

## W B C U

UNION—1946—MBS-KBS

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Oper. By. Bcstg. Co. of Union, Inc.  
 Address ..... 210 East Main St.  
 Phone: 1200. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Station Rep. .... Dora-Clayton, Media Sales  
 Pres., Gen. Mgr. .... Edward L. B. Osborne  
 Program Director. .... Noel Belue  
 Chief Engineer ..... T. W. Weathers

## W A L D

WALTERBORO—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. Walterboro Bcstg. Co.  
 Studio Address. .... Box 833  
 Phone: 3861. Air Time: Full Time  
 News Service ..... AP  
 President. .... R. M. Jefferies  
 General Manager. .... Louis M. Neale, Jr.  
 Program Director. .... Mary Alice Seigler

# SOUTH DAKOTA

Pop. Feb. 1, 1955 (Est.) 679,000 — Families 233,000

Radio Homes 223,000 — TV Homes 37,000 — Stations in State 14

## K A B R

ABERDEEN—1952

Frequency: 1220 Kc. Power: 250 Watts a.  
 Owned-Operated By. Aberdeen Bcstg. Svc.  
 Address ..... Rt. 2, Box 173  
 News Service ..... UP  
 Membership ..... NARTB  
 Pres., Gen. Mgr., Chief Eng. .... D. T. Hunt

## K S D N

ABERDEEN—1948—ABC

Frequency: 930 Kc. Power: 1000 Watts  
 Owned-Oper. By. Aberdeen News Co.  
 Phone: 4573. Air Time: Full Time  
 Newspaper Affil. .... American-News  
 Representative ..... Weed  
 Membership ..... NARTB  
 President. .... Henry J. Schmitt  
 Sta., Gen. Manager ..... Byron McElligott  
 Commercial Manager. .... Russa Osborne  
 Program Director. .... E. C. Pieplow  
 Chief Engineer. .... George Crocker

## K D S J

DEADWOOD—1946—MBS-KBS

Frequency: 980 Kc. Power: 1000 Watts  
 Owned-Oper. By. Heart of the Black Hills Sta.  
 Address ..... 745 Main  
 Phone: 186. Air Time: Full Time  
 Transcription Service ..... World  
 Station Rep. .... Holman  
 Membership ..... NARTB  
 News Service ..... UP  
 Gen. Mgr., Chief Engr. .... Eli Daniels  
 Commercial Manager ..... Harry Daniels  
 Program Director. .... Bonnie Laughlin

## K I J V

HURON—1947—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. James Valley Bcstg. Co., Inc.

Bus.-Studio Address. .... 1726 Dakota Ave., S.  
 Phone: 765. Air Time: Full Time  
 Transcription Service ..... Thesaurus  
 News Service ..... AP  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Max F. Staley  
 Comm., Sls. Prom. Mgr. .... Wwight Coursey  
 Program Dir. .... Dale Larson  
 Chief Eng. .... Lydell J. Smith

## K O R N

MITCHELL—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. Mitchell Bcstg. Assn.  
 Bus.-Studio Address. .... 217-219 N. Main  
 Phone: 621. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 Gen., Sta. Mgr. .... Raymond V. Eppel  
 Comm., Sales Prom. Mgr. .... M. Johnson  
 Chief Engineer. .... J. R. Doherty

## K G F X

PIERRE—1916

Frequency: 630 Kc. Power: 200 Watts d.  
 Owned-Oper. By. Estate of Dana McNeil  
 Bus.-Studio Address. .... 203 W. Summit Ave.  
 Phone: 2351. Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Larson  
 President ..... Ida A. McNeil

## K O T A

RAPID CITY—1936—CBS

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By. Black Hills Bcstg. Co. of  
 Rapid City  
 Business Address ..... 1819 W. St. Joe St.  
 Phone: Fillmore 2000. Air Time: Full Time  
 News Service ..... UP, AP  
 Representative. .... Headley-Reed, Bulmer &  
 Johnson



Transcription Service..... World, Capitol  
 Membership ..... NARTB, RAB  
 President..... Helen S. Duhamel  
 General Manager..... Leo D. Borin  
 Sales Prom. Mgr..... Jack A. Crowley  
 Program Director..... J. Norman Heifron  
 Business Manager..... William F. Turner  
 Farm, Ranch Dir..... Gene Taylor  
 Chief Eng..... Robert Musfeldt

Phone: 4-5571..... Air Time: Full Time  
 News Service ..... AP  
 Station Rep. .... Cooke, Lawson  
 President..... H. R. Alton  
 Gen. Mgr., Prog. Dir..... Verl Thomson  
 Comm. Manager..... Warren Wright  
 Sales Prom. Mgr..... Bob Printup  
 Program Director..... Verl Thomson  
 Publicity Director ..... Helen Achatz  
 Chief Engineer..... Roy Thorson

# K R S D

RAPID CITY—1953—MBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Heart of the Black Hills Sta.  
 Address..... 816 Kansas City St.  
 Phone: Fillmore 2-6050..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... Thesaurus  
 Station Rep. .... Holman  
 President..... John Daniels  
 General Manager..... Eli Daniels  
 Commercial Manager..... Stan Lieberman  
 Program Director..... Truman Walrod

# K E L O

SIOUX FALLS—1937—NBC

Frequency: 1320 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Midcontinent Bcstg. Co.  
 Bus.-Studio Address..... Phillips Ave.—8th St.  
 Phone: 4-5841..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... Standard  
 Representative.... Raymer, Bulmer & Johnson  
 Membership ..... NARTB, RAB  
 President, Gen. Mgr..... Joe Floyd  
 Station Manager..... Evans Nord  
 Program Director..... Chet Raasch  
 Commercial Mgr..... Elda Clingmam  
 Sales Prom. Mgr..... Jack Townsend  
 Chief Engineer..... Lester Froke

# K I H O

SIOUX FALLS—1946—MBS

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Big Sioux Bcstg. Co., Inc.  
 Address ..... 218 South Main Ave.  
 Phone: 4-7736..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Pearson  
 Trans. Ser. .... World  
 President..... Dr. J. D. Conner  
 General Manager..... David J. Kempkes  
 Comm. Manager..... Fred Schwelkhei  
 Program Director..... Paul Beckstrand  
 Chief Engr..... Ralph N. Maples

# K I S D

SIOUX FALLS—1948—KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... KISD, Inc.  
 Bus.-Studio Address..... KISD Bldg., W. 12th

# K S O O

SIOUX FALLS—1927

Freq.: 1140 Kc..... Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By..... Sioux Falls Bcstg. Asso., Inc.  
 Address..... 317 S. Phillips Ave.  
 Phone: 4-5601..... Air Time: Full Time  
 News Service ..... AP  
 Transcr. Service ..... RCA, Thesaurus  
 Membership ..... NARTB, RAB  
 Station Representative..... Avery-Knodel, Inc.  
 President ..... Morton Henkin  
 Vice Pres., Gen. Mgr..... George R. Hahn  
 Station Manager ..... George "Bill" Rohn  
 Comm. Manager..... Don Cavitt  
 Chief Engineer ..... Max Pierce

# K W A T

WATERTOWN—1926—KBS-MBS

Frequency: 950 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Midland Natl. Life Ins. Co.  
 Address..... 5 W. Kemp St.  
 Phone: 777..... Air Time: Full Time  
 News Service ..... AP  
 Transcr. Service ..... Standard  
 Representative ..... Walker, Lawson  
 Membership ..... NARTB, RAB  
 President ..... John Ehrstrom  
 General Manager..... Ross E. Case  
 Sales Prom. Mgr..... Bernard Kinney  
 Chief Engineer..... Francis Alwin

# W N A X

YANKTON—1923—CBS

Frequency: 570 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Cowles Bcstg. Co.  
 Bus.-Studio Address..... 3rd & Mulberry Sts.  
 Phone: YA. 442..... Air Time: Full Time  
 News Service ..... AP, UP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Katz  
 Membership ..... NARTB, RAB  
 President ..... Gardner Cowles  
 General Manager..... Robert R. Tinch  
 Asst. Manager..... Chris Mack  
 Comm. Mgr..... Donald D. Sullivan  
 Promotion Mgr..... Gordon Laughead  
 Program Director..... Roland Peterson  
 Chief Engineer..... Clifton M. Todd

# TENNESSEE

Pop. Feb. 1, 1955 (Est.) 3,430,000 — Families 885,000

Radio Homes 769,000 — TV Homes 450,000 — Stations in State 77

## WLAR

**ATHENS—1946—KBS-MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Athens Bcstg. Co.  
Business-Studio Address: N. Jackson St.  
News Service: UP  
Transcription Service: Thesaurus  
President: Lowell F. Arterburn  
General Manager: Buell J. Charles  
Program Director: E. Max Robinette  
Commercial Manager: Leonard Dawson  
Chief Engineer: J. W. Turner

## WOPI

**BRISTOL—1929—NBC**

(See Also Bristol, Va.)

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Radiophone Bcstg. Station, WOPI, Inc.  
Address: Easley-Wright Bldg., State & 4th Sts.  
Phone: South 3730. Air Time: Full Time  
News Service: AP  
Transcription Service: Lang-Worth  
Representative: Burn-Smith  
Membership: NARTB, RAB  
Pres., Gen., Sta. Mgr.: W. A. Wilson  
Commercial Mgr.: James C. Wilson  
Prom. Mgr.: Wm. A. Wilson, Jr.  
Program Director: Rocky Stone  
Publicity Director: Walsh McQueen  
Chief Engineer: George Guertlin

## WAGC

**CHATTANOOGA—1945—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Tenn. Valley Bcstg. Co.  
Address: Hotel Patton  
Phone: 7-1128. Air Time: Full Time  
News Service: AP  
Transcription Service: Lang-Worth  
Representative: Walker  
Gen. & Comm. Mgr.: Cliff Bowers  
Program Director: Bill Giddens  
Chief Engineer: George McMurtrie

## WAPQ

**CHATTANOOGA—1936**

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: WAPQ Bcstg. Service  
Business-Studio Address: Read House  
News Service: INS  
Transcription Service: Thesaurus  
Representative: Avery-Knodel  
Membership: NARTB  
Pres., Gen., Sta. Mgr.: R. G. Patterson  
Program Director: Frances Harley  
Prom., Pub. Dir.: Helen Patterson  
Chief Engineer: B. B. Barnes

## WDEF

**CHATTANOOGA—1941—NBC**

Frequency: 1370 Kc. Power: 5000 Watts  
Owned-Oper. By: WDEF Bcstg. Co.  
Bus.-Studio Address: 425 Volunteer Bldg.  
Phone: 6-0124. Air Time: Full Time  
News Service: UP  
Transcription Service: Capitol  
Representative: Branham  
Membership: NARTB, RAB  
President: Carter M. Parham  
Gen. Sta. Comm. Mgr.: Ken Flenniken  
Publicity Dir.: Warren Herring  
Program Director: Kenn Early  
Chief Engineer: B. C. Baker

## WDOD

**CHATTANOOGA—1925—CBS**

Frequency: 1310 Kc. Power: 5000 Watts  
Owned-Oper. By: WDOD Bcstg. Corp.  
Address: Hamilton Natl. Bank Bldg.  
Phone: 6-5117. Air Time: Full Time  
News Service: AP  
Transcription Service: Standard, World  
Representative: Paul H. Raymer  
Membership: NARTB, RAB  
President: Earl W. Winger  
Vice Pres., Gen. Mgr.: Norman A. Thomas  
Publicity Director: Byron J. Bush  
Program Director: Frank F. Hubbs  
Chief Engineer: James E. Walker

## WDXB

**CHATTANOOGA—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: WDXB, Inc.  
Address: 100 Dome Bldg.  
Phone: 6-1114. Air Time: Full Time  
Representative: Forjoe  
Membership: NARTB, RAB  
News Service: AP, UP  
President: Joseph Bloom  
General Manager: James C. Cole  
Comm. Manager: Luther Wilson  
Chief Engineer: E. E. East

## WMFS

**CHATTANOOGA—1951**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By: WMFS, Inc.  
Address: 215 W. Ninth St.  
Phone: 6-4145. Air Time: Daytime  
Representative: Pearson  
Pres., Gen. Mgr.: Brody Timm  
Sta., Comm. Mgr., Prog. Dir.: Fred Webb

**W M C H****CHURCH HILL—1954**

Frequency: 1260.....Power: 1000 Watts  
 Owned-Oper. By.....Twin Cities Bcstg. Co.  
 Address.....P. O. Box 4  
 Phone: ELgin 7-2601.....Air Time: Full Time  
 Owner.....Thales E. Wallace  
 General Manager.....Carroll G. Ogle  
 Program Director.....Sterling Manis  
 Chief Engineer.....James Ruth

**W D X N****CLARKSVILLE—1954**

Frequency: 540 Kc.....Power: 250 Watts  
 Owned.....Clarksville Bcstg. Co., Inc.  
 Address.....Bailey Bros.  
 Air Time.....Daytime  
 Manager.....J. M. Cecil

**W J Z M****CLARKSVILLE—1941—MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Campbell & Sheftall  
 Business-Studio Address.....411 Madison St.  
 Phone: 6414.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Membership.....NARTB, RAB  
 Representative.....Rambeau  
 Pres., Gen.-Sta. Mgr.....J. Parry Sheftall

Commercial Manager.....Charles Malone  
 Program Director.....Clay Cline  
 Sls. Prom. Mgr.....Bill Vogel  
 Publicity Dir.....Melvin Sandler  
 Chief Engineer.....John Bailey

**W B A C****CLEVELAND—1945—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Robert W. Rounsaville  
 Business-Studio Address.....Central Ave.  
 Representative.....Dora Clayton  
 Mngg. Dir.....John Fulton  
 Comm. Sls. Prom. Mgr.....Bland Sells  
 Station Manager.....Thad F. Fitch  
 Program Director.....Paul Kirksey  
 Chief Engineer.....William D. Stuart

**W K R M****COLUMBIA—1946—MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Middle Tenn. Bcstg. Co., Inc.  
 Bus.-Studio-Transmitter Address..P. O. Box 71  
 Phone: 1340.....Air Time: Full Time  
 Transcription Service.....World  
 Representative.....Walker  
 Membership.....NARTB, RAB  
 Pres., Gen.-Sta.-Comm. Mgr...R. M. McKay, Jr.  
 Sales Prom. Mgr.....Mel Dugger  
 Program Director.....Walt D. Hard  
 Chief Engineer.....Cameron McKay

**THOSE WHO KNOW FAMOUS BRANDS . . .****KNOW THE MOST FAMOUS BRAND IN NEWS IS****AP**

# W H U B

**COOKEVILLE—1940—CBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....WHUB, Inc.  
Bus.Studio Address.....315 E. Spring St.  
Phone: 789.....Air Time: Full Time  
News Service.....UP  
Representative.....Continental Radio Sales  
Membership.....NARTB, RAB  
Pres., General Manager.....M. L. Medley  
Station Prog. Dir.....Joe Mabry  
Sales Prom. Mgr., Pub. Dir.....Stacey Mott  
Chief Engineer.....Claude Haston

# W K B L

**COVINGTON—1954**

Frequency: 1250 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Tipton County Bcstg. Co.  
Address.....P. O. Box 289  
Phone: 9635.....Air Time: Daytime  
General Manager.....Charles K. Sparks  
Commercial Mgr.....Carl Swafford  
Program Director.....Charles C. Watts Jr.  
Prom. Dir., Chief Engr.....R. William Hoffman

# W A E W

**CROSSVILLE—1952—KBS**

Frequency: 1340 Kc.....Power: 100 Watts  
Owned-Oper. By.....WAEW, Inc.  
Address.....406 E. B'way  
Phone: 333.....Air Time: Full Time  
News Service.....UP  
President.....Arthur Wilkerson  
Manager.....James H. Lee  
Chief Eng.....Allen Breazeale

# W D S G

**DYERSBURG—1946—MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By..State Gazette Bcstg. Co., Inc.  
Address.....Box 58  
Phone: 77.....Air Time: Full Time  
Transcription Service.....World  
News Service.....AP  
General Manager.....William Ward  
Commercial Manager.....Wendell Vaughan  
Program Director.....Shirley Jones  
Chief Engineer.....Dave Ross

# W B E J

**ELIZABETHTON—1946—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned...Robert Rounsaville & George Clark  
Business-Studio Address.....Elk Ave.  
Phone: 2-1241.....Air Time: Full Time  
Rep. ....Dora Clayton  
News Service.....UP  
Senior Partner.....R. W. Rounsaville  
Mng. Dir.....John Fulton  
Station Manager.....Frazier Cochrane  
Commercial Mgr.....Terry Sams  
Program Director.....Bill Hale  
Chief Engineer.....M. C. Bowers, Jr.

# W E K R

**FAYETTEVILLE—1948—MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fayetteville Bcstg. Co.  
Business-Studio Address.....Box 625  
Phone: 1240.....Air Time: Full Time  
News Service.....AP  
Trans. Ser. ....Theasaurus  
Membership.....NARTB, RAB  
President.....John R. Crowder  
General Manager.....James Porter Clark  
Station Manager.....Jim Tate  
Program Director.....Teddy Barnes  
Chief Engineer.....Ernest Tucker

# W A G G

**FRANKLIN—1953**

Frequency: 950 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Williamson County Bcstg.  
Address.....Mallory Rd.  
Phone: 982.....Air Time: Daytime  
News Service.....AP  
Membership.....NARTB, RAB  
Pres., Gen. Sta. Mgr.....William Ormes  
Commercial Mgr.....Wilson Herbert  
Program Director.....John Haeberle  
Chief Engineer.....Ellis F. Jones Jr.

# W H I N

**GALLATIN—1948—KBS**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sumner County Bcstg. Co.  
Address.....Portland Rd.  
Phone: 1010.....Air Time: Daytime  
News Service.....UP  
Representative.....Indie Sales  
Membership.....NARTB  
President.....A. B. Perkins  
Gen., Mgr.....J. B. Thomas  
Commercial Manager.....Charles Brewer  
Chief Engineer.....Lee Raines

# W G R V

**GREENEVILLE—1947—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Greeneville, Inc.  
Address.....Box 243  
Phone: 4147.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Capitol  
Pres., Gen. Mgr.....Paul Metcalfe  
Commercial Manager.....Hugh Pickel  
Program Director.....Pete Luttreil  
Chief Engineer.....Loile Hampton

# W H B T

**HARRIMAN—1946—MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....The Harriman Bcstg. Co., Inc.  
Address.....Devonia & Crescent  
Phone: 661.....Air Time: Full Time  
News Service.....UP

Trans. Ser. .... World. SESAC  
 Representative ..... Continental  
 Owner, Gen. Mgr. .... F. L. Crowder  
 Comm., Sales Prom. Mgr. .... Walter Scarbrough  
 Pgm. Dir., Chief Ann. .... Carl Williams  
 Chief Engineer. .... Reggie Honey

## W I R J

**HUMBOLDT—1949—Mid-South KBS**

Frequency: 740 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Gibson Co. Bcstg. Co., Inc.  
 Address. .... 210 N. 22nd Ave.  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 President ..... J. F. Warmath  
 Gen., Sta. Mr. .... Howard E. Byrum  
 Chief Engineer. .... Gerald Hicks

## W D X I

**JACKSON—1948—MBS—KBS**

Freq.: 1310 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. .... Dixie Bcstg. Co.  
 Business-Studio Address. .... Williams Bldg.  
 Phone: 7-9611. .... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Burn-Smith  
 Pres., Gen. Mgr. .... Aaron B. Robinson  
 Station Manager. .... Bill Winsett  
 Commercial Mgr. .... Jack Murphy  
 Program Director. .... Larry Crenshaw  
 Sales Prom. Director. .... Leonard Fielding  
 Publicity Director. .... Dave O'Brien  
 Chief Engineer. .... James S. Thomas

## W T J S

**JACKSON—1931—ABC-MID-SOUTH**

Frequency: 1390 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... The Sun Publishing Co.  
 Bus.-Studio Address ..... Jackson  
 Phone: 7-3316. .... Air Time: Full Time  
 News Service ..... AP  
 Newspaper Affil. .... Jackson Sun  
 Transcription Service. .... Thesaurus  
 Representative ..... Branham  
 Membership ..... NARTB, RAB  
 V.P., Gen. Mgr. .... A. A. Stone  
 Station Manager. .... Frank S. Proctor  
 Asst. Mgr. .... L. R. Brooks  
 Sls. Prom. Mgr., Pub. Dir. .... Peggy McKinnie  
 Program Director. .... Vince Tapler  
 Chief Engineer. .... Joseph Rhodes

## W E T B

**JOHNSON CITY—1947**

Frequency: 790 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Press. Inc.  
 Business Address. .... Main St.  
 Newspaper Affil. .... Chronicle  
 Representative ..... McGillvra  
 Transcription Service ..... World  
 President. .... Carl A. Jones  
 Gen., Sta. Manager. .... Arthur Kelsey  
 Program Director. .... Bernard Burleson  
 Chief Engineer. .... E. B. Jones

## W J H L

**JOHNSON CITY—1938—ABC**

Freq.: 910 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. .... WJHL, Inc.  
 Business-Studio Address. .... 145 W. Main St.  
 Phone: 2780. .... Air Time: Full Time  
 News Service ..... AP, UP  
 Transcription Service ..... Lang-Worth  
 Representative. .... John E. Pearson  
 Membership ..... NARTB  
 President ..... W. H. Lancaster, Sr.  
 General Manager. .... W. H. Lancaster, Jr.  
 Comm. Mgr. .... K. Marsh  
 Sls. Prom. Mgr., Prog., Pub. Dir. .... William Shell

## W K I N

**KINGSPORT—1951—KBS**

Frequency: 1320 Kc. .... Power: 5000 Watts  
 Owned & Operated. .... WKIN, Inc.  
 Address. .... Market & Wexler Sts.  
 Phone: Cl. 6-8131. .... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service. .... World, Keystone  
 Representative ..... Rambeau  
 Pres., Gen. Mgr. .... Cy N. Bahakel  
 Station Manager. .... Phil Bahakel  
 Comm., Sls. Prom. Mgr. .... Andy Grauer  
 Program Director. .... Chuck Foster  
 Chief Engineer. .... Robert Heith

## W K P T

**KINGSPORT—1940—NBC**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Kingsport Bcstg. Co., Inc.  
 Business-Studio Address. .... 222 Commerce St.  
 Phone: Cl. 5-4161. .... Air Time: Full Time  
 Transcription Service ..... Thesaurus  
 Representative ..... Burn-Smith  
 Membership ..... NARTB, RAB  
 President. .... C. P. Edwards, Jr.  
 Gen., Sta. Manager. .... Paul L. Overbay  
 Commercial Mgr. .... Phil Weaver  
 Sales Prom. Mgr. .... Joe N. Tipton  
 Program Dir. .... Martin Karant  
 Publicity Dir. .... Jim Davis  
 Chief Engineer. .... Thomas Phillips

## W B I R

**KNOXVILLE—1941—ABC**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Radio Station WBIR, Inc.  
 Business-Studio Address. .... 618 S. Gay St.  
 Phone: 4-3321. .... Air Time: Full Time  
 Transcription Service ..... Thesaurus  
 News Service ..... UP  
 Representative ..... Gill Perna  
 Membership ..... NARTB, RAB  
 Pres., Gen. Sta., Comm. Mgr. .... John P. Hart  
 Prog., Pub. Director. .... Neal Branch  
 Chief Engineer. .... J. Rex Horton

# W I V K

**KNOXVILLE—1953**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Dick Bcstg. Co.  
 Address: 319 N. Gay Street  
 Phone: 4-3694 Air Time: Daytime  
 News Service AP  
 Representative For Joe  
 Membership NARTB  
 Pres., Gen., Sta., Sls. Prom. Mgr.: J. A. Dick  
 Comm. Mgr.: T. C. Hooper  
 Prog. Dir.: J. P. Hess, Jr.  
 Chief Eng.: Milton Jones

# W K G N

**KNOXVILLE—1947—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: WKGK Bcstg. Co.  
 Bus.-Studio Address: Park Natl. Bank Bldg.  
 Phone: 4-0766 Air Time: Full Time  
 News Service AP  
 Transcription Service Lang-Worth  
 Sta. Rep.: Everett-McKinney, O'Connell  
 Membership NARTB  
 President: George P. Mooney  
 Commercial Mgr.: J. Horton Davis  
 Program Director: John Ward  
 Chief Engineer: Milton L. Jones

# W K X V

**KNOXVILLE—1954—KBS**

Frequency: 900 Kc. Power: 1000 Watts  
 Owner: Knoxville Ra-Tel., Inc.  
 Address: 411 1/2 W. Main St.  
 President: Roy S. Carr  
 General Manager: Tom Carr  
 Program Director: W. C. Day  
 Chief Eng.: John D. Caylor

# W N O X

**KNOXVILLE—1921—CBS**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Scripps-Howard Radio, Inc.  
 Business-Studio Address: 110 S. Gay St.  
 Phone: 3-3171 Air Time: Full Time  
 Newspaper Affiliation: "News Sentinel"  
 News Service UP  
 Transcription Service Standard  
 Representative Branham  
 Membership NARTB  
 President: Jack R. Howard  
 General Manager: R. B. Westergaard  
 Comm. Sta. Dir. Mgr.: O. L. Smith  
 Sls. Prom., Pub. Dir., Pro. Dir.: C. A. McMahon  
 Chief Engineer: Ray Evans

# W R O L

**KNOXVILLE—1927—NBC**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By: Mountcastle Bcstg. Co.  
 Business-Studio Address: 612 Gay St.  
 Phone: 2-7111 Air Time: Full Time  
 News Service UP

Transcription Service World  
 Representative Avery-Knodel  
 Membership NARTB, RAB  
 President Paul Mountcastle  
 Gen., Sta. Mgr.: W. H. Linebaugh  
 Commercial Manager: J. T. McCloud  
 Program Dir.: J. H. Reese  
 Prom., Pub. Dir.: H. W. Hudson  
 Chief Engineer: Fred Andrews

# W L A F

**LAFOLLETTE—1953—MBS**

Frequency: 1450 Kc. Power: 100 Watts  
 Owner: LaFollette Bcstg. Co.  
 Address: Piedmont Hotel  
 Phone: 1060  
 Gen. Mgr., Chief Eng.: Marvin L. Paul  
 Program Director: Robert M. Leibforth

# W D X E

**LAWRENCEBURG—1951—MBS-KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Lawrenceburg Bcstg. Co.  
 Address: Locke Bldg.  
 Phone: 4462 Air Time: Daytime  
 News Service UP  
 Trans. Ser.: World  
 Rep.: Burn-Smith, Dora-Clayton  
 President: Aaron B. Robinson  
 General Manager: George Eubanks  
 Gen., Sta. Mgr.: Ken Marston  
 Promotion Manager: Bud Sawyer  
 Chief Engineer: Phillip Kemper

# W C O R

**LEBANON—1949—KBS**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Operated By: Lebanon Bcstg. Co., Inc.  
 Address: 106 1/2 S. Cumberland Ave.  
 Phone: 1540 Air Time: Daytime  
 News Service AP  
 Trans. Ser.: RCA, Thesaurus  
 Pres., Gen. Mgr.: Theo. F. Exell, Jr.  
 Comm. Manager: Jack Hendrickson  
 Chief Engineer: William Johnston

# W L I L

**LENOIR CITY—1950—KBS**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owner: WLIL, Inc.  
 Address: 406 E. Broadway  
 Phone Number: 1095  
 News Service UP  
 Membership NARTB, RAB  
 News Service UP  
 Pres., Gen. Mgr.: Arthur Wilkerson  
 Comm., Sls. Prom. Mgr.: Thomas Tuck  
 Prog. Dir.: E. Grubb  
 Chief Engineer: Allen Breazeale

# W J J M

**LEWISBURG—1947—MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Louis D. Lingner

Address ..... East Hill  
 Phone: 780 ..... Air Time: Full Time  
 Trans. Ser. .... World  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 General Manager ..... Louis D. Lingner  
 Chief Engineer ..... R. C. Wiley

**W C B R**  
**MEMPHIS—1951**

Frequency: 1480 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Chickasaw Bcstg. Co.  
 Address ..... 378 Beale St.  
 Phone: 5-7545 ..... Air Time: Daytime  
 Representative ..... McGillvra  
 Comm. Manager ..... Dick Whitmore  
 Program Director ..... Donald G. Nicely  
 General Manager ..... W. M. H. Smith

**W D X L**

**LEXINGTON—1954—MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... Lexington Bcstg. Co.  
 Address ..... Scott Bldg.  
 Phone: 3500, 3155 ..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... World  
 Station Rep. .... Burn-Smith, Dora-Clayton  
 President ..... Aaron B. Robinson  
 General Manager ..... Neal B. Bunn

**W D I A**

**MEMPHIS—1947**

Frequency: 730 Kc. .... Power: 250 Watts d.  
 Owned By ..... Bluff City Bcstg. Co.  
 Business-Studio Address ..... 2074 Union Ave.  
 Phone: 36-2703 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Pearson, Dora-Clayton  
 Membership ..... NARTB, RAB  
 Pres. .... John R. Pepper  
 Sec. Mgr. .... Bert Ferguson  
 Commercial Manager ..... Harold F. Walker  
 Sls. Prom. Mgr. .... F. Armstrong  
 Prod. Dir. .... David James  
 Pub. Dir. .... Don Kern  
 Chief Engineer ..... Henry N. Fones

**W G A P**

**MARYVILLE—1947—KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned By ..... Aluminum Cities Bcstg. Co.  
 Address ..... Bittle Bldg.  
 Phone: 2490 ..... Air Time: Full Time  
 Membership ..... NARTB, RAB  
 News Service ..... AP  
 Transcription Service ..... Thesaurus Keystone  
 General Manager ..... F. H. Corbett  
 Commercial Manager ..... Horace McGill  
 Prog. Dir. .... Ken D. Kribbs  
 Chief Engineer ..... Mark Murphy

**W H B Q**

**MEMPHIS—1925—MBS**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Gen. Teleradio, Inc.  
 Bus. Studio Address ..... Hotel Chisca  
 Phone: 8-6868 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... SESAC  
 Representative ..... John Blair  
 Membership ..... NARTB, RAB  
 President ..... Thomas J. O'Neil  
 Gen., Sta. Mgr. .... John Cleghorn  
 Commercial Mgr. .... Tom W. Ragland  
 Program Director ..... Dick Covington  
 Sales Prom. Mgr. .... Jerry Buckaloo  
 Publicity Director ..... Jack Starr  
 Chief Engineer ..... Welton Roy

**W H D M**

**McKENZIE—1954**

Frequency: 1440 Kc. .... Power: 500 Watts  
 Owned ..... Tri-County Bcstg. Co., Inc.  
 Address ..... P. O. Box 191  
 Phone: 3371, 3372 ..... Air Time: Daytime  
 News Service ..... AP  
 Trans. Ser. .... Thesaurus  
 Station Rep. .... Clark  
 Pres., Gen. Mgr. .... Michael R. Freeland  
 Program Manager ..... George Martin  
 Sales Director ..... Irene Morgan  
 Chief Engr. .... James D. McClure

**W H H M**

**MEMPHIS—1946**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Mid-South Bcstg. Corp.  
 Business-Studio Address ..... 433 Sterick Bldg.  
 Phone: 37-4422 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... A. Young; C. Melville  
 Membership ..... NARTB  
 President ..... P. E. Furlow  
 Gen. Mgr., VP ..... C. K. Beaver  
 Commercial Mgr. .... Allan Avery  
 Program Director ..... Jay Black  
 Chief Engineer ..... William Marsh

**W M M T**

**McMINNVILLE—1947—MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... McMinnville Bldg. Co., Inc.  
 Address ..... N. Chancery St.  
 Phone: 2233 ..... Air Time: Full Time  
 News Service ..... UP  
 President ..... Dr. Sam J. Albritton  
 General Manager ..... Royce E. Richards



# W M C MEMPHIS—1923—NBC

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By... Memphis Publishing Co.  
 Bus.-Studio Address... Goodwyn Institute Bldg.  
 Phone: 8-7464 Air Time: Full Time  
 News Service... UP, AP  
 Trans. Ser. ... Thesaurus,  
 Representative ... Branham  
 Membership ... NARTB  
 President ... Enoch Brown  
 Gen., Sta. Mgr. ... H. W. Slavick  
 Commercial Mgr. ... Richard Voorhis  
 Sales Prom. Manager. ... Walter E. Frase  
 Program Director ... Harlan Judkins  
 Chief Engineer ... E. C. Frase, Jr.

# W M P S MEMPHIS—1925—ABC

Freq.: 680 Kc. Power: 10 Kw. d.: 5 Kw. n.  
 Owned-Operated By... WMPS, Inc.  
 Business-Studio Address... Radio Center  
 Phone: 5-2663 Air Time: Full Time  
 News Service ... UP  
 Transcription Service... Standard World  
 Representative ... Radio-TV Representatives  
 Membership ... NARTB  
 Pres., Gen. Mgr. ... Harold R. Krelsteln  
 Sta., Sis. Prom. Mgr. ... Charles De Vois  
 Program Dir. ... Gene Plumstead  
 Chief Engineer ... J. G. Deaderick

# W R E C MEMPHIS—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By... WREC Bcstg. Service  
 Business-Studio Address... Hotel Peabody  
 News Service ... UP  
 Transcription ... World, Lang-Worth  
 Membership ... NARTB  
 Representative ... Katz  
 Owner, General Manager... Hoyt B. Wooten  
 Commercial Manager... Hollis R. Wooten  
 Program Director... Jack Michael  
 Chief Engineer... Wilson Ramey

# W C R K

## MORRISTOWN—1947—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Cherokee Bcstg. Corp.  
 Bus.-Studio-Transmitter Address... Radio Center  
 News Service ... AP  
 Trans. Ser. ... World  
 Representative ... Hal Holman  
 President ... Herbert S. Walters  
 General Manager... Howell Ashford  
 Program Director... John Frank McCrary  
 Chief Engineer... James R. Redden

# W G N S

## MURFREESBORO—1946—KBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... WGNS, Inc.

Address... P. O. Box 456  
 Phone: 1450 Air Time: Full Time  
 News Service... AP, UP  
 Representative ... Holman  
 Trans. Ser. ... World, Lang-Worth, Thesaurus  
 Pres., Gen. Mgr. ... Cecil Elrod, Jr.  
 Station Manager... William O. Barry  
 Program Director... John D. Hood  
 Chief Engineer... Paul Howell

# W M T S

## MURFREESBORO—1953

Frequency: 860 Kc. Power: 250 Watts  
 Owned... Murfreesboro Bcstg. Co.  
 Address... 112 N. W. Broad St.  
 Trans. Service... Standard  
 President... A. D. Smith, Jr.  
 Gen., Sta. Mgr. ... Virgil Trimm  
 Commercial Mgr. ... Charles Snoddy  
 Sales Prom. Mgr. ... Clyde Major  
 Program Dir. ... Jim Edwards  
 Publicity Dir. ... Yvonne Mingle  
 Chief Engineer... Eugene Covington

# W K D A

## NASHVILLE—1947

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Capitol Bcstg. Co.  
 Address... 1st American Natl. Bank Bldg.  
 Trans. Ser. ... Capitol  
 Representative ... Pearson  
 Membership ... NARTB, RAB  
 President... John W. Kluge  
 Vice Pres., Gen. Mgr. ... Harvey L. Glascock  
 Prog. Dir., Prom. Mgr. ... Tom Parrish  
 Chief Engineer... Oscar C. Griffin, Jr.

# W L A C

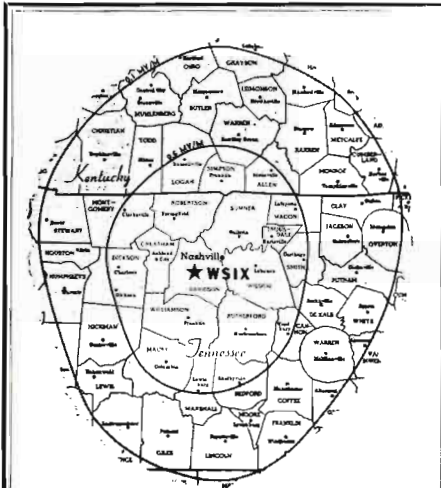
## NASHVILLE—1926—CBS

Frequency: 1510 Kc. Power: 50,000 Watts  
 Owned... Life & Casualty Insurance Co., Tenn.  
 Bus.-Studio Address... Third Natl. Bank Bldg.  
 News Service ... UP  
 Transcription Service ... Thesaurus  
 Representative ... Katz  
 Membership ... NARTB, RAB  
 Gen. Mgr. ... F. C. Sowell  
 Commercial Manager... E. G. Blackman  
 Promotion Manager... Jerry Glaser  
 Program Director... Paul Oliphant  
 Chief Engineer... F. D. Binns

# W M A K

## NASHVILLE—1948—MBS

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By... Volunteer State Bcstg. Co.  
 Address... Maxwell House Hotel  
 Phone: 4-3411 Air Time: Full Time  
 Station Rep. ... Weed  
 Membership ... RAB  
 President... Frank W. Mayborn  
 General Manager... Robert E. Cooper  
 Chief Engineer... Charles W. Stokely



**Wanna Sell  
Middle Tennessee  
and Southern Kentucky?**

**YOU CAN NOW COVER NINETEEN  
COUNTIES FOR THE COST OF ONE!**

...PLUS Secondary Coverage in 34 Counties

WSIX, "the voice of Nashville," reaches out to sway and sell the 346,400 radio homes in the agriculturally and industrially rich fifty-three counties comprising Middle Tennessee and Southern Kentucky.

You can sway and sell all nineteen counties in the WSIX primary coverage area (plus coverage in 34 secondary counties)—with combined retail sales of over one billion dollars. And the cost? Probably even less than you'd expect to pay for strong single-county coverage!

To sell Middle Tennessee and Southern Kentucky most effectively, at lowest cost, you need WSIX!

**WSIX** 5000 W.  
980 KC.

NASHVILLE • ABC NETWORK

NATIONAL REPRESENTATIVE:  
GEORGE P. HOLLINGBERY COMPANY:  
New York • Chicago • Atlanta •  
Los Angeles • San Francisco

**WNAH**

**NASHVILLE—1949—KBS-LBS**

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Hermitage Bcstg. Corp.  
Address: James Robertson Hotel  
Phone: 4-7611 Air Time: Daytime  
News Service: UP  
Representative: Continental  
Pres., Gen., Comm. Mgr.: Van T. Irwin, Jr.  
Comm., Prom. Mgr.: Herman Rippy  
Program Director: Howell Smith  
Publicity Dir.: Webber Parrish  
Chief Engineer: Harold Woodard

**WSIX**

**NASHVILLE—1927—ABC**

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Oper. By: WSIX, Inc.  
Address: Nashville Trust Building  
Phone: 5-5431 Air Time: Full Time  
News Service: AP  
Transcription Service: World  
Station Representative: George P. Hollingbery  
Membership: NARTB, RAB  
Pres. Gen. Mgr.: R. D. Stamford  
Sls. Prom. Mgr.: J. L. Harper  
Pub. Dir.: W. C. Baird, Jr.  
Commercial Mgr.: E. S. Tanner  
Program Director: Jack Simpson  
Chief Engineer: Charles R. Duke

**WSM**

**NASHVILLE—1925—NBC**

Frequency: 650 Kc. Power: 50,000 Watts  
Owned-Operated By: Nat'l Life & Acc. Ins. Co.  
Bus.-Studio Address: 301 7th Ave. N.  
Phone: 6-7181 Air Time: Full Time  
News Service: AP, INS  
Trans. Ser.: Associated  
Representative: Edward Petry  
Membership: RAB  
Chairman of Board: E. W. Craig  
President: John H. DeWitt, Jr.  
Commercial Manager: Irving C. Waugh  
Dir. of Publicity: Wm. R. McDaniel  
Program Director: Jack Stapp  
Chief Engineer: George A. Reynolds

**WSOK**

**NASHVILLE—1951**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By: Nashville Bcstg. Co.  
Address: 419 Fourth Ave. N.  
Phone: 42-0489 Air Time: Daytime  
News Service: INS  
Representative: Forjoe, Dora-Clayton  
Membership: RAB  
Pres., Gen. Mgr.: H. C. Young, Jr.  
Com., Prom. Mgr.: Norman Stewart  
Pub. Dir.: R. Goldman  
Chief Engineer: Arthur Viaches

# W L I K

NEWPORT—1954

Frequency: 1270 Kc. Power: 1 Kw.  
Owned . . . . . Arthur Wilkerson Lumber Co.  
Address . . . . . 406 E. B'way, Lenoir City  
Phone: 3095 . . . . . Air Time: Daytime  
News Service . . . . . UP  
President, Gen. Mgr. . . . . Arthur Wilkerson  
Sta., Comm. Mgr. . . . . Ira B. Crisp

# W A T O

OAK RIDGE—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By . . . . . WATO, Inc.  
Address . . . . . Municipal Market Bldg.  
Phone: 5-3535 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . World  
President . . . . . Ross Charles  
Comm. Manager . . . . . Samuel P. Thrower, Jr.  
Program Director . . . . . Tom Carlisle  
Chief Engineer . . . . . Hal Tompkins

# W O K E

OAK RIDGE—1951

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By . . . . . Air Mart Corp.  
Address . . . . . Box 391  
Pres., Gen. Sta. Mgr. . . . . Harry C. Weaver  
Commercial Mgr. . . . . O. E. O'Bleness  
Sls. Prom. Mgr. . . . . Mrs. F. Allen  
Program Director . . . . . William E. Sorrell  
Chief Engineer . . . . . Bob Goodman

# W T P R

PARIS—1947—KBS-MBS

Frequency: 710 Kc. Power: 250 Watts d.  
Owner . . . . . Paris Bcstg. Co.  
Address . . . . . N. Poplar St.  
News Service . . . . . UP  
Trans. Ser. . . . . World  
Sta. Rep. . . . . Burn-Smith  
President . . . . . A. B. Robinson  
General Manager . . . . . J. M. Cecil  
Commercial Manager . . . . . B. C. Kilgore  
Chief Engineer . . . . . Don Somerville

# W K S R

PULASKI—1947—ABC

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By . . . . . The Richland Bcstg. Co.  
Address . . . . . So. First St.  
Phone: 1066-67 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . World  
Representative . . . . . Clark  
Membership . . . . . NARTB  
President . . . . . J. R. Stephens  
Comercial Mgr. . . . . Beechie Stephens  
Sls. Prom. Mgr. . . . . Clarence Holley  
Prog. Dir. . . . . Corky Hoover  
Pub. Dir. . . . . Nathan Street  
Chief Engineer . . . . . N. G. Morgan

# W T R B

RIPLEY—1954

Frequency: 1570 Kc. Power: 250 Watts  
Owned . . . . . West Tenn. Radio Service  
Address . . . . . P. O. Box 302  
Phone: 1060 . . . . . Air Time: Daytime  
News Service . . . . . UP  
Trans. Ser. . . . . SESAC  
Gen., Comm. Mgr. . . . . Hobson H. Daws  
Sales Prom. Mgr., Pub. Dir. . . . . Harold L. Baker  
Program Director . . . . . Earl W. Daly  
Chief Engr. . . . . Charles R. Sykes

# W R G S

ROGERSVILLE—1954

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Oper. By . . . . . Rogersville Bcstg. Co.  
Address . . . . . Burem Pike  
Phone: 6491 . . . . . Air Time: Daytime  
General Manager . . . . . John E. Beal  
Commercial Manager . . . . . Charles W. Beal  
Promotion Mgr. . . . . George Beal

# W H A L

SHELBYVILLE—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . Shelbyville Bcstg. Co., Inc.  
Address . . . . . P. O. Box 241  
Phone: 1400 . . . . . Air Time: Full Time  
V.P., Gen. Mgr. . . . . Charles Christian  
Chief Engineer . . . . . Tim Marsh

# W E P G

SOUTH PITTSBURGH—1954

Frequency: 910 Kc. Power: 500 Watts  
Owned-Oper. By . . . . . Eaton P. Govan, Jr.  
Address . . . . . Railroad St.  
Phone: 6185 . . . . . Air Time: Daytime  
Pres., Gen., Comm. Mgr. . . . . Eaton P. Govan, Jr.  
Program Director . . . . . Vinetta B. Govan  
Chief Engineer . . . . . William Dunn

# W S M T

SPARTA—1953

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By . . . . . Sparta Bcstg. Co. Inc.  
Address . . . . . Box O  
Phone: 3751 . . . . . Air Time: Daytime  
Transcription . . . . . World  
Membership . . . . . RAB  
President . . . . . Sam J. Albritton  
Gen., Sta. Manager . . . . . B. L. Upchurch  
Commercial Mgr. . . . . Van L. Slack  
Program Director . . . . . William Round Jr.  
Chief Engineer . . . . . Hubert A. Beasley

# W D B L

SPRINGFIELD—1950—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Oper. By . . . . . Springfield Bcstg. Co., Inc.  
Address . . . . . P. O. Box 464



Phone: 1287..... Air Time: Daytime  
**Transcription Service** ..... World  
**Membership** ..... RAB  
**News Service** ..... AP  
 Gen., Sta. Mgr..... Walter A. Duke  
 Comm., Sls. Prom. Mgr..... H. Dean Rhodes  
 Chief Engineer ..... Anna Duke

## WJIG

**TULLAHOMA—1947**

Frequency: 740 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... WJIG Bcstg.  
 Business Address..... West End Drive  
 Phone: 2607-8..... Air Time: Daytime  
**News Service** ..... UP  
**Transcription Service** ..... World  
 Pres., Owner... Col. Raymond L. Prescott, Jr.  
 General Manager..... Wallace Beecham  
 Chief Engineer..... Alfred Parsons

## WENK

**UNION CITY—1946—MBS-KBS**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By.. Union City Bcstg. Co.

Phone: 1240..... Air Time: Full Time  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... Burn-Smith  
 President..... Aaron B. Robinson  
**Station Manager**..... Louis C. Wrather  
**Commercial Mgr.**... Edwin A. Kallenberg, Jr.  
**Program Director**..... Mrs. J. Osborne  
 Chief Engineer..... Charles Holland

## WC DT

**WINCHESTER—1948—MBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By.. Franklin County Bcstg. Co.  
 Address ..... Box 1103  
 Phone: 2201..... Air Time: Full Time  
**News Service** ..... UP  
 Gen. Mgr., Prom. Mgr..... Ernest Richards, Jr.  
**Commercial Manager**..... Harry W. Sullivan  
**Program Director**..... Hank Murray  
 Chief Engineer..... James F. Spencer

# TEXAS

Pop. Feb. 1, 1955 (Est.) 8,638,000 — Families 2,763,000  
 Radio Homes 2,443,000 — TV Homes 1,300,000 — Stations in State 200

## KRBC

**ABILENE—1936—ABC—TEXAS**

Freq.: 1470..... Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By..... Abilene Radio & TV  
 Business Address..... 4510 S. 14th St.  
 Phone: 2-8491..... Air Time: Full Time  
**News Service** ..... AP  
**Transcription Service** ..... Associated  
**Representative** ..... John E. Pearson  
**Membership** ..... RAB  
 President ..... Dale Ackers  
**Station Mgr., Pro. Director**..... Bro Mings  
 Comm., Sales Prom. Mgr..... Forest Lane  
 Chief Engineer..... Troy Mallon

## KWKC

**ABILENE—1948—MBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Citizens Bcstg. Co.  
 Bus.-Studio Address..... 2500 Butternut  
 Phone: 3-2545..... Air Time: Full Time  
**News Service** ..... AP, UP  
**Transcription Service** ..... World  
**Representative** ..... Venard  
 President..... W. P. Wright  
 Gen., Prom. Mgr..... A. C. Etter  
**Commercial Manager**..... Tyler Stewart  
**Program Director**..... Leonard Johnson  
 Chief Engineer..... Forrest Tipton

## KBKI

**ALICE—1947—MBS**

Frequency: 1070 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Alice Bcstg. Co.  
 Business Address..... Box 731  
 Phone: 4-4324..... Air Time: Full Time  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Pearson  
**Membership** ..... NARTB  
 President ..... Givens A. Parr  
**General Manager**..... Robert I. Grimes  
 Sales Prom. Mgr..... Irma Salas  
**Program Dir.**..... J. Allen Frye  
**Publicity Director**..... Ruth Norris  
 Chief Engineer..... S. L. Spencer

## KVLF

**ALPINE—1947—KBS-CACTUS**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Big Bend Bcstrs.  
 Business Address..... P. O. Box 779  
 Phone: 2144..... Air Time: Full Time  
**News Service** ..... UP  
**Representative** ..... Hil F. Best  
 President ..... Jack Hawkins  
 Gen. Sta., Comm. Mgr..... Gene Hendryx  
**Program Director**..... Bill Hight  
 Chief Engineer..... Sherman Newsom

# KAMQ

AMARILLO—1947—MBS

Freq.: 1010 Kc. Power: 1 Kw. d. 500 Watts  
 Owned-Oper. By Top of Texas Bcstg. Co.  
 Address 1301 Polk St.  
 Phone: 2-6543 Air Time: Full Time  
 Representative Forjoe  
 Transcription Service Thesaurus  
 News Service AP  
 Co-Owner, P. H. W. Houck  
 Co-Owner, Gen. Mgr. R. D. Houck  
 Comm. Manager Les Smith  
 Program Director Webb Smith  
 Publicity Director Johnny Hathcock  
 Chief Engineer Stewart Parsons

Membership RAB  
 President Gene L. Cagle  
 V. P., Gen. Mgr. Stan Wilson  
 Commercial Mgr. Murray Worner  
 Program Director Warren Anderson  
 Sls. Prom. Mgr., Pub. Dir. L. Knorpp  
 Chief Engineer W. B. Spiller

# KLYN

AMARILLO—1949—CBS

Frequency: 940 Kc. Power: 1000 Watts  
 Owned-Oper. By Plains Empire Bdcstg. Co.  
 Address 1014 West Seventh  
 Phone: 2-6773 Air Time: Full Time  
 News Service UP  
 Transcription Service Standard  
 Representative John Blair & Co.  
 Membership NARTB, RAB  
 President R. G. Hughes  
 Director Kenyon Brown  
 General Manager Willard L. Kline  
 Comm. Manager John Heetland  
 Program Director Joe S. Ramay  
 Publicity Director Mrs. V. Nelson  
 Chief Engineer Gene Fennimore

# KFDA

AMARILLO—1939—ABC

Fre.: 1440 Kc. Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By Amarillo Bcstg. Co., Inc.  
 Business-Studio Address Box 1400  
 Phone: 4-5343 Air Time: Full Time  
 News Service UP, AP  
 Representative Headley Reed

# ONE HALF OF TEXAS!



**KMAC**  
 HOWARD W. DAVIS, Owner  
 SAN ANTONIO, TEXAS  
 5000 WATTS  
 ON 630



**KLBS**  
 HOWARD W. DAVIS, Pres.  
 GLENN DOUGLAS, Mgr.  
 HOUSTON, TEXAS  
 5000 WATTS  
 ON 610

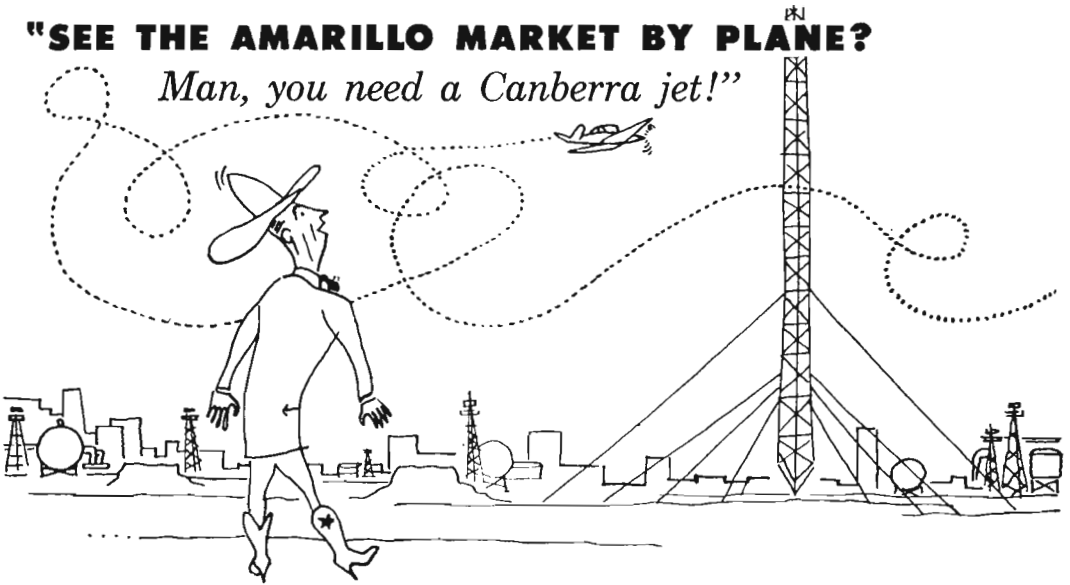
FOR THE 6TH  
 CONSECUTIVE  
 YEAR  
 KMAC WILL BE  
 SAN ANTONIO'S  
 BIG LEAGUE  
 BASEBALL  
 STATION.

KLBS  
 GROSSED 48%  
 MORE IN 1954  
 THAN IN 1953.  
 THE BIG BUY  
 IN THE BIG  
 STATE.

ASK THE WALKER REPRESENTATION CO., INC.

# "SEE THE AMARILLO MARKET BY PLANE?"

*Man, you need a Canberra jet!"*



A dude from our agency wanted to see the Amarillo market. We showed him part of it from a Beechcraft Bonanza. A jet would have been more appropriate for thorough coverage, but the BB was handy—and it flies on Texas Panhandle gasoline. These are his notes; footnotes ours.

"Buzzed big ditch.<sup>1</sup> Roosted in trees. Climbed above Panhandle, headed for a town. Guide said easier to count cattle from plane than horse; must use special technique; like reading proof 20 paces. Town was Pampa, complete with new Celanese plastic plant.<sup>2</sup> What think of next, plant of plastic; what guide said tho. Across hiway, big gun barrel factory.<sup>3</sup> Up road, boys with Erector sets.<sup>4</sup> Turned nw, over vast oil refinery.<sup>5</sup> Another town, with kids fooling around space ships.<sup>6</sup> Guide pointed out three carbon black plants with huge smokestacks, one not working.<sup>7</sup> South, over scattered dozen lonesome structures.<sup>8</sup> Thin cloud across horizon; closed in on zinc smelter,<sup>9</sup> smoking like man in cigarette commercial. Passed old ordnance plant, guide said now used to mfg. anhydrous ammonia and nitric acid. This great boon to farmers—fertilizer you can get down wind of! Back above Amarillo; over acres of railroad yards and roundhouse; over KGNC's antennas.<sup>10</sup> Panhandle big place, all buildings new. People great—speak to stranger on street."

<sup>1</sup>Palo Duro Canyon, recreation spot. <sup>2</sup>Raw natural gas becomes plastic bases here. <sup>3</sup>Cabot Carbon's; pump units for oil wells also made here. <sup>4</sup>The Texas Panhandle oil and gas field, with 8400 oil and 3500 gas wells (world's greatest gas production; world's only helium plant). <sup>5</sup>Town of Phillips—entire pop. of 5,200 Phillips Oil personnel. <sup>6</sup>Town of Borger, with butadiene plant; looks like something from another world. <sup>7</sup>Wrong; working fine. New supersonic stack so efficient it's almost smokeless. 75-80% of world's carbon black (for tires, phones, ink, etc.) from Panhandle. <sup>8</sup>Natural gas pumping stations, on pipelines supplying 27 states. <sup>9</sup>The American Zinc Smelter, located near Dumas because of low gas rate. <sup>10</sup>Whence, powered with 10,000 watts, our signal reaches 78 Texas, Colorado, Oklahoma, New Mexico and Kansas counties with gross cash farm income of \$925,000,000. See Katz for further information.



**NBC and DuMONT AFFILIATE**

**AM: 10,000 watts, 710 kc. TV: Channel 4. Represented nationally by the Katz Agency**

# KGNC

AMARILLO—1922—NBC-TQN

Frequency: 710 Kc. Power: 10,000 Watts  
 Owned-Oper. By Plains Radio Bdstg. Co.  
 Address P. O. Box 751  
 Phone: DR 4-4601 Air Time: Full Time  
 News Service UP, AP  
 Transcription Service World  
 Representative Katz  
 Membership NARTB, RAB  
 President B. E. Walker  
 General Manager Wes Izzard  
 Business Manager Calvin Handy  
 Sta., Mgr., Prog. Dir. Bob Watson  
 Prom. Mgr., Pub. Dir. Marianne Johnson  
 Chief Engineer W. H. Torrey

# KACT

ANDREWS—1954

Frequency: 1360 Kc. Power: 500 Watts  
 Owned-Oper. By Andrews Bcstg. Co.  
 Address Andrews Box 883  
 Phone: 1360 Air Time: Daytime  
 Co-Owner, Gen. Mgr. Joseph E. Young  
 Co-Owner Archie Holman  
 Program Director Jacqui Young

# KBUD

ATHENS—1948—KBS

Frequency: 1410 Kc. Power: 250 Watts  
 Owned J. B. McNutt, Jr.  
 Address Box 309  
 Phone: 2277 Air Time: Daytime  
 News Service UP  
 Trans. Service Lang Worth  
 Membership BAB  
 President B. McNutt, Jr.

# KALT

ATLANTA—1950

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Ark-La-Tex Bcstg. Co.  
 Phone: 900 Air Time: Daytime  
 Transcription Service World  
 News Service AP  
 Representative Hill F. Best  
 President Herman H. Wommack, Jr.  
 Gen., Sta. Mgr. David A. Wommack  
 Commercial Manager A. N. Dowd  
 Program Director George D. Wommack  
 Publicity Director Jean Wommack  
 Chief Engr. James L. Waites

# KNOW

AUSTIN—1927—ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Pioneer Bcstg. Co., Inc.  
 Address 520 Capital Nat. Bank Bldg.  
 Phone: 2-6213 Air Time: Full Time  
 News Service AP  
 Trans. Service Standard  
 Station Rep. Pearson  
 Membership NARTB

President Wendell Mayes  
 Gen., Sta. Mgr. Louis R. Cook  
 Commercial Mgr. M. H. Coleman  
 Program Dir. Frank Bissett  
 Chief Engineer J. E. Lewis

# KTBC

AUSTIN—1939—CBS

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By Texas Bcstg. Corp.  
 Bus. Studio Address P. O. Box 717  
 Phone Number 2-2424  
 News Service UP  
 Representative Raymer  
 President Claudia T. Johnson  
 Gen., Sta. Mgr. J. C. Kellam  
 Sales Manager O. P. (Bob) Bobbitt  
 Sales Prom. Mgr. Van Hutto  
 Program Director Cactus Pryor  
 Chief Engineer A. B. Hearn

# KTXN

AUSTIN—1947

Frequency 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Radio Station KTXN  
 Address 1211 E. 6th St.  
 Phone Number 74476  
 Rep. Oakes, Clayton, O'Connell  
 Membership NARTB  
 President Ed. C. James, Sr.  
 General Manager Frank Stewart  
 Comm. Manager Calvin Adams  
 Program Director Lilia Guzman  
 Publicity Director Glenda Faye Robertson  
 Chief Engineer Paul Lindhorn

# KVET

AUSTIN—1946—MBS

Frequency: 1300 Kc. Power: 1 Kw., d.  
 Owned Austin Bcstg. Corp.  
 Address 113 West Eighth  
 Phone: 8-8521 Air Time: Full Time  
 News Service UP  
 Representative Forjoe  
 Membership NARTB, RAB  
 President John B. Connally  
 Gen., Sta. Mgr. Willard Deason  
 Commercial Mgr. Charles L. Howell  
 Program Dir. Dave Smith  
 Chief Engineer Willis Morter

# KRUN

BALLINGER—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Runnels County Bcstg. Co.  
 Address Box 351  
 Phone: 3151 Air Time: Full Time  
 News Service AP  
 Membership RAB  
 Trans. Ser. World  
 Rep. Best, Melville  
 President Walter G. Russell  
 General Manager R. F. McGarvey  
 Commercial Manager Clayton Jay  
 Chief Engineer W. C. Kelley

# KIOX

## BAY CITY—1947—MBS-KBS

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Oper. By Bay City Bcstg. Co.  
 Business Address Box 1391  
 Phone: 4642-3 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Hil F. Best  
 President J. G. Long  
 General Manager Bryan Powell  
 Station Manager Vernon Townsend  
 Commercial Manager Boyd Porter  
 Chief Engineer Sam Sitterlee

# KRCT

## BAYTOWN—1947—KBS

Frequency: 650 Kc. Power: 250 Watts d.  
 Owned-Operated By Bay Bcstg. Co.  
 Address Box 629  
 Phone 8251  
 News Service AP  
 Station Rep. Best  
 President W. D. Christmas  
 General Manager J. H. Touchstone

# KREL

## BAYTOWN—1947

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By Tri-Cities Bcstg. Co.  
 Business Address Decker Drive  
 Phone: 8211-2 Air Time: Full Time  
 News Service UP  
 Representative Interstate  
 Membership NARTB  
 President J. B. Blayton, Sr.  
 General Manager J. B. Blayton, Jr.  
 Station Manager Robert H. Brisendine  
 Commercial Mgr. Albert H. Saddler  
 Sales Prom. Mgr. Samuel Harris  
 Program Director Larry Wayne  
 Chief Engr. Mack S. Malpee

# KFDM

## BEAUMONT—1924—ABC

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Beaumont Bdcstg. Corp.  
 Address P. O. Box 2950  
 Phone: 2-7758 Air Time: Full Time  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Free & Peters  
 Membership NARTB  
 President D. A. Cannon  
 Ex. V.P., Gen. Sta., Comm. Mgr. C. B. Locke  
 Program Director Dave Russell  
 Pub. Dir., Sales Prom. Mgr. H. F. Caldwell  
 Chief Engineer Harold W. Bartlett

# KJET

## BEAUMONT—1948

Frequency: 1380 Kc. Power: 1 Kw.  
 Owned. KPBX Bcstg. Corp.  
 Address P. O. Box 2673

Phone: 2-0201 Air Time: Daytime  
 News Service UP  
 Station Rep. Forjoe  
 Membership NARTB  
 President Ben J. Rogers  
 Gen., Comm. Mgr. Walter L. Rubens  
 Chief Engr. Arthur Kendal

# KRIC

## BEAUMONT—1938

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By The Enterprise Co.  
 Bus.-Studio-Trans. Address 380 Walnut  
 Phone: 4-3311 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Newspaper Affiliation "Enterprise & Journal"  
 Representative Branham  
 President O. Eugene Davis  
 General Mgr. E. C. Davis  
 Station Mgr. R. M. Frost  
 Prog. Dir. Gordon Clark  
 Commercial Mgr. Louis Durst  
 Chief Engineer Marvin J. Easterwood

# KTRM

## BEAUMONT—1947

Frequency: 990 Kc. Power: 1000 Watts  
 Owned-Operated By KTRM, Inc.  
 Business-Studio Address 230 Orleans St.  
 Phone: 2-8478 Air Time: Full Time  
 Rep. Adam Young, Clarke Brown  
 Pres., Gen. Mgr. Jack Neil  
 Station Manager Joseph S. Trum  
 Commercial Mgr. Bill McRae  
 Chief Engineer Ben F. Hughes

# KIBL

## BEEVILLE—1949

Frequency: 1490 Kc. Power: 250 Wts.d. n.  
 Owned-Oper. By Bee Bdcstg. Co.  
 Address P. O. Box 650  
 Phone: 1490 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 President (Partnership) John D. Rossi,  
 V. L. Rossi  
 General Manager John D. Rossi  
 Station Manager James V. Rossi  
 Commercial Mgr. Fred Strong  
 Prog. Dir. William S. Bennett  
 Chief Engineer Edward Bertram

# KBST

## BIG SPRING—1936—ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Big Spring Bcstg. Co.  
 Bus.-Studio Address 702 Johnson St.  
 Phone: 4-6391 Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative Pearson  
 Pres., Gen., Sta. Mgr. William J. Wallace  
 Commercial Manager William L. Cox  
 Pub., Pgm. Dir. J. N. Young, Jr.  
 Chief Engineer Andrew M. Jones



# K T X C

**BIG SPRING—1949—KBS**

Frequency: 1400 Kc.....Power: 100 Watts  
 Owned-Oper. By .....Big State Bdcstg. Co.  
 Address.....Big Spring City Park  
 Phone: 4-4201, 4-5932.....Air Time: Full Time  
 Transcription Service .....World  
 News Service .....AP  
 Rep.....Hil F. Best, Clyde Melville  
 President .....V. T. Anderson  
 General Manager.....Myrl Stein

# K F Y N

**BONHAM—1948**

Frequency: 1420 Kc.....Power: 250 Watts d.  
 Owned-Oper.....Charles L. & Jessie Mae Cain  
 Bus.Studio Address.....903 E. Fourth St.  
 Phone: 915.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....World  
 Membership .....RAB  
 President, Gen. Mgr.....Charles Cain

# K H U Z

**BORGER—1947—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KHUZ, Inc.  
 Business Address.....Box 110  
 Phone: 1600.....Air Time: Full Time  
 News Service .....UP  
 Trans. Serv.....World, SESAC  
 Membership .....NARTB, RAB  
 President.....R. G. Hughes  
 Mgr., Prog. Dir.....Jack Roberts  
 Commercial Manager.....Louis Roberts  
 Sales Prom. Mgr.....H. Blymiller  
 Pub. Dir.....Jake Saxton  
 Chief Engineer.....Herman Kreiger

# K N E L

**BRADY—1933—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....G. L. Burns  
 Business-Studio Address.....Gibbons Bldg.  
 Phone: 777.....Air Time: Full Time  
 Representative.....Hil F. Best  
 President.....Mrs. G. L. Burns  
 General Manager.....G. L. Burns  
 Commercial Manager.....J. S. Sloane  
 Chief Engineer.....Cecil Nolln

# K S T B

**BRECKENRIDGE—1947—KBS**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Stephens County Bcstg. Co.  
 Business-Studio Address.....Miller Bldg.  
 Phone: 1430.....Air Time: Daytime  
 News Service .....AP  
 Membership .....NARTB  
 Station Rep.....Bes'  
 Transcription Service .....Lang-Worth  
 Representative .....Best, Melville  
 Pres., Gen. Mgr.....R. W. Chapman  
 Chief Engineer.....R. E. Smith

# K W H I

**BRENHAM—1947—KBS**

Frequency: 1280 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Tom S. Whitehead, Sr.  
 Business Address.....108½ Main St.  
 Phone: 3655.....Air Time: Daytime  
 Newspaper Affil.....Brenham Banner Press  
 News Service .....UP  
 Transcription Service .....World  
 Pres., Gen., Sta. Mgr.....Tom S. Whitehead, Sr.  
 Commercial Manager.....J. C. Price  
 Chief Engineer.....Lonnie R. Schlottmann

# K T F Y

**BROWNFIELD—1949—KBS**

Frequency: 1300 Kc....Power: 1000 Watts d.  
 Owned-Oper. By .....Terry City. Bdcstg. Co.  
 Address .....Drawer 1032  
 Phone: 2111.....Air Time: Daytime  
 News Service .....AP  
 Trans. Service....Standard, World, Thesaurus  
 Pres., Sta. Gen., Comm. Mgr...Mike A. Barrett  
 Sales Prom. Mgr.....E. Grawford Taylor  
 Program Director.....Dick Aker  
 Chief Engineer.....Franklin Bonner

# K B O R

**BROWNSVILLE—1949—ABC-KBS**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Brownsville Bcstg. Co.  
 Address.....Box 472  
 Phone: 2-5677.....Air Time: Full Time  
 News Service .....UP  
 Trans. Service .....World, Thesaurus  
 Representative .....Best  
 Membership .....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....M. J. Wilson  
 Commercial Manager.....Vance C. Wilson  
 Program Dir.....Les Brecht  
 Prom. Mgr., Pub. Dir.....Earl Wheeler  
 Chief Engineer.....Willis A. Wilson

# K B W D

**BROWNWOOD—1941—MBS-KBS**

Freq.: 1380 Kc...Power: 1 Kw. d. 500 Watts n.  
 Owned-Oper. By.....Brown County Bcstg. Co.  
 Business-Studio Address...800 Hawkins St.  
 Phone: 2401.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Pearson  
 Pres., Gen., Sta. Mgr.....W. Mayes  
 Commercial Manager.....Bill Jamar  
 Sls. Prom., Publicity Director..Barbara Taylor  
 Program Director.....Wendell Mayes, Jr.  
 Chief Engineer.....A. W. Stewart

# K E A N

**BROWNWOOD—1953**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Lyman Brown Enterprises  
 Address .....Box 666  
 Representative .....Best

# K O R A

**BRYAN—1947—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By. Bryan Bcstg. Co.  
 Bus.-Studio Address. 604 Varisco Bldg.  
 Phone: 3-1240 Air Time: Full Time  
 News Service INS  
 Trans. Ser. SESAC  
 Station Rep. Best  
 Pres., Gen. Mgr. David C. Jones, Jr.  
 Comm., Prom. Mgr. Mike Mistovich  
 Chief Engineer James W. Robertson

# K D E T

**CENTER—1949**

Frequency: 930 Kc. Power: 1000 Watts d.  
 Owned-Operated By. Center Bcstg. Co., Inc.  
 Address. 205 Austin St.  
 Phone: 1199 Air Time: Daytime  
 News Service UP  
 Transcription Service World  
 Representative Hil F. Best  
 Gen., Sta. Mgr. Tom E. Foster  
 Program Director Tolbert E. Foster  
 Commercial Manager Jack Bell  
 Sales Promotion Manager Joe Foster  
 Chief Engineer Harlan Riley

# K C T X

**CHILDRESS—1947—MBS**

Frequency: 1510 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Golden West Bcstg. Co., Inc.  
 Bus.-Studio. Address. P. O. Box 272  
 News Service AP  
 Transcription Service World  
 Representative Hil F. Best  
 President R. Malone Hagan  
 Program Director LeRoy Carter  
 Publicity Director Nelle Carter  
 Chief Engineer S. J. Woodworth

# K C L E

**CLEBURNE—1947**

Frequency: 1120 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Marti, Inc.  
 Address. 919 N. Main  
 News Service AP  
 Representative Hil F. Best  
 Membership NARTB, RAB  
 Pres., Gen., Sta. Mgr. George W. Marti  
 Commercial Mgr. John Marti  
 Sales Prom. Mgr. Frank H. Hardgrove  
 Program Director D'Voe Lee  
 Chief Engineer Walter C. Lacy

# K V L B

**CLEVELAND—1954**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned & Oper. By. Harvard C. Bailes  
 Address Plum Grove Road  
 Phone 692  
 President, General Mgr. Harvard C. Bailes  
 Chief Engineer Al Strong

# K S T A

**COLEMAN—1947—KBS**

Frequency: 1000 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Coleman County Bcstg. Co.  
 Business Address. Box 432  
 Phone: 8406 Air Time: Daytime  
 News Service UP  
 Transcription Service World  
 Membership RAB  
 President H. H. Jackson  
 Gen., Sta. Mgr. Floyd Shelton  
 Comm., Prom. Mgr. Paul Johnson  
 Prog. Dir. Jay Staggs  
 Chief Engineer J. D. Larson

# W T A W

**COLLEGE STATION—1922—KBS**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. A. & M. College of Tex.  
 Bus.-Studio Address. College Station  
 Phone: 66724 Air Time: Daytime  
 Sta. Mgr. Richard L. Webb  
 Commercial Manager Elsie Patranella  
 Sales Prom. Mgr. Iris Bullard  
 Prog. Dir. John Scogin  
 Chief Engineer James E. Austin

# K V M C

**COLORADO CITY—1950—KBS**

Frequency: 1320 Kc. Power: 500 Watts d.  
 Owned. Colo. City Bcstg. Co.  
 Address. P. O. Box 990  
 Phone: 1320 Air Time: Daytime  
 News Service AP  
 Trans. Ser. Thesaurus  
 Representative Best  
 Co-Owners Eldon & John Mahon  
 General Manager Charles Diegel  
 Chief Engineer Porter Richardson

# K M C O

**CONROE—1951**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned. Montgomery County Bcstg. Co.  
 Address. Conroe  
 Phone: 6-4466 Air Time: Daytime  
 News Service UP  
 Pres., Gen. Mgr. Reagan Smith  
 Prog. Dir. James C. Dorrell  
 Sta., Comm., Sls. Prom. Mgr. David L. Oglesby  
 Chief Engineer John W. Neathery, Jr.

# K C C T

**CORPUS CHRISTI—1954**

Frequency: 1150 Kc. Power: 1,000 Watts d.  
 Owned & Oper. By. International Radio Co.  
 Address. 401 South Staples  
 Phone Number. 4-2426  
 Representative O'Connell  
 President Gabe Lozano  
 Gen. Mgr., Chief Eng. Mike Ferdin  
 Comm. Manager Alex Moore

# KEYS

## CORPUS CHRISTI—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Nuces Bcstg. Co.  
 Address.....Centre Theatre Bldg.  
 Phone.....2-7411  
 Transcription Service.....World  
 Representative.....Raymer  
 News Service.....UP  
 Membership.....NARTB, RAB  
 General Manager.....E. C. Hughes  
 Sta., Comm., Mgr.....Allan Dale  
 Chief Engineer.....Harold Griffith

# KRIS

## CORPUS CHRISTI—1937—NBC-TQN

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Gulf Coast Bcstg. Co.  
 Address.....P. O. Box 840  
 Phone Number.....4-6354  
 Air Time.....Full Time  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Free & Peters  
 Pres., Gen., Sta. Mgr.....T. Frank Smith  
 Commercial Manager.....William Eikner  
 Program Director.....Charles Nethery  
 Chief Engineer.....Don Morris

# KSIX

## CORPUS CHRISTI—1947 ABC-TEXAS STATE

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.  
 Address.....Show Room Bldg.  
 Phone: 2-9242.....Air Time: Full Time  
 Representative.....Forjoe  
 Membership.....NARTB  
 President.....Vann M. Kennedy  
 Commercial Mgr.....Charles R. Manning  
 Program Director.....Eugene M. Looper  
 Chief Engineer.....W. K. Bridges

# KUNO

## CORPUS CHRISTI—1950

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....KUNO, Inc.  
 Address-Trans. Loca.....P. O. Box 4286  
 Phone: 4-5203.....Air Time: Full Time  
 Transcription Service.....Associated  
 News Service.....UP  
 Representative.....Everett-McKinney, Inc.  
 Membership.....RAB  
 Pres., Gen. Mgr.....Leslie C. Smith  
 Commercial Mgr.....Herb Garrett  
 Prog. Dir.....Hector Elpidio Barrera  
 Chief Engineer.....J. H. Mayberry

# KWBU

## CORPUS CHRISTI—1944

Frequency: 1030 Kc. Power: 50 Kw. d.  
 Owned.....Baptist Gen. Convention of Texas  
 Address.....Bulck Bldg

Phone: 4-5258.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....SESAC  
 Representative.....Branham  
 General Mgr.....Carr D. Collins  
 Station Mgr.....Harry H. Hayes  
 Commercial Mgr.....Ray O'Neal  
 Sls. Prom. Mgr.....Harry H. Hayes  
 Program Dir.....W. Dean Walker  
 Publicity Dir.....Dorothy St. John  
 Chief Engineer.....Paul Waller

# KAND

## CORSICANA—1937—KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Alto, Inc.  
 Bus-Studio Address.....State Natl. Bank Bldg.  
 Phone: 4-7421.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World, Thesaurus  
 Representative.....Branham  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Luther A. Johnson, Jr.

# KIVY

## CROCKETT—1949—KBS

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Pioneer Bcstg. Co.  
 Address.....Box 670  
 Phone.....222  
 News Service.....AP  
 Transcription Service.....World  
 Membership.....NARTB  
 Comm., Prom. Mgr., Chief Eng.....Bill Carter  
 Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs

# KCFH

## CUERO—1949

Frequency: 1600 Kc. Power: 500 Watts d  
 Owned-Oper. By.....A. M. Respondek  
 Phone: 5-3430.....Air Time: Daytime  
 Representative.....Best  
 Pres., Gen. Mgr., Chief Engr...A. M. Respondek  
 Commercial Mgr.....Frank Notzon

# KXIT

## DALHART—1948—KBS

Frequency: 1410 Kc. Power: 500 Watts a.  
 Owned-Operated By.....Dalrad Associates  
 Address.....Box 1350  
 Phone: 740.....Air Time: Daytime  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Best  
 Transcription Service.....World  
 General Manager.....Ken Bishop  
 Comm. Manager.....William J. B. Smith  
 Chief Engineer.....Bill Smith

# KGKO

## DALLAS—1953

Freq.: 1480 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By.....Lakewood Bcstg. Co.  
 Address.....P. O. Box 5808  
 Phone: WE. 7594.....Air Time: Full Time

Representative ..... Radio-TV, Rep.  
 News Service ..... UP  
 President ..... H. H. Coffield  
 General Manager ..... W. S. Morgan, Jr.  
 Prog. Dir. .... T. A. (Buddy) Harris  
 Chief Engineer ..... Henderson Rogers

**KIXL**  
**DALLAS—1947**

Frequency: 1040 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Variety Bcstg. Co., Inc.  
 Business-Studio Address ..... 1401 S. Akard St.  
 Phone: RL 4521 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Standard, World,  
 Capitol, Associated, McGregor, Thesaurus  
 Representative ..... Pearson  
 President ..... Lee Segall  
 Gen., Mgr. .... Charles F. Payne  
 Prog. Dir. .... Don Robinson  
 Chief Engineer ..... Bob E. Tripp

**KLIF**  
**DALLAS—1947**

Freq.: 1190 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... Trinity Bdcstg. Corp.  
 Business-Studio Address ..... 2104 Jackson St.  
 Phone: RA. 7121 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... H.R. Reps.

President ..... B. R. McLendon  
 General Manager ..... Gordon McLendon  
 Sta., Comm. Mgr. .... Bill Weaver  
 Program Director ..... Bill Stewart  
 Chief Engineer ..... Glenn Callison

**KRLD**  
**DALLAS—1926—CBS**

Frequency: 1080 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... KRLD Radio Corp.  
 Address ..... Heraid Square  
 Phone: RA. 6811 ..... Air Time: Full Time  
 News Service ..... UP, INS  
 Transcription Service ..... Standard, Thesaurus  
 Newspaper Affiliation ..... "Times Herald"  
 Representative ..... Branham  
 Membership ..... NARTB, RAB  
 President ..... Clyde W. Rembert  
 Station Mgr. .... J. W. Crocker  
 Commercial Mgr. .... William A. Roberts  
 Sales Prom. Mgr. .... A. J. Putnam  
 Program Director ..... Ted Parrino  
 Publicity Director ..... Norman Marks  
 Chief Engineer ..... Bill B. Honeycutt

**KSKY**  
**DALLAS—1941**

Frequency: 660 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... SKY Bcstg. Service  
 Address ..... Hotel Stowleigh

**Selling the SOUTHWEST'S LARGEST  
 METROPOLITAN AREA—Dallas & Ft. Worth**

**KRLD-TV**

CHANNEL 4

Dallas' Only

**MAXIMUM POWER**

Television Station

KRLD-TV's new 1521-foot Tower now  
 under construction ... to be completed  
 in '55.

First in North  
 Central Texas!

**KRLD Radio**

SATURATES MARKET  
 EQUAL TO 68 SECONDARY  
 STATIONS WITHIN  
**KRLD'S 0.5 MILLIVOLT LINE!**  
 95% MORE RADIO HOMES

Since 1940

Total Population:  
 3,555,300

in KRLD'S PRIMARY  
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 NETWORK PROGRAMS IN DALLAS AND FORT WORTH**

*The Biggest Buy in the Biggest Market in the Biggest State*

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Clyde W. Rembert, President

The BRANHAM CO., Exclusive Representative

Phone: RA. 6193..... Air Time: Daytime  
 News Service .....UP  
 President..... A. L. Chilton  
 Gen., Prom. Manager..... R. G. Terrill  
 Commercial Manager..... R. L. Kanatzar  
 Prog. Dir..... Leonard Holland  
 Chief Engineer..... Morris M. Ming

## W F A A

DALLAS—1922—NBC-ABC

Frequency: 820 Kc..... Power: 50,000 Watts  
 Frequency: 570 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... A. H. Belo Corp.  
 Business-Studio Address..... 1122 Jackson St.  
 Phone: Riverside 9631..... Air Time: Full Time  
 News Service .....AP, UP  
 Representative..... Edward M. Peiry  
 Membership .....NARTB, RAB  
 President..... E. M. Dealey  
 Station Manager..... Alex Keese  
 Commercial Manager..... George K. Utley  
 Sales Prom. Mgr..... Mrs. Winona Portwood  
 Program Director..... Karl Lambertz  
 Chief Engineer..... William C. Ellis

## W R R

DALLAS—1920—MBS-TEXAS STATE

Frequency: 1310 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... City of Dallas  
 Business Address..... Municipal Radio Bldg.  
 Phone: TE. 6101..... Air Time: Full Time  
 News Service .....AP  
 Transcription Service..... Red Seal DJ  
 Representative..... John Blair  
 Membership .....NARTB, RAB  
 Gen., Comm. Mgr., Chief Engr., Durward Tucker  
 Sales Prom. Mgr..... Mrs. J. Thompson  
 Program Director..... Richard Workman

## K D L K

DEL RIO—1946—KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Del Rio Bcstg. Co.  
 Business Address..... P. O. Box 1162  
 Phone: 5-2431..... Air Time: Full Time  
 News Service .....AP  
 Transcription Service..... Standard  
 General Manager..... Don R. Howard  
 Chief Engineer..... Pat Jeter

## K D S X

DENISON—1948

Frequency: 950 Kc..... Power: 500 Watts  
 Owned-Oper. By..... KDSX, Inc.  
 Address..... Denison Hotel  
 Phone: 3400..... Air Time: Full Time  
 News Service .....AP  
 Sta. Rep..... Falter  
 Co-Owners..... B. V. Hammond, Jr., L. L. Hendrick  
 Program Director..... William A. Duke  
 Chief Engineer..... J. P. Knight

## K D N T

DENTON—1938—KBS

Freq.: 1440 Kc..... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Harwell V. Shepard  
 Address..... Radio Center Bldg.  
 Phone: CE. 4144..... Air Time: Full Time  
 News Service .....UP  
 Transcription Service..... Thesaurus  
 Membership .....NARTB, BAB  
 Owner & Manager..... Harwell V. Shepard

## K D D D

DUMAS—1947—KBS

Frequency: 800 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... North Plains Bcstg. Corp.  
 Address..... Box 337  
 Phone: 2-5000..... Air Time: Daytime  
 News Service .....AP  
 Membership .....NARTB  
 Representative..... Hil F. Best  
 Pres., Gen. Mgr..... Ken Duke  
 Promotion Mgr..... Al Tremble, Jr.  
 Program Director..... Bill Lask

## K E R C

EASTLAND—1953—KBS

Frequency: 1590 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Tri-Cities Bcstg. Co.  
 Address..... 109½ S. Seaman St.  
 Phone: 7..... Air Time: Daytime  
 News Service .....AP  
 Trans. Ser..... Capitol, Thesaurus  
 Pres., Gen. Mgr..... F. James Dabney  
 Program Director..... Jimmy Key

## K U R V

EDINBURG—1947

Frequency: 710 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... KURV, Inc.  
 Address..... P. O. Box 480  
 Phone: 3-2777..... Air Time: Full Time  
 News Service .....UP  
 President..... Rogers Kelley  
 General Manager..... J. M. McDonald  
 Program Director..... Robert F. Dodson  
 Chief Engineer..... I. D. Williams

## K U L P

EL CAMPO—1948

Frequency: 1390 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Wharton County Bcstg. Co.  
 Business Address..... Box 1390  
 Phone: 1390..... Air Time: Daytime  
 News Service .....UP  
 Transcription Service..... Lang-Worth  
 Membership .....NARTB  
 President..... Culp Krueger  
 General Manager..... Bob Hathway  
 Comm. Manager..... V. Frank Jones  
 Sales Prom. Mgr..... Chuck Schwartzkopf  
 Publicity Director..... Bill Reading  
 Program Director..... Jerry H. Werila  
 Chief Engineer..... Bob Hathaway

# KELP

EL PASO—1947—KBS

Frequency: 920 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Trinity Bdcstg. Corp.  
 Address . . . . . 4530 Delta St.  
 Phone: 3-3658 . . . . . Air Time: Full Time  
 Representative . . . . . Forjoe, UP  
 Gen., Sta., Mgr. . . . . Joe Roddy, Jr.  
 President . . . . . B. R. McLendon  
 Ex. Dir. . . . . G. B. McLendon  
 Commercial Mgr. . . . . Woody Fagette  
 Program Director . . . . . Al Cobb  
 Sls. Prom. Mgr. . . . . E. Allen  
 Chief Eng. . . . . Dave Mott

# KEPO

EL PASO—1948—ABC

Frequency: 690 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . KEPO, Inc.  
 Address . . . . . 2419 N. Piedras St.  
 Phone: 5-2731 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard, Lang-Worth  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB  
 President . . . . . W. B. Pratt  
 Comm. Manager . . . . . Gene Rethmeyer  
 Prom., Prog. Mgr. . . . . Arthur B. Davis  
 Chief Engineer . . . . . E. L. Gemoets

# KROD

EL PASO—1940—CBS

Frequency: 600 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Roderick Bcstg. Co.  
 Business-Studio Address . . . . . 2201 Wyoming St.  
 Phone: 2-6551 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 Transcription Service . . . . . Capitol  
 Representative . . . . . Branham  
 Chairman . . . . . Dorrance D. Roderick  
 General Manager . . . . . Val Lawrence  
 Station Mgr. . . . . Bruce Barnard  
 Comm. Manager . . . . . Tom Wisehart  
 Promotion Manager . . . . . Ken McClure  
 Program Director . . . . . Ted Hunt  
 Chief Engineer . . . . . Edward P. Talbott

# KSET

EL PASO—1949—MBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Rio Grande Bcstg. Co.  
 Address . . . . . 904 Magoffin  
 Phone: 3-2693 . . . . . Air Time: Full Time  
 Representative . . . . . McGillvra  
 Transcription Service . . . . . Capitol  
 News Service . . . . . AP  
 Membership . . . . . NARTB, FIAB  
 President . . . . . Fred Hervey  
 General Manager . . . . . Tom R. McKenna  
 Station Mgr. . . . . G. E. Bullard  
 Commercial Manager . . . . . Warren Pullen  
 Program Director . . . . . Tom Hipps  
 Prom., Pub. Dir. . . . . A. D. Harlein  
 Chief Engineer . . . . . E. A. Sullivan

# KTSM

EL PASO—1929—NBC

Frequency: 1380 Kc. . . . . Power: 1000 d., 500 n.  
 Owned-Oper. By . . . . . Tri-State Bcstg. Co., Inc.  
 Bus.-Studio Address . . . . . 801 N. Oregon St.  
 Phone: 2-5423 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . George P. Hollingbery  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Karl O. Wyler  
 Commercial Manager . . . . . Roy T. Capman  
 Program Director . . . . . Jack Chapman  
 Chief Engineer . . . . . Kenneth J. Walton

# KBLP

FALFURRIAS—1953—KBS

Frequency: 1260 Kc. . . . . Power: 500 Watts d.  
 Owned & Oper. By . . . . . Ben L. Parker  
 Address . . . . . 104 North St. Mary's  
 Phone: 555 . . . . . Air Time: Daytime  
 President . . . . . Ben L. Parker  
 Gen., Comm. Mgr. . . . . Albert C. Ryan  
 Chief Engineer . . . . . Humberto Gomez

# KFLD

FLOYDADA—1951—KBS

Frequency: 900 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . West Texas Bcstrs. Inc.  
 Address . . . . . P. O. Box 955  
 Phone: 900 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Continental  
 President . . . . . Ed Holmes  
 Gen., Sta., Comm. Mgr. . . . . W. Robison  
 Program Director . . . . . Carl Minor  
 Chief Engineer . . . . . W. M. Highfill

# KFST

FORT STOCKTON—1954—KBS

Frequency: 860 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Fort Stockton Bcstg. Co.  
 Address . . . . . Springerst Hotel Bldg.  
 Phone: 651 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Trans. Ser. . . . . Lang-Worth  
 General Mgr. . . . . James O. Taylor  
 Program Director . . . . . Grace Dosselt  
 Chief Engr. . . . . Warren Anderson

# KCNC

FORT WORTH—1947

Frequency: 870 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Blue Bonnet Bcstg. Corp.  
 Bus.-Studio Address . . . . . 2212 East 4th St.  
 Phone: FO. 7175 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Pres., Gen., Sta. Mgr. . . . . J. H. Speck  
 Commercial Manager . . . . . J. N. Mullan  
 Prog. Dir. . . . . Walt Jones  
 Asst. Mgr., Chf. Engr. . . . . Chester Grubbs

# K C U L

## FORT WORTH—1946

Freq.: 1540 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By East-West Bdcstg. Co.  
 Address 3607 Camp Bowie Blvd.  
 Phone: SUNset 6555 Air Time: Full Time  
 Representative Best  
 News Service AP  
 Transcription Service Thesaurus  
 Pres., Gen., Sta. Mgr. Jas. G. Ulmer  
 Program Director Maydell Wallace  
 Chief Engineer R. L. McAlister

# K F J Z

## FORT WORTH MBS-TEXAS STATE

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Oper. By Tarrant Bcstg. Co.  
 Business-Studio Address 1201 W. Lancaster  
 Phone Number Ed 3474  
 News Service AP  
 Representative H. R., Rep.  
 Membership RAB  
 Pres., Gen. Mgr. Gene L. Cagle  
 Comm. Mgr. Clyde D. Pemberton  
 Program Director Hazel Riley  
 Chief Engineer James T. Peterson

# K W B C

## FORT WORTH 1946

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Assoc. Bcstrs. Inc.  
 Business-Studio Address P. O. Box 7116  
 Phone: VA. 1278 Air Time: Daytime  
 News Service UP  
 Representative Gill-Perna  
 President John Flood Jr.  
 Sta., Com. Mgr. J. R. Pipes  
 Sales Prom., Pub. Dir. Joe W. Evans  
 Prog. Dir. Linda Loftin  
 Chief Engineer Robert Christian

# K X O L

## FORT WORTH—1947

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By Fort Worth Bcstg. Co., Inc.  
 Bus-Studio Address 3004 W. Lancaster St.  
 Phone: Edison 1448 Air Time: Full Time  
 News Service AP  
 Representative Forjoe & Co.  
 President F. M. Skinner  
 V. P., Gen. Comm. Mgr. E. Fletcher  
 Local Sales Mgr. Hewell Jones  
 Prog. Director Jerry Hahn  
 Chief Engineer John R. Crouse

# W B A P

## FORT WORTH—1922 NBC-ABC-TQN

Frequency: 820 Kc. Power: 50,000 Watts  
 Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By Carter Publications, Inc.  
 Business Address 3900 Barnett St.

Phone: Ft. Worth LO-1981 Air Time: Full Time  
 News Service AP  
 Newspaper Affiliation Star Telegram  
 Transcription Service Associated. World  
 Representative Free & Peters  
 Membership NARTB  
 Bd. Chairman Amon Carter, Sr.  
 President Amon Carter, Jr.  
 Director Harold Hough  
 General Manager George Cranston  
 Commercial Manager Roy Bacus  
 Program Director Ed Lally  
 Prom., Pub. Dr. Joe Wallace  
 Chief Engineer R. C. Stinson

# K N A F

## FREDERICKSBURG—1947—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Gillespie Bcstg. Co., Inc.  
 Business-Studio Address P. O. Box 311  
 Phone: 311 Air Time: Full Time  
 Representative Hil F. Best  
 Pres., Chief Engr. Norbert A. Fritz

# K B R Z

## FREEPORT—1952—KBS

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Oper. By Sta. KBRZ, Inc.  
 Address Box 1077  
 Phone: 3-2655 Air Time: Daytime  
 News Service AP  
 Trans. Ser. Thesaurus  
 President Kelly Bell  
 Sta., Gen. Manager Kenneth Ferguson  
 Sls. Prom., Comm. Mgr. Clifford Holloway  
 Program Director Will Coker  
 Prog., Pub. Director Joe Darby  
 Chief Engineer Paul Wagonschein

# K G A F

## GAINESVILLE—1947—KBS

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By Gainesville Bcstg. Co.  
 Address 204 E. Calif. St.  
 Transcription Service Standard, Capitol  
 Representative Clyde Melville  
 Membership NARTB, RAB  
 President Joe M. Leonard, Sr.  
 General Manager Joe M. Leonard, Jr.  
 Comm. Mgr. Earl Leonard  
 Prog. Dir. Frank Fancher  
 Chief Engineer Cordell Martin

# K G B C

## GALVESTON—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.  
 Owned-Oper. By The Galveston Bcstg. Co.  
 Business-Studio Address 715 Marine St.  
 Transcription Service SESAC  
 Station Representative John E. Pearson  
 Membership NARTB, RAB  
 Gen., Sta. Mgr. James W. Bradner, Jr.  
 Comm. Mgr. Roger Beame  
 Prog. Dir. John Speciale  
 Chief Engineer Luke Stripling

# KLUF

## GALVESTON—1922—KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....The KLUF Bcstg. Co.  
 Business-Studio Address.....300 Haden Bldg.  
 Phone: 5-6676.....Air Time: Full Time  
 News Service.....UP  
 Representative.....William G. Rambeau  
 Pres., Gen. Mgr.....Geo. Roy Clough  
 Chief Engineer.....Lee Clough

# KSIJ

## GLADEWATER—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.  
 Owned-Oper. By.....Gladewater Bcstg. Co.  
 Address.....T. W. Lee Bldg.  
 Phone: 2181.....Air Time: Daytime  
 News Service.....AP  
 Trans. Ser.....Capitol  
 Representative.....Hil F. Best  
 Membership.....NARTB, RAB  
 President.....T. W. Lee  
 Gen., Sta., Comm. Mgr.....Tom Perryman  
 Program Director.....Dowell Bushnell  
 Chief Engineer.....Lloyd Johnson

# KCTI

## GONZALES—1947—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gonzales Bcstg. Co.  
 Business Address.....P. O. Box 158  
 Phone: 770.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....SESAC  
 Representative.....Cooke  
 Gen. Mgr.....Lawrence M. Walshak  
 Pgm. Dir., Chief Engr.....Frank Wilson, Jr.

# KSWA

## GRAHAM—1948

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Southwestair, Inc.  
 Address.....Box 1050  
 Phone: 1330.....Air Time: Daytime  
 News Service.....UP  
 Station Rep.....Clyde Melville  
 President.....Clay E. Thompson, Jr.  
 Gen., Comm. Mgr., Chf. Engr...H. V. Newsom  
 Program Director.....Eugene Turner

# KGVL

## GREENVILLE—1946—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Truett Kimzey  
 Address.....Box 1015  
 Phone: 2066.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Pearson  
 President.....Truett Kimzey  
 General Manager.....Leo Hackney  
 Program Director.....James D. Jones  
 Chief Engineer.....Stafford E. Davis

# KCLW

## HAMILTON—1948—KBS

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hamilton Bcstg. Co.  
 Address.....P. O. Box 592  
 Phone: 500.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Station Rep.....Melville  
 Membership.....NARTB  
 Owners.....C. M. Hatch, Coy Perry  
 General Mgr.....C. M. Hatch  
 Chief Engineer.....Carl Knelly

# KGBT

## HARLINGEN—1941—CBS

Freq: 1530 Kc....Power: 50 Kw d., 10 Kw. n.  
 Owned-Oper. By...Harbenito Bcstg. Co., Inc.  
 Address.....1519 W. Harrison St.  
 Phone: 2200.....Air Time: Full Time  
 News Service.....UP  
 Representative.....H-R  
 President.....McHenry Tichenor  
 Gen. Mgr.....Bob McDonald  
 Comm. Manager.....L. S. Roberts  
 Chief Engineer.....Harold Jones

# KGRI

## HENDERSON—1947

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Co.  
 Business-Studio Address.....Box 311  
 News Service.....UP  
 Representative.....Best  
 Transcription Service.....World, SESAC  
 President.....Roy B. Cannon  
 General Manager.....Cliff Crawford  
 Chief Engineer.....John M. Bolin

# KPAN

## HEREFORD—1948—KBS

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hereford Bcstg. Co.  
 Address.....P. O. Box 868  
 Representative.....Best  
 Transcription Service.....Thesaurus  
 News Service.....UP  
 President.....Marshall Formby  
 Gen. Sta. Mgr.....Clint Formby  
 Commercial Mgr.....Sam Albright  
 Chief Engineer.....Dennis Surber

# KHBR

## HILLSBORO—1948—KBS

Frequency: 1560 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Hill County Bcstg. Co.  
 Phone: 2-3431.....Air Time: Daytime  
 News Service.....UP  
 Trans. Ser.....World  
 Station Rep.....Best, Melville  
 President.....Ross Bohannon  
 General Manager.....Nelson W. Galle



# KCOH

HOUSTON—1948

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Call of Houston Inc.  
 Business-Studio Address: 1 Main St.  
 Phone: Charter 1888 Air Time: Daytime  
 News Service UP  
 Chrm. of Board: William A. Smith  
 Pres., Gen. Manager: Robert C. Meeker  
 Comm. Manager: R. E. Mulvey  
 Chief Engineer: Harold Weinzel

# KLBS

HOUSTON—1948—KBS

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Oper. By: Howard Bcstg. Corp.  
 Address: Milby Hotel, Texas Ave.  
 Phone: Preston 1161 Air Time: Full Time  
 News Service UP  
 Representative: Walker  
 President: Howard W. Davis  
 General Manager: Glenn Douglas  
 Program Director: Bill Pelham  
 Chief Engineer: Glenn Cook, Jr.

# KNUZ

HOUSTON—1948

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Veterans Bcstg. Co.  
 Address: 4701 Caroline St., Box 2135  
 Phone: 2581 Air Time: Full Time  
 News Service UP  
 Transcription Service SESAC  
 Representative: Forjoe, Morris  
 Membership: WARTB  
 President: Max H. Jacobs  
 Gen., Sta. Mgr.: David Morris  
 Commercial Mgr.: Bill Lightfoot  
 Program Director: Ken Grant  
 Publicity Director: Deborah England  
 Chief Engineer: Frank Holick

# KPRC

HOUSTON—1926—NBC

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By: The Houston Post Co.  
 Address: P. O. Box 1234  
 Phone: MA. 9271 Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative: Edw. Petry & Co.  
 President: W. P. Hobby  
 Gen., Sta. Mgr.: Jack W. Harris  
 Commercial Manager: Jack McGrew  
 Promotion Manager: Kirt Harriss  
 Program Director: Frank Sullivan  
 Publicity Director: John Chapman  
 Chief Engr.: Frank Martin

# KTHT

HOUSTON—1944—MBS

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By: Texas Radio Corp.  
 Bus.-Studio Address: 4005 Travis St.

No Matter How You Look at it...

When You Buy Radio (Morning, Noon, or Night), it's...

**K-RNUZ**

**RADIO RANCH**

HOUSTON'S NO. 1 INDEPENDENT STATION FOR OVER 7 YEARS

LOWEST COST PER 1,000 IN EVERY TIME-RATED PERIOD

NATIONAL REP.: FORBIE AND COMPANY  
 IN HOUSTON: DAVE MORRIS, KE 2581

**IN HOUSTON**

Phone: KE. 5535..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... H-R Reprs.  
 Membership ..... NARTB  
 President ..... Robert Straus  
 Gen., Comm., Sta. Mgr..... Bill Bennett  
 Prog. Dir..... Johnny Goodman  
 Pub. Dir..... Mildred Davis  
 Program Director..... Tim Osborne  
 Chief Engineer..... O. B. Johnson

## K T R H

HOUSTON—1930—CBS

Frequency: 740 Kc..... Power: 50,000 Watts  
 Owned-Operated By..... KTRH Bdcstg. Co.  
 Address ..... Rice Hotel  
 Phone: PR. 4361..... Air Time: Full Time  
 News Service ..... AP, INS  
 News, Afil..... The Chronicle  
 Transcription Service ..... SESAC  
 Representative..... John Blair  
 Membership ..... NARTB  
 President ..... B. F. Orr  
 Station Manager..... Ray Herndon  
 Sales Manager..... Ray Bright  
 Promotion Mgr..... Helen Bender  
 Program Director ..... Tom Jacobs  
 Engineers ..... Tom Hiner

## K X Y Z

HOUSTON—1930—ABC

Frequency: 1320 Kc..... Power: 5000 Watts  
 Owned-Oper. By ..... Shamrock Bdcstg.  
 Address ..... Gulf Bldg.  
 Phone: Capitol 6151..... Air Time: Full Time  
 News Service ..... AP, UP  
 Newspaper Affiliation... Citizen Newspapers  
 Transcription Service ..... World  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB, RAB  
 President ..... Glenn H. McCarthy  
 V.P., Gen. Mgr. .... Fred Nahas  
 Sta., Comm. Manager..... Ted Hills  
 Program Director..... Ken Bagwell  
 Prom., Pub. Dir..... Wayne E. Thompson  
 Chief Engineer..... Gerald R. Chinski

## K Y O K

HOUSTON—1947

Frequency: 1590 Kc..... Power: 5 Kw.  
 Owned ..... Texas Bcstrs. Inc.  
 Address ..... 412 Main St.  
 Phone: Preston 3108..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... Lang-Worth  
 Station Rep. .... Pearson-Dora-Clayton  
 President ..... Jules J. Paglin  
 Vice Pres., Gen. Mgr.... Stanley W. Ray, Jr.  
 Station Mgr..... Cal Perley  
 Chief Engineer..... Edward Martin

## K S A M

HUNTSVILLE—1938—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Huntsville Bcstg. Co.

Address ..... Box 312  
 Phone: 30..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... NARTB  
 Transcription Service..... Capitol, SESAC  
 President..... M. B. Cauthen  
 Gen., Sta. Mgr..... Ted Lott  
 Comm., Sales Prom. Mgr..... Roy Greer  
 Chief Engineer..... Jack Nichols

## K E B E

JACKSONVILLE—1946—KBS

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Bill A. Laurie  
 Address ..... Box 1071  
 Phone: 2211..... Air Time: Full Time  
 News Service ..... UP  
 Pres., Sta., Gen. Mgr..... Bill A. Laurie  
 Comm., Prom. Mgr..... Chas. H. Wilson  
 Program Director..... Emo Laurie  
 Chief Engineer..... Donald Burroughs

## K T X J

JASPER—1948—KBS

Frequency: 1350 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Jasper Bcstg. Co.  
 Address ..... P. O. Box 6090  
 Phone: 580..... Air Time: Full Time  
 President ..... Fred B. Smith  
 Transcription Service..... Thesaurus, RCA  
 Station Mgr..... H. G. Pendergast  
 Program Dir..... James Brasher

## K M B L

JUNCTION—1950—KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Kimble County Bcstg. Co.  
 Address ..... Flat Rock  
 Phone: 70..... Air Time: Full Time  
 Station Rep. .... Best  
 General Mgr..... Farrell M. Brooks

## K E R B

KERMIT—1950

Frequency: 600 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... KERB, Inc.  
 Address ..... Hwya. 302  
 Phone: 3481..... Air Time: Daytime  
 Transcription Service..... Thesaurus, SESAC  
 News Service ..... UP  
 Membership ..... NARTB  
 President..... George H. Cook  
 General Manager..... H. J. Porter  
 Program Director..... Ray Boyd Kilman  
 Chief Engineer..... Bob Shackelford

## K E R V

KERRVILLE—1948—MBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Kerr Bcstg. Co.  
 Address ..... P. O. Box 791  
 Phone: 900 and 999..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Thesaurus, Capitol

Station Rep. . . . . Best  
 President. . . . . W. Scott Schreiner  
 Gen., Sta. Mgr. . . . . Leonard "Len" Johnson  
 Program Director. . . . . Carol Woodard  
 Chief Engineer. . . . . Clyde Jones

**K O C A**  
 KILGORE—1936—KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Radio Sta. KOCA, Inc.  
 Address . . . . . Box 989  
 Phone: 2001. . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 President. . . . . Roy G. Terry  
 Gen., Sta. Mgr. . . . . H. A. Degner  
 Comm., Sales Prom. Mgr. . . . . Wayne Douglas  
 Chief Engineer . . . . . J. W. Maintz

**K I N E**  
 KINGSVILLE—1948

Frequency: 1330 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . KINE, Inc.  
 Address . . . . . 205 E. King St.  
 Phone: 2-2822. . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . Capitol  
 Representative. . . . . Hil F. Best  
 Membership . . . . . NARTB  
 President. . . . . James H. Clement  
 General Manager. . . . . Ben A. Glusing  
 Comm., Sta. Mgr. . . . . Eston R. Pace  
 Chief Engineer. . . . . R. T. Whitaker

**K P E T**  
 LAMESA—1946—KBS

Frequency: 690 Kc. . . . . Power: 250 Watts  
 Operated By. . . . . Lamesa Bcstg. Co.  
 Business-Address. . . . . 502 South St.  
 Phone: 690. . . . . Air Time: Full Time  
 Membership . . . . . NARTB  
 Gen.-Sta. Mgr. . . . . Bob Bradbury  
 Commercial Mgr. . . . . Robert Harris  
 Program Director. . . . . Geneva Crutcher  
 Chief Engineer. . . . . Roland Ouelette

**K C Y L**  
 LAMPASAS—1948

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Lampasas Bcstg. Co.  
 Address . . . . . H'way 281  
 Phone: 1000. . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Trans. Ser. . . . . Lang-Worth  
 Representative . . . . . Best  
 President. . . . . V. Dean Turner  
 Program Director. . . . . Gene Reithmyer

**K V O Z**  
 LAREDO—1952—MBS-KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Border Bcstrs., Inc.  
 Address. . . . . P. O. Box 1498  
 Phone: 3-4396. . . . . Air Time: Full Time  
 News Service . . . . . AP

Representative . . . . . Pearson  
 President. . . . . W. J. Harpole  
 General Manager. . . . . Burney Jones  
 Commercial Manager. . . . . Jack Senter  
 Program Director. . . . . Hector Garcia  
 Chief Engineer. . . . . Frank Manuel

**K L V T**  
 LEVELLAND—1949

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Herald Bcstg. Co.  
 Address . . . . . P. O. Box 866  
 Phone: 1030. . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription . . . . . World, Thesaurus, SESAC  
 President . . . . . Forrest Weimhold  
 General Manager. . . . . Joe Garrison  
 Program Dir., Chief Eng. . . . . Gil Patschke  
 Commercial Mgr. . . . . Bobby Garrison

**K V O W**  
 LITTLEFIELD—1947—KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Southwestern Bcstrs.  
 Business Address. . . . . Box 192  
 Phone: 400. . . . . Air Time: Full Time  
 Membership . . . . . NARTB  
 President . . . . . J. C. Rothwell  
 General Manager. . . . . J. B. McShan  
 Program Director. . . . . Othell W. Whitson  
 Chief Engineer. . . . . Frank Bonner

**K F R O**  
 LONGVIEW—1934  
 ABC-KBS-TEX. STATE

Frequency: 1370 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Voice of Longview  
 Address. . . . . Curtis Bldg., P. O. Box 792  
 Phone Number . . . . . PLaza 3-4461  
 Air Time. . . . . Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . Lang-Worth  
 Representative . . . . . Donald Cooke  
 Membership . . . . . NARTB  
 President. . . . . James R. Curtis  
 Commercial Mgr. . . . . John Allen  
 Program Director. . . . . Howard Kuhn  
 Chief Engineer. . . . . Leslie Hellums

**K L T I**  
 LONGVIEW—1948

Frequency: 1280 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . LeTourneau Radio Corp.  
 Address . . . . . P. O. Box 1866  
 Phone: PLaza 8-4496. . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . Associated, Standard  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB  
 President. . . . . R. G. LeTourneau  
 Sta., Gen. Manager. . . . . Lynn R. Williams  
 Comm., Sales Prom. Mgr. . . . . George Warwick  
 Prog., Pub. Director. . . . . Ruby Cooper  
 Chief Engineer. . . . . Ken Maxwell

# K C B D

LUBBOCK—1946—NBC

Frequency: 1590 Kc. Power: 1000 Watts  
 Owned-Operated By Caprock Bcstg. Co.  
 Address P. O. Box 1507  
 Phone: 4-1414 Air Time: Full Time  
 News Service UP  
 Transcription Service Standard  
 Representative Raymer  
 Membership NARTB, RAB  
 President, General Mgr. Joe H. Bryant  
 Business-Manager Robert L. Snyder  
 Sta., Comm. Mgr. Leroy L. Land  
 Program Director Dudley Williams  
 Publicity Director Jack Tippit  
 Chief Engineer Frank Lee

# K D A V

LUBBOCK—1953

Frequency: 580 Kc. Power: 500 Watts  
 Owned KDAV, Ltd.  
 Address Box 1319  
 Phone: SH. 4-4567 Air Time: Daytime  
 News Service UP  
 Station Rep. Hal Falter  
 Membership NARTB  
 Gen., Sta., Comm. Mgr. D. P. Pinkston  
 Program Dir. W. J. Ducan  
 Chief Engineer Walt Lawson

# K D U B

LUBBOCK—1954

Frequency: 1340 Kc. Power: 250 Watts  
 Owned & Oper. By Texas Telecasting Inc.  
 Address 7400 College Avenue  
 Phone SHERwood 4-2345  
 Representative Avery-Knodel  
 Pres., Gen. Mgr. W. D. Rogers  
 Commercial Mgr. George Collie  
 Chief Engineer Rudy Stornes

# K F Y O

LUBBOCK—1927—CBS

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Plains Radio Bcstg. Co., Inc.  
 Business-Studio Address 914 Ave. J  
 Phone: 5-5567 Air Time: Full Time  
 News Service AP, UP  
 Newspaper Affil. Avalanche Journal  
 Trans. Service Standard, Thesaurus  
 Representative Katz  
 Membership NARTB  
 President W. B. Walker  
 Gen., Sta. Mgr. Gordon Thompson  
 Sales Prom. Mgr. Jerry Henderson  
 Program Director Robert A. Nash  
 Comm. Mgr. Leon Harris  
 Chief Engineer W. S. Bledsoe

# K S E L

LUBBOCK—1946—MBS

Freq. 950 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By Lubbock Bcstg. Co.  
 Business Address Box 1524

Phone: 3-0484 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Representative Wm. G. Rambeau & Co.  
 Membership NARTB, RAB  
 President Walter G. Russell  
 Gen., Sta. Mgr., Pub. Dir. M. M. Rochester  
 Program Director Wesley Youngblood  
 Chief Engineer Roger Hively

# K L L L

LUBBOCK—1953—KBS

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Oper. By McAlister & Maples  
 Address 52nd & Magnolia  
 News Service UP  
 Membership NARTB  
 Co-Owners R. B. McAlister and  
 Grady Franklin Maples  
 Chief Engineer Glenn Smith

# K R B A

LUFKIN—1938—ABC-KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Darrell E. Yates  
 Address 110 S. First St.  
 Representative Continental Radio Sales  
 Owner, Gen. Mgr. Darrel E. Yates  
 Chief Engineer Ambrose Maxim

# K T R E

LUFKIN—1947—MBS

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By Forest Capitol Bcstg. Co.  
 Address P. O. Box 701  
 Phone: 3-7771 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Representative Venard, Rintoul & McConnel  
 Membership NARTB  
 President R. W. Wortham, Jr.  
 Gen., Sta. Mgr. Richman G. Lewin  
 Comm. Mgr. Jim Saxon  
 Program Director Royce Christenson  
 Sales Prom. Mgr. Ernestene Trahan  
 Chief Engineer Fred C. Hill

# K M L W

MARLIN—1953

Frequency: 1010 Kc. Power: 250 Watts d.  
 Owned-Oper. By KMLW, Inc.  
 Address Box 335  
 President Charles E. Reagan  
 General Manager Hugh McBeath  
 Commercial Mgr. Duane W. Ramsey  
 Program Director Jerry S. Hughes  
 Chief Engineer H. P. Hicks

# K M H T

MARSHALL—1947

MBS—TEX. STATE

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Marshall Bcstg. Co.

Business-Studio Address.....109 W. Rusk St.  
 Phone: 5-7826.....Air Time: Full Time  
 News Service .....AP  
 Membership .....RAB  
 Station Manager.....Virgil Stone  
 Comm. Manager.....T. K. Hewlett  
 Program Director.....Randy Rainwater  
 Chief Engineer.....Don Shepard

# KRIO

McALLEN—1947—ABC-MBS-TSN

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Valley Bdcstg Co.  
 Business Address.....1201 W. Lancaster Ave.  
 Phone: 6-5454.....Air Time: Full Time  
 News Service .....AP  
 Representative.....Adam Young; C. Brown  
 Membership .....RAB  
 President.....Gene L. Cagle  
 VP.....Charles B. Jordan  
 Gen., Sta., Mgr.....George Breeding, Jr.  
 Sls. Prom.....Chuck McKasson  
 Program Director.....Norman Mann  
 Chief Engineer.....Wm. Meiners

# KCMR

McCAMEY—1954—MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Sprayberry Bcstg. Co., Inc.  
 Address.....101 East 5th St.  
 Phone: 412.....Air Time: Full Time  
 News Service .....UP  
 President.....Jack W. Hawkins  
 General Manager.....Gene Hendryx  
 Station Mgr.....Dale Day

# KMAE

McKINNEY—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Phone: 2-2651.....Air Time: Daytime  
 News Service .....AP  
 Transcription Service .....World  
 Pres., Gen. Mgr.....George W. Smith, Jr.  
 Comm., Mgr.....C. W. Rampy  
 Prog. Dir.....Mrs. Denise Smith  
 Chief Engineer.....Elza Keen

# KCRS

MIDLAND—1935—ABC-TSN

Freq.: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Clarence & Ruth Scharbauer, Jr.  
 Business-Studio Address.....Box 1072  
 Phone: 2-4393.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Representative.....John E. Pearson  
 Membership .....NARTB  
 President.....Clarence Scharbauer, Jr.  
 Gen., Sta. Mgr.....Wallace R. Jackson  
 Comm. Mgr.....Eleanor McDonald  
 Program Director.....Dean Baker  
 Publicity Director.....Bob Byron  
 Chief Engineer.....Tom Yates

# KJBC

MIDLAND—1950—KBS

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Jack Cecil  
 Address.....Box 1658  
 Phone: 4-5152.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service.....World, Standard  
 Representative .....Best  
 Membership .....NARTB  
 Pres., Gen. Mgr., Chief Engr.....Jack Cecil  
 Commercial Mgr.....Naomi Boswell  
 Sales Prom. Mgr.....Paul Greenwood  
 Program Director.....Keith Ward  
 Publicity Director.....Elanor Rich  
 Chief Engineer.....Jack Cecil

# KORC

MINERAL WELLS—1946—KBS

Frequency: 1140 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....J. Elroy McCaw  
 Address.....Box 31  
 Phone: 319.....Air Time: Daytime  
 News Service .....AP  
 Trans. Service .....Thesaurus  
 Representative .....Continental  
 President.....J. Elroy McCaw  
 Gen., Sta. Mgr.....Harry A. Riley, Jr.  
 Commercial Mgr.....Olie Carrier  
 Prog. Dir.....Ruth Lee  
 Chief Engineer.....W. M. McCreary, Jr.

# KVKM

MONAHANS—1946—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Monahans Bcstrs., Inc.  
 Address.....Radio Center  
 Phone: 438.....Air Time: Full Time  
 Representative .....Hil F. Best  
 President.....Doris D. Stuckey  
 General Manager.....J. R. Rucker  
 Commercial Mgr.....Tommy Hall

# KIMP

MOUNT PLEASANT—1948—KBS

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mt. Pleasant Bcstg. Co.  
 Business Address.....Box 990  
 Phone: 4-4726.....Air Time: Daytime  
 News Service .....AP  
 Transcription Service.....Thesaurus  
 Membership .....NARTB, RAB  
 Gen., Sta. Mgr.....Winston O. Ward  
 Comm. Mgr.....Deral Tucker  
 Program Director.....Ruby Stanley  
 Chief Engineer.....Brad Redfearn

# KOSF

NACOGDOCHES—1947—ABC-KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Kelly Bell  
 Address.....South St.  
 Phone: 4-4633.....Air Time: Full Time

News Service.....UP  
 Membership.....NARTB, RAB  
 President.....Kelly Bell  
 Gen., Comm. Mgr.....J. C. Stallings  
 Program Director.....R. C. Atherton  
 Publicity Director.....Ed Rice  
 Chief Engineer.....Frank Murray

# K S F A

**NACOGDOCHES—1947**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Nacogdoches Br. Co., Inc.  
 Address.....2107 North St.  
 Phone: 4-3723.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Pres., Gen., Sta., Comm. Mgr.....Wilbur C. Fouts  
 Program Director.....Sara Jane Moon  
 Chief Engineer.....Royce C. Smith

# K G N B

**NEW BRAUNFELS—1950—KBS**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Comal Bcstg. Co.  
 Address.....184 Castell  
 Phone: 1612.....Air Time: Daytime  
 Transcription Service.....Thesaurus  
 News Service.....AP  
 Vice Pres., Gen. Mgr.....F. T. Wilson  
 News Director.....Bob Field  
 Chief Engineer.....Bob Stewart

# K E C K

**ODESSA—1947**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Ector County Bcsta. Co.  
 Business Address.....120 W. 3d  
 Phone: 6-5791-2.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Forjoe  
 Membership.....NARTB, RAB  
 Owner, Gen., Sta. Mgr.....Ben Nedow  
 Commercial Mgr.....Sol Schmermar  
 Prog. Director.....Roy Elsner  
 Publicity Dir.....Tom Rollins  
 Chief Engineer.....Dave Williams

# K O S A

**ODESSA—1947—CBS-SOUTHWEST**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Odessa Bcstg. Corp.  
 Business-Studio Address.....115 W. 6th  
 Phone: 6-4301.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World, Capitol  
 Representative.....Branham  
 Membership.....NARTB, RAB  
 Pres., General Manager.....Cecil L. Trigg  
 Sales Manager.....Lou Lindsey  
 Public Relations Dir.....Ed Costello  
 Pro. Dir.....Doyce Elliott  
 Program Manager.....John Vacca  
 Publicity Director.....Jay Mehaffey  
 Chief Engineer.....James Simpson

# K R I G

**ODESSA—1946—MBS**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Oil Center Bcstg. Co., Inc.  
 Address.....Box 231  
 Phone: 6-6671-2.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Hil F. Best  
 President.....R. O. Canon  
 Vice Pres., Gen. Mgr.....Jack W. Hawkins  
 Station Manager.....Marguerite LaRue  
 Program Director.....Lel Gillette  
 Chief Engineer.....Harold Whatley

# K O G T

**ORANGE—1948—KBS**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Sabine Area Brcstg. Corp.  
 Phone: 8-4381.....Air Time: Full Time  
 News Service.....UP  
 Trans. Ser.....World  
 Station Rep.....Best  
 Membership.....NARTB, RAB, TAB  
 President.....M. L. Jacobs  
 Exec. V.P. Sta., Gen. Mgr.....Ed Lovelace  
 Commercial Manager.....Frank Dusenbury  
 Chief Engr., Program Dir.....Dean Durham

# K N E T

**PALESTINE—1936—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Palestine Bcstg. Corp.  
 Business-Studio Address.....P. O. Box 649  
 Phone: 8686.....Air Time: Full Time  
 News Service.....UP  
 Trans. Service.....SESAC  
 Pres., Gen., Sta. Mgr.....Allen E. Vinson  
 Comm., Prom. Mgr.....Milton M. Evans  
 Program Director.....Don Norton  
 Chief Engineer.....Dave Schmidt

# K P A T

**PAMPA—1951—KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....J. C. Daniels  
 Phone: 4-2551.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Capitol, Standard  
 President.....J. C. Daniels  
 General Manager.....Larry Gordon  
 Program Director.....Elbert Goodnight

# K P D N

**PAMPA—1936—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Top O' Texas Bcstg. Co.  
 Address.....Hughes Bldg.  
 Phone: 4-7461.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Station Rep.....Best  
 Membership.....NARTB, RAB  
 Ptnr., Gen. Mgr.....Coy Palmer

Ptnr., Sta. Mgr., Prog. Dir..... Warren Hasse  
 Comm., Prom. Mgr..... Kay Fancher  
 Publicity Director..... Henry Gordon  
 Chief Engineer..... Gordon Hollenbeck

**KFTV**  
 PARIS—1950

Frequency: 1250 Kc..... Power: 500 Watts d.  
 Owned-Operated By... Lamar Bcstg. Co., Inc.  
 Address..... 210 First Nat'l Bank Bldg.  
 Phone: 4-6676..... Air Time: Daytime  
 Station Rep. .... Best  
 News Service ..... UP  
 President..... D. W. Brawner  
 Gen., Sta. Mgr..... James F. Hendrix  
 Chief Engineer..... Travis Fodge

**KPLT**

PARIS—1936—ABC—TEXAS STATE

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... No. Star Bcstg. Co., Inc.  
 Address ..... Hway. 124  
 Phone: 3-3311..... Air Time: Full Time  
 News Service ..... AP  
 Representative..... John E. Pearson  
 Pres., Gen. Sta. Mgr..... Fred Kincaid  
 Com., Sales Prom. Mgr..... Richard Eben  
 Program Dir..... Bill Davis  
 Publicity Director ..... Virginia Jesse  
 Chief Engineer..... Paul H. Daniels

**KLVL**

PASADENA—1950

Frequency: 1480 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Felix H. Morales  
 Address..... 2903 Canal St., Houston  
 Phone: CA. 1-1044..... Air Time: Full Time  
 Representative ..... Oakes  
 President, Gen. Mgr..... Felix H. Morales  
 Station Mgr..... C. B. Rice  
 Comm. Mgr..... Alberto Rodriguez  
 Program Director..... Joe L. Morales  
 Chief Engineer..... Donald Gullihur

**KIUN**

PECOS—1925—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By... Jack Hawkins, Barney Hubbs  
 Business-Studio Address..... Kiun Bldg.  
 Phone: 999-8..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 General Manager..... Jack Hawkins  
 Station Manager..... David Martin  
 Program Director..... Jack James  
 Publicity Dir..... Barney Hubbs  
 Consulting Chf. Engr.... Harry W. Boehnemann

**KEYE**

PERRYTON—1948—MBS

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned..... Great Plains Bcstg. Co.  
 Phone: 5771..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth

Membership ..... NARTB  
 President ..... Carl Ellis  
 Gen., Sta., Comm. Mgr.... Irving R. Buchanan  
 Sales Prom., Pub..... G. K. Rupprecht  
 Program Dir..... Kenneth Roller  
 Chief Engineer..... Coy Thompson

**KVOP**

PLAINVIEW—1944—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KVOP, Inc.  
 Address..... 1100 W. 24th St.  
 Phone: 4-2771..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... NARTB  
 President ..... W. J. Harpole  
 Gen., Sta. Manager..... Kermit Ashby  
 Comm. Manager..... Tut Tawwater  
 Program Dir..... Doug Sewell  
 Chief Engineer..... Hugh Smith

**KBOP**

PLEASANTON—1950—KBS

Frequency: 1380 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Atascosa Bcstg. Co.  
 Address..... P. O. Box 247  
 Phone: 4871..... Air Time: Daytime  
 Transcription Service..... Wo:ld, SESAC  
 Representative ..... Best  
 News Service ..... INS  
 General Manager..... Ben L. Parker  
 Commercial Mgr..... A. Terrell  
 Chief Engineer..... Mona Parker

**KOLE**

PORT ARTHUR—1947

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Port Arthur Bcstg. Co.  
 Address..... 400 4th St.  
 Phone: 2-9436..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... Lang-Worth  
 Ptnr., Gen. Mgr., Chf. Engr..... Socs Vratiss

**KPAC**

PORT ARTHUR—1934—MBS

Freq... 1250 Kc..... Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By..... Port Arthur College  
 Bus.-Studio Address..... 1500 Procter St.  
 Phone: 5-7458..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Pearson  
 Membership ..... NARTB  
 Pres..... J. W. Williams  
 Sta., Gen. Manager..... Marjorie R. Vickers  
 Commercial Mgr..... Gordon Baxter, Jr.  
 Prom. Mgr..... Mack Newberry  
 Pub., Program Director..... Corinne Enos  
 Chief Engineer..... Glenn Boatright

**KOLJ**

QUANOH—1952—KBS

Frequency: 1150 Kc..... Power: 500 Watts d.  
 Owned-Operated By..... Orville L. Jenkins

**Address** ..... Box 566  
**Phone: 654** ..... **Air Time: Daytime**  
**News Service** ..... **AP**  
**Station Rep.** ..... **Best**  
**Transcription Service** ..... **World**  
**Gen. Sta. Mgr.** ..... **Orville L. Jenkins**  
**Sales Manager** ..... **Bob Stabler**  
**Chief Engineer** ..... **Richard O. Dormier**

# KFRD

**ROSENBERG—1948**

**Frequency: 980 Kc.** ..... **Power: 1000 Watts d.**  
**Owned-Oper. By** ..... **Ford Bend Bcstg. Co.**  
**Business Address** ..... **P. O. Box 832**  
**Membership** ..... **RAB**  
**President** ..... **Mart Cole**  
**Ex. V.P., Gen., Sls. Prom. Mgr.** ..... **Jim Hairgrove**  
**Commercial Mgr.** ..... **Bill Sloan**  
**Program Director** ..... **Paul Collins**  
**Chief Engineer** ..... **Frank Wood**

# KGKL

**SAN ANGELO—1928—ABC**

**Freq: 960 Kc.** ..... **Power: 5 Kw. d., 1 Kw. n.**  
**Owned-Oper. By** ..... **KGKL, Inc.**  
**Business-Studio Address** ..... **St. Angelus Hotel**  
**Phone: 6715** ..... **Air Time: Full Time**  
**News Service** ..... **AP**  
**Representative** ..... **John E. Pearson**  
**Membership** ..... **NARTB**  
**General Manager** ..... **Lewis O. Seibert**  
**Commercial Mgr.** ..... **Robert Workman**  
**Program Director** ..... **Franklin Rainey**  
**Chief Engineer** ..... **William Poteet**

# KTXL

**SAN ANGELO—1947**

**Frequency: 1340 Kc.** ..... **Power: 250 Watts**  
**Owned-Oper. By** ..... **Wes-Tex Bcstg. Co., Inc.**  
**Address** ..... **Box 1271**  
**Trans. Service** ..... **World**  
**Representative** ..... **Melville**  
**Membership** ..... **NARTB**  
**President** ..... **Armistead D. Rust**  
**General Manager** ..... **J. Harley Hubbard**  
**Station Mgr.** ..... **Sealy Smith**  
**Chief Engineer** ..... **Robert Benson**

# KCOR

**SAN ANTONIO—1945**

**Freq: 1350 Kc.** ..... **Power: 5 Kw. d., 1 Kw. n.**  
**Owned** ..... **KCOR, Inc.**  
**Address** ..... **310 So. Flores**  
**Phone: CA. 2-1301** ..... **Air Time: Full Time**  
**News Service** ..... **UP**  
**Station Rep.** ..... **O'Connell**  
**Membership** ..... **NARTB, RAB**  
**President** ..... **Raoul A. Cortez, Jr.**  
**General Mgr.** ..... **Nathan Safir**  
**Station Mgr.** ..... **Raoul A. Cortez, Jr.**  
**Commercial Mgr.** ..... **Bill Lamar**  
**Program Dir.** ..... **Fred Romero**  
**Publicity Dir.** ..... **Gilbert Rangel**  
**Chief Engineer** ..... **Marvin E. Fiedler**

# KENS

**SAN ANTONIO—1926—CBS**

**Freq: 680 Kc.** ..... **Power: 50 Kw. d., 10 Kw. n.**  
**Owned-Oper. By** ..... **Express Publishing Co.**  
**Business-Studio Address** ..... **Milam Bldg.**  
**Phone: CA. 6-3136** ..... **Air Time: Full Time**  
**News Service** ..... **UP**  
**Representative** ..... **John Blair**  
**Membership** ..... **NARTB, RAB**  
**President** ..... **Frank Huntress, Jr.**  
**General Mgr.** ..... **Albert D. Johnson**  
**Comm. Manager** ..... **Wayne Kearn**  
**Gen. Texas Comm. Mgr.** ..... **Bill Joekel**  
**Prog. Dir.** ..... **Bill Terry**  
**Prom., Pub. Director** ..... **Robert Miller**  
**Chief Engineer** ..... **Bill Jackson**

# KEXX

**SAN ANTONIO—1953**

**Frequency: 1250 Kc.** ..... **Power: 500 Watts d.**  
**Owned-Oper. By** ..... **Leal Bcstg. Co., Inc.**  
**Address** ..... **403 N. Flores St.**  
**Phone: Garfield 6373** ..... **Air Time: Daytime**  
**Representative** ..... **McGillvra**  
**Pres., Gen. Mgr.** ..... **Manuel D. Leal**  
**Commercial Mgr.** ..... **M. Davila**  
**Program Director** ..... **R. Rodriguez**  
**Chief Engineer** ..... **Charles Harris**

# KITE

**SAN ANTONIO—1947**

**Frequency: 930 Kc.** ..... **Power: 1000 Watts d.**  
**Owned-Operated By** ..... **Radio Station KITE**  
**Business-Studio Address** ..... **432 Transit Tower**  
**Representative** ..... **Pearson**  
**Membership** ..... **RAB**  
**Pres., Gen. Mgr.** ..... **Charles W. Balthrope**  
**Station Manager** ..... **Alex A. Coe**  
**Commercial Mgr.** ..... **Kelly Wolford**  
**Prog. Mgr.** ..... **Stanley F. Nelson**  
**Chief Engineer** ..... **John Siercovich**

# KIWW

**SAN ANTONIO—1948**

**Frequency: 1540 Kc.** ..... **Power: 250 Watts d.**  
**Owned-Oper. By** ..... **Good Neighbor Bcstg. Co.**  
**Address** ..... **518 W. Houston St.**  
**News Service** ..... **UP**  
**Representative** ..... **Nat'l Time Sales, Oakes**  
**President** ..... **Joe Olivares**  
**Station Mgr., Chief Eng.** ..... **L. E. Richards**  
**Program Director** ..... **Jose Arratia**

# KMAC

**SAN ANTONIO—1926—MBS-KBS**

**Frequency: 630 Kc.** ..... **Power: 5,000 Watts**  
**Owned-Oper. By** ..... **Howard W. Davis**  
**Address** ..... **KMAC Bldg.**  
**Phone: CA. 3-6211** ..... **Air Time: Full Time**  
**Representative** ..... **Walker**  
**Membership** ..... **NARTB**  
**Pres., Gen., Sta. Mgr.** ..... **Howard W. Davis**  
**Program Director** ..... **A. S. (Tony) Bessan**  
**Chief Engineer** ..... **Al Knight**



# KONO

## SAN ANTONIO—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.  
 Owned-Operated By: Mission Bdcstg. Co.  
 Address: 317 Arden Grove  
 Phone: CA 6-5171 Air Time: Full Time  
 News Service: AP  
 Representative: Forjoe, Clarke-Brown  
 Membership: NARTB, RAB  
 Pres., Owner: Eugene J. Roth  
 General Manager: James M. Brown  
 Commercial Manager: Bob Roth  
 Sales Prom. Mgr.: Jack Roth  
 Program Director: Robert F. Jenkins  
 Chief Engineer: George Ing

# KTSA

## SAN ANTONIO—1928—ABC

Frequency: 550 Kc. Power: 5000 Watts  
 Owned-Oper. By: Sunshine Bcstg. Co.  
 Business-Studio Address: Ave. E. & 3rd St.  
 Phone: Garfield 1251 Air Time: Full Time  
 News Service: AP, UP  
 Transcription Service: MacGregor  
 Representative: Raymer  
 President: O. R. Mitchell  
 Sta., Prom., Comm. Mgr.: Charles D. Lutz  
 Program Director: H. H. Carr  
 Chief Engineer: W. G. Egerton

# WOAI

## SAN ANTONIO—1922—NBC-TQN

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.

Owned-Oper. By: Southland Industries, Inc.  
 Address: 1031 Navarro St.  
 Phone: CA. 7-2441 Air Time: Full Time  
 News Service: AP, INS, UP  
 Representative: Edward Petry & Co., Inc.  
 Membership: NARTB  
 President: Hugh A. L. Hall  
 General Manager: James M. Gaines  
 Commercial Manager: Rex Prels  
 Sales Promotion Mgr.: James F. Anderson  
 Publicity Director: Imogene Stanley  
 Chief Engineer: Charles L. Jeffers

# KCNY

## SAN MARCOS—1948

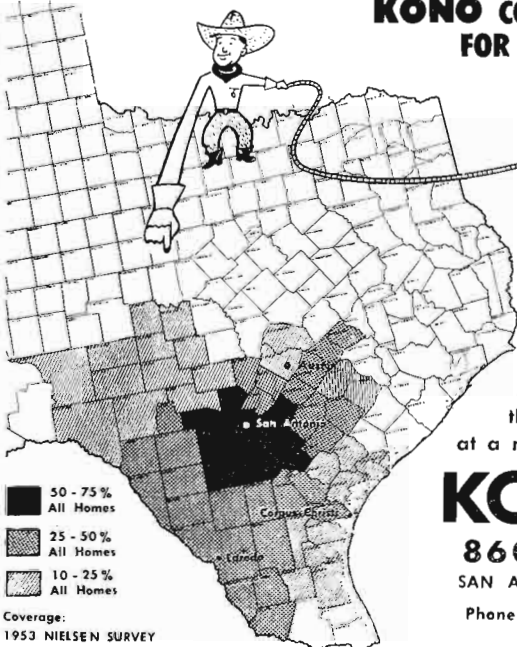
Frequency: 1470 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Central Brcstg. Co.  
 Address: Traffic Circle  
 Phone: 888 Air Time: Daytime  
 Transcription Service: Lang-Worth  
 Station Rep.: O'Connell  
 President: Edw. C. James  
 General Manager: Lloyd McClure  
 Program Director: Elward Ruffin

# KWED

## SEGUIN—1948

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Seguin Bdcstg. Co.  
 Business-Studio Address: 200 S. Camp St.  
 Phone: 1580 Air Time: Daytime  
 News Service: UP  
 Membership: NARTB  
 Representative: Hil F. Best

**KONO CONSISTENTLY GIVES ADVERTISERS MORE FOR THEIR MONEY... 63 RICH COUNTIES WITH \$1,750,000,000 RETAIL SALES**



50 - 75% All Homes  
 25 - 50% All Homes  
 10 - 25% All Homes

Coverage: 1953 NIELSEN SURVEY  
 Forjoe & Co. Nationally Clarke Brown Co. Southwest

... a Big share of the Biggest State at a minimum of cost!

# KONO

860 K. C.  
 SAN ANTONIO, TEXAS  
 Phone: CApiol 6-5171

## MARKET DATA

Source: 1954 Consumer Markets

Radio Homes	478,450
Population	1,789,900
Households	495,810
Total Retail Sales	\$1,648,396,000
Food	386,956,000
Eat & Drink	107,949,000
Drug	52,428,000
Gen. Mdse.	86,903,000
Apparel	77,083,900
Home Furnishings	358,657,000
Automotive	117,689,000
Filling Station	166,394,000
Build. Mat. & Hdwe.	
Consumer Spendable Income	2,416,655,000
Con. Sp. Inc./HH	4,784
Retail Sales/HH	3,300
Farm Population	230,300
Farm Households	64,750
Radio Farm Homes	56,710
Total Farms	68,623
Gross Farm Income	451,729,000
Gross Income/Farm	6,583
Farm Livestock	255,148,000
Farm Crop. Income	161,050,000

President .....Garfield Kiel  
Comm., Sta. Mgr.....Stan McKenzie  
Chief Engineer.....Louis Sowder

### **K S M L** SEMINOLE—1954

Frequency: 1250 Kc.... Power: 1000 Watts d  
Owned-Oper. By ..... Seminole Bcstrs.  
Address ..... 400 South Main St.  
Phone Number ..... 3798  
Co-Owner ..... Clint Formby  
Co-Owner ..... Marshall Formby  
Chief Engineer..... Kenneth Hightower

### **K S E Y** SEYMOUR—1950—KBS

Frequency: 1230 Kc..... Power: 100 Watts  
Owned-Oper. By..... W. C. Moss, Jr.  
News Service ..... AP  
Transcription Service ..... Keystone  
Pres., Gen., Comm. Mgr..... W. C. Moss, Jr.  
Sales Prom. Mgr..... Huch Weeld  
Program Dir..... Elizabeth Moss  
Publicity Dir..... Hal Fees  
Chief Engineer..... Richard Dorimer

### **K E V A** SHAMROCK—1949—KBS

Frequency: 1580 Kc..... Power: 250 Watts d.  
Owned-Oper. By... Shamrock Tex. Bcstg. Co.  
Address ..... Box 21  
Representative ..... Best  
Gen., Comm. Mgr..... Dick Dean  
Program Director..... Barbara Dean  
Chief Engr..... Bob Featherston

### **K R R V** SHERMAN-DENISON—1936 MBS-TEX STATE

Frequency: 910 Kc..... Power: 1000 Watts  
Owned-Oper. By.Red River Valley Bcstg. Corp.  
Address ..Box 94 (Denison), Box 665 (Sherman)  
Phone Number... 423 (Denison); 201 (Sherman)  
Air Time ..... Full Time  
Representative ..... Pearson  
Transcription Service..... Associated  
News Service ..... UP  
General Manager.. Tom E. Spellman (Sherman)  
Program Director..... Earl Ellington  
Chief Engineer..... Tom John

### **K T A N** SHERMAN—1947—KBS

Frequency: 1500 Kc..... Power: 250 Watts d.  
Owned-Oper. By..... Howard L. Burris  
Address ..... P. O. Box 661  
Phone: 2910..... Air Time: Full Time  
News Service ..... AP  
Membership ..... RAB  
Representative ..... Hil F. Best  
Owner ..... Howard L. Burris  
General Manager..... William A. Jaco  
Asst. Mgr., Chief Eng..... James Shelton

### **K A N N** SINTON—1954

Frequency: 1590 Kc..... Power: 1 Kw. d.  
Owned..... San Patricio Bcstg. Co.  
Air Time ..... Daytime  
News Service ..... AP  
Pres., Gen. Mgr..... Tom C. Fleet  
Commercial Mgr..... Princess J. Fleet  
Program Director..... Jack Peart  
Chief Eng..... Layman (Sonny) Stewart

### **K S N Y** SNYDER—1949—MBS

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Oper. By..... Snyder Bdcstg. Co.  
Address ..... Box 1468  
Phone: 3-5451..... Air Time: Full Time  
Station Rep..... Continental  
Pres., Gen. Mgr..... J. T. Hughes  
Commercial Mgr..... Mel Z. Gilbert

### **K D W T** STAMFORD—1946—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Oper. By ..... David W. Ratliff  
Pres., Gen., Sta. Mgr. .... David W. Ratliff  
Comm., Prom. Mgr..... George Morey  
Program Director..... Phil Keener  
Chief Engineer..... Erick Henske

### **K S T V** STEPHENVILLE—1947—KBS

Frequency: 1510 Kc..... Power: 250 Watts d.  
Owned..... Galen O. Gilbert & J. R. Kincaid  
Address..... P. O. Box 102  
Phone: LI. 3141..... Air Time: Daytime  
News Service ..... UP  
Trans. Service..... Standard  
General Manager..... Galen O. Gilbert  
Commercial Mgr..... Jim Farr  
Sales Prom. Mgr..... Bill Bentley  
Prog., Pub. Dir..... John Dyer  
Chief Engineer..... Floyd Jeter

### **K S S T** SULPHUR SPRINGS—1947 MBS-KBS

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Hopkins County Bcstg. Co.  
Business-Studio Address..... P. O. Box 284  
Phone: 1230..... Air Time: Full Time  
Pres., Gen., Sta. Mgr..... William E. Bradford  
Comm., Mgr..... Clovis Pinion  
Sls. Prom. Mgr..... D. Funderburk  
Program Director..... Lona Long  
Chief Engineer..... Bill Bradford

### **K X O X** SWEETWATER—1939—MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Oper. By..... Radio & News, Inc.

Bus.-Studio-Transmitter Address.....Box 570  
 Phone: 4655-6.....Air Time: Full Time  
 News Service .....UP  
 Representative.....Hil F. Best  
 Membership .....NARTB  
 President.....J. S. McBeath  
 Gen., Sta. Manager.....James T. Allen  
 Commercial Mgr.....Elwood Fritch  
 Chief Engineer.....B. F. Kelly

### **K T A E**

**TAYLOR—1948—KBS**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KTAE, Inc.  
 Business Address.....121 E. Second St.  
 Phone: EL 2-3631.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....World  
 Station Rep.....Clarke Brown  
 Pres., Gen. Mgr.....Graham Gillis Conoley  
 Commercial Manager.....John M. Wehby  
 Sales, Prom. Mgr.....Harry Gaines  
 Program Director.....F. Switzer, Jr.  
 Publicity Director.....Karine Gilstrap  
 Chief Engineer.....Gordon W. Rainey

### **K T E M**

**TEMPLE—1936—MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Bell Bcstg. Co., Inc.  
 Business-Studio Address.....17 S. Third St.  
 Phone: 3-5252.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB, RAB  
 President.....Frank W. Mayborn  
 General Manager.....Dale S. Phares  
 Station Manager.....Ralph Weedon  
 Program Director.....John O'Brien  
 Pub. Dir.....Jean Haynie  
 Chief Engineer.....Robert Meadows

### **K T E R**

**TERRELL—1950**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Terrell Bcstg. Corp.  
 Address.....Walnut & State Sts.  
 Transcription Service.....SESAC, Thesaurus  
 News Service .....UP  
 Membership .....NARTB, RAB  
 Pres., Gen. Mgr.....Paul A. Wnorowski  
 Program Director.....Dean Tiller  
 Chief Engineer.....Martin Pitte

### **K C M C**

**TEXARKANA—1932—ABC-TSN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCMC, Inc.  
 Business-Studio Address.....315 Pine St.  
 Phone: 3-6151.....Air Time: Full Time  
 News Service .....AP  
 Representative.....Yenard, Rintoul, McConnell  
 Membership .....NARTB  
 President.....C. E. Palmer  
 General Manager.....Frank O. Myers  
 Chief Engineer.....Harvey Robertson

### **K T F S**

**TEXARKANA—1946—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KTFS, Inc.  
 Business-Studio Address.....4325 N. Stateline  
 Phone: 3-5123.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....World  
 Membership .....NARTB  
 Pres., Gen. Mgr.....A. D. Smith, Jr.  
 VP & Sta. Mgr.....Les Eugene  
 Chief Engineer.....Joe Turbyfill

### **K T L W**

**TEXAS CITY—1947—KBS**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Texas City Bcstg. Ser.  
 Business-Studio Address.....Show Boat Bldg.  
 News Service .....UP  
 Sta. Rep.....Best  
 President.....John G. Long  
 Gen., Sta. Mgr.....Cleve Griffin  
 Chief Engineer.....Leon Giles

### **K G K B**

**TYLER—1930—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lucille Lansing  
 Address.....Box 957  
 Phone: 23874.....Air Time: Full Time  
 Transcription Service .....World  
 Representative.....Pearson  
 Membership .....NARTB, RAB  
 President.....Lucille Lansing  
 General Manager.....Gerry Lansing  
 Sales Prom. Mgr.....Sam Matthews  
 Program Director.....Edwin Smith  
 Chief Engineer.....Hudson C. Collins

### **K T B B**

**TYLER—1947—ABC**

Freq.: 600 Kc.....Power: 500 Watts d., 1 Kw. n.  
 Owned-Operated By.....Blackstone Bcstg. Co.  
 Business-Studio Address.....Blackstone Hotel  
 Phone: 4-7278.....Air Time: Full Time  
 News, Affil....."Courier Times Telegraph"  
 News Service .....UP  
 Representative.....Venard, Melville  
 Membership .....NARTB, RAB  
 President.....Mrs. C. N. Clyde  
 Gen., Sta. Mgr.....M. Danbom  
 Commercial Mgr.....Bill Whitworth  
 Comm., Prom. Mgr.....David Bothwell  
 Prog., Pub. Dir.....Bill Orum  
 Chief Engineer.....R. A. Wileman

### **K V O U**

**UVALDE—1947—MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....E. J. & W. J. Harpole  
 Address.....1400 Batesville Rd.  
 News Service .....AP  
 Gen. Mgr.....Edward J. Harpole  
 Station Mgr.....Bob Hicks  
 Program Dir.....Al Mason  
 Chief Engineer.....Walter Herbert, Jr.

# K V W C

VERNON—1939

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Northwestern Bcstg. Co.  
Address. 1813 Wilbarger  
Air Time. Full Time  
Station Rep. Clark, Melville  
General Manager. James Doyle

# KNAL

VICTORIA—1949

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Operated By. Victoria Bcstg. Co.  
Address. Box 642  
Transcription Service. Thesaurus  
Representative. Hil F. Best  
President. A. B. Alkek  
Gen., Sta. Manager. James A. Traber  
Commercial Mgr. Warren Dentler  
Sls. Prom. Mgr. Jerry Salzer  
Pub. Dir. B. F. Nance  
Program Director. Robert J. Smith  
Chief Engineer. Douglas Smith

# K V I C

VICTORIA—1939—MBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. KVIC Bcstg. Co.  
Business Address. Box 725  
Phone: HL 3-9171 Air Time: Full Time  
News Service. UP  
Transcription Service. World  
Membership. RAB  
President. J. G. Long  
Gen., Comm. Mgr. Willam C. Burks  
Sales Prom. Mgr. Pat Reed  
Program Dir. Wilburn H. Jackson  
Chief Engineer. Vic Boldt

# K W T X

WACO—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By. KWTX Bcstg. Co.  
Business-Studio Address. P. O. Box 3128  
Phone: 3-7331 Air Time: Full Time  
News Service. AP  
Representative. Everett McKinney  
Membership. NARTB  
Gen., Sta. Manager. M. N. Bostick  
Commercial Manager. J. M. Brinegar  
Sales Prom. Mgr. Harry L. Gillam  
Program Director. Curtis B. Matties  
Chief Engineer. William Moore

# W A C O

WACO—1922—ABC-TSN

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By. Waco Bcstg. Co.  
Business Address. 3620 Franklin Ave.  
Phone: 2-6571 Air Time: Full Time  
News Service. AP  
Membership. NARTB, RAB  
President. Gene L. Cagle

Gen., Sta. Manager. R. Lee Glasgow  
Comm. Mgr. D. D. Hayslett  
Chief Engineer. Jesse H. Dove

# K R G V

WESLACO—1927—NBC-TQN

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By. Taylor Radio & TV Corp.  
Bus. Studio-Transmitter Address. 201 Border St.  
Phone: 375 Air Time: Full Time  
News Service. AP, UP  
Transcription Service. World, SESAC  
Representative. Raymer  
Membership. NARTB  
President. O. L. (Ted) Taylor  
General Manager. Byron W. Ogle  
Station Manager. Brad H. Smith  
Comm., Sales Prom. Mgr. Jack Keasler  
Program Director. Johnny Roark  
Publicity Director. Ted Cressner  
Chief Engineer. Lewis Hartwig

# K F D X

WICHITA FALLS—1947—ABC

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By. Wichtex Radio and Tel. Co.  
Address. City Natl. Bldg.  
Phone: 2-8668 Air Time: Full Time  
News Service. UP  
Trans. Ser. World, SESAC  
Station Rep. Raymer  
Membership. NARTB  
President. Darrold A. Cannan  
V.P., Station Mgr. Howard Fry  
General Manager. John R. White  
Comm. Manager. M. Johnson  
Chief Engineer. John Adams

# K T R N

WICHITA FALLS—1949—MBS

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. Texoma Bcstg. Co.  
Address. 917½ Scott St.  
Phone: 2-5214 Air Time: Full Time  
News Service. AP  
Representative. Pearson  
Membership. NARTB, RAB  
Pres., Gen. Manager. Boyd Kelley  
Commercial Mgr. Ernest Skinner  
Program Director. Bill Edgar  
Chief Engineer. Bob Harmon

# K W F T

WICHITA FALLS—1939—CBS

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By. Rowley-Brown Bcstg. Co.  
Business-Studio Address. P. O. Box 420  
Phone: 3-4181 Air Time: Daytime  
News Service. UP  
Transcription Service. Lang-Worth  
Station Rep. Blair  
President. Kenyon Brown  
Station. Nat'l Sls. Mgr. A. L. Pierce  
Comm. Manager. Blaine Cornwell  
Promotion Manager. Owanah Shelton  
Chief Engineer. Herbert T. Wiley

# UTAH

Pop. Feb. 1, 1955 (Est.) 771,000 — Families 259,000  
Radio Homes 254,000 — TV Homes 142,000 — Stations in State 19

## K B U H

BRIGHAM CITY—1948—KBS

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Revella M. Bone  
Address.....948 W. Forrest St.  
Phone: 948.....Air Time: Daytime  
Owner.....Revella M. Bone  
General Manager.....Wade M. Ebeling  
Sales Prom. Mgr.....Art Fishler  
Chief Engineer.....Samuel Stevens

Address.....4646 So. State St.  
Phone: 6-4419.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Lang-Worth  
Representative.....W. Biddick  
Membership.....NARTB  
President.....Oral J. Wilkinson  
Gen. Sta. Mgr.....H. W. Pingree  
Comm. Mgr.....Ted Rogers  
Prog. Dir.....Mitzi Bailey  
Chief Engineer.....E. Greene

## K S U B

CEDAR CITY—1937—CBS

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By.....So. Utah Bcstg. Co.  
Address.....189 N. Main St.  
Phone: 590.....Air Time: Full Time  
News Service.....UP  
Membership.....NARTB, RAB  
President.....Ivor Sharp  
General Manager.....Arthur Higbee  
Commercial Mgr.....W. V. Lowe  
Program Director.....Mauray Payne  
Chief Engineer.....Richard Gunn

## K L O

OGDEN—1925

MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Oper. By.....Interstate Bcstg. Corp.  
Address.....Hotel Ben Lomond  
Phone: 4-5721.....Air Time: Full Time  
News Service.....UP  
Representative.....Avery-Knodel  
Membership.....NARTB, RAB  
President.....Edris Glasmann  
General Manager.....George Hatch  
Station Manager.....Cecil Hefel  
Commercial Manager.....W. Kimball Ward  
Sls. Prom. Mgr. Prog. Dir.....L. Allen  
Publicity Director.....Dale Brown  
Chief Engineer.....Robert V. Beadles

## K L G N

LOGAN—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned-Oper. By.....Atlas Engineering Co.  
Address.....1870 Aitken Ave.  
Phone: 6-4808.....Air Time: Daytime  
Pres., Gen. Mgr.....Obed C. Haycock  
Chief Eng.....Wayne Holmes

## K O P P

OGDEN—1947—KBS

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....KOPP, Inc.  
Address.....W. 12th St.  
Phone: 3-3476.....Air Time: Daytime  
News Service.....UP  
Station Rep.....Indie  
Transcription Service.....Lang-Worth  
Membership.....RAB  
President.....G. Stanley Brewer  
General Manager.....L. B. Suttlemyre

## K V N U

LOGAN—1938—MBS-KBS

Frequency: 610 Kc. Power: 1000 Watts  
Owned-Oper. By.....Cache Valley Bcstg. Co.  
Address.....1393 N. Main St.  
Phone: 1400.....Air Time: Full Time  
News Service.....UP  
Representative.....Avery Knodel  
Transcription Service.....World  
Membership.....NARTB, RAB  
President.....Herschel Bullen  
Gen., Sta. Mgr.....Reed Bullen  
Comm., Sales Prom. Mgr.....W. W. Kirkland  
Program Director.....Morgan White  
Chief Engineer.....DelMont Olesen

## K V O G

OGDEN—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....United Bcstg. Co.  
Business Address.....1538 Gibson Ave.  
Phone: 2-7535.....Air Time: Full Time  
Representative.....Biddick, Webb  
Membership.....RAB  
Trans. Ser.....Thesaurus  
News Service.....AP  
Pres., Gen. Mgr.....Arch G. Webb  
Commercial Mgr.....David B. Affleck  
Chief Engineer.....James Conroy

## K M U R

MURRAY—1948

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Murray Bcstg. Service

# KOAL

PRICE—1936

MBS-INTERMOUNTAIN—KBS-MBS

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Eastern Utah Bcstg. Co.  
Address.....Box 591  
Phone: Price 200.....Air Time: Full Time  
Representative.....Avery-Knodel  
Pres., Gen. Mgr.....Jack Richards  
Sls. Prom. Mgr., Pgm. Dir.....Carl P. Wolfrom

Address.....P. O. Box 550  
Phone: 2801, 3.....Air Time: Full Time  
News Service.....UP  
Station Rep.....Hollingbery, Webb  
Pres., Co-Owner, Comm., Prom.  
Mgr.....Frank A. Van Wagenen  
Gen., Sta. Mgr., Co-Owner,  
Prog., Pub. Dir.....Harold E. Van Wagenen  
Chief Engineer.....Francis Boyer

# KEYY

PROVO—1949—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mid Utah Bcstg. Co.  
Address.....16 W. 3rd South  
Phone: 4060.....Air Time: Full Time  
News Service.....AP  
Membership.....RAB  
President.....D. Spencer Grow  
Gen. Mgr.....E. A. Niehay  
Commercial Mgr.....Dave Weiser  
Program Director.....Hal Parkes  
Chief Engineer.....J. Paul Smith

# KOVO

PROVO—1939—MBS

Frequency: 969 Kc.....Power: 5000 Watts  
Owned-Operated By.....KOVO Bcstg. Co.  
Business-Studio Address.....16 E. 3rd St.  
Phone: 1680.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....World  
Representative.....Avery-Knodel  
Membership.....NARTB, RAB  
President.....Clifton A. Tolboe  
General-Station Mgr.....L. H. Curtis  
Pgm. Dir.....James H. Lawrence  
Publicity Dir.....Wayne Carle  
Chief Engineer.....Le-R Burton

# KIXX

PROVO—1947—ABC

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....KIXX, Inc.

THOSE WHO KNOW FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS BRAND IN NEWS IS

# AP

# K S V C

## RICHFIELD—1947 INTERMOUNTAIN

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Sevier Valley Bcstg. Co.  
 Business Address: 980 Tower Lane  
 Phone: 620 Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Representative: Avery Knodel  
 Membership: NARTB, RAB  
 President: Homer Bandlely  
 Gen., Sta. Mgr.: Arthur Tucker  
 Comm. Mgr. Chief Eng.: Ralph Ross  
 Sls. Prom. Mgr.: T. Mendenhall  
 Prog. Dir.: Hal Edwards  
 Pub. Dir.: Bill King

# K A L L

## SALT LAKE CITY—1945 MBS-INTERMOUNTAIN

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By: Salt Lake City Bcstg. Co.  
 Business-Studio Address: 146 S. Main St.  
 Phone: 4-3561 Air Time: Full Time  
 News Service: AP  
 Representative: Avery-Knodel, Inc.  
 Membership: NARTB, RAB  
 President: George C. Hatch  
 Gen., Sta., Comm. Mgr.: Thomas H. Anderson  
 Sls. Prom. Mgr.: E. S. Smith  
 Publicity Manager: Florian Winerlter  
 Program Director: Kay Richins  
 Chief Engineer: W. D'Orr Cozzens

# K D Y L

## SALT LAKE CITY—1922—NBC

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned: Intermountain Bcstg & Telev. Corp.  
 Bus.-Studio Address: 130 Social Hall Ave.  
 Phone: 22-5681 Air Time: Full Time  
 News Service: UP  
 Representative: Katz  
 Transcription: Thesaurus  
 Membership: NARTB, RAB  
 Pres., Gen. Mgr.: G. Bennett Larson  
 Program Director: Des Barker  
 Comm. Mgr.: Glen Shaw  
 Publicity Dir.: Del Leeson  
 Chief Engineer: Allan Gunderson

# K N A K

## SALT LAKE CITY—1945

Freq.: 1280 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned: Granite District Radio Bcstg. Co.  
 Business-Studio Address: 1042 So. 6th W.

Phone: 4-3685 Air Time: Full Time  
 News Service: UP  
 Representative: Forjoe  
 President: Howard D. Johnson  
 Gen., Comm. Mgr.: Lee Walker  
 Program Director: Mildred Baker  
 Chief Engineer: Howard D. Johnson

# K S L

## SALT LAKE CITY—1922—CBS

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Radio Service Corp. of Utah  
 Bus.-Studio Address: 10 S. Main St.  
 Phone: 5-4641 Air Time: Full Time  
 News Service: AP, UP  
 Trans. Ser.: Associated  
 Representative: CBS Radio Spot Sales  
 Membership: NARTB, RAB  
 President: J. Reuben Clark  
 Vice Pres.: Jay W. Wright  
 Exec. Vice Pres.: Ivor Sharp  
 Vice Pres., Sta. Mgr.: Eugene M. Halliday  
 Sales Manager: Frank McLatchy  
 Merchandising Dir.: Raymond W. F. Fritsch  
 Program Director: Joseph A. Kjar  
 Prom. Mgr.: A. Richard Robertson  
 Chief Engineer: Vincent Clayton

# K U T A

## SALT LAKE CITY—1938—ABC

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By: Utah Bcstg. & Telev. Co.  
 Business-Studio Address: 179 Motor Ave.  
 Phone: 22-2505 Air Time: Full Time  
 News Service: UP  
 Transcription Service: Standard  
 Representative: Hollingbery  
 Membership: NARTB  
 President, General Mgr.: Frank C. Carman  
 Sta. Mgr., Prog. Dir.: Ray Fadel  
 Comm., Sales Prom. Mgr.: Allan Thomas  
 Publicity Director: Allen Cornwall  
 Chief Engineer: C. Wendell Bell

# K J A M

## VERNAL—1946—KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Uintah Bcstg. Co.  
 Address: 120 E. Main St.  
 Phone: 494 Air Time: Full Time  
 Trans.: Standard, Capitol, MacGregor, Cole  
 President: James C. Wallentine  
 Gen. Mgr., News Dir.: Lee Walker  
 Commercial Manager: Grant E. Parry  
 Chief Engineer: Wallace D. Raker

# VERMONT

Pop. Feb. 1, 1955 (Est.) 389,000 — Families 111,000

Radio Homes 107,000 — TV Homes 67,000 — Stations in State 13

## W B T N

**BENNINGTON—1953**

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned-Oper. By: Catamount Bcstrs. Inc.  
Address: Harwood Hill  
Phone: 6321 Air Time: Daytime  
News Service: UP  
Representative: McGillvra, Kirby  
Co-Owner & Treas.: J. Gordon Keyworth  
Station Manager: Ben A. Hubley  
Chief Engineer: J. Gordon Keyworth

## W T S A

**BRATTLEBORO—1949—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Tri-State Area  
Address: Putney Rd.  
Phone: ALpine 4-4567 Air Time: Full Time  
News Service: UP  
Representative: Walker  
President: Theodore Feinstein  
Vice-Pres., Gen. Mgr.: Phillips Terhune  
Program Director: Loren C. Smith  
Chief Engineer: Edward D. Somes

## W C A X

**BURLINGTON—1927—CBS**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By: WCAX Bcstg. Corp.  
Business-Studio Address: 135 Main St.  
Phone: BU. 3-3437 Air Time: Full Time  
News Service: UP  
Transcription Service: SESAC  
Representative: Weed  
Membership: NARTB, RAB  
President, Gen. Mgr.: C. P. Hasbrook  
Sta., Comm. Mgr.: J. D. Swan  
Program Director: Louis J. Roche  
Chief Engineer: James W. Tierney

## W D O T

**BURLINGTON—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owned: WDOT, Corp.  
Address: 109 S. Winooski Ave.  
Air Time: Full Time  
Station Rep.: McGillvra  
President: Val Carter

## W J O Y

**BURLINGTON—1946—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Vermont Bcstg. Corp.  
Bus.-Studio-Transmitter Location: 633 Main St.  
Phone: 4-5774 Air Time: Full Time  
Transcription Service: Thesaurus  
News Service: AP

Representative: Brannon, Rambeau  
Membership: RAB, NARTB  
President: David W. Howe  
Sta., Comm. Mgr.: Alfred E. Spokes  
Chief Engineer: Donald M. Wheatley

## W S K I

**MONTPELIER-BARRE—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Montpelier-Barre Bcstg. Co.  
Business Address: Union Mutual Bldg.  
Phone: 1740 Air Time: Full Time  
News Service: AP  
Representatives: Borgatti, W. S. Grant  
Pres., Gen., Comm. Mgr.: C. W. Grinnell  
Program Director: Robert Bannon  
Sales Prom. Mgr.: Harry C. Perrigo  
Chief Engineer: Gerald Mareot

## W I K E

**NEWPORT—1952**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Memphremagog Bcstg. Co.  
Address: Box 586  
Phone: 832-3 Air Time: Full Time  
Transcription Service: World  
News Service: UP  
Membership: NARTB, RAB  
Reps.: McGillvra, Kettel-Carter  
President: E. Dean Finney  
General Manager: Donald Thurston  
Program Director: William Graham  
Chief Engineer: D. A. Thurston

## W H W B

**RUTLAND—1949**

Frequency: 1000 Kc. Power: 1000 Watts  
Owned-Oper. By: Central Vt. Bcstg. Corp.  
Address: 24½ Center St.  
Phone: PR. 3-3200 Air Time: Daytime  
News Service: AP  
Transcription Service: World  
Representative: Kettell-Carter, Gill-Perna  
Pres., Gen., Sta. Mgr.: Vena M. Bates  
Chief Engineer: Kenneth Pockett

## W S Y B

**RUTLAND—1930—KBS-MBS**

**YANKEE**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By: Philip Weiss Music Co.  
Bus.-Studio Address: 35 Washington St.  
Phone: PR 3-8140 Air Time: Full Time  
News Service: UP  
Representative: McGillvra, Walker  
President: Phillip Weiss  
Station Manager: J. H. Weiss



**WWSR**

**ST ALBANS—1941—YANKEE**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Vermont Radio Corp.  
 Business-Studio Address: 75 N. Main St.  
 Phone: 1390 Air Time: Daytime  
 News Service UP  
 Transcription Service World  
 Representative Walker  
 Membership NARTB  
 President-Gen. Mgr. Lloyd Squier  
 Sta., Comm., Sales Prom. Mgr. Richard W. Hill  
 Program Director Robert Leavitt  
 Publicity Dir. C. Stuart Perry  
 Chief Engineer Theodore Boisvert

**WTWN**

**ST. JOHNSBURY—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Twin State Bcstrs, Inc.  
 Address Concord Ave.  
 Phone: Pioneer 8-2344 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus, World  
 Membership NARTB, RAB  
 Representative McGillvra, Kettell-Carter  
 Pres., Gen. Mgr. E. Dean Finney  
 Comm. Manager Raymond Munkittrick  
 Sales Prom. Mgr. Franklin Owens

Program Director Tom Kibbe  
 Chief Engineer James Edgerton

**WNIX**

**SPRINGFIELD—1954**

Frequency: 1480 Kc. Power: 1 Kw.  
 Owned Conn. Valley Bcstg. Co., Inc.  
 Address 106 Park St.  
 Phone: 4514 Air Time: Daytime  
 News Service UP  
 Trans. Ser. Thesaurus  
 Station Rep. McGillvra, Kettell-Carter  
 President E. Dean Finney  
 Manager Guy O. Austin  
 Program Director Ken Greene

**WDEV**

**WATERBURY—1931—MBS**

Frequency: 550 Kc. Power: 1000 Watts  
 Owned-Oper. By Lloyd E. Squier  
 Address 8 Stowe St.  
 Phone: 4-7321 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Walker  
 Membership RAB  
 General Manager Lloyd E. Squier  
 Comm. Mgr., Pgm. Dir. Craig S. Parker  
 Chief Engineer Warren Chase

**VIRGINIA**

Pop. Feb. 1, 1955 (Est.) 3,658,000 — Families 880,000  
 Radio Homes 788,000 — TV Homes 562,000 — Stations in State 78

**WPIK**

**ALEXANDRIA—1945**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Potomac Bcstg. Corp.  
 Address Virginia Theatre Bldg.  
 Phone: OV. 3-3000 Air Time: Daytime  
 Representative Grant Webb  
 Membership NARTB, RAB  
 News Service AP  
 Pres., Gen. Mgr. Carl L. Lindberg  
 Commercial Mgr. Art Kellar  
 Publicity Dir. Leonard Delbert

**WEAM**

**ARLINGTON—1947**

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned-Oper. By Arlington Fairfax Bcstg. Co.  
 Address 2030 N. 16th St.  
 President Harold H. Thoms  
 General Manager George Oleson  
 Chief Engineer Robert Downie

**WARL**

**ARLINGTON—1947**

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By No. Virginia Bcstrs., Inc.  
 Bus. Studio Address 5232 Lee Hwy.  
 Phone: KE. 6-9000 Air Time: Daytime  
 News Service UP  
 President Cy Blumenthal  
 Sta. Mgr. Ray Armand  
 Comm. Mgr. G. A. Crump  
 Program Director J. W. Galloway  
 Chief Engineer James S. Petty

**WBLT**

**BEDFORD—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Bedford Bcstg. Co.  
 Address P. O. Box 406  
 Transcription Service RCA, Thesaurus  
 Membership NARTB  
 Pres., Gen. Mgr. A. P. Marsh  
 Commercial Manager James E. Synan  
 Program Director A. P. Marsh

**WLS D**

**BIG STONE GAP—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Gap Bcstg. Co.

Phone: 960..... Air Time: Daytime  
 News Ser. .... AP  
 Trans. Ser. .... World  
 Membership ..... NARTB  
 General Manager..... W. H. Wren Jr.  
 Program Director..... Ruth Jensen  
 Chief Engineer..... Andrew R. McMaster

# W K L V

**BLACKSTONE—1947—MBS**

Frequency: 1490 Kc..... Power: 250 watts  
 Owned-Oper. By.... Blackstone Bdcstg. Corp.  
 Address ..... Community Bldg.  
 Phone: 478..... Air Time: Full Time  
 Transcription Service ..... Lang-Worth  
 Representative ..... Colton  
 News Service ..... AP  
 President..... H. L. Umstead  
 Sta. Mgr., Chief Eng..... Cosby A. Draper, Jr.

# W C Y B

**BRISTOL—1946**

Frequency: 690 Kc..... Power: 10,000 Watts d.  
 Owned-Oper. By.... Appalachian Bcstg. Corp.  
 Address ..... Box 1009  
 Phone: North 3560..... Air Time: Daytime  
 News Service..... AP, UP  
 Transcription Service.. World, Cole, Associated  
 Station Rep..... Gill Perna  
 Membership ..... NARTB, RAB  
 President, Gen. Mgr..... Robert H. Smith  
 Comm. Mgr..... J. Fey Rogers  
 Program Director..... James D. Thomas  
 Chief Engineer..... R. V. Robinson

# W F H G

**BRISTOL—1954—MBS**

Frequency: 980 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Bristol Bcstg. Co.  
 Address ..... P. O. Box 799  
 Phone: N-3620..... Air Time: Full Time  
 News Service ..... UP  
 Membership ..... NARTB  
 Trans. Ser..... Thesaurus, Standard  
 Station Rep..... Walker, Dora-Clayton  
 Pres., Gen. Mgr..... W. C. Nininger  
 Commercial Manager..... Jack Martin  
 Program Director..... David Pursglove  
 Chief Engineer..... John Hughlett

# W C H V

**CHARLOTTEVILLE—1933—ABC**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By.... Barham & Barham  
 Bus-Studio-Transmitter Address. Rose Hill Dr.  
 Phone: 2-5121..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Clark  
 Membership ..... RAB  
 Managing Director..... Charles Barham, Jr.  
 Gen., Comm. Manager..... Robert C. Walker  
 Prog., Pub. Dir..... R. G. Sketchley, Jr.  
 Promotion Manager..... Charles Smith  
 Chief Engineer..... R. M. Craighill

# W I N A

**CHARLOTTEVILLE—1949—MBS, KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By.. Charlottesville Bcstg. Corp.  
 Address ..... 4th & Main  
 Phone: 2-6177 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Station Rep..... Indie Sales, Inc.  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr..... Donald G. Heyne  
 Comm. Mgr..... Thomas M. Behrendt  
 Chief Engineer..... Lawrence Kennedy

# W B C R

**CHRISTIANBURG—1954**

Frequency: 1260 Kc... Power: 1000 Watts d.  
 Owned-Oper. By.... Montgomery Bcstg. Co.  
 Phone Number ..... 7601  
 President..... Dr. Vernon H. Baker  
 Sec. Treas..... Virginia Baker  
 Gen. Manager..... Durwood Powell

# W C F V

**CLIFTON FORGE—1950—MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By.... Clifton Forge Bcstg. Corp.  
 Address ..... Fairview Hts  
 Phone: 2147..... Air Time: Full Time  
 Trans. Ser..... Standard, SESAC  
 News Service ..... AP  
 President..... Cletus H. Lawler  
 General Manager..... Grover K. Fulk

# W K E Y

**COVINGTON—1941—ABC**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Earl M. Key  
 Business Address..... Main St.  
 Phone: 8351..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Devney  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB, RAB  
 General Manager..... Earl M. Key  
 Commercial Mgr..... Kenneth L. Bryant  
 Program Director..... John Lee Davis  
 Chief Engineer..... E. G. Hemingway

# W S V S

**CREWE—1947**

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By.... So. Virginia Bcstg. Corp.  
 Business Address..... 800 Melody Lane  
 Phone: 7811..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service..... World  
 Membership ..... RAB  
 President ..... Calvin S. Willis  
 VP & Gen. Mgr..... John E. Sadler  
 Commercial Mgr..... Freeman H. Stewart  
 Prog. Dir..... F. H. Watkins  
 Chief Engineer..... C. E. Wilson

# WCVA

**CULPEPER—1949—KBS-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By... Culpeper Bcstg. Co.  
Address... Radio Bldg.  
Phone: 8338 Air Time: Full Time  
News Service... UP  
Trans. Ser... Standard, Lang-Worth  
Station Rep... Indie  
President... Ira C. Hopkins  
Gen., Comm. Mgr... John T. Rogers  
Asst. Mgr., Prog. Mgr... Gerald M. Donovan  
Chief Engineer... Walter Wilkerson

# WBTM

**DANVILLE—1930—ABC**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By... Piedmont Bcstg. Corp.  
Bus-Studio Address... Hotel Danville Bldg.  
Phone: 2350 Air Time: Full Time  
News Service... AP  
Transcription Service... World  
Representative... Gill-Perna  
Membership... NARTB, RAB  
President... L. N. Dibrell  
General Manager... Edward G. Gardner  
Comm. Mgr... John Holland  
Program Director... Milton Adams  
Chief Engineer... Lyle C. Motley

# WDVA

**DANVILLE—1947—MBS**

Freq.: 1250 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Va.-Carolina Bcstg. Corp.  
Address... American Natl. Bank Bldg.  
Phone: 5300 Air Time: Full Time  
News Service... UP  
Transcription Service... Lang-Worth  
Representative... Robert S. Keller  
Membership... NARTB, RAB  
President... J. D. Pruitt  
VP & Gen. Mgr... Emerson J. Pryor  
Commercial Mgr... Stover Morris, Jr.  
Sls. Prom. Mgr., Pub. Dir... R. Hess, Jr.  
Program Director... Richard Campbell  
Chief Engineer... Howard Clendenon

# WEVA

**EMPORIA—1952**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Stone Bdcstg. Co.  
Address... Washington St. & Florida St.  
Phone: 2133 Air Time: Full Time  
Trans. Ser... Thesaurus  
News Service... AP  
Pres., Gen. Mgr... M. E. Stone  
Station Manager... A. L. Drew  
Commercial Mgr... Sally Whitlock  
Chief Engineer... E. A. Short, Jr.

# WFAX

**FALLS CHURCH—1948—KBS**

Frequency: 1220 Kc. Power: 500 Watts d.  
Owned-Operated By... Lamar A. Newcomb

Address... Box L  
Phone Number... Jefferson 2-0900  
News Service... UP  
Pres., Gen. Mgr... Lamar A. Newcomb  
Program Director... Genevieve Main  
Chief Engineer... Richard Fanning

# WFLO

**FARMVILLE—1947**

Frequency: 870 Kc. Power: 1000 Watts d.  
Owned-Operated By... Colonial Bcstg. Co.  
Business Address... 118 W. Third St.  
Phone: Farmville 870 Air Time: Daytime  
News Service... UP  
Transcription Service... Thesaurus  
Representative... Clark  
Membership... NARTB, RAB  
Pres., Gen. Mgr... Carla B. Keys  
Station Manager... John D. Wilson  
Commercial Mgr... Reginald Speir  
Program Director... John Calhoun  
Chief Engineer... Charles K. Chrismon

# WFVA

**FREDERICKSBURG—1939—ABC-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By... Fredericksburg Bcstg. Corp.  
Business Address... 707 Princess Anne St.  
Phone: 1261 Air Time: Full Time  
News Service... UP  
Exec. Vice-Pres... Richard Lewis  
Manager... Walter F. Harris, Jr.

# WFTR

**FRONT ROYAL—1948—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Sky Park Bcstg. Corp.  
Address... P. O. Box 192  
Phone: 750 Air Time: Full Time  
News Service... AP  
Transcription... World  
Membership... NARTB  
President... J. Gruver Hillidge  
Gen., Comm. Mgr... Kenneth Gordon  
Program Pub. Director... Tom Gibson  
Chief Engineer... Claude F. Jones

# WBOB

**GALAX—1946—MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Carroll-Grayson Bcstg. Corp.  
Address... Poplar Knob Rd.  
Phone: 2921 Air Time: Full Time  
Station Rep... Clark  
President... Robert V. Morris  
Gen., Sta. Manager... Joseph P. Crockett  
Program Director... Muriel Bell  
Commercial Manager... Brice J. Parks  
Chief Engineer... Edward Boyer

# WVEC

**HAMPTON—1948—NBC**

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned-Operated By... Peninsula Bcstg. Co.



Studio-Trans. Address.....1490 Pembroke  
 Phone: HA. 6332..... Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... World, Standard  
 Representative..... Avery-Knodel  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... Thomas P. Chisman  
 V.P. & Dir. Sls..... Harrol A. Brauer, Jr.  
 Op. Mgr..... L. W. Kuewer  
 Prom. & Merc. Dir..... G. McCarty  
 Program Director..... Dick Kidney  
 Chief Engineer..... Wm. C. King, Jr.

## W S V A

### HARRISONBURG—1935—NBC

Freq.: 550 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owner-Oper... Shenandoah Valley Bcstg. Corp.  
 Business-Studio Address..... Rawley Pike  
 Phone: 4-4431..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... World  
 Representative (Eastern)..... Pearson  
 Membership..... NARTB, RAB  
 President..... Frederick L. Allman  
 Sales Prom. Mgr..... R. H. Johnson  
 Program Director..... Alvin Mullinax  
 Pucicity Director..... Andy McCaskey  
 Chief Engineer..... Warren L. Braun

## W H A P

### HOPEWELL—1949

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By... The Hopewell Bcstg. Co.  
 Business Address..... City Point Rd.  
 Phone: HO. 801..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... Thesaurus  
 Representative..... Indie Sales  
 Membership..... NARTB  
 Pres..... C. S. Willis  
 VP & Gen. Mgr..... J. E. Sadler  
 Comm. Mgr..... C. K. Bibby  
 Prog. Dir..... Lee Leonard  
 Chief Engineer..... C. Victor Johnson

## W R E L

### LEXINGTON—1948—NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By... Rockbridge Bcstg. Co.  
 Phone: 6000..... Air Time: Full Time  
 News Service..... AP  
 Representative..... Indie Sales  
 Membership..... NARTB  
 President..... Marshall L. Wilmer  
 Gen., Sta., Comm. Mgr..... Milton B. Henson  
 Program Director..... Joseph E. Lynn, Jr.  
 Chief Engineer..... James I. Bray, Jr.

## W L V A

### LYNCHBURG—1930—ABC

Frequency: 590 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Lynchburg Bcstg. Corp.  
 Address..... 925 Church St.  
 Phone: 2-1242..... Air Time: Full Time  
 News Service..... AP

Trans. Ser..... Lang-Worth, Associated  
 Representative..... George P. Hollingbery  
 Membership..... NARTB  
 President..... Edward A. Allen  
 Gen., Sta. Manager..... Philip P. Allen  
 Commercial Manager..... Joseph F. Wright, Jr.  
 Prog. Publ. Dir..... Warren Uttal  
 Chief Engineer..... John T. Orth

## W W O D

### LYNCHBURG—1947—MBS

Frequency: 1390 Kc..... Power: 1000 Watts  
 Owned-Oper. By... Old Dominion Bcstg. Corp.  
 Address..... P. O. Box 918  
 Phone: 2-3441..... Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... Thesaurus World  
 Representative..... Walker  
 Membership..... NARTB  
 President..... David Hugh Dillard  
 Gen., Sta. Mgr..... Charles R. Maillet  
 Commercial Manager..... Richard E. Gooch  
 Prog., Pub. Dir..... Don Jarvis  
 Chief Engineer..... Forest J. Pinkerton

## W M E V

### MARION—1948—ABC-KBS

Frequency: 1010 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By... Mountain Empire Bcstg. Corp.  
 Address..... Park Boulevard Rt. No. 637  
 Phone: 3-9001..... Air Time: Daytime  
 News Service..... AP  
 Transcription Service..... World  
 Representative..... Indie Sales  
 Membership..... NARTB, RAB  
 Pres., Gen., Comm. Mgr... Robert C. Wolfenden  
 Pgm. Dir..... Stella D. Wolfenden  
 Chief Engineer..... Edward Surface

## W H E E

### MARTINSVILLE—1954

Frequency: 1370 Kc..... Power: 500 Watts  
 Owned..... Mechlenburg Bcstg. Corp.  
 Address..... Chatham Heights  
 Air Time..... Daytime  
 News Service..... UP  
 Trans. Ser..... Lang-Worth  
 Pres., Gen. Mgr..... John W. Shultz  
 Commercial Mgr..... Charles F. Adams  
 Promotion Manager..... Thomas W. Patterson

## W M V A

### MARTINSVILLE—1941—NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By... Martinsville Bcstg. Co., Inc.  
 Address..... Chatham Heights  
 Phone: VI. 2152..... Air Time: Full Time  
 News Service..... AP  
 Representative..... W. S. Grant  
 Membership..... NARTB  
 President..... H. Grady Moore  
 General Manager..... Maynard E. Dillaber  
 Commercial Mgr..... Lester Williams  
 Program Director..... Barbara Zimmerman  
 Chief Engineer..... B. E. Boyer



# WSIG

**MOUNT JACKSON—1954**

Frequency: 790 Kc. Power: 1 Kw.  
 Owned-Oper. By: Richard F. Lewis, Jr.  
 Address: WSIG, Bldg.  
 Phone: 790. Air Time: Daytime  
 News Service: UP  
 Gen., Comm. Mgr.: H. T. Van Derwerker  
 Program Director: Phil Potter

# WNRV

**NARROWS—1953**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Giles Bcstg. Co.  
 Phone: 2211. Air Time: Daytime  
 News Service: AP  
 Transcription Representative: World  
 President: Clark  
 General Manager: H. J. Romanus  
 Commercial Mgr.: Tom Hicks  
 Program Director: R. J. Torquato  
 Chief Engineer: Albert A. Rich  
 Washington Elitchko

# WACH

**NEWPORT NEWS—1947—KBS**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Eastern Bcstg. Corp.  
 Business-Studio Address: 114 W. 24th St.  
 News Service: UP  
 Station Rep.: Walker  
 Trans. Ser.: Capitol, Lang-Worth  
 Membership: NARTB, RAB  
 President: John Doley  
 General Manager: H. A. Seville  
 Program Dir.: Tom Bradshaw, Jr.

# WGH

**NEWPORT NEWS—1928—ABC**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By: Hampton Roads Bcstg. Corp.  
 Bus.-Studio Address: 739 Boush St., Norfolk  
 Phone: Norfolk 2-7031. Air Time: Full Time  
 News Service: AP  
 News. Affil.: Daily Press, Times-Herald  
 Trans. Ser.: Amp  
 Representative: Gill-Perna  
 Membership: NARTB, RAB  
 President: William R. Van Buren, Sr.  
 Gen.-Sta. Manager: Edward E. Bishop  
 Commercial Mgr.: Clyde F. Meades  
 Program Director: Ambert Dail  
 Publicity Director: William A. Rhyne  
 Chief Engineer: Alois Braun

# WCMS

**NORFOLK—1954**

Frequency: 1050 Kc. Power: 1000 W. d.  
 Owned-Oper. By: Cy Blumenthal  
 Address: Helena Building  
 Phone: MA 2-4824. Air Time: Daytime  
 President: Cy Blumenthal  
 General Manager: William B. Davis  
 Chief Engineer: Ted Spivey

# WNOR

**NORFOLK—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Norfolk Bcstg. Co.  
 Address: 1019 Boissevain Ave.  
 Phone: 27071. Air Time: Full Time  
 Transcription Service: Lang-Worth  
 Representative: Weed  
 President: Louis H. Peterson  
 Gen., Comm. Mgr.: Earl Harper  
 Program Manager: Bill Montgomery  
 Chief Engineer: Howard Sheets

# WRAP

**NORFOLK—1952**

Frequency: 1050 Kc. Power: 1000 Watts  
 Owned-Operated By: Rollins Bcstg., Inc.  
 Address: 300 Portlock Bldg.  
 Phone: 4-8307. Air Time: Full Time  
 Representative: Pearson  
 Chairman of Board: John W. Rollins  
 President: O. Wayne Rollins  
 Gen., Sta., Comm. Mgr.: Robert Lyons  
 Chief Engineer: Glen Frazier

# WTAR

**NORFOLK—1923—CBS**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By: WTAR Radio Corp.  
 Bus.-Studio Address: 720 Boush St.  
 Phone: 56711. Air Time: Full Time

*The Best in Listening*

# WACH

1270 Kc.

Tidewater Radio

Newport News-Norfolk, Va.

News Service .....AP  
 News Affil. .... Norfolk Newspapers, Inc.  
 Transcription Service ..... Standard World  
 Membership ..... NARTB, RAB  
 Representative ..... Edward Petry  
 Pres., Sta. Mgr. .... Campbell Arnoux  
 Gen. Mgr. .... J. C. Peffer  
 Commercial Mgr. .... Robert M. Lambe  
 Promotion Manager ..... Robert M. Davis  
 Program Director ..... Harold Soldinger  
 Publicity Director ..... Robert M. Davis  
 Chief Engineer ..... Dick Lindell

## WNVA

NORTON—1946—MBS-KBS

Frequency: 1450 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Blainox Radio Co., Inc.  
 Bus. Studio Address ..... Harlan, Ky.  
 Phone: 700 ..... Air Time: Daytime  
 News Service ..... AP  
 Representative ..... Burn Smith  
 President ..... Richard B. Helms  
 Gen., Sta. Mgr. .... Jack T. Helms  
 Comm. Mgr., Pgm. Dir. .... Wally Douglass  
 Chief Engineer ..... Gene Tommerdahl

## WJMA

ORANGE—1949—MBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... James Madison Bcstg. Corp.  
 Address ..... P. O. Box 271  
 Phone: 7263 ..... Air Time: Full Time  
 Transcription Service ..... SESAC  
 Membership ..... NARTB  
 President ..... W. A. Sherman, Jr.  
 Gen., Mgr. .... James E. Simmons  
 Comm. Mgr. .... Ann G. Butler  
 Program Director ..... Jim Simmons  
 Publicity Director ..... Ronald L. Landry  
 Chief Engineer ..... Joel E. Cole

## WSSV

PETERSBURG—1945—MBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned ..... Southside Virginia Bcstg. Corp.  
 Business-Studio Address ..... 112 W. Tabb St.  
 Phone: 3881 ..... Air Time: Full Time  
 News Service ..... AP  
 Trans. Ser. .... Capitol  
 Membership ..... NARTB  
 President ..... Louis H. Peterson  
 General Manager ..... Ray L. Moss  
 Commercial Mgr. .... Ed Vaughan  
 Program Director ..... N. W. Andrews  
 Chief Engineer ..... Donald W. Hall

## WAVY

PORTSMOUTH—1943—NBC

Frequency: 1350 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Portsmouth Radio Corp.  
 Bus. Studio Address ..... 205 Professional Bldg.  
 Phone Number ..... 7-3488  
 News Service ..... UP  
 Transcription Service ..... Thesaurus

Representative ..... Burn Smith  
 President ..... Hunter C. Phelan  
 Gen., Sta. Mgr. .... Carl J. Burkland  
 Sales Mgr. .... H. Stanley  
 Chief Engineer ..... William Manroy

## WLOW

PORTSMOUTH—1946

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Commonwealth Bcstg. Corp.  
 Bus. Studio Addr. .... 21st & Manteo Sts.  
 Phone: Madison 7-5677 ..... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... Capitol, Associated  
 Representative ..... ForJoe  
 President ..... E. L. Scott  
 General Manager ..... Robert Wasdon  
 Station Manager ..... Glenn Harmon  
 Technical Director ..... Jack Siegel

## WPUV

PULASKI—1946—NBC-KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Southwest Bcstg. Corp.  
 Address ..... Box 351  
 Phone: 3-3931 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Sears & Ayer  
 Pres., Gen. Mgr. .... Mason C. Deaver  
 Commercial Manager ..... Larry Schoenfeld

## WRAD

RADFORD—1950

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Rollins Bcstg., Inc.  
 Phone: 2461 ..... Air Time: Full Time  
 Membership ..... NARTB, RAB  
 Representative ..... Rollins  
 President ..... O. Wayne Rollins  
 Gen., Comm. Mgr. .... Wendell H. Siler  
 Sales Prom. Mgr. .... Ben Johnston  
 Prog. Dir., Chief Engr. .... L. Mills

## WRIC

RICHLANDS—1951—KBS

Frequency: 540 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Clinch Valley Bcstg. Corp.  
 Address ..... Box 218  
 Trans. Ser. .... Thesaurus, SESAC, World  
 Membership ..... NARTB, RAB  
 Gen., Sta. Mgr., Chf. Eng. .... Max M. Blakemore  
 Program Director ..... Lindy Seamon

## WANT

RICHMOND—1951

Frequency: 990 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... United Bcstg. Co. of Virginia  
 Address ..... 513 E. Main St.  
 President ..... Richard Eaton  
 Gen., Station Manager ..... Richard Scheele  
 Comm. Mgr. .... F. Lovvett  
 Prog. Dir. .... W. Lewis  
 Pub. Dir. .... W. Gibbon  
 Chief Engineer ..... Silas Bell

# W L E E

**RICHMOND—1945—MBS**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Bcstg. Corp.  
 Business-Studio Address.....Broad St. Road  
 Phone: 88-2837.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Forjoe  
 President.....Thomas G. Tinsley, Jr.  
 Gen. Mgr.....Irvin G. Abeloff  
 Station Mgr.....H. L. Hudson  
 Comm. Mgr.....L. L. Cardona, Jr.  
 Program Director.....S. A. Ludgate  
 Chief Engineer.....George W. McGuigan

# W M B G

**RICHMOND—1926—NBC**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Bus.-Studio Address.....3301 W. Broad St.  
 Phone: 5-8611.....Air Time: Full Time  
 Representative.....Bolling Co.  
 Pres., Gen., Sta. Mgr.....Wilbur M. Havens  
 Commerical Mgr.....Walter A. Bowry, Jr.  
 Program Director.....G. Conrad Ranhard, Jr.  
 Sls. Prom. Mgr., Pub. Dir.....R. Kahle  
 Chief Engineer.....James Kyle

# W R N L

**RICHMOND—1937—ABC**

Frequency: 910 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Richmond Newspapers, Inc.  
 Business-Studio Address.....111 N. Fourth St.  
 Phone: 3-3436.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affil.....News Leader; Times Dispatch  
 Transcription Service.....Standard, Thesaurus  
 Representative.....Edward Petry  
 Membership.....NARTB, RAB  
 President.....D. Tennant Bryan  
 Station Manager.....E. S. Whitlock  
 Sales Manager.....Frank Soden  
 Program Director.....Howard Hamrick  
 Publicity Director.....Miss Fan Cox  
 Chief Engineer.....Vincent Wolstenholme, Jr.

# W R V A

**RICHMOND—1925—CBS**

Frequency: 1140 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Larus & Brother Co.  
 Business Address.....Hotel Richmond  
 Phone: 3-6633.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World, Lang-Worth  
 Representative.....CBS Radio Spot Sales  
 Membership.....NARTB, RAB  
 General Manager.....C. T. Lucy  
 Sales Mgr.....James D. Clark, Jr.  
 Promotion Manager.....Jack Stone, Jr.  
 Program Manager.....Samuel S. Carey  
 Production Manager.....Wm. R. Preston  
 Business Manager.....Barron Howard  
 Pub. Rel. Mgr.....W. R. Bishop  
 Chief Engineer.....David C. Woods

# W X G I

**RICHMOND—1947**

Frequency: 950 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Virginia, Inc.  
 Bus.-Studio Address.....100 W. Franklin St.  
 Phone: 7-4684.....Air Time: Drytime  
 Representative.....Indie Sales  
 News Service.....AP  
 President.....Douglas H. Robertson  
 Gen., Comm. Mgr.....David M. Wilburn  
 Chief Engineer.....Charles Charnesky

# W D B J

**ROANOKE—1924—CBS**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Times-World Corp.  
 Address.....124 W. Kirk Ave.  
 Phone: 8131.....Air Time: Full Time  
 News Service.....AP, UP  
 News. Affil.....Times, World News  
 Transcription Service.....World  
 Representative.....Free and Peters, Inc.  
 Membership.....NARTB, RAB  
 President.....M. W. Armistead, III  
 General Manager.....Ray P. Jordan  
 Commercial Manager.....John W. Harkrader  
 Program Director.....Paul E. Reynolds  
 Production Director.....Charles A. Ballou  
 Promotion Director.....Benton B. Boggs  
 Chief Engineer.....J. Edward Newman

*there's* MORE

SELL on

# W R N L

RICHMOND,  
VIRGINIA

5000 Watts • ABC Affiliate

National Representative:  
Edward Petry & Co., Inc.

# WRIS

ROANOKE—1953

Frequency: 1410 Kc. Power: 5000 Watts d.  
Owned. . . . .Roanoke Independent Bcstrs, Inc.  
Address . . . . .Pythian Bldg.  
Phone: 2-3131. . . . .Air Time: Daytime  
News Service . . . . .AP  
Station Rep. . . . .Rambeau  
President . . . . .Cy Bahakel  
Manager . . . . .Frank Tirico  
Promotion Manager. . . . .Coleman Austin  
Chief Engineer. . . . .Roy Giles

# WROV

ROANOKE—1946—ABC-MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. . . . .Radio Roanoke, Inc.  
Bus.-Studio Address. . . . .600 Mountain Trust Bldg.  
Phone: 3-4444. . . . .Air Time: Full Time  
News Service . . . . .UP  
Transcription Service . . . . .Lang-Worth  
Representative . . . . .Burn-Smith  
Membership . . . . .NARTB, RAB  
President. . . . .Leo F. Henebry  
Gen.-Sta.-Comm. Mgr. . . . .Frank E. Koehler  
Traffic Director . . . . .Emily B. Carpenter  
Chief Engineer . . . . .E. F. St. Clair

# WSLS

ROANOKE—1940—NBC

Frequency: 610 Kc. Power: 1000 Watts  
Owned. . . . .Shenandoah Life Stations, Inc.  
Business-Studio Address. . . . .Shenandoah Bldg.  
Phone: 9227. . . . .Air Time: Full Time  
News Service . . . . .AP  
Transcription Service . . . . .Thesaurus  
Representative . . . . .Avery-Knodel  
Membership . . . . .NARTB, BAB  
President. . . . .Paul C. Buford  
Exec. Vice President. . . . .James H. Moore  
Prom. Mgr. . . . .F. L. Corstaphney  
Prog. Dir. . . . .C. R. Blackstone, Jr.  
Commercial Manager. . . . .Horace Fitzpatrick  
Chief Engineer. . . . .J. P. Briggs

# WHLF

SOUTH BOSTON—1947—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By. . . . .Halifax Bcstg. Co.  
Address . . . . .Webster St.  
Phone: 2-9888. . . . .Air Time: Full Time  
News Service . . . . .AP  
Membership . . . . .RAB  
Transcription Service . . . . .World  
Owner, Comm. Mgr. . . . .John L. Cole, Jr.  
Program Director. . . . .Ella L. Poindexter  
Chief Engineer. . . . .Arthur A. Moran

# WJWS

SOUTH HILL—1953

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By. . . . .Old Belt  
Address . . . . .Box 669

Membership . . . . .NARTB  
President. . . . .John Shultz  
Vice-Pres., Chief Engr. . . . .Phil Hedrick  
Commercial Mgr. . . . .W. Brown Hofler

# WAFB

STAUNTON—1954

Frequency: 900 Kc. Power: 1 Kw. d.  
Owned. . . . .Am. Home Bcstg. Co.  
Address . . . . .P. O. Box 396  
Phone: 6-0100. . . . .Air Time: Daytime  
News Service . . . . .UP  
Trans. Ser. . . . .SESAC  
Station Rep. . . . .Clark  
Membership . . . . .NARTB  
General Manager. . . . .Lloyd Gochenour

# WTON

STAUNTON—1945—ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By. . . . .Charles P. Blackley  
Business-Studio Address. . . . .Morrison Bldg.  
Phone: 5-5555. . . . .Air Time: Full Time  
News Service . . . . .AP  
Transcription Service . . . . .Thesaurus  
Membership . . . . .NARTB  
General-Station Mgr. . . . .Charles P. Blackley  
Comm.-Sales Prom. Mgr. . . . .Charles F. Seebeck  
Program Director. . . . .Robert Sterrett  
Chief Engineer. . . . .Rex C. Houser

# WLPM

SUFFOLK—1940—ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. . . . .Suffolk Bcstg. Corp.  
Business-Studio Address. . . . .Radio Bldg.  
Phone: 2394. . . . .Air Time: Full Time  
News Service . . . . .AP  
Transcription Service . . . . .Standard  
Representative. . . . .Sears & Ayer  
Pres., Gen. Manager. . . . .Fred L. Hart  
Commercial Dir. . . . .Earl Hundley  
Publicity Director. . . . .Lee Williams  
Chief Engineer. . . . .Veryl W. Rupp

# WBOF

VIRGINIA BEACH—1954

Frequency: 1600 Kc. Power: 1 Kw.  
Owned. . . . .Va. Beach Bcstg. Corp.  
Address . . . . .Norfolk Highway  
News Service . . . . .AP  
Membership . . . . .NARTB  
President, Gen. Mgr. . . . .Leo Hoarty  
Vice President. . . . .Sidney Banks  
Asst. Gen., Sta., Prod. Mgr. . . . .Bob Koolage, Jr.  
Prom. Mgr., Prog. Director. . . . .Wade Williams  
Commercial Mgr. . . . .Wm. H. Vidal  
Chief Engineer. . . . .Dan Spitzer

# WNNT

WARSAW—1949—KBS

Frequency: 690 Kc. Power: 250 Watts d.  
Owned. . . . .No. Neck & Tidewater Bcstg. Co.





Address .....Warsaw  
 Phone: ED. 3-6900 ..... Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Standard  
 Pres.-Gen. Mgr.....Grayson Headley  
 Commercial Mgr.....Ruth R. Rouzie  
 Sls. Prom. Mgr., Pub. Dir.....P. Headley  
 Chief Engineer.....W. Dean Loudy

## WAYB

WAYNESBORO—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By....Waynesboro Bcstg. Corp.  
 Address.....526 Main St.  
 Phone: 6066..... Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....World  
 Rep. ....Donald Cooke  
 Membership .....NARTB  
 President.....Judson T. Phillips  
 Gen., Sta., Comm. Mgr.....N. Wilbur Kidd  
 Program Director.....Al Charles  
 Chief Engineer.....Donald D. Curtis

## WINC

WINCHESTER—1941—ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By....Richard Field Lewis, Jr.  
 Business Address.....Box 605  
 Phone: 4855..... Air Time: Full Time  
 News Service .....UP  
 Membership .....NARTB  
 Transcription Service .....Associated  
 Manager...Richard Field Lewis, Jr. (Licensee)  
 Pgm., Prod. Dir.....John Morgan  
 Chief Engineer.....Phil Whitney

## WYVE

WYTHEVILLE—1949—KBS-MBS

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Wythe County Bcstg. Co.  
 Address.....P. O. Box 534  
 Phone: 840..... Air Time: Daytime  
 News Service .....UP  
 Membership .....NARTB, RAB  
 Transcription Service...Lang-Worth, Keystone  
 Pres., Prog. Dir.....A. M. Gates, M.D.  
 General Manager.....A. M. Gates, Jr.  
 Comm. Mgr.....Randolph Armbrister  
 Chief Engineer.....Jack Fleming

# WASHINGTON

Pop. Feb. 1, 1955 (Est.) 2,590,000 — Families 937,000

Radio Homes 922,000 — TV Homes 473,000 — Stations in State 59

## KBKW

ABERDEEN—1949—ABC

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KBKW, Inc.  
 Address ..701 E. Heron St., Aberdeen, Wash.  
 News Service .....AP  
 Transcription .....World  
 Representative .....Feltis  
 Membership .....NARTB  
 President, Gen. Mgr.....Archie Taft, Jr.  
 Chief Engineer.....Jack Fleury

## KXRO

ABERDEEN—1927—MBS—DON LEE  
 KBS

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By .....KXRO, Inc.  
 Address .....207½ E. Market St.  
 Phone: AB. 4098..... Air Time: Full Time  
 News Service .....UP  
 Rep. ....Moore-Lund, Walker, O'Connell  
 Membership .....NARTB, RAB  
 Trans. Service .....Standard  
 President.....Harry R. Spence  
 Sta., Gen. Mgr.....Fred G. Goddard  
 Station Mgr.....John B. Waitkus  
 Program Director.....Phillip M. Wacker  
 Comm. Mgr. ....Roy Johnson

Sales Prom. Mgr.....Charles E. Hoonan  
 Publicity Dir.....Bob Swan  
 Chief Engineer .....Philip True

## KPUG

BELLINGHAM—1948—MBS-KBS

Frequency: 1170 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KPUG, Inc.  
 Business Address.....P. O. Box 655  
 Phone: 1170..... Air Time: Full Time  
 News Service .....UP  
 Newspaper Affil.....Mist Pub. Co.  
 Representative .....O'Connell, Feltis  
 Membership .....RAB  
 President .....Jessica L. Longston  
 Station Mgr.....James Hamstreet  
 Comm. Mgr.....John Dimed  
 Publicity Dir.....Dorothy Jacobson  
 Program Dir.....Robert Concie  
 Chief Engineer.....Donald R. Pinney

## KVOS

BELLINGHAM—1927—ABC

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KVOS, Inc.  
 Bus.-Studio Address.....1321 Commercial St.  
 Phone: 790..... Air Time: Full Time  
 News Service .....UP

Representative ..... Forjoe, Moore & Lund  
 Membership ..... NARTB, RAB  
 President ..... Rogan Jones  
 Gen., Sta. Mgr. .... Tom Haveman  
 Sales Prom. Mgr. .... Alex de Schweinitz  
 Prog., Pub. Dir. .... Haines Fay  
 Chief Engineer ..... Ernest Harper

# K B R O

## BREMERTON—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Bremerton Broadcast Co.  
 Address ..... 205 Wash. Ave.  
 Phone: 7-3995 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Station Rep. .... Felts  
 Membership ..... RAB  
 Owner & Pres. .... Bruce Bartley  
 Commercial Mgr. .... Linc Perry  
 Program Director ..... Bill Luckhurst  
 Chief Engineer ..... Bill Dore

# K E L A

## CENTRALIA-CHEHALIS—1937-MBS KEYSTONE-DON LEE

Frequency: 1470 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Central Bcstg. Corp.  
 Business Address. .... P. O. Box 720, Centralia;  
 P. O. Box 827, Chehalis  
 Phone Numbers. .... Centralia PE 6-3321,  
 Chehalis SH 8-3321  
 News Service ..... UP  
 Rep. .... Clark, Moore-Lund, Walker, McGavern,  
 O'Connell  
 Membership ..... NARTB, RAB  
 President ..... J. Elroy McCaw  
 Sec.-Treas. .... Mabel A. Gwinn  
 Gen., Sta., Comm. Mgr. .... Joe Chytil  
 Sales Prom. Mgr. .... William Tilton  
 Pub., Prog. Director. .... Donald Youngmans  
 Chief Engineer ..... Lloyd Hannah

# K G L M

## CHEHALIS—1954

Frequency: 1420 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By. .... Mid-State Bcstg. Co.  
 Address ..... 804 Market St.  
 Phone: Sherwood 8-3379 ..... Air Time: Daytime  
 Pres., Gen. Mgr. .... Marvin E. Johnson  
 Chief Engineer ..... Joseph Muench

# K C L X

## COLFAX—1949—KBS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Whitman County Bdcstrs.  
 Address ..... Box 710  
 Phone: 780 ..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... NARTB  
 General Manager ..... Lee Fiksdal  
 Program Director ..... Val Fiksdal  
 Publicity Dir. .... Ross Pellerin  
 Chief Engineer ..... L. Fiksdal

# K G D N

## EDMONDS—1954

Frequency: 630 Kc. .... Power: 1000 Watts  
 Owned. . . Garden of the King Enterprises, Inc.  
 Phone: Lincoln 3131 ..... Air Time: Daytime  
 President ..... A. B. Martin  
 Manager ..... A. Orville Helgeson  
 Program Director ..... Gerald Swanson  
 Chief Engineer ..... Robert Nichols

# K X L E

## ELLENSBURG—1946

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Central Washington Bcstrs.  
 Bus. Add. Trans. Loc. .... Box 600  
 Phone: 2-1488 ..... Air Time: Full Time  
 Trans. Ser. .... Associated  
 Representative ..... McGillvra  
 Membership ..... NARTB, RAB  
 President ..... Goodwin Chase, Jr.  
 Gen., Sta. Manager ..... Joe Kendall  
 Chief Engineer ..... Robert I. Sampson

# K U L E

## EPHRATA—1949

Frequency: 730 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Columbia Basin Bcstg. Co.  
 Phone: 4-4686 ..... Air Time: Daytime  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 President ..... Robert E. Billingsley  
 General Manager ..... Bob Moore  
 Commercial Mgr. .... Bob Osland  
 Program Director ..... Dorothy McCue

# K R K O

## EVERETT—1920—MBS-DON LEE

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... The Everett Bcstg. Co., Inc.  
 Address ..... P. O. Box 916  
 Phone: Cedar 1144 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... SESAC  
 Representative ..... Joseph Hershey McGillvra  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... William R. Taft  
 Sales Manager ..... Warren Johnson  
 Traffic Dir. .... Nancy Spaeth  
 Chief Engineer ..... Dave Foley

# K F D R

## GRAND COULEE—1950—KBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Columbia River Bcstrs., Inc.  
 Address ..... Box 395  
 Phone: 140 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Moore & Lund  
 Membership ..... NARTB  
 Manager ..... A. W. Morris  
 Chief Engineer ..... John Louden

# KLOG

**KELSO—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By N.W. Public Services, Inc.  
 Address P. O. Box 90  
 Phone: 4900 Air Time: Full Time  
 News Service UP  
 Representative Feltis, Ayres  
 Membership RAB  
 President Roscoe A. Day, Jr.  
 General Manager John Carlson  
 Program Director Lowell Gibson  
 Chief Engineer Ralph Click

# KWIE

**KENNEWICK—1949**

Frequency: 610 Power: 1000 Watts  
 Owned-Oper. By KWIE, Inc.  
 Address 11 S. Cascade St.  
 Phone: KE. 6961 Air Time: Full Time  
 News Service AP  
 Transcription Service Associated  
 Representative Moore-Lund, Robert Meeker  
 Membership NARTB  
 Pres., Sta. Mgr. Harold A. Clark  
 Comm. Mgr., Chief Eng. C. J. McCredie  
 Program Director Mar. Jean Matthews

# KNBX

**KIRKLAND—1948**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Eastside Bdcstg. Co.  
 Address Trans. Loca. Civic Center  
 Phone: VA. 1201 Air Time: Daytime  
 Presidents L. N. Ostrander, W. A. Chamness  
 General Manager G. A. Wilson  
 Comm. Mgr. John G. Joachims  
 Program Director R. Anita Busek  
 Chief Engineer Don Bevilacqua

# KBAM

**LONGVIEW—1955**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Altru Bcstg. Co.  
 Address 260 Hansen, Salem, Oregon  
 Representative Holman  
 Partner W. Gordon Allen  
 Partner, Chief Eng. John Truhan

# KWLK

**LONGVIEW—1938—MBS**

**Don Lee-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Twin City Bcstg. Corp.  
 Bus. Studio Add. Natl. Bank of Commerce Bldg.  
 Phone: 1500 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative W. S. Grant, Moore-Lund  
 Membership RAB  
 President John McClelland Jr.  
 General Manager Bob L. Moran  
 Program Director Ellen Hammond

# KSEM

**MOSES LAKE—1947—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By KSEM, Inc.  
 Address Box 276  
 Phone: 234 Air Time: Full Time  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Cooke  
 Membership NARTB, RAB  
 President Jessica Longsien  
 General Manager James Schroeder  
 Station Mgr. Alan Miller  
 Program Director Roland Hooper  
 Chief Engineer Earl Baynes

# KBRC

**MOUNT VERNON—1946**

Frequency: 1430 Kc. Power: 500 Watts  
 Owned-Operated By Beckley Radio Co.  
 Bus. Studio Add. Trans. Loca. P. O. Box 240  
 Phone: GA 4-2430 Air Time: Full Time  
 Representative Moore-Lund, McGillvra  
 Membership NARTB, RAB  
 Gen., Sta. Mgr. Leo H. Beckley  
 Commercial Mgr. Frank Snyder  
 Program Director Joe Arney  
 Chief Engineer John Price

# KGY

**OLYMPIA—1922—MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Tom Olsen  
 Address Trans. Loca. Rockway Leland Bldg.  
 News Service AP  
 Representative George Clark, Art Moore  
 Membership RAB, NARTB  
 General Manager Tom Olsen  
 Commercial Mgr. Elmer J. Holmberg  
 Program Director Don Jones  
 Chief Engineer Charles A. Roark

# KOMW

**OMAK—1947**

Frequency: 680 Kc. Power: 1000 Watts d.  
 Owned-Operated By KOMW, Inc.  
 Business-Studio Address Box 151  
 Phone: 00, 20, 21 Air Time: Day Time  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Feltis  
 Membership NARTB  
 President R. L. McNett  
 General Manager Dean Nichols  
 Commercial Manager Grover D. Allen  
 Program Director Marilyn Moomaw

# KPKW

**PASCO—1945—ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Western Radio Corp.

Address.....Chase & "A" Sts.  
 Phone: 337.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Capitol  
 Pres., Gen. Mgr.....V. B. Kennworthy  
 Program Director.....Walter Mot  
 Chief Engineer.....Robert Rockne

## KONP

PORT ANGELES—1945—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Pacific, Inc.  
 Bus.-Studio-Transmitter Address...313 W. First  
 Phone: 4200.....Air Time: Full Time  
 News Service .....UP  
 Newspaper Affil.....Evening News  
 Transcription Service .....World  
 Representative .....Moore & Lund  
 Pres., General Mgr.....C. N. Webster  
 Station Manager.....Keith Patterson  
 Comm. Mgr.....James C. Frits  
 Chief Engineer.....Frederick Fields

## KOFE

PULLMAN—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Bayton & Hicks  
 Address.....P. O. Box 356  
 Membership .....RAB  
 Station Rep.....Ayers  
 Transcription Service .....Lang-Worth  
 Gen., Sta. Mgr.....J. Ronald Bayton  
 Commercial Mgr.....John R. Puckett  
 Prom. Mgr., Chief Eng.....Mrs. B. J. Bayton

## KAYE

PUYALLUP—1952—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Henry Perozzo  
 Address.....P. O. Box 271  
 Phone: 5-7711.....Air Time: Full Time  
 News Service .....UP  
 Manager.....Henry Perozzo  
 Program Director.....Pete Hansen  
 Chief Engineer.....George Yeager

## KAPA

RAYMOND—1950

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Pacific Bcstg. Corp.  
 Address.....P. O. Box 626  
 Phone: 1010.....Air Time: Full Time  
 Representative .....Walker, Moore-Lund  
 Membership .....NARTB, RAB  
 President .....Joe Chytil  
 Gen., Sta. Comm. Mgr.....Hugh MacPherson  
 Sls. Prom. Mgr. Prog., Pub. Dir.....Stan Witter  
 Chief Engineer.....Robert McNamara

## KLAN

RENTON—1952

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Interlake Bdcstg. Corp.

Address Trans. Loca.....N. 7th & Park Ave.  
 Phone: OL. 8245.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Cole, World  
 President, Manager.....Ralph Sander  
 Station Manager.....Clifford H. Hansen  
 Program Director.....Jack L. Tregellas  
 Chief Engr.....W. D. Shine

## KALE

RICHLAND—1950

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KALE, Inc.  
 Address.....P. O. Box 367  
 Phone: RI. 4-3180.....Air Time: Full Time  
 Representative .....O'Connell  
 Trans. Service .....Lang-Worth, World, Ziv  
 News Service .....UP  
 President.....R. S. McCaw  
 Gen., Sta. Mgr.....L. G. Dix  
 Comm. Mgr.....R. A. Wachtmann  
 Prog. Dir.....Art Simpson  
 Publicity Dir.....Wayne Killmer  
 Chief Eng.....Clay White

## KAYO

SEATTLE—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. d.  
 Owned-Operated By...Wash. Telecasters, Inc.  
 Add., Trans. Loca.....2939 Fourth Ave. So.  
 Phone: ELiot 2480.....Air Time: Full Time  
 News Service .....UP  
 Membership .....RAB  
 President.....Jessica L. Longston  
 Gen., Sta. Mgr.....R. E. Pollock  
 Sales Prom. Mgr., Pgm. Dir.....Ben H. Harkins  
 Chief Engineer.....Verle Jones

## KING

SEATTLE—1947—ABC

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....KING Bcstg. Co.  
 Address.....320 Aurora Ave.  
 Phone: Mutual 3555.....Air Time: Full Time  
 Representative .....Blair  
 News Service .....UP  
 Membership .....NARTB, RAB  
 President.....Mrs. A. Scott Bullitt  
 V.P., Gen. Mgr.....Otto P. Brandt  
 Sta., Sales Mgr.....John H. Eichhorn  
 Asst. Vice Pres.....John Eichhorn  
 Commercial Mgr.....Roger D. Rice  
 Program Director.....Earl F. Reilly, Jr.  
 Chief Engineer.....James D. Middlebrooks

## KIRO

SEATTLE—1935—CBS

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Queen City Bcstg. Co.  
 Bus.-Studio Address...1530 Queen Anne Ave.  
 Phone Number.....Alder 9800  
 News Service .....UP  
 Representative .....Free & Peters  
 Membership .....RAB  
 President.....Saul Haas  
 Comm. Manager.....William F. Tucker

Sales Prom. Mgr.....John Piper  
 Program Director.....Carroll Foster  
 Publicity Dir.....Warren McCloy  
 Chief Engineer.....James Hatfield

### KJR

SEATTLE—1923

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Mt. Rainier Radio &  
 Television Bcstg. Corp.  
 Business-Studio Address...1426 Fifth Ave. Bldg.  
 Phone: Elliot 5890.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard  
 Representative.....Avery-Knodel  
 President.....C. Howard Lane  
 Chairman of Board.....Theodore R. Gamble  
 Gen., Prom. Mgr.....Mait Jordan  
 Pgm. Director.....Homer Pope  
 Chief Engineer.....Don M. Anderson

### KOL

SEATTLE—1922

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Seattle Bcstg. Co.  
 Bus.-Studio Address.....1100 W. Florida St.  
 Phone: MA. 2312.....Air Time: Full Time  
 News Service.....UP, INS  
 Representative.....Bolling  
 Membership.....RAB, NARTB  
 President.....Archie Taft  
 Sta., Gen. Mgr.....Archie Taft, Jr.  
 Comm. Mgr.....Bill Simpson  
 Prom. Mgr.....Gil Bond  
 Program Director.....Robert Harris  
 Chief Engineer.....Perry Lind

### KOMO

SEATTLE—1926—NBC

Frequency: 1000 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Fisher's Blend Station, Inc.  
 Bus.-Studio Address.....100 4th Ave. No.  
 Phone: SE. 6000.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Associated  
 Representative.....Hollingbery  
 Membership.....NARTB, RAB  
 President, General Mgr.....O. W. Fisher  
 V.P., Gen. Mgr.....W. W. Warren  
 V.P., Com. Manager.....Ray Baker  
 Publicity Director.....Margaret Frey  
 Program Manager.....F. J. Patterson  
 Chief Engineer.....F. J. Brott

### KTW

SEATTLE—1920

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned.....The First Presbyterian Church  
 Phone Number.....Mutual 1250  
 President.....W. T. Whitney  
 Station Manager.....Don Bevilacqua  
 Chief Engineer.....James S. Ross  
 Program Dir.....A. G. Atworth, Jr.  
 Chief Engineer.....James S. Ross

### KVI

SEATTLE—1929—MBS—Don Lee

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Puget Sound Bcstg. Co., Inc.  
 Business Address.....Camlin Hotel  
 Phone: SEneca 4848.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....H.R. Repr.  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Vernice Irwin  
 Commercial Mgr.....Earl T. Irwin  
 Program Dir.....Harry Long  
 Chief Engineer.....D. M. McDonough

### KXA

SEATTLE—1926

Frequency: 770 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KXA, Inc.  
 Bus.-Studio Address.....320 Second Ave., W.  
 Phone: AL. 8600.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Rambeau  
 Membership.....NARTB, RAB  
 President.....Wesley I. Dumm  
 General Manager.....Hugh A. Smith  
 Chief Engineer.....John Dubuque

### KGA

SPOKANE—1926—ABC

Frequency: 1510 Kc.....Power: 50,000 Watts  
 Owned-Oper. By...Bankers Life and Casualty  
 Bus.-Studio Address...Moran Prairie, Box 141  
 Phone: KE 0631.....Air Time: Full Time  
 News Service.....UP  
 Trans. Ser.....World, Thesaurus  
 Membership.....NARTB, RAB  
 Representative.....Venard  
 President.....John MacArthur  
 General Manager.....Ray J. Williams  
 Comm. Manager.....Len Greensword  
 Sales, Prom. Mgr.....Irv Prell

### KHQ

SPOKANE—1922—NBC

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KHQ, Inc.  
 Bus.-Studio Address.....Radio Central Bldg.  
 Phone: MA. 5131.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Associated  
 Representative.....Katz  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Richard O. Dunning  
 Comm. Mgr.....J. Birney Blair  
 Program Director.....Robert Swartz  
 Chief Engineer.....A. G. Sparling

### KNEW

SPOKANE—1947—MBS—DON LEE

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Inland Empire Bcstg. Co.

Address ..... 57th & Helena  
 Phone: ..... Keystone 9363  
 Representative ..... Weed  
 Transcription Service ..... Capital  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Burl C. Hagadone  
 Station Manager ..... C. E. Rodell  
 Program Director ..... Richard J. Wright  
 Chief Engineer ..... Vincent L. Hoffart

**KREM**  
**SPOKANE—1947**

Freq.: 970 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Louis Wasmer  
 Address ..... South 4103 Regal  
 Phone: Keystone 0466 .... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... RAB  
 Representative ..... Forjoe  
 Owner ..... Louis Wasmer  
 Gen., Sta., Comm., Prom. Mgr. Robert H. Temple  
 Program Director ..... E. A. Moseley  
 Chief Engineer ..... Homer W. Mead

**KSP0**  
**SPOKANE—1922**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Williams and Berthoff  
 Address, Trans. Loca. .... Realty Bldg.  
 Phone: Riverside 8033 .... Air Time: Full Time  
 Membership ..... NARTB  
 Station Rep. .... Oakes  
 Co-Owner ..... Delbert Berthoff  
 Co-Owner ..... Gene Williams  
 Chief Engineer ..... E. P. Antosyn

**KXLY**  
**SPOKANE—1922—CBS-PNB**

Frequency: 920 Kc. .... Power: 5,000 Watts  
 Owned-Oper. By ..... No. Pacific Radio Corp.  
 Address ..... Television Center  
 Phone: MAin 1218 .... Air Time: Full Time  
 News Service ..... AP, UP  
 Transcription Service ..... MacGregor, SESAC  
 Rep. .... Avery-Knodel; Moore & Lund  
 General Manager ..... Richard E. Jones  
 Sales Mgr. .... Robert Struble  
 Program Director ..... George Anthony  
 Prom. Mgr. .... Robert Moore

**KREW**  
**SUNNYSIDE—1950**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Cole E. Wylie  
 Address ..... 7th & Decatur  
 Phone: 7-2277 .... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... McGillvra  
 Membership ..... NARTB, RAB  
 President ..... Cole E. Wylie  
 General Manager ..... Don G. Bennett  
 Program Director ..... Jean Runyan  
 Chief Engineer ..... John Berg

**KMO**  
**TACOMA—1926**

Frequency: 1360 Kc. .... Power: 1 Kw. d.  
 Owned ..... Tacoma Radio Corp.  
 Address ..... 914½ Broadway  
 Phone: FU. 1581 .... Air Time: Full Time  
 News Service ..... UP  
 Trans. Service ..... Thesaurus  
 Representative ..... Branham, Feltis  
 Membership ..... RAB  
 Pres., Gen. Sta. Mgr. .... J. Archie Morton  
 Comm., Prom. Mgr. .... R. T. McKenzie  
 Prom., Pub. Dir. .... Art Lindsay  
 Chief Engineer ..... John Rybon

**KTAC**  
**TACOMA—1942**

Frequency: 850 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Tacoma Bcstrs., Inc.  
 Address ..... Winthrop Hotel  
 Phone: BR. 2241 .... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... McGillvra, Moore  
 Membership ..... NARTB  
 Gen., Station Manager ..... Jerry Geehan  
 Sales Prom. Mgr. .... John Condon  
 Prog. Dir. .... Dick Weeks  
 Chief Engineer ..... R. C. Velo

**KTNT**  
**TACOMA—1952**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Tribune Publ. Co.  
 Address ..... So. 11th & Grant Sts.  
 Phone: FU. 2561 .... Air Time: Full Time  
 Transcription Service ..... Associated  
 Newspaper Affil. .... News Tribune  
 News Service ..... AP, UP  
 Trans. Service ..... Associated  
 Representative ..... Weed  
 General Manager ..... Len Higgins  
 Commercial Mgr. .... John Upham  
 Program Director ..... Gless Conroy  
 Chief Engineer ..... Max H. Bice

**KENE**  
**TOPPENISH—1954—KBS**

Frequency: 1490 Kc. .... Power: 150 Watts  
 Owned ..... KENE, Inc.  
 Address ..... P. O. Box 350  
 Phone: 5-7272 .... Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser. .... World  
 Rep. .... Everett-McKinney, O'Connell, Ayres  
 Manager ..... Dick Rapp

**KHFS**  
**VANCOUVER—1954**

Frequency: 1150 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By ..... Western Bcstg. Co.

Address.....5500 Fourth Plain Road  
 Phone: OXford 3-2575.....Air Time: Daytime  
 Co-Owner, Chief Eng.....Charles M. Weagant  
 Co-Owner, Prog. Dir.....Ralph C. Weagant

# KVAN

## VANCOUVER—1939

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KVAN, Inc.  
 Studio Address.....707½ Main St.  
 Phone: OX. 4-3325.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Bolling  
 Membership.....RAB  
 President.....Sheldon F. Sackett  
 General-Station Mgr.....Fern Hayes  
 Comm. Mgr.....J. A. (Jack) Luetjen  
 Prog., Pub. Dir.....George W. Conner  
 Chief Engineer.....Leo Erickson

# KTEL

## WALLA WALLA—1946—ABC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Walla Walla Bdcstg. Co.  
 Address.....Book Nook Bldg.  
 Phone: 4103.....Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB, RAB  
 Transcription Service.....World  
 Representative.....Grant  
 Pres., Gen. Mgr.....Jack Keating  
 Commercial Manager.....Don Harris  
 Chief Engineer.....Bevin Roth

# KUJ

## WALLA WALLA—1928—MBS

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KUJ, Inc.  
 Business-Studio Address.....55 E. Main St.  
 Phone: 1230.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Weed, National, Moore-Lund  
 Membership.....NARTB  
 Pres., Gen. Mgr.....H. E. Studebaker  
 Sta., Comm. Mgr.....H. E. Studebaker  
 Program Director.....John Sherman  
 Chief Engineer.....M. L. MacLafferty

# KPQ

## WENATCHEE—1929—ABC

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.  
 B.s.-Studio Address.....2nd & Columbia Sts.  
 Phone: NO 3-5121.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Forjoe  
 Membership.....RAB  
 Sta., Gen. Mgr.....James W. Wallace  
 Prom., Comm. Mgr.....Pat O'Halloran  
 Program Director.....Dorothy Lee  
 Publicity Director.....June Winegarden  
 Chief Engineer.....Elmer Kaping

# KWNW

## WENATCHEE—1948—MBS-Don Lee

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wenatchee Broadcasters  
 Address.....P. O. Box 1510  
 Phone: 2468-2469.....Air Time: Full Time  
 News Service.....AP  
 Rep.....McGillvra, Feltis  
 General Mgr.....Stuart S. Maus  
 Sta., Comm. Mgr.....Mark A. Sorley  
 Chief Engineer.....Warren Brown

# KIMA

## YAKIMA—1944—CBS

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Cascade Bdcstg. Co.  
 Address.....P. O. Box 702  
 Phone: 6104.....Air Time: Full Time  
 News Service.....AP  
 Trans. Ser.....Lang-Worth  
 Rep.....Weed & Co., Moore & Lund  
 Membership.....NARTB, RAB  
 President.....A. W. Talbot  
 General Manager.....Thomas C. Bostic  
 Commercial Mgr.....W. B. Hansen  
 Chief Engineer.....J. Barry Watkinson

# KIT

## YAKIMA—1929—ABC—NBC

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KIT, Inc.  
 Business-Studio Address.....414 E. Yakima Ave.  
 Phone: 8115.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Branham  
 Membership.....RAB  
 President.....Carl E. Haymond  
 Gen., Sta. Mgr.....James A. Murphy  
 Com., Prom. Mgr.....Jack H. Goetz  
 Prog. Dir.....Vern Sawyer  
 Publicity Dir.....Jack H. Goetz  
 Chief Engineer.....H. B. Murphy

# KUTI

## YAKIMA—1955

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Independent Broadcasters

# KYAK

## YAKIMA—1947—MBS

Freq.: 1390 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Yakima Bcstg. Co.  
 Address.....P. O. Box 172  
 Phone: 2-7142.....Air Time: Full Time  
 Representative.....Clark, Walker  
 News Service.....UP  
 Membership.....NARTB, RAB  
 President.....Robert S. McCaw  
 Gen. Manager.....W. W. Boone  
 Sls. Prom. Mgr.....John Behnke  
 Commercial Manager.....Leroy T. Desilet  
 Program Director.....Gerald Webb  
 Chief Engineer.....Donald E. Gardner

# WEST VIRGINIA

Pop. Feb. 1, 1955 (Est.) 1,987,000 — Families 460,000  
Radio Homes 419,000 — TV Homes 272,000 — Stations in State 43

## WJLS

BECKLEY—1939—CBS

Freq.: 560 Kc. Power: 5 Kw. d. 500 W. n.  
Owned-Oper. By Joe L. Smith, Jr., Inc.  
Bus. Studio Address WJLS Building  
Phone: 7311 Air Time: Full Time  
News Service UP  
Representative Weed  
Membership NARTB  
President Joe L. Smith, Jr.  
Gen. Sta. Manager Virginia N. Cooper  
Comm. Mgr. W. S. Jackson  
Program Director R. R. Brown  
Chief Engineer Al J. Ginkel

## WWNR

BECKLEY—1946

Freq.: 620 Kc. Power: 1 Kw. d. 500 W. n.  
Owned-Operated By Rahall Bcstg. Co.  
Business-Studio Address 1565 Harper Rd.  
Phone: 9309 Air Time: Full Time  
News Service AP  
Rep. Everett-McKinney, Dora-Clayton  
President N. Joe Rahall  
General Manager R. H. Booth  
Program Director Richard A. Braun  
Chief Engineer Anthony Gonzales

## WHIS

BLUEFIELD—1928—NBC

Frequency: 1440 Kc. Power: 5000 Watts  
Owned-Oper. By Daily Telegraph Prtg. Co.  
Business-Studio Address 623 Commerce St.  
Phone: 7114 Air Time: Full Time  
Newspaper Affil. Daily Telegraph, Sunset News  
News Service AP  
Transcription Service World, Cole  
Membership NARTB  
Representative Katz  
President Jim H. Short  
Gen. Mgr. Hugh I. Shott, J.  
Sta., Comm. Mgr. P. T. Flanagan  
Program Director B. H. Nash  
Chief Engineer J. F. Byers

## WKOY

BLUEFIELD—1948—MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By WKOY, Inc.  
Address West Virginian Hotel  
Phone: 7405 Air Time: Full Time  
News Service UP  
Trans. Ser. Thesacurus  
Rep. Devney & Co., Holman, Dora-Clayton  
Pres., Gen., Mgr. J. Lindsley Alley  
Station Mgr. W. D. Hostetter  
Comm. Mgr. J. Robert Alston  
Program Director Sue Phelps  
Chief Engineer B. Yost

## WCWW

CHARLESTON—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Capitol Bcstg. Corp.  
Address Kanawha Hotel  
Trans. Service Lang-Worth, Standard  
Representative McGillvra  
President W. D. Stone  
Gen., Sta. Mgr. Selma D. Pierson  
Comm. Mgr. O. O. Pierson  
Program Director Al Walker  
Chief Engineer William Stone

## WCHS

CHARLESTON—1927—CBS

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Oper. By The Tierney Co.  
Address 1111 Virginia St. E.  
Phone: 28-131 Air Time: Full Time  
Representative Branham  
Membership NARTB, RAB  
President Lewis C. Tierney  
V.P., Gen. Mgr. John T. Gelder, Jr.  
Comm. Mgr. John L. Sinclair, Jr.  
Sls. Prom. Mgr. Robert M. Sinclair  
Program Director Joe Farris  
Publicity Director C. Frohman Johnson  
Chief Engineer Gene Brick

## WGKV

CHARLESTON—1939—NBC

Frequency: 1490 Kc. Power: 250 Watts  
Owned Kanawha Valley Bdcstg Co.  
Address 20 Dickinson St.  
Phone: 3-7541 Air Time: Full Time  
Transcription Service SESAC  
Representative Robert Meeker Assos., Inc.  
Pres. Lawrence H. Rogers  
Gen., Sta. Mgr. William R. Murray  
Program Director Bill Richards  
Publicity Director Bill Richards  
Chief Engineer Harry R. Bowen

## WKNA

CHARLESTON—1946

Frequency: 950 Kc. Power: 5000 d., 1000 n.  
Owned-Oper. By Joe L. Smith, Jr., Inc.  
Bus. Studio Address 804½ Kanawha Blvd.  
Phone: 39-971 Air Time: Full Time  
News Service UP  
Representative Weed  
Membership NARTB  
President Joe L. Smith, Jr.  
Gen., Station Manager Charles H. High  
Comm. Dir. Virginia Cooper  
Sales Prom. Mgr. H. G. Salisbury  
Prog. Dir. J. J. Herget  
Chief Engineer A. J. Ginkel



**WTIP**

**CHARLESTON—1946—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Chemical City Bcstg. Co.  
 Bus.-Studio Address... Capitol & Fife  
 Phone: 23-136 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative For Joe  
 Membership NARTB  
 President Gus Zaharis  
 Gen., Sta. Mgr. Berton Sonis  
 Comm. Mgr. Mel S. Burka  
 Prog., Pub. Director Bob Bower  
 Chief Engineer Paul Sullivan

**WBLK**

**CLARKSBURG—1937—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Ohio Valley Bcstg. Corp.  
 Address... Robinson-Grand Theatre Bldg.  
 Phone: 4-7571 Air Time: Full Time  
 Transcription Service Thesaurus  
 Representative Branham  
 Membership RAB, NARTB  
 President Austin Woods  
 Vice President George H. Clinton  
 General Manager Carl Loose  
 Program Manager James L. Harper  
 Chief Engineer Harry S. Brown

**WHAR**

**CLARKSBURG—1946—MBS-ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... WHAR, Inc.  
 Address Trans. Loca. Radio Plaza  
 Phone: 4-5525-6 Air Time: Full Time  
 News Service UP  
 Representative McGillvra  
 Membership NARTB  
 Pres., Gen. Mgr. Walter Patterson  
 Commercial Manager F. T. Gregg  
 Program Director Paul Ellison  
 Chief Engineer Beryl Snyder

**WPDX**

**CLARKSBURG—1947**

Frequency: 750 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Clarksburg Bcstg. Corp.  
 Business-Studio Address... 339 W. Main St.  
 Phone: 4-6425 Air Time: Daytime  
 News Service AP  
 Transcription Service World  
 President O. L. Billingsley  
 Gen., Sta. Mgr. R. C. Warden  
 Comm., Sales Prom. Mgr. Joe M. Larosa  
 Prog., Pub. Dir. Dewitt Wyatt  
 Tech. Supervisor R. D. Hough

**WDNE**

**ELKINS—1948—MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By... W. Va. Radio Corp.  
 Address... Davis & Wash. Sts.  
 Phone: 1300 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Membership NARTB  
 President Mrs. A. J. R. Greer  
 Gen., Sta. Mgr. John W. Johns  
 Program Director Ed Doyle  
 Publicity Dir. Lewis Wilson  
 Chief Eng. Joseph Kapusitka

**WMMN**

**FAIRMONT—1928—CBS**

Frequency: 920 Kc. Power: 5000 Watts  
 Owned-Oper. By... Peoples Bcstg. Co.  
 Address... 208 Adams Street  
 Phone: 3100 Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative H-R Reps  
 Membership NARTB, RAB  
 Vice President Herbert Evans  
 Station Manager A. G. Ferrise  
 Asst. Manager Frank J. Lee  
 Program Director Francis Lauzau  
 Publicity Director Howard Haid  
 Chief Engineer Harry W. Jackson

**WVWV**

**FAIRMONT—1946—ABC, KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Fairmont Bcstg. Co., Inc.  
 Bus.-Studio Address... 108 Gaston Ave.  
 Phone: 5000 Air Time: Full Time  
 Transcription Service Standard  
 Representative Gill Perna  
 Membership NARTB  
 President J. Patrick Beacom  
 General Manager Robert Drummond  
 Station Manager Numa Fabre, Jr.  
 Comm., Mgr. George Fowler  
 Program Director Robert Frazier  
 Publicity Director Arthur Pearce  
 Chief Engineer Richard McBride

**WHTN**

**HUNTINGTON—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. Greater Huntington Radio Corp.  
 Business-Studio Address... 1112 1/2 Fourth Ave.  
 Phone: 3-3453 Air Time: Daytime  
 Transcription Service Thesaurus  
 Rep. Indie Sales  
 President S. J. Hyman  
 Gen. Sta. Manager John S. Phillips  
 Comm. Mgr. C. Clark  
 Sls. Mgr. J. Burnley  
 Pub. Dir. E. Parker  
 Program Director George Marshall  
 Chief Engineer Harold F. Sturm

**WPLH**

**HUNTINGTON—1946—MBS**

Frequency: 1450 Kc. Power: 250 Watts



Owned-Oper. By.....Huntington Bcstg. Corp.  
 Business-Studio Address.....1105 Fourth Ave.  
 Phone: 3-3421.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Capitol  
 Representative.....Walker  
 Membership.....NARTB  
 President.....Cy N. Bahakel  
 Vice President.....Frank Tirico  
 Gen., Sta. Mgr.....L. J. Tackett  
 Chief Engineer.....Alvin V. Jayne

## W S A Z

HUNTINGTON—1923—ABC-KBS

Freq.: 930 Kc.....Power: 5 Kw, d., 1 Kw, n.  
 Owned-Operated By.....WSAZ, Inc.  
 Business-Studio Address.....201 Ninth St.  
 Phone: 38-401.....Air Time: Full Time  
 Transcription Service.....Lang-Worth  
 Representative.....Katz  
 Membership.....NARTB, RAB  
 President.....Col. J. H. Long  
 General Manager.....Lawrence H. Rogers  
 Station Manager.....C. T. Garten  
 Prom., Pub. Dir.....Charles Dinkins  
 Program Director.....C. Bosworth Johnson  
 Chief Engineer.....Leroy Kilpatrick

## W K Y R

KEYSER—1954—KBS

Freq.: 1270 Kc.....Power: 1 Kw, d.  
 Owned.....Walter Patterson  
 Address.....Sta. WHAR, Clarksburg, W. Va.  
 Station Rep.....Butscher  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....Walter Patterson  
 Comm. Mgr.....Kenneth E. Robertson  
 Program Director.....Odbert Cornwell  
 Chief Engineer.....Arnett Swisher

## W LOG

LOGAN—1940—MBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...C. H. Frey, R. O. Greever  
 Address.....445 Stratton St.  
 Phone: 540.....Air Time: Full Time  
 Membership.....NARTB  
 News Service.....UP  
 Partner.....Clarence H. Frey  
 Partner.....Robert O. Greever

## W V O W

LOGAN—1952

Freq.: 1290 Kc.....Power: 5 Kw, d., 1 Kw, n.  
 Owned-Operated By.....Logan Bcstg. Corp.  
 Address.....60 Water St.  
 Phone: 2356, 7.....Air Time: Full Time  
 Transcription Service.....Lang-Worth  
 News Service.....UP

Representative.....McGillvra  
 President.....Dr. H. H. Farley  
 Gen., Comm. Mgr.....William P. Becker  
 Chief Engineer.....Russell E. Bassett

## W E P M

MARTINSBURG—1946—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Martinsburg Bcstg. Co.  
 Business Address.....Peoples Trust Co. Bldg.  
 Phone: 5252.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....McGillvra  
 Membership.....NARTB  
 Co-Owner.....C. M. Zinn  
 Co-Owner, Gen. Mgr.....C. Leslie Golliday  
 Program Director.....Eunica J. Schneider  
 Sales Prom. Mgr.....C. Rodig  
 Chief Engineer.....Thomas Leighton

## W H J C

MATEWAN—1951—KBS

Frequency: 1360 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Three State Bcstg. Co.  
 Phone: MC. 4771.....Air Time: Daytime  
 Transcription Service.....SESAC, Standard  
 Membership.....NARTB  
 President.....Fred Morningstar  
 Sales Prom. Mgr.....John Stewart  
 Prog. Dir.....James Pelley  
 Chief Engineer.....Leonard Dykema

## W M O N

MONTGOMERY—1946—MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fayette Associates, Inc.  
 Address.....1028 1st Ave.  
 Phone: HE. 2-2191.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 President.....Arnold M. Vickers  
 Gen., Sta. Comm. Mgr.....Andrew W. Vickers  
 Chief Engineer.....J. C. Craver

## W A J R

MORGANTOWN—1940—MBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...West Virginia Radio Corp.  
 Business-Studio Address.....446 Spruce St.  
 Phone: 9488.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Membership.....NARTB  
 President.....Agnes J. Reeves Greer  
 General Manager.....John W. Johns  
 Comm., Prom. Mgr.....George J. Shean  
 Prog. Dir.....Ted Williams  
 Publicity Director.....Eleanor Lamb  
 Chief Engineer.....Al Novak

# WCLG

**MORGANTOWN—1954**

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned-Oper. By: Morgantown Bcstg. Co.  
Address: 343 High St.  
Phone: 2-3456 Air Time: Daytime  
Owner, Gen. Mgr.: C. Leslie Golliday

# WMOD

**MOUNDSVILLE—1950—KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Robert W. Munn  
Address: P. O. Box 732  
News Service: UP  
Trans. Ser.: World  
President: Robert W. Munn  
Gen., Prom. Manager: John T. Taylor  
Chief Engineer: J. W. Jones

# WETZ

**NEW MARTINSVILLE—1952—ABC  
KBS**

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Magnolia Broadcasting Co.  
Address: 3rd St. Ext.  
Phone: 1000 Air Time: Daytime  
Representative: Gill-Perna  
Trans. Ser.: World, Standard  
President: J. Patrick Beacom  
General Manager: J. F. Watkins  
Comm. Mgr.: Garry Moore  
Chief Engineer: Richard McBride

# WOAY

**OAK HILL—1947**

Frequency: 860 Kc. Power: 10 Kw. d.  
Owned-Oper. By: Robert R. Thomas, Jr.  
Business Address: Box 251  
Phone: 651 Air Time: Daytime  
News Service: AP  
Transcription Service: Capital, Thesaurus  
Membership: NARTB  
Pres., Gen. Mgr.: Robert R. Thomas, Jr.  
Chief Engineer: Curtis Horton

# WCEF

**PARKERSBURG—1954**

Freq.: 1050 Kc. Power: 250 Watts d.  
Owned-Oper. By: C. E. Franklin  
Address: P. O. Box 228  
Phone: 21844 Air Time: Daytime  
Gen. Mgr., Chief Eng.: C. E. Franklin

# WCOM

**PARKERSBURG—1947—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Parkersburg Bcstg. Co.  
Address: 317 Ninth St.  
Phone: 7-4491 Air Time: Full Time  
News Service: AP

Membership: NARTB, RAB  
Transcription Service: World  
Representative: McGillvra  
President: Joseph M. Handlan  
Gen., Sta., Mgr.: A. N. Archer  
Chief Engineer: William Collins

# WPAR

**PARKERSBURG—1935—CBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Ohio Valley Bcstg. Corp.  
Business-Studio Address: 211½ 5th St.  
Phone: 7-5475 Air Time: Full Time  
News Service: UP  
Newspaper Affil.: News Pub. Co.  
Transcription Service: Thesaurus  
Representative: Branham  
Membership: NARTB, RAB  
President: Austin V. Wood  
Gen., Sta., Comm. Mgr.: George H. Clinton  
Sales Prom. Mgr.: Lawrence V. Murphy  
Program Dir.: Sherman Grimm  
Publicity Director: Hazel N. Mercer  
Chief Engineer: V. G. Brooks

# WWYO

**PINEVILLE—1949**

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Wyoming Bcstg. Co., Inc.  
Address: Box 184  
Phone: 2711 Air Time: Daytime  
News Service: UP  
Trans. Ser.: World  
Membership: NARTB  
President, Gen. Mgr.: R. D. Bailey  
Sta., Com. Mgr.: Edward Hawley  
Program Director: Elaine Taylor  
Chief Engineer: William D. Stone

# WLOH

**PRINCETON—1947—ABC-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Mountain Bcstg. Service  
Address: Box 1011  
Phone: 2151 Air Time: Full Time  
News Service: UP  
Transcription Service: Lang-Worth  
President: H. P. Hunnicutt  
Gen., Sta. Mgr.: Melvin F. Barnett  
Commercial Manager: James M. Angel  
Prog. Director: Paul Oshme  
Chief Engineer: Earl H. Graham

# WRON

**RONCEVERTE—1947—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Blake Bcstg. Co.  
Address: Shanklin Bldg.  
Phone: 300 Air Time: Full Time  
News Service: AP  
Transcription Service: World  
Representative: Joseph Hershey McGillvra  
Pres., Gen. Mgr.: William E. Blake

Station Mgr. .... Gladys Livesay  
 Comm. Mgr. .... Ralph Shupe  
 Prog., Pub. Dir. .... Phil Vogel  
 Chief Engineer .... Keith Dotson

Gen. Sta., Comm. Mgr. .... George Yazell  
 Program Director .... Don McWhorter  
 Chief Engineer .... James McEwen

## WEIR

**WEIRTON—1950**

Frequency: 1430 Kc. .... Power: 1000 Watts  
 Owned-Oper. By .... Tri-State Bcstg. Co.  
 Address .... 3992 Main St.  
 Phone: WE 2815 .... Air Time: Full Time  
 Transcription Service .... Thesaurus  
 News Service .... AP  
 Membership .... NARTB  
 Representative .... Rambeau  
 President .... Thomas E. Millsop  
 General Manager .... Edward J. Hirschberg  
 Station Manager .... Robert E. Badger  
 Chief Engineer .... James Mark

## WBRW

**WELCH—1940—MBS—KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By .... McDowell Service Co.  
 Address .... 10 Riverside Drive  
 Phone: 818 .... Air Time: Full Time  
 News Service .... AP  
 Transcription Service .... Thesaurus  
 President .... Joseph C. Grant  
 General Manager .... Paul Wm. Marlowe  
 Chief Engineer .... Willis Seaman

## WELC

**WELCH—1950**

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Pocahontas Bcstg. Co.  
 Address .... Box 1032  
 Phone: 1150 .... Air Time: Daytime  
 News Service .... UP  
 Representative .... McGillvra  
 Transcription Service .... World  
 Membership .... NARTB  
 President .... Sam Sidote  
 Sls. Prom. Mgr., Prog. Dir. .... J. Cullop  
 Chief Engineer .... Howard R. King

## WHAW

**WESTON—1948—KBS-MBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Lewis Service Corp.  
 Address .... P. O. Box 431  
 Phone: 1555 .... Air Time: Full Time  
 News Service .... AP  
 Newspaper Affil. .... Buckhannon Record  
 Transcription Service .... Associated  
 President .... Harold McWhorter

## WHLL

**WHEELING—1949**

Frequency: 1600 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By .... Wheeling Bcstg. Co.  
 Address .... Box 989  
 Phone: Wheeling 6700 .... Air Time: Daytime  
 Station Rep. .... Gill-Perna  
 Transcription Service .... Standard  
 Pres., Gen. Mgr. .... K. H. Forney  
 Commercial Manager .... Paul Miles  
 Program Director .... James Smith

## WKWK

**WHEELING—1941—ABC**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Community Bcstg., Inc.  
 Trans. Add. .... Pythian Bldg. 16th & Market Sts.  
 Phone: WH 5320 .... Air Time: Full Time  
 News Service .... UP  
 Station Representative .... Weed  
 Pres., Gen. Manager .... John B. Reynolds  
 Commercial Mgr. .... Elsie M. Cook  
 Program Director .... Dale M. Schussler  
 Chief Engineer .... James Jones

## WWVA

**WHEELING—1926—CBS**

Frequency: 1170 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By .... Storer Broadcasting Co.  
 Address .... Hawley Bldg.  
 Phone: WH. 5383 .... Air Time: Full Time  
 News Service .... AP  
 Transcription Service .... Lang-Worth  
 Representative .... John Blair  
 Membership .... NARTB, RAB  
 President .... George B. Storer  
 Station Manager .... Paul J. Miller  
 Sales Prom., Pub. Dir. .... Howard W. Meagle  
 Program Director .... Paul A. Myers  
 Chief Engineer .... Edwin L. Keim

## WBTB

**WILLIAMSON—1939—MBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Williamson Bcstg. Corp.  
 Business Address .... P. O. Box 261  
 Phone: 1241 .... Air Time: Full Time  
 News Service .... UP  
 Membership .... NARTB  
 Co-Owner, President .... Clarence Lovitch  
 Co-Owner, Gen., Comm. Mgr. .... Alice Shein  
 Program Director .... John T. Blair, Jr.  
 Chief Engineer .... Robert W. Bullio

# WISCONSIN

Pop. Feb. 1, 1955 (Est.) 3,620,000 — Families 1,065,000  
Radio Homes 1,042,000 — TV Homes 653,000 — Stations in State 69

## WATK

### ANTIGO—1947—WISCONSIN

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Oper. By Antigo Bcstg. Co.  
Address Antigo Journal Bldg.  
Transcription Service Thesaurus  
News Service UP  
President, Gen. Mgr. A. F. Berner  
Chief Engineer Robert Fowler

## WAPL

### APPLETON—1952

Frequency: 1570 Kw. Power: 1000 Watts d.  
Owned-Oper. By Bartell Broadcasters, Inc.  
Address Balliet Hotel, 124 W. Wash. St.  
Phone: 4-2609 Air Time: Daytime  
News Service UP  
Station Rep. Gill-Perna  
President Gerald A. Bartell  
Program Director Rex Munger  
Station Mgr. Connie Forster  
Chief Engineer L. A. Bauernfeind

## WHBY

### APPLETON—1924—MBS WISCONSIN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By WHBY, Inc.  
Bus. Studio Address 600 So. Lawe St.  
Phone: 3-6639 Air Time: Full Time  
News Service AP  
Transcription Service World  
Representative Meeker  
Comm., Gen., Sta. Mgr. Earl H. Huth  
Sales Prom. Mgr. Earl McRoberts  
Program Director Greg McElrone  
Publicity Director Lewis Process  
Chief Engineer George Merkl

## WATW

### ASHLAND—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Upper Michigan-Wisconsin  
Broadcasting System, Inc.  
Address No. State Bank Bldg.  
Phone: 1680 Air Time: Full Time  
Transcription Service Thesaurus  
Representative Walker  
President William L. Johnson  
Station Manager Arnold J. Peterson  
Publicity Director Richard Wherley  
Program Director Mary Jean Anne  
Chief Engineer Otto Link

## WBEV

### BEAVER DAM—1951

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By Beaver Dam Bcstg. Co.

Address Radio Park  
Phone: TU. 5-4439 Air Time: Daytime  
News Service UP  
Transcription Service SESAC  
Membership NARTB  
President William E. Walker  
General Mgr. Charles R. Dickoff  
Comm. Mgr. George Reese  
Chief Engineer Lloyd Nowak

## WBEL

### BELOIT—1948

Frequency: 1380 Kc. Power: 5000 Watts d.  
Owned-Oper. By Beloit Bcstrs., Inc.  
Business-Studio Address 335 E. Grand Ave.  
Phone: EM. 5-5525 Air Time: Daytime  
News Service AP  
Transcription Service Thesaurus  
Representative Holman  
President Russ Salter  
General Mgr. Robert O. Moran  
Rockford Manager Warren A. Anderson  
Beloit Manager Joe Moen  
Publicity Director Mrs. Christie Thomsen  
Chief Engineer Leo Wilson

## WGEZ

### BELOIT—1948—MBS-WISCONSIN

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Beloit Bcstg. Co.  
Business-Studio Address Hotel Hilton  
Phone: Emerson 5-8865 Air Time: Full Time  
News Service AP  
Rep. Everett-McKinney  
Membership NARTB  
President Sidney H. Bliss  
General Manager Robert J. Bodden  
Commercial Manager Gene Steinhorst  
Prog. Director Jerry Grainger  
Chief Engineer Jerry Dvorachek

## WCHF

### CHIPPEWA FALLS—1954

Frequency: 1150 Kc. Power: 1 Kw. d.  
Owned M & N Bcstg. Co.  
Address 108½ Bridge St., Ladysmith  
Station Rep. Clark  
President Charles Nelson  
Station Mgr. Fred Vigder

## WBIZ

### EAU CLAIRE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By WBIZ, Inc.  
Address 609 Cameron St.  
Phone: 5111-2 Air Time: Full Time  
News Service UP  
President, General Mgr. Howard G. Bill  
Pub., Program Dir. Harold Jahne

# WEAU

**EAU CLAIRE—1937—NBC**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Operated By Central Bcstg. Co.  
 Business-Studio Add. 2415 So. Hastings  
 Phone: 2-3474 Air Time: Full Time  
 Newspaper Affil. Telegram, Leader  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Hollingbery  
 Membership NARTB, RAB  
 President W. C. Bridges  
 General Manager Harry S. Hyett  
 Sta., Comm. Mgr. Robert E. Nelson  
 Prog. Dir. Al Young  
 Chief Engineer T. O. Jorgenson

# WRFW

**EAU CLAIRE—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned Chippewa Valley Radio & TV Corp.  
 Bus.-Studio-Transmitter Address Rudolph Rd.  
 Phone: 2-1629 Air Time: Daytime  
 News Service AP  
 Transcription Service Capitol, Standard  
 President Thomas K. Werner  
 General Manager Jack Kelly  
 Commercial Manager Richard Werner  
 Chief Engineer Wm. Hill

# KFIZ

**FOND DU LAC—1922—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By KFIZ Bcstg. Co.  
 Bus.-Studio-Transmitter Address 18 W. First St.  
 Phone: 356 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Holman  
 Membership NARTB  
 Exec. Vice Pres. Emery W. Martin  
 General Manager Lynn N. Fairbanks  
 Program Director Lucille Fairbanks  
 Chief Engineer Wendell S. Meyers

# WBAY

**GREEN BAY—1925—CBS**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By Norbartine Fathers  
 Phone: HE. 2-3331 Air Time: Full Time  
 News Service AP  
 Representative Weed  
 Managing Director Rev. M. J. Beemster  
 General Manager Haydn R. Evans  
 Comm. Mgr. Joseph De Young  
 Prom. Manager Lee Stinson  
 Sta. Mgr., Prog. Dir. Rodger Mueller  
 Publicity Dir. Marcie Hayden  
 Chief Engineer Wallace Stangel

# WDUZ

**GREEN BAY—1947—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Green Bay Bcstg. Co.

Business-Studio Address 225 N. Adams St.  
 Phone: HE 5-5331 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative John E. Pearson  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. Ben A. Laird  
 Sta. Mgr., Prog. Dir. Don Arthur  
 Commercial Manager Robert A. Vandersteen  
 Chief Engineer Leo Westerman

# WJPG

**GREEN BAY—1947—WISCONSIN  
MBS**

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By Green Bay Newspaper Co.  
 Business Address P. O. Box 620  
 Phone: Hemlock 5-7575 Air Time: Full Time  
 Newspaper Affiliation "Press-Gazette"  
 News Service AP  
 Trans. Ser. Standard  
 Representative McGillvra  
 Membership NARTB  
 President Andrew B. Turnbull  
 General Manager Joseph Horner, Jr.  
 Station Manager John M. Walter  
 Commercial Manager Glen R. Holznecht  
 Sales, Prom. Mgr. William McCarthy  
 Program Director Charles Gourlie  
 Publicity Director Mary Ann Bartelt  
 Chief Engineer Elmo Reed

# WTKM

**HARTFORD—1951—KBS**

Frequency: 1540 Kc. Power: 500 Watts d.  
 Owned-Operated By Kettle Moraine Bcstg. Co.  
 Address R R No. 1  
 Phone: 600 Air Time: Daytime  
 Transcription Service SESAC  
 News Service UP  
 Representative Lawson  
 Pres., Gen. Mgr. Walter Zastrow  
 Sta., Comm. Mgr. Don Zastrow  
 Sales Prom. Director Oliver West  
 Chief Engineer Edward Wille

# WCLO

**JANESVILLE—1930  
MBS-WISCONSIN**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Southern Wisconsin Radio, Inc.  
 Business-Studio Address 200 E. Milwaukee St.  
 Phone: 3316 Air Time: Full Time  
 News Service AP  
 Newspaper Affiliation "Daily Gazette"  
 Representative Everett-McKinney  
 President Sidney H. Bliss  
 Gen., Sta. Mgr. V. W. Williams  
 Commercial Manager Charles W. Bessire  
 Prom., Pgm., Pub. Dir. Ralph Schroeder  
 Chief Engineer Wayne Clay

# WLIP

**KENOSHA—1947**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned-Oper. By Kenosha Bcstg. Co.  
 Address National Bank Bldg.  
 Phone: 7-6162 Air Time: Daytime  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Everett-McKinney  
 Membership RAB, NARTB  
 General Manager William L. Lipman  
 Station Manager Hugh Gately  
 Program Director Jerome Golden  
 Chief Engineer Casimir Lubinski

# WKBH

**LA CROSSE—1923—NBC**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Operated By WKBH, Inc.  
 Business-Studio Address 141 So. 6th St.  
 Phone: 2-4678 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Representative Paul H. Raymer Co.  
 Membership RAB, NARTB  
 President, Station Mgr. Howard Dahl  
 Program Director Berneice Callaway  
 Chief Engineer Al Leeman

# WKTY

**LA CROSSE—1948—ABC**

Frequency: 580 Kc. Power: 1000 Watts  
 Owned-Oper. By Lee & Associates, Inc.  
 Business-Studio Address 112 N. 4th St.  
 Phone: 2-6043 Air Time: Full Time  
 News Service UP  
 Representative Everett-McKinney  
 President Herbert H. Lee  
 Gen. Mgr. Don O'Brien  
 Comm. Mgr. Milo Knutson  
 Prom. Dir. Charles R. Kearns

# WLCX

**LA CROSSE—1947—MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Otunwa Tel. Corp.  
 Address Rivoli Theatre Bldg.  
 Phone: 4-4521 Air Time: Full Time  
 News Service INS, UP  
 Station Rep. Sears & Ayer  
 President R. L. Phillippe  
 General Mgr. Gene W. Phillippe  
 Commercial Mgr. R. A. Gaumer  
 Promotion Mgr. Ken Nyman  
 Program Mgr. Bob Mikkalson  
 Chief Engineer Bill Bruring

# WLDY

**LADYSMITH—1947—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Flambeau Bcstg. Co.  
 Phone: 584 Air Time: Full Time  
 News Service AP

Representative Thomas Clark  
 Membership RAB  
 President Chas. H. Nelson  
 General Manager Joseph Dalvig

# WIBA

**MADISON—1925—NBC**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Operated By Badger Bcstg. Co.  
 Business-Studio Address 3800 Regent St.  
 Phone: 3-5311 Air Time: Full Time  
 News Affil. "Capital Times," "Wisc. State Journal"  
 Representative Avery-Knodel  
 Membership NARTB  
 President William T. Evjue  
 General Manager Kenneth F. Schmitt  
 Commercial Manager Howard A. Johnson  
 Program Director Robert N. Dick  
 Chief Engineer Norman Hahn

# WISC

**MADISON—1948—MBS-ABC**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By Radio Wisconsin, Inc.  
 Address Comm. State Bank Bldg.  
 Phone: 7-2588 Air Time: Full Time  
 News Service UP  
 Representative George P. Hollingbery  
 President Ralph M. Immell  
 General Manager Ralph O'Connor  
 Promotion Mgr. Richard S. Nickeson  
 Sales Prom. Mgr. Lee Wesner  
 Program Director Beverly White  
 Publicity Director Lee Wesner  
 Chief Engineer W. M. Greely

# WKOW

**MADISON—1948—CBS**

Freq.: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By Monona Bcstg. Co.  
 Address 215 W. Washington Ave.  
 Phone: 7-2261 Air Time: Full Time  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Headley Reed  
 President Stewart Watson  
 General Manager Ben Hovel  
 Program Director Lu Baitinger  
 Chief Engineer Bob Wickhem

# WOMT

**MANITOWOC—1926—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Francis M. Kadow  
 Business-Studio Address Radio Bldg.  
 Phone: 5015 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Holman  
 Membership NARTB  
 President, Gen. Mgr. Francis M. Kadow  
 Comm. Mgr. Robt. Conway  
 Program Director George H. Erdman  
 Sales Prom. Mgr. L. J. Splitt  
 Publicity Director Edw. Botecher  
 Chief Engineer Hubert Willis

# W W O C

## MANITOWOC—1952

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Manitowoc Bcstg. Co.  
 Address.....N. 10th Ave.  
 Phone: 7763.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....McGillvra  
 Ptnr., Gen. Mgr.....Edward Allen, Jr.  
 Ptnr., Chief Engineer.....Edward Jacker

# W M A M

## MARINETTE—1939—NBC

Frequency: 570 Kc.....Power: 250 Watts  
 Owned-Oper. By.....M. & M. Bcstg. Co., Inc.  
 Bus-Studio Address.....400 Wells St.  
 Phone: 2-6631.....Air Time: Unlimited  
 News Service.....UP  
 Representatives..Venard, Rintoul & McConnell  
 President.....William E. Walker  
 General Manager.....Joseph D. Mackin  
 Station Mgr.....Howard L. Emich  
 Sales Prom. Mgr.....Howard Witt  
 Program Director.....Pat Kehoe  
 Chief Engineer.....Al Alexander

# W D L B

## MARSHFIELD—1946—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Own-Oper. By Dairyland's Bdcstg. Serv., Inc.  
 Add. Trans. Loca.....1710 N. Central Ave.  
 Phone: 1450.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Membership.....NARTB, RAB  
 President.....Lloyd L. Felker  
 Gen., Sta. Mgr., Pub. Dir. ..Robert W. Behling  
 Comm. Mgr.....Roger Thomsen  
 Sales Prom. Mgr.....Gene La Fond  
 Program Director.....Du Wayne Allen  
 Chief Engineer.....Jerry Boos

# W I G M

## MEDFORD—1941—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Murphy-Nelson Bcstg. Co., Inc.  
 Business-Studio Address.....Box 59  
 Phone: 5147.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Clark  
 President.....Charles H. Nelson  
 General Manager.....Paul Allman  
 Program Director.....Richard Johnson  
 Chief Engineer.....Ray Bohnert

# W M N E

## MENOMONIE—1951—KBS

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Menomonie Bcstg. Co.  
 Address.....603½ Broadway  
 Phone: 1156.....Air Time: Daytime  
 Transcription Service.....Lang-Worth, SESAC

Representative.....Lawson  
 News Service.....UP  
 General Manager.....Dr. Wendell Hansen  
 Sta., Mgr.....Douglas Weikley  
 Comm. Sales Prom. Mgr.....Thor Edgeberg  
 Chief Engineer.....Everette Lindgren

# W C A N

## MILWAUKEE—1947—ABC

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Midwest Bcstg. Co.  
 Business-Studio Address.....723 N. Third St.  
 Phone: Broadway 6-2154..Air Time: Full Time  
 News Service.....UP  
 Representative.....Rosenman, Scott  
 President, Gen. Mgr.....Lou Poller  
 Chief Engineer.....Wally Wesley

# W E M P

## MILWAUKEE—1935

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Milwaukee Bcstg. Co.  
 Bus-Address.....710 N. Plankinton Ave.  
 Phone: BR. 1-7722.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Headley Reed  
 Membership.....NARTB, RAB  
 President.....A. M. Spheeris  
 Gen., Sta. Mgr.....Hugh K. Boice, Jr.  
 Comm., Sls. Prom. Mgr.....John C. Gagliano  
 Publicity Director.....Tom Dyson  
 Program Director.....Tom Shanahan  
 Chief Engineer.....Rolland Paske

# W F O X

## MILWAUKEE—1946—KBS

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Business Mgt. Inc.  
 Address.....208 E. Wisconsin Ave.  
 Phone: Broadway 2-1272..Air Time: Full Time  
 News Service.....AP  
 Representative.....Young  
 Pres., Gen. Mgr.....Joseph A. Clark  
 Program Director.....Charles La Force  
 Chief Engineer.....George Dodge

# W I S N

## MILWAUKEE—1922—CBS

Frequency: 1150 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....Hearst Corporation  
 Address.....540 N. Plankinton Ave.  
 Phone: B'way 1-4644.....Air Time: Full Time  
 Transcription Service.....World, APS  
 Newspaper Affil.....Sentinel  
 Representative.....The Katz Agency  
 News Service.....AP, INS  
 Membership.....NARTB, RAB  
 President.....Charles McCabe  
 General Manager.....R. E. Shireman  
 Sales Prom. Mgr.....J. D. Hill  
 Program Director.....Leslie F. Biebl  
 Chief Engineer.....Donald A. Weller



# W M I L

## MILWAUKEE—1947

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Cream City Bcstg. Co., Inc.  
 Bus.-Studio Address... 2625 W. Wisconsin Ave.  
 Phone: WE. 3-1290 Air Time: Day Time  
 News Service ..... UP  
 Transcription Service..... SESAC, Cole  
 Membership ..... NARTB, RAB  
 Representative ..... McKinney, Dora-Clayton  
 President ..... Gene Posner  
 Gen. Mgr..... Jerome Sill  
 Program Director..... Arthur H. Vogel  
 Chief Engineer..... Gino Monaco

# W O K Y

## MILWAUKEE—1950

Frequency: 920 Kc. Power: 1 Kw. d.  
 Owned..... Bartell Broadcasters, Inc.  
 Address ..... 704 W. Wisc. Ave.  
 Phone: BR. 1-8480 Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Bolling  
 President ..... Gerald A. Bartell  
 General Mgr..... Melvin Bartell  
 Station Mgr..... John Box, Jr.  
 Chief Engineer ..... Ralph Evans

# W T M J

## MILWAUKEE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By..... The Journal Co.  
 Business Address ..... 720 E. Capitol Dr.  
 Phone: B'way 1-6000 Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Christal  
 V.P., General Mgr..... Walter J. Damm  
 Asst. Gen. Mgr..... R. G. Winnie  
 Station Manager..... George Comte  
 Research & Devel. Co-ordinator... L. W. Herzog  
 Sales Manager..... Neale V. Bakke  
 Mgr., Engineering..... Phillip B. Laeser  
 Mgr., Pub. Serv. & Prom..... Bruce Wallace

# W E K Z

## MONROE—1951

Frequency: 1260 Kc. Power: 500 Watts d.  
 Owned-Operated By... Green County Bcstg. Co.  
 Phone: 1260 Air Time: Daytime  
 News Service ..... AP  
 President ..... Kenneth Stuart  
 Gen., Sta. Mgr..... Grant A. Ritter  
 Program Director..... Stan Neuberger  
 Chief Engineer..... Rex Eylar

# W N A M

## NEENAH—MENASHA—1947—KBS

Frequency: 1280 Kc. Power: 1 Kw., d. n.  
 Owned ..... Neenah-Menasha Bcstg. Co.  
 Phone: 2-6471 Air Time: Full Time  
 News Service ..... UP  
 Transcription ..... Thesaurus  
 Station Rep. .... Walker

Membership ..... NARTB, RAB  
 President ..... Samuel N. Pickard  
 V.P. & General Mgr..... Con C. Wirth  
 Station Mgr..... W. C. Porsov  
 Program Dir..... Ted Moore  
 Chief Engineer..... Harry Hill

# W O S H

## OSHKOSH—1941—ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... Oshkosh Bcstg. Co.  
 Transmitter Location..... 1235 Bowen St.  
 Transcription Service ..... Capitol  
 Representative ..... Pearson  
 Pres., Pgm. Dir..... Wm. F. H. Johns, Jr.  
 General Manager..... Wm. L. McDonald  
 Chief Engineer..... Don Zuehike

# W P F P

## PARK FALLS—1953—KBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... M&N Bcstg. Co., Inc.  
 Phone: 369, 262 Air Time: Full Time  
 Transcription ..... Lang-Worth  
 Representative ..... Clark  
 President ..... Charles H. Nelson  
 Sec., Treas. .... Harold R. Murphy  
 General Mgr..... Gene Halker  
 Sales Prom. Mgr..... Ron Koziak  
 Chief Engineer ..... Robert Senne

# W P L Y

## PLYMOUTH—1954—KBS

Frequencies: 1420 Kc. Power: 500 Watts d.  
 Owned-Oper. By... Eastern Wisc. Bcstg. Co.  
 Address ..... Box 222  
 Phone: 3-3661 Air Time: Daytime  
 President ..... Art Gerber  
 General Manager..... John R. Saxe  
 Comm. Mgr..... Don Harrington  
 Chief Eng. .... Eugene Capelle

# W P D R

## PORTAGE—1952

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Portage Bcstg. Co.  
 Address ..... Box 142  
 Phone: 1350 Air Time: Daytime  
 Newspaper Affil. .... Daily Register  
 Transcription Service..... Thesaurus  
 Representative ..... Upper Midwest  
 News Service ..... UP  
 President..... W. T. Comstock  
 General Manager..... John Haerle  
 Commercial Manager ..... Blair Dalton  
 Sales Prom. Mgr..... Carol Mork  
 Program Director ..... Berwyn Ableman  
 Chief Engineer..... Garth Bowker

# W I B U

## POYNETTE—1925—KBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... William C. Forrest

Bus.-Transmitter Address.....Poynette  
 Phone: PO. 98 ..... Air Time: Full Time  
 News Service .....UP  
 Transcription Service..... Standard, SESAC  
 Pres., Gen., Sta. Mgr..... William C. Forrest  
 Program Dir..... Sarah A. Forrest  
 Chief Engineer ..... Leonard Doese

## WPRE

### PRARIE DU CHIEN—1952

Frequency: 1280 Kc.....Power: 500 Watts  
 Owned.....Prarie Bcstg. Co., Inc.  
 Address..... P. O. Box 36  
 Phone: 637, 638..... Air Time: Daytime  
 News Service .....UP  
 Transcription .....Capitol, World  
 Representative.....Lawson, Regional Radio  
 Gen., Sta. Mgr..... W. C. Schlaugat, Jr.  
 Comm., Sales Prom. Mgr.....Thomas Multerer  
 Program Director ..... Jerry Key  
 Publicity Dir..... Mickey Fanello  
 Chief Engineer ..... Ervin Pvg

## WRAC

### RACINE—1949—KBS

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....WRAC, Inc.  
 Address..... Arcade Bldg.  
 Phone: 2-1627 ..... Air Time: Daytime  
 News Service .....UP  
 Trans. Service ..... World  
 Representative..... Sears & Ayer  
 Membership..... NARTB, RAB  
 President..... George Gorton, III  
 General Mgr..... William J. Prialux  
 Commercial Mgr..... Raymond J. Pawzun  
 Program Dir..... Edward J. Ruetz  
 Publicity Dir..... Ted Witheril  
 Chief Engineer ..... Floyd Heary

## WRJN

### RACINE—1926—ABC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Racine Bcstg. Corp.  
 Business Address..... 441 Main St.  
 Phone: 4-3311..... Air Time: Full Time  
 News Service .....AP  
 Representative..... Walker  
 Newspaper Affiliation..... "Journal-Times"  
 Membership..... NARTB, RAB  
 President..... J. D. McMurray  
 General Manager..... Harry R. LePoidevin  
 Station Manager..... Harold J. Newcomb  
 Commercial Manager..... Gerald D. Nelson  
 Sales Prom. Mgr..... Amelia French  
 Program Director..... Lyman Merens  
 Publicity Director..... Amelia French  
 Chief Engineer..... F. Lee Dechant

## WRDB

### REEDSBURG—1953

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By..... William C. Forrest  
 Address..... Poynette  
 Phone: 98..... Air Time: Full Time

News Service .....UP  
 Transcription Service..... Standard, SESAC  
 General Manager..... Ronald H. Smith

## WOBT

### RHINELANDER—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..... Onelda Bcstg. Co.  
 Business Address..... Highway 8—East  
 Phone: 1240..... Air Time: Full Time  
 News Service .....UP  
 Representative..... McGillvra  
 Transcription Service..... World  
 President..... James Cleary  
 Gen. Mgr., Prog. Dir..... George F. Thoma  
 Comm. Manager..... Paul Vargo  
 Chief Engineer..... Charles Marvin

## WJMC

### RICE LAKE—1939—MBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By..... WJMC, Inc.  
 Address Trans. Loca..... 1615 S. Main St.  
 Phone: 550..... Air Time: Full Time  
 News Service .....UP  
 Transcription Service..... World, SESAC  
 Representative..... Hollingbery, Bulmer-Johnson  
 President..... W. C. Bridges  
 Commercial Manager..... Russell J. Brown  
 Program Director..... Carl N. Klaus  
 Chief Engineer..... Robert Kolsky

## WRCO

### RICHLAND CENTER—1949—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By..... Richland Bcstg. Co.  
 Address..... P. O. Box 192  
 Phone Number.....20  
 News Service .....UP  
 Transcription Service..... Thesaurus  
 Membership..... NARTB, RAB  
 President..... Arthur Overgaard  
 General Manager..... T. R. Kelly  
 Chief Engineer..... Pete Athanas

## WTCH

### SHAWANO—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.  
 Owner..... Shawano County Leader Pub. Co.  
 Business-Studio Address..... 107 E. Green Bay St.  
 Phone: 666..... Air Time: Full Time  
 Representative..... Lawson  
 News Service .....UP  
 Transcription Service..... Capitol, World  
 General Manager..... Mrs. Jeanne Donald  
 Station Manager..... Ray Gruetzmacher

## WHBL

### SHEBOYGAN—1924—ABC-WIS.

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..... WHBL, Inc.  
 Bus.-Studio Address..... P. O. Box 27  
 Phone: 4844-5..... Air Time: Full Time  
 News Service .....AP

**Membership** ..... NARTB  
**Transcription Service** ..... Associated  
**Sta. Rep.**... Venard, Rintoul & McConnell, Inc.  
**President**..... C. E. Broughton  
**General Manager** ..... Paul F. Skinner  
**Comm. Mgr.**..... John Harvey  
**Program Director**..... Glen James  
**Chief Engineer**..... Herbert J. Mayer

## W S H E

**SHEBOYGAN—1954**

**Frequency:** 800 Kc....**Power:** 250 Watts d.  
**Owned-Oper. By**..... Lake Shore Bcstg. Co.

## W K L J

**SPARTA—1951—KBS**

**Frequency:** 990 Kc....**Power:** 250 Watts d.  
**Owned-Oper. By**..... Sparta-Tomah Bcstg. Co.  
**Address**..... 124½ S. Water St.  
**Phone:** 3307 .....**Air Time:** Daytime  
**Transcription Service** ..... Standard  
**News Service** ..... UP  
**President**..... Victor J. Tedesco  
**Gen., Sta., Comm. Mgr.**..... John D. Rice  
**Sales Prom. Mgr.**..... Richard M. Hubbell  
**Program Dir.**..... Lawrence C. Patton  
**Publicity Dir.**..... John D. Rice  
**Chief Engineer** ..... Raymond Skinner

## W L B L

**STEVENS POINT—1954**

**Frequency:** 930 Kc....**Power:** 5000 Watts d.  
**Owned-Oper. By**..... Wisc. Radio Council

## W S P T

**STEVENS POINT—1948**

**Frequency:** 1010 Kc....**Power:** 250 Watts d.;  
**Owned-Oper. By**..... Stevens Pt. Bcstg. Co.  
**Business-Studio Address**..... 414½ Main St.  
**Phone** ..... 2744  
**News Service** ..... UP  
**Transcription Service** ..... SESAC  
**Membership** ..... NARTB, RAB  
**Representative**..... Hal Holman, Lawson  
**President**..... W. F. Johns, Sr.  
**General Manager**..... A. L. Mayer  
**Program Director**..... Thomas Lund  
**Chief Engineer**..... C. R. Colby

## W D O R

**STURGEON BAY—1947**

**Frequency:** 910 Kc....**Power:** 500 Watts d.  
**Owned-Oper. By**... Door County Bcstg. Co. Inc.  
**Address**..... P. O. Box 88  
**Phone:** ST 593 .....**Air Time:** Daytime  
**Transcription Service** ..... Thesaurus  
**Station Rep.**..... McGillvra  
**News Service** ..... AP  
**Pres., Gen. Mgr.**..... Edward Allen, Jr.  
**Commercial Manager**... William O. Warnkey  
**Program Director**..... Dolores Allen  
**Chief Engineer**..... Joseph Genovese

## W O K W

**STURGEON BAY—1951—KBS**

**Frequency:** 1050 Kc....**Power:** 250 Watts d.  
**Owned-Operated By**... Door County Radio Co.  
**Address**..... 154 No. Third Ave.  
**Phone Number** ..... 1050  
**Newspaper Affil.** ..... Advocate  
**News Service** ..... UP  
**Trans. Ser.** ..... World  
**Station Rep.** ..... Best  
**President**..... Chandler F. Harris  
**Gen., Sta. Mgr.**..... Herbert H. Graefe  
**Sales Prom. Mgr.**..... Frank K. Ullsperger  
**Prog. Director, Chief Eng.**..... Jack Schaefer

## W D S M

**SUPERIOR—1939—ABC-MBS**

**Frequency:** 710 Kc....**Power:** 5000 Watts  
**Owned-Oper. By**..... WDSM, Inc.  
**Business Address**..... Nat'l Bldg.  
**News Service** ..... UP  
**News. Affil.**..... "Herald & News Tribune"  
**Representative**..... Free & Peters  
**Trans. Ser.** ..... Standard  
**Membership** ..... NARTB  
**President**..... Robert Ridder  
**General Manager**..... Rodney A. Quirk  
**Commercial Mgr.**..... Ralph Nelson  
**Program Director**..... Carlo Anneke  
**Chief Engineer**..... Gerry Baumann

## W T R W

**TWO RIVERS—1951—KBS**

**Frequency:** 1590 Kc....**Power:** 500 Watts d.  
**Owned-Operated By**... Two Rivers Bcstg. Co.  
**Address** ..... 1817 Washington  
**Transcription Service** ..... Standard  
**News Service** ..... UP  
**Station Rep.** ..... RAB  
**President**..... Wendell Hansen  
**General Manager**..... Howard Luebke  
**Commercial Mgr.**..... Stanley Greene  
**Chief Engineer**..... Elmer Johnson

## W T T N

**WATERTOWN—1950—KBS**

**Frequency:** 1580 Kc....**Power:** 250 Watts d.  
**Owned-Oper. By**... Watertown Radio, Inc.  
**Address**..... 104 W. Main St.  
**Phone:** 2215 .....**Air Time:** Daytime  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Membership** ..... RAB  
**Pres., Gen. Mgr.**..... Carl V. Kolata  
**Program Director** ..... Robert K. Brown  
**Chief Engineer**..... Harold Winkenwerder

## W A U X

**WAUKESHA—1947**

**Frequency:** 1510 Kc....**Power:** 250 Watts d.  
**Owned-Operated By**..... Waukesha Bcstg. Co.

**WISCONSIN - WYOMING**

**Business-Studio Address**..... 319 W. Main St.  
**Phone:** 6636..... **Air Time:** Daytime  
**News Service** ..... **AP**  
**Transcription Service** ..... Lang-Worth  
**Representative** ..... Holman  
**Membership** ..... **NARTB, RAB**  
**Gen., Sta. Mgr.**..... Mig Figi  
**Commercial Manager**..... Charles E. Williams  
**Prog. Dir.**..... Donald Froehlich  
**Chief Engineer**..... Adin Randall

**Business-Studio Address**..... 714 Fifth St.  
**Phone:** 21021..... **Air Time:** Full Time  
**News Service** ..... **AP, UP**  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Meeker  
**President** ..... J. C. Sturtervant  
**General Manager**..... George T. Frichette  
**Comm. Mgr.**..... James W. Frey  
**Sales Prom. Mgr.**..... James Frey  
**Program Director**..... Donald W. De Byle  
**Chief Engineer**..... Roland W. Richardt

**WHVF****WAUSAU—1953**

**Freq.:** 1230 Kc..... **Power:** 250 Watts  
**Owned** ..... Lakeland Bcstg. Corp.  
**Address** ..... 1110 Wausau Ave.  
**Phone:** 2-1188..... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Trans. Service** ..... World, Standard  
**Pres., Gen. Mgr., Chief Eng.** Hilding V. Forseen  
**Sta., Comm. Mgr.**..... R. H. Topinka  
**Publicity Director**..... LeRoy Beilke

**WBKV****WEST BEND—1950**

**Frequency:** 1470 Kc..... **Power:** 500 Watts d.  
**Owned-Oper. By**..... West Bend Bcstg. Co.  
**Address** ..... Box 59, Decorah Rd.  
**Rep.**..... Upper Midwest, Reg. Radio Rep's  
**Transcription Service** ..... Thesaurus  
**Pres., Gen. Mgr.**..... August C. Berkholtz  
**Station Mgr.**..... Roy Ambrose  
**Commercial Mgr.**..... Paul J. Mueller  
**Program Director** ..... Ray Kessnich  
**Chief Engineer**..... Paul J. Ripple

**WOSA****WAUSAU—1948—MBS-KBS**

**Frequency:** 550 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Alvin E. O'Konski  
**Address** ..... Lake Road, Merrill, Wis.  
**Phone:** 1445-5..... **Air Time:** Full Time  
**Representative** ..... Rambeau  
**Trans. Ser.**..... Capitol, Standard, Cole, SESAC  
**Associated**  
**News Service** ..... **AP, UP**  
**General Manager**..... Alvin O'Konski

**WFHR****WISCONSIN RAPIDS—1940—MBS**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... William F. Huffman Radio  
**Business Address** ..... 141 W. Grand Ave.  
**Transcription Service** ..... World  
**Representative** ..... Devney & Son  
**Membership** ..... **NARTB, RAB**  
**President** ..... Louise F. Huffman  
**Gen., Sta., Mgr., Prom. Dir.** Geo. T. Frechette  
**Commercial Manager**..... L. J. Zurawski  
**Sls. Prom. Mgr.**..... Geo. T. Frechette  
**Prog., Pub. Dir.**..... James Tighe  
**Chief Engineer** ..... Gordon Miller

**WSAU****WAUSAU—1937—NBC**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Wisc. Valley TV Corp.

**WYOMING**

Pop. Feb. 1 1955 (Est.) 318,000 — Families 95,000

Radio Homes 92,000 — TV Homes 17,000 — Stations in State 16

**KSPR****CASPER—1930—CBS**

**Frequency:** 1470 Kc..... **Power:** 1000 Watts  
**Owned-Operated By**..... Donald L. Hathaway  
**Business Address** ..... Box 930  
**Phone:** 3-5777..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Transcription Service**..... World, Associated  
**Representative** ..... Walker, Moore  
**Membership** ..... **NARTB, RAB**  
**Owner, Pres., Mgr.**..... Donald L. Hathaway  
**Asst. Station Manager**..... Marcus R. Nichols  
**Chief Engineer**..... John Cheatham, Jr.

**KVOC****CASPER—1946—ABC-MBS**

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... KVOC Bcstg. Co.  
**Bus. Studio-Transmitter Address**..... Box 2090  
**Phone:** 2-24512..... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Representative** ..... McGillvra  
**Membership** ..... **NARTB, RAB**  
**President** ..... Duane Simons  
**Gen., Sta. Mgr.**..... William F. Shotts  
**Commercial Manager**..... I. E. Shahan  
**Program Director**..... Jim Baker  
**Publicity Dir.**..... Bob Turner  
**Chief Eng.** ..... Duane Simons

# K F B C

**CHEYENNE—1940—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Frontier Bcstg. Co.  
 Bus.-Studio Address: 2923 East Lincolnway  
 Phone: 4-4461 Air Time: Full Time  
 News Service UP  
 Representative McGillvra  
 Membership NARTB, RAB  
 News, Affil.: Wyoming Eagle, State Tribune  
 President Robert S. McCracken  
 Gen., Sta. Mgr. William C. Grove  
 Commercial Manager Charles Cahill  
 Sales Prom. Mgr. J. E. Bogan  
 Program Director Bettye Zuck  
 Publicity Director Margaret O'Brien  
 Chief Engineer R. C. Pfannanschmid

# K V W O

**CHEYENNE—1951—MBS-KBS  
 INTERMOUNTAIN**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Great West Co.  
 Address: Box 926, 3000 W. Lincolnway  
 Phone: 2-6433 Air Time: Daytime  
 News Service AP  
 Membership RAB  
 Representative Avery-Knodel  
 President Wm. T. Kemp  
 Station Manager Bill Anderson  
 Commercial Mgr. Ruth Dorr  
 Sales Prom. Mgr. Bob Hale  
 Program Director Mike Gardner  
 Chief Engineer Harold M. Roberts

# K O D I

**CODY—1947—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Absaroka Bcstg. Co.  
 Address: P. O. Box 762  
 Phone: 445 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Representative McGillvra  
 Newspaper Affiliate: The "Enterprise"  
 Membership NARTB  
 President Charles Kepler  
 General Manager Larry Morrison  
 Station Manager C. Owen Allen  
 Program Director Bert Frendrich  
 Chief Engineer Hal Bowen

# K L U K

**EVANSTON—1953—MBS-KBS  
 INTERMOUNTAIN**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Advertising Enterprises Ltd.  
 Address: P. O. Box 198  
 Phone: 700 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Avery-Knodel  
 Owner, Gen. Mgr. Edwin L. Bullis  
 Chief Engineer Harry Albers

# K O V E

**LANDER—1948—KBS—MBS  
 INTERMOUNTAIN**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Edward J. Breece  
 Business Address: P. O. Box 436  
 Phone: 488 Air Time: Full Time  
 News Service UP  
 News, Affil.: Wyoming State Journal  
 Representative Continental  
 Owner Edward J. Breece  
 Sta., Gen. Mgr. Jack L. Breece  
 Comm., Prom. Mgr. Dorothy L. Reed  
 Publicity Director Louise York  
 Sls. Prom. Mgr. W. L. Ross  
 Prog. Dir. R. W. Allen  
 Chief Engineer Gary Fehlauer

# K O W B

**LARAMIE—1948—ABC-KBS  
 WYO. COWBOY**

Frequency: 1340 Kc. Power: 250 Watts d.  
 Own-Oper. By: Snowy Range Bdcstg. Co., Inc.  
 Address: Box 972  
 Phone: 4888 Air Time: Full Time  
 News Service UP  
 Membership NARTB  
 President John Alexander  
 Gen., Sta., Com. Mgr. V. Stedry  
 Chief Engr., Pgm. Dir. L. O. Smith  
 Pub. Dir. J. C. Steele

# K A S L

**NEWCASTLE—1953—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Newcastle Bcstg. Co.  
 Address: Newcastle  
 Phone: 700 Air Time: Full Time  
 News Service AP  
 Trans. Ser. World  
 Representative McGillvra  
 Membership NARTB  
 President Joe Aimonetto  
 General Manager Floyd L. Sparks  
 Chief Engineer C. E. Warford

# K P O W

**POWELL—1941  
 MBS-KBS-INTERMOUNTAIN**

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: A. J. Meyer  
 Air Time: Full Time  
 News Service UP  
 Representative Avery-Knodel  
 Pres., Chief Engr. Al Meyer  
 Program Director Agnes Fields

# K R A L

**RAWLINS—1947—ABC-KBS  
 WYO. COWBOY**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Rawlins Bcstg. Co.

Address ..... Rawlins  
 Phone: 1003..... Air Time: Full Time  
 News Service ..... AP  
 Newspaper Affil..... Daily Times  
 Representative..... Joseph Hershey McGillvra  
 Membership ..... NARTB  
 President..... Tracy S. McCracken  
 Gen., Sta., Comm. Mgr..... Jack C. Vagner  
 Program Director..... Anita Phlsterer  
 Chief Engineer..... Robert S. Williams

## KWRL

RIVERTON—1943—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Joseph P. Ernst  
 Phone: 760..... Air Time: Full Time  
 News Service ..... AP  
 President, Ch. Eng..... Joseph P. Ernst  
 Gen. Mgr..... Mrs. Cleo Berry  
 Commercial Manager..... Bud Moore

## KVRS

ROCK SPRINGS—1938  
MBS-INTERMOUNTAIN-KBS

Freq.: 1360 Kc..Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By..... Wyoming Bcstg. Co.  
 Address ..... Box 1067  
 Phone: 93..... Air Time: Full Time  
 Representative ..... Avery-Knodel  
 News Service ..... AP  
 Transcription Service ..... Standard  
 President..... D. G. Richardson  
 General Manager..... Dwight Fisher  
 Commercial Manager..... Laurel Moseby  
 Program Director..... Imogene Parr  
 Chief Engineer..... Dave Wood

## KWYO

SHERIDAN—1934—MBS-KBS  
INTERMOUNTAIN

Frequency: 1410 Kc....Power: 1000 d., 500 n.  
 Owned-Operated By..... Bighorn Bcstg. Co.  
 Business-Studio Address..... 21 N. Main  
 Phone: 601 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 Pres., Sta. Mgr. .... Jim Carroll  
 Commercial Mgr..... Don Tannehill  
 Program Director..... Bob Wilson  
 Chief Engineer..... Bob Crosthwaite

## KGOS

TORRINGTON—1950—ABC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Joseph P. Ernst  
 Address ..... Box 271  
 Phone: 567 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... McGillvra  
 Membership ..... NARTB  
 President..... Joseph P. Ernst  
 Gen., Comm. Mgr..... Lester R. Rash  
 Prog. Dir..... Peter L. Quattrini

## KWOR

WORLAND—1946—ABC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By..... Joseph P. Ernst  
 Phone: 303..... Air Time: Full Time  
 Pres., Prom. Mgr..... Joseph P. Ernst  
 Gen., Comm. Manager..... Mildred V. Ernst

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# TERRITORIES and POSSESSIONS



## ALASKA

### KBYR

**ANCHORAGE—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. Radio Anchorage, Inc.  
Business-Studio Address. P. O. Box 1960  
Phone Number. 5-8201  
General Manager. E. Pournelle  
Commercial Mgr. Wesley Burton  
Station Mgr. Nancy Warner  
Chief Engineer. Robert G. Capstick

### KENI

**ANCHORAGE—1948-MBS-ABC-NBC**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By. Midnight Sun Bcstg. Co.  
Business Address. P. O. Box 1160  
Phone: 20301. Air Time: Full Time  
News Service. AP  
Transcription Service. Associated  
Representative. Wellington Fletcher  
Membership. NARTB  
President. Austin Cooley  
Station Manager. Claire O. Banks  
General Manager. Alvin Bramstedt  
Commercial Manager. William Stewart  
Program Director. Vincent Carroza  
Promotion Manager. Phyllis Bock  
Chief Engineer. Ralph Walker

### KFQD

**ANCHORAGE—1924—CBS**

Frequency: 730 Kc. Power: 10,000 Watts  
Owned-Oper. By. W. J. Wagner  
Address. 830 Securities Bldg., Seattle  
Phone Number. Seneca 6333  
News Service. AP  
Transcription Service. Lang-Worth  
Representative. Alaska Radio Sales; Scott  
Owner, Sta., Gen. Mgr. Wm. J. Wagner  
Program Director. Clarke Manning  
Chief Engineer. William E. Duck

### KFAR

**FAIRBANKS—1939—MBS-NBC-ABC**

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Operated By. Midnight Sun Bcstg. Co.  
Business-Studio Address. Box 910  
Phone Number. 2803  
News Services. AP and UP  
Representative. Fletcher  
President. Austin G. Cooley  
General Manager. Alvin O. Bramstedt

Comm. Manager. John Griffin  
Program Director. Richard Greuel  
Promotion Manager. Jay Greuel  
Chief Engineer. Robert Franzke

### KFRB

**FAIRBANKS—1948—CBS**

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By. W. J. Wagner  
Address. 830 Securities Bldg., Seattle  
Phone Number. Seneca 6333  
News Service. AP  
Transcription Service. Lang-Worth  
Representative. Alaska Radio Sales; Scott  
Owner, Gen. Mgr. Wm. J. Wagner  
Station Manager. Jack Hauser  
Chief Engineer. Claire Nodurft

### KINY

**JUNEAU—1935—CBS**

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Oper. By. W. J. Wagner  
Address. 830 Securities Bldg., Seattle  
Phone: Seneca 6333. Air Time: Full Time  
News Service. AP  
Trans. Ser. Lang-Worth, Thesaurus  
Representative. Alaska Radio Sales; Scott  
Owner, Gen. Mgr. Wm. J. Wagner  
Program Director. Richard Peter  
Station Manager. James B. Lawson  
Chief Engineer. Gordon Burnett

### KJNO

**JUNEAU—1952—ABC-MBS-NBC**

Frequency: 630 Kc. Power: 1000 Watts d.;  
500 Watts n.  
Owned-Oper. By. Midnight Sun Bcstg. Co.  
Address. Box 140  
Phone. 508  
Transcription Service. Associated  
News Service. AP  
Representative. Day, Fletcher  
President. Austin Cooley  
Station Manager. Robert A. Wells  
Sales Manager. Joseph Mangan  
Program Director. Jim Douglas  
Promotion Manager. Dorothy Wheeler  
Chief Engineer. Royal O'Reilly

### KABI

**KETCHIKAN—1952—ABC-MBS-NBC**

Freq.: 550 Kc. Power: 1 Kw. d., 500 Watts n.

Owned-Oper. By.....Midnight Sun Bcstg. Co.  
 Address.....P. O. Box 1459  
 Phone .....3124  
 Transcription Service .....Associated  
 News Service .....AP  
 Representative .....Day, Fletcher  
 President.....Austin G. Cooley  
 General Manager.....Jack D. Ellison  
 Commercial Mgr.....R. E. Moul  
 Program Director.....Douglas Walker  
 Chief Engineer.....Dick Nicholas

# K T K N

**KETCHIKAN—1942—CBS**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....William J. Wagner  
 Address.....830 Securities Bldg., Seattle  
 Phone Number.....Seneca 6333  
 News Service .....AP  
 Air Time .....Full Time  
 Transcription Service...Lang-Worth, Thesaurus  
 Representative...Alaska Radio Sales; Scott  
 Owner, Gen. Mgr.....William J. Wagner  
 Station Manager.....Robert Mehan  
 Program Director.....Roall Erickson  
 Chief Engineer.....Harley Silvers

# KIBH

**SEWARD—1949—CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....William J. Wagner  
 Address.....830 Securities Bldg., Seattle  
 Phone Number.....Seneca 6333  
 News Service .....AP  
 Transcription Service .....Lang-Worth  
 Representative.....Alaska, Scott  
 Owner, Gen. Mgr.....William J. Wagner  
 Station Manager.....Dick White  
 Program Dir.....Allen Hendricks  
 Promotion Mgr.....John Funk  
 Chief Engineer.....William E. Duck

# KIFW

**SITKA—1949—CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....William J. Wagner  
 Address.....830 Securities Bldg., Seattle  
 Phone Number.....Seneca 6333  
 News Service .....AP  
 Air Time .....12N-12M.  
 Trans. Ser.....Lang-Worth, Thesaurus  
 Representative...Alaska Radio Sales; Scott  
 Owner, Gen. Mgr.....William J. Wagner  
 Station Manager.....Harry Lanz  
 Chief Engineer.....DeWayne Sharp

# GUAM

# KUAM

**AGANA—1954—NBC**

Frequency: 610 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Guam  
 Address.....Post Office Box 68, Agana, Guam  
 Phone .....12-365

Air Time.....Full Time  
 News Service .....AP, UP  
 Representative .....Young  
 President.....Harry M. Engel, Jr.  
 Gen. Mgr., Program Dir...H. Richard Maguire  
 Chief Engineer.....Walt Gambell

# HAWAII

# KHBC

**HILO—1936—CBS**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned-Oper. By.Hawaiian Bcstg. System, Ltd.  
 Business Address.....P. O. Box 1476  
 Phone Number .....4616  
 Newspaper Affiliation...Honolulu Star Bulletin  
 Representative.....Free & Peters  
 President.....J. Howard Worrall  
 Vice-Pres., Gen. Mgr.....C. R. Evans  
 Station Manager.....C. T. Thrumston  
 Program Director.....Roger H. Coryell  
 Chief Engineer.....Harold L. Marques

Owner, Gen. Mgr.....James E. Jaeger  
 Commercial Mgr.....Bey Kodama  
 Prog. Director.....Robert Craft  
 Promotion Manager.....Sam Nakamura  
 Chief Engineer.....Rikio Doi

# KIPA

**HILO—1947**

Frequency: 1110 Kc.....Power: 1,000 Watts  
 Owned-Oper. By...Big Island Bcstg. Co., Ltd.  
 Business-Studio Address.....P. O. Box 1602  
 Phone Number .....2177  
 President, Manager.....A. H. Green

# KILA

**HILO—1951—MBS-ABC**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....James E. Jaeger  
 Address.....Naniloa Hotel  
 Phone: 5-4913.....Air Time: Full Time  
 Representative .....Hollingbery  
 News Service .....UP

# KGMB

**HONOLULU—1929—CBS**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned.....Hawaiian Bcstg. System, Ltd.  
 Address.....1534 Kapiolani Blvd.  
 Phone: 9-2011.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Capitol  
 Newspaper Affiliation...“Star-Bulletin”



Representative.....Free & Peters  
 President.....J. Howard Worrall  
 V.P., Gen. Mgr.....C. R. Evans  
 Comm. Mgr.....John D. Allison  
 Program Director.....Gordon C. Burke  
 Promotion Mgr.....John Quinlan  
 Chief Engineer.....Daniel Hunter

## KGU

HONOLULU—1922—NBC

Frequency: 740 Kc.....Power: 2,500 Watts  
 Owned-Operated By...Advertiser Pub. Co., Ltd.  
 Address.....P. O. Box 3110  
 Phone: 5-2977.....Air Time: Full Time  
 News Service.....UP  
 Representative.....NBC Spot Sales  
 Membership.....NARTE  
 President.....Lorrin P. Thurston  
 General Mgr.....William O. Paine  
 Comm. Mgr.....George C. Mansfield  
 Program Director.....Lee D. Hirshland  
 Chief Engineer.....Sakae Kimata

## KHON

HONOLULU—1946  
ALOHA NETWORK

Frequency: 1380 Kc.....Power: 5,000 Watts  
 Owned-Operated By...Aloha Bcstg. Co., Ltd.  
 Business Address.....P. O. Box 1380  
 Phone Number.....9-5295  
 News Service.....UP  
 Trans. Serv.....Capitol, Lang-Worth  
 Representative.....Grant  
 Pres., Gen. Mgr.....Bryson R. Gardner  
 Chief Engr., Comm. Mgr.....Ira G. Mercer  
 Program Director.....Jack Colon  
 Promotion Mgr.....Buck Buchwach

## KIKI

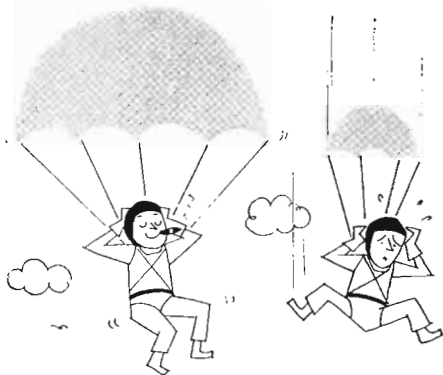
HONOLULU—1951

Frequency: 860 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KIKI, Ltd.  
 Address.....320 Ward Ave.  
 Phone Number.....63456  
 Representative.....Rambeau  
 Transcription Service.....Lang-Worth  
 News Service.....INS  
 Pres., Prog. Dir., Chief Engr...Royal V. Howard  
 Gen. Mgr., Comm. Mgr.....Angelo J. Rossi

## KPOA

HONOLULU—1946—MBS

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Radio Hawaii, Inc.  
 Business-Studio Address.....575 Kamoku St.  
 Phone Number.....95236  
 News Service.....UP  
 Representative.....George P. Hollingbery  
 President.....John M. Shaheen  
 Exec. V.P., Gen., Comm. Mgr.....Fin Hollinger  
 Program Director.....Carlos Rivas  
 Chief Engineer.....Bob Lang



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 more than all other network  
 stations combined for three  
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**BIG** Station

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 5000 watts at 630

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 George P. Hollingbery Co.

**RADIO HAWAII, INC.**  
 Honolulu, Hawaii

**KULA**

**HONOLULU—1947—ABC**

Frequency: 690 Kc. Power: 10,000 Watts  
 Owned-Oper. By Pacific Frontler Bdcstg. Co.,  
 Ltd.  
 Address: 1290 Ala Moana Blvd.  
 Phone: 63666 Air Time: 18 hrs.  
 News Service UP  
 Representative Headley-Reed  
 Transcription Service World,  
 Associated, Standard  
 President H. L. Pettey  
 General Manager Jack A. Burnett  
 Comm. Manager Hugh Ben La Rue  
 Program Director Ted Scott  
 Prom. Manager Paul Yamamoto  
 Chief Engineer Ronald Mizackla

**KANI**

**KANEOHE, OAHU—1953**

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Oper. By Windward Bcstg. Co., Ltd.  
 Address: P. O. Box 227, Oahu  
 Phone Number 242576  
 President Judge Calvin C. MacGregor  
 Gen. Mgr., Comm. Mgr. Drew Kaye  
 Prog. Dir., Prom. Mgr. William Whedbee  
 Chief Engineer John Ellingson

**KTOH**

**LIHUE, KAUAI—1940—NBC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Garden Island Publ., Ltd.  
 Phone Number 961

Representative NBC Spot Sales  
 Owner, Gen. Mgr. Charles J. Fern  
 Manager Martin H. Sebastian, Jr.  
 Program Director Raymond K. Sasaki  
 Chief Engineer Katashi Nose

**KMVI**

**WAILUKU-MAUI—1947—NBC**

Frequency: 550 Kc. Power: 1000 Watts  
 Owned-Oper. By Maui Publ. Co., Ltd.  
 Address Trans. Loca. Wailuku-Maui, Box 374  
 Phone: 33-981 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Representative NBC Spot Sales  
 Membership NARTB  
 President J. Walter Cameron  
 General Manager Ezra J. Crane  
 Sta., Asst. Gen. Mgr. Richard E. Mawson  
 Commercial Manager Frank Kovacic  
 Promotion Manager Marvin Ross  
 Chief Engineer Neil Arveschoug

**KAHU**

**WAIPAHU—1950**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By Rural Bcstg. Co., Ltd.  
 Address P. O. Box 1007  
 Phone Number Honolulu 41-2835  
 Representative Devney  
 President Dr. Timothy I. Wee  
 General Manager Harry En Chu  
 Prog. Director Robert Miller  
 Prom. Manager Jackson McBride  
 Chief Engineer Robert Pearson

**PUERTO RICO**

**WABA**

**AGUADILLA—1951**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By L. Hector Reichard  
 Address Box 188  
 Phone Number 242  
 President L. Hector Reichard  
 General Manager F. Bonnet Velez  
 Commercial Manager Wilfredo Almodovar  
 Program Director Ricardo Vega  
 Chief Engineer Antolin Jimenez

**WCMN**

**ARECIBO—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By Caribbean Bdcstg Corp.  
 Address Box 755  
 Phone Number (Studios) 589  
 Membership NARTB  
 President Antonio Esteva Vidal  
 General Manager Nabal Barreto  
 Chief Engineer José Soler

**WENA**

**BAYAMON—1947**

Frequency: 1560 Kc. Power: 250 Watts  
 Owned-Operated By Bayamon Bcstg. Co.  
 Address Box 157  
 Phone Number Bayamon 161  
 President Dr. A. Diaz Atilas  
 General Manager D. Diaz Alejandro

**WJFR**

**CAGUAS—1953**

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Jorama Fer-Radio Corp.

**WMIA**

**CAGUAS—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner Inter-American Radio Corp.  
 Address Box 487  
 Phone Number 678-579

Pres., Gen. Mgr., C. E. Eduardo Biascochea  
Station Manager ..... Agustina Vales  
Comm. Mgr., Prog. Director..... Charles Miner  
Sales Promotion Mgr..... J. Balseiro

### WVJP

CAGUAS—1947

Frequency: 1110 Kc..... Power: 250 Watts  
Owned-Oper. By ..... Borinquen Bdcstg. Co.  
Address..... P. O. Box 207  
Phone Number ..... 789

### WMDD

FAJARDO—1947

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Oper. By..... Madrazo & Diaz

### WXRF

GUAYAMA—1948

Frequency: 1590 Kc..... Power: 1,000 Watts  
Owned-Operated By..... Rafael Fuster  
Business-Studio Address..... Apartado 615  
Phone Number ..... 243  
President ..... Rafael Fuster  
Gen., Comm. Mgr..... Charles L. Cordero

### WAEL

MAYAGUEZ—1948

Frequency: 600 Kc..... Power: 1000 Watts  
Owned-Operated By..... Mario Acosta  
Business Address..... Iglesia No. 12, Box 297  
Phone Number ..... 799-600  
Gen., Sta. Mgr..... Mario Acosta  
Comm. Mgr..... Nelson Cuebas  
Program Director..... Secundiro Minguella  
Chief Engineer..... Arthur S. Glawson

### WKJB

MAYAGUEZ—1946

Frequency: 710 Kc..... Power: 1000 d.; 500 n.  
Owned-Operated By..... Jose A. Bechara, Jr.

### WORA

MAYAGUEZ—1947

Frequency: 1150 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Radio Americas Corp.  
Studio Address..... P. O. Box 43  
Phone Number ..... 1150  
Representative ..... Melchor Guzman Co., Inc.  
Pres., Gen. Mgr. ... Alfred R. de Arellano, Jr.  
Sta., Comm. Mgr..... Reinaldo Dupont  
Prog. Director..... Jose Hernandez Zamora  
Chief Engineer..... Jesus Aviles Brunot

### WPRA

MAYAGUEZ—1937

Frequency: 990 Kc..... Power: 10,000 Watts  
Owned-Oper. By..... WPRA, Inc.

### WTIL

MAYAGUEZ—1950

Frequency: 1300 Kc..... Power: 1000 Watts  
Owned-Operated By... Mayaguez Radio Corp.  
Address..... Post & Palmer Sts.  
Phone Number ..... 1290  
President..... William G. Mamary  
Commercial Manager..... Gilbert Mamary  
Chief Engineer..... Aristides Zapata Perez

### WISO

PONCE—1953

Frequency: 1260 Kc..... Power: 1000 Watts  
Owned-Oper. By..... South P. R. Bcstg. Corp.  
Address ..... Box 2023  
Phone Number ..... 13F  
Gen., Comm. Mgr., Chief Eng... Luis E. Freyre  
Program Director..... Angel Ramos

### WPAB

PONCE—1940

Frequency: 550 Kc..... Power: 5000 Watts d.;  
1000 Watts n.  
Owned-Operated By.....  
Portorican American Bcstg. Co., Inc.  
Bus.-Studio Address..... 164 Villa St.  
Phone Number ..... 783  
Representative ..... Inter-American Pub'l, Inc.  
Pres., Gen. Mgr..... A. Gimenez-Aguayo  
Commercial Manager ..... Radames Mayoral  
Program Director..... Eliseo Borrero  
Chief Engineer..... Pedro E. Conesa

### WPRP

PONCE—1936

Frequency: 910 Kc..... Power: 5000 Watts  
Owned-Oper. By..... Voice of Puerto Rico, Inc.  
Bus. Address. Salud St. Corner to Guadalupe  
Phone Number ..... 1015  
Representative ..... Guzman, Co., Inc.  
Pres., Gen. Mgr... Alfredo Ramirez de Arellano  
Program Director..... Bobby Diaz  
Commercial Manager..... Antonio Miro  
Chief Engineer..... Julio M. Conesa

### WRIO

RIO PIEDRAS—1949

Frequency: 1320 Kc..... Power: 5000 Watts d.,  
1000 Watts n.  
Owned-Oper. By ... The Master Bdcstg. Corp.

### WWW

RIO PIEDRAS—1949

Frequency: 1520 Kc..... Power: 250 Watts  
Owned-Oper. By..... Frank A. Gandia  
Address..... P. O. Box 935  
Phone Number ..... 1098  
Owner..... Frank A. Gandia

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**Puerto Rico**  
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# WAPA

**SAN JUAN—1947—ABC-MBS**

Frequency: 680 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . José Ramón Quiñones  
 Bus.-Studio Address . . . 357 Ponce de León Ave.  
 Phone Number . . . . . 3-3000  
 Membership . . . . . NARTB  
 President . . . . . José Ramón Quiñones  
 General Sales Mgr. . . . . Jaime Taronji  
 Commercial Manager . . . . Segismundo Quiñones  
 Program Director . . . . . Harold Zayas Torres  
 Chief Engineer . . . . . Jose Arzuaga

Phone Number . . . . . 2-2023  
 Newspaper Affiliation . . . . "El Mundo"  
 Air Time . . . . . 6 a.m.-11 p.m.  
 Transcription Service . . . . Associated  
 News Service . . . . . UP  
 Representatives . . . Inter-American Pub'l. Inc.  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Angel Ramos  
 Comm. Mgr. . . . . V. Lamas, Jr.  
 Program Director . . . . . Ester Pales  
 Chief Engineer . . . . . Angel del Valle

# WKAQ

**SAN JUAN—1922—CBS**

Frequency: 580 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . El Mundo Bcstg. Corp.  
 Business Address . . . . . P. O. Box 9007

# WKVM

**SAN JUAN—1951**

Frequency: 810 Kc. . . . . Power: 25,000 Watts d.  
 Owned-Oper. . . American Colonial Bcstg. Corp.  
 Address . . . . . 1000 Ponce de Leon Ave.  
 Phone . . . . . 3-0840  
 Pres., Gen. Mgr., Chief Eng. . . . . R. P. Perry

# VIRGIN ISLANDS

# WSTA

**CHARLOTTE AMALIE—1950**

Frequency: 1340 Kc. . . . . Power: 250 Kc.  
 Owned-Oper. By . . . . . William N. Greer  
 Address . . . . . French Village, P. O. Box 538  
 Phone . . . . . 489  
 Representative . . . . . Young  
 Pres., Gen. Mgr., Chief Engr. . . William N. Greer  
 Commercial Mgr. . . . . Nellie Greer  
 Program Director . . . . . Ron de Lugo

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. . Radio American West Indies, Inc.  
 President, Gen., Comm.,  
 Prom. Mgr. . . . . Hazel M. Vickers  
 Program Director . . . . . James O' Neil  
 Chief Engineer . . . . . Raymond E. Higdon

# WIVI

**CHRISTIANSTED—1952—ABC**

# WICR

**CRUZ BAY—1954**

Frequency: 1190 Kc. . . . . Power: 500 Watts  
 Owned-Oper. . . West Indies-Caribbean Radio

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# STATE BROADCASTER ASSOCIATIONS



## **Alabama Broadcasters Association**

P. O. Box 477, University, Alabama  
 Meetings: March and October  
 Elections: March meeting  
 Members: 69  
 President...J. Dige Bishop, WCTA, Andalusia  
 Vice-President...Richard B. Biddle, WOWL, Florence  
 Secy.-Treas.....Gene Tibbett, WJRD, Tuscaloosa

## **Arizona Broadcasters Association**

Meetings: January  
 Elections: January  
 Members: 20  
 Pres....Charles H. Garland, KOOL, Phoenix  
 Vice-Pres.....William F. Parady, KCKY, Coolidge  
 Secy.-Treas.....William L. Lindsey, KYMA, Yuma  
 Leg. Chairman.....Richard O. Lewis, KTAR, Phoenix

## **Arkansas Broadcasters Association**

P. O. Box 610, El Dorado, Kansas  
 Meetings: Spring and Fall  
 Elections: Spring  
 Members: 46  
 President.....W. N. McKinney, KELD, El Dorado  
 Vice-President...L. B. Tooley, KXAR, Hope  
 Secy.-Treas.....Melvin P. Spann, KWAK, Stuttgart  
 Leg. Chairman...Lee Reaves, KWRF, Warren

## **California State Radio and Television Broadcasters Association**

1420 Truxton Ave., Bakersfield  
 Meetings: November (and on special call)  
 Elections: November  
 Members: 97  
 President.....George Greaves, KNBC, San Francisco  
 Vice-Pres.....Philip G. Lasky, KPIX, San Francisco  
 Vice-Pres.....Franke Burke, KFVD, Los Angeles  
 Secy.-Treas.....Gene DeYoung, KERO, Bakersfield

## **Colorado Broadcasters Association**

c/o President or Secretary  
 Meetings: Semi-annual  
 Elections: March  
 Members: 40  
 President.....James D. Russell, KVOR, Colorado Springs  
 Vice-Pres...Frank Bishop, KFEL-TV, Denver  
 Secy.-Treas...Elwood Meyer, KYOU, Greeley  
 Leg. Chairman.....George Cory, KUBC, Montrose

## **Connecticut Broadcasters Association**

President.....J. Maxim Ryder, WBRY, Waterbury  
 Vice-Pres...Aldo de Dominicis, WNHC-TV, New Haven  
 Secretary....Walter Haase, WDRC, Hartford

## **Florida Association of Broadcasters**

c/o President or Secretary  
 Meetings: May or June and November  
 Elections: May or June  
 Members: 76  
 President...John B. Browning, WSPB, Sarasota  
 Vice-Pres.....A. B. Letson, WCNH, Quincy  
 2nd Vice-Pres...H. Dennison Parker, WTAN, Clearwater  
 Secy.-Treas.....George Friend, WPLA, Plant City

## **Georgia Association of Broadcasters**

c/o President or Secretary  
 Meetings: August and January  
 Elections: By winter mail  
 Members: 56  
 President.....E. F. McLeod, WBML, Macon  
 Vice-Pres...Glen C. Jackson, WAGA, Atlanta  
 Secy.-Treas...L. H. Christian, WRFC, Athens

## **Hawaiian Association of Radio and TV Broadcasters**

P. O. Box 1380, Honolulu, T. H.  
 Meetings: On call  
 Elections: May  
 Members: 18  
 President...Ezra J. Crane, KMVI, Wailuku, Maui  
 Vice-Pres...William Paine, KGU, Honolulu  
 Secy.-Treas.....Mel Wright, KGMB-TV, Honolulu

**Idaho Broadcasters Association**

c/o KRPL, Lewiston

Meetings: Fall  
Elections: Fall  
Members: 23  
President... Don Thomas, KLRC, Lewiston  
Vice-Pres.... Florence M. Gardner, KTFI, Twin Falls  
Secy.-Treas.... Clair Hull, KCID, Caldwell  
Leg. Chairman... Walter E. Wagstaff, KIDO, Boise

**Illinois Broadcasters Association**

c/o President or Secy.-Treas.

Meetings: February and October  
Elections: February  
Members: 65  
President..... Harold L. Dewing, WCVS, Springfield  
Vice-Pres..... Joe Bonansinga, WGEM, Quincy  
Secy.-Treas.... Tom Land, WFIW, Fairfield  
Leg. Chairman..... Oliver Keller, WTAX, Springfield

**Indiana Broadcasters Association, Inc.**

Box 89, Washington, Indiana

Meetings: 4 times a year  
Elections: March  
Members: 53  
President..... Bruce McConnell, WISH, Indianapolis  
Vice-Pres. (AM)... W. F. Rippetoe, WBOW, Terre Haute  
Vice-Pres. (TV)... Don Burton, WLBV-TV, Muncie  
Vice-Pres. (FM)... Joe Edwards, WMFL, Washington  
Secy.-Treas..... Lester Spencer, WKBV, Richmond  
Asst. Secy.. Roy Hickox, WLRP, New Albany  
Asst. Treas.... Bill Fowler, WBAT, Marion

**Iowa Broadcasters Association**

c/o President

Meetings: Annual  
Elections: Annual  
Members: 40  
President..... Ernest C. Sanders, WOC, Davenport  
Vice-Pres.... Walter Tiech, KDEL, Oelwein  
Secy.-Treas..... B. C. Baldwin, KSO, Des Moines

**Kansas Association of Radio Broadcasters**

KSAL, Salina, Kansas

Meetings: April or May  
Elections: April or May  
Members: 37

President..... Ray V. Jensen, KSAL, Salina  
Vice-Pres.... Fred Conger, WREN, Topeka  
Secy.-Treas.... Grover Cobb, KGVB, Great Bend  
Leg. Chairman..... Wendell Elliot, KGNO, Dodge City

**Kentucky Broadcasters Association**

c/o Hugh O. Potter, Secy.-Treas., P. O. 536, Owensboro

Meetings: October and Spring  
Elections: October  
Members: 53  
President... Sam Livingston, WKYB, Paducah  
Vice-Pres.. Gilmore Nunn, WLAP, Lexington  
2nd Vice-Pres..... Arthur Eilerman, WZIP, Covington  
Secy.-Treas.. Hugh O. Potter, WOMI, Owensboro  
Executive Committee... Neil Cline, WHAS, Louisville; Richard Helms, WHLN, Harlan; Mike Layman, WSFC, Somerset

**Louisiana Association of Broadcasters**

c/o KRUS, Ruston

Meetings: June and November  
Elections: November  
Members: 45  
President... Edgar B. Stern, Jr., WDSU, New Orleans  
Vice-Pres.. Robert Earle, WIBR, Baton Rouge  
Secy.-Treas..... Clarence E. Faulk, KRUS, Ruston

**Maine TV and Radio Broadcasters Association**

c/o WPOR, Portland, Maine

Meetings: October  
Elections: October  
Members: 15  
President..... Harold Glidden, WAGM, Presque Isle  
Vice-Pres.... William H. Rines, WCSH-TV, Portland  
Secy.-Treas.... Norman G. Gallant, WFAV, Augusta

**Maryland-D.C. Radio and TV Broadcasters Association**

c/o President or Secy.-Treas.

Meetings: June and November  
Elections: November  
Members: 46  
President..... Leslie H. Peard, Jr., WBAL, Baltimore  
Vice-Pres..... Ben Strouse, WWDC, Washington  
Secy.-Treas..... William H. Paulsgrove, WJEJ, Hagerstown



**Massachusetts Broadcasters Association**

President.....George H. Jaspert, WCCM, Lawrence  
 Vice-Pres...W. C. Swartley, WBC-TV, Boston  
 Treasurer.....Gerald Harrison, WMAS, Springfield  
 Secretary.....Sherwood J. Tarlow, WHIL, Medford

**Michigan Association of Broadcasters**

c/o WKMh, Dearborn 2  
 Meetings: June and November  
 Elections: November  
 Members: 85  
 President...Fred Knorr, WKMh, Dearborn  
 Vice-Pres.....Carl E. Lee, WKZO-AM-TV, Kalamazoo  
 Secy.-Treas...Hugh Giesel, WBMC, Bay City  
 New Directors.....F. Sibley Moore, WJR, Detroit; Russell J. Staffeld, WMIZ, Iron Mountain; Howard Wolfe, WKNX, Saginaw

**Minnesota Association of Broadcasters**

WDGY-Nicollet Hotel, Minneapolis  
 Meetings: September  
 Elections: September  
 Members: 30  
 President.....C. T. Hagman, WDGy, Minneapolis  
 Vice-Pres.....Lee. L. Whitting, KEYD, Minneapolis  
 Secy.-Treas.....Manny Marget, KVOX, Moorehead  
 Leg. Chairman.....C. T. Hagman, WDGy, Minneapolis

**Mississippi Broadcasters Association**

c/o President or Secy.-Treas.  
 Meetings: March or April  
 Elections: March or April  
 Members: 48  
 President.....Bob Evans, WELO, Tupelo  
 Vice-Pres.....Ed Wilkerson, WSLI, Jackson  
 Secy.-Treas.....Granville Walters, WAML, Laurel

**Missouri Broadcasters Association**

Catherine Roer, 210 Monroe St., Jefferson City  
 Meetings: April and August  
 Elections: August  
 Members: 47  
 President...Sam A. Burk, KIRX, Kirksville  
 Vice-Pres.....C. Thomas, KXOK, St. Louis  
 Secy.-Treas.....Catherine Roer, KWOS, Jefferson City

**Montana Radio Stations, Inc.**

P. O. Box 1498, KOOK, Billings  
 Meetings: September  
 Members: 26  
 President.....V. V. Clark, KOOK, Billings  
 Vice-Pres....Joe Wilkins, KFBB, Great Falls  
 Secy.-Treas..Charlotte Brader, KOJM, Havre  
 Leg. Chairman.....Paul MacAdam, KPRK, Livingston

**Nebraska Broadcasting Association**

c/o WJAG, Norfolk, Nebraska  
 Meetings: May 1st  
 Elections: May 1st  
 Members: 28  
 President.....Harry Burke, KFAB, Omaha  
 Vice-President...Max Young, KSID, Sidney  
 Secy.-Treas..Gordon Pentz, KWBE, Beatrice

**Nevada State Broadcasters Association**

KOLO, P. O. Box 821, Reno, Nevada  
 Meetings: As Called  
 Elections: Yearly  
 Members: 12  
 President.....H. G. Wells, KOLO, Reno  
 Vice-Pres.....Fred Stoye, KLAS, Las Vegas  
 Secy.-Treas.....Bob Stoddard, KATO, Reno  
 Leg. Chairman...H. G. Wells, KOLO, Reno

**New Hampshire Association of Broadcasting**

President...Frank B. Estes, WKNE, Keene  
 Vice-Pres.....Al Malin, WWNH, Rochester  
 Secy.-Treas.....Wallace Walker, WMUR, Manchester

**New Jersey Broadcasters Association**

WJLK, Asbury Park  
 Meetings: May and October  
 Elections: October  
 Members: 17  
 President...Everett Rudloff, WJLK, Asbury Park  
 Vice-Pres...Gordon Giffin, WKDN, Camden  
 Secy.-Treas..Jerry McCarthy, WTOA, Trenton  
 Leg. Chairman.....Fred Bernstein, WTTM, Trenton

**New Mexico Broadcasters Association**

4220 Mackland Ave., N.E., Albuquerque  
 Meetings: September and April  
 Elections: April  
 Members: 25  
 President..Merte H. Tucker, KGAK, Gallup  
 Vice-Pres.....Wayne Phelps, KOAT, Albuquerque  
 Treasurer.....A. M. Caldwell, KOAT, Albuquerque  
 Secretary..Margaret Wettling, 4220 Mackland Ave., Albuquerque  
 Leg. Chairman.....Ivan R. Head, KVSE, Santa Fe



**New York State Association  
of Radio and Television  
Broadcasters**

Address: c/o President  
 Meetings: Annual  
 Elections: Annual  
 Members: 72  
 President... Michael Hanna, WHCU, Ithaca  
 1st Vice-Pres..... Gordon Gray, WOR,  
 WOR-TV, New York  
 2nd Vice-Pres..... William Doerr, WEBR,  
 Buffalo  
 Secretary..... Elliott Stewart, WIBX, Utica  
 Treasurer..... George Dunham, WMBS,  
 Binghamton

**North Carolina Association  
of Broadcasters Inc.**

Meetings: June and October  
 Elections: October  
 Members: 96  
 President.. William S. Page, WFTC, Kinston  
 Vice-Pres..... Allen Wanamaker, WBIG,  
 Greensboro  
 Secretary..... Cecil B. Hoskins, WWNC,  
 Asheville

**North Dakota Broadcasters  
Association**

KNOX, Grand Forks, N. D.

Meetings: 2nd week in October  
 Elections: 2nd week in October  
 Members: 14  
 President.. Paul C. Gussner, KGCU, Mandan  
 Vice-Pres..... Chester C. Reiten, KSJB,  
 Jamestown  
 Secy.-Treas..... William Hurley, KXJB-TV,  
 Fargo-Valley City  
 Leg. Chairman... John Cooley, KLPM, Minot

**Ohio Association of Radio  
and Television Broadcasters**

33 N. High St., Columbus

Meetings: April and October  
 Elections: April  
 Members: 70  
 President..... Robert W. Ferguson, WTRF,  
 Bellaire  
 Vice-Pres. (Radio)..... Herbert E. Evans,  
 Peoples Broadcasting Co., Columbus  
 Vice-Pres. (Television)..... Allen Haid,  
 WSPD-TV, Toledo  
 Secy.-Treas..... Carlton S. Dargusch, Jr.

**Oklahoma Association of  
Broadcasters**

Meetings: January  
 Members: 36  
 President..... Frank Lane, KRMG, Tulsa  
 Vice-Pres..... T. M. Raburn, Jr., KGYN,  
 Guymon  
 Secy.-Treas..... Pat Murphy, KCRC, Enid  
 Leg. Chairman... Bill Hoover, KADA, Ada

**Oregon State Broadcasters  
Association**

R. E. Summers, Box 5025, Eugene  
 President..... Paul E. Walden, KODL, The  
 Dalles  
 Vice-Pres..... R. D. Holmes, KAST, Astoria  
 Secy.-Treas..... Iris Helliwell, KRXL,  
 Roseburg  
 Leg. Chairman..... R. M. Brown, KPOJ,  
 Portland

**Pennsylvania Association of  
Broadcasters**

WTPA, 3235 Hoffinan St., Harrisburg  
 Meetings: April  
 Elections: April  
 Members: 125  
 President..... David Bennett, WTPA (TV),  
 Harrisburg  
 1st Vice-Pres..... Joseph Connolly, WCAU,  
 Philadelphia  
 2nd Vice-Pres..... Tom Price, WBVP, Beaver  
 Falls  
 Treasurer..... Tom Metzger, WMRF,  
 Lewistown  
 Secretary..... Roy Morgan, WILK, Wilkes-  
 Barre  
 Exec. Secy.... George Gottschalk, Harrisburg

**Puerto Rican Association of  
Broadcasters**

Box 4504, San Juan, Puerto Rico

Meetings: 2nd Monday of each month  
 Elections: 2nd Wednesday of July  
 Members: 19  
 President... Angel Ramos, WKAQ, San Juan  
 Vice-Pres..... Juan Piza, WNEL, San Juan  
 Secretary..... Frederico E. Virella, WVJP,  
 Caguas  
 Treasurer... Gustavo Diaz, WENA, Bayamon

**Rhode Island Radio &  
Television Broadcasters  
Association**

c/o WEAN, Crown Hotel, Providence

Meetings: June  
 Elections: June  
 Members: 12  
 President..... H. William Koster, WPJB,  
 Providence  
 Vice-Pres..... Norman Gittleson, WJAR-TV,  
 Providence  
 Secy.-Treas..... Bud Armstrong, WEAN,  
 Providence

**South Carolina Radio &  
Television Broadcasters  
Association**

Sec.'s Office, Box 30, Sumter, S. C.

Meetings: January  
 Elections: January  
 Members: 36

President.....C. Wallace Martin, WMSC.  
Columbia  
Vice-Pres.....Frank B. Best, WDX,  
Florenceburg  
Secy.-Treas.....T. Doug Youngblood,  
WFIG, Sumter  
Leg. Chairman..H. Moody McElveen, WNOK.  
Columbia

**South Dakota Broadcasters Association**

President...Ray V. Eppel, KORN, Mitchell  
Vice-Pres.....Byron McElligot, KSDN,  
Aberdeen  
Secy.-Treas....Jim Slack, KUSD, Vermillion  
Leg. Chairman...Evans Nord, KELO, Sioux  
Falls

**Southern California Broadcasters Association**

6047 Hollywood Blvd., Hollywood 28  
President....Robert J. McAndrews, KBIG,  
Avalon  
Vice-Pres..Norman Ostby, KHJ, Los Angeles  
Secy.-Treas.....Thelma Kirchner, KGfJ,  
Hollywood  
Managing Ed.....Frank W. Crane

**Tennessee Association of Broadcasters**

407 Chamber of Commerce Building,  
Nashville  
Meetings: November or December and May  
or June  
Elections: November or December  
Members: 46  
President..Earl Winger, WDOD, Chattanooga  
Vice-Pres.....John Hart, WBIR, Knoxville  
Secy.-Treas.....Mrs. Drue Smith, WAPO,  
Chattanooga  
Leg. Chairman.....F. C. Sowell, WLAC,  
Nashville

**Texas Association of Broadcasters**

KTRE, Lufkin, Texas  
Meetings: Spring and Fall  
Elections: September  
Members: 112  
President.....Louis R. Cook, KNOW,  
Austin  
Vice-Pres.....R. G. Lewin, KTRE, Lufkin  
Secy.-Treas....Barney Ogle, KRGV, Weslaco

**Utah Broadcasters Association**

751 Union Pacific Building, Salt Lake City  
Meetings: January and June  
Elections: January  
Members: 20  
President...Eugene M. Halliday, KSL, Salt  
Lake City  
Vice-Pres.....George H. Hatch, KALL,  
Salt Lake City  
Secy.-Treas....Arch G. Webb, KVOG, Ogden

**Vermont Association of Radio & Television Broadcasters**

c/o WSKL, Montpelier, Vt.  
President.....E. Dean Finney, WTWN, St.  
Johnsbury  
Vice-Pres.....Al Spokes, WJOY, Burlington  
Secy.-Treas.....Donald Thurston, WIKE,  
Newport  
Leg. Chairman.....John Swan, WCAX,  
Burlington

**Virginia Association of Broadcasters**

c/o WROV, Roanoke  
Meetings: May or June  
Elections: May or June  
Members: 49 radio stations & 4 associate  
members  
President.....Frank E. Koehler, WROV,  
Roanoke  
Vice-Pres.....Charles Maillett, WWOD,  
Lynchburg  
Secy.-Treas.....John L. Cole, Jr., WHLF,  
South Boston  
Leg. Chairman.....C. T. Lucy, WVRA,  
Richmond

**Washington State Association of Broadcasters**

Carl Downing, Manager,  
Legislative Building, Olympia  
Meetings: March and September  
Elections: March  
Members: 44  
President..J. Elroy McCaw, KALE, Richland  
Vice-Pres.....James Murphy, KIT, Yakima  
Secy.-Treas...Allen Miller, KWSC, Pullman

**West Virginia Broadcasters Association**

c/o Secretary  
Meetings: Spring and fall  
Elections: Spring  
Members: 34  
President.....Lawrence H. Rogers,  
KSAZ, Huntington  
Vice-Pres.....John S. Phillips,  
WHTN, Huntington  
Secy.-Treas.....A. Garen Ferrise,  
WMMN, Fairmont  
Leg. Chairman.....Harry Brawley,  
WCHS, Charleston

**Wisconsin Broadcasters Association**

540 N. Plankinton Ave., Milwaukee  
Meetings: 1st Tuesday in October  
Elections: 1st Tuesday in October  
Members: 46  
President..Harry D. Peck, WISN, Milwaukee  
Vice-Pres...Ben Howvel, WKOW, Madison  
Secretary...Jerome Sill, WMIL, Milwaukee  
Treasurer...Mig Figi, WAUX, Waukesha



# *Canada*

**ALPHABETICAL INDEX  
BY CALL LETTERS**

**NETWORKS**

**STATIONS**

**CARTB**

**CBC**

# CBC

## NETWORKS

. . . a major selling force for Canadian advertisers

### RADIO

Serving English-speaking Canadians, two CBC networks . . .  
Trans-Canada and Dominion . . . stretch from Atlantic  
to Pacific.

The CBC French Network serves French-speaking listeners from  
Moncton and Edmundston in New Brunswick through  
the Province of Quebec to Sudbury and Timmins in Northern Ontario  
and westward to St. Boniface, Gravelbourg, Saskatoon and Edmonton.

### TELEVISION

With coverage of over 1,280,000 Canadian TV homes (as of March, 1955),  
the CBC Television Network includes 26 stations . . . in Halifax,  
Sydney, Moncton, Saint John, Rimouski, Quebec, Montreal (2),  
Ottawa, Kingston, Peterboro, Toronto, Hamilton, Kitchener, London,  
Windsor, Sudbury, Sault Ste. Marie, Port Arthur, Winnipeg,  
Brandon, Regina, Saskatoon, Calgary, Edmonton and Vancouver.

Four additional TV stations will be on the air in 1955.  
. . . including CBOFT, the CBC's French-language station in Ottawa, CKVR-TV in  
Barrie, CHLT-TV in Sherbrooke and CJON-TV in St. John's, Newfoundland.

In radio AND television, the CBC welcomes the opportunity to work closely with advertising  
agencies and their clients and to cooperate with them to the fullest possible extent in the  
creation and production of Canadian-talent programs both French and English.

**CANADIAN BROADCASTING CORPORATION**

**Commercial Division**

354 Jarvis St., Toronto 5, Ont.  
1425 Dorchester St., Montreal 25, P.Q.

# CANADIAN BROADCASTING CORP.



## OFFICES

Head Office—P. O. Box 806, 140 Wellington St., Ottawa, Ont.  
Administration—P. O. Box 6000, Montreal, Que.  
Commercial Division—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.  
New York Office c/o United Nations

## EXECUTIVES and STAFF

### **Board of Governors**

A. Davidson Dunton, Ottawa, Ont., Chairman  
Rene Morin, Montreal, Que., Vice-Chairman  
Dean Adrien Pouliot, Laval University, Quebec  
F. J. Crawford, Toronto, Ont.  
G. D. Steel, Charlottetown, P.E.I.  
W. H. Phillips, Ottawa, Ont.  
J. A. Corry, Queen's University, Kingston  
R. K. Gervin, Vancouver, B. C.  
K. G. Montgomery, Edmonton, Alta.  
Gordon A. Winter, St. Johns, Nfld.  
Roy J. Fry, Winnipeg, Man.

### **Ottawa**

#### HEAD OFFICE

J. A. Ouimet, General Manager  
E. L. Bushnell, Asst. Gen. Mgr.  
J. P. Gilmore, Co-ordinator of TV  
G. W. Richardson, Executive Assistant  
Harry Bramah, Treasurer  
Charles Jennings, Director of Programs  
Marcel Ouimet, Assistant Director of Programs  
J. M. Beaudet, Director of Program Planning and Production  
W. G. Richardson, Director of Engineering  
Marcel Carter, Director of Personnel and Administrative Services  
H. G. Walker, Director of Network Co-ordination  
George Young, Dir. of Station Relations and Broadcast Regulations  
R. C. Fraser, Director of Press and Information Services  
F. W. Savignac, Executive Assistant—Legal  
R. E. Keady, Sec'y to Board of Governors

### **Montreal**

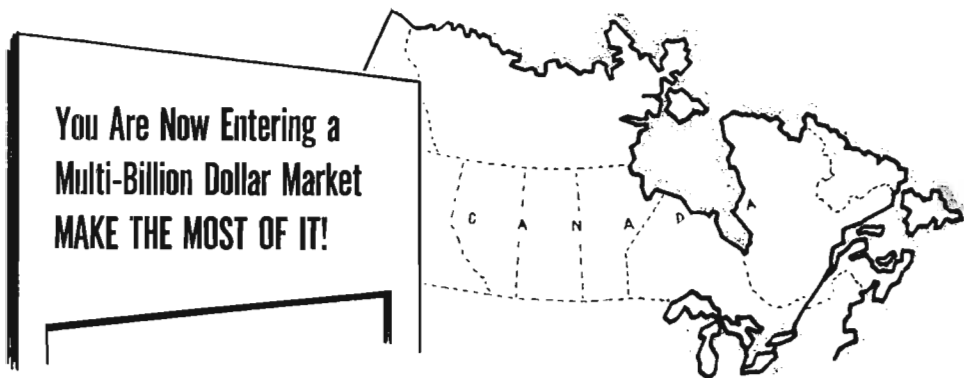
#### RADIO CANADA BUILDING

Aurele Seguin, Director for the Province of Quebec  
G. Lamarche, Director of Programs, Quebec  
J. St-Georges, Director of Radio, Montreal  
Andre Ouimet, Director of Television, Montreal  
J. E. Hayes, Chief Engineer  
W. A. Nichols, Assistant Chief Engineer  
E. C. Stewart, Co-ordinator of Engineering Projects and Services  
R. E. Santo, Transmission and Development  
J. Carlisle, Plant Engineer  
N. R. Olding, Operations Engineer  
D. G. McKinstry, Chief Architect  
M. D. Peterkin, Purchasing Agent  
G. G. Yull, Supervisor of Stores

### **Toronto**

#### NATIONAL PROGRAM OFFICE

Ira Dilworth, Director for the Province of Ontario  
H. J. Boyle, Director of Programs, Ontario  
K. M. Kannawin, Acting Director of Radio, Toronto  
Fergus Mutrie, Director of Television, Toronto  
Frank Peers, Supervisor of Talks and Public Affairs  
W. H. Hogg, Chief News Editor  
R. S. Lambert, Supervisor of School Broadcasts  
W. J. Dunlop, Supervisor of International Exchange and Institutional Broadcasts  
W. C. Anderson, Supervisor of Program Clearance  
E. W. Jackson, Traffic Manager  
W. E. Powell, Commercial Manager  
W. R. Johnston, Assistant Commercial Manager



The Canadian consumer is buying in a big way . . . all the way from British Columbia to Newfoundland, well over 4,000 miles of opportunity for the alert U. S. advertiser.

All you have to do is raise your voice in this booming market. The Canadian is listening for you in every corner of the country. He and his family have bought more than 12 billion dollars worth of products in 1954, in the retail stores alone! They bought more U. S. goods than anyone else, next to Americans. They want to buy more — and they can afford it!

Raise your voice over their favorite local radio stations. When you speak with the voice of local radio, *you're heard!* Local radio is well-known and trusted in its communities. It brings its listeners the big network shows — it brings them the local shows, too. Here the community speaks to itself about matters close to its heart — the farm reports, the mining news, the town's social events, the city's backyard chit-chat. Let yourself be heard in this company, and be heard as a friend.

Local radio reaches into 95% of all Canadian homes . . . in a country where only 38% of the population lives in cities of 30,000 or over. Local radio penetrates . . . convinces . . . and does it inexpensively. Come in to the Canadian market, and come in *welcomed*. Come in over local radio.

***Wherever your media strategy takes you over the Canadian border, travel the routes that make the most of this multi-billion dollar market — the all-important frequencies of local, independent radio.***

**CANADIAN ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS**

108 Sparks St., Ottawa 4, Canada

—

200 St. Clair Ave., W., Toronto, Ontario

# CANADIAN ASSOCIATION OF RADIO-TELEVISION BROADCASTERS



## **OFFICES**

Head Office—108 Sparks St., Ottawa, Ont.  
Phone: 3-4036

Sales Office—200 St. Clair Ave. West, Toronto 7, Ont.  
Phone: Walnut 2-3334



## **Officers**

President . . . . . E. Finlay MacDonald  
Executive Vice-President . . . . . T. J. Allard  
Vice-President . . . . . J. M. Davidson  
Secretary-Treasurer . . . . . Flora Love  
Director of Sales and Research . . . . . C. W. Fenton



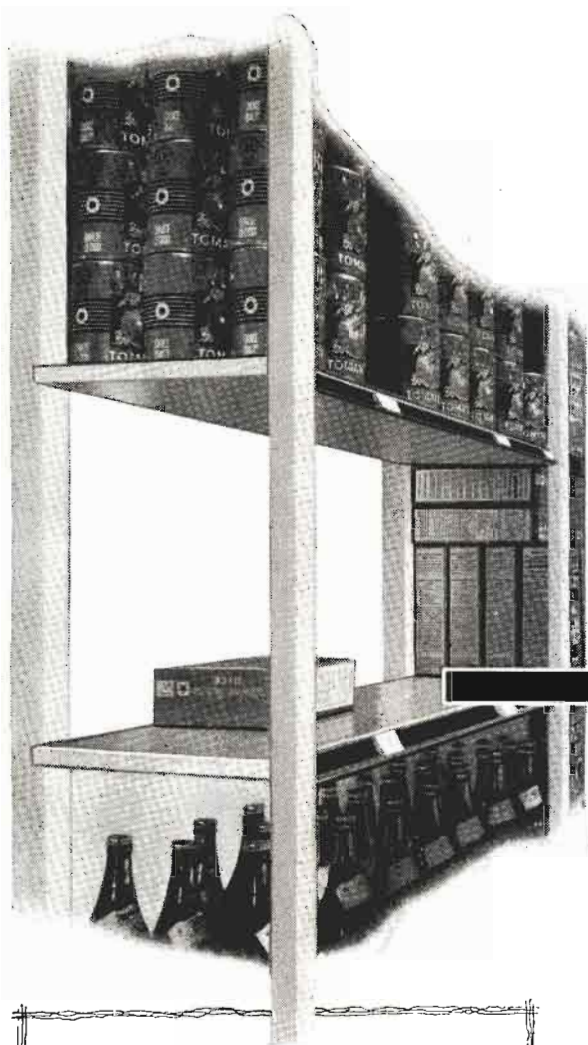
## **Directors**

Maurice Finnerty, Penticton, B. C.; G. C. Gaetz, Edmonton, Alta.; John Craig, Brandon, Man.; J. E. Campeau, Windsor, Ont.; F. B. Ricard, Sudbury, Ont.; Wallace Slatter, Guelph, Ont.; J. P. Lemire, Hull, P. Q.; J. A. Dupont, Montreal, P. Q.; Henri Lepage, Quebec City, P. Q.; F. A. Lynds, Moncton, N. B.; J. S. Bayling, Moose Jaw, Sask.; F. H. Elphicke, Vancouver, B. C.



## **Functions**

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organization of 127 privately owned (independent) radio broadcasting stations, and 17 television stations in Canada.



# RADIO EMPTIED THIS SHELF!

**RADIO SELLS.** Dollar sales grow with the strong push of radio's persuasive selling power behind your goods.

**RADIO IS INTIMATE.** Next to your product itself, nothing can get closer to your potential customers than radio.

**RADIO HAS MORE CONTACTS.** No other salesman in the field has more contacts than radio.

**RADIO REACHES MORE different people.** Irrespective of age or interests, radio can reach your customers.

**RADIO IS WELL LIKED.** This salesman doesn't have to sell himself before he sells your product.

**RADIO IS PERSISTENT.** Wherever your customer goes, radio goes . . . home or holidaying . . . your sales message goes with him.

**And CFRB is the radio station that covers your market completely!**

Canada's most powerful independent radio station, gives you:

- 1 complete coverage of over ½ million radio homes every week
- 2 your key to Canada's richest dollar market where five million people live—where 40% of Canada's total retail sales are made
- 3 complete coverage of 44 counties spending \$66,283,699.00 every week
- 4 over twenty-seven years of skill, experience and success in radio showmanship and salesmanship

Call in a CFRB representative today. Let him show you without obligation, how you can augment your sales through the result-getting medium of radio.

**CFRB**  
TORONTO

**50,000 WATTS**

**1010 ON YOUR DIAL**



# STATIONS OF CANADA

*The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.*

□ □ □

Call Letters	City	See Page	Call Letters	City	See Page
CBA	Sackville, N. B.	696	CFRA	Ottawa, Ont.	701
CBAF	Moncton, N. B.	696	CFRB	Toronto, Ont.	703
CBE	Windsor, Ont.	704	CFRG	Gravelbourg, Sask.	709
CBF	Montreal, Que.	705	CFRN	Edmonton, Alta.	691
CBG	Gander, Nfld.	697	CHAB	Moose Jaw, Sask.	709
CBH	Halifax, N. S.	697	CHAD	Amos, Que.	705
CBI	Sydney, N. S.	698	CHAT	Medicine Hat, Alta.	692
CBJ	Chicoutimi, Que.	705	CHED	Edmonton, Alta.	691
CBK	Watrous, Sask.	710	CHEF	Granby, Que.	705
CBL	Toronto, Ont.	703	CHEX	Peterborough, Ont.	702
CBM	Montreal, Que.	706	CHFA	Edmonton, Alta.	691
CBN	Saint John's, Nfld.	697	CHGB	Ste. Anne de la Poc, Que.	707
CBO	Ottawa, Ont.	701	CHLN	Three Rivers, Que.	708
CBT	Grand Falls, Nfld.	697	CHLO	St. Thomas, Ont.	702
CBU	Vancouver, B. C.	694	CHLP	Montreal, Que.	706
CBV	Quebec City, Que.	706	CHLT	Sherbrooke, Que.	708
CBW	Winnipeg, Man.	695	CHML	Hamilton, Ont.	700
CBX	Edmonton, Alta.	691	CHNC	New Carlisle, Que.	706
CBXA	Edmonton, Alta.	691	CHNO	Sudbury, Ont.	703
CBY	Corner Brook, Nfld.	697	CHNS	Halifax, N. S.	698
CFAB	Windsor, N. S.	698	CHOK	Sarnia, Ont.	702
CFAC	Calgary, Alta.	691	CHOV	Pembroke, Ont.	702
CFAR	Flin Flon, Man.	695	CHRC	Quebec City, Que.	707
CFBC	St. John, N. B.	696	CHRL	Roberval, Que.	707
CFCF	Montreal, Que.	706	CHSJ	Saint John, N. B.	696
CFCH	North Bay, Ont.	701	CHUB	Nanaimo, B. C.	693
CFCL	Timmins, Ont.	703	CHUM	Toronto, Ont.	703
CFCN	Calgary, Alta.	691	CHVC	Niagara Falls, Ont.	701
CFCO	Chatham, Ont.	699	CHWK	Chilliwack, B. C.	692
CFCW	Cambrose, Alta.	691	CJAD	Montreal, Que.	706
CFCY	Charlottetown, P. E. I.	704	CJAT	Trail, B. C.	693
CFDA	Victoriaville, Que.	709	CJAV	Port Alberni, B. C.	693
CFGP	Grande Prairie, Alta.	692	CJBC	Toronto, Ont.	703
CFGT	Alma, Que.	705	CJBQ	Belleville, Ont.	699
CFJB	Brampton, Ont.	699	CJBR	Rimouski, Que.	707
CFJC	Kamloops, B. C.	692	CJCA	Edmonton, Alta.	691
CFJR	Brockville, Ont.	699	CJCB	Sydney, N. S.	698
CFNB	Fredericton, N. B.	696	CJCH	Halifax, N. S.	698
CFNS	Saskatoon, Sask.	710	CJCS	Stratford, Ont.	702
CFOR	Orillia, Ont.	701	CJDC	Dawson Creek, B. C.	692
CFOS	Owen Sound, Ont.	701	CJEM	Edmundston, N. B.	696
CFPA	Port Arthur, Ont.	702	CJFP	Riviere-Du-Loup, Que.	707
CFPL	London, Ont.	701	CJFX	Antigonish, N. S.	697
CFPR	Prince Rupert, B. C.	693	CJGX	Yorkton, Sask.	710
CFQC	Saskatoon, Sask.	710	CJIB	Vernon, B. C.	694

Call Letters	City	See Page
CJIC	Sault Ste. Marie, Ont.	702
CJKL	Kirkland Lake, Ont.	700
CJLS	Yarmouth, N. S.	698
CJMS	Montreal, Que.	706
CJMT	Chicoutimi, Que.	705
CJNB	North Battleford, Sask.	709
CJOB	Winnipeg, Man.	695
CJOC	Lethbridge, Alta.	692
CJON	St. John's, Nfld.	697
CJOR	Vancouver, B. C.	694
CJOY	Guelph, Ont.	700
CJQC	Quebec City, Que.	707
CJRL	Kenora, Ont.	700
CJRW	Summerside, P. E. I.	704
CJSO	Sorel, Que.	708
CJVI	Victoria, B. C.	694
CKAC	Montreal, Que.	706
CKBB	Barrie, Ont.	699
CKBI	Prince Albert, Sask.	709
CKBL	Matane, Que.	705
CKBM	Montmagny, Que.	705
CKBW	Bridgewater, N. S.	697
CKCH	Hull, Que.	705
CKCK	Regina, Sask.	709
CKCL	Truro, N. S.	698
CKCR	Kitchener, Ont.	700
CKCV	Quebec City, Que.	707
CKCW	Moncton, N. B.	696
CKDA	Victoria, B. C.	694
CKDM	Dauphin, Man.	695
CKEC	New Glasgow, N. S.	698
CKEN	Kentville, N. S.	698
CKEY	Toronto, Ont.	704
CKFH	Toronto, Ont.	704
CKFI	Fort Francis, Ont.	699
CKGB	Timmins, Ont.	703
CKGR	Galt, Ont.	700
CKLB	Oshawa, Ont.	701
CKLC	Kingston, Ont.	700
CKLD	Thetford Mines, Que.	708
CKLG	Vancouver, B. C.	694
CKLN	Nelson, B. C.	693
CKLS	La Sarre, Que.	705
CKLW	Windsor, Ont. (See U. S. Listing, Detroit Michigan)	704
CKMO	Vancouver, B. C.	694
CKMR	New Castle, N. B.	696
CKNB	Campbellton, N. B.	696
CKNW	New Westminster, B. C.	693
CKNX	Wingham, Ont.	704
CKOC	Hamilton, Ont.	700
CKOK	Penticton, B. C.	693
CKOM	Taskatoon, Sask.	710
CKOV	Kelowna, B. C.	693
CKOX	Woodstock, Ont.	704

Call Letters	City	See Page
CKOY	Ottawa, Ont.	701
CKPC	Barntford, Ont.	699
CKPG	Prince George, B. C.	693
CKPR	Fort William, Ont.	699
CKRB	St. George De Beauce, Que.	707
CKRC	Winnipeg, Man.	695
CKRD	Red Deer, Alta.	692
CKRM	Regina, Sask.	709
CKRN	Rouyn, Que.	707
CKRS	Jonquiere, Que.	705
CKSB	Saint Boniface, Man.	695
CKSF	Cornwall, Ont.	699
CKSM	Shawinigan Falls, Que.	708
CKSO	Sudbury, Ont.	703
CKTB	Ste. Catherines, Ont.	702
CKTR	Trois-Rivieres, Que.	708
CKTS	Sherbrooke, Que.	708
CKVD	Val D'or, Que.	708
CKVL	Montreal, Que.	706
CKVM	Ville-Marie, Que.	709
CKWS	Kingston, Ont.	700
CKWX	Vancouver, B. C.	694
CKX	Brandon, Man.	695
CKXL	Calgary, Alta.	691
CKY	Winnipeg, Man.	695
CKYL	Peace River, Alta.	692
VOAR	St. John's Nfld.	697
VOCM	St. John's Nfld.	697

\*

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# ALBERTA

## CFAC

CALGARY—1922—CBS

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By....Calgary Bcstg. Co., Ltd.  
Bus.-Studio Address.....1000 Greyhound Bldg.  
Phone: 6-1036 Air Time: Full Time  
News Service.....BN, PUB, CP  
Newspaper Affil.....Herald  
Transcription.....Thesaurus, World Associated  
Representative.....All-Canada, Weed  
Membership.....CARTB  
President.....John D. Southam  
Manager.....A. M. Cairns  
Commercial Manager.....D. H. Hartford  
Program Director.....G. A. Brown  
Promotion Manager.....R. J. Tregillus  
Chief Engineer.....E. C. Connor

## CFCN

CALGARY—1922—CBC

Frequency: 1060 Kc. Power: 10,000 Watts  
Owned-Oper. By.The Voice of the Prairies, Ltd.  
Bus.-Studio Address...12th Ave. & 6th St., East  
Phone: 2-1161 Air Time: Full Time  
News Service.....BUP, BN (CP)  
Transcription.....SESAC, Lang-Worth, Capitol  
Rep... Radio-Rep. Ltd., Can. Sta. Rep., Oakes  
Membership.....CARTB, B.B.M  
Pres., Gen. Mgr.....H. G. Love  
Commercial Manager.....L. R. Roskin  
Program Director.....Gordon L. Carter  
Chief Engineer.....Robert Lamb

## CKXL

CALGARY—1950

Frequency: 1140 Kc. Power: 1000 Watts  
Owned-Oper. By.....CKXL Ltd.  
Address.....210 9th Ave. W.  
Phone: 63026 Air Time: Full Time  
Representative.....H. C. Stovin, Forjoe  
News Service.....BUP, PN  
Membership.....CARTB, BBM  
President.....F. R. Shaw  
V.P., Gen. Mgr.....A. R. Mackenzie  
Gen. Sales Mgr.....Bruce D. Alloway  
B'cast. Mgr.....Peter J. Edwards  
Chief Engineer.....Gordon Morrison

## CFCW

CAMROSE—1954

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Camrose Bcstg. Co.  
General Promotion Mgr.....Tom Shandro  
Commercial Manager.....Hal Yerxa  
Prod. Mgr., Program Dir.....Allan Brooks  
Chief Engineer.....Kenneth Anholt

## CBX

EDMONTON—1948—CBC

Frequency: 1010 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.

Bus.-Studio Address...713 MacDonald Hotel  
General Manager.....J. Alphonse Ouimet  
Commercial Manager.....W. E. Powell  
Chief Engineer.....W. G. Richardson

## CBXA

EDMONTON—1953—CBC

Frequency: 740 Kc. Power: 250 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Bus.-Studio Address.....MacDonald Hotel  
General Manager.....Alphonse Ouimet  
Commercial Mgr.....W. E. Powell  
Program Director.....D. Claringbull  
Engineer.....W. G. Richardson

## CFRN

EDMONTON—1934—CBC

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By...Sunwapta Bcstg. Co., Ltd.  
Business-Studio Address.....109 CPR Bldg.  
Phone: 22101 Air Time: Full Time  
News Service.....BUP, BN  
Transcription Service.....Lang-Worth  
Representative.....R.R., Young; Oakes  
Membership.....CARTB  
Pres., Gen., Sta. Mgr.....G. R. A. Rice  
Commercial Mgr.....A. J. Hoppe  
Program Director.....George A. Duffield  
Publicity Director.....Isobel McDonald  
Chief Engineer.....Frank G. Makepeace

## CHED

EDMONTON—1954—CBC

Frequency: 1080 Kc. Power: 1,000 Watts.  
Owned-Oper. By.....CHED, Ltd.  
Address.....107th St. & 100th Ave.  
Phone.....4-2111  
Representative.....Stovin, Forjoe, Canada  
Manager.....Don McKay  
Commercial Mgr.....Don MacLean  
Production Manager.....Jerry Forbes  
Chief Engineer.....Clint Nichols

## CHFA

EDMONTON—1949—CBC

Frequency: 680 Kc. Power: 5000 Watts  
Owned-Operated By....Radio Edmonton, Ltd.  
Business Address.....10012 109th St.  
Phone: 42157 Air Time: Full Time  
Trans. Ser.....SESAC  
News Service.....BUP  
Rep.....Omer Renaud Co., Hunt, McGillvra  
President.....P. Mousseau  
Gen. Sta. Mgr.....Leo Remillard  
Comm. Mgr.....Jean Gaulton  
Chief Engineer.....Robert D. Guy

## CJCA

EDMONTON—1922—CBC

Frequency: 930 Kc. Power: 5000 Watts  
Owned-Oper. By....Edmonton Bcstg. Co., Ltd.  
Bus.-Studio Address.....452 Birks Bldg.  
Phone: PBX 44131 Air Time: Full Time



News Service.....PN, BUP, CP  
 Newspaper Affil.....Journal  
 Trans. Serv.....Thesaurus, World  
 Representative.....All-Canada, Weed  
 Membership.....NARTB  
 Station Manager.....Gerry Gaetz  
 Asst. Sta. Mgr.....Rolfe Barnes  
 Commercial Manager.....Cameron Perry  
 Program Director.....Dalt Elton  
 Promotion Manager.....Miss Win Sutton  
 Chief Engineer.....Frank Hollingsworth

**CFGP****GRANDE PRAIRIE—1937—CBC**

Freq.: 1050 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned By.....Northern Bcstg. Corp., Ltd.  
 Address.....9901-99th St.  
 Phone: 2311.....Air Time: Full Time  
 News Service.....BN  
 Transcription Service.....World  
 Representative.....All-Canada, Weed  
 Membership.....CAB, WAB  
 President.....J. E. Thomson  
 Gen. Mgr.....Harold Carson  
 Station Manager.....Arthur J. Balfour  
 Commercial Manager.....Jack E. Soars  
 Program Director.....Gean Ross  
 Pub. Dir.....Bernard Funsten  
 Chief Engineer.....Jim de Roaldes

**CJOC****LETHBRIDGE—1926—CBC**

Freq.: 1220 Kc..Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By.....Lethbridge Bcstg., Ltd.  
 Address.....1015 3rd Ave. S.  
 Phone: 3161.....Air Time: Full Time  
 News Service.....BN, BUP, CP  
 Transcription Service.....Assoc., Thesaurus,  
 Lang-worth, World  
 Representative.....Weed, All-Canada  
 Membership.....CAB, BBM, WAB  
 Pres. & Gen. Mgr.....H. R. Carson

Station Manager.....N. Botterill  
 Prom. Mgr.....Bob Ranson  
 Commercial Manager.....J. Budd  
 Program Director.....Bob Reagh  
 Chief Engineer.....Doug Card

**CHAT****MEDICINE HAT—1946—CBC**

Frequency: 1270 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Monarch Bcstg. Co., Ltd.  
 Address.....520 First St.  
 Phone Number.....2821  
 Representative.....Weed, All-Canada  
 Transcription Library.....World  
 President.....J. H. Yuill  
 Gen., Sta. Mgr.....R. J. Buss  
 Chief Engineer.....Ian Carson

**CKYL****PEACE RIVER—1954**

Frequency: 630 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Peace River Bcstg. Co.  
 Address.....Radio Building  
 Representative.....Canadian Station Reprs.  
 Manager.....W. P. Dunbeck  
 Production Mgr.....J. Barron

**CKRD****RED DEER—1949—CBC**

Freq.: 850 Kc.....Power: 1 Kd. d., 1 Kw. n.  
 Owned-Oper. By.....Central Alberta Bcstg. Co.  
 Business Address.....Foster Block  
 Phone: 2083.....Air Time: Full Time  
 News Service.....BUP  
 Representative.....Radio Reprs., Young  
 Trans. Ser.....Capital  
 Pres., Gen., Sta. Mgr.....Gordon S. Henry  
 Comm. Mgr.....Ken F. Wright  
 Program Director.....John Barton  
 Chief Engineer.....Ken L. Martin

**BRITISH COLUMBIA****CHWK****CHILLIWACK—1927—CBC**

Frequency: 1270 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Fraser Valley Bcstrs., Ltd.  
 Business-Studio Address.....50 Yale Rd. E.  
 Phone: 7511-21.....Air Time: Full Time  
 Representative.....All-Canada, Weed  
 Membership.....CARTB, WAB, BCAB  
 President.....C. Casey Wells  
 Gen. Mgr., Chief Engr.....Jack Pilling  
 Commercial Manager.....W. G. Teetzel  
 Production Mgr.....J. M. MacLachlan  
 Chief Eng.....Jack Pilling

Business Address.....2nd Ave. & 9th St.  
 Phone Number.....216  
 News Service.....Broadcast News  
 Transcription Service.....Associated  
 Representative.....Radio Representatives, Cooke  
 Membership.....CARTB  
 President.....W. B. Michaud  
 General Manager.....Paul Guy  
 Production Manager.....Michael Laverne  
 Publicity Director.....Ethyl Emes  
 Chief Engineer.....Don Everton

**CFJC****KAMLOOPS—1927—CBC****CJDC****DAWSON CREEK—1947**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Radio Station CJDC, Ltd.

Frequency: 910 Kc.....Power: 1 Kw. d.  
 Owned.....Ian G. Clark, Ltd.  
 Address.....310 St. Paul St.  
 Phone: 1021.....Air Time: Full Time  
 Newspaper Affil.....Sentinel

News Service ..... BNS  
 Trans. Service ..... World  
 Sta. Rep. .... All-Canada, Weed  
 Membership ..... CARTB  
 Gen., Sta. Mgr. .... Ian G. Clark  
 Comm. Mgr. .... R. J. Innes  
 Program Dir. .... W. Harwood  
 Publicity Dir. .... Pat Marini  
 Chief Engineer ..... Fred Webber

# CKOV

## KELOWNA—1931—CBC

Frequency: 630 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Okanagan Bcstrs., Ltd.  
 Business-Studio Address ..... Box 1481  
 Phone: 3331 ..... Air Time: Full Time  
 News Service ..... BN  
 Transcription Service ..... World  
 Representative ..... All-Canada, Weed  
 Membership ..... CARTB  
 Pres. .... J. W. B. Browne  
 Gen. Mgr. .... J. H. Browne  
 Station Manager ..... D. Reid  
 Promotion Mgr. .... Freda Woodhouse  
 Chief Engineer ..... J. Fred Weber

# CHUB

## NANAIMO—1949

Frequency: 1570 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Standard Bcstg. Co.  
 Business Address ..... Malaspina Hotel  
 Air Time ..... Full Time  
 News Service ..... BUP  
 Transcription Service ..... World, Standard  
 Rep. .... Stephens & Towndrow, Hunt, Cooke  
 General Manager ..... C. J. Rudd  
 Commercial Mgr. .... Sheila Hassell  
 Program Director ..... Victor Fergie  
 Chief Engineer ..... E. Ross MacIntyre

# CKLN

## NELSON—1939—CBC

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... News Publishing Co., Ltd.  
 Address ..... 266 Baker St.  
 Phone: 19 ..... Air Time: Full Time  
 Newspaper Affiliation ..... Nelson Daily News  
 News Service ..... PN  
 Representative ..... Stovin, Young  
 Membership ..... CARTB, WARTB, BCARTB, BBM  
 President ..... Maj. R. H. Green  
 General Manager ..... C. W. Ramsden  
 Station Mgr., Chief Engineer ..... A. R. Ramsden

# CKNW

## NEW WESTMINSTER—1944

Frequency: 1320 Kc. .... Power: 5000 Watts  
 Owned By ..... Intl. Bcsting Co., Ltd.  
 Business-Studio Address ..... 227 Columbia St.  
 Phone: N.W. 3000 ..... Air Time: Full Time  
 News Service ..... UP, AP  
 Transcription ..... Associated, Standard, Cole  
 Representative ..... Forjoe, Nat. Bcstg. Sales  
 Membership ..... BAB  
 Pres., Gen., Mgr. .... William Rea, Jr.

Assistant Manager ..... Hugh Wallace  
 Prog. Dir. .... Hal Davis  
 Station Mgr. .... W. Hughes  
 Merchandising Dir. .... M. Cooper  
 Sls. Prom. Mgr. .... S. Buchanan  
 Chief Engineer ..... Clare Purvis

# CKOK

## PENTICTON—1948

Freq.: 800 Kc. .... Power: 1 Kw. d., 500 Wis. n.  
 Owned-Operated By ..... CKOK, Ltd.  
 Business-Studio Address ..... 125 Nanaimo Ave.  
 Phone Number ..... 2800, 2850  
 Transcription Service ..... Standard  
 Representative ..... Mulvihill, Cooke  
 Membership ..... BCARTB, WAB, CARTB  
 Managing Director ..... Maurice P. Finnerty  
 Station Manager ..... Roy G. Chapman  
 Comm. Mgr. .... Warren Johnstone  
 Program Director ..... Russ Richardson  
 Chief Engr. .... George Cameron

# CJAV

## PORT ALBERNI—1946

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... CJAV, Ltd.  
 Address ..... 735 Third Ave., N.  
 Phone: 604 ..... Air Time: Full Time  
 News Service ..... PN, Reuters  
 Transcription ..... Lang-Worth, Cole, Capitol,  
 Standard, World  
 Membership ..... CARTB  
 President ..... Harold E. Warren  
 Managing Dir. .... Kenneth Hutcheson  
 Comm. Mgr. .... J. Geoffrey Holmes  
 Program Dir. .... Thomas A. Rannie  
 Publicity Dir. .... James A. Halldorson  
 Chief Engineer ..... Ross McIntyre

# CKPG

## PRINCE GEORGE—1946—CBC

Frequency: 550 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Station CKPG, Ltd.  
 Address ..... 1220 Sixth Ave.  
 Phone Number ..... 140  
 Representative ..... All-Canada, Weed  
 Membership ..... CARTB, BBM  
 President ..... Frank H. Elphicke  
 General Manager ..... Cecil G. Elphicke  
 Commercial Manager ..... Jack Carbutt  
 Production Mgr. .... Chuck Cawdell

# CFPR

## PRINCE RUPERT—1938—CBC

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... Canadian Broadcasting Corp.  
 Address ..... 336 Second Ave., W.  
 Representative ..... Stovin  
 General Manager (CBC) ..... J. A. Ouimet

# CJAT

## TRAIL—1931—CBC

Frequency: 610 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Kootenay Bcstg. Co., Ltd.

Business-Studio Address.....815 Victoria St.  
 Phone Number .....1840  
 News Service .....AP  
 Rep.....Weed, All-Canada Radio Facilities  
 President.....A. S. Mawdsley  
 General Manager.....John W. Loader  
 Commercial Manager.....Lorne V. McLeod  
 Program Director.....J. P. Kobluk  
 Chief Engineer.....John D. Hepburn

### C B U

#### VANCOUVER—1936—CBC

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Canadian Bcastg. Corp.  
 Address.....701 Hornby St.  
 Phone Number .....Marine 6121  
 News Service.....BUP, R, CP  
 General Manager (CBC)...J. Alphonse Ouimet  
 Commercial Mgr. (CBC)....Walter E. Powell  
 Regional Representative.....Kenneth Caple  
 Regional Prog. Dir.....Doug Nixon  
 Press Info. ....Ron C. Fraser  
 C. Engineer.....W. G. Richardson

### C J O R

#### VANCOUVER—1926—CBC

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Operated By.....CJOR, Ltd.  
 Business-Studio Address.....846 Howe St.  
 Phone Number.....Marine 6464  
 News Service.....BUP, UP, CP  
 Transcription Service.....Thesaurus  
 Rep.....Stovin, Canadian Sta. Reps, Ltd.  
 Membership.....CAB  
 Pres., Gen. Mgr.....George C. Chandler  
 Exec. Assistant.....F. W. H. Wellwood  
 Chief Engineer.....Art Chandler  
 Commercial Mgr.....Don Laws

### C K L G

#### VANCOUVER—1954

Frequency: 1070 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Gibson Bros. Ltd.  
 Address.....143 E. 11th, North Vancouver  
 Phone.....York 1101  
 General Manager.....Robert T. Bowman  
 Commercial Manager.....John N. Hunt  
 Chief Engineer.....E. G. T. Payne

### C K M O

#### VANCOUVER—1922

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....B. C. Bcastg. System, Ltd.  
 Address.....812 Robson St.  
 Phone Number.....Marine 1271  
 Transcription Service.....Associated, SESAC  
 Representative.....Cooke, Renaud  
 President.....Mrs. R. J. Sprott  
 Managing Director.....Mrs. K. M. Willis  
 Chief Engineer.....D. Rogers

### C K W X

#### VANCOUVER—1923—MBS

Frequency: 980 Kc.....Power: 5000 Watts  
 Business-Studio Address.....543 Seymour St.  
 Phone: TA. 5131.....Air Time: Full Time  
 News Service.....CP, BUP  
 Transcription Service.....World  
 Representative.....All-Canada, Weed  
 Membership.....BAB  
 President.....Arthur Holstead  
 Vice-Pres., Gen. Mgr.....Frank H. Elphicke  
 Commercial Manager.....John L. Sayers  
 Program Director.....John Ansell  
 Sales Promotion Mgr.....Tosh MacDonald  
 Publicity Dir.....Ken Hughes  
 Chief Engineer.....Charles Smith

### C J I B

#### VERNON—1947—CBC-DOMINION

Frequency: 940 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Interior Bcstrs., Ltd.  
 Business Address.....3330 Barnard Ave. W.  
 Phone: 3900.....Air Time: Full Time  
 News Service.....PN  
 Rep.....Radio Representatives, Cooke  
 General Manager.....A. G. Seabrook  
 Commercial Mgr.....Larry Scott  
 Program Director.....Don Warner  
 Publicity Dir.....Dave Lilwall  
 Chief Engineer.....Loren Merriman

### C J V I

#### VICTORIA—1941—CBC

Frequency: 900 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Island Bcastg. Co., Ltd.  
 Business-Studio Address.....817 Fort Street  
 Phone: BE. 8221.....Air Time: Full Time  
 News Service.....BN  
 Transcription Service.....Assd. World  
 Representative.....Weed, All-Canada  
 Membership.....CARTB  
 President.....J. M. Taylor  
 General Manager.....W. M. Guild  
 Commercial Manager.....Lee F. Hallberg  
 Sales Prom. Mgr.....Hugh Curtis  
 Program Director.....V. J. Groves  
 Chief Engineer.....Joe Sommers

### C K D A

#### VICTORIA—1950—CBC

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Capital Bcastg. System  
 Address.....1450 Douglas St.  
 Phone: 4-9311.....Air Time: Full Time  
 News Service.....BUP, CP  
 Transcription Service.....Standard, SESAC  
 Representative.....Forjoe Radio Reps.  
 Pres., Gen. Mgr.....David M. Armstrong  
 Commercial Mgr.....Gordon M. Reid  
 Production Mgr.....David G. Hill  
 Publicity Director.....Philip J. Baldwin  
 Chief Eng.....Norman E. Bergquist

# MANITOBA

## CKX

BRANDON—1928—CBC

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By... Western Manitoba Bcstrs.  
Address... 8th St. & Princess Ave.  
Phone: 4532 Air Time: Full Time  
Transcription Service... Thesaurus, SESAC  
Representative... Radio Representatives, Young  
News Service... BUP, BN  
Membership... WAB, CARTB  
Managing Director... J. B. Craig  
Commercial Manager... E. D. Holland  
Program Director... Eric Davies  
Publicity Director... Archie Olson  
Chief Engineer... Humphrey Davies

## CKDM

DAUPHIN—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned... Dauphin Bcstg. Co., Ltd.  
Address... 3rd Ave., N. E.  
Phone: 3230, 3270 Air Time: Full Time  
News Service... CP  
Trans. Service... SESAC  
Representative... Radio-Rep., Young  
Pres., Gen. Mgr... Mrs. G. Peebles  
Asst. & Comm. Mgr... J. M. Henderson  
Program Dir... Ted Benoit  
Chief Engineer... R. D. Hughes

## CFAR

FLIN FLON—1937—CBC

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By... Arctic Radio Corp., Ltd.  
Address... 436 Main St.  
Phone: 4422 Air Time: Daytime  
News Service... BN  
Trans. Service... SESAC, Lang-Worth, ASCAP  
Representative... Stovin, Young  
Membership... CARTB  
President... J. Mundie  
Station Manager... C. H. Witney  
Commercial Manager... T. Ashmore  
Program Director... E. Smallwood

## CKSB

ST. BONIFACE—1946—CBC

Frequency: 1250 Kc. Power: 1 Kw. d., 1 Kw. n.  
Owned... Radio-St. Boniface Ltd.  
Address... 607 Langevin St.  
Phone: 20-4865 Air Time: Daytime  
News Service... BUP  
Trans. Service... SESAC  
Representative... Renaud, McGillivra, Hunt  
President... Celestin Champagne  
General Mgr... Roland Couture  
Commercial Mgr... Raoul Normandeau  
Program Dir... Denis Belair  
Chief Engineer... Yves Savignac

## CBW

WINNIPEG—1948—CBC

Frequency: 990 Kc. Power: 50,000 Watts  
Owned-Operated By... Canadian Bcstg. Corp.  
Business Address... 541 Portage Ave.  
Phone: 742-541 Air Time: Full Time  
Regional Representative... J. R. Finlay  
Chrm. of Board... A. Davidson Dunton  
General Manager... J. Alphonse Ouimet  
Station Manager... J. N. Mogridge  
Commercial Mgr... W. E. Powell  
Reg. Prog. Director... Dan E. Cameron  
Publicity Director... Jack Brickenden  
Reg. Chief Engineer... W. G. Richardson

## CJOB

WINNIPEG—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By... Blick Bcstg., Ltd.  
Business-Studio Address... Lindsay Bldg.  
Phone Number... 926, 374  
Transcription Service... World, Thesaurus,  
Associated, Standard, Lang-Worth  
Membership... CAB  
President, General Manager... J. O. Blick  
Commercial Manager... A. J. Messner  
Sales Prom. Mgr... H. J. Gibson  
Production Mgr... George C. Davies  
Chief Engineer... R. V. Durie

## CKRC

WINNIPEG—1934—CBC DOMINION

Frequency: 630 Kc. Power: 5000 Watts  
Owned... Transcanada Communications, Ltd.  
Bus.-Studio Address... 300 Carlton St.  
Phone: 922-266 Air Time: Daytime  
News Service... BUP, BN, CP  
Transcription Service... Lang-Worth, Standard  
Membership... CARTB, BBM  
Representative... Weed, All-Canada  
President... Clifford Sifton  
Gen., Sta. Mgr... William A. Speers  
Commercial Manager... B. M. Pirie  
Prom., Pub. Mgr... Wm. H. Edge  
Program Director... J. M. Hill  
Publicity Dir... F. M. Desourdy  
Chief Engineer... A. W. Hooper

## CKY

WINNIPEG—1950

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Oper. By... Station CKY, Ltd.  
Business Address... 432 Main St.  
Phone: 931, 531 Air Time: Full Time  
Transcription... Capital, SESAC, Associated  
Representative... Stovin, Cooke  
Membership... CAB, WAB  
President... Lloyd E. Moffatt  
Adv. Sales Mgr... W. E. Collier  
Local Sales Mgr... C. F. Hawkins  
Sales Prom. Mgr... Harry O. Watts  
Program Director... Jack R. Stewart  
Chief Engineer... A. Melowanchuck

# NEW BRUNSWICK

## CKNB

### CAMPBELLTON—1939—CBC

Frequency: 950 Kc. Power: 1000 Watts  
Owned-Oper. By Restigouche Bcstg. Co., Ltd.  
Business Address 110 Water St.  
Phone: 3-2009 Air Time: Full Time  
Representative Hardy, Weed  
News Service CP  
Membership CARTB, BBM  
President J. Wesley MacDonald  
General Manager Dr. Charles H. Houde  
Prod. Mgr. Bill Harper  
Station Manager Stan Chapman  
Program Director Bob Richards  
Chief Engineer Phil Paquette

## CJEM

### EDMUNDSTON—1944—CBC

Frequency: 570 Kc. Power: 1000 Watts  
Owned-Oper. By Edmundston Radio, Ltd.  
Phone: 880 Air Time: Full Time  
Transcription Service SESAC  
News Service BN  
Representative Stovin, Young  
President George Michaud  
Managing Dir. Jack Brilliant  
Station Manager Maurice Lacasse  
Sales Prom. Mgr. Maurice Lacasse  
Comm., Prom. Mgr. Georges Guerrette  
Program Director Paul-Emile Carrier  
Chief Engineer Adrien Garceau

## CFNB

### FREDERICTON—1923—CBC

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By James S. Neill & Sons, Ltd.  
Phone: 5501 Air Time: Full Time  
News Service UP, AP  
Transcription Service Thesaurus, Standard  
Representative All-Canada, Weed  
Membership CARTB  
Gen., Sta. Mgr. Dr. Malcolm Neill  
Comm., Prom. Mgr. H. L. McFee  
Program Director J. T. H. Fenety  
Chief Engineer Glenn D. Love

## CBAF

### MONCTON—1954—CBC

Frequency: 1300 Kc. Power: 5000 Watts  
Address Georges & Archibald Sts.  
Representative Canadian Bcstg. Corp.  
General Manager Alphonse Ouimet  
Commercial Mgr. M. Valiquette  
Regional Director W. S. Briggs  
Press & Info. Service Dir. R. C. Fraser  
Engineer W. G. Richardson

## CKCW

### MONCTON—1934—CBC

Frequency: 1220 Kc. Power: 5000 Watts  
Owned-Oper. By Moncton Bcstg., Ltd.  
Phone: 4-9111, 2, 3, 4 Air Time: Full Time  
News Service BUP, RP, BN  
Transcription Service Lang-Worth

Representative Young, Stovin  
Membership BAB  
Pres., Gen. Mgr. F. A. Lynds  
Commercial Manager T. Tonner  
Program Director W. Fulton  
Publicity Dir. R. B. Reid  
Chief Engineer Arnold Brewster

## CKMR

### NEW CASTLE—1949—CBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned Miramichi Bcstg. Co., Ltd.  
Phone: 690 Air Time: Full Time  
News Service BUP  
Representative Renaud  
President L. W. Flett  
Gen., Sta., Comm. Mgr. R. J. Wallace  
Prog., Pub. Dir. D. L. Leeman

## CBA

### SACKVILLE—1939—CBC

Frequency: 1070 Kc. Power: 50,000 Watts  
Owned-Oper. By Canadian Bcstg. Corp.  
Bus. Studio Address 100 Sackville St.,  
Halifax, N. S.  
Phone Number 3-6188  
News Service BUP, CP, R  
Regional Representative W. E. S. Briggs  
General Manager (CBC) J. Alphonse Ouimet  
Station Manager S. R.  
Program Director H. J. Boyle  
Publicity Director R. C. Fraser  
Chief Engineer G. W. Olive

## CFBC

### SAINT JOHN—1946—CBC

Frequency: 930 Kc. Power: 5000 Watts  
Owned-Operated By Fundy Bcstg. Co., Ltd.  
Address 68 Carleton St.  
Phone: 2-3301 Air Time: Full Time  
News Service BUP  
Transcription Service Thesaurus  
Representative Weed, Hunt, Nat'l Bcst. Sales  
Membership CARTB  
President A. M. A. McLean  
General Manager Hugh T. Trueman  
Commercial Manager C. F. Bedford  
Program Director Wm. Tonner  
Prom. Mgr., Publ. Dir. R. J. Gallagher  
Chief Engineer H. M. Stout

## CHSJ

### SAINT JOHN—1934—CBC

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By New Brunswick Bcstg. Co.  
Business-Studio Address 14 Church St.  
Phone: 3-3304 Air Time: Full Time  
Newspaper Affil. Journal, Globe  
Transcription Service World, Lang-Worth  
Representative Stovin, Young  
Membership NARTB  
Station Manager George A. Cromwell  
Program Director Cleve G. Stillwell  
Asst. Station Manager Earl McCarron  
Chief Engineer J. G. Bishop



# NEWFOUNDLAND

## CBY

CORNER BROOK—1942—CBC

Frequency: 790 Kc. Power: 1000 Watts  
Owned-Operated By... Canadian Bcstg. Corp.  
Air Time..... Full Time  
Representative..... C. V. Hierlihy  
Gen. Mgr. (CBC)..... J. Alphonse Ouimet

## CBG

GANDER—1949—CBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Canadian Bcstg. Corp.  
Address..... P. O. Drawer 32  
Phone Number..... 349  
News Service..... CP, BUP, Reuters, PN  
General Manager..... J. A. Ouimet

## CBT

GRAND FALLS—1949—CBC

Frequency: 1350 Kc. Power: 1000 Watts  
Owned-Operated By... Canadian Bcstg. Corp.  
Address..... Munro Bldg.  
Phone Number..... 2102  
Air Time..... 16½ hrs.  
Gen. Mgr. (CBC)..... J. Alphonse Ouimet  
Station Manager..... John J. Grace  
Press & Info. Ser. Director (CBC)..... Ron C. Fraser

## CBN

ST. JOHN'S—1949—CBC

Frequency: 640 Kc. Power: 10,000 Watts  
Owned-Operated By... Canadian Bcstg. Corp.  
Address..... St. John's  
Air Time..... 16½ hrs.  
News Service..... CP, Reuters  
Representative..... CBC  
General Manager (CBC)..... J. Alphonse Ouimet  
Commercial Mgr. (CBC)..... W. E. Powell  
Publ. Director (CBC)..... Ron C. Fraser  
Chief Engineer (CBC)..... C. W. Olive

## CJON

ST. JOHN'S—1951

Frequency: 930 Kc. Power: 5000 Watts  
Owned-Oper. By..... Nfld. Bcstg. Co., Ltd.  
Address..... Prince of Wales St.  
Phone: 7106 Air Time: Full Time  
News Service..... AP, CP, BN  
Transcription Service..... Lang-Worth, SESAC  
Reps..... All-Canada Radio, Weed  
Membership..... CABT, BBM  
Pres., Gen. Mgr..... Geoffrey W. Stirling  
Station Manager..... Don Jamieson  
Commercial Manager..... F. Dawe  
Sales Prom. Mgr..... Jack Baird  
Program Director..... Art Hartnett  
Publicity Director..... C. Yuill  
Chief Engineer..... Oscar Hierlihy

## VOAR

ST. JOHN'S—1929

Frequency: 1230 Kc. Power: 100 Watts d.  
Owned-Oper. By..... Nfld. Mission Conf.  
Address..... P. O. Box 574  
Phone..... 6760  
Pres., Gen. Mgr..... Philip Moores

## VOCM

ST. JOHN'S—1936

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Operated By... Colonial Bcstg. System  
Business Address... Water at McBride's Hill  
Phone..... 3148-9  
News Service..... CP, PN, BUP  
Transcription Service..... Thesaurus, World  
Membership..... CARTB, AAB  
Representative..... Stovin, Canada, Young  
Managing Director..... H. N. Butler  
Commercial Manager..... M. Shulman  
Program Director..... J. Regan  
Chief Engineer..... W. B. Williams

# NOVA SCOTIA

## CJFX

ANTIGONISH—1943—CBC

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Operated By... Atlantic Bcstrs., Ltd.  
Address..... Box 280  
Phone: 580 Air Time: Full Time  
Transcription Service..... SESAC  
Representative..... Mulvihill, Young  
General Manager..... J. Clyde Nunn  
Sales Prom. Mgr..... C. M. Tierney  
Program Director..... Charles O'Brien  
Publicity Dir..... Bruce Rafuse  
Chief Engineer..... G. C. MacDougall

## CKBW

BRIDEWATER—1947

Frequency: 1000 Kc. Power: 1000 Watts  
Owned-Oper. By... Acadia Bcstg. Co., Ltd.

Address..... 399 King St.  
Representative..... R-R. Cooke  
President..... C. J. Morrow  
General Manager..... John F. Hirtle  
Station Manager..... James A. MacLeod  
Comm. Mgr..... J. C. Newell  
Sales Prom. Mgr..... Lester L. Rogers  
Program Director..... A. Maxwell Ramey  
Publicity Director..... R. A. MacLaren  
Chief Engineer..... Douglas B. Hirtle

## CBH

HALIFAX—1947—CBC

Frequency: 1330 Kc. Power: 250 Watts  
Owned-Operated By... Canadian Bcstg. Corp.  
Business-Studio Address..... 100 Sackville St.  
General Manager..... J. Alphonse Ouimet  
Station Manager..... S. R. Kennedy  
Press & Info Service Director..... Ron Fraser

# CHNS

HALIFAX—1926—CBC

Frequency: 960 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . Maritime Bcstg. Corp., Ltd.  
 Bus.-Studio Address . . . . . 10 Tobin St.  
 Phone: 3-8318 . . . . . Air Time: Full Time  
 News Service . . . . . CP, BUP  
 Newspaper Affil. . . Chronicle-Herald, Mail-Star  
 Transcription Service . . . Theaurus, Lang-Worth  
 Representative . . . . . All-Canada, Weed  
 Membership . . . . . CARTB  
 President . . . . . Graham W. Dennis  
 Gen., Station Manager . . . . . Gerald Redmond  
 Commercial Manager . . . . . Douglas Grant  
 Sales Prom. Mgr. . . . . John Holden  
 Program Manager . . . . . John A. Funston  
 Chief Engineer . . . . . Arthur H. Greig

# CJCH

HALIFAX—1944

Frequency: 920 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Chronicle Co., Ltd.  
 Bus.-Studio Address . . . . . 741 Robie St.  
 Phone: 5-5443 . . . . . Air Time: Full Time  
 Transcription Service . . . . . World  
 Representative . . . . . Mulvihill  
 Managing Director . . . . . B. P. McCurdy  
 Station Manager . . . . . E. Finlay MacDonald  
 Prod. Mgr. . . . . Leonard J. Chapple  
 Prog. Dir. . . . . Al Foster  
 Commercial Mgr. . . . . C. L. Chambers  
 Chief Engineer . . . . . A. Reginald MacWilliams

# CKEN

KENTVILLE—1944

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . Evangeline Bcstg. Co., Ltd.  
 Business-Studio Address . . . . . Radio Center  
 Phone: Kentville 2111 . . . . . Air Time: Full Time  
 News Service . . . . . CP  
 Transcription Service . . . . . World  
 Representative . . . . . Alexander  
 Membership . . . . . CARTB, BBM  
 President . . . . . George Wilson  
 General Manager . . . . . J. A. C. Lewis  
 Commercial Mgr. . . . . Mrs. E. J. Macmillan  
 Sales Prom. Mgr. . . . . B. M. Butler-Gray  
 Program Director . . . . . W. A. Bishop  
 Publicity Director . . . . . Graham Galloway  
 Chief Engineer . . . . . A. M. Bishop

# CKEC

NEW GLASGOW

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Hector Bcstg. Co.  
 General Manager . . . . . James M. Cameron  
 Asst. Gen., Comm. Mgr. . . . . Howard MacLean  
 Promotion Manager . . . . . Ross Ingram  
 Chief Engineer . . . . . Charles Gogen

# CBI

SYDNFY—1948—CBC

Freq.: 1140 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Canadian Bcstg. Corp.

Business-Studio Address . . . . . 247 Charlotte St.  
 Station Manager . . . . . F. G. Cooke  
 Chief Eng. . . . . G. R. Oulton

# CJCB

SYDNEY—1929—CBC

Frequency: 1270 Kc. . . . . Power: 5000 d.,  
 1000 Watts n.  
 Owned-Oper. By . . . . . Cape Breton Bcstrs., Ltd.  
 Business-Studio Address . . . . . Radio Bldg.  
 Phone Number . . . . . 5596-7  
 Air Time . . . . . Full Time  
 News Service . . . . . PN  
 Transcription Service . . . Theaurus, Lang-Worth  
 Representative . . . . . All-Canada, Weed  
 General Manager . . . . . J. Marven Nathanson  
 Commercial Manager . . . . . R. M. Burchell  
 Sales Prom. Mgr. . . . . M. C. MacQuarrie  
 Program Director . . . . . T. C. Robertson  
 Chief Engineer . . . . . A. E. Vernon

# CKCL

TRURO—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . Colchester Bcstg. Co. Ltd.  
 Business Address . . . . . 7 Pleasant St.  
 Phone: 491 . . . . . Air Time: Full Time  
 News Service . . . . . BUP, RP  
 Transcription Service . . . . . Associated, World  
 Representative . . . . . Radio Time Sales  
 Membership . . . . . CARTB, BBM  
 President, General Mgr. . . . . J. Arthur Manning  
 Comm. Mgr. . . . . George B. Moore  
 Program Director . . . . . Lloyd Cavanagh  
 Chief Engineer . . . . . Sidney Bernasconi

# CFAB

WINDSOR—1944

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Evangeline Bcstg. Co., Ltd.  
 Address . . . . . Radio Centre  
 Phone: 2111 . . . . . Air Time: Full Time  
 News Service . . . . . CP  
 Transcription Service . . . . . World  
 Representative . . . . . Alexander  
 Membership . . . . . CARTB, BBM  
 President . . . . . George Wilson  
 General Manager . . . . . J. A. C. Lewis  
 Comm. Mgr. . . . . Mrs. E. J. MacMillan  
 Promotion Mgr. . . . . Bernard Butler-Gray  
 Program Director . . . . . Willard A. Bishop  
 Publicity Director . . . . . Graham Galloway  
 Chief Engineer . . . . . A. M. Bishop

# CJLS

YARMOUTH—1934—CBC

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Gateway Bcstg. Co., Ltd.  
 Address . . . . . 222 Main St.  
 Phone: 500 . . . . . Air Time: Full Time  
 News Service . . . . . CP  
 Transcription Service . . . . . All-Canada  
 Representative . . . . . All-Canada, Weed  
 Pres., Gen., Comm. Mgr., Chf. Eng. . . . . D. L. Smith  
 Publicity Dir. . . . . William Singer

# ONTARIO

## CKBB

**BARRIE—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Barrie Bcastg. Co. Ltd.  
Address: 26 Dunlop St. W.  
Phone: 5585. Air Time: Full Time  
News Service: BN  
Membership: CARTE, BBM  
Representative: Young, Mulvihill  
Pres., Gen. Mgr.: Ralph T. Snelgrove  
Station Manager: H. J. Snelgrove  
Comm. Mgr.: Robert Hunter  
Program Director: Robert McLean  
Publicity Director: F. L. Fraser  
Chief Engr.: Jack Mattenley

## CJBQ

**BELLEVILLE—1947—CBC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Quinte Bcastg. Co., Ltd.  
Address: P. O. Box 399  
Phone: 3200. Air Time: Full Time  
Transcription Service: World, Thesaurus  
Representative: Stovin, Can. Sta. Rep.  
Membership: CARTE  
President: A. McLean Halg  
Station Manager: W. H. Stovin  
Commercial Manager: J. H. MacDonald  
Program Director: P. R. Flagler  
Chief Engineer: J. B. Buchanan

## CFJB

**BRAMPTON—1953**

Frequency: 1090 Kc. Power: 250 Watts  
Owned-Oper. By: CFJB, Ltd.  
Address: 2 Ellen St.  
Phone: 2321  
Rep.: Radio & TV Sales, Cooke  
President: William Martin  
General Manager: Fenwick Job  
Commercial Manager: Deryk Upton  
Chief Engineer: E. F. Job

## CKPC

**BRANTFORD—1923—CBC**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By: Telephone City Bcast., Ltd.  
Address: 525 Colborne St.  
Phone: 3-2664. Air Time: Full Time  
Transcription Service: World  
News Service: BUP  
Transcription Service: World, Capitol  
Representative: J. L. Alexander  
Pres., Gen. Mgr.: Mrs. F. M. Buchanan  
Station Manager: R. Buchanan  
Comm. Manager: Wally Shubat  
Sales Prom., Pub. Director: A. J. Kelly  
Chief Engineer: J. Featherston

## CFJR

**BROCKVILLE—1943—CBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: Eastern Ontario Bcastg. Co., Ltd.

Business-Studio Address: 17 King St. West  
Phone: 4628. Air Time: Full Time  
News Service: BUP  
Trans. Service: Lang-Worth  
Representative: Stovin, Young  
Membership: BBM  
Pres., Gen. Sta., Comm. Mgr.: Jack R. Radford  
Asst. Sta. Mgr.: Thomas Statham  
Program Director: Jim Chapman  
Chief Engineer: Sid Penstone

## CFCO

**CHATHAM—1926—CBC—  
DOMINION**

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Operated By: John Beardall  
Business Address: P. O. Box 277  
Phone Number: 2626  
News Service: BUP  
Transcription Service: Cole, Lang-Worth  
Pres., Gen. Manager: John Beardall  
Commercial Director: Peter Kirkey

## CKSF

**CORNWALL—1945—CBC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Standard-Freeholder, Ltd.  
Business-Studio Address: 36 Pitt St.  
Phone Number: 4800-01  
Air Time: 6:45 a.m.-11:45 p.m.  
News Service: CBN  
Transcription Service: Thesaurus  
Representative: Stovin, McGillvra  
Membership: CARTE  
Station Manager: Fred H. Pemberton  
Publicity Director: Alma Larocque  
Program Director: Carl Fisher  
Chief Engineer: Mahlon Clark

## CKFI

**FORT FRANCES—1944—CBC-KBS**

Frequency: 800 Kc. Power: 1 Kw. d., 1 Kw. n.  
Owned By: Radio Station CKFI  
Business-Studio Address: 242 Scott St.  
Phone: 200. Air Time: Full Time  
News Service: BN  
Transcription Service: Keystone, Lang-Worth  
Rep.: Radio Reps., Cooke, Hunt, Lawson  
Pres., Gen. Mgr.: J. G. McLaren  
Station Manager: Gordon McBride  
Commercial Mgr.: Ted Ashton  
Chief Engineer: Dick Endseth

## CKPR

**FORT WILLIAM—1931—CBC**

Frequency: 580 Kc. Power: 1000 Watts  
Owned-Oper. By: H. F. Dougall Co., Ltd.  
Bus.-Studio Address: Radio Hall  
Phone: 33477. Air Time: Full Time  
News Service: CP, PR  
Trans. Ser.: Thesaurus  
Rep.: Radio Representatives, YARB  
Membership: CARTE  
Pres., Gen. Mgr.: H. F. Dougall

Sta., Comm. Mgr. .... George Jeffrey  
 Program Director ..... J. P. Friesen  
 Publicity Director ..... Jack Masters  
 Chief Engineer ..... W. T. Ross

**CKGR**  
 GALT—1954

Frequency: 1110 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Margaret Gourlay Spohn  
 Address ..... 3 Amslie St.  
 Phone ..... 4318  
 Representative ..... Stovin  
 President ..... Mrs. Margaret Spohn  
 Managing Director ..... Gerald H. Lee  
 Advertising Representative ... Derrick Crossey  
 Program Director ..... John Meadows  
 Chief Engineer ..... Gerald W. Lee

**CJOY**  
 GUELPH—1948

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... CJOY, Ltd.  
 Business Address ..... Bond Bldg.  
 Phone: 5500 ..... Air Time: Full Time  
 News Service ..... BN  
 Transcription Service ..... Associated  
 Representative ..... Radio Reps., Cooke  
 Membership ..... CARTB  
 Pres., Sta. Mgr. .... Wallace Slatter  
 Commercial Mgr. .... Frederick T. Metcalf  
 Program Director ..... Don LeBlanc  
 Chief Engineer ..... J. Milligan

**CHML**

HAMILTON—1927—CBC

Frequency: 900 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ... Maple Leaf Bcstg. Co., Ltd.  
 Business-Studio Address ..... 848 Main St., E.  
 Phone: 9-2411 ..... Air Time: Full Time  
 Transcription Service ..... Standard  
 Membership ..... CARTB  
 President ..... Kenneth D. Soble  
 Station Manager ..... Tom Darling  
 Commercial Manager ..... W. D. Whitaker  
 Sales Prom. Mgr. .... Stafford Habberfield  
 Program Director ..... Agnes M. Anderson  
 Chief Engineer ..... Hugh Potter

**CKOC**

HAMILTON—1922—CBC

Frequency: 1150 Kc. .... Power: 5000 Watts  
 Owned ..... Wentworth Radio Bcstg. Co., Ltd.  
 Business-Studio Address ..... 32 John St.  
 Phone: 7-4483 ..... Air Time: Full Time  
 News Service ..... BUP  
 Transcription Service ..... Thesaurus, World  
 Representative ..... All-Canada, Weed  
 Membership ..... CARTB, BBM  
 President ..... H. R. Carson  
 General Manager ..... W. T. Cranston  
 Commercial Manager ..... J. Lyman Potts  
 Promotion Mgr. .... Donald H. Watson  
 Program Director ..... Frank D. Fogwell  
 Chief Engineer ..... Leslie Horton

**CJRL**

KENORA—1938—CBC

Frequency: 1220 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Loyd Moffat  
 Address ..... Johnson Block  
 Phone Number ..... 6212  
 News Service ..... CP, BUP  
 Representative ..... Stovin, Cooke  
 Membership ..... BBM, WAB, CARTB  
 Manager ..... J. Thom  
 Sales Prom. Mgr. .... George Balcaen  
 Chief Engineer ..... Bill Jones

**CKLC**

KINGSTON—1953—CBC

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... St. Lawrence Bcstg. Co.  
 Address ..... 99 Brock St.  
 Phone ..... 24927  
 Representative ..... Stovin, Forjoe  
 General Manager ..... T. D. French  
 Comm. Manager ..... J. F. French  
 Prog. Dir., Prod. Mgr. .... C. J. Bermingham  
 Chief Engineer ..... Barry M. Ogden

**CKWS**

KINGSTON—1942—CBC

Frequency: 960 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ... Frontenac Bcstg. Co., Ltd.  
 Address ..... King St.  
 News Service ..... PN  
 Trans. Ser. .... Lang-Worth  
 Rep. .... Natl. Bcst. Sales, Weed  
 Membership ..... CARTB  
 President ..... Senator W. R. Davies  
 Vice-President ..... Roy H. Thomson  
 Station Manager ..... Roy W. Hofstetter  
 Asst. Mgr. .... P. D. Scanlan  
 Comm. Manager ..... Weldon Wilson  
 Program Manager ..... W. Luxton  
 Chief Engineer ..... Burt Cobb

**CJKL**

KIRKLAND LAKE—1934—CBC

Frequency: 580 Kc. .... Power: 5000 Watts  
 Owned ..... Kirkland Lake Bestg., Ltd.  
 Address ..... Govt. Rd. West  
 Phone: 27 ..... Air Time: Full Time  
 News Service ..... BN  
 Transcription Service ..... Lang-Worth  
 Representative ..... Natl. Bcst. Sales, Weed  
 Membership ..... CARTB  
 President ..... Roy H. Thompson  
 General Manager ..... J. M. Davidson  
 Station Manager ..... Gord Burnett  
 Commercial Manager ..... J. Weatherwax  
 Sales Prom. Mgr. .... Bill Binney  
 Program Director ..... Jesse French  
 Chief Engineer ..... C. L. Spence

**CKCR**

KITCHENER—1929—CBC

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... K.-W. Bcstg. Co., Ltd.