

Phone: 2-8241..... Air Time: Daytime
News Service **AP**
 Transcription Lang-Worth
 Representative Rambeau, Brown
 President (Mrs.) James Meade
 General Manager James G. Meade
 Station Mgr. J. Davenport
 Commercial Manager William Ingram
 Program Dir. I. Wayne Davis
 Chief Engineer Harold White

WFBC—Greenville—1933
NBC

Frequency: 1330 Kc..... Power: 5000 Watts
 Owned-Oper. By **WMRC, Inc.**
 Bus.-Studio Address 505 Rutherford St.
 Phone: 9-1321..... Air Time: Full Time
 News Service **UP, AP**
 Newspaper Affil. News-Piedmont
 Transcription **SESAC**
 Representative Avery-Knodel
 President R. A. Jolley, Sr.
 Gen., Sta. Mgr. Kenneth Beachboard
 Comm., Sales Prom. Mgr. Keener Garrett
 Publicity Director Lidie Walters
 Program Director Bruce Buchanan
 Chief Engineer Bill Garrison

WMRB—Greenville—1954
ABC-MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned Paramount Bcstg. Co. Inc.
 Address 400 Mayberry St., Box 989
 Phone: 3-2751..... Air Time: Full Time
 News Service **AP**
 Trans. Ser. Lang-Worth
 Station Representative Cooke
 Pres., Gen. Mgr. C. F. Cope
 Comm. Manager Jack Charlotte
 Sls. Prom. Manager Max Mace
 Publicity Director Betty Davidson
 Sta. Mgr., Prog. Dir. William T. Arrington

WMUU—Greenville—1949

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By Bob Jones Univ.
 Address Greenville
 Phone: GR. 2-6711..... Air Time: Daytime
 News Service **AP**
 Trans. Service **SESAC, Lang-Worth**
 Station Rep. Continental
 Membership **RAB**
 President Dr. Bob Jones, Jr.
 General Manager R. K. Johnson
 Station Manager Jim Ryerson
 Commercial Manager Glen Schunk
 Sales, Prom. Manager David Yearick
 Program Director Jack Buttram
 Chief Engineer Robert Devine

WCRS—Greenwood—1941

Frequency: 1450 Kc..... Power: 250 Watts
 Owned Grenco, Inc.
 Address P. O. Box 868
 Phone: 9-1300, 6646..... Air Time: Full Time

News Service **AP**
Transcription Service **Thesaurus, World**
Representative **Clark, Ayers**
 President **Douglas Featherstone**
 Gen., Sta. Mgr. **Dan Crosland**
 Commercial Mgr. **Ralph Norman**
 Program Dir. **Dan Crosland**
 Chief Engineer **Charles M. Sparks**

WGSW—Greenwood—1953
MBS-KBS

Frequency: 1450 Kc..... Power: 1000 Watts d.
 Owned **Radio Greenwood, Inc.**
 Address **Edward Arms Bldg.**
 Air Time Daytime
 News Service **UP**
 Representative **Indie Sales; Dora-Clayton**
 President **W. C. Woodall, Jr.**
 Manager **George B. Cook, Jr.**
 General Manager **C. H. Grider**

WCKI—Greer—1955

Frequency: 1300 Kc..... Power: 1 Kw.
 Owned-Oper. By **Greer Radiocasting Co.**
 Address **N. Main St.**
 Phone: 1800..... Air Time: Daytime
 Representative **Best**
 News Service **AP**
 General Manager **Vernon T. Fox**
 Business Manager **Al Robinson**
 Promotion Manager **James Roper**

WEAB—Greer—1949—KBS

Frequency: 800 Kc..... Power: 250 Watts d.
 Owned-Oper. By **Greer Bcstg. Co.**
 Address **Jones Rd.**
 Phone: 1057..... Air Time: Daytime
 Transcription Service **World**
 General Manager **E. A. Burch**
 Sta., Comm. Manager **J. K. Williams**
 Program Director **Gene Sills**
 Chief Engineer **Cecil Sills**

WHSC—Hartsville—1946
MBS-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned **Hartsville Bcstg. Co., Inc.**
 Address **1306 College Ave.**
 Phone: 1450..... Air Time: Full Time
 V.P., Gen. Mgr. **Raymond Caddell**
 Commercial Mgr. **Oby B. Lyles**
 Publicity Dir. **Eleanor Flowers**
 Chief Engineer **Donald Brien**

WDKD—Kingstree—1949

Frequency: 1300 Kc..... Power: 1000 Watts d.
 Owned-Operated By **Palmetto Bcstg. Co.**
 Address **Kingstree**
 Phone: 6761..... Air Time: Daytime
 General Manager **E. G. Robinson, Jr.**
 Comm. Manager **Arnold Graham**
 Program Director **Carroll Godwin**
 Chief Engineer **Dan Owen**

WJOT—Lake City—1953

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned.....Lake Bcstg. Corp.
 Address.....10 S. Acline Ave.
 Phone: 7631.....Air Time: Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Donald Cooke, Inc.
 President.....J. Olin Tice, Jr.
 Gen., Sta. Mgr.....J. Olin Tice, Sr.

WLCM—Lancaster—1951
KBS

Frequency: 1360 Kc.....Power: 1000 Wtts d.
 Owned-Operated By.....Royal Bcstg. Co.
 Address.....103 S. Catawba St.
 Phone: 2051.....Air Time: Daytime
 News Service.....AP
 Station Rep.....Media Sales
 Transcription Service.....Thesaurus, World
 President.....Charles Connelly
 General Manager.....William Coble

WLBG—Laurens—1948—KBS

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Scotland Bcstg. Co.
 Business Address.....Box 642, Laurens
 Phone: 2-2331.....Air Time: Daytime
 News Service.....UP

Membership.....RAB
 Transcription Service.....World
 President.....James C. Todd
 General Manager.....C. W. Hogan
 Program Director.....Paul Wynn
 Chief Engineer.....Jack Taylor

WJAY—Mullins—1949—KBS

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mullins & Marlon Bcstg. Co.
 Address.....Highway 76
 Phone: 390.....Air Time: Daytime
 News Service.....AP
 Transcription Service.....Lang-Worth, SESAC
 President.....W. G. Smith
 Gen., Comm. Mgr.....James F. Ramsey
 Prog. Dr.....Kenneth Gasque
 Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954
KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Coastal Carolina Bcstg. Corp.
 Address.....Oak St. at 28th Ave.
 Phone: 7123.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Cooke
 President.....James Olin Tice, Jr.
 Gen., Sta. Manager.....John G. Kenworthy

FOR WORLD-WIDE NEWS . . .
FOR CLEAR, COMPREHENSIVE
COVERAGE . . .

AP

FOR
RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

Comm. Manager.....Phil Rice
 Program Director.....Hamp Smith
 Chief Engineer.....Dennis O'Malley

WKDK—Newberry—1946
MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Newberry Bcstg. Co., Inc.
 Address, Trans.....11 Radio Dr.
 Phone: 143.....Air Time: Full Time
 Representative.....Interstate United Newspapers
 News Service.....AP
 Transcription Service.....Thesaurus
 President.....James F. Coggins

WDIX—Orangeburg—1946
ABC-MBS-KBS

Frequency: 1150 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....WDIX, Inc.
 Address.....Box 662
 Phone: 1420.....Air Time: Full Time
 News Service.....AP
 Station Rep.....Devney, Holman
 President.....Charles S. Henery
 General Manager.....Frank B. Best
 Asst. Manager.....Frank Best, Jr.
 Commercial Mgr.....Norman M. Matthews
 Chief Engineer.....Gus Browning

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sims Pub. Co.
 Address.....1 Memorial Plaza
 Transcription Service.....World
 News Service.....UP
 Membership.....RAB
 Representative.....Thos. F. Clark
 Pres., Gen. Manager.....J. L. Sims

WRHI—Rock Hill—1944
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....York Co. Brcdg. Co.
 Address.....Rock Hill Nat. Bk. Bldg.
 Phone: 2085.....Air Time: Full Time
 News Service.....AP
 Representative.....McGillvra
 Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.
 Sta. Mgr., Prog. Dir.....Wm. C. Beaty
 Comm. Mgr., Prog. Dir.....Harper S. Gault

WTYC—Rock Hill—1949

Frequency: 1150 Kc.....Power: 1 Kw. d.
 Owned.....Tri-County Bcstg. Corp.
 Address.....P. O. Box 1091
 Phone: 3175.....Air Time: Daytime
 News Service.....UP
 Station Representative.....Indie Sales
 President.....T. Lamar Simmons
 Gen., Sta. Mgr.....E. L. Burwell
 Comm. Mgr.....Arnold Baynard
 Prog. Dir.....H. G. Bcxbour
 Sls. Prom. Mgr.....R. F. Adams
 Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Blue Ridge Bcstg. Co., Inc.
 Address.....P. O. Box 443
 Air Time.....Daytime
 Station Representative.....Best
 Pres., Gen. Mgr.....J. A. Gallimore
 Treasurer.....Virginia Gallimore

WJAN—Spartanburg—1953
ABC-MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Spartanburg Bcstg. Co.
 Address.....101 Schuyler Bldg.
 Phone: 3-1400.....Air Time: Full Time
 News Service.....AP
 Trans. Ser.....World
 Owner, Gen. Mgr.....W. Ennis Bray
 Commercial Mgr.....Charles Goodyear
 Prom. Manager.....W. Reid Bray
 Publicity Director.....Jean Campbell
 Program Director.....Ray Starr
 Chief Engineer.....Clyde J. McClure

WORD—Spartanburg—1940
NBC

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Word, Inc.
 Business-Studio Address.....291 E. Main St.
 Phone: 3-2711.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 President.....Irwin Kahn
 Gen. Manager.....Edward G. Gardner
 Comm. Manager.....Charles B. Parham
 Program Director.....Buddy Womick
 Chief Engineer.....James L. Tate

WSPA—Spartanburg—1929
CBS

Frequency: 950 Kc.....Power: 5000 Watts
 Owned.....Spartan Radiocasting Co.
 Business-Studio Address.....224 E. Main St.
 Phone: 33621.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NARTB
 Representative.....Hollingbery
 President.....Walter J. Brown
 Station Manager.....Roger A. Shaffer
 Commercial Manager.....Ross M. Holmes
 Sls. Prom. Manager.....Jane Dalton
 Program Director.....Jim Hobbs
 Chief Engineer.....H. R. Beckholt

WFIG—Sumter—1940
MBS

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Oper. By....Radio Station WFIG, Inc.
 Business-Studio Address.....Box 30
 Phone: SPruce 3-7305.....Air Time: Full Time
 News Service.....AP

Transcription Service SESAC
Membership NARTB
Representative.... Joseph Hershey McGillvra
President..... F. B. Creech, Sr.
General Manager..... T. Doug Youngblood
V.P., Comm. Manager... Fulton B. Creech, Jr.
Sales Prom. Director..... Jeanine Adkins
Program Director..... Paul Reidy
Chief Engineer..... Richard Elam

WSSC—Sumter—1953—ABC

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Radio Sumter Inc.
Address Box 1342
News Service UP
Trans. Service World, Thesaurus
Representative Best
President..... J. A. Gallimore
General Manager..... Ed Damron
Comm. Manager..... H. W. Fowler
Prog., Pub. Director..... Lillian Davis
Promotion Manager..... Sam Combs
Chief Engineer..... Wallace Clark

WBCU—Union—1946
MBS-KBS

Frequency: 1460 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Bcstg. Co. of Union, Inc.
Address 210 East Main St.
Phone: 1200.....**Air Time:** Full Time
News Service UP
Transcription Service World
Station Rep...... Interstate United Newspapers
Pres., Gen. Mgr...... Edward L. B. Osborne
Program Director..... Noel Belue
Chief Engineer..... Walker Carver

WALD—Walterboro—1947
MBS

Frequency: 1220 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Walterboro Bcstg. Co.
Studio Address..... Ft. Benson St.
Phone: 3861.....**Air Time:** Full Time
News Service AP
General Manager..... Louis M. Neale, Jr.

SOUTH DAKOTA

Pop. Feb. 1, 1956 (Est.) 665,000—Families 195,000
 Radio Homes 187,000—TV Homes 60,295—Stations in State 16

KABR—Aberdeen—1952

Frequency: 1220 Kc.....**Power:** 250 Watts d.
Owned-Operated By.... Aberdeen Bcstg. Svc.
Address Rt. 2, Box 173
News Service UP
Membership NARTB
General Manager..... D. T. Hunt

KSDN—Aberdeen—1948
ABC

Frequency: 930 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Aberdeen News Co.
Phone: 4573.....**Air Time:** Full Time
Newspaper Affil. American-News
Representative Weed
Membership NARTB
President..... Henry J. Schmitt
Gen. Mgr., Pub. Director... Byron McElligott
Commercial Manager..... Russa Osborne
Program Director..... E. C. Pieplow
Chief Engineer..... George Crocker

KBRK—Brookings—1955

Frequency: 1430 Kc.....**Power:** 500 Watts
Owned-Oper By..... Bookings Bcstg. Co.
Address..... 320 Fourth St.
Phone: 477.....**Air Time:** Daytime
Transcription Service World
Station Manager..... Robert Reimers
Comm. Manager..... L. Jack Dublon

KDSJ—Deadwood—1946
MBS

Frequency: 980 Kc.....**Power:** 1000 Watts
Owned-Oper. By... John, Eli & Harry Daniels
Address 745 Main

Phone: 186.....**Air Time:** Full Time
Transcription Service World
Station Rep. Holman
Membership NARTB
News Service UP
Gen., Bus. Manager..... Harry Daniels

KIJV—Huron—1947
NBC

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By... James Valley Bcstg. Co., Inc.
Bus-Studio Address..... 1726 Dakota St.
Phone: 765.....**Air Time:** Full Time
Transcription Service Thesaurus
Manager Max F. Staley
Comm. Manager..... Dwight Coursey

KORN—Mitchell—1947—MBS

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Mitchell Bcstg. Assn.
Bus-Studio Address..... 217-219 N. Main
Phone: 621.....**Air Time:** Full Time
News Service UP
Transcription Service Lang-Worth
Membership NARTB
Gen., Sta. Mgr., Prog. Dir.... Raymond V. Eppel
Comm., Sales Prom. Mgr...... M. Johnson
Chief Engineer..... J. R. Doherty

KGFX—Pierre—1916—KBS

Frequency: 630 Kc.....**Power:** 200 Watts d.
Owned-Oper. By..... Estate of Dana McNeil
Bus-Studio Address..... 203 W. Summit Ave.
Phone: 2351.....**Air Time:** Daytime
News Service UP
Pres., Gen. Manager..... Ida A. McNeil
Chief Engineer..... Hugo Conrath, Jr.

KOTA—Rapid City—1936
CBS

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Black Hills Bctsg. Co. of Rapid City
Business Address 1819 W. St. Joe St.
Phone: Fillmore 2000 Air Time: Full Time
News Service UP, AP
Rep. Headley-Reed, Bulmer & Johnson
Transcription Service World, Capitol
Membership NARTB, RAB
President Helen S. Duhamel
General Manager Leo D. Borin
Sales Prom. Mgr. Jack A. Crowley
Program Director J. Norman Heffron
Business Manager William F. Turner
Farm, Ranch Dir. Gene Taylor
Chief Eng. Robert Musfeldt

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Heart of the Black Hills
Phone: Fillmore 2-6050 Air Time: Full Time
News Service UP
Trans. Ser. Thesaurus
Station Rep. Holman
General Manager Eli Daniels
Sales Manager Stan Lieberman

KELO—Sioux Falls—1937
NBC

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By Midcontinent Bctsg. Co.
Bus.-Studio Address Phillips Ave.—8th St.
Phone: 4-5841 Air Time: Full Time
News Service UP, AP
Transcription Service Capitol
Representative H-R Reps., Bulmer & Johnson
Membership NARTB, RAB
President Joe Floyd
Gen. Comm. Manager Evans Nord
Program Director Will Carlson
Publicity Director William Kruse
Chief Engineer Lester Froke

KIHO—Sioux Falls—1946
MBS

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By Big Sioux Bctsg. Co., Inc.
Address 218 South Main Ave.
Phone: 4-7736 Air Time: Full Time
News Service UP
Representative Pearson
Trans. Ser. World
General Manager David J. Kempkes
Comm. Manager Fred Schweikher

KISD—Sioux Falls—1948
KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KISD, Inc.

Bus.-Studio Address KISD Bldg., W. 12th
Phone: 4-5571 Air Time: Full Time
News Service AP
Station Representative Cooke
Membership NARTB
President H. R. Alton
Pres., Gen. Mgr., Prog. Dir. Verl Thompson
Comm. Manager Ernie Thomas
Sls. Prom. Manager David Herman
Publicity Director Larry Dick
Chief Engineer Roy Thorson

KSOO—Sioux Falls—1927
ABC

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By Sioux Falls Bctsg. Asso., Inc.
Address 317 S. Phillips Ave.
Phone: 4-5601 Air Time: Full Time
News Service AP
Transcription Service Thesaurus
Membership NARTB
Station Representative Avery-Knodel, Inc.
President Morton Henkin
Vice Pres., Gen. Mgr. George R. Hahn
Gen. Sales Manager Charles J. Vais

KWAT—Watertown—1926
MBS

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By Midland Natl. Life Ins. Co.
Address 5 W. Kemp St.
Phone: 777 Air Time: Full Time
News Service AP
Transcr. Service Standard
Representative Gill-Perna
Membership NARTB, RAB
General Manager Ross E. Case
Program Director Gene Branter

KYNT—Yankton—1955—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Yankton Bctsg. Co.
Address 214 W. 3rd St.
President William M. Smith
Comm. Mgr. William E. Johnson

WNAX—Yankton—1922—CBS

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By Cowles Bctsg. Co.
Bus.-Studio Address 3rd & Mulberry Sts.
Phone: YA. 442 Air Time: Full Time
News Service AP, UP
Transcription Service Lang-Worth
Representative Katz
Membership NARTB, RAB
President Luther L. Hill
General Manager Robert R. Tincher
Asst. Manager Chris Mack
Advertising Mgr. Donald D. Sullivan
Promotion Mgr. George Greenwood
Program Director Roland Peterson
Chief Engineer Clifton M. Todd

WLAR—Athens—1946
KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Athens Bcstg. Co.
Business-Studio Address: N. Jackson St.
Phone: 1450. Air Time: Full Time
News Service: UP
Newspaper Affil.: Daily Post-Atheian
Transcription Service: Thesaurus, Keystone
President: Lowell F. Arterburn
Gen., Sta. Mgr., Pub. Dir.: Buell J. Charles
Comm., Prom. Manager: E. Mcx Robinette
Program Director: William P. Atkins
Chief Engineer: J. W. Turner

WOPI—Bristol—1929—NBC*(See Also Bristol, Va.)*

Frequency: 1490 Kc. Power: 250 Watts
Owned-Radiophone Bcstg. Station, WOPI Inc.
Address: Easley-Wright Bldg., 310 State St.
Phone: South 3730. Air Time: Full Time
News Service: AP
Transcription Service: Lang-Worth
Representative: Burn-Smith
Membership: NARTB, RAB
Pres., Gen. Manager: W. A. Wilson
Commercial Mgr.: James C. Wilson

WHL P—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By: Tri-County Bcstg. Co.
President: J. Gil Thompson

WAGC—Chattanooga—1946
MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WAGC Bcstg. Co.
Address: Hotel Patten
Phone: 7-1128. Air Time: Full Time
News Service: AP
Transcription Service: Lang-Worth
Representative: Walker
General Manager: Dick Crane
Comm. Manager: Cliff Bowers
Program Director: Bill Corrigan
Promotion Manager: Harry Thornton
Publicity Director: Charles Quinton
Chief Engineer: George McMurtrie

WAPQ—Chattanooga—1936
ABC

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: WAPQ Bcstg. Service
Business-Studio Address: Read House
Phone: 6-6141. Air Time: Full Time
News Service: UP
Transcription Service: Thesaurus
Representative: Avery-Knode
Membership: NARTB
President: R. G. Patterson
Program Director: Frances Harley
Comm., Sls. Prom., Pub. Dir.: Helen Patterson
Chief Engineer: B. B. Barnes

WDEF—Chattanooga—1941
NBC

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By: WDEF Bcstg. Co.
Bus.-Studio Address: 425 Volunteer Bldg.
Phone: 7-3393. Air Time: Full Time
News Service: UP
Transcription Service: Capitol
Representative: Branham
Membership: NARTB, RAB
President: Carter M. Parham
Gen. Sta. Comm. Mgr.: Ken Flenniken
Pub., Prog. Director: Kenn Early
Chief Engineer: B. C. Baker

WDDO—Chattanooga—1925
CBS

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By: WDDO Bcstg. Corp.
Address: Hamilton Natl. Bank Bldg.
Phone: 6-5117. Air Time: Full Time
News Service: AP
Transcription Service: Standard, World
Representative: Paul H. Raymer
Membership: NARTB
President, Gen. Mgr.: Earl W. Winger
General Manager: Norman A. Thomas
Comm. Manager: Jack Bush
Sls., Prom. Mgr., Pub. Dir.: Jessica Thomas
Program Director: Ernest Fegans
Chief Engineer: James E. Walker

WDXB—Chattanooga—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: WDXB, Inc.
Address: 100 Dome Bldg.
Phone: 6-1114. Air Time: Full Time
Representative: ForJoe
Membership: NARTB
News Service: UP
General Manager: David T. Pritchard
Chief Engineer: E. E. East

WMFS—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By: WMFS, Inc.
Address: 835 McCallie Ave.
Phone: 6-4145. Air Time: Daytime
Representative: Pearson
Pres., Gen. Mgr.: Brody Timm
Sls. Prom. Manager: Alan Burke
Sta., Comm. Mgr., Prog. Dir.: Fred Webb

WMCH—Church Hill—1954

Frequency: 1260. Power: 1000 Watts
Owned-Oper. By: Wallace Bcstg. Co.
Address: P. O. Box 4
Phone: ELgin 7-2601. Air Time: Daytime
News Service: AP
President: Thales E. Wallace
Comm. Manager: F. R. Gentry
Program Director: Bettye Jo Creasy
Chief Engineer: Harold Dougherty

WDXN—Clarksville—1954

Frequency: 540 Kc. Power: 250 Watts
 Owned. Clarksville Bcstg. Co., Inc.
 Address. Bailey Bros.
 Phone: 2411. Air Time: Daytime
 News Service. UP
 Trcnscription. World
 Representative. Burns-Smith
 President. Aaron B. Robinson
 Gen., Comm. Manager. J. M. Cecil
 Sta. Mgr., Prog. Dir., Ch. Eng. J. McDonough

**WJZM—Clarksville—1941
 MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Station WJZM
 Business-Studio Address. 411 Maddson St.
 Phone: 6414. Air Time: Full Time
 News Service. AP
 Transcription Service. Thesaurus
 Membership. NARTB, RAB
 Representative. Rambeau
 Pres., Gen. Manager. J. Parry Shettall
 Sta. Mgr., Chief Eng. John Bailey
 Program Director. Bill Bumpus
 Publicity Director. Tom Breene
 Commercial Manager. Charles Malone
 Sls. Prom. Mgr. Bill Vogel

**WBAC—Cleveland—1945
 MBS**

Frequency: 1340 Kc. Power: 250 Watts
 Own-Oper. By. Rounsaville of Cleveland, Inc.
 Business-Studio Address. 180 Central Ave.
 Phone: 62. Air Time: Full Time
 News Service. UP
 Rep. Dora Clayton, Gill-Perna
 President. J. W. Rounsaville
 Comm., Sls. Prom. Mgr. Bland Sells
 Gen., Sta. Manager. Thad F. Fitch
 Prog., Pub. Director. Paul Kirksey
 Chief Engineer. William D. Stuart

**WCRM—Columbia—1946
 MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned. Middle Tenn. Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address. P. O. Box 71
 Phone: 1340. Air Time: Full Time
 News Service. AP
 Transcription Service. World
 Representative. Walker
 Membership. NARTB, RAB
 Pres., Gen.-Sta.-Comm. Mgr. R. M. McKay, Jr.
 Sales Prom. Mgr. Mel Dugger
 Prog., Pub. Director. Jim Keiran
 Chief Engineer. Cameron McKay

**WHUB—Cookeville—1940
 CBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. WHUB, Inc.
 Bus.-Studio Address. 315 E. Spring St.
 Phone: 789. Air Time: Full Time

News Service. UP
 Representative. Continental Radio Sales
 Membership. NARTB, RAB
 Pres., General Manager. M. L. Medley
 Sta. Mgr., Prog. Director. Stacey Mott
 Sls. Prom., Pub. Director. E. Zegarske
 Chief Engineer. Claude Haston

**WKBL—Covington—1954
 KBS**

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By. Tipton County Bcstg. Co.
 Address. P. O. Box 289
 Phone: 9635. Air Time: Daytime
 News Service. AP
 Transcription. SESAC
 Gen., Sta. Manager. Charles K. Sparks
 Prog., Pub. Director. Charles C. Watts, Jr.
 Sls. Prom. Manager. Ray McGinnis
 Ccmm. Mgr., Chief Eng. R. William Hoffman

**WAEW—Crossville—1952
 KBS**

Frequency: 1340 Kc. Power: 1000 Watts
 Owned-Oper. By. WAEW, Inc.
 Address. 406 E. B'way
 Phone: 333. Air Time: Daytime
 President, Gen. Mgr. Arthur Wilkerson
 V.P., Secretary. Evelyn Wynn
 Comm., Sta. Manager. Clarence Stinnett

WDKN—Dickson—1955—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Dickson Co. Bcstg. Inc.
 Address. Box 71
 Phone: 2852. Air Time: Daytime
 Membership. RAB
 Pres. Gen., Sta., Comm. Mgr. W. Potts
 Comm., Sls. Prom. Mgr. Warren Medley
 Program Director. J. Howell
 Chief Engineer. Richard D. Essner

**WDSG—Dyersburg—1946
 MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Own-d-Oper. By. State Gazette Bcstg. Co.
 Address. Box 58
 Phone: 2903. Air Time: Full Time
 Transcription Service. World
 News Service. AP
 Gen. Mgr., V.P. Robert W. Ward

**WBEJ—Elizabethton—1946
 MBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned. WBEJ, Inc.
 Business-Studio Address. Elk Ave.
 Phone: 2-1241. Air Time: Full Time
 Representative. Dora Clayton, Gill-Perna
 News Service. UP
 Managing Director. Bill Wagner
 General Manager. Frazier Cochran
 Comm. Manager. Glenn Hathaway
 Program Director. Bill Hale
 Chief Engineer. M. C. Bowers, Jr.

WCPH—Etowah—1955

Frequency: 1220 Kc. Power: 1 Kw., d.
Owned-Oper. By Morgan Bcstg. Co.
Address 109 9th St.
Phone: 1240 Air Time: Daytime
President, Gen. Mgr. H. J. Morgan
Program Director Ray C. Hobbs
Chief Engineer John S. Bailey

WEKR—Fayetteville—1948
MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Fayetteville Bcstg. Co.
Business-Studio Address Box 625
Phone: 1240 Air Time: Full Time
News Service AP
Trans. Ser. Thesaurus
Membership NARTB, RAB
President John R. Crowder
General Manager James Porter Clark
Station Manager Jim Tate
Program Director Teddy Barnes
Chief Engineer Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By Williamson County Bcstg.
Address Mallory Rd.
Phone: 982 Air Time: Daytime
News Service AP
President William Ormes
Gen. Mgr., Ch. Engineer Ellis F. Jones, Jr.

WHIN—Gallatin—1948—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By Sumner County Bcstg. Co.
Phone: 1010 Air Time: Daytime
News Service UP
Membership NARTB
President A. B. Perkins
Gen. Mgr., Prog. Dir. J. B. Thomas
Commercial Manager Charles Brewer
Chief Engineer Lee Raines

WGRV—Greeneville—1947
MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Radio Greeneville, Inc.
Address Radio Bldg.
Air Time Full Time
News Service UP
Manager Paul Metcalfe
Commercial Manager Hugh Pickel

WHBT—Harriman—1946
MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned The Harriman Bcstg. Co., Inc.
Address Devonia & Crescent
Phone: 661 Air Time: Full Time
News Service UP
Trans. Ser. World, SESAC
Representative Continental
General Manager F. L. Crowder

WIRJ—Humboldt—1949
KBS

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By Gibson Co. Bcstg. Co., Inc.
Address 210 N. 22nd Ave.
Phone: 740 Air Time: Daytime
News Service AP
Newspaper Affil. Courier-Chronicle
Transcription Service Thesaurus
President J. F. Warmath
Gen., Sta. Mr. Howard E. Byrum
Comm., Sls. Prom. Mgr. Carroll Wilson
Prog. Director Bill Carter
Chief Engineer Claude Bolton

WDXI—Jackson—1948
MBS

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Dixie Bcstg. Co.
Business-Studio Address Box 391
Air Time Full Time
News Service UP
Transcription Service World
Representative Burn-Smith, Dora-Clayton
Pres., Gen. Mgr. Aaron B. Robinson
Station Manager Bill Winsett

WJAK—Jackson—1955

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By Jackson Broadcasting Co.
Address 416 Poplar St.
Phone: 7-7436 Air Time: Daytime
Station Director Robert Blow
Sales Supervisor Mike Freeman
Program Director Winston C. Martindale

WTJS—Jackson—1931—ABC

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By The Sun Publishing Co.
Bus.-Studio Address 104 Baltimore St.
Phone: 7-3316 Air Time: Full Time
News Service AP
Newspaper Affil. Jackson Sun
Transcription Service Thesaurus
Representative Branham
Membership NARTB, RAB
V.P., Gen. Mgr. A. A. Stone
Manager Frank S. Proctor
Asst. Mgr. L. R. Brooks
Program Director Vince Tapler
Chief Engineer James Ellzey

WETB—Johnson City—1947

Frequency: 790 Kc. Power: 1000 Watts d.
Owned-Oper. By Press, Inc.
Business Address Press Bldg.
Representative McGillvra
Transcription Service World
President Carl A. Jones
Manager Arthur Kelsey

WJHL—Johnson City—1938
ABC-CBS

Freq.: 910 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....WJHL, Inc.
 Business-Studio Address.....145 W. Main St.
 Phone: 2780Air Time: Full Time
News ServiceAP, UP
 Representative.....John E. Pearson
 MembershipNARTB
 President.....W. H. Lancaster, Sr.
 General Manager.....W. H. Lancaster, Jr.
 Program Director.....Herbert Howard
 Comm. Mgr.....K. Marsh
 Sls. Prom. Mgr., Pub. Dir.....W. A. McDonald
 Spvr. Engineer.....Rowland Medlar

WKIN—Kingsport—1951
KBS

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned & Operated.....WKIN, Inc.
 Address.....Market & Wexler Sts.
 Phone: Cl. 6-8131.....Air Time: Daytime
News Service.....AP
Transcription Service.....World, Keystone
 MembershipNARTB
 Pres., Gen. Mgr.....Cy N. Bahakel
 Sta., Prom. Manager.....Phil Bahakel
 Comm. Manager.....Chuck Foster
 Program Director.....Bill Austin Trailer
 Publicity Director.....Dia Bahakel
 Chief Engineer.....Robert Heath

WKPT—Kingsport—1940
NBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Kingsport Bcstg. Co., Inc.
 Business-Studio Address.....222 Commerce St.
 Phone: Cl. 5-4161.....Air Time: Full Time
News Service.....AP
Transcription Service.....Thesaurus
 RepresentativeBurn-Smith
 MembershipNARTB, RAB
 President.....C. P. Edwards, Jr.
 Gen., Sta. Manager.....Paul L. Overby
 Commercial Mgr.....Phil Weaver
 Program Dir.....Martin Karant
 Publicity Dir.....Jim Davis
 Chief Engineer.....Thomas Phillips

WBIR—Knoxville—1941
ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Station WBIR, Inc.
 Business-Studio Address.....618 S. Gay St.
 Phone: 4-3321.....Air Time: Full Time
News Service.....UP
 RepresentativeGill Perna
 MembershipNARTB, RAB
 President, Manager.....John P. Hart

WIVK—Knoxville—1953

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Dick Bcstg. Co.
 Address.....319 N. Gay Street
 Phone: 4-3693.....Air Time: Daytime
 RepresentativeForjoe
 MembershipNARTB, RAB
 Pres., Gen., Sta., Sls. Prom. Mgr.....J. A. Dick
 Comm. Mgr.....T. C. Hooper
 Prog. Dir.....J. P. Hess, Jr.
 Chief Eng.....Milton Jones

WKGN—Knoxville—1947
MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WKGN Inc.
 Bus-Studio Address.....Box 1750
 Phone: 4-0766.....Air Time: Full Time
News Service.....AP
 Station RepresentativeRambeau
 MembershipNARTB, RAB
 President.....George P. Mooney
 Gen., Sta., Prog. Dir.....Guy L. Smith, III
 Comm. Manager.....Glynn Theg
 Sls. Prom., Pub. Director.....Stan Vcinrib
 Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953
KBS

Frequency: 900 Kc.....Power: 1000 Watts
 Owner.....Knoxville Ra-Tel., Inc.
 Address.....Box 66
 General Manager.....Tom Carr
 Comm. Manager.....Marvin Thompson
 Office Manager.....Mrs. Willie Day

WNOX—Knoxville—1921
CBS

Frequency: 990 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Scripps-Howard Radio, Inc.
 Address.....4400 Whittle Springs Rd. N. E.
 Phone: 3-3171.....Air Time: Full Time
 Newspaper Affiliation....."News Sentinel"
News Service.....UP
Transcription Service.....Standard
 RepresentativeJohn Blair
 MembershipNARTB
 President.....Jack R. Howard
 Gen., Sta. Manager.....R. B. Westergaard
 Publicity Director.....Gene Miller
 Comm., Sts. Prom. Mgr.....O. L. Smith
 Prog. Director.....C. A. McMahon
 Chief Engineer.....Ray Evans

WROL—Knoxville—1927
NBC

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....Mountcastle Bcstg. Co.
 Business-Studio Address.....612 Gay St.
 Phone: 2-7111.....Air Time: Full Time
News Service.....UP
Transcription Service.....World
 RepresentativeAvery-Knodel
 MembershipNARTB, RAB
 President.....Paul Mountcastle
 Gen., Sta. Mar.....W. H. Linebaugh
 Commercial Manager.....J. T. McCloud
 Program Dir.....J. H. Reese
 Prom., Pub. Dir.....H. W. Hudson
 Chief Engineer.....Fred Andrews

WLAF—Lafollette—1953
MBS

Frequency: 1450 Kc.....Power: 100 Watts
 Owner.....LaFollette Bcstg. Co.

Address Piedmont Hotel
 Phone: 1060..... Air Time: Full Time
 News Service AP
 Transcription Service..... World, Keystone
 President..... Ed F. Wheeler
 Gen. Mgr., Chief Eng..... Marvin L. Paul
 Prom. Mgr., Prog. Pub. Dir..... Smith Rea. Jr.

WDXE—Lawrenceburg—1951
KBS

Frequency: 1370 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Lawrenceburg Bcstg. Co.
 Address Locke Bldg.
 News Service UP
 Trans. Ser. World
 Representative Burn-Smith
 President..... Aaron B. Robinson
 Station Manager..... Ken Mcarston

WCOR—Lebanon—1949—KBS

Frequency: 900 Kc..... Power: 250 Watts d.
 Owned-Operated By... Lebanon Bcstg. Co., Inc.
 Address..... Trousdale Ferry Pike
 Phone: 1540..... Air Time: Daytime
 News Service AP
 Transcription Service..... Thesaurus
 Pres., Sta. Manager..... Theo. F. Ezell, Jr.
 Comm. Manager..... Jack Hendrickson
 Prog. Director..... Walter Dillard
 Chief Engineer..... Willtam Johnston

WLIL—Lenoir City—1950
KBS

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owner WLIL, Inc.
 Address..... 406 E. Broadway
 Phone: 1095..... Air Time: Daytime
 News Service UP
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr..... Arthur Wilkerson

WJJM—Lewisburg—1947
MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Louis D. Lingner
 Address East Hill
 Phone: 780..... Air Time: Full Time
 Trans. Ser. World
 News Service AP
 Membership NARTB, RAB
 General Manager..... Louis D. Lingner

WDXL—Lexington—1954
MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned..... Lexington Bcstg. Co.
 Address WDXL Bldg.
 Phone: 3500..... Air Time: Full Time
 News Service UP

FOR WORLD-WIDE NEWS . . .
FOR CLEAR, COMPREHENSIVE
COVERAGE . . .

AP

FOR
RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

Station Representative.....Burn-Smith
 President.....Guy B. Amis
 General Manager.....Neal B. Bunn
 Ccmm. Mgr., Chief Eng.....B. L. Enochs
 Program Director.....Everett Flagg

WGAP—Maryville—1947
KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Aluminum Cities Bcstg. Co.
 Address.....316 Court St.
 Phone: 5500.....Air Time: Full Time
 Membership.....NARTB, RAB
 News Service.....AP
 Transcription Service.....Thesaurus, Keystone
 General Manager.....F. H. Corbett
 Cmm. Manager.....Horace McGill
 Prog. Dir.....Ken D. Kribbs
 Chief Engineer.....Henry McDonald, Jr.

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts
 Owned.....Tri-County Bcstg. Co., Inc.
 Address.....P. O. Box 188
 Phone: 3371, 3372.....Air Time: Daytime
 News Service.....AP
 Trans. Ser.....Thesaurus
 Station Rep.....Clark
 Pres., Gen. Mgr.....Earl S. Nolting
 Sec'y-Treas.....Gladys Nolting
 Sta. Mgr., Prog. Dir.....Lance Beard
 Comm. Manager.....Irene Morgan
 Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 Watts
 Owned-Oper.....Cumberland Valley Bcstg. Co.
 Address.....Box 270
 Phone: 2104.....Air Time: Daytime
 News Service.....AP
 Transcription Service.....Thesaurus
 President.....Dr. W. W. Davis
 General Manager.....Franklin H. Brown
 Program Director.....Joyce Knowles

WMMT—McMinnville—1947
MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....McMinnville Brdg. Co., Inc.
 Address.....N. Chancery St.
 Air Time.....Full Time
 News Service.....UP
 General Manager.....Royce E. Richards

KWEM—Memphis—1946

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Operated By.....KWEM, Inc.
 Address.....Box 142
 Phone: 48-3311.....Air Time: Daytime
 Representatives.....Stems National
 President.....W. H. Keller, Jr.
 Manager.....Jack Holden

WOKB—Memphis—1951

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chickasaw Bcstg. Co.

Address.....378 Beale St.
 Air Time.....Daytime
 Representative.....Dora-Clayton
 Sales Manager.....R. F. Bartusch
 Program Director.....J. E. Stewart
 Promotion Director.....J. S. Jacobs
 General Manager.....W. M. H. Smith

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
 Owned By.....Bluff City Bcstg. Co.
 Business-Studio Address.....2074 Union Ave.
 Phone: 35-2703.....Air Time: Full Time
 News Service.....UP
 Representative.....Pearson
 Membership.....RAB
 Pres.....John R. Pepper
 General Manager.....Bert Ferguson
 Commercial Manager.....Harold F. Walker

WHBQ—Memphis—1925
MBS

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....RKO Teleradio Pictures
 Bus-Studio Address.....Hotel Chisca
 Phone: Jackson 5-6306.....Air Time: Full Time
 News Service.....UP
 Representative.....H-R
 Membership.....RAB
 President.....Thomas F. O'Neil
 Gen., Sta. Mgr.....John Cleghorn
 Commercial Mgr.....Max Michel
 Program Director.....Dick Covington
 Sales. Service Mgr.....Stan Torgerson
 Publicity Director.....Jack Starr
 Chief Engineer.....Welton Roy

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Service
 Address.....972 S. Third St.
 Phone: 5-6831.....Air Time: Daytime
 News Service.....UP
 President.....Sam C. Phillips
 Comm. Manager.....Bob R. Way

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mid-South Bcstg. Corp.
 Business-Studio Address.....433 Sterick Bldg.
 Air Time.....Full Time
 News Service.....UP
 Representative.....A. Young; C. Melville
 Membership.....RAB
 General Manager.....C. K. Beaver
 Program Director.....Jay Black

WMC—Memphis—1923—NBC

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Memphis Publishing Co.
 Business-Studio Address.....Box 311
 Phone: 8-7464.....Air Time: Full Time
 News Service.....UP, AP
 Trans.....Thesaurus, Standard, Lang-Worth
 Representative.....Branham
 Membership.....NARTB
 General Manager.....H. W. Slavick

Station Manager.....Richard Voorhis
 Program Director.....Harlan Judkins

WMPS—Memphis—1925
ABC

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
 Owned-Operated By.....WMPS, Inc.
 Business-Studio Address.....112 Union Ave.
 Phone: 5-2663.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Standard World
 Representative.....Radio-TV Representatives
 Membership.....NARTB
 Pres., Gen. Mgr.....Harold R. Krelstein
 Sta., Sls. Prom. Mgr.....Charles De Vois
 Program Dir.....Gene Plumstead
 Chief Engineer.....J. G. Deaderick

WREC—Memphis—1922—CBS

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WREC Bcstg. Service
 Business-Studio Address.....Hotel Peabody
 Phone: 5-1313.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....NARTB
 Representative.....Katz
 Owner, General Manager...Hoyt B. Wooten
 Commercial Manager.....Hollis R. Wooten
 Program Director.....Jack Michael
 Chief Engineer.....Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Oper. By...West Tennessee Bcstg. Co.
 Address.....Hotel Milan
 Phone: 550.....Air Time: Daytime
 News Service.....AP
 Gen., Comm. Mcnager.....Jack Merrill
 Traffic.....Betty Evans

WCRK—Morristown—1947
MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cherokee Bcstg. Corp.
 Bus.-Studio-Transmitter: Address. Radio Center
 Phone: 1450.....Air Time: Full Time
 News Service.....AP
 Trans. Ser.....World
 Representative.....Hal Holman
 General Manager.....Howell Ashford

WGNS—Murfreesboro—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Murfreesboro Bcstg. Serv.
 Address.....Elrod Bldg.
 Air Time.....Full Time
 News Service.....AP
 Representative.....Holman
 Trans. Ser.....World, Lang-Worth, Thesaurus
 General Manager.....Cecil Elrod, Jr.
 Station Manager.....William O. Barry

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts
 Owned.....Arthur D. Smith, Jr.
 Address.....112 N. W. Broad St.
 Phone: 1202.....Air Time: Daytime
 Trans. Service.....Standard, World
 News Service.....UP
 President, Gen. Mgr.....A. D. Smith, Jr.
 Sls. Prom., Sta. Mgr.....Virgil Trimm
 Commercial Mgr.....Charles Snoddy
 Program Director.....B. A. Blenkinship
 Publicity Director.....Lee Blaine
 Chief Engineer.....Roy Clark

WKDA—Nashville—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Capitol Bcstg. Co.
 Address.....American Natl. Bank Bldg.
 Representative.....Pearson
 Membership.....NARTB, RAB
 President.....John W. Kluge
 Vice Pres., Gen. Mgr.....Harvey L. Glascock
 Comm. Manager.....Blackstone Dozier, Jr.
 Prog. Director.....Charles F. Walker
 Chief Engineer.....Oscar C. Griffin, Jr.

WLAC—Nashville—1926
CBS

Frequency: 1510 Kc.....Power: 50,000 Watts
 Owned..Life & Casualty Insurance Co., Tenn.
 Bus.-Studio Address...Third Natl. Bank Bldg.
 Phone: 6-0161.....Air Time: Full Time
 Transcription Service.....Thesaurus
 Representative.....Katz
 Membership.....NARTB, RAB
 Gen. Mgr.....F. C. Sowell
 Commercial Manager.....E. G. Blackman
 Promotion Manager.....Jerry Glaser
 Program Director.....Paul Ollphant
 Chief Engineer.....F. D. Binns

WMAK—Nashville—1948

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By...Volunteer State Bcstg. Co.
 Address.....Maxwell House Hotel
 Phone: 4-3411.....Air Time: Full Time
 Station Rep.....Weed
 News Service.....UP
 President.....Howard D. Steere
 V.P., Gen. Manager.....Emil Popke, Jr.
 Station Manager.....Robert Lyons

WNAH—Nashville—1949
KBS

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Hermitage Bcstg. Corp.
 Address.....James Robertson Hotel
 Phone: Alpine 4-7611.....Air Time: Daytime
 News Service.....UP
 Representative.....Continental
 Pres., Gen., Comm. Mgr.....Van T. Irwin, Jr.
 Comm. Manager.....Herman Rippey
 Program Director.....Dave Lyman
 Chief Engineer.....Harold Woodard

WSIX—Nashville—1927
ABC

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....Nashville Trust Building
Phone: Alpine 5-5431...Air Time: Full Time
News Service.....AP
Transcription Service.....World
Station Representative..George P. Hollingbery
Membership.....NARTB
Pres. Gen. Mgr.....R. D. Stanford
Comm. Manager.....John M. Savage
Program Director.....Bob Larimer
Chief Engineer.....Charles R. Duke

WSM—Nashville—1925—NBC

Frequency: 650 Kc.....Power: 50,000 Watts
Owned-Operated By..Nat'l Life & Acc. Ins. Co.
Bus-Studio Address.....301 7th Ave. N.
Phone: Alpine 4-5656...Air Time: Full Time
News Service.....AP, INS, UP
Trans. Ser.....Associated
Representative.....John Blair
Membership.....RAB, NARTB
Chairman of Board.....E. W. Craig
President, Gen. Mgr.....John H. DeWitt, Jr.
Commercial Manager.....Irving C. Waugh
Sales Manager.....Bob Cooper
Dir. of Publicity.....Wm. R. McDaniel
Program Director.....Jack Stapp
Chief Engineer.....George A. Reynolds

WSOK—Nashville—1951

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Nashville Bcstg. Co.
Address.....400 Davidson St.
Phone: 42-0489.....Air Time: Daytime
News Service.....AP
Representative.....McGillvra, Dora-Clayton
Membership.....RAB
Pres., Gen. Mgr.....H. C. Young, Jr.
Com., Prom. Mgr.....Norman Stewart
Pub. Dir.....R. Goldman
Chief Engineer.....I. D. Byars

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw.
Owned.....WLIK, Inc.
Address.....406 E. B'way, Lenoir City
Phone: 3095.....Air Time: Daytime
News Service.....UP
President, Gen. Mgr.....Arthur Wilkerson
V.P., Sta., Comm. Mgr.....Ira B. Crisp

WATO—Oak Ridge—1948
MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WATO, Inc.
Address.....253 Main St., E.
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
President, Gen. Mgr.....Ross Charles
Comm. Manager.....Samuel P. Thrower, Jr.
Program Director.....William F. Hoopes

WOKE—Oak Ridge—1951
KBS

Freq.: 1290 Kc...Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....Air Mart Corp.
Phone: 5-1333.....Air Time: Full Time
Address.....Box 391
President.....Owen J. McReynolds
General Manager.....J. E. Bouldin
Program Director.....John H. Carr

WTPR—Paris—1947
KBS-MBS

Frequency: 710 Kc.....Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....Davis Bldg.
Phone: 1700.....Air Time: Day Time
News Service.....UP
Trans. Service.....World, Keystone
Sta. Rep.....Burn-Smith
Membership.....NARTB
President, Gen. Mgr.....A. B. Robinson
Sta. Mgr., Pub. Director.....Will Coker
Commercial Manager.....B. C. Kilgore
Prom. Mgr., Prog. Director.....Sue Jackson
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947—ABC

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Richland Bcstg. Co.
Address.....Radio Center
Phone: 1066-67.....Air Time: Full Time
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Clark
Owner, Gen. Manager.....J. R. Stephens

WTRB—Ripley—1954—KBS

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....West Tenn. Radio Bcstrs.
Address.....P. O. Box 302
Phone: 1060.....Air Time: Daytime
News Service.....UP
Trans. Ser.....SESAC
Gen., Comm. Mgr., Pub. Dir.....Hobson H. Daws
Sta. Mgr.....Harold L. Baker
Program Director.....Shirley Pickard
Chief Engr.....James E. Weston

WRGS—Rogersville—1955

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Pike
Phone: 6491.....Air Time: Daytime
News Service.....UP
Transcription Service.....Thesaurus
General Manager.....John E. Beal
Commercial Manager.....Charles W. Beal
Promotion Mgr.....George Beal
Prog. Dir., Chief Eng.....F. A. Berry

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 1 Kw. d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Address.....Box 152

Phone: 2844..... Air Time: Daytime
 News ServiceUP
 Representative.....Wm. Rambeau Co.
 Membership.....RAB, NARTB
 President.....A. J. King
 Gen., Sta., Comm. Mgr.....Clay Cline
 Sales Promotion Mgr.....Peggy Shanton
 Traffic Manager.....John Kerr
 Publicity Director.....Gene Bardo
 Chief Engineer.....Robert Carr

WHAL—Shelbyville—1946
MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Shelbyville Bcstg. Co., Inc.
 Address.....P. O. Box 241
 Phone: 1400..... Air Time: Full Time
 News ServiceUP
 V.P., Gen. Mgr.....Charles Christian

WEPG—South Pittsburgh
1954

Frequency: 910 Kc.....Power: 500 Watts
 Owned-Oper. By...Marion County Bcstg. Serv.
 Address.....Railroad St.
 Air Time.....Daytime

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sparta Bcstg. Co. Inc.
 Address.....Box 390
 Phone: 3751..... Air Time: Daytime
 News ServiceUP
 TranscriptionWorld
 Membership.....RAB
 President.....Sam J. Albritton
 Gen., Sta. Comm., Sls. Prom....B. L. UpChurch
 Publicity Dir.....Virginia UpChurch
 Program Director.....Bill Passons
 Chief Engineer.....Hubert A. Beasley

WDBL—Springfield—1950
KBS

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Springfield Bcstg. Co., Inc.
 Address.....P. O. Box 464
 Phone: 1287..... Air Time: Daytime
 News ServiceAP
 Transcription ServiceWorld
 Membership.....RAB, NARTB
 News ServiceAP
 Gen., Sta. Mgr.....Walter A. Duke
 Comm., Sls. Prom. Mgr.....J. J. Webb
 Program Director.....C. W. Powers
 Chief Engineer.....Anna Duke

WDEH—Sweetwater—1955
KBS

Frequency: 800 Kcs.....Power: 500 Watts
 Owned-Oper. By.....Marzo Bcstg. Co.
 Address.....Highway 11
 Phone: 5025..... Air Time: Daytime
 News ServiceUP
 TranscriptionThesaurus

MembershipNARTB
 Gen., Sta. Mgr.....Richard R. Foster
 Program Director.....Jane E. Ford
 Chief Engineer.....Ernie McDaniel

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Col. R L. Prescott, Jr.
 Business Address.....West End Drive
 Phone: 2607-8..... Air Time: Daytime
 News ServiceUP
 Transcription ServiceWorld
 Owner, Gen. Mgr....Col. R. L. Prescott, Jr.
 General Manager.....Wallace Beecham

WENK—Union City—1946
MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Union City Bcstg. Co.
 Address.....Clymer Furn. Bldg.
 Phone: 1240..... Air Time: Full Time
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeBurn-Smith
 President, Gen. Mgr.....Aaron B. Robinson
 Station Manager.....Edwin F. Kallenberg, Jr.
 Program Director.....James R. Wells
 Chief Engineer.....Charles Holland

WCDT—Winchester—1948
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Franklin County Bcstg. Co.
 Address.....U. S. Hwy. 64
 Phone: 2201..... Air Time: Full Time
 News ServiceUP
 Mgranger.....Ernest Richards, Jr.
 Comm. Manager.....James F. Spencer

For World-Wide News . . .
For Clear, Comprehensive
Coverage . . .

AP

FOR
RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

KRBC—Abilene—1936—ABC

Freq.: 1470.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV
Business Address.....4510 S. 14th St.
Phone: 2-8491.....Air Time: Full Time
News Service.....AP
Transcription Service.....Associated
Representative.....John E. Pearson
Membership.....NARTB
President.....Dale Ackers
Sta. Mgr., Prog. Director.....Bro Mingus
Comm., Sales Prom. Mgr.....Forest Lane
Prod. Mgr.....Ken Knox
Chief Engineer.....Troy Mallon

KWKC—Abilene—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....25th & Butternut
Phone: 4-7286.....Air Time: Full Time
News Service.....AP, UP
Transcription Service.....World
Representative.....Venard, Rintoul & McConnell
General Manager.....A. C. Etter

KBKI—Alice—1947—MBS

Frequency: 1070 Kc.....Power: 1000 Watts
Owned-Operated By.....Alice Bcstg. Co.
Business Address.....Box 731
Phone: 4-4324.....Air Time: Full Time
News Service.....AP
Transcription Service.....World
Representative.....Pearson
President.....Givens A. Parr
General Manager.....Robert I. Grimes
Sales Prom. Mgr.....Irma Salas
Comm. Mgr.....Jack Collins
Program Dir.....J. Allen Frye
Publicity Director.....Ruth Norris
Chief Engineer.....S. L. Spencer

KVLF—Alpine—1947

KBS-MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Big Bend Bcstrs.
Business Address.....Alpine
Phone: 2144.....Air Time: Full Time
News Service.....UP
Transcription.....Thesaurus
Representative.....Hil F. Best, Clark Brown
President.....Jack Hawkins
V.P., Gen., Sta., Comm. Mgr.....Gene Hendryx
Program Director.....John Nelson
Chief Engineer.....Sherman Newsom

KAMQ—Amarillo—1947

MBS

Freq.: 1010 Kc.....Power: 5 Kw. d., 500 Watts
Owned-Oper. By.....Top of Texas Bcstg. Co.
Address.....1301 Polk St.
Phone: DRake 2-6543.....Air Time: Full Time
Representative.....Forjoe
Transcription Service.....Thesaurus
News Service.....AP
President.....Walter G. Russell
Manager.....R. D. Houck

KFDA—Amarillo—1939

ABC

Fre.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Amarillo Bcstg. Co., Inc.
Business-Studio Address.....Box 1400
Phone: 4-5343.....Air Time: Full Time
News Service.....UP, AP
Representative.....H.R. Brown
Transcription.....BML ASCAP, SESAC, AMP
Membership.....NARTB, RAB
President.....Gene L. Cagle
Gen. Mgr.....Ed Moore
Station Mgr.....George Oliver
Comm. Mgr.....Dan Hayslett
Chief Engineer.....W. B. Spiller

KLYN—Amarillo—1949

CBS

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Oper. By.....Plains Empire Bdcstg. Co.
Address.....1014 West Seventh
Phone: 2-6773.....Air Time: Full Time
Representative.....John Blair & Co.
Membership.....NARTB, RAB
President.....R. G. Hughes
Director.....Kenyon Brown
General Manager.....Willard L. Kline
Comm. Manager.....John Heetland
Program Director.....Joe S. Ramay
Publicity Director.....Mrs. V. Nelson
Chief Engineer.....Gene Fennimore



ABILENE, TEXAS

KRBC RADIO (5,000 Selling Watts) is serving the rich Abilene Market . . . and its GROWING, GROWING, GROWING!

KRBC is the TOP ranking station in its market and ranks among the TOP 5 of all radio stations in North Texas.

Represented Nationally by
JOHN E. PEARSON COMPANY

National Sales Manager
FOREST LANE

KGNC—Amarillo—1922—NBC

Frequency: 710 Kc. Power: 10,000 Watts
 Owned-Oper. By Plains Radio Bdcstg. Co.
 Address 2000 N. Polk St.
 Phone: DR 4-4601 Air Time: Full Time
 News Service UP, AP
 Newspaper Afil. Globe-News
 Transcription Service World
 Representative Katz
 Membership NARTB, RAB
 President B. E. Walker
 General Manager Wes Izzard
 Business Manager Calvin Handy
 Station Mgr. Ken Duke
 Asst. Gen. Mgr. A. Jackson
 Prog. Dir. Larry Filkins
 Prom. Mgr., Pub. Dir. Leon Bert
 Chief Engineer W. H. Torrey

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W., d.
 Owned-Operated By R. D. Hollingsworth
 Address Paramount Bldg.
 Phone: DRake 4-3235 Air Time: Day
 Representative Melville
 Pres., Gen. Mgr. R. D. Hollingsworth
 Sta., Sls. Mgr., Chief Eng. R. B. Henry

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw. d.
 Owned-Oper. By Panhandle Bcstg. Co.
 Address 808 Charlotte St.
 Representative Broadcast Time Sales
 News Service AP
 General Manager Ray Winkler
 Comm. Manager Jess Richardson

KACT—Andrews—1954

Frequency: 1360 Kc. Power: 500 Watts
 Owned-Oper. By Andrews Broadcasters
 Address Seminole Hy.
 Phone: 1360 Air Time: Daytime
 News Service AP
 Transcriptions World
 Co-Owner, Gen. Mgr. Joseph E. Young
 Promotion Manager J. Young

KBUD—Athens—1948—KBS

Frequency: 1410 Kc. Power: 250 Watts
 Cwned Henderson C'y. Bcstg. Co.
 Address Box 309
 Phone: 2277 Air Time: Daytime
 News Service UP
 Trans. Service Lang Worth
 Membership RAB
 General Manager J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc. Power: 1300 Watts d.
 Owned-Oper. By Ark-La-Tex Bcstg. Co.
 Phone: 900 Air Time: Daytime
 Transcription Service World
 News Service AP
 Transcription World
 Membership NARTB
 Representative Hill F. Best
 President Herman H. Wommack, Jr.
 Gen., Sta. Mgr. David A. Wommack

Commercial Manager A. N. Dowd
 Program Director George D. Womack
 Publicity Director Jean Wommack
 Chief Engr. James L. Waites

KNOW—Austin—1927—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned Pioneer Bcstg. Co., Inc.
 Address 520 Capital Nat. Bank Bldg.
 Phone: 2-6213 Air Time: Full Time
 News Service AP
 Trans. Service Standard
 Station Rep. Pearson
 Membership NARTB
 President Wendell Mayes
 Gen., Sta. Mgr. Louis R. Cook
 Commercial Mgr. M. H. Coleman
 Program Dir. Harvey R. Boyd
 Chief Engineer J. E. Lewis

KTBC—Austin—1939—CBS

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By Texas Bcstg. Corp.
 Bus. Studio Address P. O. Box 717
 Phone: 2-2424 Air Time: Full Time
 News Service UP
 Representative Raymer
 President Claudia T. Johnson
 Gen., Sta. Mgr. J. C. Kellam
 Sales Manager O. P. (Bob) Bobbitt
 Sales Prom. Mgr. Charles Brooks
 Program Director Cactus Pryor
 Pub. Dir. Elmo Brown
 Chief Engineer A. B. Hearn

KTXN—Austin—1947

Frequency 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Station KTXN
 Address 1211 E. 6th St.
 Phone Number 74476
 Rep. Oakes, Clayton, O'Connell
 Membership NARTB
 President Robert Pinkerton
 General Manager Ed Pool
 Comm. Manager Calvin Adams
 Program Director Lillia Guzman
 Chief Engineer Paul Lindhorn

KVET—Austin—1946—MBS

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned Austin Bcstg. Corp.
 Address Box 1116
 Phone: 8-8521 Air Time: Full Time
 News Service UP
 Representative Forjoe
 Membership NARTB
 Pres., Gen., Sta. Mgr. Willard Deason
 Commercial Mgr. H. W. Dunlop
 Program Dir. Dave Smith
 Chief Engineer Willis Morter

**KRUN—Ballinger—1947
KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Runnels County Bcstg. Co.
 Address Box 351

Phone: 3151..... Air Time: Full Time
 News Service AP
 Membership RAB
 Trans. Ser. World
 Representative Best, Melville
 General Manager..... R. F. McGarvey

KIOX—Bay City—1947
MBS-KBS

Frequency: 1270 Kc..... Power: 1000 Watts
 Owned-Oper. By Bay City Bcstg. Co.
 Business Address Box 1391
 Phone: 4642-3..... Air Time: Full Time
 News Service UP
 Representative Hil F. Best
 President J. G. Long
 General Manager Bryan Powell
 Station, Comm. Manager..... Harry L. Becker
 Sls. Prom. Mgr..... Charles Arthur

KRCT—Baytown—1947
KBS

Frequency: 650 Kc..... Power: 250 Watts d.
 Owned-Operated By Bay Bcstg. Co.
 Address Box 629
 Phone: 8251..... Air Time: Daytime
 News Service AP
 Station Rep. Best
 President W. D. Christmas
 V. P., General Manager..... J. H. Touchstone
 Prog. Dir..... Herderth Taylor
 Chief Eng..... R. E. Rohden

KREL—Baytown—1947

Frequency: 1360 Kc..... Power: 1000 Watts
 Owned-Oper. By Tri-Cities Bcstg. Co.
 Business Address Box 419
 Phone: 8211-2..... Air Time: Full Time
 News Service UP
 Representative..... Interstate United Newspapers
 President J. B. Blayton, Sr.
 Vice President..... J. B. Blayton, Jr.
 Station Manager..... Robert H. Brisendine
 Gen. Sales Mgr..... Albert H. Saddler

KFDM—Beaumont—1924
ABC

Frequency: 560 Kc..... Power: 5000 Watts
 Owned-Oper. By Beaumont Bdcstg. Corp.
 Address P. O. Box 2950
 Phone: 2-7758..... Air Time: Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative..... Peters, Griffin, Woodward, Inc.
 Membership NARTB
 President D. A. Cannon
 Gen., Sta., Comm. Mgr..... C. B. Locke
 Program Director..... Dave Russell
 Publicity Director..... H. F. Caldwell

KJET—Beaumont—1948

Frequency: 1380 Kc..... Power: 1 Kw.
 Owned..... KPXB Bcstg. Corp.
 Address P. O. Box 2673
 Phone: 2-0201..... Air Time: Daytime

News Service UP
 Station Rep. Forjee
 Membership NARTB
 President..... Ben J. Rogers
 V. P., Gen., Comm. Mgr..... Walter L. Rubens
 Chief Eng..... Carl L. Davis

KRIC—Beaumont—1938

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By The Enterprise Co.
 Bus.-Studio-Trans. Address..... 3130 Blanchette
 Phone: 4-9421..... Air Time: Full Time
 Newspaper Affiliation..... "Enterprise", "Journal"
 Representative **Branham**
 President O. Eugene Davis
 V.P., General Mgr..... E. C. Davis
 Station Mgr..... R. M. Frost
 Prog. Dir..... Gordon Clark
 Commercial Mgr..... Jim Saxon
 Chief Engineer..... Marvin J. Easterwood

KTRM—Beaumont—1947

Frequency: 990 Kc..... Power: 1000 Watts
 Owned-Operated By **KTRM, Inc.**
 Business-Studio Address..... 230 Orleans St.
 Phone: 2-8478..... Air Time: Full Time
 Rep..... Adam Young, Clarke Brown
 Pres., Gen. Mgr..... Jack Neil
 Station Manager..... Roy D. Shotts
 Commercial Mgr..... Bill McRae
 Chief Engineer..... Ben F. Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc..... Power: 250 Wts..d. n.
 Owned-Oper. By Bee Bdcstg. Co.
 Address P. O. Box 650
 Phone: 1490..... Air Time: Full Time
 News Service AP
 Transcription Service World
 Partners..... J. D., & V. L. Rossi
 General Manager..... John D. Rossi
 Station Manager..... James V. Rossi
 Comm. Manager..... James M. Goodman
 Prog. Dir..... William S. Bennett
 Chief Engineer..... H. E. Bertram

KBST—Big Springs—1936
ABC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By Big Spring Bcstg. Co.
 Bus.-Studio Address 702 Johnson St.
 Phone: 4-6391..... Air Time: Full Time
 News Service AP
 Newspaper Affil..... Herald
 Representative Pearson
 Pres., Gen., Sta. Mgr..... William J. Wallace
 Commercial Manager William L. Cox
 Sls. Prom., Pgr. Dir..... J. N. Young, Jr.
 Pub. Dir..... Dorothy Henderson
 Chief Engineer Andrew M. Jones

KTXC—Big Springs—1949
MBS

Frequency: 1400 Kc..... Power: 100 Watts
 Owned-Oper. By Big State Bdcstg. Co.

Address.....Big Spring City Park
 Phone: 4-4201.....Air Time: Full Time
 Transcription Service.....World
 News Service.....AP
 Rep.....Hil F. Best, Clyde Melville
 President, Gen. Mgr.....V. T. Anderson

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
 Owned-Oper.....Charles L. & Jessie Mae Cain
 Bus.Studio Address.....903 E. Fourth St.
 Phone: 915.....Air Time: Daytime
 News Service.....UP
 Transcription Service.....World
 Representative.....Hal Fatter & Co.
 Membership.....RAB, NARTB
 President, Gen. Mgr.....Charles Cain

KHUZ—Borger—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KHUZ, Inc.
 Business Address.....1431 Clayton St.
 Phone: BR 3-3744.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....SESAC
 Membership.....NARTB, RAB
 President.....R. G. Hughes
 Sta. Mgr., Prog., Pub. Dir.....Jack Roberts
 Comm., Sls. Prom. Mgr.....A. R. Robertson
 Chief Engineer.....Herman Kreiger

KNEL—Brady—1933—KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ruth Burns
 Business-Studio Address.....Gibbons Bldg.
 Phone: 77.....Air Time: Full Time
 Representative.....Hil F. Best
 President.....Gene M. Burns
 Commercial Manager.....J. S. Sloane

KSTB—Breckenridge—1947 KBS

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Stephens County Bcstg. Co.
 Business-Studio Address.....Miller Bldg.
 Phone: 1430.....Air Time: Daytime
 News Service.....AP
 Station Rep.....Best, Melville
 Transcription Service.....Lang-Worth
 Representative.....Best, Melville
 General Manager.....R. W. Chapman

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Tom S. Whitehead
 Business Address.....108½ Main St.
 Phone: 3655.....Air Time: Daytime
 Transcription Service.....World
 Mcnager.....Tom S. Whitehead
 Chief Engineer.....Lonnie R. Schlotmann

KTFY—Brownfield—1949 KBS

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Terry Cty. Bdcstg. Co.
 Address.....Drawer 1032

Phone: 2111.....Air Time: Daytime
 News Service.....AP
 Trans. Service.....Standard, Thesaurus
 Membership.....NARTB, RAB
 Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett
 Sales Prom. Mgr.....E. Grawford Taylor
 Program Director.....Dick Aker
 Chief Engineer.....Joe H. Morgan

KBOR—Brownsville—1949 ABC-KBS

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Brownsville Bcstg. Co.
 Address.....Box 472
 Phone: 2-5677.....Air Time: Full Time
 News Service.....UP
 Trans. Service.....World, Thesaurus
 Representative.....Best
 Membership.....NARTB, RAB
 Pres., Gen., Sta. Mgr.....M. J. Wilson
 Commercial Manager.....Vance C. Wilson
 Program Dir.....Sally Hays
 Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941 MBS

Freq.: 1380 Kc...Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By.....Brown County Bcstg. Co.
 Business-Studio Address.....800 Hawkins St.
 Phone: 2401.....Air Time: Full Time
 News Service.....AP
 Representative.....Pearson
 Pres., Gen. Manager.....Wendell Mayes
 Commercial Manager.....Bill Jamar
 Publicity Director.....Barbara Taylor
 Program Director.....Wendell Mayes, Jr.
 Chief Engineer.....W. O. Stewart

KEAN—Brownwood—1953

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Oper. By.....Lyman Brown Enterprises
 Address.....2220 Fisk Ave.
 News Service.....AP
 Transcription.....Lang-Worth
 Representative.....Best
 Station Manager.....L. C. Brown

KORA—Bryan—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Bryan Bcstg. Co.
 Bus.Studio Address.....310 E. 25th St.
 Phone: 3-1240.....Air Time: Full Time
 Station Rep.....Best
 Owner, Gen. Mgr.....David C. Jones, Jr.
 Comm. Manager.....Ed Teer
 Station Manager.....Mike Mistovich

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
 Owned-Oper. By.....Milam Cty. Bcstg. Serv.
 Address.....Box 432
 Phone: 457.....Air Time: Day
 Representative.....Best
 Gen. Mgr., Chi. Eng.....E. G. Abercrombie
 Commercial Mgr.....Joe Liber
 Program Director.....Mrs. E. G. Abercrombie

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Ben L. Parker
 Address: 104 S. 5th St.
 Phone: 434 Air Time: Full Time
 News Service: AP
 Pres., Gen. Manager: Ben L. Parker
 Station Manager: W. H. Herbert
 Comm. Manager: Tom Everitt

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned-Operated By: Carthage Bcstg. Co.
 Address: 107½ N. St. Mary St.
 Phone: 876 Air Time: Day
 Co-owner, Gen. Mgr.: T. Alford
 Co-owner, Comm. Mgr.: F. E. Barr
 Prog. Dir., Prom. Mgr.: Jack Bell
 Chief Engineer: Dalton Sanders

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By: Center Bcstg. Co., Inc.
 Address: 205 Austin St.
 Phone: 1199 Air Time: Daytime
 News Service: UP
 Transcription Service: World
 Representative: Gill-Perna, Clarke Brown
 Gen., Comm. Mgr.: Tom E. Foster
 Program Director: Tolbert E. Foster
 Chief Engineer: Harlan Riley

**KCTX—Childress—1947
 MBS-KBS**

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By: Golden West Bcstg. Co., Inc.
 Bus. Studio, Address: 200 Main St.
 Phone: Webster 7-2041 Air Time: Daytime
 News Service: AP
 Transcription Service: World
 Representative: Hil F. Best
 President, Gen. Mgr.: R. Malone Hagan
 Chief Engineer: Clyde Austin

KCAR—Clarksville—1955

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned-Operated By: Texo Bcstg. Co.
 Address: Box 609
 Phone: 58 Air Time: Daytime
 Representative: Best
 News Service: AP
 Transcription: World
 Manager: Robert Wagner
 Comm. Manager: Marion Wagner
 Program Manager: Bill Davis

KCLE—Cleburne—1947

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Oper. By: Marti, Inc.
 Address: 919 N. Main
 News Service: AP
 Representative: Hil F. Best
 Membership: NARTB, RAB
 Pres., Gen., Sta. Mgr.: George W. Marti
 Commercial Mgr.: John Marti

Sales Prom. Mgr.: Frank H. Hardgrove
 Program Director: D'Voe Lee
 Chief Engineer: Walter C. Lacy

KVLB—Cleveland—1954

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By: Cleveland Bcstg. Co.
 Address: Box 487
 Phone: 692 Air Time: Full Time
 Transcription: Capitol
 News Service: AP
 General Manager: Harvard C. Bailes
 Program Director: Cal McAdams
 Chief Engineer: Al Strong

KSTA—Coleman—1947—KBS

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By: Coleman County Bcstg. Co.
 Business Address: Box 432
 Phone: 8406 Air Time: Daytime
 News Service: UP
 Transcription Service: World
 Membership: RAB
 Manager: Floyd Shelton
 Comm. Manager: Paul Johnson

**WTAW—College Station—1922
 KBS**

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By: A. & M. College of Tex.
 Bus. Studio Address: College Station
 Phone: 66724 Air Time: Daytime
 News Service: AP
 Manager: R. H. Shoffler
 Sta. Mgr.: Richard L. Webb
 Commercial Manager: Elsie Patranella
 Sales Prom. Mgr.: Iris Bullard
 Prog. Dir.: John Scoglin
 Chief Engineer: Herbert Mount

**KVMC—Colorado City—1950
 KBS**

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned: Colo. City Bcstg. Co.
 Phone: RA 8-3320 Air Time: Daytime
 News Service: AP
 Trans. Ser.: Thesaurus, World
 Representative: Best
 General Manager: Eldon Mahon
 Program Manager: Walter B. Grubbs
 Comm. Mgr.: O. F. Wilkes
 Chief Engineer: Porter Richardson

KMCO—Conroe—1951

Frequency: 900 Kc. Power: 500 Watts d.
 Owned: Montgomery County Bcstg. Co.
 Address: 324½ N. Main
 Phone: 6-4466 Air Time: Daytime
 News Service: AP
 Transcription: Standard, Thesaurus
 Pres., Gen. Mgr.: Reagan Smith
 Prog. Dir.: James C. Dorrell
 Sta., Comm. Mgr.: David L. Oglesby
 Sls. Prom. Mgr.: Lee Meredith
 Pub. Dir.: Hal Coley
 Chief Engineer: John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
Owned & Oper. By: International Radio Co.
Address: 401 South Staples
Phone Number: 4-2426 Air Time: Daytime
Representative: O'Connell
President: Hector DePena
Gen. Mgr., Chief Eng.: Mike Ferdin
Program Director: Francisco Grajales

KEYS—Corpus Christi—1941
CBS-MBS

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Nueces Bcstg. Co.
Address: Centre Theatre Bldg.
Phone: 2-7411 Air Time: Full Time
Transcription Service: World
Representative: Raymer
News Service: UP
Membership: NARTB
General Manager: E. C. Hughes
Sta., Mgr.: Allan Dale
Comm. Mgr.: Bill Keck
Sls. Prom. Mgr.: Jo Ann Childress
Prog., Pub. Dir.: Alan Heacock
Chief Engineer: Harold Griffith

KRIS—Corpus Christi—1937
NBC

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By: Gulf Coast Bcstg. Co.
Address: P. O. Box 840
Phone: 4-6354 Air Time: Full Time
News Service: AP
Representative: Peters, Griffin, Woodward, Inc.
Pres., Gen., Sta. Mgr.: T. Frank Smith
Commercial Manager: William Eikner
Program Director: Charles Nethery
Publicity Director: Jayne Harris
Chief Engineer: Don Morris

KSIX—Corpus Christi—1947
ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Corpus Christi Bdstg. Co., Inc.
Address: Show Room Bldg.
Phone: 2-9242 Air Time: Full Time
Representative: Forjoe
President: Vann M. Kennedy
Commercial Mgr.: Charles R. Manning
Program Director: Eugene M. Loofer
Sls. Prom. Mgr.: Claude Allen
Pub. Dir.: J. K. Wright
Chief Engineer: Charles Cummins

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: KUNO, Inc.
Address-Trans. Loca.: P. O. Box 4286
Phone: 4-5203 Air Time: Full Time
News Service: UP
Representative: Everett-McKinney, Inc.
Pres., Gen. Mgr.: Leslie C. Smith
Commercial Mgr.: Herb Garrett

KWBU—Corpus Christi—1944

Frequency: 1030 Kc. Power: 50 Kw. d.
Owned: Baptist Gen. Convention of Texas
Address: 402 South Chaparral
Phone: 4-5258 Air Time: Daytime
Representative: Branham
General Mgr.: Carr D. Collins
Station Mgr.: Harry H. Hayes
Program Dir.: Bob Allen
Publicity Dir.: Harry Hayes
Chief Engineer: Paul Waller

KAND—Corsicana—1937
KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Alto, Inc.
Bus.-Studio Address: State Natl. Bank Bldg.
Phone: 2486 Air Time: Full Time
News Service: UP
Representative: Branham
Membership: NARTB
Pres., Gen. Mgr.: Luther A. Johnson, Jr.
Vice President: Perry Taylor

KIVY—Crockett—1949
KBS

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By: Pioneer Bcstg. Co.
Address: Box 670
Phone: 222
News Service: AP
Membership: NARTB
Comm., Prom. Mgr., Chief Eng.: Bill Carter
Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
Owned-Oper. By: DeWitt Cty. Bcstg. Co.
Phone: 5-3430 Air Time: Daytime
Representative: Best, Biddick
General Manager: A. M. Respondek

KXIT—Dalhart—1948—KBS

Frequency: 1410 Kc. Power: 500 Watts a.
Owned-Oper. By: Dalhart Associates
Address: Box 1350
Phone: 740 Air Time: Daytime
Representative: Best
Transcription Service: World
Manager: R. J. Beller

KGKO—Dallas—1953

Freq.: 1480 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By: Lakewood Bcstg. Co.
Address: P. O. Box 11747
Phone: FA-6441 Air Time: Full Time
Representative: Forjoe
News Service: UP
President: H. H. Coffield
General Manager: T. A. (Buddy) Harris
Comm. Mgr.: Jack Howard
Sls. Prom. Mgr.: Bill Edwards
Prog. Dir.: Hal Backke
Pub. Dir.: Lu Doucet
Chief Engineer: Gordon L. Vaughan

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By Variety Bcstg. Co., Inc.
 Business-Studio Address 1401 S. Akard St.
 Phone: RI. 4521 Air Time: Daytime
 Transcription Service Standard, Capitol,
 Associated, McGregor, Thesaurus
 Representative Pearson, Webb
 President Lee Segall
 Gen., Sta. Mgr. Charles F. Payne
 Comm. Mgr. Cliff Hahne
 Prog. Dir. Don Robinson
 Chief Engineer Bob E. Tripp

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Trinity Bdcstg. Corp.
 Business-Studio Address 2104 Jackson St.
 Phone: RA. 7121 Air Time: Full Time
 Representative H-R Reps.
 President B. R. McLendon
 General Manager Gordon McLendon
 Sta., Mgr. Cecil Hobbs
 Program Director Bruce Hayes
 Sls. Prom. Mgr. Bill Morgan
 Chief Engineer Glenn Callison

KRLD—Dallas—1926—CBS

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Operated By KRLD Radio Corp.
 Address Heraid Square
 Phone: RA. 6811 Air Time: Full Time

News Service UP
 Trans. Service Standard, Thesaurus, SESAC
 Newspaper Affiliation "Times Herald"
 Representative Branham
 Membership NARTB, RAB
 Ch. of the Bd. John W. Runyon
 President Clyde W. Rembert
 Station Mgr. W. A. Roberts
 Sales Prom. Mgr. A. J. Putnam
 Program Director Ted Parrino

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By SKY Bcstg. Service
 Address Hotel Stoneleigh
 Phone: RA. 6193 Air Time: Daytime
 Representative Radio-TV Reps.
 President A. L. Chilton
 Gen., Prom. Manager R. G. Terrill
 Commercial Manager R. L. Kanatzer
 Prog. Dir. Leonard Holland
 Chief Engineer Morris M. Ming

**WFAA—Dallas—1922
 NBC-ABC**

Frequency: 820 Kc. Power: 50,000 Watts
 Owned-Oper. By A. H. Belo Corp.
 Business-Studio Address 1122 Jackson St.
 Phone: Riverside 9631 Air Time: Full Time
 News Service AP, UP
 Newspaper Affil. Morning News
 Representative Edward M. Petry

**Only BIG radio
 is BIG enough to
 reach BIG Texas . . .**

Texans are where you find 'em!
 In selling Texas you don't look down your nose at folks with rural addresses. Bless them, they make up 35% of Texas' 8½-million population.

Any plan of advertising that touches only Texas' widely separated big cities does some powerful hop-skip-and-jumping, but omits a heap of good people who are able to get their entertainment and information *only* by Radio!

In selling Texans you've got to go BIG with radio — to reach them wherever they are . . . in the cities, the towns, the villages, or the wide open spaces.

Any mass selling of Texas begins with big WFAA's 98% coverage of the largest, richest market area in the Southwest—the tail is wagging the cow.

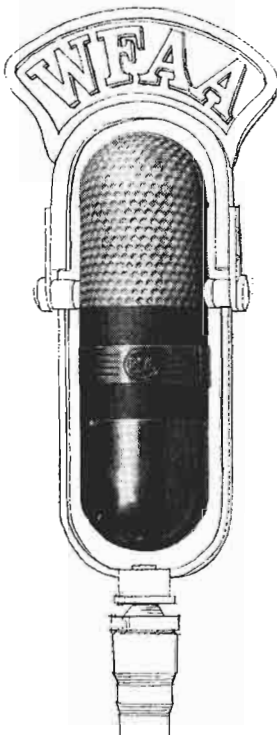
WFAA-820 MARKET
 25% - 100% NCS Area—SAMS, 1952

Population	4,259,500
Households	1,302,550
Radio homes	1,276,400
Cons. spendable income	\$5,420,526,000
Retail sales	\$4,489,567,000
Food sales	\$ 996,882,000
Drug sales	\$ 137,145,000
Genl. mdse. sales	\$ 609,665,000
Apparel sales	\$ 200,181,000
Home furnishings	\$ 227,102,000
Automotive sales	\$1,144,215,000

WFAA-570 MARKET
 25% - 100% NCS Area—A. C. Nielsen, 1952

Population	2,603,100
Households	804,520
Radio homes	792,110
Cons. spendable income	\$3,395,811,000
Retail sales	\$2,888,483,000
Food sales	\$ 612,416,000
Drug sales	\$ 87,891,000
Gen. mdse. sales	\$ 440,714,000
Apparel sales	\$ 129,616,000
Home furnishings	\$ 149,780,000
Automotive sales	\$ 687,359,000

(Source: SRDS; 1954 CM)



ALEX KEESE, Station Manager
 GEORGE K. UTLEY, Commercial Manager
EDWARD PETRY & COMPANY—
 National Representative
 RADIO SERVICE OF THE
 DALLAS MORNING NEWS



Membership NARTB, RAB
President E. M. Dealey
General Manager Alex Keese
Natl. Regional Sls. Mgr. George K. Utley
Sales Prom. Mgr. Stanley Radominski
Local Sales Mgr. Karl Lambertz
Publicity Director Barbara Elam
Prog. Dir., Prod. Mgr. Dan Valentine
Chief Engineer Jim Webb Cooper

President Lucian Spencer
General Manager Tom Shaw
Comm. Manager Ken Bishop

WRR—Dallas—1920—MBS

Frequency: 1310 Kc. **Power:** 5000 Watts
Owned-Oper. By City of Dallas
Business Address Fair Park
Phone: TE. 6101 **Air Time:** Full Time
News Service AP
Representative John Blair
Membership NARTB, RAB
Gen., Mgr., Chief Engr. Durward Tucker
Sales Prom. Mgr. Dixie Gibeau
Comm. Mgr. Charles Frauman
Publicity Dir. Louise Vollmer
Program Director Richard Weeks

KERC—Eastland—1953—KBS
Frequency: 1590 Kc. **Power:** 500 Watts d.
Owned-Oper. By Tri-Cities Bcstg. Co.
 of Eastland Cty.
Address 109½ S. Seaman St.
Phone: 7 **Air Time:** Daytime
News Service AP
Trans. Ser. Capitol, Thesaurus
Pres., Gen. Mgr. F. James Dabney
Program Director Grover Lee
Chief Engineer Dale Chick

KURV—Edinburg—1947

Frequency: 710 Kc. **Power:** 250 Watts d.
Owned-Oper. By KURV, Inc.
Address P. O. Box 480
Phone: 3-2777 **Air Time:** Full Time
News Service UP
President Rogers Kelley
General Manager J. M. McDonald
Comm. Manager C. B. Conley
Program Director Robert F. Dodson
Chief Engineer I. D. Williams

KDLK—Del Rio—1946—KBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By Del Rio Bcstg. Co.
Business Address P. O. Box 1162
Phone: 5-2431 **Air Time:** Full Time
News Service UP
General Manager Don R. Howard, Jr.

KULP—El Campo—1948

Frequency: 1390 Kc. **Power:** 500 Watts d.
Owned-Oper. By Wharton County Bcstg. Co.
Business Address Box 1390
Phone: 1390 **Air Time:** Daytime
News Service UP
Transcription Service Lang-WORTH
Membership NARTB
President Culp Krueger
Station, Comm. Manager V. Frank Jones
Sales Prom. Mgr. Chuck Schwartzkopf
Publicity Director Vernon Schwarz
Program Director Jerry H. Werilla
Chief Engineer Joe H. Miller

KDSX—Denison—1948

Frequency: 950 Kc. **Power:** 500 Watts
Owned-Oper. By KDSX, Inc.
Address Denison Hotel
Phone: 3400 **Air Time:** Full Time
News Service AP
Sta. Rep. Melville
President, Gen. Mgr. B. V. Hammond, Jr.
Station Mgr. L. L. Hendrick
Comm. Mgr. Bill Jaco
Program Director William A. Duke
Chief Engineer J. P. Knight

KELP—El Paso—1947

Freq: 920 Kc. **Power:** 1 Kw. d., 500 W. n.
Owned-Oper. By Trinity Bdcstg. Corp.
Address 4530 Delta St.
Phone: 3-3658 **Air Time:** Full Time
News Service UP
Representative H-R
President G. B. McLendon
Gen., Sta., Mgr. Joe Roddy, Jr.
Comm. Manager J. Gordon Lloyd
Program Director Ed Winton
Chief Eng. Dave Mott

KDNT—Denton—1938

Freq.: 1440 Kc. **Power:** 1 Kw. d., 500 W. n.
Owned-Operated By Harwell V. Shepard
Address Radio Center Bldg.
Phone: 4144 **Air Time:** Full Time
News Service UP
Transcription Service Thesaurus
Membership NARTB, BAB
Owner & Manager Harwell V. Shepard

KDDD—Dumas—1947—KBS

Frequency: 800 Kc. **Power:** 250 Watts d.
Owned-Oper. By North Plains Bcstg. Corp.
Address Box 337
Phone: 2-5000 **Air Time:** Daytime
News Service AP
Membership NARTB
Representative Hil F. Best

KEPO—El Paso—1948—ABC

Frequency: 690 Kc. **Power:** 10,000 Watts
Owned-Oper. By KEPO, Inc.
Address 2419 N. Piedras St.
Phone: 5-2731 **Air Time:** Full Time
News Service UP
Representative Pearson
General Manager John Thomas

KROD—El Paso—1940—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By: Roderick Bcstg. Co.
 Address: Wyoming at Walnut
 Air Time: Full Time
 Membership: NARTB, RAB
 Representative: Branham
 General Manager: Val Lawrence
 Station Mgr.: Bruce Barnard
 Comm. Manager: Tom Wisehart
 Promotion Manager: Ken McClure

KSET—El Paso—1949—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Rio Grande Bcstg. Co.
 Address: 904 Magoffin
 Phone: 3-2693 Air Time: Full Time
 Representative: McGillivra
 Transcription Service: Capitol, World
 News Service: AP
 Membership: NARTB
 President: Fred Hervey
 General Manager: Tom R. McKenna
 Station Manager, C. E.: Ed Sullivan
 Commercial Manager: Warren Pullen

KTSM—El Paso—1929—NBC

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By: Tri-State Bcstg. Co., Inc.
 Bus.-Studio Address: 801 N. Oregon St.
 Phone: 2-5423 Air Time: Full Time
 News Service: UP
 Transcription Service: Thesaurus
 Representative: George P. Hollingbery
 Membership: NARTB
 Pres., Gen. Mgr.: Karl O. Wyler
 Sta., Comm. Mgr., Prog. Dir.: J. B. Chapman
 Publicity Director: John Phelan
 Chief Engineer: Kenneth J. Walton

**KBLP—Falfurrias—1953
KBS**

Frequency: 1260 Kc. Power: 500 Watts d.
 Owned & Oper. By: Ben L. Parker
 Address: 104 North St. Mary's St.
 Phone: 555 Air Time: Daytime
 General Manager: Ben L. Parker
 Sta., Comm. Manager: Albert C. Ryan

**KFLD—Floydada—1951
KBS**

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By: West Texas Bcstrs. Inc.
 Address: P. O. Box 955
 Phone: 900 Air Time: Daytime
 News Service: UP
 Transcription Service: Standard
 Representative: Continental
 President: B. A. Robertson
 Gen., Sta., Comm. Mgr.: Carl Minor, Jr.
 Program Director: Glen Amburn
 Traffic Manager: Ann Whitfill
 Chief Engineer: W. M. Highfill

**KFST—Fort Stockton—1954
KBS**

Frequency: 860 Kc. Power: 250 Watts
 Owned: Fort Stockton Bcstg. Co.
 Address: Springherst Hotel Bldg.
 Phone: 690 Air Time: Daytime
 News Service: AP
 Representative: Hil F. Best
 Membership: NARTB
 General Manager: Ernest A. Stodghill
 Comm. Manager: B. D. Dotson
 Program Director: Joan Whitman
 Chief Engineer: Don Anderson

KCNC—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By: Blue Bonnet Bcstg. Corp.
 Bus.-Studio Address: 2212 East 4th St.
 Phone: FO. 7175 Air Time: Daytime
 News Service: UP
 Membership: NARTB
 Pres., Gen., Sta. Mgr.: J. H. Speck
 Commercial Manager: J. Bradley
 Prog. Dir.: Walt Jones
 Asst. Mgr., Chf. Engr.: Chester Grubbs

KCUL—Fort Worth—1946

Freq.: 1540 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By: East-West Bdcstg. Co.
 Address: 3607 Camp Bowie Blvd.
 Phone: SUNset 6555 Air Time: Full Time
 Representative: Best
 News Service: AP
 Transcription Service: Thesaurus
 Pres., Gen. Manager: Jas. G. Ulmer

KFJZ—Fort Worth—MBS

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By: Tarrant Bcstg. Co.
 Business-Studio Address: 4801 W. Freeway
 Phone: Ed 3474 Air Time: Full Time
 News Service: AP
 Representative: H. R., Rep.
 Membership: RAB
 Pres., Gen. Mgr.: Gene L. Cagle
 Comm. Mgr.: Clyde D. Pemberton
 Program Director: Hazel Riley
 Chief Engineer: James T. Peterson

KNOK—Fort Worth 1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Assoc. Bcstrs. Inc.
 Business-Studio Address: P. O. Box 7116
 Phone: VA. 1278 Air Time: Daytime
 News Service: UP
 Representative: Gill-Perna
 President: John Flood Jr.
 Sta., Comm. Mgr.: J. R. Pipes
 Sales Prom. Mgr.: M. A. Cardona
 Program Director: Jerry Thomas
 Chief Engineer: Robert Christian

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Fort Worth Bcstg. Co., Inc.

Bus.-Studio Address.....3004 W. Lancaster St.
 Phone: Edison 1448.....Air Time: Full Time
 News ServiceAP
 RepresentativeForjoe & Co.
 PresidentF. M. Skinner
 V. P., Gen. Comm. Mgr.....E. Fletcher
 Local Sales Mgr.....Hewell Jones
 Prog. Director.....Jerry Hahn
 Chief Engineer.....John R. Crouse

WBAP—Fort Worth—1922
NBC-ABC

Frequency: 820 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Carter Publications, Inc.
 Business Address.....3900 Barnett St.
 Phone: LO-1981.....Air Time: Full Time
 News ServiceAP
 Newspaper Affiliation.....Star Telegram
 Transcription Service.....Associated, World
 Representative.....Peters, Griffin, Woodward, Inc.
 MembershipNARTB
 President.....Amon Carter, Jr.
 Director.....Harold Hough
 Gen., Sta. Manager.....George Cranston
 Commercial Manager.....Roy Bacus
 Program Director.....A. M. Woodford
 Prom., Pub. Director.....Margaret McDonald
 Chief Engineer.....R. C. Stinson

KNAF—Fredericksburg—1947
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 311
 Phone: 311.....Air Time: Full Time
 Representative.....Hil F. Best
 President.....Arthur Stehling
 Gen. Mgr., Chief Engr.....Norbert A. Fritz
 Program Director.....Mrs. Alene Fritz

KBRZ—Freeport—1952—KBS

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Sta. KBRZ, Inc.
 AddressBox 1077
 Phone: 3-2655.....Air Time: Daytime
 News ServiceAP
 Trans. Ser.Thesaurus
 RepresentativeBest
 President.....Kelly Bell
 Sta., Gen. Manager.....Kenneth Ferguson
 Sls. Prom., Comm. Mgr.....Clifford Holloway
 Program Director.....Robert Dickson
 Chief Engineer.....Paul Wagonschein

KGAF—Gainesville—1947
KBS

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Gainesville Bcstg. Co.
 Address204 E. Calif. St.
 PhoneHO 5-5546
 RepresentativeClyde Melville
 MembershipNARTB, RAB
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.

KGBC—Galveston—1947

Frequency: 1540 Kc.....Power: 1 Kw. d., 250 n.
 Owned-Oper. By.....The Galveston Bcstg. Co.
 Business-Studio Address.....Box 1138
 Phone: 3-4329.....Air Time: Full Time
 News ServiceAP
 Station Representative.....John E. Pearson
 MembershipNARTB, RAB
 Owner, Manager.....James W. Bradner, Jr.
 Comm. Mgr.....Roger Beane
 Prog. Dir.....John Speciale
 Chief Engineer.....Luke Stripling

KLUF—Galveston—1922
KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....The KLUF Bcstg. Co.
 Business-Studio Address.....Box 562
 Phone: 5-6676.....Air Time: Full Time
 Representative.....William G. Rambeau
 President.....Geo. Roy Clough
 Chief Engineer.....Lee Clough

KSIJ—Gladewater—1949

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gladwater Bcstg. Co.
 AddressT. W. Lee Bldg.
 Phone: 2181.....Air Time: Daytime
 News ServiceAP
 Trans. Ser.Capitol
 RepresentativeHil F. Best
 President.....T. W. Lee
 Gen., Comm. Manager.....Tom Perryman
 Program Director.....Dowell Bushnell
 Chief Engineer.....Lloyd Johnson

KCTI—Gonzales—1947—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gonzales Bcstg. Co.
 Business Address.....425 S. George St.
 Phone: 770.....Air Time: Full Time
 News ServiceAP
 RepresentativeCooke
 Gen., Comm. Mgr.....Lawrence M. Walshak

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Southwestair, Inc.
 AddressBox 1050
 Phone: 1200.....Air Time: Daytime
 News ServiceUP
 Station Rep.....Clyde Melville
 General Manager.....H. V. Newsom

KGVL—Greenville—1946
MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Truett Kimzey
 AddressBox 1015
 Phone: GL 5-1400.....Air Time: Full Time
 News ServiceAP
 RepresentativePearson
 Pres., Gen. Manager.....Leo Hackney
 Program Director.....James D. Jones
 Chief Engineer.....Paul Daniels

KCLW—Hamilton—1948
KBS

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. ByHamilton Bcstg. Co.
Address P. O. Box 592
Phone: 500.....Air Time: Daytime
Station Rep.Melville
OwnersC. M. Hatch, Coy Perry
General Mgr.....C. M. Hatch
Commercial Mgr.....C. L. Boykin

KGBT—Harlingen—1941
CBS

Freq.: 1530 Kc....Power: 50 Kw d., 10 Kw. n.
Owned-Oper. By ..Harbenito Bcstg. Co., Inc.
AddressHighwcy 83
Phone: 2200.....Air Time: Full Time
RepresentativeH.R. Clarke Browne
PresidentMcHenry Tichenor
Gen. Mgr.....Bob McDonald
Comm. Manager.....Ingham Roberts

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts a.
Owned-Oper. ByHenderson Bcstg. Co.
Business-Studio AddressHenderson
RepresentativeBest
Transcription Service.....World, SESAC
President.....Roy B. Cannon
General Manager.....Cliff Crawford

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. ByHereford Bcstg. Co.
AddressHereford
RepresentativeBest
PresidentMarshall Formby
Gen. Sta. Mgr.....Clint Formby

KHBR—Hillsboro—1948
KBS

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned-Operated By.....Hill County Bcstg. Co.
Phone: 2-3431.....Air Time: Daytime
Station Rep.....Best, Melville
General Manager.....Nelson W. Galle

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. ByCall of Houston Inc.
Business-Studio Address1 Main St.
Phone: Charter 1888.....Air Time: Daytime
News ServiceUP
Owner, Gen. Manager.....Robert C. Meeker
Comm. Manager.....R. E. Mulvey

KLBS—Houston—1948—KBS

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. ByHoward Bcstg. Corp.
AddressMilby Hotel, Texas Ave.
Phone: CA 7-1161.....Air Time: Full Time
News ServiceUP
RepresentativeWalker

**2 Great Stations
in
2 Great Markets**



**HOUSTON'S BIG
INDEPENDENT**
Howard W. Davis,
President



**SAN ANTONIO'S
BIG INDEPENDENT**
Howard W. Davis,
Owner

**ASK THE WALKER
REPRESENTATION CO., INC**

THE **BEST** BUY

THE **BIGGEST** AUDIENCE

IN THE **TREMENDOUS** SOUTHWEST.

K T R H

HOUSTON

Outstanding

IN FARM RADIO AND
FIELD WORK!

Commanding

WITH CBS AND
LOCAL PROGRAMS!

Demanding

IN SALES WITH
LOW COST PER THOUSAND!

50,000 WATTS on 740 KC

REALLY GO PLACES

JOHN BLAIR

—

National Representative

President Howard W. Davis
 General Manager..... Glenn Douglas
 Asst. Gen. Manager..... Bill Pelham

KNUZ—Houston—1948

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Veterans Bcstg. Co.
 Address 4701 Caroline St., Box 2135
 Phone: JA 3-2581..... Air Time: Full Time
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Forjoe
 Membership.....NARTB, RAB
 President.....Max H. Jacobs
 Gen., Sta. Mgr.....David Morris
 Commercial Manager.....Bruno Leonardt
 Sls. Prom. Mgr., Prog. Dir.....Ken Grant
 Publicity Director.....Doris D. McCall
 Chief Engineer.....J. E. Martin

KPRC—Houston—1926—NBC

Frequency: 950 Kc..... Power: 5000 Watts
 Owned-Oper. By.....The Houston Post Co.
 Address.....P. O. Box 1234
 Phone: MA 3-9271..... Air Time: Full Time
 News Service.....AP
 Transcription Service.....Standard
 Newspaper Affil.....Post
 Membership.....NARTB, RAB
 Representative.....Edw. Petry & Co.
 President.....W. P. Hobby
 Gen., Sta. Mgr.....Jack W. Harris
 Commercial Manager.....Jack McGrew
 Promotion Manager.....Kirt Harriss
 Program Director.....Lee Norton
 Publicity Director.....Ednah Forester
 Chief Engineer.....Harvey Wheeler

KTHT—Houston—1944—MBS

Frequency: 790 Kc..... Power: 5000 Watts
 Owned-Oper. By.....Texas Radio Corp.
 Business Address.....4005 Travis St., Box 3011
 Phone: KE 3-5535..... Air Time: Full Time
 News Service.....UP
 Representative.....Raymer
 President.....Robert Straus
 Gen., Comm., Sta. Mgr.....Sam H. Bennett
 Prog. Dir.....Johnny Goodman
 Chief Engineer.....O. B. Johnson

KTRH—Houston—1930—CBS

Frequency: 740 Kc..... Power: 50,000 Watts
 Owned-Operated By.....KTRH Bdcstg. Co.
 Address.....Rice Hotel
 Phone: CApiTal 7-4361..... Air Time: Full Time
 News Service.....AP, INS
 News, Affil.....The Chronicle
 Transcription Service.....SESAC
 Representative.....John Blair
 Membership.....NARTB
 President.....B. F. Orr
 General Manager.....W. C. Bryan
 Commercial Manager.....Ray Bright
 Promotion Mgr.....Helen Bender
 Program Director.....Tom Jacobs
 Engineers.....Tom Hiner

K-RN-U-Z
 RADIO RANCH
 HOUSTON'S NO. 1 INDEPENDENT
 STATION FOR OVER 7 YEARS

No Matter How You Look at it...
 When You Buy Radio...
 IN HOUSTON...
 (Morning, Noon, or Night), it's...

LOWEST COST PER 1,000 IN EVERY TIME-RATED PERIOD
 NATIONAL REP.: FORJIE AND COMPANY
 IN HOUSTON: DAVE MORRIS, KE-2381

KXYZ—Houston—1930—ABC

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Shamrock Bdcstg.
 Address Gulf Bldg.
 Phone: Capitol 2-6151 Air Time: Full Time
 News Service UP
 Transcription Service World, Capitol
 Representative Avery-Knodel
 Membership NARTB, RAB
 President Glenn H. McCarthy
 General Manager Fred Nahas
 Station Manager Ted Hills
 Program Director Ken Duran
 Prom., Pub. Director Phil Snyder
 Chief Engineer Gerald R. Chinski

KYOK—Houston—1954

Frequency: 1590 Kc. Power: 5 Kw.
 Owned KYOK, Inc.
 Address 412 Main St.
 Phone: CApitol 7-3108 Air Time: Full Time
 News Service UP
 Station Rep. Pearson-Dora-Clayton
 President Jules J. Paglin
 General Manager Stanley W. Ray, Jr.
 Station Manager John W. Watkins
 Sls. Prom., Pub. Director Dave Shaffer
 Comm. Manager Robert Mabry
 Chief Engineer Frank J. Holik

**KSAM—Huntsville—1938
MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Huntsville Bcstg. Co.
 Address Box 312
 Phone: 30 Air Time: Full Time
 News Service AP
 Membership NARTB
 Transcription Service Capitol
 President M. B. Cauthen
 Gen., Sta. Mgr. Roy Greer
 Prog. Dir., Chief Engineer Jack Nichols

**KEBE—Jacksonville—1946
KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bill A. Laurie
 Address Box 1071
 Phone: 2211 Air Time: Full Time
 Transcription World
 News Service UP
 President, Gen. Mgr. Bill A. Laurie
 Commercial Manager Jerry D. Spencer
 Station Manager Mrs. Emo Laurie
 Program Director Emo Laurie
 Chief Engineer Dave Schmidt, Jr.

KTXJ—Jasper—1948—KBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Jasper Bcstg. Co.
 Address P. O. Box 6090
 Phone: 583 Air Time: Daytime
 President Joe J. Fisher
 Gen., Station Mgr. H. G. Pendergast

Commercial Manager L. G. Robinson
 Publicity Director W. K. Poston
 Program Dir. James Brasher
 Chief Engineer Fred B. Smith

KMBL—Junction—1950—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Kimble County Bcstg. Co.
 Address Ft. Rock Lane
 Phone: 70 Air Time: Full Time
 Station Rep. Best
 General Mgr. Farrell M. Brooks

KENN—Kenedy—1954

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By Charles W. Balthrope
 Address Box 990
 Phone: 990 Air Time: Daytime
 Representative Melville
 News Service AP
 Manager Ed C. Balthrope
 Program Director Chuck Martin

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By KERB, Inc.
 Address Hwy. 302
 Phone: 3481 Air Time: Daytime
 Transcription Service Thesaurus, SESAC
 President George H. Cook
 General Manager Myrl Stein
 Comm. Manager Bert Webb

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Kerr Bcstg. Co.
 Address P. O. Box 791
 Phone: 900 and 999 Air Time: Full Time
 News Service AP
 Transcription Service Thesaurus, Capitol
 Station Rep. Best
 Manager A. G. Rodgers

KOCA—Kilgore—1936—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Sta. KOCA, Inc.
 Address Box 989
 Phone: 2001 Air Time: Full Time
 News Service AP
 Transcription Service World
 President Roy G. Terry
 Gen., Manager H. A. Degner
 Commercial Manager Wayne Douglas
 Sls. Prom. Mgr. John Cook
 Chief Engineer Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By Highlite Bcstg Co.
 Address Box 24
 Phone: 1-6361 Air Time: Day
 Pres., Gen., Comm. Mgr. A. W. Stewart
 Program Director Herb Jepko
 Promotion Manager Sue Evans

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... KINE, Inc.
 Address..... 205 E. King Ave.
 Phone: 2-2822..... Air Time: Daytime
 News ServiceUP
 Representative..... Hil F. Best
 Membership NARTB
 General Manager..... Ben A. Glusing
 Comm., Sta. Mgr..... Eston R. Pace

KPET—Lamesa—1946—KBS

Frequency: 690 Kc..... Power: 250 Watts
 Operated By..... Lamesa Bcstg. Co.
 Business Address..... 502 South 1st St.
 Phone: 690..... Air Time: Full Time
 Membership NARTB
 Gen., Comm. Manager..... Bob Bradbury

KCYL—Lampasas—1948

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Lampasas Bcstg. Co.
 Address..... H'way 281
 Phone: 1000..... Air Time: Full Time
 News ServiceUP
 Trans. Ser..... Lang-Worth
 Representative Best

**KVOZ—Laredo—1952
 MBS-KBS**

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Border Bcstrs., Inc.
 Address..... P. O. Box 1498
 Phone: 3-4396..... Air Time: Full Time
 News ServiceAP
 Representative Pearson
 President..... W. J. Harpole

KLVT—Levelland—1949

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Herald Bcstg. Co.
 Address..... P. O. Box 866
 Phone: 1031..... Air Time: Full Time
 News ServiceAP
 Transcription..... World, Thesaurus, SESAC
 Membership NARTB
 General Manager..... Joe Garrison
 Program Dir., Chief Eng..... Gil Patschke
 Commercial Mgr..... Bobby Garrison

**KVOW—Littlefield—1947
 KBS**

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Southwestern Bcstrs.
 Business Address..... Littlefield
 Air Time..... Full Time
 Membership NARTB
 Owners..... J. B. McShan, J. C. Rothwell
 General Manager..... J. B. McShan

**KFRO—Longview—1934
 ABC-KBS**

Frequency: 1370 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Voice of Longview
 Address..... Curtis Bldg., P. O. Box 792
 Phone: Plaza 3-4461..... Air Time: Full Time
 News ServiceAP
 Transcription Service..... Lang-Worth
 Representative Donald Cooke
 Membership NARTB, RAB
 President..... James R. Curtis
 Commercial Mgr..... John Allen
 Program Director..... Howard Kuhn
 Chief Engineer..... Leslie Hellum

KLTI—Longview—1948

Frequency: 1280 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... LeTourneau Radio Corp.
 Address..... P. O. Box 1866
 Phone: PLaza 8-4496..... Air Time: Daytime
 News ServiceUP
 Transcription Service..... Thesaurus, Standard
 Representative Pearson
 President..... R. G. LeTourneau
 Sta., Gen. Manager..... James W. McClain
 Program Director..... J. Spence
 Publicity Director..... D. Saylor
 Chief Engineer..... Ken Maxwell

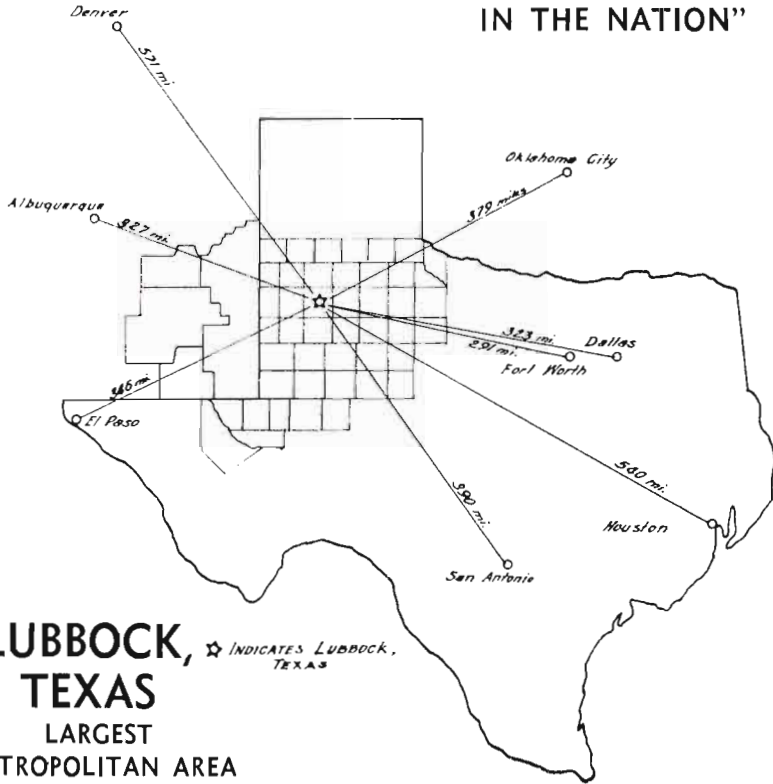
KDAV—Lubbock—1953

Frequency: 580 Kc..... Power: 500 Watts
 Owned..... KDAV, Ltd.
 Address..... Box 1319
 Phone: SH. 4-4567..... Air Time: Daytime
 News ServiceUP
 Station Representative..... Pearson
 Membership NARTB
 Gen., Sta. Manager..... D. P. Pinkston
 Commercial Manager..... Ralph Cery
 Sls. Prom. Mgr..... Gerald Sanders
 Publicity Director..... Al Everest
 Prog. Dir., Chief Engineer..... Walt Lawson

KDUB—Lubbock—1954

Frequency: 1340 Kc..... Power: 250 Watts
 Owned & Oper. By..... Texas Telecasting Inc.
 Address..... 7400 College Avenue
 Phone: SHerwood 4-2345..... Air Time: Full Time
 Representative Avery-Knodel
 Transcription Standard
 Pres., Gen. Manager..... W. D. Rogers
 Station Mcnager..... John Kreiger
 Sls. Prom. Mgr..... W. H. Shipley
 Program Director..... John O'Brien
 Publicity Director..... Jack McElrath
 Chief Engineer..... Ruby Starnes

**"ONE OF THE FASTEST GROWING MARKETS
IN THE NATION"**



LUBBOCK, TEXAS ☆ INDICATES LUBBOCK, TEXAS
LARGEST METROPOLITAN AREA BETWEEN

DALLAS, FT. WORTH AND ALBUQUERQUE — 650 MI.
SAN ANTONIO AND DENVER — 961 MI.
OKLAHOMA CITY AND EL PASO — 556 MI.

KCBD RADIO

1000 WATTS

NBC

OWNED AND OPERATED BY

CAPROCK BROADCASTING

National Representative — PAUL H. RAYMER

GEO. L. TARTER
VICE PRES. — SALES

PHONE
• Sherwood 4-1414 •

RAY POINDEXTER
NATL. SALES MGR.

"YOUR BEST RADIO BUY IN LUBBOCK"

KCBD—Lubbock—1946—NBC

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By: Caprock Bcstg. Co.
 Address: P. O. Box 1507
 Phone: 4-1414 Air Time: Full Time
 News Service: AP
 Transcription Service: Standard
 Representative: Raymer
 Membership: NARTB, RAB
 President: Joe H. Bryant
 Asst. Gen. Manager: Robert L. Snyder
 Sta., Comm. Manager: Charles Diegel
 Program Director: Al Goodnight
 Nat'l Sls. Mgr.: Ray Poindexter
 Chief Engineer: Frank Lee

KFYO—Lubbock—1927—CBS

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Plains Radio Bcstg. Co., Inc.
 Business-Studio Address: 914 Ave. J
 Phone: 5-5567 Air Time: Full Time
 News Service: AP, UP
 Newspaper Affil.: Avalanche Journal
 Trans. Service: Standard, Thesaurus
 Representative: Katz
 Membership: NARTB
 President: W. B. Walker
 Gen., Sta. Mgr.: Gordon Thompson
 Sales Prom. Mgr.: Jerry Henderson
 Program Director: Robert A. Nash
 Publicity Director: Dan Tarpley
 Chief Engineer: W. S. Bledsoe

KSEL—Lubbock—1946—ABC

Freq. 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By: Lubbock Bcstg. Co.
 Business Address: Box 1524
 Phone: PO 3-0484 Air Time: Full Time
 News Service: AP
 Transcription Service: World
 Representative: Rambeau, Melville
 Membership: RAB
 General Manager: M. M. Rochester
 Business Manager: W. N. McDowell
 Sales Manager: R. C. Hughes
 Prog. Director: D. G. Opheim

KLLL—Lubbock—1953—KBS

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By: KLLL, Inc.
 Address: Great Plains Life Bldg.
 Phone: PO 3-1911 Air Time: Daytime
 Representative: Indie
 News Service: UP
 Membership: NARTB
 Pres., Gen. Manager: R. B. McAlister
 Station Manager: E. E. Mark
 Chief Engineer: Glenn Smith

**KRBA—Lufkin—1938
ABC-KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Darrell E. Yates
 Address: Lufkin
 Representative: Continental Radio Sales
 Owner, Prom. Mgr.: Darrel E. Yates

KTRE—Lufkin—1947—MBS

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By: Forest Capitol Bcstg. Co.
 Address: P. O. Box 701
 Phone: 3-7771 Air Time: Full Time
 News Service: AP
 Transcription Service: World
 Rep.: Venard, Rintoul & McConnel, Melville
 Membership: NARTB
 President: R. W. Wortham, Jr.
 Gen., Sta. Mgr.: Richman G. Lewin
 Commercial Manager: Royce Christenson
 Sales Prom. Mgr., Pub. Dir.: Jean Garrett
 Program Director: Boyd Porter, Jr.
 Chief Engineer: Fred C. Hill

KMLW—Marlin—1953

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Oper. By: KMLW, Inc.
 Address: Box 335
 Phone: 6-2551 Air Time: Daytime
 General Manager: Hugh McBeath
 Commercial Mgr.: Duane W. Ramsey
 Program Director: Jerry S. Hughes

KMHT—Marshall—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Marshall Bcstg. Co.
 Bus.-Studio Address: Marshall Nat. Bank Bldg.
 Phone: 5-7826 Air Time: Full Time
 General Manager: Virgil Stone
 Commercial Manager: H. A. Bridge
 Chief Engineer: Don Shepard

**KRIO—McAllen—1947
ABC-MBS**

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By: Valley Bcstg. Co.
 Business Address: 1201 W. Lancaster Ave.
 Phone: 6-5454 Air Time: Full Time
 Representative: Everett-McKinney
 Membership: RAB
 President: Gene L. Cagle
 VP: Charles B. Jordan
 General Manager: George Breeding, Jr.
 Sls. Prom.: Chuck McKasson
 Program Director: Norman Mann
 Chief Engineer: Wm. Meiners

**KCMR—McCamey—1954
MBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned: Sprayberry Bcstg. Co., Inc.
 Address: 101 East 5th St.
 Phone: 412 Air Time: Full Time
 News Service: UP
 President: Jack W. Hawkins
 General Manager: Gene Hendryx

KMAE—McKinney—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned: McKinney Air Enterprises, Inc.
 Bus.-Studio Address: 218 E. Virginia St.



Air Time Daytime
 Owner George W. Smith, Jr.
 Comm. Manager Melvin Belew
 General Manager Mrs. Denise Smith
 Program Director C. W. Rampy

KCRS—Midland—1935
ABC-TSN

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Clarence & Ruth Scharbauer, Jr.
 Business-Studio Address Box 1072
 Phone: 2-4393 Air Time: Full Time
 Representative John E. Pearson
 President Clarence Scharbauer, Jr.
 Gen., Sta. Mgr. Wallace R. Jackson
 Comm. Mgr. Eleanor McDonald
 Sls. Prom. Mgr. Joe Talley
 Program Director Dean Orton
 Publicity Director Jonn Drummond
 Chief Engineer Tom Yates

KJBC—Midland—1950—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack Cecil
 Address S. Lamesa Rd.
 Air Time Daytime
 News Service UP
 Transcription Service World, Standard
 Representative Best
 Membership NARTB
 Pres., Gen. Mgr., Chief Engr. Jack Cecil
 Commercial Mgr. Naomi Boswell
 Program Director Keith Ward

KORC—Mineral Wells—1946
KBS

Frequency: 1140 Kc. Power: 250 Watts d.
 Owned-Operated By J. Elroy McCaw
 Address Crazy Hotel
 Phone: 319 Air Time: Daytime
 Transcription Service World
 Representative Continental, Melville
 General Manager Harry A. Riley

KVKM—Monahans—1946
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Monahans Bcstrs., Inc.
 Address 1118
 Phone: 438 Air Time: Full Time
 News Service UP
 Membership NARTB
 Representative Hil F. Best
 Pres., Gen., Sta. Manager J. R. Rucker
 Comm. Sls. Prom. Manager G. C. Greenlee
 Prog., Pub. Director P. A. Smith
 Chief Engineer W. R. Mettler

KIMP—Mount Pleasant—1948
KBS

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mt. Pleasant Bcstg. Co.

Business Address Box 990
 Phone: 4-4726 Air Time: Daytime
 News Service AP
 Transcription Service Thesaurus
 Membership NARTB, RAB
 Owner, Gen., Sta. Mgr. Winston O. Ward
 Commercial Manager Derral Tucker
 Program Director Ruby Stanley

KOSF—Nacogdoches—1947
ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Kelly Bell
 Address 300 E. Main St.
 Phone: 4-4633 Air Time: Full Time
 News Service UP
 General Manager J. C. Stallings

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Nacogdoches Br. Co., Inc.
 Address 2107 North St.
 Phone: 4-3723 Air Time: Daytime
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Manager Wilbur C. Fouts

KGNB—New Braunfels—1950
KBS

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Oper. By Comal Bcstg. Co.
 Address 184 Castell
 Phone: 1612 Air Time: Daytime
 Transcription Service Thesaurus
 News Service AP
 Vice Pres., Gen. Mgr. F. T. Wilson

KECK—Odessa—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Ector County Bcstg. Co.
 Business Address 120 W. 3d
 Phone: 6-5791-2 Air Time: Full Time
 News Service AP
 Transcription Service Standard
 Representative ForJoe
 Membership NARTB, RAB
 General Manager Ben Nedow
 Program Director Jim Scott
 Comm. Sls. Prom. Manager Roy Elsner
 Publicity Director Wynn Alby
 Chief Engineer Dave Williams

KOSA—Odessa—1947
CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Odessa Bcstg. Corp.
 Business-Studio Address 115 W. 6th
 Phone: 6-4301 Air Time: Full Time
 News Service AP
 Transcription Service World, Capitol
 Representative Branham
 Membership NARTB
 President Cecil L. Trigg

Gen., Sta. Manager.....Doyce Elliott
 Program Manager.....John McGowan
 Comm. Mgr., Pub. Director.....Lou Lindsay
 Chief Engineer.....James Simpson

KRIG—Odessa—1946—MBS

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By....Oil Center Bcstg. Co., Inc.
 Address.....Box 231
 Phone: 6-6871-2.....Air Time: Full Time
 News Service.....UP
 Representative.....Hil F. Best
 President.....R. O. Canon
 General Manager.....Jack W. Hawkins
 Station Manager.....Marguerite LaRue
 Sls. Prom. Mgr.....Paul Singer
 Program Director.....Jim Simons
 Publicity Director.....Marion McNair
 Chief Engineer.....Harold Whatley

KOGT—Orange—1948—KBS

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Oper. By....Sabine Area Brcstg. Corp.
 Address.....Orange
 Phone: 8-4381.....Air Time: Full Time
 Station Rep.....Best
 Membership.....NARTB, RAB
 President.....M. L. Jacobs
 Exec. V.P., Gen. Manager.....Ed Lovelace
 Commercial Manager.....John Derrick
 Chief Engineer.....Dean Durham

**KNET—Palestine—1936
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By....Palestine Bcstg. Corp.
 Business-Studio Address.....P. O. Box 649
 Phone: 8686.....Air Time: Full Time
 Representative.....Hal Falter
 Pres., Gen., Sta. Mgr.....Allen E. Vinson
 Comm., Prom. Mgr.....Milton M. Evans
 Program Directors...Don Norton, Marvin Grain
 Publicity Director.....Errol Coker, Jr.
 Chief Engineer.....James K. Richardson

KPAT—Pampa—1951—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....J. C. Daniels
 Phone: 4-2551.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Capitol, Standard
 President.....J. C. Daniels
 General Manager.....Larry Gordon
 Program Director.....Elbert Goodnight

KPDN—Pampa—1936—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By....Top O' Texas Bcstg. Co.
 Address.....Hughes Bldg.
 Phone: 4-7461.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....World
 Station Rep.....Best
 Membership.....NARTB, RAB
 General Manager.....Coy Palmer

Sta. Mgr., Prog. Dir.....Warren Hasse
 Commercial Manager.....Kay Fancher
 Publicity Director.....Henry Gordon
 Chief Engineer.....Bill Spiller

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned-Operated By....Lamar Bcstg. Co., Inc.
 Address.....210 First Nat'l Bank Bldg.
 Phone: 4-6676.....Air Time: Daytime
 Station Rep.....Best
 News Service.....UP
 General Manager.....James F. Hendrix
 Assistant Manager.....E. B. Parker

**KPLT—Paris—1936
 ABC**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....No. Star Bcstg. Co., Inc.
 Address.....Hwy. 24
 Phone: 3-3311.....Air Time: Full Time
 Representative.....John E. Pearson
 General Manager.....Fred Kincaid
 Assistant Manager.....Richard Eben

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Felix H. Morales
 Address.....1811 Pasadena Blvd.
 Representative...Oakes, National Time Sales
 General Manager.....Felix H. Morales
 Program Director.....Joe Martinez

**KIUN—Pecos—1935
 MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By....Jack Hawkins, Barney Hubbs
 Business-Studio Address.....Kiun Bldg.
 Phone: Hickory 5-2497-8...Air Time: Full Time
 News Service.....UP
 Representative.....Hil F. Best
 Membership.....NARTB
 General Manager.....Jack Hawkins
 Station Manager.....David Martin
 Program Director.....Frank Cummings
 Commercial Manager.....Don Boston
 Chief Engineer.....Harry W. Boehnemann

KEYE—Perryton—1948—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Phone: 5771.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NARTB
 President.....Carl Ellis
 Gen., Sta., Comm. Mgr.....Irving R. Buchanan
 Sales Prom., Pub.....G. K. Rupprecht
 Program Director.....Max McLarty
 Chief Engineer.....Coy Thompson

**KVOP—Plainview—1944
 MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Phone: 4-2771.....**Air Time: Full Time**
News Service.....AP
Membership.....NARTB
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Program Director.....Harry W. Carpenter
Sls. Prom. Mgr......Bill Harrell
Chief Engineer.....Hugh Smith

Phone: MO 3-2572.....**Air Time: Daytime**
News Service.....AP
Station Rep......Best
Transcription Service.....World

KBOP—Pleasanton—1950
KBS

KFRD—Rosenberg—1948

Frequency: 1380 Kc......**Power: 1000 Watts d.**
Owned-Oper. By.....Ben L. Parker
Address.....P. O. Box 247
Air Time.....Daytime
Transcription Service.....World, SESAC
Representative.....Best
News Service.....INS
General Manager.....Ben L. Parker

Frequency: 980 Kc......**Power: 1000 Watts d.**
Owned-Oper. By.....Ford Bend Bcstg. Co.
Business Address.....P. O. Box 832
Phone: NOrthfield 2-3776.....**Air Time: Daytime**
Membership.....RAB
President.....Mart Cole
V.P., General Manager.....Jim Hairgrove
Local Sales Manager.....Bill Sloan
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

KOLE—Port Arthur—1947

Frequency: 1580 Kc......**Power: 500 W., d.**
Owned-Operated By.....E. H. Whitehead
Address.....Box 11
Phone: 533.....**Air Time: Day**
Representative.....Best
President.....E. H. Whitehead
Gen. Mgr......Bob Stabler
Program Director.....Art Holt

Frequency: 1340 Kc......**Power: 250 Watts**
Owned-Oper. By.....Port Arthur Bcstg. Co.
Address.....400 4th St.
Phone: 2-9436.....**Air Time: Full Time**
News Service.....UP, AP
Trans. Ser......Lang-Worth
General Manager.....Socs Vratiss
Station Manager.....Mary A. Petru
Sales Manager.....Bob Tucker

KGKL—San Angelo—1928
ABC

KPAC—Port Arthur—1934
MBS

Freq.: 960 Kc......**Power: 5 Kw. d., 1 Kw. n.**
Owned-Oper. By.....KGKL, Inc.
Business-Studio Address.....Box 850
Phone: 6715.....**Air Time: Full Time**
News Service.....AP
Representative.....John E. Pearson
Membership.....NARTB
Pres., General Manager.....Lewis O. Seibert
Commercial Manager.....Ernie Allen
Program Director.....Franklin Rainey
Chief Engineer.....William Poteet

Freq. 1250 Kc......**Power: 5 Kw. d. 1 Kw. n.**
Owned-Oper. By.....Port Arthur College
Bus.-Studio Address.....1500 Procter St.
Phone: 5-7458.....**Air Time: Full Time**
News Service.....AP
Transcription Service.....Standard
Representative.....Pearson
Membership.....NARTB
Pres......J. W. Williams
Sta., Gen. Manager.....Marjorie R. Vickers
Commercial Manager.....George Crouchet
Prom. Mgr......Mack Newberry
Pub., Program Director.....Corinne Enos
Chief Engineer.....Glenn Boatright

KTXL—San Angelo—1947
MBS

KRWS—Post—1955—KBS

Frequency: 1340 Kc......**Power: 250 Watts**
Owned-Oper. By.....Wes-Tex Bcstg. Co., Inc.
Address.....1015 E. 28th St.
Trans. Service.....World
Rep......Melville; Venard, Rintoul & McConnell
Membership.....NARTB
General Manager.....J. Harley Hubbard
Radio Director.....Sealy Smith

Frequency: 1370 Kc......**Power: 500 Watts d.**
Owned-Oper. By.....Wallace Simpson
Address.....206 E. Main St.
News Service.....AP
Membership.....NARTB
General Manager.....Bob Garrison
Program Director.....Lou Garrison
Chief Engineer.....Jerry White

KWFR—San Angelo—1954

KOLJ—Quanoh—1952—KBS

Frequency: 1260 Kc......**Power: 1000 Watts**
Owned-Oper. By.....Solar Broadcasting Co., Inc.
Address.....421 W. 26th St.
Phone: 2-3388.....**Air Time: Daytime**
News Service.....AP
Representative.....Clarke-Brown
President.....Arthur Foster
General Manager.....Walton Foster
Sales Manager.....Max Hinds
Program Director.....Josh Hardin

Frequency: 1150 Kc......**Power: 500 Watts d.**
Owned-Operated By.....Orville L. Jenkins
Address.....Quanoh

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By... C. H. Treadway, David Pinkerton
 Address... Box 1350
 Phone: 2-4524 Air Time: Daytime
 Representative... Best
 Membership... NARTB
 General Manager... C. H. Treadway
 Commercial Manager... John Line

KCOR—San Antonio—1945

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned... KCOR, Inc.
 Address... 111 Martinez St.
 Phone: CA 5-2751 Air Time: Full Time
 News Service... UP
 Station Rep... O'Connell; Dora-Clayton
 Membership... NARTB, RAB
 President... Raoul A. Cortez, Sr.
 General Mgr... Nathan Safir
 Station Mgr... Raoul A. Cortez, Jr.
 Comm. Mgr., Pub. Dir... Bill Lamar
 Program Dir... Oscar Arguendo
 Chief Engineer... Marvin E. Fiedler

KENS—San Antonio—1926
CBS

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Oper. By... Express Publishing Co.
 Business-Studio Address... Ave. E & 3rd St.
 Phone: CA 7-8151 Air Time: Full Time
 News Service... AP
 Newspaper Affil... Express, News
 Representative Peters, Griffin, Woodward, Inc.
 Membership... NARTB, RAB
 President... Frank Huntress, Jr.
 General Mgr... Albert D. Johnson
 Commercial Manager... Bill Joekel
 Program Director... Harold Carr
 Prom., Pub. Director... Robert Miller
 Chief Engineer... Bill Jackson

KEXX—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Oper. By... Leal Bcstg. Co., Inc.
 Address... 403 N. Flores St.
 Phone: Garfield 6373 Air Time: Daytime
 Representative... McGillvra
 Pres., Gen. Mgr... Manuel D. Leal
 Commercial Mgr... M. Davila
 Asst. Gen. Manager... Louis M. Muro

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By... Radio Statlon KITE
 Business-Studio Address... 310 Transit Tower
 Phone: Capitol 6-0335 Air Time: Daytime
 Representative... Pearson
 Pres., Gen. Mgr... Charles W. Balthrope
 Station Manager... Alex A. Coe
 Commercial Mgr... Kelly Wofford
 Prog. Mgr... Stanley F. Nelson
 Sls. Prom. Mgr., Pub. Dir... Glenn Krueger
 Chief Engineer... John Siercovich

KIWW—San Antonio—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By... Good Neighbor Bcstg. Co.
 Address... 518 W. Houston St.
 News Service... UP
 Representative... Nat'l Time Sales, Oakes
 President... Joe Olivares
 General Manager... James F. Anderson
 Station Mgr., Chief Eng... L. E. Richards
 Program Director... Jose Arratia

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
 Owned-Oper. By... Howard W. Davis
 Address... KMAC Bldg.
 Phone: CA 3-6211 Air Time: Full Time
 Representative... Walker
 Membership... NARTB
 General Manager... Howard W. Davis
 Program Director... A. S. (Tony) Bessan

KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By... Mission Bdcstg. Co.
 Address... 317 Arden Grove, P.O. Box 2338
 Phone: CA 6-5171 Air Time: Full Time
 News Service... AP
 Representative... H-R. Clarke-Brown
 Membership... NARTB, RAB
 Pres., Owner... Eugene J. Roth
 General Manager... James M. Brown
 Commercial Manager... Bob Roth
 Sales Prom. Mgr... Jack Roth
 Program Director... A. J. Lewis
 Chief Engineer... George Ing

KTSA—San Antonio—1928
ABC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By... O. R. Mitchell Motors
 Business-Studio Address... Ave. E & 3rd St.
 Phone: Garfield 7-1251 Air Time: Full Time
 News Service... AP, UP
 Transcription Service... MacGregor, Lang-Worth
 Representative... Raymer
 President... O. R. Mitchell
 Sta., Prom., Comm. Mgr... Charles D. Lutz
 Chief Engineer... W. G. Egerton

WOAI—San Antonio—1922
NBC

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.
 Owned-Oper. By... Southland Industries, Inc.
 Address... 1031 Navarro St.
 Phone: CA 7-4221 Air Time: Full Time
 News Service... AP, INS, UP
 Representative... Edward Petry & Co., Inc.
 Membership... RAB
 President... Hugh A. L. Hallf
 General Manager... James M. Gaines
 Commercial Manager... Rex Prols
 Program Director... Robert Reed
 Publicity Director... Imogene Stanley
 Chief Engineer... Charles L. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By Central Brcstg. Co.
 Address Traffic Circle
 Phone: 2-3545 Air Time: Daytime
 Transcription Service Lang-Worth
 Station Representative Hil F. Best
 President Lawrence Walshak
 Vice President Frank T. Wilson, Jr.
 General Manager Thadis W. Box
 Program Director Elward Ruffin
 Publicity Director Cathy Walls

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By Seguin Bdcstg. Co.
 Business-Studio Address 204 S. Camp St.
 Phone: 1580 Air Time: Daytime
 News Service UP
 Representative Hil F. Best
 President Garfield Kiel
 Comm., Sta. Mgr. Stan McKenzie
 Chief Engineer Louis Sowder

KSML—Seminole—1954

Frequency: 1250 Kc. Power: 1000 Watts d
 Owned-Oper. By Seminole Bcstrs.
 Address 402 South Main St.
 Air Time Full Time
 News Service UP
 Co-Owner Clint. Marshall Formby
 General Manager Hal Blymiller

KSEY—Seymour—1950—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By W. C. Moss, Jr.
 Address Lubbock Hy.
 News Service AP
 Transcription Service Keystone
 Station Manager W. C. Moss, Jr.

**KEVA—Shamrock—1949
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Shamrock Tex. Bcstg. Co.
 Address Box 21
 Phone: 620 Air Time: Daytime
 Newspaper Affil. Texan
 News Service UP
 Representative Best
 Gen., Station Manager Lester H. Campbell
 Program Director Bill B. Day
 Chief Engineer Wayne Johnson

**KRRV—Sherman-Denison
1936—MBS**

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Red River Valley Bcstg. Corp.
 Address Box 94 (Denison), Box 665 (Sherman)
 Phone Number 423 (Denison); 201 (Sherman)
 Air Time Full Time
 Representative Pearson
 Transcription Service World

News Service UP
 General Manager Tom E. Spellman (Sherman)
 Commercial Manager F. Cook (Sherman)
 D. Traphagen (Denison)
 Program Director Earl Ellington
 Chief Engineer Tom John

**KTAN—Sherman—1947
KBS**

Frequency: 1500 Kc. Power: 250 Watts d.
 Owned-Oper. By Stephenville Bcstg. Co.
 Address P. O. Box 661
 Phone: 3366 Air Time: Full Time
 News Service AP
 Membership RAB
 Representative Hil F. Best
 General Manager Jack Reeves

KANN—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned San Patricio Bcstg. Co.
 Address Box 84
 Air Time Daytime
 Pres., Gen. Mgr. Tom C. Fleet
 Commercial Mgr. Princess J. Fleet
 Ch. Eng., Prog. Dir. Ernie Wood

**KSNY—Snyder—1949
MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Snyder Bdcstg. Co.
 Address Box 1468
 Station Rep. Continental
 Pres., Gen. Mgr. J. T. Hughes

**KDWT—Stamford—1946
MBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By David W. Ratliff
 Phone: 1400 Air Time: Full Time
 Representative Melville
 Pres., Gen., Sta. Mgr. David W. Ratliff
 Comm., Prom. Mgr. George Morey
 Program Director Tom Hughes
 Chief Engineer George Morey

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned Galen O. Gilbert & J. R. Kincaid
 Address P. O. Box 102
 Phone: Ll. 3141 Air Time: Daytime
 News Service UP
 Trans. Service Standard
 General Manager Galen O. Gilbert
 Commercial Mgr. Jim Farr
 Sales Prom. Manager John Dyer
 Program Director Bill Bentley
 Chief Engineer Floyd Jeter

**KSST—Sulphur Springs—1947
MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By... Hopkins County Bcstg. Co.
 Business-Studio Address... Radio Road
 Phone: TU 5-3111... Air Time: Full Time
 Pres., Gen., Sta. Mgr.... William E. Bradford
 Comm., Mgr.... Clovis Pinion
 Program Director.... Janice Maddox
 Publicity Director.... M. Thomas
 Chief Engineer.... Bill Bradford

KXOX—Sweetwater—1939
MBS

Frequency: 1240 Kc.... Power: 250 Watts
 Owned-Oper. By... Radio & News, Inc.
 Bus. Studio-Transmitter Address... Box 570
 Phone: 4655-6... Air Time: Full Time
 News Service... AP
 Representative... Hil F. Best
 Membership... NARTB
 President... J. S. McBeath
 Gen., Sta. Manager... Charles W. Stewart
 Comm. Manager... H. A. Dupree
 Program Director... B. D. Billingsley
 Chief Engineer... Walter D. Tobler

KTAE—Taylor—1948—KBS

Frequency: 1260 Kc.... Power: 1000 Watts d.
 Owned-Oper. By... KTAE, Inc.
 Business Address... 2nd & Porter
 Phone: EL 2-3631... Air Time: Daytime
 News Service... UP
 Transcription Service... World
 General Manager... Graham Gillis Conoley

KTEM—Temple—1936

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Operated By... Bell Bcstg. Co., Inc.
 Business-Studio Address... 17 S. Third St.
 Phone: PProspect 3-5252... Air Time: Full Time
 General Manager... Dale S. Phares

KTER—Terrell—1950

Frequency: 1570 Kc.... Power: 250 Watts d.
 Owned-Oper. By... Terrell Bcstg. Corp.
 Address... Walnut & State Sts.
 Transcription Service... SESAC, Thesaurus
 News Service... UP
 Membership... RAB
 Pres., Gen. Mgr.... Paul A. Wnorowski
 Program Director... Dean Tiller
 Comm. Manager... Joe MacLemons

KCMC—Texarkana—1932
ABC

Frequency: 1230 Kc.... Power: 250 Watts
 Owned-Oper. By... KCMC, Inc.
 Business-Studio Address... 317 Pine St.
 Air Time... Full Time
 Representative... Venard, Melville
 Membership... NARTB
 General Manager... Frank O. Myers

KTFS—Texarkana—1946
KBS

Frequency: 1400 Kc.... Power: 250 Watts

Owned-Oper. By... KTFS, Inc.
 Business-Studio Address... 4375 Stateline Ave.
 Phone: 3-5123... Air Time: Full Time
 News Service... UP
 Transcription Service... World
 Representative... Indie, Dora-Clayton
 Membership... NARTB
 Pres., Gen. Manager... R. S. Bieloh
 Sta. Mgr., Prog., Pub. Dir.... Les Eugene
 Chief Engineer... J. H. Crawford

KTLW—Texas City—1947
KBS

Frequency: 920 Kc.... Power: 1000 Watts d.
 Owned-Oper. By... Texas City Bcstg. Ser.
 Business-Studio Address... Show Boat Bldg.
 Air Time... Daytime
 News Service... UP
 Sta. Rep... Best
 Station Manager... Roy E. Hanson
 Program Director... Joanne Gilliam

KTUE—Tulia—1954

Frequency: 1260 Kc.... Power: 1 Kw. d.
 Owned-Operated By... Tulia Bcstg. Co.
 Address... 110 N. Armstrong
 Representative... Best
 News Service... UP
 Owners... Clint and Marshall Formby
 Manager... Tom Hulsey

KGKB—Tyler—1930—MBS

Frequency: 1490 Kc.... Power: 250 Watts
 Owned-Oper. By... Lucille Lansing
 Address... Box 957
 Phone: 2-3874... Air Time: Full Time
 Transcription Service... World
 Representative... Pearson
 Membership... NARTB
 President... Lucille Lansing
 General Manager... Gerry Lansing
 Commercial Manager... Sam Matthews
 Program Director... Edwin Smith
 Chief Engineer... Hudson C. Collins

KTBB—Tyler—1947—ABC

Freq.: 600 Kc.... Power: 500 Watts d., 1 Kw. n.
 Owned-Operated By... Blackstone Bcstg. Co.
 Business-Studio Address... Blackstone Hotel
 Phone: 4-7278... Air Time: Full Time
 News, Afil.... "Courier Times Telegraph"
 News Service... UP
 Representative... Venard, Melville
 Membership... NARTB, RAB
 President... Mrs. C. N. Clyde
 Gen., Sta. Mgr.... M. Danbom
 Commercial Mgr.... Bill Whitworth
 Sls. Prom. Mgr.... David Bothwell
 Prog., Pub. Dir.... Arthur Skupsky
 Chief Engineer... R. A. Wileman

KVOU—Uvalde—1947

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Oper. By... E. J. & W. J. Harpole
 Address... 1400 Batesville Rd.
 Phone: 717... Air Time: Full Time

News Service UP
 Gen. Mgr. Edward J. Harpole
 Commercial Manager..... Jack Senter
 Program Director..... Bill Woods
 Chief Engineer..... Al Mason

KVWC—Vernon—1939

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Northwestern Bcstg. Co.
 Address 1813 Wilbarger
 Air Time..... Full Time
 Station Rep..... Clark, Melville
 Gen., Comm. Manager..... James Doyle

KNAL—Victoria—1949

Frequency: 1410 Kc..... Power: 5000 Watts
 Owned-Operated By..... Victoria Bcstg. Co.
 Address Box 642
 Phone: HI 3-9176..... Air Time: Full Time
 Transcription Service..... Thesaurus
 Representative..... Hil F. Best
 President..... A. B. Alkek
 Gen., Sta. Manager..... James A. Traber
 Commercial Mgr..... Warren Dentler
 Sls. Prom. Mgr..... V. B. Weigand
 Publicity Director..... R. F. Nance
 Program Director..... Robert J. Smith
 Chief Engineer..... Douglas Smith

KVIC—Victoria—1939—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... KVIC Bcstg. Co.
 Business Address..... Box 725
 Phone: 3-9171..... Air Time: Full Time
 News Service UP
 Transcription Service World
 Membership RAB
 President..... J. G. Long
 Gen., Sta., Comm. Mgr..... William C. Burks
 Sales Prom. Mgr..... Pat Reed
 Program Dir..... Wilburn H. Jackson
 Chief Engineer..... Vic Boldt

KWTX—Waco—1946—MBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... KWTX Bcstg. Co.
 Business-Studio Address..... P. O. Box 3128
 Phone: 3-7331..... Air Time: Full Time
 News Service AP
 Representative Pearson
 Membership NARTB
 President..... W. W. Naman
 Gen., Sta. Manager..... M. N. Bostick
 Commercial Manager..... J. M. Brinegar
 Program Director..... Chuck Hinkle
 Chief Engineer..... William Moore

WACO—Waco—1922—ABC

Frequency: 1460 Kc..... Power: 1000 Watts
 Owned-Operated By..... Waco Bcstg. Co.
 Business Address..... 3620 Franklin Ave.
 Phone: 2-6571..... Air Time: Full Time
 News Service AP
 Representative..... Weed, Brown
 Membership RAB
 President..... Gene L. Cagle

Gen., Sta. Manager..... R. Lee Glasgow
 Chief Engineer..... Jack Vinson

KBEC—Waxahachie—1955

Frequency: 1390 Kc..... Power: 500 W., d.
 Owned-Operated By..... Ellis Cty. Bcstg. Serv.
 Address Hwy. 287 E.
 Phone: 1197..... Air Time: Day
 Representative Meiville
 Pres., Gen. Mgr..... W. R. Tuck Jr.
 Commercial Mgr..... Gene Stanley
 Chief Engineer..... Fred Weaver

**KRGV—Weslaco—1927
 NBC**

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Taylor Radio & TV Corp.
 Bus. Studio-Transmitter Address..... 201 Border St.
 Phone: 375..... Air Time: Full Time
 News Service..... AP, UP
 Transcription Service..... World, SESAC
 Representative Pearson
 Membership RAB
 Exec. Gen. Manager..... O. L. (Ted) Taylor
 Executive Director..... Byron W. Ogle
 General Manager..... Brad H. Smith
 Comm. Manager..... Kenneth Markel
 Promotion Director..... Ted Cressner

**KSVD—Wichita Falls—1947
 ABC**

Freq.: 990 Kc..... Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Grayson Enterprises
 Address..... City Natl. Bldg.
 Phone: 2-6959..... Air Time: Full Time
 News Service UP
 Trans. Ser..... World, SESAC
 Station Rep..... Venard, Rintoul & McConnell
 Membership NARTB
 President..... Sydney A. Grayson
 V.P., Sales Manager..... Bob Cain
 Chief Engineer..... Mark Webb

**KTRN—Wichita Falls—1949
 MBS**

Freq. 1290 Kc..... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Texoma Bcstg. Co.
 Address..... 917½ Scott St.
 Phone: 2-5214..... Air Time: Full Time
 News Service AP
 Representative Pearson
 General Manager..... Boyd Kelley
 Program Director..... Bill Edgar

**KWFT—Wichita Falls—1939
 CBS**

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Operated By..... Rowley-Brown Bcstg. Co.
 Business-Studio Address..... P. O. Box 420
 Phone: 3-4181..... Air Time: Daytime
 News Service UP, AP
 Trans. Service..... Lang-Worth, Cole, Standard
 Station Rep..... Blair
 President..... Kenyon Brown

KBUN—Brigham City—1948
KBS

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Revella M. Bone
Address 948 W. Forest Rd.
Phone: 948 Air Time: Daytime
Owner Ravella M. Bone
General Manager Wade M. Ebeling
Prog. Director Mel Richardson
Chief Engineer Samuel Stevens

KSUB—Cedar City—1937
CBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By So. Utah Bcstg. Co.
Address 189 N. Main St.
Phone: 590 Air Time: Full Time
President Ivor Sharp
Gen. Sta. Manager Arthur Higbee
Sales Manager W. V. Lowe
Program Director Mauray Payne
Chief Engineer Richard Gunn

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Atlas Engineering, Inc.
Address 1870 Atkin Ave.
Phone: Ingersol 6-4808 Air Time: Daytime
News Service AP
Representative Weed, Inc.
President, Gen. Mgr. Prof. O. C. Haycock
Station Manager Melvin M. Richardson
Commercial Manager Dee F. Jensen
Program Director Merlin Bowen

KVNU—Logan—1938
MBS-KBS-IMN

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By Cache Valley Bcstg. Co.
Address 1393 N. Main St.
Phone: 1400 Air Time: Full Time
News Service UP
Representative Avery Knodel
Transcription Service World
Membership NARTB, RAB
President Herschel Bullen
Gen. Sta. Mgr., Sls. Prom. Mgr. Reed Bullen
Commercial Manager W. W. Kirkland
Program Director Morgan White
Chief Engineer DelMont Olesen

KMUR—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By O. J. Wilkinson
Address 4646 So. State St.
Phone: AMherst 6-4419 Air Time: Full Time
News Service UP
Transcription Service Lang-Worth
Membership NARTB
Gen. Mgr. H. W. Pingree
Comm. Mgr. Ted Rogers
Asst. Mgr., Prog. Dir. Mitzi Bailey

KLO—Ogden—1924
MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By Interstate Bcstg. Corp.
Address Hotel Ben Lomond
Phone: 5721 Air Time: Full Time
News Service UP
Representative Avery Knodel
Membership NARTB, RAB
President Edris Glasmann
Station Manager Cecil Heftel
Natl. Sales Manager Lynn L. Meyer

KOPP—Ogden—1947—KBS

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By KOPP, Inc.
Address W. 12th St.
Phone: 4-3476 Air Time: Daytime
News Service UP
Transcription Service Lang-Worth
General Manager L. B. Suttlemyre

KVOG—Ogden—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By United Bcstg. Co.
Business Address 1538 Gibson Ave.
Phone: 2-7535 Air Time: Full Time
Representative Webb
News Service AP
Pres., Gen. Mgr. Arch G. Webb
Commercial Mgr. David B. Aifleck
Program Director Joseph Critchlow
Chief Engineer Warren Angovin

KOAL—Price—1936
MBS-KBS-IMN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Eastern Utah Bcstg. Co.
Address Box 591
Phone: Price 200 Air Time: Full Time
Representative Avery Knodel
Pres., Gen. Mgr. Jack Richards
Sls. Prom. Mgr., Pgm. Dir. Carl P. Wolfrom

KEYY—Provo—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Mid Utah Bcstg. Co.
Address Box 205
Phone: FR 3-2174 Air Time: Full Time
President D. Spencer Grow
Gen. Mgr. E. A. Niehay
Commercial Mgr. Dave Weiser
Program Director Hal Parkes
Chief Engineer Ron Bailie

KIXX—Provo—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned Central & Utah Bcstg. Co.
Address P. O. Box 550
Phone: 2802 Air Time: Full Time
Station Rep. Hellingbery, Webb
Gen. Manager Harold E. Van Wagenen

KOVO—Provo—1939—MBS

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By KOVO Bcstg. Co.
 Business-Studio Address 16 E. 3rd N.
 Phone: FRanklin 3-8550 Air Time: Full Time
 News Service **UP**
 Transcription Service World
 Representative **Avery-Knodel**
 Membership **NARTB, RAB**
 President **Clifton A. Tolboe**
 General-Station Comm. Mgr. **L. H. Curtis**
 Pgm. Dir. **James H. Lawrence**
 Publicity Dir. **Wayne Carle**
 Chief Engineer **Kenneth O. Hansen**

**KALL—Salt Lake City—1945
 MBS-IMN**

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Salt Lake City Bcstg. Co.
 Business-Studio Address 146 S. Main St.
 Phone: EM 4-3561 Air Time: Full Time
 Newspaper Affil. Ogden Standard-Examiner
 Representative **Avery-Knodel, Inc.**
 Membership **NARTB, RAB**
 Pres., Gen. Sta. Mgr. **George C. Hatch**
 Comm. Mgr. **Thomas H. Anderson**
 Sls. Prom. Mgr. **E. S. Smith**
 Publicity Manager **Ronnie J. McCoy**
 Program Director **Clark Lobb**
 Chief Engineer **W. D'Orr Cozzens**

**KSVC—Richfield—1947
 INTERMOUNTAIN**

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Sevier Valley Bcstg. Co.
 Phone: 620 Air Time: Full Time
 News Service **UP**
 Transcription Service World
 Representative **Avery Knodel**
 Membership **NARTB, RAB**
 President **Homer Bandlely**
 General Manager **Arthur Tucker**
 Sales Manager **Ralph Ross**
 Nat'l. Scles Manager **Lynn Meyer**

**KDYL—Salt Lake City—1922
 NBC**

Frequency: 1320 Kc. Power: 5000 Watts
 Owned Intermountain Bcstg & Telev. Corp.
 Bus.-Studio Address 130 Social Hall Ave.
 Phone: Davis 2-5681 Air Time: Full Time
 Representative **Katz**
 Membership **NARTB, RAB**
 President **G. Bennett Larson**
 General Manager **Glen Shaw**
 Program Director **Des Barker**
 Publicity Dir. **Del Leeson**
 Chief Engineer **Allan Gunderson**

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50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

KNAK—Salt Lake City—1945

Freq.: 1280 Kc. Power: 1 Kw. d., 500 W. n.
 Owned. Granite District Radio Bcstg. Co.
 Business-Studio Address. 1042 So. 6th W.
 Phone: 4-3685. Air Time: Full Time
 News Service UP
 Representative For Joe
 President. Howard D. Johnson
 Gen. Comm. Mgr. William Wright
 Program Director Mildred Baker

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By. Seagull Broadcasting Co.
 Address. Box 2557
 Phone. HU 4-4435
 Air Time. Full Time
 Representative Gill-Perna
 Membership NARTB
 President. R. E. Winn
 Gen., Station Manager. M. H. Hilton
 Commercial Manager. Henry Hilton
 Sales Promotion Manager. Sam Moll
 Program Director. King Harmon
 Publicity Director. Jim Carroll
 Chief Engineer. Larry Steppe

KSL—Salt Lake City—1922
 CBS

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By. Radio Service Corp. of Utah
 Bus.-Studio Address. 10 S. Main St.
 Phone: ELgin 5-4641. Air Time: Full Time
 News Service AP, UP
 Trans. Ser. Associated
 Representative CBS Radio Spot Sales
 Membership NARTB, RAB
 President. J. Reuben Clark

Vice Pres. Jay W. Wright
 Exec. Vice Pres. Ivor Sharp
 Adm. V.P. Jay W. Wright
 Vice Pres., Sta. Mgr. Eugene M. Halliday
 Sales Dev. Manager. Frank McLatchy
 Sales Manager. Joseph A. Kjar
 Merchandising Dir. Harry G. Fletcher
 Program Director. J. Allen Jensen
 Prom. Manager. Robert G. Murdock
 Chief Engineer. Vincent Clayton

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By. KLUB Radio Co.
 Business-Studio Address. 179 Social Hall Ave.
 Phone: Davis 2-2505. Air Time: Full Time
 News Service UP
 Transcription Service Standard
 Representative Hollingbery
 Membership NARTB
 President, General Mgr. Frank C. Carman
 Commercial Mgr. Allan Thomas

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
 Owned-Operated By. W. W. Phillips
 Address. 343 S. State St.
 Phone: Elgin 9-0191. Air Time: Day
 President. W. W. Phillips
 Prog. Dir., Prom. Mgr. Ray Servatius
 Chief Engineer. Carl Spencer

KVEL—Vernal—1946—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Uintah Bcstg. Co.
 Address. 120 E. Main St.
 Phone: 494. Air Time: Full Time
 Trans. Standard, Capitol, MacGregor, Cole
 Manager. Lee Walker

VERMONT

Pap. Feb. 1, 1956 (Est.) 385,000—Families 108,000
 Radio Homes 103,000—TV Homes 73,267—Stations in State 13

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By. Catamount Bcstrs. Inc.
 Address. Harwood Hill
 Phone: 6321. Air Time: Daytime
 News Service UP
 Representative McGillvra, Kirby
 Station Manager. Ben A. Hubley

WTSA—Brattleboro—1950
 ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Tri-State Area-Bcstg. Corp.
 Address. Box 819
 Phone: ALpine 4-4567. Air Time: Full Time
 News Service UP
 Representative Walker
 President. Theodore Feinstein
 Gen., Sta., Comm. Mgr. Phillips Terhune
 Publicity Director. Robert Farson
 Prog. Dir., Chief Engineer. Edward D. Somes

WCAX—Burlington—1931
 CBS

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By. WCAX Radio, Inc.
 Business-Studio Address. 135 Main St.
 Phone: BU 2-5761. Air Time: Full Time
 News Service UP
 Transcription Service SESAC
 Representative Weed
 Membership NARTB, RAB
 President. C. P. Hasbrook
 Station Manager. C. W. Grinnell
 Chief Engineer. James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned. WDOT, Corp.
 Address. 109 S. Winooski Ave.
 Phone: 2-5776. Air Time: Full Time
 Transcription SESAC
 News Service UP
 Membership NARTB

Station Representative.....McGillvra, Walker
 President, Gen., Sta.....Vcl Carter
 Commercial Manager.....V. J. D'Acuti
 Sls. Prom., Prog. Dir.....Don Bartlett
 Chief Engineer.....Roger Laroche

WJOY—Burlington—1946
ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Vermont Bcstg. Corp.
 Bus. Studio-Transmitter Location..633 Main St.
 Phone: 4-5774.....Air Time: Full Time
 News Service.....AP
 Representative. Everett-McKinney, Kettel Carter
 Membership.....RAB, NARTB
 Station Manager.....Alfred E. Spokes

WSKI—Montpelier-Barre
1947—ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Montpelier-Barre Bcstg. Co.
 Bus. Address..Union Mutual Bldg., Montpelier
 Phone: CA 3-5275.....Air Time: Full Time
 News Service.....AP
 Representatives...Nona Kirby, W. S. Grant
 President.....C. W. Grinnell
 General Manager.....Harry C. Perrigo

WIKE—Newport—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Memphremagog Bcstg. Co.
 Address.....Box 586
 Phone: 832-3.....Air Time: Full Time
 Transcription Service.....World
 News Service.....UP
 Membership.....RAB
 Reps.....McGillvra, Walker, Alexander
 President.....E. Dean Finney
 Gen. Mgr., Chief Eng.....Donald Thurston
 Program Director.....William Graham

WHWB—Rutland—1949

Frequency: 1000 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Central Vt. Bcstg. Corp.
 Address.....24½ Center St.
 Phone: PR 3-3200.....Air Time: Daytime
 Representatives.....Nona Kirby, Gill-Perna
 General Manager.....John H. Bennett

WSYB—Rutland—1930
KBS-MBS-YANKEE

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Philip Weiss Music Co.
 Bus. Studio Address.....35 Washington St.
 Phone: PR 3-8140.....Air Time: Full Time
 Representative.....McGillvra, Walker
 Gen., Comm. Manager.....Philip Weiss
 Business Manager.....J. H. Weiss

WWSR—St. Albans—1941

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Vermont Radio Corp.
 Business-Studio Address.....75 N. Main St.
 Phone: 1390.....Air Time: Daytime
 Representative.....Walker
 General Manager.....Lloyd Squier
 Comm. Manager.....Richard W. Hill

WTWN—St. Johnsbury—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By....Twin State Bcstrs. Inc.
 Address.....Concord Ave.
 Phone: 2344.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Thesaurus, World
 Membership.....NARTB, RAB
 Representative.....McGillvra, Walker
 Pres., Gen. Mgr.....E. Dean Finney

WNIX—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw.
 Owned.....Conn. Valley Bcstg. Co., Inc.
 Address.....106 Park St.
 Phone: TU 5-4514.....Air Time: Daytime
 News Service.....UP
 Trans. Ser.....Thesaurus
 Station Rep.....McGillvra, Walker
 President.....E. Dean Finney
 Manager.....Ken Greene
 Program Director.....Allen Davis

WDEV—Waterbury—1931
MBS-YANKEE

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Phone: CHerry 4-7321.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....Everett-McKinney
 Membership.....RAB
 General Manager.....Lloyd E. Squier
 Comm. Mgr., Pgm. Dir.....Craig S. Parker
 Chief Engineer.....Warren Chase

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WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....Virginia Theatre Bldg.
Phone: OV. 3-3000 Air Time: Daytime
Representative.....Grant Webb
News Service.....AP
Pres., Gen. Mgr.....Carl L. Lindberg
Commercial Mgr.....John C. Moran

WARL—Arlington—1946

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By....No. Virginia Bcstrs., Inc.
Bus. Studio Address.....5232 Lee Hwy.
Phone: KE. 6-9000 Air Time: Daytime
General Manager.....Cy Blumenthal
Assistant Mgr.....Ray Armand
Comm. Mgr.....G. A. Crump

WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By..Arlington Fairfax Bcstg. Co.
Address.....1300 G. St. N.W.
Phone: Republic 7-7161 Air Time: Full Time
News Service.....AP
President.....Harold H. Thoms
Gen., Sta., Comm. Mgr.....Sidney Mageloff

WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Phone: 8245 Air Time: Daytime
News Service.....AP
Transcription Service.....Thesaurus
Membership.....NARTB
Pres., Gen., Sta. Mgr.....J. E. Synan
Commercial Manager.....Douglas B. Catlin
Program Director.....Robert A. Scott, Jr.
Chief Engineer.....J. P. Loughlin

WLSB—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Gap Bcstg. Co.
Address.....Intermont Heights
Phone: 960 Air Time: Daytime
News Ser.....AP
Trans. Ser.....World
Membership.....NARTB, RAB
Gen., Comm. Manager.....W. H. Wren, Jr.
Prom. Director.....Ruth Jensen

WKLW—Blackstone—1947 MBS

Frequency: 1490 Kc. Power: 250 watts
Owned-Oper. By....Blackstone Bdcstg. Corp.
Address.....Community Bldg.
Phone: 478 Air Time: Full Time
Transcription Service.....Thesaurus
Representative.....Interstate United Newspapers
News Service.....AP
President, Gen. Mgr.....H. L. Umstead
Chief Engineer.....Cosby A. Draper, Jr.

WCYB—Bristol—1946—ABC

Frequency: 690 Kc. Power: 10,000 Watts d.
Owned-Oper. By....Appalachian Bcstg. Corp.
Address.....Box 1009
Phone: North 3560 Air Time: Daytime
News Service.....AP, UP
Transcription Service.....World, Cole, Associated
Station Rep.....Gill Perna
Membership.....NARTB, RAB
President, Gen. Mgr.....Robert H. Smith
Comm. Mgr.....J. Fey Rogers
Program Director.....James D. Thomas
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1946—MBS

Frequency: 980 Kc. Power: 1000 Watts
Owned-Oper. By.....Bristol Bcstg. Co.
Address.....P. O. Box 799
Phone: 3620 Air Time: Full Time
News Service.....UP
Membership.....NARTB
Trans. Ser.....Thesaurus, Standard
Station Rep.....Walker, Dora-Clayton
General Manager.....W. C. Nininger
Commercial Manager.....Jack Martin

WCHV—Charlottesville—1933 ABC

Frequency: 1260 Kc. Power: 1 Kw.
Owned-Operated By.....Barham & Barham
Bus. Studio-Transmitter Address..Rose Hill Dr.
Phone: 2-5121 Air Time: Full Time
News Service.....AP
Representative.....Clark
Membership.....RAB
Owner.....Charles Barham, Jr.
Gen., Sta., Comm. Mgr.....Robert C. Walker
Prog., Pub. Dir.....R. G. Sketchley, Jr.
Promotion Manager.....Charles Smith
Chief Engineer.....Ken Colby

WINA—Charlottesville—1949 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..Charlottesville Bcstg. Corp.
Address.....4th & Main
Phone: 2-6177 Air Time: Full Time
News Service.....UP
Transcription Service.....Standard, Lang-Worth
Station Representative.....Walker
Membership.....RAB
Pres., Gen. Mgr.....Donald G. Heyne
Comm. Mgr.....Thomas M. Behrendt

WBCR—Christianburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Montgomery Bcstg. Co.
Phone: EV 2-4063 Air Time: Daytime
Representative.....Indie Sales
News Service.....AP
Transcription Service.....Lang-Worth
President.....Dr. Vernon H. Baker
Gen., Comm. Manager.....Durwood Powell

WCFV—Clifton Forge—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Clifton Forge Bcstg. Corp.
 AddressFairview Hts
 Phone: 2147.....Air Time: Full Time
 Trans. Ser.....Standard, SESAC
 News ServiceAP
 General Manager.....John I. Hanly

**WKEY—Covington—1941
 ABC**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Earl M. Key
 Business Address.....Main St.
 Phone: 8351.....Air Time: Full Time
 RepresentativeDevney
 Transcription ServiceThesaurus
 MembershipNARTB
 Gen. Bus. Manager.....Earl M. Key

WSVS—Crewe—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....So. Virginia Bcstg. Corp.
 Business Address.....800 Melody Lane
 Phone: 7811.....Air Time: Daytime
 News ServiceAP
 Transcription Service.....World
 PresidentCalvin S. Willis
 VP & Gen. Mgr.....John E. Sadler
 Sales Manager.....Freeman H. Stewart
 Station Manager.....F. H. Watkins
 Prog. Director.....Robert B. Richards

**WCVA—Culpeper—1949
 KBS-MBS**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Culpeper Bcstg. Co.
 AddressRadio Bldg.
 Phone: 8338.....Air Time: Full Time
 News ServiceUP
 Trans. Ser.....Standard, Lang-Worth
 Station Rep.Indie
 President.....Leonard T. Preston
 Gen., Sta., Comm. Mgr.....John T. Rogers
 Sls. Prom. Mgr., Prog. Dir.....Mark Anders
 Publicity Director.....Ann Rogers
 Chief Engineer.....Walter Wilkerson

**WBTM—Danville—1930
 ABC**

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By....Piedmont Bcstg. Corp.
 Bus.-Studio Address.....Hotel Danville Bldg.
 Phone: 2350.....Air Time: Full Time
 RepresentativeGill-Perna
 President.....L. N. Dibrell
 Vice President.....Landon R. Wyatt
 General Manager.....Milton Adams
 Comm. Manager.....George Lund
 Program Director.....Anthony Naylor

**WDVA—Danville—1947
 MBS**

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By....Va.-Carolina Bcstg. Corp.
 Address.....American Natl. Bank Bldg.
 Phone: 5300.....Air Time: Full Time
 News ServiceUP
 Transcription Service.....Thesaurus
 RepresentativeRobert S. Keller
 MembershipNARTB, RAB
 President.....J. D. Pruitt
 VP & Gen. Mgr.....Emerson J. Pryor
 Commercial Mgr.....Stover Morris, Jr.
 Sls. Prom. Mgr., Pub. Dir.....Jeff Waugh
 Program Director.....Richard Campbell
 Chief Engineer.....Howard Clendenon

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts
 Owned-Operated By.....Stone Bcstg. Corp.
 AddressWashington St. & Florida St.
 Phone: 2133.....Air Time: Daytime
 Trans. Ser.Thesaurus
 News ServiceAP
 Pres., Gen. Mgr.....M. E. Stone
 Station Manager.....A. L. Drew

WFCR—Fairfax—1955

Frequency: 1310 Kc.....Power 500 W., d.
 Owned-Operated By.....OK Bcstg. Co.
 Address.....984 Radcliffe Dr., Alexandria
 Partners.....A. Kellar, G. Olsson

**WFAJ—Falls Church—1948
 KBS**

Frequency: 1220 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Lamar A. Newcomb
 AddressTower Square
 Phone NumberJefferson 2-0900
 General Manager.....Lamar A. Newcomb
 Comm. Mcnagr.....Jack James

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colonial Bcstg. Co.
 Business Address.....118 W. Third St.
 RepresentativeClark
 General Manager.....Carla B. Keys
 Station Manager.....John D. Wilson

**WFVA—Fredericksburg
 1939—ABC**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By....Fredericksburg Bcstg. Corp.
 Business Address.....707 Princess Anne St.
 Phone: ESsex 3-7721.....Air Time: Full Time
 News ServiceUP
 MembershipNARTB
 Exec. Vice-Pres.....Richard Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng., J. C. Morgan
 Sls. Prom. Mgr.....Jack Turner
 Program Director.....Arch Harrison

WFTR—Front Royal—1948
KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Sky Park Bcstg. Corp.
Address. P. O. Box 192
Phone: 750. Air Time: Full Time
News Service AP
Transcription World
Membership NARTB
General Manager. Kenneth Gordon
Program Director. Tom Gibson

WBOB—Galax—1946
MBS-KBS

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By. Carroll-Grayson Bcstg. Corp.
Address. Poplar Knob Rd.
Phone: 2921. Air Time: Daytime
Manager. Joseph P. Crockett
Sales Manager. Brice J. Parks

WNRG—Grundy—1955

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned-Oper. By. Va.-Ky. Bcstg. Co., Inc.
Address. Box 1072
Phone: Webster 5-7581. Air Time: Day
President. H. G. Dotson
Gen. Mgr., Chief Eng. D. B. Jordan

WVEC—Hampton—1948
NBC

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Operated By. Peninsula Bcstg. Co.
Studio-Trans. Address. 1490 Pembroke
Phone: HA. 6332. Air Time: Full Time
News Service AP
Transcription Service. World, Standard
Representative Avery-Knodel
Membership NARTB, RAB
Pres., Gen. Mgr. Thomas P. Chisman
V.P. & Dir. Sls. Harrol A. Brauer, Jr.

WSVA—Harrisonburg—1935
NBC

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owner-Oper. Shenandoah Valley Bcstg. Corp.
Business-Studio Address. Box 789
Phone: 4-4431. Air Time: Full Time
News Service UP
Transcription Service World
Representative (Eastern). Pearson
Membership NARTB, RAB
President. Frederick L. Allman
Sales Manager. Howard C. Evans

WHAP—Hopewell—1949
KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. The Hopewell Bcstg. Co.
Business Address. Box 621
Phone: 801. Air Time: Full Time

News Service UP
Transcription Service Thesaurus
Representative Indie Sales
Pres. C. S. Willis
V.P. & Gen. Sta. Mgr. J. E. Sadler
Comm. Manager. Sally Lowry
Sales Prom. Manager. Lloyd Browning
Prog., Pub. Director. Wm. R. Craig
Chief Engineer. Everett Wilson

WRLE—Lexington—1948
NBC-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Rockbridge Bcstg. Co.
News Service AP
Representative Indie Sales
Membership NARTB
Gen., Comm. Manager. Milton B. Henson
Program Director. Joseph E. Lynn, Jr.

WLVA—Lynchburg—1930
ABC

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By. Lynchburg Bcstg. Corp.
Address. 925 Church St.
Phone: 2-1242. Air Time: Full Time
News Service AP
Transcription Service. Lang-Worth
Representative. George P. Hollingbery
Membership NARTB
President. Edward A. Allen
Gen., Comm. Manager. Philip P. Allen
Sls. Prom., Prog. Dir. Warren Uital
Chief Engineer. John T. Orth

WWOD—Lynchburg—1947
NBC

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Cy Bahakel Stations
Address. P. O. Box 1300
Phone: 2-3441. Air Time: Full Time
News Service AP
Transcription Service Thesaurus World
Representative Walker
Membership NARTB
Asst. Gen. Manager. Frank Tirico
General Manager. Cy N. Bahakel
Comm. Manager. Henry Hughes

WMEV—Marion—1948
ABC-KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By. Mountain Empire Bcstg. Corp.
Address. Park Boulevard & Rt. 737
Phone: 3-9001. Air Time: Daytime
News Service AP
Transcription Service World
Representative Indie Sales
Membership NARTB, RAB
Pres., Gen., Comm. Mgr. Robert C. Wolfenden
Sta., Sls. Prom., Pub. Dir. R. C. Wolfenden
Pgm. Dir. Stella D. Wolfenden
Chief Engineer. Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 500 Watts
 Owned. Mecklenburg Bcstg. Corp.
 Address. Box 1284
 Phone: 9811. Air Time: Daytime
 News Service UP
 Trans. Ser. Lang-Worth
 Representative Stars National
 Membership NARTB
 Pres., Sta., Gen. Mgr. John W. Shultz
 Pub. Dir., Comm. Mgr. Charles F. Adams
 Promotion Manager Thomas W. Patterson
 Program Director Mrs. Grace P. Vram
 Chief Engineer T. E. Tatum

**WMVA—Martinsville—1941
 NBC-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Martinsville Bcstg. Co., Inc.
 Address Chatham Heights
 Phone: 2152. Air Time: Full Time
 News Service AP
 Representative W. S. Grant
 Membership NARTB
 President H. Grady Moore
 Gen., Sta. Manager Maynard E. Dillaber
 Commercial Mgr. Lester Williams
 Sls. Prom. Mgr. J. W. Bouldin, Jr.
 Program Director Barbara Zimmerman
 Chief Engineer B. E. Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw.
 Owned Richard F. Lewis, Jr.
 Address WSIG, Bldg.
 Phone: 790. Air Time: Daytime
 News Service UP
 Gen., Comm. Mgr. H. T. Van Derwerker
 Program Director "Shorty" King

WNRV—Narrows—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Giles Bcstg. Co.
 Phone: 2211. Air Time: Daytime
 News Service AP
 Transcription World
 President H. J. Romanus
 General Manager Tom Hicks
 Commercial Mgr. John Holland

WACH—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Eastern Bcstg. Corp.
 Business-Studio Address 114 W. 24th St.
 News Service UP
 Station Rep. Walker
 Trans. Ser. Capitol, Lang-Worth
 President John Dcley
 General Manager H. A. Seville

**WGH—Newport News—1928
 ABC**

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By Hampton Roads Bcstg. Corp.
 Bus.-Studio Address 739 Boush St., Norfolk

Phone: MA 2-3353. Air Time: Full Time
 News Service AP
 News, Affil. Daily Press, Times-Herald
 Transcription Service AMP
 Representative Gill-Perna
 Membership NARTB, RAB
 President William R. Van Buren, Sr.
 Gen. Manager Edward E. Bishop
 Station Manager Dan E. Hydrick
 Commercial Manager Jack Whitehead
 Sls. Prom., Program Director Ambert Dail
 Publicity Director William A. Rhyne
 Chief Engineer Alois Braun

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.
 Owned-Oper. By Cy Blumenthal
 Address WARL, Arlington, Va.
 Phone: KE 6-9000. Air Time: Daytime
 News Service UP
 President Cy Blumenthal
 General Manager George Crump
 Station Manager Bill Davis
 Commercial Manager Roy LaMere
 Program Director Art Barrett
 Chief Engineer Ted Spivey

WLOW—Norfolk—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Winston-Salem Bstg. Co., Inc.
 Bus.-Studio Addr. 21st & Manteo Sts., Norfolk
 Phone: Madison 7-5677. Air Time: Full Time
 News Service UP
 Representative Venard, Rintoul & McConnell
 President James Coan
 General Manager W. M. Carpenter
 Prog. Dir. Robert G. Drepperd
 Pub. Dir. Nancy Fentress
 Chief Eng. Howard Hatcher

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Norfolk Bcstg. Co.
 Address 1019 Boissevain Ave.
 Air Time Full Time
 Transcription Service Lang-Worth
 Representative Weed
 President Louis H. Peterson
 Gen. Manager Earl Harper

WRAP—Norfolk—1952

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By Rollins Bcstg., Inc.
 Address 300 Portlock Bldg.
 Phone: MADison 7-8307. Air Time: Full Time
 Representative Pearson, Rollins
 President O. Wayne Rollins
 Manager James H. Mayes, Jr.

WTAR—Norfolk—1923—CBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By WTAR Radio Corp.
 Bus.-Studio Address 720 Boush St.
 Phone: 56711. Air Time: Full Time
 News Affil. Norfolk Newspapers, Inc.

MembershipNARTB, RAB
RepresentativeEdward Petry
Pres., Gen. Mgr......Campbell Arnoux
Gen. Sales Mgr......Robert M. Lambe
Radio Sls. Mgr......Jack Black

WNVA—Norton—1945
MBS-KBS

Frequency: 1050 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Blamfox Radio Co., Inc.
Business-Studio Address.....Norton, Ky.
Air Time.....Daytime
Pres., Gen. Mgr......Richard B. Helms
Station Mgr......Jack T. Helms

WJMA—Orange—1949—MBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....James Madison Bcstg. Corp.
Phone: 7263.....**Air Time:** Full Time
Transcription Service.....World
President.....W. A. Sherman, Jr.
Gen., Comm. Mgr......Joe E. Cole

WCLA—Petersburg—1955

Frequency: 1290 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Harry A. Epperson, Jr.
Address.....Archer Ave., Colonial Hts., Va.
Phone: RE 2-3478.....**Air Time:** Daytime
News Service.....UP
Transcription Service.....Lang-Worth
Mgr., Owner.....Harry A. Epperson, Jr.
Program Director.....Olive P. Epperson
Promotion Manager.....Ray Frazier

WSSV—Petersburg—1945
MBS-KBS

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned.....Southside Virginia Bcstg. Corp.
Business-Studio Address.....112 W. Tabb St.
Phone: 3881.....**Air Time:** Full Time
President.....Louis H. Peterson
General Manager.....Ray L. Moss

WAVY—Portsmouth—1943
NBC

Frequency: 1350 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Portsmouth Radio Corp.
Address.....709 Boush St., Norfolk
Phone: EX 7-3488.....**Air Time:** Daytime
Representative.....Burn-Smith
President.....Hunter C. Phelan
Gen., Sta. Mgr......Carl J. Burkland
Comm. Sls. Prom. Mgr......H. Stanley
Prog., Pub. Dir......E. G. Sheridan
Chief Engineer.....William Manrov

WPUV—Pulaski—1946
KBS

Frequency: 1580 Kc.....**Power:** 5000 Watts

Owned-Oper. By.....Southwest Bcstg. Corp.
Phone: 3-3931.....**Air Time:** Daytime
News Service.....AP
Transcription Service.....World
Representative.....Dora-Clayton
Pres., Gen. Mgr......Mason C. Deaver
Asst. Mgr......John A. Columbus
Commercial Manager.....Larry Schoenfeld

WRAD—Radford—1950

Frequency: 1460 Kc.....**Power:** 5 Kw. d.
Owned-Oper. By.....Highlands Bcstg., Inc.
Phone: 2461.....**Air Time:** Full Time
Membership.....NARTB, RAB
Transcription Service.....Thesaurus
Representative.....Zimmer
President.....Perry E. Gresham
Gen., Sta., Comm. Mgr......Wendell H. Siler
Pub. Dir., Sales Prom. Mgr......Ben Johnson
Prog. Dir., Chief Engr......L. Mills

WRIC—Richlands—1951
KBS

Frequency: 540 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Clinch Valley Bcstg. Corp.
Address.....Richlands
Phone: 450.....**Air Time:** Daytime
News Service.....AP
Transcription Service.....Thesaurus, World
Membership.....NARTB, RAB
Gen. Mgr., Prog. Dir......Lindy Seamon
Commercial Manager.....Robert Haynes
Prog., Pub. Dir......David Taylor

WANT—Richmond—1951

Frequency: 990 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....United Bcstg. Co.
Address.....513 E. Main St.
Rep......United Bcstg., Harlan Oakes
President.....Richard Eaton
Gen. Mgr......Richard Scheele

WLEE—Richmond—1945
NBC

Frequency: 1480 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address.....6200 Broad St. Road
Phone: 88-2837.....**Air Time:** Full Time
News Service.....AP
Representative.....ForJoe
Membership.....RAB
President.....Thomas G. Tinsley, Jr.
Gen. Mgr......Irvin G. Abeloff
Station, Commercial Mgr......H. L. Hudson
Program Director.....S. A. Ludgate
Chief Engineer.....Thomas J. Kita

WLLY—Richmond—1955

Frequency: 1320 Kc.....**Power:** 1000 Watts
Address.....Hotel Richmond
Air Time.....Daytime

WMBC—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By.....Havens & Martin, Inc.
 Bus.-Studio Address.....3301 W. Broad St.,
 Phone: 5-8611.....Air Time: Full Time
 Representative.....Bolling Co.
 Pres., Gen., Sta. Mgr.....Wilbur M. Havens
 Commercial Mgr.....Walter A. Bowry, Jr.
 Program Director.....Frank Wilson
 Sls. Prom. Mgr., Pub. Dir.....John V. Shand
 Chief Engineer.....James Kyle

WRNL—Richmond—1937
ABC

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By.....Richmond Newspapers, Inc.
 Business-Studio Address.....111 N. Fourth St.
 Phone: 3-3436.....Air Time: Full Time
 News Service.....AP
 Newspaper Affil. News Leader; Times Dispatch
 Trans. Serv.....Standard, Thesaurus, SESAC
 Representative.....Edward Petry
 Membership.....NARTB
 President.....D. Tennant Bryan
 Station Manager.....E. S. Whitlock
 Sales Manager.....Frank Soden
 Prod. Mgr.....Charles R. Maillet
 Program Director.....Howard Hamrick
 Publicity Director.....Miss Fan Cox
 Chief Engineer.....W. M. Hunter

WRVA—Richmond—1925
CBS

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Larus & Brother Co.
 Business Address.....Hotel Richmond
 Phone: 3-8633.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....World, Lang-Worth
 Representative.....CBS Radio Spot Sales
 Membership.....NARTB, RAB
 General Manager.....John B. Tansey
 Asst. Gen. Mgr.....W. R. Preston
 Sales Manager.....Harold Barre
 Promotion Manager.....Jack Stone, Jr.
 Program Manager.....Raymond L. Kennedy
 Production Manager.....Harold Phillips
 Business Manager.....Barron Howard
 Pub. Rel. Mgr.....W. R. Bishop
 Chief Engineer.....David C. Woods

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Virginia, Inc.
 Bus.-Studio Address.....100 W. Franklin St.
 Phone: 7-4684.....Air Time: Daytime
 Representative.....Burn-Smith
 News Service.....AP
 President.....Douglas H. Robertson
 General Mgr.....David M. Wilburn

WDBJ—Roanoke—1924—CBS

Frequency: 960 Kc. Power: 5000 Watts

Owned-Oper. By.....Times-World Corp.
 Address.....124 W. Kirk Ave.
 Phone: 8131.....Air Time: Full Time
 News Service.....AP
 News. Affil.....Times, World News
 Transcription Service.....World
 Representative. Peters, Griffin, Woodward, Inc.
 Membership.....NARTB, RAB
 President.....M. W. Armistead, III
 General Manager.....Ray P. Jordan
 Commercial Manager.....John W. Harkrader
 Program Director.....Paul E. Reynolds
 Sales Director.....Frank E. Koehler
 Publicity Director.....Katherine Griffey
 Chief Engineer.....J. Edward Newman

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
 Owned.....Roanoke Independent Bcstrs. Inc.
 Address.....Box 702
 Phone: 2-3131.....Air Time: Daytime
 News Service.....AP
 General Mgr.....Cy Bahakel
 Asst. Gen. Mgr.....Frank Tirico

WROV—Roanoke—1946
ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....WROV Bcstrs., Inc.
 Bus.-Studio Address.....15th & Cleveland Ave.
 Phone: 3-4444.....Air Time: Full Time
 News Service.....UP
 Representative.....Burn-Smith
 Gen., Comm. Mgr.....Burton Levine
 Sales Manager.....Raymond Bentley
 Chief Engineer.....Steve Hart

WLSL—Roanoke—1940
NBC-MBS

Frequency: 610 Kc. Power: 1000 Watts
 Owned.....Shenandoah Life Stations, Inc.
 Business-Studio Address.....Radio-TV Center
 Phone: 4-9227.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Avery-Knodel
 Membership.....NARTB, RAB
 President.....Paul C. Buford
 Exec. Vice President.....James H. Moore
 Prom. Mgr.....F. L. Corstaphney
 Commercial Manager.....Horace Fitzpatrick
 Sls. Prom. Dir.....C. R. Garrison
 Program Manager.....G. W. Chernault, Jr.
 Chief Engineer.....J. P. Briggs

WHLF—South Boston—1947
ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Halifax Bcstg. Co.
 Air Time.....Full Time
 News Service.....AP
 Membership.....RAB, NARTB
 Transcription Service.....World
 Gen., Comm. Mgr.....John L. Cole, Jr.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By... Old Belt Bcstg. Corp.
 Address..... South Hill
 Phone: 230..... Air Time: Daytime
 News Service AP
 Transcription Service..... Lang-Worth
 Membership NARTB
 President..... C. D. Pennington, Jr.
 Gen., Sta., Comm. Sls. Prom. Mgr.... W. Hoffer
 Publicity, Program Director... A. W. Walthall
 Chief Engineer..... Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned..... Am. Home Bcstg. Corp.
 Address P. O. Box 396
 Phone: 6-0100..... Air Time: Daytime
 News Service UP
 Trans. Ser. SESAC
 Station Rep. Clark
 Membership NARTB
 General Manager..... J. L. McFarland

WTON—Staunton—1946
ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Charles P. Blackley
 Business-Studio Address..... Morrison Bldg.
 Phone: 5-5555..... Air Time: Full Time
 News Service AP
 Transcription Service..... Lang-Worth
 Membership NARTB
 General-Station Mgr..... Charles P. Blackley
 Comm.-Sales Prom. Mgr.... Charles F. Seebeck
 Program Director..... James H. Wooddell
 Chief Engineer..... Rex C. Houser

WLPM—Suffolk—1940
ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... Suffolk Bcstg. Corp.
 Business-Studio Address..... Radio Bldg.
 Air Time..... Full Time
 Representative..... Sears & Ayer
 General Mgr. Fred L. Hart

WBOF—Virginia Beach—1954

Frequency: 1600 Kc. Power: 1 Kw.
 Owned..... Va. Beach Bcstg. Corp.
 Address..... Box 36
 Phone: 1217..... Air Time: Daytime
 News Service AP
 Membership NARTB
 Pres., Gen., Sta. Mgr..... Leo Hoarty

Prog. Dir. Bruce Miller
 Comm., Prom. Mgr..... Wade Williams
 Pub. Dir. John Keyes
 Chief Engineer Jack Garrison

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
 Owned..... No. Neck & Tidewater Bcstg. Co.
 Address Warsaw
 Phone: ED. 3-6900..... Air Time: Daytime
 News Service UP
 Transcription Service Standard
 Pres., Gen., Sta. Mgr..... Grayson Headley
 Commercial Mgr..... Ruth R. Rouzie
 Sls. Prom. Mgr., Pub. Dir..... Pat Parker
 Chief Engineer..... W. Dean Loudy

WAYB—Waynesboro—1947
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Waynesboro Bcstg. Corp.
 Address..... 526 Main St.
 Phone: 6066..... Air Time: Full Time
 Rep. Donald Cooke
 Membership NARTB
 Pres., Gen., Sta., Comm. Mgr... N. Wilbur Kidd
 Program Director..... Al Charles
 Chief Engineer..... Donald D. Curtis

WINC—Winchester—1941
ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Richard Field Lewis, Jr., Inc.
 Business Address..... Box 605
 Phone: Mohawk 2-4855... Air Time: Full Time
 News Service UP
 Membership NARTB
 President..... Richard Field Lewis, Jr.
 Gen., Sta., Comm. Mgr..... James Holder
 Sls. Prom. Mgr..... Wally Hankin
 Program Director..... Phil Potter
 Chief Engineer..... Phil Whitney

WYVE—Wytheville—1949
KBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Wythe County Bcstg. Co.
 Address..... P. O. Box 534
 Phone: Capitol 8-3185..... Air Time: Daytime
 News Service UP
 Membership NARTB
 Transcription Service..... Lang-Worth
 President, Gen. Mgr..... A. M. Gates, Jr.
 Commercial Manager... Frank Foy Lindamood
 Chief Engineer..... Jack Fleming

KBKW—Aberdeen—1949 ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....KBKW, Inc.
Address.....701 E. Heron St.
News Service.....AP
Transcription.....World
Representative.....Feltis Paschall
Membership.....NARTB
President.....Archie Taft, Jr.
Manager.....Mahlon R. Taft

KXRO—Aberdeen—1927 MBS-KBS

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By.....KXRO, Inc.
Address.....207½ E. Market St.
Phone: AB. 4098. Air Time: Full Time
News Service.....UP
Rep.....Moore-Lund, Walker, O'Connell
Transcription Service.....Lang-Worth
Membership.....NARTB, RAB
President.....Harry R. Spence
General Manager.....Fred G. Goddard
Station Mgr.....John B. Waitkus
Program Director.....Phillip M. Wacker
Comm. Mgr.....Roy Johnson
Sales Prom. Manager.....Monte Cook
Publicity Director.....Fred Hepner, Jr.
Chief Engineer.....Philip True

KPUG—Bellingham—1948 MBS-KBS

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By.....KPUG, Inc.
Business Address.....P. O. Box 655
Phone: 1170. Air Time: Full Time
News Service.....UP
Newspaper Affil.....Burley (Id.) Herald,
St. Helena (Ore.) Mist
Rep.....Headley Reed; Hunt; Moore-Lund
President.....Jessica L. Longston
Gen., Station Mgr.....James Hamstreet
Commercial Manager.....John DiMeo
Publicity Dir.....Dorothy Jacobson
Sls. Prom. Mgr.....B. Lundgren
Program Director.....Ed Triplett
Chief Engineer.....Donald R. Pinney

KVOS—Bellingham—1927 ABC

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By.....KVOS, Inc.
Bus. Studio Address.....1151 Ellis St.
Phone: 790. Air Time: Full Time
News Service.....UP
Representative.....Forjoe, Moore & Lund
President.....Rogan Jones
Gen., Sta., Comm., Mgr.....Alex de Schweinitz
Prog., Pub. Dir.....Haines Fay
Chief Engineer.....John Price

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Bruce Bartley
Address.....205 Wash. Ave.
Phone: Essex 7-3995. Air Time: Full Time
News Service.....UP
Station Rep.....Feltis
Membership.....RAB
Owner.....Bruce Bartley
Manager.....Link Perry
Sales Mgr.....Randy Archer

KELA—Centralia-Chehalis 1937—MBS-DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Phone: Centralia PE 6-3321. Air Time: Full Time
News Service.....UP
Rep.....Moore-Lund, Walker, Western Radio Sls.
Membership.....RAB
President.....J. Elroy McCaw
Sec.-Treas.....Mabel A. Gwinn
Gen., Sta., Comm. Mgr.....Joe Chytil
Sales Prom. Mgr.....William Tilton
Pub., Prog. Director.....Donald Youngmans
Publicity Director.....Don Berry
Chief Engineer.....Lloyd Hannah

KITI—Chehalis-Centralia 1954

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Phone:.....Sherwood 8-3379
Newspaper Affil.....Daily Chronicle
News Service.....UP
Transcription.....World
Representative.....Best; Moore; Feltis; Cox
Membership.....RAB
Pres., Gen., Sls. Prom. Mgr.....D. Whitman
Commercial Manager.....Donald M. Heinen
Chief Engineer.....Harold C. Singleton

KCLX—Colfax—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Phone: 780. Air Time: Full Time
News Service.....AP
Representative.....Best; Moore-Lund
Owner, Gen., Sta. Mgr.....Adrian De Vries
Publicity Dir.....Ross Pellerin
Chief Engineer.....E. V. McVay

KCVL—Colville—1955—KBS

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Phone: 990. Air Time: Daytime
Representative.....Best
News Service.....UP
General Manager.....Merle B. Petersen
Commercial Manager.....J. P. Esvelt

KGDN—Edmonds—1954

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. Garden of the King Enterprises, Inc.
 Phone: Lincoln 3133 Air Time: Daytime
 News Service AP
 Transcription SESAC
 President Mike Martin
 Manager A. Orville Helgeson
 Program Director Gerald Swanson

KXLE—Ellensburg—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. Central Washington Bcstrs.
 Bus. Add. Trans. Loc. Box 600
 Phone: 2-1488 Air Time: Full Time
 Transcription Service Associated, World
 Representative McGillvra
 Membership NARTB
 President Goodwin Chase, Jr.
 Gen. Sta. Manager Joe Kendall
 Commercial Manager Bill Hanning
 Sls. Prom. Mgr. Bill Allen
 Publicity Director Ron Forsell
 Chief Engineer Robert I. Sampson

KULE—Ephrata—1949

Frequency: 730 Kc. Power: 1,000 Watts d.
 Owned-Oper. Columbia Basin Bcstg. Co.
 Phone: 4-4686 Air Time: Daytime
 News Service UP
 Transcription Standard
 Membership NARTB, RAB
 General Manager Bob Moore
 Sales Manager Bob Osland

KRKO—Everett—1920

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. The Everett Bcstg. Co., Inc.
 Address P. O. Box 916
 Phone: Cedar 1144 Air Time: Full Time
 News Service AP
 Representative McGillvera, Moore & Lund
 Membership RAB
 General Manager William R. Taft
 Sales Manager Warren Johnson
 Chief Engineer Dave Foley

KFDR—Grand Coulee—1950

KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. Ralph A. Nachtmann
 Address Box 395
 Phone: 322 Air Time: Full Time
 News Service UP
 Representative Moore-Lund; Best
 General Manager R. A. Nachtmann
 Program Director Alvin Theisen
 Chief Engineer Raymond Groff

KLOG—Kelso—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. N.W. Public Services, Inc.
 Address P. O. Box 90
 Phone: GArden 3-4900 Air Time: Full Time
 News Service UP

Representative Feltis, Ayres, Best
 President Roscoe A. Day, Jr.
 General Manager John Carlson
 Program Director Lowell Gibson
 Chief Engineer Paul Johnson

KWIE—Kennewick—1949

Frequency: 610 Power: 5000 Watts
 Owned-Oper. By KWIE, Inc.
 Address 11 S. Cascade St.
 Phone: Justice 2-5115 Air Time: Full Time
 Representative Moore-Lund, Robert Meeker
 Membership NARTB
 President, Gen. Mgr. Harold A. Clark
 Comm. Mgr., Chief Eng. C. J. McCredie
 Program Director Mar. Jean Matthews

KNBX—Kirkland—1949

KBS

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Oper. Eastside Bdcstg. Co.
 Address Trans. Loca. Civic Center
 Phone: VA. 1201 Air Time: Daytime
 News Service UP
 Representative Best
 Presidents L. N. Ostrander, W. A. Chamness
 General Manager G. A. Wilson
 Comm. Mgr. John G. Joachims
 Sls. Prom. Mgr. W. D. Love
 Program Director William S. McMillan
 Publicity Director R. Anita Busek
 Chief Engineer Don Bevilacqua

KBAM—Longview—1955

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. Altru Bcstg. Co.
 Address Box 31
 Phone: HA 3-1210 Air Time: Daytime
 News Service INS
 Partners W. Gordon Allen & John Truhan
 General Manager Arne G. Peterson
 Commercial Manager Lowell Bryan
 Program Director Jim Jones
 Chief Engineer Kenneth Vancel

KWLK—Longview—1938

DON LEE-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. Twin City Bcstg. Corp.
 Bus-Studio Add. Natl. Bank of Commerce Bldg.
 Phone: 1500 Air Time: Full Time
 Transcription Service World
 Representative W. S. Grant; Moore-Lund
 Membership RAB
 General Manager Bob L. Moran

KSEM—Moses Lake—1947

Frequency: 1470 Kc. Power: 1 Kw.
 Owned-Operated By KSEM, Inc.
 Address Box 276
 Phone: Ro 5-3441 Air Time: Full Time
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB
 President Jessica Longsten

General Manager.....James Hanstreet
 Station Manager.....James Schroeder
 Program Director.....Fran King
 Commercial Manager.....Roy Robinson
 Sls. Prom. Mgr.....Bill Utsunomiya
 Publicity Director.....Al Morris
 Chief Engineer.....Earl Bayne

Sls. Prom. Mgr.....Dick Wood
 Chief Engineer.....Robert Rockne

KBRC—Mount Vernon—1946

Freq: 1430 Kc...Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By.....Beckley Radio Co.
 Bus. Studio Address.....P.O. Box 240
 Phone: GA 4-2430.....Air Time: Full Time
 Representative.....Moore-Lund, McGillvra
 Pres., Gen., Sta. Mgr.....Leo H. Beckley
 Commercial Mgr.....Frank Snyder
 Pub., Dir., Prog. Dir.....Joe Armey
 Chief Engineer.....Walt Bierke

**KONP—Port Angeles—1945
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Pacific, Inc.
 Bus. Studio-Transmitter Address. 313 W. First
 Representative.....Moore & Lund
 Membership.....RAB
 Pres., General Mgr.....C. N. Webster
 Station Manager.....Keith Patterson

**KGY—Olympia—1922
 MBS-DON LEE**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tom Olsen
 Address Trans. Loca.Rockway Leland Bldg.
 Phone: Fleetwood 6-6636.Air Time: Full Time
 News Service.....AP
 Newspaper Affil.....News
 Representative.....George Clark, Art Moore
 Membership.....RAB, NARTB
 General Manager.....Tom Olsen
 Sta., Comm. Mgr.....Elmer J. Holmberg
 Sls. Prom., Prog Dir.....Don Jones
 Publicity Director.....Robert Cummings
 Chief Engineer.....Charles A. Roark

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Bayton & Hicks
 Address.....Pullman-Coltcy Hy.
 Membership.....RAB
 Station Rep.....Ayres, Best
 Station Mgr.....J. Ronald Bayton
 Commercial Mgr.....John R. Puckett
 Promotion Mgr.....B. J. Bayton

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....KOMW, Inc.
 Business-Studio Address.....Omak
 Phone: 00.....Air Time: Daytime
 News Service.....UP
 Representative.....Feltis; Ayres
 Membership.....NARTB
 President.....R. L. McNett
 General Manager.....Dean Nichols

**KAYE—Puyallup—1952
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Henry Perozzo
 Address.....P. O. Box 271
 Phone: 5-7711.....Air Time: Full Time
 Manager.....Henry Perozzo

KZUN—Opportunity—1955

Frequency: 1270 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Voice of Spokane Valley
 Address.....E. 3811 9th, Spokane
 Partners.....R. L. Swartz, A. MacKelvie,
 H. G. Olsen

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Pacific Bcstg. Corp.
 Address.....P. O. Box 626
 Phone: 1010.....Air Time: Full Time
 Representative.....Walker, Moore-Lund
 President.....Joe Chytil
 Gen., Sta. Comm. Mgr.....Lee Stottlemyre
 Sls. Pro. Mgr., Pub. Dir., Clayton Stewart
 Chief Engineer.....Robert Sheetz

KPKW—Pasco—1945—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Radio Corp.
 Address.....Chase & "A" Sts.
 Phone: Liberty 7-3337.....Air Time: Full Time
 News Service.....UP
 Representative.....Feltis
 Transcription Service.....Capitol
 Pres., Gen. Mgr.....V. B. Kenworthy
 Sta. Mgr., Prog. Dir.....Walter Mott
 Commercial Manager.....Jerry Hawkins

KLAN—Renton—1952

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Interlake Bdcstg. Corp.
 Address Trans. Loca.....Box 449
 Phone: OL 8245.....Air Time: Part
 President.....Ralph Sander
 General Mgr.....Clifford H. Hensen
 Commercial Mgr.....Ray Pounder
 Program Director.....Jack L. Tregellas
 Chief Engineer.....James McGavick

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KALE, Inc.
 Address.....P. O. Box 367
 Phone: RI 4-3180.....Air Time: Full Time
 Representatives.....O'Connell, Kinkaid
 President.....R. S. McCaw
 Gen., Comm. Mgr.....L. G. Dix

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. d.
 Owned-Operated By... Wash. Telecasters, Inc.
 Add., Trans. Loca... 2939 Fourth Ave. So.
 Phone: ELiot 2480. Air Time: Full Time
 News Service UP
 President... Jessica L. Longston
 Exec. Vice-Pres... R. E. Pollock
 Gen., Sta. Mgr... Rod McCandle
 Sales Prom. Mgr., Pgm. Dir... Ben H. Harkins
 Chief Engineer... Verle Jones

KING—Seattle—1947—ABC

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper. By... KING Bcstg. Co.
 Address... 320 Aurora Ave.
 Phone: Mutual 3555. Air Time: Full Time
 Representative... Blair
 News Service UP, INS
 Membership NARTB, RAB
 President... Mrs. A. Scott Bullitt
 V.P., Gen. Mgr... Otto P. Brandt
 Sta. Scls Mgr... Frederick Von Hofen
 Merchandise Manager... G. W. Parker
 Pub. & Prom. Mgr... M. A. Anderson
 Operations Manager... J. R. French
 Chief Engineer... James D. Middlebrooks

KIRO—Seattle—1927—CBS

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By... Queen City Bcstg. Co.
 Bus.-Studio Address... 1530 Queen Anne Ave.
 Phone Number... Alder 9800
 News Service UP
 Transcription... Columbia
 Representative. Peters, Griffin, Woodward, Inc.
 Membership NARTB
 President, Gen. Mgr... Saul Haas
 Comm. Manager... William F. Tucker
 Station Manager... Lincoln W. Miller
 Publicity Director... John Shield
 Program Director... Warren McCloy
 Chief Engineer... James Upthegrove

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper... Mt. Rainier Radio & TV Bcstg.
 Business-Studio Address... 2690 26 Ave. S.W.
 Phone: HcLly 5100. Air Time: Full Time
 News Service UP
 Transcription Service Standard
 Representative Avery-Knodel
 Membership RAB
 Pres., Gen Mgr... Lester M. Smith
 Commercial Manager... Gaylen S. Blackford
 Pgm. Director... Homer Pope
 Chief Engineer... Don M. Anderson

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By... Seattle Bcstg. Co.
 Bus.-Studio Address... 1100 W. Florida St.
 Phone: MA. 2312. Air Time: Full Time
 News Service UP, INS
 Representative Bolling
 Membership RAB

President... Marie S. Taft
 General Manager... Archie Taft, Jr.
 Commercial Manager... Gil Bond
 Program Director... Phyllis O. Miller
 Chief Engineer... Perry Lind

KOMO—Seattle—1926—NBC

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By... Fisher's Blend Station, Inc.
 Bus.-Studio Address... 100 4th Ave. No.
 Phone: SE. 6000. Air Time: Full Time
 News Service UP
 Transcription Service Associated
 Representative NBC Spot Sales
 Membership NARTB, RAB
 President... O. W. Fisher
 General Manager... W. W. Warren
 Sales Manager... King Mitchell
 Sls. Prom. Mgr... Bill Cathey
 Program Manager... F. J. Patterson
 Chief Engineer... C. E. Miller

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 1000 Watts
 Owned... The First Presbyterian Church
 Address... 7th Ave. & Spring St.
 Phone Number... Mutual 1250
 Air Time Shared
 Gen. Mgr., Ch. Eng... James S. Ross
 Comm. Mgr., Prog. Dir., Mgr... Don Bevilacqua
 Sls. Prom. Mgr... Bill Lehnoff
 Publicity Dir... Neil Burmester

KVI—Seattle—1929—MBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By... Puget Sound Bcstg. Co., Inc.
 Business Address... Camlin Hotel
 Phone: SEneca 4848. Air Time: Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative H.R. Reprs.
 Membership NARTB
 President, Gen. Mgr... Mrs. Vernice Irwin
 Commercial Mgr... Earl T. Irwin
 Program Dir... Harry Long
 Chief Engineer... D. M. McDonough

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By... KXA, Inc.
 Bus.-Studio Address... 320 Second Ave., W.
 Phone: AL. 8600. Air Time: Daytime
 News Service AP
 Representative Meeker
 Membership NARTB, RAB
 President... Wesley I. Dumm
 Vice-Pres., General Manager... Hugh A. Smith
 Prog. Dir., Chief Engineer... John Dubuque

KGA—Spokane—1926—ABC

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned-Oper. By... Bankers Life and Casualty
 Bus.-Studio Address... 4444 Lawrence Ave.
 Phone: KE 0631. Air Time: Daytime
 News Service UP
 Membership NARTB, RAB
 Representative Venard

President.....John MacArthur
 General Manager.....Dick Godon
 Sales, Prom. Mgr.....Irv Prell
 Program Director.....Bob Liddle
 Chief Engineer.....Val Strange

KHQ—Spokane—1922—NBC

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KHQ, Inc.
 Bus.-Studio Address.....Radio Central Bldg.
 Phone: MA. 5131.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Muzak
 Representative.....Katz
 Membership.....NARTB, RAB
 Pres., Gen. Sta. Mgr.....Richard O. Dunning
 Comm. Mgr., Prog. Dir.....J. Birney Blair
 Sls. Prom., Pub. Dir.....Rex Gerlach
 Chief Engineer.....A. G. Sparling

KNEW—Spokane—1947 **MBS-DON LEE**

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Inland Empire Bcstg. Co.
 Address.....57th & Helena
 Phone: Keystone 9363.....Air Time: Full
 Representative.....Weed
 Membership.....NARTB
 Pres., Gen. Mgr.....Burl C. Hagadone
 Station Manager.....C. E. Rodell

KREM—Spokane—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Louis Wasmer
 Address.....4103 South Regal
 Phone: Keystone 0466.....Air Time: Full Time
 News Service.....AP
 Membership.....RAB
 Representative.....Forjoe
 Owner.....Louis Wasmer
 Gen., Sta., Comm. Mgr.....Robert H. Temple
 Program Director.....E. A. Moseley
 Chief Engineer.....Homer W. Mead

KSPO—Spokane—1922

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Williams and Cody
 Address, Trans. Loca.....Realty Bldg.
 Phone: Riverside 8033.....Air Time: Full Time
 Membership.....NARTB
 Station Rep.....Paschall
 General Mcnager.....Gene Williams

KXLY—Spokane—1922 **CBS**

Frequency: 920 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....No. Pacific Radio Corp.
 Address.....Television Center
 Phone: Madison 1218.....Air Time: Full Time
 Rep.....Avery-Knodel; Moore & Lund
 General Manager.....Richard E. Jones
 Sales Mgr.....James Agostino
 Program Director.....George Anthony
 Pcom. Mgr.....Robert Moore

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cole E. Wylie
 Address.....7th & Decatur
 Phone: 7-2277.....Air Time: Full Time
 News Service.....AP
 Representative.....McGillvra
 Membership.....NARTB, RAB
 President.....Cole E. Wylie
 General Manager.....Don G. Bennett
 Program Director.....Jean Runyan
 Chief Engineer.....John Berg

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5 Kw.
 Owned.....Tacoma Radio Corp.
 Address.....914½ Broadway
 Phone: FU. 1581.....Air Time: Full Time
 Representative.....Avery Knodel
 Pres., Gen. Sta. Mgr.....J. Archie Morton
 Commercial Manager.....R. T. McKenzie
 Prom., Pub. Dir.....Gene Dryden
 Program Director.....Clair Weidenaar
 Chief Engineer.....John Rybo

KTAC—Tacoma—1942

Frequency: 850 Kc.....Power: 1000 Watts
 Owned-Operated By.....Tacoma Bcstrs., Inc.
 Address.....Winthrop Hotel
 Phone: BR. 2241.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....Gill-Perna, Moore
 Membership.....NARTB
 President, Gen. Mgr.....Jerry Geehan
 Station, Sales Prom. Mgr.....John Condon
 Prog. Dir.....Dick Weeks
 Chief Engineer.....R. C. Velo

KTNT—Tacoma—1952

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Tribune Publ. Co.
 Address.....So. 11th & Grant Sts.
 Phone: FU. 2561.....Air Time: Full Time
 Transcription Service.....Lang-Worth
 Newspaper Affil.....News Tribune
 News Service.....AP, UP
 Membership.....NARTB, RAB
 Representative.....Weed
 General Manager.....Len Higgins
 Commercial Mgr.....John Upham
 Program Director.....Don St. Thomas
 Chief Engineer.....Max H. Bice

KENE—Toppenish—1954 **KBS**

Frequency: 1490 Kc.....Power: 150 Watts
 Owned.....Radio Bcstrs., Inc.
 Address.....P. O. Box 350
 Phone: 5-7272.....Air Time: Full Time
 News Service.....UP
 Representative.....Ayres
 Gen., Comm. Mgr.....V. E. Sawyer

KHFS—Vancouver—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Western Bcstg. Co.
 Address 5500 Fourth Plain Road
 Phone: OXford 3-2565 Air Time: Daytime
 General Manager Ralph C. Weagant
 Commercial Manager Ernest Crater
 Sls. Prom. Mgr. Jack Nino
 Chief Engineer Howard Bryce

KVAN—Vancouver—1939

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By KVAN, Inc.
 Studio Address 707 Main St.
 Phone: OX. 4-3325 Air Time: Full Time
 Newspaper Afil. Coos Bay Times
 News Service UP
 Representative Bolling
 Membership RAB, NARTB
 President Sheldon F. Sackett
 General-Station Mgr. Jack Irvine
 Comm. Mgr. Bob Davis
 Chief Engineer Leo Erickson

KTEL—Walla Walla—1946
 ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bdcstg. Co.
 Address Book Nook Bldg.
 Air Time Full
 News Service AP
 Membership RAB
 Transcription Service World
 Representatives Grant, West Coast Sales
 Pres., Gen. Mgr. Jack Keating
 Sales Manager Don Harris

KUJ—Walla Walla—1928
 MBS-DON LEE

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business-Studio Address 55 E. Main St.
 Phone: 1230 Air Time: Full Time
 News Service UP
 Transcription Service Thesaurus
 Representative Forjoe, Moore-Lund
 Membership NARTB
 President H. E. Studebaker
 Manager Tom Haveman

KPQ—Wenatchee—1929
 ABC-NBC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bus-Studio Address 2nd & Columbia Sts.
 Phone: NO 3-5121 Air Time: Full Time
 Representative Forjoe
 Pres., Sta., Gen. Mgr. James W. Wallace
 Prom., Comm. Mgr. Pat O'Halloran
 Program Director Dorothy Lee
 Publicity Director Janis Owings
 Chief Engineer George Fresse

KWNW—Wenatchee—1948
 MBS-DON LEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Wenatchee Broadcasters
 Address P. O. Box 1510
 Phone: Normandy 2-7135 Air Time: Full Time
 Rep. McGillvra, Feltis
 General Mgr. Stuart S. Maus
 Station Manager Mark A. Sorley
 Chief Engineer Warren Brown

KIMA—Yakima—1944—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Cascade Bdcstg. Co.
 Address P. O. Box 702
 Phone: 6104 Air Time: Full Time
 Rep. Weed & Co., Moore & Lund
 President A. W. Talbot
 Radio Manager Thomas C. Bostic
 Commercial Mgr. W. B. Hansen
 Sales Manager C. C. Cartony
 Sls. Prom. Mgr. Ed Neltner
 Program Director Don White
 Publicity Director Ed Morrissey
 Chief Engineer Harry Helm

KIT—Yakima—1929
 ABC-NBC-KBS

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KIT, Inc.
 Business-Studio Address 414 E. Yakima Ave.
 Phone: 8115 Air Time: Full Time
 Representative Branham
 President Carl E. Haymond
 Gen., Sta. Mgr. James A. Murphy
 Com., Prom. Mgr. Jack H. Goetz
 Chief Engineer H. B. Murphy

KUTI—Yakima—1955

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Independent Broadcasters
 Address Box 261
 Phone: 2-6900 Air Time: Daytime
 Representative Forjoe
 President W. N. Nelskog
 Gen., Sta. Mgr. P. M. Crain
 Comm. Mgr. R. R. Fleming
 Sls. Prom., Pub. Dir. J. McAdams
 Chief Eng. D. M. Gay

KYAK—Yakima—1947—MBS

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Yakima Bcstg. Co.
 Address P. O. Box 172
 Phone: 2-7142 Air Time: Full Time
 Representative Headley-Reed
 President Robert S. McCaw
 General Manager Richard J. Passage
 Sls. Prom. Mgr. Stan Kramlien
 Commercial Manager Anthony Maucione
 Program Director Larry Campen
 Chief Engineer Donald E. Gardner

WEST VIRGINIA

Pop. Feb. 1, 1956 (Est.) 1,970,000—Families 508,000
Radio Homes 488,000—TV Homes 346,106—Stations in State 44

WJLS—Beckley—1939—CBS

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By. Joe L. Smith, Jr., Inc.
Bus.-Studio Address. WJLS Building
Phone: 7311 Air Time: Full Time
News Service UP
Representative Weed
Membership NARTB
President Joe L. Smith, Jr.
Gen. Sta. Manager Virginia N. Cooper
Comm. Manager R. R. Brown
Program Director Dallas Boyd
Chief Engineer Al J. Ginkel

WVNR—Beckley—1946

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By. Rahall Bcstg. Co.
Business-Studio Address. 1565 Harper Rd.
Phone: 9309 Air Time: Full Time
News Service AP
Rep. Everett-McKinney, Dora-Clayton
President N. Joe Rahall
Gen. Sta. Mgr. R. H. Booth
Comm. Mgr. Margaret A. Jenkins
Sls. Prom. Mgr. Eugene Morehouse
Prog. Dir. C. P. Vogel, Jr.
Pub. Dir. Nan Tucker

WHIS—Bluefield—1928—NBC

Frequency: 1440 Kc. Power: 5000 Watts
Owned-Oper. By. Daily Telegraph Prtg. Co.
Business-Studio Address. 412 Bland St.
Phone: 7-6171 Air Time: Full Time
Newspaper Affil. Daily Telegraph, Sunset News
Transcription Service World, Cole
Membership NARTB
Representative Katz
President Jim H. Short
Gen. Mgr. Hugh I. Shott, Jr.
Sta., Comm. Mgr. Melvin Barnett
Program Director Janie Marie Lambert
Chief Engineer J. F. Byers

WKOY—Bluefield—1948 MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. WKOY, Inc.
Address. West Virginian Hotel
Phone: DA 5-7185 Air Time: Full Time
Trans. Ser. Thesaurus
Rep. Devney & Co., Holman, Dora-Clayton
Pres., Gen., Mgr. J. Lindsley Alley
Comm. Mgr. J. Robert Alston
Program Director Carolyn Wolfe
Chief Engineer Roy Hill

WCAW—Charleston—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Capitol Bcstg. Corp.
Address. Kanawha Hotel
Phone: 3-7503 Air Time: Full Time
Trans. Service Lang-Worth, Standard

News Service AP
Representative Thomas F. Clark
President W. D. Stone
Gen. Mgr. Selma D. Pierson
Sta., Comm. Mgr. O. O. Pierson
Program Director Al Walker
Chief Engineer Frank Allender

WCHS—Charleston—1927 CBS

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By. The Tierney Co.
Address. 1111 Virginia St. E.
Phone: 28-131 Air Time: Full Time
Representative Branham
Membership NARTB, RAB
President Lewis C. Tierney
Gen. Mgr. John T. Gelder, Jr.
Comm. Mgr. John L. Sinclair, Jr.
Sales Mgr. Robert M. Sinclair
Program Director Joe Farris
Promotion Director Phil Sheridan
Chief Engineer William E. Dixon

WGKV—Charleston—1939 NBC

Frequency: 1490 Kc. Power: 250 Watts
Owned. Kanawha Valley Bcstg Co.
Address. 20 Dickinson St.
Phone: 3-7541 Air Time: Full Time
Transcription Service SESAC
Newspaper Affil. Huntington Publ. Co.
Representative Katz
Pres. Lawrence H. Rogers
Gen., Sta. Mgr. William R. Murray
Comm. Manager Gilbert D. Brooks
Program Director Robert Entley
Chief Engineer Howard A. Martin

WKNA—Charleston—1946

Frequency: 950 Kc. Power: 5000 d., 1000 n.
Owned-Oper. By. Joe L. Smith, Jr., Inc.
Bus.-Studio Address. Box 3106
Phone: 3-5575 Air Time: Full Time
News Service UP
Representative Weed
Membership NARTB
President Joe L. Smith, Jr.
Gen., Sta. Manager Willard S. Jackson
Comm. Director J. Kent Hackleman
Prog. Director Don O. Hays
Pub. Director Myrtle MacPherson
Chief Engineer A. J. Ginkel

WTIP—Charleston—1946 MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Chemical City Bcstg. Co.
Bus.-Studio Address. Capitol & Fife
Phone: 23-136 Air Time: Full Time
Representative Forjoe
President Gus Zaharis

Gen., Sta. Mgr. Berton Sonis
 Comm. Mgr. Mel S. Burka
 Sls. Prom., Prog. Director Bob Bower
 Chief Engineer Paul Sullivan

WBLK—Clarksburg—1937
NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Ohio Valley Bcstg. Corp.
 Address Robinson-Grand Theatre Bldg.
 Phone: 5-5475 Air Time: Full Time
 Representative Branham
 Membership RAB, NARTB
 Vice President George H. Clinton
 Comm. Manager Charles A. Gaylord
 Publicity Director Wilda McCarty
 General Manager Carl Loose
 Program Manager Don McWhorter
 Chief Engineer V. G. Brooks

WHAR—Clarksburg—1946
MBS-ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. WHAR, Inc.
 Address Trans. Locca. 1200 E. Pike St.
 Phone: 4-5525-6 Air Time: Full Time
 News Service UP
 Transcription World
 Membership NARTB
 Pres., Gen. Mgr. Walter Patterson
 Commercial Manager F. T. Gregg
 Program Director James Harper
 Chief Engineer Beryl Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Clarksburg Bcstg. Corp.
 Business-Studio Address 339 W. Main St.
 Phone: 4-6425 Air Time: Daytime
 News Service AP
 V.P., Treas. R. C. Warden
 Gen. Mgr. Joe M. Larosa

WDNE—Elkins—1948
MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. W. Va. Radio Corp.
 Address Davis & Wash. Sts.
 Phone: 1300 Air Time: Full Time
 News Service UP
 Transcription Service World
 Membership NARTB
 President Mrs. A. J. R. Greer
 Gen., Sta. Manager Richard E. Nason
 Program Director Ed Doyle
 Comm. Manager Grady F. Guye
 Chief Engineer James K. Phares

WMMN—Fairmont—1928
CBS

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By. Peoples Bcstg. Co.
 Address 208 Adams Street
 Phone: 3100 Air Time: Full Time
 News Service AP

Transcription Service Standard
 Representative H.R. Reps
 Membership NARTB, RAB
 Vice President, Gen. Mgr. Herbert Evans
 Station Manager A. G. Ferrise
 Asst. Manager Frank J. Lee
 Program Director Francis Lauzau
 Sls. Prom., Pub. Dir. Howard Haid
 Chief Engineer Harry W. Jackson

WTCS—Fairmont—1946
ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Fairmont Bcstg. Co., Inc.
 Bus.-Stu. Address Radio Pk., Gaston Ave.
 Bus.-Studio Address 108 Gaston Ave.
 Phone: 5000 Air Time: Full Time
 Representative Gill Perna
 President Connie B. Gay
 General Manager Donald J. Tucker
 Station Manager Robert E. Cobbins
 Sls. Prom. Manager H. Denney
 Program Director Guy Willy
 Publicity Director Joel D. Lehman
 Chief Engineer Edward Lenaway

WHTN—Huntington—1947
MBS

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Huntington Radio Corp.
 Business-Studio Address 1112½ Fourth Ave.
 Phone: 3-3453 Air Time: Daytime
 Transcription Service Thesaurus
 Rep. Indie Sales
 General Manager John S. Phillips

WPLH—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By. Huntington Bcstg. Corp.
 Business-Studio Address 1105 Fourth Ave.
 Phone: 3-3421 Air Time: Daytime
 News Service AP
 Transcription Service Capitol
 Representative Walker
 Membership NARTB
 President Cy N. Bahakel
 Manager N. S. Tweel

WSAZ—Huntington—1923
ABC

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. WSAZ, Inc.
 Business-Studio Address 201 Ninth St.
 Phone: 38-401 Air Time: Full Time
 Newspaper Affil. Huntington Publ. Co.
 Transcription Service Lang-Worth
 Representative Katz
 Membership NARTB, RAB
 President Col. J. H. Long
 General Manager Lawrence H. Rogers
 Station Manager C. T. Garten
 Prom., Pub., Merchandising Jack Williams
 Comm. Manager George Andrick
 Program Director C. Bosworth Johnson
 Chief Engineer Leroy Kilpatrick

WKYR—Keyser—1954—KBS

Freq.: 1270 Kc. Power: 1 Kw. d.
 Owned Walter Patterson
 Address Sta. WHAR, Clarksburg, W. Va.
 Phone: 3011 Air Time: Daytime
 Station Rep. Butscher
 Transcription World
 Membership NARTB
 President Robert K. Richards
 Sta. Manager Tom Butscher
 Comm. Manager Joe Barker
 Program Director Gene Bowen
 Chief Engineer F. Arnett Swisher

WLOG—Logan—1940—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By C. H. Frey, R. O. Greever
 Address 445 Stratton St.
 Phone: 761 Air Time: Full Time
 Membership NARTB
 Partner Clarence H. Frey
 Partner Robert O. Greever

WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Logcom Bcstg. Co.
 Address Cons. Bus. Ter. Bldg.
 Phone: 2356, 7 Air Time: Full Time
 News Service UP
 Gen., Comm. Mgr. William P. Becker

**WEPM—Martinsburg—1946
MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Martinsburg Bcstg. Co.
 Business Address Peoples Trust Co. Bldg.
 Phone: 5252 Air Time: Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative McGillivra
 Membership NARTB
 Co-Owner C. M. Zinn
 Co-Owner, Gen. Mgr. C. Leslie Golliday
 Program Director Eunice J. Schneider
 Comm. Manager George N. O'Brien
 Sales Prom. Mgr. C. Rodig
 Chief Engineer Fred Siffrin

**WHJC—Matewan—1951
KBS**

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Three States Bcstg. Co.
 Phone: 4771 Air Time: Daytime
 Transcription Service SESAC, Standard
 News Service UP
 Representative Thomas Clark
 President, Gen. Mgr. Fred Morningstar

**WMON—Montgomery—1946
MBS**

Frequency: 1340 Kc. Power: 250 Watts
 Address 1028 1st Ave.
 Phone: HI 2-2191 Air Time: Full Time
 News Service AP
 Transcription Service World
 Gen. Manager Andrew W. Vickers

**WAJR—Morgantown—1940
MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By West Virginia Radio Corp.
 Business-Studio Address 446 Spruce St.
 Phone: 9488 Air Time: Full Time
 News Service UP
 Newspaper Affil. Post, News
 Transcription Service World, Thesaurus
 Membership NARTB
 President Agnes J. Reeves Greer
 General Manager Richard E. Nason
 Station Manager Jack Fleming
 Comm. Manager James Redmond
 Sls. Prom. Manager Ann Walker
 Prog. Director Robert Connelly
 Publicity Director Ann Walker
 Chief Engineer Al Novak

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned-Oper. By Morgantown Bcstg. Co.
 Address 343 High St.
 Phone: 2-3456 Air Time: Daytime
 News Service AP
 Transcription Serv. Lang-Worth
 Owner, Gen. Mgr. C. Leslie Golliday

**WMOD—Moundsville—1950
KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Robert W. Munn
 Address P.O. Box 372
 Phone: 990 Air Time: Daytime
 News Service UP
 Representative Thomas Clark
 President Robert W. Munn
 Gen., Prom. Manager John T. Taylor
 Prog., Pub. Dir. Helen Flowers
 Chief Engineer J. W. Jones

**WETZ—New Martinsville
1952**

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Broadcasting Co.
 Address P. O. Box 391
 Phone: 1000 Air Time: Daytime
 Representative Gill-Perna
 Trans. Service Standard
 President, Gen. Mgr. Harry G. Bright
 Comm. Manager George K. Eubanks
 Prog. Director Harold Showman
 Pub. Director Nell Shurtleff
 Chief Engineer Richard McBride

WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.
 Owned-Oper. By Robert R. Thomas, Jr.
 Business Address Box 251
 Phone: 651 Air Time: Daytime
 News Service AP
 Transcription Service Capital, Thesaurus
 Representative Pearson
 Membership NARTB
 Pres., Gen. Mgr. Robert R. Thomas, Jr.
 Chief Engineer Curtis Horton

WCEF—Parkersburg—1954

Freq.: 1050 Kc. Power: 1000 Watts
 Owned-Oper. By.....C. E. Franklin
 Address.....P. O. Box 228
 Phone: GARfield 2-1844 Air Time: Daytime
 Representative.....Thomas Clark
 News Service.....AP
 Transcription Serv.Standard
 General Mgr.C. E. Franklin
 Station Mgr.Paula Carr

WCOM—Parkersburg—1947
ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Parkersburg Bdcstg. Co.
 Address.....317 Ninth St.
 Phone: HUDson 5-4491 Air Time: Full Time
 News Service.....AP
 Membership.....NARTB, RAB
 Transcription Service.....World
 Representative.....McGillvra
 President.....Joseph M. Handlan
 Gen., Sta., Comm. Mgr.....A. N. Archer
 Chief Eng., Prog. Dir.....William Collins

WPAR—Parkersburg—1935
CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Ohio Valley Bcstg. Corp.
 Business-Studio Address.....211 5th St.
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Branham
 Membership.....NARTB, RAB
 President.....Austin V. Wood
 V.P., Gen. Mgr.....George H. Clinton

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.
 Address.....Box 184
 Phone: 2711 Air Time: Daytime
 News Service.....UP
 Trans. Ser.....World
 President, Gen. Mgr.....R. D. Bailey
 Sta., Com. Mgr.....Edward Hawley
 Sls. Prom. Manager.....Hank Frye
 Program Director.....Elaine Taylor
 Publicity Director.....Jack Mullens
 Chief Engineer.....William D. Stone

WLOH—Princeton—1947
ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Mountain Bcstg. Co.
 Phone: GA 5-2151 Air Time: Full Time
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NARTB
 Pres., Sta., Prom. Mgr.....Robert Harrison
 Prog., Pub. Dir.....Al Rich
 Chief Engineer.....Rod Arkell

WRON—Ronceverte—1947
NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Blake Bcstg. Co.
 Address.....Shanklin Bldg.
 Phone: 300 Air Time: Full Time
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Joseph Hershey McGillvra
 General Mgr.....William E. Blake
 Comm. Mgr.....Gladys Livesay

WKLC—St. Albans—1955

Frequency: 1300 Power: 1 Kw., d.
 Owned-Operated By.....Raymond Kandel
 Address.....109 Sixth Ave.
 Owner, Gen. Mgr.....R. I. Kandel
 Commercial Manager.....H. Diefenbach
 Chief Engineer.....Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....3992 Main St.
 Phone: WE 2815 Air Time: Full Time
 Transcription Service.....Thesaurus
 News Service.....AP
 Membership.....NARTB
 Representative.....Rambeau
 President.....Harold A. Bengert
 General Manager.....Edward J. Hirschberg
 Station Manager.....Robert E. Badger
 Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Pocahontas Bcstg. Co.
 Address.....Box 1032
 Phone: 1150 Air Time: Daytime
 News Service.....UP
 Representative.....McGillvra
 Transcription Service.....World
 Membership.....NARTB
 President.....Sam Sidote
 Program Director.....J. Cullop
 Chief Engineer.....Howard R. King

WMCD—Welch—1955

Frequency: 1340 Kc. Power: 100 W.
 Owned-Operated By.....Williamson Bcstg. Co.
 Address.....Second Ave. at Court St.
 President.....Alice Shein

WHAW—Weston—1948
KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Central W. Va. Serv. Corp.
 Address.....P. O. Box 431
 Phone: 1555 Air Time: Full Time
 News Service.....UP
 Trans. Service.....Associated, Keystone
 President.....R. H. Ralston
 Vice Pres.....Francis Andrew

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WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
Owned-Operated By..... Wheeling Bcstg. Co.
Address Box 989
Phone: Wheeling 6700 Air Time: Daytime
Station Rep. Gill-Perna
Transcription Service Standard
Station Manager..... K. H. Forney

WKWK—Wheeling—1941
ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Community Bcstg., Inc.
Trans. Add. . . Pythian Bldg. 16th & Market Sts.
Phone: WH 5320 Air Time: Full Time
News Service UP
Station Representative Weed
Pres., Gen. Manager..... John B. Reynolds
Commercial Mgr..... Elsie M. Cook
Program Director..... Dale M. Schussler
Pub. Dir. John B. Reynolds, Jr.
Chief Engineer..... James Jones

WWVA—Wheeling—1926
CBS

Frequency: 1170 Kc. Power: 50,000 Watts

Owned-Oper. By..... Storer Broadcasting Co.
Address..... Hawley Bldg.
Phone: WH. 5383 Air Time: Full Time
News Service AP
Transcription Service Lang-Worth
Representative John Blair
Membership NARTB, RAB
President..... George B. Storer
Station Manager..... Paul J. Miller
Comm. Manager..... A. F. Hofman
Sales Prom., Pub. Dir..... Howard W. Meagle
Program Director..... Paul A. Myers
Chief Engineer..... Edwin L. Keim

WBTH—Williamson—1939
MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Williamson Bcstg. Corp.
Business Address..... P. O. Box 261
Phone: 1241 Air Time: Full Time
Representative..... Gene Grant & Co.
Membership NARTB
Manager Alice Shein

WISCONSIN

Pop. Feb. 1, 1956 (Est.) 3,595,000—Families 1,050,000
Radio Homes 990,000—TV Homes 818,426—Stations in State 69

WATK—Antigo—1947

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By..... Antigo Bcstg. Co.
Address Antigo
Phone: 3-4124 Air Time: Daytime
Transcription Service Thesaurus
Newspaper Affil..... Daily Journal
News Service UP
President, Gen. Mgr..... A. F. Berner
Comm. Manager..... William Chilton
Chief Engineer..... Robert Fowler

WAPL—Appleton—1952

Frequency: 1570 Kw. Power: 1000 Watts d.
Owned-Oper. By... Bartell Broadcasters, Inc.
Address..... Balliet Hotel, 124 W. Wash. St.
Phone: 4-2609 Air Time: Daytime
Station Rep..... Gill-Perna
President..... Gerald A. Bartell
Program Director..... Rex Munger
General Manager..... Connie Forster
Comm. Manager..... Bob Culp
Chief Engineer..... Ev Fliegel

WHBY—Appleton—1924
MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... WHBY, Inc.
Bus. Studio Address..... 600 So. Law St.
Phone: 3-6639 Air Time: Full Time
News Service AP
Representative Meeker
Gen., Sta., Comm. Mgr..... Lewis J. Process
Sales Prom. Mgr..... Chris Schneider

Program Director..... Orion Samuelson
Publicity Director..... John Flynn
Chief Engineer..... George Merkl

WATW—Ashland—1940
MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Upp. Mich.-Wisc. Bcstg.
Address..... No. State Bank Bldg.
Phone: 1680 Air Time: Full Time
Representative Walker
President, Gen. Mgr..... Willam L. Johnson
Sta., Comm. Manager..... Arncld J. Peterson
Program Director..... Nancy Anno
Chief Engineer..... Lester Patten

WBEV—Beaver Dam—1951

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By... Beaver Dam Bcstg. Co.
Address Box 430
Phone: TU, 5-4439 Air Time: Daytime
Exec. V.P., Gen. Mgr..... Charles R. Dickoff
Comm. Mgr..... George Reese

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts d.
Owned-Oper. By..... Beloit Bcstrs., Inc.
Business-Studio Address..... 323 Chestnut St.
Phone: 8-1380 Air Time: Daytime
News Service UP
Representative Gill-Perna
President Russ Salter
General Mgr..... Robert O. Moran
Sta., Comm. Mgr..... Joe Moen
Chief Engineer..... Leo Wilson

WGEZ—Beloit—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Beloit Bcstg. Co.
 Business-Studio Address.....Hotel Hilton
 Phone: Emerson 5-8865. Air Time: Full Time
 Rep. Everett-McKinney
 President..... Sidney H. Bliss
 General Manager..... Vern Williams
 Commercial Manager..... Bill Bessaire
 Prog. Director..... Tom Anderson
 Chief Engineer..... Bob Fried

WCHF—Chippewa Falls—1954

Frequency: 1150 Kc. Power: 1 Kw. d.
 Owned Chipewa Bcstg. Co.
 Address..... 108 Bridge St., Ladysmith
 Station Rep. Clark
 President..... Russell G. Salter
 General Mgr..... Kerm Stevens

**WBIZ—Eau Claire—1947
 MBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... WBIZ, Inc.
 Address..... 609 Cameron St.
 Phone: TEmple 5-5111. Air Time: Full Time
 Representative Pearson

Membership RAB
 President, General Mgr..... Howard G. Bill
 Chief Eng., Prog. Dir..... Harold Jahnke

**WEAU—Eau Claire—1937
 NBC**

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By..... Central Bcstg. Co.
 Business-Studio Address. 2415 Hastings Way
 Phone: 2-3474 Air Time: Full Time
 News Service UP
 Trans. Serv. Associated, SESAC, Lang-Worth
 Reps..... Hollingberry, Bulmer & Johnson
 General Mgr..... W. C. Bridges
 Station Mgr..... Leo Howard

WRFW—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned... Chippewa Valley Radio & TV Corp.
 Bus. Studio-Transmitter Address... Eau Claire
 Phone: 2-1629. Air Time: Daytime
 News Service AP
 Transcription Service..... Capitol, Standard
 President..... Thomas K. Werner
 Gen., Sta. Mgr., Prog. Dir..... Jack Kelly
 Comm., Sls. Prom. Mgr..... Richard Werner
 Publicity Director..... Katherine B. Wahl
 Chief Engineer..... Ralph Main

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RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

KFIZ—Fond Du Lac—1922
MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: KFIZ Bcstg. Co.
Bus. Studio-Transmitter Address: 18 W. First St.
Phone: 356 Air Time: Full Time
Newspaper: Commonwealth Reporter
News Service: UP
Representative: Holman
Exec. Vice Pres.: Emery W. Martin
General Manager: Lynn N. Fairbanks
Program Director: Lucille Fairbanks
Chief Engineer: Wendell S. Meyers

WBAY—Green Bay—1922
CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By: Norbertine Fathers
Address: 115 South Jefferson
Phone: HE 2-3331 Air Time: Full Time
News Service: UP
Representative: Weed
Managing Director: Rev. M. J. Beemster
General Manager: Haydn R. Evans
Comm. Mgr.: Joseph De Young
Prom. Manager: Robert Meister
Sta. Mgr., Prog. Dir.: Rodger Mueller
Publicity Dir.: Marcie Hayden
Chief Engineer: Wallace Stangel

WDUZ—Green Bay—1947
ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Green Bay Bcstg. Co.
Business-Studio Address: 225 N. Adams St.
Phone: HE 5-5331 Air Time: Full Time
News Service: UP
Pres., Gen. Mgr.: Ben A. Laird
Program Dir.: Allen H. Embury
Commercial Manager: Robert A. Vandersteen
Chief Engineer: Leo Westerman

WJPG—Green Bay—1947
MBS

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By: Green Bay Newspaper Co.
Business Address: 428 Cherry St.
Phone: Hemlock 5-7575 Air Time: Full Time
News Service: AP
Trans. Ser.: Standard
Representative: Burn-Smith
Membership: NARTB
General Manager: Joseph Horner, Jr.
Station Manager: John M. Walter
Commercial Manager: Glen R. Holznecht
Program Director: Charles Gourlie
Chief Engineer: Elmo Reed

WTKM—Hariford—1954
KBS

Frequency: 1540 Kc. Power: 500 Watts d.
Owned-Operated By: Kettle Moraine Bcstg. Co.

Address: Town of Erin, Hartford
Phone: 600 Air Time: Daytime
Transcription Service: World
News Service: UP
General Mgr.: Walter Zastrow
Station Mgr.: Don Zastrow
Program Dir.: Bill Roberts
Regional Sls. Mgr.: T. Schmitz
Chief Engineer: George Dodge

WCLO—Janesville—1930
MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned: Southern Wisconsin Radio, Inc.
Business-Studio Address: 200 E. Milwaukee St.
Phone PLeasant 4-3311 Air Time: Full Time
News Service: AP
Newspaper Affiliation: "Daily Gazette"
Representative: Everett-McKinney
Membership: NARTB
President: Sidney H. Bliss
Gen., Sta. Mgr.: V. W. Williams
Commercial Manager: Charles W. Bessire
Prom., Pgm., Pub. Dir.: Ralph Schroeder
Chief Engineer: Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc. Power: 250 Watts
Owned-Oper. By: W. L. Lipman
Address: 625 57th St.
Phone: Olympic 7-8162 Air Time: Daytime
Transcription Service: Thesaurus
Representative: Everett-McKinney
Membership: RAB, NARTB
General Manager: William L. Lipman
Sta., Comm. Manager: Hugh Gately
Program Director: Jerome Golden
Publicity Director: Steve Kelley
Chief Engineer: Casimir Lubinski

WKBH—La Crosse—1923
NBC

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By: WKBH, Inc.
Business-Studio Address: 141 So. 6th St.
Phone: 2-4678 Air Time: Full Time
News Service: AP
Transcription Service: World
Representative: H-R
Membership: RAB, NARTB
President, Station Mgr.: Howard Dahl
Program Director: Berneice Callaway
Sales Manager: Robert Z. Morrison, Jr.
Chief Engineer: Al Leeman

WKTY—La Crosse—1948
ABC

Frequency: 580 Kc. Power: 1000 Watts
Owned-Oper. By: Lee & Associates, Inc.
Business-Studio Address: 112 N. 4th St.
Phone: 2-6042 Air Time: Full Time
News Service: UP
Rep.: Everett-McKinney, Bulmer-Johnson
President: Herbert H. Lee

Gen. Mgr. Don O'Brien
 Comm. Mgr. Milo Knutson
 Prom. Dir. Charles R. Kearns

WLCX—La Crosse—1947
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Phillippe Bcstg. Corp.
 Address Rivolt Theatre Bldg.
 Phone: 4-4521. Air Time: Full Time
 News Service UP
 Station Rep. Sears & Ayer
 President R. L. Phillippe
 General Mgr. Gene W. Phillippe
 Commercial Mgr. R. A. Gaumer
 Promotion Mgr. Ken Nyman
 Promotion Mgr. Carol Phillippe
 Program Mgr. Catherine Goillaume
 Chief Engineer Bill Bruring

WL DY—Ladysmith—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Flambeau Bcstg. Co.
 Phone: 584. Air Time: Full Time
 Representative Thomas Clark
 President Ruth B. Nelson
 Sec'y Treas., Gen. Mgr. Chas. H. Nelson
 V.P., Sta. Mgr. W. J. Blake

WIBA—Madison—1925—NBC

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Operated By Badger Bcstg. Co.
 Business-Studio Address. 3800 Regent St.
 Phone: Cedar 3-5311. Air Time: Full Time
 News, Affil. "Capital Times," "Wisc. State
 Journal"
 Representative Avery-Knodel
 Membership NARTB
 President William T. Evjue
 General Manager. Kenneth F. Schmitt
 Commercial Manager. Howard A. Johnson
 Chief Engineer. Norman Hahn

WISC—Madison—1948
MBS-ABC

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Wisconsin, Inc.
 Address Comm. State Bank Bldg.
 Phone: Alpine 7-2588. Air Time: Full Time
 News Service UP
 Representative George P. Hollingbery
 President Ralph M. Immell
 General Manager Ralph O'Connor
 Comm., Sls. Prom. Mgr. Richard S. Nickeson
 Program Director. Beverly White
 Publicity Director. Phebe Rogers
 Chief Engineer W. M. Greely

WKOW—Madison—1948
CBS

Freq.: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By. Monona Bcstg. Co.
 Address. 215 W. Washington Ave.
 Phone: Alpine 7-2261. Air Time: Full Time

News Service UP
 Transcription Service Lang-Worth
 Representative Headley Reed
 Membership NARTB
 President Stewart Watson
 General Manager. Ben Hovel
 Station Manager. P. M. Enright
 Program Director. Peter Thomas
 Chief Engineer. Bob Wickhem

WOMT—Manitowoc—1926
MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Francis M. Kadow
 Business-Studio Address. Radio Bldg.
 Phone: 6015. Air Time: Full Time
 News Service UP
 Transcription Service World
 Representative Holman
 Membership NARTB
 General Mgr. Francis M. Kadow
 Program Director. George H. Erdman

WWOC—Manitowoc—1952

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By. Manitowoc Bcstg. Co.
 Address. 2500 N. 10th Ave.
 Phone: 7763. Air Time: Daytime
 News Service AP
 Transcription Service Thesaurus
 Representative McGillvra
 Ptnr., Gen. Mgr. Edward Allen, Jr.
 Ptnr., Chief Engineer. Edward Jacker

WMAM—Marinette—1939
NBC

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.
 Owned-Oper. By. M. & M. Bcstg. Co., Inc.
 Bus.-Studio Address. 400 Wells St.
 Phone: 2-6631. Air Time: Unlimited
 News Service UP
 Representatives. Venard, Rintoul & McConnell
 President. William E. Walker
 General Manager. Joseph D. Mackin
 Station, Comm. Mgr. Howard L. Emich
 Sls. Prom. Mgr. Marjorie E. Simms
 Program Director. Wallace M. MacBriar, Jr.
 Publicity Director. Lois Wilkowski
 Chief Engineer. Al Alexander

WDLB—Marshfield—1946

Frequency: 1450 Kc. Power: 250 Watts
 Own.-Oper. By Dairyland's Bdcstg. Serv., Inc.
 Add. Trans. Loca. 1710 N. Central Ave.
 Phone: 1450 Air Time: Full Time
 News Service UP
 Transcription Service. Thesaurus
 Membership RAB
 Representative Schmitz
 President Lloyd L. Felker
 Gen., Sta. Manager. Robert W. Behling
 Comm. Mgr. Roger Thomsen
 Sales Prom. Mgr. Jack Thornton
 Program Director. Du Wayne Allen
 Chief Engineer Jerry Boos

WIGM—Medford—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Murphy-Nelson Bcstg. Co., Inc.
 Address Hy. 13
 Phone: 5147. Air Time: Full Time
 Representative Clark
 Pres., Gen. Mgr. Paul Allman
 V.P., Sls. Mgr. Joe Dalvig

WMNE—Menomonie—1951
KBS

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Oper. By. Menomonie Bcstg. Co.
 Address 603½ Broadway
 Phone: 1156. Air Time: Daytime
 Representative Lawson
 General Manager. Dr. Wendell Hansen
 Sta., Mgr. Douglas Weikley

WEMP—Milwaukee—1935

Frequency: 1250 Kc. Power: 5 Kw.
 Owned-Oper. By. Milwaukee Bcstg. Co.
 Bus. Address 1701 W. Wisconsin Ave.
 Phone: BR. 1-7722. Air Time: Full Time
 News Service UP
 Representative Headley Reed
 Membership NARTB, RAB
 President. A. M. Spheeris
 Gen., Sta. Mgr. Hugh K. Boice, Jr.
 Sales Manager. John C. Gagliano
 Publicity Director. Marylou Lenken
 Program Director. Tom Shanahan
 Chief Engineer. Rolland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Oper. By. Business Mgt. Inc.
 Address 208 E. Wisconsin Ave.
 Phone: Broadway 2-1272. Air Time: Daytime
 News Service AP
 Pres., Gen. Mgr. Joseph A. Clark
 Program Director. Charles La Force
 Chief Engineer. George Dodge

WISN—Milwaukee—1922
ABC

Frequency: 1150 Kc. Power: 5,000 Watts
 Owned-Oper. By. Hearst Corporation
 Address 540 N. Plankinton Ave.
 Phone: B'way 1-4644. Air Time: Full Time
 Newspaper Affil. Sentinel
 Representative Petry
 News Service AP, INS
 Membership RAB
 Vice-Pres. I. E. Showerman
 Asst. Mgr. L. A. Larson
 Sales Mgr. J. G. Sandison
 Program Mgr. Patt Barnes
 Business Mgr. Joseph Sergio

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Cream City Bcstg. Co., Inc.

Bus. Studio Address. 2625 W. Wisconsin Ave.
 Phone: WE. 3-1290. Air Time: Day Time
 News Service UP
 Membership NARTB
 Representative McKinney
 President Gene Posner
 General Manager. Neil Searles
 Program Director. Gene Emerald
 Chief Engineer. Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned. Bartell Broadcasters, Inc.
 Address 522 W. Wisc. Ave.
 Phone: BR. 1-8480. Air Time: Full Time
 News Service UP
 Representative Bolling
 Membership RAB
 President Gerald A. Bartell
 General Mgr. Melvin Bartell
 Exec. V.P., Sta. Mgr. John Box, Jr.
 Program Dir. J. A. Reddy
 Publicity Dir. Mitzi Shio
 Chief Engineer Ralph Evans

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Foster & Assoc., Inc.
 Address 5407 W. Martin Dr.
 Phone: Bluemound 8-9321. Air Time: Full Time
 News Service AP, INS
 Representatives H.R. Clarke-Brown
 President. Gordon B. McLendon
 General Manager. Bill Weaver
 Commercial Manager. Elmer Francke
 Sales Prom. Manager. Bebe Sue Toth
 Program Director. Gene Edwards
 Publicity Director. Anita May Poutin
 Chief Engineer. Ralph Ingraham

WTMJ—Milwaukee—1927
NBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By. The Journal Co.
 Business Address 720 E. Capitol Dr.
 Phone: B'way 1-6000. Air Time: Full Time
 News Service AP
 Newspaper Affil. Journal
 Representative Christal
 V.P., General Mgr. Walter J. Damm
 Asst. Gen. Mgr. R. G. Winnie
 Station Manager. George Comte
 Sales Manager. Neale V. Bakke
 Mgr., Engineering Philip B. Laeser
 Mgr., Pub. Serv. & Prom. Bruce Wallace

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By. Green County Bcstg. Co.
 Address Monroe
 Phone: 1260. Air Time: Daytime
 Gen., Sta., Comm. Mgr. Grant A. Ritter
 Program Director. Stan Neuberger
 Sales Prom. Manager. Joseph Urban
 Publicity Director. Charles Booth
 Chief Engineer. Rex Eyler

**WNAM—Neenah—Menasha
1947—KBS**

Frequency: 1280 Kc. Power: 1 Kw.
Owned Neenah-Menasha Bcstg. Co.
Phone: 2-6471 Air Time: Full Time
News Service UP
Station Rep. Walker
V.P. & General Mgr. Don C. Wirth
Station Mgr. W. C. Porsow

**WOSH—Oshkosh—1941
ABC**

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Oshkosh Bcstg. Co.
Transmitter Location 1235 Bowen St.
Transcription Service World
Representative Pearson
News Service UP
General Manager Wm. L. McDonald

WFPF—Park Falls—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned Northland Bcstg. Co., Inc.
Address Park Falls
Phone: 389, 262 Air Time: Full Time
Transcription Lang-Worth
News Service UP
Representative Clark
President Gene Halker
Station Manager Gordon Schluter
Program Director Gordon Locke
Chief Engineer Robert Senne

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned-Operated By Southwest Wisc. Co.
Address Radio Park
Phone: 2775 Air Time: Daytime
News Service AP
Representative Schmitz
Membership NARTB
President John F. Monroe
General, Comm. Mgr. R. J. Bodden
Chief Engineer Raymond Skinner

**WPLY—Plymouth—1954
KBS**

Frequencies: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By Eastern Wisc. Bcstg. Co.
Address Box 222
Phone: 3-3661 Air Time: Daytime
News Service AP
Transcription Thesaurus
Membership RAB
President Art Gerber
Gen., Sta. Mgr., Prog. Dir. John R. Saxe
Comm., Sls. Prom. Mgr., Pub. Dir. D. Harrington
Chief Eng. Eugene Capelle

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By Portage Bcstg. Co.

Address Box 142
Phone: 1350 Air Time: Daytime
Newspaper Affil. Daily Register
Transcription Service Thesaurus
News Service UP
President W. T. Comstock
Gen. Mgr., Pub. Dir. William Felton
Commercial Manager Les Peterson
Sales, Prom. Mgr. Frank Haas
Program Director Berwyn Ableman
Chief Engineer Oliver Jones

**WIBU—Poynette—1925
KBS**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By William C. Forrest
Bus.-Transmitter Address Poynette
Phone: 98 Air Time: Full Time
News Service UP
Pres., Gen., Sta. Mgr. William C. Forrest
Program Dir. Sarah A. Forrest
Chief Engineer Leonard Doese

WPRE—Prairie Du Chien—1952

Frequency: 1280 Kc. Power: 500 Watts d.
Owned Prairie Bcstg. Co., Inc.
Address P. O. Box 36
Phone: 637, 638 Air Time: Daytime
News Service UP
Transcription Capitol, World
Representative Holman Regional Radio
Gen., Sta. Mgr. W. C. Schlaugat, Jr.
Comm., Sales Prom. Mgr. Thomas Multerer
Program Director Jerry Key
Publicity Dir. Mickey Fanello
Chief Engineer Ervin Pvgth

WRAC—Racine—1949

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By WRAC, Inc.
Address Arcade Bldg.
Phone: 2-1627 Air Time: Daytime
News Service UP
Trans. Service World
Representative Sears & Ayer
Membership NARTB
Vice-Pres. William J. Prialux

WRJN—Racine—1926—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Racine Bcstg. Corp.
Business Address 441 Main St.
Phone: MELrose 4-3311 Air Time: Full Time
News Service AP
Representative Walker
Newspaper Affiliation "Journal-Times"
Membership NARTB, RAB
President J. D. McMurray
General Manager Harry R. LePoidevin
Station Manager Harold J. Newcomb
Commercial Manager Gerald D. Nelson
Sls. Prom. Mgr., Pub. Dir. Amelia French
Program Director Lyman Merens
Chief Engineer Stanley D. Fischer

WRDB—Reedsburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....William C. Forrest
 Address.....Poynette
 Phone: 98.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Standard
 President.....William C. Forrest
 General Manager.....Mike Flaherty
 Program Director.....Larry Durand
 Chief Engineer.....Richard Ingwell

WOBT—Rhineland—1947
MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Onelda Bcstg. Co.
 Business Address.....RR #2
 Phone: 1240.....Air Time: Full Time
 News Service.....UP
 Representative.....McGillvra
 President.....James Cleary
 General Manager.....George F. Thoma
 Comm. Manager.....Howard Koenitzer
 Program Director.....Wendell Porter
 Chief Engineer.....William Anderscn

WJMC—Rice Lake—1939
MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....WJMC, Inc.
 Address Trans. Loca.....Hy. 48
 Phone: 550.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....World, SESAC
 Representative.....Hollingbery, Bulmer-Johnson
 President.....W. C. Bridges
 Station Manager.....Russell J. Brown

WRCO—Richland Center—1949
KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Richland Bcstg. Co.
 Address.....P. O. Box 192
 Phone: 1000.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NARTB, RAB
 Gen., Sta. Mgr.....Hala D. Peebles
 Comm. Manager.....Gerald W. Cook
 Chief Engineer.....Pete Athanas

WTCH—Shawano—1948
ABC

Frequency: 960 Kc.....Power: 1,000 Watts d.
 Owner.....Shawano County Leader Pub. Co.
 Business-Studio Address..107 E. Green Bay St.
 Phone: 666.....Air Time: Full Time
 Representative.....Lawson
 News Service.....UP
 Transcription Service.....Capitol, World
 General Manager.....Mrs. Jeanne Donald
 Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926
ABC

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHBL, Inc.
 Bus.-Studio Address.....Hotel Foeste
 Phone: GLEncourt 8-2107..Air Time: Full Time
 News Service.....AP
 Membership.....NARTB
 Transcription Service.....World
 Sta. Rep.....Venard, Rintoul & McConnell, Inc.
 President.....C. E. Broughton
 General Manager.....Paul F. Skinner
 Comm. Manager.....Ed Hagen
 Chief Engineer.....Christ Bauer

WSHE—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts. d.
 Owned-Oper. By.....Lake Shore Bcstg. Co.
 Address.....1210 North 8th St.
 Phone: 2-4671.....Air Time: Daytime
 News Service.....UP
 Pres., Gen. Manager.....David A. Bensman
 Comm. Manager.....John H. Gardiner
 Program Director.....Clifford C. Derby
 Publicity Director.....Sue Rust
 Chief Engineer.....Jack Brookbank

WKLJ—Sparta—1951

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sparta-Tomah Bcstg. Co.
 Address.....124½ S. Water St.
 Phone: 3307.....Air Time: Daytime
 News Service.....UP
 Representative.....Rambecu
 Pres., Gen. Mgr.....John D. Rice
 Sales Prom. Mgr.....Richard M. Hubbell
 Vice-Pres.....Victor Tedesco

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 250 Watts d.;
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.
 Business-Studio Address.....414 Main St.
 Phone: 2754.....Air Time: Daytime
 News Service.....UP
 Transcription Service.....World
 Membership.....NARTB, RAB
 Representative.....Hal Holman
 President.....W. F. Johns, Jr.
 General Manager.....P. A. Barnard
 Program Director.....Thomas Lund
 Sales Prom. Mgr.....Dave Silverman
 Chief Engineer.....Garth Bowker

WDOR—Sturgeon Bay—1947

Frequency: 910 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Door County Bcstg. Co. Inc.
 Address.....P. O. Box 88
 Phone: ST 593.....Air Time: Daytime
 Transcription Service.....Thesaurus
 Station Rep.....McGillvra
 News Service.....AP
 Pres., Gen., Sta. Mgr.....Edward Allen, Jr.
 Commercial Manager.....William O. Warnkey
 Sls. Prom., Prog., Pub. Dir.....Dolores Allen
 Chief Engineer.....Joseph Genovese

WOKW—Sturgeon Bay—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By...Door County Radio Co.
 Address...154 No. Third Ave.
 Station Rep.Best
 President.....Chandler F. Harris
 General Mgr.H. R. Peters
 Sales Prom. Mgr.....Frank K. Ullsperger
 Prog. DirectorJack Schaefer

Air Time Full
 News Service AP
 Representative Indie
 Trans. Service World, Standard
 President Hilding V. Forseen
 General Mgr. R. Topinka

WDSM—Superior—1937
ABC-MBS

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Oper. By.....WDSM, Inc.
 Business Address.....921 Tower Ave.
 Phone: EXport 4-4451. Air Time: Full Time
 News. Affil....."Herald & News Tribune"
 Representative.Peters, Griffin, Woodward, Inc.
 President Robert Ridder
 General Manager.....Rodney A. Quick
 Commercial Manager.....Cecol Anneke
 Program Director.....Tony Marta
 Chief Engineer.....Gerry Baumann

WOSA—Wausau—1948
MBS-ABC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By.....Alvin E. O'Konski
 Address.....4th & Scott Sts.
 Phone: 2-2111. Air Time: Full Time
 Representative Rambeau
 Trans. Ser....Capitol, Standard, Cole, SESAC
 Lang-Worth, Associated
 News Service UP
 General Manager.....Alvin O'Konski
 Station Manager.....Art Linn
 Comm. Manager.....Dan Turner
 Sls. Prom. Manager.....Leon Gabriel
 Program Director.....Carol Green
 Publicity Director.....Miriam Mullen
 Chief Engineer.....Werner Weiss

WTRW—Two Rivers—1951

Frequency: 1590 Kc. Power: 1000 W. d.
 Owned-Operated By...Two Rivers Bcstg. Co.
 Address1817 Washington
 Transcription ServiceStandard
 News ServiceUP
 MembershipRAB
 General Manager.....Howard Luebke
 Commercial Mgr.....Stanley Greene

WSAU—Wausau—1937—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Wisc. Valley TV Corp.
 Business-Studio Address.....714 Fifth St.
 Phone: 21021. Air Time: Full Time
 Newspaper Affil.....Record Herald
 RepresentativeMeeker
 President.....J. C. Sturtervant
 General Manager.....George T. Frichette
 Station Manager.....George Bunder
 Comm. Mgr.....James W. Frey
 Prog., Pub. Director.....Donald W. De Byle
 Chief Engineer.....Roland W. Richardt

WTTN—Watertown—1950
KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By...Watertown Radio, Inc.
 Address.....104 W. Main St.
 Phone: 2215. Air Time: Daytime
 News ServiceAP
 Transcription ServiceThesaurus
 Pres., Gen., Sta. Mgr.....Carl V. Kolata
 Chief Engineer.....Douglas Beaudoin

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 500 Watts d.
 Owned-Oper. By.....West Bend Bcstg. Co.
 Address.....Box 59, Decorah Rd.
 RepresentativeClark
 Pres., Gen. Mgr.....August C. Berkholtz
 Station Mgr.....Roy Ambrose
 Commercial Mgr.....Paul J. Mueller
 Program DirectorRay Kessnich
 Chief Engineer.....Paul J. Ripple

WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Operated By...Waukesha Bcstg. Co.
 Business-Studio Address.....319 W. Main St.
 Phone: 6636. Air Time: Daytime
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeHolman
 MembershipNARTB, RAB
 V.P., Gen. Mgr.....Mig Figi
 V.P., Sls. Mgr.....Charles E. Williams

WFHR—Wisconsin Rapids
1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By...William F. Huffman Radio
 Business Address141 W. Grand Ave.
 Phone: 1340. Air Time: Full Time
 Newspaper Affil.....Daily Tribune
 Representative.....Devney & Son
 President.....Louise F. Huffman
 Gen., Sta., Sls. Prom. Mgr...Geo. T. Frichette
 Commercial Manager.....L. J. Zurawski
 Prog., Pub. Dir.....James Tighe
 Chief EngineerGordon Miller

WHVF—Wausau—1953

Freq.: 1230 Kc. Power: 250 Watts
 OwnedLakeland Bcstg. Corp.
 Address1110 Wausau Ave.

WYOMING

Pop. Feb. 1, 1956 (Est.) 315,000—Families 96,000
Radio Homes 91,000—TV Homes 16,953—Stations in State 18

KSPR—Casper—1930—CBS

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By.....Donald L. Hathaway
Business Address.....Box 930
Phone: 3-5777 Air Time: Full Time
News Service.....UP
Transcription Service.....Thesaurus, Associated
Representative.....Walker, Moore
Membership.....NARTB, RAB
Owner, Pres., Mgr.....Donald L. Hathaway
Asst. Station Manager.....Marcus R. Nichols

KVOC—Casper—1946 ABC-MBS-IMN

Frequency: 1470 Kc. Power: 250 Watts
Owned-Operated By.....KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address.....Box 2090
Phone: 2-4512 Air Time: Full Time
News Service.....AP
Representative.....McGillvra
Membership.....NARTB, RAB
News. Affil.....Casper Trib.-Herald, Morn. Star
Pres. Co-Owner.....Duane Simons
Sic. Mgr., Co-Owner.....William F. Shutts
Comm. Mgr., Co-Owner.....I. E. Shahan
Program Director.....Jim Baker
Chief Eng.Duane Simons

KFBC—Cheyenne—1940 ABC-CBS-IMN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Frontier Bcstg. Co.
Bus.-Studio Address.....2923 East Lincoln Way
Phone: 4-4461 Air Time: Full Time
News Service.....UP
Representative.....Avery Knodel
News, Affil.....Wyoming Eagle, State Tribune
President.....Robert S. McCracken
Gen., Sta. Mgr., Chief Eng. William C. Grove
Commercial Manager.....Charles Cahill
Sales Prom. Mgr.....Eddie Cohen
Program Director.....Betty Keyes
Publicity Director.....Margaret O'Brien

KVWO—Cheyenne—1952 MBS-KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By.....Great West Co.
Address.....Box 926
Phone: 2-6433 Air Time: Daytime
News Service.....AP
Membership.....RAB
President.....Wm. T. Kemp
Gen. Mgr.....Bill Anderson
Commercial Mgr.....Ruth Dorr Aubuchon
Sales Prom. Mgr.....Jack Duane
Program Director.....Millie Barnett
Pub. Dir.....Miles Greenfield
Chief Engineer.....Harold M. Roberts

KODI—Cody—1947—IMN

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....Park Broadcasters

Address.....P. O. Box 762
Phone: 444 Air Time: Full Time
News Service.....AP
Transcription Service.....World
Representative.....McGillvra
Membership.....NARTB
President.....R. B. Croft
General Manager.....R. B. Beal
Station Manager.....W. E. Killmer
Program Director.....C. Owen Allen
Chief Engineer.....Hal Bowen

KLUK—Evanston—1953 MBS-KBS-IMN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....BHB Enterprises
Address.....P. O. Box 198
Phone: 700 Air Time: Full Time
News Service.....UP
Transcription Service.....Thesaurus
Membership.....NARTB
General Manager.....Al Pyatt
Chief Engineer.....Harry Albers

KOVE—Lander—1948 KBS-MBS-IMN

Frequency: 1330 Kc. Power: 250 Watts
Owned-Operated By.....Edward J. Breece
Business Address.....P. O. Box 436
Phone: 488 Air Time: Full Time
News Service.....AP
News. Affil.....Wyoming State Journal
Representative.....Continental
Membership.....NARTB
Owner.....Edward J. Breece
Sta., Gen. Mgr.....Jack L. Breece
Comm. Manager.....Dorothy L. Reed
Publicity Director.....Louise York
Sls. Prom. Mgr.....James V. M. Fitzgerald
Prog. Dir.....R. W. Allen
Chief Engineer.....Gary Fehlauer

KOWB—Laramie—1948 MBS-KBS-IMN

Frequency: 1340 Kc. Power: 250 Watts d.
Own. Oper. By Snowy Range Bdcstg. Co., Inc.
Address.....Box 972
Phone: 4888 Air Time: Full Time
News Service.....UP
Representative.....Avery Knodel
Transcription.....World
Membership.....NARTB
President.....John Alexander
General Manager.....Harry D. Peck
Comm. Manager.....Britt Davis
Chief Engr., Pgm. Dir.....L. O. Smith

KASL—Newcastle—1953 ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Newcastle Bcstg. Co.
Address.....Masonic Bldg.
Phone: SH 6-2721 Air Time: Full Time

News Service AP
 Trans. Ser. World
 Representative McGillvra
 Membership NARTB
 General Manager Floyd L. Sparks
 Chief Engineer Roy D. Schmidt

KPOW—Powell—1941
MBS-KBS-IMN

Freq. 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By A. J. Meyer
 Phone: 222-100 Air Time: Full Time
 News Service UP
 Transcription Thesaurus
 Representative Avery-Knodel
 President, Sta. Manager Al Meyer
 Comm. Manager K. Meyer
 Program Director Agnes Fields
 Chief Engineer J. S. Kilness

KRAL—Rawlins—1947
ABC-MBS-IMN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Rawlins Bcstg. Co.
 Address Box 385
 Phone: 1003 Air Time: Full Time
 News Service AP
 Representative Joseph Hershey McGillvra
 Membership NARTB
 President Tracy S. McCracken
 Gen. Comm. Mgr. Jack C. Vagner
 Program Director Newton Fenney
 Chief Engineer Robert S. Williams

KWRL—Riverton—1943—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Air Time Full Time

KVRS—Rock Springs—1938
MBS-IMN

Freq.: 1360 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Wyoming Bcstg. Co.
 Address Box 1067

Phone: 93 Air Time: Full Time
 Representative Avery-Knodel
 General Manager Dwight Fisher

KWYO—Sheridan—1934
MBS-KBS-IMN

Frequency: 1410 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Bighorn Bcstg. Co.
 Business-Studio Address 21 N. Main
 Phone: 601 Air Time: Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NARTB
 Pres., Sta. Mgr. Jim Carroll
 Commercial Mgr. Don Tannehill
 Program Director Bob Wilson
 Chief Engineer Bob Crosthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Mildred V. Ernst
 Address 500 Broadway
 Phone: 800 Air Time: Full Time
 News Service AP
 Gen. Mgr., Prog. Dir. Mildred V. Ernst
 Chief Engineer Philip Ernst

KTHE—Thermopolis—1955

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Thermopolis Bcstg. Co.
 Address H. Scott Taylor, 228 Klink Bldg.

KGOS—Torrington—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Joseph P. Ernst
 Address Box 271
 Phone: 567 Air Time: Full Time

KWOR—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Phone: 303 Air Time: Full Time
 Comm. Manager Mildred V. Ernst

For World-Wide News . . .
For Clear, Comprehensive
Coverage . . .

AP

FOR RADIO and TELEVISION

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TERRITORIES and POSSESSIONS



ALASKA

KBYR—Anchorage—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
Phone: 5-8201.....Air Time: Full Time
News Service.....AP, UP
Transcription Serv.....Lang-Worth
General Manager.....E. Pournelle
Commercial Mgr.....Wesley Burton
Chief Engineer.....David L. Dodd

KENI—Anchorage—1948 **MBS-ABC-NBC**

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By.....Midnight Sun Bcstg. Co.
Phone: 20301.....Air Time: Full Time
Representative.....James Fletcher, Del Day
President.....Austin Cooley
Station Manager.....Claire O. Banks
General Manager.....Alvin Bramstedt

KFQD—Anchorage—1924 **CBS**

Frequency: 730 Kc. Power: 10,000 Watts
Owned-Oper. By.....W. J. Wagner
Address.....830 Securities Bldg., Seattle
Phone: Seneca 6333.....Air Time: Full Time
News Service.....AP
Transcription Service.....Lang-Worth, Thesaurus
Representative.....Alaska Radio-TV Sales
Pres., Gen. Mgr.....Wm. J. Wagner
Sta. Mgr.....Ernest Spink
Prom. Mgr.....Edward L. Carter
Program Director.....Elmer Emery
Chief Engineer.....William E. Duck

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Northern Light Bcstg. Corp.

KFAR—Fairbanks—1939 **MBS-NBC-ABC-DON LEE**

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By.....Midnight Sun Bcstg. Co.
Business-Studio Address.....Lathrop Bldg.
Air Time.....Full Time
Representative.....Fletcher, Del Day
President.....Austin G. Cooley
Manager.....Alvin O. Bramstedt

KFRB—Fairbanks—1948 **CBS**

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By.....W. J. Wagner
Address.....830 Securities Bldg., Seattle
Phone: Seneca 6333.....Air Time: Full Time
News Service.....AP

Transcription Service.....Lang-Worth, Thesaurus
Representative.....Alaska Radio-TV Sales
Pres., Chief Eng., Gen. Mgr.....Wm. J. Wagner
Station Manager.....Jack Hauser
Prog. Dir.....Ruth Bagwell
Prom. Dir.....Lawrence M. Laby

KINY—Juneau—1935—CBS

Frequency: 800 Kc. Power: 5000 Watts
Owned-Oper. By.....W. J. Wagner
Address.....830 Securities Bldg., Seattle
Phone: Seneca 6333.....Air Time: Full Time
News Service.....AP
Trans. Ser.....Lang-Worth, Thesaurus
Representative.....Alaska Radio-TV Sales
Pres., Gen. Mgr.....Wm. J. Wagner
Program Director.....Richard Peter
Prom. Dir.....Joseph B. Mangan
Station Manager.....James B. Lawson
Chief Engineer.....Gordon Burnett

KJNO—Juneau—1952 **ABC-MBS-NBC**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Oper. By.....Midnight Sun Bcstg. Co.
Address.....Box 140
Phone: 508.....Air Time: Full Time
Representative.....Day, Fletcher
President.....Austin Cooley
Station Manager.....Robert A. Wells
Gen. Manager.....Alvin O. Bramstedt
Comm. Manager.....Wyn Lundberg
Program Director.....Jim Douglas
Promotion Manager.....Dorothy Wheeler
Chief Engineer.....Royal O'Reilly

KABI—Ketchikan—1952 **ABC-MBS-NBC-DON LEE**

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By.....Midnight Sun Bcstg. Co.
News Service.....AP
Representative.....Day, Fletcher
President.....Austin G. Cooley
Manager.....Donald G. Andon

KTKN—Ketchikan—1942 **CBS**

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By.....William J. Wagner
Address.....830 Securities Bldg., Seattle
Phone: Seneca 6333.....Air Time: Full Time
News Service.....AP
Transcription Service.....Lang-Worth, Thesaurus
Representative.....Alaska Radio-TV Sales
Pres., Gen. Mgr.....Wm. J. Wagner
Station Manager.....Robert Mehan
Program Director.....Michael P. Quinn
Prom. Dir.....Roderick Falconer
Chief Engineer.....Alvin Lavanaway

KIBH—Seward—1949—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By William J. Wagner
 Address 830 Securities Bldg., Seattle
 Phone: Seneca 6333 Air Time: Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative Alaska Radio-TV Sales
 Pres., Gen. Mgr. Wm. J. Wagner
 Station Manager Donald R. Hanlin
 Chief Engineer William E. Duck

Owned-Operated By William J. Wagner
 Address 830 Securities Bldg., Seattle
 Phone: Seneca 6333 Air Time: Full Time
 News Service AP
 Trans. Ser. Lang-Worth, Thesaurus
 Representative Alaska Radio-TV Sales
 Pres., Gen. Mgr. Wm. J. Wagner
 Station Manager Harry Lanz
 Chief Engineer DeWayne Sharp

KIFW—Sitka—1949—CBS

Frequency: 1230 Kc. Power: 250 Watts

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 260 Watts
 Owned-Oper. Voice of Sheldon Jackson, Inc.

GUAM

KUAM—Agana—1954

NBC-CBS-ABC-MBS

Frequency: 610 Kc. Power: 1000 Watts

Owned-Oper. By Radio Guam
 Address Post Office Box 68, Agana, Guam
 Phone: 7-2365 Air Time: Full Time
 Representative Young
 President Harry M. Engel, Jr.

HAWAII

KHBC—Hilo—1936—CBS

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By Hawaiian Bcstg. System, Ltd.
 Address Pihonua, Hilo
 Air Time Full
 Newspaper Affiliation Honolulu Star Bulletin
 Representative Peters, Griffin, Woodward, Inc.
 President J. Howard Worrall
 Vice-Pres., Gen. Mgr. C. R. Evans
 Gen. Sls. Mgr. Ralph Davison
 Promotion Dir. J. T. Quinlan

News Service UP
 Transcription Service Capitol
 Newspaper Affiliation "Star-Bulletin"
 Representative Peters, Griffin, Woodward, Inc.
 Membership NARTB
 President J. Howard Worrall
 V.P., Gen. Mgr. C. R. Evans
 Sls. Mgr. Ralph Davison, Jr.
 Program Director Robert Costa
 Promotion Mgr. John Quinlan
 Chief Engineer Daniel Hunter

KILA—Hilo—1951

MBS-DON LEE

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Oper. By James E. Jaeger
 Address Naniiloa Hotel
 Air Time Full
 Representative Hollingbery
 Network, Sls. Mgr. Fin Hollinger
 Station Mgr. James E. Jaeger

KGU—Honolulu—1922—NBC

Frequency: 760 Kc. Power: 2500 Watts
 Owned-Operated By Advertiser Pub. Co., Ltd.
 Address P. O. Box 3110
 Phone: 5-2977 Air Time: Full Time
 Representative NBC Spot Sales
 Newspaper Affil. Advertiser
 President Lorrin P. Thurston
 General Mgr. William O. Paine
 Comm. Mgr. George C. Mansfield
 Program Director Vincent Priore
 Chief Engineer Sakae Kimata

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
 Owned Operated By Aloha Bcstg. Co., Ltd.
 Business-Studio Address P. O. Box 1602
 Phone Number: 2177 Air Time: Full
 News Service UP
 Transcription BML SESAC
 Membership NARTB
 President Ira Mercer
 Gen., Sta., Comm. Mgr. J. L. Brandt
 Program Dir. K. M. Brandt
 Chief Engineer R. W. Jaderstrom

KHON—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned-Operated By Aloha Bcstg. Co., Ltd.
 Business Address P. O. Box 1380
 Representative Bolling
 Pres., Gen. Mgr. Ira G. Mercer
 Sales Mgr. Drew Kay

KIKI—Honolulu—1951

Frequency: 860 Kc. Power: 250 Watts
 Owned-Oper. By KIKI, Ltd.
 Address 320 Ward Ave.
 Phone: 6-3456 Air Time: Full
 Representative Grant
 President Royal V. Howard
 Exec. V.P. Angelo J. Rossi

KGMB—Honolulu—1929—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned Hawaiian Bcstg. System, Ltd.
 Address 1534 Kapiolani Blvd.
 Phone: 9-2011 Air Time: Full Time

KPOA—Honolulu—1946**MBS**

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By. Radio Hawaii, Inc.
 Address 420 Lexington Ave.
 News Service UP
 Representative George P. Hollingbery
 President John M. Shaheen
 Exec. V.P., Gen. Comm. Mgr. Fin Hollinger
 Program Director Carlos Rivas
 Chief Engineer Bob Lang

KULA—Honolulu—1947**ABC**

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By. TV Corp. of America, Ltd.
 Address 1290 Ala Moana Blvd.
 Phone: 63666 Air Time: 18 hrs.
 News Service UP
 Representative Adam Young
 Transcription World, Associated, Standard
 General Manager Jack A. Burnett
 Comm. Manager M. F. Warren
 Prom. Manager Paul Yamamoto
 Chief Engineer Ronald Miyahira

KANI—Kaneohe, Oahu—1953

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By. Windward Bcstg. Co., Ltd.
 Address P.O. Box 697, Oahu
 Phone Number 242576
 News Service INS
 President Merril K. Riley
 Manager Don Carter

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Garden Island Publ., Ltd.
 Address Lihue
 News Service UP
 General Mgr. Charles J. Fern
 Station Mgr. Martin H. Sebastian, Jr.

KMVI—Wailuku-Maui—1947**NBC**

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By. Maui Publ. Co., Ltd.
 Address Trans. Loca. Wailuku-Maui, Box 374
 Phone: 33-981 Air Time: Full Time
 News Service UP
 Newspaper Affil. Madi News
 Transcription Service Thesaurus
 Representative NBC Spot Sales
 Membership NARTB
 President J. Walter Camera
 General Manager Ezra J. Crane
 Sta., Asst. Gen. Mgr. Richard E. Mawson
 Commercial Manager Frank Kovacic
 Promotion Manager Alan J. Delpech
 Chief Engineer George Tam

KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By. Rural Bcstg. Co., Ltd.
 Address P. O. Box 1007
 Phone Number Honolulu 27-3136
 News Service AP
 President Dr. Timothy I. Wee
 Gen. Comm. Mgr. Harry En Chu
 Prog. Director Robert Miller
 Prom. Manager Jackson McBride
 Chief Engineer Robert Pearson

PUERTO RICO**WABA—Aguadilla—1951**

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By. L. Hector Reichard
 Address Box 188
 Phone: 242 Air Time: Full Time
 President L. Hector Reichard
 General Manager F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Caribbean Bdcstg Corp.
 Address Box 755
 Air Time Full Time
 Membership NARTB
 President Artsides Santoni Ledesma
 General Manager Nabal Barreto

WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By Bayamon Bcstg. Corp.
 Address Box 157
 Air Time Full Time

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner Inter-American Radio Corp.
 Address Box 487
 Phone: 678-579 Air Time: Full Time
 Pres., Gen. Mgr. C. E. Eduardo Biascochea
 Station Manager Agustina Valez
 Comm. Manager Charles Miner
 Sales Promotion Mgr. J. Balzeiro
 Program Director John W. Rodriguez

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Borinquen Bdcstg. Co.
 Address P. O. Box 207
 Phone: 789 Air Time: Full Time
 General Manager Hector Pereira
 Station Manager Federico E. Virella
 Commercial Manager Jorge L. Arzuaga
 Program Director J. Colon Santiago
 Chief Engineer Pedro L. Jimenez

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200 WEST 57th STREET, NEW YORK 19, N. Y.

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....WMDD, Inc.
 Address.....Box 387
 Air Time.....Full Time
 General Manager.....Agustin B. Camunas

WXRf—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Rafael Fuster
 Business-Studio Address.....42 Hostos St.
 Phone: 243.....Air Time: Full Time
 President.....Rafael Fuster
 General Mgr.....Charles L. Cordero

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Operated By.....Mario Acosta
 Business Address.....12 Iglesia St.
 Air Time.....Full Time
 Owner, Manager.....Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc.....Power: 1000 Watts
 Owned-Operated By.....Jose A. Bechara, Jr.
 Address.....54 Minerva St., Box 1293
 Phone: 893.....Air Time: Full Time
 Representative.....Inter-Amer. Pub., Inc.
 Newspaper Affil.....El Mundo
 Pres., Gen. Mgr.....Jose A. Bechara, Jr.
 Manager.....Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Americas Corp.
 Studio Address.....P. O. Box 43
 Phone: 1150.....Air Time: Full Time
 Representative.....Adam Young, Int'l. Ltd.
 Pres., Gen. Mgr.....Alfredo R. De Arellano, Jr.
 Sta., Comm. Mgr.....Reinaldo M. Dupont
 Sales Prom. Mgr.....Mario Quintero, Jr.
 Prog. Dir.....Rodolfo Hernandez Lopez
 Publicity Dir.....German Velez
 Chief Engineer.....Jesus Aviles Brunet

WPRa—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....WPRa, Inc.
 Address.....Box 869
 Air Time.....Full Time

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....Mayaguez Radio Corp.
 Address.....Post & Palmer Sts.
 Phone: 1290.....Air Time: Full Time
 President.....William G. Mamary
 Comm., Nat'l. Sales Mgr.....Gilbert Mamary
 Station Mgr.....Patricio Fremaintt

WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....South P. R. Bcstg. Corp.
 Address.....Box 2023

Phone: 137.....Air Time: Full Time
 President.....Andres Jrillasca
 Gen. Comm. Mgr., Chief Eng.....Luis E. Freyre
 Program Dir.....Luis Felipe Rodriguez
 Sta. Manager.....Nilda P. de Freyre
 Sls. Prom. Mgr.....Manuel Pirallo

WPAB—Ponce—1940

Frequency: 550 Kc.....Power: 5 kwd.; 1 Kw n.
 Owned By.....Portorican Am. Bcstg. Co., Inc.
 Bus. Studio Address.....164 Villa St.
 Phone: 783.....Air Time: Full Time
 Representative.....Inter-American Pub'l., Inc.
 Pres., Gen. Mgr.....A. Gimenez-Aguayo
 Program Director.....Eliseo Borrero
 Chief Engineer.....Alfonso Santos

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Voice of Puerto Rico, Inc.
 Bus. Address.....Salud St. Corner to Guadalupe
 Phone: 1015.....Air Time: Full Time
 Representative.....Adam Young
 Gen. Mgr.....Alfredo Ramirez de Arellano
 Asst., Sales Mgr.....Antonio Miro

WRIO—Rio Piedras—1949

Frequency: 1320 Kc.....Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By.....The Master Bdcstg. Corp.
 President.....Isidoro Quinones Vidal
 Sta. Mgr., V.P.....Julio Morales Ortiz
 Address.....Box 335, Hato Rey, Rio Piedras
 Phone: 1096.....Air Time: Full Time

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
 Owned-Oper. By.....Frank A. Gandia
 Address.....P. O. Box 935
 Air Time.....Full Time
 Gen. Mgr.....Frank A. Gandia

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....José Ramón Quiñones
 Bus. Address.....Box 4563
 Phone: 3-3000.....Air Time: Full Time
 Membership.....NARTB
 Representative.....Caribbean Network, Inc.
 Owner, Gen. Mgr.....Jose Ramon Quinones
 Sta., Comm. Mgr.....Segismundo Quinones
 Prom. Mgr., Prog. Dir.....Harold Zayes Torres
 Pub. Dir.....Francisco Aranzamendi, Jr.
 Chief Engineer.....Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 W.
 Owned-Oper. By.....Continental Bcstg. Corp.
 Address.....Box 4938
 Phone: 2-3187.....Air Time: Full
 News Service.....AP
 Transcription.....Lang-Worth
 Membership.....NARTB
 Pres., Gen. Mgr.....W. R. Anthony
 Program Director.....W. S. Priest



WJAC—San Juan—1947

Frequency: 740 Kc. Power: 10 Kw.
Owned-Oper. By...Radio Station WJBS, Inc.
Address...Box 4504
Air Time...Full
General Manager...Tomas Muniz
Asst. Mgr...B. P. Rios

WITA—San Juan—1948

Frequency: 1140 Kc. Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address...Comercio St. 450
Phone: 3-4719. Air Time: Full Time
Newspaper Affiliation...El Imparcial
News Service...INS
Rep...International Newspapers Rep., Inc.
President...Antonio Ayuso Valdivieso
General Manager...Grimaldi Graw
Chief Engineer...Luis Prado Martorell

WKAQ—San Juan—1922
CBS

Frequency: 580 Kc. Power: 5000 Watts

Owned-Oper. By...El Mundo Bcstg. Corp.
Business Address...Box 9007, Santurce, P. R.
Phone: 2-2023. Full Time
Newspaper Affiliation...“El Mundo”
Transcription Service...Associated
News Service...UP
Representatives...Inter-American Pub’l. Inc.
Membership...NARTB
President...Angel Ramos
General Mgr...V. Lamas, Jr.
Comm. Mgr...Carlos Vizcarrondo
Program Director...Esther Pales

WKVM—San Juan—1952

Frequency: 810 Kc. Power: 5000 Watts
Owned-Oper...American Colonial Bcstg. Corp.
Address...1000 Ponce de Leon Ave.
Phone: 3-0840. Air Time: Full Time
Representative...Pan American Bcstg. Co.
Pres., Gen. Mgr...R. P. Perry

VIRGIN ISLANDS

WSTA—St. Thomas—1950

Frequency: 1340 Kc. Power: 250 Kc.
Owned-Oper. By...William N. Greer
Addr...Box 538, Charlotte Amalie, St. Thomas
Phone: 489. Air Time: Full Time
Representative...Young
News Service...AP
Owner, Manager...William N. Greer
Commercial Mgr...Nellie Greer
Program Director...Ron de Lugo

WIVI—Christiansted—1952
ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper...Radio American West Indies, Inc.
Address...Box 931
Phone: 28. Air Time: Full Time
News Service...AP
Transcription...Associated
Representative...Pan American Bcstg. Co.
Pres., Gen. Sta., Comm. Mgr...Hazel M. Vickers
Prom. Manager...Raymond E. Higdon
Prog. Director...James O'Neill
Pub. Director...Ron de Lugo
Chief Engineer...Raymond E. Higdon

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COVERAGE . . .**

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Canada

**ALPHABETICAL INDEX
BY CALL LETTERS**

NETWORKS

STATIONS

CARTB

CBC

CBC

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CBC Radio Networks reach markets large and small in all parts of Canada, with a diversity of news, sports, entertainment and public service features.

To millions of listeners at home . . . and to countless thousands on Canadian highways . . . they bring top-flight program service, both in English and in French.

To advertisers, they provide mass coverage at unusually low cost.

TELEVISION

Through the CBC Television Network . . . now grown to 33 stations . . . the tremendous impact of TV is available to advertisers in 31 important market areas from Vancouver, B. C., to St. John's, Newfoundland.

Via Network Television, advertisers can reach a total audience in Canada of almost half the population . . . over 1,900,000 TV homes . . . at surprisingly low cost per home.

The Canadian Broadcasting Corporation extends to advertising agencies and their clients the fullest possible cooperation in the effective use of CBC Networks . . . Radio and Television . . . and in the creation and production of Canadian programs, in both French and English. For complete information, get in touch with CBC.

CANADIAN BROADCASTING CORPORATION

COMMERCIAL DIVISION

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The grassroots grow dollars in Canada ... get in on the pickings now!

Looking for a spending customer? Then let your sales message be heard in the market where money *does* grow on trees! We're talking about Canada. Did you know that John Canuck pocketed over \$2 billion from his tall timber alone in 1954? But wood, pulp and paper isn't all! He's cashing in on the black gold of his Alberta oil fields . . . his rich uranium developments . . . swelling grain elevators . . . and his iron ore deposits south of Ungava Bay. Even in Ontario and Quebec the dollars double as heavy industry gets heavier. Look to the north and you'll see 4,000 miles of bulging pocket book. This is *your* market!

Yes, here is a dollar market with cash customers . . . Canadians! Canadians that are approachable . . . they like the same things you like. Their wives follow the same fashion fads as your wives . . . their kids read the same comics as your kids. They *want* to buy more and they can afford it. All you have to do is tell them about your product and tell them through the

voice they know and trust . . . their local radio station.

Local radio will carry your sales message into 95% of all the homes in Canada in a language familiar to each home, English and French. You'll be heard and welcomed as a friend in the company of big network shows *plus* the close-to-home intimacy of news, farm reports and mining broadcasts that only local radio can provide for a community.

What's more, in Canada local radio has a limitless advantage . . . "everywhereness"! This "everywhereness" will set your sales message down in the cities, towns and villages . . . and in the flourishing backwoods. Yes, the backwoods is important. Take Kitimat, for example. Here, locked in the forest, is the world's largest aluminum plant employing thousands of workers and their families . . . all dreaming of things to buy. Local radio is the answer when it comes to penetration, hard-sell and economy. Come into Canada over local radio.

and what about TV?

North of the border the impact of TV is still fresh, new and increasing in intensity. In 1954 the sale of TV sets almost doubled the 1953 sales record. In 1954 a total of 18 new independent

TV stations brought a new, curious and enthusiastic audience to Canada's already eager TV viewers. We urge you to cash in on this unique sales opportunity NOW!

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108 Sparks St., Ottawa

200 St. Clair West, Toronto, Ontario

CANADIAN ASSOCIATION OF RADIO-TELEVISION BROADCASTERS



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Phone: 3-4036

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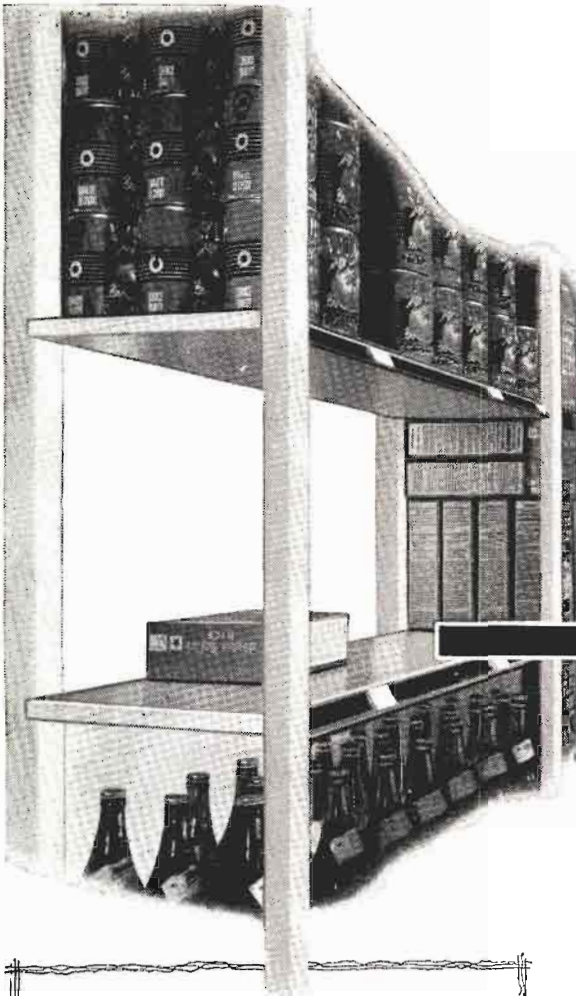
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The Canadian Association of Radio and Television Broadcasters is a voluntary trade organization of 137 privately owned (independent) radio broadcasting stations, and 25 television stations in Canada.



IN CANADA RADIO EMPTIED THIS SHELF!

In Ontario, Canada's richest market, \$728,630,500* per year is spent on groceries. On CFRB in one month, 91 hours 20 minutes and 30 seconds** were sponsored by people selling grocery items.

Why do the grocery people in Canada buy so much time on CFRB? Because they get results on CFRB.

Other media bring results too. But radio selling messages have a unique persistence, an unescapable quality. Today you find radio selling messages emanating from everywhere, indoors and out, cars, homes, offices.

In Canada to have this "everywhere-ness" in Ontario—the market where 1/3 of the Canadian population lives, and where 40% of all retail sales are made, is everything!

Why not give the CFRB representatives a call and let them show you what CFRB can do for you in Canada?

Canada's most powerful independent radio station, gives you:

- 1 complete coverage of over 1/2 million radio homes every week
- 2 your key to Canada's richest dollar market where five million people live—where 40% of Canada's total retail sales are made
- 3 complete coverage of 44 counties spending \$66,283,699.00 every week
- 4 over twenty-seven years of skill, experience and success in radio showmanship and salesmanship

Call in a CFRB representative today. Let him show you without obligation, how you can augment your sales through the result-getting medium of radio.

50,000
watts

CFRB

1010
on your dial

TORONTO CANADA

REPRESENTATIVES

United States: Canadian Station Representatives Ltd.

Canada: All-Canada Radio Facilities Limited

*Based on Dominion Bureau of Statistics report for period from 1951 to 1952

**Based on CFRB program schedule for January, 1955

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.



Call Letters	City	See Page	Call Letters	City	See Page
CBA	Sackville, N. B.	690	CHGB	Ste. Anne de La Poc. Que.	701
CBAF	Moncton, N. B.	690	CHLN	Three Rivers, Que.	702
CBE	Windsor, Ont.	698	CHLO	St. Thomas, Ont.	696
CBF	Montreal, Que.	699	CHLP	Montreal, Que.	700
CBG	Gander, Nfld.	691	CHLT	Sherbrooke, Que.	701
CBH	Halifax, N. S.	691	CHML	Hamilton, Ont.	694
CBI	Sydney, N. S.	692	CHNC	New Carlisle, Que.	700
CBJ	Chicoutimi, Que.	699	CHNO	Sudbury, Ont.	697
CBK	Watrous, Sask.	704	CHNS	Halifax, N. S.	692
CBL	Toronto, Ont.	697	CHRC	Quebec City, Que.	700
CBM	Montreal, Que.	700	CHRD	Drummondville, Que.	699
CBN	St. John's Nfld.	691	CHRL	Roberval, Que.	701
CBO	Ottawa, Ont.	695	CHOK	Sarnia, Ont.	696
CBT	Grand Falls, Nfld.	691	CHOV	Pembroke, Ont.	696
CBV	Quebec City, Que.	700	CHSJ	Saint John, N. B.	690
CBY	Corner Brook, Nfld.	691	CHUB	Nanaimo, B. C.	687
CBU	Vancouver, B. C.	688	CHUM	Toronto, Ont.	697
CBW	Winnipeg, Man.	689	CHVC	Niagara Falls, Ont.	695
CBX	Edmonton, Alta.	685	CHWK	Chilliwack, B. C.	686
CBXA	Edmonton, Alta.	685	CJAD	Montreal, Que.	700
CFAB	Windsor, N. S.	692	CJAT	Trail, B. C.	687
CFAC	Calgary, Alta.	685	CJAV	Port Alberni, B. C.	687
CFAR	Flin Flon, Man.	689	CJBC	Toronto, Ont.	697
CFBC	Saint John, N. B.	690	CJBR	Rimouski, Que.	701
CFCF	Montreal, Que.	700	CJBQ	Belleville, Ont.	693
CFCH	North Bay, Ont.	695	CJCA	Edmonton, Alta.	685
CFCL	Timmins, Ont.	697	CJCB	Sydney, N. S.	692
CFCN	Calgary, Alta.	685	CJCH	Halifax, N. S.	692
CFCO	Chatham, Ont.	693	CJCS	Stratford, Ont.	697
CFCW	Camrose, Alta.	685	CJDC	Dawson Creek, B. C.	686
CFCY	Charlottetown, P.E.I.	698	CJEM	Edmundston, N. B.	690
CFDA	Victoriaville, Que.	702	CJET	Smith Falls, Ont.	696
CFGP	Grande Prairie, Alta.	686	CJFP	Riviere-Du-Loup, Que.	701
CFGT	Alma, Que.	699	CJFX	Antigonish, N. S.	691
CFJB	Brampton, Ont.	693	CJGX	Yorkton, Sask.	704
CFJC	Kamloops, B. C.	686	CJIB	Vernon, B. C.	688
CFJR	Brockville, Ont.	693	CJIC	Sault Ste. Marie, Ont.	696
CFNB	Fredericton, N. B.	690	CJKL	Kirkland Lake, Ont.	694
CFNS	Saskatoon, Sask.	703	CJLS	Yarmouth, N. S.	692
CFOB	Fort Frances, Ont.	693	CJMS	Montreal, Que.	700
CFOR	Orillia, Ont.	695	CJMT	Chicoutimi, Que.	699
CFOS	Owen Sound, Ont.	695	CJNB	North Battleford, Sask.	703
CFPA	Port Arthur, Ont.	696	CJOB	Winnipeg, Man.	689
CFPL	London, Ont.	695	CJOC	Lethbridge, Alta.	686
CFPR	Prince Rupert, B. C.	687	CJON	St. John's, Nfld.	691
CFQC	Saskatoon, Sask.	704	CJOR	Vancouver, B. C.	688
CFRA	Ottawa, Ont.	695	CJOY	Guelph, Ont.	694
CFRB	Toronto, Ont.	697	CJQC	Quebec City, Que.	701
CFRG	Gravelbourg, Sask.	703	CJRL	Kenora, Ont.	694
CFRN	Edmonton, Alta.	685	CJRW	Summerside, P.E.I.	698
CFUN	Vancouver, B. C.	688	CJSO	Sorel, Que.	702
CHAB	Moose Jaw, Sask.	703	CJSP	Leamington, Ont.	695
CHAD	Amos, Que.	699	CJVI	Victoria, B. C.	688
CHAT	Medicine Hat, Alta.	686	CKAC	Montreal, Que.	700
CHED	Edmonton, Alta.	685	CKBC	Barrie, Ont.	693
CHEF	Granby, Que.	699	CKBB	Pathurst, N. B.	690
CHEX	Peterborough, Ont.	696	CKBI	Prince Albert, Sask.	703
CHFA	Edmonton, Alta.	685	CKBL	Matane, Que.	699

Call Letters	City	See Page
CKBM	Montmagny, Que.	699
CKBW	Bridgewater, N. S.	691
CKCH	Hull, Que.	699
CKCK	Regina, Sask.	703
CKCL	Truro, N. S.	692
CKCR	Kitchener, Ont.	694
CKCV	Quebec City, Que.	701
CKCW	Moncton, N. B.	690
CKDA	Victoria, B. C.	688
CKDM	Dauphin, Man.	689
CKEC	New Glasgow, N. S.	692
CKEN	Kentville, N. S.	692
CKEY	Toronto, Ont.	697
CKFH	Toronto, Ont.	698
CKGB	Timmins, Ont.	697
CKGR	Galt, Ont.	694
CKLB	Oshawa, Ont.	695
CKLC	Kingston, Ont.	694
CKLD	Thetford Mines, Que.	702
CKLG	Vancouver, B. C.	688
CKLN	Nelson, B. C.	687
CKLS	LaSarre, Que.	699
CKLW	Windsor, Ont. (See Listing, Detroit, Mich.)	472
CKLY	Lindsay, Ont.	695
CKMR	New Castle, N. B.	690
CKNB	Campbellton, N. B.	690
CKNW	New Westminster, B. C.	687
CKNX	Wingham, Ont.	698
CKOC	Hamilton, Ont.	694
CKOK	Penticton, B. C.	687
CKOM	Saskatoon, Sask.	704
CKOT	Tillsonburg, Ont.	697

Call Letters	City	See Page
CKOV	Kelowna, B. C.	687
CKOX	Woodstock, Ont.	698
CKOY	Ottawa, Ont.	695
CKPC	Brantford, Ont.	693
CKPG	Prince George, B. C.	687
CKPR	Fort William, Ont.	693
CKRB	St. George De Beauce, Que.	701
CKRC	Winnipeg, Man.	689
CKRD	Red Deer, Alta.	686
CKRM	Regina, Sask.	703
CKRN	Rouyn, Que.	701
CKRS	Jonquiere, Que.	699
CKSB	St. Boniface, Man.	689
CKSF	Cornwall, Ont.	693
CKSM	Shawinigan Falls, Que.	701
CKSO	Sudbury, Ont.	697
CKTB	Ste. Catharines, Ont.	696
CKTR	Trois-Rivieres, Que.	702
CKTS	Sherbrooke, Que.	702
CKVD	Val D'Or	702
CKVL	Montreal, Que.	700
CKVM	Ville-Marie, Que.	702
CKWS	Kingston, Ont.	694
CKWX	Vancouver, B. C.	688
CKX	Brandon, Man.	689
CKXL	Calgary, Alta.	685
CKY	Winnipeg, Man.	689
CKYL	Peace River, Alta.	686
VOAR	St. John's, Nfld.	691
VOCM	St. John's, Nfld.	691

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ALBERTA

CFAC—Calgary—1922—CBC

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By.... Calgary Bcstg. Co., Ltd.
Bus.-Studio Address.... 1000 Greyhound Bldg.
Phone: 6-1036 Air Time: Full Time
News Service BN, PUB, CP
Newspaper Affil. Herald
Transcription.... Thesaurus, World Associated
Representative All-Canada, Weed
Membership CARTB
President Basil Deane
Sta. Manager..... A. M. Cairns
Commercial Manager..... D. H. Hartford
Program Director..... G. A. Brown
Prom. Mgr., Pub. Dir..... R. J. Tregillus
Chief Engineer..... E. C. Connor

CFCN—Calgary—1922—CBC

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By. The Voice of the Prairies, Ltd.
Bus.-Studio Address.... 712 Twelfth Ave., E.
Phone: 2-1161 Air Time: Full Time
News Service..... BUP, BN
Transcription SESAC, Lang-Worth
Representative..... Can. Sta. Rep., Oakes
Membership CARTB
President, Sta. Manager..... H. G. Love
V. P., Sls. Prom. Mgr..... James A. Love
Operations Mgr..... Gordon L. Carter
Prod. Manager..... Ned B. Corrigan
Dir., Special Events..... Don Thomas
Chief Engineer..... Robert W. Lamb

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 1000 Watts
Owned-Oper. By CKXL Ltd.
Address..... 210 9th Ave. W.
Phone: 63026 Air Time: Full Time
Representative..... H. C. Stovin, Forjoe
President, Mng. Dir..... F. R. Shaw
V.P., Gen. Mgr..... A. R. Mackenzie
Gen. Sales Mgr..... Allan J. Barker
B'cast. Mgr..... Peter J. Edwards
Special Serv. Mgr..... Mrs. Pearl V. Borgal
Tech. Director..... Gordon Morrison

CFCW—Camrose—1954

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Camrose Bcstg. Co.
Address..... Smith Bldg.
Phone: 3044 Air Time: Full Time
News Service Press News
Representative James Alexander
Gen. Prom. Mgr., Pub..... Tom Shandro
Commercial Manager..... Hal Yerxa
Program Director..... Allan Brooks
Chief Engineer..... Kenneth Anholt

CBX—Edmonton—1948—CBC

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Bus.-Studio Address.... 713 MacDonal Hotel
General Manager..... J. Alphonse Ouimet
Commercial Manager..... W. E. Powell
Chief Engineer..... W. G. Richardson

CBXA—Edmonton—1953

CBC

Frequency: 740 Kc. Power: 250 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Bus.-Studio Address..... Macdonald Hotel
General Manager..... Alphonse Ouimet
Commercial Mgr..... W. E. Powell
Program Director..... D. Claringbull
Engineer..... W. G. Richardson

CFRN—Edmonton—1934

CBC

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By.... Sunwapta Bcstg. Co., Ltd.
Business-Studio Address..... 109 CPR Bldg.
Phone: 22101 Air Time: Full Time
News Service BUP, BN
Transcription Service Lang-Worth
Representative.... R-R., Can. Sta. Reps., Oakes
Membership CARTB, WAB
Pres., Gen., Sta. Mgr..... G. R. A. Rice
Commercial Mgr..... A. J. Hopps
Program Director..... George A. Duffield
Publicity Director..... Isobel McDonald
Chief Engineer..... Frank G. Makepeace

CHED—Edmonton—1954

CBC

Frequency: 1080 Kc. Power: 1,000 Watts.
Owned-Oper. By..... CHED, Ltd.
Address..... 107th St. & 100th Ave.
Phone 4-2111
Representative..... Stovin, Forjoe, Canada
Manager Don McKay
Commercial Mgr..... Don MacLean
Production Manager..... Jerry Forbes
Chief Engineer..... Clint Nichols

CHFA—Edmonton—1949

CBC

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By..... Radio Edmonton, Ltd.
Business Address..... 10012 109th St.
Phone: 42157 Air Time: Full Time
Trans. Ser. SESAC
News Service UP
Rep. Omer Renaud Co., Hunt, McGillvra
President Dr. L. O. Beauchemin
Gen., Sta. Mgr..... Leo Remillard
Comm., Sls. Prom. Mgr..... Jean Gautron
Prog., Pub. Dir..... Gerarde Lachance
Chief Engineer..... Charles Ferland

CJCA—Edmonton—1922

CBC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By..... Edmonton Bcstg. Co., Ltd.
Bus.-Studio Address..... Birks Bldg.
Phone: 4-4131 Air Time: Full Time
News Service PN, BUP, CP
Newspaper Affil. Journal
Trans. Serv. Standard, World
Representative All-Canada, Weed
Membership CARTB

General Manager Gerry Gaetz
 Asst. Sta. Mgr. Rolfe Barnes
 Commercial Manager..... Cameron Perry
 Program Director Dalt Elton
 Promotion Manager..... Miss Win Sutton
 Chief Engineer..... Frank Hollingworth

CFGP—Grande Prairie—1937
CBC

Frequency: 1050 Kc. Power: 5000 Watts
 Owned By Northern Bcstg. Corp., Ltd.
 Address 9901-99th St.
 Phone: 2311 Air Time: Full Time
 News Service BN
 Transcription Service World
 Representative All-Canada, Weed
 Membership CARTB
 President..... H. E. Pecrson
 Gen., Sta. Manager..... Arthur J. Balfour
 Commercial Manager..... Jack E. Soars
 Sls., Prom. Manager..... Gene Ross
 Pub. Director..... June Morrison
 Prog. Director..... Norman Hickey
 Chief Engineer..... Jim de Roaldes

CJOC—Lethbridge—1926
CBC

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By..... Lethbridge Bcstg., Ltd.
 Address 1015 3rd Ave. S.
 Phone: 3161 Air Time: Full Time
 News Service..... Canadian Press
 Trans. Service..... Assoc., Thesaurus, World
 Representative Weed, All-Canada
 Membership CAB, BBM, WAB
 President..... H. R. Carson
 Station Manager..... N. Botterill
 Commercial Manager..... J. Budd
 Program Director..... Ed Conville
 Chief Engineer..... Bob Reagh

CHAT—Medicine Hat—1946
CBC

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By..... Monarch Bcstg. Co., Ltd.
 Address 520 First St., S.E.
 Phone: 2821 Air Time: Full
 Representative Weed, All-Canada
 News Service BN, BUP
 Membership NARTB, CARTB
 Transcription Library..... World, SESAC
 President..... J. H. Yull
 Gen., Sta. Mgr..... R. J. Buss
 Commercial Mgr..... Orv Kope
 Sls. Prom. Mgr..... Bill Bagshaw
 Prog. Dir..... Ian Carson
 Chief Engineer..... Sid Gaffney

CKYL—Peace River—1954

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By..... Peace River Bcstg. Co.
 Address Peace River
 Phone: 2535 Air Time: Full
 News Service Broadcast News
 Transcription SESAC
 President Henry Jerry
 Sta. Mgr. W. C. Gliege
 Sls. Prom. Mgr..... Dave Lilwall

CKRD—Red Deer—1949—CBC

Freq.: 850 Kc. Power: 1 Kd. d., 1 Kw. n.
 Owned-Oper. By..... Central Alberta Bcstg. Co.
 Business Address..... Foster Block
 Phone: 2083 Air Time: Full Time
 News Service Canadian Press
 Representative..... Radio Reps., Young
 President Gordon S. Henry
 Gen., Sta. Mgr..... G. A. Bartley
 Comm. Mgr..... Cam Harju
 Program Director..... Stan Sterling
 Chief Engineer..... Ken L. Martin

BRITISH COLUMBIA

CHWK—Chilliwack—1927
CBC

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By..... Fraser Valley Bcstrs., Ltd.
 Address Box 50
 Phone: 7511-21 Air Time: Full Time
 News Service..... Broadcast News
 Representative All-Canada, Weed
 Gen. Mgr., Pres..... Jack Pilling
 Commercial Manager..... W. G. Teetzal
 Production Mgr..... J. M. MacLachlan
 Pub. Director..... Betty Neads

CJDC—Dawson Creek—1947

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By..... Radio Station CJDC, Ltd.
 Business Address..... 2nd Ave. & 9th St.
 Phone: 216 Air Time: Full Time
 News Service Broadcast News
 Transcription Service..... World, Associated
 Representative..... Radio Representative

Membership CARTB, WAB, BCAB
 President..... W. B. Michaud
 Manager..... W. Mike Lavern Michaud
 Asst. Manager..... Trevor C. Schofield
 Comm. Manager..... Ethel Emes
 Sls. Prom. Manager..... Leroy Tansem
 Prog. Director..... Don Mann
 Publicity Director..... Idella Large
 Chief Engineer..... Murray Stevens

CFJC—Kamloops—1927
CBC

Frequency: 910 Kc. Power: 1 Kw. d.
 Owned Kamloops Sentinel, Ltd.
 Address 310 St. Paul St.
 Phone: 1021 Air Time: Full Time
 Newspaper Affil..... Sentinel
 News Service CP
 Trans. Service World
 Sta. Rep. All-Canada, Weed
 Membership CARTB
 Gen. Mgr. Ian G. Clark

Pub. Dir., Comm. Mgr. R. J. Innes
 Sls. Prom. Mgr. W. Harwood
 Program Dir. Tom Koch
 Chief Engineer Fred Webber

CKOV—Kelowna—1931
CBC

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By Okanagan Bcstrs., Ltd.
 Address Box 1431
 Phone: 3331 Air Time: Full Time
 News Service BN
 Transcription Service World
 Representative All-Canada, Weed
 Membership CARTB
 President Mrs. J. W. B. Browne
 Gen. Mgr. J. H. Browne
 Station, Comm. Manager Dennis Reid
 Promotion Manager Ed Boyd
 Program Director Frank Bond
 Chief Engineer J. Fred Weber

CHUB—Nanaimo—1949

Frequency: 1570 Kc. Power: 1000 Watts
 Owned-Operated By Standard Bcstg. Co.
 Business Address Malaspina Hotel
 Phone: 2630 Air Time: Full Time
 Newspaper Affil. Vancouver Sun
 News Service UP
 Transcription Service World, Standard
 Rep. Stephens & Towndrow, Hunt, Stovin
 Sta. Mgr., Prog. Dir. C. J. Rudd
 Comm., Prom. Mgr. Sheila Hassell
 Publicity Director Reid McLeod
 Chief Engineer Ross MacIntyre

CKLN—Nelson—1939—CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By News Publishing Co., Ltd.
 Address 266 Baker St.
 Phone: 19 Air Time: Full Time
 Newspaper Affiliation Nelson Daily News
 News Service BN
 Representative Stovin, Can. Sta. Reps.
 Membership CARTB, WARTB, BCARTB, BBM
 President Maj. R. H. Green
 Station Mgr., Chief Engineer A. R. Ramsden

CKNW—New Westminster
1944

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By Intl. Bcstg. Co., Ltd.
 Business-Studio Address 227 Columbia St.
 Phone: N.W. 3000 Air Time: Full Time
 News Service BNP, BUP
 Transcription Associated, Standard, Cole
 Representative Forjoe, R-Reps., B'cast. Reps.
 Membership CARTB
 President William Rea, Jr.
 Assistant Manager Hugh Wallace
 Prog. Dir. Hal Davis
 Gen., Station Mgr. W. J. Hughes
 Merchandising Dir. Mel Cooper
 Sls. Prom. Mgr. Stan Buchanan
 Chief Engineer Leo Haydamack

CKOK—Penticton—1948

Freq.: 800 Kc. Power: 1 Kw. d., 500 Wis. n.
 Owned-Operated By CKOK, Ltd.
 Business-Studio Address 125 Nanaimo Ave.
 Phone Number 2800, 2850
 Transcription Service Standard
 Representative Mulvihill, Cooke
 Membership BCARTB, WAB, CARTB
 Managing Director Maurice P. Finnerty
 Station Manager Roy G. Chapman
 Comm. Mgr. Warren Johnstone
 Program Director Russ Richardson
 Chief Engr. George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By CJAV, Ltd.
 Address 735 Third Ave., N.
 Phone: 604 Air Time: Full Time
 News Service PN, Reuters
 Transcription Lang-Worth, Cole, Capitol,
 Standard, World
 Membership CARTB
 President Harold E. Warren
 Managing Dir. Kenneth Hutcheson
 Comm. Mgr. J. Geoffrey Holmes
 Program Dir. Thomas A. Rannie
 Publicity Dir. James A. Hallderson
 Chief Engineer Ross McIntyre

CKPG—Prince George—1945
CBC

Frequency: 550 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station CKPG, Ltd.
 Address 1220 Sixth Ave.
 Phone: 140 Air Time: Full Time
 News Service Can. Press
 Representative All-Canada, Weed
 Membership CARTB, BBM
 President Frank H. Elphicke
 General Manager Cecil G. Elphicke
 Station Manager Charles Cawdell
 Comm. Manager R. T. Harkins
 Sls. Prom. Manager R. A. East
 Prog. Director J. D. Bridges
 Pub. Director Lois Wilson
 Chief Engineer G. K. Rolston

CFPR—Prince Rupert—1938
CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Canadian Broadcasting Corp.
 Address 336 Second Ave., W.
 Representative Stovin
 General Manager (CBC) J. A. Ouimet

CJAT—Trail—1931—CBC

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By Kootenay Bcstg. Co., Ltd.
 Business-Studio Address 815 Victoria St.
 Phone Number 1840
 News Service AP
 Rep. Weed, All-Canada Radio Facilities
 President A. S. Mawdsley

General Manager.....John W. Loader
 Commercial Manager.....Lorne V. McLeod
 Program Director.....J. P. Kobluk
 Chief Engineer.....John D. Hepburn

CBU—Vancouver—1936—CBC

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....701 Hornby St.
 Phone Number.....Marine 6121
 News Service.....BUP
 General Manager (CBC).....J. Alphonse Ouilmet
 Commercial Mgr. (CBC).....Walter E. Powell
 Regional Representative.....Kenneth Caple
 Regional Prog. Dir.....Doug Nixon
 Press Info.....Ron C. Fraser
 C. Engineer.....W. G. Richardson

**CJOR—Vancouver—1926
 CBC**

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....CJOR, Ltd.
 Business-Studio Address.....848 Howe St.
 Phone: MArine 6464.....Air Time: Full Time
 News Service.....BUP, Press News
 Transcription Service.....Thesaurus
 Representative.....Stovin, Adam J. Young, Jr.
 Membership.....CARTB
 Pres., Sta. Mgr.....George C. Chandler
 Sales Manager.....Bus Ryan
 Prom. Mgr., Pub. Dir.....Dorwin Baird
 Prog. Director.....Vic Waters
 Chief Engineer.....Art Chandler
 Commercial Mgr.....Don Laws

CKLG—Vancouver—1955

Frequency: 1070 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Lions Gate B'casting., Ltd.
 Address.....143 E. 11th, North Vancouver
 Phone: York 1101.....Air Time: Full Time
 News Service.....C.P.
 Transcription Service.....SESAC
 Sta. Reps.....Don Cooke, James Alexander
 Membership.....CARTB
 Gen., Sta. Manager.....Robert T. Bowman
 Comm. Manager.....John N. Hunt
 Sls. Prom. Manager.....James Thom
 Prog. Director.....Rudy Hartman
 Pub. Director.....C. Baxter
 Chief Engineer.....T. Payne

CFUN—Vancouver

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Broadcast Operations, Ltd.
 Address.....812 Robson St.
 Phone: MArine 1271.....Air Time: Full Time
 News Service.....BUP
 Representative.....Nat. Broadcast Sales
 Membership.....CARTB
 President.....R. R. Keay
 Mng. Dir., Gen., Sta. Mgr.....Patt McDonald
 Comm. Manager.....Fin Anthony
 Sls. Prom. Mgr.....Warren Johnstone
 Prog. Director.....Stan Lettner
 Pub. Director.....Norm Williams
 Chief Engineer.....Dave Rogers

**CKWX—Vancouver—1923
 MBS**

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....CKWX Radio, Ltd.
 Business-Studio Address.....543 Seymour St.
 Phone: TA. 5131.....Air Time: Full Time
 News Service.....CP, BUP
 Transcription Service.....World
 Representative.....All-Canada, Weed
 President.....Arthur Holstead
 General Manager.....Frank H. Elphicke
 Gen. Sls. Manager.....John L. Sayers
 Program Manager.....John Ansell
 Png., Res. Director.....Macintosh MacDonald
 Assistant Manager.....Sam G. Ross
 Prom. Manager.....Phil J. Baldwin
 Prod. Manager.....Laurie Irving
 Chief Engineer.....Charles Smith

**CJIB—Vernon—1947
 CBC-DOMINION**

Frequency: 940 Kc.....Power: 1000 Watts
 Owned-Operated By.....Interior Bcstrs., Ltd.
 Business Address.....3330 Barnard Ave. W.
 Phone: 3900.....Air Time: Full Time
 News Service.....PN
 Rep.....Radio Representatives, Cooke
 General Manager.....A. G. Seabrook
 Commercial Mgr.....Larry Scott
 Program Director.....Don Warner
 Publicity Dir.....Dave Lilwall
 Chief Engineer.....Loren Merriman

CJVI—Victoria—1941—CBC

Frequency: 900 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Island Bcstg. Co., Ltd.
 Business-Studio Address.....817 Fort Street
 Phone: 2-8221.....Air Time: Full Time
 News Service.....BN
 Transcription Service.....Associated, World
 Representative.....Weed, All-Canada
 Membership.....CARTB
 President.....J. M. Taylor
 Sta., Comm. Mgr.....W. M. Guild
 Sls. Prom., Pub. Mgr.....Hugh Curtis
 Program Director.....Fred G. Usher
 Chief Engineer.....Joe Sommers

CKDA—Victoria—1950—CBC

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Capital Bcstg. System
 Address.....1450 Douglas St.
 Phone: 4-9311.....Air Time: Full Time
 News Service.....BUP, CP
 Transcription Service.....Standard, SESAC
 Representative.....Farjoe Nat. B'acst. Sls., Hunt
 Pres., Gen. Mgr.....David M. Armstrong
 Sta., Comm. Manager.....Gordon M. Reid
 Prog. Director.....David G. Hill
 Publicity Director.....Philip J. Baldwin
 Chief Eng.....Norman E. Bergquist

MANITOBA

CKX—Brandon—1928—CBC

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By... Western Manitoba Bcstrs.
Address... 2940 Victoria Ave.
Phone: 5393. Air Time: Full Time
Transcription Service... Thesaurus, SESAC
Representative... Radio Representatives, Young
News Service... BUP, BN
Pres., Gen. Manager... J. B. Craig
Commercial Manager... E. D. Holland
Asst. Sta. Manager... Eric Davies
Sls. Prom. Manager... Betty Murphy
Chief Engineer... E. Humphrey Davies

CKDM—Dauphin—1950

Frequency: 1050 Kc. Power: 1000 d.; 250 n.
Owned... Dauphin Bcstg. Co., Ltd.
Address... 3rd Ave., N. E.
Phone: 3230, 3270. Air Time: Full Time
News Service... CP
Trans. Service... SESAC
Representative... Radio-Rep., Young
Membership... CARTB
President... A. T. Warnock
Mng. Director... Mrs. G. Peebles
Asst. Manager... J. M. Henderson
Comm. Manager... Jack Henderson
Sls. Prom. Mgr., Prog. Dir... Bob Wood
Pub. Director... Ted Meseyton
Chief Engineer... R. D. Hughes

CFAR—Flin Flon—1937—CBC

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By... Arctic Radio Corp., Ltd.
Address... 436 Main St.
Phone: 4422. Air Time: Daytime
News Service... BN
Trans. Service... SESAC, Lang-Worth, ASCAP
Representative... Stovin, Young
Membership... CARTB
President... J. Mundie
Station Manager... C. H. Witney
Commercial Manager... T. Ashmore
Program Director... E. Smallwood

CKSB—St. Boniface—1946 CBC

Frequency: 1250 Kc. Power: 1000 Watts
Owned... Radio-St. Boniface Ltd.
Address... 607 Langevin St.
Phone: 20-4865. Air Time: Daytime
News Service... BUP
Trans. Service... SESAC
Representative... Renaud, McGillivra, Hunt
President... Dr. P. E. LaFleche
Gen. Mgr., Pub. Dir... Roland Couture
Commercial Mgr... Raoul Normandeau
Program Dir... Denis Belair
Chief Engineer... Yves Savignac

CBW—Winnipeg—1948—CBC

Frequency: 990 Kc. Power: 50,000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Business Address... 541 Portage Ave.
Phone: 742541. Air Time: Full Time
News Service... Canadian Press; BUP
Reg. Director... J. R. Finlay
Reg. Prog. Director... D. E. Cameron
Reg. Engineer... R. D. Cahoon
Comm. Sls. Rep... R. L. Horley
Publicity... C. E. L'Ami

CJOB—Winnipeg—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Blick Bcstg., Ltd.
Business-Studio Address... Lindsay Bldg.
Phone: 926, 374. Air Time: Full Time
Transcription Service... World, Thesaurus,
Associated, Standard, Lang-Worth
Membership... CARTB
News Service... CP; BUP
Representative... R-Reps., Adam Young
President... J. O. Blick
Commercial Manager... A. J. Messner
Office Manager... Frances Sprague
Sales Prom. Mgr... Jim Gibson
Prog. Director... George C. Davies
Chief Engineer... R. V. Durle

CKRC—Winnipeg—1934 CBC

Frequency: 630 Kc. Power: 5000 Watts
Owned... Transcanada Communications, Ltd.
Bus. Studio Address... 300 Carlton St.
Phone: 922-266. Air Time: Full Time
News Service... BUP, Press News, CP
Transcription Service... Lang-Worth, Standard
Membership... CARTB, BBM
Representative... Weed, All-Canada
President... Clifford Sifton
Gen., Sta. Mgr... William A. Speers
Commercial Manager... B. M. Pirie
Prom. Manager... Wm. H. Edge
Program Director... J. M. Hill
Publicity Dir... F. M. Desourdy
Chief Engineer... A. W. Hooper

CKY—Winnipeg—1950

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By... Station CKY, Ltd.
Business Address... 432 Main St., N.
Phone: 93-1531. Air Time: Full Time
Transcription... Capital, SESAC, Associated
Representative... Stovin, Forjoe
Membership... RAB, CARTB, WAB
President... Lloyd E. Moffatt
Sta. Manager... W. E. Collier
Comm. Manager... C. F. Hawkins
Sales Prom. Mgr... Harry O. Watts
Program Director... Jack R. Stewart
Chief Engineer... Andy Malowanchak

NEW BRUNSWICK

CKBC—Bathurst—1955

Frequency: 1400 Kc. Power: 250 W.
 Owned-Operated By: Bathurst Bcstg. Co., Ltd.
 Address: Goff St.
 Representative: Alexander
 President: J. Leo Hachey
 Gen. Mgr.: W. J. Davis
 Commercial Manager: G. Royal

CKNB—Campbellton—1939 CBC

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By: Restigouche Bcstg. Co., Ltd.
 Business Address: 110 Water St.
 Phone: Plaza 3-2009. Air Time: Full Time
 Representative: Hardy, Weed
 Transcription: All-Canada; Caldwell
 Membership: CARTB, BBM
 President: J. Wesley MacDonald
 Mgn. Director: Dr. Charles H. Houde
 Sls. Prom. Mgr.: Connie Richardson
 Station Manager: Stan Chapman
 Program Director: Bob Richards
 Chief Engineer: L. P. Paquet

CJEM—Edmundston—1944 CBC

Frequency: 570 Kc. Power: 1000 Watts
 Owned-Oper. By: Edmundston Radio, Ltd.
 Address: 91 Canada Rd.
 Phone: 880. Air Time: Full Time
 Transcription Service: SESAC
 News Service: BN
 Representative: Stovin, Young
 President: Georges Michaud
 Gen. Mgr.: Jack Brilliant
 Station, Comm. Mgr.: Georges Guerrette
 National Prog. Dir.: Harry Wilsie
 Program Director: Hermel Dumont
 Pub. Dir., Asst. Mgr.: Bob Beaulieu
 Chief Engineer: Adrien Garceau

CFNB—Fredericton—1923 CBC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By: James S. Neill & Sons, Ltd.
 Phone: 5501. Air Time: Full Time
 News Service: UP, R.P.
 Transcription Service: Thescurus
 Representative: All-Canada, Weed
 Membership: CARTB
 President: J. Stewart Neill
 General Manager: D. Malcolm Neill
 Prog. Director: H. L. McFee
 Retail Sls. Manager: George W. Brown
 Sta., Comm. Manager: J. T. H. Fenety
 Chief Engineer: Glenn D. Love

CBAF—Moncton—1954—CBC

Frequency: 1300 Kc. Power: 5000 Watts
 Address: Georges & Archibald Sts.
 Phone: 4-3366. Air Time: Daytime
 Owned-Oper. By: Canadian Bcstg. Corp.
 Address: 232 St. Georges St.
 General Manager: Alphonse Ouimet
 Commercial Mgr.: M. Valiquette
 Acting Sta. Mgr.: Reynald Teasdale

Publicity Director: Lyal D. Brown
 Engineer: H. M. Smith

CKCW—Moncton—1934—CBC

Frequency: 1220 Kc. Power: 10,000 Watts
 Owned-Oper. By: Moncton Bcstg., Ltd.
 Address: K of P Bldg.
 Phone: 4-9111, 2, 3, 4. Air Time: Full Time
 News Service: BUP, CP, Radio Press
 Transcription Service: Lang-Worth
 Representative: Young, Stovin
 Pres., Gen. Mgr.: F. A. Lynds
 Sta., Comm. Prcm. Manager: T. Tonner
 Program Director: Robert Reid
 Publicity Director: Thomas H. Tonner
 Chief Engineer: Arnold Brewster

CKMR—New Castle—1949 BC

Frequency: 790 Kc. Power: 1000 Watts
 Owned: Miramichi Bcstg. Co., Ltd.
 Phone: 690. Air Time: Full Time
 Representative: Renaud
 President: L. W. Flett
 Sta. Mgr., Chief Engr.: R. J. Wallace
 Publicity Director: Fred Haining

CBA—Sackville—1939—CBC

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Address: 100 Sackville St., Halifax, N. S.
 Phone: 28311. Air Time: Full Time
 Regional Director: W. E. S. Briggs
 Regional Prog. Dir.: S. R. Kennedy
 Comm. Rep.: Don LeBlanc
 Press & Info. Rep.: A. W. Wilson
 Reg. Engineer: H. M. Smith

CFBC—Saint John—1946 CBC

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By: Fundy Bcstg. Co., Ltd.
 Address: 68 Carleton St.
 Phone: 2-3301. Air Time: Full Time
 Representative: Young, Hunt, Nat'l Bcst. Sales
 President: A. M. A. McLean
 General Manager: Hugh T. Trueman
 Sales Manager: C. F. Bedford
 Program Supervisor: D. H. Armstrong
 Prom. Mgr., Publ. Dir.: R. J. Gallagher
 Chief Engineer: H. M. Stout

CHSJ—Saint John—1934 CBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By: New Brunswick Bcstg. Co.
 Business-Studio Address: 14 Church St.
 Phone: 3-3304. Air Time: Full Time
 Newspaper Affil.: Journal, Globe
 Representative: All Canada, Weed & Co.
 President: T. F. Drummie
 General Manager: George A. Cromwell
 Program Director: Cleve G. Stillwell
 Station Manager: Earl McCarron
 Sls. Prom. Mgr.: Frank Doody
 Pub. Director: Alfred E. Murphy
 Chief Engineer: J. G. Bishop

NEWFOUNDLAND

CBY—Corner Brook—1942

CBC

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Air Time..... Full Time
Representative..... C. V. Hierlihy
Gen. Mgr. (CBC)..... J. Alphonse Ouimet

CBG—Gander—1949—CBC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Address..... P. O. Drawer 32
Phone Number..... 349
News Service..... CP, BUP, Reuters, PN
General Manager..... J. A. Ouimet

CBT—Grand Falls—1949

CBC

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Address..... High Street
Phone: 2102..... Air Time: Full Time
News Service..... AP, INS, UP
Gen. Mgr..... J. Alphonse Ouimet
Station Manager..... John J. Grace
Press & Info. Dept., Prom. Mgr., Ron C. Fraser
Comm. Manager..... G. D. Halley
Prog. Director..... R. G. O'Brien
Area Engineer..... E. D. Witherstone

CBN—St. John's—1949—CBC

Frequency: 640 Kc. Power: 10,000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Address..... St. John's
News Service..... CP, Reuters
Representative..... CBC
General Manager (CBC)..... J. Alphonse Ouimet
Commercial Mgr. (CBC)..... W. E. Powell

Prog. Director..... Charles Jennings
Publ. Director (CBC)..... Ron C. Fraser
Dir. of Engrg..... W. G. Richardson

CJON—St. John's—1951

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By..... Nfld. Bcstg. Co., Ltd.
Address..... Radio-TV Bldg.
Phone: 7105..... Air Time: Full Time
News Service..... AP, CP, Press News
Transcription Service..... Lang-Worth, SESAC
Reps..... All-Canada Radio, Weed
Membership..... CARTB
Pres., Gen. Mgr..... Geoffrey W. Stirling
Station Manager..... Don Jamieson
Commercial Manager..... Mrs. J. LeClair
Sales Prom. Mgr..... Jack Baird
Program Director..... Art Harnett
Publicity Director..... C. Yuill
Chief Engineer..... Oscar Hierlihy

VOAR—St. John's—1929

Frequency: 1230 Kc. Power: 100 Watts d.
Owned-Oper. By..... Nfld. Mission Conf.
Address..... P. O. Box 574
Phone..... 6760
Pres., Gen. Mgr..... Philip Moores

VOCM—St. John's—1936

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By... Colonial Bcstg. System
Business Address... Water at McBride's Hill
Phone..... 3148-9
News Service..... CP, PN, BUP
Transcription Service..... Thesaurus, World
Membership..... CARTB, AAB
Representative..... Stovin, Canada, Young
Managing Director..... H. N. Butler
Commercial Manager..... M. Shulman
Program Director..... J. Regan
Chief Engineer..... W. B. Williams

NOVA SCOTIA

CJFX—Antigonish—1943

CBC

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By... Atlantic Bcstrs., Ltd.
Address..... St. Ninian St.
Phone: 580..... Air Time: Full Time
News Service..... BUP
Transcription Service..... SESAC
Representative..... Mulvihill, Young
President..... Rev. D. MacCormick
Sta. Mgr., Chief Eng..... Gordon MacDougall
Comm. Manager..... Omar Blondahl
Program Dir..... Bruce Rafuse
Traffic..... Ann Forbes

CKBW—Bridgewater—1947

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By... Acadia Bcstg. Co., Ltd.
Address..... 399 King St.
Phone: Liberty 3-2401..... Air Time: Full Time
Representative..... Radio Reps., Don Cooke

News Service..... Con. Press
Membership..... CARTB
President..... C. J. Morrow
General Manager..... John F. Hirtle
Station Manager..... James A. MacLeod
Comm. Mgr..... J. C. Newell
Sales Prom. Mgr..... Lester L. Rogers
Program Director..... A. Maxwell Ramey
Publicity Director..... R. A. MacLaren
Chief Engineer..... Douglas B. Hirtle

CBH—Halifax—1947—CBC

Frequency: 1330 Kc. Power: 250 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Business-Studio Address... 100 Sackville St.
Phone: 2-8311..... Air Time: Full Time
News Service..... CP, BUP
Regional Director..... W. E. S. Briggs
Reg. Prog. Dir..... S. R. Kennedy
Comm. Rep..... Don LeBlanc
Press & Infor. Rep..... A. W. Wilson
Regional Engineer..... H. M. Smith

CHNS—Halifax—1926—CBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By... Maritime Bcstg. Corp., Ltd.
 Bus.-Studio Address..... 10 Tobin St.
 Phone: 3-8318..... Air Time: Full Time
 News Service..... CP, BUP
 Newspaper Affil... Chronicle-Herald, Mail-Star
 Transcription Service.. Thesaurus, Lang-Worth
 Representative..... All-Canada, Weed
 Membership..... CARTB
 President..... Graham W. Dennis
 Gen., Station Manager..... Gerald Redmond
 Commercial Manager..... Douglas Grant
 Sales Prom. Mgr..... John Holden
 Program Manager..... John A. Funston
 Chief Engineer..... Arthur H. Greig

CJCH—Halifax—1944

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By..... Chronicle Co., Ltd.
 Bus.-Studio Address..... 741 Robie St.
 Phone: 5-5443..... Air Time: Full Time
 News Service..... AP, Can. Press
 Transcription Service..... World, SESAC
 Representative..... Mulvihill, Adam Young
 President..... B. Pearson McCurdy
 Station Manager..... E. Finlay MacDonald
 Comm. Manager..... Howard E. Gerard
 Sls. Prom. Manager..... Clcir Chambers
 Program Director..... Al Foster
 Chief Engineer..... A. Reginald MacWilliams

CKEN—Kentville—1947

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By... Evangeline Bcstg. Co., Ltd.
 Business-Studio Address..... Radio Center
 Phone: Kentville 2111..... Air Time: Full Time
 News Service..... CP
 Transcription Service..... World
 Representative..... Alexander
 Membership..... CARTB, BBM
 President..... George Wilson
 General Manager..... J. A. C. Lewis
 Commercial Mgr..... Mrs. E. J. Macmillan
 Sales Prom. Mgr..... B. M. Butler-Gray
 Program Director..... W. A. Bishop
 Publicity Director..... Graham Galloway
 Chief Engineer..... A. M. Bishop

CKEC—New Glasgow

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... Hector Bcstg. Co.
 General Manager..... James M. Cameron
 Asst. Gen., Comm. Mgr..... Howard MacLean
 Promotion Manager..... Ross Ingram
 Chief Engineer..... Charles Gogen

CBI—Sydney—1948—CBC

Freq.: 1140 Kc. Power: 5000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.

Business-Studio Address..... 247 Charlotte St.
 Station Manager..... F. G. Cooke
 Chief Eng..... G. R. Oulton

CJCB—Sydney—1929—CBC

Freq.: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Cape Breton Bcstrs., Ltd.
 Business-Studio Address..... Radio Bldg.
 Phone Number..... 5598-7
 Air Time..... Full Time
 News Service..... PN
 Transcription Service.. Thesaurus, Lang-Worth
 Representative..... All-Canada, Weed
 General Manager..... J. Marven Nathanson
 Commercial Manager..... R. M. Burchell
 Sales Prom. Mgr..... M. C. MacQuarrie
 Program Director..... T. C. Robertson
 Chief Engineer..... A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts
 Owned-Operated By... Colchester Bcstg. Co. Ltd.
 Business Address..... 7 Pleasant St.
 Phone: 4491..... Air Time: Full Time
 News Service..... BUP
 Transcription Service..... World
 Representative..... Radio Time Sales
 Membership..... CARTB
 President, General Mgr.... J. Arthur Manning
 Comm. Mgr..... George B. Moore
 Program Director..... Lloyd Cavanagh
 Chief Engineer..... Sidney Bernasconi

CFAB—Windsor—1944

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Evangeline Bcstg. Co., Ltd.
 Address..... Radio Centre
 Phone: 2111..... Air Time: Full Time
 News Service..... CP
 Transcription Service..... World
 Representative..... Alexander
 Membership..... CARTB, BBM
 President..... George Wilson
 General Manager..... J. A. C. Lewis
 Comm. Mgr..... Mrs. E. J. MacMillan
 Promotion Mgr..... Bernard Butler-Gray
 Program Director..... Willard A. Bishop
 Publicity Director..... Graham Galloway
 Chief Engineer..... A. M. Bishop

**CJLS—Yarmouth—1934
 CBC**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Gateway Bcstg. Co., Ltd.
 Address..... 222 Main St.
 Phone: 500..... Air Time: Full Time
 News Service..... CP
 Transcription Service..... All-Canada
 Representative..... All-Canada, Weed
 Pres., Gen., Comm. Mgr.. Chf. Eng.. D. L. Smith
 Publicity Dir..... William Singer

ONTARIO

CKBB—Barrie—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Barrie Bcstg. Co. Ltd.
Address Box 69
Phone: 5585. Air Time: Full Time
News Service BN
Transcription Service SESAC
Membership CARTB, BBM
Representative Young, Mulvihill
Pres., Gen. Mgr. Ralph T. Snelgrove
Sta. Mgr., Comm. Mgr. Robert Hunter
Program Director Robert McLean
Chief Engr. Jack Mattenley

CJBQ—Belleville—1946—CBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Quinte Bcstg. Co., Ltd.
Address P. O. Box 399
Phone: Woodland 8-5555. Air Time: Full Time
News Service Broadcast News
Transcription Service World
Representative Can. Sta. Rep.
Membership CARTB
President A. MacLean Haig
Station Manager W. H. Stovin
Commercial Manager J. H. MacDonald
Program Director P. F. Flagler
Sls. Prom. Manager F. C. Murray
Chief Engineer J. B. Buchanan

CFJB—Brampton—1953

Frequency: 1090 Kc. Power: 250 W. d.
Owned-Oper. By CFJB, Ltd.
Address 2 Ellen St.
Phone: 2321. Air Time: Daytime
News Service BN, BUP
Trans. Service World, Lang-Worth, SESAC
Membership CARTB
Rep. Radio & TV Sales, Cooke
President William Martin
Gen., Sta. Mgr., Prog. Dir., Eng. Fenwick Job
Commercial Manager Russell Waters
Sls. Prom. Manager Stan Larke
Publicity Director John Fox

CKPC—Brantford—1923—CBC

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Telephone City Bcst., Ltd.
Address 525 Colborne St.
Phone: 3-2664. Air Time: Full Time
Transcription Service World
News Service BUP
Transcription Service World, Capitol
Representative J. L. Alexander
Pres., Gen. Mgr. Mrs. F. M. Buchanan
Station Manager R. Buchanan
Comm. Manager Wally Shubat
Sales Prom., Pub. Director A. J. Kelly
Chief Engineer J. Featherston

CFJR—Brockville—1943 CBC

Frequency: 1450 Kc. Power: 250 Watts
Owned By Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address 17 King St. West
Phone: 4628. Air Time: Full Time

News Service BUP
Representative Stovin, Young
Pres., Gen. Sta., Comm. Mgr. Jack R. Radford
Asst. Sta. Mgr. Thomas Statham
Program Director Jim Chapman
Chief Engineer Sid Penstone

CFCO—Chatham—1926 CBC—DOMINION

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By John Beardall
Business Address P. O. Box 277
Phone: 2626. Air Time: Full Time
News Service BUP
Membership CARTB
Transcription Service Lang-Worth
Pres., Gen., Sta. Mgr., Pub. Dir. John Beardall
Comm. Director Arch Ferrie
Program Director Ed Nachaj
Chief Engineer Gordon Brooks

CKSF—Cornwall—1945—CBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Standard-Freeholder, Ltd.
Business-Studio Address 36 Pitt St.
Phone Number 4800-01
Air Time 6:45 a.m.-11:45 p.m.
News Service CBN
Transcription Service Thesaurus
Representative Stovin, McGillvra
Membership CARTB
Station Manager Fred H. Pemberton
Publicity Director Alma Larocque
Program Director Carl Fisher
Chief Engineer Mahlon Clark

CFOB—Fort Frances—1944 CBC-KBS

Frequency: 800 Kc. Power: 1 Kw. d., 1 Kw. n.
Owned By N. Border Bcstg., Ltd.
Business-Studio Address 242 Scott St.
Phone: 200. Air Time: Full Time
News Service BN
Transcription Service Keystone, Lang-Worth
Representative Cooke
Vice-pres., Comm. Mgr. Frank Hall
Station Manager Gordon McBride
Commercial Mgr. Ted Ashton
Chief Engineer Dick Endseth

CKPR—Fort William—1931 CBC

Frequency: 580 Kc. Power: 1000 Watts
Owned-Oper. By H. F. Dougall Co., Ltd.
Bus.-Studio Address Radio Hall, Victoria Ave.
Phone: 33477. Air Time: Full Time
News Service CP, Press News
Trans. Ser. Thesaurus,
Rep. Radio Representative, Young, Stovin
Membership CARTB
Pres., Gen. Mgr. H. F. Dougall
Sta., Comm., Sls. Prom. Mgr. George Jeffrey
Program Director J. P. Friesen
Publicity Director Jack Masters
Chief Engineer W. T. Ross

CKGR—Galt—1954

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Galt B'casting Co., Ltd.
 Address 3 Amslie St.
 Phone: 4318 Air Time: Daytime
 News Service Broadcast News
 Transcription Service Lang-Worth
 Representative Radio Time Sales
 President Mrs. Margaret Spohn
 Gen., Sta. Manager Gerald Lee
 Comm., Prom. Mgr. Donald Carter
 Program Director John Meadows
 Pub. Dir., Chief Eng. Gerald W. Lee

CJOY—Guelph—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By CJOY, Ltd.
 Business Address Bond Bldg.
 Phone: 5500 Air Time: Full Time
 Representative Radio Reps., Cooke
 Membership CARTB
 Pres., Sta. Mgr. Wallace Slatter
 General Mgr. Frederick T. Metcalf
 Program Director J. D. LeBlanc
 Commercial Mgr. J. Jackson
 Publicity Dir. Norman Jary
 Chief Engineer J. Milligan

CHML—Hamilton—1926

Frequency: 900 Kc. Power: 5000 Watts
 Owned-Oper. By Maple Leaf Bcstg. Co., Ltd.
 Business-Studio Address 848 Main St., E.
 Phone: Liberty 9-2411 Air Time: Full Time
 News Service Press News, Ltd.
 Rep. Stephens & Towndrow, Young,
 Nat. B'cast Sales
 Membership CARTE, RAB
 President Kenneth D. Soble
 General Manager Tom Darling
 Commercial Manager W. D. Whitaker
 Sales Prom. Mgr. W. R. Beecroft
 Program Director Agnes M. Anderson
 Pub. Director Bill Hill
 Chief Engineer Hugh Potter

CKOC—Hamilton—1922—CBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned Wentworth Radio Bcstg. Co., Ltd.
 Business-Studio Address 32 John St., N.
 Phone: JACKSON 7-4483 Air Time: Full Time
 News Service BUP, BN, Can. Press
 Transcription Service Thesaurus, World
 Representative All-Canada, Weed
 Membership CARTB, BBM
 President H. R. Carson
 V. P., General Manager W. T. Cranston
 Asst. Manager J. Lyman Potts
 Comm. Manager J. N. Inkster
 Promotion Mgr. Frank Fogwell
 Program Director T. J. Garner
 Chief Engineer Leslie Horton

CJRL—Kenora—1938—CBC

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By Lake of Woods B'cast, Ltd.

Address Johnson Block
 Phone: 6212 Air Time: Full Time
 News Service CP
 Representative Stovin, Cooke
 Membership BBM, RAB, CARTB
 President L. E. Moffat
 Station Manager Bill Whittingham
 Prog. Dir., Chief Eng. Don MacTavish

CKLC—Kingston—1953—CBC

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By St. Lawrence Bcstg. Co., Ltd.
 Address 99 Brock St.
 Phone: 24927 Air Time: Full Time
 News Service BN, BUP
 Transcription Service World
 Representative Stovin, Forjos
 President R. S. Grant
 Sta., Gen. Manager T. D. French
 Comm. Manager J. F. French
 Prog. Director C. J. Bermingham
 Chief Engineer Barry M. Ogden

CKWS—Kingston—1942—CBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Frontenac Bcstg. Co., Ltd.
 Address Radio-Television Centre
 Phone: 2-4977 Air Time: Full Time
 News Service BN
 Newspaper Affil. Kingston Whig Standard
 Rep. Natl. Bcst. Sales, Weed
 Membership CARTB
 President Senator W. R. Davies
 Vice-President Roy H. Thomson
 Gen. Manager J. M. Davidson
 Station Manager P. D. Scanlon
 Comm. Manager Weldon Wilson
 Prog. Director W. Williamson
 Pub. Director Bette Colger
 Chief Engineer A. E. Cobb

**CJKL—Kirkland Lake—1934
CBC**

Frequency: 560 Kc. Power: 5000 Watts
 Owned Kirkland Lake Bcstg., Ltd.
 Address 22 Govt. Rd. West
 Phone: 27 Air Time: Full Time
 News Service BN
 Representative Natl. Bcst. Sales, Weed
 Membership CARTB
 President Roy H. Thomson
 General Manager J. M. Davidson
 Station Manager Gord Burnett
 Commercial Manager Ken Billings
 Sales Prom. Manager Barbara Johnston
 Program Director Jesse French
 Publicity Director B. Johnston
 Chief Engineer C. L. Spence

**CKCR—Kitchener—1929
CBC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By K-W. Bcstg. Co., Ltd.
 Business-Studio Address 135 King St. W.
 Phone: SHERWOOD 3-3628 Air Time: Full Time

News Service AP
 Transcription Service..... SESAC, Associated
 Rep..... Renaul, Hunt, Young, McGillvra
 Membership CARTB
 Pres., Gen. Mgr..... James C. Mitchell
 Sls. Prom., Comm. Mgr..... Jack G. Liddle
 Sta. Mgr., Prog. Dir..... Ken W. Mackinnon
 Publicity Dir..... Bob Tschantz
 Chief Engineer Ion Hartman

CJSP—Leamington—1954

Frequency: 710 Kc..... Power: 250 W. d.
 Owned-Operated By... Sun Parlor Bcstg., Ltd.
 Address..... 23 Erie St., N.
 Phone: 2780..... Air Time: Day
 Representative Best
 Pres., Comm. Mgr..... A. A. Brunder
 Sales Manager..... J. L. Moore

CKLY—Lindsay—1955

Frequency: 910 Kc..... Power: 1 Kw.
 Owned-Operated By... Greg-May Bcstg. Ltd.
 General Manager..... Herb May
 Commercial Manager..... E. Neill Gregory

CFPL—London—1933—CBC

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper..... London Free Press Printing Co.
 Address..... 442 Richmond St.
 Phone: 2-5201..... Air Time: Full Time
 Newspaper Affil..... London Free Press
 Transcription Lang-Worth, World
 Representative Weed, All-Canada
 Membership CARTB, RAB
 President..... Walter J. Blackburn
 Gen. Mgr..... Murray T. Brown
 Comm., Station Mgr..... Douglas C. Trowell
 Prog. Dir..... J. N. Illman
 Sls. Prom. Mgr., Pub. Dir..... Harvey M. Clarke
 Chief Engineer..... Glen A. Robtaille

**CHVC—Niagara Falls-Welland
 1947**

Frequency: 1600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Radio Station CHVC, Ltd.
 Business Address... Rainbow Bridge, Niagara
 Falls—76 Division St., Welland
 Phone: EL 8-7151, RE 4-7269. Air Time: Full Time
 Representative Cooke, Alexander
 President..... B. Howard Bedford
 Prog. Director..... A. W. Blakely
 Commercial Manager..... Sam Carpenter
 Chief Engineer..... L. H. Rook

**CFCH—North Bay—1932
 CBC**

Frequency: 600 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Thompson Enterprises
 Address... Bank of Nova Scotia Bldg., Toronto
 Phone: 2400..... Air Time: Full Time
 Transcription Service... Lang-Worth, Thesaurus
 Representative Natl. Bcst. Sales Weed
 President Ken Thompson
 General Manager..... H. Freeman
 Station Manager..... Keith Packer
 Commercial Manager..... Bill King

Program Director Clarence Houston
 Chief Engineer..... Jack Barnaby

CFOR—Orillia—1945—CBC

Frequency: 1570 Kc... Power: 5 Kw. d; 1 Kw. n.
 Owned-Oper. By..... Gordon E. Smith
 Bus.-Studio Address..... 241 West St., N.
 Phone: 3511..... Air Time: Full Time
 News Service Can. Press
 Transcription Service World
 Representative Stephens & Towndrow
 Membership CARTB
 Pres., Gen., Sta. Mgr..... Gordon E. Smith
 Comm. Manager..... William Pratt
 Prom. Mgr., Pub. Dir..... Stuart C. Brandy
 Program Director..... Pete McGarvey
 Chief Engineer..... George Slinn

CKLB—Oshawa—1949

Frequency: 1350 Kc..... Power: 5000 Watts
 Owned-Oper. By... Lakeland Bcstg. Co., Ltd.
 Business-Studio Address..... 16 Centre St.
 Phone: 3-3415..... Air Time: Full Time
 Transcription Service World
 News Service BN
 Representative Alexander, McGillvra
 Membership CARTB
 Pres., Gen. Mgr..... Alfred H. Collins
 Comm., Sta. Mgr..... Gordon G. Garrison
 Program Director Ken Phillips
 Chief Engineer..... W. C. Marchand

CBO—Ottawa—1924—CBC

Frequency: 910 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Canadian Bcstg. Corp.
 Bus.-Studio Address... Chateau Laurier Hotel
 Phone Number 2-1151
 Station Manager..... Charles P. Wright

CFRA—Ottawa—1947

Frequency: 560 Kc..... Power: 5000 Watts
 Owned-Operated By..... Radio Station CFRA
 Business Address..... Ryan Auditorium
 Transcription Service... Standard, Lang-Worth,
 Capitol
 Representative... Stephens-Towndrow, Weed
 President, General Mgr..... Frank Ryan

CKOY—Ottawa—1949—CBC

Freq.: 1310 Kc..... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... CKOY, Ltd.
 Address 635 Richmond Rd.
 Phone: PA. 2-6501..... Air Time: Full Time
 News Service AP, UP
 Transcription Service... Capitol, Thesaurus,
 World, Lang-Worth
 Representative..... Cooke, Natl. Bcst. Sales
 President..... Duncan K. MacTavish
 Station Mgr..... Jack Daly
 Commercial Manager..... Keith Kearney
 Program Director..... Keith Sterling
 Pub. Dir., Sales Prom. Mgr..... Lew Hill
 Chief Engineer..... Ken Pultock

**CFOS—Owen Sound—1940
 CBC**

Frequency: 1470 Kc..... Power: 1000 Watts
 Owned..... Grey & Bruce Bcstg. Co., Ltd.

Address.....270 9th St. E.
 Phone: 1940.....Air Time: Full Time
 News Service.....BN
 Transcription Service.....World
 Newspaper Afil.....Sun-Times
 Membership.....CARTB
 President.....Howard Fleming
 General Manager.....William N. Hawkins
 Commercial Manager.....R. Tomlinson
 Program Director.....Stew Blancher
 Publicity Director.....L. Phillips
 Chief Engineer.....Garritt Stoffer

Owned.....Niagara District Bcstg. Co., Ltd.
 Business-Studio Address.....12 Yates St.
 Phone: MU. 4-1174.....Air Time: Full Time
 News Service.....Broadcast News
 Transcription Service.....Standard, World
 Representative.....McGillvra, P. Mulvihill
 Membership.....CARTB, BBM
 President.....W. B. C. Burgoyne
 Managing Director.....Mary C. Burgoyne
 Comm., Prom. Manager.....V. A. Lococo
 Prog., Pub. Director.....Jack Dawson
 Chief Engineer.....W. H. Allen

CHOV—Pembroke—1942
CBC

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ottawa Valley Bcstg. Co.
 Address.....319 Pembroke St.
 Phone: RE. 2-3657.....Air Time: Full Time
 News Service.....BUP
 Transcription Service.....Thesaurus, SESAC
 Representative.....Stovin, Young
 Pres., Gen. Mgr.....E. G. Archibald
 Program Director.....Gregory Poupore
 Comm., Prom. Manager.....Ramsay F. Garrow
 Chief Engineer.....W. E. Schmidt

CHLO—St. Thomas-London
1948—CBC

Frequency: 680 Kc.....Power: 1000 Watts
 Owner.....Station CHLO, Ltd.
 Address.....133 Curtis St., St. Thomas;
 171 Dundas St., London
 Phone: St. Thomas 3696; London 2-2284.....
 Air Time: Full Time
 News Service.....BUP
 Trans. Service.....Lang-Worth
 Reps.. Stephens & Towndrow, Can. Sta. Reps.
 Membership.....CARTB, CCBA
 President.....G. C. Nichols
 General Manager.....E. M. Smith
 Ass't Mgr., Prom. Mgr.....P. K. Dickens
 Program Director.....W. G. Moyer
 Chief Engineer.....W. R. Onn

CHEX—Peterborough—1942
CBC

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned.....Kawartha Bcstg. Co., Ltd.
 Business-Studio Address.....Box 657
 Phone: 2-0451.....Air Time: Full Time
 News Service.....BN
 News, Afil.....The Examiner
 Representative.....Natl. Bcst. Sales, Weed
 Membership.....CARTB, RAB
 President.....W. R. Davies
 General Manager.....J. Davidson
 Station Manager.....N. J. Weatherwax
 Commercial Manager.....R. Redmond
 Sales Prom. Manager.....G. F. Grady
 Program Director.....Dave Clark
 Publicity Director.....Hartley Hubbs
 Chief Engineer.....Bert Crump

CHOK—Sarnia—1946—CBC

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Sarnia Bcstg., Ltd.
 Address.....148½ Front St. N.
 Phone: Digby 4-1121.....Air Time: Full Time
 News Service.....BN
 Transcription Service.....Lang-Worth
 Representative.....Cooke, Mulvihill
 Membership.....CARTB, CCBA
 Pres., Gen. Mgr.....Claude R. Irvine
 Station Manager.....Karl E. Monk
 Commercial Manager.....Arthur H. J. O'Hagan
 Program Director.....Phil Clayton
 Chief Engineer.....Robert F. Cooke

CFPA—Port Arthur—1944
CBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ralph H. Parker
 Address.....87 N. Hill St.
 Phone: 4-2404.....Air Time: Full Time
 News Service.....BN
 Trans. Service.....Standard, SESAC, Lang-Worth
 Representative.....Broadcast Reps.
 Alexander, Weed, Hunt
 Membership.....CARTB
 President, Gen. Mgr.....Ralph H. Parker
 Station Manager.....R. P. MacGowan
 Program Director.....Jim Haldorsen

CJIC—Sault Ste. Marie—1934
CBC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hyland Radio-TV Ltd.
 Address.....119 East St.
 Phone: 31121.....Air Time: Full Time
 News Service.....BN
 Representative.....J. L. Alexander, McGillvra
 Membership.....CARTB
 Pres., Gen. Mgr.....J. G. Hyland
 Commercial Manager.....E. Vance
 Program Director.....Babs Corbett
 Chief Engineer.....D. N. Irwin

CKTB—Ste. Catharines—1930
CBC

Frequency: 620 Kc.....Power: 1000 Watts

CJET—Smith Falls—1955

Frequency: 1070 Kc.....Power: 250 W.
 Owner.....J. W. Pollie

CJCS—Stratford—1927
CBC-DOMINION

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: CJCS, Ltd.
Address: 125 Ontario St.
Phone: 1675 Air Time: Full Time
News Service: BUP
Representative: All Canada, Weed
Pres., Gen. Manager: Frank M. Squires
Sta., Comm. Mgr.: S. E. Tapley
Prog., Pub. Director: William Inkol
Chief Engineer: John Grigg

CHNO—Sudbury—1947—CBC

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper. By: Sudbury Bcstg. Co., Ltd.
Business Address: 166 Elm St., W.
Phone: OS. 5-6416 Air Time: Full Time
News Service: BN
Trans. Service: SESAC
Rep.: Renaud, Hunt, Ccn. Sta. Reps.
President, General Mgr.: F. B. Ricard
Station Commercial Manager: R. Riel
Prog., Pub. Director: Will Davidson
Chief Engineer: Len Stone

CKSO—Sudbury
CBC

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By: CKSO, Radio, Ltd.
Bus.-Studio Address: Regent at Ash Sts.
Phone: OS 4-0711 Air Time: Full Time
News Service: AP
Representative: All-Canada, Weed
President: G. M. Miller, Q.C.
General Manager: W. J. Woodill
Comm. Manager: K. Dobson
Program Director: R. D. Alexander
Chief Engineer: J. McRae

CKOT—Tillsonburg—1955

Frequency: 1510 Kc. Power: 250 W.
Owned-Oper. By: Tillsonburg Bcstg. Co., Ltd.
Address: 20 Baldwin St.
Phone: 1500
Representative: Radio Reps.
General Manager: John Lamers
Publicity Director: L. Evans
Chief Engineer: A. Ken Orton

CFCL—Timmins—1951—CBC

Frequency: 580 Kc. Power: 1 Kw. d n.
Owned: J. Conrad Lavigne
Address: 175 Third Ave.
Phone: 576, 7 Air Time: Daytime
News Service: BUP
Trans. Service: SESAC
Representative: Renaud
Membership: NARTB
President: J. Conrad Lavigne
Sta., Sales Prom. Mgr.: Rene Barrette
Commercial Mgr.: Laurent Smith
Program Dir.: Jean De Villiers
Chief Engineer: Roch Demers

CKGB—Timmins—1933—CBC

Frequency: 680 Kc. Power: 5000 Watts

Owned-Oper. By: Timmins Bcstg. Ltd.
Bus.-Studio Address: P. O. Box 560
Phone: 1-500 Air Time: Full Time
News Service: BN
News. Affil.: Daily Press
Transcription Service: Lang-Worth
Representative: Natl. Bcst. Sales, Weed
Membership: CARTB
President: R. H. Thomson
General Manager: J. M. Davidson
Station Manager: J. W. Pollie
Commercial Manager: Wally Rewegan
Sales Prom. Mgr.: Gerry Hall
Program Director: Bill Nadeau
Publicity Director: Gino Cicci
Chief Engineer: Ernie Mott

CBL—Toronto—1927—CBC

Frequency: 740 Kc. Power: 50,000 Watts
Owned-Oper. By: Canadian Bcstg. Corp.
Business-Studio Address: 354 Jarvis St.
News Service: BUP, Reuters, CP
Transcription Service: Lang-Worth
Representative: CBC
General Manager (CBC): J. Alphonse Oulmet
Commercial Manager (CBC): W. E. Powell
Program Director (CBC): Charles Jennings

CFRB—Toronto—1927—CBS

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By: Rogers Radio Bcstg. Co., Ltd.
Address: 37 Bloor St. W.
Phone: WA. 4-5711 Air Time: Full Time
News Service: CP, BUP
Transcription Service: Thesaurus, World
Representative: Can. Sta. Reps., All-Canada
President: Harry Sedgwick
Station Manager: Lloyd Moore
Commercial Manager: Waldo Holden
Program Director: Wes McKnight
Sls. Prom. Mgr., Pub. Dir.: Ken Marsden
Chief Engineer: Clive Eastwood

CHUM—Toronto—1945

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By: York Bcstrs., Ltd.
Address: 250 Adelaide St. W.
Phone: EMpire 4-4271 Air Time: Daytime
News Service: Ccnadian Press
Representative: McGillvra, R. & TV Sales
Membership: RAB
President: Allan F. Waters
Program, Publicity Director: Phil Stone
Chief Engineer: George Jones

CJBC—Toronto—1936—CBC

Frequency: 860 Kc. Power: 50,000 Watts
Owned-Oper. By: Canadian Bcstg. Corp.
Business-Studio Address: 354 Jarvis St.
Phone Number: Walnut 3-5481
Air Time: 17 hrs.
News Service: BUP, Reuters, CP
Director of Radio: J. M. Kannawin

CKEY—Toronto—1944

Frequency: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Toronto Bcstg. Co., Ltd.

Bus-Studio Address.....444 University Ave.
Phone: EM 8-3881.....**Air Time:** Full Time
News Service.....CP, BUP, AP
Transcription Service.....World, Lang-Worth,
 Standard, Associated, Capitol, Thesaurus
Representative.....Natl. Bcst. Sales, Cooke
President, Gen. Mgr......Jack K. Cooke
Station Manager.....Hal Cooke
Commercial Manager.....Jack Turrall
Program Director.....Don Insley
Publicity Director.....Eddie Guest
Chief Engineer.....Allan Taylor

CKFH—Toronto—1951

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Phone: Walnut 3-0921.....**Air Time:** Full Time
News Service.....BUP, BN
Transcription Service.....Associated, SESAC
Representative.....Stephens & Towndrow, Weed
Membership.....CARTB
President.....Foster Hewitt
Station Manager.....Howard C. Caine
Sales Manager.....Keith Davey
Program Director.....Bill Hewitt
Publicity Director.....Frank Somerville
Chief Engineer.....Gerald Wilson

CHVC—Welland—1947

(See Listing Niagara Falls, Ont.)

CBE—Windsor—1950—CBC

Frequency: 1550 Kc.....**Power:** 10,000 Watts d.
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
News Service.....CP, BUP, R.
General Mgr. (CBC).....J. Alphonse Ouimet

Station Manager.....M. L. Poole
Promotion Manager.....Ron C. Fraser
Commercial Manager (CBC).....W. E. Powell
Chief Engineer (CBC).....G. W. Olive

CKLW—Windsor—CBC
 (See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926
CBC

Frequency: 920 Kc.....**Power:** 1000 Watts
Owned.....CKNX, Ltd.
Address.....Josephine St.
Phone: 158.....**Air Time:** Full Time
News Service.....BUP, BN
Transcription Service.....Thesaurus
Representative.....Alexander, Young
Membership.....CARTB
President, General Mgr......W. T. Cruickshank
Sta., Comm. Manager.....J. J. Cruickshank
Promotion Manager.....John Langridge
Program Dir......John Brent
Publicity Director.....Clint Godwin
Chief Engineer.....S. C. Reld

CKOX—Woodstock—1947

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Oxford Bcstg. Co.
Business Address.....P. O. Box 100
Phone: Lennox 7-3414.....**Air Time:** Full Time
News Service.....BUP
Transcription Service.....Lang-Worth
Representative.....Hunt, Renaud
Membership.....CAB
President, Gen.-Station Mgr......Monty J. Werry
Comm. Manager.....Rex Brooks
Program Director.....William Tonner
Chief Engineer.....Robert Watmough

PRINCE EDWARD ISLAND

CFCY—Charlottetown—1924
CBC

Frequency: 630 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Phone: 7347.....**Air Time:** Full Time
News Service.....Broadcast News
Transcription Service.....Thesaurus
Representative.....All-Canada, Weed
Membership.....CARTB
President.....Mrs. K. S. Rogers
Station Manager.....R. F. Large
Promotion Manager.....M. E. Large
Prog. Traffic Mgr......W. A. McMillan
Technical Supervisor.....A. L. Finley

CJRW—Summerside—1948

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Phone: 2201-2.....**Air Time:** Full Time
Representative.....Radio Reps.
Transcription Service.....World
Membership.....CARTB
President.....J. K. Curran
General Manager.....R. C. Schurman
Comm. Manager.....H. D. Mitchell
Program Director.....L. E. Huestis
Chief Engineer.....J. Huestis

QUEBEC

CFGT—Alma—1953—CBC

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By Radio Lac. St. Jean, Ltee.
Address 112 St. Joseph St.
Phone NO 2-3461
Representative Renaud
News Service CP
Transcription SESAC
General Manager Jean Jacques Fortin
Commercial Mgr. Eric Gagnon
Program Dir. France Fortin
Chief Engineer Marius Girard

CHAD—Amos—1942—CBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Northern Radio Inc.
Business Address 70 Gamble St. W., Rouyn
Phone: 1400 Air Time: Daytime
News Service BUP
Pres., Gen. Mgr. David A. Gourd
Chief Eng., Asst. Mgr. Jean Senecal

CBJ—Chicoutimi—1933—CBC

Frequency: 1580 Kc. Power: 10,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address 315 Racine St. E.
Phone: 4-7747 Air Time: Full Time
President A. D. Dunton
General Manager J. A. Ouimet
Station Manager V. Fortin
Commercial Mgr. M. Valiquette
Program Director R. Rolland
Chief Engineer J. Roberts

CJMT—Chicoutimi—1953 CBC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Radio Chicoutimi Enrg.
Address Tremblay Bldg., 365 Racine St.
Representatives Renaud, Davis
Station Manager Jean Bender

CHR D—Drummondville—1955

Owned-Operated By Radio Drummond Ltee.
Representative Renaud
President Maurice Sigouin
General Manager Benoit Vanier
Publicity Director Claude Bedard
Chief Engineer Gerard Paul

CHEF—Granby—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Granby Bcstg. Co., Ltd.
Address Hains Bldg., 13 Centre
Phone: FR 2-6611 Air Time: Daytime
News Service BUP
Newspaper Affil. La Revue
Representative Omer Renaud
Membership CARTB
President R. Chaput
Gen., Sta. Mgr. J. Oliva Hains
Sales Manager F. Normandin
Program Director R. M. Dube
Chief Engineer Bruce McDonald

CKCH—Hull—1933—CBC

Frequency: 970 Kc. Power: 1000 Watts
Owned CKCH De Hull Limitee
Business Studio Address 121 Notre-Dame St.
Phone Number Pr 7-2771
Air Time Unlimited
News Service BUP
News. Affil. Le Droit
Transcription SESAC
Membership CARTB
Representative Renaud, McGillvra
President L. J. Billy
General Manager J. P. Lemire
Comm. Manager Henry Allard
Program Director Rheel Gaudet
Publicity Dir. S. Lanctot
Chief Engineer J. L. Guerette

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Radio Saguenay, Ltd.
Address 735 St. Hubert St.
News Service BUP
Representative Trans-Quebec, Hardy, Young
Station Manager Tom Burham
Chief Engineer Gerard Lemieux

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
Owner Radio La Sarre, Inc.
Operated By Northern Radio-Radio Nord, Inc.
Representative Renaud, Weed
Pres., Gen. Mgr. David Armand Gourd

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By Le Cie De Radio Diffusion
Address 144 Ave. St. Jerome
Phone: 355 Air Time: Full Time
Newspaper Affil. La Voix
Representative Hardy, Young
Pres., Gen., Sta. Mgr. Rene Lapointe
Vice President Octave Lapointe
Pub. Dir., Prom. Mgr. Jean Daigle
Pgm., Prod. Dir. Marcelle Carrier
Pub. Director Jean Berger
Chief Engineer Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Radio Alleghanys, Inc.
Address 8, Rue St. Thomas
News Service BN
Membership CARTB
Representative Radio & TV Sales
President Henri Deschenes
Gen., Comm., Sls. Prom. Mgr. Andre Mercier
Chief Engineer Marcel Coulombe

CBF—Montreal—1937 CBC-ABC-MBS-NBC

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address P. O. Box 6000

Phone: UN 6-2571..... Air Time: Full Time
 News Service..... BUP, CP, AP, AFP
 President..... A. D. Dunton
 General Mgr..... J. A. Ouimet
 Station Mgr..... Benoit Lafleur
 Commercial Mgr..... Maurice Valiquette
 Program Dir..... Marc Thibault
 Publicity Dir..... Robert Elie
 Operations Mgr..... Jos. Marcotte

CBM—Montreal—1933—CBC

Frequency: 940 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Canadian Bcstg. Corp.
 Bus.-Studio Address..... 1425 Dorchester St.
 Phone Number..... University 62571
 News Service..... CP, BUP, Reuters
 Program Dir..... D. E. McGill

**CFCF—Montreal—1919
 ABC-CBC**

Frequency: 600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Canadian Marconi Co.
 Bus.-Studio Address. 4824 Cote des Neiges Rd.
 Phone: RE 1-1101..... Air Time: Full Time
 News Service..... BUP, CP
 Transcription Service..... Standard
 Representative..... Weed, All-Canada
 Membership..... CARTB
 General Manager..... J. Allan Hammond
 Station Manager..... R. E. Misener
 Program Director..... Michael Wood
 Chief Engineer..... J. Creighton Douglas

CHLP—Montreal—1933

Frequency: 1410 Kc..... Power: 1000 Watts
 Owned-Oper..... "La Patrie" Publishing Co. Ltd.
 Address..... Sun Life Bldg.
 Phone: University 6-6611..... Air Time: Full Time
 News Service..... BUP, CP
 Transcription Service..... Associated
 Rep..... Renaud, McGillvra
 Pres., Gen. Mgr..... Sen. P. R. DuTremblay
 Sales. Sta., Comm. Mar..... Flavius M. Daniel
 Prog. Director..... Fernard E. Bergevin
 Chief Engr..... Alphonse Cloutier

CJAD—Montreal—1945—CBS

Frequency: 800 Kc..... Power: 10,000 Watts
 Owned-Operated By..... CJAD, Ltd.
 Business-Studio Address..... 1191 Mountain St.
 Phone: University 6-6821..... Air Time: Full Time
 News Service..... BUP, CP
 Transcription Service..... Lang-Worth,
 World, Associated, Thesaurus, Captol
 Rep..... Ccn. Sta. Reps., Radio Time Sales
 Membership..... CARTB, RAB
 Pres., Gen. Mgr..... J. Art Dupont
 Sales Prom. Manager..... R. L. Laurion
 Program Director..... H. T. McCurdy
 Chief Engineer..... Aurele Boisvert

CJMS—Montreal—1954

Frequency: 1280 Kc..... Power: 5000 Watts
 Owned-Oper. By..... La Bonne Chanson, Inc.
 Address..... Windsor Hotel
 Phone..... University 1-3456
 Rep..... Radio Time Sales, Forjoe

CKAC—Montreal—1921—CBC

Freq: 730 Kc..... Power: 10 Kw. n., 5 Kw. d.
 Owned-Oper. By..... La Cie De Publication
 Phone Number..... UNiversity 6-7301
 Studio Address..... 980 St. Catherine St., W.
 Transcription Service..... Associated, Lang-Worth
 Representative..... Young, Renaud
 Pres., Gen. Mgr., Hon. Sen. P. R. Du Tremblay
 General Manager..... Phil Lalonde
 Program Director..... Ferdinand Bionde
 Chief Engineer..... Leonard Spencer

CKVL—Montreal—1946

Frequency: 850 Kc..... Power: 10,000 Watts
 Owned-Oper. By..... CKVL, Ltd.
 Address..... 211 Gordon Ave.
 Phone: PONTIAC 6-2311..... Air Time: Full Time
 Newspaper Affil..... Radiomonde Ltd.
 Rep..... Canada Radio & TV Sls., Inc., Cooke
 President..... Jack Tietolman
 Station Manager..... Corey Thomson
 Commercial Manager..... Judah Tietolman
 Program Director..... Marcel Provost
 Publicity Director..... G. Desmarais
 Chief Engineer..... Maurice Rousseau

**CHNC—New Carlisle—1933
 CBC**

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Gaspesia Radio Bcstg. Co.
 Phone: 63..... Air Time: Full Time
 Representative..... Hardy, Young
 President..... Dr. Charles A. Dumont
 General Mgr..... Dr. Charles Houde
 Sta., Comm. Manager..... Viateur Bernard
 Program Director..... Guy Tremblay
 Chief Engineer..... Gordon S. Coleman

**CBV—Quebec City—1934
 ABC-CBS-CBC**

Frequency: 980 Kc..... Power: 5,000 Watts
 Owned..... Canadian Bcstg. Corp.
 Address..... Palais Montcalm, St. John St.
 Phone: 5-8155..... Air Time: Full Time
 President..... A. D. Dunton
 General Manager..... J. Alphonse Ouimet
 Station Mgr..... Roger Daveluy
 Commercial Mgr..... Maurice Valiquette
 Publicity Dir..... Robert Elie
 Chief Engineer..... Rene Frenette

CHRC—Quebec City—1926

Frequency: 800 Kc..... Power: 5000 Watts
 Owned-Operated By..... CHRC, Limitée
 Business-Studio Address..... 39 St. John St.
 Phone: 2-8177..... Air Time: Full Time
 News Service..... UP, BN
 Transcription Service..... Standard
 Representative..... Young, Hardy
 Membership..... CARTB
 President..... Herve Baribeau
 General Manager..... Henri Lepage
 Commercial Manager..... Aurele Pelletier
 Program Director..... Mr. Magella Alain
 Chief Engineer..... Arsene Nadeau