

Index of Standard Stations of U. S.



CKLW — Detroit, Mich.	466	KBOE — Oskaloosa, Ia.	427
KAAA — Red Wing, Minn.	479	KBOK — Waterloo, Ia.	428
KABC — San Antonio, Tex.	650	KBOL — Boulder, Colo.	358
KABI — Ketchikan, Alaska	695	KBON — Omaha, Neb.	500
KABR — Aberdeen, S. D.	620	KBOP — Pleasanton, Tex.	649
KADA — Ada, Okla.	576	KBOR — Brownsville, Tex.	634
KAFP — Petaluma, Calif.	348	KBOW — Butte, Mont.	495
KAFY — Bakersfield, Calif.	337	KBOX — Modesto, Calif.	345
KAGH — Crossett, Ark.	330	KBRC — Mount Vernon, Wash.	670
KAHU — Honolulu, T. H.	696	KBRL — McCook, Neb.	500
KAKC — Tulsa, Okla.	580	KBRO — Bremerton, Wash.	669
KAKE — Wichita, Kan.	433	KBRS — Springdale, Ark.	334
KALB — Alexandria, La.	440	KBST — Big Spring, Tex.	633
KALE — Richland, Wash.	672	KBTA — Batesville, Ark.	329
KALG — Alamogordo, N. M.	511	KBTM — Jonesboro, Ark.	331
KALI — Pasadena, Calif.	347	KBUC — Corona, Calif.	339
KALL — Salt Lake City, Utah	656	KBUD — Athens, Tex.	630
KALT — Atlanta, Tex.	630	KBUH — Brigham City, Utah	655
KAMD — Camden, Ark.	330	KBUN — Bemidji, Minn.	475
KAMQ — Amarillo, Tex.	630	KBUR — Burlington, Ia.	422
KANA — Anaconda, Mont.	495	KBWD — Brownwood, Tex.	634
KAND — Corsicana, Tex.	635	KBWL — Blackwell, Okla.	576
KANE — New Iberia, La.	443	KBYE — Oklahoma City, Okla.	579
KANS — Wichita, Kan.	433	KBYR — Anchorage, Alaska	694
KAOK — Lake Charles, La.	442	KBZY — Grand Rapids, Minn.	477
KAPA — Raymond, Wash.	671	KCAP — Helena, Mont.	496
KAPK — Minden, La.	443	KCBC — Des Moines, Ia.	424
KARE — Atchison-St. Joseph, Kan.	429	KCBD — Lubbock, Tex.	645
KARK — Little Rock, Ark.	332	KCBQ — San Diego, Calif.	350
KARM — Fresno, Calif.	340	KCBS — San Francisco, Calif.	351
KASA — Elk City, Okla.	577	KCFH — Cuero, Tex.	636
KASH — Eugene, Ore.	583	KCHA — Charles City, Ia.	423
KASI — Ames, Ia.	422	KCHE — Cherokee, Ia.	423
KASM — Albany, Minn.	475	KCHI — Chillicothe, Mo.	487
KAST — Astoria, Ore.	582	KCHJ — Delano, Calif.	339
KATE — Albert Lea, Minn.	475	KCHS — Truth Or Consequences, N. M.	514
KATL — Houston, Tex.	642	KCID — Caldwell, Idaho	400
KATO — Reno, Nev.	503	KCIJ — Shreveport, La.	446
KATY — San Luis Obispo, Calif.	353	KCIL — Houma, La.	442
KAUS — Austin, Minn.	475	KCIM — Carroll, Ind.	422
KAVE — Carlsbad, N. M.	511	KCJB — Minot, N. D.	561
KAVL — Lancaster, Calif.	343	KCKN — Kansas City, Mo.	431
KAWT — Douglas, Ariz.	326	KCKY — Coolidge, Ariz.	326
KAYL — Storm Lake, Ia.	428	KCLA — Pine Bluff, Ark.	334
KAYS — Hays, Kan.	430	KCLE — Cleburne, Tex.	634
KBHS — Hot Springs, Ark.	331	KCLF — Clifton, Ariz.	326
KBIG — Avalon, Calif.	337	KCLO — Leavenworth, Kan.	431
KBIO — Burley, Idaho	399	KCLS — Flagstaff, Ariz.	326
KBIS — Bakersfield, Calif.	338	KCLV — Clovis, N. M.	512
KBIX — Mnskoogee, Okla.	578	CKLW — Hamilton, Tex.	642
KBIZ — Ottomwa, Ia.	427	KCLX — Colfax, Wash.	669
KBKH — Pullman, Wash.	671	KCMC — Texarkana, Tex.	653
KBKI — Alice, Tex.	629	KCMJ — Palm Springs, Calif.	347
KBKO — Portland, Ore.	585	KCMO — Kansas City, Mo.	488
KBKR — Baker, Ore.	582	KCNA — Tucson, Ariz.	328
KBKW — Aberdeen, Wash.	668	KCNC — Fort Worth, Tex.	639
KBLA — Burbank, Calif.	339	KCNI — Broken Bow, Neb.	498
KBLF — Red Bluff, Calif.	348	KCNO — Alturas, Calif.	337
KBLI — Blackfoot, Idaho	399	KCNY — San Marcos, Tex.	651
KBMN — Bozeman, Mont.	495	KCOG — Centerville, Ia.	423
KBMW — Wahpeton-Breckenridge, N. D.	561	KCOH — Houston, Tex.	642
KBMY — Billings, Mont.	495	KCOK — Tulare, Calif.	356
KBMX — Coalinga, Calif.	339	KCOL — Ft. Collins, Colo.	360
KBND — Bend, Ore.	582	KCOM — Sioux City, Ia.	427
KBNZ — La Junta, Colo.	361	KCON — Conway, Ark.	330
KBOA — Kennett, Mo.	489	KCOR — San Antonio, Tex.	650

KCOW — Alliance, Neb.	498	KEXO — Grand Junction, Colo.	360
KCOY — Santa Maria, Calif.	354	KEYD — Minneapolis, Minn.	477
KCRA — Sacramento, Calif.	348	KEYE — Perrytown, Tex.	649
KCRB — Chanute, Kan.	429	KEYS — Corpus Christi, Tex.	635
KCRC — Enid, Okla.	577	KEYY — Provo, Utah	656
KCRE — Crescent City, Calif.	339	KFAB — Omaha, Neb.	500
KCRG — Cedar Rapids, Ia.	423	KFAC — Los Angeles, Calif.	344
KCRS — Midland, Tex.	646	KFAL — Fulton, Mo.	487
KCRT — Trinidad, Colo.	362	KFAM — St. Cloud, Minn.	479
KCRV — Caruthersville, Mo.	486	KFAR — Fairbanks, Alaska	694
KCSB — San Bernardino, Calif.	349	KFBB — Great Falls, Mont.	496
KCSJ — Pueblo, Colo.	362	KFBC — Cheyenne, Wyo.	692
KCSU — Provo, Utah	656	KFBI — Wichita, Kan.	433
KCTI — Gonzales, Tex.	641	KFBK — Sacramento, Calif.	349
KCTX — Childress, Tex.	634	KFDA — Amarillo, Tex.	630
KCUL — Fort Worth, Tex.	639	KFDM — Beaufort, Tex.	632
KCVR — Lodi, Calif.	343	KFDR — Grand Coulee, Wash.	670
KDAC — Fort Bragg, Calif.	340	KFDX — Wichita Falls, Tex.	654
KDAL — Duluth, Minn.	476	KFEL — Denver, Colo.	358
KDAS — Malvern, Ark.	333	KFEQ — St. Joseph, Mo.	490
KDB — Santa Barbara, Calif.	354	KFFA — Helena, Ark.	331
KDDD — Dumas, Tex.	637	KFGO — Fargo, N. C.	559
KDEC — Decorah, Ia.	424	KFGR — Forest Grove, Ore.	584
KDET — Center, Tex.	634	KFGT — Fremont, Neb.	498
KDHL — Faribault, Minn.	476	KFH — Wichita, Kan.	434
KDIA — Auburn, Calif.	337	KFI — Los Angeles, Calif.	344
KDIX — Dickinson, N. D.	559	KFIR — North Bend, Ore.	585
KDKA — Pittsburgh, Pa.	604	KFIZ — Fond du Lac, Wisc.	682
KDKD — Clinton, Mo.	487	KFJB — Marshalltown, Ia.	426
KDLA — DeRidder, La.	442	KFJI — Klamath, Ore.	584
KDLK — Del Rio, Tex.	637	KFJZ — Fort Worth, Tex.	639
KDLM — Detroit Lakes, Minn.	476	KFKA — Greeley, Colo.	361
KDLR — Devils Lake, N. D.	559	KFLD — Floydada, Tex.	639
KDMA — Montevideo, Minn.	478	KFLW — Klamath Falls, Ore.	584
KDMS — El Dorado, Ark.	330	KFMA — Davenport, Ia.	424
KDNT — Denton, Tex.	637	KFMB — San Diego, Calif.	350
KDON — Santa Cruz, Calif.	354	KFMJ — Tulsa, Okla.	580
KDRO — Sedalia, Mo.	493	KFMO — Flat River, Mo.	487
KDMO — Carthage, Mo.	486	KFNF — Shenandoah, Ia.	427
KDRS — Paragould, Ark.	334	KFOR — Lincoln, Neb.	499
KDSH — Boise, Idaho	399	KFOX — Long Beach, Calif.	343
KDSJ — Deadwood, S. D.	620	KFPW — Fort Smith, Ark.	330
KDSX — Benison, Tex.	637	KFQD — Anchorage, Alaska	694
KDTH — Dubuque, Ia.	425	KFRB — Fairbanks, Alaska	694
KDWT — Stamford, Tex.	652	KFRC — San Francisco, Calif.	351
KDYL — Salt Lake City, Utah	656	KFRD — Rosenberg, Tex.	649
KDZA — Pueblo, Colo.	362	KFRE — Fresno, Calif.	340
KEAR — San Mateo, Calif.	353	KFRM — Kansas City, Mo.	488
KEBE — Jacksonville, Tex.	644	KFRO — Longview, Tex.	645
KECK — Odessa, Tex.	647	KFRU — Columbia, Mo.	487
KECA — Los Angeles, Calif.	344	KFSA — Fort Smith, Ark.	331
KECC — Pittsburgh, Calif.	348	KFSB — Joplin, Mo.	488
KEEN — San Jose, Calif.	352	KFSD — San Diego, Calif.	350
KEEP — Twin Falls, Idaho.	401	KFTM — Ft. Morgan, Colo.	360
KELA — Centralia Chehalis, Wash.	669	KFTV — Paris, Tex.	648
KELD — El Dorado, Ark.	330	KFUN — Las Vegas, N. M.	512
KELK — Elko, Nev.	502	KFVD — Los Angeles, Calif.	344
KELO — Sioux Falls, S. D.	620	KFVS — Cape Girardeau, Mo.	486
KELP — El Paso, Tex.	637	KFWB — Hollywood, Calif.	343
KELS — Kelso, Wash.	670	KFXD — Nampa, Idaho	400
KELY — Ely, Nev.	502	KFXJ — Grand Junction, Colo.	361
KENA — Mena, Ark.	333	KFXM — San Bernardino, Calif.	349
KENI — Anchorage, Alaska	694	KFYN — Bonham, Tex.	633
KENM — Portales, N. M.	513	KFYO — Lubbock, Tex.	645
KENO — Las Vegas, Nev.	503	KFYR — Bismarck, N. D.	559
KENT — Shreveport, La.	446	KGA — Spokane, Wash.	673
KEPO — El Paso, Tex.	638	KGAE — Salem, Ore.	587
KERB — Kermit, Tex.	644	KGAF — Gainesville, Tex.	641
KERG — Eugene, Ore.	583	KGAK — Gallup, N. M.	512
KERN — Bakersfield, Calif.	338	KGAL — Lebanon, Ore.	584
KERO — Bakersfield, Calif.	338	KGAN — Kingman, Ariz.	326
KERV — Kerrville, Tex.	644	KGAR — Garden City, Kan.	430
KEUN — Eunice, La.	442	RGB — San Diego, Calif.	350
KEX — Portland, Ore.	586	KGBC — Galveston, Tex.	641
		KGBS — Harlingen, Tex.	642

KGBX — Springfield, Mo.	494
KGCU — Mandan, N. D.	561
KGCX — Sidney, Mont.	497
KGDE — Fergus Falls, Minn.	476
KGDM — Stockton, Calif.	355
KGEM — Boise, Idaho	399
KGER — Long Beach, Calif.	343
KGEK — Sterling, Colo.	362
KGEZ — Kallispell, Mont.	497
KGFF — Shawnee, Okla.	580
KGFF — Hollywood, Calif.	343
KGFL — Roswell, N. M.	513
KGFW — Kearney, Neb.	498
KGFX — Pierre, S. D.	620
KGGF — Coffeyville, Kan.	429
KGGM — Albuquerque, N. M.	511
KGHF — Pueblo, Calif.	362
KGHI — Little Rock, Ark.	332
KGHL — Billings, Mont.	495
KGIB — Bremerton, Wash.	669
KGIL — San Fernando, Calif.	351
KGIW — Alamosa, Colo.	358
KGKB — Tyler, Tex.	653
KGKL — San Angelo, Tex.	649
KGLC — Miami, Okla.	578
KGLN — Glenwood Springs, Colo.	360
KGLO — Mason City, Ia.	426
KGLU — Safford, Ariz.	328
KGMB — Honolulu, T. H.	696
KGMC — Englewood, Colo.	360
KGMO — Cape Girardeau, Mo.	486
KGMS — Sacramento, Calif.	349
KGNB — New Braunfels, Tex.	647
KGNC — Amarillo, Tex.	630
KGNO — Dodge City, Kan.	430
KGO — San Francisco, Calif.	351
KGON — Oregon City-Portland, Ore.	585
KGOS — Torrington, Wyo.	693
KGPH — Flagstaff, Ariz.	326
KGRH — Fayetteville, Ark.	330
KGRI — Henderson, Tex.	642
KGST — Fresno, Calif.	340
KGU — Honolulu, T. H.	696
KGVL — Greenville, Tex.	642
KGVO — Missoula, Mont.	497
KGW — Portland, Ore.	586
KGWA — Enid, Okla.	577
KGY — Olympia, Wash.	671
KGYN — Guvmon, Okla.	577
KGYW — Vallejo, Calif.	356
KHAS — Hastings, Neb.	498
KHBC — Hilo, T. H.	695
KHBG — Okmulgee, Okla.	580
KHRR — Hillsboro, Tex.	642
KHIT — Lamposas, Tex.	644
KHT — Los Angeles, Calif.	344
KHMO — Hannibal, Mo.	487
KHON — Honolulu, T. H.	696
KHOZ — Harrison, Ark.	331
KHO — Spokane, Wash.	673
KHSL — Chico, Calif.	339
KHTR — Watsonville, Calif.	357
KHUM — Eureka, Calif.	340
KHUTZ — Borger, Tex.	633
KJRE — Palo Alto, Calif.	347
KIBH — Seward, Alaska	695
KIBL — Beeville, Tex.	633
KICA — Clovis, N. M.	512
KICD — Spencer, Ia.	428
KICK — Springfield, Mo.	494
KICO — Calexico, Calif.	339
KID — Idaho Falls, Idaho.	400
KIDO — Boise, Idaho	399
KIEM — Eureka, Calif.	340

KIEV — Glendale, Calif.	341
KIFN — Phoenix, Ariz.	327
KIFI — Idaho Falls, Idaho	400
KIFW — Sitka, Alaska	695
KIHN — Hugo, Okla.	578
KIHO — Sioux Falls, S. D.	621
KIHR — Hood River, Ore.	584
KIJV — Huron, S. D.	620
KIKI — Honolulu, T. H.	696
KILA — Hilo, T. H.	695
KILO — Grand Forks, N. D.	559
KIMA — Yakima, Wash.	675
KIMO — Independence, Mo.	487
KIMP — Mount Pleasant, Tex.	647
KIND — Independence, Kan.	431
KINE — Kingsville, Tex.	644
KING — Seattle, Wash.	672
KINY — Juneau, Alaska	694
KIOA — Des Moines, Ia.	424
KIOX — Bay City, Tex.	631
KIPA — Hilo, T. H.	696
KIRO — Seattle, Wash.	672
KIRX — Kirksville, Mo.	489
KISD — Sioux Falls, S. D.	621
KIST — Santa Barbara, Calif.	354
KIT — Yakima, Wash.	675
KITE — San Antonio, Tex.	650
KITO — San Bernardino, Calif.	350
KIUL — Garden City, Kan.	430
KIUN — Pecos, Tex.	648
KIUP — Durango, Colo.	360
KIVY — Crockett, Tex.	636
KIWW — San Antonio, Tex.	650
KIXL — Dallas, Tex.	636
KIYI — Shelby, Mont.	497
KJAM — Vernal, Utah	657
KJAY — Topeka, Kan.	433
KJAN — Atlantic City, Ia.	422
KJBC — Midland, Tex.	646
KJBS — San Francisco, Calif.	351
KJCK — Junction City, Kan.	431
KJCF — Festus, Mo.	487
KJEF — Jennings, La.	442
KJFJ — Webster City, Ia.	429
KJNO — Juneau, Alaska	695
KJR — Seattle, Wash.	672
KJRL — Pocatello, Idaho	401
KJSK — Columbus, Neb.	498
KLAC — Hollywood, Calif.	343
KLAN — Renton, Wash.	671
KLAS — Las Vegas, Nev.	503
KLBM — LaGrande, Ore.	584
KLBS — Houston, Tex.	643
KLCB — Libby, Mont.	497
KLCN — Blytheville, Ark.	329
KLEA — Lovington, N. M.	513
KLFY — Lafayette, La.	442
KLIC — Monroe, La.	443
KLIF — Dallas, Tex.	636
KLIL — Esterville, Ia.	425
KLIQ — Portland, Ore.	586
KLIX — Twin Falls, Idaho.	401
KLIZ — Brainerd, Minn.	475
KLKC — Parsons, Kan.	432
KLMO — Longmont, Colo.	361
KLMR — Lamar, Colo.	361
KLMS — Lincoln, Neb.	499
CLMX — Clayton, N. M.	512
KLO — Ogden, Utah	655
KLOK — San Jose, Calif.	353
KLOU — Lake Charles, La.	443
KLPM — Minot, N. D.	561
KLRA — Little Rock, Ark.	332
KLPR — Oklahoma City, Okla.	579
KLTF — Little Falls, Minn.	477

KLTI — Longview, Tex.	645	KODL — The Dallas, Ore.	583
KLUF — Galveston, Tex.	641	KODY — North Platte, Neb.	500
KLVC — Leadville, Colo.	361	KOEL — Oelwein, Ia.	427
KLVL — Pasadena, Tex.	648	KOFO — Ottawa, Kan.	432
KLVT — Levelland, Tex.	645	KOGT — Orange, Tex.	648
KLWN — Lawrence, Kan.	431	KOH — Reno, Nev.	503
KLWT — Lebanon, Mo.	489	KOIL — Omaha, Neb.	500
KLX — Oakland, Calif.	346	KOIN — Portland, Ore.	586
KLYN — Amarillo, Tex.	630	KOJM — Havre, Mont.	496
KLZ — Denver, Colo.	358	KOKX — Keokuk, Ia.	426
KMA — Shenandoah, Ia.	427	KOL — Seattle, Wash.	672
KMAC — San Antonio, Tex.	650	KOLE — Port Arthur, Tex.	649
KMAE — McKinney, Tex.	646	KOLJ — Quanah, Tex.	649
KMAN — Manhattan, Kan.	432	KOLN — Lincoln, Neb.	499
KMBC — Kansas City, Mo.	489	KOLO — Reno, Nev.	503
KMBL — Junction, Tex.	644	KOLS — Pryor, Okla.	580
KMBY — Monterey, Calif.	346	KOLT — Scottsbluff, Neb.	502
KMCM — McMinnville, Ore.	584	KOMA — Oklahoma City, Okla.	579
KMCO — Conroe, Tex.	635	KOME — Tulsa, Okla.	581
KMED — Medford, Ore.	584	KOMO — Seattle, Wash.	672
KMHL — Marshall, Minn.	477	KOMW — Omak, Wash.	671
KMHT — Marshall, Tex.	646	KONG — Visalia, Calif.	357
KMJ — Fresno, Calif.	340	KONO — San Antonio, Tex.	650
KMLB — Monroe, La.	443	KONP — Port Angeles, Wash.	671
KMMJ — Grand Island, Neb.	498	KOOK — Billings, Mont.	495
KMMO — Marshall, Mo.	489	KOOL — Phoenix, Ariz.	327
KMOD — Modesto, Calif.	346	KOOS — Coos Bay, Ore.	582
KMON — Great Falls, Mont.	496	KOPO — Tucson, Ariz.	328
KMO — Tacoma, Wash.	674	KOPP — Ogden, Utah	655
KMOR — Oroville, Calif.	347	KOPR — Butte, Mont.	495
KMOX — St. Louis, Mo.	491	KORA — Bryan, Tex.	634
KMPC — Los Angeles, Calif.	345	KORC — Mineral Wells, Tex.	647
KMUR — Murray, Utah	655	KORE — Eugene, Ore.	583
KMUS — Muskogee, Okla.	578	KORK — Las Vegas, Nev.	503
KMVI — Wailuku-Maui, T. H.	697	KORN — Mitchell, S. D.	620
KMYC — Marysville, Calif.	345	KOSA — Odessa, Tex.	647
KMYR — Denver, Colo.	359	KOSE — Osceola, Ark.	333
KNAF — Fredericksburg, Tex.	641	KOSF — Nacogdoches, Tex.	647
KNAK — Salt Lake City, Utah	656	KOSY — Texarkana, Ark.	337
KNAL — Victoria, Tex.	653	KOTA — Rapid City, S. D.	620
KNBC — San Francisco, Calif.	351	KOTN — Pine Bluff, Ark.	334
KNBR — North Platte, Neb.	500	KOVC — Valley City, N. D.	561
KNBY — Newport, Ark.	333	KOVE — Lander, Wyo.	692
KNCM — Moberly, Mo.	490	KOVO — Provo, Utah	656
KNEA — Jonesboro, Ark.	332	KOWB — Laramie, Wyo.	692
KNEB — Scottsbluff, Neb.	502	KOWH — Omaha, Neb.	502
KNED — McAlester, Okla.	578	KOWL — Santa Monica, Calif.	355
KNEL — Brady, Tex.	633	KOY — Phoenix, Ariz.	327
KNEM — Nevada, Mo.	490	KPAC — Port Arthur, Tex.	649
KNET — Palestine, Tex.	648	KPAM — Portland, Ore.	586
KNEW — Spokane, Wash.	673	KPAN — Hereford, Tex.	642
KNEX — McPherson, Kan.	432	KPAT — Pampa, Tex.	648
KNGS — Hanford, Calif.	341	KPBM — Carlsbad, N. M.	512
KNOE — Monroe, La.	443	KPBX — Beaumont, Tex.	632
KNOG — Nogales, Ariz.	327	KPDN — Pampa, Tex.	648
KNOR — Norman, Okla.	578	KPDQ — Portland, Ore.	586
KNOW — Austin, Tex.	630	KPET — Lamesa, Tex.	644
KNOX — Grand Forks, N. D.	559	KPHO — Phoenix, Ariz.	327
KNPT — Newport, Ore.	585	KPIG — Cedar Rapids, Ia.	423
KNUJ — New Ulm, Minn.	478	KPKW — Pasco, Wash.	671
KNUZ — Houston, Tex.	643	KPLC — Lake Charles, La.	443
KNX — Los Angeles, Calif.	345	KPLT — Paris, Tex.	648
KOA — Denver, Colo.	359	KPMC — Bakersfield, Calif.	338
KOAL — Price, Utah	655	KPMO — Pomona, Calif.	348
KOAM — Pittsburg, Kan.	432	KPOA — Honolulu, T. H.	696
KOAT — Albuquerque, N. M.	511	KPOC — Pochahontas, Ark.	334
KOB — Albuquerque, N. M.	511	KPOJ — Portland, Ore.	586
KOBE — Las Cruces, N. M.	512	KPOL — Los Angeles, Calif.	345
KOBK — Owatonna, Minn.	479	KPOW — Powell, Wyo.	693
KOCA — Kilgore, Tex.	644	KPQ — Wenatchee, Wash.	675
KOCO — Salem, Ore.	587	KPRL — Paso Robles, Calif.	348
KOCS — Ontario, Calif.	347	KPRO — Riverside, Calif.	348
KOCY — Oklahoma City, Okla.	579	KPRC — Houston, Tex.	643
KODI — Cody, Wyo.	692	KPRK — Livingston, Mont.	497
		KPRS — Kansas City, Mo.	489

KPST — Preston, Idaho	401
KPUG — Bellingham, Wash.	669
KPUY — Puyallup, Wash.	671
KQV — Pittsburgh, Pa.	604
KRAI — Craig, Colo.	358
KRAL — Rawlins, Wyo.	693
KRAM — Las Vegas, Nev.	503
KRBA — Lufkin, Tex.	646
KRBC — Abilene, Tex.	629
KRCO — Prineville, Ore.	587
KRCT — Baytown, Tex.	631
KRDO — Colorado Springs, Colo.	358
KRDU — Dinuba, Calif.	339
KRE — Berkeley, Calif.	338
KREI — Farmington, Mo.	487
KREL — Baytown, Tex.	631
KREM — Spokane, Wash.	673
KREO — Spokane, Wash.	343
KRES — St. Joseph, Mo.	490
KREW — Sunnyside, Wash.	674
KRGV — Weslaco, Tex.	654
KRHD — Duncan, Okla.	577
KRIB — Mason City, Ia.	426
KRIC — Beaumont, Tex.	632
KRIG — Odessa, Tex.	648
KRIO — McAllen, Tex.	646
KRIS — Corpus Christi, Tex.	635
KRIZ — Phoenix, Ariz.	327
KRIF — Miles City, Mont.	497
KRKD — Los Angeles, Calif.	345
KRKL — Kirkland, Wash.	670
KRKO — Everett, Wash.	670
KRLC — Lewiston, Idaho	400
KRLD — Dallas, Tex.	636
KRMD — Shreveport, La.	446
KRMG — Tulsa, Okla.	581
KRMO — Monett, Mo.	490
KRMS — Osage Beach, Mo.	490
FRLN — Canon City, Colo.	358
KRLW — Walnut Ridge, Ark.	337
KRNO — San Bernardino, Calif.	350
KRNR — Roseburg, Ore.	587
KRNT — Des Moines, Ia.	425
KROC — Rochester, Minn.	479
KROD — El Paso, Tex.	638
KROF — Abbeville, La.	440
KROG — Sonora, Calif.	355
KROP — Brawley, Calif.	338
KROS — Clinton, Ia.	423
KROW — Oakland, Calif.	346
KROX — Crookston, Minn.	475
KROY — Sacramento, Calif.	349
KRPL — Moscow, Idaho	400
KRRV — Sherman-Denison, Tex.	651
KRSC — Seattle, Wash.	672
KRSN — Los Alamos, N. M.	513
KRTN — Raton, N. M.	513
KRUL — Corvallis, Ore.	583
KRUN — Ballinger, Tex.	631
KRUS — Ruston, La.	446
KRUX — Phoenix, Ariz.	327
KRVN — Lexington, Neb.	499
KRXK — Rexburg, Idaho	401
KRXL — Roseburg, Ore.	587
KSAL — Salina, Kan.	432
KSAM — Huntsville, Tex.	643
KSAN — San Francisco, Calif.	351
KSBB — Salinas, Calif.	349
KSCB — Liberal, Kan.	431
KSCJ — Sioux City, Ia.	428
KSCO — Santa Cruz, Calif.	354
KSD — St. Louis, Mo.	493
KSDN — Aberdeen, S. D.	620

KSDO — San Diego, Calif.	350
KSEI — Pocatello, Idaho	401
KSEK — Pittsburgh, Kan.	432
KSEL — Lubbock, Tex.	645
KSEM — Moses Lake, Wash.	670
KSEO — Durant, Okla.	577
KSET — El Paso, Tex.	638
KSEY — Seymour, Tex.	651
KSFA — Nacogdoches, Tex.	647
KSFE — Needles, Calif.	346
KSFO — San Francisco, Calif.	352
KSGA — Redmond, Ore.	587
KSGM — Ste. Genevieve	493
KSIB — Creston, Ia.	424
KSID — Sidney, Neb.	502
KSIG — Crowley, La.	441
KSII — Gladwater, Tex.	641
KSIL — Silver City, N. M.	514
KSIM — Silkeston, Mo.	493
KSIW — Woodward, Okla.	581
KSIX — Corpus Christi, Tex.	635
KSJB — Jamestown, N. D.	561
KSJO — San Jose, Calif.	353
KSJV — Sanger, Calif.	352
KSKY — Dallas, Tex.	636
KSL — Salt Lake City, Utah	657
KSLM — Salem, Ore.	587
KSLO — Opelousas, La.	445
KSMA — Santa Maria, Calif.	355
KSMN — Mason City, Ia.	426
KSNY — Snyder, Tex.	652
KSO — Des Moines, Ia.	425
KSOK — Arkansas City, Kan.	429
KSON — San Diego, Calif.	350
KSOO — Sioux Falls, S. D.	621
KSOX — Harlingen, Tex.	642
KSPA — Santa Paula, Calif.	355
KSPI — Stillwater, Okla.	580
KSP0 — Spokane, Wash.	673
KSPR — Casper, Wyo.	691
KSPT — Sandpoint, Idaho	401
KSPRO — Santa Rosa, Calif.	355
KSRV — Ontario, Ore.	585
KSST — Sulphur Springs, Tex.	652
KSTA — Coleman, Tex.	634
KSTB — Breckenridge, Tex.	633
KSTL — St. Louis, Mo.	491
KSTN — Stockton, Calif.	355
KSTP — St. Paul-Minneapolis, Minn.	479
KSTT — Davenport, Ia.	424
KSTV — Stephenville, Tex.	652
KSUB — Cedar City, Utah	655
KSUE — Susanville, Calif.	356
KSUN — Bisbee, Ariz.	326
KSUM — Fairmont, Minn.	476
KSVC — Richfield, Utah	656
KSVP — Artesia, N. M.	511
KSWA — Graham, Tex.	641
KSWB — Yuma, Ariz.	329
KSWI — Council Bluffs, Ia.	423
KSWM — Joplin, Mo.	488
KSWO — Lawton, Okla.	578
KSWs — Roswell, N. M.	513
KSYC — Yreka, Calif.	357
KSYL — Alexandria, La.	440
KTAC — Tacoma, Wash.	674
KTAE — Taylor, Tex.	652
KTAN — Sherman, Tex.	651
KTAR — Phoenix, Ariz.	328
KTAT — Frederick, Okla.	577
KTBB — Tyler, Tex.	653
KTBC — Austin, Tex.	631
KTBS — Shreveport, La.	446

KTEL — Walla Walla, Wash.	674	KVIM — New Iberia, La.	443
KTEM — Temple, Tex.	652	KVKM — Monahans, Tex.	647
KTER — Terrell, Tex.	652	KVLC — Little Rock, Ark.	333
KTFI — Twin Falls, Idaho	403	KVLF — Alpine, Tex.	629
KTFS — Texarkana, Tex.	653	KVLH — Pauls Valley, Okla.	580
KTFY — Brownfield, Tex.	634	KVMA — Magnolia, Ark.	333
KTHS — Little Rock, Ark.	333	KVMC — Colorado City, Tex.	635
KTHT — Houston, Tex.	643	KVNC — Winslow, Ariz.	329
KTIL — Tillamook, Ore.	587	KVNI — Coeur D'Alene	400
KTIM — San Rafael, Calif.	354	KVNU — Logan, Utah	655
KTIP — Porterville, Calif.	348	KVOA — Tucson, Ariz.	328
KTJS — Hobart, Okla.	577	KVOC — Casper, Wyo.	691
KTKN — Ketchikan, Alaska	695	KVOD — Denver, Colo.	360
KTKR — Taft, Calif.	356	KVOE — Santa Ana, Calif.	354
KTKT — Tucson, Ariz.	328	KVOG — Ogden, Utah	655
KTLN — Denver, Colo.	359	KVOL — Lafayette, La.	442
KTLW — Texas City, Tex.	653	KVON — Napa, Calif.	346
KTMC — McAlester, Okla.	578	KVOO — Tulsa, Okla.	581
KTMS — Santa Barbara, Calif.	354	KVOP — Plainview, Tex.	649
KTNM — Tucumcari, N. M.	514	KVOR — Colorado Springs, Colo.	358
KTNT — Tacoma, Wash.	674	KVOS — Bellingham, Wash.	669
KTOE — Mankato, Minn.	477	KVOU — Uvalde, Tex.	653
KTOH — Lihue, Kauai, T. H.	696	KVOW — Littlefield, Tex.	645
KTOK — Oklahoma City, Okla.	579	KVOX — Moorhead, Minn.	478
KTOP — Topeka, Kan.	433	KVOZ — Laredo, Tex.	645
KTOW — Oklahoma City, Okla.	579	KVRC — Arkadelphia, Ark.	329
KTRB — Modesto, Calif.	346	KVRH — Salida, Colo.	362
KTRC — Santa Fe, N. M.	513	KVRS — Rock Springs, Wyo.	693
KTRE — Lufkin, Tex.	646	KVSF — Santa Fe, N. M.	513
KTRF — Thief River Falls, Minn.	480	KVSM — San Mateo, Calif.	353
KTRH — Houston, Tex.	643	KVSO — Ardmore, Okla.	576
KTRI — Sioux City, Ia.	428	KVVC — Ventura, Calif.	356
KTRM — Beaumont, Tex.	632	KVWC — Vernon, Tex.	653
KTRN — Wichita Falls, Tex.	654	KVWO — Cheyenne, Wyo.	691
KTRY — Bastrop, La.	441	KWAD — Wadena, Minn.	480
KTSA — San Antonio, Tex.	650	KWAK — Stuttgart, Ark.	337
KTSM — El Paso, Tex.	638	KWAL — Osburn, Idaho	400
KTSW — Emporia, Kan.	430	KWAT — Watertown, S. D.	621
KTRR — Rolla, Mo.	490	KWBB — Wichita, Kan.	434
KTTS — Springfield, Mo.	494	KWBC — Fort Worth, Tex.	639
KTUC — Tucson, Ariz.	328	KWBG — Boone, Ia.	422
KTUL — Tulsa, Okla.	581	KWBE — Beatrice, Neb.	498
KTUR — Turlock, Calif.	356	KWBM — Williston, N. D.	561
KTW — Seattle, Wash.	673	KWBR — Oakland, Calif.	347
KTXC — Big Spring, Tex.	633	KWBU — Corpus Christi, Tex.	635
KTXJ — Jasper, Tex.	644	KWBW — Hutchinson, Kan.	430
KTXL — San Angelo, Tex.	650	KWCB — Searcy, Ark.	334
KTXN — Austin, Tex.	631	KWCJ — Natchitoches, La.	443
KTYL — Mesa, Ariz.	326	KWCO — Chickasha, Okla.	576
KUBA — Yuba City, Calif.	357	KWDM — Des Moines, Ia.	425
KUBC — Montrose, Colo.	361	KWED — Seguin, Tex.	651
KUGN — Eugene, Ore.	583	KWEI — Weiser, Idaho	403
KUIN — Grants Pass, Ore.	584	KWEM — West Memphis, Ark.	337
KUJ — Walla Walla, Wash.	674	KWEW — Hobbs, N. M.	512
KUKI — Ukiah, Calif.	356	KWFC — Hot Springs, Ark.	331
KULA — Honolulu, T. H.	696	KWFT — Wichita Falls, Tex.	654
KULE — Ephrata, Wash.	669	KWGW — Stockton, Calif.	355
KULP — El Campo, Tex.	637	KWGB — Goodland, Kan.	430
KUNO — Corpus Christi, Tex.	635	KWHI — Brenham, Tex.	633
KUOA — Siloam Springs, Ark.	334	KWHK — Hutchinson, Kan.	431
KURV — Edinburg, Tex.	637	KWHN — Fort Smith, Ark.	331
KUTA — Salt Lake City, Utah	657	KWHP — Cushing, Okla.	576
KVAN — Vancouver, Wash.	674	KWHW — Altus, Okla.	576
KVAS — Astoria, Ore.	582	KWIE — Kennewick, Wash.	670
KVBC — Farmington, N. M.	512	KWIK — Pocatello, Idaho	401
KVCV — Redding, Calif.	348	KWIL — Albany, Ore.	582
KVEC — San Luis Obispo, Calif.	353	KWIN — Ashland, Ore.	582
KVEN — Ventura, Calif.	356	KWJB — Globe, Ariz.	326
KVER — Albuquerque, N. M.	511	KWIJ — Portland, Ore.	586
KVET — Austin, Tex.	631	KWK — St. Louis, Mo.	491
KVFD — Ft. Dodge, Ia.	428	KWKC — Abilene, Tex.	629
KVGB — Great Bend, Kan.	430	KWKH — Shreveport, La.	446
KVI — Seattle, Wash.	673	KWKW — Pasadena, Calif.	347
KVIC — Victoria, Tex.	653	KWLK — Longview, Wash.	670

KWLM — Willmar, Minn.	480	WAAF — Chicago, Ill.	405
KWNO — Winona, Minn.	480	WAAT — Newark, N. J.	507
KWNW — Wenatchee, Wash.	675	WABA — Aquadilla, P. R.	697
KWOA — Worthington, Minn.	480	WABB — Mobile, Ala.	322
KWOC — Poplar Bluff, Mo.	490	WABC — New York, N. Y.	523
KWOE — Clinton, Okla.	576	WABG — Greenwood, Miss.	482
KWON — Bartlesville, Okla.	576	WABI — Bangor, Me.	447
KWOR — Worland, Wyo.	693	WABJ — Adrian, Mich.	463
KWOS — Jefferson City, Mo.	488	WABM — Houlton, Me.	448
KWPC — Muscatine, Ia.	427	WABY — Albany, N. Y.	514
KWRC — Pendleton, Ore.	585	WABZ — Albemarle, N. C.	545
KWPM — West Plains, Mo.	494	WACA — Camden, S. C.	613
KWRE — Warrenton, Mo.	494	WACB — Kittanning, Pa.	596
KWRL — Riverton, Wyo.	693	WACE — Chicopee-Springfield, Mass.	457
KWRN — Reno, Nev.	503	WACL — Waycross, Ga.	398
KWRO — Coquille, Ore.	583	WACO — Waco, Tex.	654
KWSD — Mt. Shasta, Calif.	346	WACR — Columbus, Miss.	482
KWSH — Wewaka, Okla.	581	WADC — Akron, O.	562
KWSK — Pratt, Kan.	432	WADE — Wadesboro, N. C.	556
KWSO — Wasco, Calif.	357	WAEB — Allentown, Pa.	588
KWTC — Barstow, Calif.	338	WAEL — Mayaguez, P. R.	697
KWTO — Springfield, Mo.	494	WAFB — Baton Rouge, La.	441
KWTX — Waco, Tex.	654	WAGA — Atlanta, Ga.	386
KWWL — Waterloo, Ia.	428	WAGC — Chattanooga, Tenn.	622
KWYO — Sheridan, Wyo.	693	WAGE — Syracuse, N. Y.	539
KXA — Seattle, Wash.	673	WAGF — Dothan, Ala.	319
KXAR — Hope, Ark.	331	WAGM — Presque Isle, Me.	449
KXEL — Waterloo, Ia.	429	WAIM — Anderson, S. C.	613
KXEO — Mexico, Mo.	490	WAIN — Columbia, Ky.	435
KXGI — Ft. Madison, Ia.	426	WAIR — Winston-Salem, N. C.	558
KXGN — Glendive, Mont.	496	WAIT — Chicago, Ill.	406
KXIC — Iowa City, Ia.	426	WAJR — Morgantown, W. Va.	679
KXIT — Dalhart, Tex.	636	WAKE — Greenville, S. C.	617
KXJK — Forrest City, Ark.	330	WAKN — Aiken, S. C.	613
KXL — Portland, Ore.	587	WAKR — Akron, O.	562
KXLA — Pasadena, Calif.	347	WAKU — Latrobe, Pa.	596
KXLE — Ellensburg, Wash.	669	WALA — Mobile, Ala.	322
KXLF — Butte, Mont.	496	WALB — Albany, Ga.	386
KXLJ — Helena, Mont.	496	WALD — Walterboro, S. C.	619
KXLK — Great Falls, Mont.	496	WALE — Fall River, Mass.	457
KXLL — Missoula, Mont.	497	WALK — Patchogue, N. Y.	536
KXLO — Lewistown, Mont.	497	WALL — Middletown, N. Y.	522
KXLQ — Bozeman, Mont.	495	WALM — Albion, Mich.	463
KXLR — Little Rock, Ark.	333	WALT — Tampa, Fla.	384
KXLW — St. Louis, Mo.	493	WAML — Laurel, Miss.	484
KXLY — Spokane, Wash.	673	WAMS — Wilmington, Del.	370
KXO — El Centro, Calif.	340	WAND — Canton, O.	563
KXOA — Sacramento, Calif.	349	WANE — Ft. Wayne, Ind.	417
KXOB — Stockton, Calif.	356	WANN — Annapolis, Md.	450
KXOC — Chico, Calif.	339	WANS — Anderson, R. I.	613
KXOK — St. Louis, Mo.	493	WANT — Richmond, Va.	665
KXOL — Fort Worth, Tex.	639	WAOV — Vincennes, Ind.	421
KXOX — Sweetwater, Tex.	652	WAPA — San Juan, P. R.	699
KXRA — Alexander, Minn.	475	WAPF — McComb, Miss.	484
KXRJ — Russellville, Ark.	334	WAPI — Birmingham, Ala.	318
KXRO — Aberdeen, Wash.	668	WAPO — Chattanooga, Tenn.	622
KRRX — San Jose, Calif.	353	WAPX — Montgomery, Ala.	323
KXXL — Monterey, Calif.	346	WARA — Attleboro, Mass.	456
KXXX — Colby, Kan.	429	WARC — Rochester, N. Y.	537
KYYZ — Houston, Tex.	643	WARD — Johnstown, Pa.	595
KYA — San Francisco, Calif.	352	WARE — Ware, Mass.	461
KYAK — Yakima, Wash.	675	WARK — Hagerstown, Md.	454
KYCA — Prescott, Ariz.	328	WARL — Arlington, Va.	659
KYJC — Medford, Ore.	585	WARM — Scranton, Pa.	606
KYMA — Yuma, Ariz.	329	WASA — Havre De Grace, Md.	455
KYNO — Fresno, Calif.	341	WASK — Lafayette, Ind.	419
KYOR — Blythe, Calif.	338	WASL — Annapolis, Md.	450
KYOS — Merced, Calif.	345	WATA — Boone, N. C.	546
KYOU — Greeley, Colo.	361	WATC — Gaylord, Mich.	469
KYSM — Mankato, Minn.	477	WATG — Ashland, O.	562
KYUM — Yuma, Ariz.	329	WATH — Athens, O.	562
KYW — Philadelphia, Pa.	601	WATK — Antigo, Wis.	681
WAAA — Winston-Salem, N. C.	557	WATL — Atlanta, Ga.	386
WAAB — Worcester, Mass.	463	WATM — Atmore, Ala.	317

WATN — Watertown, N. Y.	543	WBRD — Ft. Lauderdale, Fla.	374
WATO — Oak Ridge, Tenn.	628	WBRE — Wilkes-Barre, Pa.	608
WATR — Waterbury, Conn.	369	WBRK — Pittsfield, Mass.	460
WATS — Sayre, Pa.	606	WBRM — Marion, N. C.	552
WAIT — Cadillac, Mich.	466	WBRW — Welch, W. Va.	680
WATW — Ashland, Wis.	681	WBRY — Waterbury, Conn.	369
WATZ — Alpena, Mich.	464	WBSC — Bennettsville, S. C.	613
WAUD — Auburn, Ala.	317	WBSM — New Bedford, Mass.	459
WAUG — Augusta, Ga.	389	WBSR — Pensacola, Fla.	382
WAUX — Waukesha, Wis.	690	WBT — Charlotte, N. C.	546
WAVA — Ava, Ill.	403	WBTA — Batavia, N. Y.	515
WAVE — Louisville, Ky.	437	WBTH — Williamson, W. Va.	680
WAVL — Apollo, Pa.	589	WBTM — Danville, Va.	661
WAVU — Albertville, Ala.	317	WBUD — Morrisville, Pa.	599
WAVZ — New Haven, Conn.	368	WBUT — Butler, Pa.	590
WAYB — Waynesboro, Va.	668	WBUX — Daylestown, Pa.	591
WAYN — Rockingham, N. C.	554	WBUY — Lexington, N. C.	552
WAYS — Charlotte, N. C.	546	WBVP — Beaver Falls, Pa.	589
WAYX — Waycross, Ga.	398	WBYS — Canton, Ill.	405
WAZF — Yazoo City, Miss.	486	WBZ-WBZA — Boston-Springfield, Mass.	456
WAZL — Hazleton, Pa.	593	WCAE — Pittsburgh, Pa.	604
WBAC — Cleveland, Tenn.	623	WCAN — Milwaukee, Wis.	686
WBAL — Baltimore, Md.	450	WCAM — Camden, N. J.	506
WBAP — Fort Worth, Tex.	641	WCAO — Baltimore, Md.	452
WBAT — Marion, Ind.	419	WCAP — Lowell, Mass.	459
WBAY — Green Bay, Wis.	682	WCAR — Pontiac, Mich.	473
WBAX — Wilkes-Barre, Pa.	608	WCAU — Philadelphia, Pa.	601
WBBB — Burlington, N. C.	546	WCAV — Norfolk, Va.	663
WBBC — Flint, Mich.	468	WCAW — Charleston, W. Va.	676
WBBM — Chicago, Ill.	406	WCAX — Burlington, Vt.	658
WBBO — Forest City, N. C.	548	WCAZ — Carthage, Ill.	405
WBQQ — Augusta, Ga.	389	WCBA — Corning, N. Y.	518
WBBW — Youngstown, O.	573	WCBC — Anderson, Ind.	416
WBBZ — Ponca City, Okla.	580	WCBD — Chicago-Zion, Ill.	406
WBCK — Battle Creek, Mich.	464	WCBI — Columbus, Miss.	482
WBCM — Bay City, Mich.	466	WCBM — Baltimore, Md.	452
WBCO — Bessemer-Birmingham, Ala.	318	WCBS — New York, N. Y.	523
WBCU — Union, S. C.	619	WCBT — Roanoke Rapids, N. C.	554
WBEC — Pittsfield, Mass.	460	WCCC — Hartford, Conn.	365
WBEJ — Elizabethton, Tenn.	623	WCCM — Lawrence, Mass.	459
WBEL — Beloit, Wis.	681	WCCO — Minneapolis, Minn.	477
WBEN — Buffalo, N. Y.	517	WCCP — Savannah, Ga.	396
WBET — Brockton, Mass.	457	WC DL — Carbondale, Pa.	590
WBEV — Beaver Dam, Wis.	681	WC DT — Winchester, Tenn.	629
WBEX — Chillicothe, O.	563	WCEC — Rocky Mount, N. C.	554
WBGE — Atlanta, Ga.	387	WCED — DuBoise, Pa.	592
WBGR — Jessup, Ga.	395	WCEM — Cambridge, Md.	454
WBHB — Fitzgerald, Ga.	394	WCEN — Mt. Pleasant, Mich.	472
WBHF — Cartersville, Ga.	391	WCFL — Chicago, Ill.	405
WBHP — Huntsville, Ala.	321	WCFV — Clifton Forge, Va.	660
WBID — Henderson, N. C.	550	WC HS — Charleston, W. Va.	676
WBIG — Greensboro, N. C.	549	WCHV — Charlottesville, Va.	660
WBIP — Boonville, Miss.	481	WCHA — Chambersburg, Pa.	591
WBIR — Knoxville, Tenn.	625	WCHN — Norwich, N. Y.	535
WBIS — Bristol, Conn.	365	WCHO — Washington, Court House, O.	572
WBIW — Bedford, Ind.	416	WC HS — Charleston, W. Va.	676
WBIZ — Eau Claire, Wis.	681	WCIL — Carbondale, Ill.	405
WBKV — West Bend, Wis.	690	WCJU — Columbia, Miss.	482
WBLJ — Dalton, Ga.	393	WCKB — Dunn, N. C.	547
WBLK — Clarksburg, W. Va.	677	WC KY — Cincinnati, O.	563
WBLT — Bedford, Va.	659	WC LC — Flint, Mich.	469
WBMD — Baltimore, Md.	450	WC LD — Cleveland, Miss.	481
WBML — Macon, Ga.	395	WC LI — Corning, N. Y.	518
WBMS — Boston, Mass.	456	WC LO — Janesville, Wis.	682
WBNL — Boonville, Ind.	416	WC LT — Newark, O.	570
WBNS — Columbus, O.	566	WCMA — Corinth, Miss.	482
WBNX — New York, N. Y.	523	WCMB — Lemoyne, Pa.	596
WBNY — Buffalo, N. Y.	517	WC MC — Wildwood, N. J.	510
WBOB — Galax, Va.	662	WC MI — Ashland, Ky.	434
WBOC — Salisbury, Md.	455	WC MN — Arecibo, P. R.	697
WBOK — New Orleans, La.	444	WC MW — Canton, O.	563
WBOW — Terre Haute, Ind.	421	WC MY — Ottawa, Ill.	412
WBEX — Chillicothe, O.	563	WC NB — Connersville, Ind.	416
WBPD — Lock Haven, Pa.	597	WC NC — Elizabeth City, N. C.	548
WBRC — Birmingham, Ala.	318	WC NH — Quincy, Fla.	383

WCNR — Bloomsburg, Pa.	590	WDOV — Dover, Del.	370
WCNT — Centralia, Ill.	405	WDRC — Hartford, Conn.	367
WCNU — Crestview, Fla.	373	WDSC — Dillon, S. C.	615
WCNX — Middletown, Conn.	367	WDSG — Dyersburg, Tenn.	623
WCOA — Pensacola, Fla.	382	WDSM — Superior, Wis.	689
WCOC — Meridian, Miss.	484	WDSR — Lake City, Fla.	378
WCOG — Greensboro, N. C.	549	WDSU — New Orleans, La.	444
WCOH — Newnan, Ga.	396	WDUN — Gainesville, Ga.	394
WCOJ — Coatesville, Pa.	591	WDUZ — Green Bay, Wis.	682
WCOL — Columbus, O.	567	WDVA — Danville, Va.	661
WCOM — Parlersburg, W. Va.	679	WDWD — Dawson, Ga.	393
WCOP — Boston, Mass.	456	WDWS — Champaign, Ill.	405
WCOR — Lebanon, Tenn.	625	WDXB — Chattanooga, Tenn.	622
WCOS — Columbia, S. C.	614	WDXE — Lawrenceburg, Tenn.	625
WCOU — Lewiston, Me.	448	WDXI — Jackson, Tenn.	624
WCOV — Montgomery, Ala.	323	WDYK — Cumberland, Md.	454
WCOW — South St. Paul, Minn.	480	WDZ — Decatur, Ill.	409
WCPA — Clearfield, Pa.	591	WEAB — Greer, S. C.	617
WCPM — Cumberland, Ky.	435	WEAM — Arlington, Va.	659
WCPO — Cincinnati, O.	564	WEAN — Providence, R. I.	612
WCPS — Tarboro, N. C.	555	WEAR — Pensacola, Fla.	383
WCRA — Effingham, Ill.	409	WEAS — Atlanta-Decatur, Ga.	389
WCRB — Waltham, Mass.	461	WEAT — Lake Worth, Fla.	378
WCRI — Scottsboro, Ala.	324	WEAU — Eau Claire, Wis.	681
WCRK — Morristown, Tenn.	627	WEAV — Plattsburg, N. Y.	536
WCRL — Oneonta, Ala.	324	WEBC — Duluth, Minn.	476
WCRO — Johnstown, Pa.	595	WEBJ — Brewton, Ala.	318
WCRS — Greenwood, S. C.	617	WEBK — Tampa, Fla.	385
WCRW — Chicago, Ill.	406	WEBQ — Harrisburg, Ill.	410
WCSC — Charleston, S. C.	613	WEBR — Buffalo, N. Y.	517
WCSH — Portland, Me.	448	WEDC — Chicago, Ill.	406
WCSI — Columbus, Ind.	416	WEDO — McKeesport, Pa.	599
WCSS — Amsterdam, N. Y.	515	WEDR — Birmingham, Ala.	318
WCTA — Andalusia, Ala.	317	WEEB — Southern Pines, N. C.	555
WCTC — New Brunswick, N. J.	508	WEED — Rocky Mount, N. C.	554
WCTT — Corbin, Ky.	435	WEEL — Boston, Mass.	456
WCUE — Akron, O.	562	WEEK — Peoria, Ill.	412
WCUM — Cumberland, Md.	454	WEU — Reading, Pa.	605
WCVA — Culpeper, Va.	661	WEGO — Concord, N. C.	547
WCVI — Connellsville, Pa.	591	WEIM — Fitchburg, Mass.	458
WCVS — Springfield, Ill.	414	WEIR — Weirton, W. Va.	680
WCYB — Bristol, Va.	660	WEKR — Fayetteville, Tenn.	623
WDAD — Indiana, Pa.	595	WEKZ — Monroe, Wis.	686
WDAE — Tampa, Fla.	384	WELC — Welch, W. Va.	680
WDAF — Kansas City, Mo.	489	WELI — New Haven, Conn.	368
WDAK — Columbus, Ga.	391	WELL — Battle Creek, Mich.	464
WDAN — Danville, Ill.	408	WELM — Elmira, N. Y.	518
WDAR — Savannah, Ga.	396	WELO — Tupelo, Miss.	485
WDAS — Philadelphia, Pa.	601	WELP — Easley, S. C.	615
WDAY — Fargo, N. D.	559	WELR — Roanoke, Ala.	324
WDBC — Escanaba, Mich.	468	WELS — Kinston, N. C.	551
WDBJ — Roanoke, Va.	666	WEMP — Milwaukee, Wis.	685
WDBO — Orlando, Fla.	381	WENA — Bayamon, P. R.	697
WDBQ — Dubuque, Ia.	425	WENC — Whiteville, N. C.	557
WDBL — Springfield, Tenn.	628	WENE — Binghamton, N. Y.	517
WDEC — Americus, Ga.	386	WENK — Union City, Tenn.	629
WDEF — Chattanooga, Tenn.	622	WENR — Chicago, Ill.	406
WDEL — Wilmington, Del.	370	WENT — Johnstown, N. Y.	522
WDEV — Waterbury, Vt.	659	WENY — Elmira, N. Y.	518
WDGY — Minneapolis, Minn.	478	WFOA — Evansville, Ind.	417
WDIA — Memphis, Tenn.	626	WEOK — Poughkeepsie, N. Y.	536
WDIG — Dothan, Ala.	319	WFOL — Elyria, O.	568
WDKD — Kingstree, S. C.	618	WFPM — Martinsburg, W. Va.	678
WDLA — Walton, N. Y.	543	WERC — Eire, Pa.	592
WDLB — Marshfield, Wis.	685	WERD — Atlanta, Ga.	387
WDLP — Panama City, Fla.	382	WERE — Cleveland, O.	564
WDMG — Douglas, Ga.	393	WERH — Hamilton, Ala.	321
WDMJ — Marquette, Mich.	472	WERI — Westerly, R. I.	612
WDNC — Durham, N. C.	547	WESA — Charleroi, Pa.	591
WDNE — Elkins, W. Va.	677	WESB — Bradford, Pa.	590
WDOD — Chattanooga, Tenn.	622	WESC — Greenville, S. C.	617
WDOK — Cleveland, O.	564	WEST — Easton, Pa.	592
WDOR — Sturgeon Bay, Wis.	688	WESX — Salem, Mass.	460
WDOS — Oneonta, N. Y.	535	WETB — Johnson City, Tenn.	624

WETO — Gadsden, Ala.	320	WGAT — Utica, N. Y.	541
WEVA — Emporia, Va.	661	WGAU — Athens, Ga.	386
WEVD — New York, N. Y.	523	WGAY — Silver Springs, Md.	455
WEVE — Eveleth, Minn.	476	WGBA — Columbus, Ga.	393
WEW — St. Louis, Mo.	493	WGBB — Freeport, N. Y.	518
WEWO — Laurinburg, N. C.	551	WGBF — Evansville, Ind.	417
WEXL — Royal Oak, Mich.	473	WGBG — Greensboro, N. C.	549
WEYE — Sanford, N. C.	555	WGBI — Scranton, Pa.	606
WFAA — Dallas, Tex.	636	WGBR — Goldsboro, N. C.	549
WFAK — Memphis, Tenn.	626	WGBS — Miami, Fla.	379
WFAI — Fayetteville, N. C.	548	WGCB — Red Lion, Pa.	606
WFAS — White Plains, N. Y.	544	WGCD — Chester, S. C.	614
WFAU — Augusta, Me.	446	WGCM — Gullport, Miss.	483
WFAX — Falls Church, Va.	661	WGEM — Quincy, Ill.	413
WFBC — Greenville, S. C.	617	WGES — Chicago, Ill.	406
WFBG — Altoona, Pa.	588	WGET — Gettysburg, Pa.	593
WFBL — Syracuse, N. Y.	539	WGEZ — Beloit, Wis.	681
WFBR — Baltimore, Md.	452	WGFG — Kalamazoo, Mich.	471
WFBM — Indianapolis, Ind.	418	WGGa — Gainesville, Ga.	394
WFCB — Dunkirk, N. Y.	518	WGGG — Gainesville, Fla.	375
WFDf — Flint, Mich.	469	WGGH — Marion, Ill.	411
WFEA — Manchester, N. H.	504	WGH — Newport News, Va.	663
WFEB — Sylacauga, Ala.	325	WGHN — Grand Haven, Mich.	469
WFEC — Miami, Fla.	379	WGIG — Brunswick, Ga.	390
WFGM — Fitchburg, Mass.	458	WGIL — Galesburg, Ill.	409
WFGN — Gaffney, S. C.	615	WGIV — Charlotte, N. C.	546
WFHG — Bristol, Va.	660	WGKV — Charleston, W. Va.	676
WFHR — Wisconsin Rapids, Wis.	690	WGL — Ft. Wayne, Ind.	417
WFIG — Sumter, S. C.	619	WGLC — Centerville, Miss.	481
WFIL — Philadelphia, Pa.	601	WGLS — Decatur, Ga.	393
WFIN — Finlay, O.	568	WGMS — Washington, D. C.	371
WFKY — Frankfort, Ky.	435	WGN — Chicago, Ill.	406
WFLA — Tampa, Fla.	385	WGNC — Gastonia, N. C.	549
WFLB — Fayetteville, N. C.	548	WGNi — Wilmington, N. C.	557
WFO — Farmville, Va.	661	WGNR — New Rochelle, N. Y.	523
WFMC — Goldsboro, N. C.	549	WGNS — Murfreesboro, Tenn.	627
WFMD — Frederick, Md.	454	WGNy — Newburgh, N. Y.	523
WFMH — Cullman, Ala.	319	WGOV — Valdosta, Ga.	398
WFMJ — Youngstown, O.	575	WGPA — Bethlehem, Pa.	589
WFMW — Madisonville, Ky.	438	WGPC — Albany, Ga.	386
WFNC — Fayetteville, N. C.	548	WGR — Buffalo, N. Y.	517
WFNS — Burlington, N. C.	546	WGRA — Cairo, Ga.	390
WFOB — Fostoria, O.	569	WGRC — Louisville, Ky.	437
WFOM — Marietta, Ga.	395	WGRD — Grand Rapids, Mich.	469
WFOl — Hattiesburg, Miss.	483	WGRM — Greenwood, Miss.	482
WFOX — Milwaukee, Wis.	685	WGRO — Bay City, Mich.	466
WFOY — St. Augustine, Fla.	383	WGRV — Greenville, Tenn.	623
WPPA — Ft. Payne, Ala.	320	WGRY — Gary, Ind.	418
WFPG — Atlantic City, N. J.	506	WGSM — Huntington, N. Y.	521
WFPM — Ft. Valley, Ga.	394	WGSt — Atlanta, Ga.	387
WFRC — Reidsville, N. C.	553	WGSV — Guntersville, Ala.	321
WFRL — Freeport, Ill.	409	WGTA — Summerville, Ga.	397
WFRO — Fremont, O.	569	WGTC — Greenville, N. C.	550
WFRP — Savannah, Ga.	396	WGTL — Kannapolis, N. C.	551
WFRX — West Frankfort, Ill.	415	WGTM — Wilson, N. C.	557
WFTC — Kinston, N. C.	551	WGtN — Georgetown, S. C.	617
WFTL — Ft. Lauderdale, Fla.	375	WGUY — Bangor, Me.	447
WFTM — Maysville, Ky.	438	WGVA — Geneva, N. Y.	519
WFTR — Front Royal, Va.	661	WGVm — Greenville, Miss.	482
WFUL — Fulton, Ky.	435	WGWc — Selma, Ala.	324
WFUN — Huntsville, Ala.	322	WGWd — Gadsden, Ala.	321
WFUR — Grand Rapids, Mich.	469	WGWR — Asheboro, N. C.	545
WFVA — Fredericksburg, Md.	661	WGY — Schenectady, N. Y.	539
WFGV — Fuquay Springs, N. C.	549	WGYV — Greenville, Ala.	321
WFYC — Alma, Mich.	463	WHA — Madison, Wis.	683
WGAA — Cedartown, Ga.	391	WHAI — Greenfield, Mass.	458
WGAC — Augusta, Ga.	389	WHAK — Rogers City, Mich.	473
WGAD — Gadsden, Ala.	321	WHAL — Shelbyville, Tenn.	628
WGAF — Valdosta, Ga.	398	WHAM — Rochester, N. Y.	537
WGAI — Elizabeth City, N. C.	548	WHAN — Charleston, S. C.	614
WGAL — Lancaster, Pa.	596	WHAP — Hopewell, Va.	662
WGAN — Portland, Me.	449	WHAR — Clarksburg, W. Va.	677
WGAP — Maryville, Tenn.	626	WHAS — Louisville, Ky.	437
WGAR — Cleveland, O.	564	WHAT — Philadelphia, Pa.	603

WHA V — Haverhill, Mass.	458	WHTN — Huntington, W. Va.	678
WHAW — Weston, W. Va.	680	WHUB — Cookeville, Tenn.	623
WHAY — New Britain, Conn.	367	WHUC — Hudson, N. Y.	521
WHB — Kansas City, Mo.	489	WHUM — Reading, Pa.	605
WHBB — Selma, Ala.	324	WHUN — Huntingdon, Pa.	595
WHBC — Canton, O.	563	WHVR — Hanover, Pa.	593
WHBF — Rock Island, Ill.	414	WHWB — Rutland, Vt.	658
WHBI — Newark, N. J.	508	WHWL — Nanticoke, Pa.	599
WHBL — Sheboygan, Wis.	688	WHYL — Carlisle, Pa.	590
WHBO — Tampa, Fla.	385	WHYN — Holyoke, Mass.	458
WHBQ — Memphis, Tenn.	626	WHYU — Newport News, Va.	663
WHBS — Huntsville, Ala.	322	WIAC — San Juan, P. R.	700
WHBT — Harriman, Tenn.	624	WIAM — Williamston, N. C.	557
WHBU — Anderson, Ind.	416	wIBA — Madison, Wis.	683
WHBY — Appleton, Wis.	681	WIBB — Macon, Ga.	395
WHCC — Waynesville, N. C.	557	WIBC — Indianapolis, Ind.	418
WHCU — Ithaca, N. Y.	521	WIBG — Philadelphia, Pa.	603
WHDF — Houghton, Mich.	470	WIBM — Jackson, Mich.	471
WHDH — Boston, Mass.	456	WIBR — Baton Rouge, La.	441
WHDL — Olean, N. Y.	535	WIBU — Poynette, Wis.	686
WHEB — Portsmouth, N. H.	505	WIBV — Belleville, Ill.	403
WHEC — Rochester, N. Y.	537	WIBW — Topeka, Kan.	433
WHED — Washington, N. C.	556	WIBX — Utica, N. Y.	541
WHFB — Benton Harbor, Mich.	466	WICA — Ashtabula, O.	562
WHFC — Chicago, Ill.	406	WICC — Bridgeport, Conn.	365
WHGB — Harrisburg, Pa.	595	WICE — Providence, R. I.	612
WHHH — Warren, O.	572	WICH — Norwich, Conn.	368
WHHM — Memphis, Tenn.	626	WICY — Malone, N. Y.	522
WHIL — Medford, Mass.	459	WIDE — Biddford, Me.	447
WHIM — Providence, R. I.	612	WIEL — Elizabethtown, Ky.	435
WHIN — Gallatin, Tenn.	623	WIFM — Elkin, N. C.	548
WHIO — Dayton, O.	567	WIGM — Medford, Wis.	685
WHIP — Mooresville, N. C.	552	WIHL — Hammond, La.	442
WHIR — Danville, Ky.	435	WIKB — Iron River, Mich.	470
WHIS — Bluefield, W. Va.	676	WIKC — Moberly, Mo.	441
WHIT — New Bern, N. C.	553	WIKL — New York, N. Y.	658
WHIZ — Zanesville, O.	575	WIKK — Erie, Pa.	592
WHJB — Greensburg, Pa.	593	WIKY — Evansville, Ind.	417
WHJC — Mewan, W. Va.	678	WIL — St. Louis, Mo.	493
WHK — Cleveland, O.	565	WILD — Birmingham, Ala.	318
WHKC — Columbus, O.	567	WILE — Cambridge, O.	563
WHKK — Akron, O.	562	WILK — Wilkes-Barre, Pa.	609
WHKP — Hendersonville, N. C.	550	WILM — Wilmington, Del.	370
WHKY — Hickory, N. C.	550	WILS — Lansing, Mich.	471
WHLB — Virginia, Minn.	480	WIMA — Lima, O.	569
WHL D — Niagara Falls, N. Y.	535	WIMO — Winder, Ga.	399
WHLF — South Boston, Va.	667	WIMS — Michigan City, Ind.	420
WHLI — Hempstead, N. Y.	521	WINA — Charlottesville, Va.	660
WHLL — Wheeling, W. Va.	680	WINC — Winchester, Va.	668
WHLM — Bloomsburg, Pa.	589	WIND — Chicago, Ill.	408
WHLN — Harlan, Ky.	436	WING — Dayton, O.	568
WHL S — Port Huron, Mich.	473	WINK — Ft. Myers, Fla.	375
WHMA — Anniston, Ala.	317	WINN — Louisville, Ky.	437
WHMP — Northampton, Mass.	460	WINR — Binghamton, N. Y.	515
WHNC — Henderson, N. C.	550	WINS — New York, N. Y.	527
WHO — Des Moines, Iowa	425	WINX — Rockville, Md.	455
WHOB — Gardner, Mass.	458	WINZ — Miami, Fla.	379
WHOC — Philadelphia, Miss.	485	WIOD — Miami, Fla.	380
WHOD — Homestead, Pa.	593	WIOU — Kokomo, Ind.	419
WHOK — Lancaster, O.	569	WIP — Philadelphia, Pa.	603
WHOL — Allentown, Pa.	588	WIPC — Lake Wales, Fla.	378
WHOM — New York, N. Y.	525	WIPR — San Juan, P. R.	699
WHOO — Orlando, Fla.	382	WIRA — Ft. Pierce, Fla.	375
WHOP — Hopkinsville, Ky.	436	WIRB — Enterprise, Ala.	320
WHOS — Decatur, Ala.	319	WIRC — Hickory, N. C.	550
WHOT — South Bend, Ind.	420	WIRE — Indianapolis, Ind.	418
WHOW — Clinton, Ill.	408	WIRJ — Humboldt, Tenn.	624
WHP — Harrisburg, Pa.	595	WIRK — West Palm Beach, Fla.	385
WHPE — High Point, N. C.	550	WIRL — Peoria, Ill.	413
WHRV — Ann Arbor, Mich.	464	WIRO — Ironton, O.	569
WHSC — Hartsville, S. C.	618	WIRY — Plattsburg, N. Y.	536
WHSY — Hattiesburg, Miss.	483	WIS — Columbia, S. C.	614
WHTB — Talladega, Ala.	325	WISC — Madison, Wis.	683
WHTC — Holland, Mich.	470	WISE — Asheville, N. C.	545

WISH — Indianapolis, Ind.	418	WJPS — Evansville, Ind.	417
WISL — Shamokin, Pa.	607	WJQS — Jackson, Miss.	483
WISN — Milwaukee, Wis.	685	WJR — Detroit, Mich.	468
WISR — Butler, Pa.	590	WJRD — Tuscaloosa, Ala.	325
WIST — Charlotte, N. C.	547	WJRI — Lenoir, N. C.	551
WITA — San Juan, P. R.	699	WJTN — Jamestown, N. Y.	521
WITH — Baltimore, Md.	452	WJVA — South Bend, Ind.	421
WITZ — Jasper, Ind.	419	WJVB — Jacksonville Beach, Fla.	378
WIVY — Jacksonville, Fla.	375	WJW — Cleveland, O.	565
WIZE — Springfield, O.	571	WJWL — Georgetown, Del.	370
WJAC — Johnstown, Pa.	595	WJXN — Jackson, Miss.	483
WJAG — Norfolk, Neb.	500	WJZM — Clarksville, Tenn.	622
WJAM — Marion, Ala.	322	WKAB — Mobile, Ala.	322
WJAR — Providence, R. I.	612	WKAI — Macomb, Ill.	411
WJAS — Pittsburgh, Pa.	604	WKAL — Rome, N. Y.	537
WJAT — Swainboro, Ga.	397	WKAM — Warsaw, Ind.	422
WJAX — Jacksonville, Fla.	376	WKAN — Kankakee, Ill.	410
WJAY — Mullins, S. C.	618	WKAP — Allentown, Pa.	588
WJAZ — Albany, Ga.	386	WKAQ — San Juan, P. R.	700
WJBB — Haleyville, Ala.	321	WKAT — Miami Beach, Fla.	381
WJBC — Bloomington, Ill.	403	WKAY — Glasgow, Ky.	436
WJBF — Augusta, Ga.	389	WKBC — North Wilkesboro, N. C.	553
WJBK — Detroit, Mich.	468	WKBH — La Crosse, Wis.	683
WJBO — Baton Rouge, La.	441	WKBI — St. Mary's, Pa.	606
WJBS — Deland, Fla.	374	WKEN — Youngstown, O.	575
WJBW — New Orleans, La.	444	WKBO — Harrisburg, Pa.	595
WJBY — Gadsden, Ala.	321	WKBR — Manchester, N. H.	504
WJCD — Seymour, Ind.	420	WKBS — Oyster Bay, N. Y.	535
WJCM — Sebring, Fla.	384	WKBV — Richmond, Ind.	420
WJDA — Quincy, Mass.	460	WKBW — Buffalo, N. Y.	517
WJDX — Jackson, Miss.	483	WKBZ — Muskegon, Mich.	472
WJEF — Grand Rapids, Mich.	469	WKCT — Bowling Green, Ky.	434
WJEH — Gallipolis, O.	569	WKDA — Nashville, Tenn.	627
WJEE — Hagerstown, Md.	454	WKDK — Newberry, S. C.	618
WJEL — Springfield, O.	571	WKDN — Camden, N. J.	506
WJER — Dover, O.	568	WKEI — Kewanee, Ill.	410
WJET — Erie, Pa.	592	WKEU — Griffin, Ga.	394
WJHL — Johnson City, Tenn.	624	WKEY — Covington, Va.	660
WJHO — Opelika, Ala.	324	WKGN — Knoxville, Tenn.	625
WJHP — Jacksonville, Fla.	375	WKHM — Jackson, Mich.	471
WJIG — Tullahoma, Tenn.	629	WKIC — Hazard, Ky.	436
WJIM — Lansing, Mich.	471	WKID — Urbana, Ill.	415
WJIV — Savannah, Ga.	397	WKIN — Kingsport, Tenn.	625
WJJD — Chicago, Ill.	408	WKIP — Poughkeepsie, N. Y.	537
WJJI — Montgomery Ala.	323	WKJB — Mayaguez, P. R.	697
WJIL — Niagara Falls, N. Y.	535	WKJG — Ft. Wayne, Ind.	417
WJIM — Lewisburg, Tenn.	626	WKKO — Cocoa, Fla.	373
WJKO — Springfield, Mass.	461	WKLA — Ludington, Mich.	471
WJLB — Detroit, Mich.	468	WKLF — Clanton, Ala.	319
WJLD — Homewood, Ala.	321	WKLJ — Sparta, Wis.	688
WJLK — Asbury Park, N. J.	505	WKLK — Cluquet, Minn.	475
WJLS — Beckley, W. Va.	676	WKLO — Louisville, Ky.	438
WJMA — Orange, Va.	664	WKLW — Blackstone, Va.	659
WJMB — Brookhaven, Miss.	481	WKLY — Hartwell, Ga.	394
WJMC — Rice Lake, Wis.	688	WKMH — Dearborn, Mich.	466
WJMJ — Philadelphia, Pa.	604	WKNA — Charleston, W. Va.	676
WJMO — Cleveland, O.	565	WKNB — New Britain, Conn.	367
WJMR — New Orleans, La.	444	WKNE — Keene, N. H.	504
WJMS — Ironwood, Mich.	470	WKNK — Muskegon, Mich.	472
WJMW — Athens, Ala.	317	WKNX — Saginaw, Mich.	473
WJMX — Florence, S. C.	615	WKNY — Kingston, N. Y.	522
WJNC — Jacksonville, N. C.	551	WKOK — Sunbury, Pa.	608
WJNO — West Palm Beach, Fla.	385	WKOP — Binghamton, N. Y.	515
WJOB — Hammond, Ind.	418	WKOV — Wellston, O.	573
WJOC — Jamestown, N. Y.	520	WKOW — Madison, Wis.	684
WJOI — Florence, Ala.	320	WKOX — Framingham, Mass.	458
WJOL — Joliet, Ill.	410	WKOY — Bluefield, W. Va.	676
WJON — St. Cloud, Minn.	479	WKOZ — Kosciusko, Miss.	484
WJOY — Burlington, Vt.	658	WKPA — New Kensington, Pa.	599
WJPA — Washington, Pa.	608	WKPT — Kingsport, Tenn.	625
WJPD — Ishpeming, Mich.	471	WKRC — Cincinnati, O.	564
WJPF — Herrin, Ill.	410	WKRK — Mobile, Ala.	323
WJPG — Green Bay, Wis.	682	WKRM — Columbia, Tenn.	623
WJPR — Greenville, Miss.	482	WKRO — Cairo, Ill.	405
		WKRS — Waukegan, Ill.	415

WKRT — Cortland, N. Y.	518	WLOW — Norfolk, Va.	663
WKRZ — Oil City, Pa.	601	WLOX — Biloxi-Gulfport, Miss.	481
WKSR — Pulaski, Tenn.	628	WLPM — Suffolk, Va.	668
WKST — New Castle, Pa.	599	WLPO — La Salle, Ill.	410
WKTG — Thomasville, Ga.	397	WLRP — New Albany, Ind.	420
WKTM — Mayfield, Ky.	438	WLS — Chicago, Ill.	408
WKTY — La Crosse, Wis.	683	WLSH — Lansford, Pa.	596
WKUL — Cullman, Ala.	319	WLSI — Pikeville, Ky.	439
WKVA — Lewistown, Pa.	597	WLTC — Gastonia, N. C.	549
WKVM — San Juan, P. R.	700	WLVA — Lynchburg, Va.	662
WKWF — Key West, Fla.	378	WLW — Cincinnati, O.	564
WKWK — Wheeling, W. Va.	680	WLYC — Williamsport, Pa.	609
WKXL — Concord, N. H.	504	WLYN — Lynn, Mass.	459
WKXY — Sarasota, Fla.	384	WMAJ — State College, Pa.	607
WKY — Oklahoma City, Okla.	579	WMAK — Nashville, Tenn.	627
WKYB — Paducah, Ky.	439	WMAL — Washington, D. C.	371
WKYR — Keyser, W. Va.	678	WMAM — Marinette, Wis.	684
WKYW — Louisville, Ky.	438	WMAN — Mansfield, O.	570
WKZO — Kalamazoo, Mich.	471	WMAP — Monroe, N. C.	552
WLAC — Nashville, Tenn.	627	WMAQ — Chicago, Ill.	408
WLAD — Danbury, Conn.	365	WMAS — Springfield, Mass.	461
WLAG — La Grange, Ga.	395	WMAY — Springfield, Ill.	414
WLAK — Lakeland, Fla.	378	WMAZ — Macon, Ga.	395
WLAM — Lewiston, Me.	448	WMBC — Macon, Miss.	484
WLAN — Lancaster, Pa.	596	WMBD — Peoria, Ill.	413
WLAP — Lexington, Ky.	436	WMBG — Richmond, Va.	665
WLAQ — Rome, Ga.	396	WMBH — Joplin, Mo.	488
WLAR — Athens, Tenn.	621	WMBL — Morehead, N. C.	552
WLAT — Conway, S. C.	615	WMBM — Miami Beach, Fla.	381
WLAU — Laurel, Miss.	484	WMBN — Petoskey, Mich.	473
WLAV — Grand Rapids, Mich.	470	WMBO — Auburn, N. Y.	515
WLAW — Lawrence, Mass.	459	WMBR — Jacksonville, Fla.	376
WLAY — Muscle Shoals, Ala.	323	WMBS — Uniontown, Pa.	608
WLB — Carrollton, Ga.	391	WMC — Memphis, Tenn.	626
WLBC — Muncie, Ind.	420	WMCA — New York, N. Y.	527
WLBE — Leesburg, Fla.	378	WMCK — McKeesport, Pa.	599
WLBG — Laurens, S. C.	618	WMDD — Fajardo, P. R.	697
WLBH — Mattoon, Ill.	411	WMDN — Midland, Mich.	472
WLBJ — Bowling Green, Ky.	434	WMEV — Marion, Va.	662
WLBK — De Kalb, Ill.	409	WMEW — Boston, Mass.	456
WLB — Lebanon, Pa.	596	WMFC — Monroeville, Ala.	323
WLS — Birmingham, Ala.	318	WMFD — Wilmington, N. C.	557
WLBZ — Bangor, Me.	447	WMFG — Hibbing, Minn.	477
WLCK — Campbellsville, Ky.	434	WMFJ — Daytona Beach, Fla.	373
WLCM — Lancaster, S. C.	618	WMFR — High Point, N. C.	551
WLCR — Torrington, Conn.	369	WMFS — Chattanooga, Tenn.	622
WLCS — Baton Rouge, La.	441	WMGA — Moultrie, Ga.	396
WLCC — La Crosse, Wis.	683	WMGM — New York, N. Y.	527
WLDS — Jacksonville, Ill.	410	WMGR — Bainbridge, Ga.	390
WLDY — Ladysmith, Wis.	683	WMGW — Meadville, Pa.	599
WLEA — Hornell, N. Y.	521	WMGY — Montgomery, Ala.	323
WLEC — Sandusky, O.	571	WMIA — Caguas, P. R.	697
WLEE — Richmond, Va.	665	WMID — Atlantic City, N. J.	505
WIET — Toccoa, Ga.	398	WMIE — Miami, Fla.	380
WLEU — Erie, Pa.	592	WMIK — Middleboro, Ky.	438
WLEW — Bad Axe, Mich.	464	WMIL — Milwaukee, Wis.	686
WLEX — Lexington, Ky.	436	WMIN — St. Paul, Minn.	479
WLIB — New York, N. Y.	529	WMIQ — Iron Mountain, Mich.	470
WLIL — Lenoir City, Tenn.	626	WMIS — Natchez, Miss.	485
WLIN — Merrill, Wis.	685	WMIX — Mt. Vernon, Ill.	412
WLIO — East Liverpool, O.	568	WMJM — Cordele, Ga.	393
WLIP — Kenosha, Wis.	683	WMLS — Sylacauga, Ala.	325
WLH — Lowell-Lawrence, Mass.	459	WMLT — Dublin, Ga.	394
WLNA — Peekskill, N. Y.	536	WMMB — Melbourne, Fla.	379
WLNH — Laconia, N. H.	504	WMMN — Fairmont, W. Va.	677
WLOA — Braddock, Pa.	590	WMMT — McMinnville, Tenn.	626
WLOE — Leaksville, N. C.	551	WMMW — Meriden, Conn.	367
WLOF — Orlando, Fla.	382	WMNB — North Adams, Mass.	460
WLOG — Logan, W. Va.	678	WMNC — Morgantown, N. C.	552
WLOH — Princeton, W. Va.	679	WMNE — Menomonie, Wis.	685
WLOI — La Porte, Ind.	419	WMOA — Marietta, O.	570
WLOK — Lima, O.	569	WMOG — Covington, Ga.	393
WLOL — Minneapolis, Minn.	478	WMOD — Moundsville, W. Va.	679
WLOS — Asheville, N. C.	545	WMOH — Brunswick, Ga.	390
WLOU — Louisville, Ky.	437	WMOH — Hamilton, O.	569

WMOK — Metropolis, Ill.	411	WOBT — Rhinelander, Wis.	688
WMON — Montgomery, W. Va.	679	WOC — Davenport, Iowa	424
WMOU — Berlin, N. H.	504	WOCB — West Yarmouth, Mass.	461
WMOX — Meridian, Miss.	484	WOHI — East Liverpool, O.	568
WMOZ — Mobile, Ala.	323	WOHP — Bellefontaine, O.	563
WMPA — Aberdeen, Miss.	481	WOHS — Shelby, N. C.	555
WMPM — Smithfield, N. C.	555	WOKW — Sturgeon Bay, Wis.	689
WMP5 — Memphis, Tenn.	627	WOKY — Milwaukee, Wis.	686
WMRA — Myrtle Beach, S. C.	618	WOKO — Albany, N. Y.	514
WMRC — Greenville, S. C.	617	WOKZ — Alton, Ill.	403
WMRF — Lewistown, Pa.	597	WOL — Washington, D. C.	371
WMRN — Marion, O.	570	WOLF — Syracuse, N. Y.	539
WMRO — Aurora, Ill.	403	WOLS — Florence, S. C.	615
WMRP — Flint, Mich.	469	WOMI — Owensboro, Ky.	439
WMRY — New Orleans, La.	445	WOMT — Manitowoc, Wis.	684
WMSA — Massena, N. Y.	522	WOND — Pleasantville, N. J.	510
WMSC — Columbia, S. C.	615	WONE — Dayton, O.	568
WMSL — Decatur, Ala.	319	WONN — Lakeland, Fla.	378
WMT — Cedar Rapids, Ia.	423	WONS — Hartford, Conn.	367
WMTc — Vanclève, Ky.	440	WONW — Defiance, O.	568
WMTE — Manistee, Mich.	472	WOOD — Grand Rapids, Mich.	470
WMTR — Morristown, N. J.	507	WOOF — Donthan, Ala.	320
WMUR — Manchester, N. H.	505	WOOK — Washington, D. C.	372
WMUS — Muskegon, Mich.	472	WOPA — Oak Park, Ill.	412
WMUU — Greenville, S. C.	617	WOPI — Bristol, Tenn.	621
WMVA — Martinsville, Va.	663	WOR — New York, N. Y.	529
WMVG — Milledgeville, Ga.	395	WORA — Mayaguez, P. R.	699
WMYR — Ft. Myers, Fla.	375	WORC — Worcester, Mass.	463
WNAB — Bridgeport, Conn.	365	WORD — Spartanburg, S. C.	619
WNAC — Boston, Mass.	457	WORK — York, Pa.	611
WNAE — Warren, Pa.	608	WORL — Boston, Mass.	457
WNAG — Grenada, Miss.	483	WORZ — Orlando, Fla.	382
WNAH — Nashville, Tenn.	628	WOSA — Wausau, Wis.	690
WNAM — Neenah, Menasha, Wis.	686	WOSC — Fulton, N. Y.	519
WNAO — Raleigh, N. C.	553	WOSH — Oshkosh, Wis.	686
WNAR — Norristown, Pa.	599	WOTW — Nashua, N. H.	505
WNAT — Natchez, Miss.	485	WOV — New York, N. Y.	533
WNAV — Annapolis, Md.	450	WOW — Omaha, Neb.	502
WNAW — North Adams, Mass.	460	WOWL — Florence, Ala.	320
WNAX — Yankton, S. D.	621	WOWO — Ft. Wayne, Ind.	418
WNBC — New York, N. Y.	527	WOXF — Oxford, N. C.	553
WNBF — Binghamton, N. Y.	515	WPAP — Ponce, P. R.	699
WNBH — New Bedford, Mass.	459	WPAC — Patchogue, N. Y.	536
WNBS — Murray, Ky.	439	WPAD — Paducah, Ky.	439
WNBZ — Saranac Lake, N. Y.	539	WPAG — Ann Arbor, Mich.	464
WNCA — Siler City, N. C.	555	WPAL — Charleston, S. C.	614
WNCC — Barnesboro, Pa.	589	WPAM — Pottsville, Pa.	605
WNDB — Daytona Beach, Fla.	374	WPAQ — Mt. Airy, N. C.	552
WNDR — Syracuse, N. Y.	539	WPAR — Parkersburg, W. Va.	679
WNEB — Worcester, Mass.	463	WPAT — Paterson, N. J.	509
WNEL — San Juan, P. R.	700	WPAW — Pawtucket, R. I.	611
WNER — Live Oak, Fla.	379	WPAX — Thomasville, Ga.	397
WNEW — New York, N. Y.	531	WPAY — Portsmouth, O.	570
WNEX — Macon, Ga.	395	WPAZ — Pottstown, Pa.	605
WNGO — Mayfield, Ky.	438	WPBB — Jackson, Ala.	322
WNHC — New Haven, Conn.	368	WPBC — Minneapolis, Minn.	478
WNJR — Newark, N. J.	507	WPCF — Panama City, Fla.	382
WNLC — New London, Conn.	368	WPDQ — Jacksonville, Fla.	376
WNLK — Norwalk, Conn.	368	WPDR — Portage, Wis.	686
WNMP — Evanston, Ill.	409	WPDx — Clarksburg, W. Va.	677
WNNC — Newton, N. C.	553	WPEN — Philadelphia, Pa.	604
WNNT — Warsaw, Va.	668	WPEO — Peoria, Ill.	413
WNOE — New Orleans, La.	445	WPEP — Taunton, Mass.	461
WNOK — Columbia, S. C.	615	WPFb — Middletown, O.	570
WNOP — Newport, Ky.	439	WPGW — Portland, Ind.	420
WNOR — Norfolk, Va.	663	WPGH — Pittsburgh, Pa.	604
WNOW — York, Pa.	611	WPIC — Sharon, Pa.	607
WNOX — Knoxville, Tenn.	625	WPIK — Alexandria, Va.	659
WNPT — Northport, Ala.	324	WPIN — St. Petersburg, Fla.	383
WNVA — Norton, Va.	664	WPIT — Pittsburgh, Pa.	605
WNXT — Portsmouth, O.	570	WPJB — Providence, R. I.	612
WOAI — San Antonio, Tex.	651	WPKE — Pikesville, Ky.	440
WOAP — Owosso, Mich.	473	WPKY — Princeton, Ky.	440
WOAY — Oak Hill, W. Va.	679	WPLA — Plant City, Fla.	383
WOBS — Jacksonville, Fla.	376	WPLH — Huntington, W. Va.	678
		WPLI — Jackson, Tenn.	624

WPMP — Pascaoula, Miss.	485	WRRF — Washington, N. C.	556
WPNF — Brevard, N. C.	546	WRRZ — Clinton, N. C.	547
WPNX — Phoenix City, Ala.	324	WRSW — Warsaw, Ind.	422
WPOR — Portland, Me.	449	WRTA — Altoona, Pa.	588
WPPA — Pottsville, Pa.	605	WRUF — Gainesville, Fla.	375
WPPA — Mayaguez, P. R.	699	WRUN — Utica-Rome, N. Y.	543
WPRC — Lincoln, Ill.	411	WRVA — Richmond, Va.	666
WPRE — Prairie Du Chien, Wis.	687	WRXO — Roxboro, N. C.	554
WPRO — Providence, R. I.	612	WSAI — Cincinnati, O.	564
WPRP — Ponce, P. R.	699	WSAL — Logansport, Ind.	419
WPRS — Paris, Ill.	412	WSAM — Saginaw, Mich.	474
WPRT — Prestonburg, Ky.	440	WSAN — Allentown, Pa.	588
WPTF — Raleigh, N. C.	553	WSAP — Portsmouth, Va.	664
WPTR — Albany, N. Y.	514	WSAR — Fall River, Mass.	457
WPTW — Piqua, Ohio	570	WSAT — Salisbury, N. C.	554
WPUV — Pulaski, Va.	664	WSAU — Wausau, Wis.	690
WPWA — Chester, Pa.	591	WSAV — Savannah, Ga.	397
WQAM — Miami, Fla.	380	WSAY — Rochester, N. Y.	537
WQAN — Scranton, Pa.	606	WSAZ — Huntington, W. Va.	678
WQBC — Vicksburg, Miss.	485	WSB — Atlanta, Ga.	389
WQUA — Moline, Ill.	411	WSBA — York, Pa.	611
WQXI — Atlanta, Ga.	389	WSBB — New Smyrna Beach, Fla.	381
WQXR — New York, N. Y.	535	WSBC — Chicago, Ill.	408
WRAC — Racine, Wis.	687	WSBT — South Bend, Ind.	421
WRAD — Radford, Va.	664	WSCR — Scranton, Pa.	606
WRAG — Carrollton, Ala.	319	WSDC — Marine City, Mich.	472
WRAK — Williamsport, Pa.	609	WSDR — Sterling, Ill.	415
WRAL — Raleigh, N. C.	553	WSFA — Montgomery, Ala.	323
WRAP — Norfolk, Va.	663	WSFC — Somerset, Ky.	440
WRAW — Reading, Pa.	605	WSFT — Thomaston, Ga.	397
WRAY — Princeton, Ind.	420	WSGC — Elberton, Ga.	394
WRBC — Jackson, Miss.	483	WSGN — Birmingham, Ala.	318
WRBL — Columbus, Ga.	393	WSGW — Saginaw, Mich.	474
WRC — Washington, D. C.	372	WSHB — Stillwater, Minn.	480
WRCO — Richland Center, Wis.	688	WSIC — Statesville, N. C.	555
WRCS — Ahoskie, N. C.	545	WSID — Baltimore, Md.	452
WRDB — Reedsburg, Wis.	687	WSIP — Paintsville, Ky.	439
WRDO — Augusta, Me.	447	WSIR — Winter Haven, Fla.	385
WRDW — Augusta, Ga.	390	WSIV — Pekin, Ill.	412
WREB — Holyoke, Mass.	458	WSIX — Nashville, Tenn.	628
WREC — Memphis, Tenn.	627	WSJS — Winston-Salem, N. C.	558
WREL — Lexington, Va.	662	WSKB — McComb, Miss.	484
WREN — Topeka, Kan.	433	WSKI — Montpelier-Barre, Vt.	658
WREX — Reidsville, N. C.	554	WSKY — Asheville, N. C.	545
WREX — Duluth, Minn.	476	WSLB — Ogdensburg, N. Y.	535
WRFC — Athens, Ga.	386	WSLI — Jackson, Miss.	484
WRFD — Worthington, O.	573	WSLS — Roanoke, Va.	667
WRFS — Alexander City, Ala.	317	WSM — Nashville, Tenn.	628
WRFW — Eau Claire, Wis.	682	WSMB — New Orleans, La.	445
WRGA — Rome, Ga.	396	WSMI — Litchfield, Ill.	411
WRHC — Jacksonville, Fla.	378	WSNJ — Bridgeton, N. J.	506
WRHI — Rock Hill, S. C.	619	WSNW — Seneca, S. C.	619
WRIB — Providence, R. I.	612	WSNY — Schenectady, N. Y.	539
WRIC — Richlands, Va.	664	WSOC — Charlotte, N. C.	547
WRIO — Rio Piedras, P. R.	699	WSOK — Nashville, Tenn.	628
WRJM — Newport, R. I.	611	WSO — Henderson, Ky.	436
WRJN — Racine, Wis.	687	WSOO — Saulte Ste. Marie, Mich.	474
WRJW — Picayune, Miss.	485	WSOY — Decatur, Ill.	409
WRKD — Rockland, Me.	450	WSPA — Spartanburg, S. C.	619
WRLD — Lanett, Ala. (West Point, Ga.)	322	WSPB — Sarasota, Fla.	384
WRMN — Elgin, Ill.	409	WSPC — Anniston, Ala.	317
WRNL — Richmond, Va.	665	WSPD — Toledo, O.	571
WRNO — Orangeburg, S. C.	618	WSPR — Springfield, Mass.	461
WRNY — Rochester, N. Y.	537	WSPT — Stevens Point, Wis.	688
WROB — West Point, Miss.	486	WSRS — Cleveland, O.	566
WROD — Daytona Beach, Fla.	374	WSSB — Durham, N. C.	548
WROK — Rockford, Ill.	413	WSSO — Starkville, Miss.	485
WROL — Knoxville, Tenn.	625	WSSV — Petersburg, Va.	664
WROM — Rome, Ga.	396	WSTC — Stamford, Conn.	368
WRON — Ronceverte, W. Va.	679	WSTP — Salisbury, N. C.	554
WROV — Roanoke, Va.	667	WSTR — Sturgis, Mich.	474
WROW — Albany, N. Y.	514	WSTV — Steubenville, O.	571
WROX — Clarksdale, Miss.	481	WSUN — St. Petersburg, Fla.	383
WROY — Carmi, Ill.	405	WSVA — Harrisonburg, Va.	662
WRR — Dallas, Tex.	637	WSVS — Crewe, Va.	661
		WSWN — Belle Glade, Fla.	373

WSYB — Rutland, Vt.	658	WTXL — Springfield, Mass.	461
WSYD — Mt. Airy, N. C.	552	WTYC — Rock Hill, S. C.	619
WSYR — Syracuse, N. Y.	541	WTYS — Marianna, Fla.	379
WTAC — Flint, Mich.	469	WULA — Eufaula, Ala.	320
WTAD — Quincy, Ill.	413	WUSJ — Lockport, N. Y.	522
WTAG — Worcester, Mass.	463	WUSN — Charleston, S. C.	614
WTAL — Tallahassee, Fla.	384	WUST — Bethesda, Md.	452
WTAM — Cleveland, O.	566	WVAM — Altoona, Pa.	589
WTAN — Clearwater, Fla.	373	WVCG — Coral Gables, Fla.	373
WTAO — Cambridge, Mass.	457	WVCH — Chester, Pa.	591
WTAQ — La Grange, Ill.	410	WVEC — Hampton, Va.	662
WTAR — Norfolk, Va.	663	WVET — Rochester, N. Y.	537
WTAW — College Station, Tex.	635	WVIM — Vicksburg, Miss.	486
WTAX — Springfield, Ill.	415	WVJP — Caguas, P. R.	697
WTBC — Tuscaloosa, Ala.	325	WVJS — Owensboro, Ky.	439
WTBF — Troy, Ala.	325	WVKO — Columbus, O.	567
WTBO — Cumberland, Md.	454	WVLK — Lexington, Ky.	436
WTCH — Shawano, Wis.	688	WVLN — Olney, Ill.	412
WTCJ — Tell City, Ind.	421	WVMC — Mt. Carmel, Ill.	412
WTCM — Traverse City, Mich.	474	WVMI — Biloxi, Miss.	481
WTCN — Minneapolis-St. Paul, Minn.	478	WVNJ — Newark, N. J.	507
WTCO — Campbellsville, Ky.	435	WVOK — Birmingham, Ala.	318
WTEL — Philadelphia, Pa.	603	WVOM — Boston-Brookline, Mass.	457
WTHI — Terre Haute, Ind.	421	WVOP — Vidalia, Ga.	398
WTHT — Hartford, Conn.	367	WVOS — Liberty, N. Y.	522
WTIC — Hartford, Conn.	367	WVOT — Wilson, N. C.	557
WTIK — Durham, N. C.	548	WVOW — Logan, W. Va.	678
WTIL — Mayaguez, P. R.	699	WVPO — Stroudsburg, Pa.	608
WTIM — Taylorville, Ill.	415	WVSC — Somers, Pa.	607
WTIP — Charleston, W. Va.	677	WVVW — Fairmont, W. Va.	677
WTIX — New Orleans, La.	445	WWBZ — Vineland, N. J.	510
WTJH — East Point, Ga.	394	WWCA — Gary, Ind.	418
WTIS — Jackson, Tenn.	624	WWCO — Waterbury, Conn.	369
WTKM — Hartford, Wis.	682	WWDC — Washington, D. C.	372
WTMA — Charleston, S. C.	614	WWEZ — New Orleans, La.	445
WTMC — Ocala, Fla.	381	WWGP — Sanford, N. C.	555
WTMJ — Milwaukee, Wis.	686	WWGS — Tifton, Ga.	398
WTMW — East St. Louis, Ill.	409	WWHG — Hornell, N. Y.	521
WTNC — Thomasville, N. C.	556	WWIN — Baltimore, Md.	452
WTND — Orangeburg, S. C.	618	WWJ — Detroit, Mich.	468
WTNJ — Trenton, N. J.	510	WWL — New Orleans, La.	445
WTNS — Coshocton, O.	567	WWNC — Asheville, N. C.	545
WTNT — Tallahassee, Fla.	384	WWNH — Rochester, N. H.	505
WTOB — Winston-Salem, N. C.	558	WWNR — Beckley, W. Va.	676
WTOC — Savannah, Ga.	397	WWNS — Statesboro, Ga.	397
WTOD — Toledo, O.	571	WWNY — Watertown, N. Y.	544
WTCK — Meridian, Miss.	485	WWOC — Manitowoc, Wis.	684
WTOL — Toledo, O.	572	WWOD — Lynchburg, Va.	662
WTON — Staunton, Va.	667	WWOL — Buffalo, N. Y.	517
WTOP — Washington, D. C.	372	WWON — Woonsocket, R. I.	613
WTOR — Torrington, Conn.	369	WWPA — Williamsport, Pa.	611
WTPR — Paris, Tenn.	628	WWPB — Miami, Fla.	381
WTPS — New Orleans, La.	445	WWPF — Palatka, Fla.	382
WTRC — Elkhart, Ind.	416	WWPG — Palm Beach, Fla.	382
WTRF — Bellaire, Ohio	562	WWRL — Woodside, N. Y.	544
WTRL — Bradentown, Fla.	373	WWSC — Glens Falls, N. Y.	519
WTRR — Sanford, Fla.	383	WWSO — Springfield, O.	571
WTRW — Two Rivers, Wis.	689	WWSR — St. Albans, Vt.	658
WTRY — Troy, N. Y.	541	WWST — Wooster, O.	573
WTSA — Brattleboro, Vt.	658	WWSW — Pittsburgh, Pa.	605
WTSB — Lumberton, N. C.	552	WWSA — Wheeling, W. Va.	680
WTSL — Hanover-Lebanon, N. H.	504	WWWB — Jasper, Ala.	322
WTSP — St. Petersburg, Fla.	383	WWWF — Fayette, Ala.	320
WTSV — Claremont, N. H.	504	WWWR — Russellville, Ala.	324
WTHH — Port Huron, Mich.	473	WWWW — Rio Piedras, P. R.	699
WTIM — Trenton, N. J.	510	WWYO — Pineville, W. Va.	679
WTIN — Watertown, Wis.	689	WXAL — Demopolis, Ala.	319
WTTS — Bloomington, Ind.	416	WXGI — Richmond, Va.	666
WTTT — Coral Gables, Fla.	373	WXKW — Albany, N. Y.	515
WTUS — Tuskegee, Ala.	325	WXLW — Indianapolis, Ind.	419
WTUX — Wilmington, Del.	370	WXRA — Buffalo, N. Y.	518
WTVB — Coldwater, Mich.	466	WXRF — Guayama, P. R.	697
WTVH — Peoria, Ill.	413	WXYZ — Detroit, Mich.	468
WTVL — Waterville, Me.	450	WYVE — Wytheville, Va.	668
WTWA — Thomson, Ga.	398	WZIP — Covington, Ky.	435
WTWN — St. Johnsbury, Vt.	659	WZOB — Ft. Payne, Ala.	320

ALABAMA

Pop. April 1, 1953 (Est.) 3,252,000 — Total Housing Units 850,000
Families April 1, 1953 (Est.) 777,000 — Stations in State 78

WAVU

ALBERTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 250
Phone Number 639
News Service AP
Transcription Service World
Pres., Gen. Mgr. Pat M. Courington
Commercial Manager Bob H. Riseling
Prog. Dir. Mel Evans
Chief Engineer R. W. Hoffman

WRFS

ALEXANDER CITY—1947—
KEYSTONE

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By Piedmont Service Corp.
Business-Studio Address Main St.
Phone Number 1050
News Service UP
Transcription Service World
Representative Sears & Ayer
Membership NARTB, BAB
President James L. Coley
Gen.-Station-Com. Mgr. Jim Whatley
Dir. of Operations Lem Coley
Prog. Dir. Bob McKinnon
Chief Engineer James W. Whatley

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Andalusia Bcstg. Co., Inc.
Address P. O. Box 29
Phone Number 1100
Air Time 5:30 a.m.-10:30 p.m.
News Service AP
Transcription Service World, KBS
Representative Walker
Membership NAB
Exec. V.P., Gen. Mgr. J. Dige Bishop
Chief Engineer Joe Thorpe

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Phone Number 2380
Air Time 5:45 a.m.-11:05 p.m.
Transcription Service World
Representative Sears & Ayer
Membership BAB
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Mgr. W. Hall Wray

Program Director Rosamond Ponder
Publicity Director Dewitt Carmichael
Chief Engineer James A. Hudson

WSPC

ANNISTON—1949—MBS

Frequency: 1390 Kc. Power: 5000 Watts d;
1000 Watts n.
Owned-Operated By Model City Bcstg. Co., Inc.
Business Address Jefferson Davis Hotel
Phone 1850-51
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Walker & Dora-Clayton
Pres., Gen., Sta. Mgr. W. S. Weatherly
Commercial Manager John M. Orrison
Program Director Rosebud Waldrop
Sales Prom. Mgr. Sara F. Jackson
Chief Engineer Winfred B. Kennedy

WJMW

ATHENS—1948

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio Address P. O. Box 386
Phone Number 565
News Service AP
Pres.-Gen.-Comm. Mgr. Homer F. Dunnivant
Pgm., Prom., News Dir. Robert V. Dunnivant
Chief Engineer William G. Mitchell

WATM

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By Southland Bcstg. Co.
Address Box 205
Phone Atmore 50
Air Time Sunrise-Sunset
News Service UP
President John B. McCrary
Vice-Pres. & Chief Engr. Cyril W. Redbach
General Manager Everett M. McCrary

WAUD

AUBURN—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Business Address Box 350
Phone Number 1240-1
Air Time 6 a.m.-Midnight
News Service AP
Transcription Service Associated
Pres., Gen.-Station Mgr. Elmer G. Salter
Pgm., Prod., Pub. Dir. Earl Andrews
Chief Engineer Ted Bellon

WBCO

BESSEMER—BIRMINGHAM—1950
 Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... The Bessemer Bcstg. Co., Inc.
 Business Address... 1720 3rd Ave., N., Bessemer
 Phone... Bessemer 5-5241
 Air Time... 6 a.m.-11 p.m.
 Transcription Service... Langworth
 Pres., Gen. Mgr.... J. E. Lanier
 Prod. Director... Bruce Payne
 Com. Mgr.... Hal Falter
 Chief Engineer... Jack Warden

WAPI

BIRMINGHAM—1922—CBS
 Frequency: 1070 Kc. Power: 10,000 Watts
 Owned-Oper. By... Television Corp.
 Address... 701 Protective Life Bldg.
 Phone Number... 3-8116
 News Service... UP
 Transcription Service... World
 Representative... Radio Sales (CBS)
 Membership... NARTB, BAB
 Chairman of the Board... Edward L. Norton
 President-Gen. Mgr.... Thad Holt
 Manager of Radio Operations... Lionel F. Baxter
 Pro. Dir.... Maury J. Farrell
 Chief Engineer... Norman S. Hurley

WBRC

BIRMINGHAM—1925—NBC
 Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By... Birmingham Bcstg. Co., Inc.
 Address... 1727 1/2 2nd Ave., N.
 Phone Number... 4-7741
 News Service... INS, AP
 Transcription Service... Capitol
 Representative... Paul H. Raymer Co.
 President... Eloise S. Hanna
 Gen. Manager... G. P. Hamann
 Pgm. Dir.... Bob Tamblyn
 Com. Mgr.... H. Callaway

WEDR

BIRMINGHAM—1949
 Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By... Magic City Bcstg. Co.
 Business Address... 1417 Fourth Ave. N.
 Phone Number... 40925
 Partner... J. L. Doss
 Partner... Leah L. Doss
 Gen. Mgr.... John A. Thompson
 Program Director... Carolyn Mardis
 Chief Engineer... John F. Cram

WILD

BIRMINGHAM—1945—MBS
 Frequency: 850 Kc. Power: 10,000 Watts
 Owned-Oper. By... Pilot Bcstg. Corp.
 Address... Essex House
 Phone Number... 53-4977

President... George A. Mattison, Jr.
 Gen. Sta., Com.... Don D. Campbell
 News Service... UP
 Rep.... H.R. Representatives
 Program Director... Charles White McGehee
 Sales Prom. Mgr.... J. B. Roberta
 Pub. Dir.... Mary Sue McWilliam
 Chief Engineer... Ray Lowery

WLBS

BIRMINGHAM—1946
 Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By... WLBS, Inc.
 Address... 216 1/2 21st St. N.
 Phone Number... 54-2541
 President... B. F. J. Timm
 Gen. Mgr.... Ed Rayfield
 Chief Engineer... S. H. Strickland

W S G N

BIRMINGHAM—1926—ABS
 Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Operated... Birmingham News Co.
 Business Address... P. O. Box 2553
 Phone Number... 4-3434
 Newspaper Affiliation... Birmingham News
 News Service... AP
 Transcription Service... Thesaurus
 Air Time... Full Time
 Representative... John Blair & Co.
 Membership... NARTB, BAB
 Managing Director... Henry P. Johnston
 Manager Sta. Operations... Ray A. Furr
 Sales Manager... Herbert Martin
 Prom., Pub. Dir.... James Chenoweth
 Chief Engineer... J. V. Sanderson

WVOK

BIRMINGHAM—1947
 Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Operated By... Voice of Dixie Inc.
 Business Address... P. O. Box 2468
 Phone Number... 6-2924
 Air Time... Daytime
 News Service... UP
 Transcription Service... Capitol
 Representative... Radio Reps., Inc.
 Membership... NARTB
 Pres., Gen. Sta. Mgr.... Iralee W. Benns
 Com. Sales Prom. Mgr.... William J. Brennan
 Chief Engineer... William J. Brennan

WEBJ

BREWTON—1947—MBS-KBS
 Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Brewton Bcstg. Co.
 Phone Number... 1000
 News Service... AP
 Transcription Service... SESAC, Capitol
 Representative... Dora-Clayton
 Pres., Gen. Mgr.... W. Emmett Brooks
 Commercial Manager... C. E. Land
 Program Director... Bolling Brooks
 Chief Engineer... R. D. Craig

WRAG

CARROLLTON—1951—KBS

Frequency: 590 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Pickens County Bcstg. Co.
 Address Carrollton
 Phone Number 2364
 News Service UP
 Transcription Service World
 Co-Owners Roth E. Hook, W. E. Farrar
 Gen., Comm. Mgr. Wilton H. Beaver
 Program Director Peggy Lowe
 Chief Engineer Herb Guthrie

WKLF

CLANTON—1947—KBS

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By... Southeastern Bcstg. Co.
 Bus. Studio Address P. O. Box 110
 Phone Number 448
 News Service AP
 Transcription Service World
 Representative Thomas F. Clarke
 Membership BAB
 President Dr. J. Kelley Robinson
 Gen. Station-Pub. Mgr. Robert B. Taber
 Program Director Helen Parrish
 Chief Engineer Lester Carter

WFMH

CULLMAN—1950

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By... The Voice of Cullman
 Address 206 Second Ave. E.
 Phone No. 910
 News Service AF
 Transcription Service... Associated & Thesaurus
 Pres., Partner, Gen. Mgr. B. C. Eddins

WKUL

CULLMAN—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Cullman Bcstg. Co.
 Bus., Studio, Trans. Address... P. O. Box 211
 Phone Number 864
 News Service UP
 Pres., Gen. Mgr. Hudson C. Millar, Jr.
 Program Director Ralph Mann
 Chief Engineer Arthur Bachmann

WHOS

DECATUR—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By... No. Alabama Bcstg. Co.
 Business-Studio Address... 212 Jackson St.
 Newspaper Affiliation... Decatur Daily
 Phone Number 991-992
 Air Time Sunrise-Sunset
 News Service UP

Partners... Barrett C. Shelton, John J. Jones
 Gen., Comm. Mgr. Louis C. Blizzard
 Pgm. Dir. Bill Williams
 Prom. Mgr. Jim Fouts
 Chief Eng. Alvin Millwood

WMSL

DECATUR—1935—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Tennessee Valley
 Bcstg. Co.
 Address 703 Bank St.
 Phone Number 802-803
 News Service AP
 Transcription Service World
 Membership NARTB
 Pres., Gen. Mgr. Frank Whisenant
 Comm., Prom., Pgm. Dir. Robert E. Gleason
 Chief Engineer Garlan Sandlin

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Demopolis Bcstg. Co.
 Business Address P. O. Box 261
 Phone Number 400
 News Service AP
 Transcription Service Thesaurus
 Pres., General Manager W. M. Jordan
 Commercial Manager Henry J. Bley
 Pgm. Dir. A. A. Caldwell
 Chief Engineer W. M. Jordan

WAGF

DOTHAN—1932—NBC

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By... Dothan Bcstg. Co.
 Address 204½ E. Main Street
 Phone Number 2-9100
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Representative Joseph Hershey McGillvra
 Membership NARTB
 General Manager Julian C. Smith
 Comm. Mgr. Fred C. Moseley
 Program Director J. Arthur Creamer
 Chief Engineer John T. Hubbard

WDIG

DOTHAN—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Houston Bcasters.
 Business-Studio Address... 107 E. Adams St.
 Phone Number 3-4100
 News Service UP
 Representative Cummings, Reiner
 Pres., Gen. Mgr. Jess Swicegood
 Prog. Dir. Earl Hutto
 Chief Engineer Charles Lawshe

W O O F**DOTHAN—1948—KBS**

Frequency: 560 Kc. Power: 5000 Watts d.
 Owned-Operated By...Dowlander Bcstg. Co.
 Business-Studio Address...110 So. Foster
 Phone Number2-5609
 News ServiceUP
 Transcription Service...Keystone & SESAC
 RepresentativeThomas F. Clark
 MembershipNARTB
 PresidentR. A. Dowling, Jr.
 General Manager.....Agatha Gay
 Commercial Manager.....Gus Cotter
 Chief Engineer.....Sol Azar

W I R B**ENTERPRISE—1948**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...The Wiregrass Bcstg. Co.
 Business AddressEnterprise
 Phone Number30
 News ServiceAP
 Transcription ServiceWorld
 Gen. Mgr.....R. E. James
 Com. Mgr.....Fred S. Watson
 Chief Engineer.....E. E. Vinson

W U L A**EUFAULA—1948—MBS—KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By...Ala.-Ga. Bcstrs., Inc.
 Business-Studio-Trans. Address...Radio Bldg.
 Phone Number745
 Air Time5 a.m.-11 p.m.
 News ServiceUP
 MembershipNARTB, BAB
 Owner.....Edward P. Fussell
 Co-Owner.....J. B. Fussell
 Station Mgr.....Charles B. Gilmore
 Chief Engineer.....Hugh G. Chastain

W W W F**FAYETTE—1949—KBS**

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By...Bankhead Bcstg. Co., Inc.
 AddressJasper
 Phone Number23462
 News ServiceUP
 PresidentW. W. Bankhead
 General Manager.....James Reese
 Chief Engineer.....Don Moore

W J O I**FLORENCE—1946—ABC-ABS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By...Florence Bcstg. Co., Inc.
 Address850 S. Court St.
 Phone Number2608

Pres., Gen. Sta. Mgr.....Joe T. Van Sandt
 Commercial Manager.....Harry Hearst
 Sales Prom. Mgr.....Virginia Grey
 Program Director.....Don E. Spry
 Publicity Director.....Tom York
 Chief Engineer.....Paul Shannon

W O W L**FLORENCE—1945—KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By...Radio Muscle Shoals, Inc.
 Bus. Add.....Box 634
 Phone Number42
 News ServiceAP
 Air TimeFull Time
 Representative...Rambeau and Dora Clayton
 MembershipNARTB
 President, Gen. Mgr.....Richard B. Biddle
 Asst. Gen. Mgr.....James L. Garrett
 Commercial Manager.....Dora M. Biddle
 Sales Prom. Mgr.....Ruth Adams
 Program Director.....Charles Welch
 Publicity Director.....Dick Biddle
 Chief Engineer.....Lawrence Rohling

W F P A**FT. PAYNE—1950**

Frequency: 1400 Kc. Power: 250 watts
 Owned-Oper. By...George Gothberg's
 Community Bdcstg. Co.
 Address.....102 So. Gault Ave.
 Phone Number850
 News ServiceAP
 Transcription ServiceWorld
 MembershipNARTB
 PresidentGeorge Gothberg
 Gen. Mgr.....Jerry Carr
 Chief Engineer.....Edward Pierce

W Z O B**FT. PAYNE—1950**

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By...Glenn M. Gravitt
 AddressP. O. Box 255
 Phone Number1096
 News ServiceUP
 Transcription ServiceThesaurus
 General Manager.....Glenn M. Gravitt
 Comm., Sales Prom. Mgr.....John B. Gravitt
 Chief Engr.....Jess R. Moore

W E T O**GADSDEN—1950**

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By...Gadsden Radio Co.
 Address722 S. 12th St.
 Phone Number69201
 News ServiceAP
 Transcription ServiceCapitol

Representative McGillvra
 Partner, Gen. Mgr. Edwin H. Estes
 Partner Cary L. Graham
 Commercial Manager Morton Lloyd
 Program Director Ray Estes
 Chief Engineer Calvin C. Williamson

WGAD

GADSDEN—1947—ABC—ABS

Frequency: 1350 Kc. Power: 5000 Watts d., 1000 n.
 Owned-Oper. By Coosa Bcstg. Co., Inc.
 Address Phillips Bldg.
 Phone Number 5641, 5642
 News Service UP
 Membership NARTB, BAB
 Pres., Gen.-Comm., Sales
 Prom. Mgr. Curtis DeLamar
 Prog., Pub. Director June DeLamar
 Chief Engineer Halley D. Williams

WGWD

GADSDEN—1928—NBC

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Etowah Bdcstrs., Inc.
 Address Exchange Hotel Bldg.
 Phone Number Montgomery 2-5781
 News Service UP
 Representative Indie Sales
 Membership NARTB, BAB
 President G. W. Covington, Jr.
 Gen. Mgr. Hugh Smith
 Chief Engineer W. G. Anderson

WJBY

GADSDEN—1928—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Gadsden Bcstg. Co., Inc.
 Address 108 Broad Street
 Phone Number 6-3381
 News Service INS
 Representative Sears & Ayer
 President Bascom H. Hopson
 Gen., Sta. Mgr., Prog. Dir. Sterling Brewer
 Comm. Mgr. Frank Aderholdt, Jr.
 Chief Engineer D. W. Bearden

WGYV

GREENVILLE—1948—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Greenville Bcstg. Corp.
 Business Address P. O. Box 227
 Phone Number 585
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Gen., Sta., Comm. Mgr. W. H. Miller, Jr.
 Chief Engineer Jim Bell

WGSV

GUNTERSVILLE—1950—KBS

Frequency: 1270 Kc. Power: 1000 Watts d.

Owned-Operated By Guntersville Bcstg. Co.
 Address P. O. Box 32
 Phone Number 4131
 News Service UP
 Transcription Service NBC, Thesaurus
 Membership NARTB
 President H. E. Moore
 Gen., Sta., Comm. Mgr. Edward Z. Carrell
 Program Dir., News Dir. Ray McClendon
 Chief Engineer Lavelle Jackson

WJBB

HALEYVILLE—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Haleyville Bcstg. Co.
 Address P. O. Box 191
 Phone Number 389
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Representative Indie Sales
 President W. P. Theelens
 Gen. Mgr. C. H. Quick
 Prog., Pub. Dir. Jack McNutt
 Chief Engineer Paul Kelly

WERH

HAMILTON—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By Marion County Bcstg. Co.
 Phone Number 3481
 Air Time Sunrise-Sunset
 News Service AP
 Transcription Service Langworth
 Station Representative McGillvra
 Membership NARTB
 Pres., Gen. Mgr. Hugh J. Fite
 Sta., Comm., Prom. Mgr. Raymond L. Hardin
 Chief Engineer Chester A. Christensen

WJLD

HOMEWOOD—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Johnston Bcstg. Co.
 Business Address Box 5767, Birmingham
 Phone No. 54-3466
 News Service AP
 Pres.-Gen. Mgr. George Johnston, Jr.
 Station Manager James Connolly
 Comm., Sales Manager Bill Borthwick
 Chief Engineer Maurice McKinney

WBHP

HUNTSVILLE—1937—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Wilton H. Pollard
 Bus.-Studio Address 318 W. Clinton
 Phone Number 313
 Air Time 6 a.m.-11 p.m.
 President, Gen. Mgr. Wilton I. Pollard
 Prog. Dir. Kathryn Moore
 Chief Engineer James Potter

WFUN

HUNTSVILLE—1946—ABS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By...Huntsville Bcstg. Co., Inc.
 Phone Number2424
 Air Time6 a.m.-M.
 News ServiceUP
 RepresentativeSears & Ayers
 General Manager.....J. B. Falt, Jr.
 Sta. Mgr., Prog. Dir., Chief Engr..John Garrison

WHBS

HUNTSVILLE—1946—ABC

Frequency: 1550 Kc. Power: 5,000 Watts
 Owned-Oper. By...The Huntsville Times Co.
 Phone Number.....2345
 Newspaper Affiliation...Huntsville Times
 News ServiceAP
 Representative.....Henry E. Cummings,
 Gill-Keefe-Perna
 MembershipNARTB
 President.....Henry P. Johnston
 Station Manager.....John F. Neal
 Program Director.....William Meek
 Chief Engineer.....Victor Bankowski

WPBB

JACKSON—1950—KBS

Frequency: 1290 Power: 1000 Watts d.
 Owned-Operated By.....Jackson Bcstg. Co.
 News ServiceAP
 RepresentativeIndie Sales
 Pres., Gen., Comm. Mgr.....T. H. Gaillard, Jr.
 Program Director.....Charles Ballas
 Sales Prom. Mgr.....Guy R. Hester
 Chief Engineer.....John F. B. Yarns

WWWB

JASPER—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..Bankhead Bcstg. Co., Inc.
 Business Studio Address...Bankhead-Long
 Building
 Phone Number23461
 News ServiceUP
 President.....W. W. Bankhead
 Gen. Mgr.....James E. Ruse
 Com. Mgr.....William C. Edgemon

WRLD

LANETT—1944—ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By...Valley Bcstg., Inc.
 Address.....P. O. Box 312, West Point, Ga.
 Phone Number2-2771
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeMcGillvra
 MembershipNARTB, BAB
 President.....J. C. Henderson

General Manager.....C. Jim Murphy
 Program Director.....Aileen Love
 Chief Engineer.....Jay Lamb

WJAM

MARION—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Neely Bcstg. Co.
 AddressMarion
 Phone Number.....7111 or 4881
 Transcription ServiceCapitol
 MembershipNARTB
 News ServiceAP
 General Manager.....L. M. Neely, Jr.
 Station Manager.....Erle W. Hanna

WABB

MOBILE—1948—ABC-MBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By...Mobile Press Register, Inc.
 Business Address.....304 Government St.
 Phone Number3-1551
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription Service.....World
 RepresentativeBranham Co.
 President.....R. B. Chandler
 Executive V.P.....W. J. Hearin, Jr.
 Gen. Mgr.....Dewey H. Long
 Chief Engineer.....William H. Murphree

WALA

MOBILE—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By...Pape Bcstg. Co., Inc.
 Bus.-Studio Address.....210 Government St.
 Phone Number3-3756
 Air TimeFull Time
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeHeadley-Reed
 PresidentW. O. Pape
 Exec. Vice-Pres.....H. K. Martin
 General Manager.....W. B. Pape
 Local Commercial Manager...A. Treadway
 Program Director.....Al Homan
 Chief Engineer.....R. B. Hurley

WKAB

MOBILE—1947

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Operated By...Pursley Bcstg. Service
 Business-Studio Address.....Box 1306
 Phone Number7-6345
 Air TimeLocal sunrise-local sunset
 Transcription Service.....SESAC, Langworth
 Representative.....Forjoe, Dora Clayton
 News ServiceAP
 MembershipNARTB
 General Manager.....Louise P. Pursley
 Sta. Mgr., Pub. Dir.....R. H. Moore

Com. Mgr. Herbert Johnson
 Sales Prom. Mgr. Jim Smith
 Program Director. Mary L. Lemon
 Chief Engineer. Gene Miller

W K R G**MOBILE—1946—CBS**

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By. Giddens & Rester
 Bus.-Studio-Trans. Address. Telegraph Rd.
 Phone Number 2-6789
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative. Adam J. Young, Jr.
 Membership BAB
 Gen., Station Mgr. F. E. Busby
 Program Dir. Edward K. Chapman
 Publicity Director. Shirley Rester
 Chief Engineer. F. E. Couey

W M O Z**MOBILE—1952**

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By. Edwin H. Estes and
 C. L. Graham
 Representative. John E. Pearson
 General Mgr. Edwin H. Estes

W M F C**MONROEVILLE—1952**

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By. Monroe Bdcstg. Co.
 Phone Number 1220
 News Service AP
 Transcription Service World
 Co.-Owners. William M. Stewart
 and Jimmy Faulkner
 Gen. Mgr. George T. Shurden

W A P X**MONTGOMERY—1947—ABC**

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By. United Bcstg. Co.
 Business, Studio Address. 116 Catoma St.
 Phone Number 3-7589
 News Service AP
 Transcription Service Standard
 Representative. Walker Co.
 Pres., Gen. Mgr. Thomas E. Martin
 Station, Commercial Manager. Hoke Williford
 Sales Promotion Manager. Frank Dudley
 Program Director. Louelle Thorpe
 Publicity Director. Mary Rutherford Smith
 Chief Engineer. Owen Lehr

W C O V**MONTGOMERY—1939—CBS**

Frequency: 1240Kc. Power: 250 Watts
 Owned-Oper. By. Capitol Bcstg. Co.

Business-Studio Address. Exchange Hotel
 Phone Number 2-5781
 News Service UP
 Representative. O. L. Taylor Co.
 Membership NARTB
 President. Oscar P. Covington
 General Manager. Hugh M. Smith
 Commercial Manager. Joe Petranka
 Sales Prom. Mgr. O. M. Teate
 Program Director. Walter Spiro
 Chief Engineer. W. D. Weatherly

W J J J**MONTGOMERY—1948—MBS**

Frequency: 1170 Kc. Power: 10,000 Watts d.
 1000 n.
 Owned-Oper. By. Southern Bcstg. Co., Inc.
 Business-Studio Address. 115½ Commerce St.
 Transcription Service Thesaurus
 Representative Weed
 President. Joseph G. Mathews
 Chief Engineer. A. Fred Wright

W M G Y**MONTGOMERY—1946**

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By. Dixie Bcstg. Co.
 Business-Studio Address. 4 S. Perry St.
 Phone 2-5245
 News Service UP
 Representative. Forjoe & Co.
 President. Dr. S. D. Suggs
 Gen.-Comm. Manager. Thomas W. Sewell
 Sales Prom. Mgr. Hugh Webb
 Program Director. Dot Conway
 Chief Engineer. John D. Lamar

W S F A**MONTGOMERY—1930—NBC**

Frequency: 1440 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned Oper. By. Montgomery Bcstg. Co., Inc.
 Business Address. P. O. Box 1031
 Phone 8360
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NARTB, BAB
 Pres., Gen. Mgr. Howard E. Pill
 Station Mgr. William W. Hunt
 Nat. Sales Mgr. Lee Gooch
 Publicity Director. Alice Mayfield
 Chief Engineer. Cliff Shelkofsky

W L A Y**MUSCLE SHOALS—1933—MBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By. Muscle Shoals Bcstg. Corp.

Business Address P. O. Box 230, Sheffield
 News Service UP
 Representative Devney & Co.
 President Frank M. Farris, Jr.
 General Mgr. W. A. Reeves, Jr.
 Program Director George Manush
 Chief Engineer Lynn V. McMoran

WNPT

NORTHPORT—1951

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By W. Alabama Bdcstg. Co.
 Address P. O. Box 181, Tuscaloosa
 Phone Number Tuscaloosa 3311
 Transcription Service Lang-Worth
 News Service AP
 President W. P. Thielens
 Gen. Mgr. T. H. Todd
 Prog. Dir. James A. Thomson, Jr.

WCRL

ONEONTA—1952

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Blount County Bcstg. Serv.
 Phone Number 4871
 News Service UP
 Transcription Service Capitol
 Gen. Mgr. E. Glenn Abercrombie
 Prog. Dir. Annette Abercrombie

WJHO

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By Opelika-Auburn Bcstg. Co.
 Bus.-Studio-Trans. Address 1400 Auburn Rd.
 Phone Number 712, 713
 News Service UP
 Transcription Service Thesaurus, World,
 SESAC
 Representative Indie Sales, Inc.
 Membership NARTB, BAB
 Station Manager John C. Cooper, Jr.
 Commercial Manager E. Turk
 Program Director Keith E. Barze
 Publicity Director G. E. Snyder
 Chief Engineer John E. Smollon
 Consulting Engineer Claude Gray

WPNX

PHENIX CITY—1952

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By Community Bdcstg. Co.
 Address 1900 McCann St.
 Phone Number 8-8787
 News Service AP
 President Ray M. Greene
 Exec. V.P. Ted Leeper
 Com. Mgr. Lee Bullis
 Chief Engineer Col. Julius Vessels

WELR

ROANOKE—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By J. W. Bultram
 Address 801 N. Main St.
 Phone 3811
 News Service UP
 Station Representative Clayton
 Pres., Sta., Comm. Mgr. J. W. Bultram
 Program Director Richard Killebrew
 Chief Engineer Leverne Foster

WWWR

RUSSELLVILLE—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Bankhead Bcstg. Co., Inc.
 Address Bankhead-Long Bldg., Jasper, Ala.
 Phone Number 647
 News Service UP
 President Walter W. Bankhead
 Gen. Mgr. Hal Kirby
 Pgm. Dir., Chief Engineer James W. Elliott

WCRI

SCOTTSBORO—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Pat M. Courington
 Address Box 394
 News Service AP
 Transcription Service World
 President Pat M. Courington
 Gen., Comm. Mgr. Eaton P. Govan, Jr.
 Program Director Jo Anne Hale
 Chief Engineer James G. Wallace

WGWC

SELMA—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Dallas Broadcasters, Mc.
 Address P. O. Box 686
 Phone Number 2746
 Air Time Full Time
 Station Representative Hal Holman
 Membership NARTB
 President Oscar Covington
 Gen. Mgr. & Chief Engr. John F. Townshend
 Commercial Manager John Frazier
 Program Director Mrs. J. F. Townshend

WHBB

SELMA—1935—NBC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Selma Bcstg., Inc.
 Business Address 209 Washington St.
 Phone Number 1233
 President B. H. Hopson
 Gen., Sta., Comm. Mgr. Julien Smith, Jr.
 Program Director Mrs. Douglas Reynolds
 Chief Engineer W. D. Powers, Jr.

WFEB

SYLACAUGA—1944—MBS—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alabama Bcstg. Co.
 Business-Studio Address.....P. O. Box 358
 Phone Number.....2-3281
 News Service.....UP
 Air Time.....6 a.m.-11 p.m.
 President.....E. E. Forbes, Sr.
 Comm., Sta. Mgr.....George W. Carr
 Chief Engineer.....Maurice Estes

WMLS

SYLACAUGA—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Marble City Bcstg. Co., Inc.
 Business Address.....11½ W. Second St.
 Phone Number.....2-4354
 Air Time.....5:45 a.m.-Sunset
 News Service.....AP
 Representative.....Indie Sales
 Pres., Gen. Manager.....Curtis O. Liles, Jr.
 Commercial Manager.....Marion W. McEwen
 Prog., Pub. Dir.....Robert M. Duck
 Chief Engineer.....William D. Sneed

WHTB

TALLADEGA—1945—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Voice of Talladega, Inc.
 Address.....Bemiston Highway
 Phone Number.....2205
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Pres., Gen., Sta. Mgr.....R. A. Davidson
 Commercial Manager.....Myron T. Snoddy
 Program Director.....Elizabeth Jean Holmes
 Chief Engineer.....Leon Lloyd

WTBF

TROY—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Troy Bcstg. Corp.
 Address.....College Drive
 Phone Number.....980-1
 News Service.....AP
 Transcription Service.....World
 Membership.....NARTB
 President.....Roy Crow
 Gen. Mgr.....Jess Jordan
 Commercial Mgr.....Robert Tolbert
 Chief Engineer.....Joe W. Gilchrist

WJRD

TUSCALOOSA—1936—NBC

Frequency: 1150 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.....Mrs. Wilhelmina Doss

Bus.-Studio Address.....2216 Broad St.
 Phone Number.....4484
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Rambeau
 Membership.....NARTB
 Owner.....Wilhelmina Q. Doss
 Gen., Sta. Mgr.....Gene Tibbett
 Comm. Mgr.....Lehman Mayer
 Prog. Dir.....Roy McAllister
 Chief Engineer.....Dave Livingston

WTBC

TUSCALOOSA—1946—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Tuscaloosa Bcstg. Co.
 Business-Studio Address.....City Hall Bldg.
 Phone Number.....5523
 Transcription Service.....World
 Representative.....Sears & Ayer
 General Manager.....Bert Bank

WTUS

TUSKEEGEE—1952—KBS

Frequency: 580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Tuskegee, Inc.
 News Service.....UP
 President.....J. L. Youngblood
 Gen. Mgr.....J. A. Bowers

NOW THAT
 YOU CAN
 HAVE THE
BEST,
 WHY BE
 SATISFIED WITH
LESS?

AP

ARIZONA

Pop. April 1, 1953 (Est.) 789,000 — Total Housing Units 243,000
Families April 1, 1953 (Est.) 210,000 — Stations in State 28

K S U N

BISBEE—1933—MBS
ARIZONA NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Carleton W. Morris
Address: P. O. Drawer C, Lowell Station
Phone Number: 9
Studio-Transmitter: Warren Rd.
Transcription Service: World, SESAC
News Service: UP
Membership: BAB
Representative: Blair & Co.
President: Carleton W. Morris
Gen., Sta., Comm. Mgr.: Arlo Woolery
Sales Promotion Manager: Leo Bernard
Program Publicity Director: Ray Helgesen
Chief Engineer: John Harris

K C L F

CLIFTON—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Saguro Bdcstg. Co.
Address: Box 528
Phone Number: 320
News Service: UP
President: Chet Darwin
Gen. Mgr.: Pat Goolsby
Chief Engineer: Verne McKinley

K C K Y

COOLIDGE—1948—CBS
ARIZONA NETWORK

Frequency: 1150 Kc. Power: 1,000 Watts
Owned-Oper. By: Gila Bcstg. Co., Inc.
Address: Roosevelt & Main Streets
Phone Number: 4451
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: SESAC
Representative: Forjoe & Co.
President: Louis F. Long
Station Manager: Bill Parady
Commercial Manager: Jim Brookbank
Publicity Director: Keith Delano
Chief Engineer: Earl Hickman

K A W T

DOUGLAS—1946—NBC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Carl Morris
Phone Number: 173
Transcription Service: Capitol
Station Representative: Paul Raymer
Membership: NAB
President: Carleton W. Morris
General Manager: Glenn B. Webber

Program Director: Ann Huxtable
Chief Engineer: Sy Winch

K C L S

FLAGSTAFF—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Saunders Bcstg. Co.
Address: 505 N. Beaver St.
Phone Number: 946
Owner, Gen. Mgr.: Charles J. Saunders
Chief Engineer: Charles McNeall

K G P H

FLAGSTAFF—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Frontier Bcstg. Co.
Address: Weatherford Hotel
Phone Number: 51 or 65
News Service: AP
Transcription Service: Capitol
Representative: Forjoe
Membership: NARTB
Pres., Comm., Sales Prom. Mgr.: E. C. Phillippi
General, Station Manager: A. S. Holm
Chief Engineer: Alan J. Gardiner

K W J B

GLOBE—1938—NBC-ABS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Gila Bcstg. Co., Inc.
Address: P. O. Box 2343
Phone Number: 41
News Service: AP
Transcription Service: Thesaurus
Representative: Paul H. Raymer
President: Louis F. Long
General Manager: Paul Merrill
Station Manager: Willard Shoecraft
Comm., Sales Prom. Manager: Eric Manola

K G A N

KINGMAN—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: J. James Glancy
Business Address: P. O. Box 1208
Phone Number: Blue 462
News Service: UP
President: J. J. Glancy
Chief Engineer: William Hinkle

K T Y L

MESA—1947

Frequency: 1310 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By: Harkins Bdcstg. Co.
Address: P. O. Box 885

Phone Number5737
 News ServiceUP
 Transcription ServiceStandard
 Gen. Mgr.....Dwight Harkins
 Commercial Manager.....Lorenzo K. Lisonbee
 Program Director.....Jack Harris
 Publicity Director.....Dick Gilbert
 Chief Engineer.....Ben Smith

KNOG

NOGALES—1948—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Border Bcstg. Co., Inc.
 AddressNogales
 Phone Number770
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeO'Connell
 PresidentRobert Marcus
 General Manager.....Samuel Marcus
 Chief Engineer.....Benny Greenhaw

KOOL

PHOENIX—1947
 CBS—RNA

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By...Maricopa Bcsters., Inc.
 Business-Studio Address.....Adams Hotel
 Phone Number.....Alpine 8-6421
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription ServiceStandard
 Representative.....George P. Hollingbery
 MembershipNARTB
 PresidentGene Autry
 Gen.-Station Mgr.....Charles H. Garland
 Commercial Manager.....William Connelly
 Sales Prom. & Asst. Mgr.....Thos. Kelland
 Program Director.....Miles Reed
 Publicity Director.....Thomas Kelland
 Chief Engineer.....Miles L. Sheperd

KIFN

PHOENIX—1949

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Western Bcstg. Co.
 AddressP. O. Box 430
 Phone Number3-6155
 News ServiceUP
 Transcription ServiceSESAC
 Station Representative.....Harlan Oakes
 Pres., Gen. Mgr.....Frank P. Redfield
 Sta. Mgr., Prog. Dir.....Joe D. Alvarado
 Chief Engineer.....Edgar B. Pool

KOY

PHOENIX—1922—MBS, Don Lee

Frequency: 550 Kc...Power: 5000 d.; 1000 n.
 Owned-Oper. By.....KOY Bcstg. Co.

Address.....840 N. Central Ave., P. O. Box
 2671

Phone Number4-4144
 Air Time24 hrs. wk. d.; 17 hrs. Sun.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeJohn Blair
 MembershipNARTB, BAB
 Pres., Comm. Mgr.....John L. Hogg
 Gen.-Station Mgr.....Albert D. Johnson
 Prog., Pub. Director.....John R. Williams
 Chief Engineer.....Clifford R. Miller

KPHO

PHOENIX—1943—ABC

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By

Meredith Engineering Co., Inc.

Business-Studio Address.....631 N. First Ave.
 Phone Number4-7367
 News ServiceAP
 Transcription ServiceAssociated
 RepresentativePetry
 MembershipNARTB
 President.....E. T. Meredith, Jr.
 Commercial Manager.....Charles Schlueter
 Program Director.....Francis Murphy
 Publicity Director.....Lee Kerry
 Chief Engineer.....George L. McClanathan

KRIZ

PHOENIX—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Howard M. Loeb
 Address-Trans. Loc.....2345 Buckeye Rd.
 Phone Number4-8436
 Air Time6:00 a.m.-12 M.
 News ServiceUP
 Station RepresentativeBurn-Smith
 Gen., Sta. Manager.....Howard M. Loeb
 Comm., Prom. Mgr.....Sheldon Engel
 Program, Publicity Director.....Bill Lewis
 Chief Engineer.....James E. Groll

KRUX

PHOENIX—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Arizona Inc.
 Bus.-Studio Address.....1441 N. First St.
 Phone Number.....2-2371
 News Service.....UP
 Transcription ServiceAssociated
 Owner, Gen. Mgr.....Allerton Cushman
 Station Manager.....Jack C. Goodsell
 Sales Manager.....Charles E. Schleuter
 Program Director.....Herman Ackerman
 Chief Engineer.....Marvin Edwards

K T A R

PHOENIX—1922—NBC-ARIZ. BCSTG.
 Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By.....KTAR Bcstg. Co.
 Business Studio Address...711 Heard Building
 Phone Number.....4-4161
 Air Time.....6 a.m.-M.
 News Service.....AP
 Trans. Ser.....Thesaurus, Standard, Capitol
 Representative.....Paul H. Raymer
 Membership.....NARTB
 Ch. of Bd.....John J. Louis
 Pres., Gen. Mgr.....Richard O. Lewis
 Commercial Manager.....E. W. Harvey
 Sales Promotion Mgr.....Bob Pollard
 Program Director.....Rol Laughner
 Chief Engineer.....A. C. Anderson

K Y C A

**PRESCOTT—1940
 NBC-ARIZ. BCSTG.**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Business-Studio Address.....P. O. Box 1631
 Phone Number.....244
 News Service.....AP
 Transcription Service.....Thesaurus, Capitol
 Representative.....Paul H. Raymer
 Pres., Gen., Sta. Mgr.....Harold Ritter
 Program Director.....Hollis Hill
 Publicity Director.....Larry Kent
 Chief Engineer.....George Eitel

K G L U

SAFFORD—1938—NBC-ABS

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By.....Gila Bcstg. Co.
 Business-Studio Address.....520 Main St.
 Phone Number.....15
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World & Thesaurus
 Representative.....Paul H. Raymer
 President.....Louls F. Long
 General, Station Manager.....Paul Merrill
 Pgm., Prod. Dir.....Lester McBride
 Comm. Sales Prom. Mgr.....Edward E. Furman
 Chief Engineer.....Geoffrey A. Lapping

K C N A

TUCSON—1946—ABC

Frequency: 580 Kc. Power: 5000 W. d.:
 500 W. n.
 Owned-Operated By.....Catalina Bcstg. Cc.
 Business-Studio Address.....Box 2348
 Phone Number.....2-4664
 Air Time.....5 a.m.-1 a.m.
 News Service.....AP
 Representative.....Hollingbery
 Membership.....NARTB, BAB

President.....Erskine Caldwell
 Gen., Sta. Manager.....Wayne Sanders
 Sales Manager.....Harry Chambers
 Prog., Pub. Director.....William K. Rider
 Chief Engineer.....Tom Epperson

K O P O

TUCSON—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Old Pueblo Bcstg. Co.
 Business-Studio Add.....115 W. Drachman St.
 Phone Number.....4-0431
 Air Time.....5 a.m.-1 a.m.
 News Service.....AP
 Representative.....Forjoe & Co.
 Membership.....NARTB, BAB
 President.....Harold C. Tourea
 General-Station Manager.....E. S. Mittendorf
 Commercial Manager.....S. J. Kossack, Jr.
 Sales Prom. Mgr.....Paul Plunkett
 Prod. Dir.....Cliff Stillinger
 Publicity Director.....Jane Abbott
 Chief Engineer.....Vernard Cimmioyotti

K T K T

TUCSON—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Station KTKT
 Business-Studio Transmitter Add.....500 W. Elm
 Phone Number.....4-1777
 Air Time.....18 hours daily
 Transcription Service.....Standard
 Owner.....Thomas J. Wallace
 Chief Eng., Asst. Mgr.....Thomas J. Wallace, Jr.
 Program Director.....Dona Brown

K T U C

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Tucson Bcstg. Co.
 Business-Studio Address.....900 E. Broadway
 Phone Number.....2-3344
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World, SESAC,
 Associated
 Representative.....John Blair
 Membership.....NARTB, BAB
 Pres. & General Manager.....Lee Little
 Business Manager.....Mac C. Matheson
 Sales Prom. Mgr.....George Bradley
 Program Director.....Pete Tufts
 Chief Engineer.....Cliff Livingston

K V O A

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By.....Arizona Bcstg. Co., Inc.
 Business-Studio Address.....48 E. Broadway,
 P. O. Box 2911
 Phone Number.....3-2555

Air Time.....4:55 a.m.-M.
News Service.....AP
Transcription Service.....Thesaurus, Capitol
Representative.....Paul H. Raymer
Membership.....NARTB
General Manager.....R. B. Williams
Business Mgr......Harper M. Phillips
Commercial Mgr......John C. Underwood, Jr.
Program Director.....Ben L. Slack, Jr.
Chief Engineer.....Ray H. Holsclaw

KVNC

WINSLOW—1952

Frequency: 1010 Kc.....**Power:** 1000 Watts d.,
 500 Watts n.
Owned-Oper. By.....Gila Bdcstg. Co.
Address.....P. O. Box 373
News Service.....AP, INS
Transcription Service.....Thesaurus, Standard
Representative.....Raymer
President.....L. F. Long
Gen. Mgr......O. E. Whelan
Chief Engineer.....Layman Streeter

KSWB

YUMA—1951—LBS

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By...Southwestern Bcstg. Co.
Address.....P. O. Box 1430
Phone Number.....3-8341
Gen. Mgr......James F. Cox
Chief Engineer.....Don Peltz

KYMA

YUMA—1950—MBS—ARIZ. NET.

Frequency: 1400 Kc.....**Power:** 250 W'atts
Owned-Operated By.....KYMA, Inc.
Address.....P. O. Box 671
Phone.....37841
Air Time.....6 a.m.-11 p.m. (7-11 Sun.)
News Service.....UP
Transcription Service.....World
Representative.....John Blair
Membership.....NARTB, BAB
Pres., Gen., Sta. Mgr......William B. Lindsey
Comm., Sales Prom. Mgr......Ted Burrell
Prog., Pub. Director.....Bov Vache
Chief Engineer.....Richard J. Smith

KYUM

YUMA—1940—NBC-ABS

Frequency: 560 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Yuma Bcstg. Co.
Business Address.....1901 E. 1st St.
Phone Number.....3-3305
Air Time.....5:30 a.m.-M.
News Service.....AP, UP
Transcription Service.....Thesaurus & Standard
Representative.....Paul H. Raymer
Membership.....NARTB
President.....R. N. Campbell
Gen., Sta. Manager.....Ray C. Smucker
Commercial Manager.....Roy L. Jorgensen
Sales Prom. Mgr......Bob Hansen
Program Director.....Russ Siner
Publicity Director.....Pat Carrick
Chief Engineer.....Leavenworth Wheeler

ARKANSAS

*Pop. April 1, 1953 (Est.) 1,963,000 — Total Housing Units 580,000
 Families April 1, 1953 (Est.) 522,000 — Stations in State 43*

KVRC

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studio Address.....506 Main St.
Phone Number.....789
Air Time.....6 a.m.-11 p.m.
News Service.....AP
Representative.....Hil F. Best
President.....Cecil W. Cupp
Gen., Sta., Comm. Mgr......J. M. Moore
Pgm., Prod. Pub. Dir......Bill Deaton
Chief Engineer.....Ray Burns

KBTA

BATESVILLE—1950—MBS-KBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....White River Valley
Broadcasters, Inc.

Bus., Studio, Transmitter Address....Glenn St.
 & Lock & Dam Road, P. O. Box 255
Phone.....1112-1113
Air Time.....5 a.m.-11 p.m. (7 a.m.-11 p.m. Sun.)
Newspaper Affiliation..Batesville News Review
News Service.....AP
Transcription Service.....Thesaurus
President.....Jared E. Trevathan
Vice Pres......W. A. West
Sec-y-Treas......J. F. Higginbottom
Com. Mgr......Robert R. Blair
Chief Eng......J. Andrew Wright

KLCN

BLYTHEVILLE—1921

Frequency: 900 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Phone Number.....2093
News Service.....AP

Membership NARTB
 Station Representative..... John E. Pearson
 Pres., Gen., Comm. Mgr..... Harold L. Sudbury
 Sales Promotion Manager..... J. T. Sudbury
 Program Director..... Carl Frame
 Chief Engineer..... Marion Skinner

K A M D

**CAMDEN—1946—MBS-KBS
 RAZORBACK**

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Camden Radio Inc.
 Address..... P. O. Box 5859
 Phone Number..... 6-5091-2
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... Associated
 Membership..... BAB
 President..... Walter E. Hussman
 General Manager..... Frank O. Myers
 Station, Commercial Manager..... Donald Cathey
 Sales Prom., Prog. Dir..... Callis Carter
 Chief Engineer..... Dorris C. Hunter

K C O N

CONWAY—1950—KBS

Owned-Operated By..... Conway Bcstg. Co.
 Frequency: 1230 Kc..... Power: 250 Watts
 Address..... 903½ Front St.
 Phone Number..... 189
 Air Time..... 6 a.m.-11 p.m.
 Transcription Service..... SESAC, World
 News Service..... UP
 Pres., Gen., Sta. Mgr..... James E. Clayton
 Sales Promotion Mgr..... Charles Buice
 Program Director..... Muriel Cobb
 Chief Engineer..... Herman G. Stermer

K A G H

CROSSETT—1951—NBC-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Julian Haas
 Address..... 900 Main St.
 Phone Number..... 750
 News Service..... AP
 General Manager..... Julian Haas
 Program Director..... Al Shirley
 Chief Engineer..... Harry Bohm

K D M S

EL DORADO—1950—KBS

Frequency: 1290 Kc..... Power: 1,000 Watts d.
 Owned-Operated By..... KDMS, Inc.
 Address..... Randolph Hotel
 Phone Number..... 3-9190
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Devney
 Pres., Gen. Mgr..... David M. Segal
 Station Manager..... Virgil E. Stone

Program Director..... Elizabeth P. Perdue
 Commercial Manager..... George S. Lanham
 Chief Engineer..... E. C. Gresham

K E L D

EL DORADO—1935—ABC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Radio Enterprises, Inc.
 Business-Studio Address..... Home Finance Bldg.
 Phone Number..... 3-6126
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... World
 Membership..... NARTB
 Pres., Gen., Sta. Mgr..... W. N. McKinney
 Comm., Sls. Prom. Mgr..... J. R. Duerson
 Program Director..... Mrs. D. Pondrom
 Chief Engineer..... John Long

K G R H

FAYETTEVILLE—1946—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Fayetteville Bcstg. Co., Inc.
 Business-Studio Address..... 922 Leverett St.
 Phone Number..... 2-2322
 Air Time..... 5:30 a.m.-11:30 p.m.
 News Service..... AP
 Representative..... Walker
 Membership..... NARTB
 President..... Hayden McLroy
 Gen.-Sta.-Sls. Prom. Mgr..... Fred J. Stevenson
 Commercial Mgr..... Ed. Gideon
 Program Director..... Wallie Ingalls
 Chief Engineer..... Harold Lindsey

K X J K

FORREST CITY—1949—KBS

Frequency: 950 Kc..... Power: 1000 Watts
 Owned-Operated By..... Forrest City Bcstg. Co.,
 Inc.
 Address..... Natl. Bank of East. Arkansas Bldg.
 Phone Number..... 950
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... World
 Pres., Gen. Mgr..... William Fogg
 Commercial Manager..... James Pearson
 Program Director..... Lloyd Denny
 Publication Director..... Larry Parker
 Chief Engineer..... Walter Smith

K F P W

FORT SMITH—1930—CBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Tulsa Bcstg. Co.
 Business Address..... 2321 N. Albert Pike Rd.
 Phone Number..... 4105
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... Avery-Knodel
 Membership..... NARTB

President.....John T. Griffin
 General Manager.....John Esau
 Station Manager.....James P. Walker
 Commercial Manager.....L. A. Blust
 Program Director.....H. Harlan Judkins
 Promotion Manager.....George Ketcham
 Chief Engineer.....Paul McCaslin

K F S A

FORT SMITH—1947—ABC

Frequency: 950 Kc.....Power: 1000 Watts d.
 500 Watts n.
 Owned-Oper. By.....Southwestern Pub. Co.
 Business-Studio Address.....920 Rogers Ave.
 Phone Number.....29126
 Air Time.....5:30 a.m.-11 p.m.
 News Service.....AP
 Representative.....John E. Pearson
 President.....Donald W. Reynolds
 Gen., Sta., Comm. Mgr.....Weldon Stamps
 Program Director.....Jerry Winner
 Chief Engineer.....Robert W. Platt

K W H N

FT. SMITH—1947—MBS-WESTERN

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Operated By...KWHN Bcstg. Co., Inc.
 Business-Studio Add...421-423 Garrison Ave.
 Phone Number.....8967
 Air Time.....Full Time
 News Service.....AP
 Representative.....Rambeau
 Secretary-Treasurer.....H. S. Nakdimen
 Sta. Dir., Comm. Mgr.....Parkman R. Feezor
 Pgm., Publ. Dir.....Glenn O'Neal
 Chief Engineer.....Bruce Dennis

K H O Z

HARRISON—1946—KBS
 MBS-RAZORBACK-OZARK-ARK.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Harrison Bcstg. Corp.
 Bus.-Studio Address.....Radio City Addition
 Phone Number.....1240
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Thesaurus
 President.....Roy Milum
 Gen., Sta. Mgr.....R. S. Wheeler, Jr.
 Comm., Sls. Prom. Mgr.....Mel Lynn
 Prog., Prod., Pub. Dir.....Bruce C. Washburn
 Chief Engineer.....Fred E. Ward

K F F A

HELENA—1941—KBS—MBS

Frequency: 1360 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Helena Bcstg. Co.
 Address.....215 York St.
 Phone Number.....4-2361
 News Service.....AP

Transcription Service.....World
 Representative.....Continental Radio Sales
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Sam W. Anderson
 Comm., Prom. Mgr.....Byron Kearby
 Program Director.....Marion Sherrod
 Chief Engineer.....Earl Hodges

K X A R

HOPE—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Business Address.....P. O. Box 138
 Phone Number.....7-3601
 News Service.....AP
 President.....A. H. Washburn
 Gen. Mgr., Chief Engineer.....L. B. Tooley
 Program Director.....Carroll A. Wynn

K B H S

HOT SPRINGS—1952

Frequency: 590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Phone Number.....388
 News Service.....UP
 Transcription Service.....World
 President.....I. A. Cain
 Gen. Mgr.....Marvin Hull
 Chief Eng.....Clint Norman

K W F C

HOT SPRINGS—1940—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Spa Bcstg. Co., Inc.
 Business-Studio Address...819½ Central Ave.
 Phone Number.....412-3
 News Service.....AP
 Transcription Service.....Thesaurus
 President.....Walter E. Hussman
 General, Station Manager.....Patt McDonald
 Commercial Manager.....C. J. Dickson
 Program Director.....Jack Ridgeway
 Sls. Prom. Dir.....Ernest Watson
 Publicity Director.....Joyce Cook
 Chief Engineer.....Dalton Sanders

K B T M

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Regional Bcstg. Co.
 Address.....KBTM Building, Jonesboro
 Phone Number.....5597-5598
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Pres., Gen., Sta. Mgr.....Jay P. Beard

KNEA

JONESBORO—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By: Radio Jonesboro, Inc.
 Address: Hotel Noble
 Phone Number: 8381
 News Service: UP
 Transcription Service: Associated
 Representative: Gill-Keefe & Perna, Inc.
 President: R. H. Halbert
 General Station Manager: Dick Crane
 Commercial Manager: Harold Gregson
 Program Director: Neal Bunn
 Sales Promotion Manager: Paul Barnett
 Chief Engineer: Wesley Bell

KARK

LITTLE ROCK—1928—NBC

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By: Arkansas Radio & Equip. Co.
 Address: Radio Ctr., 114 E. Capitol Ave.
 Phone Number: LD 99
 Air Time: Full Time
 News Service: AP, UP
 Transcription Service: World
 Representative: Edward Petry
 Membership: NARTB, BAB
 President: T. H. Barton

General Manager: T. K. Barton
 Sta., Mgr., Prog. Dir.: Douglas J. Ramine
 Comm., Sls. Prom. Mgr.: A. C. Dowden
 Publicity Director: Arnold M. Norman
 Chief Engineer: Dan L. Winn

KGHI

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc. Power: 1,000 Watts a.,
 500 Watts n.
 Owned-Operated By: KGHI Bcstg. Service
 Address: 306 W. 3rd St.
 Phone Number: 27-9166
 Air Time: Unlimited
 Station Representative: George P. Hollingbery
 General Manager: S. C. Vinsonhale
 Commercial Mgr.: Kermit L. Richardson
 Program Director: Barbara Amsler
 Chief Engineer: V. O. Vandusen

KLRA

LITTLE ROCK—1927—CBS

Frequency: 1010 Kc. Power: 10,000 Watts d.,
 5,000 Watts n.
 Owned-Oper. By: Arkansas Bcstg. Co.
 Business-Studio Address: P. O. Box 550
 Phone Number: 2-5427-8
 Air Time: Full Time



● As a boy, James Watt noted the power of steam rising from a teakettle's spout and went on to become world-famous as an inventor. The term "Watt" to indicate power derives from his name.

Nobody Yet Ever Tuned In a Watt—

We should know . . . we have 10,000 of them going out every day . . . pushing our signal all over Arkansas.

The folks in Arkansas don't know one watt from another . . . but they do know what station brings them—

- CBS Radio programs
- Jahnnie Holmes, Farm Reporter
- The Barnyard Frolic and other top Western entertainers
- Merry-Go-Round and other top-rated DJ shows
- and a host of other programs

They further know what station has the only full-time News Department, with Mark Weaver, Gene Goss and Randy Gover to keep them posted on events.

Local and national advertisers feel the same way about it. They bought more time in 1952 on KLRA than ever before in history!

●
 For the complete
 KLRA story, ask
 any O. L. Taylor
 office

10,000 WATTS DAYTIME
5,000 WATTS NIGHT
1010 KC · CBS RADIO

KLRA
 LITTLE ROCK

Newspaper Affiliation.....Arkansas Gazette
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....O. L. Taylor Co.
 Membership.....NARTB, BAB
 President.....J. N. Heiskell
 General Manager.....W. V. Hutt
 Sls. Prom. Mgr.....Robert Hicks
 Prog., Prod. Dir.....Harris Owen
 Publicity Director.....Robert Nestlebush
 Chief Engineer.....Kermit F. Tracy

KTHS

LITTLE ROCK—1924

Frequency: 1090 Kc.....Power: 50,000 Watts
 Owned By..Times Pub. Co., Ltd., Shreveport,
 La.

Operated By.....Radio Broadcasting, Inc.
 Business-Studio Address.....KTHS Bldg.
 Phone Number.....1160-1
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Branham
 Membership.....NARTB, BAB
 President.....W. H. Bronson
 General Manager.....B. G. Robertson
 Program Dir.....Jack Wolever
 Chief Engineer.....Cecil L. Suitt

KVLC

LITTLE ROCK—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By..Southwestern Bcstg. Co.
 Business-Studio

Address...Southern Natl. Insurange Bldg...
 Phone Number.....5-5321
 News Service.....UP
 Transcription Service.....Associated
 Representative.....McGillvra
 President.....R. M. Saxon
 General Manager.....Leonard Coe
 Comm., Sta. Manager.....Glen H. Robertson
 Sales Prom. Mgr.....James A. Gatens
 Program Manager.....Frederick H. Schmutz
 Publicity Director.....Ted Dobbs
 Chief Engineer.....Dale Mahurin

KXLR

LITTLE ROCK—1946
 MBS-RAZORBACK

Frequency: 1150 Kc.....Power: 5000 Watts d.,
 1000 Watts n.

Owned-Oper. By.....Ark. Airwaves Co.
 Business Address.....217 E. Third St.
 Phone Number.....2-2155
 News Service.....UP
 Transcription Service.....RCA, Thesaur:as
 Representative.....Pearson
 Membership.....NARTB
 President.....John F. Wells

Gen., Sta. Manager.....Emil J. Pouzar
 Comm., Prom. Manager.....Melton Lancaster
 Prog., Publ. Director.....Roy Nichols
 Chief Engineer.....Earl H. Butler

KVMA

MAGNOLIA—1948—KBS-MBS

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.
 Business-Studio Address..212 N. Jefferson St.
 Phone Number.....630
 News Service.....AP
 Transcription Service.....World
 President.....Joe F. Rushton
 Gen., Sta., Comm. Mgr.....William M. Begley
 Chief Engineer.....Ray Wells

KDAS

MALVERN—1951

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Malvern Bcstg. Co.
 Address.....Young Insurance Bldg.
 Phone Number.....1584
 Transcription Service.....World
 Representative.....Devney
 Pres., Gen. Mgr.....David M. Segal
 Station Manager.....Robert Choate
 Comm. Mgr., Prog. Dir.....Ed Niehay
 Chief Engineer.....John R. Williams

KENA

MENA—1950—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....R. B. Bell
 Address.....S. Rene St.
 Phone.....878
 Transcription Service.....Standard
 News Service.....UP
 Representative.....Continental
 Owner Manager.....R. B. Bell
 Chief Engineer.....O. D. Frederick

KNBY

NEWPORT—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Newport Bcstg. Co.
 Business Address.....Newport
 Phone Number.....749
 News Service.....UP
 President.....Harold Sudbury
 Gen., Sta. Mgr.....Ray Dexter
 Commercial Mgr.....Gene Howe
 Chief Engineer.....Anson Clark

KOSE

OSCEOLA—1949—KBS

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Osceola Bcstg. Corp.
 Business Address.....P. O. Box 311
 Phone Number.....860

News Service AP
 Transcription Service World
 Membership NARTB
 President H. F. Ohlendorf
 General Manager Ted Woods
 Commercial Manager Betty G. Woods
 Program Director Hobson Daws
 Chief Engineer H. M. Jones

K D R S

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Daily Press, Inc.
 Business Address Box 491
 Phone Number 627
 Air Time 6 a.m.-10 p.m.
 News Service AP
 President Ted Rand
 General Manager Doyne F. Bateman
 Business Manager T. M. Self
 Prog., Publ. Director Russell Schwamb
 Chief Engineer Ted Porter

K C L A

PINE BLUFF—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Engineering Service
 Business-Studio Address 2900 W. 28th St.
 Phone Number 1900
 Air Time 6 a.m.-11 p.m.
 News Service AP
 General Mgr. Kenneth Kesterson
 Commercial Manager Clyde Martin
 Pgm. Dir., Chief Engineer Charles Penix

K O T N

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Universal Bcstg. Corp.
 Address P. O. Box 957
 Phone Number 721
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Mgr., Chief Engr. B. J. Parrish
 Prom. Mgr. R. W. Etter
 Program Director Lois Palmer

K P O C

POCAHONTAS—1950

Frequency: 1420 Kc. Power: 1,000 Watts d.
 Owned-Operated By... Pocahontas Radio, Inc.
 Address P. O. Box 250
 Phone 500
 News Service UP
 Transcription Service World
 Representative Walker
 Gen. Mgr. Adrian L. White
 Com. Mgr. Hiram Mayo
 Prog. Dir. Bill Nicholson
 Chief Engineer Ken Kennedy

K X R J

RUSSELLVILLE—1947—MBS-KBS
RAZORBACK

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Valley Broadcasters, Inc.
 Address Russellville
 Phone Number 299
 News Service AP
 Owner, Gen., Sta. Mgr. C. R. Horne
 Commercial Manager L. L. Bryan
 Sales Prom. Mgr. Don Sammons
 Pgm. Dir., Chf. Engr. W. C. McKenney

K W C B

SEARCY—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By White County Bcstg.
 Co., Inc.
 Address P. O. Box 95
 Phone Number 1281
 News Service AP
 Transcription Service SESAC, Thesaurus
 Representative Hil F. Best
 Membership NARTB
 Pres., Gen. Mgr. Carl N. Dodd
 Sales Prom. Manager Don P. Jones
 Chief Engineer Homer Harris

K U O A

SILOAM SPRINGS—1923—MBS
RAZORBACK

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By KUOA, Inc.
 Business-Studio Address Siloam Springs
 Phone Number 77
 News Service UP
 Transcription Service RCA, Thesaurus
 Membership NARTB, BAB
 President John E. Brown, Sr.
 Exec. Vice-Pres. Storm Whaley
 Com. Mgr. William George
 Program Director Ralph Kennedy
 Chief Engineer Cecil E. Smith
 (See Page 156)

K B R S

SPRINGDALE—1949—ABC
RAZORBACK

Frequency: 1340 Kc. Power: 250 Watts d., n.
 Owned-Operated By Southwest Pub. Co.
 Address Box 29
 Phone Number 2-2011
 Air Time 5:30 a.m.-11 p.m.
 News Service AP
 Representative Pearson
 President Donald W. Reynolds
 Gen. Mgr. Roy G. Bowman
 Prog. Dir., Chf. Anncr. Jerry Bidle
 Chief Engineer R. L. Stocklos

THE TALE OF TOPS IN RADIO in

ARKANSAS CALIFORNIA OKLAHOMA

KGER

LONG BEACH

LONG BEACH Ranks . . .

40th in Population

30th in Home Furnishing Sales

37th in Automotive Store Sales

35th in Drug Store Sales

39th in Total Retail Sales

TOPS . . .

In Power

*Long Beach's

Most Powerful Station

TOPS . . .

In Listeners

*Most Listened to

Long Beach

Station

KUOA

SILOAM SPRINGS

POPULATION 240,000

FAMILIES 70,000

RADIO FAMILIES 60,000

RETAIL SALES \$145,000,000

FARM INCOME \$90,000,000

KOME

TULSA

POPULATION 810,000

FAMILIES 250,000

RADIO FAMILIES 225,000

RETAIL SALES \$750,000,000

SALES PER

HOUSEHOLD \$3,000.00

In Coverage
*Northwest Arkansas'
Most Powerful Station

In Popularity
*Celebrating 30 Years
on the Air

In Power
*Oklahoma's Most
Powerful
Independent Station

In Sports
*Tulsa Oilers
Oklahoma Sooners
University of Tulsa
Basketball



THE STATIONS OF THE AMERICAN HOME



On the Pacific Coast the PLUS is DON LEE

The Don Lee Radio Network is the only Pacific Coast advertising medium that gives effective advertising coverage of all the metropolitan areas PLUS localized penetration of the many widely-separated "outside" markets!

Low uniform day-and-night rates also make Don Lee the Coast's most economical buy — more homes delivered for each dollar invested!

Your Don Lee or Blair man has convincing proof of both these statements. Ask for it before you earmark another dollar to produce Pacific Coast sales — and be sure you get the Pacific Coast's PLUS value!

Represented Nationally by John Blair & Company

*The Nation's Greatest
Regional Network*



*1313 North Vine Street
Hollywood 28, California*

KWAK

STUTTGART—1948

MBS—KBS—RAZORBACK

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Stuttgart Bcstg. Corp.
 Business Address Stuttgart
 Phone Number 23711
 Air Time Full Time
 News Service UP
 Transcription Service Standard, World
 President Beloit Taylor
 Gen.-Station Manager Melvin P. Spann
 Commercial Mgr. Norman Biddulph
 Program Dir. June Spann
 Chief Engineer Newbery
 Consulting Engineer John Mullaney

Commercial Manager Herman Cecil
 Program Director Peter C. Tripp
 Chief Engineer Chas. Mathis

KRLW

WALNUT RIDGE—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Operated By... Southern Baptist College
 Address Walnut Ridge
 Phone Number 980
 News Service UP
 Transcription Service Lang-Worth
 Representative Best
 President Dr. H. E. Williams
 Program Director Bill Thornton
 Chief Engineer Leonard Ringle

KOSY

TEXARKANA—1951—MBS

Frequency: 790 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By... Gateway Bcstg. Co.
 Address P. O. Box 1318
 News Service AP
 Transcription Service Thesaurus, Capitol
 Partners Dr. W. Decker Smith, Joe Davis
 General Manager Tom E. Dillahunt

KWEM

WEST MEMPHIS—1947

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By... KWEM Inc.
 Business-Studio Address 229 Broadway
 Phone Number 463
 News Service UP
 President William H. Keller
 Com. Mgr. Spencer Bedsole
 Chief Engineer Ed Beck

CALIFORNIA

*Pop. April 1, 1953 (Est.) 11,330,000 — Total Housing Units 3,627,000
 Families April 1, 1953 (Est.) 3,525,000 — Stations in State 141*

KCNO

ALTURAS—1951

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By... CONR Inc.
 Address P. O. Box 207
 Phone Number 2531
 News Service UP
 Transcription Service Standard, Capitol,
 SESAC
 Representative Forjoe
 Membership NARTB
 President Rowland H. Dow
 Comm., Prom. Mgr. Philip N. Good
 Chief Engineer Wayne Powers

KBIG

AVALON—1952

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By... John Poole Bcstg. Co.
 Address 6540 Sunset Blvd.
 Phone Number HE 3205
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Representative Robert Meeker Associates
 Membership NARTB
 Pres., Gen. Sta. Mgr., Chf. Engr. John Poole
 Comm., Prom. Mgr. Robert J. McAndrews
 Operations Manager Cliff Gill
 Program Director Alan Lisser

KDIA

AUBURN—1949—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Diamond H. Ranch Bcstrs.
 Business Address P. O. Box 992
 Phone 1078
 Air Time Full Time
 Representative William Hyers
 Pres., Gen. Mgr.,
 Chief Engr. Charles E. Halstead, Jr.

KAFY

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Operated By... Bakersfield Bcstg. Co.
 Business-Studio Address 2013 Chester Ave.
 Phone Number 4-6421
 News Service UP
 Transcription Service Capitol
 Representative W. S. Grant

Membership NARTB, BMB
 President.....George B. Crome
 General Manager.....Sheldon Anderson
 Sta., Com. Mgr.....Naum Healy
 Sales Prom. Mgr.....Helen Smythe
 Pgm., Pub. Dir.....Jim McBride
 Chief Engineer.....Ted Froming

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Marmat Bcstg. Co.
 Studio Address.....957 Oak St.
 Phone.....4-6093
 Air Time.....Full Time
 Transcription Service.....Associated
 SESAC
 News Service.....AP
 Representative.....Oakes
 Membership.....NARTB, BAB
 Pres., Mgr.....Hal Brown
 Com., Sales Prom. Mgr.....Franklin H. Wilbur
 Pgr., Pub. Dir.....Bob Elias
 Chief Engineer.....James L. Mattly

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By...McClatchy Bdcstg. Co.
 Business-Studio Address..Elk's Club Building
 Phone Number.....8-8431
 Air Time.....6 a.m.-12 M.
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 Membership.....NARTB, BAB
 President.....Eleanor McClatchy
 Station Manager.....Walter Baziuk
 Technician.....Luverne Shatto

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Kern County Bcstrs., Inc.
 Business-Studio Address...1420 Truxton Ave.
 Phone Number.....44548
 News Service.....UP
 Air Time.....Full Time
 Transcription Service.....World
 Representative.....Avery Knodel
 Membership.....NARTB, BAB
 Pres., Gen. Mgr., Chief Engineer

Gene De Young
 Commercial Manager.....Ed Uner
 Program Director.....Kenneth Croes
 Publicity Director.....Rod O'Hara

KPMC

BAKERSFIELD—1934—ABC

Frequency: 1560 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Pioneer Mercantile Co.

Address.....307 E. 21st St.
 Phone Number.....8-8157
 News Service.....UP
 Transcription Service.....Thesaurus
 Station Representative..George P. Hollingbery
 President.....F. G. R. Schamblin
 General Manager.....L. A. Schamblin
 Pgm., Dir. Comm. Mgr.....C. C. Sturm
 Prom. Mgr., News Director...P. R. Biermann
 Chief Engineer.....L. P. Jarvis

KWTC

BARSTOW—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..Mojave Valley Bcstg. Co.
 Business Address.....Box 697
 Phone Number.....4001
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....Donald Cooke
 President.....W. T. Brown
 Sta., Com. Mgr.....Harry S. White
 Program Director.....Jim Harvey
 Chief Engineer.....Don Hetzel

KRE

BERKELEY—1923

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Central Calif. Bcstrs., Inc
 Address-Trans.....601 Ashby Avenue
 Phone Number.....Ashberry 3-7715
 Air Time.....6 a.m.-12M.
 News Service.....AP
 Membership.....NARTB, BAB
 Transcription Service.....Standard
 Pres., Gen. Sta. Mgr.....Arthur Westlund
 Comm., Prom. Mgr.....Don Hambly
 Program Director.....Les Avery

KYOR

BLTYHE—1947—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated.....Bcstg. Corp. of America
 Business-Studio Address...Riverside
 Phone Number.....2231
 President.....W. L. Gleeson

KROP

BRAWLEY—1946—ABC

Frequency: 1300 Kc.....100Watts d., 250 n.
 Owned-Oper. By.....Bcstg. Corp. of America
 Address.....Del Rio Country Club
 Phone Number.....1300
 Representative.....John E. Pearson Co.
 General Manager.....Fred Carr
 Station Manager.....John Chandler
 Program Director.....Lynn C. Thomas
 Chief Engineer.....Drew Walker

KBLA

BURBANK—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Bdcstrs. of Burbank
 Address 11516 Oxnard St.
 Phone Number Sunset 2-1195
 News Service UP
 Transcription Service Lang-Worth
 President Gordon A. Rogers
 Gen. Mgr. Robert S. Marshall
 Chief Eng. Robert Skiles

KICO

CALEXICO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Charles R. Love
 Business Address P. O. Box 786
 Phone Number 918
 News Service AP
 President Charles R. Love
 General Mgr. W. A. Geddes
 Comm. Mgr. Don Gillette
 Chief Engineer James Cain

KHSL

CHICO—1935—MBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated Golden Empire Bcstg. Co.
 Address 336 Broadway
 Phone Number 237-8
 News Service UP
 Representative W. S. Grant
 Membership NARTB
 Pres., Gen. Mgr. Mickey McClung
 Station Manager M. F. Woodling
 Commercial Manager J. A. Pero
 Program Director Ed Parker
 Chief Engineer Russell B. Pope

KXOC

CHICO—1949—CBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By KXOC, Inc.
 Address-Trans. Radio Lane
 Phone Number 1013
 Air Time Full Time
 News Service UP
 Transcription Service Standard
 Representative Pearson, Western
 Membership BAB
 President Lincoln Dellar
 Gen., Sta., Comm. Mgr. Donald J. Quinn
 Prog., Prod., Pub. Dir. Neil McIntyre
 Chief Engineer E. W. Berger

KBMX

COLINGA—1950—KBS

Frequency: 1470 Kc. Power: 500 d.
 Owned-Oper. By Pleasant Valley Radio Co.

Address Box 715
 Phone 136
 Transcription Service SESAC
 News Service UP
 President Benjamin M. Bowman
 Gen., Sta., Comm. Mgr. Rea B. Bowman

KBUC

CORONA—1948

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Radio Broadcasting, Inc.
 Business Address Box 368
 Phone Number 1370-1-2
 Air Time Full Time
 News Service UP
 Membership NARTB, BAB
 Representative McGillvra
 Pres., Gen. Mgr. Elmer J. Bucknum
 Sta., Comm. Mgr. Mary Bucknum
 Prom. Mgr., Publ. Dir. Chuck Ferguson
 Program Director Cliff Miller
 Chief Engineer George Farmer

KCRE

CRESCENT CITY—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Del Norte Bcstg. Co.
 Address Box 248
 Phone Number 3061
 News Service AP
 Transcription Service Standard, SESAC
 Pres., Gen. Mgr. Robert E. Grey
 Business Mgr. Peggy Burke

KCHJ

DELANO—1951

Frequency: 1010 Kc. Power: 1000 Watts
 d.
 Owned-Oper. By Charles Herman Johns
 Address P. O. Box 262
 Phone 8676
 Transcription Service SESAC
 News Service UP
 Pres., Gen. Mgr., Chief Eng. Charles H. Johns
 Program Director Jean J. Johns

KRDU

DINUBA—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Radio Dinuba Co.
 Business-Studio Address 110 N. L. St.
 Phone Number 500
 News Service AP
 Pres., Gen., Sta. Mgr. Egon A. Hafer
 Program Director Harold Sparks
 Chief Announcer Jim Bailey
 Chief Engineer Russ Friend

K X O

EL CENTRO—1927—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....South 4th Street
 Phone Number.....1100
 Air Time.....Full Time
 News Service.....UP
 Newspaper Affiliation.....Imperial Valley Pub.
 Co., Brawley News Pub. Co., Indio Date
 Palm
 Transcription Service.....Capitol, Standard,
 SESAC
 Representative.....Paul H. Raymer
 Membership.....NARTB
 President.....Paul A. Jenkins
 Gen., Sta. Mgr., Pub. Dir., Richard T. Sampson
 Commercial Manager.....Belle Hovey
 Prom. Mgr.....Marc Hanan
 Program Director.....Robert Weaver
 Chief Engineer.....Norm Germani

K H U M

EUREKA—1947—ABC-CBS

Frequency: 1240 Kc.....Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By.....Carroll R. Hauser
 Address.....Vance Hotel
 Phone Number.....Hillside 2-5744
 Air Time.....6 a.m.-12M.
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Pearson, Western Radio,
 Tracy Moore
 Pres., Gen., Sta. Mgr.....Carroll R. Hauser
 Commercial Mgr.....Frank M. Smith
 Program Director.....Verne Emmerson

K I E M

EUREKA—1933—MBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.
 Address.....Radio Center, E. Sixth St.
 Phone Number.....3-1621
 News Service.....UP
 Representative.....John Blair
 Membership.....NARTB, BAB
 President, Manager.....Wm. B. Smullin
 Commercial Manager.....Don Telford
 Sales Promotion Manager.....Robert Stach
 Program Director.....Paul Corbin
 Chief Engineer.....King Larry

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mendocino Bcstg. Co.
 Address.....Box 616
 Phone Number.....5671

Air Time.....7 a.m.-10 p.m.
 News Service.....AP
 Representative.....Forjoe
 Owner.....Edward Merile
 Gen. Mgr., Chief Eng.....Craig N. Smith

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KARM
 Business-Studio Address.....1333 Van Ness Ave.
 Phone Number.....4-2966
 News Service.....AP, INS
 Transcription Service.....Standard
 Representative.....Edward Petry
 Membership.....NARTB
 President.....Hattie Harm
 General-Station Manager.....Clyde F. Coombs
 Program Director.....Ed Ropolo
 Chief Engineer.....Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Calif. Inland Bcstg. Co.
 Business-Studio Address.....T. W. Patterson Bldg.
 Phone Number.....4-5001
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NARTB
 Pres., Owner.....Paul R. Bartlett
 Asst. Mgr., Chief Engr.....Keith L. Mealey
 Sales Manager.....Frank D. Woody
 Director of Sls. Svce.....Harry H. Buram
 Program Director.....Ed J. Frech

K G S T

FRESNO—1949

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Operated By.....Delle Broadcasting Co.
 Address.....Farmer's Market
 Phone Number.....6-6526 and 4-5459
 Air Time.....6 a.m.-Sunset
 News Service.....UP
 Station Representative.....Forjoe & Co.
 Membership.....NARTB
 Commercial Manager.....Morris Mindel
 Program Dir.....Jeanne Backer

K M J

FRESNO—1925—NBC

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Business-Studio Address.....1515 Van Ness Ave.
 Phone Number.....3-6277

Air Time.....Full Time
 News Service.....AP, UP
 Newspaper Affiliation.....McClatchy
 Transcription Service.....Associated
 Representative.....Paul H. Raymer
 Membership.....NARTB, BAB
 President.....Eleanor McClatchy
 Station Manager.....William J. Sanford
 Commercial Manager.....Coyle Chambers
 Program Manager.....Joe Tomes
 Sales Prom., Pub. Dir.....Ramsey Elliott
 Chief Engineer.....William N. Wallace

K Y N O

FRESNO—1947—MBS

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio KYNO, The Voice
 of Fresno
 Address.....Hotel Fresno
 Phone Number.....2-4163
 Air Time.....5 a.m.-12M.
 News Service.....UP
 Representative.....Hollingbery
 Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 President.....Robert Schuler
 General, Sta. Manager.....L. E. Chenault
 Commercial Manager.....Leslie Daggett
 Program Director.....Leo Goldman
 Chief Engineer.....Bert Williamson

K I E V

GLENDALE—1932

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Cannon System, Ltd.
 Address.....102 N. Glendale Ave.
 Phone Number.....Citrus 1-1133
 News Service.....UP
 President.....David H. Cannon
 General Mgr.....Cal Cannon
 Chief Engineer.....Charles N. Whitten, Jr.

K N G S

HANFORD—1948

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By.....Hanford Sentinel &
 Journal
 Business Address.....P. O. Box 620
 Phone Number.....620
 Air Time.....5 a.m.-M.
 Newspaper Affiliation.....Hanford Sentinel,
 Hanford Journal
 News Service.....INS, UP
 Transcription Service.....Standard
 Representative.....O'Connell
 Gen. Mgr., Chief Engr.....Don C. Reeves
 Commercial Manager.....John Haslam
 Program Director.....Lloyd Chappel

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For Stations and Sponsors —

For instance . . . KLX

"AP news is a top factor in making KLX the most listened-to independent in America's No. 7 market."

GLENN S. SHAW,
 Manager,
 KLX, Oakland, Calif.



*In Los Angeles,
Pick the Radio Station that
Local Advertisers Pick*

KFWB

**980 ON THE DIAL
5,000 WATTS DAY and NIGHT**

KFWB disc jockeys are primarily salesmen with large, loyal and faithful audiences, who will give your sales message sincerity and conviction.

In this center of the motion picture, radio, television and phonograph recording industries, there is a steady stream of celebrity guests to the KFWB microphones to enhance the music programs that have built large and steady listening audiences.

Ask the Branham man in your city for all the details.

KFWB

Leader for 28 Years in Southern California

HARRY MAIZLISH — President

K F W B**HOLLYWOOD—1926**

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By...KFWB Broadcasting Corp.
 Business-Studio Add...6419 Hollywood Blvd.
 Phone Number.....HE 5151
 Air TimeUnlimited
 News Service.....UP, INS
 Station RepresentativeBranham
 Pres., Gen., Sta. Mgr.....Harry Maizlish
 Commercial Manager.....Sydney Gaynor
 Business Manager.....Donn P. Davis
 Prog., Prod. Dir.....Dan Russell
 Publicity Director.....Red Doff
 Prom. Advtg. Dir.....Sydney Yallen
 Chief Engineer.....Harry Myers

K G F J**HOLLYWOOD—1926**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Ben S. McGlashan
 Business-Studio Address...6314 Sunset Blvd.
 Phone Number.....Hillside 0201
 News Service.....UP
 Transcription ServiceAssociated
 Owner.....Ben S. McGlashan
 General Manager.....Thelma Kirchner
 Chief Engineer.....Homer Obuchon

K L A C**HOLLYWOOD—1946**

Frequency: 570 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By.....KMTR Radio Corp.
 Address.....1000 Cahuenga Blvd.
 Phone Number.....HUDson 2-7311
 News Service.....INS, UP
 Representative.....Adam J. Young, Jr.
 MembershipBAB
 President.....M. W. Hall
 Exec. V.P. & Sta., Gen. Mgr...Don Fedderson
 Commercial Manager.....Dave Lundy
 Program Director.....Charles Craig
 Publicity Director.....Leo Guild
 Dir. of Engr.....R. W. Conner

K R E O**INDIO—1946**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Bcstg. Corp. of America
 Address.....Riverside
 Phone Number6290
 Air Time17 hrs.
 RepresentativeScott, Young
 MembershipNARTB
 President.....William L. Gleeson

K A V L**LANCASTER—1950**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Antelope Bcstg. Co.
 Address.....P. O. Box 1192
 Phone1000
 Air TimeFull Time
 Transcription Service.....World, SESAC
 News ServiceUP
 Pres., Gen. Mgr.....W. B. Carter
 Sta., Comm. Mgr.....H. L. Comstock
 Program Manager.....James Turner
 Chief Engineer.....James French

K C V R**LODI—1946—KBS**

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By...Central Valley Radio
 Business Address.....P. O. Box 600
 Phone Number.....Lodi 8-0628
 News ServiceUP
 Transcription ServiceStandard
 Gen., Sta., Comm., Sales Prom. Mgr.
 Herbert W. Brown
 Program Director.....Marlene Faszer
 Chief Engineer.....George Sampson

K F O X**LONG BEACH—1924**

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By...Nichols & Warinner, Inc.
 Address.....220 E. Anaheim Street
 Phone Number.....Long Beach 672-81
 News ServiceUP
 Transcription Service.....Lang-Worth, World
 RepresentativeBurn-Smith
 Pres., Gen. Mgr., Pgm. Dir...Hal G. Nichols
 Promotion Manager.....Robert Lamb
 Comm. Mgr., Chief Engr.....L. W. McDowell

K G E R**LONG BEACH—1926**

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By...John Brown Schools of Calif., Inc.
 Business-Studio Address...3745 Atlantic
 Phone Number40-7907
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeGill-Keefe-Perna
 MembershipNARTB
 President.....Dr. John E. Brown
 General Manager.....Storm Whalley
 Sta., Comm. Mgr., Pgm. Dir.
 Clinton H. Fowler
 Chief Engineer.....Luther Crumbaugh

KECA

LOS ANGELES—1929

Frequency: 790 Kc. Power: 5000 Watts d.,
5000 Watts n.
Owned-Oper. By... American Bcstg. Co., Inc.
Address... 1539 N. Vine St., Hollywood 28, Cal.
Phone Number... HUDson 2-3141
Air Time... Unlimited
News Service... AP, INS, UP
Transcription Service... Lang-Worth
Representative... Edward Pety
President... Robert E. Kintner
Gen. Comm. Mgr... Amos T. Baron
Sales Manager... Matthew E. Barr
Sales Prom. Mgr... Merwyn Travis
Publicity Director... Virginia West
Program Director... Dresser Dahlstead
Chief Engineer... R. G. Denechaud

KFAC

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By... Los Angeles Bcstg. Co., Inc.
Business-Studio Address... 645 S. Mariposa Ave.
Phone Number... Dunkirk 4-1231
Air Time... Full Time
News Service... AP
Transcription Service... Associated
Representative... Bolling
Membership... NARTB, BMB
Pres.-Gen.-Sta. Mgr... Calvin J. Smith
Program Director... Howard Rhines
Publicity Director... Tom Dixon

KFI

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
Owned-Operated By... Earle C. Anthony, Inc.
Business-Studio Address... 141 N. Vermont Ave.
Phone Number... Dunkirk 2-2121
News Service... AP, UP
Transcription Service... Capitol, World
Representative... Henry I. Christal
Membership... NARTB
Pres., Gen. Mgr... Earle C. Anthony
Sales Prom. Mgr... Ronnie Manders
Commercial Manager... Charles E. Hamilton
Program Director... Pat Kelly
Publicity Director... Mort Cook
Co-Chief Engineers... H. L. Blatterman,
Curtis W. Mason

KFVD

LOS ANGELES—1925

Frequency: 1020 Kc. Power: 5000 Watts
Owned-Operated By... Standard Bcstg. Co.
Business-Studio Add... 338 S. Western Ave.

Phone Number... Dunkirk 8-2345
Air Time... Daytime
News Service... AP, UP
Representative... McGillvra
Membership... BAB
Pres., Gen. Mgr... Frank Burke, Jr.
Comm., Sta. Manager... Vern Lindblade
Pgm., Pub. Dir... Carl Brewster
Chief Engineer... Leonard Reeves

KHJ

LOS ANGELES—1922
MBS-DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
Owned-Oper. By... General Teleradio, Inc.
Address... 1313 N. Vine St., Hollywood
Phone Number... HUDson 2-2133
Air Time... 6 a.m.-M.
News Service... AP, UP
Representative... John Blair
Membership... NARTB, BAB
Pres., Gen. Mgr... Willet H. Brown
Exec. Vice-Pres... Ward D. Ingram
Vice Pres., Sales... Norman Boggs
Sales Prom. Mgr... H. H. Sonnenburg
Program Director... A. J. LaFrano
Publicity Director... Bud Coulson
Chief Engineer... Robert Arne

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REACHING

LOS ANGELES' MAJOR
Negro Audience

unless you're buying
Hunter Hancock's
"HARLEMATINEE"

THIS TIME

Check
KFVD

LOS ANGELES
Represented by
Joseph Hershey McGillvra, Inc.

KMPC

LOS ANGELES—1927

Frequency: 710 Kc. Power: 50,000 Watts d.;
10,000 Watts n.
Owned-Oper. By.....KMPC—Station of the
Stars, Inc.
Address.....5939 Sunset Boulevard
Phone Number.....Hollywood 9-5341
Air Time.....5:00 a.m.-M.
News Service.....INS, UP
Representative.....H-R Representatives
Membership.....BAB
President.....John Patt
Gen. Mgr. & V.P.....Robert O. Reynolds
V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon
Nat. Sales Mgr.....Charles Cowling
V.P. in Chg. of Bcsts.....Mark Haas
Dir. of Pub. Affairs.....John Baird
Chief Engineer.....L. C. Sigmon

KNX

LOS ANGELES—1924—CBS (RADIO)
COLUMBIA PACIFIC

Frequency: 1070 Kc. Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Operated By.....CBS Radio Division
Business-Studio Address.....6121 Sunset Blvd.
Phone Number.....Hollywood 9-1212
Air Time.....5:25 a.m.-1:05 a.m.
News Service.....AP, UP
Transcription Service.....Lang-Worth
Representative.....Radio Spot Sales, CBS
Membership.....BAB
General Manager.....William D. Shaw
Sales Manager.....Edwin W. Buckalew
Sales Prom. Mgr.....Sherril W. Taylor
Program Director.....Robert Sutton
Publicity Director.....Lloyd Brownfield
Chief Engineer.....Les Bowman

KPOL

LOS ANGELES—1952

Frequency: 1540 Kc. Power: 5000 Watts
Owned-Oper. By.....Coast Radio Bdcstg. Corp.
Address.....5087 Huntington Dr.
Phone Number.....Capitol 1-6101
News Service.....AP
Transcription Service.....SESAC
Membership.....NARTB
President.....Hugh R. Murchison
Gen. Mgr.....Forrest P. Wallace
Com. Mgr.....Charles T. Hughes
Chief Engineer.....Floyd Hall

KRKD

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By.....Radio Bctrs., Inc.
Business-Studio Address.....541 So. Spring St.

Phone Number.....Tucker 7111
News Service.....AP, INS
Transcription Service.....World, SESAC
Membership.....NARTB
President.....Frank P. Doherty
General-Station-Comm. Mgr.....Ned Connor
Publicity Director.....Doug Douglas
Pgm. Dir.-Chief Announcer.....Charles Clifton
Chief Engineer.....Willis O. Freltag

KMYC

MARYSVILLE—1940—MBS

Frequency: 1410 Kc. Power: 1,000 Watts
Owner-Oper. Marysville-Yuba City Bctrs., Inc.
Business Address.....P. O. Box 631
Phone Number.....2-2396
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Representative.....W. S. Grant
Membership.....NARTB, BAB
President.....H. E. Thomas
Gen.-Station Manager.....Joe D. Carroll
Comm. Sales Prom. Mgr.....C. Greenman
Program Director.....W. R. Cleveland
Publicity Director.....John Mayer
Chief Engineer.....Lloyd McQueary

KYOS

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By.....Merced Bcstg. Co.
Business Address.....P. O. Box 717
Phone Number.....1430, 1804
Air Time.....Full Time
News Service.....UP
Representative.....W. S. Grant
Membership.....NARTB
Pres., Gen. Mgr.....Mrs. Hugh McClung
Station Manager.....Charles H. Kinsley, Jr.
Commercial Mgr.....A. J. Krisik
Sales Prom. Mgr.....Edward Blakesley
Publicity Director.....Stan Evans
Chief Engineer.....Russell Pope

KBOX

MODESTO—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned-Operated By.....Stanislaus County
Bctrs. Inc.
Address.....1507 10th St.
Phone Number.....3-7756-7
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Harlan Oakes
Membership.....NARTB, BAB
Pres., Gen., Sta., Comm. Mgr.....Milton Hibdon
Sales Prom. Mgr.....Andrew White
Program Director.....Roy J. Story
Publicity Director.....Carl Groene
Chief Engineer.....Paul Ferrelle

KMOD**MODESTO—1950—ABC**

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By Radio Modesto, Inc.
 Address P. O. Box 941
 Phone 2-1051
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative Meeker (N. Y.), Moore
 (L. A.), Western Radio (San Fran.)
 Pres., Gen. Sta. Mgr. John H. Schacht
 Comm., Sls. Prom. Mgr. Judd Sturtevant
 Pgm., Publ. Dir. Gene D'Accardo
 News Dir. Gene D'Accardo
 Chief Engineer Pete Onnigian

KTRB**MODESTO—1933**

Frequency: 860 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By KTRB Bcstg. Co., Inc.
 Address Norwegian Ave.
 Phone Number 3-0737
 Air Time 4:45 a.m.—2 p.m.
 News Service INS, UP
 Transcription Service Cole, Standard
 Representative W. S. Grant
 Membership NAB
 Pres., Gen. Station Mgr. William H. Bates, Jr.
 Comm., Sls. Prom. Mgr. Lee Roddy
 Prog. Dir. Don E. Lapan
 News Director Charlie McEwen
 Chief Engineer William H. Bates, Jr.

KMBY**MONTEREY—1949**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Monterey Radio-TV Co.
 Business Address Hotel San Carlos
 Phone Number 2-4541
 President Kenyon Brown

KXXL**MONTEREY—1952**

Frequency: 600 Kc. Power: 500 Watts d.
 Owned-Oper. By S. A. Cisler
 Address P. O. Box 1070
 News Service AP
 Transcription Service Standard, Thesaurus
 President S. A. Cisler
 Gen. Mgr. James Oliver

KWSD**MT. SHASTA—1947**

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned-Oper. By Shasta Cascade Bcstg. Corp.
 Address E. Alma Street
 Phone Number 2124

Air Time 7 a.m.—10 p.m.
 News Service AP
 Transcription Service Thesaurus
 Station Representative Western, Continental,
 (E. Coast), Tracy Moore (L. A.)
 Membership NARTB
 General Manager Arthur Adler
 Station Manager David H. Rees
 Program Director Iola Huntingdon
 Chief Engineer Donald F. Keys

KVON**NAPA—1947**

Frequency: 1440 Kc. Power: 500 Watts
 Owned-Operated By Napa Bcstg. Co.
 Address P. O. Box 427
 Phone Number 6-2023
 Air Time 6:45 a.m.—10:45 p.m.
 News Service UP
 Transcription Service World
 Representative Forjoe
 Pres., Gen. Mgr. Luther E. Gibson
 Sta., Comm. Mgr. Elmer L. Gibson
 Program Director Jack Daugherty
 Publicity Director Marion Devlin
 Chief Engineer Dave Wortman

KSFE**NEEDLES—1952—KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Needles Bcstg. Co.
 Address P. O. Box C-2
 Phone Number 1234
 News Service INS
 Transcription Service Thesaurus
 Partners B. J. Fitzpatrick and
 L. A. Newsome, Jr.
 Chief Eng. Albert Lincoln

KLX**OAKLAND—1922**

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By Tribune Building Co.
 Business Studio Address Tribune Tower
 Phone Number GLencourt 1-0660
 Air Time 6 a.m.—M.
 Newspaper Affiliation Oakland Tribune
 News Service AP
 Transcription Service Standard, Thesaurus
 Representative Burn-Smith
 Membership NARTB, BAB
 President J. R. Knowland, Jr.
 Manager Milton L. Levy
 Publicity Director Jean Williams
 Chief Engineer Roswell S. Smith

KROW**OAKLAND—1925**

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By KROW, Inc.
 Address 464 19th St.

Phone Number.....TWinoaks 3-9600
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Raymer
 Membership.....NARTB, BAB
 President.....Sheldon F. Sackett
 General Manager.....J. G. Paltridge
 Commercial Manager.....Jack Grant
 Program Director.....Russ Coughlan
 Publicity Director.....Don Arlett
 Chief Engineer.....Harry Bartolomei

KWBR
OAKLAND—1920

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated By...Warner Bros. Radio, Inc.
 Business-Studio Address.....327 22nd St.
 Phone Number.....Higate 4-1212
 Air Time.....Unlimited
 News Service.....UP
 Representative.....For Joe
 General Manager.....S. W. Warner
 Station Manager.....F. Wellington Morse
 Program Director.....Jeane K. Fisher
 Chief Engineer.....Paul Gregg

KOCS
ONTARIO—1946

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Operated By...The Daily Report Co.
 Business-Studio Address.....222 East "B" St.
 Phone Number.....627-54
 Air Time.....Local sunrise—Local sunset
 News Service.....UP
 Transcription Service.....Capitol, SESAC
 Representative.....O'Connell, Western
 President.....Mrs. Jerene Appleby Harnish
 Sta. Mgr.....Marjorie Rogers
 Chief Eng.....R. H. Rogers

KMOR
OROVILLE—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Oroville Bcstrs.
 Address.....P. O. Box 1032
 Phone Number.....1340
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative...Ayres (S.F.), O'Connell (L.A.)
 President.....Joy C. Fearnhead
 Gen., Comm. Mgr.....Herb D. Olson
 Sales Prom. Mgr.....Bill Talbitzer
 Chief Engineer.....George O'Brien

KCMJ
PALM SPRINGS—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Palm Springs Bcstg. Co.
 Business Address.....Box KK
 Phone Number.....2253

Air Time.....Full Time
 News Service.....AP
 Representative.....Lee O'Connell
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Joseph E. Gamble
 Commercial Manager.....Ort J. Lofthus
 Program Director.....James Hadlock
 Chief Engineer.....Robert Harbison

KIBE

PALO ALTO—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....James Blaine Rhodes
 Address.....488 Cowper St.
 Phone Number.....Davenport 3-1341
 Air Time.....Daytime
 News Service.....AP
 Transcription Service.....Standard
 Membership.....NARTB
 Pres., Gen. Sta. Mgr.....Jay B. Rhodes
 Program Director.....Robert Seaman
 Chief Engineer.....Walter Coleman

KALI

PASADENA—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Consolidated Bcstg. Co.
 Business-Studio Address.....758 E. Colorado
 Phone Number.....RY 1-7149
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Harlan Oakes
 Pres., Gen. Mgr.....Henry Fritzen
 Chief Engineer.....Harvey Fritch

KWKW

PASADENA—1942

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By...Southern Calif. Bcstg. Corp.
 Address.....800 Sierra Madre Villa
 Phone Number.....Ryan 1-6744
 Air Time.....Unlimited
 News Service.....UP
 Representative.....For Joe
 Membership.....NARTB, BAB
 President.....Marshall S. Neal
 Gen.-Station-Comm. Mgr.....William J. Beaton
 Pgm. Dir., Chief Anncr.....Bill Garr
 Chief Engineer.....Paul W. Spargo

KXLA

PASADENA—1942

Frequency: 1110 Kc.....Power: 10,000 Watts
 Owned-Operated By...Pacific Coast Bcstg. Co.
 Business Address...1401 So. Oak Knoll Ave.
 Phone Number.....RYan 1-6991
 Air Time.....24 hrs. daily
 News Service.....AP
 Transcription Service.....World
 Membership.....BAB

President-Gen. Sta. Mgr. Loyal K. King
 Pgm. Dir. Carl Saunders
 Publicity Dir. Marian Atkinson
 Chief Engineer Jack Reader

KPRL

PASO ROBLES—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Leslie Henry Hacker
 Business Studio Address Radio Station KPRL
 Phone Number 204
 Air Time Full Time
 News Service AP
 Representative W. S. Grant
 Comm. Mgr., Pgm., Pub. Dir.

Bernard Schwartz

Sales Prom. Mgr. Dorothy Schwartz
 Gen. Mgr., Chief Engineer Dale Schwartz

KAFP

PETALUMA—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Warner Bros.
 Address Hotel Petaluma
 Phone Number 2-2799
 Transcription Service World, Capitol
 News Service UP
 Co-Owners S. W. Warner and
 Eugene Warner
 Gen. Mgr. Wellington Morse
 Com. Mgr. Howard Heggum
 Prog. Dir. Jackie Lane

KECC

PITTSBURG—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KECC, Inc.
 Business Address 235 Railroad Ave.
 Phone Number 2-2964
 Air Time Unlimited
 News Service UP
 Transcription Service World, Lang-Worth
 Representative W. S. Grant
 General Mgr. Mel D. Marshall
 Commercial Mgr. John C. McFarland
 Chief Engineer M. R. Scott

KPMO

POMONA—1947

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Oper. By Valley Bdcstg. Co.
 Business-Studio Address 1240 E. Holt St.
 Phone Number Lycoming 2-1293
 News Service UP
 Partner Warner J. Sorenson
 Partner, Gen. Mgr. and
 Chief Eng. Dean H. Wickstrom
 Prog. Dir. Florence E. Wickstrom

KTIP

PORTERVILLE—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By J. F. Tighe
 Business-Studio Address Newcomb & Grand
 Ave., P. O. Box 1312

Phone Number 1450
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Cook, Grant
 Membership NARTB
 Gen., Sta. Mgr. Frank Robinson Brown
 Chief Engineer Allan Weaver
 News Editor Kenneth Clifford, Jr.

KBLF

RED BLUFF—1946—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hal K. Shade
 Address Tremont Hotel
 Phone Number 880
 Gen. Mgr. Bill Baumgarten
 Com. Mgr. Gary Morano
 Chief Eng. Don Reickling

KVCV

REDDING—1936—MBS

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By Golden Empire Bcstg. Co.
 Address Box 717, Merced
 Phone Number 1646
 Air Time Full Time
 News Service UP
 Transcription Service Standard
 Representative W. S. Grant Co.
 Pres., Gen. Mgr. Mrs. Hugh McClung
 Station Manager Fred M. Stuelpnagel
 Commercial Manager H. E. McCarty
 Sales Prom. Mgr. Ted Dooley
 Pgm., Prod. Dir. Lyle Mathys
 Publicity Director Charles Castor
 Chief Engineer Russ Pope

KPRO

RIVERSIDE—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By Broadcasting Corp. of
 America
 Business Address P.O. Box 987
 Phone Number Riverside 6290
 Studio-Transmitter 3401 Russell St.
 News Service AP, INS
 Transcription Service World, Capitol
 Representative Scott, Young
 President-General Mgr. W. L. Gleeson

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc. Power: 5000 W. d.;
 1000 W. n.
 Owned-Oper. By KCRA, Inc.

Business Studio Address.....1010 11th St.
 Phone Number.....Gilbert 2-0758
 Air Time.....6 a.m.-12M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Robert Meeker
 Membership.....BAB
 President-General Mgr.....Ewing C. Kelly
 Commercial Manager.....Jack Kehoe
 Station Mgr.....Howard J. Smiley
 Publicity Director.....Irma Davis
 Program Dir.....John Kuhlman
 Chief Engineer.....Herbert Hartman

K F B K

SACRAMENTO—1922—ABC

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By...McClatchy Bcstg. Co.
 Business Studio Address.....708 Eye St.
 Phone Number.....Gilbert 3-1745
 Air Time.....Full Time
 Newspaper Affiliation.....Sacramento Bee
 News Service.....UP, AP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 Membership.....NARTB
 President.....Eleanor McClatchy
 Gen., Sta. Mgr.....Keith B. Collins
 Comm., Sales Prom. Mgr.....Perry Nelson
 Publicity Director.....Louise Schultz
 Program Director.....Harry Warren
 Chief Engineer.....Stam Sronce

K G M S

SACRAMENTO—1952

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Capitol Radio Enterprises
 Address.....Hotel Senato
 Phone Number.....Hudson 1-3133
 News Service.....AP
 Transcription Service.....Capitol
 Partners.....Irving J. Schwartz,
 William S. George and Jack F. Matranga
 Chief Engineer.....Richard Hinz

K R O Y

SACRAMENTO—1937—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Harmco, Inc.
 Business-Studio Address...Hotel Sacramento
 Phone Number.....Gilbert 3-2525
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....C. L. McCarthy
 Pgm. Dir.....John C. Ickes
 News Director.....Henry Thornley
 Chief Engineer.....William Karpisek

K X O A

SACRAMENTO—1945—MBS
DON LEE

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sacramento Bcstrs., Inc.
 Business Address.....P. O. Box 94
 Phone Number.....Wabash 5-2717
 News Service.....UP
 Represent.....J. E. Pearson, West. Radio Adv.
 Membership.....NARTB, BAB
 President.....Lincoln Dellar
 General Manager.....Robert W. Dumm
 Program Director.....Dean Seaton
 Chief Engineer.....Ewald Berger

K S B W

SALINAS—1947—MBS

Frequency: 1380 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Salinas Bcstg. Corp.
 Business Address.....P.O. Box 1651
 Phone Number.....8071
 News Service.....AP
 Transcription Service.....Capitol
 Representatives.....Burn-Smith, Western
 Membership.....NARTB, BAB
 Gen., Sta. Mangaer.....John C. Cohon
 Commercial Manager.....W. M. Oates
 Publicity Dir.....Neal Edmondson
 Program Director.....Don Wells
 Chief Engineer.....Fred Begley

K C S B

SAN BERNARDINO—1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Oper. By.....Fred P. D'Angelo
 Business Address.....770 Mill St.
 Phone Number.....8-2245
 News Service.....AP
 Transcription Service.....Thesaurus, SESAC
 Representative.....Forjoe
 Gen., Sta., Comm. Mgr.....Fred P. A'Angelo
 Sales Prom. Mgr.....Fred Hofschneider
 Pgm., Pub. Dir.....Ed Mundy, Jr.
 Chief Engineer.....Jim Tracewell

K F X M

SAN BERNARDINO—1929—MBS

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Operated By...Lee Bros. Bcstg. Corp.
 Business-Studio Address.....512 Fifth St.
 Phone Number.....4761
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....J. Clifford Lee
 General Manager.....Gene W. Lee
 Com., Sales Prom. Mgr.....Paul H. Martin
 Program Dir.....E. W. Lee
 Publicity Dir.....Betty Iglai
 Chief Engineer.....George Ewing

K I T O

**SAN BERNARDINO—1947—ABC
PACIFIC REG.**

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By: KITO, Inc.
Address: 569 Fourth St.
Phone Number: 7807
Air Time: Unlimited
News Service: UP
Transcription Service: Capitol
Representative: Hollingbery
Pres., Gen., Sta. Mgr.: J. J. Flanigan
Commercial Manager: Arnold Benum
Program Director: Fred Reinhardt
Chief Engineer: Richard Klitzing

K R N O

SAN BERNARDINO—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Western Empire Bcstrs., Inc.
Address: 990 Colton Ave
Phone Number: 8-2771
Air Time: Full Time
News Service: AP
Representative: Donald Cooke-Western
Membership: BAB
President, Comm. Mgr.: James W. Gerrard
V.P., Gen., Sta. Mgr.: Norman H. Rogers
Program Director: Chuck Palmer
Chief Engineer: George W. Brock

K C B Q

SAN DIEGO—1946-ABC

Frequency: 1170 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By: Charles E. Salik
Bus.-Studio Address: P. O. Box 1629
Phone Number: Jackson 4103
Air Time: Unlimited
News Service: UP
Transcription: Lang-Worth
Representative: Avery-Knodel
Membership: NARTB, BAB
Pres., Gen. Mgr.: Charles E. Salik
Comm., Sales Prom. Mgr.: Graham H. Moore
Publicity Manager: Billye Tomlinson
Program Director: Harry Mitchell
Chief Engineer: Charles J. Sherburne

K F M B

SAN DIEGO—1941—CBS

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. By: Jack Wrather and
Helen Alvarez
Bus.-Studio Address: Fifth & Ash Sts.
Phone Number: Main 2114
Air Time: 6 a.m.-M.
News Service: AP, UP
Transcription Service: Capitol, SESAC
Representative: The Branham Co.

Membership: NARTB
Chairman of the Board: John A. Kennedy
General Manager: Howard L. Chernoff
Station Mgr.: Hobby Myers
Program Dir.: Jerry Lee Pecht
Executive Editor: Paul W. White
Publicity Dir.: Lisle F. Shoemaker
Chief Engineer: Thornton Chew

K F S D

SAN DIEGO—1926—NBC

Frequency: 600 Kc. Power: 5000 Watts
Owned-Operated By: Airtan Radio Corp. Ltd.
Business-Studio Address: U. S. Grant Hotel
Phone Number: Franklin 6353
Air Time: 6 a.m.-M.
News Service: INS
Transcription Service: World
Representative: Paul H. Raymer
Membership: NARTB, BAB
President: Thomas E. Sharp
Manager: John C. Merino
Chief Engineer: Leroy Bellwood

K G B

SAN DIEGO—1926—MBS-DON LEE

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By: Don Lee Bcstg. Syst.
Address: 1017 First Ave.
Phone Number: Franklin 6151
Air Time: 6 a.m.-M.
News Service: AP, UP
Membership: BAB
Gen. Mgr.: Marion R. Harris
Program Director: Matt Long
Chief Engineer: Joe Kline

K S D O

SAN DIEGO—1947

Frequency: 1130 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By: San Diego Bcstg. Co.
Business Studio Address: 1029 Second Ave.
Phone Number: Main 2041
Air Time: Full Time
News Service: AP, UP
Representative: Pearson, Bolling, Stubbins
Commercial Manager: Norman Kay
Program Director: Vern Milton
Publicity Director: Sonia Duzant
Chief Engineer: Vern Milton

K S O N

SAN DIEGO—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Fred & Dorothy Rabell
Business Studio Address: 630 F St.
Phone Number: Franklin 5175
News Service: AP
Transcription Service: Associated
Representative: Forjoe

Membership NARTB
 General Manager..... Fred Rabell
 Station Manager..... Dorothy Rabell
 Commercial Manager..... John Barrett
 Publicity Director..... Seymour Francis
 Chief Engineer..... Norman Burwell

K G I L
 SAN FERNANDO—1947

Frequency: 1260 Kc.... Power: 1000 Watts d.
 Owned-Oper. By... San Fernando Va. Bcstg. Co.
 Business Address..... 4919 Van Nuys Blvd.
 Phone Number..... State 4-6291
 Air Time..... Full Time
 News Service AP
 Transcription Service Capitol
 Pres., Gen., Sta. Mgr..... F. J. Smalley, Jr.
 Commercial Manager..... Howard P. Gray
 Program Director..... Gene Morgan
 Chief Engineer..... Jay Rice

K C B S
 SAN FRANCISCO—1924—CBS

Frequency: 740 Kc.... Power: 50,000 Watts
 Owned-Operated By... CBS Radio Division Inc.
 Address Palace Hotel
 Phone Number..... Yukon 2-7000
 News Service..... AP, UP, INS
 Transcription Service Lang-Worth
 Representative..... CBS Radio Spot Sales
 Membership BAB
 President (CBS)..... Frank Stanton
 Vice-Pres. & Gen. Mgr..... Arthur Hull Hayes
 Promotion Mgr..... Evelyn Clark Deggendofer
 Program Director..... Pede Worth
 Publicity Director..... William Cullenward
 Chief Engineer..... Alan Cormack

K F R C
 SAN FRANCISCO—1924—MBS

Frequency: 610 Kc.... Power: 5000 Watts
 Owned-Oper. By General Teleradio
 Business-Studio Address... 1000 Van Ness Ave.
 Phone Number Prospect 6-0500
 Air Time..... Unlimited
 News Service..... AP, UP
 Transcription Service World
 Representative..... John Blair
 Membership NARTB
 V.P.-Gen. Mgr..... William D. Pabst
 Commercial Manager..... Merwyn L. McCabe
 Sales Prom. Mgr.-Pub. Dir.... Dink Templeton
 Program Dir.-Prod. Mgr..... Mel Venter
 Chief Engineer..... E. G. Underwood

K G O
 SAN FRANCISCO—1924—ABC

Frequency: 810 Kc Power: 50,000 Watts
 Owned-Operated By..... American Bcstg. Co.
 Business Address..... 420 Taylor St.

Phone Number..... Graystone 4-6565
 Air Time..... 6 a.m.-M.
 News Service..... AP, INS
 Transcription Service..... Standard, Capitol
 Representative Edward Petry
 Membership NARTB
 President (ABC)..... Robert E. Kintner
 General Manager..... James H. Connolly
 Station Manager..... Paul T. Scheiner
 Sales Manager..... John Hansen
 Program Director..... Victor P. Reed
 Chief Engineer..... A. E. Evans

K J B S
 SAN FRANCISCO—1924

Frequency: 1100 Kc.... Power: 1000 Watts d
 Owned-Operated By KJBS Bcstrs.
 Business Studio Address... 1470 Pine St.
 Phone Number..... Ordway 3-4148
 Air Time..... 5 a.m.-Local Sunset
 News Service..... UP, INS
 Representative H-R Representatives
 Membership NARTB, BAB
 Gen. Mgr.-Sta. Mgr..... Edwin P. Franklin
 Comm. Mgr..... Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr... Charles F. Pendleton
 Chief Engineer..... Roger Roberts

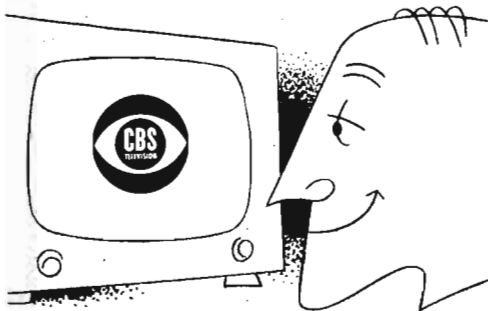
K N B C
 SAN FRANCISCO—1922—NBC

Frequency: 680 Kc.... Power: 50,000 Watts
 Owned-Operated By... National Bcstg. Co.
 Address..... 420 Taylor St.
 Phone Number..... GRaystone 4-8700
 Air Time..... Unlimited
 News Service..... AP, INS, UP
 Transcription Service Thesaurus
 Representative..... NBC Spot Sales
 Membership NARTB, BAB
 President (NBC)..... Frank White
 Gen., Sta. Mgr..... Lloyd E. Yoder
 Asst. Gen. Mgr..... George Greaves
 Commercial Manager..... Alfred W. Crapsey
 Advtg., Prom. Manager..... Dean Moxley
 News, Pub. Dir..... John Thompson
 Chief Engineer..... Curtis Peck

K S A N
 SAN FRANCISCO—1922

Frequency: 1450 Kc.... Power: 250 Watts
 Owned-Oper. By... Golden Gate Bcstg. Corp.
 Business Address..... 1355 Market St.
 Phone Number..... Market 1-8171
 Air Time..... 6 a.m.-M.
 News Service UP
 Representative..... Western Radio Sales
 Membership NARTB
 President..... S. H. Patterson
 Gen.-Sta.-Comm. Mgr..... Lee C. Mikesell
 Sales Prom., Pub., Pgm. Dir... Clint Sherwood
 Chief Engineer..... Norwood Patterson

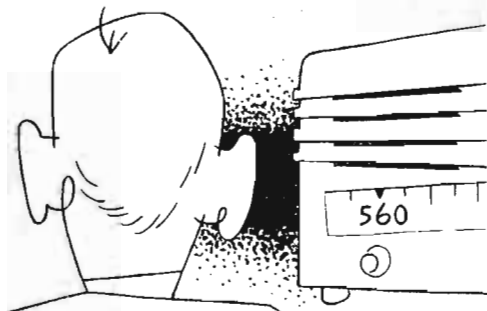
FOR THE EYES AND
EARS OF
NORTHERN CALIFORNIA...



KPIX

TELEVISION CHANNEL 5

Represented nationally by the Katz Agency
Affiliated with CBS and DuMont
Television Networks



RADIO

DIAL 560 **KSFO**

Represented nationally by
Headley-Reed Company

**VAN NESS at GREENWICH
SAN FRANCISCO, CALIF.**

★ ★ CALIFORNIA ★ ★

KSFO

SAN FRANCISCO—1925

Frequency: 560 Kc...Power: 5000 Watts d.,
1000 Watts n.

Owned-Oper. By...The Associated Bcstrs., Inc.
Bus.-Studio Address...Van Ness at Greenwich
Phone Number...Prospect 6-5100
Air Time...6:15 a.m.-12:15 a.m.
News Service...INS, UP
Transcription Service...Standard; World
Representative...Headley-Reed
Membership...NARTB, BAB
President...Wesley I. Dumm
Gen., Sta. Mgr...Alan L. Torbet
Com. Mgr...Gary Garland
Prom., Pub. Mgr...Gene DeAlessi
Program Dir...Robert Hansen
Dir. of Engineering...A. E. Towne

KYA

SAN FRANCISCO—1926

Frequency: 1260 Kc...Power: 5000 Watts d.,
1000 Watts n.

Owned-Operated By...KYA, Inc.
Business Studio Address...Fairmont Hotel
Phone Number...Douglas 2-2536
News Service...UP
Representative...George W. Clark
President...Elroy McCaw
General Manager...Jock Fearnhead
Commercial Manager...Ken Hildebrandt
Chief Engineer...Paul Beck

KSJV

SANGER—1947

Frequency: 900 Kc...Power: 1000 Watts d.

Owned-Oper. By...John Poole Bdcstg. Co.
Business-Studio Address...P. O. Box 247
Phone Number...Sanger 2501
News Service...UP
Transcription Service...World
Representative...Lee O'Connell
Membership...NARTB
President...John H. Poole
Gen., Sta. Mgr...David C. Camp
Com. Mgr...Dick Schunk
Prog. Dir...Walter K. Novell
Publicity Dir...Robert E. Ulrich
Chief Engineer...Russell C. Friend

KEEN

SAN JOSE—1947

Frequency 1370 Kc...Power 1000 Watts

Owned-Operated By...United Bcstg. Co.
Business Studio Address...Hotel De Anza
Phone Number...Cypress 4-0344
Air Time...Full Time
News Service...UP
Representative...W. S. Grant
President...George M. Mardikian

Genl. Mgr.....Floyd Farr
 Commercial Mgr.....Bob Blum
 Sales Prom. Mgr.....Liv Lanning
 Program Dir.....George Snell
 Publicity Director.....John Gardner
 Chief Engineer.....Bill Green

K L O K
 SAN JOSE—1946

Frequency: 1170 Kc....Power: 5000 Watts d.
 Owned-Operated By.....Valley Bcstg Co.
 Business Address.....P. O. Box 967
 Phone Number.....Cypress 3-3445
 News Service.....AP
 Representative.....Pearson
 President-Gen. Mgr.....E. L. Barker
 Commercial Mgr.....Richard E. Ryan
 Program Director.....Ruth Poindexter
 Chief Engineer.....Bill Cunningham

K S J O
 SAN JOSE—1946

Frequency: 1590 Kc....Power: 1000 Watts d.
 500 Watts n.
 Owned-Operated By...Santa Clara Bcstg. Co.
 Business Address.....P. O. Box 995
 Phone Number.....Cypress 3-8030
 Air Time.....Unlimited
 Newspaper Affiliation.....Les Gatos Times,
 Gilroy Dispatch
 News Service.....UP
 Transcription Service.....Standard
 National Sales Mgr.....Harold H. Hoffman
 President.....Patrick H. Peabody
 Gen., Sta. Mgr.....Charles F. Mallory
 Comm., Sales, Prom., Publ. Mgr.
 I. Earl Russell
 Pgm.-Prod. Dir.....Norman Paul
 Chief Engineer.....Edward W. Meece

K X R X
 SAN JOSE—1948

Frequency: 1500 Kc....Power: 1000 Watts
 Owned-Operated By.....San Jose Bcstg. Co.
 Address.....Box 167
 Phone Number.....Cypress 2-5080
 Studio-Transmitter.....Bayshore Hiway
 Air Time.....24 hrs.
 News Service.....UP
 Representative.....Western Radio Sales,
 Tracy Moore
 President-Gen. Mgr.....Joe E. Levitt
 Sta., Commercial Mgr.....Gordon Graham
 Program Director.....Frank G. Kilpatrick
 Chief Engineer.....Frank Glass

K A T Y

SAN LUIS OBISPO—1949—ABC

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Operated By.....KATY
 Address.....P. O. Box 700

Phone Number.....3171
 News Service.....UP
 Representative.....Western
 Membership.....NARTB
 President.....Maynard Marquardt
 Sta., Comm. Mgr.....D. D. MacLeod
 Sales Prom. Mgr.....A. Laurent
 Program Director.....Marjorie Widman
 Publicity Director.....H. Break
 Chief Engineer.....S. G. Freshour

K V E C

SAN LUIS OBISPO—1937
 MBS-DON LEE

Frequency: 920 Kc....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By.....Christina M. Jacobson
 Business Address.....851 Higuera St.
 Phone Number.....1100-1
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....Standard
 Representative.....W. S. Grant
 Membership.....NARTB
 Pres.-Owner.....Christina M. Jacobson
 Gen., Sta. Mgr.....Les Hacker
 Commercial Manager.....Jack Wasson
 Sales Prom., Pub. Mgr.....Robert Wilton
 Program Director.....Ted Warner
 Chief Engineer.....Oscar Wilson

K E A R

SAN MATEO—1947

Frequency: 1550 Kc....Power: 1000 Watts
 Owned-Operated By.....Bay Radio, Inc.
 Business-Studio Address.....3 W. 37th Ave.
 Phone Number.....Fireside 5-4837
 News Service.....AP
 President.....Stephen A. Cisler
 General Manager.....George C. Atkinson
 Commercial Mgr.....Ray Barnett
 Program Director.....Douglas Pledger
 Chief Engineer.....Douglas F. Mariska

K V S M

SAN MATEO—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Hugh H. Smith
 Business Studio Address...279 Baldwin Ave.
 Phone Number.....Diamond 4-2541
 Air Time.....Local sunrise-local sunset
 News Service.....INS, UP
 Transcription Service.....Cole
 Representative.....Walker
 Membership.....NARTB, BAB
 President.....Hugh H. Smith
 General Manager.....Gilbert L. Bond
 Publicity Director.....Edith Hall
 Chief Engineer.....Merwyn F. Planting

KTIM**SAN RAFAEL—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned-Operated By... Marin Bcstg. Co., Inc.
 Business Address..... 1117 Fifth St.
 Phone Number..... Glenwood 3-6880
 Newspaper Affiliation..... S. R. Independent
 Journal

News Service..... UP
 Representative..... Western Radio
 President..... Roy A. Brown
 Gen. Mgr., Chief Engr..... Hugh E. Turner
 Commercial Manager..... Ralph De Wall
 Program Director..... David Bringham
 Publicity Director..... Edith Hale

KVOE**SANTA ANA—1926—MBS-DON LEE**

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By... The Voice of the Orange
 Empire, Inc., Ltd.

Business Address..... 105 E. 5th St.
 Phone Number..... Kimberly 3-8321
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Capitol, MacGregor
 Representative..... Pearson
 Pres., Gen. Mgr..... Ernest P. Spencer
 Station Manager..... Deane S. Long
 Comm., Pub. Mgr..... Donner P. Spencer
 Sales Prom. Mgr..... Nancy Reynolds
 Program Director..... George M. Dewey
 Chief Engineer..... Stanley G. Guenther

KDB**SANTA BARBARA—1921—MBS
DON LEE**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Lincoln Dellar
 Business-Studio-Transmitter..... Radio Square
 Phone Number..... 4131
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Standard
 Representative..... Western. Pearson
 Membership..... BAB
 President..... Lincoln Dellar
 General Manager..... Joe W. Benes
 Program Director..... Fred Hall
 Publicity Director..... Fred Wade
 Chief Engineer..... Robert Carter

KIST**SANTA BARBARA—1946—NBC**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Radio KIST, Inc.
 Business-Studio Address..... Balboa Bldg.
 Phone Number..... 3981
 Air Time..... Full Time
 News Service..... UP

Transcription Service..... Thesaurus
 Representative..... George P. Hollingbery
 Membership..... BAB
 Pres., Gen., Sta., Pub. Mgr., Harry C. Butcher
 Commercial Manager..... James Blomfield
 Sales Promotion Mgr..... Michael J. McKeogh
 Program Director..... Mary Ann Casey
 Chief Engineer..... Ray Kubly

KTMS**SANTA BARBARA—1937—ABC**

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By... News-Press Publishing Co.
 Business-Studio Address... de la Guerra Plaza
 Phone Number..... 3911
 Air Time..... Full Time
 Newspaper Affil. Santa Barbara News-Press
 News Service..... AP
 Transcription Service..... SESAC
 Representative..... Paul H. Raymer
 President..... Thomas M. Storke
 Vice-President..... Charles A. Storke
 Gen., Comm. Mgr..... Al Albinger
 Sales Prom., Pub. Dir..... Cliff Badger
 Program Director..... Ed Sprague
 Chief Engineer..... Leo De Connick

KDON**SANTA CRUZ—1935**

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By... Charles Blackwood Grant
 Business Address..... Box 1490, Salinas
 Phone Number..... 2-6464
 Air Time..... Full Time
 News Service..... UP
 Transcription Service..... World, Cole, Capitol
 Representative..... For Joe
 Membership..... NARTB, BAB
 Gen. Mgr..... Charles B. Grant
 Station Mgr..... Anne Knowlton
 Sales Prom. Mgr..... James Deering
 Pgm.-Prod.-Publ. Dir..... Orel Phillips
 Chief Engineer..... Omer Wright

KSCO**SANTA CRUZ—1947**

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By..... Radio Santa Cruz
 Business Address..... P. O. Box 1080
 Phone Number..... 1080
 News Service..... AP
 Membership..... NARTB, BAB
 Transcription Service..... Standard, Thesaurus
 Mng., Part.-Sta. Mgr.-Chief Engr.

Charles Vernon Berlin

KCOY**SANTA MARIA—1947—ABC**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... News-Press Publishing Co.

Business-Studio Address 114 W. Cook St.
Phone Number 5-2644
Newspaper Affiliation.. Santa Barbara News
 Press
News Service AP
Transcription Service SESAC
Representative..... Paul H. Raymer
Station Manager..... W. A. Cook
Program Director..... Louise Hapgood
Chief Engineer..... John D. Clowes, Jr.

K S M A

SANTA MARIA—1947—KBS

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Hagerman, Groom
Address..... 510 W. Morrison
Phone..... 5-2582
Air Time..... 6:45 a.m.-M.
News Service UP
Transcription Service Thesaurus
Partners.. James M. Hagerman, John I. Groom
Program Dir...... Anthony Kent
Chief Eng...... Gale Brady

K O W L

SANTA MONICA—1947

Frequency: 1580 Kc..... **Power:** 5000 Watts d.
Owned-Operated By..... KOWL, Inc.
Address..... Pico at Ocean
Phone Number..... Exbrook 4-6761
Air Time..... Daytime
News Service UP
Representative..... George W. Clark
Membership..... BAB
P es., Gen. Mgr...... Arthur H. Croghan
Chief Engineer..... Robert Dze

K S P A

SANTA PAULA—1948—KBS

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned-Oper. By... Santa Paula Bcstrs. Inc.
Business-Studio Address..... Santa Paula
Phone Number..... 940
Pres., Gen. Mgr., Ch. Eng.... C. Harvey Haas
Prom., Comm. Mgr...... Chas. Martin

K S R O

SANTA ROSA—1937

Frequency: 1350 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... Finley Bcstg. Co.
Bus.-Studio Address... Corner Fresno & Finley
Phone Number 110
Air Time..... Full Time
News Service UP
Representative..... W. S. Grant
Membership NARTB
President..... Mrs. Ruth Finley
General-Station Manager... Charles P. Scott
Program, Publicity Director... Al Pearson
Chief Engineer..... Verne Hassett

K R O G

SONORA—1949—KBS

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Ken Randolph
Business Address..... P. O. Box 996
Phone Number..... 426
Air Time..... Full Time
News Service..... AP
Transcription Service..... Standard, SESAC
Owner, Gen. Mgr...... Ken Randolph
Chief Engineer..... K. Jack Kreutz

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc..... **Power:** 5000 Watts
Owned-Operated By..... E. F. Peffer
Business-Studio Address... 519 E. Market St.
Phone Number..... 4-4551
Air Time..... 6 a.m.-M.
News Service UP
Transcription Service World
Representative John Blair
President-Gen. Mgr...... E. F. Peffer
Station-Commercial Mgr...... E. Smith
Program Director..... M. Humphreys
Promotion Director..... A. Stover
Chief Engineer..... Paul Leake

K S T N

STOCKTON—1949

Frequency: 1420 Kc..... **Power:** 1000 Watts
Owned-Operated By... San Joaquin Bcstg. Co.
Business Address..... Hotel Clark
Phone Number 4-7338
Air Time..... Unlimited
News Service UP, INS
Representative Hollingbery
Membership NARTB, BAB
General Manager..... D. M. Greene
Program Director..... Ellis Lind
Chief Engineer..... Carl McGee

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc..... **Power:** 250 Watts
Owned-Operated By... McClatchy Bcstg. Co.
Bus.-Studio Address..... 612 E. Market St.
Phone Number 5-5728
Newspaper Affiliation McClatchy
Air Time..... Full Time
News Service AP
Transcription Service Thesaurus
Representative..... Paul H. Raymer
Membership NARTB, BAB
President..... Eleanor McClatchy
Station Manager..... Dave Harris
Program Manager..... James E. Longe
Chief Engineer..... Frank Nesmith

KXOB

STOCKTON—1947—MBS

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By.....KKOB, Inc.
 Business-Studio Address.....Hotel Stockton
 Phone Number.....4-7313
 Air Time.....6 a.m.-M.
 News Service.....UP
 Representative.....Avery-Knodel
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Clem J. Randau
 Sta., Comm. Mgr.....Grant Pollock
 Program Director.....Homer Van Derwerker
 Publicity Director.....Ford Warner
 Chief Engineer.....James L. Johnson

KSUE

SUSANVILLE—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Nolan Hollowell,
 James E. McKahan
 Phone Number.....2020
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Capitol, Standard
 Representative.....Tracy Moore
 Membership.....NARTB
 Gen., Sta. Mgr.....Nolan Hollowell
 Comm., Sls. Prom. Mgr.....Leslie E. McLarrin
 Program Director.....Dale M. Dwelley
 Chief Engineer.....Harold C. Houston

KTKR

TAFT—1948—KBS

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Phone Number.....5-3101
 Air Time.....Day Time
 News Service.....UP
 Pres., Gen., Sta., Comm. Mgr. Kenneth Aitken
 Sls. Prom. Mgr.....Earl Greer
 Program Dir.....Rose Mary Curtis
 Chief Engineer.....Kenneth Aitken

KCOK

TULARE—1946—MBS

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By.....Herman Anderson
 Business Address.....P. O. Box 119
 Phone Number.....6-2866
 Air Time.....Full Time
 News Service.....UP
 Representative.....Forjoe
 Membership.....NARTB, BAB
 President.....Herman Anderson
 General Manager.....Sheldon Anderson
 Commercial Manager.....Stan Simpson
 Sta., Sales Prom. Mgr.....J. Alan Rinehart
 Program Director.....Bob Lee
 Publicity Director.....Jean Hixson
 Chief Engineer.....Don Ferguson

KTUR

TURLOCK—1949—KBS

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By.....Turlock Bcstg. Corp.
 Address.....P. O. Box 526
 Phone Number.....Turlock 43430, 45827
 News Service.....UP
 Transcription Service.....Thesaurus, SESAC
 Representative.....O'Connell
 President.....Wallace Lindskoog
 General Manager.....H. Ansell McMillen
 Program Director.....S. E. Simmons
 Chief Engineer.....Maxon Sayre

KUKI

UKIAH—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Bartley T. Sims
 Address.....P. O. Box 638
 Phone.....1400
 Air Time.....Unlimited
 Representative.....Tracy Moore
 Transcription Service.....Standard
 News Service.....AP
 Pres., Gen., Sta. Mgr.....Mrs. Bartley Sims
 Comm. Sales Prom. Mgr.....Louis DuMoulin
 Program Director.....John Olivera
 Publicity Director.....Phil Trine
 Chief Engineer.....Stanley Ryno

KGYW

VALLEJO—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Calif. Nev. Bcstg. Co.
 Business-Studio Address.....3267 Sonoma Blvd.
 Phone Number.....8-8944
 News Service.....UP
 Representative.....Western
 General Manager.....David McKay
 Station-Commercial Mgr.....Ralph Stillings
 Chief Engineer.....William Roberts

KVEN

VENTURA—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....Sam Pedro & Allesandro
 Phone Number.....Miller 3-8675
 News Service.....UP
 Representative.....Western
 Pres., Gen. Mgr.....Harry M. Engel
 Commercial Manager.....Sydney Held
 Program Director.....Dana Marble
 Sales Prom. Mgr.....Jack Powell
 Chief Engineer.....Donald Brown

KVVC

VENTURA—1947

Frequency: 1590 Kc. Power 1000 Watts
 Owned-Oper. By.....Voice of Ventura County

Business Address.....P.O. Box 1411
 Phone Number.....Miller 3-6185
 Air Time.....6 a.m.-M.
 Representative.....Harlan Oakes
 Membership.....BAB
 President.....Wm. H. Haupt
 Station Manager.....Karl A. Rembe
 Chief Engineer.....Charles Farmer

K O N G
 VISALIA—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Tulare County Bdcstg.
 Address.....P. O. Box 170
 Phone Number.....4-5811
 Air Time.....Full Time
 News Service.....AP
 Representative.....Forjoe
 Pres., Gen. Mgr.....Knox La Rue
 Program Mgr.....M. K. Starkey
 Chief Engineer.....A. C. Werner

K W S O
 WASCO—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Maple Leaf Bcstg. Co.
 Address.....P. O. Box 366
 Phone.....2145
 Air Time.....Daytime
 Transcription Service...Lang-Worth, SESAC
 News Service.....UP
 Membership.....NARTB
 President.....E. J. Peters
 Gen., Sta. Mgr.....Theodore G. Heinrichs
 Comm., Sale Prom. Mgr.....Jim Hodges
 Chief Engineer.....Bob Robertson
 Pgm., Pub. Dir.....Bob Bann

K H U B
 WATSONVILLE—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Patrick H. Peabody
 Business Address.....P. O. Box 347
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Adam Young
 Membership.....NARTB
 Gen., Sta., Comm. Mgr.....Hal E. Chase
 Program Director.....Irwin Kiel
 Chief Engineer.....Ed Pontes

K S Y C
 YREKA—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.Siskiyou Cty. Bcstg. Co., Inc.
 Address.....Lawrence Lane & S. Oregon St.
 Phone Number.....624

Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World, SESAC
 Representative.....Tracy Moore
 Membership.....NARTB
 President.....E. G. Millbourn
 General Manager.....D. C. Holfinger
 Station Manager.....Jack A. Mitchell
 Commercial Manager.....Keith Vidler
 Chief Engineer.....Bill Maginnis

K U B A
 YUBA CITY—1947

Frequency: 1600 Kc...Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By..Peachbowl Bcstrs., Inc.
 Business Address.....Hotel Marysville
 Phone Number.....3-7309
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Ayers, O'Connell
 President.....Chester V. Ullom
 Gen., Station Manager.....Roger R. Hunt
 Commercial Manager.....Lloyd Klemp
 Sales Promotion Mgr.....Ray Davenport
 Pgm., Pub. Dir.....Ric Ryan
 Chief Engineer.....John J. Rolih

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BECAUSE—**AP** has more news
 correspondents, more
 news bureaus, more
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 service.

COLORADO

Pop. April 1, 1953 (Est.) 1,402,000 — Total Housing Units 441,000
Families April 1, 1953 (Est.) 407,000 — Stations in State 32

KGIW

ALAMOSA—1929—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: E. L. Allen
Business Address: P. O. Box 179
Phone Number: 26
Air Time: 6 a.m.-10 p.m.
News Service: UP
Transcription Service: Keystone, SESAC
President-General Mgr.: E. L. Allen
Sta.-Comm. Mgr.-Pg.m. Dir.: Lloyd Allen
Sales Prom. Mgr.: Charles Dynes
Chief Engineer: Bill Brokaw

KBOL

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Boulder Radio KBOL, Inc.
Address: P. O. Box 146
Air Time: 7 a.m.-11:05 p.m.
News Service: AP
Transcription Service: Standard, Thesaurus
Representative: H.R. Reps.
Membership: NARTB, BAB
President: Herb Hollister
General Manager: Russel Shaffer
Commercial Manager: Gene Palm
Chief Engineer: Blair Dobbins

KRLN

CANON CITY—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Royal Gorge Bcstrs., Inc.
Business-Studio Address: 1615 Central Ave.
Phone Number: 1100
Air Time: 7 a.m.-7 p.m.
News Service: UP
Transcription Service: Keystone, Cole
Pres.-Gen.-Sta. Mgr.: Rav M. Beckner
Chief Engineer: W. D. Wells

KRDO

COLORADO SPRINGS—1947
COLUMBINE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Pikes Peak Bcstg. Co.
Business-Studio Address: Alta Vista Hotel
Phone Number: Main 1125
Air Time: 6:00 a.m.-M.
News Service: AP
Transcription Service: Standard, Lang-Worth
Representative: Avery-Knodel
Membership: NARTB
Pres., Gen. Mgr.: Joseph H. Rohrer
Station Manager: Paul Crozier
Commercial Manager: Harry Hoth
Program Director: Jean Gitz
Prod. Dir., Chief Engr.: Robert Fitzmorris

KVOR

COLORADO SPRINGS—1924—CBS

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By: Voice of the Rockies, Inc.
Address: 800 Exchange Natl. Bank Bldg.
Phone Number: Main 278
Air Time: Unlimited
News Service: UP
Transcription Service: World
Representative: Hollingbery
Membership: NARTB, BAB
Pres., Gen., Comm. Mgr.: J. D. Russell
Sls. Prom., Prod. Mgr.: Cecil Seavey
Sta. Mgr., Prog. Dir.: Isabelle McClung
Publicity Director: Robert Smith
Chief Engineer: H. Cozine Strang

KRAI

CRAIG—1949—COLUMBINE-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: No. Western Colo. Bcstg. Co.
Business Address: Craig
Phone Number: 707-8
Air Time: Full Time
News Service: UP
Transcription Service: Capitol
Membership: BAB
President: Norman Winder
General Manager: George Cory
Station Manager: Dale G. Moore
Comm., Prom. Mgr.: Bill Finch
Program Director: Elizabeth Conroy
Publicity Director: Glenda Davis
Chief Engineer: Charles Chaney

KFEL

DENVER—1923—MBS

Frequency: 950 Kc. Power: 5,000 Watts
Owned-Operated By: Eugene P. O'Fallon, Inc.
Business-Studio Address: Albany Hotel
Phone Number: Alpine 4681
Air Time: 24 hrs.
News Service: INS
Transcription Service: Associated
Representative: John Blair
Membership: NARTB, BAB
General Manager: Gene O'Fallon
Managing Director: Frank Bishop
Commercial Mgr.: John McEniry
Prom. Mgr., Publ. Dir.: Gene O'Fallon, Jr.
Program Director: Dale Morgan
Chief Engineer: Rhean Cunningham

KLZ

DENVER—1922—CBS

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By: Aladdin Radio & TV, Inc.
Business-Studio Address: Shirley-Savoy Hotel

Phone Number.....MAIn 4271
 Air Time.....5:30 a.m.-M.
 News Service.....AP, INS.
 Transcription Serv.. Standard, Capitol, World
 Representative.....Katz
 Membership.....NARTB, BAB
 Pres., Gen. Sta. Mgr.....Hugh B. Terry
 Commercial Manager.....R. Main Morris
 Sales Prom. Mgr., Pub. Dir.. Roger Rambeau
 Program Director.....Charles C. Roberts
 Chief Engineer.....Harvey E. Wehrman

KMYR

DENVER—1941—COLUMBINE
 INTERMOUNTAIN

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KMYR Bcstg. Co.
 Address.....Security Life Bldg.
 Phone Number.....MAIn 4161
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Station Representative.....Forjoe & Co.
 Membership.....NARTB, BAB
 President.....F. W. Meyer
 Station Manager.....A. G. Meyer
 Commercial Manager.....Ed Koepke
 Pgm., Prod. Dir.....Lowell Switzer

K O A

DENVER—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Metropolitan TV Co., Inc.
 Business-Studio Address..1625 California St.
 Phone Number.....Main 6211
 Air Time.....Full Time
 News Service.....AP, INS
 Transcription Service..Thesaurus & Associated
 Representative.....Edward Pety & Co.
 Membership.....NARTB, BAB
 President.....William W. Grant
 Gen., Sta. Mgr.....Don Searle
 Sales Promotion Manager.....C. M. Penley
 Program Director.....Earle C. Ferguson
 Publicity Director.....William R. Day
 Chief Engineer.....Robert H. Owen

K T L N

DENVER—1948

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio Station KTLN
 Address.....Park Lane Hotel
 Phone Number.....RAce 4636
 Air Time.....4:30 a.m.-Sunset
 News Service.....AP, INS
 Transcription Service.....Capitol

KFEL'S "Ray Perkins Show"

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8th

YEAR ON

KFEL RADIO



and a top favorite on
KFEL-TV, CHANNEL 2
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Represented by
JOHN BLAIR
 and **BLAIR-TV**

Representative.....Radio Reps., Inc.
 Owner.....Leonard Coe
 Gen., Sta. Mgr.....John L. Buchanan
 Commercial Manager.....Dean Jarvis
 Sales Promotion Mgr.....Jim Buchanan
 Program Director.....Jack Helling
 Chief Engineer.....O. E. Kelly

KVOD

DENVER—1925—ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By...Colorado Radio Corp.
 Business-Studio Add..Midland Savings Bldg.
 Phone Number.....Tabor 2291
 Air Time.....Full Time
 News Service.....UP
 Transcription Service..Lang-Worth, Associated
 Representative.....Free & Peters
 Membership.....NARTB
 President-Gen. Mgr.....William D. Pyle
 Station Manager.....T. C. Ekrem
 Commercial Manager.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....Ben H. Stanton
 Chief Engineers.....W. D. Pyle, T. C. Ekrem

KIUP

DURANGO—1935—MBS

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Operated By...San Juan Bcstg. Co.
 Address.....P. O. Box 799
 Phone Number.....117
 News Service.....UP
 Transcription Service...SESAC, Thesaurus,
 World
 Representative.....Holman Co.
 President.....Mike Cummins
 General Manager.....R. E. O'Brien
 Commercial Manager.....Ken Gray
 Promotion Manager.....Lindsey Becker
 Program Director.....Don Husted
 Publicity Director.....Tracey Snelling
 Chief Engineer.....Henry Pollman

KGMC

ENGLEWOOD—1951

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Operated By...Radio Station KGMC
 Address.....3355 S. Broadway
 Phone Number.....Sunset 14481
 News Service.....UP
 Co-owner.....Grady F. Maples
 Co-owner, Prog. Dir., Prom. Mgr...R. B. McAlister
 Commercial Manager.....J. K. Brothers
 Chief Engineer.....D. F. White, Jr.

KCOL

FT. COLLINS—1947—COLUMBINE
 INTERMOUNTAIN

Frequency: 1410 Kc.....Power: 1000 Watts

Owned-Oper. By...Northern Colo. Bcstg. Co.
 Business-Studio Address..1600 La. Porte Ave.
 Phone Number.....2600
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 President.....Herb Hollister
 General Manager.....Ellis Atteberry
 Commercial Manager.....Bob McClary
 Program Director.....Hollis Hoff
 Chief Engineer.....Cecil Whitchurch

KFTM

FORT MORGAN—1949

Frequency: 1260 Kc.....Power: 500 Watts
 Owned-Oper. By...Morgan County Bcstg. Co.
 Address.....P. O. Box 431
 Phone Number.....1000
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Capitol
 President, Manager.....Robert H. Dolph
 General Manager.....Donnell K. Smith
 Program Director.....Joyce Repp
 Chief Engineer.....Richard Oldfield

KGLN

GLENWOOD SPRINGS—1950—MBS
 WESTERN SLOPE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Western Slope Bcstg. Co.
 Address.....P. O. Box C
 Phone Number.....777
 Representative.....Holman
 News Service.....UP
 Pres., Gen. Mgr.....Rex Howell
 Sta., Comm. Prom. Mgr.....Jerry Fitch
 Pgm., Publ. Dir.....Gene Curtis
 Chief Engineer.....Rex Howell

KEXO

GRAND JUNCTION—1948
 COLUMBINE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Voice of Western Colo., Inc.
 Address.....2508 North Ave.
 Phone Number.....1230
 Air Time.....6 a.m.-12M.
 News Service.....INS
 Transcription Service...Capitol, Thesaurus,
 World
 Representative.....Harlan Oakes
 Membership.....NARTB, BAB
 President.....D. Spencer Grow
 Gen., Sta. Mgr.....Abbott Tessman
 Comm., Sls. Prom. Mgr.,
 Prog. Dir.....Robert Collins
 Publicity Director.....Mildred Fuller
 Chief Engineer.....Lloyd Wilson

K F X J

**GRAND JUNCTION—1926—MBS
WESTERN SLOPE-INTERMOUNTAIN**

Frequency: 920 Kc. Power: 1000 Watts d;
500 Watts n.

Owned-Oper. By... Western Slope Bcstg. Co.
Business-Studio Address... Hillcrest Manor
Phone Number 1300
Air Time 6 a.m.-M.
News Service UP
Transcription Service Standard
Representative Hal Holman
Membership NARTB, BAB
Pres., Gen. Mgr. Rex Howell
Sta., Comm., Sls. Prom. Mgr. E. Anson Thomas
Program Director..... Peg Thomas
Chief Engineer..... R. G. Howell

K F K A

GREELEY—1921

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By... Mid. Western Bcstg. Co., Inc.
Business-Studio Address... 620—8th Ave.
Phone Number 450-1
Air Time..... Full Time
Representative Hal Holman
News Service UP
Transcription Service... Lang-Worth, Thesaurus,
SESAC
Pres., Gen. Mgr. H. E. Green
Comm., Prom. Mgr. William G. Stewart
Program Director..... Jack Redus
Chief Engineer..... Harry Brewer

K Y O U

GREELEY—1948—KBS-COLUMBINE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... Meroco Bcstg. Co.
Address 2424 6th Avenue
Phone Number 3275
Air Time Unlimited
News Service AP
Representative McGillvra, Inc.
Transcription Service World
Membership BAB
President, Gen. Mgr. Elwood H. Meyer
Program Director..... Glenn E. Stutzman
Chief Engineer..... John T. Roscoe

K B N Z

**LA JUNTA—1937—MBS-KBS
COLUMBINE**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Otero Broadcasting Co.
Address Radio Building
Phone 42
Air Time..... 6:00 a.m.-12M.
News Service..... UP

Representative Clark
President..... M. S. Morrison
Gen., Sta. Mgr..... R. D. Gerkin
Commercial Manager..... John C. Lee
Program Director..... F. J. Gerkin
Chief Engineer..... Charles Barclay

K L M R

LAMAR—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... SE Colorado Bcstg. Co.
Address Lamar, Colorado
Phone Number 804
News Service AP
Transcription Service World
President..... Ralph Eaton
Gen., Sta. Mgr..... Everett Shupe
Comm., Prom. Mgr..... Dennis Behan
Program Director..... Kay Roe
Chief Engineer..... Roy Nogrady

K L V C

**LEADVILLE—1951—KBS
COLUMBINE**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Leadville's Top of the
Nation Station, Inc.
Address..... 520 W. 6th St.
Phone Number 70
Representative Clark
President..... Vir N. James
General Manager..... Donald F. Stephens
Program Director..... Flora Stephens
Chief Engineer..... Donald G. Youmans

K L M O

LONGMONT—1949—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By... Longmont Bcstg. Co.
Phone Number 1050
News Service UP
Transcription Service Lang-Worth
Pres.-Gen. Mgr. J. P. Dubberley
Comm. Mgr. Jack Stirling
Program Director..... Richard Boyll
Chief Engineer..... Walter Robinson

K U B C

**MONTROSE—1947—KBS
COLUMBINE-INTERMOUNTAIN**

Frequency: 1260 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By... Uncompaghre Bcstg. Co.
Business-Studio Address... P. O. Box 279
Phone Number 199
Air Time..... 6 a.m.-11 p.m.
News Service UP
Transcription Service Capitol
Representative..... Hil F. Best
Membership NARTB, BAB

President.....F. J. Hartman
 Gen.-Sta. Mgr.....Geo. Cory
 Comm., Sales Prom. Mgr.....Bob Hale
 Program Director.....Laura Colliver
 Chief Engineer.....Charles Chaney

KCSJ

**PUEBLO—1947—MBS-COLUMBINE
 INTERMOUNTAIN**

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Star Bcstg. Co., Inc.
 Address.....211 W. 5th St.
 Phone Number.....8522
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Avery-Knodel, Inc.
 Membership.....NARTB
 Pres., Gen. Mgr.....Bob Clinton
 Comm., Sls. Prom. Mgr.....Bob Clinton
 Sta. Mgr., Pgm., Publ. Dir.....Larry Gordon
 Chief Engineer.....Dale Redlingshafer

KDZA

PUEBLO—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.

Address.....3011 Elizabeth
 Phone Number.....1255
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....McGillvra
 President-Gen. Mgr.....Dee B. Crouch
 Sales Prom. Manager.....Barry Tucker
 Chief Engineer.....Jack Lundquist

KGHF

PUEBLO—1927—ABC

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By...Colorado Bcstg. Co., Inc.
 Address.....Pueblo Savings & Trust Bldg.
 Phone Number.....3877
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World, SESAC
 Representative.....Gill-Perna, Inc.
 Membership.....NARTB, BAB
 President.....Gifford Phillips
 General Manager.....Robert D. Ellis
 Commercial Manager.....Bill Mahoney
 Station Manager.....J. H. McGill
 Chief Engineer.....Willis C. Shanks

KVRH

**SALIDA—1948—KBS
 COLUMBINE-INTERMOUNTAIN**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Vir N. James
 Phone Number.....30
 News Service.....INS
 Representative.....Clark
 Membership.....NARTB, BAB
 Pres., Gen., Comm. Mgr.....Vir N. James
 Program Dir.....Clo B. James
 Chief Engineer.....Philip Parmelee

KGEK

STERLING—1925

Frequency: 1230 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Elmer G. Beehler
 Address.....Fleming Rd.
 Phone Number.....679
 News Service.....UP
 Owner, Gen. Mgr.....Elmer G. Beehler

KCRT

TRINIDAD—1947—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....South Country Club Dr.
 Phone Number.....338
 News Service.....UP
 Transcription Service.....World
 Gen., Sta., Comm. Mgr.....Cal Perley
 Pgm., Publ. Dir.....Martin Mendine
 Chief Engineer.....Earnest M. Cooper

25 Years
 of Blue Ribbon Service

KGHF

PUEBLO, COLORADO

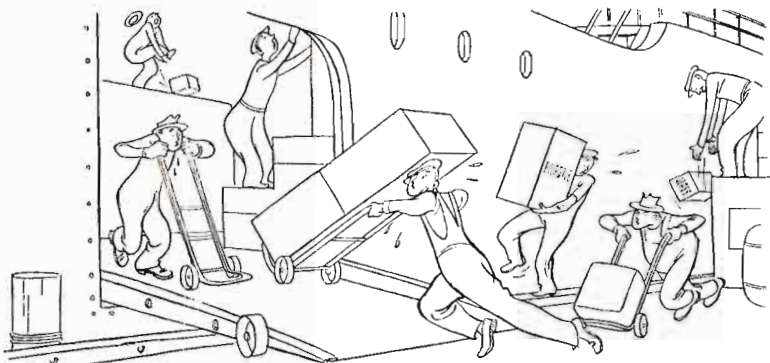
5000 W. ABC

delivering Colorado's second
 leading market night and day

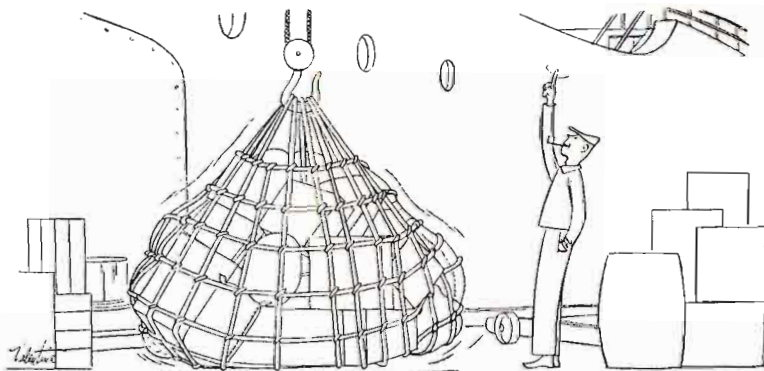
Represented by
GILL-PERNA, Inc.

WHY IS **AP**
THE BEST?

BECAUSE—**AP** has more news
correspondents, more
news bureaus, more
miles of news wire
than any other news
service.



There is always a most efficient way to do a job . . .



For your SELLING job in this top U. S. market use WTIC . . .

because

WTIC DOMINATES
THE PROSPEROUS SOUTHERN
NEW ENGLAND MARKET

CONNECTICUT

Pop. April 1, 1953 (Est.) 2,121,000 — Total Housing Units 617,000
 Families April 1, 1953 (Est.) 578,000 — Stations in State 25

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc...Power: 1000 Watts d.
 500 Watts n.

Owned-Oper. By.....Bridgeport Bcstg. Co.
 Address.....114 State St.
 Air Time.....24 hrs.
 News Service.....AP
 Phone Number.....5-4144
 Transcription Service...Associated, Thesaurus
 Representative.....Adam Young & Co.
 Pres., Gen., Sta. Mgr.....Philip Merryman
 Commercial Manager.....Manning Slater
 Sales Promotion Manager.....Jay Hoffer
 Program Director.....Bob Crane
 Chief Engineer.....Ralph Winquist
 (See Page 366)

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WNAB, Inc.
 Business-Studio Address.....991 Broad St.
 Phone Number.....3-3112
 Air Time.....Full Time
 News Service.....UP
 Representative.....Rambeau, Bannan
 President-Chief Engineer.....Harold Thomas
 General, Sta. Manager.....Levon Thomas
 Commercial Manager.....Ray Colonari
 Program Director.....Jack Dahlby
 Publicity Director.....Grace Kaltenbach

W B I S

BRISTOL—1948

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....The Bristol Bcstg. Corp.
 Business-Studio Address.....183 Main St.
 Phone Number.....9265
 Air Time.....Daytime
 News Service.....UP
 Representative.....McGillvra
 President.....Frederick W. Beach
 Gen., Sta., Comm. Mgr.....Cal Kolby
 Program Director.....Bob Gillespie
 Sales Promotion Manager...Amleto Ciccarelli
 Publicity Director.....Sally Easton
 Chief Engineer.....Richard I. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Operated By...Berkshire Bcstg. Corp.
 Business-Studio Address.....207 Main St.
 Phone Number.....8-3565

Air Time.....Daytime
 News Service.....AP
 Transcription Service.....World, SESAC
 Representative.....Rambeau
 President.....John P. Previdi
 Gen., Comm. Mgr., Pub. Dir.....Sol Robinson
 Program Director.....Eleanor Kemble
 Chief Engineer.....Rudolph Cehak

W C C C

HARTFORD—1947

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owned-Oper. By...Greater Hartford Bcstg Corp.
 Address.....Hotel Bond
 Phone Number.....5-6648
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 President, Gen. Mgr.....William M. Savitt
 Sec't, Treas.....M. Savitt
 Sta., Comm. Mgr.....Alex Buchan
 Prod. Mgr.....B. LaCoe
 Mchdsg. Mgr.....E. Seltzer
 Traffic Mgr.....Barbara Heintz
 Chief Engineer.....John Ramelka

We

Hartford's
only station
 offering

Cover

music and
 news all

Central

day,

every

day.

Connecticut

"There's T. N. T. on W C C C"
 (Time, News, Temperature, including
 weather every fifteen minutes,
 every weekday.)

1290 K. C.

LENOX JEWELERS and WICC

Present

MRS. CONNECTICUT of 1953



why

WICC

is tops

in the

RICH

BRIDGEPORT

NEW HAVEN

MARKET*

● **WICC Promotion**
Contest produced largest movie house for '52

● **WICC Merchandising**
Complete Sponsor Identification

● **WICC Personalities**
Wallie Dunlap (left), area's highest-rated afternoon deejay.
(2:30-5, Mon.-Fri.)

Bob Crane (right), pulls 65% share of audience.
(6-9 AM, Mon.-Sat.)



* For confirmation of above claim, refer to New Haven Pulse, Jan. '52 and Bridgeport Hooper, March '52.

REPRESENTED
NATIONALLY BY
ADAM YOUNG, JR.

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By. The Connecticut Bcastg. Co.
 Business-Studio Address. 750 Main St.
 Phone Number 7-1188
 Air Time Full Time
 News Service UP
 Representative Paul H. Raymer
 Membership NARTB
 President. Franklin M. Doolittle
 General Manager. Walter B. Haase
 Comm. Sales Prom. Mgr. William F. Malo
 Program, News Dir. Harvey H. Olson
 Chief Engineer. Henry M. Broderick, Jr.

W O N S

HARTFORD—1935—MBS-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned-Oper. By. Yankee Network Div. of
 General Teleradio, Inc.
 Business-Studio Address. 54 Pratt St. (WONS)
 Phone Number 7-9131
 Air Time Full Time
 News Service UP
 Transcription Service Associated
 Representative H-R Reps, Inc.
 President. Thomas F. O'Neil
 Gen. Managers. Ed. Palen & Frank McGivern
 Sales Promotion Mgr. Al Henry
 Commercial Manager. Cy Kaplan
 Program Director. Crean Patterson
 Chief Engineer. Rogers Holt

W T H T

HARTFORD—1936 ABC-CONN. STATE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. The Hartford Times, Inc.
 Business Address 555 Asylum St.
 Phone Number 2-0237
 Air Time Full Time
 News Service AP
 Representative. Everett-McKinney, Bannan
 Membership NARTB
 General Manager. C. Glover DeLaney
 Assistant Manager. R. K. Blackburn
 Commercial Manager. Leonard R. Schoenfeld
 Program Director. Mitchell Betters
 Chief Engineer. Charles S. Masini

W T I C

HARTFORD—1925

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By. Travelers Bcastg. Service
 Business-Studio Address. 26 Grove St.
 Phone Number 5-0801
 Air Time Full Time
 News Service AP, INS
 Transcription Service. Lang-Worth SESAC

Representative Weed
 Membership NARTB, BAB
 President. Jesse W. Randall
 Vice Pres.-Gen. Mgr. Paul W. Morency
 Asst. Gen. Mgr. Chg. Sales. Walter Johnson
 Asst. Sales Mgr. Irwin Cowper
 Program Director Leonard J. Patricelli
 Asst. Program Director. Paul Lucas
 Production Dir. George Bowe
 Director Public Relations. Bernard Mullins
 (See Page 364)

W M M W

MERIDEN—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By. Silver City Crystal Co.
 Business-Studio Address. 8½ W. Main St.
 Phone Number. 5-5747
 Air Time Daytime
 News Service UP
 President. C. A. Schultz
 General Manager. Alex Buchan
 Commercial Manager. G. A. Kruttschnitt
 Program Director. Leo Finn
 Commercial Manager. R. A. Barrett
 Chief Engineer. John Roache

W C N X

MIDDLETOWN—1948

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned-Oper. By. Middlesex Bcastg. Co.
 Business-Studio Address. 460 Main St.
 Phone Number 7-2565
 Managing Dirs. R. J. O'Brien, W. J. O'Brien
 General Manager. Harold R. Nelson
 Publicity Director. Lou Brooks
 Chief Engineer. Kenneth A. F. Bishop

W H A Y

NEW BRITAIN—1949

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By. Central Conn. Bcastg. Co.
 Business Address. 22 Grove Hill
 Phone Number 3-2721
 Air Time Unlimited
 News Service UP
 Transcription Service. Lang-Worth
 Representative Adam Young, Bannan
 President. Patrick Goode
 Exec. Vice-Pres. Edward D. Taddei
 General Manager. Aldo DeDominicis
 Station Manager. Leo Borin
 Commercial Manager. Thomas Meade
 Program Director. Pete Stoner
 Chief Engineer. Hillis W. Holt

W K N B

NEW BRITAIN—1946

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Oper. By. New Britain Bcastg. Co.
 Address. 213 Main St.
 Phone Number. Baldwin 3-3603

Air Time Daytime
 Representative Bolling
 President Julian Gross
 General Manager Peter B. Kenney
 Commercial Manager David Scott
 Program Director Robert Andrews
 Publicity Director Erwin Needles
 Chief Engineer John Shipley

WAVZ

NEW HAVEN—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By WAVZ Bcstg. Corp.
 Business-Studio Address 152 Temple St.
 Phone Number SPruce 7-4761
 Air Time Local sunrise-local sunset
 News Service AP
 Representative Keller
 President Victor W. Knauth
 V.P., Gen., Sta. Mgr. Daniel W. Kops
 Prog. Director Burton Miller
 Publicity Director Jack Nelson
 Chief Engineer Ralph Carrano

WELI

NEW HAVEN—1935—ABC

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By Conn. Radio Founda-
 tion, Inc.
 Business-Studio Address 221 Orange St.
 Phone Number UNiversity 5-1133
 Air Time Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Headley-Reed
 President H. C. Wilder
 General, Station Manager. . Richard W. Davis
 Comm., Prom. Mgr. Edwin H. Schweitzer
 Publicity Director Rudy Frank
 Program Director Charles H. Wright
 Chief Engineer Fred King

WNHC

NEW HAVEN—1944—CONN. STATE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Elm City Bcstg. Corp.
 Business-Studio Address 1110 Chapel St.
 Phone Number SP 7-3611
 Air Time Full Time
 News Service AP, INS
 Transcription Service World
 Representative Katz Agency
 Membership NARTB
 President Patrick J. Goode
 General Manager Aldo DeDominicis
 Exec. Vice-Pres. Edward D. Taddei
 Commercial Manager J. Vincent Callanan
 Station Manager Edward C. Obrist
 Program Director Walter Nielson
 Prom. Mgr., Publ. Dir. James W. Evans
 Chief Engineer Vinnie DeLaurentis

WNLC

NEW LONDON—1936 — MBS
 YANKEE, CONN. ST.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By The Thames Bcstg. Corp.
 Business-Studio Address 281 State St.
 Phone Number 2-4365
 Air Time Unlimited
 Representative Everett-McKinney
 News Service UP
 President-Gen. Sta. Mgr. Gerald J. Morey
 Comm. Sales Prom. Mgr. Leo B. Keegan
 Prog., Publ. Dir. Nelson Brown
 Chief Engineer Gerald J. Morey

WNLK

NORWALK—1948

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Operated By Norwalk Bcstg. Co., Inc.
 Business-Studio Address Main & Wall Sts.
 Phone Number 8-5566
 Air Time Full Time
 News Service UP
 Transcription Service World
 Representative Rambeau
 Pres., Gen. Mgr. James Stolcz
 Program Director John Naylor
 Production Director Milton Warren
 Chief Announcer Richard W. Bounerba

WICH

NORWICH—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Eastern Conn Bcstg. Co.
 Business-Studio Address P. O. Box 629
 Phone Number 7-1613
 Air Time Full Time
 News Service UP
 Transcription Service World
 Membership NARTB
 President-General Mgr. John Deme
 Publicity Director Edward Adler
 Chief Engineer Alexander Dubenetsky

WSTC

STAMFORD—1941
 ABC-CONN. STATE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By W. Conn. Bcstg. Co.
 Business-Studio Address 270 Atlantic St.
 Phone Number 4-7575
 Air Time 6:30 a.m.-M.
 Newspaper Affiliation Stamford Advocate
 News Service UP
 Transcription Service Lang-Worth
 Representative Everett-McKinney
 President Kingsley Gillespie
 Gen.-Sta. Manager Julian Schwartz
 Chief Engineer Fred Muckenhaupt

W L C R

TORRINGTON—1946

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Litchfield Cty. Radio Corp.
 Business-Studio Address: 23 Main St.
 Phone Number: 4174
 Air Time: Local sunrise-local sunset
 News Service: UP
 Transcription Service: World
 Representative: Sears & Ayer
 Pres., Gen. Mgr.: Charles O. Scott
 Sales Prom. Mgr.: Joe Storm
 Program Director: Hugh Franklin
 Chief Engineer: Alfred Pallokot

W T O R

**TORRINGTON—1948
 CONN. STATE—ABC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Torrington Bcstg. Co., Inc.
 Business-Studio Address: 93 Perkins St.
 Phone Number: 4181
 Air Time: Full Time
 News Service: AP
 Representative: Rambeau
 Station Manager: Edmund Waller
 Commercial Manager: John J. Morris
 Program Director: Richard C. Kilbourn
 Chief Engineer: Arthur Marcus

W A T R

**WATERBURY—1934
 ABC-CONN. STATE**

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By: The WATR Co., Inc.
 Business-Studio Address: 440 Medow St.
 Phone Number: 5-1121
 Air Time: 7 a.m.-M.
 News Service: UP
 Representative: William G. Rambeau
 Membership: NARTB
 President-Gen. Mgr.: Harold Thomas
 Sta.-Comm. Mgr.: Sam Elman
 Sales Prom. Mgr.: Wallace Gordon
 Program Director: Wally King
 Publicity Director: Joseph C. Callan
 Chief Engineer: Russell Jensen

W B R Y

WATERBURY—1934—CBS

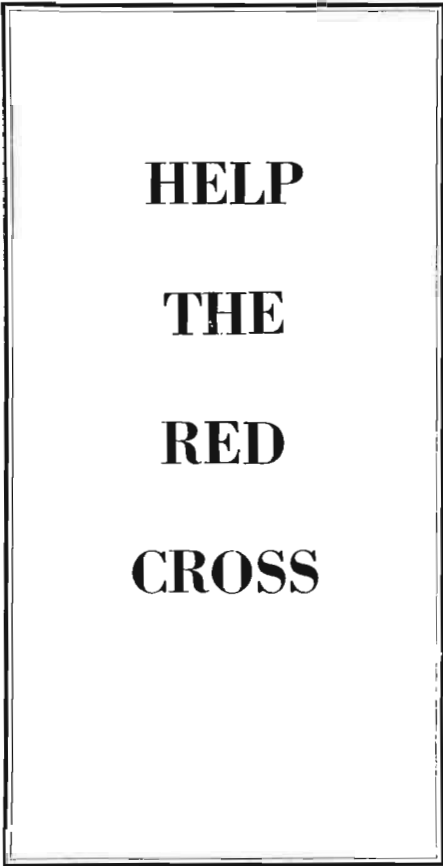
Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Oper. By: American-Republican, Inc.
 Business-Studio Address: P. O. Box 1627
 Phone Number: 3-1125
 Air Time: 8:55 a.m.-12:05 a.m.
 News Service: INS
 Transcription Service: World
 Representative: Avery-Knodel.
 Kettel-Carter (Boston)
 Membership: NARTB, BAB

President: William J. Pape
 General Manager: James H. Darcy
 Commercial Manager: Harry A. DeVorken
 Station Manager: J. Maxim Ryder
 Program Director: Walter O. Howard
 Prom. Mgr., Publ. Dir.: Robert S. Holczer
 Chief Engineer: Frank B. Hales

W W C O

**WATERBURY—1946
 MBS-YANKEE**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Mattatuck Bcstg. Co., Inc.
 Business-Studio Address: 119 W. Main St.
 Phone Number: 4-5141
 Air Time: Full Time
 News Service: AP
 Representative: McGillvra
 President: William G. Wells
 Commercial Manager: Gustave Nathan
 Program Director: Robert C. Crager
 Chief Engineer: Clifford Sloat



DELAWARE

Pop. April 1, 1953 (Est.) 329,000 — Total Housing Units 97,002
Families April 1, 1953 (Est.) 88,000 — Stations in State 6

W D O V

DOVER—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned-Oper. By Del. State Capital
Bcstg. Corp.
Business Address Bradford & Loockerman Sts.
Phone Number 5816
Air Time 6:30 a.m.-Sunset
News Service AP
Representative Rambeau
President Dr. C. F. Freed
Gen., Sta. Mgr., Pgm. Dir. Mildred Carroll
Commercial Manager William S. Freed
Chief Engineer B. Brownell

W J W L

GEORGETOWN—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Rollins Bcstg., Inc.
Address DuPont Highway
Phone Number 2567
News Service AP
Transcription Service Thesaurus
Representative Pearson
President John W. Rollins
Vice-President O. Wayne Rollins
Gen., Comm. Manager Norman M. Glenn
Air Time 6:00 a.m.-12:30 a.m.
Program Director Bill Jaeger
Chief Engineer Edward Marzoa

W A M S

WILMINGTON—1948—MBS

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Wilmington Tri-State Bcst.
Co., Inc.
Bus.-Studio Address 321 Delaware Ave.
Phone Number 4-8882
Air Time 6:00 a.m.-12:30 a.m.
News Service AP
Transcription Service Associated
Representative Hollingberry
President Frank S. Carrow
General Manager Edwin A. McKeon
Comm. Mgr. William S. Ewing
Publicity Director Don Mathewson
Program Director Tim Crow
Chief Engineer Perley Tribou

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By WDEL, Inc.
Business-Studio Address 10th & King Sts.
Phone Number 7268
Air Time 6:00 a.m.-1 a.m.
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NARTB, BAB
Station Executive Clair R. McCollough
Station Manager J. Gorman Walsh
National Sales Manager J. Robert Gulick
Program Director Harvey C. Smith

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Delaware Bcstg. Co.
Business-Studio Address 920 King St.
Phone Number 4-7771
Air Time Full Time
News Service UP
Transcription Service World
Representative Bolling Co.
Membership NARTB, BAB
President-Gen., Sta. Mgr. Ewing B. Hawkins
Comm., Prom. Mgr. Jackson F. Lee
Program Director Warren Keyser
Chief Engineer H. Edwin Kennedy

W T U X

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By Port Frere Bcstg. Co., Inc.
Business-Studio Address 1326 Market St.
Phone Number Wilmington 5-8821
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Thesaurus
Representative ForJoe
Membership NARTB, BAB
Pres.-Sta. Mgr. Gordon K. MacIntosh
General Mgr. Howard Robinson
Comm. Mgr. Julian A. Todd
Program Director William H. Gehlert
Publicity Director Justina Spagnolo
Chief Engineer Wayne Neuhaus

DISTRICT OF COLUMBIA

*Pop. April 1, 1953 (Est.) 845,000 — Total Housing Units 236,000
Families April 1, 1953 (Est.) 219,000 — Stations in State 7*

W G M S

WASHINGTON, D. C.—1947

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Oper. By . . . The Good Music Station, Inc.
Address 1125 Vermont Ave., N.W.
Phone Number Executive 3-8676
Transcription Service Associated
News Service AP
Air Time 6:30 a.m. to Sunset
President Morris Rodman
Gen. Comm. Mgr. M Robert Rogers
Program Director Pierson Underwood
Chief Engineer Nick Chaconas

Air Time Full Time
News Service AP
Transcription Service SESAC
Newspaper Affiliation Evening Star
Representative The Katz Agency
Membership NARTB
President S. H. Kauffmann
V.P., General Manager K. H. Berkeley
Ass't General Manager Charles Kelly
Director-Sales Mahlon Glascock
Radio Sales Mgr. Harvey Glascock
Chief Engineer Frank Harvey

W M A L

WASHINGTON, D. C.—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By The Evening Star
Bcstg. Co., Inc.
Bus. Studio Add. 4461 Connecticut Ave., N.W.
Phone Number Kellogg 7-1100

W O L

WASHINGTON, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Peoples Bcstg. Corp.
Address 1000 Connecticut Ave.
Phone METropolitan 8-0010
Air Time Full Time
Transcription Service SESAC
News Service AP, UP
Membership NARTB

*delivering the nation's 10th market
at the lowest cost per thousand ever!*

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fm
tv

THE EVENING STAR STATIONS
ABC IN WASHINGTON, D. C.

PresidentMurray Lincoln
 General Manager.....Herbert E. Evans
 Station Manager.....Ben E. Wilbur
 Commercial Manager.....Sid Slappey
 Program Director.....George Campbell, Jr.
 Chief Engineer.....Harold Reed

W O O K

WASHINGTON, D. C.—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business-Studio.....8th & Eye Sts., N.W.
 Phone Number.....Republic 8000
 News Service.....UP
 Pres., Gen., Comm. Mgr.....Richard Eaton
 Station Manager.....Arnold B. Fort
 Program Director.....Clifton D. Holland
 Editor.....Arthur A. Snowberger

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By National Bcstg. Co., Inc.
 Business-Studio Address...724 14th St., N.W.
 Phone Number.....Republic 4000
 News Service.....AP, INS, UP
 Transcription Service...Thesaurus, Standard
 Representative.....NBC Spot Sales
 Membership.....NARTB, BAB
 President.....(NBC) Joseph McConnell
 Vice-Pres. (Wash.).....Francis Russell
 General Manager.....Eugene Juster
 Business Manager.....George Sandefer
 Program Director.....Kenneth French
 Sales Prom. Mgr., Pub. Dir.....John Ghilain
 Musical Director.....Fritz Balzer
 Chief Engineer.....Charles College

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Operated By.....WTOP Inc.
 Business-Studio Address.....Warner Bldg.
 Phone Number.....Metropolitan 8-3200
 Air Time.....Full Time
 News Service.....AP, UP, INS
 Representative.....CBS Radio Spot Sales
 President, Gen. Mgr.....John S. Hayes
 V.P., Comm. Mgr.....George Hartford
 V.P., Program Director.....Lloyd Dennis
 Sales Promotion Mgr.....Haywood Meeks
 Publicity Director.....Cody Planstiehl
 V.P., Chief Engr.....Clyde Hunt

W W D C

WASHINGTON, D. C.—1941—MBS

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Operated By.....Capital Bcstg. Co.
 Business-Studio Address.....1627 K St., N.W.
 Phone Number.....Sterling 3-3800
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service...Standard Lang-Worth,
 Thesaurus
 Representative.....Blair
 Membership.....NARTB, BAB
 President.....Joseph Katz
 General Manager.....Ben Strouse
 Comm. Manager.....Herman Paris
 Program Director.....Norman Reed
 Sls. Prom., Pub. Dir.....Irving Lichtenstein
 Chief Engineer.....Ross H. Beville

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BUY

Ask your John Blair man for the WWDC story!

FLORIDA

Pop. April 1, 1953 (Est.) 2,884,000 — Total Housing Units 966,000
Families April 1, 1953 (Est.) 895,000 — Stations in State 78

WSWN

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: Seminole Bcstg. Co.
Business Address: P. O. Box 8
Phone Number: 2063
Air Time: Daytime
News Service: UP
Transcription Service: Thesaurus, SESAC, World
Membership: NARTB
President: Dr. R. G. Nelson
V.P., Gen. Mgr.: Mrs. Mary Foy
Sales Manager: Marvin Smith
Program Director: Don Day
Chief Engineer: C. S. Clemans

WTRL

BRADENTOWN—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Trail Bcstg. Corp.
Business Address: Memorial Pier
Phone Number: 37-561
Air Time: Full Time
News Service: AP
Representative: Hil Best
Transcription Service: World
Exec. Vice-Pres.: Howard A. Donahoe
Station Mgr.: George W. Manning
Program Manager: Cole D. Moore
Chief Engineer: Marlen J. Hager, Sr.

WTAN

CLEARWATER—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Clearwater Ra. Bcstrs., Inc.
Business Address: Municipal Auditorium
Phone Number: 33084
Air Time: 6:00 a.m.-12 M.
News Service: UP
Transcription Service: World
Representative: McGillvra
President: Otis E. Pruitt
General Station Manager: H. D. Parker
Commercial Manager: F. L. Parker
Program Director: L. H. Falconnier
Chief Engineer: John D. Callan

WKKO

COCOA—1952

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By: Brevard Bcstg. Co.
Address: Box 387
News Service: UP

General Manager: Emerson W. Browne
Program Director: Carl G. Collins, Jr.
Chief Engineer: Davis E. Wilson

WTTT

CORAL GABLES—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Atlantic Shores Bcstg.
Business-Studio Address: 350 Aragon Ave.
Phone Number: 83-4663
General Manager: David H. Freedman

WVCG

CORAL GABLES—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By: Peninsular Bcstg. Corp.
Business Address: 223 Aragon Ave.
Phone Number: 48-7411
Air Time: Sunrise to sunset
News Service: AP
Transcription Service: Associated
President-General Mgr.: George W. Thorpe
Commercial Manager: T. Hooke McCallie
Program Director: Robert S. Stevens
Chief Engineer: Daniel McMillin

WCNU

CRESTVIEW—1948—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By: Gulfshores Bcstg. Co.
Business-Studio Address: Box 518
Phone Number: 3511
News Service: AP
Transcription Service: World, SESAC
Pres. & Co-owner: D. Grady O'Neal
Sec. & Treas., Co-owner: H. French Brown
General Manager: Sam F. Townsend

WMFJ

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: W. Wright Esch
Business-Studio Address: 444 N. Beach St.
Phone Number: 6491
Air Time: 6:30 a.m.-12 M.
News Service: UP
Transcription Service: SESAC
Representative: Joseph Hershey McGillvra
Membership: NARTB, BAB
Station Manager: Ray Clancy
Commercial Manager: John S. Pitts
Program Director: Mildred Mullin
Chief Engineer: Webster K. Ellenwood

WNDB

DAYTONA BEACH—1948

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By: News-Journal Corp.
 Business-Studio Address: 128 Orange Ave.
 Phone Number: 2-0531
 Air Time: Full Time
 News Service: AP
 Transcription Service: World
 Representative: John H. Perry
 Membership: NARTB
 Gen.-Sta. Mgr.: Jerry Stone
 Comm., Prom. Mgr.: R. Y. Huffman
 Prog., Publ. Dir.: William R. Steadman
 Chief Engineer: F. A. Scott

WROD

DAYTONA BEACH—1947—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Daytona Beach Bcstg. Corp.
 Bus. Address: Wilder Blvd. & S. Beach St.
 Phone Number: 4626
 Air Time: Full Time
 News Service: UP
 Transcription Service: Capitol
 Representative: Rambeau
 Pres.-Gen. Mgr.: E. J. Sperry

Commercial Manager: Norman Lemstrom
 Pgm. Dir.: R. C. Fellows
 Chief Engineer: L. M. Menard

WJBS

DELAND—1947—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: John B. Stetson Univ.
 Address: 220 East Hubbard Ave.
 Phone Number: 1490
 News Service: AP
 Transcription Service: Thesaurus
 Gen. Mgr., Prog. Dir.: C. L. Menser
 Station Manager: Lauren Mickle
 Comm., Prom. Mgr.: Robert Walton
 Chief Engineer: Don Hall

WBRD

FT. LAUDERDALE—1950—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By: Broward Bcstg. Co.
 Address: P. O. Box 78
 Phone Number: 2-2563
 News Service: UP
 Representative: Hil F. Best
 President: L. C. Judd
 Gen., Sta. Mgr.: Robert Standart III
 Commercial Mgr.: C. Gravett
 Chief Engineer: Bill Latham

AP SELLS

For Stations and Sponsors—

For instance . . . WNDB

“Featuring AP news every hour provides our best adjacencies. All 60 AP news programs per week are sold, as are all adjacencies. Many sponsors take the adjacencies while waiting to grab the next available 5-minute news program.”

JERRY STONE,
 General Manager,
 WNDB, WNDB-FM, Daytona Beach, Fla.

WFTL

FORT LAUDERDALE—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Gore Pub. Co.
 Bus.-Studio Address 7185 S.E. 15th St.
 Phone Number 3-2511
 Air Time Full Time
 News Service AP
 Transcription Service World
 Representative Sears & Ayer
 Membership NARTB, BAB
 President J. W. Dickey
 Gen., Sta., Comm. Mgr. R. L. Bowles
 Program Director Jack W. Swart
 Chief Engineer Richard P. Northey

WMYR

FT. MYERS—1952

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Operated By Robert Hecksher
 Address 33 East Hanson St.
 Phone Number 5-1175
 Transcription Service Lang-Worth
 News Service UP
 Commercial Manager Kenneth M. Parke

WINK

FT. MYERS—1940—CBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By . . . Ft. Myers Bcstg. Co., Inc.
 Address Box 1072
 Phone Number 4-1341
 News Service AP
 Representative Donald-Cooke
 Co-Owner Arthur B. McBride
 Co-o. & V.P. Daniel Sherby
 Gen. Mgr., Prog. Dir. A. J. Bauer
 Commercial Manager Dan Harlacher
 Chief Engineer James Lacy

WIRA

FORT PIERCE—1946—MBS-NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By . . . Indian River Bcstg. Co.
 Business Address Melody Lane
 Air Time 6:30 a.m.-11:15 p.m.
 News Service UP
 Membership NARTB
 Transcription Service World
 Pres., Gen.-Sta. Mgr. Douglas Silver
 Program Director Marjorie B. Silver
 Commercial Manager J. Kingsley Butt
 Chief Engineer James Sowinski

WGGG

GAINESVILLE—1948—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Alachua County
 Broadcasting Co., Inc.

Business-Studio P. O. Box 501
 Phone Number 5791
 News Service AP
 Transcription Service World
 Representative Best
 Membership NARTB
 Pres., Gen. Mgr., Ch. Eng. . . . R. M. Chamberlin
 Commercial Manager Leon E. Mims
 Program Director Pierre A. Bejano
 Promotion Manager Lee Shannon
 Publicity Director Stanley S. Reich

WRUF

GAINESVILLE—1928—MBS

Frequency: 850 Kc. Power: 5000 Watts
 Owned-Operated By Univ. of Fla.
 Business-Studio Address Campus, Univ. of Fla.
 Phone Number 3261, Ext. 466-7-8
 Air Time Full Time
 News Service AP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Membership NORTB, BAB
 General Manager Garland Powell
 Commercial Manager John Donovan
 Station Manager Ray Dantzier
 Chief Engineer Garvin Combs

WIVY

JACKSONVILLE—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By WIVY, Inc.
 Business-Studio Address Springrove Ave.
 Phone Number 4-7722
 News Service INS
 Representative Thomas F. Clark
 Membership NARTB
 Pres., Gen. Mgr. Edward J. Oberle
 Sta. Mgr., News Dir. Alexander Kiersey
 Commercial Manager Arman Reinke
 Program Director Richard Webb
 Sls. Prom. Mgr., Pub. Dir. James Atkins
 Chief Engineer James Stephens

WJHP

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By . . . Jacksonville Journal Co.
 Business-Studio Address 50 Laura St.
 Phone Number 4-7711
 Air Time 6 a.m.-12M.
 News Service AP
 Transcription Service Lang-Worth
 Representative John H. Perry Associates
 President John H. Perry, Jr.
 Gen., Sta. Mgr. Milford A. Reynolds
 Chief Engineer Beecher Hayford

W J A X

JACKSONVILLE—1925—NBC

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By: City of Jacksonville, Fla.
 Business-Studio Address: 1 Broadcast Pl.
 Phone Number: 4-1681
 Air Time: Full Time
 Transcription Service: Thesaurus
 Representative: John Blair; Harry E. Cummings
 Gen. Sta. Mgr.

Chief Engr.: John T. Hopkins, III
 Publ. Pgm. Dir.: Marion D. Trowell
 Commercial Manager: J. W. Douglass

W M B R

JACKSONVILLE—1934—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By: Florida Bcstg. Co.
 Business-Studio Address: 605 Main St. S.
 Phone Number: 9-4475
 Air Time: Full Time
 News Service: UP
 Representative: Avery-Knodel
 President: Frank King
 Comm. Mgr.: Charles M. Stone
 Program Director: Jack Newsom
 Production Mgr.: Larry Scarborough
 Chief Engineer: Ernest B. Vordermark

W O B S

JACKSONVILLE—1948

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By: So. Radio and Equipt. Co.
 Business-Studio Address: 1036 Mary St.
 Phone Number: 98-3411
 Air Time: Sunrise to sunset
 Station Representative: Forjoe
 President: E. D. Rivers, Sr.
 General Manager: John Bolling
 Station Manager: Steve Hunter
 Comm. Prom. Mgr.: R. L. McQuage

W P D Q

JACKSONVILLE—1942

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By: Jacksonville Bcstg. Corp.
 Phone Number: 4-4421
 Studio Address: Gulf Life Bldg.
 Air Time: 5:30 a.m.-1:00 a.m.
 News Service: UP
 Transcription Service: Capitol
 Station Representative: O. L. Taylor
 President: James R. Stockton

FIRST
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 IN
 FABULOUS FLORIDA'S
 FIRST
 CITY OF YEAR-ROUND SALES, AND
 FIRST
 IN COVERAGE IN NORTH FLORIDA AND
 SOUTH GEORGIA

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930 kc — 5,000 watts

W - J - A - X - F M

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J. D. Kennedy, Commissioner in Charge

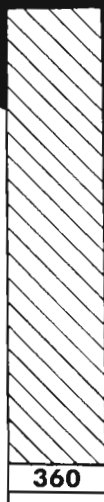
John T. Hopkins III, Manager

AN NBC AFFILIATE

NATIONAL REPRESENTATIVES: JOHN BLAIR & CO. — SOUTHEAST: HARRY E. CUMMINGS

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Jacksonville's BEST BUY



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¼ HRS.

WMBR



240

TOP RATED
¼ HRS.

STA. B



60

TOP RATED
¼ HRS.

STA. C



30

TOP RATED
¼ HRS.

STA. D



10

TOP RATED
¼ HRS.

The November Jacksonville Pulse rates WMBR FIRST in 240 quarter-hours from 6:00 AM to Midnight, Monday through Friday. Four times better than any competitor and twice as good as 7 competitors combined.

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Florida*

WMBR

5,000 Watts • CBS

Represented by CBS Radio Spot Sales

General-Station Manager... Robert R. Feagin
 Asst. Gen. Mgr. Kenneth F. Small
 Sales Prom. Mgr. Gordon W. Pierce
 Program Director. Charles E. Edwards
 Chief Engineer. James R. Donavan

WRHC

JACKSONVILLE—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WRHC, Inc.
 Address. 247 Margaret St.
 Phone 6-0481
 Air Time 6 a.m.-M.
 Transcription Service Lang-Worth
 Membership NARTB
 Pres., Prom. Mgr. Harold S. Cohn
 Gen., Comm. Mgr. William Fraker
 Program Directors. Freda Sanders,
 A. Kenneth Knight
 Chief Engineer. Frank Thies

WJVB

JACKSONVILLE BEACH—1947—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jacksonville Beach Bcstg. Co.
 Phone Number 5-3674
 Representative Hil F. Best
 Air Time Daytime
 Pres., Gen., Sta. Mgr. J. Lyle Williams, Jr.
 Comm. Prom. Mgr. James M. Bryant
 Program Director. Ted Booth
 Chief Engineer. Daniel M. Long

WKWF

KEY WEST—1945—MBS-KBS

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By John M. Spottswood
 Address. 536 Fleming St.
 Phone Number 2-3222
 Representative. John H. Perry
 Pres., Gen. Comm., Mgr. John M. Spottswood
 Chief Engineer. Charles Lowe

WDSR

LAKE CITY—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Deep South Radioways
 Business-Studio Address. 126 No. Marlon St.
 Phone Number 525
 News Service UP
 Transcription Service Associated
 General Manager. Alfred H. Temple
 Chief Engineer. Richard Dyer

WLAK

LAKELAND—1936—NBC

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Lakeland Bcstg. Corp.
 Business Address. P. O. Box 1211
 Phone Number 2127
 Air Time Full Time
 News Service UP

Transcription Service Associated
 Station Representative. John E. Pearson
 Membership NARTB
 Pres., Gen. Mgr. S. O. Ward
 Sta. Mgr., Chief Engr. William P. Lee
 Commercial Manager. Powell Adams
 Program Director. Mary Whistle

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Coastal Bcstg. Co.
 Business Address. Lake Hunter Drive
 Phone Number 5117
 Air Time Full Time
 News Service AP
 Transcription Service Capitol
 Representative. Donald Cooke, Inc.
 Pres., Gen., Sta. Mgr. Robert S. Taylor
 Commercial Mgr. Tom Barber
 Program Dir. Ted Covington
 Chief Engineer. Duane McConnell

WIPC

LAKE WALES—1951—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Imperial Polk Bcstg.
 Corp.
 Address. P. O. Box 712
 Phone Number 2-9831
 News Service AP
 Transcription Service World
 President Sarkes Tarzian
 Gen. Mgr., Chf. Engr. G. Max Kimbrel
 Commercial Manager. Richard Marsh
 Publicity Director. John Haughee
 Program Director. Joan Kimbrel

WEAT

LAKE WORTH-W. PALM BEACH
 1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By James R. Meachem
 Business Address. P. O. Box 791, Lake Worth
 Phone Number Lake Worth 4422
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Capitol
 Representative Walker
 General Manager. James R. Meachem
 Commercial Manager. Clifford H. Glick
 Program Director. Bill Gordon
 Chief Engineer. Andrew Keicher

WLBE

LEESBURG—1948—MBS

Frequency: 790 Kc. Power: 1,000 Watts d.
 Owned-Operated By WLBE, Inc.
 Business-Studio Address. Box 297
 Phone Number Leesburg 552
 Air Time 6 a.m.-11:15 p.m.

News Service UP
 Transcription Service World
 Membership NARTB
 President Paul A. Husebo
 General Manager Wendel F. Husebo
 Program Director Richard R. Coleman
 Chief Engineer J. Allen Brimmer

WNER

LIVE OAK—1949—KBS-FLA. STATE
 Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By John A. Boling
 Business Address P. O. Box 655
 Phone Number 1450
 Air Time Full Time
 News Service UP
 General Manager Norman Protsman
 Program Director Faith Protsman
 Chief Engineer C. S. Parker

WTYS

MARIANNA—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By John H. Phipps Radio Stas.
 Address Tallahassee
 Phone Number 650
 Air Time Full Time
 News Service AP
 President John H. Phipps
 General Manager L. H. Graves
 Station Manager Guy Hamilton
 Chief Engineer Wm. A. Snowden, Jr.

WMMB

MELBOURNE—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Melbourne Bcstg. Corp.
 Business-Studio Address Front St.
 Phone Numbers 574-5
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service SESAC, World
 Membership NARTB
 President Henry G. Dravneek
 General Manager Austin V. Catterton
 Commercial Manager Beverly Fleming
 Sales Prom. Mgr. Victoria C. Martin
 Program Director Barbara W. Bancroft

WFEC

MIAMI—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Oper. By David Haber
 Trans-Address 350 N.E. 71st St.
 Phone Number 89-7534
 Air Time Dayltme
 News Service UP
 Gen.. Comm.. Prom. Mgr. Herbert Schorr
 Sta. Mgr., Prog. Dir. Robert Lyons
 Chief Engineer William Reeder

WGBS

MIAMI—1939—CBS

Frequency: 710 Kc. Power: 50,000 Watts d..
 10,000 Watts n.
 Owned-Oper. By Storer Bcstg. Co.
 Address 199 Pierce St., Birmingham, Mich.
 Phone Number Midwest 4-7700
 Air Time Full Time
 News Service INS, UP
 Transcription Service Langworth
 Station Representative The Katz Agency Inc.
 Membership NARTB, BAB
 President George B. Storer
 Gen., Sta. Mgr. Miller N. Babcock
 Commercial Manager Francis J. Riordan
 Program Director Ewald Kockritz
 Chief Engineer Edward C. Lockwood

WINZ

MIAMI—1946

Frequency: 940 Kc. Power: 50,000 Watts d..
 10,000 Watts n.
 Owned-Operated By Hollywood Bcstg.
 Business Address Biscayne Terrace Hotel
 Phone Number 82-6641-3
 News Service AP, INS
 Representative Paul Raymer
 Membership NARTB
 Pres., Gen. Mgr. Rex Rand
 Program Director Denny Kirwan
 Chief Engineer James Sawyer

AP SELLS

For Stations and Sponsors —

For instance . . . WRUF

“I had a hard time persuading Mr. Fred Cone of the Ideal Laundry to use radio. But after he decided on AP newscasts, he had to double the size of his plant within a year.”

MAJOR GARLAND POWELL,
 Director,
 WRUF, Gainesville, Fla.

WIOD

MIAMI—1926—NBC

Frequency: 610 Kc. Power: 5,000 Watts
 Owned-Oper. By . . . Isle of Dreams Bcstg. Corp.
 Business-Studio Address . . . 600 Biscayne Blvd.
 Phone Number 3-6444
 Air Time Full Time
 News Service AP, INS, UP
 Transcription Service RCA, Thesaurus
 Representative Hollingbery
 President Daniel J. Mahoney
 General Manager James M. LeGate
 Commercial Manager Robert L. Fidler
 Program Director Scott Bishop
 Publicity Director Martha Henriquez
 Chief Engineer M. C. Scott

WMIE

MIAMI—1948

Frequency: 1140 Kc. Power: 10,000 Watts, d.,
 5,000 Watts, n.
 Owned-Operated By . . . Sun Coast Bcstg. Corp.
 Business Address Everglades Hotel
 Phone Number 3-5556
 Air Time Full Time

News Service AP
 Transcription Service Associated
 Representative Forjoe
 President E. D. Rivers, Sr.
 Asst. to President Jim Macri
 Commercial Manager K. E. Meer
 Program Director Cy Russell
 Chief Engineer Russell Bennett

WQAM

MIAMI—1920—ABC

Frequency: 560 Kc. Power: 5,000 Watts, d.,
 1,000 Watts, n.
 Owned-Operated By Miami Bcstg. Co.
 Business-Studio Address duPont Bldg.
 Phone Number 2-6121
 News Service AP
 Transcription Service World
 Representative John Blair, Cummings
 Membership NARTB
 President John S. Knight
 Gen., Sta., Comm. Mgr. Owen F. Uridge
 Pgm., Publ. Director Don Fischer
 Chief Engineer Gene Rider

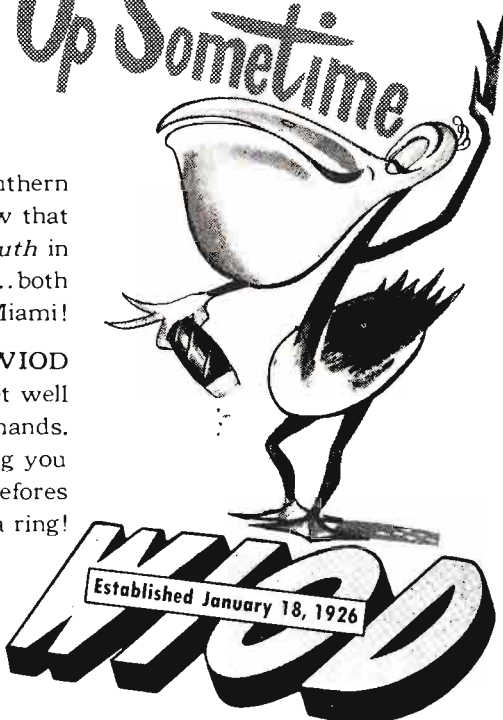
Just Call Me Up Sometime

Published figures issued by Southern Bell Telephone Company show that the Miami district *leads the South* in the number of telephones in use...both New Orleans and Atlanta now trail Miami!

And, for more than 27 years, WIOD has served this fast-growing market well ...keeping pace with "big town" demands. Your Hollingbery man will gladly bring you up-to-date on the whys and wherefores *in a big way!* Give him a ring!



James M. LeGate, *General Manager*
5,000 WATTS • 610 KC • NBC
 National Rep., George P. Hollingbery Co.



W W P B

MIAMI—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... Paul Brake
 Business-Studio Address.... 414 S.W. 2nd Ave.
 Phone Number 3-7405
 Air Time..... 24 hrs.
 News Service AP
 Representative Walker
 Asst. Mgr., Pgm., Dir..... M. L. Carter
 Comm., Sls. Prom. Mgr..... Bernard Neary
 Publicity Director..... Bert Y. Johnson
 Chief Engineer..... Jack Wilson

W K A T

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By..... WKAT, Inc.
 Trans.-Address..... 1759 Bay Road
 Phone Number 5-5711
 News Service UP
 Transcription Service Standard
 Representative Headley-Reed
 President..... A. Frank Katzentine
 General Manager..... John I. Prosser
 Commercial Manager..... Walter A. Callahan
 Program Director..... John I. Prosser
 Chief Engineer..... Arthur Smith

W M B M

MIAMI BEACH—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... R. W. Rounsaville
 Address..... c/o WQXI, Atlanta Ga.
 Phone Number..... 5-5588 (M. B.)
 News Service UP
 Representative Dora-Clayton
 Transcription Service Standard
 Sta., Comm. Mgr..... J. E. Vaughn
 Program Director..... Jack Gibson
 Chief Engineer..... Charles A. Hartwick, Jr.

W S B B

NEW SMYRNA BEACH—1951

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Operated By..... Beach Bcstg. Co.
 Address 760
 News Service UP
 Transcription Service Thesaurus
 Gen., Comm. Mgr..... Walter T. Slattery
 Program Director..... James D. King
 Chief Engineer..... Roland W. Jordan

W T M C

OCALA—1939—NBC

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By... Ocala Bcstg. Co. Inc
 Address 14 S. Magnolia

Phone Number..... MA 2-4127
 Air Time..... Full Time
 Newspaper Affiliation.... Perry Newspapers
 News Service AP
 Transcription Service Lang-Worth
 President..... John H. Perry, Jr.
 Gen., Prom. Mgr., Thomas S. Gilchrist, Jr.
 Commercial Manager..... T. S. Catalano
 Sta. Mgr., Pgm. Dir..... James B. Smith
 Publicity Director..... Ruth Brumball
 Chief Engineer..... William P. Callahan

W D B O

ORLANDO—1925—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By... Orlando Bcstg. Co., Inc.
 Business-Studio Address..... P. O. Box 3707,
 30 S. Ivanhoe Blvd.
 Phone Number 6181
 Air Time..... Full Time
 News Service AP, UP
 Transcription Service..... World, Thesaurus,
 Associated
 Representative... John Blair, Harry Cummings
 Membreship NARTB, BAB
 Pres., Gen. Mgr..... Harold P. Danforth
 Sales Dir..... W. G. McBride
 Program Director..... Rosalind Boggs
 Chief Engineer..... J. E. Yarbrough

OUR 29th YEAR

W D B O

Orlando Florida

Serving all of Central Florida

* * *

First in Coverage

First in Audience Preference

(1952 Standard Audience
 Measurement Service and
 December 1952 Pulse)

Represented by

Nationally..... John Blair & Co.

Southeast..... H. E. Cummings
 Jacksonville, Fla.

W H O O**ORLANDO—1947—ABC**Frequency: 990 Kc. Power: 10,000 Watts d.:
5000 Watts n.Owned-Oper. By WHOO, Inc.
Address Fort Gatlin Hotel
Phone Number 9900
Air Time Full Time
News Service AP
Transcription Service Standard, World
Representative Avery-Knodel
President Edward Lamb
Gen., Sta., Comm. Mgr. Carl Hallberg
Program Director Dan Daniel
Sales Prom. Mgr. Tom Sawyer
Publicity Director Ruth Bushman
Chief Engineer Don Compton**W L O F****ORLANDO—1940—MBS**Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By Hazelwood, Inc.
Business-Studio Address Angebilt Hotel
Phone Number 8163
Air Time 4:55 a.m.-1:00 a.m.
News Service UP
Transcription Service Lang-Worth
Representative Paul H. Raymer
Membership NARTB, BAB
President William Joe Sears
General Manager John Thorwald
Comm., Prom. Mgr. Donn R. Colee
Prom. Mgr., Pub. Dir. Jackie Loughe
Program Director John Hugh
Chief Engineer Dodd Daniel**W O R Z****ORLANDO—1946—NBC**Frequency: 740 Kc. Power: 1000 Watts
Owned-Oper. By Central Florida Bcstg. Co.
Bus.-Studio Add. 740 N. Orange Ave.
Phone Number 2-2451
Air Time Full Time
News Service AP
Transcription Service Capitol
Representative Weed
Membership NARTB, BAB
President Naomi Murrell
Gen., Sta. Mgr. Eugene D. Hill
Comm., Prom. Dir. Winston L. Clark
Program Director Charles Hunt
Publicity Director Gloria McCarty
Chief Engineer W. R. Miller**W W P F****PALATKA—1947—ABC-KBS**Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By Palatka Bcstg. Co.
Address 900 River St.
Phone Number 54555Air Time Daytime
News Service UP
Transcription Service World
Gen. Sta. Mgr., Chf. Engr. L. C. McCall
Commercial Manager Herb Young
Program Director Johnny Gillis**W W P G****PALM BEACH—1941—ABC**Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Palm Beach Bcstg. Co.
Business Address South Ocean Blvd.
Phone Number 2-1515
News Service UP
Transcription Service Thesaurus
Representative Perry
President, Gen. Mgr. Charles E. Davis
Program Director Florence Hicks
Chief Engineer Clyde L. Walkden**W D L P****PANAMA CITY—1940—MBS**Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Panama City Bcstg. Co., Inc.
Business-Studio Address West Beach Dr.
Phone Number 3-1777
News Service UP
Transcription Service Lang-Worth
Representative Perry Associates
President John H. Perry
General Manager C. B. Kelly**W P C F****PANAMA CITY—1949—ABC**Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Bay County Bcstg. Co.
Trans-Address 300 E. 15th St.
Phone Number 6176-6177
Pres., Gen. Mgr., Prog. Dir. E. L. DuKate**W B S R****PENSACOLA—1946—CBS**Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WBSR, Inc.
Business Address WBSR Bldg.
Phone Number 6173
News Service AP
Transcription Service World
President Patt McDonald
V.P., Gen. Mgr. Don J. Lynch
Commercial Manager Bo Mitchell
Program Director Jay Reagan
Chief Engineer Glynn Nichols**W C O A****PENSACOLA—1926—NBC**Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By WCOA, Inc.
Business-Studio Address 118 E.
Intendencia St.
Phone Number 4111

Air Time Full Time
 Newspaper Affiliation..... News-Journal
 News Service AP
 Transcription Service..... Lang-Worth
 Representative..... John H. Perry Associates
 President..... John H. Perry, Jr.
 General Manager..... J. Holliday Veal
 Commercial Manager..... Irving Welch
 Publicity Director..... Winnie Smith
 Program Director..... Russell Hirsch
 Chief Engineer..... Harold Heath

WEAR

PENSACOLA—1947—MBS-ABC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper By..... Gulfport Bcstg. Co.
 Address..... 2nd & Hyer St.
 Phone..... 8-4449
 Air Time..... Full Time
 News Service..... AP
 Pres., Gen., Sta. Mgr..... Mel Wheeler
 Program Director..... Dick Darby
 Prom., Publ. Dir..... Eugene Sudduth
 Chief Engineer..... Jim Smith

WPLA

PLANT CITY—1949—KBS

Frequency: 1570..... Power: 250 Watts d.
 Owned-Operated By..... W. A. Smith
 Address..... P. O. Box 1588
 Phone Number..... 526
 Air Time..... Sunrise-Sunset
 News Service..... UP
 Station Representative..... Best
 President..... W. A. Smith
 Gen., Sta., Comm. Mgr..... George Friend
 Program Director..... Miss Frankie Blackwelder
 Publicity Director..... Joseph J. Wilson
 Chief Engineer..... James L. Derrick

WCNH

QUINCY—1948—MBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Quincy Bcstg. Corp.
 Business Address..... Quincy
 Phone Number..... 300
 News Service..... UP
 Transcription Service..... Thesaurus
 Pres., Gen., Sta. Mgr..... A. B. Letson
 Comm., Prom. Mgr..... Jerry Melvin
 Program Director..... Dewey C. Newton
 Chief Engineer..... A. B. Letson

WFOY

ST. AUGUSTINE—1936—CBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Fountain of Youth
 Broadcasting Co.
 Address..... Magnolia Ave.
 Phone Number..... 1622
 Air Time..... Full Time

News Service UP
 Station Representative..... Avery-Knodel
 President..... Mrs. John C. Bell
 Gen., Sta. Mgr..... John E. Bernhard, Jr.
 Program Director..... Mrs. Frankie C. Walker
 Publicity Director..... Alberta Dillon
 Chief Eng., Farm Editor..... Ernest Raistrick

WPIN

ST. PETERSBURG—1947

Frequency: 680 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Fla. W. Coast Bcstrs., Inc
 Address..... Royal Palm Hotel
 Phone Number..... Petersburg 7-0511;
 Air Time..... Daytime
 News Service..... AP
 Station Representative..... Indie Sales
 Membership..... BAB
 President..... Dr. Charles Farrington
 Gen., Comm. Mgr..... Arthur Mundorff
 Station Manager..... Bob Clayton
 Promotion Manager..... Marjorie Blank
 Program Director..... James Carley
 Publicity Director..... Bill Wright
 Chief Engineer..... Manley St. Jean

WSUN

ST. PETERSBURG—1928—ABC

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Operated By..... City of St. Petersburg
 Business Address..... P. O. Box 240
 Phone Number..... 7-4747-8
 News Service..... UP
 Transcription Service..... Associated
 Representative..... Weed
 Membership..... NARTB
 Gen., Sta. Mgr..... George D. Robinson
 Commercial Manager..... Vera New
 Pgm. Dir., Chief Engr..... Louis J. Link

WTSP

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc..... Power: 5000 Watts
 Owned-Operated By..... Pinellas Bcstg. Co.
 Business-Studio Address..... Times Bldg
 Phone Number..... 7-8108
 News Service..... UP
 Transcription Service..... World, Capitol
 Representative..... H-R
 Membership..... NARTB, BAB
 President..... Nelson Poynter
 General Manager..... F. J. Kelly
 Comm. Mgr..... L. L. Wildman
 Prom., Prog. Dir..... Jack Faulkner
 Chief Engineer..... William D. Mangold

WTRR

SANFORD—1947—KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Myron A. Rock

Business Address.....Box 1541
 Phone Number.....999
 Air Time.....Full Time
 Representative.....Hil Best
 News Service.....UP
 Gen., Sta. Mgr.....Myron A. Reck
 Commercial Manager.....Roy D. Green
 Program Director.....J. Marion Harman, Sr.
 Chief Engineer.....James S. Williamson, Jr.

WKXY

SARASOTA—1949—KBS

Frequency: 1540 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Sarasota Bcstg. Co.
 Business Address.....P. O. Box 2431
 Phone Number.....Ringling 66651
 Representative.....Hil Best
 News Service.....AP
 Transcription Service.....Lang-Worth, World
 General Manager.....A. G. Fernandez
 Program Director.....Howard O. Ermisch
 Chief Engineer.....Robert L. Kohlmeier

WSPB

SARASOTA—1939—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSPB, Inc.
 Business Address.....City Island
 Phone.....Ringling 6-8811
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....John E. Pearson
 Membership.....NARTB, BAB
 President.....Robert C. Jones, Jr.
 General Manager.....John B. Browning
 Commercial Manager.....J. M. Miller
 Program Director.....David Hale
 Chief Engineer.....James E. Grant

WJCM

SEBRING—1950—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clearfield Bcstrs., Inc.
 Business Address.....P. O. Box 233
 Phone Number.....81811
 Representative.....Best
 Transcription Service.....Lang-Worth
 News Service.....UP
 President.....W. K. Ulerich
 Gen. Mgr.....William J. Thomas
 Sta., Comm. Mgr.....Jonas Termin
 Program Dir.....Al Frank
 Chief Engineer.....Robert Goshorn

WTAL

TALLAHASSEE—1936—CBS

Frequency: 1270 Kc.....Power: 5000 Watts

Owned-Oper. By.....John H. Phipps Radio
 Stations
 Business Address.....Cherokee Hotel
 Phone Number.....2-1270
 News Service.....AP
 Transcription Service.....World
 Representatives.....Blair, Cummings
 President.....John H. Phipps
 General Manager.....L. Herschel Graves
 Program Director.....Joe Hosford
 Chief Engineer.....W. A. Snowden, Jr.

WTNT

TALLAHASSEE—1946—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tallahassee Appli. Corp.
 Business-Studio Address.....Duval Hotel
 Phone Number.....2-1450
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Thomas F. Clark
 President.....Frank W. Pepper
 Gen., Sta., Comm. Mgr.....Frank W. Hazelton
 Prom., Publ. Dir.....Lawrence Skipper
 Program Dir.....Ruby S. Meigs
 Chief Engineer.....Charles Clifton

WALT

TAMPA—1946

Frequency: 1110 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....W. Walter Tison tr/as
 Tampa Broadcasting Company
 Address.....401 W. Tyler St.
 Phone.....2-7921
 News Service.....AP
 Transcription Service.....Langworth
 Station Representative.....Pearson
 Pres., Gen., Sta., Comm. Mgr.....W. Walter Tison
 Program Dir.....C. W. Geer
 Publicity Director.....Bob Martin
 Chief Engineer.....J. B. Tison

WDAE

TAMPA—1922—CBS

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tampa Times Co.
 Business Address.....P. O. Box 2409,
 114 N. Franklin St.
 Phone Number.....2-2911
 Air Time.....Full Time
 Newspaper Affiliation.....Tampa Daily Times
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Katz
 Membership.....NARTB
 President.....David E. Smiley
 Gen.-Sta.-Comm. Mgr.....L. Spencer Mitchell
 Prog.-Publicity Dir.....Kenneth W. Skelton
 Chief Engineer.....William Pharr Moore

WEBK
TAMPA—1950

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By Hillsboro Bcstg. Co.
Address 1521 E. Broadway
Phone Number 4-4177
News Service INS
Gen. Mgr., Chf. Engr. Elmo B. Kitts
Program Director James Willson

WFLA

TAMPA—1925—NBC

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By Tribune Co.
Business Address P. O. Box 1410
Phone Number 2-4747
Air Time 6 a.m.-12:05 a.m.
News Service UP
Transcription Service Thesaurus, Lang-Worth
Representative John Blair, Harry E. Cummings
Membership NARTB
Sta.-Gen. Mgr. George W. Harvey
President John C. Council
Sales Prom. Mgr., Pub. Dir. Tom Matthews
Prog. Director Paul M. Jones
Commercial Mgr. Melvin E. Myer
Chief Engineer Joseph Mitchell

WHBO

TAMPA—1948

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By Sulphur Springs Bcstrs., Inc.
Business Address 11,011 Florida Ave.
Phone Number 37-366
Air Time Daytime
News Service AP
Pres., Gen. Mgr. Harold A. Dunlap
Sales Prom. Mgr. Cyrus King

WJNO

WEST PALM BEACH—1936—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By WJNO, Inc.
Business-Studio Address 1500 N. Flagler Dr.
Phone Number 2-3838
Air Time Full Time
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NARTB
President S. K. Russell
Gen.-Sta. Mgr. H. V. McMillan
Program Director Vernon Crawford
Chief Engineer Warren Spencer

WIRK

WEST PALM BEACH—1947—MBS

Frequency: 1290 Kc. Power: 5000 d.;
1000 n.

Owned-Operated By Ken-Sell, Inc.
Business Address 715 S. Flagler Drive
Phone Number 2-1744
Air Time Full Time
News Service INS
Transcription Service Associated
Representative Cooke
Pres., Gen., Sta. Mgr. Joseph S. Field, Jr.
Pgm. Publ. Dir. James C. Steele, Jr.
Chief Engineer William P. Heltzman

WSIR

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Citrus Belt Bcstrs., Inc.
Business Address P. O. Box 633
Phone Number 31-313
Air Time Full Time
News Service UP
Representative Devney & Co.
President Frederick L. Allman
Gen., Sta. Manager Larry Rollins
Commercial Manager Earl Sturgeon
Program Director Richard Eyrich
Chief Engineer L. Orden Tradg

*Serving the fast-growing
Palm Beach County Area
for 17 years . . .*

WJNO

"The Voice of the Palm Beaches"

West Palm Beach, Florida

1230 Kc
AFFILIATE OF THE
CBS RADIO NETWORK

National Representative

ROBERT MEEKER ASSOCIATES, INC.

NEW YORK CITY

CHICAGO

GEORGIA

Pop. April 1, 1953 (Est.) 3,604,000 — Total Housing Units 982,000
Families April 1, 1953 (Est.) 904,000 — Stations in State 79

WALB

ALBANY—1941—MBS

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By... Herald Publishing Co.
Address... 138 Pine Ave.
Phone Number... 600
News Service... AP
Transcription Service... World
Representative... Burn-Smith
Membership... NARTB, BAB
President... James H. Gray
General Manager... Tom Stillwagon
Commercial Manager... Mrs. Mildred N. Huie
Program Director... Jack Meyer
Publicity Director... Bill Bowick
Chief Engineer... Ben R. Willis

WGPC

ALBANY—1933—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Albany Bdcstg. Co.
Business-Studio Address... New Albany Hotel
Phone Number... 1370
Air Time... 6:30 a.m.-12:05 a.m.
News Service... UP
Transcription Service... Associated
Representative... George P. Hollingbery
Membership... NARTB, BAB
President... J. W. Woodruff
Executive Manager... J. W. Woodruff, Jr.
Sta., Comm., Sls., Prom., Pub. Dir... L. M. George
Program Director... Walter H. Flint
Chief Engineer... Redus A. Carlton

WJAZ

ALBANY—1952

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Oper. By... Southeastern Bcstg. System
Address... No. Slappy Dr.
Phone Number... 1670
News Service... UP
President... James S. Rivers
Station Manager... James O'Donald
Chief Engineer... James McGehee

WDEC

AMERICUS—1947—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... The Americus Bdcstg. Co.
Business-Studio Address... 109½ Windso Ave.
Phone Number... 3681-3682
Air Time... 6 a.m.-M.
News Service... AP
Transcription Service... World
Representative... Dora-Clayton
Membership... NARTB
President... W. G. Pearlman
Gen., Sta. Mgr... Charles C. Smith
Chief Engineer... John Rivard

WGAU

ATHENS—1938—CBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... J. K. Patrick & Company
Business-Studio Address... Bobbin Mill Road
Phone Number... 1741-2
Newspaper Affiliation... Banner-Herald
Air Time... Full Time
News Service... AP
President... C. A. Rowland, Sr.
Gen., Sta. Mgr... R. Lewis Doster
Commercial Manager... Burl Womack
Program Dir... Mary L. Betts
Chief Engineer... Bill Evans

WRFC

ATHENS—1948

Frequency: 960 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By... Radio Athens, Inc.
Business-Studio Add... 279½ N. Lumpkin St.
Phone Number... 446-7
Air Time... Full Time
News Service... UP
Transcription Service... Associated
Representative... Clayton Agency (Southeast)
Membership... BAB
Pres., Gen., Sta. Mgr... L. H. Christian
Comm., Sales Prom. Mgr... Charles A. McClure
Program Director... Mary Anne Martin
Publicity Director... Ed Thilenius
Chief Engineer... L. D. Drewry

WAGA

ATLANTA—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By... Storer Bcstg. Co.
Bus.-Studio Address... 1018 W. Peachtree St.
Phone Number... Vernon 3553
Air Time... Unlimited
News Service... AP
Transcription Service... Thesaurus
Representative... Katz
Membership... NARTB, BAB
President... George B. Storer, Sr.
V.P., Managing Director... G. C. Jackson
Commercial Manager... Claude H. Frazier
Promotion Manager... Para Lee Brook
Program Director... Don Naylor
Merchandising Manager... David Mayo
Chief Engineer... Hugh Bondy

WATL

ATLANTA—1931

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Operated By... Atlanta Bcstg. Co.

Business Address..... Henry Grady Bldg.,
 Phone Number..... Alpine 1515
 Air Time..... Full Time
 News Service..... UP
 Representative..... Walker
 President..... J. W. Woodruff, Sr.
 General Manager..... J. W. Woodruff, Jr.
 Sta., Comm., Sls. Prom. Mgr..
 Prog. Dir..... J. O. Hardin, Jr.
 Chief Engineer..... G. C. Livingston, Jr.

WBGE
 ATLANTA—1947

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... General Bcstg. Co.
 Bus. Studio Address... Georgian Terrace Hotel
 Phone Number..... VErnon 1194
 Air Time..... Full Time
 News Service..... AP
 Representative..... Indie Sales
 Membership..... BAB
 President..... Robert N. Pinkerton
 Commercial Manager..... Frank A. Browne
 Station Manager..... H. S. Langham
 Chief Engineer..... Howard J. Parrish

WERD
 ATLANTA—1949

Frequency: 860 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Radio Atlanta, Inc.
 Business-Studio Add... 274½ Auburn Ave., NE
 Phone Number..... Lamar 0666-7-8
 Representative..... Interstate
 Membership..... NARTB, BAB
 President..... J. B. Blayton, Sr.
 Gen. & Sta. Mgr..... J. B. Blayton, Jr.
 Program Dir..... A. Kenneth Knight
 Chief Engineer..... William F. Kennedy

WGST
 ATLANTA—1923—MBS-ABC

Frequency: 520 Kc..... Power: 5000 Watts d.;
 1000 n.
 Owned-Operated By... Board of Regents, Uni-
 versity System of Ga., behalf Ga. Institute of
 Technology
 Business-Studio Address..... Forsyth Bldg..
 Phone Number..... Walnut 8441
 Air Time..... 5:30 a.m.-12:30 a.m.
 News Service..... AP
 Representative..... Blair; Ayres (Southeast)



MR.
 ATLANTA

C—assures coverage of the 36 counties in Atlanta's retail trade zone.

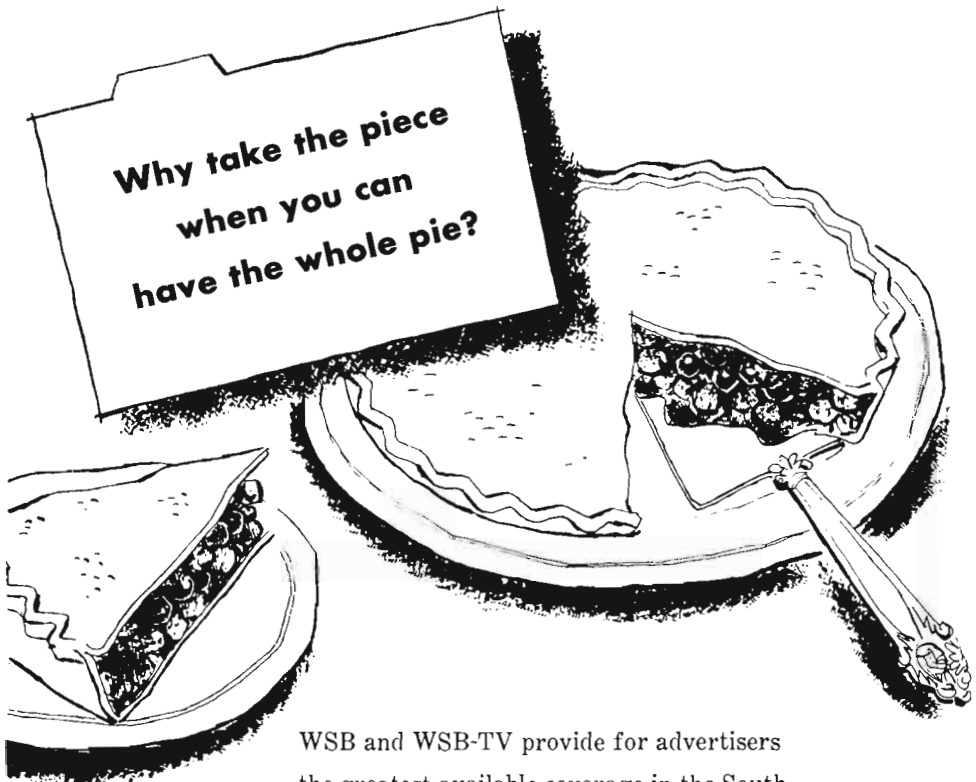
P—means the best in locally produced and net programs from ABC. Shows geared to the likes of Atlanta listeners.

M—guarantees top drawer merchandising support to jobbers, chain and independent retail outlets.

ABC... ATLANTA
 5,000 Wtts. 920 Kc.

WGST

National Rep.
 JOHN BLAIR
 in Southeast
 JAMES S. AYERS



WSB and WSB-TV provide for advertisers the greatest available coverage in the South. In every survey ever made in Atlanta by any recognized authority these stations have been dominant firsts. In this booming Southland prodigious sales appetites are being satisfied. If you are interested in big portions your effort warrants the strongest advertising support you can obtain.

wsb | **wsb-tv**

The Voice of the South | 50,000 Watts, Channel 2

AFFILIATED WITH THE ATLANTA JOURNAL AND THE ATLANTA CONSTITUTION

Chairman Bd. of Regents.....F. M. Spratlin
 General Manager.....John Fulton
 Asst. Mgr., Chief Engr.....Ben Ackerman
 Sales Promotion Manager.....Paul Sanford
 Pgm., Prod. Dir.....Jack Kelly
 Publicity Director.....Charles Orr

WEAS

ATLANTA-DECATUR—1947

Frequency: 1010 Kc...Power: 10,000 Watts d.
 Owned-Oper. By.....WEAS, Inc.
 Address.....217 W. Ponce de Leon Ave.
 Phone Number.....Dearborn 2521
 News Service.....INS
 Representative.....Forjoe Stars, Inc.
 Membership.....BAB
 President.....W. H. Keller, Jr.
 Station Manager.....Warren Roberts
 Publicity Director.....Imogene Jones
 Program Director.....Ned Lukens
 Chief Engineer.....Les Gradick

WQXI

ATLANTA—1948—MBS

Frequency: 790 Kc...Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....R. W. Rounsaville
 Business-Studio Address.....Peachtree St.
 Phone Number.....CHerokee 2196
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Capitol
 Station Representative.....Hollingbery
 Membership.....NARTB
 General Manager.....R. W. Rounsaville
 Station, Comm. Mgr.....Don Mitchell
 Program Dir.....Bob Corley
 Chief Engineer.....Paul Cram

WSB

ATLANTA—1922—NBC

Frequency: 750 Kc...Power: 50,000 Watts
 Owned-Oper. By.....Atlanta Newspapers, Inc.
 Business-Studio Address.....10 Forsyth St.
 Phone Number.....ELgin 6711
 Newspaper Affiliation...Journal, Constitution
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription Service...Associated, Standard
 Representative.....Edward Petry
 Membership.....NARTB, BAB
 President.....George Biggers, Sr.
 General Manager.....John M. Outler, Jr.
 Station Manager.....Frank Gaither
 Sales Promotion Manager...Vincent C. Piano
 Program Director.....Elmo Ellis
 Publicity Director.....Wayne L. Anderson
 Chief Engineer.....C. F. Daugherty

WAUG

AUGUSTA—1952—KBS

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By...Garden City Bcstg. Co.
 Address.....Bon Air Hotel
 Phone Number.....3-4441
 News Service.....AP
 Representative.....Augusta Sales
 Station Manager.....T. L. Morgan
 Commercial Mgr.....Gordon Anderson
 Chief Engineer.....J. W. Faulkner

WBBQ

AUGUSTA—1946—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owner.....Savannah Valley Bdcstg. Co.
 Address.....515 Jefferson Davis Avenue
 Phone Number.....4-5441
 Air Time.....Full Time
 News Service.....AP
 Representative.....Walker
 Membership.....BAB
 President.....George G. Weiss
 Gen., Sta., Comm. Mgr.....John W. Watkins
 Sales Prom. Mgr.....John G. Lyon
 Program Director.....Edward H. Dunbar
 Chief Engineer.....Marvin Tarpley

WGAC

AUGUSTA—1940—ABC

Frequency: 580 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By...The Twin States Bcstg. Co.
 Business-Studio Address.....664 Broad St.
 Phone Number.....2-2692
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....RCA
 Representative.....Avery Knodel
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Station Mgr.....Donald MacDonald
 Comm. Mgr. (Local).....Martin E. White
 Program Dir.....Warren Hites
 Chief Engineer.....John Jopling

WJBF

AUGUSTA—1945—NBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Georgia-Carolina Bcstg. Co.
 Address.....WJBF Bldg.
 Phone Number.....4-2421
 Air Time.....Full Time
 News Service.....UP
 Representative.....Hollingbery
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....J. B. Fuqua
 Station Mgr.....D. M. Kelly, Jr.
 Comm., Sales Prom. Mgr...Steve Manderson
 Chief Engineer.....Ernest Swint

WRDW

AUGUSTA—1930—CBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By Radio Augusta, Inc.
 Business-Studio Address Masonic Bldg.
 Phone Number 2-8805
 News Service AP
 Representative McGilvra
 General Manager Hugh K. Tollison
 Commercial Manager John Lane
 Program Director John Harmon
 Publicity Director Marvin Massay
 Chief Engineer Herman Lange

WMGR

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Decatur Bcstg. Co.
 Address Thomasville Hwy
 Phone Number 777
 Transcription Service World
 General Station Manager Thomas R. Hanssen
 Prom. Pub. Manager Charles W. Dowdy
 Program Director Joe Hill
 Chief Engineer Thomas R. Hanssen

WGIG

BRUNSWICK—1949—ABC

Frequency: 1440 Kc. Power: 1,000 Watts
 Owned-Operated By . . . Brunswick Bcstg. Corp.
 Business-Studio Address 1514 Union St.
 Phone Number 2714
 News Service AP
 Representative McGilvra
 General Manager Hugh K. Tollison
 Commercial Manager John Lane
 Program Director John Harmon
 Publicity Director Marvin Massay
 Chief Engineer Herman Lange

WMOG

BRUNSWICK—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By . . . Coastal Bcstg. Co., Inc.
 Address P. O. Box 572
 Phone Number 1500
 Transcription Service Lang-Worth
 President Alma W. King

WGRA

CAIRO—1950—ABC-KBS-GALS

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . Grady Mitchell Bcstg. Co.

WRDW

AUGUSTA, GA.

Covers

GEORGIA'S 2ND MARKET

(Nation's 92nd!)

★ 208,200 population

★ \$137,813,000

RETAIL SALES

All Figures From Sales Management May 10, 1952

WRDW is the station that most Augusta people listen to most in this rich, rapidly growing market that has no television for 160 miles. These thousands of radio listeners are sold on the Hooper-high CBS and local programs of Augusta's first station . . . WRDW.

The Augusta Market is Growing!

It's growing, even as you read this. The increase of nearby Camp Gordon, the AEC's new H-Bomb plant, and many other varied industries and businesses this rich area is attracting have combined to make a pattern of spectacular, permanent growth. Population has increased 111% since January 1, 1948.

The figures tell the Augusta market story:

Population	208,200
Bank Deposits	\$341,821,278
Retail Sales	137,813,000
Food	32,312,000
Gen'l. Mdse.	21,450,000
Automotive	25,975,000
Home Furnishings	7,106,000
Drug	3,689,000

Represented by Headley-Reed Co.

WRDW

CBS Radio

5000 Watts

Address Bainbridge Rd.
 Phone Number 439
 Transcription Service Standard
 News Service UP
 President Ed Stevens
 General Manager Jim Honey
 Program Director Sara Crew
 Chief Engineer Ilmar Strang

W L B B

CARROLLTON—1947—KBS

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By Carroll Bcstg. Co., Inc.
 Business-Studio Address P. O. Box 116
 Phone Number 980
 News Service UP
 Transcription Service World
 Membership NARTB
 Pres., Gen. Sta. Mgr. Thomas K. Vassy
 Comm., Sales Prom. Mgr. Hiram Bray
 Program Director Chuck Angley
 Chief Engineer Chessley Hooper

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By W. R. Frier
 Phone Number 1200

News Service UP
 Transcription Service Thesaurus
 President, General Manager W. Ryan Frier
 Program Director Martha Sullins
 Chief Engineer H. E. Bridges

W G A A

CEDARTOWN—1941—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Timm Inc.
 Business-Studio Address P. O. Box 807
 Phone Number Cedartown 777
 News Service AP
 Transcription Service World
 Membership NARTB, BAB
 President B. F. J. Timm
 Gen., Sta., Comm. Mgr. G. J. Lund
 Program Director Fred Webb
 Chief Engineer Ken McNaron

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radto Columbus, Inc.
 Business-Studio Address Martin Bldg.
 Phone Number 5447
 Air Time Full Time
 News Service AP
 Transcription Service World

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HARBEN DANIEL,
 President and General Manager,
 WSAV, Savannah, Georgia



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ATLANTA

Station Representative.....Headley Reed
 Membership.....NARTB, BAB
 President-General Manager..Allen M. Woodall
 Sta., Sales Prom. Mgr.....Miles H. Ferguson
 Commercial Manager.....William Massie
 Program, Publicity Director.....Joe Byars
 Chief Engineer.....Max F. Harper

W G B A

COLUMBUS—1947—ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By...Ga. Ala. Bdcstg. Corp.
 Business-Studio Address...1213½ Broadway
 Phone Number.....3-3603
 Newspaper Affiliation.....Page Papers
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth, RCA
 Representative.....Branham
 Membership.....NARTB
 President.....A. H. Chapman
 General Manager.....Walter M. Windsor
 Commercial Manager.....A. H. Haack, Jr.
 Program Director.....W. L. Gramer
 Chief Engineer.....William R. Atkinson

W R B L

COLUMBUS—1928—CBS

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By...Columbus Bdcstg. Co.
 Business-Studio Address.....1350 - 13th St.
 Phone Number.....2-0601
 Air Time.....Full Time
 News Service.....INS, UP
 Transcription Service.....Associated
 Representative.....George P. Hollingbery
 Membership.....NARTB, BAB
 Executive Manager.....J. W. Woodruff, Jr.
 Station Manager.....G. A. Gingell
 Commercial Manager.....B. Ed Johnson
 Pro., Pub. Director.....Ridley Bell
 Chief Engineer.....J. A. Gamble

W M J M

CORDELE—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Southeastern Bcstg. System
 Business-Studio Address...20th Ave. & B St.
 Phone Number.....666
 News Service.....UP
 President.....James S. Rivers
 General Mgr.....William E. Blizard, Jr.
 Sales Prom. Manager.....O. Grady Cooper
 Program Dir.....Bryant Lane
 Chief Engineer.....Bruce Smith

W M O C

COVINGTON—1946

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Operated By..The Covington News Inc.
 Business Address.....Monticello St.
 Phone Number.....2275

Newspaper Affiliation....."News"
 News Service.....UP
 President.....Belmont Dennis
 Gen. Mgr., Pub. Dir.....W. Thomas Hay
 Station Manager.....Glenn A. Weber
 Commercial Manager.....Cliff Jenkins
 Program Director.....Jerry Keane
 Chief Engineer.....Allan Mills

W B L J

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Dalton Bdcstg. Corp.
 Business-Studio Address...111 South Pentz St.
 Phone Number.....1180
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NARTB, BAB
 President.....H. C. Kenemer
 Gen. Sta. Mgr.....William B. Davies
 Commercial Manager.....Olin H. Kenemer
 Chief Engineer.....John S. Andrews

W D W D

DAWSON—1948—ABC-KBS

Frequency: 990 Kc.....Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Trans.-Bus.-Studio Address...Parrott Road
 Phone Number.....416
 News Service.....UP
 Representative.....Indie Sales
 President.....Ed Stevens
 General Manager.....W. C. Woodall, Jr.
 Program Director.....O. W. Parnacott
 Chief Engineer.....Joe Stephens

W G L S

DECATUR—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....DeKalb Bcstg. Co.
 Business-Studio Add...546 N. McDonough St.
 Phone Number.....Crescent 6471
 Newspaper Affiliation....."New Era"
 News Service.....UP
 Transcription Service.....Standard
 President.....Guy W. Rutland, Sr.
 Gen., Sta. Mgr.....Sam W. Kane
 Comm. Sales Prom. Mgr.....Al Ciraldo
 Chief Engineer.....Sam Dillard

W D M G

DOUGLAS—1947

Frequency: 860 Kc.....Power 1000 Watts D.
 Owned-Operated By.....WDMG, Inc.
 Business-Studio Address.....620 E. Ward St
 Phone Number.....584
 Air Time.....Sunrise-sunset
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Dora-Clayton
 Membership.....NARTB, BAB

President..... B. F. J. Timm
 General Mgr..... Mary Jarrard
 Program Director..... Edw. Lund
 Chief Engineer..... Stanley H. Strickland

WMLT

DUBLIN—1945—MBS-GALS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Dublin Bdcstg. Co.
 Business Address..... Franklin St.
 Phone Number..... 871
 News Service..... AP
 Transcription Service..... World
 Representative..... Continental Radio Sales
 President..... George T. Morris
 General Manager..... W. Newton Morris
 Program Director..... W. C. Courson
 Chief Engineer..... Lawrence L. Henry

WTJH

EAST POINT—1949—KBS

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By Southeastern Bcstg. Sys., Inc.
 Address..... Dodson Drive
 Phone Number..... Franklin 1473
 News Service..... UP
 President..... James S. Rivers
 Commercial Manager..... R. V. Rogers
 Gen. Mgr., Chief Engineer..... Wm. J. Hill, 3rd

W S G C

ELBERTON—1946—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Elberton Bcstg. Co.
 Address..... Elberton
 Manager..... Melvin C. Gorman

WBHB

FITZGERALD—1949—MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Ben Hill Bdcstg. Corp.
 Address..... 601 Roanoke Dr.
 Phone Number..... 2077-8
 Air Time..... 6 a.m.-10:30 p.m.
 News Service..... AP
 Transcription Service..... Capitol
 President..... Otto Oriner
 Gen., Sta., Comm. Mgr..... Al H. Evans
 Prog., Prod., Pub. Dir..... Armine H. Wood
 Prog. Dir., Chief Engr..... Charles E. Player

W F P M

FORT VALLEY—1951—KBS

Frequency: 1150 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Peach Belt Bcstg. Co.
 Address..... Roberta Rd.
 Phone Number..... 84
 News Service..... UP
 Representative..... Indie Sales
 President..... Ed Stevens

General Manager..... Jim Honey
 Station Manager..... Hugh Birdsong
 Commercial Manager..... Kenneth Flynt
 Program Director..... Connie Hall
 Chief Engineer..... Charlie Parish

WDUN

GAINESVILLE—1949

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By Northeast Ga. Bdcstg. Co.
 Business-Studio Address..... 217½ S. Main St.
 Phone Number..... 2341
 Air Time..... Full Time
 News Service..... AP
 Transcription Service..... World
 Representative..... Indie Sales
 Membership..... BAB
 Pres., Gen. Manager..... John W. Jacobs, Jr.
 Station Manager..... Jay Still
 Commercial Manager..... Doris Smith
 Program Director..... Joe Franklin
 Chief Engineer..... Les Brooks

W G G A

GAINESVILLE—1941—MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Blue Ridge Bdcstg. Co.
 Business Address..... P. O. Box 654
 Phone Number..... 1600
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Representative..... Dora Dodson Agency
 Pres., Gen. Mgr..... Charles A. Smithgall
 Commercial Manager..... James E. Bailey
 Program Director..... Billy Kinsey
 Musical Dir..... James A. Hartley
 Chief Engineer..... F. Keith Brown

WKEU

GRIFFIN—1933—MBS-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... WKEU, Inc.
 Address..... P. O. Box 155
 Phone Number..... 5507
 News Service..... AP
 Transcription Service..... Lang-Worth
 President, General Mgr..... A. W. Marshall, Jr.
 Com. Mgr., Pgm. Dir..... G. H. Whitley, Jr.
 Chief Engineer..... W. F. Westmoreland

WKLY

HARTWELL—1947

Frequency: 980 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Louie L. Morris
 Business Address..... Box 189, Hartwell
 Phone Number..... 71
 News Service..... UP
 Transcription Service..... Capitol, World
 President..... Louie L. Morris
 Exec. Vice-Pres..... Max G. Plaender
 Asst. Mgr., Prom. Mgr., Pgm. Dir..... Joe Wilder
 Chief Engineer..... Broadus McLane

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By... Altamaha Bcstg. Co.
 Address... P. O. Box 147
 Phone Number... 2444
 Air Time... Sunrise-Sunset
 News Service... UP
 Transcription Service... Capitol
 Representative... Dora-Clayton
 Pres., General Manager... W. G. Thomas
 Sta., Comm. Mgr... George Thompson
 Prog., Pub. Dir... Dennis N. Brown
 Chief Engineer... Arthur L. Manning

W L A G

LA GRANGE—1941—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... LaGrange Bdcstg. Co.
 Business-Studio Address... 305-307 Broome St.
 Phone Number... 3505
 Newspaper Affiliation... "Daily News"
 Air Time... 6 am.-M.
 News Service... UP
 Transcription Service... World
 Representative... Indie Sales
 Membership... NARTB, BAB
 President... Roy C. Swank
 General-Station-Commercial
 Manager... Edwin Mullinax
 Sales Prom. Mgr... Faye Scarborough
 Program Director... John Boggess
 Publicity Director... Tom MacRae
 Chief Engineer... James McKay

W B M L

MACON—1940—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Middle Georgia Bdcstg.
 Co.
 Business-Studio Address... 230 Second St.
 Phone Number... 3-5454
 Air Time... Full Time
 News Service... AP
 Transcription Service... World
 Representative... Headley-Reed
 Membership... NARTB, BAB
 President... E. G. McKenzie
 General Manager... E. F. MacLeod
 Commercial Manager... George W. Patton
 Program Director... Dick Wiethan
 Chief Engineer... H. S. Goodrich

W I B B

MACON—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Peach State Bcstg. Co., Inc.
 Business-Studio Address... Professional Bldg.
 Phone Number... 2-2505
 Air Time... Daytime
 News Service... UP
 Representative... Walker

Membership... BAB
 Pres., Gen. Mgr... Thomas H. Maxwell
 Commercial Manager... Donald C. Frost
 Program Director... Gordon Price

W M A Z

MACON—1922—CBS

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Oper. By... Southeastern Bcstg. Co.
 Address... Bankers Insurance Bldg.
 Phone Number... 2-7373
 Air Time... Full Time
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... Katz
 Pres., Chief Engineer... George P. Rankin
 Gen., Sta. Mgr... Wilton E. Cobb
 Sales Prom., Comm. Mgr... Frank Crowther
 Publicity Director... Ed Pendleton
 Chief Engineer... James D. Lawhon

W N E X

MACON—1945—MBS-ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Macon Bcstg. Co.
 Business-Studio Address... Bibb Bldg.
 Phone Number... 5-3301
 Newspaper Affiliation... "Telegraph & News"
 Air Time... 5:45 a.m.-12:35 a.m.
 News Service... AP
 Transcription Service... Thesaurus
 Representative... Branham
 President... Ed Lowe
 General-Station Manager... Alfred Lowe
 Business Manager... Emory G. Stroberg
 Commercial Manager... Marion Bragg
 Program Director... Mrs. Billie Edwards
 Publicity Director... Robert R. Savage
 Chief Engineer... Charles A. Walker

W F O M

MARIETTA—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... F. Wilson & A. Jones
 Address... P. O. Box 131
 Phone Number... 8-3396
 News Service... UP
 General Manager... Albert L. Jones
 Program Director... Alice Bliss
 Chief Engineer... Chuck Strauss

W M V G

MILLEDGEVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Jere N. Moore
 Business-Studio Address... P. O. Box 307
 Phone Number... 250
 Newspaper Affiliation... "Union Recorder"
 Air Time... Full Time
 News Service... UP
 Transcription Service... Capitol
 Representative... Irene Griffith
 Membership... NARTB

President (Owner).....Jere N. Moore
 Gen., Sta., Comm. Mgr.....Michael T. Landy
 Program Director.....Josephine Ragsdale
 Chief Engineer.....Robbie O. Hattaway

W M G A

MOULTRIE—1939—ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....John F. Pidcock
 Business-Studio Address.....Tifton Highway
 Phone Number.....999
 Air Time.....Full Time
 News Service.....UP
 Representative.....McKinney, Ayres
 Owner.....John F. Pidcock
 Station, Comm. Mgr.....Roy F. Zess
 Program Director.....Spence Raulerson
 Chief Engineer.....Homer Sloan

W C O H

NEWNAN—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Newnan Bcstg. Co.
 Business-Studio Address.....11 Court Sq.
 Phone Number.....1400
 News Service.....AP
 Transcription Service.....World
 President.....D. T. Manget
 Gen., Comm. Mgr.....J. O. Hardin
 Chief Engineer.....Walter O. Welch

W L A Q

ROME—1947—ABC

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By.....News Publishing Co.
 Address.....209 Broad St.
 Phone Number.....7767
 Newspaper Affiliation....."News Tribune"
 News Service.....AP
 Transcription Service.....World
 Membership.....NARTB
 President.....Mrs. B. H. Mooney, Sr.
 Gen., Sta., Sales Prom. Mgr.....Lee Mowry, Jr.
 Commercial Manager.....Martha Daniel
 Program Director.....Elizabeth Hardin
 Publicity Director.....William Morris
 Chief Engineer.....Dan Scott

W R G A

ROME—1930—MBS-KBS

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Bus. Studio Address.....501 Broad St.
 Phone Number.....2-2411
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Walker
 Membership.....NARTB
 Pres. and Gen. Mgr.....Mather Payne
 Secretary-treasurer.....Charles Smithgall
 Commercial Manager.....Pinkie Talley

Program Director.....Jim Roberts
 Chief Engineer.....R. A. Starr

W R O M

ROME—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Business-Studio Address.....121 Broad St.
 Phone Number.....2-0833
 Air Time.....Sunrise-sunset
 News Service.....AP
 Representative.....Dora-Clayton
 President.....Dean Covington
 Gen. Mgr.....Edward N. McKay
 Program Director.....Charlie Doss
 Chief Engineer.....Thomas Robertson

W C C P

SAVANNAH—1946—MBS

Frequency: 1450 Kc.....Power: 700 Watts
 Owned-Operated by.....Dixie Bcstg. Co.
 Business-Studio Address.....P. O. Box 943
 Phone Number.....2-4182
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Walker
 Membership.....NARTB
 Pres., Gen. Mgr.....Carter C. Peterson
 Sta., Comm. Mgr.....Weldon Herrin
 Sales Prom. Mgr.....Charles Lipton
 Program Director.....Charles Beresford
 Publicity Director.....Al Jennings
 Chief Engineer.....William Moats

W D A R

SAVANNAH—1946—ABC

Frequency: 1400 Kc.....Power: 250 Watt's
 Owned-Operated By.....WDAR, Inc.
 Business-Studio Address.....34 E. Bryan St.
 Phone Number.....3-8807
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....Pearson
 Membership.....NARTB-BAB
 Pres., Gen. Mgr.....H. Blair Minick
 Commercial Manager.....H. J. Reimers
 Program Director.....James Partain
 Chief Engineer.....Joseph Testo

W F R P

SAVANNAH—1946—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Georgia Bcstg. Co.
 Business-Studio Address.....219 E. Charlton St.
 Phone Number.....3-9642
 Air Time.....6 a.m.-M.
 News Service.....AP
 Representative.....McKinney-Ayres
 Pres., Gen. Sta. Mgr., Pgm. Dir., John F. Pidcock
 Comm., Sls. Prom., Pub. Mgr., John Williams
 Chief Engineer, News Dir., James M. Wilder

WJIV

SAVANNAH—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By WJIV, Inc.
 Bus. Address 128 W. Taylor St.
 Phone Number 4-7264
 News Service AP
 Representative For Joe
 President W. H. Keller, Jr.
 Commercial Manager Abe Eisenman
 General Manager J. L. Woods
 Sls. Prom. Mgr. Frank Freeman
 Chief Engineer Robert Rivers

WGTA

SUMMERVILLE—1950

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tri-State Bcstg. Co.
 Address Box 213
 Phone Number 295
 News Service UP
 Transcription Service Capitol
 President E. C. Pesterfield
 General Manager William B. Farrar
 Program Director Laurence Keown
 Chief Engineer Charles M. Lowry, Jr.

WSAV

SAVANNAH—1939—NBC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By WSAV, Inc.
 Bus. Studio Address Liberty Natl. Bank Bldg.
 Phone Number 3-0234
 Air Time Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative Blair
 Pres., Gen. Sta. Mgr. Harben Daniel
 Comm., Sales Prom. Mgr. Don Jones
 Program Director Robert Shipley
 Publicity Director Susan Perry

WJAT

SWAINSBORO—1950

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack & Nancy M. Thompson
 Address P. O. Box 371
 Phone Number 2011
 Transcription Service Lang-Worth, Capitol
 News Service UP
 General Manager Jack A. Thompson
 Sta. Mgr., Chief Engr. John H. (Jack) Wiseley
 Program Director Sal Beaumont

WSFT

THOMASTON—1947—MBS-KBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Thomaston Bcstg. Co.
 Business-Studio Address P. O. Box 689
 Phone Number 2187
 Newspaper Affiliation "Times" and
 "Free Press"

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Savannah Bcstg. Co.
 Business-Studio Address 516 Abercorn St.
 Phone Number 2-0127
 Air Time Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Katz
 Membership NARTB
 Pres., Gen., Sta. Mgr. William T. Knight, Jr.
 Commercial Manager Ben Williams
 Sales Promotion Manager Sally B. Myer
 Program Director Dwight J. Bruce
 Publicity Director Ben Quick
 Chief Engineer Kyle E. Goodman

Air Time Daytime
 Transcription Service World
 News Service AP
 Membership BAB
 President J. B. Hardy
 General Station Manager S. J. Corswell
 Comm., Sales Prom. Mgr. C. T. Thomas
 Program Director Bill Houle
 Chief Engineer R. D. Wharton

WKTG

THOMASVILLE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southern Bcstg. System, Inc.
 Address Bank of Thomas County Bldg.
 Phone Number 1501
 News Service AP
 Air Time Daytime
 Transcription Service World, Thesaurus
 Representative Clark, Clayton
 Pres., Gen. Mgr. W. F. Scott, Jr.
 Sta., Comm. Manager L. T. Porter
 Chief Engineer Bruce E. Singleton

WWNS

STATESBORO—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Statesboro Bcstg. System
 P. O. Box 146
 Phone Number 502
 Air Time Full Time
 News Service UP
 Transcription Service World
 Membership NARTB
 Pres., Gen. Mgr. R. H. Thompson
 Sta., Comm. Mgr. Jim Watson
 Chief Engineer Ernie Golieb

WPAX

THOMASVILLE—1922

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. Wimpy
 Business-Studio Address 117 Remington Ave.

Phone Number909
 News ServiceUP
 Transcription ServiceCapitol
 Owner, Gen. Mgr.H. Wimpy
 Commercial Manager.....Al Feinberg
 Chief Engineer.....James Poole

WTWA

THOMSON—1947—MBS-KBS

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Oper. By ..Hickory Hill Bcstg. Co., Inc.
 Business Address.....215 Lumpkin St.
 Phone Number777
 Air TimeFull Time
 News ServiceUP
 Transcription ServiceWorld
 MembershipNARTB, BAB
 President.....Edgar H. Kobak
 Chief Engineer.....Edward W. Williams, Jr.

WWGS

TIFTON—1947—MBS

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Oper. By.....Tilton Bcstg. Corp.
 Address.....Graham Bldg.
 Phone Number.....921
 Air TimeFull Time
 News ServiceUP
 Transcription ServiceCapitol
 Representative.....Thomas F. Clark
 President.....W. A. Graham
 Gen., Comm. Mgr.....James E. Graham
 Program Director.....Carl Wendell
 Chief Engineer.....John Gilmore

WLET

TOCCOA—1941—MBS

Frequency: 1420 Kc.Power: 1000 Watts
 Owned-Operated By.....R. G. Letourneau
 Address.....423 Prather Bridge Rd.
 Phone Number544
 Air Time6 a.m.-Sunset
 News ServiceUP
 Transcription ServiceThesaurus
 Representative.....Thomas F. Clark
 MembershipNARTB
 President.....R. G. Letourneau
 Sta. Mgr., Prog. Dir.Virgle E. Craig
 Comm., Sls. Prom. Mgr.....Roy Gaines
 Chief Engineer.....C. H. Sutton

WGAF

VALDOSTA—1951—ABC

Frequency: 910 Kc.Power: 5000 Watts
 Owned-Operated By.....Valdosta Bcstg. Co.
 Address.....116 W. Hill Ave.
 Phone Number910
 News ServiceAP
 Transcription ServiceThesaurus
 Representative.....John E. Pearson
 Pres., Gen. Mgr.....George B. Cook
 Publicity Director.....Betty McCraney
 Chief Engineer.....N. V. Pieler

WGOV

VALDOSTA—1941—MBS

Frequency: 950 Kc.Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....WGOV, Inc.
 Address.....Daniel Ashby Hotel
 Phone Number1420
 Air Time.....6 a.m.-12 M.
 News ServiceUP
 RepresentativeFor Joe
 President.....Wm. H. Keller, Jr.
 General Mgr.....A. B. Smith
 Program Director.....Jack Jackson
 Sales Prom. Mgr.....Vince Randolph
 Chief Engineer.....Lester Q. Hall

WVOP

VIDALIA—1946—MBS-KBS

Frequency: 970 Kc.Power: 1000 Watts
 Owned-Operated By.....Vidalia Bcstg. Co.
 Address.....Box 391, Mt. Vernon Rd.
 Phone Numbers.....327, 693
 Air TimeDaytime
 News ServiceUP
 Transcription Service.....World, Cole
 MembershipNARTB
 Business Manager.....Howard C. Gilreath
 Prog. Dir., Prom. Mgr.....Robert Smith
 Publicity Director.....R. E. Ledford
 Chief Engineer.....H. L. Dorough

WACL

WAYCROSS—1951

Frequency: 570 Kc.Power: 1000 Watts d.
 Owned-Operated By.....Teletronics Inc.
 Address.....Memorial Drive
 Phone Number3068
 News ServiceAP
 Transcription ServiceLang-Worth
 MembershipBAB
 Pres., Gen. Mgr.....James S. Rivers
 Station Manager.....Robert C. Lay
 Commercial Manager.....J. Lamar Goldwire
 Chief Engineer.....Lloyd E. McKinney

WAYX

WAYCROSS—1936—MBS-KBS-GALS

Frequency: 1230 Kc.Power: 250 Watts
 Owned-Operated By.....Jack Williams
 Business-Studio Address...1600 Carswell Ave.
 Phone Number965
 Newspaper Affiliation“Journal-Herald”
 Air Time.....6:30 a.m.-M.
 News ServiceUP
 Transcription Service.....World, Capitol
 RepresentativeHal Holman
 MembershipNARTB
 President.....Jack Williams
 Sta., Comm. Mgr.....John J. Tobola
 Sales Prom. Mgr.....Tommy Edwards
 Chief Engineer.....Curtis Frazier

W R L D

WEST POINT—1940—ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Valley Bcstg. Co., Inc.
 Business Address... P. O. Box 310
 Phone Number... 2-2771
 Newspaper Affiliation... Valley Daily Times News
 Air Time... 6 a.m.-11 p.m.
 News Service... AP
 Transcription Service... Thesaurus
 Representative... Joseph H. McGillvra
 Membership... BAB
 Pres., Gen. Mgr... J. C. Henderson
 Publicity Director... Dorothy Forester

Sta., Comm. Mgr... Jim Murphy
 Program Director... Aileen Love
 Chief Engineer... Jay H. Lamb

W I M O

WINDER—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By... Winder-Monroe Bcstg.
 Phone Number... 4831
 News Service... UP
 President... W. C. Woodall, Jr.
 Gen., Comm. Mgr... C. H. Grider
 Prog. Dir., Prom. Mgr... R. A. Jones
 Chief Engineer... W. R. Powell

IDAHO

*Pop. April 1, 1953 (Est.) 617,000 — Total Housing Units 191,000
 Families April 1, 1953 (Est.) 174,000 — Stations in State 23*

K B L I

BLACKFOOT—1951

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... William I. Palmer
 Address... Yellowstone Ave.
 Phone Number... 780
 Comm., Sta. Manager... Carl Winther
 Program Director... Vannie Winther
 Chief Engineer... Myron "Mike" May

President... Frank C. Carman
 Gen., Sta. Mgr... Milo J. Petersen
 Commercial Manager... Lou Clemens
 Program Director... Del Lundbom
 Chief Engineer... Le Roy O'Loughlin

K D S H

BOISE—1947—CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By... Boise Valley Bcstrs., Inc.
 Business-Studio Address... 311 N. 10th St.
 Phone Number... 780
 Air Time... 6 a.m.-M.
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... Free & Peters
 Membership... BAB
 Pres., Gen. Mgr... H. Westerman Whillock
 Sta., Comm. Mgr... Earl Glade Jr.
 Local Sales Mgr... George Ganz Jr.
 Chief Engineer... James Johnitz Jr.

K I D O

BOISE—1928—NBC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By... KIDO, Inc.
 Business-Studio Add... Chamber of Comm. Bldg.
 Phone Number... 2-4611
 Air Time... 6 a.m.-12M.
 News Service... UP
 Transcription Service... Thesaurus
 Representative... John Blair
 Membership... NARTB, BAB
 President... Georgia M. Davidson
 General Mgr... Walter E. Wagstaff
 Commercial Mgr... Hugh Shelley
 Program Dir... Jack Link
 Chief Engineer... Harold W. Toedemeier

K B I O

BURLEY—1947

ABC-ROCKY MT. NET

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... KBIO, Inc.
 Business-Studio Address... P. O. Box 461
 Phone Number... 10
 News Service... UP
 Transcription Service... World
 Representative... Donald S. Cooke
 President... Jessica L. Longston
 Commercial Manager... George MacDonald
 Gen., Sta. Mgr... K. Clark
 Program Director... Roy Lamont
 Chief Engineer... Donald Lockwood

K G E M

BOISE—1946—ABC

Frequency: 1140 Kc. Power: 10,000 Watts
 Owned-Oper. By... Idaho Bcstg. & Telev. Co.
 Business-Studio Address... 5601 Cassia
 Phone Number... 4-3511
 Air Time... 6 a.m.-1 a.m.
 News Service... UP
 Transcription Service... World
 Representative... George P. Hollingbery
 Membership... NARTB

KCID

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Caldwell Bcastg. Co.
 Business-Studio Address P. O. Box 1052
 Phone Number 9-7444
 Air Time 6:30 a.m.-10:30 p.m.
 News Service UP
 Transcription Service World
 Pres., Comm. Mgr. Clair B. Hull
 Sta., Gen. Mgr., Prog. Dir. F. H. Borton
 Chief Engineer Richard Lewis

KVNI

COEUR D'ALENE—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Coeur d'Alene Bcastg. Co.
 Business-Studio Address Blackwell Island
 Phone Number 900
 Newspaper Affiliation The Press
 Air Time 6 a.m.-11 p.m.
 Transcription Service Capitol
 President Burl C. Hagadone
 Gen., Sta., Comm., Prom. Mgr. Wayne E. Olsen
 Pgm., Pub. Dir. Bernard V. Merriman
 Chief Engineer Don Schafer

KID

IDAHO FALLS—1928—CBS

Frequency: 590 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By Idaho Radio Corp.
 Business-Studio Address Park & C St.
 Phone Number 4
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB
 President A. W. Schweider
 General-Station Manager C. N. Layne
 Commercial Manager Leonard Wasden
 Program Director Roy Southwick
 Chief Engineer Carrol Secrist

KIFI

IDAHO FALLS—1946—ABC-MBS
 INTERMOUNTAIN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Eastern Idaho Bcastg. &
 Television Co.
 Bus-Studio Address No. Yellowstone Hiway
 Phone Number 1054
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Avery-Knodel
 Membership NARTB
 Pres., Gen. Mgr. J. M. Brady
 Station Manager John R. Taylor
 Program Director Hal Simmons
 Publicity Director Wayne Davis
 Chief Engineer George Stone

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By H. E. Studebaker
 Business-Studio Address Lewis-Clark Hotel
 Phone Number 3-1551
 Air Time Full Time
 News Service UP
 Transcription Service Thesaurus
 Representative Weed and Company
 Membership NARTB, BAB
 General Manager H. E. Studebaker
 Station Manager Donald Thomas
 Commercial Manager Thomas Decker
 Program Director Bill Dodel
 Chief Engineer Gene Wilson

KRPL

MOSCOW—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Interstate Radio, Inc.
 Business Address P. O. Box 396
 Phone Number Moscow 2283
 News Service AP
 Transcription Service SESAC
 Representative Walter Biddick (Pacific Coast)
 Membership NARTB
 President Ted R. Farrier
 Gen., Sta. Mgr., Pgm. Dir. Bert McAllister
 Comm., Sales Prom. Mgr. J. V. Cooney
 Chief Engineer Herbert D. Young

KFXD

NAMPA—1930—MBS
 INTERMOUNTAIN

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By Frank E. Hurt & Son
 Business Address Box 891
 Phone Number 6-4611
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol
 Representative Avery-Knodel
 President Edward P. Hurt
 General Manager Doyle Cain
 Program Director Shirl Black
 Chief Engineer G. M. Rose

KWAL

OSBURN—1938—MBS

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Operated By Silver Bcastg. Co.
 Business-Studio Address Osburn
 Phone Number 8-2111
 Transcription Service World
 Representative Hal Holman
 Membership NARTB
 President Dr. J. R. Binyon
 Gen., Sta., Comm. Manager R. G. Binyon
 Program Director George Shreve
 Publicity Director Jane Cantrell
 Chief Engineer G. Turner Dreher