gen. Mgr. James D. Asher  
Commercial Mgr. Charles Asher  
Sta. Mgr. William C. Asher  
Program Director Norman Durkee

**WESO—Southbridge—1955**

Frequency: 970 Kc. Power: 500 Watts  
Owned-Operated By WESO, Inc.  
Address 291 Main St.  
Phone: 4-4381 Air Time: Daytime  
Representative Walker Co.  
News Service UP  
Transcription Service World  
Station, Comm. Mgr. Robert F. Nims  
Program Director Robert S. Binet

**WBZA-WBZ**  
(Synchronous Operation)  
Springfield-Boston—1921  
**NBC**

(See Boston Listing)

**WJKO—Springfield—1949**

Frequency: 1600 Kc. Power: 5000 Watts d.  
Owned-Oper. By Springfield Bdcstg. Co.  
Address P. O. Box 898  
Phone: REpublic 2-7487 Air Time: Daytime  
News Service UP  
Representative Gill, Perna, Nona Kirby  
Sales Mgr. Earle G. Hewinson, Sr.  
Gen. Mgr., Chief Eng. Chris M. Manitsas

**WMAS—Springfield—1932**  
**MBS-YANKEE**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By WMAS, Inc.  
Business-Studio Address 101 West St.  
Phone: RE 7-1414 Air Time: Full Time  
News Service UP  
Representative H.R. Reps., R. C. Foster  
Membership NARTB  
President Gerald Harrison  
Vice Pres. Carl S. Wheeler  
Station Manager Robert Donahue

**WTXL—Springfield—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Telecolor Corp.  
Address 34 Sylvan St.  
Phone: RE 9-4768 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Walker  
Membership NARTB, RAB  
Pres., Gen. Mgr. L. A. Reilly  
Commercial Manager Holland D. Cameron  
Program Director George Erwin  
Station Mgr., Chief Engineer J. L. Spates

**WSPR—Springfield—1936**  
**ABC**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Operated By WSPR, Inc.  
Business Address 63 Chestnut St.  
Phone: 2-4182 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Representative Hollingbery Kettell-Carter  
Membership NARTB  
Pres., Gen. Mgr. Alan C. Tindal  
Commercial Manager John J. Sullivan  
Program Dir. Paul Monson  
Chief Engineer Valentino Partyka

**WPEP—Taunton—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By Silver City Bcstg. Corp.  
Address 174 Broadway  
Phone: 4-7528 Air Time Daytime  
News Service UP  
Representative Walker Co.  
President J. Marshall McGregor  
Sta. Mgr. Joseph G. Quill  
Commercial Mgr. Edwin Stawnlak  
Production Dir. Charles S. Williams  
Chief Engineer Lawrence Prado

**WARE—Ware—1945—KBS  
MBS**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Central Bcstg. Corp.  
Business-Studio Address.....East St.  
Phone: Ware 1250.....Air Time: Daytime  
News Service.....AP  
Rep.....Grant Webb, Walker Co.  
President.....H. Scott Killgore  
Gen., Sta. Mgr.....William R. Sweeney  
Comm., Sls. Prom. Mgr.....Thomas Sullivan  
Prog., Pub. Dir.....L. L. Win'arski  
Chief Engineer.....David R. Pryce

**WCRB—Waltham—1948**

Frequency: 1330 Kc.....Power 1 Kw.  
Owned.....Charles River Bcstg. Co.  
Address.....Sheraton Plaza Hotel  
Phone: Waltham 5-7080.....Air Time: Full Time  
Station Rep.....Good Music Broadcasters  
Membership.....NARTB  
Pres., Gen. Mgr.....Theodore Jones  
Sta. Mgr.....Richard L. Kaye  
Sales Mgr.....Theodore Jones  
Prom. Mgr.....Fred L. Bosworth  
Prog. Dir.....David S. MacNeill  
Chief Eng.....Leonard Buckwalter

**WOCB—West Yarmouth—1940  
MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....E. Anthony & Sons  
Address.....South Sea Avenue  
Phone: Hyannis 502.....Air Time: Full Time  
Representative.....Walker  
Newspaper Affil.....Standard Times  
President.....BasM Brewer  
Commercial Mgr.....Paul Stiles  
Program Director.....Marilyn Boesse  
Publicity Director.....E. Semprini  
Chief Engineer.....Frank L. Lynch

**WAAB—Worcester—1931  
MBS-YANKEE**

Frequency: 1440 Kc.....Power: 5000 Watts  
Owned by.....WAAB, Inc.  
Business-Studio Address.....34 Mechanic St.  
Phone: Pleasant 2-5611.....Air Time: Full Time  
News Service.....AP  
Representative.....Grant Webb, R. C. Foster  
Pres., Gen. Mgr.....George F. Wilson  
Pub. Dir., Sls. Prom. Mgr.....H. Allen Whittemore  
Chief Engineer.....George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....New England Bcstg. Co.  
Address.....405 Main St.  
Phone: 6-4672.....Air Time: Full Time  
News Service.....UP  
Representative.....Bolling  
President.....Paul C. Lytle  
Gen. Mgr.....John J. Hurley

Commercial Mgr.....Edward T. McCann, Jr.  
Chief Engineer.....Vernon P. Wilson

**WORC—Worcester—1925**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WORC, Inc.  
Business-Studio Address.....4 Walnut St.  
Phone: Pleasant 5-3101.....Air Time: Full Time  
Representative.....Forjoe, Kettell-Carter  
President.....Robert F. Bryar  
Gen., Sta. Mgr.....Kenneth Leslie  
Commercial Mgr.....M. D. Morris  
Prog. Dir.....Richard Smith  
Chief Engineer.....Herman A. Gruzin

**WTAG—Worcester—1924  
CBS**

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....WTAG, Inc.  
Business-Studio Address.....18 Franklin St.  
Phone: 5-4321.....Air Time: Full Time  
Newspaper Affil.....Telegram & Gazette  
News Service.....AP  
Transcription Service.....Associated  
Representative.....Henry L. Christal Co.  
Membership.....NARTB, RAB  
President.....Robert W. Booth  
Vice Pres., Gen. Mgr.....Herbert L. Krueger  
Commercial Manager.....Robert J. Brown  
Sales Promotion Manager.....Bernard J. La Plante  
Prod., Pgm. Dir.....A. J. Brissette  
Publicity Director.....John Hiser  
Chief Engineer.....E. A. Browning

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## WABJ—Adrian—1945—ABC

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned-Oper. By Gerity Bcstg. Co.  
Address 2982 Treat Rd.  
Phone: Colfax 5-7123 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
President James Gerity, Jr.  
General Sta. Manager R. W. Cessna  
Program Director J. O. Stone  
Chief Engineer Galen Stutzman

## WALM—Albion—1952—KBS

Frequency: 1260 Kc. Power: 500 Watts d.  
Owned-Oper. By Calhoun Bcstg. Co.  
Address Box 346  
Phone: 5065 Air Time: Daytime  
News Service UP  
General Manager M. H. Wirth  
Sta. Mgr. Robert Cessna

## WFYC—Alma—1948—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By WFYC, Inc.  
Address U. S. 27  
Phone: 95 Air Time: Daytime  
News Service UP  
Membership RAB  
Trans. Service Lang-Worth, World  
General Manager David W. Sommerville

## WATZ—Alpena—1946 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address M-32 West  
Phone: 1049 Air Time: Full Time  
News Service AP  
Representative Holman  
General Manager Les Biederman  
Station Manager Drew McClay  
Chief Engineer William Kiker

## WHRV—Ann Arbor—1946 ABC

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By Huron Valley Bcstrs., Inc.  
Address 4230 Packard Rd.  
Phone: NO 2-4573 Air Time: Full Time  
News Service AP  
Representative Walker  
Pres., Gen. Mgr. J. R. Chapman  
Commercial Mgr. James H. Hopkins  
Sls. Prom., Prog. Dir. Donald A. Hermon  
Publicity Dir. Susan E. Hammer  
Chief Engineer Richard W. Johnston

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus. Studio Address 3rd Floor, Hutzel Bldg.  
Phone: NO 2-5517 Air Time: Daytime

News Service AP  
Representative Everett-McKinney, Inc.  
Membership NARTB  
Gen. Sta. Manager Edward F. Baughn  
Commercial Manager Kenneth MacDonald  
Program Dir. Albert Sanborn  
Chief Engineer D. N. Bowdish

## WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts d.  
Owned-Operated By Port Huron Bcstg. Co.  
Address 935 S. Van Dyke Rd.  
Phone: 1010 Air Time: Daytime  
Rep. Gill, Perna-Michigan Spot Sales  
Trcms. Ser. Standard, Lang-Worth, Thesaurus  
Gen. Mgr. John Wismer  
Business Manager Jim Muehlenbeck

## WBCK—Battle Creek—1948 MBS

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Michigan Bcstg. Co.  
Address Security Natl. Bank Bldg.  
Phone: 3-5555 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Burn Smith  
Membership RAB  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Chief Engineer Harley Hammond

## WELL—Battle Creek—1925 ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Federated Publications, Inc.  
Address Michigan National Bank Bldg.  
Phone: WO 4-7173 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus, Standard  
Representative Meeker  
Membership NARTB, RAB  
President Robert Miller  
Gen. Sta., Comm. Mgr. P. J. Haller  
Program Director Jack Shoemaker  
Publicity Director Jack Newman  
Chief Engineer Earl J. Stone

## WBCM—Bay City—1928 ABC

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address Wenonah Hotel  
Phone: 3-7551 Air Time: Full Time  
News Service AP  
Transcription Service World  
Representative George P. Hollingbery  
Membership RAB  
President Robert H. Holmes  
Gen., Sta. Mgr. Leo A. Jylha  
Comm., Sales Prom. Mgr. Charles E. Anthony  
Program Director Robert F. Benkleman  
Chief Engineer Ralph H. Carpenter



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Adam Young  
National Representative

J. E. Campeau, Pres.  
Guardian Bldg., Detroit

**WHFB—Benton Harbor—1947**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Palladium Publ. Co.  
 Address Fairplain Ave., Benton Harbor  
 Phone: Walnut 5-2113. Air Time: Daytime  
 News Service AP  
 Newspaper Affil. Palladium, Herald Press  
 Transcription Service World, Thesaurus  
 Representative Hal Holman  
 Membership NARTB, RAB  
 President Stanley R. Banyon  
 Station Mgr. J. P. Scherer  
 Program Director Ray M. Turner  
 Comm. Mgr. John Chase

**WBRN—Big Rapids—1953**

Frequency: 1460 Kc. Power: 1 Kw., d.  
 Owned-Oper. By WBRN, Inc.  
 Address P. O. Box 825  
 Phone: 648. Air Time: Daytime  
 News Service AP  
 Transcription Service Lang-Worth, SESAC  
 Membership RAB  
 Representative Best  
 Pres., Gen., Sta., Comm. Mgr. Spencer Denison  
 Chief Engineer R. F. Cook

**WATT—Cadillac—1945  
 MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Midwestern Bcstg. Co.  
 Business-Studio Address U. S. 131, South  
 Phone: PR 5-7831. Air Time: Full Time  
 News Service AP  
 Transcription Service SESAC  
 Representative Hal Holman  
 President Les Biederman  
 General Manager Art Nyhus  
 Sales Manager M. L. Chandler  
 Chief Engineer Bill Kiker

**WCBY—Cheboygan—1954**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned. Straits Bcstg. Co.  
 Address Mackinaw Ave.  
 Phone: 554. Air Time: Full Time  
 Representative Best  
 Pres., Gen., Sta. Mgr. Richard E. Hunt  
 Commercial Mgr. Ben Morrow  
 Program Director Dick Welsh  
 Chief Engineer Norbert C. Poepelman

**WTVB—Coldwater—1949**

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By Twin Valley Bcstrs., Inc.  
 Address Box 32  
 Phone: 1230. Air Time: Full Time  
 News Service AP  
 Trans. Service World, Thesaurus, Cole  
 Representative Hil F. Best  
 Membership RAB  
 President George Hosek  
 Gen., Sta. Mgr. E. Harold Munn, Jr.

Commercial Mgr. Gilbert N. Ketcham  
 Chief Engineer Virgil Royer

**CKLW—Detroit-Windsor  
 1932—MBS**

Frequency: 800 Kc. Power: 50,000 Watts  
 Owned-Oper. By Western Ontario Bcstg. Co.  
 Add. Essex Bcstrs., Guardian Bldg., Detroit 26  
 Phone: 4-1155. Air Time: Full Time  
 News Service INS, UP  
 Representative Adam Young  
 Transcription Service World, Thesaurus  
 Membership NARTB  
 President, General Mgr. J. E. Campeau  
 Dir., Oper. S. C. Ritchie  
 Commercial Manager E. Wilson Wardell  
 Program Director John Gordon  
 Publicity Director Art Gloster  
 Chief Engineer W. J. Carter  
 (See Page 471)

**WJBK—Detroit—1926**

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By Storer Bcstg. Co.  
 Business-Studio Address Second & Bethune  
 Phone: TR 3-7400. Air Time: Full Time  
 News Service INS, AP  
 Representative Katz Agency  
 Membership NARTB, RAB  
 President George B. Storer, Sr.  
 Managing Director Harry Lipson  
 Ass't Managing Dir. Gar Meadowcroft  
 Chief Engineer Paul O. Frincke

**WJLB—Detroit—1926**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Booth Radio & TV Stas.  
 Business Address 3100 Broderick Tower  
 Phone: Woodward 5-2000. Air Time: Full Time  
 News Service AP  
 Membership NARTB  
 Representative ForJoe  
 President John L. Booth  
 Gen., Sta. Mgr. Edwin E. Nyy  
 Commercial Mgr. Eric V. Hay  
 Sales Prom. Mgr. George Kendall  
 Chief Engineer Edward H. Clark

**WJR—Detroit—1926—CBS**

Frequency: 760 Kc. Power: 50,000 Watts  
 Owned-Oper. By WJR, The Goodwill Sta., Inc.  
 Address 2100 Fisher Bldg.  
 Phone: Trinity 5-4440. Air Time: Full Time  
 News Service AP, INS, UP  
 Trans. Ser. Thesaurus, Lang-Worth  
 Representative Christal, Radio Time Sales  
 Membership NARTB, RAB  
 President John F. Patt  
 V.P. & Gen. Mgr. Worth Kramer  
 Sec'y-Treas. William G. Siebert  
 Pub. Rel. Dir. James Quello  
 V.P., Operations Mgr. F. S. Moore  
 Sales Manager Elmer O. Wayne  
 Prog. Mgr. Ron Gamble  
 Chief Engineer A. Friedenthal



*Stars and Hosts of WXYZ-TV's daytime shows*

## Look what WXYZ-TV delivers in the Detroit market

Even against network competition, the well known WXYZ-TV personalities who are stars and hosts capture an extra large share of total daytime audience. Between noon and 6:00 P.M., WXYZ-TV's share runs as high as 40%. Represented nationally by Blair TV.

**34%**  
of daytime audience  
in 4 station market



*WXYZ disc jockeys Ed McKenzie, Fred Wolf, Paul Winter*

## Look what WXYZ RADIO delivers in the Detroit market

WXYZ captures the largest share of daytime radio audience in Detroit. What's more, WXYZ's exclusive mobile radio studio wins an extra large car radio bonus by broadcasting from heavy traffic intersections. Represented nationally by John Blair and Company.

**17%**  
of daytime audience  
in 9 station market

**WKMH—Detroit—1946**

Freq.: 1310 Kc. Power 5 Kw. d., 1 Kw. n.  
 Owned-Operated By WKMH, Inc.  
 Address WKMH Bldg., Dearborn  
 Phone: Tiffany 6-8500 Air Time: Full Time  
 News Service UP  
 Representative Headley-Reed  
 Membership NARTB  
 Pres., Gen. Mgr. F. A. Knorr  
 Managing Dir. John J. Carroll

**WWJ—Detroit—1920—NBC**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By The Evening News Assn.  
 Address 622 W. Lafayette  
 Phone: Woodward 2-2000 Air Time: Full Time  
 Newspaper Affiliation "Detroit News"  
 News Service AP, UP  
 Transcription Service Thesaurus  
 Representative Free-Peters, McDermott  
 Membership NARTB, RAB  
 President Warren S. Booth  
 General Manager Edwin K. Wheeler  
 Asst. Gen. Mgr. Don DeGroot  
 Program Mgr. M. C. Wissman  
 National Sales Mgr. Robert J. McIntosh  
 Sales Prom. Mgr. Glen Kyker  
 Business Mgr. Henry C. Rogers  
 Chief Engineer E. J. Love

**WXYZ—Detroit—1925—ABC**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Oper. By WXYZ, Inc.  
 Business Address 1700 Mutual Bldg.  
 Phone: Woodward 3-8321 Air Time: Full Time  
 News Service AP, INS  
 Representative John Blair  
 Membership RAB  
 President James G. Riddell  
 Commercial Manager Harold L. Neal  
 Publicity Dir. M. Mogge  
 Sales Mgr. Robert W. Koch  
 Sales Prom. Mgr. Robert Baldrica  
 Chief Engineer Charles Kocher  
 (See Page 473)

**WDBC—Escanaba—1941  
 MBS**

Frequency: 680 Kc. Power: 1000 Watts  
 Owned-Operated By Delta Bcastg. Co.  
 Business-Studio Address 606 Lud St.  
 Phone: 3190-1 Air Time: Full Time  
 News Service AP  
 Membership RAB  
 Representative Walker  
 Pres., Gen. Mgr. George D. Lindenthal  
 Station Manager F. J. Lindenthal  
 Program Director Vince Casey  
 Publicity Director Wm. J. Duchaine  
 Chief Engineer Henry C. Olsen

**WESK—Escanaba—1953  
 NBC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Northern Bcastg. Corp.

Address Sault Ste. Marie  
 Phone: MElrose 2-2231 Air Time: Full Time  
 News Service UP  
 Transcription Thesaurus  
 Membership NARTB  
 President Stanley R. Pratt  
 General Manager Russell J. Stafford  
 Sta., Comm. Mgr. Robert Wagner  
 Program Director Don Siste  
 Chief Engineer Richard Deitz

**WAMM—Flint—1955**

Frequency: 1420 Kc. Power: 500 W. d.  
 Owned-Oper. By Binder-Carter-Durham, Inc.  
 Address 3506 E. Kearsley St.  
 News Service UP  
 Pres., Gen. Mgr. Richard S. Carter  
 Vice-Pres., Prog. Mgr. Ernest L. Durham

**WBBC—Flint—1947—MBS**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By Booth Radio & TV Stations,  
 Bus.-Studio Address 3076 E. Bristol Rd.  
 Phone: CEdar 9-8686 Air Time: Full Time  
 Representative Weed  
 President John Lord Booth  
 Sta., Gen., Mgr. W. Gerald Schroeder  
 Comm. Mgr. Gene Ellerman  
 Program Director James Rush  
 Chief Engineer E. H. Clark

**WFDF—Flint—1922—NBC**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Operated By The Trebit Corp.  
 Address Garland at First Ave.  
 Phone: CE 2-7158 Air Time: Full Time  
 Transcription Service Standard, Thesaurus  
 Representative Katz  
 Membership NARTB, RAB  
 President Harry M. Bitner, Jr.  
 Gen., Sta. Mgr. Lester W. Lindow  
 Comm., Sales Prom. Mgr. Marvin Levey  
 Program Director Elmer A. Knopf  
 Chief Engineer Gerald Wolpert

**WKMF—Flint—1952**

Frequency: 1470 Kc. Power: 1 Kw.  
 Owned Knorr Bcastg. Corp.  
 Address 112 W. Water St.  
 Phone: 9-7608 Air Time: Full Time  
 Station Rep. Mich. Spot Sls., Headley-Reed  
 Membership NARTB  
 Pres., Gen. Mgr. Fred A. Knorr  
 Managing Director W. Eldon Garner

**WMRP—Flint—1946—KBS**

Frequency: 1570 Kc. Power: 500 Watts d.  
 Owned-Oper. By Methodist Radio Parish, Inc.  
 Address 3217 Lapeer St.  
 Phone: GE 3-5112 Air Time: Daytime  
 Representative Best  
 News Service UP  
 President Herbert Hausser  
 Gen., Sta. Mgr. William H. Morford  
 Commercial Mgr. Virgil Lewis  
 Chief Engineer Duane Mrohs

**WTAC—Flint—1946—ABC**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned Founders Corp.  
 Address 420 Lexington Ave., N. Y. C.  
 Phone: MU 6-4686. Air Time: Full Time  
 Transcription Service World  
 Station Representative Hollingbery  
 News Service UP  
 President John M. Shaheen  
 Station Mgr. David Mendelsohn  
 Program Director B. Burge  
 Nat. Sls. Mgr. T. J. Warner  
 Publicity Dir. E. Berryman  
 Chief Engineer Robert Wheaton

**WBFC—Fremont—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owner Paul A. Brandt  
 Address Box 231  
 News Service AP  
 Station Mgr. Al LaGuire  
 Program Dir. Ward Mayrand  
 Chief Eng. I. L. Homan

**WATC—Gaylord—1950**  
 MBS

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Midwestern Bcastg. Co.  
 Address Paul Bunyan Bldg., Traverse City  
 Phone: Traverse City 2700. Air Time: Daytime  
 Representative Holman  
 Gen. Mgr. Les Biederman

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Furniture City Bcastg. Corp.  
 Address 399 Garfield Ave., S.W.  
 Phone: GL 6-9541. Air Time: Daytime  
 News Service UP  
 Transcription Service Associated  
 Representative McGillvra  
 Pres., Gen. Sta. Mgr. William Kuiper, Sr.  
 Commercial Manager Peter Vanden Bosch  
 Sls. Prom., Pub. Dir. William Kuiper, Jr.  
 Chief Engineer Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Operated By Music Bcastg. Co.  
 Business-Studio Add. 35 Lafayette Ave., N.E.  
 Phone: 94-111. Air Time: Daytime  
 News Service AP  
 Transcription Service Standard  
 Representative Gill Perna  
 Membership NARTB  
 Pres., Gen. Mgr. Paul F. Eichhorn  
 Comm. Mgr., Prog. Dir. Glenn LePard  
 Publicity Director Dirk M. Nebbeling  
 Chief Engineer Richard Groenevelt

**WJEF—Grand Rapids—1945**  
 CBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Fetzter Bcastg. Co.

Address Pantlind Hotel  
 Phone: Glendale 6-8512. Air Time: Full Time  
 News Service AP  
 Representative Avery-Knodel, Inc.  
 Membership NARTB, RAB  
 President John E. Fetzter  
 Station. Sales Manager Martin Giaimo

**WLAV—Grand Rapids—1940**  
 ABC

Frequency: 1340 Kc. Power: 250 Watts  
 Owned Versluis Radio & Television, Inc.  
 Address 6 Fountain St., N.E.  
 Phone: Glendale 6-5461. Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative John E. Pearson  
 Membership NARTB, RAB  
 President Leonard A. Versluis  
 V.P., Gen. Mgr. Lee G. Stevens

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owner WMAX, Inc.  
 Address 113 Lyon, N.W.  
 Phone: GI 6-8621. Air Time: Daytime  
 News Service UP  
 President Joseph C. Hooker  
 General Manager Chas. A. Sprague  
 Commercial Mgr. Joe Hooker  
 Promotion Mgr. Ed Fitzgerald

**WOOD—Grand Rapids—1924**  
 NBC

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By Grandwood Bcastg. Co.  
 Address 120 College Ave., S.E.  
 Phone: GI 9-4125. Air Time: Full Time  
 News Service AP  
 Representative Katz Agency  
 Membership NARTB, RAB  
 President H. M. Bitner, Jr.  
 General Mgr. Willard Schroeder  
 Radio Sales Mgr. Michael Lareau  
 Program Director Clark Grant  
 Promotion Mgr. John Dragonier  
 Publicity Director Sharon Schneider  
 Chief Engineer Louis Bergenroth

**WBSE—Hillsdale—1955**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By Baw Beese Bcstrs., Inc.  
 Address 92½ Broad St.  
 Air Time Full Time  
 Representative Best  
 News Service AP  
 Transcription Thesaurus  
 Membership NARTB  
 President Stanley White  
 Station Manager E. H. Munn, Jr.

**WHTC—Holland—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Holland Bcastg. Co.  
 Address Hotel Warm Friend Tavern

Phone: 9482..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... World  
 Representative ..... Best  
 President ..... W. A. Butler  
 Gen., Sta. Mgr..... Sandy Meek  
 Program Director..... William Gargano  
 Chief Engineer..... John Klungie

**WHDF—Houghton—1929**  
**NBC**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By... Upper Michigan Bcstg. Co.  
 Address ..... Houghton  
 Phone: Houghton 1..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Thesaurus  
 Representative ..... Walker  
 Membership ..... NARTB  
 Chief Owner..... G. L. Burgan  
 General Manager..... Albert W. Payne  
 Program Director..... Earl Nortien  
 Publicity Director..... F. Grant Richards  
 Chief Engineer..... George L. Burgan

**WHGR—Houghton Lake**  
**1954**

Frequency: 1290 Kc..... Power: 1 Kw.  
 Owned..... Sparks Bcstg. Co.  
 Address..... 3431 Houghton Lake Dr.  
 Phone: Greenwood 8-3040.. Air Time: Daytime  
 News Service..... AP  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Jacob B. Sparks  
 Sta., Comm. Mgr..... Robert D. Diltner  
 Secretary Treasurer..... Gordon A. Sparks  
 V.P., Chief Engr..... Garnet G. Sparks

**WION—Ionia—1953**

Frequency: 1430 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Ionia Bcstg. Co.  
 Address ..... Box 143  
 Phone: 1537..... Air Time: Daytime  
 News Service ..... AP  
 Representative ..... Best  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB  
 President..... Monroe MacPherson, Sr.  
 Publicity Dir..... Ben Thompson  
 Commercial Mgr..... Kenneth R. Chapin  
 Program Director..... W. M. MacPherson  
 Chief Engineer..... Erwin Fuller

**WMIQ—Iron Mountain—1947**  
**ABC**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned... Iron Mountain-Kingsford Bcstg. Co.  
 Business-Studio Address.. 211 E. Ludington St.  
 Phone: 2031..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 General Manager..... William C. Johnson

**WIKB—Iron River—1949**  
**MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned By..... WIKB, Inc.  
 Address..... Iron River Natl. Bank  
 Phone: 102..... Air Time: Full Time  
 Representative ..... Walker  
 News Service ..... AP  
 Membership ..... NARTB  
 General Manager ..... Bud Shields  
 Program Dir..... Milo Jordan  
 Sls. Manager..... Bob Campbell

**WJMS—Ironwood—1931**  
**MBS-KBS**

Frequency: 630 Kc..... Power: 1000 Watts  
 Owned-Oper. By... Upper Mich.-Wis. Bcstg. Co.  
 Business-Studio Address..... Ironwood  
 Phone: 20..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Walker  
 President, Gen. Mgr..... William L. Johnson  
 Program Director..... Laura Johnson  
 Comm. Mgr..... Lincoln Mayo  
 Publicity Dir..... Len Johnson  
 Chief Engineer..... Arne Dahlbacka

**WJPD—Ishpeming—1947**  
**KBS**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By... Ishpeming Bcstg. Co.  
 Business-Studio Address..... Jenks Block  
 Phone: HU 6-9937..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... NARTB  
 President ..... J. P. Deegan  
 General Manager..... Mrs. J. P. Deegan  
 Manager ..... Bob Olson

**WIBM—Jackson—1927—ABC**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned..... Booth Radio & TV Stations, Inc.  
 Address ..... 2511 Kibby Rd.  
 Phone: 6121..... Air Time: Full Time  
 Station Representative..... Forjoe  
 Pres., Gen. Mgr..... John L. Booth  
 Managing Director..... George P. Lasley

**WKHM—Jackson—1951**  
**MBS**

Frequency: 970 Kc..... Power: 1000 Watts  
 Owned..... Jackson Bcstg. & Tele. Corp.  
 Address ..... 441 Wildwood  
 Phone: 4-7181..... Air Time: Daytime  
 Representative ..... Headley-Reed  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Fred A. Knorr  
 Managing Director..... Merritt W. Greene

**WKMI—Kalamazoo—1947**

Frequency: 1360 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Steere Bcstg. Co.  
 Business-Studio Address...State Theatre Bldg.  
 Phone: 4-0111.....Air Time: Full Time  
 News Service .....UP  
 Representative .....Forjoe  
 Membership .....NARTB  
 President.....Howard D. Steere  
 Station Manager.....Emil J. Popke, Jr.  
 Commercial Mgr.....Barney Doyle  
 Prog. Dir.....Dan Daniels  
 Chief Engineer.....Kenneth Farrance

**WILS—Lansing—1947**

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lansing Bcstg. Co.  
 Bus.-Studio Address.....407 N. Washington  
 Phone: IV 2-1655.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Venard  
 Pres., Gen. Comm. Mgr.....John C. Pomeroy  
 Station Manager.....David Froh  
 Sales Prom. Mgr., Pub. Dir.....Stanley Kirby  
 Program Director.....Dick French  
 Chief Engineer.....John Whitacre

**WKZO—Kalamazoo—1923**  
**CBS**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Felzer Bcstg. Co.  
 Business Address.....124 W. Michigan Ave.  
 Phone: 5-2101.....Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Thesaurus  
 Representative .....Avery-Knodel  
 Membership .....NARTB, RAB  
 President.....John E. Fiezer  
 V. P. & Mgr. Dir.....Carl E. Lee  
 Sales Service Director.....John W. O'Harrow  
 Program Director.....Charles T. Lynch  
 Publicity Dir.....Robert Dye  
 Chief Engineer.....Arthur E. Covell

**WJIM—Lansing—1934—ABC**  
**NBC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gross Telecasting, Inc.  
 Address.....Saginaw & Howard Sts.  
 Phone: IVanhoe 2-1333....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....Standard  
 Representative .....Petry  
 Membership .....NARTB  
 President.....Harold F. Gross  
 Vice-President .....Howard K. Finch  
 Program Dir.....Ken Richards  
 Chief Engineer.....Chas. I. Brady



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**KALAMAZOO AND BATTLE CREEK**

**MICHIGAN'S BEST REGIONAL BUY**

**INFLUENCES OVER TEN COUNTIES OF THE RICHEST FARMERS IN THE LAND (SEE MAP)**



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- Covering 1,719,000 Population in primary markets
- 270,000 in Metropolitan Kalamazoo • Battle Creek
- 84,000 Prosperous commercial farms

**WKMI • STEERE BROADCASTING CORPORATION • KALAMAZOO, MICHIGAN**

**WKLA—Ludington—1944**  
**ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Raymond A. Plank  
 Address East Ludington Ave.  
 Phone: 1450 Air Time: Full Time  
 News Service UP  
 Representative Best  
 Membership NARTB, RAB  
 Pres., Gen. Sta. Mgr., Ch. Eng. Ray. A. Plank  
 Comm., Sls. Prom. Mgr. C. J. Hagerman  
 Program Director Tom Roy  
 Publicity Dir. Gordon J. Anderson

**WMTE—Manistee—1951**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Manistee Radio Corp.  
 Address Box 322  
 Phone: 1340 Air Time: Full Time  
 News Service AP  
 Trans. Ser. Thesaurus  
 Representative Best  
 General Manager Stephen Cole

**WDOC—Marine City—1950**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Operated By Radio St. Clair, Inc.  
 Address 5300 Marine City Hwy.  
 Phone: Rockwell 2-1111 Air Time: Daytime

President Jerry Coughlin  
 Vice President W. R. Drysdale  
 General Manager Harry C. Coughlin

**WDMJ—Marquette—1931**  
**MBS**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Oper. By Lake Superior Bcstg. Co., Inc.  
 Bus. Studio Address 294 W. Washington St.  
 Phone: CAnal 6-3524 Air Time: Full Time  
 Newspaper Affil. Mining Journal  
 News Service UP  
 Transcription Thescurus  
 Membership NARTB, RAB  
 General Manager Frank J. Russell, Jr.  
 Gen. Sta., Comm. Mgr. Robert Luke  
 Program Director Eldon Wallace  
 Chief Engineer Gordon Brozek

**WMAW—Menominee—1952**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Men-Mar Bcstg. Co.  
 Phone: 8-4651 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Pres., Gen. Sta. Mgr. Vernon Uecker  
 Commercial Mgr. Ed Swartzby  
 Sales Promotion Mgr. Tom Ferega  
 Program Dir., Chief Eng. Larry Koesling  
 Publicity Dir. Elaine Mottard

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**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.



**WMDN—Midland—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Rich Publ. House, Inc.  
 Address 2500 Swede Rd.  
 Phone: Temple 9-9988 Air Time: Full Time  
 News Service AP  
 Transcription Service Lang-Worth, Thesaurus  
 Station Rep. Hil F. Best  
 Membership RAB  
 President Phillip T. Rich  
 General Mgr. Peter A. Wolf  
 Program Director Hal Shore

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned Paul A. Brandt  
 Address Mt. Pleasant, Mich.  
 Phone: 33171 Air Time: Full Time  
 News Service AP  
 Trans. Ser. Thesaurus, SESAC, Lang-Worth  
 Membership NARTB  
 President Paul A. Brandt  
 Manager Russell Holcomb

**WKBZ—Muskegon—1926**  
 ABC

Frequency: 850 Kc. Power: 1000 Watts  
 Owned-Oper. By Ashbacker Radio Corp.  
 Business-Studio Address 432 Apple Ave.  
 Phone: 2-6051 Air Time: Full Time  
 News Service AP  
 Trans. Serv. Thesaurus  
 Representative Meeker  
 Pres., Gen. Sta., Comm. Mgr. Arch Shawd  
 Program Director W. L. Trap  
 Pub. Dir., Scales Prom. Mgr. B. L. Bennett  
 Chief Engineer George Krivitzky

**WKNK—Muskegon—1949**

Frequency: 1600 Kc. Power: 5000 Watts  
 Owned-Oper. By NK Bcstg. Co.  
 Address Federal Square  
 Phone: 32126 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Best  
 President Nicholas W. Kuris  
 Program Director Esther Rynberg  
 Chief Engineer Henry Spahr

**WMUS—Muskegon—1947**

Frequency: 1090 Kc. Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Business-Studio Address 517 W. Giles Rd.  
 Phone: 4-1672 Air Time: Daytime  
 News Service AP  
 Station Rep. McGillvra  
 President R. Bunker Rogoski  
 Gen., Sta., Comm. Mgr. Dalton C. Hille  
 Prog., Pub. Dir. Emily Kadlec  
 Chief Engineer Sam Lombardi

**WOAP—Owosso—1947—KBS**

Frequency: 1080 Kc. Power: 250 Watts d.

Owned-Operated By Owosso Bcstg. Co.  
 Address Owosso  
 Phone: 980 Air Time: Daytime  
 Representative Joseph Hershey McGillvra  
 President J. E. Campbell  
 General Manager M. H. Wirth  
 Sta., Comm. Prog. Mgr. Merrill Walker  
 Chief Engineer Fran Bowles

**WMBN—Petoskey—1946**  
 MBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Midwestern Bcstg. Co.  
 Bus-Studio Address Traverse City  
 Station Representative Holman  
 General Manager Les Biederman

**WCAR—Pontiac—1955**

Frequency: 1130 Kc. Power: 1 Kw., d.  
 Owned-Operated By WCAR, Inc.  
 Address Box 55  
 Phone: FE 3-7141 Air Time: Days  
 Representative Pearson  
 News Service AP, UP, INS  
 General Manager H. Y. Levinson  
 Supervisor of Sales Danny Shaver  
 Commercial Manager Willicam G. Lenhard  
 Production Manager Lawrence W. Bova

**WPON—Pontiac—1954**

Frequency: 1460 Kc. Power: 500 Watts

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 STATION IN  
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*Past 30 Years!*

**WKBZ**

850 kc. ABC-Radio  
 Greater Muskegon

*To Buy West Michigan's*  
*Largest Radio Audience*

contact

Robert Meeker Associates

Owned.....Gerity Bcstg. Co.  
 Address.....7 S. Perry  
 Phone: Federal 8-0444....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Representative.....Hil Best  
 Membership.....NARTB, RAB  
 President.....James Gerity, Jr.  
 General Manager.....O. W. Myers  
 Station Manager.....Larry Payne  
 Commercial Mgr.....W. L. Belaney  
 Chief Engineer.....Elwood Brown

**WHLS—Port Huron—1938**  
**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Port Huron Bdcstg. Co.  
 Address.....932 Military St.  
 Phone: Yukon 28536....Air Time: Full Time  
 News Service.....AP  
 Trans. Ser.....World, Standard, Lang-Worth  
 Representative.....Gill-Perna  
 Membership.....NARTB  
 General Manager.....John F. Wismer  
 Station Mgr.....Thomas G. Sicklesteel  
 Comm. Mgr.....John Shepard  
 Program Director.....J. E. Shannon  
 Chief Engineer.....Harold Oliver

**WTTT—Port Huron—1947**  
**ABC**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....The Times Herald Co.  
 Address.....606 Water St.  
 Phone: Yukon 5-5171....Air Time: Full Time  
 Newspaper Afil.....Times-Herald  
 Membership.....NARTB, RAB  
 Pres., Exec. V.P.....F. Granger Weil  
 General Manager.....R. S. Sommerville  
 Chief Engineer.....Kenneth Kunze

**WHAK—Rogers City—1948**

Frequency: 960 Kc.....Power: 5000 Watts d.  
 Owned-Operated By...Rogers City Bcstg. Co.  
 Address.....Moltke Dr.  
 Phone: 7751.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Pres., Gen., Sta. Mgr.....Harvey A. Klann  
 Comm., Sales Prom., Pub. Mgr....Albert Klann  
 Program Director.....H. E. Bregge

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sparks Bcstg. Co.  
 Business Address.....Box 190  
 Phone: Jordan 4-6524....Air Time: Full Time  
 News Service.....AP, INS  
 Transcription Service.....Thesaurus  
 Station Representative.....Gill-Perna  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Jacob B. Sparks  
 Manager.....Gordon A. Sparks  
 Sales Manager.....Ernest Holder  
 V.P., Chief Engineer.....Garnet G. Sparks

**WKNX—Saginaw—1947**

Frequency: 1210 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Lake Huron Bdcstg. Corp.  
 Address.....221 So. Wash. Ave.  
 Phone: 3-4471.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Gill-Perna  
 Transcription Service.....World  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....William J. Edwards  
 Vice-President.....Hon. Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Sales Prom. Mgr.....Henry Scott  
 Commercial Mgr.....R. M. Chandler  
 Business Manager.....L. L. Purvis  
 Program Director.....Paul Carey  
 Chief Engineer.....Max W. Thomas

**WSAM—Saginaw—1942**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Knorr Bcstg. Corp.  
 Address.....2435 Holland Ave.  
 Phone: 2-8161.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Headley-Reed Co.  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Fred A. Knorr  
 Managing Dir.....Vincent Piccard

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 with this  
 Combination  
 of  
**WHLS + WLEW**  
 for "plus" coverage of a prosperous  
 urban and outstanding agricultural area  
 in the center of Eastern Michigan's best  
 vacationland. "PLUS" coverage where  
 it counts.  
**WHLS — Port Huron**  
**Bad Axe — WLEW**  
 See the man from  
 Gill-Perna, Inc.

**WGSW—Saginaw—1950**  
**MBS**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By... Booth Radio & TV Stations  
 Address... 400 Mascn Bldg.  
 Representative... Pearson  
 Transcription Service... Thesaurus  
 News Service... AP  
 Pres., Mngg. Dir... John L. Booth  
 V.P., Gen., Sta., Comm. Mgr. Robert W. Phillips  
 Program Director... Fred Krell  
 Chief Engineer... Harold Volz, Jr.

**WSOO—Sault Ste. Marie**  
**1940—ABC**

Freq.: 1230 Kc. Power: 250 W. d., 100 W. n.  
 Owned-Operated By... Hiawathaland Bcstg. Co.  
 Business-Studio Address... 208 Ashmun St.  
 Phone: Melrose 2-2231... Air Time: Full Time  
 Membership... NARTB, RAB  
 Transcription Service... Thesaurus, SESAC

**MINNESOTA**

Pop. Feb. 1, 1956 (Est.) 3,115,000—Families 905,000  
 Radio Homes 869,000—TV Homes 642,356—Stations in State 50

**KASM—Albany—1950—KBS**

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned-Oper. By... Stearns Co. Bcstg. Co.  
 Phone: 53005... Air Time: Daytime  
 Station Rep... Continental, UMBS Sales  
 President... William Blattner  
 General Manager... Urban J. Keppers  
 Promotion Mgr... Dale Howard

**KATE—Albert Lea—1937**  
**ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner... Albert Lea-Austin Bcstg. Co., Inc.  
 Address... 332 South Broadway  
 Phone: 2-733... Air Time: Full Time  
 Representative... Meeker, Dulmer & Johnson  
 Membership... RAB  
 President... Bennett O. Knudson  
 General Manager... Anson Van Alstyne  
 Program Director... Dale Dickerson  
 Chief Engineer... Robert Holt

**KXRA—Alexander—1949**  
**KBS-ABC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Alexandria Bcstg. Co.  
 Address... 1315 Broadway  
 Phone: R0ckwell 3-3131... Air Time: Full Time  
 News Service... UP  
 Transcription Service... Keystone  
 Representative... Upper Mid-West Bcstg.  
 Membership... NARTB  
 Pres., Comm., Sales Prom. Mgr... E. Q. Walters  
 Station Manager... Kenneth A. Tessmer  
 Publicity Director... Ercel Aga  
 Program Director... K. C. Bechtel  
 Chief Engineer... Kenneth Olson

President... Stanley R. Pratt  
 General Mgr... Richard Y. Burnett

**WSTR—Sturgis—1951**

Frequency: 1230 Kc. Power: 250 Watts d.  
 Owned-Operated By... WSTR, Inc.  
 Address... So. Nottawa Rd.  
 Phone: 1199... Air Time: Full Time  
 Representative... Hil B. Best  
 Membership... RAB  
 General Manager... E. Harold Munn Jr.  
 Station Manager... Bob Geerdes

**WTCM—Traverse City—1941**  
**MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Midwestern Bcstg. Co.  
 Address... Paul Bunyan Bldg.  
 Phone: 2700-1... Air Time: Full Time  
 Representative... Hal Holman Co.  
 Membership... NARTB  
 General Manager... Les Biederman

**KAUS—Austin—1948—MBS**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By... Cedar Valley Bcstg. Co., Inc.  
 Business-Studio Address... 405A N. Main St.  
 Phone: HE 3-8836... Air Time: Full Time  
 News Service... AP  
 Transcription Service... World  
 Representative... Avery-Knodel  
 President... Chet Weseman  
 Gen., Sta. Mgr., Prog. Dir... Gene P. Loffler  
 Commercial Manager... Ken Soderberg  
 Chief Engineer... Phil Melone

**KBUN—Bemidji—1946**  
**MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Butler Bcstg. Co., Inc.  
 Business-Studio Address... 511 Beltrami Ave.  
 News Service... UP  
 Transcription Service... World  
 Representative... UMBS Sales  
 Gen. Mgr... Edward W. Butler

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Operated By... Brainerd Bcstg. Co.  
 Business Address... 2700 E. Oak  
 Phone: 2853... Air Time: Daytime  
 News Service... AP  
 Transcription Service... World  
 Representative... Walker  
 Membership... NARTB  
 President, General Manager... E. T. O'Brien  
 Sta. Comm., Sales Prom. Mgr... Earl R. Johnson  
 Sls. Prom., Pub. Dir... Betty Smith  
 Chief Engineer... James Peterson

**KBMW—Breckenridge—1948**  
KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Interstate Bdcstg. Corp.  
Address: 519 Dakota Ave., Wahpeton, N. D.  
Phone: 2-5667-8 Air Time: Full Time  
News Service UP  
Station Representative Continental  
Membership NARTB  
Transcription Service Standard  
General Manager H. M. Griffith

**WKLK—Cloquet—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Cloquet Bcstg. Co.  
Address Reliable Bldg.  
Phone: 4-6725 Air Time: Full Time  
News Service UP  
Transcription Service Keystone  
General Manager Richard A. Rall

**KROX—Crookston—1948**  
KBS

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Operated By Crookston Bcstg. Co.  
Business-Studio Address Eagles Bldg.  
Phone: 1050 Air Time: Full Time  
Transcription Service Thesaurus, World  
Rep. Donald Cook, Tracy Moore,  
Upper Midwest Bcstg.  
President Jerome A. Dahlberg  
General Manager William J. Kiewel  
Sales Prom. Mgr. E. R. Melbye  
Chief Engineer Earl Handyside

**KDLM—Detroit Lakes—1951**  
KBS

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Operated By Detroit Lakes Bcstg. Corp.  
Address 1360 Richmond Rd.  
Phone: 1100 Air Time: Daytime  
News Service UP  
Transcription Service World  
Representative Upper Mid-West Bcstg.  
Pres., Gen. Sta., Mgr. G. L. Fox  
Program Director Louis Wagner  
Commercial Mgr. Norman Engstrom  
Chief Engineer Dona Van Torbenson

**KDAL—Duluth—1936—CBS**

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By Red River Bcstg. Co., Inc.  
Business-Studio Address 218 Bradley Bldg.  
Phone: 2-2628 Air Time: Full Time  
News Service AP  
Transcription Service Lang-Worth  
Representative Avery-Knodel  
Membership NARTB  
Pres., Gen. Mgr. Dalton Le Masurier  
Sta., Comm. Manager Odin S. Ramsland  
Sales Prom. Mgr. Dale Cowle  
Program Director Jack Gordon  
Chief Engineer Robert A. Dettman

**WEBC—Duluth—1924**  
NBC

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By Head of the Lakes Bcstg. Co.  
Business-Studio Address WEBC Bldg.  
Phone: RA 2-2873 Air Time: Full Time  
News Service UP  
Rep. Hollingbery, Bulmer & Johnson  
Vice Pres. W. C. Bridges  
General Manager Robert J. Rich  
Program Director Dennis Murphy

**WELY—Ely—1954—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owner Charles B. Persons  
Phone: Ely 744 Air Time: Full Time  
News Service UP  
Transcription Service World  
Station Mgr., Chief Eng. Charles B. Persons  
Sls. Prom. Mgr. Mark Whitney  
Program Director Scott Dudley

**WEVE—Eveleth—1947**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Carl Bloomquist  
Phone: 1340 Air Time: Full Time  
Transcription Service Standard  
Representative UMBS Sales  
Membership NARTB  
Owner Carl Bloomquist  
General Manager Arthur F. Nelson

**KSUM—Fairmont—1949**  
MBS

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By Fairmont Bdcstg. Co.  
Address 306 North Park St.  
Phone: 1370 Air Time: Full Time  
News Service AP  
Representative Rambeau, Upp, Midwest Bcstg.  
Trans. Serv. Thesaurus  
Membership NARTB, RAB  
President Leo J. Seifert  
General Manager Frank Endersbe  
Commercial Mgr. E. V. Ohrt  
Sales Prom. Mgr. V. H. Halligan  
Program Director James L. Barkley  
Chief Engineer Lawrence Lawson

**KDHL—Faribault—1948**

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By KDHL Bdcstg. Co.  
Business-Studio Address 213 Central Ave.  
Phone: 4-4345 Air Time: Full Time  
News Service UP  
Transcription Capitol, World, Standard  
Representative UMBS  
Membership NARTB, RAB  
General Mgr. J. E. Hyde, Jr.  
Commercial Mgr. Palmer Dragsten  
Program Director Tom Bachrach

**KGDE—Fergus Falls—1926**  
MBS

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Fergus Radio Corp.  
Business-Studio Address.....Fergus Falls  
Phone: 6996.....Air Time: Full Time  
News Service.....AP  
Representative.....Bulmer & Johnson  
Membership.....NARTB  
Secy.-Treas., Gen. Mgr.....Harold L. Dell  
Station Manager.....Frederic T. Dell  
Chief Engineer.....Harold E. Allen

**KOZY—Grand Rapids—1948**  
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Itasca Bcstg. Co.  
Phone: Fairview 6-3446..Air Time: Full Time  
Membership.....RAB, NARTB  
Pres., General Manager... Robert D. Kennedy  
Program Director.....Bud Germ  
Chief Engineer.....Ross A. Fessenmeyer

**WMFG—Hibbing—1935**  
NBC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..Head of the Lakes Bcstg. Co.  
Address.....WMFG Bldg., W. 37th St.  
Phone: AM 3-7531.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....World  
Representative..Hollingbery, Bulmer & Johnson  
Membership.....NARTB  
President.....Morgan Murphy  
General Manager.....Harold Parise  
Sales Prom., Prog., Pub. Dir....W. Saunders  
Chief Engineer.....Norman Gill

**KDUZ—Hutchinson—1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By.....McLeod Co. Bcstg.  
Address.....Highway 15  
Phone: 1555.....Air Time: Daytime  
Representative.....Best  
General Manager.....Albert Tedesco  
Commercial Mgr.....Dean Nolt  
Program Director.....Pearl MacClod  
Station Manager.....Duke Fruck  
Sales Prom. Mgr.....C. R. Splittgerber  
Chief Engineer.....Darrel Gander

**KLTF—Little Falls—1950**  
KBS

Frequency: 960 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Little Falls Bcstg. Co.  
Address.....105½ Broadway E.  
Phone: 367.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....World, Capitol  
Pres., Gen. Sta. Mgr.....John H. Lemme  
Program Director.....S. H. Sabean  
Commercial Manager.....Richard J. Rudeck  
Program Director.....Gordon Lommen

**KTOE—Mankato—1950**  
ABC

Freq.: 1420 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..Minnesota Valley Bcstg. Co.  
Address.....Box 550  
Phone: 4537.....Air Time: Full Time  
News Service.....UP  
Representative.....Pearson  
President.....H. W. Linder  
Gen., Sta., Comm. Mgr.....D. O. Linder  
Program Director.....John Talbott  
Publicity Director.....Wayne Hill  
Chief Engineer.....Steve Wolf

**KYSM—Mankato—1938**  
NBC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....F. B. Clements & Co.  
Address.....101 N. Second St.  
Phone: 4673.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....Meeker  
Membership.....NARTB, RAB  
Gen., Station, Comm. Mgr...Robert E. Dehaven  
Sales Promotion Manager...Thomas Cornica  
Program Director.....Charles Pasek  
Chief Engineer.....James Houts

**KMHL—Marshall—1946**  
ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Harry W. Linder  
Business-Studio Address.....KMHL Bldg.  
Phone: 2282.....Air Time: Full Time  
News Service.....AP  
Representative.....John E. Pearson  
Owner.....Harry W. Linder  
General Manager.....Gilmore F. Frayseth

**KEYD—Minneapolis—1948**

Frequency: 1400 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Family Bcstg. Corp.  
Address.....Foshay Tower  
Phone: Fillmore 8811.....Air Time: Daytime  
News Service.....AP, UP  
Representative.....H-R  
Membership.....NARTB, RAB  
President.....Leslie C. Park  
Managing Director.....R. M. Purcell  
Commercial Mgr.....Lee L. Whiting  
Sales Prom., Pub. Mgr.....Jim McGovern  
Program Dir.....J. Randolph Norris  
Chief Engineer.....Harvey V. Headen

**WCCO—Minneapolis—1924**  
CBS Radio

Frequency: 830 Kc. Power: 50,000 Watts  
Owned By.....Midwest Radio-Television, Inc.  
Business-Studio Address...625 Second Ave. S.  
Phone: Federal 2-1202.....Air Time: Full Time  
News Service.....AP, UP, INS  
Transcription Service.....Standard

**Representative**..... CBS Radio Spot Sales  
**Membership**..... NARTB, RAB  
**Exec. V. P.**..... F. Van Konynenburg  
**General Manager**..... Larry Hoeg  
**Sales Manager**..... Phil Lewis  
**Director Research**..... C. H. Smith  
**Program Director**..... Bob McKinsey  
**Prom., Pub. Dir.**..... C. Kaufman  
**Chief Engineer**..... Kermit Sueker

**WDGY—Minneapolis—1923**  
**MBS**

**Freq.**: 1130 Kc. .... **Power**: 50 Kw. d., 25 Kw. n.  
**Owned-Oper. By**..... Twin Cities Bcstg. Corp.  
**Address**..... 609 2nd Ave. So.  
**Phone**: Bridgeport 2271. .... **Air Time**: Full Time  
**News Service**..... UP  
**Representative**..... Avery-Knodel  
**Transcription**..... Thesaurus  
**General Mgr.**..... Stephen B. Labunski  
**Commercial Manager**..... Samuel N. Nemer  
**Program Director**..... Donald A. Loughname  
**Chief Engineer**..... Kenneth Olson

**WLOL—Minneapolis—1940**

**Frequency**: 1330 Kc. .... **Power**: 5000 Watts  
**Owned-Operated By**..... BFR Bcstg. Co.  
**Address**..... 554 Northwestern Bank Bldg.  
**Phone**: Atlantic 0406. .... **Air Time**: Full Time  
**News Service**..... UP, AP  
**President**..... Larry Bentson  
**Gen., Comm. Mgr.**..... Wayne Williams  
**Prom., Pgm. Dir.**..... Ray Christianson  
**Chief Engineer**..... Bryce Ekberg

**WPBC—Minneapolis—1949**

**Frequency**: 930 Kc. .... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... People's Bdcstg. Co.  
**Address**..... 1133 Stinson Blvd.  
**Phone**: Sterling 9-4356. .... **Air Time**: Daytime  
**Representative**..... Indie Sales, Inc.  
**Pres., Gen., Sta. Mgr.**..... W. V. Stewart  
**Commercial Mgr.**..... Merle T. Forland  
**Sales Prom. Mgr.**..... Jack I. Moore  
**Prog., Pub. Dir.**..... Mrs. B. A. Stewart  
**Chief Engineer**..... Ken Hanson

**WTCN—Minneapolis-St. Paul**  
**1935—ABC**

**Freq.**: 1280 Kc. .... **Power**: 5 Kw. d.; 1 Kw. n.  
**Owned**..... Minnesota TV Public Service Corp.  
**Address**..... 2925 Dean Blvd.  
**Phone**: WA 7-8881. .... **Air Time**: Full Time  
**News Service**..... AP, UP  
**Transcription Service**..... Associated  
**Representative**..... Katz Agency  
**Membership**..... NARTB  
**President**..... Harry M. Bitner, Jr.  
**Gen., Sta. Mgr.**..... Miller C. Robertson  
**Commercial Mgr.**..... Bill Daley  
**Prom. Mgr., Pub. Dir.**..... M. J. "Clipper" Smith  
**Program Director**..... Sev Widman  
**Chief Engineer**..... Joseph Kahnke

**KDMA—Montevideo—1951**  
**ABC**

**Frequency**: 1450 Kc. .... **Power**: 100 Watts  
**Owned-Oper. By**..... Midwest Bcstg. Corp.  
**Phone**: 8891. .... **Air Time**: Full Time  
**News Service**..... AP  
**Representative**..... Pearson  
**Pres.**..... H. W. Linder  
**Gen. Mgr.**..... Willard Linder  
**Sta. Mgr., Chief Engineer**..... Richard Beekman

**KVOX—Moorhead—1937**  
**MBS**

**Frequency**: 1280 Kc. .... **Power**: 1 Kw.  
**Owned-Operated By**..... KVOX Bcstg. Co.  
**Address**..... Box 437  
**Phone**: 3-1522. .... **Air Time**: Full Time  
**News Service**..... UP  
**Representative**..... Walker  
**President**..... E. J. McKellar  
**Gen., Station Mgr.**..... M. M. Marget  
**Commercial Mgr.**..... R. L. Owens  
**Pub. Director**..... T. P. Hannacher  
**Chief Engineer**..... J. Teiken

**KNUJ—New Ulm—1949**  
**KBS**

**Frequency**: 860 Kc. .... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... KNUJ, Inc.  
**Address**..... 304½ N. Minn. St.  
**Phone**: 904. .... **Air Time**: Daytime  
**News Service**..... AP  
**Transcription Service**..... Lang-Worth, World  
**Membership**..... RAB  
**General Manager**..... George E. Korenchen

**KOBK—Owatonna—1950**

**Frequency**: 1390 Kc. .... **Power**: 500 Watts d.  
**Owned-Oper. By**..... Owatonna Bcstg. Co.  
**Address**..... 307 Vesterby Bldg.  
**Phone**: 2359. .... **Air Time**: Daytime  
**News Service**..... UP  
**President**..... Harry Bulow  
**Gen. Mgr.**..... H. Bulow, Jr.

**KLOH—Pipestone—1955**

**Frequency**: 1050 Kc. .... **Power**: 1000 Watts  
**Owned-Operated By**..... Pipestone Bcstg. Corp.  
**Address**..... 118 W. Main St.  
**Phone**: 1480. .... **Air Time**: Daytime  
**News Service**..... UP  
**Transcription Service**..... Thesaurus  
**President**..... C. B. Thomas  
**General Manager**..... J. F. Kauper

**KCVE—Red Wing—1948**

**Frequency**: 1250 Kc. .... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... Red Wing Bdcstg. Co.  
**Address**..... Highway 58, Red Wing  
**Phone**: 3511. .... **Air Time**: Daytime  
**News Service**..... AP  
**Sec'y-Treas.**..... Maxine Jacobs

**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By. KLGR Bcstg. Co.  
 Address. 209 S. Washington St.  
 Phone: 2989. Air Time: Full Time  
 Representative Pearson  
 Owner H. W. Linder  
 General Manager Willard Linder  
 Comm. Mgr. Word Shaw

**KROC—Rochester—1935**

NBC

Frequency: 1340 Kc. Power: 250 Watts  
 Owned. Southern Minnesota Bcstg. Co.  
 Address. 100 1st Avenue Bldg.  
 Phone: 3924. Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Meeker  
 Membership RAB  
 President Mrs. Gregory P. Gentling  
 Gen., Comm. Mgr. G. David Gentling  
 Sta. Mgr., Prog. Dir. Cal Smith  
 Sales Prom. Mgr., Pub. Dir. Jerry Reiner  
 Chief Engineer Bill Witte

**KFAM—St. Cloud—1938**

NBC

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Times Publ. Co.  
 Address Weber Bldg.  
 Phone: Blackburn 2-1551. Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Pearson  
 Membership NARTB  
 President Frederick C. Schilplin  
 Gen., S.a. Mgr. D. F. Rainsbenger  
 Sales Prom., Comm. Mgr. Jack W. Lund  
 Program Director C. J. Willms  
 Publicity Director L. Hemberger  
 Chief Engineer Robert Witschen

**WJON—St. Cloud—1950—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Granite City Bcstg. Co.  
 Address St. Cloud  
 Phone: Bl 1-4422. Air Time: Daytime  
 Newspaper Affil. Portage Daily Reg.  
 Transcription Service World  
 News Service UP  
 Representative Rambeau  
 Membership NARTB  
 Pres., Gen., Sta. Mgr. John Hærle  
 Program Director Van Vander Ark  
 Chief Engineer Vincent Stephens

**KSTP—St. Paul-Minneapolis  
1928—NBC**

Frequency: 1500 Kc. Power: 50,000 Watts  
 Owned By KSTP, Inc.  
 Bus.-Studio Address 3415 University Ave.  
 Phone: Midway 5-2717. Air Time: Full Time

News Service AP  
 Transcription Service Thesaurus, SESAC  
 Representative Edward Petry  
 Membership NARTB  
 President, Gen. Mgr. Stanley E. Hubbard  
 Nat. Sales Mgr. Byron Anderson  
 Exec. V.P., Treas. K. M. Hance  
 Production Supervisor D. Brooks Henderson  
 Promotion-Publicity Director Wm. Davey  
 Chief Engineer William S. Sadler

**WMIN—St. Paul—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Franklin Bcstg. Co.  
 Address 611 Frontenac Place  
 Phone: MI 5-7757. Air Time: Full Time  
 News Service AP  
 Representative Headley Reed Co.  
 V.P., Gen. Mgr. Wm. F. Johns, Jr.  
 Scales Mgr. Jack Hazlett  
 Program Director Ralph R. Smith

**WCOW—South St. Paul—1951**

Frequency: 1590 Kc. Power: 5000 Watts d.  
 Owned-Oper. By WCOW Broadcasting Co.  
 Address 158 White Bear Ave.  
 Phone: VA 5588. Air Time: Daytime  
 News Service UP  
 Representative Wm. G. Rambeau Co.  
 Station, Sales Mgr. Charles Loulek  
 Program Director Gene Taylor

**WSHB—Stillwater—1949**

KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Operated By St. Croix Bcstg. Co.  
 Address 126½ S. Main St.  
 Phone: 46, 47. Air Time: Daytime  
 News Service UP  
 General Manager Richard Power

**KTRF—Thief River Falls  
1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By KTRF Radio Corp.  
 Address Thief River Falls  
 Phone: 13. Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Bulmer & Johnson, Inc.  
 Membership RAB  
 Pres., Gen. Mgr. Don Olsen

**WHLB—Virginia—1936—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Head of the Lakes Bcstg.  
 Address WHLB Bldg.  
 Phone: Virginia 2000. Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Hollingbery, Bulmer & Johnson  
 Gen. Mgr. Harold J. Parise  
 Station Manager Baldino W. Rodorigo

**KWAD—Wadena—1948**  
**MBS**

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By Associated Bcstrs., Inc.  
Bus. Studio Address First Natl. Bank Bldg.  
Phone: 920 Air Time: Full Time  
News Service UP  
Representatives Bulmer & Johnson  
General Manager Martin T. Obie  
Program Director Robert Hunt  
Chief Engineer Howard Helland

**KWLM—Willmar—1940—ABC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Lakeland Bcstg. Co.  
Business-Studio Address 1340 N. 7th St.  
Phone: Belmont 5-1340 Air Time: Full Time  
News Service AP  
Transcription Service Cole  
Representative John E. Pearson  
Membership NARTB  
President H. W. Linder  
Sta. Mgr. Willard Linder  
Commercial Manager Jack Lynch  
Chief Engineer Francois Peterson

**KWNO—Winona—1938—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Winona Radio Service  
Business-Studio Address 216 Center St.  
Phone: 3313 Air Time: Full Time  
News Service AP  
Newspaper Affiliation Daily News  
Transcription Service Standard, World  
Membership NARTB, RAB  
Representative John E. Pearson  
President M. H. White  
Gen., Sta. Mgr. E. M. Allen  
Prog. Dir. C. E. Williams  
Pub. Dir. J. Rizzardi  
Commercial Manager H. Rod Hurd  
Chief Engineer Gene Gappa

**KWOA—Worthington—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By Worthington Bcstg. Co., Inc.  
Address Hotel Thompson  
Representative Bulmer & Johnson  
Membership NARTB  
President R. W. Olson  
General Manager R. E. Shepard

**MISSISSIPPI**

Pop. Feb. 1, 1956 (Est.) 2,210,000—Families 577,000  
Radio Homes 555,000—TV Homes 249,246—Stations in State 62

**WMPA—Aberdeen—1951**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Prairie Bcstg. Co.  
Address Darracott Rd.  
Phone: 1050 Air Time: Full Time  
News Service UP  
General Manager E. O. Roden  
Station Manager Glenn Slayton  
Comm. Mgr., Prog. Dir. Helen McShane  
Sales Prom. Mgr. Jack Jarvis  
Chief Engineer A. D. Wygul

**WAMY—Amory—1955**

Frequency: 1580 Kc. Power: 250 Watts  
Owner Charles C. Boren, Jr.

**WBLE—Batesville—1953**  
**KBS**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By Panola Bcstg. Co.  
Address Drawer No. 73  
Phone: 7266 Air Time: Daytime  
News Service AP  
Transcription Thesaurus  
Representative Hil F. Best  
Co-Owner, Gen. Mgr. Harold B. McCarley  
Co-Owners Travis A. Palmer,  
James E. Hartness  
Chief Engineer Norman R. Phillips

**WLOX—Biloxi—Gulfport**  
**1948—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By WLOX Bcstg. Co.

Address Buena Vista Hotel  
Phone: 5581-2 Air Time: Full Time  
Transcription Service Standard, World  
News Service UP  
Representative Holman  
Membership NARTB  
President James S. Love, Jr.  
General Manager Ray Butterfield  
Commercial Manager Thomas B. Majure  
Sales Prom. Mgr. Richard Kettering  
Program Director Cecil Curtis  
Chief Eng. Thomas B. Majure

**WVMI—Biloxi—1950**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Oper. By Radio Associates  
Address P. O. Box 152  
Phone: 7001 Air Time: Daytime  
Rep. John Hershey McGillvra  
Transcription Service Thesaurus  
Membership RAB, NARTB  
News Service UP  
Pres., Gen., Sta. Mgr. Odes E. Robinson  
Program Director Richard Crans  
Publicity Dir. Hczel P. Crans  
Chief Engineer Odes E. Robinson, Jr.

**WBIP—Booneville—1950**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Booneville Bcstg. Co.  
Address Highway No. 45-S  
Phone: 678 Air Time: Full Time  
Gen. Mgr. E. O. Roden  
Comm. Mgr. Don Moore  
Program Director Jean Cochran



**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By... Rural Broadcasting Co.  
Address..... Entrica Bldg.  
Phone: 1076..... Air Time: Day Time  
News Service ..... AP  
Membership ..... NARTB  
General, Sales Mgr..... W. M. Jones  
Traffic Manager ..... Rita Coker

**WJMB—Brookhaven—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By... Brookhaven Bcstg. Co.  
Address..... W. Chickasaw St.  
Phone: 1298..... Air Time: Full Time  
Station Representative..... Continental  
News Service ..... AP  
Transcription Service ..... World  
Pres., Gen. Mgr..... Tullius Brady

**WDOB—Canton—1953—KBS**

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owned-Oper. By... Madison County Bcstg. Co.  
Address ..... Box 182  
News Service ..... UP  
Transcription Service ..... Thesaurus  
Representative ..... Dora-Clayton, Indie  
Gen., Sta. Mgr..... Roy Harris  
Commercial Mgr..... Billy Harris  
Sales Prom. Mgr..... Martha Wren  
Program Director..... Ronnie Chrisco  
Chief Engineer..... Emil G. Wasilowski

**WGLC—Centreville—1951**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By... Southern Bdcstg. Co.  
Address ..... Hiway 25  
Phone: 4001..... Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... Capitol  
Representative..... Continental Radio Sales  
President ..... Alvin Sansing  
Commercial Mgr..... C. W. Wright  
Chief Engineer..... Winston Hayes

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Operated By... Coahama Bcstg. Co.  
Address..... I State St.  
Phone: MAin 4-4908..... Air Time: Daytime  
News Service ..... UP  
Membership ..... RAB  
General Manager..... John McLendon  
Station Manager ..... Charles M. Quillian  
Asst. Mgr., Prog. Dir..... William A. Duke

**WROX—Clarksdale—1944**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Mrs. Eunice T. Ines  
Address..... Alcazar Hotel, Columbus, Miss.  
Phone: MAin 4-4313..... Air Time: Full Time  
News Service ..... AP  
Station Rep. .... McGillvra  
General Manager..... Bob McRaney  
Station Manager..... P. B. Hinman

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... Voice of the Delta, Inc.  
Address..... H'way 61 So.  
Phone: VI 3-4091..... Air Time: Full Time  
News Service ..... AP  
Station Representative..... Best  
President..... Joseph W. Carson

**WCJU—Columbia—1946  
MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Lester Williams, WCJU, Inc.  
Address..... P. O. Box 472  
Phone REpublic 6-2616..... Air Time: Full Time  
Newspaper Affiliation..... The Progress  
News Service ..... AP  
Transcription Service ..... World  
Pres., Gen. Manager..... Lester Williams  
Sta. Mgr., Chief Eng..... Ray Tolar  
Program Director..... Clifford Chance

**WACR—Columbus—1950  
KBS**

Frequency: 1050 Kc. Power: 1 Kw. d.  
Owned..... J. W. Furr  
Address..... WACR Bldg.  
Phone: 768..... Air Time: Daytime  
Representative ..... Best  
Membership ..... NARTB  
Gen. Mgr..... J. W. Furr  
Prog. Dir..... Richard Moore  
Promotion Mgr..... C. Landis Rogers  
Sales Mgr..... Sydney Thweatt

**WCBI—Columbus—1940  
MBS**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned..... Columbus Bcstg. Co., Inc.  
Address ..... Gilmer Hotel  
Phone: 1313, 1430..... Air Time: Full Time  
Newspaper Affil..... Commercial Dispatch  
Station Representative ..... McGillvra  
Membership ..... NARTB  
Gen. Mgr..... Bob McRaney  
Sta. Mgr..... J. W. Eatherton

**WCMA—Corinth—1945  
MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Corinth Bcstg. Co., Inc.  
Business-Studio Address..... Ray Bldg.  
Phone: 5575..... Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative..... Burn-Smith, Dora Clayton  
Vice-Pres., Gen. Mgr..... Aaron B. Robinson  
Sta., Sales Prom. Mgr..... John E. Bell  
Program Director..... Vincent Lawrence  
Commercial Manager..... Joe P. Van Dyke  
Chief Engineer..... James D. Anderson

**WMAG—Forrest—1955**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Operated By: Scott County Bcstg. Co.

**WGVM—Greenville—1948**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By: Mid America Bcstg. Co.  
Bus. Studio Address: 118 So. B'way  
Phone: 4559. Air Time: Daytime  
News Service: UP  
Membership: NARTB  
Rep.: Devney, O'Connell, Ayres, Dora-Clayton  
Pres., General Manager: David M. Segal  
Comm. Sta. Mgr.: Jack Stull

**WJPR—Greenville—1939****MBS**

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Radio Services Co. & WJPR  
Business-Studio Address: 120 So. Poplar St.  
Phone: 9040. Air Time: Full Time  
News Service: AP  
Representative: Bogner & Martin  
Transcription Service: World  
Gen. Sta. Mgr.: Emmett H. McMurry  
Commercial Manager: Frank W. Baldwin  
Program Director: Charles Adams  
Sls. Prom. Mgr.: Dorothy Russum  
Publicity Dir.: Bea Armistead  
Chief Engineer: Percy L. Kuhn

**WABG—Greenwood—1949****ABC**

Freq.: 960 Kw. Power: 1 Kw. d., 500 w. n.  
Owned-Oper. By: Greenwood Bcstg. Co.  
Address: 222 Howard St.  
Phone: 3010. Air Time: Full Time  
News Service: AP  
Rep.: John Hershey McGillvra  
Membership: NARTB  
President, Gen. Mgr.: Cy Bahakel  
Sta., Comm. Manager: Tom Rea don  
Chief Engineer: Clifford Greene

**WGRM—Greenwood—1937****NBC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Operated By: P. K. Ewing  
Address: 600 Walnut St.  
Phone: 1900-1. Air Time: Full Time  
President: P. K. Ewing  
General Manager: F. C. Ewing

**WNAG—Grenada—1949****MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Birney Imes, Jr.  
Address: Barwin Hotel  
Phone: 1400. Air Time: Full Time  
Representative: McGillvra  
Newspaper Affiliation: Dispatch  
President: Birney Imes, Jr.  
General Manager: Bob McRaney  
Sta., Comm. Mgr.: Monroe Looney  
Chief Engineer: Jimmie Pinnix

**WDEB—Gulfport—1955**

Frequency: 1390 Kc. Power: 1000 Watts d.  
Owned-Operated By: J. E. Breland  
Address: 1410 Broad Avenue  
Phone: 2832. Air Time: Daytime  
News Service: UP  
Representative: Hil F. Best  
Station Manager: J. E. Breland  
Commercial Mgr.: Bernard R. Behrendt  
Sales Prom. Mgr.: Earl B. Blessey  
Prog. Dir.: Chief Eng.: Charlie Pearson

**WGCM—Gulfport—1928****ABC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: WGCM Bcstg. Co.  
Address: Hewes-Martin Bldg.  
Phone: 1110. Air Time: Full Time  
News Service: AP  
Transcription Service: World  
Station Representative: Bogner & Martin  
Membership: NARTB  
Owner & Gen. Mgr.: Hugh O. Jones  
Station Manager, P. D.: C. Edwin Vann  
Commercial Manager: M-s. O. L. Owens  
Sales Prom. Mgr.: Holton Turnbough  
Chief Engineer: Donovan Murphy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc. Power: 950 Watts  
Owner: Hattiesburg Bcstg. Co.  
Address: 122½ E. Front St.  
Phone: JU 3-1625. Air Time: Daytime  
News Service: UP  
Transcription: Thesaurus  
Representative: Indie Sales  
Gen., Sta. Mgr.: William C. Veidt  
Commercial Mgr.: F. M. Smith  
Sales Prom. Mgr.: Gerald M. Howell  
Program Director: Dean Griffin  
Publicity Director: Charles Carter  
Chief Engineer: Robert M. Keith, Jr.

**WFOR—Hattiesburg—1925****NBC-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Forrest Bcstg. Co.  
Address: 302 Hemphill St.  
Phone: Juniper 4-5432. Air Time: Full Time  
News Service: UP  
Representative: McGillvra  
Membership: NARTB  
President: C. J. Wright, Sr.  
General, Station Manager: C. J. Wright, Jr.  
Program Director: Clif'on Sessions  
Commercial Mgr.: E. M. Jenkins  
Chief Engineer: B. B. McLemore

**WHSY—Hattiesburg—1948****ABC-MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Hub City Bcstg. Co. Inc.  
Address: Box 1008

Phone: Juniper 3-1741... Air Time: Full Time  
 News Service ..... AP  
 Station Representative ..... T. F. Clark  
 Membership ..... NARTB, RAB  
 President ..... Charles W. Holt  
 Gen. Mgr. .... Robert N. Robinson  
 Program Director ..... Bill Slaton  
 Publicity Director ..... Alice Bivin  
 Chief Engineer ..... Charles Sharpling

**WMDC—Hazlehurst—1953**  
**KBS**

Frequency: 1220 Kc. .... Power: 250 Watts d.  
 Owned ..... Southwestern Bcstg. Co. of Miss.  
 Address ..... P. O. Box 571  
 Phone Number ..... 869  
 News Service ..... UP  
 Representative ..... McGillvra  
 General Manager ..... Louis Allford  
 Sta. Mgr., Chief Engr. .... Mack Smith  
 Program Director ..... Malcolm Jones  
 Comm. Mgr., Prog. Dir. .... Malcolm Jones  
 Publicity Director ..... Bob Prather

**WCPC—Houston—1955**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... WCPC Bcstg. Co.  
 Address ..... Box 552  
 Partners ..... Robin Mathis, Ralph Mathis,  
 Rad Mathis, James Atkinson

**WNLA—Indianola—1953**

Frequency: 1380 Kc. .... Power: 500 watts d.  
 Owned ..... Central Delta Bcstg. Co.  
 Address ..... 134 Baker St.  
 Phone: 500 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Station Representative ..... Thomas F. Clark  
 Membership ..... NARTB  
 Co-Owners ..... W. L. Kent; J. M. McLendon  
 Gen. Sta. Mgr. .... Howard M. Peters  
 Program Director ..... Paul Artman  
 Publicity Director ..... John McLendon  
 Chief Engineer ..... Bob Meador

**WJDX—Jackson—1929—NBC**

Frequency: 620 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... Lamar Life Ins. Co.  
 Business Address ..... 715 S. Jefferson St.  
 Phone: 2-2691, 3 ..... Air Time: Full Time  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB  
 Station Manager ..... Fred L. Beard  
 Commercial Manager ..... Frank Gentry

**WJQS—Jackson—1947**  
**CBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Mississippi Bcstg. Co., Inc.  
 Business-Studio Address ..... Edwards Hotel  
 Phone: 3-9681 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Standard  
 President, General Manager ..... Withers Gavin

**WJXN—Jackson—1945**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Jackson Bcstg. Co., Inc.  
 Address ..... 916 Foley St.  
 Phone: 2-6673 ..... Air Time: Full Time  
 Representative ..... Indie, Dora Clayton  
 General Manager ..... James T. Ownby  
 Station Manager ..... Robert Statham

**WOKJ—Jackson—1954**

Frequency: 1590 Kc. .... Power: 1 Kw. d.  
 Owned ..... Dixie and Bcstg. Co.  
 Address ..... 1017 Lynch St.  
 Phone: 3-7800 ..... Air Time: Daytime  
 News Service ..... UP  
 Station Rep. .... McGillvra  
 Co-owners ..... John M. McLendon, W. L. Kent  
 General Manager ..... John M. M Lendon  
 Station Manager ..... Ular J. Gilbert  
 Commercial Manager ..... Kersh Walters  
 Prom. Mgr., Prog. Pub. Dir. .... William Anderson  
 Chief Engineer ..... Jay Gilbert

**WRBC—Jackson—1947—MBS**

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw., n.  
 Owned-Operated By ..... Rebel Bcstg. Co., Inc.  
 Business-Studio Address ..... 125 So. Lamar  
 Phone: 5-1562 ..... Air Time: Full Time  
 Representative ..... Branham  
 General Manager ..... W. V. Dubard

**WSLI—Jackson—1938—ABC**

Frequency: 930 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Capitol Broadcasting Co.  
 Business Address ..... P. O. Box 1847  
 Phone: 3-2788 ..... Air Time: Full Time  
 Representative ..... Weed  
 Membership ..... NARTB, RAB  
 General-Station Manager ..... L. M. Sepaugh  
 Commercial Manager ..... Ed Wilkerson

**WKOZ—Kosciusko—1947**

Frequency: 1350 Kc. .... Power: 5 Kc. d.  
 Owned-Oper. By ..... Cy N. Bahakel  
 Address ..... 109 W. Jefferson  
 Phone: 782 ..... Air Time: Daytime  
 Membership ..... NARTB  
 General Manager ..... Cy N. Bahakel  
 Station Manager ..... Mims Boswell, Jr.

**WAML—Laurel—1932**  
**NBC-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned Oper. By ..... New Laurel Radio Station  
 Bus.-Studio Address ..... 442 6th Ave.  
 Phone: 5601 ..... Air Time: Full Time  
 Transcription Service ..... World  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB, RAB  
 President ..... Harold Matson  
 Gen., Sta. Mgr. .... Granville Walters  
 Commercial Manager ..... M. M. Caver  
 Sales Prom. Mgr. .... Paul Carlisle  
 Program Director ..... Stanley Walters  
 Chief Engineer ..... Forrest Williams

**WLAU—Laurel—1946**  
**ABC-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By..... Southland Bcstg. Co.  
Address..... 437 N. Magnolia St.  
Phone: 8-7227..... Air Time: Full Time  
News Service.....UP  
Representative..... McGillvra  
Membership..... RAB, NARTB  
President..... C. T. McCallum  
Gen., Sta. Mgr..... Norma H. Leggett  
Comm., Sales Prom. Mgr..... Teck Jones  
Pgm., Pub. Dir..... David Kane  
Chief Engineer..... W. B. Carter

**WLSM—Louisville—1953**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Louisville Bcstg. Corp.  
Address..... Box 111  
Phone: 1000..... Air Time: Daytime  
News Service.....AP  
Station Representative..... Hil Best  
Station Manager..... William R. Parkes

**WMBC—Macon—1947**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned..... J. W. (Billy) Furr  
Address..... WYBC Bldg.  
Phone: 310..... Air Time: Full Time  
News Service.....UP  
Station Rep..... Hil Best  
President..... J. W. (Billy) Furr  
General Manager..... Felix Adams, Jr.  
Comm. Mgr..... E. C. Farr

**WAPF—McComb—1948**  
**KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By..... S. W. Bcstg. Co. of Miss.  
Address..... Pike Hotel  
Phone: 1884..... Air Time: Daytime  
Station Rep..... McGillvra  
Transcription Service..... Lang-Worth, World  
Co-Owners..... Phillip Brady, Louis Alford,  
Mack Smith

**WHNY—McComb—1939**  
**ABC-MBS**

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By..... Bcstrs. Service, Inc.  
Address..... P. O. Box 111  
Phone: 2080..... Air Time: Full Time  
News Service.....AP  
Transcription Service..... Capitol  
Representative..... Thomas F. Clark Co.  
President..... Charles W. Holt  
General Manager..... W. R. Taylor

**WCOC—Meridian—1926—CBS**

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Mississippi Bcstg. Co., Inc.  
Business-Studio Address..... Threefoot Bldg.

Phone: 2-7714..... Air Time: Full Time  
News Service.....UP  
Transcription Service..... Standard  
President, General Manager..... Withers Gavin

**WMOX—Meridian—1945**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Birney Innes, Jr.  
Address..... P. O. Box 1511  
Phone: 2-0171..... Air Time: Full Time  
News Service.....AP  
Representative..... McGillvra  
Transcription Service..... Thesaurus  
President..... Birney Innes, Jr.  
General Manager..... Bob McRaney  
Station Manager..... Joseph W. Carson  
Comm. Mgr..... Eddie Holladay

**WTOK—Meridian—1946**  
**ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Southern TV Corp.  
Address..... Southern Bldg.  
News Service.....AP  
Transcription Service..... SESAC  
General Manager..... Jerry J. Joiner  
Comm. Mgr..... Frank Holifield

**WMIS—Natchez—1941**  
**NBC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Natchez Bcstg. Co.  
Address..... 615 Main St.  
Phone: 8211..... Air Time: Full Time  
General Manager..... P. K. Ewing, Jr.

**WNAT—Natchez—1949**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... Old South Bcstg. Co.  
Address..... Eola Hotel  
Phone: 4621..... Air Time: Full Time  
News Service.....UP  
President..... Mrs. Laurie G. Ratcliffe  
General Manager..... Paul Schilling  
Prog. Dir..... Fred Katool  
Commercial Mgr..... Eddie Phelan  
Pub. Dir..... Irene Griffey  
Chief Engineer..... Martin Tyrone

**WNAU—New Albany—1955**  
**KBS**

Frequency: 1470 Kc. Power: 500 Watts  
Owned-Oper. By..... New Albany Bcstg. Co.  
Address..... 202 Bankhead St.  
Phone: 4361..... Air Time: Daytime  
News Service.....AP  
Transcription Service..... World  
Gen., Sta. Mgr., Chief Eng..... V. Keith Wroten  
Comm., Sls. Prom. Mgr..... Daniel L. Skilton  
Program Director..... Wynez Wroten  
Publicity Director..... Lee Elman

**WSUH—Oxford—1955**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By... Ole Miss Bcstg. Co.  
 Address... University Ave., East; Box 266  
 Phone: 1133... Air Time: Daytime  
 Newspaper Affil... Walker Co. Times,  
 Jasper, Ala.  
 News Service... UP  
 Transcription Service... World  
 President... E. O. Roden  
 Gen., Sta., Comm. Mgr... C. H. (Clete) Quick  
 Sls. Prom. Mgr., Pub. Dir... Allan English  
 Program Director... Netta Quick  
 Chief Engineer... Mitchell Self

**WPMP—Pascagoula—1951**  
KBS-ABC

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By... Crest Bcstg. Co., Inc.  
 Address... P. O. Box 391  
 Phone: 83 and 391... Air Time: Daytime  
 News Service... UP  
 Transcription Service... World  
 Membership... NARTB  
 Pres., Pub. Dir... William R. Guest, Jr.  
 Station Manager... Floyd W. Hess  
 Sales Prom. Mgr... Ollie Bales  
 Program Director... Sam Price  
 Chief Engineer... Bill Collins

**WHOC—Philadelphia—1948**  
KBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... William Howard Cole  
 Phone: 740... Air Time: Full Time  
 News Service... UP  
 Transcription Service... Capitol  
 President, Manager... William Howard Cole  
 Program Director... Mrs. Wm. H. Cole  
 Chief Eng... Paul M. Miller

**WRJW—Picayune—1949**

Frequency: 1320 Kc. Power: 5000 d.  
 Owned-Oper. By... Tung Bcstg. Co.  
 Address... Picayune  
 Phone: SYmore 8-4835... Air Time: Daytime  
 News Service... AP  
 Representative... McGillvra  
 President... S. G. Thigpen, Sr.  
 Station Manager... Mildred Dossett  
 Gen. Comm. Mgr... Jimmie Willson  
 Chief Eng., Prog. Dir... Archie Rushing, Jr.

**WSSO—Starkville—1949**  
KBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... Starkville Bcstg. Co.  
 Business-Studio Address... WSSO Bldg.  
 Phone: 1230... Air Time: Full Time  
 News Service... AP  
 Transcription Service... Capitol  
 Pres., Gen., Comm. Mgr... Joe Phillips  
 Program Director... Mrs. Hollis Pierce  
 Chief Engineer... Travis Palmer

**WELO—Tupelo—1944**  
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Tupelo Bcstg. Co.  
 Business-Studio Address... S. Spring St.  
 Phone: 1400... Air Time: Full Time  
 News Service... AP  
 Transcription Service... Thesaurus  
 Representative... McGillvra  
 Membership... NARTB  
 Gen. Mgr... Bob McRaney  
 Station Manager... Bob Evans  
 Commercial Manager... E. L. Bowen, Jr.  
 Prog. Dir... Edward Cleary  
 Chief Engineer... LeRoy Green Sr.

**WTUP—Tupelo—1953**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Lee Bcstg. Co.  
 Address... Box 612  
 Phone: 3111... Air Time: Daytime  
 Station Representative... Hil F. Best  
 President... E. O. Roden  
 Gen., Sta., Comm., Prom. Mgr... James E. Reese  
 Prog., Pub. Dir... Evelyn B. Morgan  
 Chief Engineer... Dabney Ramseur, Jr.

**WQBC—Vicksburg—1931**  
MBS-KBS

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By... Delta Bcstg. Co., Inc.  
 Business-Studio Address... Post-Herald Bldg.  
 Phone: 312... Air Time: Full Time  
 Representative... Bogner & Martin  
 President... L. P. Cashman  
 General-Station Mgr... Mary-Van Cashman  
 Commercial Manager... L. L. Miller  
 Program Director... C. Kahn  
 Chief Engineer... Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Radio Miss., Inc.  
 Business-Studio Address... Box 76  
 Phone: 3901... Air Time: Full Time  
 News Service... UP  
 Transcription Service... World  
 Representative... Indie Sales, Dora-Clayton  
 President... John F. Shea  
 General Manager... Cecil Goodreau  
 Chief Engineer... S. Ray Emerson

**WABO—Waynesboro—1954**  
KBS

Frequency: 990 Kc. Power: 250 Watts  
 Owner... New Laurel Radio Sta., Inc.  
 Phone: 5-4700... Air Time: Daytime  
 News Service... AP  
 Representative... Hil F. Best  
 President... Harold Matison  
 General Manager... Granville Waiters  
 Station Manager... Keith L. Andre  
 Chief Engineer... Forrest Williams

**WROB—West Point—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Bob McRaney, Sr.  
 Address: WROB Bldg., Forest St.  
 Phone: 1450 Air Time: Full Time  
 Station Rep.: McGillvra  
 Pres., Gen. Mgr.: Bob McRaney Sr.  
 Station Manager: Jack King

**WAZF—Yazoo City—1947**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: WAZF, Inc.  
 Address: South Main St.  
 Phone: 1300 Air Time: Full Time  
 News Service: UP  
 Manager: Bruce Gresham  
 Prog. Dir.: Dennis Hancock, Jr.  
 Chief Engineer: Earl B. Neal, Jr.

**MISSOURI**

Pop. Feb. 1, 1956 (Est.) 4,160,000—Families 1,315,000  
 Radio Homes 1,260,000—TV Homes 1,021,571—Stations in State 71

**KWRT—Boonville—1953**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owner: Wm. R. Tedrick  
 Address: Box 5  
 Phone: TUXedo 2-6505 Air Time: Daytime  
 Representative: Indie  
 News Service: AP  
 Transcription: Standard  
 Gen., Sta. Mgr.: W. R. Tedrick  
 Comm., Sales Prom. Mgr.: Bill Diekroeger  
 Prog., Pub. Dir.: A. M. Tedrick  
 Chief Engineer: Walter Atamanel

**KCRV—Caruthersville—1950**  
**KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Pemiscot Bcstg. Co.  
 Address: 106 W. 3rd St.  
 Phone: 965 Air Time: Daytime  
 Transcription Service: Thesaurus  
 News Service: UP  
 Membership: NARTB  
 President: Eric Taylor  
 General Manager: Ed Pyer, Jr.  
 Program Director: Harry A. Moreland  
 Chief Engineer: Al Lawrence

**KGHM—Brookfield—1955**

Frequency: 1470 Kc. Power: 500 Watts d.  
 Owned-Operated By: Green Hills Bcstg. Co.  
 Address: 308 N. Main  
 Phone: 1830 Air Time: Daytime  
 Representative: Indie Sales, Inc.  
 General Manager: Herbert Noyes

**KCHR—Charleston—1953**  
**KBS**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: South Mo. Bcstg. Co.  
 Phone: 2-4451 Air Time: Daytime  
 Representative: Continental Radio Sales  
 Pres., Gen. Mgr., Chief Eng.: Kermit Barker  
 Program Director: James L. Byrd III

**KFVS—Cape Girardeau—1925**  
**MBS**

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By: Hirsch Bcstg. Co.  
 Business Studio Address: 324 Broadway  
 Phone: 5-5511 Air Time: Full Time  
 Representative: John E. Pearson  
 President: Oscar C. Hirsch

**KCHI—Chillicothe—1950**

Frequency: 1010 Kc. Power: 250 Watts d.  
 Owned-Operated By: Midwest Bcstg. Co.  
 Address: Farmington  
 Phone: 107 Air Time: Daytime  
 News Service: AP  
 Representative: Hil F. Best, Conwell  
 President: Cecil W. Roberts  
 Gen., Sta., Comm. Mgr.: Howard G. Rion  
 Program Dir.: J. F. Way  
 Publicity Dir.: E. T. Reynolds  
 Chief Engineer: Claude Kramer

**KGMO—Cape Girardeau—1952**  
**KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Oper. By: KGMO Radio-TV Inc.  
 Address: Hwys. 61 & 74  
 Phone: 5-8228 Air Time: Daytime

**KDMO—Carthage—1947**  
**KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Carthage Bcstg. Co.  
 Address: 1201 E. Chestnut  
 Phone: 2648 Air Time: Full Time  
 News Service: AP  
 Station Rep.: Continental  
 Membership: NARTB  
 Owner, Gen. Mgr.: J. J. Daly

**KDKD—Clinton—1951—KBS**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: KDKD, Inc.  
 Address: Box 113  
 Phone: 233 Air Time: Daytime  
 News Service: UP  
 Representative: Forjoe  
 Membership: NARTB  
 President: David M. Segal  
 Gen., Comm. Manager: B. E. Brown  
 Program Dir.: R. F. Morey  
 Chief Engineer: C. F. Cunningham

**KBIA—Columbia—1955**  
**KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated by... Midwest Bcstg. System  
Address..... Box 412  
Phone: 2-4401. Air Time: Day Time  
Representative..... Best  
President..... Cecil Roberts  
Gen., Sta. Mgr..... Robert D. Rapp  
Program Dir..... Martha M. Rapp  
Chief Engineer..... Joseph F. Mackey

**KFRU—Columbia—1925**  
**ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By..... **KFRU, Inc.**  
Business Address..... Box 89  
Phone: 4141. Air Time: Full Time  
Station Rep..... Webb  
President..... H. J. Walters, Jr.  
Station Manager..... Mahlon R. Aldridge, Jr.  
Director of Sales..... F. J. LeGrand

**KDEX—Dexter—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Dexter Bcstg. Co.  
General Manager..... Jerome B. Zimmer

**KREI—Farmington—1947**  
**KBS**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Midwest Bcstg. System  
Address..... Ozarks Bldg.  
Phone: 107. Air Time: Daytime  
News Service..... AP  
Station Rep..... Hil F. Best  
President..... Cecil W. Roberts  
Station Manager..... Earl L. Whitener  
Chief Engineer..... Norman Nielson

**KJCF—Festus—1951—KBS**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned..... Jefferson County Radio & TV Co.  
Phone: YE 7-3810. Air Time: Daytime  
General Manager..... Donald M. Donze  
Chief Engineer..... Russell Seals, Jr.

**KFMO—Flat River—1947**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Lead Belt Bcstg. Corp.  
Business-Studio Address..... Flat River  
Phone: 1000. Air Time: Full Time  
News Service..... UP  
President..... Oscar C. Hirsch  
Station-Comm. Mgr..... James F. Collins  
Prom. Mgr..... James Strader  
Program Director..... Lynn Bohs  
Pub. Dir..... Virginia Collins  
Chief Engineer..... Gilbert Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Mo. Central Bcstrs.  
Address..... 5th and Market  
Phone: 1400. Air Time: Daytime  
News Service..... JP  
Representative..... Paschall  
Transcription Service..... Standard  
Membership..... NARTB, RAB  
Gen. Man., Ch. Eng..... Robert W. Nickles  
Sta., Prog. Director..... Roger P. Fox  
Comm. Manager..... L. Reed Holt

**KHMO—Hannibal—1941**  
**MBS**

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Mt. Rainer Radio TV  
Broadcasting Corp.  
Business-Studio Address..... Box 711  
Phone: 3450. Air Time: Full Time  
News Service..... AP  
Representative..... John E. Pearson  
President..... Lester M. Smith  
Gen., Sta. Mgr..... V. L. Smith  
Commercial Manager..... William Stephenson  
Prog am Director..... P. Sosey  
Chief Engineer..... Ben Parrish

**KIMO—Independence—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Craig Siegfried  
Business-Studio Address..... 310 N. Osage  
Newspaper Affil..... Daily News  
President..... Craig Siegfried  
General Manager..... Bill Hardt

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. Power: 5 Kw., d.  
Owned..... Empire Bcstg. Co.  
Address..... 410 E. Capital  
Phone:..... 6-3191  
Station Representative..... Walker  
Membership..... NARTB  
President..... J. A. Shepherd  
Gen., Sta. Mgr..... Lynn Bickett  
Program Dir..... Robert Rector  
Chief Engineer..... Ed Scarr

**KWOS—Jefferson City—1937**  
**KBS-MBS**


Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Capital Bcstg. Co.  
Business-Studio Address..... 210 Monroe St.  
Phone: 6-3137. Air Time: Full Time  
Newspaper Affiliation..... News Tribune Co.  
News Service..... AP  
Transcription Service..... Thesaurus  
Station Rep..... Bogner & Martin  
Membership..... RAB  
President..... Mrs. L. R. Goshorn  
General Manager..... R. L. Rose  
Station Manager..... E. A. Richter  
Chief Engineer..... Leroy S. Hackman

# Kansas City's Most Effective "ONE-TWO" ADVERTISING PUNCH!

## KMBC-TV

Coverage-conscious advertisers get more than their money's worth when they swing their schedules to KMBC-TV, Kansas City's most powerful television station. With a giant 1,079-foot tower (above average terrain) and a 316,000-watt color-equipped RCA transmitter, KMBC-TV is the giant among television facilities in the Heart of America.

The new KMBC-TV "Big-Time" Day-time format is unquestionably the No. 1 TV buy in the market. Comparison of ratings, cost per thousand and complete versatility of commercial handling show that this fresh, new programming — featuring the Heart of America's finest TV talent — is far and away the best place to put your television advertising dollars.



*the SWING is to...*

**KMBC-TV**  
CHANNEL 9

For the broadest broadcasting coverage in the Heart of America market, use the area's most effective one-two advertising punch — KMBC-TV Television plus KMBC-KFRM Radio! See the Colonel from Peters, Griffin, Woodward, Inc.

**DON DAVIS**, First Vice Pres. & Commercial Mgr.  
**JOHN SCHILLING**, Vice Pres. & Gen. Mgr.  
**GEORGE HIGGINS**, Vice Pres. & Sales Mgr.  
**DICK SMITH**, Director of Radio  
**MORI GREINER**, Director of Television

## KMBC-KFRM Radio

Listeners and advertisers alike are finding the New Sound of KMBC-KFRM more and more irresistible! Some of the biggest names in the Midwestern broadcasting world — plus top ABC personalities — produce a new brand of radio that's tailored to the tastes of today's radio audience. Music, News, Sports, Major League Baseball, Farm Service, Women's Programs — there's quality service and entertainment for *everyone* via the New Sound of KMBC-KFRM.

By skillfully integrating *personalized* air salesmanship with the radio services modern-day audiences demand, KMBC-KFRM has created a climate for selling that's unduplicated in the Heart of America. You'll see what we mean when you buy your next schedule on KMBC-KFRM.

**KMBC** of Kansas City  
**KFRM** for the State of Kansas

1st in the  of America





**KFSB—Joplin—1948**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned-Oper. By Four States Bcsters, Inc.  
 Address 1027 Main St.  
 Phone: MA 4-1310 Air Time: Full Time  
 News Service UP  
 Representative Meeker  
 Membership NARTB  
 President Harry Easley  
 Sta., Comm., Gen. Mgr. W. H. Clark  
 Program Director Ed Johnson  
 Chief Engineer Lloyd Frazier

**KSWM—Joplin—1946—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Air Time, Inc.  
 Address 1928 W. 13 St.  
 Phone: MA 4-7260 Air Time: Full Time  
 News Service UP  
 Representative William G. Rambeau  
 Membership NARTB  
 Pres., Gen. Mgr. Austin A. Harrison  
 Prog. Dir. Ronald Robson  
 Commercial Mgr. D. T. Knight Jr.

**WMBH—Joplin—1926—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Joplin Bcstg. Co.  
 Business-Studio Address Frisco Bldg.  
 Phone: May Fair 4-43-30 Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Sears & Ayer  
 Membership NARTB  
 Pres., Gen., Sta. Mgr. D. J. Poynor  
 Comm. Mgr. M. E. Dunn  
 Program Director Golda Shaunce  
 Chief Engineer E. L. Dodge

**KCKN—Kansas City—1925**

*(See Kansas City, Kansas, listing)*

**KCMO—Kansas City—1936  
ABC**

Freq.: 810 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By KCMO Bcstg. Co.  
 Address 125 E. 31st St.  
 Phone: Jefferson 1-6789 Air Time: Full Time  
 News Service AP  
 Representative Katz  
 Membership NARTB, RAB  
 President E. T. Meredith  
 General Manager E. K. Hartenbower  
 Commercial Manager R. W. Evans  
 Sales Prom., Pub. Dir. F. C. Strawn  
 Program Director George Stump  
 Chief Engineer Karl Troeglen

**KFRM—Kansas City—1947**

For KFRM Listing—See Concordia, Kansas

**KMBC—Kansas City—1921  
ABC**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By KMBC Bcstg. Co.  
 Address 222 W. 11th St.  
 Phone: HARRISON 1-2650 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service World  
 Representative Free & Peters  
 Membership NARTB, RAB  
 V. P., Comm. Mgr., Pub. Dir. Donald D. Davis  
 V. P., General Manager John T. Schilling  
 V. P., Sales Manager George J. Higgins  
 Station Manager Dick Smith  
 Chief Engineer Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Twin City Adv. Agency  
 Address 2814 E. 23rd St.  
 Phone: Humbolt 3-3100 Air Time: Daytime  
 Station Rep. McGillvra  
 News Service AP  
 General Manager Edward H. Pate  
 Commercial Mgr. Andrew Carter  
 Program Director Eugenia Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. Power: 1 Kw. d.  
 Owned Tele-Broadcasters, Inc.  
 Address 1012 Baltimore Bldg.  
 Phone: Baltimore 0077 Air Time: Daytime  
 News Service UP  
 Station Representative Forjoe & Co.  
 Membership NARTB  
 General Mgr. David M. Segal  
 Business Mgr. Harold Backun  
 Commercial Mgr. Irving Schwartz

**WDAF—Kansas City—1922  
NBC**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Oper. By The Kansas City Star Co.  
 Business-Studio Address 3030 Sommit St.  
 Phone: Harrison 1200 Air Time: Full Time  
 News Service AP  
 Newspaper Affil. Kansas City Star  
 Transcription Service Standard, Thesaurus  
 Representative H. I. Christal  
 President Roy A. Roberts  
 Gen. Mgr. H. Dean Fitzner  
 Station Manager V. S. Batton  
 Comm., Sls., Prom. Mgr. E. Manne Russo  
 Pgm., Publ. Dir. Harry J. Kaufmann  
 Chief Engineer J. A. Flaherty

**WHB—Kansas City—1922**

Freq.: 710 Kc. Power: 10 Kw. d. 5 Kw. n.  
 Owned. Mid-Continent Bcstg Co.  
 Address. 10th & McGee Sts.  
 Phone: Baltimore 8300 Air Time: Full Time  
 News Service. AP, UP, INS  
 Station Representative. John Blair Co.  
 Membership. NARTB  
 President. Todd Storz  
 V.P. Gen. Mgr. George W. Armstrong  
 Sales Promotion Mgr. Jack Sampson  
 Program Director. John Pearson  
 Publicity Director. Robert E. Sharon  
 Transmitter Supv. Lewis E. Baird  
 Studio Supv. Roy Nonemaker

**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts d.  
 Owned-Operated By. Kennett Bcstg. Corp.  
 Business-Studio Kennett  
 Phone: 8-4616 Air Time: Daytime  
 News Service AP  
 Transcription Service Lang-Worth  
 General Manager Paul C. Jones  
 Station Manager C. H. Harrison

**KIRX—Kirksville—1947**  
**KBS-ABC**

Frequency: 1450 Kc. Power: 250 Watts



NAME YOUR SURVEY!

**HOOPER?**  
**AREA PULSE?**  
**AREA NIELSEN?**  
**TRENDEX?**

All have **WHB** First!

10,000 watts, 710 kc.

70-County AREA PULSE—every daytime period—  
 FIRST PLACE! HOOPER all day average—47.7%—  
 FIRST PLACE! AREA NIELSEN—all day average—  
 42.9%—FIRST PLACE! TRENDEX—all day average  
 —42.8%—FIRST PLACE! Call the man from Blair or  
 General Manager George W. Armstrong.

**MID-CONTINENT  
 BROADCASTING COMPANY**

President, Todd Storz  
 WTIX, New Orleans, Reps: Adam J. Young, Jr.  
 KOWH, Omaha, Reps: H-R Reps, Inc.  
 WHB, Kansas City, Reps: John Blair & Co.

Owned-Operated By. North Mo. Bcstg. Co.  
 Business-Studio Address. KIRX Bldg.  
 Phone: MOhawk 5-3781 Air Time: Full Time  
 News Service. AP  
 Transcription Service. Thesaurus  
 Membership. RAB, NARTB  
 Gen., Sta. Mgr. Samuel A. Burk  
 Comm., Sales Prom. Mgr. James J. Dougherty  
 Program Director. Robert Carlson  
 Chief Engineer. Charles P. Porter

**KLWT—Lebanon—1947**  
**MBS**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By. Lebanon Bcstg. Co.  
 Bus-Studio Address. 221 E. Commercial St.  
 Phone: 1015 Air Time: Full Time  
 News Service. UP  
 Transcription Service. Langworth, SESAC  
 General Manager. O. R. Wright  
 Program Director. Jack A. Sellers

**KTCB—Malden—1954—KBS**

Frequency: 1470 Kc. Power: 1 Kw.  
 Owned. Tri-County Bcstg. Co.  
 Address. 100 W. Main St.  
 Phone: 851 Air Time: Daytime  
 News Service. UP  
 Transcription Service. Thesaurus  
 President. C. W. Craft  
 General Manager. Dick Wiethan  
 Commercial Mgr. Carleton Garner  
 Promotion Mgr. Mack Howerton

**KMMO—Marshall—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By. KMMO, Inc.  
 Address. Box 513  
 Transcription Service. World  
 Station Rep. Pearson  
 General Manager. Harold Douglas

**KNIM—Maryville—1953**  
**KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Maryville Radio-TV Corp.  
 Address. Box 278  
 Phone: 730 Air Time: Daytime  
 Manager. Jack Lloyd

**KXEO—Mexico—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By. Audrain Bcstg. Corp.  
 Address. 1705 E. Liberty  
 Phone: 2340-1 Air Time: Full Time  
 News Service. AP  
 Transcription Service. Thesaurus  
 Membership. NARTB, RAB  
 Comm., Sls. Prom. Mgr. W. Earl Dougherty  
 Program Dir. Greg Swanson  
 Chief Engineer. Hyle Lemen

**KNCM—Moberly—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts



**Owned-Oper. By**..... Moberly Bcstg. Co.  
**Phone:** 1600..... **Air Time:** Full Time  
**Transcription Service**..... Lang-Worth  
**Membership**..... RAB  
**News Service**..... AP  
**Owner**..... Jerrill A. Shepherd  
**Sta. Mgr.**..... A. E. Dahl  
**Asst. Mgr.**..... James Lipsey  
**Chief Engineer**..... Ed Scarr

**Transcription**..... Lang-Worth  
**General Manager**..... Arden Booth  
**Station Manager**..... George Strickland  
**News Director**..... Harland Snow

**KRMO—Monett—1950—KBS**

**Frequency:** 990 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**..... Monett Bcstg. Co.  
**Phone:** 858..... **Air Time:** Daytime  
**News Service**..... AP  
**Station Rep.**..... Continental  
**Membership**..... NARTB  
**General Manager**..... L. C. McKenney  
**Partner**..... J. J. Daly  
**Program Director**..... Floyd Stewart  
**Commercial Mgr.**..... Marion Pilant  
**Chief Engineer**..... George Province

**KWOC—Poplar Bluff—1938**

**Frequency:** 930 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... Poplar Bluff Bcstg. Corp.  
**Address**..... 428 Vine St.  
**Transcription Service**..... SESAC, World  
**Representative**..... John E. Peterson  
**General Manager**..... A. L. McCarthy  
**Sales Manager**..... L. G. Stovall

**KLRS—Mountain Grove—1955  
KBS**

**Frequency:** 1360 Kc..... **Power:** 1000 Watts d.  
**Owner**..... Kickapoo Prairie Bcstg. Co.  
**Address**..... Box 308  
**Phone:** 650..... **Air Time:** Day Time  
**News Service**..... UP  
**Transcription**..... Lang-Worth  
**President**..... Floyd W. Jones  
**General Manager**..... L. C. McKenney  
**Commercial Manager**..... Frank Edwards  
**Sales Promotion**..... Bob Mussman  
**Program Director**..... Dave Whittaker  
**Publicity Director**..... Orville Barton  
**Chief Engineer**..... George Province

**KTTR—Rolla—1947—KBS**

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... "Show-Me" Bcstg. Co.  
**Address**..... P. O. Box 567  
**Phone:** 380..... **Air Time:** Full Time  
**News Service**..... AP  
**Membership**..... NARTB  
**Pres., Gen., Sta. Mgr.**..... Luther W. Martin  
**Comm. Mgr.**..... Wad C. Rinehart  
**Prog. Dir.**..... Norma Fleming  
**Program Mgr.**..... Murl Nash  
**Chief Engineer**..... Martin M. Mitchum

**KBTN—Neosho—1954—KBS**

**Frequency:** 1420 Kc..... **Power:** 500 Watts  
**Owner**..... Ozarks Playground Bcstrs.  
**Address**..... 212½ E. Main St.  
**Phone**..... 1666  
**President**..... John V. Turner  
**Station Mgr.**..... Dud Stallings  
**Comm. Mgr.**..... Forrest Crockett

**KSGM—Ste. Genevieve—1947  
KBS**

**Frequency:** 980 Kc..... **Power:** 500 Watts  
**Owned-Oper. By**..... Donze Enterprises, nc.  
**Bus-Studio Address**..... 410 Merchant St.  
**Phone:** 980..... **Air Time:** Full Time  
**News Service**..... UP  
**President, General Manager**..... Elmer L. Donze  
**Chief Engineer**..... Murel L. Rose

**KNEM—Nevada—1949—KBS**

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Radio KNEM, Inc.  
**Address**..... P. O. Box 15  
**Phone:** 13..... **Air Time:** Full Time  
**News Service**..... UP  
**Station Rep.**..... Hil Best  
**President**..... John Blake  
**Gen. Mgr., Chief Engr.**..... Kenneth E. White  
**Comm. Mgr.**..... Virgil Kachel  
**Prom. Mgr., Pub. Dir.**..... Joe Young  
**Prog. Dir.**..... John Beydler

**KFEQ—St. Joseph—1923  
MBS**

**Frequency:** 680 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... KFEQ, Inc.  
**Business-Studio**..... Howitt Bdg.  
**Phone:** 3-2528..... **Air Time:** Full Time  
**News Service**..... AP  
**Transcription Service**..... Thesaurus  
**Representative**..... Headley Reed  
**Membership**..... NARTB  
**Pres., Gen. Sta. Mgr.**..... Barton Pitts  
**Commercial Mgr.**..... J. Ted Branson  
**Program Director**..... William R. Balch  
**Chief Engineer**..... J. Wesley Koch

**KRMS—Osage Beach—1952**

**Frequency:** 1150 Kc..... **Power:** 1 Kw, d.  
**Owned**..... Central Missouri Bcstg. Co.  
**News Service**..... AP

**KRES—St. Joseph—1946  
KBS**

**Frequency:** 1550 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... KRESS Radio Corp.  
**Address**..... 404 So. 8th  
**Membership**..... NARTB  
**News Service**..... AP  
**Representative**..... Clark  
**Pres., Gen., Sta. Mgr.**..... Tee Casper  
**Commercial Mgr.**..... Robert Mosiman  
**Prog., Pub., Sls. Prom. Dir.**..... Richard Irving  
**Chief Engineer**..... Don O'Brian

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Broadcast Group, Inc.  
 Address Robidoux Hotel  
 Phone: 3-2577 Air Time: Daytime  
 News Service UP  
 Representative Hil F. Best Co.  
 Station. Comm. Mgr. Hal Hamilton  
 Asst. Comm. Mgr. Joe Kilgore  
 Studio Director Don Blue  
 Program Director Eleanor Shepard

**KATZ—St. Louis—1955**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By St. Louis Bcstg. Co.  
 Address 812 Olive St.  
 Phone: CHestnut 1-0955 Air Time: Full Time  
 News Service AP  
 Representative Forjoe & Co., Inc.  
 Membership NARTB  
 Pres., Gen. Mgr. William F. Garrett  
 Commercial Manager R. M. Hetherington  
 Chief Engineer Charles O. Rick

**KMOX—St. Louis—1925—CBS**

Frequency: 1120 Kc. Power: 50,000 Watts  
 Owned By Columbia Bcstg. System, Inc.  
 Operated By CBS Radio Division  
 Business-Studio Address 401 So. 12th St.  
 Phone: Central 1-8240 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service Associated  
 Representative CBS Radio Spot Sales  
 Membership RAB, NARTB  
 General Manager Robert Hyland, Jr.  
 Sales Prom. Mgr. Charles Burge  
 Publicity Dir. Paul Douglass  
 Program Director Mark Russell  
 Chief Engineer Harry Harvey

**KSD—St. Louis—1922—NBC**

Frequency: 550 Kc. Power: 5000 Watts  
 Owned-Oper. By The Pulitzer Publishing Co.  
 Business-Studio Address 1111 Olive St.  
 Phone Main 1-1111  
 News Service AP  
 Newspaper Affil. St. Louis Post Dispatch  
 Transcription Service World, Thesaurus  
 Representative NBC Spot Sales  
 Membership NARTB  
 President Joseph Pulitzer, Jr.  
 General Manager George M. Burbach  
 Sales Manager Arthur J. Casey  
 Program Director Harold Grams  
 Promotion Manager David Pasternak  
 Chief Engineer J. E. Risk

**KSTL—St. Louis—1948**

Frequency: 690 Kc. Power: 1000 Watts d.  
 Owned-Operated By Radio St. Louis, Inc.  
 Address Box 1440  
 Phone: BRidge 1-6090 Air Time: Daytime  
 News Service UP  
 Representative Everett McKinney  
 Pres., Gen., Sta. Mgr. Dick J. Kasten  
 Commercial Manager William A. Knight  
 Program Director Tony Glenn

Sales Prom. Mgr. Wm. L. Vietmeier  
 Publicity Director Norman Edwards  
 Chief Engineer Ira E. Pollock

**KWK—St. Louis—1927—MBS**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Operated By KWK, Inc.  
 Address 1215 Cole St.  
 Phone: Main 1-9100 Air Time: Full Time  
 Newspaper Affiliation St. Louis Globe-Democrat  
 News Service AP  
 Representative Katz  
 President, General Mgr. Robert T. Convey  
 V. P., Sta. Dir. Ray E. Dady  
 V. P., Comm. Dir. V. E. Carmichael  
 Exec. Prog. Dir., Asst. Sta. Dir. John W. Tinnea  
 Sales Mgr. Jack E. Henderson  
 Prog. Dir. Russell C. Kaiser  
 Prom., Publ. Director Fred J. Mueller  
 Chief Engineer N. J. Zehr

**KXLW—St. Louis—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By St. Louis County Bcstg. Co.  
 Address 2735 Bonaparte Ave., Brentwood  
 Phone: WO 1-1320 Air Time: Daytime  
 News Service UP  
 Representative Pearson  
 Membership NARTB, RAB  
 President John W. Kluge  
 Gen. Sta. Manager William W. Jefferay  
 Commercial Manager W. D. Herman  
 Prog. Pub. Director Alvin D. Suter  
 Chief Engineer James F. Mitchell

**KXOK—St. Louis—1938—ABC**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Oper. By KXOK, Inc.  
 Address Radio Park  
 Phone: Forest 7-6000 Air Time: Full Time  
 News Service UP  
 Representative John Blak  
 Membership NARTB  
 President E. M. Roberts  
 General Manager C. L. Thomas  
 Sls. Manager W. C. O'Donnell  
 Sales Prom. Mgr. Frank Doyle  
 Program Director Elmer Muschany  
 Publicity Director Frank Doyle  
 Chief Engineer Arthur F. Rekart

**WEW—St. Louis—1921**

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Barrington Co.  
 Address DeSoto Hotel  
 Phone: CHestnut 1-1921 Air Time: Daytime  
 News Service UP  
 Representative Bowling Co.  
 Pres., Gen. Mgr. Bruce Barrington  
 Sta. Manager Don Phillips  
 Comm., Sls. Prom. Mgr. Ed Wolfe  
 Prog., Publicity Dir. Don Phillips  
 Commercial Manager Ray Korpowicz  
 Program Director Lambert Kaiman  
 Chief Engineer Charles C. Casey

**WIL—St. Louis—1922**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Operated By... Missouri Bcstg. Corp.  
 Business-Studio Address... Hotel Sheraton  
 Phone Number... Olive 2-4500  
 Pres., Gen. Mgr. L. A. Benson  
 V. P., Asst. Gen. Mgr. Nick Pagliara  
 Sales Prom. Mgr. C. W. Beintker  
 Continuity Dir. Phil MacMurray

**KSMO—Salem—1953**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... "Show-Me" Bcstg. Co.  
 Address... 4th & Hickory  
 Phone: 303 Air Time: Full Time  
 Partnership... Luther W. Martin, Martin M. Mitchum  
 General Manager... Luther W. Martin  
 Sta. Mgr., Chief Eng. Willicm B. Smith  
 Salesman... Joseph Parker  
 Program Director... Zola Irene Smith  
 Consulting Engineer... Martin M. Mitchum

**KDRO—Sedalia—1939—MBS  
KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Milton J. Hinlein  
 Bus. Studio Address... 2100 W. Broadway  
 Phone: 4004 Air Time: Full Time  
 Representative... Pearson  
 President... Milton J. Hinlein  
 General Manager... Herbert W. Brandes  
 Sales Manager... Jimmy Glenn  
 Program Director... Bob Younger

**KSIS—Sedalia—1953**

Frequency: 1050 Power: 1000 Watts  
 Owner... Yates Bcstg. Co.  
 Address... KSIS Building  
 Phone: 590 Air Time: Daytime  
 News Service... UP  
 Transcription... Lang-Worth  
 Representative... Best  
 Pres., Sta., Comm. Mgr. Carl W. Yates, Jr.  
 Sta. Mgr., Prog. Dir. Bettie S. Yates  
 Chief Engineer... Donald D. Warnock

**KSIM—Sikeston—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner-Oper... Sikeston Community Bcstg. Co.  
 Bus. Studio-Transmitter Address... Hwy. 60 W.  
 Phone: 1 Air Time: Full Time  
 News Service... AP  
 President... Lyman R. Bowman, Jr.  
 Gen., Sta., Sls. Prom. Manager... Richard L. Watkins, Jr.  
 Program Director... James Palmer  
 Comm. Mgr. Nelson Wheeler  
 Chief Engineer... R. L. Hirsch

**KGBX—Springfield—1926  
NBC**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Operated By... Springfield Bcstg. Co.  
 Bus. Studio Address... 805 Boonville Ave.

Phone: 4-2822 Air Time: Full Time  
 News Service... AP  
 Newspaper Affil. Springfield Newspapers, Inc.  
 Transcription Service... Thesaurus  
 Rep... Venard, Rintoul & McConnell  
 Membership... NARTB  
 Pres., Gen., Sta. Mgr. K. G. Wells  
 Commercial Mgr. Don C. Dailey  
 Program Director... Francis Uhlis  
 Sls. Prom. Mgr. Dudley Morris  
 Publicity Dir. Wm. DeLange  
 Chief Engineer... Richard Bowman

**KICK—Springfield—1949  
MBS**

Frequency 1340 Kc. Power 250 Watts  
 Owned-Oper. By... Kickapoo Prairie Bcstg. Co.  
 Address... 610 College St.  
 Phone: 4-1561 Air Time: Full Time  
 News Service... UP  
 Representative... McGillvra  
 Membership... NARTB, RAB  
 President... Floyd W. Jones  
 General Manager... L. C. McKenney  
 Sls. Prom., Pub. Dir. Sol Mosher  
 Comm. Mgr. Al Patterson  
 Prog. Dir. James Allwood

**KTTS—Springfield—1941  
CBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Independent Bcstg. Co.  
 Address... P. O. Box 1716 S. S. S.  
 Phone: 2-7474 Air Time: Full Time  
 Representative... Sears & Ayer  
 Membership... NARTB  
 President... J. H. G. Cooper  
 General Manager... G. Pearson Ward  
 Commercial Manager... Bob Burke  
 Program Director... Wendel Smith  
 Chief Engineer... William F. Curry

**KWTO—Springfield—1933  
ABC**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Operated By... Ozarks Bcstg. Co.  
 Business-Studio Address... 606 St. Louis St.  
 Phone: 2-4422 Air Time: Full Time  
 News Service... UP  
 Representative... John E. Pearson  
 Membership... NARTB  
 Pres., Gen. Mgr. Ralph D. Foster  
 V.P. & Asst. Gen. Mgr. Leslie L. Kennon  
 Commercial Manager... Raymond M. Keltner  
 Program Director... Joe Slattery  
 Prom., Pub. Dir. Bill Bailey  
 Chief Engineer... Wallis Fender

**KALM—Thayer—1953—KBS**

Frequency: 1290 Kc. Power: 1 Kw. d.  
 Owned... Robert F. Neathery  
 Address... Box 326  
 Phone: 165 Air Time: Daytime  
 News Service... AP  
 Transcription Service... Keystone

Pres., Gen. Sta. Comm. Mgr. . . . R. F. Neathery  
 Sls. Prom. Mgr. . . . . W. Gillespie  
 Prog. Dir. . . . . Tom Stone  
 Chief Engineer. . . . . Sam Beatty

**KTTN—Trenton—1955—KBS**

Frequency: 1600 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . Trenton Bcstg. Co.  
 Address . . . . . 112 E. Ninth St.  
 Phone: 1600 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Transcription . . . . . World  
 Representative . . . . . Keystone  
 General Manager . . . . . Sam A. Burk  
 Station Manager . . . . . Ed Hundley  
 Commercial Manager . . . . . Bob Dennis  
 Chief Engineer . . . . . Stuart Underwood

**KLPW—Union—1954**

Frequency: 1220 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Franklin County Bcstg. Co.  
 Address . . . . . P. O. Box 72  
 Phone: Wash. 1439 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Representative . . . . . Indie  
 President . . . . . Leslie P. Ware  
 Gen., Sta., Comm. Sls. Prog.,

Pub. Manager . . . . . Norb Moore  
 Chief Engineer . . . . . Frank Lohmeyer

**KOKO—Warrensburg—1953**

KBS

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Warrensburg Bcstg. Co.

Phone: 1260 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . Thesaurus  
 Station Rep. . . . . Forjoe  
 President, Chief Eng. . . . . Lee E. Baker  
 Comm., Gen. Mgr. . . . . C. L. Parks  
 Program Director . . . . . Jim Gammon  
 Publicity Director . . . . . Gene Tipton

**KWRE—Warrenton—1949**  
 KBS

Frequency: 730 Kc. . . . . Power: 500 Watts  
 Owned . . . . . W. T. Zimmerman  
 Address . . . . . Warrenton  
 Phone: 398 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Continental  
 Gen., Sta. Mgr. . . . . W. T. Zimmerman  
 Comm. Mgr. . . . . Russell Benton

**KWPM—West Plains—1947**  
 KBS

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Robert F. Neathery  
 Phone: 700 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr., Eng. . . . . Robert F. Neathery  
 St., Comm. Mgr. . . . . Fritze A. Dixon  
 Program Director . . . . . A. Woodside  
 Publicity Director . . . . . Paul Best

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**KANA—Anaconda—1946**

Frequency: 1230 Kc. Power: 250 Watts d.  
Owned-Oper. By: Anaconda Bcstg. Co.  
Address: P. O. Box 727  
Phone: 136 Air Time: Full Time  
News Service UP  
Station Rep. Gill-Perna  
President A. J. Mosby  
Station Mgr. A. H. Smith  
Program Director King Harmon  
Comm. Mgr. C. Moore

**KBMY—Billings—1946**  
**MBS-KBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned Billings Bcstg. Co.  
Address Box 2544  
Phone: 9-4586 Air Time: Full  
News Service AP  
Transcription Service Lang-Worth  
Station Representative Avery-Knodel, Inc.  
Membership NARTB, RAB  
President Rockwood Brown  
Gen., Sta., Comm. Mgr. Ken Nybo  
Prog., Pub. Dir. Charles G. du Bois  
Chief Engineer T. A. Hildebrand

**KGHL—Billings—1928—NBC**

Frequency: 790 Kc. Power: 5 Kw.  
Owned Midland Empire Bcstg. Co.  
Address 5th Ave. & North B'way  
Phone: 2-2222 Air Time: Full  
News Service UP  
Station Representative Katz  
Membership RAB, NARTB  
President P. N. Fortin  
General Manager Jeff Kiichli  
Sta. Mgr., Prog. Dir. V. Braunberger  
Comm., Prom. Mgr. Warren Marshall  
Chief Engineer F. L. Bartlett

**KOOK—Billings—1950—CBS**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By The Montana Network  
Address P. O. Box 2557  
Phone: 9-5970 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Headley-Reed  
Membership NARTB, RAB  
President C. L. Crist  
Station Manager V. V. "Bud" Clark  
Commercial Manager Glen Beebe  
Program Director Cliff Ewing  
Publicity Dir. Conna G. May  
Chief Engineer Grant French

**KOYN—Billings—1955**

Frequency: 910 Kc. Power: 1000 Watts d.  
Owned-Oper. By D. Gene Williams,  
Delbert Bertholf  
Address Riverside Dr.  
Gen., Comm. Mgr. Robert Eubanks

**KBMN—Bozeman—1950**

Frequency: 1230 Kc. Power: 250 Watts  
Owned Penn Engineering Co.  
Address N. Seventh St.  
Phone: 2105 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Gill-Perna  
Owner, Gen. Mgr. G. Norman Penwell

**KXLQ—Bozeman—1939**  
**NBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned KRBM Bcstrs. Inc.  
Address Bozeman, Mont.  
Phone: JU 6-5881 Air Time: Full Time  
News Service AP  
Representative Walker  
General Manager Ernest A. Neath  
General Mgr. Ernie Neath  
Commercial Mgr. Ernest Seccomb, Jr.  
Prog. Dir. Dick Smiley  
Publicity Dir. Marcellus Rapkoch  
Chief Engineer George Roe

**KBOW—Butte—1947—CBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Copper City Radio Co.  
Address 720 Yale Ave.  
Phone: 7429 Air Time: Full Time  
Station Rep. Cooke  
President Frank Reardon  
Chief Engineer Al Morgan

**KOPR—Butte—1948**  
**ABC-MBS-IMN**

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By Copper Bcstg. Co.  
Business-Studio Address Hotel Finlen  
Phone: 6546 Air Time: Full Time  
Representative Avery-Knodell  
President Frank C. Carman  
Gen., Comm. Mgr. Ed Cooney  
Program Director Jim Harrold  
Chief Engineer William Emerson

**KXLF—Butte—1929—NBC**

Frequency: 1370 Kc. Power: 5000 Watts  
Owned-Operated By KGJR, Inc.  
Address Box 1956  
Phone: 2-2344 Air Time: Full Time  
News Service UP  
Transcription Service Standard  
Representative Walker  
Pres., Gen. Mgr. E. B. Craney  
Sta., Comm. Mgr. Arne E. Anzjon  
Program Director Paul Hatton  
Promotion Mgr. George Oechsli  
Chief Engineer Vern Totten

**KLTZ—Glasgow—1954**

Frequency: 1240 Kc. Power: 250 Watts

Owner.....Glasgow Bcstg. Co.  
 Address.....Box 909  
 News Service.....AP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 Phone: 1000.....Air Time: Full Time  
 General Manager.....William L. Beach  
 Program Director.....Tom Ash  
 Chief Engineer.....William Sebastian

Bus-Studio-Transmitter Add.....P. O. Box 2072  
 Phone: 2-2453.....Air Time: Full Time  
 Representative.....Walker, Pacific Northwest  
 President.....Barclay Craighead  
 Gen., Sta., Comm. Mgr.....T. L. Frayling  
 Program Director.....Juanita Loucks  
 Prom. Mgr., Chief Eng.....Eugene Kukkola

**KXGN—Glendive—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Glendive Bcstg. Co.  
 Address.....Box 200  
 Phone: EM 5-3377.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard, World  
 Representative.....Lawson  
 General Manager.....Daniel C. Palen

**KOJM—Havre—1946**  
**MBS-KBS-IMN**

Frequency: 610 Kc.....Power: 1000 Watts  
 Owned-Operated By.....No. Montana Bcstg. Co.  
 Address.....Box 70  
 Phone: 1096.....Air Time: Full  
 News Service.....UP  
 Transcription Service.....Associated  
 Representative.....Cooke, Inc., Avery-Knodel  
 Membership.....NARTB  
 General Manager.....Charlotte H. Brader

**KBCF—Great Falls—1955**  
**KBS**

Frequency: 1405 Kc.....Power: 250 W.  
 Owned-Operated By.....Community Broadcasters  
 Address.....Box 1405  
 Phone: 2-9533.....Air Time: Full  
 News Service.....UP  
 Representative.....Webb, Feltis  
 Pres., Gen. Mgr.....Dan Snyder

**KCAP—Helena—1949**  
**MBS-KBS-IMN**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lewis & Clark Bcstg. Corp.  
 Address.....1705 Jerome Place  
 Phone: Hickory 2-4490.....Air Time: Full  
 Representative.....Webb  
 Membership.....RAB  
 President.....Edward Maronick  
 Gen., Sta. Mgr.....K. O. MacPherson  
 Comm. Sales Prom. Mgr.....Walter H. Marshall  
 Gen., Pub. Director.....Pat Lee  
 Chief Engineer.....Dean Mack

**KFBB—Great Falls—1921**  
**CBS**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Wilkins Bcstg., Inc.  
 Business-Studio Address.....Box 1139  
 Phone: 4-4377.....Air Time: Full Time  
 Transcription Service.....Thesaurus  
 Station Rep.....Bolling  
 Membership.....NARTB, RAB  
 General Manager.....J. P. Wilkins  
 Station Manager.....LeRoy Stahl  
 Commercial Manager.....W. C. Blanchette

**KXLJ—Helena—1937—NBC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Peoples Forum of the Air  
 Address.....1306 Eleventh Ave.  
 Representative.....Walker, Pac. N.W. Bcstrs.  
 Manager.....Barclay Craighead

**KMON—Great Falls—1947**  
**MBS-ABC-IMN**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Montana Farmer Bcstg. Co.  
 Business Address.....Box 1935  
 Phone: 4-4382.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Avery-Knodel  
 Membership.....NARTB  
 President.....Lester Cole  
 General Manager.....Robert H. Warner  
 Commercial Manager.....Frank W. Kaulf  
 Program Director.....Mel Hallock  
 Chief Engineers.....Eugene B. Bunker, Ben Rush

**KGEZ—Kalispell—1927**  
**MBS-KBS-IMN**

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KGEZ, Inc.  
 Business-Studio Address.....Box 439  
 Phone: 4331.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....SESAC, Standard  
 Station Rep.....Donald Cooke Inc.  
 Membership.....RAB  
 President.....Frank Reardon  
 Gen. Manager.....Richard V. Vick  
 Prog. Director.....Robert Rigler  
 Sls. Prom. Mgr.....R. S. Bennett  
 Chief Engineer.....Keith Snodgrass

**KXLK—Great Falls—1947**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Great Falls Bcstg. Co.

**KOFI—Kalispell—1955**

Frequency: 980 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Flathead Valley Bcstrs.  
 Address.....Box 75  
 Representative.....Moore & Lund  
 General Manager.....William H. Patterson



**KXLO—Lewistown—1947**  
**MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Montana Bcstg. Co.  
Address: E. Main St. Box 636  
Phone: 1210 Air Time: Full Time  
News Service UP  
President: William G. Kelly  
General Manager: Donald C. Williams

**KLCB—Libby—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Lincoln County Bcstrs. Inc.  
Address: Box 636  
Phone: 410 Air Time: Full Time  
News Service UP  
Transcription Service: Lang-Worth, MacGregor  
Membership: NARTB, RAB  
President: Smith McNeill  
Station Manager: Joe Menehan  
Comm. Manager: James Maurer  
Prog. Director: Marlene Carr  
Chief Engineer: John Hart

**KPRK—Livingston—1947**  
**KBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Yellowstone Amuse. Co.  
Business Address: E. Park St.  
Phone: 1000 Air Time: Full Time  
News Service UP  
Station Rep.: Avery-Knodel  
Transcription Service: World  
General Manager: Paul B. McAdam  
Commercial Manager: Jack Hinman

**KATL—Miles City—1941**  
**KBS-MBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Star Printing Co.  
Address: Box 720  
Phone: 1340 Air Time: Full Time  
Newspaper Affiliation: "Daily Star"  
News Service UP  
Transcription Service: Thesaurus  
Representative: Avery-Knodel  
Membership: NARTB, RAB  
Gen., Sta. Mgr.: Ian A. Elliot  
Commercial Manager: Fred B. Hunnes  
Sales Prom. Mgr.: Norval B. Davis  
Program Director: Thomas Bieorzycki  
Publicity Director: Donald Kern  
Chief Engineer: William Abel

**KBTK—Missoula—1955**  
**MBS-KBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Montana Bcstg. Co.

Address: Box 1202  
Representative: Avery-Knodel  
General Manager: William J. Strothman

**KGVO—Missoula—1931—CBS**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Operated By: Mosby's, Inc.  
Bus. Studio Address: Radio Central Bldg.  
Phone: 2-2155 Air Time: Full Time  
News Service UP  
Transcription Service: Lang-Worth  
Representative: Gill Perna  
Membership: NARTB, RAB  
Pres., Gen. Mgr.: A. J. Mosby  
S'a., Comm. Mgr.: Guy B. Farnsworth  
Prom. Mgr., Prog. Dir.: Don Bradley  
Pub. Director: Don Weston  
Chief Engineer: Leo Stewart

**KXLL—Missoula—1948—NBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Western Montana Assoc.  
Phone: 4-4114 Air Time: Full Time  
News Service UP  
Representative: Walker Moore  
Pres., Gen., Sta. Mgr.: Pat M. Goodover  
Comm., Prom. Mgr.: Bob Gillis  
Program Director: Tom Lee  
Publicity Director: John Campbell  
Chief Engineer: Pat Goodover

**KIYI—Shelby—1947**  
**KBS-MBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Tri County Radio Corp.  
Address: P. O. Box 185  
Phone: Hemlock 4-5541 Air Time: Full Time  
Representative: Cooke  
Membership: NARTB, RAB  
President: John Lyon  
Sec.-Treas.: Frank Krshka

**KGCX—Sidney—1926—MBS**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By: KGCX, Inc.  
Address: 109 S. Central  
Phone: 408 Air Time: Full Time  
News Service UP  
Representative: Gill Perna  
General Manager: E. E. Krebsbach  
Commercial Mgr.: E. Clair Krebsbach  
Program Director: Keith Krebsbach  
Publicity Director: Veryl Moser  
Chief Engineer: O. H. Halvorson

## KCOW—Alliance—1949—KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Sandhills Bcstg. Corp.  
Trans. Address... 1100 West 10th St.  
Phone: 1400 Air Time: Full Time  
News Service... UP  
Transcription Service... World  
Representative... McGillvra  
Membership... NARTB  
President... J. W. Cover  
General Manager... Gene Ackeley  
Ad Manager... Carl Langewisch  
Production Asst... Ted Ford  
Chief Engineer... Roland Reed

## KWBE—Beatrice—1949 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Blue Valley Bcstg. Co.  
Address... Box 567  
Phone: 1245 Air Time: Full Time  
News Service... AP  
Transcription Service... Thesaurus  
Membership... NARTB  
President... Merle G. Jones  
General Manager... Bud Pentz  
Commercial Mgr... William Boyce  
Prod. Supervisor... R. Templeton  
Chief Engineer... Arlin Holle

## KCNI—Broken Bow—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Custer County Bstg. Co.  
Address... Box 561  
Phone: 611 Air Time: Daytime  
News Service... UP  
Transcription Service... Capitol  
Manager... Georgia A. Crawford  
Commercial Mgr... Joe Grieser

## KCSR—Chadron—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned... Community Ser. Radio Corp.  
Address... 212 Bordeaux St., Box 949  
Phone: 5545 Air Time: Full Time  
News Service... AP  
Transcription Service... Thesaurus  
Co-Owners... Bill Finch, Bob Fouse

## KJSK—Columbus—1948 KBS

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By... George Basil Anderson  
Business Address... Box 460  
Phone: 5154 Air Time: Daytime  
News Service... AP  
Representative... Biddick, Continental  
Transcription Service... Thesaurus  
President... George Basil Anderson  
Commercial Manager... Milo Kincaid  
Chief Engineer... Max Reeves

## KFGT—Fremont—1939

Frequency: 1340 Kc. Power: 100 Watts

Owned-Oper. By... Walker Radio, Inc.  
Business-Studio Address... 118 E. 5 St.  
Newspaper Affiliation... Guide, Tribune  
Phone: Park 1-5012 Air Time: Full Time  
Membership... NARTB  
News Service... AP  
Transcription Service... Capitol  
Pres., Gen. Mgr... Lester A. Walker  
Station Manager... Robert L. Johnson  
Program Director... Harry Gehrett  
Publicity Director... E. Smizer  
Chief Engineer... Harry Snyder

## KMMJ—Grand Island—1925 ABC

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Town & Farm Co., Inc.  
Business-Studio Address... Division at Cedar  
Phone: 703-4 Air Time: Daytime  
News Service... UP  
Representative... H-R  
Membership... RAB, NARTB  
President... Don Searle  
V. P. & General Manager... Ken Titus  
V. P. & Prog. & Sls. Service... Ed Mason  
Program Director... Ed. Meyer  
Business Mgr... Williard Morton  
Chief Engineer... U. L. Lynch

## KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By... Grand Island Bcstg. Co.  
Address... 315 South Locust  
News Service... AP  
Trans. Service... Capitol, World  
Representative... Bogner & Martin  
Manager... Wick Heath  
Sales Manager... Ray Kozak

## KHAS—Hastings—1940 MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Nebraska Bcstg. Co.  
Transmitter Address... 906 W. Second St.  
Phone: 2-5101 Air Time: Full Time  
News Service... INS  
Transcription Service... Thesaurus  
Representative... Gill-Perna  
Membership... NARTB  
President... Fred A. Seaton  
General Mgr... Duane L. Watts  
Station Mgr... J. W. Jackson Jr.  
Comm. Mgr... Pat Haase  
Sls. Prom. Mgr... Ken Willis  
Prog. Dir... Robert Wareham  
Chief Engineer... Vance Filken

## KGFW—Kearney—1930 MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Central Neb. Bcstg. Corp.  
Business-Studio Address... Platte Valley Bldg.  
Phone: 2131 Air Time: Full Time  
News Service... UP

**Representative** ..... Hal Holman  
**Membership** ..... NARTB  
**General Manager** ..... J. C. Mitchell  
**Sta. Comm. Mgr.** ..... Bob Riedy  
**Sls. Prom. Mgr.** ..... Wes Graham  
**Program Director** ..... Bob Jenkins  
**Publicity Director** ..... Mary Mitchell  
**Chief Engineer** ..... David Roberts

**Phone:** 1450 ..... **Air Time:** Daytime  
**News Service** ..... AP  
**Transcription** ..... Standard  
**Representative** ..... McGillvra, Inc.  
**Membership** ..... NARTB  
**Pres., Gen. Sta. Mgr.** ..... LeRoy W. Lenwell  
**Program Dir.** ..... Ronald D. Schaffer  
**Comm. Manager** ..... Don Hays

**KRVN—Lexington—1950**

**Frequency:** 1010 Kc. .... **Power:** 25,000 Watts d.  
**Owned-Oper. By** ..... Nebraska Rural Radio  
**Address** ..... 104 W. 8th St.  
**Phone:** 42371 ..... **Air Time:** Daytime  
**Transcription Service** ..... Standard  
**News Service** ..... AP  
**Representative** ..... Raymer  
**President** ..... Jay A. Person  
**General Manager** ..... Max Brown  
**Commercial Manager** ..... Harry H. Packard  
**Program Director** ..... G. W. Embree  
**Chief Engineer** ..... Robert Bitner

**WJAG—Norfolk—1922**

**Frequency:** 780 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Huse Publ. Co.  
**Phone:** 20 ..... **Air Time:** Daytime  
**Representative** ..... Walker  
**President** ..... Gene Huse  
**Station Manager** ..... Bob Thomas  
**Operations Director** ..... Glenn Hixson  
**Publicity Director** ..... Earl Katz  
**Comm. Manager** ..... Evens Meier  
**Chief Engineer** ..... Frank Wiedenbach

**KFOR—Lincoln—1924—ABC**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Cornbelt Bcstg. Corp.  
**Business-Studio Address** ..... 48th and Vine Sts.  
**Phone:** 6-2331 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus, Standard  
**Representative** ..... Paul Raymer  
**Membership** ..... NARTB, RAB  
**President** ..... James Stuart  
**Gen., Sta. Mgr.** ..... Richard Chapin  
**Sales Manager** ..... Roger Larson  
**Program Director** ..... Robert Askey  
**Chief Engineer** ..... Al Pugsley

**KNBR—North Platte—1952**

**Frequency:** 970 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... John Townsend  
**Address** ..... P. O. Box 778  
**Phone:** 3528 ..... **Air Time:** Daytime  
**Representative** ..... Indie Sales  
**Manager** ..... Bill Lemke

**KLIN—Lincoln—1947—MBS**

**Frequency:** 1400 Kc. .... **Power:** 250 W.  
**Owned-Operated By** ..... Frudegar Bcstg. Co.  
**Address** ..... 417 Sharpe Building  
**Phone:** 5-4377 ..... **Air Time:** Full  
**Representatives** ..... Rambeau  
**News Service** ..... AP  
**Transcription** ..... World  
**Pres., Gen. Mgr.** ..... Robert W. Frudegar

**KODY—North Platte—1930  
NBC-KBS**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Radio Station KODY  
**Bus.-Studio-Transmitter Address** ..... 1529 W. 12th  
**Phone:** 382 ..... **Air Time:** Full Time  
**Representative** ..... Meeker  
**Gen., Sta. Mgr.** ..... John Alexander  
**Program Director** ..... Bill Wood  
**Commercial Manager** ..... Joe di Natale  
**Publicity Director** ..... Jerry Wing  
**Chief Engineer** ..... Jay Blakesley

**KLMS—Lincoln—1949—KBS**

**Freq.:** 1480 Kc. .... **Power:** 1 Kw. d., 1 Kw. n.  
**Owned** ..... Lincoln Bcstg. Corp.  
**Address** ..... 130 N. 16th St.  
**Phone:** 2-7579 ..... **Air Time:** Full Time  
**President** ..... Howard A. Shuman  
**Gen., Sta., Comm. Mgr.** ..... Frank Stubbs  
**Chief Engineer** ..... Charles Winkler

**KOGA—Ogallala—1954**

**Frequency:** 930 Kc. .... **Power:** 500 Watts  
**Owner** ..... Ogallala Bcstg. Corp.  
**Address** ..... 216 N. Spruce  
**Phone:** 930 ..... **Air Time:** Daytime  
**News Service** ..... UP  
**Transcription** ..... Thesaurus, SESAC  
**Representative** ..... Indie Sales  
**Membership** ..... NARTB  
**Pres., General Manager** ..... Newell Eastman  
**Station Manager** ..... Helen Eastman  
**Commercial Manager** ..... James B. Creed  
**Sales Promotion Mgr.** ..... Henry Hagge  
**Program Director** ..... James B. Creed  
**Chief Engineer** ..... Howard Harrington

**KBRL—McCook—1947  
MBS-KBS**

**Frequency:** 1300 Kc. .... **Power:** 1 Kw. d.  
**Owned** ..... McCook Bcstg. Co.  
**Address** ..... 1300 West J St.

**KBON—Omaha—1942  
MBS-ABC**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts

Owned-Operated By.....Inland Bcstg. Co.  
 Business-Studio Add.....World Ins. Bldg.  
 Phone: Jackson 8282.....Air Time: Full Time  
 Representative.....Pearson  
 Pres., Gen. Mgr.....Paul R. Fry  
 Scales Manager.....Ernest S. Priesman

### KFAB—Omaha—1924—NBC

Frequency: 1110 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KFAB Bcstg. Co.  
 Business-Studio Address....620 Farnam Bldg.  
 Phone: Ja. 3420.....Air Time: 24 Hours  
 Representative.....Free & Peters  
 General Manager.....Harry Burke  
 General Sales Mgr.....Harold Soderlund  
 Promotion Mgr.....Don Shoemaker  
 Program Director.....Lyell Bremser

### KOIL—Omaha—1925—ABC

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Central States Bcstg. Co.  
 Business-Studio Address....511 So. 17th St.  
 Phone: JACKSON 7626...Air Time: Full Time  
 Transcription Service. Capitol, Standard, World  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 Co-Manager, Programs.....Chic Crabtree  
 Co-Manager, Sales.....Don W. Borden

### KOWH—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Mid-Continent Bcstg. Co.

Address.....Kilpatrick Bldg.  
 Phone: Atlantic 2228.....Air Time: Daytime  
 News Service.....AP, INS, UP  
 Representative.....H-R  
 Membership.....NARTB  
 President.....Todd Storz  
 V.P., Gen. Mgr.....Virgil Sharpe  
 Local Sales Mgr.....Jack Sandler  
 Sls. Prom. Manager.....Ed Morgan  
 Publicity Director.....George Dunlevy  
 Chief Engineer.....Bill Baldwin

### WOW—Omaha—1923—CBS

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Meredith WOW, Inc.  
 Business-Studio Address...280 Insurance Bldg.  
 Phone: Webster 3400.....Air Time: Full Time  
 Representative.....John Blair  
 Chairman of Board.....Fred Bohlen  
 President.....E. T. Meredith  
 Vice Pres., Gen. Mgr.....Frank P. Fogarty  
 Sales Manager.....Bill Wiseman  
 Program Director.....Ray Olson  
 Chief Engineer.....Glenn Flynn

### KNEB—Scottsbluff—1948 MBS-IMN

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By...Platte Valley Bcstg. Corp.  
 Business-Studio Address....Golden Rule Bldg.  
 Phone: 1620.....Air Time: Full Time  
 Representative.....Hal Holman  
 President.....John R. Jirton  
 General-Station Mgr.....Russ M. Stewart  
 Commercial Mgr.....Byron Joachim  
 Sales Prom. Mgr.....Kermit Kath  
 Program Director.....Wayne McIntosh  
 Chief Engineer.....Leslie A. Proctor

### KOLT—Scottsbluff—1930 CBS

Frequency: 1320 Kc...Power: 5000 d., 1000 n.  
 Owned-Operated By.....The Hilliard Co.  
 Address.....1517 Bway  
 Phone: 856.....Air Time: Full Time  
 Representative.....Gill-Perna  
 Manager.....L. L. Hilliard

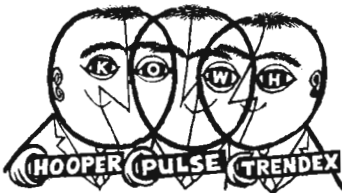
### KSID—Sidney—1952 ABC

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wm. C. Grove, Inc.  
 Address.....Legion Park  
 Phone: 5503.....Air Time: Full Time  
 Representative.....McGillvra  
 Gen., Comm. Mgr.....David W. Young

### KAWL—York—1954—KBS

Frequency: 1370 Kc.....Power: 500 W. d.  
 Owned-Operated By...Prairie States Bcstg.  
 Address.....York  
 Phone: 33.....Air Time: Day  
 Pres., Mgr.....M. L. Gleason  
 Sec'y, Farm Director.....T. L. Gleason

all three see  
**EYE-TO-EYE-TO-EYE**



No matter who asks the question

**KOWH** Omaha  
 is the answer!

43.7% average share-of-audience per latest Hooper. Latest Omaha-Council Bluffs PULSE has KOWH on top in every time period. So does Trendex. KOWH is first in every time period of every Omaha survey. Good coverage, too on 660 kc. Call the H-R man, or General Manager Virgil Sharpe.

**MID-CONTINENT  
 BROADCASTING COMPANY**

President, Todd Storz  
 WHB, Kansas City, Reps: John Blair & Co.  
 WTIX, New Orleans, Reps: Adam J. Young, Jr.  
 KOWH, Omaha, Reps: H-R Reps, Inc.

# NEVADA

Pop. Feb. 1, 1956 (Est.) 215,000—Families 72,000  
Radio Homes 69,000—TV Homes 41,443—Stations in State 14

## KPTL—Carson City—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By E. L. & A. Bullis  
Address Box 523  
Phone: 940 Air Time: Full Time  
News Service UP  
Representative O'Connell  
Membership NARTB  
General Manager Edwin L. Bullis  
Commercial Manager Ralph Nelson

## KELK—Elko—1948 MBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Elko Bcstg. Co.  
Address P. O. Box 790  
Phone: 260 Air Time: Full Time  
News Service UP  
President Chris Sheerin  
General Manager John J. Gammick

## KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By White Pine Bcstg. Co.  
Address Hotel Nevada  
Phone: AMherst 4-2077 Air Time: Full Time  
Membership RAB  
News Service AP  
Co-Managers D. I. Hansen, D. V. Bradley

## KBMI—Henderson—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated Moritz Zenoff  
Address New Frontier Hotel  
Phone: DUdley 2-7171 Air Time: Full Time  
Newspaper Affil. Henderson Home News  
News Service AP  
Representatives BTS, McGavren  
Pres., Gen. Manager Moritz Zenoff  
Sales Prom. Manager Brad Bennett  
Chief Engineer Jim Blaine

## KENO—Las Vegas—1940 ABC

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By Nevada Bcstg. Co.  
Address 810 Keno Lane  
Phone: 1400 Air Time: Full Time  
Representative W. S. Grant  
General Manager Merl Sage

## KLAS—Las Vegas—1948 CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Las Vegas Bctrs., Inc.  
Address Desert Inn, P. O. Box 1510  
Phone: DU 4-4646 Air Time: Full Time  
Transcription Service Standard  
News Service AP  
Representative Weed & Co.  
Membership RAB  
President R. G. Jolley  
General Manager Tom Ivory

Commercial Manager Bill Pursel  
Program Director John C. Edington  
Publicity Director Betty Swain  
Chief Engineer Ralph Smith

## KORK—Las Vegas—1951 NBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Southwestern Bcstg. Co.  
Address Hotel Thunderbird  
Phone: 6500 Air Time: Full Time  
Representative Pearson  
Membership RAB  
President Donald W. Reynolds  
General Manager Merrill Inch

## KRAM—Las Vegas—1947 MBS-KBS-IMN

Freq. 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By Boulder City Bcstg. Co.  
Address P. O. Box 1712  
Phone: 920 Air Time: Full Time  
Station Representative Avery-Knodel  
President Edward J. Jansen  
General Manager Truman B. Hinkle

## KATO—Reno—1946 MBS-DON LEE

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Robert L. Stoddard  
Business-Studio Address Box 2231  
Phone: 2-4501 Air Time: Full Time  
Representative Walker, McGavren  
News Service UP  
Transcription Service McGreggor  
Pres., Gen. Mgr. R. L. Stoddard  
Chief Engineer Al Glass

## KOH—Reno—1928—NBC

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owner McClatchy Bcstg. Co. of Nevada  
Address P. O. Box 2271  
Phone: 3-5106 Air Time: Full Time  
News Service UP  
Transcription Service Capitol  
Representative Paul H. Raymer  
Membership NARTB, RAB  
Manager Hewitt Kees

## KOLO—Reno—1946—CBS

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Operated By Western Bcstg. Co.  
Business-Studio Address 33 Sierra St.  
Phone: 2-4516 Air Time: Full Time  
News Service UP  
Representative Pearson  
Membership NARTB, RAB  
President Donald W. Reynolds  
General-Station Manager H. G. Wells  
Program Director Len Sherman  
Sls. Prom. Mgr., Pub. Dir. Pat Welty  
Chief Engineer George O'Brien

**KONE—Reno—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Magown, Jones & Hartford  
 Address... 700 Forest St.  
 Phone: 3-4493 Air Time: Full Time  
 News Service... AP  
 General Manager... James W. Hartford

**KWRN—Reno—1947—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... KWRN, Inc.  
 Address... Riverside Hotel  
 Phone: 3-6156 Air Time: Full Time

**NEW HAMPSHIRE**

Pop. Feb. 1, 1956 (Est.) 543,000—Families 160,000  
 Radio Homes 153,000—TV Homes 135,610—Stations in State 13

**WMOU—Berlin—1946—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. White Mtns., Bcstng. Co.  
 Address... 27 Green Square  
 News Service... AP  
 Transcription Service... World  
 Representative... Borgatti, Stars Natl.  
 Membership... NARTB, RAB  
 President... John W. Guider  
 General Manager... Jock MacKenzie  
 Program Dir... Charles Ross

**WTSV—Claremont—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... Grandview Inc.  
 Trans. Address... 221 Washington St.  
 Phone: 1800 Air Time: Full Time  
 News Service... UP  
 Representative... A. Youug, L. Borgatti  
 President... William J. Barkley  
 General Manager... Ralph Gottlieb  
 Sales Prom., Comm., Sta. Mgr... F. Richard Hill  
 Prog. Pub. Director... P. C. Smith  
 Chief Engineer... A. J. Davis

**WKXL—Concord—1946  
 KBS-CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Capitol Bcstng. Co.  
 Business-Studio Address... 110 N. Main St.  
 Phone: 5-5521 Air Time: Full Time  
 News Service... UP  
 Representative... Walker  
 Membership... NARTB  
 President... H. Scott Kilgore  
 General Manager... W. Sweeney  
 Station Manager... Howard Chase  
 Program Director... Tom Ferris  
 Chief Engineer... Fred Sheehan

**WJWG—Conway—1955**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... WJWG, Inc.  
 Address... Box 679  
 President... John W. Guider

News Service... UP  
 Station Rep... W. S. Grant  
 General Manager... Franz J. Robischon

**KWNA—Winnemucca—1955  
 KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner... N. W. Radio & TV Corp.  
 Address... Sonoma Inn  
 News Service... AP  
 Transcription... Lang-Worth, SESAC  
 Representative... Paschall  
 Pres., Gen. Manager... Lester W. Pearce

**WTSL—Hanover-Lebanon  
 1950—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... WTSL Inc.  
 Address... 155 Front St., Manchester, N. H.  
 Phone: 4-4075 Air Time: Full Time  
 News Service... UP  
 Station Rep... Borgatti, Young  
 President... William J. Barkley  
 General Manager... Ralph Gottlieb  
 Station Manager... Harold Learned  
 Comm. Sls. Prom. Mgr... Alson Engelhardt  
 Program Director... Joe Shaw  
 Chief Engineer... Al Davis

**WKNE—Keene—1926  
 CBS-YANKEE**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By... WKNE Corp.  
 Address... 17 Dunbar St.  
 Phone: 2080 Air Time: Full Time  
 News Service... AP  
 Representative... Meeker, Kettell-Carter  
 Membership... NARTB, RAB  
 President... Joseph K. Close  
 Gen. Sta., Comm. Mgr... Frank B. Estes  
 Sls. Prom., Comm. Pub. Dir... Ted B. Sawyer  
 Chief Engineer... Ernest Roberge

**WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Oper. By... Northern Bcstg. Corp.  
 Bus.-Studio Address... Masonic Temple Bldg.  
 Phone: 2300 Air Time: Daytime  
 News Service... AP  
 Representative... Kettell-Carter, Grant  
 Membership... NARTB  
 Gen. Sta. Mgr... Arthur Rothafel  
 Commercial Manager... Sydney Clarke  
 Program Director... Irving W. Kaizer

**WFEA—Manchester—1932  
 CBS**

Frequency: 1370 Kc. Power 5 Kw.  
 Owned... Public Information, Inc.  
 Phone: 5-5491 Air Time: Full Time

**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Station Rep.**..... McKinney, Kettell-Carter  
**President**..... Farris E. Rahall  
**General Mgr.**..... O. R. Davis  
**Station Mgr.**..... Norton I. Virgien, Jr.  
**Commercial Mgr.**..... Albert L. Auclair  
**Program Dir.**..... Alan Rock  
**Chief Engineer**..... Jay Kosik

**WKBR—Manchester—1946**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned**..... Granite State Bcstg. Co.  
**Address**..... 155 Front St.  
**Phone:** 4-4075, 6, 7 .... **Air Time:** Full Time  
**News Service** ..... UP  
**Station Rep.**..... Borgatti, Young  
**Membership** ..... NARTB  
**President**..... William J. Barkley  
**General Manager**..... Ralph Gottlieb  
**Sta. Mgr., Prog., Pub. Dir.** Warren H. Journey  
**Commercial Mgr.**..... Arthur Cooper  
**Sales Prom. Mgr.**..... Forrest Morgan  
**Chief Engineer**..... Royston Phillips

**WMUR—Manchester—1941**  
**ABC-MBS-Yankee**

**Freq.:** 610 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned**..... The Radio Voice of N. H., Inc.  
**Business-Studio Address**..... 1819 Elm St.  
**Phone:** 3-8061 .... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... Weed  
**Membership** ..... NARTB, RAB  
**Pres., Treas.**..... Francis P. Murphy  
**Vice-Pres., Gen. Mgr.**..... N. Gittleson  
**Program Director**..... Bernie Mack

**NEW JERSEY**

Ppp. Feb. 1, 1956 (Est.) 5,345,000—Families 1,614,000  
 Radio Homes 1,557,000—TV Homes 1,547,810—Stations in State 23

**WJLK—Asbury Park—1926**

**Frequency:** 1310 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**..... Asbury Park Press, Inc.  
**Address**..... Press Plaza  
**Phone:** Prospect 4-3000 .... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... Lang-Worth  
**Newspaper Affiliate** ..... Press  
**Membership** ..... NARTB  
**President**..... Wayne D. McMurray  
**Station Manager**..... Everett Rudloff  
**Commercial Manager**..... Margaret Curtis  
**Prog. Mgr.**..... Charles F. Hill  
**Program Director**..... Frank Huber

**WLDB—Atlantic City—1955**  
**MBS**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Atlantic City Bcstg. Co.  
**Address**..... Senator Hotel

**WOTW—Nashua—1947**

**Frequency:** 900 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Nashua Bcstg. Corp.  
**Bus.-Studio-Transmitter Location**..... Lund Rd.  
**Phone:** TUxedo 2-2781 .... **Air Time:** Daytime  
**News Service** ..... UP  
**Representative** ..... Walker  
**Membership** ..... RAB, NARTB  
**Pres., Gen. Mgr.**..... Arthur A. Newcomb  
**Sta., Prom. Manager**..... R. E. Berry  
**Comm. Manager**..... Armand Bedard  
**Program Director**..... Roger Allan  
**Publicity Director**..... Richard Stuart  
**Chief Engineer**..... R. C. Bingham

**WHEB—Portsmouth—1932**

**Frequency:** 750 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**..... WHEB, Inc.  
**Phone:** 646 .... **Air Time:** Daytime  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Foster, Walker  
**Pres., Gen., Comm. Mgr.**..... Charles M. Dale  
**Station Manager**..... Thomas M. Dale  
**Program Dir.**..... George Pinkerton  
**Senior Engineer**..... Anthony Vaccaro

**WNNH—Rochester—1948**

**Frequency:** 930 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By**..... Stratford Bcstg. Corp.  
**Address**..... Rochester Hill Rd.  
**Phone:** 1400-1 .... **Air Time:** Daytime  
**News Service** ..... UP  
**Representative**..... Kettell-Carter, Grant Webb  
**Membership** ..... RAB, NARTB  
**Pres., Gen. Mgr.**..... A. J. K. Malin  
**Commercial Mgr.**..... M. C. Ball  
**Sta. Mgr., Pub. Dir.**..... H. Martin  
**Prog. Dir.**..... J. Alan Jasper  
**Chief Engineer**..... Ralph Warren

**Phone:** 4-6573 .... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription** ..... Lang-Worth, SESAC  
**Membership** ..... NARTB  
**Pres., Gen. Mgr., Ch. Eng.**..... Leroy Bremmer  
**Station Manager**..... John F. Moore  
**Business, Comm. Mgr.**..... Dorothy Bremmer

**WMID—Atlantic City—1947**  
**ABC-MBS**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Mid-Atlantic Bcstg. Co., Inc.  
**Address**..... Brighton Hotel  
**Phone:** 4-7131 .... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Stars Natl.  
**President**..... Richard Endicott  
**General Manager**..... David H. Freedman  
**Program Director**..... Alan Owen

## WFPG—Atlantic City—1940

### CBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Neptune Bcstg. Corp.  
 Business Address... Steel Pier  
 Phone: 5-2188. Air Time: Full Time  
 News Service ..... UP  
 Representative..... John E. Pearson  
 President..... Jack Berkman  
 Gen., Comm. Mgr..... Harry Foster  
 Director of Operations, C. E. Blair K. Thron  
 Office Manager..... Pearl Kogen  
 Program Dir..... Ed Davis  
 Publicity Director..... Jessie Morris

## WSNJ—Bridgeton—1937

### KBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Eastern States Bcstg. Corp.  
 Phone: BR 2930. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Station Representative ..... Clark  
 Membership ..... NARTB  
 President..... Russell S. Henderson  
 Vice-Pres., Gen. Mgr..... Paul Alger  
 Prog. Director..... Joseph McCulley  
 Sls. Prom. Manager..... Jerry Alden  
 Publicity Director..... Deane Eadie  
 Chief Engineer..... Ed Bold

## FRIENDLY GROUP STATIONS

UNITED PRESS NEWS-AFFILIATE

JOHN E. PEARSON COMPANY—REPRESENTED

**WFPG-AM** CBS Network  
 Sports  
 Music-News  
 Atlantic City, N. J.

**WBMS-AM** Independent  
 Music-News  
 Boston, Mass.

**WPIT-AM** Independent  
 Features-  
 Music-News  
 Pittsburgh, Pa.

**WSTV-TV** CBS-TV Network  
 MBS Network

**WSTV-AM** Sports  
 Music-News  
 Steubenville, Ohio

## WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts  
 Owned-Oper. By... City of Camden  
 Business Address... Camden 1  
 Phone: Emerson 5-5600. Air Time: Full Time  
 Transcription Service ..... Standard  
 News Service ..... UP  
 Membership ..... NARTB  
 Gen., Comm. Manager..... John Cleary  
 Program Director..... Jack La Mar  
 Sales Prom. Mgr..... Jack Silin  
 Chief Engineer..... John Zander

## WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... South Jersey Bcstg. Co.  
 Business-Studio Address. 2881 Mt. Ephraim Ave.  
 Phone: Emerson 5-7200. Air Time: Daytime  
 Representative ..... Rambeau  
 Membership ..... NARTB  
 News Service ..... AP  
 President..... Ranulf Compton  
 General Manager..... Gordon Giffen

## WMLV—Millville—1953

Frequency: 1440 Kc. Power: 1000 Watts  
 Owner..... Union Lake Bcstrs., Inc.  
 Address ..... Radio Park  
 Phone: Taylor 5-2600. Air Time: Daytime  
 News Service ..... UP  
 Transcription ..... Lang-Worth  
 President..... John H. Norris  
 General Manager..... D. H. Freedman  
 Program Director..... M. A. Culppeper

## WMTR—Morristown—1948

### ABC

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Morristown Bcstg. Co.  
 Address... 10 Park Place  
 Phone: JE. 4-6190. Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 President..... George S. Croy  
 General Manager..... Kenneth A. Croy  
 Commercial Mgr..... Henry Behre  
 Program Director..... Bob Vesel  
 News Dir..... Merrill Morris  
 Chief Engineer..... Rudolph C. Prow

## WAAT—Newark—1921

Frequency: 970 Kc. Power: 5000 d., 1000 n.  
 Owned-Operated By... Bremer Bcstg. Corp.  
 Business-Studio Address... 1020 Broad St.  
 Phone: Mitchell 2-6400; Plaza 5-1331 (N. Y.)  
 News Service ..... AP  
 Air Time..... Full Time  
 Transcription Service ..... Associated  
 Representative ..... Forjoe  
 President, Gen. Mgr..... Irving R. Rosenhaus  
 Vice-Presidents... E. S. Lennon, F. V. Bremer  
 Director of Sales... E. L. Cossman  
 Radio Sales Manager..... Harold Edison



**WHBI—Newark—1922**

Freq.: 1280 Kc. Power: 2½ Kw. d. 1 Kw. n.  
 Owned-Operated By... May Radio Bcst. Corp.  
 Business-Studio Address... 35 Warren St.  
 Phone: Mitchell 2-7353... Air Time: Sun. Only  
 President... James L. Shearer  
 Station Manager... William Masi  
 Program Dir... Marie Masi  
 Chief Engineer... Harold Michaels

**WNJR—Newark—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By... Rollins Bcstg. Co.  
 Business-Studio Address... P. O. Box 1258  
 Phone: UN 2-3665... Air Time: Full Time  
 Representative... Rollins Bcstg. Co.  
 Transcription... Standard  
 News Service... UP  
 President... O. Wayne Rollins  
 General Manager... A. R. Lanphear

**WVNJ—Newark—1947**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By... Newark Bcstg. Corp.  
 Address... W. Mt. Pleasant Ave., Livingston  
 Phone Number... Mitchell 7600  
 News Service... UP  
 General Manager... Ivon B. Newman

**WCTC—New Brunswick—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Chanticleer Bcstg. Co.  
 Business-Studio Address... 385 George St.

Phone: Charter 7-1450... Air Time: Full Time  
 News Service... AP  
 Transcription Service... Lang-Worth  
 Membership... NARTB  
 President, Sta. Mgr... James L. Howe  
 Commercial Manager... James M. Vogdes, Jr.  
 Prog. Dir... John Allen Potts  
 Sls. Prom., Pub. Dir... Jean Shuha  
 Chief Engineer... Victor Takach

**WNNJ—Newton—1953—KBS**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned... Sussex County Bcstrs.  
 Address... Box 243  
 Phone: 1616... Air Time: Daytime  
 News Service... AP  
 Partners... S. C. Wolfe, Jr.  
 W. Fairclough, R. A. Mensel  
 Gen., Sta. Mgr... Thurston Holmes  
 Program Director... Margaret Holmes  
 Chief Engineer... Arthur Crissey

**WOND—Pleasantville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... S. Jersey Radio, Inc.  
 Address... Old Turnpike  
 Phone: 3971... Air Time: Full Time  
 Transcription Service... Standard, Thesaurus  
 News Service... AP  
 Membership... NARTB  
 President... Harlan G. Morrelle  
 General Manager... T. K. Cassel  
 Station Manager... John Struckell  
 Chief Engineer... Milton Thurlow, Jr.

"Business today  
 Consists in  
 Persuading Crowds"  
 ... Gerald Lee



"Mighty Mike"

**WCTC**

New Brunswick, N. J.

1450 AM

98.3 FM

**In ATLANTIC CITY**

it's the  
 South Jersey Key  
 the

**WOND**erful music station

for sensational

**RESULTS**

More People Listen to WOND  
 Than Any Other Station

**WOND**

It's listener loyalty to top personalities on programs of music, news and sports geared to local tastes. That's why most Atlantic advertisers and more national sponsors are using

**WOND**

Studios—Pleasantville, N. J.

John G. Struckell, Gen. Mgr.

\* Advertest Research

**WPAT—Paterson—1941**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By..... WPAT, Inc.  
 Business Studio Address..... 66 Hamilton St.  
 Phones..... Armory 4-3400, PE. 6-2945 (N. Y.)  
 Air Time..... Full Time  
 News Service..... UP  
 President, General Manager..... D. J. Wright  
 Vice-President..... Charles W. Parker  
 Exec. G. M. Asst..... W. S. Calvert

**WBUD—Trenton—1947**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... Morrisville Bcstg. Co.  
 Address..... Ewingville Rd.  
 Phone: EX 4-7191..... Air Time: Full Time  
 Station Rep..... United Bcstg.  
 General Manager..... Richard M. Hardin  
 Station Manager..... Teresa Rose  
 Comm. Manager..... William Garry  
 Program Director..... Frank Brooks  
 Chief Engineer..... Terrance O'Rourke

**WTNJ—Trenton—1923**

Frequency: 1300 Kc. Power: 250 Watts  
 Owned..... WOAX, Inc.  
 Address..... 416 Bellevue Ave.  
 Phone: EX 3-4281..... Air Time: Daytime  
 Representative..... Grant Webb  
 President..... William DeFreitas  
 Gen., Sta., Comm. Mgr..... William G. Long  
 Sales Prom. Manager..... Ray McFadden  
 Program Director..... Albert Leibert  
 Chief Engineer..... Nicholas Dalessandro

**WTTM—Trenton—1941—NBC**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By..... Peoples Bcst. Corp.  
 Bus.-Stu. Add..... 246 N. High St., Columbus, O.  
 Phone: CApitol 8-4711..... Air Time: Full Time  
 Representative..... ForJoe  
 President..... M. D. Lincoln  
 General Manager..... Herbert E. Evans  
 Station Manager..... Fred E. Walker  
 Publicity Director..... Howard Tedder  
 Prog. Dir..... Wes Hopkins  
 Chief Engineer..... Chester Sunderland

**WWBZ—Vineland—1946**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Operated By..... Community Bcstg. Serv.  
 Address..... 633 Wood St.  
 Phone: Vineland 9-6500..... Air Time: Full Time  
 Representative..... Gill-Perna  
 President..... Joseph M. Bullock


**WCRV—Washington—1955**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By..... Simon Geller  
 Address..... 537 45th Street, Union City

**WCMC—Wildwood—1951**

**KBS**

Frequency: 1230 Kc. Power: 100 Watts  
 Owned-Operated By..... Francis J. Matrangola  
 Address..... 3010 N. J. Ave.  
 Phone: 2-7751..... Air Time: Full Time  
 Owner, Gen. Mgr..... Francis J. Matrangola



*Distinctive  
Music... for New York and New Jersey*

THE  
GASLIGHT  
STATION

WPAT  
930 KC.

# NEW MEXICO

Pop. Feb. 1, 1956 (Est.) 800,000—Families 217,000  
Radio Homes 209,000—TV Homes 103,051—Stations in State 32

## KALG—Alamogordo—1950 KBS-IMN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By William Wayne Phelps  
Address Box 269  
Phone: 211 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
President William Phelps  
Sta., Sls., Prom., Prog. Dir. Bob Hoffman  
Comm. Mgr., Prog. Dir. Terry Clark  
Chief Engineer Bobby Wells

## KABQ—Albuquerque—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned Oper. By KAEQ Bcstg. Co.  
Address 317 N. Broadway, Box 1388  
Phone: 3-1744 Air Time: Full Time  
Transcription Service Thesaurus  
News Service AP  
Representative Richard O'Connell, Oakes  
Membership NARTB  
President Helen A. Price  
V.P., Gen. Mgr. Bert Arnold

## KDEF—Albuquerque—1953

Frequency: 1280 Kc. Power: 1 Kw. d.  
Owned KDEF Bcstg. Co.  
Address 506 2nd St. N.W.  
Phone: 3-7813 Air Time: Daytime  
News Service AP  
Transcription Service Standard  
Station Representative McGillvra  
Membership NARTB  
President, Gen. Mgr. Frank Quinn  
Sta. Mgr., Prog. Dir. Wayne Griffin  
Comm. Manager Ben Caine  
Publicity Director Betty Colbert  
Chief Engineer Don White

## KGGM—Albuquerque—1927 CBS

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By New Mexico Bcstg. Co.  
Business Address 1414 Coal St., S.W.  
Phone: 3-4543 Air Time: Full Time  
News Service AP  
Representative Weed & Co.  
Transcription Service World  
Pres., Gen., Sta. Manager A. R. Hebenstreit  
Comm., Sls. Prom. Mgr. Merwyn Akin  
Prog., Pub. Director Robert Van Driel  
Chief Engineer Leonard F. Dodds

## KQUE—Albuquerque—1946 ABC

Freq.: 860 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By Sunshine Bcstg. Co., Inc.  
Bus.-Studio Address 2000 Indian School Rd.  
News Service UP  
Transcription Service Associated  
Representative John E. Pearson Co.

President, Gen. Mgr. Wm. Wayne Phelps  
Secretary-Treasurer DeWitt Landis  
General Manager A. M. Caldwell  
Chief Engineer Donald Delaney

## KOB—Albuquerque—1921 NBC

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By Albuquerque Bcstg. Co.  
Address 1430 Coal Ave. S.W.  
Phone: 3-4411 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Representative Branham  
Membership RAB, NARTB  
Pres., Gen. Mgr. Wayne Coy  
Sales Prom. Manager Bill Mickel  
Program Director Michael Dillon  
Chief Engineer George S. Johnson

## KSVP—Artesia—1946 KBS-MBS-IMN

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By Artesia Bcstg. Corp.  
Business-Studio Address Box 38  
Phone: SH 6-2751 Air Time: Full Time  
News Service UP  
Transcription Service Standard, Capitol  
Membership NARTB, RAB  
President Martin Yates III  
Gen., Sta., Comm., Sls. Mgr. David M. Button  
Chief Engineer L. O. Wilcox

## KAVE—Carlsbad—1937—CBS

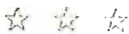
Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Voice of the Caverns, Inc.  
Business-Studio Address 601 No. Canal St.  
Phone: TUXedo 5 4101 Air Time: Full Time  
News Service AP  
Representative Branham  
President N. H. Battison  
General Manager John H. Battison  
Commercial Manager Richard E. Doyle  
Program Director Bob Fuller  
Chief Engineer Harland Nilong

## KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By Coronado Bcstg. Co.  
Address 313 W. Mermod  
Phone: 5-5373 Air Time: Daytime  
News Service AP  
Transcription Service Thesaurus  
Representative McGillvra  
Membership RAB, NARTB  
Pres., Gen., Sta., Comm. Mgr. D. A. Swczyk  
Prog. Director Ed Lyons  
Chief Engineer Vic Daley

## KLMX—Clayton—1950—KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Ari-Ne-Mix Bcstg. Corp.  
Address Box 7, Fair Grounds



Phone: 616..... Air Time: Full Time  
 Transcription Service..... Thesaurus  
 News Service..... UP  
 Representative..... Best, Palmer  
 President..... Arthur Jernigan  
 Manager..... Frank Vale

### KCLV—Clovis—1952

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... New-Tex Bdcstg.  
 Address..... 2112 Thornton  
 Phone: 4401..... Air Time: Full Time  
 Transcription Service..... Lang-Worth  
 Membership..... NARTB  
 Representative..... Pearson  
 Manager..... Odie L. Echols, Jr.  
 Comm. Manager..... Albert Houpe

### KICA—Clovis—1932—MBS

Frequency: 980 Kc..... Power: 1000 Watts  
 Owned-Operated By..... KICA, Inc.  
 Address..... 520 Pile St.  
 Phone: 5511..... Air Time: Full Time  
 News Service..... AP  
 Station Representative..... Hal Holman  
 Membership..... RAB  
 Pres., Gen., Sta. Mgr..... G. C. Packard  
 Comm. Manager..... J. W. Richardson  
 Program Director..... James C. Sell  
 Chief Engineer..... M. S. O'Dell

### KOTS—Deming—1954

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned..... Luna County Bcstg. Co.  
 Address..... P. O. Box 470  
 Phone: 999..... Air Time: Daytime  
 News Service..... UP  
 Transcription Service..... World  
 Membership..... NARTB  
 President, Gen. Mgr..... Robert W. Tobey  
 Commercial Manager..... Benny R. Smith  
 Sales Promotion Manager..... Pete Acosta  
 Prog. Dir., Chief Eng..... Larry Chisholm  
 Publicity Director..... Lad Engholm

### KVBC—Farmington—1951 MBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Radio Station KVBC  
 Address..... 413½ West Main St.  
 Phone: Davis 5-3541..... Air Time: Full Time  
 News Service..... UP  
 Membership..... RAB  
 Transcription Service..... World  
 Pres., Gen., Sta. Mgr..... C. O. Kendrick  
 Commercial Mgr..... Bob Williams  
 Prog. Dir..... Gene Pearsall  
 Sls. Prom. Mgr..... John Dorman  
 Publicity Dir..... Fred Finlay  
 Chief Eng..... M. E. Bowles

### KGAK—Gallup—1946—KBS

Frequency: 1330 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Thunderbird Bcstg. Co.  
 Address..... P. O. Box 1231

Phone: 1300..... Air Time: Full Time  
 Newspaper Affiliation..... Times  
 News Service..... AP  
 Transcription Service..... World  
 Station Representative..... McGillvra  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... Merle H. Tucker  
 Sta., Comm. Mgr..... Harold Cook  
 Chief Engineer..... Robert Adamson

### KHOB—Hobbs—1954

Frequency: 1280 Kc..... Power: 1 Kw.  
 Owned..... Permian Basin Radio Corp.  
 Address..... P. O. Box 247  
 Phone: 3-5148..... Air Time: Daytime  
 Station Rep..... Melville  
 News Service..... AP  
 Membership..... NARTB  
 Co-Mgrs..... Charles Scott, Quentin Crandall  
 Sales Mgr..... Jack Crandall

### KWEW—Hobbs—1938 MBS

Frequency: 1480 Kc..... Power: 1000 Watts  
 Owned-Operated By..... KWEW, Inc.  
 Representative..... Branham  
 General Manager..... Harry McAdams

### KOBE—Las Cruces—1947 MBS-IMN-KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Mesilla Valley Bcstg. Co.  
 Bus.-Studio Address..... 940 N. Main St.  
 Phone: Jackson 6-2496..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... Lang-Worth  
 Membership..... NARTB, RAB  
 President..... M. B. Thompson  
 General Manager..... Donald W. Husted  
 Comm. Manager..... Benjamin O. Norgress  
 Sls. Prom. Manager..... Betty Wallace  
 Program Director..... Phil Mead  
 Publicity Director..... James Haight  
 Chief Engineer..... Jack Diehl

### KGRT—Las Cruces—1955

Frequency: 570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Taylor Enterprises, Inc.  
 Address..... 512 W. 2nd St.  
 President..... W. G. Taylor  
 Gen. Mgr., Chief Eng..... Vernon Hughes

### KFUN—Las Vegas—1941 ABC

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Southwest Bcsters, Inc.  
 Business Address..... Box 710  
 News Service..... UP  
 Transcription Service..... Standard, Lang-Worth  
 Membership..... NARTB, RAB  
 Representative..... Hil F. Best  
 President, Gen. Mgr..... Ernest N. Thwaites

## KRSN—Los Alamos—1949

### ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Sunshine Bcstg. Co.  
 Address Community Center  
 Phone: 2-4422 Air Time: Full Time  
 Representative John E. Pearson  
 President W. W. Phelps  
 Gen., Sta., Comm. Mgr. Bob Porton  
 Prog., Pub. Dir. John L. Lockhart  
 Chief Engineer Jack Hardwick

## KLEA—Lovington—1952

Frequency: 630 Kc. Power: 500 Watts  
 Owned-Oper. By Prosperity Land Bcstg. Co.  
 Address P. O. Drawer 865  
 Phone: 8911, 62211 Air Time: Daytime  
 President, Gen. Mgr. David R. Worley  
 Asst. Mgr., Prom. Mgr. Gil Haugen  
 Comm. Mgr., Pub. Dir. Hoyt Caldwell  
 Program Director Robert Burt  
 Chief Engineer Francis Clements

## KENM—Portales—1950

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Plains Bcstg. Co.  
 Phone: 600 Air Time: Full Time  
 Manager L. Randolph

## KRTN—Raton—1948

### ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By W. Lloyd Hawkins  
 Business Address Box 815  
 Station Rep. Hil Best  
 Membership RAB  
 Owner W. Lloyd Hawkins

## KBIM—Roswell—1953

Frequency: 910 Kc. Power: 5000 Watts  
 Owned Taylor Bcstg. Co.  
 Address 512 W. 2nd St.  
 Phone: MAin 2-2120 Air Time: Daytime  
 Station Rep. Clark  
 President William C. Taylor  
 District Manager Woodrow Groves  
 Station Manager G. F. "Jud" Roberts  
 Sales Prom. Manager Jean Groves  
 Program Director Almarie Oldfield  
 Chief Engineer Eugene Rader

## KGFL—Roswell—1927

### MBS-IMN

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By KGFL, Inc.  
 Bus.-Studio Address 1621 N. Washington  
 Phone: MA 2-5110 Air Time: Full Time  
 Representative Branham  
 President Theresa P. Whitmore  
 Gen., Sta. Manager W. E. Whitmore, Jr.  
 Comm., Prom. Manager Harry J. Porter  
 Program Director Beverly Brigham

Publicity Director Stan Gallup  
 Chief Engineer Bob Henske

## KSWs—Roswell—1947—NBC

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By John A. Barnett  
 Business-Studio Address Box 670  
 Phone: MAin 2-6450 Air Time: Full Time  
 Representative Meeker, Melville  
 Owner & Gen. Mgr. John A. Barnett  
 Prog. Dir. John Anderson  
 Sta., Comm. Mgr. Larry Gordon  
 Asst. Gen. Mgr. W. L. Shackelford  
 Chief Engineer Ray R. Summersgill

## KTRC—Santa Fe—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By J. Gibbs & Bayne A. Spring  
 Address 210 E. Marcy St.  
 Phone: 3-6685 Air Time: Full Time  
 Representative McGillvra  
 Pres., Gen., Sta., Comm. Mgr. J. Gibbs Spring  
 Prog., Pub. Director Bayne A. Spring  
 Chief Engineer Lloyd Storr

## KVSF—Santa Fe—1936—CBS

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By Sante Fe Bcstg. Co.  
 Business-Studio Address 759 Cerrillos Rd.  
 Phone: 3-7319 Air Time: Full Time  
 Representative Weed  
 Manager Ivan R. Head

## KSIL—Silver City—1946

### CBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By James H. Duncan  
 Bus.-Studio-Transmitter Address 17th & Cactus  
 Representative Branham  
 Owner, Manager J. H. Duncan

## KCHS—Truth or Consequences

### 1946—KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Rex A. Tynes  
 Address P. O. Box 351  
 Phone: 266 Air Time: Daytime  
 Representative Continental Radio Sales  
 Transcription Thesaurus  
 President Rex Tynes  
 Sta., Sls., Pub. Dir. R. S. Fox  
 Program Director Beulah Weiss  
 Comm. Mgr., Chief Engineer Dell Sanders

## KTNM—Tucumcari—1941

### MBS-IMN

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Quay County Bcstg. Co.  
 Business Address Box 668  
 Phone: 100 Air Time: Full Time  
 Representative Melville  
 Co-Owner Lloyd Hawkins  
 Manager Howard Maudlin

# NEW YORK

Pop. Feb. 1, 1956 (Est.) 15,665,009—Families 4,832,000  
Radio Homes 4,650,000—TV Homes 4,556,515—Stations in State 105

## WABY—Albany—1933

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Eastern N. Y. Bcstg.  
Business Studio . . . . . 80 Braintree St.  
Phone: 2-3353 . . . . . Air Time: Full Time  
Representative . . . . . Rambeau  
News Service . . . . . UP  
President . . . . . David Kyle  
General Manager . . . . . Arthur Kyle  
Station Manager . . . . . Edward L. Trudeau  
Program Director . . . . . Toni Brady  
Comm. Sls. Prom. Mgr., Pub. Dir. . . . . Alix Blake  
Chief Engineer . . . . . Tom McDermott

## WOKO—Albany—1924 MBS

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Gov. Dongan Bcstg. Corp.  
Business Studio Address . . . . . Hotel Wellington  
Phone: 9957 . . . . . Air Time: Full Time  
News Service . . . . . AP  
President, General Mgr. . . . . James T. Healey  
Station Manager . . . . . Frank Panny  
Comm. Manager . . . . . J. T. Sherwood  
Program Director . . . . . John Lawrence  
Chief Engineer . . . . . Stanley J. Pawlic

## WPTR—Albany—1948 MBS

Frequency: 1540 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By . . . . . Patroon Brcdstg. Co., Inc.  
Address . . . . . Hotel Sheraton  
Phone: 5-3345 . . . . . Air Time: Full Time  
News Service . . . . . AP, UP  
Transcription Service . . . . . World  
Station Representative . . . . . Weed and Co.  
President . . . . . J. Myer Schine  
General Manager . . . . . Leo Rosen  
Station Manager . . . . . Kay Feiley  
Comm. Manager . . . . . Reed Gordon  
Sls. Prom. Mgr. . . . . D. O'Connell  
Program Director . . . . . Dave Sauter  
Chief Engineer . . . . . W. Russell David, Sr.

## WROW—Albany—1947 CBS

Freq.: 590 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Hudson Valley Br. Co., Inc.  
Address . . . . . P. O. Box 4100  
Phone: 3-2225 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Station Representative . . . . . Avery-Knodel  
Membership . . . . . NARTB, RAB  
President . . . . . Frank M. Smith  
General Manager . . . . . T. S. Murphy  
Station Manager . . . . . Harry L. Goldman  
Program Director . . . . . Roger Bower  
Sales Manager . . . . . Harry V. Barker  
Chief Engineer . . . . . Charles Heisler

## WCSS—Amsterdam—1948

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Community Service Bcst.  
Business Studio Address . . . . . Upper Locust Ave.  
Phone: Victor 3-2500 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Membership . . . . . RAB  
General Manager . . . . . Walter T. Gaines

## WMBO—Auburn—1926 MBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WMBO, Inc.  
Business Studio Address . . . . . 141 Genesee St.  
Phone: 2-3511 . . . . . Air Time: Full Time  
Newspaper Affiliation . . . . . "Advertiser"  
News Service . . . . . AP  
Representative . . . . . Thomas F. Clark  
Membership . . . . . NARTB, RAB  
President . . . . . William O. Dapping  
General Manager . . . . . Frederick L. Keesee  
Prog., Pub. Dir. . . . . Robert B. Morgan  
Chief Engineer . . . . . Herbert House

**PYRAMID SALES**  
WITH THE  
**WPTR PYRAMID PLAN**

**CONTACT YOUR WEED MAN**

Here's the plan to parlay profits . . . power-packed radio, 7-foot bus cards, displays in 90 A&P's, 60 drug stores, mailings to 5,000 dealers, scheduled promos, news ads, etc. Your only cost—production and postage, small schedule.

**WPTR 1540 KCS**  
**ALBANY, N. Y.**  
**50,000 WATTS OF POWER,**  
**PERSONALITY & PUNCH!**  
**LEO ROSEN, GENERAL MANAGER**

**W B T A**—Batavia—1941—MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Batavia Bcastg. Corp.  
 Business-Studio Address.....218 East Main St.  
 News Service.....AP  
 Phone: 715.....Air Time: Full Time  
 Pres., Gen. Mgr.....Edmund R. Gamble  
 Sales Prom. Mgr.....John Collins  
 Commercial Mgr.....Charles Snow  
 Program Director.....Winitred Legg  
 Publicity Director.....Jim Gerrety  
 Chief Engineer.....Fred Callendar

**WENE**—Binghamton  
Endicott—1947—ABC

Frequency: 1430 Kc. Power: 5 Kw.  
 Owned-Oper. By.....Ottaway Stations, Inc.  
 Business-Studio Address.....909 E. Main  
 Transcription Service.....Associated  
 Representative.....Radio Reps. Inc.  
 Membership.....NARTB, RAB  
 President.....James H. Ottaway  
 Managing Director.....F. H. Brinkley  
 Station Manager.....S. W. Ryder  
 Sales Manager.....Norman F. Flynn  
 Program Director.....Len Hathaway  
 Chief Engineer.....Sheldon W. Weyland

**WINR**—Binghamton—1946  
NBC

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Southern Tier Radio Service  
 Business-Studio Address.....Robinson Bldg.  
 Phone: 4-4318.....Air Time: Full Time  
 Representative.....George P. Hollingbery  
 Membership.....NARTB, RAB  
 President.....Donald Kramer

**WKOP**—Binghamton—1947  
MBS

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Bcstrs., Inc.  
 Business-Studio Address.....34 Chenango St.  
 Phone: 2-3437.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Bolling  
 Membership.....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....Andrew Jarema  
 Commercial Mgr.....Wally Buman  
 Chief Engineer.....Charles Hallinan

**W N B F**—Binghamton—1927  
CBS

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Business Address.....1 Henry St.  
 Phone: 3-7311.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affiliate.....Phila. Inquirer  
 Representative.....Blair & Co.  
 Membership.....NARTB  
 Gen. Mgr., Triangle Radio & TV.....R. W. Clipp  
 Gen., Sta. Manager.....George R. Dunham  
 Comm. Manager.....A. G. Hubbell  
 Program Director.....E. M. Scala  
 Chief Engineer.....Sherman Egan

**WBRV**—Boonville—1955  
KBS

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....Boonville  
 Phone: 11.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....SESAC  
 Membership.....NARTB, RAB  
 Pres., Gen. Manager.....Livingston Lonsing  
 Station Manager.....Alvin Cash  
 Comm. Manager.....Edgar Hillyer  
 Chief Engineer.....Gerald Prouty

**W B E N**—Buffalo—1930—CBS

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By.....WBEN, Inc.  
 Phone: MOhawk 0930.....Air Time: Full Time  
 Newspaper Affiliation.....Buffalo Evening News  
 News Service.....AP, INS, UP  
 Transcription Service.....Lang-Worth  
 Representative.....Henry I. Christal  
 Membership.....NARTB, BAB  
 Vice-President.....A. H. Kirchhofer  
 General Manager.....C. Robert Thompson  
 Station Manager.....Frank W. Kelly  
 Sales Manager.....C. E. Daly  
 Publicity Director.....Joseph A. Haeffner  
 Chief Engineer.....Ralph J. Kingsley

**W B N Y**—Buffalo—1935

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Roy L. Albertson, Inc.  
 Address.....485 Main St.  
 Phone: MOhawk 1400.....Air Time: Full Time  
 News Service.....AP, UP  
 Transcription Service.....Capitol  
 Station Representative.....Burke Stuart  
 President.....Roy L. Albertson, Sr.  
 General Mgr.....Michael L. Merla  
 Sta., Comm. Manager.....R. L. Albertson, Jr.  
 Program Director.....Henry Brach  
 Publicity Director.....Helen Kietzel  
 Sales Promotion Mgr.....Eugene K. McWhite  
 Chief Engineer.....Thomas L. Vines



# WKBW

BUFFALO'S MOST POWERFUL STATION

50,000 WATTS

AVERY-KNODEL, INC.  
National Representatives

BASIC ABC

CLINTON H. CHURCHILL  
Founder, President  
and General Manager



## SATURATION SELLS GOODS

The most successful advertising technique is "telling your sales story to as many people, as many times as you can, within the limits of a sound budget." This is the WKBW SATURATION FORMULA which is bringing increased sales results for WKBW advertisers; and we have the renewals to prove it. A WKBW saturation campaign gives you more than twice as many listeners for your advertising dollar. That's why your sales results will be more than twice as good. For details call any office of AVERY-KNODEL or WKBW direct.

You'll be surprised what \$100 a week will buy!

RADIO CENTER

# WKBW

BUFFALO, N. Y.



**WKBW—Buffalo—1925—ABC**

Frequency: 1520 Kc. Power: 50,000 Watts  
Owned-Operated By: WKBW, Inc.  
Business Address: Radio Center, 1430 Main St.  
Phone: Grant 5101 Air Time: Full Time  
News Service UP  
Representative Avery-Knodel  
Membership NARTB  
Pres., Gen. Mgr. Clinton H. Churchill  
Public Service Dir. Dorothy L. Ireland  
V. P., Station Mgr. Alfred E. Anscombe  
Program Director William Meeks  
Sls., Prom. Mgr. Clinton D. Churchill  
Chief Engineer Leroy Fiedler

**WEBR—Buffalo—1924—MBS**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By: WEBR, Inc.  
Business-Studio Address: 23 North St.  
Phone: Lincoln 7133 Air Time: Full Time  
Newspaper Affiliation: "Courier-Express"  
News Service AP, INS, UP  
Trans. Service: Thesaurus, Standard, SESAC  
Representative Katz  
Membership NARTB, RAB  
President William J. Connors, III  
General Manager William Doerr  
Commercial Manager Carl J. Kirchofer  
Pgm., Prom. Mgr. Wm. Schweitzer  
Chief Engineer Frank B. Ridgeway

**WGR—Buffalo—1922—NBC**

Frequency: 550 Kc. Power: 5 Kw.  
Owned WGR Corp.  
Address: 184 Barton St.  
Phone: Summer 7115 Air Time: Full Time  
News Service UP  
Station Rep. Peters, Griffin, Woodward, Inc.  
Membership NARTB  
President George F. Goodyear  
General Mgr. J. J. Bernard  
Sta., Comm. Mgr. Nat L. Cohen  
Sales Prom. Mgr. Ollie Howard  
Program Dir. Robert J. Strigl  
Local Sls. Mgr. A. Rocco  
Chief Engineer Karl B. Hoffman

**WWOL—Buffalo—1947**

Frequency: 1120 Kc. Power: 1000 Watts d.  
Owned-Operated By: Greater Erie Broad. Co.  
Address: 315 Main St.  
Phone: MO 1200 Air Time: Daytime  
News Service UP  
Owner Leon Wyszatycki  
Gen., Sta. Manager Ted Wyszatycki  
Commercial Manager Jack Greenfield  
Program Director Fred Klestins  
Chief Engineer Walter Williams Jr.

**WXRA—Buffalo—Kenmore  
1948**

Frequency: 1080 Kc. Power: 1000 Watts d.  
Owned-Operated By: W. New York Broad. Co.  
Address: Box 85  
Phone: AMherst 1160 Air Time: Daytime  
News Service UP  
Transcription Service World

Gen. Manager Thaddeus Podbielniak  
Comm. Manager B. W. Flanders  
Sales Prom., Pub. Dir. Bradley D. Steiger  
Program Director James J. Frieling  
Chief Engineer Roger W. Fleming

**WCBA—Corning—1949**

Frequency: 1350 Kc. Power: 1000Watts d.  
Owned: Wellsboro Corning Bcstg. Adv. Inc.  
Address: Box 133  
Phone: 6-7000 Air Time: Daytime  
News Service UP  
Transcription Service World  
Representative McGillvra, Inc.  
Pres., Gen. Mgr. Paul L. Carpenter  
Station Manager Paul E. Carpenter  
Program Director Richard Buzzard

**WCLI—Corning—1947—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned: Radio Corning, Inc.  
Address: 99 W. First St.  
Phone: 6-5421 Air Time: Full Time  
Transcription Service Thesaurus  
Station Representative Donald Cooke, Inc.  
News Service AP  
Pres., Gen. Mgr. Gordon M. Jenkins  
Sta. Mgr., Prog. Dir. George P. Droelle, Jr.  
Chief Engineer Frank Saia

**WKRT—Cortland—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Radio Cortland, Inc.  
Business-Studio Address: 27 N. Main St.  
Phone: SKYline 6-2828 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Representative Gill, Perna  
Membership RAB, NARTB  
President Leighton A. Hope  
Gen., Sta., Comm. Mgr. W. L. Thompson  
Chief Engineer Francis Ciccoricco

**WFCB—Dunkirk—1949**

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Operated By: Dunkirk Broad. Corp.  
Address: 316 Main St.  
Phone: 7756 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Station Representative Walker  
Membership NARTB, RAB  
Pres., Gen. Mgr., Sta. Mgr. Alois A. Schmidt  
Commercial Manager B. F. Goodrich  
Sales Prom. Manager Larry H. Sands  
Prog., Pub. Director Anthony James  
Chief Engineer J. T. Grace

**WELM—Elmira—1947  
CBS-ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owner: Radio Elmira, Inc.  
Business-Studio Address: 222 E. Market St.  
Phone: 3-5626 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Station Representative Burn-Smith  
Membership NARTB

# WHLI

"THE VOICE  
OF LONG ISLAND"

**W**here 1,200,000\* residents of NASSAU COUNTY

**H**ave continuously rated **WHLI** first\* because of

**L**ocal programming — L. I. NEWS and Local SERVICES

**I**n the big, booming MAJOR LONG ISLAND MARKET

DATA\*  
THE "PULSE" REPORT—OCT. '55  
LONG ISLAND LIGHTING CO.  
POPULATION ESTIMATE 1956

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HEMPSTEAD  
LONG ISLAND, N. Y.  
PAUL GODOFSKY, Pres.

*the voice of  
long island*

Represented by GILL-PERNA

President.....John S. Riggs  
 Vice Pres., Gen. Mgr.....Keith W. Horton  
 Comm. Manager.....Frederick H. Elliott  
 Program Director.....Ruth E. Dibble  
 Chief Engineer.....Arthur French

**WENY—Elmira—1939**  
**NBC-MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Elmira Star-Gazette, Inc.  
 Bus.-Studio Address.....Mark Twain Hotel  
 Phone: 5181.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affiliation.....Gazette, Advertiser  
 Transcription Service.....Lang-Worth  
 Representative.....Everett-McKinney  
 Membership.....NARTB, RAB  
 General Manager.....Dale L. Taylor  
 Commercial Mgr.....Bill Pope  
 Sales Manager.....Woody Erdman  
 Program Director.....Ted Hodge  
 Chief Engineer.....Thurlow A. Greene

**WGBB—Freeport—1924**

Frequency: 1240 Kc.....Power: 100 Watts  
 Business-Studio Address...44 So. Grove St.  
 Phone: Freeport 9-1400...Air Time: Full Time  
 Trans. Serv.....Lang-Worth, Thesaurus, World  
 News Service.....AP  
 Membership.....NARTB  
 General Manager.....John D. Whitmore  
 Commercial Manager.....Murray C. Evans  
 Program Director.....John Clayton  
 Sales Prom. Manager.....Herbert Clock  
 Publicity Director.....Jim Tucker  
 Chief Engineer.....Gus Tsavalas

**WOSC—Fulton—1949**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Cassill Radio Corp.  
 Address.....W. Bridge & Water, Oswego  
 Phone: 3088.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 President.....Richard C. Mitchell  
 General Manager.....Jack Burgess

**WGVA—Geneva—1947—ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Star Bcstg. Co., Inc.  
 Phone: 6691.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Cooke  
 Transcription Service.....World  
 President.....M. R. Forman  
 V.P., Gen. Manager.....Thomas L. Brown  
 Sta., Comm. Mgr.....Ernest F. Oliver  
 Pub., Prog. Director.....Alex Lamutis  
 Sales Prom. Mgr.....Archie Fabretti  
 Chief Engineer.....R. Carleton Greene

**WWSC—Glens Falls—1946**  
**ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Gt. Northern Radio Co.

Address.....13 Warren St.  
 Phone: 2-6518.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affil.....Post  
 Transcription Service.....SESAC  
 Representative.....Devney  
 Membership.....RAB  
 Pres., Gen Mgr.....Martin Karig  
 Program Director.....R. E. Middleton  
 Publicity Director.....V. E. Wiley  
 Asst. Mgr., Ch. Engineer.....Wilson P. Foy

**WENT—Gloversville—1944**  
**CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WENT Bcstg. Corp.  
 Business-Studio Address.....8 W. Fulton St.  
 Phone: 4-7175.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Gill-Perna  
 Pres., Gen. Manager.....A. C. Lloyd, Jr.  
 Program Director.....Peter Dreyer  
 Sls. Prom. Mgr.....J. H. Tobin  
 Chief Engineer.....Richard Stewart

**WHLI—Hempstead—1947**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....FM Bcstg. Corp.  
 Business-Studio Address.....245 Baldwin Rd.  
 Phone: Ivanhoe 1-8000...Air Time: Daytime  
 News Service.....UP  
 Transcription.....Associated, World, Thesaurus  
 Representative.....Gill-Perna  
 Membership.....RAB  
 Pres., Gen. Mgr.....Paul Godofsky  
 Comm. Manager.....Joseph A. Lenn  
 Prog. Dir.....Jerry Carr  
 Publicity Director.....George Ball  
 V.P., Chief Engineer.....Frank E. Knaack

**WLEA—Hornell—1951**  
**MBS-KBS**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Hornell Bcstng. Corp.  
 Business-Studio Address.....97 Main St.  
 Phone: 1420.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Gill-Perna  
 Transcription.....World  
 Membership.....RAB  
 Pres., Gen. Mgr.....Charles D. Henderson  
 Sta. Mgr.....G. W. Stidstone  
 Sls. Prom. Mgr.....E. Barnes  
 Prog. Dir.....Don Jones  
 Chief Engineer.....Frederick Witter

**WWHG—Hornell—1949**

Frequency: 1320 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....W. H. Greenhow Co.  
 Address.....85 Canistota St.  
 Phone: 2000.....Air Time: Daytime  
 Newspaper Affil.....Tribune, Advocate  
 News Service.....UP  
 T anscription Service.....Thesaurus

Representative ..... McGillvra  
 General Manager..... Louis G. Buisch  
 Station Manager..... Donald J. Curran  
 Chief Engineer..... Howard Huff

**WHUC—Hudson—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Colgren Bcstg. Co.  
 Address..... Union Turnpike  
 Phone: 8-3341..... Air Time: Full Time  
 Representative ..... McGillvra, Kittell-Carter  
 Membership ..... NARTB, RAB  
 General Manager..... John Kearney  
 Commercial Manager..... Robert Strakos

**WGSM—Huntington—1951**

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned... Huntington-Montauk Bcstg. Co., Inc.  
 Address..... 379 New York Ave.  
 Phone: Huntington 4-6740. Air Time: Daytime  
 News Service ..... UP  
 Station Representative ..... Rambeau  
 Transcription Service ..... World  
 President..... Byron T. Sammis  
 Gen., Sta. Mgr..... Edward J. Fitzgerald  
 Program Director..... Marjorie Anning  
 Sales Prom., Pub. Director..... Paul Barrish  
 Chief Engineer..... William Naramore

**WHCU—Ithaca—1940—CBS**

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... Cornell University  
 Business-Studio Address... Savings Bank Bldg.  
 Phone: 4-6301..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Associated  
 Membership ..... NARTB, RAB  
 Gen., Sta. Mgr..... Michael R. Hanna  
 Commercial Mgr..... H. E. M. Brockway  
 Program Director..... Joseph A. Short  
 Publicity Director..... Sam Woodside  
 Chief Engineer..... Herbert P. Michels

**WJOC—Jamestown—1948**

**MBS**

Frequency: 1340 Kc.....Power: 250 Watts d.  
 Owned-Operated By..... Air Waves, Inc.  
 Trans.-Bus.-Studio Address... 415 W. Fourth St.  
 Phone: 5-108..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Rambeau  
 Membership ..... NARTB, RAB  
 President, Gen. Manager..... Harold P. Kane

**WJTN—Jamestown—1924**

**ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By... James Bcstg. Co., Inc.  
 Bus.-Studio Address..... Hotel Jamestown  
 Phone: 7-151..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service... Associated, McGregor  
 Representative... Venard, Rintoul & McConnell  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr..... Simon Goldman

Comm. Mgr..... J. Carl Willems  
 Program Director..... George Pflieger  
 Publicity Director..... Hap Hazzard  
 Chief Engineer..... Herbert Niklaus

**WKNY—Kingston—1939**

**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Kingston Bcstg. Corp.  
 Business-Studio Address..... 601 Broadway  
 Phone: 4500..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... RAB, NARTB  
 President..... Joseph K. Close  
 V.P., Gen., Sta. Manager... Robert M. Peebles  
 Comm. Manager..... Howard Shultis  
 Sls. Prom., Prog., Pub. Dir..... Ernest Ward  
 Chief Engineer..... Allan J. Smith

**WVOS—Liberty—1947—KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By... Sullivan County Bcstg. Co.  
 Address..... Liberty  
 Phone: 1680-1..... Air Time: Full Time  
 News Service ..... UP  
 General Manager..... S. D. Lubin  
 Commercial Mgr..... H. G. Borwick

**WLFH—Little Falls—1952**

**MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Rock City Bcstrs.  
 Address..... 339 S. 2nd St.  
 Phone: 654..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... McGillvra  
 President..... Arthur Feldman  
 Vice-President..... Robert Feldman  
 Commercial Mgr..... Frank Camarata  
 Chief Engineer..... Arthur Clark

**WUSJ—Lockport—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By... Union-Sun & Journal, Inc.  
 Trans.-Address ..... 320 Michigan St.  
 Phone: 3-5944..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Newspaper Affil..... "Union Sun & Journal"  
 Representative ..... Gill-Perna  
 Membership ..... NARTB  
 President ..... Egbert D. Corson  
 General Manager..... William B. Kemble  
 Sta., Comm. Mgr..... Joseph A. Pinna  
 Sales Prom. Manager..... J. E. Patterson  
 Pub., Prog. Director..... Tony Allen  
 Chief Engineer..... Richard Weatherbee

**WICY—Malone—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper By... North Country Bcstg. Co.  
 Address..... 65 Woodward St.  
 Phone: 187..... Air Time: Full Time  
 News Service ..... UP  
 General Manager..... Mitchell C. Tackley

**WMSA—Massena—1945**  
**ABC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: The Brockway Co.  
Business Address: Central Building  
Phone: RO. 9-3591 Air Time: Full Time  
News Service: UP  
Transcription Service: Thesaurus  
Newspaper Affil.: Watertown Times  
Representative: Weed  
Membership: NARTB, RAB  
President: John B. Johnson  
General Manager: Louis Saiff, Jr.  
Station Manager: Thomas R. McHugh  
Program Director: James H. Nash  
Publicity Director: R. E. Anderson  
Chief Engineer: A. Samuel Frazier

**WALL—Middletown—1942**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: The Community Bcstg. Corp.  
Business-Studio Address: 62 North St.  
Phone: Middletown 3119 Air Time: Full Time  
News Service: AP  
Membership: NARTB, RAB  
Pres., Gen., Comm. Mgr.: James M. Pait  
Program Director: Jerry Wax  
Chief Engineer: Fred Schoe'koph

**WKBS—Mineola—1948**

Frequency: 1520 Kc. Power: 250 Watts, d.  
Owned-Oper. By: Key Bcstg. System, Inc.  
Address: Box 750  
Phone: Pioneer 6-6700 Air Time: Daytime  
News Service: INS  
Pres. & Gen. Mgr.: Lee Hollingsworth

**WGNY—Newburgh—1933**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned: Orange County Bcstg. Co., Inc.  
Business-Studio Address: 161 Broadway  
Phone: Newburgh 4600 Air Time: Daytime  
News Service: AP  
Membership: RAB  
Representative: Kettell-Carter  
Pres., Gen. Mgr.: George W. Bingham  
V.P., Sales Manager: Joseph Rake

**WNRC—New Rochelle—1950**

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By: Radio New Rochelle, Inc.  
Address: 200 North Ave.  
Phone: 6-0800 Air Time: Daytime  
News Service: AP  
Comm., Gen. Manager: Jules Lobert  
Sales Prom. Mgr.: Ric Allen  
Publicity Director: Dick Defalco  
Program Director: Nick Andrews  
Chief Engineer: Edward Cahill

**WABC—New York—1921**  
**ABC**

Frequency: 770 Kc. Power: 50,000 Watts


Owned-Oper. By: American Bcstg. Co., Inc.  
Business Address: 7 West 66th St.  
Phone: SU 7-5000 Air Time: Full Time  
News Service: AP, INS  
Representative: Edward Petry & Co.  
Membership: NARTB, RAB  
President: Robert E. Kintner  
Gen., Sta. Mgr.: Michael Renault  
Program Manager: Myrtle Tower  
Dir. Prog. Prom. & Advt.: John Eckstine  
Comm. Mgr.: R. E. Noble, Jr.  
Publicity Director: S. Strasburg  
Chief Engineer: John Bourcier

**WEVD—New York—1927**

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Oper. By: Debs Memorial Radio Fund  
Business-Studio Address: 117 W. 46th St.  
Phone Number: Plaza 7-0880  
News Service: AP  
President: Adolph Held  
Gen.-Sta.-Comm. Mgr.: Henry Greenfield  
Program Director: George Field  
Chief Engineer: Charles Brown

**WBNX—New York—1927**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Operated By: WBNX Bcstg. Co., Inc.  
Bus.-Studio Address: 260 E. 161st St., Bronx



**4 Reasons Why**  
The foremost national and local advertisers use WEVD year after year to reach the vast

**Jewish Market of Metropolitan New York**

1. Top adult-programming
2. Strong audience impact
3. Inherent listener loyalty
4. Potential buying power

Send for a copy of  
**"WHO'S WHO ON WEVD"**

Henry Greenfield, Managing Director  
WEVD, 117-119 West 46th St.  
New York 36

reaching  
**53 COUNTIES**  
**IN 6 STATES**  
 ( 5,420,915  
 radio homes )  
 N. Y., N. J., CONN.,  
 R. I., PA., MASS.

**W**<sub>e</sub>  
**M**<sub>ake</sub>  
**G**<sub>oods</sub>  
**M**<sub>ove</sub>

wonderful **RESULTS**  
 based on 50,000 watt **COVERAGE**  
 of the nation's largest **MARKET!**

*"The excellent showing we have made for the 11 months of 1955 again confirms our judgment in 'putting all our radio eggs in the WMGM basket'."*

*Herbert M. Adler, Pres.*  
**ADLER SHOES FOR MEN**

*"Delighted with the response on our promotion of ski tours. Within two days our switchboard was swamped with calls about our tour package."*

*J. E. Reinke, Vice President*  
**COLONIAL AIRLINES, INC.**

*"We have used five of the leading stations intermittently during the past four years. The only station that justified continuous use is WMGM."*

*Joseph Rudnick, Pres.*  
**SUNSET APPLIANCE STORES, INC.**

*"Make sure we get those spots again this year as our dealer organization was very well pleased with last year's schedule."*

*E. S. Schulman*  
**SHELL OIL COMPANY**

*"Results over WMGM were the best in New York City, substantially ahead on a 'cost per proof of purchase', of TV and all New York newspapers used with the exception of the Daily News, who, too, stood out."*

*Martin L. Strauss, II*  
**BYMART-TINTAIR, INC.**

if you want **RESULTS** as well as ratings put your money on

**wmgm**  
*"the selling station"*

**1050** **ON YOUR RADIO DIAL**

**THE METRO-GOLDWYN-MAYER RADIO STATION • 711 FIFTH AVE., NEW YORK 22, N. Y.**

Phone: MEIrose 5-0333... Air Time: Full Time  
 News Service .....AP  
 Transcription Service ..... SESAC  
 Representative ..... King  
 President..... A. L. Haskell  
 V.P., Sta.-Gen. Manager.... William I. Moore  
 Asst. Comm. Mgr..... Edward Betchley  
 Prog. Directors..... Frank Johnson, E. Ervin

**WCBS—New York—1924**  
**CBS RADIO**

Frequency: 880 Kc..... Power: 50,000 Watts  
 Owned By..... Columbia Bcstg. System, Inc.  
 Operated By..... CBS Radio Division  
 General Studio Address..... 485 Madison Ave.  
 Phone: PLaza 1 2345... Air Time: Full Time  
 News Service..... AP, INS, UP  
 Transcription Service ..... Capitol  
 Representative..... CBS Radio Spot Sales  
 Membership ..... NARTB, RAB  
 President of CBS..... Frank Stanton  
 General Manager..... Carl Ward  
 Sales Manager..... Henry Untermeyer  
 Merchandising Dir..... Howard Lally  
 News & Public Affairs Dir..... Dave Drisco'l  
 Sales Prom. Mgr..... Murray Gross  
 Program Director..... Sam Slate  
 Publicity Director..... Milton Rich  
 Chief Engineer..... Davidson Vorhes

**WMCA—New York—1925**

Frequency: 570 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WMCA, Inc.  
 Business-Studio Address... 415 Madison Ave.  
 Phone: CI 6-2200..... Air Time: Full Time  
 Transcription Service ..... World  
 Representative..... AM Radio Sales  
 Membership ..... RAB  
 President ..... Nathan Straus  
 General Manager..... M. M. Fleischl  
 Program Director..... Leon Goldstein  
 Sales Prom. Mgr..... Patricia Bolton  
 Sales Mgr..... John J. McSweeney  
 Chief Engineer..... James McCafferty

**WMGM—New York—1922**

Frequency: 1050 Kc..... Power: 50,000 Watts  
 Owned-Oper. By.. Marcus Loew Booking Agcy.  
 Business-Studio Address..... 711 Fifth Ave.  
 Phone: MU 8-1000..... Air Time: Full Time  
 News Service..... UP, AP  
 Representative ..... Hollingbery  
 Director..... Arthur M. Tolchin  
 General Manager..... Frank Roehrenbeck  
 Sales Manager..... Samuel Faust  
 Program Director..... Raymond Katz  
 Public Service, Pub. Director..... Jo Ranson  
 Chief Engineer..... Paul Fuelling

*For World-Wide News . . .*

*For Clear, Comprehensive*

*Coverage . . .*

**AP**

**FOR**

**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

# IN NEW YORK...



GERMAN  
ITALIAN  
POLISH  
RUSSIAN  
SPANISH  
PLUS

Over half of the population of the New York City Metropolitan Area speaks a language other than English. Spanish, Italian, Polish, German, and Russian can be heard on the streets of New York at any time of day or night. Over a million families still use the language of their origin in the home. It is no wonder that WHOM, which for over a quarter of a century has been giving service to these foreign language groups, is *the foremost foreign language radio station in the East*. WHOM speaks the language they understand and therefore has become a great influence in the buying habits of millions. That influence can be put to work . . . SELLING FOR YOU.

. . . "Fiesta Mambo," a bi-lingual, Spanish and English program designed to satisfy the current rage for Latin Rhythm that is sweeping the country. Don Mambo draws his following from both the Spanish and English speaking after hours listeners.

PROGRESS BROADCASTING CORPORATION

136 West 52 St.

CI 6-3900

New York 19, N. Y.

**WHOM**

America's Foremost  
Foreign Language  
Radio Station.

1480 Kcs.

5000 W.



**WHOM—New York—1930**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Progress Bcstg. Corp.  
 Business Address. .... 136 W. 52nd St.  
 Phone: Circle 6-3900. .... Air Time: Full Time  
 News Service ..... UP  
 President, Gen. Manager. .... Fortune Pope  
 V.P., Chge. Sales. .... Charles Balin  
 Sales Prom. Mgr. .... R. A. Fournier  
 Program Director. .... Ralph Contantino  
 Chief Engineer. .... George Steiger

**WNEW—New York—1934**

Frequency: 1130 Kc. .... Power: 50 Kw.  
 Owned-Operated By. .... WNEW Bcstg., Inc.  
 Business-Studio Address. .... 565 Fifth Ave.  
 Phone: PLaza 3-3300. .... Air Time: Full Time  
 Transcription Service ..... Lang-Worth  
 News Service ..... AP  
 Representative ..... Dave Simmons, Inc.  
 Pres. & Gen. Mgr. .... R. D. Buckley  
 Treasurer ..... Mel Stack  
 V.P., Ass't Gen. Mgr. .... John Jaeger  
 Promotion Manager. .... Kenneth Klein  
 Publicity Director. .... David Yarnell  
 Program Director. .... John Grogan  
 Chief Engineer. .... Max Welner

The Red Cross Needs



Your Unstinting Assistance

**GIVE!**

**BOB & RAY**

**WINS KASH BOX**

**YANKEE  
BASEBALL**

**LISTEN TO LACY**

**BATTLE ROYAL**

**WINS** *"The Smile on your Dial spot"*

**STAN SHAW**

**LES KEITER'S**



**SPORTS**

**MUSIC PARTY**  
with **TOM REDDY**

*the*  
**ALAN  
FREED**

*Rock 'n Roll  
Party*

**PETER ROBERTS** \* news \* special events



**BIRDLAND SHOW**

**WINS**

thinkthinkthinkthink

NEW YORK • 50 KW

**DREW  
PEARSON**

**the U. N. today**

**SATURDAY NIGHT HOP**

**24**  
HOURS A DAY

**WINS—New York—1926**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....28 W. 44th St.  
 Phone: BRyant 9-6000....Air Time: Full Time  
 News Service.....INS, UP  
 Membership.....NARTB, RAB  
 President.....J. Elroy McCaw  
 General Mgr.....Jock Fernhead  
 Gen. Sls. Mgr.....Hugh Ben LaRue  
 Program Director.....Robert Smith  
 Chief Engineer.....Paul von Kunitz

**WOR—New York—1922—MBS**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Business-Studio Address.....1440 Broadway  
 Phone: LOnacre 4-8000...Air Time: Full Time  
 News Service.....INS, UP  
 Transcription Service.....Associated  
 Representative.....H-R Reprs.  
 Membership.....NARTB, RAB  
 President.....Thomas F. O'Neil  
 Gen. Manager.....Robert Leder  
 Executive Ass't.....Seymour Handy  
 Sales Prom. Manager.....Robert Sullivan  
 Program Director.....Robert Monroe  
 Sales Manager.....William P. Dix, Jr.  
 Publicity Manager.....Richard Jackson  
 Chief Engineer.....Harry Tilley

SEE PAGES 100-101 FOR

**LISTING OF NEW YORK  
 PHONE NUMBERS**



NETWORKS

☆  
 PUBLICATIONS

☆  
 ORGANIZATIONS

☆  
 TALENT AGENCIES

☆  
 FM RADIO STATIONS

☆  
 AM RADIO STATIONS

☆  
 NEWS ASSOCIATIONS

☆  
 TELEVISION STATIONS

☆  
 PROGRAM PRODUCERS

☆  
 RECORDING COMPANIES

☆  
 ADVERTISING AGENCIES

☆  
 TRANSCRIPTION COMPANIES

☆  
 STATION REPRESENTATIVES

You can sell

1,100,000

people...

*In the New York Negro market...representin,  
\$1-BILLION plus in annual sales*



GEORGE W. GOODMAN



BETTY GRANGER

through

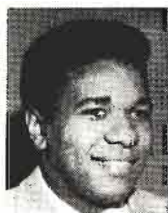


**WLIB**

1190 ON YOUR DIAL

because

- WLIB has more Negro listeners than any other New York station—network or independent (Pulse).
- WLIB is the only radio station in New York City with studios in Harlem.
- WLIB is first in 24 out of 25 quarter hours every morning.
- WLIB is the only New York station broadcasting Negro community news and special events on a regularly scheduled basis—every hour on the half hour.



VICTOR BOZEMAN



HAL JACKSON



WILLIAM MARSHALL

**HARLEM RADIO CENTER**

HOTEL THERESA • 125th ST. & 7th AVE., N.Y. 27



*write for free copy of latest PULSE PROGRAM report*

**WLIB—New York—1944**

Frequency: 1190 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....New Bcstg. Co., Inc.  
 Business-Studio Address.....2090 7th Ave.  
 Phone: MO 6-1800.....Air Time: Daytime

News Service .....AP  
 Representative .....Forjoe  
 Pres., Gen. Manager.....Harry Novik  
 Program Director.....Nat Rudich  
 Comm. Mgr.....George A. Bernstein  
 Publicity Director.....Mike Jablons  
 Chief Engineer.....Gordon A. Greenfield

FOR THE  
 WHLI Story  
 AND  
 PERSONNEL ROSTER  
 SEE  
 PAGES 520-521

# The Italian Influence



In every phase of American life, Italian creativeness plays a leading role in satisfying our demands for better living. From music to motor cars, from fashions and furniture to films and food, we eagerly accept the good things the Italian Influence brings us. Here in New York, with more than two million Americans of Italian origin, the Italian Influence makes its most penetrating impact.

Let WOV show you how to direct this influence to the profit

of the product  
you advertise.

*One of  
America's  
Important  
Stations*

**WOV**  
NEW YORK

**5000 WATTS**

Representatives:  
John E. Pearson Co

730 FIFTH AVE., NEW YORK 19 • ROME STUDIOS: VIA di PORTA PINCIANA 4

**WOV—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WOV Bcstg. Corp.  
 Business-Studio Address.....730 Fifth Ave.  
 Phone: CI 5-7979.....Air Time: 21 Hrs.  
 News Service.....AP, ANSA  
 Transcription Service.....MacGregor  
 Representative.....Pearson, Radio-TV Reprs.  
 President.....M. S. Novik  
 Exec. V. P., Gen. Manager.....Ralph N. Weil  
 V. P., Prog. Director.....Arnold Hartley  
 Publicity Director.....R. E. Thompson  
 Chief Engineer.....Emile Hill

**WRCA—New York—1922**  
**NBC**

Frequency: 660 Kc.....Power: 50 Kw.

Owned.....National Bcstg. Co.  
 Address.....30 Rockefeller Plaza  
 Phone: CI 7-8300.....Air Time: Full Time  
 News Service.....AP, INS, UP  
 Transcription Service.....Thesaurus  
 Station Rep.....NBC Spot Sales  
 Membership.....NARTB, RAB  
 President.....Robert Sanoff  
 General Mgr.....Hamilton Shea  
 Asst. Gen. Manager.....William N. Davidson  
 Sales Mgr.....Geo ge Stevens  
 P-om., Mchdg., Advt. Mgr.....Max Buck  
 Program Dir.....Steve White  
 Publicity Mgr.....John O'Keefe  
 News & Sp. Events.....Bill Berns  
 Prcd. & Business Affairs.....Arthur Hamilton  
 Chief Engineer.....Alfred E. Jackson

**FOR WORLD-WIDE NEWS . . .**

**FOR CLEAR, COMPREHENSIVE**

**COVERAGE . . .**

**AP**

**FOR**

**RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

# 50 KW



# OF GOOD



# MUSIC

America's Number One Good Music Station, WQXR, becomes America's most powerful good music station with our new 50,000-watt transmitter.

This means that the demand for the best in music and The New York Times news puts our television-proof program policy in the "big time."

Twenty years of sticking to one idea — good music and news — has enabled WQXR to build an audience of 659,000 families of higher-than-average income in the world's richest market — New York. Our new top-powered

transmitter will extend that market further.

Now more people will hear WQXR's excellent programming, more people will hear our sponsors' messages, more people will buy WQXR's advertised products and services. That's what you want, isn't it?

# WQXR

*1560 on AM dial  
96.3 on FM dial*

**RADIO STATION OF THE NEW YORK TIMES**  
229 West 43rd St., New York 36, N.Y. LA 4-1100



**WQXR—New York—1936**

Frequency: 1560 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Interstate Bcstg. Co.  
 Business-Studio Address.....229 W. 43rd St.  
 Phone: LA 4-1100.....Air Time: Full Time  
 News Service.....N. Y. Times (Owner)  
 Transcription Service.....Associated, SESAC  
 Representative.....Paul H. Raymer  
 President.....Arthur Hays Sulzberger  
 Exec. V.P., Gen. Mgr.....Elliott M. Sanger  
 V.P. Sales Mgr.....Norman S. McGee  
 Sales Prom. Dir.....Mary Rice Anderson  
 Program Director.....Eleanor N. Sanger  
 Pub. Dir.....E. "Pat" Hurley  
 Chief Engineer.....L. J. Kleinklaus

**WWRL—New York—1926**

(SEE WOODSIDE, N. Y.)

**WHLD—Niagara Falls—1940**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Earl C. Hull  
 Business-Studio Address.....Hotel Niagara  
 Phone: 8421.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Associated, Standard  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 Owner, Gen. Manager.....Earl C. Hull  
 Business Manager.....R. J. Manning  
 Program Director.....Earle Hamrick

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....John J. Laux  
 Address.....129 Main St.  
 Phone: 5796.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....SESAC  
 Representative.....Pearson  
 President.....J. T. Sandonato  
 Exec. V. P., Gen. Mgr.....Tom W. Talbot  
 Program Director.....Joel Chesney  
 Comm. Manager.....W. M. Allen  
 Chief Engineer.....Gustav Czaplak

**WCHN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Radio Norwich, Inc.  
 Address.....14 S. Broad St.  
 Phone: 4-2218.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Station Rep.....McGillyvra  
 Pres., Gen. Mgr.....William J. Hall  
 Comm. Manager.....P. G. Penfold

**WSLB—Ogdensburg—1940**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....St. Lawrence Bcstg. Corp.  
 Address.....2315 Knox St.  
 Phone: 500.....Air Time: Full Time  
 News Service.....UP  
 President.....Joseph R. Brandy

General Manager.....Harold J. Frank  
 Program Director.....Dan Bethell  
 Chief Engineer.....Ellsworth Hall

**WHDL—Olean—1929—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....WHDL, Inc.  
 Address.....3219 State St.  
 Phone: 4149.....Air Time: Full Time  
 Newspaper Affiliation.....Times Herald  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Everett & McKinney  
 Membership.....NARIB, RAB  
 Pres., Gen., Sta. Mgr.....John R. Henzel  
 Commercial Manager.....James F. Hastings  
 Program Director.....Donald W. Merriman  
 Publicity Director.....J. S. Woodruff  
 Chief Engineer.....Wallace D. Taylor

**WDOS—Oneonta—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Ottoway Stations, Inc.  
 Bus. Studio Address.....104 Chestnut St.  
 Air Time.....Full Time  
 News Service.....UP  
 Newspaper Affiliation.....Oneonta Star  
 Transcription Service.....Associated  
 Representative.....Radio-TV Reps.  
 Membership.....RAB  
 President.....James H. Ottoway  
 Managing Director.....Francis H. Brinkley  
 Station Manager.....Harold E. Graves

**WALK—Patchogue—1952**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Suffolk Bcstg. Corp.  
 Address.....P. O. Box 230  
 Phone: Patchogue 3-0408.....Air Time: Daytime  
 News Service.....AP  
 Newspaper Affiliation.....Suffolk Cons. Press  
 Transcription Service.....Associated, Columbia  
 Representative.....Grant Webb  
 Membership.....NARTB  
 Pres., Gen. Mgr.....W. K. Macy, Jr.  
 Comm. Mgr.....John Regan  
 Prog. Dir.....Jack Ellsworth  
 Chief Engineer.....George Chandler

**WPAC—Patchogue—1951**

Frequency: 1580 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Patchogue Bcstg. Co.  
 Address.....2 East Main St.  
 Phone: Patchogue 3-4600.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Keller  
 Pres., Gen. Mgr.....Lee Morrison  
 Station Mgr.....Stan Allan  
 Comm. Mgr.....Herbert Morrison  
 Program Director.....Dick Hodkin  
 Publicity Director.....Ted Royce  
 Chief Engineer.....Morton Morrison

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Highland Bcstg. Corp.

Address ..... Radio Terrace  
 Phone: Peekskill 7-1124... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... World  
 Station Representative ..... Rambeau  
 Membership ..... NARTB  
 Pres., Gen. Mgr., Ch. Eng. .... Irving E. Cottrell  
 Comm., Sales Prom. Mgr. .... Francis Lough

## WEAV—Plattsburg—1934 ABC

Frequency: 960 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Plattsburg Bcstg. Corp.  
 Studio Address ..... 153 Margaret St.  
 Phone: 1600 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Gill-Perna  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... George F. Bissell  
 Sales Prom. Mgr. .... Roger Dufort  
 Chief Engineer ..... Larry Lapanne

## WIRY—Plattsburg—1950 MBS-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Clinton Cty. Bdcstg. Corp.  
 Trans. Loca. Address ..... 301-03 Cornelia St.  
 Phone: Plattsburg 2800... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Representative ..... W. S. Grant Co., Inc.  
 Membership ..... NARTB, RAB  
 Pres., Gen., Comm. Mgr. .... Joel H. Scheier  
 Business Mgr. .... Donald Pelkey  
 Program Director ..... Betty Kraus  
 Chief Engineer ..... John M. Nazak

## WDLC—Port Jervis—1953

Frequency: 1490 Kc. .... Power: 100 Watts  
 Owned-Oper. By ..... Port Jervis Bcstg. Co.  
 Address ..... Box 920  
 News Service ..... AP  
 Membership ..... NARTB  
 Phone: 3-2293 ..... Air Time: Full Time  
 Transcription Service ..... World  
 President ..... William H. Ware  
 General Manager ..... Ernest C. Winkler  
 Commercial Mgr. .... Oscar Wein  
 Program Director ..... Henry Schwartz  
 Chief Engineer ..... John George

## WPDM—Potsdam—1955

Frequency: 1470 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By ..... St. Lawrence Radio, Inc.  
 Address ..... Potsdam  
 Air Time ..... Daytime  
 News Service ..... AP  
 President ..... F. R. Woodruff  
 Business Manager ..... David A. Kyle  
 Station Manager ..... Eric Fields

## WEOK—Poughkeepsie—1948

Frequency: 1390 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By ..... Mid-Hudson Bcsts. Inc.

Business-Studio Address ..... 385 Main St.  
 Phone: 8300 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Everett-McKinney  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Arthur J. Barry, Jr.  
 General Manager ..... Frank Breslin  
 Prom. Dir. .... William Eames  
 Publicity Director ..... Louis Pells  
 Chief Engineer ..... John P. Burke

## WKIP—Poughkeepsie—1940 ABC

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Dutchess County Bcstg. Corp.  
 Business-Studio Address ..... Box 889  
 Phone: 6800 ..... Air Time: Full Time  
 News Service ..... AP  
 Station Rep. .... Kettell-Carter  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... George W. Bingham  
 Commercial Manager ..... Richard A. Dwelley  
 Pub., Prog. Director ..... John Kuhn  
 Chief Engineer ..... Marvin S. Seimes

## WRIV—Riverhead—1955

Frequency: 1390 Kc. .... Power: 500 Watts, d.  
 Owned-Oper. By ..... Suffolk Bcstg. Corp.  
 Address ..... Box 230, Patchogue  
 Phone: Park 7-1200 ..... Air Time: Daytime  
 Pres., Gen. Manager ..... W. K. Macy, Jr.  
 Program Director ..... Bob Houston  
 Comm. Manager ..... Larry Nicoll

## WBBF—Rochester—1947 MBS

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WBBF, Inc.  
 Bus.-Studio Address ..... Sheraton Hotel  
 Phone: HA 8920 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Vena d. Rintoul & McConnell  
 Transcription Service ..... RCA  
 President, Gen. Mgr. .... Thomas L. Brown  
 Commercial Manager ..... Nick Nickson  
 Sales Prom. Mgr. .... John Hargather  
 Program Director ..... Claude Johnstone  
 Chief Engineer ..... Vinent Lopopolo

## WHAM—Rochester—1922 NBC

Frequency: 1180 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Stromberg-Carlson Co.  
 Business Address ..... 201 Humboldt Rd.  
 Phone: Hubbard 1221... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... William Fay  
 Commercial Manager ..... John W. Kennedy, Jr.  
 Program Director ..... Charles W. Siverson  
 Sls. Prom., Pub. Director ..... L. W. Smith  
 Sales Manager ..... Arthur W. Kelly  
 Chief Engineer ..... Kenneth Gardner

**WHEC—Rochester—1925**  
CBS

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By..... WHEC, Inc.  
Bus.-Studio Address..... 40 Franklin St.  
Phone: BA 6740. Air Time: Full Time  
Newspaper Affiliation..... Gannett Co.  
Representative..... Everett McKinney  
President..... Frank E. Gannett  
V.P., Gen. Manager..... Glover Delaney  
Commercial Manager..... Lowell H. MacMillan  
Publicity Director..... W. J. Adams  
Program Director..... Warren Doremus  
Technical Director..... R. K. Blackburn

**WRNY—Rochester—1947**

Frequency: 680 Kc. Power: 250 Watts d.  
Owned-Oper. By..... Rochester Bcstg. Co., Inc.  
Business-Studio Address..... 191 East Ave.  
Phone: Glenwood 7032. Air Time: Daytime  
Representative..... Rambeau  
President..... Arthur C. Kyle, Jr.  
Gen., Sta. Manager..... Thomas H. O'Neill  
Chief Engineer..... John Rathbun

**WSAY—Rochester—1936**

Frequency: 1370 Kc. Power: 1 Kw.  
Owned-Oper. By..... Federal Bcstg. System, Inc.  
Business-Studio Address..... 250 E. Ave.  
Phone: Baker 4870. Air Time: Full Time  
Representative..... Walker, Webb  
Pres., Gen. Mgr..... Gordon P. Brown  
Station Director..... John Hill

**WVET—Rochester—1947**  
ABC

Frequency: 1280 Kc. Power: 5000 Watts  
Owned-Oper. By..... Veterans Bcstg. Co., Inc.  
Address..... 17 Clinton Ave So.  
Phone: HAmilton 4820. Air Time: Full Time  
Representative..... Bolling Co., Inc.  
Pres., Gen. Mgr..... Ervin F. Lyke  
Comm. Manager..... Arthur Murrellwright  
Sales Prom. Manager..... Don Kallock  
Program Director..... Paul C. Louthier  
Chief Engineer..... Raymond Jobs

**WKAL—Rome—1946—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Copper City Bcstg. Corp.  
Business-Studio Address..... Capitol Theatre Bldg.  
Phone: 723. Air Time: Full Time  
Representative..... Cooke  
President..... Myron J. Kallet  
General Manager..... Joseph Kallet  
Station Manager..... J. C. Trela  
Program Director..... Louis Barile  
Chief Engineer..... James Delaney

**WNBZ—Saranac Lake—1927**  
ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... Upstate Bcstg. Corp.  
Business-Studio Address..... 88 Main St.  
Phone: 1320. Air Time: Full Time  
News Service..... AP

Transcription Service..... World  
Representative..... Wm. G. Rambeau  
Membership..... NARTB  
Pres., Gen., Sta. Mgr..... Jacques DeMatos  
Comm. Mgr., Prog. Dir..... Jeanne DeMattos  
Chief Engineer..... H. Berwind Williams

**WSPN—Saratoga Springs**  
1954

Frequency: 900 Kc. Power: 250 Watts  
Owner..... Spa Bcstrs., Inc.  
Address..... 71 West Ave.  
Phone: 2180. Air Time: Daytime  
President..... Kenneth Freebern  
Acting Manager..... J. O. Winch  
Chief Engineer..... Martin Karig

**WGY—Schenectady—1922**  
NBC

Frequency: 810 Kc. Power: 50,000 Watts  
Owned-Oper. By..... General Electric Co.  
Business-Studio Address..... 1 River Rd.  
Phone: 7-2261. Air Time: Full Time  
News Service..... AP, UP  
Transcription Service..... Thesaurus, World  
Representative..... Henry I. Christal  
Membership..... NARTB, RAB  
General Manager..... R. B. Hanna, Jr.  
Station Manager..... Merl L. Galusha  
Sales Manager..... J. Schmulbach  
Publicity Director..... James Cobb  
Station Service..... Caleb Paine  
Program Director..... Donn M. Chown  
Mgr. of Engineering..... W. J. Purcell

Covering the Adirondacks

Since 1927

**WNBZ**

SARANAC LAKE, N. Y.

Rep. by WM. G. RAMBEAU CO.

**WSNY—Schenectady—1942**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Western Gateway Bcstg.  
Business-Studio Address... 619 State St.  
Phone: EX 3-3622 Air Time: Full Time  
Pres., Gen. Sta. Mgr. Winslow Leighton  
Sales Manager... Thomas Seeley  
Prog. Dir. Stephen Fitz  
Chief Engineer... Irving P. Beck

**WHEN—Syracuse—1941**  
**ABC-CBS**

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned... Meredith Syracuse Radio Corp.  
Address... Loew Bldg.  
Phone: 2-0277 Air Time: Full Time  
Station Representative... Katz  
V.P. & Gen. Mgr. Paul Adanti  
Promotion Mgr. Robert Peel  
Program Director... John L. Scott

**WFBL—Syracuse—1922**  
**CBS**

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Oper. By... Founders Corp.  
Bus.-Studio Address... 433 S. Warren St.  
Phone: 2-1147 Air Time: Full Time  
Representative. Peters, Griffin, Woodward, Inc.  
President... Oscar F. Soule  
Chief Engr., Gen. Mgr. Charles F. Phillips  
Commercial Mgr. Richard F. Polgreen  
Sales Prom. Mgr. Robert W. Weir  
Program Director... Edward Bryant  
Publicity Director... Robert W. Weir

**WSYR—Syracuse—1922**  
**NBC**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Operated By... Central N. Y. Bcstg.  
Bus.-Studio Address... 224 Harrison St.  
Phone: SY 3-7111 Air Time: Full Time  
News Service... UP  
Transcription Service... Lang-Worth  
Newspaper Affil. Herald-Journal, Post Standard  
Representative... Henry I. Christal  
Pres., Gen. Mgr. E. R. Vadeboncoeur  
Commercial Mgr. W. R. Alford, Jr.  
Sls. Prom. Mgr., Pub. Dir. Lou Switzer  
V.P., Pgm. Dir. Bill Rothrum  
Chief Engineer... Albert J. Eichelzer

**WNDR—Syracuse—1946**  
**MBS**

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By... Syracuse Bcstg. Corp.  
Address... Box 1212  
Phone: 72-3366 Air Time: Full Time  
Station Rep. Rambeau  
General Manager... Arthur C. Kyle, Jr.  
Asst. Manager... James A. McKechnie  
Commercial Mgr. M. Silvieus

**WOLF—Syracuse—1940**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By... Civic Bcstg. Corp.

Address... Kirkpatrick & Van Rensselaer Sts.  
Phone: 2-7211 Air Time: Full Time  
Representative Walker  
President, General Mgr. T. Sherman Marshall  
Sta. Mgr., Prog. Dir. Hamilton M. Woodle  
Chief Engineer... Don Muir

**WIPS—Ticonderoga—1954**  
**ABC-KBS**

Frequency: 1250 Kc. Power: 500 Watts  
Owner... Portage Bcstg. Co., Inc.  
Phone: 77 Air Time: Daytime  
Representative Devney  
President... Martin Karig  
Gen. Mgr., Chief Eng. Thomas Leighton  
Program Director... R. Robertson

**WTRY—Troy—1940—CBS**

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Oper. By... Tri-City Radio, Inc.  
Business-Studio Address... 92 Fourth St.  
Phone: Ashley 4-1100 Air Time: Full Time  
Representative John Blair  
Pres., Gen. Manager... Mowry Lowe  
Comm. Manager... Kenneth M. Cooper  
Sales Prom. Manager... Robert T. Engles  
Program Director... C. George Taylor  
Chief Engineer... Frank Belaska

**WGAT—Utica—1946**

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.  
Owned... Central Bcstg. Co.  
Phone: 5-5209 Air Time: Full Time  
Station Representative... Stars National  
General Manager... J. Eric Williams

**WIBX—Utica—1925—CBS**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By... WIBX, Inc.  
Address... First National Bank Bldg.  
Phone: 2-2101 Air Time: Full Time  
Reps. Biddick, Walker  
Pres., Gen. Mgr. Mrs. Margaret B. Stevens  
Exec. V.P., Sta. Mgr., Pgm. Dir. Elliott Stewart  
Sales Prom., Pub. Dir. F. C. Bowen  
Chief Engineer... John T. Dowdell

**WRUN—Utica—Rome—1947**  
**ABC**

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... The Rome Sentinel Co.  
Business-Studio Address... 258 Genesse St.  
Phone: 2-5111 Air Time: Full Time  
Representative Avery-Knodel  
Newspaper Affil. Sentinel  
President... Bradley C. Barnard  
Program Director... Edward M. Stemmler  
Sta., Comm. Mgr. Richard A. Clark  
Sls. Prom. Mgr. Alan Cole  
Chief Engineer... George S. Woods

**WDLA—Walton—1951**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Delaware County Bcstg.  
Address... Bear Spring Mt.  
Phone: UN 5-4321 Air Time: Full Time  
Representative Rambeau

President.....Dr. E. Ogden Bush  
 V.P., Gen., Comm. Mg.....Michael J. Cuneen  
 Program Director.....Myra Youmans  
 Chief Engineer.....Charles Lissner

**WATN—Watertown—1941**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Watertown Bcstg. Corp.  
 Bus.-Studio Location.....118 Washington St.  
 Phone Number.....2424  
 Representative.....Devney  
 Pres., Gen. Mgr.....G. Harry Righter  
 Chief Engs.....D. Schryver, J. F. Sprague

**WWNY—Watertown—1941**  
**CBS**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....The Brockway Co.  
 Address.....Hotel Woodruff  
 Phone: 4120.....Air Time: Full Time  
 Representative.....Weed  
 President.....John B. Johnson  
 General Manager.....Louis Saiff, Jr.  
 Station Manager.....Earl R. Kelly  
 Sales Manager.....Patrick E. Rheame  
 Production Manager.....John V. Evans  
 Chief Engineer.....M. B. Davis

**WLSV—Wellsville—1955**

Frequency: 790 Kc.....Power: 500 Watts, d.

Owned-Oper. By..Radio Services of Wellsville  
 Address.....Main St.  
 Phone: 727.....Air Time: Daytime  
 Sta. Mgr., Prog. Director.....Lloyd Gordon  
 Commercial Manager.....Claude Stone

**WFAS—White Plains—1932**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Westchester Bcstg. Corp.  
 Bus.-Studio Address.....P. O. Box 711  
 Phone: WH 9-6400.....Air Time: Full Time  
 News Service.....AP  
 Trans. Service.....Thesaurus, SESAC  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 President.....Valentine E. Macy, Jr.  
 Gen., Sta. Manager.....Frank A. Seitz  
 Program Director.....Randall Kaler  
 Sls. Prom. Manager.....John Hade  
 Chief Engineer.....Jack Pearson

**WRRL—Woodside—1926**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Long Island Bcstg. Corp.  
 Bus.-Studio-Transmitter Address.....41-30 58th St.  
 Phone: DE 5-1600.....Air Time: Full Time  
 News Service.....AP  
 President.....W. H. Reuman  
 Gen., Sta. Mgr.....Edith Dick  
 Sales Prom. Mgr.....Selvin Donnson  
 Program Director.....Fred Barr  
 Publicity Director.....Walter Kaner  
 Chief Engineer.....Benton R. Bartlett

**WWRL**  
 New York  
 5,000 WATTS  
 Powerfully Selling America's Greatest  
 Market at the Lowest Cost  
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 TOPS in New York  
 for the  
**NEGRO MARKET**  
**SPANISH**  
**GERMAN**  
 • • •  
 1600 Kc DEFender 5-1600

**UP — UP — UP!**  
 AGAIN IN 1955  
**WFAS**  
 SCORED IMPRESSIVE  
 INCREASES IN BUSINESS.  
 NATIONAL — UP 62.2%!  
 LOCAL — UP 7.0%!  
 "This is the Premier Radio  
 Service for Westchester  
 and Rockland Counties."  
**WFAS and WFAS-FM**  
 White Plains, N. Y.  
 On the Air — 6:30 A.M. to Midnight

**WRCS—Ahoskie—1947**

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned. Roanoke-Chowan Bcstg. Co., Inc.  
Business Address P. O. Box 89  
Phone: 3101 Air Time: Daytime  
News Service UP  
President Charles H. Jenkins  
Manager P. G. Sewell

**WABZ—Albemarle—1947****KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By Radio Station WABZ, Inc.  
Business-Studio Address Box 226  
Phone: 1100 Air Time: Daytime  
News Service UP  
Transcription Service World  
Membership NARTB  
President S. P. Williams  
General Manager W. J. Page  
Commercial Manager Marvin A. Coley  
Program Director Lee W. Kinard  
Chief Engineer J. D. Brooks

**WGWR—Asheboro—1947****KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By Asheboro Bcstg. Co., Inc.  
Bus.-Studio Address 303 E. Salisbury St.  
Phone: 2187 Air Time: Daytime  
News Service UP  
Newspaper Affil. Courier Tribune  
Transcription Service Thesaurus  
Membership RAB  
President Roy Cox  
Gen., Sta., Comm. Mgr. J. R. Marlowe  
Sales Prom. Manager Dick Sweeney  
Program Director A. B. Brown  
Chief Engineer W. H. Trogdon

**WISE—Asheville—1939—NBC**

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Radio Station WISE, Inc.  
Address Langren Hotel  
Phone: 3-5381-3 Air Time: Full Time  
Membership RAB, BMB  
Representative Bolling Co.  
Pres., Gen. Sta. Mgr. Harold H. Thoms  
Commercial Mgr. Loyd B. Leonard

**WLOS—Asheville—1946****ABC-MBS**

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Skyway Bcstg. Co.  
Business-Studio Address 288 Macon Ave.  
Phone: 2-2431 Air Time: Full Time  
News Service UP  
Transcription Service World  
Rep. Venard, Inc., Ayers Scott & Co.  
General Manager J. E. Edmunds  
Executive Vice President Charles B. Britt  
Comm. Manager George Roesler  
Program Director R. Fred Brown Jr.

**WSKY—Asheville—1946**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Radio Asheville, Inc.  
Business-Studio Address 12 Church St.  
Phone: 3-4451 Air Time: Full Time  
News Service AP  
Representative Pearson  
Membership NARTB  
Pres., Gen., Sta. Mgr. Zeb Lee  
Prom., Pub., Comm. Mgr. James W. Young  
Chief Engineer Bill Clements

**WWNC—Asheville—1927****CBS**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By Asheville Citizen-Times Co.  
Business-Studio Address 14 O'Henry Ave.  
Phone: 5611 Air Time: Full Time  
Newspaper Affiliation Citizen-Times  
Transcription Service Thesaurus  
Representative H-R  
Membership NARTB, RAB  
President Charlie Peace  
Gen., Sta., Prom., Pub. Mgr. Cecil B. Hoskins  
Comm. Mgr. James A. Hagan  
Program Director William F. Melia  
Chief Engineer William H. Hamrick

**WBMA—Beaufort—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Richard Ray Cummins  
Address Box 156  
Phone: 2-9401 Air Time: Full Time  
News Service AP  
Transcription Service World  
Membership NARTB  
Owner, Gen. Mgr., Ch. Eng. R. R. Cummins  
Program Director Hilda Cummins  
Publicity Director James Willis

**WCCG—Belmont—1954**

Frequency: 1270 Kc. Power: 500 Watts  
Owner Central Bcstg. Co.  
Address Box 149  
Phone: TA. 5-2812 Air Time: Daytime  
Representative Best  
Pres., Gen., Sta., Eng. Robert Hilker  
Commercial Mgr. J. N. Young  
Sls. Prom. Manager G. O. Wilkerson, Jr.  
Program Director H. E. Feimster  
Publicity Director Richard Mauney

**WATA—Boone—1950**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Wilkes Bcstg. Co.  
Address Depot St.  
Phone: Amherst 4-8461 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Manager Doris B. Brown  
Secretary-Treasurer Roland Potter  
Commercial Manager Ralph Tugman  
Program Director Dwight Larick

**WPNF—Brevard—1950**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Pisgah Bcstg. Co., Inc.  
 Phone: 3-2611 Air Time: Full Time  
 News Service AP  
 News Affil. "Transylvania Times"  
 News Service AP  
 President, Gen. Mgr. Ed M. Anderson  
 Sta., Comm. Mgr. Bobby Hoyle  
 Program Director John Dellinger  
 Publicity Director John Anderson  
 Chief Engineer Baxter Morris

**WBBB—Burlington—1941**  
**MBS-KBS**

Frequency: 920 Kc. Power: 5000 Watts d.  
 Owned-Operated By Alamance Bcstg. Co., Inc.  
 Business-Studio Address 321 S. Main St.  
 Phone: 6-6376 Air Time: Daytime  
 News Service AP  
 Transcription Service Associated  
 Rep. Interstate, United Newsp. Assn.  
 General Manager E. Z. Jones  
 Commercial Manager C. Robert Ray  
 Program Director Ed Brooks  
 Sls. Prom. Mgr., Pub. Dir. Cletus Peacock  
 Chief Engineer Berry Tysor

**WFNS—Burlington—1946**

Frequency: 1150 Power: 1000 Watts d.  
 Owned-Oper. By Burlington-Graham Bcstg Co.  
 Address P. O. Box 1328  
 Phone: 4261 Air Time: Daytime  
 News Service UP  
 Transcription Service World  
 Representative Bogner & Martin  
 Membership NARTB, RAB  
 President L. E. Neese  
 Gen., Sta. Mgr. G. C. Starnes  
 Comm. Prom. Mgr. Harold Nall  
 Program Director Phil Peterson  
 Publicity Director Phil Eakin  
 Chief Engineer Earl Stewart

**WWIT—Canton—1954**

Frequency: 970 Kc. Power: 1 Kw.  
 Owned Western N. C. Bcstrs., Inc.  
 Address Box 391  
 Phone: 3588 Air Time: Daytime  
 Transcription MacGregor  
 President Beverly M. Middleton  
 Vice-President Kermit Edney  
 Station Manager R. Edward Storie  
 Comm. Manager V. E. Pressley  
 Program Director Wayne Harris  
 Chief Engineer J. H. Welch

**WCHL—Chapel Hill—1953**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Village Bcstg. Co.  
 Address Box 388  
 Phone: 8484 Air Time: Daytime  
 News Service AP  
 Transcription Service Lang-Worth, World

Representative Indie  
 Membership NARTB  
 Pres., Gen. Mgr. R. McClamroch, Jr.  
 Asst. to Gen. Mgr. W. M. Alexander  
 Chief Engineer Fritz Thurston

**WAYS—Charlotte—1941**  
**ABC**

Freq.: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Inter-City Advertising Co.  
 Business-Studio Address 3229 S. Blvd.  
 Phone: ED 3-7173 Air Time: Full Time  
 Representative Bolling Co., Ayers  
 Gen., Sta. Mgr. J. P. Poston

**WBT—Charlotte—1922—CBS**

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Oper. By Jefferson Standard Bcstg.  
 Address 1 Jefferson Pl.  
 Phone: ED 3-8833 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service World  
 Representative CBS Radio Spot Sales  
 Membership NARTB, RAB  
 President J. M. Bryan  
 Gen., Sta. Mgr. Charles H. Crutchfield  
 Comm. Mgr. V. V. Evans  
 Program Director Bailey Hobgood  
 Prom. Super. John Dillon  
 Pub., Sls. Prom. Director Ned Burgess  
 Chief Engineer Thomas Howard

**WGIV—Charlotte—1947**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Charlotte Radio & TV Corp.  
 Business Address 2520 Toomey Ave.  
 Phone: EDison 3-2195  
 News Service AP  
 Representative For Joe  
 Transcription Capital  
 Pres., Gen., Sta. Mgr. Francis M. Fitzgerald  
 Sales Prom. Mgr. Everett Benout  
 Commercial Mgr. Ray Ervin  
 Program Director John McKeel  
 Pub. Dir. Nelda McManus  
 Chief Engineer S. K. Lineberger

**WIST—Charlotte—1951—MBS**

Frequency: 930 Kc. Power: 5000 d; 1000 n.  
 Owned-Oper. By Bcstg. Co. of South  
 Address 204 Liberty Life Bldg.  
 Phone: 6-3511 Air Time: Full Time  
 News Service AP  
 Representative Peters, Griffin, Woodward, Inc.  
 Membership NARTB, RAB  
 President B. C. Hipp  
 General Manager G. R. Shafto  
 Sta., Comm. Manager W. Frank Harden  
 Publicity Director Charles Friar  
 Program Director Fred Vinroot  
 Chief Engineer John N. Parker

**WSOC—Charlotte—1933—NBC**

Frequency: 1240 Kc. Power: 250 Watts



**Owned-Oper. By** Radio Station WSOC, Inc.  
**Address** 1925 N. Tryon St.  
**Phone: Edison 2-7138** Air Time: Full Time  
**News Service** AP  
**Representative** H.R. Reps  
**Membership** NARTB, RAB  
**Pres., Gen. Sta. Mgr.** E. J. Gluck  
**Commercial Mgr.** Larry Walker  
**Sls. Prom. Mgr., Pub. Dir.** Charles M. Marshall  
**Program Director** Armand F. Bodie  
**Chief Engineer** L. L. Caudle, Jr.

### WWOK—Charlotte—1955

**Frequency: 1480 Kc.** Power: 1 Kw.  
**Owned-Oper. By** Rounsaville of Charlotte, Inc.  
**Address** 215 Greystone Rd.  
**Phone: Edison 3-0551** Air Time: Full Time  
**News Service** UP  
**Representative** Gill-Perna, Dora-Clayton  
**President** Robert W. Rounsaville  
**General Manager** William Wagner  
**Station Manager** William Selley, Jr.  
**Commercial Manager** Carter S. Jones  
**Sales Manager** R. M. Jones  
**Program Director** Herb Berg  
**Publicity Director** Mickey Bennett  
**Chief Engineer** L. J. Hall

### WRRZ—Clinton—1946—ABC

**Frequency: 880 Kc.** Power: 1000 Watts d.  
**Owned** WRRZ Radio Co.  
**Phone: 2165** Air Time: Daytime  
**News Service** AP  
**Transcription Service** Thesaurus  
**Station Rep.** Walker  
**Membership** NARTB  
**Station Manager** H. D. Stanley  
**Sales Prom. Manager** E. D. Powell  
**Program Director** D. W. Welsh  
**Publicity Director** J. R. Tew  
**Chief Engineer** J. L. Bowles

### WEGO—Concord—1943

**Frequency: 1410 Kc.** Power: 1000 Watts d.  
**Owned-Oper. By** Cabarrus Bdcstg. Co.  
**Business-Studio Address** P. O. 527  
**Phone: 2-6000** Air Time: Daytime

### WCKB—Dunn—1946

**Frequency: 780 Kc.** Power: 1000 Watts d.  
**Owned-Oper. By** No. Car. Cent. Bcstrs.  
**Business Address** Box 431  
**Phone: 3133** Air Time: Daytime  
**News Service** UP  
**Transcription Service** World  
**President** Leifton A. Tart, Sr.  
**Sta., Gen. Mgr.** A. Lincoln Faulk  
**Commercial Manager** Carl Lamm  
**Sales Prom. Mgr.** John Ciccone  
**Program Director** Rudy Zurlo  
**Publicity Director** Polly Faulk  
**Chief Engineer** Joseph Kollas

### WDNC—Durham—1928—CBS

**Freq.: 620 Kc.** Power: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** The Durham Radio Corp.  
**Bus. Studio Address** 138½ E. Chapel Hill St.

**Phone: 6155** Air Time: Full Time  
**News Service** UP  
**Transcription Service** Associated  
**Representative** Paul H. Raymer, Media Sls.  
**Membership** NARTB, RAB  
**Manager** J. Frank Jarman  
**Sales Manager** Woody Woodhouse

### WSRC—Durham—1954

**Frequency: 1410 Kc.** Power: 1 Kw.  
**Owned** Southern Bcstg. Co.  
**Address** Box 28, East Club Blvd.  
**Phone: 2-4681** Air Time: Daytime  
**Station Rep.** Rambeau, Dora-Clayton  
**Pres., Gen. Sta. Mgr.** John C. Greene, Jr.  
**Comm. Sls., Prom. Mgr.** Jack Hammette  
**Program Director** H. R. Greene  
**Publicity Director** Robert Abernathy  
**Chief Engineer** Paul Horton

### WSSB—Durham—1947—MBS

**Frequency: 1490 Kc.** Power: 250 Watts  
**Owned-Oper. By** Public Information Corp.  
**Address** 211 Rigsbee Ave.  
**Station Rep.** McGillvra  
**President** E. L. Clinton  
**Program Director** Paul Mason

### WTIK—Durham—1946—ABC

**Freq.: 1310 Kc.** Power: 1 Kw. d., 500 W. n.  
**Owned-Oper. By** WTIK, Inc.  
**Address** 205½ W. Main St.  
**News Service** AP  
**Representative** Bolling Co.  
**Membership** NARTB, RAB  
**Pres., Gen. Manager** Hugh Holder  
**Sales Manager** H. Tom Morris  
**Program Dir.** William P. Weathers  
**Chief Engineer** Robert L. Williams

### WCDJ—Edenton—1955

**Frequency: 1260 Kc.** Power: 1 Kw. d.  
**Owned-Oper. By** Colonial Bcstg. Co.  
**Address** P. O. Box 509  
**Phone: 871** Air Time: Daytime  
**Representative** Best  
**President, Comm. Mgr.** Ray A. Childres  
**General Manager** William E. Johnston

### WCNC—Elizabeth City—1939 MBS-KBS

**Frequency: 1240 Kc.** Power: 250 Watts  
**Owned-Oper. By** Albemarle Bcstg. Co., Inc.  
**Address** Box 535  
**Phone: 4379** Air Time: Full Time  
**Transcription Service** Thesaurus  
**Station Rep.** Continental  
**President** J. L. Lamb, Sr.  
**Commercial Manager** C. E. Ferrell  
**Program Director** Jimmy Raper  
**Chief Engineer** J. L. Lamb, Jr.

### WGAI—Elizabeth City—1947 ABC

**Freq.: 560 Kc.** Power: 1 Kw. d., 500 Watts n.  
**Owned-Operated By** WGAI Radio Co.





**Business-Studio Address**..... Kramer Bldg.  
**Phone:** 4371-2..... **Air Time:** Full Time  
**News Service**..... **AP**  
**Transcription Service**..... **World**  
**Pres., Gen., Sta. Mgr.**..... C. Alden Baker  
**Commercial Mgr.**..... Jim Woods  
**Prom., Prog. Director**..... Don Owens  
**Publicity Director**..... Imogene Eason  
**Chief Engineer**..... William F. Rogers

**WIFM—Elkin—1951**

**Frequency:** 1540 Kc..... **Power:** 250 Watts  
**Owned**..... Tri-County Bcstg. Co. Inc.  
**Address**..... Elk Spur St.  
**Phone:** 860..... **Air Time:** Daytime  
**News Service**..... **UP**  
**General Mgr.**..... Will Erwin  
**Ass't. Mgr., Chief Eng.**..... Eugene Smith, Jr.  
**Program Director**..... Mrs. Ruth Smith

**WFMO—Fairmont—1953**

**Frequency:** 860 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Carolinas Bcstg. Co.  
**Address**..... Box 492  
**Phone:** 4781..... **Air Time:** Daytime  
**News Service**..... **UP**  
**Transcription Service**..... Thesaurus  
**President**..... Cutlar Moore  
**General Manager**..... B. E. Peele

**WFAI—Fayetteville—1947**  
CBS-KBS

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Ralph E. Hess  
**Bus.-Studio Address**..... Box 659  
**Phone:** 2-8131..... **Air Time:** Full Time  
**News Service**..... **AP**  
**Transcription Service**..... RCA Thesaurus  
**Representative**..... Thomas F. Clark  
**Pres., Gen., Sls., Prom. Mgr.**..... Ralph E. Hess  
**Comm. Mgr.**..... Bob Smith  
**Publicity Director**..... Ted Shaffer  
**Program Director**..... Dick Perry  
**Chief Engineer**..... Bob Money

**WFLB—Fayetteville—1948**  
ABC

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Fayetteville Bcstrs., Inc.  
**Address**..... P. O. Box 512  
**Phone:** 2-7136..... **Air Time:** Full Time  
**News Service**..... **AP**  
**Representative**..... Burn-Smith  
**Membership**..... NARTB, RAB  
**General Manager**..... L. W. Allen  
**Commercial Manager**..... W. D. Bailey  
**Chief Engineer**..... John Buck

**WFNC—Fayetteville—1940**  
MBS

**Freq.:** 1390 Kc..... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**..... Cape Fear Bcstg. Co.

**Address**..... 1009 William Clark Rd.  
**Phone:** 2-4196, 2-4197..... **Air Time:** Full Time  
**News Service**..... **UP**  
**Representative**..... Walker  
**Membership**..... RAB, NARTB  
**Pres., Gen. Mgr.**..... Victor W. Dawson  
**Commercial Manager**..... Tom Harrell  
**Program Director**..... Mac Stamps  
**Chief Engineer**..... John Ikner

**WBBO—Forest City—1947**  
KBS

**Frequency:** 780 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Rutherford Co. Radio Co., Inc.  
**Address**..... Forest City  
**Phone:** 3205..... **Air Time:** Daytime  
**News Service**..... **AP**  
**Newspaper Affil.**..... Courier  
**Transcription Service**..... World  
**Membership**..... NARTB  
**Pres., Gen. Sls. Mgr.**..... Ed M. Anderson  
**Comm. Manager**..... Fred Blanton  
**Program Director**..... Lee Kanipe  
**Chief Engineer**..... Merton Iwerks

**WFVG—Fuquay Springs—1949**  
KBS

**Frequency:** 1460 Kc..... **Power:** 1000 Watts a.  
**Owned-Oper. By**..... WFVG Bdstg. Co.  
**Business-Studio Address**..... Box 488  
**Phone:** 333..... **Air Time:** Daytime  
**News Service**..... **UP**  
**Transcription Service**..... World  
**Representative**..... Continental Radio Sales  
**President**..... J. M. Stephenson  
**Gen., Sta., Comm. Mgr.**..... Wm. A. Sellers, Jr.  
**Sls. Prom. Mgr., Ch Eng.**..... Robert E. Stephenson  
**Prog., Pub. Dir.**..... Walter M. Pearson

**WGNC—Gastonia—1939—ABC**

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Catherine T. McSwain  
**Address**..... Dallas Highway  
**Phone:** UN 5-8501..... **Air Time:** Full Time  
**News Service**..... **UP**  
**Transcription Service**..... Lang-Worth  
**Representative**..... Continental Radio Sales  
**President**..... Catherine T. McSwain  
**Gen., Sta. Mgr.**..... Pat McSwain  
**Commercial Manager**..... Carl S. Rhyne  
**Program Director**..... Fred Gray  
**Chief Engineer**..... W. C. Groves, Jr.

**WLTC—Gastonia—1947—KBS**

**Frequency:** 1370 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Gastonia Bcstg. Serv., Inc.  
**Address**..... P. O. Box 1010  
**Phone:** UN 5-1079..... **Air Time:** Daytime  
**News Service**..... **AP**  
**Representative**..... Thomas F. Clark  
**Pres., Gen., Sta. Mgr.**..... James B. Petty  
**Commercial Manager**..... Boyce C. Morrow  
**Program Director**..... Betsy Scarboro  
**Chief Engineer**..... Don Voigt

**WFMC—Goldsboro—1951**

Frequency: 730 Kc. Power: 1 Kw. d.  
 Owned-Oper. Southern Radio & TV Corp.  
 Address 117 Truck Lane  
 Phone: 963 Air Time: Daytime  
 News Service UP  
 Trans. Service World, Lang-Worth, SESAC  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. Kenneth T. Marshall  
 Program Director Henry M. Harrison, Jr.

**WGBR—Goldsboro—1939**  
ABC

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By E. Carolina Bdcstg. Co., Inc.  
 Address P. O. Box 1024  
 Phone: 3730 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB  
 President A. T. Hawkins  
 Comm. Gen. Mgr. Pgm. Dir. V. G. Balkcum  
 Chief Engineer Daniel B. Trueblood

**WGOL—Goldsboro—1955**

Frequency: 1300 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Wayne Bcstg. Co.  
 Address 116 West Mulberry Street  
 President John L. Henderson

**WBIG—Greensboro—1926**  
CBS

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By North Carolina Bcstg. Co.  
 Studio Address Battleground Rd.  
 Phone: 2-6125 Air Time: Full Time  
 News Service UP  
 Representative George P. Hollingbery  
 Membership NARTB  
 President Michaux H. Crocker  
 Gen., Prom., Sta. Mgr. Allen Wannamaker  
 Commercial Mgr. William P. Mitchell  
 Publicity Director Virginia Neese  
 Program Director Dan Griffin  
 Chief Engineer Earl Ellison

**WCOG—Greensboro—1948**  
ABC

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Oper. By Inter-City Adv. Co., Inc.  
 Business-Studio Address 314 S. Greene St.  
 Phone: 3-7262 Air Time: Full Time  
 News Service UP  
 Representative The Bolling Co.  
 Transcription Lang-Worth  
 Membership NARTB  
 President George W. Dowdy  
 General Manager Gilbert M. Hutchison  
 Commercial Manager Jack L. Rimmer  
 Sales Prom. Mgr. Mrs. Margaret Jones  
 Chief Engineer Marvin E. Johnson

**WGBG—Greensboro—1942**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Greensboro Bcstg. Co., Inc.  
 Business-Studio Address P. O. Box 2280  
 Phone: 3-3631 Air Time: Full Time  
 News Service UP  
 Representative Burn-Smith  
 Pres., Gen., Sta. Mgr. Ralph M. Lambeth  
 Commercial Mgr. B. George Barber, Jr.  
 Program Director Curt Welborne  
 Chief Engineer Fred S. Smith

**WPET—Greensboro—1954**

Frequency: 950 Kc. Power: 500 Watts  
 Owned-Oper. Wayne M. Nelson  
 Address Box 3488  
 Phone: 5-4464 Air Time: Daytime  
 News Service UP  
 Transcription Service Cole, Capitol  
 Owner, Gen., Sta. Mgr. Wayne M. Nelson  
 Comm. Sls. Prom. Mgr. Leona Showmar  
 Chief Engineer E. M. Stanton

**WGTC—Greenville—1940**  
MBS

Frequency: 1590 Kc. Power: 5 Kw.  
 Owned-Oper. By Greenville Radio Co., Inc.  
 Address 103 E. 5th St.  
 Phone: 6740 Air Time: Full Time  
 News Service UP  
 Transcription World, Capitol, Associated  
 Membership NARTB  
 President H. W. Anderson  
 Gen., Comm. Mgr. H. W. Severance  
 Program Director Joel Lawhon  
 Chief Engineer Bill Covington

**WHNC—Henderson—1945**  
MBS-KBS

Frequency: 890 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Henderson Radio Corp.  
 Bus. Studio Address Norlina Road  
 Pres., Gen. Manager Nathan Frank

**WHVH—Henderson—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Vance Co. Bcstg. Co.  
 Address Box 131  
 Phone: 3019 Air Time: Full Time  
 News Service UP  
 Transcription SESAC  
 Representative Best  
 Membership NARTB  
 President Howard V. Harrell  
 Gen., Sta., Comm. Mgr. G. A. Corkum  
 Sls., Prom., Prog. Dir. Mozelle Phillips  
 Publicity Director Jim Daniel  
 Chief Engineer Howard V. Harrell

**WHKP—Hendersonville—1946**  
ABC

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By... Radio Hendersonville, Inc.  
 Address.....Chimney Rock Road  
 Phone: 9061.....Air Time: Daytime  
 News Service.....UP  
 Transcription..McGregor, Keystone, Standard  
 Representative.....Donald Cooke  
 President.....Beverly Middleton  
 Gen., Sta. Manager.....Kermit Edney  
 Comm., Sls., Prom. Mgr.....John Horton  
 Program Director.....Jimmy Northington  
 Chief Engineer.....Charles Renfrow

**WHKY—Hickory—1939**  
**MBS-ABC**

Freq.: 1290 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...Catawba Valley Bcstg. Co.  
 Address.....415 1st Ave., N.W.  
 Phone: 2294.....Air Time: Full Time  
 Representative.....Dora Clayton  
 Transcription Service.....World  
 News. Affil....."Daily Record"  
 Membership.....NARTB  
 News Service.....UP  
 President.....Carl V. Cline  
 Gen., Sta. Manager.....Edmund S. Long  
 Comm. Prom. Mgr.....James K. Willis  
 Prog., Pub. Dir.....Laura Hall  
 Chief Engineer.....Thomas E. Long

**WIRC—Hickory—1948**

Frequency: 630 Kc. ...Power: 1000 Watts d.  
 Owned-Oper. By.....Foothills Bdcstg., Inc.  
 Address.....Box 484 Annex  
 Phone: 2124.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....John E. Pearson  
 Membership.....NARTB  
 President.....Margaret A. Smith  
 Gen., Sta. Manager.....E. H. Smith, Jr.  
 Sta. Mgr., Chief Engr.....Elmer Troutman  
 Commercial Manager.....Lee Douglas  
 Program Director.....Mattie I. Padgett  
 Chief Engineer.....Elmer H. Troutman

**WHPE—High Point—1947**  
**KBS**

Frequency: 1070 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....High Point Bcstg. Co.  
 Business-Studio Address.....504 N. Main St.  
 News Service.....AP  
 Transcription Service.....World  
 Station Rep.....Media Sales  
 General Manager.....D. S. Hedgecock  
 Comm. Manager.....Harold Craven

**WMFR—High Point—1935**  
**ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By... Radio Station WMFR, Inc.  
 Business Studio Address.....164 S. Main  
 Phone: 4593.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Lang-Worth

Representative.....Burn-Smith  
 Membership.....RAB  
 Pres., Gen. Station Mgr.....Frank S. Lambeth  
 Commercial Manager.....Frank Smith  
 Sls., Prom., Pub. Dir.....G. D. Sullivan  
 Program Director.....Max Meeks  
 Chief Engineer.....Robert P. Boyd

**WNOS—High Point—1953**

Frequency: 1590 Kc....Power: 1000 Watts d.  
 Address.....Box 1448  
 Phone: 8900.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Associated  
 Station Rep.....Continental  
 Pres., Gen. Mgr.....W. H. Currie  
 Commercial Mgr.....Howell F. McElfresh

**WJNC—Jacksonville—1945**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Onslow Bcstg. Corp.  
 Address.....Jacksonville  
 Phone: 7707.....Air Time: Full Time  
 Pres., Gen. Mgr.....Robert P. Mendelson  
 Sta. Manager.....Rodric L. Jones  
 Program Director.....Jean B. Mendelson  
 Chief Engineer.....Rod O. Dorsey

**WLAS—Jacksonville—1953**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owner.....Seaboard Bcstg. Corp.  
 Address.....Box 56  
 Phone: 3901.....Air Time: Daytime  
 News Service.....UP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 President.....Jerry Popkin  
 Gen., Comm. Manager.....Paul Parker

**WGTL—Kannapolis—1946**

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Fred H. Whitley, Inc.  
 Address.....Box 997  
 Phone: 8700.....Air Time: Daytime  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Fred H. Whitley  
 Chief Engineer.....Foy Hinson

**WKMT—Kings Mountain**  
**1953**

Frequency: 1220 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....R. H. Whitesides  
 Address.....Box 669  
 Phone: 999.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Dora-Clayton  
 President.....R. H. Whitesides  
 Gen., Sta. Mgr.....Jonas R. Bridges  
 Comm. Mgr.....Ned McGill  
 Sales Prom. Mgr.....Julius Mahon  
 Program Dir.....Doris Bridges  
 Publicity Director.....Rob't Green  
 Chief Engineer.....George Patterson

**WELS—Kinston—1950—KBS**

Frequency: 1010 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By...Farmers Bstg. Service, Inc.  
 Address.....1312 W. Vernon Ave.  
 Phone: 5151..... Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Devney, Dora Clayton  
 Membership.....RAB, NARTB  
 President.....William S. Page  
 Gen., Comm. Mcnager.....Jack P. Hankins  
 Prog. Dir.....W. A. Kiker  
 Chief Engineer.....Harvey Mewborn

**WFTC—Kinston—1937—ABC**

Frequency: 960 Kc. .... Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Kinston Bcstg. Co.  
 Address.....204 East King St.  
 Phone: 4111..... Air Time: Full Time  
 News Service.....AP  
 Representative.....Best  
 Gen., Sta., Comm. Mgr.....J. Harold Vester  
 Publicity Director.....H. R. Shriver  
 Chief Engineer.....Herman Civils

**WISP—Kinston—1953—MBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By...Citizen's Bcstg. Co., Inc.  
 Address.....Oasis Bldg.  
 Phone: 6161..... Air Time: Full Time  
 News Service.....AP  
 Transcription.....World  
 Pres., Gen. Mgr.....E. J. Schuffman  
 Commercial Mgr.....J. L. Moseley  
 Program Director.....Robert E. Mongold  
 Chief Engineer.....David Hardisor

**WEWO—Laurinburg—1947  
KBS**

Frequency: 1080 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.....Scotland Bcstg. Co  
 Bus-Studio Address.....State Bank Bldg.  
 Phone: 770..... Air Time: Daytime  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 Sta. Rep.....Dora Clayton  
 President.....Edwin Pate  
 General Manager.....J. R. Dalrymple, Jr.  
 Chief Engineer.....Truman N. Brock

**WLOE—Leaksville—1946  
MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By.....WLOE, Inc.  
 Address.....Leaksville  
 Phone: MA 3-3118..... Air Time: Full Time  
 News Service.....AP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock  
 Sales Prom. Mgr.....Carl F. Webb  
 Program Director.....Barbara Earles  
 Chief Engineer.....Eldred Winn

**WJRI—Lenoir—1946  
MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By.....John P. Rabb  
 Address.....Union Nat'l. Bank Bldg.  
 News Service.....UP  
 Transcription Service.....Lang-Worth

**WBUY—Lexington—1946  
KBS**

Frequency: 1440 Kc. .... Power: 250 Watts  
 Owned-Oper. By...Davidson County Bcstg. Co.  
 Business Address.....P. O. Box 359  
 Phone: 2716..... Air Time: Daytime  
 News Service.....AP  
 Transmitter Service.....Thesaurus, Lang-Worth  
 Station Rep.....Continental  
 Membership.....RAB  
 General Manager.....Omar G. Hilton  
 Station Manager.....Dewey M. Hutchins  
 Program Director.....Donald Matney  
 Chief Engineer.....Fred Honeycutt

**WLON—Lincolnton—1953**

Frequency: 1050 Kc. .... Power: 500 Watts  
 Owned.....Lincoln County Bcstg. Co., Inc.  
 Address.....Startown Rd.  
 Phone: RE 5-8071-2..... Air Time: Daytime  
 News Service.....AP  
 President.....J. A. Polhill  
 Gen., Sta., Comm. Mgr.....W. Jack Brown  
 Prog. Dir.....Charles W. Loveland  
 Chief Engineer.....Dennis C. Long

**WAGR—Lumberton—1954  
ABC**

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owner.....Southeastern Bcstg. Corp.  
 Address.....217 E. 3rd St.  
 Phone: 3394..... Air Time: Full Time  
 News Service.....UP  
 Transcription.....Lang-Worth  
 Representative.....Walker  
 Membership.....NARTB  
 President.....Hector McLean  
 General Manager.....L. F. Mattes  
 Sta. Mgr., Prog. Dir.....A. E. Pruitt  
 Sales Manager.....Alan Vause  
 Publicity Director.....Fred Potts  
 Chief Engineer.....Milton Newsome

**WTSB—Lumberton—1946  
MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By.....Robeson Bcstg. Corp.  
 Phone: 6056..... Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 Transcription Service.....World  
 Representative.....Continental Radio Sales  
 General Mgr.....James MacNeil

**WBRM—Marion—1949**

Frequency: 1250 Kc. .... Power: 1000 Watts d.

Owned-Operated By...Lake City Bcstg. Corp.  
 Address .....Box 229  
 Phone: 7221.....Air Time: Daytime  
 News Service .....UP  
 President.....W. P. Erwin  
 Sales Prom. Manager.....J. C. Plecsant  
 Sta. Mgr., Pub., Prog. Dir.....J. L. Reynolds, Jr.  
 Chief Engineer.....Hubert C. Martin

### WMAP—Monroe—1948—KBS

Frequency: 1060 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Union Bcstg. Corp.  
 Business Address.....Walkup Ave.  
 Phone: ATLantic 3-6621.....Air Time: Daytime  
 Station Rep.....Continental Media Sales  
 News Service .....UP  
 Station Manager.....J. A. Laney  
 Business Manager.....W. D. Benton  
 Program Director.....Frank Funderburk  
 Chief Engineer.....Robert I. Smith

### WHIP—Mooreville—1950 KBS

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Wayne M. Nelson  
 Address.....Mooreville, N. C.  
 Phone: 3-4301.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Capitol  
 Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
 Comm., Sls., Prom. Mgr.....Leona Showmcr  
 Chief Engineer.....E. M. Stanton, Jr.

### WMBL—Morehead City—1947 KBS

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Carteret Bcstg. Co., Inc.  
 Address.....Box 432  
 Phone: 6-3188.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB  
 Representative .....McGillvra  
 Pres., Gen., Sta. Mgr.....Grover C. Munden  
 Comm. Manager.....Charles Markey  
 Chief Engineer.....Walder Niemi  
 Program Director.....Fay M. Merrell

### WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Nathan J. Cooper  
 Address .....Box 698  
 News Service .....AP  
 Transcription .....Standard  
 President.....Nathan J. Cooper  
 Comm. Manager.....William Hauser  
 Chief Engineer.....Frank A. Ballew  
 Program Director.....Madelyn V. Patton

### WPAQ—Mt. Airy—1948—KBS

Frequency: 740 Kc.....Power: 10,000 Watts d.  
 Owned-Operated By.....Ralph D. Epperson  
 Address .....Mt. Airy  
 Phone: 1400-1.....Air Time: Daytime

News Service .....AP  
 Representative .....Thomas Clark  
 Membership .....NARTB  
 Pres., Gen. Sta. Mgr.....Ralph D. Epperson  
 Commercial Manager.....Lucy Bowman  
 Sales Prom. Mgr.....Bill Belton  
 Program Director.....Cos'in Lindsay  
 Publicity Director.....Chris Martin  
 Chief Engineer.....Harry A. Epperson, Jr.

### WSYD—Mount Airy—1951 MBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mount Airy Bcstrs., Inc.  
 Address.....P. O. Box 209  
 Phone: 581.....Air Time: Full Time  
 Pres., Gen. Mgr.....Robert H. Epperson  
 Commercial Manager.....Erastus F. Poore  
 Prog. Dir., Prom. Manager.....Alma Hiatt  
 Ass't. Prom. Mgr., Prog. Dir.....Elbert Williams

### WHIT—New Bern—1942 MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Station WHIT  
 Address.....Highway 17, So.  
 Phone: 4450-4024.....Air Time: Full Time  
 News Service .....UP  
 Representative .....John E. Pearson  
 Gen., Sta. Manager.....Ray D. Williams  
 Prog. Dir., Sls., Prom. Mgr.....Jim Putnam  
 Chief Engineer.....Ed Williams

### WOOW—New Bern—1953 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Craven Bcstg. Co.  
 Address.....Glenburnie Gardens  
 Phone: 3311.....Air Time: Full Time  
 Membership .....NARTB  
 Transcription Service .....Thesaurus  
 President.....Dr. F. Y. Sorrell  
 General Manager.....James A. Ballard  
 Commercial Mgr.....David Pursglove  
 Program Dir.....C. B. Stegall  
 Chief Engineer.....Roy Ingram

### WNNC—Newton—1948 KBC-MBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Newton-Conover Bcstg. Co.  
 Business Address.....West "A" St.  
 Phone: 930.....Air Time: Full Time  
 Pres., Gen., Sta. Mgr.....Earl Holder  
 Comm., Sls., Prom. Mgr.....Eugene Henry  
 Program Director.....Sylvia Cope  
 Chief Engineer.....Eddie Rose

### WKBC—North Wilkesboro 1947—KBS

Frequency: 810 Kc.....Power: 1000 Watts d.

**Owned-Oper. By**.....Wilkes Bcstg. Co.  
**Address**.....Radio Bldg.  
**Phone:** 633.....**Air Time:** Daytime  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**Membership**.....RAB  
**Pres., Gen. Mgr.**.....Doris B. Brown  
**Comm.-Sales Prom. Mgr.**.....Roland B. Potter  
**Prog., Pub. Director**.....Doyle Satterthwaite  
**Chief Engineer**.....Walter Harrold

**WOXF—Oxford—1949**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Oxford Bcstg. Corp.  
**Address**.....P. O. Box 1111  
**Phone:** 4167.....**Air Time:** Full Time  
**News Service**.....AP  
**General Manager**.....James F. Flanagan  
**Comm. Manager**.....Mike Hight

**WMSN—Raleigh—1954**

**Frequency:** 570 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Merchants & Farmers Sta.  
**Address**.....649 Maywood Ave.  
**News Service**.....AP  
**Transcription Service**.....SESAC  
**General Mgr.**.....B. H. Ingle, Jr.  
**Comm. Manager**.....Jack L. Wrenn

**WKIX—Raleigh—1948**  
**ABC-MBS**

**Freq.:** 850 Kc.....**Power:** 10 Kw. d., 5 Kw. n.  
**Owned-Oper. By**.....Sir Walter Television Co.  
**Address**.....2128 W. Boulevard  
**Phone:** 4-8282.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....Avery Knodel  
**Membership**.....NARTB, RAB  
**President**.....John W. English  
**General Mgr.**.....Richard J. Hallwood  
**Commercial Mgr.**.....James Simpson  
**Chief Engineer**.....Arthur Humphrey

**WPTF—Raleigh—1924—NBC**

**Frequency:** 680 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....WPTF Radio Co.  
**Business-Studio Address**.....Insurance Bldg.  
**Phone:** 8311.....**Air Time:** Full Time  
**News Service**.....AP, UP  
**Transcription Service**.....Thesaurus  
**Representative**.....Peters, Griffin, Woodward, Inc.  
**Membership**.....NARTB, RAB  
**Pres., Gen., Sta. Mgr.**.....Richard H. Mason  
**Commercial Mgr.**.....R. W. Youngsteadt  
**Program Manager**.....Graham B. Poyner  
**Publicity Director**.....Worth White  
**Chief Engineer**.....Henry Hulick, Jr.

**WRAL—Raleigh—1939**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Capitol Bcstg. Co., Inc.  
**Bus.-Studio Address**.....130 S. Salisbury St.  
**Phone:** 4-6401.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....Forjoe & Co.  
**Membership**.....NARTB, RAB  
**President**.....A. J. Fletcher  
**Gen., Sta. Manager**.....Fred Fletcher  
**Commercial Mgr.**.....N. Fletcher Turner, Jr.  
**Program Director**.....George Hall  
**Chief Engineer**.....Virgil D. Duncan

**WFRC—Reidsville—1947**  
**KBS-ABC**

**Frequency:** 1600 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Piedmont Carolina Bcstg.  
**Business-Studio Address**.....Box 990  
**Phone:** 4361-2.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....Bogne & Martin  
**Membership**.....NARTB  
**President**.....H. T. Williams  
**Gen., Sta., Comm. Mgr.**.....Stephen F. Woodson  
**Program Director**.....Alfred Nelson  
**Prog., Pub. Director**.....Page Smith  
**Chief Engineer**.....Sam Sexton

**WREV—Reidsville—1948**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Reidsville Bcstg. Co.  
**Address**.....Drawer 1349  
**Phone:** 7051.....**Air Time:** Daytime  
**News Service**.....UP

SUN!

**MORE**  
 NORTH CAROLINIANS  
 LISTEN TO  
**WPTF**  
 THAN TO ANY  
 OTHER STATION

(Source: Neilsen coverage service)

Rep. . . . . Webb, Interstate United Newspapers  
 Pres., Gen. Mgr. . . . . William M. Oliver, Sr.  
 Program Director . . . . . Mrs. Katy P. Oliver  
 V.P., Ch. Engineer . . . . . Willicm M. Oliver, Jr.

**WCBT—Roanoke Rapids**  
 1939—MBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . WCBT, Inc.  
 Address . . . . . 251 Roanoke Ave.  
 Phone: 7-2545 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Station Rep. . . . . Continental  
 Transcription Service . . . . . World  
 Pres., Mgr. . . . . J. Winfield Crew, Jr.  
 Station Manager . . . . . Jerry Elliott  
 Commercial Mgr. . . . . Donald O. Collins  
 Program Director . . . . . Dick Phillips  
 Chief Engineer . . . . . Marvin Floyd

**WAYN—Rockingham—1946**

Frequency: 900 Kc. . . . . Power: 1000 Watts a.  
 Owned-Operated By . . . . . WAYN, Inc.  
 Address . . . . . Rockingham  
 Phone: 4041 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Pres., Gen. Sta. Mgr. . . . . Wayne M. Nelson  
 Comm. Sls., Prom. Mgr. . . . . William Futterer  
 Program Director . . . . . Mrs. Joyce Morris  
 Chief Engineer . . . . . Carl M. Wilson

**WCEC—Rocky Mount—1947**  
 CBS

Frequency: 810 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . East Carolina Electronics  
 Bus.-Studio Address . . . . . 115 N. Church St.  
 Phone: 2-3108 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Newspaper Affiliation . . . . . Telegram  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB  
 President . . . . . Josh L. Horne  
 Gen., Sta. Manager . . . . . Mel Warner  
 Commercial Manager . . . . . Ray Thompson  
 Sls., Prom. Mgr. . . . . Bill Morgan  
 Prog., Pub. Director . . . . . Ray Wilkinson  
 Chief Engineer . . . . . Grover Taylor

**WEED—Rocky Mount—1933**  
 ABC

Freq.: 1390 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . W. A. Wynne  
 Address . . . . . Box 752  
 Phone: 6-6736 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Burn-Smith  
 General Manager . . . . . W. A. Wayne  
 Commercial Mgr. . . . . R. E. Horner  
 Chief Engineer . . . . . Joe R. Morris

**WRXO—Roxboro—1949**

Frequency: 1430 . . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Roxboro Bcstg. Co.

Address . . . . . Box 130  
 Phone: 6013 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 General Manager . . . . . H. S. Taylor

**WSAT—Salisbury—1947**

Frequency: 1280 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Mid-Carolina Bcstg. Co.  
 Business-Address . . . . . Drawer 99  
 News Service . . . . . UP  
 Representative . . . . . McGillvra  
 Membership . . . . . NARTB, RAB  
 President . . . . . Charles H. Wents  
 Secretary-Treasurer . . . . . Harry L. Welch  
 Vice President . . . . . E. L. Sherman

**WSTP—Salisbury—1939**  
 MBS-KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Piedmont Bcstg. Corp.  
 Bus.-Studio Address . . . . . Center Theatre Bldg.  
 Phone: 2121 . . . . . Air Time: Full Time  
 Manager . . . . . Russ McIntire  
 Comm. Manager . . . . . Russell Hunt

**WEYE—Sanford—1952**

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Lee Bcstg. Corp.  
 Address . . . . . 137 S. Steele St.  
 Phone: 4-5561 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 President . . . . . W. L. Simmons  
 Vice President . . . . . J. R. Ingram  
 Comm. Manager . . . . . Mike Mcshburn  
 General Manager . . . . . W. W. Primm

**WWGP—Sanford—1946—KBS**

Frequency: 1050 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Sandhills Bcstg. Corp.  
 Address . . . . . P. O. Box 651  
 Phone: SPring 3-6611 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Newspaper Affiliation . . . . . Herald  
 Transcription Service . . . . . World  
 President, Sec'y.-Treas. . . . . W. E. Homer  
 Gen., Sta. Mgr., Prog. Dir. . . . . Del Carty  
 Comm. Manager . . . . . L. B. Nelson  
 Chief Engineer . . . . . Edward Becker

**WOHS—Shelby—1946**  
 MBS-KBS

Frequency: 730 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Western Carolina Radio  
 Business Address . . . . . 1511 W. Dixon Blvd.  
 Phone: 6313 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Pres., Gen. Manager . . . . . Robert M. Wallace  
 Comm. Manager . . . . . Don McLain  
 Program Director . . . . . Charles Loveland  
 Chief Engineer . . . . . Edwin Patterson

**WNCA—Siler City—1952**

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.

**Owned-Operated By**.....Chatham Bdcstg. Co.  
**Address**.....P. O. Box 352  
**Phone: 616**.....Air Time: Daytime  
**News Service**.....UP  
**Membership**.....RAB  
**Representative**.....Best; Media  
**Transcription Service**.....Lang-Worth, SESAC  
**President**.....William Wren  
**Gen., Sta., Comm. Mgr.**.....L. C. Bruce  
**Sales Promotion Mgr.**.....Homer L. Day  
**Program Director**.....Eugene Whitaker  
**Publicity Director**.....Alex McNeill  
**Chief Engineer**.....C. D. Chandler

**WMPM—Smithfield—1950**

**Frequency: 1270 Kc.**.....Power: 1000 Watts d.  
**Owned-Oper. By**...Selma-Smithfield Bcstg. Co.  
**Address**.....Buffalo Rd.  
**Phone: 2434**.....Air Time: Daytime  
**News Service**.....UP  
**Transcription Service**.....Capitol  
**General Manager**.....John S. Townsend  
**Commercial Mgr.**.....Bill Burwell

**WEEB—Southern Pines—1947**

**Frequency: 990 Kc.**.....Power: 1000 Watts d.  
**Owned**..The Sandhill Community Bcstrs., Inc.  
**Address**.....135 W. New Hampshire Ave.  
**Phone: 2-2942**.....Air Time: Daytime  
**News Service**.....AP  
**Transcription Service**.....Associated  
**Station Rep.**.....Holman  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....Jack S. Younts  
**Comm., Prom. Mgr., Ch. Eng.**..Joe A. Warren  
**Program Director**.....Charles G. Clapp

**WTOE—Spruce Pine—1955**

**Frequency: 1470 Kc.**.....Power: 1 Kw. d.  
**Owned-Oper. By**..Toe River Valley Bcstg. Co.  
**Address**.....RFD 1, Box 20-B  
**President**.....T. N. Cooper

**WSIC—Statesville—1947**

**MBS**

**Frequency: 1400 Kc.**.....Power: 250 Watts  
**Owned-Oper. By**.....Statesville Bcstg. Co.  
**Address**.....Box 1189  
**Phone: 9078**.....Air Time: Full Time  
**News Service**.....AP  
**Membership**.....NARTB  
**Gen., Sta., Comm. Mgr.**.....Charles D. Mellon  
**Program Director**.....Tom Lawrence  
**Chief Engineer**.....T. K. Abernethy

**WTAB—Tabor City—1954**

**Frequency: 1370 Kc.**.....Power: 1000 Watts  
**Owned-Oper. By**.....Tabor City Bcstg. Co.  
**Address**.....P. O. Box 605  
**Phone: 3171**.....Air Time: Daytime  
**News Service**.....AP  
**Transcription Service**.....World  
**President**.....John B. Ward, Sr.  
**Station Manager**.....Troy McPherson  
**Promotion Manager**.....John Soles, Jr.

**WCPS—Tarboro—1946**

**Frequency: 760 Kc.**.....Power: 1000 Watts d.  
**Owned-Oper.**...Coastal Plains Bcstg. Co., Inc.  
**Bus-Studio Address**...Edgecombe Bank Bldg.  
**Phone: 2191-2**.....Air Time: Daytime  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**Representative**.....Dora-Clayton  
**Membership**.....NARTB  
**President**.....V. E. Fountain  
**General Manager**.....G. Lee Hodges  
**Comm. Manager**.....Lewis Heilbronner  
**Program Director**.....Tom Shields

**WTNC—Thomasville—1947**

**Frequency: 790 Kc.**.....Power: 1000 Watts d.  
**Owned By**.....The Thomasville Bcstg. Co.  
**Address**.....P. O. Box 750  
**Phone: 2701**.....Air Time: Daytime  
**News Service**.....UP  
**President**.....George W. Lyles, Sr.  
**Gen., Sta., Comm. Mgr.**.....Harold Harrison  
**Chief Engineer**.....James McAden

**WTYN—Tryon—1954**

**Frequency: 1580 Kc.**.....Power: 250 Watts  
**Owned**.....Thermal Bcstg. Co.  
**Address**.....P. O. Box 1482  
**Phone: 361**.....Air Time: Daytime  
**News Service**.....UP  
**Station Manager**.....Mildred Allen  
**Commercial Mgr.**.....Edithe Mooneyham  
**Chief Engineer**.....Palmer Greer

**WADE—Wadesboro—1947**

**KBS**

**Frequency: 1210 Kc.**.....Power: 1000 Watts d.  
**Owned-Oper. By**.....R. P. Lyon & Son  
**Address**.....Wadesboro  
**Phone: 81**.....Air Time: Daytime  
**News Service**.....UP  
**Transcription**.....Thesaurus  
**Representative**.....Walker  
**President**.....R. A. Lyon  
**General. Sta. Mgr.**.....W. P. Billingsley  
**Comm., Sls. Prom. Mgr.**.....W. V. Mitchell  
**Program Director**.....Peggy L. Mitchell  
**Chief Engineer**.....W. S. Taylor

**WLSE—Wallace—1953**

**Frequency: 1400 Kc.**.....Power: 250 Watts  
**Owned-Oper. By**.....Duplin Bcstg. Co.  
**Address**.....Hwy. 117, N.  
**General Manager**.....Lester L. Gould  
**Sta., Comm. Manager**.....John T. Newman

**WHED—Washington—1948**

**KBS**

**Frequency 1340 Kc.**.....Power: 250 Watts  
**Owned-Oper. By**.....Pamlico Bcstg. Co.  
**Address**.....Box 439  
**Phone: 278**.....Air Time: Full Time  
**News Service**.....UP  
**Representative**.....Continental



Pres., Gen., Sta. Mgr. . . . . W. W. Moore  
 Comm., Sls. Prom. Mgr. . . . . Peter Moore  
 Program Director . . . . . Don Wilkerson  
 Publicity Director . . . . . William Boehn  
 Chief Engineer . . . . . Richard Tripp

**WRRF—Washington—1942**  
**ABC**

Frequency: 930 Kc. . . . . Power: 5 Kw., 1 Kw. n.  
 Owned-Oper. By . . . Tar Heel Bcstg. System, Inc.  
 Bus.-Studio Add. . . . . Bank of Washington Bldg.  
 Phone: 403 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Walker  
 President . . . . . W. R. Roberson, Jr.  
 Station Manager . . . . . William Abeyounis  
 Program Director . . . . . Merrill Daniels  
 Chief Engineer . . . . . L. E. Hilland

**WHCC—Waynesville—1947**  
**KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WHCC, Inc.  
 Business-Studio Address . . . . . Box 180  
 Phone: Glendale 6-8661 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus, SESAC  
 Pres., Gen. Mgr. . . . . K. D. Fry  
 Sls. Prom. Mgr., Prog. Dir. . . . . M. F. Fry  
 Chief Engineer . . . . . Joseph W. Herman

**WENC—Whiteville—1946**  
**MBS-KBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . Whiteville Bcstg. Co., Inc.  
 Business-Studio Address . . . . . P. O. Box 700  
 Representative . . . . . Clark  
 Membership . . . . . NARTB, RAB  
 Comm. Manager . . . . . C. D. Pickerrell  
 Station Manager . . . . . Jerry Honeycutt

**WIAM—Williamston—1951**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . E. Carolina Bcstg. Co.  
 Address . . . . . 115 E. Main St.  
 Phone: 2478 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Co-O., Sta. Manager . . . . . William H. Farrior  
 Co-O., Gen., Comm. Mgr. . . . . Charles M. Gaylord  
 Chief Engineer . . . . . Charles Neer

**WGNI—Wilmington—1947**  
**MBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . New Hanover Bcstg. Corp.  
 Business Address . . . . . Box 869  
 Phone: 2-2493 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Pearson  
 President . . . . . J. S. Brody  
 General Manager . . . . . Allen B. Jones  
 Commercial Mgr. . . . . A. V. Thompson  
 Sls. Prom. Director . . . . . Tancil Horne  
 Publicity Director . . . . . Arlene Collier  
 Chief Eng., Prog. Dir. . . . . Arthur L. Madeley

**WMFD—Wilmington—1935**  
**ABC**

Frequency: 630 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . R. A. Dunlea  
 Address . . . . . Box 696  
 Phone: 3-4666 . . . . . Air Time: Full Time  
 Representative . . . . . Burn-Smith  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Pres., Gen. Mgr. . . . . R. A. Dunlea, Sr.  
 Comm. Manager . . . . . Al Compton  
 Prog., Pub. Director . . . . . Clay McBride  
 Chief Engineer . . . . . E. I. Herring, Jr.

**WGTM—Wilson—1937—CBS**

Frequency: 590 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Watson Industries, Inc.  
 Bus.-Studio Address . . . . . Herring Ave. Ext.  
 Phone: 2188 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Walker  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Sta. Mgr. . . . . Penn T. Watson, Sr.  
 Commercial Manager . . . . . Desmond Barclay  
 Sls., Prom. Mgr. . . . . P. T. Watson, Jr.  
 Publicity Director . . . . . C. M. Farris  
 Program Director . . . . . Bill Bunn  
 Chief Engineer . . . . . W. H. Malone

**WVOT—Wilson—1948**  
**MBS**

Freq.: 1420 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Wilson Radio Co., Inc.  
 Phone: 5157 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 President . . . . . H. W. Anderson  
 Gen., Sta. Mgr. . . . . Harry Severance  
 Commercial Mgr. . . . . P. O. Barnes  
 Sales Prom. Mgr. . . . . Lynda Thomas  
 Program Director . . . . . Joel Lawhon  
 Chief Engineer . . . . . Dan Williams

**WAAA—Winston-Salem—1950**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned.....Camel City Bcstg. Corp.  
 Address.....Box 3119  
 Station Representative.....Forjoe & Co.  
 President.....R. B. Woodyard  
 General Manager.....Ranny Daly

**WAIR—Winston-Salem—1937**  
**ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By...Radio Winston-Salem, Inc.  
 Business Address.....W. 1st St.  
 Phone: 21133. Air Time: Full Time  
 Representative.....Burn-Smith  
 Membership.....RAB  
 News Service.....AP  
 Transcription.....World  
 President.....John S. Riggs  
 General Manager.....Wallace Voight  
 Publicity Director.....Lee Baine  
 Program Director.....Lawrence Patrick  
 Chief Engineer.....Lee King

**WSJS—Winston-Salem—1930**  
**NBC**

Frequency: 600 Kc. Power: 5000 Watts

Owned-Oper. By.....Piedmont Publishing Co.  
 Bus.-Studio Address.....419-21 N. Spruce St.  
 Phone: 5-2311. Air Time: Full Time  
 Transcription Service.....Lang-Worth  
 News Service.....UP  
 Newspaper Affil...Journal, Twin City Sentinel  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 President.....Gordon Gray  
 V.P., Gen. Mgr.....Harold Essex  
 Operations Manager.....Phil Hedrick  
 Sales Manager.....Harry B. Shaw  
 Program Manager.....John Comas  
 Publicity Director.....Jean Isenhower  
 Chief Engineer.....Leon Casley

**WTOB—Winston-Salem—1947**  
**CBS**

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Op. By..Winston-Salem Bcstg. Co., Inc.  
 Address.....300 S. Stratford  
 Phone: 3-4353. Air Time: Full Time  
 Representative.....H-R Reps.  
 President, Pub. Dir.....James W. Coan  
 General, Sta. Manager.....John G. Johnson  
 Comm. Manager.....Charles Brunt  
 Chief Engineer.....James Hoke

**BIG VOICE**

IN NORTH CAROLINA'S

**GOLDEN  
 TRIANGLE**

**NBC**

AFFILIATE FOR  
**WINSTON-SALEM  
 GREENSBORO  
 HIGH POINT**



HEADLEY-REED, REP.

**WSJS RADIO  
 WINSTON-SALEM, N. C.**

## KFYR—Bismarck—1925 NBC

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Operated By Meyer Bcstg. Co.  
Bus. Studio Address 202½ Fourth St.  
Phone: CA 3-0900 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
Representative John Blair  
President Mrs. P. G. Meyer  
General Manager W. A. Ekberg  
Station Comm. Mgr. R. W. MacLeod  
Program Director Don McLean  
Promotion Dir. Jack Swenson  
Chief Engineer Ivar Nelson

## KDLR—Devils Lake—1925 MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By KDLR, Inc.  
Business-Studio Address 1025 3rd St.  
Phone: 1090 Air Time: Full Time  
News Service UP  
Transcription World, SESAC  
Pres., Gen. Manager Bert Wick  
Comm. Manager Paul R. Lange  
Program Director Wilbur Clemenson  
Publicity Director Norman Buckner  
Chief Engineer Richard Moritz

## KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Dickinson Radio Assn.  
Bus. Studio Address 119 2d Ave. W.  
Phone: 4113 Air Time: Daytime  
News Service AP, UP  
Trans. Service Standard, SESAC, World  
Representative Holman  
Membership NARTB, RAB  
President Dr. P. J. Weir  
Gen. Sta. Mgr. Orville F. Burda  
Commercial Manager E. A. Spear  
Prog., Pub. Dir. Lauren Haacke  
Chief Engineer Benjamin G. Lockerd

## KFGO—Fargo—1948—ABC

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By Northern States Bcstg. Co.  
Business-Studio Address KFGO Bldg.  
Transcription Service Standard  
Representative Gill-Perna  
News Service AP  
General Manager Charles G. Burke

## WDAY—Fargo—1922—NBC

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By WDAY, Inc.  
Business-Studio Address Black Bldg.  
Phone: 2-3371 Air Time: Full Time  
News Service AP, UP  
Newspaper Affil. Forum  
Transcription Service Thesaurus  
Membership NARTB, RAB  
Representative Free & Peters

President, Gen. Mgr. E. C. Reineke  
Station Manager Jack Dunn  
General Manager Tom Barnes  
Sales Promotion Manager Roy Pedersen  
Sales Manager Bill Burn  
Program Director Ernie Brevik  
Technical Director Julius Heland  
Chief Engineer Jullne Savold

## KILO—Grand Forks—1941 CBS

Frequency 1440 Kc. Power: 1000 d.; 500n.  
Owned-Oper. By Grand Forks Herald, Inc.  
Bus. Studio Address First Natl. Bank Bldg.  
Phone: 4-5321 Air Time: Full Time  
News Service AP  
Newspaper Affiliation "Herald"  
Transcription Service Thesaurus  
Representative Everett-McKinney, O'Connell  
Membership NARTB  
Pres., Gen. Mgr. M. M. Oppegard  
Commercial Manager Herman Livingston  
Program Director John Doyle  
Chief Engineer A. F. Petrich

## KNOX—Grand Forks—1947 MBS

Frequency: 1310 Kc. Power: 5000 Watts  
Owned By Community Radio Corp.  
Address Grand Forks  
Phone: 4-4611 Air Time: Full Time  
News Service UP  
Membership NARTB, RAB  
Representative Rambeau, Bulmer & Johnson  
President Carroll E. Day  
General Manager John G. French  
Comm. Manager Robert Lukkason  
Program Director John Dark  
Chief Engineer David Chumley

## KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned Hettinger Bcstg. Co.  
Address Lambert Bldg.  
Phone: 549 Air Time: Full Time  
News Service UP  
Transcription Thesaurus  
Station Representative UMBS Sales  
Membership NARTB  
Manager Les Kleven

## KEYJ—Jamestown—1954 MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned James River Bcstg. Co.  
Address White Bldg.  
Phone: 1400 Air Time: Full Time  
News Service UP  
Transcription Standard  
President Robert E. Ingstad  
Station Manager A. G. Berry  
Comm. Manager R. L. Richardson  
Program Director N. C. Grant  
Chief Engineer R. Jensen

**KSJB—Jamestown—1937**  
**CBS**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By.....N. Dak. Bcstg. Co., Inc.  
 Address.....429 S. W. Second St.  
 Phone: 1600.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Weed & Co.  
 President.....John W. Boler  
 General Manager.....Robert E. Bausman  
 Sales Prom. Manager.....S. S. Ingersoll  
 Program Director.....Don Kingsley  
 Chief Engineer.....Harvey Van Erum

**KGCU—Mandan—1925**  
**MBS-ABC**

Frequency: 1270 Kc. Power: 1000 d.; 250n.  
 Owned-Operated By.....Mandan Radio Assn.  
 Business-Studio Address.....209 Third Ave.  
 Phone: 561.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Gill-Perna  
 Membership.....RAB  
 President.....W. S. Russell  
 Manager.....Pcaul C. Gussner

**KCJB—Minot—1950—CBS**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By.....No. Dakota Bcstg. Co.  
 Address.....Minot  
 Phone: 51-161.....Air Time: Full Time  
 Representative.....Weed  
 News Service.....UP  
 Membership.....NARTB, RAB  
 President.....John W. Boler  
 Station Manager.....Chester Reiten  
 Cmm. Manager.....Hugo Furstaneau  
 Chief Engineer.....Joseph Main

**KLPM—Minot—1929—MBS**

Frequency: 1390 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Minot Bcstg. Co.  
 Business-Studio Address.....Fairblock, So. Main  
 Phone: 41-146.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Walker  
 President.....John B. Cooley  
 Gen., Sta. Manager.....C. W. Baker  
 Commercial Mgr.....Leslie E. Maupin  
 Publicity Dir.....Dolpres Haugen  
 Sta. Mgr., Chief Engineer.....C. W. Baker

**KOVC—Valley City—1936**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....KOVC, Inc.  
 Business-Studio Address.....135 Central Ave. S.  
 Phone: 1490.....Air Time: Full Time  
 Transcription Service.....Standard  
 Pres., Gen. Mgr.....Robert E. Ingstad  
 Program Director.....Lyle Peterson  
 Comm. Manager.....Russ Kaber  
 Chief Engineer.....Charles Sjostrom

**KEYZ—Williston—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Charles L. Scofield  
 Address.....Box 1249  
 Phone: 35-371.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard  
 Membership.....RAB, NARTB  
 General Manager.....C. L. Scofield  
 Comm. Manager.....W. L. Holler  
 Sales Prom. Manager.....Bob Miller  
 Chief Engineer.....Robert A. Foster

**FOR WORLD-WIDE NEWS . . .**  
**FOR CLEAR, COMPREHENSIVE**  
**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

**WADC—Akron—1925—CBS**

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Operated By: Allen T. Simmons  
Bus.-Studio Address: WADC Bldg.  
Phone: Jefferson 5-6165 Air Time: Full Time  
News Service: UP  
Transcription Service: Standard  
Representative: George P. Hollingbery  
Owner-Operator: Allen T. Simmons  
Assistant Manager: Robert B. Wilson  
Sales Prom. Mgr.: Doc Williams  
Program Director: Harold H. Hageman  
Publicity Director: Mary Jo Stasell  
Chief Engineer: Arnold Bock

**WAKR—Akron—1940—ABC**

Frequency: 1590 Kc. Power: 5000 Watts  
Owned By: Summit Radio Corp.  
Address: 853 Copley Rd.  
Phone: PO 2-8811 Air Time: Full Time  
Newspaper Affiliation: Beacon Journal  
News Service: UP, AP  
Representative: Weed  
President, Gen. Mgr.: S. Bernard Berk  
Station Manager: Roger G. Berk  
V. P., Dir. Sales: Kenneth M. Keegan  
Pgm., Pub. Dir.: A. R. Cooper  
Chief Engineer: Irwin L. Knopp

**WCUE—Akron—1949**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Akron Bcstg. Corp.  
Address: 41 S. Main St.  
Phone: Fr. 6-7114 Air Time: Daytime  
Representative: Pearson  
News Service: UP  
Transcription: Standard  
Membership: NARTB  
President, Gen. Mgr.: Tim Elliot  
Sta., Comm. Mgr.: Jack Maurer  
Asst. Sales Mgr.: Harley Lucas  
Program Director: Jack Clifton  
Sls. Prom. Mgr.: Jean Elliot  
Publicity Director: Bob Lape  
Chief Engineer: George V. Paul

**WHKK—Akron—1944—MBS**

Frequency: 640 Kc. Power: 1000 Watts  
Owned-Oper. By: WHKK Bcstg. Co.  
Business-Studio Address: 51 W. State St.  
Phone: BI 3-7101 Air Time: Daytime  
News Service: UP  
Membership: RAB  
Representative: Bolling  
Co-Owners: J. B. Maurer, P. R. Herbert  
Program Director: Cliff Rodgers  
Chief Engineer: Henry Neiderkoller

**WFAH—Alliance—1953**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Oper. By: The Review Pub. Co.  
Address: 2720 S. Union  
Phone: 1-5345  
Representative: Rambeau  
News Service: AP  
Newspaper Affiliation: Alliance Review

Transcription Service: World. Lang-Worth  
Membership: NARTB  
General Manager: D. A. Peterson  
Commercial Mgr.: Robert A. Gates  
Prog. Director: Edward D. Krahling  
Chief Engineer: Gene Peterman

**WATG—Ashland—1950**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Ashland Bcstg. Corp.  
Address: Ashland  
Phone: 2-1572 Air Time: Full Time  
Transcription Service: Thesaurus  
Representative: McGillvra  
News Service: AP  
President: Robert S. Burke  
Gen., Sta. Mgr., Ch. Eng.: Don Holzapfel  
Comm. Manager: Harlan Cook, Jr.  
Prog., Pub. Director: Charles Kilkenny

**WICA—Ashtabula—1937**

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: WICA, Inc.  
Address: Ashtabula  
Phone: 32-126 Air Time: Full Time  
News Service: UP  
Transcription Service: Thesaurus  
Representative: Everett-McKinney  
President: D. C. Rowley  
General Manager: John Colin  
Station Manager: D. W. Fassett  
Comm. Manager: Vernon Webster  
Sales Prom. Manager: Lawrence Gerrity  
Program Director: John C. Strassen  
Chief Engineer: F. N. Barnato

**WATH—Athens—1950**

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned By: Andrew Kovlin & James Sinyard  
Address: P. O. Box 527  
Phone 31587 Air Time: Daytime  
Station Rep.: Continental  
Membership: NARTB  
Gen. Mgr., Chief Engr.: Andrew Kovlan  
Comm. Manager: John Kerr  
Program Director: George Charles

**WTRX—Bellaire—1947—MBS**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned: WTRX, Inc.  
Phone: BE 1515 Air Time: Daytime  
President, Gen. Mgr.: Walter Patterson  
Program Director: Paul Howard  
Pub. Dir., Sales Prom. Mgr.: William Greaver  
Chief Engineer: George T. Cowen

**WOHP—Bellefontaine—1952  
KBS**

Frequency: 1390 Kc. Power: 500 Watts  
Owned: Lake Erie Radio & TV Corp.  
Address: Box 338  
Phone: 2-5796 Air Time: Daytime  
President: T. M. Nelson  
General Manager: R. K. Wood  
Chief Engineer: Ken Arnold

**WWBG—Bowling Green—1954**

Frequency: 730 Kc. Power: 250 Watts d.  
 Owned-Oper. Howard R. Ward  
 Address Dirlam Rd.  
 Phone: 3-8021 Air Time: Daytime  
 News Service AP  
 Manager Howard R. Ward  
 Program Director Eugene Robinson

**WILE—Cambridge—1948**  
**KBS**

Frequency: 1270 Kc. Power: 1000 Watts a.  
 Owned-Oper. Land o' The Lakes Bcstg. Corp.  
 Business-Studio Address 917 Beatty Ave.  
 Phone: 4-5605 Air Time: Daytime  
 News Service AP  
 Transcription Service Standard  
 President Howard A. Donahoe  
 Comm. Mgr. Bruce Meighen  
 Program Director David C. Lorimer  
 Chief Engineer Harold Black

**WHOT—Campbell—1955**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By Greater Youngstown Bcstg.  
 Address 401 N. Blaine Ave., Youngstown  
 Representative Forjoe  
 News Service UP  
 Owner Myron Jones  
 General Manager William Fleckenstein  
 Commercial Manager Lou Skelly

**WAND—Canton—1947**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned-Oper. By Magic Wand Bcstg. Co.  
 Address Tuscarawas & High  
 Phone: 68396 Air Time: Daytime  
 News Service AP  
 Transcription Service Capitol  
 Representative Hil F. Best  
 President P. C. Wilson  
 Station Manager James Wilson

**WCMW—Canton—1946**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Operated By Stark Bcstg. Corp.  
 Bus.-Studio Address Hills & Dales Rd.  
 Phone: 5-9475 Air Time: Daytime  
 Representative Burke Stewart  
 Pres., Gen. Mgr. S. L. Huffman  
 Station Manager Clark L. Dozer  
 Commercial Mgr. Jack R. Hale  
 Sales Prom. Manager R. Bremkamp  
 Program Director D. I. Dever  
 Publicity Director Jane Thomas  
 Chief Engineer W. Waechter

**WHBC—Canton—1925—ABC**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned-Operated By Ohio Bcstg. Co.  
 Business-Studio Address 550 S. Market St.  
 Phone: 6-7166 Air Time: Full Time  
 News Service AP  
 Newspaper Affil. Brush-Moore

Representative Venard, Rintoul, McConnell  
 Membership NARTB, RAB  
 President Gordon G. Strong  
 Director of Radio Eugene Carr  
 Station Manager Robert C. Fehlman  
 Commercial Manager Paul E. Gilmer  
 Publicity Director Nancy Schneider  
 Program Director Lee Atwell  
 Chief Engineer Robert Breen

**WBEX—Chillicothe—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Shawnee Bcstg. Co.  
 Business-Studio Address Pohlman Road  
 Phone: 3-2244 Air Time: Full Time  
 News Service UP  
 Representative W. S. Grant  
 Transcription Service Standard  
 President Truman A. Morris  
 Station Manager Lewis F. Wagner  
 Chief Engineer George T. Evangelow

**WCIN—Cincinnati—1953**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Robert W. Rounsaville  
 Address Radio Station WQXI, Atlanta, Ga.  
 Phone: MU 1-7600 Air Time: Daytime  
 Representative Gill-Perna, Dorc-Clayton  
 President R. W. Rounsaville  
 Station Manager Ralph B. Johnson  
 Commercial Manager Bernard M. Dabney, Jr.  
 Sales Prom. Mgr. Bob Williams  
 Program Director Larry Dean Faulker  
 Publicity Director George White  
 Chief Engineer Joseph McCormick

**WCKY—Cincinnati—1929**

Frequency: 1530 Kc. Power: 50,000 Watts  
 Owned-Operated By L. B. Wilson, Inc.  
 Bus.-Studio Address Hotel Sheraton Gibson  
 Phone: Cherry 1-6565 Air Time: Full Time  
 Representative Thomas Welstead  
 Membership RAB  
 Pres., Gen. Manager Chas H. Topmiller  
 Sales Promotion Mgr. Robert M. Fleming  
 Program Director Jecnette Heinze

**WCPO—Cincinnati—1927**  
**MBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Scripps-Howard Radio, Inc.  
 Phone: Capitol 1-0777 Air Time: Full Time  
 Studio Address 2345 Symmes St.  
 News Service UP  
 Newspaper Affil. Post  
 Representative John Blair  
 Membership NARTB  
 President Jack R. Howard  
 General Manager M. C. Watters  
 Station Manager Colin G. Male  
 Comm. Manager R. Rietman  
 Program Director Bill Dawes  
 Chief Engineer Paul Adams

**WKRC—Cincinnati—1921**  
**CBS**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Radio Cincinnati, Inc.  
Address-Trans. ....Hotel Alms  
Phone: Woodburn 1-0550. Air Time: Full Time  
News Service .....AP  
Newspaper Affiliation .....Times-Star  
Transcription Service .....SESAC  
Representative .....Katz  
Membership .....NARTB  
President.....Hulbert Taft, Jr.  
Exec. Vice Pres.....David G. Taft  
Sales Prom. Manager.....John Walsh  
Station Manager.....Hubbard Hood  
V. P., National Sls. Mgr....Kenneth W. Church  
Program Director.....Ed Kennedy, Jr.  
Local Sls. Manager.....H. M. Heilbrun  
Chief Engineer.....George Wilson

**WLW—Cincinnati—1922**  
**NBC**

Frequency: 700 Kc.....Power: 50 Kw.  
Owned.....Crosley Bcstg., Corp.  
Address.....140 W. Ninth St.  
Phone: CHerry 1-1822....Air Time: Full Time  
News Service.....INS, UP  
Representative....WLW Sls., NBC Spot Sls.  
Membership .....NARTB, RAB  
Chm. of Board.....James D. Shouse  
Pres., Gen. Mgr.....Robert E. Dunville

V.P., Asst. Gen. Mgr.....Ward Quaal  
V.P., Treas.....K. T. Murphy  
V.P., chg. of Sls.....Harry Mason Smith  
V.P., Public Relations.....Gilbert Kingsbury  
Dir. Client Ser. Dept.....Richard K. Jones  
Program Dir.....Chester Herman  
Chief Engineer.....R. J. Rockwell

**WSAI—Cincinnati—1923**  
**ABC**

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Gordon Bcstg. Co.  
Address .....Sinton Hotel  
Phone: Main 1-1068....Air Time: Full Time  
News Service .....UP  
Transcription Service .....World  
Representative .....Weed  
Membership .....RAB  
Pres., Gen. Mgr.....Sherwood R. Gordon  
Nat'l Sales Manager.....Lu Bassett  
Local Sales Manager.....H. O. Parry  
Promotion Director.....Arthur Plaut  
Program Director.....Paul Jones  
Chief Engineer.....Jonas Heiser

**WDOK—Cleveland—1950**

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Operated By.....Civic Bcstrs., Inc.  
Address.....1515 Euclid Ave.  
Phone: Main 1-2890....Air Time: Full Time  
News Service.....UP, INS  
Representative .....H-R  
Transcription Service.....SESAC

THE *RADIO* STATION THAT *SELLS* CINCINNATI!

**wsai**

**1ST FOR MUSIC!**  
**1ST FOR NEWS!**  
**1ST FOR SPORTS!**

WSAI-Radio's cost-per-thousand story will amaze you!  
WSAI-Radio's rating story will astound you!  
WSAI-Radio's acceptance story will convince you that WSAI is the station you must buy to sell Cincinnati.

IN CINCINNATI...  
EVERYBODY LOVES  
**wsai**

GORDON  
BROADCASTING CO.  
Sherwood R. Gordon,  
President and  
General Manager  
Nat'l. Representatives  
WEED



THE NEW SOUND IN CINCINNATI HAS A CASH REGISTER RING

**Membership** ..... NARTB  
**Pres.**..... R. Morris Pierce  
**Director Operations**..... Ralph Quay  
**Sales Prom. Manager**..... L. Auerbach  
**Ass't to Pres. & Treas.**..... Frederick Wolf  
**Chief Engineer**..... Clifford Ormston

**WERE—Cleveland—1948**

**Frequency:** 1300 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**.... Cleveland Bcstg. Inc.  
**Address**..... 1501 Euclid Ave.  
**Phone:** SUperior 1-9600... **Air Time:** Full Time  
**News Service** ..... AP, INS  
**Station Rep.**..... Vencard, Rintoul & McConnell  
**President**..... Ray T. Miller  
**General Manager**..... Richard M. Klaus  
**Comm. Manager**..... C. A. Dunbar  
**Program Director**..... Ed Stevens  
**Chief Engineer**..... Harry Dennis

**WGAR—Cleveland—1930**  
**CBS**

**Frequency:** 1220 Kc..... **Power:** 50,000 Watts  
**Owned-Oper. By**..... Peoples Bcstg. Corp.  
**Address** ..... 246 No. High St.  
**News Service**..... INS, UP  
**Representative** ..... Christal  
**Membership** ..... NARTB, RAB  
**President**..... Murray D. Lincoln  
**V. Pres., Gen. Mgr.**..... Herbert Evans  
**Station Manager**..... Carl E. George  
**Commercial Mgr.**..... Robert E. Forker  
**Program Director**..... Robert Smiley

**WHK—Cleveland—1921—MBS**

**Frequency:** 1420 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... United Bcstg. Co.  
**Business-Studio Address**... 5000 Euclid Avenue  
**Phone:** Express 1-5000... **Air Time:** Full Time  
**News Service**..... AP, INS  
**Transcription Service**..... BML, ASCAP  
**Representative** ..... Headley-Read  
**Membership**..... NARTB, RAB  
**Newspaper Affil.**..... Plain Dealer  
**President**..... Sterling E. Graham  
**General Manager**..... K. K. Hackathorn  
**Commercial Manager**..... W. K. Brusman  
**Sales Prom. Manager**..... John Wyman  
**Program Director**..... Leslie F. Biebl  
**Publicity Director**..... Merle Levin  
**Chief Engineer**..... R. H. DeLany

**WJMO—Cleveland—1947**

**Frequency:** 1540 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... UBC of Ohio  
**Address**..... 2157 Euclid Ave.  
**Phone:** SUperior 1-4424... **Air Time:** Daytime  
**News Service** ..... UP  
**President**..... Richard Eaton  
**Station Manager**..... Paul Nickel  
**Sales Manager**..... L. B. Adams

**WJW—Cleveland—1943—ABC**

**Frequency:** 850 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Storer  
**Business-Studio Address**..... 1375 Euclid Ave.  
**Phone:** SUperior 1-0101... **Air Time:** Full Time

**WJW Radio**

CLEVELAND OHIO'S

**STANDOUT** Station for

- Music
- News
- Sports
- Community Service

A Storer Broadcasting  
Company Station

Basic ABC . . . 5000 Watts  
Represented nationally by  
KATZ AGENCY



BEST LOCATION IN THE NATION



**GREATER CLEVELAND'S  
NUMBER 1 STATION**

**WSRS**

RADIO



News Service .....UP  
 Transcription Service .....Standard  
 Representative .....Katz  
 President.....G. B. Storer, Sr.  
 Gen., Sls. Mgr.....John D. Kelly  
 Program Director.....Bruce MacDonald  
 Promotion Director.....Peter Lee  
 Chief Engineer.....Harold Brinkman

Phone: ERievew 1-2005..Air Time: Full Time  
 News Service.....AP, INS  
 Transcription Service .....Associated  
 Representative .....Pearson  
 President.....S. R. Saque  
 Exec. Director.....Norman V. Bergholm  
 Chief Engineer.....Bob Leedham

**KYW—Cleveland—1923**

Frequency: 1100 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Westinghouse Bcstg. Co.  
 Bus.-Studio Address...815 Superior Ave. N.E.  
 Phone: CHerry 1-0942.....Air Time: Full Time  
 News Service.....AP, UP  
 Transcription Service .....Thesaurus  
 Rep.....Peters, Griffin, Woodward, Inc.  
 Membership .....NARTB, RAB  
 President.....Donald H. McGannon  
 Vice-President.....Rolland V. Tooke  
 General Manager.....Gordon Davis  
 Sls. Mgr.....John McIntosh, Jr.  
 Adv., Sls., Prom. Mgr.....Edward Wallis  
 Chief Eng.....Howard Spiller  
 Asst. Sales Mgr.....Theodore E. Sliwa  
 Adv. & Sls. Prom. Mgr. Radio...Janet K. Byers

**WBNS—Columbus—1924**  
 CBS

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....RadiOhio, Inc.  
 Business-Studio Address.....33 N. High St.  
 Phone: CA. 4-9265.....Air Time: Full Time  
 News Service .....AP  
 Representative .....John Blair  
 Membership .....NARTB, RAB  
 General Manager.....Richard A. Borel  
 Commercial Manager.....W. L. Orr  
 Sales Prom. Director.....Jim Yenan  
 Program Director.....Geer Parkinson  
 Publicity Director.....M. Babington  
 Chief Engineer.....Lester H. Natzger

**WSRS—Cleveland—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSRS, Inc.  
 Address .....2156 Lee Rd.

**WCOL—Columbus—1922**  
 ABC

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Air Trails, Inc.

**KYW—RADIO**

*first in Cleveland!*

KYW . . . Northern Ohio's only class 1A, 50,000 Watt, clear channel radio station! Covers 32 counties in one of the country's richest industrial areas.

To you this means audience action in the nation's seventh largest market.

KYW serves 4½ million people in the nation's highest per-capita income area.

Put KYW to work for you in Cleveland. Call John McIntosh, Jr., Sales Manager, at CHerry 1-0942, or Alexander W. "Bink" Dannenbaum, Jr., WBC National Sales Manager, Murray Hill 7-0808, N.Y.

**WESTINGHOUSE BROADCASTING COMPANY, INC.**



RADIO

BOSTON—WBZ+WBZA  
 PITTSBURGH—KDKA  
 CLEVELAND—KYW  
 FORT WAYNE—WOWO  
 PORTLAND—KEX

TELEVISION

BOSTON—WBZ-TV  
 PITTSBURGH—KDKA-TV  
 CLEVELAND—KYW-TV  
 SAN FRANCISCO—KPX

KPIX REPRESENTED BY THE KATZ AGENCY, INC.  
 ALL OTHER WBC STATIONS REPRESENTED BY  
 PETERS, GRIFFIN, WOODWARD, INC.

**Business-Studio Address.** E. Broad & Young St.  
**Phone:** CA 1-4581.....**Air Time:** Full Time  
**Representative** .....H-R Reprs., Inc.  
**News Service** .....AP  
**President** .....Charles Sawyer  
**Exec. V.P.**.....J. P. Williams  
**Sta., Comm. Manager**.....C. E. Kennedy  
**Program Director**.....Jerry McFarlane  
**Publicity Director**.....Solly Bingham  
**Chief Engineer**.....Harold E. Beard

## WTVN—Columbus—1921

### MBS

**Frequency:** 610 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Radio Columbus  
**Business-Studio Address**.....22 East Gay St.  
**Phone:** Capital 4-1271.....**Air Time:** Full Time  
**News Service**.....AP, INS, UP  
**Transcription Service**.....World  
**Representative** .....Katz  
**President**.....Hulbert Taft, Jr.  
**General Manager**.....Byron Taggart  
**Comm. Mgr.**.....Sam T. Johnston  
**Sls. Prom. Mgr., Pub. Dir.**.....Dan Ries  
**Program Director**.....Robert Adkins  
**Chief Engineer**.....W. T. Hansher

## WVKO—Columbus—1951

**Frequency:** 1580 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Sky Way Bcstg. Corp.  
**Address**.....274 S. 3rd St.  
**Phone:** CA. 1-5247.....**Air Time:** Daytime  
**Representative** .....For Joe  
**President**.....Gustav Hirsch  
**Gen., Sta. Manager**.....Bert Charles  
**Comm. Manager**.....William Selander  
**Prog. Dir.**.....Bert Charles  
**Sls. Prom. Mgr., Pub. Dir.**.....Marjorie White  
**Chief Engineer**.....William Hammett

## WTNS—Coshocton—1947

**Frequency:** 1560 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Coshocton Bcstg. Co.  
**Business-Studio Address**.....114 N. 6th St.  
**Phone:** 1560.....**Air Time:** Daytime  
**Trans. Service**.....World  
**News Service**.....UP  
**Membership**.....NARTB, RAB  
**Pres., Gen. Mgr.**.....Bruce Wallace  
**Sales Manager**.....James Sigman

## WAVI—Dayton—1947

(SEE SPRINGFIELD, OHIO)

## WHIO—Dayton—1935—CBS

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Miami Valley Bcstg. Corp.  
**Business-Studio Address**.....1414 Wilmington Ave.  
**Phone:** Madison 6581.....**Air Time:** Full Time  
**News Service**.....AP, UP  
**Representative** .....Hollingbery  
**Membership**.....NARTB, RAB  
**President**.....James M. Cox, Jr.  
**General Manager**.....Robert H. Moody

**Merchandising Manager**.....W. E. Wolaver  
**National Sales Manager**.....Wcde H. Alley  
**Promotion Director**.....Chuck Gay

## WING—Dayton—1924—ABC

**Frequency:** 1410 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Great Trails Bcstg. Co.  
**Business-Studio Address**.....121 N. Main St.  
**Phone:** Hemlock 3773.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative** .....H-R  
**President** .....Charles Sawyer  
**Exec. V.P. & Gen. Mgr.** John Pattison Williams  
**Vice-Presidents**.....G. Denning, A. Buchan  
**Station Manager**.....Jack Wymer  
**Publicity Director**.....Larry Marker  
**Chief Engineer**.....Howard Ryan

## WONE—Dayton—1949

**Frequency:** 980 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Skyland Bcstg. Corp.  
**Address**.....380 West First St.  
**Phone:** Michigan 6501.....**Air Time:** Full Time  
**Representative** .....Headley Reed  
**Pres., Gen. Manager**.....Ronald B. Woodyard  
**Nat'l Sales Manager**.....C. J. Thornquest  
**Commercial Manager**.....Louis G. Froelich  
**Chief Engineer**.....Stanley A. Beck

## WONW—Defiance—1949

**Frequency:** 1280 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Tri-State Bcstg. Co.  
**Address**.....P. O. Box 278  
**Phone:** 32226.....**Air Time:** Full Time  
**News Service**.....UP  
**Transcription Service**.....Associated  
**Representative** .....Devney  
**V.P., Gen. Manager**.....Glenn R. Thayer

## WJER—Dover—1950

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Dover Bcstg. Co., Inc.  
**Address**.....210 Blvd.  
**Phone:** 4-2126.....**Air Time:** Full Time  
**Manager**.....W. B. Steis  
**Commercial Manager**.....John C. Needs

## WOHI—East Liverpool—1949

### ABC-KBS

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....East Liverpool Bcstg. Co.  
**Address**.....516 Market St.  
**Phone:** FU. 5-1490.....**Air Time:** Full Time  
**News Service**.....AP  
**Transcription Service**.....World  
**President, Gen. Manager** Richard V. Beatty  
**Station Manager**.....R. E. Metcalfe  
**Comm., Prom. Mgr.**.....George T. Farrall  
**Prog. Director**.....James Lowery, Jr.  
**Chief Engineer**.....George Kelly

**WEOL—Elyria—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
 Address.....Elyria Savings and Trust Bldg.  
 Phone: 2255.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Station Representative .....Walker  
 President .....Roy W. Ammel  
 General Manager.....Arthur Vogel  
 Comm., Sta. Mgr.....Richard E. Barrett

**WFIN—Findlay—1941**

Frequency: 1330 Kc....Power: 1000 Watts d.  
 Owned-Operated By....The Findlay Publ. Co.  
 Address.....101½ W. Sandusky St.  
 Phone: 1330.....Air Time: Daytime  
 News Service .....AP, INS  
 Representative .....McGillvra  
 General Manager.....Harold H. Heminger  
 Prog. Dir.....Jack Douglas

**WFOB—Fostoria—1946—KBS**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By....Seneca Radio Corp.  
 Address.....U. S. 23  
 Phone: 5666.....Air Time: Full Time  
 News Service .....AP  
 Trans. Service.....Capitol, SESAC, World  
 Station Rep. ....Rambeau  
 President .....Andrew Emerine  
 Station Manager.....Mel Murray  
 Commercial Mgr.....Roger V. Wise  
 Prog. Director.....Jim Paulus

**WFRQ—Fremont—1949**

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Wolfe Bcstg. Corp.  
 Address.....905 W. State St.  
 Phone: FE. 2-3951.....Air Time: Daytime  
 Representative.....Hil F. Best  
 News Service .....UP  
 Membership .....NARTB  
 President .....Robert F. Wolfe  
 Managing Director.....R. C. Force

**WJEH—Gallipolis—1950  
 KBS**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Ohio Valley on the Air, Inc.  
 Address.....Box 244  
 Phone: 1160-1.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service.....World  
 Representative .....Grant  
 President .....John E. Halliday  
 General Manager.....Marianne Campbell  
 Commercial Manager.....W. C. Hurley  
 Program Director.....William Watterson, Jr.  
 Chief Engineer.....Edgar Atkins

**WMOH—Hamilton—1944**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By....Fort Hamilton Bcstg. Co.

Bus-Studio Address..Second Natl. Bank Bldg.  
 Phone: Hamilton 4-6543...Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Lang-Worth  
 Representative.....W. S. Grant  
 President.....Robert J. Briede  
 General Manager.....Robert L. Odson  
 Sta. Mgr., Prog. Director.....Norm Keller  
 Ass't Gen. Mgr., Comm. Mgr.....Ray Motley

**WIRO—Ironton—1951  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owner.....Iron City Bcstg. Co.  
 Address.....Radio Plaza  
 Phone: 360.....Air Time: Full Time  
 Representative .....McGillvra  
 Pres., Ch. Eng.....C. A. Baker  
 Gen., Sta. Mgr.....C. E. McElroy  
 Comm. Mgr.....Jack Martin  
 Prog. Dir.....H. L. Goldberg  
 Prog., Pub. Dir.....Jay Brushart

**WLMJ—Jackson—1953—KBS**

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned.....WLMJ Inc.  
 Address.....P.O. Box 72  
 Phone: 850; 950.....Air Time: Daytime  
 News Service.....AP  
 Transcription .....Standard  
 Station Representative.....W. S. Grant  
 President.....Frances D. Moore  
 General Mgr.....Don W. Hughes  
 Commercial Mgr.....Art Farrar  
 Program Director.....Jake Gohm  
 Chief Engineer.....Eddie Adkins

**WHOK—Lancaster—1947**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned-Oper. By..Hocking Valley Bcstg. Corp.  
 Address-Trans. Loc.....Memorial Dr.  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Dr. Nelson Embrey  
 Station Manager.....William L. Zimmerman  
 Program Director.....E. J. Blazer  
 Chief Engineer.....C. E. Huston

**WIMA—Lima—1948—ABC**

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Oper. By....N.W. Ohio Bcstg. Corp.  
 Business-Studio Address.....223 N. Main St.  
 Phone: 32660.....Air Time: Full Time  
 News Service .....AP  
 Representative .....H-R  
 Membership .....RAB  
 President.....G. E. Hamilton  
 General Sta. Mgr.....R. W. Mack  
 Commercial Mgr.....C. B. Heller  
 Sales Prom. Manager.....J. L. Spring  
 Program Dir.....Easter Straker  
 Chief Engineer.....A. J. F. Smith

**WMAN—Mansfield—1939**  
**ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Richland, Inc.  
 Business-Studio Address...144½ Park Ave. W.  
 Phone: 4235-6 Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....World  
 Representative...Venard, Rintoul & McConnell  
 Membership .....NARTB, RAB  
 Pres., Gen., Sta., Sls., Mgr.....J. M. O'Hara  
 Comm. Mcnager.....John Patrick  
 Prog.-Pub. Dir.....Robert James  
 Chief Engineer.....William Morrison

**WMOA—Marietta—1946**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Marietta Bcstg. Co.  
 Business Address.....P. O. Box 201  
 Phone: 1690 Air Time: Full Time  
 Representative .....McGillvra  
 Membership .....NARTB  
 General Manager.....R. Sanford Guyer

**WMRN—Marion—1940—ABC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....The Marion Bcstg. Co.  
 Business Address.....P. O. 518  
 Phone: 3-1131 Air Time: Full Time

AM **WMRN** FM

MARION — OHIO

15 Years of Service  
and Growth  
in  
Central Ohio

— o —

Studios in Marion  
and Bucyrus  
Operating

425-Acre Livestock  
and Grain Farm

ABC Affiliate

News Service .....UP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB, RAB  
 Pres., Gen.-Sta. Mgr.....Robert T. Mason  
 Commercial Manager.....Arthur L. Martin  
 Prog. Dir.....Madge Cooper  
 Sls. Prom. Mgr., Pub. Dir.....Majorie Williams  
 Chief Engineer.....Francis Joseph Peters

**WPFB—Middletown—1947**

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By.....Paul F. Braden  
 Address Trans. Loc.....Central Ave.  
 Phone: 2-3625 Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Thesaurus  
 Rep.....Grant Webb  
 Membership .....NARTB, RAB  
 Manager.....Paul F. Braden  
 Sales Manager.....J. H. LeMoynne  
 Production Director.....Charles Reeder  
 Comm. Manager.....Ray Iglehart, Jr.

**WMVO—Mt. Vernon—1953**  
**KBS**

Frequency: 1300 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Mt. Vernon Bcstg. Co.  
 Address.....Coshoccon Rd., Box 390  
 Phone: 20946 Air Time: Daytime  
 News Service .....UP  
 Transcription .....Thesaurus  
 President.....Dr. Charles Tramont  
 General Manager.....Mrs. C. M. Zerkowitz  
 Program Director.....George Bennett  
 Publicity Director.....Rudy Maxwell  
 Chief Engineer.....Royce O. Woodward

**WCLT—Newark—1946**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Operated By...Advocate Printing Co.  
 Address.....25 West Main St.  
 Phone: FAirtax 4-0071 Air Time: Daytime  
 News Service .....AP  
 Newspaper Affiliation.....The Advocate  
 Representative .....Meeker Associates  
 Membership .....NARTB, RAB  
 President.....Frank W. Spencer  
 General Manager.....Thomas A. Rogers  
 Commercial Mgr.....Robert Pricer  
 Program Director.....John Fisher  
 Chief Engineer.....Benjamin Windle

**WPTW—Piqua—1947—KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper...Miami County Bcstg. Co., Inc.  
 Address-Trans.....1625 W. Covington Ave.  
 Phone: 1420-1 Air Time: Daytime  
 News Service .....AP  
 Transcription Service .....World  
 Representative .....Best  
 Membership .....RAB  
 Pres., Gen. Mgr.....Richard E. Hunt  
 Sta., Comm. Mgr.....Robert Bubp  
 Prog., Pub. Dir.....Ken Shroyer  
 Chief Engineer.....Dallas Davis

**WNXT—Portsmouth—1951**  
**ABC**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Portsmouth Bcstg. Co.  
Address.....Masonic Temple Bldg.  
News Service .....UP  
Phone: 2-1961..... Air Time: Full Time  
Representative .....Everett-McKinney  
Pres., Gen., Sta., Comm. Mgr..Marshall Rosene  
Program Director.....Phil Phillips  
Publicity Director.....Thelma Henderson  
Chief Engineer.....Russell Newman

**WPAY—Portsmouth—1935**  
**CBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Scioto Bcstg. Co.  
Address.....1009 Gallia St.  
News Service .....AP  
Newspaper Affil.....Brush-Moore  
Representative...Venard, Rintoul & McConnell  
Membership .....NARTB, RAB  
President .....Eugene Carr  
Station Manager.....John T. Becker  
Chief Engineer.....Maurice L. Myers

**WLEC—Sandusky—1947**  
**MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By...Lake Erie Bcstg. Co.  
Address.....Cleveland Rd. & Huntington  
Phone: 5170..... Air Time: Full Time  
News Service .....UP  
Transcription Service.....Thesaurus  
Membership .....NARTB, RAB  
Pres., General-Station Mgr.....Jay Wagner  
Commercial Manager.....Louis Mahla  
Program Director.....Robert Hinners  
Chief Engineer.....Jay Leitbach

**WAVI—Springfield—1947**

Frequency: 1210 Kc....Power: 250 Watts d.  
Owned.....WAVI Bcstg. Corp.  
Address.....1428 Cincinnati St.  
Phone: Hemlock 1291..... Air Time: Daytime  
News Service .....AP  
Station Rep. ....Gill-Perna  
Membership .....NARTB, RAB  
Pres., Gen. Mgr.....Harry K. Crowl  
Station Manager.....Art Burnham

**WBLV—Springfield—1947**

Frequency: 1600 Kc....Power: 1000 Watts d.  
Owned-Oper. By...Champion City Bcstg. Co.  
Address.....Chamber of Commerce Bldg.  
Phone: 3-4676..... Air Time: Daytime

Representative .....McGillvra  
Transcription Service .....Associated  
General Manager.....Robert Yontz  
Program Director.....James Bissey

**WIZE—Springfield—1940**  
**ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By...Radio Voice of Springfield  
Trans. Address.....115 W. High St.  
Phone: 3-4955..... Air Time: Full Time  
News Service .....AP  
Transcription Service .....World  
Representative.....H. R. Representative, Inc.  
Executive Vice-President.....J. P. Williams  
Admin. Assistant.....Alex Buchan  
Station Mgr.....Collis A. Young

**WSTV—Steubenville—1940**  
**MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....WSTV, Inc.  
Bus-Studio Address...Exchange Realty Bldg.  
Phone: Atlantic 2-6265..... Air Time: Full Time  
News Service .....UP  
Representative .....Avery-Knoedel  
Pres.....Jack N. Berkman  
V.P., Gen. Mgr.....John J. Laux  
Comm. Manager.....Joseph M. Troesch  
Publicity Director.....Bill McClinton  
Program Director.....Harry Birrell  
Chief Engineer.....Charles S. Shepherd

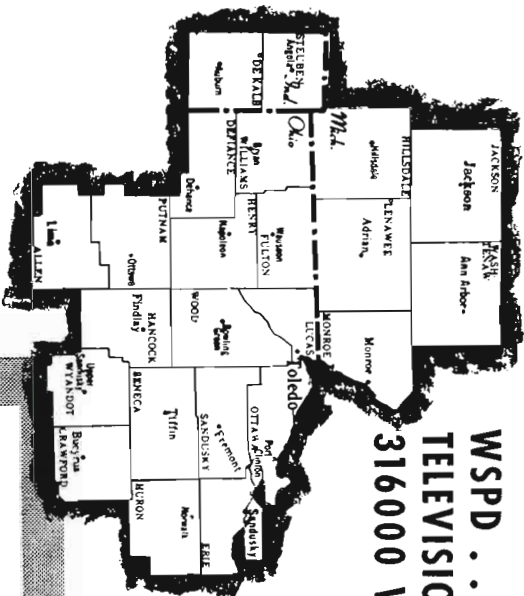
**WOHO—Toledo—1954**

Frequency: 1470 Kc.....Power: 1470 Watts  
Owner.....Midwestern Bcstg. Co.  
Address.....2965 Pickle Road  
Phone: Lennox 6576..... Air Time: Full Time  
Representative .....Pearson  
President .....Ford R. Weber  
General Manager.....Russel Gohring  
Comm. Manager.....William Webster  
Program Director.....Paul King  
Chief Engineer.....Edwin J. Powell

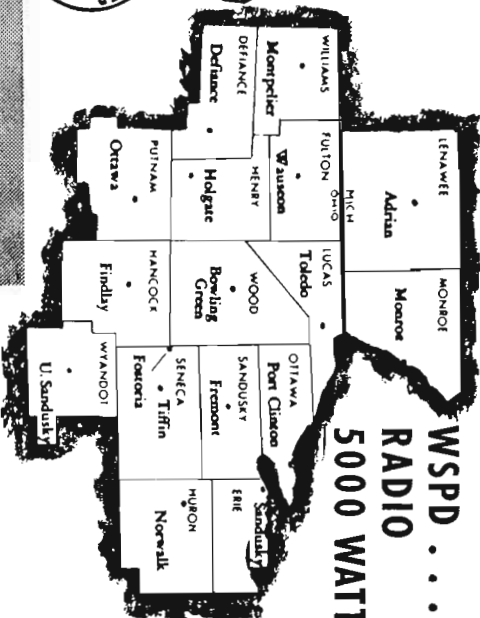
**WTOD—Toledo—1946**

Frequency: 1560 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Unity Corp.  
Business-Studio Address...3225 Arlington Ave.  
Phone: Elgin 2507..... Air Time: Daytime  
News Service .....AP  
Newspaper Affil.....Erie Dispatch  
Transcription Service .....Lang-Worth  
Representative .....Forjoe  
President .....Edward Lamb  
General Manager.....Sunne Miller  
Program Director.....Richard Rice  
Chief Engineer.....Robert Sowers

**WSPD . . .  
TELEVISION  
316000 WATTS**



**WSPD . . .  
RADIO  
5000 WATTS**



**Toledo ranks high in the nation's 200 leading areas . . .**

- 38th in population • 33rd in total income • 37th in retail sales
- 39th in effective buying power • 6th in buying power per capita
- 7th in buying power per family • 34th in Food sales • 34th in Gen. Mdse. • 37th in Furniture and Household sales • 31st in Automotive sales • 35th in Drug Sales.

Speedy daily entertains the people whose buying habits account for Toledo's high rating.

Authority for above listening and market information: Nielsen Coverage Service; Sales Management Survey of Buying Power.

**WSPD RADIO TELEVISION  
TOLEDO, OHIO**

Stover Broadcasting Company

108 MARKET MALL SALES RM. 118 E. 5th STREET, NEW YORK

Represented Nationally  
by KATZ

**WSPD—Toledo—1921—NBC**

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned-Oper. By George B. Storer  
 Bus.-Studio Address 136 Huron St.  
 Phone: CHerry 8-6201 Air Time: Full Time  
 News Service INS, UP  
 Transcription Service Lang-Worth  
 Newspaper Affil. Miami Beach Sun  
 Membership NARTB, RAB  
 Representative Katz  
 President George B. Storer  
 V.P., Managing Director Allen L. Haid  
 Comm. Mgr. Westford F. Shannon  
 Sales Prom., Pub. Dir. Liz Wagner  
 Program Director E. C. Kutz  
 National Sales Mgr. Emerson Kimble  
 Chief Engineer William M. Stringfellow

**WTOL—Toledo—1938—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Community Bcstg. Co.  
 Trans.-Address Bell Bldg.  
 Phone: CHerry 3-3231 Air Time: Full Time  
 Representative Paul H. Raymer  
 President Frazier Reams  
 Gen.-Station Mgr. Thomas S. Breitherton  
 Comm. Manager R. B. Stone  
 Program Director Robert Kriehoff  
 Chief Engineer Harold Holmes

**WHHH—Warren—1941—MBS**

Frequency: 1440 Kc. Power: 5000 Watts  
 Owned By Warren Tribune Radio Sta., Inc.  
 Business-Studio Address 108 Main St.  
 Phone: 2252-9 Air Time: Full Time  
 Representative Rambeau  
 President Helen Hart Hurlbert  
 General Manager Carl J. Raymond

**WCHO—Washington Court  
House—1952—KBS**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned-Oper. By Court House Bdcstg. Co.  
 Address 113½ S. Main St.  
 Phone: 5-6211 Air Time: Daytime  
 Station Rep. Hil F. Best  
 President W. N. Nungesser  
 Sta., Sls., Prom. Mgr. Ray Anderson  
 Program Director Joe Klerke  
 Chief Engineer Ralph Hoffman

**WPKO—Waverly—1954**

Frequency: 1380 Power: 1000 Watts  
 Owner Hi Kinco Bcstrs.  
 Address Box 67  
 Phone: Piketon 2781 Air Time: Daytime  
 Gen. Mgr., Chief Eng. D. E. Kinker

**WKOV—Wellston—1952**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Operated By Family Bdcstg. Co.  
 Address P. O. Box 190  
 Phone: 546 Air Time: Daytime  
 General Manager Parks Robinson

**WWST—Wooster—1947—KBS**

Frequency: 960 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Wooster Republican Ptg. Co.  
 Phone: 3-5075 Air Time: Daytime  
 General Manager E. B. Evans  
 Commercial Mgr. Quentin W. Welty  
 Program Director Robert Heeter

**WRFD—Worthington—1947**

Frequency: 880 Kc. Power: 5000 Watts d.  
 Owned-Oper. By Peoples Bcstg. Corp.  
 Address P. O. Box 26  
 Phone: 2-5342 Air Time: Daytime  
 Representative Meeker  
 President M. D. Lincoln  
 General Manager Herbert E. Evans

**WBBW—Youngstown—1949  
ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Mahoning Valley Bcstg. Corp.  
 Address Warner Theatre Bldg.  
 Phone: Riverside 44421 Air Time: Full Time  
 Station Representative Weed  
 President, Ch. Eng. John Cherpach, Jr.

**WFMJ—Youngstown—1939  
NBC**

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned-Operated By WFMJ Bcstg. Co.  
 Business-Studio Address 101 W. Boardman  
 Phone: Riverside 3-4121 Air Time: Full Time  
 Representative Headley-Reed  
 Pres., Gen. Mgr. William F. Maag, Jr.  
 Gen. Sta. Mgr. Mitchell F. Stanley  
 Program Director Robert Locke  
 Chief Engineer Frank A. Dieringer

**WKBN—Youngstown—1926  
CBS**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Operated By WKBN Bcstg. Corp.  
 Phone: STerling 2-1145 Air Time: Full Time  
 Address 3930 Sunset Blvd.  
 Representative Paul H. Raymer  
 Pres., Gen. Mgr. Warren P. Williamson, Jr.  
 Station Manager J. Lothair Bowden  
 Program Director Paul Turner  
 Public Relations Director Jim Smith  
 Chief Engineer B. T. Wilkins

**WHIZ—Zanesville—1924  
NBC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Southeastern Ohio Bcstg. System, Inc.  
 Business-Studio Address Lind Arcade Bldg.  
 Phone: 2-5431 Air Time: Full Time  
 Representative John E. Pearson  
 President Clay Littick  
 Gen., Station Manager Allan Land  
 Comm. Mgr. Nate Milder  
 S's. Prom. Mgr., Pub. Dir. Naomi Lorton  
 Prog. Dir. Bob Wagner  
 Chief Engineer William A. Hunt, Sr.

## KADA—Ada—1934 ABC-MBS-KBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . KADA Bcstg., Inc.  
Business Address . . . . . Box 642  
Phone: 12 & 13 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Standard  
Representative . . . . . Venard, Rintoul & McConnell  
Membership . . . . . NARTB, RAB  
President . . . . . Dr. C. C. Morris  
V.P. & General Manager . . . . . Bill T. Hoover  
Station Manager . . . . . Fred L. Thompson  
Program Director . . . . . Pat Jackson  
Chief Engineer . . . . . George Miller, Jr.

## KWHW—Altus—MBS

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Altus Bcstg. Co., Inc.  
Phone: 1405 . . . . . Air Time: Full Time  
Representative . . . . . Pearson  
Membership . . . . . NARTB  
General Manager . . . . . Frank E. Wimberly

## KVSO—Ardmore—1935 ABC

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Ardmoreite Publishing Co.  
Bus.-Studio Address . . . . . Ardmoreite Bldg.  
Phone: 3030 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Newspaper Affiliation . . . . . Daily Ardmoreite  
Membership . . . . . NARTB, RAB  
Transcription . . . . . World, SESAC  
Representative . . . . . Venard, Rintoul & McConnell  
General Manager . . . . . Albert Riesen

## KWON—Bartlesville—1942 MBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Bartlesville Bcstg. Co.  
Address . . . . . Box 63  
Phone: 1400 . . . . . Air Time: Full Time  
News Service . . . . . AP, UP  
President, Gen., Sta. Mgr. . . . . J. Fred Case  
Program Director . . . . . R. M. Davis  
Comm., Sales Prom. Manager . . . . . John Collins  
Chief Engineer . . . . . C. R. Tanner

## KBWL—Blackwell—1952

Frequency: 1580 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . Star Bcstg. Co., Inc.  
Address . . . . . Masonic Bldg.  
Phone: 309 . . . . . Air Time: Daytime  
News Service . . . . . AP  
Transcription Service . . . . . Thesaurus  
Station Rep. . . . . Best  
General Manager . . . . . John W. Carrick

## KWCO—Chickasha—1946 KBS

Freq.: 1560 Kc. . . . . Power: 1 Kw. d., 250 W. n.

Owned-Oper. By . . . . . Washita Valley Bcstg. Corp.  
Address . . . . . 4th & Grand  
Phone: 2898 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . H. F. Best  
Owner, Gen. Mgr. . . . . Jack L. Pink  
Commercial Manager . . . . . Tom Miller  
Program Director . . . . . Marjorie Richards  
Chief Engineer . . . . . W. K. Berry

## KWOE—Clinton—1949

Frequency: 1320 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Western Okla. Bcstg. Co.  
Address . . . . . Neptune Park  
Phone: 618 . . . . . Air Time: Daytime  
News Service . . . . . UP  
Station Representative . . . . . Hil F. Best  
General Manager . . . . . V. M. Preston

## KUSH—Cushing—1952—KBS

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Cimarron Broadcasters, Inc.  
Address . . . . . Box 791  
Phone: 922 . . . . . Air Time: Daytime  
News Service . . . . . AP  
Newspaper Affil. . . . . Drumright Journal  
Representative . . . . . Hil F. Best  
Transcription Service . . . . . Thesaurus  
Membership . . . . . NARTB, RAB  
President . . . . . Lou Allard  
Vice President . . . . . G. R. Rockett  
Sec. Treasurer . . . . . J. B. Sellers  
General Manager . . . . . C. Forrest Brokaw, Jr.  
Station Mgr. . . . . George S. Lanham  
Program Director . . . . . Mary Lou Wright  
Publicity Director . . . . . Garbo Plodnick  
Chief Engineer . . . . . Harold Kincedd

## KRHD—Duncan—1947 MBS-KBS

Frequency: 1350 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . Duncan Bcstg. Co.  
Address . . . . . West Pine St.  
Phone: 1350 . . . . . Air Time: Full Time  
Transcription . . . . . World  
Representative . . . . . Venard, Rintoul & McConnell  
Membership . . . . . NARTB, RAB  
President . . . . . R. H. Drury  
Gen., Sta. Mgr. . . . . W. M. Erubaker  
Comm. Manager . . . . . Bill Merrill  
Program Director . . . . . John Moen  
Publicity Director . . . . . Tommy Richards  
Chief Engineer . . . . . Les Agee

## KSEO—Durant—1947—KBS

Frequency: 750 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . Democrat Printing Co.  
Address . . . . . Democrat Bldg.  
Air Time . . . . . Daytime  
News Service . . . . . AP  
Membership . . . . . NARTB  
Transcription Service . . . . . Standard  
General Manager . . . . . Leroy Moses



**KASA—Elk City—1932**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Southwest Bcstg. Co.  
Address 204 N. Main  
Phone: 730 Air Time: Full Time  
Station Rep. Best  
Manager. Lonnie J. Preston

**KCRC—Enid—1929—ABC-KBS**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By Enid Radiophone Co.  
Bus. Studio Address 318 E. Willow  
Phone: AD 7-1390 Air Time: Full Time  
News Service AP  
Transcription Service World  
News. Affil. "Morning News," "Daily Eagle"  
Representative John E. Pearson Co.  
Membership NARTB  
President Milton B. Garber  
General Manager Pat Murphy  
Commercial Mgr. H. P. Hale  
Sls. Prom. Mgr. G. Williams  
Program Director B. Napier  
Chief Engineer Murray D. Coleman

**KGWA—Enid—1950—MBS**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By Public Bcstg. Service, Inc.  
Address 115½ E. Broadway  
Phone: 4-4230 Air Time: Full Time  
News Service UP  
Transcription Service Standard  
Representative Venard, Rintoul & McConnell  
Pres., Gen. Manager Allan Page  
Commercial Manager Bob Nelson  
Program Director B. Henthorn  
Publicity Director Rex Walker  
Chief Engineer Ralph Druen

**KTAT—Frederick—1948**  
**KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Operated By Frederick Bcstg. Co.  
Address Main & Grand  
Phone: 5-2131 Air Time: Daytime  
News Service UP  
Transcription Service Keystone  
Representative Hil F. Best  
Partners Ronald W. Wheeler,  
J. D. Jones, W. A. Jones  
General Manager J. D. Jones, Jr.  
Business Manager E. Jones  
Chief Engineer D. Jones  
Program Director Mary Wheeler

**KWRW—Guthrie—1955**

Frequency: 1490 Kc. Power: 100 Watts  
Owned-Oper. By Southern Bcstg. Co.  
Address Ione Hotel  
Phone: 2321 Air Time: Full Time  
President J. A. West  
General Manager Preston Bridges

**KGYN—Guymon—1948**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By Plains Bcstg. Co.  
Business Studio Address P. O. Box 39  
Phone: 888 Air Time: Daytime  
News Service UP  
Trans. Service World, Thesaurus, Standard  
Membership RAB  
Representative Hil F. Best  
President, Gen. Mgr. T. M. Raburn, Jr.  
Commercial Mgr. Edward J. Slater

**KTJS—Hobart—1947—KBS**

Frequency: 1420 Kc. Power: 250 Watts d.  
Owned-Operated By A. R. Fuchs  
Address Box 796  
Phone: 1070 Air Time: Daytime  
News Service AP  
Station Mgr., Ch. Eng. A. Fuchs  
Comm. Sls. Prom. Mgr. Wayne Robison  
Prog. Director F. J. Fuchs

**KIHN—Hugo—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Little Dixie Bcstg. Co.  
Address Box 248  
Phone: 1140 Air Time: Full Time  
News Service AP  
Transcription Thesaurus  
President O. A. Brewer  
Program Manager J. L. Anderson  
Chief Engineer Dalton E. Jones

**KBEL—Idabel—1953**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Idabel Bcstg. Co.  
Address Box 990  
News Service AP  
Transcription Thesaurus  
General Manager Winston O. Ward  
Sta., Comm. Manager J. P. Stanley  
Program Director Ralph Mills  
Chief Engineer Cliff Taylor

**KSWO—Lawton—1941**  
**ABC**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By Okla. Quality Bcstg. Co.  
Bus. Studio Address Box 699  
Phone: 1380 Air Time: Full Time  
News Service UP  
Transcrip. Service World, Lang-Worth, Standard  
Representative John Pearson  
Membership NARTB, RAB  
President R. H. Drewry  
Gen., Sta. Mgr. Leo R. Morris  
Sls. Prom. Manager Mike Eisler  
Publicity Director Monte Moore  
Program Director Tom Gilmore  
Chief Engineer Willard Cochran

**KNED—McAlester—1950**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Operated By Pittsburg Bcstg. Co., Inc.

Address.....Box 56  
 Phone: 3-1460.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 Pres., Gen. Mgr.....Ray Van Hooser  
 Commercial Manager.....Phil Reed  
 Sls. Promotion Mgr.....Frank Hopkins  
 Prog. Director.....Joe H. Pate  
 Chief Engineer.....Dexter Ferry

**KTMC—McAlester—1946**  
**ABC-MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....McAlester Bcstg. Co.  
 Business-Studio Address.....Earle Hotel  
 Phone: 2411.....Air Time: Full Time  
 News Service.....AP  
 Representative..Venard, Rintoul & McConnell  
 Membership.....NARTB  
 President.....William Young  
 General Mgr.....Bill Skeith  
 Sls. Prom. Mgr.....Larry Craft  
 Comm. Manager.....Joe Gravitt  
 Publicity Director.....Bob Bristow  
 Program Director.....Adch Johnson  
 Chief Engineer.....Harold Duncan

**KGLC—Miami—1948—KBS**  
 Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Miami Bcstg. Co.

Address.....Box 511  
 Membership.....NARTB, RAB  
 Representative.....Adam Young  
 Exec. Vice-President.....Kenyon Brown  
 Station Manager.....William A. Searle  
 Supv.....Frank J. Lynch

**KBIX—Muskogee—1936**  
**ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Okla. Pub. Co.  
 Address.....Barnes Bldg.  
 Phone: MU 2-1331.....Air Time: Full Time  
 News Service.....UP  
 Representative..Venard, Rintoul & McConnell  
 President.....Tams Bixby, Jr.  
 General Manager.....Walter W. Weber

**KMUS—Muskogee—1948**

Frequency: 1380 Kc.....Power: 1000 d., 500 n.  
 Owned-Oper. By...Eastern Okla. Bcstg. Corp.  
 Address.....412½ Court St.  
 Phone: MU 2-2488.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 President.....R. M. Mountcastle  
 Gen. Station Mgr.....Jimmie Barry  
 Sls. Prom. Manager.....Hale Bicknell, Jr.  
 Program Director.....Don Gilbert  
 Chief Engineer.....James Kettel

**FOR WORLD-WIDE NEWS . . .**  
**FOR CLEAR, COMPREHENSIVE**  
**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

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**KNOR—Norman—1949—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Cleveland County Bcstg. Co.  
 Address: P. O. Box 542  
 Phone: 474. Air Time: Full Time  
 News Service: UP  
 Gen., Comm. Manager: William S. Morgan

**KBYE—Oklahoma City—1946**

Frequency: 890 Kc. Power: 1000 Watts d.  
 Owned-Operated By: State Bcstg. Co.  
 Bus.-Studio Address: 108 N.W. 9  
 Phone: FO 5-2323. Air Time: Daytime  
 News Service: UP  
 Reps.: Radio-TV Reps., Dora-Clayton, Brown  
 Membership: NARTB, RAB  
 Pres., General Manager: Frank J. Lynch  
 Station Manager: F. F. Lynch  
 Program Director: Glen Valentine  
 Publicity Director: Jim Stewart

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Okla. City Bcstg. Co.  
 Business Address: 128½ W. Commerce St.  
 Air Time: Daytime  
 Membership: NARTB, RAB  
 News Service: AP  
 Pres., Gen. Manager: Byrne Ross

**KOCY—Oklahoma City—1922**  
**MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Plaza Court Bcstg. Co.  
 Business-Studio Address: Plaza Court Bldg.  
 Phone: Forest 5-4333. Air Time: Full Time  
 News Service: AP  
 Representative: Pearson  
 Membership: NARTB  
 Pres., Gen. Mgr.: M. H. Bcnebrake  
 Commercial Manager: L. C. Beck

**KOMA—Oklahoma City—1931**  
**CBS**

Frequency: 1520 Kc. Power: 50,000 Watts  
 Owned-Operated By: KOMA, Inc.  
 Business-Studio Address: 7401 Lincoln Blvd.  
 Phone: Victor 3-6641. Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Representative: Avery-Knodel  
 President: John Toole Griffing  
 General-Station Mgr.: Edgar T. Bell  
 Sales Manager: Gene Riesen  
 Program Director: Perry Dickey  
 Sls. Prom., Pub. Director: M. Tjaden  
 Chief Engineer: M. W. Thomas

**KTOK—Oklahoma City—1927**  
**ABC**

Frequency: 1000 Kc. Power: 5000 Watts  
 Owned-Operated By: KTOK, Inc.  
 Business-Studio Address: 1800 W. Main

Phone: FO. 5-8352. Air Time: Full Time  
 News Service: AP  
 Transcription Service: World  
 Representative: Paul H. Raymer  
 Membership: RAB  
 President: Wendell Mayes  
 Gen. Mgr.: Tom Johnson  
 Comm., Sls. Prom. Mgr.: R. Ruff  
 Pub. Dir.: Lelia Little  
 Prog. Dir.: Bill Bryan  
 Chief Engineer: Clifford Easum

**KTOW—Oklahoma City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Operated By: Citizens Bcstg. Co.  
 Business-Studio Address: Liberty Bank Bldg.  
 Phone: CE. 2-6367. Air Time: Daytime  
 News Service: AP  
 Representative: Rambeau  
 Membership: NARTB  
 General Manager: Eddie Peak  
 Sales Manager: Tommy Tatum  
 Program Director: Ozzie Johnson

**WKY—Oklahoma City—1920**  
**NBC**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Oper. By: WKY Radiophone Co.  
 Business-Studio Address: 500 E. Britton  
 Phone: TRinity 8-2161. Air Time: Full Time  
 News Service: AP, UP  
 Newspaper Affiliation: Oklahoma Pub. Co.  
 Transcription Service: Standard  
 Representative: Katz  
 Membership: NARTB  
 Pres., Gen. Mgr.: E. K. Gaylord  
 Station Manager: P. A. Sugg  
 Comm. Manager: John Moler  
 Director Operations: Paul Brawner  
 Asst. Sta. Manager: E. B. Dodson  
 Public Relations Mgr.: Wally Kinnan  
 Chief Engineer: H. J. Lovell

**KHBG—Okmulgee—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Okmulgee Bcstg. Corp.  
 Business Address: Times Bldg.  
 Phone: 3646. Air Time: Full Time  
 Newspaper Affil.: Times  
 News Service: AP  
 President: Don Reynolds  
 Station Manager: Randall McCarrell  
 Program Director: Eddie Webb  
 Comm. Manager: Marvin Hull  
 Sls. Prom. Manager: Bob Lewis  
 Publicity Director: Betty Lee  
 Chief Engineer: Hal Cochran

**KVLH—Pauls Valley—1947**  
**KBS**

Frequency: 1470 Kc. Power: 250 Watts d.  
 Owned-Operated By: KVLH Bcstg. Co.  
 Business Trans. Address: P. O. Box 610  
 News Service: UP  
 Phone: 1470. Air Time: Daytime

Transcription Service.....Thesaurus  
 Representative.....Hil F. Best  
 President.....James T. Jackson  
 General Manager.....Jim Gray  
 Comm. Manager.....Don Reynolds  
 Chief Engineer.....George Rountree

Phone: 1831..... Air Time: Daytime  
 Newspaper Affiliation.....News-Press  
 Transcription Service.....World  
 Sta. Rep.....Clark  
 Gen. Mg., Program Director.....J. R. Bellatti  
 Comm. Manager.....Earl Newson  
 Chief Engineer.....Paul McCollum

**WBBZ—Ponca City—1928**  
**MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By.....Ponca City Pub. Co.  
 Address.....Third & Cleveland  
 Phone: RO. 5-6607..... Air Time: Full Time  
 Newspaper Affiliation.....The News  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Clyde E. Muchmore  
 Sta., Gen. Mgr.....Cy Casper  
 Commercial Mgr.....L. A. Wilson  
 Prog. Dr.....William G. Maugans  
 Chief Engineer.....Chuck Chaney

**KAKC—Tulsa—1946**

Freq.: 970 Kc..Power: 100 W. d., 500 W. n.  
 Owned-Oper. By.....Public Radio Corp.  
 Bus.-Studio Address.....910 S. Boston  
 Phone: LUther 7-2401..... Air Time: Full Time  
 Pres., Gen. Manager.....F. G. Conley  
 Station Manager.....L. V. Eck  
 Sales Executive.....K. L. King

**KLCO—Poteau—1953—KBS**

Frequency: 1280 Kc..... Power: 1 Kw. d.  
 Owner.....R. B. & Bernice Bell  
 Address.....Box 511  
 Phone: 660..... Air Time: Daytime  
 News Service.....AP  
 President, Gen. Mcnager.....R. B. Bell  
 Program Director.....Jim Gordon  
 Chief Engineer.....Calvin Colpton

**KFMJ—Tulsa—1946**

Frequency: 1050 Kc...Power: 1000 Watts d.  
 Owned-Operated By...Fred Jones Bcstg. Co.  
 Business-Studio Address.....1242 S. Boston  
 Phone: 5-5555..... Air Time: Daytime  
 Representative.....Pearson  
 President.....Fred Jones  
 General Manager.....Lawson Taylor  
 Chief Engineer.....Nathan Wilcox

**KOLS—Pryor—1950—KBS**

Frequency: 1570 Kc....Power: 250 Watts d.  
 Owned-Oper. By.....Lakes Area Bcstg. Co.  
 Address.....Fifth & S. Mill Sts.  
 Phone: 1263..... Air Time: Daytime  
 Transcription Service.....SESAC  
 News Service.....AP  
 Representative.....H. F. Best  
 Owner, Gen. Sta. Mgr.....L. L. Gaffaney  
 Commercial Manager.....Mrs. L. L. Gaffaney  
 Program Director.....Merle Caldwell

**KOME—Tulsa—1938—KBS**

Frequency: 1300 Kc... Power: 5000 d., 1000 n.  
 Owned-Oper. By.....Oil Capital Sales Corp.  
 Business-Studio Address.....8th & Main  
 Phone: 3-4121..... Air Time: Full Time  
 Representative.....Gill-Perna  
 Membership.....RAB, NARTB  
 President.....John E. Brown Jr.  
 General Manager.....E. William George  
 Comm. Manager.....C. W. Grim, Jr.

**KGFF—Shawnee—1930—MBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By.....KGFF Bcstg. Co., Inc.  
 Address.....P. O. Box 2059  
 Phone: 4390..... Air Time: Full Time  
 News Service.....AP  
 Newspaper Affiliation.....Stauffer Publ. Inc.  
 Transcription Service.....Lang-Worth  
 Representative.....Best  
 President.....Oscar S. Stauffer  
 Gen., Sta. Manager.....William A. Weaver  
 Comm. Manager.....Jeral C. Ziegler  
 Publicity Director.....D. F. Bays  
 Chief Engineer.....Earl R. Ward

**KRMG—Tulsa—1949—ABC**

Freq.: 740 Kc.... Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By.....Western Bcstg. Co.  
 Business-Studio Address...311 So. Denver Ave.  
 Phone: 4-4291..... Air Time: Full Time  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Harrington Wimberly  
 Gen., Comm. Manager.....Frank S. Lane  
 Prog., Pub. Director.....Keith Bretz  
 Chief Engineer.....William H. Bradley

**KSPI—Stillwater—1947—MBS**

Frequency: 780 Kc..... Power: 250 Watts d.  
 Owned-Oper. By.....Stillwater Publishing Co.  
 Business Address.....P. O. Box 231

**KTUL—Tulsa—1934—CBS**

Frequency: 1430 Kc..... Power: 5000 Watts  
 Owned-Operated By.....Tulsa Bcstg. Co.  
 Business Address.....Boulder-on-the-Park  
 Phone: 2-3191..... Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Avery-Knodel  
 President.....John T. Griffin  
 V.P. & Gen. Mgr.....L. A. Blust, Jr.  
 Station Manager.....James R. Walker  
 Sls. Prom. Manager.....Robert C. Meade  
 Program Director.....Karl Janssen  
 Chief Engineer.....Robert Snider

**KVOO—Tulsa—1925—NBC**

Frequency: 1170 Kc. Power: 50,000 Watts  
 Owned-Oper. By...Southwestern Sales Corp.  
 Bus.-Studio Address...Philtower Bldg.  
 Phone: CHerry 2-3281 Air Time: Full Time  
 Transcription Service...Standard  
 News Service...INS  
 Membership...RAB  
 Representative...Edward Petry  
 Exec. Vice-Pres...H. C. Stuart  
 General Mgr...G. K. Brandborg

**KWSH—Wewaka—1948  
 ABC-KBS-MBS**

Frequency: 1260 Kc. Power: 1,000 Watts  
 Owned-Operated By...Tri Cities Bcstg. Co., Inc.  
 Address...Box 1260  
 Phone: 1260-1261 Air Time: Full Time  
 News Service...AP  
 Transcription Service...Standard  
 Representative...Venard, Rintoul & McConnell  
 President...Dr. C. C. Morris  
 V.P., General Manager...Bill Hoover  
 Station Manager...Pat Murphy

**KVIN—Vinita—1954—KBS**

Frequency: 1470 Kc. Power: 500 Watts  
 Owned-Oper. By...J. Adams & J. Mahoney  
 Business Address...601 South Foreman  
 Phone: 407 Air Time: Daytime  
 News Service...UP  
 Presidents...John Adams, John Mahoney  
 Gen. Mgr., Ch. Engineer...Jim Egbert  
 Comm. Manager...Gladys Purdy  
 Sls. Prom. Manager...Ted Shearer  
 Program Director...Jackie Johnson

**KSIW—Woodward—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By...Woodward Bcstg. Co.  
 Address Trans. Loc...22nd & Cedar Sts.  
 Phone: 1450 Air Time: Full Time  
 News Service...AP  
 Trans. Service...Lang-Worth, Thesaurus  
 Membership...NARTB, RAB  
 Representative...Pearson  
 Pres., Gen. Mgr...Edward A. Ryan  
 Program Director...Lenora W. Ryan  
 Chief Engineer...Francis R. Berry

**OREGON**

Pop. Feb. 1, 1956 (Est.) 1,680,000—Families 555,000  
 Radio Homes 535,000—TV Homes 321,351—Stations in State 56

**KWIL—Albany—1941  
 MBS-DON LEE**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By...Central Willamette Bcstg.  
 Bus.-Studio-Trans. Loc...Queen Ave. & Elm  
 Phone: WA 6-2233 Air Time: Full Time  
 News Service...AP  
 Transcription Service...World  
 Newspaper Affiliation...“Democrat Herald”  
 Representative...Moore-Lund, Ayres, Best  
 Membership...NARTB, RAB  
 President...R. R. Cronise  
 General Manager...Chet Wheeler  
 Corvallis Manager...Bob Cornell  
 Comm. Manager...Warren Stoffer  
 Sales Prom. Manager...Duane Coker  
 Prog., Pub. Director...Ken Burford  
 Chief Engineer...Herbert Davidson

Bus. Studio Address...1066 W. Marine Dr.  
 Phone: 95 Air Time: Full Time  
 News Service...UP  
 Transcription Service...Standard  
 Representative...Moore-Lund, Ayres  
 Membership...RAB  
 Manager...R. D. Holmes

**KVAS—Astoria—1952**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned...Lower Columbia Bcstg. Co., Inc.  
 Address...1418 Commercial St.  
 Phone: 3320 Air Time: Full Time  
 News Service...UP  
 Representative...Moore, Holman  
 Pres., Gen. Mgr...A. L. Capstaff  
 Station Mgr...T. R. Williams  
 Program Director...Neil W. Sargent  
 Chief Engineer...Jay Erisman

**KWIN—Ashland—1946  
 MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By...Rogue Valley Bcstg. Co.  
 Address...1160 Helman Rd.  
 News Service...AP  
 President...Don Miller  
 Station Manager...Daren L. Flickinger  
 Program Dir...Bill Lively

**KBKR—Baker—1939—KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By...Oregon Trail Bcstg. Co.  
 Bus.-Studio Address...2030 Auburn Ave.  
 Phone: JAckson 3-4431 Air Time: Full Time  
 Station Rep...Grant, Moore & Lund  
 Membership...BMB  
 General Manager...Kenneth B. Lockwood

**KAST—Astoria—1925  
 MBS-KBS**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned-Operated By...Astoria Bcstg. Co.

**KBND—Bend—1937  
 MBS-DON LEE**

Frequency: 1110 Kc. Power: 1000 Watts  
 Owned-Oper. By...Central Oregon Bcstg. Co.  
 Bus.-Studio Address...Coble Bldg.  
 Phone: 848 Air Time: Full Time

**News Service** ..... **UP**  
**Transcription Service** ..... **World**  
**Representative**..... **W. S. Grant, Moore-Lund**  
**Membership** ..... **NARTB**  
**Pres., Gen. Mgr., Pub. Dir.**... **Frank H. Loggan**  
**Comm. Mgr.**..... **Doug Gaines**  
**Pgm. Dir.**..... **Kessler Cannon**  
**Chief Engineer**..... **Robert Dickinson**

### **KOOS—Coos Bay—1928—MBS**

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... **KOOS, Inc.**  
**Address** ..... **Box 777**  
**Phone:** Congress 7-2121... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Representative** ..... **Moore-Lund**  
**Membership** ..... **RAB, NARTB**  
**President**..... **Sheldon F. Sackett**  
**General Manager**..... **Jack Irvine**  
**Station Manager**..... **William Cook**  
**Publicity Director**..... **Albert Zack, Jr.**  
**Chief Engineer**..... **Nate Olson**

### **KWRO—Coquille—1949—KBS**

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... **KWRO, Inc.**  
**Address** ..... **P. O. Box 396**  
**Phone:** 3961..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Transcription Service** ..... **World**  
**Representative** ..... **Moore-Lund**  
**President**..... **W. E. Walsh**  
**General Manager**..... **Lynn C. Thomas**  
**Comm. Manager**..... **Don E. Robinett**  
**Program Director**..... **Don Anderson**  
**Chief Engr.**..... **Drew Walker**

### **KCOV—Corvallis—1954**

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned**..... **Midland Bcstg. Co.**  
**Address**..... **Box 689**  
**Phone:** P1 3-6395..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Rep.**..... **Everett-McKinney, Moore & Lund**  
**President**..... **Lee Bishop**  
**Gen., Sta. Manager**..... **Frank Flynn**  
**Comm. Manager**..... **T. G. Carlson, Jr.**  
**Chief Engineer**..... **H. G. Short**

### **KRUL—Corvallis—1947**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... **Pacific States Radio Co.**  
**Address**..... **1221 So. 15th St.**  
**Phone:** Plaza 3-3322... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Representative** ..... **McGillvra**  
**Transcription Service**..... **Capitol, SESAC**  
**President**..... **Fred T. Haley**  
**Gen., Comm. Mgr.**..... **Douglas Setterberg**  
**Program Director**..... **Hal Wehmeier**  
**Chief Engineer**..... **Don Peltz**

### **KOMB—Cottage Grove—1953**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned**..... **Orlo M. Bagley**  
**Address**..... **P. O. Box 606**

**Phone:** 1400..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Membership** ..... **NARTB**  
**Gen., Sta. Manager**..... **Orlo Bagley**  
**Sls. Prom. Manager**..... **Jack Naff**  
**Program Director**..... **Robert McCreery**  
**Chief Engineer**..... **James Bradley**

### **KODL—The Dalles—1940** **ABC-KBS**

**Frequency:** 1440 Kc..... **Power:** 1 Kw.  
**Owned-Oper. By**..... **Western Radio Corp.**  
**Representative**..... **Feltis & Assocs., Ayres**  
**President**..... **V. B. Kenworthy**  
**Station Manager**..... **Paul E. Walden**

### **KRMW—The Dalles—1955**

**Frequency:** 1300 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**... **Radio Mid-Columbia, Inc.**  
**Address**..... **209 E. Second St.**  
**Phone:** Cypress 6-9661... **Air Time:** Daytime  
**News Service** ..... **UP**  
**Transcription Service** ..... **Lang-Worth**  
**Representative** ..... **Hil F. Best, Moore & Lund**  
**Pres., Gen., Sta. Manager**... **Chester J. Stuart**  
**Comm., Sls. Prom. Mgr.**... **Harold L. Newhouse**  
**Program Director**..... **Gerald K. Webb**  
**Publicity Director**..... **F. L. Phillips, Sr.**  
**Chief Engineer**..... **Roland V. Stuart**

### **KPLK—Dallas—1955**

**Frequency:** 1460 Kc..... **Power:** 500 Watts  
**Owned-Oper. By**... **Polk County Bcstgs., Inc.**  
**Address**..... **Rt. 1, Box 399 A**  
**Phone:** MAyfair 3-2342... **Air Time:** Daytime  
**News Service** ..... **AP**  
**President**..... **Leland Tucker**  
**Gen., Comm. Mgr.**..... **E. C. McElroy, Jr.**  
**Program Director**..... **George B. Smith**  
**Chief Engineer**..... **George W. Morrison**

### **KASH—Eugene—1947**

**Frequency:** 1600 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... **Radio Air Ways, Inc.**  
**Address**..... **P. O. Box 1600**  
**Phone:** 5-3357..... **Air Time:** Full Time  
**Representative**..... **Cooke, West Coast Sales**

### **KERG—Eugene—1949—CBS**

**Freq.:** 1280 Kc..... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**..... **Guard Pub. Co.**  
**Address**..... **P. O. Box 506**  
**Phone:** Diamond 5-4304... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Newspaper Affiliation** ..... **"Register-Guard"**  
**Trans. Service**... **Columbia Masterwks., World**  
**Representative** ..... **Weed & Co.**  
**Membership** ..... **NARTB, RAB**  
**President**..... **Alton F. Baker**  
**Gen., Sta. Mgr.**..... **L. W. Trommlitz**  
**Comm. Manager**..... **Robert Fulton**  
**Publicity Director**..... **Jack Craig**  
**Prom. Mgr., Prog. Dir.**..... **Clifton Cole**  
**Chief Engineer**..... **Calvert Applegate**

**KORE—Eugene—1927**  
**MBS-DON LEE**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Lane Bcstg. Co.  
Business Address.....P. O. Box 1032  
Phone: 4-4214. Air Time: Full Time  
News Service.....UP  
Transcription Service.....Lang-Worth  
Rep.....Everett-McKinney, Moore & Lund  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Lee Bishop  
Commercial Mgr.....Virgil Parker  
Sales Prom. Mgr.....Bob Davis  
Program Director.....Harry Kirk  
Chief Engineer.....Floyd Vikon

**KUGN—Eugene—1946—NBC**

Freq.: 590 Kc. Power: 1 Kw. d., 1 Kw. n.  
Owned-Operated By.....KUGN, Inc.  
Business Address.....P. O. Box 112  
Phone: 4-6216. Air Time: Full Time  
News Service.....AP  
Representative.....Meeker, Cox, Feltis  
Membership.....NARTB, RAB  
Station Manager.....Carl Fisher

**KRWC—Forest Grove—1950**

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned-Oper. By.....Irving G. Schmidtke  
Address.....Rt. 2, Box 59  
Phone: Forest Grove 6091. Air Time: Daytime  
Representative...Wm. Ayres, Moore & Lund  
Transcription Service.....Standard  
Pres., Gen., Sta. Mgr., Eng....I. V. Schmidtke  
Comm., Sls. Prom. Mgr....Clarence S. Sherman  
Prog. Director.....Frederick I. Egger  
Pub. Director.....Eleanor L. Schmidtke

**KUIN—Grants Pass—1939**  
**MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Southern Oregon Bcstg. Co.  
Business Address.....P. O. Box 148  
Phone.....GR 6-4477  
Transcription Service.....World, McGregor  
Representative.....W. S. Grant  
Membership.....NARTB, RAB  
President.....A. E. Voorhies  
Secretary-Treasurer.....Wm. B. Smullin  
Station Manager.....E. A. Malone  
Commercial Mgr.....M. K. Ball  
Program Director.....Dave Allen  
Chief Engineer.....N. L. Williams

**KRTV—Hillsboro—1954—KBS**

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By.....Tuclatin Valley Bcstrs.  
Address.....155 S. Second  
Phone: 9300. Air Time: Daytime  
News Service.....AP  
Transcription Service.....Capitol, Lang-Worth  
Representative.....Moore & Lund  
President.....Harold C. Singleton  
General Manager.....John A. Luetjen

Comm. Manager.....Wally Cooper  
Sales Prom. Manager.....Dick McLaughlin  
Chief Engineer.....Paul Alexander

**KIHR—Hood River—1950**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Ore-Wash. Bcstrs.  
Address.....P. O. Box 207  
Phone: 8561. Air Time: Full Time  
News Service.....AP  
Transcription.....World  
Representative.....Moore-Lund  
Membership.....RAB  
President.....C. H. Fisher  
Sta. Mgr., Prog. Dir.....Don McCutcheon  
Comm. Mgr.....R. C. Weisenburger  
Chief Engineer.....Don I. Morris

**KFJI—Klamath Falls—1923**  
**MBS-DON LEE**

Frequency: 1150 Kc. Power: 5000 d., 1000 n.  
Owned-Oper. By.....KFJI Bcstrs., Inc.  
Address.....P. O. Box 692  
Representative.....W. S. Grant, Moore-Lund  
Membership.....NARTB  
Station Mgr.....Alan K. Abner  
Comm. Mcnager.....Robert Bartlett

**KFLW—Klamath Falls—1946**  
**ABC-CBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Herald Publ. Co.  
Address.....P. O. Box 941  
Air Time.....Full Time  
News Service.....AP  
Transcription Service.....Standard  
Representative..Everett-McKinney, Cox, Feltis  
Membership.....NARTB, RAB  
General Manager.....Bud Chandler  
Commercial Manager.....Floyd Wynne

**KLAD—Klamath Falls—1955**

Frequency: 900 Kc. Power: 1000 Watts  
Owned-Operated By.....K-Lad Broadcasters  
Address.....Midland Rd.  
News Service.....AP, UP  
Gen., Comm. Manager.....Phil Jackson  
Chief Engineer.....Bill Hansen

**KLBM—La Grande—1938**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Inland Radto, Inc.  
Address.....Box 907  
Phone: 2201. Air Time: Full Time  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Moore & Lund, Grant  
Membership.....NARTB  
President.....Gordon Capps  
Gen., Sta., Comm. Manager.....Ken Lillard  
Program Director.....Judy Holman  
Sls. Prom. Manager.....Dick Bain

**KGAL—Lebanon—1950—KBS**

Frequency: 920 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Linn County Bcstrs., Inc.  
 Address.....P. O. Box 387  
 Phone: Alpine 8-2134. Air Time: Full Time  
 News Service ..... AP  
 Station Rep.....Holman, Feltis  
 Pres., Gen. Manager.....W. Gordon Allen  
 Sls. Prom. Manager.....C. W. Peck  
 Commercial Manager.....Don Wellman  
 Sta. Mgr., Pub. Director.....Nate Bridges  
 Chief Engineer.....Danny Bridges

**KMCM—McMinnville—1949  
 KBS**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Yamhill Bcstrs.  
 Address.....P. O. Box 207  
 Phone: 3811. Air Time: Full Time  
 Newspaper Affil.....Daily News-Register  
 Transcription Service ..... World  
 Station Rep.....Continental  
 News Service ..... UP  
 President.....Jack B. Bladlne  
 Gen., Sta., Comm., Prog. Dir.....G. Bronson  
 Chief Engineer.....Edwin Nuhring

**KBOY—Medford—1954**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....K-BOY Bcstrs.  
 Address.....P. O. Box 1109  
 Phone: 3-5355. Air Time: Daytime  
 News Service ..... AP  
 Membership ..... NARTB  
 Partner, Gen. Manager.....C. E. Wilson  
 Prom. Mgr., Pub. Dir.....Frank Pinnock  
 Comm. Manager.....W. H. Hansen  
 Chief Engineer.....Charles Field

**KMED—Medford—1922—NBC**

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Radio Medford, Inc.  
 Address.....P. O. Box 1306  
 Phone: 2-4000. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service.....Thesaurus  
 Station Representative.....Meeker Assoc.  
 Membership ..... NARTB  
 President.....Vern Robinson  
 General Manager.....Ray Johnson  
 Comm. Manager.....Gene Barlow  
 Program Director.....Russ Jamison  
 Chief Engineer.....Don Smith

**KYJC—Medford—1947  
 ABC-CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Medford Printing Co.  
 Trans. Address.....Barnett Rd.  
 Phone: 2-5277. Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affiliation.....Mall Tribune  
 Representative.....Grant, Cox

Transcription Service.....Lang-Worth  
 Membership ..... NARTB  
 President.....Robert W. Ruhl  
 Gen., Sta., Prom. Mgr.....Jimmy Dunlevy  
 Comm., Mgr.....Tom MacLeod  
 Program Director.....John Nelson  
 Chief Engineer.....Vic Califf

**KNPT—Newport—1948**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Yaquina Radio, Inc.  
 Business Address.....1940 N. Coast H'way  
 News Service ..... UP  
 Rep.....Ayres, Moore & Lund, Continental  
 President.....Tom R. Becker  
 Vice-President.....A. H. Becker  
 Secretary-Treasurer.....Hal Shade  
 Cmm. Manager.....Leonard Epling

**KFIR—North Bend—1951  
 CBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Bay Bcstg. Co.  
 Address.....Box 905  
 Phone: SK 9-7351. Air Time: Full Time  
 News Service ..... AP  
 Representative.....W. S. Grant, Feltis  
 Membership ..... NARTB  
 Owner, President.....Josephine Edwards  
 Gen., Sta. Manager.....John Tasnady  
 Comm. Manager.....William Jones  
 Program Director.....Harley Youngblood  
 Publicity Director.....Marijane Carp  
 Chief Engineer.....Arthur Schuld

**KBCH—Oceanlake—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Lincoln Electronics, Inc.  
 Address.....Box 368  
 Phone: 3891. Air Time: Full Time  
 Representative.....Moore & Lund  
 News Service ..... UP  
 President.....Robert G. Beattle  
 Station Manager.....Pat Mason  
 Program Manager.....Willard L. Guthrie

**KSRV—Ontario—1946—KBS**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Oregon Trail Network  
 Address.....Box 540  
 Representative.....Grant, Moore & Lund  
 General Manager.....Gordon L. Capps

**KGON—Oregon City—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Clackamas Bcstrs.  
 Business Address.....Box 5711  
 Phone: OLive 4-5475. Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser.....World, Associated, Standard  
 Rep.....Robt. Meeker, Moore-Lund, Paschall  
 Membership ..... NARTB, RAB  
 Program Director.....Sonora B. Hoffman  
 Staff Consulting Eng.....Wm. R. Watson



**KUMA—Pendleton—1955**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By Pendleton Broadcasters  
Address P. O. Box 606  
Representative Meeker, Moore & Lund  
Manager Ted A. Smith  
Sales Manager Herb Everitt

**KWRC—Pendleton—1941  
ABC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Western Radio Corp.  
Business Address P. O. Box 178  
Representative Feltis, Cox, Ayres  
President V. B. Kenworthy  
Station Manager John Webb

**KEX—Portland—1926—ABC**

Frequency: 1190 Kc. Power: 50,000 Watts  
Owned-Operated By Westinghouse Radio  
Address 1230 SW Main St.  
Phone: Capital 2-1881 Air Time: Full Time  
News Service UP. INS  
Membership RAB  
Station Rep. Peters, Griffin, Woodward, Inc.  
President D. H. McGannon  
Station Manager J. B. Conley  
Commercial Manager R. E. Rudolph  
Sls. Prom. Manager A. H. Christenson  
Program Director Mel Bailey  
Chief Engineer Jack Erwin

**KGW—Portland—1922—NBC**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. Pioneer Bcstrs. Inc.  
Bus-Studio Address 409 S.W. 13th  
Phone: CA 3-6364 Air Time: Full Time  
News Service AP. UP  
Representative John Blair  
Membership NARTB, RAB  
President George Orput  
Gen., Sta. Mgr. James A. Mount  
Asst. Mgr. T. D. Rishworth  
Comm. Mgr. R. H. Prigmore  
Prog., Pub. Dir. Robert E. Franklin  
Chief Engineer Earl E. Petersen

**KOIN—Portland—1925—CBS**

Frequency: 970 Kc. Power: 5000 Watts  
Owned Mt. Hood Radio-TV Bcstg. Corp.  
Business Address 140 S.W. Columbia  
Phone: CA 8-3333 Air Time: Full Time  
News Service AP. UP  
Transcription Service World. Standard  
Representative CBS. Spot Sls.  
Membership NARTB, RAB  
President Ted Gamble  
Gen., Comm. Mgr. Harry H. Buckendahl  
Promotion Director Robert McGill  
Program Manager Willard Mears  
Nat'l Adv. Mgr. J. L. Palmer  
Dir. of Engineering Louis S. Bookwalter

**KPAM—Portland—1946**

Frequency: 1410 Kc. Power: 1000 Watts d.  
Owned-Operated By Bcstrs. Oregon Ltd.  
Address P. O. Box 1230  
Phone: Capitol 8-0106 Air Time: Daytime  
News Service AP  
Membership NARTB  
Trans. Service Associated, SESAC  
Pres., Sta., Gen. Comm. Mgr. S. M. Goard  
Sales, Prom. Mgr. James R. Hampton  
Program Director Jim McGuire  
Chief Engineer Gordon R. Larson

**KPDQ—Portland—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Operated By John W. Davis  
Bus-Studio-Trans. Address 1008 S.W. 6th Ave.  
Phone: CA 2-9209 Air Time: Daytime  
Representative Webb  
President Jack W. Davis  
Program Director Mark Fidler  
Chief Engineer Don Wilkinson

**KPOJ—Portland—1923  
MBS-DON LEE**

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Oper. By KPOJ, Inc.  
Phone: Broadway 3484 Air Time: Full Time  
Studio Address 1019 S.W. 10th  
News Service UP  
Newspaper Affiliation Oregon Journal  
Representative Avery-Knodel  
Membership NARTB, RAB  
President Wm. W. Knight  
General Manager R. M. Brown  
Commercial Manager Robert C. La Bonte  
Sls. Prom. Manager Alan Hicks  
Program Director Jack Moys  
Chief Engineer Richard R. Pooley

**KWJJ—Portland—1925**

Frequency: 1080 Kc. Power: 10,000 Watts  
Owned-Oper. By Rodney F. Johnson  
Bus-Studio Address 1011 S.W. 6th Ave.  
Phone: Capital 8-4393 Air Time: Full Time  
News Service INS  
Representative Burn-Smith, McGawen  
Membership NARTB  
Pres., Gen. Manager Rod F. Johnson  
Comm. Mgr. Ben T. Crosby  
Sales Prom. Manager Robert Kingsley  
Prog. Dir. Jerry Speerstra  
Chief Engineer Les Windes

**KXL—Portland—1926**

Frequency: 750 Kc. Power: 10,000 Watts  
Owned-Oper. Mt. Ranier Radio & TV Bcstg. Co.  
Business-Studio Address Box 5886  
Phone: Olive 4-6558 Air Time: Daytime  
News Service AP  
Gen. Manager H. S. Jacobson  
Sls. Prom. Manager Wally Rossman  
Program Director Ric Thomas  
Chief Engineer Len Garrett

**KRCO—Prineville—1950**

Frequency: 690 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Radio Central Oregon  
 Address . . . . . P. O. Box 188  
 Phone: 6-239 . . . . . Air Time: Daytime  
 Membership . . . . . RAB  
 Trans. Serv. . . . . Thesaurus  
 Representative . . . . . Best, La Fontese  
 News Service . . . . . UP  
 Pres., Co-Manager . . . . . Norbert A. Miksche  
 Program Manager . . . . . Bob Angel  
 Sec'y.-Treas., Co-Mgr. . . . . C. R. Matheny

**KJUN—Redmond—1952**  
ABC

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Juniper Bcstrs., Inc.  
 Address . . . . . P. O. Box 1240  
 Phone: 234 . . . . . Air Time: Full Time  
 Representative . . . . . Gill-Perna, Inc.  
 News Service . . . . . UP  
 Transcription Service . . . . . Lang-Worth  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Comm. Mgr. . . . . F. G. Lieser  
 Business Manager . . . . . Patricia Lieser  
 Prom. Manager . . . . . Don Briggs  
 Prog. Dir., Chief Eng. . . . . Carlton Currie

**KRRR—Roseburg—1935**  
CBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . News Review Co.  
 Address . . . . . 134 N. Jackson  
 Phone: 3-5551 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Newspaper Affiliation . . . . . News Review Co.  
 Representatives . . . . . Moore & Lund, Grant  
 Membership . . . . . NARTB, RAB  
 President . . . . . Frank Jenkins  
 Gen., Sta. Manager . . . . . Bud Chandler  
 Commercial Manager . . . . . Aaron Boe

**KRXL—Roseburg—1950**  
MBS-Don Lee

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Umpqua Bcstrs., Inc.  
 Address . . . . . P. O. Box 847  
 Phone: 3-4464 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Trans. Service . . . . . World  
 Membership . . . . . NARTB  
 Representative . . . . . Cox, Feltis, Moore  
 Sta., Comm. Manager . . . . . Iris Rice Helliwell  
 Program Director . . . . . Del McKay

**KYES—Roseburg—1955**

Frequency: 950 Kc. . . . . Power: 1 Kw. d.  
 Owned-Oper. By . . . . . Douglas Bcstrs., Inc.  
 Address . . . . . P. O. Box 1138  
 Phone: Orchard 3-6678 . . . . . Air Time: Daytime  
 President . . . . . Leroy Hiatt

**KGAE—Salem—1952**

Frequency: 1430 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . KGAE, Inc.  
 Address . . . . . Box 768  
 Phone: 3-7121 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription . . . . . Lang-Worth  
 Station Rep. . . . . Holman  
 Membership . . . . . NARTB  
 President, Pub. Dir. . . . . W. Gordon Allen  
 Gen., Sta. Manager . . . . . Earle Headrick  
 Program Director . . . . . Jean McLean  
 Comm. Manager . . . . . Robt. Morse  
 Chief Engineer . . . . . Ken Vancil

**KOCO—Salem—1947**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Loring Schmidt  
 Address Trans. Loca. . . . . 1426 Edgewater St.  
 Phone: 3-3108 . . . . . Air Time: Full Time  
 Representative . . . . . William G. Rambeau  
 Gen. Mgr. . . . . Loring Schmidt  
 Program Director . . . . . Carl Ritchie  
 Chief Engineer . . . . . Bruce Fountain

**KSLM—Salem—1934—MBS**

Frequency: 1390 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Oregon Radio, Inc.  
 Business Address . . . . . P. O. Box 631  
 Phone: 3-4831 . . . . . Air Time: Full Time  
 Representative . . . . . Everett, McKinney  
 News Service . . . . . UP  
 Transcription Service . . . . . World, Lang-Worth  
 Membership . . . . . RAB, NARTB  
 President, Gen. Mgr. . . . . Glenn McCormick  
 Station Manager . . . . . Dave Hoss  
 Sales Prom. Mgr. . . . . Bill Ross  
 Comm., Sls. Prom. Mgr. . . . . Red Smith  
 Prog. & Publicity Director . . . . . Herb Johnson  
 Chief Engineer . . . . . Clyde Carlton

**KEED—Springfield—1954**

Frequency: 1050 Kc. . . . . Power: 1 Kw.  
 Owned . . . . . KEED, Inc.  
 Address . . . . . P. O. Box 696  
 Phone: 5-0163 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Station Rep. . . . . Hal Holman  
 Pres., Gen. Mgr. . . . . Glen M. Stadler  
 Station Manager . . . . . Helene N. Stadler  
 Comm. Manager . . . . . A. L. Anderson  
 Sls. Prom. Manager . . . . . Walter A. Stadler  
 Program Director . . . . . J. Robert Litten  
 Publicity Director . . . . . Rodney V. Loudon  
 Chief Engineer . . . . . Robert Kennedy

**KTIL—Tillamook—1947**

Frequency: 1590 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Tillamook Bcstg. Co., Inc.  
 Business Address . . . . . Box 1590  
 Phone: Victor 2-4422 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Rep. . . . . Continental, Ayres, Moore & Lund  
 President . . . . . F. H. Guyton  
 Manager . . . . . Tom Hoover  
 Chief Engineer . . . . . Larry Bruner

**WAEB—Allentown—1949**

Freq: 790 Kc. . . . . Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By: . . . . . WAEB, Inc.  
Address: . . . . . 7th & Hamilton Sts.  
Phone: HE. 4-9364. . . . . Air Time: Full Time  
News Service . . . . . UP  
Representative . . . . . Radio-Rep.  
President . . . . . Howard Wasserman  
General Manager . . . . . S. Robert Ackley  
Comm. Manager . . . . . J. Riepensell  
Chief Engineer . . . . . William Gottshall

**WHOL—Allentown—1948**  
CBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned . . . . . Allentown Bcstg. Corp.  
Address . . . . . Colorado & Poplar Sts.  
Phone: HE. 4-4801 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Raymer  
Membership . . . . . NARTB  
President . . . . . Charles G. Helwig  
Gen., Sta., Comm. Mgr. . . . . James F. Chambers  
Sales Prom. Mgr. . . . . Jay Bechtel  
Program Dir. . . . . Willard Camperson  
Publicity Dir. . . . . Howard Frank  
Chief Engineer . . . . . Gerald B. Werst

**WKAP—Allentown—1947**

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . WKAP, Inc.  
Bus. Studio Address . . . . . P. O. Box 689  
Phone: Hemlock 3-3166 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Weed  
President . . . . . N. J. Rahall  
Sta., Gen. Mgr. . . . . O. R. Davies  
Prog. Dir. . . . . Marshall S. Cleaver  
Sales, Prom. Manager . . . . . D. L. Jones

**WSAN—Allentown—1923**  
NBC

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Lehigh Valley Bcstg. Co.  
Bus. Studio Address . . . . . 39-41 N. Tenth St.  
Air Time . . . . . Full Time  
News Service . . . . . AP  
Transcription Service . . . . . World  
Representative . . . . . Headley Reed  
Membership . . . . . NARTB, RAB  
Gen., Prom. Manager . . . . . B. Bryant Musselman

**WFBG—Altoona—1924—NBC**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Triangle Pubs.  
Address . . . . . 1320 11th Ave.  
Phone: 4-2031 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . World  
Representative . . . . . H-B Reprs., Inc.  
Membership . . . . . NARTB  
President . . . . . W. H. Annenberg  
General Manager . . . . . R. W. Clipp  
Managing Dir. . . . . John M. Snyder  
Publicity Dir. . . . . Ellen DeFiore  
Chief Engineer . . . . . George Burgoon

**WRTA—Altoona—1947**  
ABC-MBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Thompson Bcstg. Co.  
Address . . . . . 1421 12th Ave.  
Phone: 6646 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Transcription Service . . . . . Associated  
Representative . . . . . Robert Meeker  
Membership . . . . . NARTB  
Pres., Sls. Prom. Mgr. . . . . Roy F. Thompson  
Sta., Comm. Mgr. . . . . William Clear  
Program Director . . . . . Dorothy M. Thompson  
Publicity Director . . . . . Marge Griffith  
Chief Engineer . . . . . Al Merritts

**WVAM—Altoona—1948—CBS**

Frequency: 1430 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . General Bcstg. Corp.  
Address . . . . . 2727 W. Albert Dr.  
Phone: 8127 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Membership . . . . . NARTB  
Transcription Service . . . . . Standard  
Representative . . . . . Weed & Co.  
Gen. Mgr., Prog. Director . . . . . Will Ketter  
Comm. Manager . . . . . Will Union

**WAVL—Apollo—1947**

Frequency: 910 Kc. . . . . Power: 1000 Watts, d.  
Owned-Oper. By . . . . . Tri-Borough Bcstg. Co.  
Address . . . . . Press & Radio Bldg.

**wkap - - ALLENTOWN, PA.**

"Oggie" Davies  
General Manager

WFEA . . . in Manchester, N. H.  
WWNR . . . in Beckley, W. Va.  
WNAR . . . in Norristown, Pa.

Joe Rahall  
President  
RAHALL GROUP

Phone: GOver 2-3921..... Air Time: Daytime  
**News Service** .....UP  
 Transcription Service.....SESAC, World  
 Gen., Comm. Manager.....E. J. Kroen  
 Business Manager.....A. J. West  
 Program Director.....Silas West

**WNCC—Barnsboro—1950**  
**KBS**

Frequency: 950 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....No. Cambria Bcstrs.  
 Address.....Box 277  
 Phone: 1010.....Air Time: Daytime  
 Transcription Service.....World  
**News Service** .....UP  
 Membership.....RAB  
 Program Director.....William R. Raihall

**WBVP—Beaver Falls—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....WBVP, Inc.  
 Business-Studio Address.....1216 Seventh Ave.  
 Phone: 4100.....Air Time: Full Time  
**News Service** .....UP, AP  
 Transcription Service.....Standard, Thesaurus  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Frank R. Smith, Jr.  
 Comm., Sta. Mgr.....Thomas B. Price  
 Program Director.....Charles H. Wilson  
 Sls. Prom., Pub. Dir.....Jean E. Biggard  
 Chief Engineer.....Andy Sivak

**WBFD—Bedford—1955—KBS**

Frequency: 1310 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By...The Inquirer Printing Co.  
 Address.....130 S. Juliana St.  
**News Service** .....UP  
 President.....John Biddle  
 General Manager.....Hugo K. Frear  
 Station Manager.....Robert S. Harrison, Jr.

**WGPA—Bethlehem—1946**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....The Bethlehem Globe  
 Bus.-Studio Address.....428 Brodhead Ave.  
 Phone: University 6-8074...Air Time: Daytime  
**News Service** .....UP  
 Newspaper Affil.....Bethlehem Globe Times  
 Transcription Service.....Capitol, Thesaurus  
 Membership.....NARTB  
 President.....Rolland L. Adams  
 General Manager.....Ellis Service  
 Station Manager.....Arthur C. McCracken  
 Comm., Sales Prom. Mgr.....Frank Collie  
 Prog. Dir.....Stefan George  
 Pub. Dir.....Frank Collie  
 Chief Engineer.....Edwin L. Rybak

**WCNR—Bloomsburg—1946**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned...The Columbia-Montour Bcstg. Corp.  
 Bus.-Studio Address.....38 W. Main St.  
 Phone: STerling 4-1200.....Air Time: Daytime  
**News Service** .....AP  
 Transcription Service.....Thesaurus

Membership .....NARTB  
 Gen., Comm. Manager.....Ed Darlington  
 Chief Engineer.....Robert Fulton

**WHLM—Bloomsburg—1948**

Frequency: 550 Kc.....Power: 500 Watts  
 Owned.....Bloom Radio  
 Address.....107 W. Main St.  
 Phone: STerling 4-5500...Air Time: Full Time  
**News Service** .....AP, UP  
 Transcription Service.....Lang-Worth, World  
 Representative.....Raymer  
 Membership.....NARTB, RAB  
 President.....Harry L. Magee  
 Gen., Sta. Mgr.....Robert R. Williams  
 Commercial Mgr.....Pat Campbell  
 Sales Prom. Mgr.....Ray Calabrese  
 Program Dir.....Dale Fulmer  
 Publicity Dir.....Patsy O'Brien  
 Chief Engineer.....Anthony Hogg

**WLOA—Braddock—1947**  
**KBS**

Frequency: 1550 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Matta Bcstg. Co.  
 Business-Studio Address.....1233 Braddock Ave.  
 Phone: Electric 1-1100.....Air Time: Daytime  
**News Service** .....UP  
 Pres., Gen., Sta. Mgr.....William G. Matta  
 Commercial Manager.....George Matta  
 Sls. Prom. Manager.....Mario Bidese  
 Publicity Director.....Tom Powers  
 Chief Engineer.....Elmer L. Heess

**WESB—Bradford—1947**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WESB  
 Business Address.....43 Main St.  
 Phone: 3173.....Air Time: Full Time  
**News Service** .....AP  
 Transcription Service.....Thesaurus  
 Representative.....Burn-Smith  
 Membership.....NARTB  
 Gen., Sls. Prom. Mgr.....J. M. Cleary  
 Comm. Mgr., Pub. Dir.....Frederick P. Tascone  
 Program Dir.....William Winn  
 Chief Engineer.....Dean Merry

**WBUT—Butler—1949**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned-Operated By.....WBUT, Inc.  
 Address.....Mcquisition Rd.  
 Phone: 75-778.....Air Time: Daytime  
**News Service** .....AP  
 Station Representative.....Gill-Perna, Inc.  
 President.....J. Patrick Beacom  
 Gen., Sta., Comm. Dir., Eng.....G. Coleman

**WISR—Butler—1941**

Frequency: 680 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...The Butler Bcstg. Co., Inc.  
 Business-Studio Address.....357 N. Main St.

Phone: Butler 7-4701..... Air Time: Daytime  
**News Service** .....UP  
 President.....Joel W. Rosenblum  
 General Manager.....Robert Kaufman  
 Comm. Manager.....J. Victor O'Brien  
 Program Director.....Warren Ihlenfeld  
 Chief Engineer.....Paul Rex

**WC DL—Carbondale—1950**  
**KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By Carbondale Bdcstg. Co., Inc.  
 Address.....127 Salem Rd.  
 Phone: Carbon 1230..... Air Time: Full Time  
**News Service** .....UP  
 Transcription Service .....World  
 Representative .....Donald Cooke, Inc.  
 President .....William H. Ware  
 Gen., Sta. Manager.....A. P. Perry  
 Comm., Sls. Prom Mgr.....P. J. Oles  
 Prog., Pub. Director.....T. A. McDonough  
 Chief Engineer.....Walter F. Rude

**WHYL—Carlisle—1952—KBS**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper...R. F. Lewis, Jr., of Carlisle, Inc.  
 Business Address.....Holly Pike  
 Phone: 1785..... Air Time: Daytime  
**News Service** .....UP  
 Membership .....NARTB  
 President.....Richard F. Lewis, Jr.  
 Gen., Sta., Comm. Mgr.....Winslow T. Porter  
 Prog. Dir.....C. H. Morse  
 Publicity Director.....Jack Stelling

**WCHA—Chambersburg—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Chambersburg Bcstg. Co.  
 Bus.-Studio Address.....Craft Press Bldg.  
**News Service** .....AP  
 Transcription Service.....Thesaurus, Standard  
 Representative .....ForJoe  
 General Manager.....John S. Booth  
 Station Manager.....Earl P. Strine

**WESA—Charleroi—1947**  
**KBS**

Frequency: 940 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Monongahela Valley Bcstg.  
 Address .....Box 584  
 Phone: Hudson 3-6551..... Air Time: Daytime  
**News Service** .....AP  
 Representative .....Clark  
 Transcription Service .....Thesaurus  
 President.....Dr. A. S. Sickman  
 Gen. Mgr.....C. R. Duvail  
 Program Dir.....George Galley

**WDRF—Chester—1947**

Frequency: 1590 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Eastern Bcstg. Co., Inc.  
 Business Address.....Middletown Rd.  
 Phone: CHester 4-4321..... Air Time: Full Time  
**News Service** .....UP  
 General Manager.....Cy Swingle

Program Director.....Del Parks  
 Publicity Director.....M. F. Griffith  
 Chief Engineer.....Harry Simington

**WVCH—Chester—1948**

Frequency: 740 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....James M. Tisdale  
 Bus.-Studio Address...Wolf Bldg., Market Sq.  
 Phone: Chester 2-8861..... Air Time: Daytime  
**News Service** .....UP  
 Station Rep. ....Webb  
 Membership .....NARTB, RAB  
 General Manager.....James M. Tisdale  
 Comm. Manager.....Martin Peltzman

**WCPA—Clearfield—1947**  
**KBS**

Frequency: 900 Kc. ...Power: 1000 Watts d.  
 Owned-Oper. By ...Clearfield Bdcsters, Inc.  
 Address .....215 Church St.  
 Phone ..... 5-5541  
 Newspaper Affiliation...Clearfield Progress  
**News Service** .....UP  
 Transcription Service.....Lang-Worth  
 Membership .....NARTB  
 President.....W. K. Ulerich  
 General Manager.....W. J. Thomas  
 Sta., Comm., Sls. Prom. Mgr....Joseph Milsop  
 Program Director.....Margaret Nemeth  
 Chief Engineer...Lewellyn Duck

**WCOJ—Coatesville—1949**

Frequency: 1420 Kc.....Power: 5 Kw.

REACH THE  
 INDUSTRIAL  
**SCRANTON**  
**WILKES-BARRE**  
 MARKET  
 FROM

**WC DL**

**CARBONDALE, PA.**

APRIL 1956

**5,000 WATTS!!**

ANTHONY P. PERRY, Gen. Mgr.  
 See: DONALD COOKE, INC., N. Y.

Owned-Oper. By.....Chester Co. Bcstg. Co.  
 Address.....809 E. Lincoln H'way  
 Phone: 2100.....Air Time: Full Time  
 Transcription Service.....Standard  
 News Service.....UP  
 Membership.....NARTB  
 President, Chief Eng.....Louis N. Seltzer  
 General Manager.....William S. Halpern  
 Comm., Prom. Mgr.....Donald Kimes

## WCVI—Connellsville—1947

### KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Connellsville Bcstrs., Inc.  
 Business-Studio Address.....Hetzal Bldg.  
 Air Time.....Full Time  
 General Manager.....W. W. Robinson  
 Program Director.....Mary F. Rich

## WOTR—Corry—1955—KBS

Frequency: 1370 Kc.....Power: 500 Watts  
 Air Time.....Daytime  
 Address.....Corry Savings & Loan Bldg.  
 Phone: 3-6611.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Standard  
 President.....Olivia T. Rennekamp  
 General Manager.....Kenneth E. Rennekamp  
 Station Manager.....John Wellenhoffer  
 Commercial Manager.....Paul Carlson  
 Sales Promotion.....Jack Carr  
 Program Director.....Howard Bycroft  
 Publicity Director.....Guy R. Davis  
 Chief Engineer.....David E. Hubertz

## WFRM—Coudersport—1953

Frequency: 600 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Farm & Home Bcstg. Co.  
 Address.....9 N. Main St.  
 Phone: 2113.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World  
 President.....C. H. Simpson  
 General Manager.....John A. Fay  
 Sta. Mgr., Prog. Dir.....R. F. Bennett  
 Commercial Mgr.....James F. Ponder  
 Sales Prom. Manager.....Richard Palmere  
 Chief Engineer.....F. K. Reed

## WBUX—Doylestown—1948

### KBS

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Charles M. Meredith  
 Business-Studio Address.....Hart Bldg.  
 Phone: 220.....Air Time: Daytime  
 Transcription Service.....World  
 Membership.....NARTB, RAB  
 Representative.....Indie Sales, Inc.  
 Gen., Comm. Mgr.....William A. Lynch

## WCED—Dubois—1941—CBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tri-County Bcstg. Co.

Business-Studio Address.....30 N. Park Pl.  
 Representative.....McGillivra  
 General Mgr.....Jason S. Gray

## WEST—Easton—1936—NBC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Associated Bcstrs., Inc.  
 Bus. Studio Address.....516 Northampton St.  
 Phone: 6131.....Air Time: Full Time  
 News Service.....AP, UP  
 Representative.....Robert Meeker  
 Membership.....NARTB  
 Station Exec.....Clair R. McCollough  
 Station Manager.....Theodore W. Pierce  
 Nat'l. Sales Manager.....J. Robert Gulick  
 Program Director.....Eugene Bethman  
 Technical Director.....J. E. Mathiot

## WEMR—Emporium—1954

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Kenneth E. Rennekamp  
 Address.....513-15 Berger Bldg., Pittsburgh  
 Phone: AT 1-1365.....Air Time: Full Time  
 News Service.....AP  
 Transcription.....Standard  
 President, Gen. Mgr.....K. E. Rennekamp  
 Station Manager.....James Agnello  
 Commercial Manager.....Richard Rosse  
 Prog., Pub. Director.....O. T. Rennekamp  
 Chief Engineer.....Richard Roeder

## WGSA—Ephrata—1955—KBS

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Garden Sport Bcstrs.  
 Address.....Box 419  
 Co-Managers.....Samuel R. Youse, George Kienzle

## WERC—Erie—1941—ABC

Frequency: 1260 Kc.....Power: 5 Kw.  
 Owned by.....Presque Isle Bcstg. Co.  
 Address.....121 West 10th St.  
 Phone: 4-6367.....Air Time: Full Time  
 News Service.....UP  
 Station Representative.....Weed  
 Transcription.....Capitol, Lang-Worth  
 President.....Jacob A. Young  
 Gen. Mgr.....Arthur M. Ingram  
 Sales Manager.....Robert Yochim

## WIKK—Erie—1949—NBC

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Community Service Bcstg.  
 Bus. Studio Address.....3514 State St.  
 Phone: 23-248.....Air Time: Full Time  
 Newspaper Affil.....Dispatch  
 News Service.....AP  
 Representative.....Petry  
 President.....Edward Lamb  
 Gen., Sta. Manager.....Ben McLaughlin  
 Sls. Prom., Pub. Director.....Jack Shumaker  
 Program Director.....Robert Lunquist  
 Commercial Manager.....K. R. Nelson  
 Chief Engineer.....Ken Husband

**WJET—Erie—1951**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: "Jet" Bcstg. Co.  
 Address: 18th & Ash St.  
 Phone: 2-6741 Air Time: Full Time  
 Transcription Service: Standard  
 Representative: Forjoe  
 Membership: NARTB  
 Pres., Gen. Mgr.: Myron Jones  
 Commercial Manager: Lou Skelly

**WLEU—Erie—1933  
 MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned: Commodore Perry Bcstg. Ser. Inc.  
 Address: 12th & State Sts.  
 Phone: 22-129, 23-327 Air Time: Full Time  
 News Service: AP  
 Transcription Service: Thesaurus  
 Station Rep.: Rambeau  
 Membership: NARTB  
 President: Own K. Murphy  
 General Manager: Philip B. Hirsch  
 Commercial Mgr.: James D. Brownyard

**WFAR—Farrell—1954—KBS**

Frequency: 1470 Kc. Power: 1000 Watts  
 Owned-Oper. By: Sanford A. Schafitz  
 Address: Hoelzle Rd.  
 Phone: 4171 Air Time: Daytime  
 News Service: AP  
 President, Gen. Mgr.: Sanford A. Schafitz  
 Sta. Mgr., Prog. Director: A. Zippay  
 Commercial Manager: Arthur Simmers  
 Sales Prom. Manager: Ginger Rock  
 Publicity Director: Fred Cole

**WGET—Gettysburg—1950  
 KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Times & News Pub. Co.  
 Address: P. O. Box 28  
 Phone: 850 Air Time: Full Time  
 News Service: AP  
 Transcription Service: World  
 Membership: NARTB, RAB  
 Gen., Comm. Mgr.: P. H. Cunningham

**WHJB—Greensburg—1934**

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.  
 Owned: Pittsburgh Radio Supply House  
 Business-Studio Address: 128 N. Penn Ave.  
 Phone: 3740 Air Time: Full Time  
 News Service: UP  
 Membership: NARTB  
 President: H. Kenneth Brennen  
 Gen., Sta., Comm. Mgr.: H. J. Brennan  
 Prog. Mgr.: Glenn Grayson  
 Chief Engineer: L. L. Allen

**WHVR—Hanover—1949**

Freq.: 1280 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By: Radio Hanover, Inc.  
 Address: Box 268  
 Phone: 3831 Air Time: Full Time

News Service: UP  
 Transcription Service: Standard  
 Membership: NARTB, RAB  
 Gen., Comm. Manager: John D. Bare  
 Program Director: Daniel E. Rutledge  
 Pub. Dir., Sales Prom. Mgr.: Ed John  
 Chief Engineer: Phillip Rohrbaugh

**WCMB—Harrisburg—1948  
 MBS**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By: Rossmoyne Corp.  
 Business-Studio Address: 228 Court St.  
 Phone: CE 4-3005 Air Time: Full Time  
 News Service: AP  
 Transcription Service: Thesaurus  
 Representative: Gill-Perna  
 President: Edgar T. Shepard, Jr.  
 General Manager: Ed K. Smith  
 Comm. Manager: Henry Traugh  
 Program Director: Ed. Gonzales  
 Chief Engineer: J. Howard Bair

**WHGB—Harrisburg—1945  
 ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Kendrick Bcstg. Co., Inc.  
 Bus. Studio-Trans. Address: 112 Market St.  
 News Service: AP  
 Transcription Service: Capitol  
 Representative: Pearson  
 Membership: NARTB  
 Pres., Gen., Sta., Sls. Prom. Mgr.: H. Kendrick  
 Program Director: Jack Hooper  
 Comm. Mgr.: Ralph Hartman  
 Publicity Director: Red McCarthy  
 Chief Engineer: William Kuntz

**WHP—Harrisburg—1924  
 CBS**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By: WHP, Inc.  
 Business-Studio Address: Telegraph Bldg.  
 Phone: CE 4-3211 Air Time: Full Time  
 Representative: The Bolling Co.  
 Membership: NARTB  
 Gen.-Comm. Mgr.: A. K. Redmond  
 Sales Service Director: Beatrice Potteiger  
 Program Director: Dick Redmond

**WKBO—Harrisburg—1922  
 NBC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Keystone Bcstg. Corp.  
 Bus. Studio Address: 31 N. Second St.  
 Phone: CEdar 4-0191 Air Time: Full Time  
 News Service: UP, AP  
 Transcription Service: World  
 Representative: Robert Meeker  
 Membership: NARTB  
 Station Executive: Clair R. McCollough  
 Station Manager: W. E. Garman  
 Natl. Sales Mgr.: J. Robert Gulick  
 Program Director: Thomas A. Weitzel  
 Technical Director: J. E. Mathiot

**WAZL—Hazleton—1932**  
**NBC-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Hazleton Bcstg. Co.  
Address: 708 Hazleton Natl. Bank Bldg.  
Phone: GL. 4-3531-32. Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Raul H. Raymer, Co.  
Membership NARTB, RAB  
Pres., Gen., Sta. Mgr. Victor C. Diehm  
Program Director Bill Graham  
Publicity Director Pepsia Karvounis  
Chief Engineer Elwood Tito

**WHOD—Homestead—1948**

Frequency: 860 Kc. Power: 250 Watts d.  
Owned-Operated By Steel City Bcstg. Corp.  
Bus. Studio Address: 105 E. 7th Ave.  
Phone: HO 1-0172. Air Time: Daytime  
Newspaper Affil. Courier  
News Service UP  
Representative Forjoe  
President Anthony S. Ortlede  
Prom., Sta. Manager Leonard Walk  
Chief Engineer James Herbert

**WHUN—Huntingdon—1947**  
**KBS**

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By Joseph F. Biddle Publ. Co.  
Bus. Studio Address: 400 Washington St.

Phone: 1291. Air Time: Daytime  
News Service UP  
Trans. Ser. SESAC, Lang-Worth  
President John H. Biddle  
General Manager William E. Germann

**WDAD—Indiana—1945**  
**CBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By WDAD Inc.  
Address: 673 Philadelphia St.  
Phone: 5-5511. Air Time: Full Time  
News Service UP  
Trans. Ser. World  
General Manager W. J. Thomas  
Station Manager Jonas Termin  
Program Director C. C. Porter

**WARD—Johnstown—1946**  
**CBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Central Bcstg. Co., Inc.  
Address: 235 Franklin St.  
Phone: 81-216. Air Time: Full Time  
News Service UP  
Transcription Service World  
Membership NARTB  
Representative Weed  
V.P., Gen. Manager G. D. Gartland  
Station Manager Steward W. Phillips

**WCRO—Johnstown—1947**  
**ABC-MBS**

Frequency: 1230 Kc. Power: 250 Watts

**IN PENNSYLVANIA Vic RADIO PROFIT Diehm Says:**

**WAZL**

To get 70% of the audience in lower Luzerne and adjacent counties of Carbon, Schuylkill and Columbia you need...

**HAZLETON, PA. NBC-MBS**

**WHLM**

With full time power, covering a retail buying area better than \$175,000,000 and farm dollars that exceed \$25,000,000 you can't afford to pass up...

**BLOOMSBURG, PA.**

**WHOL**

For radio coverage in the prosperous industrial market of Allentown-Bethlehem you need...

**ALLENTOWN, PA. CBS**



**WAZL WHOL WHLM WIDE WVDA**

Hazleton, Pa. NBC-MBS Allentown, Pa. CBS Bloomsburg, Pa. Biddelford-Saco, Me. MBS-Yankee Boston, Mass. ABC

(All Stations Represented by Paul H. Raymer Company)



Owned-Oper. By.....Century Bcstg. Corp.  
 Bus-Studio Address.....Fort Stanwix Hotel  
 Phone: 9-1187.....Air Time: Full Time  
 Representative.....Radio-TV Reps  
 General Manager.....John Pallottini

**WJAC—Johnstown—1925**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WJAC, Inc.  
 Bus-Studio Address.....329 Main St.  
 Phone: 51-262.....Air Time: Full Time  
 Newspaper Affiliation.....Tribune  
 News Service.....AP  
 Representative.....Young  
 Membership.....NARTB  
 President.....W. W. Krebs  
 Comm. Mgr.....Park Claycomb  
 Prog. Dir.....Ronald J. Stephenson  
 Chief Engineer.....Theodore E. Campbell

**WADP—Kane—1954—KBS**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned.....Northern Allegheny Bcstg. Co.  
 Address.....Penn-Kane Hotel  
 Phone: 1520.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Thesaurus  
 President, Gen. Mgr.....David Potter  
 Station Manager.....Raymond Barlow  
 Comm. Sls. Prom. Manager.....Dick Feit  
 Prog. Director.....Jack Sandstrom  
 Chief Engineer.....John Nordine

**WACB—Kittanning—1948**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned.....Armstrong County Bcstg. Corp.  
 Bus-Studio Address.....325 Market St.  
 Phone: 43-1381.....Air Time: Daytime  
 News Service.....AP  
 Station Rep.....Rambeau  
 Membership.....NARTB, RAB  
 President.....S. W. Pruett  
 V. Pres., Gen. Manager.....Charles M. Erhard  
 Sta. Mgr., Prog. Director.....H. H. Stoops  
 Commercial Mgr.....William C. Frederick  
 Chief Engineer.....Robert Chemelli

**WGAL—Lancaster—1922**  
**NBC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....WGAL, Inc.  
 Business-Studio Address.....8 W. King St.  
 Phone: 7-5251.....Air Time: Full Time  
 News Service.....AP, UP  
 Membership.....NARTB  
 Representative.....Robert Meeker  
 President.....Clair R. McCollough  
 Nat. Sales Mgr.....J. Robert Gulick  
 Sta., Prog. Manager.....Kenneth Kreider  
 Technical Director.....J. E. Mathiot

**WLAN—Lancaster—1946**  
**ABC-MBS**

Frequency: 1390 Kc.....Power: 1000 Watts

Owned-Oper. By.....The Peoples Bcstg. Co.  
 Bus-Studio Address.....252 N. Queen St.  
 Phone: 4-7261.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Frank H. Altdorffer  
 Station Manager.....S. M. Altdorffer  
 Commercial Mgr.....Stanley Baker  
 Pub., Sls. Prom. Director.....R. O. Welsh  
 Prog. Director.....Karl Scheying  
 Chief Engineer.....Ramon Sherman

**WLSH—Lansford—1952**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Miners Bcstg. Service, Inc.  
 Address.....P. O. Box D  
 Phone: 1440.....Air Time: Daytime  
 Representative.....Everett-McKinney  
 President.....Joseph L. Maguire  
 Station Manager.....John W. Angst

**WAKU—Latrobe—1951**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Clearfield Bcstrs. Inc.  
 Address.....Clearfield, Pa.  
 Phone: Keystone 7-7744.....Air Time: Daytime  
 Newspaper Affil.....Clearfield Pub. Co.  
 President.....W. K. Ulerick  
 General Manager.....W. J. Thomas  
 Sta., Comm. Mgr.....W. A. Koerbel  
 Chief Engineer.....Manuel Alvarez

**WLBR—Lebanon—1946**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Lebanon Bcstg. Co.  
 Bus-Studio Address.....8th & Cumberland Sts.  
 Phone: 2-7651.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Burn-Smith  
 Membership.....NARTB  
 President.....H. Raymond Stadiem  
 Managing Director.....Lester P. Etter  
 Comm. Manager.....Philip J. Reilly  
 Program Director.....H. P. Van Voorhis  
 Chief Engineer.....M. Leonard Savage

**WKVA—Lewistown—1949**  
**ABC**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Central Pa. Bcstg. Co.  
 Address.....19 S. Wayne St.  
 Phone: 6771.....Air Time: Day Time  
 News Service.....UP  
 Representative.....Gill-Perna  
 Pres., Sta., Gen. Mgr.....Robert L. Wilson  
 Comm. Manager.....G. T. Hepburn  
 Sales Prom. Manager.....Robert Hyle  
 Pgm. Dir.....Lynn Bloom  
 Publicity Dir.....Reed Gray  
 Chief Engineer.....Robert Steltzer

## W M R F—Lewistown—1941 NBC

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Lewistown Bcstg. Co.  
Business-Studio Address.....5 W. Market St.  
Phone: 6757.....Air Time: Full Time  
News Service.....AP  
Representative.....Burn-Smith  
Membership.....NARTB  
President.....J. S. Woods  
Gen., Sta., Comm. Mgr.....T. W. Metzger  
Sls. Prom. Manager.....Frank Troiani  
Prom., Pub. Director.....James Keyes  
Chief Engineer.....Kenneth Callahan

## W B P Z—Lock Haven—1946 MBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Lock Haven Bcstg. Corp.  
Bus.-Studio Address.....132½ E. Main St.  
Air Time.....Full Time  
News Service.....AP, UP  
Trans. Service.....World, Lang-Worth  
Representative.....McGillvra  
Membership.....NARTB, RAB  
Gen., Comm. Manager.....Harris Lipetz

## W E D O—McKeesport—1947

Frequency: 810 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Tri-City Bcstg. Co.  
Business-Studio Address.....547 5th Ave.  
Phone: NO 4-7167.....Air Time: Daytime  
News Service.....AP  
Transcription.....Thesaurus  
Newspaper Affil.....Hancock Cty. Courier  
Membership.....NARTB, RAB  
Trans. Service.....Thesaurus  
Station Rep.....Rambeau  
Pres., Gen. Mgr.....Edward J. Hirshberg  
Sta. Mgr.....Robert E. Badger  
Prog. Director.....Charles Moyer  
Publicity Director.....Sam Spatter  
Chief Engineer.....Wilkes E. Hurley

## W M C K—McKeesport—1947

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By.....Mon-Yough Bcstg. Co.  
Business-Studio Address.....516 Market St.  
Phone: OR 8-8888.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Lang-Worth  
Representative.....Cooke  
President, Gen. Mgr.....Robert M. Cox  
Comm. Manager.....Gene Kline  
Operations Manager.....Sam Vidnovic  
Program Director.....Pat Haley  
Chief Engineer.....Charles White

## W M G W—Meadville—1947 ABC

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Meadville Bdcstg. Serv., Inc.  
Address.....1st National Bank Bldg.  
Phone: 46-723.....Air Time: Full Time  
News Service.....AP  
Transcriptoin Service.....World  
Membership.....NARTB  
President.....H. C. Winslow  
Gen., Sta., Comm., Sls. Prom. Mgr.....R. Trace  
Prog., Pub. Director.....James Strickler  
Chief Engineer.....Eugene Phillips

## W J U N—Mexico—1955

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Juanita Perry Bcstg. Co.  
Address.....Box 97  
Phone: Mifletown 64.....Air Time: Daytime  
Representative.....Burn-Smith  
News Service.....AP  
General Manager.....Thomas W. Metzger  
Station Manager.....Rclph S. Parker

## W M L P—Milton—1955

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....WMLP, Inc.  
Address: 220 Norland Ave., Chambersburg, Pa.  
Owner.....John S. Booth

## W H W L—Nanticoke—1946

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Radio Anthracite, Inc.  
Business-Studio Address.....38 E. Main St.  
Phone.....Nanticoke 1332  
News Service.....UP  
Representative.....Forjoe  
President.....Henry W. Lark  
Station Manager.....Milton Laughlin  
Operations.....C. R. Petrie, Jr.

## W K S T—New Castle—1938 MBS

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By.....WKST, Inc.  
Address.....Cathedral Bldg.  
Phone: Oliver 4-5501.....Air Time: Full Time  
News Service.....UP  
Representative.....Everett-McKinney  
President, General Mgr.....S. W. Townsend  
Station Manager.....Harley West  
Comm. Manager.....G. E. McGary  
Prog., Pub. Dir.....Harry Reith  
Chief Engineer.....Donald Dout

## W K P A—New Kensington 1940

Frequency: 1150 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Allegheny-Kiski Bcstg. Co.  
Business-Studio Address.....810 Fifth Ave.  
Phone: Edison 7-3588.....Air Time: Daytime  
News Service.....AP  
Transcription Service.....World

Representative.....Continental Radio Sales  
 President.....C. R. Cooper  
 General Manager.....Melvin Goldberg  
 Program Director.....Michel Felock  
 Sls. Prom. Manager.....J. Hannan, Jr.  
 Chief Engineer.....W. W. Neely

Commercial Mgr.....Vera Lupton  
 Promotion Mgr.....Edward Erickson  
 Program Director.....John Remus  
 Chief Engineer.....James Saltzman

**WNAR—Norristown—1946**

Frequency: 1110 Kc.....Power: 500 Watts d.  
 Owned-Operated By...Norristown Bcstg. Co.  
 Bus.-Studio Address.....115 W. Main St.  
 Phone: BRoadway 2-7600..Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 President.....N. Joe Rahall  
 Gen. Mgr.....Ogden R. Davies  
 Sta., Nat. Sls. Manager.....John M. Banzhoff  
 Program Dir.....Bernard Brode  
 Chief Engineer.....Anthony De Sola

**WKRZ—Oil City—1946**  
**KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....WKRZ, Inc.  
 Business-Studio Address.....201 Fair Bldg.  
 Phone: 4-1260.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard  
 Pres., Gen., Sta. Mgr.. Kenneth E. Rennekamp

**WHAT—Philadelphia—1925**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...Independence Bcstg. Co.  
 Address...Conshohocken & Windemere Aves.  
 Phone: TRinity 8-1500...Air Time: Full Time  
 News Service.....AP  
 Representative.....Indie Sales  
 Pres., Gen., Comm. Mgr. . William A. Banks  
 Station Manager.....Dolly Banks  
 Sales Prom. Manager.....Len Stevens  
 Prog. Director.....Charles O'Donnell  
 Publicity Director.....M. Mason  
 Chief Engineer.....Charles Lehmann

**WIBG—Philadelphia—1925**

Frequency: 990 Kc.....Power: 10,000 Watts  
 Owned.....Seaboard Radio Bcstg. Corp.  
 Business-Studio Address.....1425 Walnut St.  
 Phone: RIttenhouse 6-2300..Air Time: Full Time  
 News Service.....UP  
 Representative.....Radio-TV Reps.  
 President.....Paul F. Harron  
 General Manager.....Edward D. Clery  
 Sales Manager.....J. R. Mahoney  
 Program Director.....Douglas Arthur  
 Chief Eng.....George Hooper

**WIBG PHILADELPHIA**

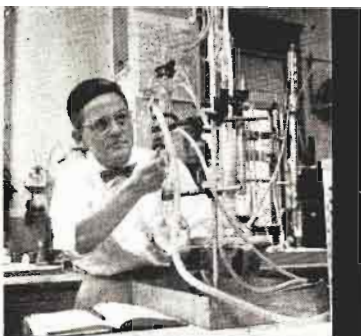


AT OUR ALL-TIME  
 HIGH — — AND  
 WE'VE BEEN IN  
 BUSINESS SINCE  
 1925

*Pennsylvania's Most Powerful Independent Station*

**10,000 WATTS of SPORTS, NEWS and MUSIC**

NATIONAL REPRESENTATIVE — RADIO-TV REPRESENTATIVES



Du Pont Company, Wilmington



RCA Tube Division, Lancaster



U. S. Steel, Morrisville



Lehigh Portland Cement, Allentown



Seabrook Farms, Seabrook, N. J.

*In Delaware Valley, U.S.A....*

## **NOTHING SUCCEEDS LIKE SUCCESS**

WFIL-TV, like the booming 30-county Delaware Valley, U.S.A. which it saturates, is a modern success story without equal.

- Advertisers in Delaware Valley use WFIL-TV more than other Philadelphia stations—50% more than Station A, 70% more than Station B.
- WFIL-TV's unparalleled point-of-sale merchandising support in 3 great supermarket chains has increased food billings 387% in 4 years.
- Delaware Valley's most popular local programming is created by WFIL-TV. "BANDSTAND", for instance, topped all competition since it began, October, 1952.
- Only the WFIL stations—in all of broadcasting—hold more than one du Pont Award—for community service.
- Respected advertisers like FORD... ALKA SELTZER... RCA... ATLANTIC REFINING... KELVINATOR use an annual average of 5¼ program hours per week on WFIL-TV—and have for the past 5 years.

The surest road to top sales in the teeming Delaware Valley, U.S.A. is WFIL-TV—proven competitively superior service to advertisers and community... NOTHING SUCCEEDS LIKE SUCCESS.



*Channel 6*

*ABC-TV Affiliate • Represented by Blair-TV*

RADIO & TELEVISION DIVISION / TRIANGLE PUBLICATIONS, INC.

**WRCV—Philadelphia—1921**  
**NBC**

Frequency: 1060 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . National Bcstg. Company  
 Business-Studio Address . . . . . 1619 Walnut St.  
 Phone: LOcust 4-3700 . . . . . Air Time: Full Time  
 News Service . . . . . INS, UP  
 Representative . . . . . NBC Spot Sales  
 Membership . . . . . RAB, NARTB  
 President . . . . . Robert W. Sarnoff  
 Vice-Pres., Gen. Mgr. . . . . Lloyd E. Yoder  
 Asst. Gen. Mgr. . . . . A. W. Dannenbaum  
 Program Director . . . . . Stan Lee Broza  
 Chief Engineer . . . . . Walter L. Nuss

**WCAU—Philadelphia—1922**  
**CBS**

Frequency: 1210 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . WCAU, Inc.  
 Address . . . . . City & Monument Ave.  
 Phone: Greenwood 7-8300 . Air Time: Unlimited  
 News Service . . . . . AP, INS, UP  
 Newspaper Affil. . . . . Bulletin  
 Trans. Service . Lang-Worth, Capitol, Associated  
 Representative . . . . . CBS Radio Spot Sales  
 Membership . . . . . NARTB, RAB  
 Pres., Gen. Mgr. . . . . Donald W. Thornburgh  
 Exec. Vice-President . . . . . Jos. L. Tinney  
 Sales Manager . . . . . John S. DeRussy  
 V.P., Prog. Director . . . . . Jos. T. Connolly  
 V.P., Prom. Dir. . . . . Robert N. Pryor  
 V.P., Director of Engr. . . . . John G. Leitch

**WDAS—Philadelphia—1922**

Frequency: 1480 Kc. . . . . Power: 1 Kw.  
 Owned-Oper. By . . . . . Max M. Leon, Inc.  
 Address . . . . . Belmont Ave. & Edgely Rd.  
 Phone: TRinity 8-2000 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Forjoe  
 Membership . . . . . RAB  
 President . . . . . Max M. Leon  
 General Manager . . . . . Robert A. Klein  
 Program Director . . . . . Jerry Grove  
 Merchandising Mgr. . . . . Leon Fisher  
 Local Sls. Manager . . . . . W. H. Vogt  
 Chief Engineer . . . . . Frank W. Unterberger

**WFIL—Philadelphia—1922**  
**ABC**

Frequency: 560 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Triangle Publications, Inc.  
 Business-Studio Address . . . . . 46th & Market  
 Phone: Evergreen 2-4700 . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Associated, World  
 Representative . . . . . Blair  
 Membership . . . . . NARTB  
 General Manager . . . . . Roger W. Clipp  
 Station Manager . . . . . George A. Koehler  
 Gen. Sls. Manager . . . . . K. W. Stowman  
 Promotion Mgr. . . . . Joe Zimmermann  
 Program Dir. . . . . Felix Meyer  
 Publicity Dir. . . . . John J. Hyland  
 Chief Engineer . . . . . Henry Rhea

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . WJMJ Bcstg. Corp.  
 Business-Studio Address . . . . . 2043 Locust St.  
 Phone: LOcust 4-2300 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Transcription Service . . . . . SESAC  
 Pres., Gen., Sta. Mgr. . . . . Patrick J. Stanton  
 Commercial Mgr. . . . . Charles Stahl  
 Sales Prom., Pub. Mgr. . . . . James Rubenstone  
 Prog. Dir. . . . . Michael Deegan  
 Chief Engineer . . . . . Alec Felton Iles

**WPEN—Philadelphia—1929**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . William Penn Bcstg. Co.  
 Business-Studio Address . . . . . 2212 Walnut St.  
 Phone: LOcust 4-6000 . . . . . Air Time: Full Time  
 News Service . . . . . AP, UP  
 Representative . . . . . Gill-Perna  
 Membership . . . . . RAB  
 President . . . . . William Sylk  
 V.P., Gen. Mgr. . . . . William B. Caskey  
 Asst. Sta. Mgr., Prog. Dir. . . . . Murray Arnold  
 Local Sls. Manager . . . . . J. E. Surrick  
 Gen. Sls. Manager . . . . . Erwin Rosner  
 Prom. Mgr., Pub. Director . . . . . S. Elber  
 Chief Engineer . . . . . Charles W. Burtis

Nothing —  
but nothing  
outsells  
good old radio!

OUR ADVERTISERS HAVE KNOWN IT FOR YEARS

**WIP**

610 KC

**PHILADELPHIA**

**WIP—Philadelphia—1922**  
MBS

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Pennsylvania Bcstg. Co.  
Business-Studio Address.....35 S. 9th St.  
Phone: WALnut 2-6800.....Air Time: Full Time  
News Service.....AP, UP  
Transcription Service.....World  
Representative.....Edward Petry  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Benedict Gimbel, Jr.  
V.P., Director of Sales.....Ralph Brent  
Program Director.....Varner Paulsen  
Comm. Manager.....Clyde Spitzner  
Chief Engineer.....Clifford C. Harris

**WTEL—Philadelphia—1924**

Frequency: 860 Kc.....Power: 250 Wat's d.  
Owned.....Foulkrod Radio Engineering Co.

Business-Studio Address.....4312 N. Broad St.  
Phone.....Davenport 4-4310  
Pres., Pgm. Dir.....E. Douglass Hibbs  
General Manager.....Henry N. Cocker  
Chief Engineer.....Edward Stenzel

**KDKA—Pittsburgh—1920**  
NBC

Frequency: 1020 Kc.....Power: 50.000 Watts  
Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.  
Business-Studio Address.....Grant Bldg.  
Phone: Grant 1-4200.....Air Time: Full Time  
News Service.....AP, UP  
Representative.....Peters, Griffin, Woodward, Inc.  
Membership.....NARTB, RAB  
President.....Chris J. Witting  
Gen., Station Mgr.....L. R. Rawlins  
Comm. Manager.....John Stilli  
Program Manager.....Thomas Bennett  
Publicity Manager.....John Williams  
Chief Engineer.....Theodore C. Kenney



**KDKA**

*Pittsburgh*  
*50 KW-Voice of*  
*the*  
*Tri-State Area*

*National Representatives*  
**PETERS, GRIFFIN, WOODWARD, INC.**

**KQV—Pittsburgh—1919—CBS**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Oper. By: Allegheny Bcstg. Co.  
 Address: 800 Chamber of Commerce Bldg.  
 Phone: ATLantic 1-9100 Air Time: Full Time  
 News Service UP  
 Transcription World  
 Membership NARTB  
 Representative Raymer  
 Exec. Vice President Gunnar O. Wiig  
 Gen. Sls. Manager J. F. Murray  
 Prom., Pub. Dir. Owen Simon  
 Program Dir. John Gibbs  
 Chief Engineer James J. Schultz

**WILY—Pittsburgh—1954**

Frequency: 1080 Kc. Power: 1 Kw.  
 Owned By: Pittsburgh Bcstg. Co.  
 Address: 220 N. Highland Ave.  
 Phone: EM. 1-5000 Air Time: Daytime  
 News Service AP  
 Station Representative Stars Nat.  
 Membership NARTB, RAB  
 President John Kluge  
 General Manager Ernie Tannen

Commercial Manager John Pieper  
 Traffic Manager Phillis C. Hardy  
 Chief Engineer Victor G. Klein

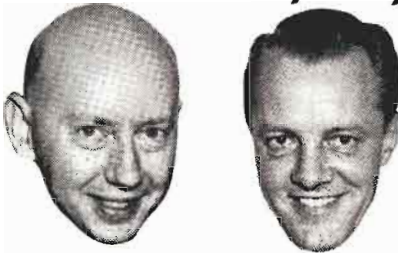
**WJAS—Pittsburgh—1921  
ABC**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By: Pitts. Radio Supp. House  
 Address: Chamber of Comm. Bldg.  
 Phone: Grant 1-4860 Air Time: Full Time  
 News Service UP  
 Representative H. R. Reps  
 Pres., Gen. Mgr. H. K. Bronnen  
 Comm. Mgr. John H. Buchheit  
 Pub. Rel., Prom. Mgr. Caley E. Augustine

**WPIT—Pittsburgh—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Operated By: WPIT, Inc.  
 Business-Studio Address: Pitt Bldg.  
 Phone: ATLantic 1-1900 Air Time: Daytime  
 Membership NARTB  
 President John J. Laux  
 V.P., Gen. Manager Don Ioset

*Two's Company*



JACK LOGAN starts the day "bright" with music, news, weather. 6 to 9:30 A.M.

AL NOBEL provides pleasant listening with melodic music, home service tips. 3:30 to 6 P.M.

*Three's Better Yet!... with Mrs. Pittsburgh!*

Mrs. Pittsburgh starts her day with Logan, and keeps tuned to KQV most of the day! Why? She likes the informal style of Logan and Nobel . . . hears her favorite CBS shows in-between. (Mr. Pittsburgh says KQV sports, weather and news shows are great, too!)

That's why you're in good company **ON**

National Rep.  
 Paul H. Raymer Co., Inc.



**1410 CBS RADIO**



**WCAE—Pittsburgh—1922**

**ABC**

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WCAE, Inc.  
 Bus.-Studio Address.....Carlton House  
 Phone: Atlantic 1-6900....Air Time: Full Time  
 Newspaper Affil.....Sun-Telegraph  
 News Service.....INS  
 Representative.....Katz  
 Membership.....NARTB  
 Pres., General Manager.....Leonard Kapner  
 Sta. Mgr., Prog. Dir.....R. Clifton Daniel  
 Commercial Manager.....Alan Trench  
 Prom. Mgr., Pub. Dir.....William Thieman  
 Chief Engineer.....James Greenwood

**WWSW—Pittsburgh—1932**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WWSW, Inc.  
 Bus.-Studio Address.....Hotel Sherwyn  
 Phone: GRant 1-5200....Air Time: Full Time  
 News Service.....UP  
 Representative.....John Blair  
 Membership.....NARTB  
 President, Gen. Mgr.....Pete Schloss  
 Station Manager.....Ben W. Muros

**WPTS—Pittston—1954**

Frequency: 1540 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Midway Bcstg. Co., Inc.  
 Address.....Main & Spring St.  
 Phone: Olympic 4-3388....Air Time: Daytime  
 Representative.....Indie  
 Transcription.....World  
 Pres., Gen. Manager.....Angelo W. Fiorani  
 Commercial Mgr.....R. E. Florey  
 Program Director.....Joseph Tipton  
 Promotion Mgr.....Rosemary Gallagher  
 Chief Engineer.....John P. McGoldrick

**WPAZ—Pottstown—1951**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Pottstown Bcstg. Co.  
 Address.....247 High St.  
 Phone: 5000.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....Herbert Scott

**WPAM—Pottsville—1947**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Miners Bcstg. Serv., Inc.  
 Business-Studio Address.....Box 629  
 Air Time.....Full Time  
 News Service.....UP  
 Transcription Service.....World, Associated  
 Representative.....Everett-McKinney  
 Station Manager.....James K. Stock  
 Comm. Mgr.....Frank L. Tamulonis

**WPPA—Pottsville—1946**

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Pottsville Bcstg. Co.  
 Bus.-Studio Address.....212 S. Centre St.  
 News Service.....AP  
 Membership.....NARTB  
 Transcription Service.....World  
 Owner, Gen. Mgr.....A. V. Tidmore  
 Commercial Manager.....Ralph L. Price, Jr.  
 Chief Engineer.....William P. Tidmore

**WPME—Punxsutawney—1952**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Punxsutawney Bcstg Co.  
 Address.....103 N. Gilpin St.  
 Phone: 1221.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Rambeau  
 Trans. Service.....Thesaurus  
 President.....Sheridan Pruett  
 General Manager.....C. M. Erhard, Jr.  
 Commercial Mgr.....C. M. Erhard, Sr.  
 Sales Prom. Mgr.....William Carlton  
 Chief Engineer.....Joseph Pelletier

**WEEU—Reading—1932—ABC**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned By.....Reading Eagle Co.  
 Business-Studio Address.....433 Penn St.  
 Phone: 6-7335.....Air Time: Full Time

**wcae**

**PITTSBURGH'S  
TOPS**

5000 WATTS  
•  
1250 KC

in  
Leading  
Personalities

Outstanding  
Merchandising

REPRESENTED BY  
**THE KATZ AGENCY**

Newspaper Affiliation.....Eagle Co.  
 News Service.....UP  
 Transcription Service.....Associated  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 President.....Hawley Quier  
 Exec. V.P., Gen. Mgr.....Thomas Martin  
 Asst. Dir. Radio Sales.....K. Richard Creftz  
 Program Director.....George Carroll  
 Promotion Director.....Jane E. Winne  
 Dir., Tech. Oper.....Robert S. Guldin  
 Asst. Dir., Tech.....Harold E. Schearer

**WHUM—Reading—1946**  
**CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Eastern Radio Corp.  
 Business-Studio Address.....Berkshire Hotel  
 Phone: 6-3987.....Air Time: Full Time  
 News Service.....AP  
 Representative.....H.R. Repp.  
 Pres., Gen. Manager.....Humboldt J. Greig  
 Comm. Manager.....Alan Lane  
 Program Director.....Earl Henry  
 Chief Engineer.....Joseph Risse

**WRAW—Reading—1922**  
**NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Reading Bcstg. Co., Inc.  
 Business-Studio Address.....19 N. Fifth St.  
 Phone: 6-7173.....Air Time: Full Time  
 News Service.....UP, AP  
 Membership.....NARTB  
 Representative.....Robert Meeker  
 Station Executive.....Clair R. McCollough  
 Station Manager.....Frank J. Voss  
 Natl. Sales Mgr.....J. Robert Gullick  
 Program Director.....Saul Miller  
 Technical Director.....J. E. Mathlot

**WGCB—Red Lion—1950**

Frequency: 1440 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Red Lion Bcstg. Co.  
 Address.....Red Lion  
 Air Time.....Daytime  
 News Service.....UP  
 Trans. Ser.....Capitol, SESAC  
 Station Rep.....Kennedy  
 President.....Rev. John M. Norris  
 Gen., Sta. Mgr.....John H. Norris  
 Commercial Mgr.....Vincent A. Freeman  
 Chief Engineer.....Geary Russell

**WKMC—Roaring Spring—1955**

Frequency: 1370 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Cove Bcstg. Co., Inc.  
 Address.....Woodbury Pike  
 Phone: 390.....Air Time: Daytime  
 News Service.....AP  
 President.....Gerald J. Collins  
 Sales Manager.....Louis J. Maierhofer  
 Program Director.....Charlie Ritchey  
 Chief Engineer.....C. I. Metzger

**WKBI—St. Marys—1950**  
**MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elk Cameron Bcstg. Co.  
 Address.....41 Erie Ave.  
 Phone: 4-2821.....Air Time: Full Time  
 Transcription Service.....Standard  
 News Service.....AP  
 Membership.....NARTB  
 General Manager.....C. H. Simpson  
 Commercial Manager.....R. H. Knouse  
 Program Director.....John A. Fay  
 Promotion Manager.....Herbie Martin  
 Chief Engineer.....Gilbert H. Wogan

**WATS—Sayre—1950**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Susquehanna Val. Bcstg. Co.  
 Address.....Sayre  
 Phone: Turner 2-2401.....Air Time: Daytime  
 Representative.....Indie Sales  
 Membership.....RAB  
 News Service.....UP  
 Owner.....Thompson K. Cassel  
 Gen., Sta., Comm. Mgr.....Walter D. Knowles  
 Program Director.....William J. Miller  
 Chief Engineer.....Benjamin A. Franklin

**WARM—Scranton—1939**  
**ABC**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Union Bdcst. Co.  
 Address.....33 Madison Ave.  
 Phone: DI 3-1245.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Hollingbery Co.  
 Transcription Service.....Thesaurus  
 Membership.....RAB  
 President.....Martin F. Memolo  
 Gen., Sta. Manager.....William M. Dawson  
 Comm. Mgr.....S. Feigenbaum  
 Sls. Prom. Mgr., Pub. Dir.....Jane O'Hara  
 Program Director.....Art Bolin  
 Chief Engineer.....Roswell J. Parker

**WGBI—Scranton—1925—CBS**

Frequency: 910 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Scranton Bcstrs., Inc.  
 Business-Studio Address.....1000 Wyoming Ave.  
 Phone: DI 2-7634.....Air Time: Full Time  
 News Service.....AP  
 Representative.....H.R. Repp  
 Membership.....NARTB  
 Transcription.....World  
 President.....Mrs. M. E. Megargee  
 General Manager.....George D. Coleman  
 Station Manager.....Robert E. McDowell  
 Promotion Director.....Doug Holcomb  
 Chief Engineer.....Kenneth R. Cooke

**WICK—Scranton—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Scranton Radio Corp.

Address.....717 Linden St.  
 Phone: DI 6-1202.....Air Time: Full Time  
 News Service.....AP  
 Station Rep.....Walker  
 Pres., Gen. Mgr.....Joe Dobbs  
 Program Director.....Joe Silva  
 Chief Engineer.....James D. Pettinato

**WEJL—Scranton—1923**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Scranton Times  
 Address.....Penn Ave. at Spruce  
 Phone: DL 2-9151.....Air Time: Day Time  
 News Service.....UP, AP  
 Newspaper Affil.....Times  
 Trans. Ser.....Standard, Lang-Worth  
 Membership.....RAB  
 Station Rep.....Meeker  
 Gen., Sta., Mgr.....Cecil Woodland  
 Program Director.....Hugh Connor

**WSCR—Scranton—1947  
 NBC**

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned By...Lackawanna Valley Bcstg. Co.  
 Business-Studio Address...116 Adams Ave.  
 Phone: DI 7-3388.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Headley-Reed  
 Pres., Gen. Mgr.....David M. Baltimore  
 Station Mgr.....Barry Sherman  
 Comm. Mgr.....Bert Oliver  
 Program Dir.....Robt. McHale  
 Chief Engineer.....Willard Shimsky

**WISL—Shamokin—1948  
 MBS**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Anthracite, Inc.  
 Bus.-Studio Address...Rock & Sunbury Sts.  
 Phone: 8-6831.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....RCA-Thesaurus  
 Representative.....Forjoe  
 President.....Henry W. Lark  
 Gen., Sta. Manager.....Charles R. Petrie  
 Program Director.....Dick Owens  
 Chief Engineer.....Ray Williard

**WPIC—Sharon—1938**

Frequency: 790 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Sharon Herald Bcstg. Co.  
 Business Address.....P. O. Box 541  
 Phone: 4113.....Air Time: Daytime  
 News Service.....UP  
 Transcription...Associated, World, Thesaurus  
 Representative.....Adam J. Young, Jr.  
 Pres., Gen., St. Mgr.....John Fahline, Jr.  
 Program Director.....Harold R. Smith  
 Chief Engineer.....A. C. Heck

**WVSC—Somerset—1950**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Somerset Bcstg. Co.  
 Address.....P. O. Box 231  
 Phone: 4186.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Standard  
 Membership.....RAB  
 Representative.....Indie Sales  
 Gen., Comm. Mgr.....T. H. Oppegard  
 Chief Engr., Sta. Mgr.....Carl R. Lee

**WMAJ—State College—1945  
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Centre Bcstrs., Inc.  
 Bus.-Studio Address.....Box 888  
 Air Time.....Full Time  
 News Service.....AP  
 Transcription Service.....World  
 General Manager.....Mrs. Alethea Ulerich  
 Comm. Manager.....Mary Beezer  
 Station Manager.....Milton Bergstein

**WVPO—Stroudsburg—1947**

Frequency: 840 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Pocono Bcstg., Inc.  
 Business-Studio Address.....578 Main St.  
 Phone: 1101.....Air Time: Daytime  
 News Service.....UP  
 Newspaper Affil.....Record  
 Representative.....Radio Reps.  
 President.....James H. Ottaway  
 General Manager.....Merle C. Ostrom  
 Station Mgr.....Chester S. Miller  
 Comm. Mgr.....Edwards Somers  
 Managing Director.....Francis H. Brinkley  
 Program Dir.....Joseph Webster  
 Chief Engineer.....Ernest Transue

**WKOK—Sunbury—1933—CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Sunbury Bcstg. Corp.  
 Bus.-Studio-Transmitter...1150 N. Front St.  
 Phone: Atlantic 6-5838...Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 President.....Harry H. Haddon  
 General Manager.....Homer R. Smith  
 Commercial Manager...C. Donald Walther  
 Program Director.....Michael J. Kane  
 Publicity Director.....Malcolm E. Arter  
 Chief Engineer.....John W. Keller, Jr.

**WTIV—Titusville—1955**

Frequency: 1290 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Crawford Cty. Bcstg. Corp.  
 Address.....Commerce Bank Bldg.  
 President.....Robert Z. Morrison, Jr.  
 Manager.....Robert H. Sauber

**WTRN—Tyrone—1954**

Frequency: 1290 Kc. Power: 500 Watts  
 Owned. Tyrone Bcstg. Co.  
 Address 1006 Logan Ave.  
 Phone: 1304. Air Time: Daytime  
 News Service UP  
 Trans. Ser. World  
 President. C. H. Simpson  
 Station Manager. Lee C. Ray  
 Sls. Prom. Manager. A. J. Kuhn  
 Program Director. J. W. Eschbach  
 Chief Engineer. Mike Boslet

**WMBS—Uniontown—1927**  
**CBS**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By Fayette Bdcstg. Corp.  
 Address Fayette Nat. Bank Bldg.  
 Air Time Full Time  
 Representative Meeker Asso., Inc.  
 Station Manager. James Gismondi  
 Comm., Sls. Prom. Mgr. Frederick David  
 Program Director. C. H. Underwood

**WNAE—Warren—1946**

Frequency: 1310 Kc. Power: 1000 Watts d.  
 Owned-Oper. By N. Allegheny Bdcstg. Co.  
 Address First Nat. Bank Bldg.  
 Phone: 3033. Air Time: Daytime  
 News Service AP  
 Transcription Service Thesaurus  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. David Potter, Jr.

**WJPA—Washington—1942**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Washington Bcstg. Co.  
 Bus. Address George Washington Hotel  
 Phone: 4870. Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Joseph Hershey McGillvra  
 Managing Director. A. Boyd Siegel  
 Gen., Prom. Manager. John L. Merdian

**WAYZ—Waynesboro—1953**  
**KBS**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Richard Field Lewis Jr.  
 Address 21 W. Main St.  
 Phone: 1900. Air Time: Daytime  
 President. Richard Field Lewis Jr.  
 General Manager. Sam Hanshaw  
 Sales Prom. Mgr. Robert Harrison  
 Program Director. John Geiger  
 Chief Engineer. Fred Brabandt

**WNBT—Wellsboro—1955**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Farm & Home Bcstg. Co.  
 Address 89 Main St.  
 Air Time Full Time  
 News Service UP

Transcription World  
 President. C. H. Simpson  
 V.P., Gen. Manager. John A. Fay  
 Station Manager. Robert Kahle  
 Sales Manager. Henry Washburn  
 Chief Engineer. Dave Castlebury

**WBAX—Wilkes-Barre—1922**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Anna Stenger  
 Business-Studio Address 85 W. Union St.  
 Phone: VA 3-0196. Air Time: Full Time  
 News Service UP  
 Representative Burn-Smith  
 Licensee Anna Stenger  
 Gen., Comm. Manager. John H. Stenger  
 Program Director. Ed Kuzma  
 Publicity Director. Dan Stenger  
 Chief Engineer. Milan Krupa

**WBRE—Wilkes-Barre—1924**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By WBRE-Radio, Inc.  
 Bus. Studio Address 62 S. Franklin St.  
 Phone: Valley 3-3101. Air Time: Full Time  
 News Service AP  
 Transcription Service Lang-Worth  
 Representative Headley-Reed  
 Membership NARTB, RAB  
 Owner, Gen. Manager. David M. Baltimore  
 Comm. Mgr. Ernest Lewis  
 Operations Director. F. D. Coslett  
 Program Director. Robert Schumacher  
 Chief Engineer. Charles Sakoski, Sr.

**WILK—Wilkes-Barre—1947**  
**ABC**

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Wyoming Valley Bcstg. Co.  
 Bus. Studio Address 88 No. Franklin St.  
 Phone: VA. 4-4666. Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Avery-Knodel  
 President Mitchell Jenkins  
 Exec. Vice President. Roy E. Morgan  
 Treasurer. Thomas P. Shelburne  
 Sls. Prom. Manager. Nancy Lynch  
 Commercial Manager. Luther Strittmatter  
 Program Director. Tom Bigler  
 Chief Engineer. Theodore French

**WLYC—Williamsport—1951**  
**KBC**

Frequency: 1050 Kc. Power: 1 Kw.  
 Owned By Lycoming Bcstg. Co.  
 Address 331 Pine St., Box 389  
 Phone: 2-4676. Air Time: Daytime  
 President. John T. Kellher  
 V. P., Gen., Sta. Mgr. W. Richard Carlson  
 Commercial Mgr. Vince Campana  
 Sls. Prom. Manager. Edward Kirchner

Program Dir..... Vern Hester  
 Chief Engineer..... Norman Briggs

**WRAK—Williamsport—1930**  
**NBC**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By ..... WRAK, Inc.  
 Address ..... 1559 West 4th St.  
 Phone: 2-6116..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Associated  
 Representative ..... Everett-McKinney  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... George E. Joy  
 Sta., Comm Mgr..... J. Wright Mackey  
 Program Manager..... Irving Berndt  
 Promotion Manager..... Everett W. Rubendall  
 Chief Engineer..... Glen L. Sherman

**WWPA—Williamsport—1949**  
**CBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned.. Williamsport Radio Bcstg. Assoc., Inc.  
 Address..... 330 Government Pl  
 Phone: 7119..... Air Time: Full Time  
 Representative ..... Burn-Smith  
 President..... Harry J. W. Klessling  
 Gen., Sta. Manager..... Woodrow W. Ott  
 Program Director..... Louis C. Cate  
 Sls. Prom. Manager..... J. B. Williams  
 Comm. Mgr..... Phil Lane  
 Publicity Director..... Albert Decker  
 Chief Engineer..... Carl Steinbacher

**WNOW—York—1948—KBS**

Frequency: 1250 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Helm Coal Co.  
 Business-Studio Address..... 25 S. Duke St.  
 Phone: 8-2911..... Air Time: Daytime  
 General Manager..... Lowell W. Williams  
 Program Director..... H. E. Daugherty  
 Sales Manager..... J. S. Schmitt

**WORK—York—1932—NBC**

Frequency: 1350 Kc..... Power: 5000 d.; 1000 n.  
 Owned-Oper. By..... Associated Bcstgs., Inc.  
 Business-Studio Address..... 13 S. Beaver St.  
 Phone: 6629..... Air Time: Full Time  
 Representative ..... Robert Meeker  
 Station Executive..... Clair R. McCollough  
 Station Manager..... Clare I. Miller  
 Natl. Sales Mgr..... J. Robert Gulick  
 Program Director..... George M. Trout  
 Technical Director..... J. E. Mathlot

**WSBA—York—1941**  
**ABC-MBS**

Frequency: 910 Kc..... Power: 1000 Watts  
 Owned-Oper. By .. Susquehanna Bdctsg. Co.  
 Address ..... Box 910  
 Phone: 25521..... Air Time: Full Time  
 Representative ..... Young  
 President ..... Louis J. Appell  
 Comm., Sales Prom. Mgr. .... Philip K. Eberly  
 Prog. Dir..... Robert Shipley  
 Chief Engineer..... Llewellyn Jones

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# RHODE ISLAND

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Radio Homes 234,000—TV Homes 233,478—Stations in State 11

## WADK—Newport—1948 KBS

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Oper. By The Aquidneck Bcstg. Corp.  
Address Box 367  
Phone: 1540 Air Time: Daytime  
Transcription Service World  
Representative Walker  
Pres., Gen. Mgr. Milton E. Miller  
Cmm. Mgr. Frank Booth  
Sales Prom. Mgr. George McNamara  
Prog. Mgr. Bill Sheridan  
Chief Engineer Luigi Bianco

## WPAW—Pawtucket—1950 KBS

Frequency: 550 Kc. Power: 1000 Watts d.  
Owned-Oper. By Roger Williams Bcstg. Co.  
Address 34 N. Union St.  
Phone: DE 1-7444 Air Time: Daytime  
President Dominick Hysko  
Exec. V.P. E. James McEnaney, Jr.  
General Manager Allen Jones  
Program Director Robert Batchelder  
Comm. Manager Noel C. Breault  
Sls. Prom. Manager A. M. Breault  
Chief Engineer James Bonney

## WEAN—Providence—1922 ABC-MBS-YANKEE

Frequency: 790 Kc. Power: 5 Kw. d.  
Owned Providence Journal Co.  
Address 75 Fountain St.  
Newspaper Affil. Providence Journal  
Phone: DEXter 1-0600 Air Time: Full Time  
Station Rep. Venard, Borgatti  
President George P. Metcalf  
General Manager H. William Koster  
Comm. Manager Hervey C. Carter  
Sales Prom. Mgr. Arthur E. Lathrop, Jr.  
Program Director Don Morton  
Chief Engineer George W. Sharpe

## WPRO—Providence—1924 CBS

Frequency: 630 Kc. Power: 5000 Watts  
Owned-Oper. By Cherry & Webb Bcstg. Co.  
Bus-Stud. Add. 24 Mason St. WPRO Bldg.  
Phone: Plantations 1-9776 Air Time: Full Time  
News Service AP, UP  
Representative Blair  
Membership NARTB  
President William S. Cherry, Jr.  
General Manager Arno'd F. Schoen, Jr.  
Commercial Mgr. Kenneth Curto  
Program Director John A. Owen, Jr.  
Chief Engineer John V. Ferrit

## WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By R. I. Bcstg. Co.  
Address Water St.  
Phone: EA 1-1899 Air Time: Daytime  
Representative Indie

President Frank Rao  
Gen., Sta. Manager Antonio Pace  
Prog., Pub. Director Don Rogers  
Comm., Sales Prom. Mgr. Edward McBride  
Chief Engineer Fred Weiss

## WICE—Providence—1947

Frequency: 1290 Kc. Power: 500 Watts d.  
Owned-Oper. By Narragansett Bay B. Co.  
Address 1111 N. Main St.  
Phone: Jackson 1-6565 Air Time: Daytime  
Station Manager John F. Crohan  
Sales Manager Frederick P. Grady

## WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.  
Owned-Oper. By Intercity Bcstg. Co.  
Business-Studio Address 144 Westminster St.  
Phone: UNion 1-4211 Air Time: Full Time  
Representative Headley-Reed, Kettel-Carter  
Pres., Gen. Manager Robert T. Engles  
Program Manager C. George Taylor

## WJAR—Providence—1922 NBC

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By The Outlet Co.  
Business-Studio Address 176 Weybosset St.  
Phone: Gaspee 1-8521 Air Time: Full Time  
Representative Weed  
Vice Pres., Treas. George O. Griffith  
General Manager David Shurtleff  
Sls. Prom. Manager James Canavan  
Comm. Manager Arthur Gordon  
Chief Engineer Thomas C. J. Prior

## WERI—Westerly—1949 ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned Oper. By Radio Westerly, Inc.  
Address 34 Main St.  
Phone: WE. 2263 Air Time: Full Time  
Representative Walker  
President William F. Malo, Jr.  
Sls. Prom. Manager Phil Costello  
Prog., Pub. Director Armand Bernard  
Chief Engineer Charles Austin

## WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts  
Owner Friendly Bcstg. Co., Inc.  
Address 814 Diamond Hill Road  
Phone: 600 Air Time: Daytime  
President Gen. Manager Joseph Britt  
Comm. Manager John Thomas  
Sales Prom. Manager Gerard Nault

## WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Woonsocket Bcstg. Co.  
Business-Studio Address 99 Main St.  
Phone: Woonsocket 1240 Air Time: Full Time  
Station Rep. Webb, Borgatti  
President Millicent S. Palmer  
Station Manager Eugene C. Rousseau  
Sales Director Eugene McAlloux

## WAKN—Aiken—1952—KBS

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By Aiken Electronics Adv. Corp.  
Address ..... Box 811  
Phone: 774242. Air Time: Daytime  
News Service ..... AP  
Transcription Service ..... World  
Membership ..... RAB  
President ..... John Mare  
General Manager ..... W. Randall Davidson  
Prog. Dir. .... Wayne Mashburn  
Sls. Prom. Manager ..... Ronald Martin  
Chief Engineer ..... Allen Askins, Jr.

## WAIM—Anderson—1935

CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By ..... Wilton E. Hall  
Address Trans. Loca. .... 321 Kingsley Road  
Phone: CA. 6-1511-2-3. Air Time: Full Time  
News Service ..... INS  
Newspaper Affil. .... Independent, Daily Mail  
Transcription Service ..... Lang-Worth  
Representative ..... Headley-Reed  
President ..... Wilton E. Hall  
General Manager ..... Glenn P. Warnock  
Commercial Mgr. .... G. P. Browne  
Sales Prom. Mgr. .... V. Barath  
Program Director ..... Marshall Gailliard  
Chief Engineer ..... John Willis

## WANS—Anderson—1949

MBS

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By ..... Carolina Bcstrs.  
Address ..... Box 211  
Phone: CA 4-3424. Air Time: Full Time  
Transcription Service ..... Standard  
Membership ..... NARTB  
Representative ..... Devney  
News Service ..... UP  
President ..... C. R. Johnson, Sr.  
Program Director ..... C. W. Martin  
Comm. Manager ..... Joseph McLeskey  
Chief Engineer ..... Alfred W. Pratt

## WBAW—Barnwell—1953

KBS

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By ... Blue Ridge Bcstg. Co. Inc.  
Phone: 3507. Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... Thesaurus, World  
Newspaper Affil. .... Seneca Journal  
President ..... J. A. Gallimore  
Comm. Sta. Mgr. .... Joe Wilder  
Program Director ..... Frank Harmon  
Pub. Director ..... Bill Hollingsworth  
Chief Engineer ..... Bill Polk

## WBEU—Beaufort—1954

KBS

Frequency: 960 Kc. Power: 1 Kw.

Owned ..... Beaufort Bcstg. Co.  
Address ..... Beaufort  
Phone: 812. Air Time: Daytime  
News Service ..... UP  
Trans. Service ..... World  
President ..... John M. Trask  
Gen., Comm. Manager ..... W. C. Bochman  
Program Director ..... Hugh Ward  
Chief Engineer ..... Don Shannon

## WHPB—Belton—1955

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned-Oper. By ..... Community Bcstg. Co.  
Co-Owners ... Cleatus Brazzell, Otto McDonald  
General Mgr. .... James B. Childress

## WBSC—Bennettsville—1947

MBS

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By ..... Atl. Coast Ins. Co.  
Business-Studio Address ..... Box 639  
Phone: 1080. Air Time: Full Time  
News Service ..... AP  
Representative ..... Indie Sales  
Exec. Vice President ... Y. W. Scarborough, Jr.  
General Manager ..... Neil Terrell  
Chief Engineer ..... John Gronert

## WAGS—Bishopville—1954

KBS

Frequency: 1380 Kc. Power: 1 Kw.  
Owned ..... Lee County Bcstg. Co.  
Address ..... P. O. Box 168  
Phone: 1380. Air Time: Daytime  
News Service ..... AP  
Trans. Ser. .... World  
Station Rep. .... Interstate  
Partners ..... J. F. Coggins, E. L. B. Osborne  
Comm. Manager ..... D. L. Mackey  
General Manager ..... Joe Morris  
Chief Engineer ..... J. Parker

## WACA—Camden—1948—KBS

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Station WACA  
Address ..... Camden  
Phone: 80. Air Time: Daytime  
News Service ..... UP  
Station Rep. .... Dora-Clayton  
Transcription Service ..... World  
President ..... Haygood S. Bowden  
General Manager ..... Tom Richards  
Commercial Manager ..... C. Ballard  
Program Director ..... Arthur Sheleen

## WCSC—Charleston—1930

CBS

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Oper. By ..... WCSC, Inc.  
Address ..... 485 East Bay St.  
Phone: 2-7611. Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... Free & Peters



**Membership** ..... NARTB, RAB  
**Pres., Gen. Manager**..... John M. Rivers  
**Comm. Mgr.**..... John B. Hearne  
**Program Director**..... Robert Tamblin  
**Pub. Dir.**..... Annie Lee Small  
**Chief Engineer**..... Wilbur Albee

## WHAN—Charleston—1946

### ABC-KBS

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Charleston Bcstg. Co.  
**Business Address**..... 152 Market St.  
**Phone:** 3-1643 ..... **Air Time:** Full Time  
**Transcription Service** ..... Capitol  
**News Service** ..... UP  
**Pres., Gen. Manager**..... H. C. Weaver  
**Sales Prom., Pub. Director**..... Joann Daley  
**Comm. Mgr., Ch. Eng.**..... William P. Birchfield

## WPAL—Charleston—1947

**Frequency:** 730 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Palmetto Bcstrs., Inc.  
**Business-Studio Address**..... 149 Wentworth St.  
**Phone:** 3-6428 ..... **Air Time:** Daytime  
**Representative** ..... Fo: Joe, Dora-Clayton  
**Membership** ..... NARTB  
**President** ..... George G. Weiss  
**General Manager**..... Laurens Moore  
**Commercial Mgr.**..... Bob Chrystie  
**Program Director**..... Louise Withrock  
**Chief Engineer**..... Gunnar Sundeen, Jr.

## WTMA—Charleston—1939

### NBC

**Frequency:** 1250 Kc. .... **Power:** 5000 d.; 1000 n.  
**Owned-Oper. By**..... Atlantic Coast Bcstg. Co.  
**Business Address** ..... 133 Church St.  
**Air Time** ..... Full Time  
**News Service** ..... AP  
**Representative** ..... Hollingbery  
**Pres., Gen. Mgr.**..... Charles E. Smith  
**Assistant Mgr.**..... Ralph J. Shade  
**Commercial Mgr.**..... H. J. Guzik  
**Program Dir.**..... Jack Gale

## WQSN—Charleston—1948

### MBS

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Low Country Bcstg. Co.  
**Address** ..... 42 10th Ave.  
**Phone:** 2-2652 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Station Representative**..... Pearson  
**Transcription Service**..... Standard  
**Membership** ..... RAB  
**President** ..... Sol Pavitz  
**Gen., Sta. Manager**..... E. H. Keown  
**Comm. Manager**..... Barry Winton  
**Sales Prom., Pub. Director**..... Paul Stevens

## WCRE—Cheraw—1953

**Frequency:** 1420 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By**..... Chesterfield Bcstg. Co.  
**Address** ..... Box 631  
**Phone:** 7500 ..... **Air Time:** Daytime

**Membership** ..... RAB  
**Transcription** ..... Standard, SESAC  
**News Service** ..... UP  
**President**..... Marvin J. Peterson  
**Prog. Dir., Gen. Mgr.**..... Fred A. Staples  
**Chief Engineer**..... Ralph Hcneman

## WGCD—Chester—1948—KBS

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Craig Bcstg. Co.  
**Address** ..... 128 Main St.  
**Phone:** 2171 ..... **Air Time:** Full Time  
**Newspaper Affil.**..... Dispatch Publ. Co.  
**Trans. Ser.** ..... World  
**Station Rep.** ..... McGillvra  
**President** ..... C. V. Sink  
**Gen., Sta., Comm. Mgr.**..... John T. Cashion  
**Prog. Director**..... Bill Taylor  
**Publicity Director**..... James Kennedy

## WCOS—Columbia—1939

### ABC

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**..... Radio Columbia  
**Address** ..... Cornel Arms Bldg.  
**Phone:** 2-2177 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Headley-Reed  
**Membership** ..... NARTB, RAB  
**Pres., Gen. Mgr.**..... Charles W. Pittman  
**Station Manager**..... Wayne Poucher  
**Asst. Manager**..... John Ropp  
**Chief Engineer** ..... Robert D. Lambert, Jr.

## WIS—Columbia—1930—NBC

**Frequency:** 560 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... Bcstg. Co. of the South  
**Business-Studio Address** ..... 1111 Bull St.  
**Phone:** 3-6431 ..... **Air Time:** Full Time  
**News Service** ..... AP, UP  
**Transcription Service**..... Thesaurus  
**Representative**..... Peters, Griffin, Woodward, Inc.  
**Membership** ..... NARTB, RAB  
**President** ..... B. Calhoun Hipp  
**General Manager**..... G. Richard Shafto  
**Managing Director**..... J. Dudley Saumenig  
**Sales Manager**..... Daniel H. Burns  
**Promotion Director**..... Maria Brethes  
**Program Director**..... Ray M. Stanfield  
**Chief Engineer**..... Joe Davenport

## WMSC—Columbia—1945

### CBS

**Frequency:** 1320 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By**..... WMSC Radio, Inc.  
**Business-Studio Address**..... 1127 Lady St.  
**Phone:** 2-8659 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service**..... Standard, SESAC  
**Representative** ..... H.R. Ayers  
**Membership** ..... NARTB, RAB  
**Pres., Gen., Sta., Mgr.**..... C. Wallace Martin  
**News Director**..... Ned Threet  
**Prog. Dir.**..... Gray Olive  
**Chief Engineer**..... C. E. Stone

**WNOK—Columbia—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Palmetto Radio Corp.  
 Address 1811 Main St., Box 5307  
 Phone: 3-9401 Air Time: Full Time  
 News Service AP  
 Representative Raymer  
 V.P., Gen. Manager H. Moody McElveen, Jr.  
 Commercial Manager G. Quick  
 Program Director Bill Routh  
 Chief Engineer Charlton Bowers

**WOIC—Columbia—1954**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned Speidel Fisher Bcstg. Co.  
 Address 3300 Main St.  
 Phone: 6-1551 Air Time: Daytime  
 Representative Forjoe Clayton  
 President Albert T. Fisher, Jr.  
 Sta., Comm. Manager Russell George  
 Chief Engineer William Bridges

**WLAT—Conway—1945**  
MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Coastal Bcstg. Co.  
 Business-Studio Address P. O. Box 497  
 Air Time Full Time  
 News Service AP  
 Representative Joseph Hershey McGillvra

**WPFD—Darlington—1955**

Frequency: 1350 Kc. Power: 500 Watts  
 Owned-Oper. By Blue Ridge Bcstg. Co.  
 Address 14½ Public Square  
 Phone: 1398 Air Time: Daytime  
 Representative Best  
 President J. A. Gallimore  
 General Manager A. G. Stanley

**WDSC—Dillon—1946—ABC**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Border Bcstg. Co., Inc.  
 Address U. S. Highway 301  
 Phone: 470 Air Time: Daytime  
 Representative Gill-Perna-Clayton  
 Membership NARTB  
 Pres., Gen. Mgr. Joseph Martin  
 Station Mgr. Jim Murff  
 Comm., Prog. Mgr. Lee Lumpkin  
 Sales Prom. Mgr. David Loyd Rush  
 Publicity Director Johnny Quick  
 Chief Engineer H. C. Sanford

**WELP—Easley—1951—KBS**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Operated By Pickens County Bcstg. Co.  
 Address Box 522  
 Phone: 9388 Air Time: Daytime  
 Representative Indie Sales  
 Membership RAB  
 Pres., Gen. Mgr. Cleatus Brazzell  
 Vice-President H. O. McDonald, Jr.

**WJMX—Florence—1947**  
ABC

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Atlantic Bcstg. Co., Inc.  
 Business Address P. O. Box 1211  
 Phone: 6351 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB  
 Representative Walker, Dora Clayton  
 Pres., Gen., Sta. Mgr. Paul H. Benson, Jr.  
 Chief Engineer Frank Jenne

**WOLS—Florence—1937—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Florence Bcstg. Co., Inc.  
 Business-Studio Address 151 S. Dargan St.  
 Phone: 3271-2 Air Time: Full Time  
 News Service UP  
 Pres., Gen. Mgr. Melvin Purvis  
 Sta., Comm. Mgr. A. P. Skinner  
 Chief Engineer John Cooper

**WFGN—Gaffney—1948**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By Cherokee Radio Co., Inc.  
 Address P. O. Box 759  
 Phone: 4795-6 Air Time: Daytime  
 News Service UP  
 Representative Radio-TV Promotion Synd.  
 President A. Ray Godshall  
 Gen., Sta. Mgr. Morton E. Green

**WGTN—Georgetown—1949**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Georgetown Bcstg. Co.  
 Address, Trans. Loc. 216 Fraser St.  
 Phone: 621 Air Time: Full Time  
 Station Rep. Donald Cook  
 News Service UP  
 Transcription Lang-Worth  
 Pres., Gen. Manager J. B. Delzell

**WQOK—Greenville—1950**  
CBS

Frequency: 1440 Kc. Power: 5 Kw., d.  
 Owned-Oper. By Piedmont Bcstg. Co., Inc.  
 Address 3 College St.  
 Phone: 5-7406 Air Time: Full Time  
 News Service UP  
 Transcription Service Associated  
 Representative Gill-Perna, Dora-Clayton  
 President V. D. Ramsour  
 General Manager Wilkins Norwood  
 Station Manager W. R. Wagner  
 Comm. Manager Bill Freeman  
 Prog. Dir. Jerry Mosteller  
 Chief Engineer Palmer Greer

**WESC—Greenville—1947**

Frequency: 660 Kc. Power: 5000 Watts d.  
 Owned-Operated By Greenville Bcstg. Co.  
 Business-Studio Address 1 College St.

Phone: 2-8241..... Air Time: Daytime  
**News Service** ..... **AP**  
 Transcription ..... Lang-Worth  
 Representative ..... Rambeau, Brown  
 President ..... (Mrs.) James Meade  
 General Manager ..... James G. Meade  
 Station Mgr. .... J. Davenport  
 Commercial Manager ..... William Ingram  
 Program Dir. .... I. Wayne Davis  
 Chief Engineer ..... Harold White

**WFBC—Greenville—1933**  
**NBC**

Frequency: 1330 Kc..... Power: 5000 Watts  
 Owned-Oper. By ..... **WMRC, Inc.**  
 Bus.-Studio Address ..... 505 Rutherford St.  
 Phone: 9-1321..... Air Time: Full Time  
 News Service ..... **UP, AP**  
 Newspaper Affil. .... News-Piedmont  
 Transcription ..... **SESAC**  
 Representative ..... Avery-Knodel  
 President ..... R. A. Jolley, Sr.  
 Gen., Sta. Mgr. .... Kenneth Beachboard  
 Comm., Sales Prom. Mgr. .... Keener Garrett  
 Publicity Director ..... Lidie Walters  
 Program Director ..... Bruce Buchanan  
 Chief Engineer ..... Bill Garrison

**WMRB—Greenville—1954**  
**ABC-MBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned ..... Paramount Bcstg. Co. Inc.  
 Address ..... 400 Mayberry St., Box 989  
 Phone: 3-2751..... Air Time: Full Time  
 News Service ..... **AP**  
 Trans. Ser. .... Lang-Worth  
 Station Representative ..... Cooke  
 Pres., Gen. Mgr. .... C. F. Cope  
 Comm. Manager ..... Jack Charlotte  
 Sls. Prom. Manager ..... Max Mace  
 Publicity Director ..... Betty Davidson  
 Sta. Mgr., Prog. Dir. .... William T. Arrington

**WMUU—Greenville—1949**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By ..... Bob Jones Univ.  
 Address ..... Greenville  
 Phone: GR. 2-6711..... Air Time: Daytime  
 News Service ..... **AP**  
 Trans. Service ..... **SESAC, Lang-Worth**  
 Station Rep. .... Continental  
 Membership ..... **RAB**  
 President ..... Dr. Bob Jones, Jr.  
 General Manager ..... R. K. Johnson  
 Station Manager ..... Jim Ryerson  
 Commercial Manager ..... Glen Schunk  
 Sales, Prom. Manager ..... David Yearick  
 Program Director ..... Jack Buttram  
 Chief Engineer ..... Robert Devine

**WCRS—Greenwood—1941**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned ..... Grenco, Inc.  
 Address ..... P. O. Box 868  
 Phone: 9-1300, 6646..... Air Time: Full Time

**News Service** ..... **AP**  
**Transcription Service** ..... Thesaurus, World  
**Representative** ..... Clark, Ayers  
**President** ..... Douglas Featherstone  
 Gen., Sta. Mgr. .... Dan Crosland  
 Commercial Mgr. .... Ralph Norman  
 Program Dir. .... Dan Crosland  
 Chief Engineer ..... Charles M. Sparks

**WGSW—Greenwood—1953**  
**MBS-KBS**

Frequency: 1450 Kc..... Power: 1000 Watts d.  
 Owned ..... Radio Greenwood, Inc.  
 Address ..... Edward Arms Bldg.  
 Air Time ..... Daytime  
**News Service** ..... **UP**  
 Representative ..... Indie Sales; Dora-Clayton  
 President ..... W. C. Woodall, Jr.  
 Manager ..... George B. Cook, Jr.  
 General Manager ..... C. H. Grider

**WCKI—Greer—1955**

Frequency: 1300 Kc..... Power: 1 Kw.  
 Owned-Oper. By ..... Greer Radiocasting Co.  
 Address ..... N. Main St.  
 Phone: 1800..... Air Time: Daytime  
 Representative ..... Best  
**News Service** ..... **AP**  
 General Manager ..... Vernon T. Fox  
 Business Manager ..... Al Robinson  
 Promotion Manager ..... James Roper

**WEAB—Greer—1949—KBS**

Frequency: 800 Kc..... Power: 250 Watts d.  
 Owned-Oper. By ..... Greer Bcstg. Co.  
 Address ..... Jones Rd.  
 Phone: 1057..... Air Time: Daytime  
 Transcription Service ..... World  
 General Manager ..... E. A. Burch  
 Sta., Comm. Manager ..... J. K. Williams  
 Program Director ..... Gene Sills  
 Chief Engineer ..... Cecil Sills

**WHSC—Hartsville—1946**  
**MBS-KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned ..... Hartsville Bcstg. Co., Inc.  
 Address ..... 1306 College Ave.  
 Phone: 1450..... Air Time: Full Time  
 V.P., Gen. Mgr. .... Raymond Caddell  
 Commercial Mgr. .... Oby B. Lyles  
 Publicity Dir. .... Eleanor Flowers  
 Chief Engineer ..... Donald Brien

**WDKD—Kingstree—1949**

Frequency: 1300 Kc..... Power: 1000 Watts d.  
 Owned-Operated By ..... Palmetto Bcstg. Co.  
 Address ..... Kingstree  
 Phone: 6761..... Air Time: Daytime  
 General Manager ..... E. G. Robinson, Jr.  
 Comm. Manager ..... Arnold Graham  
 Program Director ..... Carroll Godwin  
 Chief Engineer ..... Dan Owen

**WJOT—Lake City—1953**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned.....Lake Bcstg. Corp.  
 Address.....10 S. Acline Ave.  
 Phone: 7631.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Donald Cooke, Inc.  
 President.....J. Olin Tice, Jr.  
 Gen., Sta. Mgr.....J. Olin Tice, Sr.

**WLCM—Lancaster—1951**  
**KBS**

Frequency: 1360 Kc.....Power: 1000 Wtts d.  
 Owned-Operated By.....Royal Bcstg. Co.  
 Address.....103 S. Catawba St.  
 Phone: 2051.....Air Time: Daytime  
 News Service.....AP  
 Station Rep.....Media Sales  
 Transcription Service.....Thesaurus, World  
 President.....Charles Connelly  
 General Manager.....William Coble

**WLBG—Laurens—1948—KBS**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Scotland Bcstg. Co.  
 Business Address.....Box 642, Laurens  
 Phone: 2-2331.....Air Time: Daytime  
 News Service.....UP

Membership.....RAB  
 Transcription Service.....World  
 President.....James C. Todd  
 General Manager.....C. W. Hogan  
 Program Director.....Paul Wynn  
 Chief Engineer.....Jack Taylor

**WJAY—Mullins—1949—KBS**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mullins & Marlon Bcstg. Co.  
 Address.....Highway 76  
 Phone: 390.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Lang-Worth, SESAC  
 President.....W. G. Smith  
 Gen., Comm. Mgr.....James F. Ramsey  
 Prog. Dr.....Kenneth Gasque  
 Chief Engineer.....George Magera

**WMYB—Myrtle Beach—1954**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Coastal Carolina Bcstg. Corp.  
 Address.....Oak St. at 28th Ave.  
 Phone: 7123.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Cooke  
 President.....James Olin Tice, Jr.  
 Gen., Sta. Manager.....John G. Kenworthy

**FOR WORLD-WIDE NEWS . . .**  
**FOR CLEAR, COMPREHENSIVE**  
**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

Comm. Manager.....Phil Rice  
 Program Director.....Hamp Smith  
 Chief Engineer.....Dennis O'Malley

**WKDK—Newberry—1946**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By....Newberry Bcstg. Co., Inc.  
 Address, Trans.....11 Radio Dr.  
 Phone: 143.....Air Time: Full Time  
 Representative.....Interstate United Newspapers  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 President.....James F. Coggins

**WDIX—Orangeburg—1946**  
**ABC-MBS-KBS**

Frequency: 1150 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WDIX, Inc.  
 Address.....Box 662  
 Phone: 1420.....Air Time: Full Time  
 News Service.....AP  
 Station Rep.....Devney, Holman  
 President.....Charles S. Henery  
 General Manager.....Frank B. Best  
 Asst. Manager.....Frank Best, Jr.  
 Commercial Mgr.....Norman M. Matthews  
 Chief Engineer.....Gus Browning

**WTND—Orangeburg—1948**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Sims Pub. Co.  
 Address.....1 Memorial Plaza  
 Transcription Service.....World  
 News Service.....UP  
 Membership.....RAB  
 Representative.....Thos. F. Clark  
 Pres., Gen. Manager.....J. L. Sims

**WRHI—Rock Hill—1944**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....York Co. Brcdg. Co.  
 Address.....Rock Hill Nat. Bk. Bldg.  
 Phone: 2085.....Air Time: Full Time  
 News Service.....AP  
 Representative.....McGillvra  
 Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.  
 Sta. Mgr., Prog. Dir.....Wm. C. Beaty  
 Comm. Mgr., Prog. Dir.....Harper S. Gault

**WTYC—Rock Hill—1949**

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned.....Tri-County Bcstg. Corp.  
 Address.....P. O. Box 1091  
 Phone: 3175.....Air Time: Daytime  
 News Service.....UP  
 Station Representative.....Indie Sales  
 President.....T. Lamar Simmons  
 Gen., Sta. Mgr.....E. L. Burwell  
 Comm. Mgr.....Arnold Baynard  
 Prog. Dir.....H. G. Bcxbour  
 Sls. Prom. Mgr.....R. F. Adams  
 Chief Engineer.....Ed Roberts

**WSNW—Seneca—1949**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Blue Ridge Bcstg. Co., Inc.  
 Address.....P. O. Box 443  
 Air Time.....Daytime  
 Station Representative.....Best  
 Pres., Gen. Mgr.....J. A. Gallimore  
 Treasurer.....Virginia Gallimore

**WJAN—Spartanburg—1953**  
**ABC-MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Spartanburg Bcstg. Co.  
 Address.....101 Schuyler Bldg.  
 Phone: 3-1400.....Air Time: Full Time  
 News Service.....AP  
 Trans. Ser.....World  
 Owner, Gen. Mgr.....W. Ennis Bray  
 Commercial Mgr.....Charles Goodyear  
 Prom. Manager.....W. Reid Bray  
 Publicity Director.....Jean Campbell  
 Program Director.....Ray Starr  
 Chief Engineer.....Clyde J. McClure

**WORD—Spartanburg—1940**  
**NBC**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Word, Inc.  
 Business-Studio Address.....291 E. Main St.  
 Phone: 3-2711.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 President.....Irwin Kahn  
 Gen. Manager.....Edward G. Gardner  
 Comm. Manager.....Charles B. Parham  
 Program Director.....Buddy Womick  
 Chief Engineer.....James L. Tate

**WSPA—Spartanburg—1929**  
**CBS**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned.....Spartan Radiocasting Co.  
 Business-Studio Address.....224 E. Main St.  
 Phone: 33621.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard  
 Membership.....NARTB  
 Representative.....Hollingbery  
 President.....Walter J. Brown  
 Station Manager.....Roger A. Shaffer  
 Commercial Manager.....Ross M. Holmes  
 Sls. Prom. Manager.....Jane Dalton  
 Program Director.....Jim Hobbs  
 Chief Engineer.....H. R. Beckholt

**WFIG—Sumter—1940**  
**MBS**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Radio Station WFIG, Inc.  
 Business-Studio Address.....Box 30  
 Phone: SPruce 3-7305.....Air Time: Full Time  
 News Service.....AP

**Transcription Service** ..... SESAC  
**Membership** ..... NARTB  
**Representative**.... Joseph Hershey McGillvra  
**President**..... F. B. Creech, Sr.  
**General Manager**..... T. Doug Youngblood  
**V.P., Comm. Manager**... Fulton B. Creech, Jr.  
**Sales Prom. Director**..... Jeanine Adkins  
**Program Director**..... Paul Reidy  
**Chief Engineer**..... Richard Elam

**WSSC—Sumter—1953—ABC**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Radio Sumter Inc.  
**Address** ..... Box 1342  
**News Service** ..... UP  
**Trans. Service** ..... World, Thesaurus  
**Representative** ..... Best  
**President**..... J. A. Gallimore  
**General Manager**..... Ed Damron  
**Comm. Manager**..... H. W. Fowler  
**Prog., Pub. Director**..... Lillian Davis  
**Promotion Manager**..... Sam Combs  
**Chief Engineer**..... Wallace Clark

**WBCU—Union—1946**  
**MBS-KBS**

**Frequency:** 1460 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**..... Bcstg. Co. of Union, Inc.  
**Address** ..... 210 East Main St.  
**Phone:** 1200.....**Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Station Rep.**..... Interstate United Newspapers  
**Pres., Gen. Mgr.**..... Edward L. B. Osborne  
**Program Director**..... Noel Belue  
**Chief Engineer**..... Walker Carver

**WALD—Walterboro—1947**  
**MBS**

**Frequency:** 1220 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**..... Walterboro Bcstg. Co.  
**Studio Address**..... Ft. Benson St.  
**Phone:** 3861.....**Air Time:** Full Time  
**News Service** ..... AP  
**General Manager**..... Louis M. Neale, Jr.

**SOUTH DAKOTA**

Pop. Feb. 1, 1956 (Est.) 665,000—Families 195,000  
 Radio Homes 187,000—TV Homes 60,295—Stations in State 16

**KABR—Aberdeen—1952**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Operated By**.... Aberdeen Bcstg. Svc.  
**Address** ..... Rt. 2, Box 173  
**News Service** ..... UP  
**Membership** ..... NARTB  
**General Manager**..... D. T. Hunt

**KSDN—Aberdeen—1948**  
**ABC**

**Frequency:** 930 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**..... Aberdeen News Co.  
**Phone:** 4573.....**Air Time:** Full Time  
**Newspaper Affil.** ..... American-News  
**Representative** ..... Weed  
**Membership** ..... NARTB  
**President**..... Henry J. Schmitt  
**Gen. Mgr., Pub. Director**... Byron McElligott  
**Commercial Manager**..... Russa Osborne  
**Program Director**..... E. C. Pieplow  
**Chief Engineer**..... George Crocker

**KBRK—Brookings—1955**

**Frequency:** 1430 Kc.....**Power:** 500 Watts  
**Owned-Oper By**..... Bookings Bcstg. Co.  
**Address**..... 320 Fourth St.  
**Phone:** 477.....**Air Time:** Daytime  
**Transcription Service** ..... World  
**Station Manager**..... Robert Reimers  
**Comm. Manager**..... L. Jack Dublon

**KDSJ—Deadwood—1946**  
**MBS**

**Frequency:** 980 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**... John, Eli & Harry Daniels  
**Address** ..... 745 Main

**Phone:** 186.....**Air Time:** Full Time  
**Transcription Service** ..... World  
**Station Rep.** ..... Holman  
**Membership** ..... NARTB  
**News Service** ..... UP  
**Gen., Bus. Manager**..... Harry Daniels

**KIJV—Huron—1947**  
**NBC**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**... James Valley Bcstg. Co., Inc.  
**Bus-Studio Address**..... 1726 Dakota St.  
**Phone:** 765.....**Air Time:** Full Time  
**Transcription Service** ..... Thesaurus  
**Manager** ..... Max F. Staley  
**Comm. Manager**..... Dwight Coursey

**KORN—Mitchell—1947—MBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Mitchell Bcstg. Assn.  
**Bus-Studio Address**..... 217-219 N. Main  
**Phone:** 621.....**Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service** ..... Lang-Worth  
**Membership** ..... NARTB  
**Gen., Sta. Mgr., Prog. Dir.**... Raymond V. Eppel  
**Comm., Sales Prom. Mgr.**..... M. Johnson  
**Chief Engineer**..... J. R. Doherty

**KGFX—Pierre—1916—KBS**

**Frequency:** 630 Kc.....**Power:** 200 Watts d.  
**Owned-Oper. By**..... Estate of Dana McNeil  
**Bus-Studio Address**..... 203 W. Summit Ave.  
**Phone:** 2351.....**Air Time:** Daytime  
**News Service** ..... UP  
**Pres., Gen. Manager**..... Ida A. McNeil  
**Chief Engineer**..... Hugo Conrath, Jr.

**KOTA—Rapid City—1936**  
CBS

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By Black Hills Bctsg. Co. of Rapid City  
Business Address 1819 W. St. Joe St.  
Phone: Fillmore 2000 Air Time: Full Time  
News Service UP, AP  
Rep. Headley-Reed, Bulmer & Johnson  
Transcription Service World, Capitol  
Membership NARTB, RAB  
President Helen S. Duhamel  
General Manager Leo D. Borin  
Sales Prom. Mgr. Jack A. Crowley  
Program Director J. Norman Heffron  
Business Manager William F. Turner  
Farm, Ranch Dir. Gene Taylor  
Chief Eng. Robert Musfeldt

**KRSD—Rapid City—1953**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Heart of the Black Hills  
Phone: Fillmore 2-6050 Air Time: Full Time  
News Service UP  
Trans. Ser. Thesaurus  
Station Rep. Holman  
General Manager Eli Daniels  
Sales Manager Stan Lieberman

**KELO—Sioux Falls—1937**  
NBC

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By Midcontinent Bctsg. Co.  
Bus.-Studio Address Phillips Ave.—8th St.  
Phone: 4-5841 Air Time: Full Time  
News Service UP, AP  
Transcription Service Capitol  
Representative H-R Reps., Bulmer & Johnson  
Membership NARTB, RAB  
President Joe Floyd  
Gen. Comm. Manager Evans Nord  
Program Director Will Carlson  
Publicity Director William Kruse  
Chief Engineer Lester Froke

**KIHO—Sioux Falls—1946**  
MBS

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By Big Sioux Bctsg. Co., Inc.  
Address 218 South Main Ave.  
Phone: 4-7736 Air Time: Full Time  
News Service UP  
Representative Pearson  
Trans. Ser. World  
General Manager David J. Kempkes  
Comm. Manager Fred Schweikher

**KISD—Sioux Falls—1948**  
KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By KISD, Inc.

Bus.-Studio Address KISD Bldg., W. 12th  
Phone: 4-5571 Air Time: Full Time  
News Service AP  
Station Representative Cooke  
Membership NARTB  
President H. R. Alton  
Pres., Gen. Mgr., Prog. Dir. Verl Thompson  
Comm. Manager Ernie Thomas  
Sls. Prom. Manager David Herman  
Publicity Director Larry Dick  
Chief Engineer Roy Thorson

**KSOO—Sioux Falls—1927**  
ABC

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By Sioux Falls Bctsg. Asso., Inc.  
Address 317 S. Phillips Ave.  
Phone: 4-5601 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Membership NARTB  
Station Representative Avery-Knodel, Inc.  
President Morton Henkin  
Vice Pres., Gen. Mgr. George R. Hahn  
Gen. Sales Manager Charles J. Vais

**KWAT—Watertown—1926**  
MBS

Frequency: 950 Kc. Power: 1000 Watts  
Owned-Oper. By Midland Natl. Life Ins. Co.  
Address 5 W. Kemp St.  
Phone: 777 Air Time: Full Time  
News Service AP  
Transcr. Service Standard  
Representative Gill-Perna  
Membership NARTB, RAB  
General Manager Ross E. Case  
Program Director Gene Branter

**KYNT—Yankton—1955—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Yankton Bctsg. Co.  
Address 214 W. 3rd St.  
President William M. Smith  
Comm. Mgr. William E. Johnson

**WNAX—Yankton—1922—CBS**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Operated By Cowles Bctsg. Co.  
Bus.-Studio Address 3rd & Mulberry Sts.  
Phone: YA. 442 Air Time: Full Time  
News Service AP, UP  
Transcription Service Lang-Worth  
Representative Katz  
Membership NARTB, RAB  
President Luther L. Hill  
General Manager Robert R. Tincher  
Asst. Manager Chris Mack  
Advertising Mgr. Donald D. Sullivan  
Promotion Mgr. George Greenwood  
Program Director Roland Peterson  
Chief Engineer Clifton M. Todd

**WLAR—Athens—1946**  
KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Athens Bcstg. Co.  
Business-Studio Address: N. Jackson St.  
Phone: 1450. Air Time: Full Time  
News Service: UP  
Newspaper Affil.: Daily Post-Athehian  
Transcription Service: Thesaurus, Keystone  
President: Lowell F. Arterburn  
Gen., Sta. Mgr., Pub. Dir.: Buell J. Charles  
Comm., Prom. Manager: E. Mcx Robinette  
Program Director: William P. Atkins  
Chief Engineer: J. W. Turner

**WOPI—Bristol—1929—NBC***(See Also Bristol, Va.)*

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Radiophone Bcstg. Station, WOPI Inc.  
Address: Easley-Wright Bldg., 310 State St.  
Phone: South 3730. Air Time: Full Time  
News Service: AP  
Transcription Service: Lang-Worth  
Representative: Burn-Smith  
Membership: NARTB, RAB  
Pres., Gen. Manager: W. A. Wilson  
Commercial Mgr.: James C. Wilson

**WHL P—Centerville—1955**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Tri-County Bcstg. Co.  
President: J. Gil Thompson

**WAGC—Chattanooga—1946**  
MBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: WAGC Bcstg. Co.  
Address: Hotel Patten  
Phone: 7-1128. Air Time: Full Time  
News Service: AP  
Transcription Service: Lang-Worth  
Representative: Walker  
General Manager: Dick Crane  
Comm. Manager: Cliff Bowers  
Program Director: Bill Corrigan  
Promotion Manager: Harry Thornton  
Publicity Director: Charles Quinton  
Chief Engineer: George McMurtrie

**WAPQ—Chattanooga—1936**  
ABC

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: WAPQ Bcstg. Service  
Business-Studio Address: Read House  
Phone: 6-6141. Air Time: Full Time  
News Service: UP  
Transcription Service: Thesaurus  
Representative: Avery-Knode  
Membership: NARTB  
President: R. G. Patterson  
Program Director: Frances Harley  
Comm., Sls. Prom., Pub. Dir.: Helen Patterson  
Chief Engineer: B. B. Barnes

**WDEF—Chattanooga—1941**  
NBC

Frequency: 1370 Kc. Power: 5000 Watts  
Owned-Oper. By: WDEF Bcstg. Co.  
Bus.-Studio Address: 425 Volunteer Bldg.  
Phone: 7-3393. Air Time: Full Time  
News Service: UP  
Transcription Service: Capitol  
Representative: Branham  
Membership: NARTB, RAB  
President: Carter M. Parham  
Gen. Sta. Comm. Mgr.: Ken Flenniken  
Pub., Prog. Director: Kenn Early  
Chief Engineer: B. C. Baker

**WDDO—Chattanooga—1925**  
CBS

Frequency: 1310 Kc. Power: 5000 Watts  
Owned-Oper. By: WDDO Bcstg. Corp.  
Address: Hamilton Natl. Bank Bldg.  
Phone: 6-5117. Air Time: Full Time  
News Service: AP  
Transcription Service: Standard, World  
Representative: Paul H. Raymer  
Membership: NARTB  
President, Gen. Mgr.: Earl W. Winger  
General Manager: Norman A. Thomas  
Comm. Manager: Jack Bush  
Sls., Prom. Mgr., Pub. Dir.: Jessica Thomas  
Program Director: Ernest Fegans  
Chief Engineer: James E. Walker

**WDXB—Chattanooga—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: WDXB, Inc.  
Address: 100 Dome Bldg.  
Phone: 6-1114. Air Time: Full Time  
Representative: ForJoe  
Membership: NARTB  
News Service: UP  
General Manager: David T. Pritchard  
Chief Engineer: E. E. East

**WMFS—Chattanooga—1951**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By: WMFS, Inc.  
Address: 835 McCallie Ave.  
Phone: 6-4145. Air Time: Daytime  
Representative: Pearson  
Pres., Gen. Mgr.: Brody Timm  
Sls. Prom. Manager: Alan Burke  
Sta., Comm. Mgr., Prog. Dir.: Fred Webb

**WMCH—Church Hill—1954**

Frequency: 1260. Power: 1000 Watts  
Owned-Oper. By: Wallace Bcstg. Co.  
Address: P. O. Box 4  
Phone: ELgin 7-2601. Air Time: Daytime  
News Service: AP  
President: Thales E. Wallace  
Comm. Manager: F. R. Gentry  
Program Director: Bettye Jo Creasy  
Chief Engineer: Harold Dougherty



**WDXN—Clarksville—1954**

Frequency: 540 Kc. Power: 250 Watts  
 Owned. Clarksville Bcstg. Co., Inc.  
 Address. Bailey Bros.  
 Phone: 2411. Air Time: Daytime  
 News Service. UP  
 Trcnscription. World  
 Representative. Burns-Smith  
 President. Aaron B. Robinson  
 Gen., Comm. Manager. J. M. Cecil  
 Sta. Mgr., Prog. Dir., Ch. Eng. J. McDonough

**WJZM—Clarksville—1941  
 MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. Radio Station WJZM  
 Business-Studio Address. 411 Maddson St.  
 Phone: 6414. Air Time: Full Time  
 News Service. AP  
 Transcription Service. Thesaurus  
 Membership. NARTB, RAB  
 Representative. Rambeau  
 Pres., Gen. Manager. J. Parry Shettall  
 Sta. Mgr., Chief Eng. John Bailey  
 Program Director. Bill Bumpus  
 Publicity Director. Tom Breene  
 Commercial Manager. Charles Malone  
 Sls. Prom. Mgr. Bill Vogel

**WBAC—Cleveland—1945  
 MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Own-Oper. By. Rounsaville of Cleveland, Inc.  
 Business-Studio Address. 180 Central Ave.  
 Phone: 62. Air Time: Full Time  
 News Service. UP  
 Rep. Dora Clayton, Gill-Perna  
 President. J. W. Rounsaville  
 Comm., Sls. Prom. Mgr. Bland Sells  
 Gen., Sta. Manager. Thad F. Fitch  
 Prog., Pub. Director. Paul Kirksey  
 Chief Engineer. William D. Stuart

**WCRM—Columbia—1946  
 MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned. Middle Tenn. Bcstg. Co., Inc.  
 Bus.-Studio-Transmitter Address. P. O. Box 71  
 Phone: 1340. Air Time: Full Time  
 News Service. AP  
 Transcription Service. World  
 Representative. Walker  
 Membership. NARTB, RAB  
 Pres., Gen.-Sta.-Comm. Mgr. R. M. McKay, Jr.  
 Sales Prom. Mgr. Mel Dugger  
 Prog., Pub. Director. Jim Keiran  
 Chief Engineer. Cameron McKay

**WHUB—Cookeville—1940  
 CBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By. WHUB, Inc.  
 Bus.-Studio Address. 315 E. Spring St.  
 Phone: 789. Air Time: Full Time

News Service. UP  
 Representative. Continental Radio Sales  
 Membership. NARTB, RAB  
 Pres., General Manager. M. L. Medley  
 Sta. Mgr., Prog. Director. Stacey Mott  
 Sls. Prom., Pub. Director. E. Zegarske  
 Chief Engineer. Claude Haston

**WKBL—Covington—1954  
 KBS**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By. Tipton County Bcstg. Co.  
 Address. P. O. Box 289  
 Phone: 9635. Air Time: Daytime  
 News Service. AP  
 Transcription. SESAC  
 Gen., Sta. Manager. Charles K. Sparks  
 Prog., Pub. Director. Charles C. Watts, Jr.  
 Sls. Prom. Manager. Ray McGinnis  
 Ccmm. Mgr., Chief Eng. R. William Hoffman

**WAEW—Crossville—1952  
 KBS**

Frequency: 1340 Kc. Power: 1000 Watts  
 Owned-Oper. By. WAEW, Inc.  
 Address. 406 E. B'way  
 Phone: 333. Air Time: Daytime  
 President, Gen. Mgr. Arthur Wilkerson  
 V.P., Secretary. Evelyn Wynn  
 Comm., Sta. Manager. Clarence Stinnett

**WDKN—Dickson—1955—KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Dickson Co. Bcstg. Inc.  
 Address. Box 71  
 Phone: 2852. Air Time: Daytime  
 Membership. RAB  
 Pres. Gen., Sta., Comm. Mgr. W. Potts  
 Comm., Sls. Prom. Mgr. Warren Medley  
 Program Director. J. Howell  
 Chief Engineer. Richard D. Essner

**WDSG—Dyersburg—1946  
 MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Own-d-Oper. By. State Gazette Bcstg. Co.  
 Address. Box 58  
 Phone: 2903. Air Time: Full Time  
 Transcription Service. World  
 News Service. AP  
 Gen. Mgr., V.P. Robert W. Ward

**WBEJ—Elizabethton—1946  
 MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned. WBEJ, Inc.  
 Business-Studio Address. Elk Ave.  
 Phone: 2-1241. Air Time: Full Time  
 Representative. Dora Clayton, Gill-Perna  
 News Service. UP  
 Managing Director. Bill Wagner  
 General Manager. Frazier Cochran  
 Comm. Manager. Glenn Hathaway  
 Program Director. Bill Hale  
 Chief Engineer. M. C. Bowers, Jr.

**WCPH—Etowah—1955**

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned-Oper. By Morgan Bcstg. Co.  
Address 109 9th St.  
Phone: 1240 Air Time: Daytime  
President, Gen. Mgr. H. J. Morgan  
Program Director Ray C. Hobbs  
Chief Engineer John S. Bailey

**WEKR—Fayetteville—1948**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Fayetteville Bcstg. Co.  
Business-Studio Address Box 625  
Phone: 1240 Air Time: Full Time  
News Service AP  
Trans. Ser. Thesaurus  
Membership NARTB, RAB  
President John R. Crowder  
General Manager James Porter Clark  
Station Manager Jim Tate  
Program Director Teddy Barnes  
Chief Engineer Ernest Tucker

**WAGG—Franklin—1953**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By Williamson County Bcstg.  
Address Mallory Rd.  
Phone: 982 Air Time: Daytime  
News Service AP  
President William Ormes  
Gen. Mgr., Ch. Engineer Ellis F. Jones, Jr.

**WHIN—Gallatin—1948—KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By Sumner County Bcstg. Co.  
Phone: 1010 Air Time: Daytime  
News Service UP  
Membership NARTB  
President A. B. Perkins  
Gen. Mgr., Prog. Dir. J. B. Thomas  
Commercial Manager Charles Brewer  
Chief Engineer Lee Raines

**WGRV—Greeneville—1947**  
**MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Radio Greeneville, Inc.  
Address Radio Bldg.  
Air Time Full Time  
News Service UP  
Manager Paul Metcalfe  
Commercial Manager Hugh Pickel

**WHBT—Harriman—1946**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned The Harriman Bcstg. Co., Inc.  
Address Devonia & Crescent  
Phone: 661 Air Time: Full Time  
News Service UP  
Trans. Ser. World, SESAC  
Representative Continental  
General Manager F. L. Crowder

**WIRJ—Humboldt—1949**  
**KBS**

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By Gibson Co. Bcstg. Co., Inc.  
Address 210 N. 22nd Ave.  
Phone: 740 Air Time: Daytime  
News Service AP  
Newspaper Affil. Courier-Chronicle  
Transcription Service Thesaurus  
President J. F. Warmath  
Gen., Sta. Mr. Howard E. Byrum  
Comm., Sls. Prom. Mgr. Carroll Wilson  
Prog. Director Bill Carter  
Chief Engineer Claude Bolton

**WDXI—Jackson—1948**  
**MBS**

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Dixie Bcstg. Co.  
Business-Studio Address Box 391  
Air Time Full Time  
News Service UP  
Transcription Service World  
Representative Burn-Smith, Dora-Clayton  
Pres., Gen. Mgr. Aaron B. Robinson  
Station Manager Bill Winsett

**WJAK—Jackson—1955**

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Oper. By Jackson Broadcasting Co.  
Address 416 Poplar St.  
Phone: 7-7436 Air Time: Daytime  
Station Director Robert Blow  
Sales Supervisor Mike Freeman  
Program Director Winston C. Martindale

**WTJS—Jackson—1931—ABC**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By The Sun Publishing Co.  
Bus.-Studio Address 104 Baltimore St.  
Phone: 7-3316 Air Time: Full Time  
News Service AP  
Newspaper Affil. Jackson Sun  
Transcription Service Thesaurus  
Representative Branham  
Membership NARTB, RAB  
V.P., Gen. Mgr. A. A. Stone  
Manager Frank S. Proctor  
Asst. Mgr. L. R. Brooks  
Program Director Vince Tapler  
Chief Engineer James Ellzey

**WETB—Johnson City—1947**

Frequency: 790 Kc. Power: 1000 Watts d.  
Owned-Oper. By Press, Inc.  
Business Address Press Bldg.  
Representative McGillvra  
Transcription Service World  
President Carl A. Jones  
Manager Arthur Kelsey

**WJHL—Johnson City—1938**  
**ABC-CBS**

Freq.: 910 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By ..... WJHL, Inc.  
 Business-Studio Address ..... 145 W. Main St.  
 Phone: 2780 ..... Air Time: Full Time  
**News Service** ..... AP, UP  
 Representative ..... John E. Pearson  
 Membership ..... NARTB  
 President ..... W. H. Lancaster, Sr.  
 General Manager ..... W. H. Lancaster, Jr.  
 Program Director ..... Herbert Howard  
 Comm. Mgr. .... K. Marsh  
 Sls. Prom. Mgr., Pub. Dir. .... W. A. McDonald  
 Spvr. Engineer ..... Rowland Medlar

**WKIN—Kingsport—1951**  
 KBS

Frequency: 1320 Kc. .... Power: 5000 Watts  
 Owned & Operated ..... WKIN, Inc.  
 Address ..... Market & Wexler Sts.  
 Phone: Cl. 6-8131 ..... Air Time: Daytime  
**News Service** ..... AP  
**Transcription Service** ..... World, Keystone  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Cy N. Bahakel  
 Sta., Prom. Manager ..... Phil Bahakel  
 Comm. Manager ..... Chuck Foster  
 Program Director ..... Bill Austin Trailer  
 Publicity Director ..... Dia Bahakel  
 Chief Engineer ..... Robert Heath

**WKPT—Kingsport—1940**  
 NBC

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Kingsport Bcstg. Co., Inc.  
 Business-Studio Address ..... 222 Commerce St.  
 Phone: Cl. 5-4161 ..... Air Time: Full Time  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
 Representative ..... Burn-Smith  
 Membership ..... NARTB, RAB  
 President ..... C. P. Edwards, Jr.  
 Gen., Sta. Manager ..... Paul L. Overby  
 Commercial Mgr. .... Phil Weaver  
 Program Dir. .... Martin Karant  
 Publicity Dir. .... Jim Davis  
 Chief Engineer ..... Thomas Phillips

**WBIR—Knoxville—1941**  
 ABC

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Station WBIR, Inc.  
 Business-Studio Address ..... 618 S. Gay St.  
 Phone: 4-3321 ..... Air Time: Full Time  
**News Service** ..... UP  
 Representative ..... Gill Perna  
 Membership ..... NARTB, RAB  
 President, Manager ..... John P. Hart

**WIVK—Knoxville—1953**

Frequency: 860 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Dick Bcstg. Co.  
 Address ..... 319 N. Gay Street  
 Phone: 4-3693 ..... Air Time: Daytime  
 Representative ..... Forjoe  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta., Sls. Prom. Mgr. .... J. A. Dick  
 Comm. Mgr. .... T. C. Hooper  
 Prog. Dir. .... J. P. Hess, Jr.  
 Chief Eng. .... Milton Jones

**WKGN—Knoxville—1947**  
 MBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WKGN Inc.  
 Bus-Studio Address ..... Box 1750  
 Phone: 4-0766 ..... Air Time: Full Time  
**News Service** ..... AP  
 Station Representative ..... Rambeau  
 Membership ..... NARTB, RAB  
 President ..... George P. Mooney  
 Gen., Sta., Prog. Dir. .... Guy L. Smith, III  
 Comm. Manager ..... Glynn Theg  
 Sls. Prom., Pub. Director ..... Stan Vcinrib  
 Chief Engineer ..... Robert Goodman

**WKXV—Knoxville—1953**  
 KBS

Frequency: 900 Kc. .... Power: 1000 Watts  
 Owner ..... Knoxville Ra-Tel., Inc.  
 Address ..... Box 66  
 General Manager ..... Tom Carr  
 Comm. Manager ..... Marvin Thompson  
 Office Manager ..... Mrs. Willie Day

**WNOX—Knoxville—1921**  
 CBS

Frequency: 990 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By ..... Scripps-Howard Radio, Inc.  
 Address ..... 4400 Whittle Springs Rd. N. E.  
 Phone: 3-3171 ..... Air Time: Full Time  
 Newspaper Affiliation ..... "News Sentinel"  
**News Service** ..... UP  
**Transcription Service** ..... Standard  
 Representative ..... John Blair  
 Membership ..... NARTB  
 President ..... Jack R. Howard  
 Gen., Sta. Manager ..... R. B. Westergaard  
 Publicity Director ..... Gene Miller  
 Comm., Sts. Prom. Mgr. .... O. L. Smith  
 Prog. Director ..... C. A. McMahon  
 Chief Engineer ..... Ray Evans

**WROL—Knoxville—1927**  
 NBC

Frequency: 620 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Mountcastle Bcstg. Co.  
 Business-Studio Address ..... 612 Gay St.  
 Phone: 2-7111 ..... Air Time: Full Time  
**News Service** ..... UP  
**Transcription Service** ..... World  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB, RAB  
 President ..... Paul Mountcastle  
 Gen., Sta. Mar. .... W. H. Linebaugh  
 Commercial Manager ..... J. T. McCloud  
 Program Dir. .... J. H. Reese  
 Prom., Pub. Dir. .... H. W. Hudson  
 Chief Engineer ..... Fred Andrews

**WLAF—Lafollette—1953**  
 MBS

Frequency: 1450 Kc. .... Power: 100 Watts  
 Owner ..... LaFollette Bcstg. Co.

Address ..... Piedmont Hotel  
 Phone: 1060..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... World, Keystone  
 President..... Ed F. Wheeler  
 Gen. Mgr., Chief Eng..... Marvin L. Paul  
 Prom. Mgr., Prog. Pub. Dir..... Smith Rea. Jr.

**WDXE**—Lawrenceburg—1951  
 KBS

Frequency: 1370 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Lawrenceburg Bcstg. Co.  
 Address ..... Locke Bldg.  
 News Service ..... UP  
 Trans. Ser. .... World  
 Representative ..... Burn-Smith  
 President..... Aaron B. Robinson  
 Station Manager..... Ken Mcarston

**W C O R**—Lebanon—1949—KBS

Frequency: 900 Kc..... Power: 250 Watts d.  
 Owned-Operated By... Lebanon Bcstg. Co., Inc.  
 Address..... Trousdale Ferry Pike  
 Phone: 1540..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service..... Thesaurus  
 Pres., Sta. Manager..... Theo. F. Ezell, Jr.  
 Comm. Manager..... Jack Hendrickson  
 Prog. Director..... Walter Dillard  
 Chief Engineer..... Willtam Johnston

**WLIL**—Lenoir City—1950  
 KBS

Frequency: 730 Kc..... Power: 1000 Watts d.  
 Owner ..... WLIL, Inc.  
 Address..... 406 E. Broadway  
 Phone: 1095..... Air Time: Daytime  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr..... Arthur Wilkerson

**W J J M**—Lewisburg—1947  
 MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Louis D. Lingner  
 Address ..... East Hill  
 Phone: 780..... Air Time: Full Time  
 Trans. Ser. .... World  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 General Manager..... Louis D. Lingner

**WDXL**—Lexington—1954  
 MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned..... Lexington Bcstg. Co.  
 Address ..... WDXL Bldg.  
 Phone: 3500..... Air Time: Full Time  
 News Service ..... UP

**FOR WORLD-WIDE NEWS . . .**  
**FOR CLEAR, COMPREHENSIVE**  
**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

Station Representative.....Burn-Smith  
 President.....Guy B. Amis  
 General Manager.....Neal B. Bunn  
 Ccmm. Mgr., Chief Eng.....B. L. Enochs  
 Program Director.....Everett Flagg

**WGAP—Maryville—1947**  
**KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Aluminum Cities Bcstg. Co.  
 Address.....316 Court St.  
 Phone: 5500.....Air Time: Full Time  
 Membership.....NARTB, RAB  
 News Service.....AP  
 Transcription Service.....Thesaurus, Keystone  
 General Manager.....F. H. Corbett  
 Ccmm. Manager.....Horace McGill  
 Prog. Dir.....Ken D. Kribbs  
 Chief Engineer.....Henry McDonald, Jr.

**WHDM—McKenzie—1954**

Frequency: 1440 Kc.....Power: 500 Watts  
 Owned.....Tri-County Bcstg. Co., Inc.  
 Address.....P. O. Box 188  
 Phone: 3371, 3372.....Air Time: Daytime  
 News Service.....AP  
 Trans. Ser.....Thesaurus  
 Station Rep.....Clark  
 Pres., Gen. Mgr.....Earl S. Nolting  
 Sec'y-Treas.....Gladys Nolting  
 Sta. Mgr., Prog. Dir.....Lance Beard  
 Comm. Manager.....Irene Morgan  
 Chief Engineer.....Martin Dill

**WBMC—McMinnville—1955**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned-Oper.....Cumberland Valley Bcstg. Co.  
 Address.....Box 270  
 Phone: 2104.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 President.....Dr. W. W. Davis  
 General Manager.....Franklin H. Brown  
 Program Director.....Joyce Knowles

**WMMT—McMinnville—1947**  
**MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....McMinnville Brdg. Co., Inc.  
 Address.....N. Chancery St.  
 Air Time.....Full Time  
 News Service.....UP  
 General Manager.....Royce E. Richards

**KWEM—Memphis—1946**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KWEM, Inc.  
 Address.....Box 142  
 Phone: 48-3311.....Air Time: Daytime  
 Representatives.....Stems National  
 President.....W. H. Keller, Jr.  
 Manager.....Jack Holden

**WOKB—Memphis—1951**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Chickasaw Bcstg. Co.

Address.....378 Beale St.  
 Air Time.....Daytime  
 Representative.....Dora-Clayton  
 Sales Manager.....R. F. Bartusch  
 Program Director.....J. E. Stewart  
 Promotion Director.....J. S. Jacobs  
 General Manager.....W. M. H. Smith

**WDIA—Memphis—1947**

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.  
 Owned By.....Bluff City Bcstg. Co.  
 Business-Studio Address.....2074 Union Ave.  
 Phone: 35-2703.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Pearson  
 Membership.....RAB  
 Pres.....John R. Pepper  
 General Manager.....Bert Ferguson  
 Commercial Manager.....Harold F. Walker

**WHBQ—Memphis—1925**  
**MBS**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Bus-Studio Address.....Hotel Chisca  
 Phone: Jackson 5-6306.....Air Time: Full Time  
 News Service.....UP  
 Representative.....H-R  
 Membership.....RAB  
 President.....Thomas F. O'Neil  
 Gen., Sta. Mgr.....John Cleghorn  
 Commercial Mgr.....Max Michel  
 Program Director.....Dick Covington  
 Sales. Service Mgr.....Stan Torgerson  
 Publicity Director.....Jack Starr  
 Chief Engineer.....Welton Roy

**WHER—Memphis—1955**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Tri-State Bcstg. Service  
 Address.....972 S. Third St.  
 Phone: 5-6831.....Air Time: Daytime  
 News Service.....UP  
 President.....Sam C. Phillips  
 Comm. Manager.....Bob R. Way

**WHHM—Memphis—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mid-South Bcstg. Corp.  
 Business-Studio Address.....433 Sterick Bldg.  
 Air Time.....Full Time  
 News Service.....UP  
 Representative.....A. Young; C. Melville  
 Membership.....RAB  
 General Manager.....C. K. Beaver  
 Program Director.....Jay Black

**WMC—Memphis—1923—NBC**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Memphis Publishing Co.  
 Business-Studio Address.....Box 311  
 Phone: 8-7464.....Air Time: Full Time  
 News Service.....UP, AP  
 Trans.....Thesaurus, Standard, Lang-Worth  
 Representative.....Branham  
 Membership.....NARTB  
 General Manager.....H. W. Slavick

Station Manager.....Richard Voorhis  
 Program Director.....Harlan Judkins

**WMPS—Memphis—1925**  
**ABC**

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Operated By.....WMPS, Inc.  
 Business-Studio Address.....112 Union Ave.  
 Phone: 5-2663.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard World  
 Representative.....Radio-TV Representatives  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Harold R. Krelstein  
 Sta., Sls. Prom. Mgr.....Charles De Vois  
 Program Dir.....Gene Plumstead  
 Chief Engineer.....J. G. Deaderick

**WREC—Memphis—1922—CBS**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WREC Bcstg. Service  
 Business-Studio Address.....Hotel Peabody  
 Phone: 5-1313.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB  
 Representative.....Katz  
 Owner, General Manager...Hoyt B. Wooten  
 Commercial Manager.....Hollis R. Wooten  
 Program Director.....Jack Michael  
 Chief Engineer.....Wilson Ramey

**WKBJ—Milan—1955**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned-Oper. By...West Tennessee Bcstg. Co.  
 Address.....Hotel Milan  
 Phone: 550.....Air Time: Daytime  
 News Service.....AP  
 Gen., Comm. Mcnager.....Jack Merrill  
 Traffic.....Betty Evans

**WCRK—Morristown—1947**  
**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cherokee Bcstg. Corp.  
 Bus.-Studio-Transmitter: Address. Radio Center  
 Phone: 1450.....Air Time: Full Time  
 News Service.....AP  
 Trans. Ser.....World  
 Representative.....Hal Holman  
 General Manager.....Howell Ashford

**WGNS—Murfreesboro—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Murfreesboro Bcstg. Serv.  
 Address.....Elrod Bldg.  
 Air Time.....Full Time  
 News Service.....AP  
 Representative.....Holman  
 Trans. Ser.....World, Lang-Worth, Thesaurus  
 General Manager.....Cecil Elrod, Jr.  
 Station Manager.....William O. Barry

**WMTS—Murfreesboro—1953**

Frequency: 860 Kc.....Power: 250 Watts  
 Owned.....Arthur D. Smith, Jr.  
 Address.....112 N. W. Broad St.  
 Phone: 1202.....Air Time: Daytime  
 Trans. Service.....Standard, World  
 News Service.....UP  
 President, Gen. Mgr.....A. D. Smith, Jr.  
 Sls. Prom., Sta. Mgr.....Virgil Trimm  
 Commercial Mgr.....Charles Snoddy  
 Program Director.....B. A. Blenkinship  
 Publicity Director.....Lee Blaine  
 Chief Engineer.....Roy Clark

**WKDA—Nashville—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Capitol Bcstg. Co.  
 Address.....American Natl. Bank Bldg.  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....John W. Kluge  
 Vice Pres., Gen. Mgr.....Harvey L. Glascock  
 Comm. Manager.....Blackstone Dozier, Jr.  
 Prog. Director.....Charles F. Walker  
 Chief Engineer.....Oscar C. Griffin, Jr.

**WLAC—Nashville—1926**  
**CBS**

Frequency: 1510 Kc.....Power: 50,000 Watts  
 Owned..Life & Casualty Insurance Co., Tenn.  
 Bus.-Studio Address...Third Natl. Bank Bldg.  
 Phone: 6-0161.....Air Time: Full Time  
 Transcription Service.....Thesaurus  
 Representative.....Katz  
 Membership.....NARTB, RAB  
 Gen. Mgr.....F. C. Sowell  
 Commercial Manager.....E. G. Blackman  
 Promotion Manager.....Jerry Glaser  
 Program Director.....Paul Ollphant  
 Chief Engineer.....F. D. Binns

**WMAK—Nashville—1948**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Volunteer State Bcstg. Co.  
 Address.....Maxwell House Hotel  
 Phone: 4-3411.....Air Time: Full Time  
 Station Rep.....Weed  
 News Service.....UP  
 President.....Howard D. Steere  
 V.P., Gen. Manager.....Emil Popke, Jr.  
 Station Manager.....Robert Lyons

**WNAH—Nashville—1949**  
**KBS**

Frequency: 1360 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Hermitage Bcstg. Corp.  
 Address.....James Robertson Hotel  
 Phone: Alpine 4-7611.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Continental  
 Pres., Gen., Comm. Mgr.....Van T. Irwin, Jr.  
 Comm. Manager.....Herman Rippey  
 Program Director.....Dave Lyman  
 Chief Engineer.....Harold Woodard

**WSIX—Nashville—1927**  
**ABC**

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WSIX, Inc.  
Address.....Nashville Trust Building  
Phone: Alpine 5-5431...Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Station Representative..George P. Hollingbery  
Membership.....NARTB  
Pres. Gen. Mgr.....R. D. Stanford  
Comm. Manager.....John M. Savage  
Program Director.....Bob Larimer  
Chief Engineer.....Charles R. Duke

**WSM—Nashville—1925—NBC**

Frequency: 650 Kc.....Power: 50,000 Watts  
Owned-Operated By..Nat'l Life & Acc. Ins. Co.  
Bus-Studio Address.....301 7th Ave. N.  
Phone: Alpine 4-5656...Air Time: Full Time  
News Service.....AP, INS, UP  
Trans. Ser.....Associated  
Representative.....John Blair  
Membership.....RAB, NARTB  
Chairman of Board.....E. W. Craig  
President, Gen. Mgr.....John H. DeWitt, Jr.  
Commercial Manager.....Irving C. Waugh  
Sales Manager.....Bob Cooper  
Dir. of Publicity.....Wm. R. McDaniel  
Program Director.....Jack Stapp  
Chief Engineer.....George A. Reynolds

**WSOK—Nashville—1951**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Nashville Bcstg. Co.  
Address.....400 Davidson St.  
Phone: 42-0489.....Air Time: Daytime  
News Service.....AP  
Representative.....McGillvra, Dora-Clayton  
Membership.....RAB  
Pres., Gen. Mgr.....H. C. Young, Jr.  
Com., Prom. Mgr.....Norman Stewart  
Pub. Dir.....R. Goldman  
Chief Engineer.....I. D. Byars

**WLIK—Newport—1954**

Frequency: 1270 Kc.....Power: 5 Kw.  
Owned.....WLIK, Inc.  
Address.....406 E. B'way, Lenoir City  
Phone: 3095.....Air Time: Daytime  
News Service.....UP  
President, Gen. Mgr.....Arthur Wilkerson  
V.P., Sta., Comm. Mgr.....Ira B. Crisp

**WATO—Oak Ridge—1948**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....WATO, Inc.  
Address.....253 Main St., E.  
Air Time.....Full Time  
News Service.....AP  
Transcription Service.....World  
President, Gen. Mgr.....Ross Charles  
Comm. Manager.....Samuel P. Thrower, Jr.  
Program Director.....William F. Hoopes

**WOKE—Oak Ridge—1951**  
**KBS**

Freq.: 1290 Kc...Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....Air Mart Corp.  
Phone: 5-1333.....Air Time: Full Time  
Address.....Box 391  
President.....Owen J. McReynolds  
General Manager.....J. E. Bouldin  
Program Director.....John H. Carr

**WTPR—Paris—1947**  
**KBS-MBS**

Frequency: 710 Kc.....Power: 250 Watts d.  
Owner.....Paris Bcstg. Co.  
Address.....Davis Bldg.  
Phone: 1700.....Air Time: Day Time  
News Service.....UP  
Trans. Service.....World, Keystone  
Sta. Rep.....Burn-Smith  
Membership.....NARTB  
President, Gen. Mgr.....A. B. Robinson  
Sta. Mgr., Pub. Director.....Will Coker  
Commercial Manager.....B. C. Kilgore  
Prom. Mgr., Prog. Director.....Sue Jackson  
Chief Engineer.....Don Somerville

**WKSR—Pulaski—1947—ABC**

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned-Oper. By.....The Richland Bcstg. Co.  
Address.....Radio Center  
Phone: 1066-67.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....Clark  
Owner, Gen. Manager.....J. R. Stephens

**WTRB—Ripley—1954—KBS**

Frequency: 1570 Kc.....Power: 250 Watts  
Owned.....West Tenn. Radio Bcstrs.  
Address.....P. O. Box 302  
Phone: 1060.....Air Time: Daytime  
News Service.....UP  
Trans. Ser.....SESAC  
Gen., Comm. Mgr., Pub. Dir.....Hobson H. Daws  
Sta. Mgr.....Harold L. Baker  
Program Director.....Shirley Pickard  
Chief Engr.....James E. Weston

**WRGS—Rogersville—1955**

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Rogersville Bcstg. Co.  
Address.....Burem Pike  
Phone: 6491.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....Thesaurus  
General Manager.....John E. Beal  
Commercial Manager.....Charles W. Beal  
Promotion Mgr.....George Beal  
Prog. Dir., Chief Eng.....F. A. Berry

**WSEV—Sevierville—1955**

Frequency: 930 Kc.....Power: 1 Kw. d.  
Owned-Oper. By..Smoky Mountain Bcstg. Co.  
Address.....Box 152

Phone: 2844..... Air Time: Daytime  
 News Service .....UP  
 Representative.....Wm. Rambeau Co.  
 Membership.....RAB, NARTB  
 President.....A. J. King  
 Gen., Sta., Comm. Mgr.....Clay Cline  
 Sales Promotion Mgr.....Peggy Shanton  
 Traffic Manager.....John Kerr  
 Publicity Director.....Gene Bardo  
 Chief Engineer.....Robert Carr

**WHAL—Shelbyville—1946**  
**MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By...Shelbyville Bcstg. Co., Inc.  
 Address.....P. O. Box 241  
 Phone: 1400..... Air Time: Full Time  
 News Service .....UP  
 V.P., Gen. Mgr.....Charles Christian

**WEPG—South Pittsburgh**  
**1954**

Frequency: 910 Kc.....Power: 500 Watts  
 Owned-Oper. By...Marion County Bcstg. Serv.  
 Address.....Railroad St.  
 Air Time.....Daytime

**WSMT—Sparta—1953**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
 Address.....Box 390  
 Phone: 3751..... Air Time: Daytime  
 News Service .....UP  
 Transcription .....World  
 Membership.....RAB  
 President.....Sam J. Albritton  
 Gen., Sta. Comm., Sls. Prom....B. L. UpChurch  
 Publicity Dir.....Virginia UpChurch  
 Program Director.....Bill Passons  
 Chief Engineer.....Hubert A. Beasley

**WDBL—Springfield—1950**  
**KBS**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Springfield Bcstg. Co., Inc.  
 Address.....P. O. Box 464  
 Phone: 1287..... Air Time: Daytime  
 News Service .....AP  
 Transcription Service .....World  
 Membership.....RAB, NARTB  
 News Service .....AP  
 Gen., Sta. Mgr.....Walter A. Duke  
 Comm., Sls. Prom. Mgr.....J. J. Webb  
 Program Director.....C. W. Powers  
 Chief Engineer.....Anna Duke

**WDEH—Sweetwater—1955**  
**KBS**

Frequency: 800 Kcs.....Power: 500 Watts  
 Owned-Oper. By.....Marzo Bcstg. Co.  
 Address.....Highway 11  
 Phone: 5025..... Air Time: Daytime  
 News Service .....UP  
 Transcription .....Thesaurus

Membership .....NARTB  
 Gen., Sta. Mgr.....Richard R. Foster  
 Program Director.....Jane E. Ford  
 Chief Engineer.....Ernie McDaniel

**WJIG—Tullahoma—1947**

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Col. R L. Prescott, Jr.  
 Business Address.....West End Drive  
 Phone: 2607-8..... Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....World  
 Owner, Gen. Mgr....Col. R. L. Prescott, Jr.  
 General Manager.....Wallace Beecham

**WENK—Union City—1946**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Union City Bcstg. Co.  
 Address.....Clymer Furn. Bldg.  
 Phone: 1240..... Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....World  
 Representative .....Burn-Smith  
 President, Gen. Mgr....Aaron B. Robinson  
 Station Manager.....Edwin F. Kallenberg, Jr.  
 Program Director.....James R. Wells  
 Chief Engineer.....Charles Holland

**WCDT—Winchester—1948**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...Franklin County Bcstg. Co.  
 Address.....U. S. Hwy. 64  
 Phone: 2201..... Air Time: Full Time  
 News Service .....UP  
 Mgranger.....Ernest Richards, Jr.  
 Comm. Manager.....James F. Spencer

*For World-Wide News . . .*  
*For Clear, Comprehensive*  
*Coverage . . .*

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## KRBC—Abilene—1936—ABC

Freq.: 1470.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Abilene Radio & TV  
Business Address.....4510 S. 14th St.  
Phone: 2-8491.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Associated  
Representative.....John E. Pearson  
Membership.....NARTB  
President.....Dale Ackers  
Sta. Mgr., Prog. Director.....Bro Mingus  
Comm., Sales Prom. Mgr.....Forest Lane  
Prod. Mgr.....Ken Knox  
Chief Engineer.....Troy Mallon

## KWKC—Abilene—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Citizens Bcstg. Co.  
Bus.-Studio Address.....25th & Butternut  
Phone: 4-7286.....Air Time: Full Time  
News Service.....AP, UP  
Transcription Service.....World  
Representative.....Venard, Rintoul & McConnell  
General Manager.....A. C. Etter

## KBKI—Alice—1947—MBS

Frequency: 1070 Kc.....Power: 1000 Watts  
Owned-Operated By.....Alice Bcstg. Co.  
Business Address.....Box 731  
Phone: 4-4324.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Representative.....Pearson  
President.....Givens A. Parr  
General Manager.....Robert I. Grimes  
Sales Prom. Mgr.....Irma Salas  
Comm. Mgr.....Jack Collins  
Program Dir.....J. Allen Frye  
Publicity Director.....Ruth Norris  
Chief Engineer.....S. L. Spencer

## KVLF—Alpine—1947

KBS-MBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Big Bend Bcstrs.  
Business Address.....Alpine  
Phone: 2144.....Air Time: Full Time  
News Service.....UP  
Transcription.....Thesaurus  
Representative.....Hil F. Best, Clark Brown  
President.....Jack Hawkins  
V.P., Gen., Sta., Comm. Mgr.....Gene Hendryx  
Program Director.....John Nelson  
Chief Engineer.....Sherman Newsom

## KAMQ—Amarillo—1947

MBS

Freq.: 1010 Kc.....Power: 5 Kw. d., 500 Watts  
Owned-Oper. By.....Top of Texas Bcstg. Co.  
Address.....1301 Polk St.  
Phone: DRake 2-6543.....Air Time: Full Time  
Representative.....Forjoe  
Transcription Service.....Thesaurus  
News Service.....AP  
President.....Walter G. Russell  
Manager.....R. D. Houck

## KFDA—Amarillo—1939 ABC

Fre.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Amarillo Bcstg. Co., Inc.  
Business-Studio Address.....Box 1400  
Phone: 4-5343.....Air Time: Full Time  
News Service.....UP, AP  
Representative.....H.R. Brown  
Transcription.....BML ASCAP, SESAC, AMP  
Membership.....NARTB, RAB  
President.....Gene L. Cagle  
Gen. Mgr.....Ed Moore  
Station Mgr.....George Oliver  
Comm. Mgr.....Dan Hayslett  
Chief Engineer.....W. B. Spiller

## KLYN—Amarillo—1949 CBS

Frequency: 940 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Plains Empire Bdcstg. Co.  
Address.....1014 West Seventh  
Phone: 2-6773.....Air Time: Full Time  
Representative.....John Blair & Co.  
Membership.....NARTB, RAB  
President.....R. G. Hughes  
Director.....Kenyon Brown  
General Manager.....Willard L. Kline  
Comm. Manager.....John Heetland  
Program Director.....Joe S. Ramay  
Publicity Director.....Mrs. V. Nelson  
Chief Engineer.....Gene Fennimore



## ABILENE, TEXAS

KRBC RADIO (5,000 Selling Watts) is serving the rich Abilene Market . . . and its GROWING, GROWING, GROWING!

KRBC is the TOP ranking station in its market and ranks among the TOP 5 of all radio stations in North Texas.

Represented Nationally by  
JOHN E. PEARSON COMPANY

National Sales Manager  
FOREST LANE

**KGNC—Amarillo—1922—NBC**

Frequency: 710 Kc. Power: 10,000 Watts  
 Owned-Oper. By Plains Radio Bdcstg. Co.  
 Address 2000 N. Polk St.  
 Phone: DR 4-4601 Air Time: Full Time  
 News Service UP, AP  
 Newspaper Afil. Globe-News  
 Transcription Service World  
 Representative Katz  
 Membership NARTB, RAB  
 President B. E. Walker  
 General Manager Wes Izzard  
 Business Manager Calvin Handy  
 Station Mgr. Ken Duke  
 Asst. Gen. Mgr. A. Jackson  
 Prog. Dir. Larry Filkins  
 Prom. Mgr., Pub. Dir. Leon Bert  
 Chief Engineer W. H. Torrey

**KRAY—Amarillo—1955**

Frequency: 1360 Kc. Power: 500 W., d.  
 Owned-Operated By R. D. Hollingsworth  
 Address Paramount Bldg.  
 Phone: DRake 4-3235 Air Time: Day  
 Representative Melville  
 Pres., Gen. Mgr. R. D. Hollingsworth  
 Sta., Sls. Mgr., Chief Eng. R. B. Henry

**KZIP—Amarillo—1955**

Frequency: 1310 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Panhandle Bcstg. Co.  
 Address 808 Charlotte St.  
 Representative Broadcast Time Sales  
 News Service AP  
 General Manager Ray Winkler  
 Comm. Manager Jess Richardson

**KACT—Andrews—1954**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned-Oper. By Andrews Broadcasters  
 Address Seminole Hy.  
 Phone: 1360 Air Time: Daytime  
 News Service AP  
 Transcriptions World  
 Co-Owner, Gen. Mgr. Joseph E. Young  
 Promotion Manager J. Young

**KBUD—Athens—1948—KBS**

Frequency: 1410 Kc. Power: 250 Watts  
 Cwned Henderson C'ly. Bcstg. Co.  
 Address Box 309  
 Phone: 2277 Air Time: Daytime  
 News Service UP  
 Trans. Service Lang Worth  
 Membership RAB  
 General Manager J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc. Power: 1300 Watts d.  
 Owned-Oper. By Ark-La-Tex Bcstg. Co.  
 Phone: 900 Air Time: Daytime  
 Transcription Service World  
 News Service AP  
 Transcription World  
 Membership NARTB  
 Representative Hill F. Best  
 President Herman H. Wommack, Jr.  
 Gen., Sta. Mgr. David A. Wommack

Commercial Manager A. N. Dowd  
 Program Director George D. Womack  
 Publicity Director Jean Wommack  
 Chief Engr. James L. Waites

**KNOW—Austin—1927—ABC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Pioneer Bcstg. Co., Inc.  
 Address 520 Capital Nat. Bank Bldg.  
 Phone: 2-6213 Air Time: Full Time  
 News Service AP  
 Trans. Service Standard  
 Station Rep. Pearson  
 Membership NARTB  
 President Wendell Mayes  
 Gen., Sta. Mgr. Louis R. Cook  
 Commercial Mgr. M. H. Coleman  
 Program Dir. Harvey R. Boyd  
 Chief Engineer J. E. Lewis

**KTBC—Austin—1939—CBS**

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By Texas Bcstg. Corp.  
 Bus. Studio Address P. O. Box 717  
 Phone: 2-2424 Air Time: Full Time  
 News Service UP  
 Representative Raymer  
 President Claudia T. Johnson  
 Gen., Sta. Mgr. J. C. Kellam  
 Sales Manager O. P. (Bob) Bobbitt  
 Sales Prom. Mgr. Charles Brooks  
 Program Director Cactus Pryor  
 Pub. Dir. Elmo Brown  
 Chief Engineer A. B. Hearn

**KTXN—Austin—1947**

Frequency 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Radio Station KTXN  
 Address 1211 E. 6th St.  
 Phone Number 74476  
 Rep. Oakes, Clayton, O'Connell  
 Membership NARTB  
 President Robert Pinkerton  
 General Manager Ed Pool  
 Comm. Manager Calvin Adams  
 Program Director Lilia Guzman  
 Chief Engineer Paul Lindhorn

**KVET—Austin—1946—MBS**

Frequency: 1300 Kc. Power: 1 Kw., d.  
 Owned Austin Bcstg. Corp.  
 Address Box 1116  
 Phone: 8-8521 Air Time: Full Time  
 News Service UP  
 Representative Forjoe  
 Membership NARTB  
 Pres., Gen., Sta. Mgr. Willard Deason  
 Commercial Mgr. H. W. Dunlop  
 Program Dir. Dave Smith  
 Chief Engineer Willis Morter

**KRUN—Ballinger—1947  
KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Runnels County Bcstg. Co.  
 Address Box 351

Phone: 3151..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... RAB  
 Trans. Ser. .... World  
 Representative ..... Best, Melville  
 General Manager..... R. F. McGarvey

**KIOX—Bay City—1947**  
**MBS-KBS**

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned-Oper. By ..... Bay City Bcstg. Co.  
 Business Address ..... Box 1391  
 Phone: 4642-3..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 President ..... J. G. Long  
 General Manager ..... Bryan Powell  
 Station, Comm. Manager..... Harry L. Becker  
 Sls. Prom. Mgr..... Charles Arthur

**KRCT—Baytown—1947**  
**KBS**

Frequency: 650 Kc..... Power: 250 Watts d.  
 Owned-Operated By ..... Bay Bcstg. Co.  
 Address ..... Box 629  
 Phone: 8251..... Air Time: Daytime  
 News Service ..... AP  
 Station Rep. .... Best  
 President ..... W. D. Christmas  
 V. P., General Manager..... J. H. Touchstone  
 Prog. Dir..... Herderth Taylor  
 Chief Eng..... R. E. Rohden

**KREL—Baytown—1947**

Frequency: 1360 Kc..... Power: 1000 Watts  
 Owned-Oper. By ..... Tri-Cities Bcstg. Co.  
 Business Address ..... Box 419  
 Phone: 8211-2..... Air Time: Full Time  
 News Service ..... UP  
 Representative..... Interstate United Newspapers  
 President ..... J. B. Blayton, Sr.  
 Vice President..... J. B. Blayton, Jr.  
 Station Manager..... Robert H. Brisendine  
 Gen. Sales Mgr..... Albert H. Saddler

**KFDM—Beaumont—1924**  
**ABC**

Frequency: 560 Kc..... Power: 5000 Watts  
 Owned-Oper. By ..... Beaumont Bdcstg. Corp.  
 Address ..... P. O. Box 2950  
 Phone: 2-7758..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Representative..... Peters, Griffin, Woodward, Inc.  
 Membership ..... NARTB  
 President ..... D. A. Cannon  
 Gen., Sta., Comm. Mgr..... C. B. Locke  
 Program Director..... Dave Russell  
 Publicity Director..... H. F. Caldwell

**KJET—Beaumont—1948**

Frequency: 1380 Kc..... Power: 1 Kw.  
 Owned..... KPXB Bcstg. Corp.  
 Address ..... P. O. Box 2673  
 Phone: 2-0201..... Air Time: Daytime

News Service ..... UP  
 Station Rep. .... Forjee  
 Membership ..... NARTB  
 President..... Ben J. Rogers  
 V. P., Gen., Comm. Mgr..... Walter L. Rubens  
 Chief Eng..... Carl L. Davis

**KRIC—Beaumont—1938**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By ..... The Enterprise Co.  
 Bus.-Studio-Trans. Address..... 3130 Blanchette  
 Phone: 4-9421..... Air Time: Full Time  
 Newspaper Affiliation..... "Enterprise", "Journal"  
 Representative ..... **Branham**  
 President ..... O. Eugene Davis  
 V.P., General Mgr..... E. C. Davis  
 Station Mgr..... R. M. Frost  
 Prog. Dir..... Gordon Clark  
 Commercial Mgr..... Jim Saxon  
 Chief Engineer..... Marvin J. Easterwood

**KTRM—Beaumont—1947**

Frequency: 990 Kc..... Power: 1000 Watts  
 Owned-Operated By ..... **KTRM, Inc.**  
 Business-Studio Address..... 230 Orleans St.  
 Phone: 2-8478..... Air Time: Full Time  
 Rep..... Adam Young, Clarke Brown  
 Pres., Gen. Mgr..... Jack Neil  
 Station Manager..... Roy D. Shotts  
 Commercial Mgr..... Bill McRae  
 Chief Engineer..... Ben F. Hughes

**KIBL—Beeville—1949**

Frequency: 1490 Kc..... Power: 250 Wts..d. n.  
 Owned-Oper. By ..... Bee Bdcstg. Co.  
 Address ..... P. O. Box 650  
 Phone: 1490..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Partners..... J. D., & V. L. Rossi  
 General Manager..... John D. Rossi  
 Station Manager..... James V. Rossi  
 Comm. Manager..... James M. Goodman  
 Prog. Dir..... William S. Bennett  
 Chief Engineer..... H. E. Bertram

**KBST—Big Springs—1936**  
**ABC**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By ..... Big Spring Bcstg. Co.  
 Bus.-Studio Address ..... 702 Johnson St.  
 Phone: 4-6391..... Air Time: Full Time  
 News Service ..... AP  
 Newspaper Affil..... Herald  
 Representative ..... Pearson  
 Pres., Gen., Sta. Mgr..... William J. Wallace  
 Commercial Manager ..... William L. Cox  
 Sls. Prom., Pgr. Dir..... J. N. Young, Jr.  
 Pub. Dir..... Dorothy Henderson  
 Chief Engineer ..... Andrew M. Jones

**KTXC—Big Springs—1949**  
**MBS**

Frequency: 1400 Kc..... Power: 100 Watts  
 Owned-Oper. By ..... Big State Bdcstg. Co.

Address.....Big Spring City Park  
 Phone: 4-4201.....Air Time: Full Time  
 Transcription Service.....World  
 News Service.....AP  
 Rep.....Hil F. Best, Clyde Melville  
 President, Gen. Mgr.....V. T. Anderson

### **KFYN—Bonham—1948**

Frequency: 1420 Kc.....Power: 250 Watts d.  
 Owned-Oper.....Charles L. & Jessie Mae Cain  
 Bus.Studio Address.....903 E. Fourth St.  
 Phone: 915.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Hal Fatter & Co.  
 Membership.....RAB, NARTB  
 President, Gen. Mgr.....Charles Cain

### **KHUZ—Borger—1947—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KHUZ, Inc.  
 Business Address.....1431 Clayton St.  
 Phone: BR 3-3744.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....SESAC  
 Membership.....NARTB, RAB  
 President.....R. G. Hughes  
 Sta. Mgr., Prog., Pub. Dir.....Jack Roberts  
 Comm., Sls. Prom. Mgr.....A. R. Robertson  
 Chief Engineer.....Herman Kreiger

### **KNEL—Brady—1933—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ruth Burns  
 Business-Studio Address.....Gibbons Bldg.  
 Phone: 77.....Air Time: Full Time  
 Representative.....Hil F. Best  
 President.....Gene M. Burns  
 Commercial Manager.....J. S. Sloane

### **KSTB—Breckenridge—1947 KBS**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Stephens County Bcstg. Co.  
 Business-Studio Address.....Miller Bldg.  
 Phone: 1430.....Air Time: Daytime  
 News Service.....AP  
 Station Rep.....Best, Melville  
 Transcription Service.....Lang-Worth  
 Representative.....Best, Melville  
 General Manager.....R. W. Chapman

### **KWHI—Brenham—1947**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tom S. Whitehead  
 Business Address.....108½ Main St.  
 Phone: 3655.....Air Time: Daytime  
 Transcription Service.....World  
 Mcnager.....Tom S. Whitehead  
 Chief Engineer.....Lonnie R. Schlotmann

### **KTFY—Brownfield—1949 KBS**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Terry Cty. Bdcstg. Co.  
 Address.....Drawer 1032

Phone: 2111.....Air Time: Daytime  
 News Service.....AP  
 Trans. Service.....Standard, Thesaurus  
 Membership.....NARTB, RAB  
 Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett  
 Sales Prom. Mgr.....E. Grawford Taylor  
 Program Director.....Dick Aker  
 Chief Engineer.....Joe H. Morgan

### **KBOR—Brownsville—1949 ABC-KBS**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Brownsville Bcstg. Co.  
 Address.....Box 472  
 Phone: 2-5677.....Air Time: Full Time  
 News Service.....UP  
 Trans. Service.....World, Thesaurus  
 Representative.....Best  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....M. J. Wilson  
 Commercial Manager.....Vance C. Wilson  
 Program Dir.....Sally Hays  
 Chief Engineer.....Willis A. Wilson

### **KBWD—Brownwood—1941 MBS**

Freq.: 1380 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By.....Brown County Bcstg. Co.  
 Business-Studio Address.....800 Hawkins St.  
 Phone: 2401.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Pearson  
 Pres., Gen. Manager.....Wendell Mayes  
 Commercial Manager.....Bill Jamar  
 Publicity Director.....Barbara Taylor  
 Program Director.....Wendell Mayes, Jr.  
 Chief Engineer.....W. O. Stewart

### **KEAN—Brownwood—1953**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Lyman Brown Enterprises  
 Address.....2220 Fisk Ave.  
 News Service.....AP  
 Transcription.....Lang-Worth  
 Representative.....Best  
 Station Manager.....L. C. Brown

### **KORA—Bryan—1947—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Bryan Bcstg. Co.  
 Bus.Studio Address.....310 E. 25th St.  
 Phone: 3-1240.....Air Time: Full Time  
 Station Rep.....Best  
 Owner, Gen. Mgr.....David C. Jones, Jr.  
 Comm. Manager.....Ed Teer  
 Station Manager.....Mike Mistovich

### **KMIL—Cameron—1955**

Frequency: 1330 Kc.....Power: 500 W., d.  
 Owned-Oper. By.....Milam Cty. Bcstg. Serv.  
 Address.....Box 432  
 Phone: 457.....Air Time: Day  
 Representative.....Best  
 Gen. Mgr., Chi. Eng.....E. G. Abercrombie  
 Commercial Mgr.....Joe Liber  
 Program Director.....Mrs. E. G. Abercrombie

**KBEN—Carrizo Springs—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Ben L. Parker  
 Address: 104 S. 5th St.  
 Phone: 434 Air Time: Full Time  
 News Service: AP  
 Pres., Gen. Manager: Ben L. Parker  
 Station Manager: W. H. Herbert  
 Comm. Manager: Tom Everitt

**KGAS—Carthage—1955**

Frequency: 1590 Kc. Power: 1 Kw. d.  
 Owned-Operated By: Carthage Bcstg. Co.  
 Address: 107½ N. St. Mary St.  
 Phone: 876 Air Time: Day  
 Co-owner, Gen. Mgr.: T. Alford  
 Co-owner, Comm. Mgr.: F. E. Barr  
 Prog. Dir., Prom. Mgr.: Jack Bell  
 Chief Engineer: Dalton Sanders

**KDET—Center—1949**

Frequency: 930 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Center Bcstg. Co., Inc.  
 Address: 205 Austin St.  
 Phone: 1199 Air Time: Daytime  
 News Service: UP  
 Transcription Service: World  
 Representative: Gill-Perna, Clarke Brown  
 Gen., Comm. Mgr.: Tom E. Foster  
 Program Director: Tolbert E. Foster  
 Chief Engineer: Harlan Riley

**KCTX—Childress—1947  
 MBS-KBS**

Frequency: 1510 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Golden West Bcstg. Co., Inc.  
 Bus. Studio, Address: 200 Main St.  
 Phone: Webster 7-2041 Air Time: Daytime  
 News Service: AP  
 Transcription Service: World  
 Representative: Hil F. Best  
 President, Gen. Mgr.: R. Malone Hagan  
 Chief Engineer: Clyde Austin

**KCAR—Clarksville—1955**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned-Operated By: Texo Bcstg. Co.  
 Address: Box 609  
 Phone: 58 Air Time: Daytime  
 Representative: Best  
 News Service: AP  
 Transcription: World  
 Manager: Robert Wagner  
 Comm. Manager: Marion Wagner  
 Program Manager: Bill Davis

**KCLE—Cleburne—1947**

Frequency: 1120 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Marti, Inc.  
 Address: 919 N. Main  
 News Service: AP  
 Representative: Hil F. Best  
 Membership: NARTB, RAB  
 Pres., Gen., Sta. Mgr.: George W. Marti  
 Commercial Mgr.: John Marti

Sales Prom. Mgr.: Frank H. Hardgrove  
 Program Director: D'Voe Lee  
 Chief Engineer: Walter C. Lacy

**KVLB—Cleveland—1954**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Oper. By: Cleveland Bcstg. Co.  
 Address: Box 487  
 Phone: 692 Air Time: Full Time  
 Transcription: Capitol  
 News Service: AP  
 General Manager: Harvard C. Bailes  
 Program Director: Cal McAdams  
 Chief Engineer: Al Strong

**KSTA—Coleman—1947—KBS**

Frequency: 1000 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Coleman County Bcstg. Co.  
 Business Address: Box 432  
 Phone: 8406 Air Time: Daytime  
 News Service: UP  
 Transcription Service: World  
 Membership: RAB  
 Manager: Floyd Shelton  
 Comm. Manager: Paul Johnson

**WTAW—College Station—1922  
 KBS**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: A. & M. College of Tex.  
 Bus. Studio Address: College Station  
 Phone: 66724 Air Time: Daytime  
 News Service: AP  
 Manager: R. H. Shoffler  
 Sta. Mgr.: Richard L. Webb  
 Commercial Manager: Elsie Patranella  
 Sales Prom. Mgr.: Iris Bullard  
 Prog. Dir.: John Scoglin  
 Chief Engineer: Herbert Mount

**KVMC—Colorado City—1950  
 KBS**

Frequency: 1320 Kc. Power: 500 Watts d.  
 Owned: Colo. City Bcstg. Co.  
 Phone: RA 8-3320 Air Time: Daytime  
 News Service: AP  
 Trans. Ser.: Thesaurus, World  
 Representative: Best  
 General Manager: Eldon Mahon  
 Program Manager: Walter B. Grubbs  
 Comm. Mgr.: O. F. Wilkes  
 Chief Engineer: Porter Richardson

**KMCO—Conroe—1951**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned: Montgomery County Bcstg. Co.  
 Address: 324½ N. Main  
 Phone: 6-4466 Air Time: Daytime  
 News Service: AP  
 Transcription: Standard, Thesaurus  
 Pres., Gen. Mgr.: Reagan Smith  
 Prog. Dir.: James C. Dorrell  
 Sta., Comm. Mgr.: David L. Oglesby  
 Sls. Prom. Mgr.: Lee Meredith  
 Pub. Dir.: Hal Coley  
 Chief Engineer: John W. Neathery, Jr.

**KCCT—Corpus Christi—1954**

Frequency: 1150 Kc. Power: 1,000 Watts d.  
Owned & Oper. By: International Radio Co.  
Address: 401 South Staples  
Phone Number: 4-2426 Air Time: Daytime  
Representative: O'Connell  
President: Hector DePena  
Gen. Mgr., Chief Eng.: Mike Ferdin  
Program Director: Francisco Grajales

**KEYS—Corpus Christi—1941**  
**CBS-MBS**

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Nueces Bcstg. Co.  
Address: Centre Theatre Bldg.  
Phone: 2-7411 Air Time: Full Time  
Transcription Service: World  
Representative: Raymer  
News Service: UP  
Membership: NARTB  
General Manager: E. C. Hughes  
Sta., Mgr.: Allan Dale  
Comm. Mgr.: Bill Keck  
Sls. Prom. Mgr.: Jo Ann Childress  
Prog., Pub. Dir.: Alan Heacock  
Chief Engineer: Harold Griffith

**KRIS—Corpus Christi—1937**  
**NBC**

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By: Gulf Coast Bcstg. Co.  
Address: P. O. Box 840  
Phone: 4-6354 Air Time: Full Time  
News Service: AP  
Representative: Peters, Griffin, Woodward, Inc.  
Pres., Gen., Sta. Mgr.: T. Frank Smith  
Commercial Manager: William Eikner  
Program Director: Charles Nethery  
Publicity Director: Jayne Harris  
Chief Engineer: Don Morris

**KSIX—Corpus Christi—1947**  
**ABC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Corpus Christi Bdstg. Co., Inc.  
Address: Show Room Bldg.  
Phone: 2-9242 Air Time: Full Time  
Representative: Forjoe  
President: Vann M. Kennedy  
Commercial Mgr.: Charles R. Manning  
Program Director: Eugene M. Loofer  
Sls. Prom. Mgr.: Claude Allen  
Pub. Dir.: J. K. Wright  
Chief Engineer: Charles Cummins

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: KUNO, Inc.  
Address-Trans. Loca.: P. O. Box 4286  
Phone: 4-5203 Air Time: Full Time  
News Service: UP  
Representative: Everett-McKinney, Inc.  
Pres., Gen. Mgr.: Leslie C. Smith  
Commercial Mgr.: Herb Garrett

**KWBU—Corpus Christi—1944**

Frequency: 1030 Kc. Power: 50 Kw. d.  
Owned: Baptist Gen. Convention of Texas  
Address: 402 South Chaparral  
Phone: 4-5258 Air Time: Daytime  
Representative: Branham  
General Mgr.: Carr D. Collins  
Station Mgr.: Harry H. Hayes  
Program Dir.: Bob Allen  
Publicity Dir.: Harry Hayes  
Chief Engineer: Paul Waller

**KAND—Corsicana—1937**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Alto, Inc.  
Bus.-Studio Address: State Natl. Bank Bldg.  
Phone: 2486 Air Time: Full Time  
News Service: UP  
Representative: Branham  
Membership: NARTB  
Pres., Gen. Mgr.: Luther A. Johnson, Jr.  
Vice President: Perry Taylor

**KIVY—Crockett—1949**  
**KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper. By: Pioneer Bcstg. Co.  
Address: Box 670  
Phone: 222  
News Service: AP  
Membership: NARTB  
Comm., Prom. Mgr., Chief Eng.: Bill Carter  
Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

**KCFH—Cuero—1949**

Frequency: 1600 Kc. Power: 500 Watts d  
Owned-Oper. By: DeWitt Ciy. Bcstg. Co.  
Phone: 5-3430 Air Time: Daytime  
Representative: Best, Biddick  
General Manager: A. M. Respondek

**KXIT—Dalhart—1948—KBS**

Frequency: 1410 Kc. Power: 500 Watts a.  
Owned-Oper. By: Dalhart Associates  
Address: Box 1350  
Phone: 740 Air Time: Daytime  
Representative: Best  
Transcription Service: World  
Manager: R. J. Beller

**KGKO—Dallas—1953**

Freq.: 1480 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By: Lakewood Bcstg. Co.  
Address: P. O. Box 11747  
Phone: FA-6441 Air Time: Full Time  
Representative: Forjoe  
News Service: UP  
President: H. H. Coffield  
General Manager: T. A. (Buddy) Harris  
Comm. Mgr.: Jack Howard  
Sls. Prom. Mgr.: Bill Edwards  
Prog. Dir.: Hal Backke  
Pub. Dir.: Lu Doucet  
Chief Engineer: Gordon L. Vaughan

**KIXL—Dallas—1947**

Frequency: 1040 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Variety Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 1401 S. Akard St.  
 Phone: RI. 4521 . . . . . Air Time: Daytime  
 Transcription Service . . . . . Standard, Capitol,  
 Associated, McGregor, Thesaurus  
 Representative . . . . . Pearson, Webb  
 President . . . . . Lee Segall  
 Gen., Sta. Mgr. . . . . Charles F. Payne  
 Comm. Mgr. . . . . Cliff Hahne  
 Prog. Dir. . . . . Don Robinson  
 Chief Engineer . . . . . Bob E. Tripp

**KLIF—Dallas—1947**

Freq.: 1190 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . Trinity Bdcstg. Corp.  
 Business-Studio Address . . . . . 2104 Jackson St.  
 Phone: RA. 7121 . . . . . Air Time: Full Time  
 Representative . . . . . H-R Reps.  
 President . . . . . B. R. McLendon  
 General Manager . . . . . Gordon McLendon  
 Sta., Mgr. . . . . Cecil Hobbs  
 Program Director . . . . . Bruce Hayes  
 Sls. Prom. Mgr. . . . . Bill Morgan  
 Chief Engineer . . . . . Glenn Callison

**KRLD—Dallas—1926—CBS**

Frequency: 1080 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . KRLD Radio Corp.  
 Address . . . . . Heraid Square  
 Phone: RA. 6811 . . . . . Air Time: Full Time

News Service . . . . . UP  
 Trans. Service . . . . . Standard, Thesaurus, SESAC  
 Newspaper Affiliation . . . . . "Times Herald"  
 Representative . . . . . Branham  
 Membership . . . . . NARTB, RAB  
 Ch. of the Bd. . . . . John W. Runyon  
 President . . . . . Clyde W. Rembert  
 Station Mgr. . . . . W. A. Roberts  
 Sales Prom. Mgr. . . . . A. J. Putnam  
 Program Director . . . . . Ted Parrino

**KSKY—Dallas—1941**

Frequency: 660 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . SKY Bcstg. Service  
 Address . . . . . Hotel Stoneleigh  
 Phone: RA. 6193 . . . . . Air Time: Daytime  
 Representative . . . . . Radio-TV Reps.  
 President . . . . . A. L. Chilton  
 Gen., Prom. Manager . . . . . R. G. Terrill  
 Commercial Manager . . . . . R. L. Kanatzar  
 Prog. Dir. . . . . Leonard Holland  
 Chief Engineer . . . . . Morris M. Ming

**WFAA—Dallas—1922  
 NBC-ABC**

Frequency: 820 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . A. H. Belo Corp.  
 Business-Studio Address . . . . . 1122 Jackson St.  
 Phone: Riverside 9631 . . . . . Air Time: Full Time  
 News Service . . . . . AP, UP  
 Newspaper Affil. . . . . Morning News  
 Representative . . . . . Edward M. Petry

**Only BIG radio  
 is BIG enough to  
 reach BIG Texas . . .**

Texans are where you find 'em!  
 In selling Texas you don't look down your nose at folks with rural addresses. Bless them, they make up 35% of Texas' 8½-million population.

Any plan of advertising that touches only Texas' widely separated big cities does some powerful hop-skip-and-jumping, but omits a heap of good people who are able to get their entertainment and information *only* by Radio!

In selling Texans you've got to go BIG with radio — to reach them wherever they are . . . in the cities, the towns, the villages, or the wide open spaces.

Any mass selling of Texas begins with big WFAA's 98% coverage of the largest, richest market area in the Southwest—the tail is wagging the cow.

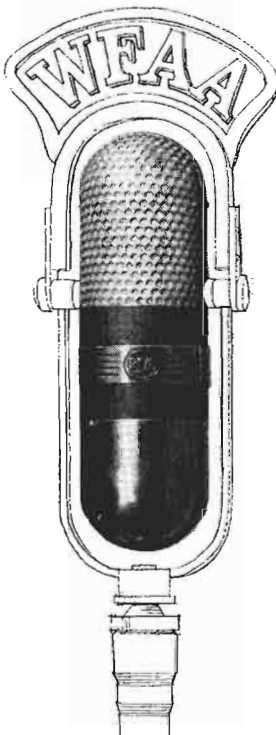
**WFAA-820 MARKET**

25% - 100% NCS Area—SAMS, 1952	Population . . . . . 4,259,500
Households . . . . . 1,302,550	Radio homes . . . . . 1,276,400
Cens. spendable income . . . . . \$5,420,526,000	Retail sales . . . . . \$4,489,567,000
Food sales . . . . . \$ 996,882,000	Drug sales . . . . . \$ 137,145,000
Genl. mdse. sales . . . . . \$ 609,665,000	Apparel sales . . . . . \$ 200,181,000
Home furnishings . . . . . \$ 227,102,000	Automotive sales . . . . . \$1,144,215,000

**WFAA-570 MARKET**

25% - 100% NCS Area—A. C. Nielsen, 1952	Population . . . . . 2,603,100
Households . . . . . 804,520	Radio homes . . . . . 792,110
Cens. spendable income . . . . . \$3,395,811,000	Retail sales . . . . . \$2,888,483,000
Food sales . . . . . \$ 612,416,000	Drug sales . . . . . \$ 87,891,000
Gen. mdse. sales . . . . . \$ 440,714,000	Apparel sales . . . . . \$ 129,616,000
Home furnishings . . . . . \$ 149,780,000	Automotive sales . . . . . \$ 687,399,000

(Source: SRDS; 1954 CM)



ALEX KEESE, Station Manager  
 GEORGE K. UTLEY, Commercial Manager  
**EDWARD PETRY & COMPANY—**  
 National Representative  
 RADIO SERVICE OF THE  
 DALLAS MORNING NEWS



**Membership** ..... NARTB, RAB  
**President** ..... E. M. Dealey  
**General Manager** ..... Alex Keese  
**Natl. Regional Sls. Mgr.** ..... George K. Utley  
**Sales Prom. Mgr.** ..... Stanley Radominski  
**Local Sales Mgr.** ..... Karl Lambertz  
**Publicity Director** ..... Barbara Elam  
**Prog. Dir., Prod. Mgr.** ..... Dan Valentine  
**Chief Engineer** ..... Jim Webb Cooper

**President** ..... Lucian Spencer  
**General Manager** ..... Tom Shaw  
**Comm. Manager** ..... Ken Bishop

**WRR—Dallas—1920—MBS**

**Frequency:** 1310 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... City of Dallas  
**Business Address** ..... Fair Park  
**Phone:** TE. 6101 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Representative** ..... John Blair  
**Membership** ..... NARTB, RAB  
**Gen., Mgr., Chief Engr.** ..... Durward Tucker  
**Sales Prom. Mgr.** ..... Dixie Gibeau  
**Comm. Mgr.** ..... Charles Frauman  
**Publicity Dir.** ..... Louise Vollmer  
**Program Director** ..... Richard Weeks

**KERC—Eastland—1953—KBS**  
**Frequency:** 1590 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By** ..... Tri-Cities Bcstg. Co.  
 of Eastland Cty.  
**Address** ..... 109½ S. Seaman St.  
**Phone:** 7 ..... **Air Time:** Daytime  
**News Service** ..... AP  
**Trans. Ser.** ..... Capitol, Thesaurus  
**Pres., Gen. Mgr.** ..... F. James Dabney  
**Program Director** ..... Grover Lee  
**Chief Engineer** ..... Dale Chick

**KURV—Edinburg—1947**

**Frequency:** 710 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By** ..... KURV, Inc.  
**Address** ..... P. O. Box 480  
**Phone:** 3-2777 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**President** ..... Rogers Kelley  
**General Manager** ..... J. M. McDonald  
**Comm. Manager** ..... C. B. Conley  
**Program Director** ..... Robert F. Dodson  
**Chief Engineer** ..... I. D. Williams

**KDLK—Del Rio—1946—KBS**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Del Rio Bcstg. Co.  
**Business Address** ..... P. O. Box 1162  
**Phone:** 5-2431 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**General Manager** ..... Don R. Howard, Jr.

**KULP—El Campo—1948**

**Frequency:** 1390 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By** ..... Wharton County Bcstg. Co.  
**Business Address** ..... Box 1390  
**Phone:** 1390 ..... **Air Time:** Daytime  
**News Service** ..... UP  
**Transcription Service** ..... Lang-WORTH  
**Membership** ..... NARTB  
**President** ..... Culp Krueger  
**Station, Comm. Manager** ..... V. Frank Jones  
**Sales Prom. Mgr.** ..... Chuck Schwartzkopf  
**Publicity Director** ..... Vernon Schwarz  
**Program Director** ..... Jerry H. Werilla  
**Chief Engineer** ..... Joe H. Miller

**KDSX—Denison—1948**

**Frequency:** 950 Kc. .... **Power:** 500 Watts  
**Owned-Oper. By** ..... KDSX, Inc.  
**Address** ..... Denison Hotel  
**Phone:** 3400 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Sta. Rep.** ..... Melville  
**President, Gen. Mgr.** ..... B. V. Hammond, Jr.  
**Station Mgr.** ..... L. L. Hendrick  
**Comm. Mgr.** ..... Bill Jaco  
**Program Director** ..... William A. Duke  
**Chief Engineer** ..... J. P. Knight

**KELP—El Paso—1947**

**Freq:** 920 Kc. .... **Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By** ..... Trinity Bdcstg. Corp.  
**Address** ..... 4530 Delta St.  
**Phone:** 3-3658 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Representative** ..... H-R  
**President** ..... G. B. McLendon  
**Gen., Sta., Mgr.** ..... Joe Roddy, Jr.  
**Comm. Manager** ..... J. Gordon Lloyd  
**Program Director** ..... Ed Winton  
**Chief Eng.** ..... Dave Mott

**KDNT—Denton—1938**

**Freq.:** 1440 Kc. .... **Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By** ..... Harwell V. Shepard  
**Address** ..... Radio Center Bldg.  
**Phone:** 4144 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service** ..... Thesaurus  
**Membership** ..... NARTB, BAB  
**Owner & Manager** ..... Harwell V. Shepard

**KEPO—El Paso—1948—ABC**

**Frequency:** 690 Kc. .... **Power:** 10,000 Watts  
**Owned-Oper. By** ..... KEPO, Inc.  
**Address** ..... 2419 N. Piedras St.  
**Phone:** 5-2731 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Representative** ..... Pearson  
**General Manager** ..... John Thomas

**KDDD—Dumas—1947—KBS**

**Frequency:** 800 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By** ..... North Plains Bcstg. Corp.  
**Address** ..... Box 337  
**Phone:** 2-5000 ..... **Air Time:** Daytime  
**News Service** ..... AP  
**Membership** ..... NARTB  
**Representative** ..... Hil F. Best



**KROD—El Paso—1940—CBS**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Roderick Bcstg. Co.  
 Address.....Wyoming at Walnut  
 Air Time..... Full Time  
 Membership..... NARTB, RAB  
 Representative..... Branham  
 General Manager..... Val Lawrence  
 Station Mgr..... Bruce Barnard  
 Comm. Manager..... Tom Wisehart  
 Promotion Manager..... Ken McClure

**KSET—El Paso—1949—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Rio Grande Bcstg. Co.  
 Address.....904 Magoffin  
 Phone: 3-2693. Air Time: Full Time  
 Representative.....McGillivra  
 Transcription Service.....Capitol, World  
 News Service.....AP  
 Membership..... NARTB  
 President..... Fred Hervey  
 General Manager..... Tom R. McKenna  
 Station Manager, C. E..... Ed Sullivan  
 Commercial Manager..... Warren Pullen

**KTSM—El Paso—1929—NBC**

Frequency: 1380 Kc. Power: 1000 d., 500 n.  
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.  
 Bus.-Studio Address.....801 N. Oregon St.  
 Phone: 2-5423. Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....George P. Hollingbery  
 Membership..... NARTB  
 Pres., Gen. Mgr..... Karl O. Wyler  
 Sta., Comm. Mgr., Prog. Dir..... J. B. Chapman  
 Publicity Director..... John Phelan  
 Chief Engineer..... Kenneth J. Walton

**KBLP—Falfurrias—1953  
KBS**

Frequency: 1260 Kc. Power: 500 Watts d.  
 Owned & Oper. By..... Ben L. Parker  
 Address.....104 North St. Mary's St.  
 Phone: 555. Air Time: Daytime  
 General Manager..... Ben L. Parker  
 Sta., Comm. Manager..... Albert C. Ryan

**KFLD—Floydada—1951  
KBS**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Operated By..... West Texas Bcstrs. Inc.  
 Address..... P. O. Box 955  
 Phone: 900. Air Time: Daytime  
 News Service.....UP  
 Transcription Service..... Standard  
 Representative..... Continental  
 President..... B. A. Robertson  
 Gen., Sta., Comm. Mgr..... Carl Minor, Jr.  
 Program Director..... Glen Amburn  
 Traffic Manager..... Ann Whitfill  
 Chief Engineer..... W. M. Highfill

**KFST—Fort Stockton—1954  
KBS**

Frequency: 860 Kc. Power: 250 Watts  
 Owned.....Fort Stockton Bcstg. Co.  
 Address.....Springherst Hotel Bldg.  
 Phone: 690. Air Time: Daytime  
 News Service.....AP  
 Representative..... Hil F. Best  
 Membership..... NARTB  
 General Manager..... Ernest A. Stodghill  
 Comm. Manager..... B. D. Dotson  
 Program Director..... Joan Whitman  
 Chief Engineer..... Don Anderson

**KCNC—Fort Worth—1947**

Frequency: 870 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Blue Bonnet Bcstg. Corp.  
 Bus.-Studio Address.....2212 East 4th St.  
 Phone: FO. 7175. Air Time: Daytime  
 News Service.....UP  
 Membership..... NARTB  
 Pres., Gen., Sta. Mgr..... J. H. Speck  
 Commercial Manager..... J. Bradley  
 Prog. Dir..... Walt Jones  
 Asst. Mgr., Chf. Engr..... Chester Grubbs

**KCUL—Fort Worth—1946**

Freq.: 1540 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....East-West Bdcstg. Co.  
 Address.....3607 Camp Bowie Blvd.  
 Phone: SUNset 6555. Air Time: Full Time  
 Representative..... Best  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Pres., Gen. Manager..... Jas. G. Ulmer

**KFJZ—Fort Worth—MBS**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Tarrant Bcstg. Co.  
 Business-Studio Address.....4801 W. Freeway  
 Phone: Ed 3474. Air Time: Full Time  
 News Service.....AP  
 Representative..... H. R., Rep.  
 Membership..... RAB  
 Pres., Gen. Mgr..... Gene L. Cagle  
 Comm. Mgr..... Clyde D. Pemberton  
 Program Director..... Hazel Riley  
 Chief Engineer..... James T. Peterson

**KNOK—Fort Worth 1946**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Assoc. Bcstrs. Inc.  
 Business-Studio Address.....P. O. Box 7116  
 Phone: VA. 1278. Air Time: Daytime  
 News Service.....UP  
 Representative..... Gill-Perna  
 President..... John Flood Jr.  
 Sta., Comm. Mgr..... J. R. Pipes  
 Sales Prom. Mgr..... M. A. Cardona  
 Program Director..... Jerry Thomas  
 Chief Engineer..... Robert Christian

**KXOL—Fort Worth—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Fort Worth Bcstg. Co., Inc.

Bus.-Studio Address.....3004 W. Lancaster St.  
 Phone: Edison 1448.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Forjoe & Co.  
 President .....F. M. Skinner  
 V. P., Gen. Comm. Mgr.....E. Fletcher  
 Local Sales Mgr.....Hewell Jones  
 Prog. Director.....Jerry Hahn  
 Chief Engineer.....John R. Crouse

**WBAP—Fort Worth—1922**  
**NBC-ABC**

Frequency: 820 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Carter Publications, Inc.  
 Business Address.....3900 Barnett St.  
 Phone: LO-1981.....Air Time: Full Time  
 News Service .....AP  
 Newspaper Affiliation.....Star Telegram  
 Transcription Service.....Associated, World  
 Representative.....Peters, Griffin, Woodward, Inc.  
 Membership .....NARTB  
 President.....Amon Carter, Jr.  
 Director.....Harold Hough  
 Gen., Sta. Manager.....George Cranston  
 Commercial Manager.....Roy Bacus  
 Program Director.....A. M. Woodford  
 Prom., Pub. Director.....Margaret McDonald  
 Chief Engineer.....R. C. Stinson

**KNAF—Fredericksburg—1947**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.  
 Business-Studio Address.....P. O. Box 311  
 Phone: 311.....Air Time: Full Time  
 Representative.....Hil F. Best  
 President.....Arthur Stehling  
 Gen. Mgr., Chief Engr.....Norbert A. Fritz  
 Program Director.....Mrs. Alene Fritz

**KBRZ—Freeport—1952—KBS**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Sta. KBRZ, Inc.  
 Address .....Box 1077  
 Phone: 3-2655.....Air Time: Daytime  
 News Service .....AP  
 Trans. Ser. ....Thesaurus  
 Representative .....Best  
 President.....Kelly Bell  
 Sta., Gen. Manager.....Kenneth Ferguson  
 Sls. Prom., Comm. Mgr.....Clifford Holloway  
 Program Director.....Robert Dickson  
 Chief Engineer.....Paul Wagonschein

**KGAF—Gainesville—1947**  
**KBS**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Gainesville Bcstg. Co.  
 Address .....204 E. Calif. St.  
 Phone .....HO 5-5546  
 Representative .....Clyde Melville  
 Membership .....NARTB, RAB  
 President.....Joe M. Leonard, Sr.  
 General Manager.....Joe M. Leonard, Jr.

**KGBC—Galveston—1947**

Frequency: 1540 Kc.....Power: 1 Kw. d., 250 n.  
 Owned-Oper. By.....The Galveston Bcstg. Co.  
 Business-Studio Address.....Box 1138  
 Phone: 3-4329.....Air Time: Full Time  
 News Service .....AP  
 Station Representative.....John E. Pearson  
 Membership .....NARTB, RAB  
 Owner, Manager.....James W. Bradner, Jr.  
 Comm. Mgr.....Roger Beane  
 Prog. Dir.....John Speciale  
 Chief Engineer.....Luke Stripling

**KLUF—Galveston—1922**  
**KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....The KLUF Bcstg. Co.  
 Business-Studio Address.....Box 562  
 Phone: 5-6676.....Air Time: Full Time  
 Representative.....William G. Rambeau  
 President.....Geo. Roy Clough  
 Chief Engineer.....Lee Clough

**KSIJ—Gladewater—1949**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Gladwater Bcstg. Co.  
 Address .....T. W. Lee Bldg.  
 Phone: 2181.....Air Time: Daytime  
 News Service .....AP  
 Trans. Ser. ....Capitol  
 Representative .....Hil F. Best  
 President.....T. W. Lee  
 Gen., Comm. Manager.....Tom Perryman  
 Program Director.....Dowell Bushnell  
 Chief Engineer.....Lloyd Johnson

**KCTI—Gonzales—1947—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gonzales Bcstg. Co.  
 Business Address.....425 S. George St.  
 Phone: 770.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Cooke  
 Gen., Comm. Mgr.....Lawrence M. Walshak

**KSWA—Graham—1948**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Southwestair, Inc.  
 Address .....Box 1050  
 Phone: 1200.....Air Time: Daytime  
 News Service .....UP  
 Station Rep.....Clyde Melville  
 General Manager.....H. V. Newsom

**KGVL—Greenville—1946**  
**MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Truett Kimzey  
 Address .....Box 1015  
 Phone: GL 5-1400.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Pearson  
 Pres., Gen. Manager.....Leo Hackney  
 Program Director.....James D. Jones  
 Chief Engineer.....Paul Daniels

**KCLW—Hamilton—1948**  
KBS

Frequency: 900 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Hamilton Bcstg. Co.  
Address.....P. O. Box 592  
Phone: 500.....Air Time: Daytime  
Station Rep.....Melville  
Owners.....C. M. Hatch, Coy Perry  
General Mgr.....C. M. Hatch  
Commercial Mgr.....C. L. Boykin

**KGBT—Harlingen—1941**  
CBS

Freq.: 1530 Kc....Power: 50 Kw d., 10 Kw. n.  
Owned-Oper. By...Harbenito Bcstg. Co., Inc.  
Address.....Highwcy 83  
Phone: 2200.....Air Time: Full Time  
Representative.....H.R. Clarke Browne  
President.....McHenry Tichenor  
Gen. Mgr.....Bob McDonald  
Comm. Manager.....Ingham Roberts

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts a.  
Owned-Oper. By.....Henderson Bcstg. Co.  
Business-Studio Address.....Henderson  
Representative.....Best  
Transcription Service.....World, SESAC  
President.....Roy B. Cannon  
General Manager.....Cliff Crawford

**KPAN—Hereford—1948**

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Hereford Bcstg. Co.  
Address.....Hereford  
Representative.....Best  
President.....Marshall Formby  
Gen. Sta. Mgr.....Clint Formby

**KHBR—Hillsboro—1948**  
KBS

Frequency: 1560 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Hill County Bcstg. Co.  
Phone: 2-3431.....Air Time: Daytime  
Station Rep.....Best, Melville  
General Manager.....Nelson W. Galle

**KCOH—Houston—1948**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Call of Houston Inc.  
Business-Studio Address.....1 Main St.  
Phone: Charter 1888.....Air Time: Daytime  
News Service.....UP  
Owner, Gen. Manager.....Robert C. Meeker  
Comm. Manager.....R. E. Mulvey

**KLBS—Houston—1948—KBS**

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Howard Bcstg. Corp.  
Address.....Milby Hotel, Texas Ave.  
Phone: CA 7-1161.....Air Time: Full Time  
News Service.....UP  
Representative.....Walker

**2 Great Stations  
in  
2 Great Markets**



**HOUSTON'S BIG  
INDEPENDENT**  
Howard W. Davis,  
President



**SAN ANTONIO'S  
BIG INDEPENDENT**  
Howard W. Davis,  
Owner

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**Demanding**

IN SALES WITH  
LOW COST PER THOUSAND!

**50,000 WATTS on 740 KC**

**REALLY GO PLACES**

**JOHN BLAIR**

—

*National Representative*

President ..... Howard W. Davis  
 General Manager..... Glenn Douglas  
 Asst. Gen. Manager..... Bill Pelham

**KNUZ—Houston—1948**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Veterans Bcstg. Co.  
 Address ..... 4701 Caroline St., Box 2135  
 Phone: JA 3-2581..... Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....SESAC  
 Representative.....Forjoe  
 Membership.....NARTB, RAB  
 President.....Max H. Jacobs  
 Gen., Sta. Mgr.....David Morris  
 Commercial Manager.....Bruno Leonardt  
 Sls. Prom. Mgr., Prog. Dir.....Ken Grant  
 Publicity Director.....Doris D. McCall  
 Chief Engineer.....J. E. Martin

**KPRC—Houston—1926—NBC**

Frequency: 950 Kc..... Power: 5000 Watts  
 Owned-Oper. By.....The Houston Post Co.  
 Address.....P. O. Box 1234  
 Phone: MA 3-9271..... Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Standard  
 Newspaper Affil.....Post  
 Membership.....NARTB, RAB  
 Representative.....Edw. Petry & Co.  
 President.....W. P. Hobby  
 Gen., Sta. Mgr.....Jack W. Harris  
 Commercial Manager.....Jack McGrew  
 Promotion Manager.....Kirt Harriss  
 Program Director.....Lee Norton  
 Publicity Director.....Ednah Forester  
 Chief Engineer.....Harvey Wheeler

**KTHT—Houston—1944—MBS**

Frequency: 790 Kc..... Power: 5000 Watts  
 Owned-Oper. By.....Texas Radio Corp.  
 Business Address... 4005 Travis St., Box 3011  
 Phone: KE 3-5535..... Air Time: Full Time  
 News Service.....UP  
 Representative.....Raymer  
 President.....Robert Straus  
 Gen., Comm., Sta. Mgr.....Sam H. Bennett  
 Prog. Dir.....Johnny Goodman  
 Chief Engineer.....O. B. Johnson

**KTRH—Houston—1930—CBS**

Frequency: 740 Kc..... Power: 50,000 Watts  
 Owned-Operated By.....KTRH Bdcstg. Co.  
 Address.....Rice Hotel  
 Phone: CApiTal 7-4361..... Air Time: Full Time  
 News Service.....AP, INS  
 News, Affil.....The Chronicle  
 Transcription Service.....SESAC  
 Representative.....John Blair  
 Membership.....NARTB  
 President.....B. F. Orr  
 General Manager.....W. C. Bryan  
 Commercial Manager.....Ray Bright  
 Promotion Mgr.....Helen Bender  
 Program Director.....Tom Jacobs  
 Engineers.....Tom Hiner

**K-RN-U-Z**  
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 HOUSTON'S NO. 1 INDEPENDENT  
 STATION FOR OVER 7 YEARS

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LOWEST COST PER 1,000 IN EVERY TIME-RATED PERIOD

NATIONAL REP.: FORJIE AND COMPANY  
 IN HOUSTON: DAVE MORRIS, KE-2381

**KXYZ—Houston—1930—ABC**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By Shamrock Bdcstg.  
 Address Gulf Bldg.  
 Phone: Capitol 2-6151 Air Time: Full Time  
 News Service UP  
 Transcription Service World, Capitol  
 Representative Avery-Knodel  
 Membership NARTB, RAB  
 President Glenn H. McCarthy  
 General Manager Fred Nahas  
 Station Manager Ted Hills  
 Program Director Ken Duran  
 Prom., Pub. Director Phil Snyder  
 Chief Engineer Gerald R. Chinski

**KYOK—Houston—1954**

Frequency: 1590 Kc. Power: 5 Kw.  
 Owned KYOK, Inc.  
 Address 412 Main St.  
 Phone: CApitol 7-3108 Air Time: Full Time  
 News Service UP  
 Station Rep. Pearson-Dora-Clayton  
 President Jules J. Paglin  
 General Manager Stanley W. Ray, Jr.  
 Station Manager John W. Watkins  
 Sls. Prom., Pub. Director Dave Shaffer  
 Comm. Manager Robert Mabry  
 Chief Engineer Frank J. Holik

**KSAM—Huntsville—1938  
MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Huntsville Bcstg. Co.  
 Address Box 312  
 Phone: 30 Air Time: Full Time  
 News Service AP  
 Membership NARTB  
 Transcription Service Capitol  
 President M. B. Cauthen  
 Gen., Sta. Mgr. Roy Greer  
 Prog. Dir., Chief Engineer Jack Nichols

**KEBE—Jacksonville—1946  
KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Bill A. Laurie  
 Address Box 1071  
 Phone: 2211 Air Time: Full Time  
 Transcription World  
 News Service UP  
 President, Gen. Mgr. Bill A. Laurie  
 Commercial Manager Jerry D. Spencer  
 Station Manager Mrs. Emo Laurie  
 Program Director Emo Laurie  
 Chief Engineer Dave Schmidt, Jr.

**KTXJ—Jasper—1948—KBS**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Oper. By Jasper Bcstg. Co.  
 Address P. O. Box 6090  
 Phone: 583 Air Time: Daytime  
 President Joe J. Fisher  
 Gen., Station Mgr. H. G. Pendergast

Commercial Manager L. G. Robinson  
 Publicity Director W. K. Poston  
 Program Dir. James Brasher  
 Chief Engineer Fred B. Smith

**KMBL—Junction—1950—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Kimble County Bcstg. Co.  
 Address Ft. Rock Lane  
 Phone: 70 Air Time: Full Time  
 Station Rep. Best  
 General Mgr. Farrell M. Brooks

**KENN—Kenedy—1954**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Oper. By Charles W. Balthrope  
 Address Box 990  
 Phone: 990 Air Time: Daytime  
 Representative Melville  
 News Service AP  
 Manager Ed C. Balthrope  
 Program Director Chuck Martin

**KERB—Kermit—1950**

Frequency: 600 Kc. Power: 1000 Watts d.  
 Owned-Oper. By KERB, Inc.  
 Address Hw. 302  
 Phone: 3481 Air Time: Daytime  
 Transcription Service Thesaurus, SESAC  
 President George H. Cook  
 General Manager Myrl Stein  
 Comm. Manager Bert Webb

**KERV—Kerrville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Kerr Bcstg. Co.  
 Address P. O. Box 791  
 Phone: 900 and 999 Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus, Capitol  
 Station Rep. Best  
 Manager A. G. Rodgers

**KOCA—Kilgore—1936—KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Radio Sta. KOCA, Inc.  
 Address Box 989  
 Phone: 2001 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 President Roy G. Terry  
 Gen., Manager H. A. Degner  
 Commercial Manager Wayne Douglas  
 Sls. Prom. Mgr. John Cook  
 Chief Engineer Karem Soule

**KLEN—Killeen—1955**

Frequency: 1050 Kc. Power: 250 W., d.  
 Owned-Operated By Highlite Bcstg Co.  
 Address Box 24  
 Phone: 1-6361 Air Time: Day  
 Pres., Gen., Comm. Mgr. A. W. Stewart  
 Program Director Herb Jepko  
 Promotion Manager Sue Evans

**KINE—Kingsville—1948**

Frequency: 1330 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By..... KINE, Inc.  
 Address..... 205 E. King Ave.  
 Phone: 2-2822..... Air Time: Daytime  
 News Service .....UP  
 Representative..... Hil F. Best  
 Membership ..... NARTB  
 General Manager..... Ben A. Glusing  
 Comm., Sta. Mgr..... Eston R. Pace

**KPET—Lamesa—1946—KBS**

Frequency: 690 Kc..... Power: 250 Watts  
 Operated By..... Lamesa Bcstg. Co.  
 Business Address..... 502 South 1st St.  
 Phone: 690..... Air Time: Full Time  
 Membership ..... NARTB  
 Gen., Comm. Manager..... Bob Bradbury

**KCYL—Lampasas—1948**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Lampasas Bcstg. Co.  
 Address..... H'way 281  
 Phone: 1000..... Air Time: Full Time  
 News Service .....UP  
 Trans. Ser..... Lang-Worth  
 Representative ..... Best

**KVOZ—Laredo—1952  
 MBS-KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Border Bcstrs., Inc.  
 Address..... P. O. Box 1498  
 Phone: 3-4396..... Air Time: Full Time  
 News Service .....AP  
 Representative ..... Pearson  
 President..... W. J. Harpole

**KLVT—Levelland—1949**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Herald Bcstg. Co.  
 Address..... P. O. Box 866  
 Phone: 1031..... Air Time: Full Time  
 News Service .....AP  
 Transcription..... World, Thesaurus, SESAC  
 Membership ..... NARTB  
 General Manager..... Joe Garrison  
 Program Dir., Chief Eng..... Gil Patschke  
 Commercial Mgr..... Bobby Garrison

**KVOW—Littlefield—1947  
 KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Southwestern Bcstrs.  
 Business Address..... Littlefield  
 Air Time..... Full Time  
 Membership ..... NARTB  
 Owners..... J. B. McShan, J. C. Rothwell  
 General Manager..... J. B. McShan

**KFRO—Longview—1934  
 ABC-KBS**

Frequency: 1370 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Voice of Longview  
 Address..... Curtis Bldg., P. O. Box 792  
 Phone: Plaza 3-4461..... Air Time: Full Time  
 News Service .....AP  
 Transcription Service..... Lang-Worth  
 Representative ..... Donald Cooke  
 Membership ..... NARTB, RAB  
 President..... James R. Curtis  
 Commercial Mgr..... John Allen  
 Program Director..... Howard Kuhn  
 Chief Engineer..... Leslie Hellum

**KLTI—Longview—1948**

Frequency: 1280 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... LeTourneau Radio Corp.  
 Address..... P. O. Box 1866  
 Phone: PLaza 8-4496..... Air Time: Daytime  
 News Service .....UP  
 Transcription Service..... Thesaurus, Standard  
 Representative ..... Pearson  
 President..... R. G. LeTourneau  
 Sta., Gen. Manager..... James W. McClain  
 Program Director..... J. Spence  
 Publicity Director..... D. Saylor  
 Chief Engineer..... Ken Maxwell

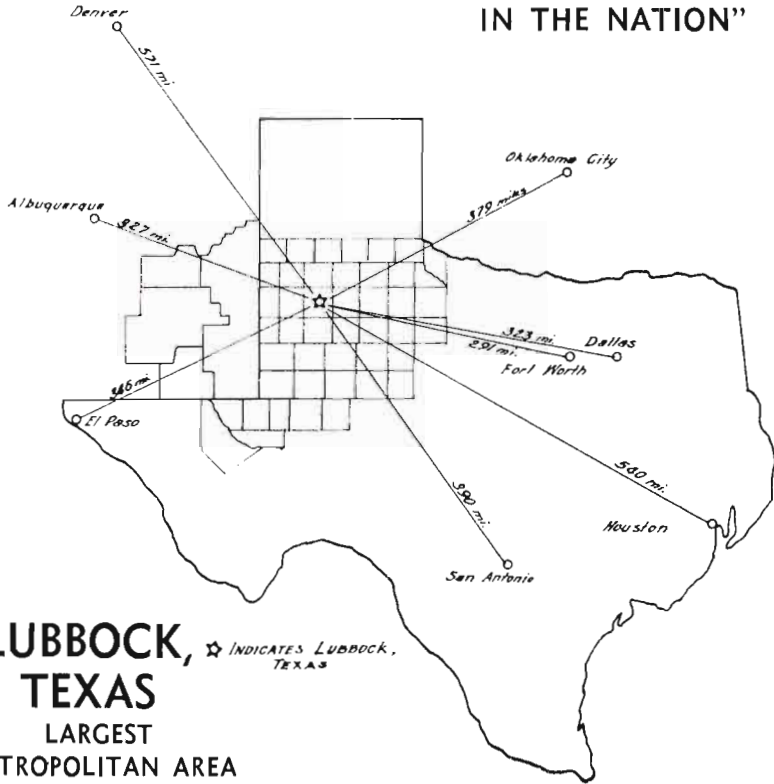
**KDAV—Lubbock—1953**

Frequency: 580 Kc..... Power: 500 Watts  
 Owned ..... KDAV, Ltd.  
 Address..... Box 1319  
 Phone: SH. 4-4567..... Air Time: Daytime  
 News Service .....UP  
 Station Representative..... Pearson  
 Membership ..... NARTB  
 Gen., Sta. Manager..... D. P. Pinkston  
 Commercial Manager..... Ralph Cery  
 Sls. Prom. Mgr..... Gerald Sanders  
 Publicity Director..... Al Everest  
 Prog. Dir., Chief Engineer..... Walt Lawson

**KDUB—Lubbock—1954**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned & Oper. By..... Texas Telecasting Inc.  
 Address..... 7400 College Avenue  
 Phone: SHerwood 4-2345... Air Time: Full Time  
 Representative ..... Avery-Knodel  
 Transcription ..... Standard  
 Pres., Gen. Manager..... W. D. Rogers  
 Station Mcnager..... John Kreiger  
 Sls. Prom. Mgr..... W. H. Shipley  
 Program Director..... John O'Brien  
 Publicity Director..... Jack McElrath  
 Chief Engineer..... Ruby Starnes

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LARGEST METROPOLITAN AREA BETWEEN

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SAN ANTONIO AND DENVER — 961 MI.  
OKLAHOMA CITY AND EL PASO — 556 MI.

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NBC

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**CAPROCK BROADCASTING**

National Representative — PAUL H. RAYMER

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VICE PRES. — SALES

PHONE  
• Sherwood 4-1414 •

RAY POINDEXTER  
NATL. SALES MGR.

"YOUR BEST RADIO BUY IN LUBBOCK"



**KCBD—Lubbock—1946—NBC**

Frequency: 1590 Kc. Power: 1000 Watts  
 Owned-Operated By Caprock Bcstg. Co.  
 Address P. O. Box 1507  
 Phone: 4-1414 Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative Raymer  
 Membership NARTB, RAB  
 President Joe H. Bryant  
 Asst. Gen. Manager Robert L. Snyder  
 Sta., Comm. Manager Charles Diegel  
 Program Director Al Goodnight  
 Nat'l Sls. Mgr. Ray Poindexter  
 Chief Engineer Frank Lee

**KFYO—Lubbock—1927—CBS**

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Plains Radio Bcstg. Co., Inc.  
 Business-Studio Address 914 Ave. J  
 Phone: 5-5567 Air Time: Full Time  
 News Service AP, UP  
 Newspaper Affil. Avalanche Journal  
 Trans. Service Standard, Thesaurus  
 Representative Katz  
 Membership NARTB  
 President W. B. Walker  
 Gen., Sta. Mgr. Gordon Thompson  
 Sales Prom. Mgr. Jerry Henderson  
 Program Director Robert A. Nash  
 Publicity Director Dan Tarpley  
 Chief Engineer W. S. Bledsoe

**KSEL—Lubbock—1946—ABC**

Freq. 950 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By Lubbock Bcstg. Co.  
 Business Address Box 1524  
 Phone: PO 3-0484 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Representative Rambeau, Melville  
 Membership RAB  
 General Manager M. M. Rochester  
 Business Manager W. N. McDowell  
 Sales Manager R. C. Hughes  
 Prog. Director D. G. Opheim

**KLLL—Lubbock—1953—KBS**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Oper. By KLLL, Inc.  
 Address Great Plains Life Bldg.  
 Phone: PO 3-1911 Air Time: Daytime  
 Representative Indie  
 News Service UP  
 Membership NARTB  
 Pres., Gen. Manager R. B. McAlister  
 Station Manager E. E. Mark  
 Chief Engineer Glenn Smith

**KRBA—Lufkin—1938**

ABC-KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Darrell E. Yates  
 Address Lufkin  
 Representative Continental Radio Sales  
 Owner, Prom. Mgr. Darrel E. Yates

**KTRE—Lufkin—1947—MBS**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By Forest Capitol Bcstg. Co.  
 Address P. O. Box 701  
 Phone: 3-7771 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Rep. Venard, Rintoul & McConnel, Melville  
 Membership NARTB  
 President R. W. Wortham, Jr.  
 Gen., Sta. Mgr. Richman G. Lewin  
 Commercial Manager Royce Christenson  
 Sales Prom. Mgr., Pub. Dir. Jean Garrett  
 Program Director Boyd Porter, Jr.  
 Chief Engineer Fred C. Hill

**KMLW—Marlin—1953**

Frequency: 1010 Kc. Power: 250 Watts d.  
 Owned-Oper. By KMLW, Inc.  
 Address Box 335  
 Phone: 6-2551 Air Time: Daytime  
 General Manager Hugh McBeath  
 Commercial Mgr. Duane W. Ramsey  
 Program Director Jerry S. Hughes

**KMHT—Marshall—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Marshall Bcstg. Co.  
 Bus.-Studio Address Marshall Nat. Bank Bldg.  
 Phone: 5-7826 Air Time: Full Time  
 General Manager Virgil Stone  
 Commercial Manager H. A. Bridge  
 Chief Engineer Don Shepard

**KRIO—McAllen—1947**

ABC-MBS

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By Valley Bcstg. Co.  
 Business Address 1201 W. Lancaster Ave.  
 Phone: 6-5454 Air Time: Full Time  
 Representative Everett-McKinney  
 Membership RAB  
 President Gene L. Cagle  
 VP. Charles B. Jordan  
 General Manager George Breeding, Jr.  
 Sls. Prom. Chuck McKasson  
 Program Director Norman Mann  
 Chief Engineer Wm. Meiners

**KCMR—McCamey—1954**

MBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned. Sprayberry Bcstg. Co., Inc.  
 Address 101 East 5th St.  
 Phone: 412 Air Time: Full Time  
 News Service UP  
 President Jack W. Hawkins  
 General Manager Gene Hendryx

**KMAE—McKinney—1947**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned. McKinney Air Enterprises, Inc.  
 Bus.-Studio Address 218 E. Virginia St.



Air Time ..... Daytime  
 Owner ..... George W. Smith, Jr.  
 Comm. Manager ..... Melvin Belew  
 General Manager ..... Mrs. Denise Smith  
 Program Director ..... C. W. Rampy

**KCRS—Midland—1935**  
**ABC-TSN**

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned ..... Clarence & Ruth Scharbauer, Jr.  
 Business-Studio Address ..... Box 1072  
 Phone: 2-4393 ..... Air Time: Full Time  
 Representative ..... John E. Pearson  
 President ..... Clarence Scharbauer, Jr.  
 Gen., Sta. Mgr. .... Wallace R. Jackson  
 Comm. Mgr. .... Eleanor McDonald  
 Sls. Prom. Mgr. .... Joe Talley  
 Program Director ..... Dean Orton  
 Publicity Director ..... Jonn Drummond  
 Chief Engineer ..... Tom Yates

**KJBC—Midland—1950—KBS**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Jack Cecil  
 Address ..... S. Lamesa Rd.  
 Air Time ..... Daytime  
 News Service ..... UP  
 Transcription Service ..... World, Standard  
 Representative ..... Best  
 Membership ..... NARTB  
 Pres., Gen. Mgr., Chief Engr. .... Jack Cecil  
 Commercial Mgr. .... Naomi Boswell  
 Program Director ..... Keith Ward

**KORC—Mineral Wells—1946**  
**KBS**

Frequency: 1140 Kc. Power: 250 Watts d.  
 Owned-Operated By ..... J. Elroy McCaw  
 Address ..... Crazy Hotel  
 Phone: 319 ..... Air Time: Daytime  
 Transcription Service ..... World  
 Representative ..... Continental, Melville  
 General Manager ..... Harry A. Riley

**KVKM—Monahans—1946**  
**MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Monahans Bcstrs., Inc.  
 Address ..... 1118  
 Phone: 438 ..... Air Time: Full Time  
 News Service ..... UP  
 Membership ..... NARTB  
 Representative ..... Hil F. Best  
 Pres., Gen., Sta. Manager ..... J. R. Rucker  
 Comm. Sls. Prom. Manager ..... G. C. Greenlee  
 Prog., Pub. Director ..... P. A. Smith  
 Chief Engineer ..... W. R. Mettler

**KIMP—Mount Pleasant—1948**  
**KBS**

Frequency: 960 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Mt. Pleasant Bcstg. Co.

Business Address ..... Box 990  
 Phone: 4-4726 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB, RAB  
 Owner, Gen., Sta. Mgr. .... Winston O. Ward  
 Commercial Manager ..... Derral Tucker  
 Program Director ..... Ruby Stanley

**KOSF—Nacogdoches—1947**  
**ABC-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By ..... Kelly Bell  
 Address ..... 300 E. Main St.  
 Phone: 4-4633 ..... Air Time: Full Time  
 News Service ..... UP  
 General Manager ..... J. C. Stallings

**KSFA—Nacogdoches—1947**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Nacogdoches Br. Co., Inc.  
 Address ..... 2107 North St.  
 Phone: 4-3723 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Pres., Gen. Manager ..... Wilbur C. Fouts

**KGNB—New Braunfels—1950**  
**KBS**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Comal Bcstg. Co.  
 Address ..... 184 Castell  
 Phone: 1612 ..... Air Time: Daytime  
 Transcription Service ..... Thesaurus  
 News Service ..... AP  
 Vice Pres., Gen. Mgr. .... F. T. Wilson

**KECK—Odessa—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By ..... Ector County Bcstg. Co.  
 Business Address ..... 120 W. 3d  
 Phone: 6-5791-2 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... ForJoe  
 Membership ..... NARTB, RAB  
 General Manager ..... Ben Nedow  
 Program Director ..... Jim Scott  
 Comm. Sls. Prom. Manager ..... Roy Elsner  
 Publicity Director ..... Wynn Alby  
 Chief Engineer ..... Dave Williams

**KOSA—Odessa—1947**  
**CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Odessa Bcstg. Corp.  
 Business-Studio Address ..... 115 W. 6th  
 Phone: 6-4301 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World, Capitol  
 Representative ..... Branham  
 Membership ..... NARTB  
 President ..... Cecil L. Trigg

Gen., Sta. Manager.....Doyce Elliott  
 Program Manager.....John McGowan  
 Comm. Mgr., Pub. Director.....Lou Lindsay  
 Chief Engineer.....James Simpson

**KRIG—Odessa—1946—MBS**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Oil Center Bcstg. Co., Inc.  
 Address.....Box 231  
 Phone: 6-6871-2.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Hil F. Best  
 President.....R. O. Canon  
 General Manager.....Jack W. Hawkins  
 Station Manager.....Marguerite LaRue  
 Sls. Prom. Mgr.....Paul Singer  
 Program Director.....Jim Simons  
 Publicity Director.....Marion McNair  
 Chief Engineer.....Harold Whitley

**KOGT—Orange—1948—KBS**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Sabine Area Brcstg. Corp.  
 Address.....Orange  
 Phone: 8-4381.....Air Time: Full Time  
 Station Rep.....Best  
 Membership.....NARTB, RAB  
 President.....M. L. Jacobs  
 Exec. V.P., Gen. Manager.....Ed Lovelace  
 Commercial Manager.....John Derrick  
 Chief Engineer.....Dean Durham

**KNET—Palestine—1936  
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By....Palestine Bcstg. Corp.  
 Business-Studio Address.....P. O. Box 649  
 Phone: 8686.....Air Time: Full Time  
 Representative.....Hal Falter  
 Pres., Gen., Sta. Mgr.....Allen E. Vinson  
 Comm., Prom. Mgr.....Milton M. Evans  
 Program Directors...Don Norton, Marvin Grain  
 Publicity Director.....Errol Coker, Jr.  
 Chief Engineer.....James K. Richardson

**KPAT—Pampa—1951—KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By....J. C. Daniels  
 Phone: 4-2551.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Capitol, Standard  
 President.....J. C. Daniels  
 General Manager.....Larry Gordon  
 Program Director.....Elbert Goodnight

**KPDN—Pampa—1936—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By....Top O' Texas Bcstg. Co.  
 Address.....Hughes Bldg.  
 Phone: 4-7461.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Station Rep.....Best  
 Membership.....NARTB, RAB  
 General Manager.....Coy Palmer

Sta. Mgr., Prog. Dir.....Warren Hasse  
 Commercial Manager.....Kay Fancher  
 Publicity Director.....Henry Gordon  
 Chief Engineer.....Bill Spiller

**KFTV—Paris—1950**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Operated By....Lamar Bcstg. Co., Inc.  
 Address.....210 First Nat'l Bank Bldg.  
 Phone: 4-6676.....Air Time: Daytime  
 Station Rep.....Best  
 News Service.....UP  
 General Manager.....James F. Hendrix  
 Assistant Manager.....E. B. Parker

**KPLT—Paris—1936  
 ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By....No. Star Bcstg. Co., Inc.  
 Address.....Hwy. 24  
 Phone: 3-3311.....Air Time: Full Time  
 Representative.....John E. Pearson  
 General Manager.....Fred Kincaid  
 Assistant Manager.....Richard Eben

**KLVL—Pasadena—1950**

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Felix H. Morales  
 Address.....1811 Pasadena Blvd.  
 Representative...Oakes, National Time Sales  
 General Manager.....Felix H. Morales  
 Program Director.....Joe Martinez

**KIUN—Pecos—1935  
 MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By....Jack Hawkins, Barney Hubbs  
 Business-Studio Address.....Kiun Bldg.  
 Phone: Hickory 5-2497-8...Air Time: Full Time  
 News Service.....UP  
 Representative.....Hil F. Best  
 Membership.....NARTB  
 General Manager.....Jack Hawkins  
 Station Manager.....David Martin  
 Program Director.....Frank Cummings  
 Commercial Manager.....Don Boston  
 Chief Engineer.....Harry W. Boehnemann

**KEYE—Perryton—1948—MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Great Plains Bcstg. Co.  
 Phone: 5771.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB  
 President.....Carl Ellis  
 Gen., Sta., Comm. Mgr.....Irving R. Buchanan  
 Sales Prom., Pub.....G. K. Rupprecht  
 Program Director.....Max McLarty  
 Chief Engineer.....Coy Thompson

**KVOP—Plainview—1944  
 MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts

**Owned-Oper. By**.....KVOP, Inc.  
**Address**.....1100 W. 24th St.  
**Phone: 4-2771**.....**Air Time: Full Time**  
**News Service**.....AP  
**Membership**.....NARTB  
**President**.....W. J. Harpole  
**Gen., Sta. Manager**.....Kermit Ashby  
**Comm. Manager**.....Tut Tawwater  
**Program Director**.....Harry W. Carpenter  
**Slg. Prom. Mgr.**.....Bill Harrell  
**Chief Engineer**.....Hugh Smith

**KBOP—Pleasanton—1950**  
**KBS**

**Frequency: 1380 Kc.**.....**Power: 1000 Watts d.**  
**Owned-Oper. By**.....Ben L. Parker  
**Address**.....P. O. Box 247  
**Air Time**.....Daytime  
**Transcription Service**.....World, SESAC  
**Representative**.....Best  
**News Service**.....INS  
**General Manager**.....Ben L. Parker

**KOLE—Port Arthur—1947**

**Frequency: 1340 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**.....Port Arthur Bcstg. Co.  
**Address**.....400 4th St.  
**Phone: 2-9436**.....**Air Time: Full Time**  
**News Service**.....UP, AP  
**Trans. Ser.**.....Lang-Worth  
**General Manager**.....Socs Vratiss  
**Station Manager**.....Mary A. Petru  
**Sales Manager**.....Bob Tucker

**KPAC—Port Arthur—1934**  
**MBS**

**Freq.** 1250 Kc.....**Power: 5 Kw. d. 1 Kw. n.**  
**Owned-Oper. By**.....Port Arthur College  
**Bus. Studio Address**.....1500 Procter St.  
**Phone: 5-7458**.....**Air Time: Full Time**  
**News Service**.....AP  
**Transcription Service**.....Standard  
**Representative**.....Pearson  
**Membership**.....NARTB  
**Pres.**.....J. W. Williams  
**Sta. Gen. Manager**.....Marjorie R. Vickers  
**Commercial Manager**.....George Crouchet  
**Prom. Mgr.**.....Mack Newberry  
**Pub., Program Director**.....Corinne Enos  
**Chief Engineer**.....Glenn Boatright

**KRWS—Post—1955—KBS**

**Frequency: 1370 Kc.**.....**Power: 500 Watts d.**  
**Owned-Oper. By**.....Wallace Simpson  
**Address**.....206 E. Main St.  
**News Service**.....AP  
**Membership**.....NARTB  
**General Manager**.....Bob Garrison  
**Program Director**.....Lou Garrison  
**Chief Engineer**.....Jerry White

**KOLJ—Quanoh—1952—KBS**

**Frequency: 1150 Kc.**.....**Power: 500 Watts d.**  
**Owned-Operated By**.....Orville L. Jenkins  
**Address**.....Quanoh

**Phone: MO 3-2572**.....**Air Time: Daytime**  
**News Service**.....AP  
**Station Rep.**.....Best  
**Transcription Service**.....World

**KFRD—Rosenberg—1948**

**Frequency: 980 Kc.**.....**Power: 1000 Watts d.**  
**Owned-Oper. By**.....Ford Bend Bcstg. Co.  
**Business Address**.....P. O. Box 832  
**Phone: NOrthfield 2-3776**.....**Air Time: Daytime**  
**Membership**.....RAB  
**President**.....Mart Cole  
**V.P., General Manager**.....Jim Hairgrove  
**Local Sales Manager**.....Bill Sloan  
**Program Director**.....Paul Collins  
**Chief Engineer**.....Frank Wood

**KTLU—Rusk—1955**

**Frequency: 1580 Kc.**.....**Power: 500 W. d.**  
**Owned-Operated By**.....E. H. Whitehead  
**Address**.....Box 11  
**Phone: 533**.....**Air Time: Day**  
**Representative**.....Best  
**President**.....E. H. Whitehead  
**Gen. Mgr.**.....Bob Stabler  
**Program Director**.....Art Holt

**KGKL—San Angelo—1928**  
**ABC**

**Freq:** 960 Kc.....**Power: 5 Kw. d., 1 Kw. n.**  
**Owned-Oper. By**.....KGKL, Inc.  
**Business-Studio Address**.....Box 850  
**Phone: 6715**.....**Air Time: Full Time**  
**News Service**.....AP  
**Representative**.....John E. Pearson  
**Membership**.....NARTB  
**Pres., General Manager**.....Lewis O. Seibert  
**Commercial Manager**.....Ernie Allen  
**Program Director**.....Franklin Rainey  
**Chief Engineer**.....William Poteet

**KTXL—San Angelo—1947**  
**MBS**

**Frequency: 1340 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**.....Wes-Tex Bcstg. Co., Inc.  
**Address**.....1015 E. 28th St.  
**Trans. Service**.....World  
**Rep.**.....Melville; Venard, Rintoul & McConnell  
**Membership**.....NARTB  
**General Manager**.....J. Harley Hubbard  
**Radio Director**.....Sealy Smith

**KWFR—San Angelo—1954**

**Frequency: 1260 Kc.**.....**Power: 1000 Watts**  
**Owned-Oper. By**.....Solar Broadcasting Co., Inc.  
**Address**.....421 W. 26th St.  
**Phone: 2-3388**.....**Air Time: Daytime**  
**News Service**.....AP  
**Representative**.....Clarke-Brown  
**President**.....Arthur Foster  
**General Manager**.....Walton Foster  
**Sales Manager**.....Max Hinds  
**Program Director**.....Josh Hardin

**KPEP—San Angelo—1954**

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned By... C. H. Treadway, David Pinkerton  
Address... Box 1350  
Phone: 2-4524 Air Time: Daytime  
Representative... Best  
Membership... NARTB  
General Manager... C. H. Treadway  
Commercial Manager... John Line

**KCOR—San Antonio—1945**

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned... KCOR, Inc.  
Address... 111 Martinez St.  
Phone: CA 5-2751 Air Time: Full Time  
News Service... UP  
Station Rep... O'Connell; Dora-Clayton  
Membership... NARTB, RAB  
President... Raoul A. Cortez, Sr.  
General Mgr... Nathan Safir  
Station Mgr... Raoul A. Cortez, Jr.  
Comm. Mgr., Pub. Dir... Bill Lamar  
Program Dir... Oscar Arguendo  
Chief Engineer... Marvin E. Fiedler

**KENS—San Antonio—1926**  
CBS

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned-Oper. By... Express Publishing Co.  
Business-Studio Address... Ave. E & 3rd St.  
Phone: CA 7-8151 Air Time: Full Time  
News Service... AP  
Newspaper Affil... Express, News  
Representative Peters, Griffin, Woodward, Inc.  
Membership... NARTB, RAB  
President... Frank Huntress, Jr.  
General Mgr... Albert D. Johnson  
Commercial Manager... Bill Joekel  
Program Director... Harold Carr  
Prom., Pub. Director... Robert Miller  
Chief Engineer... Bill Jackson

**KEXX—San Antonio—1953**

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned-Oper. By... Leal Bcstg. Co., Inc.  
Address... 403 N. Flores St.  
Phone: Garfield 6373 Air Time: Daytime  
Representative... McGillvra  
Pres., Gen. Mgr... Manuel D. Leal  
Commercial Mgr... M. Davila  
Asst. Gen. Manager... Louis M. Muro

**KITE—San Antonio—1947**

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By... Radio Statlon KITE  
Business-Studio Address... 310 Transit Tower  
Phone: Capitol 6-0335 Air Time: Daytime  
Representative... Pearson  
Pres., Gen. Mgr... Charles W. Balthrope  
Station Manager... Alex A. Coe  
Commercial Mgr... Kelly Wolfford  
Prog. Mgr... Stanley F. Nelson  
Sls. Prom. Mgr., Pub. Dir... Glenn Krueger  
Chief Engineer... John Siercovich

**KIWW—San Antonio—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By... Good Neighbor Bcstg. Co.  
Address... 518 W. Houston St.  
News Service... UP  
Representative... Nat'l Time Sales, Oakes  
President... Joe Olivares  
General Manager... James F. Anderson  
Station Mgr., Chief Eng... L. E. Richards  
Program Director... Jose Arratia

**KMAC—San Antonio—1926**

Frequency: 630 Kc. Power: 5,000 Watts  
Owned-Oper. By... Howard W. Davis  
Address... KMAC Bldg.  
Phone: CA 3-6211 Air Time: Full Time  
Representative... Walker  
Membership... NARTB  
General Manager... Howard W. Davis  
Program Director... A. S. (Tony) Bessan

**KONO—San Antonio—1927**

Frequency: 860 Kc. Power: 5000 d., 1000 n.  
Owned-Operated By... Mission Bdcstg. Co.  
Address... 317 Arden Grove, P.O. Box 2338  
Phone: CA 6-5171 Air Time: Full Time  
News Service... AP  
Representative... H-R. Clarke-Brown  
Membership... NARTB, RAB  
Pres., Owner... Eugene J. Roth  
General Manager... James M. Brown  
Commercial Manager... Bob Roth  
Sales Prom. Mgr... Jack Roth  
Program Director... A. J. Lewis  
Chief Engineer... George Ing

**KTSA—San Antonio—1928**  
ABC

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By... O. R. Mitchell Motors  
Business-Studio Address... Ave. E & 3rd St.  
Phone: Garfield 7-1251 Air Time: Full Time  
News Service... AP, UP  
Transcription Service... MacGregor, Lang-Worth  
Representative... Raymer  
President... O. R. Mitchell  
Sta., Prom., Comm. Mgr... Charles D. Lutz  
Chief Engineer... W. G. Egerton

**WOAI—San Antonio—1922**  
NBC

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.  
Owned-Oper. By... Southland Industries, Inc.  
Address... 1031 Navarro St.  
Phone: CA 7-4221 Air Time: Full Time  
News Service... AP, INS, UP  
Representative... Edward Petry & Co., Inc.  
Membership... RAB  
President... Hugh A. L. Hallf  
General Manager... James M. Gaines  
Commercial Manager... Rex Prels  
Program Director... Robert Reed  
Publicity Director... Imogene Stanley  
Chief Engineer... Charles L. Jeffers

**KCNY—San Marcos—1948**

Frequency: 1470 Kc. Power: 250 Watts d.  
 Owned-Oper. By Central Brcstg. Co.  
 Address Traffic Circle  
 Phone: 2-3545 Air Time: Daytime  
 Transcription Service Lang-Worth  
 Station Representative Hil F. Best  
 President Lawrence Walshak  
 Vice President Frank T. Wilson, Jr.  
 General Manager Thadis W. Box  
 Program Director Elward Ruffin  
 Publicity Director Cathy Walls

**KWED—Seguin—1948**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Seguin Bdcstg. Co.  
 Business-Studio Address 204 S. Camp St.  
 Phone: 1580 Air Time: Daytime  
 News Service UP  
 Representative Hil F. Best  
 President Garfield Kiel  
 Comm., Sta. Mgr. Stan McKenzie  
 Chief Engineer Louis Sowder

**KSML—Seminole—1954**

Frequency: 1250 Kc. Power: 1000 Watts d  
 Owned-Oper. By Seminole Bcstrs.  
 Address 402 South Main St.  
 Air Time Full Time  
 News Service UP  
 Co-Owner Clint. Marshall Formby  
 General Manager Hal Blymiller

**KSEY—Seymour—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By W. C. Moss, Jr.  
 Address Lubbock Hy.  
 News Service AP  
 Transcription Service Keystone  
 Station Manager W. C. Moss, Jr.

**KEVA—Shamrock—1949  
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By Shamrock Tex. Bcstg. Co.  
 Address Box 21  
 Phone: 620 Air Time: Daytime  
 Newspaper Affil. Texan  
 News Service UP  
 Representative Best  
 Gen., Station Manager Lester H. Campbell  
 Program Director Bill B. Day  
 Chief Engineer Wayne Johnson

**KRRV—Sherman-Denison  
1936—MBS**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By Red River Valley Bcstg. Corp.  
 Address Box 94 (Denison), Box 665 (Sherman)  
 Phone Number 423 (Denison); 201 (Sherman)  
 Air Time Full Time  
 Representative Pearson  
 Transcription Service World

News Service UP  
 General Manager Tom E. Spellman (Sherman)  
 Commercial Manager F. Cook (Sherman)  
 D. Traphagen (Denison)  
 Program Director Earl Ellington  
 Chief Engineer Tom John

**KTAN—Sherman—1947  
KBS**

Frequency: 1500 Kc. Power: 250 Watts d.  
 Owned-Oper. By Stephenville Bcstg. Co.  
 Address P. O. Box 661  
 Phone: 3366 Air Time: Full Time  
 News Service AP  
 Membership RAB  
 Representative Hil F. Best  
 General Manager Jack Reeves

**KANN—Sinton—1954**

Frequency: 1590 Kc. Power: 1 Kw. d.  
 Owned San Patricio Bcstg. Co.  
 Address Box 84  
 Air Time Daytime  
 Pres., Gen. Mgr. Tom C. Fleet  
 Commercial Mgr. Princess J. Fleet  
 Ch. Eng., Prog. Dir. Ernie Wood

**KSNY—Snyder—1949  
MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Snyder Bdcstg. Co.  
 Address Box 1468  
 Station Rep. Continental  
 Pres., Gen. Mgr. J. T. Hughes

**KDWT—Stamford—1946  
MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By David W. Ratliff  
 Phone: 1400 Air Time: Full Time  
 Representative Melville  
 Pres., Gen., Sta. Mgr. David W. Ratliff  
 Comm., Prom. Mgr. George Morey  
 Program Director Tom Hughes  
 Chief Engineer George Morey

**KSTV—Stephenville—1947**

Frequency: 1510 Kc. Power: 250 Watts d.  
 Owned Galen O. Gilbert & J. R. Kincaid  
 Address P. O. Box 102  
 Phone: Ll. 3141 Air Time: Daytime  
 News Service UP  
 Trans. Service Standard  
 General Manager Galen O. Gilbert  
 Commercial Mgr. Jim Farr  
 Sales Prom. Manager John Dyer  
 Program Director Bill Bentley  
 Chief Engineer Floyd Jeter

**KSST—Sulphur Springs—1947  
MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By... Hopkins County Bcstg. Co.  
 Business-Studio Address..... Radio Road  
 Phone: TU 5-3111..... Air Time: Full Time  
 Pres., Gen., Sta. Mgr..... William E. Bradford  
 Comm., Mgr..... Clovis Pinion  
 Program Director..... Janice Maddox  
 Publicity Director..... M. Thomas  
 Chief Engineer..... Bill Bradford

**KXOX—Sweetwater—1939**  
**MBS**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Radio & News, Inc.  
 Bus. Studio-Transmitter Address..... Box 570  
 Phone: 4655-6..... Air Time: Full Time  
 News Service..... AP  
 Representative..... Hil F. Best  
 Membership..... NARTB  
 President..... J. S. McBeath  
 Gen., Sta. Manager..... Charles W. Stewart  
 Comm. Manager..... H. A. Dupree  
 Program Director..... B. D. Billingsley  
 Chief Engineer..... Walter D. Tobler

**KTAE—Taylor—1948—KBS**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... KTAE, Inc.  
 Business Address..... 2nd & Porter  
 Phone: EL 2-3631..... Air Time: Daytime  
 News Service..... UP  
 Transcription Service..... World  
 General Manager..... Graham Gillis Conoley

**KTEM—Temple—1936**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Bell Bcstg. Co., Inc.  
 Business-Studio Address..... 17 S. Third St.  
 Phone: PProspect 3-5252..... Air Time: Full Time  
 General Manager..... Dale S. Phares

**KTER—Terrell—1950**

Frequency: 1570 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Terrell Bcstg. Corp.  
 Address..... Walnut & State Sts.  
 Transcription Service..... SESAC, Thesaurus  
 News Service..... UP  
 Membership..... RAB  
 Pres., Gen. Mgr..... Paul A. Wnorowski  
 Program Director..... Dean Tiller  
 Comm. Manager..... Joe MacLemons

**KCMC—Texarkana—1932**  
**ABC**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KCMC, Inc.  
 Business-Studio Address..... 317 Pine St.  
 Air Time..... Full Time  
 Representative..... Venard, Melville  
 Membership..... NARTB  
 General Manager..... Frank O. Myers

**KTFS—Texarkana—1946**  
**KBS**

Frequency: 1400 Kc..... Power: 250 Watts

Owned-Oper. By..... KTFS, Inc.  
 Business-Studio Address..... 4375 Stateline Ave.  
 Phone: 3-5123..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... World  
 Representative..... Indie, Dora-Clayton  
 Membership..... NARTB  
 Pres., Gen. Manager..... R. S. Bieloh  
 Sta. Mgr., Prog., Pub. Dir..... Les Eugene  
 Chief Engineer..... J. H. Crawford

**KTLW—Texas City—1947**  
**KBS**

Frequency: 920 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Texas City Bcstg. Ser.  
 Business-Studio Address..... Show Boat Bldg.  
 Air Time..... Daytime  
 News Service..... UP  
 Sta. Rep..... Best  
 Station Manager..... Roy E. Hanson  
 Program Director..... Joanne Gilliam

**KTUE—Tulia—1954**

Frequency: 1260 Kc..... Power: 1 Kw. d.  
 Owned-Operated By..... Tulia Bcstg. Co.  
 Address..... 110 N. Armstrong  
 Representative..... Best  
 News Service..... UP  
 Owners..... Clint and Marshall Formby  
 Manager..... Tom Hulsey

**KGKB—Tyler—1930—MBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Lucille Lansing  
 Address..... Box 957  
 Phone: 2-3874..... Air Time: Full Time  
 Transcription Service..... World  
 Representative..... Pearson  
 Membership..... NARTB  
 President..... Lucille Lansing  
 General Manager..... Gerry Lansing  
 Commercial Manager..... Sam Matthews  
 Program Director..... Edwin Smith  
 Chief Engineer..... Hudson C. Collins

**KTBB—Tyler—1947—ABC**

Freq.: 600 Kc..... Power: 500 Watts d., 1 Kw. n.  
 Owned-Operated By..... Blackstone Bcstg. Co.  
 Business-Studio Address..... Blackstone Hotel  
 Phone: 4-7278..... Air Time: Full Time  
 News, Afil..... "Courier Times Telegraph"  
 News Service..... UP  
 Representative..... Venard, Melville  
 Membership..... NARTB, RAB  
 President..... Mrs. C. N. Clyde  
 Gen., Sta. Mgr..... M. Danbom  
 Commercial Mgr..... Bill Whitworth  
 Sls. Prom. Mgr..... David Bothwell  
 Prog., Pub. Dir..... Arthur Skupsky  
 Chief Engineer..... R. A. Wileman

**KVOU—Uvalde—1947**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... E. J. & W. J. Harpole  
 Address..... 1400 Batesville Rd.  
 Phone: 717..... Air Time: Full Time

News Service ..... UP  
 Gen. Mgr. .... Edward J. Harpole  
 Commercial Manager..... Jack Senter  
 Program Director..... Bill Woods  
 Chief Engineer..... Al Mason

**KVWC—Vernon—1939**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Northwestern Bcstg. Co.  
 Address ..... 1813 Wilbarger  
 Air Time..... Full Time  
 Station Rep..... Clark, Melville  
 Gen., Comm. Manager..... James Doyle

**KNAL—Victoria—1949**

Frequency: 1410 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Victoria Bcstg. Co.  
 Address ..... Box 642  
 Phone: HI 3-9176..... Air Time: Full Time  
 Transcription Service..... Thesaurus  
 Representative..... Hil F. Best  
 President..... A. B. Alkek  
 Gen., Sta. Manager..... James A. Traber  
 Commercial Mgr..... Warren Dentler  
 Sls. Prom. Mgr..... V. B. Weigand  
 Publicity Director..... R. F. Nance  
 Program Director..... Robert J. Smith  
 Chief Engineer..... Douglas Smith

**KVIC—Victoria—1939—MBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KVIC Bcstg. Co.  
 Business Address..... Box 725  
 Phone: 3-9171..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... RAB  
 President..... J. G. Long  
 Gen., Sta., Comm. Mgr..... William C. Burks  
 Sales Prom. Mgr..... Pat Reed  
 Program Dir..... Wilburn H. Jackson  
 Chief Engineer..... Vic Boldt

**KWTX—Waco—1946—MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... KWTX Bcstg. Co.  
 Business-Studio Address..... P. O. Box 3128  
 Phone: 3-7331..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Pearson  
 Membership ..... NARTB  
 President..... W. W. Naman  
 Gen., Sta. Manager..... M. N. Bostick  
 Commercial Manager..... J. M. Brinegar  
 Program Director..... Chuck Hinkle  
 Chief Engineer..... William Moore

**WACO—Waco—1922—ABC**

Frequency: 1460 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Waco Bcstg. Co.  
 Business Address..... 3620 Franklin Ave.  
 Phone: 2-6571..... Air Time: Full Time  
 News Service ..... AP  
 Representative..... Weed, Brown  
 Membership ..... RAB  
 President..... Gene L. Cagle

Gen., Sta. Manager..... R. Lee Glasgow  
 Chief Engineer..... Jack Vinson

**KBEC—Waxahachie—1955**

Frequency: 1390 Kc..... Power: 500 W., d.  
 Owned-Operated By..... Ellis Cty. Bcstg. Serv.  
 Address ..... Hwy. 287 E.  
 Phone: 1197..... Air Time: Day  
 Representative ..... Melville  
 Pres., Gen. Mgr..... W. R. Tuck Jr.  
 Commercial Mgr..... Gene Stanley  
 Chief Engineer..... Fred Weaver

**KRGV—Weslaco—1927  
 NBC**

Frequency: 1290 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Taylor Radio & TV Corp.  
 Bus. Studio-Transmitter Address..... 201 Border St.  
 Phone: 375..... Air Time: Full Time  
 News Service..... AP, UP  
 Transcription Service..... World, SESAC  
 Representative ..... Pearson  
 Membership ..... RAB  
 Exec. Gen. Manager..... O. L. (Ted) Taylor  
 Executive Director..... Byron W. Ogle  
 General Manager..... Brad H. Smith  
 Comm. Manager..... Kenneth Markel  
 Promotion Director..... Ted Cressner

**KSVD—Wichita Falls—1947  
 ABC**

Freq.: 990 Kc..... Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Grayson Enterprises  
 Address..... City Natl. Bldg.  
 Phone: 2-6959..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser..... World, SESAC  
 Station Rep..... Venard, Rintoul & McConnell  
 Membership ..... NARTB  
 President..... Sydney A. Grayson  
 V.P., Sales Manager..... Bob Cain  
 Chief Engineer..... Mark Webb

**KTRN—Wichita Falls—1949  
 MBS**

Freq. 1290 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... Texoma Bcstg. Co.  
 Address..... 917½ Scott St.  
 Phone: 2-5214..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Pearson  
 General Manager..... Boyd Kelley  
 Program Director..... Bill Edgar

**KWFT—Wichita Falls—1939  
 CBS**

Frequency: 620 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Rowley-Brown Bcstg. Co.  
 Business-Studio Address..... P. O. Box 420  
 Phone: 3-4181..... Air Time: Daytime  
 News Service ..... UP, AP  
 Trans. Service..... Lang-Worth, Cole, Standard  
 Station Rep..... Blair  
 President..... Kenyon Brown



**KBUN—Brigham City—1948**  
KBS

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Oper. By Revella M. Bone  
Address 948 W. Forest Rd.  
Phone: 948 Air Time: Daytime  
Owner Ravella M. Bone  
General Manager Wade M. Ebeling  
Prog. Director Mel Richardson  
Chief Engineer Samuel Stevens

**KSUB—Cedar City—1937**  
CBS

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By So. Utah Bcstg. Co.  
Address 189 N. Main St.  
Phone: 590 Air Time: Full Time  
President Ivor Sharp  
Gen. Sta. Manager Arthur Higbee  
Sales Manager W. V. Lowe  
Program Director Mauray Payne  
Chief Engineer Richard Gunn

**KLGN—Logan—1954**

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned-Oper. By Atlas Engineering, Inc.  
Address 1870 Atkin Ave.  
Phone: Ingersol 6-4808 Air Time: Daytime  
News Service AP  
Representative Weed, Inc.  
President, Gen. Mgr. Prof. O. C. Haycock  
Station Manager Melvin M. Richardson  
Commercial Manager Dee F. Jensen  
Program Director Merlin Bowen

**KVNU—Logan—1938**  
MBS-KBS-IMN

Frequency: 610 Kc. Power: 1000 Watts  
Owned-Oper. By Cache Valley Bcstg. Co.  
Address 1393 N. Main St.  
Phone: 1400 Air Time: Full Time  
News Service UP  
Representative Avery Knodel  
Transcription Service World  
Membership NARTB, RAB  
President Herschel Bullen  
Gen. Sta. Mgr., Sls. Prom. Mgr. Reed Bullen  
Commercial Manager W. W. Kirkland  
Program Director Morgan White  
Chief Engineer DelMont Olesen

**KMUR—Murray—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By O. J. Wilkinson  
Address 4646 So. State St.  
Phone: AMherst 6-4419 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Membership NARTB  
Gen. Mgr. H. W. Pingree  
Comm. Mgr. Ted Rogers  
Asst. Mgr., Prog. Dir. Mitzi Bailey

**KLO—Ogden—1924**  
MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Oper. By Interstate Bcstg. Corp.  
Address Hotel Ben Lomond  
Phone: 5721 Air Time: Full Time  
News Service UP  
Representative Avery Knodel  
Membership NARTB, RAB  
President Edris Glasmann  
Station Manager Cecil Heftel  
Natl. Sales Manager Lynn L. Meyer

**KOPP—Ogden—1947—KBS**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By KOPP, Inc.  
Address W. 12th St.  
Phone: 4-3476 Air Time: Daytime  
News Service UP  
Transcription Service Lang-Worth  
General Manager L. B. Suttlemyre

**KVOG—Ogden—1948**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By United Bcstg. Co.  
Business Address 1538 Gibson Ave.  
Phone: 2-7535 Air Time: Full Time  
Representative Webb  
News Service AP  
Pres., Gen. Mgr. Arch G. Webb  
Commercial Mgr. David B. Aifleck  
Program Director Joseph Critchlow  
Chief Engineer Warren Angovin

**KOAL—Price—1936**  
MBS-KBS-IMN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Eastern Utah Bcstg. Co.  
Address Box 591  
Phone: Price 200 Air Time: Full Time  
Representative Avery Knodel  
Pres., Gen. Mgr. Jack Richards  
Sls. Prom. Mgr., Pgm. Dir. Carl P. Wolfrom

**KEYY—Provo—1949—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Mid Utah Bcstg. Co.  
Address Box 205  
Phone: FR 3-2174 Air Time: Full Time  
President D. Spencer Grow  
Gen. Mgr. E. A. Niehay  
Commercial Mgr. Dave Weiser  
Program Director Hal Parkes  
Chief Engineer Ron Bailie

**KIXX—Provo—1947—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned Central & Utah Bcstg. Co.  
Address P. O. Box 550  
Phone: 2802 Air Time: Full Time  
Station Rep. Hellingbery, Webb  
Gen. Manager Harold E. Van Wagenen

**KOVO—Provo—1939—MBS**

Frequency: 960 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KOVO Bcstg. Co.  
 Business-Studio Address . . . . . 16 E. 3rd N.  
 Phone: FRanklin 3-8550 . . . . . Air Time: Full Time  
 News Service . . . . . **UP**  
 Transcription Service . . . . . World  
 Representative . . . . . **Avery-Knodel**  
 Membership . . . . . **NARTB, RAB**  
 President . . . . . **Clifton A. Tolboe**  
 General-Station Comm. Mgr. . . . . **L. H. Curtis**  
 Pgm. Dir. . . . . **James H. Lawrence**  
 Publicity Dir. . . . . **Wayne Carle**  
 Chief Engineer . . . . . **Kenneth O. Hansen**

**KSVC—Richfield—1947  
INTERMOUNTAIN**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Sevier Valley Bcstg. Co.  
 Phone: 620 . . . . . Air Time: Full Time  
 News Service . . . . . **UP**  
 Transcription Service . . . . . World  
 Representative . . . . . **Avery Knodel**  
 Membership . . . . . **NARTB, RAB**  
 President . . . . . **Homer Bandlely**  
 General Manager . . . . . **Arthur Tucker**  
 Sales Manager . . . . . **Ralph Ross**  
 Nat'l. Scles Manager . . . . . **Lynn Meyer**

**KALL—Salt Lake City—1945  
MBS-IMN**

Frequency: 910 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Salt Lake City Bcstg. Co.  
 Business-Studio Address . . . . . 146 S. Main St.  
 Phone: EM 4-3561 . . . . . Air Time: Full Time  
 Newspaper Affil. . . . . Ogden Standard-Examiner  
 Representative . . . . . **Avery-Knodel, Inc.**  
 Membership . . . . . **NARTB, RAB**  
 Pres., Gen. Sta. Mgr. . . . . **George C. Hatch**  
 Comm. Mgr. . . . . **Thomas H. Anderson**  
 Sls. Prom. Mgr. . . . . **E. S. Smith**  
 Publicity Manager . . . . . **Ronnie J. McCoy**  
 Program Director . . . . . **Clark Lobb**  
 Chief Engineer . . . . . **W. D'Orr Cozzens**

**KDYL—Salt Lake City—1922  
NBC**

Frequency: 1320 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Intermountain Bcstg & Telev. Corp.  
 Bus.-Studio Address . . . . . 130 Social Hall Ave.  
 Phone: Davis 2-5681 . . . . . Air Time: Full Time  
 Representative . . . . . **Katz**  
 Membership . . . . . **NARTB, RAB**  
 President . . . . . **G. Bennett Larson**  
 General Manager . . . . . **Glen Shaw**  
 Program Director . . . . . **Des Barker**  
 Publicity Dir. . . . . **Del Leeson**  
 Chief Engineer . . . . . **Allan Gunderson**

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50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

**KNAK—Salt Lake City—1945**

Freq.: 1280 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned. Granite District Radio Bcstg. Co.  
 Business-Studio Address. 1042 So. 6th W.  
 Phone: 4-3685. Air Time: Full Time  
 News Service UP  
 Representative For Joe  
 President. Howard D. Johnson  
 Gen. Comm. Mgr. William Wright  
 Program Director Mildred Baker

**KSOP—Salt Lake City—1955**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned-Oper. By. Seagull Broadcasting Co.  
 Address. Box 2557  
 Phone. HU 4-4435  
 Air Time. Full Time  
 Representative Gill-Perna  
 Membership NARTB  
 President. R. E. Winn  
 Gen., Station Manager. M. H. Hilton  
 Commercial Manager. Henry Hilton  
 Sales Promotion Manager. Sam Moll  
 Program Director. King Harmon  
 Publicity Director. Jim Carroll  
 Chief Engineer. Larry Steppe

**KSL—Salt Lake City—1922**  
 CBS

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By. Radio Service Corp. of Utah  
 Bus.-Studio Address. 10 S. Main St.  
 Phone: ELgin 5-4641. Air Time: Full Time  
 News Service AP, UP  
 Trans. Ser. Associated  
 Representative CBS Radio Spot Sales  
 Membership NARTB, RAB  
 President. J. Reuben Clark

Vice Pres. Jay W. Wright  
 Exec. Vice Pres. Ivor Sharp  
 Adm. V.P. Jay W. Wright  
 Vice Pres., Sta. Mgr. Eugene M. Halliday  
 Sales Dev. Manager. Frank McLatchy  
 Sales Manager. Joseph A. Kjar  
 Merchandising Dir. Harry G. Fletcher  
 Program Director. J. Allen Jensen  
 Prom. Manager. Robert G. Murdock  
 Chief Engineer. Vincent Clayton

**KLUB—Salt Lake City—1938**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By. KLUB Radio Co.  
 Business-Studio Address. 179 Social Hall Ave.  
 Phone: Davis 2-2505. Air Time: Full Time  
 News Service UP  
 Transcription Service Standard  
 Representative Hollingbery  
 Membership NARTB  
 President, General Mgr. Frank C. Carman  
 Commercial Mgr. Allan Thomas

**KWHO—Salt Lake City—1955**

Frequency: 860 Kc. Power: 1 Kw., d.  
 Owned-Operated By. W. W. Phillips  
 Address. 343 S. State St.  
 Phone: Elgin 9-0191. Air Time: Day  
 President. W. W. Phillips  
 Prog. Dir., Prom. Mgr. Ray Servatius  
 Chief Engineer. Carl Spencer

**KVEL—Vernal—1946—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Uintah Bcstg. Co.  
 Address. 120 E. Main St.  
 Phone: 494. Air Time: Full Time  
 Trans. Standard, Capitol, MacGregor, Cole  
 Manager. Lee Walker

**VERMONT**

Pop. Feb. 1, 1956 (Est.) 385,000—Families 108,000  
 Radio Homes 103,000—TV Homes 73,267—Stations in State 13

**WBTN—Bennington—1953**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By. Catamount Bcstrs. Inc.  
 Address. Harwood Hill  
 Phone: 6321. Air Time: Daytime  
 News Service UP  
 Representative McGillvra, Kirby  
 Station Manager. Ben A. Hubley

**WTSA—Brattleboro—1950**  
 ABC

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By. Tri-State Area-Bcstg. Corp.  
 Address. Box 819  
 Phone: ALpine 4-4567. Air Time: Full Time  
 News Service UP  
 Representative Walker  
 President. Theodore Feinstein  
 Gen., Sta., Comm. Mgr. Phillips Terhune  
 Publicity Director. Robert Farson  
 Prog. Dir., Chief Engineer. Edward D. Somes

**WCAX—Burlington—1931**  
 CBS

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By. WCAX Radio, Inc.  
 Business-Studio Address. 135 Main St.  
 Phone: BU 2-5761. Air Time: Full Time  
 News Service UP  
 Transcription Service SESAC  
 Representative Weed  
 Membership NARTB, RAB  
 President. C. P. Hasbrook  
 Station Manager. C. W. Grinnell  
 Chief Engineer. James W. Tierney

**WDOT—Burlington—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned. WDOT, Corp.  
 Address. 109 S. Winooski Ave.  
 Phone: 2-5776. Air Time: Full Time  
 Transcription SESAC  
 News Service UP  
 Membership NARTB

Station Representative.....McGillvra, Walker  
 President, Gen., Sta.....Vcl Carter  
 Commercial Manager.....V. J. D'Acuti  
 Sls. Prom., Prog. Dir.....Don Bartlett  
 Chief Engineer.....Roger Laroche

**WJOY—Burlington—1946**  
**ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Vermont Bcstg. Corp.  
 Bus. Studio-Transmitter Location..633 Main St.  
 Phone: 4-5774.....Air Time: Full Time  
 News Service.....AP  
 Representative. Everett-McKinney, Kettel Carter  
 Membership.....RAB, NARTB  
 Station Manager.....Alfred E. Spokes

**WSKI—Montpelier-Barre**  
**1947—ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Montpelier-Barre Bcstg. Co.  
 Bus. Address..Union Mutual Bldg., Montpelier  
 Phone: CA 3-5275.....Air Time: Full Time  
 News Service.....AP  
 Representatives...Nona Kirby, W. S. Grant  
 President.....C. W. Grinnell  
 General Manager.....Harry C. Perrigo

**WIKE—Newport—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..Memphremagog Bcstg. Co.  
 Address.....Box 586  
 Phone: 832-3.....Air Time: Full Time  
 Transcription Service.....World  
 News Service.....UP  
 Membership.....RAB  
 Reps.....McGillvra, Walker, Alexander  
 President.....E. Dean Finney  
 Gen. Mgr., Chief Eng.....Donald Thurston  
 Program Director.....William Graham

**WHWB—Rutland—1949**

Frequency: 1000 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Central Vt. Bcstg. Corp.  
 Address.....24½ Center St.  
 Phone: PR 3-3200.....Air Time: Daytime  
 Representatives.....Nona Kirby, Gill-Perna  
 General Manager.....John H. Bennett

**WSYB—Rutland—1930**  
**KBS-MBS-YANKEE**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Philip Weiss Music Co.  
 Bus. Studio Address.....35 Washington St.  
 Phone: PR 3-8140.....Air Time: Full Time  
 Representative.....McGillvra, Walker  
 Gen., Comm. Manager.....Philip Weiss  
 Business Manager.....J. H. Weiss

**WWSR—St. Albans—1941**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Vermont Radio Corp.  
 Business-Studio Address.....75 N. Main St.  
 Phone: 1390.....Air Time: Daytime  
 Representative.....Walker  
 General Manager.....Lloyd Squier  
 Comm. Manager.....Richard W. Hill

**WTWN—St. Johnsbury—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By....Twin State Bcstrs. Inc.  
 Address.....Concord Ave.  
 Phone: 2344.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus, World  
 Membership.....NARTB, RAB  
 Representative.....McGillvra, Walker  
 Pres., Gen. Mgr.....E. Dean Finney

**WNIX—Springfield—1954**

Frequency: 1480 Kc.....Power: 1 Kw.  
 Owned.....Conn. Valley Bcstg. Co., Inc.  
 Address.....106 Park St.  
 Phone: TU 5-4514.....Air Time: Daytime  
 News Service.....UP  
 Trans. Ser.....Thesaurus  
 Station Rep.....McGillvra, Walker  
 President.....E. Dean Finney  
 Manager.....Ken Greene  
 Program Director.....Allen Davis

**WDEV—Waterbury—1931**  
**MBS-YANKEE**

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Lloyd E. Squier  
 Address.....9 Stowe St.  
 Phone: CHerry 4-7321.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Everett-McKinney  
 Membership.....RAB  
 General Manager.....Lloyd E. Squier  
 Comm. Mgr., Pgm. Dir.....Craig S. Parker  
 Chief Engineer.....Warren Chase

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## WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Potomac Bcstg. Corp.  
Address.....Virginia Theatre Bldg.  
Phone: OV. 3-3000 Air Time: Daytime  
Representative.....Grant Webb  
News Service.....AP  
Pres., Gen. Mgr.....Carl L. Lindberg  
Commercial Mgr.....John C. Moran

## WARL—Arlington—1946

Frequency: 780 Kc. Power: 1000 Watts d.  
Owned-Oper. By....No. Virginia Bcstrs., Inc.  
Bus. Studio Address.....5232 Lee Hwy.  
Phone: KE. 6-9000 Air Time: Daytime  
General Manager.....Cy Blumenthal  
Assistant Mgr.....Ray Armand  
Comm. Mgr.....G. A. Crump

## WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Oper. By..Arlington Fairfax Bcstg. Co.  
Address.....1300 G. St. N.W.  
Phone: Republic 7-7161 Air Time: Full Time  
News Service.....AP  
President.....Harold H. Thoms  
Gen., Sta., Comm. Mgr.....Sidney Mageloff

## WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned-Oper. By.....Bedford Bcstg. Corp.  
Address.....P. O. Box 406  
Phone: 8245 Air Time: Daytime  
News Service.....AP  
Transcription Service.....Thesaurus  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....J. E. Synan  
Commercial Manager.....Douglas B. Catlin  
Program Director.....Robert A. Scott, Jr.  
Chief Engineer.....J. P. Loughlin

## WLSB—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Gap Bcstg. Co.  
Address.....Intermont Heights  
Phone: 960 Air Time: Daytime  
News Ser.....AP  
Trans. Ser.....World  
Membership.....NARTB, RAB  
Gen., Comm. Manager.....W. H. Wren, Jr.  
Prom. Director.....Ruth Jensen

## WKLW—Blackstone—1947 MBS

Frequency: 1490 Kc. Power: 250 watts  
Owned-Oper. By....Blackstone Bdcstg. Corp.  
Address.....Community Bldg.  
Phone: 478 Air Time: Full Time  
Transcription Service.....Thesaurus  
Representative.....Interstate United Newspapers  
News Service.....AP  
President, Gen. Mgr.....H. L. Umstead  
Chief Engineer.....Cosby A. Draper, Jr.

## WCYB—Bristol—1946—ABC

Frequency: 690 Kc. Power: 10,000 Watts d.  
Owned-Oper. By....Appalachian Bcstg. Corp.  
Address.....Box 1009  
Phone: North 3560 Air Time: Daytime  
News Service.....AP, UP  
Transcription Service.....World, Cole, Associated  
Station Rep.....Gill Perna  
Membership.....NARTB, RAB  
President, Gen. Mgr.....Robert H. Smith  
Comm. Mgr.....J. Fey Rogers  
Program Director.....James D. Thomas  
Chief Engineer.....R. V. Robinson

## WFHG—Bristol—1946—MBS

Frequency: 980 Kc. Power: 1000 Watts  
Owned-Oper. By.....Bristol Bcstg. Co.  
Address.....P. O. Box 799  
Phone: 3620 Air Time: Full Time  
News Service.....UP  
Membership.....NARTB  
Trans. Ser.....Thesaurus, Standard  
Station Rep.....Walker, Dora-Clayton  
General Manager.....W. C. Ninninger  
Commercial Manager.....Jack Martin

## WCHV—Charlottesville—1933 ABC

Frequency: 1260 Kc. Power: 1 Kw.  
Owned-Operated By.....Barham & Barham  
Bus. Studio-Transmitter Address..Rose Hill Dr.  
Phone: 2-5121 Air Time: Full Time  
News Service.....AP  
Representative.....Clark  
Membership.....RAB  
Owner.....Charles Barham, Jr.  
Gen., Sta., Comm. Mgr.....Robert C. Walker  
Prog., Pub. Dir.....R. G. Sketchley, Jr.  
Promotion Manager.....Charles Smith  
Chief Engineer.....Ken Colby

## WINA—Charlottesville—1949 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..Charlottesville Bcstg. Corp.  
Address.....4th & Main  
Phone: 2-6177 Air Time: Full Time  
News Service.....UP  
Transcription Service.....Standard, Lang-Worth  
Station Representative.....Walker  
Membership.....RAB  
Pres., Gen. Mgr.....Donald G. Heyne  
Comm. Mgr.....Thomas M. Behrendt

## WBCR—Christianburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Montgomery Bcstg. Co.  
Phone: EV 2-4063 Air Time: Daytime  
Representative.....Indie Sales  
News Service.....AP  
Transcription Service.....Lang-Worth  
President.....Dr. Vernon H. Baker  
Gen., Comm. Manager.....Durwood Powell

**WCFV—Clifton Forge—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Clifton Forge Bcstg. Corp.  
 Address .....Fairview Hts  
 Phone: 2147.....Air Time: Full Time  
 Trans. Ser.....Standard, SESAC  
 News Service .....AP  
 General Manager.....John I. Hanly

**WKEY—Covington—1941**  
 ABC

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Earl M. Key  
 Business Address.....Main St.  
 Phone: 8351.....Air Time: Full Time  
 Representative .....Devney  
 Transcription Service .....Thesaurus  
 Membership .....NARTB  
 Gen. Bus. Manager.....Earl M. Key

**WSVS—Crewe—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....So. Virginia Bcstg. Corp.  
 Business Address.....800 Melody Lane  
 Phone: 7811.....Air Time: Daytime  
 News Service .....AP  
 Transcription Service.....World  
 President .....Calvin S. Willis  
 VP & Gen. Mgr.....John E. Sadler  
 Sales Manager.....Freeman H. Stewart  
 Station Manager.....F. H. Watkins  
 Prog. Director.....Robert B. Richards

**WCVA—Culpeper—1949**  
 KBS-MBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Culpeper Bcstg. Co.  
 Address .....Radio Bldg.  
 Phone: 8338.....Air Time: Full Time  
 News Service .....UP  
 Trans. Ser.....Standard, Lang-Worth  
 Station Rep. ....Indie  
 President.....Leonard T. Preston  
 Gen., Sta., Comm. Mgr.....John T. Rogers  
 Sls. Prom. Mgr., Prog. Dir.....Mark Anders  
 Publicity Director.....Ann Rogers  
 Chief Engineer.....Walter Wilkerson

**WBTM—Danville—1930**  
 ABC

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By....Piedmont Bcstg. Corp.  
 Bus.-Studio Address.....Hotel Danville Bldg.  
 Phone: 2350.....Air Time: Full Time  
 Representative .....Gill-Perna  
 President.....L. N. Dibrell  
 Vice President.....Landon R. Wyatt  
 General Manager.....Milton Adams  
 Comm. Manager.....George Lund  
 Program Director.....Anthony Naylor

**WDVA—Danville—1947**  
 MBS

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By....Va.-Carolina Bcstg. Corp.  
 Address.....American Natl. Bank Bldg.  
 Phone: 5300.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....Thesaurus  
 Representative .....Robert S. Keller  
 Membership .....NARTB, RAB  
 President.....J. D. Pruitt  
 VP & Gen. Mgr.....Emerson J. Pryor  
 Commercial Mgr.....Stover Morris, Jr.  
 Sls. Prom. Mgr., Pub. Dir.....Jeff Waugh  
 Program Director.....Richard Campbell  
 Chief Engineer.....Howard Clendenon

**WEVA—Emporia—1952**

Frequency: 860 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Stone Bcstg. Corp.  
 Address .....Washington St. & Florida St.  
 Phone: 2133.....Air Time: Daytime  
 Trans. Ser. ....Thesaurus  
 News Service .....AP  
 Pres., Gen. Mgr.....M. E. Stone  
 Station Manager.....A. L. Drew

**WFCR—Fairfax—1955**

Frequency: 1310 Kc.....Power 500 W., d.  
 Owned-Operated By.....OK Bcstg. Co.  
 Address.....984 Radcliffe Dr., Alexandria  
 Partners.....A. Kellar, G. Olsson

**WFAJ—Falls Church—1948**  
 KBS

Frequency: 1220 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Lamar A. Newcomb  
 Address .....Tower Square  
 Phone Number .....Jefferson 2-0900  
 General Manager.....Lamar A. Newcomb  
 Comm. Mcnagr.....Jack James

**WFLO—Farmville—1947**

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Colonial Bcstg. Co.  
 Business Address.....118 W. Third St.  
 Representative .....Clark  
 General Manager.....Carla B. Keys  
 Station Manager.....John D. Wilson

**WFVA—Fredericksburg**  
 1939—ABC

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Fredericksburg Bcstg. Corp.  
 Business Address.....707 Princess Anne St.  
 Phone: ESsex 3-7721.....Air Time: Full Time  
 News Service .....UP  
 Membership .....NARTB  
 Exec. Vice-Pres.....Richard Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng., J. C. Morgan  
 Sls. Prom. Mgr.....Jack Turner  
 Program Director.....Arch Harrison

**WFTR—Front Royal—1948**  
**KBS-MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. Sky Park Bcstg. Corp.  
Address. P. O. Box 192  
Phone: 750. Air Time: Full Time  
News Service AP  
Transcription World  
Membership NARTB  
General Manager. Kenneth Gordon  
Program Director. Tom Gibson

**WBOB—Galax—1946**  
**MBS-KBS**

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By. Carroll-Grayson Bcstg. Corp.  
Address. Poplar Knob Rd.  
Phone: 2921. Air Time: Daytime  
Manager. Joseph P. Crockett  
Sales Manager. Brice J. Parks

**WNRG—Grundy—1955**

Frequency: 1250 Kc. Power: 1 Kw., d.  
Owned-Oper. By. Va.-Ky. Bcstg. Co., Inc.  
Address. Box 1072  
Phone: Webster 5-7581. Air Time: Day  
President. H. G. Dotson  
Gen. Mgr., Chief Eng. D. B. Jordan

**WVEC—Hampton—1948**  
**NBC**

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned-Operated By. Peninsula Bcstg. Co.  
Studio-Trans. Address. 1490 Pembroke  
Phone: HA. 6332. Air Time: Full Time  
News Service AP  
Transcription Service. World, Standard  
Representative Avery-Knodel  
Membership NARTB, RAB  
Pres., Gen. Mgr. Thomas P. Chisman  
V.P. & Dir. Sls. Harrol A. Brauer, Jr.

**WSVA—Harrisonburg—1935**  
**NBC**

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owner-Oper. Shenandoah Valley Bcstg. Corp.  
Business-Studio Address. Box 789  
Phone: 4-4431. Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative (Eastern). Pearson  
Membership NARTB, RAB  
President. Frederick L. Allman  
Sales Manager. Howard C. Evans

**WHAP—Hopewell—1949**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. The Hopewell Bcstg. Co.  
Business Address. Box 621  
Phone: 801. Air Time: Full Time

News Service UP  
Transcription Service Thesaurus  
Representative Indie Sales  
Pres. C. S. Willis  
V.P. & Gen. Sta. Mgr. J. E. Sadler  
Comm. Manager. Sally Lowry  
Sales Prom. Manager. Lloyd Browning  
Prog., Pub. Director. Wm. R. Craig  
Chief Engineer. Everett Wilson

**WRLE—Lexington—1948**  
**NBC-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. Rockbridge Bcstg. Co.  
News Service AP  
Representative Indie Sales  
Membership NARTB  
Gen., Comm. Manager. Milton B. Henson  
Program Director. Joseph E. Lynn, Jr.

**WLVA—Lynchburg—1930**  
**ABC**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By. Lynchburg Bcstg. Corp.  
Address. 925 Church St.  
Phone: 2-1242. Air Time: Full Time  
News Service AP  
Transcription Service. Lang-Worth  
Representative. George P. Hollingbery  
Membership NARTB  
President. Edward A. Allen  
Gen., Comm. Manager. Philip P. Allen  
Sls. Prom., Prog. Dir. Warren Uital  
Chief Engineer. John T. Orth

**WWOD—Lynchburg—1947**  
**NBC**

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. Cy Bahakel Stations  
Address. P. O. Box 1300  
Phone: 2-3441. Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus World  
Representative Walker  
Membership NARTB  
Asst. Gen. Manager. Frank Tirico  
General Manager. Cy N. Bahakel  
Comm. Manager. Henry Hughes

**WMEV—Marion—1948**  
**ABC-KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Mountain Empire Bcstg. Corp.  
Address. Park Boulevard & Rt. 737  
Phone: 3-9001. Air Time: Daytime  
News Service AP  
Transcription Service World  
Representative Indie Sales  
Membership NARTB, RAB  
Pres., Gen., Comm. Mgr. Robert C. Wolfenden  
Sta., Sls. Prom., Pub. Dir. R. C. Wolfenden  
Pgm. Dir. Stella D. Wolfenden  
Chief Engineer. Edward Surface

**WHEE—Martinsville—1954**

Frequency: 1370 Kc. Power: 500 Watts  
 Owned. Mecklenburg Bcstg. Corp.  
 Address. Box 1284  
 Phone: 9811. Air Time: Daytime  
 News Service UP  
 Trans. Ser. Lang-Worth  
 Representative Stars National  
 Membership NARTB  
 Pres., Sta., Gen. Mgr. John W. Shultz  
 Pub. Dir., Comm. Mgr. Charles F. Adams  
 Promotion Manager Thomas W. Patterson  
 Program Director Mrs. Grace P. Vram  
 Chief Engineer T. E. Tatum

**WMVA—Martinsville—1941  
 NBC-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Martinsville Bcstg. Co., Inc.  
 Address Chatham Heights  
 Phone: 2152. Air Time: Full Time  
 News Service AP  
 Representative W. S. Grant  
 Membership NARTB  
 President H. Grady Moore  
 Gen., Sta. Manager Maynard E. Dillaber  
 Commercial Mgr. Lester Williams  
 Sls. Prom. Mgr. J. W. Bouldin, Jr.  
 Program Director Barbara Zimmerman  
 Chief Engineer B. E. Boyer

**WSIG—Mount Jackson—1954**

Frequency: 790 Kc. Power: 1 Kw.  
 Owned. Richard F. Lewis, Jr.  
 Address WSIG, Bldg.  
 Phone: 790. Air Time: Daytime  
 News Service UP  
 Gen., Comm. Mgr. H. T. Van Derwerker  
 Program Director "Shorty" King

**WNRV—Narrows—1953**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Giles Bcstg. Co.  
 Phone: 2211. Air Time: Daytime  
 News Service AP  
 Transcription Service World  
 President H. J. Romanus  
 General Manager Tom Hicks  
 Commercial Mgr. John Holland

**WACH—Newport News—1947**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Operated By Eastern Bcstg. Corp.  
 Business-Studio Address 114 W. 24th St.  
 News Service UP  
 Station Rep. Walker  
 Trans. Ser. Capitol, Lang-Worth  
 President John Dcley  
 General Manager H. A. Seville

**WGH—Newport News—1928  
 ABC**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By Hampton Roads Bcstg. Corp.  
 Bus.-Studio Address 739 Boush St., Norfolk

Phone: MA 2-3353. Air Time: Full Time  
 News Service AP  
 News, Affil. Daily Press, Times-Herald  
 Transcription Service AMP  
 Representative Gill-Perna  
 Membership NARTB, RAB  
 President William R. Van Buren, Sr.  
 Gen. Manager Edward E. Bishop  
 Station Manager Dan E. Hydrick  
 Commercial Manager Jack Whitehead  
 Sls. Prom., Program Director Ambert Dail  
 Publicity Director William A. Rhyne  
 Chief Engineer Alois Braun

**WCMS—Norfolk—1954**

Frequency: 1050 Kc. Power: 1000 W. d.  
 Owned-Oper. By Cy Blumenthal  
 Address WARL, Arlington, Va.  
 Phone: KE 6-9000. Air Time: Daytime  
 News Service UP  
 President Cy Blumenthal  
 General Manager George Crump  
 Station Manager Bill Davis  
 Commercial Manager Roy LaMere  
 Program Director Art Barrett  
 Chief Engineer Ted Spivey

**WLOW—Norfolk—1947—MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Winston-Salem Bstg. Co., Inc.  
 Bus.-Studio Addr. 21st & Manteo Sts., Norfolk  
 Phone: Madison 7-5677. Air Time: Full Time  
 News Service UP  
 Representative Venard, Rintoul & McConnell  
 President James Coan  
 General Manager W. M. Carpenter  
 Prog. Dir. Robert G. Drepperd  
 Pub. Dir. Nancy Fentress  
 Chief Eng. Howard Hatcher

**WNOR—Norfolk—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Norfolk Bcstg. Co.  
 Address 1019 Boissevain Ave.  
 Air Time Full Time  
 Transcription Service Lang-Worth  
 Representative Weed  
 President Louis H. Peterson  
 Gen. Manager Earl Harper

**WRAP—Norfolk—1952**

Frequency: 850 Kc. Power: 1000 Watts  
 Owned-Operated By Rollins Bcstg., Inc.  
 Address 300 Portlock Bldg.  
 Phone: MADison 7-8307. Air Time: Full Time  
 Representative Pearson, Rollins  
 President O. Wayne Rollins  
 Manager James H. Mayes, Jr.

**WTAR—Norfolk—1923—CBS**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By WTAR Radio Corp.  
 Bus.-Studio Address 720 Boush St.  
 Phone: 56711. Air Time: Full Time  
 News Affil. Norfolk Newspapers, Inc.



**Membership** .....NARTB, RAB  
**Representative** .....Edward Petry  
**Pres., Gen. Mgr.**.....Campbell Arnoux  
**Gen. Sales Mgr.**.....Robert M. Lambe  
**Radio Sls. Mgr.**.....Jack Black

**WNVA—Norton—1945**  
**MBS-KBS**

**Frequency:** 1050 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Blamfox Radio Co., Inc.  
**Business-Studio Address**.....Norton, Ky.  
**Air Time**.....Daytime  
**Pres., Gen. Mgr.**.....Richard B. Helms  
**Station Mgr.**.....Jack T. Helms

**WJMA—Orange—1949—MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....James Madison Bcstg. Corp.  
**Phone:** 7263.....**Air Time:** Full Time  
**Transcription Service**.....World  
**President**.....W. A. Sherman, Jr.  
**Gen., Comm. Mgr.**.....Joe E. Cole

**WCLA—Petersburg—1955**

**Frequency:** 1290 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....Harry A. Epperson, Jr.  
**Address**.....Archer Ave., Colonial Hts., Va.  
**Phone:** RE 2-3478.....**Air Time:** Daytime  
**News Service**.....UP  
**Transcription Service**.....Lang-Worth  
**Mgr., Owner**.....Harry A. Epperson, Jr.  
**Program Director**.....Olive P. Epperson  
**Promotion Manager**.....Ray Frazier

**WSSV—Petersburg—1945**  
**MBS-KBS**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned**.....Southside Virginia Bcstg. Corp.  
**Business-Studio Address**.....112 W. Tabb St.  
**Phone:** 3881.....**Air Time:** Full Time  
**President**.....Louis H. Peterson  
**General Manager**.....Ray L. Moss

**WAVY—Portsmouth—1943**  
**NBC**

**Frequency:** 1350 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Portsmouth Radio Corp.  
**Address**.....709 Boush St., Norfolk  
**Phone:** EX 7-3488.....**Air Time:** Daytime  
**Representative**.....Burn-Smith  
**President**.....Hunter C. Phelan  
**Gen., Sta. Mgr.**.....Carl J. Burkland  
**Comm. Sls. Prom. Mgr.**.....H. Stanley  
**Prog., Pub. Dir.**.....E. G. Sheridan  
**Chief Engineer**.....William Manrov

**WPUV—Pulaski—1946**  
**KBS**

**Frequency:** 1580 Kc.....**Power:** 5000 Watts

**Owned-Oper. By**.....Southwest Bcstg. Corp.  
**Phone:** 3-3931.....**Air Time:** Daytime  
**News Service**.....AP  
**Transcription Service**.....World  
**Representative**.....Dora-Clayton  
**Pres., Gen. Mgr.**.....Mason C. Deaver  
**Asst. Mgr.**.....John A. Columbus  
**Commercial Manager**.....Larry Schoenfeld

**WRAD—Radford—1950**

**Frequency:** 1460 Kc.....**Power:** 5 Kw. d.  
**Owned-Oper. By**.....Highlands Bcstg., Inc.  
**Phone:** 2461.....**Air Time:** Full Time  
**Membership**.....NARTB, RAB  
**Transcription Service**.....Thesaurus  
**Representative**.....Zimmer  
**President**.....Perry E. Gresham  
**Gen., Sta., Comm. Mgr.**.....Wendell H. Siler  
**Pub. Dir., Sales Prom. Mgr.**.....Ben Johnson  
**Prog. Dir., Chief Engr.**.....L. Mills

**WRIC—Richlands—1951**  
**KBS**

**Frequency:** 540 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Clinch Valley Bcstg. Corp.  
**Address**.....Richlands  
**Phone:** 450.....**Air Time:** Daytime  
**News Service**.....AP  
**Transcription Service**.....Thesaurus, World  
**Membership**.....NARTB, RAB  
**Gen. Mgr., Prog. Dir.**.....Lindy Seamon  
**Commercial Manager**.....Robert Haynes  
**Prog., Pub. Dir.**.....David Taylor

**WANT—Richmond—1951**

**Frequency:** 990 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....United Bcstg. Co.  
**Address**.....513 E. Main St.  
**Rep.**.....United Bcstg., Harlan Oakes  
**President**.....Richard Eaton  
**Gen. Mgr.**.....Richard Scheele

**WLEE—Richmond—1945**  
**NBC**

**Frequency:** 1480 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Lee Bcstg. Corp.  
**Business-Studio Address**.....6200 Broad St. Road  
**Phone:** 88-2837.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....ForJoe  
**Membership**.....RAB  
**President**.....Thomas G. Tinsley, Jr.  
**Gen. Mgr.**.....Irvin G. Abeloff  
**Station, Commercial Mgr.**.....H. L. Hudson  
**Program Director**.....S. A. Ludgate  
**Chief Engineer**.....Thomas J. Kita

**WLLY—Richmond—1955**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts  
**Address**.....Hotel Richmond  
**Air Time**.....Daytime

**WMBC—Richmond—1926**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Bus.-Studio Address.....3301 W. Broad St.,  
 Phone: 5-8611.....Air Time: Full Time  
 Representative.....Bolling Co.  
 Pres., Gen., Sta. Mgr.....Wilbur M. Havens  
 Commercial Mgr.....Walter A. Bowry, Jr.  
 Program Director.....Frank Wilson  
 Sls. Prom. Mgr., Pub. Dir.....John V. Shand  
 Chief Engineer.....James Kyle

**WRNL—Richmond—1937**  
**ABC**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Richmond Newspapers, Inc.  
 Business-Studio Address.....111 N. Fourth St.  
 Phone: 3-3436.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affil. News Leader; Times Dispatch  
 Trans. Serv.....Standard, Thesaurus, SESAC  
 Representative.....Edward Petry  
 Membership.....NARTB  
 President.....D. Tennant Bryan  
 Station Manager.....E. S. Whitlock  
 Sales Manager.....Frank Soden  
 Prod. Mgr.....Charles R. Maillet  
 Program Director.....Howard Hamrick  
 Publicity Director.....Miss Fan Cox  
 Chief Engineer.....W. M. Hunter

**WRVA—Richmond—1925**  
**CBS**

Frequency: 1140 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Larus & Brother Co.  
 Business Address.....Hotel Richmond  
 Phone: 3-8633.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World, Lang-Worth  
 Representative.....CBS Radio Spot Sales  
 Membership.....NARTB, RAB  
 General Manager.....John B. Tansey  
 Asst. Gen. Mgr.....W. R. Preston  
 Sales Manager.....Harold Barre  
 Promotion Manager.....Jack Stone, Jr.  
 Program Manager.....Raymond L. Kennedy  
 Production Manager.....Harold Phillips  
 Business Manager.....Barron Howard  
 Pub. Rel. Mgr.....W. R. Bishop  
 Chief Engineer.....David C. Woods

**WXGI—Richmond—1947**

Frequency: 950 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Radio Virginia, Inc.  
 Bus.-Studio Address.....100 W. Franklin St.  
 Phone: 7-4684.....Air Time: Daytime  
 Representative.....Burn-Smith  
 News Service.....AP  
 President.....Douglas H. Robertson  
 General Mgr.....David M. Wilburn

**WDBJ—Roanoke—1924—CBS**

Frequency: 960 Kc. Power: 5000 Watts

Owned-Oper. By.....Times-World Corp.  
 Address.....124 W. Kirk Ave.  
 Phone: 8131.....Air Time: Full Time  
 News Service.....AP  
 News. Affil.....Times, World News  
 Transcription Service.....World  
 Representative. Peters, Griffin, Woodward, Inc.  
 Membership.....NARTB, RAB  
 President.....M. W. Armistead, III  
 General Manager.....Ray P. Jordan  
 Commercial Manager.....John W. Harkrader  
 Program Director.....Paul E. Reynolds  
 Sales Director.....Frank E. Koehler  
 Publicity Director.....Katherine Griffey  
 Chief Engineer.....J. Edward Newman

**WRIS—Roanoke—1953**

Frequency: 1410 Kc. Power: 5000 Watts d.  
 Owned.....Roanoke Independent Bcstrs. Inc.  
 Address.....Box 702  
 Phone: 2-3131.....Air Time: Daytime  
 News Service.....AP  
 General Mgr.....Cy Bahakel  
 Asst. Gen. Mgr.....Frank Tirico

**WROV—Roanoke—1946**  
**ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....WROV Bcstrs., Inc.  
 Bus.-Studio Address.....15th & Cleveland Ave.  
 Phone: 3-4444.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Burn-Smith  
 Gen., Comm. Mgr.....Burton Levine  
 Sales Manager.....Raymond Bentley  
 Chief Engineer.....Steve Hart

**WLSL—Roanoke—1940**  
**NBC-MBS**

Frequency: 610 Kc. Power: 1000 Watts  
 Owned.....Shenandoah Life Stations, Inc.  
 Business-Studio Address.....Radio-TV Center  
 Phone: 4-9227.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 President.....Paul C. Buford  
 Exec. Vice President.....James H. Moore  
 Prom. Mgr.....F. L. Corstaphney  
 Commercial Manager.....Horace Fitzpatrick  
 Sls. Prom. Dir.....C. R. Garrison  
 Program Manager.....G. W. Chernault, Jr.  
 Chief Engineer.....J. P. Briggs

**WHLF—South Boston—1947**  
**ABC-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Halifax Bcstg. Co.  
 Air Time.....Full Time  
 News Service.....AP  
 Membership.....RAB, NARTB  
 Transcription Service.....World  
 Gen., Comm. Mgr.....John L. Cole, Jr.

**WJWS—South Hill—1953**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By... Old Belt Bcstg. Corp.  
Address... South Hill  
Phone: 230... Air Time: Daytime  
News Service... AP  
Transcription Service... Lang-Worth  
Membership... NARTB  
President... C. D. Pennington, Jr.  
Gen., Sta., Comm. Sls. Prom. Mgr... W. Hoffer  
Publicity, Program Director... A. W. Walthall  
Chief Engineer... Charles E. Brown

**WAFB—Staunton—1954**

Frequency: 900 Kc. Power: 1 Kw. d.  
Owned... Am. Home Bcstg. Corp.  
Address... P. O. Box 396  
Phone: 6-0100... Air Time: Daytime  
News Service... UP  
Trans. Ser... SESAC  
Station Rep... Clark  
Membership... NARTB  
General Manager... J. L. McFarland

**WTON—Staunton—1946**  
ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Charles P. Blackley  
Business-Studio Address... Morrison Bldg.  
Phone: 5-5555... Air Time: Full Time  
News Service... AP  
Transcription Service... Lang-Worth  
Membership... NARTB  
General-Station Mgr... Charles P. Blackley  
Comm.-Sales Prom. Mgr... Charles F. Seebeck  
Program Director... James H. Wooddell  
Chief Engineer... Rex C. Houser

**WLPM—Suffolk—1940**  
ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Suffolk Bcstg. Corp.  
Business-Studio Address... Radio Bldg.  
Air Time... Full Time  
Representative... Sears & Ayer  
General Mgr... Fred L. Hart

**WBOF—Virginia Beach—1954**

Frequency: 1600 Kc. Power: 1 Kw.  
Owned... Va. Beach Bcstg. Corp.  
Address... Box 36  
Phone: 1217... Air Time: Daytime  
News Service... AP  
Membership... NARTB  
Pres., Gen., Sta. Mgr... Leo Hoarty

Prog. Dir... Bruce Miller  
Comm., Prom. Mgr... Wade Williams  
Pub. Dir... John Keyes  
Chief Engineer... Jack Garrison

**WNNT—Warsaw—1949**

Frequency: 690 Kc. Power: 250 Watts d.  
Owned... No. Neck & Tidewater Bcstg. Co.  
Address... Warsaw  
Phone: ED. 3-6900... Air Time: Daytime  
News Service... UP  
Transcription Service... Standard  
Pres., Gen., Sta. Mgr... Grayson Headley  
Commercial Mgr... Ruth R. Rouzie  
Sls. Prom. Mgr., Pub. Dir... Pat Parker  
Chief Engineer... W. Dean Loudy

**WAYB—Waynesboro—1947**  
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By... Waynesboro Bcstg. Corp.  
Address... 526 Main St.  
Phone: 6066... Air Time: Full Time  
Rep... Donald Cooke  
Membership... NARTB  
Pres., Gen., Sta., Comm. Mgr... N. Wilbur Kidd  
Program Director... Al Charles  
Chief Engineer... Donald D. Curtis

**WINC—Winchester—1941**  
ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Richard Field Lewis, Jr., Inc.  
Business Address... Box 605  
Phone: Mohawk 2-4855... Air Time: Full Time  
News Service... UP  
Membership... NARTB  
President... Richard Field Lewis, Jr.  
Gen., Sta., Comm. Mgr... James Holder  
Sls. Prom. Mgr... Wally Hankin  
Program Director... Phil Potter  
Chief Engineer... Phil Whitney

**WYVE—Wytheville—1949**  
KBS

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Wythe County Bcstg. Co.  
Address... P. O. Box 534  
Phone: Capitol 8-3185... Air Time: Daytime  
News Service... UP  
Membership... NARTB  
Transcription Service... Lang-Worth  
President, Gen. Mgr... A. M. Gates, Jr.  
Commercial Manager... Frank Foy Lindamood  
Chief Engineer... Jack Fleming

## KBKW—Aberdeen—1949 ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....KBKW, Inc.  
Address.....701 E. Heron St.  
News Service.....AP  
Transcription.....World  
Representative.....Feltis Paschall  
Membership.....NARTB  
President.....Archie Taft, Jr.  
Manager.....Mahlon R. Taft

## KXRO—Aberdeen—1927 MBS-KBS

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By.....KXRO, Inc.  
Address.....207½ E. Market St.  
Phone: AB. 4098. Air Time: Full Time  
News Service.....UP  
Rep.....Moore-Lund, Walker, O'Connell  
Transcription Service.....Lang-Worth  
Membership.....NARTB, RAB  
President.....Harry R. Spence  
General Manager.....Fred G. Goddard  
Station Mgr.....John B. Waitkus  
Program Director.....Phillip M. Wacker  
Comm. Mgr.....Roy Johnson  
Sales Prom. Manager.....Monte Cook  
Publicity Director.....Fred Hepner, Jr.  
Chief Engineer.....Philip True

## KPUG—Bellingham—1948 MBS-KBS

Frequency: 1170 Kc. Power: 1000 Watts  
Owned-Operated By.....KPUG, Inc.  
Business Address.....P. O. Box 655  
Phone: 1170. Air Time: Full Time  
News Service.....UP  
Newspaper Affil.....Burley (Id.) Herald,  
St. Helena (Ore.) Mist  
Rep.....Headley Reed; Hunt; Moore-Lund  
President.....Jessica L. Longston  
Gen., Station Mgr.....James Hamstreet  
Commercial Manager.....John DiMeo  
Publicity Dir.....Dorothy Jacobson  
Sls. Prom. Mgr.....B. Lundgren  
Program Director.....Ed Triplett  
Chief Engineer.....Donald R. Pinney

## KVOS—Bellingham—1927 ABC

Frequency: 790 Kc. Power: 1000 Watts  
Owned-Operated By.....KVOS, Inc.  
Bus. Studio Address.....1151 Ellis St.  
Phone: 790. Air Time: Full Time  
News Service.....UP  
Representative.....Forjoe, Moore & Lund  
President.....Rogan Jones  
Gen., Sta., Comm., Mgr.....Alex de Schweinitz  
Prog., Pub. Dir.....Haines Fay  
Chief Engineer.....John Price

## KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Bruce Bartley  
Address.....205 Wash. Ave.  
Phone: Essex 7-3995. Air Time: Full Time  
News Service.....UP  
Station Rep.....Feltis  
Membership.....RAB  
Owner.....Bruce Bartley  
Manager.....Link Perry  
Sales Mgr.....Randy Archer

## KELA—Centralia-Chehalis 1937—MBS-DON LEE

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By.....Central Bcstg. Corp.  
Business Address.....P.O. Box 720, Centralia  
Phone: Centralia PE 6-3321. Air Time: Full Time  
News Service.....UP  
Rep.....Moore-Lund, Walker, Western Radio Sls.  
Membership.....RAB  
President.....J. Elroy McCaw  
Sec.-Treas.....Mabel A. Gwinn  
Gen., Sta., Comm. Mgr.....Joe Chytil  
Sales Prom. Mgr.....William Tilton  
Pub., Prog. Director.....Donald Youngmans  
Publicity Director.....Don Berry  
Chief Engineer.....Lloyd Hannah

## KITI—Chehalis-Centralia 1954

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned-Operated By.....KITI Corp.  
Address.....804 Market St.  
Phone:.....Sherwood 8-3379  
Newspaper Affil.....Daily Chronicle  
News Service.....UP  
Transcription.....World  
Representative.....Best; Moore; Feltis; Cox  
Membership.....RAB  
Pres., Gen., Sls. Prom. Mgr.....D. Whitman  
Commercial Manager.....Donald M. Heinen  
Chief Engineer.....Harold C. Singleton

## KCLX—Colfax—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Adrian De Vries  
Address.....Box 710  
Phone: 780. Air Time: Full Time  
News Service.....AP  
Representative.....Best; Moore-Lund  
Owner, Gen., Sta. Mgr.....Adrian De Vries  
Publicity Dir.....Ross Pellerin  
Chief Engineer.....E. V. McVay

## KCVL—Colville—1955—KBS

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned-Operated By.....Colville Bcstg. Co.  
Address.....Mantz & Rickey Rd.  
Phone: 990. Air Time: Daytime  
Representative.....Best  
News Service.....UP  
General Manager.....Merle B. Petersen  
Commercial Manager.....J. P. Esvelt

**KGDN—Edmonds—1954**

Frequency: 630 Kc. Power: 1000 Watts  
 Owned-Oper. Garden of the King Enterprises, Inc.  
 Phone: Lincoln 3133 Air Time: Daytime  
 News Service AP  
 Transcription SESAC  
 President Mike Martin  
 Manager A. Orville Helgeson  
 Program Director Gerald Swanson

**KXLE—Ellensburg—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. Central Washington Bcstrs.  
 Bus. Add. Trans. Loc. Box 600  
 Phone: 2-1488 Air Time: Full Time  
 Transcription Service Associated, World  
 Representative McGillvra  
 Membership NARTB  
 President Goodwin Chase, Jr.  
 Gen. Sta. Manager Joe Kendall  
 Commercial Manager Bill Hanning  
 Sls. Prom. Mgr. Bill Allen  
 Publicity Director Ron Forsell  
 Chief Engineer Robert I. Sampson

**KULE—Ephrata—1949**

Frequency: 730 Kc. Power: 1,000 Watts d.  
 Owned-Oper. Columbia Basin Bcstg. Co.  
 Phone: 4-4686 Air Time: Daytime  
 News Service UP  
 Transcription Standard  
 Membership NARTB, RAB  
 General Manager Bob Moore  
 Sales Manager Bob Osland

**KRKO—Everett—1920**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. The Everett Bcstg. Co., Inc.  
 Address P. O. Box 916  
 Phone: Cedar 1144 Air Time: Full Time  
 News Service AP  
 Representative McGillvera, Moore & Lund  
 Membership RAB  
 General Manager William R. Taft  
 Sales Manager Warren Johnson  
 Chief Engineer Dave Foley

**KFDR—Grand Coulee—1950**

**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. Ralph A. Nachtmann  
 Address Box 395  
 Phone: 322 Air Time: Full Time  
 News Service UP  
 Representative Moore-Lund; Best  
 General Manager R. A. Nachtmann  
 Program Director Alvin Theisen  
 Chief Engineer Raymond Groff

**KLOG—Kelso—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. N.W. Public Services, Inc.  
 Address P. O. Box 90  
 Phone: GArden 3-4900 Air Time: Full Time  
 News Service UP

Representative Feltis, Ayres, Best  
 President Roscoe A. Day, Jr.  
 General Manager John Carlson  
 Program Director Lowell Gibson  
 Chief Engineer Paul Johnson

**KWIE—Kennewick—1949**

Frequency: 610 Power: 5000 Watts  
 Owned-Oper. By KWIE, Inc.  
 Address 11 S. Cascade St.  
 Phone: Justice 2-5115 Air Time: Full Time  
 Representative Moore-Lund, Robert Meeker  
 Membership NARTB  
 President, Gen. Mgr. Harold A. Clark  
 Comm. Mgr., Chief Eng. C. J. McCredie  
 Program Director Mar. Jean Matthews

**KNBX—Kirkland—1949**

**KBS**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owned-Oper. Eastside Bdcstg. Co.  
 Address Trans. Loca. Civic Center  
 Phone: VA. 1201 Air Time: Daytime  
 News Service UP  
 Representative Best  
 Presidents L. N. Ostrander, W. A. Chamness  
 General Manager G. A. Wilson  
 Comm. Mgr. John G. Joachims  
 Sls. Prom. Mgr. W. D. Love  
 Program Director William S. McMillan  
 Publicity Director R. Anita Busek  
 Chief Engineer Don Bevilacqua

**KBAM—Longview—1955**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. Altru Bcstg. Co.  
 Address Box 31  
 Phone: HA 3-1210 Air Time: Daytime  
 News Service INS  
 Partners W. Gordon Allen & John Truhan  
 General Manager Arne G. Peterson  
 Commercial Manager Lowell Bryan  
 Program Director Jim Jones  
 Chief Engineer Kenneth Vancel

**KWLK—Longview—1938**

**DON LEE-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. Twin City Bcstg. Corp.  
 Bus-Studio Add. Natl. Bank of Commerce Bldg.  
 Phone: 1500 Air Time: Full Time  
 Transcription Service World  
 Representative W. S. Grant; Moore-Lund  
 Membership RAB  
 General Manager Bob L. Moran

**KSEM—Moses Lake—1947**

Frequency: 1470 Kc. Power: 1 Kw.  
 Owned-Operated By KSEM, Inc.  
 Address Box 276  
 Phone: Ro 5-3441 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB  
 President Jessica Longsten

General Manager.....James Hanstreet  
 Station Manager.....James Schroeder  
 Program Director.....Fran King  
 Commercial Manager.....Roy Robinson  
 Sls. Prom. Mgr.....Bill Utsunomiya  
 Publicity Director.....Al Morris  
 Chief Engineer.....Earl Bayne

Sls. Prom. Mgr.....Dick Wood  
 Chief Engineer.....Robert Rockne

**KBRC—Mount Vernon—1946**

Freq: 1430 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By.....Beckley Radio Co.  
 Bus. Studio Address.....P.O. Box 240  
 Phone: GA 4-2430.....Air Time: Full Time  
 Representative.....Moore-Lund, McGillvra  
 Pres., Gen., Sta. Mgr.....Leo H. Beckley  
 Commercial Mgr.....Frank Snyder  
 Pub., Dir., Prog. Dir.....Joe Armey  
 Chief Engineer.....Walt Bierke

**KONP—Port Angeles—1945  
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Pacific, Inc.  
 Bus. Studio-Transmitter Address. 313 W. First  
 Representative.....Moore & Lund  
 Membership.....RAB  
 Pres., General Mgr.....C. N. Webster  
 Station Manager.....Keith Patterson

**KGY—Olympia—1922  
 MBS-DON LEE**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tom Olsen  
 Address Trans. Loca. . . . .Rockway Leland Bldg.  
 Phone: Fleetwood 6-6636. . . . .Air Time: Full Time  
 News Service.....AP  
 Newspaper Affil.....News  
 Representative.....George Clark, Art Moore  
 Membership.....RAB, NARTB  
 General Manager.....Tom Olsen  
 Sta., Comm. Mgr.....Elmer J. Holmberg  
 Sls. Prom., Prog Dir.....Don Jones  
 Publicity Director.....Robert Cummings  
 Chief Engineer.....Charles A. Roark

**KOFE—Pullman—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Bayton & Hicks  
 Address.....Pullman-Coltcy Hy.  
 Membership.....RAB  
 Station Rep.....Ayres, Best  
 Station Mgr.....J. Ronald Bayton  
 Commercial Mgr.....John R. Puckett  
 Promotion Mgr.....B. J. Bayton

**KOMW—Omak—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KOMW, Inc.  
 Business-Studio Address.....Omak  
 Phone: 00.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Feltis; Ayres  
 Membership.....NARTB  
 President.....R. L. McNett  
 General Manager.....Dean Nichols

**KAYE—Puyallup—1952  
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Henry Perozzo  
 Address.....P. O. Box 271  
 Phone: 5-7711.....Air Time: Full Time  
 Manager.....Henry Perozzo

**KZUN—Opportunity—1955**

Frequency: 1270 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Voice of Spokane Valley  
 Address.....E. 3811 9th, Spokane  
 Partners.....R. L. Swartz, A. MacKelvie,  
 H. G. Olsen

**KAPA—Raymond—1950**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Pacific Bcstg. Corp.  
 Address.....P. O. Box 626  
 Phone: 1010.....Air Time: Full Time  
 Representative.....Walker, Moore-Lund  
 President.....Joe Chytil  
 Gen., Sta. Comm. Mgr.....Lee Stottlemyre  
 Sls. Pro. Mgr., Pub. Dir., Clayton Stewart  
 Chief Engineer.....Robert Sheetz

**KPKW—Pasco—1945—ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Radio Corp.  
 Address.....Chase & "A" Sts.  
 Phone: Liberty 7-3337.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Feltis  
 Transcription Service.....Capitol  
 Pres., Gen. Mgr.....V. B. Kenworthy  
 Sta. Mgr., Prog. Dir.....Walter Mott  
 Commercial Manager.....Jerry Hawkins

**KLAN—Renton—1952**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Interlake Bdcstg. Corp.  
 Address Trans. Loca.....Box 449  
 Phone: OL 8245.....Air Time: Part  
 President.....Ralph Sander  
 General Mgr.....Clifford H. Hensen  
 Commercial Mgr.....Ray Pounder  
 Program Director.....Jack L. Tregellas  
 Chief Engineer.....James McGavick

**KALE—Richland—1950**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KALE, Inc.  
 Address.....P. O. Box 367  
 Phone: RI 4-3180.....Air Time: Full Time  
 Representatives.....O'Connell, Kinkaid  
 President.....R. S. McCaw  
 Gen., Comm. Mgr.....L. G. Dix

**KAYO—Seattle—1926**

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. d.  
 Owned-Operated By... Wash. Telecasters, Inc.  
 Add., Trans. Loca... 2939 Fourth Ave. So.  
 Phone: ELiot 2480. Air Time: Full Time  
 News Service UP  
 President... Jessica L. Longston  
 Exec. Vice-Pres... R. E. Pollock  
 Gen., Sta. Mgr... Rod McCandle  
 Sales Prom. Mgr., Pgm. Dir... Ben H. Harkins  
 Chief Engineer... Verle Jones

**KING—Seattle—1947—ABC**

Frequency: 1090 Kc. Power: 50,000 Watts  
 Owned-Oper. By... KING Bcstg. Co.  
 Address... 320 Aurora Ave.  
 Phone: Mutual 3555. Air Time: Full Time  
 Representative... Blair  
 News Service UP, INS  
 Membership NARTB, RAB  
 President... Mrs. A. Scott Bullitt  
 V.P., Gen. Mgr... Otto P. Brandt  
 Sta. Sles Mgr... Frederick Von Hofen  
 Merchandise Manager... G. W. Parker  
 Pub. & Prom. Mgr... M. A. Anderson  
 Operations Manager... J. R. French  
 Chief Engineer... James D. Middlebrooks

**KIRO—Seattle—1927—CBS**

Frequency: 710 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Queen City Bcstg. Co.  
 Bus.-Studio Address... 1530 Queen Anne Ave.  
 Phone Number... Alder 9800  
 News Service UP  
 Transcription Service Columbia  
 Representative. Peters, Griffin, Woodward, Inc.  
 Membership NARTB  
 President, Gen. Mgr... Saul Haas  
 Comm. Manager... William F. Tucker  
 Station Manager... Lincoln W. Miller  
 Publicity Director... John Shield  
 Program Director... Warren McCloy  
 Chief Engineer... James Upthegrove

**KJR—Seattle—1923**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper... Mt. Rainier Radio & TV Bcstg.  
 Business-Studio Address... 2690 26 Ave. S.W.  
 Phone: HcLly 5100. Air Time: Full Time  
 News Service UP  
 Transcription Service Standard  
 Representative Avery-Knodel  
 Membership RAB  
 Pres., Gen Mgr... Lester M. Smith  
 Commercial Manager... Gaylen S. Blackford  
 Pgm. Director... Homer Pope  
 Chief Engineer... Don M. Anderson

**KOL—Seattle—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By... Seattle Bcstg. Co.  
 Bus.-Studio Address... 1100 W. Florida St.  
 Phone: MA. 2312. Air Time: Full Time  
 News Service UP, INS  
 Representative Bolling  
 Membership RAB

President... Marie S. Taft  
 General Manager... Archie Taft, Jr.  
 Commercial Manager... Gil Bond  
 Program Director... Phyllis O. Miller  
 Chief Engineer... Perry Lind

**KOMO—Seattle—1926—NBC**

Frequency: 1000 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Fisher's Blend Station, Inc.  
 Bus.-Studio Address... 100 4th Ave. No.  
 Phone: SE. 6000. Air Time: Full Time  
 News Service UP  
 Transcription Service Associated  
 Representative NBC Spot Sales  
 Membership NARTB, RAB  
 President... O. W. Fisher  
 General Manager... W. W. Warren  
 Sales Manager... King Mitchell  
 Sls. Prom. Mgr... Bill Cathey  
 Program Manager... F. J. Patterson  
 Chief Engineer... C. E. Miller

**KTW—Seattle—1920**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned... The First Presbyterian Church  
 Address... 7th Ave. & Spring St.  
 Phone Number... Mutual 1250  
 Air Time Shared  
 Gen. Mgr., Ch. Eng... James S. Ross  
 Comm. Mgr., Prog. Dir., Mgr... Don Bevilacqua  
 Sls. Prom. Mgr... Bill Lehnoff  
 Publicity Dir... Neil Burmester

**KVI—Seattle—1929—MBS**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By... Puget Sound Bcstg. Co., Inc.  
 Business Address... Camlin Hotel  
 Phone: SEneca 4848. Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus  
 Representative H.R. Reprs.  
 Membership NARTB  
 President, Gen. Mgr... Mrs. Vernice Irwin  
 Commercial Mgr... Earl T. Irwin  
 Program Dir... Harry Long  
 Chief Engineer... D. M. McDonough

**KXA—Seattle—1926**

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Operated By... KXA, Inc.  
 Bus.-Studio Address... 320 Second Ave., W.  
 Phone: AL. 8600. Air Time: Daytime  
 News Service AP  
 Representative Meeker  
 Membership NARTB, RAB  
 President... Wesley I. Dumm  
 Vice-Pres., General Manager... Hugh A. Smith  
 Prog. Dir., Chief Engineer... John Dubuque

**KGA—Spokane—1926—ABC**

Frequency: 1510 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Bankers Life and Casualty  
 Bus.-Studio Address... 4444 Lawrence Ave.  
 Phone: KE 0631. Air Time: Daytime  
 News Service UP  
 Membership NARTB, RAB  
 Representative Venard

President.....John MacArthur  
 General Manager.....Dick Godon  
 Sales, Prom. Mgr.....Irv Prell  
 Program Director.....Bob Liddle  
 Chief Engineer.....Val Strange

### **KHQ—Spokane—1922—NBC**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KHQ, Inc.  
 Bus.-Studio Address.....Radio Central Bldg.  
 Phone: MA. 5131.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Muzak  
 Representative.....Katz  
 Membership.....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....Richard O. Dunning  
 Comm. Mgr., Prog. Dir.....J. Birney Blair  
 Sls. Prom., Pub. Dir.....Rex Gerlach  
 Chief Engineer.....A. G. Sparling

### **KNEW—Spokane—1947** **MBS-DON LEE**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Inland Empire Bcstg. Co.  
 Address.....57th & Helena  
 Phone: Keystone 9363.....Air Time: Full  
 Representative.....Weed  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Burl C. Hagadone  
 Station Manager.....C. E. Rodell

### **KREM—Spokane—1947**

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Louis Wasmer  
 Address.....4103 South Regal  
 Phone: Keystone 0466.....Air Time: Full Time  
 News Service.....AP  
 Membership.....RAB  
 Representative.....Forjoe  
 Owner.....Louis Wasmer  
 Gen., Sta., Comm. Mgr.....Robert H. Temple  
 Program Director.....E. A. Moseley  
 Chief Engineer.....Homer W. Mead

### **KSPO—Spokane—1922**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Williams and Cody  
 Address, Trans. Loca.....Realty Bldg.  
 Phone: Riverside 8033.....Air Time: Full Time  
 Membership.....NARTB  
 Station Rep.....Paschall  
 General Mcnager.....Gene Williams

### **KXLY—Spokane—1922** **CBS**

Frequency: 920 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....No. Pacific Radio Corp.  
 Address.....Television Center  
 Phone: Madison 1218.....Air Time: Full Time  
 Rep.....Avery-Knodel; Moore & Lund  
 General Manager.....Richard E. Jones  
 Sales Mgr.....James Agostino  
 Program Director.....George Anthony  
 Pcom. Mgr.....Robert Moore

### **KREW—Sunnyside—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cole E. Wylie  
 Address.....7th & Decatur  
 Phone: 7-2277.....Air Time: Full Time  
 News Service.....AP  
 Representative.....McGillvra  
 Membership.....NARTB, RAB  
 President.....Cole E. Wylie  
 General Manager.....Don G. Bennett  
 Program Director.....Jean Runyan  
 Chief Engineer.....John Berg

### **KMO—Tacoma—1926**

Frequency: 1360 Kc.....Power: 5 Kw.  
 Owned.....Tacoma Radio Corp.  
 Address.....914½ Broadway  
 Phone: FU. 1581.....Air Time: Full Time  
 Representative.....Avery Knodel  
 Pres., Gen. Sta. Mgr.....J. Archie Morton  
 Commercial Manager.....R. T. McKenzie  
 Prom., Pub. Dir.....Gene Dryden  
 Program Director.....Clair Weidenaar  
 Chief Engineer.....John Rybo

### **KTAC—Tacoma—1942**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Tacoma Bcstrs., Inc.  
 Address.....Winthrop Hotel  
 Phone: BR. 2241.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Gill-Perna, Moore  
 Membership.....NARTB  
 President, Gen. Mgr.....Jerry Geehan  
 Station, Sales Prom. Mgr.....John Condon  
 Prog. Dir.....Dick Weeks  
 Chief Engineer.....R. C. Velo

### **KTNT—Tacoma—1952**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Tribune Publ. Co.  
 Address.....So. 11th & Grant Sts.  
 Phone: FU. 2561.....Air Time: Full Time  
 Transcription Service.....Lang-Worth  
 Newspaper Affil.....News Tribune  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 Representative.....Weed  
 General Manager.....Len Higgins  
 Commercial Mgr.....John Upham  
 Program Director.....Don St. Thomas  
 Chief Engineer.....Max H. Bice

### **KENE—Toppenish—1954** **KBS**

Frequency: 1490 Kc.....Power: 150 Watts  
 Owned.....Radio Bcstrs., Inc.  
 Address.....P. O. Box 350  
 Phone: 5-7272.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Ayres  
 Gen., Comm. Mgr.....V. E. Sawyer



**KHFS—Vancouver—1954**

Frequency: 1150 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By Western Bcstg. Co.  
 Address: 5500 Fourth Plain Road  
 Phone: OXford 3-2565 Air Time: Daytime  
 General Manager: Ralph C. Weagant  
 Commercial Manager: Ernest Crater  
 Sls. Prom. Mgr.: Jack Nino  
 Chief Engineer: Howard Bryce

**KVAN—Vancouver—1939**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By KVAN, Inc.  
 Studio Address: 707 Main St.  
 Phone: OX. 4-3325 Air Time: Full Time  
 Newspaper Afil.: Coos Bay Times  
 News Service: UP  
 Representative: Bolling  
 Membership: RAB, NARTB  
 President: Sheldon F. Sackett  
 General-Station Mgr.: Jack Irvine  
 Comm. Mgr.: Bob Davis  
 Chief Engineer: Leo Erickson

**KTEL—Walla Walla—1946**  
 ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Walla Walla Bdcstg. Co.  
 Address: Book Nook Bldg.  
 Air Time: Full  
 News Service: AP  
 Membership: RAB  
 Transcription Service: World  
 Representatives: Grant, West Coast Sales  
 Pres., Gen. Mgr.: Jack Keating  
 Sales Manager: Don Harris

**KUJ—Walla Walla—1928**  
 MBS-DON LEE

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By KUJ, Inc.  
 Business-Studio Address: 55 E. Main St.  
 Phone: 1230 Air Time: Full Time  
 News Service: UP  
 Transcription Service: Thesaurus  
 Representative: Forjoe, Moore-Lund  
 Membership: NARTB  
 President: H. E. Studebaker  
 Manager: Tom Haveman

**KPQ—Wenatchee—1929**  
 ABC-NBC

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Wescoast Bcstg. Co., Inc.  
 Bus-Studio Address: 2nd & Columbia Sts.  
 Phone: NO 3-5121 Air Time: Full Time  
 Representative: Forjoe  
 Pres., Sta., Gen. Mgr.: James W. Wallace  
 Prom., Comm. Mgr.: Pat O'Halloran  
 Program Director: Dorothy Lee  
 Publicity Director: Janis Owings  
 Chief Engineer: George Fresse

**KWNW—Wenatchee—1948**  
 MBS-DON LEE

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Wenatchee Broadcasters  
 Address: P. O. Box 1510  
 Phone: Normandy 2-7135 Air Time: Full Time  
 Rep.: McGillvra, Feltis  
 General Mgr.: Stuart S. Maus  
 Station Manager: Mark A. Sorley  
 Chief Engineer: Warren Brown

**KIMA—Yakima—1944—CBS**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By Cascade Bdcstg. Co.  
 Address: P. O. Box 702  
 Phone: 6104 Air Time: Full Time  
 Rep.: Weed & Co., Moore & Lund  
 President: A. W. Talbot  
 Radio Manager: Thomas C. Bostic  
 Commercial Mgr.: W. B. Hansen  
 Sales Manager: C. C. Cartony  
 Sls. Prom. Mgr.: Ed Neltner  
 Program Director: Don White  
 Publicity Director: Ed Morrissey  
 Chief Engineer: Harry Helm

**KIT—Yakima—1929**  
 ABC-NBC-KBS

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By KIT, Inc.  
 Business-Studio Address: 414 E. Yakima Ave.  
 Phone: 8115 Air Time: Full Time  
 Representative: Branham  
 President: Carl E. Haymond  
 Gen., Sta. Mgr.: James A. Murphy  
 Com., Prom. Mgr.: Jack H. Goetz  
 Chief Engineer: H. B. Murphy

**KUTI—Yakima—1955**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Independent Broadcasters  
 Address: Box 261  
 Phone: 2-6900 Air Time: Daytime  
 Representative: Forjoe  
 President: W. N. Nelskog  
 Gen., Sta. Mgr.: P. M. Crain  
 Comm. Mgr.: R. R. Fleming  
 Sls. Prom., Pub. Dir.: J. McAdams  
 Chief Eng.: D. M. Gay

**KYAK—Yakima—1947—MBS**

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By Yakima Bcstg. Co.  
 Address: P. O. Box 172  
 Phone: 2-7142 Air Time: Full Time  
 Representative: Headley-Reed  
 President: Robert S. McCaw  
 General Manager: Richard J. Passage  
 Sls. Prom. Mgr.: Stan Kramlien  
 Commercial Manager: Anthony Maucione  
 Program Director: Larry Campen  
 Chief Engineer: Donald E. Gardner

# WEST VIRGINIA

Pop. Feb. 1, 1956 (Est.) 1,970,000—Families 508,000  
Radio Homes 488,000—TV Homes 346,106—Stations in State 44

## WJLS—Beckley—1939—CBS

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By. Joe L. Smith, Jr., Inc.  
Bus.-Studio Address. WJLS Building  
Phone: 7311 Air Time: Full Time  
News Service UP  
Representative Weed  
Membership NARTB  
President Joe L. Smith, Jr.  
Gen. Sta. Manager. Virginia N. Cooper  
Comm. Manager. R. R. Brown  
Program Director. Dallas Boyd  
Chief Engineer. Al J. Ginkel

## WVNR—Beckley—1946

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By. Rahall Bcstg. Co.  
Business-Studio Address. 1565 Harper Rd.  
Phone: 9309 Air Time: Full Time  
News Service AP  
Rep. Everett-McKinney, Dora-Clayton  
President. N. Joe Rahall  
Gen. Sta. Mgr. R. H. Booth  
Comm. Mgr. Margaret A. Jenkins  
Sls. Prom. Mgr. Eugene Morehouse  
Prog. Dir. C. P. Vogel, Jr.  
Pub. Dir. Nan Tucker

## WHIS—Bluefield—1928—NBC

Frequency: 1440 Kc. Power: 5000 Watts  
Owned-Oper. By. Daily Telegraph Prtg. Co.  
Business-Studio Address. 412 Bland St.  
Phone: 7-6171 Air Time: Full Time  
Newspaper Affil. Daily Telegraph, Sunset News  
Transcription Service. World, Cole  
Membership NARTB  
Representative Katz  
President Jim H. Short  
Gen. Mgr. Hugh I. Shott, Jr.  
Sta., Comm. Mgr. Melvin Barnett  
Program Director. Janie Marie Lambert  
Chief Engineer J. F. Byers

## WKOY—Bluefield—1948 MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. WKOY, Inc.  
Address. West Virginian Hotel  
Phone: DA 5-7185 Air Time: Full Time  
Trans. Ser. Thesaurus  
Rep. Devney & Co., Holman, Dora-Clayton  
Pres., Gen., Mgr. J. Lindsley Alley  
Comm. Mgr. J. Robert Alston  
Program Director. Carolyn Wolfe  
Chief Engineer. Roy Hill

## WCAW—Charleston—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Capitol Bcstg. Corp.  
Address. Kanawha Hotel  
Phone: 3-7503 Air Time: Full Time  
Trans. Service Lang-Worth, Standard

News Service AP  
Representative Thomas F. Clark  
President W. D. Stone  
Gen. Mgr. Selma D. Pierson  
Sta., Comm. Mgr. O. O. Pierson  
Program Director. Al Walker  
Chief Engineer Frank Allender

## WCHS—Charleston—1927 CBS

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Oper. By. The Tierney Co.  
Address. 1111 Virginia St. E.  
Phone: 28-131 Air Time: Full Time  
Representative Branham  
Membership NARTB, RAB  
President. Lewis C. Tierney  
Gen. Mgr. John T. Gelder, Jr.  
Comm. Mgr. John L. Sinclair, Jr.  
Sales Mgr. Robert M. Sinclair  
Program Director. Joe Farris  
Promotion Director. Phil Sheridan  
Chief Engineer. William E. Dixon

## WGKV—Charleston—1939 NBC

Frequency: 1490 Kc. Power: 250 Watts  
Owned. Kanawha Valley Bcstg Co.  
Address. 20 Dickinson St.  
Phone: 3-7541 Air Time: Full Time  
Transcription Service. SESAC  
Newspaper Affil. Huntington Publ. Co.  
Representative Katz  
Pres. Lawrence H. Rogers  
Gen., Sta. Mgr. William R. Murray  
Comm. Manager. Gilbert D. Brooks  
Program Director. Robert Entley  
Chief Engineer. Howard A. Martin

## WKNA—Charleston—1946

Frequency: 950 Kc. Power: 5000 d., 1000 n.  
Owned-Oper. By. Joe L. Smith, Jr., Inc.  
Bus.-Studio Address. Box 3106  
Phone: 3-5575 Air Time: Full Time  
News Service UP  
Representative Weed  
Membership NARTB  
President. Joe L. Smith, Jr.  
Gen., Sta. Manager. Willard S. Jackson  
Comm. Director. J. Kent Hackleman  
Prog. Director. Don O. Hays  
Pub. Director. Myrtle MacPherson  
Chief Engineer. A. J. Ginkel

## WTIP—Charleston—1946 MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. Chemical City Bcstg. Co.  
Bus.-Studio Address. Capitol & Fife  
Phone: 23-136 Air Time: Full Time  
Representative Forjoe  
President Gus Zaharis

Gen., Sta. Mgr. . . . . Berton Sonis  
 Comm. Mgr. . . . . Mel S. Burka  
 Sls. Prom., Prog. Director . . . . . Bob Bower  
 Chief Engineer . . . . . Paul Sullivan

**WBLK—Clarksburg—1937**  
**NBC**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Ohio Valley Bcstg. Corp.  
 Address . . . . . Robinson-Grand Theatre Bldg.  
 Phone: 5-5475 . . . . . Air Time: Full Time  
 Representative . . . . . Branham  
 Membership . . . . . RAB, NARTB  
 Vice President . . . . . George H. Clinton  
 Comm. Manager . . . . . Charles A. Gaylord  
 Publicity Director . . . . . Wilda McCarty  
 General Manager . . . . . Carl Loose  
 Program Manager . . . . . Don McWhorter  
 Chief Engineer . . . . . V. G. Brooks

**WHAR—Clarksburg—1946**  
**MBS-ABC**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . WHAR, Inc.  
 Address Trans. Locca . . . . . 1200 E. Pike St.  
 Phone: 4-5525-6 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription . . . . . World  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Walter Patterson  
 Commercial Manager . . . . . F. T. Gregg  
 Program Director . . . . . James Harper  
 Chief Engineer . . . . . Beryl Snyder

**WPDX—Clarksburg—1946**

Frequency: 750 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Clarksburg Bcstg. Corp.  
 Business-Studio Address . . . . . 339 W. Main St.  
 Phone: 4-6425 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 V.P., Treas. . . . . R. C. Warden  
 Gen. Mgr. . . . . Joe M. Larosa

**WDNE—Elkins—1948**  
**MBS-KBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . W. Va. Radio Corp.  
 Address . . . . . Davis & Wash. Sts.  
 Phone: 1300 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Membership . . . . . NARTB  
 President . . . . . Mrs. A. J. R. Greer  
 Gen., Sta. Manager . . . . . Richard E. Nason  
 Program Director . . . . . Ed Doyle  
 Comm. Manager . . . . . Grady F. Guye  
 Chief Engineer . . . . . James K. Phares

**WMMN—Fairmont—1928**  
**CBS**

Frequency: 920 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Peoples Bcstg. Co.  
 Address . . . . . 208 Adams Street  
 Phone: 3100 . . . . . Air Time: Full Time  
 News Service . . . . . AP

Transcription Service . . . . . Standard  
 Representative . . . . . H.R. Reps  
 Membership . . . . . NARTB, RAB  
 Vice President, Gen. Mgr. . . . . Herbert Evans  
 Station Manager . . . . . A. G. Ferrise  
 Asst. Manager . . . . . Frank J. Lee  
 Program Director . . . . . Francis Lauzac  
 Sls. Prom., Pub. Dir. . . . . Howard Haid  
 Chief Engineer . . . . . Harry W. Jackson

**WTCS—Fairmont—1946**  
**ABC-KBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Fairmont Bcstg. Co., Inc.  
 Bus.-Stu. Address . . . . . Radio Pk., Gaston Ave.  
 Bus.-Studio Address . . . . . 108 Gaston Ave.  
 Phone: 5000 . . . . . Air Time: Full Time  
 Representative . . . . . Gill Perna  
 President . . . . . Connie B. Gay  
 General Manager . . . . . Donald J. Tucker  
 Station Manager . . . . . Robert E. Cobbins  
 Sls. Prom. Manager . . . . . H. Denney  
 Program Director . . . . . Guy Willy  
 Publicity Director . . . . . Joel D. Lehman  
 Chief Engineer . . . . . Edward Lenaway

**WHTN—Huntington—1947**  
**MBS**

Frequency: 800 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. . . . . Greater Huntington Radio Corp.  
 Business-Studio Address . . . . . 1112½ Fourth Ave.  
 Phone: 3-3453 . . . . . Air Time: Daytime  
 Transcription Service . . . . . Thesaurus  
 Rep. . . . . Indie Sales  
 General Manager . . . . . John S. Phillips

**WPLH—Huntington—1946**

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Huntington Bcstg. Corp.  
 Business-Studio Address . . . . . 1105 Fourth Ave.  
 Phone: 3-3421 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Transcription Service . . . . . Capitol  
 Representative . . . . . Walker  
 Membership . . . . . NARTB  
 President . . . . . Cy N. Bahakel  
 Manager . . . . . N. S. Tweel

**WSAZ—Huntington—1923**  
**ABC**

Freq.: 930 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . WSAZ, Inc.  
 Business-Studio Address . . . . . 201 Ninth St.  
 Phone: 38-401 . . . . . Air Time: Full Time  
 Newspaper Affil. . . . . Huntington Publ. Co.  
 Transcription Service . . . . . Lang-Worth  
 Representative . . . . . Katz  
 Membership . . . . . NARTB, RAB  
 President . . . . . Col. J. H. Long  
 General Manager . . . . . Lawrence H. Rogers  
 Station Manager . . . . . C. T. Garten  
 Prom., Pub., Merchandising . . . . . Jack Williams  
 Comm. Manager . . . . . George Andrick  
 Program Director . . . . . C. Bosworth Johnson  
 Chief Engineer . . . . . Leroy Kilpatrick

**WKYR—Keyser—1954—KBS**

Freq.: 1270 Kc. Power: 1 Kw. d.  
 Owned ..... Walter Patterson  
 Address ..... Sta. WHAR, Clarksburg, W. Va.  
 Phone: 3011 ..... Air Time: Daytime  
 Station Rep. .... Butscher  
 Transcription ..... World  
 Membership ..... NARTB  
 President ..... Robert K. Richards  
 Sta. Manager ..... Tom Butscher  
 Comm. Manager ..... Joe Barker  
 Program Director ..... Gene Bowen  
 Chief Engineer ..... F. Arnett Swisher

**WLOG—Logan—1940—MBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... C. H. Frey, R. O. Greever  
 Address ..... 445 Stratton St.  
 Phone: 761 ..... Air Time: Full Time  
 Membership ..... NARTB  
 Partner ..... Clarence H. Frey  
 Partner ..... Robert O. Greever

**WVOW—Logan—1952**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Logon Bcstg. Co.  
 Address ..... Cons. Bus. Ter. Bldg.  
 Phone: 2356, 7 ..... Air Time: Full Time  
 News Service ..... AP  
 Gen., Comm. Mgr. .... William P. Becker

**WEPM—Martinsburg—1946  
 MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Martinsburg Bcstg. Co.  
 Business Address ..... Peoples Trust Co. Bldg.  
 Phone: 5252 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... McGillivra  
 Membership ..... NARTB  
 Co-Owner ..... C. M. Zinn  
 Co-Owner, Gen. Mgr. .... C. Leslie Golliday  
 Program Director ..... Eunice J. Schneider  
 Comm. Manager ..... George N. O'Brien  
 Sales Prom. Mgr. .... C. Rodig  
 Chief Engineer ..... Fred Siffrin

**WHJC—Matewan—1951  
 KBS**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Three States Bcstg. Co.  
 Phone: 4771 ..... Air Time: Daytime  
 Transcription Service ..... SESAC, Standard  
 News Service ..... UP  
 Representative ..... Thomas Clark  
 President, Gen. Mgr. .... Fred Morningstar

**WMON—Montgomery—1946  
 MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Address ..... 1028 1st Ave.  
 Phone: HI 2-2191 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Gen. Manager ..... Andrew W. Vickers

**WAJR—Morgantown—1940  
 MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... West Virginia Radio Corp.  
 Business-Studio Address ..... 446 Spruce St.  
 Phone: 9488 ..... Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affil. .... Post, News  
 Transcription Service ..... World, Thesaurus  
 Membership ..... NARTB  
 President ..... Agnes J. Reeves Greer  
 General Manager ..... Richard E. Nason  
 Station Manager ..... Jack Fleming  
 Comm. Manager ..... James Redmond  
 Sls. Prom. Manager ..... Ann Walker  
 Prog. Director ..... Robert Connelly  
 Publicity Director ..... Ann Walker  
 Chief Engineer ..... Al Novak

**WCLG—Morgantown—1954**

Frequency: 1300 Kc. Power: 500 Watts d.  
 Owned-Oper. By ..... Morgantown Bcstg. Co.  
 Address ..... 343 High St.  
 Phone: 2-3456 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Serv. .... Lang-Worth  
 Owner, Gen. Mgr. .... C. Leslie Golliday

**WMOD—Moundsville—1950  
 KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Robert W. Munn  
 Address ..... P.O. Box 372  
 Phone: 990 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Thomas Clark  
 President ..... Robert W. Munn  
 Gen., Prom. Manager ..... John T. Taylor  
 Prog., Pub. Dir. .... Helen Flowers  
 Chief Engineer ..... J. W. Jones

**WETZ—New Martinsville  
 1952**

Frequency: 1330 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Magnolia Broadcasting Co.  
 Address ..... P. O. Box 391  
 Phone: 1000 ..... Air Time: Daytime  
 Representative ..... Gill-Perna  
 Trans. Service ..... Standard  
 President, Gen. Mgr. .... Harry G. Bright  
 Comm. Manager ..... George K. Eubanks  
 Prog. Director ..... Harold Showman  
 Pub. Director ..... Nell Shurtleff  
 Chief Engineer ..... Richard McBride

**WOAY—Oak Hill—1947**

Frequency: 860 Kc. Power: 10 Kw. d.  
 Owned-Oper. By ..... Robert R. Thomas, Jr.  
 Business Address ..... Box 251  
 Phone: 651 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Capital, Thesaurus  
 Representative ..... Pearson  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Robert R. Thomas, Jr.  
 Chief Engineer ..... Curtis Horton

**WCEF—Parkersburg—1954**

Freq.: 1050 Kc. Power: 1000 Watts  
 Owned-Oper. By.....C. E. Franklin  
 Address.....P. O. Box 228  
 Phone: GARfield 2-1844 Air Time: Daytime  
 Representative.....Thomas Clark  
 News Service.....AP  
 Transcription Serv. ....Standard  
 General Mgr. ....C. E. Franklin  
 Station Mgr. ....Paula Carr

**WCOM—Parkersburg—1947**  
**ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Parkersburg Bdcstg. Co.  
 Address.....317 Ninth St.  
 Phone: HUDson 5-4491 Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB, RAB  
 Transcription Service.....World  
 Representative.....McGillvra  
 President.....Joseph M. Handlan  
 Gen., Sta., Comm. Mgr.....A. N. Archer  
 Chief Eng., Prog. Dir.....William Collins

**WPAR—Parkersburg—1935**  
**CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Ohio Valley Bcstg. Corp.  
 Business-Studio Address.....211 5th St.  
 Air Time.....Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Branham  
 Membership.....NARTB, RAB  
 President.....Austin V. Wood  
 V.P., Gen. Mgr.....George H. Clinton

**WWYO—Pineville—1949**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.  
 Address.....Box 184  
 Phone: 2711 Air Time: Daytime  
 News Service.....UP  
 Trans. Ser.....World  
 President, Gen. Mgr.....R. D. Bailey  
 Sta., Com. Mgr.....Edward Hawley  
 Sls. Prom. Manager.....Hank Frye  
 Program Director.....Elaine Taylor  
 Publicity Director.....Jack Mullens  
 Chief Engineer.....William D. Stone

**WLOH—Princeton—1947**  
**ABC-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Mountain Bcstg. Co.  
 Phone: GA 5-2151 Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB  
 Pres., Sta., Prom. Mgr.....Robert Harrison  
 Prog., Pub. Dir.....Al Rich  
 Chief Engineer.....Rod Arkell

**WRON—Ronceverte—1947**  
**NBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Blake Bcstg. Co.  
 Address.....Shanklin Bldg.  
 Phone: 300 Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Joseph Hershey McGillvra  
 General Mgr.....William E. Blake  
 Comm. Mgr.....Gladys Livesay

**WKLC—St. Albans—1955**

Frequency: 1300 Power: 1 Kw., d.  
 Owned-Operated By.....Raymond Kandel  
 Address.....109 Sixth Ave.  
 Owner, Gen. Mgr.....R. I. Kandel  
 Commercial Manager.....H. Diefenbach  
 Chief Engineer.....Harry Bowen

**WEIR—Weirton—1950**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Address.....3992 Main St.  
 Phone: WE 2815 Air Time: Full Time  
 Transcription Service.....Thesaurus  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Rambeau  
 President.....Harold A. Bengert  
 General Manager.....Edward J. Hirschberg  
 Station Manager.....Robert E. Badger  
 Chief Engineer.....James Mark

**WELC—Welch—1950**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Pocahontas Bcstg. Co.  
 Address.....Box 1032  
 Phone: 1150 Air Time: Daytime  
 News Service.....UP  
 Representative.....McGillvra  
 Transcription Service.....World  
 Membership.....NARTB  
 President.....Sam Sidote  
 Program Director.....J. Cullop  
 Chief Engineer.....Howard R. King

**WMCD—Welch—1955**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By.....Williamson Bcstg. Co.  
 Address.....Second Ave. at Court St.  
 President.....Alice Shein

**WHAW—Weston—1948**  
**KBS-MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Central W. Va. Serv. Corp.  
 Address.....P. O. Box 431  
 Phone: 1555 Air Time: Full Time  
 News Service.....UP  
 Trans. Service.....Associated, Keystone  
 President.....R. H. Ralston  
 Vice Pres.....Francis Andrew

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**WHLL—Wheeling—1949**

Frequency: 1600 Kc. Power: 5000 Watts d.  
Owned-Operated By..... Wheeling Bcstg. Co.  
Address ..... Box 989  
Phone: Wheeling 6700 Air Time: Daytime  
Station Rep. .... Gill-Perna  
Transcription Service ..... Standard  
Station Manager..... K. H. Forney

**WKWK—Wheeling—1941**  
**ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Community Bcstg., Inc.  
Trans. Add. . . Pythian Bldg. 16th & Market Sts.  
Phone: WH 5320 Air Time: Full Time  
News Service ..... UP  
Station Representative ..... Weed  
Pres., Gen. Manager..... John B. Reynolds  
Commercial Mgr..... Elsie M. Cook  
Program Director..... Dale M. Schussler  
Pub. Dir. .... John B. Reynolds, Jr.  
Chief Engineer..... James Jones

**WWVA—Wheeling—1926**  
**CBS**

Frequency: 1170 Kc. Power: 50,000 Watts

Owned-Oper. By..... Storer Broadcasting Co.  
Address..... Hawley Bldg.  
Phone: WH. 5383 Air Time: Full Time  
News Service ..... AP  
Transcription Service ..... Lang-Worth  
Representative ..... John Blair  
Membership ..... NARTB, RAB  
President..... George B. Storer  
Station Manager..... Paul J. Miller  
Comm. Manager..... A. F. Hofman  
Sales Prom., Pub. Dir..... Howard W. Meagle  
Program Director..... Paul A. Myers  
Chief Engineer..... Edwin L. Keim

**WBTH—Williamson—1939**  
**MBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Williamson Bcstg. Corp.  
Business Address..... P. O. Box 261  
Phone: 1241 Air Time: Full Time  
Representative..... Gene Grant & Co.  
Membership ..... NARTB  
Manager ..... Alice Shein

**WISCONSIN**

Pop. Feb. 1, 1956 (Est.) 3,595,000—Families 1,050,000  
Radio Homes 990,000—TV Homes 818,426—Stations in State 69

**WATK—Antigo—1947**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Oper. By..... Antigo Bcstg. Co.  
Address ..... Antigo  
Phone: 3-4124 Air Time: Daytime  
Transcription Service ..... Thesaurus  
Newspaper Affil..... Daily Journal  
News Service ..... UP  
President, Gen. Mgr..... A. F. Berner  
Comm. Manager..... William Chilton  
Chief Engineer..... Robert Fowler

**WAPL—Appleton—1952**

Frequency: 1570 Kw. Power: 1000 Watts d.  
Owned-Oper. By... Bartell Broadcasters, Inc.  
Address..... Balliet Hotel, 124 W. Wash. St.  
Phone: 4-2609 Air Time: Daytime  
Station Rep..... Gill-Perna  
President..... Gerald A. Bartell  
Program Director..... Rex Munger  
General Manager..... Connie Forster  
Comm. Manager..... Bob Culp  
Chief Engineer..... Ev Fliegel

**WHBY—Appleton—1924**  
**MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By..... WHBY, Inc.  
Bus. Studio Address..... 600 So. Law St.  
Phone: 3-6639 Air Time: Full Time  
News Service ..... AP  
Representative ..... Meeker  
Gen., Sta., Comm. Mgr..... Lewis J. Process  
Sales Prom. Mgr..... Chris Schneider

Program Director..... Orion Samuelson  
Publicity Director..... John Flynn  
Chief Engineer..... George Merkl

**WATW—Ashland—1940**  
**MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Upp. Mich.-Wisc. Bcstg.  
Address..... No. State Bank Bldg.  
Phone: 1680 Air Time: Full Time  
Representative ..... Walker  
President, Gen. Mgr..... Willam L. Johnson  
Sta., Comm. Manager..... Arncld J. Peterson  
Program Director..... Nancy Anno  
Chief Engineer..... Lester Patten

**WBEV—Beaver Dam—1951**

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By... Beaver Dam Bcstg. Co.  
Address ..... Box 430  
Phone: TU, 5-4439 Air Time: Daytime  
Exec. V.P., Gen. Mgr..... Charles R. Dickoff  
Comm. Mgr..... George Reese

**WBEL—Beloit—1948**

Frequency: 1380 Kc. Power: 5000 Watts d.  
Owned-Oper. By..... Beloit Bcstrs., Inc.  
Business-Studio Address..... 323 Chestnut St.  
Phone: 8-1380 Air Time: Daytime  
News Service ..... UP  
Representative ..... Gill-Perna  
President ..... Russ Salter  
General Mgr..... Robert O. Moran  
Sta., Comm. Mgr..... Joe Moen  
Chief Engineer..... Leo Wilson

**WGEZ—Beloit—1948—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Beloit Bcstg. Co.  
 Business-Studio Address.....Hotel Hilton  
 Phone: Emerson 5-8865. Air Time: Full Time  
 Rep. .... Everett-McKinney  
 President..... Sidney H. Bliss  
 General Manager..... Vern Williams  
 Commercial Manager..... Bill Bessaire  
 Prog. Director..... Tom Anderson  
 Chief Engineer..... Bob Fried

**WCHF—Chippewa Falls—1954**

Frequency: 1150 Kc. Power: 1 Kw. d.  
 Owned ..... Chipewa Bcstg. Co.  
 Address..... 108 Bridge St., Ladysmith  
 Station Rep. .... Clark  
 President..... Russell G. Salter  
 General Mgr..... Kerm Stevens

**WBIZ—Eau Claire—1947**  
**MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By..... WBIZ, Inc.  
 Address..... 609 Cameron St.  
 Phone: TEmple 5-5111. Air Time: Full Time  
 Representative ..... Pearson

Membership ..... RAB  
 President, General Mgr..... Howard G. Bill  
 Chief Eng., Prog. Dir..... Harold Jahnke

**WEAU—Eau Claire—1937**  
**NBC**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Operated By..... Central Bcstg. Co.  
 Business-Studio Address. 2415 Hastings Way  
 Phone: 2-3474 Air Time: Full Time  
 News Service ..... UP  
 Trans. Serv. Associated, SESAC, Lang-Worth  
 Reps..... Hollingberry, Bulmer & Johnson  
 General Mgr..... W. C. Bridges  
 Station Mgr..... Leo Howard

**WRFW—Eau Claire—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned... Chippewa Valley Radio & TV Corp.  
 Bus. Studio-Transmitter Address... Eau Claire  
 Phone: 2-1629. Air Time: Daytime  
 News Service ..... AP  
 Transcription Service..... Capitol, Standard  
 President..... Thomas K. Werner  
 Gen., Sta. Mgr., Prog. Dir..... Jack Kelly  
 Comm., Sls. Prom. Mgr..... Richard Werner  
 Publicity Director..... Katherine B. Wahl  
 Chief Engineer..... Ralph Main

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**COVERAGE . . .**

**AP**

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**KFIZ—Fond Du Lac—1922**  
MBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: KFIZ Bcstg. Co.  
Bus. Studio-Transmitter Address: 18 W. First St.  
Phone: 356 Air Time: Full Time  
Newspaper: Commonwealth Reporter  
News Service: UP  
Representative: Holman  
Exec. Vice Pres.: Emery W. Martin  
General Manager: Lynn N. Fairbanks  
Program Director: Lucille Fairbanks  
Chief Engineer: Wendell S. Meyers

**WBAY—Green Bay—1922**  
CBS

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Operated By: Norbertine Fathers  
Address: 115 South Jefferson  
Phone: HE 2-3331 Air Time: Full Time  
News Service: UP  
Representative: Weed  
Managing Director: Rev. M. J. Beemster  
General Manager: Haydn R. Evans  
Comm. Mgr.: Joseph De Young  
Prom. Manager: Robert Meister  
Sta. Mgr., Prog. Dir.: Rodger Mueller  
Publicity Dir.: Marcie Hayden  
Chief Engineer: Wallace Stangel

**WDUZ—Green Bay—1947**  
ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Green Bay Bcstg. Co.  
Business-Studio Address: 225 N. Adams St.  
Phone: HE 5-5331 Air Time: Full Time  
News Service: UP  
Pres., Gen. Mgr.: Ben A. Laird  
Program Dir.: Allen H. Embury  
Commercial Manager: Robert A. Vandersteen  
Chief Engineer: Leo Westerman

**WJPG—Green Bay—1947**  
MBS

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By: Green Bay Newspaper Co.  
Business Address: 428 Cherry St.  
Phone: Hemlock 5-7575 Air Time: Full Time  
News Service: AP  
Trans. Ser.: Standard  
Representative: Burn-Smith  
Membership: NARTB  
General Manager: Joseph Horner, Jr.  
Station Manager: John M. Walter  
Commercial Manager: Glen R. Holznecht  
Program Director: Charles Gourlie  
Chief Engineer: Elmo Reed

**WTKM—Hariford—1954**  
KBS

Frequency: 1540 Kc. Power: 500 Watts d.  
Owned-Operated By: Kettle Moraine Bcstg. Co.

Address: Town of Erin, Hartford  
Phone: 600 Air Time: Daytime  
Transcription Service: World  
News Service: UP  
General Mgr.: Walter Zastrow  
Station Mgr.: Don Zastrow  
Program Dir.: Bill Roberts  
Regional Sls. Mgr.: T. Schmitz  
Chief Engineer: George Dodge

**WCLO—Janesville—1930**  
MBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned: Southern Wisconsin Radio, Inc.  
Business-Studio Address: 200 E. Milwaukee St.  
Phone PLeasant 4-3311 Air Time: Full Time  
News Service: AP  
Newspaper Affiliation: "Daily Gazette"  
Representative: Everett-McKinney  
Membership: NARTB  
President: Sidney H. Bliss  
Gen. Sta. Mgr.: V. W. Williams  
Commercial Manager: Charles W. Bessire  
Prom., Pgm., Pub. Dir.: Ralph Schroeder  
Chief Engineer: Wayne Clay

**WLIP—Kenosha—1947**

Frequency: 1050 Kc. Power: 250 Watts  
Owned-Oper. By: W. L. Lipman  
Address: 625 57th St.  
Phone: Olympic 7-8162 Air Time: Daytime  
Transcription Service: Thesaurus  
Representative: Everett-McKinney  
Membership: RAB, NARTB  
General Manager: William L. Lipman  
Sta., Comm. Manager: Hugh Gately  
Program Director: Jerome Golden  
Publicity Director: Steve Kelley  
Chief Engineer: Casimir Lubinski

**WKBH—La Crosse—1923**  
NBC

Frequency: 1410 Kc. Power: 5000 Watts  
Owned-Operated By: WKBH, Inc.  
Business-Studio Address: 141 So. 6th St.  
Phone: 2-4678 Air Time: Full Time  
News Service: AP  
Transcription Service: World  
Representative: H-R  
Membership: RAB, NARTB  
President, Station Mgr.: Howard Dahl  
Program Director: Berneice Callaway  
Sales Manager: Robert Z. Morrison, Jr.  
Chief Engineer: Al Leeman

**WKTY—La Crosse—1948**  
ABC

Frequency: 580 Kc. Power: 1000 Watts  
Owned-Oper. By: Lee & Associates, Inc.  
Business-Studio Address: 112 N. 4th St.  
Phone: 2-6042 Air Time: Full Time  
News Service: UP  
Rep.: Everett-McKinney, Bulmer-Johnson  
President: Herbert H. Lee

Gen. Mgr. .... Don O'Brien  
Comm. Mgr. .... Milo Knutson  
Prom. Dir. .... Charles R. Kearns

**WLCX—La Crosse—1947**  
**MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned. .... Phillippe Bcstg. Corp.  
Address .... Rivolt Theatre Bldg.  
Phone: 4-4521. .... Air Time: Full Time  
News Service ..... UP  
Station Rep. .... Sears & Ayer  
President ..... R. L. Phillippe  
General Mgr. .... Gene W. Phillippe  
Commercial Mgr. .... R. A. Gaumer  
Promotion Mgr. .... Ken Nyman  
Promotion Mgr. .... Carol Phillippe  
Program Mgr. .... Catherine Goillaume  
Chief Engineer .... Bill Bruring

**WL DY—Ladysmith—1947**

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By .... Flambeau Bcstg. Co.  
Phone: 584. .... Air Time: Full Time  
Representative .... Thomas Clark  
President ..... Ruth B. Nelson  
Sec'y Treas., Gen. Mgr. .... Chas. H. Nelson  
V.P., Sta. Mgr. .... W. J. Blake

**WIBA—Madison—1925—NBC**

Frequency: 1310 Kc. .... Power: 5000 Watts  
Owned-Operated By .... Badger Bcstg. Co.  
Business-Studio Address. .... 3800 Regent St.  
Phone: Cedar 3-5311. .... Air Time: Full Time  
News, Affil. .... "Capital Times," "Wisc. State  
Journal"  
Representative .... Avery-Knodel  
Membership ..... NARTB  
President ..... William T. Evjue  
General Manager. .... Kenneth F. Schmitt  
Commercial Manager. .... Howard A. Johnson  
Chief Engineer. .... Norman Hahn

**WISC—Madison—1948**  
**MBS-ABC**

Frequency: 1480 Kc. .... Power: 1000 Watts  
Owned-Oper. By .... Radio Wisconsin, Inc.  
Address .... Comm. State Bank Bldg.  
Phone: Alpine 7-2588. .... Air Time: Full Time  
News Service ..... UP  
Representative .... George P. Hollingbery  
President ..... Ralph M. Immell  
General Manager .... Ralph O'Connor  
Comm., Sls. Prom. Mgr. .... Richard S. Nickeson  
Program Director. .... Beverly White  
Publicity Director. .... Phebe Rogers  
Chief Engineer .... W. M. Greely

**WKOW—Madison—1948**  
**CBS**

Freq.: 1070 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By. .... Monona Bcstg. Co.  
Address. .... 215 W. Washington Ave.  
Phone: Alpine 7-2261. .... Air Time: Full Time

News Service ..... UP  
Transcription Service .... Lang-Worth  
Representative .... Headley Reed  
Membership ..... NARTB  
President ..... Stewart Watson  
General Manager. .... Ben Hovel  
Station Manager. .... P. M. Enright  
Program Director. .... Peter Thomas  
Chief Engineer. .... Bob Wickhem

**WOMT—Manitowoc—1926**  
**MBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Francis M. Kadow  
Business-Studio Address. .... Radio Bldg.  
Phone: 6015. .... Air Time: Full Time  
News Service ..... UP  
Transcription Service .... World  
Representative .... Holman  
Membership ..... NARTB  
General Mgr. .... Francis M. Kadow  
Program Director. .... George H. Erdman

**WWOC—Manitowoc—1952**

Frequency: 980 Kc. .... Power: 1000 Watts d.  
Owned-Operated By. .... Manitowoc Bcstg. Co.  
Address. .... 2500 N. 10th Ave.  
Phone: 7763. .... Air Time: Daytime  
News Service ..... AP  
Transcription Service .... Thesaurus  
Representative .... McGillvra  
Ptnr., Gen. Mgr. .... Edward Allen, Jr.  
Ptnr., Chief Engineer. .... Edward Jacker

**WMAM—Marinette—1939**  
**NBC**

Freq.: 570 Kc. .... Power: 250 W. d., 100 W. n.  
Owned-Oper. By. .... M. & M. Bcstg. Co., Inc.  
Bus.-Studio Address. .... 400 Wells St.  
Phone: 2-6631. .... Air Time: Unlimited  
News Service ..... UP  
Representatives. .... Venard, Rintoul & McConnell  
President. .... William E. Walker  
General Manager. .... Joseph D. Mackin  
Station, Comm. Mgr. .... Howard L. Emich  
Sls. Prom. Mgr. .... Marjorie E. Simms  
Program Director. .... Wallace M. MacBriar, Jr.  
Publicity Director. .... Lois Wilkowski  
Chief Engineer. .... Al Alexander

**WDLB—Marshfield—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
Own.-Oper. By Dairyland's Bdcstg. Serv., Inc.  
Add. Trans. Loca. .... 1710 N. Central Ave.  
Phone: 1450 .... Air Time: Full Time  
News Service ..... UP  
Transcription Service. .... Thesaurus  
Membership ..... RAB  
Representative .... Schmitz  
President ..... Lloyd L. Felker  
Gen., Sta. Manager. .... Robert W. Behling  
Comm. Mgr. .... Roger Thomsen  
Sales Prom. Mgr. .... Jack Thornton  
Program Director. .... Du Wayne Allen  
Chief Engineer ..... Jerry Boos

**WIGM—Medford—1941**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned. . . . . Murphy-Nelson Bcstg. Co., Inc.  
 Address . . . . . Hy. 13  
 Phone: 5147. . . . . Air Time: Full Time  
 Representative . . . . . Clark  
 Pres., Gen. Mgr. . . . . Paul Allman  
 V.P., Sls. Mgr. . . . . Joe Dalvig

**WMNE—Menomonie—1951**  
**KBS**

Frequency: 1360 Kc. Power: 1 Kw. d.  
 Owned-Oper. By. . . . . Menomonie Bcstg. Co.  
 Address . . . . . 603½ Broadway  
 Phone: 1156. . . . . Air Time: Daytime  
 Representative . . . . . Lawson  
 General Manager. . . . . Dr. Wendell Hansen  
 Sta., Mgr. . . . . Douglas Weikley

**WEMP—Milwaukee—1935**

Frequency: 1250 Kc. Power: 5 Kw.  
 Owned-Oper. By. . . . . Milwaukee Bcstg. Co.  
 Bus. Address . . . . . 1701 W. Wisconsin Ave.  
 Phone: BR. 1-7722. . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Headley Reed  
 Membership . . . . . NARTB, RAB  
 President. . . . . A. M. Spheeris  
 Gen., Sta. Mgr. . . . . Hugh K. Boice, Jr.  
 Sales Manager. . . . . John C. Gagliano  
 Publicity Director. . . . . Marylou Lenken  
 Program Director. . . . . Tom Shanahan  
 Chief Engineer. . . . . Rolland Paske

**WFOX—Milwaukee—1946**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned-Oper. By. . . . . Business Mgt. Inc.  
 Address . . . . . 208 E. Wisconsin Ave.  
 Phone: Broadway 2-1272. . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Pres., Gen. Mgr. . . . . Joseph A. Clark  
 Program Director. . . . . Charles La Force  
 Chief Engineer. . . . . George Dodge

**WISN—Milwaukee—1922**  
**ABC**

Frequency: 1150 Kc. Power: 5,000 Watts  
 Owned-Oper. By. . . . . Hearst Corporation  
 Address . . . . . 540 N. Plankinton Ave.  
 Phone: B'way 1-4644. . . . . Air Time: Full Time  
 Newspaper Affil. . . . . Sentinel  
 Representative . . . . . Petry  
 News Service . . . . . AP, INS  
 Membership . . . . . RAB  
 Vice-Pres. . . . . I. E. Showerman  
 Asst. Mgr. . . . . L. A. Larson  
 Sales Mgr. . . . . J. G. Sandison  
 Program Mgr. . . . . Patt Barnes  
 Business Mgr. . . . . Joseph Sergio

**WMIL—Milwaukee—1947**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Cream City Bcstg. Co., Inc.

Bus. Studio Address. 2625 W. Wisconsin Ave.  
 Phone: WE. 3-1290. . . . . Air Time: Day Time  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Representative . . . . . McKinney  
 President . . . . . Gene Posner  
 General Manager. . . . . Neil Searles  
 Program Director. . . . . Gene Emerald  
 Chief Engineer. . . . . Gino Monaco

**WOKY—Milwaukee—1950**

Frequency: 920 Kc. Power: 1 Kw. d.  
 Owned. . . . . Bartell Broadcasters, Inc.  
 Address . . . . . 522 W. Wisc. Ave.  
 Phone: BR. 1-8480. . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Bolling  
 Membership . . . . . RAB  
 President . . . . . Gerald A. Bartell  
 General Mgr. . . . . Melvin Bartell  
 Exec. V.P., Sta. Mgr. . . . . John Box, Jr.  
 Program Dir. . . . . J. A. Reddy  
 Publicity Dir. . . . . Mitzi Shio  
 Chief Engineer . . . . . Ralph Evans

**WRIT—Milwaukee—1955**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By. . . . . Foster & Assoc., Inc.  
 Address . . . . . 5407 W. Martin Dr.  
 Phone: Bluemound 8-9321. . . . . Air Time: Full Time  
 News Service . . . . . AP, INS  
 Representatives . . . . . H.R. Clarke-Brown  
 President. . . . . Gordon B. McLendon  
 General Manager. . . . . Bill Weaver  
 Commercial Manager. . . . . Elmer Francke  
 Sales Prom. Manager. . . . . Bebe Sue Toth  
 Program Director. . . . . Gene Edwards  
 Publicity Director. . . . . Anita May Poutin  
 Chief Engineer. . . . . Ralph Ingraham

**WTMJ—Milwaukee—1927**  
**NBC**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By. . . . . The Journal Co.  
 Business Address . . . . . 720 E. Capitol Dr.  
 Phone: B'way 1-6000. . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Newspaper Affil. . . . . Journal  
 Representative . . . . . Christal  
 V.P., General Mgr. . . . . Walter J. Damm  
 Asst. Gen. Mgr. . . . . R. G. Winnie  
 Station Manager. . . . . George Comte  
 Sales Manager. . . . . Neale V. Bakke  
 Mgr., Engineering . . . . . Philip B. Laeser  
 Mgr., Pub. Serv. & Prom. . . . . Bruce Wallace

**WEKZ—Monroe—1951**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Operated By. . . . . Green County Bcstg. Co.  
 Address . . . . . Monroe  
 Phone: 1260. . . . . Air Time: Daytime  
 Gen., Sta., Comm. Mgr. . . . . Grant A. Ritter  
 Program Director. . . . . Stan Neuberger  
 Sales Prom. Manager. . . . . Joseph Urban  
 Publicity Director. . . . . Charles Booth  
 Chief Engineer. . . . . Rex Eyler

**WNAM—Neenah—Menasha  
1947—KBS**

Frequency: 1280 Kc. Power: 1 Kw.  
Owned-Oper. By Neenah-Menasha Bcstg. Co.  
Phone: 2-6471 Air Time: Full Time  
News Service UP  
Station Rep. Walker  
V.P. & General Mgr. Don C. Wirth  
Station Mgr. W. C. Porsow

**WOSH—Oshkosh—1941  
ABC**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Oshkosh Bcstg. Co.  
Transmitter Location 1235 Bowen St.  
Transcription Service World  
Representative Pearson  
News Service UP  
General Manager Wm. L. McDonald

**WFPF—Park Falls—1953**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Northland Bcstg. Co., Inc.  
Address Park Falls  
Phone: 369, 262 Air Time: Full Time  
Transcription Lang-Worth  
News Service UP  
Representative Clark  
President Gene Halker  
Station Manager Gordon Schluter  
Program Director Gordon Locke  
Chief Engineer Robert Senne

**WSWW—Platteville—1955**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned-Operated By Southwest Wisc. Co.  
Address Radio Park  
Phone: 2775 Air Time: Daytime  
News Service AP  
Representative Schmitz  
Membership NARTB  
President John F. Monroe  
General, Comm. Mgr. R. J. Bodden  
Chief Engineer Raymond Skinner

**WPLY—Plymouth—1954  
KBS**

Frequencies: 1420 Kc. Power: 500 Watts d.  
Owned-Oper. By Eastern Wisc. Bcstg. Co.  
Address Box 222  
Phone: 3-3661 Air Time: Daytime  
News Service AP  
Transcription Thesaurus  
Membership RAB  
President Art Gerber  
Gen., Sta. Mgr., Prog. Dir. John R. Saxe  
Comm., Sls. Prom. Mgr., Pub. Dir. D. Harrington  
Chief Eng. Eugene Capelle

**WPDR—Portage—1952**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Operated By Portage Bcstg. Co.

Address Box 142  
Phone: 1350 Air Time: Daytime  
Newspaper Affil. Daily Register  
Transcription Service Thesaurus  
News Service UP  
President W. T. Comstock  
Gen. Mgr., Pub. Dir. William Felton  
Commercial Manager Les Peterson  
Sales, Prom. Mgr. Frank Haas  
Program Director Berwyn Ableman  
Chief Engineer Oliver Jones

**WIBU—Poynette—1925  
KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By William C. Forrest  
Bus-Transmitter Address Poynette  
Phone: 98 Air Time: Full Time  
News Service UP  
Pres., Gen., Sta. Mgr. William C. Forrest  
Program Dir. Sarah A. Forrest  
Chief Engineer Leonard Doese

**WPRE—Prairie Du Chien—1952**

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned-Oper. By Prairie Bcstg. Co., Inc.  
Address P. O. Box 36  
Phone: 637, 638 Air Time: Daytime  
News Service UP  
Transcription Capitol, World  
Representative Holman Regional Radio  
Gen., Sta. Mgr. W. C. Schlaugat, Jr.  
Comm., Sales Prom. Mgr. Thomas Multerer  
Program Director Jerry Key  
Publicity Dir. Mickey Fanello  
Chief Engineer Ervin Pvgth

**WRAC—Racine—1949**

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By WRAC, Inc.  
Address Arcade Bldg.  
Phone: 2-1627 Air Time: Daytime  
News Service UP  
Trans. Service World  
Representative Sears & Ayer  
Membership NARTB  
Vice-Pres. William J. Priaulx

**WRJN—Racine—1926—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Racine Bcstg. Corp.  
Business Address 441 Main St.  
Phone: MELrose 4-3311 Air Time: Full Time  
News Service AP  
Representative Walker  
Newspaper Affiliation "Journal-Times"  
Membership NARTB, RAB  
President J. D. McMurray  
General Manager Harry R. LePoidevin  
Station Manager Harold J. Newcomb  
Commercial Manager Gerald D. Nelson  
Sls. Prom. Mgr., Pub. Dir. Amelia French  
Program Director Lyman Merens  
Chief Engineer Stanley D. Fischer

**WRDB—Reedsburg—1953**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: William C. Forrest  
 Address: Poynette  
 Phone: 98. Air Time: Full Time  
 News Service: UP  
 Transcription Service: Standard  
 President: William C. Forrest  
 General Manager: Mike Flaherty  
 Program Director: Larry Durand  
 Chief Engineer: Richard Ingwell

**WOBT—Rhineland—1947**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Onelda Bcstg. Co.  
 Business Address: RR #2  
 Phone: 1240. Air Time: Full Time  
 News Service: UP  
 Representative: McGillvra  
 President: James Cleary  
 General Manager: George F. Thoma  
 Comm. Manager: Howard Koenitzer  
 Program Director: Wendell Porter  
 Chief Engineer: William Anderscn

**WJMC—Rice Lake—1939**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: WJMC, Inc.  
 Address Trans. Loca.: Hy. 48  
 Phone: 550. Air Time: Full Time  
 News Service: UP  
 Transcription Service: World, SESAC  
 Representative: Hollingbery, Bulmer-Johnson  
 President: W. C. Bridges  
 Station Manager: Russell J. Brown

**WRCO—Richland Center—1949**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Richland Bcstg. Co.  
 Address: P. O. Box 192  
 Phone: 1000. Air Time: Full Time  
 News Service: UP  
 Transcription Service: Thesaurus  
 Membership: NARTB, RAB  
 Gen., Sta. Mgr.: Hala D. Peebles  
 Comm. Manager: Gerald W. Cook  
 Chief Engineer: Pete Athanas

**WTCH—Shawano—1948**  
**ABC**

Frequency: 960 Kc. Power: 1,000 Watts d.  
 Owner: Shawano County Leader Pub. Co.  
 Business-Studio Address: 107 E. Green Bay St.  
 Phone: 666. Air Time: Full Time  
 Representative: Lawson  
 News Service: UP  
 Transcription Service: Capitol, World  
 General Manager: Mrs. Jeanne Donald  
 Station Manager: Ray Gruetzmacher

**WHBL—Sheboygan—1926**  
**ABC**

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: WHBL, Inc.  
 Bus.-Studio Address: Hotel Foeste  
 Phone: GLencourt 8-2107. Air Time: Full Time  
 News Service: AP  
 Membership: NARTB  
 Transcription Service: World  
 Sta. Rep.: Venard, Rintoul & McConnell, Inc.  
 President: C. E. Broughton  
 General Manager: Paul F. Skinner  
 Comm. Manager: Ed Hagen  
 Chief Engineer: Christ Bauer

**WSHE—Sheboygan—1955**

Frequency: 950 Kc. Power 500 Watts. d.  
 Owned-Oper. By: Lake Shore Bcstg. Co.  
 Address: 1210 North 8th St.  
 Phone: 2-4671. Air Time: Daytime  
 News Service: UP  
 Pres., Gen. Manager: David A. Bensman  
 Comm. Manager: John H. Gardiner  
 Program Director: Clifford C. Derby  
 Publicity Director: Sue Rust  
 Chief Engineer: Jack Brookbank

**WKLJ—Sparta—1951**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Sparta-Tomah Bcstg. Co.  
 Address: 124½ S. Water St.  
 Phone: 3307. Air Time: Daytime  
 News Service: UP  
 Representative: Rambecu  
 Pres., Gen. Mgr.: John D. Rice  
 Sales Prom. Mgr.: Richard M. Hubbell  
 Vice-Pres.: Victor Tedesco

**WSPT—Stevens Point—1948**

Frequency: 1010 Kc. Power: 250 Watts d.;  
 Owned-Oper. By: Stevens Pt. Bcstg. Co.  
 Business-Studio Address: 414 Main St.  
 Phone: 274. Air Time: Daytime  
 News Service: UP  
 Transcription Service: World  
 Membership: NARTB, RAB  
 Representative: Hal Holman  
 President: W. F. Johns, Jr.  
 General Manager: P. A. Barnard  
 Program Director: Thomas Lund  
 Sales Prom. Mgr.: Dave Silverman  
 Chief Engineer: Garth Bowker

**WDOR—Sturgeon Bay—1947**

Frequency: 910 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Door County Bcstg. Co. Inc.  
 Address: P. O. Box 88  
 Phone: ST 593. Air Time: Daytime  
 Transcription Service: Thesaurus  
 Station Rep: McGillvra  
 News Service: AP  
 Pres., Gen., Sta. Mgr.: Edward Allen, Jr.  
 Commercial Manager: William O. Warnkey  
 Sls. Prom., Prog., Pub. Dir.: Dolores Allen  
 Chief Engineer: Joseph Genovese

**WOKW—Sturgeon Bay—1951**

Frequency: 1260 Kc. Power: 1 Kw. d.  
Owned-Operated By...Door County Radio Co.  
Address...154 No. Third Ave.  
Station Rep. ....Best  
President.....Chandler F. Harris  
General Mgr. ....H. R. Peters  
Sales Prom. Mgr.....Frank K. Ullsperger  
Prog. Director .....Jack Schaefer

Air Time ..... Full  
News Service ..... AP  
Representative ..... Indie  
Trans. Service ..... World, Standard  
President ..... Hilding V. Forseen  
General Mgr. .... R. Topinka

**WDSM—Superior—1937**  
**ABC-MBS**

Frequency: 710 Kc. Power: 5000 Watts  
Owned-Oper. By.....WDSM, Inc.  
Business Address.....921 Tower Ave.  
Phone: EXport 4-4451. Air Time: Full Time  
News. Affil....."Herald & News Tribune"  
Representative.Peters, Griffin, Woodward, Inc.  
President ..... Robert Ridder  
General Manager.....Rodney A. Quick  
Commercial Manager.....Cecol Anneke  
Program Director.....Tony Marta  
Chief Engineer.....Gerry Baumann

**WOSA—Wausau—1948**  
**MBS-ABC**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Operated By.....Alvin E. O'Konski  
Address.....4th & Scott Sts.  
Phone: 2-2111. Air Time: Full Time  
Representative ..... Rambeau  
Trans. Ser....Capitol, Standard, Cole, SESAC  
Lang-Worth, Associated  
News Service ..... UP  
General Manager.....Alvin O'Konski  
Station Manager.....Art Linn  
Comm. Manager.....Dan Turner  
Sls. Prom. Manager.....Leon Gabriel  
Program Director.....Carol Green  
Publicity Director.....Miriam Mullen  
Chief Engineer.....Werner Weiss

**WTRW—Two Rivers—1951**

Frequency: 1590 Kc. Power: 1000 W. d.  
Owned-Operated By...Two Rivers Bcstg. Co.  
Address .....1817 Washington  
Transcription Service .....Standard  
News Service .....UP  
Membership .....RAB  
General Manager.....Howard Luebke  
Commercial Mgr.....Stanley Greene

**WSAU—Wausau—1937—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Wisc. Valley TV Corp.  
Business-Studio Address.....714 Fifth St.  
Phone: 21021. Air Time: Full Time  
Newspaper Affil.....Record Herald  
Representative .....Meeker  
President.....J. C. Sturtervant  
General Manager.....George T. Frichette  
Station Manager.....George Bunder  
Comm. Mgr.....James W. Frey  
Prog., Pub. Director.....Donald W. De Byle  
Chief Engineer.....Roland W. Richardt

**WTTN—Watertown—1950**  
**KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By...Watertown Radio, Inc.  
Address.....104 W. Main St.  
Phone: 2215. Air Time: Daytime  
News Service .....AP  
Transcription Service .....Thesaurus  
Pres., Gen., Sta. Mgr.....Carl V. Kolata  
Chief Engineer.....Douglas Beaudoin

**WBKV—West Bend—1950**

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned-Oper. By.....West Bend Bcstg. Co.  
Address.....Box 59, Decorah Rd.  
Representative .....Clark  
Pres., Gen. Mgr.....August C. Berkholtz  
Station Mgr.....Roy Ambrose  
Commercial Mgr.....Paul J. Mueller  
Program Director .....Ray Kessnich  
Chief Engineer.....Paul J. Ripple

**WAUX—Waukesha—1947**

Frequency: 1510 Kc. Power: 250 Watts d.  
Owned-Operated By...Waukesha Bcstg. Co.  
Business-Studio Address.....319 W. Main St.  
Phone: 6636. Air Time: Daytime  
News Service .....AP  
Transcription Service .....Lang-Worth  
Representative .....Holman  
Membership .....NARTB, RAB  
V.P., Gen. Mgr.....Mig Figi  
V.P., Sls. Mgr.....Charles E. Williams

**WFHR—Wisconsin Rapids**  
**1940—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...William F. Huffman Radio  
Business Address .....141 W. Grand Ave.  
Phone: 1340. Air Time: Full Time  
Newspaper Affil.....Daily Tribune  
Representative.....Devney & Son  
President.....Louise F. Huffman  
Gen., Sta., Sls. Prom. Mgr...Geo. T. Frichette  
Commercial Manager.....L. J. Zurawski  
Prog., Pub. Dir.....James Tighe  
Chief Engineer .....Gordon Miller

**WHVF—Wausau—1953**

Freq.: 1230 Kc. Power: 250 Watts  
Owned .....Lakeland Bcstg. Corp.  
Address .....1110 Wausau Ave.

# WYOMING

Pop. Feb. 1, 1956 (Est.) 315,000—Families 96,000  
Radio Homes 91,000—TV Homes 16,953—Stations in State 18

## KSPR—Casper—1930—CBS

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Operated By.....Donald L. Hathaway  
Business Address.....Box 930  
Phone: 3-5777 Air Time: Full Time  
News Service.....UP  
Transcription Service.....Thesaurus, Associated  
Representative.....Walker, Moore  
Membership.....NARTB, RAB  
Owner, Pres., Mgr.....Donald L. Hathaway  
Asst. Station Manager.....Marcus R. Nichols

## KVOC—Casper—1946 ABC-MBS-IMN

Frequency: 1470 Kc. Power: 250 Watts  
Owned-Operated By.....KVOC Bcstg. Co.  
Bus.-Studio-Transmitter Address.....Box 2090  
Phone: 2-4512 Air Time: Full Time  
News Service.....AP  
Representative.....McGillvra  
Membership.....NARTB, RAB  
News. Affil.....Casper Trib.-Herald, Morn. Star  
Pres. Co-Owner.....Duane Simons  
Sic. Mgr., Co-Owner.....William F. Shutts  
Comm. Mgr., Co-Owner.....I. E. Shahan  
Program Director.....Jim Baker  
Chief Eng. ....Duane Simons

## KFBC—Cheyenne—1940 ABC-CBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Frontier Bcstg. Co.  
Bus.-Studio Address.....2923 East Lincoln Way  
Phone: 4-4461 Air Time: Full Time  
News Service.....UP  
Representative.....Avery Knodel  
News, Affil.....Wyoming Eagle, State Tribune  
President.....Robert S. McCracken  
Gen., Sta. Mgr., Chief Eng. William C. Grove  
Commercial Manager.....Charles Cahill  
Sales Prom. Mgr.....Eddie Cohen  
Program Director.....Betty Keyes  
Publicity Director.....Margaret O'Brien

## KVWO—Cheyenne—1952 MBS-KBS

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Great West Co.  
Address.....Box 926  
Phone: 2-6433 Air Time: Daytime  
News Service.....AP  
Membership.....RAB  
President.....Wm. T. Kemp  
Gen. Mgr.....Bill Anderson  
Commercial Mgr.....Ruth Dorr Aubuchon  
Sales Prom. Mgr.....Jack Duane  
Program Director.....Millie Barnett  
Pub. Dir.....Miles Greenfield  
Chief Engineer.....Harold M. Roberts

## KODI—Cody—1947—IMN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Park Broadcasters

Address.....P. O. Box 762  
Phone: 444 Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Representative.....McGillvra  
Membership.....NARTB  
President.....R. B. Croft  
General Manager.....R. B. Beal  
Station Manager.....W. E. Killmer  
Program Director.....C. Owen Allen  
Chief Engineer.....Hal Bowen

## KLUK—Evanston—1953 MBS-KBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....BHB Enterprises  
Address.....P. O. Box 198  
Phone: 700 Air Time: Full Time  
News Service.....UP  
Transcription Service.....Thesaurus  
Membership.....NARTB  
General Manager.....Al Pyatt  
Chief Engineer.....Harry Albers

## KOVE—Lander—1948 KBS-MBS-IMN

Frequency: 1330 Kc. Power: 250 Watts  
Owned-Operated By.....Edward J. Breece  
Business Address.....P. O. Box 436  
Phone: 488 Air Time: Full Time  
News Service.....AP  
News. Affil.....Wyoming State Journal  
Representative.....Continental  
Membership.....NARTB  
Owner.....Edward J. Breece  
Sta., Gen. Mgr.....Jack L. Breece  
Comm. Manager.....Dorothy L. Reed  
Publicity Director.....Louise York  
Sls. Prom. Mgr.....James V. M. Fitzgerald  
Prog. Dir.....R. W. Allen  
Chief Engineer.....Gary Fehlauer

## KOWB—Laramie—1948 MBS-KBS-IMN

Frequency: 1340 Kc. Power: 250 Watts d.  
Own. Oper. By Snowy Range Bdcstg. Co., Inc.  
Address.....Box 972  
Phone: 4888 Air Time: Full Time  
News Service.....UP  
Representative.....Avery-Knodel  
Transcription.....World  
Membership.....NARTB  
President.....John Alexander  
General Manager.....Harry D. Peck  
Comm. Manager.....Britt Davis  
Chief Engr., Pgm. Dir.....L. O. Smith

## KASL—Newcastle—1953 ABC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Newcastle Bcstg. Co.  
Address.....Masonic Bldg.  
Phone: SH 6-2721 Air Time: Full Time

News Service ..... AP  
 Trans. Ser. .... World  
 Representative ..... McGillvra  
 Membership ..... NARTB  
 General Manager ..... Floyd L. Sparks  
 Chief Engineer ..... Roy D. Schmidt

**KPOW—Powell—1941**  
**MBS-KBS-IMN**

Freq. 1260 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... A. J. Meyer  
 Phone: 222-100 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription ..... Thesaurus  
 Representative ..... Avery-Knodel  
 President, Sta. Manager ..... Al Meyer  
 Comm. Manager ..... K. Meyer  
 Program Director ..... Agnes Fields  
 Chief Engineer ..... J. S. Kilness

**KRAL—Rawlins—1947**  
**ABC-MBS-IMN**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Rawlins Bcstg. Co.  
 Address ..... Box 385  
 Phone: 1003 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Joseph Hershey McGillvra  
 Membership ..... NARTB  
 President ..... Tracy S. McCracken  
 Gen. Comm. Mgr. .... Jack C. Vagner  
 Program Director ..... Newton Fenney  
 Chief Engineer ..... Robert S. Williams

**KWRL—Riverton—1943—KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Joseph P. Ernst  
 Air Time ..... Full Time

**KVRS—Rock Springs—1938**  
**MBS-IMN**

Freq.: 1360 Kc. .... Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By ..... Wyoming Bcstg. Co.  
 Address ..... Box 1067

Phone: 93 ..... Air Time: Full Time  
 Representative ..... Avery-Knodel  
 General Manager ..... Dwight Fisher

**KWYO—Sheridan—1934**  
**MBS-KBS-IMN**

Frequency: 1410 Kc. .... Power: 1000 d., 500 n.  
 Owned-Operated By ..... Bighorn Bcstg. Co.  
 Business-Studio Address ..... 21 N. Main  
 Phone: 601 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB  
 Pres., Sta. Mgr. .... Jim Carroll  
 Commercial Mgr. .... Don Tannehill  
 Program Director ..... Bob Wilson  
 Chief Engineer ..... Bob Crosthwaite

**KRTR—Thermopolis—1955**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Mildred V. Ernst  
 Address ..... 500 Broadway  
 Phone: 800 ..... Air Time: Full Time  
 News Service ..... AP  
 Gen. Mgr., Prog. Dir. .... Mildred V. Ernst  
 Chief Engineer ..... Philip Ernst

**KTHE—Thermopolis—1955**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Thermopolis Bcstg. Co.  
 Address ..... H. Scott Taylor, 228 Klink Bldg.

**KGOS—Torrington—1950**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Joseph P. Ernst  
 Address ..... Box 271  
 Phone: 567 ..... Air Time: Full Time

**KWOR—Worland—1946**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Joseph P. Ernst  
 Phone: 303 ..... Air Time: Full Time  
 Comm. Manager ..... Mildred V. Ernst

*For World-Wide News . . .*  
*For Clear, Comprehensive*  
*Coverage . . .*



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# TERRITORIES and POSSESSIONS



## ALASKA

### **KBYR—Anchorage—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1960  
Phone: 5-8201.....Air Time: Full Time  
News Service.....AP, UP  
Transcription Serv.....Lang-Worth  
General Manager.....E. Pournelle  
Commercial Mgr.....Wesley Burton  
Chief Engineer.....David L. Dodd

### **KENI—Anchorage—1948** **MBS-ABC-NBC**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Phone: 20301.....Air Time: Full Time  
Representative.....James Fletcher, Del Day  
President.....Austin Cooley  
Station Manager.....Claire O. Banks  
General Manager.....Alvin Bramstedt

### **KFQD—Anchorage—1924** **CBS**

Frequency: 730 Kc. Power: 10,000 Watts  
Owned-Oper. By.....W. J. Wagner  
Address.....830 Securities Bldg., Seattle  
Phone: Seneca 6333.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Lang-Worth, Thesaurus  
Representative.....Alaska Radio-TV Sales  
Pres., Gen. Mgr.....Wm. J. Wagner  
Sta. Mgr.....Ernest Spink  
Prom. Mgr.....Edward L. Carter  
Program Director.....Elmer Emery  
Chief Engineer.....William E. Duck

### **KLAM—Cordova—1954**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Northern Light Bcstg. Corp.

### **KFAR—Fairbanks—1939** **MBS-NBC-ABC-DON LEE**

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Operated By.....Midnight Sun Bcstg. Co.  
Business-Studio Address.....Lathrop Bldg.  
Air Time.....Full Time  
Representative.....Fletcher, Del Day  
President.....Austin G. Cooley  
Manager.....Alvin O. Bramstedt

### **KFRB—Fairbanks—1948** **CBS**

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By.....W. J. Wagner  
Address.....830 Securities Bldg., Seattle  
Phone: Seneca 6333.....Air Time: Full Time  
News Service.....AP

Transcription Service.....Lang-Worth, Thesaurus  
Representative.....Alaska Radio-TV Sales  
Pres., Chief Eng., Gen. Mgr.....Wm. J. Wagner  
Station Manager.....Jack Hauser  
Prog. Dir.....Ruth Bagwell  
Prom. Dir.....Lawrence M. Laby

### **KINY—Juneau—1935—CBS**

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Oper. By.....W. J. Wagner  
Address.....830 Securities Bldg., Seattle  
Phone: Seneca 6333.....Air Time: Full Time  
News Service.....AP  
Trans. Ser.....Lang-Worth, Thesaurus  
Representative.....Alaska Radio-TV Sales  
Pres., Gen. Mgr.....Wm. J. Wagner  
Program Director.....Richard Peter  
Prom. Dir.....Joseph B. Mangan  
Station Manager.....James B. Lawson  
Chief Engineer.....Gordon Burnett

### **KJNO—Juneau—1952** **ABC-MBS-NBC**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Address.....Box 140  
Phone: 508.....Air Time: Full Time  
Representative.....Day, Fletcher  
President.....Austin Cooley  
Station Manager.....Robert A. Wells  
Gen. Manager.....Alvin O. Bramstedt  
Comm. Manager.....Wyn Lundberg  
Program Director.....Jim Douglas  
Promotion Manager.....Dorothy Wheeler  
Chief Engineer.....Royal O'Reilly

### **KABI—Ketchikan—1952** **ABC-MBS-NBC-DON LEE**

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
News Service.....AP  
Representative.....Day, Fletcher  
President.....Austin G. Cooley  
Manager.....Donald G. Andon

### **KTKN—Ketchikan—1942** **CBS**

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By.....William J. Wagner  
Address.....830 Securities Bldg., Seattle  
Phone: Seneca 6333.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Lang-Worth, Thesaurus  
Representative.....Alaska Radio-TV Sales  
Pres., Gen. Mgr.....Wm. J. Wagner  
Station Manager.....Robert Mehan  
Program Director.....Michael P. Quinn  
Prom. Dir.....Roderick Falconer  
Chief Engineer.....Alvin Lavanaway

**KIBH—Seward—1949—CBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....William J. Wagner  
 Address.....830 Securities Bldg., Seattle  
 Phone: Seneca 6333. Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....Alaska Radio-TV Sales  
 Pres., Gen. Mgr.....Wm. J. Wagner  
 Station Manager.....Donald R. Hanlin  
 Chief Engineer.....William E. Duck

**KIFW—Sitka—1949—CBS**

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By.....William J. Wagner  
 Address.....830 Securities Bldg., Seattle  
 Phone: Seneca 6333. Air Time: Full Time  
 News Service.....AP  
 Trans. Ser.....Lang-Worth, Thesaurus  
 Representative.....Alaska Radio-TV Sales  
 Pres., Gen. Mgr.....Wm. J. Wagner  
 Station Manager.....Harry Lanz  
 Chief Engineer.....DeWayne Sharp

**KSEW—Sitka—1954**

Frequency: 1400 Kc. Power: 260 Watts  
 Owned-Oper...Voice of Sheldon Jackson, Inc.

**GUAM**

**KUAM—Agana—1954**

**NBC-CBS-ABC-MBS**

Frequency: 610 Kc. Power: 1000 Watts

Owned-Oper. By.....Radio Guam  
 Address....Post Office Box 68, Agana, Guam  
 Phone: 7-2365. Air Time: Full Time  
 Representative.....Young  
 President.....Harry M. Engel, Jr.

**HAWAII**

**KHBC—Hilo—1936—CBS**

Frequency: 970 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Hawaiian Bcstg. System, Ltd.  
 Address.....Pihonua, Hilo  
 Air Time.....Full  
 Newspaper Affiliation.....Honolulu Star Bulletin  
 Representative.....Peters, Griffin, Woodward, Inc.  
 President.....J. Howard Worrall  
 Vice-Pres., Gen. Mgr.....C. R. Evans  
 Gen. Sls. Mgr.....Ralph Davison  
 Promotion Dir.....J. T. Quinlan

News Service.....UP  
 Transcription Service.....Capitol  
 Newspaper Affiliation....."Star-Bulletin"  
 Representative.....Peters, Griffin, Woodward, Inc.  
 Membership.....NARTB  
 President.....J. Howard Worrall  
 V.P., Gen. Mgr.....C. R. Evans  
 Sls. Mgr.....Ralph Davison, Jr.  
 Program Director.....Robert Costa  
 Promotion Mgr.....John Quinlan  
 Chief Engineer.....Daniel Hunter

**KILA—Hilo—1951**

**MBS-DON LEE**

Frequency: 850 Kc. Power: 1000 Watts  
 Owned-Oper. By.....James E. Jaeger  
 Address.....Nanihoa Hotel  
 Air Time.....Full  
 Representative.....Hollingbery  
 Network, Sls. Mgr.....Fin Hollinger  
 Station Mgr.....James E. Jaeger

**KGU—Honolulu—1922—NBC**

Frequency: 760 Kc. Power: 2500 Watts  
 Owned-Operated By.....Advertiser Pub. Co., Ltd.  
 Address.....P. O. Box 3110  
 Phone: 5-2977. Air Time: Full Time  
 Representative.....NBC Spot Sales  
 Newspaper Affil.....Advertiser  
 President.....Lorrin P. Thurston  
 General Mgr.....William O. Paine  
 Comm. Mgr.....George C. Mansfield  
 Program Director.....Vincent Priore  
 Chief Engineer.....Sakae Kimata

**KIPA—Hilo—1947**

Frequency: 1110 Kc. Power: 1,000 Watts  
 Owned Operated By.....Aloha Bcstg. Co., Ltd.  
 Business-Studio Address.....P. O. Box 1602  
 Phone Number: 2177. Air Time: Full  
 News Service.....UP  
 Transcription.....BML SESAC  
 Membership.....NARTB  
 President.....Ira Mercer  
 Gen., Sta., Comm. Mgr.....J. L. Brandt  
 Program Dir.....K. M. Brandt  
 Chief Engineer.....R. W. Jaderstrom

**KHON—Honolulu—1946**

Frequency: 1380 Kc. Power: 5,000 Watts  
 Owned-Operated By.....Aloha Bcstg. Co., Ltd.  
 Business Address.....P. O. Box 1380  
 Representative.....Bolling  
 Pres., Gen. Mgr.....Ira G. Mercer  
 Sales Mgr.....Drew Kay

**KIKI—Honolulu—1951**

Frequency: 860 Kc. Power: 250 Watts  
 Owned-Oper. By.....KIKI, Ltd.  
 Address.....320 Ward Ave.  
 Phone: 6-3456. Air Time: Full  
 Representative.....Grant  
 President.....Royal V. Howard  
 Exec. V.P.....Angelo J. Rossi

**KGMB—Honolulu—1929—CBS**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned.....Hawaiian Bcstg. System, Ltd.  
 Address.....1534 Kapiolani Blvd.  
 Phone: 9-2011. Air Time: Full Time

**KPOA—Honolulu—1946****MBS**

Frequency: 630 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. . . . . Radio Hawaii, Inc.  
 Address . . . . . 420 Lexington Ave.  
 News Service . . . . . UP  
 Representative . . . . . George P. Hollingbery  
 President . . . . . John M. Shaheen  
 Exec. V.P., Gen. Comm. Mgr. . . . . Fin Hollinger  
 Program Director . . . . . Carlos Rivas  
 Chief Engineer . . . . . Bob Lang

**KULA—Honolulu—1947****ABC**

Frequency: 690 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By. . . . . TV Corp. of America, Ltd.  
 Address . . . . . 1290 Ala Moana Blvd.  
 Phone: 63666 . . . . . Air Time: 18 hrs.  
 News Service . . . . . UP  
 Representative . . . . . Adam Young  
 Transcription . . . . . World, Associated, Standard  
 General Manager . . . . . Jack A. Burnett  
 Comm. Manager . . . . . M. F. Warren  
 Prom. Manager . . . . . Paul Yamamoto  
 Chief Engineer . . . . . Ronald Miyahira

**KANI—Kaneohe, Oahu—1953**

Frequency: 1150 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Windward Bcstg. Co., Ltd.  
 Address . . . . . P.O. Box 697, Oahu  
 Phone Number . . . . . 242576  
 News Service . . . . . INS  
 President . . . . . Merril K. Riley  
 Manager . . . . . Don Carter

**KTOH—Lihue, Kauai—1940**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Garden Island Publ., Ltd.  
 Address . . . . . Lihue  
 News Service . . . . . UP  
 General Mgr. . . . . Charles J. Fern  
 Station Mgr. . . . . Martin H. Sebastian, Jr.

**KMVI—Wailuku-Maui—1947****NBC**

Frequency: 550 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Maui Publ. Co., Ltd.  
 Address Trans. Loca. . . . . Wailuku-Maui, Box 374  
 Phone: 33-981 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Newspaper Affil. . . . . Madi News  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . NBC Spot Sales  
 Membership . . . . . NARTB  
 President . . . . . J. Walter Camera  
 General Manager . . . . . Ezra J. Crane  
 Sta., Asst. Gen. Mgr. . . . . Richard E. Mawson  
 Commercial Manager . . . . . Frank Kovacic  
 Promotion Manager . . . . . Alan J. Delpech  
 Chief Engineer . . . . . George Tam

**KAHU—Waipahu—1950**

Frequency: 920 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Rural Bcstg. Co., Ltd.  
 Address . . . . . P. O. Box 1007  
 Phone Number . . . . . Honolulu 27-3136  
 News Service . . . . . AP  
 President . . . . . Dr. Timothy I. Wee  
 Gen. Comm. Mgr. . . . . Harry En Chu  
 Prog. Director . . . . . Robert Miller  
 Prom. Manager . . . . . Jackson McBride  
 Chief Engineer . . . . . Robert Pearson

**PUERTO RICO****WABA—Aguadilla—1951**

Frequency: 850 Kc. . . . . Power: 500 Watts  
 Owned-Operated By. . . . . L. Hector Reichard  
 Address . . . . . Box 188  
 Phone: 242 . . . . . Air Time: Full Time  
 President . . . . . L. Hector Reichard  
 General Manager . . . . . F. Bonnet Velez

**WCMN—Arecibo—1947**

Frequency: 1280 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Caribbean Bdcstg Corp.  
 Address . . . . . Box 755  
 Air Time . . . . . Full Time  
 Membership . . . . . NARTB  
 President . . . . . Artsides Santoni Ledesma  
 General Manager . . . . . Nabal Barreto

**WENA—Bayamon—1947**

Frequency: 1560 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Bayamon Bcstg. Corp.  
 Address . . . . . Box 157  
 Air Time . . . . . Full Time

**WNEL—Caguas—1947**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owner . . . . . Inter-American Radio Corp.  
 Address . . . . . Box 487  
 Phone: 678-579 . . . . . Air Time: Full Time  
 Pres., Gen. Mgr. . . . . C. E. Eduardo Biascochea  
 Station Manager . . . . . Agustina Valez  
 Comm. Manager . . . . . Charles Miner  
 Sales Promotion Mgr. . . . . J. Balseiro  
 Program Director . . . . . John W. Rodriguez

**WVJP—Caguas—1947**

Frequency: 1110 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Borinquen Bdcstg. Co.  
 Address . . . . . P. O. Box 207  
 Phone: 789 . . . . . Air Time: Full Time  
 General Manager . . . . . Hector Pereira  
 Station Manager . . . . . Federico E. Virella  
 Commercial Manager . . . . . Jorge L. Arzuaga  
 Program Director . . . . . J. Colon Santiago  
 Chief Engineer . . . . . Pedro L. Jimenez

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**WMDD—Fajardo—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: WMDD, Inc.  
 Address: Box 387  
 Air Time: Full Time  
 General Manager: Agustin B. Camunas

**WXRF—Guayama—1948**

Frequency: 1590 Kc. Power: 1,000 Watts  
 Owned-Operated By: Rafael Fuster  
 Business-Studio Address: 42 Hostos St.  
 Phone: 243. Air Time: Full Time  
 President: Rafael Fuster  
 General Mgr.: Charles L. Cordero

**WAEL—Mayaguez—1948**

Frequency: 600 Kc. Power: 1000 Watts  
 Owned-Operated By: Mario Acosta  
 Business Address: 12 Iglesia St.  
 Air Time: Full Time  
 Owner, Manager: Mario Acosta

**WKJB—Mayaguez—1946**

Frequency: 710 Kc. Power: 1000 Watts  
 Owned-Operated By: Jose A. Bechara, Jr.  
 Address: 54 Minerva St., Box 1293  
 Phone: 893. Air Time: Full Time  
 Representative: Inter-Amer. Pub., Inc.  
 Newspaper Affil.: El Mundo  
 Pres., Gen. Mgr.: Jose A. Bechara, Jr.  
 Manager: Arturo Cortes

**WORA—Mayaguez—1947**

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Oper. By: Radio Americas Corp.  
 Studio Address: P. O. Box 43  
 Phone: 1150. Air Time: Full Time  
 Representative: Adam Young, Int'l. Ltd.  
 Pres., Gen. Mgr.: Alfredo R. De Arellano, Jr.  
 Sta., Comm. Mgr.: Reinaldo M. Dupont  
 Sales Prom. Mgr.: Mario Quintero, Jr.  
 Prog. Dir.: Rodolfo Hernandez Lopez  
 Publicity Dir.: German Velez  
 Chief Engineer: Jesus Aviles Brunet

**WPRA—Mayaguez—1937**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By: WPRA, Inc.  
 Address: Box 869  
 Air Time: Full Time

**WTIL—Mayaguez—1950**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By: Mayaguez Radio Corp.  
 Address: Post & Palmer Sts.  
 Phone: 1290. Air Time: Full Time  
 President: William G. Mamary  
 Comm., Nat'l. Sales Mgr.: Gilbert Mamary  
 Station Mgr.: Patricio Fremaint

**WISO—Ponce—1953**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By: South P. R. Bcstg. Corp.  
 Address: Box 2023

Phone: 137. Air Time: Full Time  
 President: Andres Jrillasca  
 Gen. Comm. Mgr., Chief Eng.: Luis E. Freyre  
 Program Dir.: Luis Felipe Rodriguez  
 Sta. Manager: Nilda P. de Freyre  
 Sls. Prom. Mgr.: Manuel Pirallo

**WPAB—Ponce—1940**

Frequency: 550 Kc. Power: 5 kwd.; 1 Kw n.  
 Owned By: Portorican Am. Bcstg. Co., Inc.  
 Bus. Studio Address: 164 Villa St.  
 Phone: 783. Air Time: Full Time  
 Representative: Inter-American Pub'l., Inc.  
 Pres., Gen. Mgr.: A. Gimenez-Aguayo  
 Program Director: Eliseo Borrero  
 Chief Engineer: Alfonso Santos

**WPRP—Ponce—1936**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Oper. By: Voice of Puerto Rico, Inc.  
 Bus. Address: Salud St. Corner to Guadalupe  
 Phone: 1015. Air Time: Full Time  
 Representative: Adam Young  
 Gen. Mgr.: Alfredo Ramirez de Arellano  
 Asst., Sales Mgr.: Antonio Miro

**WRIO—Rio Piedras—1949**

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By: The Master Bdcstg. Corp.  
 President: Isidoro Quinones Vidal  
 Sta. Mgr., V.P.: Julio Morales Ortiz  
 Address: Box 335, Hato Rey, Rio Piedras  
 Phone: 1096. Air Time: Full Time

**WWW—Rio Piedras—1949**

Frequency: 1520 Kc. Power: 250 Watts  
 Owned-Oper. By: Frank A. Gandia  
 Address: P. O. Box 935  
 Air Time: Full Time  
 Gen. Mgr.: Frank A. Gandia

**WAPA—San Juan—1947**

Frequency: 680 Kc. Power: 10,000 Watts  
 Owned-Oper. By: José Ramón Quiñones  
 Bus. Address: Box 4563  
 Phone: 3-3000. Air Time: Full Time  
 Membership: NARTB  
 Representative: Caribbean Network, Inc.  
 Owner, Gen. Mgr.: Jose Ramon Quinones  
 Sta., Comm. Mgr.: Segismundo Quinones  
 Prom. Mgr., Prog. Dir.: Harold Zayes Torres  
 Pub. Dir.: Francisco Aranzamendi, Jr.  
 Chief Engineer: Jose Arzuaga

**WHOA—San Juan—1954**

Frequency: 1400 Kc. Power: 250 W.  
 Owned-Oper. By: Continental Bcstg. Corp.  
 Address: Box 4938  
 Phone: 2-3187. Air Time: Full  
 News Service: AP  
 Transcription: Lang-Worth  
 Membership: NARTB  
 Pres., Gen. Mgr.: W. R. Anthony  
 Program Director: W. S. Priest



**WJAC—San Juan—1947**

Frequency: 740 Kc. Power: 10 Kw.  
Owned-Oper. By...Radio Station WJBS, Inc.  
Address...Box 4504  
Air Time...Full  
General Manager...Tomas Muniz  
Asst. Mgr...B. P. Rios

**WITA—San Juan—1948**

Frequency: 1140 Kc. Power: 500 Watts  
Owned-Oper. By...Electronic Enterprises, Inc.  
Address...Comercio St. 450  
Phone: 3-4719. Air Time: Full Time  
Newspaper Affiliation...El Imparcial  
News Service...INS  
Rep...International Newspapers Rep., Inc.  
President...Antonio Ayuso Valdivieso  
General Manager...Grimaldi Graw  
Chief Engineer...Luis Prado Martorell

**WKAQ—San Juan—1922**  
CBS

Frequency: 580 Kc. Power: 5000 Watts

Owned-Oper. By...El Mundo Bcstg. Corp.  
Business Address...Box 9007, Santurce, P. R.  
Phone: 2-2023. Full Time  
Newspaper Affiliation...“El Mundo”  
Transcription Service...Associated  
News Service...UP  
Representatives...Inter-American Pub’l. Inc.  
Membership...NARTB  
President...Angel Ramos  
General Mgr...V. Lamas, Jr.  
Comm. Mgr...Carlos Vizcarrondo  
Program Director...Esther Pales

**WKVM—San Juan—1952**

Frequency: 810 Kc. Power: 5000 Watts  
Owned-Oper...American Colonial Bcstg. Corp.  
Address...1000 Ponce de Leon Ave.  
Phone: 3-0840. Air Time: Full Time  
Representative...Pan American Bcstg. Co.  
Pres., Gen. Mgr...R. P. Perry

**VIRGIN ISLANDS**

**WSTA—St. Thomas—1950**

Frequency: 1340 Kc. Power: 250 Kc.  
Owned-Oper. By...William N. Greer  
Addr...Box 538, Charlotte Amalie, St. Thomas  
Phone: 489. Air Time: Full Time  
Representative...Young  
News Service...AP  
Owner, Manager...William N. Greer  
Commercial Mgr...Nellie Greer  
Program Director...Ron de Lugo

**WIVI—Christiansted—1952**  
ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper...Radio American West Indies, Inc.  
Address...Box 931  
Phone: 28. Air Time: Full Time  
News Service...AP  
Transcription...Associated  
Representative...Pan American Bcstg. Co.  
Pres., Gen. Sta., Comm. Mgr...Hazel M. Vickers  
Prom. Manager...Raymond E. Higdon  
Prog. Director...James O’Neill  
Pub. Director...Ron de Lugo  
Chief Engineer...Raymond E. Higdon

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