
*Amplitude
Modulation
Stations—AM*

•

U. S. STATION INDEX

•

**STATIONS ALPHABETICALLY
LISTED BY STATES — CITIES**

•

KEY PERSONNEL



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WOR sells *more* products to *more* people
at *less* cost than any other station
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Key station of the Mutual Broadcasting System

Index of Standard Stations of U. S.

CKLW — Detroit-Windsor, Mich.	455	KBMN — Bozeman, Mont.	480
KAAA — Red Wing, Minn.	465	KBMW — Breckenridge, Minn.	462
KABC — Los Angeles, Calif.	342	KBMX — Coalinga, Calif.	340
KABI — Ketchikan, Alaska	656	KBMY — Billings, Mont.	480
KABQ — Albuquerque, N. M.	492	KBND — Bend, Ore.	553
KABR — Aberdeen, S. D.	588	KBNS — La Junta, Colo.	362
KADA — Ada, Okla.	547	KBOA — Kennett, Mo.	476
KAFP — Petaluma, Calif.	347	KBOE — Oskaloosa, Ia.	419
KAGH — Crossett, Ark.	330	KBOL — Boulder, Colo.	359
KAHU — Waipahu, Hawaii	659	KBON — Omaha, Neb.	485
KAKC — Tulsa, Okla.	552	KBOP — Pleasanton, Tex.	615
KAKE — Wichita, Kan.	425	KBOR — Brownsville, Tex.	601
KALB — Alexandria, La.	432	KBOW — Butte, Mont.	481
KALE — Richland, Wash.	636	KBOX — Modesto, Calif.	345
KALG — Alamogordo, N. M.	492	KBRC — Mount Vernon, Wash.	635
KALI — Pasadena, Calif.	347	KBRL — McCook, Neb.	485
KALL — Salt Lake City, Utah	622	KBRO — Bremerton, Wash.	634
KALM — Thayer, Mo.	479	KBRS — Springdale, Ark.	334
KALT — Atlanta, Tex.	599	KBRZ — Freeport, Tex.	607
KAMD — Camden, Ark.	330	KBST — Big Springs, Tex.	600
KAMQ — Amarillo, Tex.	598	KBTA — Batesville, Ark.	330
KANA — Anaconda, Mont.	480	KBTM — Jonesboro, Ark.	332
KAND — Corsicana, Tex.	603	KBTO — El Dorado, Kan.	421
KANE — New Iberia, La.	435	KBUC — Corona, Calif.	340
KANI — Kaneohe, Oahu, Hawaii	659	KBUD — Athens, Tex.	599
KANS — Wichita, Kan.	425	KBUH — Brigham City, Utah	621
KAOK — Lake Charles, La.	434	KBUN — Bemiji, Minn.	462
KAPA — Raymond, Wash.	636	KBUR — Burlington, Iowa	414
KAPK — Minden, La.	434	KBWD — Brownwood, Tex.	601
KARE — Atchison-St. Joseph, Kan.	421	KBWL — Blackwell, Okla.	548
KARK — Little Rock, Ark.	332	KBYE — Oklahoma City, Okla.	550
KARM — Fresno, Calif.	340	KBYR — Anchorage, Alaska	655
KASA — Elk City, Okla.	548	KBZY — Grand Rapids, Minn.	463
KASH — Eugene, Ore.	554	KCAP — Helena, Mont.	481
KASI — Ames, Iowa	414	KCBC — Des Moines, Iowa	416
KASL — Newcastle, Wyo.	654	KCBD — Lubbock, Tex.	611
KASM — Albany, Minn.	462	KCBQ — San Diego, Calif.	349
KAST — Astoria, Ore.	553	KCBS — San Francisco, Calif.	351
KATE — Albert Lea, Minn.	462	KCFH — Cuero, Tex.	603
KATL — Houston, Tex.	609	KCHA — Charles City, Iowa	415
KATO — Reno, Nev.	487	KCHE — Cherokee, Iowa	415
KATY — San Luis Obispo, Calif.	355	KCHI — Chillicothe, Mo.	473
KAUS — Austin, Minn.	462	KCHJ — Delano, Calif.	340
KAVE — Carlsbad, N. M.	493	KCHR — Charleston, Mo.	473
KAVL — Lancaster, Calif.	342	KCHS — Truth or Consequences, N. M.	495
KAWT — Douglas, Ariz.	326	KCID — Caldwell, Idaho	394
KAYL — Storm Lake, Ia.	420	KCIJ — Shreveport, La.	436
KAYO — Seattle, Wash.	636	KCIL — Houma, La.	433
KAYS — Hays, Kan.	422	KCIM — Carroll, Iowa	414
KBAK — Bakersfield, Calif.	337	KCJB — Minot, N. D.	533
KBAR — Burley, Idaho	394	KCKN — Kansas City, Kan.	423
KBBA — Benton, Ark.	330	KCKY — Coolidge, Ariz.	326
KBEL — Idabel, Okla.	549	KCLA — Pine Bluff, Ark.	334
KBHS — Hot Springs, Ark.	332	KCLE — Cleburne, Tex.	602
KBIF — Sanger, Calif.	352	KCLF — Clifton, Ariz.	326
KBIG — Avalon, Calif.	337	KCLO — Leavenworth, Kan.	423
KBIM — Roswell, N. M.	494	KCLS — Flagstaff, Ariz.	327
KBIS — Bakersfield, Calif.	337	KCLV — Clovis, N. M.	493
KBIX — Muskogee, Okla.	550	KCLW — Hamilton, Tex.	608
KBIZ — Ottumwa, Ia.	419	KCLX — Colfax, Wash.	634
KBKI — Alice, Tex.	598	KCMC — Texarkana, Tex.	619
KBKR — Baker, Ore.	553	KCMJ — Palm Springs, Calif.	347
KBKW — Aberdeen, Wash.	633	KCMO — Kansas City, Mo.	475
KBLA — Burbank, Calif.	339	KCNA — Tucson, Ariz.	328
KBLF — Red Bluff, Calif.	348	KCNC — Fort Worth, Tex.	605
KBLI — Blackfoot, Idaho	394	KCNI — Broken Bow, Neb.	483
KBLO — Hot Springs, Ark.	332	KCNO — Alturas, Calif.	337

KCNY — San Marcos, Tex.	617	KENM — Portales, N. M.	494
KCOG — Centerville, Iowa	415	KENO — Las Vegas, Nev.	486
KCOH — Houston, Tex.	609	KENT — Shreveport, La.	436
KCOK — Tulare, Calif.	358	KEPO — El Paso, Tex.	605
KCOL — Ft. Collins, Colo.	361	KERB — Kermit, Tex.	610
KCOM — Sioux City, Ia.	419	KEERC — Eastland, Tex.	604
KCON — Conway, Ark.	330	KERG — Eugene, Ore.	554
KCOR — San Antonio, Tex.	615	KERN — Bakersfield, Calif.	337
KCOW — Alliance, Neb.	483	KERO — Bakersfield, Calif.	337
KCOY — Santa Maria, Calif.	356	KERV — Kerrville, Tex.	610
KCRA — Sacramento, Calif.	348	KEUN — Eunice, La.	433
KCRB — Chanute, Kan.	421	KEVA — Shamrock, Tex.	617
KCRC — Enid, Okla.	548	KEVT — Tucson, Ariz.	328
KCRE — Crescent City, Calif.	340	KEX — Portland, Ore.	558
KCRI — Cedar Rapids, Iowa	415	KEXO — Grand Junction, Colo.	361
KCRV — Caruthersville, Mo.	473	KEXX — San Antonio, Tex.	616
KCRS — Midland, Tex.	612	KEYD — Minneapolis, Minn.	464
KCRT — Trinidad, Colo.	363	KEYE — Perrytown, Tex.	614
KCSB — San Bernardino, Calif.	349	KEYS — Corpus Christie, Tex.	602
KCSJ — Pueblo, Colo.	363	KEYY — Provo, Utah	622
KCSU — Provo, Utah	621	KFAC — Omaha, Neb.	485
KCTI — Gonzales, Tex.	638	KFAC — Los Angeles, Calif.	342
KCTX — Childress, Tex.	602	KFAD — Fairfield, Ia.	417
KCUU — Fort Worth, Tex.	607	KFAL — Fulton, Mo.	474
KCVR — Lodi, Calif.	342	KFAM — St. Cloud, Minn.	466
KCYL — Lampasas, Tex.	610	KFAR — Fairbanks, Alaska	655
KDAC — Fort Bragg, Calif.	340	KFBB — Great Falls, Mont.	481
KDAL — Duluth, Minn.	463	KFBC — Cheyenne, Wyo.	653
KDAS — Malvern, Ark.	333	KFBI — Wichita, Kan.	425
KDAV — Lubbock, Tex.	611	KFBK — Sacramento, Calif.	348
KDB — Santa Barbara, Calif.	356	KFDA — Amarillo, Tex.	598
KDDD — Dumas, Tex.	604	KFDM — Beaumont, Tex.	600
KDEC — Decorah, Iowa	416	KFDR — Grand Coulee, Wash.	634
KDEF — Albuquerque, N. M.	492	KFDX — Wichita Falls, Tex.	620
KDET — Center, Tex.	602	KFEL — Denver, Colo.	360
KDHL — Faribault, Minn.	463	KFEQ — St. Joseph, Mo.	477
KDIA — Auburn, Calif.	337	KFFA — Helena, Ark.	331
KDIX — Dickinson, N. D.	532	KFGO — Fargo, N. D.	532
KDKA — Pittsburgh, Pa.	574	KFGT — Fremont, Neb.	483
KDKD — Clinton, Mo.	473	KFH — Wichita, Kan.	425
KDLA — DeRidder, La.	433	KFI — Los Angeles, Calif.	342
KDLK — Del Rio, Tex.	604	KFIR — North Bend, Ore.	557
KDLM — Detroit Lakes, Minn.	463	KFIZ — Fon du Lac, Wis.	646
KDLR — Devils Lake, N. D.	532	KFJB — Marshalltown, Ia.	418
KDMA — Montevideo, Minn.	465	KFJI — Klamath Falls, Ore.	555
KDMO — Carthage, Mo.	473	KFJZ — Fort Worth, Tex.	607
KDMS — El Dorado, Ark.	330	KFKA — Greeley, Colo.	361
KDNT — Denton, Tex.	604	KFLD — Floydada, Tex.	605
KDON — Salinas, Calif.	349	KFLW — Klamath Falls, Ore.	555
KDRO — Sedalia, Mo.	479	KFMA — Davenport, Iowa	416
KDRS — Paragould, Ark.	334	KFMB — San Diego, Calif.	350
KDSH — Boise, Idaho	394	KFMJ — Tulsa, Okla.	552
KDSJ — Deadwood, S. D.	588	KFMO — Flat River, Mo.	474
KDSX — Denison, Tex.	604	KFNF — Shenandoah, Ia.	419
KDTH — Dubuque, Ia.	417	KFOR — Lincoln, Neb.	484
KDUZ — Hutchinson, Minn.	464	KFOX — Long Beach, Calif.	342
KDWT — Stamford, Tex.	618	KFPW — Fort Smith, Ark.	331
KDYL — Salt Lake City, Utah	622	KFQD — Anchorage, Alaska	655
KDZA — Pueblo, Colo.	363	KFRB — Fairbanks, Alaska	655
KEAN — Brownwood, Tex.	601	KFRC — San Francisco, Calif.	352
KEAR — San Mateo, Calif.	355	KFRD — Rosenberg, Tex.	615
KEBE — Jacksonville, Tex.	610	KFRE — Fresno, Calif.	341
KECC — Pittsburgh, Calif.	348	KFRM — Concordia, Kan.	421
KECK — Odessa, Tex.	613	KFRO — Longview, Tex.	611
KEEN — San Jose, Calif.	355	KFRU — Columbia, Mo.	473
KEEP — Twin Falls, Idaho	396	KFSA — Fort Smith, Ark.	331
KELA — Centralia-Chehalis, Wash.	634	KFSB — Joplin, Mo.	475
KELD — El Dorado, Ark.	331	KFSD — San Diego, Calif.	350
KELK — Elko, Nev.	486	KFTM — Fort Morgan, Colo.	361
KELO — Sioux Falls, S. D.	589	KFTV — Paris, Tex.	614
KELP — El Paso, Tex.	605	KFUN — Las Vegas, N. M.	494
KELY — Ely, Nev.	486	KFVD — Los Angeles, Calif.	343
KENA — Mena, Ark.	333	KFVS — Cape Girardeau, Mo.	473
KENI — Anchorage, Alaska	655	KFWB — Hollywood, Calif.	341

KFXD — Nampa, Idaho	395	KHON — Honolulu, Hawaii	657
KFXJ — Grand Junction, Colo.	361	KHOZ — Harrison, Ark.	331
KFXM — San Bernardino, Calif.	349	KHQ — Spokane, Wash.	637
KFYN — Bonham, Tex.	601	KHSL — Chico, Calif.	339
KFYO — Lubbock, Tex.	611	KHUB — Watsonville, Calif.	359
KFYR — Bismarck, N. D.	532	KHUM — Eureka, Calif.	340
KGA — Spokane, Wash.	637	KHUZ — Borger, Tex.	601
KGAE — Salem, Ore.	559	KIBE — Palo Alto, Calif.	347
KGAF — Gainesville, Tex.	607	KIBH — Seward, Alaska	656
KGAK — Gallup, N. M.	493	KIBL — Beeville, Tex.	600
KGAL — Lebanon, Ore.	555	KIBS — Bishop, Calif.	339
KGAN — Kingman, Ariz.	327	KICA — Clovis, N. M.	493
KGAR — Garden City, Kan.	422	KICD — Spencer, Ia.	419
KGB — San Diego, Calif.	350	KICK — Springfield, Mo.	479
KGBC — Galveston, Tex.	607	KICO — Calexico, Calif.	339
KGBS — San Antonio, Tex.	615	KID — Idaho Falls, Idaho	394
KGBT — Harlingen, Tex.	608	KIDO — Boise, Idaho	394
KGBX — Springfield, Mo.	479	KIEM — Eureka, Calif.	340
KGCU — Mandan, N. D.	533	KIEV — Glendale, Calif.	341
KGCX — Sidney, Mont.	483	KIEW — Sitka, Alaska	656
KGDE — Fergus Falls, Minn.	463	KIFI — Idaho Falls, Idaho	395
KGDM — Stockton, Calif.	357	KIFN — Phoenix, Ariz.	327
KGEK — Sterling, Colo.	363	KIHN — Hugo, Okla.	549
KGEM — Boise, Idaho	394	KIHO — Sioux Falls, S. D.	589
KGER — Long Beach, Calif.	342	KIHR — Hood River, Ore.	555
KGEZ — Kalispell, Mont.	482	KIJV — Huron, S. D.	589
KGFF — Shawnee, Okla.	551	KIKI — Honolulu, Hawaii	657
KGFI — Hollywood, Calif.	342	KILA — Hilo, Hawaii	656
KGFL — Roswell, N. M.	494	KILO — Grand Forks, N. D.	532
KGFW — Kearney, Neb.	484	KIMA — Yakima, Wash.	639
KGFX — Pierre, S. D.	589	KIMO — Independence, Mo.	474
KGGF — Coffeyville, Kan.	421	KIMP — Mount Pleasant, Tex.	613
KGGM — Albuquerque, N. M.	492	KIND — Independence, Kan.	423
KGHF — Pueblo, Colo.	363	KINE — Kingsville, Tex.	610
KGHI — Little Rock, Ark.	332	KING — Seattle, Wash.	636
KGHL — Billings, Mont.	480	KINY — Juneau, Alaska	655
KGIB — Bremerton, Wash.	634	KIOA — Des Moines, Iowa	416
KGIL — San Fernando, Calif.	351	KIOX — Bay City, Tex.	599
KGIW — Alamosa, Colo.	359	KIPA — Hilo, Hawaii	657
KGKB — Tyler, Tex.	619	KIRO — Seattle, Wash.	636
KGKL — San Angelo, Tex.	615	KIRX — Kirksville, Mo.	476
KGKO — Dallas, Tex.	603	KISD — Sioux Falls, S. D.	589
KGLC — Miami, Okla.	550	KIST — Santa Barbara, Calif.	356
KGLN — Glenwood Springs, Colo.	361	KIT — Yakima, Wash.	639
KGLO — Mason City, Ia.	418	KITE — San Antonio, Tex.	616
KGLU — Safford, Ariz.	328	KITO — San Bernardino, Calif.	349
KGMB — Honolulu, Hawaii	657	KIUL — Garden City, Kan.	422
KGMC — Englewood, Colo.	361	KIUN — Pecos, Tex.	614
KGMO — Cape Girardeau	473	KIUP — Durango, Colo.	361
KGMS — Sacramento, Calif.	348	KIVY — Crockett, Tex.	603
KGNB — New Braunfels, Tex.	613	KIWW — San Antonio, Tex.	616
KGNC — Amarillo, Tex.	598	KIXL — Dallas, Tex.	603
KGNO — Dodge City, Kan.	421	KIYI — Shelby, Mont.	483
KGO — San Francisco, Calif.	352	KJAM — Vernal, Utah	623
KGON — Oregon City-Portland, Ore.	557	KJAN — Atlantic, Iowa	414
KGOS — Torrington, Wyo.	654	KJAY — Topeka, Kan.	424
KGPH — Flagstaff, Ariz.	327	KJBC — Midland, Tex.	612
KGRH — Fayetteville, Ark.	331	KJBS — San Francisco, Calif.	352
KGRI — Henderson, Tex.	608	KJCF — Festus, Mo.	474
KGST — Fresno, Calif.	341	KJCK — Junction City, Kan.	423
KGU — Honolulu, Hawaii	657	KJEF — Jennings, La.	433
KGVL — Greenville, Tex.	608	KJFJ — Webster City, Ia.	420
KGVO — Missoula, Mont.	482	KJIM — Beaufort, Tex.	600
KGW — Portland, Ore.	557	KJNO — Juneau, Alaska	655
KGWA — Enid, Okla.	549	KJR — Seattle, Wash.	637
KGY — Olympia, Wash.	635	KJRG — Newton, Kan.	423
KGYN — Guymon, Okla.	549	KJRL — Pocatello, Idaho	395
KGYW — Vallejo, Calif.	358	KJSK — Columbus, Neb.	483
KHAS — Hastings, Neb.	484	KJUN — Redmond, Ore.	559
KHBC — Hilo, Hawaii	656	KLAC — Hollywood, Calif.	342
KHBG — Okmulgee, Okla.	551	KLAN — Renton, Wash.	636
KHBR — Hillsboro, Tex.	608	KLAS — Las Vegas, Nev.	486
KHJ — Los Angeles, Calif.	343	KLBM — La Grande, Ore.	555
KHMO — Hannibal, Mo.	474	KLBS — Houston, Tex.	609

KLCB — Libby, Mont.	482	KNEB — Scottsbluff, Neb.	486
KLCN — Blytheville, Ark.	330	KNED — McAlester, Okla.	550
KLEA — Lovington, N. M.	494	KNEL — Brady, Tex.	601
KLER — Lewiston, Idaho	395	KNEM — Nevada, Mo.	477
KLFY — LaFayette, La.	433	KNET — Palestine, Tex.	614
KLIC — Monroe, La.	434	KNEW — Spckane, Wash.	638
KLIF — Dallas, Tex.	603	KNEX — McPherson, Kan.	423
KLIK — Jefferson City, Mo.	475	KNGS — Hanford, Calif.	341
KLIL — Esterville, Ia.	417	KNIM — Maryville, Mo.	476
KLIQ — Portland, Ore.	558	KNOE — Monroe, La.	434
KLIR — Denver, Colo.	360	KNOG — Nogales, Ariz.	327
KLIX — Twin Falls, Idaho.	396	KNOR — Norman, Okla.	550
KLIZ — Brainerd, Minn.	462	KNOW — Austin, Tex.	599
KLKC — Parsons, Kan.	424	KNOX — Grand Forks, N. D.	532
KLMO — Longmont, Colo.	363	KNPT — Newport, Ore.	557
KLMR — Lamar, Colo.	362	KNUJ — New Ulm, Minn.	465
KLMS — Lincoln, Neb.	484	KNUZ — Houston, Tex.	609
KLMX — Clayton, N. M.	493	KNX — Los Angeles, Calif.	345
KLO — Ogden, Utah	621	KOA — Denver, Colo.	360
KLOG — Kelso, Wash.	634	KOAL — Price, Utah	621
KLOK — San Jose, Calif.	355	KOAM — Pittsburg, Kan.	424
KLOU — Lake Charles, La.	434	KOAT — Albuquerque, N. M.	492
KLPM — Minot, N. D.	533	KOB — Albuquerque, N. M.	493
KLPR — Oklahoma City, Okla.	550	KOBE — Las Cruces, N. M.	494
KLRA — Little Rock, Ark.	332	KOBK — Owatonna, Minn.	465
KLTF — Little Falls, Minn.	464	KOCA — Kilgore, Tex.	610
KLTI — Longview, Tex.	611	KOCO — Salem, Ore.	559
KLUF — Galveston, Tex.	608	KOCS — Ontario, Calif.	347
KLUK — Evanston, Wyo.	653	KOCY — Oklahoma City, Okla.	550
KLVC — Leadville, Colo.	362	KODI — Cody, Wyo.	653
KLVL — Pasadena, Tex.	614	KODL — The Dalles, Ore.	554
KLVT — Levelland, Tex.	611	KODY — North Platte, Neb.	485
KLWN — Lawrence, Kan.	423	KOEL — Oelwein, Ia.	418
KLWT — Lebanon, Mo.	476	KOFE — Pullman, Wash.	636
KLX — Oakland, Calif.	346	KOFO — Ottawa, Kan.	424
KLYN — Amarillo, Tex.	598	KOGT — Orange, Tex.	614
KLZ — Denver, Colo.	360	KOH — Reno, Nev.	487
KMA — Shenandcah, Ia.	419	KOIL — Omaha, Neb.	485
KMAC — San Antonio, Tex.	616	KOIN — Portland, Ore.	558
KMAE — McKinney, Tex.	612	KOJM — Havre, Mont.	481
KMAK — Fresno, Calif.	341	KOKO — Warrensburg, Mo.	479
KMAN — Manhattan, Kan.	423	KOKX — Keokuk, Ia.	418
KMBC — Kansas City, Mo.	475	KOL — Seattle, Wash.	637
KMBL — Junction, Tex.	610	KOLD — Yuma, Ariz.	329
KMBY — Monterey, Calif.	346	KOLE — Port Arthur, Tex.	615
KMCM — McMinnville, Ore.	555	KOLJ — Quanah, Tex.	615
KMCO — Conroe, Texas	602	KOLN — Lincoln, Neb.	484
KMED — Medford, Ore.	555	KOLO — Reno, Nev.	487
KMHL — Marshall, Minn.	464	KOLS — Pryor, Okla.	551
KMHT — Marshall, Tex.	612	KOLT — Scottsbluff, Neb.	486
KMJ — Fresno, Calif.	341	KOMA — Oklahoma City, Okla.	550
KMLB — Monroe, La.	434	KOME — Tulsa, Okla.	552
KMLW — Marlin, Tex.	612	KOMO — Seattle, Wash.	637
KMMJ — Grand Island, Neb.	483	KOMW — Omak, Wash.	635
KMMO — Marshall, Mo.	476	KONG — Visalia, Calif.	358
KMO — Tacoma, Wash.	638	KONO — San Antonio, Tex.	616
KMOD — Modesto, Calif.	346	KONP — Port Angeles, Wash.	636
KMON — Great Falls, Mont.	481	KOOK — Billings, Mont.	480
KMOR — Oroville, Calif.	347	KOOI — Phoenix, Ariz.	327
KMOX — St. Louis, Mo.	478	KOOS — Coos Bay, Ore.	553
KMPC — Los Angeles, Calif.	343	KOPO — Tucson, Ariz.	329
KMUR — Murray, Utah	621	KOPP — Ogden, Utah	621
KMUS — Muskogee, Okla.	550	KOPR — Butte, Mont.	481
KMVI — Wailuku-Maui, Hawaii	659	KOPA — Bryan, Tex.	601
KMYC — Marysville, Calif.	345	KORC — Mineral Wells, Tex.	613
KMYR — Denver, Colo.	360	KORE — Eugene, Ore.	554
KNAF — Fredericksburg, Tex.	607	KORK — Las Vegas, Nev.	487
KNAK — Salt Lake City, Utah	622	KORN — Mitchell, S. D.	589
KNAL — Victoria, Tex.	619	KOSA — Odessa, Tex.	613
KNBC — San Francisco, Calif.	352	KOSE — Osceola, Ark.	334
KNBR — North Platte, Neb.	485	KOSF — Nacogdoches, Tex.	613
KNBY — Newport, Ark.	334	KOSY — Texarkana, Ark.	335
KNCM — Moberly, Mo.	477	KOTA — Rapid City, S. D.	589
KNEA — Jonesboro, Ark.	332	KOTN — Pine Bluff, Ark.	334

KOVC — Valley City, N. D.	533	KRMD — Shreveport, La.	437
KOVE — Lander, Wyo.	653	KRMG — Tulsa, Okla.	552
KOVO — Provo, Utah	622	KRMO — Monett, Mo.	477
KOWB — Laramie, Wyo.	654	KRMS — Osage Beach, Mo.	477
KOWH — Omaha, Neb.	485	KRNO — San Bernardino, Calif.	349
KOWL — Santa Monica, Calif.	357	KRNR — Roseburg, Oreg.	559
KOY — Phoenix, Ariz.	327	KRNT — Des Moines, Iowa	416
KPAC — Port Arthur, Tex.	615	KROC — Rochester, Minn.	465
KPAM — Portland, Ore.	558	KROD — El Paso, Tex.	605
KPAN — Hereford, Tex.	608	KROF — Abbeville, La.	432
KPAS — Banning, Calif.	339	KROG — Sonora, Calif.	357
KPAT — Pampa, Tex.	614	KROP — Brawley, Calif.	339
KPBM — Carlsbad, N. M.	493	KROS — Clinton, Iowa	415
KPDN — Pampa, Tex.	614	KROW — Oakland, Calif.	346
KPDQ — Portland, Oreg.	558	KROX — Crockston, Minn.	462
KPET — Lamesa, Tex.	610	KROY — Sacramento, Calif.	349
KPHO — Phoenix, Ariz.	328	KRPL — Moscow, Idaho	395
KPIG — Cedar Rapids, Iowa	415	KRRV — Sherman-Denison, Tex.	618
KPKW — Pasco, Wash.	635	KRSD — Rapid City, S. D.	589
KPLC — Lake Charles, La.	434	KRSN — Los Alamos, N. M.	494
KPLN — Camden, Ark.	330	KRTN — Raton, N. M.	494
KPLT — Paris, Tex.	614	KRUL — Corvallis, Ore.	554
KPMC — Bakersfield, Calif.	337	KRUN — Ballinger, Tex.	599
KPMO — Pomona, Calif.	348	KRUS — Ruston, La.	436
KPOA — Honolulu, Hawaii	657	KRUX — Phoenix, Ariz.	328
KPOC — Pochontas, Ark.	334	KRVN — Lexington, Neb.	484
KPOJ — Portland, Ore.	558	KRWC — Forest Grove, Oreg.	554
KPOL — Los Angeles, Calif.	343	KRXK — Rexburg, Idaho	396
KPOW — Powell, Wyo.	654	KRXL — Roseburg, Ore.	559
KPQ — Wenatchee, Wash.	639	KSAL — Salina, Kan.	424
KPRC — Houston, Tex.	609	KSAM — Huntsville, Tex.	610
KPRK — Livingston, Mont.	482	KSAN — San Francisco, Cal.	352
KPRL — Paso Robles, Calif.	347	KEBW — Salinas, Cal.	349
KPRO — Riverside, Calif.	348	KSCB — Liberal, Kan.	423
KPRS — Kansas City, Mo.	476	KSCJ — Sioux City, Ia.	419
KPST — Preston, Idaho	395	KSCO — Santa Cruz, Cal.	356
KPUG — Bellingham, Wash.	633	KSD — St. Louis, Mo.	478
KPUY — Puyallup, Wash.	636	KSDN — Aberdeen, S. D.	588
KQV — Pittsburgh, Pa.	574	KSDO — San Diego, Cal.	351
KRAI — Craig, Col.	350	KSEI — Pocatello, Idaho	395
KRAL — Rawlins, Wyo.	654	KSEK — Pittsburg, Kan.	424
KRAM — Las Vegas, Nev.	487	KSEL — Lubbock, Tex.	611
KRBA — Lufkin, Tex.	612	KSEM — Moses Lake, Wash.	635
KRBC — Abilene, Tex.	598	KSEO — Durant, Okla.	548
KRCH — Hot Springs, Ark.	332	KSET — El Paso, Tex.	605
KRCO — Prineville, Ore.	558	KSEY — Seymour, Tex.	617
KRCT — Baytown, Tex.	600	KSFA — Nacdoches, Tex.	613
KRDO — Colorado Springs, Colo.	359	KSFE — Needles, Cal.	346
KRDU — Dinuba, Calif.	340	KSFO — San Francisco, Cal.	352
KRE — Berkeley, Calif.	339	KSGA — Cottage Grove, Ore.	554
KREH — Oakdale, La.	436	KSGM — Ste. Genevieve, Mo.	479
KREI — Farmington, Mo.	473	KSIB — Creston, Iowa	416
KREL — Baytown, Tex.	600	KSID — Sidney, Neb.	486
KREM — Spokane, Wash.	638	KSIG — Crowley, La.	433
KREO — Indio, Calif.	342	KSII — Gladewater, Tex.	608
KRES — St. Joseph, Mo.	477	KSIL — Silver City, N. M.	495
KREW — Sunnyside, Wash.	638	KSIM — Sikeston, Mo.	479
KRGI — Grand Island, Neb.	484	KSII — Woodward, Okla.	552
KRGV — Weslaco, Tex.	620	KSIX — Corpus Christi, Tex.	603
KRHD — Duncan, Okla.	548	KSJB — Jamestown, N. D.	532
KRIB — Mason City, Ia.	418	KSJO — San Jose, Cal.	355
KRIC — Beaumont, Tex.	600	KSKY — Dallas, Tex.	604
KRIG — Odessa, Tex.	613	KSL — Salt Lake City, Utah	623
KRIO — McAllen, Tex.	612	KSLM — Salem, Ore.	559
KRIS — Corpus Christi, Tex.	602	KSLO — Opelousas, La.	436
KRIZ — Phoenix, Ariz.	328	KSMA — Santa Maria, Cal.	356
KRIF — Miles City, Mont.	482	KSMN — Mason City, Iowa	418
KRKD — Los Angeles, Calif.	343	KSMO — Salem, Mo.	477
KRKL — Kirkland, Wash.	635	KSNY — Snyder, Tex.	618
KRKO — Everett, Wash.	634	KSO — Des Moines, Ia.	417
KRLC — Lewiston, Ga.	395	KSOK — Arkansas City, Kan.	421
KRLD — Dallas, Tex.	604	KSON — San Diego, Cal.	351
KRLN — Canon City, Colo.	359	KSOO — Sioux Falls, S. D.	589
KRLW — Walnut Ridge, Ark.	335	KSPA — Santa Paula, Cal.	357

KSPI — Stillwater, Okla.	552	KTTR — Rolla, Mo.	477
KSPO — Spokane, Wash.	638	KTTS — Springfield, Mo.	479
KSPR — Casper, Wyo.	653	KTUC — Tucson, Ariz.	329
KSPT — Sandpoint, Idaho	396	KTUL — Tulsa, Okla.	552
KSRO — Santa Rosa, Cal.	357	KTUR — Turlock, Cal.	358
KSRV — Ontario, Ore.	557	KTW — Seattle, Wash.	637
KSST — Sulphur Springs, Tex.	618	KTXC — Big Spring, Tex.	600
KSTA — Coleman, Tex.	602	KTXJ — Jasper, Tex.	610
KSTB — Breckenridge, Tex.	601	KTXL — San Angelo, Tex.	615
KSTL — St. Louis, Mo.	478	KTXN — Austin, Tex.	599
KSTN — Stockton, Cal.	357	KTYL — Mesa, Ariz.	327
KSTP — St. Paul-Minneapolis, Minn.	466	KUAM — Agana, Guam	656
KSTT — Davenport, Iowa	416	KUBA — Yuba City, Cal.	359
KSTV — Stephenville, Tex.	618	KUBC — Montrose, Colo.	363
KSUB — Cedar City, Utah	621	KUGN — Eugene, Ore.	554
KSUE — Susanville, Cal.	357	KUIN — Grants Pass, Ore.	554
KSUM — Fairmont, Minn.	463	KUJ — Walla Walla, Wash.	639
KSUN — Bisbee, Ariz.	326	KUKI — Ukiah, Cal.	358
KSVC — Richfield, Utah	622	KULA — Honolulu, Hawaii	659
KSVP — Artesic, N. M.	493	KULE — Ephrata, Wash.	634
KSWA — Graham, Tex.	608	KULP — El Campo, Tex.	605
KSWI — Council Bluffs, Iowa	415	KUNO — Corpus Christi, Tex.	603
KSWM — Joplin, Mo.	475	KUOA — Siloam Springs, Ark.	334
KSWO — Lawton, Okla.	549	KURV — Edinburg, Tex.	604
KSWS — Roswell, N. M.	495	KUTA — Salt Lake City, Utah	623
KSYC — Yreka, Cal.	359	KVAN — Vancouver, Wash.	638
KSYL — Alexandria, La.	432	KVAS — Astoria, Ore.	553
KTAC — Tacoma, Wash.	638	KVBC — Farmington, N. M.	493
KTAE — Taylor, Tex.	618	KVCV — Redding, Cal.	348
KTAN — Sherman, Tex.	618	KVEC — San Luis Obispo, Cal.	355
KTAR — Phoenix, Ariz.	328	KVEN — Ventura, Cal.	358
KTAT — Frederick, Okla.	549	KVET — Austin, Tex.	599
KTBB — Tyler, Tex.	619	KVFD — Ft. Dodge, Ia.	417
KTBC — Austin, Tex.	599	KVGB — Great Bend, Kan.	422
KTBS — Shreveport, La.	437	KVI — Seattle, Wash.	637
KTCL — Walla Walla, Wash.	639	KVIC — Victoria, Tex.	619
KTEM — Temple, Tex.	618	KVIM — New Iberia, La.	435
KTER — Terrell, Tex.	618	KVKM — Monahans, Tex.	613
KTFI — Twin Falls, Idaho	396	KVLC — Little Rock, Ark.	333
KTFB — Texarkana, Tex.	619	KVLF — Alpine, Tex.	598
KTFY — Brownfield, Tex.	601	KVLH — Pauls Valley, Okla.	551
KTHS — Little Rock, Ark.	333	KVMA — Magnolia, Ark.	333
KTHT — Houston, Tex.	609	KVMC — Colorado City, Tex.	602
KTIL — Tillamook, Ore.	559	KVNC — Winslow, Ariz.	329
KTIM — San Rafael, Cal.	356	KVNI — Coeur D'Alene, Idaho	394
KTIP — Porterville, Cal.	348	KVNU — Logan, Utah	621
KTJS — Hobart, Okla.	549	KVOA — Tucson, Ariz.	329
KTKN — Ketchikan, Alaska	656	KVOC — Casper, Wyo.	653
KTKR — Taft, Cal.	358	KVOD — Denver, Colo.	360
KTKT — Tucson, Ariz.	329	KVOE — Santa Ana, Cal.	356
KTLN — Denver, Colo.	360	KVOG — Ogden, Utah	621
KTLO — Mountain Home, Ark.	333	KVOL — Lafayette, La.	434
KTLL — Texas City, Tex.	619	KVOM — Morrilton, Ark.	333
KTMC — McAlester, Okla.	550	KVON — Napa, Cal.	346
KTMS — Santa Barbara, Cal.	356	KVOO — Tulsa, Okla.	552
KTNM — Tucumcari, N. M.	495	KVOP — Plainville, Tex.	615
KTNT — Tacoma, Wash.	638	KVOR — Colorado Springs, Colo.	359
KTOE — Mankato, Minn.	464	KVOS — Bellingham, Wash.	633
KTOH — Lihue, Kauai, Hawaii	659	KVOU — Uvalde, Tex.	619
KTKO — Oklahoma City, Okla.	551	KVOW — Littlefield, Tex.	611
KTOP — Topeka, Kan.	424	KVOX — Moorehead, Minn.	465
KTOW — Oklahoma City, Okla.	551	KVOZ — Laredo, Tex.	610
KTRB — Modesto, Cal.	346	KVPI — Ville Platte, La.	437
KTRC — Santa Fe, N. M.	495	KVRC — Arkadelphia, Ark.	330
KTRE — Lufkin, Tex.	612	KVRH — Salida, Colo.	363
KTRF — Thief River Falls, Minn.	466	KVRS — Rock Springs, Wyo.	654
KTRH — Houston, Tex.	609	KVSA — McGehee, Ark.	333
KTRI — Sioux City, Ia.	419	KVSF — Santa Fe, N. M.	495
KTRM — Beaumont, Tex.	600	KVSM — San Mateo, Cal.	355
KTRN — Wichita Falls, Tex.	620	KVSO — Ardmore, Okla.	547
KTRY — Bastrop, La.	432	KVSP — Lubbock, Tex.	612
KTSA — San Antonio, Tex.	617	KVVC — Ventura, Cal.	358
KTSM — El Paso, Tex.	605	KVWC — Vernon, Tex.	619
KTSW — Emporia, Kan.	422	KVWO — Cheyenne, Wyo.	653

KWAD — Wadena, Minn.	467	KXIT — Dalhart, Tex.	603
KWAK — Stuttgart, Ark.	335	KXJK — Forrest City, Ark.	331
KWAL — Wallace, Idaho	396	KXL — Portland, Ore.	558
KWAT — Watertown, S. D.	590	KXLA — Pasadena, Cal.	347
KWBB — Wichita, Kan.	425	KXLE — Ellensburg, Wash.	634
KWBC — Fort Worth, Tex.	607	KXLF — Butte, Mont.	481
KWBE — Beatrice, Neb.	483	KXLJ — Helena, Mont.	482
KWBG — Boone, Iowa	414	KXLK — Great Falls, Mont.	481
KWBM — Williston, N. D.	533	KXLL — Missoula, Mont.	482
KWBR — Oakland, Cal.	347	KXLO — Lewistown, Mont.	482
KWBU — Corpus Christi, Tex.	603	KXLQ — Bozeman, Mont.	480
KWBW — Hutchinson, Kan.	422	KXLR — Little Rock, Ark.	333
KWCB — Searcy, Ark.	334	KXLW — St. Louis, Mo.	478
KWCJ — Natchitoches, La.	434	KXLY — Spokane, Wash.	638
KWCO — Chickasha, Okla.	548	KXO — El Centro, Cal.	340
KWDL — Kansas City, Mo.	476	KXOA — Sacramento, Cal.	349
KWDM — Des Moines, Ia.	417	KXOB — Stockton, Cal.	357
KWED — Seguin, Tex.	617	KXOC — Chico, Cal.	339
KWEI — Weiser, Idaho	396	KXOK — St. Louis, Mo.	478
KWEM — West Memphis, Ark.	335	KXOL — Fort Worth, Tex.	607
KWEW — Hobbs, N. M.	494	KXOX — Sweetwater, Tex.	618
KWFC — Hot Springs, Ark.	332	KXRA — Alexander, Minn.	462
KWFT — Wichita Falls, Tex.	620	KXRJ — Russellville, Ark.	334
KWG — Stockton, Cal.	357	KXRO — Rubeen, Wash.	633
KWGB — Goodland, Kan.	422	KXRX — San Jose, Cal.	355
KWHI — Brenham, Tex.	601	KXXI — Monterey, Cal.	346
KWHK — Hutchinson, Kan.	422	KXXX — Colby, Kan.	421
KWHN — Ft. Smith, Ark.	331	KXYZ — Houston, Tex.	609
KWHP — Cushing, Okla.	548	KYA — San Francisco, Cal.	352
KWHW — Altus, Okla.	547	KYAK — Yakima, Wash.	639
KWIE — Kennewick, Wash.	635	KYCA — Prescott, Ariz.	328
KWIK — Pocatello, Idaho	395	KYJC — Medford, Ore.	557
KWIL — Albany, Ore.	553	KYMA — Yuma, Ariz.	329
KWIN — Ashland, Ore.	553	KYNO — Fresno, Cal.	341
KWJB — Globe, Ariz.	327	KYOR — Blythe, Cal.	339
KWJI — Portland, Ore.	558	KYOS — Merced, Cal.	345
KWK — St. Louis, Mo.	478	KYOU — Greeley, Colo.	362
KWKC — Abilene, Tex.	598	KYSM — Mankato, Minn.	464
KWKH — Shreveport, La.	437	KYUM — Yuma, Ariz.	329
KWKW — Pasadena, Cal.	347	KYW — Philadelphia, Pa.	571
KWLK — Longview, Wash.	635	WAAA — Winston Salem, N. C.	531
KWLM — Willmar, Minn.	467	WAAB — Worcester, Mass.	449
KWNO — Winona, Minn.	467	WAAF — Chicago, Ill.	399
KWNW — Wenatchee, Wash.	639	WAAT — Newark, N. J.	490
KWOA — Worthington, Minn.	467	WABA — Aguadilla, P. R.	659
KWOC — Poplar Bluff, Mo.	447	WABB — Mobile, Ala.	321
KWOE — Clinton, Okla.	548	WABC — New York, N. Y.	503
KWON — Bartlesville, Okla.	548	WABG — Greenwood, Miss.	469
KWOR — Worland, Wyo.	654	WABI — Bangor, Me.	437
KWOS — Jefferson City, Mo.	475	WABJ — Adrian, Mich.	451
KWPC — Muscatine, Ia.	418	WABM — Houlton, Me.	438
KWPM — West Plains, Mo.	480	WABY — Albany, N. Y.	495
KWRC — Pendleton, Ore.	557	WABZ — Albemarle, N. C.	520
KWRE — Warrenton, Mo.	480	WACA — Camden, S. C.	583
KWRF — Warren, Ark.	335	WACB — Kittanning, Pa.	568
KWRL — Riverton, Wyo.	654	WACE — Chicopee-Springfield, Mass.	446
KWRN — Reno, Nev.	487	WACL — Waycross, Ga.	393
KWRO — Coquille, Ore.	553	WACO — Waco, Tex.	620
KWSD — Mt. Shasta, Cal.	346	WACR — Columbus, Miss.	468
KWSH — Wewaka, Okla.	552	WADC — Akron, O.	533
KWSK — Pratt, Kan.	424	WADE — Wadesboro, N. C.	530
KWSO — Wasco, Cal.	358	WADK — Newport, R. I.	581
KWTC — Barstow, Cal.	339	WAEB — Allentown, Pa.	560
KWTO — Springfield, Mo.	479	WAEI — Mayaguez, P. R.	661
KWTX — Waco, Tex.	620	WAEW — Crossville, Tenn.	591
KWWL — Waterloo, Ia.	420	WAFB — Baton Rouge, La.	432
KWYO — Sheridan, Wyo.	654	WAGA — Atlanta, Ga.	383
KXA — Seattle, Wash.	637	WAGC — Chattanooga, Tenn.	590
KXAR — Hope, Ark.	331	WAGE — Syracuse, N. Y.	517
KXEL — Waterloo, Ia.	420	WAGF — Dothan, Ala.	318
KXEO — Mexico, Mo.	477	WAGG — Franklin, Tenn.	592
KXGI — Ft. Madison, Ia.	418	WAGM — Presque Isle, Me.	439
KXGN — Glendive, Mont.	481	WAIM — Anderson, S. C.	583
KXIC — Iowa City, Ia.	418	WAIN — Columbia, Ky.	426

WAIR — Winston-Salem, N. C.	531	WBAP — Fort Worth, Tex.	607
WAIT — Chicago, Ill.	399	WBAR — Bartow, Fla.	372
WAJF — Decatur, Ala.	318	WBAT — Barion, Ind.	412
WAJR — Morgantown, W. Va.	642	WBAW — Barnwell, S. C.	583
WAKE — Greenville, S. C.	585	WBAX — Wilkes-Barre, Pa.	578
WAKN — Aiken, S. C.	583	WBAY — Green Bay, Wis.	646
WAKR — Akron, O.	533	WBBB — Burlington, N. C.	521
WAKU — Latrobe, Pa.	568	WBBC — Flint, Mich.	456
WALA — Mobile, Ala.	321	WBBF — Rochester, N. Y.	515
WALB — Albany, Ga.	381	WBBM — Chicago, Ill.	399
WALD — Walterboro, S. C.	588	WBBO — Forest City, N. C.	523
WALE — Fall River, Mass.	446	WBBQ — Augusta, Ga.	384
WALK — Patchogue, N. Y.	513	WBBW — Youngstown, O.	547
WALL — Middletown, N. Y.	503	WBBZ — Ponca City, Okla.	551
WALM — Albion, Mich.	451	WBCK — Battle Creek, Mich.	453
WALT — Tampa, Fla.	380	WBCM — Bay City, Mich.	453
WAMI — Opp, Ala.	324	WBCO — Bessemer-Birmingham, Ala.	317
WAML — Laurel, Miss.	470	WBCU — Union, S. C.	588
WAMS — Wilmington, Del.	369	WBEC — Pittsfield, Mass.	448
WAND — Canton, O.	535	WBEJ — Elizabethton, Tenn.	592
WANE — Ft. Wayne, Ind.	410	WBEL — Beloit, Wis.	645
WANN — Annapolis, Md.	441	WBEN — Buffalo, N. Y.	497
WANS — Anderson, S. C.	583	WBET — Brockton, Mass.	446
WANT — Richmond, Va.	630	WBEV — Beaver Dam, Wis.	645
WAOV — Vincennes, Ind.	414	WBEX — Chillicothe, O.	535
WAPA — San Juan, P. R.	661	WBGE — Atlanta, Ga.	383
WAPP — McComb, Miss.	471	WBGR — Jessup, Ga.	388
WAPI — Birmingham, Ala.	317	WBHB — Fitzgerald, Ga.	388
WAPL — Appleton, Wis.	645	WBHF — Cartersville, Ga.	385
WAPO — Chattanooga, Tenn.	599	WBHP — Huntsville, Ala.	321
WAPX — Montgomery, Ala.	323	WBIG — Greensboro, N. C.	524
WARA — Attleboro, Mass.	444	WBIP — Booneville, Miss.	467
WARB — Covington, La.	433	WBIR — Knoxville, Tenn.	593
WARD — Johnstown, Pa.	568	WRIS — Bristol, Conn.	365
WARE — Ware, Mass.	449	WBIW — Bedford, Ind.	409
WARK — Hagerstown, Md.	443	WBIZ — Eau Claire, Wis.	645
WARL — Arlington, Va.	625	WBKV — West Bend, Wis.	652
WARM — Scranton, Pa.	576	WBLE — Batesville, Miss.	467
WARN — Fort Pierce, Fla.	373	WBLJ — Dalton, Ga.	387
WASA — Havre de Grace, Md.	443	WBLK — Clarksburg, W. Va.	641
WASK — Lafayette, Ind.	411	WBLT — Redford, Va.	625
WASL — Annapolis, Md.	441	WBMD — Baltimore, Md.	441
WATA — Boone, N. C.	520	WBML — Macon, Ga.	389
WATC — Gaylord, Mich.	456	WBMS — Boston, Mass.	444
WATG — Ashland, O.	534	WBNI — Booneville, Ind.	409
WATH — Athens, O.	534	WBNS — Columbus, O.	541
WATK — Antigo, Wis.	645	WBNX — New York, N. Y.	503
WATL — Atlanta, Ga.	383	WBNY — Buffalo, N. Y.	497
WATM — Atmore, Ala.	316	WBOB — Galax, Va.	627
WATN — Watertown, N. Y.	519	WBOC — Salisbury, Md.	443
WATO — Oak Ridge, Tenn.	596	WBOK — New Orleans, La.	435
WATR — Waterbury, Conn.	368	WBOW — Terre Haute, Ind.	413
WATS — Sayre, Pa.	576	WBPZ — Lock Haven, Pa.	569
WATT — Cadillac, Mich.	455	WBRC — Birmingham, Ala.	317
WATW — Ashland, Wis.	645	WBRD — Ft. Lauderdale, Fla.	373
WATZ — Alpena, Mich.	451	WBRE — Wilkes-Barre, Pa.	579
WAUD — Auburn, Ala.	316	WBRK — Pittsfield, Mass.	448
WAUG — Augusta, Ga.	384	WBRM — Marion, N. C.	526
WAUX — Waukesha, Wis.	651	WBRN — Big Rapids, Mich.	453
WAVE — Louisville, Ky.	428	WBRO — Waynesboro, Ga.	393
WAVL — Apollo, Pa.	561	WBRW — Welch, W. Va.	643
WAVU — Albertville, Ala.	316	WBRY — Waterbury, Conn.	368
WAVY — Portsmouth, Va.	630	WBSC — Bennettsville, S. C.	583
WAVZ — New Haven, Conn.	365	WBSM — New Bedford, Mass.	448
WAYB — Waynesboro, Va.	633	WBSR — Pensacola, Fla.	378
WAYN — Rockingham, N. C.	528	WBTC — Charlotte, N. C.	521
WAYS — Charlotte, N. C.	521	WBTA — Batavia, N. Y.	496
WAYX — Waycross, Ga.	393	WBTH — Williamson, W. Va.	644
WAYZ — Waynesboro, Pa.	578	WBTM — Danville, Va.	627
WAZF — Yazoo City, Miss.	472	WBTV — Bennington, Vt.	624
WAZL — Hazleton, Pa.	567	WBTO — Linton, Ind.	412
WBAC — Cleveland, Tenn.	591	WBUD — Trenton, N. J.	491
WBAL — Baltimore, Md.	441	WBUT — Butler, Pa.	562
WBAM — Montgomery, Ala.	323	WBUX — Doylestown, Pa.	563

WBUY — Lexington, N. C.	526	WCOP — Boston, Mass.	444
WBVP — Beaver Falls, Pa.	561	WCOR — Lebanon, Tenn.	594
WBYS — Canton, Ill.	397	WCOS — Columbia, S. C.	584
WBZ-WBZA — Boston-Springfield, Mass.	444	WCOU — Lewiston, Me.	438
WCAE — Pittsburgh, Pa.	574	WCOV — Montgomery, Ala.	323
WCAM — Camden, N. J.	490	WCOW — South St. Paul, Minn.	466
WCAN — Milwaukee, Wis.	648	WCPA — Clearfield, Pa.	563
WCAO — Baltimore, Md.	441	WCPM — Cumberland, Ky.	427
WCAP — Lowell, Mass.	447	WCPO — Cincinnati, O.	535
WCAR — Pontiac, Mich.	460	WCPS — Tarboro, N. C.	530
WCAU — Philadelphia, Pa.	571	WCRA — Effingham, Ill.	402
WCAV — Norfolk, Va.	629	WCRB — Waltham, Mass.	449
WCAW — Charleston, W. Va.	640	WCRE — Cheraw, S. C.	584
WCAX — Burlington, Vt.	624	WCRI — Scottsboro, Ala.	325
WCAZ — Carthage, Ill.	397	WCRK — Morristown, Tenn.	595
WCBA — Corning, N. Y.	499	WCRL — Oneonta, Ala.	324
WCBC — Anderson, Ind.	408	WCRO — Johnstown, Pa.	568
WCBD — Chicago-Zion, Ill.	399	WCRS — Greenwood, S. C.	586
WCBI — Columbus, Miss.	468	WCRT — Birmingham, Ala.	317
WCBM — Baltimore, Md.	442	WCRW — Chicago, Ill.	399
WCBR — Memphis, Tenn.	594	WCSC — Charleston, S. C.	583
WCBS — New York, N. Y.	503	WCSE — Portland, Me.	438
WCBT — Roanoke Rapids, N. C.	528	WCSI — Columbus, Ind.	409
WCCC — Hartford, Conn.	365	WCSS — Amsterdam, N. Y.	496
WCCM — Lawrence, Mass.	447	WCTA — Andalusia, Ala.	316
WCCO — Minneapolis, Minn.	464	WCTC — New Brunswick, N. J.	491
WCCP — Savannah, Ga.	391	WCTT — Corbin, Ky.	426
WCDD — Carbondale, Pa.	562	WCUE — Akron, O.	534
WCDDT — Winchester, Tenn.	597	WCUM — Cumberland, Md.	442
WCEC — Rocky Mount, N. C.	528	WCVA — Culpeper, Va.	627
WCED — Dubois, Pa.	563	WCVI — Connellsville, Pa.	563
WCEH — Hawkinsville, Ga.	388	WCVS — Springfield, Ill.	407
WCEM — Cambridge, Md.	442	WCYB — Bristol, Va.	626
WCEN — Mt. Pleasant, Mich.	459	WDAD — Indiana, Pa.	568
WCFL — Chicago, Ill.	399	WDAE — Tampa, Fla.	380
WCFV — Clifton Forge, Va.	626	WDAF — Kansas City, Mo.	476
WCGA — Calhoun, Ga.	385	WDAA — Columbus, Ga.	386
WCHA — Chambersburg, Pa.	562	WDAN — Danville, Ill.	402
WCHL — Chapel Hill, N. C.	521	WDAR — Savannah, Ga.	391
WCHN — Norwich, N. Y.	513	WDAS — Philadelphia, Pa.	571
WCHO — Washington Court House, O.	546	WDAY — Fargo, N. D.	532
WCHS — Charleston, W. Va.	640	WDBC — Escanaba, Mich.	456
WCHV — Charlottesville, Va.	626	WDBJ — Roanoke, Va.	632
WCIL — Carbondale, Ill.	397	WDBL — Springfield, Tenn.	597
WCIN — Cincinnati, O.	535	WDBO — Orlando, Fla.	377
WCJU — Columbia, Miss.	468	WDBQ — Dubuque, Ia.	417
WCKB — Dunn, N. C.	522	WDEC — Americus, Ga.	381
WCKY — Cincinnati, O.	535	WDEF — Chattanooga, Tenn.	590
WCLE — Cleveland, Miss.	468	WDEL — Wilmington, Del.	369
WCLI — Corning, N. Y.	499	WDEV — Waterbury, Vt.	625
WCLO — Jamesville, Wis.	646	WDGY — Minneapolis, Minn.	464
WCLT — Newark, O.	545	WDIA — Memphis, Tenn.	594
WCMA — Corinth, Miss.	458	WDIG — Dothan, Ala.	319
WCMB — Harrisburg, Pa.	565	WDIX — Orangeburg, S. C.	587
WCMC — Wildwood, N. J.	492	WDKD — Kingstree, S. C.	586
WCMI — Ashland, Ky.	426	WDLA — Walton, N. Y.	519
WCMN — Arecibo, P. R.	659	WDLB — Marshfield, Wis.	648
WCMW — Canton, O.	535	WDLG — Port Jervis, N. Y.	514
WCMY — Ottawa, Ill.	405	WDLP — Panama City, Fla.	378
WCNB — Connersville, Ind.	409	WDMG — Douglas, Ga.	387
WCNC — Elizabeth City, N. C.	522	WDMJ — Marquette, Mich.	459
WCNH — Quincy, Fla.	379	WDNC — Durham, N. C.	522
WCNR — Bloomsburg, Pa.	561	WDNE — Elkins, W. Va.	641
WCNT — Centralia, Ill.	399	WDOB — Canton, Miss.	468
WCNU — Crestview, Fla.	372	WDOD — Chattanooga, Tenn.	591
WCNX — Middletown, Conn.	366	WDOG — Marine City, Mich.	459
WCOA — Pensacola, Fla.	378	WDOK — Cleveland, O.	537
WCOC — Meridian, Miss.	471	WDON — Wheaton, Md.	444
WCOG — Greensboro, N. C.	524	WDOR — Sturgeon Bay, Wis.	651
WCOH — Newnan, Ga.	390	WDOS — Oneonta, N. Y.	513
WCOJ — Coatesville, Pa.	563	WDOV — Dover, Del.	368
WCOL — Columbus, O.	541	WDQN — Du Quion, Ill.	402
WCOM — Parkersburg, W. Va.	643	WDRC — Hartford, Conn.	365
WCOR — Corneliass, Ga.	387	WDSC — Dillon, S. C.	585

WDSG — Dyersburg, Tenn.	591	WEVA — Emporia, Va.	627
WDSM — Superior, Wis.	651	WEVD — New York, N. Y.	505
WDSR — Lake City, Fla.	375	WEVE — Eveleth, Minn.	463
WDSU — New Orleans, La.	435	WEW — St. Louis, Mo.	478
WDUN — Gainesville, Ga.	388	WEWO — Laurinburg, N. C.	526
WDUZ — Green Bay, Wis.	646	WEXL — Royal Oak, Mich.	460
WDVA — Danville, Va.	627	WEYE — Sanford, N. C.	529
WDWD — Dawson, Ga.	387	WEZB — Homewood, Ala.	321
WDWS — Champaign, Ill.	399	WFAA — Dallas, Tex.	604
WDXB — Chattanooga, Tenn.	591	WFAH — Alliance, O.	534
WDXE — Lawrenceburg, Tenn.	594	WFAI — Fayetteville, N. C.	523
WDXI — Jackson, Tenn.	592	WFAS — White Plains, N. Y.	519
WDYK — Cumberland, Md.	443	WFAU — Augusta, Me.	437
WDZ — Decatur, Ill.	402	WFAX — Falls Church, Va.	627
WEAB — Greer, S. C.	586	WFBC — Greenville, S. C.	585
WEAM — Arlington, Va.	625	WFBC — Altoona, Pa.	560
WEAN — Providence, R. I.	581	WFBL — Syracuse, N. Y.	517
WEAR — Pensacola, Fla.	378	WFBM — Indianapolis, Ind.	411
WEAS — Decatur, Ga.	387	WFBR — Baltimore, Md.	442
WEAT — Lake Worth-W. Palm Beach, Fla.	375	WFCE — Dunkirk, N. Y.	499
WEAU — Eau Claire, Wis.	645	WFDF — Flint, Mich.	456
WEAV — Plattsburg, N. Y.	514	WFEA — Manchester, N. H.	488
WEBC — Duluth, Minn.	463	WFEB — Sylacauga, Ala.	325
WEBJ — Brewton, Ala.	318	WFEC — Miami, Fla.	376
WEBK — Tampa, Fla.	380	WFGM — Fitchburg, Mass.	446
WEBQ — Harrisburg, Ill.	403	WFGN — Gaffney, S. C.	585
WEBR — Buffalo, N. Y.	497	WFHG — Bristol, Va.	626
WEDC — Chicago, Ill.	399	WFHR — Wisconsin Rapids, Wis.	652
WEDO — McKeesport, Pa.	569	WFIG — Sumter, S. C.	588
WEDR — Birmingham, Ala.	317	WFIL — Philadelphia, Pa.	571
WEEB — Southern Pines, N. C.	529	WFIN — Findlay, O.	543
WEED — Rocky Mount, N. C.	528	WFIW — Fairfield, Ill.	403
WEEI — Boston, Mass.	444	WFKY — Frankfort, Ky.	427
WEEK — Peoria, Ill.	405	WFLA — Tampa, Fla.	380
WEEU — Reading, Pa.	576	WFLB — Fayetteville, N. C.	523
WEGO — Concord, N. C.	522	WFLO — Farmville, Va.	627
WEIM — Fitchburg, Mass.	446	WFMC — Goldsboro, N. C.	523
WEIR — Weirton, W. Va.	643	WFMD — Frederick, Md.	443
WEKR — Fayetteville, Tenn.	592	WFMH — Cullman, Ala.	318
WEKY — Richmond, Ky.	431	WFMJ — Youngstown, O.	547
WEKZ — Monroe, Wis.	649	WFMO — Fairmont, N. C.	523
WELC — Welch, W. Va.	644	WFMW — Madisonville, Ky.	429
WELI — New Haven, Conn.	367	WFNC — Fayetteville, N. C.	523
WELL — Battle Creek, Mich.	453	WFNS — Burlington, N. C.	521
WELM — Elmira, N. Y.	499	WFOB — Fostoria, O.	543
WELO — Tupelo, Miss.	472	WFOM — Marietta, Ga.	389
WELP — Easley, S. C.	585	WFOR — Hattiesburg, Miss.	469
WELS — Kinston, N. C.	525	WFOX — Milwaukee, Wis.	648
WELR — Roanoke, Ala.	324	WFOY — St. Augustine, Fla.	379
WEMP — Milwaukee, Wis.	648	WFPA — Ft. Payne, Ala.	319
WENA — Bayamon, P. R.	659	WFGG — Atlantic City, N. J.	489
WENC — Whiteville, N. C.	530	WFPM — Fort Valley, Ga.	388
WENE — Binghamton-Endicott, N. Y.	496	WFRC — Reidsville, N. C.	528
WENK — Union City, Tenn.	597	WFRL — Freeport, Ill.	403
WENT — Gloversville, N. Y.	501	WFRM — Coudersport, Pa.	563
WENY — Elmira, N. Y.	499	WFRO — Fremont, O.	543
WEOA — Evansville, Ind.	409	WFRP — Savannah, Ga.	391
WEOK — Poughkeepsie, N. Y.	514	WFRX — West Frankfort, Ill.	408
WEOL — Elyria, O.	543	WFTC — Kinston, N. C.	525
WEPM — Martinsburg, W. Va.	642	WFTL — Fort Lauderdale, Fla.	373
WERC — Erie, Pa.	564	WFTM — Maysville, Ky.	430
WERD — Atlanta, Ga.	383	WFTR — Front Royal, Va.	627
WERE — Cleveland, O.	537	WFUL — Fulton, Ky.	427
WERH — Hamilton, Ala.	320	WFUN — Huntsville, Ala.	321
WERI — Westerly, R. I.	582	WFUR — Grand Rapids, Mich.	457
WESA — Charleroi, Pa.	562	WFVA — Fredericksburg, Va.	627
WESB — Bradford, Pa.	562	WFGV — Fuquay Springs, N. C.	523
WESC — Greenville, S. C.	585	WFYC — Alma, Mich.	451
WESK — Escanaba, Mich.	456	WGAA — Cedartown, Ga.	385
WEST — Easton, Pa.	563	WGAC — Augusta, Ga.	384
WESX — Salem, Mass.	448	WGAD — Gadsden, Ala.	320
WETB — Johnson City, Tenn.	593	WGAF — Valdosta, Ga.	392
WETO — Gadsden, Ala.	320	WGAI — Elizabeth City, N. C.	522
WETZ — New Martinsville, W. Va.	643	WGAL — Lancaster, Pa.	568

WGAN — Portland, Me. 439
 WGAP — Maryville, Tenn. 594
 WGAR — Cleveland, O. 537
 WGAT — Utica, N. Y. 518
 WGAU — Athens, Ga. 383
 WGAW — Gardner, Mass. 446
 WGAY — Silver Spring, Md. 444
 WGBA — Columbus, Ga. 386
 WGBB — Freeport, N. Y. 501
 WGBF — Evansville, Ind. 409
 WGBG — Greensboro, N. C. 524
 WGBI — Scranton, Pa. 576
 WGBR — Goldsboro, N. C. 524
 WGBS — Miami, Fla. 376
 WGCB — Red Lion, Pa. 576
 WGCD — Chester, S. C. 584
 WGCM — Gullport, Miss. 469
 WGEA — Geneva, Ala. 320
 WGEM — Quincy, Ill. 406
 WGES — Chicago, Ill. 401
 WGET — Gettysburg, Pa. 565
 WGEZ — Beloit, Wis. 645
 WGGa — Gainesville, Ga. 388
 WGGG — Gainesville, Fla. 373
 WGGH — Marion, Ill. 404
 WGH — Newport News, Va. 629
 WGIG — Brunswick, Ga. 385
 WGIJ — Galesburg, Ill. 403
 WGIW — Charlotte, N. C. 521
 WGKV — Charleston, W. Va. 640
 WGL — Ft. Wayne, Ind. 410
 WGLC — Centerville, Miss. 468
 WGLS — Decatur, Ga. 387
 WGMS — Washington, D. C. 370
 WGN — Chicago, Ill. 399
 WGNc — Gastonia, N. C. 523
 WGNi — Wilmington, N. C. 531
 WGNs — Murfreesboro, Tenn. 595
 WGNy — Newburgh, N. Y. 503
 WGOV — Valdosta, Ga. 392
 WGPA — Bethlehem, Pa. 561
 WGPC — Albany, Ga. 381
 WGR — Buffalo, N. Y. 497
 WGRA — Cairo, Ga. 385
 WGRc — Louisville, Ky. 428
 WGRD — Grand Rapids, Mich. 457
 WGRM — Greenwood, Miss. 469
 WGRV — Greenville, Tenn. 592
 WGRY — Gary, Ind. 410
 WGSM — Huntington, N. Y. 502
 WGSt — Atlanta, Ga. 383
 WGSV — Guntersville, Ala. 320
 WGSW — Greenwood, S. C. 586
 WGTA — Summerville, Ga. 391
 WGTC — Greenville, N. C. 524
 WGTH — Hartford, Conn. 366
 WGTL — Kannapolis, N. C. 525
 WGTM — Wilson, N. C. 531
 WGTN — Georgetown, S. C. 585
 WGUy — Bangor, Me. 437
 WGVa — Geneva, N. Y. 501
 WGVm — Greenville, Miss. 469
 WGWC — Selma, Ala. 325
 WGWD — Gadsden, Ala. 320
 WGWR — Asheboro, N. C. 520
 WGY — Schenectady, N. Y. 517
 WGYV — Greenville, Ala. 320
 WHA1 — Greenfield, Mass. 447
 WHAk — Rogers City, Mich. 460
 WHAl — Shelbyville, Tenn. 596
 WHAM — Rochester, N. Y. 515
 WHAN — Charleston, S. C. 583
 WHAP — Hopewell, Va. 628
 WHAR — Clarksburg, W. Va. 641

WHAS — Louisville, Ky. 429
 WHAT — Philadelphia, Pa. 573
 WHAV — Haverhill, Mass. 447
 WHAW — Weston, W. Va. 644
 WHAY — New Britain, Conn. 366
 WHB — Kansas City, Mo. 476
 WHBB — Selma, Ala. 325
 WHBC — Canton, O. 535
 WHBF — Rock Island, Ill. 407
 WHBI — Newark, N. J. 490
 WHBL — Sheboygan, Wis. 650
 WHBO — Tampa, Fla. 381
 WHBQ — Memphis, Tenn. 594
 WHBS — Huntsville, Ala. 321
 WHBT — Harriman, Tenn. 592
 WHBU — Anderson, Ind. 408
 WHBY — Appleton, Wis. 645
 WHCC — Waynesville, N. C. 530
 WHCU — Ithaca, N. Y. 502
 WHDF — Houghton, Mich. 457
 WHDH — Boston, Mass. 445
 WHDL — Olean, N. Y. 513
 WHEB — Portsmouth, N. H. 489
 WHEC — Rochester, N. Y. 515
 WHED — Washington, N. C. 530
 WHEP — Foley, Ala. 319
 WHFB — Benton Harbor, Mich. 453
 WHFC — Chicago, Ill. 401
 WHGB — Harrisburg, Pa. 567
 WHHH — Warren, O. 546
 WHHM — Memphis, Tenn. 594
 WHIL — Medford, Mass. 447
 WHIM — Providence, R. I. 581
 WHIN — Gallatin, Tenn. 592
 WHIO — Dayton, O. 542
 WHIP — Mooresville, N. C. 525
 WHIR — Danville, Ky. 427
 WHIS — Bluefield, W. Va. 640
 WHIT — New Bern, N. C. 527
 WHIZ — Zanesville, O. 547
 WHJB — Greensburg, Pa. 565
 WHJC — Matewan, W. Va. 642
 WHK — Cleveland, O. 537
 WHKc — Columbus, O. 541
 WHKk — Akron, O. 534
 WHKp — Hendersonville, N. C. 524
 WHKY — Hickory, N. C. 524
 WHLb — Virginia, Minn. 466
 WHLD — Niagara Falls, N. Y. 513
 WHLF — South Boston, Va. 632
 WHLI — Hempstead, N. Y. 501
 WHLL — Wheeling, W. Va. 644
 WHLM — Bloomsburg, Pa. 561
 WHLN — Harlan, Ky. 427
 WHLS — Port Huron, Mich. 460
 WHMA — Anniston, Ala. 316
 WHMP — Northampton, Mass. 448
 WHNC — Henderson, N. C. 524
 WHO — Des Moines, Ia. 417
 WHOC — Philadelphia, Miss. 471
 WHOD — Homestead, Pa. 567
 WHOK — Lancaster, O. 544
 WHOL — Allentown, Pa. 560
 WHOM — New York, N. Y. 505
 WHOO — Orlando, Fla. 377
 WHOP — Hopkinsville, Ky. 428
 WHOS — Decatur, Ala. 318
 WHOT — South Bend, Ind. 413
 WHOW — Clinton, Ill. 401
 WHP — Harrisburg, Pa. 567
 WHPE — High Point, N. C. 525
 WHRV — Ann Arbor, Mich. 451
 WHSC — Hartselle, S. C. 586
 WHSY — Hattiesburg, Miss. 469

WHTB — Talladega, Ala.	325	WIRY — Plattsburg, N. Y.	514
WHTC — Holland, Mich.	457	WIS — Columbia, S. C.	584
WHTN — Huntington, W. Va.	641	WISC — Madison, Wis.	647
WHUB — Cookeville, Tenn.	591	WISE — Asheville, N. C.	520
WHUC — Hudson, N. Y.	501	WISH — Indianapolis, Ind.	411
WHUM — Reading, Pa.	576	WISL — Shamokin, Pa.	577
WHUN — Huntingdon, Pa.	567	WISN — Milwaukee, Wis.	649
WHVF — Wausau, Wis.	651	WISO — Ponce, P. R.	661
WHVR — Hanover, Pa.	565	WISP — Kinston, N. C.	526
WHWB — Rutland, Vt.	624	WISR — Butler, Pa.	562
WHWD — Hollywood, Fla.	374	WIST — Charlotte, N. C.	521
WHWL — Nanticoke, Pa.	569	WITA — San Juan, P. R.	662
WHYL — Carlisle, Pa.	562	WITH — Baltimore, Md.	442
WHYN — Holyoke-Springfield, Mass.	447	WITY — Danville, Ill.	402
WHYU — Newport News, Va.	629	WITZ — Jasper, Ind.	411
WIAC — San Juan, P. R.	662	WIVK — Knoxville, Tenn.	593
WIAM — Williamston, N. C.	531	WIVY — Jacksonville, Fla.	374
WIBA — Madison, Wis.	647	WIZE — Springfield, Ohio	545
WIBB — Macon, Ga.	389	WIZZ — Streator, Ill.	408
WIBC — Indianapolis, Ind.	411	WJAC — Johnstown, Pa.	568
WIBG — Philadelphia, Pa.	573	WJAG — Norfolk, Neb.	485
WIBM — Jackson, Mich.	458	WJAM — Marion, Ala.	321
WIBR — Baton Rouge, La.	432	WJAN — Spartanburg, S. C.	587
WIBU — Paynette, Wis.	650	WJAR — Providence, R. I.	582
WIBV — Belleville, Ill.	397	WJAS — Pittsburgh, Pa.	574
WIBW — Topeka, Kan.	424	WJAT — Swainsboro, Ga.	392
WIBX — Utica, N. Y.	518	WJAX — Jacksonville, Fla.	374
WICA — Ashtabula, O.	534	WJAY — Mullins, S. C.	587
WICC — Bridgeport, Conn.	365	WJAZ — Albany, Ga.	381
WICE — Providence, R. I.	582	WJBB — Haleyville, Ala.	320
WICH — Norwich, Conn.	367	WJBC — Bloomington, Ill.	397
WICY — Malone, N. Y.	503	WJBF — Augusta, Ga.	385
WIDE — Biddeford, Me.	438	WJBK — Detroit, Mich.	455
WIEL — Elizabethtown, Ky.	427	WJBO — Baton Rouge, La.	432
WIFM — Elkin, N. C.	522	WJBS — Deland, Fla.	373
WIGM — Medford, Wis.	648	WJBW — New Orleans, La.	435
WIHL — Hammond, La.	433	WJBY — Gadsden, Ala.	320
WIKB — Iron River, Mich.	458	WJCD — Seymour, Ind.	413
WIKC — Bogalusa, La.	433	WJCM — Sebring, Fla.	379
WIKE — Newport, Vt.	624	WJDA — Quincy, Mass.	448
WIKK — Erie, Pa.	563	WJDX — Jackson, Miss.	470
WIKY — Evansville, Ind.	409	WJEF — Grand Rapids, Mich.	457
WIL — St. Louis, Mo.	478	WJEH — Gallipolis, O.	543
WILD — Birmingham, Ala.	317	WJEJ — Hagerstown, Md.	443
WILE — Cambridge, O.	534	WJEL — Springfield, Ohio	545
WILK — Wilkes-Barre, Pa.	579	WJER — Dover, O.	543
WILM — Wilmington, Del.	369	WJET — Erie, Pa.	563
WILS — Lansing, Mich.	459	WJFR — Caguas, P. R.	659
WIMA — Lima, O.	544	WJHL — Johnson City, Tenn.	593
WIMO — Winder, Ga.	393	WJHO — Opelika, Ala.	324
WIMS — Michigan City, Ind.	412	WJHP — Jacksonville, Fla.	374
WINA — Charlottesville, Va.	626	WJIG — Tullahoma, Tenn.	597
WINC — Winchester, Va.	633	WJIM — Lansing, Mich.	459
WIND — Chicago, Ill.	401	WJIV — Savannah, Ga.	391
WING — Dayton, O.	542	WJJD — Chicago, Ill.	401
WINK — Ft. Myers, Fla.	373	WJJI — Montgomery, Ala.	323
WINN — Louisville, Ky.	429	WJL — Niagara Falls, N. Y.	513
WINR — Binghamton, N. Y.	497	WJJM — Lewisburg, Tenn.	594
WINS — New York, N. Y.	505	WJKO — Springfield, Mass.	449
WINX — Rockville, Md.	443	WJLB — Detroit, Mich.	455
WINZ — Miami, Fla.	376	WJLD — Birmingham, Ala.	317
WIOD — Miami, Fla.	376	WJLK — Asbury Park, N. J.	489
WION — Ionia, Mich.	457	WJLS — Beckley, W. Va.	640
WIOU — Kokomo, Ind.	411	WIMA — Orange, Va.	629
WIP — Philadelphia, Pa.	573	WJMB — Brookhaven, Miss.	468
WIPC — Lake Wales, Fla.	375	WJMC — Rice Lake, Wis.	650
WIRA — Fort Pierce, Fla.	373	WIMI — Philadelphia, Pa.	573
WIRB — Enterprise, Ala.	319	WIMO — Cleveland, O.	537
WIRC — Hickory, N. C.	525	WIMR — New Orleans, La.	435
WIRE — Indianapolis, Ind.	411	WIMS — Ironwood, Mich.	458
WIRJ — Humboldt, Tenn.	592	WIMW — Athens, Ala.	316
WIRK — West Palm Beach, Fla.	381	WJMX — Florence, S. C.	585
WIRL — Peoria, Ill.	406	WJNC — Jacksonville, N. C.	525
WIRO — Ironton, O.	544	WJNO — West Palm Beach, Fla.	381

WLET — Toccoa, Ga.	392	WMFR — High Point, N. C.	525
WLEW — Erie, Pa.	564	WMFS — Chattanooga, Tenn.	591
WLEW — Bad Axe, Mich.	453	WMGA — Moultrie, Ga.	390
WLEX — Lexington, Ky.	428	WMGM — New York, N. Y.	505
WLFH — Little Falls, N. Y.	502	WMGR — Bainbridge, Ga.	385
WLIB — New York, N. Y.	505	WMGW — Meadville, Pa.	569
WLIL — Lenoir City, Tenn.	594	WMGY — Montgomery, Ala.	323
WLIO — East Liverpool, O.	543	WMID — Atlantic City, N. J.	489
WLIP — Kenosha, Wis.	647	WMIE — Miami, Fla.	376
WLLH — Lowell-Lawrence, Mass.	447	WMIK — Middlesboro, Ky.	430
WLMJ — Jackson, O.	544	WMIL — Milwaukee, Wis.	649
WLNA — Peekskill, N. Y.	514	WMIN — St. Paul, Minn.	466
WLNH — Laconia, N. H.	488	WMIQ — Iron Mountain, Mich.	458
WLOA — Braddock, Pa.	562	WMIS — Natchez, Miss.	471
WLOE — Leaksville, N. C.	526	WMIX — Mt. Vernon, Ill.	405
WLOF — Orlando, Fla.	377	WMJM — Cordele, Ga.	386
WLOG — Logan, W. Va.	642	WMLS — Sylacauga, Ala.	325
WLOH — Princeton, W. Va.	643	WMLT — Dublin, Ga.	387
WLOI — LaPorte, Ind.	412	WMMB — Melbourne, Fla.	376
WLOK — Lima, O.	544	WMMN — Fairmont, W. Va.	641
WLOL — Minneapolis, Minn.	465	WMMT — McMinnville, Tenn.	594
WLON — Lincolnton, N. C.	526	WMMW — Meriden, Conn.	366
WLOS — Asheville, N. C.	520	WMNB — North Adams, Mass.	448
WLOU — Louisville, Ky.	429	WMNC — Morganton, N. C.	527
WLOW — Norfolk, Va.	629	WMNE — Menomonicie, Wis.	648
WLOX — Biloxi-Gulfport, Miss.	467	WMOA — Marietta, O.	544
WLPM — Suffolk, Va.	632	WMOC — Covington, Ga.	387
WLPO — LaSalle, Ill.	404	WMOD — Moundsville, W. Va.	642
WLRP — New Albany, Ind.	412	WMOG — Brunswick, Ga.	385
WLS — Chicago, Ill.	401	WMOH — Hamilton, O.	543
WLSD — Big Stone Gap, Va.	625	WMOK — Metropolis, Ill.	405
WLSE — Wallace, N. C.	530	WMON — Montgomery, W. Va.	642
WLSH — Lansford, Pa.	568	WMOU — Berlin, N. H.	488
WLSI — Pikeville, Ky.	431	WMOX — Meridian, Miss.	471
WLSM — Louisville, Miss.	471	WMOZ — Mobile, Ala.	323
WLTC — Gastonia, N. C.	523	WMPA — Aberdeen, Miss.	467
WLVA — Lynchburg, Va.	628	WMPM — Smithfield, N. C.	529
WLW — Cincinnati, O.	537	WMPS — Memphis, Tenn.	595
WLYC — Williamsport, Pa.	579	WMRA — Myrtle Beach, S. C.	587
WLYN — Lynn, Mass.	447	WMRF — Lewistown, Pa.	569
WMAJ — Slate College, Pa.	578	WMRN — Marion, O.	544
WMAK — Nashville, Tenn.	596	WMRO — Aurora, Ill.	397
WMAL — Washington, D. C.	370	WMRP — Flint, Mich.	456
WMAM — Marinette, Wis.	648	WMRY — New Orleans, La.	435
WMAN — Mansfield, O.	544	WMSA — Massena, N. Y.	503
WMAP — Monroe, N. C.	526	WMSC — Columbia, S. C.	584
WMAQ — Chicago, Ill.	401	WMSL — Decatur, Ala.	318
WMAS — Springfield, Mass.	449	WMT — Cedar Rapids, Iowa	415
WMAW — Menominee, Mich.	459	WMTG — Vanleue, Ky.	431
WMAZ — Springfield, Ill.	407	WMTT — Manistee, Mich.	459
WMAZ — Macon, Ga.	389	WMTT — Morristown, N. J.	490
WMBC — Macon, Miss.	471	WMTS — Murfreesboro, Tenn.	595
WMBD — Peoria, Ill.	406	WMUR — Manchester, N. H.	488
WM ^{OG} — Richmond, Va.	631	WMUS — Muskegon, Mich.	460
WMBH — Joplin, Mo.	475	WMUU — Greenville, S. C.	586
WMBL — Morehead City, N. C.	527	WMVA — Martinsville, Va.	628
WMBM — Miami Beach, Fla.	377	WMVG — Milledgeville, Ga.	389
WMBN — Peoskey, Mich.	460	WMVO — Mt. Vernon, Ohio	545
WMBO — Auburn, N. Y.	496	WMYR — Ft. Myers, Fla.	373
WMBR — Jacksonville, Fla.	374	WNAB — Bridgeport, Conn.	365
WM ^{PS} — Uniontown, Pa.	578	WNAC — Boston, Mass.	445
WMC — Memphis, Tenn.	595	WNAE — Warren, Pa.	578
WMCA — New York, N. Y.	505	WNAG — Grenada, Miss.	469
WMCK — McKeesport, Pa.	569	WNAH — Nashville, Tenn.	596
WMDC — Hazlehurst, Miss.	469	WNAM — Neenah-Menasha, Wis.	649
WMDD — Fajardo, P. R.	661	WNAO — Raleigh, N. C.	527
WMDN — Midland, Mich.	459	WNAR — Norristown, Pa.	571
WMEV — Marion, Va.	628	WNAT — Natchez, Miss.	471
WMEX — Boston, Mass.	445	WNAV — Annapolis, Md.	441
WMFC — Monroeville, Ala.	323	WNAW — North Adams, Mass.	448
WMFD — Wilmington, N. C.	531	WNAX — Yankton, S. D.	590
WMFG — Hibbing, Minn.	463	WNBC — New York, N. Y.	505
WMFJ — Daytona Beach, Fla.	372	WNBF — Binghamton, N. Y.	497

WNBH — New Bedford, Mass.	448	WOSH — Oshkosh, Wis.	649
WNBS — Murray, Ky.	430	WOTW — Nashua, N. H.	489
WNBZ — Saranac Lake, N. Y.	517	WOV — New York, N. Y.	511
WNCA — Siler City, N. C.	529	WOW — Omaha, Neb.	486
WNCC — Barnsboro, Pa.	561	WOWL — Florence, Ala.	319
WNDB — Daytona Beach, Fla.	373	WOWO — Ft. Wayne, Ind.	410
WNDR — Syracuse, N. Y.	517	WOXF — Oxford, N. C.	527
WNEB — Worcester, Mass.	451	WOZK — Ozark, Ala.	324
WNEL — San Juan, P. R.	662	WPAB — Ponce, P. R.	661
WNER — Live Oak, Fla.	375	WPAC — Patchogue, N. Y.	514
WNEW — New York, N. Y.	507	WPAD — Paducah, Ky.	430
WNEX — Macon, Ga.	389	WPAG — Ann Arbor, Mich.	453
WNGO — Mayfield, Ky.	429	WPAL — Charleston, S. C.	583
WNHC — New Haven, Conn.	367	WPAM — Pottsville, Pa.	575
WNJR — Newark, N. J.	490	WPAQ — Mt. Airy, N. C.	527
WNLA — Indianola, Miss.	470	WPAR — Parkersburg, W. Va.	643
WNLC — New London, Conn.	367	WPAT — Paterson, N. J.	491
WNLK — Norwalk, Conn.	367	WPAW — Pawtucket, R. I.	581
WNMP — Evanston, Ill.	403	WPAX — Thomasville, Ga.	392
WNMC — Newton, N. C.	527	WPAY — Portsmouth, O.	545
WNNJ — Newton, N. J.	491	WPAZ — Pottstown, Pa.	575
WNNT — Warsaw, Va.	632	WPBB — Jackson, Ala.	321
WNOE — New Orleans, La.	435	WPBC — Minneapolis, Minn.	465
WNOK — Columbia, S. C.	584	WPCF — Panama City, Fla.	378
WNOP — Newport, Ky.	430	WPCT — Putnam, Conn.	367
WNOR — Norfolk, Va.	629	WPDQ — Jacksonville, Fla.	374
WNOS — High Point, N. C.	525	WPDR — Portage, Wis.	649
WNOW — York, Pa.	581	WPDY — Clarksburg, W. Va.	641
WNOX — Knoxville, Tenn.	593	WPEL — Montrose, Pa.	569
WNPT — Tuscaloosa, Ala.	326	WPEN — Philadelphia, Pa.	574
WNRC — New Rochelle, N. Y.	503	WPEO — Peoria, Ill.	406
WNRV — Narrows, Va.	629	WPEP — Taunton, Mass.	449
WNVA — Norton, Va.	629	WPFB — Middletown, O.	544
WNXT — Portsmouth, Ohio.	545	WPFY — Park Falls, Wis.	649
WOAI — San Antonio, Tex.	617	WPGH — Pittsburgh, Pa.	574
WOAP — Owosso, Mich.	460	WPGW — Portland, Ind.	412
WOAY — Oak Hill, W. Va.	643	WPIC — Sharon, Pa.	577
WOBS — Jacksonville, Fla.	374	WPID — Piedmont, Ala.	324
WOBT — Rhinelander, Wis.	650	WPIK — Alexandria, Va.	625
WOC — Davenport, Iowa	416	WPIN — St. Petersburg, Fla.	379
WOCR — West Yarmouth	449	WPIT — Pittsburgh, Pa.	574
WOHI — East Liverpool, O.	543	WPJB — Providence, R. I.	582
WOHP — Bellefontaine, O.	534	WPKE — Pikeville, Ky.	431
WOHS — Shelby, N. C.	529	WPKY — Princeton, Ky.	431
WOKE — Oak Ridge, Tenn.	596	WPLA — Plant City, Fla.	378
WOKO — Albany, N. Y.	495	WPLH — Huntington, W. Va.	641
WOKW — Sturgeon Bay, Wis.	651	WPME — Punxsutawney, Pa.	575
WOKY — Milwaukee, Wis.	649	WPMP — Pascagoula, Miss.	471
WOKZ — Alton, Ill.	397	WPNF — Brevard, N. C.	521
WOL — Washington, D. C.	379	WPNX — Phenix City, Ala.	324
WOLF — Syracuse, N. Y.	517	WPOR — Portland, Me.	439
WOLS — Florence, S. C.	585	WPPA — Pottsville, Pa.	575
WOMI — Owensboro, Ky.	430	WPRA — Mayaguez, P. R.	661
WOMT — Manitowoc, Wis.	648	WPRC — Lincoln, Ill.	404
WOND — Pleasantville, N. J.	491	WPRE — Prairie du Chien, Wis.	650
WONE — Dayton, O.	542	WPRO — Providence, R. I.	582
WONN — Lakeland, Fla.	375	WPRP — Ponce, P. R.	661
WONW — Defiance, O.	542	WPRS — Paris, Ill.	405
WOOD — Grand Rapids, Mich.	457	WPRT — Prestonburg, Ky.	431
WOOF — Dothan, Fla.	319	WPTF — Raleigh, N. C.	528
WOQY — Washington, D. C.	371	WPTR — Albany, N. Y.	496
WOQW — New Bern, N. C.	527	WPTW — Piqua, O.	545
WOPA — Oak Park, Ill.	405	WPTX — Lexington Park, Md.	443
WOPI — Bristol, Tenn.	590	WPUV — Pulaski, Va.	630
WOR — New York, N. Y.	507	WPWA — Chester, Pa.	567
WORA — Mayaguez, P. R.	661	WPXY — Punxsutawney, Pa.	576
WORC — Worcester, Mass.	451	WOAM — Miami, Fla.	376
WORD — Spartanburg, S. C.	587	WQAN — Scranton, Pa.	577
WORK — York, Pa.	581	WQBC — Vicksburg, Miss.	472
WORL — Boston, Mass.	445	WQUA — Moline, Ill.	405
WORZ — Orlando, Fla.	378	WQXI — Atlanta, Ga.	384
WOSA — Wausau, Wis.	652	WQXR — New York, N. Y.	513
WOSC — Fulton, N. Y.	501	WRAC — Racine, Wis.	650

WRAD — Radford, Va.	630	WSAZ — Huntington, W. Va.	642
WRAG — Carrollton, Ala.	318	WSB — Atlanta, Ga.	383
WRAK — Williamsport, Pa.	579	WSBA — York, Pa.	581
WRAL — Raleigh, N. C.	528	WSBB — New Smyrna Beach, Fla.	377
WRAP — Norfolk, Va.	629	WSBC — Chicago, Ill.	401
WRAW — Reading, Pa.	576	WSBT — South Bend, Ind.	413
WRAY — Princeton, Ind.	412	WSCR — Scranton, Pa.	577
WRBC — Jackson, Miss.	470	WSDR — Sterling, Ill.	408
WRBL — Columbus, Ga.	386	WSFA — Montgomery, Ala.	324
WRC — Washington, D. C.	371	WSFC — Somerset, Ky.	431
WRCO — Richland Center, Wis.	650	WSFT — Thomaston, Ga.	392
WRCS — Ahsokie, N. C.	520	WSGC — Elberton, Ga.	388
WRDB — Reedsburg, Wis.	650	WSGN — Birmingham, Ala.	317
WRDO — Augusta, Me.	437	WSGW — Saginaw, Mich.	461
WRDW — Augusta, Ga.	385	WSHB — Stillwater, Minn.	466
WREB — Holyoke, Mass.	447	WSIC — Stateville, N. C.	530
WREC — Memphis, Tenn.	595	WSID — Baltimore, Md.	442
WREL — Lexington, Va.	628	WSIP — Paintsville, Ky.	430
WREN — Topeka, Kan.	425	WSIR — Winter Haven, Fla.	381
WREV — Reidsville, N. C.	528	WSIV — Pekin, Ill.	405
WRFC — Athens, Ga.	383	WSIX — Nashville, Tenn.	596
WRFD — Worthington, O.	546	WSJS — Winston-Salem, N. C.	531
WRFS — Alexander City, Ala.	316	WSKB — McComb, Miss.	471
WRFW — Eau Claire, Wis.	646	WSKI — Montpelier-Barre, Vt.	624
WRGA — Rome, Ga.	390	WSKY — Asheville, N. C.	520
WRHC — Jacksonville, Fla.	375	WSLB — Ogdensburg, N. Y.	513
WRHI — Rock Hills, S. C.	587	WSLI — Jackson, Miss.	470
WRHT — Griffin, Ga.	388	WSLM — Salem, Ind.	413
WRIA — Caguas, P. R.	659	WSLS — Roanoke, Va.	632
WRIB — Providence, R. I.	582	WSM — Nashville, Tenn.	596
WRIC — Richlands, Va.	630	WSMB — New Orleans, La.	435
WRIO — Rio Piedras, P. R.	661	WSMI — Litchfield, Ill.	404
WRIS — Roanoke, Va.	632	WSMT — Sparta, Tenn.	597
WRJN — Racine, Wis.	650	WSNJ — Bridgeton, N. J.	489
WRJW — Picayune, Miss.	472	WSNW — Seneca, S. C.	587
WRKD — Rockland, Me.	439	WSNY — Schenectady, N. Y.	517
WRLD — Lanette, Ala.	321	WSOC — Charlotte, N. C.	521
WRMA — Montgomery, Ala.	324	WSOK — Nashville, Tenn.	596
WRMN — Elgin, Ill.	402	WSON — Henderson, Ky.	528
WRNL — Richmond, Va.	631	WSOO — Sault Ste. Marie, Mich.	461
WRNY — Rochester, N. Y.	515	WSOY — Decatur, Ill.	402
WROB — West Point, Miss.	472	WSPA — Spartanburg, S. C.	588
WROD — Daytona Beach, Fla.	373	WSPB — Sarasota, Fla.	379
WROK — Rockford, Ill.	406	WSPC — Anniston, Ala.	316
WROL — Knoxville, Tenn.	593	WSPD — Toledo, O.	546
WROM — Rome, Ga.	390	WSPR — Springfield, Mass.	449
WRON — Rorerve, W. Va.	643	WSPT — Stevens Point, Wis.	651
WROS — Scottsboro, La.	325	WSRS — Cleveland, O.	541
WROV — Roanoke, Va.	632	WSSB — Durham, N. C.	522
WROW — Albany, N. Y.	496	WSSC — Sumter, S. C.	588
WROX — Clarksdale, Miss.	468	WSSO — Starkville, Miss.	472
WROY — Carmi, Ill.	397	WSSV — Petersburg, Va.	630
WRR — Dallas, Tex.	604	WSTC — Stamford, Conn.	367
WRRF — Washington, N. C.	530	WSTP — Salisbury, N. C.	529
WRRZ — Clinton, N. C.	522	WSTR — Sturgis, Mich.	461
WRSW — Warsaw, Ind.	414	WSTV — Steubenville, O.	546
WRTA — Altoona, Pa.	560	WSUN — St. Petersburg, Fla.	379
WRUF — Gainesville, Fla.	374	WSVA — Harrisonburg, Va.	628
WRUM — Rumford, Me.	441	WSVS — Crewe, Va.	626
WRUN — Utica-Rome, N. Y.	518	WSWN — Belle Glade, Fla.	372
WRVA — Richmond, Va.	631	WSYB — Rutland, Vt.	624
WRWS — Russellville, Ky.	431	WSYD — Mt. Airy, N. C.	527
WRXO — Roxboro, N. C.	529	WSYR — Syracuse, N. Y.	517
WSAI — Cincinnati, O.	537	WTAC — Flint, Mich.	456
WSAL — Logansport, Ind.	412	WTAD — Quincy, Ill.	406
WSAM — Saginaw, Mich.	461	WTAG — Worcester, Mass.	451
WSAN — Allentown, Pa.	560	WTAL — Tallahassee, Fla.	380
WSAR — Fall River, Mass.	446	WTAM — Cleveland, O.	541
WSAT — Salisbury, N. C.	529	WTAN — Clearwater, Fla.	372
WSAU — Wausau, Wis.	652	WTAO — Cambridge, Mass.	446
WSAV — Savannah, Ga.	391	WTAQ — LaGrange, Ill.	404
WSAY — Rochester, N. Y.	515	WTAR — Norfolk, Va.	629
		WTAW — College Station, Tex.	602

WTAX — Springfield, Ill. 407
 WTBC — Tuscaloosa, Ala. 326
 WTBF — Troy, Ala. 326
 WTBO — Cumberland, Md. 443
 WTCH — Shawano, Wis. 650
 WTCJ — Tell City, Ind. 413
 WTCM — Traverse City, Mich. 461
 WTCN — Minneapolis-St. Paul, Minn. 465
 WTCO — Campbellsville, Ky. 426
 WTCW — Whitesburg, Ky. 431
 WTEL — Philadelphia, Pa. 574
 WTHI — Terre Haute, Ind. 413
 WTHT — Hartford, Conn. 366
 WTIC — Hartford, Conn. 366
 WTIK — Durham, N. C. 522
 WTIJ — Mayaguez, P. R. 661
 WTIM — Taylorville, Ill. 408
 WTIP — Charleston, W. Va. 641
 WTIY — New Orleans, La. 436
 WTJH — East Point, Ga. 387
 WTJS — Jackson, Tenn. 592
 WTKM — Hartford, Wis. 646
 WTMA — Charleston, S. C. 584
 WTMC — Ocala, Fla. 377
 WTMJ — Milwaukee, Wis. 649
 WTMV — East St. Louis, Ill. 402
 WTNC — Thomasville, N. C. 530
 WTND — Orangeburg, S. C. 587
 WTNJ — Trenton, N. J. 492
 WNTN — Tallahassee, Fla. 380
 WTNS — Coshocton, N. C. 542
 WTOB — Winston-Salem, N. C. 531
 WTOC — Savannah, Ga. 391
 W TOD — Toledo, O. 546
 WTOK — Meridian, Miss. 471
 WTOL — Toledo, O. 546
 WTON — Staunton, Va. 632
 WTOP — Washington, D. C. 371
 WTOR — Torrington, Conn. 368
 WTPR — Paris, Tenn. 596
 WTPS — New Orleans, La. 436
 WTRC — Elkhart, Ind. 409
 WTRF — Bellaire, O. 534
 WTRL — Bradentown, Fla. 372
 WTRP — La Grange, Ga. 389
 WTRR — Sanford, Fla. 379
 WTRW — Two Rivers, Wis. 651
 WTRY — Troy, N. Y. 518
 W TSA — Brattleboro, Vt. 624
 WTSB — Lumberton, N. C. 526
 WTSL — Hanover-Lebanon, N. H. 488
 WTSP — St. Petersburg, Fla. 379
 WTSV — Claremont, N. H. 488
 WTHH — Port Huron, Mich. 460
 WTTM — Trenton, N. J. 492
 WTTN — Watertown, Wis. 651
 WTRR — Westminster, Md. 444
 WTTT — Bloomington, Ind. 409
 WTUP — Tupelo, Miss. 472
 WTUS — Tuskegee, Ala. 326
 WTUX — Wilmington, Del. 369
 WTVB — Coldwater, Mich. 455
 WTVH — Peoria, Ill. 406
 WTVL — Waterville, Me. 441
 W TWA — Thomson, Ga. 392
 W TWN — St. Johnsbury, Vt. 625
 WTXL — West Springfield, Mass. 449
 WTYC — Rock Hill, S. C. 587
 W TYS — Marianna, Fla. 376
 WULA — Eufaula, Ala. 319
 WUSJ — Lockport, N. Y. 502
 WUSN — Charleston, S. C. 584

WUST — Washington, Md. 442
 WVAM — Altoona, Pa. 561
 WVCG — Coral Gables, Fla. 372
 WVCH — Chester, Pa. 562
 WVDA — Boston, Mass. 445
 WVEC — Hampton, Va. 628
 WVET — Rochester, N. Y. 515
 WVIM — Vicksburg, Miss. 472
 WVJP — Caguas, P. R. 661
 WVJS — Owensboro, Ky. 430
 WVKO — Columbus, O. 542
 WCLK — Lexington, Ky. 428
 WVLN — Olney, Ill. 405
 WVMC — Mount Carmel, Ill. 405
 WVMI — Biloxi, Miss. 467
 WVNJ — Newark, N. J. 490
 WVOK — Birmingham, Ala. 317
 WVOM — Boston-Brookline, Mass. 445
 WVOP — Vidalia, Ga. 393
 WVOS — Liberty, N. Y. 502
 WVOT — Wilson, N. C. 531
 WVOW — Logan, W. Va. 642
 WVPO — Stroudsburg, Pa. 578
 WVSC — Somerset, Pa. 578
 WVVV — Fairmont, W. Va. 641
 WWBZ — Vineland, N. J. 492
 WWCA — Gary, Ind. 410
 WWCO — Waterbury, Conn. 368
 WWDC — Washington, D. C. 371
 WWEZ — New Orleans, La. 436
 WWGP — Sanford, N. C. 529
 WWGS — Tifton, Ga. 392
 WWHG — Hornell, N. Y. 501
 WWIN — Baltimore, Md. 442
 WWJ — Detroit, Mich. 455
 WWL — New Orleans, La. 436
 WWNC — Asheville, N. C. 520
 WWNH — Rochester, N. H. 489
 W WNR — Beckley, W. Va. 640
 W WNS — Statesboro, Ga. 391
 W WNY — Watertown, N. Y. 519
 WWOC — Manitowoc, Wis. 648
 WWOD — Lynchburg, Va. 628
 WWOL — Buffalo, N. Y. 499
 WWON — Woonsocket, R. I. 582
 WWPA — Williamsport, Pa. 581
 WWPB — Miami, Fla. 377
 W WPF — Palatka, Fla. 378
 W WPG — Palm Beach, Fla. 378
 W WRL — Woodside, N. Y. 519
 W WSC — Glens Falls, N. Y. 501
 W WSO — Springfield, O. 545
 W WSR — St. Albans, Vt. 624
 W WST — Wooster, O. 546
 W WSW — Pittsburgh, Pa. 574
 W WVA — Wheeling, W. Va. 644
 W WVB — Jasper, Ala. 321
 W WVF — Fayette, Ala. 319
 W WWR — Russellville, Ala. 324
 W WWWW — Rio Piedras, P. R. 661
 W WYO — Pineville, W. Va. 643
 WXAL — Demopolis, Ala. 318
 WXGI — Richmond, Va. 631
 WXLW — Indianapolis, Ind. 411
 WXOK — Baton Rouge, La. 433
 WXRA — Buftalo-Kenmore, N. Y. 499
 W XRF — Guayama, P. R. 661
 WXYZ — Detroit, Mich. 455
 WYVE — Wytheville, Va. 633
 WZIP — Covington, Ky. 426
 WZOR — Ft. Payne, Ala. 320

ALABAMA

Pop. Feb. 1, 1954 (Est.) 3,184,000 — Families 791,000
Radio Homes — 655,000 — TV Homes — 280,500 — Stations in State 89

WAVU

ALBERTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By. Sand Mt. Bcstg. Service
Business-Studio Address. P. O. Box 250
Phone Number. 630
News Service. AP
Transcription Service. World
Ptnr., Sta. Mgr. Pat M. Courington
Commercial Manager. Jim Thompson
Prog. Dir. Mel Evans
Chief Engineer. R. W. Hoffman
Publicity Director. Jesse Culp

WRFS

ALEXANDER CITY—1947

KEYSTONE

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By. Piedmont Service Corp.
Business-Studio Address. Main St.
Phone Number. Adams 4-2563
News Service. UP
Transcription Service. World
Representative. Sears & Ayer
President. James L. Coley
Gen.-Station-Com. Mgr. Jim Whatley
Prog. Dir. Bob McKinnon
Chief Engineer. James W. Whatley

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Air Time. Full Time
Owned-Operated By. Andalusia Bcstg. System
Address. Sanford Rd.
Phone. 1100
News Service. AP
Transcription Service. World, Thesaurus
Representative. Walker-Dora Clayton
Membership. NARTB
Exec. V.P., Gen. Mgr. Dige Bishop
Commercial Manager. Don Cooke
Program Director. Christine Hardage
Publicity Director. Don Cooke
Chief Engineer. Wes Gardner

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Anniston Bcstg. Co., Inc.
Business-Studio Address. Radio Bldg.
Phone Number. 2380
Air Time. 5:45 a.m.-11:05 p.m.
Transcription Service. Thesaurus
Representative. Sears & Ayer
Membership. BAB
President. Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Mgr. R. A. Davidson

Program Director. Rosamond Ponder
Publicity Director. E. Cody Hall
Sales Prom. Mgr. Teena Taylor
Chief Engineer. James A. Hudson

WSPC

ANNISTON—1949—MBS

Frequency: 1390 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By Model City Bcstg. Co., Inc.
Business Address. Jefferson Davis Hotel
Phone. 1850-51
Air Time. Unlimited
News Service. AP
Transcription Service. Standard
Representative. Walker & Dora-Clayton
Pres., Gen., Sta. Mgr. W. S. Weatherly
Commercial Manager. John M. Orrison
Program Director. Rosebud Waldrop
Chief Engineer. Winfred B. Kennedy

WJMW

ATHENS—1948

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Operated By. Athens Bcstg. Co., Inc.
Business-Studio Address. Hine St.
Phone Number. 565
News Service. AP
Pres.-Gen.-Comm. Mgr. Homer F. Dunnivant
Pgm., Prom., News Dir. Robert V. Dunnivant
Chief Engineer. William G. Mitchell

WATM

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By. Southland Bcstg. Co.
Address. P. O. Box 59
Phone. 50
News Service. AP
Transcription Service. World
Partner. T. C. Miniard
Partner. Grady L. Ingram
General Manager. T. C. Miniard
Commercial Manager. Sam Ford
Program Director. Julia Miniard
Chief Engineer. T. C. Miniard

WAUD

AUBURN—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Auburn Bcstg. Co.
Business Address. Box 350
Phone Number. 1240
Air Time. 6 a.m.-Midnight
News Service. AP
Transcription Service. Associated
Pres., Gen.-Station Mgr. Elmer G. Salter
Sales Prom. Dir. Lowell E. Takles

Chief Engineer.....Lawrence Dobbins
 Publicity Dir.....Elmer G. Salter

WBCO

BESSEMER—BIRMINGHAM—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....The Bessemer Bcstg.
 Co., Inc.
 Business Address.....Box 606
 Phone.....Bessemer 5-5241
 Air Time.....6 a.m.-11 p.m.
 Representative.....Natz, Forjoe, etc.
 Pres., Gen. Mgr.....J. E. Lanier
 Program Director.....E. Faush
 Com. Mgr.....Hal Falter
 Chief Engineer.....Jack Warden

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Television Corp.
 Address.....P. O. Box 2553
 Phone Number.....4-2466
 News Service.....AP, UP
 Representative.....Radio Sales (CBS)
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Henry P. Johnston
 Asst. to Pres.....Ray F. Furr
 Mgr. of Radio Operations.....Herbert Martin
 Publicity Director.....James Chenoweth
 Chief Engineer.....J. V. Sanderson

WBRC

BIRMINGHAM—1925—NBC

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Birmingham Bcstg. Co., Inc.
 Address.....1727½ 2nd Ave., N.
 Phone Number.....4-4701
 News Service.....INS, AP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer Co.
 V.P., Gen. Mgr.....J. Robert Kern
 Program Director.....Fox Lightfoot
 Sta. Mgr., Com. Mgr.....James E. Bailey

WCRT

BIRMINGHAM—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chapman Radio-TV Co.
 Business Address.....725 S. 22nd St.
 Phone Number.....7-3019
 Pres., Prog. Dir.....George K. Chapman
 General Manager.....Rudy C. Clark
 Dir. of News.....Ray Shader
 Chief Engineer.....William Chapman

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Magic City Bcstg. Co.
 Business Address.....1417 Fourth Ave. N.
 Phone Number.....40925

Partner.....J. L. Doss
 Gen. Mgr.....John A. Thompson
 Chief Engineer.....John F. Cram

WILD

BIRMINGHAM—1945—MBS

Frequency: 850 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Pilot Bcstg. Corp.
 Address.....Essex House
 Phone Number.....53-4977
 President.....George A. Mattison, Jr.
 General Manager.....Don D. Campbell
 Commercial Mgr.....J. B. Roberts
 News Service.....UP
 Rep.....H.R. Representatives
 Program Director.....Charles White McGehee
 Sales Prom., Pub.....W. E. Mattison
 Chief Engineer.....Ray Lowery

WJLD

BIRMINGHAM—1942

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Johnston Bcstg. Co.
 Business Address.....Box 5767, Birmingham
 Phone No.....54-3466
 News Service.....AP
 Representative.....Interstate
 Pres.-Gen. Mgr.....George Johnston, Jr.
 Station Manager.....James Connolly
 Program Director.....Jane Martindale
 Comm., Sales Manager.....Joe Brewer
 Chief Engineer.....Maurice McKinney

WLBS

BIRMINGHAM—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WLBS, Inc.
 Address.....212 N. 13th St.
 Phone Number.....54-2541
 President.....E. D. Rivers
 General Manager.....Wm. Randall
 Chief Engineer.....Gordon Bishop

WSGN

BIRMINGHAM—1926—ABC

Frequency: 610 Kc.....Power: 5000d.; 1000 n.
 Owned-Oper.....Jemison Bcstg. Co., Inc.
 Phone Number.....4-3434
 News Service.....AP
 Transcription Service.....Thesaurus
 Air Time.....Full Time
 Representative.....Avery-Knodel
 President.....Bascom Hopson
 Comm. Mgr.....G. O. Privett
 Program Director.....Dave Campbell
 Publicity Director.....Mary Childers
 Chief Engineer.....Jack Shea

WVOK

BIRMINGHAM—1947

Frequency: 690 Kc.....Power: 50,000 Watts d.
 Owned-Operated By.....Voice of Dixie Inc.

Business Address..... P. O. Box 2468.
 Phone Number..... 6-2924
 Air Time..... Daytime
 News Service..... UP
 Representative..... Radio Reps., Inc.
 Membership..... NARTE
 Pres., Gen. Sta. Mgr..... Iralee W. Benns
 Com. Sales Prom. Mgr..... Ira Leslie
 Chief Engineer..... R. G. Blaskow

WEBJ

BREWTON—1947—MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Brewton Bcstg. Co.
 Business Address..... Box 870
 Phone Number..... 1000
 News Service..... AP
 Transcription Service..... SESAC, Capitol
 Representative..... Dora-Clayton
 Pres., Gen. Mgr..... W. Emmett Brooks
 Program Director..... C. E. Land
 Chief Engineer..... J. A. Sikes

WRAG

CARROLLTON—1951—KBS

Frequency: 590 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Pickens County Bcstg. Co.
 Address..... Box 71
 Phone Number..... 2364
 News Service..... UP
 Co-Owners..... Roth E. Hook, W. E. Farrar
 Gen. Mgr..... Douglas Reeh
 Program Director..... Gladys Estis
 Chief Engineer..... Earl Johnson

WKLF

CLANTON—1947—KBS

Frequency: 980 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Southeastern Bcstg. Co.
 Bus-Studio Address..... P. O. Box 110
 Phone Number..... 448
 News Service..... AP
 Transcription Service..... World
 President..... Dr. J. Kelley Robinson
 Gen., Sta., Sales Mgr..... Leland L. Hudson
 Pgm., Pub. Dir..... Helen Parrish
 Chief Engineer..... Lester Carter

WFMH

CULLMAN—1950

Frequency: 1300 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... The Voice of Cullman
 Address..... 206 Second Ave. E.
 Phone No..... 910
 News Service..... AP
 Transcription Service..... Associated & Thesaurus
 Pres., Partner, Gen. Mgr..... B. C. Eddins

WKUL

CULLMAN—1946—MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Cullman Bcstg. Co.
 Bus., Studio, Trans. Address..... P. O. Box 211

Phone Number..... 863
 News Service..... UP
 Pres., Gen. Mgr..... Hudson C. Millar, Jr.
 Program Director..... Ralph Mann
 Chief Engineer..... Arthur Bachmann

WAJF

DECATUR—1953

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... J. B. Falt, Jr.
 Business Address..... 112 Grant Street
 Phone Number..... 4016
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... Langworth
 Station Representative..... Sears & Ayer, Inc.
 President..... J. B. Falt, Jr.
 Station Manager..... Cletus Quick
 Comm. Mgr..... Eugene Harwell
 Chief Engineer..... Prince Jones

WHOS

DECATUR—1948

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... No. Alabama Bcstg. Co.
 Business-Studio Address..... 212 Jackson St.
 Phone Number..... 991-992
 Air Time..... Sunrise-Sunset
 News Service..... UP, AP
 Partners..... Barrett C. Shelton, John J. Jones
 Gen., Comm. Mgr..... Louis C. Blizzard
 Pgm. Dir..... Jerry Greigs
 Prom. Mgr..... Jim Fouts
 Chief Eng..... G. Upton

WMSL

DECATUR—1953—KBS-MBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Tennessee Valley
 Bcstg. Co.
 Address..... 703 Bank St.
 Phone Number..... 802-803
 News Service..... AP
 Pres., Gen. Mgr..... Frank Whisenant
 Pgm. Dir..... Robert E. Gleason
 Chief Engineer..... Garland Sandlin

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Demopolis Bcstg. Co.
 Phone Number..... 400
 News Service..... AP
 Transcription Service..... World
 Pres., General Manager..... W. M. Jordan
 Commercial Manager..... Henry J. Bley
 Pgm. Dir..... Marsha James
 Chief Engineer..... Barry Collins

WAGF

DOTHAN—1932—NBC

Frequency: 1320 Kc..... Power: 1000 Watts
 Owned-Operated By..... Dothan Bcstg. Co.

Address.....204½ E. Main Street
 Phone Number.....2-9100
 Air Time.....5 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Joseph Hershey McGillvra
 Membership.....NARTB
 General Manager.....Julian C. Smith
 Sales Prom. Mgr.....Eugene S. McClintic
 Comm. Mgr.....Fred C. Moseley
 Publicity Director.....Pat Elliott
 Program Director.....Lamar Trammell
 Chief Engineer.....Havard T. Kawlinson

W D I G

DOTHAN—1947—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Houston Bcsters.
 Business-Studio Address.....107 E. Adams St.
 Phone Number.....3-4100
 News Service.....UP
 Representative.....Cummings, Reiner
 Pres., Gen. Mgr.....Jess Swicegood
 Prog. Dir.....Earl Hutto
 Chief Engineer.....Charles Lawshe

W O O F

DOTHAN—1948—KBS

Frequency: 560 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....The WOOF Trust
 Business-Studio Address.....110 So. Foster
 Phone Number.....2-5600
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Thomas F. Clark
 Membership.....NARTB, BAB
 Station Manager.....R. A. Dowling, Jr.
 General Manager.....Agatha Gay
 Commercial Manager.....Gus Colter
 Chief Engineer.....Sol Azar

W I R B

ENTERPRISE—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....The Wiregrass Bcstg. Co.
 Phone Number.....30
 News Service.....AP
 Transcription Service.....Langworth
 Gen. Mgr.....R. E. James
 Com. Mgr.....Fred S. Watson
 Prom. Dir.....E. E. Vinson

W U L A

EUFAULA—1948—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ala.-Ga. Bcstrs., Inc.
 Business-Studio-Trans. Address.....Radio Bldg.
 Phone Number.....745
 Air Time.....6 a.m.-10 p.m.
 News Service.....UP
 Gen. Mgr., Co-Owner.....Edward B. Fussell
 Publicity Director.....Sara Bush
 Chief Engineer.....Hugh G. Chastain

W W W F

FAYETTE—1949—KBS

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Bankhead Bcstg. Co., Inc.
 Address.....Jasper, Ala.
 Phone Number.....23462
 News Service.....UP
 President.....W. W. Bankhead
 General Manager.....James Reese
 Sta., Sales Mgr.....Jack Black
 Chief Engineer.....Hugh Hughes

W J O I

FLORENCE—1946—ABC-ABS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Florence Bcstg. Co., Inc.
 Address.....850 S. Court St.
 Phone Number.....2608
 Pres., Gen.-Sta. Mgr.....Joe T. Van Sandt
 Commercial Manager.....Tom York
 Sales Prom. Mgr.....Virginia Grey
 Pub., Pgm. Dir.....Don E. Spry
 Chief Engineer.....Paul Shannon

W O W L

FLORENCE—1945

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Muscle Shoals, Inc.
 Business Address.....800 Cypress Mill Rd.
 Phone Number.....3-800
 News Service.....AP
 Air Time.....Full Time
 Representative.....Rambeau and Dora Clayton
 Membership.....NARTB, BAB
 President, Gen. Mgr.....Richard B. Biddle
 Asst. Gen. Mgr.....James L. Garrett
 Commercial Manager.....Dora M. Biddle
 Sales Prom. Mgr.....Dick Biddle
 Program Director.....Bill Mapes
 Publicity Director.....Dora Biddle
 Chief Engineer.....Lawrence Rohling

W H E P

FOLEY—1953

Frequency: 1310 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Alabama Gulf Radio Inc.

W F P A

FT. PAYNE—1950

Frequency: 1400 Kc.....Power: 250 watts
 Owned-Oper. By.....George Gothberg's
 Community Bdcstg. Co.
 Address.....102 So. Gault Ave.
 Phone Number.....1440
 News Service.....AP
 President.....George Gothberg
 Gen. Mgr.....Jerry Carr
 Chief Engineer.....Edward Pierce

WZOB

FT. PAYNE—1950—ABS

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By: Glenn M. Gravitt
 Address: P. O. Box 256
 Phone Number: 1096
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Southern Radio
 General Manager: Glenn M. Gravitt
 Commercial Mgr.: Irvin S. Liber
 Chief Engr.: Jess R. Moore

WETO

GADSDEN—1949—KBS

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By: Gadsden Radio Co.
 Address: 722 S. 12th St.
 Phone Number: 69201
 News Service: AP
 Transcription Service: Capitol
 Partner, Gen. Mgr.: Edwin H. Estes
 Partner: Cary L. Graham
 Commercial Manager: Morton Lloyd
 Program Director: Ray Estes
 Chief Engineer: Julius Vessels

WGAD

GADSDEN—1947—ABC

Frequency: 1350 Kc.
 Power: 5000 Watts d., 1000 n.
 Owned-Oper. By: Coosa Bcstg. Co., Inc.
 Air Time: 17½ hrs. daily
 Address: Philipson Bldg.
 Phone Number: 5641, 5642
 News Service: UP
 Membership: NARTB, BAB
 Pres., Gen.-Comm., Sales
 Prom. Mgr.: Curtis DeLamar
 Prog., Pub. Director: June DeLamar
 Chief Engineer: Halley D. Williams

WGWD

GADSDEN—1948

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Etowah Bdcstrs., Inc.
 Address: 750 Forest Ave.
 Phone Number: 6301
 News Service: UP
 President: Oscar P. Covington
 Gen. Mgr.: J. P. Kirby
 Chief Engineer: W. G. Anderson

WJBY

GADSDEN—1927—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Gadsden Bcstg. Co., Inc.
 Address: 108 Broad Street
 Phone Number: 6-3381
 Representative: Avery-Knodel
 President: Bascom H. Hopson
 Sta. Mgr., Prog. Dir.: Bill Cornelius
 Chief Engineer: D. W. Bearden

WGEA

GENEVA—1953

Frequency: 1150 Kw. Power: 1000 Watts d.
 Owned-Oper. By: Geneva County Reaper
 Business Address: Westville Road
 Phone Number: 456
 Transcription Service: World
 Station Manager: Robert Sidewell
 Program Director: Junior Walker
 Commercial Manager: Gene Free

WGYV

GREENVILLE—1948—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Greenville Bcstg. Corp.
 Business Address: P. O. Box 227
 Phone Number: 585
 Air Time: 6 a.m.-10 p.m.
 News Service: AP
 Gen., Sta., Comm. Mgr.: W. H. Miller, Jr.
 Chief Engineer: Jim Bell

WGSV

GUNTERSVILLE—1950—KBS

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By: Gunterville Bcstg. Co.
 Address: P. O. Box 32
 Phone Number: 4131
 News Service: UP
 Transcription Service: Thesaurus
 Membership: NARTB
 President: H. E. Moore
 Gen., Sta., Comm. Mgr.: Edward Z. Carrell
 Program Dir., News Dir.: Ray McClendon
 Chief Engineer: Lavelle Jackson

WJBB

HALEYVILLE—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Haleyville Bcstg. Co.
 Address: Haleyville, Ala.
 Phone Number: 389
 Air Time: Full Time
 Membership: NARTB, ABA
 Representative: Indie Sales
 President: W. P. Thielens
 Gen. Mgr.: J. L. Slatton
 Program Director: Jack McNutt
 Chief Engineer: Paul Kelly

WERH

HAMILTON—1950

Frequency: 970 Kc. Power: 5000 Watts d.
 Owned-Oper. By: Marion County Bcstg. Co.
 Address: Box 187
 Phone: 3481
 Air Time: 4 a.m.-Local Sunset
 News Service: UP
 Transcription Service: SESAC
 Representative: Dora-Clayton
 President, Gen. Mgr.: Hugh Fite



Sta., Sales, Prom. Mgr. C. B. Tucker
 Program Director Johnie Lott
 Publicity Director Hugh I. Fite
 Chief Engineer C. B. Tucker

WEZB

HOMWOOD—1953

Frequency: 1320 Kw. Power: 1000 Watts d.
 Owned-Oper. By Voice of Homewood
 Business Address Hollywood Country Club
 Phone Number 2-8211
 President, Gen. Mgr. Gene Newman
 Program Director Ganus Scarborough
 Promotion Mgr. Johnny Sap
 Chief Engineer Verl Cisero

WBHP

HUNTSVILLE—1937—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Wilton H. Pollard
 Bus. Studio Address Fifth Ave.
 Phone Number 5030
 Air Time 6 a.m.-11 p.m.
 News Service UP
 President, Gen. Mgr. Wilton H. Pollard
 Prog. Dir. Kathryn Moore
 Chief Engineer James Potter

WFUN

HUNTSVILLE—1946—ABS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Huntsville Bcstg. Co., Inc.
 Phone Number 2424
 Air Time 6 a.m.-M.
 News Service UP
 Representative Sears & Ayers
 General Manager J. B. Falt, Jr.
 Sta. Mgr., Prog. Dir., Chief Engr. John Garrison

WHBS

HUNTSVILLE—1946—ABC

Frequency: 1550 Kc. Power: 5,000 Watts
 Owned-Oper. By The Huntsville Times Co.
 Phone Number 2345
 Newspaper Affiliation Huntsville Times
 News Service AP
 Representative Henry E. Cummings,
 Gill-Keefe-Perna
 Membership NARTB
 President Henry P. Johnston
 General Manager John F. Neal
 Program Director Reuben Miller
 Chief Engineer Victor Bankowski

WPBB

JACKSON—1950—KBS-MBS

Frequency: 1290 Power: 1000 Watts d.
 Owned-Operated By Jackson Bcstg. Co.
 Pres., Gen. Mgr. T. H. Gaillard, Jr.
 Program Director Charles Ballas
 Com. Mgr. Guy R. Hester
 Prog. Dir. Charles Ballas

WWWB

JASPER—1946—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Bankhead Bcstg. Co., Inc.
 Business Studio Address Bankhead-Long
 Building
 Phone Number 23461
 Transcription Service Capitol
 News Service UP
 President W. W. Bankhead
 Gen. Mgr. James E. Ruse
 Com. Mgr. William C. Edgemon

WRLD

LANETT—1943—ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Valley Bcstg., Inc.
 Address P. O. Box 312, West Point, Ga.
 Phone Number 2-2771
 News Service AP
 Transcription Service Thesaurus
 Representative McGillvra
 President J. C. Henderson
 General Manager C. Jim Murphy
 Program Director Aileen Love
 Chief Engineer A. L. Stancel Jr.

WJAM

MARION—1951—ABS

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned Operated By Neely Bcstg. Co.
 Address Bay 221
 Phone Number 7111
 Transcription Service Capitol
 Membership NARTB
 News Service AP
 Representative Southern
 General Manager L. M. Neely, Jr.
 Station Manager Erle W. Hanna
 Chief Engineer Virgil Moore

WABB

MOBILE—1948—ABC-MBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By Mobile Press Register, Inc.
 Business Address 304 Government St.
 Phone Number 3-1551
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Branham Co.
 President R. B. Chandler
 Executive V.P. W. J. Hearin, Jr.
 Gen. Mgr. Dewey H. Long
 Chief Engineer William H. Murphree

WALA

MOBILE—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By Pape Bcstg. Co., Inc.
 Bus. Studio Address 210 Government St.

THOSE WHO KNOW FAMOUS BRANDS

Says Henry P. Johnston, President of WAPI at Birmingham, Ala.: "From **AP** we get solid coverage backed up by The **AP's** solid prestige."

. . . . **KNOW THE MOST FAMOUS
BRAND IN NEWS IS AP**



Phone Number 3-3756
 Air Time Full Time
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 Membership NARTB
 President W. O. Pape
 Exec. Vice-Pres. H. K. Martin
 General Manager H. K. Martin
 Local Commercial Manager A. Treadway
 Pgm., Pub. Dir. Al Homan
 Chief Engineer R. B. Hurley

WKAB
 MOBILE—1947

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Operated By Pursley Bcstg. Service
 Business-Studio Address Box 1306
 Phone Number 7-6345
 Air Time Local sunrise-local sunset
 Transcription Service SESAC, Langworth
 Representative Forjoe, Dora Clayton
 News Service AP
 Membership NARTB
 General Manager Louise P. Pursley
 Sta. Mgr., Pub. Dir. R. H. Moore
 Com. Mgr. Herbert Johnson
 Sales Prom. Mgr. Jim Smith
 Program Director John T. Jackson
 Chief Engineer Gene Miller

WKRK

MOBILE—1946—CBS

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By Giddens & Rester
 Bus.-Studio-Trans. Address Telegraph Rd.
 Phone Number 2-6789
 Air Time Unlimited
 News Service AP
 Transcription Service Langworth
 Representative Adam J. Young, Jr.
 Membership BAB, NARTB
 President Kenneth R. Giddens
 Gen., Sta. Mgr. Frank Conwell
 Sales Manager Carl Haug
 Program Director Richard McMullen
 Publicity Director Shirley Raster
 Chief Engineer F. E. Couey

WMOZ

MOBILE—1952

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gasden Radio Co.
 Phone Number 6-9201
 Representative John E. Pearson
 President Edwin Estes
 Partner C. L. Graham
 General Mgr. Walter V. Turner
 Chief Engineer Vernon Floyd

WMFC

MONROEVILLE—1952

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Monroe Bdcstg. Co.

Phone Number 1220
 News Service AP
 Transcription Service World
 Gen. Mgr. George T. Shurden
 Program Director Jim Aycock
 Chief Engineer Chuck Smith

WAPX

MONTGOMERY—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By United Bcstg. Co.
 Business, Studio Address 116 Catoma St.
 Phone Number 3-7569
 News Service AP
 Transcription Service Standard
 Representative Walker Co.
 Pres., Gen. Mgr. Thomas E. Martin
 Station, Commercial Manager Hoke Williford
 Sales Promotion Manager Frank Dudley
 Program Director Lee Stockfelt
 Chief Engineer Owen Lehr

WBAM

MONTGOMERY—1953

Frequency: 740 Kw. Power: 50,000 Watts d.
 Owned-Oper. By Deep South Bcstg. Co.
 Phone Number 2-3851
 President Mrs. J. F. Richardson
 General Manager W. J. Brennan
 Program Director Fred U. Wamble
 Chief Engineer Cyril G. Brennan

WCOV

MONTGOMERY—1938—CBS

Frequency: 1240Kc. Power: 250 Watts
 Owned-Oper. By Capitol Bcstg. Co.
 Business-Studio Address Exchange Hotel
 Phone Number 2-5781
 News Service UP
 Representative O. L. Taylor Co.
 Membership NARTB
 President Oscar P. Covington
 General Manager Hugh M. Smith
 Station Manager Joe Petranka
 Sales Prom. Mgr. O. M. Teate
 Program Director Walter Spiro
 Chief Engineer W. D. Weatherly

WJJJ

MONTGOMERY—1948—MBS

Frequency: 1170 Kc. Power: 10,000 Watts d.,
 1000 n.
 Owned-Oper. By Southern Bcstg. Co., Inc.
 Business-Studio Address 135 Commerce St.
 Transcription Service Thesaurus
 Representative Weed
 President Joseph G. Mathews
 Chief Engineer A. Fred Wright

WMGY

MONTGOMERY—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By Dixie Bcstg. Co.

Business-Studio Address 4 S. Perry St.
 Phone 2-5245
 News Service UP
 Representative Forjoe & Co.
 Membership BAB
 President Dr. S. D. Suggs
 Gen. Comm. Manager Thomas W. Sewell
 Sales Prom. Mgr. C. L. Brown
 Chief Engineer John D. Lamar

WRMA

MONTGOMERY—1953

Frequency: 950 Kw. Power: 1000 Watts d.
 Owned-Oper. By Southland Bcstg. Co.
 Business Address 26 North Lawrence St.
 Phone Number 2-1475
 Transcription Service Associated
 Representative McGillvra
 Partner & Gen. Mgr. Ralph M. Allgood
 Partner Grover Wise
 Chief Engineer Walter B. Stevenson

WSFA

MONTGOMERY—1930—NBC

Frequency: 1440 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Oper. By Montgomery Bcstg. Co., Inc.
 Business Address P. O. Box 1031
 Phone 8361
 News Service AP
 Representative Headley-Reed
 Membership NARTB, BAB
 President David E. Dunn
 General Manager Lionel Baxter
 Nat. Sales Mgr. Julia Looney
 Commercial Mgr. Travis Williams

WLAY

MUSCLE SHOALS—1933—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By Muscle Shoals Bcstg. Corp.
 Business Address P. O. Box 230, Sheffield
 News Service UP
 Representative Devney & Co.
 Membership NARTB, BAB
 President Frank M. Farris, Jr.
 General Manager E. O. Whitehead
 Program Director George Manush
 Chief Engineer Lynn V. McMoran

WCRL

ONEONTA—1952

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Blount County Bcstg. Serv.
 Phone Number 4871
 News Service AP
 Transcription Service Capitol
 Gen. Mgr. E. Glenn Abercrombie

WJHO

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By Opelika-Auburn Bcstg. Co.

Phone Number 712, 713
 News Service UP
 Transcription Service World
 Representative Indie Sales, Inc.
 Membership NARTB, BAB
 Station Manager John C. Cooper, Jr.
 Commercial Manager E. Turk
 Sls. Prom. Mgr. G. E. Snyder
 Chief Engineer John E. Smollon

WAMI

OPP—1952

Frequency: 860 Kw. Power: 1000 Watts d.
 Owned-Oper. By Opp Bcstg. Co.
 Business Address Box 169
 Phone Number 659
 News Service UP
 President H. N. Lee
 Gen. Com. Mgr. Beri Moore
 Chief Engineer Joe Osgatharp

WOKK

OZARK—1953

Frequency: 930 Kw. Power: 1030 Watts d.
 Owned-Oper. By Ozark Bcstg. Corp.

WPNX

PHENIX CITY—1952

Frequency: 1460 Kc. Power: 1030 Watts d.
 Owned-Oper. By Community Bdcstg. Co.
 Address Phenix Girard Bank Bldg.
 Phone Number 8-8787
 News Service AP
 President Ray M. Greene
 Comm. Mgr. Don C. Price
 Prog. Dir., Chief Engineer Jay H. Lamb

WPID

PIEDMONT—1953

Frequency: 1230 Kw. Power: 1000 watts d.
 Owned-Oper. By Piedmont Radio Station
 Phone Number 2231
 President C. L. Graham
 General Manager Curt Blair
 Program Director Frances Kerns
 Prom. Mgr. J. D. Carter
 Chief Engineer Hamilton Masters

WELR

ROANOKE—1950—KBS

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By J. W. Buttram
 Address 801 N. Main St.
 Phone 3811
 Pres., Gen., Com. Mgr. J. W. Buttram
 Program Director John Hodges
 Chief Engineer Laverne Foster

WWWR

RUSSELLVILLE—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Bankhead Bcstg. Co., Inc.

Address... Bankhead-Long Bldg., Jasper, Ala.
 Phone Number 647
 News Service UP
 Transcription Service SESAC
 Representative Southern Radio
 President..... Walter W. Bankhead
 Gen. Mgr..... Hal Kirby
 Pgm. Dir., Chief Engineer... Carl Van Sittert

WCRI
 SCOTTSBORO—1950

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Pat M. Courington
 Phone 123
 News Service AP
 Gen. Mgr..... Pat M. Courington
 Station Mgr..... Eaton P. Govan, Jr.
 Program Director..... Jack Wilhelm
 Chief Engineer..... James G. Wallace

WROS
 SCOTTSBORO—1952

Frequency: 1330 Kw... Power: 1000 Watts d.
 Owned-Oper. By..... Scottsboro Bcstg. Co.
 Business Address..... 717 Scott St.
 Phone Number 156
 President..... Hugh T. Kirby
 Gen., Com. Mgr..... Rose M. Kirby
 Program Dir..... Clyd R. Varner
 Chief Engr..... Bill Prickett

WGWC
 SELMA—1946—CBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Dallas Broadcasters, Mc.
 Address..... P. O. Box 686
 Phone Number..... TRinity 4-6687
 Air Time..... Full Time
 Station Representative..... Hal Holman
 Membership NARTB
 President Oscar Covington
 Gen. Mgr. & Chief Engr... John F. Townshend
 Commercial Manager..... John Frazier

WHBB
 SELMA—1935—NBC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Selma Bcstg., Inc.
 Business Address..... 209 Washington St.
 Phone Number..... TR 4-8361
 President..... B. H. Hopson
 Gen., Sta., Comm. Mgr..... Julien Smith, Jr.
 Program Director..... Mrs. Douglas Reynolds
 Chief Engineer..... W. D. Powers, Jr.

WFEB
 SYLACAUGA—1945—MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Alabama Bcstg. Co.
 Business-Studio Address..... P. O. Box 358
 Phone Number 2-3281
 News Service UP

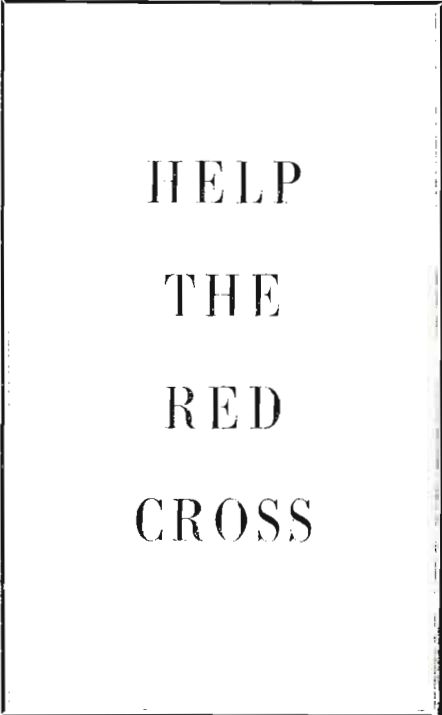
Air Time..... Full Time
 President..... E. E. Forbes, Sr.
 Comm., Sta. Mgr..... George W. Carr
 Chief Engineer..... Conrad Pickren

WMLS
 SYLACAUGA—1948—ABS

Frequency: 1290 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... Marble City Bcstg. Co., Inc.
 Business Address..... Box 511
 Phone Number 2-4354
 Air Time 5:45 a.m.-Sunset
 News Service AP
 Pres., Gen. Manager..... Curtis O. Liles, Jr.
 Commercial Manager..... Marion W. McEwen
 Prog., Pub. Dir..... Robert M. Duck
 Chief Engineer..... Walter Welch

WHTB
 TALLADEGA—1945—MBS-KBS-ABS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By... Voice of Talladega, Inc.
 Address Bemiston Highway
 Phone Number 2205
 Air Time..... Full Time
 News Service..... AP
 Transcription Service World
 Representative Continental
 Pres., Gen., Sta. Mgr..... R. A. Davidson
 Commercial Manager..... Myron T. Snoddy
 Program Director..... W. B. Dorriety
 Chief Engineer..... David Andrews



**WTBF**

TROY—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Troy Bcstg. Corp.
 Address College Drive
 Phone Number..... 980-1
 News Service..... AP
 Transcription Service World
 Membership NARTB
 President Roy Crow
 Gen. Mgr..... Jess Jordan
 Commercial Mgr..... Robert Tolbert
 Chief Engineer..... Joe W. Gilchrist

WJRD

TUSCALOOSA—1936—NBC

Frequency: 1150 Kc. Power: 5000 Watts c.;
 1000 Watts n.
 Owned-Oper. By..... Wilhelmina (Doss) Echols
 Business-Studio Address..... 2316 Broad St.
 Phone Number 4464
 Air Time..... 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative..... Rambeau, Clayton, Southeast
 Membership NARTB
 Gen., Sta. Mgr..... Gene Tibbett
 Comm. Mgr..... Lehman Mayer
 Prog. Dir..... Roy McAllister
 Chief Engineer..... Dave Livingston

WNPT

TUSCALOOSA—1951

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... W. Alabama Bcstg. Co.
 Address..... P. O. Box 181
 Phone Number..... 3311
 Representative Indie Sales
 President..... W. P. Thielens
 Gen. Mgr..... T. H. Todd
 Program Director..... Wm. G. Harris
 Chief Engineer..... Keith Barze

WTBC

TUSCALOOSA—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Tuscaloosa Bcstg. Co.
 Business-Studio Address..... City Hall Bldg.
 Phone Number..... 5523
 Representative..... Sears & Ayer
 General Manager..... Bert Bank

WTUS

TUSKEGEE—1952—KBS

Frequency: 580 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Radio Tuskegee, Inc.
 News Service UP
 General Manager..... James Honey
 Program Director..... G. B. White
 Commercial Mgr..... J. A. Bowers
 Chief Engineer..... Julian A. Duncan

ARIZONA

*Pop. Feb. 1, 1954 (Est.) 816,000 — Families 296,000 — Radio Homes
 277,000 — TV Homes 108,000 — Stations in State — 29*

KSUNBISBEE—1933—MBS
ARIZONA NETWORK

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Carleton W. Morris
 Address P. O. Drawer C, Lowell Station
 Phone Number..... 9
 Transcription Service..... World, SESAC
 News Service UP
 Representative..... Blair & Co.
 President..... Carleton W. Morris
 Gen., Comm. Mgr..... Arlo Woolery
 Sales Promotion Manager..... Leo Bernard
 Program Director..... Ray Helgesen
 Chief Engineer..... John Harris

KCLF

CLIFTON—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Saguaro Bcstg. Co.
 Address Box 528
 Phone Number 321
 News Service UP

President Dwight Harkins
 Gen. Mgr..... Harl Barnett
 Chief Engineer..... Odorisio Pannozzo

KCKYCOOLIDGE—1948—CBS
ARIZONA NETWORK

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Oper. By..... Gila Bcstg. Co., Inc.
 Address..... Roosevelt & Main Streets
 Phone Number..... 4451
 Transcription Service Langworth
 Representative..... Forjoe & Co.
 President..... Louis F. Long
 Station Manager..... Bill Parady
 Comm. Mgr., Pgm. Dir..... Jim Murdock
 Publicity Director..... Bob Ehrlich
 Chief Engineer..... Jeff Lapping

KAWTDOUGLAS—1946—NBC
ARIZONA NETWORK

Frequency: 1450 Kc. Power: 250 Watts



Owned-Operated By.....Carleton W. Morris
 Phone Number.....173
 Transcription Service.....Langworth, MacGregor
 Membership.....NARTB
 Gen., Sta., Comm. Mgr.....Robert L. Whitaker
 Program Director.....Sidney Manette
 Publicity Director.....James Bruns
 Chief Engineer.....Oliver Grieve

KCLS

FLAGSTAFF—1950—MBS
 DON LEE—ARIZONA

Frequency: 1360 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Saunders Bcstg. Co.
 Address.....Box 1677
 Phone Number.....946
 Owner, Gen. Mgr.....Charles J. Saunders
 Commercial Mgr.....Harry Becker
 Chief Engineer.....Len Benson

KGPH

FLAGSTAFF—1950

Frequency: 690 Kc.....1000 Watts d.:
 500 Watts n.

Owned-Operated By.....Frontier Bcstg. Co.
 Address.....Weatherford Hotel
 Phone Number.....51 or 65
 News Service.....AP
 Transcription Service.....Langworth
 Representative...John Hershey McGillvra, Inc.
 Membership.....NARTB
 Pres., Chief Engineer.....E. C. Phillippi
 General, Station Manager.....A. S. Holm
 Commercial Mgr.....Clair Hill
 Prog., Publ. Dir.....Mary Jane Phillippi

KWJB

GLOBE—1938—NBC-ABS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Gila Bcstg. Co., Inc.
 Address.....P. O. Box 2343
 Phone Number.....41
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 President.....Louis F. Long
 General Manager.....Paul Merrill
 Station Manager.....Willard Shoecraft
 Prog. Dir., Comm Mgr.....Eric Manola

KGAN

KINGMAN—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....J. James Glancy
 Business Address.....P. O. Box 1208
 Phone Number.....Blue 462
 President.....J. J. Glancy
 Chief Engineer.....Leroy O'Laughlin

KTYL

MESA—1947

Frequency: 1310 Kc.....Power: 1000 Watts d.,
 500 Watts n.

Owned-Oper. By.....Harkins Bdcstg. Co.
 Address.....P. O. Box 885
 Phone Number.....Woodland 4-5737
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NARTB
 President.....Harry L. Nace, Jr.
 Gen. Mgr.....Dwight Harkins
 Commercial Manager.....Lorenzo K. Lisonbee
 Program Director.....Jack Harris
 Publicity Director.....Dick Gilbert
 Chief Engineer.....Ben Smith

KNOG

NOGALES—1948—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Old Pueblo Bcstg. Co.
 Address.....Rancho Grande Hotel
 Phone Number.....770
 Representative.....Forjoe & Co.
 President.....Harold C. Tovrea
 General Managers.....E. S. Mittendorf,
 Jack Martin
 Station Mgr.....Dorothy deRivera
 Program Dir.....Nancy M. Solo
 Chief Engineer.....Peter Hamilton

KOOL

PHOENIX—1947
 CBS—RNA

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By...Maricopa Bcsters., Inc.
 Business-Studio Address.....Adams Hotel
 Phone Number.....Alpine 8-6421
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....George P. Hollingbery
 Membership.....NARTB
 President.....Gene Autry
 General Manager.....Charles H. Garland
 Commercial Manager.....William Connelly
 Station Manager.....Thos. Kelland
 Program Director.....Homer Lane
 Chief Engineer.....Miles Shepherd

KIFN

PHOENIX—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Western Bcstg. Co.
 Address.....1975 S. Central Ave.
 Phone Number.....ALpine 3-6155
 News Service.....UP
 Transcription Service.....SESAC
 Station Representative.....Harlan Oakes
 Pres., Gen. Mgr.....Frank P. Redfield
 Prog. Dir.....Joe D. Alvarado
 Chief Engineer.....Edgar B. Pool

KOY

PHOENIX—1922—MBS, Don Lee

Frequency: 550 Kc.....Power: 5000 d.; 1000 n.
 Owned-Oper. By.....KOY Bcstg. Co.



Address.....840 N. Central Ave., P. O. Box
2671
Phone Number.....ALpine 4-4144
Air Time.....24 hrs. wk. d.; 17 hrs. Sun.
News Service.....UP
Transcription Service.....World
Representative.....John Blatr
Membership.....NARTB, BAB
Pres., Comm. Mgr.....John L. Hogg
Gen. Station Mgr.....Albert D. Johnson
Prog., Pub. Director.....John R. Williams
Chief Engineer.....Edward R. Janney

K P H O

PHOENIX—1940—ABC

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By
Meredith Publishing Co., Inc., Des Moines
Phone Number.....ALpine 8-4511
News Service.....AP
Representative.....Katz
Membership.....NARTB, BAB
President.....E. T. Meredith, Jr.
Commercial Manager.....Charles Schlueter
Program Director.....Gene Spry
Publicity Director.....Dan Schwartz
Chief Engineer.....George L. McClanathan

K R I Z

PHOENIX—1950—KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Howard M. Loeb
Address-Trans. Loc.....2345 Westward Blvd.
Phone Number.....4-8436
Air Time.....6:00 a.m.-12 M.
News Service.....UP
Station Representative.....Burn-Smith
Membership.....NARTB
Gen., Sta. Manager.....Howard M. Loeb
Comm., Prom. Mgr.....Sheldon Engel
Chief Engineer.....James E. Groll

K R U X

PHOENIX—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Arizona Inc.
Bus. Studio Address.....Goodrich Bldg.
Phone Number.....ALpine 2-2371
President.....Stanley Schultz
General Manager.....Stan Norman
Comm. Mgr.....Frank Barc
Program Dir.....Timothy Sparkman
Chief Engineer.....Gene Boos

K T A R

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address.....1101 North Central
Phone Number.....AL 4-4161
Air Time.....6 a.m.-M.
News Service.....AP
Trans. Ser.....Thesaurus, Standard, Capitol

Representative.....Paul H. Raymer
Membership.....NARTB
Ch. of Bd.....John J. Louis
Pres., Gen. Mgr.....Richard O. Lewis
Commercial Manager.....E. W. Harvey
Public Serv. in.....Ted Edwards
Program Director.....Rol Laughner
Chief Engineer.....A. C. Anderson

K Y C APRESCOTT—1940
NBC-ARIZ. BCSTG.

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....P. O. Box 1631
Phone Number.....244
News Service.....AP
Transcription Service.....Thesaurus, Capitol
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....Harold Ritter
Program Director.....Hollis Hill
Chief Engineer.....George Eitel

K G L U

SAFFORD—1938—NBC-ABS

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.
Business-Studio Address.....520 Main St.
Phone Number.....15
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....World & Thesaurus
Representative.....Paul H. Raymer
President.....Louis F. Long
General Manager.....Paul Merrill
Pgm., Prod. Dir.....Lester McBride
Comm. Mgr.....Edward E. Furman
Chief Engineer.....John E. Hickman

K C N A

TUCSON—1946—ABC

Frequency: 580 Kc.....Power: 5000 W. d.:
500 W. n.
Owned-Operated By.....Catalina Bcstg. Co.
Business-Studio Address.....Box 2348
Phone Number.....2-4664
Air Time.....5 a.m.-1 a.m.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Hollingsbery
Membership.....NARTB, BAB
President.....Erskine Caldwell
Gen., Sta. Manager.....Wayne Sanders
Sales Manager.....Harry Chambers
Chief Engineer.....Tom Epperson

K E V T

TUCSON—1953

Frequency: 690 Kw.....Power: 250 Watts d.
Owned-Oper. By.....Tucson Radio Inc.
Business Address.....500 N. Shawnee
Phone Number.....4-5588
Representative.....Oakes

Pres., Gen. Mgr. Peter Trowbridge
 Vice Pres. Helen Wray
 Comm. Mgr. De Witt Wray
 Program Dir. Hector Le Desma

K O P O

TUCSON—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business-Studio Add. 115 W. Drachman St.
 Phone Number 4-2511
 Air Time 5 a.m.-1 a.m.
 News Service AP
 Representative Forjoe & Co.
 Membership NARTB, BAB
 President Harold C. Tovrea
 General Manager E. S. Mittendorf
 Commercial Manager S. J. Kossack, Jr.
 Sales Prom. Mgr. Paul Plunkett
 Publicity Director Joe Crystall
 Chief Engineer Vernard Cimmiyotti

K T K T

TUCSON—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Thomas J. Wallace
 Business-Studio Transmitter Add. 500 W. Elm
 Phone Number 4-1777
 Transcription Service SESAC
 Owner Thomas J. Wallace
 Chief Eng., Asst. Mgr. Thomas J. Wallace, Jr.

K T U C

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Tucson Bcstg. Co.
 Business-Studio Address 900 E. Broadway
 Phone Number 2-3344
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Associated
 John Blair
 Membership NARTB, BAB
 Pres. & General Manager Lee Little
 Business Manager Mac C. Matheson
 Commercial Mgr. George Bradley
 Program Director Pete Tufts
 Chief Engineer Cliff Livingston

K V O A

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Arizona Bcstg. Co., Inc.
 Business-Studio Address 209 W. Elm
 Phone Number 3-2557
 Air Time Full Time
 News Service AP
 Transcription Service Thesaurus, Capitol
 Representative Paul H. Raymer
 Membership NARTB
 General Manager R. B. Williams
 Business Mgr. Harper M. Phillips
 Commercial Mgr. John C. Underwood, Jr.

Program Director Ben L. Slack, Jr.
 Chief Engineer Ray H. Holsclaw

K V N C

WINSLOW—1952

Frequency: 1010 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Oper. By Gila Bcstg. Co.
 Address P. O. Box 373
 News Service AP, INS
 Transcription Service
 Thesaurus, Standard, World
 President L. F. Long
 Gen. Mgr. O. E. Whelan
 Chief Engineer R. W. Wiseman

K O L D

YUMA—1953—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Southwestern Bcstg. Co.
 Address P. O. Box 1430
 Phone Number Sunset 3-8341
 News Service UP
 Transcription Service Standard
 Representative Hollingbery
 Membership NARTB
 President Gene Autry
 General Manager Charles H. Garland
 Station Manager Robert C. Garland
 Chief Engineer Donald Peltz

K Y M A

YUMA—1950—MBS—ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KYMA-Yuma, Inc.
 Address P. O. Box 671
 Phone 37841
 Air Time Full Time
 Transcription Service World
 Representative John Blair
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. William B. Lindsey
 Commercial Mgr. Carl Paice
 Program Director Jack La Marca
 Chief Engineer Neil Weidner

K Y U M

YUMA—1940—NBC-ABS

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By Yuma Bcstg. Co.
 Business Address 1901 E. 1st St.
 Phone Number 3-3305
 Air Time 5:30 a.m.-M.
 News Service AP, UP, INS
 Transcription Service Thesaurus & Standard
 Representative Paul H. Raymer
 Membership NARTB
 Pres., Gen., Sta. Mgr. Ray C. Smucker
 Commercial Manager Roy L. Jorgensen
 Sales Prom. Mgr. Hank Olcott
 Program Director Bob Hansen
 Publicity Director Russ Siner
 Chief Engineer Leavenworth Wheeler

ARKANSAS

Pop. Feb. 1, 1954 (Est.) 2,000,000 — Families 580,000 — Radio Homes
487,000 — TV Homes 102,000 — Stations in State — 51

KVRC

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Arkadelphia Bcstg. Co.
Business-Studio Address: 506 Main St.
Phone Number: 789
Air Time: 6 a.m.-11 p.m.
News Service: AP
Representative: Hil F. Best
President: Cecil W. Cupp
Gen., Sta., Comm. Mgr.: J. M. Moore
Pgm., Prod. Pub. Dir.: Bill Deaton
Chief Engineer: Ray Burns

KBTA

BATESVILLE—1950—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: White River Valley
Broadcasters, Inc.
Bus., Studio, Transmitter Address: Glenn St.
& Lock & Dam Road
Phone: 1112-1113
Air Time: 6 a.m.-11 p.m. (7 a.m.-11 p.m. Sun.)
News Service: AP
Transcription Service: Thesaurus
President: J. F. Higginbottom
Comm. Mgr.: F. W. Griffin
Program Director: Bill Clark
Chief Engineer: Morris Colfer

KBBA

BENTON—1953

Frequency: 690 Kw. Power: 250 Watts d.
Owned-Oper. By: Benton Bcstg. Service
Business Address: Box 294
Phone Number: 2-690
Pres., Gen. Mgr.: W. R. Tuck Jr.
Comm. Mgr., Prcd. Dir.: Lavelle Langley
Chief Engineer: Preston Bridges

KLCN

BLYTHEVILLE—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By: Harold L. Sudbury
Phone Number: 2093
News Service: AP
Station Representative: John E. Pearson
Gen., Comm. Mgr.: Harold L. Sudbury
Sales Promotion Manager: J. T. Sudbury
Program Director: Carl Frame
Chief Engineer: Joe Nearns

KAMD

**CAMDEN—1946—MBS-KBS
RAZORBACK**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Camden Radio Inc.

Address: P. O. Box 5859
Phone Number: 6-5091-2
Air Time: Full Time
News Service: AP
Membership: NARTB
President: Walter E. Hussman
General Manager: Frank O. Myers
Commercial Manager: Donald Cathey
Sales Prom., Prog. Dir.: Callis Carter
Chief Engineer: Dorris C. Hunter

KPLN

CAMDEN—1953

Frequency: 1370 Kw. Power: 1000 Watts d.
Owned-Oper. By: D. R. James Jr.
Business Address: Stephens Rd.
Phone Number: 6-9334
President: D. R. James Jr.
Gen. Mgr.: C. T. Mullins
Program Director: J. Andrew Wright
Comm. Mgr.: L. J. Smith

KCON

CONWAY—1950—KBS

Owned-Operated By: Conway Bcstg. Co.
Frequency: 1230 Kc. Power: 250 Watts
Address: 903½ Front St.
Phone Number: 189
Air Time: 6 a.m.-11 p.m.
Transcription Service: SESAC, World
News Service: UP
Pres., Gen., Sta. Mgr.: James E. Clayton
Sales Promotion Mgr.: Charles Buice
Program Director: Muriel Cobb
Chief Engineer: Herman G. Stermer

KAGH

CROSSETT—1951—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Julian Haas
Address: 900 Main St.
Phone Number: 750
News Service: AP
Representative: Best-Melville
General Manager: Julian Haas
Chief Engineer: Charles Bucie

KDMS

EL DORADO—1950—KBS

Frequency: 1290 Kc. Power: 1,000 Watts d.
Owned-Operated By: KDMS, Inc.
Address: Randolph Hotel
Phone Number: 3-9190
News Service: UP
Transcription Service: Lang-Worth
Representative: Devney
Pres., Gen. Mgr.: David M. Segal
Station Manager: Virgil E. Stone

Commercial Manager.....Paul E. Norton
Chief Engineer.....E. C. Gresham

KELD
EL DORADO—1935—ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Phone Number.....UNion 3-6126
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Membership.....NARTB
Pres., Gen., Sta. Mgr.....W. N. McKinney
Program Director.....Mrs. D. Pondrom
Chief Engineer.....John Long

KGRH
FAYETTEVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address....922 Leverett St.
Phone Number.....2-2322
Air Time.....5:30 a.m.-11:30 p.m.
News Service.....AP
Representative.....Walker
Membership.....NARTB
President.....Hayden McIlroy
Gen. Sta. Mgr.....Fred J. Stevenson
Commercial Mgr.....Ed. Gideon
Program Director.....Wallie Ingalls
Chief Engineer.....Harold Lindsey

KXJK
FORREST CITY—1949—KBS

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Operated By...Forrest City Bcstg. Co., Inc.
Address...Natl. Bank of East. Arkansas Bldg.
Phone Number.....950
Air Time.....Daytime
News Service.....AP
Transcription Service.....World
Pres., Gen. Mgr.....William Fogg
Commercial Manager.....James Pearson
Program Director.....Lloyd Denney
Chief Engineer.....Walter Smith

KFPW
FORT SMITH—1930—CBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Tulsa Bcstg. Co.
Business Address....2401 N. Albert Pike Rd.
Phone Number.....34105
News Service.....UP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....BAB, NARTB
President.....John T. Griffin
General Manager.....L. A. Blust
Station Manager.....J. Paul McCaslin
Commercial Manager.....William D. Swanson
Gen. Prom. Mgr.....George Ketcham
Program Director.....Harlan Judkins
Chief Engineer.....Gene Gregory

KFSA
FORT SMITH—1947—ABC

Frequency: 950 Kc.....Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By.....Southwestern Pub. Co.
Business-Studio Address....920 Rogers Ave.
Phone Number.....29126
Air Time.....5:30 a.m.-11 p.m.
News Service.....AP
Representative.....John E. Pearson
President.....Donald W. Reynolds
Gen., Sta., Comm. Mgr.....Weldon Stamps
Program Director.....Pat Porta
Chief Engineer.....Robert W. Platt

KWHN
FT. SMITH—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Business-Studio Add...421-423 Garrison Ave.
Phone Number.....3-8967
Air Time.....Full Time
News Service.....AP
Representative.....Rambeau
Gen. Mgr., Sec. Treas.....H. S. Nakdimen
Sta. Dir., Comm. Mgr.....Parkman R. Feezor
Program Director.....Glenn O'Neal
Chief Engineer.....Bruce Dennis

KHOZ
HARRISON—1946—KBS
MBS-RAZORBACK-OZARK-ARK.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Harrison Bcstg. Corp.
Bus. Studio Address....Radio City Addition
Phone Number.....1240
Air Time.....Full Time
News Service.....UP
Transcription Service...Thesaurus, Keystone
President.....Betty Lou Wheeler
Gen., Sta. Mgr.....R. S. Wheeler, Jr.
Comm. Mgr.....Mel Lymbery
Program Director.....Pat Goolsby
Chief Engineer.....Fred E. Ward

KFFA
HELENA—1941—KBS—MBS

Frequency: 1360 Kc.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address.....215 York St.
Phone Number.....4-2361
News Service.....AP
Transcription Service.....World
Representative.....Best
Comm. Mgr.....George Caven
General Manager.....Sam W. Anderson
Program Director.....Larry Parker
Chief Engineer.....Earl Hodges

KXAR
HOPE—1948—MBS-KBS
Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Hope Bcstg. Co.
 Phone Number.....PR 7-3601
 News Service.....AP
 President.....A. H. Washburn
 Gen. Mgr., Chief Engineer.....L. B. Tooley
 Program Director.....Carroll A. Winn

KBHS

HOT SPRINGS—1953

Frequency: 590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Phone Number.....3888
 News Service.....UP
 Transcription Service.....World
 President.....I. A. Cain
 Gen. Mgr.....Marvin Hull
 Chief Eng.....Clint Norman

KBLO

HOT SPRINGS—1953

Frequency: 1470 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....National Park Bcstg. Co.
 Address.....1011 Central Ave.
 Phone Number.....5365
 Co-Owner, Gen. Mgr.....R. S. Bielow
 Co-Owner.....J. W. Bowie
 Comm. Mgr.....Jesse Pate
 Program Director.....Jack Nash
 Chief Engineer.....R. G. King

KRCH

HOT SPRINGS—1953—KBS

Frequency: 1270 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Garland Radio & TV Corp.
 Address.....873½ Park Ave.
 Phone Number.....2102
 President.....Leonard P. Frankel
 General Manager.....Randall L. McCarrell
 Comm., Prom. Mgr.....A. E. Simmons
 Program Director.....Dorothy E. Foley
 Chief Engineer.....A. R. Garrett

KWFC

HOT SPRINGS—1941—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Spa Bcstg. Co., Inc.
 Business-Studio Address.....819½ Central Ave.
 Phone Number.....412-3
 News Service.....AP
 Membership.....NARTB
 Transcription Service.....Thesaurus
 Representative.....Gill-Perna
 President.....Walter E. Hussinan
 Gen. Sta. Mgr.....C. J. Dickson
 Commercial Manager.....Jack Wolever
 Prog., Pub. Dir.....Larry Higgins
 Chief Engineer.....William A. Carr

KBTM

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Regional Bcstg. Co.

Address.....603 Madison St.
 Phone Number.....WEBster 5-5597
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Pres., Gen., Sta. Mgr.....Jay P. Beard

KNEA

JONESBORO—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Hotel Noble
 Phone Number.....WE 2-8381
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Perna, Inc.
 President.....Ernest Farabee
 General, Station Manager.....Dick Crane
 Commercial Manager.....Harold Gregson
 Program Director.....Chad Lassiter
 Sales Promotion Manager.....Charles Quinton
 Chief Engineer.....Wesley Bell

KARK

LITTLE ROCK—1928—NBC

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....Radio Ctr., 114 E. Capitol Ave.
 Phone Number.....LD 99
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....Edward Petry
 Membership.....NARTB, BAB
 President.....T. H. Barton
 Station Manager.....Douglas J. Romine
 Commercial Mgr.....A. C. Dowden
 Sales Prom. Mgr.....Carol Vinson
 Program Director.....Ernest M. Howard
 Chief Engineer.....Dan L. Winn

KGHI

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc.....Power: 1,000 Watts a.
 500 Watts n.
 Owned-Operated By.....KGHI Bcstg. Service
 Address.....308½ W. 3rd St.
 Phone Number.....Franklin 2-0166
 Air Time.....Unlimited
 Station Representative.....George P. Hollingbery
 General Manager.....S. C. Vinsonhaler
 Commercial Mgr.....Kermit L. Richardson
 Program Director.....Betty Jo McNealy
 Chief Engineer.....V. O. Vandusen

KLRA

LITTLE ROCK—1927—CBS

Frequency: 1310 Kc.....Power: 10,000 Watts d.
 5,000 Watts n.
 Owned-Oper. By.....Arkansas Bcstg. Co.
 Business-Studio Address.....Gazette Bldg.
 Phone Number.....2-5427
 Air Time.....Full Time
 Newspaper Affiliation.....Arkansas Gazette

News Service.....AP, UP
 Transcription Service.....Standard, SESAC
 Representative.....Paul Raymer
 President.....J. N. Heiskell
 General Manager.....W. V. Hutt
 Sales Prom. Mgr.....R. J. Myers
 Prog., Prod. Dir.....Harris Owen
 Chief Engineer.....Kermit F. Tracy

K T H S

LITTLE ROCK—1924—CBS

Frequency: 1090 Kc.....Power: 50,000 Watts
 Owned By.....Times Pub. Co., Ltd., Shreveport, La.

Operated By.....Radio Broadcasting, Inc.
 Business-Studio Address.....313 Main St.
 Phone Number.....4-2293
 Air Time.....5 a.m.-M.
 News Service.....UP, AP
 Transcription Service.....Lang-Worth
 Representative.....Branham
 Membership.....NARTB, BAB
 President.....W. H. Bronson
 General Manager.....B. G. Robertson
 Program Director.....Cecil Bland
 Chief Engineer.....Cecil L. Suitt

K V L C

LITTLE ROCK—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Southwestern Bcstg. Co.
 Business-Studio

Address.....Southern Natl. Insurance Bldg...
 News Service.....UP
 Representative.....McGillyvra
 Membership.....BAB
 President.....R. M. Saxon
 General Manager.....Leonard Coe
 Station Manager.....Ray Dexter
 Commercial Mgr.....Wally Geiger
 Chief Engineer.....Dale Mahurin

K X L R

LITTLE ROCK—1946

MBS-RAZORBACK

Frequency: 1150 Kc.....Power: 5000 Watts d.
 1000 Watts n.

Owned-Oper. By.....Ark. Airwaves Co.
 Business Address.....217 E. Third St.
 Phone Number.....2-2155
 News Service.....UP
 Transcription Service.....Rambeau, Thesaurus
 Representative.....Pearson
 President.....John F. Wells
 Gen., Sta. Manager.....Emil J. Pouzar
 Commercial Mgr.....Melton Lancaster
 Program Director.....Roy Nichols
 Chief Engineer.....Earl H. Butler

K V M A

MAGNOLIA—1948—MBS

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.

Business-Studio Address.....212 N. Jefferson St.
 Phone Number.....630
 News Service.....AP
 Transcription Service.....World
 President.....Joe F. Rushton
 Gen., Sta., Comm. Mgr.....William M. Bigley
 Chief Engineer.....Ray Wells

K D A S

MALVERN—1951

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Malvern Bcstg. Co.
 Address.....Young Insurance Bldg.
 Phone Number.....1584
 Transcription Service.....World
 Representative.....Devney, Melville
 Pres., Gen. Mgr.....Thomas Alford
 Program Director.....Jim Faulkner
 Chief Engineer.....John R. Williams

K V S A

McGEHEE—1953—KBS

Frequency: 1220 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....S. E. Arkansas Bcstrs. Inc.
 Address.....Box 1220
 Phone Number.....20
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Best
 Pres., Gen. Mgr.....Abbott F. Kinney
 Sales Manager.....Frank H. Ross
 Program Director.....H. E. Parent
 Chief Engineer.....Thomas O. Graves

K E N A

MENA—1950—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....R. B. Bell
 Address.....S. Rene St.
 Phone.....878
 Transcription Service.....Standard
 News Service.....UP
 Owner Manager.....R. B. Bell
 Program Director.....Bernice Bell
 Chief Engineer.....O. D. Frederick

K V O M

MORRILTON—1953

Frequency: 800 Kw.....Power: 250 Watts d.
 Owned-Oper. By.....Morrilton Bcstg. Co.
 Address.....C. R. Horne, Station KXRI,
 Russellville, Ark.

K T L O

MOUNTAIN HOME—1953—MBS

Frequency: 1490 Kw.....Power: 250 Watts
 Owned-Oper. By.....Mountain Home Bcstg. Corp.
 Address.....Box 1471
 Phone Number.....1490
 President.....Robert S. Wheeler Jr.
 General Manager.....Bruce C. Washburn
 Commercial Mgr.....Everett Horton
 Chief Engineer.....Fred E. Ward

KNBY

NEWPORT—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By...Newport Bcstg. Co.
 Business Address.....Box 218
 Phone Number.....749
 News Service.....UP
 President.....Harold Sudbury
 Commercial Mgr.....Gene Howe
 Chief Engineer.....Anson Clark

KOSE

OSCEOLA—1949—KBS

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Osceola Bcstg. Corp.
 Business Address.....P. O. Box 311
 Phone Number.....860
 News Service.....AP
 Transcription Service.....World
 Membership.....NARTB
 Representative.....Hil F. Best
 President.....H. F. Ohlendorf
 General Manager.....Ted Woods
 Commercial Manager.....Betty G. Woods
 Program Director.....Hobson Daws
 Chief Engineer.....H. M. Jones

KDRS

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By...Progressive Bcstg. Co.
 Business Address.....Box 491
 Phone Number.....Cedar 2-7627
 Air Time.....Full Time
 News Service.....AP
 General Manager.....Ted Rand
 Commercial Manager.....Doyle F. Bateman
 Business Manager.....T. M. Self
 Chief Engineer.....Russell Schwamb

KCLA

PINE BLUFF—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By...Radio Engineering Service
 Business-Studio Address....2900 W. 28th St.
 Phone Number.....1900
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 General Mgr.....Kenneth Kesterson
 Commercial Manager.....Clyde Martin
 Pgm. Dir., Chief Engineer....Charles Penix

KOTN

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By...Universal Bcstg. Corp.
 Address.....P. O. Box 957
 Phone Number.....721
 News Service.....AP
 Transcription Service.....Thesaurus
 Pres., Gen. Mgr., Chief Engr.....B. J. Parrish
 Prom. Mgr.....R. W. Etter
 Program Director.....Lois Palmer

KPOC

POCAHONTAS—1950

Frequency: 1420 Kc. Power: 1,000 Watts d.
 Owned-Operated By...Pocahontas Radio, Inc.
 Address.....P. O. Box 250
 Phone.....500
 News Service.....AP
 Transcription Service.....World
 President.....A. J. Baltz
 Gen. Mgr.....Adrian L. White
 Com. Mgr.....Hiram Mayo
 Prog. Dir.....Bill Nicholson
 Chief Engineer.....Jack Wilson

KXRJ

RUSSELLVILLE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By...Valley Broadcasters, Inc.
 Address.....Fine Arts Bldg.
 Phone Number.....299
 News Service.....AP
 Owner, Gen., Sta. Mgr.....C. R. Horne
 Commercial Manager.....L. L. Bryan
 Sales Prom. Mgr.....Don Sammons
 Pgm. Dir., Chf. Engr.....W. C. McKenney

KWCB

SEARCY—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By...White County Bcstg.
 Co., Inc.
 Address.....P. O. Box 95
 Phone Number.....1281
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Hil F. Best
 Membership.....NARTB
 Pres., Gen. Mgr.....Carl N. Dodd
 Sales Prom. Manager.....Don P. Jones
 Chief Engineer.....Homer Harris

KUOA

SILOAM SPRINGS—1923—MBS

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By...KUOA, Inc.
 Business-Studio Address....Siloam Springs
 Phone Number.....777
 News Service.....UP
 Transcription Service.....Thesaurus
 President.....John E. Brown, Sr.
 Program Director.....Ralph Kennedy
 Chief Engineer.....Cecil E. Smith

KBRS

SPRINGDALE—1949—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...Southwest Pub. Co.
 Address.....Box 29
 Phone Number.....675
 Air Time.....5:30 a.m.-11 p.m.
 News Service.....AP
 Representative.....Pearson
 President.....Donald W. Reynolds

General Manager.....Roy J. Bowman
Chief Engineer.....Bill Ussery

K W A K

STUTTGART—1948—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Stuttgart Bcstg. Corp.
Business AddressStuttgart
Phone Number25212
Air Time.....Full Time
News ServiceUP
Transcription Service.....Standard, World
Representative.....Hil F. Best
MembershipNARTB
PresidentBeloit Taylor
Gen-Station Manager.....Melvin P. Spann
Commercial Mgr.....Norman Biddulph
Program Dir.....June Spann
Chief Engineer.....Marvin Heffington

K O S Y

TEXARKANA—1951—MBS

Frequency: 790 Kc.....Power: 1000 Watts d.:
500 Watts n.
Owned-Operated By.....Gateway Bcstg. Co.
AddressP. O. Box 1318
News ServiceAP
Transcription ServiceThesaurus
Partners....Dr. W. Decker Smith, A. L. Davis
General Manager.....Tom E. Dillahunt
Commercial Manager.....Herman Cecil
Program Director.....Bill Mitchell
Chief Engineer.....Chas. Mathis

K R L W

WALNUT RIDGE—1951
RAZORBACK

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southern Baptist College
AddressBox 30
Phone Number980
RepresentativeBest
President.....Dr. H. E. Williams
General Manager.....Neal B. Bunn
Program Director.....Bill Thornton
Chief Engineer.....Leonard Ringle

K W R F

WARREN—1953

Frequency: 860 Kw.....Power: 250 Watts d.
Owned-Oper. By.....Pines Bcstg. Co.
AddressBox 480
Phone Number353
Partners.....Paul Fiser, John Rye
General Manager.....Lee Reeves
Commercial Mgr.....Deno Nichols
Chief Engineer.....Norman Jones

K W E M

WEST MEMPHIS—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KWEM Inc.
Business-Studio Address.....Box 855
Phone Number463
President.....E. D. Rivers, Jr.
Com. Mgr.....Spencer Bedsole
Chief Engineer.....Ed Beck

THOSE WHO KNOW FAMOUS BRANDS

Says a locker plant president: "Through daily use of this **AP** program I have found my business has increased to maximum present capacity. The coverage of The **AP** and its completeness has made it possible."

. . . . **KNOW THE MOST FAMOUS
BRAND IN NEWS IS AP**



DON LEE

Is

PACIFIC COAST RADIO*

With 15 stations located within each of the 45 important marketing areas, Don Lee is the only network to reach Pacific Coast people where they live and buy.

And remember . . . on Don Lee low, low daytime rates apply to nighttime, too.

Two reasons why Don Lee is *STILL* the best, the most economical, the most effective medium to reach the nearly 16 million responsive people on the Pacific Coast.

** The Nation's Greatest
Regional Network*

DON LEE BROADCASTING SYSTEM

Mutual
DON LEE
RADIO

*Represented Nationally by
H-R Representatives, Inc.*

HOLLYWOOD 28, CALIF.

CALIFORNIA

Pop. Feb. 1, 1954 (Est.) 12,479,000 — Families 4,300,000 — Radio Homes
4,223,000 — TV Homes 2,846,500 — Stations in State — 145

KCNO

ALTURAS—1951

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Operated By.....CONR Inc.
Address.....P. O. Box 207
Phone Number.....2531
News Service.....UP
Transcription Service.....Standard, Capitol,
SESAC
Representative.....Forjoe
Membership.....NARTB
President.....Rowland H. Dow
Comm., Prom. Mgr.....Philip N. Good
Chief Engineer.....Wayne Powers

KDIA

AUBURN—1950—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Charles E. Halstead
business Address.....P. O. Box 992
Phone.....1078
Air Time.....Full Time
Representative.....Ayres
Pres., Gen. Mgr.,
Chief Engr.....Charles E. Halstead, Jr.

KBIG

AVALON—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....6540 Sunset Blvd., Hollywood
Phone Number.....Hollywood 3-3205
Air Time.....Daytime
News Service.....UP
Transcription Service.....Capitol
Representative.....Robert Meeker Associates
Membership.....NARTB, BAB
Pres., Gen., Sta. Mgr., Chf. Engr.....John Poole
Comm., Prom. Mgr.....Robert J. McAndrews
Operations Manager.....Cliff Gill
Program Director.....Alan Lisser
(See Page 338)

KBAK

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By.....Bakersfield Bcstg. Co.
Business-Studio Address.....2913 Chester Ave.
Phone Number.....4-6421
News Service.....UP
Transcription Service.....Capitol
Representative.....Forjoe
Membership.....NARTB
President.....Harold P. See
Station Manager.....Naum Healy
Sales Prom. Mgr.....Bea Waldon
Program Director.....Joe Kinser
Chief Engineer.....James Garner

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By.....Marmat Bcstg. Co.
Studio Address.....957 Oak St.
Phone.....4-6093
Air Time.....Full Time
Transcription Service.....Associated
SESAC
News Service.....AP
Representative.....Grant
Pres., Mgr.....Hal Brown
Commercial Mgr.....Franklin H. Wilbur
Director of News.....Bob Elias
Chief Engineer.....Jack Duemler

KERN

BAKERSFIELD—1938—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.....Elk's Club Building
Phone Number.....8-8431
Air Time.....6 a.m.-12 M.
News Service.....AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Walter Baziuk
Chief Engineer.....Luverne Shatto

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Kern County Bcstrs., Inc.
Business-Studio Address.....1420 Truxton Ave.
Phone Number.....44548
News Service.....UP
Air Time.....Full Time
Transcription Service.....World
Representative.....Avery Knodel
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Gene De Young
Gen. Sales Mgr.....Ed Uerner
Program Director.....Leslyn Day
Publicity Director.....J. Towerlin
Chief Engineer.....Edwin Andrews

KPMC

BAKERSFIELD—1932—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P. O. Bin 1709
Phone Number.....8-8157
News Service.....UP
Transcription Service.....Thesaurus
Station Representative.....George P. Hollingbery
Membership.....NARTB
President.....F. G. R. Schamblin

240

This is the "high-traffic" point on the dial where advertisers and listeners meet. The powerful KBIG signal is boomed from Catalina Island across salt water (best conductor of radio waves) to reach all Southern California... Los Angeles, San Diego, Long Beach, Pasadena and 103 other incorporated cities PLUS the vast rural populations of 8 big counties. This is truly the Giant Economy Package of Southern California Radio.

John Poole
Broadcasting Co.
KBIG KBIF KBID-TV
KBIC-TV

6540 Sunset Boulevard
Hollywood 28
HOLLYWOOD 3-3205

I ncrease your sales in ALL Southern California.



Reach America's Third Market with the KBIG 10,000 watt signal from Catalina.

Good Availabilities do go fast!



Call your KBIG sales representative or Robert Meeker Associates, Inc., for costs and schedules.

Business is Good!



KBIG last quarter sales were 72% more than same period last year.

Keep your eye on KBIG!



Our advertisers report sales increases, which are reflected in increased schedules.

REACH
AMERICA'S
RICHEST AGRICULTURAL
VALLEY
WITH
KBIF 900 KC
Center of the Dial

Advertisers use KBIF independently or in combination with KBIG to reach Fresno County and its adjoining counties—KINGS, MADERA, MERCED and TULARE—all in the prosperous San Joaquin Valley of Central California.

Gen., Sta. Mgr. L. A. Schamblin
 Sales Prom., Comm. Mgr. C. C. Sturm
 Publicity Director P. R. Biermann
 Chief Engineer L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kw. Power: 250 Watts
 Owned-Oper. By Darwin Bstg. Co.
 Address Box 1394
 Phone Number Banning 515
 Pres., Gen. Mgr. Chet Darwin
 Program Director Jack Campbell
 Chief Engineer Drew Walker

KWTC

BARSTOW—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Mojave Valley Bstg. Co.
 Business Address Box 697
 Phone Number 4001
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Donald Cooke
 President W. T. Brown
 Sta., Com. Mgr. Harry S. White
 Program Director Jim Harvey
 Chief Engineer Don Hetzel

KRE

BERKELEY—1923

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Central Calif. Bcstrs., Inc
 Address-Trans. 601 Ashby Avenue
 Phone Number Ashberry 3-7715
 Air Time 6 a.m.-12M.
 News Service AP
 Membership NARTB
 Pres., Gen. Sta. Mgr. Arthur Westlund
 Comm., Prom. Mgr. Don Hambly
 Program Director Les Avery

KIBS

BISHOP—1953

Frequency: 1230 Kw. Power: 250 Watts
 Owned-Oper. By Inyo Bstg. Co.
 Address Box 757
 Phone Number Bishop 4411
 General Manager James R. Oliver
 Partner S. A. Cisler
 Commercial Mgr. R. S. Deming
 Program Director John Drozd
 Chief Engineer Alva Wilt

KYOR

BLYTHER—1948—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated Bcstg. Corp. of America
 Business-Studio Address Box 668
 Phone Number 2231
 General Manager Paul Nelson
 Chief Engineer Bill Blaisey

KROP

BRAWLEY—1948—ABC

Frequency: 1300 Kc. 1000 Watts d. 500 n.
 Owned-Oper. By Bcstg. Corp. of America
 Address Box 987
 Phone Number 6290
 Representative John E. Pearson Co.
 Station Manager Bill E. Williams
 Program Director Carol Williams
 Chief Engineer Don Peterson

KBLA

BURBANK—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Bcstrs. of Burbank
 Address 11516 Oxnard St.
 Phone Number Sunset 2-1195
 News Service UP
 Transcription Service Lang-Worth
 President Gordon A. Rogers
 Gen. Mgr. Robert S. Marshall
 Chief Engineer William Robinson

KICO

CALEXICO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Charles R. Love
 Business Address 722 Main St.
 Phone Number 3250
 News Service AP
 President Charles R. Love
 General Mgr. W. A. Geddes
 Comm. Mgr. Don Gillette
 Chief Engineer Hub Herbert

KHSL

CHICO—1935—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated Golden Empire Bcstg. Co.
 Address 336 Broadway
 Phone Number FI 2-0141
 News Service UP
 Representative W. S. Grant
 Membership NARTB
 Pres., Gen. Mgr. Mickey McClung
 Station Manager M. F. Woodling
 Commercial Manager J. A. Pero
 Program Director Ed Parker
 Publicity Director Tommy Nelson
 Chief Engineer Russell B. Pope

KXOC

CHICO—1949—MBS

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By KXOC, Inc.
 Address-Trans. Box 571
 Phone Number FI 2-4211
 Air Time Full Time
 News Service UP
 Transcription Service Standard
 Representative Pearson
 Membership BAB

President Lincoln Dellar
 Gen., Sta., Comm. Mgr. Jack L. Powell
 Prog., Prod., Pub. Dir. Neil McIntyre
 Chief Engineer. E. W. Berger

Program Director. Harold Sparks
 Chief Engineer Warren Nystrom

K B M X

COALINGA—1950—KBS

Frequency: 1470 Kc. Power: 500 d.
 Owned-Oper. By. Pleasant Valley Radio Co.
 Address Box 715
 Phone 136
 Transcription Service. SESAC, Langworth
 News Service UP
 President. Benjamin M. Bowman
 Gen., Sta. Mgr. Rea B. Bowman

K B U C

CORONA—1948

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned Radio Broadcasting, Inc.
 Business Address. Box 368
 Phone Number 1370-1-2
 News Service UP
 Representative McGillvra
 Pres., Gen. Mgr. Elmer J. Bucknum
 Station Manager. Mary Bucknum
 Promotion Mgr. Chuck Ferguson
 Chief Engineer Charles Billyew

K C R E

CRESCENT CITY—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Del Norte Bcstg. Co.
 Address Box 248
 Phone Number 3061
 News Service AP, INS
 Representative Ayres
 Transcription Service. Standard, SESAC,
 World
 Pres., Gen. Mgr., Pgm. Dir. Robert E. Grey
 Business Mgr. Peggy Burke Grey

K C H J

DELANO—1951

Frequency: 1010 Kc. Power: 1000 Watts
 d.
 Owned-Oper. By. Charles Herman Johns
 Address Cty. Line Rd.
 Phone 8676
 Transcription Service SESAC
 News Service UP
 Pres., Gen. Mgr., Chief Eng. Charle H. Johns
 Program Director. Jean J. Johns

K R D U

DINUBA—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Radio Dinuba Co.
 Business-Studio Address. Box 157
 Phone Number DI 500
 News Service AP
 Transcription Service World
 Pres., Gen., Sta. Mgr. Egon A. Hofer

K X O

EL CENTRO—1927—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Valradio Inc.
 Business Address. Box 140
 Phone Number 1100
 Air Time. Full Time
 News Service UP
 Transcription Service Capitol, SESAC
 Representative Paul H. Raymer
 President. Paul A. Jenkins
 General Manager Riley R. Gibson
 Commercial Manager. Belle Hovey

K H U M

EUREKA—1947—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Carroll R. Hauser
 Address Box 1015
 Phone Number. Hillside 2-5744
 Air Time. 6 a.m.-12M.
 News Service AP
 Transcription Service Capitol
 Representative. Pearson, MacGavren
 Membership NARTB
 Gen., Sta. Mgr. Carroll R. Hauser
 Commercial Mgr. Frank M. Smith
 Pgm., Pub. Director. Bill Kelso
 Chief Engineer Dean Elliott

K I E M

EUREKA—1933—MBS

Frequency: 1430 Kc. Power: 5000 Watts
 Owned Opr. By. Redwood Bdcstg. Co., Inc.
 Address Box 1021
 Phone Number. Hillside 3-1621
 News Service UP
 Representative John Blair
 President, Manager. Wm. B. Smullin
 General Manager. Don Telford
 Commercial Mgr. Robert Stach
 Program Director. Pearl Jacobsen
 Chief Engineer. Larry King

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned Oper. By. Edward Mertle
 Address Box 616
 Phone Number 3251
 Air Time. 7 a.m.-10 p.m.
 News Service AP
 Representative Forjoe
 Owner Edward Mertle
 Gen. Mgr., Chief Eng. Craig N. Smith

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By. KARM

Business-Studio Address... 1333 Van Ness Ave.
 Phone Number 4-2966
 News Service AP, INS
 Transcription Service Standard
 Representative Bolling
 President Hattie Harm
 General-Station Manager... Clyde F. Coombs
 Program Director Lou Lampe
 Chief Engineer Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By Calif. Inland Bcstg. Co.
 Business-Studio Address... T. W. Patterson Bldg.
 Phone Number 4-5001
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Avery-Knodel
 Membership NARTB, BAB
 Pres., Gen. Mgr. Paul R. Bartlett
 Asst. Mgr., Chief Engr. Keith L. Mealey
 Sales Manager Frank D. Woody
 Director of Sls. Svce. Harry H. Burum
 Program Director Ed J. Fréch

K G S T

FRESNO—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Operated By... Delle Broadcasting Co.
 Address Plaza Shopping Center
 Phone Number 6-6526 and 4-5459
 Air Time 6 a.h.-Sunset
 News Service UP
 Station Representative Rambeau
 Membership NARTB, BAB
 Commercial Manager Morris Mindel
 Program Director Jeanne Bacher

K M A K

FRESNO—1953

Frequency: 1340 Kw.....Power: 250 Watts
 Owned-Oper. By McMahan Bcstg. Co.
 Address 2020 McKinley
 Phone Number 6-9448
 Representative Grant
 President R. O. McMahan
 General Manager Coyle Chambers
 Chief Engineer Ed Nickels

K M J

FRESNO—1925—NBC

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By... McClatchy Bcstg. Co.
 Business-Studio Address... 1515 Van Ness Ave.
 Phone Number 3-6277
 Air Time Full Time
 News Service AP, UP
 Transcription Service Associated
 Representative Paul H. Raymer
 President Eleanor McClatchy
 Station Manager David T. Harris
 Commercial Manager Roy Swanson

Sales Promotion Dir. Richard Ebbert
 Chief Engineer William N. Wallace

K Y N O

FRESNO—1947—MBS

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By Radio KYNO
 Address Hotel Fresno
 Phone Number 2-4163
 Air Time 5 a.m.-12M.
 News Service UP
 Representative Hollingbery
 Transcription Service Thesaurus
 Membership NARTB, BAB
 General, Sta. Manager. L. E. Chenault
 Commercial Manager Leslie Daggett
 Program Director Leo Goldman
 Publicity Director Virginia Wilson
 Chief Engineer Bert Williamsor

K I E V

GLENDALE—1933

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Operated By... Cannon System, Ltd.
 Address 102 N. Glendale Ave.
 Phone Number Citrus 1-1133
 News Service UP
 President David H. Cannon
 General Mgr. Cal Cannon
 Chief Engineer Charles N. Whitten, Jr.

K N G S

HANFORD—1948

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Oper. By Hanford Bcstg.
 Business Address P. O. Box 620
 Phone Number 620
 Newspaper Affiliation... Hanford Sentinel,
 Hanford Journal
 Air Time 24 hrs. daily
 News Service INS, UF
 Representative O'Connell
 Membership NARTB, BAB
 President Earl J. Fenston
 Sta. Mgr., Chief Engr. Don C. Reeves
 Commercial Manager John Haslam
 Program Director Lloyd Chappel

K F W B

HOLLYWOOD—1926

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By... KFVB Broadcasting Corp.
 Business-Studio Add... 6419 Hollywood Blvd.
 Phone Number HO 3-5151
 Air Time Unlimited
 News Service UP, INS
 Transcription Service SESAC
 Station Representative Branham
 Pres., Gen. Sta. Mgr. Harry Mailish
 Commercial Manager Morton Sidley
 Special Events Dir. Dan Russell
 Program Director Sydney Yallen
 Chief Engineer Harry Meyers

K G F J

HOLLYWOOD—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Ben S. McGlashan
 Business-Studio Address: 6314 Sunset Blvd.
 Phone Number: HO 4-0201
 News Service: UP
 Transcription Service: Associated
 Owner: Ben S. McGlashan
 General Manager: Thelma Kirchner
 Chief Engineer: Homer Obuchon

KLAC

HOLLYWOOD—1928

Frequency: 570 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By: KMTR Radio Corp.
 Address: 1000 Cahuenga Blvd.
 Phone Number: Hollywood 2-7311
 News Service: INS, UP
 Representative: Adam J. Young, Jr.
 President: M. W. Hall
 Commercial Manager: Larry Buskett
 Program Director: R. F. Horgan

KREO

INDIO—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Bcstg. Corp. of America
 Address: Box 697
 Phone Number: Indio 7-3403
 Representative: Pearson
 General Manager: R. T. Sampson

KAVL

LANCASTER—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Antelope Bcstg. Co.
 Address: P. O. Box 1192
 Phone: 1000
 Air Time: Full Time
 Transcription Service: World, SESAC
 News Service: UP
 Pres., Gen. Mgr.: W. B. Carter
 Commercial Mgr.: H. L. Comstock
 Chief Engineer: James French

KCVR

LODI—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Central Valley Radio
 Business Address: P. O. Box 600
 Phone Number: Lodi 8-0628
 News Service: UP
 Co-owners: Herbert W. Brown, D. A. Brown
 Program Director: D. M. Corlett
 Chief Engineer: George Sampson

KFOX

LONG BEACH—1924

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By: Nichols & Warinner, Inc.

Address: 220 E. Anaheim Street
 Phone Number: Long Beach 6-7281
 News Service: UP
 Transcription Service: Lang-Worth, World
 Representative: Burn-Smith
 Membership: NARTB, BAB
 Gen., Sta. Mgr.: Hal G. Nichols
 Pub., Prom. Mgr.: Robert Lamb
 Program Director: L. W. McDowell
 Technical Advisor: Al Mutter

KGER

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By: John Brown Schools of Calif., Inc.
 Business-Studio Address: 3745 Atlantic
 Phone Number: 40-7907
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Gill-Perna
 Membership: NARTB
 President: Dr. John E. Brown
 Gen., Sta., Comm. Mgr., Pgm. Dir.:
 Clinton H. Fowler
 Chief Engineer: Luther Crumbaugh

KABC

LOS ANGELES—1929—ABC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By: American Bcstg. Co., Inc.
 Address: 1539 N. Vine St., Hollywood 28, Cal.
 Phone Number: HO 2-3141
 Air Time: Unlimited
 News Service: AP, UP
 Representative: Edward Petry
 President: Robert E. Kintner
 General Manager: W. Phillipson
 Commercial Mgr.: Amos T. Baron
 Promotion Manager: Jon Barkhurst
 Program Director: Dresser Dahlstead
 Chief Engineer: Phillip Caldwell

KFAC

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By: Los Angeles Bcstg. Co., Inc.
 Bus.-Studio Address: 5773 Wilshire Blvd.
 Phone Number: Webster 0161
 Air Time: Full Time
 News Service: AP
 Representative: Bolling
 Membership: NARTB
 Pres.-Gen. Sta. Mgr.: Calvin J. Smith
 Program Director: Howard Rhines
 Publicity Director: Tom Dixon
 Chief Engineer: Ron Oakley

KFI

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By: Earle C. Anthony, Inc.
 Business-Studio Address: 141 N. Vermont Ave.
 Phone Number: Dunkirk 2-2121
 News Service: AP, UP

Transcription Service.....Capitol, World
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....Earle C. Anthony
 Sales Prom. Mgr.....Ronnie Manders
 Asst. to President.....Charles E. Hamilton
 Program Director.....Pat Kelly
 Co-Chief Engineers.....H. L. Blatterman,
 Curtis W. Mason

K F V D

LOS ANGELES—1925

Frequency: 1020 Kc.....Power: 5,000 Watts
 Owned-Operated By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.
 Phone Number.....Dunkirk 8-2345
 Air Time.....Daytime
 News Service.....AP, UP
 Transcription Service.....Langworth
 Representative.....McGillvra
 Membership.....BAB, NARTB
 Pres., Gen. Mgr.....Frank Burke, Jr.
 Comm., Sta. Manager.....Vern Lindblade
 Pgm., Pub. Dir.....Carl Brewster
 Chief Engineer.....Leonard Reeves

K H J

LOS ANGELES—1922

MBS-DON LEE

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....General Teleradio, Inc.
 Address.....1313 N. Vine St., Hollywood
 Phone Number.....Hollywood 2-2133
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Representative.....H-R
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Willet H. Brown
 Exec. Vice-Pres.....Ward D. Ingram
 Vice Pres., Sales.....Norman Boggs
 Sales Promotion Mgr.....Robert Light
 Program Director.....A. J. LaFrano
 Publicity Director.....Bud Coulson
 Chief Engineer.....Robert Arne

K M P C

LOS ANGELES—1927

Frequency: 710 Kc.....Power: 50,000 Watts d.;
 10,000 Watts n.
 Owned-Oper. By.....KMPC, Inc.
 Address.....5939 Sunset Boulevard
 Phone Number.....Hollywood 9-5341
 Air Time.....5:45 a.m.-1:00 a.m.
 News Service.....INS, UP
 Representative.....AM Radio Sales
 Membership.....BAB
 President.....Gene Autry
 Gen. Mgr. & V.P.....Robert O. Reynolds
 V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon
 Nat. Sales Mgr.....Charles Cowling
 Director of Bcstg.....Mark Haas
 Chief Engineer.....L. C. Sigmon

K P O L

LOS ANGELES—1952

Frequency: 1540 Kc...Power: 10,000 Watts d.
 Owned-Oper. By...Coast Radio Bdcstg. Corp.
 Address.....5087 Huntington Dr.
 Phone Number.....Capitol 1-6101
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Keller
 Membership.....NARTB
 President.....Hugh R. Murchison
 Station Manager.....Frederick Custer
 Chief Engineer.....Floyd Hall
 Program Director.....R. Scott

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Radio Bctrs., Inc.
 Business-Studio Address...541 So. Spring St.
 Phone Number.....Madison 2121
 News Service.....AP, INS
 Transcription Service.....World, SESAC,
 Associated
 Membership.....NARTB
 General Manager.....Ned Connor
 Pgm. Dir.-Chief Announcer...Charles Clifton
 Chief Engineer.....Willis O. Freitag

**YOU AREN'T
 REACHING
 LOS ANGELES' MAJOR
 Negro Audience**
 unless you're buying
 Hunter Hancock's
"HARLEMATINEE"

THIS TIME
Check
KFVD
LOS ANGELES
 Represented by
Joseph Hershey McGillvra, Inc.

* **KNX** IS
CBS RADIO IN
LOS ANGELES

Los Angeles' Most-Listened-to Station

DIAL 1070

CARROLL ALCOTT
 EVE ARDEN
 RUTH ASHTON
 GENE AUTY
 HARRY BARRITT
 MEL BALDWIN
 BILL BALLANCE
 LIONEL BARRYMORE
 JACK BENNY
 EDGAR BERGEN
 BARBARA BRITTON
 CHARLES COLLINGWOOD
 BILL CONRAD
 DWIGHT COOKE
 CHARLES CORRELL
 BILL COSTELLO
 BING CROSBY
 BOB CROSBY
 DAN CUBBERLY
 IRVING CUMMINGS
 ROSEMARY DeCAMP
 RICHARD DENNING
 MARLENE DIETRICH
 HUGH DOUGLAS
 BILL DOWNS
 CHARLES FARRELL
 BOB FEHRIS
 GASTON FISCHER
 GEORGE FISHER
 BILL FORMAN
 CHRISTY FOX
 ARTHUR GODFREY
 GALE GORDON
 FREEMAN GOSDEN
 FRANK GOSS
 TOM HANLON
 TOM HARMON
 HAWTHORNE
 HORACE HERDT
 HEAN HERSHOLT
 EDD HUNTER
 JACK JOY
 WILLIAM KENNEALLY
 HARRY KOPLAN
 CATTY LEWIS
 ELLIOT LEWIS
 ROBERT Q. LEWIS
 ART LINKLETTER
 MARY LIVINGSTONE
 JOHN LUND
 ROBERTA LINN
 CURT MASSEY
 DUDE MARTIN
 JAMES MATTHEWS
 MERCEDES McCAMBRIDGE
 JOHNNY MERCER
 RAY MILLAND
 VAUGHN MONROE
 EDWARD R. MURROW
 WENDELL NOBLE
 PHILIP NORMAN
 WALTER O'KEEFE
 LOUELLA PARSONS
 MAX ROBY
 WILL ROGERS, Jr.
 BILL SHADEL
 DAVE SHOWALTER
 HERB SHRINER
 HOWARD K. SMITH
 GALE STORM
 RALPH STORY
 BILL STOUT
 LOWELL THOMAS
 SHIRLEY THOMAS
 LARRY THOR
 MARTHA TILTON
 ROBERT TROUT
 DAVID VAILE
 ELENA VERDUGO
 JIMMY WAKELY
 JOE WALTERS
 MAURIE WEBSTER
 BARBARA WHITING

KNX

LOS ANGELES—1922—CBS (RADIO)
COLUMBIA PACIFIC

Frequency: 1070 Kc. Power: 50,000 Watts
Owned By: Columbia Bcstg. System, Inc.
Operated By: CBS Radio Division
Business-Studio Address: 6121 Sunset Blvd.
Phone Number: HOLLYWOOD 9-1212
Air Time: 5:25 a.m.-1:05 a.m.
News Service: AP, UP
Representative: Radio Spot Sales, CBS
General Manager: William D. Shaw
Sales Promotion Mgr.: J. W. Frost
Program Director: Robert Sutton
Chief Engineer: Les Bowman

KMYC

MARYSVILLE—1940—MBS

Frequency: 1410 Kc. Power: 1,000 Watts
Owner-Oper.: Marysville-Yuba City Bcstrs., Inc.
Business Address: P. O. Box 631
Phone Number: 2-2396
Air Time: Full Time
News Service: AP
Transcription Service: World
Representative: W. S. Grant
Membership: NARTB, BAB
President: H. E. Thomas
Gen.-Station Manager: Joe D. Carroll
Program Director: W. R. Cleveland
Chief Engineer: Loyd McQueary

KYOS

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By: Merced Bcstg. Co.
Business Address: P. O. Box 717
Phone Number: RAndolph 2-6251
Air Time: Full Time
News Service: UP
Representative: W. S. Grant, McClung
Membership: NARTB
Pres., Gen. Mgr.: Mrs. Hugh McClung
Station Manager: Charles H. Kinsley, Jr.
Commercial Manager: Edward Blakesley
Program Director: Stan Evans
Publicity Director: Wilma Belloli
Chief Engineer: Russel Pope

KBOX

MODESTO—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned-Operated By: Stanislaus County
Bcstrs. Inc.
Address: 1507 10th St.
Phone Number: 3-7756
News Service: AP
Transcription Service: Lang-Worth
Representative: Rambeau
Membership: NARTB, BAB
Pres., Gen., Sta., Comm. Mgr.: Milton Hibdon
Sales Prom. Mgr.: Dave Jacobs
Program Director: Norma Alamshau

One of Los Angeles'
MORE IMPORTANT

Radio
Stations

KOWL

REACHING AND SELLING:

- **NEGRO MARKET (350,000)** — Joe Adams (D.J.), "Sharing Secrets" (housewife show), news (Negro appeal).
- **MEXICAN AND MEXICAN AMERICAN MARKET (400,000)** — "Chico" (Latin flavor d.j.), Elena Salinas (Spanish language family program), news (Spanish language).
- **PLUS** Jewish and eight other language markets.



1580 kc.

NOW 10,000 WATTS

— the most powerful station
of its kind in the United States!

(See Santa Monica listing)



Publicity Director.....Fran Abell
Chief Engineer.....Paul Ferrelle

KMOD

MODESTO—1950—ABC

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Modesto, Inc.
Address.....P. O. Box 941
Phone.....2-1051
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Representative.....Meeker (N. Y.), Moore
(L.A.), McGavren (San. Fran.)
President.....John Griffin
Membership.....NARTB
Gen., Sta. Mgr.....John H. Schacht
Sales Prom. Mgr.....Judd Sturtevant
Publicity Director.....Arnold Green
Chief Engineer.....Pete Onnigian

KTRB

MODESTO—1933

Frequency: 860 Kc..Power: 10,000 d.; 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address.....Box 593
Phone Number.....3-0737
News Service.....INS, UP
Transcription Service.....Cole, Standard
Representative.....W. S. Grant
Pres.-Gen.-Station Mgr....William H. Bates, Jr.
Commercial Mgr.....Lee Roddy
Prog. Dir.....Don E. Lapan
News Director.....Charlie McEwen
Chief Engineer.....William H. Bates, Jr.

KMBY

MONTEREY—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Monterey Radio-TV Co.
Business Address.....468 Calle Principal
Phone Number.....2-4541
President.....Kenyon Brown

KXXL

MONTEREY—1952

Frequency: 630 Kw.....Power: 1000 Watts
Owned-Oper. By.....S. A. Cisler
Address.....546 Hartnell Plaza
Transcription Service.....Standard, Thesaurus
President.....S. A. Cisler
Gen. Mgr.....James Oliver

KWSD

MT. SHASTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Shasta Cascade Bcstg. Corp.
Address.....E. Alma Street
Phone Number.....Mt. Shasta 2124
Air Time.....Full Time
News Service.....AP
Representative.....Continental, McGavren

Membership.....NARTB
General Manager.....Arthur Adler
Sta. Mgr., Chief Eng.....David H. Rees
Program Director.....Iola Huntingdon

KVON

NAPA—1947

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....Gibson Radio & Pub. Co.
Address.....P. O. Box 911
Phone Number.....Napa 6-2023
Air Time.....6:45 a.m.-10:45 p.m.
News Service.....UP
Transcription Service.....World
Representative.....Wm. Ayres
Pres., Gen. Mgr.....Luther E. Gibson
Sta., Comm. Mgr.....Elmer L. Gibson
Program Director.....Nolan Cruise
Chief Engineer.....Dave Wortman

KSFE

NEEDLES—1952—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Needles Bdcstg. Co.
Address.....P. O. Box C-2
Phone Number.....1234
News Service.....INS
Transcription Service.....Thesaurus
Partners.....B. J. Fitzpatrick and
L. A. Newsome, Jr.
Chief Eng.....Albert Lincoln

KLX

OAKLAND—1922

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Building Co.
Business Studio Address.....401 13th St.
Phone Number.....GLEncourt 1-0660
Air Time.....6 a.m.-M.
Newspaper Affiliation.....Oakland Tribune
News Service.....AP
Transcription Service.....Standard, Thesaurus
Representative.....Burn-Smith
Membership.....NARTB, BAB
President.....J. R. Knowland, Jr.
General Manager.....Milton L. Levy
Publicity Director.....Jean Williams
Chief Engineer.....Roswell S. Smith

KROW

OAKLAND—1925

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By.....KROW, Inc.
Address.....464 19th St.
Phone Number.....TWinoaks 3-9600
Air Time.....Full Time
News Service.....UP
Transcription Service.....Standard
Representative.....Raymer
Membership.....NARTB, BAB
President.....Sheldon F. Sackett
General Manager.....J. G. Paltridge
Commercial Manager.....Jack Grant
Program Director.....Russ Coughlan

Publicity Director.....Phyllis Diller
Chief Engineer.....A. Pattison

K W B R
OAKLAND—1920

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By...Warner Bros. Radio, Inc.
Business-Studio Address.....327 22nd St.
Phone Number.....Higate 4-1212
Air Time.....Unlimited
News Service.....UP
Representative.....For Joe
General Manager.....S. W. Warner
Station Manager.....F. Wellington Morse
Program Director.....Jeane K. Fisher
Chief Engineer.....Paul Gregg

K O C S
ONTARIO—1947

Frequency: 1510 Kc.....Power 250 Watts
Owned-Operated By...The Daily Report Co.
Business-Studio Address.....222 East "B" St.
Phone Number.....627-54
News Service.....UP
Transcription Service.....Capitol. SESAC
Representative.....O'Connell
Gen., Comm. Mgr.....Harry Allen
Chief Engineer.....Glenn Clark

K M O R
OROVILLE—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Oroville Bcstrs.
Address.....P. O. Box 1032
Phone Number.....1340
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Ayres (S.F.)
President.....Joy C. Fearnhead
Gen., Sta., Comm. Mgr.....J. R. Bird
Program Director.....Louis Coppola

K C M J
PALM SPRINGS—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Palm Springs Bcstg. Co.
Business Address.....Box KK
Phone Number.....2253
Air Time.....Full Time
News Service.....UP
Representative.....O'Connell, McGavren
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Joseph E. Gamble
Commercial Manager.....Norman Lofthus
Program Director.....Thelma Roberts
Chief Engineer.....N. Vincent Parsons

K I B E
PALO ALTO—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address.....Box 1151
Phone Number.....Davenport 3-1341
Air Time.....Daytime

News Service.....UP
Transcription Service. Standard, World, London
Representative.....Grant, Best
Membership.....NARTB
President.....William R. Crocker
General Mgr.....Edward Davis
Sta., Comm., Sales Mgr.....Peter A. Cuneo
Program Director.....Claire Barskey
Chief Engineer.....Ben K. Wright

K A L I
PASADENA—1950

Frequency 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By...Consolidated Bcstg. Co.
Business-Studio Address.....758 E. Colorado
Phone Number.....RY 1-7149
News Service.....UP
Transcription Service.....Associated
Pres., Gen. Mgr.....Henry Fritzen
Chief Engineer.....Harvey Fritch

K W K W
PASADENA—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By...Southern Calif. Bcstg. Corp.
Address.....800 Sierra Madre Villa
Phone Number.....Ryan 1-6744
Air Time.....Unlimited
News Service.....UP
Representative.....O'Connell
Membership.....NARTB, BAB
General Partner.....Marshall S. Neal
Gen.-Station-Comm. Mgr.....William J. Beaton
Pgm. Dir., Chief Anncr.....Bill Garr
Chief Engineer.....Paul W. Spargo

K X L A
PASADENA—1942

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By...Pacific Coast Bcstg. Co.
Business Address...1401 So. Oak Knoll Ave.
Phone Number.....RYan 1-6991
News Service.....AP
Transcription Service.....World
President-Gen. Sta. Mgr.....Loyal K. King
Director of News.....Carl Saunders
Program Director.....Marian Atkinson
Chief Engineer.....Jack Reeder

K P R L
PASO ROBLES—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...D. J. & Bernard Schwartz
Business-Studio Address.....32nd & Oak Sts.
Phone Number.....204
News Service.....AP
Representative.....W. S. Grant
Pgm., Comm. Dir.....Bernard Schwartz
Commercial Mgr.....Dorothy Schwartz
Gen. Mgr., Chief Engineer...Dale Schwartz

K A F P
PETALUMA—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Warner Bros.

Address Box 590
 Phone Number 2-9787
 Transcription Service World. Capital
 News Service UP
 President S. W. Warner
 Gen. Mgr. Wellington Morse
 Sta. Comm. Mgr. Ted Kenessey
 Program Director Jack Goforth

KECC

PITTSBURG—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KECC, Inc.
 Business Address 235 Railroad Ave.
 Phone Number 2-2964
 News Service UP
 Transcription Service World. Lang-Worth
 Representative W. S. Grant
 General Mgr. Mel D. Marshall
 Commercial Mgr. John C. McFarland
 Chief Engineer M. R. Scott

KPMO

POMONA—1947

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Oper. By Valley Bdstg. Co.
 Business-Studio Address 1240 E. Holt St.
 Phone Number Lycoming 2-1293
 News Service UP
 Partner, Comm. Mgr. Dean H. Wickstrom
 Prog. Dir. Florence E. Wickstrom
 Chief Engineer Buck Rogers

KTIP

PORTERVILLE—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By J. F. Tighe
 Business-Studio Address Box 1312
 Phone Number PO 1450
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Representative Cook, Grant
 Membership NARTB
 President J. F. Tighe
 Gen., Sta. Mgr. Frank Robinson Brown
 Comm., Prog. Dir. Jean Snowden
 Chief Engineer Alan Snowden

KBLF

RED BLUFF—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hal K. Shackle
 Address 737 Main St.
 Phone Number 880
 Gen. Mgr. Bill Baumgarten
 Chief Engineer Harry Shelby

KVCV

REDDING—1936—CBS

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By Golden Empire Bcstg. Co.
 Address Box 717, Merced
 Phone Number 1646
 Air Time Full Time

News Service UP
 Transcription Service Standard
 Representative W. S. Grant Co.
 Pres., Gen. Mgr. Mrs. Hugh McClung
 Station Manager Fred M. Stuelpnagel
 Commercial Manager H. E. McCarty
 Sales Prom. Mgr. Ted Dooley
 Pgm., Prod. Dir. Lyle Mathys
 Publicity Director Charles Castor
 Chief Engineer Russ Pope

KPRO

RIVERSIDE—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By Broadcasting Corp. of
 America
 Business Address P.O. Box 987
 Phone Number Riverside 6290
 News Service AP
 Representative Pearson
 President Fred E. Carr
 Gen., Sta. Mgr. D. R. Peterson

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc. Power: 5000 W. d.:
 1030 W. n.
 Owned-Oper. By KCRA, Inc.
 Business Studio Address 1010 11th St.
 Phone Number Gilbert 2-0758
 Air Time 6 a.m.-12M.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership BAB, NARTB
 President-General Mgr. Ewing C. Kelly
 Commercial Manager F. C. Beckwith
 Station Mgr. Howard J. Smiley
 Publicity Director Irma Davis
 Program Dir. John Kuhlman
 Chief Engineer W. Herbert Hartman

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Operated By McClatchy Bcstg. Co.
 Business Studio Address 708 Eye St.
 Phone Number Gilbert 3-1745
 Air Time Full Time
 Newspaper Affiliation Sacramento Bee
 News Service UP, AP
 Transcription Service Thesaurus
 Representative Paul H. Raymer
 Membership BAB, NARTB
 President Eleanor McClatchy
 Gen., Sta. Mgr. Keith B. Collins
 Comm., Sales Prom. Mgr. A. C. Williams
 Program Director Harry Warren
 Chief Engineer Stam Sronce

KGMS

SACRAMENTO—1952

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Capitol Radio Enterprises

Address Hotel Senator
 Phone Number..... Hudson 1-3133
 News Service AP
 Transcription Service..... Langworth
 General Manager..... Irving J. Schwartz
 Station Manager..... J. Matrangola
 Commercial Manager..... S. George
 Chief Engineer..... Richard Hinz

Gen. Sta. Manager..... John C. Cohan
 Commercial Manager..... W. M. Oates
 Program Director..... Neal Edmondson
 Chief Engineer..... Charles Haight

KROY

SACRAMENTO—1937—CBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... KROY, Inc.
 Business-Studio Address..... Hotel Sacramento
 Phone Number..... Gilbert 3-2525
 News Service UP
 Transcription Service..... Langworth
 Representative Avery-Knodel
 Membership NARTB
 Pres., Gen. Mgr..... C. L. McCarthy
 Program Director..... John Z. Ickes
 Chief Engineer..... William Karpisek

KXOA

SACRAMENTO—1945—MBS

DON LEE

Frequency: 1470 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Sacramento Bcstrs., Inc.
 Business Address..... P. O. Box 94
 Phone Number..... WAbash 5-2717
 News Service UP
 Representative..... J. E. Pearson, McGovern
 Membership NARTB, BAB
 Transcription Service..... Standard
 President Lincoln Dellar
 General Manager..... Robert W. Dumm
 Program Director..... Dean Seaton
 Chief Engineer..... Ewald Berger

KDON

SALINAS—1935

Frequency: 1460 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Charles Blackwood Grant
 Business Address..... Box 1490, Salinas
 Phone Number..... 2-6464
 Air Time Full Time
 News Service UP
 Transcription Service..... World, Capitol
 Representative..... Weed & Co.
 Membership NARTB, BAB
 Gen. Mgr..... Charles B. Grant
 Commercial Mgr..... Ann Knowlton
 Program Director..... J. L. Lyons
 Chief Engineer..... Omer Wright

KSBW

SALINAS—1946—MBS

Frequency: 1380 Kc..... Power: 1,000 Watts
 Owned-Operated By..... Salinas Bcstg. Corp.
 Business Address..... P.O. Box 1651
 Phone Number..... 8071
 News Service AP
 Transcription Service..... Langworth
 Representative Forjoe
 Membership NARTB, BAB

KCSB

SAN BERNARDINO—1947

Frequency: 1350 Kc..... Power: 500 Watts
 Owned-Oper. By..... Fred P. D'Angelo
 Business Address..... 770 Mill St.
 Phone Number..... 8-2245
 News Service UP
 Transcription Service..... Thesaurus
 Representative Forjoe
 President, Gen. Mgr..... Fred P. A'Angelo
 Pgm., Pub. Dir..... Ed Mundy, Jr.
 Sta. Mgr., Pgm. Dir., Chief Eng..... Jim Tracewell

KFXM

SAN BERNARDINO—1929—MBS

Frequency: 590 Kc..... Power: 1000 Watts
 Owned-Operated By..... Lee Bros. Bcstg. Corp.
 Business-Studio Address..... 512 Fifth St.
 Phone Number..... 4761
 News Service UP
 Transcription Service..... World
 Representative John Blair
 President..... J. Clifford Lee
 General Manager..... E. W. Lee
 Commercial Mgr..... Paul H. Martin
 Program Director..... Gene Lee
 Chief Engineer..... George Ewing

KITO

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Operated By..... KITO, Inc.
 Address..... 569 Fourth St.
 Phone Number 7807
 Air Time Unlimited
 News Service UP
 Representative Hollingbery
 Pres., Gen. Sta. Mgr..... J. J. Flanigan
 Commercial Manager..... Arnold Benum
 Program Director..... Fred Reinhardt
 Chief Engineer..... Richard Klitzing

KRNO

SAN BERNARDINO—1948

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Western Empire Bcstrs., Inc.
 Address..... 990 Colton Ave
 Phone Number..... 8-2771
 Air Time Full Time
 News Service AP
 Representative Donald Cooke
 Pres., Gen. Mgr..... Norman H. Rogers
 Program Director..... Chuck Palmer
 Chief Engineer..... George W. Brock

KCBQ

SAN DIEGO—1946-ABC

Frequency: 1170 Kc..... Power: 5000 Watts d.
 1000 Watts n.



Owned-Operated By..... Charles E. Salik
 Bus.-Studio Address..... P. O. Box 1629
 Phone Number..... Cypress 5-4103
 Air Time..... Unlimited
 News Service..... UP
 Representative..... Avery-Knodel
 Membership..... NARTB
 Pres., Gen. Mgr..... Charles E. Salik
 Commercial Mgr..... Graham H. Moore
 Prog., Pub. Dir..... Robert Regan
 Chief Engineer..... Charles J. Sherbourne

K F M B

SAN DIEGO—1941—CBS

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By..... Jack Wrather and
 Helen Alvarez
 Bus.-Studio Address..... Fifth & Ash Sts.
 Phone Number..... Main 2114
 Air Time..... 6 a.m.-1 a.m.
 News Service..... AP, UP
 Transcription Service..... Capitol, SESAC
 Representative..... Petry
 Membership..... BAB, NARTB
 President..... J. D. Wrather
 Vice President..... Maria Helen Alvarez
 General Manager..... George Whitney
 Station Manager..... Hobby Myers
 Executive Editor..... Paul W. White
 Program Director..... Jerry Lee Pecht
 Chief Engineer..... Charles F. Abel

K F S D

SAN DIEGO—1926—NBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By..... Airlan Radio Corp. Ltd.
 Business-Studio Address..... U. S. Grant Hotel
 Phone Number..... Belmont 3-6353
 Air Time..... 6 a.m.-M.
 News Service..... INS, AP
 Representative..... Katz Agency
 Membership..... NARTB
 Pres., Gen. Mgr..... Thomas E. Sharp
 Station Manager..... John C. Merino
 Program Director..... Peter Murphy
 Chief Engineer..... Leroy Bellwood

K G B

SAN DIEGO—1926—MBS-DON LEE

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By..... Don Lee Bcstg. Syst.
 Address..... 1017 First Ave.
 Phone Number..... BE 3-6151
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Membership..... BAB
 President..... Willet H. Brown
 Sta., Gen. Mgr..... Marion R. Harris
 Program Director..... Matt Long
 Chief Engineer..... Joe Kline

To completely cover
 isolated SAN DIEGO,

*(America's Fastest Growing-
 Billion Dollar Market)*

You Must Buy
KFMB-Radio
-CBS-

**SAN DIEGO'S MOST LISTENED-TO
 RADIO STATION!**

KSDO

SAN DIEGO—1947

Frequency: 1130 Kc. Power: 5000 Watts d.;
1000 Watts n.

Owned-Operated By...San Diego Bcstg. Co.
Bus.-Studio Address...U. S. Natl. Bank Bldg.
Phone Number.....Main 2041
Air Time.....Full Time
News Service.....AP, UP
Representative.....Pearson
Vice-Pres., Gen. Mgr.....Jack Heintz
Commercial Manager.....Norman Kay
Station Manager.....W. Edwards
Chief Engineer.....Vern Milton

KSON

SAN DIEGO—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Fred & Dorothy Rabell
Business Studio Address.....630 F St.
Phone Number.....Franklin 5175
News Service.....AP
Transcription Service.....Associated
Representative.....Bolling
General Manager.....Fred Rabell
Program Director.....Dorothy Rabell
Chief Engineer.....Charles Mowatt

KGIL

SAN FERNANDO—1947

Frequency: 1260 Kc. Power: 1000 Watts d.

Owned-Oper. By...San Fernando Va. Bcstg. Co.
Business Address.....4919 Van Nuys Blvd.
Phone Number.....State 4-6291
Air Time.....Full Time
News Service.....AP
Transcription Service.....Capitol
President.....E. P. Franklin
Commercial Manager.....Howard P. Gray
Program Director.....Allan McKee
Chief Engineer.....Jay Rice

KCBS

SAN FRANCISCO—1912—CBS

Frequency: 740 Kc. Power: 50,000 Watts
Owned-Operated By...CBS Radio Division Inc.
Address.....Palace Hotel
Phone Number.....YUkon 2-7000
News Service.....AP, UP, INS
Representative.....CBS Radio Spot Sales
Membership.....BAB
President (CBS).....Frank Stanton
Gen., Sta. Mgr.....Arthur Hull Hayes
Promotion Mgr.....Evelyn Clark
Program Director.....Pede Worth
Publicity Director.....William Cullenward
Chief Engineer.....Alan Cormack

KEAR

SAN FRANCISCO—1948

Frequency: 1550 Kc. Power: 10,000 Watts
Owned-Operated By.....Bay Radio, Inc.

THOSE WHO KNOW FAMOUS BRANDS

A radio news man reports: "This station offers 20 **AP** news shots a day. **The Associated Press** 5-minute summaries are the station's favorites. Listeners appreciate the terse, concise, crisp presentations."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**

Business-Studio Address..... 3 W. 37th Ave.
 Phone Number..... Fireside 5-4837
 News Service..... AP
 Transcription Service..... Associated, Standard
 Representative..... Bolling
 President..... Stephen A. Cisler
 General Manager..... George C. Atkinson
 Chief Engineer..... Douglas F. Mariska

K F R C

SAN FRANCISCO—1924—MBS

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By..... General Teleradio
 Business-Studio Address..... 1000 Van Ness Ave.
 Phone Number..... Prospect 6-0560
 Air Time..... 6 a.m.-M.
 News Service..... AP, UP
 Representative..... H-R Representatives
 Membership..... BAB, NARTB
 General Manager..... William D. Pabst
 Commercial Manager..... Merwyn L. McCabe
 Sales Prom. Mgr.-Pub. Dir..... Dink Templeton
 Program Director..... Mel Venter
 Chief Engineer..... E. G. Underwood

K G O

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... ABC-PT
 Business Address..... 420 Taylor St.
 Phone Number..... Graystone 4-6555
 Air Time..... Full Time
 News Service..... AP, INS, UP
 Transcription Service..... Langworth
 Representative..... Edward Petry
 Membership..... BAB, NARTB
 President (ABC)..... Robert E. Kintner
 General Manager..... James H. Connolly
 Station Manager..... Paul T. Scheiner
 Sales Manager..... John Hansen
 Program Director..... Victor P. Reed
 Chief Engineer..... A. E. Evans

K J B S

SAN FRANCISCO—1924

Frequency: 1100 Kc..... Power: 1000 Watts d
 Owned-Operated By..... KJBS Bcstrs.
 Business Studio Address..... 1470 Pine St.
 Phone Number..... Ordway 3-4148
 Air Time..... 5 a.m.-Local Sunset
 News Service..... AP, INS
 Representative..... Avery-Knodel
 Membership..... NARTB, BAB
 Gen. Mgr.-Sta. Mgr..... Edwin P. Franklin
 Comm. Mgr..... Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr..... Charles F. Pendleton
 Chief Engineer..... Roger Roberts

K N B C

SAN FRANCISCO—1922—NBC

Frequency: 680 Kc..... Power: 50,000 Watts
 Owned-Operated By..... National Bcstg. Co.
 Address..... 420 Taylor St.
 Phone Number..... GRaystone 4-8700
 Air Time..... Unlimited

News Service..... AP, INS, UP
 Transcription Service..... Thesaurus
 Representative..... NBC Spot Sales
 Membership..... NARTB, BAB
 President (NBC)..... S. L. Weaver, Jr.
 Gen. Sta. Mgr..... George Greaves
 Commercial Mgr..... W. K. McDaniel
 Sales Promotion Mgr..... Dean Moxley
 Program Director..... John Thompson
 Chief Engineer..... Curtis Peck
 (See Page 354)

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc..... Power: 250 Watts
 Owned Oper. By..... Golden Gate Bcstg. Corp.
 Business Address..... 1355 Market St.
 Phone Number..... Market 1-8171
 Air Time..... 6 a.m.-1 a.m.
 News Service..... AP
 Representative..... McGillvra
 Membership..... NARTB
 President..... S. H. Patterson
 Gen. Mgr..... Richard P. Bott
 Pgm. Dir..... Susan Alex
 Sales Mgr..... Ralph Sacks
 Chief Engineer..... Norwood Patterson

K S F O

SAN FRANCISCO—1925

Frequency: 560 Kc..... Power: 5000 Watts d.,
 1000 Watts n.
 Owned Oper. By..... The Associated Bcstrs., Inc.
 Bus.-Studio Address..... Van Ness at Greenwich
 Phone Number..... Prospect 6-5100
 Air Time..... 6:15 a.m.-12:15 a.m.
 News Service..... INS, UP
 Transcription Service..... Standard; World
 Representative..... Headley-Reed
 Membership..... NARTB, BAB
 President..... Wesley I. Dumm
 Gen. Sta. Mgr..... Alan L. Torbet
 Com. Mgr..... Gary Garland
 Prom., Pub. Mgr..... Gene DeAlessi
 Program Dir..... Robert Hansen
 Dir. of Engineering..... A. E. Towne

K Y A

SAN FRANCISCO—1926

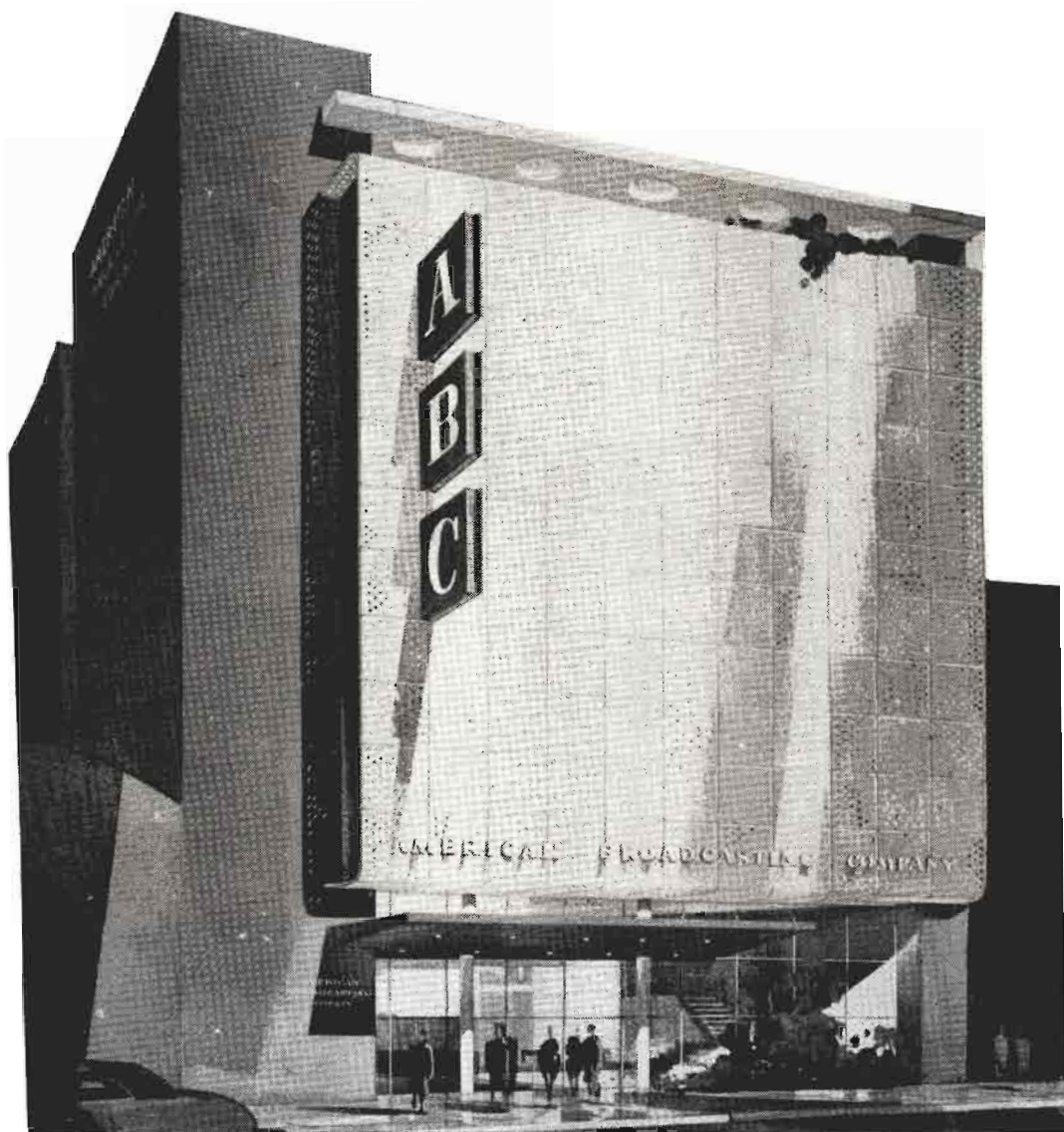
Frequency: 1260 Kc..... Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..... KYA, Inc.
 Business Studio Address..... Fairmont Hotel
 Phone Number..... DOuglas 2-2536
 News Service..... UP
 Representative..... George W. Clark
 Membership..... BAB
 President..... J. Elroy McCaw
 General Manager..... H. G. Fearnhead
 Commercial Manager..... Ken Hildebrandt
 Chief Engineer..... Paul Beck

K B I F

SANGER—1947

Frequency: 900 Kc..... Power: 1000 Watts d.

. . . finest radio-TV facilities in northern California!



This is ABC Radio-TV Center in San Francisco . . . *new* home for ABC's owned stations, KGO and KGO-TV. Just completed, this ultra-modern center, costing in excess of a million dollars, provides KGO and KGO-TV with broadcasting-televasting facilities *superior to any* in the important San Francisco-Oakland Bay Area market. Better facilities mean better service to listeners and advertisers . . . bigger audiences for KGO and KGO-TV advertisers.

KGO-Radio

dial 810
50,000 watts

San Francisco

KGO-TV

channel 7
now, 160,000 watts
soon—316,000 watts

Picture



DOUG PLEDGER

sensation of morning radio

**MARJORIE KING, CLARENCE LEISURE,
JOE GILLESPIE, HAL WOLF, BILL GUYMAN,
BUDD HEYDE, IRA BLUE.**

and other topflight participating personalities:

radio



San Francisco—680

50,000 watts—clear channel

Owned by National Broadcasting Company
Represented nationally by NBC Spot Sales

Owned-Oper. By.....John Poole Bdcstg. Co.
 Business Address.....1412 Fulton St., Fresno
 Phone Number.....6-4702
 News Service.....UP
 Representative.....Meeker
 Membership.....BAB, NARTB
 President.....John H. Poole
 Gen., Comm., Mgr.....George Nickson
 Prog. Dir.....Walter K. Novell
 Chief Engineer.....Russell C. Friend

KEEN

SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address.....Hotel De Anza
 Phone Number.....Cypress 4-0344
 Air Time.....Full Time
 News Service.....UP
 Representative.....W. S. Grant
 Membership.....NARTB
 President.....George M. Mardikian
 Genl. Mgr.....Floyd Farr
 Commercial Mgr.....Bob Blum
 Program Dir.....George Snell
 Chief Engineer.....Bill Green

KLOK

SAN JOSE—1946

Frequency: 1170 Kc....Power: 5000 Watts d.
 Owned-Operated By.....Valley Bcstg Co.
 Business Address.....P. O. Box 967
 Phone Number.....Cypress 3-3445
 News Service.....AP
 Representative.....Pearson
 President-Gen. Mgr.....E. L. Barker
 Commercial Mgr.....Richard E. Ryan
 Program Director.....Ruth Poindexter
 Chief Engineer.....Bill Cunningham

KSJO

SAN JOSE—1946

Frequency: 1590 Kc....Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By...Santa Clara Bcstg. Co.
 Business Address.....P. O. Box 995
 Phone Number.....Cypress 3-8030
 Air Time.....Unlimited
 Newspaper Affiliation.....Les Gatos Times,
 Gilroy Dispatch
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Rambeau
 Membership.....BAB, NARTB
 President.....Patrick H. Peabody
 Gen., Sta. Mgr.....Charles F. Mallory
 Program Director.....Norman Paul
 Chief Engineer.....Edward W. Meece

KRRX

SAN JOSE—1948

Frequency: 1500 Kc.....Power: 1000 Watts
 Owned-Operated By.....San Jose Bcstg. Co.
 Address.....Box 167
 Phone Number.....Cypress 2-5080

Air Time.....24 hrs.
 News Service.....UP
 Representative.....McGavren, Tracy Moore
 President-Gen. Mgr.....Joe E. Levitt
 Sta., Commercial Mgr.....Gordon Graham
 Program Director.....Frank G. Kilpatrick
 Chief Engineer.....Frank Glass

KATY

SAN LUIS OBISPO—1949—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KATY
 Address.....P. O. Box 700
 Phone Number.....3171
 News Service.....UP
 Representative.....Meeker
 Membership.....NARTB
 President.....Maynard Marquardt
 Sta., Comm. Mgr.....D. D. MacLeod
 Sales Prom. Mgr.....Gloria Heinz
 Program Director.....Barbara Brydia
 Publicity Director.....Don Bowden
 Chief Engineer.....Clay Coldwell

KVEC

SAN LUIS OBISPO—1937

MBS-DON LEE-KBS

Frequency: 920 Kc....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By.....Alley Electric-Jacobson
 Business Address.....787 Higuera St.
 Phone Number.....1100
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Standard
 Representative.....W. S. Grant
 Membership.....NARTB
 Pres.-Owner.....Christina M. Jacobson
 Gen., Sta. Mgr.....Les Hacker
 Commercial Manager.....Jack Wasson
 Program Director.....Arthur Hapgood
 Chief Engineer.....E. W. Franklin

KEAR

SAN MATEO—1948

Frequency: 1550 Kw.....Power: 1000 Watts
 Owned-Oper. By.....Bay Radio Inc.
 Address.....3 West 37th Ave.
 Phone Number.....Fireside 5-4837
 Transcription Service...Associated, Standard
 News Service.....AP
 Representative.....Bolling
 President.....Stephen A. Cisler
 Commercial Mgr.....George C. Atkinson
 Program Director.....William Agee
 Promotion Dir.....Charles Lynn
 Chief Engineer.....D. F. Mariska

KVSM

SAN MATEO—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Hugh H. Smith
 Business Studio Address...279 Baldwin Ave.
 Phone Number.....Diamond 4-2541



Air Time.....Local sunrise-local sunset
 News Service.....INS, UP
 Transcription Service.....Cole
 Representative.....Walker
 President.....Hugh H. Smith
 General Manager.....Gilbert L. Bond
 Chief Engineer.....Merwyn F. Planting

KTIM

SAN RAFAEL—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1117 Fifth St.
 Phone Number.....Glenwood 3-6880
 Newspaper Affiliation.....S. R. Independent
 Journal
 News Service.....UP
 President.....Roy A. Brown
 Gen. Mgr., Prog. Dir.....Hugh E. Turner
 Publicity Director.....Kitty Oppenheimer
 Chief Engineer.....Edward Ohmstead

KVOE

SANTA ANA—1926

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By...The Voice of the Orange
 Empire, Inc., Ltd.
 Business Address.....105 E. 5th St.
 Phone Number.....Kimberly 3-8321
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....MacGregor
 Representative.....Pearson
 Pres., Gen. Mgr.....Ernest L. Spencer
 Station Manager.....Hal Davis
 Commercial Mgr.....Donner P. Spencer
 Program Director.....Dean S. Long
 Chief Engineer.....Stanley G. Guenther

KDB

SANTA BARBARA—1921—MBS
 DON LEE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....F. Robert Bauer
 Business-Studio-Transmitter.....Radio Square
 Phone Number.....4131
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Pearson
 President.....F. Robert Bauer
 General Manager.....Harry Butcher
 Program Director.....Joe Benes
 Chief Engineer.....Robert Carter

KIST

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio KIST, Inc.
 Business-Studio Address.....Balboa Bldg.
 Phone Number.....3981
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Thesaurus

Representative.....George P. Hollingbery
 Membership.....BAB
 Pres., Gen., Sta., Pub. Mgr.....Harry C. Butcher
 Vice President.....M. J. McKeogh
 Commercial Manager.....James Blomfield
 Sales Promotion Mgr.....Michael J. McKeogh
 Program Director.....Darleen Levinson
 Chief Engineer.....Gene Fossell

KTMS

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Oper. By...News-Press Publishing Co.
 Business-Studio Address...de la Guerra Plaza
 Phone Number.....3911
 Air Time.....Full Time
 Newspaper Affilil. Santa Barbara News-Press
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Paul H. Raymer
 President.....Thomas M. Storke
 Gen., Sta. Mgr.....Charles A. Storke
 Commercial Mgr.....Jo Benes
 Program Director.....Gordon Phillips
 Chief Engineer.....Leo De Connick

KSCO

SANTA CRUZ—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....P. O. Box 1080
 Phone Number.....1080
 News Service.....AP
 Membership.....NARTB, BAB
 Transcription Service.....Standard, Thesaurus
 Pres., Gen. Mgr., Chief Engr.
 Charles Vernon Berlin

KCOY

SANTA MARIA—1947—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...News-Press Publishing Co.
 Business-Studio Address.....114 W. Cook St.
 Phone Number.....5-2644
 Newspaper Affiliation...Santa Barabara News
 Press |*|
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Paul H. Raymer
 Station Manager.....W. A. Cook
 Program Director.....Louise Hapgood
 Chief Engineer.....John D. Clowes, Jr.

K SMA

SANTA MARIA—1945—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hagerman, Groom
 Address.....510 W. Morrison
 Phone.....5-2582
 News Service.....UP
 Transcription Service.....World
 Partners... James M. Hagerman, John I. Groom
 Program Dir.....Anthony Kent
 Chief Eng.....Gale Brady

KOWL

SANTA MONICA—1947

Frequency: 1580 Kc. Power: 10,000 Watts, d.
 Owned-Operated By.....KOWL, Inc.
 Address.....Pico at Ocean
 Phone Number.....Exbrook 4-6761
 Air Time.....Daytime
 Representative.....George W. Clark,
 McGavren, Clayton
 President.....J. D. Funk
 General Manager.....G. A. Baron
 Promotion Director.....Paul Compton
 Chief Engineer.....Robert Dye

KSPA

SANTA PAULA—1948—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Santa Paula Bcstrs. Inc.
 Business-Studio Address.....Santa Paula
 Phone Number.....940
 Pres., Gen. Mgr., Ch. Eng.....C. Harvey Haas
 Prom., Comm. Mgr.....Chas. Martin

KSRO

SANTA ROSA—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By.....Finley Bcstg. Co.
 Bus.-Studio Address.....Corner Fresno & Finley
 Phone Number.....110
 Air Time.....Full Time
 Representative.....W. S. Grant
 President.....Mrs. Ruth Finley
 General-Station Manager.....Charles P. Scott
 Program Director.....Al Pearson
 Chief Engineer.....Hilmar Cann

KROG

SONORA—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Brewster E. Ferrel
 Business Address.....P. O. Box 996
 Phone Number.....Jefferson 2-7898
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Standard, SESAC
 Owner, Gen. Mgr.....Brewster E. Ferrel
 Chief Engineer.....C. W. Mitchell

KGDM

STOCKTON—1926—CBS

Frequency: 1140 Kc. Power: 5000 Watts
 Owned-Operated By.....E. F. Peffer
 Business-Studio Address.....519 E. Market St.
 Phone Number.....4-4551
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....E. F. Peffer
 Gen., Comm. Mgr.....E. Smith
 Program Director.....M. Humphreys
 Promotion Director.....A. Stover
 Chief Engineer.....J. Tyron Kelley

KSTN

STOCKTON—1949

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Operated By.....San Joaquin Bcstg. Co.
 Business Address.....Hotel Clark
 Phone Number.....4-7338
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Hollingbery
 President.....Knox La Rue
 Gen., Sta., Com. Mgr.....D. T. Ralph
 Program Director.....Ellis Lind
 Chief Engineer.....Carl McGee

KWG

STOCKTON—1921—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Bus.-Studio Address.....612 E. Market St.
 Phone Number.....5-5728
 Newspaper Affiliation.....McClatchy
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 Membership.....NARTB, BAB
 President.....Eleanor McClatchy
 Station Manager.....James H. Ranger
 Program Manager.....James E. Longe
 Chief Engineer.....Frank Nesmith

KXOB

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By.....KXOB, Inc.
 Business-Studio Address.....Hotel Stockton
 Phone Number.....4-7313
 Air Time.....6 a.m.-M.
 News Service.....UP
 Representative.....Pearson, McGavren, etc.
 Membership.....NARTB, BAB
 President.....J. E. Gamble
 Gen., Sta., Comm. Mgr.....Ort Lofthus
 Program Director.....Homer Van Derwerker
 Publicity Director.....Carolyn Prybil
 Chief Engineer.....James L. Johnson

KSUE

SUSANVILLE—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Nolan Hollowell,
 James E. McKahan
 Phone Number.....2020
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Capitol, Standard
 Representative.....Tracy Moore
 Membership.....NARTB
 Gen., Sta. Mgr.....Nolan Hollowell
 Commercial Manager.....Frank Rondas
 Program Director.....Gerald Oliver
 Chief Engineer.....Harold C. Houston



KTKR

Taft—1948—KBS

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Operated By Taft Bcstg. Co.
 Business Address P.O. Box "WW"
 Phone Number 5-3101
 Air Time Day Time
 News Service UP
 Pres., Gen. Mgr. Kenneth Aitken
 Station Manager George J. Tchumy, Jr.
 Commercial Manager Jack Smith
 Chief Engineer Kenneth Aitken

KCOK

TULARE—1945—MBS-CCN

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Sheldon Anderson
 Business Address P. O. Box 119
 Phone Number 6-2866
 Air Time Full Time
 News Service UP
 Representative Forjoe
 Membership NARTB, BAB
 Pres., Gen. Mgr. Sheldon Anderson
 Sta., Sales Prom. Mgr. Don Weldon
 Program Director Bob Lee
 Chief Engineer Don Ferguson

KTUR

TURLOCK—1949—KBS

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Turlock Bcstg. Corp.
 Address P. O. Box 526
 Phone Number Turlock 43430, 45827
 News Service UP
 Representative O'Connell
 President Wallace Lindskoog
 General Manager H. Ansell McMillen
 Program Director B. McMillen
 Chief Engineer Maxon Sayre

KUKI

UKIAH—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By M. E. Sims
 Address P. O. Box 638
 Phone Homestead 2-4771
 Air Time Unlimited
 Representative McGavren
 Transcription Service Standard
 News Service AP
 Pres., Gen. Mgr. M. E. Sims
 Commercial Mgr. Louis DuMoulin
 Program Director John Franklin
 Chief Engineer Stanley Ryno

KGYW

VALLEJO—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned-Oper. By Vallejo Bcstg. Co.
 Business-Studio Address 3257 Sonoma Blvd.
 Phone Number Vallejo 8-8944
 News Service UP

Representative McGavren
 Co-Managers Ellsworth Peck, A. J. Krisik
 Program Director Ellsworth Peck
 Publicity Director Robert Wade
 Chief Engineer William Roberts

KVEN

VENTURA—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Coast Ventura Co.
 Address Box 1611
 Phone Number Miller 3-8675
 News Service UP
 Representative McGavren, Webb
 Pres., Gen. Mgr. Harry M. Engel
 General Manager Sydney Held
 Program Director Fred Hall
 Chief Engineer Frank Haines

KVVC

VENTURA—1947

Frequency: 1590 Kc. Power 1000 Watts
 Owned-Oper. By Voice of Ventura County
 Business Address P.O. Box 1411
 Phone Number Miller 3-6185
 Air Time 6 a.m.-M.
 Representative Walker
 Transcription Service Langworth
 President Wm. H. Haupt
 Station Manager Karl A. Rembe
 Sales Prom., Comm. Mgr. Bob Brown
 Chief Engineer Charles Farmer

KONG

VISALIA—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Tulare County Bdcstg.
 Address Rt. 6, Box 205
 Phone Number 4-5811
 Air Time Full Time
 News Service AP
 Representative Hollingbery
 President Knox La Rue
 General Manager Jim Carroll
 Program Manager Mike Kirmeyer
 Chief Engineer Gorman Brown

KWSO

WASCO—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By Maple Leaf Bcstg. Co.
 Address P. O. Box 366
 Phone 2145
 Air Time Daytime
 Transcription Service Lang-Worth, SESAC
 News Service UP
 Membership NARTB
 President E. J. Peters
 Gen., Sta. Mgr. Theodore G. Heinrichs
 Comm., Sale Prom. Mgr. Jim Hodges
 Chief Engineer Bob Robertson
 Pgm., Pub. Dir. Bob Bann

K H U B

WATSONVILLE—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Patrick H. Peabody
 Business Address: P. O. Box 349
 Phone: 4-5641
 Air Time: Full Time
 News Service: UP
 Representative: Rambeau
 Membership: NARTB
 President: Patrick H. Peabody
 Gen., Sta., Comm. Mgr.: Hal E. Chase
 Program Director: Tom Martin
 Chief Engineer: Merle Rossman

K S Y C

YREKA—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Siskiyou Cty. Bcstg. Co., Inc.
 Address: Lawrence Lane & S. Oregon St.
 Phone Number: 624
 Air Time: Full Time

News Service: AP
 Membership: NARTB
 President: E. G. Millbourn
 General Manager: D. C. Holfinger
 Station Manager: Jack A. Mitchell
 Assistant Manager: D. M. Comstock
 Chief Engineer: Bill Maginnis

K U B A

YUBA CITY—1947

Frequency: 1600 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By: Peachbowl Bcstrs., Inc.
 Business Address: Hotel Marysville
 Phone Number: 3-7309
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Ayers, O'Connell
 President: Chester V. Ullom
 Gen., Station Manager: Roger R. Hunt
 Commercial Manager: Lloyd Klemp
 Sales Promotion Mgr.: Ray Davenport
 Pgm., Pub. Dir.: Ric Ryan
 Chief Engineer: John J. Rolih

COLORADO

Pop. Feb. 1, 1954 (Est.) 1,558,000 — Families 461,000
 Radio Homes 446,000 — TV Homes 199,500 — Stations in State 33

K G I W

ALAMOSA—1929

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: E. L. Allen
 Phone Number: 26
 News Service: UP
 Transcription Service: SESAC
 President: E. L. Allen
 General Manager: D. L. Allen
 Director of News: Charles Dynes

K B O L

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Boulder Radio KBOL, Inc.
 Address: 1617 Pearl
 Air Time: 7 a.m.-11:05 p.m.
 News Service: UP
 Transcription Service: Standard, Thesaurus
 Membership: NARTB, BAB
 Pres., Gen. Mgr.: Russel Shaffer
 Commercial Manager: Gene Palm
 Chief Engineer: Blair Dobbins

K R L N

CANON CITY—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Royal Gorge Bcstrs., Inc.
 Business-Studio Address: 1615 Central Ave.
 Phone Number: 1100

Air Time: 7 a.m.-7 p.m.
 News Service: UP
 Transcription Service: Keystone, Cole
 Pres.-Gen.-Sta. Mgr.: Ray M. Beckner
 Chief Engineer: Ed Wood

K R D O

COLORADO SPRINGS—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Pikes Peak Bcstg. Co.
 Business-Studio Address: 399 S. 8th St.
 Phone Number: Melrose 2-1515
 Air Time: 6:00 a.m.-M.
 News Service: AP
 Transcription Service: Standard, Langworth,
 Thesaurus
 Representative: McGillvra
 Pres., Gen. Mgr.: Joseph H. Rohrer
 Business Manager: Paul Crozier
 Commercial Manager: Harry Hoth
 Program Director: Jean Gitz
 Chief Engineer: Herbert Schubarth

K V O R

COLORADO SPRINGS—1924—CBS

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By: Voice of the Rockies, Inc.
 Address: 512 So. Tejon
 Phone Number: Melrose 4-2844
 Air Time: Unlimited
 News Service: UP

Transcription Service World
 Representative Hollingbery
 Membership NARTB, BAB
 Pres., Gen., Mgr. J. D. Russell
 Sta. Mgr., Prog. Dir. Isabelle McClung
 Publicity Director Betty Demarest
 Chief Engineer H. Cozine Strang

KRAI

CRAIG—1949—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By No. Western Colo. Bcstg. Co.
 Business Address Craig
 Phone Number 707-8
 Air Time Full Time
 News Service UP
 Transcription Service Thesaurus
 Membership BAB, NARTB
 President Miles Barrett
 General Manager George Cory
 Station Manager Gene Wilburn
 Comm., Sales Prom. Mgr. Carr Pecknold
 Program, Pub. Dir. William M. Jack, Jr.
 Chief Engineer Norman Davis

KFEL

DENVER—1923—MBS

Frequency: 950 Kc. Power: 5,000 Watts
 Owned-Operated By Eugene P. O'Fallon, Inc.
 Business-Studio Address Albany Hotel
 Phone Number ALpine 4681
 Air Time 24 hrs.
 News Service INS
 Transcription Service Associated
 Representative John Blair
 Membership NARTB, BAB
 General Manager Gene O'Fallon
 Managing Director Frank Bishop
 Commercial Mgr. John McEniry
 Prom. Mgr., Publ. Dir. Gene O'Fallon, Jr.
 Program Director Dale Morgan
 Chief Engineer Rhean Cunningham

KLIR

DENVER—1953

Frequency: 990 Kw. Power: 1000 Watts d.
 Owned-Oper. By Denver Bcstg. Co.
 Address 6535 W. Jewell
 Phone Number Westwood 1313
 Owner-Gen. Mgr. F. Donald Hall
 Commercial Mgr. L. L. Tracy
 Program Director Ernest E. Mark
 Chief Engineer Lloyd L. Wilson

KLZ

DENVER—1922—CBS

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Operated By Aladdin Radio & TV, Inc.
 Business-Studio Address 131 Speer Blvd.
 Phone Number MAin 4271
 Air Time 5:30 a.m.-M.
 News Service AP, INS
 Transcription Serv. Standard, Capitol, World
 Representative Katz

Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. Hugh B. Terry
 Commercial Manager Dudley Tichenor
 Sales Prom. Mgr. Bill Day
 Program Director Charles C. Roberts
 Chief Engineer Harvey E. Wehrman

KMYR

DENVER—1941—COLUMBINE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By KMYR Bcstg. Co.
 Address Security Life Bldg.
 Phone Number MAin 4161
 Air Time Unlimited
 News Service AP
 Station Representative Forjoe & Co.
 Membership NARTB
 Pres., Gen. Mgr. F. W. Meyer
 Station Manager A. G. Meyer
 Commercial Manager Ed Koepke
 Pgm., Prod. Dir. Lowell Switzer
 Chief Engineer Walt Wilson

KOA

DENVER—1924—NBC

Frequency: 850 Kc. Power: 50,000 Watts
 Owned-Oper. By KOA, Inc.
 Business-Studio Address 1625 California St.
 Phone Number MAin 6211
 Air Time Full Time
 News Service AP, INS
 Transcription Service, Thesaurus & Associated
 Representative Edward Petry & Co.
 Membership NARTB, BAB
 President William W. Grant
 Gen., Sta. Mgr. Don Searle
 Sales Promotion Manager Dick Harris
 Program Director Jim Atkins
 Publicity Director Ralph Radstley
 Chief Engineer Robert H. Owen

KTLN

DENVER—1948

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Station KTLN
 Address 431 W. Colfax
 Phone Number Acoma 4811
 Air Time 4:30 a.m.-Sunset
 News Service UP
 Transcription Service Capitol
 Representative Radio Reps., Inc.
 Owner Leonard Coe
 General Manager John L. Buchanan
 Commercial Manager Dean Jarvis
 Sales Promotion Mgr. Del Wood
 Program Director Jack Helling
 Chief Engineer O. E. Kelly

KVOD

DENVER—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By Colorado Radio Corp.
 Business-Studio Add. Midland Savings Bldg.

Phone Number.....Tabor 2291
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth, Associated
 Representative.....Free & Peters
 Membership.....NARTB
 President-Gen. Mgr.....William D. Pyle
 Station Manager.....T. C. Ekrem
 Commercial Manager.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....Ben H. Stanton
 Chief Engineers.....W. D. Pyle, T. C. Ekrem

KIUP

DURANGO—1935—MBS

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Operated By.....San Juan Bcstg. Co.
 Address.....P. O. Box 641
 Phone Number.....117
 News Service.....UP
 Transcription Service.....SESAC, Thesaurus,
 World
 Representative.....Holman Co.
 President.....Mike Cummins
 General Manager.....R. E. O'Brien
 Comm., Prom. Mgr.....Lindsey Becker
 Program Director.....Clayton Holm
 Publicity Director.....Frank Toomey
 Chief Engineer.....Henry Pollman

KGMC

ENGLEWOOD—1952

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Grady Franklin Maples,
 P. B. McAlister
 Address.....3355 S. Broadway
 Phone Number.....Sunset 1-4481
 News Service.....UP
 Co-owner, Gen. Mgr.....Grady F. Maples
 Co-owner, Prog. Dir., Prom. Mgr., R. B. McAlister
 Chief Engineer.....D. F. White, Jr.

KCOL

FT. COLLINS—1947—COLUMBINE
 INTERMOUNTAIN

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Northern Colo. Bcstg. Co.
 Business-Studio Address.....1600 La. Porte Ave.
 Phone Number.....2600
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 President.....Herb Hollister
 General Manager.....Ellis Atteberry
 Commercial Manager.....Bob McClary
 Program Director.....Hollis Hoff
 Chief Engineer.....Dan Coltrane

KFTM

FORT MORGAN—1949—KBS

Frequency: 1260 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Morgan County Bcstg. Co.
 Address.....P. O. Box 431

Phone Number.....1000
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Capitol
 General Manager.....Donnell K. Smith
 Program Director.....Johanna Hanson
 Chief Engineer.....Richard Oldfield

KGLN

GLENWOOD SPRINGS—1950—MBS
 WESTERN SLOPE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....KGLN, Inc.
 Address.....P. O. Box C
 Phone Number.....777
 Representative.....Holman
 News Service.....UP
 President.....Rex Howell
 Co-owner, Gen. Mgr.....Jerry Fitch
 Program Director.....Gene Curtis
 Chief Engineer.....Bonner Z. Baker

KEXO

GRAND JUNCTION—1948
 COLUMBINE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Voice of Western Colo., Inc.
 Address.....2508 North Ave.
 Phone Number.....1230
 Air Time.....6 a.m.-12M.
 News Service.....INS
 Transcription Service.....Capitol, Thesaurus
 Representative.....Harlan Oakes
 Membership.....NARTB, BAB
 President.....D. Spencer Grow
 Gen., Sta. Mgr.....Abbott Tessman
 Program Director.....Robert Collins
 Publicity Director.....Mildred Fuller
 Chief Engineer.....D. E. Towne

KFXJ

GRAND JUNCTION—1926—MBS
 WESTERN SLOPE-INTERMOUNTAIN

Frequency: 920 Kc.....Power: 1000 Watts d:
 500 Watts n.
 Owned-Oper. By.....Western Slope Bcstg. Co.
 Business-Studio Address.....Box 30
 Phone Number.....1300
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Hal Holman
 Membership.....NARTB
 Pres., Gen. Mgr.....Rex Howell
 Sta., Comm. Mgr.....E. Anson Thomas
 Program Director.....Ed Lewis
 Chief Engineer.....Cecil Whitchurch

KFKA

GREELEY—1921

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Mid-Western Bcstg. Co., Inc.
 Business-Studio Address.....620—8th Ave.
 Phone Number.....450-1



Air Time.....Full Time
 Representative.....Hal Holman
 News Service.....UP
 Transcription Service.....Thesaurus
 Pres., Gen. Mgr.....H. E. Green
 Sta., Comm. Mgr.....William G. Stewart
 Program Director.....Jack Redus
 Chief Engineer.....Harry Brewer

Representative.....Clark
 President.....M. S. Morrison
 Gen., Sta. Mgr.....R. D. Gerkin
 Comm. Mgr., Chief Eng.....R. D. McGregor
 Program Director.....Dorene Brown

KYOU

GREELEY—1948—KBS-COLUMBINE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Meroco Bcstg. Co.
 Phone Number.....3275
 Air Time.....Unlimited
 News Service.....AP
 Representative.....McGillvra, Inc.
 Transcription Service.....World
 President, Gen. Mgr.....Elwood H. Meyer
 Sta. Mgr. Chief Engr.....John T. Roscoe

KBNZ

LA JUNTA—1937—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Otero Broadcasting Co.
 Address.....Radio Building
 Phone.....42
 Air Time.....6:00 a.m.-12M.
 News Service.....UP

KLMR

LAMAR—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....SE Colorado Bcstg. Co.
 Address.....Lamar, Colorado
 Phone Number.....804
 News Service.....AP
 Transcription Service.....World
 Representative.....Continental
 President.....Ralph Eaton
 Gen., Sta. Mgr.....Everett Shupe
 Comm., Prom. Mgr.....Dennis Behan
 Program Director.....Claire Behan
 Chief Engineer.....Kenneth Roberts

KLVC

LEADVILLE—1951—KBS
COLUMBINE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Leadville's Top of the
 Nation Station, Inc.
 Address.....520 W. 6th St.

THOSE WHO KNOW FAMOUS BRANDS

Short and sweet, from a commercial manager: "Sponsor was 100% satisfied . . . said he was more than pleased with the **AP's** material . . . declared this was one of their best promotions."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**



Phone Number70
 RepresentativeClark
 President.....Vir N. James
 General Manager.....J. L. Littlejohn

President-Gen. Mgr.....Dee B. Crouch
 Sales Prom. Manager.....Bill Beck
 Chief Engineer.....William Willig

K L M O

LONGMONT—1949—KBS

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Longmont Bcstg. Co.
 Phone Number1050
 News ServiceUP
 Transcription ServiceLang-Worth
 Pres., Gen. Mgr.....Irving Ludlow
 Program Director.....Dick Lee
 Chief Engineer.....Walter Robinson

K U B C

MONTROSE—1947—KBS
 INTERMOUNTAIN

Frequency: 1260 Kc.....1000 Watts d.;
 500 Watts n.
 Owned-Operated By..Uncompaghre Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Phone Number199
 Air Time.....6 a.m.-10:30 p.m.
 News ServiceUP
 Transcription Service.....Thesaurus
 MembershipNARTB, BAB
 President.....F. J. Hartman
 Gen., Sta. Mgr.....Geo. Cory
 Sales Prom. Mgr.....Dale G. Moore
 Program Director.....Ed DeJulio
 Chief Engineer.....Tom Weir

K C S J

PUEBLO—1947—MBS
 INTERMOUNTAIN

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Star Bcstg. Co., Inc.
 Address211 W. 5th St.
 Phone Number8522
 Air Time.....6 a.m.-M.
 News ServiceAP
 Transcription Service.....Thesaurus
 Representative.....Avery-Knodel, Inc.
 Pres., Gen. Mgr.....Douglas Kahle
 Commercial Mgr.....Bob Clinton
 Program Director.....Larry Gordon
 Chief Engineer.....Dale Redlingshafer

K D Z A

PUEBLO—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address3011 Elizabeth
 Phone Number1255
 News ServiceAP
 Transcription Service.....Lang-Worth
 RepresentativeMcGillvra

K G H F

PUEBLO—1928—ABC

Frequency: 1350 Kc..Power: 5000 d.; 1000 n.
 Owned-Operated By..Colorado Bcstg. Co., Inc.
 AddressBox 293
 Phone Number3877
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription Service.....World, SESAC
 Representative.....Gill-Perna, Inc.
 President.....Gifford Phillips
 General Manager.....Robert D. Ellis
 Commercial Manager.....Bill Mahoney
 Station Manager.....J. H. McGill
 Chief Engineer.....Willis C. Shanks

K V R H

SALIDA—1948—KBS
 COLUMBINE-INTERMOUNTAIN

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Vir N. James
 Phone Number30
 News ServiceINS
 RepresentativeClerk
 Sta., Chief Eng., Gen., Comm. Mgr.
 Vir N. James
 Program Director.....Jack Diehl
 Chief Engineer.....Philip Parmelee

K G E K

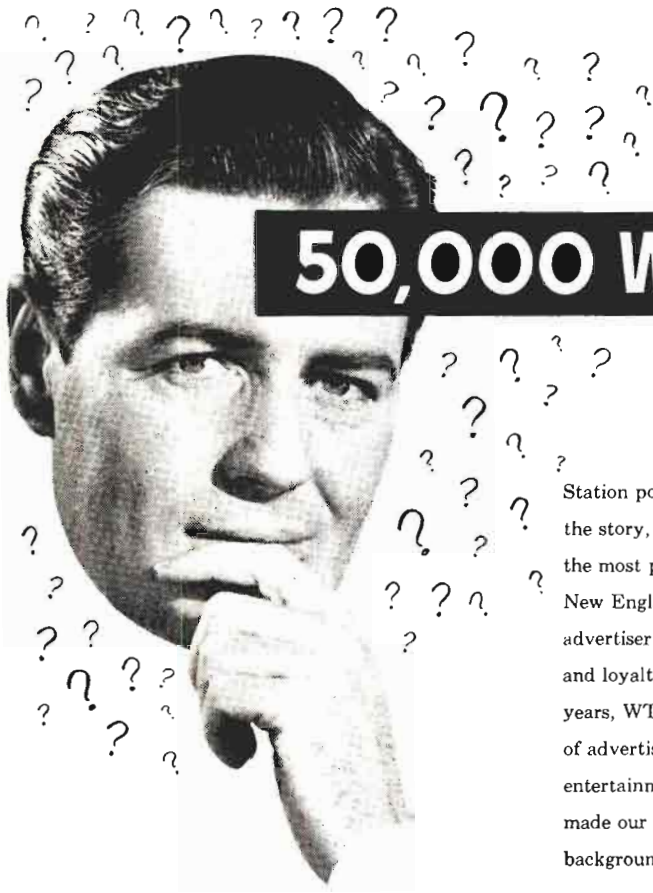
STERLING—1925

Frequency: 1230 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Elmer G. Beehler
 AddressFleming Rd.
 Phone Number679
 News ServiceUP
 Owner, Gen. Mgr.....Elmer G. Beehler

K C R T

TRINIDAD—1947—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 AddressBox 772
 Phone Number338
 News ServiceUP
 Transcription Service.....World, Langworth
 Pres., Gen. Mgr.....E. M. Cooper
 Commercial Mgr.....Bob Loehr
 Program Director.....Vince Brascia
 Pgm., Publ. Dir.....Martin Mendine



50,000 WHATS ?

Station power by itself is only part of the story, and the fact that WTIC is the most powerful station in Southern New England would not interest an advertiser were it not for the confidence and loyalty of our listeners. Over the years, WTIC's policy of careful screening of advertisers, high standards of entertainment and public service has made our programs unexcelled backgrounds for messages that sell.

FOR YOUR SELLING . . .
USE **WTIC**

WTIC DOMINATES THE PROSPEROUS
SOUTHERN NEW ENGLAND MARKET

CONNECTICUT

Pop. Feb. 1, 1954 (Est.) 2,097,000 — Families 639,000
Radio Homes 630,000 — TV Homes 485,000 — Stations in State 26

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned-Oper. By.....Bridgeport Bcstg. Co.
Address.....Box 9140
Air Time.....24 hrs.
News Service.....AP
Phone Number.....Tr 8-1601
Transcription Service.....Thesaurus
Representative.....Adam Young & Co.
Membership.....BAB
Pres., Gen., Sta. Mgr.....Philip Merryman
Commercial Manager.....Manning Slater
Sales Promotion Manager.....Joan Fisher
Program Director.....Bob Crane
Chief Engineer.....Pat Uliano

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Phone Number.....3-3112
Air Time.....Full Time
News Service.....UP
Representative.....Rambeau, Bannan
President-Chief Engineer.....Harold Thomas
Commercial Manager.....Ray Colonari
Program Director.....Jack Dahlby
Publicity Director.....Grace Kaltenbach

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Phone Number.....9265
Air Time.....Daytime
News Service.....UP
Representative.....McGillvra
Transcription Service.....Associated, World
President.....Frederick W. Beach
Gen., Sta. Mgr.....R. H. Gillespie
Comm., Sales, Prom. Mgr.....Amleto Ciccarelli
Chief Engineer.....Richard L. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By.....Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Phone Number.....8-3565
Air Time.....Daytime
News Service.....AP
Transcription Service.....World, SESAC
Representative.....Indie Sales

President.....John P. Previdi
Gen., Comm. Mgr., Pub. Dir.....Sol Robinson
Program Director.....Eleanor Kemble
Chief Engineer.....Rudolph Cehak

W C C C

HARTFORD—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By.....Greater Hartford Bcstg Corp.
Address.....Hotel Bond
Phone Number.....Jackson 5-6648
Air Time.....Local sunrise-local sunset
News Service.....UP
President.....William M. Savitt
Sec't, Treas.....M. Savitt
Sta., Comm. Mgr.....R. H. Klein
Program Director.....B. LaCoe
Publicity Director.....E. Seltzer
Chief Engineer.....Michael Cookish

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By.....The Connecticut Bcstg. Co.
Business-Studio Address.....750 Main St.
Phone Number.....7-1188

W E

C R E A T E

C A S H

C U S T O M E R S

**HARTFORD'S
ONLY
INDEPENDENT
STATION —
OFFERING
MUSIC
AND NEWS
ALL DAY,
EVERY DAY.**

"THERE'S T.N.T. ON WCCC"

(Time, news, temperature, including
weather every 15 minutes)

Representatives: Walker
Kettell-Carter

1290 KC

500 WATTS

Air Time..... Full Time
 News Service..... UP
 Representative..... Paul H. Raymer
 Membership..... NARTB
 Transcription Service..... SESAC
 President..... Franklin M. Doolittle
 General Manager..... Walter B. Haase
 Comm. Sales Prom. Mgr..... William F. Malo
 Program. News Dir..... Harvey H. Olson
 Chief Engineer..... Henry M. Broderick, Jr.

WGTH

HARTFORD—1935—MBS

Frequency: 1410 Kc..... Power: 5,000 Watts
 Owned-Oper. By..... Gen. Times Television Corp.
 Business-Studio Address..... 54 Pratt St.
 Phone Number..... Hartford 7-9131
 Air Time..... Full Time
 News Service..... UP
 Representative..... H-R Reps, Inc.
 President..... Thomas F. O'Neil
 General Manager..... F. W. Wagenvoerd
 Commercial Manager..... Cy Kaplan
 Program Director..... John Downey
 Chief Engineer..... Rogers Holt

WTHT

HARTFORD—1936
 ABC-CONN. STATE

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... The Hartford Times, Inc.
 Business Address..... 555 Asylum St.
 Phone Number..... 2-0237
 Air Time..... Full Time
 News Service..... AP
 Representative..... Everett-McKinney, Bannan
 General Manager..... C. Glover DeLaney
 Assistant Manager..... R. K. Blackburn
 Commercial Manager..... Leonard R. Schoenfeld
 Program Director..... Mitchell Betters
 Chief Engineer..... Charles S. Masini

WTIC

HARTFORD—1925

Frequency: 1080 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Travelers Bcstg. Service
 Business-Studio Address..... 26 Grove St.
 Phone Number..... 5-0801
 Air Time..... Full Time
 News Service..... AP, INS
 Transcription Service..... Lang-Worth SESAC
 Representative..... Christal
 General Manager..... Paul W. Morency
 Commercial Mgr..... Walter Johnson
 Asst. Sales Mgr..... Irwin Cowper
 Program Director..... Leonard J. Patricelli
 Promotion Mgr..... Bernard Mullins
 (See Page 364)

WMMW

MERIDEN—1947

Frequency: 1470 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Silver City Crystal Co.
 Business-Studio Address..... 8 W. Main St.

Phone Number..... 5-5747
 Air Time..... Daytime
 News Service..... UP
 President..... C. A. Schultz
 General Manager..... G. A. Kruttschnitt
 Program Director..... Leo Finn
 Chief Engineer..... John Roache

WCNX

MIDDLETOWN—1948

Frequency: 1150 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Middlesex Bcstg. Co.
 Business-Studio Address..... 460 Main St.
 Phone Number..... Diamond 7-2565
 President..... R. J. O'Brien
 General Manager..... Wm. J. O'Brien, Jr.
 Program Director..... Wm. J. Glynn
 Chief Engineer..... Kenneth A. F. Bishop

WHAY

NEW BRITAIN—1949
 CONNECTICUT STATE
 FOREIGN LANGUAGE

Frequency: 910 Kc..... Power: 5000 Watts
 Owned-Operated By..... Central Conn. Bcstg. Co.
 Business Address..... 22 Grove Hill
 Phone Number..... 3-2721
 Air Time..... Unlimited
 News Service..... UP
 Representative..... Adam Young, Bannan
 President..... Patrick Goode
 Exec. Vice-Pres..... Edward D. Taddei
 Secretary-Treasurer..... Aldo DeDominicis
 Station Manager..... Leo Borin
 Commercial Manager..... Charles Bell
 Program Director..... Pete Stoner
 Chief Engineer..... Hillis W. Holt

WKNB

NEW BRITAIN—1946

Frequency: 840 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... New Britain Bcstg. Co.
 Address..... 213 Main St.
 Phone Number..... Baldwin 3-3603
 Air Time..... Daytime
 News Service..... AP
 Representative..... Bolling
 Membership..... NARTB
 President..... Julian Gross
 General Manager..... Peter B. Kenney
 Commercial Manager..... Gustave Nathan
 Program Director..... Robert Andrews
 Publicity Director..... Dean Bafford
 Chief Engineer..... John Shipley

WAVZ

NEW HAVEN—1947

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... WAVZ Bcstg. Corp.
 Business-Studio Address..... 152 Temple St.
 Phone Number..... SPruce 7-4761
 Air Time..... Local sunrise-local sunset
 News Service..... AP

Representative.....Forjoe, Kettell, Carter
 Membership.....BAB
 President.....Victor W. Knauth
 V.P., Gen., Sta. Mgr.....Daniel W. Kops
 Program Director.....E. J. Markle
 Publicity Director.....S. L. Barstein
 Chief Engineer.....Ralph Carrano

WELI

NEW HAVEN—1935—ABC

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Operated By...Conn. Radio Founda-
 tion, Inc.
 Business-Studio Address.....221 Orange St.
 Phone Number.....UNiversity 5-1133
 Air Time.....Full Time
 News Service.....UP
 Representative.....Headley-Reed
 Pres., Gen. Mgr.....Richard W. Davis
 Commercial Mgr.....Edwin H. Schweitzer
 Publicity Director.....Rudy Frank
 Program Director.....Charles H. Wright
 Chief Engineer.....Fred King

WNHC

NEW HAVEN—1944—CONN. STATE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Elm City Bcstg. Corp.
 Business-Studio Address.....1110 Chapel St.
 Phone Number.....SP 7-3611
 Air Time.....Full Time
 News Service.....AP, INS
 Representative.....Katz Agency
 Membership.....NARTB
 President.....Patrick J. Goode
 General Manager.....Aldo DeDominicis
 Exec. Vice-Pres.....Edward D. Taddei
 Commercial Manager.....J. Vincent Callanan
 Station Manager.....Edward C. Obrist
 Prom. Mgr., Publ. Dir.....James W. Evans
 Chief Engineer.....Vinnie DeLaurentis

WNLC

NEW LONDON—1936 — MBS
 YANKEE, CONN. ST.

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Phone Number.....2-4365
 Air Time.....Unlimited
 News Service.....UP
 President-Gen. Sta. Mgr.....Gerald J. Morey
 Comm.-Sales Prom. Mgr.....Leo B. Keegan
 Prog., Publ. Dir.....Nelson Brown
 Chief Engineer.....Randolph Barrett

WNLK

NORWALK—1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By...Norwalk Bcstg. Co., Inc.
 Business-Studio Address...Main & Wall Sts.
 Phone Number.....Temple 8-5566
 Air Time.....Full Time

News Service.....UP
 Transcription Service.....World
 Representative.....McGillvra
 Pres., Gen. Mgr.....James Stolcz
 Program Director.....John Naylor
 Chief Engineer.....Russ Bassett

WICH

NORWICH—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Eastern Conn Bcstg. Co.
 Business-Studio Address.....Cuprak Rd.
 Phone Number.....Turner 7-1613
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 President.....J. K. Lasser
 Promotion Dir.....Edward Adler
 Chief Engineer.....Alexander Dubenetsky

WPCT

PUTNAM—1953

Frequency: 1350 Kw.....Power: 500 Watts d.
 Owned-Oper. By...Israel Putnam Bcstg. Co.
 Address.....42 Main St.
 Phone Number.....8-2721
 President.....Roland A. Gayette
 General Manager.....Daniel J. Hyland
 Program Director.....William Winne
 Chief Engineer.....James Bonney

WSTC

STAMFORD—1941—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Phone Number.....4-7575
 Air Time.....6:30 a.m.-M.
 Newspaper Affiliation...Stamford Advocate
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Everett-McKinney
 Membership.....NARTB
 President.....Kingsley Gillespie
 Gen.-Sta. Manager.....Julian Schwartz
 Program Director.....Walter Dibble
 Acting Chief Engineer.....Alex Kiselewich

WLCR

TORRINGTON—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Litchfield Cty. Radio Corp.
 Business-Studio Address.....23 Main St.
 Phone Number.....4173
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....BAB
 Pres., Gen. Mgr.....Charles O. Scott
 Comm., Sales Prom. Mgr.....Joe Storm
 Program Director.....Ken Mudgett
 Chief Engineer.....Alfred Pollakat

W T O R

TORRINGTON—1948
CONN. STATE—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Torrington Bcstg. Co., Inc.
Business-Studio Address... 93 Perkins St.
Phone Number... 4181
Air Time... Full Time
News Service... AP
Representative... Rambeau
President... Harold Thomas
Gen., Sta. Mgr... Edmund Waller
Sales Prom., Comm. Mgr... John J. Morris
Program Director... Richard C. Kilbourn
Chief Engineer... Edwin Michalski

W A T R

WATERBURY—1934
ABC-CONN. STATE

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By... The WATR Co., Inc.
Business-Studio Address... 440 Medow St.
Phone Number... 5-1121
Air Time... 7 a.m.-M.
News Service... UP
Representative... Rambeau, Bannon
Membership... NARTB
President-Gen. Mgr... Harold Thomas
Sta.-Comm. Mgr... Sam Eiman
Sales Prom. Mgr... Wallace Gordon
Program Director... Wally King
Publicity Director... Phil Corvo
Chief Engineer... Russell Jensen

W B R Y

WATERBURY—1924—CBS

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By... American-Republican, Inc.
Business-Studio Address... P. O. Box 1627
Phone Number... 3-1125
Air Time... 6:55 a.m.-12:05 a.m.
News Service... AP
Transcription Service... World
Representative... Avery-Knodel,
Kettel-Carter (Boston)
Membership... NARTB
President... William J. Pape
Commercial Manager... Harry A. DeVorken
Gen., Sta. Mgr... J. Maxim Ryder
Sales Promotion Mgr... Robert Holczer
Program Director... Walter O. Howard
Chief Engineer... Frank B. Hales

W W C O

WATERBURY—1946
MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Mattatuck Bcstg. Co., Inc.
Business-Studio Address... 119 W. Main St.
Phone Number... 4-5141
Air Time... Full Time
News Service... AP
Representative... McGillvra
President... William G. Wells
Commercial Manager... Al Simmons
Program Director... Robert C. Crager
Chief Engineer... Wm. Goldstein

DELAWARE

Pop. Feb. 1, 1954 (Est.) 324,000 — Families 91,000
Radio Homes 87,000 — TV Homes 76,000 — Stations in State 7

W D O V

DOVER—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned-Oper. By... Del. State Capital
Bcstg. Corp.
Business Address... Denny's Rd.
Phone Number... 5816
Air Time... 6:30 a.m.-Sunset
News Service... AP
Transcription Service... World
Representative... Rambeau
Membership... BAB
President... Dr. C. F. Freed
General Manager... Cliff Goodman
Commercial Manager... William S. Freed
Chief Engineer... B. Brownell

W J W L

GEORGETOWN—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By... Rollins Bcstg., Inc.

Address... DuPont Highway
Phone Number... 2567
Air Time... 6:00 a.m.-12:30 a.m.
News Service... AP
Transcription Service... Thesaurus
Representative... Pearson
President... John W. Rollins
Gen., Comm. Manager... Norman M. Glenn
Program Director... Bill Jaeger
Chief Engineer... Edward Marzoc

W K S B

MILFORD—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By... Kent-Sussex Bcstg. Co.
Address... Box 444
Phone Number... Milford 8881
News Service... UP
Transcription Service... Langworth
Co-owner, Comm. Mgr... H. M. Griffith Jr.
Co-owner, Chief Engineer... C. V. Lundstedt
Program Director... Borden E. Smith

W A M S

WILMINGTON—1948—MBS

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Oper. By...Wilmington Tri-State Bcst.
 Co., Inc.
 Bus.-Studio Address.....321 Delaware Ave.
 Phone Number4-8882
 Air Time.....6:00 a.m.-12:30 a.m.
 News ServiceAP
 Transcription ServiceAssociated
 RepresentativeHollingberry
 President.....Frank S. Carrow
 General Manager.....Edwin A. McKeon
 Comm. Mgr.....William S. Ewing
 Program Director.....Tim Crow
 Chief Engineer.....Perley Tribou

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDEL, Inc.
 Business-Studio Address....10th & King Sts.
 Phone Number7268
 Air Time.....6:00 a.m.-1 a.m.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeRobert Meeker
 MembershipNARTB, BAB
 Station Executive.....Clair R. McCollough
 Station Manager.....Harvey C. Smith
 National Sales Manager...J. Robert Gulick
 Program Director.....R. V. Aydelotte

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By....Delaware Bcstg. Co.
 Business-Studio Address.....920 King St.
 Phone Number4-7771
 Air Time.....Full Time
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeBolling Co.
 MembershipNARTB, BAB
 Pres., Gen. Mgr.....Ewing B. Hawkins
 Sta., Comm. Mgr.....Jackson F. Lee
 Program Director.....Warren Keyser
 Chief Engineer.....H. Edwin Kennedy

W T U X

WILMINGTON—1947

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owned-Oper. By....Port Frere Bcstg. Co., Inc.
 Business-Studio Address.....1326 Market St.
 Phone NumberWilmington 5-8821
 Air Time.....Local sunrise-local sunset
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeIndie Sales, Inc.
 MembershipNARTB, BAB
 Pres.-Sta. Mgr.....Gordon K. MacIntosh
 General Mgr.....Howard Robinson
 Commercial Mgr.....John M. Tailey
 Program Director.....William H. Gehle
 Publicity Director.....Justina Spagnolo
 Chief Engineer.....Seymour Toberisky

**THOSE WHO KNOW
 FAMOUS BRANDS**

Says a station executive, speaking of a Cadillac dealer's program: "Our sponsor believes Cadillac is the ultimate in automobile quality. We at the station believe just as firmly that the ultimate in news is **AP**. The marriage, you might say, was inevitable."

**. . . . KNOW THE MOST FAMOUS
 BRAND IN NEWS IS AP**

DISTRICT OF COLUMBIA

Pop. Feb. 1, 1954 (Est.) 834,400 — Families 271,000
 Radio Homes 262,000 — TV Homes 201,500 — Stations in State 7

W G M S

WASHINGTON, D. C.—1947

Frequency: 570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..The Good Music Station, Inc.
 AddressHotel Harrington
 Phone Number.....Executive 3-8676
 Transcription ServiceAssociated
 News ServiceAP
 Air Time.....6:30 a.m. to Sunset
 RepresentativeGood Music Bcstrs.
 Pres., Gen. Mgr.....M. Robert Rogers
 Commercial Mgr.....Dan Cavalier
 Program Director.....Pierson Underwood
 Chief Engineer.....Nick Chaconas

Owned-Operated By.....The Evening Star
 Bcstg. Co., Inc.

Bus.Studio Add...4461 Connecticut Ave., N.W.
 Phone Number.....Kellogg 7-1100
 Air Time.....Full Time
 News ServiceAP
 Transcription ServiceSESAC
 Newspaper Affiliation.....Evening Star
 Representative.....The Katz Agency
 MembershipNARTB
 President.....S. H. Kauffmann
 V.P., General Manager.....K. H. Berkeley
 Sales Prom., Pub. Dir.....Haywood Meeks
 Commercial Mgr.....Robert Jonscher
 Program Director.....Charles Bishop
 Chief Engineer.....Frank Harvey

W M A L

WASHINGTON, D. C.—1926—ABC

Frequency: 630 Kc.....Power: 5000 Watts

W O L

WASHINGTON, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts

**CHAIN LIGHTNING
 WORKS FOR
 WRC CUSTOMERS!**

Attractive, effective
 displays as shown here
 can be yours in scores
 of leading food stores
 throughout metropolitan
 Washington.

● Contact WRC or your
 NBC Spot Sales office for
 complete Chain Lightning
 information.

WRC
 NBC in Washington



Owned-Oper. By.....Wash. Bcstg. Corp.
 Address.....1000 Connecticut Ave.
 PhoneMEtropolitan 8-0010
 Air Time Full Time
 Transcription Service SESAC
 News Service UP
 President Henry Rau
 General Manager..... Charles Dillon
 Comm. Mgr., Prog. Dir..... Maxwell Marvin
 Publicity Director..... Joan R. Dorf
 Chief Engineer..... Lloyd Smith

W O O K

WASHINGTON, D. C.—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By United Bcstg. Co.
 Business-Studio..... 8th & I Sts., N.W.
 Phone Number..... Republic 7-8000
 News Service UP
 Pres., Gen. Mgr..... Richard Eaton
 Comm., Sta. Mgr..... Arthur A. Snowberger

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By National Bcstg. Co., Inc.
 Business-Studio Address . Sheraton Park Hotel
 Phone Number..... Adams 4-5400
 News Service..... AP, INS, UP
 Representative..... NBC Spot Sales
 President (NBC)..... Sylvester L. Weaver Jr.
 Exec. Vice-Pres. (NBC)..... Robert Sarnoff
 Vice-Pres. (Wash.) Frank Russell
 General Manager..... Carlton D. Smith
 Program Director..... James E. Kovach
 Sales Prom. Mgr..... Robert Adams
 Chief Engineer..... John Rodgers

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Operated By WTOP Inc.
 Business-Studio Address..... Broadcast House
 Phone Number..... Emerson 2-9300
 Air Time Full Time
 News Service..... AP, UP, INS
 Representative..... CBS Radio Spot Sales
 President, Gen. Mgr..... John S. Hayes

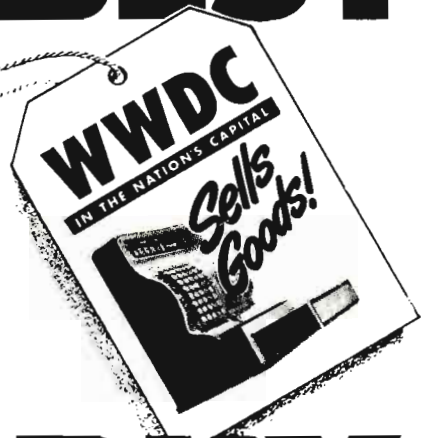
V.P., Comm. Mgr.....George Hartford
 V.P., Program Director.....Lloyd Dennis
 Sales Promotion Mgr.....Warren Boorum
 Publicity Director.....Cody Pfanstiehl
 V.P., Chief Engr.....Clyde Hunt

W W D C

WASHINGTON, D. C.—1941—MBS

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By WWDC, Inc.
 Business-Studio Address..... 1627 K St., N.W.
 Phone Number..... Sterling 3-3800
 Air Time Full Time
 News Service..... AP, UP
 Transcription Service Standard
 Representative Blair
 Membership NARTB, BAB
 President Joseph Katz
 General Manager..... Ben Strouse
 Comm. Manager..... Herman Paris
 Program Director..... Norman Reed
 Sls. Prom., Pub. Dir..... Irving Lichtenstein
 Chief Engineer..... Ross H. Beville

Washington's
BEST



BUY

Ask your John Blair man for the WWDC story!

FLORIDA

Pop. Feb. 1, 1954 (Est.) 3,192,000 — Families 1,041,000
Radio Homes 905,000 — TV Homes 397,500 — Stations in State 80

W B A R

BARTOW—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By William Avera Wynne
Address Box 820, Lakeland Hwy.
Phone Number 3-5111
President W. A. Wynne
General Manager Ted Leeper
Commercial Mgr. John Burgtreen
Chief Engineer Edward St. Clair

W S W N

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Seminole Bcstg. Co.
Business Address P. O. Box 8
Phone Number 2063
Air Time Daytime
News Service UP
Transcription Service Thesaurus, SESAC.
World
Membership BAB, NARTB
President Dr. R. G. Nelson
V.P., Gen. Mgr. Mrs. Mary Foy
Sales Manager Marvin Smith
Chief Engineer C. S. Clemans

W T R L

BRADENTOWN—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Trail Bcstg. Corp.
Business Address Memorial Pier
Phone Number 3-1531
Air Time Full Time
News Service AP
Representative Hil Best
Transcription Service World, Standard
Exec. Vice-Pres. Howard A. Donahoe
Station Mgr. George W. Manning
Dir. of Operations Don McKellar
Chief Engineer Gerald McGougan

W T A N

CLEARWATER—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Clearwater Ra. Bcstrs., Inc.
Business Address 200 Pierce Blvd.
Phone Number 33084
Air Time 6:00 a.m.-12 M.
News Service UP
Transcription Service World
Representative McGillvra
Membership NARTB
President Otis E. Pruitt
General, Station Manager H. D. Parker
Commercial Manager F. L. Parker
Program Director L. H. Falconnier
Chief Engineer John D. Callan

W K K O

COCOA—1953—KBS

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By Brevard Bcstg. Co.
Address Box 387
News Service UP
Transcription Service Standard, SESAC
Representative Hil F. Best
Membership BAB, NARTB
General Manager Emerson W. Browne
Comm. Mgr., Prog. Dir. Carl G. Collins, Jr.
Chief Engineer Davis E. Wilson

W V C G

CORAL GABLES—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By Peninsular Bcstg. Corp.
Business Address 223 Aragon Ave.
Phone Number 48-7411
Air Time Sunrise to sunset
News Service AP
Transcription Service Associated
Representative Clark
Membership BAB, NARTB
President-General Mgr. George W. Thorpe
Commercial Manager T. Hooke McCallie
Program Director Robert S. Stevens
Chief Engineer Thomas Middleton

W C N U

CRESTVIEW—1948—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By Gulfshores Bcstg. Co.
Business-Studio Address Box 518
Phone Number 3511
News Service AP
Transcription Service World, SESAC
President D. Grady O'Neal
Program Director Vernon Cooper
General Manager Sam F. Townsend

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By W. Wright Esch
Business-Studio Address 444 N. Beach St.
Phone Number 6491
Air Time 6:30 a.m.-12 M.
News Service UP
Transcription Service SESAC
Representative Joseph Hershey McGillvra
Station Manager Ray Clancy
Commercial Manager John S. Pitts
Program Director Mildred Mullins
Chief Engineer Webster K. Ellenwood

WNDB

DAYTONA BEACH—1948—MBS

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By News-Journal Corp.
 Business-Studio Address Daytona Beach, Fla.
 Phone Number 2-0531
 Air Time Full Time
 News Service AP
 Representative John H. Perry
 Membership BAB, NARTB
 Gen.-Sta. Mgr. Jerry Stone
 Comm., Prom. Mgr. R. Y. Huffman
 Prog., Publ. Dir. William R. Steadman
 Chief Engineer F. A. Scott

WROD

DAYTONA BEACH—1947—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Daytona Beach Bcstg.
 Corp.
 Bus. Address Wilder Blvd. & S. Beach St.
 Phone Number 4626
 Air Time Full Time
 News Service UP
 Transcription Service Thesaurus
 Representative Rambeau
 Pres.-Gen. Mgr. E. J. Sperry
 Pgm. Dir., Chief Engr. W. C. Collier

WJBS

DELAND—1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By John B. Stetson Univ.
 Address 220 East Hubbard Ave.
 Phone Number 1490
 News Service AP
 Transcription Service Associated
 Membership NARTB
 Gen. Mgr., Prog. Dir. C. L. Menser
 Comm., Prom. Mgr. Robert Walton
 Chief Engineer James Miller

WBRD

FT. LAUDERDALE—1950—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By Broward Bcstg. Co.
 Address P. O. Box 78
 Phone Number 2-2563
 News Service UP
 Representative Hil F. Best
 President Myles Johns
 Gen., Sta. Mgr. Ted Nelson
 Program Director Betty Phillips
 Chief Engineer Sam Dudas

WFTL

FORT LAUDERDALE—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Tri-County Bcstg. Co.
 Bus.-Studio Address Box 131
 Phone Number 3-2511

Air Time Full Time
 News Service AP
 Transcription Service World, Langworth
 Representative Sears & Ayer
 President J. W. Dickey
 Gen., Sta., Comm. Mgr. R. L. Bowles
 Program Director Jack W. Swart
 Chief Engineer Richard P. Northey

WINK

FT. MYERS—1939—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Ft. Myers Bcstg. Co., Inc.
 Address 54 E. First St.
 Phone Number 4-1341
 News Service AP
 Representative Donald-Cooke
 President Daniel Sherby
 General Manager A. J. Bauer
 Program Director Frank Nodine
 Chief Engineer James Lacy

WMYR

FT. MYERS—1952

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Operated By Robert Hecksher
 Address 33 East Hanson St.
 Phone Number 5-1175
 Transcription Service Lang-Worth
 News Service UP
 Commercial Manager Kenneth M. Parke

WARN

FORT PIERCE—1952—ABC-KBS

Frequency: 1330 Kw. Power: 1000 Watts d.
 Owned-Oper. By Hurricane Bcstg. Co.
 Address Box 1343
 Phone Number 1330
 Co-owner, Gen. Mgr. Murray C. Tillman
 Co-owner, Prom. Mgr. C. C. Tillman Jr.
 Commercial Mgr. E. Fisher Darden
 Program Director Willis M. Shawver Jr.
 Chief Engineer John E. Palmer

WIRA

FORT PIERCE—1946—MBS-NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Indian River Bcstg. Co.
 Business Address Melody Lane
 Phone Number 1400
 Air Time 6:30 a.m.-11:15 p.m.
 News Service UP
 Membership NARTB
 Transcription Service World
 Pres., Gen., Sta. Mgr. James L. Howe
 Program Director Anne Wilder
 Commercial Manager J. Kingsley Butt
 Chief Engineer James Sowinski

WGGG

GAINESVILLE—1948—ABC

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By.....Alachua County
Broadcasting Co., Inc.
Business-Studio1230 Waldo Rd.
Phone Number5791
News ServiceAP
Transcription ServiceWorld
RepresentativeBest
Pres., Gen. Mgr., Ch. Eng., R. M. Chamberlin
Commercial Manager.....Leon E. Mims
Program Director.....Pierre A. Bejano
Promotion Manager.....Scott Sutton

WRUF

GAINESVILLE—1928—MBS

Frequency: 850 Kc.....Power: 5000 Watts
Owned-Operated By.....Univ. of Fla.
Business-Studio Address.....Campus, Univ. of Fla.
Phone Number.....3261, Ext. 466-7-8
Air Time.....Full Time
News ServiceAP
Transcription Service.....Langworth, Thesaurus
RepresentativeBurn-Smith
MembershipNARTB
General Manager.....Garland Powell
Commercial Manager.....John Dunnivant
Station Manager.....Ray Dantzler
Chief Engineer.....Bertram McNamara

WHWD

HOLLYWOOD—1953

Frequency: 1320 Kw.....Power: 500 Watts d.
Owned-Oper. By.....Circle Bcstg. Co.
Address.....First Ntal. Bank Bldg.
Phone Number2-2969
News ServiceUP
Transcription ServiceCapitol
RepresentativeMcGillvra
Owner.....Roy M. Greene
General Manager.....Robert L. Bowles
Chief Engineer.....George Ralston

WIVY

JACKSONVILLE—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Edward J. Oberle
Business-Studio Address.....Rt. 9, Box 228A
Phone Number4-7722
News ServiceINS
RepresentativeThomas F. Clark
Pres., Gen. Mgr.....Edward J. Oberle
Commercial Manager.....Arman Reinke
Program Director.....Richard Webb
Chief Engineer.....James Stephens

WJAX

JACKSONVILLE—1925—NBC

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By.....City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Phone Number4-1681
Air Time.....Full Time
Transcription ServiceMUSAC
Representative John Blair; Harry E. Cummings
Commissioner in Charge.....J. D. Kennedy

Sta. Mgr., Chief Engr.....John T. Hopkins, III
Program Director.....Marion D. Trowell
Commercial Manager.....J. W. Douglass

WJHP

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....Jacksonville Journal Co.
Bus.-Studio Address.....4038 Phillips Highway
Phone Number4-7711
Air Time.....6 a.m.-12M.
News ServiceAP
Transcription ServiceLang-Worth
Representative.....John H. Perry Associates
MembershipNARTB
President.....John H. Perry, Jr.
Gen., Sta. Mgr.....T. S. Gilchrist, Jr.
Chief Engineer.....Becher Hayford

WOBS

JACKSONVILLE—1948

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....So. Radio and Equipt. Co.
Business-Studio Address.....1036 Mary St.
Phone Number98-3411
Air Time.....Sunrise to sunset
Station RepresentativeStars
President.....E. D. Rivers, Sr.
General Manager.....Jim Macri
Chief Engineer.....W. F. Askew

WMBR

JACKSONVILLE—1933—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Washington Post Co.
Business-Studio Address.....605 Main St. S.
Phone Number9-4475
Air Time.....Full Time
News ServiceUP
Representative.....CBS Radio Spot Sales
President.....Philip Graham
Vice President.....John S. Hayes
Comm. Mgr.....Charles M. Stone
Program Director.....Dave Booher
Chief Engineer.....Ernest B. Vordermark

WPDQ

JACKSONVILLE—1942—ABC

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....Jacksonville Bcstg. Corp.
Phone Number.....4-4421
Studio Address.....Gulf Life Bldg.
Air Time.....5:30 a.m.-1:00 a.m.
News ServiceAP
Transcription ServiceWorld
Station Representative.....O. L. Taylor
President.....James R. Stockton
General-Station Manager.....Robert R. Feagin
Commercial Mgr.....Kenneth F. Small
Sales Prom. Mgr.....Madeleine Osborne
Program Director.....Charles E. Edwards
Chief Engineer.....James R. Donavan

WRHC

JACKSONVILLE—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: WRHC, Inc.
 Address: 247 Margaret St.
 Phone: 6-0461
 Air Time: 6 a.m.-M.
 Transcription Service: Lang-Worth
 Membership: NARTB
 Representative: Interstate United Newspapers
 Pres., Prom. Mgr.: Harold S. Cohn
 General Manager: Harold Cohn, II
 Program Directors: E. Cohn,
 A. Kenneth Knight
 Chief Engineer: William Johnson

WJVB

JACKSONVILLE BEACH—1947—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Jacksonville Beach Bcstg. Co.
 Phone Number: 5-3874
 Representative: Hil F. Best
 Membership: NARTB
 Air Time: Daytime
 News Service: AP
 Pres., Gen., Sta. Mgr.: J. Lyle Williams, Jr.
 Program Director: Ted Booth
 Chief Engineer: Daniel M. Long

WKWF

KEY WEST—1945—MBS

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By: John M. Spottswood
 Address: Stock Island
 Phone Number: 2-7777
 Pres., Gen. Comm. Mgr.: John M. Spottswood
 Station Manager: Kermit Lewin
 Chief Engineer: Charles Lowe

WDSR

LAKE CITY—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Deep South Radioways
 Business-Studio Address: 126 No. Marion St.
 Phone Number: 525
 News Service: UP
 Transcription Service: Associated
 General Manager: Alfred H. Temple
 Chief Engineer: Richard Dyer

WLAK

LAKELAND—1936—NBC

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By: Lakeland Bcstg. Corp.
 Business Address: P. O. Box 1211
 Phone Number: MU 2127
 Air Time: Full Time
 News Service: UP
 Transcription Service: Associated, World, Std.
 Station Representative: John E. Pearson
 Membership: BAB, NARTB
 Pres., Gen. Mgr.: S. O. Ward
 Sta. Mgr., Chief Engr.: William P. Lee

Commercial Manager: Powell Adams
 Program Director: Maxine Tyner

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Coastal Bcstg. Co.
 Business Address: Lake Hunter Drive
 Phone Number: MU 5117
 Air Time: Full Time
 News Service: AP
 Transcription Service: Gates
 Representative: Donald Cooke, Inc.
 Pres., Gen., Sta. Mgr.: Robert S. Taylor
 Commercial Mgr.: Tom Barber
 Program Dir.: Ted Covington
 Chief Engineer: Duane McConnell

WIPC

LAKE WALES—1951—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By: Imperial Polk Bcstg.
 Corp.
 Address: P. O. Box 712
 Phone Number: 2-9831
 News Service: AP
 Transcription Service: World
 Membership: BAB, NARTB
 President: Sarkes Tarzian
 Gen. Mgr., Chf. Engr.: G. Max Kimbrel
 Publicity Director: John Haughee

WEAT

LAKE WORTH-W. PALM BEACH
 1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: James R. Meachem
 Business Address: 422 North Dixie Hwy.
 Phone Number: Lake Worth 4422
 Air Time: 6:30 a.m.-12:05 a.m.
 News Service: AP
 Transcription Service: Capitol
 Representative: Walker
 General Manager: James R. Meachem
 Commercial Manager: Clifford H. Glick
 Program Director: Bill Gordon
 Chief Engineer: Wayne Stump

WLBE

LEESBURG—1949—MBS

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By: WLBE, Inc.
 Business-Studio Address: Box 297
 Phone Number: Leesburg 552
 News Service: UP
 Transcription Service: World
 President: Paul A. Husebo
 General Manager: Wendel F. Husebo
 Program Director: Richard R. Coleman
 Chief Engineer: J. Allen Brimmer

WNER

LIVE OAK—1949—KBS-FLA. STATE
 Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By.....Norman O. Protsman
 Business Address.....P. O. Box 655
 Phone Number.....1450
 Air Time.....Full Time
 News Service.....UP
 Commercial Mgr.....John Lee Alford
 Program Director.....Faith Protsman
 Chief Engineer.....C. S. Parker

WTYS

MARIANNA—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....John H. Phipps Radio Stas.
 Address.....Box 565
 Phone Number.....650
 Air Time.....Full Time
 News Service.....AP
 Representative.....Cummings
 President.....John H. Phipps
 General Manager.....L. H. Graves
 Station Manager.....Guy Hamilton
 Chief Engineer.....Wm. A. Snowden, Jr.

WMMB

MELBOURNE—1948—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Melbourne Bcstg. Corp.
 Business-Studio Address.....Drawer 790
 Phone Numbers.....574-5
 Air Time.....6 a.m.-12 M.
 News Service.....UP
 Transcription Service.....SESAC, World
 Membership.....NARTB
 President.....Henry G. Dravneek
 General Manager.....Austin V. Catterton
 Commercial Mgr.....Victoria C. Martin
 Program Director.....Joy Jorgensen
 Chief Engineer.....Hugh Tyler

WFEC

MIAMI—1949

Frequency: 1220 Kc.....Power: 250 Watts
 Owned-Oper. By.....David Haber
 Trans-Address.....350 N.E. 71st St.
 Phone Number.....89-7534
 Air Time.....Daytime
 News Service.....UP
 Representative.....Interstate United Newspapers
 Pres., Gen., Comm. Mgr.....Herbert Schorr
 Program Director.....Milton Oshins
 Chief Engineer.....William Reeder

WGBS

MIAMI—1944—CBS

Frequency: 710 Kc.....Power: 50,000 Watts d.,
 10,000 Watts n.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....1005 Kane Concourse,
 Miami Beach, 41
 Phone Number.....86-0331
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Langworth
 Station Representative.....The Katz Agency Inc.

Membership.....NARTB, BAB
 President.....George B. Storer
 Gen., Sta. Mgr.....Miller N. Babcock
 Commercial Manager.....Francis J. Riordan
 Program Director.....Ewald Kockritz
 Chief Engineer.....Edward C. Lockwood

WINZ

MIAMI—1946

Frequency: 940 Kc.....Power: 50,000 Watts d.,
 10,00J Watts n.
 Owned-Operated By.....Hollywood Bcstg.
 Business Address.....Biscayne Terrace Hotel
 Phone Number.....82-6641-3
 News Service.....AP, INS
 Representative.....Paul Raymer
 Membership.....NARTB
 Pres., Gen. Mgr.....Rex Rand
 Chief Engineer.....James Sawyer

WIOD

MIAMI—1923—NBC

Frequency: 610 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Isle of Dreams Bcstg. Corp.
 Business-Studio Address.....600 Biscayne Blvd.
 Phone Number.....3-6444
 Air Time.....Full Time
 News Service.....AP, INS, UP
 Transcription Service.....RCA, Thesaurus
 Representative.....Hollingbery
 President.....Daniel J. Mahoney
 General Manager.....James M. LeGate
 Commercial Manager.....Robert L. Fidler
 Program Director.....Scott Bishop
 Publicity Director.....Martha Henriquez
 Chief Engineer.....M. C. Scott

WMIE

MIAMI—1948

Frequency: 1140 Kc.....Power: 10,000 Watts, d.,
 5,000 Watts, n.
 Owned-Operated By.....Sun Coast Bcstg. Corp.
 Business Address.....Everglades Hotel
 Phone Number.....3-5556
 Air Time.....Full Time
 News Service.....INS
 Representative.....Stars Natl., Inc.
 President.....E. D. Rivers, Sr.
 Gen., Sta. Mgr.....Kurt Meer
 Commercial Manager.....Bud Dailey
 Program Director.....Julian Silver
 Chief Engineer.....Russell Bennett

WQAM

MIAMI—1921—ABC

Frequency: 560 Kc.....Power: 5,000 Watts, d.,
 1,000 Watts, n.
 Owned-Operated By.....Miami Bcstg. Co.
 Business-Studio Address.....duPont Bldg.
 Phone Number.....2-6121
 News Service.....AP
 Transcription Service.....World
 Representative.....John Blair
 Membership.....NARTB, BAB

President.....John S. Knight
 Gen., Sta., Comm. Mgr.....Owen F. Uridge
 Sales Prom., Pub. Dir.....Ruth Tanksley
 Chief Engineer.....Gene Rider

W W P B

MIAMI—1947—KEYSTONE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Paul Brake
 Business-Studio Address.....414 S.W. 2nd Ave.
 Phone Number.....3-7405
 Air Time.....24 hrs.
 News Service.....AP
 Representative.....Walker
 Pres., Gen., Sta. Mgr.....Paul Brake
 Program Director.....Peggy Newmay
 Publicity Director.....Bert Y. Johnson
 Chief Engineer.....Jack Wilson

W K A T

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc.....Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By.....WKAT, Inc.
 Trans. Address.....1759 Bay Road
 Phone Number.....5-5711
 News Service.....UP
 Transcription Service.....Standard, Cole
 Representative.....Headley-Reed
 President.....A. Frank Katzentine
 General Manager.....John I. Prosser
 Sales Prom. Mgr.....Walter A. Callahan
 Commercial Mgr.....C. A. Wamper
 Chief Engineer.....Arthur Smith

W M B M

MIAMI BEACH—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....R. W. Rounsaville
 Address.....c/o WCXI, Atlanta Ga.
 Phone Number.....5-5586
 News Service.....UP
 Representatives.....Dora, Clayton, Forjoe
 Station Manager.....J. E. Vaughn
 Program Director.....Ed. Cook
 Commercial Mgr.....Arnold Kaufman
 Chief Engineer.....Charles A. Hartwick, Jr.

W S B B

NEW SMYRNA BEACH—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Beach Bcstg. Co.
 Address.....760
 News Service.....UP
 Transcription Service.....Thesaurus
 Gen., Comm. Mgr.....Walter T. Slattery
 Program Director.....James D. King
 Chief Engineer.....Roland W. Jordan

W T M C

OCALA—1939—NBC

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Operated By...Ocala Bcstng. Co. Inc

Address.....14 S. Magnolia
 Phone Number.....MA 2-4127
 Air Time.....Full Time
 Newspaper Affiliation.....Perry Newspapers
 News Service.....AP
 Transcription Service.....Lang-Worth
 President.....John H. Perry, Jr.
 Gen., Prom. Mgr.....Thomas S. Gilchrist, Jr.
 Commercial Manager.....T. S. Catalano
 Station Manager.....James B. Smith
 Publicity Director.....Ken Brown
 Chief Engineer.....William P. Callahan

W D B O

ORLANDO—1924—CBS-FRN

Frequency: 589 Kc.....Power: 5000 Watts
 Owned-Operated By...Orlando Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 3707,
 30 S. Ivanhoe Blvd.
 Phone Number.....6181
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....World, Thesaurus,
 Associated
 Representative...John Blair, Harry Cummings
 Membership.....NARTE, BAB
 Pres., Gen. Mgr.....Harold P. Danforth
 Sales Dir.....W. G. McBride
 Program Director.....Rosalind Boggs
 Chief Engineer.....J. E. Yarbrough

W H O O

ORLANDO—1947—ABC

Frequency: 990 Kc.....Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Oper. By.....WHOO, Inc.
 Address.....Fort Gatlin Hotel
 Phone Number.....9900
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Standard, World
 Representative.....Avery-Knodel
 President.....Edward Lamb
 Gen., Sta., Comm. Mgr.....Carl Hallberg
 Program Director.....Walter E. Sickles
 Sales Prom. Mgr.....Tom Sawyer
 Chief Engineer.....Don Compton

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By.....Hazelwood, Inc.
 Business-Studio Address.....Box 1991
 Phone Number.....8163
 Air Time.....4:55 a.m.-1:00 a.m.
 News Service.....UP
 Transcription Service.....Langworth
 President.....J. L. Brechner
 General Manager.....Donn R. Collee
 Commercial Mgr.....Thomas H. Donchue
 Program Director.....Ernest Legge
 Promotion Dir.....Freda M. Hilton
 Chief Engineer.....W. Dodd Daniel

W O R Z

ORLANDO—1947—NBC

Frequency: 740 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By... Central Florida Bcstg. Co.
Bus.-Studio Address... 790 N. Orange Ave.
Phone Number 2-2451
Air Time Full Time
News Service AP
Transcription Service Capitol
Representative Taylor
President Naomi Murrell
Gen., Comm. Mgr. John E. Surrick
Promotion Dir. Harry Gaines
Program Director Happy Ison
Chief Engineer Jim Moore

W W P F

PALATKA—1947—KBS

Frequency: 1260 Kc. Power: 500 Watts
Owned-Operated By... Palatka Bcstg. Co.
Address Box 86
Phone Number EA 54555
Air Time Full Time
News Service UP
Transcription Service... World. Langworth
Gen. Mgr., Chief Engr. L. C. McCall
Partner J. E. Massey
Commercial Manager Herb Young
Program Director Johnny Gillis

W W P G

PALM BEACH—1941

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Palm Beach Bcstg. Co.
Business Address... 3000 South Ocean Blvd.
Phone Number 2-1515
News Service UP
Transcription Service... Thesaurus, Langworth
President, Gen. Mgr. Charles E. Davis
Program Director Florence Hicks
Chief Engineer Clyde L. Walkden

W D L P

PANAMA CITY—1940—NBC-KBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By... Panama City Bcstg. Co., Inc.
Business-Studio Address... West Beach Dr.
Phone Number Poplar 3-1777
News Service AP
Transcription Service Lang-Worth
Representative Perry Associates
President John H. Perry
General Manager C. B. Kelly
Sta., Comm. Mgr., Pgm. Dir. Byron Hayford

W P C F

PANAMA CITY—1949—ABC-MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Bay County Bcstg. Co.
Trans-Address 300 E. 15th St.
Phone Number Sunset 5-6176

Transcription Service.....Thesaurus
Representative.....Devney, Dora-Clayton
Pres., Gen. Mgr.....E. L. DuKate
Sta. Mgr., Prog. Dir.....W. D. Lanier

W B S R

PENSACOLA—1946—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... WBSR, Inc.
Business Address... WBSR Bldg.
Phone Number 6173
News Service AP
Transcription Service World
Representative Taylor
President Patt McDonald
Sta., Gen. Mgr. Don J. Lynch
Commercial Manager Bo Mitchell
Program Director Tony Chastain
Chief Engineer Glenn Nichols

W C O A

PENSACOLA—1926—NBC

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By... WCOA, Inc.
Business-Studio Address... 118 E.
Intendencia St.
Phone Number 4111
Air Time Full Time
Newspaper Affiliation... News-Journal
News Service AP
Transcription Service... Lang-Worth
Representative... John H. Perry Associates
President John H. Perry, Jr.
General Manager J. Holliday Veal
Commercial Manager Irving Welch
Program Director Roland Wolf
Chief Engineer Harold Heath

W E A R

PENSACOLA—1947—MBS-ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper By... Gulfport Bcstg. Co.
Address 2nd & Hyer St.
Phone 8-4449
Air Time Full Time
News Service AP
Membership BAB
Pres., Gen. Sta. Mgr. Mel Wheeler
Pgm., Pub. Dir. Jerry Williams
Chief Engineer Jim Smith

W P L A

PLANT CITY—1949

Frequency: 1570. Power: 250 Watts d.
Owned-Operated By... W. A. Smith
Address P. O. Box 1588
Phone Number 526
Air Time Sunrise-Sunset
News Service UP
Station Representative Best
President W. A. Smith
Gen., Sta., Comm. Mgr. George Friend
Program Director... Miss Frankie Blackwelder

Publicity Director.....Joseph J. Wilson
 Chief Engineer.....James L. Derrick

WCNH
 QUINCY—1948—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Quincy Bcstg. Corp.
 Business Address.....Quincy
 Phone Number.....Main 7-6700
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NARTB
 Pres., Gen. Mgr.....A. B. Letson
 Comm., Sta. Mgr.....Jerry Melvin
 Program Director.....Dewey C. Newton
 Chief Engineer.....A. B. Letson

WFOY

ST. AUGUSTINE—1936—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Fountain of Youth
 Broadcasting Co.
 Address.....Magnolia Av.
 Phone Number.....1622
 Air Time.....Full Time
 News Service.....UP
 Membership.....NARTB
 President.....Mrs. Mary E. Bell
 Gen., Sta. Mgr.....John E. Bernhard, Jr.
 Prog., Pub. Dir.....Mrs. Frankie C. Walker
 Chief Eng., Farm Editor.....Ernest Raistrick

WPIN

ST. PETERSBURG—1947

Frequency: 680 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc
 Address.....Royal Palm Hotel
 Phone Number.....Petersburg 7-0511;
 Air Time.....Daytime
 News Service.....AP
 Station Representative.....Indie Sales
 Membership.....BAB
 President.....Dr. Charles Farrington
 Gen., Comm. Mgr.....Arthur Mundorff
 Station Manager.....Bob Clayton
 Promotion Manager.....Marjorie Blank
 Program Director.....James Carley
 Publicity Director.....Bill Wriugh
 Chief Engineer.....Manley St. Jean

WSUN

ST. PETERSBURG—1928—ABC

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....City of St. Petersburg
 Business Address.....Recreation Pier
 Phone Number.....7-4747-8
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Weed
 General Manager.....George D. Robinson
 Commercial Manager.....Vera New
 Program Director.....Louis J. Link

WTSP

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By.....Pinellas Bcstg. Co.
 Business-Studio Address.....Box 691
 Phone Number.....7-8108
 News Service.....UP
 Transcription Service.....Standard
 Representative.....H-R
 Membership.....NARTB, BAB
 President.....Nelson Poynter
 General Manager.....F. J. Kelly
 Comm. Mgr.....L. L. Wildman
 Prom., Prog. Dir.....Jack Faulkner
 Chief Engineer.....William D. Mangold

WTRR

SANFORD—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Myron A. Reck
 Business Address.....Box 1541
 Phone Number.....999
 Air Time.....Full Time
 Representative.....Hil Best
 News Service.....UP
 Gen., Sta. Mgr.....Myron A. Reck
 Commercial Manager.....Roy D. Green
 Program Director.....J. Marion Harman, Sr.
 Chief Engineer.....James S. Williamson, Jr.

WKXY

SARASOTA—1949—KBS

Frequency: 1540 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Sarasota Bcstg. Co.
 Business Address.....P. O. Box 2431
 Phone Number.....Ringling 66651
 Representative.....Hil Best
 News Service.....AP
 Transcription Service.....Lang-Worth, World
 Pres., Gen. Mgr.....A. G. Fernandez

WSPB

SARASOTA—1939—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSPB, Inc.
 Business Address.....City Island
 Phone.....Ringling 8-1811
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....John E. Pearson
 Membership.....NARTB, BAB
 President.....Robert C. Jones, Jr.
 General Manager.....John B. Browning
 Commercial Manager.....J. M. Miller
 Program Director.....David Hale
 Chief Engineer.....James E. Grant

WJCM

SEBRING—1950—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clearfield Bcstrs., Inc.

Business Address.....P. O. Box 233
 Phone Number.....Sebring 81811
 Transcription Service.....Lang-Worth
 News Service.....UP
 President.....W. K. Ulerich
 Gen. Mgr.....William J. Thomas
 Sta., Comm. Mgr.....Al Frank
 Program Director.....Betty Frank
 Chief Engineer.....Robert Goshorn

WTAL

TALLAHASSEE—1935—CBS

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....John H. Phipps Radio
 Stations
 Business Address.....Box 989
 Phone Number.....2-1270
 News Service.....AP
 Representatives.....Meeker, Cummings
 President.....John H. Phipps
 General Manager.....L. Herschel Graves
 Program Director.....Joe Hosford
 Chief Engineer.....W. A. Snowden, Jr.

WTNT

TALLAHASSEE—1946—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tallahassee Appli. Corp.
 Business-Studio Address.....Duval Hotel
 Phone Number.....2-1450
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Dora-Clayton
 Pres., Gen. Mgr.....Frank W. Hazelton
 Vice-President.....Emanuel Joanos
 Chief Engineer.....Charles Clifton

WALT

TAMPA—1946

Frequency: 1110 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....W. Walter Tison tr/as
 Tampa Broadcasting Company
 Address.....401 W. Tyler St.
 Phone.....2-7921
 News Service.....AP
 Transcription Service.....Langworth
 Station Representative.....Pearson
 Membership.....NARTB
 Pres., Gen., Sta., Comm. Mgr.....W. Walter Tison
 Program Dir.....C. W. Geer
 Chief Engineer.....J. B. Tison

WDAE

TAMPA—1922—CBS

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tampa Times Co.
 Business Address.....14 N. Franklin St.
 Phone Number.....2-2911
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Katz
 President.....David E. Smiley
 Gen., Comm. Mgr.....L. Spencer Mitchell

Program Director.....Kenneth W. Skelton
 Chief Engineer.....William Pharr Moore

WEBK

TAMPA—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Hillsboro Bcastg. Co.
 Address.....1521 E. Broadway
 Phone Number.....4-4177
 News Service.....INS
 Gen. Mgr., Chf. Engr.....Elmo B. Kitts
 Program Director.....Bob Chambers

WFLA

TAMPA—1925—NBC

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tribune Co.
 Business Address.....P. O. Box 1410
 Phone Number.....2-4747
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....John Blair, Harry E. Cummings
 Membership.....NARTB
 President.....John C. Council
 Sta.-Gen. Mgr.....George W. Harvey
 Sales Prom. Mgr., Pub. Dir.....Tom Matthews
 Prog. Director.....Paul M. Jones
 Commercial Mgr.....Melvin E. Myer
 Chief Engineer.....Joseph Mitchell

*Serving the fast-growing
 Palm Beach County Area
 for 18 years . . .*

WJNO

"The Voice of the Palm Beaches"

West Palm Beach, Florida

1230 Kc
 AFFILIATE OF THE
CBS RADIO NETWORK

National Representative

ROBERT MEEKER ASSOCIATES, INC.

NEW YORK CITY

CHICAGO

WHBO

TAMPA—1948

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Sulphur Springs Bcstrs., Inc.
 Business Address 11.011 Florida Ave.
 Phone Number 911711
 Air Time Daytime
 Membership BAB
 News Service AP
 Pres., Gen. Mgr. Harold A. Dunlap
 Sta., Comm. Mgr. Paul Hayes

WJNO

WEST PALM BEACH—1936—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WJNO, Inc.
 Business-Studio Address Box 189
 Phone Number 2-3838
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB
 President S. K. Russell
 Gen.-Sta. Mgr. H. V. McMillan
 Program Director Vernon Crawford
 Chief Engineer Warren Spencer

WIRK

WEST PALM BEACH—1947—MBS

Frequency: 1290 Kc. Power: 5000 d.:
 1000 n.
 Owned-Operated By Ken-Sell, Inc.
 Business Address 715 S. Flagler Drive
 Phone Number 2-1744
 Air Time Full Time
 News Service AP
 Transcription Service Associated
 Representative Cooke
 Pres., Gen., Sta. Mgr. Joseph S. Field, Jr.
 Program Director Rome Hartman
 Chief Engineer William P. Heitzman

WSIR

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Citrus Belt Bcstrs., Inc.
 Business Address P. O. Box 633
 Phone Number 32-561
 Air Time Full Time
 News Service UP
 Representative Devney & Co.
 President Frederick L. Allman
 Gen. Sta. Manager Larry Rollins
 Commercial Manager Earl Sturgeon
 Program Director Richard Eyrich
 Chief Engineer L. Orden Craig

GEORGIA

Pop. Feb. 1, 1954 (Est.) 3,890,000 — Families 963,000
 Radio Homes — 802,000 — TV Homes 392,500 — Stations in State 85

WALB

ALBANY—1941—MBS

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Address 138 Pine Ave.
 Phone Number Hemlock 5-4511
 News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NARTB
 President James H. Gray
 General Manager Tom Stillwagon
 Program Director Jack Mayer
 Publicity Director Bill Bowick
 Chief Engineer Ernest Gay

President J. W. Woodruff
 Executive Manager J. W. Woodruff, Jr.
 Sta., Comm., Sls., Prom., Pub. Dir. L. M. George
 Program Director Walter H. Flint
 Chief Engineer Asa Tit

WJAZ

ALBANY—1952

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Southeastern Bcstg. System
 Representative Dora-Clayton
 News Service UP
 President James S. Rivers
 General Manager Richard B. Smith
 Sta., Comm. Mgr. R. V. Rogers

WGPC

ALBANY—1933—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bdcstg. Co.
 Business-Studio Address New Albany Hotel
 Phone Number Hemlock 21277
 Air Time Full Time
 News Service AP
 Representative George P. Hollingbery
 Membership NARTB, BAB

WDEC

AMERICUS—1947—MBS-KBS

Frequency: 1280 Kc. Power: 250 Watts
 Owned-Operated By The Americus Bdcstg. Co.
 Business-Studio Address 109½ Windsor Ave.
 Phone Number 3681-3682
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Dora-Clayton, Indie Sales



If you're looking for coverage which umbrella would you choose?

Measure dollars expended. Measure audience obtained. **POWER** is radio's *only* successful answer to the competition of television.

In Georgia, Atlanta's WSB is your clear channel 50,000-watt voice. This one *power* station gives you the major share of the Atlanta audience; it delivers for you a worthwhile audience in Georgia's secondary markets—and a tremendous number of listeners elsewhere.

No other Georgia station or combination of Georgia stations gives you as many listeners per dollar as you can get on WSB.

Clear channel *power* alone gives you this complete, low cost umbrella-type coverage.

Get more for your radio dollar in Georgia . . . *get on WSB*. One rate, day and night, 7 a.m. to 11 p.m., class B all other.

wsb

The Voice of the South

*Georgia's only 50,000 watt
clear channel station
Atlanta, Georgia*

Affiliated with The Atlanta Journal and Constitution • Represented by Petry

MembershipNARTB
 Vice-Pres., Gen., Sta. Mgr.... Charles C. Smith
 Chief Engineer..... John Rivard

WGAU

ATHENS—1938—CBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By... J. K. Patrick & Company
 Business-Studio Address.... Bobbin Mill Road
 Phone Number.....1741-2
 Newspaper Affiliation.....Banner-Herald
 Air Time.....Full Time
 News Service.....AP
 President.....C. A. Rowland, Sr.
 Gen., Sta. Mgr.....R. Lewis Doster
 Commercial Manager.....Burl Womack
 Program Dir.....Mary I. Betts
 Chief Engineer.....Bill Evans

WRFC

ATHENS—1948

Frequency: 960 Kc.....Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By.....Radio Athens, Inc.
 Business-Studio Add.....279½ N. Lumpkin St.
 Phone Number.....446-7
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Membership.....BAB, NARTB
 Pres., Gen., Sta. Mgr.....L. H. Christian
 Comm., Sales Prom. Mgr.. Charles A. McClure
 Program Director.....Mary Anne Martin
 Publicity Director.....Ed Thilenius
 Chief Engineer.....L. D. Drewry

WAGA

ATLANTA—1937—CBS

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storer Bcstg. Co.
 Bus.-Studio Address....1018 W. Peachtree St.
 Phone Number.....Vernon 3553
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Katz
 Membership.....NARTB, BAB
 President.....George B. Storer, Sr.
 General Manager.....G. C. Jackson
 Commercial Manager.....Claude H. Frazier
 Promotion Manager.....Charles E. Trainor
 Program Director.....Don Naylor
 Chief Engineer.....Hugo Bondy

WATL

ATLANTA—1931—MBS

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By.....Atlanta Bcstg. Co.
 Business Address.....201 Henry Grady Bldg.
 Phone Number.....Alpine 1515
 Air Time.....Full Time
 News Service.....UP
 Representative.....Walker
 President.....J. W. Woodruff, Sr.
 General Manager.....G. C. Livingston Jr.

Comm. Mgr., Prog. Dir.....Lee Nance
 Chief Engineer.....G. C. Livingston, Jr.

WBGE

ATLANTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....General Bcstg. Co.
 Bus.-Studio Address... Georgian Terrace Hotel
 Phone Number.....Vernon 1194
 Air Time.....Full Time
 News Service.....AP
 Membership.....BAB
 Pres., Comm. Mgr.....Robert N. Pinkerton
 Gen., Sta. Mgr.....H. W. Lanham
 Program Director.....R. O. Davidson
 Chief Engineer.....Howard J. Parrish

WERD

ATLANTA—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Business-Studio Add...274½ Auburn Ave., NE
 Phone Number.....Lamar 0666-7-8
 Representative.....Interstate, Dora-Clayton
 Membership.....NARTB, BAB
 President.....J. B. Blayton, Sr.
 Gen. & Sta. Mgr.....J. B. Blayton, Jr.
 Commercial Mgr.....Albert H. Saddler
 Program Director.....R. H. Brisendine
 Chief Engineer.....William F. Kennedy

WGST

ATLANTA—1923—ABC

Frequency: 520 Kc.....Power: 5000 Watts d.:
 1000 n.
 Owned-Operated By... Board of Regents, Uni-
 versity System of Ga.
 Bus.-Studio Address.....900 Forsyth Bldg.
 Phone Number.....Walnut 8441
 Air Time.....Full Time
 News Service.....AP
 Representative.....Blair
 General Manager.....Ben Ackerman
 Commercial Mgr.....Jim Hicks
 Program Director.....Jack Kelly
 Chief Engineer.....Ivan Miles

WSB

ATLANTA—1922—NBC

Frequency: 750 Kc.....Power: 50,000 Watts
 Owned-Oper. By....Atlanta Newspapers, Inc.
 Phone Number.....Elgin 6711
 Newspaper Affiliation...Journal, Constitution
 Air Time.....Full Time
 News Service.....AP
 Transcription Service...Associated, Standard
 Representative.....Edward Petry
 Membership.....NARTB, BAB
 Managing Director.....J. Leonard Reinsch
 General Manager.....John M. Outler, Jr.
 Station Manager.....Frank Gaither
 Sales Promotion Mgr.....Walter Paschall
 Program Director.....Elmo Ellis
 Publicity Director.....Wayne L. Anderson
 Chief Engineer.....C. F. Daugherty

WQXI

ATLANTA—1948—MBS

Frequency: 790 Kc. Power: 5000 Watts d.:
1000 Watts n.

Owned-Operated By..... R. W. Rounsaville
Bus.-Studio Address. 3165 Mathieson Dr., N.E.
Phone Number..... Cherokee 2196
Air Time..... Full Time
News Service..... UP
Transcription Service..... Standard
Station Representative..... Hollingbery
Membership..... NARTB
Owner..... R. W. Rounsaville
Station Manager..... John Fulton
Commercial Mgr..... Don Mitchell
Program Dir..... Bob Corley
Chief Engineer..... Elton B. Chick
Technical Director..... Paul Cram

WAUG

AUGUSTA—1951

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By... Garden City Bcstg. Co.
Address..... Bon Air Hotel
Phone Number..... 3-4441
News Service..... AP
General Manager..... T. L. Morgan
Commercial Mgr..... Gordon Anderson
Chief Engineer..... J. W. Faulkner

WBBQ

AUGUSTA—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owner..... Savannah Valley Bdcstg. Co.
Address..... 515 Jefferson Davis Avenue
Phone Number..... 4-5441
Air Time..... Full Time
News Service..... AP
Representative..... Walker, Dora Clayton
Membership..... BAB
President..... George G. Weiss
Gen., Sta., Comm. Mgr..... John W. Watkins
Prod., Prom. Mgr..... John G. Lyon
Program Director..... Edward H. Dunbar
Chief Engineer..... Marvin Tarpley

WGAC

AUGUSTA—1940—ABC

Frequency: 580 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By... The Twin States Bcstg. Co.
Business-Studio Address..... P. O. Box 1131
Phone Number..... 2-2692
Air Time..... Full Time
News Service..... UP
Transcription Service..... Thesaurus
Representative..... Avery-Knodel
Membership..... NARTB, BAB
Pres., Gen. Mgr..... A. D. Willard, Jr.
Station Mgr..... Donald MacDonald
Commercial Mgr..... Martin E. White
Program Dir..... Warren Hites
Chief Engineer..... William Atkinson

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Your key to some of the nation's most concentrated... most profitable markets! Backed by years of successful operation, they're your best bet for high profits on low-cost-per-thousand listeners!

3 TV STATIONS

Now Under Construction!

- WCIN-TV** Cincinnati, Ohio
- WLOU-TV** Louisville, Kentucky
- WQXI-TV** Atlanta, Georgia

3 NETWORK STATIONS

- WQXI** Mutual, Atlanta, Georgia
- WBAC** Mutual, Cleveland, Tenn.
- WBEJ** Mutual, Elizabethton-Johnson City, Tennessee

3 NEGRO-PROGRAMMED STATIONS

- WCIN** Cincinnati, Ohio
- WLOU** Louisville, Kentucky
- WMBM** Miami Beach, Florida

ROUNSAVILLE Radio Stations
Peachtree at Mathieson Dr., Atlanta, Ga.

National Reprs.: Geo. P. Hollingbery (WQXI)
National Reprs.: Farjoe and Company (WCIN - WLOU - WMBM)
Southeastern: Dora Clayton Agency (All Stations)

W J B F
AUGUSTA—1945—NBC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Georgia-Carolina Bcstg. Co.
AddressWJBF B'dg.
Phone Number.....4-2421
Air Time.....Full Time
News Service.....UP
RepresentativeHollingbery
MembershipNARTB, BAB
Pres., Gen. Mgr.....J. B. Fuqua
Station Mgr.....D. M. Kelly, Jr.
Comm., Sales Prom. Mgr.....Steve Manderson

W R D W
AUGUSTA—1930—CBS

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Augusta, Inc.
Business-Studio Address...Eighth & Broad S's.
Phone Number2-8805
News ServiceAP
Transcription ServiceWorld
RepresentativeHeadley Reed
MembershipBAB, NARTB
PresidentGrover C. Maxwell
General Sta. Mgr.....W. R. Ringson
Sales Manager.....M. C. Gregory
Program Director.....Richard Warner
Chief Engineer.....Rabun F. Bobo

W M G R
BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Decatur Bcstg. Co.
AddressBox 375
Phone Number777
Representative.....Southern Radio Sales
Transcription ServiceWorld
General Manager.....Thomas R. Hanssen
Commercial Mgr.....Charles W. Dowdy
Program Director.....Joe Hill
Chief Engineer.....Thomas R. Hanssen

W G I G
BRUNSWICK—1949—ABC

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address.....1514 Union St.
Phone Number2714
News ServiceAP
RepresentativeMcGillvra
General Manager.....Hugh K. Tollison
Commercial Manager.....John Lane
Program Director.....John Hammon
Promotion Director.....Marvin Massay
Chief Engineer.....Herman Lange

W M O G
BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
AddressSt. Simons Causeway

Phone Number.....1500
RepresentativeDora Clayton
PresidentAllen M. Woodall
General Manager.....Albert H. Haack Jr.
Commercial Mgr.....Ben R. Wills
Program Director.....Lew Carter
Chief Engineer.....Cecil Tankersly

W G R A
CAIRO—1950—ABC-KBS-GALS

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Grady Mitchell Bcstg. Co.
AddressBainbridge Rd.
Phone Number2-4392
Transcription ServiceStandard
News ServiceUP
PresidentEd Stevens
General Manager.....Jim Honey
Program Director.....Sara Crew
Chief Engineer.....Gregg Strang

W C G A
CALHOUN—1953

Frequency: 900 Kw.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....Box 312, West Point, Ga.

W L B B
CARROLLTON—1947—KBS

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Carroll Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 569
Phone Number980
Transcription ServiceWorld
MembershipNARTB
Pres., Gen., Sta. Mgr.....Thomas K. Vassy
Comm. Sales Prom. Mgr.....J. D. Norton Jr.
Program Director.....Chuck Angley
Chief Engineer.....Chessley Hooper

W B H F
CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Phone Number1200
News ServiceUP
Transcription ServiceThesaurus
Station Manager.....W. Ryan Frier
Program Director.....Martha Sullins
Chief Engineer.....H. E. Bridges

W G A A
CEDARTOWN—1941—ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Timm Inc.
Business-Studio Address.....P. O. Box 807
Phone Number.....Cedartown 777
News Service.....AP
Representative.....Southern Radio Prod.
General Manager.....John R. Barlett
Chief Engineer.....James E. Schleistett

W D A K
COLUMBUS—1943—NBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Radio Columbus, Inc.
Business-Studio Address... Martin Bldg.
Phone Number... 5447
Air Time... Full Time
News Service... AP
Transcription Service... World
Station Representative... Headley Reed
Membership... NARTB, BAB
President... Allen M. Woodall
Sta., Sales Prom. Mgr... Miles H. Ferguson
Commercial Manager... William Massie
Program Director... Joe Byars
Chief Engineer... Max F. Harper

W G B A
COLUMBUS—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By... Christian and McClure
Business-Studio Address... 1213½ Broadway
Phone Number... 3-3603
Air Time... Day Time
News Service... UP, AP
Transcription Service... Standard
Representative... J. S. Ayers
Membership... BAB
President... L. H. Christian
Gen., Sta. Mgr... C. M. McClure

Sales Prom. Mgr. Ralph Burgess
Program Director... Rhett Turnipseed
Publicity Director... Carmen Neill
Chief Engineer... F. Keith Brown

W R B L
COLUMBUS—1928—CBS

Frequency: 1420 Kc. Power: 5000 Watts
Owned-Operated By... Columbus Bdcstg. Co.
Business-Studio Address... 1350 - 13th St.
Phone Number... 2-0601
Air Time... Full Time
News Service... INS, UP
Transcription Service... Associated
Pres., Gen. Mgr... J. W. Woodruff Jr.
Commercial Mgr... Walter Graham
Program Director... Bill Gramer
Chief Engineer... Noel Moore

W M J M
CORDELE—1940—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Southeastern Bcstg. System
Business-Studio Address... 20th Ave. & B St.
Phone Number... 666
News Service... UP
President... James S. Rivers
General Mgr... William E. Blizzard, Jr.
Sales Prom. Manager... O. Grady Cooper
Program Director... Clark Standard
Chief Engineer... Freddie Albert

AM
5000 WATTS



FM
48000 WATTS

WRBL

COLUMBUS, GEORGIA

1ST STATION IN GEORGIA'S
2ND MARKET!

Call Hollingbery

WCON

CORNELIA—1953—ABC

Frequency: 1450 Kw. Power: 250 Watts
 Owned-Oper. By.....Habersham Bcstg. Co.
 Address.....1 Burrell St.
 Phone Number.....1450
 News Service.....AP
 General Manager.....Jack Bradley
 Commercial Mgr.....Bob Kilgore
 Program Director.....Hoyt Dillard
 Promotion Mgr.....S. Y. Sosbee
 Chief Engineer.....Warren G. Gilpin

WMOC

COVINGTON—1946

Frequency: 1430 Kw. Power: 1000 Watts d.
 Owned-Oper. By.....Georgia Bcstg. Svc. Inc.
 Phone Number.....2275
 News Service.....UP
 Transcription Service.....World, SESAC
 President.....George Mooney
 General Manager.....Wm. P. Williams
 Commercial Mgr.....Derel Morris
 Program Director.....Lew Banks
 Chief Engineer.....Russell Caldwell

WBLJ

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Dalton Bdcstg. Corp.
 Business-Studio Address.....111 South Pentz St.
 Phone Number.....1180
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 President.....H. C. Kenemer
 General Manager.....William B. Davies
 Commercial Manager.....Olin H. Kenemer
 Chief Engineer.....John S. Andrews

WDWD

DAWSON—1948—ABC-KBS

Frequency: 990 Kc. Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Trans.-Bus.-Studio Address.....Parrott Road
 Phone Number.....416
 News Service.....UP
 Representative.....Indie Sales
 President.....Ed Stevens
 General Manager.....W. C. Woodall, Jr.
 Program Director.....O. W. Parnacott
 Chief Engineer.....Joe Stephens

WEAS

DECATUR—1947

Frequency: 1010 Kc. Power: 10,000 Watts d.
 Owned-Oper. By.....WEAS, Inc.
 Address.....217 W. Ponce de Leon Ave.
 Phone Number.....Dearborn 2521
 News Service.....INS
 Representative.....Stars National, Inc.

Membership.....BAB
 Chairman of Board.....E. D. Rivers, Jr.
 President.....W. H. Keller, Jr.
 Station Director.....Warren Roberts
 Commercial Mgr.....Joe Robkin
 Publicity Director.....Imogene Jones
 Program Director.....Ned Lukens
 Chief Engineer.....Les Gradick

WGLS

DECATUR—1949—KEYSTONE

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....DeKalb Bcstg. Co.
 Business-Studio Address.....526 Church St.
 Phone Number.....Crescent 6471
 Newspaper Affiliation....."New Era"
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Rambeau
 President.....Guy W. Rutland, Sr.
 Gen. Sta. Mgr.....Sam W. Kane
 Comm. Sales Prom. Mgr.....Al Ciraldo
 Chief Engineer.....Lawson Leake

WDMG

DOUGLAS—1947

Frequency: 860 Kc. Power 1000 Watts D.
 Owned-Operated By.....WDMG, Inc.
 Business-Studio Address.....Box 590
 Phone Number.....584
 Air Time.....Sunrise-sunset
 News Service.....UP
 Transcription Service.....World
 Representative.....Dora-Clayton
 President.....B. F. J. Timm
 General Mgr.....Mary Jarrard
 News Director.....Edw. Lund
 Chief Engr., Prog. Dir.....S. H. Strickland

WMLT

DUBLIN—1945—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Dublin Bdcstg. Co.
 Business Address.....Dublin
 Phone Number.....871
 News Service.....AP
 Transcription Service.....World
 Membership.....BAB
 President.....George T. Morris
 General Manager.....W. Newton Morris
 Commercial Mgr.....Sarah Orr Williams
 Sales Prom. Mgr.....W. C. Courson
 Program Director.....George Tellmann
 Chief Engineer.....Lawrence L. Henry

WTJH

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....J. S. & D. R. Rivers
 Address.....Dodson Drive
 Phone Number.....Frcnklin 1473
 News Service.....UP
 President.....James S. Rivers
 Gen. Mgr., Chief Engr.....Wm. B. Hill

W S G C

ELBERTON—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Elberton Bcstg. Co.
 Address: Elberton
 Manager: Melvin C. Gorman

W B H B

FITZGERALD—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Ben Hill Bdcstg. Corp.
 Address: 601 Roanoke Dr.
 Phone Number: 2077-8
 Air Time: Full Time
 News Service: AP
 Transcription Service: World
 Representative: Evans
 President: Otto Oriner
 Gen., Sta., Comm. Mgr.: Al H. Evans
 Program Director: Duphine Newsome
 Chief Engineer: Ed Durham

W F P M

FORT VALLEY—1951—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Operated By: Peach Belt Bcstg. Co.
 Phone Number: 84
 News Service: UP
 Representative: Indie Sales
 President: Ed Stevens
 General Manager: Hugh Birdsong
 Commercial Manager: Kenneth Flynt
 Program Director: Lee Mathis

W D U N

GAINESVILLE—1949—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Northeast Ga. Bdcstg. Co.
 Business-Studio Address: 217½ S. Main St.
 Phone Number: Lenor 4-7331
 Air Time: Full Time
 News Service: AP
 Transcription Service: World
 Representative: Indie Sales
 Membership: BAB
 Pres., Gen. Manager: John W. Jacobs, Jr.
 Station Manager: J. A. Hartley
 Commercial Manager: Doris Smith
 Program Director: Julius Still
 Chief Engineer: Les Brooks

W G G A

GAINESVILLE—1941—MBS-KBS

Frequency: 550 Kc. Power: 5000 Watts d.:
 500 Watts n.
 Owned-Operated By: Blue Ridge Bdcstg. Co.
 Business Address: Press-Radio Center
 Phone Number: LE 2-6211
 Air Time: Full Time
 News Service: UP
 Representative: Dora Clayton Agency
 President: Charles A. Smithgall

General Manager: Robert O. Horan
 Commercial Manager: Robert Schwab
 Program Director: Billy Kinsey
 Production Mgr.: Eric Bruton
 Chief Engineer: F. Keith Brown

W K E U

GRIFFIN—1933—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Radio Station WKEU
 Address: P. O. Box 155
 Phone Number: 5507
 Air Time: Full Time
 News Service: AP
 Transcription Service: Lang-Worth
 President, General Mgr.: A. W. Marshall, Jr.
 Chief Engineer: W. F. Westmoreland

W R H T

GRIFFIN—1952

Frequency: 1320 Kw. Power: 1000 Watts d.
 Owned-Oper. By: Griffin Bcstg. System
 Address: Cherokee Rd.
 Phone Number: 9451
 News Service: UP
 Transcription Service: World
 Representative: Dora-Clayton
 Owner, Gen. Mgr.: R. H. Thompson, Sr.
 Station Manager: James Watson
 Commercial Mgr.: Johnny Williams
 Program Director: R. H. Thompson, Jr.
 Chief Engineer: Charles Player

W K L Y

HARTWELL—1947

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By: Louie L. Morris
 Business Address: Box 189, Hartwell
 Phone Number: 71
 News Service: UP
 Transcription Service: Capitol, World
 President: Louie L. Morris
 Exec. Vice-Pres.: Max G. Pfander
 Chief Engineer: Eugene Holden

W C E H

HAWKINSVILLE—1952—KBS

Frequency: 610 Kw. Power: 500 Watts d.
 Owned-Oper. By: Tri-County Bcstg. Co.
 Address: Box 184
 Phone Number: 498
 President: R. T. Ragan
 Vice-President: Henry Griffin
 General Manager: Paul E. Reid
 Program Director: James Popwell
 Chief Engineer: Mike Pelton

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By: Altamaha Bcstg. Co.
 Address: P. O. Box 147
 Phone Number: 2444

Air Time.....Day Time
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Dora-Clayton
 Pres., Gen. Mgr.....W. G. Thomas, Sr.
 Sta., Comm. Mgr.....Dennis N. Brown
 Pgm., Prom. Dir.....T. N. Oglesby
 Publicity Director.....Elwood Harper
 Chief Engineer.....Arthur L. Manning

W L A G

LA GRANGE—1941—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....LaGrange Bdcstg. Co.
 Business-Studio Address.....305-307 Broome St.
 Phone Number.....2-3505
 Newspaper Affiliation....."Daily News"
 Air Time.....6 am.-M.
 News Service.....UP
 Transcription Service.....World, Associated
 Representative.....Indie Sales, Dora-Clayton
 President.....Roy C. Swank
 General-Station-Commercial
 Manager.....Edwin Mullinax
 Sales Promotion Mgr.....Patricia Smith
 Program Director.....John Boggess
 Publicity Director.....James McKee
 Chief Engineer.....Linda McKay

W T R P

LaGRANGE—1953

Frequency: 620 Kw.....Power: 500 Watts d.
 Owned-Oper. By.....Chattahooche Bcstg. Co.,
 Ltd.
 Address.....Hammett Bldg.
 News Service.....AP
 Transcription Service.....Thesaurus
 Partner, Gen. Mgr.....Byron H. Hurst
 Partner.....Ralph C. Freeman
 Partner.....Cecil Crew
 Commercial Mgr. Prog. Dir.....Jim Martin
 Chief Engineer.....Ray Relihan

W B M L

MACON—1940—NBC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Middle Georgia Bdcstg.
 Co.
 Business-Studio Address.....230 Second St.
 Phone Number.....3-5454
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Headley-Reed
 Membership.....NARTB, BAB
 President.....Allen M. Woodall
 General Manager.....E. F. MacLeod
 Commercial Mgr.....George W. Patton
 Traffic Manager.....Bernice Johnson
 Chief Engineer.....James M. Wilder

W I B B

MACON—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Peach State Bcstg. Co., Inc.
 Business-Studio Address.....Professional Bldg.
 Phone Number.....2-2505
 Air Time.....Daytime
 News Service.....AP
 Representative.....Walker, Dora-Clayton
 Membership.....NARTB
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Commercial Manager.....Donald C. Frost
 Program Director.....Gordon Price

W M A Z

MACON—1922—CBS

Frequency: 940 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Phone Number.....2-7373
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Katz
 Pres., Chief Engineer.....George P. Rankin
 General Manager.....Wilton E. Cobb
 Commercial Mgr.....Frank Crowther
 Publicity Director.....Ed Pendleton
 Chief Engineer.....George P. Rankin

W N E X

MACON—1945—MBS-ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Macon Bcstg. Co.
 Business-Studio Address.....Bibb Bldg.
 Phone Number.....5-3301
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Branham
 President.....Ed Lowe
 General Manager.....Alfred Lowe
 Business Manager.....Emory G. Stroberg
 Commercial Manager.....Marion Bragg
 Program Director.....Mrs. Billie Edwards
 Chief Engineer.....Emanuel Farber

W F O M

MARIETTA—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....F. Wilson & A. Jones
 Address.....P. O. Box 131
 Phone Number.....8-3396
 News Service.....UP
 Transcription Service.....Thesaurus
 General Manager.....Albert L. Jones
 Prog. Dir., Chief Engr.....Chuck Strauss

W M V G

MILLEDGEVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Jere N. Moore
 Business-Studio Address.....Milledgeville, Ga.
 Phone Number.....250
 Newspaper Affiliation....."Union Recorder"
 Air Time.....Full Time
 Transcription Service.....Langworth
 Representative.....Hazel Griffith
 Membership.....NARTB
 General Manager.....Michael T. Landy

Program Director Josephine Ragsdale
 Chief Engineer Robbie O. Hattaway

W M G A

MOULTRIE—1939—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By John F. Pidcock
 Bus.-Studio Address Box 310
 Phone Number 999
 Air Time Full Time
 News Service UP
 Representative Everett-McKinney, Ayres
 Owner, Gen. Mgr. John F. Pidcock
 Station, Comm. Mgr. Roy F. Zess
 Pgm., Publ. Dir. Robert Lenihan
 Chief Engineer Homer Sloan

W C O H

NEWNAN—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Newnan Bcstg. Co.
 Bus.-Studio Address P. O. Box 581
 Phone Number 1400
 News Service AP
 Transcription Service Thesaurus
 Representative Richard N. Hunter
 Pres., Gen., Sta., Comm. Mgr. J. O. Hardin, Jr.
 Chief Engineer William E. Davis, Jr.

W L A Q

ROME—1947—ABC

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Operated By News Publishing Co.

Address 209 Broad St.
 Phone Number 7767
 Newspaper Affiliation "News Tribune"
 News Service AP, INS, UP
 Transcription Service World
 Membership BAB, NARTB
 President Mrs. B. H. Mooney, Sr.
 General Manager J. F. Mann
 Station Manager Lee Mowry
 Commercial Manager Martha Daniel
 Program Director Elizabeth Hardin
 Chief Engineer Dan Scott

W R G A

ROME—1929—MBS-WGN

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By Rome Bcstg. Corp.
 Bus.-Studio Address 501 Broad St.
 Phone Number 2-2411
 Air Time Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Walker, Dora-Clayton
 Pres. and Gen. Mgr. Mather Payne
 Secretary-treasurer Charles Smithgall
 Commercial Manager L. B. Talley
 Sales Prom. Mgr. Clarence Salmon
 Program Director Jim Roberts
 Chief Engineer R. A. Starr

W R O M

ROME—1946

Frequency: 710 Kc. Power: 1000 Watts d.

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Owned-Oper. By.....Coosa Valley Radio Co.
 Business-Studio Address.....121½ Broad St.
 Phone Number.....2-0833
 Air Time.....Sunrise-sunset
 News Service.....AP
 Representative.....Southern
 President.....Dean Covington
 Gen. Mgr.....Edward N. McKay
 Program Director.....Charlie Doss
 Chief Engineer.....Thomas Robertson

WCCP

SAVANNAH—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated by.....Dixie Bcstg. Co.
 Business-Studio Address.....P. O. Box 943
 Phone Number.....2-4182
 Air Time.....Full Time
 News Service.....UP
 Representative.....Walker
 Membership.....NARTB
 Pres., Gen. Mgr.....Carter C. Peterson
 Sta., Comm. Mgr.....Weldon Herrin
 Program Director.....Charles Beresford
 Publicity Director.....Jesse Mooney
 Chief Engineer.....William Moats

WDAR

SAVANNAH—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WDAR, Inc.
 Business-Studio Address.....34 E. Bryan St.
 Phone Number.....3-8807
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Pearson
 Membership.....NARTB-BAB
 Pres., Gen. Mgr.....H. Blair Minick
 Commercial Manager.....Bill Miller
 Program Director.....Ray G. Clark
 Chief Engineer.....Joseph Testo

WFRP

SAVANNAH—1946—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Georgia Bcstg. Co.
 Business-Studio Address.....219 E. Charlton St.
 Phone Number.....3-9642
 Air Time.....6 a.m.-M.
 News Service.....AP
 Representative.....McKinney-Ayres
 Pres., Gen. Sta. Mgr., Pgm. Dir., John F. Pidcock
 Comm., Sls. Prom., Pub. Mgr., John Williams
 Chief Engineer.....B. M. McKnight

WJIV

SAVANNAH—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WJIV, Inc.
 Bus. Address.....128 W. Taylor St.
 Phone.....4-7264
 News Service.....AP
 Representative.....Stars' Natl.

President.....W. H. Keller, Jr.
 Commercial Manager.....Abe Eisenman
 General Manager.....J. L. Woods
 Sls. Prom. Mgr.....Frank Freeman
 Chief Engineer.....Heyward Tuten

WSAV

SAVANNAH—1939—NBC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....WSAV, Inc.
 Bus.-Studio Address.....Liberty Natl. Bank Bldg.
 Phone Number.....3-0234
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Blair
 Pres., Gen.-Sta. Mgr.....Harben Daniel
 Comm., Sales Prom. Mgr.....Don Jones
 Program Director.....Duane A. Hatch
 Publicity Director.....Susan Perry
 Chief Engineer.....M. E. Thompson

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By.....Savannah Bcstg. Co.
 Business-Studio Address.....516 Abercorn St.
 Phone Number.....2-0127
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Katz
 Membership.....NARTB
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Commercial Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Publicity Director.....Courtenay Knight
 Chief Engineer.....Kyle E. Goodman

WWNS

STATESBORO—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Statesboro Bcstg. System
 P. O. Box 146
 Phone Number.....502
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Pres., Gen. Mgr.....R. H. Thompson
 Sta., Comm. Mgr.....Edwin Bass
 Program Director.....Shirley Dyer

WGTA

SUMMERVILLE—1950

Frequency: 950 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....Box 213
 Phone Number.....295
 News Service.....UP
 Transcription Service.....Capitol
 President.....E. C. Pesterfield
 General Manager.....William B. Farrar
 Program Director.....Laurence Keown
 Chief Engineer.....Charles M. Lowry, Jr.

WJAT

SWAINSBORO—1950

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack & Nancy M. Thompson
 Address P. O. Box 371
 Phone Number 2011
 Transcription Service Langworth, Capitol.
 World
 News Service UP
 Membership NARTB
 General Manager Jack A. Thompson
 Sta. Mgr., Chief Engr. John H. (Jack) Wiseley
 Program Director Doris Lewis

WSFT

THOMASTON—1947—MBS-KBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Thomaston Bcstg. Co.
 Business-Studio Address P. O. Box 689
 Phone Number 2187
 Newspaper Affiliation "Times" and
 "Free Press"
 Air Time Daytime
 Transcription Service World
 News Service AP
 Membership BAB, NARTB
 President J. B. Hardy
 Gen., Sta. Mgr. S. J. Carswell
 Comm., Sales Prom. Mgr. C. D. Thames
 Program Director Bill Heule

WK TG

THOMASVILLE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southern Bcstg. System, Inc.
 Address Bank of Thomas County Bldg.
 Phone Number 1501
 News Service AP
 Air Time Daytime
 Transcription Service World, Thesaurus
 Representative Clark, Dora-Clayton
 Pres., Gen. Mgr. W. F. Scott, Jr.
 Sta., Comm. Manager L. T. Porter
 Program Director Roger Mansfield
 Chief Engineer Bruce E. Singleton

WPAX

THOMASVILLE—1934

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. Wimpy
 Business-Studio Address 117 Remington Ave.
 Phone Number 909
 News Service UP
 Transcription Service Capitol
 Owner, Gen. Mgr. H. Wimpy
 Commercial Manager Al Feinberg
 Chief Engineer James Poole

WTWA

THOMSON—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Hickory Hill Bcstg. Co., Inc.
 Business Address 127 Journal St.

Phone Number 777
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Southern Radio
 Membership NARTB, BAB
 President Edgar H. Kobak
 General Manager Frank F. Hash
 Commercial Mgr. Richard J. Roche
 Chief Engineer W. P. Dickson

WWGS

TIFTON—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Tifton Bcstg. Corp.
 Address Box 34
 Phone Number 921
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Thomas F. Clark
 President W. A. Graham
 Gen., Comm. Mgr. Carl Wendell
 Program Director William Crutchley
 Chief Engineer Frank Proctor

WLET

TOCCOA—1941—MBS-KBS

Frequency: 1420 Kc. Power: 5000 Watts d.
 Owned-Oper. By R. G. LeTourneau
 Address 423 Prather Bridge Rd.
 Phone Number 544
 Air Time Day Time
 News Service UP
 Transcription Service Thesaurus
 Representative Thomas F. Clark
 Membership NARTB
 President R. G. LeTourneau
 Sta. Mgr., Prog. Dir. Virgle E. Craig
 Comm., Sls. Prom. Mgr. Roy Gaines
 Prog., Publ. Dir. Charles H. Gaines
 Chief Engineer C. H. Sutton

WGAF

VALDOSTA—1951—ABC

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By Valdosta Bcstg. Co.
 Address 116 W. Hill Ave.
 Phone Number 910
 News Service AP
 Transcription Service Thesaurus
 Representative John E. Pearson, Dora-Clayton
 Membership NARTB
 Pres., Gen. Mgr. George B. Cook
 Program Director Willard Belote
 Publicity Director Mary V. McDonald
 Chief Engineer E. W. Greene

WGOV

VALDOSTA—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WGOV, Inc.
 Address Daniel Ashby Hotel
 Phone Number 1420

Air Time.....6 a.m.-12 M.
News ServiceUP
 Chairman of Board.....Ed Rivers
 President.....Wm. H. Keller, Jr.
 General Mgr.....A. B. Smith
 Program Director.....Vince Randolph
 Chief Engineer.....Lester Q. Hall

WVOP

VIDALIA—1946—MBS

Frequency: 970 Kc.....Power: 1000 Watts
 Owned-Operated By.....Vidalia Bcstg. Co.
 Address.....Highway 280
 Phone Number.....3029
 Air Time.....Daytime
News ServiceUP
 Transcription Service.....Cole
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Howard C. Gilreath
 Program Director.....Ruby Bryant
 Publicity Director.....R. E. Ledford
 Chief Engineer.....Loren Dorough

WACL

WAYCROSS—1951

Frequency: 570 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Teletronics Inc.
 Address.....Memorial Drive
 Phone Number.....3068
News ServiceAP
 Transcription Service.....Lang-Worth
 Membership.....BAB
 President.....James S. Rivers
 General Manager.....L. H. Thesmar
 Station Manager.....Robert C. Lay
 Chief Engineer.....Lloyd E. McKinney

WAYX

WAYCROSS—1936—MBS-KBS-GALS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Jack Williams
 Business-Studio Address...1600 Carswell Ave.
 Phone Number.....965
 Air Time.....6:30 a.m.-M.
News ServiceUP
 Transcription Service.....World, Capitol
 Representative.....Hal Holman
 President.....Jack Williams
 Commercial Mgr.....John J. Tobola
 Chief Engineer.....Curtis Frazier

WBRO

WAYNESBORO—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Burke County Broadcasting
 Co.
 Address.....Highway 56, McBean Road
 Phone Number.....3373
 Air Time.....Daytime
News ServiceINS
 President.....R. F. Chalker
 General Manager.....Jim Martin
 Chief Engineer.....Billy Fulghum

WRLD

WEST POINT—1941—ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Valley Bcstg. Co., Inc.
 Business Address.....P. O. Box 312
 Phone Number.....2-2771
 Newspaper Affiliation.....Valley Daily
 Times News

Air Time.....6 a.m.-11 p.m.
News ServiceAP
 Transcription Service.....Thesaurus
 Representative.....Joseph H. McGillvra
 Membership.....BAB, NARTB
 President.....J. C. Henderson
 Sales Promotion Mgr.....Dorothy Forrester
 General Manager.....Jim Murphy
 Program Director.....Aileen Love
 Chief Engineer.....Al S'ancil

WIMO

WINDER—1952—KBS

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Winder-Monroe Bcstg.
 Business Address.....P. O. Box 526
 Phone Number.....4831
News ServiceUP
 President.....W. C. Woodall, Jr.
 Gen., Comm. Mgr.....C. H. Grider
 Program Director.....Orson G. Swindle, Jr.
 Publicity Director.....R. A. Jones
 Chief Engineer.....W. R. Powell

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 BRAND IN NEWS IS **AP**

IDAHO

Pop. Feb. 1, 1954 (Est.) 600,000 — Families 180,000
Radio Homes 176,000 — TV Homes 27,500 — Stations in State 24

KBLI

BLACKFOOT—1951

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: William I. Palmer
Address: Yellowstone Ave.
Phone Number: 780
Comm. Sta. Manager: Carl Winther
Program Director: Vannie Winther
Chief Engineer: Donald R. Clark

KDSH

BOISE—1947—CBS

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Boise Valley Bcstrs., Inc.
Business-Studio Address: 311 N. 10th St.
Phone Number: 3-2511
Air Time: 6 a.m.—M.
News Service: UP
Transcription Service: World
Representative: Free & Peters
Membership: BAB
Pres., Gen. Mgr.: H. Westerman Whillock
Commercial Mgr.: Earl Glade Jr.
Station Manager: George Ganz Jr.
Chief Engineer: James Johtz Jr.

KGEM

BOISE—1946—ABC

Frequency: 1140 Kc. Power: 10,000 Watts
Owned-Oper. By: Idaho Bcstg. & Telev. Co.
Business-Studio Address: 5601 Cassia
Phone Number: 4-3511
Air Time: 6 a.m.—1 a.m.
News Service: UP
Transcription Service: Langworth
Representative: Avery-Knedel
Membership: BAB, NARTB
President: Frank C. Carman
General Manager: Milo J. Petersen
Chief Engineer: Howard McDonald

KIDO

BOISE—1928—NBC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: KIDO, Inc.
Business-Studio Add.: Chamber of Comm. Bldg.
Phone Number: 2-4611
Air Time: 6 a.m.—12M.
News Service: UP
Transcription Service: Thesaurus
Representative: John Blair
Membership: NARTB, BAB
President: Georgia M. Davidson
General Mgr.: Walter E. Wagstaff
Commercial Mgr.: John Young
Program Director: George Walton
Chief Engineer: Harold W. Toedtemeir

KBAR

BURLEY—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: KBAR, Inc.
Business-Studio Address: P. O. Box 461
Phone Number: 10
News Service: UP
Transcription Service: World
Representative: Donald S. Cooke
President: Jessica L. Longston
Commercial Mgr.: Dee Carter
Gen. Sta. Mgr.: K. Clark
Program Director: E. Joan Walleri
Chief Engineer: Donald Lockwood

KCID

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Caldwell Bcstg. Co.
Business-Studio Address: 520 So. Kimball
Phone Number: 9-7444
Air Time: 6:30 a.m.—10:30 p.m.
News Service: UP
Transcription Service: Capitol
Pres., Comm. Mgr.: Clair B. Hull
Sta. Mgr., Prog. Dir.: F. H. Booton
Chief Engineer: Richard Lewis

KVNI

COEUR D'ALENE—1946—MBS

DON LEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Coeur d'Alene Bcstg. Co.
Business-Studio Address: Blackwell Island
Phone Number: 1250
Air Time: 6 a.m.—11 p.m.
President: Burl C. Hagadone
Sta., Comm. Mgr.: Wayne E. Olsen
Pgm., Pub. Dir.: Bernard V. Merriman
Chief Engineer: Don Schafer

KID

IDAHO FALLS—1928—CBS

Frequency: 590 Kc. Power: 5000 Watts d.,
1000 Watts n.
Owned-Operated By: Idaho Radio Corp.
Business-Studio Address: Box 701
Phone Number: 4
Air Time: Unlimited
News Service: UP
Transcription Service: World
Membership: NARTB
President: A. W. Schweider
General-Station Manager: C. N. Layne
Commercial Manager: Leonard Wasden
Program Director: Leo Higham
Chief Engineer: Carroll Secrist

KIFI

IDAHO FALLS—1947—ABC-MBS INTERMOUNTAIN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Eastern Idaho Bcstg. & Television Co.
 Business-Studio Address: Box 581
 Phone Number: 1054
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Standard
 Representative: Avery-Knodel
 Membership: BAB
 Pres., Gen. Mgr.: J. M. Brady
 Program Director: Hal Simmons
 Publicity Director: Wayne Davis
 Chief Engineer: George Stone

KLER

LEWISTON—1953

Frequency: 740 Kw. Power: 250 Watts d.
 Owned-Oper. By: Cole E. Wylie
 Address: 2829 Country Club Dr.
 Phone Number: 3-5558
 President: Cole E. Wylie
 General Manager: William C. Rhodes
 Program Director: Robert O. Edwards
 Chief Engineer: Gene Wilson

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By: H. E. Studebaker
 Business-Studio Address: Lewis-Clark Hotel
 Phone Number: 3-1551
 Air Time: Full Time
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Weed, Moore-Lund
 Membership: NARTB, BAB
 General Manager: H. E. Studebaker
 Station Manager: Donald Thomas
 Commercial Manager: Thomas Decker
 Program Director: Alben Nelson
 Chief Engineer: William Neuman

KRPL

MOSCOW—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Latah County Bcstrs.
 Business Address: P. O. Box 396
 Phone Number: Moscow 2283
 News Service: AP
 Transcription Service: SESAC
 Owner: Roy Anderson
 General Manager: Bert McAllister
 Chief Engineer: Herbert D. Young

KFXD

NAMPA—1930—MBS INTERMOUNTAIN

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By: Frank E. Hurt & Son

Business Address: Box 891
 Phone Number: 6-4611
 Air Time: 6 a.m.-11 p.m.
 News Service: UP
 Transcription Service: Langworth
 Representative: Avery-Knodel
 Membership: BAB
 President: Edward P. Hurt
 Sta., Comm. Mgr.: Doyle Cain
 Program Director: Shirl Black
 Chief Engineer: G. M. Rose

KJRL

POCATELLO—1946—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Radio & Telev. Corp. of Idaho
 Address: 1140 Yellowstone Ave.
 Phone Number: 1240
 Transcription Service: Capitol
 Representative: CBS Radio Spot Sales
 President: Burt C. Hagadone
 Sta., Comm. Mgr.: Roger L. Hagadone
 Program Director: Dick Wright
 Chief Engineer: Julian Dennis

KSEI

POCATELLO—1926—NBC

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By: Radio Service Corp.
 Business-Studio Address: Box 31
 Phone Number: 4000
 Air Time: 6 a.m.-12M.
 News Service: UP
 Transcription: Standard, Lang-Worth, Thesaurus
 Representative: Weed and Co.
 Membership: NARTB, BAB
 Pres., Gen., Comm. Mgr.: Henry H. Fletcher
 Publicity Dir.: Olive M. Leeney
 Program Director: Ruthe A. Fletcher
 Chief Engineer: Ellis W. Call

KWIK

POCATELLO—1946—ABC-MBS INTERMOUNTAIN

Frequency: 1440 Kc. Power: 1000 Watts
 Owned By: Eastern Idaho Bcstg. & TV Co.
 Business-Studio Address: Hotel Bannock
 Phone Number: 3400
 News Service: AP
 Transcription Service: World
 Representative: Avery-Knodel
 Membership: NARTB, BAB
 President: James M. Brady
 Gen., Sta. Mgr.: John R. Taylor
 Commercial Manager: Don W. Burden
 Program Director: Robert Wegeland
 Chief Engineer: Dean McCurdy

KPST

PRESTON—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of The Rockies, Inc.
 Business-Studio Address: Box 192

Phone Number600
 Transcription ServiceAssociated
 PresidentLeon Smith
 Gen., Sta. Mgr.....Rulon Dunn
 Commercial Mgr.....M. S. Stocking
 Chief Engineer.....D. A. Nash, Jr.

K R X K

REXBURG—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....Snake River Radio &
 TV Co., Inc.
 Address.....445 S. 2nd East
 Phone Number.....700, 701
 News ServiceAP
 Transcription Service.....Capitol, Thesaurus
 President.....Dr. M. F. Rigby
 General Manager.....Merrill Skinner
 Program Director.....James G. Clawson

K S P T

SANDPOINT—1949—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Bauer Bcstg. Co.
 Phone Number555
 News ServiceUP
 Transcription ServiceStandard
 Pres., Gen. Mgr.....Norman Bauer
 Program Director.....Watt Moreland Jr.
 Chief Engineer.....William Frey

K E E P

TWIN FALLS—1945—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By....Radio Sales Corp.
 Business Address.....Blue Lakes Blvd.
 Phone Number3002
 Air Time.....6 a.m.-12M.
 News ServiceUP
 President.....H. W. Ireland
 Commercial Mgr.....Ken Montgomery
 Program Director.....Paul Droubay

K L I X

TWIN FALLS—1946—MBS-ABC

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated By....Southern Idaho Bcstg.
 & Television Co.
 Business-Studio Address.....Elizabeth Blvd.
 Phone Number206
 Air Time.....4:30 a.m.-1:00 a.m.
 News ServiceAP
 Transcription Service.....Capitol, MacGregor,
 Associated
 Representative....Avery-Knodel, Moore-Lund,
 N. W.
 MembershipNARTB, BAB
 V.P., Gen. Sta. Mgr.....Frank C. McIntyre
 Commercial Mgr.....Juneau H. Shinn
 Program Director.....Des Barker
 Sales Prom. Mgr.....Dale Kassel
 Chief Engineer.....Don Cedarstrom

K T F I

TWIN FALLS—1928—NBC

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Business-Studio Address....241 Main Ave. W.
 Phone Number2400
 Air Time.....6 a.m.-12M.
 News ServiceUP
 Transcription Service...Standard, Lang-Worth
 RepresentativeWeed
 MembershipNARTB, BAB
 President.....O. P. Soule
 Gen.-Station-Comm. Manager...F. M. Gardner
 Sales Prom. Mgr.....F. M. Gardenr
 Program Director.....Jack Farrar
 Chief Engineer.....Marvin Hartley

K W A L

WALLACE—1938—MBS

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By....Silver Bcstg. Co.
 Business-Studio Address.....Box 930
 Phone Number8-2111
 Transcription ServiceWorld
 RepresentativeHal Holman
 President.....R. Lee Black
 Program Director.....George Shreve
 Promotion Dir.....Geraldine Black
 Chief Engineer.....Ralph S. Click

K W E I

WEISER—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By....Inland Bcst. Co.
 Business-Studio Address.....Box 791
 Phone Number700
 News ServiceAP
 Transcription ServiceCapitol
 MembershipBAB
 Pres., Gen., Sta. Mgr.....M. V. Ling
 Sales Prom. Mgr., Ch. Eng....Edwin C. Miller
 Program Director.....Marilyn Potter

ESTIMATED

FAMILIES

FOR

1954

SEE PAGE 296

ILLINOIS

Pop. Feb. 1, 1954 (Est.) 9,273,000 — Families 2,858,000
Radio Homes 2,787,000 — TV Homes 1,962,000 — Stations in State 81

WOKZ

ALTON—1948—KBS

Frequency: 1570 Kc. Power 1000 Watts
Owned-Oper. By. Edward N. Palen
Address Hotel Stratford
Phone Number 3-5506
Air Time Daytime
News Service UP
Pres., Gen. Mgr. Edward N. Palen
Sta., Comm. Mgr. W. Eccles Huff
Prom. Mgr., Pub. Dir. Lloyd Smith
Program Director. Clyde Wiseman
Chief Engineer. Ben Ruyle

WMRO

AURORA—1938

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Operated By. Martin R. O'Brien
Business-Studio Address. 184 S. River
Phone Number 4215
News Service INS
Transcription Service Lang-Worth
Pres., Gen., Sta. Mgr. Martin R. O'Brien
Comm., Sales Prom. Mgr. Vincent G. Coffey
Prog., Publ. Dir. Jeanne M. Doran
Chief Engineer. John Kitner

WIBV

BELLEVILLE—1947

Frequency: 1060 Kc. Power: 250 Watts, d.
Owned-Operated By. Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address. 2100 W. Main
Phone Number BE 5000
News Service AP
Representative Indie Sales
President. John W. Lewis
Program Director. Wm. C. Bailey
Comm., Prom. Mgr. Clarence Keller
Chief Engineer. Marvin Mollring

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Bloomington Bcstg. Corp.
Address 209 E. Washington
Phone Number 5281
Air Time Full Time
News Service UP
Transcription Service. Thesaurus, World
Representative Rambeau
Membership NARTB, BAB
President. Loring C. Merwin
General Sta., Manager. Warner C. Tidemann
Commercial Manager. Harry Swift
Program Director. Fred Muxfeld
News Director. Keith Bright
Chief Engineer. Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Oscar C. Hirsch
Business Address. Box 311
Phone Number 1490
Air Time Full Time
News Service UP
Representative John E. Pearson
Membership NARTB, BAB
Owner-Chief Engr. Oscar C. Hirsch
Gen.-Station-Comm. Mgr. Merrill C. Currier

WBYS

CANTON—1947—KBS

Frequency: 1560 Kc. Power: 250 Watts, d.
Owned-Operated By. Fulton Co. Bcstg. Co.
Business-Studio-Transmitter. East Linn Limits
Phone Number 1877
Air Time Sunrise-Sunset
News Service AP
Transcription Service World
Owner, Gen. Mgr. D. S. Phares

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By. Southern Illinois Bcstg.
Business-Studio Address. 218 W. Main St.
Phone Number 167
News Service AP
Transcription Service Thesaurus
Membership NARTB, BAB
Gen., Sta. Mgr., Chf. Engr. Paul F. McRoy
Commercial Manager. Walter Schafer

WROY

CARMI—1948—KEYSTONE

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. Carmi Bcstg Co.
Address 101 South Walnut Street
Phone Number 4161
News Service UP
Transcription Service. Lang-Worth, SESAC
Representative Sears & Ayer, Inc.
President Roy Clippinger
General Manager. Howard M. Reedy
Commercial Manager. Jack Wiedemann
Program Director. William Baker
Chief Engineer. John Greenwood

WCAZ

CARTHAGE—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By. Superior Bcstg. Service, Inc.
Business-Studio Address. 502 Wabash Ave.
Phone Number 520

94% of Illinois' Retail Sales
92% of Illinois' Food Store Sales
94% of Illinois' Drug Store Sales
92% of Illinois' Automotive Sales

in

WGN's COVERAGE AREA

**WGN...reaching more homes per week
than any other Chicago station**

*Sales Management Survey of Buying Power
Nielsen Coverage Service*



**Chicago 11
Illinois**
50,000 Watts
720
On Your Dial



441 North Michigan Avenue

Eastern Sales Office: 220 E. 42nd Street, New York 17, N.Y. for New York City, Philadelphia and Boston

Geo. P. Hollingbery Co.

Advertising Solicitors for All Other Cities

Los Angeles—411 W. 5th Street • New York—500 5th Avenue • Atlanta—224 Peachtree Street
Chicago—307 N. Michigan Avenue • San Francisco—625 Market Street

Air Time Daytime
 President Zola Compton

WCNT
CENTRALIA—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
 Owned-Operated By Southern Illinois
 Broadcasting Corp.
 Address Box 428
 Phone Number 5151
 News Service UP
 Transcription Service Standard, Thesaurus
 President C. W. Rodgers
 General Manager Merle G. Rogers
 Publicity Director Don Brown
 Chief Engineer C. G. Swanzy

WDWS
CHAMPAIGN—1937—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owner The Champaign News Gazette, Inc.
 Business Address 48 Main St.
 Phone Number 6-1855
 Air Time 7 a.m. M.
 News Service UP
 Transcription Service World
 Representative Robert Meeker & Associates
 Membership NARTB
 President Mrs. Helen M. Stevick
 General Manager J. A. McDermott
 Station Manager Larry Stewart
 Chief Engineer Robert Brown

WAFF
CHICAGO—1922

Frequency: 950 Kc. Power: 1000 Watts, d.
 Owned-Operated By Corn Belt Pub., Inc.
 Business Address 221 N. LaSalle St.
 Phone Number Randolph 6-1932
 News Service UP
 Transcription Service Standard
 Representative Rambeau
 President Ward A. Neff
 Vice-President W. E. Hutchinson
 Sta., Comm., Prom. Mgr. Thomas L. Davis
 Prog., Publ. Director Bill Bauer
 Chief Engineer Carl W. Ulrich

WAIT
CHICAGO—1941

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Operated By Radio Station WAIT
 Bus.-Studio Address 75 E. Wacker Dr.
 Phone Number Franklin 2-0660
 News Service UP
 Transcription Service Standard
 Representative Forjoe
 President Gene T. Dyer
 General Manager Earl Withrow
 Program Director Rosemary Petru
 Chief Engineer Edward W. Jacker

WBBM
CHICAGO—1923—CBS

Frequency: 780 Kc. Power: 50,000 Watts

Owned By CBS, Inc.
 Operated By CBS Radio Division
 Address 410 N. Michigan Ave.
 Phone Number Whitehall 4-6000
 Air Time Full Time
 News Service AP, UP
 Transcription Service Associated
 Vice-Pres., Gen. Mgr. H. Leslie Atlass
 Asst. Gen. Mgr. E. H. Shomo
 Commercial Mgr. Wm. F. Miller
 Program Director Al Bland
 Sales Prom. Mgr. C. W. Doebler
 Chief Engineer J. F. Novy

WCBD
CHICAGO-ZION—1947

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Oper. By Michael J. Mintern
 Business Address 2714 Enoch Ave., Zion
 Phone Number 521
 Managing Director Michael J. Mintern
 Commercial Manager Carl Q. Lee

WCFL
CHICAGO—1926—ABC

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Operated By Chicago Federation of
 Labor
 Business-Studio Address 666 Lake Shore Dr.
 Phone Number MOhawk 4-2400
 Air Time Unlimited
 News Service UP, AP
 Transcription Service Standard
 Representative Radio-TV Reps., Inc.
 General Manager Martin F. Hogan
 Commercial Mgr. Thomas E. Haviland
 Program Director L. J. Ronder, Jr.
 Chief Engineer Charles E. Willett

WCRR
CHICAGO—1926

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Operated By Clinton R. White
 Address 2756 Pine Grove Ave.
 Phone Number EAstgate 7-6860
 General Manager J. A. White

WEDC
CHICAGO—1926

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Emil Denmark, Inc.
 Address 3860 W. Ogden Ave.
 Phone Number CRawford 7-4100
 Air Time Full Time
 News Service UP
 President Emil Denmark
 Gen.-Station-Comm. Mgr. Frank J. Kotnour
 Program, Publicity Director Bill Mack

WGN
CHICAGO—1924—MBS

Frequency: 720 Kc. Power: 50,000 Watts
 Owned-Operated By WGN, Inc.
 Bus.-Studio Address 441 N. Michigan Ave.

*The Purpose of Advertising
is to get*

RESULTS

Evidence of WLS position as a result producing medium for advertising is found in the impressive group of advertisers who, like those listed below, use the station consistently year after year. They and many others have found that listener loyalty to WLS extends to the station's advertisers — and that midwest people *buy* the products they hear about on WLS.

Listener loyalty produces advertising results.

Bristol-Myers	10 years	Carter Medicine Co.	16 years
Dr. Kalb Agric. Assoc.	17 years	Flex-O-Glass	17 years
Allied Mills	15 years	Lever Bros.	9 years
Block Drugs	10 years	Hulman & Co.	14 years
Campbell Cereal Co.	24 years	Little Crow Milling Co.	15 years
Consolidated Products	13 years	Colgate-Palmolive-Peet	11 years
Phillips Petroleum	10 years	Vick Chemical Co.	15 years
General Foods	10 years	Murphy Products Co.	22 years
Standard Brands	8 years	Grove Laboratories, Inc.	11 years
Pioneer Hi-Bred Corn Co.	17 years	Sterling Drug	10 years
Chrysler Corp.	9 years	Keystone Steel & Wire Co.	22 years
Oshkosh Overall Co.	17 years	Metropolitan Life Ins.	9 years
Procter & Gamble	17 years		

50,000 WATTS
CLEAR CHANNEL



ABC NETWORK
890 KILOCYCLES

CHICAGO 7

REPRESENTED BY JOHN BLAIR & CO.

Phone NumberSU 7-0100
 Newspaper Affiliation...The Chicago Tribune
 Air Time.....Full Time
 News Service.....AP, INS, UP
 Transcription Service.....Standard
 Representative.....Hollingberry
 Membership.....NARTB, BAB
 President.....Col. Robert R. McCormick
 General Sta. Manager.....Frank P. Schreiber
 Commercial Manager...William A. McGuineas
 Sales Promotion Manager..Charles A. Wilson
 Program Director.....Bruce Dennis
 Publicity Director.....James Hanlon
 Dir. of Engineering.....Carl J. Meyers

WGES
 CHICAGO—1924

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Operated By.....Radio Station WGES
 Business-Studio Address...2708 Wash. Blvd.
 Phone Number.....SAcramento 2-1700
 News Service.....UP
 Transcription Service.....Associated
 General, Station Manager.....John A. Dyer
 Commercial Mgr.....Elizabeth M. Hinzman
 Sales Promotion Maager.....K. P. Freda
 Program Director.....Herbert Rudolph
 Chief Engineer.....William Shunk

WHFC
 CHICAGO—1926

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WHFC, Inc.
 Address...3350 S. Kedzie Ave., Chicago 23, Ill.
 Phone Number.....Townhall 3-6305
 Air Time.....Full Time
 News Service.....AP
 General Manager.....Richard W. Hoffman

WIND
 CHICAGO—1926

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIND, Inc.
 Bus.-Studio Address....400 N. Michigan Blvd.
 Phone Number.....WHitehall 4-2170
 Transcription Service.....Standard
 Air Time.....Unlimited
 News Service.....AP, UP
 Representative.....AM Radio Sales
 Membership.....BAB
 President, General Manager...Ralph L. Atlass
 Commercial Manager.....John T. Carey
 Program Director.....H. Leslie Atlass, Jr.
 Sales Promotion Manager...Robert D. Peel
 Chief Engineer.....Kenneth C. Shirk

WJJD
 CHICAGO—1934

Frequency: 1160 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Plough Bcstg. Co.
 Bus.-Studio Address...230 N. Michigan Ave.
 Phone Number.....MState 2-5466
 Air Time.....4 a.m.-sundown
 News Service.....UP
 Transcription Service...Standard. Capitol. RCA

Representative...Radio-TV Representatives, Inc.
 President.....Abe Plough
 Gen. Sta. Mgr.....Frederick G. Harm
 Sales Prom. Mgr.....George Rice
 Program Director.....Jeannine Spangler
 Publicity Director.....Ed Short
 Chief Engineer.....Walter F. Myers

WLS
 CHICAGO—1924—ABC

Frequency: 890 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....WLS, Inc.
 Business Address...1230 Washington Blvd.
 Phone Number.....MO 6-9700
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....John Blair
 President.....James E. Edwards
 General Manager.....Glenn Synder
 Commercial Manager...Charles M. Freeman
 Sales Prom. Mgr.....Betty Howard
 Program Director.....Harold Safford
 Chief Engineer.....Thomas Rowe

WMAQ
 CHICAGO—1922—NBC

Frequency: 670 Kc.....Power: 50,000 Watts
 Owned-Operated By...National Bcstg. Co., Inc.
 Business-Studio Address...Merchandise Mart
 Phone Number.....SUperior 7-8300
 Air Time.....Full Time
 News Service.....AP, INS, UP
 Transcription Service.....Thesaurus
 Representative.....National Spot Sales
 Membership.....NARTB
 President.....Brig. Gen. David Sarnoff
 V.P.-General Manager.....Harry Kopf
 Sales Manager.....Rudi Neubauer
 Sales Promotion Manager...John Keys
 Program Director.....George Heineman
 Publicity Director.....Chet Campbell
 Chief Engineer.....Howard Luttgens

WSBC
 CHICAGO—1925

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Station WSBC
 Business-Studio Address...2400 W. Madison St.
 Phone Number.....Monroe 6-9060
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Stars Nat'l. Inc.
 Gen. Sta. Mgr., Pgm. Dir....Robert O. Miller
 Commercial Manager.....Julius Miller

WHOW
 CLINTON—1947—LINCOLN NET

Frequency: 1520 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Business Address.....401½ S. Side Sq.
 Phone Number.....305
 Representative.....Holman
 Transcription Service.....SESAC
 News Service.....AP

President J. R. Livesay
 V.P., Gen., Sta. Mgr. Rolland O. Looper
 Comm., Prom. Manager..... James Williams
 Program Director..... Frank C. Jennings
 Chief Engineer R. O. Looper

W D A N

DANVILLE—1938—CBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By... Northwestern Pub. Co.
 Address..... 1500 N. Washington
 Phone Number 1700
 Air Time..... Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative Everett-McKinney, Inc.
 Membership NARTB, BAB
 Gen., Sta., Comm., Prom. Mgr. Robert J. Burow
 Program, Publicity Dir. Honore E. Ronan
 Chief Engineer..... T. G. Magin

W I T Y

DANVILLE—1953

Frequency: 980 Kw..... Power: 1000 Watts
 Owned-Oper. By.... Vermilion Bcstg. Corp.
 Address Box 551
 Phone Number 1312
 President..... G. E. Metzger
 General Manager..... F. A. Higgins
 Commercial Mgr..... Ward White
 Program Director..... Ken Early
 Chief Engineer..... Jack Brookhank

W D Z

DECATUR—1921

Frequency: 1050 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... WDZ Bcstg. Co.
 Business-Studio Address..... 265 S. Park St
 Phone Number 3-9744
 News Service UP
 Transcription Service..... Thesaurus
 Representative..... Free & Peters
 Membership NARTB, BAB
 President..... Charles C. Caley
 Gen., Sta. Mgr..... Frank C. Schroeder, Jr.
 Commercial Manager..... Howard G. Bill
 Program Director William F. Miller
 Chief Engineer..... A. James Ebel

W S O Y

DECATUR—1925—CBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Illinois Bcstg. Co.
 Address..... Rt. 48 at N. Jasper St.
 Phone Number 5371
 Air Time..... 5:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service..... Standard, Cole
 Representative Weed
 Membership NARTB, BAB
 President..... Frederick W. Schaub
 General Manager..... Merrill Lindsay
 Prom., Comm. Mgr..... Charles F. Bruce
 Chief Engineer..... Allan Doyle

W L B K

DE KALB—1947

Frequency: 1360 Kc..... Power: 500 Watts d.
 Owned-Oper. By... DeKalb Radio Studios, Inc.
 Business-Studio Address.... 153½ N. Third St.
 Phone Number 2677
 News Service AP
 Transcription Service Capitol
 Pres., Gen. Mgr..... George C. Biggar
 General Manager..... R. C. Brown
 Commercial Manager..... Richard Meier
 Program Director..... R. C. Brown
 Chief Engineer..... Robert Zirk

W D Q N

DU QUION—1951

Frequency: 1580 Kc..... Power: 250 Watts
 Owned-Operated By..... Johnson & Johnson
 Address..... 30½ W. Main St.
 Phone Number 1399
 News Service UP
 Transcription Service SESAC
 Co-owner, Prom. Mgr..... Leonard M. Johnson
 Co-owner, Gen. Mgr..... Leonard F. Johnson
 Chief Engineer..... Julian Emlen

W T M V

EAST ST. LOUIS—1935

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By-Operated By.... On the Air, Inc.
 Business-Studio Address.... Broadview Hotel
 Phone Number..... Bridge 4625
 News Service UP
 Transcription Service SESAC
 Representative..... Sears & Ayer
 General Manager..... Frank J. Prendergast
 Promotion Mgr..... Elmer Willrich
 Program Director..... R. S. Holcomb
 Chief Engineer..... Erle E. White

W C R A

EFFINGHAM—1947

Frequency: 1090 Kc..... Power: 250 Watts, d.
 Owned-Operated By.... Effingham Bcstg. Co.
 Business-Studio Address... 110 N. Banker St.
 Phone Number 1090
 Air Time..... Daytime
 News Service UP
 President..... Joseph E. McNaughton
 General Manager..... Jack Armel
 Program Director..... Lee Hayward
 Chief Engineer..... G. S. Kregotis

W R M N

ELGIN—1949

Frequency: 1410 Kc..... Power: 500 Watts
 Owned-Oper. By The Elgin Bcstg Co.
 Address..... 156 Division St.
 Phone Number 7700-1
 News Service UP
 Representative Joseph Hershey McGillvra
 President..... Joseph E. McNaughton

Gen., Sta., Comm. Mgr. Dick Sutter
 Prog. Dir., Chf. Engr. George J. Merker
 Publicity Director. J. Richard Sutter

W N M P
EVANSTON—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By. Evanston Bcstg. Co.
 Business-Studio-Transmitter. 2201 Oakton St.
 Phone Number. Greenleaf 5-1590
 Air Time. Sunrise-sunset
 News Service. INS
 Transcription. Capitol. SESAC
 Membership. NARTB, BAB
 President. Fred S. Newton
 General Manager. Angus D. Pfaff
 Production Dir. J. W. Horton
 Chief Engineer. Albert Griffin

W F I W
FAIRFIELD—1953

Frequency: 1390 Kw. Power: 500 Watts d.
 Owned-Oper. By. Wayne County Bcstg. Co.
 Address. Box 148
 Phone Number. Fairfield 2159
 Co-Owner, Gen. Mgr. Thomas S. Land
 Co-Owner, Prog. Dir. Bryan Davidson
 Commercial Mgr. Garnet Williams

W F R L
FREEPORT—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By. Freeport Bcstg. Co., Inc.
 Business-Studio Address. 9 N. Chicago Ave.
 Phone Number. State 436
 News Service. AP
 Representative. Sears & Ayer
 Pres., Gen. Mgr., Ch. Engr. Vincent S. Barker
 Commercial Manager. Dave Taylor
 Program Director. Ralph Reynolds

W G I L
GALESBURG—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Galesburg Bcstg. Co., Inc.
 Business Address. 312 Hill Arcade
 Phone Number. 4626
 Newspaper Affiliation. "Daily Register Mail"
 Air Time. 6 a.m.-M.
 News Service. AP
 Membership. BAB
 Representative. Wm. G. Rambeau
 President. Mrs. O. N. Custer
 General Manager. Robert W. Frudeges
 Commercial Mgr. Roger L. Hoffman
 Program Director. G. F. Thoma
 Chief Engineer. H. H. Frederick

W E B Q
HARRISBURG—1923—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Harrisburg Bcstg. Co.
 Business-Studio-Transmitter. 100 E. Poplar St.

Phone Number. 2-8
 Air Time. Full Time
 News Service. UP
 Gen.-Station-Comm. Mgr. Inglis M. Taylor
 Sales Prom. Mgr. Ken Hamilton
 Program Director. Dorice Turner
 Publicity Director. Eddie Wise
 Chief Engineer. Elmer L. Gladson

W J P F
HERRIN—1940—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Orville W. Lyerla
 Business-Studio Address. P. O. Box 179
 Phone Number. 382
 Air Time. Full Time
 News Service. UP
 Transcription Service. World
 Representative. John E. Pearson
 Membership. NARTB, BAB
 President. Orville W. Lyerla
 General Manager. Charles R. Cook
 Sales Promotion Manager. Fred Simmons
 Chief Engineer. Ben Orf

W L D S
JACKSONVILLE—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned-Operated By. Jacksonville Radio &
 TV B'csting Corp.
 Business-Studio. Fox-Illinois Theater Bldg.
 Phone Number. 1180
 Air Time. Sunrise-sunset
 News Service. AP
 Transcription Service. World
 Newspaper Affiliation. "Journal-Courier"
 Representative. Hal Holman
 Membership. NARTB, BAB
 President. Robert A. Fay
 V.-P., Gen., Sta. Mgr. R. Karl Baker
 Program Director. T. J. Fairburn
 Chief Engineer. G. J. Cassens

W J O L
JOLIET—1926

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Joliet Bcstg. Co.
 Business-Studio-Transmitter. 601 Walnut St.
 Phone Number. JO 4761
 Air Time. 7 a.m.-11 p.m.
 News Service. UP
 Transcription Service. Thesaurus
 Representative. Holman
 Membership. BAB
 President. Calvin Wilson
 Gen., Sta. Mgr. Joseph J. Garvey
 Promotion Manager. Marion Philburn
 Program Director. Eileen Caron
 Chief Engineer. Lester DeCosta

W K A N
KANKAKEE—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Kankakee Daily Journal Co.
 Business-Studio Address. 183 N. Schuyler Ave.

Phone Number3-6633
 Air TimeDaytime
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeSears-Ayer
 MembershipNARTB
 President.....Leslie C. Small
 General Manager.....Burrell Small
 Station Manager.....Bruce Brown
 Asst. Station Manager.....Robert Hawkins
 Program Director.....Orren Allain
 Chief EngineerRichard Eckels

WKEI

KEWANEE—1952

Frequency: 1450 Kc.....Power: 100 Watts
 Owned-Oper. By.....Kee Bcstg. Co.
 Address.....207 Baker Bldg.
 Phone Number.....4471
 News ServiceAP
 Transcription ServiceLang-Worth
 Pres., Gen. Mgr., Chf. Engr.....E. D. Scandrett
 Prog., Pub. Dir.....Paul Messplam

WTAQ

LA GRANGE—1950

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Oper. By...The La Grange Bcstg. Co.
 Address.....Box 408
 Phone Number.....FL 2-1300
 Air TimeDaytime
 President.....Charles Sebastian
 Partner.....W. A. Murphy
 Gen., Sta. Mgr., Chief Engr.....Russ Salter
 Commercial Manager.....Ralph Faucher

WLPO

LA SALLE—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By...La Salle County Bcstg. Co.
 Bus. Ad.....P. O. Box 215
 Phone Number3100
 Air TimeDaytime
 News ServiceAP
 Transcription Service.....RCA, Thesaurus
 MembershipNARTB, BAB
 President.....Peter Miller
 General Manager.....William Helm
 Program Director.....Donald Frost
 Publicity Director.....Laverne Waltman
 Chief Engineer.....Lawrence McCann

WPRC

LINCOLN—1947—KBS

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. ByPrairie Radio Corp.
 Address.....RT. 66 Bypass
 Phone Number1370
 Air TimeDaytime
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeRambeau
 MembershipNARTB
 Pres., Gen. Sta. Mgr.....Ray F. Knochel

Commercial Manager.....Saunders Devine
 Sales Prom. Mgr.....John H. Deal
 Program Director.....William H. Brady
 Pblcity Director.....Earle W. Layman
 Chief Engineer.....Donald Thompson

WSMI

LITCHFIELD—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.
 AddressBox 72
 Phone Number100
 News ServiceAP
 Air TimeDaytime
 RepresentativeHilbest
 MembershipBAB
 Pres., Gen. Mgr.....Hayward L. Talley

WKAI

MACOMB—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....The Macomb Bcstg. Co.
 Business-Studio Address.....113 E. Carroll St.
 Phone Number1350
 Air TimeDaytime
 News ServiceUP
 Transcription Service.....Langworth, World
 MembershipNARTB
 Pres., Gen. Mgr.....Wm. E. Schons
 Sta., Comm. Mgr.....Allan Fobes
 Sales Promotion Mgr.....Don Vallier
 Chief Engineer.....Howard Welty

WGGH

MARION—1949

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned-Operated By.....George W. Dodds
 Business Address.....P. O. Box 331
 Phone Number824
 News ServiceAP
 Transcription ServiceAssociated
 RepresentativeSears & Ayer
 MembershipBAB
 Pres., Gen. Manager.....George W. Dodds
 Commercial Manager.....Raymond L. Hatley
 Prog. Dir., Sta. Mgr.....James W. Duncan
 Chief Engineer.....Orville D. Jackson

WLBH

MATTOON—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Mattoon Bcstg. Co.
 Bus.-Studio Address.....17th & Broadway Ave.
 Phone Number6464
 Air TimeLocal sunrise-local sunset
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeHolman
 MembershipNARTB, BAB
 President, Gen.-Station Mgr.....J. R. Livesay
 Commercial Manager.....Ken Wooddell
 Sales Promotion Manager.....Dwain Bower
 Program Director.....Robert Gwess
 Chief Engineer.....Ray Livesay

W M O K

METROPOLIS—1951—KBS

Frequency: 920 Kc. Power: 500 Watts d.
 Owned-Oper. By: Fort Massac Bcstg. Co.
 Address: Nat'l State Bank Bldg.
 Phone Numbers: 2106
 Transcription Service: Thesaurus
 News Service: UP
 Representative: Indie Sales, Inc.
 Membership: NARTB, BAB
 Gen., Sta., Comm. Mgr.: James H. Firmin
 Program Director: J. R. Wetherington
 Chief Engineer: Carlos Steel

W Q U A

MOLINE—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Quad-City Bcstg. Corporation
 Address: 1319 Fifth Ave.
 Phone Number: 4-6727
 Air Time: Full Time
 News Service: AP
 Representative: Geo. P. Hollingberry Co.
 President: Dalton A. LeMasurier
 V. Pres., Gen. Mgr.: G. LaVerne Flambo
 Promotion Mgr.: Ann Glewwe
 Program Director: Benne Alter
 Chief Engineer: Harold Higby

W V M C

MOUNT CARMEL—1948—KBS

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By: WVMC
 Address: M. T. Carmel
 Phone Number: 1360
 Air Time: Daytime
 News Service: UP
 Membership: NARTB
 General Manager: Stephen P. Bellinger
 Program Director: Gil Wallace
 Chief Engineer: Eugene D. Garrett

W M I X

MT. VERNON—1947

Frequency: 940 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Mt. Vernon Radio & Tel. Co.
 Address: No. 2 Radio Center
 Phone Number: 3500
 Air Time: Daytime
 News Service: AP
 Transcription Service: World
 Representative: John E. Pearson Co.
 President: John Russell Mitchell
 General Manager: R. J. Cheney
 Chief Engineer: Alva Hulbert

W O P A

OAK PARK—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Village Bcstg. Co.
 Address: 408 S. Oak Park Ave.
 Phone Number: VI 8-5760

Transcription Service: Standard
 News Service: UP
 Pres., Sta., Gen. Mgr.: Egmont Sonderling
 Program Director: Martin Bouhan
 Publicity Director: Marylou Kelley
 Chief Engineer: Sidney Schneider

W V L N

OLNEY—1947—KBS

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By: Olney Bcstg. Co.
 Business-Studio Address: Olney
 Phone Number: 2156
 Air Time: Daytime
 News Service: AP
 Transcription Service: SESAC
 Representative: Hal Holman
 Pres., Gen., Sta. Mgr.: Marshall H. Poole
 Prom. Mgr., Prog. Dir.: Bert DeBarr
 Chief Engineer: Paul Hartsey

W C M Y

OTTAWA—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By: Carl H. Meyer
 Address: P. O. Box 687
 Phone Number: 551
 News Service: UP
 Transcription Service: SESAC
 Representative: Sears & Ayer
 Pres., Gen. Mgr.: Carl H. Meyer

W P R S

PARIS—1951

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By: Paris Bcstg. Corp.
 Address: 2 Mi. W. Paris on State Rd. 133
 Phone: 3-1440
 News Service: AP
 Transcription Service: Capitol
 Pres., Gen., Sta., Comm. Mgr.: Adlai C. Ferguson Jr.
 Program Director: Carl E. Sunkel

W S I V

PEKIN—1945—MBN

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By: Pekin Bcstg. Co., Inc.
 Business-Studio Address: 15 S. Capitol St.
 Phone Numbers: 3400-01
 Air Time: Daytime
 News Service: AP
 Representative: Rambeau
 Pres., Gen. Mgr.: W. Kenneth Patterson
 Commercial Manager: James T. Butler
 Promotion Dir.: George Udry
 Program Director: Robert R. Snow

W E E K

PEORIA—1946—NBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By: West Central Bcstg. Co.

Address..... Commercial Natl. Bank Bldg.
 Phone Number 3-3688
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Langworth
 Representative Headley-Reed
 Membership NARTB, BAB
 President..... Sen. Robert S. Kerr
 Gen. Mgr..... Fred C. Mueller
 Sta., Comm. Mgr..... Don Kynaston
 Publicity Director..... F. R. Oakley
 Chief Engineer..... Wayne Lovely

W I R L

PEORIA—1948—ABC—MBS

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Illinois Valley Bcstg. Co.
 Business-Studio Address... 115 N. Jefferson Ave.
 Phone Number 4-9239
 Air Time Full Time
 News Service UP
 Representative Avery-Knodel
 Membership NARTB
 President..... Timothy W. Swain
 General, Station Manager... Tom Gavin
 Commercial Manager..... Joe Faulkner
 Prog., Prom., Publ. Dir..... Lloyd Harvey
 Chief Engineer..... Rudolph Luukinen

W M B D

PEORIA—1927—CBS

Frequency: 1470 Kc. Power 5000 Watts
 Owned-Oper. By..... WMBD, Inc.
 Address 212 South Jefferson Street
 Phone Number 6-0711
 Air Time Full Time
 News Service AP, UP
 Transcription Service Thesaurus
 Representatives Free & Peters
 Pres., Gen. Mgr..... Charles C. Caley
 Commercial Manager..... Harold V. Phillips
 Promotion Mgr..... Robert M. Riley, Jr.
 Program Director..... Marvin H. Hult
 Chief Engineer..... A. James Ebel

W P E O

PEORIA—1950

Frequency: 1020 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... WPEO, Inc.
 Address..... 225 Main St.
 News Service UP
 Membership NARTB
 Pres., Gen. Sta. Mgr..... John R. Livingston
 Sales Prom., Pub. Dir..... Bill Rogers
 Program Director..... Ken Scott
 Chief Engineer..... Gerry De Vore

W T V H

PEORIA—1952

Frequency: 1590 Kc..... Power: 1000 Watts
 Owned-Operated By..... Hilltop Bcstg. Co.
 Address..... 410 Fayette St.

Phone Number 6-8771
 Air Time Full Time
 News Service AP
 Transcription Service Cole
 Representative Sears & Fyer
 Pres., Gen. Mgr..... Hugh R. Norman
 Sta., Comm. Mgr..... O. H. Duewall
 Sales Prom. Mgr..... Dorris Duewall
 Prog., Publ. Dir..... George B. Norman
 Chief Engineer..... Wallace Wurz

W G E M

QUINCY—1948—ABC

Frequency: 1440 Kc..... Power: 1000 Watts
 Owned-Operated By..... Quincy Bcstg. Co.
 Business-Studio Address... Hotel Quincy
 Phone Number 6840
 Air Time Full Time
 Newspaper Affiliation... Quincy Herald Whig
 News Service UP
 Transcription Service World
 Representative Walker
 Membership NARTB, BAB
 President..... T. C. Oakley
 General Manager..... Joseph S. Bonansinga
 Program Dir..... Paul McClelland
 Chief Engineer..... Frank E. Laughlin

W T A D

QUINCY—1927—CBS

Frequency: 930 Kc..... Power: 5000 d.:
 1000 n.
 Owned-Operated By..... Lee Bcstg., Inc.
 Business-Studio Address... 510 Maine St.
 Phone Number 6200
 Air Time Full Time
 News Service AP, UP
 Representative Weed & Co.
 Membership NARTB, BAB
 President..... Lee P. Loomis
 General Manager..... Walter Rothschild
 Sales Promotion Mgr..... Gene Terry
 Program Dir..... Merritt Milligan
 Chief Engineer..... J. E. Gray

W R O K

ROCKFORD—1929—ABC

Frequency: 1440 Kc..... Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By..... Winnebago
 Newspapers, Inc.
 Bus.-Studio Address..... Rockford Newstower
 Phone Number 2-6621
 Air Time Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative Headley-Reed
 President..... E. K. Todd
 General Manager..... Walter M. Koessler
 Commercial Manager..... John J. Dixon
 Publicity Dir..... Betty L. Thro
 Program Director..... Maurice P. Owens
 Chief Engineer..... Morey Nelson

W H B F

ROCK ISLAND—1925—CBS

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Operated By...Rock Island Bcstg. Co.
 Business-Studio Address.....231 18th St.
 Phone Number.....6-5441
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Standard, World
 Representative.....Avery-Knodel
 Membership.....NARTB, BAB
 President.....Ben H. Potter
 Gen. Sta. Mgr.....Leslie C. Johnson
 Commercial Mgr.....Maurice Corken
 Program Director.....Frank S. Hicks
 Sales Prom., Pub. Dir.....Fern R. Hawks
 Chief Engineer.....Robert J. Sinnett

W C V S

SPRINGFIELD—1924—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WCBS, Inc.
 Business-Studio Address.....523 E. Capitol Ave.
 Phone Number.....9855
 Air Time.....Full Time
 News Service.....AP
 Representative.....Sears & Ayer
 President.....H. L. Dewing
 Comm., Prom., Gen. Mgr.....C. W. Need
 Program Director.....John Geil
 Chief Engineer.....R. Ashenfelter

W M A Y

SPRINGFIELD—1950—NBC

Frequency: 970 Kc....Power: 1000 Watts d.
 500 Watts n.
 Owned-Oper. By.....Lincoln Bcstg. Corp.
 Address.....711 Myers Bldg.
 Phone Number.....6963
 Air Time.....Full Time
 News Service.....UP
 Representative.....John E. Pearson
 Membership.....NARTB
 Pres., Gen. Sta., Comm. Mgr. Gordon Sherman
 Program Director.....Sy! Binkin
 Prom., Publ. Dir.....Mel Kempe
 Chief Engineer.....Melvin Feldman

W T A X

SPRINGFIELD—1930—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.
 Address.....Route 66 & E. Cook St.
 Phone Number.....2-4441
 Air Time.....Full Time
 News Service.....AP
 Representative.....Weed
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Oliver J. Keller
 Commercial Manager.....O. J. Keller, Jr.
 Sales Promotion Manager.....Bill Miller
 Program Director.....John W. Midgely
 Chief Engineer.....E. C. Swaringen



In the 10 Iowa-Illinois Counties circling the Quad-Cities there are:

21,220 FARMS

with an average acreage of
160 ACRES per FARM

and a gross cash farm income of
\$14,400 per FARM

- Three of these counties were among the nation's top ten for hog raising.
- Four of these counties were among the nation's 100 leading counties in Gross Cash Farm Income.
- And in all 10 counties that circle the Quad-Cities the farmers who live there averaged over \$14,000 a year income.
- Huge acreages of grain and hay crops as well as top production of cattle, hogs, and sheep bring in the money.
- Figures from Sales Management and U. S. Census.

Sell this good Quad-City Farm Market with →

Quad-Cities' favorite
WHBF AM FM TV
 TELCO BUILDING, ROCK ISLAND, ILLINOIS
 Represented by Avery-Knodel Inc

WSDR
STERLING—1949

Frequency: 1240 Kc. Power 100 Watts
Owned-Oper. By Blackhawk Bdcstg. Co.
Address 218 1st Ave.
Phone Number Main 3400
News Service AP
Transcription Service Capitol, Lang-Worth
Pres., Gen. Mgr. Sam Bartlett
Comm. Mgr. Lillian Bartlett
Program Director John Rohwer
Chief Engineer Ed Fisher

WIZZ
STREATOR—1953

Frequency: 1250 Kw. Power: 500 Watts d.
Owned-Oper. By Streator Bcstg. Co.
Address Highway 23 North
Phone Number 4147
Representative Best
General Manager Vernon R. Nunn
Partner Stephen P. Bellinger
Commercial Mgr. Jack A. Dill
Chief Engineer Harold I. Peters

WTIM
TAYLORVILLE—1952

Frequency: 1410 Kc. Power: 1000 Watts d
Owned-Operated By Moyer Bcstg. Co.
Phone Number 1410
Transcription Service Standard, Thesaurus
Representative Continental
Co-Owners Russell Armentrout, Roger Moyer
Exec. Vice-Pres. Keith Moyer
General Manager James C. Hilderbrand
Chief Engineer Tom Mathis

WKID
URBANA—1948

Frequency: 1580 Kc. Power 250 Watts d
Owned-Operated By Sterling Bcstg. Co.
Address P. O. Box 192

Phone Number 75431
Air Time Daytime
News Service UP
Representative Joseph Hershey, McGillvra
Partner, Comm. Mgr. R. E. J. Snyder
Partner, Prog. Dir. G. W. Phillippe

WKRS
WAUKEGAN—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By News-Sun Bcstg. Co.
Business Address P. O. Box 500
Phone Number Delta 6-7900
News Service AP
Transcription Service Thesaurus
Representative McGillvra
President F. Ward Just
Gen., Comm. Mgr. Joseph B. Kirby
Program Director A. F. Sorenson
Chief Engineer Stanley G. Chadwick

WFRX
WEST FRANKFORT—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Pyramid Radio Bcstg. &
TV Co.
Address S. Logan St.
Phone Number 1300
News Service UP
Transcription Service Thesaurus
President Guy Lambert
Station Manager Robert O. Veach
Program Director Billy Spangler
Chief Engineer Everett Kennedy

WCBD
ZION—1947

Frequency: 820 Kw. Power: 5000 Watts d.
Owned-Oper. By Michael J. Mintern
Address 2714 Enoch Ave.
Phone Number 521
Managing Director M. J. Mintern
Commercial Mgr. Carl Q. Lee

INDIANA

Pop. Feb. 1, 1954 (Est.) 4,252,000 — Families 1,350,000
Radio Homes 1,303,000 — TV Homes 830,000 — Stations in State 48

WCBC
ANDERSON—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Civic Bdcstg Corp.
Address 204 Tower Bldg.
Phone Number 3-5321
News Service UP
Transcription Service World, SESAC
Membership BAB
President Paul E. Billheimer
General Manager Worth S. Rough
Program Director John Snider
Chief Engineer Burl Dixon

WHBU
ANDERSON—1923—CBS-ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Anderson Bcstg. Corp.
Business-Studio 640 Citizens Bank Bldg.
Phone Number 7791
News Service AP
Transcription Service NBC Thesaurus,
Standard
Representative Bolling Co.
Membership BAB, NARTB
President C. Bruce McConnell
General Manager John R. Atkinson

WBIW

BEDFORD—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Radio Bedford, Inc.
 Address Radio Farm, P. O. Drawer 472
 Phone Number 4421-4422
 Air Time Full Time
 News Service AP, INS
 Transcription Service Langworth, Thesaurus
 Representative W. S. Grant
 Pres., Gen. Mgr. William C. Smith, Jr.
 Program Director Claude Parsons
 Chief Engineer Carl J. Finger

WTTS

BLOOMINGTON—1949—ABC

Frequency: 1370 Kc. Power 5000 Watts d.:
 500 Watts n.
 Owned-Oper. By Sarkes Tarzian, Inc.
 Business-Studio Address 535 S. Walnut St.
 Phone Number 2-3366
 Air Time Full Time
 News Service AP
 Representative Robert Meeker Associates
 Membership BAB
 President Sarkes Tarzian
 Station Manager Glenn Van Horn
 Commercial Mgr. Ray Bartlett
 Chief Engineer Morton Weigel

WBNL

BOONVILLE—1950—KBS

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By Boonville Bcstg. Co.
 Address Lynville Rd.
 Phone Number 980
 News Service UP
 Transcription Service Cole
 Co-O., Gen., Comm. Mgr., Chi. Engr.
 H. C. Sanders
 Co-O., Asst. Mgr., Pgm. Dir. Norman Hall

WCSI

COLUMBUS—1950

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Oper. By Syndicate Theatres, Inc.
 Address 55½ E. Court St.
 Phone Number 1057
 Transcription Service Associated, Thesaurus
 Membership BAB
 News Service AP
 President Joseph Finneran
 General Manager Dick Jewell
 Chief Engineer Phil Hurlbut

WCNB

CONNERSVILLE—1948

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By News Examiner Co.
 Business-Studio Address 406 Central Ave.
 Phone Number 1950
 News Service UP

Transcription Service World
 Representative Gill-Perna
 Secretary G. S. Tatman
 Gen., Sta., Comm. Mgr. E. M. Jackson
 Program Director Ralph T. Underwood
 Chief Engineer Earl Thompson

WTRC

ELKHART—1931—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owner-Oper. By Truth Publishing Corp.
 Business-Studio Address 116 S. Second St.
 Phone Number 3-1980
 Air Time 6 a.m.-M.
 News Service UP
 Representative John E. Pearson Co.
 President John F. Dille, Jr.
 General Manager Donald McFall
 Commercial Mgr. Don Freed
 Program Director Jerry Maloney
 Chief Engineer Lester Zellmer

WEOA

EVANSVILLE—1936—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WFBM, Inc.
 Business-Studio Address 24 N.W. 3rd St.
 Phone Number 4-9215
 Air Time Full Time
 News Service AP
 Transcription Service Lang-Worth
 Representative Katz
 President Harry M. Bitner, Jr.
 General-Station-Commercial Mgr. Don Menke
 Program Director Michael Finn
 Chief Engineer William Schultz

WGBF

EVANSVILLE—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By On The Air, Inc.
 Business-Studio Ad. 1001 Diamond Ave.
 Phone Number 21171
 Representative Weed & Co.
 Air Time Full Time
 News Service UP
 Membership NARTB
 President Alvin Q. Eades
 General, Station Manager Martin L. Leich
 Sales Prom., Pub. Dir. Del Greenwood
 Program Director Mrs. Pat Roper
 Chief Engineer Erwin P. Schoeny

WIKY

EVANSVILLE—1947

Frequency: 820 Kc. Power: 250 Watts d.
 Owned-Oper. By South Central Bcstg. Corp.
 Address P. O. Box 148
 Phone Number 4-8284
 Air Time Daytime
 News Service AP
 Transcription Service Thesaurus, Capitol
 Representative John E. Pearson Co.

Pres., Gen. Sta. Mgr. John A. Engelbrecht
 Chief Engineer George F. Stoltz

WJPS

EVANSVILLE—1948—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.
 1000 Watts n.

Owned-Operated By WJPS, Inc.
 Business-Studio Address 206 Main St.
 Phone Number 5-2221
 Air Time Unlimited
 News Service AP
 Transcription Service Standard, World
 Representative George P. Hollingsbery
 Membership NARTB
 President Robert S. Davis
 Gen., Sta. Mgr. Robert J. McIntosh
 Pub. Dir., Comm. Mgr. Jack McLean
 Sales Prom. Mgr., Pub. Dir. Phillip Landman
 Chief Engineer James Jared

WANE

FT. WAYNE—1948—CBS

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By Radio Fort Wayne, Inc.
 Address Fort Wayne Nat'l Bank Bldg.
 Phone Number Anthony 6212
 Air Time Full Time
 News Service AP
 Transcription Service Standard
 Representative Boiling
 President C. Bruce McConnell
 General Manager Robert McConnell
 Station Manager Charles E. Kennedy
 Local Commercial Manager Merlin Smith
 Program Director Robert Hill
 Chief Engineer Eugene Humphrey

WGL

FT. WAYNE—1924—ABC

Frequency: 1250 Kc. Power: 1000 Watts

Owned-Oper. By News-Sentinel Bcstg. Co., Inc.
 Business-Studio Address 201 W. Jefferson St.
 Phone Number Eastbrook 3366
 Air Time Full Time
 Newspaper Affiliation News-Sentinel
 News Service UP
 Transcription Service Langworth
 Representative Headley-Reed
 Membership BAB
 President Helen R. Foellinger
 Gen., Sta., Comm. Mgr. Merrill C. Johnson
 Prom. Mgr., Pub. Dir. Dorsey M. Roth
 Program Director Norman Widenhofer
 Chief Engineer Damon Wilson

WKJG

FT. WAYNE—1947—MBS

Frequency: 1380 Kc. Power: 5000 Watts

Owner Northeastern Indiana Bcstg. Co., Inc.
 Business-Studio Add. 220 E. Jefferson St.
 Phone Number Anthony 2295
 News Service UP
 Transcription Service World
 Representative Raymer

President Clarence L. Schust
 General Manager Edward G. Thoms
 Asst. to Mgr. Hilliard Gates
 Commercial Manager Carl B. Evans
 Program Dir. Calo O. Mahlock

WOWO

FT. WAYNE—1925—NBC

Frequency: 1190 Kc. Power: 10,000 Watts

Owner Westinghouse Radio Stations, Inc.
 Bus.-Studio Address 124 W. Washington Blvd.
 Phone Number Anthony 2136
 Air Time Unlimited
 News Service UP
 Transcription Service RCA Thesaurus
 Representative Free & Peters
 Membership BAB
 President Chris J. Witting
 General Manager J. E. Baudino
 Commercial Manager Tom Longworth
 Sales Prom. Mgr. G. H. Abels
 Sales Service Director Hilda C. Wohrmeyer
 Sta. Mgr. Carl Vandagriff
 Program Director Guy Harris
 Chief Engineer Bruce H. Ratts

WGRY

GARY—1950

Frequency: 1370 Kc. Power: 500 Watts d.

Owned-Oper. By WGRY, Inc.
 Address 734 Washington St.
 Phone Number 5-5151
 News Service UP
 Transcription Service SESAC
 Pres., Gen. Mgr. George Whitney
 Program Director Robert Dietz

WWCA

GARY—1949

Frequency: 1270 Kc. Power: 1000 Watts

Owned-Operated By Lake Bdcstg Co., Inc.
 Address Hotel Gary
 Phone Number Gary 9171
 Air Time Unlimited
 News Service AP
 Membership BAB
 Pres., Gen., Sta. Mgr. Dee O. Coe
 Comm., Sls., Prom. Mgr. Joe Fife
 Program, Publicity Director Todd Branson
 Chief Engineer Victor Voss

WJOB

HAMMOND—1928

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By South Shore Bcstg. Corp.
 Business-Studio Address 449 State St.
 Phone Number Sheffield 8400
 News Service UP
 Representative Joseph Hershey McGillvra
 Pres., Gen. Mgr. R. C. Adair
 Commercial Manager Ed Rozhon
 Program Director Bill Wobus
 Chief Engineer Jess Peters

W F B M**INDIANAPOLIS—1926—CBS**

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By.....WFBM, Inc.
 Business-Studio Address...1330 N. Meridian St.
 Phone Number.....Lincoln 8521
 News Service.....AP, INS
 Representative.....Katz
 Membership.....NAR1B, BAB
 Pres., Gen., Sta. Mgr.Harry M. Bitner, Jr.
 Commercial Manager.....William F. Kiley
 Prom. Mgr., Pub. Dir.....Bernard W. Carney
 Program Dir.....Frank O. Sharp
 Chief Engineer.....Harold Holland

W I B C**INDIANAPOLIS—1938—MBS**

Frequency: 1070 Kc. Power: 50,000 d.;
 10,000 n.
 Owned-Operated By.....WIBC, Inc.
 Business-Studio Address.30 W. Washington St.
 Phone Number.....Lincoln 2305
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....SESAC
 Representative.....John Blair
 Membership.....NARTB
 President, Gen. Mgr.....Richard M. Fairbanks
 Commercial Manager.....Gilbert I. Berry
 Sales Prom., Pgm. Dir.....William L. Dean
 Chief Engineer.....Robert W. Minton

W I R E**INDIANAPOLIS—1924—NBC**

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....Indianapolis Bcstg., Inc.
 Business-Studio Add.. 307 N. Pennsylvania St.
 Phone Number.....Plaza 1541
 Newspaper Affiliation....Central Newspaper
 News Service.....AP
 Transcription Service.....Langworth
 Representative.....Free & Peters
 Membership.....BAB
 President.....Eugene C. Pulliam
 General Manager.....Willard C. Worcester
 Commercial Manager.....Daniel C. Park
 Prom. Mgr., Pub. Dir.....Richard Higgs
 Program Director.....M. Wayland Fullington
 Chief Engineer.....Eugene E. Alden

W I S H**INDIANAPOLIS—1941—ABC**

Frequency: 1310 Kc. Power: 5000 Watts d.;
 1000 n.
 Owned-Oper. By.....Universal Bcstg. Co., Inc.
 Business-Studio Address.1440 N. Meridian St.
 Phone Number.....Plaza 4595
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Bolling
 Membership.....BAB, NARTB
 President.....C. Bruce McConnell
 V. Pres.....Robert B. McConnell

Sales Prom. Mgr., Pub. Dir.....Reid Chapman
 Station Manager.....William H. Spencer
 Program Director.....William E. Frosch
 Chief Engineer.....Stokes Gresham, Jr.

W X L W**INDIANAPOLIS—1948**

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Radio Indianapolis, Inc.
 Phone Number.....Hickory 6494
 News Service.....UP
 Representative.....John Pearson Co.
 Membership.....BAB, NARTB
 P. esident.....Lyman S. Ayres
 General Manager.....Robert D. Enoch
 Program Director.....G. A. Smith, Jr.
 Chief Engineer.....Bert Goetzinger

W I T Z**JASPER—1948**

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By...Jasper on the Air Inc.
 Address.....P. O. Box 167
 Phone Number.....Jasper 678
 Air Time.....Sunrise-Sunset
 News Service.....UP
 Transcription Service.....World
 President.....Dr. Gilbert E. Metzger
 Gen., Sta. Mgr.....Dennis Keller
 Commercial Manager.....Richard Witty
 Sales Prom. Mgr.....Joe Salvi
 Publicity Director.....James Young
 Program Director.....Rick Foster
 Chief Engineer.....Peter Russo

W I O U**KOKOMO—1948—CBS**

Frequency: 1350 Kc. Power: 1000 Watts
 Owner.....North Central Indiana Bcstg. Corp.
 Business-Studio Address....State Rd. No. 26
 Phone Number.....6194
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Weed
 Membreship.....NARTB, BAB
 President.....Richard Blackledge
 V.P., Gen., Sta. Mgr.....John Carl Jeffrey
 Program Director.....William R. Cox
 Chief Engineer.....Chester Rector

W A S K**LAFAYETTE—1942—MBS**

Frequency: 1450 Kc. Power: 250 watts
 Owned-Operated By.....WFAM, Inc.
 Business-Studio Address.....McCarty Lane
 Phone Number.....4300
 Air Time.....Full Time
 News Service.....UP
 Representative.....Wm. G. Rambeau
 Membership.....BAB
 President.....O. E. Richardson
 Sta., Comm. Mgr.....David Milligan
 Program Director.....Richard W. Long
 Chief Engineer.....Richard Cochran

WLOI

LA PORTE—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By La Porte Bcstg. Co.
 Business-Studio Address Rumely Hotel
 Phone Number 3734
 News Service AP
 Transcription Service Capitol
 President, Sta. Mgr. Hoyt H. Scott

WBTO

LINTON—1953

Frequency: 1600 Kw. Power: 500 Watts d.
 Owned-Oper. By The Linton Bcstg. Co.
 Address c/o WBNL, Boonville, Ind.
 Owner Henry C. Sanders

WSALLOGANSPOUT—1949—MBS
KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Logansport Bdg. Corp.
 Address P. O. Box 399
 Phone Number 4261
 Air Time 6 a.m.-M.
 News Service AP
 Membership NARTB, BAB
 General Manager Raymond W. Baker
 Program Director Ira McCormack
 Chief Engineer Raymond A. Olson

WBAT

MARION—1947—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Marion Radio Corp.
 Business-Studio Address 303½ S. Adams St.
 Phone Number 5500
 Air Time Full Time
 News Service AP
 Transcription Service Standard
 Representative Rambeau
 Membership NARTB
 President John Ramp
 Station Manager William Fowler
 Commercial Mgr. Wm. J. Emard
 Chief Engineer Walter E. Johnson

WIMS

MICHIGAN CITY—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 500 n.
 Owned-Oper. By Northern Indiana Bcsters,
 Inc.
 Business-Studio Address 415 Franklin St.
 Phone Number 55245
 News Service UP
 Station Representative Wm. G. Rambeau
 Pres., Gen. Mgr. William N. Udell
 Commercial Managers Al Halus, Jay Schoff
 Program Director Richard Olson
 Chief Engineer Robert J. Schilling

WLBC

MUNCIE—1926—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Tri City Radio Corp.
 Business Address Hwy. No. 35
 Phone Number 4403
 Air Time Full Time
 News Service AP
 Transcription Service Standard, World
 Representative Walker, Hal Holman
 Pres., Gen. Sta. Mgr. D. A. Burton
 Commercial Manager W. F. Crain
 Program Director Lee Allerton
 Chief Engineer M. M. Crain

WLRP

NEW ALBANY—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Ohio Valley Bcstg., Inc.
 Address Box 285
 Phone Number 4-2235
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen., Sta. Mgr. Roy L. Hickox
 Comm., Sales Prom. Mgr. Milton Lamm
 Program Director Keith Reising
 Publicity Director Joe Gillum
 Chief Engineer Eugene A. Fischer

WPGW

PORTLAND—1951

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By Glenn West
 Address Box 608
 Phone Number 1094
 Transcription Service SESAC, World
 Owner, Gen. Mgr. Glenn West
 Program Director Ron Miller

WRAY

PRINCETON—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By Princeton Bcstg. Co.
 Address Box 8
 Phone Number 1250
 News Service AP
 Transcription Service Lang-Worth
 Station Representative Walker
 President M. R. Lankford
 Station Manager Gene Peterson
 Commercial Mgr. D. T. Critchfield
 Chief Engineer Ray Shigley

WKBV

RICHMOND—1926—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Central Bcstg. Corp.
 Bus.-Studio-Transmitter Address Richmond
 Phone Number 2-1156
 Air Time 5:45 a.m.-M.

News Service **UP**
Transcription Service **Thesaurus**
Representative **Robert Meeker**
Membership **NARTB, BAB**
President **Paul R. Quigg**
Gen., Sta. Mgr. **Lester G. Spencer**
Comm., Sls. Prom. Mgr. **Roland L. Nusbaum**
Program Director **Charles L. Mitchell**
Chief Engineer **L. J. Duning**

Program Director **Owen Lackey Jr.**
Commercial Mgr. **Vince Doyle**
Chief Engineer **Francis J. Bock**

W S L M

SALEM—1953—KBS

Frequency: 1220 Kw. **Power:** 250 Watts d.
Owned-Oper. By **Don H. Martin**
Address **Radio Ridge**
Phone Number **700**
News Service **AP**
Transcription Service **Thesaurus, MacGregor**
Representative **Continental**
Pres., Gen. Mgr. **Don H. Martin**
Commercial Mgr. **Herbert L. Arms**
Program Director **Margaret Martin**
Chief Engineer **Darrell Dixon**

W J C D

SEYMOUR—1949—KBS

Frequency: 1390 Kc. **Power:** 500 Watts d.
Owned-Operated By **Dr. Azra C. Baker**
Address **1534 Ewing St.**
Phone Number **1212**
News Service **AP**
Air Time **Daytime**
Transcription Service **World, Capitol**
General Manager **Azra C. Baker**
Commercial Manager **Robert E. Shippee**
Program Director **Roge W. Bradley**
Chief Engineer **Arnold Haun**

W H O T

SOUTH BEND—1944—ABC

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By **South Bend Bcstg. Corp.**
Address **434 S. St. Joseph St.**
Phone Number **7-1566**
Air Time **Full Time**
News Service **AP**
Transcription Service **Associated**
Representative **Bolling**
President **C. Bruce McConnell**
General Manager **Frank Crosiar**
Commercial Manager **C. J. Pajakowski**
Program Director **Bill Etherton**
Chief Engineer **Ira D. Kealy**

W J V A

SOUTH BEND—1947—KBS

Frequency: 1580 Kc. **Power:** 250 Watts d.
Owned-Oper. By **St. Joseph Valley Bdsg. Corp.**
Address **Box 179**
Phone Number **4-1111**
Air Time **Sunrise-Sunset**
News Service **UP**
Representative **Burn-Smith**
Pres., Gen. Mgr. **F. R. Householder**

W S B T

SOUTH BEND—1922—CBS

Frequency: 960 Kc. **Power:** 5000 Watts
Owned-Operated By **The South Bend Tribune**
Bus-Studio Address **225 W. Colfax Ave.**
Phone Number **3-6161**
Newspaper Affiliation **South Bend Tribune**
News Service **UP, INS**
Transcrip. Serv. **RCA Thesaurus, Standard**
Representative **Paul H. Raymer**
Membership **NARTB, BAB**
President **F. A. Miller**
General Manager **Neal B. Welch**
Publicity Director **Robert H. Swintz**
Program Director **Robert J. Drain**
Chief Engineer **Arthur R. O'Neil**

W T C J

TELL CITY—1948

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By **Tell City Bcstg. Co.**
Phone Number **740**
Owner, Manager **James R. Brewer**

W B O W

TERRE HAUTE—1927—NBC

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By **Banks of the Wabash, Inc.**
Business-Studio Address **303 S. Sixth St.**
Phone Number **Crawford 5034**
Air Time **Full Time**
News Service **UP**
Transcription Service **Thesaurus**
Representative **Weed**
Membership **NARTB**
President **Alvin Eades**
Comm., Gen., Sta. Mgr. **William F. Rippetoe**
Sales Prom. Manager **Bob Rhoads**
Program Director **Harry Frey**
Publicity Director **Ralph McHargue**
Chief Engineer **Howard Stewart**

W T H I

TERRE HAUTE—1947—CBS

Frequency: 1480 Kc. **Power:** 1000 Watts
Owned-Oper. By **Wabash Valley Bdg. Corp.**
Address **120 South 7th Street**
Phone Number **Crawford 9481**
Air Time **6 a.m.-M.**
News Service **UP**
Transcription Service **Langworth**
Representation **Bolling Co., Inc.**
Membership **NARTB, BAB**
President **Anton Hulman, Jr.**
Gen., Sta. Mgr. **Joseph M. Higgins**
Sales Promotion Mgr. **Robert F. Cranford**
Program Director **Ben Falber, Jr.**
Chief Engineer **Don Petit**

W A O V

VINCENNES—1940—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Vincennes Sun Co.
 Business Address.....Grand Hotel
 Phone Number.....787
 News Service.....UP
 Transcription Service.....World
 Representative.....Free & Peters
 President.....Eugene C. Pulliam
 Gen., Comm. Mgr.....A. C. Bernstein
 Program Director.....Neal Spencer
 Chief Technician.....Ralph Baldwin
 Prom. Mgr.....Roy Stanley

W K A M

WARSAW—1949—KBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By...Kosciusko Bcstg. Corp.

Address.....R.F.D. No. 1
 Phone Number.....65
 News Service.....AP
 Representative.....Hal Holman Co.
 President.....J. W. Autenrieth, Jr.
 Chief Engineer.....Howard Wheelock

W R S W

WARSAW—1952

Frequency: 1480 Kc. Power: 500 Watts
 Owned-Oper. By...Reub Williams & Sons, Inc.
 Address.....Times Building
 Phone Number.....155
 News Service.....UP
 Trans. Service.....Capitol, Lang-Worth, World
 President.....Raymond B. Williams
 General Manager.....C. Reuben Williams
 Comm., Bus. Mgr.....William Mollenhour
 Program Director.....Marie Snyder
 Prom. Mgr.....Jack Essenberg
 Chief Engineer.....Fred Gresso

IOWA

Pop. Feb. 1, 1954 (Est.) 2,647,000 — Families 872,000
Radio Homes 847,000 — TV Homes 422,000 — Stations in State 50

K A S I

AMES—1948—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Ames Bcstg. Co.
 Business-Studio Address.....328½ Main St.
 Phone Number.....3460
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Thesaurus
 President.....W. S. Rupe
 Gen., Comm. Mgr.....Arthur A. Skinner
 Program Director.....R. B. Tillerson
 Chief Engineer.....Doyle D. Kelso

K J A N

ATLANTIC—1950—KBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By...Nishna Valley Bcstg. Co.
 Phone Number.....1717
 News Service.....AP
 Transcription Service.....World
 Representative.....Continental, Biddick
 President.....Al Hansen
 Gen., Sta. Mgr.....Franklin G. Miller
 Comm., Prom. Mgr.....H. A. Preston
 Chief Engineer.....Henry L. Ankeny

K W B G

BOONE—1950

Frequency: 1590 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By.....Boone Bcstg. Co.
 Address.....P. O. Box 36
 Phone Number.....1590

Transcription Service.....World, Thesaurus
 News Service.....UP, INS
 Representative.....John E. Pearson
 President.....Mary G. Garvey
 General Manager.....Paul E. Millex
 Commercial Manager.....Robert Erickson
 Chief Engineer.....Dan Garretson

K B U R

BURLINGTON—1941—ABC

Frequency: 1490. Power: 250 Watts
 Owned-Operated By...Burlington Bcstg. Co.
 Business-Studio Address.....Roosevelt Ave.
 Phone Number.....7660
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Taylor
 Membership.....BAB
 Pres., Gen., Sta. Mgr.....Gerard B. McDermott
 Prom., Comm. Mgr.....David H. Steinle
 Program Director.....Richard Mosena
 Chief Engineer.....John Gallino

K C I M

CARROLL—1950

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By.....Carroll Broadcasting Co.
 Address.....520 N. Adams St.
 Phone Number.....3586
 Transcription Service.....Thesaurus
 News Service.....AP
 Representative.....Pearson
 Membership.....NARTB
 General Manager.....M. W. McPherson
 Chief Engineer.....Eugene Reiff

K C R I**CEDAR RAPIDS—1947—MBS**

Frequency: 1600 Kc. Power 5000 Watts
 Owned-Oper. By Cedar Rapids TV Co.
 Business-Studio Address 1st St. & 1st Ave.
 Phone Number 4-4194
 News Service AP, INS
 Transcription Service World
 Representative Burn-Smith
 President Sutherland Dows
 Gen., Comm. Mgr. W. S. Patterson
 Program Director Ralph D. Willey
 Promotion Mgr. Edna Herbst
 Chief Engineer Carl Rollert

K P I G**CEDAR RAPIDS—1949—TALL CORN**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Cedar Rapids Bcstg.
 Business Address 211 1st St., S.W.
 Phone Number 3-8265
 News Service UP
 Transcription Service Capitol
 Representative Pearson
 Gen., Comm. Mgr. Allen H. Embury
 Program Director Don Ramsell
 Chief Engineer Al Morse

W M T**CEDAR RAPIDS—1922—CBS**

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By American Bcstg.
 Stations, Inc.
 Bus. Studio Address Paramount Theater Bldg.
 Phone Number 6127
 Air Time Full Time
 News Service AP, INS, UP
 Transcription Service RCA, Lang-Worth
 Representative Katz
 Membership NARTB, BAB
 President William B. Dolph
 General Manager William B. Quarton
 Sales Manager Lew Van Nostrand
 Prom., Pub. Dir. Leo F. Cole
 Program Manager Douglas B. Grant
 Chief Engineer George Hixenbaugh

K C O G**CENTERVILLE—1949**

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Operated By Centerville Bdcstg Co.
 Address 1910 South Main St.
 Phone Number 131, 407
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus
 Representative McGillvra
 Membership NARTB
 President R. K. Beck
 Gen., Sta., Comm., Mgr. A. M. Farber
 Program Director Margaret Ashby
 Chief Engineer Walter H. Lemen

K C H A**CHARLES CITY—1949—KBS**

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Radio Incorporated
 Business Address 300Y2 N. Main St.
 Phone Number 787
 Air Time Daytime
 News Service UP
 Transcription Service World
 Representative Orville Lawson
 President Charles J. Ellis
 General Manager C. E. Wright
 Commercial Mgr. Vern Bromberg
 Program Director Wayne Mack
 Publicity Director Doris LaBounty
 Chief Engineer Loren Koesling

K C H E**CHEROKEE—1953**

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By Cherokee Bcstg. Co.
 Address 219½ W. Main St.
 Phone Number 51
 News Service AP
 Transcription Service Thesaurus, Langworth
 Membership NARTB
 Gen., Comm. Mgr. Russell A. Hickmon
 Prom. Mgr., Prog. Dir. Charles Resnikov
 Chief Engineer Sterling H. Heil

K R O S**CLINTON—1941—MBS-TALL CORN**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Clinton Bdcstg Corp.
 Address 246 Fifth Avenue South
 Phone Number 448
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Pearson
 Membership NARTB, BAB
 President W. S. Jacobsen
 General Manager B. M. Jacobson
 Commercial Mgr. Darline Gordon
 Program Director Ralph Stoeckel
 Chief Engineer Gerald Parker

K S W I**COUNCIL BLUFFS—1947**

Frequency: 1560 Kc. Power: 500 Watts d.
 Owned-Operated By Nonpareil Bdcstg. Co.
 Address 120 S. Main
 Phone Number Co. Bluffs 4041, Omaha,
 Jackson 7736
 Air Time Day Time
 News Service AP
 Transcription Service Thesaurus
 Representative Arthur Hagg & Assoc.
 Membership NARTB
 President Robert R. O'Brien
 Gen., Sta. Mgr., Chief Eng. Robert H. O'Brien
 Commercial Manager Had Hughes
 Sales Promotion Mgr. Harold Abramson
 Program Director R. M. Hallgren
 Publicity Director Marge Morris

**KSIB****CRESTON—1946—TALL CORN**

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Southwest Iowa Bcstg. Co.
 Address..... Creston
 Phone Number..... 55
 News Service..... INS
 Transcription Service..... Thesaurus
 Representative..... Pearson
 President..... Arden D. McKee
 Gen., Sta., Comm. Mgr..... E. M. Hoising
 Publicity Director..... Jack Mills
 Chief Engineer..... William Zollman

KFMA**DAVENPORT—1952**

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By..... KFMA Bcstg. Co.
 Address..... 415 Perry St.
 Phone Number..... 6-4407
 News Service..... UP
 Transcription Service..... Capitol Standard
 Pres., Gen., Comm. Mgr..... A. D. Pierce
 Promotion Mgr..... Doris Hanner
 Pgm., Pub. Dir..... Eugene Larsen
 Chief Engineer..... Francis B. Shawver

KSTT**DAVENPORT—1946—MBS**

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By... Davenport Bcstg. Co. Inc.
 Bus.-Studio Address..... 310 Harrison St.
 Phone Number..... 6-2541
 Air Time..... Full Time
 News Service..... INS
 Transcription Service..... C. P. MacGregor
 Representative..... Sears & Aye
 President..... Hugh R. Norman
 General Manager..... Jerry Dunphy
 Commercial Mgr..... Neil Conklin
 Nat'l Sales Mgr..... Lois Snively
 Program Director..... Bruno Olson
 Publicity Director..... I. F. Whalen
 Chief Engineer..... A. M. McGregor

WOC**DAVENPORT—1922—NBC**

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By... Tri-City Bcstg. Co.
 Address..... 805 Brady Street
 Phone Number..... 3-3661
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... Thesaurus
 Representatives..... Free & Peters, Inc.
 Membership..... NARTB, BAB
 President..... Col. B. J. Palmer
 V.P. & Treasurer..... D. D. Palmer
 Exec. Vice-Pres..... Ralph Evans
 Secretary..... Wm. D. Wagner
 Manager..... Ernest C. Sanders
 Sales Manager..... Mark Wodlinger
 Program Director..... Warren Vasen
 Asst. Mgr..... Fred A. Reed

Publicity Director..... Paul Ives
 Chief Engineer..... Paul Arvidson

KDEC**DECORAH—1947—MBS-TALL CORN**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... Scenic Bcstg. Co.
 Business-Studio Address..... State Road
 Phone Number..... 1240
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Pearson
 Membership..... NARTB
 Pres., Gen. Co-Mgr..... Verne Koenig
 Gen. Co-Mgr., Comm. Mgr..... Kenneth Bjerke
 Sales Prom. Mgr..... John Hansen
 Chief Engineer..... Arnie Zaruba

KCBC**DES MOINES—1947**

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By..... Majestic Bcstg. Co.
 Business-Studio Address..... 3512 Ingersoll
 Phone Number..... 7-4483
 News Service..... INS
 President..... Karl Peters
 General Manager..... Rollo H. Bergeson
 Chief Engineer..... Bob Brown

KIOA**DES MOINES—1948—MBS**

Frequency: 940 Kc. Power: 10,000 Watts d.
 5,000 Watts n.
 Owned-Oper. By... Independent Bcstg. Co.
 Address..... 10th & Mulberry
 Phone Number..... 2-9191
 Air Time..... Full Time
 News Service..... INS, UP
 Transcription Service..... World
 Representative..... A. M. Radio Sales Co.
 President..... Ralph L. Atlass
 General Manager..... Harold W. Cassill
 Program Director..... Lee L. Harris
 Chief Engineer..... Lyle Nolan

KRNT**DES MOINES—1935—CBS**

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By..... Cowles Bcstg. Co.
 Business-Studio Address..... Register & Tribune
 Bldg.
 Phone Number..... 3-2111
 Newspaper Affiliation..... Register-Tribune
 Air Time..... Full Time
 News Service..... AP, UP
 Transcription Service..... Standard
 Station Representative..... The Katz Agency
 Membership..... NARTB
 President..... Gardner Cowles
 General-Station Manager..... Bob Dillon
 Commercial Manager..... Paul Elliott
 Sales Prom. Mgr., Pub. Dir..... Joe Hudgens
 Program Director..... Dick Covey
 Chief Engineer..... Charles Quentin

K S O**DES MOINES—1921—ABC**

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By: Murphy Bcstg. Co.
 Business-Studio Address: 800 Farm Bldg.
 Phone Number: 3-0571
 News Service: AP, INS
 Transcription Service: Capitol
 Representative: Avery-Knodel
 Membership: NARTB
 President: Kingsley H. Murphy
 Commercial Mgr.: Gene Shumate
 Pub., Pgm. Dir.: B. C. Baldwin
 Chief Engineer: F. E. Bartlett

K W D M**DES MOINES—1948**

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By: Des Moines Bcstg. Corp.
 Business-Studio Address: 407 Fifth Ave.
 Phone Number: 2-8363
 Air Time: Full Time
 News Service: INS
 Transcription Service: Cole, SESAC, Associated
 Pres., Comm. Mgr.: George W. Webber
 Gen., Sta. Mgr.: Robert L. Webber
 Program Director: Edith L. Webber
 Sales Prom. Mgr.: Les Gates
 Chief Engineer: Werner Schwarz

W H O**DES MOINES—1924—NBC**

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By: Central Bcsta. Co.
 Business-Studio Address: 914 Walnut St.
 Phone Number: 3-7147
 Air Time: Full Time
 News Service: AP, INS, UP
 Transcription Service: Thesaurus, SESAC
 Station Representative: Free & Peters
 Membership: NARTB, BAB
 President: Col. B. J. Palmer
 Vice-Pres. & Treas.: D. D. Palmer
 V. Pres. & Resident Mgr.: Paul A. Loyet
 Exec. V. Pres.: Ralph Evans
 Sales Manager: Harold Fulton
 Sales Promotion: John Schweiker
 Program Director: Jack Kerrigan
 Production Director: Kenneth Gfeller
 News Bureau Manager: Jack D. Shelley
 Chief Engineer: Reed E. Snyder

K D T H**DUBUQUE—1941—NBC****TALL CORN**

Frequency: 1370 Kc. Power: 1000 Watts
 Owner: Dubuque Telegraph-Herald
 Bus. Studio Address: Eighth Ave. & Bluff St.
 Phone Number: 3-7351
 Newspaper Affiliation: Telegraph-Herald
 News Service: AP
 Transcription Service: World
 Station Representative: Pearson

Membership: NARTB
 President: Fred Woodward
 General-Station Manager: K. S. Gordon
 Commercial Manager: A. C. Newburgh
 Program Director: George Freund
 Publicity Director: Gerald McAleece
 Chief Engineer: Robert I. Hancock

W D B Q**DUBUQUE—1933—MBS-ABC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Dubuque Bcstg. Co.
 Business-Studio Address: 505 Main St.
 Phone Number: 3-8241
 Air Time: Full Time
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Robert Meeker
 Membership: NARTB
 Exec. V.P., Gen. Sta. Mgr.: James D. Carpenter
 Commercial Mgr.: Harry Hatzenbuehler
 Program Director: Gleason Kisteler
 Publicity Director: R. E. Carpenter
 Chief Engineer: Barker-Heim

KLIL**ESTERVILLE—1952—ABC**

Frequency: 1340 Kc. Power: 100 Watts
 Owned-Operated By: Esterville Bcstg. Co.
 Address: Box 173
 Phone Number: 1800
 News Service: AP
 Transcription Service: Lang-Worth, SESAC
 Pres., Gen. Mgr.: Wm. E. Schons
 Commercial Mgr.: Jack Turnbull
 Program Director: Gene Randolph

K F A D**FAIRFIELD—1953—KBS**

Frequency: 1570 Kw. Power: 250 Watts d.
 Owned-Oper. By: Fairfield Bcstg. & TV Corp.
 Address: Highway 34 W.
 Phone Number: 345
 President: Carl D. Boyer
 Vice-Pres., Gen. Mgr.: James D. Mortwedt
 Program Director: Don Mortwedt
 Commercial Mgr.: Eugene Spiker
 Chief Engineer: Tom Kleckner

K V F D**FT. DODGE—1938—MBS****TALL CORN**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Northwest Bcstg. Co.
 Business-Studio Address: Warden Bldg.
 Phone Number: Walnut 3761
 Air Time: Full Time
 News Service: UP, INS
 Transcription Service: Thesaurus
 Representative: Pearson
 Membership: NARTB, BAB
 President, General Manager: Edward Breen
 Commercial Manager: Max E. Landes
 Program Director: Drexel Peterson
 Chief Engineer: David G. Sinclair

K X G I

FT. MADISON—1948

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By..... KXGI, Inc.
 Business-Studio Address..... Marquette Bldg.
 Phone Number..... 1360
 Air Time..... Day Time
 News Service..... UP
 Transcription Service..... Standard
 Representative..... Hal Holman
 President..... W. E. Walker
 Gen., Sta., Prom. Mgr..... Greg Rouleau
 Commercial Mgr..... Paul Oye
 Pgm., Pub. Dir..... Lloyd Mallette
 Chief Engineer..... Harold Hackbarth

K X I C

IOWA CITY—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Johnson County Bcstg. Corp.
 Bus-Studio Address..... 108½ E. Washington St.
 Phone Number..... 8-1181
 News Service..... INS
 Representative..... Pearson
 Membership..... BAB, NARTB
 President..... Scott Swisher
 Gen., Comm. Mgr..... Gene Claussen
 Sales Prom. Mgr..... F. M. Broeders
 Chief Engineer..... Elliott Full

K O K X

KEOKUK—1948

Frequency: 1310 Kc. Power: 1000 Watts d.
 500 Watts n.
 Owned-Operated By..... Keokuk Bdcstg. Co.
 Address..... 4 So. 5th St.
 Phone Number..... 235
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World, Capitol
 President..... H. W. Stadler
 Gen., Comm., Prom. Mgr..... Herb Nelson
 Program Director..... Virgil Fortner
 Chief Engineer..... James L. Mott

K F J B

**MARSHALLTOWN—1923—MBS
 TALL CORN**

Frequency: 1230 Kc. Power: 250 Watts
 Operated By..... Marshall Electric Co.
 Business-Studio Address..... 133 E. Main St.
 Phone Number..... 3361
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... Thesaurus
 Representative..... Pearson
 General Manager..... William P. White
 Commercial Manager..... William C. Doll
 Prom. Mgr., Prog. Dir..... Allan N. Schrock
 Chief Engineer..... Herbert G. Anderson

K G L O

MASON CITY—1937—CBS

Frequency: 1300 Kc. Power: 5000 Watts

Owned-Operated By..... Lee Radio, Inc.
 Bus-Studio Address..... 2nd & Pennsylvania
 Phone Number..... 2800
 Air Time..... Full Time
 News Service..... AP, UP
 Transcription Service..... World
 Representative..... Weed
 Membership..... NARTB, BAB
 President..... Lee P. Loomis
 Exec. V.P., Gen. Mgr..... Herbert R. Ohrt
 Comm., Prom. Mgr..... Lloyd D. Loers
 Publicity Director..... Donald Harrer
 Program Director..... William G. Suter
 Chief Engineer..... Roger E. Sawyer

K R I B

MASON CITY—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Mason City Bcstg. Co.
 Address..... Box 885
 Phone Number..... 5400
 Representative..... Pearson
 Transcription Service..... Thesaurus
 News Service..... AP
 President..... W. G. Kelly
 General Manager..... Marlin T. Obie
 Commercial Mgr..... Donald Obie
 Program Director..... Bob Cavanaugh
 Chief Engineer..... Paul Dominguez

K S M N

MASON CITY—1947

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Mohawk Bcstg. Co.
 Business-Studio Address..... Welr Bldg.
 Phone Number..... 5420
 Air Time..... Sunrise-Sunset
 News Service..... UP
 Transcription Service..... Associated
 Pres., Gen. Mgr..... Robert M. Carson
 Commercial Mgr..... Steve M. Hoyt
 Program Director..... Milton H. Cohen
 Chief Engineer..... Hubert J. Marshall

K W P C

MUSCATINE—1947

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By..... Muscatine Bcstg. Co.
 Phone Number..... 860
 Air Time..... Day Time
 News Service..... UP
 Transcription Service..... World
 Representative..... Pearson
 Membership..... NARTB, BAB
 Comm., Gen., Sta. Mgr..... George J. Volger
 Program Director..... Marion Templeman
 Chief Engineer..... Darrell Dorsey

K O E L

OELWEIN—1950—TALL CORN

Frequency: 950 Kc. Power: 500 Watts
 Owned-Oper. By..... Northeast Iowa Radio Corp.
 Address..... 4½ W. Charles St.
 Phone Number..... 120-1
 Air Time..... Full Time

Representative Pearson
 Transcription Service Thesaurus, SESAC
 News Service INS, UP
 Membership NARTB, BAB
 President C. W. Crahan
 Gen., Sta. Mgr. W. J. Teich
 Comm., Prom. Mgr. Donald McKee
 Prog. Dir. Ed Jenkins
 Publicity Director Len Bjella
 Chief Engineer Burt Murphy

K B O E

OSKALOOSA—1950—TALL CORN

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By Oskaloosa Bcstg. Co.
 Address Highway 63, N. of Oskaloosa
 Phone Number 3-3493
 Transcription Service Thesaurus
 News Service AP
 Representative Pearson
 Membership NARTB
 President E. G. Wenrick
 General Manager Ken Kilmer
 Commercial Mgr. G. L. Stanley
 Program Director Bob Henry
 Chief Engineer Robert W. Moore

K B I Z

OTTUMWA—1941—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By KBIZ, Inc.
 Address 2513 N. Court Rd.
 Phone Number 2422
 News Service AP
 Transcription Service World
 Membership NARTB
 President, General Mgr. James J. Conroy
 Station Manager Alice E. Fisher
 Program Director Larry Shepard
 Chief Engineer Loyd Hanson

K F N F

SHENANDOAH—1924—MBS

Frequency: 920 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Captial Bcstg. Co.
 Address Shenandoah
 Phone Number 1302
 News Service AP, INS
 Transcription Service World, SESAC
 Representative Pearson
 Membership NARTB, BAB
 President C. J. Abbott
 Gen., Comm. Manager C. Earl Williams
 Program Director Earl Blakesley
 Chief Engineer Franz Cherny

K M A

SHENANDOAH—1925—ABC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By May Bcstg. Co.
 Phone Number 192
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Capitol, SESAC

Representative Edward Petry
 Membership NARTB
 President Edward W. May
 General Manager Owen Sadtler
 Station Manager Anthony Koelker
 Commercial Mgr. Arden Swisher
 Pub. Dir., Sales Prom. Mgr. Joe Baker
 Program Director Warren Nielson
 Chief Engineer R. J. Schroeder

K C O M

SIOUX CITY—1949—TALL CORN

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Operated By KCOM Bcstg. Co.
 Address 620 Insurance Exchange Bldg.
 Phone Number 8-0628
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Pearson
 Membership NARTB, BAB
 President & Manager Dietrich Dirks
 Sales, Prom. Mgr. Hap Burgess
 Program Director Dean Murray
 Prog. Dir., Chief Eng. Al Smith

K S C J

SIOUX CITY—1927—ABC

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By Perkins Bros. Co.
 Business-Studio Address 415 Douglas St.
 Phone Number 5-7993
 News Service AP
 Transcription Service Lang-Worth, World
 Representative George P. Hollingbery
 Membership NARTB
 President W. R. Perkins
 Manager E. T. Flaherty
 Program Director Elizabeth Sammons
 Publicity Director Jean Harrady
 Chief Engineer Ernest Kruger

K T R I

SIOUX CITY—1938—MBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By Sioux City Bcstg. Co.
 Business-Studio Address 400 Commerce Bldg.
 Phone Number 8-0165
 News Service UP
 Transcription Service Thesaurus
 Representative Venard
 President John C. Kelly
 General Manager James Mitchell
 Sales Prom. Dir. Harry Bulow Jr.
 Program Director Bob Hansen
 Chief Engineer Sam Seldon

K I C D

SPENCER—1941—MBS

TALL CORN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Iowa Great Lakes Bcstg. Co.
 Address Spencer
 Phone Number 1240
 News Service AP

Transcription Service . . . Standard, Thesaurus
 Representative . . . Pearson
 Membership . . . BAB, NARTB
 Pres., Gen., Sta. Mgr. Ben B. Sanders
 Comm., Prom. Mgr. Kenneth Black
 Program Director Mason Dixon
 Publicity Director Tom Shumate
 Chief Engineer Eldon Kanago

KAYL

STORM LAKE—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By . . . Cornbelt Bcstg. Co.
 Address Park Building
 Phone Number 1490-1
 News Service AP
 Transcription Service World, Standard
 Membership NARTB, BAB
 President O. J. Grau
 Gen., Sta., Comm. Mgr. Gene P. Löffler
 Program Director P. R. Benson
 Chief Engineer Paul Tarrant

KWWL

WATERLOO—1947—MBS

Frequency: 1330 Kc. Power: 5000 Watts d.,
 1000 Watts r.
 Owned-Operated By . . . Black Hawk Bdcstg Co.
 Address Hotel Russell Lamson
 Phone Number 4404
 News Service AP
 Representative Headley-Reed
 Membership NARTB, BAB

Pres., Gen., Sta. Mgr. Ralph J. McElroy
 Commercial Manager Donald E. Inman
 Sales Prom. Mgr. Virgil D. Clark
 Program Manager Charles Freburg
 Publicity Dir. Raymond C. Starr
 Chief Engineer Gerald McCasland

KXEL

WATERLOO—1942—ABC

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By Josh Higgins Bcstg. Co.
 Address Highway 20 East
 Phone Number 3-3371, 3-3372
 News Service INS
 Transcription Service SESAC
 Representative Avery-Knodel
 Pres., Gen. Mgr. Joe DuMond
 Commercial Mgr. A. J. DuMond
 Program Dir. Emlyn Owen
 Chief Engineer Don Kassner

KJFJ

WEBSTER CITY—1950—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Land O'Corn Bcstg. Co.
 Address Box 222
 Phone Number 1500
 News Service AP
 Transcription Service Thesaurus, Capitol
 President Charles V. Warren
 General Manager Ray Malmberg
 Pgm. Dir. G. D. Warland
 Chief Engineer Cecil C. Segar

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Pop. Feb. 1, 1954 (Est.) 1,943,000 — Families 583,000
Radio Homes 554,000 — TV Homes 215,500 — Stations in State 40

KSOK

ARKANSAS CITY—1947—KBS

Frequency: 1280 Kc. . . . Power: 1000 Watts d.
Owned-Operated By . . . The KSOK Bdcstg. Co.
Address Box 455
Phone Number 2666
News Service AP
Transcription Service Lang-Worth
President Oscar S. Stauffer
General Manager S. C. Thompson
Program Director Richard Moore
Commercial Mgr. C. E. Archer
Chief Engineer Edward H. Howe

KARE

ATCHISON-ST. JOSEPH—1939

Frequency: 1470 Kc. . . . Power: 1000 Watts
Owned-Oper. By . . . Griffith-Buenning Bdstg. Co.
Address Fifth & Kansas Ave., Atchison
Phone Number 2447
Air Time 5:45 a.m.-12 M.
News Service AP
Representative Sears & Ayre
Transcription Service Standard
General Manager J. M. Griffith
Station Manager Paul H. Buenning
Comm. Mgr. Robert Nelson
Publicity Director Edna Shelly
Chief Engineer L. H. Winegardner

KCRB

CHANUTE—1952—KBS

Frequency: 1460 Kc. . . . Power: 1000 Watts d.
Owned-Operated By Cecil W. Roberts
Address Box 132
Phone Number 434
News Service UP
Representative H. I. Best
President Cecil W. Roberts
Gen. Mgr., Chief Engr. D. W. Hoisington
Program Director Joe Young

KGGF

COFFEYVILLE—1930—ABC

Frequency: 690 Kc. . . . Power: 10,000 Watts d.,
5000 Watts n.
Owned-Oper. By . . . The Midwest Bcstg. Co., Inc.
Business-Studio Address 8th & Elm
Phone Number 1843,4
Air Time 6 a.m.-12 M.
News Service AP, INS
Transcription Service World
Representative Weed
Membership NARTB
President Richard M. Seaton
Gen., Sales Prom. Mgr.,
Pub. Dir. Robert L. Pratt
Commercial Manager E. B. Spoonamore

Program Dir. Richard S. Embody
Chief Engineer J. S. Jaminet

KXXX

COLBY—1947

Frequency: 790 Kc. . . . Power: 5000 Watts d.
Owned-Oper. By . . . Western Plains Bcstg. Co.
Address 380 W. 4th St.
Phone Number 790
Air Time Daytime
News Service UP
Transcription Service RCA
Representative Headley-Reed
President Don Searle
V.P., Mgr. Ed Mason
Commercial Mgr. William A. Martin
Promotion Mgr. Quint McCredie
Chief Engineer V. L. Lynch

KFRM

CONCORDIA—1948—CBS

Frequency: 550 Kc. . . . Power: 5000 Watts d.
Owned-Oper. By . . . Midland Bcstg. Co.
Address KMBC Bldg., Kans. City, Mo.
Phone Number Harrison 2650
News Service AP, UP
Transcription Service Langworth
Representative Free & Peters
President Arthur B. Church
Vice-Pres., Gen. Mgr. George J. Higgins
Program Director Roderick B. Cupp
Promotion Mgr. Harold W. Storm
Chief Engineer C. E. Moler

KGNO

DODGE CITY—1930

Frequency: 1370 Kc. . . . Power: 5000 Watts d.,
1900 Watts n.
Owned-Oper. By . . . Dodge City Bcstg. Co.
Business Address 705 Second St.
Phone Number 1370
Air Time 6 a.m.-11 p.m.
Newspaper Affiliation Dodge City Daily Globe
News Service AP
Representative Art Hagg
Membership NARTB, BAB
President J. C. Denious
Gen., Sta. Mgr. W. Elliott
Program Director Herschel Holland
Chief Engineer Frank Miller
Sales Prom. Mgr. Ruth Peterson

KBTO

EL DORADO—1953

Frequency: 1360 Kw. . . . Power: 500 Watts d.
Owned-Oper. By C. A. Tedrick
Address Box 168
Phone Number 130
Owner O. A. Tedrick

General Manager..... B. E. Brown
 Chief Engineer..... Jay H. Williams

K T S W

EMPORIA—1939—MBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Emporia Bcstg. Co., Inc.
 Business-Studio Address..... Soden's Grove
 Phone Number..... 153
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Gill-Perna, W. C.
 President..... G. F. Reed
 Commercial Manager..... Harold Servey
 Program Director..... Wilma Slattery
 Chief Engineer..... Everett Thompkins

K G A R

GARDEN CITY—1948

Frequency: 1050 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Ark Valley Bcstg. Co., Inc.
 Business-Studio Address..... R.R. No. 1
 Phone Number..... 3041
 News Service..... UP
 Transcription Service..... Associated
 Representative..... Hal Holman Co.
 President..... Ellsworth Sherman
 General Manager..... M. R. Pearce
 Program Director..... Lo raine L. Pearce
 Chief Engineer..... Robert Breeding

K I U L

GARDEN CITY—1935—MBS

Frequency: 1243 Kc..... Power: 250 Watts
 Owned-Oper. By..... KIUL, Inc.
 Business-Studio Address..... 509½ N. Main
 Phone Number..... 3251
 News Service..... AP
 Transcription Service..... World
 Pres., Gen., Sta. Mgr..... Robert Wells
 Commercial Manager..... Bob Emery
 Program Director..... Tony Jewell
 Promotion Director..... Ann Conrad
 Chief Engineer..... Joe Tennesen

K W G B

GOODLAND—1947—MBS-KBS

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owner-Oper. By..... Goodland Bcstg. Co.
 Address..... Hotel Howard
 Phone Number..... 331
 News Service..... UP
 Transcription Service..... Capitol. Cole
 Owner, General Mgr..... James E. Blair
 Commercial Mgr..... Bert Blair
 Chief Engineer..... Lyle Fick

K V G B

GREAT BEND—1937—NBC

Frequency: 1590 Kc..... Power: 5000 Watts
 Owned-Operated By..... KVGB, Inc.

Business-Studio Address..... 2103 Forest
 Phone Number..... 4317
 Air Time..... Full Time
 News Service..... AP
 Newspaper Affiliation..... "Daily Tribune"
 Transcription Service..... Thesaurus
 Representative..... John E. Pearson
 Membership..... NARTB
 President..... Helen T. Coogan
 V.P., Gen., Sta. Mgr..... Grover C. Cobb
 Asst. Mgr..... Sherwood R. Parks
 Sales Manager..... Bill J. Jarvis
 Program Director..... Ray H. Beals
 Chief Engineer..... Gilbert Hanzlicek

K A Y S

HAYS—1948—KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KAYS, Inc.
 Phone Number..... 4-2578
 Address..... 2450 Hall St.
 Air Time..... Full Time
 Newspaper Affiliation..... Hays Daily News
 News Service..... AP
 Transcription Service..... Langworth
 Membership..... NARTB, BAB
 President..... Frank Motz
 Gen., Sta., Comm. Mgr..... Bob Schmidt
 Program Director..... Max Bicknell
 Publicity Director..... Janie Roth
 Promotion Manager..... Bud Ryan
 Chief Engineer..... Glen Barnett

K W B W

HUTCHINSON—1935—NBC

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Nation's Center Bcstg. Co.
 Business-Studio Address..... Box 1026
 Phone Number..... 24486
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... World
 Representative..... Taylor
 Membership..... NARTB
 President..... Bess Marsh Wyse
 General Manager..... Harold E. King
 Commercial Manager..... Kainor Carson
 Program Director..... Edward Welch
 Publicity Director..... Marquerite MacMorris
 Chief Engineer..... Bill Hart

K W H K

HUTCHINSON—1946

Frequency: 1260 Kc..... Power: 1000 Watts d.;
 500 n.
 Owned-Operated By..... KWHK Bcstg. Co., Inc.
 Business-Studio Address..... 18 W. 5th St.
 Phone Number..... 5-4461
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Everett-McKinney
 President..... James E. Murray
 General Manager..... Vern Minor

Program Director.....Jim Murray, Jr.
 Chief Engineer.....Millard Clary

KIND
INDEPENDENCE—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Central Bcstg., Inc.
 Bus.-Studio-Transmitter.....Professional Bldg.
 Phone Number.....1010
 News Service.....AP
 Membership.....BAB
 Pres., Gen. Mgr.....J. Nelson Rupard
 Chief Engineer.....James Teats

KJCK
JUNCTION CITY—1949

Frequency: 1420 Kc. . . Power: 1000 Watts d.
 Owner-Oper. By.....Junction City Bcstg. Co.
 Address.....724½ No. Washington St.
 Phone Number.....18-3165
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World
 Pres., General Manager.....R. L. Weir, Jr.
 Commercial Mgr.....James Platt
 Program Director.....Jack Horner

KCKN
KANSAS CITY—1930

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KCKN Bcstg. Co.
 Business Address.....300 Walthow Bldg.
 Phone Number.....Victor 3864
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....Lang-Worth, Standard
 Representative.....Capper Publications
 President.....W. A. Bailey
 General Manager.....Ben Ludy
 Program Director.....George Stump
 Chief Engineer.....Louis Dickensheets

KLWN
LAWRENCE—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Lawrence Bcstrs. Inc.
 Address.....Lawrence
 Phone Number.....3431
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....W. S. Grant
 Membership.....NARTB, BAB
 President.....R. E. Graber
 Gen., Sta. Mgr.....Arden Booth
 Program Director.....Ed Hundley
 Chief Engineer.....Hal Carlson

KCLO
LEAVENWORTH—1948—KBS

Frequency: 1410 Kc. . . Power: 500 Watts d.
 Owned-Oper. By.....Midwest Bcstg. Sys.
 Address.....Farmington

Phone Number.....3620
 Air Time.....Day Time
 News Service.....UP
 Representative.....Hil F. Best
 President.....Cecil W. Roberts
 Station Manager.....Chet B. Kozak
 Commercial Mgr.....Jack Campbell
 Chief Engineer.....Del Rush

KSCB
LIBERAL—1948

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Seward County Bcstg. Co.
 Business Address.....P. O. Box 311
 Phone Number.....3891
 Air Time.....Day Time
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Hil F. Best
 Membership.....NARTB, BAB
 President.....Alf M. Landon
 General Manager.....Leon S. Salathiel
 Commercial Manager.....Roy Pearce
 Program Director.....Bill Scott
 Chief Engineer.....J. A. Seegars

KMAN
MANHATTAN—1950

Frequency: 1350 Kc....Power: 500 Watts d.
 Owned-Oper. By.....Manhattan Bcstg. Co.
 Address.....114 No. 4th St.
 Phone Number.....PR 8-4451
 Transcription Library.....Thesaurus, SESAC
 Newspaper Affil....."Daily Mercury-Chronicle"
 News Service.....AP
 President.....Fred A. Seaton
 Gen., Sta. Manager.....Warren L. Mowder
 Commercial Mgr.....Paulson E. Leighton
 Program Director.....Sam Blessing
 Chief Engineer.....Herbert P. Lavin

KNEX
McPHERSON—1949—KBS

Frequency: 1540 Kc.....Power: 250 Watts d.
 Owned-Operated By.....McPherson Bcstg. Co.
 Phone Number.....1540
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....BAB
 General Manager.....Henry Dais
 Chief Engineer.....Claude Hughes

KJRG
NEWTON—1953

Frequency: 950 Kw.....Power: 500 Watts d.
 Owned-Oper. By.....Geo. Basil Anderson
 Phone Number.....3240
 Representative.....Continental, Biddick
 Owner.....Geo. Basil Anderson
 General Manager.....Robert Kent
 Commercial Mgr.....William Fellner
 Program Director.....Ken Stobaugh

KOFO

OTTAWA—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By: Ottawa Bcstg. Co.
 Address: 20th & S. Main
 Phone Number: 1045
 Air Time: Daytime
 News Service: UP
 Transcription Service: Capitol, Lang-Worth
 Partner, Gen. Mgr.: J. N. Jobs
 Partner: Herbert M. Jobs
 Commercial Mgr.: Thomas F. Ruble

KLKC

PARSONS—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By: Community Bcstg. Co.
 Business-Studio Address: 1904 Broadway
 Phone Number: 4050
 Air Time: Sunrise-Sunset
 News Service: AP
 Transcription Service: Thesaurus, Associated
 President: Clyde M. Reed, Jr.
 General Manager: Raeburn D. Drenner
 Chief Engineer: Charles Neer

KOAM

PITTSBURG—1937—NBC

Frequency: 860 Kc. Power: 10,000 Watts d.,
 5,000 n.
 Owned-Oper. By: The Pittsburg Bcstg. Co., Inc.
 Phone Number: 2165
 Air Time: 5:45 a.m.-M.
 News Service: AP
 Representative: John E. Pearson
 Membership: NARTB
 Pres., Gen., Sta. Mgr.: E. V. Baxter
 Sales Prom. Mgr.: Paul Hudson
 Chief Engineer: Leo Stafford

KSEK

PITTSBURG—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: KSEK Bcstg. Co., Inc.
 Business-Studio Address: 1340 E. Quincy
 Phone Number: 742
 Air Time: Full Time
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Cooke
 President: O. S. Stauffer
 General Manager: Thad M. Sandstrom
 Chief Engineer: Paul A. Winders

KWSK

PRATT—1952

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By: Pratt Bcstg. Co.
 Address: 207½ Main St.
 Phone Number: 1570
 General Manager: Clem Morgan
 Commercial Mgr.: John Wright

Promotion Mgr.: Bud Pratt
 Chief Engineer: Clarence Evans

KSAL

SALINA—1937—MBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By: KSAL, Inc.
 Bus. Studio Address: 201 W. Iron Ave.
 Phone Number: 3701
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Lang-Worth, Standard
 Representative: John E. Pearson
 Membership: NARTB, BAB
 President: R. J. Laubengayer
 Station Mgr.: R. V. Jensen
 Prom. Mgr., Publ. Dir.: C. R. Lamer
 Program Director: Al Thompson
 Chief Engineer: Donald Engelhardt

KJAY

TOPEKA—1949

Frequency: 1440 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By: S. H. Patterson
 Address: 908 Kansas Ave.
 Phone Number: 3-1336
 Air Time: Full Time
 News Service: INS
 Representative: McGillvra
 President: S. H. Patterson
 General Manager: Norwood J. Patterson
 Program Director: Hal McWilliams
 Commercial Mgr.: A. J. Stewart

KTOP

TOPEKA—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Charles B. Axton
 Address: Box 538
 Phone Number: 4-3444
 Air Time: Full Time
 News Service: AP
 Transcription Service: Associated
 Representative: John E. Pearson Co.
 Owner, Gen., Sta. Mgr.: C. B. Axton
 Commercial Manager: Allan Curnutt
 Asst. Manager: Marie M. McKinney
 Program Director: Jack Warren Ostrode
 Chief Engineer: Floyd A. Griffiths

WIBW

TOPEKA—1926—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned By: Capper Publications, Inc.
 Business-Studio Address: 1035 Topeka Blvd.
 Phone Number: 3-2377
 News Service: AP, UP
 Transcription Service: Lang-Worth, Standard
 Membership: NARTB
 President: H. S. Blake
 General-Station Manager: Ben Ludy
 Commercial Manager: Hilton Hodges

Program Director.....Maude Carlson
 Chief Engineer.....Lewis Dickensheets

WREN

TOPEKA—1926—ABC

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By...WREN, Bdcstg. Co., Inc.
 Business-Studio Address.....411 W. 10th St.
 Phone Number.....2-0505
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....Weed
 Membership.....NARTB, BAB
 President.....Alf M. Landon
 Business Manager.....Fred L. Conger
 Sales Promotion Manager...Gerald K. Barker
 Program Director.....Max Falkenstein
 Technical Spvsr.....Albert J. Meyer

KAKE

WICHITA—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...KAKE Bcstg. Co., Inc.
 Bus-Studio Address.....418 W. Douglas Ave.
 Phone Number.....4-9369
 News Service.....AP
 Transcription Service.....World
 Representative.....Radio Reps. Inc.
 V.P., General Manager.....Jack Todd
 Commercial Manager.....Martin Bass
 Program Director.....Graeme Fletcher
 Chief Engineer.....Harold Newby

KANS

WICHITA—1936—NBC

Frequency: 1480 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....Taylor Radio & TV
 Business-Studio Address.....1015 N. Broadway
 Phone Number.....4-2387
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....Associated
 Representative.....O. L. Taylor Co.
 Membership.....NARTB
 President.....O. L. Ted Taylor
 General Manager.....Archie J. Taylor
 Sales Promotion Manager.....Russell L. Lowe
 Program Director.....Vernon Reed
 Chief Engineer.....Ted Hei hecker

KFBI

WICHITA—1922—ABC

Frequency: 1070 Kc...Power: 10,000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....KFBI, Inc.
 Business-Studio Address.....Box 1402
 Phone Number.....Temple 8-3377
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NARTB, BAB

President.....Howard Lane
 Gen., Sta. Mgr.....Hale Bondurant
 Commercial Mgr.....Clarence Sewell
 Program Di.....George Wells
 Publicity Director.....Marie MacDonald
 Chief Engineer.....K. W. Pyle

KFH

WICHITA—1922—CBS

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Operated By...Radio Station KFH Co.
 Business-Studio Address.....KFH Bldg.
 Phone Number.....2-4491
 Air Time.....Full Time
 Newspaper Affiliation....."Eagle"
 News Service.....UP, AP
 Transcription Service.....Capitol
 Representative.....Blair
 Membership.....NARTB
 President.....John Rigby
 V.P., Gen. Mgr.....Frank V. Webb
 Sales Promotion Manager.....Beulah Roth
 Program Director.....Thomas Bashaw
 Chief Engineer.....Virgil Hinshaw

KWBB

WICHITA—1950

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By...Wichita Beacon Bcstg. Co.
 Address.....2829 Salina Ave.
 Phone Number.....8-3331
 Air Time.....6 a.m.-M.
 Transcription Service.....Thesaurus
 News Service.....AP
 Representative.....Clark
 Membership.....NARTB, BAB
 President.....O. E. Bradley
 General Manager.....J. Milton Hall
 Commercial Mgr.....John Merrell
 Program Director.....W. Welch
 Chief Engineer.....Gene Williams

COMPLETE
 EDITORIAL
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 PAGE 5

KENTUCKY

Pop. Feb. 1, 1954 (Est.) 3,004,000 — Families 770,000
Radio Homes 684,000 — TV Homes 359,500 — Stations in State 50

W C M I

ASHLAND—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Ashland Bdstg. Co., Inc.
Address 120 20th Street
Phone Number Main 3010
Air Time 6 a.m.-12:05 a.m.
News Service UP
Trans. Service. World, Thesaurus, SESAC
Representative H.R. Reps
President Charles Sawyer
Exec. Vice-President J. P. Williams
General Manager Adna H. Karns
Sta., Comm. Mgr. W. R. Martin
Program Director J. B. Sowards
Chief Engineer Clarence W. Weaver

W K C T

BOWLING GREEN—1947—ABC

Frequency: 930 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By Daily News Bdstg. Co.
Address Box 727
Phone Number BO 4325
Air Time 5:30 a.m.-12 M.
News Service UP
Newspaper Affiliation, Park City Daily News
Transcription Service Thesaurus
Representative Pearson
President J. Ray Gaines
Sta., Gen. Mgr. Al Temple
Comm., Prom. Mgr. Jeff Wright
Program Director Jack Eversole
Publicity Director Alvis Temple
Chief Engineer Haro Durham

W L B J

BOWLING GREEN—1938—MBS-KBS

Frequency: 1410 Kc. Power: 5000 Watts d.,
1000 Watts n.
Owned-Oper. By Bowling Green Bdstg. Co.
Address 901 Fairview
Phone Number 3212
Air Time Full Time
News Service AP
Transcription Service World
Representative Burn-Smith
Membership BAB, NARTB
Pres., Gen., Sta. Mgr. Ken D. Given
Commercial Manager Robert Proctor
Sales Prom. Mgr. Bill Kuznitsof
Publicity Director Georgia Bates
Program Director Helen Given
Chief Engineer Tom Smith

W L C K

CAMPBELLSVILLE—1951

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By Taylor Bdstg. Co.
Address P. O. Box 248
Phone Number 380
News Service UP
Transcription Service Cole
Pres., Gen. Mgr. Redman Turner
Commercial Manager Lindsey Harden
Program Director Tommie Kerr
Chief Engineer James B. Crawley

W T C O

CAMPBELLSVILLE—1948—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By South Central Kentucky
Bdstg. Co., Inc.
Business-Studio Address 203 E. Main St.
Phone Number 250
Air Time Daytime
News Service UP
Transcription Service World, SESAC
President H. T. Parrott
Gen., Sta., Comm. Mgr. James Shacklette
Sales Promotion Mgr. Frank Hayden
Chief Engineer Harvey Kingsbury

W A I N

COLUMBIA—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By Tri-County Bdstg. Corp.
Address Columbia
Phone Number 4111
News Service UP
Trans. Ser. MacGregor, Thesaurus
Pres., Gen. Mgr. S. C. Bybee
Commercial Mgr. Lanier Burchett
Chief Engineer Lewis Owens

W C T T

CORBIN—1947—MBS

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By Corbin Times-Tribune, Inc.
Phone Number 123-4
Air Time 6 a.m.-M.
News Service AP
Transcription Service World
President J. Springer Robinson
General Manager John L. Crawford
Station Manager Kenneth Turner
Commercial Manager S. G. Hembree
Chief Engineer C. R. Austin

W Z I P

COVINGTON—1947—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By WZIP, Inc.
Bus.-Studio Address Sixth & Madison Aves.
Phone Number Juniper 5300
Air Time Daytime

News Service **AP**
Representative Indies, Inc.
Membership NARTB, BAB
Pres., Gen., Comm. Mgr. Arthur L. Eilerman
Publicity Director Walter Rehbaum
Chief Engineer Robert G. Staab

W C P M

CUMBERLAND—1950—MBS

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By Blanfox Radio Co.
Address Harlan, Ky.
Pres., Gen., Sta. Mgr. R. B. Helms
Commercial Mgr. Lew Boehm
Program Director Charles Esposito
Chief Engineer J. Francke Fox

W H I R

DANVILLE—1947—MBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By Commonwealth Bcstg. Corp.
Address P. O. Box 234
Phone Number Danville 1230
Air Time Full Time
News Service UP
Transcription Service World
Representative Hal Holman Co.
Membership NARTB, BAB
Pres., Comm. Mgr. W. T. Isaac
V.P., Pgm. Dir. David B. Highbaugh
Chief Engineer Henry C. Lovell

W I E L

ELIZABETHTOWN—1950

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By Elizabethtown Bcstg. Co.
Phone Number 5151
Air Time Full Time
Transcription Service RCA Thesaurus
News Service UP
Membership NARTB, BAB
President J. W. Hodges
Gen., Sta. Mgr. Dee Huddleston
Chief Engineer Thomas Moore Baldwin

W F K Y

FRANKFORT—1946—MBS-KBS

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By Frankfort Bcstg. Co., Inc.
Phone Number 48281
Air Time 5 a.m.-11 p.m.
News Service UP
Representative Burn-Smith
Pres., Gen. Mgr. Ken Hart
Prog. Dir. Robert Beasley
Comm., Sales Prom. Mgr. Charles Drew
Chief Engineer Wally Roach

W F U L

FULTON—1951

Frequency: 1270 Kc. **Power:** 1000 Watts d.
Owned-Operated By Ken-Tenn Bcstg. Corp.
Phone Number 1270
News Service UP

Transcription Service Thesaurus, SESAC
President Dr. R. W. Bushart
Gen. Mgr., Pgm. Dir. J. O. Lewis
Gen. Mgr., Chief Engr. John Latham

W K A Y

GLASGOW—1946

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By Glasgow Bcstg. Co., Inc.
Phone Number 2141
News Service UP
Transcription Service SESAC
President Jack Pedigo
Gen., Sta. Mgr., Chief Eng. Clovis Sadler
Sales Prom. Mgr. J. M. Barrick
Mgr. Freeman Cherry
Program Director Caroline Biggers
Chief Engineer C. H. Hulse

W H L N

HARLAN—1941—MBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By Blanfox Radio Co., Inc.
Phone Number 625
Air Time Full Time
News Service UP
Transcription Service Thesaurus, World
Representative Burn-Smith
Membership BAB
President, Gen. Mgr. R. B. Helms
Program Director Nell Bradford
Commercial Mgr. J. T. Morgan
Chief Engineer J. Francke Fox, Jr.

THOSE WHO KNOW FAMOUS BRANDS . . .

Says WLBJ's Commercial Manager
 Bob Proctor at Bowling Green, Ky.:
 "Our merchants — like merchants
 everywhere — are brand conscious.
 When we offer them **AP**, they know
 they're getting the best brand in
 news."

. . . . KNOW THE MOST FAMOUS
 BRAND IN NEWS IS **AP**

WKIC

HAZARD—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: BMG Bcstg. Corp.
 Address: Peoples Bank Building
 Phone Number: 720
 Air Time: Full Time
 News Service: AP
 Transcription Service: World
 Representative: Hil F. Best
 President: Fred B. Bullard
 General Manager: Richard H. Goodlette
 Chief Engineer: Marvin E. Young
 News Director: Charles W. Metcalf
 Comm., Prom. Manager: Bob Mansfield

WSON

HENDERSON—1941—MBS-KBS

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Oper. By: Henderson Bcstg. Co., Inc.
 Bus. Studio Address: Zion Rd.
 Phone Number: 3923
 News Service: UP
 Transcription Service: World
 Representative: Meeker
 Membership: NARTB, BAB
 Pres., Gen., Sta. Mgr.: Hecht S. Lackey
 Program Director: Martin E. Schaeffer
 Chief Engineer: Orville D. Jackson

WHOP

HOPKINSVILLE—1940—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Hopkinsville Bcstg. Co., Inc.
 Phone Number: TV 5-5331
 Studio-Transmitter Location: Cadiz Rd.
 Air Time: 5 a.m.-11:05 p.m.
 News Service: UP
 Transcription Service: RCA
 Representative: Meeker
 Membership: NARTB, BAB
 Pres., Gen., Sta. Mgr.: F. E. Lackey
 Commercial Manager: Katherine Peden
 Program Director: Margaret Wyatt
 Chief Engineer: Leo Y. Wilson

WLBN

LEBANON—1953

Frequency: 1590 Kw. Power: 500 Watts d.
 Owned-Oper. By: Lebanon-Springfield Bcstg. Co.
 Address: Box 647
 Co-Owner, Gen. Mgr.: C. H. Hulse
 Co-Owner, Prog. Dir.: Charles Shuffelt

WLAP

LEXINGTON—1922—ABC

Frequency: 630 Kc. Power: 5000 Watts d.
 1000 n.
 Owned-Operated By: American Bcstg. Corp.
 (Not ABC)
 Business-Studio Address: Radio Bldg.
 Phone Number: 3-2727

Air Time: Full Time
 News Service: UP
 Transcription Service: World
 Representative: John E. Pearson
 Membership: NARTB, BAB
 President: Gilmore N. Nunn
 V.P.-General Manager: J. E. Willis
 Program Director: Jack Brooks
 Publicity Director: Joe DeLong
 Chief Engineer: Henry C. Locklar

WLEX

LEXINGTON—1946—KBS

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By: Central Ky. Bcstg. Co.
 Business Address: Campbell House
 Phone Number: 3-0433
 Air Time: Unlimited
 Trans. Service: Lang-Worth, MacGregor
 Representative: Forjoe
 News Service: AP
 President: J. D. Gay, Jr.
 Secy.-Treas.: Guthrie Bell
 Gen., Com. Mgr.: J. L. Brownell, Sr.
 Chief Engineer: William Yount

WVLK

LEXINGTON—1947—MBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: Bluegrass Bcstg. Co., Inc.
 Address: Phoenix Hotel
 Phone Number: 4-6470
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Burn-Smith
 President: Donald J. Horton
 V. Pres., Gen. Mgr.: Ted Grizzard
 Secy., Sta. Dir.: Ted Grizzard
 Commercial Manager: Lynn E. Knox
 Promotion Manager: George T. Webb
 Program Director: O. C. Halyard, Jr.
 Chief Engineer: Paul Dunbar

WAVE

LOUISVILLE—1933—NBC

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By: WAVE, Inc.
 Business Address: 334 E. Broadway
 Phone Number: Wabash 2201
 Air Time: Unlimited
 Transcription Service: Thesaurus, Standard
 Representative: Free & Peters
 Membership: NARTB, BAB
 President: George W. Norton, Jr.
 General-Station Manager: Nathan Lord
 Commercial Manager: Le Vel Waltman
 Sales Prom. Mgr.: Charles Hill
 Program Director: James Caldwell
 Chief Engineer: Wilbur Hudson

WGRC

LOUISVILLE—1936

Frequency: 790 Kc. Power: 5000 d. 1000 n.
 Owned-Operated By: Northside Bcstg. Corp.

Bus.-Studio Address.....Ky. Home Life Bcstg.
 Phone NumberWabash 8871
 Air TimeFull Time
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeWalker
 Pres., Comm. Mgr.J. Porter Smith
 Gen. Mgr.Charles L. Harris
 Pgm. Dir.Ward Hatcher
 Chief EngineerW. J. Morrison

W H A S

LOUISVILLE—1922—CBS

Frequency: 840 Kc.Power: 50,000 Watts
 Owned-Oper. ByWHAS, Inc.
 Address525 W. Broadway
 Phone NumberWABash 2211
 Air TimeFull Time
 News ServiceAP
 Newspaper Affil.Courier-Journal, "Times"
 Transcription ServiceLang-Worth
 RepresentativeHenry I. Christal Co.
 PresidentBarry Bingham
 V. Pres., Dir.Victor A. Sholis
 Station ManagerNeil D. Cline
 Sales DirectorJohn M. Fouts
 Publicity DirectorWilliam Loader
 Chief EngineerOrrin W. Towner
 Program DirectorSam Gifford

W I N N

LOUISVILLE—1940

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Oper. ByKentucky Bcstg. Corp., Inc.
 Bus.-Studio AddressEarle Hotel
 Phone NumberWABash 5148
 Air Time7 a.m.-M.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeR-TV, Rep., Scott
 Pres., Gen., Sta. Mgr.Harry McTigue
 Commercial ManagerChas. A. Schacht, Jr.
 Program DirectorGeorge Partridge
 Chief EngineerMelvln Scarsdale

W K L O

LOUISVILLE—1948—ABC

Frequency: 1080 Kc.Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. ByMid-America Bcstg. Corp.
 Business-Studio AddressHenry Clay Hotel
 Phone NumberClay 4441
 Air TimeFull Time
 RepresentativeJohn Blair & Co.
 MembershipBAB
 News ServiceUP
 Pres., Gen. Mgr.Joe Eaton
 Commercial ManagerRussell J. Pirkey
 Program DirectorMary Louise Moore
 Chief EngineerD. C. Summerford

W K Y W

LOUISVILLE—1947

Frequency: 900 Kc.Power: 1000 Watts d.

Owned-Oper. ByRadio Kentucky, Inc.
 Bus.-Studio Address431 W. Jefferson St.
 Phone NumberCLay 4811
 Air TimeDaytime
 News ServiceAP
 Transcription ServiceStandard, Capitol
 RepresentativeBurn-Smith
 MembershipBAB
 PresidentF. Eugene Sandford
 Sta. ManagerEdwin E. S. Weldon
 Commercial ManagerH. Parker Smith

W L O U

LOUISVILLE—1948

Frequency: 1350 Kc.Power: 1000 Watts d.
 Owned-Operated ByRobert W. Rounsaville
 Business-Studio Address2549 S. Third St.
 Phone NumberCalhoun 3680
 Air TimeDaytime
 News ServiceAP
 RepresentativeForjoe, Dora-Clayton
 President, Gen. Mgr.R. W. Rounsaville
 Station ManagerLee Smith
 Commercial Mgr.Joe Starr
 Chief EngineerSteve Dawson

W F M W

MADISONVILLE—1948—KBS

Frequency: 730 Kc.Power: 250 Watts d.
 Owned-Oper. By Messenger Bdcstg. Co., Inc.
 AddressBox 387
 Phone Number1885
 Air TimeSunrise-Sunset
 Newspaper AffiliationMadison Publishing
 News ServiceUP
 Trans. ServiceCapitol, Thesaurus, Standard
 RepresentativeContinental
 PresidentEdgar Arnold, Sr.
 Sta., Gen. Mgr.H. W. Wells
 Prom., Comm. Mgr.Elmer L. Kelley, Jr.
 Program DirectorRichard T. Harris
 Chief EngineerEvers Mick

W K T M

MAYFIELD—1946—MBS

Frequency: 1050 Kc.Power: 1000 Watts d.
 Owned-Oper. ByMayfield Bcstg. Co.
 Phone Number48
 Studio AddressMayfield Hotel
 Air TimeSunrise-sunset
 News ServiceUP
 Transcription ServiceThesaurus
 RepresentativeBest
 PresidentMike Layman
 Gen., Sta., Comm. Mgr.Wayne Morgan
 Program DirectorJoe McNeilly
 Chief EngineerJoseph M. Hargrove

W N G O

MAYFIELD—1947

Frequency: 1320 Kc.Power: 1000 Watts d.
 Owned-Oper. ByWest Ky. Bcstg. Co., Inc.
 Phone Number1597
 Air TimeFull Time
 News ServiceAP

Transcription ServiceCapitol
 President.....H. M. Suthard
 General Mgr.....T. E. Brewer
 Program Director.....O. L. Davis
 Promotion Mgr.....Bob Lee
 Chief Engineer.....Ben Dixon

WFTM
 MAYSVILLE—1948—MBS

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Oper. By... Standard Tobacco Co., Inc.
 Bus. Address.....626 Forest Ave.
 Phone Number.....1400
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Membership.....NARTB, BAB
 President.....Charles P. Clarke
 General Mgr.....John W. Betts
 Commercial Mgr.....James Newhart
 Program Director.....Gene Waters
 Chief Engineer.....Harvey Cross

WMIK
 MIDDLESBORO—1948

Frequency: 560 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Cumberland Gap Bcstg.
 Phone Number.....980
 Air Time.....Day Time
 Representative.....Holman
 Transcription Service.....Thesaurus
 News Service.....UP
 Membership.....BAB
 President.....Dr. U. G. Brummett
 Gen. Sta., Comm. Mgr.....Maurice K. Henry

WNBS
 MURRAY—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Murray Bcstg. Co.
 Address.....P. O. Box 548
 Phone Number.....1340
 News Service.....AP
 President.....H. T. Waldrop
 Manager.....Edward Griffin
 Comm. Mgr., Prog. Dir.....Troy Glidwell
 Chief Engineer.....Otis Cohoon

WNOP
 NEWPORT—1948

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Tri-City Bcstg. Co.
 Business-Studio Address.....606 Monmouth St.
 Phone Number.....Juniper 7100
 Air Time.....Sunrise-sunset
 News Service.....UP
 President, Comm. Mgr.....James G. Lang
 Station Manager.....Ann Rolfes Lang
 Chief Engineer.....Joseph M. Rice

WOMI
 OWENSBORO—1938—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Oper. By...Owensboro Bcstg. Co., Inc.
 Phone Number.....3-1558
 Air Time.....6 a.m.-M.
 News Service.....AP
 Newspaper Affiliations...Messenger, Inquirer
 Transcription Service.....Thesaurus
 Representative.....Burn-Smith
 Membership.....NARTB, BAB
 President.....Lawrence W. Hager
 Gen. Sta. Mgr.....Hugh O. Potter
 Program Director.....Cliffordean Potter
 Chief Engineer.....Harold I. Peters

WVJS
 OWENSBORO—1946

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By...Owensboro On The Air, Inc.
 Business-Studio Address.....324 Allen St.
 Phone Number.....3-3521
 News Service.....UP
 Transcription Service.....World
 Representative.....William G. Rambeau
 Membership.....NARTB
 President.....V. J. Steele
 General Manager.....Malcolm Greep
 Commercial Manager.....John T. Rutledge
 Program Director.....Larry Adams
 Chief Engineer.....Robert Earl Jagoe

WKYB
 PADUCAH—1946—NBC

Frequency 570 Kc. ...Power: 1000 Watts d.,
 500 n.
 Owned-Oper. By.....WKYB, Inc.
 Business-Studio Address.....Box 931
 Phone Number.....2-1678
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Pearson
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....E. J. Paxton, Jr.
 Commercial Manager.....S. Livingston
 Program Dir.....Joe P. Knight
 Chief Engineer.....E. J. Pell

WPAD
 PADUCAH—1930—CBS

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Oper. By...Paducah Bdcstg. Co., Inc.
 Address.....4th & Bway—Taylor Bldg.
 Phone Number.....2-8231
 Air Time.....5 a.m.-12 M.
 News Service.....UP
 Trans. Serv.....Lang-Worth
 Representative.....Meeker
 Membership.....NARTB, BAB
 Pres., Gen., Sta. Mgr.....Pierce E. Lackey
 Prog., Pub. Dir.....Ray Mofield
 Chief Engineer.....U. C. Morris

WSIP
 PAINTSVILLE—1949—MBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Oper. By.....Big Sandy Bcstg. Co.
 AddressMeade Bldg.
 Phone Number1196
 News ServiceAP
 Transcription ServiceThesaurus
 General Manager.....Ted Arnold Silvers
 Station Manager.....Jack Welch
 Chief Engineer.....Eugene Baldrige

WLSI

PIKEVILLE—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cumberland Pub. Co.
 AddressPikeville
 Phone Number456
 Air Time.....Day Time
 Newspaper Affiliation.....Daily News
 News ServiceUP
 Transcription Service..Lang-Worth, Thesaurus
 President.....Mrs. W. J. Ward
 Gen., Comm. Mgr.....Ray E. Alexander

WPKE

PIKEVILLE—1949—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. ByE. Ky. Bdcstg. Corp.
 Phone Number1280
 News ServiceAP
 Transcription Service.....SESAC, World
 MembershipNARTB
 President.....Clyde Childers Jr.
 Program Director.....Al Kahn
 Chief Engineer.....Edwin Meek

WPRT

PRESTONBURG—1953

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Kentucky Mt. Bcstg. Co.
 News ServiceUP
 Transcription ServiceMacGregar
 President.....D. C. Stephens
 Gen., Prom. Mgr.....Rex Osborne
 Chief Engineer.....Wm. E. Rumble

WPKY

PRINCETON—1950—MBS-KBS

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Princeton Bcstg. Co.
 AddressBox 478
 Phone2072
 News ServiceAP
 Owner, Gen. Mgr.....Leslie Goodaker
 Program Dir.....Mrs. Leslie Goodaker
 Commercial Manager.....James H. Johnson
 Chief Engineer.....Marvin Mahoney

WEKY

RICHMOND—1953—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dages I. Boyle
 AddressMcKee Bldg.
 Phone Number1340
 Owner.....Dages I. Boyle
 General Manager.....O. C. Halyard Jr.
 Commercial Mgr.....Jack Parrish
 Program Director.....Bob Doll
 Promotion Mgr.....Jay Watters
 Chief Engineer.....Reed Anderson

WRWS

RUSSELLVILLE—1953

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Southern Ky. Bcstg. Co.

WSFC

SOMERSET—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southeastern Bcstg. Corp.
 AddressStanford Rd.
 Phone Number1240-41
 Air Time.....Full Time
 News ServiceUP
 Transcription Service.....Theasurus
 Representative.....Hill F. Best
 Pres., Gen., Sta. Mgr.....Mike Layman
 Commercial ManagerDonald Orwin
 Program Director.....John A. Hartnett
 Chief Engineer.....Johnny Agostine

WMTC

VANCLEVE—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Kentucky Mt. Holiness Assn.
 Bus-Studio AddressVancleve
 Phone Number...Vancleve 3 (Jackson exch.)
 Air Time.....Daytime
 News ServiceAP
 RepresentativeContinental
 President.....Dr. Lela G. McConnell
 General-Station-Comm. Mgr....Wilfred Fisher
 Chief Engineer.....Kenneth Amspough

WTCW

WHITESBURG—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Ky.-Va. Bcstg. Corp.
 AddressWhitesburg
 Phone Number2711
 News ServiceUP
 Pres., Gen. Mgr.....Kenneth J. Crosthwait
 Commercial Mgr.....Frank L. Jones
 Program Director.....Aubrey Garber
 Chief Engineer.....David B. Jordan

LOUISIANA

Pop. Feb. 1, 1954 (Est.) 2,738,000 — Families 715,000
Radio Homes 602,000 — TV Homes 281,500 — Stations in State 49

KROF

ABBEVILLE—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By Abbeville Bcstg. Serv. Inc.
Business Address P. O. Box 620
Phone Number 90
Transcription Service World
General Manager George P. Martin
Program Director Ebba Lou Martin
Chief Engineer George P. Martin

KALB

ALEXANDRIA—1935—ABC

Frequency: 580 Kc. Power: 5,000 Watts d.
1,000 Watts n.
Owned-Oper. By Alexandria Bdcstg. Co., Inc.
Address 6th and Johnston
Phone Number 3-2543
News Service AP, UP
Transcription Service World, MacGregor
Representative Weed & Co.
President Walter H. Allen
Gen. Mgr. Willard L. Cobb
Commercial Manager Walter D. Melson
Promotion Mgr. Vivian Close
Prog. Dir. Alex Marchand
Chief Engineer Jesse R. Sexton

KSYL

ALEXANDRIA—1947—NBC

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By KSYL, Inc.
Address Box 1489
Phone Number 6611-12
Air Time Full Time
News Service AP
Transcription Service Lang-Worth
Representative Everett-McKinney
Pres., Comm. Mgr. Milton Fox
General Manager Virgil G. Evans
Program Director Bruce Rainey
Chief Engineer Thomas Marhefka

KTRY

BASTROP—1948—KBS

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Oper. By Morehouse Bcstg. Co.
Business-Studio Address Box 193
Phone Number 1400
News Service UP
Transcription Service World, Associated
General Manager Bill Davis
Commercial Manager G. I. Johnson
Chief Engineer Harry Howard

WAFB

BATON ROUGE—1948—MBS

Frequency: 1460 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Oper. By Modern Bcstg. Co.
Address 929 Government St.
Phone Number 4-8571
Air Time Full Time
News Service AP
Transcription Service Thesaurus
Representative Adam Young
Membership NARTB, BAB
President Jack S. Burk
V.P., Gen. Mgr. T. E. Gibbons
Commercial Mgr. Ron Litteral
Program Director Charlie Arnold
Chief Engineer Donald K. Allan

WIBR

BATON ROUGE—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Community Bcstg. Co.
Address P. O. Box 1226
Phone Number 49493
News Service UP
Trans. Serv. Lang-Worth & Standard
Representative Walker
President G. T. Owen
Gen. Mgr. Robert Earle
Commercial Manager Roger Davison
Chief Engineer E. E. Case

WJBO

BATON ROUGE—1934

NBC-LA. NET

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Baton Rouge Bcstg. Co., Inc.
Business-Studio Address 444 Florida St.
Phone Number 2-5271
Air Time Unlimited
News, Affil. State Times, Morning Advocate
News Service AP, UP
Transcription Service World
Representative George P. Hollingbery
Membership BAB, NARTB
President Douglas L. Manship
V.P., General Mgr. J. Roy Dabadie
Sales Manager Charles C. Garvey
Program Director Don Perrie
Chief Engineer Pat Weathersby

WLCS

BATON ROUGE—1946—ABC

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By Air Waves, Inc.
Business Address 204 North St.
Phone Number 24411
Air Time Full Time
News Service AP, INS
Transcription Service Associated

Representative Wm. G. Rambeau
 Membership NARTB, BAB
 President R. F. Cangelosi
 Gen., Sta. Mgr. Earl Smith
 Commercial Manager..... Lamar Simmons
 Prog. Dir..... Herman Nelson
 Chief Engineer..... Edward Van Valkenburg

WXOK

BATON ROUGE—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... WXOK, Inc.
 Address 243 Convention St.
 Phone Number 4-7604
 News Service AP
 Transcription Service World
 Representative Forjoe
 Co-Owners Jules Paglin,
 Stanley W. Ray Jr.
 General Manager..... Herb Pearson
 Program Director..... Ed Bishop
 Chief Engineer..... Charles Hogue

WIKC

BOGALUSA—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Enterprise Publishing Co.
 Business Address..... 605 N. Rio Grande St.
 Phone Number 1490
 General Manager..... Curt Siegelin

WARB

COVINGTON—1953

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Oper. By..... A. R. Blossman, Inc.
 Address Box 568
 Phone Number 1600
 President A. R. Blossman
 Gen. Mgr., Chief Engr. William H. Bland Jr.
 Commercial Mgr..... Roy Hebert
 Program Director..... Winford McDaniel
 Promotion Dir..... Mildred Bland

KSIG

CROWLEY—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... Acadia Bcstg. Co.
 Bus. Studio Address... 101 N. Parkerson Ave.
 Phone Number 1450-1
 News Service AP
 President Max Thomas
 Commercial Manager..... Dan Harper
 Chief Engineer..... C. P. Ruffner

KDLA

DeRIDDER—1950—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Sabine Bcstg. Co.
 Address Box 46
 Phone Number 7600
 News Service UP
 President Cyril W. Reddoch
 Commercial Manager..... Ralph L. Hooks
 Program Director..... Ted Thompson

KEUN

EUNICE—1952—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Tri-Parish Bcstg. Co.
 Address Box 789
 Phone Number 3041
 News Service AP
 Transcription Service World
 President Vincent Riehl
 General Manager..... John A. Chauvin
 Publicity Director..... Milton S. David
 Chief Engineer..... J. L. Sylvester

WIHL

HAMMOND—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Cefalu Radio Station
 Business-Studio Address..... Box 432
 Phone Number 960
 News Service AP
 President Nicholas Cefalu
 Gen., Comm. Mgr. J. K. Ferris
 Sta. Mgr., Pgm. Dir..... George Bonnell
 Chief Engineer..... Warren Adams

KCIL

HOUMA—1946—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... KCIL Inc.
 Business Address..... Bayou Black Dr.
 News Service AP
 Transcription Service World, SESAC
 President..... D. T. Brannen
 General Manager..... P. T. Hayes

KJEF

JENNINGS—1950

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Jennings Bcstg. Co., Inc.
 Address 1521 Lake Arthur Ave.
 Phone Number 1155
 News Service UP
 Transcription Service Thesaurus
 Pres., Gen. Mgr. Clovis L. Bailey
 Comm. Mgr..... Gerald Dugas
 Chief Engineer..... Edgar E. Barton, Jr.

KLFY

LAFAYETTE—1950—ABC

Frequency: 1420 Kc. Power: 1000 Watts d.
 500 W. n.
 Owned-Oper. By..... Camellia Bcstg. Co.
 Address P. O. Box 367
 Phone Number 8-9494
 Transcription Service..... World
 News Service UP
 Membership NARTB, BAB
 President..... Paul H. De Clouet
 General Manager..... William A. Patton
 Program Director..... Bob Castellon
 Publicity Director..... Virginia Boulanger
 Chief Engineer..... Carroll Crew

KVOL

LAFAYETTE—1935—NBC

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By..Evangeline Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 1070
 Phone Number.....5-6426.-7
 Newspaper Affiliation....."Daily Advertiser"
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Meeker
 Membership.....NARTB, BAB
 General Manager.....George H. Thomas
 Sta. Mgr.....Evan H. Hughes
 Commercial Manager.....Thomas G. Pears
 Prog. Dir.....Don Metz
 Chief Engineer.....Louis Pilcher

KAOK

LAKE CHARLES—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....KAOK, Inc.
 Address.....P. O. Box 1399
 Phone Number.....6-7541
 News Service.....UP
 Representative.....Forjoe
 President.....Jules J. Paglin
 Co-Manager.....Tom Gresham
 Co-Mgr., Prog. Dir.....Roy Rhodes
 Station Director.....Stanley W. Ray, Jr.
 Chief Engineer.....Walter Jones

KLOU

LAKE CHARLES—1947—CBS

Frequency: 1580 Kc. Power: 1000 Watts
 Owned-Oper. By..The Pelican Bcstg. Co., Inc.
 Bus-Studio Address.....203 W. Clarence St.
 Phone Number.....6-7277
 Air Time.....6 a.m.-M.
 News Service.....AP
 Representative.....Pearson
 Owner.....Sara M. Anderson
 General Manager.....John L. Vath
 Commercial Mgr.....Harper L. Clark
 Program Director.....Sid Morse
 Chief Engineer.....Ernest J. Vincent

KPLC

LAKE CHARLES—1935—NBC

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By.....Calcasieu Bcstg. Co.
 Business Address.....P. O. Box 1521
 Phone Number.....2713
 Air Time.....5:30 a.m.-M.
 News Service.....AP
 Transcription Service.....World
 Representative.....Weed
 President.....T. B. Lamford
 Gen., Sta. Mgr.....David Wilson
 Commercial Manager.....P. E. Mills, Jr.
 Sales Prom. Mgr.....Lucille Storer
 Program Director.....Robert P. Thompson
 Publicity Director.....Verna Eady
 Chief Engineer.....A. B. Craft

KAPK

MINDEN—1952

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Operated By.....Parish Bcstg. Co.
 Address.....Box 821
 Phone Number.....1985
 News Service.....UP
 Pres., Gen., Sta. Mgr.....Martin Kirsch, Jr.
 Commercial Mgr.....Reggie Ward
 Chief Engineer.....Carl W. Goulden

KLIC

MONROE—1950—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Dr. Frank Cerniglia
 Address.....Strauss Bldg
 Phone Number.....3-4617
 News Service.....UP
 President, Manager.....Dr. Frank Cerniglia
 Commercial Mgr.....Robert Fowlkes
 Program Director.....John Lacy

KMLB

MONROE—1930—ABC

Frequency: 1440 Kc. Power: 5000 d. 1000 n.
 Owned-Oper. By...Liner's Bcstg. Station, Inc.
 Business Address.....Hotel Frances
 Phone Number.....7161
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....O. L. Taylor
 President.....Mrs. Robert Gaston, Jr.
 Gen., Sta. Mgr.....Charles Price
 Comm., Prog. Mgr.....James Plaisance
 Publicity Director.....Jackie Voorhees
 Chief Engineer.....O. L. Morgan

KNOE

MONROE—1944—NBC

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By.....James A. Noe
 Business-Studio Address.....Knoe Road
 Phone Number.....8155
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....H-R Reps
 Membership.....NARTB, BAB
 President.....James A. Noe
 General Manager.....Paul H. Goldman
 Commercial Mgr.....John H. Allen Jr.
 Program Director.....Harry Arthur
 Chief Engineer.....Jack Ratliff

KWCJ

NATCHITOCHEs—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Natchitoches Bcstg. Co.
 Business-Studio Address.....Box 232
 Phone Number.....2353
 President.....Dr. William H. Pierson

KANE

NEW IBERIA—1946—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... New Iberia Bcstg. Co.
 Address... 101 West St., Peter St.
 Phone Number... 2-6726
 News Service... AP
 Transcription Service... World
 General Manager... George H. Thomas
 Station Manager... Dierrell Hamm
 Sales Prom., Pgm. Dir... Al Viguerie
 Commercial Mgr... Donald Bonin
 Chief Engineer... Merle Case

KVIM

NEW IBERIA—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Queen City Bcstg. Co.
 Address... P. O. Box 50
 Phone Number... 2-5826
 Transcription Service... Associated
 President... P. M. Cochran
 General Manager... John H. Coco
 Sales Prom. Mgr... Jim Drake
 Chief Engineer... Lynn Hargreves

WBOK

NEW ORLEANS—1951

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By... WBOK, Inc.
 Address... 505 Baronne St.
 Phone Number... Tulane 5363
 News Service... UP
 Representative... ForJoe
 President... Jules J. Paglin
 Gen., Sta. Mgr... Stanley W. Ray, Jr.
 Comm. Mgr... Fred Schwarz
 Chief Engineer... John Rhode

WDSU

NEW ORLEANS—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated By... WDSU Bcstg. Corp.
 Business-Studio Address... 520 Royal St.
 Phone Number... Tulane 4371
 Air Time... 6 a.m.-12:30 a.m.
 News Service... AP, UP
 Transcription Service... Capitol, World
 Representative... John Blair
 Membership... NARTB, BAB
 President... Edgar B. Stern, Jr.
 Exec. V.P. & Gen. Mgr... Robert Swezey
 V.P. & Comm. Mgr... Louis Read
 Program Director... Don Howell
 Prom. Dir... Marion Annenberg
 Chief Engineer... Lindsey Riddle

WJBW

NEW ORLEANS—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Louise C. Carlson
 Business-Studio Address... Cigali Bldg.
 Phone Number... Ma. 3488

Air Time... Unlimited
 News Service... AP
 Representative... W. G. Rambeau
 Membership... NARTB
 Pres., Gen. Mgr... Louise C. Carlson
 Commercial Mgr... Ed. Carlson
 Prom. Mgr... George Stimmel
 Program Director... Johnny Nickols
 Chief Engineer... Frank J. Recely

WJMR

NEW ORLEANS—1945

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Supreme Bcstg Co., Inc.
 Address... Jung Hotel, 1500 Canal Street
 Phone Number... Canal 0356-0357
 Air Time... Sunrise-Sunset
 News Service... UP
 Representative... Bolling
 Membership... NARTB, BAB
 President... Chester Owens
 Exec. V.P... George A. Mayoral
 V.P. & Gen. Mgr... James E. Gordon
 Commercial Mgr... Patrick J. Shannon
 Program Dir... Tom Abbott
 Chief Engineer... Jack Petrik

WMRY

NEW ORLEANS—1950

Frequency: 600 Kc. Power: 500 Watts d.
 Owned-Oper. By... Southland Bcstg. Co.
 Address... 2107 Dryades St.
 Phone Number... Tulane 4841
 Representative... Gill-Perna
 News Service... UP
 Membership... BAB
 President... Lester Kamin
 General Manager... Mort Silverman
 Chief Engineer... Samuel Perkins

WNOE

NEW ORLEANS—1925—MBS

Frequency: 1060 Kc. Power: 50,000 d.; 5000 n.
 Owned-Operated By... James A. Noe
 Business-Studio Address... St. Charles Hotel
 Phone Number... Express 2173
 Air Time... Unlimited
 News Service... UP
 Transcription Service... SESAC
 Representative... H-R
 Membership... NARTB, BAB
 Owner... James A. Noe
 Gen., Sta. Mgr... Benton Paschall
 Commercial Mgr... Paul Beville
 Prog. Dir... Eldon Durand
 Publicity Dir... Bill Elliott
 Chief Engineer... A. J. Bourgeois

WSMB

NEW ORLEANS—1925—ABC

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By... WSMB, Inc.
 Business-Studio Address... Maison Blanche Bldg.
 Phone Number... Magnolia 5921

President.....Gaston Dureav
General Manager.....Jack O'Meallie

WTIX

NEW ORLEANS—1951

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By.....Mid-Continent Bcstg. Corp.
Address.....624 Canal St.
Phone Number.....MAGNOLIA 3211
Air Time.....Full Time
News Service.....UP
Membership.....NARTB, BAB
President.....Robert H. Storz
Exec. Vice-President.....Todd Storz
Vice-Pres., Gen. Mgr.....George W. Armstrong
Commercial Mgr.....Fred Berthelson
Program Director.....Larry Wilson
Chief Engineer.....Morris E. Jones

WTPS

NEW ORLEANS—1948

Frequency: 940 Kc..... Power: 1000 d.; 500 n.
Owned-Oper. By.....The Times Picayune
Business Address.....615 Howard Ave.
Phone Number.....Canal 5561
Transcription Service.....Associated
Representative.....Branchum
President.....John F. Tims
General Mgr.....H. F. Wehrmann
Prog. Dir.....Robert Smith
Prom. Mgr.....Martin Burke
Chief Engineer.....George DeBlieux

WWEZ

NEW ORLEANS—1947

Frequency: 690 Kc..... Power: 5000 Watts
Owned-Operated By.....WWEZ Radio Inc.
Bus.-Studio Address.....Hotel New Orleans
Phone Number.....Canal 3521
News Service.....UP
Representative.....Hollingbery
President.....A. J. Chilton
General Manager.....Joe A. Oswald
Program Dir.....Ken Elliott
Chief Engineer.....Harrison Mondy

WWL

NEW ORLEANS—1922—CBS

Frequency: 870 Kc..... Power: 50,000 Watts
Owned-Operated By.....Loyola University
Address.....Roosevelt Hotel
Phone Number.....Raymond 2194
News Service.....UP, AP
Transcription Service.....Standard, Thesaurus
Representative.....Katz
Membership.....NARTB
President.....Rev. Patrick Donnelly
General Manager.....W. H. Summerville
Comm. Manager.....Larry Baird
Sales Prom., Pub. Mgr.....Ray Lizza
Program Director.....E. M. Hsener
Chief Engineer.....J. D. Bloom, Jr.

KREH

OAKDALE—1953—KBS

Frequency: 900 Kc..... Power: 250 Watts d.
Owned-Oper. By.....Louisiana Bcstg. Service
Phone Number.....900
President.....Cyril W. Reddock
General Manager.....Ralph L. Hooks
Commercial Mgr.....La Vance Carson

KSLO

OPELOUSAS—1947—ABC-KBS

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By.....KSLO Bcstg. Co.
Studio Address.....Box 392
Phone Number.....2633
News Service.....UP
Transcription Service.....World
Representative.....Sears & Ayer
Pres., Gen. Mgr.....W. Eugene Jones
Commercial Mgr.....A. B. Reed Jr.
Program Director.....Wandell Allegood
Chief Engineer.....Richard M. Cole

KRUS

RUSTON—1947—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By.....Ruston Bcstg. Co.
Bus.-Studio Address.....105 E. N. Railroad Ave.
Phone Number.....1490
Air Time.....Full Time
News Service.....UP
Newspaper Affiliation....."Daily Leader"
President.....C. E. Faulk, Jr.
Station Manager.....Kenneth L. Whitaker
Program Director.....Bill Carter
Chief Engineer.....Charles Gandy

KCIJ

SHREVEPORT—1950

Frequency: 980 Kc..... Power: 5000 Watts d.
Owned-Oper. By.....Southland Bcstg. Co.
Address.....205 Milam St.
Representative.....Young
President.....Lester Kamin
Gen., Comm. Mgr.....John H. Pace
Chief Engineer.....N. L. Keys

KENT

SHREVEPORT—1947—MBS

Frequency: 1550 Kc..... Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By.....Frank H. Ford
Business-Studio Address.....311 Milam Bldg.
Phone Number.....33681
Air Time.....Full Time
News Service.....AP
Transcription Service.....Standard
Representative.....Walker
Membership.....NARTB
Pres., Gen. Mgr.....Frank H. Ford
Sta., Comm. Mgr.....Frank H. Ford, Jr.
Prom., Pub. Dir.....Bill Monroe

K R M D

SHREVEPORT—1928—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Station KRMD
 Bus.-Studio Address New Jefferson Hotel
 Representative Weed
 President T. B. Lanford
 Manager G. V. Wilson
 Program Director Elizabeth V. Alford
 Chief Engineer Carl W. Goulden

K T B S

SHREVEPORT—1922—NBC

Frequency: 710 Kc. Power: 10,000 Watts d.,
 5,000 Watts n.
 Owned-Oper. By Radio Station KTBS, Inc.
 Address 312 East Kings Hwy
 Phone Number 7-3644
 Air Time 5 a.m.-12 M.
 News Service AP, UP
 Representative Petry
 Transcription Service Associated
 Membership BAB, NARTB
 Pres. Gen. Mgr. E. Newton Wray
 Business Manager Patrick White
 Pub., Prom. Mgr. Dorothy Goldsworthy
 Program Director Michael Roppolo
 Chief Engineer C. H. Maddox

K W K H

SHREVEPORT—1925—CBS

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Operated By International Bcstg. Corp.
 Business-Studio Address Box 1387
 Phone Number 2-8711
 Newspaper Affiliation Shreveport Times
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard
 Representative Branham
 Membership NARTB, BAB
 President William H. Bronson
 Exec. V.P., Gen. Mgr. Henry B. Clay
 Commercial Manager Fred Watkins, Jr.
 Prom. Mgr., Pub. Dir. James T. Briggs
 Program Director Horace Logan
 Chief Engineer O. S. Droke

K V P I

VILLE PLATTE—1953

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Ville Platte Bcstg. Co.
 Address Box 566
 Phone Number 5888
 President Lionel B. Deville
 General Manager Chris Duplechain
 Program Director J. S. Fontenot

MAINE

Pop. Feb. 1, 1954 (Est.) 922,000 — Families 287,000
 Radio Homes 273,000 — TV Homes 69,000 — Stations in State 16

W F A U

AUGUSTA—1946—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Co., Inc.
 Address 160 Bangor St.
 Phone Number 3-3878
 Air Time Full Time
 News Service AP
 Transcription Service Standard, World
 Representative O'Connell, Borgatti
 President Faust Couture
 General Manager Norman G. Gallani
 Comm. Mgr. Harry Simons
 Program Director Mona Hixon
 Publicity Director Gregory Evans
 Chief Engineer Paul Graves

W R D O

AUGUSTA—1932—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By WRDO, Inc.
 Address 175 Water Street
 Phone Number 3-4735
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Thesaurus

Representative Weed, Bannan
 Membership NARTB, BAB
 President Adeline B. Rines
 Sta., Comm. Mgr. Donald K. Powers
 Sales Prom. Mgr. Lawrence Cloutier
 Publ. Pgm. Dir. Leslie R. Hubbley
 Chief Engineer Harold T. Dinsmore

W A B I

BANGOR—1924—ABC-MBS

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By Community Bcstg. Service
 Business-Studio Address 57 State St.
 Phone Number 6446
 Air Time Full Time
 News Service AP
 Representative Everett-McKinney, Kettell-Carter
 Co-O., President Horace E. Hildreth
 Gen., Sta., Comm. Mgr. Leon Gorman
 Program Dir. Richard Bronson
 Chief Engineer Walter Dickson

W G U Y

BANGOR—1947—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Guy Gannett Bcstg. System

Address..... P. O. Box 732
 Phone Number..... 7354
 Air Time..... 6:30 a.m.-12 M.
 News Service..... UP
 Representative..... Avery-Knodel
 President..... Guy P. Gannett
 General Manager..... Creighton E. Gatchell
 Station Manager..... Samuel G. Henderson, Jr.
 Program Director..... Clifton E. Reynolds
 Chief Engineer..... Roger W. Hodgkins

W L B Z

BANGOR—1926—NBC-NERN

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Operated By..... Maine Bcstg. Co.
 Business-Studio Address..... 100 Main St.
 Phone Number..... Bangor 2-4656
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Thesaurus
 Representative..... Weed, Bertha Bannan
 Membership..... NARTB, BAB
 President..... Adeline Rines
 General Manager..... Edward E. Guernsey
 Program Director..... Irving S. Hunter
 Publicity Manager..... George Chapman
 Chief Engineer..... John Wibby

W I D E

BIDDEFORD—1948—MBS-YANKEE

Frequency: 1400 Kc..... Power: 250 Watts



W I D E

BIDDEFORD-SACO, ME.
MBS-YANKEE

Since it went on the air November 6, 1948, it has been growing steadily in acceptance as a proven sales medium in this industrial-recreational marketing area. WIDE's proven daytime service area covers a population of 201,781. . . . During the spring and summer months the population increases enormously because WIDE is located in the heart of Maine's richest resort area. . . . Old Orchard Beach, Kennebec Neck Beach, Pine Point and many others. Here, too, are located the famous textile plants of Pepperell, Bates and Saco-Lowell with large year round pay-rolls.

Together with WIDE, WAZL, WHOL, WILLAM and WYDA are under the supervision of Victor C. Diehm, radio pioneer and executive.

ARTHUR A. DETERS
 President and Gen. Mgr.

Owned-Oper. By..... Biddeford Bdcstg. Corp.
 Address..... 234 Main St.
 Phone Number..... 4-4566
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... World
 Membership..... NARTB
 President..... Victor C. Diehm
 Gen., Sta., Comm. Mgr..... Arthur Deters
 Asst. Sta. Mgr..... Chris Drivas

W A B M

HOULTON—1950—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Aroostook Bdcstg. Corp.
 Phone Number..... 2257
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... Thesaurus
 President..... Harry E. Umphrey
 General Manager..... Harold D. Glidden
 Station Manager..... Ted Coffin
 Chief Engineer..... Robert W. MacIntosh

W C O U

LEWISTON—1938—MBS-YANKEE

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Twin City Bcstg. Co., Inc.
 Business-Studio Address..... 223 Lisbon St.
 Phone Number..... 4-6921
 Air Time..... 18 Hours
 News Service..... AP
 Transcription Serv..... Standard, SESAC, World
 Representative..... O'Connell, Borgatti
 President..... Faust Couture
 General-Station Mgr..... John C. Libby
 Comm. Mgr..... Oscar J. Normand
 Pgm., Pub. Dir..... Herb Fontaine
 Chief Engineer..... Herbert Wiles

W L A M

LEWISTON—1947—ABC

Frequency: 1470 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Lewiston-Auburn Bcstg.
 Business-Studio Address..... 129 Lisbon St.
 Phone Number..... 4-5401
 Air Time..... 6 a.m.-12 M.
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Everett-McKinney
 President, Station Mgr..... Elden H. Shute, Jr.
 General Manager..... Frank S. Hoy
 Comm., Sales Prom. Mgr..... Gerald T. Higgins
 Program Director..... Harold W. Dutch
 Chief Engineer..... Henry Root

W C S H

PORTLAND—1925
NBC-NERN-ME.

Frequency: 970 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Congress Square Hotel Co.
 Business-Studio Address..... 157 High St.
 Phone Number..... 2-0181
 Air Time..... Unlimited

News Service.....AP, UP
 Transcription Service.....Thesaurus
 Representative.....Weed, Bertha Bannan
 Membership.....NARTB, BAB
 President.....Adeline B. Rines
 General Manager.....William H. Rines
 Station Manager.....Linwood T. Pitman
 Commercial Manager.....Albert W. Smith
 Prog. Dir.....Arthur Owens
 Chief Engineer.....Daniel B. Smith

WGAN

PORTLAND—1938—CBS

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By...Guy Gannett Bcstg. Services
 Business-Studio Address.....390 Congress St.,
 Phone Number.....2-7423
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....AP, UP
 Representative.....Avery-Knodel
 Membership.....NARTB
 President.....Guy P. Gannett
 General Manager.....Creighton E. Gatchell
 Commercial Manager.....Richard E. Bates
 Pgm., Pub. Dir.....Francis H. Farnum, Jr.
 Chief Engineer.....Roger W. Hodgkins

WPOR

PORTLAND—1946—ABC-YANKEE
 MBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Oliver Bcstg. Corp.
 Business-Studio Address.....477 Congress St.
 Phone Number.....3-8111
 Air Time.....Full Time
 News Service.....AP
 Representative.....O'Connell, Borgatti
 Membership.....BAB, NARTB
 Pres., Sta., Gen. Mgr.....Harold H. Meyer
 Commercial Manager.....William J. Mullen
 Sales Prom. Mgr.....Robert Maynard
 Pgm., Pub. Dir.....Raymond Mercier
 Chief Engineer.....Roger S. Perry

WAGM

PRESQUE ISLE—1931—MBS
 YANKEE—ME.B.S.

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Aroostook Bcstg. Corp.
 Phone Number.....8821
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 President.....Harry Umphrey
 Gen., Sta. Mgr.....Harold D. Glidden
 Pgm., Comm. Dir.....Richard B. Marshall
 Chief Engineer.....Lester E. Hughes

WRKD

ROCKLAND—1952—ABC

Frequency: 1460 Kc.....Power: 250 Watts
 Owned-Oper. By.....Knox Bcstg. Co.



PORTLAND, MAINE

Represented by
 NEW YORK — Richard O'Connell
 BOSTON — Lou Borgatti
 CHICAGO — Hal Holman
 PACIFIC COAST — Duncan Scott
 HAL MEYER, President

AMERICAN BROADCASTING COMPANY
 YANKEE NETWORK
 MUTUAL BROADCASTING SYSTEM
 LOBSTER NETWORK

WPOR T L A N D

1. 25.5% of States' population
2. 37.9% of States' retail sales
3. WPOR is strong on local impact, news, weather, music, sports
4. Growing acceptance — WPOR local business up 106% — national business up 238%

**Portland's Favorite Station —
 Ask Anyone!**

YOU GET MORE

COVERAGE

38,000 Square Miles! 496,810 Radio families!

WHEN YOU BUY

RADIO BALTIMORE
WBAL
50,000 Watts • NBC in Maryland

Nationally Represented by
HENRY I. CHRISTAL CO.

KPMWS

Address..... 493 Main St.
 Phone Number 1600
 Air Time..... Full Time
 News Service UP
 Transcription Service Standard
 Representative O'Connell, Borgatti
 President..... Carleton D. Brown
 Station Manager..... Paul R. Huber
 Commercial Mgr..... Vere B. Crockett
 Chief Engineer..... Donald S. Winslow

WRUM

RUMFORD—1953—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Rumford Publ. Co.
 Address..... Prospect Ave.
 Phone Number 1057
 Representative..... O'Connell
 President..... Melvin L. Stone

Gen. Mgr., Prog. Dir..... Ken J. Ellis
 Commercial Mgr..... G. B. Cunningham
 Chief Engineer..... E. J. Tremblay

WTVL

WATERVILLE—1946—ABC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Kennebec Bcstg. Co.
 Business-Studio Address..... 36 Silver St.
 Phone Number 2700-1
 Air Time..... 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative O'Connell, Kettell-Carter
 Membership NARTB, BAB
 Pres., Gen.-Station Mgr..... Carleton D. Brown
 Commercial Mgr..... Harold L. Vique
 Program Director..... Fred Preble
 Chief Engineer..... Don Sutherland

MARYLAND

Pop. Feb. 1, 1954 (Est.) 2,366,000 — Families 640,000
Radio Homes 612,000 — TV Homes 601,500 — Stations in State 27

WANN

ANNAPOLIS—1946

Frequency: 1190 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Annapolis Bcstg. Corp.
 Business-Studio Address..... Box 749
 Phone Number..... Colonial 3-2500
 News Service UP
 Representative..... Pearson, Dora-Clayton
 President, General Mgr..... Morris H. Blum
 Chief Engineer..... Arthur P. Dietz

WASL

ANNAPOLIS—1946

Frequency: 810 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Chesapeake Radio Corp.
 Business Address..... Trux'on Heights
 Phone Number..... Colonial 3-3211
 News Service..... AP
 Transcription Service..... World
 Pres., Gen. Mgr..... Robert L. Blalock
 Program Director..... M. E. Blalock
 Chief Engineer..... Stanley C. Leck

WNAV

ANNAPOLIS—1949—KBS

Frequency: 1430 Kc..... Power: 1000 Watts
 Owned-Oper. By..... The Capital Bcstg. Co.
 Phone Number..... Colonial 3-2639
 News Service AP
 Transcription Service Thesaurus
 Representative McGillvra
 President..... Albert H. MacCarthy
 Station Manager..... Norman Bergholm
 Program Director..... Helga Pfeifferman
 Chief Engineer..... Alan B. Laffler

WBAL

BALTIMORE—1925—NBC

Frequency: 1090 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Hearst Corp. (Radio & TV
 Div.)
 Address..... 2610 North Charles St.
 Phone Number..... Hopkins 7-3000
 Air Time..... Unlimited
 News Service AP, INS, UP
 Transcription Service..... Thesaurus, SESAC
 Representative Christal
 V.P. and Exec. Dir..... Charles B. McCabe
 V.P., & Gen. Mgr..... D. L. Provost
 V.P., (Engineering)..... John Wilner
 Station Manager..... Leslie H. Peard, Jr.
 Dir. Pub. Affairs & Educ..... Arnold Wilkes
 Program Director..... Victor F. Campbell
 Program Manager..... William N. Rock
 Local Sales Manager..... J. M. Kennedy
 Pub. Mgr..... Thomas J. White, Jr.
 Chief Engineer..... William C. Bareham

WBMD

BALTIMORE—1947

Frequency: 750 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Key Bcstg. Corp.
 Business-Studio Address..... 879 Park Ave.
 Phone Number..... Mulberry 5-7095
 News Service AP
 President..... George E. Hull
 Gen., Sta., Comm. Mgr..... H. Shelton Earp, Jr.
 Chief Engineer..... Russell H. Morgan

WCAO

BALTIMORE—1922—CBS

Frequency: 600 Kc..... Power: 5000 Watts

Owned-Oper. By..... Monumental Radio Co.
 Business-Studio Address... 1102 N. Charles St.
 Phone Number..... Mulberry 5-0600
 Air Time..... Unlimited
 News Service..... AP
 Representative..... Paul H. Raymer
 Membership..... NARTB
 Pres., Sta., Gen. Mgr..... L. W. Milbourne
 Comm., Prom. Mgr..... Robert M. Richmond
 Program Dir..... George L. Filling
 Chief Engineer..... Martin L. Jones

W C B M

BALTIMORE—1924—MBS

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By..... Baltimore Bcstg. Corp.
 Bus.-Studio Address... Hartford & North Aves.
 Phone Number..... Belmont 5-8400
 Air Time..... Full Time
 News Service..... AP, INS
 Representative..... Taylor
 Membership..... NARTB
 President, Comm. Manager..... John Elmer
 Gen., Sta., Comm. Mgr..... G. H. Roeder
 Chief Engineer..... G. Porter Houston

W F B R

BALTIMORE—1922—ABC

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By... The Baltimore Radio Show
 Address..... 10 E. No. Ave.
 Phone Number..... Mulberry 5-1300
 Air Time..... 6 a.m.-12 M.
 News Service..... AP, UP
 Representative..... John Blair & Co.
 Membership..... BAB, NARTB
 President..... Robert S. Maslin
 V.P. & Gen. Mgr..... Robert B. Jones
 V.P. & Treasurer..... J. H. L. Trautfelter
 V.P. Charge of Adv..... Robert S. Maslin, Jr.
 Dir. of Sales, Comm. Mgr..... Wm. S. Pirie, Jr.
 Program Dir..... Bert Hanauer
 Chief Engineer..... William Q. Ranft

W I T H

BALTIMORE—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Maryland Bcstg. Corp.
 Business-Studio Address... 7 E. Lexington St.
 Phone Number..... Lexington 9-7808
 Air Time..... 24 Hrs.
 News Service..... AP
 Transcription Service..... Standard
 Representative..... ForJoe
 Membership..... BAB
 Pres., Gen. Mgr..... Thomas G. Tinsley, Jr.
 Comm., Sales Prom. Mgr..... Robert C. Embry
 Program Director..... Ellen J. Stoutenberg
 Chief Engineer..... James S. Duff

W S I D

BALTIMORE—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.
 Owned-Operated By..... Unilted Bcstg. Co.

Business-Studio Address... 912 N. Charles St.
 Phone Number..... Saratoga 8250
 News Service..... UP
 President..... Richard Eaton
 Gen., Sta. Mgr..... Marvin Mirvis
 Program Director..... Helen Wherley
 Chief Engineer..... Cliff Inman

W W I N

BALTIMORE—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Belvedere Bcstg. Co.
 Address..... 1119 N. Charles St.
 Phone Number..... Saratoga 7-3555
 News Service..... AP
 Transcription Service..... Associated
 Representative..... Indie Sales
 Pres., Gen. Mgr..... Thomasc F. McNulty
 Station Manager..... Lenore Feldman
 Chief Engineer..... Joseph Sporney

W U S T

WASHINGTON—1951

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Oper. By... Broadcast Management, Inc.
 Address..... 1343 You St., Wash., D. C.
 Phone Number..... HO 2-0011
 News Service..... UP
 Representative... Interstate United Newspapers
 Pres., Gen. Mgr..... Harold E. Sheffers
 Comm., Prom., Pub. Mgr..... Vernon L. Ward
 Chief Engineer..... Robert Carnine

W C E M

CAMBRIDGE—1947—MBS

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By..... The Shore Bcstg Co.
 Phone Number..... 1580
 News Service..... AP
 Transcription Service..... World
 Pres., Gen. Mgr..... G. P. Richards
 Commercial Mgr..... STam Cannon
 Station Manager..... Thomas H. Maquire, Jr.
 Promotion Mgr..... Anna Flowers
 Prog. Dir..... Bette B. Robbins
 Chief Engineer..... Arthur Coburn

W C U M

CUMBERLAND—1948—CBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... The Tower Realty Co.
 Address..... Willam Rd., East of City Line
 Phone Number..... 5400-1
 Air Time..... 6:30 a.m.-11:30 p.m.
 News Service..... AP
 Representative..... ForJoe
 President..... Karl F. Steinmann
 Gen., Sta. Mgr..... M. Campbell, Jr.
 Commercial Manager..... Roy S. Knotts
 Sales Prom. Mgr..... Eldred Steinmann
 Chief Engineer..... Paul E. Custer

WDYK

CUMBERLAND—1948—ABC—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Western Md. Bcstng.
 Address... 450 Byrd Avenue
 Phone Number... 5001
 Air Time... Full Time
 News Service... UP
 Transcription Service... Standard
 Representative... Radio Representatives, Inc.
 President... Richard A. Raese
 General Manager... James M. Martinson
 Commercial Manager... Floyd V. Cozad
 Pgm., Pub. Dir... Edwin Meyer
 Chief Engineer... George Sokol, Jr.

WTBO

CUMBERLAND—1928—NBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Maryland Radio Corp.
 Address... 31 Frederick St.
 Phone Number... 299
 Air Time... 6 a.m.-M.
 News Service... UP
 Transcription Service... World
 Representative... Branham
 Membership... NARTB, BAB
 Pres., Gen., Sta. Mgr... Charles E. Smith
 Sales Prom. Mgr... Ray Miller
 Pgm. Dir... Michael Hurst
 Publicity Director... Helen Fike
 Chief Engineer... David W. Jefferies

WFMD

FREDERICK—1936—CBS

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By... Monocacy Bcstg. Co.
 Business-Studio Address... West Seventh St.
 Phone Number... Monument 3-4181
 Air Time... 5 a.m.-M.
 News Service... AP
 President... Laurence Leonard
 General Manager... Alan W. Long
 Program Director... Evelyn Leonard
 Sales Prom. Mgr... Harold Keats
 Chief Engineer... Howard Fisher

WARK

HAGERSTOWN—1947—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... United Bcstg. Co., Inc.
 Business-Studio Address... 128 S. Prospect St.
 Phone Number... 4500
 News Service... UP
 President... Richard Eaton
 General Manager... Samuel E. Phillips, Jr.
 Prog. Dir., Farm Editor... Hunter Reams
 Chief Engineer... G. Harold Brewer

WJEJ

HAGERSTOWN—1932—MBS-ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Hagerstown Bcstg. Co., Inc.

Business-Studio Address... Franklin Court
 Phone Number... 2323
 Air Time... 6 a.m.-12:05 a.m.
 News Service... AP
 Transcription Service... Thesaurus
 Representative... Walker
 Membership... NARTB
 Pres., Gen. Mgr... Grover C. Crilley
 Sta., Comm. Mgr... William H. Paulsgrove
 Sales Prom., Pgm. Dir... Robert Lesher
 Chief Engineer... George McIntire

WASA

HAVRE DE GRACE—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Chesapeake Bcstg. Corp.
 Address... P. O. Box 97
 Phone Number... Havre De Grace 800
 Air Time... Local sunrise-local sunset
 News Service... AP
 Transcription Service... Standard
 President, General-Station Mgr... Jason T. Pate
 Comm.-Sales Prom. Mgr... Charles W. Irwin
 Pgm., Pub. Dir... Bob Gray
 Chief Engineer... Gerald D. Johnson

WKIK

LEONARDTOWN—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Southern Md. Bcstrs. Inc.
 Phone Number... Greenwood 5-2211
 President... C. E. Springer
 General Manager... J. L. Bittner
 Commercial Mgr... W. C. Redd

WPTX

LEXINGTON PARK—1953—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Patuxent Radio Inc.
 Address... Great Mills Rd.
 Phone Number... Great Mills 2-1031
 President... Harry J. Daly
 General Manager... J. M. Naylor
 Program Director... Lou Douglas

WINX

ROCKVILLE—1948

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Montgomery Cty. Bcstg. Co.
 Phone Number... Poplar 2-4357
 News Service... UP
 General Manager... Richard Eaton
 Program Director... Gene Andrews
 Chief Engineer... Arthur A. Snowberger

WBOC

SALISBURY—1940—MBS

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By... The Peninsula Bcstg. Co.
 Bus.-Studio Address... Radio Park
 Phone Number... 6131
 Air Time... 6 a.m.-12:30 a.m.
 News Service... AP
 Transcription Service... World

Representative Burn-Smith
President John W. Downing
Gen., Sta., Comm. Mgr. Charles J. Truitt
Program Director John W. Downing, Jr.
Chief Engineer Jack W. Ward

WGAY

SILVER SPRING—1946

Frequency: 1050 Kc. **Power:** 1000 Watts d.
Owned-Oper. By Tri-Suburban Bcstg. Corp.
Business Address 11306 Kemp Mill Rd.
Phone Number Juniper 9-1050
News Service AP
Representative Indie Sales
Membership NARTB, BAB
President John W. Kluge
Gen.-Sta. Mgr. Joseph L. Brechner
Comm., Sales, Prom. Mgr. Ernest Tannen
Chief Engineer Arthur McDougall

WTTR

WESTMINSTER—1953

Frequency: 1470 Kc. **Power:** 1000 Watts d.
Owned-Oper. By Carroll County Bcstg. Corp.
Address Uniontown Road
Phone Number 1171
Vice-Pres., Gen. Mgr. R. H. Morgan
Commercial Mgr. E. E. Divers
Chief Engineer Charles T. Buffington

W DON

WHEATON—1953

Frequency: 1540 Kc. **Power:** 250 Watts d.
Owned-Oper. By Commercial Radio Equip.
Address 1319 F. St., N.W., Washington, D. C.
Phone Number District 7-1319
Pres., Gen. Mgr. E. L. Dillard
Commercial Mgr. James G. Gustafson
Chief Engineer E. V. Jurasinski

MASSACHUSETTS

Pop. Feb. 1, 1954 (Est.) 4,738,000 — Families 1,425,000
Radio Homes 1,409,000 — TV Homes 1,190,500 — Stations in State 51

WARA

ATTLEBORO—1950

Frequency: 1320 Kc. **Power:** 1000 Watts
Owned-Oper. By Attleboro Radio Assn.
Address 8 N. Main St.
Phone Number AT 1-1320
Representative Bannan, Walker
News Service UP
General Manager Keith S. Field
Commercial Mgr. William A. Dawson, Jr.
Program Director David P. Mohr
Chief Engineer Charles Lynch

Phone Number ALgonquin 4-5670
News Service AP, UP, INS
Transcription Service Thesaurus
Membership BAB
Representative Free & Peters
President Chris J. Witting
Exec. Vice Pres. J. E. Baudino
Station Manager P. E. Mills
Sales Manager C. M. Meehan
Promotion Manager C. Lud Richards
Program Manager Avner Rakov
Chief Engineer W. H. Hauser
Publicity Director Joseph Cullinane

WBMS

BOSTON—1946

Frequency: 1090 Kc. **Power:** 1000 Watts d.
Owned-Oper. By WBMS, Inc.
Business-Studio Add. Hotel Shelton
Phone Number Copley 7-3005
News Service UP
Representative Wm. G. Rabeau Co.
President John Laux
General Manager Norman Furman
Chief Engineer Donald Snider

WCOP

BOSTON—1935

Frequency: 1150 Kc. **Power:** 5000 Watts
Owned-Oper. By WCOP Bcstg. Co.
Business-Studio Address 485 Boylston St.
Phone Number Copley 7-0123
News Service AP, INS
Transcription Service World
Representative Bolling
Pres., Gen., Sta. Mgr. Roy V. Whisnand
Commercial Mgr. A. N. Armstrong, Jr.
Chief Engineer Roland C. Hale

WBZ - WBZA

(Synchronous Operation)
BOSTON-SPRINGFIELD—1921

NBC-NERN

Frequency: 1030 Kc. **Power:** WBZ, 50,000
 Watts; WBZA, 1000 Watts
Owned-Oper. By Westinghouse Radio Sta-
 tions, Inc. (Synchronous Operation)
Business-Studio Add. 1170 Soldiers Field Rd.

WEEI

BOSTON—1924—CBS-RADIO

Frequency: 590 Kc. **Power:** 5000 Watts
Owned-Oper. By CBS Radio Division
Business-Studio Address 182 Tremont St.
Phone Number Hubbard 2-2323
Air Time Full Time
News Service AP, UP
Transcription Service Lang-Worth
Representative CBS Radio Spot Sales

Membership BAB
 General Manager..... Harvey J. Struthers
 Commercial Mgr..... Emmett J. Heerd, Jr.
 Sales Prom. Mgr..... John T. Curry, Jr.
 Program Director..... Eugene M. King
 Publicity Director..... Marie H. Houlahan
 Chief Engineer..... Harold A. Dorschug

WHDH
 BOSTON—1926

Frequency: 850 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Matheson Radio Co.
 Bus-Studio Address..... 6 St. James Ave.
 Phone Number..... HANcock 6-5500
 News Service AP
 Representative John Blair
 Membership NARTB, BAB
 President..... Robert B. Choate
 Managing Director..... William B. McGrath
 Commercial Manager.... Alexander M. Tanger
 Program Director..... George M. Perkins
 Sales Prom. Mgr., Pub. Dir. William E. Shea
 Chief Engineer..... Philip K. Baldwin

WMEX
 BOSTON—1934

Frequency: 1510 Kc..... Power: 5000 Watts
 Owned-Oper. By..... The Northern Corp.
 Business-Studio Address... 70 Brookline Ave.
 Phone Number..... Commonwealth 6-3900
 Air Time..... Full Time
 News Service INS
 Transcription Service.... Lang-Worth, SESAC
 Pres., Prog. Dir..... John E. Reilly
 General Manager..... William S. Pate
 Commercial Manager..... Lawrence Flynn
 Sales Promotion Manager... Marie Mason
 Chief Engineer..... William Ferruzzi

WNAC

BOSTON—1937—MBS-YANKEE

Frequency: 680 Kc..... Power: 5000 Watts
 Owned-Oper. By... Yankee Net. Div., General
 Teleradio, Inc.
 Bus-Studio Address..... 21 Brookline Ave.
 News Service INS, UP
 Representative H-R Reps.
 President Tom O'Neil
 Exec. V.P., Gen. Mgr..... Linus Travers
 Vice President..... George Steffy
 Commercial Manager..... Tom Bateson
 Sales Prom. Mgr..... George Hallberg
 Program Director..... John D. Maloy
 Chief Engineer..... J. B. Robinson

WORL
 BOSTON—1950

Frequency: 950 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... Pilgrim Bcstg. Co.
 Address..... 92 State St.
 Phone Number..... Lafayette 3-4000
 Air Time..... Day Time
 News Service AP
 Representative Headley Reed Co.
 President..... Joseph A. Dunn

Gen., Sta., Comm. Mgr..... Arthur E. Haley
 Program Director..... Norm Prescott
 Chief Engineer..... John Parker

WVDA

BOSTON—1953—ABC

Frequency: 1260 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Vic Diehm Assoc. Inc.
 Address Hotel Bradford
 Phone Number..... Hancock 6-1122
 Representative Raymer
 President Vic Diehm
 General Manager..... Lambert Beeuwkes
 Program Director..... Charles Tarkinson
 Promotion Mgr..... Gay Swankin
 Chief Engineer..... Kenneth Smith

WVOM

BOSTON-BROOKLINE—1948—KBS

Frequency: 1600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... The Boston Bcstg. Corp.
 Address..... 790 Commonwealth Ave.
 Phone Number Beacon 2-5650
 Air Time..... Full Time
 Transcription Service..... Thesaurus
 Representative Robert Keller
 News Service UP
 V.P., Gen. Mgr..... Benjamin Bartzoff
 Commercial Manager..... Ken Strong
 Program Director..... James A. Fitzgerald, Jr.
 Chief Engineer..... Jerome Bartzoff



WVDA

BOSTON, MASS. ABC

WVDA gives three times the news coverage of any other Boston station and the high calibre reporting of the news is reflective on all stations in the Vic Diehm group.

Together with WVDA, WAZL, WHOL, WHLM, and WIDE are under the supervision of Victor C. Diehm, radio pioneer and executive.

VICTOR C. DIEHM
 President

Rep. PAUL H. RAYMER CO.



WBET

BROCKTON—1946

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Enterprise Publishing Co.
 Business-Studio Address... 60 Main St.
 Phone Number... Brockton 7062
 News Service... AP
 Transcription Service... Thesaurus
 Representative... Bannan, Colton
 Membership... NARTB, BAB
 General Manager... Charles A. Fuller
 Commercial Mgr... Earle G. Clement
 Program Director... William W. Pierce, III
 Chief Engineer... Charles Nowell

WTAO

CAMBRIDGE—1948

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By... Middlesex Bcstg. Corp.
 Address... 439 Concord Ave.
 Phone Number... Eliot 4-0500
 News Service... AP
 Representative... Indie Sales
 President... Frank J. Lyman, Jr.
 General Manager... F. S. Bailey
 Commercial Mgr... John H. Kimball
 Program Director... Edward Penney

WACE

CHICOPEE-SPRINGFIELD—1946

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By... Regional Bcstg. Co.
 Business Address... Hotel Bridgeway
 Phone Number... 6-1323
 News Service... INS
 Representative... Indie Sales, Kettell Carter
 Membership... NARTB, BAB
 President... David Hayes
 Sta., Comm., Gen. Mgr... Ralph J. Robinson
 Chief Engineer... H. R. Glinka

WALE

FALL RIVER—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Narragansett Bcstg. Co.
 Address... 374 Central St.
 Phone Number... 4-1400
 News Service... UP
 Transcription Service... World
 Representative... Walker, Bannan
 Membership... BAB
 Pres., Gen. Mgr... George L. Sisson, Jr.
 Commercial Mgr... Madeleine Hamel
 Sales Prom. Mgr... J. Roger Sisson
 Program Director... Ann Kenney
 Publicity Director... Walter Johnson
 Chief Engineer... Roland Berube

WSAR

FALL RIVER—1921—ABC

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By... Fall River Bcstg. Co., Inc.
 Business-Studio Address... Academy Bldg.

Phone Number... 7-9477
 Newspaper Affiliation... Herald News, Inc.
 Air Time... Full Time
 News Service... UP
 Transcription Service... Thesaurus
 Representative... Headley-Reed, Kettell-Carter
 Membership... NARTB
 President... Frank W. Miller, Jr.
 General Manager... Lincoln W. N. Pratt
 Commercial Manager... Cornelius Sullivan
 Program Director... Joseph Welch
 Chief Engineer... John Pavao

WEIM

FITCHBURG—1941—MBS-YANKEE

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By... WEIM, Fitchburg, Inc.
 Business-Studio Address... 717 Main St.
 Phone Number... Fitchburg 3-3766
 Air Time... Unlimited
 News Service... UP
 Representative... Walker
 President... Henry G. Molina, Jr.
 Commercial Mgr... James W. Chalmers
 Chief Engineer... Ted Kalin

WFGM

FITCHBURG—1950

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Wachusett Bcstg. Co.
 Address... 455 Main St.
 Phone Number... 3-4897
 Representative... Rambeau, Bannan
 News Service... UP
 Transcription Service... SESAC
 President... Francis D. Edes
 General Manager... David M. Myers
 Sales Prom. Mgr... Joseph R. Rich
 Program Director... Tal Hood
 Chief Engineer... Donald L. Coleman

WKOX

FRAMINGHAM—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
 Owned-Operated By... WKOX, Inc.
 Bus-Studio Address... Mt. Wayte Ave.
 Phone Number... Framingham 7409
 News Service... UP
 Transcription Service... World
 Representative... Kettell-Carter, Grant Webb
 General Manager... Richard E. Adams
 Commercial Manager... Lewis F. Sargent
 Chief Engineer... Francis Bartol

WGAW

GARDNER—1953—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... KBR Stations of N. E.
 Business Number... 3 Pleasant St.
 Phone Number... 1490
 Air Time... Full Time
 News Service... UP
 Representative... Borgatti, Inc.

President..... W. J. Barkley
 General Manager..... Wm. Rust, Jr.
 Sta., Comm., Prom. Mgr..... William C. Engel
 Chief Engineer..... William Martin

News Director..... Warren F. Craig
 Chief Engineer..... Dr. Albert King

W H A I

GREENFIELD—1938—MBS-YANKEE

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... John W. Haigis
 Business-Studio Address..... 354 Main St.
 Phone Number..... 4301-2
 Air Time..... Full Time
 News Service..... AP
 Representative..... Bertha Bannan, Walker
 Membership..... BAB, NARTB
 President..... John W. Haigis, Sr.
 Gen., Sta. Mgr..... John W. Haigis, Jr.
 Commercial Manager..... H. W. Nichols
 Sales Prom. Mgr., Pub. Dir..... Thomas J. Kelly
 Program Director..... Ira I. Hewey
 Chief Engineer..... Leland F. Wheeler

W H A V

HAVERHILL—1947

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Haverhill Gazette Co.
 Business-Studio Address..... 30 How St.
 Phone Number..... Haverhill 4-4733
 Newspaper Affiliation..... Haverhill Gazette Co.
 News Service..... UP
 Representative..... Kettell-Carter
 Membership..... BAB
 Pres., Gen. Mgr..... John T. Russ
 Station Manager..... Robert I. Kimel
 Commercial Mgr..... John J. Kirby
 Program Director..... Kenneth Ash
 Chief Engineer..... David Cate

W H Y N

HOLYOKE-SPRINGFIELD—1941
CBS

Frequency: 560 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Hampden—Hamshire Corp.
 Address..... 1300 Liberty St., Springfield
 Phone Number..... Springfield 4-1126
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Branham, Weed
 Membership..... NARTB, BAB
 General Manager..... Charles N. DeRose
 Commercial Manager..... Patrick J. Montague
 Chief Engineer..... Alexander Paley

W R E B

HOLYOKE—1948

Frequency: 930 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Valley Bcstg. Corp.
 Address..... 323 High St.
 Phone Number..... 2-3296
 Transcription Service..... SESAC
 News Service..... AP
 Representative..... Lionel Colton
 President..... Sigward Holmes
 Sta., Pgm. Mgr..... John H. Vendell, Jr.
 Commercial Mgr..... Emil R. Werner

W C C M

LAWRENCE—1947

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Lawrence Bdcstg. Co.
 Address..... 278 Essex Street
 Phone Number..... Lawrence 3-7171-2
 News Service..... AP
 Representative..... Foster, Indie Sales
 Pres., Gen. Mgr..... Geo. H. Jaspert
 Comm., Sta. Mgr..... Daniel Ruggles, III
 Program Director..... Pete Ward
 Chief Engineer..... John David Bodel

W C A P

LOWELL—1951

Frequency: 980 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Northeast Radio Inc.
 Address..... 243 Central St.
 Phone Number..... 4-0404
 News Service..... UP
 Representative..... Kettell-Carter
 President..... Israel Cohen
 Gen., Sta. Mgr..... William J. Warren
 Chief Engineer..... Theodore Cohen

W L L H

LOWELL-LAWRENCE—1934
MBS-YANKEE

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Merrimac Bdcstg. Co.
 Address..... 39 Kearney Sq., Lowell;
 Cregg Bldg., Lawrence
 Phone Number..... Lowell 8715, Lawrence 2-2148
 Air Time..... Full Time
 News Service..... UP
 Representative..... Bloomberg
 President..... Gerald Harrison
 Sta. Mgr..... Dana W. Fitzgerald
 Program Director..... Tom Clayton
 Commercial Manager..... Haskell Bloomberg
 Chief Engineer..... Anthony G. Michaels

W L Y N

LYNN—1947

Frequency: 1360 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Puritan Bcst. Service, Inc.
 Business-Studio Address..... 7 Willow St.
 Phone Number..... LY. 5-6200
 News Service..... UP
 President..... Theodore Feinstein
 General Manager..... Hank Forbes
 Chief Engineer..... Russell Bassett

W H I L

MEDFORD—1952

Frequency: 1430 Kc..... Power: 500 Watts d.
 Owned-Operated By..... Conant Bcstg. Co.
 Address..... 99 Revere Beach Pkwy.
 Phone Number..... Mystic 8-2250
 News Service..... UP

Pres., Gen., Sta. Mgr. Sherwood J. Tarlow
 Commercial Mgr. Joseph Kruger
 Sales Prom. Mgr. Allan Roberts
 Chief Engineer Sal Fulchino

W B S M

NEW BEDFORD—1949

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Oper. By Bay State Bcstg. Co.
 Address Pope's Island
 Phone Number 3-1767
 Representative The Bolling Co.
 Membership NARTB
 News Service UP
 President. Joseph P. Duchaine
 General Manager. Otto F. A. Arnold
 Commercial Manager. Richard G. Evans
 Chief Engineer. Brownell Brightman

W N B H

**NEW BEDFORD—1921—MBS
 YANKEE**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By E. Anthony & Sons, Inc.
 Business-Studio Address 432 County Sts.
 Phone Number 8-5228
 Air Time. Full Time
 News Service AP
 Newspaper Affiliation Standard-Times
 Representative. Walker Co., Bertha Bannan
 Station Manager. J Thomas Mathers
 Commercial Manager. Arnold Briden
 Program Director. James Gleason
 Publicity Director. Robert Sayre

W M N B

NORTH ADAMS—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Northern Berkshire Bcstg. Co.
 Bus.-Studio-Transmitter Address. 466 Curran
 Phone Number. MOhawk 3-6567
 News Service AP
 Transcription Service. Thesaurus
 Representative McGillvra
 Membership NARTB
 Pres., Gen. Mgr. J. Gordon Keyworth
 Chief Engineer J. Gordon Keyworth

W N A W

NORTH ADAMS—1949

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By. Cecil F. Clifton
 Address 20 State Street
 Phone Number. MOhawk 3-5356
 News Service UP
 Transcription Service. Associated, Cole
 General Manager. Robert E. Dain
 Chief Engineer. Ralph Haneman

W H M P

NORTHAMPTON—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Pioneer Valley Bcstg. Co.

Address. 78 Main St.
 News Service UP
 Representative Louis Borgatti
 President. John H. Williams
 Gen., Sta., Comm.
 Prom. Mgr. Alexander W. Milne
 Program Director. Joseph T. Fennessey
 Chief Engineer. Harold Schumacher

W B E C

PITTSFIELD—1947—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Western Mass. Bcstg. Co.
 Business-Studio Address. 30 Eagle St.
 Phone Number 8292
 News Service AP
 Transcription Service Capitol
 Representative Everett-McKinney, Kettell-
 Carter
 President. L. K. Miller
 Gen., Comm., Prom. Mgr. W. Wendell Budrow
 Program Director. Robert Henaberry
 Chief Engineer. Walton Ayer

W B R K

PITTSFIELD—1938—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Greylock Bcstg. Co.
 Business-Studio Address. 8 Bank Row
 Phone Number 2-1553
 Air Time. Full Time
 News Service UP
 Representative Walker, Borgatti
 Membership NARTB, BAB
 President. Leon Podolsky
 General Manager. Walter Kearsay
 Sales Promotion Manager. Robert H. Burbank
 Pub., Pgm. Dir. Edward Merritt
 Chief Engineer. Edward Taffett

W J D A

QUINCY—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned Oper. By. South Shore Bcstg. Co., Inc.
 Business-Studio Address Box 373
 Phone Number. Mayflower 9-1300
 News Service UP
 Transcription Service World
 Representative Grant Webb
 Pres., Gen., Sta. Mgr. James D. Asher
 Commercial Mgr. James Lee
 Chief Engineer. Fred Lane

W E S X

SALEM—1939

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. North Shore Bcstg. Co.
 Business-Studio Address. 49 Washington St.
 Phone Number Salem 5670
 Owner, Comm. Mgr. J. D. Asher
 P es., Gen., Sta. Mgr. William C. Asher
 Program Director. Norman Durkee

WBZA - WBZ

(Synchronous Operation)
SPRINGFIELD-BOSTON—1921
NBC-NERN
 (See Boston Listing)

WJKO

SPRINGFIELD—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Oper. By Springfield Bdcstg. Co.
 Address 137 State St.
 Phone Number 2-7487
 News Service UP
 Representative Gill, Perna
 Gen. Mgr., Pgm. Dir. C. M. Manitsas

WMAS

**SPRINGFIELD—1932—MBS
 YANKEE**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WMAS, Inc.
 Business-Studio Address 101 West St.
 Phone Number Springfield 7-1414
 News Service UP
 Representative H-R Reps
 Membership NARTB
 President Gerald Harrison
 Sta., Comm. Mgr. Robert Donahue
 Pgm., Pub. Dir. Paul Peltier
 Chief Engineer John Michnovcz

WSPR

SPRINGFIELD—1936—ABC

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By WSPR, Inc.
 Business Address 63 Chestnut St.
 Phone Number 2-4181
 Air Time Full Time
 News Service AP
 Representative George P. Hollingbery
 Membership NARTB
 Pres., Gen. Mgr. Alan C. Tindal
 Commercial Manager J. H. Ferguson, Jr.
 Sales Prom. Mgr., Prog. Dir. Milton R. Slater
 Chief Engineer George Townsend

WPEP

TAUNTON—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Silver City Bcstg. Co.
 Address 174 Broadway
 Phone Number 4-7528
 News Service UP
 President J. Marshall McGregor
 General Manager James Milton Hammond
 Sta. Mgr., Prog. Dir. Joseph G. Quill
 Chief Engineer Lawrence Prado

WCRB

WALTHAM—1948

Frequency: 1330 Kc. Power: 1000 Watts d.

Owned-Oper. By Charles River Bcstg. Co.
 Business-Studio Address 834 Main St.
 Phone Number WA 5-7080
 News Service UP
 Representative Bannan
 Membership BAB
 President, Gen. Mgr. Theodore Jones
 Sales Prom. Mgr. William J. Fitzpatrick
 Program Director David B. Tucker
 Chief Engineer Thomas J. Shea

WARE

WARE—1945

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By Central Bdcstg. Co.
 Business-Studio Address Ware
 Phone Number Ware 1250
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 President John B. Poor
 General Manager William R. Sweeney
 Chief Engineer David R. Pryce

WTXL

WEST SPRINGFIELD—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Telecolor Corp.
 Address 34 Sylvan St.
 News Service INS
 Transcription Service World
 Representative Walker
 Pres., Gen. Mgr. L. A. Reilly
 Commercial Manager Holland D. Cameron
 Oper. Mgr., Chief Engr. J. L. Spates

WOCB

**WEST YARMOUTH—1940
 MBS-YANKEE**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By E. Anthony & Sons
 Address South Sea Avenue
 Phone Number Hyannis 502
 Representative Walker, Bertha Bannan
 President Basil Brewer
 Commercial Mgr. Paul Stiles
 Program Director Joyce Johnson
 Chief Engineer Frank L. Lynch

WAAB

WORCESTER—1931—MBS-YANKEE

Frequency: 1440 Kc. Power: 5000 Watts
 Owned by WAAB, Inc.
 Business-Studio Address 34 Mechanic St.
 Phone Number 2-5811
 Air Time Full Time
 News Service AP
 Representative George P. Hollingbery
 Membership NARTB
 Pres., Gen. Mgr. Gorge F. Wilson
 Commercial Mgr. Wayne Teeter
 Sales Prom. Mgr. Robert Krieger
 Program Dir. Don Stevens
 Chief Engineer George Capalbo

This Is What WWJ Coverage Of The Detroit Market Means:



WWJ Primary Listening Area covers 1,490,000 radio homes, and 5,330,000 people who spend \$6,031,000,000 annually in retail stores.

WWJ *today covers 125,000 more people than in 1951 . . . 227,500 more radio homes . . . and an area that does \$1,257,000,000 more retail business.*

WWJ covers 69% of Michigan's total population and total retail sales . . . and centers its sales efforts on a market that is first among the nation's major markets in retail sales per family, in factory wage rates, in drug and automotive sales per family.

WWJ *covers the world's greatest car-radio audience . . . nearly one million passenger cars that are driven a total of 15 million miles, to and from work EACH DAY, within Metropolitan Detroit.*

WWJ covers 33 years of broadcasting, during which it has received radio's highest merit awards. Its programming leadership and community prestige make WWJ the ACCEPTED station of the nation's selective advertisers, in the richest market concentration of family buying power.

**The time to sell Detroit is now . . .
the station is . . .**



Associate Television Station WWJ-TV

Basic NBC Affiliate

AM—590 KILOCYCLES—5000 WATTS

FM—CHANNEL 246—97.1 MEGACYCLES

WORLD'S FIRST RADIO STATION • Owned and Operated by THE DETROIT NEWS • National Representatives: THE GEORGE P. HOLLINGBERY CO.

WNEB
WORCESTER—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By New England Bcstg. Co.
Address 405 Main St.
Phone Number 6-4672
News Service UP
Representative Bolling
President Paul C. Lytle
Gen. Mgr. John J. Hurley
Commercial Mgr. Edward T. McCann, Jr.
Program Director Thomas J. Decker
Chief Engineer Vernon P. Wilson

WORC
WORCESTER—1925—ABC

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Operated By Radio Worcester
Business-Studio Address 4 Walnut St.
Phone Number 5-3101
Representative Headley-Reed
President C. George Taylor

General Manager Kenneth M. Cooper
Comm. Mgr. Thomas M. Donlin
Chief Engineer Carroll Philbrook

WTAG
WORCESTER—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By WTAG, Inc.
Business-Studio Address 18 Franklin St.
Phone Number 5-4321
Air Time Full Time
Newspaper Affiliation Telegram & Evening Gazette
News Service AP
Transcription Service Associated
Representative Henry L. Christal Co.
Membership NARTB, BAB
Vice-Pres., Gen. Mgr. Robert W. Booth
Vice Pres., Sta. Mgr. Herbert L. Krueger
Commercial Manager Robert J. Brown
Sales Promotion Manager Bernard J. La Plante
Prod., Pgm. Dir. A. J. Brissette
Publicity Director John Hiser
Chief Engineer E. A. Browning

MICHIGAN

Pop. Feb. 1, 1954 (Est.) 6,700,000 — Families 1,920,000
Radio Homes 1,916,000 — TV Homes 1,427,500 — Stations in State 70

WABJ
ADRIAN—1947

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Oper. By Gerity Bcstg. Co.
Address 2982 Treat Rd.
Phone Number 9000
News Service UP
Transcription Service Thesaurus
Membership NARTB, BAB
Owner James Gerity, Jr.
General Manager O. Wm. Myers
Commercial Manager David L. Norton
News, Pgm. Dir. Larry Payne
Chief Engineer Elwood Brown

Phone Number 157
News Service UP
Trans. Service Lang-Worth, World
President L. R. Kamperman
V.P., Gen. Mgr. Robert W. Cessna
Chief Engineer Harold Frisby

WATZ

ALPENA—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
Business Address Alpena
Phone Number 1049
Air Time 7 a.m.-11 p.m.
News Service AP
Representative Hal Holman
General Manager Les Biederman
Station Manager Drew McClay
Chief Engineer William Kiker

WALM
ALBION—1952

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By Calhoun Bcstg. Co.
Address Hawes Bldg.
Phone Number 5065
News Service UP
Transcription Service Thesaurus
Representative Hil F. Best
President J. C. Biedier
General Manager M. H. Wirth
Program Director Lewis Shroyer

WHRV

ANN ARBOR—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Huron Valley Bcstrs., Inc.
Business Address 4230 Packard Rd.
Phone Number 2-4573
News Service AP
Transcription Service World
Representative Walker
Membership NARTB, BAB
President J. F. Hopkins
General Manager Steve Filipiak
Com. Mgr. James H. Hopkins
Chief Engineer James Allen

WFYC
ALMA—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By WFYC, Inc.

MUTUAL

CKLW

**LOWEST COST
MAJOR
STATION BUY
IN THE
DETROIT AREA**

COMPARE the Coverage
with the Cost and you'll discover why
this greater "dollar distance" buy
is ringing more cash registers
than ever before for
advertisers.

**SOON
CHANNEL 9**

This Region's Most
Powerful TV Station
325,000 Watts

CKLW covers a 15,
000,000 population
area in five important
states!

**50,000
WATTS
800 KC.**

Adam J. Young Jr., Inc.
National Representative

Guardian Building

Detroit 26, Mich.

J. E. Campeau, Pres.

W P A G

ANN ARBOR—1945

Frequency: 1050 Kc. Power: 1.000 Watts d.
 Owned-Operated By... Washtenaw Bcstg. Co.
 Bus.-Studio Address... 3rd Floor, Hutzel Bldg.
 Phone Number 2-5517
 News Service AP
 Transcription Service Thesaurus
 Representative McGillvra
 Membership NARTB
 President Arthur E. Greene
 Gen. Sta. Manager Edward F. Baughn
 Commercial Manager Kenneth MacDonald
 Chief Engineer D. N. Bowdish

W L E W

BAD AXE—1950

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Operated By... Port Huron Bdcstg. Co.
 Address 935 S. Van Dyke Rd.
 Phone Number 1010
 Representative Gill, Perna
 Transcription Service Standard
 News Service UP
 Gen. Mgr. John Wismer
 Station Manager Jim Muehlenbeck
 Prog. Dir. Dick Estell
 Chief Engineer Don Clotier

W B C K

BATTLE CREEK—1948—MBS

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By... Michigan Bcstg. Co.
 Address 402 Security Natl. Bank Bldg.
 Phone Number WO 3-5555
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Headley-Reed
 P es., General Manager Robert H. Holmes
 Program Director E. F. Cahill
 Chief Engineer Robert Willbur

W E L L

BATTLE CREEK—1925—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Federated Publications, Inc.
 Bus.-Studio-Transmitter Address... Michigan
 National Bank Bldg.
 Phone Number Woodward 4-7173
 Air Time 6 a.m.-11:30 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative McGillvra
 Membership NARTB, BAB
 General Manager Dan E. Jayne
 Comm. Mgr., Pgm. Dir. Forrest F. Owen
 Chief Engineer Earl J. Stone

W B C M

BAY CITY—1928—ABC

Frequency: 1440 Kc. Power: 1000 Watts d.
 500 Watts n.

Owned-Operated By... Bay Bcstg. Co., Inc.
 Business-Studio Address... Wenonah Hotel
 Phone Number 7551-2
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative George P. Hollingbery
 Membership BAB
 President Harley D. Peet
 Gen. Station-Comm. Mgr. Hugh A. Giesel
 Program Director Charles E. Anthony
 Chief Engineer Ralph H. Carpenter

W H F B

BENTON HARBOR—1947

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned Oper. By ... Palladium Publ. Co.
 Address Fairplain Ave.
 Phone Number 5-2113
 News Service AP
 Transcription Service World, Thesaurus
 Representative Hal Holman
 Membership NARTB
 President Stanley R. Banyon
 Gen., Sta. Mgr. J. P. Scherer
 Commercial Manager Ted Vernasco
 Program Director John Pershing Chase
 Chief Engineer Munson Robinson

W B R N

BIG RAPIDS—1953

Frequency: 1460 Kc. Power: 500 Watt's d.

WELL BATTLE CREEK

*Battle Creek's
top-rated station*

and the best buy because...

- 23 years of making friends — and sales
- Covers retail trading area of 198,299
- Affiliated with American Bestg. Company

Represented nationally by
**ROBERT MEEKER
 ASSOCIATES, INC.**
 521 — 5th Avenue
 New York City

250W • 1400

WELL

MICHIGAN'S
MOST POWERFUL
TELEVISION
STATION

American
Broadcasting
Company

wxyz·tv

CHANNEL **7**
DETROIT

represented
nationally
by Blair-TV

THE RADIO STATION OF
SALES PERSONALITIES

American
Broadcasting
Company

wxyz·radio

1270 KC.
DETROIT

represented by
John Blair & Co.

Owned-Oper. By.....Paul A. Brandt
 Address.....13804 Northland
 Phone Number.....648
 News Service.....AP
 Transcription Service.....Langworth, SESAC
 Representative.....Holman
 Gen., Comm. Mgr.....Spencer Denison

WATT
CADILLAC—1945—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Midwestern Bcstg. Co.
 Business-Studio Address.....P. O. Box 219
 Phone Number.....PR 5-7831
 News Service.....AP
 Transcription Service.....SESAC, KBS
 Representative.....Hal Holman
 President.....Les Biederman
 Station Manager.....Art Nyhus
 Sales Manager.....M. L. Chandler
 Chief Engineer.....Bill Kiker

WTVB
COLDWATER—1949

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By...Twin Valley Bcstrs, Inc.
 Address.....Box 32
 Phone Number.....1230
 News Service.....AP
 Trans. Service.....World, Thesaurus, Cole
 Representative.....Hil F. Best
 Membership.....BAB
 President.....George Hosek
 Gen., Stat. Mgr., Chief Eng. E. Harold Munn, Jr.
 Somm., Sales Prom. Mgr. James C. Macklem

CKLW

DETROIT-WINDSOR—1932—MBS

Frequency: 800 Kc.....Power: 50,000 Watts
 Owned-Oper. By...Western Ontario Bcstg. Co.,
 Ltd., Essex Bcstrs., Inc.
 Business Address..3300 Guardian Bldg., Det.
 Phone Number.....Woodward 1-7200
 Air Time.....24 Hrs.
 News Service.....INS, UP
 Transcription Service.....World, Thesaurus
 Representative.....All Canada Facilities,
 Adam J. Young, Jr.
 Membership.....NARTB
 President, General Mgr.....J. E. Campeau
 Commercial Manager.....E. Wilson Wardell
 Program Director.....S. C. Ritchie
 Publicity Director.....Art Gloster
 Chief Engineer.....W. J. Carter

(See Page 452)

WJBK

DETROIT—1926

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Storer Bcstg. Co.
 Business-Studio Address.....500 Temple Ave.
 Phone Number.....Temple 3-7900
 Air Time.....24 Hours
 News Service.....INS
 Representative.....Katz Agency
 Membership.....NARTB, BAB

President.....George B. Storer
 Vice-Pres., Managing Dir.....Gayle V. Grubb
 Commercial Manager.....Harry Lipson
 Sales Prom. Mgr.....Kenneth H. Boehmer
 Program Director.....Richard Fischer
 Chief Engineer.....Paul O. Frincke

WJR

DETROIT—1926—CBS

Frequency: 760 Kc.....Power: 50,000 Watts
 Owned-Oper. By. WJR, The Goodwill Sta., Inc.
 Address.....Fisher Bldg.
 Phone Number.....Trinity 5-4440
 Air Time.....24 Hours
 News Service.....AP, INS, UP
 Trans. Service.....Thesaurus, World
 Representative....Christal. Radio Time Sales
 Membership.....NARTB, BAB
 President.....John F. Patt
 V.P., & Gen. Mgr.....Worth Kramer
 Sec'y-Treas.....William G. Siebert
 Advt. & Pub. Rel. Dir.....James Quello
 Sales Manager.....Elmer O. Wayne
 Program Director.....Franklin Mitchell
 V.P. in charge of News.....George Cushing
 V.P. in chge of Engr.George Leydorf

WWJ

DETROIT—1920—NBC

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By...The Evening News Assn.
 Address.....615 W. Lafayette
 Phone Number.....Woodward 2-2000
 Newspaper Affiliation....."Detroit News"
 Air Time.....5:30 a.m.-1 a.m.
 News Service.....AP, UP
 Trans. Serv.Lang-Worth & Thesaurus
 Representative...George P. Hollingberry Co.
 Membership.....NARTB
 General Manager.....Edwin K. Wheeler
 Asst. Gen. Mgr.....Don DeGroot
 General Program Mgr.M. C. Wissman
 Public Affairs Manager...James Eberle
 Commercial Mgr.....Thomas Warner
 Business Mgr.....Henry C. Rogers
 Chief Engineer.....E. J. Love

(See Page 450)

WXYZ

DETROIT—1925—ABC

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WXYZ, Inc.
 Business Address.....1700 Mutual Bldg.
 Phone Number.....Woodward 3-8321
 Air Time.....6:30 a.m.-1 a.m.
 News Service.....AP, INS
 Representative.....John Blair
 President.....James G. Riddell
 Commercial Manager.....Harold Christian
 Sales Prom. Mgr.....Robert Baldrica
 Chief Engineer.....Charles Kocher

WJLB

DETROIT—1926

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Booth Radio & TV Stas.

Business Address Broderick Tower
 Phone Number Woodward 5-2000
 News Service AP
 Membership BAB, NARTB
 Representative Forjoe
 Pres., Gen. Mgr. John L. Booth
 Commercial Mgr. Eric V. Hay
 Chief Engineer Edward H. Clark

W K M H
 DETROIT—1946

Frequency: 1310 Kc. Power 5000 Watts d.,
 1000 n.
 Owned-Operated By WKMh, Inc.
 Address WKMh Bldg.
 Phone Number Tiffany 6-8500
 News Service UP
 Transcription Service Lang-Worth
 Representative Headley Reed
 Membership NARTB, BAB
 Pres., Sta., Gen. Mgr. Fred A. Knorr
 Commercial Mgr. George M. Miller
 Chief Engineer Jerrold Martin

W D B C

ESCANABA—1941—MBS

Frequency: 680 Kc. Power: 1000 Watts
 Owned-Operated By Delta Bcstg. Co.
 Business-Studio Address P. O. Box 419
 Phone Number 3190-1
 Air Time 6:30 a.m.-11:30 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Walker
 Pres., Gen. Mgr. George D. Lindenthal
 Station Manager Robert Wagner
 Sales Prom., Pub. Dir. Wm. J. Duchawe
 Chief Engineer Henry C. Olsen

W E S K

ESCANABA—1953—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By 712½ Ludington St.
 Phone Number 3750
 News Service UP
 Representative Clark
 President William E. Walker
 General Manager Barclay Conley
 Commercial Manager Lee Morrison
 Program Director Paul Ryan
 Chief Engineer Alister Alexander

W B B C

FLINT—1947—MBS

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By Booth Radio & TV Stations.
 Bus.-Studio Address 3076 E. Bristol Rd.
 Phone Number Detroit, Woodward 2-0220;
 Flint, 9-8686
 Air Time 6 a.m.-12 M.
 News Service AP
 Representative Weed
 Membership BAB

President John Lord Booth
 Gen., Comm. Mgr. W. Gerard Schroeder
 Program Director Edward Berryman
 Chief Engineer G. Elwood Ryan

W F D F

FLINT—1922—NBC

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By The Trebit Corp.
 Address Garland at First Ave.
 Phone Number 2-7158
 Air Time Full Time
 News Service AP
 Transcription Service Standard, Thesaurus
 Representative Katz
 Membership NARTB, BAB
 President Harry M. Bitner, Sr.
 Gen., Sta. Mgr. Lester W. Lindow
 Sales Prom. Mgr. Marvin Levey
 Program Director Elmer A. Knopf
 Publicity Director Donald Wyant
 Chief Engineer Gerald Wolpert

W K M F

FLINT—1952

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By WKMF, Inc.
 Address 1623 Utica Ave., Tulsa, Okla.

W M R P

FLINT—1946—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By Methodist Radio Parish, Inc.
 Address 3217 Lapeer St.
 Phone Number 3-5112
 Air Time Daytime
 Representative Best
 President Herbert Hausser
 General Manager William H. Morford
 Commercial Manager Richard Carter
 Chief Engineer Homer Blumerich

W T A C

FLINT—1946—ABC

Frequency: 600 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Oper. By Trendle-Campbell Bcstg.
 Business-Studio Address 2332 Lapeer St.
 Phone Number 2-1136
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership BAB
 President George W. Trendle
 General Mgr. H. Allen Campbell
 Station Manager J. R. McKinley
 Program Dir. Laurence Arnold
 Chief Engineer James A. Gimbel

W A T C

GAYLORD—1950—BUNYAN

Frequency: 900 Kc. Power: 1000 Watts d.

Owned-Oper. ByMidwestern Bcstg. Co.
 AddressPaul Bunyan Bldg., Traverse City
 Phone NumberTraverse City 2700
 RepresentativeHolman
 News ServiceAP
 Pres., Gen. Mgr.Les Biederman
 Station ManagerC. O. Reed
 Commercial Mgr.Robert Fritz
 Program DirectorKenn Haven
 Chief EngineerWilliam Kiker

WFUR

GRAND RAPIDS—1947

Frequency: 1570 Kc.Power: 1000 Watts d.
 Owned-Oper. ByFurniture City Bcstg. Corp.
 Address399 Ga. field Ave., S.W.
 Phone NumberGl. 6-9541
 Air TimeSunrise-sunset
 News ServiceUP
 RepresentativeMcGillvra
 Pres., Gen., Sta. Mgr.William Kuiper
 Commercial ManagerH. J. Swierenga
 Program DirectorH. Van Dyke
 Chief EngineerJack Timmer

WGRD

GRAND RAPIDS—1947

Frequency: 1410 Kc.Power: 1000 Watts
 Owned-Operated ByMusic Bcstg. Co.
 Business-Studio Add.35 Lafayette Ave., N.E.
 Phone Number9-4111
 Air Time6 a.m.-local sunset
 News ServiceAP
 RepresentativeGill Perna
 Pres., Gen. Mgr.Paul F. Eichhorn
 Sales Prom., Prog. Dir.Glenn LePard
 Chief EngineerRichard Groenevelt

WJEF

GRAND RAPIDS—1945—CBS

Frequency: 1230 Kc.Power: 250 Watts
 Owned-Oper. ByFetzer Bdcstg. Co.
 AddressPantlind Hotel
 Phone NumberGlendale 6-8512
 Air TimeFull Time
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeAvery-Knodel, Inc.
 MembershipNARTB, BAB
 PresidentJohn E. Fetzer
 Sta., Comm. Mgr.Martin Gaimo
 Managing DirectorCarl E. Lee
 Dir. of Public AffairsDr. Willis F. Dunbar
 Chief EngineerBruce Glycadqis

WLAV

GRAND RAPIDS—1940—ABC

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Operated ByVersluis Radio &
 Television, Inc.
 Address6 Fountain St., N.E.
 Phone NumberGlendale 6-5461
 Air Time6:30 a.m.-1 a.m.

News ServiceUP
 Transcription ServiceStandard
 RepresentativeJohn E. Pearson
 MembershipBAB
 PresidentLeonard A. Versluis
 Vice-Pres. & Gen. Mgr.Hy M. Steed
 Chief EngineerLee Stevens

WOOD

GRAND RAPIDS—1924—NBC

Frequency: 1300 Kc.Power: 5000 Watts
 Owned-Oper. ByGrandwood Bdcstg. Co.
 Address1408 Grand Rapids Natl. Bank Bldg.
 Phone Number9-4125
 Air Time5:30 a.m.-1 a.m.
 News ServiceAP
 RepresentativeKatz Agency
 MembershipNARTB, BAB
 PresidentH. M. Bitner, Sr.
 Gen., Sta. Mgr.Willard Schroeder
 Commercial Mgr.Arthur M. Swift
 Program DirectorFrank Sisson
 Puklicity DirectorJohn Dragomier
 Chief EngineerLouis Bergenroth

WHTC

HOLLAND—1948

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Operated ByHolland Bcstg. Co.
 Business-Studio AddressHotel Warm Friend
 Tavern
 Phone Number9482
 Air TimeFull Time
 News ServiceAP
 Transc. Serv.World, Lang-Worth, Thesaurus
 RepresentativeBest
 PresidentW. A. Butler
 General ManagerSandy Meek
 Program DirectorWilliam Gargano
 Chief EngineerJohn Klungle

WHDF

HOUGHTON—1929—NBC

Frequency: 1400 Kc.Power: 250 Watts
 Owned-Oper. ByUpper Michigan Bcstg. Co.
 AddressDouglass Hotel
 Phone NumberHoughton 1
 Air Time7 a.m.-11:15 p.m.
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeWalker
 MembershipNARTB
 Chief OwnerG. L. Burgan
 General ManagerAlbert W. Payne
 Pgm. Pub. Dir.Earl Norton
 Chief EngineerGeorge L. Burgan

WION

IONIA—1953

Frequency: 1430 Kc.Power: 5000 Watts d.
 Owned-Oper. ByIonia Bcstg. Co.
 AddressBox 143
 Phone Number1537
 News ServiceAP

Representative Best
 Transcription Service Thesaurus
 Owner Monroe MacPherson
 Gen., Comm. Mgr. Al La Guire
 Program Director W. M. MacPherson
 Promotion Mgr. Donald Seaman
 Chief Engineer J. Irving Grove

WMIQ

IRON MOUNTAIN—1947 ABC-NORTHERN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Iron Mountain-Kingsford
 Bcstg. Co.

Business-Studio Address. 211 E. Ludington St.
 Phone Number 2031
 President Frank J. Russell
 General Manager Russell J. Staffeld
 Commercial Manager William C. Johnson
 Chief Engineer Paul F. Anick

WIKB

IRON RIVER—1949—MBS—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned By WIKB, Inc.
 Phone Number 102-3
 Transcription Service Thesaurus
 Representative Walker
 President H. H. Frailing
 General Manager James F. Kauper
 Program Director Len Johnson
 Chief Engineer Lester Patten

WJMS

IRONWOOD—1931—MBS

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By. Upper Michigan-Wisconsin
 Bcstg. Co., Inc.

Business-Studio Address. 124 E. McLeod Ave.
 Phone Number 20
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Walker
 President William L. Johnson
 Station Manager Donald R. Hoover
 Program Director Laura Johnson
 Chief Engineer Arne Dahlbacka

WJPD

ISHPEMING—1947—PBN-GOEBEL KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Ishpeming Bcstg. Co.
 Business-Studio Address. Jenks Block
 Phone Number 1892
 Air Time 7 a.m.-10:30 p.m.
 News Service AP
 Transcription Service World
 Pres., Gen., Sta. Mgr. J. P. Deegan
 Program Director Paul C. Crowley
 Chief Engineer Bernard R. Maloney

WIBM

JACKSON—1927—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned By WIBM, Inc.
 Address 2511 Kibby Road
 Phone Number 6121
 Air Time 6:30 a.m.-M.
 News Service AP
 Representative Forjoe
 Transcription Service. Thesaurus, Lang-Worth
 President Roy Radner
 Station Manager William Cizek
 Prog. Dir., Chief Announcer. Jack Underwood
 Chief Engineer Charles Wirtanen

WKHM

JACKSON—1951—MBS

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Operated By. Jackson Bcstg. & Tele.
 Corp.

Address 441 Wildwood
 Phone 4-7181
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Headley-Reed
 Pres., Gen. Mgr. Fred A. Knorr
 Station Manager Walter Patterson
 Sales Prom. Mgr. John O. Gilbert
 Program Director Richard Schueler
 Chief Engineer Paul Wright

WKMI

KALAMAZOO—1947

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By. Steere Bcstg. Co.
 Business-Studio Address. State Theatre Bldg.
 Phone Number 4-0111
 News Service UP
 Representative Young, Mich. Spot Sales
 Pres., Comm. Mgr. Howard D. Steere
 Station Manager Emil J. Popke, Jr.
 Chief Engineer Carl Stephens

WKZO

KALAMAZOO—1923—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By. Fetzer Bcstg. Co.
 Business Address. 124 W. Michigan Ave.
 Phone Number 3-1223
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NARTB, BAB
 President, Gen. Mgr. John E. Fetzer
 Sales Service Director. John W. O'Harrow
 Program Director Charles T. Lynch
 Managing Director Carl E. Lee
 Chief Engineer Arthur E. Covell

W I L S

LANSING—1946

Frequency: 1320 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By.....Lansing Bcstg. Co.
Bus.-Studio Address.....407 N. Washington
Phone Number.....2-1655
News Service.....AP
Transcription Service.....Langworth
Representative.....O. L. Taylor
Membership.....NARTB
Pres., Gen. Mgr.....W. A. Pomeroy
Asst. Mgr., Chief Eng.....John C. Pomeroy
Commercial Manager.....Walter L. Dennis
Sales Prom. Mgr., Publ. Dir.....Walter Braeger
Program Director.....James Pollock

W J I M

LANSING—1934—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....WJIM, Inc.
Bus.-Studio Address.....Bank of Lansing Bldg.
Phone Number.....2-1333
Air Time.....Full Time
News Service.....UP
Representative.....H.R. Reps., Inc.
Membership.....NARTB
Pres., Gen. Mgr.....Harold F. Gross
V.P., Gen. Mgr.....Willard E. Walbridge
V.P., Prog. Dir.....Howard K. Finch
Chief Engineer.....C. E. Wallace

W K L A

LUDINGTON—1944—ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Ludington Bcstg. Co.
Address.....204 East Ludington Ave.
Phone Number.....1450
Transcription Service.....UP
Representative.....Burn-Smith
Pres., Gen. Mgr.....Raymond A. Plank
Commercial Mgr.....Don Hack
Program Director.....C. J. Hagerman

W M T E

MANISTEE—1951

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Box 332
Phone Number.....1340
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Best
President.....Dr. T. H. Manwell
General Manager.....Stephen Cole
Commercial Manager.....Edward Owens
Sales Prom. Mgr.....Mush Hansen
Program Director.....Lucille Blake

W D O G

MARINE CITY—1950

Frequency: 1590 Kc. Power: 1000 Watts d.

Owned-Operated By.....Radio St. Clair, Inc.
Address.....5300 Marine City Hwy.
Phone Number.....Rockwell 2-1111
News Service.....INS
President.....Jerry Coughlin
General Manager.....Jack Hazlett
Sales Prom., Pub. Dir.....Harry Coughlin
Chief Engineer.....J. R. Duryea

W D M J

**MARQUETTE—1931—MBS
KBS—NORTHERN**

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By.....Lake Superior Bcstg. Co., Inc.
Business-Studio Address.....Mining Jnl. Bldg.
Phone Number.....616
News Service.....UP
Transcription Service.....Thesaurus
General Manager.....Leo G. Brott
Station Manager.....E. W. Wallace
Commercial Manager.....Robert Luke
Chief Engineer.....Gordon Brozek

W M A W

MENOMINEE—1952—ABC

Frequency: 1340 Kc. Power: 100 Watts
Owned-Oper. By.....Green Bay Bcstg. Co.
Address.....960 1st St.
Phone Number.....4651
News Service.....UP
Transcription Service.....Langworth, Thesaurus
Representative.....Pearson
General Manager.....Martin Geertz
Chief Engineer.....Robert Reimers

W M D N

MIDLAND—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Rich Publ. House, Inc.
Transmitter Address.....298 S. Sweede Rd.
Phone Number.....Temple 9-9888
News Service.....AP
Transcription Service.....Lang-Worth, Thesaurus
President.....Phillip T. Rich
Gen., Comm. Mgr.....Jerry Breen
Program Director.....Tom Matthews
Chief Engineer.....Peter A. Wolf

W C E N

MT. PLEASANT—1949

Frequency: 1150 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By.....Paul A. Brandt
Address.....112½ E. Bway
Phone Number.....33-171, 21-501
News Service.....AP
Trans. Serv.....SESAC, Standard
President.....Paul A. Brandt
Program Director.....Jim Bailey
Chief Engineer.....Peter Fronczak

W K B Z

MUSKEGON—1926—ABC

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Oper. By Ashbacker Radio Corp.
 Business-Studio Address 432 Apple Ave.
 Phone Number 2-6051
 Air Time 5:30 a.m.
 News Service AP
 Trans. Serv. Thesaurus
 Representative Mecke
 Membership NARTB
 Pres., Gen. Mgr. Arch Shawd
 Program Director W. L. Trap
 Publicity Director B. L. Bennett
 Chief Engineer George Krivitzky

W K N K

MUSKEGON—1949—MBS

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By Nicholas W. Kuris
 Address Federal Square
 Phone Number 32126
 News Service UP
 Representative Best
 President Nicholas W. Kuris
 Program Director Evelyn Johnson
 Chief Engineer P. L. Reynolds

W M U S

MUSKEGON—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Business-Studio Address 517 W. Giles Rd.
 Phone Number 4-1672
 Air Time Daytime
 News Service AP
 President R. Bunker Rogoski
 Station Manager Harley Lucas
 Program Director Bob McKendrick
 Chief Engineer Sam Lombardi

W O A P

OWOSSO—1948

Frequency: 1080 Kc. Power: 250 Watts d.
 Owned-Operated By Owosso Bcstg. Co.
 Phone Number 980
 News Service AP
 Transcription Service Thesaurus
 Representative Joseph Hershey McGillvra
 President J. E. Campbell
 General Manager M. H. Wirth
 Sta., Comm. Prog. Mgr. Merrill Walker
 Chief Engineer Fran Bowles

W M B N

PETOSKEY—1946—MBS-BUNYAN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Midwestern Bcstg. Co.
 Bus. Studio Address Traverse City
 President Les Biederman
 Station Manager Ralph Pierson
 Commercial Mgr. Merton Carter

Program Director Kenn Haven
 Chief Engineer William Kiker

W C A R

PONTIAC—1939

Frequency: 1130 Kc. Power: 1000 Watts d.
 Owned-Operated By WCAR, Inc.
 Address 2146 S. Telegraph Rd.
 Phone Number Federal 3-7141
 News Service AP, INS
 Transcription Service Associated
 Representative John E. Pearson
 Pres., Gen. Mgr. H. Y. Levinson
 Commercial Manager William G. Lenhard
 Chief Engineer Wayne N. Cook

W H L S

PORT HURON—1938—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Port Huron Bcstg. Co.
 Address 932 Military St.
 Phone Number Yukon 28536
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service World, Standard,
 Langworth
 Representative Gill-Perna
 Membership NARTB
 Gen., Sta., Comm. Mgr. John F. Wismer
 Comm., Prom. Mgr. John L. Shepard
 Program Director Ned S. Hubbell

W T T H

PORT HURON—1947—ABC

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By The Times Herald Co.
 Address 606 Water St.
 Phone Number Yukon 5-5171
 News Service AP
 Trans. Serv. Standard, Thesaurus
 Representative Weed & Company
 General Manager Wm. L. Weil
 Commercial Manager Gaylord H. Forbes
 Program Director Dick Sommerville
 Chief Engineer Kenneth Kunze

W H A K

ROGERS CITY—1949

Frequency: 960 Kc. Power: 5000 Watts d.
 Owned-Operated By Rogers City Bcstg. Co.
 Address Moltke Dr.
 Phone Number 7751
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen., Mgr., Chief Engr. Harvey A. Klann
 Prom., Comm. Mgr. Albert Klann
 Program Director H. E. Bregg

W E X L

ROYAL OAK—1923

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Royal Oak Bcstg. Co.
 Business Address 212 W. Sixth St.

Phone Number.....Jordan 4-6523
 News Service.....AP, INS
 Pres., Gen. Mgr.....Jacob B. Sparks
 Program Director.....Gordon A. Sparks
 Sales Manager.....Ernest Holder
 Chief Engineer.....Garnet G. Sparks

WKNX
SAGINAW—1947

Frequency: 1210 Kc. ..Power: 1000 Watts d.
 Owned-Oper. By ..Lake Huron Bdcstg. Corp.
 Address221 So. Wash. Ave.
 Phone Number3-4471
 News ServiceUP
 RepresentativeGill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolle
 Sales Prom. Mgr.....Henry Scott
 Program Director.....Robert Dyer
 Chief EngineerMax W. Thomas

WSAM
SAGINAW—1940—NBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. BySaginaw Bdcstg. Co.
 Address2435 Holland Ave.
 Phone Number2-8161
 Air Time6:30 a.m.-1 a.m.
 News ServiceAP
 Transcription ServiceStandard Radio
 RepresentativeHeadley-Reed Co.
 MembershipNARTB
 President.....Milton L. Greenebaum
 Commercial Mgr.....William Lofback
 Program Director.....Richard Hallwood
 Chief Engineer.....Orin Nordenskjoeld

WSGW
SAGINAW—1950—MBS

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Oper. By...Booth Radio & TV Stations
 Address700 Buhl Bldg., Detroit
 Phone Number3-4456
 RepresentativePearson
 Transcription Service.....NBC Thesaurus
 News ServiceAP
 Pres., Mngng. Dir.....John L. Booth
 Vice-Pres. & Gen. Mgr.....Robert W. Phillips
 Prog., Pub. Director.....Fred Krell
 Chief Engineer.....Harold Volz, Jr.

WSOO
SAULT STE. MARIE—1940
ABC-NORTHERN

Frequency: 1230 Kc.....Power: 250 Watts d.;
 100 Watts n.
 Owned-Operated By ..Hiawathaland Bcstg. Co.
 Business-Studio Address.....208 Ashmun St.
 Phone Number.....Melrose 2-2231
 News ServiceAP
 Transcription Service.....Thesaurus, SESAC
 President, General Manager..Stanley R. Pratt

Commercial Mgr.....Richard Y. Burnett
 Program Director.....Ed Krieger
 Chief Engineer.....William F. Morris

WSTR
STURGIS—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Operated By.....WSTR, Inc.
 Address.....P. O. Box 67
 Phone Number1199
 News ServiceAP
 Transcription Service.....Thesaurus
 Representative.....Hil B. Best
 MembershipBAB
 President.....Dr. Clarence H. Snyder
 General Manager.....E. Harold Munn Jr.
 Chief Engineer.....William S. Miller

WTCM
TRAVERSE CITY—1941
MBS—BUNYAN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. ByMidwestern Bdcstg. Co.
 AddressPaul Bunyan Bldg.
 Phone Number2700-1
 RepresentativeHal Holman Co.
 General Manager.....Les Biederman
 Commercial Manager.....R. E. Detwiler
 Program Director.....Kenn Haven
 Chief Engineer.....W. H. Kiker

COMPLETE
 ADVERTISING
 INDEX
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 PAGE 25

MINNESOTA

Pop. Feb. 1, 1954 (Est.) 3,127,000 — Families 940,000
Radio Homes 917,000 — TV Homes 439,000 — Stations in State 47

K A S M ALBANY—1950

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Oper. By Stearns Co. Bcstg. Co.
Phone Number 1150
News Service UP
President William Blattner
General Sta. Manager Urban J. Keppers
Commercial Mgr. Arthur Boss
Chief Engineer Dale Howard

K A T E ALBERT LEA—1937—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owner Albert Lea-Austin Bdcstg. Co., Inc.
Address 332 South Broadway
Phone Number 2338
News Service UP
Transcription Service Thesaurus
Representative Meeker
Membership NARTB, BAB
President Bennett O. Knudson
General Manager Anson Van Alstyne
Program Director Marie Prosser
Chief Engineer Robert Holt

K X R A ALEXANDER—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Alexandria Bcstg. Co.
Phone Number 1000
News Service UP
Transcription Service Thesaurus
Representative Lawson
General Manager R. C. Brown
Commercial Manager Everette Q. Walters
Chief Engineer Kenneth Olson

K A U S AUSTIN—1948—MBS

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Oper. By Cedar Valley Bcstg. Co., Inc.
Business-Studio Address 405A N. Main St.
Phone Number 8836
Air Time 6 a.m.-M.
News Service AP
Transcription Service World
Representative Pearson
Membership NARTB
President Harry Smith
Gen. Sta. Mgr. L. L. McCurnin
Program Director Tom Steensland
Sales Prom. Mgr. Ken Soderberg
Chief Engineer Glen Klein

K B U N BEMIJL—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Butler Bcstg. Co., Inc.
Business-Studio Address 419½ Beltrami Ave.
Phone Number 1900
News Service UP
Transcription Service SESAC
Representative Lawson
Pres., Gen. Mgr. Edward W. Butler
Pgm., Prod. Dir. Gwenth Butler
Chief Engineer Delwyn Graze

K L I Z BRAINERD—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Brainerd Bcstg. Co.
Business Address E. Oak St.
Phone Number 2853
News Service AP
Transcription Service Capitol
Representative Walker
President, General Manager E. T. O'Brien
Sta., Comm., Prom. Mgr. Earl R. Johnsen
Chief Engineer James Peterson

K B M W

BRECKENRIDGE—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Interstate Bdcstg. Corp.
Address 519 Dakota Ave., Wahpeton, N. D.
Phone Number 2-5567-8
News Service UP
Transcription Service Standard
General Manager H. M. Griffith
Commercial Manager Geo. Kaufman
Program Director Clayton Kulseth
Chief Engineer Harold Unkenholz

W K L K

CLOQUET—1950—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Cloquet Bcstg. Co.
Address 124½ Ave. C.
Phone Number 1450
News Service UP
Transcription Service Lang-Worth
General Manager Dale R. Peterson
Commercial Manager Richard A. Rall
Sales Promotion Manager Beverly Norgren
Chief Engineer Darrel Gander

K R O X

CROOKSTON—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
500 Watts n.
Owned-Operated By Crookston Bcstg. Co.
Business-Studio Address Eagles Bldg.

Phone Number 1050
 News Service **UP**
 Transcription Service Thesaurus, World
 Representatives .. Donald Cook, Gene Grant,
 Lawson & Assoc.
 President Jerome A. Dahlberg
 General Manager William J. Kiewel

K D L M

DETROIT LAKES—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By. Detroit Lakes Bcstg. Corp.
 Address 1360 Richmond Rd.
 Phone Number 1100
 News Service **AP**
 Transcription Service World
 Representative Lawson
 President R. C. Brown
 General Manager Gordon Hutton
 Commercial Manager Phil Solberg
 Chief Engineer Eric Munro

K D A L

DULUTH—1936—CBS

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By. Red River Bcstg. Co., Inc.
 Business-Studio Address. 218 Bradley Bldg.
 Phone Number 2-2628
 Air Time 24 Hours
 News Service **AP**
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership **NARTB, BAB**
 Pres., Gen. Mgr. Dalton Le Masurier
 Sta., Comm. Manager. Odin S. Ramsland
 Sales Prom. Mgr. Dale Cowle
 Program Director. Jack Gordon
 Chief Engineer. Robert A. Dettman

W E B C

DULUTH—1924 NBC-ARROWHEAD

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By. Head of the Lakes Bcstg. Co.
 Business-Studio Address. WEBC Bldg.
 Phone Number 2-2873
 News Service **UP**
 Transcription Service SESAC, World
 Representative Hollingbery
 President Morgan Murphy
 General Manager W. C. Bridges
 Station Manager Clifford J. Lue
 Program Director Michael J. Flaherty
 Chief Engineer Norman Gill

W E V E

EVELETH—1947—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Carl Bloomquist
 Phone Number 1340
 Transcription Service Standard
 Representative Orville Lawson
 President Carl Bloomquist
 General Manager Arthur F. Nelson

Program Director Robert Daniels
 Chief Engineer Joe Cerar

K S U M

FAIRMONT—1949—MBS

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Fairmont Bdcstg. Co.
 Address 306 North Park St.
 Phone Number 1370
 News Service **AP**
 Representative Rambeau
 Trans. Serv. Thesaurus
 President Leo J. Seifert
 General Manager Frank Endersbe
 Program Director James L. Barkley
 Chief Engineer Lawrence Lawson

K D H L

FAIRBAULT—1948

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By. KDHL Bdcstg. Co.
 Business-Studio Address. 213 Central Ave.
 Phone Number 2312
 News Service **AP**
 Transcription Service Capitol
 General Mgr. Herbert H. Lee
 Commercial Mgr. Palmer Dragsten
 Chief Engineer. John E. Hyde, Jr.

K G D E

FERGUS FALLS—1926 MBS-GREAT NORTHERN

Frequency: 1250 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By. Fergus Radio Corp.
 Business-Studio Address. Fergus Falls
 Phone Number 6996
 Air Time 6 a.m.-M.
 News Service **AP**
 Representative Walker
 Membership **NARTB**
 Secy.-Treas., Gen. Mgr. Harold L. Dell
 Station Manager. N. C. Haagenson
 Asst. Mgr. Frederic T. Dell
 Chief Engineer. Harold E. Allen

K B Z Y

GRAND RAPIDS—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Itasca Bcstg. Co.
 Phone Number 198
 Air Time 6:30 a.m.-11 p.m.
 Membership **BAB, NARTB**
 Pres., General Manager. Robert D. Kennedy
 Program Director. Bud Germ
 Chief Engineer. Ross A. Fessenmeyer

W M F G

HIBBING—1935—NBC-ARROWHEAD

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Head of the Lakes Bcstg. Co.
 Business-Studio Address. 5th & Howard
 Phone Number 3-7531



News Service UP
 Transcription Service World, SESAC
 Representative George P. Hollingbery
 President Morgan Murphy
 General Manager W. C. Bridges
 Commercial Mgr. Oscar H. Peterson
 Program Director Ruth E. Coe
 Chief Engineer Norman Gill

KDUZ

HUTCHINSON—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By McLeod County Bbstg. Co.
 Address Radio City
 Phone Number 1555
 General Manager Albert Tedesco
 Partners Victor Tedesco,
 Nicholas Tedesco
 Commercial Mgr. Hienz Fruck
 Program Director Ted Hanson
 Promotion Mgr. Howard Nordine
 Chief Engineer Darrel Gander

KLTF

LITTLE FALLS—1950—KBS

Frequency: 960 Kc. Power: 500 Watts d.
 Owned-Oper. By Little Falls Bcstg. Co.
 Address 105½ Broadway E.
 Phone Number 367
 News Service UP
 Transcription Service World
 Pres., Gen. Mgr. John H. Lemme
 Station Manager Jack J. Nugent
 Commercial Manager Richard J. Rudeck
 Program Director Sumner Sabean

KTOE

MANKATO—1950—ABC

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Oper. By Minnesota Valley Bcstg. Co.
 Address Box 550
 Phone Number 4537
 Air Time Full Time
 News Service UP
 Representative Peterson
 President H. W. Linder
 Gen., Sta. Manger D. O. Linder
 Chief Engineer Steve Wolf

KYSM

MANKATO—1938
NBC-NORTHWEST

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By F. B. Clements & Co.
 Phone Number 4673
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Meeker
 Membership NARTB, BAB
 Gen.-Station-Comm. Mgr. John F. Mcagher
 Sales Promotion Manager Bob DeHaven
 Program Director Gene Bouchier

Publicity Director Bob Cosgrove
 Chief Engineer James Houts

KMHL

MARSHALL—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Harry W. Linder
 Business-Studio Address KMHL Bldg.
 Phone Number 2282
 Air Time 6 a.m.-M.
 News Service UP
 Representative John E. Pearson
 Owner Harry W. Linder
 General Manager Gilmore F. Frayseth
 Program Director Ben Dickmeyer
 Chief Engineer Russ Nelson

KEYD

MINNEAPOLIS—1948

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned-Operated By Family Bcstg. Corp.
 Business-Studio Address 15 N. Ninth St.
 Phone Number Lincoln 8451
 News Service AP
 Transcription Service Standard
 Representative Rambeau
 Membership NARTB, BAB
 President Henry Klages
 Sta., Gen. Mgr. Lee L. Whiting
 Chief Engineer Harvey V. Headen

WCCO

MINNEAPOLIS—1924
CBS Radio

Frequency: 830 Kc. Power: 50,000 Watts
 Owned By Midwest Radio-Television, Inc.
 Business-Studio Address 625 Second Ave. S.
 Phone Number Main 1202
 Air Time 5 a.m.-1 a.m.
 News Service AP, UP, INS
 Transcription Service Lang-Worth
 Representative CBS Radio Spot Sales
 Membership BAB
 President F. von Konynenburg
 General Manager Larry Hoeg
 Sales Manager Phil Lewis
 Sales Prom., Mgr. C. H. Smith
 Program Director Bob McKinsey
 Publicity Director Fred Heywood
 Chief Engineer J. J. Beloungy

WDGY

MINNEAPOLIS—1923

Frequency: 1130 Kc. Power: 50,000 Watts d.;
 25,000 Watts n.
 Owned-Oper. By Twin Cities Bcstg. Corp.
 Business-Studio Address Hotel Nicollet
 Phone Number Bridgeport 2271
 News Service UP
 Representative Avery-Knodel
 Membership NARTB
 Pres., Gen. Sta. Mgr. Clarence T. Hagman
 Commercial Manager Samuel N. Nemer

Program Director.....Don O'Brien
 Chief Engineers.....Kenneth Olson,
 Kenneth Larson

Commercial Mgr.....Bill Farrell
 Chief Engineer.....Richard Beekman

W L O L

MINNEAPOLIS—1940—MBS

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Independent Bdcstg. Co.
 Business-Studio Address...1730 Hennepin Ave.
 Phone Number.....Atlantic 0406, Midway 4043
 Air Time.....Unlimited
 News Service.....UP
 Representative.....A. M. Radio Sales
 President.....Ralph L. Atlas
 Gen., Sta. Mgr.....Marvin L. Rosene
 Commercial Mgr.....Wayne "Red" Williams
 Prom., Pgm. Dir.....Edward L. Wiebe
 Publicity Director.....Kay Runyon
 Studio Engineer.....Gene Brautigam
 Transmitter Engineer.....Merle Bjork

W P B C

MINNEAPOLIS—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....People's Bdcstg. Co.
 Address.....1133 Stinson Blvd
 Phone Number.....Granville 4356, Prior 3181
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Sears & Ayer, Inc.
 Pres., Gen., Sta. Mgr.....W. V. Stewart
 Commercial Manager.....Merle Forland
 Pgm., Pub. Dir.....Becky Ann Stewart
 Chief Engineer.....Clinton Barstad

W T C N

MINNEAPOLIS-ST. PAUL—1935
 ABC

Frequency: 1280 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.....Minnesota Television
 Public Service Corp.
 Business-Studio Address....2925 Dean Blvd.
 Phone Number.....Mohawk 9-6771
 News Service.....AP, UP
 Transcription Service.....Associated
 Representative.....Blair
 President.....Robert Butler
 General Manager.....Edward G. Smith
 Commercial Manager.....Kendall M. Light
 Program Director.....Judy Bryson
 Chief Engineer.....Myron N. Fleming

K D M A

MONTEVIDEO—1952—ABC

Frequency: 1450 Kc.....Power: 100 Watts
 Owned-Operated By.....Midwest Bcstg. Corp.
 Address.....West Hwy., 212
 Phone.....8891
 Air Time.....Unlimited
 Representative.....Pearson
 Pres., Gen. Mgr.....H. Willard Linder

K V O X

MOORHEAD—1937
 MBS-GREAT NORTHERN

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KVOX Bcstg. Co.
 Bus.-Studio Address.....403 Center Ave.
 Phone Number.....3-1522
 Air Time.....6:30 a.m.-M.
 News Service.....UP
 Representative.....Walker, Lawson
 Membership.....NARTB
 President.....E. J. McKellar
 General Manager.....M. M. Marget
 Comm., Sls. Prom. Mgr.....Robert L. Owens
 Program Director.....Dewey Bergquist
 Chief Engineer.....Don Geiken

K N U J

NEW ULM—1949—KBS

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KNUJ, Inc.
 Address.....304½ N. Minn. St.
 Phone Number.....905
 Air Time.....Daytime
 News Service.....AP
 Transcription Service.....Lang-Worth, World.
 Membership.....BAB
 President.....W. K. Mickelson
 Gen. Mgr., Chief Engr.....Jack H. Duncan

K O B K

OWATONNA—1950—KBS

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Owatonna Bcstg. Co.
 Address.....307 Vesterby Bldg.
 Phone Number.....2359
 News Service.....UP
 Membership.....BAB
 President.....Myles H. Johns
 Station Manager.....Robert Frye
 Chief Engineer.....Jerome Dvorachek

K A A A

RED WING—1949

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Red Wing Bdcstg. Co.
 News Service.....AP
 Transcription Service.....Assoc. Capitol
 General Manager.....Maxine Jacobs
 Program Director.....Peter Lyman
 News Director.....Donald Willie

K R O C

ROCHESTER—1935—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southern Minnesota
 Bcstg. Co.
 Business-Studio Address....100 1st Ave. Bldg.
 Phone Number.....3924

Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Meeker
Membership.....NARTB, BAB
President.....Mrs. G. P. Gentling
Gen., Comm. Mgr......G. David Gentling
Sta. Mgr., Pgm. Dir......Cal Smith
Sales Prom., Pub. Dir......Warren Miller
Program Director.....Carl Smith
Chief Engineer.....Bob Cross

K F A M

ST. CLOUD—1937—NBC

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Weber Bldg.
Phone Number.....3330, 3331
Air Time.....6 a.m.-12 M.
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Pearson
Membership.....NARTB, BAB
Pres., Gen. Mgr......Frederick C. Schilplin
Sales P.om., Pub. Comm. Mgr. Donald J. Orth
Program Director.....Betty May
Chief Engineer.....Robert Witschen

W J O N

ST. CLOUD—1950—ABC

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Granite City Bcstg. Co.
Address.....St. Cloud Hotel
Phone Number.....1240
Representative.....Rambeau
Transcription Service.....World
News Service.....UP
President.....Max H. Lavine
Program Director.....Wallace MacBriar
General Manager.....Herm Schneider
Chief Engineer.....Charles Willms

K S T P

ST. PAUL-MINNEAPOLIS—1928-NBC
 NORTHWEST

Frequency: 1500 Kc.....**Power:** 50,000 Watts
Owned By.....KSTP, Inc.
Bus.-Studio Address.....3415 University Ave.
Phone Number.....Prior 2717
Air Time.....6 a.m.-1 a.m.
News Service.....AP, UP
Transcription Service.....Thesaurus, SESAC, Cole
Representative.....Edward Petry
Membership.....NARTB
President, Gen. Mgr......Stanley E. Hubbard
Nat. Sales Mgr......Karl A. Plain
Exec. V.P., Treas......K. M. Hance
Program Director.....D. Brooks Henderson
Promotion-Publicity Director.....Joe Cook
Chief Engineer.....William S. Sadler

W M I N

ST. PAUL—1936

Frequency: 1400 Kc.....**Power:** 250 Watts

Owned-Operated By.....WMIN Bcstg. Co.
Business-Studio Address.....611 Frontenac Place
Phone Number.....Prior 7757
News Service.....AP
Representative.....Clark
Pres., Gen. Mgr......N. L. Bentson
Commercial Mgr......Frank M. Devaney
Program Director.....Norman Page
Chief Engineer.....Warren B. Fritze

W C O W

SOUTH ST. PAUL—1951

Frequency: 1590 Kc.....**Power:** 5000 Watts d.
Owned-Oper. By.....South St. Paul Bcstg. Co.
Address.....8 W. 9th St.
Phone Number.....Garfield 4717
News Service.....UP
Transcription Service.....SESAC
General Manager.....Victor J. Tedesco
Commercial Mgr......Arne Peterson
Program Director.....Jack Douglas
Chief Engineer.....Larry Lennette

W S H B

STILLWATER—1949

Frequency: 1220 Kc.....**Power:** 250 Watts d.
Owned-Operated By.....St. Croix Bcstg. Co.
Address.....126 S. Main St.
Phone Number.....46, 47
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Donald Cook, Inc.
President.....William F. Johns, Jr.
General Manager.....Richard Power
Commercial Manager.....James McLaughlin
Chief Engineer.....Elmer Christenson

K T R F

THIEF RIVER FALLS—1946

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Henry K. Arneson
Transcription Service.....World
Representative.....Bulmer & Johnson, Inc.
Membership.....BAB
General Manager.....Don Olson
Sales Prom. Mgr......Ormond Johnson
Chief Engineer.....Henry J. Bothman

W H L B

VIRGINIA—1936—NBC
 ARROWHEAD, NORTHWEST

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Head of the Lakes Bcstg.
Phone Number.....2000
News Service.....UP
Transcription Service.....World, SESAC
Representative.....Hollingbery
President.....J. Morgan Murphy
General Manager.....Walter Bridges
Station Manager.....H. J. Parise
Chief Engineer.....Norman Gill

K W A D

WADENA—1948—MBS

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By Associated Bcstrs., Inc.
 Bus.-Studio Address First Natl. Bank Bldg.
 Phone Number 920-1
 Transcription World
 Representatives Bulmer & Johnson
 General Manager Carl E. Holt
 Program Director Jim Buchan
 Chief Engineer Milton La Due

K W L M

WILLMAR—1940—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Lakeland Bcstg. Co.
 Business-Studio Address 1340 N. 7th St.
 Phone Number 1340
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Cole
 Representative John E. Pearson
 Membership NARTB, BAB
 President, Gen. Mgr. H. W. Linder
 Commercial Manager Jack Lynch
 Program Director Joe Martinson
 Chief Engineer Francois Peterson

K W N O

WINONA—1938—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Winona Radio Service
 Business-Studio Address 216 Center St.
 Phone Number 3314
 News Service AP
 Transcription Service Standard
 Representative John E. Pearson
 President M. H. White
 General Manager Ken Marsh
 Commercial Manager H. Rod Hurd
 Chief Engineer Lewis Denes

K W O A

WORTHINGTON—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Worthington Bcstg. Co., Inc.
 Address Hotel Thompson
 Representative Bulmer & Johnson
 Transcription Service Langworth, Thesaurus
 Membership NARTB
 President R. W. Olson
 General Manager R. E. Shepard
 Commercial Manager Arne Karhu

MISSISSIPPI

Pop. Feb. 1, 1954 (Est.) 2,200,000 — Families 580,000
 Radio Homes 463,000 — TV Homes 120,000 — Stations in State 51

W M P A

ABERDEEN—1952—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Prairie Bcstg. Co.
 Address P. O. Box 402
 Phone Number 1050
 News Service UP
 Representative McGillvra
 Transcription Service Lang-Worth
 President T. A. Richardson
 Gen., Sta., Comm. Mgr. William Felton
 Pgm., Pub. Dir. Grace Felton
 Chief Engineer Eddie Lane

W B L E

BATESVILLE—1953

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Panola Bcstg. Co.
 Address Box 247
 Co-Owner, Gen. Mgr. Harold B. McCarley
 Co-Owners Travis A. Palmer,
 James E. Hartness

W L O X

BILOXI—GULFPORT—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By WLOX Bcstg. Co.

Address Buena Vista Hotel
 Phone Number 5581-2
 News Service UP
 Representative William G. Rambeau
 President James S. Love, Jr.
 General Manager Ray Butterfield
 Commercial Manager Thomas B. Majure
 Program Director Hugh Smith

W W M I

BILOXI—1950

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Associates
 Address P. O. Box 152
 Phone Number 6961
 Representatives Natl. Time Sales, Dora Clayton
 Transcription Service Thesaurus, SESAC
 Membership BAB, NARTB
 News Service UP
 Pres., Gen., Sta. Mgr. Odes E. Robinson
 Sales Prom., Comm. Mgr. Chauncey T. Hinman
 Program Director Earl B. Blessey

W B I P

BOONEVILLE—1950—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Booneville Bcstg. Co.

Address.....Highway No. 45-S
 Phone Number.....678
 Air Time.....Full Time
 Newspaper Affiliation.....The Independent
 News Service.....UP
 Representative.....Continental Radio Sales
 President, Gen. Mgr.....E. O. Roden
 Sta. Comm., Sales Prom. Mgr.....V. K. Wroten
 Program Director.....Wynez Wroten

W J M B

BROOKHAVEN—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Brookhaven Bcstg. Co.
 Address.....W. Chicksaw St.
 Phone Number.....1298
 News Service.....AP
 Transcription Service.....World
 Pres., Gen. Mgr.....Tullius Brady

W D O B

CANTON—1953—KBS

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. By...Madison County Bcstg. Co.
 Address.....Box 182
 Phone Number.....1370
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Dora-Clayton
 Co-Owners.....J. D. Bishop.
 J. T. Ownby, Anne Lee Davis
 General Manager.....R. L. Statham
 Commercial Manager.....Harold Harris
 Program Director.....Ozella Westbrook

W G L C

CENTREVILLE—1951—KBS

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Southern Bcstg. Co.
 News Service.....UP
 Transcription Service.....Capitol
 Phone Number.....4001
 President.....A. Sansing
 General Manager.....P. Simpkins
 Chief Engineer.....Bob Bassett

W R O X

CLARKSDALE—1943—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Birney Imes, Jr.
 Address.....Delta Ave.
 Phone Number.....1586
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....RCA Thesaurus
 General Manager.....Bob McRaney
 Program Director.....Jack Cristil
 Station Manager.....P. B. Hiaman
 Chief Engineer.....C. D. Graves

W C L D

CLEVELAND—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Cleveland Bcstg. Co., Inc.

Address Trans.....Box 1030
 Phone Number.....990
 News Service.....AP
 Station Representative.....McGillvra
 President.....Lowry Tims
 Gen., Sta., Comm. Mgr.....C. W. Capps
 Program Director.....Elizabeth Bradley
 Chief Engineer.....Richard Bullock

W C J U

COLUMBIA—1946—KBS-MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Lester Williams, WCJU, Inc.
 Address.....P. O. Box 472
 Phone Number.....755
 Air Time.....Full Time
 Newspaper Affiliation.....The Progress
 News Service.....AP
 Transcription Service.....World
 Pres., Gen. Manager.....Lester Williams
 Station Manager.....Charles E. Newman, Jr.
 Program Director.....Bill Barrett
 Chief Engineer.....Ray Tolar

W A C R

COLUMBUS—1950—MBS

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Miss. Bcstg. Co.
 Address.....WACR Bldg.
 Phone.....768
 Air Time.....Sunrise-Sunset
 News Service.....UP
 Pres., Gen. Mgr.....Withers Gavin

W C B I

**COLUMBUS—1940
 MBS—KBS-MID SOUTH**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Birney Imes, Jr.
 Business-Studio Address.....Columbus
 Phone Number.....1430
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....McGillvra
 President.....Birney Imes, Jr.
 Gen., Sales Prom. Mgr.....Bob McRaney
 Station Manager.....James Eatherton
 Program Director.....Martha Puckett
 Chief Engineer.....Thomas McFerrin

W C M A

CORINTH—1945—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Corinth Bcstg. Co., Inc.
 Business-Studio Address.....Ray Bldg.
 Phone Number.....5575
 News Service.....UP
 Transcription Service.....World
 Representative.....Burn-Smith
 President.....Dr. Frank M. Davis
 General Manager.....Aaron B. Robinson
 Station Manager.....John E. Bell
 Program Director.....Vincent Lawrence
 Commercial Manager.....Joe P. Van Dyke
 Chief Engineer.....James D. Anderson

WGVM

GREENVILLE—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By... Cotton Belt Beasting Co.
 Bus.-Studio Address... 118 So. B'way
 Phone Number... 4559
 Air Time... 6 a.m.-Sunset
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... Devney, Melville
 Pres., General Manager... David M. Segal
 Station Manager... E. M. Guss
 Prom., Sta. Mgr... Jack Stull
 Program Director... Wallace D. Hoy
 Chief Engineer... W. McChristian

WJPR

GREENVILLE—1939—MBS-KBS

Frequency: 1330 Kc. Power: 1000 Watts d.-
 500 Watts n.
 Owned-Oper. By... Radio Services Co.
 Business-Studio Address... 120 So. Poplar St.
 Phone Number... 9040-9049
 News Service... AP
 Transcription Service... World
 Representative... Sears & Ayer
 Membership... NARTB
 Gen. Sta. Mgr... Emmett H. McMurry
 Commercial Manager... Frank W. Baldwin
 Program Director... Thomas Tiller
 Chief Engineer... Percy L. Kuhn

WABG

GREENWOOD—1950

Frequency: 960 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Oper. By... Greenwood Bcstg. Co.
 Address... Howard St.
 Phone... 3010
 News Service... AP
 Transcription Service... World
 President... Cy Bahakel
 Manager... Tom Reardon
 Chief Engineer... Clifford Greene

WGRM

GREENWOOD—1937—NBC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Operated By... P. K. Ewing
 Phone Number... 1900-1
 Studio-Transmitter Location... Walnut St.
 Air Time... 6 a.m.-12 M.
 News Service... UP
 President... P. K. Ewing
 General Manager... F. C. Ewing
 Commercial Manager... Don Neil
 Chief Engineer... Louis Pierce

WNAGGRENADA—1949—MBS
MID-SOUTH

Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By... Birney Ines, Jr.
 Phone Number... 1400
 President... Birney Ines, Jr.
 General Manager... Bob McRaney
 Sta., Comm. Mgr... Monroe Looney
 Chief Engineer... Jimmie Pinnix

WGCMGULFPORT—1929—ABC
AND KEYSTONE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... WGCM Bcstg. Co.
 Address... Hewes-Martin Bldg.
 Phone Number... 1110
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... World
 Station Representative... Sears & Ayer, Inc.
 Owner & Gen. Mgr... Hugh O. Jones
 Station Manager... C. Edwin Vann
 Commercial Manager... Mrs. O. L. Owens
 Publicity Director... W. Trautman
 Chief Engineer... Charles T. Hook

WFORHATTIESBURG—1925
NBC-KBS-REBEL

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Forrest Bcstg. Co.
 Address... 302 Hemphill St.
 Phone Number... Juniper 4-5432
 Air Time... 5:30 a.m.-11:05 p.m.
 News Service... UP
 Station Rep... George P. Hollingbery Co.
 President... C. J. Wright, Sr.
 General, Station Manager... C. J. Wright, Jr.
 Program Director... David L. Waile
 Commercial Mgr... E. M. Jenkins
 Chief Engineer... B. B. McLemore

WHSY

HATTIESBURG—1948—ABC-MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Hub City Bcstg. Co. Inc.
 Address... Box 1008
 Phone Number... Juniper 3-1741
 News Service... AP
 Station Representative... Wm. G. Rambeau
 Membership... NARTB, BAB
 President, Gen. Mgr... Charles W. Holt
 Comm., Sales Prom. Mgr... Bob Robinson
 Station Manager... Connie Holt
 Program Director... Keith Andre
 Publicity Director... Olga Hagler
 Chief Engineer... Charles Sharpling

WMDC

HAZLEHURST—1953—KBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By... Southwestern Bcstg. Co.
 of Miss.
 Phone Number... 869
 General Manager... Louis Alford

Sta. Mgr., Chief Engr. A. M. Smith
 Commercial Mgr. Lowery Collins
 Program Director Malcolm Jones

WNLA

INDIANOLA—1953

Frequency: 1380 Kc. Power: 500 Watts d.
 Owned-Oper. By Central Delta Bcstg. Co.
 Address Box 575
 Phone Number Indianola 500
 Partners W. L. Kent.
 J. M. McClendon
 General Manager Chuck Allen
 Program Director Paul Artman
 Promotion Mgr. J. Stuart Hough
 Chief Engineer Robert Meador

WJDX

JACKSON—1929—NBC

Frequency: 620 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By Lamar Life Ins. Co.
 Business Address P. O. Box 2171
 Phone Number 2-1183
 News Service UP
 Transcription Service Cole, Capitol, World
 Representative George P. Hollingbery
 General Manager Fred L. Beard
 Commercial Manager Frank Gentry
 Program Director Howard Langfitt
 Chief Engineer Percy G. Root

WJQS

JACKSON—1947—CBS-MISS.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Mississippi Bcstg. Co., Inc.
 Business-Studio Address Edwards Hotel
 Phone Number 3-9681
 News Service UP
 Transcription Service Standard
 President, General Manager Withers Gavin

WJXN

JACKSON—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Jackson Bcstg. Co.
 Address 916 Foley St.—Radio Ranch
 Phone Number 2-6673
 Pres., Gen. Mgr. James T. Ownby

WRBC

JACKSON—1947—MBS

Frequency: 1300 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By Rebel Bcstg. Co., Inc.
 Business-Studio Address 125 So. Lamar
 Phone Number 5-1562
 Air Time Full Time
 News Service AP
 Transcription Service Associated
 Representative Branham
 General Manager J. W. Carlier
 Program Director A. C. Leonard
 Chief Engineer G. G. Benson

WSLI

JACKSON—1938—ABC

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By Standard Life Bcstg. Co., Inc.
 Business Address P. O. Box 1847
 Phone Number 2-3230
 Air Time 5:30 a.m.—12 M.
 News Service AP
 Transcription Service World
 Representative Weed
 Membership NARTB, BAB
 President W. R. Newman
 General-Station Manager L. M. Sepaugh
 Commercial Manager F. E. Wilkerson, Jr.
 Program Director B. K. Smith
 Chief Engineer C. A. Perkins

WKOZ

KOSCIUSKO—1947—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Cy N. Bahakel
 Business Address P. O. Box 392
 Phone Number 782
 Air Time Full Time
 News Service INS
 Representative McGillvra
 Membership NARTB
 General Manager Cy N. Bahakel
 Program Director Erlene Leach
 Comm. Mgr., Prog. Dir. Mims Boswell, Jr.
 Chief Engineer Wayne A. Oliver

WAML

LAUREL—1932—NBC-KBS-REBEL

Frequency: 1340 Kc. Power: 250 Watts
 Owned Oper. By New Laurel Radio Station
 Bus. Studio Address 442 6th Ave.
 Phone Number 5601
 News Service AP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NARTB, BAB
 President Harold Matison
 Gen., Sta. Mgr. Granville Walters
 Commercial Manager M. M. Caver
 Program Director Stanley Walters
 Chief Engineer Clyne Graves

WLAU

LAUREL—1946—ABC-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Southland Bcstg. Co.
 Phone Number 8-7227
 Air Time Full Time
 News Service UP
 Representative McGillvra
 Membership BAB
 President C. T. McCallum
 Gen., Sta. Mgr. Norma H. Leggett
 Comm., Sales Prom. Mgr. Teck Jones
 Pgm., Pub. Dir. David Kane
 Chief Engineer W. B. Carter

WLSM

LOUISVILLE—1953

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Louisville Bcstg. Corp.
 Address... Louisville Box 111
 Phone Number... 1000
 Station Manager... William R. Parkes
 Chief Engineer... Herb Guthrie

WMBC

MACON—1947—MISS.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Mississippi Bcstg. Co., Inc.
 Address... MBC Bldg.
 Phone Number... 310
 News Service... UP
 President, General Manager... Withers Gavin

WAPF

McCOMB—1948—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By... S. W. Bcstg. Co. of Miss.
 Address... Pike Hotel
 Phone Number... 1884
 News Service... UP
 Transcription Service... Langworth, World
 President... Louis Alford
 Commercial Mgr... Ollie Bales
 Sales Prom. Mgr... Cindy Gardner
 Program Director... Carl Austin
 General Manager... Phillip Brady

WSKB

McCOMB—1939

Frequency: 1250 Kc. Power: 5000 Watts d.;
 500 Watts n.
 Owned-Operated By... WSKB, Inc.
 Address... P. O. Box 111
 Phone Number... 2080
 News Service... AP
 Transcription Service... SESAC
 Representative... Dora Clayton, Rambeau
 General Manager... Lester Williams
 Station Manager... Jack Sanders
 Commercial Manager... Bill Tyler
 Chief Engineer... Robert L. Sanders

WCOG

MERIDIAN—1926—CBS-MISS.

Frequency: 910 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By... Mississippi Bcstg. Co., Inc.
 Business-Studio Address... Threefoot Bldg.
 Phone Number... 7714
 Air Time... 5:50 a.m.-12:10 a.m.
 News Service... UP
 Transcription Service... Standard
 President, General Manager... Withers Gavin

WMOX

MERIDIAN—1946—MIDSOUTH

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By... Birney Imes, Jr.
 Phone Number... 2-0171
 News Service... AP
 Representative... McGillvra
 President... Birney Imes, Jr.
 General Manager... Bob McRaney
 Station Manager... Joseph W. Carson
 Comm. Mgr., Prog. Dir... Eddie Holladay
 Chief Engineer... Winton Beaver

WTOK

MERIDIAN—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Southern TV Corp.
 Address... Southern Bldg.
 Phone Number... 3-1441
 News Service... INS
 Transcription Service... SESAC
 Representative... Headley-Reed Co.
 Pres., Gen. Mgr... Robert F. Wright
 Commercial Mgr... William B. Crooks
 Program Director... Cecil Germany
 Chief Engineer... Joe H. Saxon

WMIS

NATCHEZ—1941—NBC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Natchez Bcstg. Co.
 Business-Studio Address... City Bank Bldg.
 Phone Number... 8211
 President... P. K. Ewing
 General Manager... P. K. Ewing, Jr.
 Commercial Mgr... Ervin Parks
 Program Director... Hoyle Littlejohn
 Chief Engineer... George W. Wilson

WNAT

NATCHEZ—1949—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Old South Bcstg. Co.
 Phone Number... 4621
 News Service... UP
 President... Mrs. Laurie G. Ratcliffe
 General Manager... Paul Schilling
 Commercial Mgr... Eddie Phelan
 Chief Engineer... Martin Tyrnone

WPMP

PASCAGOULA—1951—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By... Crest Bcstg. Co., Inc.
 Address... P. O. Box 348
 Phone Number... 83
 News Service... UP
 Transcription Service... World
 Pres., Gen. Mgr... William R. Guest, Jr.
 Sta., Comm. Mgr... Floyd W. Hess
 Program Director... Morris Grentner
 Chief Engineer... Fred Strother

WHOC

PHILADELPHIA—1948—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... William Howard Cole

Address P. O. Box 26
 Phone Number 740
 News Service UP
 Transcription Service Capitol
 President, Manager William Howard Cole
 Program Director Mrs. Wm. H. Cole

WRJW

PICAYUNE—1949—KBS

Frequency: 1320 Kc. Power: 5000 d.
 Owned-Oper. By Tung Bcstg. Co.
 Address Picayune
 Phone Number 510
 Air Time Daytime
 News Service AP
 Transcription Service SESAC
 Gen., Sta. Mgr. Jimmie Willson
 Prog. Dir., Chief Eng. Archie Rushing, Jr.

WSSO

**STARKVILLE—1949—KBS
 MID SOUTH**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Starkville Bcstg. Co.
 Business-Studio Address Starkville
 Phone Number 1230
 News Service AP
 Transcription Service Capitol
 Pres., Gen., Comm. Mgr. Joe Phillips
 Program Director Martha L. Pearson

WELO

TUPELO—1944—MBS-MID SOUTH

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Tupelo Bcstg. Co.
 Business-Studio Address Welo Bldg.
 Phone Number 1400
 Air Time Full Time
 News Service AP
 Transcription Service Capitol, Thesaurus
 Station Manager Bob Evans
 Commercial Manager E. L. Bowen, Jr.
 Chief Engineer LeRoy Green

WTUP

TUPELO—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lee Bcstg. Co.
 Address Box 612
 Phone Number 3111
 Partner E. O. Roden
 General Manager Richard F. Crans
 Commercial Mgr. Hal Benson
 Chief Engineer Keith Wroten

WQBC

VICKSBURG—1931—MBS-KBS

Frequency: 1420 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Delta Bcstg. Co., Inc.
 Business-Studio Address Post-Herald Bldg.
 Phone Number 312
 Newspaper Affiliation Post, Herald
 News Service AP

Transcription Service SESAC
 Representative Sears & Ayer
 Membership NARTB
 President L. P. Cashman
 General-Station Mgr. Mary-Van Cashman
 Commercial Manager L. L. Miller
 Program Director Charlotte Kahn
 Chief Engineer Waverley Conway

WVIM

VICKSBURG—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Radio Miss., Inc.
 Business-Studio Address Box 76
 Phone Number 3901
 Transcription Service Thesaurus
 Representative Indie Sales, Dora-Clayton
 President James T. Ownby
 General Manager Frank Hollifield
 Commercial Manager Virginia Harrell
 Chief Engineer Winston Hayes

WROB

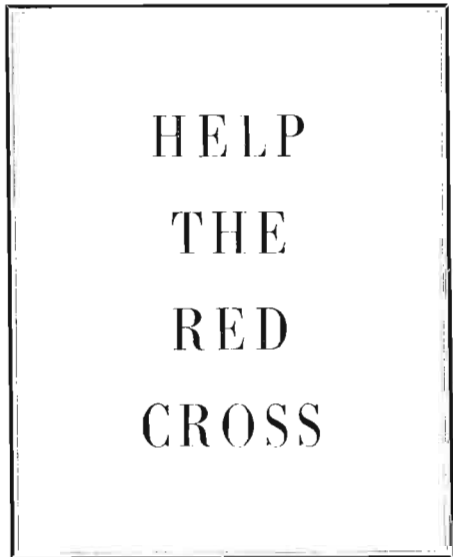
WEST POINT—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Bob McRaney, Sr.
 Phone Number 1450
 Pres., Gen. Mgr. Bob McRaney Sr.

WAZF

YAZOO CITY—1947—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WAZF, Inc.
 Phone Number 1300-1
 News Service UP
 Pres., Gen. Sta. Mgr. Guy Corley
 Commercial Manager Jim Bonnette
 Program Director Hal Webber
 Chief Engineer C. M. Leshe



MISSOURI

Pop Feb. 1, 1954 (Est.) 4,034,000 — Families 1,215,000
Radio Homes 1,146,000 — TV Homes 681,500 — Stations in State 61

K F V S

CAPE GIRARDEAU—1925—MBS

Frequency: 960 Kc. Power: 1000 Watts d.
500 Watts n.

Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Phone Number.....5-5511
Air Time.....Full Time
News Service.....UP
Representative.....John E. Pearson
President.....Oscar C. Hirsch
Station Manager.....Ralph L. Hirsch

K G M O

CAPE GIRARDEAU—1952

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Address.....Box 63
Phone Number.....5-8228
Pres., Prog. Dir.....William C. Brandt
General Manager.....Richard C. Brandt
Chief Engineer.....William M. Bryan

K D M O

CARTHAGE—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Phone Number.....2648, 2623
Air Time.....Full Time
News Service.....AP
Transcription Service.....Langworth
Membership.....NARTB
General Manager.....L. C. McKenney
Commercial Manager.....J. I. Dalv
Sales Promotion Manager.....Edith Snyder
Program Director.....Leon Crocker
Chief Engineer.....George Province

K C R V

CARUTHERSVILLE—1950

Frequency: 1370 Kc. Power: 1000 Watts a.
Owned-Oper. By.....Pemiscol Bcstg. Co.
Address.....106 W. 3rd St.
Phone Number.....965
Transcription Service.....Thesaurus, World
News Service.....UP
President.....J. E. Taylor
General Manager.....Robert L. Harrison
Commercial Manager.....Ed Dyer
Program Director.....Harry A. Moreland
Chief Engineer.....O. V. Bennet

K C H R

CHARLESTON—1953—KBS

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Phone Number.....4451

Representative.....Continental
Co-Owner, Gen. Mgr.....Kermit Barker
Co-Owner.....Charles W. Hobbs
Program Director.....James L. Byrd IIIrd

K C H I

CHILLICOTHE—1950—KBS

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Oper. By.....Cecil W. Roberts
Address.....Farmington, Mo.
Phone Number.....710
News Service.....UP
Representative.....Hil F. Best
President.....Cecil W. Roberts
General Manager.....Howard G. Rion
Commercial Mgr.....Jerry Wilson
Chief Engineer.....Donald P. O'Brien

K D K D

CLINTON—1951

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By.....Clinton Bcstg. Co., Inc.
Address.....P. O. Box 113
Phone Number.....233
News Service.....UP
Transcription Service.....World
Representative.....Devney
President.....David M. Segal
General Manager.....Lee Baker
Commercial Mgr.....Joe Potts
Chief Engineer.....Dean Clayton

K F R U

COLUMBIA—1925—ABC-MSN

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....KFRU, Inc.
Business Address.....Box 89
Phone Number.....4141
Air Time.....6:30 a.m.-M.
News Service.....AP, INS
Transcription Service.....Lang-Worth, World
Membership.....NARTB, BAB
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge, Jr.
Commercial Mgr.....F. J. LeGrand
Program Director.....Shirley Bauderer
Chief Engineer.....Robert Haigh

K R E I

FARMINGTON—1947—KBS

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Phone Number.....710
Studio.....Burks Rd. & Webster St.
Air Time.....Sunrise-sunset
News Service.....UP
President.....Cecil W. Roberts
Station Manager.....Earl L. Whitener
Chief Engineer.....Bill Westbrook

K J C F
FESTUS—1951

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By . . . Jefferson County Radio
& TV Co.
News Service UP
General Manager Donald M. Donze
Chief Engineer Russell Seals, Jr.

K F M O
FLAT RIVER—1947—MBS
GRIESE DIECK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By . . . Lead Belt Bcstg. Corp.
Business-Studio Address . . . Flat River
Phone Number 1000
Air Time Full Time
News Service UP
Representative John E. Pearson
Membership BAB
President, General Manager . . . Oscar C. Hirsch
Station-Comm. Mgr. James F. Collins
Program, Publicity Director . . . Virginia Collins
Chief Engineer Gilbert Collins

K F A L
FULTON—1950

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By Mo. Central Bcstrs.

Address 5th and Market
Phone Number 1400
News Service UP
Transcription Service Standard
Membership NARTB, BAB
General Manager Robert W. Nickles
Comm., Prom. Mgr. L. Reed Holt
Chief Engineer J. J. Patterson

K H M O
HANNIBAL—1941—MBS

Frequency: 1070 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By Bolling Bcstg. Co.
Business-Studio Address . . . 102½ S. Main St.
Phone Number HA 3450
Air Time 5:30 a.m.-12 M.
News Service AP
Transcription Service Thesaurus
Representative John E. Pearson
Membership NARTB, BAB
Partners James and Ada Bolling
General Manager William H. Shaw
Sales Prom. Mgr. Gene Hoenes
Chief Engineer Ben Parrish

K I M O
INDEPENDENCE—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
Owned-Oper. By Craig Siegfried
Business-Studio Address 310 N. Osage

**THOSE WHO KNOW
FAMOUS BRANDS**

Says Commercial Manager (AM) J. Ted Branson of KFEQ at St. Joseph, Mo.: "Prospects have high regard for The **AP** . . . and therefore you have the advantage of a sympathetic climate for your offer."

**. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS AP**

Phone Number.....CL. 9815
 News Service.....AP
 General Manager.....Wayne Hackett
 Commercial Mgr.....Don Angel
 Chief Engineer.....Robert Atkinson

KLIK

JEFFERSON CITY—1953

Frequency: 950 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Empire Bcstg. Co.
 Address.....410 E. Capitol
 Phone Number.....6-3191
 Station Manager.....Jack Adams
 Program Director.....Dean Leupke
 Chief Engineer.....Ted Porter

KWOS

JEFFERSON CITY—1937—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Capital Bcstg. Co.
 Business-Studio Address.....210 Monroe St.
 Phone Number.....6-3137
 Air Time.....Full Time
 Newspaper Affiliation.....News Tribune Co.
 News Service.....AP
 Transcription Service.....Thesaurus
 President.....Mrs. L. R. Goshorn
 Gen., Sta. Comm. Mgr.....Catherine Roer
 Program Director.....Ralph L. Rose
 Chief Engineer.....Leroy S. Hackmann

KFSB

JOPLIN—1948

Frequency: 1310 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.....Four States Bcsters, Inc.
 Business-Studio Address.....1027 Main
 Phone Number.....1310
 News Service.....UP
 Transcription Service.....World
 Representative.....Meeker
 Membership.....NARTB
 President.....Harry Easley
 V.P., Gen. Mgr.....W. H. Clark
 Chief Engineer.....Ralph Meador

KSWM

JOPLIN—1946—CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Time, Inc.
 Address.....1928 W. 13 St.
 Phone Number.....7260
 News Service.....UP
 Representative.....William G. Rambeau
 Membership.....NARTB
 Pres., Gen. Mgr., Chf. Engr.....

Austin A. Harrison

Sta. Mgr., Pgm. Dir.....Ronald Robson
 Commercial Mgr.....D. T. Knight Jr.

WMBH

JOPLIN—1934—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Joplin Bcstg. Co.

Business-Studio Address.....Frisco Bldg.
 Phone Number.....330
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Sears & Ayer
 Membership.....NARTB
 Pres., Gen., Sta. Mgr.....D. J. Poyner
 Comm. Mgr.....M. E. Dunn
 Program Director.....Golda Shaunce
 Chief Engineer.....Jack Langford

KCKN

KANSAS CITY—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KCKN Bcstg., Inc.
 Business-Studio Address.....300 Waltower Bldg.
 Phone Number.....Victor 3864
 News Service.....AP, UP
 Transcription Service.....Langworth, Standard
 Representative.....Capper Publications, Inc.
 President.....W. A. Bailey
 General Manager.....Ben Ludy
 Commercial Manager.....Joe Story
 Chief Engineer.....Lewis Dickensheets

KCMO

KANSAS CITY—1936—ABC

Frequency: 810 Kc.....Power: 50,000 Watts d.;
 10,000 Watts n.
 Owned-Operated By.....KCMO Bcstg. Co.
 Address.....125 E. 31st St.
 Phone Number.....Jefferson 6789
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Thesaurus, Associated
 Representative.....Katz
 Membership.....NARTB, BAB
 President.....E. T. Meredith
 General Manager.....E. K. Hartenbower
 Asst. Manager.....C. E. Breazeal
 Commercial Manager.....R. W. Evans
 Sales Prom., Pub. Dir.....F. C. Strawn
 Program Director.....S. B. Tremble
 Chief Engineer.....Karl Troglen

KFRM

KANSAS CITY—1947

Frequency: 550 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Midland Bcstg. Co.
 Business-Studio Address.....222 W. 11th St.
 Phone Number.....HA. 2650
 Air Time.....Daytime
 News Service.....AP, UP
 Transcription Service.....World, Long-Worth
 Representative.....Free & Peters
 Membership.....NARTB, BAB
 President.....Arthur B. Church
 V.P., Managing Dir.....George J. Higgins
 Sales Promotion Manager.....Harold W. Storm
 Chief Engineer.....Ray Moler

KMBC

KANSAS CITY—1921—CBS

Frequency: 980 Kc.....Power: 5000 Watts

Owned-Operated By.....Midland Bcstg. Co.
 Address.....222 W. 11th St.
 Phone Number.....HARRISON 2650
 Air Time.....5:55 a.m.-12:05 a.m.
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....Free & Peters
 Membership.....NARTB, BAB
 President.....Arthur B. Church
 V.P., Managing Director.....George J. Higgins
 Sales Promotion Mgr.....Harold W. Storm
 Program Director.....Rod Cupp
 Chief Engineer.....Ray Moier

K P R S

KANSAS CITY—1952

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Adv. Agency
 Address.....2814 E. 23rd St.
 Phone Number.....Humbolt 3100
 News Service.....AP
 General Manager.....Edward H. Pate
 Commercial Mgr., Chief Engr.....Andrew Carter
 Program Director.....Eugenia Pate

W D A F

KANSAS CITY—1922—NBC

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Kansas City Star Co.
 Business-Studio Address.....1729 Grand Ave.
 Phone Number.....Harrison 1200
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Standard, Thesaurus
 Representative.....H. I. Christal
 Managing Director.....H. Dean Fitzer
 Station Manager.....V. S. Batton
 Commercial Manager.....E. Manne Russo
 Pgm., Publ. Dir.....Harry J. Kaufmann
 Chief Engineer.....J. A. Flaherty

W H B

KANSAS CITY—1922—MBS

Frequency: 710 Kc....Power: 10,000 Watts d.;
 5,000 Watts n.
 Owned-Operated By.....WHB Bcstg. Co.
 Business-Studio Address.....Scarritt Bldg.
 Phone Number.....Baltimore 7109
 News Service.....AP
 Transcription Service.....Associated
 Representative.....John Blair & Co.
 Pres., Comm. Mgr.....Donald Dwight Davis
 General Manager.....John T. Schilling
 Promotion Mgr.....Ed Schulz
 Station Director.....Richard Smith
 Chief Engineer.....Henry Goldenberg

K W D L

KANSAS CITY—1953

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....David M. Sqaal
 Address...409½ State Line Ave., Texarkana

K B O A

KENNETT—1947

Frequency: 830 Kc.....Power: 1000 Watts a.
 Owned-Operated By.....Kennett Bcstg. Corp.
 Business-Studio.....Kennett
 Phone Number.....8-4616
 News Service.....AP
 Transcription Service.....Langworth
 Membership.....NARTB
 President, General Manager.....Paul C. Jones
 Station Manager.....C. H. Harrison
 Commercial Manager.....Joe Bankhead
 Chief Engineer.....Robert H. Conner

K I R X

KIRKSVILLE—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....North Mo. Bcstg. Co.
 Business-Studio Address.....KIRX Bldg.
 Phone Number.....5-3781
 News Service.....AP
 Transcription Service.....Thesaurus
 Gen., Sta. Mgr.....Samuel A. Burk
 Comm., Sales Prom. Mgr.....James J. Dougherty
 Chief Engineer.....Ralph Neely

K L W T

LEBANON—1948—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Lebanon Bcstg. Co.
 Bus.-Studio Address.....221 E. Commercial St.
 Phone Number.....1015
 News Service.....UP
 Transcription Service.....Lang-Worth
 President.....Robert C. Fields
 General Manager.....O. R. Wright
 Commercial Manager.....Jack A. Sellers
 Program Director.....Thomas H. Miller
 Chief Engineer.....E. L. Hendry

K M M O

MARSHALL—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....KMMO, Inc.
 Address.....Marshall
 Phone Number.....40
 News Service.....UP
 Transcription Service.....Thesaurus, World
 General Manager.....J. M. Silvey
 Sta., Comm., Prom. Mgr.....Harold Douglas
 Program Director.....Don Clem
 Chief Engineer.....Bill Williams

K N I M

MARYVILLE—1953—KBS

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Maryville Radio-TV Inc.
 Phone Number.....730
 News Service.....AP
 President.....R. W. Wilson
 General Manager.....J. L. Jaquay
 Commercial Mgr.....Gilbert Poesse
 Chief Engineer.....Arnold Wilson

KXEO

MEXICO—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...Audrain Bcstg. Corp.
 Phone Number2340-1
 AddressBox 260
 Air Time6:00 a.m.-12 M.
 News ServiceAP
 MembershipNARTB, BAB
 PresidentJohn Badaracco
 Gen., Sta. Mgr.W. Earl Dougherty
 Sales Prom. Mgr.....Dick Harris
 Chief Engineer.....Gene Clay

KNCM

MOBERLY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Moberly Bcstg. Co.
 Phone Number1600
 RepresentativeConwell
 Transcription Service...Lang-Worth, Thesaurus
 News ServiceAP
 Owner.....Jerrill A. Shepherd
 General Manager.....Lynn Bickett
 Program Director.....James Lipsey
 Chief Engineer.....John Halligan

KRMO

MONETT—1950—KBS

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Carthage Bcstg. Co.
 Phone Number990
 News ServiceAP
 General Manager.....L. C. McKenney
 Partner.....J. J. Daly
 Program Director.....Floyd Stewart
 Commercial Mgr.....Marion Pilant
 Chief Engineer.....George Province

KNEM

NEVADA—1949—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Radio KNEM
 News ServiceUP
 Transcription ServiceSESAC
 President.....Cecil W. Roberts
 Gen., Comm. Mgr.....Duane W. Hoisington
 Chief Engineer.....Bob McKune

KRMS

OSAGE BEACH—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owner, President.....Robert M. Smith
 News ServiceAP
 Transcription ServiceLang-Worth
 General Manager.....James Von Grep
 Program Director.....V. L. Smith
 Chief Engineer.....Emerson Allee

KWOC

POPLAR BLUFF—1938

Frequency: 930 Kc. Power: 1000 Watts

Owned-Oper. By...Poplar Bluff Bcstg. Co., Inc.
 Transmitter Address.....428 Vine St.
 Phone Number3922
 News ServiceUP
 Transcription Service.....SESAC, World
 RepresentativeJohn E. Pearson
 General Manager.....A. L. McCarthy
 Production Dir.....Ted Pyle
 Chief EngineerDonald M. Lidenton

KTTR

ROLLA—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper By....."Show-Me" Bcstg. Co.
 AddressP. O. Box 567
 Phone Number380
 News ServiceAP
 Transcription ServiceWorld
 Gen., Sta. Mgr.....Luther W. Martin
 Promotion Mgr.....Wilson C. Burkhead
 Chief Engineer.....Martin M. Mitchum

KSMO

SALEM—1953—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By....."Show-Me" Bcstg. Co.
 AddressBox 71
 General Manager.....Luther W. Martin
 Promotion Mgr.....William C. Burkhead
 Station Manager.....Mel Lee
 Chief Engineer.....Martin M. Mitchum

KFEQ

ST. JOSEPH—1923—MBS

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By.....KFEQ, Inc.
 Business-StudioKFEQ Bldg.
 Phone Number3-2528
 Air Time5:30 a.m.-12 M.
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeHeadley-Reed
 MembershipNARTB
 Pres., Gen. Mgr.....Barton Pitts
 Commercial Mgr.....J. Ted Branson
 Program Director.....E. C. Schirmer
 Chief Engineer.....J. Wesley Koch

KRES

ST. JOSEPH—1946

Frequency: 1550 Kc. Power: 5000 Watts
 Owned-Oper. By...Missouri Valley Bcstg. Corp.
 Business-Studio Address.....113 S. 7th St.
 Phone Number4-6346
 News ServiceAP
 RepresentativePearson
 MembershipNARTB, BAB
 PresidentBasil L. Kaufmann
 General Manager.....John W. Powell
 Production Director.....Gerry Henson
 Chief Engineer.....H. B. Greene

K M O X

ST. LOUIS—1925—CBS

Frequency: 1120 Kc. Power: 50,000 Watts
 Owned By: Columbia Bcstg. System, Inc.
 Operated By: CBS Radio Division
 Business-Studio Address: 401 So. 12th St.
 Phone Number: Central 8240
 Air Time: Full Time
 News Service: AP, UP
 Transcription Service: Associated
 Representative: CBS Radio Spot Sales
 Membership: BAB
 General Manager: Gene Wilkey
 Commercial Manager: Robert Hyland, Jr.
 Sales Prom., Pub. Mgr.: Foster Brown
 Program Director: Mark Russell
 Chief Engineer: Harry Harvey

K S D

ST. LOUIS—1922—NBC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By: The Pulitzer Publishing Co.
 Business-Studio Address: 1111 Olive St.
 Phone Number: Main 1111
 News Service: AP
 Transcription Service: World, Thesaurus
 Representative: NBC Spot Sales
 Membership: NARTB
 President: Joseph Pulitzer
 General Manager: George M. Burbach
 Sales Manager: Arthur J. Casey
 Program Director: Harold Grams
 Promotion Manager: David Pasternak
 Chief Engineer: J. E. Risk

K S T L

ST. LOUIS—1948

Frequency: 690 Kc. Power: 1000 Watts d.
 Owned-Operated By: Radio St. Louis, Inc.
 Address: 626 Buder Bldg.
 Phone Number: MAin 0603
 Air Time: Daytime
 Representative: Forjoe
 Station Manager: Dick J. Kasten
 Commercial Manager: William A. Knight
 Program Director: Tony Glenn
 Sales Prom. Mgr.: James D. Neiswander
 Publicity Director: Norman Edwards
 Chief Engineer: Ira E. Pollock

K W K

ST. LOUIS—1927—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By: KWK, Inc.
 Bus.-Studio Address: 12th & Cole St.
 Phone Number: Main 9100
 Air Time: 5:30 a.m.-M.
 Newspaper Affiliation: St. Louis Globe-Democrat
 News Service: AP
 Representative: Kutz
 President, General Mgr.: Robert T. Conway
 Station Manager: Ray E. Dady
 Commercial Manager: V. E. Carmichael

Program Director: John W. Tinnea
 Prom., Publ. Director: Fred J. Mueller
 Chief Engineer: N. J. Zehr

K X L W

ST. LOUIS—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By: St. Louis County Bcstg. Co.
 Bus.-Studio Address: 2735 Bonaparte Ave.
 Phone Number: Sterling 4805
 Representative: Pearson
 President: John W. Kluge
 General Manager: Les Ware
 Commercial Manager: Edward W. Pape
 Program Director: Norb Wood
 Chief Engineer: James F. Mitchell

K X O K

ST. LOUIS—1938—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By: KXOX, Inc.
 Business-Studio Address: 12th & Delmar
 Phone Number: CHestnut 6000
 News Service: AP, UP
 Transcription Service: Associated
 Representative: John Blair
 Membership: NARTB
 President: E. M. Roberts
 General Manager: C. L. Thomas
 Asst. to Gen. Mgr.: Bruce Barrington
 Program Director: Elmer Muschany
 Publicity Director: Mary Williamson
 Chief Engineer: Arthur F. Rokart

W E W

ST. LOUIS—1921

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Oper. By: The St. Louis University
 Address: 3642 Lindell Blvd.
 Phone Number: FRanklin 5665
 Transcription Service: Lang-Worth
 Representative: Gill Perna
 President (St. Louis U.):
 Very Rev. Paul C. Reinert, S.J.
 General Manager: Geo. A. Volz
 Commercial Manager: Ray Korpowicz
 Program Director: Lambert Kaiman
 Chief Engineer: Charles C. Casey

W I L

ST. LOUIS—1922

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By: Missouri Bcstg. Corp.
 Business-Studio Address: Hotel Chase
 Phone Number: ROsdale 6200
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: Young
 Pres., Gen. Mgr.: L. A. Benson
 Vice-Pres., Sales Mgr.: R. M. Hetherington
 Commercial Manager: Nick Pagliara
 Program Director: Edward M. Galloway

K S G M**STE. GENEVIEVE—1947—KBS**

Frequency: 980 Kc. Power: 500 Watts
 Owned-Oper. By Donze Enterprises, nc.
 Bus.-Studio Address 410 Merchant St.
 Phone Number 580
 Air Time 6 a.m.-10 p.m.
 News Service UP
 President, General Manager Elmer L. Donze
 Chief Engineer Murel L. Rose

K D R O**SEDALIA—1939—MBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Milton J. Hinlein
 Bus.-Studio Address 2100 W. Broadway
 Phone Number 4004
 Representative Forjoe
 President Milton J. Hinlein
 General Manager Herbert W. Brandes
 Commercial Manager James F. Glenn

K S I M**SIKESTON—1948**

Frequency: 1400 Kc. Power: 250 Watts
 Owner-Oper. Sikeston Community Bcstg. Co.
 Bus.-Studio-Transmitter Address Hw. 60 W.
 Phone Number 1
 News Service AP
 President Lyman R. Bowman, Jr.
 Sta., Comm. Mgr. Richard L. Watkins, Jr.
 Program Director James Palmer

K G B X**SPRINGFIELD—1926—NBC**

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By Springfield Bcstg. Co.
 Bus.-Studio Address 605 Boonville Ave.
 Phone Number 4-2822
 Air Time Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative George P. Hollingbery
 Membership NARTB
 President T. W. Duvall
 Gen., Sta. Mgr. K. G. Wells
 Commercial Mgr. Robert L. Wheat
 Program Director Francis Uhlis
 Pub., Prom. Dir. Dudley Morris
 Chief Engineer Richard Bowman

K I C K**SPRINGFIELD—1949—MBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Kickapoo Prairie Bcstg. Co.
 Address 610 College St.
 Phone Number 4-1561
 Air Time Full Time
 News Service UP
 Transcription Service Standard, SESAC
 Representative McGillvra

Membership BAB
 President Floyd W. Jones
 General Manager L. C. McKenney
 Commercial Manager Richard Bradley
 Asst. Mgr., Pgm. Dir. Welcome Stanton
 Sales Prom. Mgr. Robert Vinyard
 Publicity Director Richard Hainline
 Chief Engineer Charles Grayston

K T T S**SPRINGFIELD—1941—CBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Independent Bcstg. Co.
 Address P. O. Box 1716 S. S. S.
 Phone Number 2-7474
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative Sears & Ayer
 Membership NARTB
 President J. H. G. Cooper
 General Manager G. Pearson Ward
 Commercial Manager Bob Burke
 Program Director Wendel Smith
 Chief Engineer William F. Curry

K W T O**SPRINGFIELD—1933—ABC**

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Operated By Ozarks Bcstg. Co.
 Business-Studio Address 606 St. Louis St.
 Phone Number 2-4422
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative John E. Pearson
 Membership NARTB
 Pres., Gen. Mgr. Ralph D. Foster
 Asst. Gen. Mgr. Leslie L. Kennon
 Commercial Manager Raymond M. Keltner
 Program Director Joe Slattery
 Prom., Pub. Dir. Bill Bailey
 Chief Engineer Fritz Bauer

K A L M**THAYER—1953**

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Robert Neathery
 Address N. Hgwy. 63
 President Robert Neathery

K O K O**WARRENSBURG—1953—KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Clinton Bcstg. Co. Inc.
 Address Box 395
 News Service AP
 Transcription Service Thesaurus
 President David M. Segal
 General Manager Lee E. Baker
 Commercial Manager C. L. Parks
 Program Director Lonnie Licata

KWRE

WARRENTON—1949—KBS

Frequency: 730 Kc. Power: 500 Watts d.
 Owned-Operated By: W. T. Zimmerman
 Address: Warrenton
 Phone Number: 398
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Continental, Radio Sales
 General Manager: W. T. Zimmerman
 Commercial Manager: Leo Waters
 Chief Engineer: Murray Phillips

KWPM

WEST PLAINS—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Robert F. Neathery
 Address: E. Abe Taylor Blvd.
 Phone Number: 700
 News Service: AP
 Transcription Service: Standard
 Pres., Gen. Mgr.: Robert F. Neathery
 Commercial Manager: Fritze Williams Dixon
 Program Director: John Billingsley

MONTANA

Pop. Feb. 1, 1954 (Est.) 597,000 — Families 181,000
Radio Homes 176,000 — TV Homes 10,500 — Stations in State 25

KANA

ANACONDA—1946

Frequency: 1230 Kc. Power: 250 Watts d.
 Owned-Oper. By: Anaconda Bcstg. Co.
 Phone Number: 136
 News Service: UP
 Transcription Service: Lang-Worth
 President: A. J. Mosby
 Program Director: Helen M. Ryan
 Comm. Mgr., Ch. Engr.: E. G. Rinn

KBMY

BILLINGS—1946

MBS-INTERMOUNTAIN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Billings Bcstg. Co.
 Business Address: Box 2124
 Phone Number: 3-3838
 Air Time: 6 a.m.-12 M.
 News Service: AP
 Transcription Service: Associated
 Representative: Avery-Knodel
 Membership: NARTB, BAB
 President: Rockwood Brown
 General Manager: Ken Nybo
 Comm., Sales, Prom. Mgr.: Warren Marshall
 Pgm., Pub. Dir.: Charles G. du Bois
 Chief Engineer: Theodore Hildebrand

KGHL

BILLINGS—1928—NBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By: Northwestern Industries, Inc.
 Business-Studio Address: 5th & N. B'way
 Phone Number: 2-2222
 News Service: UP
 Transcription Service: Standard, SESAC
 Representative: Katz
 Membership: BAB
 President: Col. Walter E. Schott
 Gen., Comm. Mgr.: Edward Yocum
 Sta., Mgr., Prog. Dir.: V. Braunberger
 Chief Engineer: Jeff A. Klichli

KOOK

BILLINGS—1951—CBS

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By: The Montana Network
 Address: P. O. Box 1498
 Phone Number: 9-5970
 News Service: AP
 Transcription Service: World
 Representative: Weed
 Membership: NARTB
 President: C. L. Crist
 Station Manager: V. V. "Bud" Clark
 Commercial Manager: Lloyd Larsen
 Program Director: Cliff Ewing
 Chief Engineer: Grant French

KBMN

BOZEMAN—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Penn Engrg. Co.
 Address: Box 691
 Phone Number: 2105
 News Service: UP
 Representative: Gill-Perna
 President: Mrs. Lura B. Penwell
 General Manager: G. Norman Penwell
 Station Manager: Dan Snyder
 Chief Engineer: Ben Hespen

KXLQ

BOZEMAN—1939—NBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: KRBM Bcsters, Inc.
 Business Address: Bozeman
 Phone Number: 1420
 News Service: AP, UP
 Representative: Walker
 President: E. B. Craney
 General Manager: Ernest A. Neath
 Commercial Mgr.: Ernest Seccomb
 Program Director: Beverly Coulston
 Chief Engineer: Dick Smiley

KBOW
BUTTE—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Copper City Radio Co.
Address. 720 Yale Ave.
Phone Number 7429
President Frank Reardon

KOPR
BUTTE—1948—ABC-MBS
INTERMOUNTAIN

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By. Copper Bcstg. Co.
Business-Studio Address. Hotel Finlen
Phone Number 6546
Air Time. 6 a.m.-11:30 p.m.
News Service UP
Representative Avery-Knodell
President Frank C. Carman
General Manager Ed Cooney
Commercial Manager G. W. Chance
Program Director Jim Harrold
Chief Engineer John Gort

KXLF
BUTTE—1929—NBC

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By. KGIR, Inc.
Address Box 1956
Phone Number 2-2344
News Service AP, UP
Transcription Service Standard, SESAC
Representative Walker, Pacific No. West
Pres., Gen. Mgr. E. B. Craney
Station Manager Ame E. Anzjon
Commercial Mgr. Frank Field
Program Director Paul Hatton
Prom. Mgr., Pub. Dir. Vern Totten
Chief Engineer W. J. Provlis

KXGN
GLENDDIVE—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Glendive Bcstg. Co.
Address Box 200
Phone Number EM 5-3111
News Service UP
Transcription Service Standard
President Lewis Wiles Moore
General Manager Daniel C. Palen
Commercial Mgr. Marvin Wadley
Chief Engineer Don Powers

KFBB
GREAT FALLS—1922—CBS

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By. Buttrey Bcst., Inc.
Bus.-Studio Address. 607 First Natl. Bank Bldg.
Phone Number 4-4377
News Service UP
Transcription Service World
Membership NARTB, BAB
President J. P. Wilkins

Commercial Manager W. C. Blanchette
Program Director J. R. Kelley
Chief Engineer Wilbur L. Myhre

KMON
GREAT FALLS—1947—MBS
ABC-INTERMOUNTAIN

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By. Montana Farmer Bcstg. Co.
Business Address Tribune Bldg.
Phone Number 4-4382
Air Time Full Time
News Service AP
Transcription Service Lang-Worth
Representative Avery-Knodell
President Lester Cole
General Manager Robert H. Warner
Commercial Manager Frank W. Kaul
Program Director Mel Hallock
Chief Engineer Eugene B. Bunker, Ben Rush

KXLK
GREAT FALLS—1947—NBC-Z NET

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Great Falls Bcstg. Co.
Bus.-Studio-Transmitter Add. P. O. Box 2072
Phone Number 2-2453
News Service AP, UP
Representative Walker
President Barclay Craighead
Gen., Sta., Comm. Mgr. T. L. Frayling
Program Director Jaunita Loucks
Prm. Mgr., Chief Eng. Eugene Kukkola

KOJM
HAVRE—1947—MBS-KBS

Frequency: 610 Kc. Power: 1000 Watts
Owned-Operated By. No. Montana Bcstg. Co.
Business-Studio Address Box 70
Phone Number 1096-7
Air Time Full Time
News Service UP
Transcription Service Associated
Representative Cooke, Inc., Avery-Knodell
President O. R. Rubie
General Manager Charlotte H. Brader
Commercial Manager Lyle Leeds
Program Director James R. Saenger
Publicity Director Stan G. Stephens
Chief Engineer George H. Bauer

KCAP
HELENA—1949—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Lewis & Clark Bcstg. Corp.
Address 1705 Jerome Pl.
Phone Number 4030
News Service UP
President James M. Flinn
General Manager K. O. MacPherson
Commercial Manager C. E. Sullivan
Chief Engineer Dean Mack



KXLJ

HELENA—1937—NBC-Z BAR

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Peoples Forum of the Air
 Address 1306 Eleventh Ave.
 Phone Number 1240
 News Service UP, AP
 Representative Walker, Moore
 President A. T. Hibbard
 Gen., Sta. Mgr. Barclay Craighead
 Commercial Mgr. Gene Hogan
 Sales Prom. Mgr. George Wenstrum
 Program Director Harris Jensen
 Chief Engineer Glenn Breech

KGEZ

KALISPELL—1927
MBS-INTERMOUNTAIN

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By Donald C. Treloar
 Bus.-Studio Address 1236 4th Ave. E.
 Phone Number 4143
 Air Time Full Time
 News Service UP
 Transcription Service World, SESAC, Standard
 Membership NARTB, BAB
 Pres., Gen. Sta. Mgr. Donald C. Treloar
 Sales Prom. Mgr. Robert Bennett
 Program Director Norm Fisher
 Chief Engineer Paul Johnston

KXLO

LEWISTOWN—1947—MBS
INTERMTN. NET

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By W. G. Kelly
 Bus.-Studio-Transmitter Address E. Main St.
 Phone Number 1210
 News Service UP
 Transcription Service World
 President William G. Kelly
 General Manager Marlin T. Obie
 Chief Engineer David Sather

KLCB

LIBBY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Lincoln County Bstrs, Inc.
 Address Hafferman Shopping Center
 Phone Number 410
 News Service UP
 Transcription Service SESAC, MacGregor
 Membership NARTB
 President Smith McNeill
 Station Manager William F. Hafferman
 Prog., Pub. Dir. Patrick J. Owens
 Chief Engineer Jim L. McLaughlin

KPRK

LIVINGSTON—1947—MBS
INTERMTN.

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Yellowstone Amuse. Co.
 Business Address Box 691
 Transcription Service World
 Pres., Gen. Mgr. Paul B. McAdam
 Commercial Manager Jack Hinman
 Program Director Jim Edmonds
 Chief Engineer Duke Long

KRJF

MILES CITY—1941—KBS
MBS-INTERMOUNTAIN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Star Printing Co.
 Business Address Miles City
 Phone Number 1340
 Newspaper Affiliation "Daily Star"
 News Service UP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NARTB, BAB
 Gen., Sta. Mgr. Ian A. Elliot
 Commercial Manager Fred B. Hunnes
 Sales Prom. Mgr. Norval B. Davis
 Program Director T. J. Biedrzycki
 Publicity Director Donald Kern
 Chief Engineer Philip E. Hill

KGVO

MISSOULA—1931—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Mosby's, Inc.
 Business-Studio Address 127 E. Main St.
 Phone Number 2-2155
 Air Time Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Gill Perna
 Membership NARTB, BAB
 Pres., Gen.-Sta. Mgr. A. J. Mosby
 Commercial Mgr. A. T. Christensen
 Prom. Mgr., Prog. Dir. Don Bradley
 Chief Engineer Leo Stewart

KXLL

MISSOULA—1948—NBC-Z NET-PNB

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Western Montana Assoc.
 Business Address Box 1503
 Phone Number 4-4114
 Air Time Full Time
 News Service AP, UP
 Representative Walker, Moore
 Pres., Gen., Sta. Mgr. Pat M. Goodover
 Comm., Prom. Mgr. Bob Gillis
 Program Director Bill Strothman
 Publicity Director John Campbell
 Chief Engineer Ray Lee

KIYI

SHELBY—1947—KBS-MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Tri County Radio Corp.
 Phone Number 5541
 Representative Cooke
 Membership NARTB
 President John Lyon
 Sec.-Treas. Frank Krshka
 Program Director..... Don Redfield
 Chief Engineer..... George Potter

KGCX

SIDNEY—1926—MBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By..... E. E. Krebsbach
 Address..... 109 S. Central
 Phone Number 408
 News Service AP, UP
 Transcription Service Capitol
 Representative Lawson
 General Manager..... E. E. Krebsbach
 Commercial Mgr..... Keith Krebsbach
 Sales Prom. Mgr..... Don Cole
 Chief Engineer..... O. H. Halvorson

NEBRASKA

Pop. Feb. 1, 1954 (Est.) 1,353,000 — Families 426,000
 Radio Homes 408,000 — TV Homes 181,500 — Stations in State 25

KCOW

ALLIANCE—1949—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By...Sandhills Bcstg. Corp.
 Trans. Address..... 1100 West 10th St.
 Phone Number 1300
 Air Time 6:30 a.m.-10:30 p.m.
 News Service UP
 Transcription Service World
 Representative McGillvra
 Membership NARTB
 President Hansford Jagers
 General Manager..... Gene Ackerley
 Program Director..... Erv Jensen
 Chief Engineer..... George Vogel

KJSK

COLUMBUS—1948—KBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By.... George Basil Anderson
 Business Address..... Box 460
 Phone Number 5154
 Air Time Sunrise-sunset
 News Service AP
 Representative Biddick, Continental
 Transcription Service..... World, SESAC,
 Thesaurus
 Pres., Gen. Sta. Mgr.... George Basil Anderson
 Commercial Manager Milo Kincaid
 Program Director..... Florence L. Anderson
 Chief Engineer..... Max Reeves

KWBE

BEATRICE—1949—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By..... Blue Valley Bcstg. Co.
 Address Box 567
 Phone Number 1245
 News Service AP
 Transcription Service Thesaurus
 Representative Gill-Perna
 Membership NARTB
 President..... Merle G. Jones
 General Manager..... Bud Pentz
 Commercial Mgr..... William Boyce
 Program Director..... Madge McGavren

KFGT

FREMONT—1939—MBS

Frequency: 1340 Kc. Power: 100 Watts
 Owned-Oper. By..... Walker Radio, Inc.
 Business-Studio Address..... 118 E. 5 St.
 Phone Number 1060
 Membership NARTB
 Pres., Gen. Mgr..... Lester A. Walker
 Station Manager..... Robert L. Johnson
 Program Director..... Ken Headrick
 Chief Engineer..... Harry Snyder

KMMJ

GRAND ISLAND—1925—ABC

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Town & Farm Co., Inc.
 Business-Studio Address... Division at Cedar
 Phone Number 703-4
 Air Time Daytime
 News Service UP
 Transcription Service..... Thesaurus
 Representative H-R
 President Don Searle
 V.P. & General Manager..... Bill Martin
 V.P. & Regional Sales Mgr..... Rex Lathen

KCNI

BROKEN BOW—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Custer County Bstg. Co.
 Address Box 561
 Phone Number 611
 Gen. Mgr., Chief Engr..... Bud Crawford
 Commercial Mgr..... Joe Grieser

Program Director.....Ed. Meyer
 Sales Promotion Manager...Quintin McCredie
 Chief Engineer.....U. L. Lynch

K R G I

GRAND ISLAND—1953

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Grand Island Bcstg. Co.
 Address.....315 South Locust
 Phone Number.....5181
 News Service.....AP
 Representative.....Sears & Ayer
 President.....Robert L. Lester
 General Manager.....Wick Heath
 Comm. Mgr., Prog. Dir.....Ray Kozak
 Chief Engineer.....Don Campbell

K H A S

HASTINGS—1940—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Nebraska Bcstg. Co.
 Transmitter Address.....906½ W. Second St.
 Phone Number.....2-5101
 Air Time.....6 a.m.-12 M.
 News Service.....INS
 Transcription Service.....Thesaurus
 Representative.....Gill-Perna
 Membership.....NARTB
 President.....Fred A. Seaton
 Gen., Sta. Mgr.....James Pickett
 Commercial Manager.....Raymond Bartlett
 Pub., Prog. Dir.....Lloyd O. Thomas
 Chief Engineer.....Duane B. Allison

THOSE WHO KNOW FAMOUS BRANDS....

Says Promotion Director Evans
 G. Meier of WJAG, Norfolk,
 Nebr.: "I figure **AP** news is
 easier to sell sponsors because
 they already know **AP**."

.... KNOW THE MOST FAMOUS
 BRAND IN NEWS IS **AP**

K G F W

KEARNEY—1930—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central Neb. Bcstg. Corp.
 Business-Studio Address.....Federal Annex Bldg.
 Phone Number.....Business, 2-3541
 News Service.....UP
 Transcription Service.....World
 Representative.....Hal Holman
 Pres., Gen., Sta. Mgr.....John W. Yeager, Jr.
 Comm., Sales Prom. Mgr.....Ly'e Richardson
 Pgm., Pub. Dir.....Robert Rudy
 Chief Engineer.....Howard Harrington

K R V N

LEXINGTON—1950

Frequency: 1010 Kc.....Power: 25,000 Watts d.
 Owned-Oper. By.....Nebraska Rural Radio
 Address.....104 W. 8th St.
 Phone Number.....716
 Transcription Service.....Standard
 News Service.....AP
 President.....Jay A. Person
 General Manager.....Max Brown
 Commercial Manager.....Dan Bellus
 Program Director.....G. W. Embree
 Chief Engineer.....Robert Bitner

K F O R

LINCOLN—1924—ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Cornbelt Bcstg. Corp.
 Business-Studio Address.....48th and Vine Sts.
 Phone Number.....2-6965
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Paul Raymer
 Membership.....NARTB, BAB
 President.....James Stuart
 Gen., Sta. Mgr.....George X. Smith
 Commercial Manager.....Richard Chapin
 Prom., Pub. Dir.....Ruth Thone
 Program Director.....Avrun Bondarin
 Chief Engineer.....Charles W. Winkler

K L M S

LINCOLN—1949

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By.....Lincoln Bcstg. Corp.
 Address.....130 N. 16th St.
 Phone Number.....2-7579
 President.....Howard A. Shuman
 General Manager.....J. Russell Joynl
 Sta., Comm. Mgr.....Frank Stubbs

K O L N

LINCOLN—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cornhusker Radio &
 Television Corp.
 Business-Studio Address.....40th and W Sts.

Phone Number 2-7218
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Weed
 Membership BAB, NARTB
 President John E. Fetzer
 General Manager Harold E. Anderson
 Commercial Mgr. Otis H. Seegler
 Program Director William L. Lucas
 Publicity Director Louise Nyland
 Chief Engineer Ray Taylor

K B R L

McCOOK—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By The McCook Bcstg. Co.
 Phone Number 1450
 News Service AP
 Representative McGillvra
 Pres., Gen. Mgr. and Chief Engineer
 Le Roy W. Lenwell
 Program Director Gilbert Mitchell

W J A G

NORFOLK—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By Huse Publ. Co.
 Phone Number 432
 News Service AP
 Transcription Service Standard
 Representative Walker
 Membership NARTB, BAB
 President Gene Huse
 General Manager Jerry Huse
 Station Manager Bob Thomas
 Commercial Manager Vernon Stedry
 Program Director Glenn Hixon
 Chief Engineer Frank Wiedenbach

K N B R

NORTH PLATTE—1952

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By Ichn Townsend
 Phone Number 3528
 News Service UP
 Transcription Service Thesaurus, SESAC
 Representative Indie Sales
 Owner John Townsend
 Gen., Comm. Mgr., Prog. Dir. Joe Stavas
 Chief Engineer Herb Zimmerman

K O D Y

NORTH PLATTE—1930—NBC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station KODY
 Bus.-Studio-Transmitter Address 1521 W. 12th
 Phone Number 382
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Lang-Worth, World
 Representative Meeker
 Membership NARTB
 Gen., Sta. Mgr. John Alexander
 Program Director Bill Wood

Commercial Manager Joe di Natale
 Chief Engineer Jay Blakesley

K B O N

OMAHA—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcstg. Co.
 Business-Studio Add. 676 World Ins. Bldg.
 Phone Number Jackson 8282
 Air Time 6:30 a.m.-12 M
 News Service AP
 Transcription Service Thesaurus
 Representative Pearson
 Membership NARTB, BAB
 Pres., Gen. Mgr. Paul R. Fry
 Commercial Manager Ernest S. Priesman
 Chief Engineer Richard E. Welna

K F A B

OMAHA—1924—CBS

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By KFAB Bcstg. Co.
 Business-Studio Address 620 Farnam Bldg.
 Phone Number Ja. 3420
 Newspaper Affiliation "Journal & Star"
 (Lincoln)
 Air Time 24 Hrs.
 News Service AP
 Transcription Service SESAC
 Representative Free & Peters
 Membership NARTB
 Chairman of Board Joe W. Seacrest
 President Fred S. Sidles
 Gen., Sta. Mgr. Harry Burke
 Commercial Mgr. Harold Soderlund
 Prom., Pub. Mgr. Don Shoemaker
 Program Director Lyell Bremser
 Chief Engineer Art Stewart
 News Director Carl Uhlarik
 Musical Director Wm. J. Granville
 Transmitter Engineer Art Stewart
 Farm Editor W. E. Macdonald
 Consulting Engineer George Davis

K O I L

OMAHA—1925—ABC

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Central States Bcstg. Co.
 Business-Studio Address 511 So. 17th St.
 Phone Number Jackson 7626
 Air Time Full Time
 News Service AP, INS
 Transcription Service Capitol, Standard
 Representative Paul H. Raymer
 Membership NARTB, BAB
 President James Stuart
 Commercial Mgr. Don W. Burden
 Program Director Chic Crabtree

K O W H

OMAHA—1922

Frequency: 660 Kc. Power: 500 Watts d.
 Owned-Oper. By Mid-Continent Bcstg. Co.
 Business-Studio Address 15th & Farnam
 Phone Number Atlantic 2228



News Service AP, INS, UP
 Transcription Service Lang-Worth
 Representative Bolling
 Membership NARTB
 President Robert H. Storz
 Sta., Gen. Manager Todd Storz
 Prom. Mgr., Pgm. Dir. Virgil Sharpe
 Chief Engineer Dale Moudy

News Service AP
 Transcription Service Capitol, Lang-Worth
 Representative Hal Holman
 Membership NARTB
 President John R. Jirton
 General-Station Mgr. Russ M. Stewart
 Commercial Mgr. Byron Joachim
 Program Director Wayne McIntosh
 Publicity Director Fred Walgren
 Chief Engineer Leslie A. Proctor

WOW

OMAHA—1923—NBC

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By Meredith WOW, Inc.
 Business-Studio Address 280 Insurance Bldg.
 Phone Number Webster 3400
 Air Time Unlimited
 News Service INS, UP
 Transcription Service Standard, SESAC
 Representative John Blair
 Membership NARTB
 Chariman of Board Fred Mohen
 President E. T. Meredith, Jr.
 General Manager Frank P. Fogarty
 Sales Manager Bill Wiseman
 Program Director Ray Olson
 Chief Engineer William J. Kotera

KNEB

SCOTTSBLUFF—1948—MBS
INTERMOUNTAIN

Frequency: 960 Kc. Power: 1000 Watts d.
 500 Watts n.
 Owned-Oper. By Platte Valley Bcstg. Corp.
 Business-Studio Address Golden Rule Bldg.
 Phone Number 1620
 Air Time 5:30 a.m.-12:30 a.m.

KOLT

SCOTTSBLUFF—1930—CBS

Frequency: 1320 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By The Hilliard Co.
 Address 1517½ Bway
 Phone Number 858
 News Service UP
 Representative Gill-Perna
 Pres., Gen.-Sta. Mgr. L. L. Hillard
 Commercial Manager Tony Kehl
 Program Director A. W. Taylor
 Chief Engineer Harland A. Morrison

KSID

SIDNEY—1952—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Sidney Bdcstg. Co.
 Address Legion Park
 Phone Number 5503
 News Service UP
 Representative McGillvra
 Pres., Chief Eng. W. C. Grove
 Gen., Com. Mgr. Max Young
 Program Director Edith Sanks

NEVADA

Pop. Feb. 1, 1954 (Est.) 176,000 — Families 66,000
Radio Homes 64,000 — TV Homes 12,500 — Stations in State 10

KELK

ELKO—1948—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Elko Bcstg. Co.
 Address P. O. Box 790
 Phone Number 290
 News Service UP
 President Chris Sheerin
 General Manager John J. Gammick
 Program Director Bob Vizina
 Chief Engineer Roy Gallagher

KELY

ELY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By White Pine Bcstg. Co.
 Address Box 1088
 Phone Number 2077
 Transcription Service VWorld

News Service INS
 Co-Manager D. I. Hansen
 Co-Manager D. V. Bradley

KENO

LAS VEGAS—1940—ABC

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By Nevada Bcstg. Co.
 Business Address Box 1310
 Phone Number 1400
 Air Time Full Time
 News Service INS
 Representative W. S. Grant
 Pres., Gen.-Sta. Manager Maxwell Kelch
 Commercial Mgr. Thompson Magowan
 Pgm., Pub. Dir. Ken O'Connell
 Chief Engineer R. O. Dow

KLAS

LAS VEGAS—1948—CBS

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By.....Las Vegas Bctrs., Inc.
AddressDesert Inn, P. O. Box 1510
Phone Number4646
Air TimeFull Time
Transcription ServiceStandard
Representative.....Weed & Co.
MembershipBAB
PresidentFred Stoye
General Manager.....Tom Ivory
Commercial Manager.....Bill Pursel
Program Director.....James Hart
Publicity Director.....Flo Brummel
Chief Engineer.....Greg Gelhart

KORK

LAS VEGAS—1951—NBC

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Vegas Valley Bcstg. Co.
AddressHotel Thunderbird
Phone Number6500
News ServiceUP
RepresentativeGeo. P. Hollingbery
MembershipBAB
Pres., Gen. Mgr......David McKay
Station Manager.....Roland B. Vaile
Program Director.....Robert Baker
Chief Engineer.....Bill Binford

KRAM

LAS VEGAS—1947—MBS-KBS
 INTERMOUNTAIN

Frequency: 920 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Boulder City Bcstg. Co.
AddressP. O. Box 1712
Phone Number920
Air TimeFull Time
News ServiceUP
Transcription ServiceThesaurus
Station RepresentativeAvery-Knodel
President.....Edward J. Jansen
Commercial Manager.....Lester Seiffert
Program Director.....Martin Black
Chief Engineer.....Fred Young

KATO

RENO—1946—MBS-DON LEE

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Sierra Bcstg. Co.
Business-Studio Address.....Box 2231
Phone Number2-4501
Air TimeFull Time
RepresentativeWalker, McGavren
Transcription ServiceLangworth
MembershipNARTB
Pres., Gen. Mgr......R. L. Stoddard
Commercial Manager.....Robert S. Hughes
Program Director.....Betty Stoddard
Chief Engineer.....Al Glass

KOH

RENO—1928—NBC

Frequency: 630 Kc.....**Power:** 5000 Watts d.,
 1000 n.
Owner.....McClatchy Bcstg. Co.

Business-Studio Address.....143 Stevenson St.
Phone Number3-5106
News ServiceUP
Transcription ServiceCapitol
Representative.....Paul H. Raymer
PresidentEleanor McClatchy
ManagerHewitt Kees
Program Director.....Bruce Branson
Chief Engineer.....Wesley Craig

KOLO

RENO—1946—CBS

Frequency: 920 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Reno Bcstg. Co.
Business-Studio Address.....33 Sierra St.
Phone Number2-4516
Air TimeFull Time
News ServiceUP
RepresentativeGeorge P. Hollingbery
MembershipNARTB, BAB
PresidentDave McKay
General-Station Manager.....H. G. Wells
Commercial Manager.....Howard Doyle, Jr.
Sales Prom. Mgr......Gene McKenna
Program Director.....Dave Niles
Publicity Director.....Pat Welty
Chief Engineer.....Merle Peterson

KWRN

RENO—1947—ABC

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Operated By.....KWRN, Inc.
Business-Studio Address.....Box 76
Phone Number3-6156
Air TimeFull Time
News ServiceAP
MembershipBAB, NARTB
Transcription ServiceThesaurus, Standard
Pres., Gen. Mgr......Franz J. Robischon
Commercial Mgr......W. V. Leroy Swecker
Chief Engineer.....Walt Rees

FOR
 NEW YORK
 TELEPHONE
 NUMBERS
 SEE PAGE

100

NEW HAMPSHIRE

Pop. Feb. 1, 1954 (Est.) 554,000 — Families 160,000
Radio Homes 155,000 — TV Homes 86,500 — Stations in State 12

W M O U

BERLIN—1946—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. White Mtns. Bcstg. Co.
Address 27 Green Square
Phone Number 1797-8
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative Kettell-Carter, Radio Reprs.
Membership NARTB, BAB
President Joseph K. Close
Gen. Sta. Comm. Mgr. Frank B. Estes
Sales Prom. Mgr. Ted B. Sawyer
Chief Engineer Ernest Roberge

W T S V

CLAREMONT—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Grandview Inc.
Trans. Address 155 Front St., Manchester
Phone Number 4-4075
President William J. Barkley
General Manager W. J. Rust Jr.
Comm. Sta. Mgr. C. Stearns Jr.

W K X L

CONCORD—1946—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Capitol Bcstg. Co.
Business-Studio Address Eagle Hotel
Phone Number 4180
Air Time Full Time
News Service AP
Representative Adam Young, Kettell-Carter
President Henry R. Silver
General Manager Tom Frank
Commercial Mgr. Saul Gross
Sales Prom. Mgr. Al Englehardt
Chief Engineer Robert Wright

W T S L

**HANOVER-LEBANON—1950
GRANITE**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By WTSL Inc.
Address 155 Front St.
Phone Number 4-4075
President William J. Barkley
General Manager Ralph Gottlieb
Chief Engineer Al Davis

W K N E

KEENE—1926—CBS

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By WKNE Corp.
Address 17 Dunbar St.
Phone Number 2080
Air Time Full Time

News Service AP
Transcription Service Thesaurus
Representative Meeker, Kettell-Carter
Membership NARTB, BAB
President Joseph K. Close
Gen. Sta. Comm. Mgr. Frank B. Estes
Sales Prom. Mgr. Ted B. Sawyer
Chief Engineer Ernest Roberge

W L N H

**LACONIA—1922—ABC-KBS
YANKEE**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Northern Bcstg. Corp.
Business-Studio Address 653 Main St.
Phone Number 2-300
Air Time Unlimited
News Service AP
Representative Kettell-Carter, Grant
Transcription Service Langworth
President Genevieve Wingate
Gen. Sta. Mgr. Arthur Rothafel
Commercial Manager Sydney Clarke
Program Director Irving W. Kaizer
Chief Engineer Walter Avery

W F E A

MANCHESTER—1932—CBS

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By N. H. Bcstg. Inc.
Business-Studio Address 286 Franklin St.
Phone Number 5-5491
Air Time Full Time
News Service AP
Transcription Service Thesaurus
Representative Adam J. Young, Jr.
Kettell-Carter
President Morris Silver
Gen. Sta. Mgr. Warren H. Jourmay
Commercial Manager Saul Gross
Program Director Frank Finning
Chief Engineer Reginald Schow

W K B R

**MANCHESTER—1945
GRANITE STATE**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Granite State Bcstg. Inc.
Address 155 Front St.
Phone Number 44075
Air Time 6 a.m.-11:30 p.m.
President W. J. Barkley
Program Director Perry White
Chief Engineer Royston Phillips

W M U R

MANCHESTER—1941—CBS

Frequency: 610 Kc. Power: 5000 Watts d.,
1000 Watts n.

Owned-Operated By.....The Radio Voice of
New Hampshire, Inc.
Business-Studio Address.....1819 Elm St.
Phone Number.....5-5788
News Service.....UP
Air Time.....Full Time
Transcription Service.....World
Representative.....Weed
Membership.....NARTB, BAB
President.....Hon. Francis P. Murphy
General Manager.....Wallace A. Walker
Program Director.....Bernie Mark
Chief Engineer.....Vincent Chandler

WOTW
NASHUA—1947

Frequency: 900 Kc. **Power:** 1000 Watts d.
Owned-Operated By.....Nashua Bcstg. Corp.
Bus.-Studio-Transmitter Location.....Lund Rd.
Phone Number.....5000
News Service.....UP
Transcription Service.....World
Representative.....Bertha Bannan, Walker
Membership.....BAB
Pres., Gen. Mgr......Arthur A. Newcomb
Program Director.....Aldo Cretarolo
Chief Engineer.....Harry Handfield

W H E B
PORTSMOUTH—1932—MBS

Frequency: 750 Kc. **Power:** 1000 Watts d.
Owned-Operated By.....WHEB, Inc.
Phone Number.....4080
Air Time.....Daytime
News Service.....AP
Transcription Service.....World
Representative.....Kettel-Carter, Walker
President.....Charles M. Dale
Gen., Comm. Prcm. Mgr......Thomas M. Dale
Program Dir......Lucien Dumont
Chief Engineer.....Anthony Vaccaro

W W N H
ROCHESTER—1948
GRANITE STATE

Frequency: 930 Kc. **Power:** 1000 Watts d.
Owned-Operated By.....Strafford Bcstg. Corp.
Address.....Rochester Hill Rd.
Phone Number.....1400-1
News Service.....UP
Representative.....Borgati, Webb
Membership.....BAB, NARTB
Pres., Gen. Mgr......A. J. K. Malin
Commercial Mgr......M. C. Ball
Station Manager.....H. Martin
Chief Engineer.....F. De Falco

NEW JERSEY

Pop. Feb. 1, 1954 (Est.) 5,228,000 — Families 1,547,000
Radio Homes 1,493,000 — TV Homes 1,375,000 — Stations in State 20

W J L K
ASBURY PARK—1926

Frequency: 1310 Kc. **Power:** 250 Watts
Owned-Operated By.....Asbury Park Press, Inc.
Address.....Press Plaza
Phone Number.....Asbury Park 2-3000
News Service.....AP
Transcription Service.....Associated
President.....Wayne D. McMurray
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Program Director.....Frank Huber

W F P G
ATLANTIC CITY—1940—CBS

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Operated By.....Neptune Bcstg. Corp.
Business Address.....Steel Pier
Phone Number.....5-2188
News Service.....UP
Representative.....John E. Pearson
President.....Fred Weber
Director of Operations.....Blair Thron
Commercial Mgr......R. E. Truex
Office Manager.....Pearl Kogen

Program Dir......Ed Davis
Chief Engineer.....Earle Godfrey

W M I D
ATLANTIC CITY—1947—ABC-MBS

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Oper. By.....Mid-Atlantic Bcstg. Co., Inc.
Business-Studio Address.....Box 1016
Phone Number.....4-1340
Air Time.....7 a.m.-2 a.m.
News Service.....AP
Transcription Service.....Associated, World
Representative.....Stars Natl.
Gen., Sta. Mgr......David H. Freedman
Program Director.....Vincent Lindner

W S N J
BRIDGETON—1937

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Oper. By.....Eastern States Bcstg. Corp.
Phone Number.....BR 2930
Transcription Service.....Thesaurus
Station Representative.....Clark
President.....Russell S. Henderson
Vice-Pres., Gen. Mgr......Paul Alger
Commercial Manager.....Jerry Aldan
Chief Engineer.....Ed Bold

W C A M

CAMDEN—1922

Frequency: 1310 Kc. Power: 250 Watts
 Owned-Oper. By: City of Camden
 Business Address: City Hall
 Phone Number: Emerson 5-5600
 Air Time: 24 hours
 Transcription Service: Standard
 Membership: NARTB
 General Manager: John Cleary
 Sales Prom. Mgr.: Joseph Hale
 Program Director: Jack La Mar
 Publicity Director: Gilbert Whiting
 Chief Engineer: John Zander

W K D N

CAMDEN—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By: South Jersey Bcstg. Co.
 Business-Studio Address: 2881 Mt. Ephraim Ave.
 Phone Number: Emerson 5-7200
 Air Time: Daytime
 Representative: Keller
 Membership: NARTB
 President: Ranulf Compton
 General Manager: Gordon Giffen
 Sales Prom. Mgr.: William Murphy
 Program Director: Harvey Husten
 Chief Engineer: Robert Houston

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BRAND IN NEWS IS AP

W M T R

MORRISTOWN—1948—ABC

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By: Morristown Bcstg. Co.
 Address: Box 345
 Phone Number: MO 4-5700
 Transcription Service: Associated
 President: George S. Croy
 General Manager: Kenneth A. Croy
 Commercial Mgr.: Henry Behre
 Program Director: Bob Vesel
 Chief Engineer: Rudolph C. Prow

W A A T

NEWARK—1921

Frequency: 970 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By: Bremer Bcstg. Corp.
 Business-Studio Address: 1020 Broad St.
 Phone: Mitchell 2-6400; Barclay 7-3260 (N. Y.)
 News Service: AP
 Transcription Service: Associated, SESAC
 Representative: Weed
 Membership: NARTB
 President, Gen. Mgr.: Irving R. Rosenhaus
 V.P., National Sales: E. S. Lennon
 Publicity Director: Elizabeth C. Butterfield
 V.P., Engineering: Frank V. Bremer

W H B I

NEWARK—1922

Frequency: 1280 Kc. Power: 2500 Watts d.;
 1000 Watts n.
 Owned-Operated By: May Radio Bcst. Corp.
 Business-Studio Address: 100 Shipman St.
 Phone Number: Mitchell 2-7354
 President: James L. Shearer
 General Manager: William Masi
 Chief Engineer: Harold Michaels

W N J R

NEWARK—1947

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By: Rollins Bcstg. Co.
 Business-Studio Address: Route 22
 Phone Number: Market 3-2700
 News Service: UP
 Transcription Service: Standard
 General Manager: A. R. Lanthcar

W V N J

NEWARK—1948

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: Newark Bcstg. Corp.
 Business-Studio Address: 91 Halsey St.
 Phone Number: Mitchell 3-7600
 News Service: UP
 Transcription Service: World
 President: Edward W. Scudder, Jr.
 Gen., Sta. Mgr.: Harry D. Goodwin
 Commercial Mgr.: Ivon B. Newman
 Chief Engineer: Peter Testan

WCTC

NEW BRUNSWICK—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Chanticleer Bcstg. Co.
 Business-Studio Address: 385 George St.
 Phone Number: Charter 7-1450
 News Service: AP
 Transcription Service: Langworth
 Membership: NARTB
 President: James L. Howe
 Station Manager: Robert Williams
 Commercial Manager: James M. Vogdes, Jr.
 Chief Engineer: Victor Takach

WNNJ

NEWTON—1953

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By: Sussex County Bcstrs.
 Address: Andover Township
 General Manager: William Fairclough
 Comm. Mgr., Chief Engr.: Simon Geller
 Program Director: Robert Mensel

WPAT

PATERSON—1941

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By: North Jersey Bcstg. Co., Inc.
 Business-Studio Address: 66 Hamilton St.
 Phones: Armory 4-3400, PE. 6-2945 (N. Y.)
 Newspaper Affiliation: Passaic Daily News

News Service: AP, UP
 Transcription Service: Associated, Thesaurus
 Lang-Worth

President: Richard Drukker
 General Manager: D. J. Wright
 Business Manager: Charles W. Parker
 Chief Engineer: Earl F. Lucas

WOND

PLEASANTVILLE—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Pioneer Bcstrs., Inc.
 Address: Old Turnpike
 Phone Number: Pleasantville 3971
 Transcription Service: Standard, Thesaurus
 News Service: AP
 Membership: NARTB, BAB
 President: Charles Rupp
 General Manager: John Struckell
 Chief Engineer: Milton Thurlow

WBUD

TRENTON—1947

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Operated By: Morrisville Bcstg. Co.
 Address: 108 N. Broad St.
 Phone Number: 4-7191
 News Service: AP
 Transcription Service: World
 President: Verna S. Hardin
 General Manager: Richard M. Hardin
 Chief Engineer: William A. Brewer

Stolen From a Time Buyer's Memo:

31

DECEMBER

Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	3	4	5	6	7	8	9
6	7	8	9	10	11	12	10	11	12	13	14	15	16
13	14	15	16	17	18	19	17	18	19	20	21	22	23
20	21	22	23	24	25	26	24	25	26	27	28	29	30
27	28	29	30	31			31						

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Contact: Sales Mgr. at Charter 7-1450, New Brunswick, N. J.

365 THURSDAY, DECEMBER 31, 1953 0

WCTC

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RESULTS

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WOND

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WOND

Studios—Pleasantville, N. J.
 John G. Struckell, Gen. Mgr.

* Advertest Research

WTNJ

TRENTON—1928

Frequency: 1300 Kc. Power: 250 Watts d.
 Owned-Operated By: WOAX, Inc.
 Address: 416 Bellevue Ave.
 Phone Number: 3-4281
 President: Dick Defreitas
 General Manager: Leonard H. Levitt
 Chief Engineer: Nicholas Delassandro

WTTM

TRENTON—1941—NBC

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Operated By: Peoples Bcst. Corp.
 Business-Studio Address: 541 E. State St.
 Phone Number: 5-8515
 Air Time: 7 a.m.-12:05 a.m.
 News Service: AP
 Representative: Forjoe
 Membership: NARTB, BAB
 President: M. D. Lincoln
 General Manager: F. L. Bernstein
 Publicity Director: Fred Walker
 Chief Engineer: Chester Sunderland

WWBZ

VINELAND—1946

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By: Community Bcstg. Serv.
 Address: 633 Wood St.
 Phone Number: Vineland 7-1360
 News Service: UP
 Transcription Service: World
 Representative: Gill, Perna
 President: Joseph M. Bullock
 Gen., Sta., Prom. Mgr.: Fred M. Wood
 Commercial Manager: John Serra
 Chief Engineer: Saul Altzman

WCMC

WILDWOOD—1951

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Operated By: Francis J. Matrangola
 Phone Number: 2-7751
 Transcription Service: Capitol
 Owner, Gen. Mgr.: Francis J. Matrangola
 Comm. Mgr., Prog. Dir.: George M. Hart
 Chief Engineer: Carlton S. Owen

NEW MEXICO

Pop. Feb. 1, 1954 (Est.) 760,000 — Families 195,000
 Radio Homes 181,000 — TV Homes 51,000 — Stations in State 29

KALG

ALAMOGORDO—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: William Wayne Phelps
 Address: Box 268
 Phone Number: 211
 Air Time: Full Time
 News Service: UP
 Membership: NARTB, BAB
 Gen., Sta. Mgr.: Wayne Phelps
 Chief Engineer: Harry Albers

KDEF

ALBUQUERQUE—1953

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Frank Quinn
 Address: 506 2d N.W.
 Phone Number: 3-7813
 Pres., Gen. Mgr.: Frank Quinn
 Commercial Mgr.: Lee Govan
 Program Director: Jerry Nesler
 Promotion Mgr.: Bill Prevetti
 Chief Engineer: Bob Easley

KABQ

ALBUQUERQUE—1947—MBS
 INTERMOUNTAIN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: KABQ Bcstg. Co.
 Address: 317 N. Broadway, Box 1388
 Phone Number: 3-1744
 Air Time: 5 a.m.-M.
 Transcription Service: Thesaurus
 News Service: AP
 Representative: Richard O'Connell
 Membership: BAB
 Pres., Prom. Mgr.: Helen A. Price
 V.P., Gen., Comm. Mgr.: Bert Arnold
 Program Director: Don Husted
 Chief Engineer: John Morrison

KGGM

ALBUQUERQUE—1927—CBS

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By: New Mexico Bcstg. Co.
 Business Address: 1414 Coal St., S.W.
 Phone Number: 3-4543
 Air Time: Full Time
 Representative: Weed & Co.
 President: A. R. Hebenstreit
 Station Manager: E. Jonny Graff
 Program Director: Robert Vandriel
 Chief Engineer: Leonard F. Dodds

KOAT

ALBUQUERQUE—1946—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Alvarado Bcstg. Co., Inc.

Business-Studio Address.....122 S. Tulane
 Phone Number.....5-7501
News Service.....UP
 Trans. Service.....Associated, Lang-Worth
 Representative.....Rambeau
 President.....Herbert W. Wimberly
 General Manager.....A. M. Caldwell
 Chief Engineer.....Donald Delaney

K O B

ALBUQUERQUE—1920—NBC

Frequency: 770 Kc... Power: 50,000 Watts d.;
 25,000 Watts n.
 Owned-Oper. By.....Albuquerque Bcstg. Co.
 Bus-Studio Address.....234 Fifth St., S.W.
 Phone Number.....3-4411
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....SESAC
 Representative.....Branham
 Membership.....BAB
 Pres., Gen. Mgr.....Wayne Coy
 General Manager.....J. I. Meyerson
 Commercial Manager.....Rolf Nielson
 Sales Prom. Mgr.....A. E. Mickel
 Program Director.....Michael Dillon
 Chief Engineer.....George S. Johnson

K S V P

**ARTESIA—1946—KBS-MBS
 INTERMOUNTAIN**

Frequency: 990 Kc... Power: 1000 Watts d.,
 250 n.
 Owned-Operated By.....Artesia Bcstg. Corp.
 Business-Studio Address.....Box 38
 Phone Number.....650
 News Service.....UP
 Representative.....Avery Knodel
 President.....Martin Yates III
 General Manager.....David M. Button
 Chief Engineer.....Ronald Austin

K A V E

CARLSBAD—1936—CBS-SWN

Frequency: 1240 Kc... Power: 250 Watts
 Owned-Operated By.....Carlsbad Bcstg. Corp.
 Business-Studio Address.....601 No. Canal St.
 Phone Number.....5-4101
 Air Time.....6 a.m.-M.
 News Service.....AP
 Representative.....Taylor Co.
 President.....Val Lawrence
 General-Station Mgr.....Norman R. Loose
 Commercial Manager.....Richard E. Doyle
 Sales Prom. Mgr.....Richard Miner
 Program Director.....Alexander Pitcaithley
 Chief Engineer.....Harland Nifong

K P B M

CARLSBAD—1950

Frequency: 740 Kc... Power: 1000 Watts d.
 Owned-Operated By.....Coronado Bcstg. Co.
 Address.....313 W. Mermod
 Phone Number.....5-5373
 Transcription Service.....Lang-Worth

Representative.....McGillvra
 Membership.....BAB, NARTB
 Pres., Gen. Mgr.....Maurice F. McEvoy
 Sta., Comm. Mgr.....Darrell A. Swayze
 Chief Engineer.....Vic Daley

K L M X

CLAYTON—1949

Frequency: 1450 Kc... Power: 250 Watts
 Owned-Oper. By.....Ari-Ne-Mix Bcstg.
 Address.....Box 7, Fair Grounds
 Phone Number.....616
 Transcription Service.....Thesaurus
 News Service.....UP
 Representative.....Best, Palmer
 President.....Arthur Jernigan
 Gen., Sta., Comm. Mgr.....Frank Vale
 Chief Engineer.....Robert Waters

K C L V

CLOVIS—1952—ABC

Frequency: 1240 Kc... Power: 250 Watts
 Owned-Oper. By.....New-Tex Bcstg.
 Address.....Box 866
 Phone Number.....4401
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Pearson
 President.....Odus L. Echols
 Commercial Mgr.....Evelyn Ganter
 Chief Engineer.....Clayton Fuchs

K I C A

CLOVIS—1931—MBS

Frequency: 980 Kc... Power: 1000 Watts
 Owned-Oper. By.....Hugh DeWitt Landis
 Address.....519 Piles St.
 Phone Number.....5511
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Station Representative.....Hal Holman
 Membership.....BAB, NARTB
 Gen., Sta. Mgr.....DeWitt Landis
 Commercial Manager.....C. O. Kendrick
 Pgm., Pub. Dir.....Harold Cook
 Chief Engineer.....M. S. Digger O'Dell

K V B C

FARMINGTON—1951—KBS

Frequency: 1240 Kc... Power: 250 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Address.....Box 1117
 Phone Number.....789
 News Service.....UP
 Transcription Service.....World
 Pres., Gen. Mgr.....Marvin E. Bowles
 Commercial Mgr.....James Montgomery

K G A K

GALLUP—1946—KBS

Frequency: 1230 Kc... Power: 250 Watts
 Owned-Oper. By.....Thunderbird Bcstg. Co.
 Address.....E. of Gallup

Phone Number 1300
 News Service UP
 Transcription Service Lang-Worth
 Station Representative McGillvra
 Pres., Gen. Mgr. Merle H. Tucker
 Chief Engineer Robert Adamson

K W E W

HOBBS—1938
MBS-KBS-SOUTHWEST

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KWEW, Inc.
 Business-Studio Address 116 E. Dunnam
 Phone Number 3-3137
 News Service UP
 Transcription Service MacGregor, Lang-Worth
 Representative Taylor
 President Mrs. Theresa Whitmore
 General Manager Harry McAdams
 Commercial Manager Phil McGee
 Chief Engineer Roy Evans

K O B E

LAS CRUCES—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Mesilla Valley Bcstg. Co.
 Bus. Studio Address 902 N. Main St.
 Phone Number 1121
 News Service UP
 President M. B. Thompson
 General Manager L. S. Sleppy
 Chief Engineer Bruce Pedersen

K F U N

LAS VEGAS—1941—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Southwest Bcstg. Inc.
 Business Address Box 710
 Phone Number 12
 News Service UP
 Transcription Service Standard
 Representative Hil F. Best
 Pres., Comm. Mgr. Ernest N. Thwaites
 Chief Engineer A. F. Schultz

K R S N

LOS ALAMOS—1949—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Alvarado Bcstg. Co.
 Address Community Center
 Phone Number 2-4422
 Air Time Full Time
 Representative George P. Hollingbery
 Transcription Service Associated
 News Service UP
 Membership BAB
 President H. W. Wimberly
 General Manager A. M. Cadwell
 Sta., Comm. Mgr. Bob Porton
 Pgm. Dir., Sls. Prom. Mgr. William Spack, Jr.
 Publicity Director Jack N. Hardwick
 Chief Engineer John L. Lockhart

K L E A

LOVINGTON—1952

Frequency: 1050 Kc. Power: 250 Watts
 Owned-Oper. By Prosperity Land Bcstg. Co.
 Address P. O. Drawer 865
 Phone Number 8911
 News Service UP
 Transcription Service Standard
 Representative Clyde Melville
 Membership BAB, NARTB
 Owner, Gen. Mgr. David R. Worley
 Sta., Comm., Prom. Mgr. Butler A. Summer
 Program Director Jack Heaton
 Chief Engineer Francis Clements

K E N M

PORTALES—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Plains Bcstg. Co.
 Address Box 447, Roswell
 Phone Number 600
 News Service UP
 Transcription Service Lang-Worth, MacGregor
 President Theresa Whitmore
 Commercial Manager Ed Fitzpatrick
 Chief Engineer Roy Simmons

K R T N

RATON—1948—MBS
INTERMOUNTAIN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Southwest Bcstg. Inc.
 Business Address Box 767
 Phone Number 875
 Air Time Full Time
 News Service UP, INS
 Transcription Service Standard
 Membership BAB
 Pres., Gen. Manager. Ernest N. Thwaites
 Sta., Comm., Prom. Mgr. Ray Birch
 Chief Engineer A. F. Schultz

K B I M

ROSWELL—1953—KBS

Frequency: 910 Kc. Power: 1000 Watts d.
 Owned-Oper. By Taylor Bcstg. Co.
 Address Box 525
 Phone Number 4848
 Representative Clark
 President William C. Taylor

K G F L

ROSWELL—1927—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KGFL, Inc.
 Business-Studio Address 310 N. Robertson
 Phone Number 2000
 News Service UP
 Transcription Service Langworth, World
 Representative Taylor Co.
 President Mrs. Theresa Whitmore
 Sec'y-Treas. W. E. Whitmore, Jr.

General Manager.....G. F. Roberts
 Chief Engineer.....E. C. Rader

Gen., Comm. Mgr.....Ivan R. Head
 Chief Engineer.....E. J. Vanderwood

K S W S

ROSWELL—1947—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....John A. Barnett
 Business-Studio Address.....1723 W. Second
 Phone Number.....3737
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Meeker, Melville
 Owner.....John A. Barnett
 General Manager.....J. C. Porter
 Station Manager.....John Anderson
 Commercial Manager.....Paul B. McEvoy
 Chief Engineer.....Ray R. Summersgill

K S I L

SILVER CITY—1946—CBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....James H. Duncan
 Bus.-Studio-Transmitter Address...17th & Cactus
 News Service.....AP
 Representative.....Taylor
 Pres., Gen. Mgr.....J. H. Duncan
 Chief Engineer.....Wm. Rider

K C H S

**TRUTH OR CONSEQUENCES—1946
 KBS**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...O. L. and Gladyce P. Dennis
 Address.....401 Broadway
 Phone Number.....161
 News Service.....UP
 Representative.....Continental Radio Sales
 General Manager.....O. L. Dennis
 Program Director.....Gladyce P. Dennis
 Chief Engineer.....S. J. Woodworth

K T R C

SANTA FE—1946—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...J. Gibbs & Bayne A. Spring
 Address.....210 E. Marcy St.
 Phone Number.....3-6335
 News Service.....UP
 Transcription Service.....Associated
 Representative.....McGillvra
 Membership.....NARTB
 President.....J. Gibbs Spring
 Commercial Mgr.....S. C. Horn
 Chief Engineer.....Lloyd Storr

K T N M

TUCUMCARI—1941—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Quay County Bcstg. Co.
 Business Address.....Box 668
 Phone Number.....100
 Air Time.....6 a.m.-10:30 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Melville
 Membership.....NARTB
 Gen., Sta. Mgr.....Lloyd Hawkins
 Commercial Mgr.....Richard S. Fox
 Program Director.....Jack Crandall

K V S F

SANTA FE—1935—CBS

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sante Fe Bcstg. Co.
 Business-Studio Address...759 Cerrillos Rd.
 Phone Number.....3-7319
 Transcription Service.....World
 Representative.....Weed
 President.....A. R. Hebenstreit

NEW YORK

*Pop. Feb. 1, 1954 (Est.) 15,872,000 — Families 4,771,000
 Radio Homes 4,618,000 — TV Homes 3,912,000 — Stations in State 99*

W A B Y

ALBANY—1933

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Eastern N. Y. Bcstng.
 Business-Studio.....80 Braintree St.
 Phone Number.....2-3353
 News Service.....UP
 Representative.....Rambeau
 President.....David Kyle
 Gen., Sta. Mgr.....Edward L. Trudeau
 Comm., Sales Prom. Mgr.....Alix Blake
 Chief Engineer.....Tom Stapleton

W O K O

ALBANY—1925—UBS

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By...Gov. Dongan Bcstg. Corp.
 Business-Studio Address.....136 State St.
 Phone Number.....3-6638
 News Service.....AP
 Representative.....McGillvra
 President, General Mgr.....James T. Healey
 Commercial Manager.....Eugene Fitzpatrick
 Chief Engineer.....Al Sardi

WPTR

ALBANY—1948

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By: Patroon Brcdstg. Co., Inc.
 Address: Hotel Ten Eyck
 Phone Number: 5-3345
 News Service: AP, UP
 Transcr. Service: Associated, SESAC, World
 Station Representative: Weed and Co.
 Membership: BAB
 President: J. Myer Schine
 General Manager: Stephen R. Rintoul
 Chief Engineer: W. Russell David

WROW

ALBANY—1947—ABC

Frequency: 590 Kc. Power: 5,000 Watts d.
 1,000 Watts n.
 Owned-Oper. By: Hudson Valley Br. Co., Inc.
 Address: North Greenbush
 Phone Number: 3-2225
 News Service: UP
 Transcription Service: Thesaurus
 Station Representative: The Bolling Co.
 Membership: NARTB, BAB
 General Manager: Harry L. Goldman
 Station Manager: Isabella Arden
 Commercial Manager: Leo Rosen
 Chief Engineer: Charles Heisler

WCSS

AMSTERDAM—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Community Service Bcst.
 Business-Studio Address: Upper Locust Ave.
 Phone Number: 4-4000
 News Service: UP
 Transcription Service: World
 Representative: McGillvra
 Membership: BAB, NARTB
 President: Alphonse Di Mezza
 General Manager: Alex Sherwood
 Chief Engineer: Barry Frank

WMBO

AUBURN—1926—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: WMBO, Inc.
 Business-Studio Address: 141 Genesee St.
 Phone Number: 2-3511
 Newspaper Affiliation: "Advertiser"
 News Service: AP
 Transcription Service: World
 Representative: Thomas F. Clark
 Membership: NARTB, BAB
 President: William O. Dapping
 General Manager: Frederick L. Keesee
 Chief Engineer: Herbert House

WBTA

BATAVIA—1941—MBS

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Batavia Bcstg. Corp.
 Business-Studio Address: 218 East Main St.
 Phone Number: 715
 News Service: AP
 Transcription Service: World
 Pres., Gen. Mgr.: Edmund R. Gamble
 Sales Prom. Mgr.: Charles L. Snow
 Program Director: Jan Danielson
 Chief Engineer: Fred Callendar

WENE

BINGHAMTON—ENDICOTT—1947

ABC

Frequency: 1430 Kc. Power 5000 Watts

AN UNBEATABLE COMBINATION!

MBS NETWORK + 50,000 WATTS

IN THE 31st MARKET

PLUS UPSTATE, N. Y.

SELLS ALBANY-TRIO-SCHENECTADY

WPTR ALBANY, NEW YORK

Owned-Oper. By.....Ottaway Stations, Inc.
 Business-Studio Address.....909 E. Main
 Phone Number.....5-3351
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Radio Reps. Inc.
 Membership.....NARTB, BAB
 President.....James H. Ottaway
 Managing Director.....F. H. Brinkley
 Station Manager.....S. W. Ryder
 Sales Prom., Comm. Mgr....Norman F. Flynn
 Program Director.....Len Hathaway
 Chief Engineer.....Sheldon W. Weyland

WINR

BINGHAMTON—1946—NBC

Frequency: 680 Kc.....Power: 1000 Watts d.
 500 Watts n.
 Owned-Oper. By..Southern Tier Radio Service
 Business-Studio Address..Court House Square
 Phone Number.....4-4318
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....George P. Hollingbery
 President.....Donald Kramer
 General Manager.....George J. O'Connor
 Commercial Manager.....H. R. Nicholson
 Pgm., Prom. Dir.....Charles Bishara
 Chief Engineer.....A. A. Kelley

WKOP

BINGHAMTON—1947—MBS

Freq.: 1360 Kc...Power: 100 Watts d.; 500 n.
 Owned-Oper. By..The Binghamton Bcstrs., Inc.
 Business-Studio Address.....34 Chenango St.
 Phone Number.....2-3437
 Air Time.....5:30 a.m.-1 a.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Headley-Reed
 Membership.....NARTB, BAB
 Pres., Gen.-Sta. Mgr.....Andrew Jarema
 Commercial Mgr.....Thomas Riley
 Program Director.....Wally Buman
 Chief Engineer.....Charles Hallinan

WNB F

BINGHAMTON—1927—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By...Clark Associates, Inc.
 Business Address.....40 Wall St.
 Phone Number.....Binghamton 3-7311
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Bolling
 Membership.....NARTB, BAB
 General Manager.....Cecil D. Mastin
 Commercial Manager.....S. N. Heslop
 Sales Prom. Mgr., Pub. Dir.....John Turner
 Program Director.....E. M. Scala
 Comptroller.....E. W. Farneti
 Chief Engineer.....L. H. Stantz

WBEN

BUFFALO—1930—NBC

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....WBEN, Inc.
 Phone Number.....MOhawk 0930
 Newspaper Affiliation..Buffalo Evening News
 Air Time.....5:30 a.m.-1 a.m.
 News Service.....AP, INS, UP
 Transcription Service...Thesaurus, Lang-Worth
 Representative.....Henry I. Christal
 Membership.....NARTB, BAB
 President.....Edward H. Butler
 Vice-President.....A. H. Kirchhofer
 General Manager.....C. Robert Thompson
 Station Manager.....Frank W. Kelly
 Sales Manager.....C. E. Daly
 Program Director.....Carl Erickson
 Publicity Director.....Joseph A. Haeftner
 Chief Engineer.....Ralph J. Kingsley

WB NY

BUFFALO—1935

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Roy L. Albertson
 Business-Studio Address.....485 Main St.
 Phone Number.....Mohawk 1400
 News Service.....AP, UP
 Pres., Gen. Mgr.....Roy L. Albertson
 Chief Engineer.....Thomas L. Vines

WE BR

BUFFALO—1924—MBS

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....WEBR, Inc.
 Business-Studio Address.....23 North St.
 Phone Number.....Lincoln 7133
 Newspaper Affiliation....."Courier-Express"
 Air Time.....5:30 a.m.-2 a.m.
 News Service.....AP, INS, UP
 Transcription Service...Thesaurus, Standard.
 SESAC
 Representative.....Katz
 Membership.....NARTB
 President.....William J. Conners, III
 General Manager.....William Doer
 Commercial Manager.....Carl J. Kirchhofer
 Pgm., Prom. Mgr.....Wm. Schweitzer
 Chief Engineer.....Frank B. Ridgeway

WGR

BUFFALO—1922—CBS

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Operated By.....WGR Bcstg. Corp.
 Business-Studio Address.....Rand Bldg.
 Phone Number.....Washington 3100
 Air Time.....5:50 a.m.-1:05 a.m.
 News Service.....UP
 Representative.....Free & Peters
 Membership.....NARTB, BAB
 Chairman of Board.....Leo J. Fitzpatrick
 Pres., Gen. Mgr.....I. R. Lounsberry
 Vice President.....Nat Cohen
 Commercial Manager.....Nat Cohen
 Sales Promotion Manager.....R. McPherson
 Program Director.....Robert Strigl

SATURATION

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ALL
THE AUDIENCE**

IN BUFFALO and WESTERN NEW YORK



**SO Pitch your sales message at ALL hours
... NOT once a week; NOT five times a week ...
BUT 26 TIMES A WEEK!**

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The most successful advertising technique is "Telling your sales story to as many people, as many times as you can, within the limits of a sound budget." This is the WKBW SATURATION FORMULA which is bringing increased sales results for WKBW advertisers; and we have the renewals to prove it. Call Avery-Knodel or WKBW.

WKBW
offers you **MORE THAN TWICE**
AS MANY LISTENERS
FOR YOUR DOLLAR!

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AVERY-KNODEL, INC.
National Representatives

WKBW
BUFFALO'S MOST POWERFUL STATION
WKBW

BASIC ABC
CLINTON H. CHURCHILL
Founder, President
and General Manager

W K B W**BUFFALO—1925—ABC**

Frequency: 1520 Kc. Power: 50,000 Watts
 Owned-Operated By: WKBW, Inc.
 Business Address: Radio Center, 1430 Main St.
 Phone Number: Grant 5101
 Air Time: 5:30 a.m.-2 a.m.
 News Service: UP
 Transcription Service: World
 Representative: Avery-Knodel
 Pres., Gen. Mgr.: Clinton H. Churchill
 Sales Prom., Pub. Dir.: Dorothy L. Ireland
 Sta. Comm. Mgr.: Alfred E. Anscombe
 Program Director: James McGrath
 Chief Engineer: Leroy Fiedler

W W O L**BUFFALO—1947**

Frequency: 1120 Kc. Power: 1000 Watts d.
 Owned-Operated By: Greater Erie Broad. Co.
 Address: 315 Main St.
 Phone Number: MO 1200
 News Service: INS, UP
 Representative: ForJoe
 Owner: Leon Wyszatycki
 General Manager: Ted Wyszatycki
 Commercial Manager: Jack Greenfield
 Chief Engineer: Walter Williams Jr.

W X R A**BUFFALO—KENMORE—1948**

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Operated By: W. New York Broad. Co.
 Address: Box 85
 Phone Number: AMherst 1160
 News Service: AP
 Station Representative: Wm. G. Rambeau
 Gen., Comm. Mgr.: Thaddeus Podbielniak
 Sales Prom., Pub. Dir.: Bradley D. Steiger
 Program Director: James J. Frieling
 Chief Engineer: Roger W. Fleming

W C B A**CORNING—1948**

Frequency: 1350 Kc. Power: 1000Watts d.
 Owned-Operated By: Wellsboro Corning Broad. Adv. Inc.
 Address: Davis Road
 Phone Number: 6-6442
 News Service: AP, World
 Representative: McGillvra, Inc.
 Pres., Gen. Mgr.: Paul L. Carpenter
 Program Director: Gerry Wells
 Chief Engineer: Charles Charnesky

W C L I**CORNING—1947—ABC**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Radio Corning, Inc.
 Address: Box 100
 Phone Number: 6-5421
 Transcription Service: Thesaurus

Station Representative: Meeker
 News Service: AP
 Pres., Gen. Mgr.: Gordon M. Jenkins
 Sta. Mgr., Prog. Dir.: George P. Droelle
 Chief Engineer: Frank Saia

W K R T**CORTLAND—1947**

Frequency: 920 Kc. Power: 1000 Watts d.
 500 n.
 Owned-Operated By: Radio Cortland, Inc.
 Bus. Studio Address: State Theatre Bldg.
 Phone Number: 2990
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Gill, Perna
 Membership: BAB
 President: Leighton A. Hope
 General Manager: William L. Thompson
 Chief Engineer: William Barron

W F C B**DUNKIRK—1949**

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Operated By: Dunkirk Broad. Corp.
 Address: 316 Main St.
 Phone Number: 7756-7-8
 News Service: UP
 Transcription Service: Thesaurus, World
 Station Representative: Walker
 Membership: NARTB, BAB
 Pres., Gen. Mgr., Sta. Mgr.: Alois A. Schmidt
 Commercial Manager: B. F. Goodrich
 Program Director: Tiny Hamrick
 Chief Engineer: J. T. Grace

W E L M**ELMIRA—1947—CBS-ABC**

Frequency: 1400 Kc. Power: 250 Watts
 Owner: Radio Elmira, Inc.
 Business-Studio Address: 222 E. Market St.
 Phone Number: 3-5626
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: Thesaurus
 Station Representative: Meeker
 Membership: NARTB
 President: John S. Riggs
 Vice Pres. (Sales): Keith W. Horton
 Vice Pres. (Bcstg.): Phil Cameron
 Program Director: William Griffiths
 Chief Engineer: Arthur French

W E N Y**ELMIRA—1939—NBC-MBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Elmira Star-Gazette, Inc.
 Bus. Studio Address: Mark Twain Hotel
 Phone Number: 5181
 Air Time: 6 a.m.-1 a.m.
 News Service: AP
 Transcription Service: World
 Representative: Everett & McKinney
 Membership: NARTB, BAB
 General Manager: Dale L. Taylor



Strong LOCAL Programming Gives Audience Domination to WHLI In the Major Long Island Market

- Familiar good music Long Islanders prefer
- LOCAL Long Island—national—international news
- Railroad—bus—school and industrial plant information
- LOCAL special events—editorial leadership in Long Island issues
- Long Island traffic and complete highway condition information
- Long Island weather—boating—fishing—beach and garden reports

WHLI "THE VOICE OF LONG ISLAND" has a larger daytime audience in the big booming major Long Island Market than any network or combination of independents . . . (Conlan)

WHLI

A M 1100
F M 98.3

HEMPSTEAD
LONG ISLAND, N. Y.

Paul Godofsky, Pres.

Represented by Rambeau

*the voice of
long island*

Sales Manager.....Ellis Erdman
 Program Director.....Ted Hodge
 Chief Engineer.....Thurlow A. Greene

W G B B
FREEPORT—1924

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated By.....Harry H. Carman
 Business-Studio Address...44 So. Grove St.
 Phone Number.....Freeport 9-1400
 News Service.....AP
 Transcription Service.....Lang-Worth
 Pres., Gen., Sta. Mgr. & Chief Engineer
 Harry H. Carman
 Commercial Manager.....Murray C. Evans
 Program Director.....A. Cheesman
 Promotion Mgr.....Herbert Clock

W O S C
FULTON—1949

Frequency. 1300 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Cassill Radio Corp.
 Address.....Pontiac Hotel, Oswego
 Phone Number.....Fulton 2-2255
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NARTB
 Station Representative.....Devney
 Pres., Gen. Mgr.....A. L. Richardson
 Station Manager.....N. A. Dukes
 Program Director.....Edward Reich
 Chief Engineer.....Robert N. Blair

W G V A
GENEVA—1947—ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Star Bcstg. Co., Inc.
 Address.....Geneva Federal Savings Bldg.
 Phone Number.....6691
 Air Time.....Full Time
 News Service.....AP
 Representative.....Cooke
 Transcription Service.....Lang-Worth
 Membership.....BAB
 President.....M. R. Forman
 General Manager.....Thomas L. Brown
 Program Director.....Alex Lamutis
 Chief Engineer.....R. Carleton Greene

W W S C
GLENS FALLS—1946—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By..Gt. Northern Radio Co.
 Address.....13 Warren St.
 Phone Number.....2-6518
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....BAB
 President.....Louis Brown
 Gen., Comm. Mgr.....Martin Katig
 Program Director.....Carl Mattison
 Chief Engineer.....Joseph Thomas

W E N T
GLOVERSVILLE—1944—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sacandaga Bcstg. Corp.
 Business-Studio Address.....8 W. Fulton St.
 Phone Number.....4-7175
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Gill, Perna
 President.....George Bissell
 General Manager.....J. L. Brownell, Jr.
 Program Director.....Lloyd Howell
 Chief Engineer.....Richard Stewart

W H L I
HEMPSTEAD—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....FM Bcstg. Corp.
 Business-Studio Address.....245 Baldwin Rd.
 Phone Number.....Hempstead 2-8000
 News Service.....UP
 Transcription Service.....Associated. World.
 Thesaurus
 Representative.....Rambeau
 Membership.....BAB
 Pres., Gen. Mgr.....Paul Godofsky
 V.P., Sales.....Joseph A. Lenn
 Publicity Director.....George Ball
 V.P., Chief Engineer.....Frank E. Knaack

W L E A
HORNELL—1951—MBS

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Hornell Bcstng. Corp.
 Business-Studio Address.....P. O. Box 450
 Phone Number.....1420
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Gill, Perna
 Membership.....BAB
 Pres., Gen. Mgr.....Charles D. Henderson
 Publicity Director.....Blanche Stuart Scott
 Chief Engineer.....George W. Stidstone

W W H G
HORNELL—1949

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....W. H. Greenhow Co.
 Address.....85 Canisteo St.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....McGillvra
 Pres., Gen. Mgr.....Louis G. Buisch
 Station Manager.....Donald J. Curran
 Chief Engineer.....Howard Huff

W H U C
HUDSON—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Colaren Bcstg. Co.
 Address.....Union Turnpike
 Phone Number.....HU 8-3341
 News Service.....UP

Transcription Service World
 Representative McGillvra
 Membership NARTB
 General Manager John Kearney
 Commercial Manager Robert Strakos
 Chief Engineer Charles Weiler

W G S M

HUNTINGTON—1951

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Oper. By Huntington-Montauk Bcstg.
 Co., Inc.
 Address 379 New York Ave.
 Phone Number Huntington 4-6740
 News Service UP
 Station Representative Robert Keller
 Transcription Service World
 Membership BAB
 President Byron T. Sammis
 Gen., Sta. Mgr. Edward J. Fitzgerald
 Program Director Don Daily
 Publicity Director Estelle Sammis
 Chief Engineer William Naramore

W H C U

ITHACA—1940—CBS

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Cornell University
 Business-Studio Address Savings Bank Bldg.
 Phone Number 4-6301
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Associated
 Membership NARTB, BAB
 Gen., Sta. Mgr. Michael R. Hanna
 Commercial Mgr. Earl S. Cobey
 Program Director Joseph A. Short
 Publicity Director Sam Woodside
 Chief Engineer True McLean

W J O C

JAMESTOWN—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned-Operated By Air Waves, Inc.
 Trans.-Bus.-Studio Address 415 W. Fourth St.
 Phone Number 5-108
 Air Time 5:55 a.m.-12 M.
 News Service AP
 Representative Gill-Perna
 Transcription Service World
 Membership NARTB, BAB
 Pres., Gen. Sta. Mgr. Harold P. Kane
 Program Director William Winn
 Commercial Manager Richard F. Rose
 Chief Engineer Burlon O. Waterman

W J T N

JAMESTOWN—1924—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By James Bcstg. Co., Inc.
 Bus.-Studio Address Hotel Jamestown
 Phone Number 7-151
 Air Time 6 a.m.-M.
 News Service UP

Transcription Service Associated, McGregor
 Representative Taylor
 Membership NARTB, BAB
 President Jay E. Mason
 Gen.-Sta.-Comm. Simon Goldman
 Program Director George Pflieger
 Publicity Dir. Jess Price
 Chief Engineer Harold J. Kratzert

W K N Y

KINGSTON—1939—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Kingston Bcstg. Corp.
 Business-Studio Address 601 Broadway
 Phone Number Kingston 4500
 Air Time Full Time
 News Service UP
 Representative Meeker
 Membership BAB, NARTB
 President Joseph K. Close
 General, Station Mgr. Robert M. Peebles
 Program Director Ernest Ward
 Publicity Director Richard McCarthy
 Chief Engineer Carl Egolf

W V O S

LIBERTY—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Sullivan County Bcstg. Co.
 Phone Number 1680-1
 Air Time 6:58 a.m.-12 M.
 News Service UP
 Pres., Gen. Mgr. S. D. Lubin
 Commercial Mgr. H. G. Borwick
 Chief Engineer Robert Gessner

W L F H

LITTLE FALLS—1952—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Radio City Bcstrs.
 Address S. 2nd St.
 Phone Number 654
 News Service AP
 Representative McGillvra
 President Arthur Feldman
 Vice-President Robert Feldman
 Gen. Mgr., Comm. Mgr. James M. Bryant
 Chief Engineer Henry Darco

W U S J

LOCKPORT—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Union-Sun & Journal, Inc.
 Trans.-Address 320 Michigan St.
 Phone Number 3-5944
 News Service AP
 Transcription Service World
 Newspaper Atfil. "Union Sun & Journal"
 Representative Gill, Perna
 Membership NARTB
 President Egbert D. Corson
 Gen., Sta. Mgr. Jack Gelzer
 Chief Engineer Richard Weatherbee

WICY

MALONE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By North Country Bcstg. Co.
 Trans. Address Malone Radio Center
 Phone Number 187
 Air Time 7 a.m.-11:15 p.m.
 News Service UP
 Pres., Gen. Sta. Mgr. Mitchell C. Tackley
 Commercial Manager Alice M. Tackley
 Program Director Donald J. Payo
 Chief Engineer John Gilchreist

WMSA

MASSENA—1945—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By The Brockway Co.
 Business Address Central Bldg.
 Phone Number 990
 Air Time 6:15 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Weed
 Membership NARTB, BAB
 President John B. Johnson
 General Manager Louis Saff, Jr.
 Station Manager Thomas R. McHugh
 Program Director James H. Nash
 Chief Engineer Michael Tarkulich

WALL

MIDDLETOWN—1942

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By The Community Bcstg. Corp.
 Business-Studio Address 62 North St.
 Phone Number Middletown 3119
 News Service AP
 Pres., Gen., Comm. Mgr. James M. Patt
 Program Director Jerry Wax
 Chief Engineer Charles B. Lissner

WGN Y

NEWBURGH—1933

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By Orange County Bcstg. Co.,
 Inc.
 Business-Studio Address 161 Broadway
 Phone Number Newburgh 4600
 News Service AP
 Membership BAB
 Pres., Gen. Mgr. George W. Bingham
 Commercial Manager Joseph Rake
 Chief Engineer Marvin S. Seimes

WNRC

NEW ROCHELLE—1953

Frequency: 1460 Kc. Power: 500 Watts d.

Owned-Oper. By Radio New Rochelle, Inc.
 Address 411 Fifth Ave.
 Phone Number New Rochelle 6-0800
 News Service AP
 President James A. Iodice
 Sta. Mgr., Chief Eng. Morton Morrison
 Program Director Kenneth Johnston

WABC

NEW YORK—1921—ABC

Frequency: 770 Kc. Power: 50,000 Watts
 Owned-Oper. By American Bcstg. Co., Inc.
 Business Address 7 West 66th St.
 Phone Number SU 7-5000
 Air Time 24 hours
 News Service AP, INS
 Representative Edward Peiry & Co.
 President Robert E. Kintner
 Vice-Pres., Gen. Mgr. Ted Oberfelder
 Commercial Manager Mike Renault
 Publicity Director Miles Eiten
 Program Manager Myrtle Tower
 Sales Prom. Mgr. Willis Parsons
 Chief Engineer John Bourcier

WBNX

NEW YORK—1927

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By WBNX Bcstg. Co., Inc.
 Bus.-Studio Address 260 E. 161st St., Bronx
 Phone Number ME1rose 5-0333
 News Service AP
 Transcription Service SESAC
 Representative King
 President A. L. Haskell
 V.P., Sta.-Gen. Manager William L. Moore
 Production Director Frank Johnson

WCBS

**NEW YORK—1924—CBS
 RADIO**

Frequency: 880 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 Operated By CBS Radio Division
 General Studio Address 485 Madison Ave.
 Phone Number Plaza 1-2345
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Capitol
 Representative CBS Radio Spot Sales
 Membership BAB
 President of CBS Frank Stanton
 General Manager Carl Ward
 Sales Manager Henry Untermeyer
 Sales Service Manager Mike Campbell
 Sales Prom. Mgr. Don Foley
 Program Director Sam Slate
 Public Affairs Dir. D. Gordon Graham
 Publicity Director Milton Rich



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ARE ON WHOM
NEW YORK'S FOREMOST
FOREIGN LANGUAGE
STATION**



The N Progresso Station

**ATLANTIC BROADCASTING COMPANY, INC.
136 WEST 52nd STREET, NEW YORK 19, N. Y.**

WEVD
NEW YORK—1927

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By...Debs Memorial Radio Fund
Business-Studio Address.....117 W. 46th St.
Phone Number.....PLaza 7-0880
News Service.....AP
President.....Adolph Held
Gen.-Sta.-Comm. Mgr.....Henry Greenfield
Program Director.....George Field
Chief Engineer.....Charles Brown

WHOM
NEW YORK—1930

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By...Atlantic Bcstg. Co., Inc.
Business Address.....136 W. 52nd St
Phone Number.....Circle 6-3900
News Service.....UP
President.....Fortune Pope
V.P. Chge. Sales.....Charles Ballin
Program Director.....Ralph Constantino
Chief Engineer.....George Steiger

WINS
NEW YORK—1926

Frequency: 1010 Kc. Power: 50,000 Wtts
Owned-Oper. By...Gotham Bcstg. Corp.
Address.....28 W. 44th St.
Phone Number.....BRyant 9-6000
News Service.....INS, UP
Transcription Service.....Associated
President.....J. Elroy McCaw
Gen. Mgr.....Robert Leder
Commercial Mgr.....Harry G. Kirwan
Program Director.....Robert Smith
Chief Engineer.....Paul von Kunitz

WLIB
NEW YORK—1942

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By...New Bcstg. Co., Inc.
Business-Studio Address.....207 E. 30th St.
Phone Number.....ORegon 9-2720
News Service.....AP
Representative.....Forjoe
President.....Morris S. Novik
Gen., Sta. Mgr.....Harry Novik
Program Director.....Nat Rudich
Chief Engineer.....John J. Bubbers
(See Page 508)

WMCA
NEW YORK—1925

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By...WMCA, Inc.
Business-Studio Address.....1657 Broadway
Phone Number.....Circle 6-2200
News Service.....AP
Transcription Service.....World
Representative.....AM Radio Sales
President.....Nathan Straus

General Manager.....M. M. Fleischl
Program Director.....Leon Goldstein
Sales Mgr.....John J. McSweeney
Chief Engineer.....James McCafferty

WMGM
NEW YORK—1922

Frequency: 1050 Kc. Power: 50,000 Watts
Owned-Oper. By...Marcus Loew Booking Agcy.
Business-Studio Address.....711 Fifth Ave.
Phone Number.....MUrray Hill 8-1000
News Service.....UP, AP
Representative.....Radio Reps.
Director.....Bertram Lebbhar, Jr.
General Manager.....Frank Roehrenbeck
Sales Manager.....Arthur M. Tolchin
Program Director.....Raymond Katz
Chief Engineer.....Paul Fuelling

WNBC
NEW YORK—1922—NBC

Frequency: 660 Kc. Power: 50,000 Watts
Owned-Oper. By...National Bcstg. Co., Inc.
Bus.-Studio Address.....30 Rockefeller Plaza
Phone Number.....Circle 7-8300
Transmitter Location.....Port Washington
News Service.....AP, INS, UP
Transcription Service.....Thesaurus
Representative.....NBC Spot Sales
Membership.....NARTB, BAB
President.....Sylvester Weaver
General Manager.....Hamilton Shea

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WEVD AM 1330 K.C. 5 K.W.
FM 97.9 20 K.W.

For more than twenty years some of the foremost national and local advertisers have renewed their contracts with WEVD to reach the Jewish population of the New York Metropolitan area.

Here they find an amazing market of vast buying power, represented by more than 600,000 families with a population exceeding 3,000,000.

To this adult listening audience WEVD's selected cultural, educational and entertainment features in Jewish and in English are an eager "must" on the dial.

Through the years advertisers have proved the loyalty of WEVD's unique audience... it stays tuned to WEVD... it responds quickly to quality... it has the means to buy.

That is the ONLY reason why sponsors renew their WEVD contracts year after year.

Advertisers who wish to cover the Metropolitan New York area need the voice of WEVD. Send for Your copy of the distinguished roster of

WHO'S WHO AMONG WEVD'S SPONSORS

All Programs Broadcast on
AM and FM Simultaneously

Henry Greenfield, *Managing Director*

WEVD 117-119 West 46th Street
New York 36, N. Y.

A carbon copy is never quite as good as the ORIGINAL

A carbon copy is never quite as good as the ORIGINAL

the original...

WNEW

1130 | ON YOUR DIAL

565 Fifth Avenue, New York 17, N. Y.

Commercial Manager.....George Stevens
 Promotion Mgr.....John Hurlbut
 Program Director.....Richard Pack
 Publicity Mgr.....Bill Anderson
 Chief Engineer.....Gerald Sellar

Co-ordinator of Operations.....John Jaeger
 Chief Engineer.....Max Weiner

W N E W
NEW YORK—1934

Frequency: 1130 Kc...Power: 50,000 Watts d.;
 10,000 Watts n.
 Owned-Operated By.....WNEW, Inc.
 Business-Studio Address.....565 Fifth Ave.
 Phone Number.....PLaza 3-3300
 Air Time.....24 Hours
 Transcription Service.....Lang-Worth
 Representative.....John Blahr
 President.....William S. Cherry, Jr.
 Exec. V.P., Gen. Mgr.....Bernice Judis
 V.P., Sales Director.....Ira Herbert
 Promotion Manager.....Kenneth Klein
 Program Director.....William Kaland

W O R

NEW YORK—1922—MBS

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....General Teleradio, Inc.
 Business-Studio Address.....1440 Broadway
 Phone Number.....LOnacre 4-8000
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....Associated
 Representative.....H-R Reps.
 Membership.....NARTE, BAB
 President.....Thomas F. O'Neil
 General Manager.....Gordon Gray
 Director of Sales.....Robert Mayo
 Sales Prom. Mgr.....Robert Sullivan
 Program Director.....Lawrence Menkin
 Publicity Manager.....Richard Jackson
 Chief Engineer.....Charles Singer

(See Page 298)

The Red Cross Needs



Your Unstinting Assistance

G I V E !

WLIB

1000 WATTS "1190 ON THE DIAL"

THE ONLY STATION IN
N. Y. WITH STUDIOS IN
HARLEM.

MORE NEGRO LISTENERS
IN A.M. THAN ANY OTHER
N. Y. STATION—PULSE

... PROGRAM ...

NEGRO TIME { 6:30 A.M. to 12 Noon
5:30 P.M. to sign off

RHYTHM AND BLUES • SPIRITUALS
32 COMMUNITY NEWS PROGRAMS
SPECIAL EVENTS, JAZZ, POPS, ETC.

ANGLO-JEWISH TIME — 4 to 5:30 P.M.

WLIB

"1190 ON THE DIAL"

POWERFUL NEW TRANSMITTER
ON AIR FEBRUARY 15, 1954
WALTER WHITE SHOW
SYNDICATED NATIONALLY

NEGRO POPULATION OF GREATER
NEW YORK IS 1,012,883—CENSUS



WLIB

"1190 ON THE DIAL"

ALSO SERVING 700,000
ENGLISH-SPEAKING JEWISH
FAMILIES — COST 7½ CENTS
PER 1000 LISTENERS — PULSE



— STARRING —

LLOYD WILLIAMS HAL JACKSON

"HARLEM SERENADE" "HOUSE THAT
 JACK BUILT"


LARRY FULLER CHAS. CAMPBELL

"GOSPEL TRAIN" "COMMUNITY NEWS"


— STARRING —

THE BOWSERS




BUDDY and SARA LOU

NEWS



G. JAMES FLEMING

NEWS



WALTER WHITE

HARRY NOVIK

General Manager — 207 East 30 St., N. Y. 17, N. Y.

PHONE: ORegon 9-2720

See pages 100-101 for

LISTING OF NEW YORK PHONE NUMBERS



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES



The Italian Influence

In every phase of American life, Italian creativeness plays a leading role in satisfying our demands for better living. From music to motor cars, from fashions and furniture to films and food, we eagerly accept the good things the Italian Influence brings us. Here in New York, with more than two million Americans of Italian origin, the Italian Influence makes its most penetrating impact. Let WOV show you how to direct this influence to the profit of the product you advertise.

*One of
America's
Important
Stations*

WOV
NEW YORK

5000 WATTS

Representatives:
John E. Pearson Co.

730 FIFTH AVE., NEW YORK 19 • ROME STUDIOS: VIA di PORTA PINCIANA 4

W O V

NEW YORK—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned-Operated By.....Wodaam Corp.
 Business-Studio Address.....730 Fifth Ave.
 Phone Number.....Circle 5-7979
 Air Time21 hrs.

News ServiceAP
 Transcription Service Standard....MacGregor
 RepresentativePearson
 President.....Richard E. O'Dea
 General Manager.....Ralph N. Well
 Commercial Manager.....Joseph N. Curl
 Sales Promotion Mgr.....Carroll Forbes
 Program Director.....Arnold Hartley
 Chief Engineer.....Emile Hill

FOR THE

WHLI Story

AND

PERSONNEL ROSTER

SEE

PAGES 500-501

Why WQXR is more than a radio station to 600,000 families

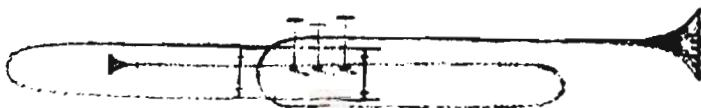
It's because WQXR means something very special and personal to its listeners.



It's because WQXR provides New York's *only* consistent source of good music. It's because WQXR's listeners tune to it as a *station*, not just for a special program.



It's all summed up by the reaction you get whenever you mention WQXR: "Oh, that's my *favorite* station!"



This very personal listener loyalty brings very generous results to WQXR advertisers. This year nearly 300 of them have found out how the nation's No. 1 good music station in the nation's No. 1 market pays off in more sales for them. Let us tell you more!

WQXR AM • FM

The Radio Station of The New York Times

"Always the Best in Music"

229 West 43 Street • New York 36, N. Y. • LA 4-1100

W Q X R

NEW YORK—1936

Frequency: 1560 Kc. Power: 50,000 Watts
 Owned-Operated By: Interstate Bcstg. Co.
 Business-Studio Address: 229 W. 43rd St.
 Phone Number: LA. 4-1100
 News Service: N. Y. Times (Owner)
 Transcription Service: Associated, SESAC
 Representative: Paul H. Raymer
 President: Arthur Hays Sulzberger
 Exec. V.P., Gen. Mgr.: Elliott M. Sanger
 V.P. Sales Mgr.: Norman S. McGee
 Sales Prom. Dir.: Mary Rice Anderson
 Program Director: Eleanor N. Sanger
 Chief Engineer: L. J. Kleinklaus

W H L D

NIAGARA FALLS—1940—RRN

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Oper. By: The Niagara Falls Gazette
 Publishing Co.
 Business-Studio Address: Hotel Niagara
 Phone Number: 8421
 News Service: UP
 Transcription Service: Associated, Standard
 Representative: Headley-Reed
 Membership: NARTB
 V.P., Gen.-Station Mgr.: Earl C. Hull
 Commercial Manager: Richard G. Robbins
 Chief Engineer: Robert Wilson

W J J L

NIAGARA FALLS—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper. By: John J. Laux
 Phone Number: 5266
 News Service: UP
 Transcription Service: SESAC
 Representative: Pearson
 Gen., Comm. Mgr.: Tom W. Talbot
 Program Director: Helen Tubbs
 Chief Engineer: Gustav Czaplak

W C H N

NORWICH—1952

Frequency: 970 Kc. Power: 500 Watts d.
 Owned-Oper. By: Radio Norwich, Inc.
 Address: 14 S. Broad St.
 Phone Number: 4-2218
 News Service: UP
 Pres., Gen. Mgr.: William J. Hall
 Pub. Dir., Comm. Mgr.: G. R. Perkins
 Chief Engineer: William M. Bush

W S L B

OGDENSBURG—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: St. Lawrence Bcstg. Corp.
 Address: 2315 Knox St.
 Phone Number: 500
 News Service: UP
 President: Joseph R. Brandy

General Manager: Harold J. Frank
 Program Director: Hal Gilman
 Chief Engineer: Ellsworth Hall

W H D L

OLEAN—1929—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: WHDL, Inc.
 Address: 3219 State St.
 Phone Number: 4149
 Newspaper Affiliation: Times Herald
 News Service: AP
 Transcription Service: Associated
 Representative: Everett & McKinney
 Membership: NARTB, BAB
 Pres., Gen., Sta. Mgr.: John R. Henzel
 Commercial Manager: James F. Hastings
 Program Director: Donald W. Merriman
 Chief Engineer: Parker H. Vincent

W D O S

ONEONTA—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Ottoway Stations, Inc.
 Bus.-Studio Address: 104 Chestnut St.
 Phone Number: 2470
 Air Time: 6 a.m.-M.
 News Service: UP
 Newspaper Affiliation: Daily Star
 Transcription Service: Associated
 Representative: Radio Reps.
 Membership: BAB
 President: James H. Ottaway
 Managing Director: Francis H. Brinkley
 Station Manager: Harold E. Graves
 Program Director: Howard Atwell
 Chief Engineer: Wiley Bates

W K B S

OYSTER BAY—1948

Frequency: 1520 Kc. Power: 250 Watts d.
 Owned-Oper. By: Key Bdcstg. System Inc.
 Phone Number: Oyster Bay 6-2500
 News Service: UP
 Transcription Service: MacGregor
 Pres., Gen. Mgr., Chief Engr.:
 R. Lee Hollingsworth

W A L K

PATCHOGUE—1952

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By: Suffolk Bcstg. Corp.
 Address: P. O. Box 230
 Phone Number: Patchogue 3-0408
 News Service: AP
 Newspaper Affiliation: Suffolk Cons. Press
 Transcription Service: Associated, Capitol
 Membership: NARTB
 Pres., Gen. Mgr.: Nils E. Segerdahl
 Vice-President: W. K. Macy, Jr.
 Chief Engineer: George Chandler

WPAC

PATCHOGUE—1951

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By: Patchogue Bcstg. Co.
 Address: 2 E. Main St.
 Phone Number: Patchogue 3-4600
 News Service: UP
 Pres., Gen. Mgr.: Lee Morrison
 Sta., Comm. Mgr.: Herbert Morrison
 Sales Prom. Mgr.: Don Lombardy
 Program Director: Stan Allan
 Chief Engineer: Morton Morrison

WLNA

PEEKSKILL—1948

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Highland Bcstg. Corp.
 Trans. Address: Radio Terrace
 Phone Number: Peekskill 7-1124
 News Service: UP
 Transcription Service: SESAC, World
 Membership: NARTB
 President: Peter C. Housekeeper
 General Manager: Irving E. Cottrell
 Comm., Sales Prom. Mgr.: Francis Lough

WEAV

PLATTSBURG—1935—ABC

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By: Plattsburg Bcstg. Corp.
 Studio Address: 153 Margaret St.
 Phone Number: 1600
 News Service: UP
 Transcription Service: World
 Representative: Gill-Perna
 Membership: NARTB, BAB
 Pres., Gen. Mgr.: George F. Bissell
 Program Director: Ray Turner
 Commercial Mgr.: Jack Charles
 Chief Engineer: Larry Lapanne

WIRY

PLATTSBURG—1950—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Clinton Cty. Bcstg. Corp.
 Trans. Loca. Address: 301-03 Cornelia St.
 Phone Number: Plattsburg 2800
 Air Time: 6:30 a.m.-12:05 a.m.
 News Service: AP
 Transcription Service: Associated
 Representative: W. S. Grant Co., Inc.
 Membership: NARTB, BAB
 Pres., Gen., Comm. Mgr.: Joel H. Scheier
 Sales Prom. Mgr.: Martin D. Mannix
 Program Director: Betty Kraus
 Chief Engineer: John M. Nazak

WDLC

PORT JERVIS—1953

Frequency: 1490 Kc. Power: 100 Watts
 Owned-Oper. By: Port Jervis Bcstg. Co.
 Address: Horn Road
 Phone Number: 3-3311
 Representative: Cooke
 President: William H. Ware
 General Manager: Ernest C. Walker
 Commercial Mgr.: Oscar Wein
 Program Director: Henry Schwartz
 Chief Engineer: Herbert Stein

WEOK

POUGHKEEPSIE—1949

Frequency: 1390 Kc. Power: 1000 Watts, d.
 Owned-Operated By: Mid-Hudson Bcsts. Inc.
 Business-Studio Address: 385 Main St.
 Phone Number: 8300
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Everett-McKinney
 Membership: NARTB, BAB
 Pres., Gen. Mgr.: Arthur J. Barry, Jr.
 Chief Engineer: John P. Burke

WKIP

POUGHKEEPSIE—1940—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Dutchess County
 Broadcasting Corp.

1000 W **WEAV** 960 KC

ABC • PLATTSBURG, N. Y.

SELLS THE RICH Champlain Valley, including rich Clinton, Essex, and Franklin Counties . . .
 . . . a fast growing, fertile market for your product's sales.
 . . . a natural test market.

Retail Sales Almost Tripled in 10 Years

250 W **WENT** 1340 KC

CBS • GLOVERSVILLE-JOHNSTOWN, N. Y.

The 'Local', 'Most Popular' Station Throughout rich Fulton and Montgomery Counties. Has dominated listening in Gloversville-Johnstown and surrounding area. Throughout the week more families in this area listen to WENT . . . making WENT a natural for your sales messages beamed to the prosperous families in this rich 2-county market.

*WENT means consistently high listenership and best results for advertisers.
 WENT can sell the rich Gloversville-Johnstown area for you.*

GILL-PERNA, INC.
 National Representative

Business-Studio Address.....Box 889
 Phone Number.....6800
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Associated
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....George W. Bingham
 Commercial Manager.....Richard A. Dwelley
 Program Director.....John Kuhn
 Chief Engineer.....Marvin S. Seimes

W B B F

ROCHESTER—1947—MBS

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WBBF, Inc.
 Bus. Studio Address.....Sheraton Hotel
 Phone Number.....HAMilton 8920
 Air Time.....Full Time
 News Service.....AP
 Representative.....Cooke
 Transcription Service.....Thesaurus
 President.....Thomas L. Brown
 Commercial Mgr.....Lloyd B. Gibson
 Sales Prom. Mgr.....Claude Johnstone
 Program Director.....Nick Nickson
 Chief Engineer.....Vincent Lopopolo

W H A M

ROCHESTER—1922—NBC

Frequency: 1180 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Stromberg-Carlson Co.
 Business Address.....201 Humboldt St.
 Phone Number.....Culver 7240
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....George P. Hollingbery
 Membership.....NARTB
 Sta., Gen. Mgr.....William Fay
 Commercial Manager.....John W. Kennedy, Jr.
 Program Director.....Charles W. Siverson
 Publicity Director.....Terry David
 Chief Engineer.....Kenneth Gardner

W H E C

ROCHESTER—1925—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Operated By.....WHEC, Inc.
 Business-Studio Address.....40 Franklin St.
 Phone Number.....Baker 6740
 News Service.....AP
 Representative.....Everett McKinney
 Membership.....NARTB, BAB
 President.....Frank E. Gannett
 General Manager.....Glover Delaney
 Commercial Manager.....Le Moine C. Wheeler
 Program Director.....William J. Adams
 Chief Engineer.....Bern C. O'Brien

W R N Y

ROCHESTER—1947

Frequency: 680 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Rochester Bcstg. Co., Inc.
 Business-Studio Address.....191 East Ave.

Phone Number.....Hamilton 9775
 News Service.....AP
 Transcription Service.....Associated, etc.
 Representative.....Stars Natl.
 Membership.....NARTB, BAB
 President.....S. J. Bachman
 Gen., Sta. Mgr.....J. A. Shefrin
 Program Director.....Fred Bethel
 Chief Engineer.....H. E. Kane

W S A Y

ROCHESTER—1936

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Federal Bcstg. System, Inc.
 Business-Studio Address.....328 Main St. E.
 Phone Number.....Baker 4870
 News Service.....INS
 Representative.....Walker
 Pres., Gen. Mgr.....Gordon P. Brown
 Station Director.....John Hill

W V E T

ROCHESTER—1947—ABC

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Veterans Bcstg. Inc.
 Address.....17 Clinton Ave So.
 Phone Number.....HAMilton 4820
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Representative.....The Bolling Co., Inc.
 Pres., Gen. Mgr., Chf. Engr.....Ervin F. Lyke



ROCHESTER, NEW YORK

THE BEST IN MUSIC

AM — All Day Long
 FM — All Day & Evening

5 MUSIC LIBRARIES

1. Thesaurus
2. Standard
3. Associated
4. Sesac
5. Capitol

Jack Shefrin.....Fred Bethel
 General Manager.....Program Director

A BACHMAN ENTERPRISE

"Rochester's Prestige Station"

Nationally Represented By STARS NATIONAL, INC.

In this 5-Station Market,

WSYR is FIRST

Any way you look at it

PULSE OF SYRACUSE
April, 1953

72 15-Min. Periods, 6 a.m. to Midnight
WSYR FIRST . . . in 50 periods
WSYR SECOND in $\frac{22}{72}$ periods
(that's all there is)

NIELSEN 1952

WSYR FIRST
by 47% to 212%

SAMS 1952

WSYR FIRST
by 29.8% to 239%

WSYR ACUSE
570 KC

NBC Affiliate • Write, Wire, Phone or
Ask Headley-Reed

WSYR-AM-FM-TV — the Only Complete Broadcast Institution in Central New York

Radio Sales Mgr. Elmer J. Walz
 Gen. Sales Mgr. Arthur Murrellwright
 Program Director Paul C. Louther

WKAL

ROME—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Copper City Bcstg. Corp.
 Business-Studio Address Capitol Theatre Bldg.
 Phone Number 3616-7
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Rambeau
 Membership BAB
 President Myron J. Kallet
 General Manager Charles King
 Commercial Manager Joseph Trela
 Program Director Louis Barile
 Chief Engineer James Delaney

WNBZ

SARANAC LAKE—1927—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Upstate Bcstg. Corp.
 Business-Studio Address 88 Main St.
 Phone Number 1320
 Air Time 7:15 a.m.-11:15 p.m.
 News Service AP
 Transcription Service World
 Representative Wm. G. Rambeau
 Membership NARTB
 Pres., Gen. Mgr. Jacques DeMattos
 Chief Engineer H. Berwind Williams

WGY

SCHENECTADY—1922—NBC

Frequency: 810 Kc. Power: 50,000 Watts
 Owned-Oper. By General Electric Co.
 Business-Studio Address 1 River Rd.
 Phone Number Schenectady 7-2261
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Henry I. Christal
 Membership NARTB, BAB
 General Manager R. B. Hanna, Jr.
 Station Operations Mgr. R. W. Welpott
 Supervisor of Sales Robert F. Reid
 Promotion Mgr. James Cobb
 Spvr. of Programs A. G. Zink
 Mgr. of Engineering W. J. Purcell

WSNY

SCHENECTADY—1942

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Western Gateway Bcstg.
 Business-Studio Address 619 State St.
 Phone Number 3-3622
 News Service AP
 Transcription Service Lang-Worth
 Membership BAB
 President, Gen. Mgr. Winslow Leighton
 Comm. Sls. Prom. Mgr. Thomas Seeley
 Chief Engineer Irving P. Beck

WAGE

SYRACUSE—1941—ABC

Frequency: 620 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By WAGE, Inc.
 Business-Studio Address Loew Bldg.
 Phone Number 2-0277
 Air Time Full Time
 News Service AP
 Representative O. L. Taylor
 Pres., Gen. Mgr. Frank G. Revoir
 Commercial Mgr. L. N. Parmentier
 Program Director George Drisko
 Chief Engineer Donald F. Langham

WFBL

SYRACUSE—1922—CBS

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Oper. By Onondaga Radio Bcstg.
 Bus.-Studio Address 433 S. Warren St.
 Phone Number 2-1147
 Air Time Full Time
 News Service UP
 Representative Free & Peters
 Membership NARTB, BAB
 President Oscar F. Soule
 General Manager Samuel Woodworth
 Commercial Mgr. Charles Phillips
 Sales Prom. Mgr. Lennox White

WNDR

SYRACUSE—1946

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By Syracuse Bcstg. Corp.
 Address Box 1212
 Phone Number 72-3366
 Gen., Sta. Mgr. Arthur C. Kyle, Jr.
 Comm., Prom. Mgr. Melvyn Silvieus

WOLF

SYRACUSE—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Civic Bcstg. Corp.
 Bus.-Studio Address Kirkpatrick & Van
 Renssellar Sts.
 Phone Number 2-7211
 Air Time Full Time
 Transcription Service Standard
 Representative Walker
 President, General Mgr. T. Sherman Marshall
 Sta. Mgr., Prog. Dir. Hamilton M. Woodle
 Chief Engineer Don Muir

WSYR

SYRACUSE—1926—NBC

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By Central N. Y. Bcstg.
 Phone Number SY 3-7111
 Bus.-Studio Address 224 Harrison St.
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Headley-Reed

Membership NARTB, BAB
 Pres., Gen. Mgr. E. R. Vadeboncoeur
 Director of Sales W. R. Allford, Jr.
 Sales Prom. Mgr. Thomas McCollum
 V.P., Pgm. Dir. Bill Rothrum
 V.P., Chief Engineer Armand Bell Isle

W T R Y

TROY—1940—CBS

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By Troy Bcstg. Co., Inc.
 Business-Studio Address 92 Fourth St.
 Phone No. Albany 4-2500, Ashley 4-1100
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Capitol
 Representative Headley-Reed
 Membership NARTB, BAB
 President H. C. Wilder
 General Manager W. W. Carter
 Commercial Manager E. M. Sleighel
 Sales Prom. Mgr., Pub. Dir. James F. Baker, Jr.
 Program Director Randolph English
 Chief Engineer A. H. Chismark

W G A T

UTICA—1947

Frequency: 1310 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By Central Bcstg. Co.
 Phone Number 2-9231

President J. Eric Williams
 General Manager John C. Davies
 Chief Engineer William Routh

W I B X

UTICA—1925—CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By WIBX, Inc.
 Address First Bank Bldg.
 Phone Number 2-2101
 News Service UP
 Transcription Service World
 Reprs. Colton, Bannan, Biddick, Clark
 Membership NARTB, BAB
 Pres., Gen. Mgr. Mrs. Margaret B. Stevens
 Exec. V.P., Sta. Mgr., Pgm. Dir. Elliott Stewart
 Production Director Betty Cushing Griffin
 Comm. Mgr., Pub. Dir. Nathan W. Cook
 Merchandising Mgr. F. C. Bowen
 V.P., Secretary Gladys P. Moore
 Chief Engineer John T. Dowdell

W R U N

UTICA—ROME—1948—ABC

Frequency: 1150 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By The Rome Sentinel Co.
 Business-Studio Address 136 N. James St.
 Phone Number 4-2245
 Representative Avery-Knodel
 President Bradley C. Barnard
 General Manager Fritz S. Updike



"I'm on the switchboard at Station WTRY

... know what they're all talking about?
 1953 was the best year for WTRY sales,
 also WTRY leads 45 of 72 daily ¼ hours,*
 and the WTRY audience has increased:
 12% over 1952 in the daytime,
 26% over 1952 in the night time.
 Oh, yes! Retail sales per home in
 Albany, Troy and Schenectady
 are over 50% above national
 average ...

Worth talking about, isn't it?

This is WTRY, the CBS Radio Network"

* Pulse, Oct. '53

Program Director..... Edward M. Stemmler
 Sta., Comm. Mgr..... Richard A. Clark
 Chief Engineer..... George S. Woods

WDLA
WALTON—1951

Frequency: 1270 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Delaware County Bcstg.
 Address..... Bear Spring Mt.
 Phone Number..... 1270
 Representative..... Rambeau
 Pres., Gen. Mgr..... E. Ogden Bush
 Chief Engineer..... Robert Devine

WATN
WATERTOWN—1941—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Watertown Bcstg. Corp.
 Bus. Studio Location..... 118 Washington St.
 Phone Number..... 2424
 Transcription Service..... Standard, SESAC
 Membership..... NARTB
 Pres., Gen. Mgr..... G. Harry Righter

W W N Y
WATERTOWN—1941—CBS

Frequency: 790 Kc..... Power: 1000 Watts
 Owned-Operated By..... The Brockway Co.
 Phone Number..... 4120
 News Service..... UP
 Transcription Service..... World, Thesaurus
 Representative..... Weed
 Membership..... NARTB, BAB

President..... John B. Johnson
 General-Comm. Mgr..... Louis Saiff, Jr.
 Chief Engineer..... M. B. Davis

W F A S
WHITE PLAINS—1932

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Westchester Bcstg. Corp.
 Bus. Studio Address..... 8 Church St.
 Phone Number..... White Plains 9-6400
 Air Time..... Unlimited
 News Service..... AP
 Trans. Service..... Associated, Capitol, SESAC
 Representative..... Headley-Reed
 Membership..... NARTB
 President..... Valentine E. Macy, Jr.
 Gen. Sta. Mgr., Chief Engineer..... Frank A. Seitz
 Program Director..... Randall Kaler

W W R L
WOODSIDE—1926

Frequency: 1600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Long Island Bcstg. Corp.
 Bus. Studio-Transmitter Address..... 41-30 58th St.
 Phone Number..... DE 5-1600
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... Associated, SESAC
 President..... W. H. Reuman
 Gen., Sta. Mgr..... Edith Dick
 Sales Prom. Mgr..... Selvin Donneson
 Program Director..... Fred Barr
 Chief Engineer..... Benton R. Bartlett

In **WESTCHESTER**

a \$¾ billion market
 equivalent to the
 37th state

Agency-placed business on
 WFAS increased

214%

in '53 over '52.

The answer is proven audience
 penetration. Ask for a copy
 of current surveys.

WFAS and WFAS-FM

8 Church Street
 White Plains, N. Y.

Represented by
Headley-Reed Company

WWRL

New York

5,000 WATTS

Powerfully Selling America's Greatest

Market at the Lowest Cost



TOPS in New York

for the

NEGRO MARKET

SPANISH

GERMAN



1600 Kc DEFender 5-1600

NORTH CAROLINA

Pop. Feb. 1, 1954 (Est.) 4,224,000 — Families 1,130,000
Radio Homes 984,000 — TV Homes 398,000 — Stations in State 107

WRCS

AHOSKIE—1948—KBS

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By: Roanoke-Chowan Bcstg. Co., Inc.
Business Address: P. O. Box 89
Phone Number: 3101
News Service: UP
Transcription Service: World
President: Charles H. Jenkins
Gen., Comm. Mgr.: P. G. Sewell
Program Director: Bill Smith
Chief Engineer: W. G. Barnes

WABZ

ALBEMARLE—1947—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By: Radio Station WABZ, Inc.
Business-Studio Address: Box 226
Phone Number: 1100
News Service: AP
Representative: Dodson
President: S. R. Williams
General Manager: W. J. Page
Commercial Manager: J. T. Newman
Program Director: L. W. Kinard
Chief Engineer: J. D. Brooks

WGWR

ASHEBORO—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By: Asheboro Bcstg. Co., Inc.
Business-Studio Address: 303 E. Salisbury St.
Phone Number: 2187
News Service: UP
Transcription Service: Thesaurus
Membership: BAB
President: Roy Cox
Gen., Sta., Comm., Prom. Mgr.: J. R. Marlowe
Program Director: A. B. Brown
Chief Engineer: W. H. Trogdon

WISE

ASHEVILLE—1939—NBC

Frequency: 1310 Kc. Power: 5000 W. d.
1000 n.
Owned-Operated By: Radio Station WISE, Inc.
Address: 100 College St.
Phone Number: 3-5381-3
Air Time: Unlimited
News Service: AP
Representative: Bolling Co.
Pres., Gen. Sta. Mgr.: Harold H. Thoms
Commercial Mgr.: Loyd B. Leonard
Program Director: Dick Harshaw
Publicity Dir.: Skeeter Moore
Chief Engineer: John Randolph

WLOS

ASHEVILLE—1947—ABC

Frequency: 1380 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Operated By: Skyway Bcstg. Co.
Business-Studio Address: Battery Park Hotel
Phone Number: 2-2431
Air Time: Full Time
News Service: UP
Transcription Service: World
Representative: Venard, Inc.
Executive Vice President: Charles B. Britt
Production Mgr.: Charles E. Newcomb
Commercial Mgr.: Bradley H. Roberts
Program Director: R. Fred Brown Jr.
Chief Engineer: C. Sumner

WSKY

ASHEVILLE—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Radio Asheville, Inc.
Business-Studio Address: 12 Church St.
Phone Number: 3-4451
Air Time: 5:30 a.m.-M.
News Service: AP
Representative: Rambeau
Pres., Gen., Sta. Mgr.: Zeb Lee
Commercial Manager: Hal Edwards
Sls. Prom. Mgr., Pub. Dir.: J. W. Young
Chief Announcer: Henry Varner
Chief Engineer: Bill Clements

WWNC

ASHEVILLE—1927—CBS

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By: Asheville Citizen-Times Co.
Business-Studio Address: 14 O'Henry Ave.
Phone Number: 5611
Air Time: Full Time
Newspaper Affiliation: Asheville Citizen-Times
News Service: AP, UP
Transcription Service: Associated, Thesaurus
Representative: Headley-Reed
Membership: NARTB, BAB
President: Don S. Elias
Gen., Sta., Prom. Mgr.: Cecil B. Hoskins
Program Director: William F. Melia
Chief Engineer: William H. Hamrick

WATA

BOONE—1950—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Wilkes Bcstg. Co.
Phone Number: 467
News Service: AP
President: Doris B. Brown
General Manager: Roland Potter
Commercial Manager: Ralph Tugman

Program Director.....Dwight Larick
Chief Engineer.....Bob Daugherty

WPNF

BREVARD—1950—NBC

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Phone Number.....3-2611
News Service.....AP
News. Affil....."Transylvania Times"
Representative.....Continental Radio Sls.
President.....Ed M. Anderson
Gen., Comm. Mgr.....Jack Hammette
Sales Prom. Mgr.....John Dellinger
Chief Engineer.....William Pascal

WBBB

BURLINGTON—1941—MBS-KBS

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By Alamance Bcsta. Co., Inc.
Business-Studio Address.....318½ S. Main St.
Phone Number.....6-6376
News Service.....AP
Transcription Service.....Associated
Membership.....NARTB
General Manager.....E. Z. Jones
Commercial Manager.....Robert Ray
Program Director.....Ed Brooks
Chief Engineer.....Berry Tysor

WFNS

BURLINGTON—1946—TOBACCO

Frequency: 1150.....Power: 1000 Watts d.
Owned-Oper. By Burlington-Graham Bdcstg Co.
Address.....113 W. Andrews St.
Phone Number.....4261
News Service.....UP
Transcription Service.....World
Representatives.....Sears & Ayer, Clayton
President.....L. E. Neese
Gen., Sta. Mgr.....G. C. Starnes
Comm., Prom. Mgr.....Wally Mack
Program Director.....Frank Candelario
Chief Engineer.....Charles D. Chandler

WCHL

CHAPEL HILL—1953

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co.
Address.....Box 338
Phone Number.....9-2261
News Service.....AP
Transcription Service.....Langworth. SESAC
Pres., Gen. Mgr.....R. McClamroch. Jr.
Commercial Mgr.....Harold L. Nail
Program Director.....C. Scott Jarrett
Chief Engineer.....Fritz Thurston

WAYS

CHARLOTTE—1942—ABC

Frequency: 610 Kc.....Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.....Inter-City Advertising Co.

Business-Studio Address.....3229 S. Blvd.
Phone Number.....3-7173
Air Time.....Full Time
News Service.....UP
Representative.....Bolling Co.
Membership.....NARTB
President.....George W. Dowdy
Gen., Sta. Mgr.....J. P. Poston
Sales Prom., Pub. Dir.....Don Matney
Chief Engineer.....B. C. Stewart

WBT

CHARLOTTE—1922—CBS

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Jefferson Standard Bdcstg.
Address.....Wilder Building
Phone Number.....3-8833
Air Time.....Full Time
News Service.....AP, UP
Transcription Service.....World
Representative.....CBS Radio Spot Sales
Membership.....NARTB, BAB
President.....J. M. Bryan
General Manager.....Charles H. Crutchfield
Asst. Vice-President.....Robert Covington
Program Director.....William Melson
Publicity Director.....Nelson Benton
Chief Engineer.....M. J. Minor

WGIV

CHARLOTTE—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Charlotte Radio & TV Corp.
Business Address.....2520 Toomey Ave.
Phone Number.....2-6669, 5-4829
News Service.....AP
Representative.....Forjoe
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Francis M. Fitzgerald
Promotion Manager.....John G. Surratt
Commercial Mgr.....Ray Ervin
Program Director.....C. E. Friar
Sales Promotion Mgr.....James Fokes
Chief Engineer.....S. K. Lineberger

WIST

CHARLOTTE—1951—MBS

Frequency: 930 Kc.....Power: 5000 d; 1000 n.
Owned-Oper. By.....Bcstg. Co. of South
Address.....Liberty Life Bldg.
Phone Number.....6-3511
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Free & Peters
President.....B. C. Hipp
General Manager.....G. R. Shafto
Managing Director.....Guy Vaughan
Program Director.....Fred Vinroot
Chief Engineer.....John N. Parker

WSOC

CHARLOTTE—1933—NBC

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station WSOC, Inc.
Address.....1925 N. Tryon St.

Phone Number 2-7138
 News Service AP
 Representative H-R Reps
 Membership NARTB, BAB
 Pres., Gen. Sta. Mgr. E. J. Gluck
 Commercial Mgr. Bomar A. Lowrance
 Sis. Prom. Mgr., Pub. Dir. ... Charles M. Marshall
 Program Director Armand F. Bodie
 Chief Engineer L. L. Caudle, Jr.

WRRZ
 CLINTON—1947

Frequency: 880 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Station WRRZ, Inc.
 Bus.-Studio Address Butler Bldg.
 Phone Number 2354
 President W. R. Roberson, Sr.

WEGO
 CONCORD—1943

Frequency: 1410 Kc. Power: 1000 Watts d.
 Own-Oper. By Cabarrus Bdcstg. Co.
 Business-Studio Address P. O. 527
 Phone Number 2-6000
 News Service AP
 President A. W. Huckle
 General Manager Elizabeth Huckle
 Pgm., Comm. Dir. Howard McCurry
 Chief Engineer Kenneth R. Kennedy

WCKB
 DUNN—1946—KBS

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By No. Car. Cent. Bcstrs.
 Business Address Box 431
 Phone Number 3133-4
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Membership BAB
 President Lefton A. Tart, Sr.
 Sta., Gen. Mgr. A. Lincoln Faulk
 Commercial Manager Carl Lamm
 Sales Prom. Mgr. John Ciccone
 Program Director E. L. Burwell
 Publicity Director Hershell Barbour
 Chief Engineer Joseph Kottas

WDNC
 DURHAM—1934—CBS

Frequency: 620 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By The Durham Radio Corp.
 Bus.-Studio Address 138½ E. Chapel Hill St.
 Phone Number 6155
 Air Time Full Time
 News Service UP
 Transcription Service Associated
 Representative Paul H. Raymer
 Membership NARTB, BAB
 President C. C. Council
 V.P., Gen. Mgr. J. Frank Jarman
 Office Manager Sue Germino
 Commercial Mcnager C. James Woodhouse

Program Director E. R. Higgins, Jr.
 Chief Engineer G. W. Bartlett

WSSB
 DURHAM—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Public Information Corp.
 Address Box 1168
 Phone Number 6919-6910
 Air Time 6 a.m.-12 M.
 News Service INS
 Transcription Service Capitol
 President Tom Sawyer
 General Manager Wm. Kirby
 Program Director C. Cook
 Chief Engineer Edward Norman

WTIK
 DURHAM—1946—ABC

Frequency: 1310 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Oper. By Durham Bcstg Enter., Inc.
 Address 205½ W. Main St.
 Phone Number 6101
 News Service AP
 Representative Headley-Reed
 Membership NARTB, BAB
 Pres., Gen. Mgr. H. L. Duncan
 Station Manager Floyd Fletcher
 Commercial Mgr. Mike Thompson
 Program Director Ed Coles
 Chief Engineer Arlis White

WCNC
 ELIZABETH CITY—1939

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Albemarle Bcstg. Co., Inc.
 Address E. Colonial Ave.
 Phone Number 4370
 President Joseph A. Gill

WGAI
 ELIZABETH CITY—1947

Frequency: 560 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By WGAI Radio Co., Inc.
 Business-Studio Address Box 426
 Phone Number 4371-2
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Membership BAB
 President C. Alden Baker
 Commercial Mgr. Ray Jones, Jr.
 Prom., Pub. Dir. Don Owens
 Program Director Gene Marshall
 Chief Engineer Goodrich Williams

WIFM
 ELKIN—1949—MBS

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By James B. Childress
 Address 1141 Elk Spur St.

Phone Number739
 Air Time.....Daytime
 News ServiceUP
 Transcription ServiceLangworth
 RepresentativeContinental
 President.....John A. Hinshaw
 Program Director.....Claude White

W F M O

FAIRMONT—1953

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Carolinas Bcstg. Corp.
 AddressBox 125
 Phone Number4781
 President.....Cutlar Moore
 General Manager.....Allen N. Vause
 Commercial Mgr.....Billy Hodges
 Program Director.....Ray Godwin
 Chief Engineer.....J. F. Milazzo

W F A I

FAYETTEVILLE—1951—CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Rollins Bcstg., Inc.
 Bus-Studio Add.....Huske Bldg.
 Phone Number2-8131
 Air Time.....Full Time
 News ServiceAP
 Transcription Service.....RCA Thesaurus
 Representative.....Thomas F. Clark
 President.....O. Wayne Rollins
 General Manager.....James H. Mayes, Jr.
 Publicity Director.....Winnie Stevenson
 Program Director.....Dick Perry
 Chief Engineer.....Bob Money

W F L B

FAYETTEVILLE—1948—ABC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fayetteville Bcstrs., Inc.
 AddressP. O. Box 512
 Phone Number2-7136
 Air Time5:30 a.m.-M.
 News ServiceAP
 RepresentativeBurn-Smith
 MembershipNARTB, BAB
 General Manager.....L. W. Allen
 Commercial Manager.....W. D. Bailey
 Sales Prom. Mgr.....W. B. Belche
 Chief Engineer.....Richard Madson

W F N C

FAYETTEVILLE—1940
 MBS—TOBACCO NET

Frequency: 1390 Kc.....Power: 5000 W. d.
 1000 W. n.
 Owned-Oper. By.....Cape Fear Bcstg. Co.
 Business-Studio Address.....Box 1230
 Phone Number2-4848
 Air Time.....Full Time
 News ServiceUP
 Representative.....Walker
 MembershipBAB
 Pres., Gen. Mgr.....Victor W. Dawson
 Commercial Manager.....Tom Harrell

Program Director.....Mac Stamps
 Chief Engineer.....John Ikner

W B B O

FOREST CITY—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Rutherford County Radio
 Co., Inc.
 AddressForest City
 Phone Number3205
 News ServiceAP
 Transcription ServiceThesaurus
 Pres., Gen. Mgr.....Ed M. Anderson
 Sta., Comm. Mgr.....Fred Blanton
 Sales Prom. Mgr., Prog. Dir.....Jane Smith
 Chief Engineer.....Merton Iwerks

W F V G

FUQUAY SPRINGS—1949—KBS

Frequency: 1460 Kc.....Power: 1000 Watts a.
 Owned-Oper. By.....Wfvg Bdcstg. Co.
 Business-Studio Address.....Box 1230
 Phone Number333
 News ServiceUP
 President.....J. M. Stephenson
 Gen., Sta. Mgr.....Robert E. Stephenson
 Comm., Prom. Mgr.....Rupert Weathers
 Chief Engineer.....Harry Stephenson

W G N C

GASTONIA—1939—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Catherine T. McSwain
 Phone Number8501
 News ServiceUP
 Transcription ServiceLang-Worth
 Representative.....Continental Radio Sales
 Owner.....Catherine T. McSwain
 General Manager.....Pat McSwain
 Commercial Manager.....F. C. Abernathy
 Program Director.....Fred Gray
 Chief Engineer.....W. C. Groves, Jr.

W L T C

GASTONIA—1948—KBS

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gastonia Bcstg. Serv., Inc.
 AddressP. O. Box 1010
 Phone Number5-1280
 News ServiceUP
 Transcription ServiceWorld
 Representative.....Thomas F. Clark
 Pres., Gen. Mgr.....James B. Petty
 Commercial Manager.....Boyce C. Morrow
 Chief Engineer.....Don Voigt

W F M C

GOLDSBORO—1951—KBS

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Southern Radio & TV Corp.
 AddressBox 655
 Phone Number.....Trucklane 117
 News ServiceUP
 President.....Hayden Stuart

General Manager.....Charles S. Carter
Chief Engineer.....William W. Bridges

Program Director.....H. Marie Craven
Chief Engineer.....Fred S. Smith

WGBR

GOLDSBORO—1938—ABC

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By E. Carolina Bdcstg. Co., Inc.
Address.....P. O. Box 1924
Phone Number.....3730
Air Time.....Full Time
News Service.....AP
Transcription Service.....Assoc
President.....A. T. Hawkins
General Manager.....V. Gerald Balkcum
Chief Engineer.....Daniel B. Trueblood
Commercial Manager.....Nat Royster
Program Director.....Norman D. Satterthwaite

WBIG

GREENSBORO—1926—CBS

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....North Carolina Bcstg. Co.
Phone Number.....2-6125
Studio Address.....O. Henry Hotel Bldg.
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Representative.....George P. Hollingbery
Membership.....NARTB
Gen., Prom., Sta. Mgr.....Allen Wannamaker
Commercial Mgr.....William P. Mitchell
Publicity Director.....Virginia Neese
Program Director.....Dan Griffin
Chief Engineer.....William H. Malone

WCOG

GREENSBORO—1948—ABC

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Inter-City Adv. Co., Inc.
Business-Studio Address.....314 S. Greene St.
Phone Number.....3-6925
Air Time.....Full Time
News Service.....UP
Representative.....The Bolling Co.
Membership.....NARTB, BAB
President.....George W. Dowdy
General Manager.....Gilbert M. Hutchison
Commercial Manager.....Jack Rimmer
Prog., Pub. Dir.....John E. Parker
Chief Engineer.....Joseph L. Lamb, Jr.

WGBG

GREENSBORO—1942—MBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By Greensboro Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 2280
Phone Number.....3-3631
Air Time.....Full Time
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Burn-Smith
Pres., Gen., Sta. Mgr.....Ralph M. Lambeth
Commercial Mgr.....B. George Barber, Jr.
Publicity Director.....Earl O. Sullivan

WGTC

**GREENVILLE—1940
TOBACCO—MBS**

Frequency: 1590 Kc. ...Power: 5000 Watts d.,
1000 Watts n.
Owned-Oper. By Carolina Bdcstg. Sys., Inc.
Address.....P. O. Box 898
Phone Number.....6181
News Service.....UP
Transcription Service.....World,
Capitol Associated
Representative.....John E. Pearson Co.
President.....Earl Westbrook
General Manager.....A. Hartwell Campbell
Commercial Manager.....John G. Clark, Jr.
Program Director.....Bill Durwell
Chief Engineer.....Hank Tribbley

WHNC

HENDERSON—1945—MBS

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Henderson Radio Corp.
Bus.-Studio Address.....Norlina Road
Phone Number.....7136
Air Time.....Daytime
News Service.....AP
Transcription Service.....Thesaurus, World,
Langworth
Pres., Gen., Prom., Comm. Mgr.....Nathan Frank
Program Director.....Tommy Powell
Publicity Director.....Bob Harrison
Chief Engineer.....James Mayo

WHKP

HENDERSONVILLE—1946—ABC-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Hendersonville, Inc.
Address.....Chimney Rock Road
Phone Number.....9061
Air Time.....5:45 a.m.-M.
News Service.....UP
Transcription Service.....McGregor, Keystone,
Standard
Representative.....Donald Cooke
President.....Beverly Middleton
Station Manager.....Kermit Edney
Commercial Manager.....Robert Smith
Chief Engineer.....Charles Renfrow

WHKY

HICKORY—1939—ABC

Frequency: 1290 Kc.....Power: 5000 Watts d.,
1000 Watts n.
Owned-Oper. By.....Catawba Valley Bcstg. Co.
Address.....Radio Bldg.
Phone Number.....2294
Representative.....Walker
Transcription Service.....World
News. Affil....."Daily Record"
Membership.....NARTB
News Service.....UP

President.....Carl V. Cline
 General Manager.....Edmund S. Long
 Comm., Prom. Mgr.....James W. Balts
 Program Director.....Stowe W. Hoyle
 Publicity Director.....Laura Hall
 Chief Engineer.....Thomas E. Long

WIRC

HICKORY—1948—TOBACCO NET

Frequency: 630 Kc.Power: 1000 Watts d.
 Owned-Oper. ByFoothills Bdcstg., Inc.
 Address329 1st Ave.
 Phone Number2124
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeJohn E. Pearson
 MembershipNARTB
 PresidentMargaret A. Smith
 General ManagerE. H. Smith, Jr.
 Sta. Mgr., Chief Engr.....Elmer Troutman
 Commercial ManagerLee Douglas
 Program DirectorMattie I. Padgett

WHPE

HIGH POINT—1946—KBS

Frequency: 1070 Kc.Power: 1000 Watts d.
 Owned-Oper. ByHigh Point Enterprise, Inc.
 Business-Studio Address307 N. Main St.
 Phone Number4560
 News ServiceAP
 Transcription ServiceWorld
 MembershipNARTB
 PresidentR. B. Terry
 Sec'y & Treas., Comm. Mgr.....Walter Hester
 Chief EngineerRobert Moore

WMFR

HIGH POINT—1935—ABC

Frequency: 1230 Kc.Power: 250 Watts
 Owned-Oper. ByRadio Station WMFR, Inc.
 Business Studio Address164 S. Main
 Phone Number4593
 Air TimeFull Time
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeBurn-Smith
 MembershipBAB
 Pres., Gen.-Station Mgr.....Frank S. Lambeth
 Commercial Manager.....Frank Smith
 Prom., Publ. Dir.....Gerald D. Sullivan
 Program Director.....Max Meeks
 Publicity Director.....Bill Smith
 Chief EngineerRobert P. Boyd

WNOS

HIGH POINT—1953

Frequency: 1590 Kc.Power: 1000 Watts d.
 Owned-Oper. ByNorth State Bcstg. Co.
 AddressBox 1448
 Phone Number8900
 Pres., Gen. Mgr.....W. H. Currie
 Commercial Mgr.....Clayton Steele
 Program Director.....Harold Craven
 Chief EngineerJ. M. Stewart

WJNC

JACKSONVILLE—1945 MBS-TOBACCO

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Oper. ByLester L. Gould
 AddressBox "E"
 Phone Number7707-7708
 Air TimeFull Time
 News ServiceUP, AP
 Transcription ServiceWorld
 MembershipNARTB, BAB
 Pres., Gen. Mgr.....Lester L. Gould
 Sta., Comm. Mgr.....Rodric L. Jones
 Pub., Sales Prom. Mgr.....Myron Zabner
 Program Director.....Dorothy R. Gould
 Chief EngineerRod O. Dorsey

WGTL

KANNAPOLIS—1946

Frequency: 870 Kc.Power: 1000 Watts d.
 Owned-Oper. ByFred H. Whitley, Inc.
 AddressBox 997
 Phone NumberKannapolis 8700
 News ServiceUP
 Transcription ServiceLang-Worth, World
 MembershipNARTB
 Pres., Gen. Mgr.....Fred H. Whitley
 Chief EngineerFoy Hinson

WKMT

KINGS MOUNTAIN—1953

Frequency: 1220 Kc.Power: 500 Watts d.
 Owned-Oper. BySouthern Radiocasting Co.
 AddressBox 822
 Phone Number999
 RepresentativeDora-Clayton
 Partner, Gen. Mgr.....John C. Greene Jr.
 PartnerR. H. Whiteside
 Commercial Mgr.....J. K. Willis Jr.
 Promotion Mgr.....Helen R. Greene
 Chief EngineerGeorge E. Webb

WELS

KINSTON—1950—KBS

Frequency: 1010 Kc.Power: 1000 Watts d.
 Owned-Oper. ByFarmers Bstg. Service, Inc.
 Address1400 W. Vernon Ave.
 Phone Number5151
 News ServiceUP
 Transcription ServiceThesaurus
 RepresentativeDevney
 MembershipBAB
 PresidentE. L. Scott
 General Manager.....Jack P. Hankins
 Commercial Manager.....Glen Harman
 Chief EngineerEd Landry

WFTC

KINSTON—1937—ABC-CBS

Frequency: 960 Kc.Power: 5000 d.; 1000 n.
 Owned-Operated ByKinston Bcstg. Co.
 Address204 East King St.



Phone Number4111
 Air Time..... Full Time
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeBurn-Smith
 MembershipBAB
 Pres., Gen., Sta. Mgr..... William S. Page
 Commercial Mgr..... J. Harold Vester
 Publicity Director..... Carl B. Caudill, Jr.
 Chief Engineer..... David E. Hardison

WISP

KINSTON—1953—MBS

Frequency: 1230 Kc..... Power: 100 Watts
 Owned-Oper. By..... E. J. Schulfman
 Address Oasis Bldg.
 Phone Number 6161
 Pres., Gen. Mgr..... E. J. Schulfman
 Commercial Mgr..... J. L. Moseley
 Program Director..... Robert E. Mongold
 Chief Engineer..... S. Bruce Petteway

WEWO

LAURINBURG—1947—KBS

Frequency: 1080 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Scotland Bcstg. Co
 Bus.-Studio Address State Bank Bldg.
 Phone Number 770
 News Service AP, UP
 Transcription Service Thesaurus
 Membership NARTB, BAB
 President Edwin Pate
 General Manager..... J. R. Dalrymple, Jr.
 Commercial Manager..... Bill Hogan
 Program Director..... C. W. Hagan
 Chief Engineer..... Truman N. Brock

WLOE

LEAKSVILLE—1946—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... WLOE, Inc.
 Address Box L, Blvd. St.
 Phone Number 701-2
 Air Time..... Full Time
 News Service AP
 Transcription Service World
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr..... Douglas L. Craddock
 Program Director..... Madeline Smart
 Chief Engineer..... Eldred Winn

WJRI

LENOIR—1947—MBS-KBS-TOBACCO

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... John P. Rabb
 Address 107 West Ave.
 Phone Number 4-5361
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr..... John P. Rabb
 Commercial Manager..... F. Kent Atwater
 Program Director..... K. Rabb
 Chief Engineer..... James B. Hemphill

WBUY

LEXINGTON—1946—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Davidson County Bcstg. Co.
 Business Address..... P. O. Box 359
 Phone Number 2716
 News Service AP
 Transmitter Service..... Thesaurus
 Membership BAB
 General Manager..... Omar G. Hilton
 Station Manager..... John T. Cashion
 Commercial Mgr..... Greely N. Hilton
 Program Director..... James Odum
 Chief Engineer..... Fred Honeycutt

WLON

LINCOLNTON—1953

Frequency: 1270 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Lincoln County Bcstg. Co.
 Address Startown Rd.
 Phone Number 5-2359
 President J. A. Polhill
 Vice-Pres., Gen. Mgr..... Earl Holder
 Commercial Manager..... Jack Brown
 Chief Engineer..... Dennis Long

WTSB

LUMBERTON—1946—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Robeson Bcstg. Corp.
 Business-Studio Address..... 112 W. Fifth St.
 Phone Number 6056
 News Service AP
 Transcription Service World
 Representative..... Continental Radio Sales
 General Manager..... James MacNeil

WBRM

MARION—1949

Frequency: 1250 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Lake City Bcstg. Corp.
 Address 13½ W. Court St.
 Phone Number 7221
 News Service UP
 Pres., Gen. Mgr..... W. P. Erwin
 Commercial Mgr..... J. C. Pleasant
 Program Director..... J. L. Reynolds, Jr.
 Chief Engineer..... Hubert C. Martin

WMAP

MONROE—1947—KBS

Frequency: 1060 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Union Bcstg. Corp.
 Business Address..... P. O. Box 382
 Phone Number 1060
 News Service UP
 President Dick Marable
 Chief Engineer..... Robert I. Smith

WHIP

MOORESVILLE—1950—KBS

Frequency: 1350 Kc..... Power: 1000 Watts d.

Owned-Operated By.....Wayne M. Nelson
 Address..... Mooresville, N. C.
 Phone Number..... 3-4301
 News Service.....UP
 Transcription Service.....Capitol
 Pres., Gen., Sta. Mgr..... Wayne M. Nelson
 Chief Engineer..... E. M. Stanton, Jr.

W M B L

MOREHEAD CITY—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..... Carteret Bcstg. Co., Inc.
 Address..... Box 432
 Phone Number..... 6-3188
 News Service.....UP
 Transcription Service..... World
 Representative..... McGillvra
 Pres., Gen. Mgr..... Grover C. Munden
 Sales Prom. Mgr..... Charles Markey
 Commercial Manager..... Jimmy Wallace
 Prog. Dir., Chf. Engr..... Ray Cummins

W M N C

MORGANTON—1947—NBC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By..... Nathan J. Cooper
 Phone Number..... Box 698
 Air Time..... Full Time
 News Service..... AP
 Pres., Gen. Mgr..... Nathan J. Cooper
 Com. Mgr., Chf. Eng..... Frank A. Ballew
 Program Director..... Madelyn V. Patton

W P A Q

MT. AIRY—1948—KBS

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Operated By..... Ralph D. Epperson
 Phone Number..... 1400-1
 News Service..... AP
 Representative..... Thomas Clark
 Membership..... NARTB
 Pres., Gen. Sta. Mgr..... Ralph D. Epperson
 Commercial Manager..... Lucy Bowman
 Sales Prom. Mgr..... Bill Belton
 Program Director..... Olive P. Epperson
 Chief Engineer..... Harry A. Epperson, Jr.

W S Y D

MOUNT AIRY—1951—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By..... Mount Airy Bcstrs., Inc.
 Address..... P. O. Box 209
 Phone Number..... 581
 Pres., Gen. Mgr., Chief Engineer
 Robert H. Epperson
 Commercial Manager..... Erastus F. Poore
 Program Director..... Jim Harrelson

W H I T

NEW BERN—1942—MBS-TOBACCO

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By..... Radio Station WHIT
 Address..... P. O. Box 551

Phone Number..... 4450-4024
 News Service.....UP
 Transcription Service..... Lang-Worth
 Representative..... John E. Pearson
 Membership..... BAB
 Gen. Sta.-Comm. Mgr..... Ray D. Williams
 Sales Prom. Mgr..... William Banks
 Program Director..... George Nelson
 Chief Engineer..... Stuart Hill

W O O W

NEW BERN—1953

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..... Craven Bcstg. Co.
 Address..... Glenburnie Gardens
 Phone Number..... 3311
 Co-Owners..... L. T. Grantham,
 L. H. Wetherington
 General Manager..... Lester L. Williams
 Commercial Mgr..... James C. Clark
 Program Director..... Roy Williamson
 Chief Engineer..... Billy Haire

W N N C

NEWTON—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By..... Southern Radiocasting
 Business Address..... Box 148
 Phone Number..... 930
 Transcription Service..... SESAC
 News Service..... UP
 General Manager..... J. C. Greene Jr.
 Partner..... R. H. Whitesides
 Program Director..... Jonas Bridges
 Chief Engineer..... George Webb

W K B C

NORTH WILKESBORO—1947—KBS

Frequency: 810 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..... Wilkes Bcstg. Co.
 Phone Number..... 633
 News Service..... AP
 Transcription Service..... Thesaurus
 Pres., Gen. Mgr..... Doris B. Brown
 Comm.-Sales Prom. Mgr..... Roland B. Potter
 Chief Engineer..... Walter Harrold

W O X F

OXFORD—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By..... Oxford Bcstg. Corp.
 Address..... P. O. Box 1111
 Phone Number..... 4167
 Transcription Service..... Capitol
 News Service..... UP
 President..... Charles Allen
 General Manager..... James F. Flanagan
 Promotion Manager..... Bob Smith
 Chief Engineer..... Howard Harrell

W N A O

RALEIGH—1948—ABC

Frequency: 850 Kc.....Power: 10,000 Watts d.,
 5000 Watts n.

Owned-Oper. By Sir Walter Television Co.
 Address 219 So. McDowell St.
 Phone Number 2-0321
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative Avery-Knodel
 Membership NARTB
 President John W. English
 Gen. S.a. Mgr. Charles G. Baskerville
 Commercial Mgr. James Simpson
 Program Director Byron Davidson
 Chief Engineer Pete Miller

WPTF

RALEIGH—1924—NBC

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By WPTF Radio Co.
 Business-Studio Address Insurance Bldg.
 Phone Number 8311
 Air Time 5:30 a.m.-12:05 a.m.
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Free & Peters
 Membership NARTB
 Pres., Gen. Mgr. Richard H. Mason
 Commercial Mgr. R. W. Youngsteadt
 Program Manager Graham B. Poyner
 Publicity Director Henry T. Vaden
 Chief Engineer Henry Hulick, Jr.

WRAL

RALEIGH—1939—MBS-TOBACCO

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Capitol Bcstg. Co., Inc.
 Bus.-Studio Address 130 S. Salisbury St.
 Phone Number 6411
 Air Time Full Time
 News Service AP
 Representative Forjoe & Co.
 Membership NARTB, FAB
 President A. J. Fletcher
 General Manager Fred Fletcher
 Commercial Mgr. N. Fletcher Turner, Jr.
 Sales Prom. Mgr. Jim Thomas
 Program Director George Hall
 Chief Engineer Virgil D. Duncan

WFRC

REIDSVILLE—1947—KBS-ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Piedmont Carolina Bcstg.
 Business-Studio Address Box 990, Gilmer St.
 Phone Number 4361-2
 Air Time Full Time
 News Service AP
 Transcription Service Thesaurus
 Membership NARTB
 President H. T. Williams
 Gen., Sta. Mgr. Stephen F. Woodson
 Sales Prom. Mgr. Page Smith
 Program Director Alfred Nelson
 Publicity Director Joan Smith
 Chief Engineer Sam Sexton

WREV

REIDSVILLE—1948

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Reidsville Bcstg. Co.
 Address P. O. Box 725
 Phone Number 7051
 Transcription Library Standard
 News Service UP
 Representative Continental
 Pres., Gen., Sta., Comm., Prom. Mgr.
 William M. Oliver, Sr.
 Chief Engineer William M. Oliver, Jr.

WCBT

ROANOKE RAPIDS—1939—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By WCBT, Inc.
 Address 251 Roanoke Ave.
 Phone Number 7-2545
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Pres., Mgr. J. Winfield Crew, Jr.
 Station Manager Jerry Elliott
 Commercial Mgr. Donald O. Collins
 Chief Engineer Ed. McLeod

WAYN

ROCKINGHAM—1946

Frequency: 900 Kc. Power: 1000 Watts a.
 Owned-Operated By WAYN, Inc.
 Bus.-Studio-Trans. Address Rockingham
 Phone Number 4041
 News Service UP
 Transcription Service Capitol World
 Pres., Gen. Mgr. Wayne M. Nelson
 Chief Engineer William Henley

WCEC

ROCKY MOUNT—1947

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Operated By E. Caro. Elec.
 Bus.-Studio Address 115 N. Church St.
 Phone Number 23102
 News Service AP
 Transcription Service Associated
 Representative Pearson
 President Josh L. Horne
 General Manager Mel Warner
 Commercial Manager Ray Thompson
 Program Director Ray Wilkinson
 Chief Engineer Grover Taylor

WEED

ROCKY MOUNT—1933—ABC

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By W. A. Wynne
 Address Box 752
 Phone Number 2-6149
 Air Time Full Time
 News Service AP
 Transcription Service RCA Thesaurus
 Representative Burn-Smith
 Gen.-Sta. Manager W. A. Wayne

Commercial Mgr. R. E. Horner
 Program Dir. Eunice Snipes
 Chief Engineer. Joe R. Morris

WRXO

ROXBORO—1949

Frequency: 1430 Power: 1000 Watts d.
 Owned-Operated By Roxboro Bcstg. Co.
 Address Box 130
 Phone Number 6013
 News Service UP
 President H. S. Taylor
 Program Director John Mauti
 Chief Engineer Lloyd Perkins

WSAT

SALISBURY—1947—ABC

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Mid-Carolina Bcstg. Co.
 Business-Address Drawer 99
 Phone Number 276
 Air Time Full Time
 News Service UP
 Representative McGillvra
 Membership NARTB
 President Charles H. Wentz
 Gen., Sta. Mgr. Harry L. Welch
 Program Director Johnny L. Joyce
 Chief Engineer Elbert Sherman

WSTP

SALISBURY—1939—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Piedmont Bcstg. Corp.
 Bus.-Studio Address Center Theatre Bldg.
 Phone Number 2121
 Air Time 6 a.m.-M.
 News Service AP
 Representative Burn-Smith
 Membership NARTB
 President Bryce P. Beard, Sr.
 General Mgr. Robert Wallace
 Pgm., Publicity Dir. Russ McIntire
 Comm. Mgr. Katherine F. Murphy
 Chief Engineer Carl B. Watson

WEYE

SANFORD—1952

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lee Bcstg. Corp.
 Address 519 Cross St.
 Phone Number 1269
 News Service AP
 Transcription Service Associated, SESAC
 General Manager W. W. Primm
 Program Director W. M. Primm

WWGP

SANFORD—1946—KBS

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By Sandhills Bcstg. Corp.

Address 137 So. Steele, Box 651
 Phone Number 860
 News Service UP
 Transcription Service World
 President J. C. McIver
 Gen., Sta., Prom., Pub. Mgr.

Harry C. Barfield
 Chief Engr. Edward O. Koprivier

WOHS

SHELBY—1946—MBS-KBS

Frequency: 730 Kc. Power: 250 Watts
 Owned-Oper. By Western Carolina Radio
 Business Address Box 1401, Shelby
 Phone Number 6313
 Air Time Daytime
 News Service UP
 Transcription Service SESAC
 Membership NARTB
 Pres., Gen., Sta. Mgr. Robert M. Wallace
 Comm., Prom. Mgr. Max P. Butler
 Program Director Hugh Dover
 Chief Engineer Edwin Patterson

WNCA

SILER CITY—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Chatam Bcstg. Co.
 Address P. O. Box 212
 Phone Number 616
 News Service UP
 Transcription Service Lang-Worth, SESAC
 General Manager H. Tom Morris
 Chief Engineer W. B. Medlin

WMPM

SMITHFIELD—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By Selma-Smithfield Bcstg. Co.
 Address Buffalo Rd.
 Phone Number 2434
 News Service UP
 Transcription Service Capitol
 Co-own., Gen. Mgr. John S. Townsend
 Co-Owner J. Fred Horton
 Commercial Manager C. I. Parrish

WEBB

SOUTHERN PINES—1947—MBS

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Sandhill Community
 Bcstrs., Inc.
 Business Address 113-115 E. Broad St.
 Phone Numbers 2-2942, 2-8171
 News Service AP
 Transcription Service Associated
 Membership NARTB, BAB
 Pres., Gen. Mgr. Jack S. Younts
 Commercial Mgr. Joe A. Warren
 Program Director Elizabeth M. Younts
 Chief Engineer Melvin Kushner

WSIC

**STATESVILLE—1947—MBS
TOBACCO**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Statesville Bcstg. Co.
Address Box 1189
Phone Number 9078
Air Time Full Time
News Service AP
Transcription Service World
Representative Southern Radio Reps
Membership NARTB, BAB
Gen., Comm. Mgr. Charles D. Melton
Sales Prom. Mgr. Garrett Allen
Program Director Tom Lawrence
Chief Engineer T. K. Abernethy

WCPS

TARBORO—1946—TOB. SPORTS

Frequency: 760 Kc. Power: 1000 Watts d.
Owned-Oper. Coastal Plains Bcstg. Co., Inc.
Bus. Studio Address Edgcombe Bank Bldg.
Phone Number 2191-2
News Service AP
Transcription Service World, Thesaurus
Representative Dora-Clayton
Membership NARTB
President V. E. Fountain
Gen., Sta. Mgr. J. T. Snowden, Jr.
Commercial Manager J. Porter MacNair
Program Director Ben F. Mayo
Chief Engineer G. Lee Hodges

WTNC

THOMASVILLE—1947

Frequency: 790 Kc. Power: 1000 Watts d.
Owned By The Thomasville Bcstg. Co.
Address P. O. Box 750
Phone Number 2701
News Service UP
Transcription Service SESAC
Representative Continental
President George W. Lyles, Sr.
Gen., Sta., Comm. Mgr. Harold Harrison
Chief Engineer James McAden

WADE

WADESBORO—1923—KBS

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Oper. By R. P. Lyon & Son
Bus. Studio Address Radio Bldg.
Phone Number 620
News Service UP
Transcription Service Capitol
Representative Walker
President R. P. Lyon
General Mgr. J. A. Ballard
Program Director Peggy L. Mitchell
Chief Engineer Kenneth Read

WLSE

WALLACE—1953—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Duplin Bcstg. Co.
Address Box 449
Phone Number 6611
President Harry Kramer
General Manager Lester L. Gould
Sta., Comm. Mgr. Howard Fisher
Chief Engineer Walter Tabler

WHED

WASHINGTON—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Beaufort Bcstg. Co.
Phone Number 278
Transcription Service Lang-Worth
Representative Continental
President Lee B. Wynne
General Manager William R. Abeyollnis
Program Director Charlie Yates
Chief Engineer John Wilroy

WRRF

WASHINGTON—1942—ABC

Frequency: 930 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Oper. By Tar Heel Bcstg. System, Inc.
Bus. Studio Address Bank of Washington Bldg.
Phone Number 403
Air Time Full Time
News Service AP
Transcription Service Thesaurus
Representative Walker
Membership NARTB
Pres., Gen. Mgr. W. R. Roberson, Jr.
Station Manager T. H. Patterson
Commercial Mgr. William Abeyounis
Program Manager Merrill Daniels
Sales Prom. Mgr. Dick Stokes
Publicity Director Bob West
Chief Engineer L. E. Hiland

WHCC

WAYNESVILLE—1917—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WHCC, Inc.
Business-Studio Address Box 180
Phone Number Glendale 6-4661
Pres., Gen. Mgr. K. D. Fry
Chief Engineer Frank Wilbur

WENC

WHITEVILLE—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Whiteville Bcstg. Co., Inc.
Business-Studio Address P. O. Box 700
Phone Number 2133
Transcription Service Langworth, SESAC, etc.
Representative Clark
President Josiah Maultsby
General Manager Ward A. Coleman
Commercial Manager Jerry Honeycutt
Chief Engineer Steve Hart

W I A M

WILLIAMSTON—1951

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By... E. Carolina Bcstg. Co.
 Address... 115 E. Main St.
 Phone Number... 2478
 News Service... UP
 Co.-O., Sta. Mgr., Pgm. Dir. William H. Farrior
 Co.-O., Gen., Comm., Prom. Mgr.
 Charles M. Gaylord
 Chief Engineer... Joseph L. McFarland

W G N I

**WILMINGTON—1946—MBS
 TOBACCO**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... New Hanover Bcstg. Corp.
 Business Address... 211 N. 2nd St.
 Phone Number... 2-2493
 News Service... UP
 Representative... Pearson
 President... J. S. Brody
 General Manager... Allen B. Jones
 Commercial Mgr... A. V. Thompson
 Program Director... Paul Parker
 Chief Engineer... Arthur L. Madeley

W M F D

WILMINGTON—1935—ABC-CBS

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Operated By... R. A. Dunlea
 Phone Number... 4840
 Address... 225 Princess St.
 Air Time... Unlimited
 News Service... UP
 Representative... Burn-Smith
 Membership... NARTB, BAB
 General Manager... R. A. Dunlea
 Station Manager... R. A. Dunlea, Jr.
 Commercial Manager... C. O'Shields
 Asst. to Manager... Julia Mitton
 Chief Engineer... E. I. Herring, Jr.

W G T M

WILSON—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Oper. By... Watson Industries, Inc.
 Bus.-Studio Address... Herring Ave. Ext.
 Phone Number... 2188-9
 Air Time... Full Time
 News Service... UP
 Transcription Service... Thesaurus
 Representative... Walker
 Membership... NARTB, BAB
 President... Penn Thomas Watson
 General Manager... Henry Sullivan
 Commercial Mgr... J. Q. Wallace
 Program Director... Bill Bunn
 Chief Engineer... Ernie Pate

W V O T

WILSON—1948—MBS-TOBACCO

Frequency: 1420 Kc. Power: 1000 Watts d.;
 500 Watts n.

Owned-Oper. By... Wilson Radio Co., Inc.
 Address... Wilson
 Phone Number... 5157
 President... H. W. Anderson
 Gen., Sta. Mgr... Harry Severance
 Commercial Mgr... P. O. Barnes
 Sales Prom. Mgr... Lynda Thomas
 Program Director... Joel Lawhon
 Chief Engineer... Dan Williams

W A A A

WINSTON-SALEM—1950

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Community Bcstg.
 Service, Inc.
 Address... Box 3119
 Phone Number... 2-4121
 President... Roger Page, Jr.

W A I R

WINSTON-SALEM—1937—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Winston-Salem, Inc.
 Business-Studio Address... Pepper Bldg.
 Phone Number... 2-1133
 Transcription Service... World
 Representative... Meeker
 Membership... NARTB, BAB
 President... John S. Riggs
 General Manager... Joseph A. Pace
 Comm., Prog. Mgr... Wallace Voigt
 Program Director... Lawrence Patrick
 Chief Engineer... Lee King

W S J S

WINSTON-SALEM—1930—NBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By... Piedmont Publishing Co.
 Bus.-Studio Address... 419-21 N. Spruce St.
 Phone Number... 5-2311
 Air Time... Full Time
 Transcription Service... Lang-Worth
 Representative... Headley-Reed
 Membership... NARTB, BAB
 President... Gordon Gray
 V.P., Gen. Mgr... Harold Essex
 Operations Manager... Phil Hedrick
 Sales Manager... Harry B. Shaw
 Program Manager... John Comas
 Publicity Director... Jean Isenhower
 Chief Engineer... Leon Casley

W T O B

WINSTON-SALEM—1947-MBS-CBS

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Op. By... Winston-Salem Bcstg. Co., Inc.
 Address... 300 S. Stratford
 Phone Number... 34353
 Transcription Service... Thesaurus
 Representative... H-R Reps
 President... James W. Coan
 General Manager... John G. Johnson
 Sales Prom. Manager... Charles Brunt
 Chief Engineer... Hassell Bailey

NORTH DAKOTA

Pop. Feb. 1, 1954 (Est.) 626,000 — Families 169,000
Radio Homes 164,000 — TV Homes 13,500 — Stations in State 13

KFYR

BISMARCK—1925—NBC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Operated By Meyer Bcstg. Co.
Bus. Studio Address 202½ Fourth St.
Phone Number 468
News Service UP
Transcription Service Thesaurus
Representative John Blair
President Mrs. P. G. Meyers
General Manager F. E. Fitzsimonds
Commercial Mgr. R. W. MacLeod
Program Director Cal Culver
Promotion Dir. Jack Swenson
Chief Engineer Ivar Nelson

KDLR

**DEVILS LAKE—1925
MBS-GREAT NORTHERN—KBS**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KDLR, Inc.
Business-Studio Address 1025 3rd St.
Phone Number 1090
Air Time Unlimited
News Service UP
Transcription Service World, SESAC
Representative Lawson
President, General Manager Bert Wick
Commercial Manager Paul R. Lange
Program Director Wilbur Clemenson
Chief Engineer Richard Moritz

KDIX

DICKINSON—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Dickinson Radio Assn.
Bus. Studio Address 119 2d Ave. W.
Phone Number 4113
News Service AP, UP
Trans. Service Standard, SESAC, World
Membership NARTE, BAB
President Dr. P. J. Weir
Gen. Sta. Mgr. Orville F. Burda
Commercial Manager E. A. Spear
Chief Engineer Benjamin G. Lockerd

KFGO

FARGO—1948—ABC

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By Northern States Bcstg. Co.
Business-Studio Address Box 1610
Phone Number 2-3291
News Service AP
Transcription Service Standard
Representative Bolling, Inland
President W. R. Haggart
Gen. Sta., Comm. Mgr. Charles G. Burke

Pgm., Pub. Dir. Albert F. Horrigan
Chief Engineer Olaf Gabrielson

WDAY

FARGO—1922—NBC

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By WDAY, Inc.
Business-Studio Address Black Bldg.
Phone Number 5357
News Service AP, UP
Transcription Service Thesaurus
Representative Free & Peters
President, Gen. Mgr. E. C. Reineke
Station Manager Jack Dunn
Commercial Manager Tom Barnes
Sales Promotion Manager Roy Pedersen
Program Director Ken Kennedy
Technical Director Julius Hetland
Chief Engineer Juline Savold

KILO

GRAND FORKS—1941—CBS

Frequency 1440 Kc. Power: 1000 d.; 500n.
Owned-Oper. By Grand Forks Herald, Inc.
Bus. Studio Address First Natl. Bank Bldg.
Phone Number 4-5321
Air Time Unlimited
News Service AP
Newspaper Affiliation "Herald"
Transcription Service Thesaurus
Representative Avery-Knodel
Membership NARTB
Pres., Gen. Mgr. M. M. Oppegard
Commercial Manager Herman Livingston
Program Director John Doyle
Chief Engineer A. F. Petrich

KNOX

**GRAND FORKS—1947—MBS
KBS—GREAT NORTHERN**

Frequency: 1400 Kc. Power: 5000 Watts
Owned By Community Radio Corp.
Address Grand Forks
Phone Number 4-4611
News Service UP
Membership NARTB
Representative Lawson, Walker
President Carroll E. Day
Gen. Sta. Mgr. Elmer Hanson
Program Director Robert Whyte
Promotion Manager Jack French
Chief Engineer Clifford Thomforde

KSJB

JAMESTOWN—1937—CBS

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By N. Dak. Bcstg. Co., Inc.
Address 429 S. W. Second St.
Phone Number 1600
News Service UP, AP

Representative.....Weed & Co.
 President.....John W. Boler
 Commercial Manager.....Bob Ingersoll
 Sales Prom. Mgr.....Virgil Cobia
 Program Director.....Donald Kingsley
 Chief Engineer.....Robert E. Ridgway

K G C U

MANDAN—1927—MBS-ABC

Frequency: 1270 Kc.....Power: 1000 d.; 250n.
 Owned-Oper. By.....Mandan Radio Assn.
 Bus.-Studio Address.....Mandan
 Phone Number.....MA 561
 Air Time.....6 a.m.-12 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth, Associated
 Representative.....Walker
 Membership.....NARTB, BAB
 President.....W. S. Russell
 Sta., Comm. Mgr.....Paul C. Gussner
 Program Director.....Merritt Bushee
 Chief Engineer.....Ray Barnett

K C J B

MINOT—1950—CBS-DRN

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....No. Dakota Bcstg. Co.
 Address.....15-A West Central Ave.
 Phone Number.....51-161
 Representative.....Weed
 Transcription Service.....Associated
 News Service.....UP
 Pres., Gen. Mgr.....John W. Boler
 Sta., Comm. Mgr.....Wm. L. Hurley
 Sales Prom. Mgr.....Casper Putnam
 Program Director.....A. Johnson
 Chief Engineer.....Joseph Main

K L P M

**MINOT—1929—ABC-MBS
 GREAT NORTHERN**

Frequency: 1390 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business-Studio Address.....Fairblock, So. Main
 Phone Number.....41-148
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....Walker, Lawson
 General Manager.....John B. Cooley
 Sta. Mgr., Chief Engineer.....C. W. Baker

K O V C

VALLEY CITY—1936—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KOVCO, Inc.
 Business-Studio Address.....135 Central Ave. S.
 Phone Number.....408-W
 Transcription Service.....Standard
 Pres., Gen., Comm. Mgr.....Robert E. Ingstad
 Program Director.....Russ Kaber
 Publicity Director.....Bob Jensen
 Chief Engineer.....Charles Sjostrom

K W B M

WILLISTON—1948—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....KWBM Bcstg. Co.
 Address.....Box 198, Williston
 Phone Number.....35-371
 Transcription Service.....World
 General Manager.....Charles L. Scofield
 Partner.....James C. Carson
 Sales Prom. Mgr.....W. L. Holter
 Chief Engineer.....W. A. Sebastian

OHIO

*Pop. Feb. 1, 1954 (Est.) 8,385,000 — Families 2,499,000
 Radio Homes 2,435,000 — TV Homes 2,017,500 — Stations in State 78*

W A D C

AKRON—1925—CBS

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Operated By.....Allen T. Simmons
 Bus.-Studio Address.....WADC Bldg.
 Phone Number.....JEfferson 5-6165
 Air Time.....5:30 a.m.-1:05 a.m.
 News Service.....UP
 Transcription Service.....Standard, World
 Representative.....George P. Hollingbery
 Owner-Operator.....Allen T. Simmons
 Assistant Manager.....Robert B. Wilson
 Sales Prom. Mgr.....Doc Williams
 Program Director.....Harold H. Hageman
 Chief Engineer.....Arnold Bock

W A K R

AKRON—1940—ABC

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....Summit Radio Corp.
 Operated By.....WAKR
 Bus.-Studio Address.....First Natl. Tower
 Phone Number.....HEmlock 4-6151
 Newspaper Affiliation.....Beacon Journal
 Air Time.....Full Time
 News Service.....UP
 Representative.....Weed
 President, Gen. Mgr.....S. Bernard Berk
 Station Manager.....Roger G. Berk
 Comm. Sales Prom. Mgr.....Keith Baldwin
 Pgm., Pub. Dir.....A. R. Cooper
 Chief Engineer.....Irwin L. Knopp

WCUE

AKRON—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Akron Bcstg. Corp.
 Address: 41 S. Main St.
 Phone Number: Fr. 6-7114
 Representative: Forjoe
 News Service: UP
 Transcription Service: Associated
 President, Gen. Mgr.: Tim Elliot
 Sta., Comm. Mgr.: Jack Maurer
 Program Director: Jack Clifton
 Chief Engineer: George V. Paul

WHKK

AKRON—1945—MBS

Frequency: 640 Kc. Power: 1000 Watts
 Owned-Oper. By: WHKK Bcstg. Co.
 Business-Studio Address: 51 W. State St.
 Phone Number: Bl. 7101
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Bolling
 Co-Manager: Philip R. Herbert
 Co-Manager: Jackson B. Maurer
 Program Dir.: B. R. Blake
 Chief Engineer: Henry Neiderkofler

WFAH

ALLIANCE—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Oper. By: The Review Pub.
 Address: 2720 S. Union
 Phone Number: 1-5345
 Representative: Rambeau
 General Manager: D. A. Peterson
 Commercial Mgr.: Frank LaBarba
 Program Director: R. A. Gates
 Chief Engineer: Gene Peterman

WATG

ASHLAND—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Ashland-Mansfield Rd.
 Phone Number: 2-1573
 Transcription Service: Thesaurus
 Representative: McGillvra
 News Service: AP
 President: Robert S. Burke
 General Manager: Eugene E. Mills
 Station Manager: Don Holzapfel
 Sales Prom. Mgr.: Harlan Cook Jr.
 Program Director: Richard Leidy
 Chief Engineer: Richard Matthes

WICA

ASHTABULA—1937

Frequency: 970 Kc. Power: 5000 Watts d.
 1000 n.
 Owned-Operated By: WICA, Inc.
 Business-Studio Address: Jefferson Rd.
 Phone Number: 32-126
 News Service: UP
 Transcription Service: World
 Representative: Gill-Perna
 President: D. C. Rowley
 General Manager: John Colin
 Program Director: John C. Strassen
 Chief Engineer: F. N. Barnato

WATH

ATHENS—1950

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Andrew Kovlan & James
 Sinyard
 Address: P. O. Box 502
 Phone Number: 3-1360
 Gen. Mgr., Chief Engr.: Andrew Kovlan
 Comm., Sls. Prom. Mgr.: J. D. Sinyard
 Program Director: Ted Covert

WTRF

BELLAIRE—1947—MBS

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Operated By: The Tri-City Bcstg. Co.
 Bus.-Studio-Transmitter Address: The Skyline
 Phone Number: BE 1515
 News Service: AP
 Transcription Service: Associated
 Representative: Hollingberry
 Membership: NARTB, BAB
 President: Thomas Bloch
 V.P., Gen. Manager: Robert W. Ferguson
 Publicity Director: Greg Van Camp
 Program Director: Frank Curtis
 Sales Prom. Mgr.: William Greaver
 Chief Engineer: Howard Daubemeyer

WOHP

BELLEFONTAINE—1952—KBS

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By: Lake Erie Radio & TV Corp.
 Phone Number: 6681
 News Service: AP
 President: Ted Nelson
 Vice-President: Pat Shannon
 General Manager: Frank Cummins
 Chief Engineer: Chester Terry

WILE

CAMBRIDGE—1948—KBS

Frequency: 1270 Kc. Power: 1000 Watts a.
 Owned-Oper. By: Land O'Lakes Bcstg. Corp.

Business-Studio Address.....917 Beatty Ave.
 Phone Number4-5605
 News ServiceAP
 Transcription ServiceWorld, Standard
 President.....H. D. McClelland
 Exec. Vice-President.....Howard A. Donahoe
 Comm. Mgr.....Bruce Meighen
 Program Director.....David C. Lorimer
 Chief Engineer.....A. G. Engel

WAND

CANTON—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....P. C. Wilson
 Address106 High Ave. N.W.
 Phone Number68396
 Representative.....Hil F. Best
 President.....P. C. Wilson
 General Manager.....Frank Grosjean

WCMW

CANTON—1947

Frequency: 1060 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Stark Bcstg. Corp.
 Bus.-Studio Address.....Hills & Dales Rd.
 Phone Number.....5-9475
 News ServiceINS
 Transcription ServiceThesaurus, World
 RepresentativeMcGillvra
 Pres., Gen. Mgr.....S. L. Huffman
 Station Manager.....Clark L. Dozer
 Chief Engineer.....W. Waechter

WHBC

CANTON—1925—ABC

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Business-Studio Address.....550 S. Market St.
 Phone Number6-7166
 Air Time.....6 a.m.-1 a.m.
 News ServiceAP
 Newspaper AffiliationBrush-Moore
 Newspapers
 Transcription ServiceAssociated
 RepresentativeTaylor Co.
 MembershipNARTB, BAB
 President.....Roy D. Moore
 General Manager.....Gordon G. Strong
 Director of Radio.....Eugene Carr
 Station Manager.....Robert C. Fehlman
 Commercial Manager.....Paul E. Gilmor
 Sales Prom. Mgr.....Louise Maag
 Program Director.....Robert Breen
 Chief Engineer.....Kenneth L. Sliker

WBEX

CHILLICOTHE—1947—ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Shawnee Bcstg. Co.
 Business-Studio Address.....27 E. Second St.
 Phone Number3-2244
 Air Time.....Full Time
 News ServiceAP
 Representative.....W. S. Grant
 MembershipNARTB
 President.....John Halliday
 General Manager.....Truman Morris
 Sta., Sales Prom. Mgr.....William R. Mnich
 Program Director.....James A. Eldridge
 Chief Engineer.....H. W. Dornhuber

WCIN

CINCINNATI—1953

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Robert W. Rounsaville
 Address.....Radio Station WQXI,
 Atlanta, Ga.
 News ServiceUP
 RepresentativeForjoe, Dora-Clayton
 General Manager.....Robert W. Rounsaville
 Station Manager.....William R. Wagner
 Commercial Manager.....Ralph B. Johnson
 Sales Prom. Mgr.....Carter Jones
 Program Director.....Larry Dean Faulker
 Publicity Director.....Jimmy Carter
 Chief Engineer.....Joseph McCormick

WCKY

CINCINNATI—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By.....L. B. Wilson, Inc.
 Bus.-Studio Address.....Hotel Sheraton Gibson
 Phone Number.....Cherry 6565
 News ServiceINS
 Transcription Service.....Standard, Associated
 RepresentativeThomas Welstead
 MembershipBAB
 President, General Manager.....L. B. Wilson
 V.L., Comm. Manager, Chief
 Engineer.....C. H. Topmiller

WCPO

CINCINNATI—1928—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Scripps-Howard Radio, Inc.
 Phone Number.....Capitol 0777
 Studio Address.....2345 Symmes St.
 News ServiceUP
 RepresentativeBranham
 President.....Jack R. Howard
 General Manager.....M. C. Waters
 Program Director.....Earl Corbett
 Promotion Dir.....Richard Zavon
 Chief Engineer.....Paul Adams

TWO KINGS

in the
Queen City ★



Yes, when it's radio or television, your best buys in the Queen City are the Two Kings — WKRC-AM and WKRC-TV.*

Both stations enjoy the largest percentage of audience from 6 A. M. 'till midnight.**

Now you can saturate the Cincinnati area with the Number One Radio and Television Combination — WKRC-AM and WKRC-TV.

* Ask about the Tri-State Network and be sure to get complete information on the new Wendie Barrie Show heard Monday through Friday from 4 to 5 P. M.

** December Pulse.

Kenneth W. Church
National Sales Manager
Radio Cincinnati, Inc.

Owners and Operators
of WTVN, Columbus, Ohio

CINCINNATI

REPRESENTED BY THE KATZ AGENCY • CBS RADIO AND TELEVISION NETWORKS

WKRC**CINCINNATI—1921—CBS**Frequency: 550 Kc. Power: 5000 Watts d.;
1000 Watts n.Owned-Oper. By.....Radio Cincinnati, Inc.
Address-Trans.....Hotel Alms
Phone Number.....Woodburn 0550
News Service.....AP
Newspaper Affiliation.....Times-Star
Transcription Service.....SESAC
Representative.....Katz
Membership.....NARTB
President.....Hulbert Taft, Jr.
General Manager.....David Taft
Sales Prom. Mgr.....Lila Lambert
Commercial Manager.....Hubbard Hood
National Sales Mgr.....Kenneth W. Church
Program Director.....Byron Taggart
Chief Engineer.....W. Kennedy**WLW****CINCINNATI—1922—NBC**Frequency: 700 Kc. Power: 50,000 Watts
Owned-Oper. By.....Crosley Bcstg. Corp.
Subs. of Avco Mfg.
Address.....140 W. Ninth St.
Phone Number.....Cherry 1822
Air Time.....Full Time
Pres., General Mgr.....R. E. Dunville
V.P. in Charge Sales.....Harry Mason Smith
Dir. Client Service.....Fred Gregg
Program Director.....Chester Herman
Publicity Director.....Gilbert Kingsbury
Chief Engineer.....R. J. Rockwell**WSAI****CINCINNATI—1923—ABC**Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By.....Gordon Bcstg. Co.
Bus. Studio Address.....115 E. Fourth St.
Phone Number.....Main 1068
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Sherwood R. Gordon
Sales Manager.....Tom Thuman
Program Director.....Charles Black
Publicity Director.....Vonne Monsell
Chief Engineer.....Jonas Heiser*(See Page 538)***WDOK****CLEVELAND—1950**Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By.....Civic Bcstrs., Inc.
Address.....1515 Euclid Ave.
Phone Number.....FL 1-1834
News Service.....UP, INS
Representative.....Everett-McKinney
Transcription Service.....SESAC, World
Membership.....NARTB
Pres., Gen. Mgr.....R. Morris PierceSales Prom., Comm. Mgr.....Frederick Wolf
Prog. Dir., Chief Eng.....Ralph Quay**WERE****CLEVELAND—1948**Frequency: 1300 Kc. Power: 5000 Watts
Owned-Operated By.....Cleveland Bcstg. Inc.
Address.....1501 Euclid Ave.
Phone Number.....SUperior 1-9600
News Service.....AP, INS
Transcription Service.....Lang-Worth, World
President.....Ray T. Miller
General Manager.....Richard M. Klaus
Program Director.....Ed Stevens
Chief Engineer.....Harry Dennis**WGAR****CLEVELAND—1930—CBS**Frequency: 1220 Kc. Power: 50,000 Watts
Owned-Operated By.....WGAR Bcstg. Co.
Address.....Hotel Statler
Phone Number.....Prospect 1-0200
News Service.....INS, UP
Transcription Service.....World
Representative.....Christal, Radio Tim Sales
Membership.....NARTB, BAB
President.....Herbert L. Evans
General Manager.....Carl E. George
Sect.-Treas.....Elmer Krause
Commercial Manager.....John Garfield
Sales Promotion Manager.....Julius Glass
Program Director.....Reg Merrildew
Publicity Director.....Robert Smith
Chief Engineer.....Bob Fox**WHK****CLEVELAND—1921—MBS**Frequency: 1420 Kc. Power: 5000 Watts
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....5000 Euclid Avenue
Phone Number.....Express 1-5000
Air Time.....Unlimited
News Service.....AP
Transcription Service.....BMI, ASCAP
Representative.....Headley-Reed
Membership.....NARTB
President.....H. K. Carpenter
General Manager.....K. K. Hackathorn
Commercial Manager.....W. K. Brusman
Sales Prom. Manager.....John Wyman
Program Director.....C. M. Hunter
Publicity Director.....F. P. Wilhelm
Chief Engineer.....R. H. DeLany**WJMO****CLEVELAND—1947**Frequency: 1540 Kc. Power: 1000 Watts a.
Owned-Operated By.....Friendly Bcstg. Co.
Address.....2157 Euclid Ave.
Phone Number.....SUperior 1-4424
News Service.....UP
Transcription Service.....Lang-Worth

SOUND SALES PLANNING INCLUDES

WSAI

*The
NEW SOUND
in
Cincinnati!*

NATIONAL REPRESENTATIVE: AVERY-KNODEL, INC.

Write, phone or wire for
**MORE SOUND REASONS TO BUY THE
5000 SELLING WATTS OF WSAI**

The New Sound in Cincinnati!

New Sound ENTERTAINMENT...

from big-time music to local news and homemaker views . . . supplemented by the widest variety of A B C attractions. Smart advertisers are profiting from our happy new balance of audience-pulling entertainment.

New Sound SHOWMANSHIP...

sparked by the fresh new ideas of the Gordon Broadcasting Company, salesmanship is the keynote of our showmanship . . . every personality in our talent shop is a showman . . . ready to sell for you!

New Sound MERCHANDISING..

"follow thru" at point-of-sale means more profit for you. Our complete merchandising planning department is at your service . . . to show you how to make more money out of radio!

SHERWOOD R. GORDON
Pres. and Gen. Mgr.

FOR
IMPORTANT
TELEPHONE NUMBERS
IN
NEW YORK, LOS ANGELES, CHICAGO,
WASHINGTON
SEE PAGE 100



You! A Dictator?

Were you the kind of man pictured here, we would refuse to do business with you. The kind of *power* a dictator seeks is an anathema and abomination in the minds of free Americans. But there is *another* kind of *power* you should have . . .

Broadcast power, day and night, is what we sell. Around-the-clock programming with *selling power* is our business. From Cleveland, WTAM saturates a daytime area of more than 1,212,550 radio homes. And at night, 48 states comprise the tremendous WTAM market area. You can't beat that kind of *broadcast power* developed to usefully serve both *audience* and *advertiser* on a mass scale.

When seeking *powerful* results with an advertising message, investigate WTAM *radio power* with its most distinguished record of community service.

NBC BUILDING

Cleveland 14, Ohio

Represented Nationally
by NBC Spot Sales

WTAM

"at your service day and night"

1100 kilocycles

50,000 watts

Class Ia Clear Channel





President Richard Eaton
 Station Manager..... Paul Nakel
 Comm. Mgr..... Leonard B. Fidanis
 Chief Engineer..... C. C. Courtney

W J W

CLEVELAND—1932—ABC

Frequency: 850 Kc..... Power: 5000 Watts
 Owned-Operated By..... WJW, Inc.
 Business-Studio Address..... 1375 Euclid Ave.
 Phone Number..... SUperior 1-0101
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... Standard
 Representative..... H-R Representatives, Inc.
 President..... William M. O'Neil
 V.P., Ass't to Pres..... John D. Kelly
 Vice-Pres., Gen. Mgr..... William Lemmon
 Vice-Pres., Comm. Mgr..... Harold W. Waddell
 Sales Prom. Mgr..... Virgil Brinnon
 Program Director..... Bruce MacDonald
 Chief Engineer..... Gerald G. Roberts

WSRS

CLEVELAND—1947

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... WSRS, Inc.
 Bus.-Studio-Transmitter Address..... 2156 Lee Rd.
 Phone Number..... ERievew 1-2005
 News Service..... AP, INS
 Transcription Service..... APS, SESAC
 Representative..... Forjoe & Co.
 Membership..... NARTB, BAB
 Pres., Gen. Mgr., Pgm. Dir..... S. R. Sague
 Commercial Mgr..... Will Dougherty
 Chief Engineer..... Bob Leedham

WTAM

CLEVELAND—1923—NBC

Frequency: 1100 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... National Bcstg. Co., Inc.
 Bus.-Studio Address..... 815 Superior Ave.
 Phone Number..... CHerry 1-0942
 Air Time..... 5:30 a.m.-2:00 a.m.
 News Service..... AP, UP
 Transcription Service..... Thesaurus
 Representative..... NBC Spot Sales
 Membership..... NARTB, BAB
 Chairman of the Board..... David Sarnoff
 General Manager..... Lloyd E. Yoder
 Program Director..... Brooke Taylor
 Sales Manager..... W. P. Dix, Jr.
 Adv. & Prom. Mgr..... Clement G. Scerback
 Publicity Director..... Frank Derry
 Engineer-in-Charge..... S. E. Leonard

WBNS

COLUMBUS—1924—CBS

Frequency: 1460 Kc..... Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By..... RadiOhio, Inc.
 Business-Studio Address..... 33 N. High St.
 Phone Number..... Ad. 9265
 Air Time..... Full Time
 News Service..... AP
 Representative..... John Blair

Membership..... NARTB, BAB
 General Manager..... Richard A. Borel
 Commercial Manager..... W. I. Orr
 Sales Prom. Director..... Jim Yenian
 Program Director..... Geer Parkinson
 Chief Engineer..... Lester H. Natzger

WCOL

COLUMBUS—1922—ABC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Air Trails, Inc.
 Business-Studio Address..... E. Broad & Young St.
 Phone Number..... MAin 4581
 News Service..... AP
 Transcription Service..... World
 Representative..... H-R Reps., Inc.
 Membership..... BAB
 President..... Charles Sawyer
 Exec. V.P..... J. P. Williams
 General Manager..... Adna H. Karns
 Station Manager..... Charles Reeder
 Program Director..... Michael Ryan
 Nat'l Sales Manager..... John Doty
 Publicity Director..... Mary Hart
 Chief Engineer..... Harold E. Beard

WHKC

COLUMBUS—1921—MBS

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Operated By..... United Bcstg. Co.
 Business-Studio Address..... 22 East Gay St.
 Phone Number..... Adams 1101
 Air Time..... 6 a.m.-1 a.m.

WSRS

1st PLACE
 LOCAL NEWS
 AWARD WINNER

COVERS CLEVELAND

WSRS

COMMUNITY
 INFORMATION

VOICE
 OF
 CLEVELAND

WSRS

"Best by Test"

Newspaper Affiliation....."Plain Dealer"
 News Service.....INS, UP
 Transcription Service.....Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NARTB
 President.....Sterling Graham
 Gen., Sta. Mgr.....Carl M. Everson
 Comm.-Sales Prom. Mgr.....H. H. Hoessly
 Program Director.....John B. Moses
 Publicity Director.....Ann Duffy
 Chief Engineer.....William C. Minor

WV KO

COLUMBUS—1948—BUCKEYE

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sky Way Bcstg. Corp.
 Address.....274 S. 3rd St.
 Phone Number.....Main 5247
 News Service.....UP
 Transcription Service.....Standard, Capitol
 Representative.....Forjoe
 President.....Gustav Hirsch
 Gen., Sta. Manager.....Bert Charles
 Comm., Sales Prom. Mgr.....Joe Hill
 Chief Engineer.....William Hammett

WTNS

COSHOCOTON—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Coshocoton Bcstg. Co.

Business-Studio Address.....114 N. 6th St.
 Phone Number.....1560, 2140
 News Service.....UP
 Pres., Gen. Mgr.....Bruce Wallace
 Commercial Mgr.....James Sigman
 Program Director.....Stanley Robinson
 Chief Engineer.....Elmer Moravecky

WHIO

DAYTON—1935—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Miami Valley Bcstg. Corp.
 Business-Studio Address.....45 S. Ludlow St.
 Phone Number.....Adams 2261
 News Service.....AP, UP
 Newspaper Affiliation....."Daily News"
 Representative.....Hollingbery
 Membership.....NARTB
 President.....James M. Cox, Jr.
 General Manager.....Robert H. Moody
 Commercial Mgr.....W. E. Wolaver
 Station Manager.....Wade H. Alley
 Publicity Director.....Chuck Gay
 Chief Engineer.....Ernest L. Adams

WING

DAYTON—1924—ABC

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Great Trails Bcstg. Co.
 Business-Studio Address.....121 N. Main St.
 Phone Number.....HEmlock 3773
 Air Time.....5 a.m.-1:30 a.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....H. R. Representative, Inc.
 President.....Charles Sawyer
 Exec. V.P.....John Pattison Williams
 General Manager.....Adna Karns
 Publicity Director.....M. A. Dell
 Chief Engineer.....Howard Ryan

WONE

DAYTON—1949

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....Skyland Bcstg. Corp.
 Address.....380 West First St.
 Phone Number.....Michigan 6501
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Headley-Reed
 President.....Ronald B. Woodyard
 Nat'l Sales Manager.....C. J. Thornquest
 Commercial Manager.....Louis G. Froelich

WONW

DEFIANCE—1947

Frequency: 1280 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....U. S. Route 24
 Phone Number.....32226
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Devney
 President.....Richard W. Crowell

Putting our Best
Foot Forward

WV KO
AM - FM

COLUMBUS
OHIO

HOOPER
April 1953

PULSE
Sept. Oct. 1953

* Pulse and Hooper put WV KO in a solid second place in a six station market.

* The only independent station in Columbus.

* Lowest cost per thousand radio homes.

Represented nationally by:
Forjoe, Inc.



Gen., Comm. Mgr. Glenn R. Thayer
Program Director Paul R. Murphy

WJER

DOVER—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Dover Bcstg. Co., Inc.
Address 210 Blvd.
Phone Number 4-2126
Transcription Service World. Thesaurus
Representative Hil F. Best
News Service UP
President Agnes J. Reeves Greer
Gen., Sta. Mgr. W. B. Steis
Commercial Manager John C. Needs
Chief Engineer Don Graft

WLIO

EAST LIVERPOOL—1948

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Operated By Pottery Bcstg. Co.
Address 6th and Walnut
Phone Number Main 5190
News Service AP
Representative Schepp-Reiner
Pres., Gen. Mgr. Paul Bron Saliner
Sta., Comm. Mgr. Van Lane
Chief Engineer George T. Kelly

WOHI

EAST LIVERPOOL—1949—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By East Liverpool Bcstg. Co.
Address 516 Market St.
Phone Number Main 1490
News Service AP
Transcription Service World
President, Gen. Manager. Richard V. Beatty
Comm., Prom. Mgr. George T. Farrall
Sta. Mgr., Prog. Dir. Bob Metcalfe
Chief Engineer William Siebenthal

WEOL

ELYRIA—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By Elyria-Lorain Bcstg. Co.
Address Elyria Savings and Trust Bldg.
Phone Number EL 2255
News Service UP
President Roy W. Ammel
General Manager Alex Buchan
Sales Prom. Mgr. Ronald Barrett
Program Director Pat Fredericks
Chief Engineer William Albrecht

WFIN

FINDLAY—1941

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Operated By The Findlay Publ. Co.
Bus.-Studio Address 500 1/2 South Main St.
Phone Number 1330
News Service INS, UP, AP
Transcription Service Thesaurus

Newspaper Affil. "Republican-Courier"
Membership NARTB
Representative McGillvra
President R. L. Heminger
Gen., Sta., Comm. Mgr. Harold H. Heminger
Sls. Prom. Mgr. Allen P. Dudley
Chief Engineer Edgar C. Smith

WFOB

FOSTORIA—1952—KBS

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Operated By Seneca Radio Corp.
Address P. O. Box 589
Phone Number 5665
News Service UP
Transcription Service Capitol, SESAC
President Andrew Emerine
General Manager Mel Murray
Chief Engineer Fa rell Elsea

WFRO

FREMONT—1949

Frequency: 900 Kc. Power: 500 Watts d.
Owned-Oper. By Wolfe Bcstg. Corp.
Address 905 W. State St.
Phone Number FE 2-3951
Transcription Service Standard
Representative Hil F. Best
News Service UP
Membership NARTB, BAB
President Robert F. Wolfe
Sta., Prom., Comm. Mgr. R. C. Force
Chief Engineer Allen Kaubel

WJEH

GALLIPOLIS—1950—KBS

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Oper. By Ohio Valley on the Air, Inc.
Address Box 244
Phone Number 1160-1
News Service UP
Transcription Service Capitol
Representative Grant
President John E. Halliday
General Manager Truman A. Morris
Station Manager Marianne Campbell
Sales Prom. Mgr. K. W. Robinson
Program Director William Watterson, Jr.
Chief Engineer Edgar Atkins

WMOH

HAMILTON—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Fort Hamilton Bcstg. Co.
Bus.-Studio Address Second Natl. Bank Bldg.
Phone Number Hamilton 4-6543
News Service UP
Transcription Service Lang-Worth
Representative W. S. Grant
President Robert J. Briede
General Manager Robert L. Odson
Program Director Norm Keller
Commercial Manager Ray Motley
Chief Engineer Girard Cain

W I R O**IRONTON—1951—MBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Iron City Bcstg. Co.
 Address Radio Plaza
 Phone Number 280
 Representative McGillvra
 President T. M. Nelson
 General Manager C. E. McElroy
 Vice-President Patrick Shannon
 Chief Engineer C. A. Baker

W L M J**JACKSON—1953—KBS**

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By WLMJ Inc.
 Phone Number 850
 President Frances Moore
 General Manager Truman Morris
 Station Manager Don Hughes
 Chief Engineer Hank Dornhuber

W H O K**LANCASTER—1947**

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned-Oper. By Hocking Valley Bcstg. Corp.
 Address-Trans. Loc. Memorial Dr.
 Phone Number 4500
 News Service UP
 Transcription Service Thesaurus
 Representative McGillvra
 Membership NARTB
 Pres., Gen. Mgr. Dr. Nelson Embrey
 Station Manager James W. Tidd
 Comm., Prom. Mgr. Roy Stingley
 Chief Engineer Irving Brown

W I M A**LIMA—1948—ABC**

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By N.W. Ohio Bcstg. Corp.
 Business-Studio Address 223 N. Main St.
 Phone Number 32660
 News Service AP
 Representative Weed
 Membership NARTB
 President G. E. Hamilton
 General Sta. Mgr. R. W. Mack
 Commercial Mgr. C. B. Heller
 Program Dir. Easter Straker
 Chief Engineer A. J. F. Smith

W L O K**LIMA—1936—NBC**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By WLOK, Inc.
 Business Address 1424 Rice Avenue
 Phone Number 6-3411
 Transcription Service World
 Membership NARTB
 News Service UP

Representative H-R Reprs., Inc.
 President L. A. Pixley
 Station Manager Robert O. Runnerstrom
 Program Director William Huffman
 Commercial Mgr. Lawrence Webb
 Chief Engineer Darrel Hunter

W M A N**MANSFIELD—1939—ABC**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Richland, Inc.
 Business-Studio Address 144½ Park Ave. W.
 Phone Number 4235-6
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative The Taylor Co.
 Membership NARTB, BAB
 Pres., Gen. Sta. Comm. Mgr. J. M. O'Hara
 Sales Prom. Manager Carl Kindt
 Prog.-Pub. Dir. Robert James
 Chief Engineer William Morrison

W M O A**MARIETTA—1946—MBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Marietta Bcstg. Co.
 Business Address P. O. Box 201
 Phone Number 1690
 News Service AP
 Transcription Service SESAC
 Representative McGillvra
 Membership NARTB
 President William G. Wells
 General Manager R. Sanford Guyer
 Commercial Manager Fred Reynolds
 Program Director Tom Butscher
 Chief Engineer Charles E. Clark

W M R N**MARION—1940—ABC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Marion Bcstg. Co.
 Business Address P. O. 518
 Phone Number 2-6666-7
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Horace Stovin, Canada
 Membership NARTB, BAB
 Pres., Gen. Sta. Mgr. Robert T. Mason
 Commercial Manager Arthur L. Martin
 Sls. Prom. Mgr., Pub. Dir. Majorie Williams
 Chief Engineer Francis Joseph Peters

W P F B**MIDDLETOWN—1947**

Frequency: 910 Kc. Power 1000 Watts d.
 100 Watts n.
 Owned-Operated By Paul F. Braden
 Address-Trans. Loc. Lebanon-Coles Rd.
 Phone Number 2-3625
 News Service AP

Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 Pres., Gen., Sta. Mgr.....Paul F. Braden
 Program Director.....Tom Lummis
 Chief Engineer.....Larry Beckwith

WMVO

MT. VERNON—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Mt. Vernon Bcstg.
 Address.....Coshocton Rd., Box 390
 Phone Number.....2-0946
 President.....Dr. Charles Tramont
 General Manager.....Mrs. C. M. Zerkowitz
 Program Director.....George Bennett
 Chief Engineer.....Eugene Phillips

WCMT

NEWARK—1946

Frequency: 1430 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Advocate Printing Co.
 Address.....27 West Main St.
 Phone Number.....4007
 News Service.....AP
 Newspaper Affiliation.....The Advocate
 Transcription Service.....Thesaurus
 Representative.....Meeker Associates
 Membership.....NARTB, BAB
 President.....Frank W. Spencer
 Gen., Sta. Mgr.....Thomas A. Rogers
 Commercial Mgr.....Robert Pricer
 Chief Engineer.....Benjamin Windle

WPTW

PIQUA—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper.....Miami County Bcstg. Co., Inc.
 Address-Trans.....1625 W. Covington Ave.
 Phone Number.....1420-1
 News Service.....AP
 Transcription Service.....World
 Pres., Gen. Mgr.....Richard E. Hunt
 Sta., Comm. Mgr.....Robert Bulp
 Chief Engineer.....Dallas Davis

WNXT

PORTSMOUTH—1951—ABC

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Operated By.....Portsmouth Bcstg. Co.
 Address.....Masonic Temple Bldg.
 Phone Number.....2-1961
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Everett-McKinney
 Pres., Gen., Sta., Comm. Mgr. Marshall Rosene
 Program Director.....Phil Phillips
 Publicity Director.....Thelma Henderson
 Chief Engineer.....Russell Newman

WPAY

PORTSMOUTH—1935—CBS

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....The Scioto Bcstg. Co.
 Bus. Studio-Trans. Address.....1009 Gallia St.
 Phone Number.....3-2111
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Venard
 President.....Roy D. Moore
 Station Mgr.....Gerald F. Boyd
 Program Director.....E. G. Sheridan
 Chief Engineer.....Maurice L. Myers

WLEC

SANDUSKY—1947—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Lake Erie Bcstg. Co.
 Address.....Cleveland Rd. & Huntington
 Phone Number.....5170
 News Service.....UP
 Transcription Service.....World, Thesaurus
 Representative.....Hal Holman
 Pres., General-Station Mgr.....Jay Wagner
 Commercial Manager.....Ralph S. Silver, Jr.
 Program Director.....Robert Hinners
 Sales Prom. Mgr.....Kathryn Heiser
 Chief Engineer.....Jay Leibach

WIZE

SPRINGFIELD—1940—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Voice of Springfield
 Trans.-Address.....117 W. High St.
 Phone Number.....3-4955
 News Service.....AP
 Transcription Service.....World
 Representative.....H. R. Representative, Inc.
 President.....Charles Sawyer
 General Manager.....Adna Karns
 Program Director.....Rudolph Perez
 Sta., Comm. Mgr.....Virginia Bennett
 Chief Engineer.....Victor L. Bushong

WJEL

SPRINGFIELD—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Champlon City Bcstg. Co.
 Business Address.....120 S. Limestone
 Phone Number.....3-4676
 News Service.....INS
 Representative.....McGillvra
 Transcription Service.....Associated
 President.....George R. Walker
 Gen., Sta. Mgr.....Robert Yontz
 Commercial Manager.....Vince Shannon
 Chief Engineer.....Myron Maddex

WWSO

SPRINGFIELD—1947

Frequency: 1210 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Radio Springfield, Inc.
 Address.....Chamber of Commerce Bldg.
 Phone Number.....3-6488
 News Service.....AP
 Representatives.....Gill-Perna
 President.....Bradley Kincaid

General Manager..... R. K. Wood
Chief Engineer..... Vernon B. Yeich

WSTV**STEUBENVILLE—1940—MBS**

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Oper. By..... WSTV, Inc.
Bus.-Studio Address..... Exchange Realty Bldg.
Phone Number..... 2-6265-6-7
Air Time..... Full Time
News Service..... UP
Transcription Service..... World
Representative..... Avery-Knoedel
V.P., Gen. Mgr..... John J. Laux
Asst. General Manager..... Joseph M. Troesch
Pgm., Pub. Dir..... Roy Briscoe
Chief Engineer..... Charles S. Shepherd

WSPD**TOLEDO—1921—NBC**

Frequency: 1370 Kc..... Power: 5000 Watts
Owned-Oper. By..... Storer Broadcasting Co.
Bus.-Studio Address..... 136 Huron St.
Phone Number..... Adams 3175
News Service..... INS, UP
Transcription Service..... Langworth
Representative..... Katz
President..... George B. Storer
Gen., Sta. Mgr..... Allen L. Haid
Comm. Mgr..... Westford F. Shannon
Program Director..... Emerson Kimble
Chief Engineer..... William M. Stringfellow

WTOD**TOLEDO—1946**

Frequency: 1560 Kc..... Power: 1000 Watts d.
Owned-Operated By..... Unity Corp.
Business-Studio Address..... 515 Madison Ave.
Phone Number..... Garfield 5551
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... Forjoe
President..... Edward Lamb
General Manager..... Sunne Miller
Program Director..... Richard Rice
Chief Engineer..... Robert Sowers

WTOL**TOLEDO—1938—ABC**

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By..... Community Bcstg. Co.
Trans.-Address..... Bell Bldg.
Phone Number..... Adams 3291
Air Time..... Full Time
News Service..... AP, UP
Representative..... Paul H. Baymer
Membership..... NARTB
President..... Frazier Reams
Gen.-Station Mgr..... Thomas S. Bretherton
Commercial Mgr..... R. H. Edsall
Sales Prom. Mgr., Pub. Dir..... Bob Kneeghoff
Program Director..... Robert Kneeghoff
Chief Engineer..... Harold Holmes

WHHH**WARREN—1941—MBS**

Frequency: 1440 Kc..... Power: 5000 Watts
Owned-Oper. By..... Warren Tribune Radio
Station, Inc.
Business-Studio Address..... 108 Main St.
Phone Number..... 2212-9
Newspaper Affiliation..... The Tribune Co.
Air Time..... 6:45 a.m.-M.
News Service..... AP
Representative..... Rambeau
Transcription Service..... Associated
President..... Helen Hart Hurlbert
General Manager..... Carl J. Raymond
Sales Prom., Pub. Dir..... Peter W. Mesner
Chief Engineer..... Robert E. Hardy

WCHO**WASHINGTON COURT HOUSE—
1952—KBS**

Frequency: 1250 Kc..... Power: 500 Watts d.
Owned-Oper. By..... Court House Bdcstg. Co.
Address..... 113½ S. Main St.
Phone Number..... 5-6211
News Service..... AP
Transcription Service..... Thesaurus, SESAC
Membership..... BAB
President..... W. N. Nungesser
Program Director..... Ron Arnold
Chief Engineer..... Carl Egbert

WKOV**WELLSTON—1952**

Frequency: 1570 Kc..... Power: 250 Watts d.
Owned-Operated By..... S. H. Kovalan
Address..... P. O. Box 190
Phone Number..... 546
News Service..... UP
President..... Stephen H. Kovalan
General Manager..... Parks Robinson
Program Director..... John E. Wilson

WWST**WOOSTER—1947**

Frequency: 960 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Wooster Republican Ptg. Co.
Phone Number..... 760-1
News Service..... AP
Transcription Service..... Thesaurus, SESAC,
World
General Manager..... E. B. Evans
Commercial Mgr..... Quentin W. Welty
Chief Engineer..... Burton L. Bowman

WRFD**WORTHINGTON—1947**

Frequency: 880 Kc..... Power: 5000 Watts d.
Owned-Oper. By..... Peoples Bcstg. Corp.
Phone Number..... FR 2-5342
News Service..... AP
Transcription Service..... Thesaurus
Representative..... Geo. W. Clark, Inc.
Membership..... NARTB, BAB

President..... M. D. Lincoln
 General Manager..... Herbert E. Evans
 Sta., Comm. Mgr..... Joseph D. Bradshaw
 Program Director..... Bob Geis
 Chief Engineer..... Harold Schaaf

W B B W

YOUNGSTOWN—1949—ABC

Frequency: 1240 Kc..... Power: 250 Watts
 Owner..... Mahoning Valley Bcstg. Corp.
 Address..... Warner Theatre Bldg.
 Phone Number..... Riverside 44421
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... Lang-Worth
 Station Representative..... Forjoe & Co.
 Membership..... NARTB
 President, Ch. Eng..... John Cherpack, Jr.
 Vice-Pres., Gen.-Comm. Mgr..... Gene Trace
 Program Director..... Tony Ross
 Publicity Director..... Marilyn Noble

W F M J

YOUNGSTOWN—1939—NBC

Frequency: 1390 Kc..... Power: 5000 Watts
 Owned-Operated By..... WFMJ Bcstg. Co.
 Business-Studio Address..... 101 W. Boardman
 Phone Number..... Riverside 3-4121
 News Service..... AP, UP
 Representative..... Headley-Reed
 Pres., Gen. Mgr..... William F. Maag, Jr.
 Comm., Sales Prom. Mgr..... Leonard E. Nasman
 Program Director..... Ronald W. Richards
 Chief Engineer..... Frank A. Dieringer

W K B N

YOUNGSTOWN—1926—CBS

Frequency: 570 Kc..... Power: 5000 Watts
 Owned-Operated By..... WKBN Bcstg. Corp.
 Phone Number..... Sterling 2-1145
 Air Time..... Full Time
 Address..... 3930 Sunset Blvd.
 News Service..... UP, AP
 Newspaper Affiliation..... Plain Dealer
 Transcription Service..... World, Lang-Worth
 Representative..... Paul H. Raymer
 Membership..... NARTB, BAB
 Pres., Gen. Mgr..... Warren P. Williamson, Jr.
 Station Manager..... J. Lothair Bowden
 Program Director..... Don Brice
 Public Relations Director..... Jim Smith
 Chief Engineer..... B. T. Wilkins

W H I Z

ZANESVILLE—1924—NBC

Frequency: 1240 Kc..... Power: 250 Watts
 Owner..... Southeastern Ohio Bcstg. System, Inc.
 Business-Studio Address..... Lind Arcade Bldg.
 Phone Number..... 2-5431
 Newspaper Affiliation..... Zanesville Publ. Co.
 News Service..... UP
 Representative..... John E. Pearson
 Membership..... NARTB, BAB
 President..... Clay Littick
 Sales Prom. Mgr., Pub. Dir..... Bill Eberle
 Gen., Station Manager..... Vernon A. Nolte
 Dir. of Sales..... Nate Milder
 Chief Engineer..... William A. Hunt

OKLAHOMA

Pop. Feb. 1, 1954 (Est.) 2,280,000 — Families 650,000
Radio Homes 582,000 — TV Homes 32,000 — Stations in State 46

K A D A

ADA—1934—ABC-KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... KADA Bcstg., Inc.
 Business Address..... Box 642
 Phone Number..... 12-3
 Air Time..... 6 a.m.-12 M.
 News Service..... AP
 Transcription Service..... Standard
 Representative..... The Taylor Co.
 Membership..... NARTB, BAB
 President..... Dr. C. C. Morris
 General Manager..... Billy T. Hoover
 Station Manager..... Brown Morris
 Program Director..... Nadine Mullinax
 Chief Engineer..... George Miller

K W H W

ALTUS—1946—MBS

Frequency: 1450 Kc..... Power: 250 Watts

Owned-Operated By..... Altus Bcstg. Co., Inc.
 Phone Number..... 1405
 Air Time..... 7 a.m.-10 p.m.
 News Service..... AP
 Representative..... Hil F. Best
 Newspaper Affiliation..... "Times-Democrat"
 Membership..... NARTB
 Pres., Gen. Mgr..... Frank E. Wimberly
 Chief Engineer..... Ernest Baucum

K V S O

ARDMORE—1935—ABC

OKLA. NET

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... John F. Easley
 Bus.-Studio Address..... 112 N. Washington
 Phone Number..... 3030
 Air Time..... Full Time
 News Service..... AP
 Newspaper Affiliation..... Daily Ardmorelle
 Transcription Service..... World, SESAC

Representative.....The Taylor Co.
 General Manager.....Albert Riesen
 Comm. Mgr.....J. E. Riesen
 Program Director.....Dolly Dutton
 Publicity Director.....Galy Varnell
 Chief Engineer.....William E. Kolb

KWON

BARTLESVILLE—1941—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bartlesville Bcstg. Co.
 Business-Studio Address.....Dewey Rd.
 Phone Number.....1400
 News Service.....AP
 President, Gen., Sta. Mgr.....J. Fred Case
 Commercial Mgr.....John Collins
 Chief Engineer.....Cecil Tanner

KBWL

BLACKWELL—1952

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Star Bcstg. Co., Inc.
 Phone Number.....309
 News Service.....AP
 Transcription Service.....Thesaurus
 General Manager.....R. L. McCarrell
 Chief Engineer.....Charles Hobbs

KWCO

CHICKASHA—1946—MBS-KBS

Frequency: 1560 Kc.....Power: 1000 Watts d.:
 250 Watts n.
 Owned-Oper. By.....Washita Valley Bcstg. Corp.
 Address.....KWCO Bldg.
 Phone Number.....2898
 News Service.....AP
 Co-Owner, Gen. Mgr.....P. D. Jackson
 Commercial Manager.....Hoyt Caldwell
 Program Director.....Lorine Null
 Chief Engineer.....Neal M. Allen

KWOE

CLINTON—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Western Okla. Bcstg. Co.
 Address.....Box 558
 Phone Number.....617
 News Service.....UP
 Transcription Service.....SESAC
 Station Representative.....Hil F. Best
 General Manager.....V. M. Preston
 Commercial Mgr.....Leo Tremblay
 Chief Engineer.....Hubert Gaston

KWHP

CUSHING—1952

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....W. H. Payne
 Address.....Box 791
 Phone Number.....922
 News Service.....AP
 Representative.....Hil F. Best

Transcription Service.....Thesaurus
 General Manager.....William H. Payne
 Commercial Manager.....James Kirkpatrick
 Program Director.....Jim Waites
 Chief Engineer.....Charles F. Hebard

KRHD

DUNCAN—1947—MBS-KBS

Frequency: 1350 Kc.....Power: 250 Watts d.,
 100 n.
 Owned-Operated By.....Duncan Bcstg. Co.
 Address.....Box 1192
 Phone Number.....1350
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....Hil F. Best
 Membership.....NARTB
 President.....R. H. Drury
 Gen., Sta. Mgr.....W. M. Brubaker
 Comm., Sales Prom. Mgr.....Lester Agee
 Program Director.....Tommy Richardson
 Publicity Dir.....John Moen

KSEO

DURANT—1947

Frequency: 750 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Democrat Printing Co.
 Address.....Democrat Bldg.
 Phone Number.....2200
 News Service.....AP
 Transcription Service.....Standard
 Partners.....R. F. Story, Bennett Story
 General Manager.....Leroy Moses
 Chief Engineer.....Leonard Brown

KASA

ELK CITY—1932—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Address.....North Randall St.
 Phone Number.....730
 Manager.....Lonnie J. Preston
 Program Director.....Alice Howenstine
 Chief Engineer.....Robert Hemphill

KCRC

ENID—1929—ABC-OKLA. NET

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Enid Radiophone Co.
 Bus.-Studio Address.....Broadway Tower
 Phone Number.....447
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World
 News. Affil. "Morning News." "Daily Eagle"
 Representative.....O. L. Taylor Co.
 Membership.....NARTB
 President.....Milton B. Garber
 General Manager.....Guy B. Farnsworth
 Commercial Mgr.....H. P. Hale
 Program Director.....B. Napier
 Chief Engineer.....Murray D. Coleman

K G W A

ENID—1949—MBS

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By Public Bcstg. Service, Inc.
 Address 115½ E. Broadway
 Phone Number 4230
 News Service UP
 Transcription Service Standard
 Representative Pearson
 President George E. Failing
 General Manager H. J. Godschalk
 Sta., Comm. Mgr. Tom Belcher
 Chief Engineer William Teitzel Jr.

K T A T

FREDERICK—1948—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By Frederick Bcstg. Co.
 Address Main & Grand
 Phone Number 1010
 News Service UP
 Transcription Service Capitol
 Representative Hil F. Best
 General Manager J. D. Jones, Jr.
 Partner Ronald W. Wheeler
 Program Director Mary Wheeler

K G Y N

GUYMON—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Plains Bcstg. Co.
 Business-Studio Address P. O. Box 38
 Phone Number 888
 News Service UP
 Transcription Service World, Thesaurus
 Representative Hil F. Best
 President, Gen. Mgr. T. M. Raburn, Jr.
 Chief Engineer Herbert L. Noyes

K T J S

HOBART—1947—KBS

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Operated By T. J. Shriner
 Address 315 E. 11th St.
 Phone Number 1070
 News Service AP
 President, Ch. Eng. T. J. Shriner
 Promotion Dir. May Jo Shriner

K I H N

HUGO—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Little Dixie Bcstg. Co.
 Address P. O. Box 248
 Phone Number 1140
 News Service AP
 Transcription Service SESAC
 President George Malone
 Co-Manager James Gerity Jr.
 Chief Engineer Dalton E. Jones

K B E L

IDABEL—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Idabel Bcstg. Co.
 Address Box 1072
 Phone Number 892
 Pres., Gen. Mgr. Winston O. Ward
 Commercial Mgr. J. P. Stanley
 Program Director Lee Mars
 Chief Engineer Cliff Taylor

K S W O

LAWTON—1941

ABC-OKLA. NET

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By Okla. Quality Bcstg. Co.
 Bus.-Studio Address 406½ D Ave.
 Phone Number 1380
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative The Taylor Co.
 Membership NARTB, BAB
 President R. H. Drewry
 Gen., Sta. Mgr. Leo R. Morris
 Prom. Mgr., Pub. Dir. Mrs. L. B. Goochey
 Program Director Lyle Gaston
 Chief Engineer Willard Cochran

**THOSE WHO KNOW
 FAMOUS BRANDS . . .**

Says KHGB Manager John
 Whitt at Okmulgee, Okla.:
 "Sponsors and prospects know
The Associated Press—and
 know it well, and favorably."

**. . . KNOW THE MOST FAMOUS
 BRAND IN NEWS IS AP**

KNED

McALESTER—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Operated By: Pittsburg Bcstg. Co., Inc.
 Address: Box 73
 Phone Number: 1460
 News Service: UP
 Transcription Service: World, Thesaurus
 Representative: Pearson
 Pres., Gen. Mgr.: Ray Van Hooser
 Commercial Manager: Phil Reed
 Chief Engineer: Dexter Ferry

KTMC

McALESTER—1946—ABC-OKLA.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: McAlester Bcstg. Co.
 Business-Studio Address: Box 157
 Phone Number: 2411
 News Service: AP
 Representative: The Taylor Co.
 Membership: NARTB, BAB
 President: William Young
 Gen., Sta. Mgr.: Bob Baggett
 Program Director: Walter Freeman
 Chief Engineer: Harold Duncan

KGLC

MIAMI—1948—KBS

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By: Miami Bcstg. Co.
 Address: Box 511
 Phone Number: 3303
 News Service: AP
 Representative: Adam Young
 President: Kenyon Brown
 General Manager: Charles L. Unger, Jr.
 Chief Engineer: Louis Stone

KBIX

MUSKOGEE—1936—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Okla. Press Pub. Co.
 Address: 214-216 Wall St.
 Phone Number: MU 2-1331
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Venard
 President: Tams Bixby, Jr.
 General Manager: Walter W. Weber
 Commercial Mgr.: George Lanham
 Program Director: Howard Whitely
 Chief Engineer: Eugene Edwards

KMUS

MUSKOGEE—1948—GRASS ROOTS

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By: Eastern Okla. Bcstg. Corp.
 Business-Studio Address: 412½ Court St.
 Phone Number: MU 2-3341
 News Service: UP
 Transcription Service: World

Representative: Pearson
 President: R. M. Mountcastle
 Gen., Station Mgr.: Jimmie Barry
 Program Director: George Overton
 Chief Engineer: James Keitel

KNOR

NORMAN—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Cleveland County
 Bcstg. Co.
 Address: P. O. Box 542
 Phone Number: 474
 News Service: UP
 Transcription Service: World
 Gen. Mgr. (Ptnr.): William S. Morgan
 President: Tol Dickenson
 Program Director: Gene Stansberry
 Chief Engineer: Gene Morris

KBYE

OKLAHOMA CITY—1947

Frequency: 890 Kc. Power: 1000 Watts d.
 Owned-Operated By: State Bcstg. Co.
 Bus. Studio Address: 108 N.W. 9th
 Phone Number: FO 5-2323
 News Service: UP
 Membership: NARTB, BAB
 President: A. Earl Cullum
 Chief Engineer: Charles Shaeffer

KLPR

OKLAHOMA CITY—1947

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Okla. City Bcstg. Co.
 Business Address: 128½ W. Commerce St.
 Phone Number: Central 2-1341
 News Service: AP
 Owner, Pres., Gen. Mgr.: Byrne Ross
 Promotion Mgr.: Grant Ladd
 Program Director: Mrs. Kathleen Burkett
 Chief Engineer: Jay Davis

KOCY

OKLAHOMA CITY—1938—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Plaza Court Bcstg. Co.
 Business-Studio Address: Plaza Court Bldg.
 Phone Number: Forest 5-4333
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: Standard
 Representative: Pearson
 Membership: NARTB, BAB
 Pres., Gen. Mgr.: M. H. Bonebrake
 Sta., Comm. Mgr.: George Collisson
 Program Director: I. L. Marquiss
 Chief Engineer: J. S. Merryman

KOMA

OKLAHOMA CITY—1931—CBS

Frequency: 1520 Kc. Power: 50,000 Watts
 Owned-Operated By: KOMA, Inc.
 Business-Studio Address: 7300 Lincoln Blvd.

Phone Number.....Victor 3-6641
 Air Time.....5:30 a.m.-12:30 a.m.
 News Service.....AP
 Transcription Service.....Standard, Lang-Worth
 Representative.....Avery-Knodel
 Membership.....NARTB
 President.....John Toole Griffin
 General-Station Mgr.....Edgar T. Bell
 Comm., Asst. Mgr.....Ben H. Holmes
 Program Director.....Mack Fuller
 Chief Engineer.....M. W. Thomas

KTOK

OKLAHOMA CITY—1927—ABC

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Phone Number.....FO 5-8352
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Paul H. Raymer
 Membership.....BAB
 President.....Wendell Mayes
 Gen., Sta. Mgr.....John Hopkins
 Commercial Mgr.....Tom Johnson
 Chief Engineer.....Clifford Easum

KTOW

OKLAHOMA CITY—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Sooner Bcstg. Co.
 Business-Studio Address.....Liberty Bank Bldg.
 Phone Number.....CE 2-6367
 News Service.....AP
 Representative.....Rambeau
 Membership.....NARTB
 President.....Ralph Ball
 Gen., Sta. Mgr.....Rex M. Lester, Jr.
 Chief Engineer.....Thomas F. Lindsey

WKY

OKLAHOMA CITY—1920—NBC

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY Radiophone Co.
 Business-Studio Address.....Box 8668
 Phone Number.....TRinity 8-2161
 Air Time.....Unlimited
 News Service.....UP
 Newspaper Affiliation.....Oklahoman, Times
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NARTB
 President.....E. K. Gaylord
 Manager.....P. A. Sugg
 Commercial Manager.....Robert E. Chapman
 Program Director.....Paul Brawner
 Public Relations Mgr.....Wally Kinnan
 Chief Engineer.....H. J. Lovell

KHBG

OKMULGEE—1937—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Okmulgee Bcstg. Corp.

Business Address.....Times Bldg.
 Phone Number.....3646
 News Service.....AP
 Representative.....Pearson
 President.....Don Reynolds
 Station Manager.....John R. Trotter
 Program Director.....Gladys LeGrand
 Chief Engineer.....John Brennerman

KVLH

PAULS VALLEY—1947—KBS

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Operated By.....KVLH Bcstg. Co.
 Business Trans. Address.....P. O. Box 610
 Phone Number.....1470
 News Service.....UP
 Transcription Service.....Langworth
 Representative.....Hil F. Best
 President.....James T. Jackson
 General Manager.....Phil Crenshaw
 Chief Engineer.....George Rountree

WBBZ

PONCA CITY—1928—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Ponca City News
 Address.....3rd & Cleveland
 Phone Number.....RO 5-3311
 Air Time.....Full Time
 Newspaper Affiliation.....The News
 News Service.....AP
 Transcription Service.....World
 Membership.....NARTB, BAB
 President.....Clyde E. Muchmore
 Sta., Gen. Mgr.....Cy Casper
 Commercial Mgr.....Larry Nolan
 Prom., Pub., Pgm. Wir.....William G. Maugans
 Chief Engineer.....Chuck Chaney

KOLS

PRYOR—1950—KBS

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Lakes Area Bcstg. Co.
 Address.....Fifth & S. Mill Sts.
 Phone Number.....1263
 Transcription Service.....SESAC
 News Service.....AP
 Representative.....Continental
 General Manager.....L. L. Gaffaney
 Commercial Manager.....Mrs. L. L. Gaffaney
 Program Director.....Merle Caldwell

KGFF

SHAWNEE—1930

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KGFF Bcstg. Co., Inc.
 Address.....Hotel Aldridge
 Phone Number.....4390
 News Service.....AP
 Newspaper Affiliation.....Stauffer Publ. Inc.
 Transcription Service.....World
 President.....Oscar S. Stauffer
 Gen., Sta. Manager.....Wilford C. Dickson
 Chief Engineer.....Earl R. Ward

KSPI

STILLWATER—1947—MBS

Frequency: 780 Kc. Power: 250 Watts d.
 Owned-Oper. By... Stillwater Publishing Co.
 Business Address... P. O. Box 231
 Phone Number... 311
 Newspaper Affiliation... News-Press
 Transcription Service... Standard
 General Manager... L. F. Bellatti
 Program Director... J. R. Bellatti
 Chief Engineer... Paul McCollum

KAKC

TULSA—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 500 n.
 Owned-Oper. By... Public Radio Corp.
 Bus. Studio Address... American Airlines Bldg.
 Phone Number... 4-2401
 News Service... AP
 Representative... Walker
 President-Treas... S. E. Avey
 V.P., General Manager... James L. Neal
 Commercial Mgr... John B. Wheeler
 Program Director... Rusty Kirk
 Chief Engineer... M. M. Donley

KFMJ

TULSA—1946—MBS

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By... Fred Jones Bcstg. Co.
 Business-Studio Address... 13th & Boston
 Phone Number... 5-5555
 News Service... UP
 Representative... Bolling
 President... Fred Jones
 General Manager... Lawson Taylor

KOME

TULSA—1938

Frequency: 1300 Kc. Power: 5000 d., 1000 n.
 Owned-Oper. By... Oil Capital Sales Corp.
 Business-Studio Address... Kome Bldg.
 Phone Number... 3-4121
 News Service... AP
 Transcription Service... Associated
 Representative... Gill-Perna
 President... John E. Brown Jr.
 General Manager... Charles W. Grim, Jr.
 Chief Engineer... Roy Brown

KRMG

TULSA—1949—ABC

Frequency: 740 Kc. Power: 50,000 Watts d.,
 25,000 n.
 Owned-Operated By... All Oklahoma Bcstg. Co.
 Business-Studio Address... 311 So. Denver Ave.
 Phone Number... 54-4291
 Representative... John Blair
 News Service... AP
 Membership... NARTB, BAB
 President... Robert S. Kerr
 General Manager... Frank S. Lane

Program Director... Keith Bretz
 Chief Engineer... William H. Bradley

KTUL

TULSA—1934—CBS

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By... Tulsa Bcstg. Co.
 Business Address... Boulder-on-the-Park
 Phone Number... 2-3191
 News Service... UP
 Transcription Service... World
 Representative... Avery-Knodel
 President... John T. Griffin
 V.P. & Gen. Mgr... L. A. Blust, Jr.
 Commercial Mgr... William D. Swanson
 Sales Prom. Mgr... George Ketcham
 Program Director... Karl Janssen
 Chief Engineer... Robert Snider

KVOO

TULSA—1925—NBC

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By... Southwestern Sales Corp.
 Bus. Studio Address... Philtower Bldg.
 Phone Number... 2-3281
 Transcription Service... Standard, World
 Representative... Edward Petry
 President... W. G. Skelly
 V.P., General Mgr... William B. Way
 Commercial Manager... Gustav K. Brandborg
 Sales Prom. Mgr... W. T. McClarin
 Program Director... Sam Schneider
 Chief Engineer... John Bushnell

KWSH

WEWAKA—1951—ABC-KBS

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By... Tri Cities Bcstg. Co., Inc.
 Address... Box 1260
 Phone Number... 1260-1261
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Standard
 Representative... Taylor
 President... Dr. C. C. Morris
 General Manager... Bill Hoover
 Station Manager... Pat Murphy
 Commercial Manager... Roy Judge
 Sales Prom. Mgr... Gladys Williams
 Publicity Director... Jay Harmon
 Prog. Dir., Chief Engr... Warren W. Abbott

KSIW

WOODWARD—1947—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Woodward Bcstg. Co.
 Address Trans. Loc... 22 & Cedar Sts.
 Phone Number... 1450
 News Service... AP
 Transcription Service... Capitol, Thesaurus
 Representative... Hil F. Best
 Pres., Gen. Mgr... Edward A. Ryan
 Program Director... Lenora W. Ryan
 Chief Engineer... George Archer

OREGON

Pop. Feb. 1, 1954 (Est.) 1,854,000 — Families 620,000
Radio Homes 604,000 — TV Homes 187,000 — Stations in State 47

KWIL

ALBANY—1941—MBS-DON LEE

Frequency: 790 Kc. Power: 1000 Watts
Owned-Oper. By... Central Willamette Bcstg.
Bus.-Studio-Trans. Loc.... Queen Ave. & Elm
Phone Number 1234-5
Air Time 6 a.m.-M.
News Service AP
Transcription Service World
Newspaper Affiliation "Democrat Herald"
Representative Moore-Lund, Ayers
Membership NARTB, BAB
President R. R. Cronise
General Manager Chet Wheeler
Commercial Manager Johnny Birrel
Station Manager Warren Stoffer
Sales Prom. Mgr. Mal Waltman
Program Director LeRoy Jolley
Publicity Director Ken McCoy
Chief Engineer, Farm Editor. Herbert Davidson

KWIN

ASHLAND—1946—MBS-DON LEE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Rogue Valley Bcstg. Co.
Address 1160 Helman Rd.
Phone Number 2-4381
Air Time 6:30 a.m.-11 p.m.
President Dick Maguire
Station Manager Alan Abner
Chief Engineer Don Smith

KAST

ASTORIA—1936—MBS-KBS
DON LEE

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Operated By... Astoria Bcstg. Co.
Bus.-Studio Address 1006 Taylor Ave.
Phone Number 95
News Service UP
Transcription Service Standard
Representative Moore-Lund, Ayers
Membership BAB, NARTB
President Robert B. Chessman
Gen., Sta. Mgr. R. D. Holmes
Program Director Mrs. Mary Ristola
Commercial Manager Irving Steinbock
Chief Engineer Jay Bruce Whitwell

KVAS

ASTORIA—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... Wm. Ohlmann
Address 612 Commercial St.
Phone Number 41
Representative Moore

Transcription Service World
News Service UP
Receiver Wm. Ohlmann

KBKR

BAKER—1939—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Inland Radio, Inc.
Bus.-Studio Address 2030 Auburn Sts.
Phone Number 140
News Service UP
Transcription Service World
Gen., Comm. Mgr. Kenneth B. Lockwood
Program Dir. Kenneth Holden
Chief Engineer Charles Harland

KBND

BEND—1937—MBS-DON LEE

Frequency: 1110 Kc. Power: 1000 Watts
Owned-Oper. By... Central Oregon Bcstg. Co.
Bus.-Studio Address Coble Bldg.
Phone Number 848
Air Time 6 a.m.-11 p.m.
News Service UP
Transcription Service World
Representative W. S. Grant, Moore-Lund
Membership NARTB
Pres., Gen., Sta. Mgr. Frank H. Loggan
Comm. Mgr. Doug Gaines
Pgm. Dir. Kessler Cannon
Chief Engineer Robert Dickinson

KOOS

COOS BAY—1928—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... KOOS, Inc.
Address Box 777
Phone Number Congress 7-2121
Air Time Day Time
News Service UP
Representative Moore-Lund
President Sheldon F. Sackett
General Manager Fred F. Chitty
Station Manager Phil Waters

KWRO

COQUILLE—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... KWRO, Inc.
Address P. O. Box 396
Phone Number 3961
News Service AP
Transcription Service Capitol, World
Membership NARTB
Sect.-Treas. W. E. Walsh
General Manager Lynn C. Thomas
Program Director Robert Eubanks

KRUL

CORVALLIS—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Pacific States Radio Co.
 Address Trans. Lot 1221 So. 15th St.
 Phone Number 3-3322
 News Service AP
 Transcription Service Capitol. SESAC
 Representative Keystone
 Membership NARTB. BAB
 President J. C. Haley
 Gen. Sta. Mgr. Loyal H. Vickers
 Sales Prom. Mgr. Jack Gallant
 Program Director Ted C. Carlson
 Chief Engineer Wm. C. Martin

KSGA

COTTAGE GROVE—1953

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Coast Fork Broad Co.
 Phone Number 1285
 President W. Gordon Allen
 General Manager Anthony Maucione
 Program Director Jack Vaughn
 Promotion Mgr. Walter Dodd
 Chief Engineer Bob Kennedy

KODL

THE DALLAS—1947—ABC

Frequency: 1230 Kc. Power: 250 d., 100 n.
 Owned-Oper. By Western Radio Corp.
 Address Kodl Bldg.
 Phone Number 2300
 News Service UP
 Transcription Service MacGregor
 Pres., General Manager V. B. Kenworthy
 Station Manager Paul E. Walden
 Promotion Director Monte DeVon
 Chief Engineer Bruce Elliott

KASH

EUGENE—1947—ABC-KBS

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Air Ways, Inc.
 Address P. O. Box 1600
 Phone Number 5-3357
 Air Time 5:30 a.m.-12:30 a.m.
 News Service UP
 Transcription Service Capitol
 Representative Donald Cooke
 Pres., Gen. Mgr. E. L. Kincaid
 Commercial Manager Paul N. Plank
 Program Director Laura Plank
 Asst. Mgr., Pub. Dir. Clare Mattingly
 Chief Engineer Norville M. Packard

KERG

EUGENE—1949—CBS

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By Guard Pub. Co.
 Address P. O. Box 506
 Phone Number 5-4304

Air Time 6 a.m.-M.
 News Service AP
 Newspaper Affiliation "Register-Guard"
 Transcription Service Standard
 Representative Weed & Co.
 Membership NARTB, BAB
 President Alton F. Baker
 Gen. Sta. Mgr. L. W. Trommlitz
 Commercial Manager Herb Michael
 Publicity Director Jack Craig
 Prom. Mgr., Prog. Dir. Robert Fulton
 Chief Engineer Calvert Applegate

KORE

EUGENE—1927—MBS-DON LEE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Lane Bcstg. Co.
 Business Address P. O. Box 1032
 Phone Number 4-4214
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Everett-McKinney
 Membership NARTB, BAB
 Pres., Gen. Mgr. Lee Bishop
 Commercial Mgr. Virgil Parker
 Program Director Harry Kirk
 Publicity Director Bob Davis
 Chief Engineer Floyd Viken

KUGN

EUGENE—1946—NBC

Frequency: 590 Kc. Power: 1000 Watts d.;
 1000 Watts n.
 Owned-Operated By KUGN, Inc.
 Business Address P. O. Box 112
 Phone Number 4-6216
 Air Time 6 a.m.-M.
 News Service AP
 Representative Meeker
 Membership NARTB
 Pres., Gen. Sta. Mgr. C. O. Fisher
 Commercial Manager E. W. Karl
 Program Director Reg Roos
 Chief Engineer George Hathaway

KRWC

FOREST GROVE—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Irving G. Schmidtke
 Address Rt. 2, Box 245
 Phone Number Forest Grove 6091
 Representative Wm. Ayres
 Transcription Service Standard, SESAC
 News Service AP
 Pres., Gen. Mgr. Irving V. Schmidtke
 Commercial Mgr. James Forsythe

KUIN

GRANTS PASS—1939—MBS
 DON LEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Southern Oregon Bcstg. Co.

Business Address Redwood Hwy.
 Phone Number 4477
 News Service AP
 Transcription Service World, McGregor
 Representative W. S. Grant
 Membership NARTB, BAB
 President A. E. Voorhies
 General Manager E. A. Malone
 Commercial Mgr. M. K. Ball
 Program Director Dave Allen
 Chief Engineer N. L. Williams

K I H R

HOOD RIVER—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Ore-Wash. Bcstrs.
 Address P. O. Box 207
 Phone Number 8561
 President C. H. Fisher
 Station Manager Don McCutcheon
 Chief Engineer James H. Platz

K F J I

KLAMATH FALLS—1923—MBS
 DON LEE

Frequency: 1150 Kc. Power: 5000 d., 1000 n.
 Owned-Oper. By KFJI Bcstrs., Inc.
 Address P. O. Box 692
 Phone Number 22551
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Thesaurus
 Representative W. S. Grant, Moore-Lund
 Membership NARTB
 President W. D. Miller
 Gen., Sta. Mgr. Dick Maguire
 Comm. Mgr., Pgm. Dir. Bob McVay

K F L W

KLAMATH FALLS—1946—ABC-CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Herald Publ. Co.
 Address P. O. Box 941
 Phone Number 8115
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Everett-McKinney
 Membership NARTB, BAB
 President Frank Jenkins
 General Manager Bud Chandler
 Commercial Manager Aaron Boe
 Chief Engineer Bill Grimes

K L B M

LA GRANDE—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Inland Radio, Inc.
 Phone Number 2201
 News Service UP
 Transcription Service Standard
 Representative Moore & Lund
 Membership NARTB, BAB
 Gen., Comm. Manager Ken Lillard
 Program Director Judy Holman
 Chief Engineer Len Serdar

K G A L

LEBANON—1950

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Linn County Bcstrs., Inc.
 Address P. O. Box 341
 Phone Number 8631
 News Service AP, INS
 Transcription Service Langworth, SESAC
 President, Gen. Mgr. W. Gordon Allen
 Station Manager John Trunan
 Commercial Manager Don Wellman
 Program Director Nate Bridges
 Chief Engineer Danny Bridges

K M C M

McMINNVILLE—1949—KBS

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By Yamhill Bcstrs.
 Address P. O. Box 207
 Phone Number 3811
 Transcription Service World
 News Service AP
 President Jack B. Bladine
 Gen., Comm. Mgr. Glasco Branson
 Chief Engineer Jack Adkins

K M E D

MEDFORD—1922—NBC

Frequency: 1440 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By Radio Medford, Inc.
 Address P. O. Box 1306
 Phone Number 2-4000
 News Service UP
 Transcription Service Thesaurus, McGregor
 Station Representative Meeker Assoc.
 President Vern Robinson
 General, Sta. Manager Jennings Pierce
 Commercial Manager Bill Hansen
 Sales Prom. Mgr. Norm Oberst
 Program Director Russ Jamison
 Chief Engineer Ray Johnson

In the
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KGW

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Portland, Oregon

Affiliated with NBC

Represented nationally by Edward Petry & Co.

KYJC

MEDFORD—1947—ABC-CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Medford Printing Co.
 Trans. Address 27 North Fir St.
 Phone Number 2-5277
 News Service UP
 Newspaper Affiliation Mail Tribune
 Representative Grant
 Transcription Service Langworth
 President Robert W. Ruhl
 Gen., Sta. Mgr. Jimmy Dunlevy
 Comm., Sales Prom. Mgr. Tom MacLeod
 Pgm. Dir. John Ahern
 Chief Engineer Dick Woods

KNPT

NEWPORT—1948

Frequency: 1310 Kc. Power: 1000 Watts
 Owned-Oper. By Yaquina Radio, Inc.
 Business Address Box 276
 Phone Number 560
 News Service AP
 Transcription Service World
 Representative Wm. A. Ayres
 Pres., Gen. Mgr. Tom R. Becker
 Commercial Manager Dan Kirch
 Sales Prom. Mgr., Prog. Dir. Ed Warmoth

KFIR

NORTH BEND—1951—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Bay Bestg. Co.
 Address Box 905
 Phone Number SK 9-7351
 Air Time Full Time
 News Service AP
 Transcription Service Standard
 Representative W. S. Grant.
 Keating, Natl. Rep
 Pres., Gen. Mgr. Josephine Edwards
 Station Manager Glenn Nickell
 Sales Prom. Mgr. Charles Lee
 Chief Engineer Arthur Schuldt

KSRV

ONTARIO—1946

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Operated By Inland Radio, Inc.
 Address Box 540
 Phone Number 212
 News Service UP
 Representative Pac. Northwest. Moore-Lund
 Transcription Service Standard
 Membership NARTB
 General Manager Gordon L. Capps
 Commercial Manager Robert Humphreys
 Chief Engineer Charles E. Harland

KGON

OREGON CITY-PORTLAND—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Clackamas Bcstrs.

Business Address Box 391
 Phone Number OR 5249
 News Service AP
 Transcription Service World, Associated
 Representative Robt. Meeker
 President Dr. John H. Fitzgibbon
 Comm., Prom., Gen. Mgr. Irwin S. Adams
 Chief Engineer Edward G. Saxe

KWRC

PENDLETON—1941—AEC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Western Radio Corp.
 Business Address P. O. Box 178
 Phone Number 1425
 News Service UP
 Pres., Gen. Mgr. V. B. Kenworthy
 Station Manager Lea Phillips
 Program Director Denmane Dayton
 Chief Engineer Douglas Whipple

KGW

PORTLAND—1922—NBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. Pioneer Bcstrs, Inc.
 Bus. Studio Address 1320 S.W. Broadway
 Phone Number BEacon 6364
 Air Time 6 a.m.-12 M.
 News Service AP
 Representative Edward Petry
 Membership NARTB
 President George Orput

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 SAN FRANCISCO — LOS ANGELES

General Manager.....H. Quenton Cox
 Program Director.....Donald Whitman
 Chief Engineer.....Harold C. Singleton

KEX

PORTLAND—1926—ABC

Frequency: 1190 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Westinghouse Radio
 Address.....1230 SW Main St.
 Phone Number.....CApital 1881
 Air Time.....5:30 a.m.-2:00 a.m.
 News Service.....UP, INS
 Transcription Service.....Associated
 Membership.....BAB
 Station Representative.....Free & Peters Inc.
 President.....Chris Witting
 General Manager.....Joseph E. Baudino
 Station Manager.....J. B. Conley
 Commercial Manager.....Robert H. Prigmore
 Sales Promotion Manager.....Charles L. Burrow
 Program Director.....Mel Bailey
 Chief Engineer.....Tom Ely

KLIQ

PORTLAND—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Mercury Bdcstg. Co.
 Address.....3908 N.E. Sandy Blvd.
 Phone Number.....Webster 1290
 Pres., Gen. Mgr.....
 Prog. Dir.....Gordon E. Bambricks

KOIN

PORTLAND—1925—CBS

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Mt. Hood Radio-TV Bcstg.
 Corp.
 Business Address.....P. O. Box 1031
 Phone Number.....ATwater 3333
 Air Time.....6 a.m.-M.
 News Service.....AP, INS, UP
 Transcription Service.....World Standard
 Representative.....Avery-Knodel
 Membership.....NARTB, BAB
 President.....Ted Gamble
 Vice President.....C. H. Lane
 Gen. Mgr.....Harry H. Buckendahl
 Promotion Director.....George Wann
 Program Manager.....Willard Mears
 Nat'l Adv. Mgr.....J. L. Palmer
 Dir. of Engineering.....Louis S. Bookwalter

KPAM

PORTLAND—1951

Frequency: 1410 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Bcstrs. Oregon Ltd.
 Address.....P. O. Box 1230
 Phone Number.....ATwater 0106
 News Service.....AP
 Membership.....NARTB
 Transcription Service.....Associated, World
 Pres., Comm., Gen. Mgr.....Stanley M. Goard
 Program Director.....Douglas Ducklow
 Chief Engineer.....Charles K. Dickson

KPDQ

PORTLAND—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Bus.-Studio-Trans. Address. 1008 S.W. 6th Ave.
 Phone Number.....CA 9209
 News Service.....AP
 Pres., Gen. Mgr.....Jack W. Davis
 Commercial Manager.....Dave Jack
 Program Director.....Hal Starr
 Chief Engineer.....Bob Beattie

KPOJ

PORTLAND—1932—DON LEE

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Journal Publ. Co.
 Phone Number.....Broadway 3484
 Studio Address.....1019 S.W. 10th
 News Service.....UP
 Newspaper Affiliation.....Oregon Journal
 Transcription Service.....Thesaurus
 Representative.....John Blair
 Membership.....NARTB, BAB
 President.....Wm. W. Knight
 General-Station Manager.....R. M. Brown
 Commercial Manager.....Robert C. La Bonte
 Program Director.....Jack Moys
 Chief Engineer.....Richard R. Pooley

KWJJ

PORTLAND—1925

Frequency: 1080 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Rodney F. Johnson
 Bus.-Studio Address.....1011 S.W. 6th Ave.
 Phone Number.....Atwater 4393
 News Service.....INS
 Representative.....Burn-Smith
 Membership.....NARTB
 Pres., Gen., Sta. Mgr.....Rod F. Johnson
 Prog. Dir.....Jerry Speerstra
 Chief Engineer.....Les Windes

KXL

PORTLAND—1926

Frequency: 750 Kc.....Power: 10,000 Watts
 Owned-Operated By.....KXL Bcstrs.
 Business-Studio Address.....Box 5886
 Phone Number.....BR. 6451
 News Service.....UP, AP
 Transcription Service.....Associated
 Representative.....Walker, Pacific Northwest
 Pres., Gen., Comm. Mgr.....H. S. Jacobson
 Program Director.....Ric Thomas
 Chief Engineer.....Len Garrett

KRCO

PRINEVILLE—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio Central Oregon
 Address.....P. O. Box 188
 Phone Number.....6-239
 Representative.....Grant, Best, Keating
 News Service.....UP

Pres., Gen. Mgr. Norbert A. Miksche
 Comm. Mgr., Chief Engr. C. R. Matheny

KJUN

REDMOND—1952—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Juniper Bcstrs., Inc.
 Address P. O. Box 1240
 Representative McGillvra
 President Harold Singleton
 General Manager F. G. Lieser
 Sales Prom. Mgr. Jack Leutjen
 Chief Engineer Don Gay

KRNR

ROSEBURG—1935—CBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By News Review Co.
 Address 134 N. Jackson
 Phone Number 3-5551
 News Service AP
 Transcription Service Standard
 Newspaper Affiliation News Review Co.
 Representatives Keating, Grant
 Membership NARTE, BAB
 President Frank Jenkins
 Gen., Sta. Mgr. Leroy Hiatt
 Commercial Mgr. Warren Ward
 Program Director Lyle Fenner
 Chief Engineer Max Dick

KRXL

ROSEBURG—1950—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Umpqua Bcstrs., Inc.
 Address 1640 Medford St.
 Phone Number 3-4464
 President Donn Radabaugh
 General Manager Iris Rice Helliwell
 Commercial Manager Lon D. Hunt
 Chief Engineer Leo Reetz

KGAE

SALEM—1951

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By KGAE, Inc.
 Address Box 768
 Phone Number 3-7121
 News Service AP
 President W. Gordon Allen
 General Manager Robert Bruce
 Program Director Jean McLean
 Chief Engineer John Truhan

KOCO

SALEM—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Loring Schmidt
 Address Trans. Loca. 1426 Edgewater St.
 Phone Number 3-3108
 News Service UP
 Transcription Service Standard, Associated
 Representative William G. Rambeau

Pres., Gen. Mgr. Loring Schmidt
 Program Director Carl Ritchle
 Commercial Manager Seth Smith
 Chief Engineer Robert Suing

KSLM

SALEM—1934—MBS—DON LEE

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Oregon Radio, Inc.
 Business Address P. O. Box 631
 Phone Number 3-4831
 Representative Everett, McKinney
 Air Time 24 Hours
 News Service UP
 Transcription Service World, Lang-Worth
 Membership NARTE, BAB
 President, Gen. Mgr. Glenn McCormick
 Sales Prom., Sta. Mgr. Dave Hoss
 Commercial Manager Bruce Brown
 Publicity Director D. S. Hoss
 Chief Engineer Clyde Carlton

KTIL

TILLAMOOK—1947

Frequency: 1590 Kc. Power: 250 Watts
 Owned-Oper. By Tillamook Bcstg. Co., Inc.
 Business Address Box 227
 Phone Number Victor 2-4422
 Representative Continental
 President F. H. Guyton
 Manager Tom Hoover
 Chief Engineer Larry Brunas

NOW THAT
 YOU CAN
 HAVE THE
 BEST,
 WHY BE
 SATISFIED WITH
 LESS?
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PENNSYLVANIA

Pop. Feb. 1, 1954 (Est.) 11,223,000 — Families 3,145,600
Radio Homes 3,001,000 — TV Homes 2,375,000 — Stations in State 117

W A E B

ALLENTOWN—1948—ABC

Frequency: 790 Kc. Power: 500 Watts d.:
1000 Watts n.
Owned-Oper. By: WAEB, Inc.
Address Center Square
Phone Number Hemlock 4-9364
News Service UP
Representative George P. Hollingbery Co.
President Howard Wasserman
Commercial Mgr. P. Robert Ackley
Chief Engineer William Gottshall

W H O L

ALLENTOWN—1948—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Allentown Bcstg. Corp.
Phone Number HE 4-4801
Air Time 7 a.m.-M.
News Service UP
Transcription Thesaurus
Representative Robert Meeker
Membership NARTB, BAB
President Charles G. Helwig
Sta. Mgr., Pgm. Dir. J. F. Chambers
Publicity Director Syd Paul
Chief Engineer Gerald B. Werst

W K A P

ALLENTOWN—1947

Frequency: 1320 Kc. Power: 1000 Watts
Operated By WKAP, Inc.
Bus.-Studio Address P. O. Box 689
Phone Number Hemlock 3-3166
News Service AP
Transcription Service Associated
Representative Weed
President N. Joe Rahall
Sta., Gen. Mgr. O. R. Davies
Chief Engineer C. Frank Cordaro

W S A N

ALLENTOWN—1923—NBC

Frequency: 1473 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcstg. Co.
Bus.-Studio Address 39-41 N. Tenth St.
Phone Number Hemlock 4-9511
Air Time 6:30 a.m.-12:05 a.m.
News Service AP
Transcription Service World
Representative Headley Reed
General Manager B. Bryan Musselman
Sta., Comm. Mgr. Olivia M. Barnes
Dir. of Programs George Y. Snyder
Chief Engineer Revel H. Musselman

W F B G

ALTOONA—1924—NBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Gable Bcstg. Co.
Phone Number 6467
Air Time Full Time
News Service AP
Transcription Service World
Representative H-R Reprs., Inc.
Membership NARTB
President George P. Gable
General Manager John M. Snyder
Sta., Sales Prom. Mgr. James R. Gates
Chief Engineer George Burgoon

W R T A

ALTOONA—1947—ABC-MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Thompson Bcstg. Co.
Address 1421 12th Ave.
Phone Number 6646
Air Time Full Time
News Service UP
Transcription Service Associated
Representative Robert Meeker
Membership NARTB



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CHAS. G. HELWIG, Esq.
President
Rep. ROBERT MEEKER

Pres., Gen. Mgr. Roy T. Thompson
 Sta., Comm., Prom. Mgr. William Clear
 Program Director Dorothy M. Thompson
 Publicity Director Dave Deniston
 Chief Engineer George Shaffer

WVAM

ALTOONA—1948—CBS

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By General Bcstg. Corp.
 Address 2727 W. Albert Dr.
 Phone Number 8127
 News Service UP
 Transcription Service Standard
 Representative Weed & Co.
 President Emanuel S. Leopold
 Manager Will Ketner
 Comm., Prom. Mgr. Will Union
 Chief Engineer Bernard Bopp

WAVL

APOLLO—1947

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned-Oper. By Tri-Borough Bcstg. Co.
 News Service UP
 General Manager Cecil F. Clifton
 Chief Engineer H. E. Smith

WNCC

BARNSBORO—1950—KBS

Frequency 950 Kc. Power: 500 Watts d.

Owned-Oper. By No. Cambria Bcstrs.
 Phone Number 1010
 Transcription Service Thesaurus, World
 News Service UP
 Pres., Pub. Mgr. Harris G. Breth
 General Manager W. J. Thomas
 Program Director William R. Raihall
 Chief Engineer Dyle Miller

WBVP

BEAVER FALLS—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WBVP, Inc.
 Business-Studio Address... 1216 Seventh Ave.
 Phone Number 4100
 News Service UP, AP
 Transcription Service Standard, World
 Pres., Gen. Mgr. Frank R. Smith, Jr.
 Commercial Mgr. Thomas B. Price
 Program Director Charles H. Wilson
 Chief Engineer Frank W. Schaefer

WGPA

BETHLEHEM—1946

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By The Bethlehems' Globe
 Bus.-Studio Address 426 Brodhead Ave.
 Phone Number University 6-3074-5
 News Service UP
 Transcription Service Capitol, Thesaurus
 Membership NARTB
 President Rolland L. Adams
 General Manager Ells Service
 Station Manager Arthur C. McCracken
 Comm., Sales Prom. Mgr. Frank Collie
 Chief Engineer Edwin L. Rybak

WCNR

BLOOMSBURG—1946

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Columbia-Montour
 Bcstg. Corp.
 Bus.-Studio Address 38 W. Main St.
 Phone Number 1700
 News Service AP
 Gen. Mgr. Ed Darlington
 Chief Engineer Robert Fulton

WHLM

BLOOMSBURG—1948

Frequency: 690 kc. Power: 1000 Watts a.
 Owned-Oper. By Harry L. Magee
 Address Hotel Magee
 Phone Number 1800-1
 News Service AP
 President Harry Magee
 General Manager Robert R. Williams
 Commercial Mgr. Pat Campbell
 Sales Prom. Mgr. Ray Calabrese
 Prog. Dir. James K. Stock
 Chief Engineer Anthony Hogg



WHLM

BLOOMSBURG, PA.

The 1951 retail sales in the area serviced by WHLM amounted to \$117,316,000. Add to this \$21,817,900 of farming dollars and you get a pretty fair idea why we say, "Time Buyers, you can't afford to pass up the selling power of WHLM."

Located in WHLM's primary coverage area are the famous Magee Carpet Company, American Car & Foundry, Wise Potato Chips and Merck Drug Company; to mention just a few with good, big payrolls. Together with WHLM, WAZL, WITOL, WIDE and WDVA are under the supervision of Victor C. Dichto, radio pioneer and executive.

HARRY L. MAGEE
 Owner and Operator

WLOA

BRADDOCK—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
 Owned-Operated By: Matta Bcstg. Co.
 Business-Studio Address: 1233 Braddock Ave.
 Phone Number: Electric 1-1100
 News Service: UP
 President: William G. Matta
 Commercial Manager: George Matta
 Chief Engineer: Elmer L. Heess

WESB

BRADFORD—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WESB
 Business Address: 43 Main St.
 Phone Number: 3173
 Air Time: 7 a.m.-12 M. (8 a.m.-12 M.-Sun.)
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Burn-Smith
 Membership: NARTB
 Gen. Mgr., Sls. Prom., Pub. Dir.: J. M. Cleary
 Commercial Manager: Frederick P. Tascone
 Program Dir.: Lloyd P. Gordon
 Chief Engineer: Dean Merry

WBUT

BUTLER—1949

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned-Oper. By: J. Patrick Beacom
 Phone Number: 75-778
 News Service: AP
 President: J. Patrick Beacom
 Gen., Comm. Mgr.: Kenneth E. White
 Program Director: Rick Hanna
 Chief Engineer: Gerald L. Coleman

WISR

BUTLER—1941—TRI-STATE

Frequency: 680 Kc. Power: 250 Watts d.
 Owned-Oper. By: The Butler Bcstg. Co., Inc.
 Business-Studio Address: 357 N. Main St.
 Phone Number: Butler 4701-2
 Air Time: 6:30 a.m.-Sunset
 Membership: PAB
 News Service: UP
 President: Joel W. Rosenblum
 General Manager: Robert Kaufman
 Program Director: Warren Ihlenfeld
 Chief Engineer: Paul Rex

WC DL

CARBONDALE—1950—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Carbondale Bcstg. Co., Inc.
 Address: 127 Salem Rd.
 Phone Number: Carbon. 1230
 News Service: UP
 Transcription Service: World
 Representative: Donald Cooke, Inc.
 Membership: NARTB
 President: William H. Ware

General Manager: John R. Kreiger
 Comm. Mgr.: Frank T. Bailey
 Chief Engineer: Walter F. Rude

WHYL

CARLISLE—1952

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Richard Field Lewis, Jr.
 Business Address: Holly Pike
 Phone Number: 1785
 News Service: UP
 President: Richard F. Lewis, Jr.
 General Mgr.: Winslow T. Porter
 Chief Engineer: Jack Simmons

WCHA

CHAMBERSBURG—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Chambersburg Bcstg. Co.
 Bus.-Studio Address: Craft Press Bldg.
 Phone Number: 1110
 News Service: AP
 Transcription Service: Thesaurus, Standard
 Representative: Forjoe
 Membership: NARTB, BAB
 President: C. M. Cassell
 General Manager: John S. Booth
 Sta., Comm. Mgr.: Earl P. Strine
 Chief Engineer: James McCurdy

WESA

CHARLEROI—1947—KBS

Frequency: 940 Kc. Power: 250 Watts d.
 Owned-Oper. By: Monongahela Valley Bcstg.
 Business-Studio Address: Fifth St.
 Phone Number: Charleroi 3-6551
 Air Time: Local sunrise-local sunset
 News Service: AP
 Transcription Service: Thesaurus
 President: Dr. A. S. Sickman
 Gen. Mgr.: C. R. Duvall
 Program Dir.: George Gailey
 Chief Engineer: Sylvio Garloto

WPWA

CHESTER—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By: Lou Poller
 Business Address: 3500 Edgmont Ave.
 Phone Number: 4-4321
 News Service: UP
 Membership: NARTB, BAB
 Gen., Sta. Mgr.: Lou Poller
 Commercial Manager: Cy Swingle
 Chief Engineer: Harry Simmington

WVCH

CHESTER—1948

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By: James M. Tisdale
 Bus.-Studio Address: Wolf Bldg., Market Sq.
 Phone Number: Chester 2-8861
 News Service: UP
 Pres., Gen., Comm. Mgr.: James M. Tisdale
 Program Director: Robert A. Hibbert, Jr.

WCPA

CLEARFIELD—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Clearfield Bcsters, Inc.
 Address 215 Church St.
 Phone Number 5-5541
 Newspaper Affiliation Clearfield Progress
 News Service UP
 Transcription Service Thesaurus, Lang-Worth
 Membership NARTB, BAB
 President W. K. Ulerich
 General Manager W. J. Thomas
 Sta., Comm. Mgr. Joseph Milsop
 Chief Engineer Lewellyn Duck

WCOJ

COATESVILLE—1949—QUAKER

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Oper. By Chester Co. Bcstg. Co.
 Address 703 E. Chestnut St.
 Phone Number 2100
 Transcription Service SESAC
 News Service UP
 Representative Grant Webb
 Membership NARTB
 Pres., Gen. Mgr. William S. Halpern
 Comm., Prom. Mgr. Donald Kimes
 Sta. Mgr., Secy., Chief Eng. Louis N. Seltzer

WCVI

CONNELLSVILLE—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Connelville Bcstrs., Inc.
 Bus.-Studio Address 126 W. Crawford Ave.
 Phone Number Connelville 2700
 News Service UP
 Transcription Service SESAC, World
 President Raymond Galiardi
 Gen., Sta. Mgr. Jack Craddock
 Chief Engineer Paul Queer

WFRM

COUDERSPORT—1953

Frequency: 600 Kc. Power: 500 Watts d.
 Owned-Oper. By Farm & Home Bcstg. Co.
 Address 9 N. Main St.
 Phone Number 611
 President C. H. Simpson
 Vice-Pres., Gen. Mgr. John A. Fay
 Sales Manager George A. Clark
 Commercial Mgr. David W. Hammond
 Chief Engineer Maurice Sherman

WBUX

DOYLESTOWN—1948—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By Charles M. Meredith
 Business-Studio Address Hart Bldg.
 Phone Number 220
 News Service AP
 Transcription Service World
 Representative Indie Sales, Inc.
 President Charles M. Meredith

Gen., Sta., Comm. Mgr. William A. Lynch
 Program Director Robert Fretz
 Chief Engineer P. Robert Wright

WCED

DUBOIS—1941—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Tri-County Bcstg. Co.
 Business-Studio Address 80 N. Park Pl.
 Phone Number 1700
 News Service UP
 Transcription Service SESAC
 Representative McGillvra
 President Harold Gray
 General Mgr. Jason S. Gray
 Commercial Manager George Williams
 Promotion Mgr. Ken Johnson
 Chief Engineer Bernard Guewich

WEST

EASTON—1936—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Associated Bcstrs., Inc.
 Bus.-Studio Address 516 Northampton St.
 Phone Number 6131
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB, BAB
 Station Executive Clair R. McCollough
 Station Manager Theodore W. Pierce
 Natl. Sales Manager J. Robert Gullick
 Program Director Eugene Bethman
 Technical Director J. E. Mathiot

WIKK

ERIE—1949—ABC

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By Community Service Bcstg.
 Bus.-Studio Address 1021 State St.
 Phone Number 23-248
 News Service AP
 Transcription Service World
 President Edward Lamb
 Gen., Sta. Mgr. Charles R. Kinney
 Commercial Mgr. William George
 Promotion Director Jack Shumaker
 Program Director James Hurley
 Chief Engineer Ken Husband

WJET

ERIE—1951

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By Jet Bcstg. Co.
 Address 1635 Ash St.
 Phone Number 4-6013
 News Service AP
 Transcription Service Standard
 Representative Forjoe
 Membership NARTB
 Pres., Gen., Sta. Mgr. Myron Jones
 Commercial Manager Lou Skelly
 Chief Engineer William Fleckenstein



NOW THAT
 YOU CAN
 HAVE THE
 BEST,
 WHY BE
 SATISFIED WITH
 LESS?
 PA



◆ ◆ ◆ PENNSYLVANIA ◆ ◆ ◆

W E R C

ERIE—1941—NBC-QUAKER

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By Presque Isle Bcstg. Co.
 Bus.-Studio Address 121 W. 10 St.
 Phone Number 46367
 News Service UP
 Representative Weed
 President Jacob A. Young
 General Manager Arthur M. Ingram
 Program Director J. Jacob Young
 Chief Engineer Ken Hestor

W L E U

ERIE—1933

MBS-QUAKER-KEYSTONE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Commodore Perry
 Bcstg. Service, Inc.
 Bus.-Studio-Trans. Add. 212 Commerce Bldg.
 Phone Number 23-327, 22-129
 Air Time Full Time
 News Service AP
 Representative Adams J. Young Jr.
 President Owen K. Murphy
 General Manager Philip B. Hirsch
 Chief Engineer William P. Sepenick

W E R C

ERIE PENNSYLVANIA'S
 LEADING REGIONAL STATION
 GIVES YOU OUTSTANDING
 MERCHANDISING

Pluses



5000 WATTS
 1260 KC

BUS CARDS
 TAXI POSTERS
 DIRECT MAIL
 POINT OF SALE
 POSTERS
 THEATER SCREEN
 PROMOTION

Represented by
WEED & CO.

WGET

GETTYSBURG—1950—KBS
QUAKER

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Times & News Pub. Co.
Address.....P. O. Box 28
Phone Number.....850
News Service.....AP
Transcription Service.....World
Gen., Sta., Comm., Prom. Mgr.
Murray L. Goldsborough
Program Director.....C. W. Baker, III
Chief Engineer.....Lester Blair

WHJB

GREENSBURG—1934

Frequency: 620 Kc.....Power: 1000 Watts d.,
500 n.
Owned-Oper. By...Pittsburgh Radio Supply
House
Business-Studio Address...128 N. Penn Ave.
Phone Number.....Greensburg 3740
News Service.....UP
Transcription Service.....Lang-Worth
President.....H. Kenneth Brennen
General-Comm. Mgr.....G. J. Podeyn
Chief Engineer.....L. L. Allen

WHVR

HANOVER—1948—MBS

Frequency: 1280 Kc....Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By.....Radto Hanover, Inc.
Address.....Hanover Rd.
Phone Number.....3831
Air Time.....Full Time
News Service.....UP
Transcription Service.....World
Pres., Sta. Gen. Mgr.....John D. Bare
Program Director.....Ned Rutledge
Publicity Director.....Ed John
Chief Engineer.....Philip Rohrbaugh

WCMB

HARRISBURG—1948—MBS

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Rossmoyne Corp.
Business-Studio Address.....228 Court St.
Phone Number.....4-3005
Air Time.....24 Hours
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Donald Cooke, Inc.
Membership.....NARTB
President.....Edgar T. Shepard, Jr.
General Manager.....Ed K. Smith
Commercial Mgr.....Rudolph O. Marvoux
Sales Prom. Mgr.....Gilbert Brown
Program Director.....John Archer
Chief Engineer.....J. Howard Bair

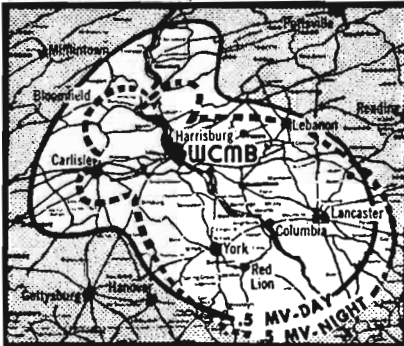
WCMB

means BUSINESS in
HARRISBURG

POWER 5000 watts day and night covers the ENTIRE Harrisburg Market.

PROGRAMS Top News, Sports, Local and MBS Features.

PROMOTION Window displays, bus cards, theater screens, etc.



MUTUAL FOR HARRISBURG
5000 WATTS 24 HOURS DAILY

AND NOW TELEVISION

ON
WCMB-TV

Following the successful formula of WVCMB-Radio with selected speciality shows from a quality talent roster.

Priced less than you'd expect for the companion station to one of the nation's most alert and progressive radio operations.

HARRISBURG WCMB-TV

Harrisburg—

Pennsylvania's Best LARGE Market

WHP & WHP-TV

Best Buy In Pennsylvania's Capital City.

The most powerful advertising medium for tapping this high Per Capita income market, plus the rich South Central Pennsylvania area.

It gives you the insurance of a well established audience for your sales message. The staff of WHP and WHP-TV has the showmanship and experience to present your sales story in the most effective way possible in this top quality market of Pennsylvania. The stability gained through 30 years of service to the Harrisburg area makes this the outstanding medium for making sales.

The same audience loyalty which WHP has enjoyed through the past 30 years also prevails in television — and the results of the two mediums tied together are inevitable.

The tested medium for selling Harrisburg and the South Central Pennsylvania area is WHP and WHP-TV. It's your best buy.

WHP
AND
WHP-TV

Key Stations of the
Keystone State

Harrisburg, Pa.

Represented by The Bolling Co.

CBS Radio and Television Affiliates

W H G B

HARRISBURG—1945—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Kendrick Bcstg. Co., Inc.
 Bus.-Studio-Trans. Address... 112 Market St.
 Phone Number 4-4988
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Capitol
 Representative Weed
 Membership NARTB, BAB
 Pres., Gen. Mgr. Herbert Kendrick
 Station Manager..... Jack Hooper
 Pub. Dir..... Red McCarthy
 Chief Engineer..... William Kuntz

W H P

HARRISBURG—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By..... WHP, Inc.
 Bus.-Studio Address..... 216 Locust St.
 Phone Number 4-3211
 Air Time Unlimited
 News Service AP, UP
 Transcription Service... Standard, Associated
 Representative The Bolling Co.
 Membership NARTB
 Gen.-Sta.-Comm. Mgr..... A. K. Redmond
 Sales Prom. Mgr..... Beatrice Potteiger
 Program Director..... Dick Redmond
 Publicity Dir..... John Price
 Chief Engineer..... E. Daniel Leibensperger

W K B O

HARRISBURG—1922—NBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... Keystone Bcstg. Corp.
 Bus.-Studio Address..... 31 N. Second St.
 Phone Number 4-0191
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB, BAB
 Station Executive..... Clair R. McCollough
 Station Manager..... Henry M. Traugh
 Natl. Sales Mgr..... J. Robert Gulick
 Program Director..... Seibert D. Eberly
 Technical Director..... J. E. Mathiot

W A Z L

HAZLETON—1932—NBC-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Hazleton Bcstg. Co.
 Bus.-Studio Address..... 708 Hazleton Natl.
 Bank Bldg.
 Phone Number..... Gladstone 4-3511
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr..... Victor C. Diehm
 Sales Prom. Mgr..... Thomas Tito

Program Director..... Bill Graham
 Publicity Dir..... Betty Mulligan
 Chief Engineer..... Elwood Tito

W H O D

HOMESTEAD—1948

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By... Steel City Bcstg. Corp.
 Bus.-Studio Address..... 105 E. Eighth Ave.
 Phone Number..... HO 1-0172
 News Service UP
 Representative Forjoe
 General Manager..... Roy Ferree
 Station Mgr..... Leonard Walk
 Promotion Dir..... Sid Dickler
 Chief Engineer..... James Herbert

W H U N

HUNTINGDON—1947—KBS

Frequency: 1150 Kc. Power: 500 Watts
 Owned-Oper. By... Joseph F. Biddle Publ. Co.
 Bus.-Studio Address..... 400 Washington St.
 Phone Number 1291
 Newspaper Affiliation..... "Daily News"
 News Service UP
 Transcription Service..... SESAC, World
 Representative Indie Sales
 President John H. Biddle
 General Manager..... William E. Germann
 Chief Engineer..... Ernest A. Craig



W A Z L

HAZLETON, PA. NBC-MBS

WAZL is uniquely located at the southern end of Luzerne County and its coverage reaches into Carbon, Schuylkill and Columbia counties. This brings Hazleton's metropolitan buying population to 127,000.

Hazleton enjoys the rare distinction of having a higher effective buying income per family than the U. S. average... \$6,570.00 per family and they use it to buy the products advertised on WAZL. Here is a station that will deliver to you 70% of the radio listening audience from 8:00 in the morning until 10:30 at night.

Together with WAZL, WHOL, WIDE, WHLM and WYDA are under the supervision of Victor C. Diehm, radio pioneer and executive.

VICTOR C. DIEHM
 President and Gen. Mgr.
 Rep. ROBERT MEEKER

W D A D
INDIANA—1945—CBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By W D A D Inc.
Address 673 Philadelphia St.
Phone Number 5-5511
News Service UP
President W. K. Ulerich
General Manager Winsor Brown
Commercial Mgr. Jonas Termin
Chief Engineer Stanley Graziadio

W A R D
JOHNSTOWN—1946—CBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Central Bcstg. Co., Inc.
Business-Studio Address Porch Bldg.
Phone Number 81-216
News Service UP
Transcription Service World
Representative Weed
President Paul Short
General Manager George D. Gartland
Station Manager Robert R. Nelson
Chief Engineer Millard C. Coleman

W C R O
JOHNSTOWN—1947—ABC-MBS
QUAKER

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Century Bcstg. Corp.
Bus.-Studio Address Fort Stanwix Hotel
Phone Number 9-1187
Air Time 6 a.m.-1 a.m.
News Service INS
Representative Radio-TV Reps
President John J. Keel
General Manager Stewart W. Phillips
Asst. to Manager Jane Smith
Chief Engineer Earl Castine

W J A C
JOHNSTOWN—1925—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By W J A C, Inc.
Bus.-Studio Address 329 Main St.
Phone Number 4-1267
Newspaper Affiliation Tribune-Democrat
News Service AP
Transcription Service Lang-Worth
Representative Young
Membership NARTB
President W. W. Krebs
Station Manager John P. Foster
Comm. Mgr. Park Claycomb
Publicity Director Edward T. Bunn
Chief Engineer Theodore E. Campbell

W A C B
KITTANNING—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By The Armstrong County
Bcstg. Corp.
Bus.-Studio Address 325 Market St.

Phone Number 43-1381
News Service AP
Transcription Service Thesaurus
President J. B. Moore
General Manager Edward J. Hirschberg
Station Manager Clyde W. Cranmer
Commercial Mgr. Albert Dame
Chief Engineer Joseph Pelletier

W G A L
LANCASTER—1922—NBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By W G A L, Inc.
Business-Studio Address 8 W. King St.
Phone Number 5251
News Service UP
Transcription Service World
Representative Robert Meeker
President Clair R. McCollough
Station Manager Maynard W. Thomas
Nat. Sales Mgr. J. Robert Gulick
Program Mgr. Kenneth Kreider
Technical Director J. E. Mathiot

W L A N
LANCASTER—1946
ABC—QUAKER

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By The Peoples Bcstg. Co.
Bus.-Studio Address 252 N. Queen St.
Phone Number 7261
News Service AP
Transcription Service Lang-Worth, Capitol
Representative Headley-Reed
Pres., Gen. Mgr. Frank H. Altdoerfer
Vice-President S. M. Altdoerfer
Commercial Mgr. Stanley Baker
Promotion Dir. Bernie De Paul
Program Dir. Ted Pollack

W L S H
LANSFORD—1952

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned-Oper. By Miners Bcstg. Service, Inc.
Address P. O. Box D
Phone Number 1440
News Service UP
Transcription Service Associated, Thesaurus
Representative Everett-McKinney
President Joseph L. Maguire
Station Manager John W. Angst
Commercial Manager J. C. Lindvay
Program Director Bud Angst
Chief Engineer Milton W. Seltzer

W A K U
LATROBE—1951

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By Clearfield Bcstrs. Inc.
Address Depot St.
Phone Number 2348
Transcription Service Thesaurus, World
President W. K. Ulerick
General Manager W. J. Thomas
Chief Engineer Bernard Guidos

W L B R
LEBANON—1946

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By.....Lebanon Bcstg. Co.
Bus. Studio Address....8th & Cumberland Sts.
Phone Number2-7651
News ServiceAP
Transcription ServiceWorld
RepresentativeBurn-Smith
President.....H. Raymond Stadium
Prog. Dir.....Henry Homan
Chief Engineer.....M. Leonard Savage

W K V A
LEWISTOWN—1949—ABC

Frequency: 920 Kc. Power: 1000 Watts a
Owned-Operated By....Central Pa. Bcstg. Co.
Address.....19 S. Wayne St.
Phone Number6771
News ServiceUP
RepresentativeGill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Pgm. Dir.....Lynn Bloom
Promotion Dir.....Reed Gray
Sales Prom. Mgr.....Robert Hyle
Chief Engineer.....Robert Steltzer

W M R F
LEWISTOWN—1941—NBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By....Lewistown Bcstg. Co.
Business-Studio Address....Monument Square
Phone Number6757
Air Time.....6 a.m.-M.
News ServiceAP
RepresentativeBurn-Smith
MembershipNARTB
President.....J. S. Woods
General Manager.....T. W. Metzger
Commercial Manager.....Ralph Parker
Prom., Pub. Director.....James Keyes
Chief Engineer.....Kenneth Callahan

W B P Z
LOCK HAVEN—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Bus. Studio Address.....132½ E. Main St.
Phone Number4038
Air Time.....Full Time
News Service.....AP. UP
Transcription Service....Thesaurus, Langworth
Representative.....Joseph Hershey McGillvra
MembershipNARTB, BAB
President.....Donald C. Welch
General-Station Manager.....Harris Lipez
Prog., Publ. Director.....Dave King
Chief Engineer.....Kenneth C. Caum

W E D O
McKEESPORT—1946

Frequency: 810 Kc. Power: 1000 Watts d.

Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....Box 810
Phone NumberMcKeesport 4-7167,
Homestead 1-3113

News ServiceAP
Trans. ServiceThesaurus
Pres., Gen. Mgr.....Edward J. Hirshberg
Sta. Mgr.....Robert E. Badger
Chief Engineer.....Wilkes E. Hurley

W M C K
McKEESPORT—1946

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Business-Studio Address.....516 Market St.
Phone Number8-8888
News ServiceUP
Transcription Service....Lang-Worth, World
PresidentRobert M. Cox
Gen., Prom. Mgr.....Gene Kline
Station Manager.....Sam Vidnovic
Chief Engineer.....Charles White

W M G W
MEADVILLE—1947—ABC

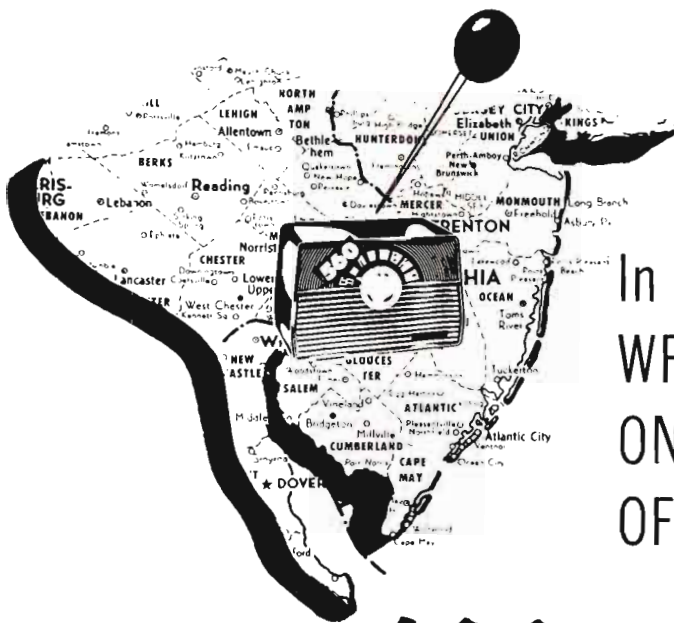
Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By .Meadville Bdcstg. Serv., Inc.
Address1st National Bank Bldg.
Phone Number46-723
Air Time6:30 a.m.-12 M.
News ServiceUP
Transcriptoin ServiceWorld
MembershipNARTB, BAB
PresidentH. C. Winslow
Station Manager.....Robert Trace
Commercial Manager.....Douglas M. Rose
Program Director.....James Strickler
Chief Engineer.....Jack Harvey

W P E L
MONTROSE—1953

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Montrose Bcstg.
Address.....Lake & Locust St.
Phone Number397
President.....W. Douglas Roe
General Manager.....Loren F. Bridges
Chief Engineer.....Chales Hallinan

W H W L
NANTICOKE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Radio Anthracite, Inc.
Business-Studio Address.....38 E. Main St.
Phone Number.....Nanticoke 1332
News ServiceUP
Transcription ServiceCapitol
RepresentativeForJoe
President.....Henry W. Lark
General Manager.....Jones Evans



In
WFIL-adelphia
ONE POINT
OF SALE FOR

7,407,400
Good Customers

WFIL is the station that increases the dimensions of the Philadelphia Market—gives you the greatest one-medium coverage of a 4-state area almost TWICE THE SIZE of the Philadelphia Retail Trading Zone.

WFIL-adelphia is the area—37 counties in Pennsylvania, New Jersey, Delaware, New York—where a population of 7½-million annually has \$13-billion to spend.

For Philadelphia's top radio coverage... most effective promotion... most complete merchandising—Philadelphia advertisers place more spot advertising with WFIL than any other station.

◀ Source:
Broadcast Advertisers
Report, Sept. '53

WFIL

The Philadelphia Inquirer Station

ABC AFFILIATE • Represented by JOHN BLAIR & COMPANY

570

WKST

NEW CASTLE—1938—MBS-QUAKER

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By...WKST, Inc.
 Business-Studio Address...Lincoln Ave.
 Phone Number...Oliver 4-5501
 Air Time...Full Time
 News Service...UP
 Representative...Everett-McKinley
 President, General Mgr...S. W. Townsend
 Station Manager...A. W. Graham
 Comm., Sales Prom. Mgr...I. A. Eubanks
 Program Dir...Harry Reith
 Publicity Dir...Al Francis
 Chief Engineer...Donald Dout

WKPA

NEW KENSINGTON—1940

Frequency: 1150 Kc. Power: 250 Watts d.
 Owned-Oper. By...Allegheny-Kiski Bcstg. Co.
 Business-Studio Address...810 Fifth Ave.
 Phone Number...Edison 7-3588
 News Service...AP
 Transcription Service...World
 Representative...Continental Radio Sales
 President...C. R. Cooper
 Gen., Sta. Mgr...E. J. Kroen
 Commercial Manager...Melvin Goldberg
 Chief Engineer...W. W. Neely

WNAR

NORRISTOWN—1946

Frequency: 1110 Kc. Power: 500 Watts d.
 Owned-Operated By...Norristown Bcstg. Co.
 Bus.-Studio Address...115 W. Main St.
 Phone Number...Norristown 8-7600
 News Service...AP
 Transcription Service...SESAC
 Membership...NARTB
 President...N. Joe Rahall
 Gen. Mgr...Ogden R. Davies
 Station Manager...John M. Banzhoff
 Chief Engineer...Julius Kosik

WKRZ

OIL CITY—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...WKRZ, Inc.
 Business-Studio Address...201 Fair Bldg.
 Phone Number...4-1269
 News Service...UP
 Transcription Service...World
 Pres., Gen. Mgr...Kenneth E. Rennekamp
 Commercial Mgr...Catherine McLaughlin
 Promotion Mgr...Mary Freed
 Program Director...Ruth Siembadi
 Chief Engineer...David McElhatten
 Publicity Director...Patrick Nuhfer

KYW

PHILADELPHIA—1921—NBC

Frequency: 1060 Kc. Power: 50,000 Watts

Owned-Oper. By...Westinghouse Radio Stations, Inc.

Business-Studio Address...1625 "K" Street, N.W.
 Phone Number...Sterling 3-0903
 Air Time...Full Time
 News Service...INS, UP
 Transcription Service...Thesaurus
 Representative...Free & Peters
 Membership...BAB
 President...Chris J. Witting
 General Manager...Joe Baudino
 Station Manager...Franklin A. Tooke
 Commercial Manager...R. H. Teter
 Prom. Mgr., Publ. Dir...Paul I. Woodland
 Program Director...Gordon Davis
 Chief Engineer...I. N. Eney

WCAU

PHILADELPHIA—1922—CBS

Frequency: 1210 Kc. Power: 50,000 Watts
 Owned-Oper. By...WCAU, Inc.
 Address...City & Monument Ave.
 Phone Number...Greenwood 7-8300
 Air Time...Unlimited
 News Service...AP, INS
 Transcription Service...Lang-Worth
 Representative...CBS Radio Spot Sales
 Pres., Gen. Mgr...Donald W. Thornburgh
 Exec. Vice-President...Jos. L. Tinney
 Commercial Manager...John S. DeRussy
 V.P., Prog. Director...Jos. T. Connolly
 V.P., Prom. Dir...Robert N. Pryor
 V.P., Director of Engr...John G. Leitch

WDAS

PHILADELPHIA—1924

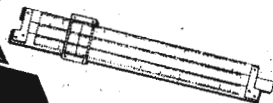
Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By...Max M. Leon, Inc.
 Business-Studio Address...223 Arch St.
 Phone Number...Market 7-8484
 News Service...AP
 Representative...ForJoe
 Membership...NARTB
 President...Max M. Leon
 Gen., Comm. Mgr...Robert A. Klein
 Program Director...Fred H. Greene
 Prom. Mgr...Louis Palens
 Chief Engineer...Frank W. Unterberger

WFIL

**PHILADELPHIA—1922
 ABC-QUAKER**

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By...Philadelphia Inquirer Div.
 of Triangle Publications, Inc.
 Business-Studio Address...46th & Market
 Phone Number...Evergreen 2-4700
 Air Time...Unlimited
 News Service...UP
 Transcription Service...Associated, World
 Representative...Katz
 Membership...NARTB
 General Manager...Roger W. Clipp
 Operations Asst. to Gen. Mgr.
 John D. Scheuer, Jr.
 Executive Assistant...George A. Koehler

how do you measure a radio station?



Our advertisers measure by results!

That's why more advertisers use WIP than any other Philadelphia network radio station, to sell their products and services.

National Representatives
EDWARD PETRY & CO., INC.

WIP

610 KC

PHILADELPHIA 7, PA.

PHILADELPHIA'S PIONEER VOICE

Promotion Mgr. Joe Zimmermann
 Program Dir. Felix Meyer
 Publicity Dir. John J. Hyland
 Chief Engineer. Henry Rhea

W H A T
PHILADELPHIA—1929

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Independence Bcstg. Co.
 Business-Studio Address 1505 Walnut St.
 Phone Number Rittenhouse 6-2058
 Representative Indie Sales
 Pres., Gen., Comm. Mgr. William A. Banks
 Prom., Sta. Mgr. Dolly Banks
 Chief Engineer Charles Lehmann

W I B G
PHILADELPHIA—1925

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By Seaboard Radio Bcstg.
 Corp.
 Business-Studio Address 1425 Walnut St.
 Phone Number Rittenhouse 6-2300
 News Service UP
 Representative Radio Reps.
 President Paul F. Harron
 Vice-Pres. Joseph Lang
 Gen.-Sta.-Comm. Mgr. Edward D. Clery
 Sales Prom., Publ. Dir. Rupe Werling
 Technical Director John H. Henninger
 Chief Engineer George Hooper

W I P

PHILADELPHIA—1922—MBS

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By Pennsylvania Bcstg. Co.
 Business-Studio Address 35 S. 9th St.
 Phone Number Walnut 2-6800
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative Edward Petry
 Membership BAB
 Pres., Gen., Sta. Mgr. Benedict Gimbel, Jr.
 Dir. of Sales Ralph Brent
 Loc. Sales Mgr. Clyde Spitzner
 Program Director Varner Paulsen
 Prom. Mgr., Pub. Dir. Edward Wallis
 Technical Director Clifford C. Harris

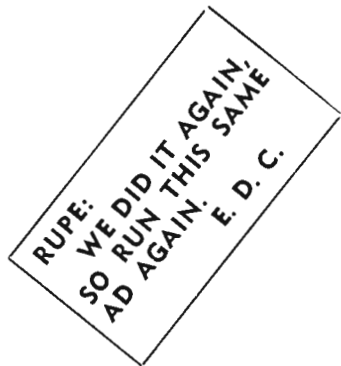
W J M J

PHILADELPHIA—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Patrick J. Stanton
 Business-Studio Address 2043 Locust St.
 Phone Number Locust 4-2300
 News Service AP
 Transcription Service SESAC
 Representative McGillvra
 Gen., Sta. Mgr. Patrick J. Stanton
 Commercial Mgr. Charles Stahl
 Prog. Dir. Michael Deegan
 Chief Engineer Alec Felton Iles

WIBG

PHILADELPHIA



CARRIED MORE NATIONAL SPOT BUSINESS IN THE PAST YEAR THAN EVER BEFORE IN OUR HISTORY — AND WE STARTED BACK IN '25.

10,000 WATTS OF SPORTS, NEWS AND MUSIC
 NATIONAL REPRESENTATIVE — RADIO-TV REPRESENTATIVES

WPEN

PHILADELPHIA—1929

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By: William Penn Bcstg. Co.
 Business-Studio Address: 2212 Walnut St.
 Phone Number: LOcust 4-6000
 News Service: AP, UP
 Representative: Gill-Perna
 Membership: BAB
 President: William Sylk
 Gen., Sta. Mgr.: William B. Caskey
 Asst. Sta. Mgr.: Murray Arnold
 Commercial Mgr.: Erwin Rosner
 Chief Engineer: Charles W. Burtis

WTEL

PHILADELPHIA—1925

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Oper. By: Foulkrod Radio Engineering Co.
 Business-Studio Address: 4312 N. Broad St.
 Phone Number: Davenport 4-4310
 Pres., Pgm. Dir.: E. Douglass Hibbs
 General Manager: Henry N. Cocker
 Chief Engineer: John Field

KDKA

PITTSBURGH—1920—NBC

Frequency: 1020 Kc. Power: 50,000 Watts
 Owned-Oper. By: Westinghouse Radio Stations, Inc.
 Business-Studio Address: Grant Bldg.
 Phone Number: Grant 1-4200
 Air Time: Unlimited
 News Service: AP, UP
 Representative: Free & Peters
 Membership: BAB
 President: Chris J. Witting
 V.P., General Manager: Joseph E. Baudino
 Station Manager: L. R. Rawlins
 Commercial Manager: John Stilli
 Promotion Manager: David N. Lewis
 Program Manager: Robert E. White
 Publicity Manager: Lee Curran
 Chief Engineer: Theodore C. Kenney

KQV

PITTSBURGH—1919—CBS

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Oper. By: Allegheny Bcstg. Corp.
 Bus.-Studio Address: 800 Chamber of Commerce Bldg.
 Phone Number: Atlantic 1-9100
 Air Time: Unlimited
 News Service: UP
 Representative: Weed
 Exec. Vice President: Gunnar O. Wiig
 Gen., Sta. Mgr.: J. F. Murray
 Comm. Mgr.: Chris Salmon
 Prom., Pub. Dir.: Owen Simon
 Program Dir.: John Gibbs
 Chief Engineer: James J. Schultz

WCAE

PITTSBURGH—1922—ABC

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By: WCAE, Inc.
 Bus.-Studio Address: Carlton House
 Phone Number: Atlantic 1-6900
 Air Time: 5:45 a.m.-1 a.m.
 News Service: INS
 Representative: Katz
 Membership: NARTB, BAB
 Pres., General Manager: Leonard Kapner
 Gen., Sta. Mgr., Prog. Dir.: R. Clifton Daniel
 Commercial Manager: Carl M. Dozer
 Prom. Mgr., Pub. Dir.: William Thiemann
 Chief Engineer: James Greenwood

WJAS

PITTSBURGH—1921—MBS

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By: Pittsburgh Radio Supply House, Inc.
 Bus.-Studio Address: 411 Seventh Ave.
 Phone Number: Grant 1-4860
 Air Time: 6 a.m.-12:30 a.m.
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Hollingbery
 Pres., Gen. Mgr.: H. K. Brønner
 Comm.-Sales Prom. Mgr.: John H. Buchholt
 Program Director: William Babcock
 Publicity Director: Caley E. Augustine
 Chief Engineer: Walter W. McCoy

WPGH

PITTSBURGH—1947

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Operated By: Pittsburgh Bcstg. Co.
 Bus.-Studio Address: 220 N. Highland Ave.
 Phone Number: EMerson 1-5000
 News Service: AP
 Transcription Service: Lang-Worth
 President: George M. Harton
 General Manager: Howard Lazarus
 Chief Engineer: Ralph L. Ketterer

WPIT

PITTSBURGH—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By: WPIT, Inc.
 Business-Studio Address: 213 Smithfield St.
 Phone Number: ATLantic 1-1900
 News Service: UP
 Representative: Forjoe
 President: John J. Laux
 V.P., Gen., Sta., Comm. Mgr.: Don Ioset
 Chief Engineer: Mike Komichak

WWSW

PITTSBURGH—1932

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By: WWSW, Inc.
 Bus.-Studio Address: Sheraton Hotel

Phone Number.....GRant 1-5200
 News Service.....UP
 Representative.....John Blair
 Membership.....NARTB
 President, Gen. Manager.....O. M. Schloss
 Station Manager.....Ben W. Muros
 Chief Engineer.....Henry R. Kaiser

W P A Z

POTTSTOWN—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Pottstown Bcstg. Co.
 Address.....247 High St.
 Phone Number.....5000
 News Service.....UP
 Representative.....Indie Sales
 Membership.....BAB
 Pres., Gen. Mgr.....Herbert Scott
 Commercial Manager.....Clifford M. Chafey
 Chief Engineer.....Ralph E. P. Mellon

W P A M

**POTTSTOWN—1947—MBS-KBS
 QUAKER**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Miners Bcstg. Serv., Inc.
 Business-Studio Address.....Box 629
 Phone Number.....Pottsville 5050
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Everett-McKinney

President.....Joseph L. Maguire
 General Mgr.....Louis H. Murray
 Comm. Mgr.....Frank L. Tamulonis
 Program Director.....Horace Richards
 Chief Engineer.....Milton Seltzer

W P P A

POTTSVILLE—1946

Frequency: 1360 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By.....Pottsville Bcstg. Co.
 Bus.-Studio Address.....8 So. Second St.
 Phone Number.....Pottsville 4744
 News Service.....AP
 Transcription Service.....World
 Membership.....NARTB
 Owner, Gen. Mgr.....A. V. Tidmore
 Commercial Manager.....Ralph L. Price, Jr.
 Chief Engineer.....A. V. Tidmore

W P M E

PUNXSUTAWNEY—1953

Frequency: 1540 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Punxsutawney Bcstg Co.
 Address.....103 N. Gilpin St.
 Phone Number.....1221
 President.....Sheridan Pruett
 Vice-Pres., Gen. Mgr.....C. M. Erhard Jr.
 Commercial Mgr.....Michael Catanzarito
 Program Director.....C. Robert Shaw
 Chief Engineer.....Joseph Pelletier

**THOSE WHO KNOW
 FAMOUS BRANDS**

Says General Manager Harris Lipez, WBPZ, Lock Haven, Pa.: "**Associated Press** makes it easier to offer a salable program to any sponsor."

**. . . . KNOW THE MOST FAMOUS
 BRAND IN NEWS IS AP**

WPXY

PUNXSUTAWNEY—1953—MBS

Frequency: 130C Kc. Power: 1000 Watts d.
 Owned-Oper. By Jefferson Bcstg.
 Address 110 N. Findley
 Phone Number 2080
 Representative McGillvra
 President C. H. Simpson
 Gen., Comm. Mgr. Richard Bower
 Program Director Jim Crummy
 Chief Engineer Kenneth Bowers

WEEU

**READING—1932
 ABC—QUAKER**

Frequency: 850 Kc. Power: 1000 Watts
 Owned By Hawley Bcstg. Co.
 Business-Studio Address 433 Penn St.
 Phone Number 6-7335
 Air Time 6:15 a.m.-12 M.
 Newspaper Affiliation "Eagle Times"
 News Service UP
 Transcription Service Associated
 Representative Headley-Reed
 Membership NARTB, BAB
 President Hawley Quier
 General Manager Thomas Martin
 Commercial Mgr. K. Richard Creftz
 Program Director George Carroll
 Chief Engineer David J. Miller, Jr.

WHUM

READING—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Eastern Radio Corp.
 Business-Studio Address Berkshire Hotel
 Phone Number Reading 4-4805
 News Service AP
 Representative H-R Reps.
 Pres., Gen., Sta. Mgr. Humboldt J. Greig
 Sales Mgr. Dick Paisley
 Program Director Alan Lane
 Chief Engineer Louis Littlejohn

WRWW

READING—1922—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Reading Bcstg. Co., Inc.
 Business-Studio Address 19 N. Fifth St.
 Phone Number Reading 7173
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Station Executive Clair R. McCollough
 Station Manager Frank J. Voss
 Natl. Sales Mgr. J. Robert Gulick
 Program Director Saul Miller
 Technical Director J. E. Mathlot

WGCB

RED LION—1950

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper. By Red Lion Bcstg. Co.

Phone Number 3-3471
 Address Box 88
 News Service UP
 President Rev. John M. Norris
 Gen., Sta. Mgr. John H. Norris
 Commercial Mgr. Vincent A. Freeman
 Chief Engineer Geary Russel

WKBI

ST. MARYS—1950—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Elk Cameron Bcstg. Co.
 Address 41 Erie Ave.
 Phone Number 4-2821
 Transcription Service Standard
 News Service AP
 Membership NARTB, BAB
 General Manager C. H. Simpson
 Commercial Manager R. H. Knouse
 Program Director John A. Fay
 Promotion Manager Herbie Martin
 Chief Engineer Gilbert H. Wogan

WATS

SAYRE—1950—KBS

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Susquehanna Val. Bcstg. Co.
 Address 110 N. Elmer Ave.
 Phone Number Turner 2-2401
 Transcription Service Thesaurus, World
 Representative Indie Sales
 Membership NARTB, BAB
 News Service UP
 Owner T. K. Cassel
 General Manager Walter D. Knowles
 Program Director William J. Miller
 Chief Engineer Benjamin A. Franklin

WARM

SCRANTON—1939—ABC

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Oper. By Union Bdcst. Co.
 Address Bowman Bldg.
 Phone Number 4-1148
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Representative Hollingbery Co.
 Transcription Service Thesaurus
 Membership BAB
 President Martin F. Memolo
 Gen., Sta. Manager William M. Dawson
 Sales Prom. Mgr., Pub. Dir. Donald S. Preven
 Program Director Joseph H. Salsburg
 Chief Engineer Roswell J. Parker

WGBI

SCRANTON—1925—CBS

Frequency: 910 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Oper. By Scranton Bcstrs., Inc.
 Business-Studio Address 1000 Wyoming Ave.
 Phone Number SC 2-0296
 Air Time 6 a.m.-1:05 a.m.
 News Service AP
 Representative John Blair

Membership **NARTB**
President..... Mrs. M. E. Megargee
Vice-President..... Mrs. Douglas Holcomb
Gen., Comm., Sales Prom. Mgr.
 George D. Coleman
Station Manager..... Robert E. McDowell
Program Director..... Frank McNaghan
Chief Engineer..... Kenneth R. Cooke

News Service **AP**
Transcription Service Lang-Worth
Representative Headley-Reed
Pres., Gen., Comm. Mgr.... David M. Baltimore
Program Director..... Barry Sherman
Chief Engineer..... Willard Shimsky

WQAN
SCRANTON—1923

Frequency: 630 Kc. **Power:** 500 Watts d.
Owned-Oper. By The Scranton Times
Address Trans. Loca. 149 Penn Ave.
Phone Number 2-9151
News Service UP, AP
Transcription Service... Standard, Langworth
Membership **NARTB, BAB**
Gen., Sta., Prom. Mgr...... Cecil Woodland
Comm. Mgr...... Frank McCaffery
Program Director..... Hugh Connor
Chief Engineer..... Guy Rauer

WSCR
SCRANTON—1947—NBC

Frequency: 1320 Kc. **Power:** 1000 Watts d.,
 500 Watts n.
Owned-Oper. By..Lackawanna Valley Bcstg.
 Co.
Business-Studio Address... 116 Adams Ave.
Phone Number 7-3388
Air Time..... Full Time

WISL
SHAMOKIN—1947—MBS

Frequency: 1480 Kc. **Power:** 1000 Watts
Owned-Oper. By..... Radio Anthracite, Inc.
Bus.-Studio Address.... Rock & Sunbury Sts.
Phone Number 8-6831
Air Time 6 a.m.-M.
News Service AP
Transcription Service Lang-Worth
Representative Forjee
Membership **NARTB**
President..... Henry W. Lark
General Manager..... Charles R. Petrie
Program Director..... Dick Owens
Chief Engineer..... Ray Willard

WPIC
SHARON—1938

Frequency: 790 Kc. **Power:** 1000 Watts d.
Owned-Oper. By... Sharon Herald Bcstg. Co.
Business Address..... P. O. Box 541
Phone Number 4113
News Service UP
Transcription Service..... Associated, World
Representative..... Adam J. Young, Jr.
Pres., Gen. Mgr...... John Fahline, Jr.

ECONOMY COVERAGE OF PENNSYLVANIA'S ANTHRACITE REGION

COUNTIES: Luzerne, Lackawanna, Wyoming, Carbon, Northumberland, Schuylkill, Columbia, Monroe, Sullivan.

<i>Total Retail Sales</i>	<i>Radio Families</i>	<i>Population</i>
\$1,031,174,000	276,470	1,172,900

— Data from 1953 Consumer Markets - SRDS —

FOOD	\$217,722,000	FILLING STATIONS	38,581,000
GENERAL MERCHANDISE	101,169,000	BUILDING MATERIALS-	
APPAREL	72,815,000	HARDWARE	53,752,000
HOME FURNISHINGS	55,657,000	EAT-DRINK	73,825,000
AUTOMOTIVE	146,815,000	DRUG	19,662,000
		FARM INCOME	60,303,000

TWO stations could not conform to a particular region more perfectly than WHWL and WISL! In combination they offer complete coverage of Pennsylvania's rich Anthracite region with rates based on an exceptionally low cost-per-thousand families. It PROVES that the combination of WHWL and WISL is your BEST BUY in the Pennsylvania Anthracite Region. TWO 1,000-watt stations driving into this region from their strategic north and south locations, are sure to deliver through programming of definite local interest.

S E E

FORJUE & COMPANY

New York — Chicago — Atlanta — Los Angeles — San Francisco

WISL

RADIO ANTHRACITE, INC.

WHWL

1000 W . . . 1480 Kc
 Full Time . . . Mutual

Rock and Sunbury Sts.
 Shamokin, Penna.

1000 W . . . 730 Kc
 Day Time . . . Independent

Program Director..... Marc McCulloch
 Chief Engineer..... A. C. Heck

WVSC

SOMERSET—1951—KBS

Frequency: 990 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Somerset Bcstg. Co.
 Address..... P. O. Box 231
 Phone Number..... 4186
 News Service..... UP
 Transcription Service..... Standard
 Representative..... Indie Sales
 Gen., Comm. Mgr..... T. H. Oppegard
 Station Mgr..... Carl R. Lee
 Chief Engr., Sta. Mgr..... Carl R. Lee

WMAJ

STATE COLLEGE—1945—MBS-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Centre Bcstrs., Inc.
 Bus.-Studio Address..... P. O. Box 888
 News Service..... AP
 Transcription Service..... World
 Co-Owner..... R. J. Kennard
 Co-Owner..... W. K. Ulerich
 Commercial Manager..... Miriam Krebs
 Program Director..... W. J. Morris
 Chief Engineer..... Douglas Beman

WVPO

STROUDSBURG—1948

Frequency: 840 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Pocono Bcstg., Inc.
 Business-Studio Address..... 578 Main St.
 Phone Number..... Stroudsburg 1102
 News Service..... UP
 Transcription Service..... Associated
 Representative..... Radio Reps.
 President..... James H. Ottaway
 General Manager..... Merle C. Ostrom
 Comm. Mgr..... Chester S. Miller
 Station Manager..... Elton Hall
 Managing Director..... Francis H. Brinkley
 Chief Engineer..... Ernest Transue

WKOK

SUNBURY—1933—CBS-QUAKER

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Sunbury Bcstg. Corp.
 Bus.-Studio-Transmitter..... 1150 N. Front St.
 Phone Number..... Sunbury 1325-6
 News Service..... AP
 President..... Harry H. Haddon
 Gen., Sta. Manager..... Homer R. Smith
 Commercial Manager..... C. Donald Walther
 Program Director..... Michael J. Kane
 Publicity Director..... Malcolm E. Arter
 Chief Engineer..... John W. Keller

WMBS

**UNIONTOWN—1936
 CBS—QUAKER**

Frequency: 590 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Fayette Bdcstg. Corp.

Address..... F. Natl Bldg.
 Phone Number..... 8-3900, 8-3909
 Air Time..... 7 a.m.-12:05 a.m.
 News Service..... UP
 Transcription Service..... SESAC
 Representative..... Meeker Asso., Inc.
 Pres., Gen. Mgr..... J. C. Burwell
 Station Manager..... James Gismondi
 Prom., Pgm. Dir..... C. H. Underwood
 Publicity Director..... Anne Kovar
 Chief Engineer..... William Henzly

WNAE

WARREN—1946

Frequency: 1310 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... N. Allegheny Bdcstg. Co.
 Address..... First Natl. Bank Bldg.
 Phone Number..... 3032
 News Service..... AP
 Transcription Service..... Thesaurus
 Pres., Gen. Mgr..... David Potter
 Commercial Manager..... James W. Potter
 Program Director..... Leroy Schneck
 Chief Engineer..... Homer M. Haines

WJPA

WASHINGTON—1942—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Washington Bcstg. Co.
 Bus. Address..... George Washington Hotel
 Phone Number..... 4870
 News Service..... UP
 Transcription Service..... World
 Representative..... Joseph Hershey McGillvra
 Managing Director..... A. Boyd Siegel
 Gen., Prom. Manager..... John L. Merdian
 Commercial Mgr..... Peter Stanton
 Program Director..... G. Robert Johnson
 Chief Engineer..... Chris E. Langhurst

WAYZ

WAYNESBORO—1953

Frequency: 1380 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Richard Field Lewis Jr.
 Address..... 21 W. Main St.
 Phone Number..... 1900
 President..... Richard Field Lewis Jr.
 General Manager..... Sam Hanshaw
 Program Director..... John Geiger
 Chief Engineer..... Fred Brabandt

WBAX

WILKES-BARRE—1922—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Anna Stenger
 Business-Studio Address..... 85 W. Union St.
 Phone Number..... VA 3-0198
 Air Time..... 6:45 a.m.-M.
 News Service..... UP
 Transcription Service..... Associated
 Representative..... Burn-Smith
 Licensee..... Anna Stenger
 General Manager..... John H. Stenger, III
 Program Director..... Ed Kuzma
 Chief Engineer..... Milan Krupa

W B R E

WILKES-BARRE—1924—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Louis G. Baltimore
 Bus. Studio Address 62 S. Franklin St.
 Phone Number Valley 3-3101
 Air Time 6:30 a.m.-1 a.m.
 News Service AP
 Transportation Service Langworth
 Representative Headley-Reed
 Membership NARTB, BAB
 Owner Louis G. Baltimore
 General Manager David M. Baltimore
 Operations Director Franklin D. Coslett
 Chief Engineer Charles Sakoski, Sr.

WILK

**WILKES-BARRE—1947
 ABC-QUAKER**

Frequency: 980 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By Wyoming Valley Bcstg. Co.
 Bus. Studio Address 88 No. Franklin St.
 Phone Number VA 4-4666
 Air Time Full Time
 News Service AP
 Transcription Service Lang-Worth, Thesaurus
 Representative Avery-Knodel
 Membership NARTB, BAB
 President Mitchell Jenkins
 Exec. V.P., Gen. Mgr. Roy E. Morgan
 Treasurer Thomas P. Shelburne

Commercial Manager Luther Strittmatter
 Program Director Tom Bigler
 Chief Engineer Theodore French

W L Y C

WILLIAMSPORT—1949

Frequency: 1050 Kc. Power: 1,000 Watts d.
 Owned-Operated By Lycoming Bcstg. Co.
 Address 331 Pine St.
 Phone Number 24676
 Transcription Service Thesaurus
 President John T. Keliher
 Gen., Sta. Mgr. W. Richard Carlson
 Promotion Manager Harry Wagner

W R A K

WILLIAMSPORT—1930—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By WRAK, Inc.
 Address 244 West 4th St.
 Phone Number 2-6116
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Associated
 Representative Everett McKinney
 Membership NARTB, BAB
 Pres., Gen. Mgr. George E. Joy
 Comm. Mgr. J. Wright Mackey
 Pgm. Mgr. Leon E. Kelly
 Production Mgr. Irving Berndt
 Promotion Manager Everett W. Rubendall
 Chief Engineer Glen L. Sherman

IN NORTH CENTRAL PENNA.

The right combination for a
REAL selling campaign in the
 Williamsport market.



NATIONAL REPRESENTATIVE
 EVERETT-McKINNEY, INC.
 NEW YORK · CHICAGO
 LOS ANGELES

Since 1930, The Pioneer Broadcasters in Williamsport

COVERAGE

5000 watts (full time) on 630 kc, blanketing NEW ENGLAND'S SECOND LARGEST MARKET, and also covering the rich Fall River - New Bedford, Mass., marketing area with a signal greater than 2 mv.

AUDIENCE

An "active" audience responsive to a rich variety of TOP-RATED local and CBS-Radio programs — RESULT-FUL programs consistently hitting the mark of PRIMARY listening attention. Listeners who LISTEN are buyers who BUY!

IN NEW ENGLAND

MORE PEOPLE LISTEN

TO WPRO THAN ANY

OTHER RHODE ISLAND

STATION.

**to reach the
most buyers...**

BUY BASIC...



WPRO AM
& FM

PROVIDENCE • 630 KC • 5000 W

Represented by John BLAIR & COMPANY

W W P A

WILLIAMSPORT—1949—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Williamsport Radio Bcstg. Assoc., Inc.
 Address: 330 Government Pl
 Phone Number: 7119
 Air Time: 6:30 a.m.-12:05 a.m.
 News Service: UP
 Transcription Service: World
 Representative: Burn-Smith
 Membership: NARTB, BAB
 President: Harry I. W. Kiessling
 Gen., Sta. Manager: Woodrow W. Olt
 Program Director: Louis C. Cate
 Sales Prom. Mgr.: Phil Lane
 Publicity Director: John B. Willmann
 Chief Engineer: Carl Steinbacher

W N O W

YORK—1948—KBS

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By: Helm Coal Co.
 Business-Studio Address: 25 S. Duke St.
 Phone Number: 8-2911, 8-2952
 News Service: AP
 Transcription Service: Associated
 General Manager: Lowell W. Williams
 Commercial Manager: John O. Border
 Program Director: H. E. Daughtery

Sales Promotion Manager: Edwin L. Jay
 Chief Engineer: Glenn Winter

W O R K

YORK—1932—NBC-MBS

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By: York Bcstg. Co.
 Business-Studio Address: 13 S. Beaver St.
 Phone Number: 6629
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Robert Meeker
 Station Executive: Clair R. McCollough
 Station Manager: Clare I. Miller
 Natl. Sales Mgr.: J. Robert Gulick
 Program Director: Glenn M. Brillhart
 Technical Director: J. E. Mathlot

W S B A

YORK—1942—ABC—QUAKER

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By: Susquehanna Bcstg. Co.
 Address: 53 N. Duke St.
 Phone Number: YO 82678-81308
 News Service: UP
 Transcription Service: World
 Representative: Radio Reps. Inc.
 Membership: NARTB, BAB
 President: Louis J. Appell
 Comm., Sales Prom. Mgr.: Philip K. Eberly
 Chief Engineer: Llewellyn Jones

RHODE ISLAND

Pop. Feb. 1, 1954 Est.) 816,000 — Families 303,000
Radio Homes 299,000 — TV Homes 230,000 — Stations in State 11

W A D K

NEWPORT—1948—KBS

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Oper. By: The Aquidneck Bcstg. Corp.
 Business-Studio Address: 217 Reservoir Rd.
 Phone Number: 4673
 News Service: AP
 Transcription Service: World
 Representative: Deveny & Co.
 Pres., Gen. Mgr.: Milton E. Mitler
 Chief Engineer: Jos. Britto

W P A W

PAWTUCKET—1950—KBS

Frequency: 550 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Roger Williams Bcstg. Co.
 Address: 34 N. Union St.
 Phone Number: PA 5-9000
 Transcription Service: MacGregor
 News Service: UP
 Representative: Rambeau
 President: Dominick Hysko
 Gen., Comm. Mgr.: Allen Jones
 Chief Engineer: James Bonney

W E A N

PROVIDENCE—1922—MBS-YANKEE

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By: General Teleradio, Inc.
 Business-Studio Address: Crown Hotel
 Phone Number: Temple 1-0800
 Air Time: Full Time
 News Service: UP
 Transcription Service: Associated
 Representative: H-R Reps.
 President: William O'Neil
 General Manager: Mowry Lowe
 Asst. Sta. Mgr.: Tod Williams
 Program Director: Nancy Hogan
 Chief Engineer: Harry Tilley

W H I M

PROVIDENCE—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Intercity Bcstg. Co.
 Business-Studio Address: 144 Westminster St.
 Phone Number: Union 1-4211
 News Service: AP

Representative... Headley-Reed, Kettel-Carter
 President, Gen.-Sta. Mgr..... Robert T. Engles
 Chief Engineer..... Carroll Philbrook

WICE

PROVIDENCE—1947

Frequency: 1290 Kc. ... Power: 500 Watts d.
 Owned-Oper. By ... Narragansett Bay B. Co.
 Address..... 1111 N. Main St.
 Phone Number..... Jackson 1-6565
 News Service..... UP
 Transcription..... SESAC
 Representative..... Rambeau
 President..... Louis A. R. Pieri
 Gen., Sta. Mgr..... Sumner Pearl
 Sales Prom., Comm. Mgr..... John F. Crohan
 Chief Engineer..... Oliver R. Adams

WJAR

PROVIDENCE—1922—NBC

Frequency: 920 Kc..... Power: 5000 Watts
 Owned-Operated By..... The Outlet Co.
 Business-Studio Address..... 176 Weybosset St.
 Phone Number..... Gaspee 1-8521
 Air Time..... Full Time
 Transcription Service..... World
 News Service..... AP, INS
 Representative..... Weed, Bannan
 Membership..... NARTB
 Vice Pres., Treas..... George O. Griffith
 General Mgr..... John J. Boyle
 Station Manager..... Sothorn Abbott
 Chief Engineer..... Thomas C. J. Prior

WPJB

PROVIDENCE—1941—ABC

Frequency: 1420 Kc..... Power: 5000 Watts
 Owned..... Providence Journal Co.
 Address..... 75 Fountain St.
 Phone Number..... Dexter 1-0600
 Station Representative..... Borgatti
 President..... George P. Metcalf
 General Manager..... H. William Koster
 Sales Promotion Manager... Arthur E. Lathrop
 Program Director..... Don Morton
 Chief Engineer..... George W. Sharpe

WPRO

PROVIDENCE—1924—CBS

Frequency: 630 Kc..... Power: 5000 Watts
 Owned-Oper. By... Cherry & Webb Bcstg. Co.
 Bus-Stud. Add. ... 24 Mason St., WPRO Bldg.

Phone Number..... Plantations 1-9776
 Air Time..... Full Time
 News Service..... AP, UP
 Representative..... Blair
 Membership..... NARTB
 President..... William S. Cherry, Jr.
 General Manager..... Arnold F. Schoen, Jr.
 Commercial Mgr..... Kenneth Curto
 Program Director..... John A. Owen
 Chief Engineer..... John V. Ferri

(See Page 580)

WRIB

PROVIDENCE—1947

Frequency: 1220 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... R. I. Bcstg. Co.
 Bus-Studio Address..... Narragansett Hotel
 Phone Number..... Union 1-4512
 News Service..... UP
 Transcription Service..... Associated
 Representative..... Forjoe
 President..... Frank Rao
 General Manager..... Nicholas Ruggieri
 Chief Engineer..... Fred Weiss

WERI

WESTERLY—1949—ABC-KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned Oper. By..... Radio Westerly, Inc.
 Address..... 34 Main St.
 Phone Number..... WE 2263
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Walker, Bannan
 President..... Richard G. Moore
 Gen., Sta. Mgr..... Warren M. Greenwood
 Commercial Mgr..... Melvin H. Lahr
 Prog., Publ. Director..... Brud Warren
 Chief Engineer..... Anibal Martins

WWON

WOONSOCKET—1946—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Woonsocket Bcstg. Co.
 Business-Studio Address..... 99 Main St.
 Phone Number..... 1240
 News Service..... AP
 Transcription Service..... World
 President..... Mrs. Andrew P. Palmer
 General Manager..... Mitchell F. Stanley
 Program Director..... Eugene C. Rousscau
 Chief Engineer..... Harold Belknap

HELP THE RED CROSS

SOUTH CAROLINA

Pop. Feb. 1, 1954 (Est.) 2,181,000 — Families 530,000
Radio Homes 441,000 — TV Homes 195,000 — Stations in State 51

WAKN

AIKEN—1952

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address Box 811
Phone Number 774242
News Service AP
Transcription Service World, Capitol
Membership NARTB, BAB
President B. T. Whitmore
General Manager John Mare
Station Manager Randy Davidson
Chief Engineer Allen Askins

WAIM

ANDERSON—1935—CBS
PALMETTO NET

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Wilton E. Hall
Address-Trans. Loca. 1 Martin St.
Phone Number 3800-1
Air Time Full Time
News Service INS
Newspaper Affiliation Independent, Daily
Mail
Transcription Service World, Lang-Worth
Representative Burn-Smith
President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Mgr. G. P. Browne
Sales Prom. Mgr. V. Barath
Program Director Marshall Gailliard
Chief Engineer John Willis

WANS

ANDERSON—1949—MBS

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By Carolina Bcstrs.
Address Box 211
Phone Number 3262
Transcription Service Standard
Representative Devney
News Service UP
President C. R. Johnson
General Manager R. E. Liverance
Commercial Mgr. Robert S. Fant
Chief Engineer Alfred W. Pratt

WBAW

BARNWELL—1953

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By Blue Ridge Bcstg. Co. Inc.
Address Jackson St. Ext.
Phone Number 3507
News Service UP
Transcription Service Thesaurus
President J. A. Gallimore
Comm. Sta. Mgr. Joe Wilder
Program Director Frank Harmon
Chief Engineer Marion P. Jones

WBSC

BENNETTSVILLE—1947—MBS

Frequency: 1550 Kc. Power: 10,000 Watts d.;
5,000 Watts n.
Owned-Oper. By Bennettsville Bcstg. Co.
Business-Studio Address Box 639
Phone Number 1080
Air Time Full Time
News Service AP
Representative Joseph Hershey McGillvra
President John W. Orvin
General Manager Malcolm A. Young
Prog., Publ. Director Neil Terrell
Chief Engineer John Gronert

WACA

CAMDEN—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By Camden Bcstg. Co.
Address Camden
Phone Number 80
News Service UP
Transcription Service World
President Haygood S. Bowden
General Manager Tom Richards
Chief Engineer Angelo Amodio

WCSC

CHARLESTON—1930—CBS

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By WCSC, Inc.
Address Francis Marion Hotel
Phone 2-7611
News Service UP
Transcription Service World
Representative Free & Peters
Membership NARTB, BAB
Pres., Gen. Sta. Mgr. John M. Rivers
Program Director Robert Tamblын
Sales Prom. Pub. Dir. Alma D. Davis
Chief Engineer Wilbur Albee

WHAN

CHARLESTON—1946—ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Charleston Bcstg. Co.
Business Address 152 Market St.
Phone Number 3-1643
News Service UP
Transcription Service Capitol
Representative Headley-Reed
General Manager E. H. Keown
Commercial Manager G. R. Connor
Chief Engineer William P. Birchfield

WPAL

CHARLESTON—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Palmetto Bdcstrs., Inc.
Business-Studio Address 149 Wentworth St.

Phone Number 3-6428-9
 Representative Forjoe, Dora-Clayton
 President George G. Weiss
 General Manager Laurens Moore
 Commercial Mgr. Bob Chrystie
 Program Director Louise Withrock
 Chief Engineer Gunnar Sundeen

W T M A

CHARLESTON—1939—NBC

Frequency: 1250 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By Atlantic Coast Bcstg. Co.
 Business Address 133 Church St.
 Phone Number 2-2961
 Air Time Full Time
 News Service AP
 News Affil. Evening Post, News & Courier
 Transcription Service Thesaurus
 Representative Hollingbery
 Membership NARTB
 President Edward Manigault
 Gen., Sta. Mgr. Douglass M. Bradham
 Comm. Mgr. Grange S. Cuthbert, Jr.
 Program Director Newton S. Smyth
 Chief Engineer Gordon Knight

W U S N

CHARLESTON—1948—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Southern Bcstg. Co.
 Address Box 154
 Phone Number 2-2652
 News Service UP
 Air Time 6 a.m.-M.
 Transcription Service Standard
 Representative Interstate
 Pres., Gen., Sta., Comm. Mgr. J. Drayton Hastie
 Promotion Manager Dean Callahan
 Program Director Henry Hoppe
 Publicity Director Edith Crosby
 Chief Engineer Walter Nelson

W C R E

CHERAW—1953

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By Chesterfield Bcstg. Co. Inc.
 Phone Number 7500
 Representative Sherman
 President Dr. R. D. Baxley
 Gen., Comm. Mgr. D. A. Baxley
 Vice-President R. D. Meisheimer
 Program Director Frank Martin
 Chief Engineer W. L. Hipp

W G C D

CHESTER—1948—MBS—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Craig Bcstg. Co.
 Address 128 Main St.
 Phone Number 2171
 News Service AP
 President Morgan J. Craig
 Gen., Sta., Comm. Mgr. George P. Cobb
 Promotion Director James Kennedy

W C O S

COLUMBIA—1939—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Radio Columbia
 Address Cornet Arms Bldg.
 Phone Number 2-2177
 Ai: Time Full Time
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NARTB, BAB
 Pres., Gen. Mgr. Charles W. Pittman
 Commercial Manager Law Epps
 Program Director John Ropp
 Chief Engineer Robert D. Lambert, Jr.

W I S

COLUMBIA—1930—NBC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Bcstg. Co. of the South
 Business-Studio Address 1111 Bull St.
 Phone Number 3-6431
 Air Time Full Time
 News Service AP, UP
 Transcription Service SESAC, Thesaurus
 Representative Free & Peters
 Membership NARTB, BAB
 President B. Calhoun Hipp
 General Manager G. Richard Shafto
 Station Manager J. Dudley Saumenig
 Local Sales Mgr. W. Miller Montgomery
 Program Director Frank Harden
 Chief Engineer Herbert G. Eidson, Jr.

W M S C

COLUMBIA—1945—CBS

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By WMSC Radio, Inc.
 Business-Studio Address 1127 Lady St.
 Phone Number 2-8659
 News Service UP
 Transcription Service Lang-Worth, Associated
 Representative H.R. Representatives
 Membership NARTB, BAB
 Pres., Gen., Sta., Comm. Mgr. C. Wallace Martin
 Prog., Pub. Dir. Charles Wickensberg
 Chief Engineer C. E. Stone

W N O K

COLUMBIA—1947—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Palmetto Radio Corp.
 Address 1811 Main St., Box 5307
 Phone Number 39401
 News Service AP
 Representative Raymer
 Membership NARTB
 General Manager H. Moody McElveen
 Commercial Manager W. C. Bochman
 Program Director David Campbell
 Chief Engineer Don Willoughby

WLAT
CONWAY—1945—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Coastal Bcstg. Co.
Business-Studio Address P. O. Box 497
Phone Number 340
Representative Joseph Hershey McGillvra

WDSC
DILLON—1946—ABC

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Border Bcstg. Co., Inc.
Address Box 231
Phone Number 470-1
Air Time Sunrise-Sunset
News Service UP
Transcription Service Thesaurus
Membership NARTB
Pres., Gen. Sta. Mgr. Joseph Martin
Commercial Manager Adelaide C. Monroe
Prog., Sales Prom. Mgr. Lee Lumpkin
Publicity Director Johnny Quick
Chief Engineer Ray Allen

WELP
EASLEY—1951—KBS

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By Pickens County Bcstg. Co.
Address Box 522
Phone Number 9388
News Service UP
Representative Indie Sales
Membership BAB
Pres., Gen. Mgr. Cleatus Brazzell
Chief Engineer H. O. McDonald, Jr.

WJMX
FLORENCE—1947—ABC

Frequency: 970 Kc. Power: 5000 Watts d.,
1000 Watts n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Business Address P. O. Box 1211
Phone Number 6351
Air Time Full Time
News Service UP
Transcription Service World, Thesaurus
Representative Walker
President Eugene E. Stone
Gen., Sta. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS
FLORENCE—1937—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Business-Studio Address 151 S. Dargan St.
Phone Number 3271-2
News Service UP
Transcription Service SESAC
Representative Southern Radio Rep
Pres., Gen. Mgr. Melvin Purvis
Sta., Comm. Mgr. A. P. Skinner

Program Director Don Gray
Chief Engineer W. A. Pritchett

WFGN
GAFFNEY—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P. O. Box 759
Phone Number 4795-6
News Service UP
Transcription Service Lang-Worth, SESAC
President A. Ray Godshall
Gen., Sta. Mgr. Morton E. Green
Promotion Mgr. Mrs. E. Stacy
Program Director B. Gibbons
Chief Engineer J. E. Parker

WGTV
GEORGETOWN—1949—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address, Trans. Loc. 216 Fraser St.
Phone Number 3-3421
Pres., Gen. Manager J. B. Delzell
Commercial Manager Al Webster
Chief Engineer A. D. Nix

WAKE
GREENVILLE—1950—CBS

Frequency: 1440 Kc. Power: 500 Watts DA 2
Owned-Oper. By Piedmont Bcstg. Co., Inc.
Address 3 College St.
Phone Number 5-7406
Air Time Full Time
News Service UP
Transcription Service Associated
Representative Pearson
President V. D. Ramseur
Gen. Mgr., Prog. Dir. J. F. McDonough
Traffic Director Inez Anders
Sales Mgr. John Westbrook
Chief Engineer H. A. Morris

WESC
GREENVILLE—1947

Frequency: 660 Kc. Power: 5000 Watts d.
Owned-Operated By Greenville Bcstg. Co.
Business-Studio Address 1 College St.
Phone Number 2-8241
News Service AP
Transcription Service Lang-Worth
Representative Rambeau, Dora-Clayton
President (Mrs.) James Meade
General Manager Buddy E. Starcher
Commercial Manager James G. Meade
Chief Engineer F. B. Bailey

WFBC
GREENVILLE—1933—NBC

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By WMRC, Inc.
Business-Studio Address Poinsett Hotel
Phone Number 5-8525
Air Time Full Time

News Service UP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NARTB, BAB
 President R. A. Jolley, Sr.
 Gen., Sta., Comm. Mgr. Kenneth Beachboard
 Sales Prom. Mgr. Keener Garrett
 Program Director William T. Arrington
 Publicity Director Lidie Walters
 Chief Engineer Burton T. Anderson

WMUU

GREENVILLE—1949

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By Bob Jones Univ.
 Address Greenville
 Phone Number GR 2-6711
 Air Time Day Time
 News Service AP, INS
 Transcription Service SESAC, Associated
 Membership BAB
 President Dr. Bob Jones, Jr.
 General Manager R. K. Johnson
 Station Manager Jim Ryerson
 Commercial Manager Glen Schunk
 Sales Prom. Mgrs. D. Yearick, J. Baehre
 Program Director Paul Schultz
 Publicity Director Virginia Patterson
 Chief Engineer Paul Mathew

WCRS

GREENWOOD—1941—NBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Grenco, Inc.
 Address P. O. Box 868
 Phone Number 4300
 News Service AP
 Transcription Service Thesaurus, Associated,
 World
 Representative Thomas Clark, Ayers
 Membership NARTB, BAB
 President Douglas Featherstone
 General Manager Dan Crosland
 Commercial Manager Ralph Norman
 Chief Engineer Charlie Sparks

WGSW

GREENWOOD—1953—MBS

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Greenwood Inc.
 Address Edward Arms Bldg.
 Phone Number 9-7372
 News Service UP
 Representative Indie
 President W. C. Woodall Jr.
 General Manager C. H. Grider
 Commercial Mgr. Vernon C. McCarthy
 Station Manager Olyn L. Gee
 Chief Engineer Eddie Rose

WEAB

GREER—1949—KBS

Frequency: 830 Kc. Power: 250 Watts d.

Owned-Oper. By Greer Bcstg. Co.
 Address P. O. Box 151
 Phone Number 1057-8
 News Service UP
 Transcription Service Lang-Worth
 Co.-O., Gen., Comm. Mgr. E. A. Burch
 Co-Owner W. Ryan Frier
 Program Director Betty Beers
 Chief Engineer Joe Cole

WHSC

HARTSVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Hartsville Bcstg. Co., Inc.
 Business-Studio Address College Ave.
 Phone Number 1450
 Air Time Full Time
 News Service AP
 Transcription Service Capitol
 President Charles H. Campbell
 General Manager Raymond Caddell
 Commercial Manager George Brandon
 Program Director Earl Caton
 Chief Engineer Donald A. Brienon

WDKD

KINGSTREE—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By Palmetto Bcstg. Co.
 Address Kingstree
 Phone Number 6761
 News Service AP
 Transcription Service World
 General Manager E. G. Robinson, Jr.
 Program Director Carroll Godwin
 Chief Engineer Dan Owen

WJOT

LAKE CITY—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lake Bcstg. Corp.
 Address 10 S. Acline Ave.
 Phone Number 7631
 President James Olin Tice Jr.
 General Manager J. O. Tice Sr.
 Commercial Mgr. Wofford McCutcheon
 Program Director Ralph Bramlett
 Chief Engineer Walter Turner

WLCM

LANCASTER—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Royal Bcstg. Co.
 Address 103 S. Catawba St.
 Phone Number 2051
 News Service AP
 Transcription Service Thesaurus, World
 President Charles Connelly
 General Manager William Coble
 Program Director Joann McManus
 Chief Engineer Robert Shikenjanski

WLBG

LAURENS—1948—KBS

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By WLBG, Inc.
 Business Address Box 642, Laurens
 Phone Number 2-2331
 News Service UP
 Transcription Service World
 President James C. Todd
 General Manager Richards Todd
 Program Director Carrol Sexton
 Chief Engineer Jack Taylor

WJAY

MULLINS—1949—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mullins & Marion Bcstg. Co.
 Address Box 41
 Phone Number 3901
 News Service UP
 Transcription Service Langworth
 President W. G. Smith
 Gen., Sta., Comm. Mgr. James F. Ramsey
 Chief Engineer George Maqera

WMRA

MYRTLE BEACH—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Elizabeth Evans
 Address Ocean Forest Hotel
 Phone Number 5061
 Pres., Gen. Mgr. Elizabeth Evans
 Commercial Manager S. W. Monroe
 Program Director Crosby Brunson
 Chief Engineer W. C. Evans

WKDK

NEWBERRY—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Newberry Bcstg. Co., Inc.
 Address, Trans. 11 Radio Dr., Box 211
 Phone Number 143
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen., Sta. Mgr. James F. Coggins
 Commercial Mgr. Emory Bedenbaugh
 Chief Engineer Ray Gilliam

WDIX

ORANGEBURG—1946—ABC
 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By WDIX, Inc.
 Bus. Addr.-Trans. Loc. Orangeburg, S. C.
 Phone Number 1420
 Air Time Unlimited
 News Service AP
 Membership BAB
 President Charles S. Henery
 General Manager Frank B. Best
 Asst. Manager Frank Best, Jr.
 Program Director Joe Phillips
 Commercial Mgr. Norman M. Matthews
 Chief Engineer Gus Browning

WTND

ORANGEBURG—1948

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By WTND, Inc.
 Phone Number 1600
 Transcription Service World
 Representative Thos. F. Clar., Dora-Clayton
 Gen., Sta. Mgr., Pres. J. I. Sims
 Program Director Richard R. Rhame
 Chief Engineers Larry W. Styles,
 Perry Herrington

WRHI

ROCK HILL—1944—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By York Co. Brcdg. Co.
 Address Rock Hill Nat. Bk. Bldg.
 Phone No. 2085
 Transcription Service World
 Representative McGillvra
 Gen. Mgr., Chf. Eng. James S. Beaty, Jr.
 Sta. Mgr., Prog. Dir. Wm. C. Beaty
 Commercial Manager Harper S. Gault

WTYC

ROCK HILL—1948

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tri-County Bcstg. Co.
 Bus.-Studio Address Box 1091
 Phone Number 3175
 President T. Lamar Simmons
 Gen., Sta. Mgr. Marshall T. Pack
 Chief Engineer Robert Bolin

WSNW

SENECA—1949—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Blue Ridge Bcstg. Co., Inc.
 Address Seneca
 Phone Number 8234
 News Service UP
 Transcription Service Lang-Worth, World
 Pres., Gen. Mgr. J. A. Gallimore
 Program Director Virginia Gallimore
 Commercial Mgr. Chet Munson
 Chief Engineer Herbert Hosea

WJAN

SPARTANBURG—1953—ABC-MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Spartanburg Bcstg. Co.
 Address 101 Schuyler Bldg.
 Phone Number 3-1400
 News Service AP
 Owner, Gen. Mgr. W. Ennis Bray
 Commercial Mgr. Charles Goodyear
 Program Director Bob Way
 Chief Engineer James Tate

WORD

SPARTANBURG—1940—NBC

Frequency: 910 Kc. Power: 1000 Watts

Owned-Oper. By. The Spartan Radiocstg. Co.
 Business-Studio Address. 291 E. Main St.
 Phone Number 3-2711
 Air Time Full Time
 News Service AP
 Representative Hollingbery
 Membership NARTB, BAB
 Transcription Service Thesaurus
 President Walter J. Brown
 Manager John W. Kirkpatrick
 Commercial Mgr. J. H. Callaway
 Program Director Oles C. Womick
 Chief Engineer Clyde J. Burdette

WSPA

SPARTANBURG—1930—CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By. Bcsting. Co. of the So.
 Business-Studio Address. 224 E. Main St.
 Phone Number 33621
 News Service UP
 Transcription Service Standard
 Representative Blair, Cummings
 Managing Director Roger A. Shaffer
 Commercial Manager Ross M. Holmes
 Program Director Ed McGrath
 Chief Engineer H. R. Beckholt

WFIG

SUMTER—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Station WFIG, Inc.
 Business-Studio Address. Box 30
 Phone Number 1340
 News Service AP
 Transcription Service World
 Representative. Joseph Hershey McGillivra
 Pres., Comm. Mgr. Fulton B. Creech
 General Manager. T. Doug Youngblood
 Commercial Mgr. Fulton B. Creech, Jr.

Program Director Paul Reidy
 Chief Engineer Richard Elam

WSSC

SUMTER—1953—ABC

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By. Radio Sumter
 Address. E. Calhoun Ext.
 Phone Number 1498
 President J. A. Gallimore
 General Manager Ed Damron
 Commercial Manager Hiram Bray
 Program Director Ann Davidson
 Promotion Manager Harry Fowler
 Chief Engineer Leon Webb

WBCU

UNION—1949—MBS

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By. Bcstg. Co. of Union, Inc.
 Address 210 East Main St.
 Phone Number 1200
 Air Time 6:00 a.m. to 12:00 M.
 News Service UP
 Transcription Service World
 Station Repr. Keystone
 Pres., Gen. Mgr. Edward L. B. Osborne
 Program Director Noel Belue
 Chief Engineer T. W. Weathers

WALD

WALTERBORO—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Walterboro Bcstg. Co.
 Studio Address Box 12
 Phone Number 6262
 News Service AP
 President R. M. Jefferies
 General Manager Louis M. Neale, Jr.
 Program Director Peggy Ballentine

SOUTH DAKOTA

Pop. Feb. 1, 1954 (Est.) 666,000 — Families 231,000
 Radio Homes 221,000 — TV Homes 18,500 — Stations in State 14

KABR

ABERDEEN—1952

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Operated By. Aberdeen Bcstg. Svc.
 Address Hwya. No. 281 N.
 Phone 2686
 News Service UP
 Pres., Gen. Mgr., Chief Eng. D. T. Hunt

KSDN

ABERDEEN—1948—ABC

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By. Aberdeen News Co.
 Phone Number 4573

Air Time 6 a.m.-12 M.
 News Service AP
 Representative Weed
 Membership NARTB
 President Henry I. Schmitt
 Sta., Gen. Manager Byron McElligott
 Commercial Manager Russa Osborne
 Program Director E. C. Pieplow
 Chief Engineer George Crocker

KDSJ

DEADWOOD—1947—MBS

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Oper. By. Heart of the Black Hills Sta.
 Address 745 Main

Phone Number186
 Transcription ServiceWorld
 News ServiceUP
 Gen. Mgr., Chief Engr.....Eli Daniels
 Commercial ManagerHarry Daniels
 Program Director.....Bonnie Laughlin

KIJV

HURON—1947—NBC-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By .James Valley Bcstg. Co., Inc.
 Bus.-Studio Address.....1726 Dakota Ave., S.
 Phone Number765
 Transcription ServiceThesaurus
 Pres., Gen. Mgr.....Max F. Staley
 Comm. Mgr.....Dwight Coursey
 Program Dir.....Dale Larson

KORN

MITCHELL—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. ByMitchell Bcstg. Assn.
 Bus.-Studio Address.....217-219 N. Main
 Phone Number621
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription ServiceLang-Worth
 MembershipNARTB
 Gen., Sta. Mgr.....Raymond V. Eppel
 Comm., Sales Prom. Mgr.....M. Johnson
 Chief Engineer.....J. R. Doherty

KGF X

PIERRE—1916—KBS

Frequency: 630 Kc.....Power: 200 Watts d.
 Owned-Oper. ByEstate of Dana McNeil
 Bus.-Studio Address.....203 W. Summit Ave.
 Phone Number2351
 Air Time.....9:30 a.m.-sunset
 News ServiceUP
 RepresentativeLarson
 PresidentIda A. McNeil

KOTA

RAPID CITY—1936—CBS

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. ByBlack Hills Bcstg. Co. of
 Rapid City
 Business Address1819 W. St. Joe St.
 Phone Number2000
 Air Time.....Full Time
 News ServiceUP
 Representative.....Headley-Reed, Bulmer &
 Johnson
 Transcription Service.....World, Capitol
 MembershipNARTB, BAB
 PresidentRobert J. Dean
 Gen., Sta., Comm. Mgr.Abner H. George
 Chief Engineer.....Robert Musfeldt

KRSD

RAPID CITY—1953—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By .Heart of the Black Hills Sta.

Address.....816 Kansas City St.
 Phone Number6050
 News ServiceUP
 President.....John Daniels
 General Manager.....Eli Daniels
 Commercial Manager.....Stan Lieberman
 Program Director.....Truman Walrod

KELO

SIoux FALLS—1937—NBC

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Oper. ByMidcontinent Bcstg. Co.
 Bus.-Studio Address.....Phillips Ave.—8th St.
 Phone Number4-5841
 Air Time.....5:45 a.m.-1 a.m.
 News ServiceUP
 Transcription ServiceCapitol, Standard
 RepresentativeTaylor
 President, Gen. Mgr.....Joe Floyd
 Station Manager.....Evans Nord
 Program Director.....Wip Robinson III
 Publicity Director.....Julie Wilds
 Chief Engineer.....Lester Froke

KIHO

SIoux FALLS—1948—MBS

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By ...Big Sioux Bcstg. Co., Inc.
 Address218 South Main Ave.
 Phone Number4-7736
 News ServiceUP
 Representative.....Paul H. Raymer Co.
 President.....Dr. J. D. Conner
 General Manager.....David J. Kempkes
 Commercial Manager....Richard C. Morenus
 Program Director.....Fred W. Schweikher

KISD

SIoux FALLS—1948—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated ByKISD, Inc.
 Bus.-Studio Address.....KISD Bldg., W. 12th
 Phone Number4-5571
 News ServiceAP
 President.....H. R. Alton
 Gen. Mgr., Prog. Dir.....Verl Thomson
 Commercial Manager.....Gabe Caffrey
 Sales Prom. Mgr.....Bob Printup
 Chief Engineer.....John Vick

KSOO

SIoux FALLS—1927

Frequency: 1140 Kc..Power: 10,000 Watts d.;
 5,000 Watts n.
 Owned-Oper. By.Sioux Falls Bcstg. Asso., Inc.
 Address.....317 S. Phillips Ave.
 Phone Number4-5601
 News ServiceAP
 Transcr. ServiceRCA, Thesaurus
 Station Representative.....Avery-Knodel, Inc.
 President.....Morton Henkin
 Vice Pres., Gen. Mgr.....George R. Hahn
 Station ManagerGeorge "Bill" Rohn
 Commercial ManagerRollie R. Williams
 Chief EngineerMax Pierce

KWAT

WATERTOWN—1926—KBS

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By. Midland Natl. Life Ins. Co.
 Address Watertown
 Phone Number 777
 News Service AP
 Transcr. Service Standard
 Representative Walker
 Membership NARTB, BAB
 President John Ehrstrom
 General Manager Ross E. Case
 Sales Prom. Mgr. Bernard Kinney
 Chief Engineer Francis Alwin

WNAX

YANKTON—1923—CBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By. Cowles Bcstg. Co.
 Bus.-Studio Address WNAX Bldg.
 Phone Number YA 442
 Air Time 5:30 a.m.-M.
 News Service AP, UP
 Transcription Service Capitol
 Representative Katz
 Membership NARTB, BAB
 President Gardner Cowles
 General Manager Robert R. Tincer
 Advertising Director Donald D. Sullivan
 Promotion Mgr. Larry Butler
 Program Director Roland Peterson
 Chief Engineer Clifton M. Todd

TENNESSEE

Pop. Feb. 1, 1954 (Est.) 3,424,000 — Families 884,000
Radio Homes 768,000 — TV Homes 391,000 — Stations in State 65

WLAR

ATHENS—1946—KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Athens Bcstg. Co.
 Business-Studio Address N. Jackson St.
 Phone Number 1450
 News Service UP
 Transcription Service Thesaurus
 President Lowell F. Arterburn
 General Manager Buell J. Charles
 Program Director E. Max Robinette
 Commercial Manager Leonard Dawson
 Chief Engineer J. W. Turner

Phone Number 7-1128
 Air Time 5:55 a.m. to 12 M.
 News Service AP
 Transcription Service Langworth
 Representative Walker
 General Manager Vann Campbell
 Comm. Mgr. Cliff Bowers
 Program Director Bill Giddens
 Chief Engineer George McMurtrie

W A P O

CHATTANOOGA—1936—NBC

Frequency: 1150 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By. WAPO Bcstg. Service
 Business-Studio Address Read House
 Phone Number 6-6141
 Air Time 5:00 a.m.-12M.
 News Service AP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NARTB
 Pres., Gen., Sta. Mgr. R. G. Patterson
 Program Director Frances Harley
 Prom., Pub. Dir. Helen Patterson
 Chief Engineer B. B. Barnes

WOPI

BRISTOL—1929—NBC

(See Also Bristol, Va.)

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Radiophone Bcstg. Station,
 WOPI, Inc.
 Business-Studio Address 310 State St.
 Phone Number South 3730
 Air Time 5:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. W. A. Wilson
 Commercial Mgr. James C. Wilson
 Publicity Director Margaret Lewis
 Chief Engineer George Guertin

W D E F

CHATTANOOGA—1941—NBC

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Oper. By. WDEF Bcstg. Co.
 Bus.-Studio Address 420 Volunteer Bldg.
 Phone Number 6-5664
 Air Time 5:00 a.m.-M.
 News Service UP
 Transcription Service Capitol
 Representative Branham
 Membership NARTB

WAGC

CHATTANOOGA—1945—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Tenn. Valley Bcstg. Co.
 Address Hotel Patten

President.....Carter M. Parham
 General Manager.....Ken Flenniken
 Sales Prom. Mgr.....Warren Herring
 Program Director.....Morris Quave
 Chief Engineer.....B. C. Baker

W D O D

CHATTANOOGA—1925—CBS

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WDOD Bcstg. Corp.
 Address.....Hamilton Natl. Bank Bldg.
 Phone Number.....6-5117
 Air Time.....5:30 a.m.-12:30 a.m.
 News Service.....AP
 Transcription Service.....Standard, World
 Representative.....Paul H. Raymer
 Membership.....NARTB
 Pres., Gen. Sta. Mgr.....Earl W. Winger
 Commercial Manager.....Norman A. Thomas
 Publicity Director.....Byron J. Bush
 Program Director.....Frank F. Hubbs
 Chief Engineer.....James E. Walker

W D X B

CHATTANOOGA—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....WDXB, Inc.
 Address.....Dome Bldg.
 Phone Number.....6-1114
 Representative.....Forjoe
 Transcription Service.....SESAC
 Membership.....NARTB, BAB
 News Service.....AP, UP
 President.....Joseph Bloom
 General Manager.....B. E. Fincher
 Commercial Mgr.....Carl Harden
 General Manager.....J. M. Brown
 Chief Engineer.....E. E. East

W M F S

CHATTANOOGA—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WMFS, Inc.
 Address.....215 W. Ninth St.
 Phone Number.....6-4145
 News Service.....AP
 Representative.....Pearson
 Pres., Gen. Sta. Mgr.....Brody Timm
 Program Director.....Fred Webb

W J Z M

CLARKSVILLE—1941—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Campbell & Sheftall
 Business-Studio Address.....411 Madison St.
 Phone Number.....6414
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 Pres., Gen. Sta. Mgr.....E. T. Campbell
 Commercial Manager.....Parry Sheftall
 Prom. Mgr., Pgm. Dir.....Clay Cline, Jr.

Publicity Dir.....David J. Muhlstein
 Chief Engineer.....John Bailey

W B A C

CLEVELAND—1945—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Robert W. Rounsaville
 Business-Studio Address.....Box 677
 Phone Number.....62
 Air Time.....6:00 a.m.-10:30 p.m.
 News Service.....UP
 General Manager.....R. W. Rounsaville
 Station Manager.....Thad F. Fitch
 Program Director.....Paul Kirksey
 Chief Engineer.....William D. Stuart

W K R M

COLUMBIA—1946—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Middle Tennessee
 Bcstg. Co., Inc.
 Bus. Studio-Transmitter Address.....P. O. Box 71
 Phone Number.....1340
 News Service.....AP
 Transcription Service.....World
 Pres., Gen. Sta. Comm. Mgr.....R. M. McKay, Jr.
 Sales Prom. Mgr.....Mel Dugger
 Program Director.....Al Knott
 Chief Engineer.....Cameron McKay

W H U B

COOKEVILLE—1940—CBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WHUB, Inc.
 Bus. Studio Address.....315 E. Spring St.
 Phone Number.....789
 News Service.....UP
 Representative.....Continental Radio Sales
 Membership.....NARTB, BAB
 General Manager.....M. L. Medley
 Station Director.....Joe Mabry
 Publicity Director.....Stacey Mott
 Chief Engineer.....Claude Haston

W A E W

CROSSVILLE—1953

Frequency: 1340 Kc.....Power: 100 Watts
 Owned-Oper. By.....WAEW, Inc.
 Address.....10th & School Sts.
 Phone Number.....334
 News Service.....UP
 President.....Arthur Wilkerson

W D S G

DYERSBURG—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....State Gazette Bcstg. Co., Inc.
 Address.....Box 58
 Phone Number.....77
 Transcription Service.....World
 News Service.....AP
 General Manager.....Frank Armstrong



Commercial Manager..... Wendell Vaughan
 Program Dir..... Bill Ward
 Chief Engineer..... Dave Ross

W B E J

ELIZABETHTON—1946—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Robert Rounsaville &
 George Clark
 Business-Studio Address..... Elk Ave.
 Phone Number..... 2-1241
 News Service..... UP
 Senior Partner & Mgr..... R. W. Rounsaville
 Station Manager..... Frazier Cochrane
 Commercial Mgr..... Frank Ryan
 Program Director..... Bill Hale
 Chief Engineer..... M. C. Bowers, Jr.

W E K R

FAYETTEVILLE—1948—MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Fayetteville Bcstg. Co.
 Business-Studio Address..... Box 625
 Phone Number..... 1240
 President..... John R. Crowder
 General Manager..... James Porter Clark
 Station Manager..... Jim Tate
 Program Director..... Teddy Barnes
 Chief Engineer..... Ernest Tucker

W A G G

FRANKLIN—1953

Frequency: 950 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Williamson County Bcstg.
 Address..... Mallory Rd.
 Phone Number..... 982
 Representative..... Best
 Pres., Gen. Mgr..... William Ormes
 Commercial Mgr..... A. B. Thomas
 Program Director..... Bob Holland
 Promotion Mgr..... Ralph Emery
 Chief Engineer..... Ellis F. Jones Jr.

W H I N

GALLATIN—1948—KBS

Frequency: 1010 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Sumner County Bcstg. Co.
 Address..... Box 811
 Phone Number..... 1010
 News Service..... UP
 President..... A. B. Perkins
 Gen., Sta., Prog. Mgr..... J. B. Thomas
 Commercial Manager..... Charles Brewer
 Chief Engineer..... Lee Raines Jr.

W G R V

GREENEVILLE—1946—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Radio Greeneville, Inc.
 Address..... Depot St.
 Phone Number..... 4147
 News Service..... UP
 Transcription Service..... Capitol

Pres., Gen. Mgr..... Paul Metcalfe
 Commercial Manager..... Hugh Pickel
 Program Director..... Bill Moore
 Chief Engineer..... Laile Hampton

W H B T

HARRIMAN—1947—MBS-KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... The Harriman Bcstg. Co.,
 Inc.
 Bus-Studio Address..... Harriman
 Phone Number..... 661
 Air Time..... 6:15 a.m.-11:15 p.m.
 News Service..... UP
 Transcription Service..... World
 Representative..... Continental
 Membership..... BAB
 Owner, Gen. Mgr..... F. L. Crowder
 Comm., Sales Prom. Mgr..... Walter Scarbrough
 Pgm. Dir., Chief Ann..... Carl Williams
 Chief Engineer..... Reggie Honey

W I R J

HUMBOLDT—1949—MID-SOUTH
 KBS

Frequency: 740 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Gibson Co. Bcstg. Co., Inc.
 Address..... 210 N. 22nd Ave.
 Phone Number..... 740
 News Service..... UP
 Transcription Service..... Thesaurus
 President..... J. F. Warmath
 Gen., Sta. Mr..... Howard E. Byrum
 Chief Engineer..... Gerald Hicks

W D X I

JACKSON—1948—MBS—KBS

Frequency: 1310 Kc..... Power: 5000 Watts d.,
 1000 n.
 Owned-Operated By..... Dixie Bcstg. Co.
 Business-Studio Address..... Williams Bldg.
 Phone Number..... 7-9611
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... World
 Representative..... Burn-Smith, Dora-Clayton
 Membership..... NARTB, BAB
 Pres., Gen. Mgr..... Aaron B. Robinson
 Station Manager..... Bill Winsett
 Commercial Mgr..... Jack Murphy
 Program Director..... Larry Crenshaw
 Publicity Director..... Al Craven
 Chief Engineer..... James S. Thomas

W T J S

JACKSON—1931—ABC-MID-SOUTH

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Oper. By..... The Sun Publishing Co.
 Bus-Studio Address..... Jackson
 Phone Number..... 7-3316
 Air Time..... 5 a.m.-M.
 News Service..... AP
 Transcription Service..... World, Thesaurus

Representative Branham
 Membership NARTB, BAB
 Exec. V.P., Gen. Mgr. A. A. Stone
 Station Manager Frank S. Proctor
 Publicity Dir. Peggy McKinnie
 Program Director Douglas Maxwell
 Chief Engineer Robert M. Gordon

W J H L

JOHNSON CITY—1938—ABC

Frequency: 910 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WJHL, Inc.
 Business-Studio Address 145 W. Main St.
 Phone Number 2780
 Air Time 6 a.m.-M.
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative John E. Pearson
 Membership NARTB
 President W. H. Lancaster, Sr.
 General Manager W. H. Lancaster, Jr.
 Publicity Director W. K. Matthews
 Program Director William Shell
 Chief Engineer O. K. Garland

W E T B

JOHNSON CITY—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By Press, Inc.
 Business Address Main St.
 Phone Number 2993
 News Service AP
 Representative McGillivra
 Transcription Service World
 President Carl A. Jones
 General Manager Arthur Kelsey
 Program Director Bernard Burleson
 Chief Engineer U. G. Jones

W K I N

KINGSPORT—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By WKIN, Inc.
 Address Wexler & E. Mkt. Sts.
 Pres., Gen. Mgr. Cy N. Bahakel
 Sta. Mgr., Chief Eng. John Strong

W K P T

KINGSPORT—1940—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Kingsport Bcstg. Co., Inc.
 Business-Studio Address 222 Commerce St.
 Phone Number Circle 5-4161
 Transcription Service Thesaurus
 Representative Burn-Smith, Dora-Clayton
 Membership NARTB, BAB
 President C. P. Edwards, Jr.
 Gen., Sta. Manager Paul L. Overbay
 Commercial Mgr. Phil Weaver
 Program Dir. Martin Karant
 Publicity Dir. Jim Davis
 Chief Engineer Thomas Phillips

W B I R

KNOXVILLE—1941—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station WBIR, Inc.
 Business-Studio Address 618 S. Gay St.
 Phone Number 4-3321
 Air Time 5:30 a.m.-M.
 Transcription Service Thesaurus
 Representative Bolling
 Membership NARTB, BAB
 Pres., Gen. Mgr. John P. Hart
 Program Director Neal Branch
 Publicity Director Ted Brosseau
 Chief Engineer J. Rex Horton

W I V K

KNOXVILLE—1953

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Kick Bcstg. Co.
 Co-Owners James M. Dick,
 Marilyn M. Dick

W K G N

KNOXVILLE—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WKGN Bcstg. Co.
 Bus. Studio Address Park Natl. Bank Bldg.
 Phone Number 4-0766
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Membership NARTB
 Pres., Gen., Sta. Mgr. Clarence Beaman
 Commercial Mgr. J. Horton Davis
 Program Director John Ward
 Chief Engineer Milton L. Jones

W N O X

KNOXVILLE—1921—CBS

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By Scripps-Howard Radio, Inc.
 Business-Studio Address 110 S. Gay St.
 Phone Number 3-3171
 Air Time 5 a.m.-1:05 a.m.
 Newspaper Affiliation "News Sentinel"
 News Service UP
 Transcription Service Standard
 Representative Branham
 President Jack R. Howard
 General Manager R. B. Westergaard
 Comm.-Sales Prom. Mgr. O. L. Smith
 Program Dir. C. A. McMahon
 Chief Engineer Ray Evans

W R O L

KNOXVILLE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By Mountcastle Bcstg. Co.
 Business-Studio Address 612 Gay St.
 Phone Number 2-7111
 Air Time Full Time
 News Service UP
 Transcription Service World



Representative Avery-Knodel
 Membership NARTB, BAB
 President Paul Mountcastle
 Gen., Sta. Mgr. W. H. Linebaugh
 Commercial Manager..... J. T. McCloud
 Program Dir. J. H. Reese
 Prom., Pub. Dir. H. W. Hudson
 Chief Engineer..... Fred Andrews

W D X E

LAWRENCEBURG—1951—MBS
 KEYSTONE

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lawrenceburg Bcstg. Co.
 Address Locke Bldg.
 Phone Number 4462
 News Service UP
 Transcription Service..... SESAC, World
 Representative Burn-Smith
 President..... Aaron B. Robinson
 General Manager..... George Eubanks
 Program Director..... Ken Marston
 Promotion Manager..... Bud Sawyer
 Chief Engineer..... Phillip Kemper

W C O R

LEBANON—1949—KBS

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By Lebanon Bcstg. Co., Inc.
 Address 106½ S. Cumberland Ave.
 Phone Number 1540
 News Service AP
 Pres., Gen. Mgr. Theo. F. Exell, Jr.
 Comm. Mgr. Michael R. Freeland
 Chief Engineer..... William Johnston

W L I L

LENOIR CITY—1950

Frequency: 730 Kc. Power: 1000 Watts d.
 Owner WLIL, Inc.
 Address 406 E. Broadway
 Phone Number 1095
 Membership NARTB, BAB
 News Service UP
 Pres., Gen. Mgr. Arthur Wilkerson
 Chief Engineer..... Allen Breazeale

W J J M

LEWISBURG—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Estate of James J. Murray
 Address Box 20
 Phone Number 780
 News Service AP
 General Manager..... Louis D. Lingner
 Chief Engineer..... J. E. Sowell

W G A P

MARYVILLE—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Aluminum Cities Bcstg. Co.
 Address Blount Natl. Bank Bldg.
 Phone Number 2490

Membership NARTB, BAB
 News Service AP
 Transcription Service Thesaurus
 Co-owners F. H. Corbett, H. C. Weaver
 General Manager..... F. H. Corbett
 Commercial Manager..... Horace McGill
 Chief Engineer..... Mark Murphy

W M M T

McMINNVILLE—1947—MBS
 KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By McMinnville Brdg. Co., Inc.
 Address McMinnville
 Phone Number 401
 President..... Dr. Sam J. Albritton

W D I A

MEMPHIS—1947

Frequency: 730 Kc. Power: 250 Watts d.
 Owned By Bluff City Bcstg. Co.
 Operated By John Pepper, Bert Ferguson
 Business-Studio Address..... 2074 Union Ave.
 Phone Number 36-2703
 News Service UP
 Representative Pearson, Dora-Clayton
 Membership NARTB, BAB
 Gen. Mgr. Bert Ferguson
 Commercial Manager..... Harold F. Walker
 Chief Engineer..... Henry N. Fones

W C B R

MEMPHIS—1952

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned-Oper. By Chickasaw Bcstg. Co.
 Address Exchange Building
 Phone 5-7545
 Representative Gill-Perna
 General Manager..... Charles DeVois

W H B Q

MEMPHIS—1925—MBS

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Harding College
 Bus.-Studio Address Hotel Chisca
 Phone Number 8-6868
 Air Time Full Time
 News Service UP
 Transcription Service Associated
 Representative John Blair
 Membership NARTB, BAB
 President Dr. George S. Benson
 Gen., Sta. Mgr. John Cleghorn
 Commercial Mgr. Tom W. Ragland
 Program Director..... Lee N. McEachern
 Sales Prom. Mgr. Tom W. Ragland
 Publicity Director..... Leslie Birchfield
 Chief Engineer..... Welton Roy

W H H M

MEMPHIS—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Mid-South Bcstg. Corp.

Business-Studio Address..... 433 Sterick Bldg.
 Phone Number 37-4422
 News Service UP
 Representative..... O. L. Taylor
 Membership NARTB
 President..... P. E. Furlow
 Gen., Sta. Mgr..... C. K. Beaver
 Commercial Mgr..... Allan Avery
 Chief Engineer..... William Marsh

W M C
MEMPHIS—1923—NBC

Frequency: 790 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Memphis Publishing Co.
 Bus.-Studio Address.. Goodwyn Institute Bldg.
 Phone Number 8-7464
 News Service UP
 Transcription Service.. Thesaurus, Lang-Worth
 Representative Branham
 Gen., Sta. Mgr..... H. W. Slavick
 Commercial Mgr..... Richard Voorhis
 Program Director..... Ott Roush
 Chief Engineer..... E. C. Frase, Jr.

W M P S
MEMPHIS—1925—ABC

Frequency: 680 Kc..... Power: 10,000 Watts d.:
 5000 Watts n.
 Owned-Operated By..... WMPS, Inc.
 Business-Studio Address..... Radio Center
 Phone Number 5-2663
 Air Time..... 5 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Standard
 Representative Radio Representatives
 Membership NARTB
 Pres., Gen. Mgr..... Harold R. Krelstein
 Sales Prom. Mgr..... Brent Roper
 Program Dir..... W. E. Crump
 Chief Engineer..... J. G. Deaderick

W R E C
MEMPHIS—1922—CBS

Frequency: 600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WREC Bcstg. Service
 Business-Studio Address..... Hotel Peabody
 Phone Number 5-1313
 News Service UP
 Transcription..... World, Lang-Worth, SESAC
 Representative Katz
 Owner, General Manager... Hoyt B. Wooten
 Commercial Manager..... Hollis R. Wooten
 Program Director..... Roy Wooten
 Chief Engineer..... Wilson Raney

W C R K

MORRISTOWN—1947—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Cherokee Bcstg. Corp.
 Bus.-Studio-Transmitter Address.. Radio Center
 Phone Number 1450
 News Service AP
 Transcription Service Lang-Worth
 Representative Hal Holman
 President..... Herbert S. Walters

General Manager..... Howell Ashford
 Program Director..... John Frank McCrary
 Chief Engineer..... James R. Redden

W G N S
MURFREESBORO—1946—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... WGNS, Inc.
 Address..... P. O. Box 456
 Phone Number 1450
 News Service AP, UP
 Representative Holman
 Transcription Service..... World, Langworth
 Pres., Gen. Mgr..... Cecil Elrod, Jr.
 Program Director..... John D. Hood
 Chief Engineer..... Paul Howell

W M T S
MURFREESBORO—1953

Frequency: 860 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Murfreesboro Bcstg. Co.
 Address..... 122 N.W. Broad
 News Service UP
 President..... Arthur D. Smith Jr.
 General Manager..... Virgil Trimm
 Commercial Mgr..... Charles Snoddy
 Program Director..... Jim Edwards
 Chief Engineer..... Eugene Covington

W K D A
NASHVILLE—1947

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... DBA Bcstg. Co.
 Bus.-Studio Address.. 1st American Natl. Bank
 Bldg.
 Phone Number 4-0511
 News Service AP
 Transcription Service..... Capitol, Standard
 Representative Bolling
 Membership NARTB
 (Partners) Owners T. B. Baker, Jr. &
 A. G. Beaman
 General Manager..... T. B. Baker, Jr.
 Chief Engineer..... Oscar C. Griffin, Jr.

W L A C

NASHVILLE—1926—CBS

Frequency: 1510 Kc..... Power: 50,000 Watts
 Owned-Oper. By... Life & Casualty Insurance
 Co. of Tennessee
 Bus.-Studio Address... Third Natl. Bank Bldg.
 Phone Number 6-0161
 Air Time..... 5 a.m.-1 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Katz
 Membership NARTB, BAB
 Gen. Mgr..... F. C. Sowell
 Commercial Manager..... E. G. Blackman
 Promotion Manager..... Frank Gonzales
 Program Director..... Paul Oliphant
 Chief Engineer..... F. D. Binns

WMAK

NASHVILLE—1948—MBS

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By: Volunteer State Bcstg. Co.
 Address: Maxwell House Hotel
 Phone Number: 4-3411
 President: Frank W. Mayborn
 General Manager: George B. Faulder
 Sales Prom. Mgr.: Robert Cooper
 Chief Engineer: Charles W. Stokely

WNAH

NASHVILLE—1949—KBS-LBS

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Hermitage Bcstg. Corp.
 Address: James Robertson Hotel
 Phone Number: 4-7611
 News Service: UP
 Representative: Continental
 Pres., Gen., Comm. Mgr.: Van T. Irwin, Jr.
 Program Director: Donn C. McInturff
 Chief Engineer: Harold Woodard

WSIX

NASHVILLE—1927—ABC

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By: Louis B. Draughon
 Address: Nashville Trust Building
 Phone Number: 5-5431
 Aire Time: 5:00 a.m. to 12:00 M.
 News Service: AP
 Transcription Service: World
 Station Representative: George P. Hollingbery
 Membership: NARTB, BAB
 Gen., Sta. Mgr.: Louis R. Draughon
 Comm., Prom. Manager: E. S. Tanner
 Program Director: Jack Simpson
 Chief Engineer: Charles R. Duke

WSM

NASHVILLE—1925—NBC

Frequency: 650 Kc. Power: 50,000 Watts
 Owned-Operated By: Nat'l Life & Acc. Ins. Co.
 Bus. Studio Address: 301 7th Ave. N.
 Phone Number: 6-7181
 News Service: AP, INS
 Transcription Service: Thesaurus
 Representative: Edward Petry
 Membership: NARTB, BAB
 Chairman of Board: E. W. Craig
 President: John H. DeWitt, Jr.
 Commercial Manager: Irving C. Waugh
 Dir. of Publicity: Wm. R. McDaniel
 Program Director: Jack Stapp
 Chief Engineer: George A. Reynolds

WSOK

NASHVILLE—1951

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By: Nashville Bcstg. Co.
 Address: 419 Fourth Ave. N.
 Phone Number: 42-0489
 Representative: Forjoe

Pres., Gen. Sta. Mgr.: H. C. Young, Jr.
 Com., Prom. Mgr.: Norman Stewart
 Chief Engineer: Arthur Viaches

WATO

OAK RIDGE—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: WATO, Inc.
 Address: Municipal Market Bldg.
 Phone Number: Oak Ridge 5-3535
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World
 Representative: H.R. Representatives
 President: Ross Charles
 Gen., Sta. Mgr.: Samuel P. Thrower, Jr.
 Program Director: Thearon O. Atkins
 Chief Engineer: Hal Tompkins

Woke

OAK RIDGE—1951—KBS

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Air Mart Corp.
 Address: Box 391
 Phone Number: 5-1333
 News Service: AP
 Representative: Continental
 President: Harry C. Weaver
 Commercial Mgr.: O. E. O'Bleness
 Program Director: William E. Sorrell
 Chief Engineer: Henry McDonald

WTPR

PARIS—1947—KBS-MBS

Frequency: 710 Kc. Power: 250 Watts d.
 Owner: Paris Bcstg. Co.
 Address: Davis Bldg.
 Phone Number: 1700
 General Manager: J. M. Cecil
 Commercial Manager: B. C. Kilgore
 Chief Engineer: Don Somerville

WKSR

PULASKI—1947—ABC

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By: The Richland Bdcstg. Co.
 Address: Jones Bldg.
 Phone No.: 1066-67
 News Service: UP
 Transcription Service: World, SESAC
 President: J. R. Stephens
 Commercial Mgr.: Mrs. J. R. Stephens
 Pgm. Dir., Chief Anncr.: George Martin
 Chief Engineer: N. G. Morgan

WHAL

SHELBYVILLE—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Shelbyville Bcstg. Co., Inc.
 Phone Number: 1400
 News Service: UP
 V.P., Gen. Mgr.: Charles Christian
 Chief Engineer: Tim Marsh

W S M T

SPARTA—1953

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Sparta Bcstg. Co. Inc.
 Address: Box O
 Phone Number: 3751
 President: Sam J. Albritton
 General Manager: B. L. Upchurch
 Commercial Mgr.: Van L. Slack
 Program Director: William Round Jr.
 Chief Engineer: I. D. Byars

W D B L

SPRINGFIELD—1950—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Springfield Bcstg. Co., Inc.
 Address: P. O. Box 464
 Phone Number: 1287
 Transcription Service: World
 News Service: UP
 Gen. Sta. Mgr.: Walter A. Duke
 Comm. Mgr.: Howard M. Peters
 Chief Engineer: Ann Duke

W J I G

TULLAHOMA—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By: WJIG Bcstg.
 Business Address: West End Drive
 Phone Number: 2607-8

News Service: UP
 Transcription Service: World
 Pres., Gen. Mgr.: Col. Raymond L. Prescott, Jr.
 Chief Engineer: William Dunn

W E N K

UNION CITY—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Union City Bcstg. Co.
 Phone Number: 1240-1
 Air Time: 5 a.m.-11 p.m.
 News Service: UP
 Transcription Service: World
 Representative: Burn-Smith
 President: Aaron B. Robinson
 Station Manager: Louis C. Wrather
 Commercial Mgr.: Edwin A. Kallenberg
 Program Director: Virginia L. Osborne
 Chief Engineer: Charles Holland

W C D T

WINCHESTER—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Arthur D. Smith, Jr.
 Address: Box 1103
 Phone Number: 2201
 News Service: UP
 Pres., Gen. Mgr.: Arthur D. Smith, Jr.
 Commercial Manager: Harry W. Sullivan
 Program Director: Hank Murray
 Chief Engineer: James F. Spencer

THOSE WHO KNOW FAMOUS BRANDS

Reports Station WDOD at Chattanooga, Tenn.: "AP has shown us that in addition to a superior news report, behind the famous name of **Associated Press** is a store of cooperation and service."

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TEXAS

Pop. Feb. 1, 1954 (Est.) 8,986,000 — Families 2,793,000
Radio Homes 2,463,000 — TV Homes 1,129,000 — Stations in State 191

K R B C

ABILENE—1936—ABC—TEXAS

Frequency: 1470 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By..... Reporter Bcstg. Co.
Business Address..... Windsor Hotel
Phone Number..... 4-6255
Air Time..... 6 a.m.-M.
News Service..... AP
Transcription Service..... Associated
Representative..... John E. Pearson
President..... Dale Ackers
General Manager..... Howard Barrett
Comm., Sales Prom. Mgr..... Forest Lane
Chief Engineer..... Troy Mallon

K W K C

ABILENE—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Citizens Bcstg. Co.
Bus. Studio Address..... 2500 Butternut
Phone Number..... 3-2545
News Service..... AP, UP
Transcription Service..... World
Representative..... Venard
President..... W. P. Wright
Gen., Prom. Mgr..... A. C. Eiter
Commercial Manager..... Tyler Stewart
Program Director..... Leonard Johnson
Chief Engineer..... Forrest Tipton

K B K I

ALICE—1947—MBS

Frequency: 1070 Kc. Power: 1000 Watts
Owned-Operated By..... Alice Bcstg. Co.
Business Address..... Box 731
Phone Number..... 4-4324
Air Time..... Full Time
News Service..... AP
Transcription Service..... World
Representative..... Pearson
Membership..... NARTB
President..... E. G. Lloyd, Jr.
Gen., Sta. Mgr..... A. C. Lloyd, Jr.
Commercial Manager..... Bob Grimes
Sales Prom. Mgr..... Irma Salas
Program Dir..... J. Allen Frye
Publicity Director..... Gloria Sanchez
Chief Engineer..... Charles M. Boyd

K V L F

ALPINE—1947—MBS-KBS-CACTUS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Big Bend Bcstrs.
Business Address..... P. O. Box 779
Phone Number..... 2144
News Service..... UP
Representative..... Hil F. Best
Transcription Service..... Thesaurus
President..... Jack Hawkins

Gen. Sta., Comm. Mgr..... Gene Hendryx
Program Director..... Bill Height
Chief Engineer..... Sherman Newsom

K A M Q

AMARILLO—1947—MBS

Frequency: 1010 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By..... Top of Texas Bcstg. Co.
Address..... 1301 Polk St.
Phone Number..... 2-6543
Representative..... Forjoe
Transcription Service..... Thesaurus
News Service..... AP
Gen., Sta. Mgr..... R. D. Houck
Commercial Manager..... Jess Richardson
Program Director..... Webb Smith
Publicity Director..... Johnny Hathcock
Chief Engineer..... Stewart Parsons

K F D A

AMARILLO—1939—ABC

Frequency: 1440 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By..... Amarillo Bcstg. Co., Inc.
Business-Studio Address..... Box 1400
Phone Number..... 4-5343
News Service..... UP
Representative..... Branhan Co.
Membership..... BAB
President..... Wendall Mayes
General Manager..... Stan Wilson
Commercial Mgr..... Ed Moore
Program Director..... Warren Anderson
Publicity Director..... Ruth Holt
Chief Engineer..... W. B. Spiller

K G N C

AMARILLO—1922—NBC-TQN

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By..... Plains Radio Bdcstg. Co.
Address..... P. O. Box 751
Phone Number..... 3-4242
Air Time..... Full Time
News Service..... UP, AP
Transcription Service..... World
Representative..... Katz
Membership..... NARTB, BAB
President..... B. E. Walker
General Manager..... Tom Kritser
Business Manager..... Calvin Handy
Sta., Mgr., Prog. Dir..... Bob Watson
Prom. Mgr., Pub. Dir..... Marianne Johnson
Chief Engineer..... W. H. Torrey

K L Y N

AMARILLO—1949—CBS

Frequency: 940 Kc. Power: 1000 Watts
Owned-Oper. By..... Plains Empire Bdcstg. Co.
Address..... 1014 West Seventh

Phone Number2-6773
 Air Time6 a.m.-12 M.
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeJohn Blair & Co.
 MembershipNARTB, BAB
 PresidentR. G. Hughes
 Gen., Comm. Mgr.Howard Roberson
 Publicity Director.....Mae Dorsey
 Chief EngineerGene Fennimore

KBUD
 ATHENS—1948

Frequency: 1410 Kc.Power: 250 Watts d.
 Owned-Oper. By. .Henderson County Bcstg. Co.
 Business Address.....Box 309
 Phone Number2277
 Transmitter LocationHighway 19
 Transcription Service.....Langworth
 News ServiceUP
 Sta., Gen. Mgr.J. B. McNutt, Jr.
 Consulting Engr.Merl Saxon

KALT
 ATLANTA—1950

Frequency: 900 Kc.Power: 1000 Watts d.
 Owned-Oper. By.Ark-La-Tex Bcstg. Co.
 Phone Number900
 Transcription ServiceWorld
 News ServiceAP
 Representative.....Hill F. Best
 President.....Herman H. Wommack, Jr.
 Gen., Sta. Mgr.David A. Wommack
 Commercial Manager.....A. N. Dowd
 Chief Engr.James L. Waites

KNOW
 AUSTIN—1927—ABC-TSN

Frequency: 1490 Kc.Power: 250 Watts
 Owned-Oper. By.Pioneer Bcstg. Co., Inc.
 Bus.-Studio Address. Capitol Natl. Bank Bldg.
 Phone Number2-6213
 Air TimeFull Time
 News ServiceAP
 Transcription ServiceStandard
 RepresentativePearson
 MembershipNARTB, BAB
 President.....Wendell W. Mayes
 Station Manager.....Louts R. Cook
 Commercial Mgr.Mitt Coleman
 Program Director.....Frank Bissett
 Chief EngineerJames E. Lewis

KTBC
 AUSTIN—1939—CBS

Frequency: 590 Kc.Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.Texas Bcstg. Corp.
 Bus.-Studio Address.....P. O. Box 717
 Phone Number2-2424
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeTaylor Co.

President.....Claudia T. Johnson
 Gen., Sta. Mgr.....J. C. Kellam
 Sales Prom. Mgr.....Harry Voelker
 Program Director.....Richard S. Pryor
 Chief Engineer.....A. B. Hearn

KTXN
 AUSTIN—1949

Frequency 1370 Kc.Power: 1000 Watts d..
 Owned-Oper. By.....Radio Station KTXN
 Address.....P. O. Box 1102
 Phone Number74476
 Representative...Oakes, Clayton, Nat'l Time
 Sales
 President.....Ed C. James, Sr.
 Gen., Sta., Comm., Manager....Frank Stewart
 Sales Promotion Manager.....Larry Jones
 Chief Engineer.....Paul Lindhorn

KVET
 AUSTIN—1946—MBS

Frequency: 1300 Kc.Power: 1000 Watts
 Owned-Oper. By.....Austin Bcstg. Co.
 Business-Studio Address.....113 West 8th
 Phone Number8-8521
 Air TimeFull Time
 News ServiceUP
 RepresentativeForje
 MembershipNARTB, BAB
 President.....John B. Connally
 Gen., Sta. Mgr.....Willard Deason
 Commercial Manager.....Charles Howell
 Program Director.....Dave Smith
 Chief Engineer.....Willis Morter

KRUN
 BALLINGER—1947—KBS

Frequency: 1400 Kc.Power: 250 Watts
 Owned-Oper. By.Runnels County Bcstg. Co.
 AddressBox 351
 Phone Number3151
 News ServiceAP
 RepresentativeBest
 President.....Walter G. Russell
 Gen., Comm. Mgr.....R. F. McGarvey
 Chief Engineer.....W. C. Kelley

KIOX
 BAY CITY—1947—MBS-KBS

Frequency: 1270 Kc.Power: 1000 Watts
 Owned-Oper. By.Bay City Bcstg. Co.
 Business Address.....Box 1391
 Phone Number.....4642-3
 Air TimeFull Time
 News ServiceUP
 Transcription ServiceWorld
 Representative.....Hil F. Best
 President.....J. G. Long
 General Manager.....Bryan Powell
 Station Manager.....Vernon Townsend
 Commercial Manager.....Boyd Porter
 Chief Engineer.....Sam Sitterlee

K R C T

BAYTOWN—1947—KBS

Frequency: 650 Kc. Power: 250 Watts d.
Owned-Operated By: Bay Bcstg. Co.
Address: Box 629
Phone Number: 8251
News Service: AP
President: W. D. Christmas
Gen. Mgr., Chief Engr.: M. J. Tavery

K R E L

BAYTOWN—1947

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By: Tri-Cities Bcstg. Co.
Business Address: Decker Drive
Phone Number: 8211-2
News Service: UP
Transcription Service: World
Representative: Richard O'Connell
President: Robert Matherne
General Manager: Patt McDonald
Commercial Mgr.: Don Lilly
Program Director: Jay Shepherd
Chief Engineer: Mack S. Malpee

K F D M

BEAUMONT—1924—ABC

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By: Beaumont Bdcstg. Corp.
Address: P. O. Box 2950
Phone Number: 2-7758
Air Time: Full Time
News Service: UP
Transcription Service: Lang-Worth
Representative: Free & Peters, Inc.
Membership: NARTB
President: D. A. Cannon
Gen., Sta., Comm. Mgr.: C. B. Locke
Program Director: Dave Russell
Pub. Dir., Sales Prom. Mgr.: H. F. Caldwell
Chief Engineer: Harold W. Bartlett

K J I M

BEAUMONT—1947

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By: KPBX Bcstg., Inc.
Address: 2295 Calder Ave.
Phone Number: 2-0201
Representative: Forjoe
News Service: AP
Transcription Service: Capitol
Chairman of Board: Joe B. Carriagan
Pres., Gen. Mgr.: James King Smith
V.P., Comm. Mgr.: Les Ryder
Chief Engineer: Fred Reiner

K R I C

BEAUMONT—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: The Enterprise Co.
Bus.-Studio-Trans. Address: 380 Walnut
Phone Number: 4-3311
News Service: AP

Transcription Service: World
Newspaper Affiliation: "Enterprise & Journal"
Representative: Branham
Membership: BAB
President: O. Eugene Davis
General Mgr.: E. C. Davis
Commercial Mgr.: Jim Saxon
Chief Engineer: Marvin J. Easterwood

K T R M

BEAUMONT—1947

Frequency: 990 Kc. Power: 1000 Watts
Owned-Operated By: KTRM, Inc.
Business-Studio Address: 230 Orleans St.
Phone Number: 2-8478
News Service: UP
Representative: Adam Young
Pres., Gen. Mgr.: Jack Neil
Station Manager: Joseph S. Trum
Commercial Mgr.: Bill McRae
Sales Prom. Mgr.: Luther K. Woods
Chief Engineer: Ben F. Hughes

K I B L

BEEVILLE—1949

Frequency: 1490 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Oper. By: Bee Bdcstg. Co.
Address: P. O. Box 650
Phone Number: 1490
News Service: AP
Transcription Service: World
President (Partnership): John D. Rossi,
V. L. Rossi
General Manager: John D. Rossi
Station Manager: James V. Rossi
Commercial Mgr.: Fred Strong
Chief Engineer: James Egbert

K B S T

**BIG SPRING—1936—ABC
TEXAS STATE**

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Big Spring Bcstg. Co.
Bus.-Studio Address: 702 Johnson St.
Phone Number: 4-6391
News Service: AP
Transcription Service: Standard
Representative: Pearson
Pres., Gen. Sta. Mgr.: William J. Wallace
Commercial Manager: William L. Cox
Pub., Pgm. Dir.: J. N. Young, Jr.
Chief Engineer: Andrew M. Jones

K T X C

BIG SPRING—1949—KBS

Frequency: 1400 Kc. Power: 100 Watts
Owned-Oper. By: Big State Bdcstg. Co.
Address: Big Spring City Park
Phone Number: 3300
Transcription Service: World
News Service: UP
Representative: Hil F. Best
Pres., Gen. Mgr.: V. T. Anderson

K F Y N

BONHAM—1948

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Operated By Bonham Publ. Co.
 Bus.-Studio Address 314 N. Center St.
 Phone Number 915
 News Service UP
 Transcription Service World
 Membership BAB
 President Clark Bass
 Commercial Mgr. Leon Patrick
 Chief Engineer Tommy Tomlinson

K H U Z

BORGER—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KHUZ, Inc.
 Business Address Box 110
 Phone Number 1600
 News Service UP
 Trans. Serv. World, SESAC
 President R. G. Hughes
 Manager Jack Roberts
 Commercial Manager Louis Roberts
 Chief Engineer Herman Kreiger

K N E L

BRADY—1935—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By G. L. Burns
 Business-Studio Address Brady
 Phone Number 7777
 News Service AP
 Representative Hil F. Best
 Pres., Gen. Manager G. L. Burns
 Commercial Manager J. S. Sloane
 Chief Engineer Cecil Nelln

K S T B

BRECKENRIDGE—1947—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Stephens County Bcstg. Co.
 Business-Studio Address Miller Bldg.
 Phone Number 1430
 News Service AP
 Transcription Service Lang-Worth
 Representative Best, Melville
 Pres., Gen. Mgr. R. W. Chapman
 Chief Engineer R. E. Smith

K W H I

BRENHAM—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tom S. Whitehead, Sr.
 Business Address 108½ Main St.
 Phone Number 3655
 News Service UP
 Transcription Service World
 Pres., Gen., Sta. Mgr. Tom S. Whitehead, Sr.
 Commercial Manager J. C. Price
 Chief Engineer Don Dickson, Jr.

K T F Y

BROWNFIELD—1949—KBS

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Oper. By Terry Cty. Bdcstg. Co.
 Address Drawer 1032
 Phone Number 2111
 News Service UP
 Transcription Service Standard, World, Cap.
 Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
 Program Director Dick Aker
 Chief Engineer Ivan Anderson

K B O R

BROWNSVILLE—1949—ABC

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Brownsville Bcstg. Co.
 Address Box 472
 Phone Number 2-5677
 Air Time 6 a.m.-12
 News Service UP
 Trans. Service World, Thesaurus
 Representative Best
 Membership NARTB
 Pres., Gen., Sta. Mgr. M. J. Wilson
 Commercial Manager Vance C. Wilson
 Prom. Mgr., Pub. Dir. Earl Wheeler
 Chief Engineer Willis A. Wilson

K B W D

BROWNWOOD—1941—MBS

TEXAS STATE

Frequency: 1380 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Brown County Bcstg. Co.
 Business-Studio Address 800 Hawkins St.
 Phone Number 2401
 Air Time Full Time
 News Service AP
 Representative Pearson
 Pres., Gen., Sta. Mgr. W. Mayes
 Commercial Manager Joe B. Foster
 Sales Prom. Mgr. Bill Jamar
 Publicity Director Barbara Taylor
 Program Director Wendell Mayes, Jr.
 Chief Engineer A. W. Stewart

K E A N

BROWNWOOD—1953

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By Lyman Brown Enterprises

K O R A

BRYAN—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Bryan Bcstg. Co.
 Bus.-Studio Address 604 Varisco Bldg.
 Phone Number 3-1240
 Pres., Gen. Mgr. David C. Jones, Jr.
 Comm., Prom. Mgr. Mike Mistovich
 Chief Engineer James W. Robertson

KDET

CENTER—1949—KBS

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By: Center Bcstg. Co., Inc.
Address: 205 Austin St.
Phone Number: 1199
News Service: UP
Transcription Service: Associated
Representative: Hil F. Best
Program Director: Tolbert E. Foster
Gen., Sta. Mgr.: Tom E. Foster
Chief Engineer: Harlan Riley

KCTX

CHILDRESS—1947—MBS

Frequency: 1510 Kc. Power: 250 Watts d.
Owned-Oper. By: Golden West Bcstg. Co., Inc.
Bus.-Studio. Address: 217½ N. Main
Phone Number: 1085-6
Air Time: Local sunrise-sunset
News Service: AP
Transcription Service: World
Representative: Hil F. Best
President: R. Malone Hagan
General Manager: George D. Cowan
Program Director: LeRoy Carter
Publicity Director: Nelle Carter
Chief Engineer: William V. Queen

KCLE

CLEBURNE—1947

Frequency: 1120 Kc. Power: 250 Watts d.
Owned-Oper. By: Marti, Inc.
Address: 919 N. Main
Phone Number: 5-6643
News Service: AP
Representative: Hil F. Best
Membership: NARTB, BAB
Pres., Gen., Sta. Mgr.: George W. Marti
Commercial Mgr.: John Marti
Sales Prom. Mgr.: Frank H. Hardgrove
Program Director: D'Voe Lee
Chief Engineer: Walter C. Lacy

KSTA

COLEMAN—1947—KBS

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By: Coleman County Bcstg. Co.
Business Address: Box 432
Phone Number: 8406
News Service: UP
Transcription Service: World
Membership: BAB
President: H. H. Jackson
Gen., Sta. Mgr.: Floyd Shelton
Comm., Prom. Mgr.: Paul Johnson
Chief Engineer: J. D. Larson

WTAW

COLLEGE STATION—1922—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By: A. & M. College of Tex.

Bus.-Studio Address: College Station
Phone Number: 66724
Sta. Mgr.: Richard L. Webb
Commercial Manager: Elsie Patranella
Chief Engineer: Jerry Merryman

KVMC

COLORADO CITY—1951

Frequency: 1320 Kc. Power: 500 Watts d.
Owned-Oper. By: John & Eldon Mahon
Address: P. O. Box 990
Phone Number: 1320
News Service: AP
Transcription Service: Thesaurus, Capitol
Representative: Best
Co-Owners: Eldon & John Mahon
General Manager: Charles Diegel
Chief Engineer: Porter Richardson

KMCO

CONROE—1951

Frequency: 900 Kc. Power: 500 Watts d.
Owned-Oper. By: Montgomery County
Bcstg. Co.
Address: P. O. Box 1464
Phone Number: 1190
News Service: UP
Transcription Service: Standard, Thesaurus
President: Reagan Smith
Station Manager: James C. Dorrell
Commercial Manager: David L. Oglesby
Program Director: Hal H. Coley
Chief Engineer: John W. Neathery, Jr.

KEYS

CORPUS CHRISTI—1941

Frequency: 1440 Ks. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By: Nueces Bcstg. Co.
Address: Centre Theatre Bldg.
Phone Number: 2-7411
Transcription Service: World
Representative: O. L. Taylor
General Manager: Aubrey Jackson
Program Director: Allan Dale
Chief Engineer: Harold Griffith

KRIS

CORPUS CHRISTI—1937—NBC-TQN

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By: Gulf Coast Bcstg. Co.
Address: P. O. Box 840
Phone Number: 4-6354
Air Time: Full Time
News Service: AP
Transcription Service: Standard
Representative: Free & Peters
Pres., Gen., Sta. Mgr.: T. Frank Smith
Commercial Manager: William Eikner
Program Director: Charles Nethery
Chief Engineer: Don Morris

KSIX

CORPUS CHRISTI—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address Show Room Bldg.
 Phone Number 2-9242
 News Service AP
 Transcriptions Service Thesaurus
 Representative ForJoe
 Membership NARTB
 President Vann M. Kennedy
 Commercial Mgr. Charles R. Manning
 Program Director Eugene M. Looper
 Chief Engineer W. K. Bridges

KUNO

CORPUS CHRISTI—1950—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KUNO, Inc.
 Address-Trans. Loca. P. O. Box 4286
 Phone 4-5203
 Air Time Full Time
 Transcription Service Associated
 Representative Everett-McKinney, Inc.
 Membership BAB
 Pres., Gen. Mgr. Leslie C. Smith
 Commercial Mgr. Herb Garrett
 Chief Engineer J. H. Mayberry

KWBU

CORPUS CHRISTI—1944

Frequency: 1030 Kc. Power: 50,000 Watts d.
 Owned-Oper. By Texas Baptist Convention
 Address White-Plaza Hotel
 Representative Branham
 News Service AP
 President Carr P. Collins
 Gen., Comm. Mgr. Harry H. Hayes
 Program Director George Wilcox
 Chief Engineer Nestor Cuesta

KAND

CORSICANA—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alto, Inc.
 Bus-Studio Address State Natl. Bank Bldg.
 Phone Number 2486
 News Service UP
 Transcription Service World, Thesaurus
 Representative Branham
 Pres., Gen. Mgr. Luther A. Johnson, Jr.
 V.P., Prog. Dir. Perry Taylor

KIVY

CROCKETT—1949—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Pioneer Bcstg. Co.
 Address Box 670
 Phone Number 222
 News Service AP
 Transcription Service World
 Membership NARTB
 Comm., Prom. Mgr., Chief Eng. Bill Carter
 Gen., Sta. Mgr., Prog. Dir. James H. Gibbs

KCFH

CUERO—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned-Oper. By A. M. Respondek
 Phone Number 5-3430
 Representative Best
 Pres., Gen. Mgr., Chief Engr. A. M. Respondek
 Commercial Mgr. Frank Notzon

KXIT

DALHART—1948—KBS

Frequency: 1410 Kc. Power: 500 Watts a.
 Owned-Operated By Dalrad Associates
 Address Box 1350
 Phone Number 740
 News Service UP
 Representative Best
 Transcription Service World
 General Manager Ken Bishop
 Chief Engineer Bill Smith

KGKO

DALLAS—1953

Frequency: 1480 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Oper. By Lakewood Bcstg. Co.
 Address Cliff Tower Hotel
 Phone Number Westbrook 7594
 Representative McGillvra
 News Service UP
 General Manager Leonard Coe
 Commercial Mgr. Bill Morgan
 Program Director Bud Vincent
 Promotion Mgr. Henry Steele
 Chief Engineer Henderson Rogers

KIXL

DALLAS—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By Variety Bcstg. Co., Inc.
 Business-Studio Address 1401 S. Akard St.
 Phone Number Riverside 4521
 News Service AP
 Transcription Service Standard, World,
 Capitol, Associated, McGregor, Thesaurus
 Representative ForJoe
 President Lee Segall
 Gen., Sta. Mgr. T. W. Massey
 Chief Engineer Bob E. Tripp

KLIF

DALLAS—1947

Frequency: 1190 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By Trinity Bdcstg. Corp.
 Business-Studio Address 2104 Jackson St.
 Phone Number RAndolph 7121
 News Service UP
 Representative H.R. Repts.
 President B. R. McLendon
 General Manager Gordon McLendon
 Sta., Comm. Mgr. Bill Weaver
 Program Director Bill Stewart
 Chief Engineer Glenn Callison

KRLD

DALLAS—1926—CBS

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Operated By: KRLD Radio Corp.
 Address: Heroid Square
 Phone Number: RAndolph 6811
 Air Time: Full Time
 News Service: UP, INS, AP
 Transcription Service: Standard, SESAC
 Newspaper Affiliation: "Times Herald"
 Representative: Branham
 Membership: NARTB, BAB
 President: Clyde W. Rembert
 Commercial Mgr.: William A. Roberts
 Sales Prom. Mgr.: A. J. Putnam
 Program Director: Ted Parrino
 Chief Engineer: Bill B. Honeycutt

KSKY

DALLAS—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By: SKY Bcstg. Service
 Business-Studio Address: 2927 Maple
 Phone Number: RAndolph 6193
 News Service: UP
 President: A. L. Chilton
 Gen. Prom. Manager: R. G. Terrill
 Commercial Manager: R. L. Kanatzar
 Chief Engineer: Morris M. Ming

WFAA

DALLAS—1922—NBC-ABC
 TEXAS QUALITY

Frequency: 820 Kc. Power: 50,000 Watts
 Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By: A. H. Belo Corp.
 Business-Studio Address: 1122 Jackson St.
 Phone Number: Riverside 9631
 Air Time: Unlimited
 News Service: AP, UP
 Representative: Edward M. Petry
 Membership: NARTB, BAB
 President: E. M. Dealey
 Supervisor: Martin B. Campbell
 Station Manager: Alex Kesse
 Commercial Manager: George K. Utley
 Sales Prom. Mgr.: Mrs. Winona Portwood
 Program Director: Karl Lambertz
 Chief Engineer: William C. Ellis

WRR

DALLAS—1920—MBS-TEXAS STATE

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By: City of Dallas
 Business Address: Municipal Radio Bldg.
 Phone Number: Tenison 6101
 News Service: AP
 Transcription Service: Associated
 Representative: John Blair
 Membership: NARTB, BAB
 Gen. Comm. Mgr.: Chel Engr. Durward Tucker
 Sales Prom. Mgr.: Pete Tedellie
 Program Director: Richard Workman

KDLK

DEL RIO—1945—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Del Rio Bcstg. Co.
 Business Address: P. O. Box 1162
 Phone Number: 1745
 News Service: UP
 Transcription Service: Standard
 General Manager: Don R. Howard
 Program Director: Edward Williams
 Chief Engineer: Pat Jeter

KDSX

DENISON—1948

Frequency: 950 Kc. Power: 500 Watts
 Owned-Oper. By: L. L. Hendrick & B. V. Hammond
 Address: Box 263
 Phone Number: 3400
 News Service: AP
 Transcription Service: Lang-Worth
 Co-Owners: B. V. Hammond, Jr., L. L. Hendrick
 Program Director: Allen Hundley
 Chief Engineer: J. D. Knight

KDNT

DENTON—1938

Frequency: 1440 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By: Harwell V. Shepard
 Address: Radio Center Bldg.
 Phone Number: Central 4144
 News Service: UP
 Transcription Service: Thesaurus
 Owner & Manager: Harwell V. Shepard

KDDD

DUMAS—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By: North Plains Bcstg. Corp.
 Address: Box 337
 Phone Number: 2-5000
 News Service: AP
 Transcription Service: Standard
 Representative: Hil F. Best
 Pres., Gen. Mgr.: Ken Duke
 Promotion Mgr.: Al Tremble
 Program Director: Bill Lask

KERC

EASTLAND—1953

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Oper. By: Tri-Cities Bcstg. Co.

KURV

EDINBURG—1947—KBS

Frequency: 710 Kc. Power: 250 Watts d.
 Owned-Oper. By: KURV, Inc.
 Address: P. O. Box 480
 Phone Number: 710

News ServiceUP
 Transcription ServiceMcGregor
 RepresentativeForjoe
 PresidentRogers Kelley
 General Manager.....J. M. McDonald
 Program Director.....Don Mallory
 Chief Engineer.....I. D. Williams

KULP

EL CAMPO—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By..Wharton County Bcstg. Co.
 Business Address.....Box 1390
 Phone Number1390
 News ServiceUP
 Transcription ServiceLang-Worth
 PresidentCulp Krueger
 General Manager.....Bob Hathway
 Program Director.....Jerry H. Werlla
 Chief Engineer.....Joe Miller

KELP

EL PASO—1947

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Trinity Bdcstg. Corp.
 Address.....4530 Delta St.
 Phone Number3-3659
 RepresentativeEverette-McKinney
 President.....B. R. McLendon
 General Manager.....Joe Roddy, Jr.
 Commercial Mgr.....Elmer Allen
 Program Director.....Al Cobb

KEPO

EL PASO—1948—ABC

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....KEPO, Inc.
 Address.....2419 N. Piedras St.
 Phone Number5-2731
 Air TimeFull Time
 News ServiceUP
 Transcription Service...Standard, Lang-Worth
 RepresentativeAvery-Knodel, Inc.
 MembershipNARTB, BAB
 Pres., Gen. Mgr.....Miller C. Robertson
 Sta., Comm. Mgr.....Willard L. Kline
 Prom. Mgr., Prog., Pub. Dir...Arthur B. Davis
 Chief EngineerE. L. Gemoets

KROD

EL PASO—1940—CBS

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....El Paso Times Inc.
 Business-Studio Address...2201 Wyoming St.
 Phone Number2-6551
 News ServiceAP
 Transcription ServiceCapitol
 RepresentativeBranham
 Chairman.....Dorrance D. Roderick
 Pres., Gen., Comm. Mgr.....Val Lawrence
 Promotion Manager.....T. Wiseheart
 Program Director.....Ted Hunt
 Chief Engineer.....Edward P. Talbott

KSET

EL PASO—1949—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rio Grande Bcstg. Co.
 Address904 Magoffin
 Phone Number326-23
 RepresentativeMcGillvra
 Transcription ServiceCapitol
 News ServiceAP
 PresidentFred Hervey
 General Manager.....George R. Thady
 Commercial Manager.....Don Brooks
 Program Director.....Juanita Wells
 Promotion Manager.....Sheldon Turner
 Chief Engineer.....John Sheehan

KTSM

EL PASO—1929—NBC

Frequency: 1380 Kc...Power: 1000 d., 500 n.
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
 Bus.-Studio Address.....801 N. Oregon St.
 Phone Number2-5423
 Air Time6 a.m.-11:30 p.m.
 News ServiceUP
 Transcription Service.....Thesaurus, World
 Representative.....George P. Hollingbery
 MembershipNARTB
 Pres., Gen. Mgr.....Karl O. Wyler
 Commercial Manager.....Roy T. Capman
 Prom. Mgr., Pub. Dir.....Karl O. Wyler, Jr.
 Program Director.....Jack Chapman
 Chief Engineer.....Kenneth J. Walton

KFLD

FLOYDADA—1950—KBS

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Operated By...West Texas Bcstrs. Inc.
 AddressRalls Hwy.
 Phone Number900
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeContinental
 PresidentEd Holmes
 Gen., Sta., Comm. Mgr.....W. Robison
 Program Director.....Carl Minor
 Chief Engineer.....Joe Cole

KCNC

FORT WORTH—1947

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Blue Bonnet Bcstg. Corp.
 Bus.-Studio Address.....2100 East 4th St.
 Phone NumberFortune 7175
 News ServiceUP
 MembershipNARTB
 Pres., Gen., Sta. Mgr.....J. H. Speck
 Commercial Manager.....Herman Clark
 Asst. Mgr., Chf. Engr.....Chester Grubbs

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 President

HAROLD HOUGH
 Director

GEORGE CRANSTON
 Manager

ROY BACUS
 Commercial Manager

FREE & PETERS, INC. — National Representatives

KCUL

FORT WORTH—1946

Frequency: 1540 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Oper. By East-West Bdcstg. Co.
Address 3607 Camp Bowie Blvd.
Phone Number SUNset 6555
Representative Burn-Smith
Transcription Service Thesaurus
Pres., Gen., Sta. Mgr. Jas. G. Ulmer
Commercial Manager Hewel Jones
Sales Promotion Mgr. Jack Reed, Jr.
Program Director Dan Allison
Chief Engineer R. L. McAlister

KFJZ

FORT WORTH
MBS-TEXAS STATE

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Oper. By Tarrant Bcstg. Co.
Business-Studio Address 1201 W. Lancaster
Phone Number Ed 3474
News Service AP
Transcription Service Associated
Representative John Blair
Membership BAB
Pres., Gen. Mgr. Gene L. Cagle
Comm. Mgr. Clyde D. Pemberton
Program Director Hazel Riley
Chief Engineer James T. Peterson

KWBC

FORT WORTH 1946

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By Assoc. Bcstrs. Inc.
Business-Studio Address 806 Taylor
Phone Number Fortune 8262
News Service UP
Representative Rambeau
President John Flood Jr.
General Manager Joe W. Evans
Chief Engineer Melvin Parsons

KXOL

FORT WORTH—1947

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By Fort Worth Bcstg. Co., Inc.
Bus-Studio Address 3004 W. Lancaster St.
Phone Number Edison 1448
News Service AP
Representative Forjoe & Co.
Pres., Gen., Sta. Mgr. E. Fletcher
Comm., Prom. Mgr. Ed Bayro
Chief Engineer John R. Crouse

WBAP

FORT WORTH—1922
NBC-ABC-TQN

Frequency: 820 Kc. Power: 50,000 Watts
Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By Carter Publications, Inc.
Business Address 3900 Barnett St.
Phone Number Ft. Worth LO-1981

Air Time Full Time
News Service AP
Transcription Service Associated, World
Representative Free & Peters
Membership NARTB
Bd. Chairman Amon Carter, Sr.
President Amon Carter, Jr.
Director Harold Hough
General Manager George Cranston
Commercial Manager Roy Bacus
Program Director Ed Lally
Promotion Manager Howard Fisher
Chief Engineer R. C. Stinson

KNAF

FREDERICKSBURG—1947—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Gillespie Bcstg. Co., Inc.
Business-Studio Address P. O. Box 347
Phone Number 311
Air Time Full Time
Representative Hil F. Best
President Arthur Stehling
Chf. Engr., Comm., Gen. Mgr. Norbert A. Fritz

KBRZ

FREEPORT—1952

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By Brazosport Bcstg. Co.
Address Box 1077
Phone Number 3-2655
News Service AP
Transcription Service World
President Kelly Bell
General Manager Rex Bodoin
Commercial Manager Jack Howard
Program Director Will Coker
Promotion Manager Charles Dunaway
Chief Engineer Kenneth Ferguson

KGAF

GAINESVILLE—1947—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By Gainesville Bcstg. Co.
Address Box 222
Phone Number 834, 1600
News Service AP
Transcription Service Standard, Ullman
Representative Clyde Melville
President Joe M. Leonard, Sr.
General Manager Joe M. Leonard, Jr.
Comm. Mgr. Earl Leonard
Chief Engineer Cordell Martin

KGBC

GALVESTON—1947

Frequency: 1540 Kc. Power: 1000 Watts d.
250 n.
Owned-Oper. By The Galveston Bcstg. Co.
Business-Studio Address P. O. Box 1138
Phone Number 3-4329
News Service AP
Transcription Service SESAC
Station Representative John E. Pearson



Membership NARTB, BAB
 Gen., Sta. Mgr. James W. Bradner, Jr.
 Asst. Manager Roger Beane
 Prog. Dir., Chief Eng. Ken Gilmore

KLUF

GALVESTON—1922

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The KLUF Bcstg. Co.
 Business-Studio Address 300 Haden Bldg.
 Phone Number 5-6676
 News Service UP
 Representative William G. Rambeau
 Pres., Gen. Mgr. Geo. Roy Clough
 Chief Engineer Lee Clough

KSII

GLADEWATER—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. Bq T. W. Lee
 Address Gladewater
 Phone Number 2181
 News Service AP
 Representative Hil F. Best
 Membership NARTB, BAB
 President T. W. Lee
 Gen., Sta., Comm. Mgr. Tom Perryman
 Program Director Dowell Bushnell
 Chief Engineer Lloyd Johnson

KCTI

GONZALES—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Gonzales Bcstg. Co.
 Business Address P. O. Box 158
 Phone Number 770
 News Service AP
 Transcription Service SESAC
 Representative Gene Grant, Cooke
 Gen. Comm. Mgr. Lawrence M. Walshak
 Prom. Mgr., Pgm. Dir., Chief Engr.
 Frank Wilson, Jr.

KSWA

GRAHAM—1948

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned-Oper. By Southwestair, Inc.
 Address Box 1050
 Phone Number 1200
 News Service UP
 President Clay E. Thompson, Jr.
 Gen., Comm. Mgr., Chf. Engr. H. V. Newsom
 Program Director Eugene Turner

KGVL

GREENVILLE—1946
 MBS-TEXAS STATE-KBS

Frequency: 1430 Kc. Power: 250 Watts
 Owned-Operated By Truett Kimzey
 Address Box 1015
 Air Time 18 hrs.
 News Service AP
 Representative Pearson

General Manager Leo Hackney
 Program Director James D. Jones
 Chief Engineer Stafford E. Davis

KCLW

HAMILTON—1948

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By Hamilton Bcstg. Co.
 Phone Number 500
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB
 Pres., Gen. Sta. Mgr. Clyde Weatherby
 Comm. Mgr., Prog. Dir. A. B. Scott
 Chief Engineer Carl Knelly

KGBS

HARLINGEN—1941—CBS

Frequency: 1530 Kc. Power: 50,000 Watts d.;
 10,000 n.
 Owned-Oper. By Harbenito Bcstg. Co., Inc.
 Address 1519 W. Harrison St.
 Phone Number 2200
 Air Time Full Time
 News Service UP
 Representative Pearson
 President McHenry Tichenor
 Commercial Mgr. I. S. Roberts
 Chief Engineer Harold Jones

KGRI

HENDERSON—1947

Frequency: 1000 Kc. Power: 250 Watts a.
 Owned-Oper. By Henderson Bcstg. Co.
 Business-Studio Address Box 311
 Phone Number 4528
 News Service UP
 Representative Best
 Transcription Service World, SESAC
 President Roy B. Cannon
 General Manager Cliff Crawford
 Chief Engineer John M. Bolin

KPAN

HEREFORD—1948

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Oper. By Marshall Formby
 Address P. O. Box 868
 Phone Number 860
 Representative Best
 Transcription Service Thesaurus
 News Service UP
 President Marshall Formby
 Gen. Sta. Mgr. Clint Formby
 Commercial Mgr. Tom Hulsey
 Chief Engineer Dennis Surber

KHBR

HILLSBORO—1948

Frequency: 1560 Kc. Power: 250 Watts d.
 Owned-Operated By Hill County Bcstg. Co.
 Phone Number 594
 President Ray J. Williams

KATL

HOUSTON—1947

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Oper. By Texas Bdcsters., Inc.
 Address 412 Main St.
 Phone Number Preston 3108
 News Service UP
 Transcription Service Lang-Worth
 Representative McGillvra
 President William H. Talbot
 Gen., Sta. Mgr. King H. Robinson
 Program Director Webb Hunt
 Chief Engineer Edward Martin

KCOH

HOUSTON—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Call of Houston Inc.
 Business-Studio Address 1 Main St.
 Phone Number Charter 1888
 Representative Clarke
 President William A. Smith
 General Manager Robert C. Meeker
 Program Director Vernon Chambers
 Chief Engineer Harold Weinzel

KLBS

HOUSTON—1948

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By Trinity Bcstg. Corp.
 Bus.-Studio Address 2104 Jackson St.
 Phone Number Preston 1161
 News Service UP
 Transcription Service World
 Representative Everett-McKinney, Inc.
 President B. R. McLendon
 Executive Director Gordon B. McLendon
 Station Manager Glenn Douglas
 Program Director Art Magee
 Chief Engineer Glenn Cook, Jr.

KNUZ

HOUSTON—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Veterans Bcstg. Co.
 Business-Studio Address 4701 Caroline St.
 Phone Number Keystone 2581
 News Service UP
 Transcription Service SESAC
 Representative Forjoe
 Membership NARTB
 President Max H. Jacobs
 Gen., Sta. Mgr. David Morris
 Commercial Mgr. Bill Lightfoot
 Program Director Ken Grant
 Chief Engineer O. C. Crossland

KPRC

HOUSTON—1926

NBC—T. Q. N.

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By The Houston Post Co.

Address P. O. Box 1234
 Phone Number MADison 9271
 News Service AP
 Transcription Service Thesaurus
 Representative Edw. Petry & Co.
 President W. P. Hobby
 Gen., Sta. Mgr. Jack W. Harris
 Commercial Manager Jack McGrew
 Promotion Manager Kirt Harriss
 Program Director Frank Sullivan
 Publicity Director Sharon Anderson
 Chief Engr. Harvey T. Wheeler

KTHT

HOUSTON—1944—MBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Texas Radio Corp.
 Bus.-Studio Address 4005 Travis St.
 Phone Number Keystone 5535
 Air Time Full Time
 News Service UP
 Representative H-R Reps.
 President Robert Straus
 Gen., Comm., Sta. Mgr. Bill Bennett
 Prom., Pub. Dir. Lauri Schutt
 Program Director Tim Osborne
 Chief Engineer O. B. Johnson

KTRH

HOUSTON—1930—CBS-TEXAS

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By KTRH Bdcstg. Co.
 Address Rice Hotel
 Phone Number Preston 4361
 News Service AP, INS
 News. Affil. The Chronicle
 Transcription Service SESAC
 Representative John Blair
 President B. F. Orr
 Station Manager Ray Herndon
 Sales Manager Ray Bright
 Promotion Mgr. Helen Bender
 Program Director Tom Jacobs
 Engineers Tom Hiner, Lester Mullan

KXYZ

HOUSTON—1930—ABC

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Shamrock Bdcstg.
 Address Gulf Bldg.
 Phone Number CApitol 6151
 Air Time Full Time
 News Service AP, UP
 Newspaper Affiliation Citizen Newspapers
 Transcription Service World
 Representative Free & Peters, Inc.
 Membership NARTB, BAB
 President Glenn H. McCarthy
 V.P., Gen. Mgr. Fred Nahas
 Sta., Comm. Manager Ted Hills
 Program Director Ken Bagwell
 Prom., Pub. Dir. Wayne E. Thompson
 Chief Engineer Gerald R. Chinski

K S A M

HUNTSVILLE—1938—KBS-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Huntsville Bcstg. Co.
 Address. Box 312
 Phone Number. 30
 News Service. AP
 Transcription Service. Capitol, SESAC
 President. M. B. Cauthen
 Gen., Sta. Mgr. Ted Lott
 Comm., Sales Prom. Mgr. Roy Greer
 Chief Engineer. Jack Nichols

K E B E

JACKSONVILLE—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Bill A. Laurie
 Phone Number. 2211
 News Service. AP
 Transcription Service. Lang-Worth
 Gen. Mgr. Bill A. Laurie
 Station Manager. Mrs. B. A. Laurie
 Chief Engineer. J. W. Kriegel

K T X J

JASPER—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Jasper Bcstg. Co.
 Address. Texas Theatre Bldg.
 Phone Number. 580
 President. Joe Fisher

K M B L

JUNCTION—1951

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Kimble County Bcstg. Co.
 Phone Number. 70

K E R B

KERMIT—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By. KERB, Inc.
 Address. Hwy. 302
 Phone Number. 3481
 Transcription Service. Thesaurus, SESAC
 News Service. UP
 President. George H. Cook
 General Manager. H. J. Porter
 Program Director. Ray Boyd Kilman
 Chief Engineer. Bob Shackelford

K E R V

KERRVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Kerrville Bcstg. Co.
 Address. P. O. Box 791
 Phone Number. 900 and 999
 News Service. AP
 Transcription Service. Thesaurus, Capitol
 Membership. BAB
 President. Hal Peterson

Gen., Sta. Mgr. William G. Feild
 Program Director. Carol Woodard
 Chief Engineer. Clyde Jones

K O C A

KILGORE—1936—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Sta. KOCA, Inc.
 Address. Box 989
 Phone Number. 2001
 News Service. AP
 Transcription Service. World
 President. Roy G. Terry
 Gen., Sta. Mgr. H. A. Degner
 Comm., Sales Prom. Mgr. Wayne Douglas
 Chief Engineer. George Chase

K I N E

KINGSVILLE—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By. KINE, Inc.
 Address. 205 E. King St.
 Phone Number. 2-2822
 News Service. UP
 Transcription Service. Capitol
 Representative. Hil F. Best
 Membership. NARTB
 President. James H. Clement
 General Manager. Ben A. Glusing
 Comm., Sta. Mgr. Eston R. Pace
 Chief Engineer. R. T. Whitaker

K P E T

LAMESA—1947—KBS

Frequency: 690 Kc. Power: 250 Watts
 Operated By. Lamesa Bcstg. Co.
 Business-Address. Box 30
 Phone Number. 2404
 News Service. AP
 Transcription Service. World
 Gen.-Sta. Mgr. Bob Bradbury
 Commercial Mgr. Clayton Barkhurst
 Program Director. Geneva Crutcher
 Chief Engineer. Roland Ouelette

K C Y L

LAMPASAS—1952

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Lampasas Bcstg. Co.
 Phone Number. 1000
 Representative. Best
 President. V. Dean Turner
 Program Director. Albert Mason Jr.

K V O Z

LAREDO—1952—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Border Bcstrs., Inc.
 Address. P. O. Box 1498
 Phone Number. 3-4396
 News Service. UP
 Representative. Continental
 President. W. J. Harpole

General Manager.....Burney Jones
 Commercial Manager.....Bill Douthitt
 Program Director.....Evelyn Jones
 Chief Engineer.....Frank Manuel

KLV T

LEVELLAND—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Herald Bcstg. Co.
 Address.....P. O. Box 866
 Phone Number.....1030
 News Service.....AP
 Transcription Service.....World, Thesaurus,
 SESAC
 Station Representative.....Melville
 President.....Forrest Weimhold
 General Manager.....Jerry Saunders
 Program Director.....Eddie Langill
 Commercial Mgr.....Bobby Garrison
 Chief Engineer.....Gilbert Patschke

KVOW

LITTLEFIELD—1947—KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwestern Bcstrs.
 Business Address.....Box 192
 Phone Number.....400
 News Service.....AP
 Transcription Service.....SESAC
 Membership.....NARTB
 President.....J. C. Rothwell
 General Manager.....J. B. McShan
 Program Director.....Othell W. Whitson
 Chief Engineer.....Wilton Highfield

KFRO

LONGVIEW—1934
 ABC-KBS-TEX. STATE

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Voice of Longview
 Bus.-Studio Address.....Curtis Bldg.,
 P. O. Box 792
 Phone Number.....PLaza 8-8261
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Donald Cooke
 Membership.....NARTB
 President.....James R. Curtis
 Commercial Mgr.....John Allen
 Program Director.....Howard Kuhn
 Chief Engineer.....Leslie Hellums

KLTI

LONGVIEW—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....LeTourneau Radio Corp.
 Address.....P. O. Box 1866
 Phone Number.....PLaza 8-4496
 News Service.....UP
 Transcription Service.....Associated, Standard
 Representative.....Pearson
 Membership.....NARTB
 President.....R. G. LeTourneau

General Manager.....Allen C. Tyler
 Sales Prom., Sta. Mgr.....Arthur L. Greene
 Commercial Mgr.....Allen E. Vinson
 Chief Engineer.....Ken Maxwell

KCBD

LUBBOCK—1947—NBC

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Caprock Bcstg. Co.
 Bus.-Studio Address.....56 and Ave. A
 Phone Number.....4-1414
 Air Time.....6 a.m.-12 M.
 News Service.....AP
 Transcription Service.....World
 Representative.....John E. Pearson
 Membership.....NARTB, BAB
 President, General Mgr.....Joe H. Bryant
 Business-Manager.....Robert L. Snyder
 Commercial Manager.....George L. Tarter
 Promotion Director.....Leroy L. Land
 Program Director.....John Devine
 Publicity Director.....Jack Tippit
 Chief Engineer.....Frank Lee

KDAV

LUBBOCK—1953

Frequency: 580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Western Bcstg. Co.
 Address.....Box 1319
 Phone Number.....4-4567
 President.....D. P. Pinkston
 Program Director.....W. J. Duncan
 Chief Engineer.....Walter Lawson

KFYO

LUBBOCK—1927—ABC

Frequency: 790 Kc.....Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Phone Number.....5-5567
 Air Time.....Full Time
 News Service.....AP, UP
 Trans. Service.....Standard, Thesaurus
 Representative.....Katz
 Membership.....NARTB
 Vice Pres.....Parker F. Prouty
 Gen., Sta. Mgr.....Gordon Thompson
 Sales Prom. Mgr.....Jerry Henderson
 Program Director.....Robert A. Nash
 Comm. Mgr., Pub. Dir.....Leon Harris
 Chief Engineer.....W. S. Bledsoe

KSEL

LUBBOCK—1946—MBS

Frequency: 950 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Lubbock Bcstg. Co.
 Business Address.....Box 1524
 Phone Number.....3-0484
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Wm. G. Rambeau & Co.

Membership NARTB, BAB
 President..... Walter G. Russell
 Gen., Sta. Mgr., Pub. Dir..... M. M. Rochester
 Comm., Prom. Mgr..... W. H. Kyle
 Program Director..... Wesley Youngblood
 Chief Engineer..... Roger Hively

KVSP

LUBBOCK—1953

Frequency: 1460 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Hub Bcstg. Co.
 Address..... 52nd & Magnolia
 Phone Number..... 4-1460
 Representative..... Indie, Grant
 General Manager..... Wayne D. Tibbs, Jr.
 Commercial Mgr..... Hal Ragan
 Promotion Mgr..... Randall Abernathy
 Chief Engineer..... Don Edwards

KRBA

LUFKIN—1938—KBS-ABC

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Darrell E. Yates
 Address..... 110 S. First St.
 Phone Number..... 3-6661
 Representative..... Continental Radio Sales
 Owner, Gen. Mgr..... Darrel E. Yates
 Chief Engineer..... Ambrose Maxim

KTRE

LUFKIN—1947—MBS

Frequency: 1420 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Forest Capitol Bcstg. Co.
 Address..... P. O. Box 701
 Phone Number..... 3-7771
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... World
 Representative..... Taylor Co.
 Membership..... NARTB
 President..... R. W. Wortham, Jr.
 Gen., Sta. Mgr..... Richman G. Lewin
 Comm., Prom. Mgr..... Murphy Martin
 Program Director..... Royce Christenson
 Publicity Director..... Ernestene Trahan
 Chief Engineer..... Fred C. Hill

KMLW

MARLIN—1953

Frequency: 1010 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Falls County Public Service
 Address..... Box 335
 Phone Number..... 6-2551
 News Service..... AP
 General Manager..... Hugh McBeath
 Commercial Mgr..... Duane W. Ramsey
 Program Director..... Jerry S. Hughes

KMHT

MARSHALL—1947

MBS—TEX. STATE—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Marshall Bcstg. Co.

Business-Studio Address..... 109 W. Rusk St.
 Phone Number..... 5-7826
 Air Time..... Full Time
 News Service..... AP
 Pres., Gen. Mgr..... Earle Fletcher
 Station Manager..... Myrl Stein
 Comm. Mgr..... John Strength, Jr.
 Program Dir..... George Warwick
 Chief Engineer..... R. L. Clay

KRIO

McALLEN—1947—ABC-MBS-TSN

Frequency: 910 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Frontier Bcstg. Co., Inc.
 Business Address..... 1201 W. Lancaster Ave.
 Phone Number..... 6-5454
 Air Time..... 6 a.m.-11:30 p.m.
 News Service..... AP
 Representative..... Weed, Air Waves
 President..... Gene L. Cagle
 Gen., Sta. Mgr..... George Breeding, Jr.
 Program Director..... Norman Mann
 Chief Engineer..... Wm. Meiners

KMAE

McKINNEY—1947

Frequency: 1600 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... McKinney Air Enterprises, Inc.
 Bus.-Studio Address..... 218 E. Virginia St.
 Phone Number..... 2-2651
 News Service..... AP
 Transcription Service..... World
 Pres., Gen. Mgr..... George W. Smith, Jr.
 Comm., Sales Prom. Mgr..... Melvin Belew

KCRS

MIDLAND—1935—ABC

TEXAS STATE

Frequency: 550 Kc..... Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By..... Clarence Scharbauer, Jr.,
 Ruth Scharbauer
 Business-Studio Address..... Box 1072
 Phone Number..... 2-4393
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... Thesaurus
 Representative..... John E. Pearson
 Membership..... NARTB
 President..... Clarence Scharbauer, Jr.
 Gen., Sta. Mgr..... Wallace R. Jackson
 Comm. Mgr..... Eleanor McDonald
 Program Director..... Dean Baker
 Publicity Director..... Bob Byron
 Chief Engineer..... Tom Yates

KJBC

MIDLAND—1950—KBS

Frequency: 1150 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Jack Cecil
 Address..... Box 1658
 Phone Number..... 4-5152
 News Service..... UP

Transcription Service.....World. Standard.
Keystone
Pres., Gen. Mgr., Chief Engr.....Jack Cecil
Commercial Mgr.....Naomi Boswell
Sales Prom. Mgr.....Routh Burr
Program Director.....Joe Mainz
Publicity Director.....Keith Ward

K O R C

MINERAL WELLS—1946—KBS

Frequency: 1140 Kc.....Power: 250 Watts d.
Owned-Operated By.....J. Elroy McCaw
Address.....1615 S.E. 14th Ave.
Phone Number.....319
News Service.....AP
President.....J. Elroy McCaw
Gen., Comm., Sta. Mgr.....Harry A. Riley, Jr.
Program Director.....Olie Carriker
Chief Engineer.....W. M. McCreary, Jr.

K V K M

MONAHANS—1947—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Monahans Bcstrs., Inc.
Address.....Box 1118
Phone Number.....438
News Service.....UP
Transcription Service.....World
Representative.....Hil F. Best
President.....Doris D. King
General Manager.....J. R. Rucker
Commercial Manager.....Joe Collins
Chief Engineer.....John Rosenberger

K I M P

MOUNT PLEASANT—1948—KBS

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
Business Address.....Box 990
News Service.....AP
Transcription Service.....Thesaurus
Membership.....NARTB, BAB
Pres., Gen., Sta. Mgr.....Winston O. Ward
Program Director.....Ruby Stanley
Chief Engineer.....Brad Redfearn

K O S F

NACOGDOCHES—1947—ABC-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Kelly Bell
Address.....Box 8
Phone Number.....4-7222
News Service.....UP
Membership.....NARTB, BAB
President.....Kelly Bell
Gen., Comm. Mgr.....J. C. Stallings
Program Director.....R. C. Atherton
Publicity Director.....Ed Rice
Chief Engineer.....Frank Murray

K S F A

NACOGDOCHES—1947

Frequency: 860 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Nacogdoches Br. Co., Inc.
Address.....2107 North St.
Phone Number.....4-3723
News Service.....AP
Transcription Service.....Thesaurus
Pres., Gen., Sta., Comm. Mgr., Wilbur C. Fouts
Program Director.....Sara Jane Moon
Chief Engineer.....T. C. Dobbs

K G N B

NEW BRAUNFELS—1950—KBS

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Comal Bcstg. Co.
Address.....184 Castell
Phone Number.....1612
Transcription Service.....Thesaurus
News Service.....AP
General Manager.....F. T. Wilson
Pgm., News Dir.....Howard Edwards
Chief Engineer.....Bob Stewart

K E C K

ODESSA—1947

Frequency: 920 Kc.....Power: 1000 Watts d.
500 Watts n.
Owned-Operated By.....Ector County Bcstg. Co.
Business Address.....120 W. 3D
Phone Number.....6-5791-2
News Service.....AP
Transcription Service.....Standard
Representative.....ForJoe
Owner, Gen., Sta. Mgr., Pub. Dir.....Ben Nedow
Commercial Mgr.....Sol Schmermar
Prod., Prg. Director.....Roy Elsner
Chief Ann., News Editor.....Tom Rollins
Chief Engineer.....Dave Williams

K O S A

ODESSA—1947—CBS-SOUTHWEST

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Odessa Bcstg. Corp.
Business-Studio Address.....115 W. 6th
Phone Number.....6-4301
Air Time.....Full Time
News Service.....AP
Transcription Service.....Capitol
Representative.....Taylor Co.
Membership.....NARTB
Pres., General Manager.....Cecil L. Trigg
Commercial Manager.....Ron Smith
Public Relations Dir.....Ed Costello
Program Manager.....John Vacca
Publicity Director.....Jay Mehaffey
Chief Engineer.....James Simpson

K R I G

ODESSA—1946—MBS

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Oil Center Bcstg. Co., Inc.
Address.....Box 231
Phone Number.....6-6871-2
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World

Representative.....Hil F. Best
 President.....R. O. Canon
 General Manager.....Jack W. Hawkins
 Commercial Manager.....Cliff Allen
 Station Manager.....Marguerite Larue
 Program Director.....Bob Evans
 Chief Engineer.....Jody Singletoz

K O G T

ORANGE—1948—KBS

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sabine Area Brcstg. Corp.
 Address.....Lucas Bldg.
 Phone Number.....8-9336
 News Service.....UP
 Transcription Service.....Associated
 President.....M. L. Jacobs
 General Manager.....Ed Lovelace
 Commercial Manager.....Frank Dusenbury
 Program Director.....Dean Durham

K N E T

PALESTINE—1936—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Palestine Bcstg. Corp.
 Business-Studio Address.....P. O. Box 649
 Phone Number.....8686
 Air Time.....Full Time
 News Service.....UP
 Pres., Gen., Sta. Mgr.....B. A. Laurie
 Program Director.....Don Norton
 Chief Engineer.....George Tabb

K P A T

PAMPA—1951—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....J. C. Daniels
 Phone Number.....4-2551
 News Service.....UP, INS
 Transcription Service.....Capitol, Standard
 Representative.....Pearson
 President.....J. C. Daniels
 General Manager.....Ed Murphree
 Program Director.....Elbert Goodnight

K P D N

PAMPA—1936—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Top O' Texas Bcstg. Co.
 Address.....Hughes Bldg.
 Phone Number.....4-7461
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Membership.....NARIE, BAB
 General Manager.....Coy Palmer
 Sta. Mgr., Prog. Dir.....Warren Hasse
 Comm., Prom. Mgr.....Kay Fancher
 Publicity Director.....Henry Gordon
 Chief Engineer.....John King

K F T V

PARIS—1950

Frequency: 1250 Kc.....Power: 500 Watts a.
 Owned-Operated By.....Lamar Bcstg. Co., Inc.
 Address.....First Nat'l Bank Bldg.
 Phone Number.....4-6676
 News Service.....UP
 Transcription Service.....SESAC
 President.....D. W. Brawner
 Gen., Sta. Mgr.....James F. Hendrix
 Chief Engineer.....Travis Fodge

K P L T

PARIS—1936—ABC—TEXAS STATE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....No. Star Bcstg. Co., Inc.
 Phone Number.....3-3311
 Address.....Hwy. 124
 Air Time.....Full Time
 News Service.....AP
 Representative.....John E. Pearson
 Pres., Gen. Sta. Mgr.....Fred Kincaid
 Commercial Manager.....Bob Prichard
 Sales Prom. Mgr.....Richard Eben
 Program Dir.....Bill Davis
 Publicity Director.....Ruby Riley
 Chief Engineer.....Paul H. Daniels

K L V L

PASADENA—1950

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Felix H. Morales
 Address.....2903 Canal St., Houston
 Phone Number.....Blackstone 3208-09
 President, Gen. Mgr.....Felix H. Morales
 Station Mgr.....C. B. Rice
 Comm. Mgr.....Alberto Rodriguez
 Program Director.....Joe L. Morales
 Chief Engineer.....Donald Gullihur

K I U N

PECOS—1935—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Jack Hawkins, Barney Hubbs
 Business-Studio Address.....Box 469
 Phone Number.....999-8
 Air Time.....6:30 a.m.-10:30 p.m.
 News Service.....UP
 Representative.....Hil F. Best
 General Manager.....Jack Hawkins
 Station Manager.....David Martin
 Program Director.....Jack James
 Publicity Dir.....Barney Hubbs
 Consulting Chf. Engr.....Harry W. Boehnemann

KEYE

PERRYTOWN—1948—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Great Plains Bcstg. Co.
 Phone Number.....5771
 Gen., Sta., Comml. Mgr.....Irvin R. Buchanan
 Sales Prom. Mgr.....G. K. Rupprecht

Program Director.....Kenneth Roller
Chief Engineer.....Coy Thompson

Gen., Sta. Mgr.....Orville L. Jenkins
Chief Engineer.....Richard O. Dormier

KVOP

PLAINVIEW—1944—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Business-Studio Address...24th & Kokomo St.
Phone Number.....4-2772
News Service.....AP
Membership.....NARTB
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Commercial Mgr.....Harold Henegar
Program Dir.....Doug Sewell
Chief Engineer.....Hugh Smith

KBOP

PLEASANTON—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ben L. Parker
Phone Number.....4871
Transcription Service.....World, SESAC
Representative.....Best
News Service.....INS
General Manager.....Ben L. Parker
Commercial Mgr.....A. Terrill
Chief Engineer.....Mona Parker

KOLE

PORT ARTHUR—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Port Arthur Bcstg. Co.
Business Address.....P. O. Box 1126
Phone Number.....2-9436
Ptrn., Gen. Mgr., Chf. Engr.....Socs Vratiss

KPAC

PORT ARTHUR—1934—MBS

Frequency: 1250 Kc.....Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.....Port Arthur College
Bus. Studio Address.....1500 Procter St.
Phone Number.....5-7458
Air Time.....Full Time
News Service.....AP
Transcription Service.....Standard
Representative.....Pearson
Membership.....NARTB
Sta., Gen. Manager.....Marjorie R. Vickers
Commercial Mgr.....Gordon Baxter, Jr.
Prom. Mgr., Pub. Dir.....Mack Newberry
Program Director.....Corinne Enos
Chief Engineer.....Glenn Boatright

KOLJ

QUANAH—1951—KBS

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned-Operated By.....Orville L. Jenkins
Address.....Box 566
Phone Number.....654
News Service.....AP
Transcription Service.....World

KFRD

ROSENBERG—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ford Bend Bcstg. Co.
Business Address.....P. O. Box 832
Phone Number.....Northfield 2-3776
News Service.....UP
Transcription Service.....Lang-Worth
Vice Pres., Gen. Mgr.....Jim Hairgrove
Chief Engineer.....Frank Wood

KGKL

SAN ANGELO—1928—ABC

Frequency: 960 Kc.....Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.....Lewis O. Seibert
Business-Studio Address.....P. O. Box 850
Phone Number.....6715
Air Time.....Full Time
News Service.....AP
Representative.....John E. Pearson
Membership.....NARTB
General Manager.....Lewis O. Seibert
Commercial Mgr.....Mark Cooper
Program Director.....Franklin Rainey
Chief Engineer.....William Poteet

KTXL

SAN ANGELO—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Wes-Tex Bcstg. Co., Inc.
Bus. Studio Address.....1901 W. Beauregard
Phone Number.....7183
News Service.....UP
Representative.....Venard
President.....Armistead D. Rust
General Manager.....Robert McClellan
News Dir., Comm. Mgr.....Walton Foster
Chief Engineer.....Robert Benson

KCOR

SAN ANTONIO—1946

Frequency: 1350 Kc.....Power: 5000 Watts d.;
1000 Watts n.
Owned-Operated By.....KCOR, Inc.
Business-Studio Address.....KCOR Bldg.
Phone Number.....C-21301
News Service.....UP
Representative.....O'Connell
General Manager.....Kenneth R. Hyman
Program Director.....Fred Romero
Chief Engineer.....Marvin L. Fiedler

KGBS

SAN ANTONIO—1926—CBS

Frequency: 680 Kc.....Power: 50,000 Watts d.;
10,000 Watts n.
Owned-Oper. By.....San Antonio Television Co.
Business-Studio Address.....Milam Bldg.
Phone Number.....Fannin 3126

News Service **AP**
Representative **John Blair**
Managing Director **George Storer, Jr.**
Station Manager **Bill Michaels**
Comm. Mgr. **Bill Joekel**
Promotion Mgr. **Art Forrest**
Chief Engineer **Bill Jackson**

K E X X

SAN ANTONIO—1953

Frequency: 1250 Kc. **Power:** 500 Watts d.
Owned-Oper. By **Manuel D. Leal**
Address **403 N. Flores St.**
Phone Number **Garfield 6373**
Representative **McGillvra**
Owner, Gen. Mgr. **Manuel D. Leal**
Commercial Mgr. **M. Davila**
Program Director **Fidel Cuellar**
Chief Engineer **Charles Harris**

K I T E

SAN ANTONIO—1947

Frequency: 930 Kc. **Power:** 1000 Watts d.
Owned-Operated By **Radio Station KITE**
Business-Studio Address **310 Transit Tower**
Phone Number **Fannin 0335**
News Service **INS, UP**
Representative **Pearson**
Membership **BAB**
Pres., Gen. Mgr. **Charles W. Balhrope**
Station Manager **Alex A. Coe**

Commercial Mgr. **Kelly Wofford**
Chief Engineer **John Siercovich**

K I W W

SAN ANTONIO—1948

Frequency: 1540 Kc. **Power:** 250 Watts d.
Owned-Oper. By **Good Neighbor Bcstg. Co.**
Address **International Bldg.**
Phone Number **Fannin 5254**
Representative **Nat'l Time Sales, Grant**
President **Joe Olivares**
Station Manager **L. E. Richards**
Comm. Mgr., Prog. Dir. **Felipe Cantu**
Chief Engineer **L. E. Richards**

K M A C

SAN ANTONIO—1926—MBS

Frequency: 630 Kc. **Power:** 5,000 Watts
Owned-Oper. By **The Walmac Co.**
Address **KMAC Bldg.**
Phone Number **Belmont 3-6211**
Representative **Walker**
Membership **NARTB**
Pres., Gen., Sta. Mgr. **Howard W. Davis**
Program Director **A. S. (Tony) Bessan**
Chief Engineer **Al Knight**

K O N O

SAN ANTONIO—1927

Frequency: 860 Kc. **Power:** 5000 d., 1000 n.

THOSE WHO KNOW FAMOUS BRANDS

Quote from a letter: "Our station has consistently found that its new programs are more attractive to listeners and sponsors than any other one category in its program format. Complete **AP** news coverage throughout the broadcast day guarantees our sponsors a loyal and responsive audience."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**

Owned-Operated By Mission Bdcstg. Co.
 Address 317 Arden Grove
 Phone Number Fannin 5171
 News Service AP
 Representative Forjoe
 Membership NARTB, BAB
 Pres., Owner Eugene J. Roth
 General Manager James M. Brown
 Commercial Manager Bob Roth
 Program Director Robert F. Jenkins
 Chief Engineer George Ing

KTSA

SAN ANTONIO—1928—CBS

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By Express Publishing Co.
 Business-Studio Address Ave. E. & 3rd St.
 Phone Number Garfield 1251
 News Service AP
 Transcription Service MacGregor
 Representative Free & Peters
 President Frank G. Huntress, Jr.
 Sta., Prom., Comm. Mgr. Charles D. Lutz
 Program Director H. H. Carr
 Chief Engineer W. G. Egerton

WOAI

SAN ANTONIO—1922—NBC-TQN

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.
 Owned-Oper. By Southland Industries, Inc.
 Address 1031 Navarro St.
 Phone Number Garfield 4221
 Air Time Unlimited
 News Service AP, INS, UP
 Representative Edward Petry & Co., Inc.
 President Hugh A. L. Halff
 General Manager James M. Gaines
 Commercial Manager Rex Prels
 Sales Promotion Mgr. Morton Grossman
 Publicity Director Imogene Stanley
 Chief Engineer Charles L. Jeffers

KCNY

SAN MARCOS—1948

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By Central Brcstg. Co.
 Address P. O. Box 32
 Phone Number 888
 Transcription Service Lang-Worth
 Station Representative Hil F. Best
 President Edw. C. James
 General Mgr. Tom C. Fleet
 Comm. Mgr. Princess J. Fleet
 Chief Engineer Ernie Wood

KWED

SEGUIN—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By Seguin Bdcstg. Co.
 Business-Studio Address 200 S. Camp St.
 Phone Number 1580
 News Service UP

Membership NARTB
 Representative Hil F. Best
 President Garfield Kiel
 Comm., Sta. Mgr. Stan McKenzie
 Chief Engineer Louis Sowder

KSEY

SEYMOUR—1950

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Oper. By W. C. Moss, Jr.
 Address Box 1191
 Phone Number 2525
 News Service AP
 Transcription Service Lang-Worth
 Pres., Gen., Comm. Mgr. W. C. Moss, Jr.
 Program Dir. Elizabeth Moss
 Chief Engineer Luke M. Stribling

KEVA

SHAMROCK—1949—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Shamrock Tex. Bcstg. Co.
 Address Box 21
 Phone Number 620
 Representative Best
 General Manager James D. Abbott
 Comm. Mgr., Chief Eng. Robert J. Beller
 Program Director Joyce Abbott

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 powerful
 advertising
 influence
 in the
 Southwest



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 EDWARD PETRY & COMPANY, INC.
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NBC Affiliate
TQN

KRRV

SHERMAN-DENISON—1936
MBS-TEX STATE

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Red River Valley Bcstg. Corp.
 Address Box 94 (Denison)
 Box 665 (Sherman)
 Phone Number 423 (Denison); 201 (Sherman)
 Representative Pearson
 Transcription Service Associated
 News Service UP
 General Manager Tom E. Spellman (Sherman)
 Program Director Earl Ellington
 Chief Engineer Tom John

KTAN

SHERMAN—1947—KBS

Frequency: 1500 Kc. Power: 250 Watts d.
 Owned-Oper. By Howard L. Burris
 Bus.-Studio Address 2334 S. Mead. Arlington,
 Va.
 Phone Number Otis 47090
 News Service AP
 Membership BAB
 Representative Hil F. Best
 Owner Howard L. Burris
 General Manager William A. Jaca
 Asst. Mgr., Chief Eng. James Shelton

KSNY

SNYDER—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Snyder Bdcstg. Co.
 Address Box 1468
 Phone Number 3-5451
 News Service UP
 Pres., Gen. Mgr. J. T. Hughes
 Commercial Mgr. Mel Z. Gilbert

KDWT

STAMFORD—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By David W. Ratliff
 Phone Number 1400
 Air Time Full Time
 News Service AP
 Pres., Gen. Sta. Mgr. David W. Ratliff
 Comm., Prom. Mgr. George Morey
 Program Director Glenna Giles
 Chief Engineer Erick Henske

KSTV

STEPHENVILLE—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By Galen O. Gilbert &
 J. R. Kincaid
 Address P. O. Box 102
 Phone Number Lindsey 3141
 News Service UP
 General Manager Galen O. Gilbert
 Commercial Mgr. Jack Reeves
 Chief Engineer Floyd Jeter

KSST

SULPHUR SPRINGS—1947
MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Hopkins County Bcstg. Co.
 Business-Studio Address P. O. Box 284
 Phone Number 1230
 Air Time Full Time
 Pres., Gen. Sta. Mgr. William E. Bradford
 Comm., Prom. Mgr. Clovis Pinion
 Program Director Lona Ruth Long
 Chief Engineer Bill Bradford

KXOX

SWEETWATER—1939—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio & News, Inc.
 Bus.-Studio-Transmitter Address Box 570
 Phone Number 4655-6
 Air Time Full Time
 News Service UP
 Representative Hil F. Best
 President J. S. McBeath
 Gen. Sta. Manager J. Harley Hubbard
 Commercial Mgr. Elwood Fritch
 Chief Engineer J. T. Allen

KTAE

TAYLOR—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By KTAE, Inc.
 Business Address Box 191
 Phone Number 1260
 News Service UP
 Transcription Service World
 Pres., Gen. Mgr. Graham Gillis Conoley
 Commercial Manager John M. Wehby
 Prog., Pub. Dir. F. Switzer, Jr.
 Chief Engineer Gordon W. Rainey

KTEM

TEMPLE—1936—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bell Bcstg. Co., Inc.
 Business-Studio Address 17 S. Third St.
 Phone Number 3-5252
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB, BAB
 President Frank W. Mayborn
 General Manager Burton Bishop
 Station Manager Ralph Weedon
 Program Director John O'Brien
 Chief Engineer Curtis M. Casey

KTER

TERRELL—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Terrell Bcstg. Corp.
 Address Walnut & State Sts.

Phone Number 44497
 Transcription Service..... SESAC, Thesaurus
 News Service UP
 Pres., Gen. Mgr..... Paul A. Wnorowski
 Program Director..... Dean Tiller
 Chief Engineer..... Martin Pitte

KCMC

TEXARKANA—1932
 ABC-TEX. STATE

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... KCMC, Inc.
 Business-Studio Address..... 315 Pine St.
 Phone Number 3-6151
 Air Time..... 6 a.m.-M.
 News Service AP, UP
 Transcription Service Langworth
 Representative Taylor
 Membership NARTB, BAB
 President..... C. E. Palmer
 General Manager..... Frank O. Myers
 Program Director..... Donald Myers
 Chief Engineer..... Harvey Robertson

KTFS

TEXARKANA—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... KTFS, Inc.
 Business-Studio Address..... 4325 N. Statelin
 Phone Number 3-5123
 News Service UP
 Transcription Service World
 Transcription Service Devney
 General Manager..... David M. Segal
 Program Director..... Les Eugene
 Chief Engineer..... J. H. Crawford

KT LW

TEXAS CITY—1948—KBS

Frequency: 920 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Long Radio Enterprises
 Business-Studio Address..... Bay City
 News Service UP
 President..... John G. Long
 Gen., Sta. Mgr..... Joe Brown
 Chief Engineer..... Phil Gainor

KGKB

TYLER—1930—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Lucille Lansing
 Bus.-Studio Address..... 115 South College
 Phone Number 23874
 Air Time..... 5:30 a.m.-M.
 Transcription Service AP
 Transcription Service World
 Representative Pearson
 Membership NARTB, BAB
 President..... Lucille Buford
 General Manager..... Gerry Lansing
 Commercial Mgr..... William Peart
 Sales Prom. Mgr..... Sam Matthews
 Program Director..... Edwin Smith
 Chief Engineer..... Hudson C. Collins

KTBB

TYLER—1947—TSN-ABC

Frequency: 600 Kc..... Power: 500 Watts d.
 1000 Watts n.
 Owned-Operated By... Blackstone Bcstg. Co.
 Business-Studio Address..... Blackstone Hotel
 Phone Number 4-7278
 News, Affil..... "Courier Times Telegraph"
 Air Time..... Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Taylor Co.
 Membership NARTB, BAB
 President..... Mrs. C. N. Clyde
 Gen., Sta. Mgr..... M. E. Danbom
 Commercial Mgr..... Onsil Inman
 Comm., Prom. Mgr..... Herbert Golombeck
 Program Dir..... Don Jackson Tausch
 Prom. Mgr., Pub. Dir..... David H. Bothwell
 Chief Engineer..... R. A. Wileman

KVOU

UVALDE—1947—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... E. J. & W. J. Harpole
 Address..... 1450 Batesville Rd.
 Phone Number 717
 News Service UP
 Membership BAB
 Pres., Gen. Mgr..... Edward J. Harpole
 Station Mgr..... Bob Hicks
 Commercial Mgr..... Joe Watson, Jr.
 Program Dir..... Sally Adams
 Chief Engineer..... Walter Herbert, Jr.

KVWC

VERNON—1939—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Northwestern Bcstg. Co.
 Business-Studio Address..... 1813 Wilbarger
 General Manager..... James Doyle

KNAL

VICTORIA—1949

Frequency: 1410 Kc..... Power: 500 Watts
 Owned-Operated By..... Victoria Bcstg. Co.
 Address Box 642
 Phone Number 1410
 News Service UP, AP
 Transcription Service..... Thesaurus
 Representative..... Hil F. Best
 President..... A. B. Alkek
 General Manager..... James A. Traber
 Commercial Mgr..... Warren Dentler
 Program Director..... Jean Wilson
 Chief Engineer..... Douglas Smith

KVIC

VICTORIA—1939—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... KVIC Bcstg. Co.
 Business Address..... Box 725
 Phone Number 1106-7



Air Time..... Full Time
 News ServiceUP
 Transcription ServiceWorld
 MembershipBAB
 President..... J. G. Long
 Gen., Comm. Mgr..... Willam C. Burks
 Sales Prom. Mgr..... Hans Felix
 Program Dir..... Wilburn H. Jackson
 Chief Engineer..... Vic Boldt

K W T X

WACO—1946—MBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... KWTX Bcstg. Co.
 Business-Studio Address..... P. O. Box 3128
 Phone Number 3-7331
 News Service AP
 Representative Everett McKinney
 Membership NARTB
 Gen., Sta. Manager..... M. N. Bostick
 Commercial Manager..... J. M. Brinegar
 Sales Prom. Mgr..... Harry L. Gillam
 Program Director..... Curtis B. Matties
 Chief Engineer..... William Moore

W A C O

WACO—1922—ABC

Frequency: 1460 Kc..... Power: 1000 Watts
 Owned-Operated By..... Frontier Bcstg. Co.
 Business Address 3620 Franklin Ave.
 Phone Number 2-6571
 Air Time..... 6a.m.-M.
 News Service AP
 Representative Weed
 Membership BAB
 President Gene L. Cagle
 General Manager..... R. Lee Glasgow
 Chief Engineer..... Jesse H. Dove

K R G V

WESLACO—1927—NBC-TQN

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Taylor Radio & TV Corp.
 Bus. Studio-Transmitter Address. 201 Border St.
 Phone Number 375
 News Service AP, UP
 Transcription Service..... World, SESAC
 Representative Taylor Co.
 President..... O. L. Ted Taylor
 General Manager..... Byron W. Ogle
 Program Director..... James D. Cook
 Chief Engineer..... O. Lewis Hartwig

K F D X

WICHITA FALLS—1947—ABC

Frequency: 990 Kc..... Power: 10,000 Watts d.,
 1,000 Watts r.
 Owned-Oper. By .. Wichtex Radio and Tel. Co.
 Address..... City Natl. Bldg.
 Phone Number 2-8668
 Air Time..... Full Time
 News Service UP
 Transcription Service World
 Station Representative Taylor Co.
 Membership NARTB, BAB

Pres., Gen. Mgr..... Darrold A. Cannan
 Station Manager..... Howard Fry
 Comm. Prom. Mgr..... Matt M. Johnson
 Program Director..... Warren Silver
 Publicity Director..... Bill Hood
 Chief Engineer John Adams

K T R N

WICHITA FALLS—1949—MBS

Frequency: 1290 Kc..... Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By..... Texoma Bcstg. Co.
 Address..... 917½ Scott St.
 Phone Number 2-5214
 News Service AP
 Representative Pearson
 Pres., Gen. Manager..... Boyd Kelley
 Commercial Mgr..... Bob Cain
 Program Director..... Bill Edgar
 Chief Engineer..... Bob Harmon

K W F T

WICHITA FALLS—1939—CBS

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Operated By..... Rowley-Brown Bcstg. Co.
 Business-Studio Address..... P. O. Box 420
 Phone Number..... 3-4181
 News Service UP
 Transcription Service Lang-Worth
 President Kenyon Brown
 General Manager..... Charles E. Clough
 Sales Prom. Mgr..... A. L. Pierce
 Program Director Blaine Cornwell
 Chief Engineer..... Herbert T. Wiley

THOSE WHO KNOW
 FAMOUS BRANDS

WBVP at Beaver Falls, Pa.,
 writes: "Our sponsors are satisfied,
 our listeners are well informed—
 thanks to AP news."

. . . . KNOW THE MOST FAMOUS
 BRAND IN NEWS IS AP

UTAH

Pop. Feb. 1, 1954 (Est.) 724,000 — Families 247,000
Radio Homes 242,000 — TV Homes 121,000 — Stations in State 18

KBUH

BRIGHAM CITY—KBS

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By: Wade Ebeling
Address: 948 W. Forrest St.
Phone Number: 948
Membership: BAB, NARTB
Pres., Gen., Comm. Mgr.: Wade Ebeling
Sales Prom. Mgr.: Art Fishler
Program Director: Melvin Richardson
Chief Engineer: Samuel Stevans

KSUB

CEDAR CITY—1937—CBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By: So. Utah Bcstg. Co.
Address: 189 N. Main St.
Phone Number: 590
Air Time: Full Time
News Service: UP
Reps.: Bonneville, CBS Spot Sales
Membership: NARTB, BAB
President: Ivor Sharp
General Manager: Arthur Higbee
Commercial Mgr.: W. V. Lowe
Asst. Manager: Robert Heyborne
Program Director: Mauray Payne
Chief Engineer: Richard Gunn

KVNU

LOGAN—1938

MBS-INTERMOUNTAIN-KBS

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By: Cache Valley Bcstg. Co.
Address: 1393 N. Main St.
Phone Number: 1400
Air Time: 6:00 a.m. to 12:00 p.m.
News Service: UP
Transcription Service: World
President: Herschel Bullen
Gen., Sta. Mgr.: Reed Bullen
Comm., Sales Prom. Mgr.: W. W. Kirkland
Program Director: Morgan White
Chief Engineer: Wm. Jones

KMUR

MURRAY—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Murray Bcstg. Service
Address: 4646 So. State St.
Phone Number: 9-9822
News Service: UP
Transcription Service: Lang-Worth
Membership: NARTB
President: Oral J. Wilkinson
Gen., Sta. Manager: Howard Pingree
Chief Engineer: Ervin N. Greene

KLO

OGDEN—1925

MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By: Interstate Bcstg. Corp.
Address: Hotel Ben Lomond
Phone Number: 4-5721
Air Time: Full Time
News Service: UP
Representative: Avery-Knodel
Membership: NARTB, BAB
President: Edris Glasmann
General Manager: A. L. Glasmann
Station Manager: Collin W. Lowder
Commercial Manager: W. Kimball Ward
Publicity Director: Bruce Thornton
Chief Engineer: Robert V. Beadles

KOPP

OGDEN—1947—KBS

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By: KOPP, Inc.
Address: W. 12th St.
Transcription Service: Lang-Worth
President: G. Stanley Brewer
General Manager: King Harmon

KVOG

OGDEN—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: United Bcstg. Co.
Business Address: 1438 Gibson Ave.
Phone Number: 2-7535
Representative: Biddick
Transcription Service: Capitol
News Service: AP
Pres., Gen. Mgr.: Arch G. Webb
Chief Engineer: James Condrey
Commercial Mgr.: David B. Affleck

KOAL

PRICE—1936

MBS-INTERMOUNTAIN—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Eastern Utah Bcstg. Co.
Address: Box 591
Phone Number: Price 200
Representative: Avery-Knodel
Pres., Gen. Mgr.: Jack Richards
Sls. Prom. Mgr., Pgm. Dir.: Carl P. Wolfrom

KCSU

PROVO—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Central Utah Bcstg. Co., Inc.
Address: P. O. Box 550
Phone Number: 2802



Representative Hollingbery
 News Service UP
 Co.-owner, Pres., Comm., Prom. Mgr.
 Frank A. Van Wagenen
 Co-owner, V.P., Gen., Sta. Mgr.
 Harold E. Van Wagenen
 Chief Engineer.....Dallin H. Oaks

Commercial Mgr.....Art Tucker
 Chief Engineer.....Ralph Ross

KEYY

PROVO—1949—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mid Utah Bcstg. Co.
 Address.....307 So. 17th W.
 Phone Number.....4060
 Transcription Service.....Thesaurus
 President.....Spencer D. Grow
 Commercial Mgr.....Garn Carter
 Program Director.....Hal Parkes
 Chief Engineer.....Ron Bailie

KALL

SALT LAKE CITY—1945
 MBS-INTERMOUNTAIN

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Salt Lake City Bcstg. Co.
 Business-Studio Address.....146 S. Main St.
 Phone Numbers.....4-3561
 Air Time.....Full Time
 News Service.....AP
 Representative.....Avery-Knodel, Inc.
 Membership.....NARTB, BAB
 President.....George C. Hatch
 Gen., Sta., Comm. Mgr...Thomas H. Anderson
 Publicity Manager.....Florien Wineriter
 Program Director.....Kay Richins
 Chief Engineer.....W. D'Orr Cozzens

KOVO

PROVO—1939
MBS-INTERMOUNTAIN

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....KOVO Bcstg. Co.
 Business-Studio Address...108 W. Center St.
 Phone Number.....1680
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NARTB, BAB
 President.....Clifton A. Tolboe
 General-Station Mgr.....Arch L. Madsen
 Commercial Manager.....L. H. Curtis
 Pgm. Dir.....James H. Lawrence
 Chief Engineer.....Lovell A. Killpack

KDYL

SALT LAKE CITY—1922
 NBC

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Intermountain Bcstg. &
 Telev. Corp.
 Bus.-Studio Address.....128 Social Hall Ave.
 Phone Number.....5-2991
 Air Time.....Unlimited
 News Service.....UP
 Representative.....John Blair
 Pres., Gen. Mgr.....G. Bennett Larson
 Program Director.....Alvin G. Pack
 Publicity Dir.....Del Leeson
 Chief Engineer.....Allan Gunderson

KSVC

RICHFIELD—1947
INTERMOUNTAIN

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By..Sevier Valley Bcstg. Co.
 Buiness Address.....980 Tower Lane
 Phone Number.....620
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery Knodel
 President.....Homer Bandlely
 Gen., Sta. Mgr.....Frank Peacock

KNAK

SALT LAKE CITY—1945

Frequency: 1280 Kc.....Power: 1000 Watts d.:
 500 n.
 Owned-Operated By...Granite District Radio
 Bcstg. Co.
 Business-Studio Address.....1042 So. 6th W.
 Phone Number.....4-3685
 News Service.....UP
 Representative.....Forjoe
 President.....Howard D. Johnson
 General Manager.....Lee Walker
 Program Director.....Wayne Logan
 Chief Engineer.....Jack Jeppson

K S L

SALT LAKE CITY—1922—CBS

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By. Radio Service Corp. of Utah
 Bus.-Studio Address. 10 S. Main St.
 Phone Number 5-4641
 News Service AP, UP
 Transcription Service. World, SESAC
 Representative CBS Radio Spot Sales
 Membership NARTB, BAB
 President. J. Reuben Clark
 Exec. Vice Pres. Ivor Sharp
 Manager. Eugene M. Halliday
 Sales Manager. Frank McLatchy
 Program Director. Joseph A. Kjar
 Chief Engineer. Vincent Clayton

K U T A

SALT LAKE CITY—1938—ABC

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By. Utah Bcstg. & Telev. Co.

Business-Studio Address. 179 Motor Ave.
 Phone Number 22-2505
 Air Time. 6 a.m.-12 M.
 News Service UP
 Transcription Service. Standard
 Representative Hollingbery
 Membership NARTB, BAB
 President, General Mgr. Frank C. Carman
 Sta. Mgr., Prog. Dir. Ray Fadel
 Comm., Sales Prom. Mgr. Allan Thomas
 Chief Engineer. C. Wendell Bell

K J A M

VERNAL—1947—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Uintah Bcstg. Co.
 Address 120 E. Main St.
 Phone Number 494
 News Service UP
 President. James C. Wallentine
 Gen. Mgr., News Dir. Lee Walker
 Commercial Manager. Grant E. Parry
 Chief Engineer. Wallace D. Raker

No trick at all!

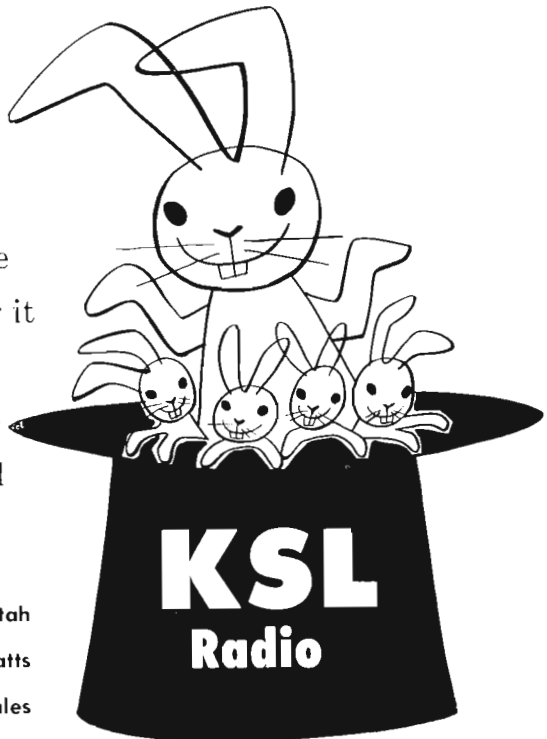
For KSL Radio to produce results. We've been doing it for years — because 1/4 million listeners in the Mountain West are tuned to KSL Radio regularly.

Salt Lake City, Utah

CBS Radio Network - 50,000 watts

Represented by CBS Radio Spot Sales

Source: A. C. Nielsen - 1952



VERMONT

Pop. Feb. 1, 1954 (Est.) 386,000 — Families 110,000
Radio Homes 106,000 — TV Homes 26,500 — Stations in State 11

W B T N

BENNINGTON—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By Catamount Bcstrs. Inc.
Address Harwood Hill
Phone Number 6321
News Service UP
Representative McGillvra
Co-Owner & Treas. J. Gordon Keyworth
Station Manager Ben A. Hubley

W T S A

BRATTLEBORO—1950—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Tri-State Area
Address Box 819
Phone Number 1700
Representative Rambeau
President Theodore Feinstein
Vice-Pres., Gen. Mgr. Phillips Terhune
Program Director Loren C. Smith
Chief Engineer Edward D. Somes

W C A X

BURLINGTON—1927—CBS

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By WCAX Bcstg. Corp.
Business-Studio Address 135 Main St.
Phone Number Burlington 3-3437
Air Time Unlimited
News Service UP
Transcription Service SESAC
Representative Weed
Membership NARTB, BAB
President, Gen. Mgr. C. P. Hasbrook
Sta., Comm. Mgr. J. D. Swan
Program Director Louis J. Roche
Chief Engineer James W. Tierney

W J O Y

BURLINGTON—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Vermont Bcstg. Corp.
Bus.-Studio-Transmitter Location 633 Main St.
Phone Number 4-5774
Transcription Service Thescurus
Air Time Full Time
News Service AP
Representative Brannon, Rambeau
Membership BAB, NARTB
President David W. Howe
Prog., Pub. Dir. Richard Burt
Sta., Comm. Mgr. Alfred E. Spokes
Chief Engineer Donald M. Wheatley

W S K I

MONTPELIER-BARRE—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By Montpelier-Barre Bcstg. Co.
Business Address Union Mutual Bldg.
Phone Number 1740
Air Time Full Time
News Service AP
Representatives Borgatti, W. S. Grant
Pres., Gen., Comm. Mgr. C. W. Grinnell
Program Director Robert Bannon
Chief Engineer Gerald Mareo

W I K E

NEWPORT—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Memphremagog Bcstg. Co.
Phone Number 832-3
Transcription Service World
News Service UP
Reps. McGillvra, Kettel-Carter
Pres., Gen. Mgr. E. D. Finney
Prog. Dir., Ch. Eng. D. A. Thurston

W H W B

RUTLAND—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By Central Vt. Bcstg. Corp.
Address 24½ Center St.
Phone Number PR 3-3200
News Service AP
Transcription Service World
Representative Kettel-Carter
Pres., Gen., Sta. Mgr. Vena M. Bates
Program Director Shirley Neilson
Chief Engineer Kenneth Pockett

W S Y B

RUTLAND—1930

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Philip Weiss Music Co.
Bus.-Studio Address 35 Washington St.
Phone Number 1247
Representative Joseph Hershey McGillvra
Station Manager J. H. Weiss

W W S R

ST ALBANS—1941—YANKEE

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By Vermont Radio Corp.
Business-Studio Address 75 N. Main St.
Phone Number 1390
News Service UP
Transcription Service World

Representative Walker, Bannon
 President-Gen. Mgr..... Lloyd Squier
 Sta., Comm., Sales Prom. Mgr., Richard W. Hill
 Program Director..... Robert Leavitt
 Chief Engineer..... Theodore Boisvert

WTWN

ST. JOHNSBURY—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By... Twin State Bcstrs, Inc.
 Address Box 662
 Phone Number Pioneer 8-2344
 News Service UP
 Transcription Service..... Thesaurus, World
 Representative McGillvra, Kettel-Carter
 Pres., Gen. Mgr..... E. Dean Finney
 Program Director..... Guy O. Austin

WDEV

WATERBURY—1931—MBS

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By..... Lloyd E. Squier
 Address 8 Stowe St.
 Phone Number 4-7321
 Air Time 6:00 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Walker
 Membership NARTB, BAB
 General Manager..... Lloyd E. Squier
 Comm. Mgr., Pgm. Dir..... Craig S. Parker
 Chief Engineer Warren Chase

VIRGINIA

Pop. Feb. 1, 1954 (Est.) 3,452,000 — Families 830,000
 Radio Homes 738,000 — TV Homes 512,000 — Stations in State 63

WPIK

ALEXANDRIA—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....Virginia Theatre Bldg.
 Phone Number Overlook 3-3000
 Representative Grant Webb
 Membership NARTB, BAB
 News Service AP
 Pres., Gen. Mgr..... Carl L. Lindberg
 Commercial Mgr..... Art Kellar
 Chief Engineer..... Peter Dunckle

Program Director..... John Cooley
 Chief Engineer..... William Beresford

WBLT

BEDFORD—1950—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By..... Bedford Bcstg. Co.
 Address P. O. Box 406
 Phone Number 8245
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Mgr..... A. P. Marsh, Jr.
 Commercial Manager..... R. A. Owen
 Program Director..... R. A. Scott, Jr.

WARL

ARLINGTON—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....No. Virginia Bcstrs., Inc.
 Bus-Studio Address.....5232 Lee Hwy.
 Phone Number.....JACKSON 7-7800
 News Service UP
 President Lou Poller
 General Manager..... Cy Blumenthal
 Program Director Ray Armand
 Chief Engineer Stephen Hart

WLS D

BIG STONE GAP—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gap Bcstg. Co.
 Phone Number 960
 General Manager..... W. H. Wren Jr.
 Program Director..... W. R. Holland Jr.
 Promotion Mgr..... James E. True Jr.
 Chief Engineer..... Andrew R. McMaster

WEAM

ARLINGTON—1947

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Oper. By...Arlington Fairfax Bcstg. Co.
 Address.....2030 N. 16th St.
 Phone Number.....JACKSON 7-7100
 News Service AP
 President.....Harold H. Thoms
 General Manager..... George Oleson

WKLV

BLACKSTONE—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 watts
 Owned-Oper. By.....Blackstone Bdcstg. Corp.
 Phone Number478
 AddressCommunity Bldg.
 Air Time.....6 a.m.-11 p.m.
 Transcription Service.....Langworth
 Representative Colton
 News Service AP
 President.....H. L. Umstead
 Sta. Mgr., Chief Eng.....Cosby A. Draper, Jr.

WCYB

BRISTOL—1946

(See Also Bristol, Tenn.)

Frequency: 690 Kc. Power: 10,000 Watts d.
 Owned-Oper. By...Appalachian Bcstg. Corp.
 Address...Front & Cumberland Sts.
 Phone Number...North 3560
 Air Time...Daytime
 News Service...AP, UP
 Transcription Service...World, Cole, Associated
 Membership...NARTB, BAB
 President, Gen. Mgr...Robert H. Smith
 V.P., Sales Mgr...J. Fey Rogers
 Chief Engineer...R. V. Robinson

WFHG

BRISTOL—1946—MBS

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Oper. By...Bristol Bcstg. Co.
 Address...Valley Drive
 Phone Number...N-3620
 News Service...UP
 Transcription Service...Thesaurus
 Pres., Gen. Mgr...W. C. Nininger
 Commercial Manager...Jack Martin
 Program Director...David Pursglove
 Chief Engineer...John Hughlett

BRISTOL, VA.-TENN.

WCYB

10,000 WATTS 690 KILOCYCLES

**Gets Results for the
 Tri-Cities Market**

Bristol, Va.-Tenn., Johnson City, Tenn.,
 Kingsport, Tenn.

Top RESULTS

Top POWER *Top* FREQUENCY

Top PROGRAMS *Top* FEATURES

Top PERSONALITIES

GIL PERNA, INC., National Representatives

*ask them for the Top story in
 the Virginia-Tennessee Market*

WCHV

CHARLOTTEVILLE—1933—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By...Barham & Barham
 Bus-Studio-Transmitter Address...Rose Hill Dr.
 Phone Number...2-5121
 Air Time...Full Time
 News Service...AP
 Representative...Clark
 Representative...Walker
 Managing Director...Charles Barham, Jr.
 Gen., Comm. Manager...Robert C. Walker
 Prog., Pub. Dir...R. G. Sketchley, Jr.
 Promotion Manager...Charles Smith
 Chief Engineer...Walter W. Gray

WINA

CHARLOTTEVILLE—1949—MBS

Frequency: 1280 Kc. Power: 1000 Watts, d.
 Owned-Oper. By...Charlottesville Bcstg. Corp.
 Address...P. O. Box 1230
 Phone Number...2-6177
 Air Time...Daytime
 News Service...UP
 Transcription Service...Standard
 Membership...NARTB, BAB
 Pres., Gen. Mgr...Donald G. Heyne
 Station Manager...Charles W. Freeman
 Chief Engineer...Lawrence Kennedy

WCFV

CLIFTON FORGE—1950—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By...Clifton Forge Bcstg. Corp.
 Address...Fairview Hts
 Phone Number...2147
 Transcription Service...Standard
 News Service...AP
 President...Cletus H. Lawler
 General Manager...Grover K. Fulk
 Program Director...Larry Cooper

WKEY

COVINGTON—1941—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...Earl M. Key
 Business Address...Box 710
 Phone Number...8351
 Air Time...7 a.m.-11:15 p.m.
 News Service...UP
 Representative...Devney
 Transcription Service...Thesaurus
 Membership...NARTB, BAB
 General Manager...Earl M. Key
 Commercial Mgr...Kenneth L. Bryant
 Program Director...John Lee Davis
 Chief Engineer...E. G. Hemingway

WSVS

CREWE—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By...So. Virginia Bcstg. Corp.
 Business Address...800 Melody Lane

Phone Number 8711
News Service AP
 Transcription Service World
 Representative BAB
 President Calvin S. Willis
 General Manager John E. Sadler
 Commercial Mgr. Freeman H. Stewart
 Chief Engineer C. E. Wilson

Transcription Service Thesaurus, Standard
 Membership BAB
 News Service AP
 Pres., Gen. Mgr. M. E. Stone
 Commercial Mgr. Sally Whitlock
 Chief Engineer E. A. Short, Jr.

WCVA

CULPEPER—1949—KBS-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Culpeper Bcstg. Co.
 Address Hendricks Ave.
 Phone Number 8338
 Air Time 6:30 a.m. to 9:35 p.m.
 News Service UP
 Transcription Service Standard
 President Ira C. Hopkins
 Gen., Comm. Mgr. John T. Rogers
 Program Director Woody Powell
 Chief Engineer Walter Wilkerson

WBTM

DANVILLE—1930—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By Piedmont Bcstg. Corp.
 Bus.-Studio Address Hotel Danville Bldg.
 Phone Number 2350
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NARTB, BAB
 President L. N. Dibrell
 General Manager Edward G. Gardner
 Comm. Mgr. John Holland
 Program Director Milton Adams
 Chief Engineer Lyle C. Motley

WDVA

DANVILLE—1947—MBS

Frequency: 1250 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By Va. Carolina Bcstg. Corp.
 Address American Natl. Bank Bldg.
 Phone Number 5300
 Air Time Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Burn-Smith, Dora-Clayton
 Membership NARTB, BAB
 President J. D. Pruitt
 General Manager Emerson J. Pryor
 Commercial Mgr. Stover Morris, Jr.
 Program Director Richard Campbell
 Chief Engineer Howard Clendenon

WEVA

EMPORIA—1952

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Stone Bdcstg. Co.
 Address Washington St. & Florida St.
 Phone 2133

WFAX

FALLS CHURCH—1948—KBS

Frequency: 1220 Kc. Power: 500 Watts d.
 Owned-Operated By Lamar A. Newcomb
 Address Box L
 Phone Number Jefferson 2-0900
 News Service UP
 Pres., Gen. Mgr. Lamar A. Newcomb
 Program Director Genevieve Main
 Chief Engineer Richard Fanning

WFLO

FARMVILLE—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Colonial Bcstg. Co.
 Business Address Johnson City
 Phone Number Farmville 870
 News Service UP
 Transcription Service Thesaurus
 Representative Clark
 Membership NARTB, BAB
 Pres., Gen. Mgr. Carla B. Keys
 Station Manager John D. Wilson
 Commercial Mgr. Reainald Speir
 Program Director John Calhoun
 Chief Engineer Charles K. Chrismon

WFVA

FREDERICKSBURG—1939—ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Fredericksburg Bcstg. Corp.
 Business Address 707 Princess Anne St.
 Phone Number 1261
 Exec. Vice-Pres. Richard Lewis
 Manager Walter F. Harris, Jr.

WFTR

FRONT ROYAL—1948—MBS

Owned-Oper. By Sky Park Bcstg. Corp.
 Address P. O. Box 192
 Phone Number 750
 News Service UP
 President E. H. Stokes
 Gen., Comm. Mgr. Kenneth Gordon
 Program, News Director Tom Gibson
 Chief Engineer Claude F. Jones

WBOB

GALAX—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Carroll-Grayson Bcstg. Corp.
 Address Poplar Knob Rd.
 Phone Number 2921
 News Service AP
 President Robert V. Morris
 Gen., Sta. Manager Joseph P. Crockett

Program Director..... Muriel Bell
 Commercial Manager..... Brice J. Parks
 Chief Engineer..... Edward Boyer

WVEC

HAMPTON—1948—NBC

Frequency: 1490 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Peninsula Bcstg. Co.
 Studio-Trans. Address..... 1490 Pembroke
 Phone Number..... Hampton 6332
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... World, Standard
 Representative..... Wm. G. Rambeau
 Membership..... NARTB, BAB
 President..... Thomas P. Chisman
 General Manager..... Harrol A. Brauer, Jr.
 Comm. Manager..... Charles L. Coker, Jr.
 Program Director..... Bob Drill
 Chief Engineer..... Wm. C. King, Jr.

WSVA

HARRISONBURG—1935—NBC

Frequency: 550 Kc..... Power: 1000 Watts
 Owner-Oper., Shenandoah Valley Bcstg. Corp.
 Business-Studio Address..... Rawley Pike
 Phone Number..... 4-4431
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... World
 Representative (Eastern)..... Devney & Co.
 Membership..... NARTB, BAB
 President..... Frederick L. Allman
 Sales Prom., Comm. Mgr..... Robert B. Harrington
 Program Director..... Richard H. Johnson
 Production Director..... Charles McGinley
 Chief Engineer..... Warren L. Braun

WHAP

HOPEWELL—1949

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... The Hopewell Bcstg. Co.
 Business Address..... City Point Rd.
 Phone Number..... HO 801
 News Service..... UP
 Transcription Service..... Thesaurus
 Pres., Gen. Mgr..... Mort. Hendrickson
 Chief Engineer..... Steve Wolchin

WREL

LEXINGTON—1948—NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Rockbridge Bcstg. Co.
 Phone Number..... 6000
 News Service..... AP
 Representative..... Cooke
 Transcription Service..... Thesaurus
 President..... Marshall L. Wilmer
 Gen., Sta., Comn. Mgr..... Milton B. Henson
 Program Director..... Andrew Peterson
 Chief Engineer..... James I. Bray, Jr.

WLVA

LYNCHBURG—1930—ABC

Frequency: 590 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Lynchburg Bcstg. Corp.
 Address..... 925 Church St.
 Phone Number..... 2-1242
 Air Time..... 6:00 a.m.-12 M.
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... George P. Hollingbery
 Membership..... NARTB, BAB
 President..... Edward A. Allen
 Gen., Sta. Manager..... Phillip P. Allen
 Commercial Manager..... Joseph F. Wright, Jr.
 Sales Prom. Mgr..... C. A. Larsen
 Prog. Publ. Dir..... Warren Uttal
 Chief Engineer..... John T. Orth

WWOD

LYNCHBURG—1947—MBS

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Old Dominion Bcstg. Corp.
 Address..... P. O. Box 918
 Phone Number..... 2-3441
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Walker
 Membership..... NARTB
 President..... Dr. Powell G. Dillard
 Gen., Sta. Mgr..... Charles R. Maillet
 Commercial Manager..... Richard E. Gooch
 Chief Engineer..... Forest J. Pinkerton

WMEV

MARION—1948—ABC-KBS

Frequency: 1010 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Mountain Empire Bcstg. Corp.
 Address..... Park Boulevard
 Phone Number..... 3-9001
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... World
 Representative..... Cooke
 Membership..... NARTB, BAB
 V.P., Gen., Sta. Mgr..... Robert C. Wolfenden
 Pgm. Dir..... Mrs. R. C. Wolfenden
 Chief Engineer..... F. M. White, Jr.

WMVA

MARTINSVILLE—1941—NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Martinsville Bcstg. Co., Inc.
 Address..... Chatham Heights
 Phone Number..... Virginia 2152
 News Service..... AP
 President..... S. S. Walker
 General Manager..... Maynard E. Dillaber
 Commercial Mgr..... Charles F. Adams
 Program Director..... Barbara Zimmerman
 Chief Engineer..... B. E. Boyer

WNRV

NARROWS—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Giles Bcstg. Co.
 Phone Number 2211
 President. H. J. Romanus
 General Manager. H. Tom Hicks
 Commercial Mgr. R. J. Torquato
 Program Director. Albert A. Rich
 Chief Engineer. Washington Elitchko

WGH

NEWPORT NEWS—1928—ABC

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By. Hampton Roads Bcstg. Corp.
 Bus.-Studio Address 739 Boush St., Norfolk
 Phone Number Norfolk-2-7031
 News Service AP
 News, Affil. Daily Press, Times-Herald
 Transcription Service Associated
 Representative Free & Peters
 Membership NARTB, BAB
 President. William R. Van Buren, Sr.
 Gen.-Sta. Manager Edward E. Bishop
 Commercial Mgr. Clyde F. Meades
 Program Director Ambert Dail
 Chief Engineer Alois Braun

WHYU

NEWPORT NEWS—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Eastern Bcstg. Corp.
 Business-Studio Address 114 W. 24th St.
 Phone Number Newport News 3-1631
 News Service UP
 Transcription Service Capitol
 President John Doley
 General Manager Frederic F. Clair
 Program Dir. Tom Bradshaw, Jr.

WCAV

NORFOLK—1947—MBS

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By Cavalier Bcstg. Corp.
 Bus.-Studio Address Helena Bldg.
 Phone Number 2-3266
 News Service UP
 Transcription Service Capitol
 Representative Indie Sales, Inc.
 Membership NARTB
 President Mrs. Pauline Light
 General Manager William M. Manrov
 Program Director Jack Lynn
 Chief Engineer Sanford Willis

WLOW

NORFOLK—1946—

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Commonwealth Bcstg. Corp.
 Bus.-Studio Addr. 21st & Manteo Sts.
 Phone Number 4-5677
 News Service UP
 Representative ForJoe

President. E. L. Scott
 General Manager Robert Wasdon
 Station Manager Glenn Harmon
 Tech. Dir., Chf. Engr. Jack Siegel

WNOR

NORFOLK—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Norfolk Bcstg. Co.
 Address 1019 Boissevain Ave.
 Phone Number 27071
 News Service AP
 Transcription Service Lang-Worth
 Representative Walker
 President Louis H. Peterson
 Gen., Comm. Mgr. Earl Harper
 Program Manager Bill Montgomery
 Chief Engineer Howard Sheets

WRAP

NORFOLK—1952

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Operated By Rollins Bcstg., Inc.
 Address 300 Portlock Bldg.
 Phone Number 4-8307
 Chairman of Board John W. Rollins
 President O. Wayne Rollins
 General Manager Robert Lyons
 Chief Engineer Glen Frazier

WTAR

NORFOLK—1923—CBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By WTAR Radio Corp.
 Bus.-Studio Address 720 Boush St.
 Phone Number 56711
 News Service AP
 News Affil. Norfolk Newspapers, Inc.
 Transcription Service Standard
 Representative Edward Petry
 Pres., Gen. Mgr. Campbell Arnoux
 Commercial Mgr. Robert M. Lambe
 Promotion Manager Robert A. Davis
 Program Director William Johnson
 Publicity Director Joel Carlson
 Chief Engineer Dick Lindell

WNVA

NORTON—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Blanford Radio Co., Inc.
 Bus.-Studio Address Harlan, Ky.
 News Service AP
 Transcription Service World
 President Richard B. Helms
 Gen., Sta. Mgr. Jack T. Helms
 Comm. Mgr., Pgm. Dir. Wally Douglass
 Chief Engineer Gene Tommerdahl

WJMA

ORANGE—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By... James Madison Bcstg. Corp.
 Address..... P. O. Box 271
 Phone Number..... 7263
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... SESAC
 Membership..... NARTB
 President..... W. A. Sherman, Jr.
 Gen., Comm. Mgr..... Alfred W. Walthall
 Program Director..... Jim Simmons
 Publicity Director..... Ann G. Butler
 Chief Engineer..... Charles F. Brown

WSSV

PETERSBURG—1945—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By... Southside Virginia Bcstg. Corp.
 Business-Studio Address..... 112 W. Tabb St.
 Phone Number..... RE 3-4567
 Air Time..... 6:30 a.m.-M.
 News Service..... AP
 Membership..... NARTB
 President..... Louis H. Peterson
 Station Manager..... Ray L. Moss
 Commercial Mgr..... E. L. Von Nordeck
 Program Director..... N. W. Andrews
 Chief Engineer..... Donald W. Hall

WAVY

PORTSMOUTH—1943

Frequency: 1350 Kc..... Power: 5000 Watts

DOMINATING

in
NEWS
MUSIC
and
SPORTS

Exclusive Station
for
INTERNATIONAL LEAGUE
BROADCASTS



WLEE

Richmond, Va.

Owned-Oper. By..... Portsmouth Radio Corp.
 Bus.-Studio Address..... 205 Professional Bldg.
 Phone Number..... 7-3488
 News Service..... UP
 Transcription Service..... Thesaurus
 Representative..... Burn-Smith
 President..... Hunter C. Phelan
 Gen., Sta. Mgr..... Carl J. Burkland
 Chief Engineer..... Luther Norris

WPUV

PULASKI—1946—NBC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Southwest Bcstg. Corp.
 Address..... Box 351
 Phone Number..... 3-3931
 News Service..... AP
 Transcription Service..... World
 Representative..... Sears & Ayer
 Pres., Gen. Mgr..... Mason C. Deaver
 Commercial Manager..... Larry Schoenfeld
 Chief Engineer..... John A. Columbus

WRAD

RADFORD—1950

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Rollins Bcstg., Inc.
 Phone Number..... 2461
 Transcription Service..... Associated
 Representative..... Pearson
 News Service..... AP
 President..... O. Wayne Rollins
 Gen., Comm. Mgr..... Wendell H. Siler
 Sales Prom. Mgr..... Ben Johnston
 Prog. Dir., Chief Engr..... Alfred L. Mills

WRIC

RICHLANDS—1951

Frequency: 1050 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... Clinch Valley Bcstg. Corp.
 Address..... Box 218
 Phone Number..... 450
 Transcription Service..... Thesaurus, SESAC
 News Service..... AP
 Gen., Sta. Mgr., Chf. Eng... Max M. Blakemore
 Program Director..... Lindy Seamon
 Comm., Prom. Mgr..... Joe J. Webb

WANT

RICHMOND—1951

Frequency: 990 Kc..... Power: 1000 Watts
 Owned-Oper. By... United Bcstg. Co. of Virginia
 Address..... 513 E. Main St.
 Phone Number..... 38368
 President..... Richard Eaton
 General Manager..... Richart Scheele
 Program Manager..... Michael Novello
 Chief Engineer..... Silas Bell

WLEE

RICHMOND—1945—MBS

Frequency: 1480 Kc..... Power: 5000 Watts
 Owned-Operated By..... Lee Bcstg. Corp.

Business-Studio Address..... Broad St. Road
 Phone Number..... 88-2837
 Air Time..... Full Time
 News Service..... AP
 Representative..... Forjoe
 President..... Thomas G. Tinsley, Jr.
 Sta., Gen.-Comm. Mgr..... Irvin G. Abeloff
 Program Director..... Harvey Hudson
 Chief Engineer..... George W. McGuigan, Jr.

W M B G

RICHMOND—1926—NBC

Frequency: 1380 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Havens & Martin, Inc.
 Bus.-Studio Address..... 3301 W. Broad St.,
 Phone Number..... 5-8611
 News Service..... UP
 Air Time..... Full Time
 Representative..... Bolling Co.
 Membership..... BAB
 Pres., Gen. Mgr..... Wilbur M. Havens
 Asst. Gen., Comm. Mgr..... Walter A. Bowry, Jr.
 Program Director..... G. Conrad Ranhard, Jr.
 Chief Engineer..... James Kyle

WRNL

RICHMOND—1937—ABC

Frequency: 910 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Richmond Newspapers, Inc.
 Business-Studio Address..... 111 N. Fourth St.
 Phone Number..... 3-3436
 Air Time..... Full Time

News Service..... AP
 Transcription Service..... Standard, Thesaurus
 Representative..... Edward Petry
 Membership..... NARTB, BAB
 President..... D. Tennant Bryan
 Station Manager..... E. S. Whitlock
 Sales Manager..... Joseph Sierer
 Program Director..... Howard Hamrick
 Publicity Director..... Grace Braver
 Chief Engineer..... Vincent Wolstenholme

WRVA

RICHMOND—1925—CBS

Frequency: 1140 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Larus & Brother Co.
 Business Address..... Hotel Richmond
 Phone Number..... 3-6633
 News Service..... UP
 Transcription Service..... World, Lang-Worth
 Representative..... Radio Sales
 Membership..... NARTB, BAB
 General Manager..... C. T. Lucy
 Comm., Business Mgr..... James D. Clark
 Promotion Manager..... Jack Stone
 Program Manager..... Samuel S. Carey
 Production Manager..... Wm. R. Preston
 Business Manager..... Barron Howard
 Chief Engineer..... David C. Woods

WXGI

RICHMOND—1947

Frequency: 950 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Radio Virginia, Inc.

**Proof of SELLING POWER in the
 RICH VIRGINIA MARKETS**

The only yardstick of sales power is results. The proof of direct, immediate, profitable results, is consistent use of WRNL by highly successful advertisers, week after week, for OVER A DECADE. We'd like to tell you about it.

**5000 Watts
 ABC Affiliate
 Richmond, Virginia**

There's
 more
SELL
 on

WRNL
910 ON YOUR DIAL

Edward Petry & Co., Inc., National Representatives

Bus.-Studio Address.....100 W. Franklin St.
 RepresentativeIndie Sales
 News ServiceAP
 President.....Douglas H. Robertson
 Gen., Comm. Mgr.....David M. Wilburn
 Chief Engineer.....Paul Kness

W D B J

ROANOKE—1924—CBS

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Times-World Corp.
 Address.....124 W. Kirk Ave.
 Phone Number.....8131
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....AP, UP
 News. Affil.....Times, World News
 Transcription Service.....World
 Representative.....Free and Peters, Inc.
 Membership.....NARTB, BAB
 President.....J. P. Fishburn
 General Manager.....Ray P. Jordan
 Commercial Manager.....John W. Harkrader
 Program Director.....Paul E. Reynolds
 Production Director.....Charles A. Ballou
 Promotion Director.....Joe B. Grant
 Chief Engineer.....J. Edward Newman

W R I S

ROANOKE—1953

Frequency: 1410 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Roanoke Independent
 Bcstrs. Inc.
 Address.....Pythian Bldg.
 Phone Number.....2-3131
 President.....Cy Bahakel
 Manager.....Frank Tirico
 Program Director.....Herman Reavis
 Promotion Manager.....Coleman Austin
 Chief Engineer.....John Strong

W R O V

ROANOKE—1946—ABC-MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Roanoke, Inc.
 Bus.-Studio Address.....600 Mountain Trust Bldg.
 Phone Number.....3-4444
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Burn-Smith
 Membership.....NARTB, BAB
 President.....Leo F. Henebry
 Gen.-Sta.-Comm. Mgr.....Frank E. Koehler
 Program Director.....Lee Garrett
 Chief Engineer.....J. W. Robertson

W S L S

ROANOKE—1940—NBC

Frequency: 610 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Shenandoah Life Stations,
 Inc.
 Business-Studio Address.....Shenandoah Bldg.
 Phone Number.....9227
 Air Time.....Unlimited
 News Service.....AP

Transcription Service.....Thesaurus
 Representative.....Avery-Knodel
 Membership.....NARTB, BAB
 President.....Paul C. Buford
 Exec. Vice President.....James H. Moore
 Chief Engineer.....J. P. Briggs
 Commercial Manager.....Horace Fitzpatrick

W H L F

SOUTH BOSTON—1947—KBS—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Halifax Bcstg. Co.
 Address.....Webster St.
 Phone Number.....2-9988
 News Service.....AP
 Transcription Service.....World
 Owner, Comm. Mgr.....John L. Cole, Jr.
 Program Director.....Ella L. Poindexter
 Chief Engineer.....Arthur A. Moran

W J W S

SOUTH HILL—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mecklenburg Bcstg. Corp.
 Address.....Box 669
 Phone Number.....230
 President.....John Shultz
 Vice-Pres., Chief Engr.....Phil Hedrick
 Commercial Mgr.....W. Brown Hofler

W T O N

STAUNTON—1945—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Charles P. Blackley
 Business-Studio Address.....Morrison Bldg.
 Phone Number.....5-5555
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....NARTB
 General-Station Mgr.....Charles P. Blackley
 Comm.-Sales Prom. Mgr.....Charles F. Seebeck
 Program Director.....Fulton A. King
 Chief Engineer.....Rex C. Houser

W L P M

SUFFOLK—1940—ABC-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Suffolk Bcstg. Corp.
 Business-Studio Address.....Radio Bldg.
 Phone Number.....2394
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Sears & Ayer
 Pres., Gen. Manager.....Fred L. Hart
 Commercial Dir.....Earl Hundley
 Publicity Director.....Lee Williams
 Chief Engineer.....Veryl W. Rupp

W N N T

WARSAW—1949—KBS

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....No. Neck & Tidewater
 Bcstg. Co.

Address Warsaw
 Phone Number WA 690
 News Service UP
 Transcription Service Thesaurus
 Pres.-Gen. Mgr. Grayson Headley
 Commercial Mgr. Ruth R. Rouzie
 Chief Engineer Kenneth Lueck

WAYB

WAYNESBORO—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Waynesboro Bcstg. Corp.
 Address 526 Main St.
 Phone Number 6066
 Air Time Full Time
 News Service AP
 Transcription Service World
 Membership NARTB
 President Judson T. Phillips
 Gen., Sta., Comm. Mgr. N. Wilbur Kidd
 Program Director Al Charles
 Chief Engineer Donald D. Curtis

WINC

WINCHESTER—1941—NBC-KBS

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Richard Field Lewis, Jr.
 Business Address Box 605
 Phone Number 4855
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Associated
 President ... Richard Field Lewis, Jr. (Licensee)
 Pgm., Prod. Dir. John Morgan
 Chief Engineer Phil Whitney

WYVE

WYTHEVILLE—1949—KBS-MBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wythe County Bcstg. Co.
 Address P. O. Box 534
 Phone Number 840-1
 News Service UP
 Membership NARTB, BAB
 Transcription Service ... Langworth, Keystone
 President A. M. Gates, M.D.
 General Manager A. M. Gates, Jr.
 Chief Engineer Jack Fleming

WASHINGTON

*Pop. Feb. 1, 1954 (Est.) 2,814,000 — Families 987,000
 Radio Homes 965,000 — TV Homes 411,500 — Stations in State 54*

KBKW

ABERDEEN—1948—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By KBKW, Inc.
 Address .. 701 E. Heron St., Aberdeen, Wash.
 Phone Number 1015, 1016
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World, Associated
 Reresentative Forjoe
 Membership BAB
 President Archie Taft, Jr.
 Gen., Sta. Mgr. L. H. Daviscourt
 Program Director Francis White
 Chief Engineer Jack Fleming

KXRO

ABERDEEN—1927—MBS—DON LEE
 KBS

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By KXRO, Inc.
 Address 207½ E. Market St.
 Phone Number Aberdeen 4098
 Air Time 7 a.m.-11:15 p.m.
 News Service UP
 Representative Clark, Moore-Lund
 Membership NARTB, BAB
 President Harry R. Spence
 Sta., Gen. Mgr. Fred G. Goddard

Program Director Phillip M. Wacker
 Chief Engineer Philip True

KPUG

BELLINGHAM—1948—MBS-KBS
 DON LEE

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By KPUG, Inc.
 Business Address P. O. Box: 655
 Telephone 6200
 News Service UP
 Representative Clark
 President Jessica L. Longston
 Station Mgr. James Hamstreet
 Comm. Mgr. Alex DeSchweinitz
 Prom. Mgr. Dick Rapp
 Program Dir. Jeanne Smith
 Chief Engineer Donald R. Pinney

KVOS

BELLINGHAM—1927—ABC

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By KVOS, Inc.
 Bus.-Studio Address 1321 Commercial St.
 Phone Number 790
 News Service UP
 Representative Forjoe, Feltis
 Membership NARTB, BAB
 President Rogan Jones



Gen., Sta. Mgr. Jack Clarke
 Sales Prom. Mgr. Mel McKee
 Publicity Director. Dave Mintz
 Chief Engineer. Ernest Harper

K BRO

BREMERTON—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Bremerton Broadcast Co.
 Address Box 1803
 Phone Number 7-3995
 News Service AP
 Transcription Service Standard
 Membership BAB
 Owner & Pres. Bruce Bartley
 Gen., Sta. Mgr. Loren B. Stone
 Commercial Mgr. G¹¹ Jacobsen
 Program Director. Al Stewart
 Chief Engineer. Bill Dore

K G I B

BREMERTON—1950

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Kitsap G.I. Bcstrs., Inc.
 Address. 124 N. Callow St.
 Phone Number 7-3757

K E L A

**CENTRALIA-CHEHALIS—1937-MBS
 KEYSTONE-DON LEE**

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By. Central Bcstg. Co-p.
 Business Address. P. O. Box 720, Centralia;
 P. O. Box 827, Chehalis
 Phone Numbers. Centralia 6-3321,
 Chehalis 8-3321
 News Service UP
 Representative Clark, Moore-Lund
 Membership NARTB, BAB
 President. J. Elroy McCraw
 Sec.-Treas. Mabel A. Gwinn
 Gen., Sta., Comm. Mgr. Joe Chytil
 Program Director. Joe Clement
 Publicity Dir. Robert Cleland
 Chief Engineer. Lloyd Hannah

K C L X

COLFAX—1950—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Whitman County Bcstrs.
 Address Box 710
 Phone Number 780
 News Service AP
 Membership NARTB
 General Manager. E. Pournelle
 Program Director. Ruth Pournelle
 Chief Engineer. David Dodd

K X L E

ELLENSBURG—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Central Washington Bcstrs.

Bus. Add. Trans. Loc. Box 600
 Phone Number 2-1488
 Air Time 6:30 a.m.-10:30 p.m.
 News Service UP
 Transcription Service. Associated Program
 Representative McGillvra
 Membership BAB
 President. Goodwin Chase, Jr.
 Gen., Sta. Manager. Joe Kendall
 Program Director. Wm. Chase
 Publicity Dir. Ron Forsell
 Chief Engineer. Wm. Hanning

K U L E

EPHRATA—1949

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Oper. By. Columbia Basin Bcstg. Co.
 Phone Number 730
 President. Robert E. Billingsley
 General Manager. Bob Moore
 Commercial Mgr. Bob Osland
 Chief Engineer. Bill McCoy

K R K O

EVERETT—1920—MBS-DON LEE

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By. The Everett Bcstg. Co., Inc.
 Address. P. O. Box 916
 Phone Number. Cedar 1144
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service SESAC
 Representative Joseph Hershey McGillvra
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. William R. Taft
 Sales Manager. Warren Johnson
 Traffic Dir. Nancy Spaeth
 Chief Engineer. Dave Foley

K F D R

GRAND COULEE—1950—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Columbia River Bcstrs., Inc.
 Address Box 395
 Phone Number 140
 Air Time 15 Hrs.
 News Service UP
 Representative Moore & Lund
 Membership NARTB, BAB
 Pres., Gen. Mgr. J. W. England
 Program Dir. Robert Anderson
 Chief Engineer. John Louden

K L O G

KELSO—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. N.W. Public Services, Inc.
 Address P. O. Box 90
 News Service UP
 President. Roscoe A. Day, Jr.
 General Manager. John Carlson
 Program Director. Lowell Gibson
 Chief Engineer. Bill Vance

KWIE

KENNEWICK—1949

Frequency: 610 Power: 1030 Watts
 Owned-Oper. By KWIE, Inc.
 Address 11 S. Cascade St.
 Phone Number KE 6961
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Associated
 Representative Moore-Lund, Robert Meeker
 Membership NARTB
 Pres., Sta. Mgr. Harold A. Clark
 Comm. Mgr., Chief Eng. C. J. McCredie
 Program Director Marvin E. Johnston

KRKL

KIRKLAND—1948

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Eastside Bdcstg. Co.
 Address Trans. Loca. Civic Center
 Phone Number KI 22-1201
 Transcription Service Capitol
 Presidents L. N. Ostrander, W. A. Chamness
 General Manager G. A. Wilson
 Program Director Rosanne Coyle Lomen
 Chief Engineer R. H. Waldron

KWLK

LONGVIEW—1938—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Corp.
 Bus.-Studio Add. Natl. Bank of Commerce Bldg.
 Phone Number 1500
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative W. S. Grant, Moore-Lund
 Membership NARTB, BAB
 President, Gen. Mgr. C. O. Chatterton
 Station Mgr. Bob L. Moran
 Program Director Ellen Hammond
 Chief Engineer Ralph Brown

KSEM

MOSES LAKE—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KSEM, Inc.
 Address Box 276
 Phone Number 234
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Langworth
 Representative Moore-Lund, Donald Cooke
 Membership NARTB, BAB
 President Jessica Longsien
 Gen. Mgr. Robert Pollack
 Station Mgr. Alan Miller
 Program Director Roland Hooper
 Chief Engineer Earl Baynes

KBRC

MOUNT VERNON—1946

Frequency: 1430 Kc. Power: 500 Wats
 Owned-Operated By Beckley Radio Co.
 Bus.-Studio Add. P. O. Box 240
 Phone Number 8955
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Representative Moore-Lund, McGillvra
 Membership NARTB, BAB
 Gen., Sta. Mgr. Leo H. Beckley
 Commercial Mgr. Don Usher
 Program Director Tom Haveman
 Chief Engineer John Price

KGY

OLYMPIA—1922—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Tom Olsen
 Address Trans. Loca. Rockway Leland Bldg.
 Phone Number 6636
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World, SESAC
 Representative George Clark, Art Moore
 Membership BAB
 General Manager Tom Olsen
 Commercial Mgr. Elmer J. Holmberg
 Program Director Don Jones
 Chief Engineer Charles A. Roark

KOMW

OMAK—1947

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By KOMW, Inc.
 Business-Studio Address Box 151
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 Membership NARTB
 President R. L. McNett
 General Manager Dean Nichols
 Commercial Manager Grover D. Allen
 Program Director Mary Jane Robbins
 Chief Engineer Leonard Fleisher

KPKW

PASCO—1945—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Western Radio Corp.
 Address Chase & "A" Sts.
 Phone Number 3337
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Capitol
 Pres., Gen. Mgr. V. B. Kennworthy
 Sta., Comm. Mgr. W. J. Hunt
 Program Director Walter Mott
 Chief Engineer Robert Rockne

KONP

PORT ANGELES—1945—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Radio Pacific, Inc.
 Bus. Studio-Transmitter Address 313 W. First
 Phone Number 4200
 Air Time 6:45 a.m.-10:30 p.m.
 News Service UP
 Transcription Service World
 Representative John Keating
 Pres., General Mgr. C. N. Webster
 Station Manager Keith Patterson
 Chief Engineer Frederick Fields

KOFE

PULLMAN—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Bayton & Hicks
 Address P. O. Box 356
 Phone Number 1-5251
 News Service UP
 Membership BAB
 Transcription Service Lang-Worth
 Gen., Sta. Mgr. J. Ronald Bayton
 Commercial Mgr. John R. Puckett
 Prom. Mgr., Chief Eng. B. J. Bayton

KPUY

PUYALLUP—1951—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Puyallup Valley Bcstg. Co.
 Address 1510 Linden Drive
 Phone Number 5-7711
 News Service UP
 Transcription Service Associated
 Gen., Comm. Mgr. Merrill E. Mael
 Program Director Pete Hansen
 Chief Engineer George Yeager

KAPA

RAYMOND—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Pacific Bcstg. Corp.
 Address P. O. Box 626
 Phone Number 1010
 Air Time 6 a.m.-12 M.
 News Service AP
 Station Representative Clark, Moore-Lund
 Membership NARTB, BAB
 President Joe Chytil
 Gen., Sta. Mgr. Hugh MacPherson
 Program Director Stan Witter
 Chief Engineer Robert McNamara

KLAN

RENTON—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Interlake Bcstg. Corp.
 Address Trans. Loca. N. 7th & Park Ave.
 Phone Number Renton 5-3424
 Air Time Full Time (Ex. Sunday)
 News Service UP
 Transcription Service Cole, World

Representative Forjoe
 President, Manager Ralph Sander
 Station Manager Clifford H. Hansen
 Program Director George Edgar
 Chief Engr. F. C. Cook

KALE

RICHLAND—1950

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By KALE, Inc.
 Address P. O. Box 367
 Phone Number RI 4-3180
 Representative George Clark
 Transcription Service Lang-Worth
 Membership NARTB, BAB
 News Service UP
 President R. S. McCaw
 Gen., Sta. Mgr. L. G. Dix
 Prog. Dir., Chief Eng. Joseph Muench

KAYO

SEATTLE—1926

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Wash. Telecasters, Inc.
 Add., Trans. Loca. 2939 Fourth Ave. So.
 Phone Number ELiot 2480
 Air Time Full Time
 News Service UP
 Membership NARTB, BAB
 President Jessica L. Longston
 Gen., Sta. Mgr. R. E. Pollock
 Sales Prom. Mgr., Pgm. Dir. Ben H. Harkins
 Chief Engineer Verle Jones

KING

SEATTLE—1946—ABC

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper. By KING Bcstg. Co.
 Address 320 Aurora Ave.
 Phone Number Mutual 3555
 Representative Blair
 News Service UP
 Membership NARTB, BAB
 President Mrs. A. Scott Bullitt
 V.P., Gen. Mgr. Otto P. Brandt
 Commercial Mgr. Roger D. Rice
 Program Director Earl F. Reilly, Jr.
 Publicity Director Mel Anderson
 Chief Engineer Arthur A. Shultz

KIRO

SEATTLE—1935—CBS

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By Queen City Bcstg. Co.
 Bus. Studio Address 1530 Queen Anne Ave.
 Phone Number Alder 9800
 News Service UP
 Transcription Service Thesaurus
 Membership BAB
 President Saul Haas
 Comm. Manager William F. Tucker
 Program Director Carroll Foster
 Chief Engineer James Hatfield

KJR

SEATTLE—1923

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By Mt. Rainier Radio & Television Bcstg. Corp.
 Business-Studio Address Skinner Bldg.
 Phone Number Elliot 5890
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Avery-Knodel
 President C. Howard Lane
 Chairman of Board Theodore R. Gamble
 Gen., Prom. Mgr. Mait Jordan
 Pgm. Director Homer Pope
 Chief Engineer Don M. Anderson

KOL

SEATTLE—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By Seattle Bcstg. Co.
 Bus.-Studio Address 1100 W. Florida St.
 Phone Number MA. 2312
 Air Time 6 a.m.-M.
 News Service UP, INS
 Transcription Service World
 Representative Bolling
 Membership BAB, NARTB
 President Archie Taft
 Sta., Gen. Mgr. Archie Taft, Jr.
 Comm., Prom. Mgr. Gil Bond
 Program Director Robert Harris
 Chief Engineer Perry Lind

KOMO

SEATTLE—1926—NBC

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By Fisher's Blend Station, Inc.
 Bus.-Studio Address 100 4th Ave. No.
 Phone Number Seneca 6000
 Air Time 18 hrs.
 News Service UP
 Transcription Serv. Associated, Lang-Worth
 Representative Hollingbery
 Membership NARTB, BAB
 President, General Mgr. O. W. Fisher
 V.P., Gen. Mgr. W. W. Warren
 V.P., Com. Manager Ray Baker
 Publicity Director Margaret Frey
 Program Manager F. J. Patterson
 Chief Engineer F. J. Brott

KTW

SEATTLE—1920

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By The First Presbyterian Church of Seattle, Wash.
 Phone Number Mutual 1250
 President W. T. Whitney
 Station Manager Don Bevilacqua
 Chief Engineer James S. Ross
 Program Dir. A. G. Atworth, Jr.
 Chief Engineer James S. Ross

KVI

SEATTLE—1928—MBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By Puget Sound Bcstg. Co., Inc.
 Business Address Camlin Hotel
 Phone Number Seneca 4848
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Thesaurus
 Representative H-R Reps.
 Membership NARTB, BAB
 Pres., Gen. Mgr. Vernice Irwin
 Chief Owner Laura M. Doernbecher
 Commercial Mgr. Earl T. Irwin
 Program Dir. Harry Long
 Chief Engineer D. M. McDonough

KXA

SEATTLE—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By KXA, Inc.
 Bus.-Studio Address 320 Second Ave., W.
 Phone Number Alder 8600
 Air Time 5 a.m.-Local Sunset
 News Service AP
 Membership NARTB, BAB
 President Wesley I. Dumm
 General Manager Hugh A. Smith
 Commercial Mgr. John W. Mowbray
 Chief Engineer John Dubuque

KGA

SPOKANE—1926—ABC

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned-Oper. By Bankers Life and Casualty
 Bus.-Stud. Add. 4444 Lawrence Ave., Chicago
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Clark
 President John MacArthur
 General Manager Kenneth Yeend
 Program Director Rod Klise
 Chief Engineer B. B. Boardman

KHQ

SPOKANE—1922—NBC

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By KHQ, Inc.
 Bus.-Studio Address Radio Central Bldg.
 Phone Number MADison 5131
 Air Time 19 hrs.
 News Service AP
 Transcription Service Associated
 Representative Katz
 Membership NARTB, BAB
 Pres., Gen. Mgr. Richard O. Dunning
 Station Manager Chas. E. Lohnes
 Program Director R. H. Godon
 Chief Engineer A. G. Sparling

KNEW

SPOKANE—1947—MBS—DON LEE

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Inland Empire Bcstg. Co.
 Bus. Studio Address Sprague at Wall
 Phone Number Riverside 8035
 Representative Weed
 Transcription Service Capital
 Membership NARTB
 Pres., Gen. Mgr. Burl C. Hagadone
 Station Manager C. E. Rodell
 Program Director Paul Crain
 Chief Engineer Vincent L. Hoffart

KREM

SPOKANE—1947

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Operated By Louis Wasmer
 Address South 4103 Regal
 Phone Number Keystone 0466
 Transmitter Location 4101 S. Regal St.
 News Service AP
 Transcription Service Associated
 Representative Bolling
 Pres., Gen., Sta. Mgr. Louis Wasmer
 Manager Robert H. Temple
 Program Director E. A. Moseley
 Chief Engineer William Patterson

KSP0

SPOKANE—1922

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Williams and Berthoff
 Address, Trans. Loca. Realty Bldg.
 Phone Number Riverside 8033
 News Service UP
 Co-Owner Delbert Berthoff
 Co-Owner Gene Williams
 Chief Engineer E. P. Antosyn

KXLY

SPOKANE—1922—CBS-PNB

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By Symons Bcstg. Co.
 Address West 315 Sprague
 Phone Number MAin 1218
 Air Time Unlimited
 News Service AP, UP
 Transcription Service MacG. egor, SESAC
 Representative Walker, PNB, Moore-Lund
 Pres., Gen. Mgr. E. B. Craney
 Sta., Comm. Mgr. George Morgan
 Program Director Gene Roth
 Chief Engineer George Langford

KREW

SUNNYSIDE—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Cole E. Wylie
 Address Outlook Road
 Phone Number 7-2277
 News Service AP

Representative Forjoe
 Membership NARTB, BAB
 President Cole E. Wylie
 General Manager Don G. Bennett
 Program Director Jean Runyan
 Chief Engineer John Berg

KMO

TACOMA—1926

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By KMO, Inc.
 Bus. Studio Address P. O. Box 1651
 Phone Number FU 1581
 Air Time 6 a.m.-12 p.m.
 News Service UP
 Transcription Service Thesaurus, Standard
 Representative Branham
 Membership NARTB, BAB
 President Carl E. Haymond
 V.P., Gen., Sta. Mgr. Jerry Geehan
 Comm. Mgr. Raymond T. McKenzie
 Prom., Pub. Dir. Eugene W. Dryden
 Program Dir. Richard D. Weeks
 Chief Engineer John Boor

KTAC

TACOMA—1942

Frequency: 810 Kc. Power: 1000 Watts
 Owned-Operated By Tacoma Bcstrs., Inc.
 Address 2715 Center St.
 Phone Number BRoadway 2241
 Air Time 18 hrs.
 News Service UP
 Transcription Service World
 Representative McGillvra, Moore
 Membership NARTB
 President Harold J. Quilliam
 Station Manager T. R. Knightlinger
 Commercial Manager Don Hopkins
 Chief Engineer R. C. Velo

KTNT

TACOMA—1952

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Tribune Publ. Co.
 Address So. 11th & Grant Sis.
 Phone FU 2561
 Transcription Service Associated
 News Service AP, UP
 Representative Weed
 General Manager Len Higgins
 Commercial Mgr. John Upham
 Program Director Gless Connay
 Chief Engineer Max H. Bice

KVAN

VANCOUVER—1939

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By KVAN, Inc.
 Studio Address 707½ Main St.
 Phone TW 7323
 Air Time 6 a.m.-M
 News Service UP

Transcription Service World
 Representative Bolling
 Membership BAB
 President Sheldon F. Sackett
 General-Station Mgr. Fred F. Chitty
 Comm. Mgr. Walter P. Rossman
 Sales Prom. Mgr. Al Bauer
 Prog., Pub. Dir. George W. Conner
 Chief Engineer Leo Erickson

KTEL

WALLA WALLA—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bdcstg. Co.
 Address Book Nook Bldg.
 Phone Number 4103
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Grant. Keating
 Pres., Gen. Mgr. Jack Keating
 Commercial Manager Don Harris
 Chief Engineer Bevin Roth

KUJ

WALLA WALLA—1928—MBS DON LEE

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business-Studio Address 55 E. Main St.
 Phone Number 1230
 Air Time Full Time
 News Service UP
 Transcription Service Thesaurus
 Representative... Weed, National, Moore-Lund
 Membership NARTB, BAB
 Pres., Gen. Mgr. H. E. Studebaker
 Sta. Comm. Mgr. Don Wike
 Program Director John Sherman
 Chief Engineer M. L. MacLafferty

KPQ

WENATCHEE—1929—ABC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bcs.-Studio Address 2nd & Columbia Sts.
 Phone Number 2757
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Forjoe
 Membership BAB
 President Rogan Jones
 Sta., Gen. Mgr. James W. Wallace
 Prom., Comm. Mgr. Pat O'Halloran
 Program Director Emerson Elder
 Publicity Director Laura Murphey
 Chief Engineer George Frese

KWNW

WENATCHEE—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Wenatchee Broadcasters
 Address P. O. Box 1510
 Phone Number 2468-2469
 Air Time 6 a.m.-12 M.
 Representative McGillvra, Moore & Lund
 General Mgr. Stuart S. Maus
 Sta., Comm. Mgr. Mark A. Sorley
 Chief Engineer Warren Brown

KIMA

YAKIMA—1944—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Cascade Bdcstg. Co.
 Address P. O. Box 702
 Phone Number 6104
 News Service AP
 Transcription Service Langworth, SESAC
 Representative Weed & Co.
 Membership NARTB, BAB
 President A. W. Talbot
 General Manager R. Lee Black
 Station Manager Frank G. Mitchell
 Commercial Mgr. W. B. Hansen
 Chief Engineer J. Barry Watkinson

KIT

YAKIMA—1929—ABC—NBC

Frequency: 1280 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By KIT, Inc.
 Business-Studio Address . 414 E. Yakima Ave.
 Phone Number 8115
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative Branham
 Membership BAB
 President Carl E. Haymond
 Gen., Sta. Mgr. James A. Murphy
 Com., Prom. Mgr. Jack H. Goetz
 Chief Engineer H. B. Murphy

KYAK

YAKIMA—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Yakima Bcstg. Co.
 Address P. O. Box 172
 Phone Number 2-7143
 Transcription World
 News Service UP
 Membership NARTB, BAB
 President Robert S. McCaw
 Station Manager W. T. Boone
 Commercial Manager Leroy W. Desilei
 Program Director Gerald Webb
 Chief Engineer Donald E. Gardner

WEST VIRGINIA

Pop. Feb. 1, 1954 (Est.) 2,086,000 — Families 502,000
Radio Homes 461,000 — TV Homes 233,500 — Stations in State 41

WJLS

BECKLEY—1939—CBS

Frequency: 560 Kc. Power: 5000 Watts d.
500 Watts n.
Owned-Oper. By Joe L. Smith, Jr., Inc.
Bus.-Studio Address WJLS Building
Phone Number 7311
Air Time Unlimited
News Service UP
Representative Weed
Membership NARTB
Pres., Gen. Mgr. Joe L. Smith, Jr.
Station Manager Virginia N. Cooper
Sales Prom. Mgr., Pub. Dir. W. R. Barrett
Program Director R. R. Brown
Chief Engineer Al J. Ginkel

WWNR

BECKLEY—1946—MBS

Frequency: 620 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By Rahall Bcstg. Co.
Business-Studio Address 1565 Harper Rd.
Phone Number 9309
Air Time Full Time
News Service AP
Representative Everett McKinney
President N. Joe Rahall
General Manager R. H. Hooth
Chief Engineer Robert Ramsey

WHIS

BLUEFIELD—1928—NBC-KBS

Frequency: 1440 Kc. Power: 5000 Watts
Owned-Oper. By Daily Telegraph Prtg. Co.
Business-Studio Address 623 Commerce St.
Phone Number 7114
Air Time Unlimited
News Service AP
Transcription Service World, Cole
Representative Katz
Vice President Hugh I. Shott, Jr.
Gen. Mgr., Chief Eng. P. T. Flanagan
Program Director William Hostetter

WKOY

BLUEFIELD—1948—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WKOY, Inc.
Address West Virginian Hotel
Phone Number 7405
Air Time 6 a.m.-12 M.
News Service UP
Representative Devney & Co.
Pres., Gen., Sta. Mgr. J. Lindsley Alley
Program Director Emma Sue Phelps
Chief Engineer Roy Yost

WCAW

CHARLESTON—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Capitol Bcstg. Corp.
Business Address 16th St. at McCarkle Ave.
Phone Number 2-7503
Transcription Service Lang-Worth
Representative McGillvra
Pres., Gen. Mgr. Garland F. Wilkinson
Commercial Manager James H. Tomblin
Program Director Al Walker
Chief Engineer William Stone

WCHS

CHARLESTON—1927—CBS

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By The Tierney Co.
Address 1111 Virginia St. E.
Phone Number 28-131
Air Time Full Time
News Service AP, UP
Representative Branham
Membership NARTB, BAB
President Lewis C. Tierney
V.P., Gen. Mgr. John T. Gelder, Jr.
Comm. Mgr. John L. Sinclair, Jr.
Prom., Pub. Dir. Frank E. Shaffer
Program Director Morton S. Cohn
Chief Engineer William E. Dixon

WGKV

CHARLESTON—1939—NBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By The Kanawha Valley
Bdcstg. Co.
Address Box 953
Phone Number 3-7541
Air Time Full Time
News Service AP
Transcription Service SESAC
Representative Robert Meeker Assos., Inc.
Pres., Gen. Mgr. R. M. Venable
Program Director Joe Farris
Publicity Director Bill Richards
Chief Engineer Harry R. Bowen

WKNA

CHARLESTON—1946

Frequency: 950 Kc. Power: 5000 d., 1000 n.
Owned-Oper. By Joe L. Smith, Jr., Inc.
Bus.-Studio Address 804½ Kanawha Blvd.
Phone Number 39-971
Air Time 5:30 a.m.-12 M.
News Service UP
Representative Weed
President Joe L. Smith, Jr.
Station Manager C. P. Vogel, Jr.
Chief Engineer A. J. Ginkel

WTIP

CHARLESTON—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Chemical City Bcstg. Co.
 Bus. Studio Address... Capitol & Fifte
 Phone Number... 23-136
 Air Time... 6 a.m.-12 M.
 News Service... UP
 Transcription Service... Thesaurus
 Representative... Forjoe
 Membership... NARTB
 President... Gus Zaharis
 Gen., Sta. Mgr... Berton Sonis
 Comm. Mgr... Mel S. Burka
 Program Director... Bob Bower
 Chief Engineer... Paul Sullivan

WBLK

CLARKSBURG—1937—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Ohio Valley Bcstg. Corp.
 Address... 444½ W. Pike St.
 Phone Number... 4-7571
 News Service... UP
 Transcription Service... Thesaurus
 Representative... Branham
 Membership... BAB, NARTB
 President... Austin Wood
 General Manager... George H. Clinton
 Station Manager... Carl Loose
 Program Manager... James L. Harper
 Chief Engineer... Harry S. Brown

WHAR

**CLARKSBURG—1946—MBS-KBS
 ABC**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Mountain State Bcstg. Co.
 Address Trans. Loca... Radio Plaza
 Phone Number... 4-5525-6
 News Service... UP
 Representative... McGillvra
 Membership... NARTB
 Pres., Gen., Mgr... Glacus G. Merrill
 Commercial Manager... F. T. Gregg
 Program Director... Joe McQuay
 Publicity Dir... Robert Edge
 Chief Engineer... Beryl Snyder

WPD X

CLARKSBURG—1947

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Clarksburg Bcstg. Corp.
 Business-Studio Address... 339 W. Main St.
 Phone Number... 4-6425
 News Service... AP
 Transcription Service... World
 President... O. L. Billingsley
 Gen., Sta. Mgr... R. C. Warden
 Comm., Sales Prom. Mgr... Joe M. Larosa
 Prog., Pub. Dir... Dewitt Wyatt
 Chief Engineer... R. D. Hough

WDNE

ELKINS—1948—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... W. Va. Radio Corp.
 Address... P. O. Box 967, Elkins
 Phone Number... 1300
 Air Time... Full Time
 News Service... UP
 Transcription Service... World
 President... Mrs. A. J. R. Greer
 Sta., Comm. Mgr... Edward F. Libby
 Program Director... Richard Rhodes

WMMN

FAIRMONT—1928—CBS

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By... Storer Bdcstg. Co.
 Address... 208 Adams Street
 Phone Number... 3100
 Air Time... 5 a.m.-12:05 a.m.
 News Service... UP
 Transcription Service... Standard
 Representative... H-R Reprs
 Membership... NARTB, BAB
 President... Herbert Evans
 Station Manager... A. G. Ferrise
 Program Director... Francis Lauzau
 Chief Engineer... Harry W. Jackson

WVWV

FAIRMONT—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Fairmont Bcstg. Co., Inc.
 Bus. Studio Address... 108 Gaston Ave.
 Phone Number... 5000
 Air Time... 6:45 a.m.-1:15 a.m.
 News Service... AP, INS
 Transcription Service... Standard
 President... J. Patrick Beacom
 General Manager... Robert Drummond
 Comm. Prom. Mgr... J. F. Watkins
 Program Director... Richard Frazier
 Chief Engineer... Richard McBride

WHTN

HUNTINGTON—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper... Greater Huntington Radio Corp.
 Business-Studio Address... 1112½ Fourth Ave.
 Phone Number... 3-3453
 Air Time... Daytime
 News Service... UP
 Transcription Service... Thesaurus
 President... A. B. Hyman
 General Manager... John S. Phillips
 Program Director... George Hutchinson
 Chief Engineer... Harold F. Sturm

WPLH

HUNTINGTON—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Huntington Bcstg. Corp.

Business-Studio Address..... 1105 Fourth Ave.
 Phone Number 3-3421
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Capitol
 Representative Walker
 Membership NARTB
 President..... E. A. Marshall
 Gen., Sta. Mgr..... F. J. Evans
 Program Director..... Naseeb Tweel
 Sales Prom. Mgr..... Charles Oppenheimer
 Chief Engineer..... Alvin V. Jayne

WSAZ

HUNTINGTON—1923—ABC-KBS

Frequency: 930 Kc..... Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By..... WSAZ, Inc.
 Business-Studio Address..... 201 Ninth St.
 Phone Number 38-401
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Katz
 Membership NARTB, BAB
 President..... Col. J. H. Long
 General Manager..... Lawrence H. Rogers
 Station Manager..... C. T. Garten
 Prom., Pub. Dir..... Charles Dinkins
 Program Director..... C. Bosworth Johnson
 Chief Engineer..... Leroy Kilpatrick

WKYR

KEYSER—1952

Frequency: 1270 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Potomac State Bcstg. Co.,
 Inc.
 Address Radio Plaza
 Representative McGillvra
 President..... Glacus G. Merrill

WLOG

LOGAN—1940—MBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... C. H. Frey, R. O. Greever
 Address..... 445 Stratton St.
 Phone Number 540
 Transcription Service World
 News Service UP
 Partner..... Clarence H. Frey
 Partner..... Robert O. Greever

WVOW

LOGAN—1951—KBS

Frequency: 1290 Kc..... Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By..... Logan Bcstg. Corp.
 Address..... Consolidated Bus Terminal Bldg.
 Phone 2356
 Transcription Service Lang-Worth
 News Service UP
 Representative McGillvra
 President..... C. M. Browning
 Gen., Comm. Mgr..... H. V. Diefenbach

Program Director..... Audie Albright
 Promotion Manager..... Lila Abrahams
 Chief Engineer..... Lew J. Frye

WEPM

MARTINSBURG—1946—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Martinsburg Bcstg. Co.
 Business Address..... Peoples Trust Co. Bldg.
 Phone Number 5252
 Air Time 17 hrs.
 News Service AP
 Transcription Service World
 Representative McGillvra
 Membership NARTB
 Gen., Sta. Mgr..... C. Leslie Golliday
 Program Director..... Eunice J. Schneider
 Sales Prom. Mgr..... C. Rodrig
 Chief Engineer..... Clinton Lewis

WHJC

MATEWAN—1951—KBS

Frequency: 1360 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Three State Bcstg. Co.
 Phone Number..... MC 4771
 Air Time Daytime
 News Service UP
 Transcription Service..... SESAC, Standard
 Membership NARTB
 President..... Fred Morningstar
 General Manager..... Fred Staples
 Chief Engineer..... Leonard Dykema

WMON

MONTGOMERY—1946—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Fayette Associates, Inc.
 Address 1028 1st Ave.
 Phone Number HE 2-2191
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 President..... Arnold M. Vickers
 Station Manager..... Andrew W. Vickers
 Chief Engineer..... J. C. Craver

WAJR

MORGANTOWN—1941—MBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... West Virginia Radio Corp.
 Business-Studio Address..... 446 Spruce St.
 Phone Number 9488
 News Service UP
 Transcription Service World
 Membership NARTB
 President..... Agnes J. Reeves Greer
 General Manager..... John W. Johns
 Comm., Prom. Mgr..... George J. Shean
 Publicity Director..... Jack Fleming
 Chief Engineer..... Al Novak

WMOD

MOUNDSVILLE—1950—KBS

Frequency: 1370 Kc..... Power: 1000 Watts d.

Owned-Oper. By.....Radio Moundsville
 Address.....P. O. Box 308
 Phone Number.....1730
 News Service.....UP
 President.....Robert W. Munn
 Gen., Prom. Manager.....John T. Taylor
 Program Dir.....George W. Wright
 Chief Engineer.....J. W. Jones

WETZ

NEW MARINSVILLE—1953—ABC

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Broadcasting Co.
 Address.....3rd St. Ext.
 Phone Number.....1000
 Representative.....Gill-Perna
 President.....J. Patrick Beacom
 General Manager.....Owen Deitz, Jr.
 Comm., Prom. Mgr.....Nelson Parks
 Chief Engineer.....Eugene Vinson

WOAY

OAK HILL—1947

Frequency: 860 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Robert R. Thomas, Jr.
 Business Address.....Oak Hill
 Phone Number.....651
 News Service.....AP
 Transcription Service.....Capital, Thesaurus
 Membership.....NARTB
 Pres., Gen. Mgr.....Robert R. Thomas, Jr.
 Chief Engineer.....Curtis Horton

WCOM

PARKERSBURG—1947—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Parkersburg Bdcstg. Co.
 Address.....317 Ninth St.
 Phone Number.....7-4491
 News Service.....AP
 Transcription Service.....World
 Representative.....McGillvra
 President.....Joseph M. Handlan
 Gen., Sta., Mgr.....A. N. Archer
 Chief Engineer.....William Collins

WPAR

PARKERSBURG—1935—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ohio Valley Bcstg. Corp.
 Business-Studio Address.....211½ 5th St.
 Phone Number.....7-5475
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Branham
 Membership.....NARTB, BAB
 President.....Austin V. Wood
 Gen., Sta., Comm. Mgr.....George H. Clinton
 Sales Prom. Mgr.....Lawrence V. Murphy
 Program Dir.....Sherman Grimm
 Publicity Director.....Hazel N. Mercer
 Chief Engineer.....V. G. Brooks

WWYO

PINEVILLE—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.
 Address.....Box 184
 Phone Number.....2711
 Air Time.....6 a.m.-Sunset
 News Service.....UP
 Transcription Service.....Langworth
 President.....R. D. Bailey
 Sta., Com. Mgr.....Edward Hawley
 Program Director.....Al Dougherty
 Chief Engineer.....William D. Stone

WLOH

PRINCETON—1947—ABC

W. VA. NET

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mountain Bcstg. Service
 Phone Number.....2151
 Studio-Trans. Loca.....Lilly Grove
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....NARTB
 President.....E. E. Bailey
 Gen., Sta. Mgr.....Melvin F. Barnett
 Commercial Manager.....James M. Angel
 Chief Engineer.....Earl H. Graham

WRON

RONCEVERTE—1947—NBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Blake Bcstg. Co.
 Address.....Franklin Bldg.
 Phone Number.....300
 News Service.....AP
 Transcription Service.....Langworth
 Representative.....Joseph Hershey McGillvra
 Membership.....NARTB
 Pres., Gen. Mgr.....William E. Blake
 Chief Engineer.....Hugh I. Shott II

WEIR

WEIRTON—1950

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....Professional Bldg.
 Phone Number.....WE 2815
 Transcription Service.....Thesaurus
 News Service.....AP
 Representative.....Rambeau
 President.....Thomas E. Millsop
 General Manager.....Edward J. Hirschberg
 Station Manager.....Robert E. Badger
 Program Director.....Marshall Fatkin
 Chief Engineer.....James Mark

WBRW

WELCH—1940—MBS—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....McDowell Service Co.

Address.....10 Riverside Drive
 Phone Number.....818
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....NARTB
 President.....J. G. Hunt
 General Manager.....Paul Wm. Marlowe
 Chief Engineer.....Willis Seaman

WELC
WELCH—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Pocahontas Bcstg. Co.
 Address.....Box 1032
 Phone Number.....1150
 News Service.....UP
 Representative.....McGillvra
 Transcription Service.....World
 Membership.....NARTB
 President.....Sam Sidote
 Asst. Sta. Mgr.....John Villani
 Chief Engineer.....Howard R. King

WHAW

WESTON—1948—KBS-MBS

Frequency: 1450 Kc....Power: 250 Watts
 Owned-Oper. By.....Lewis Service Corp.
 Address.....P. O. Box 431
 Phone Number.....1555
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Donald Cooke, Inc.

Pres., Gen. Mgr.....Harold McWhorter
 Sta., Comm. Mgr.....George Yazell
 Program Director.....Don McWhorter
 Chief Engineer.....James McEwen

W H L L
WHEELING—1949

Frequency: 1600 Kc....Power: 5000 Watts d.
 Owned-Operated By.....Wheeling Bcstg. Co.
 Address.....Box 989
 Phone Number.....Wheeling 6700
 News Service.....UP
 Transcription Service.....Standard
 Pres., Gen. Mgr.....K. H. Forney
 Commercial Manager.....Paul Miles
 Program Director.....James Smith

W K W K

WHEELING—1941—ABC

Frequency: 1400 Kc....Power: 250 Watts
 Owned-Oper. By.....Community Bcstg., Inc.
 Trans. Add.Pythian Bldg. 16th & Market Sts.
 Phone Number.....WH 5320
 News Service.....UP
 Station Representative.....Weed
 Pres., Gen. Manager.....John B. Reynolds
 Commercial Mgr.....Elsie M. Cook
 Program Director.....Irene Goddard
 Chief Engineer.....Richard B. Todd

W W V A

WHEELING—1926—CBS

Frequency: 1170 Kc....Power: 50,000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....Hawley Bldg.
 Phone Number.....Wheeling 5383
 Air Time.....Full time
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....John Blair
 Membership.....NARTB, BAB
 President.....George B. Storer
 General Manager.....Lee B. Wailes
 Station Manager.....Paul J. Miller
 Program Director.....Paul A. Myers
 Chief Engineer.....Edwin L. Keim

W B T H

WILLIAMSON—1939—MBS

Frequency: 1400 Kc....Power: 250 Watts
 Owned-Oper. By.....Williamson Bcstg. Corp.
 Business Address.....Williamson
 Phone Number.....1241
 Air Time.....Unlimited
 News Service.....UP
 Membership.....NARTB, BAB
 President.....Clarence Lovitch
 Gen., Comm. Mgr.....Alice Shein
 Program Director.....John T. Blair, Jr.
 Chief Engineer.....Robert W. Bullio

**THOSE WHO KNOW
 FAMOUS BRANDS**

Says WQAN General Manager
 Cecil Woodland at Scranton, Pa.:
 "By presenting news programs over
 WQAN that bear a famous label
 — AP — our sponsor is able to at-
 tract an effective audience."

**. . . . KNOW THE MOST FAMOUS
 BRAND IN NEWS IS AP**

WISCONSIN

Pop. Feb. 1, 1954 (Est.) 3,607,000 — Families 1,063,000
Radio Homes 1,037,000 — TV Homes 568,500 — Stations in State 65

WATK

ANTIGO—1948—WISCONSIN

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By..... Antigo Bcstg. Co.
Business-Studio Address..... 936 Superior St.
Phone Number 3-4124
Transcription Service Thesaurus
News Service UP
President..... Artemas F. Burner
Chief Engineer..... Robert Fowler

Owned-Operated By... Beaver Dam Bcstg. Co.
Address Radio Park
Phone Number 4444
News Service UP
Transcription Service Thesaurus
Membership NARTB, BAB
President..... William E. Walker
General Mgr..... Charles R. Dickoff
Comm. Mgr..... W. B. Walker
Chief Engineer..... Alister Alexander

WAPL

APPLETON—1952

Frequency: 1570 Kw. Power: 1000 Watts d.
Owned-Oper. By..... Bartell Broadcaster
Address Balliet Hotel
Phone Number 4-2609
President..... Gerald A. Bartell
Program Director..... Rex Munger
Chief Engineer..... L. A. Bauernfeind

WBEL

BELOIT—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Beloit Bcstrs., Inc.
Business-Studio Address..... 335 E. Grand Ave.
Phone Number College 1380
Air Time 5:30 a.m.-Local Sunset
News Service AP
Transcription Service Thesaurus
President Lloyd Burlingham
General Mgr..... L. O. Fitzgibbons
Assistant Manager..... Warren A. Anderson
Commercial Manager..... Joe Moen
Publicity Director..... Mrs. Christie Thomsen
Chief Engineer..... Leo Wilson

WHBY

APPLETON—1924—MBS WISCONSIN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... WHBY, Inc.
Bus.-Studio Address..... 600 So. Lawe St.
Phone Number 3-6639
Air Time 5:30 a.m.-M.
News Service AP
Transcription Service World
Representative Meeker
Comm., Gen., Sta. Mgr. Earl H. Huth
Sales Prom. Mgr..... Earl McRoberts
Program Director..... Greg McElrone
Publicity Director Lewis Process
Chief Engineer..... George Merkl

WGEZ

BELOIT—1948—MBS-WISCONSIN

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Beloit Bcstg. Co.
Business-Studio Address..... Hotel Hilton
Phone Number College 6024
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service World
Representative..... George W. Clark
President..... Sidney H. Bliss
General Manager..... Robert J. Bodden
Commercial Manager..... Gene Steinhorst
Chief Engineer..... Stanley Holmes

WATW

ASHLAND—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By .. Upper Michigan-Wisconsin
Broadcasting System, Inc.
Address No. State Bank Bldg.
Phone Number 1680
Air Time 5:55 a.m.-11:55 p.m.
Transcription Service Thesaurus
Representative Walker
Membership NARTB
President William L. Johnson
Station Manager..... Todd Hogan
Publicity Director..... Arnold Peterson
Program Director..... Mary Jean Anne
Chief Engineer Otto Link

WBIZ

EAU CLAIRE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... WBIZ, Inc.
Bus.-Studio-Transmitter Address..... 609 Cameron
St.
Phone Number 5111-2
Air Time 6:30 a.m.-12 M.
News Service UP
Representative McGillvra
President, General Mgr..... James J. Conroy
Station Manager..... Stan Torgerson
Program Dir..... Dean Osmundson
Chief Engineer..... Don Roering

WBEV

BEAVER DAM—1951

Frequency: 1430 Kc. Power: 1000 Watts d.

WEAU

EAU CLAIRE—1937—NBC

Frequency: 790 Kc. Power: 5000 Watts

Owned-Operated By.....Central Bcstg. Co.
 Business-Studio Add.....2415 So. Hastings
 Phone Number.....6149
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Hollingbery
 Membership.....NARTB, BAB
 President.....W. C. Bridges
 General Manager.....Harry S. Hyett
 Sta., Comm. Mgr.....Robert E. Nelson
 Chief Engineer.....T. O. Jorgenson

W R F W

EAU CLAIRE—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chippewa Valley Radio &
 Telev. Corp.
 Bus.-Studio-Transmitter Address...Rudolph Rd.
 Phone Number.....2-1629
 Air Time.....Daytime
 News Service.....AP
 Transcription Service.....Capitol, Standard
 President.....Thomas K. Werner
 General Manager.....Jack Kelly
 Commercial Manager.....Richard Werner
 Chief Engineer.....Wm. Hill

K F I Z

FOND DU LAC—1922
MBS-WISCONSIN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KFIZ Bcstg. Co.
 Bus.-Studio-Transmitter Address...18 W. First St.
 Phone Number.....356
 Air Time.....6:30 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....World
 Membership.....NARTB
 Exec. Vice Pres.....Emery W. Martin
 General Manager.....Lynn N. Fairbanks
 Program Director.....Lucille Fairbanks
 Chief Engineer.....Wendell S. Meyers

W B A Y

GREEN BAY—1925—CBS

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Norbertine Fathers
 Phone Number.....Hemlock 2-3331
 News Service.....AP
 Representative.....Weed
 Managing Director.....Rev. M. J. Beemster
 General Manager.....Haydn R. Evans
 Sales Prom. Manager.....Lee Stinson
 Program Director.....Rodger Mueller
 Chief Engineer.....Wallace Stangel

W D U Z

GREEN BAY—1947—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Green Bay Bcstg. Co.
 Business-Studio Address.....225 N. Adams St.
 Phone Number.....HE 5-5331
 Air Time.....6 a.m.-M.

News Service.....UP
 Transcription Service.....World
 Representative.....John E. Pearson
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Ben A. Laird
 Sta. Mgr., Prog. Dir.....Don Arthur
 Commercial Manager...Robert A. Vandersteen
 Chief Engineer.....Leo Westerman

W J P G

GREEN BAY—1947—WISCONSIN

Frequency: 1440 Kc.....Power: 1000 Watts d.;
 500 Watta n.
 Owned-Oper. By...Green Bay Newspaper Co.
 Business Address.....P. O. Box 620
 Phone Number.....Hemlock 5-7575
 Air Time.....6 a.m.-12 M.
 Newspaper Affiliation....."Press-Gazette"
 News Service.....AP
 Transcription Service.....Standard, Thesaurus
 Representative.....McGillvra
 Membership.....NARTB
 President.....V. I. Minahan
 General Manager.....Joseph Horner, Jr.
 Station Manager.....John M. Walter
 Commercial Manager.....Glen R. Holznecht
 Program Dir.....Jack Stelling
 Publicity Director.....John B. Torinus
 Chief Engineer.....Elmo Reed

W T K M

HARTFORD—1951

Frequency: 1540 Kc.....Power: 500 Watts d.
 Owned-Operated By...Kettle Moraine Bcstg. Co.
 Address.....R R No. 1
 Phone Number.....61
 Transcription Service.....SESAC
 News Service.....UP
 Membership.....NARTB
 Pres., Gen. Mgr.....Walter Zastrow
 Sta., Prom., Pub. Dir.....Don Zastrow
 Program Director.....Redd Hall
 Chief Engineer.....Herbert Jordan

W C L O

JANESVILLE—1930
MBS-WISCONSIN

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Southern Wisconsin Radio,
 Inc.
 Business-Studio Address...200 E. Milwaukee St.
 Phone Number.....3316
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Newspaper Affiliation....."Daily Gazette"
 Representative.....George W. Clark, Inc.
 Membership.....NARTB, BAB
 President.....Sidney H. Bliss
 Gen., Sta. Mgr.....V. W. Williams
 Commercial Manager...Charles W. Bessire
 Prom., Pgm., Pub. Dir.....Ralph Schroeder
 Chief Engineer.....Wayne Clay

WLIP

KENOSHA—1947

Frequency: 1050 Kc. Power: 250 Watts
 Owned-Oper. By William L. Lipman
 Bus.-Studio-Transmitter Address 625 57th St.
 Phone Number 6162
 Air Time Sunrise-Sunset
 News Service AP
 Transcription Service Thesaurus
 Representative Everett-McKinney
 Membership BAB, NARTB
 General Manager William L. Lipman
 Station Manager Hugh Gately
 Program Director Jerome Golden
 Chief Engineer Casimir Lubinski

WKBH

LA CROSSE—1923—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By WKBH, Inc.
 Business-Studio Address 409 Mahi St.
 Phone Number 2-4678
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Paul H. Raymer Co.
 Membership NARTB, BAB
 President, Station Mgr. Howard Dahl
 Program Director Berneice Callaway
 Chief Engineer Al Leeman

WKTY

LA CROSSE—1948—ABC

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By La Crosse Bcstg. Co.
 Business-Studio Address 112 N. 4th St.
 Phone Number 2-6042
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Everett-McKinney
 Membership NARTB
 V. P., Gen. Mgr. Verl Bratton
 Prom., Prog. Dir. John Bondeson
 Chief Engineer George W. Egli

WLCX

LA CROSSE—1947—MBS

Frequency: 1490 Kc. Power 250 Watts
 Owned-Operated By Bernac Radio, Inc.
 Business-Studio Address State Bank Bldg.
 Phone Number 4-4521
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative McGillvra
 President James J. Conroy
 Station Manager Milo G. Knutson
 Comm. Mgr. Roy E. Nicholson
 Publicity Director Catherine Guillume
 Program Dir. Rosemary Castor
 Chief Engineer William Bruring

WLDY

LADYSMITH—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Flambeau Bcstg. Co.
 Phone Number 584
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative Thomas Clark
 Membership NARTB, BAB
 President O. J. Falge
 Gen. Sta., Comm. Mgr. A. T. Shields
 Pub. Dir. Corinne Kopp
 Program Dir. Joseph Dahlvig
 Chief Engineer Jeff Evans

WIBA

MADISON—1925—NBC

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Operated By Badger Bcstg. Co.
 Business-Studio Address 3800 Regent St.
 Phone Number 3-5311
 Transmitter Location Fitchburg
 News Service AP
 Transcription Service Thesaurus
 News, Affil. "Capital Times," "Wisc. State
 Journal"
 Representative Avery-Knodel
 Membership NARTB
 President William T. Evjue
 General Manager Kenneth F. Schmitt
 Commercial Manager Howard A. Johnson
 Program Director Robert N. Dick
 Chief Engineer Norman Hahn

WISC

MADISON—1948—MBS-ABC

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Wisconsin, Inc.
 Address Comm. State Bank Bldg.
 Phone Number 7-2588
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative George P. Hollingbery
 President Ralph M. Immell
 General Manager Ralph O'Connor
 Promotion Mgr. Richard S. Nickeson
 Program Director Beverly White
 Publicity Director Lee Wesner
 Chief Engineer W. M. Greely

WKOW

MADISON—1948—CBS

Frequency: 1070 Kc. Power: 10,000 Watts d.,
 5,000 Watts n.
 Owned-Oper. By Monona Bcstg. Co.
 Address 215 W. Washington Ave.
 Phone Number 7-2261
 Air Time Full Time
 News Service UP
 Transcription Service Langworth
 Representative Headley Reed
 President Stewart Watson

General Manager..... Michael Henry
 Program Director..... Lu Baitinger
 Chief Engineer..... Bob Wickhem

W O M T

MANITOWOC—1926—MBS-WISC.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..... Francis M. Kadow
 Business-Studio Address..... Radio Bldg.
 Phone Number..... 5015
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... World
 Representative..... Holman
 Membership..... NARTB
 President, Gen. Mgr..... Francis M. Kadow
 Program Director..... George H. Erdman
 Promotion Mgr..... L. J. Splitt
 Chief Engineer..... Hubert Willis

W W O C

MANITOWOC—1952

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Manitowoc Bcstg. Co.
 Address..... Box 101
 Phone..... 7763
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... McGillvra
 Ptnr., Gen. Mgr..... Edward Allen, Jr.
 Ptnr., Chief Engineer..... Edward Jacker

W M A M

MARINETTE—1939—NBC

Frequency: 570 Kc.....Power: 250 Watts d.;
 100 Watts n.
 Owned-Oper. By..... M. & M. Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address..... Radio Park
 Phone Number..... 2-6631
 Air Time..... Unlimited
 News Service..... UP
 Representative..... George W. Clark
 Membership..... BAB
 President..... William E. Walker
 General Manager..... Joseph D. Mackin
 Commercial Manager..... Howard L. Emich
 Sales Prom. Mgr..... Ed Maxwell
 Program Director..... Pat Kehoe
 Chief Engineer..... Al Alexander

W D L B

MARSHFIELD—1946—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Own.-Oper. By Dairyland's Bdcstg. Serv., Inc.
 Add. Trans. Loca. 1710 N. Central Ave.
 Phone Number..... 1450
 Air Time..... 6:30 a.m.-11 p.m.
 News Service..... UP
 Transcription Service..... Thesaurus
 Membership..... NARTB, BAB
 President..... Lloyd L. Felker
 Gen., Sta. Mgr., Pub. Dir. Robert W. Behling
 Comm. Mgr..... Roger Thomsen
 Sales Prom. Mgr..... Ron Smith

Program Director..... Howard Sturtz, Jr.
 Chief Engineer..... Jerry Boos

W I G M

MEDFORD—1941—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..... Murphy-Nelson Bcstg. Co.,
 Inc.
 Business-Studio Address..... Box 59
 Phone Number..... 5147
 News Service..... UP
 Representative..... Continental
 Pres., Gen. Mgr..... Charles H. Nelson
 Program Director..... Richard Johnson
 Chief Engineer..... Ray Bohnert

W M N E

MENOMONIE—1951—KBS

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Oper. By..... Menomonie Bcstg. Co.
 Address..... 603½ Broadway
 Phone Number..... 1156
 Transcription Service..... Lang-Worth
 News Service..... UP
 General Manager..... Dr. Wendell Hansen
 Sta., Comm. Mgr..... Douglas Weikley
 Chief Engineer..... Everette Lindgren

W C A N

MILWAUKEE—1948—ABC

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Oper. By..... Midwest Bcstg. Co.
 Business-Studio Address..... 808 N. Third St.
 Phone Number..... Broadway 6-2154
 Air Time..... 18 hrs.
 News Service..... UP
 Representative..... Rosenman
 President..... Lou Poller
 Gen., Sta. Mgr..... Burton L. Levine
 Chief Engineer..... Wally Wesley

W E M P

MILWAUKEE—1935

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By..... Milwaukee Bcstg. Co.
 Bus.-Address..... 710 N. Plankinton Ave.
 Phone Number..... Broadway 1-7722
 News Service..... UP
 Representative..... Headley Reed
 Membership..... NARTB, BAB
 President..... A. M. Spheeris
 General Manager..... Hugh K. Boice, Jr.
 Commercial Manager..... John C. Gagliano
 Publicity Director..... Lou Riepenhoff
 Program Director..... Tom Shanahan
 Chief Engineer..... Rolland Paske

W F O X

MILWAUKEE—1946

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By..... Wisconsin Bcstg. System,
 Inc.

Address..... 208 E. Wisconsin Ave.
 Phone Number..... Broadway 2-1272
 News Service..... AP
 Representative..... George Clark, Inc.
 Pres., Gen. Mgr..... Charles J. Lanphier
 Publicity Director..... Jim Wallace
 Program Director..... Charles La Force
 Chief Engineer..... George Dodge

WISN

MILWAUKEE—1922—CBS

Frequency: 1150 Kc. Power: 5,000 Watts
 Owned-Oper. By..... Hearst Corporation
 Address..... 540 N. Plankinton Ave.
 Phone Number..... Division 2-3000
 Air Time..... 6 a.m.-12 M.
 Transcription Service..... World
 Representative..... The Katz Agency
 Membership..... NARTB
 General Manager..... Harry D. Peck
 Comm. Mgr..... R. E. Shireman
 Sales Prom. Mgr..... J. D. Hill
 Program Director..... Leslie F. Biebl
 Chief Engineer..... Donald A. Weller

WMIL

MILWAUKEE—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Cream City Bcstg. Co., Inc.
 Bus.-Studio Address..... 2625 W. Wisconsin Ave.
 Phone Number..... West 3-1290
 Air Time..... Day Time
 News Service..... UP
 Transcription Service..... SESAC, Cole
 Membership..... NARTB, BAB
 President..... Gene Posner
 Gen. Mgr..... Jerome Sill
 Program Director..... Arthur H. Vogel
 Chief Engineer..... Gino Monaco

WOKY

MILWAUKEE—1950

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Bartell Bdcsters, Inc.
 Bus.-Studio Address..... 704 W. Wisconsin Ave.
 Phone Number..... Broadway 1-8480
 President..... Gerald A. Bartell
 Chief Engineer..... Ralph Evans

WTMJ

MILWAUKEE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By..... The Journal Co.
 Business Address..... 720 E. Capitol Dr.
 Phone Number..... Broadway 1-6000
 Air Time..... 19½ hrs.
 News Service..... AP
 Representative..... Christal
 V.P., General Mgr..... Walter J. Damm
 Asst. Gen. Mgr..... R. G. Winnie
 Station Manager..... George Comte
 Research & Devel. Co-ordinator..... L. W. Herzog
 Sales Manager..... Neale V. Bakke

Mgr., Engineering..... Philip B. Laeser
 Mgr., Pub. Serv. & Prom..... Bruce Wallace
 Chief Engineer..... William Hebal

WEKZ

MONROE—1951

Frequency: 1260 Kc. Power: 500 Watts d.
 Owned-Operated By..... Green County Bcstg. Co.
 Phone Number..... 1260
 News Service..... AP
 President..... Kenneth Stuart
 Gen. Sta. Mgr..... Grant A. Ritter
 Program Director..... Stan Neuberger
 Chief Engineer..... Rex Eyler

WNAM

NEENAH—MENASHA—1947

Frequency: 1280 Kc. Power: 1,000 Watts
 Owner..... Neenah-Menasha Bcstg. Co.
 Bus.-Studio Address..... Radio-Television Park
 Phone Number..... 2-6471
 Air Time..... 6 a.m.-12 M.
 News Service..... UP
 V. P., General Manager..... Don C. Wirth
 Station Manager..... W. C. Porson
 Chief Engineer..... Harry Hill

WOSH

OSHKOSH—1941—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Oshkosh Bcstg. Co.
 Transmitter Location..... 1235 Bowen St.
 Phone Number..... Stanley 4580
 Transcription Service..... Capitol
 Representative..... Pearson
 Pres., Pgm. Dir..... Wm. F. H. Johns, Jr.
 General Manager..... Robert J. Flynn
 Chief Engineer..... Don Zuehike

WFPF

PARK FALLS—1953—KBS

Frequency: 1450 Kc. Power: 100 Watts
 Owned-Oper. By..... M & N Bcstg. Co., Inc.
 Phone Number..... 262
 Pres., Gen. Mgr..... Chas. H. Nelson
 Station Manager..... Albert J. Michela
 Program Manager..... Paul Olson
 Chief Engineer..... Raymond Bohnert

WPDR

PORTAGE—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Portage Bcstg. Co.
 Address..... Box 142
 Phone..... 1200
 Transcription Service..... Thesaurus
 President..... W. T. Comstock
 General Manager..... John Haerle
 Commercial Manager..... Berwyn Ableman
 Program Director..... Keith Pettack
 Chief Engineer..... Garth Bowker

WIBU

POYNETTE—1925—KBS-WISC.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By William C. Forrest
 Bus.-Transmitter Address Poynette
 Phone Number Poynette 98
 News Service UP
 Transcription Service Standard, SESAC
 Pres., Gen., Sta. Mgr. William C. Forrest
 Program Dir. Sarah A. Forrest
 Chief Engineer L. Stanley Sadler

WPRE

PRARIE DU CHIEN—1952

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned-Operated By Prarie Bcstg. Co.
 Address Box 36
 Phone 637
 News Service UP
 General Manager W. C. Schlaugat, Jr.
 Program Director J. W. Hassebrook
 Chief Engineer Willis Schultz

WRAC

RACINE—1950

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By WRAC, Inc.
 Address Arcade Bldg.
 Phone Number 2-1627
 News Service UP
 Representative Sears & Ayer
 President James S. Allen
 Sta., Prog. Mgr. Bob Martin
 Commercial Mgr. Al Gale
 Publicity Dir. Dick Fitzgerald
 Chief Engineer Ray Doane

WRJN

RACINE—1926—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Racine Bcstg. Corp.
 Business Address American Bank Bldg.
 Phone Number 4-3311
 News Service AP
 Representative Walker
 Newspaper Affiliation "Journal-Times"
 Membership NARTB, EAB
 President J. D. McMurray
 General Manager Harry R. LePoidevin
 Station Manager Harold J. Newcomb
 Commercial Manager Gerald D. Nelson
 Program Director Lyman Merens
 Publicity Director Amelia French
 Chief Engineer F. Lee Dechant

WRDB

REEDSBURG—1952

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By William C. Forrest
 Address Poynette
 News Service UP
 Transcription Service Standard, SESAC
 General Manager Wallace Morton

WOBT

RHINELANDER—1947—MBS-WISC.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Onelda Bcstg. Co.
 Business Address Highway 8—East
 Phone Number 1240
 News Service UP
 Representative McGillvra
 Transcription Service World
 President James Cleary
 Gen. Mgr., Prog. Dir. Bruce G. Beichl
 Commercial Mgr. Robert Frye
 Program Director John Wadd
 Chief Engineer Charles Marvin

WJMC

RICE LAKE—1938—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By WJMC, Inc.
 Address Trans. Loca. Route No. 2
 Phone Number 550
 News Service UP
 Transcription Service World, SESAC
 Representative Hollingbery, Bulmer-Johnson
 President W. C. Bridges
 Commercial Manager Russell J. Brown
 Program Director Carl N. Klauss
 Chief Engineer Robert Kolsky

WRCO

RICHLAND CENTER—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Richland Bcstg. Co.
 Address P. O. Box 192
 Phone Number 20
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB, BAB
 President Arthur Overgaard
 General Manager T. R. Kelly
 Chief Engineer Pete Athanas

WTCH

SHAWANO—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
 Owner Shawano County Leader Pub. Co.
 Business-Studio Address 107 E. Green Bay St.
 Telephone Number 666
 Representative Lawson
 News Service UP
 Transcription Service Capitol
 General Manager Mrs. Jeanne Donald
 Station Manager Ray Gruetzmacher

WHBL

SHEBOYGAN—1924—ABC-WIS.

Frequency: 1330 Kc. Power: 1000 Watts d.:
 250 Watts n.
 Owned-Operated By WHBL, Inc.
 Bus.-Studio Address P. O. Box 27
 Phone Number 4844-5
 Air Time 7 a.m.-11 p.m.
 News Service AP

Transcription Service Associated
 President C. E. Broughton
 General Manager Ben F. Hovel
 Comm. Mgr. John Harvey
 Program Director Glen James
 Chief Engineer Herbert J. Mayer

WKLJ

SPARTA—1951—KBS-Mid.

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By... Sparta-Tomah Bcstg. Co.
 Address 124 S. Water St.
 Phone Number 3307
 Transcription Service SESAC, Associated
 News Service UP
 Membership NARTB
 Pres., Gen. Mgr. Jon F. Lohmer
 Program Director Orion Samuelson
 Chief Engineer Warner Stenslund

WSPT

STEVENS POINT—1948

Frequency: 1010 Kc. Power: 250 Watts d.;
 Owned-Oper. By Stevens Pt. Bcstg. Co.
 Business-Studio Address 414½ Main St.
 Phone Number 2744
 News Service UP
 Transcription Service SESAC
 Representative Hal Holman
 President W. F. Johns, Sr.
 General Manager A. L. Mayer
 Program Director Thomas Lund
 Chief Engineer R. Tellekson

WDOR

STURGEON BAY—1952

Frequency: 910 Kc. Power: 500 Watts d.
 Owned-Oper. By... Door County Bcstg. Co. Inc.
 Address 15th & Utah
 Phone Number ST 593
 Transcription Service Thesaurus
 News Service AP
 Pres., Gen. Mgr. Edward Allen, Jr.
 Commercial Manager... William O. Warnkey
 Program Director Dolores Allen
 Chief Engineer Joseph Genovese

WOKW

STURGEON BAY—1951

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By... Door County Radio Co.
 Address Box 538
 Phone Number 1050
 News Service UP
 President Chandler F. Harris
 Gen., Sta. Mgr. Herbert H. Graefe
 Chief Engineer G. Robert Egeland

WDSM

SUPERIOR—1939—ABC-MBS

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Oper. By WDSM, Inc.

Business Address 921 Tower Ave.
 Phone Number Superior: 4451
 News Service UP
 News. Affil. "Herald & News Tribune"
 Representative Free & Peters
 Membership NARTB
 President Robert Ridder
 General Manager Rodney A. Quick
 Commercial Mgr. Ralph Nelson
 Program Director Lew Martin
 Chief Engineer Melvin Laskey

WTRW

TWO RIVERS—1951—KBS

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Operated By... Two Rivers Bcstg. Co.
 Address 1817 Washington
 Phone Number 324
 Transcription Service Standard
 News Service UP
 President Wendell Hansen
 General Manager Howard Luebke
 Commercial Mgr. Stanley Greene
 Chief Engineer Elmer Johnson

WTTN

WATERTOWN—1950—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By... Watertown Radio, Inc.
 Address 104 W. Main St.
 Phone Number 2215
 Transcription Service Thesaurus
 Membership NARTB, BAB
 Pres., Gen. Mgr. Carl V. Kolata
 Program Director Arnold Kaine
 Chief Engineer Harold Winkenwerder

WAUX

WAUKESHA—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Operated By... Waukesha Bcstg. Co.
 Business-Studio Address 319 W. Main St.
 Phone Number 6636
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Langworth
 Representative Holman
 Membership NARTB, BAB
 Gen., Sta. Mgr. Mig Figl
 Commercial Manager... Charles E. Williams
 Prog. Dir. Donald Froehlich
 Chief Engineer Adin Randall

WHVF

WAUSAU—1953

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Lakeland Bcstg. Co.
 Address 1110 Wausau Ave.
 Phone Number 2-1188
 Pres., Chief Engr. Hilding V. Foreen
 Gen., Prom. Mgr. R. J. Topinka

W O S A

WAUSAU—1947—MBS

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By: Alvin E. O'Konski
 Address: Lake Road, Merrill, Wis.
 Phone: 1444-5
 Representative: Rambeau
 Transcription Service: Capitol, Standard, Cole
 News Service: AP, UP
 General Manager: Alvin O'Konski
 Commercial Manager: Danworth Turner
 Program Director: Jack Larkin
 Promotion Manager: Leon Gabriel
 Chief Engineer: Russell Grambsch

W B K V

WEST BEND—1950

Frequency: 1470 Kc. Power: 500 Watts d.
 Owned-Oper. By: West Bend Bcstg. Co.
 Address: Box 59, Decorah Rd.
 Phone Number: 1640
 Transcription Service: Thesaurus
 News Service: UP
 President: Carl H. Rhode
 Gen. Mgr.: August C. Berkholtz
 Commercial Mgr.: Paul J. Mueller
 Program Director: Roy Ambrose
 Chief Engineer: Paul J. Ripple

W S A U

WAUSAU—1937—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: WSAU, Inc.
 Business-Studio Address: 714 Fifth St.
 Phone Number: 6521
 Air Time: 17 hrs.
 News Service: UP
 Transcription Service: Thesaurus
 Representative: Meeker
 President: John R. Tomek
 General Manager: Richard R. Dudley
 Sales Prom. Mgr.: James Frey
 Program Director: George Bundner
 Chief Engineer: Roland W. Richardt

W F H R

**WISCONSIN RAPIDS—1940
 MBS-WIS.**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: William F. Huffman Radio
 Business Address: 141 W. Grand Ave.
 Phone Number: 1340
 Air Time: 6:30 a.m.-10:30 p.m.
 News Service: AP
 Transcription Service: World
 Representative: Devney & Son
 Membership: NARTB, BAB
 President: Louise F. Huffman
 Gen., Sta., Mgr., Prom. Dir.: Geo. T. Frechette
 Commercial Manager: L. J. Zurawski
 Prog., Pub. Dir.: James Tighe
 Chief Engineer: Gordon Miller

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Says WBEL Manager Joseph E. Moen at Beloit, Wisc.:
 "As always, a sale's easier to consummate when it's an
AP news program you offer the prospect. He knows
AP and believes in its audience appeal."

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 BRAND IN NEWS IS AP**

WYOMING

Pop. Feb. 1, 1954 (Est.) 308,000 — Families 93,000
Radio Homes 90,000 — TV Homes 7,500 — Stations in State 16

KSPR

CASPER—1930

MBS-INTERMOUNTAIN

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By: Donald L. Hathaway
Business Address: Box 930
Phone Number: 3-5777
Air Time: Full Time
News Service: UP
Transcription Service: World, Associated
Representative: Sears & Ayer
Membership: NARTB, BAB
Owner, Pres., Mgr.: Donald L. Hathaway
Asst. Station Manager: Marcus R. Nichols
Chief Engineer: John Cheatham, Jr.

KVOC

CASPER—1946—ABC

Frequency: 1470 Kc. Power: 250 Watts
Owned-Operated By: KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address: Box 2090
Phone Number: 2-24512
Air Time: Full Time
News Service: AP
Transcription Service: Lang-Worth
Representative: McGillvra
Membership: NARTB, BAB
President: Duane Simons
Gen., Sta. Mgr.: William F. Shotts
Commercial Manager: I. E. Shahan
Program Director: Jim Baker

KFBC

CHEYENNE—1940—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Frontier Bcstg. Co.
Bus.-Studio Address: 2923 East Lincolnway
Phone Number: 4-4461
Air Time: Full Time
News Service: UP
Representative: McGillvra
Membership: NARTB, BAB
News. Affil.: Wyoming Eagle, Wyoming State
Tribune
President: Robert S. McCracken
Gen., Sta. Mgr.: William C. Grove
Commercial Manager: Charles Cahill
Sales Prom. Mgr.: Dave Young
Program Director: Mae Sunada
Publicity Director: Margaret O'Brien
Chief Engineer: R. C. Pfannanschmid

KODI

CODY—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Absaroka Bcstg. Co.
Address: P. O. Box 762
Phone Number: 444

News Service: AP
Transcription Service: World
Representative: McGillvra
Newspaper Affiliate: The "Enterprise"
Membership: NARTB, BAB
President: William L. Simpson
General Manager: Chuck Shaw
Station Manager: C. Owen Allen
Program Director: Bert Frenndrich
Chief Engineer: Hal Bowen

KVWO

CHEYENNE—1952—MBS
INTERMOUNTAIN

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By: Great West Co.
Address: Box 926
Phone: 2-6433
Transcription Service: Lang-Worth
News Service: AP
Representative: Avery-Knodel
President: Wm. T. Kemp
V.P., Gen. Mgr.: Bill Harrell
Station Manager: Bert Godfrey
Commercial Mgr.: Ruth Dorr
Sales Prom. Mgr.: Peter Dunne
Program Director: Eugene Gelhaar
Chief Engineer: Bud Roberts

KLUK

EVANSTON—1953—MBS-KBS
INTERMOUNTAIN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Advertising Enterprises Ltd.
Address: P. O. Box 198
Phone Number: 700
News Service: UP
Transcription Service: Thesaurus
Representative: Avery-Knodel
Owner, Gen. Mgr.: Edwin L. Bullis
Program Director: Bob Collins
Chief Engineer: C. W. Brokaw

KOVE

LANDER—1948—KBS—MBS
INTERMOUNTAIN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Edward J. Breece
Business Address: P. O. Box 436
Phone Number: 488
News Service: UP
News. Affil.: Wyoming State Journal
Representative: Continental
Owner: Edward J. Breece
Sta., Gen. Mgr.: Jack L. Breece
Comm., Prom. Mgr.: Dorothy L. Reed
Publicity Director: Louise York
Chief Engineer: Gary Fehlauer

K O W B

LARAMIE—1948—ABC
WYO. COWBOY

Frequency: 1340 Kc. Power: 250 Watts d.
Own.-Oper. By Snowy Range Bdstg. Co., Inc.
Address Box 972
Phone Number 4888
Air Time Full Time
News Service AP
Representative McGillvra
President F. O. Rice
General Manager Carroll Mohr
Chief Engr., Pgm. Dir. L. O. Smith
Comm., Sales Prom. Mgr. J. C. Steele

K A S L

NEWCASTLE—1953—ABC
WYO. COWBOY

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Newcastle Bcstg. Co.
Address Newcastle
Phone Number 700
President Joe Aimonetto
General Manager Floyd L. Sparks
Chief Engineer C. E. Warford

K P O W

POWELL—1941
MBS-KBS-INTERMOUNTAIN

Frequency: 1260 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Operated By A. J. Meyer
Address Elder Bldg.
Phone Number 222
Air Time Full Time
News Service UP
Transcription Service Associated, Cole
Representative Avery-Knodel
Gen., Sta. Mgr., Chief Engr. Al Meyer
Program Director Agnes Fields

K R A L

RAWLINS—1947—ABC
WYO. COWBOY

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Rawlins Bcstg. Co.
Address Rawlins
Phone Number 1003
Air Time Full Time
News Service AP
Representative Joseph Hershey McGillvra
Membership NARTB
President Tracy S. McCracken
Gen., Sta., Comm. Mgr. Jack C. Wagner
Program Director Anita Phisterer
Chief Engineer Robert S. Williams

K W R L

RIVERTON—1948—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Joseph P. Ernst

Address 1314 Charles St., Worland
Phone Number 760
Representative Joseph Hershey McGillvra
News Service AP
President, Ch. Eng. Joseph P. Ernst
General Manager Mrs. Mildred Ernst
Station Manager Mrs. Cleo Berry
Commercial Manager Bud Moore
Program Director Bob Lee

K V R S

ROCK SPRINGS—1938
MBS-INTERMOUNTAIN-KBS

Frequency: 1360 Kc. Power: 1000 Watts d.:
500 Watts n.
Owned-Oper. By Wyoming Bcstg. Co.
Address Box 1067
Phone Number 93
Representative Avery-Knodel
News Service AP
Transcription Service Standard
President D. G. Richardson
General Manager Dwight Fisher
Commercial Manager Laurel Moseby
Program Director Imogene Parr
Chief Engineer Dave Wood

K W Y O

SHERIDAN—1934—MBS
INTERMOUNTAIN

Frequency: 1410 Kc. Power: 1000 d., 500 n.
Owned-Operated By Bighorn Bcstg. Co.
Business-Studio Address 21 N. Main
Phone Number 601
News Service UP
Transcription Service Lang-Worth
Representative Avery-Knodel
Pres., Gen. Mgr. Jim Carroll
Commercial Mgr. Don Tannehill
Program Director Bob Wilson
Chief Engineer Bob Crosthwaite

K G O S

TORRINGTON—1950—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Joseph P. Ernst
Address Box 271
Phone Number 567
News Service UP
Representative McGillvra
President Joseph P. Ernst
Gen., Comm. Mgr. Alice Grange
Chief Engineer Lester R. Rash

K W O R

WORLAND—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Joseph P. Ernst
Phone Number 733
Representative McGillvra
Pres., Prom. Mgr. Joseph P. Ernst
Gen., Comm. Manager Mildred V. Ernst
Program Director Karl Kertson
Chief Engineer Joe C. Henry

TERRITORIES AND POSSESSIONS



ALASKA

KBYR

ANCHORAGE—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Aleutian Bcstrs.
Business-Studio Address P. O. Box 1960
Phone Number 3-4433

KENI

ANCHORAGE—1939-MBS-ABC-NBC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By Midnight Sun Bcstg. Co.
Business Address Box 879
Phone Number 20301
Air Time 6:15 a.m.-12 M.
News Service AP
Transcription Service Associated
Representative Wellington Fletcher
Membership NARTB
President Miriam Kinsey
Gen., Str. Mg. Claire O. Banks
Commercial Manager William Stewart
Program Director Harold Knutson
Publicity Director Phyllis Bock
Chief Engineer Ralph Walker

KFQD

ANCHORAGE—1924—CBS

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg., Seattle
Phone Number Seneca 6333
News Service AP
Transcription Service Langworth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Station Manager George Erns
Commercial Mgr. Don Kopl
Program Director Gerald Mathis
Promotion Mgr. John Funk

KFAR

FAIRBANKS—1939—MBS-NBC-ABC

DON LEE

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By Midnight Sun Bcstg. Co.
Business-Studio Address Box 910
Phone Number 2125
News Services AP and UP

Representative Fletcher, Wellington
President Mrs. Robert Kinsey
General Manager Alvin O. Bramstedt
Commercial Manager Robert Wells
Program Director Richard Greuel
Promotion Manager Jay Greuel
Chief Engineer Richard Shoup

KFRB

FAIRBANKS—1948—CBS

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg., Seattle
Phone Number Seneca 6333
News Service AP
Transcription Service Langworth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Station Manager Jack Hauser
Commercial Mgr. Henry Whitson
Program Dir. Dale Haviland
Promotion Mgr. John Funk
Chief Engineer Murray Durham

KINY

JUNEAU—1935—CBS

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg., Seattle
Phone Number Seneca 6333
Air Time Unlimited
News Service AP
Transcription Service Langworth, Thesaurus
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Program Manager Richard Peter
Sta., Comm. Mgr. James B. Lawson
Chief Engineer Gordon Burnett

KJNO

JUNEAU—1952—ABC-MBS-NBC

Frequency: 630 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By Aurora Bcstrs., Inc.
Address 123 Third St.
Phone 508
Transcription Service Associated
News Service AP
Representative Wellington, Fletcher



President Austin Cooley
 Gen. Sta. Mgr. Del Day
 Publicity Director..... Norma Weeks
 Chief Engineer..... Royal O'Reilly

Station Manager..... Robert Mehan
 Program Director..... Thelma Alden
 Chief Engineer..... James Kemp

KABI**KETCHIKAN—1952—ABC-MBS-NBC**

Frequency: 580 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By..... Aurora Bcstrs., Inc.
 Address..... 211 Heckman Bldg.
 Phone..... 3124
 Transcription Service..... Associated
 News Service..... AP
 Representative..... Wellington, Fletcher
 President..... Austin G. Cooley
 General Manager..... Jack D. Ellison
 Commercial Manager..... John C. Gunn
 Program Director..... Tom Sawyer
 Chief Engineer..... Dick Nicholas

KIBH**SEWARD—1948—CBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... William J. Wagner
 Address..... 830 Securities Bldg., Seattle
 Phone Number..... Seneca 6333
 News Service..... AP
 Transcription Service..... Langworth
 Representative..... Alaska, Scott
 Pres., Gen. Mgr..... William J. Wagner
 Station Manager..... Joel Buffington
 Program Dir..... Allen Hendricks
 Promotion Mgr..... John Funk
 Chief Engineer..... David Hassinger

KTKN**KETCHIKAN—1935—CBS**

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By..... William J. Wagner
 Address..... 830 Securities Bldg., Seattle
 Phone Number..... Seneca 6333
 News Service..... AP
 Air Time..... Full Time
 Transcription Service..... Langworth, Thesaurus
 Representative..... Alaska Radio Sales; Scott
 Pres., Gen. Mgr..... William J. Wagner

KIFW**SITKA—1949—CBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... William J. Wagner
 Address..... 830 Securities Bldg., Seattle
 Phone Number..... Seneca 6333
 News Service..... AP
 Air Time..... 12N.-12M.
 Transcription Service..... Langworth, Thesaurus
 Representative..... Alaska Radio Sales; Scott
 Pres., Gen. Mgr..... William J. Wagner
 Pgm. Dir., Sta. Mgr..... Harry Lanz
 Chief Engineer..... DeWayne Sharp

GUAM**KUAM****AGANA—1953—NBC**

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By..... Radio Guam
 Address..... Post Office Box 68, Agana, Guam

Air Time..... Full Time
 News Service..... AP, UP
 Representative..... Young
 President..... Harry M. Engel
 Program Director..... Richard Station
 Publicity Director..... Wallace George
 Chief Engineer..... Don Brown

HAWAII**KHBC****HILO—1936—CBS**

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By..... Hawaiian Bcstg. System, Ltd.
 Business Address..... P. O. Box 1476
 Phone Number..... 4616
 Newspaper Affiliation..... Honolulu Star Bulletin
 Representative..... Free & Peters
 President..... J. Howard Worrall
 Vice-Pres., Gen. Mgr..... C. R. Evans

Station Manager..... Meg Thompson
 Program Director..... Roger H. Coryell
 Chief Engineer..... Harold L. Marques

KILA**HILO—1951—MBS**

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By..... Island Bcstg. Co.
 Address..... Box 1595
 Phone Number..... 5-4913

Air Time 3.30 p.m.-12 M.
 Representative Hollingbery
 News Service UP
 General Manager James E. Jaeger
 Program Dir. Mickey Abe
 Sales Prom. Mgr. William Myers
 Program Director Miss Bey Kodma
 Chief Engineer Rikio Dol

KIPA

HILO—1947

Frequency: 1110 Kc. Power: 1,000 Watts
 Owned-Oper. By ... Big Island Bcstg. Co., Ltd.
 Business-Studio Address 140 Iailli St.
 Phone Number 2177
 President, Manager A. H. Green

K G M B

HONOLULU—1930—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Oper. By ... Hawaiian Bcstg. System, Ltd.
 Address 1534 Kapiolani Blvd.
 Phone Number 9-2011
 Air Time Full Time
 News Service UP
 Transcription Service Capitol
 Newspaper Affiliation "Star-Bulletin"
 Representative Free & Peters
 President J. Howard Worrall
 V.:P., Gen. Mgr. C. R. Evans
 Station Manager Melvin B. Wright

Program Director Arthur Hansen
 Promotion Mgr. Faye Johnson
 Chief Engineer Daniel Hunter

KGU

HONOLULU—1922—NBC

Frequency: 780 Kc. Power: 2,500 Watts
 Owned-Operated By ... Advertiser Pub. Co., Ltd.
 Phone Number 5-2977
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Representative NBC Spot Sales
 Membership NARTB
 President Lorrin P. Thurston
 General Mgr. William O. Paine
 Sales Prom. Mgr. George C. Mansfield
 Commercial Dir. Lee D. Hirshland
 Program Director Gene Good
 Chief Engineer M. A. Mulrony

KHON

HONOLULU—1946

ALOHA NETWORK

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned-Operated By ... Aloha Bcstg. Co., Ltd.
 Business Address P. O. Box 1380
 Phone Number 9-5295
 News Service UP
 Trans. Serv. Capitol, Lang-Worth
 Representative Grant
 President R. M. Fitkin
 Chief Engr., Sta. Mgr. Ira G. Mercer
 Commercial Mgr. Hal Lewis
 Natl. Sales Director John D. Allison
 Program Dir. Wright Esser
 Promotion Mgr. Buck Buchwach

KIKI

HONOLULU—1951—MBS

Frequency: 860 Kc. Power: 250 Watts
 Owned-Oper. By KIKI, Ltd.
 Address 320 Ward Ave.
 Phone Number 63456
 Representative Rambeau
 Transcription Service Lang-Worth
 News Service INS
 President Royal V. Howard
 General Manager Robert W. Denison
 Station Manager Wil Silva
 Chief Engineer Kurt Shoemaker

KPOA

HONOLULU—1946—MBS

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By ... Island Bcstg. Co.
 Business-Studio Address 575 Kamoku St.
 Phone Number 95236
 News Service UP
 Representative George P. Hollingbery
 Owners J. Elroy McCaw, John D. Keating
 General Manager Fin Hollinger
 Prog., Pub. Dir. Carlos Rivas
 Chief Engineer John R. Sanders
 Sales Prom. Mgr. Barbara Bishop

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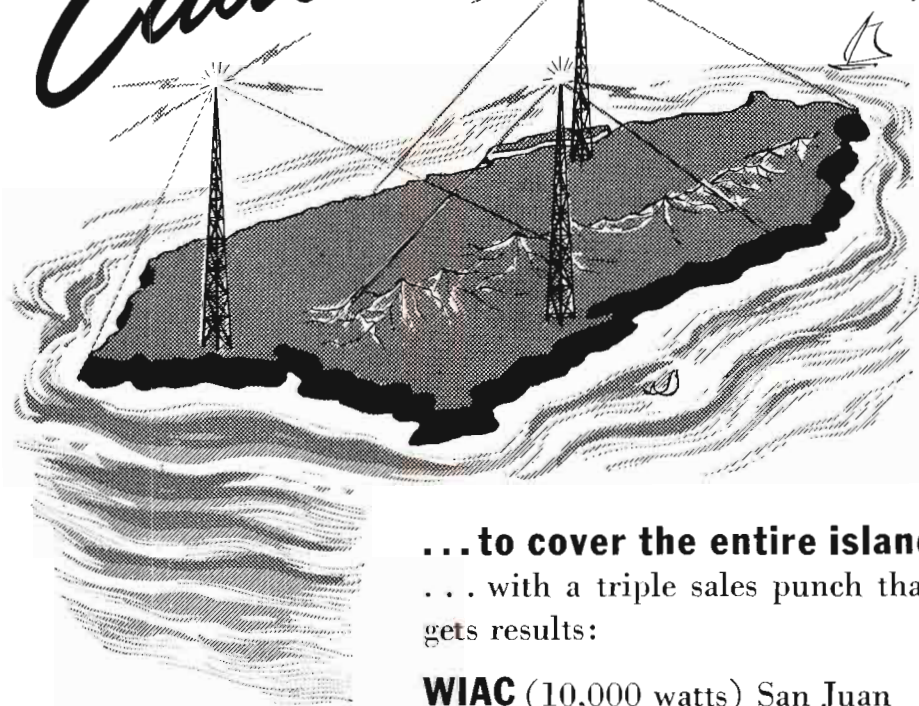
Adam Young, Radio Representative

NEW YORK — 22 EAST 40th STREET
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 CHICAGO 2 — 55 E. WASHINGTON STREET
 ANDOVER 3-5448
 ST. LOUIS — 6 NO. SEVENTH STREET
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 HOLLYWOOD 9-0963

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WPRP (5,000 watts) Ponce

WORA (1,000 watts) Mayagüez

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P. R. boom!

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with the "BLUE"!

KULA

HONOLULU—1947—ABC

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By Pacific Frontier Bdcstg. Co., Ltd.
 Address 1290 Ala Moana Blvd.
 Air Time 18 hrs.
 News Service UP
 Representative Headley-Reed
 Transcription Service World.
 Associated, Standard
 President H. L. Petty
 General Manager Jack A. Burnett
 Station Manager Ted R. Scott
 Publicity Director Gordon Burke
 Chief Engineer Ronald Miyahira

KANI

KANEHOE, OAHU—1953

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By Windward Bcstg. Co., Ltd.
 Address P. O. Box 227
 Phone Number 243882
 President Judge Calvin C. McGregor
 Vice-Pres., Gen. Mgr. J. Robert Jensen
 Chief Engineer Leonard E. Grothe

KTOH

LIHUE, KAUAI—1940—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Garden Island Publ., Ltd.
 Phone Number Kauai 361

Representative NBC Spot Sales
 President Charles J. Fern
 Manager Martin H. Sebastian, Jr.
 Program Director Raymond K. Sasaki
 Chief Engineer Katashi Nose

KMVI

WAILUKU-MAUI—1946—ALOHA

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Maui Publ. Co., Ltd.
 Address Trans. Loca. Wailuku-Maui, Box 374
 Phone Number 981
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative NBC Spot Sales
 Membership NARTB
 President J. Walter Cameron
 General Manager Ezra J. Crane
 Station Manager Richard E. Mawson
 Commercial Manager Frank Kovacic
 Chief Engineer Neil Arveschoug

KAHU

WAIPAHU—1950

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By Rural Bcstg. Co., Ltd.
 Address P. O. Box 1007
 Phone Number Honolulu 41-2835
 Representative Devney
 President Dr. Timothy I. Wee
 General Manager Harry En Chu
 Station Manager Curt Butler
 Chief Engineer Robert Pearson

PUERTO RICO

WABA

AQUADILLA—1951

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By L. Hector Reichard
 Address Box 188
 Phone Number 242
 President L. Hector Reichard
 General Manager F. Bonnet Velez
 Commercial Manager Wilfredo Almodovar
 Program Director Ricardo Vega
 Chief Engineer Antolin Jimenez

WCMN

ARECIBO—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Caribbean Bdcstg Corp.
 Address Box 755
 Phone Number (Studios) 589
 Membership NARTB
 President Aristides Santoni Ledesma
 General Manager Nabal Barreto
 Commercial Mgr. Francisco Lopez Oronoz
 Program Dir. Degna Olivero Pabon
 Chief Engineer José Soler

WENA

BAYAMON—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By Bayamon Bcstg. Co.
 Address Box 157
 Phone Number Bayamon 161
 President Dr. A. Diaz Atiles
 General Manager D. Diaz Alejandro

WJFR

CAGUAS—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owner Jorama Fer-Radio Corp.
 Address 17 Gautier Benitez St.
 Phone Number 3240
 Pres., Gen. Mgr. Jose M. Fernandez
 Comm., Prod. Mgr. Manuel Iglesias

WRIA

CAGUAS—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner Inter-American Radio Corp.
 Phone Number 678

TOPS
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selling message

in
Puerto Rico
W A P A

on TV: Channel 4

Affiliated with N. B. C. and Dumont

on Radio: 680 Kcs.
(10,000 watts)



U. S. A. and Canadian Sales Office:

CARIBBEAN NETWORKS, Inc.

200 West 57 St., New York City 19, N. Y. Circle 5-7433

www.americanradiohistory.com

WVJP

CAGUAS—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Borinquen Bdcstg. Co.
 Address P. O. Box 207
 Phone Number 789

WMD D

FAJARDO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Madrazo & Diaz
 Address P. O. Box 187
 Phone Number 132

WXRF

GUAYAMA—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Operated By Rafael Fuster
 Business-Studio Address Calle Hostos No. 42
 Phone Number 243
 President Rafael Fuster
 Gen., Comm. Mgr. Charles L. Cordero

WAEL

MAYAGUEZ—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Mario Acosta
 Business Address Iglesia No. 12
 Phone Number 799
 Owner-Manager Mario Acosta

WKJB

MAYAGUEZ—1946

Frequency: 710 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By Jose A. Bechara, Jr.
 Business Address Minerva St. 54
 Phone Number 983
 President Jose A. Bechara

WORA

MAYAGUEZ—1946

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Americas Corp.
 Phone Number 1150
 Studio Address 1150 Guanajibo Ave.
 Pres., Gen. Mgr. Alfred R. de Arellano, Jr.
 Sta., Comm. Mgr. Reinaldo Dupont

W P R A

MAYAGUEZ—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By Puerto Rico Adv. Co.
 Address Box 869
 Phone Number 869
 President Andres Camara

WTIL

MAYAGUEZ—1950

Frequency: 1300 Kc. Power: 1000 Watts

Owned-Operated By Mayaguez Radio Corp.
 Address Post & Palmer Sts.
 Phone Number 1290
 President Alberto Sanabria
 Commercial Manager Gilbert Mamary
 Chief Engineer Aristides Zapata

WISO

PONCE—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By South P. R. Bcstg. Corp.
 Address Box 2023
 Phone Number 137
 Pres., Gen. Mgr. Luis E. Freyre

WPAB

PONCE—1940

Frequency: 550 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By
 Portorican American Bcstg. Co., Inc.
 Bus.-Studio Add. P. O. Box 786, 164 Villa St.
 Phone Number 783, 1177
 Representative Inter-American Pub'l., Inc.
 Pres., Gen. Mgr. A. Gimenez-Aguayo
 Commercial Manager Radames Mayoral
 Program Director Eliseo Borrero
 Chief Engineer Pedro E. Conesa

W P R P

PONCE—1936

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By Voice of Puerto Rico, Inc.
 Business Address Box 430
 Phone Number 1015, 1752, 1821
 Representative Guzman, Co., Inc.
 President Alfredo Ramirez de Arellano
 General Manager Roberto Muniz
 Commercial Manager Antonio Miro
 Chief Engineer Julio M. Conesa

WRIO

RIO PIEDRAS—1949

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By The Master Bdcstg. Corp.
 Address P. O. Box 335—Hato Rey
 Phone Number Hato Rey 1096
 President Isidro Quinanes Vidal

WWW W

RIO PIEDRAS—1949

Frequency: 1520 Kc. Power: 250 Watts
 Owned-Oper. By Frank A. Gaudia
 Address P. O. Box 935
 Phone Number 1098
 Owner Frank A. Gaudia

WAPA

SAN JUAN—1947—ABC-MBS

Frequency: 680 Kc. Power: 10,000 Watts
 Owned-Oper. By José Ramón Quiñones
 Bus.-Studio Address 357 Ponce de León Ave.

Phone Number 3-3000
 Membership NARTB
 President José Ramón Quiñones
 General Manager Ary R. Moll
 Commercial Manager Segismundo Quiñones
 Program Director Jose E. Franco
 Chief Engineer Jose Arzuaga

W I A C
 SAN JUAN—1947

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Oper. By Radio Station W I A C
 Address P. O. Box 4504
 Phone Number 2-0014
 Gen., Sta. Mgr. Tomas Muniz
 Commercial Manager Nestor Muniz
 Program Director Roberto Perez Navarro

W I T A
 SAN JUAN—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By ... Electronic Enterprises, Inc.
 Address P. O. Box 2692
 Phone Number 2-4756
 President Antonio Valdivieso
 Chief Engineer Luis Martorell

W K A Q
 SAN JUAN—1922—CBS

Frequency: 580 Kc. Power: 5000 Watts

Owned-Oper. By El Mundo Bcstg. Corp.
 Business Address P. O. Box 9007
 Phone Number 2-2023
 Newspaper Affiliation "El Mundo"
 Air Time 6 a.m.-11 p.m.
 Transcription Service Associated
 News Service UP
 Representatives Inter-American Pub'l., Inc.
 Membership NARTB
 Pres., Gen. Mgr. Angel Ramos
 Comm. Mgr. V. Lamas, Jr.
 Program Director Esther Pales
 Chief Engineer Angel Del Valle

W K V M
 SAN JUAN—1951

Frequency: 1070 Kc. Power: 25,000 Watts d.:
 5000 n.
 Address 1000 Ponce de Leon Ave.
 Phone 3-0840
 Pres., Gen. Mgr. R. P. Perry

W N E L
 SAN JUAN—1934

Frequency: 860 Kc. Power: 5000 Watts
 Owned-Oper. By WNEL, Inc.
 Address 960 Ponce de Leon Ave.
 Phone Number 2-1300
 Pres., Gen. Mgr. Juan Piza

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STATE BROADCASTER ASSOCIATIONS

Alabama Broadcasters Association

P. O. Box 477, University, Alabama
 Meetings: Semi-annual (March and October)
 Elections: March meeting
 Members: 69
 Pres.....Malcolm Street, WHMA, Anniston
 Vice-Pres...J. Dige Bishop, WCTA, Andalusia
 Secy.-Treas...Dick Biddle, WOWL, Florence

Arizona Broadcasters Association

P. O. Box 2671, Phoenix, Arizona
 Meetings: Annual (January)
 Elections: January
 Members: 21
 President...Albert Johnson, KOY, Phoenix
 Vice-Pres.....Carl Morris, KSUN, Bisbee
 Secy.-Treas...Frank Redfield, KIFN, Phoenix
 Legislative Chmn.....Richard O. Lewis,
 KTAR, Phoenix

Arkansas Broadcasters Association

P. O. Box 550, Little Rock, Arkansas
 Meetings: Semi-annual
 Elections: March
 Members: 37
 President.....William V. Hutt,
 KLRA, Little Rock
 Vice-President.....W. N. McKinney,
 KELD, El Dorado
 Secy.-Treas.....Ted Woods,
 KOSE, Osceola
 Legislative Chmn.....Jay P. Beard,
 KBTM, Jonesboro

California State Radio and Television Broadcasters Association

T. W. Patterson Bldg., Fresno 21, California
 Meetings: Annual
 Elections: November
 Members: 97
 President...Arthur Westlund, KRE, Berkeley
 Vice-Pres.....Wm. J. Beaton,
 KWKW, Pasadena
 Secy.-Treas...Paul R. Bartlett, KFRE, Fresno
 Leg. Chm.....C. L. McCarthy,
 KROY, Sacramento

Colorado Broadcasters Association

Care of Pres. or Secy.
 Meetings: Semi-annual

Elections: March
 Members: 34
 President....Russell Shaffer, KBOL, Boulder
 Vice Pres.....Vir N. James, KVRH, Salida
 Sec'y-Treas.....Joseph Rohrer, KRDO,
 Colorado Springs
 Legis. Chmn...Robert Ellis, KGHF, Pueblo

Florida Association of Broadcasters, Inc.

Care of Pres. or Secy.
 Meetings: Semi-Annual
 Elections: June
 Members: 76
 President.....Hershel Graves,
 WTAL, Tallahassee
 Vice-Pres....John Browning, WSPB, Sarasota
 Vice-Pres.....T. S. Gilchrist, WTMC, Ocala
 Secy.-Treas....A. B. Letson, WCNH, Quincy

Georgia Association of Broadcasters

Care of Pres. or Secy.
 Meetings: Three times a year
 Elections: Spring meeting (April or May)
 President...S. J. Carswell, WSFT, Thomaston
 Vice-Pres....E. F. MacLeod, WBML, Macon
 Secy.-Treas...Glen Jackson, WAGA, Atlanta
 Legis. Chmn...Ben Chatfield, WMAZ, Macon

Hawaiian Association of Radio and TV Broadcasters

P. O. Box 1380, Honolulu, T. H.
 Meetings: On Call
 Elections: May
 Members: 18
 President...Fin Hollinger, KPOA, Honolulu
 Vice-Pres.....Ez Crane, KMVI, Waluku
 Secy.-Treas....Ira Mercer, KHON, Honolulu

Idaho Broadcasters Association

Box 31, Boise, Idaho
 Meetings: Semi-annual (May and November)
 Elections: November
 Members: 21
 President...Edward P. Hurt, KF XD, Nampa
 ice-Pres...Donald A. Thomas, KR LC, Lewis
 Vice-Pres.....Donald A. Thomas,
 KR LC, Lewiston
 Secy.-Treas.....Florence Gardner,
 KT FI, Twin Falls
 Legislative Chmn.....Walt Wagstaff,
 KID O, Boise

Illinois Broadcasters Association

care of Pres. or Secy-Treas.
 Meetings: Semi-annual
 Elections: February
 Members: 65
 Pres.....Robert J. Burow, WDAN, Danville
 Vice-Pres.....Harold L. Dewing,
 WCVS, Springfield
 Secy.-Treas.....R. Karl Baker,
 WLOS, Jacksonville
 Leg. Chmn.....Ray Livesay, WLBH, Mattoon

Indiana Broadcasters Association, Inc.

Box 89, Washington, Ind.
 Meetings: Four times a year
 Elections: March
 Members: 49
 President.....Dec. W. Coe, WWGA, Gary
 Vice-Pres. (AM).....Farrell Rippetoe,
 WBOW, Terre Haute
 Vice-Pres. (FM).....E. D. Osborne,
 WCTW, New Castle
 Vice-Pres. (TV).....Harry Bitner, Jr.,
 WFBM-TV
 Secy.-Treas.....Robert E. William,
 WFML, Washington
 Asst. Secy.....Robert D. Enoch,
 WXLW, Indianapolis
 Asst. Treas.....Ronnie Householder,
 WJVA, South Bend
 Leg. Chmn.....C. Bruce McConnell,
 WISH, Indianapolis

Iowa Broadcasters Association

c/o President
 Meetings: Annual (July or August) or more
 Elections: Annual meeting
 Members: 35
 President.....Ben Sanders, KICD, Spencer
 Vice-Pres.....Ken Gordon, KDTH, Dubuque
 Secy.-Treas.....W. W. Woods,
 WHO, Des Moines
 Director.....Herbert Ohrt,
 KGLO, Mason City

Kansas Association of Radio Broadcasters

KSAL, Salina, Kansas
 Meetings: Annual
 Elections: Annual meetings
 Members: 37
 President.....Ray V. Jensen, KSAL
 Vice-Pres.....Fred Conger, WREN
 Secy.-Treas.....Grover Cobb, KVCB
 Legislative Chmn.....Wendell Elliot, KGNO

Kentucky Broadcasters Association

c/o Secy.-Treas.
 Meetings: Semi-annual
 Elections: Fall meeting
 Members: 38
 President...Mike Layman, WSFC, Somerset
 Vice-Pres...Sam Livingston, WKYB, Paducah
 Vice-Pres...Gilmore Nunn, WLAP, Lexington
 Secy.-Treas.....Hugh O. Potter
 WOMI, Owensboro
 Legislative Chmn.....J. W. Betts,
 WFTM, Maysville

Louisiana Association of Broadcasters

P. O. Box 4218, Shreveport, Louisiana
 Meetings: Semi-annual
 Elections: Fall
 Members: 40
 Pres.....Willard Cobb, KALB, Alexandria
 Vice-Pres.....Frank Ford, Jr.,
 KENT, Shreveport
 Secy.-Treas...Jerry Hamm, KANE, New Iberia

Maine Broadcasters Association

c/o WPOR, Portland
 Meetings: October
 Elections: October
 Members: 15
 Pres.....Harold H. Meyer, WPOR, Portland
 Vice-Pres.....Harold Glidden,
 WAGM, Presque Isle
 Secy.-Treas.....Francis H. Farnham,
 WGAN, Portland
 Legislative Chmn.....Frank Hoy,
 WLAM, Lewiston

Maryland-D.C. Radio and Television Broadcasters Association

c/o President
 Meetings: Semi-annual
 Elections: Fall meeting
 Members: 29
 President.....Charles E. Smith,
 WTBO, Cumberland
 Vice-Pres.....Joseph L. Brechner,
 WGAY, Silver Springs
 Secy.-Treas....Les Peard, WBAL, Baltimore

Michigan Association of Broadcasters

c/o President
 Meetings: Semi-annual
 Elections: November meeting
 Members: 68
 Pres.....W. A. Pomeroy, WILS, Lansing
 Vice-Pres...W. J. Edwards, WKNX, Saginaw
 Secy.-Treas....Gayle Grubb, WJBK, Detroit
 Legislative Chmn.....Walter Patterson,
 WKMH, Jackson

Minnesota Broadcasters Association

WDGY, Nicollet Hotel, Minneapolis

Meetings: September
Elections: September
Members: 30

President.....C. T. Hagman,
WDGY, Minneapolis
Vice-Pres.....Lee L. Whiting,
KEYD, Minneapolis
Secy.-Treas...M. M. Marget, KVOX, Moorhead
Legislative Chmn.....C. T. Hagman,
WDGY, Minneapolis

Mississippi Broadcasters Association

c/o President

Meetings: Annual
Elections: Annual meeting
Members: 46

President.....Bob C. J. Wright, Jr.,
WFOR, Hattiesburg
Vice-Pres.....Bob Evans, WELO, Tupelo
Secy.-Treas.....Granville Walters,
WAML, Laurel
Legislative Chmn.....Fred Beard
WJDX, Jackson

Missouri Broadcasters Association

P. O. Box 1716, S.S.S., Springfield, Missouri

Meetings: Semi-annual
Elections: Fall meeting
Members: 40

President.....G. Pearson Ward,
KTTS, Springfield
Vice-Pres.....Roht. Neathery, KWPM, Alton
Secy.-Treas.....Catherine Roer,
KWOS, Jefferson City
Legislative Chmn.....Bruce Barrington,
KXOK, St. Louis

Montana Radio Stations, Inc.

P. O. Box 2124, KBMY, Billings

Meetings: Annual
Elections: January
Members: 25

President.....Ken Nybo, KBMY, Billings
Vice-Pres.....Ian Elliot, KRJF, Miles City
Secy.-Treas.....Norman Penwell,
KBMN, Bozeman
Legislative Chmn.....Paul MacAdam
KPRK, Livingston

Nebraska Broadcasters Association

WJAG, Norfolk, Nebraska

Meetings: Annual
Elections: Annual
Members: 28

President.....R. E. Thomas,
WJAG, Norfolk
Vice-Pres.....L. L. Hilliard,
KOLT, Scottsbluff
Secy.-Treas.....Gene Ackerley,
KCOW, Alliance

Nevada State Broadcasters Association

P. O. Box 821, Reno, Nevada

Meetings: Annual
Elections: Annual
Members: 12

President.....H. G. Wells, KOLO, Reno
Vice-Pres.....Fred Stoye, KLAS, Las Vegas
Secy.-Treas...Robert Stoddard, KATO, Reno
Legislative Chmn...H. G. Wells, KOLO, Reno

New Jersey Broadcasters Association

P. O. Box 166, Bridgeton, New Jersey

Meetings: Semi-annual (May and October)
Elections: October
Members: 17

President.....Everett Rudloff,
WJLK, Asbury Park
Vice-Pres.....Gordon Giffin, WKDN, Camden
Secy.-Treas...Jerry McCarthy, WTOA, Trenton
Legislative Chmn.....Fred Bernstein,
WTM, Trenton

New Mexico Broadcasters Association

759 Cerrillos Road, Santa Fe

Meetings: September and April
Elections: April
Members: 18

President.....Ivan R. Head, KVSE, Santa Fe
Vice-Pres.....E. N. Thwaites, KRTN, Raton
Secy.-Treas.....Lydia S. Sleppy,
KOBE, Las Cruces
Legislative Chmn.....W. E. Whitmore, Jr.,
KEMN, Portales

North Carolina Association of Broadcasters, Inc.

c/o Secretary

Meetings: Semi-annual
Elections: Fall meeting
Members: 96

President.....James McNeil,
WTSB, Lumberton
Vice-Pres.....Wm. S. Page, WFTC, Kinston
Secy.-Treas...J. T. Snowden, WCPS, Tarboro

North Dakota Broadcasters Association

KNOX, Grand Forks, N. D.

Meetings: October

Elections: October
 Members: 14
 President.....F. E. Fitzsimmonds,
 KFYZ, Bismarck
 Vice-Pres.....Elmer Hanson,
 KNOX, Grand Forks
 Legislative Chmn.....John Cooley,
 KLPN, Minot

**Ohio Association of Radio and
 Television Broadcasters**

44 East Broad, Columbus 15, Ohio
 Meetings: Semi-annual
 Elections: Spring meeting
 Members: 66
 President.....Adna Karns, WING, Dayton
 Vice-Pres..Robert Ferguson, WTRF, Bellaire
 Secy.-Treas.....L. A. Pixley, WLOK, Lima
 Legislative Chmn.....Adna Karns,
 WING, Dayton

**Oklahoma Radio
 Broadcasters Association**

P. O. Box 588, Ponca City, Oklahoma
 Meetings: Semi-annual (or more)
 Elections: January
 Members: 36
 President.....Cy Casper, WBBZ, Ponca City
 Vice-Pres.....J. J. Bernard,
 KOMA, Oklahoma City
 Secy. Treasurer.....Guy Farnsworth,
 KCRC, Enid
 Legislative Chmn.....Bill Hoover,
 KADA, Ada

**Oregon State Broadcasters
 Association**

R. E. Summers, Journalism Bldg.,
 U. of Oregon, Eugene
 Meetings: Semi-annual
 Elections: Annual
 Members: 48
 President...S. W. McCreedy, KUGN, Eugene
 Vice-Pres...Paul Walden, KODL, The Dalles
 Secy.-Treas....Joe Schertler, KEX, Portland
 Legislative Chmn.....Dick Brown,
 KPOJ, Portland

**Pennsylvania Association
 of Broadcasters**

WCPA, 215 Church St., Clearfield
 Meetings: Annual
 Elections: May
 Members: 108
 President.....W. J. Thomas,
 WCPA, Clearfield
 Vice-Pres.....Frank Altdorfer,
 WLAN, Lancaster

Vice-Pres. and Treas.....James Murray,
 KQV, Pittsburgh
 Treasurer...James Murray, KQV, Pittsburgh
 Secretary.....Joseph T. Connolly,
 WCAU, Philadelphia
 Legislative Chmn.....Roy E. Morgan,
 WILK, Wilkes-Barre

**Puerto Rican Association of
 Broadcasters**

Box 4504, San Juan, Puerto Rico
 Meetings: Monthly
 Elections: July
 Members: 19
 President.....Alfonso Gimenez Aguayo
 WPAB, Ponce
 Vice-Pres.....Tomas Muniz Souffront,
 WIAC, Santurce
 Secretary.....Frederico E. Virella,
 WVJP, Caguas
 Treasurer...Gustavo Dias, WENA, Bayamon

**Rhode Island Radio &
 Television Broadcasters
 Association**

c/o President
 Meetings: June
 Elections: June
 Members: 12
 President...Mowry Lowe, WEAN, Providence
 Vice-Pres.....Mitchell Stanley,
 WWON, Woonsocket
 Secy.-Treas.....Norm Gittelson,
 WJAR-TV, Providence

**South Carolina Broadcasters
 Association**

c/o Secretary
 Meetings: January
 Elections: January meeting
 Members: 36
 President.....Walter J. Brown,
 WORD, Spartanburg
 Vice-Pres.....James F. Coggins,
 WKDK, Newberry
 Secy.-Treas.....T. Doug Youngblood,
 WFIG, Sumter
 Legislative Chmn.....H. Moody McElveen,
 WNOK, Columbia

**Southern California
 Broadcasters Association**

6047 Hollywood Blvd., Hollywood 28
 Meetings: Monthly
 Elections: May
 Members: 64

President.....Frank Burke, Jr.,
KFVD, Los Angeles
Vice-Pres.....Norman Ostby,
KHJ, Los Angeles
Secy.-Treas.....Thelma Kirchner,
KGFJ, Hollywood
Managing Director.....Norman Nelson

South Dakota Broadcasters Association

c/o Secretary

Meetings: Semi-annual
Elections: April
Members: 14
President.....Max Staley, KIJV, Huron
Vice-Pres....Ross Case, KWAT, Watertown
Secy.-Treas.....Keith Nighbert,
KUSD, Vermillion
Legislative Chmn.....Morton Henkin,
KSOO, Sioux Falls

Tennessee Association of Broadcasters

407 Chamber of Commerce Bldg.,
Nashville, Tennessee

Meetings: Semi-annual
Elections: December meeting
Members: 46
President.....Earl W. Winger,
WDOD, Chattanooga
Vice-Pres.....John Hart, WBIR, Knoxville
Secy.-Treas.....Mrs. Drue Smith,
WAPO, Chattanooga
Legislative Chmn.....F. C. Sowell,
WLAC, Nashville

Texas Association of Broadcasters

c/o Secretary

Meetings: Semi Annual
Elections: October
Members: 112
President...Willard Deason, KVET, Austin
Vice-Pres...Louis R. Cook, KNOW, Austin
Secy.-Treas...Richard Lewin, KTRE, Lufkin

Utah Broadcasters Association

c/o President

Meetings: Semi-Annual
Elections: January
Members: 19
President.....Arch Madsen,
KOVO, Provo
Vice-President.....George Hatch,
KALL, Salt Lake City
Vice-President...Reed Bullen, KLO, Ogden

Secy.-Treas.....Arch Webb, KVOC, Ogden
Legislative Chmn.....Oral Wilkinson,
KMUR, Murray

Virginia Association of Broadcasters, Inc.

c/o President

Meetings: Annual
Elections: Annual meeting
Members: 42
President...Robert H. Smith, WCYB, Bristol
Vice-Pres.....Frank E. Koehler,
WROV, Roanoke
Secy.-Treas.....Chas. Maillett,
WVOD, Lynchburg
Legislative Chmn.....C. T. Lucy,
WRVA, Richmond

Washington State Association of Broadcasters

Carl Downing, Manager, Legislative Bldg.,
Olympia, Washington

Meetings: Semi-annual
Elections: Spring
Members: 44
President.....Leo H. Beckley,
KBRC, Mount Vernon
Vice-Pres...Loren Stone, KBRO, Bremerton
Secy.-Treas...Allen Miller, KWCS, Pullman

West Virginia Broadcasters Association

c/o Secretary

Meetings: Semi-annual
Elections: Spring
Members: 34
President.....Alice Shein,
WBTH, Williamson
Vice-Pres..Paul A. Myers, WWVA, Wheeling
Secy.-Treas.....John S. Phillips,
WHTN, Huntington
Legislative Chmn.....Harry Brawley,
WCHS, Charleston

Wisconsin Broadcasters Association

Nicolet Bldg., Green Bay, Wisconsin

Meetings: Annual
Elections: First Tuesday in October
Members: 46
President..Harry D. Peck, WISN, Milwaukee
Vice-Pres.....Wm. E. Walker,
WMAM, Marinette
Secretary....Verl Bratton, WKTY, LaCrosse
Treasurer.....Mig Figi, WAUX, Waukesha