

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Mr. District Attorney	Bristol-Myers Co. (Ipana, Trushay, Sal Hepatica, Vitalis)	ABC-TV	Young & Rubicam, Inc.
Mister Peepers	Ford Motor Co. (Automobiles and Trucks)	NBC-TV	J. Walter Thompson Co.
Monday Quarterbacks	Hoffman Radio Corp. (TV Sets)	KNBH	Foote, Cone & Belding
Morning Marketing Morning Show Movie Matinee	Kemper-Barrett Hudson Jewelers Allen Christopher— Various	KRON-TV KNXT WXYZ-TV	Kemper-Barrett Action In Advertising Allen Christopher Agency
Movies at Midnight	Samson's Enterprises, Inc. (Appliances)	WTMJ-TV	Mautner Agency
Motor City Fights Motion Picture Academy Movies for Kids Movie Theater	Pfeiffer Brewing Co. Rose Jewelers International Shoe Koolvent (Awnings, Storm Doors, Etc.)	WXYZ-TV WXYZ-TV KING-TV, Seattle, Wash. WBKB	Maxon Agency W. B. Doner Herbert S. Laufman
Movie Time Social	Polk Bros. (Furniture & Appliances)	WBKB	Incentive Planners
Musical Penny	Pennington Breao Company	WTVN	Cy Landy
Musically Speaking Mystery Theater	New Era Potato Chips Four Wheel Brake Service	WWJ-TV KRON-TV	Otto & Abbe John M. Gallagher
My Friend Irma	R. J. Reynolds Tobacco Co., Inc. (Cavalier Cigarettes)	CBS-TV	Wm. Esty Co., Inc.

## N

Name's the Same	Avco Mfg. Co. (Boridix Automatic Washers, Clothes Dryers, Ranges, Refrigerators)	ABC-T	Tatham-Laird, Inc.
Nancy Dixon	Cluett-Peabody (Sanforized)	WNBK	Young & Rubicam
Nancy's Kitchen	Participating	WNHC-TV	
National Health Aids, Inc. Talks	National Health Aids, Inc.—Formula #9	WGN-TV	Television Advertising Assoc.
Necchi Theater	Belvedere Co.	KRON-TV	Ross Roy
N. Y. Giants Quarterback Huddle	Miller Brewing Corp. (Beer and Ale)	WABD	Mathisson and Assoc., Inc.
News & Sports NBC News Review	Gulf Oil Co. United Fidelity Insurance Co.	WKRC-TV WFAA-TV	Young & Rubicam Watts-Payne Adv. Agency
NBC News in Review NBC Week's News Review	Peoples Bank Necchi Sewing Machines	WLW-D WTTV	Malcolm-Howard
New Home Previews	Gen. Electric Supply Corp. (Appliances)	WMAL-TV	M. Belmont Ver Standig, Inc.
News and Sports	Stark & Wetzel (Meats)	WTTV	Baker, Johnson, Dickinson
News Views	Chicago Federal Savings & Loan	WGN-TV	Critchfield & Co., Inc.
News Headlines	Skelly Oil (Petroleum Products & Skelgas Appliances)	WOW-TV	Henri, Hurst & McDonald

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News Final	G. E. Supply, Kemble Bros., O'Neal Furniture, First National Bank and Simmons Nash	WBAP-TV	
News Roundup News of the World Night Editor	Ben Griffin Motors Granite Furniture Greater N. Y. Kaiser-Frazer Dealers' Adv. Council (Cars)	KRLD-TV KDYL-TV WABD	Ira DeLoach Jarman Skaggs William H. Weintraub & Co., Inc.
Nightcap News	Brewing Corp. of America (Carlings Beer)	WJZ-TV	Benton & Bowles
Nighttime Movies	Ross Roy Co.	KRLD-TV	Don King, Inc.

## O

Oh, Baby	The Mennen Co. (Baby Products)	WABD	Kenyon & Eckhardt, Inc.
Ohio Today	B. C. Remedy	WNBK	N. W. Ayer
Old American Barn Dance	Milnot	WTTV	Potts, Calkin & Holden
Old Songs of the Church	Fort Lincoln Cemetery	WMAL-TV	Henry J. Kaufman & Associates
Omnibus	Remington Rand, Inc. (Electric Shavers)	CBS-TV	Leaford Adv. Agency, Inc.
On Stage	Franzia Wine	KRON-TV	Sidney Garfield
One Moment Please	Jackson Furniture	KRLD-TV	Don King, Inc.
On the Line With Considine	Mutual Benefit Health & Accident Assn. of Omaha	NBC-TV	Bozell & Jacobs, Inc.
Opera Cameos	Uddo & Taormina, Inc. (Progresso Foods)	WPIX	Carlo Vinti
Opportunity Knocks	1st National Bank	KRLD-TV	Rogers & Smith
Original Amateur Hour	P. Lorillard Co. (Old Gold Cigarettes)	NBC-TV	Lennen & Mitchell, Inc.
Osterhouse Studio Spotlight	Phil Osterhouse Studios	WOOD-TV	
Our Miss Brooks	General Foods Corp. (Sanka Coffee, Swansdown Flour)	CBS-TV	Young & Rubicam, Inc.

## P

Pabst Blue Ribbon Bouts	Pabst Sales Co. (Pabst Beer & Ales)	CBS-TV	Warwick & Legler, Inc.
Palm Beach Round Robin Tournament	Goodall-Sanford, Inc. (Palm Beach Fabrics)	CBS-TV	Ruthrauff & Ryan, Inc.
Papa Bob	Glenview Country House (Restaurant)	WGN-TV	Hellenic Adv. Agency, Inc.
Papa Cellini	Ronzoni Macaroni	WJZ-TV	Emil Mogul
Par T. Pak Theater	Par T. Pak Beverage Co.	KRON-TV	Emil Reinhardt
Paul Calling	Indiana Fur Co., Indianapolis	WTTV	
Peanut Circus	Circus Foods Inc. (Nuts)	KNBH	B. B. D. & O.
Paul Whiteman TV Teen Club	Nash-Kelvinator Corp. (Nash Cars and Appliances)	ABC-TV	Geyer, Newell & Ganger, Inc.
Paul Winchell-Jerry Mahoney Show	Crosley Div., Avco Mfg. Corp. (Electrical Appliances)	NBC-TV	Benton & Bowles, Inc.
Peggy Wilson Show	Joske's of Texas (Dept. Store)	WOAI-TV	Pitluk Advertising Co.

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People in the News	J. R. Townsend (Automotive)	KFMB-TV	Patten & Holloway
Perry Como Show (7/14—8/18 Eddy Arnold Show)	Liggett & Myers Tobacco Co. (Chesterfield Cigarettes)	CBS-TV	Cunningham & Walsh, Inc.
Peter Potter's Juke Box Jury	Brucks Oldsmobile Co. C. Standlee Martin (Cars)	KNXT	Fennell Advertising Agency
Pets Unlimited	Lewis Food Co. (Dr. Ross Dog Food)	KRON-TV	Rockett-Lauritzen
Philco Television Playhouse	Philco Corp. (Radios, TV Sets, Refrigerators)	NBC-TV	Hutchins Adv. Co., Inc.
Pick Temple at Old Sagebrush Pick the Winner	Morton's Westinghouse Electric Corp. (Appliances)	WTOP-TV DuMont	Larrabee Assoc. Ketcham, McLeod & Grove, Inc.
Pictures for a Sunday Afternoon Pinocchio	Participating Koren's Distributing Co. (Toys)	WCBS-TV KPIX	Grimaldi Productions
Plato the Parrot	Holsum Products Co. (Foods)	WTMJ-TV	Sid Stone Adv. Agency
Playhouse of Stars Playtime	Schlitz Beer Edward Malley Co. (Dept. Store)	WTTV WNHC-TV	Lennen & Mitchell
Political Address	The Republican National Committee	CBS-TV	Kudner Agency, Inc.
Powers School of Charm Popular Playhouse Press Conference Pro Football	Cook's Modern Home Lone Star Beer Chicago Motor Club Standard Oil Co. of Indiana (Standard Red Crown Gas, Motorlube Motor Oil)	WFAA-TV KRLD-TV WGN-TV ABC-TV	Taylor-Norsworthy, Inc. Thos. F. Conroy Agency Service Corp. McCann-Erickson
Professional Football	Atlantic Refining Co. (Oil)	DuMont	N. W. Ayer & Son, Inc.
Pud's Prize Party	Frank H. Fleeer Corp. (Fleeer's Bubble Gum)	ABC-TV	Lewis & Gilman, Inc.
Pulitzer Prize Playhouse	General Motors Corp. (Frigidaire Major Appliances)	ABC-TV	Foote, Cone & Belding
Purity Playhouse	Purity Biscuit Co.	KDYL-TV	Gillham Advertising

## Q

Quick on the Draw	Chase Federal Savings & Loan	WTVJ	Houck and Co.
Quiz Kids	Crosley Div. Avco Manufacturing Co. (Electric Appliances)	NBC-TV	Benton and Bowles, Inc.

## R

Racket Squad	Philip Morris & Co., Ltd., Inc.	CBS-TV	The Biow Co., Inc.
RCA Victor Show	Radio Corp. of America (Radios, TV Sets, Records)	NBC-TV	J. Walter Thompson
Railroad Club Rain or Shine	American Flyer Philip Morris (P & G) (Uncle Ben's Converted Rice)	KRLD-TV WCBS-TV	Chas. W. Hoyt

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Ramblin'	Aunt Jane's Pickles & Delsoy	WXYZ-TV	Gleason Agency
Ranger Joe	Ranger Joe, Inc. (Cereal)	ABC-TV	Lamb & Keen, Inc.
Raymar of the Jungle	State Sample Dept. Store	WXYZ-TV	Luckoff, Wayburn & Frankel
Rayner Shine	Cream-Rick Dairy	WOOD-TV	
Ray's Roundup	Valley City Milling Co.	WOOD-TV	
Regal Theater	Gee Lumber Co.	WGN-TV	Wright-Campbell Adv.
Rebound	Packard Motor Co.	WXYZ-TV	Maxon
Red Skelton Program	Procter & Gamble Co. (Tide)	NBC-TV	Benton & Bowles, Inc.
Red River Dave's Barn Dance	Kallison's Country Store (Various)	WOAI-TV	
Reddy Kilowatt's Kitchen	Dallas Power & Light Co.	WFAA-TV	Taylor-Norsworth, Inc.
Relay	Participating	WTAR-TV	
Request Playhouse	Hirsch Clothing Co., Inc.	WGN-TV	Katherine Avery & Assoc.
Renick Reporting	John Jones (DeSoto-Plymouth)	WTVJ	
Remember	Gernhardt-Stroheimer-Wedgwood Stoves	KRON-TV	Jim Diamond
Remember These Things	Burton-Dixie Corp. (Burton-Dixie Prods.)	ABC-TV	Turner Advertising
Republican Nat. Convention	Admiral Corporation (Radios, TV Sets, Etc.)	ABC-TV	Russel M. Seeds Co.
Reward for Talent	Television Co. of Md.	WAAM	U. S. Display Ads Inc.
Riders of the Purple Sage	Cain's Coffee	WKY-TV	Lowe-Runkle Co.
Ringside Interviews	Bayuk Cigar Co. (Cigars)	DuMont	Ellington & Co.
Ringside Roundup	Verkamp-Withrow Corp.	WKRC-TV	Farson, Huff & Northlich
Robert Montgomery Presents	The American Tobacco Co. (Lucky Strike Cigarettes--S. C. Johnson & Sons--Waxes)	NBC-TV	Batten, Barton, Durstine & Osborn, Inc. Needham, Louis & Brorby
Rocky King, Detective	American Chiclé Co. (Clorets)	DuMont	Dancer-Fitzgerald-Sample, Inc.
Rolling Rhythm	Schmidt Pie Crust	WXYZ-TV	Henry Koltys
Ron Cochran & the News	Hechinger Co. (Building Supplies)	WTOP-TV	Courtland D. Ferguson, Inc.
Rose Reel	Leo Rose Clothing Co.	WGN-TV	Malcolm-Howard Adv. Agency
Roundup Time	Allen Christopher--Various	WXYZ-TV	Allen Christopher Agency
Roy Rogers Show	General Foods Corp. (Grape Nuts Flakes, Post Toasties, Sugar Crisp)	NBC-TV	Young & Rubicam, Inc.
The Ruggles, Jackson and Jill	Dr. Ross/Lewis Food Co.	KING-TV	
Rumpus Room	Helene Curtis Industries, Inc. (Permanent Waves)	DuMont	Gordon-Best Co., Inc.
Rusty Russell Show	Van Winkle Motors	KRLD-TV	Advertising Assoc.

## S

Sailor Dan		WOW-TV	
Sally Flowers' Meetin' Time at Moore's	Moore's Stores	WLW-C	A. L. Palmer & Assoc.
Sandman News	Sanka Coffee	WPIX	Young & Rubicam

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Sammy Kaye Musical Variety Show	The Lambert Pharmacal Co. (Listerine Tooth Paste, Antiseptic, Pro-phy-lac-tic Tooth Brush)	CBS-TV	Lambert & Feasley, Inc.
Santa Claus Lane	Lane Shopping Association	WTVN	Cy Landy
Santa Claus Show	Titche-Goettinger	KRLD-TV	Sam Bloom
Santa's Workshop	The White House (Toys)	KRON-TV	Bernard B. Schnitzer
Saturday Movie Date	Libby Furniture Co.	WGN-TV	Charles S. Temkin, Inc.
Saturday News Final	A. O. Smith	KRLD-TV	
Saturday Night Feature	Andy & Bon Used Cars	WKY-TV	
Saturday Night Jamboree	Appliances & TV Sets	WSAZ-TV	Darwin's, Ashland
Saturday Night Theater	Joseph Schlitz Brewing Co. (Beer)	WTMJ-TV	Lennen & Newell, Inc.
Saturday Night Wrestling	Royal Crest Sales Co. (Dishes)	WABD	Product Services, Inc.
Say It With Acting	Brown Shoe Co. (Neutralizer Shoes Women)	ABC-TV	Leo Burnett Co., Inc.
Schlitz Playhouse of Stars	Schlitz Brewing Co. (Beer and Ale)	CBS-TV	Young and Rubicam, Inc. Lennen & Mitchell, Inc. Lennen & Newell, Inc.
Scotty Harrel Show	Dulaney's (RCA Distributor)	WKY-TV	Lowe-Runkle Co.
School Days	Belfast Beverage Co.	KRON-TV	J. J. Weiner
Science in Action	American Trust Co. (Bank)	KRON-TV	McCann-Erickson
Search for Tomorrow	Procter & Gamble Co. (Joy, Spic. & Span)	CBS-TV	The Biow Co., Inc.
See It Now	Aluminum Co. of America (Alcoa Aluminum Products)	CBS-TV	Fuller & Smith & Ross, Inc.
Shadows of Mystery	Lee Motors	WSPD-TV	
Shell News	Shell Oil Co.	KRON-TV	J. Walter Thompson
Shenanigans	Participating	WPIX	
Shirley Povich Sports Show	Valley Forge Beer	WTOP-TV	Epstein Adv.
Shoot the Works	Big Bear Stores (Market)	WLW-C	Harry Miller Agency
Shop By Television	The Hecht Co. (Dept. Store)	WMAL-TV	Harwood-Martin Agency
Shopping With Cornelia	The Rike-Kumler Co. (Dept. Store)	WLW-D	
Sidewalk Interviews	Gillmor Motor Co. Inc. (Automobiles)	WNHC-TV	
Sky King	Derby Foods, Inc. (Peter Pan Peanut Butter, Salted Peanuts and Products, Derby Canned Meats and Canned Meat Specialties)	NBC-TV	Needham, Louis & Brorby, Inc.
Sky King Theater	Derby Foods	WWJ-TV	Needham, Louis & Brorby, Inc.
Smilin' Ed McConnell	Brown Shoe Co., Inc. (Buster Brown Shoes)	CBS-TV	Leo Burnett Co., Inc.
Something to Talk About	Procter & Gamble	WNBQ	H. W. Kastor
So You Know Sports	Plymouth Dealers of Detroit	WJBK-TV	Powell-Grant
Songs, Inc.	Participating	WTAR-TV	
Songs of Inspiration	Hughes Funeral Home	KRLD-TV	

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Songtime	Word of Life Fellowship, Inc. (Institutional)	ABC-TV	Walter F. Bennett & Co.
Spanish Varieties	Reyes' Super Markets	KEYL	
Space Patrol	Ralston Purina Co. (Wheat Chex and Rice Chex)	ABC-TV	Gardner Advertising Co.
Sparton Huddle	Sparton Television	KRON-TV	Bill Vernor
Spelling Bee	Zenith	WTAR-TV	
Sports Corner	Widemann Beer	WSAZ-TV	Tatham-Laird
Sports Desk	Morehouse-Fashion Department Store	WLW-C	
Sports Page	Frigidaire	WTAR-TV	
Sports Parade	Bristol-Myers	KRLD-TV	Doherty, Clifford & Shenfield
Sports Today	Commercial Solvents (Norway & Peak Antifreeze)	WLW-C	Fuller, Smith & Ross
Sports Quiz	Congress Cigar (LaPalma Cigars)	WBKB	Schwimmer & Scott
Sports Review	Harvey's Sea Food Restaurant	WABD	
Sports Roundup	Waco Motors (Morris Cars)	WTVJ	
Sports Showcase	Boyle-Midway, Inc. (Autobrite)	DuMont	Earl Bothwell
Sports Spot	General Cigar Co. (White Owl Cigars)	CBS-TV	Young & Rubicam, Inc.
Sports-O-Graf	Graf Door	WLW-C	Kelly & Lamb
Sports Star Time	Refiner's Pride Gasoline	WNBQ	Guenther-Bradford
Sports Varieties	Cowles Magazines, Inc. (Look Magazine)	WABD	McCann-Erickson, Inc.
The Sportsmen's Club	Hull Brewing Co. (Beer)	WNHC-TV	
Spotlite on Sports	Participating	WTAR-TV	
Story Theater	Serutan	KFMB-TV	Franklin Bruck, N. Y.
Sports With Sherman	West Texas Appliance Co. (ABC Washers and Lewyt Vacuum Cleaners)	WBAP-TV	James McBride
Sportsman's Club	Ryan-Nash Company (Cars)	WTMJ-TV	Dayton, Johnson & Hacker
Spotlight on Values	Matinee Magazine	WPIX	Advertel Radio
Standard Hour	Standard Oil Co. of Calif.	KFMB-TV	B. B. D. & O.
Stanway Sweepstakes	Stanway Motors (Used Cars)	KRON-TV	Russell, Harris and Wood
Starlight Interlude	Dulane, Inc.	KING-TV, Seattle, Wash.	
Stars of Tomorrow	Calborn School of Music	WTVN	
Star Night Theater	Restokraft Mattress Co.	WWJ-TV	Luckoff & Wayburn
Star of the Family	Ronson Art Metal Works, Inc.	CBS-TV	Grey Advertising Inc.
Stars Over Hollywood	Gallagher Drug Co.	WLW-D	Hugo Wagenseil
Starring the Editors	Grand Union Co. (Food Stores)	WABD	Badger, Browning & Hersey, Inc.
Star Hostess Party	Stanley Home Products (Various)	KNXT	Charles W. Hoyt Co., New York
Starlit Stairway	Pressel Sausage	WXYZ-TV	W. B. Doner
Steve Allen Show	Procter & Gamble Co., Inc. (Ivory Flakes)	CBS-TV	Compton Advertising Inc.
Stop the Press	Ray Rice Motors	KRON-TV	Sam Ewing
Stork Club	Liggett & Myers Tobacco Co. (Fatima Cigarettes)	CBS-TV	Cunningham & Walsh, Inc.

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Strange Adventure & Invitation Playhouse	Ennis Motors, Inc.	WTMJ-TV	Dayton, Johnson & Hacker
State Your Case	First National Bank	WFAA-TV	Rogers & Smith Adv. Agency
Studio One	Westinghouse Electric Corp. (Westinghouse Kitchen Appliances, Radio & Television Sets, Turbojet Plane Motors)	CBS-TV	McCann-Erickson
Stu Erwin Show	General Mills, Inc. (Wheaties and Gold Medal Flour)	ABC-TV	Dancer-Fitzgerald-Sample
Stumpus	Heckman Biscuit Co.	WXYZ-TV	Hartman Agency
Sunday Edition	Participating	WTAR-TV	
Sunday Matinee	Sealy Mattress	WXYZ-TV	Simons-Michelson
Sunday News Final	Bulova Watch Company	WJBK-TV	Biow Co.
Summer Theater	Westinghouse Electric Corp. (Kitchen Appliances, Radio & Television Sets, Turbojet Plane Motors)	CBS-TV	McCann-Erickson, Inc.
Super Circus	Canada Dry, Inc. (Ginger Ale, Sparkling Water and Beverages)	ABC-TV	J. W. Mathes, Inc.
Suspense	Electric Auto-Lite Co. (Spark Plugs, Batteries, Etc.)	CBS-TV	Cecil & Presbrey, Inc.
Symphony "Pops" Program	Chicago Title & Trust	WGN-TV	The Buchen Company

## T

Tailwaggers	Arcade Pontiac Company	WMAL-TV	Kal, Ehrlick & Merrick, Inc.
Tales of Tomorrow	Jacques Kreisler Mfg. Co. (Watch Bands on Men's Jewelry)	ABC-TV	Hirshon-Garfield, Inc.
Talent Quest	Downtown Hudson	WOOD-TV	
Talent Revue	Arnold Sales (Appl., Furn.)	WAAM	Gil Sandler
Taystee Weatherman	Purity Bakery (Taystee Bread)	WBAP-TV	Young & Rubicam
Ted Steele	Participating	WPIX	
Teens Magic Show	Marlon (Candy)	WJZ-TV	Kenneth Rader
Teen Topics	Birtcherd's Dairy	WTAR-TV	
Teen Doin's	Norfolk Motor Co.	WTAR-TV	
Telenews Weekly	First Wisconsin National Bank	WTMJ-TV	Marvin A. Lemkuhl
Telepix Newsreel	Consolidated Edison	WPIX	B. B. D. & O.
Telephone Storybook	Michigan Bell Telephone	WWJ-TV	N. W. Ayer
Televiews of the News	Southwestern Bell	KRLD-TV	Gardner Adv.
Televiews of Week's News	Southwestern Bell Telephone Co.	WOAI-TV	Gardner Agency (St. Louis)
Television Theater	C. E. T. (Television Servicing)	WBKB	Olian Advertising
Texas in Review	Humble Oil & Refining Co.	WBAP-TV	Wilkinson, Schiwetz & Tips
The Aldrich Family	Campbell Soup Co.	NBC-TV	Ward-Wheelock Co.
The Better Home Show	Anthracite Institute (Penna. Anthracite Coal)	ABC-TV	J. Walter Thompson Co.

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The Big Payoff	Colgate-Palmolive-Peet Co. (All Prods.)	NBC-TV	Wm. Esty Co.
The Big Story	American Cigarette & Cigar Co. (Pall Mall Cigarettes)	NBC-TV	Sullivan, Stauffer, Colwell & Bayles, Inc.
The Big Top	National Dairy Products Co. (Sealtest Ice Cream, Dairy Products)	CBS-TV	N. W. Ayer & Sons, Inc.
The Bill Goodwin Show	General Electric Co. (Refrigerators, Dishwashing Equipment, Etc.)	NBC-TV	Young & Rubicam, Inc.
The Black Spider	State Sample Dept. Store	WXYZ-TV	Luckoff, Wayburn & Frankel
Terry and the Pirates	Canada Dry Ginger Ale Co.	WABD	J. M. Mathes, Inc.
The Buick Circus Hour	Buick Motor Division (Automobiles)	NBC-TV	Doherty, Clifford, Steers & Shenfield, Inc.
The Case of Eddie Drake	Holsum Bread	KRLD-TV	Clardy, Prunell & Johnston
The Clock	Rhodes Pharmacal Co. (Imdrin Tablets)	ABC-TV	Dowd, Redrield & Johnstone, Inc.
The Continental	Burlington Mills Corp. (Cameo Hosiery)	CBS-TV	Hirshon-Garfield, Inc.
The Arthur Murray Party (7/11-8/29)	General Foods Corp. (Maxwell House Coffee, Minute Rice)	CBS-TV	Benton & Bowles, Inc.
The Arthur Murray Party	Arthur Murray Dance Studios	DuMont	
The Cisco Kid	Skilern's (Drug Items)	WBAP-TV	Tracy-Locke Co.
The Den	Red Bud Super Markets	WKY-TV	
The Dinah Shore Show	Chevrolet Div. Gen. Motors	NBC-TV	Campbell-Ewald Co.
The Doctor	Procter & Gamble Co. (Camay)	NBC-TV	Benton & Bowles, Inc.
The Egg and I	Procter & Gamble Co., Inc. (Ivory Flakes)	CBS-TV	Compton Advertising Inc.
The Frank Sinatra Show	Elgin American Div. Illinois Watch Case Co. (Comparts)	CBS-TV	Russell M. Seeds Co., Inc.
The Gabby Hayes Show	Quaker Oats Co. (Puffed Wheat, Quaker Oats, Puffed Rice, Aunt Jemima Pancake Flour and Cake Mixes)	NBC-TV	Sherman & Marquette
The Garry Moore Show	Best Foods, Inc. (Shinola, Rit)	CBS-TV	Earle Judgin & Co.
The Goldbergs	VCA Laboratories (Ribitol and Other Vitamins)	NBC-TV	Ted Bates & Co.
The Inside Story	Tom Harrigan, Inc.	WGN-TV	Edward A. Grossfeld & Staff
The Joey Adams Show	Leon Levi (Jewelry Retail)	WAAM	
The Little Chinchilla Theater	World Wide Chinchilla Ranch	WGN-TV	Malcolm-Howard Adv. Agency
The Living Book	Restland Memorial	KRLD-TV	Taylor-Norsworth
The Greatest Story Ever Told	Goodyear Tire & Rubber Co.	CBS-TV	Kudner Agency, Inc.
The Guiding Light	Procter & Gamble Co., Inc. (Ivory Soap, Dixie, Crisco)	CBS-TV	Compton Advertising, Inc.



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The Jackie Gleason Show	<b>American Chicle Co.</b> (Co-Sponsorship) (Clorets Gum, Mints)	<b>CBS-TV</b>	<b>Dancer-Fitzgerald-Sample, Inc.</b>
The Ken Murray Show	<b>Anheuser Busch, Inc.</b> (Budweiser Beer)	<b>CBS-TV</b>	<b>D'Arcy Advertising Co.</b>
The Morning Show	<b>Participating</b>	<b>WCBS-TV</b>	
The Pet Party	<b>Hartz Mt.</b> (Pet Food)	<b>WJZ-TV</b>	<b>Kenneth Rader</b>
The Plainclothes Man	<b>Larus &amp; Bros. Co., Inc.</b> (Holiday Cigarettes, Edgeworth Tobacco, Holiday Tobacco)	<b>DuMont</b>	<b>Warwick &amp; Legler, Inc.</b>
The Range Rider	<b>Langendorf United Bakeries</b> (Bread)	<b>KNBH</b>	<b>Biow Co.</b>
The Royal Showcase	<b>U. S. Rubber Co.</b> (Tires, Keds and Others)	<b>NBC-TV</b>	<b>Fletcher D. Richards, Inc.</b>
The Scotti Show	<b>Frankenmuth Brewing Co.</b>	<b>WWJ-TV</b>	<b>Ralph Sharp</b>
The Singing Pastor	<b>Superior Feed Mills</b>	<b>WKY-TV</b>	<b>James Reese Adv.</b>
The Speidel Show	<b>Speidel Corp.</b> (Watch Bands)	<b>NBC-TV</b>	<b>S. S. C. &amp; B.</b>
The Standard News	<b>Standard Oil of Indiana</b>	<b>WJBK-TV</b>	<b>McCann-Erickson</b>
The Tip Off	<b>Sawyer Biscuit</b>	<b>WTTV</b>	<b>Geo. Hartman</b>
The Unexpected	<b>Jack Mitchell Nash</b>	<b>KEYL</b>	<b>Pitluk Adv. Co.</b>
The Wayne King Program	<b>Standard Oil of Indiana</b> (Oil, Gasoline)	<b>NBC-TV</b>	<b>McCann-Erickson, Inc.</b>
The Weather Girl	<b>Instant Maxwell House Coffee</b>	<b>WABD</b>	<b>Benton and Bowles</b>
The Web	<b>P. Lorillard Co.</b> (Kent Cigarettes)	<b>CBS-TV</b>	<b>Young and Rubicam, Inc.</b>
Texaco Star Theater	<b>The Texas Co.</b> (Gasoline, Oil)	<b>NBC-TV</b>	<b>Kudner Agency, Inc.</b>
Theater Hour	<b>Nash Dealers</b>	<b>WXYZ-TV</b>	<b>Geyer, Newell &amp; Ganger</b>
The Weatherman	<b>Omar, Inc.</b> (Bakery Goods)	<b>WOW-TV</b>	<b>Fitzmorris &amp; Miller</b>
Theater for Youth	<b>Miller-Jones Shoe Co.</b>	<b>WLW-C</b>	
Theater of Romance	<b>Wm. A. Lewis Clothing Co.</b>	<b>WGN-TV</b>	<b>W. B. Doner &amp; Company</b>
They Stand Accused	<b>Crawford Clothes</b>	<b>DuMont</b>	<b>Al Paul Lefton Co.</b>
This Is Charles Laughton	<b>Duffy-Mott</b>	<b>WPIX</b>	<b>Young &amp; Rubicam</b>
This Is the Story	<b>Samson's Enterprises, Inc.</b> (Appliances)	<b>WTMJ-TV</b>	<b>Loise Mark &amp; Associates</b>
This Is Show Business	<b>American Tobacco Co.</b> (Lucky Strike Cigarettes)	<b>CBS-TV</b>	<b>B. B. D. &amp; O.</b>
This Is My Melody	<b>A. C. Weber &amp; Co., Inc.</b> (Pfaff Sewing Machines)	<b>ABC-TV</b>	<b>Bosell &amp; Jacobs, Inc.</b>
This Is Your Zoo	<b>Hauswauld Bakery</b> (Bread)	<b>WAAM</b>	<b>H. Buddemeier</b>
Those Two	<b>Procter &amp; Gamble Co.</b> (Tide, Camay, Drene)	<b>NBC-TV</b>	<b>Benton &amp; Bowles, Inc.</b>
Time for Beany	<b>Sunbeam Bread</b>	<b>KFMB-TV</b>	<b>Dick Bradley Adv.</b>
Time for Beany	<b>Hages Dairy</b>	<b>KFMB-TV</b>	<b>Tolle Co.</b>
Tim McCoy's Wild West	<b>Ralston Purina Co.</b> (Cereal)	<b>KNXT</b>	<b>Gardner Advertising, St. Louis</b>
Toast of the Town	<b>Lincoln-Mercury Dealers</b> (Automobiles)	<b>CBS-TV</b>	<b>Kenyon &amp; Eckhardt, Inc.</b>
Today	<b>Ponds Extract Co.</b> (Angel Face, Dry Skin Cream)	<b>NBC-TV</b>	<b>J. Walter Thompson Co.</b>

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Tom Corbett Space Cadet	Kellogg Co. (Corn Flakes, Pop and Other Products)	ABC-TV	Kenyon & Eckhardt, Inc.
Tommy Henrich	Socony Vacuum Oil Co.	WJZ-TV	Compton Advertising Agency
Tommy Reynolds' Show Tootsie Hippodrome	Wolff & Marx Co. Sweets Co. of America (Tootsie Rolls and Other Products)	KEYL ABC-TV	Bernard M. Brooks Adv. Moselle & Eisen
Top News Story of the Week Touchdown	Percy H. Goodwin Co. Mechanical Engineering Co.	KFMB-TV WTAR-TV	Armstrong-Schramm John McLaughlin Agency
Town and Farm Toyland Party Town and Country	Participating City of Paris Staley Milling (Milling Products)	WBNQ KPIX WOW-TV	Grimaldi Productions Bozell and Jacobs
Trail Time Treasure Chest Playhouse Treasury Men in Action	Meyer Jewelry Co. The Borden Co. (Instant Coffee)	WOW-TV WJBK-TV NBC-TV	Luckoff & Wayburn Doherty, Clifford & Schenfield
Treasure Tune Clock Triamble Theater	Dairy Belle Milk Blatz Brewing Co. (Beer)	KRON-TV WTMJ-TV	Sam Ewing Wm. H. Weintraub & Co.
Trupak Movie Time TWA Travelogue	Trupak Foods Trans World Airlines Inc.	KRON-TV KNBH	Honig-Cooper B. B. D. & O.
Twenty Questions	The Mennen Co. (Drugs)	DuMont	Kenyon & Eckhardt, Inc.
Two Rays and Pat The World Today TV Theater	Participating Avalawn Radio Penn Furniture	WOOD-TV KRLD-TV WJAC-TV	Don King, Inc. Jay Reich

## U

U. of W. vs. UCLA Uebelhart and the News Uncle Mistletoe	Richfield Oil Co. Ohio Fuel Gas Marshall Field & Co.	KING-TV WSPD-TV WGN-TV	Calkins, Holden, Carlock, McClinton & Smith, Inc. Sander Rodkin Agency
Ulmer Turner & the News	Elgin Vacuum Stores (Vacuum Cleaners)	WBKB	

## V

Valley Forge News With Bryson Rash Variety Club Vest Pocket Dramas	Valley Forge Dist. Co. (Beer, Ale) Participating General Foods (James Dog Food)	WMAL-TV WNHC-TV KRON-TV	Ward Wheelock Co. (Phila.) Benton and Bowles
Vic Perry Show	Cole Finder (Lunch-Memory Aids)	WBKB	Rocklin-Irving Co.
Variety Theater Variety Stand Various Films	Beckwith Evans Rugs Participating National Health Aids (Formula #7 & Vitamin Complex)	WXYZ-TV WTAR-TV WOW-TV	Television Adv. Assoc.
Viz Quiz Viz Quiz Voice of Firestone	Super Motors Hahn Jewelers Firestone Tire & Rubber Co. (Tires, Tubes and Batteries)	WJAC-TV WJAC-TV NBC-TV	Cavanaugh-Morris Sweeney & James Co.

## W

Walter Winchell	Gruen Watch Co. (Gruen Precision Watches and Other Products)	ABC-TV	McCann-Erickson
Walt's Workshop	Hines Lumber Co.	WNBQ	Geo. H. Hartman Co.

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Washington Senators Baseball Games	Christian Heurich Brewing Co. (Beer)	WTTG	H. J. Kaufman & Associates
Washington Spotlight We the People	Motorists Mutual Gulf Oil Corp. (Gasoline, Oil, Lubricants, Tires, Insecticides)	WSPD-TV NBC-TV	Young & Rubicam, Inc.
Weather Man	Terre Haute Brewing Co.	WOOD-TV	Biow Co.
Weekly Previews	Cox's Dept. Store (Clothes)	WBAP-TV	
Webster Webfoot Weekly News Revue Welcome Travelers	Sanger Bros. Peoples Gas Helene Curtis Industries, Inc. (Spray Net)	WFAA-TV WJAC-TV NBC-TV	Herbert Rogers Co. Ketchum, MacLeod & Grove Ruthrauff & Ryan
Western Jamboree What's New Ladies	Fort Pitt Beer Wyatt's Stores	WSAZ-TV KRLD-TV	B. B. D. & O. Laughlin, Wilson, Baxter & Person
What's the Story	Sustaining (Public Service)	WTVJ	
What's My Line	Jules Montenier, Inc. (Stopette, Poof, Finesse)	CBS-TV	Earle Ludgin & Co.
Where Was I	Wine Corp. of America (Mogen David Wine)	DuMont	Weiss & Geller, Inc.
Who Said That? Wild Bill Hickok Wonder Flame Theater	Lone Star Gas Co. Kellogg Company Washington Gas Light Co.	WFAA-TV WKRC-TV WMAL-TV	Leo Burnett Co., Inc. Harwood-Martin Agency
Wonders of the Wild Woods and Waters World News Today	Jax Beer Harvey Mack Pontiac G. Fox (Dept. Store)	WBAP-TV WXYZ-TV WNHC-TV	Fitzgerald Epps & Associates
World Today Wrestling Matches	Marlin Associates Metropolitan Utilities Dst. (Institutional)	KRLD-TV WOW-TV	Don King, Inc. Bozell & Jacobs Advertising

## Y

Your Pet Show	Flagg Pet Food	WPIX	Solow Stark Prod.
Your Treasure Chest	Food Plan	WXYZ-TV	Davis-Daniels
Your Home and You	Fakes Furniture	KRLD-TV	
Your First Show	Participating	WPIX	
Your Esso Reporter	Standard Oil	WTAR-TV	Marshak & Pratt
Your Hit Parade	The American Tobacco Co. (Tobacco Products of Co. and/or Its Subsidiaries)	NBC-TV	B.B.D.O., Inc.
Your Lucky Clue	American Tobacco Co. (Lucky Strike)	CBS-TV	B.B.D. & O.
Your Commissioners Report	National Bank of Washington	WMAL-TV	Lewis Edwin Ryan, Inc.
Your Family Playhouse	Participating	WLW-D	
Your Future Home	Real Estate Assn. (Houses For Sale)	WBKB	Walter Olson Adv.
Your Show	Ellis Brooks	KRON-TV	Bill Vernor
Your Window Shopper	Participating	WNHC-TV	
Your Show of Shows	Griffin Mfg. Co. (Shoe Polish)	NBC-TV	Birmingham, Castelman & Pierce

## Z

Zest TV Playhouse	P & G Zest	WKRC-TV	Benton & Bowles
Zoo Parade	Quaker Oats Co. (Ker-L. Kitchens)	NBC-TV	Ruthrauff & Ryan, Inc.

F M  
Stations



In Operation  
As Of  
January 1, 1953

# FM STATIONS IN OPERATION

As of Jan. 1, 1953

Call Letters      City      Licensee

## ALABAMA

WAVU-FM, Albertville; Sand Mountain Bcstg. Service  
 WRFS-FM, Alexander City; Piedmont Service Corp.  
 WCTA-FM, near Andalusia; Andalusia Bcstg. Co., Inc.  
 WHMA-FM, Anniston; Anniston Bcstg. Co.  
 WAFM, Birmingham; The TV Corp.  
 WJLN, Birmingham; Johnston Bcstg. Co.  
 WSGN-FM, Birmingham; The Birmingham News Co.  
 WKLF-FM, Clanton; Southeastern Bcstg. Co.  
 WFMH-FM, Cullman; The Voice of Cullman  
 WHOS-FM, Decatur; North Alabama Bcstg. Co.  
 WJOI-FM, Florence; Florence Bcstg. Co., Inc.  
 WJBY-FM, Gadsden; Gadsden Bcstg. Co., Inc.  
 WHBS-FM, Huntsville; The Huntsville Times Co., Inc.  
 WWWB-FM, Jasper; Bankhead Bcstg. Co., Inc.  
 WRLD-FM, Lanett; Valley Bcstg. Co., Inc.  
 WABB-FM, Mobile; The Mobile Press Register, Inc.  
 WKRG-FM, Mobile; Giddens & Rester  
 WCOV-FM, Montgomery; Capitol Bcstg. Co.  
 WTBC-FM, Tuscaloosa; Tuscaloosa Bcstg. Co.  
 WUOA, Tuscaloosa; Board of Trustees, U. of Ala.

## ARIZONA

KTYL-FM, near Mesa; Harkins Bcstg., Inc.  
 KFCA, Phoenix; Phoenix College

## ARKANSAS

KLON-FM, Blytheville; Harold L. Sudbury  
 KFPW-FM, Ft. Smith; Tulsa Bcstg. Co.  
 KFSA-FM, Ft. Smith; Southwestern Publishing Co.  
 KBTM-FM, Jonesboro; Regional Bcstg. Co.  
 KPOC-FM, Pochahontas; Pochahontas Radio, Inc.  
 KUOA-FM, Siloam Springs; KUOA, Incorporated

## CALIFORNIA

KERN-FM, Bakersfield; McClatchy Bcstg. Company  
 KMAR, Bakersfield; Marmat Radio Co.  
 KPFA, Berkeley; Pacifica Foundation  
 KRE-FM, Berkeley; Central California Bcstrs., Inc.  
 KVCI, Chico; Golden Empire Bcstg. Co.  
 KRED, Eureka; Redwood Bcstg. Co., Inc.  
 KARM-FM, Fresno; KARM, The George Harm Station  
 KMJ-FM, Fresno; McClatchy Bcstg. Company  
 KRFM, Fresno; California Inland Bcstg. Co.  
 KUTE, Glendale; Robert P. Adams  
 KFWB-FM, Hollywood; Union Bcstg. Corp.  
 KHJ-FM, Hollywood; General Teleradio, Inc.

Call Letters      City      Licensee

KNX-FM, Hollywood; Columbia Bcstg. System, Inc.  
 KFOX-FM, Long Beach; Nichols & Warinner, Inc.  
 KLON, Long Beach; Long Beach Bd. of Education  
 KNOB, Long Beach; The Cerritos Bcstg. Co.  
 KECA-FM, Los Angeles; American Bcstg. Co., Inc.  
 KFAC-FM, Los Angeles; Los Angeles Bcstg. Co.  
 KMGW, Los Angeles; Metro-Goldwyn-Mayer Studios, Inc.  
 KNX-FM, Los Angeles; Columbia Bcstg. System  
 KRKD-FM, Los Angeles; Radio Broadcasters, Inc.  
 KSRT, Los Angeles; School of Radio Arts  
 KUSC, Los Angeles; U. of Southern California  
 KMYC-FM, Marysville; Marysville-Yuba City Bcstrs.  
 KVME, Merced; Merced Bcstg. Co.  
 KBEE, Modesto; McClatchy Broadcasting Co.  
 KTRB-FM, nr. Modesto; KTRB Bcstg. Co., Inc.  
 KXOA-FM, nr. Sacramento; Sacramento Bcstrs., Inc.  
 KLX-FM, Oakland; Tribune Building Company  
 KOEN, Oceanside; Oceanside-Carlsbad Union HS Dist.  
 KEDO, Ontario; The Daily Report Co.  
 KWKW-FM, Pasadena; Southern California Bcstg. Corp.  
 KVRE, nr. Redding; Golden Empire Bcstg. Co.  
 KPOR, Riverside; Broadcasting Corp. of America  
 KCRA-FM, Sacramento; KCRA, Inc.  
 KFBK-FM, Sacramento; McClatchy Bcstg. Co.  
 KXOA-FM, Sacramento; Sacramento Bcstrs., Inc.  
 KSBR, San Bruno; Radio Diablo, Inc.  
 KFSD-FM, San Diego; Airfan Radio Corp., Ltd.  
 KSDS, San Diego; San Diego Unified School District  
 KALW, San Francisco; San Francisco Board of Education  
 KCBS-FM, San Francisco; Columbia Bcstg. System, Inc.  
 KGO-FM, San Francisco; American Bcstg. Co., Inc.  
 KNBC-FM, San Francisco; National Bcstg. Co., Inc.  
 KRON-FM, San Francisco; The Chronicle Publishing Co.  
 KXXX, San Francisco; Electronic Service Corp.  
 KSJO-FM, San Jose; Santa Clara Bcstg. Company  
 KCSM, San Mateo; San Mateo Junior College District  
 KVOE-FM, Santa Ana; The Voice of the Orange Empire  
 KSCU, Santa Clara; The Univ. of Santa Clara  
 KCRW, Santa Monica; Santa Monica School Board  
 KDFC, Sausalito; Sundial Bcstg. Corp.  
 KCVN, Stockton; College of the Pacific  
 KGDM-FM, Stockton; E. F. Pepper

## COLORADO

KRCC, Colorado Springs; Colorado College  
 KFEL-FM, Denver; Eugene P. O'Fallon, Inc.  
 KLZ-FM, Denver; Aladdin Radio & Television, Inc.  
 KOA-FM, Denver; National Bcstg. Co., Inc.

## CONNECTICUT

WDRG-FM, Hartford; The Connecticut Bcstg. Co.

Call Letters	City	Licensee	Call Letters	City	Licensee
WTIC-FM	Hartford	Travelers Bcstg. Serv. Corp.	WDUN-FM	Gainesville	Northeast Georgia Bcstg. Co.
WMMW-FM	Meriden	Silver City Crystal Co.	WLAG-FM	LaGrange	LaGrange Bcstg. Co.
WBIB	New Haven	Connecticut Radio Foundation, Inc.	WBML-FM	Macon	Middle Georgia Bcstg. Co.
WNHC-FM	New Haven	The Elm City Bcstg. Corp.	WMAZ-FM	Macon	Southeastern Bcstg. Co.
WSTC-FM	Stamford	The Western Conn. Bcstg. Co.	WNEX-FM	Macon	Macon Broadcasting Co.

## DELAWARE

JWVL-FM, Georgetown; Rollins Bcstg., Inc.  
 WDEL-FM, Wilmington; WDEL, Inc.

## DISTRICT OF COLUMBIA

WASH, Washington; Commercial Radio Equipment Co.  
 WCFM, Washington; Cooperative Bcstg. Assoc.  
 WFAN, Washington; United Bcstg. Co., Inc.  
 WGM5-FM, Washington; Good Music Station, Inc.  
 WMAL-FM, Washington; Evening Star Bcstg. Co.  
 WOL-FM, Washington; Peoples Bcstg. Corp.  
 WRC-FM, Washington; National Bcstg. Co., Inc.  
 WTOP-FM, Washington; WTOP, Inc.  
 WWDC-FM, Washington, Capitol Bcstg. Co.

## FLORIDA

WNDB-FM, Daytona Beach; News-Journal Corp.  
 WRUF-FM, Gainesville; University of Florida  
 WIVY-FM, Jacksonville; Edward J. Oberle  
 WJAX-FM, Jacksonville; City of Jacksonville  
 WJHP-FM, Jacksonville; Jacksonville Journal Co.  
 WMBR-FM, Jacksonville; Florida Bcstg. Co.  
 WFSI, Lakeland; Florida Southern College  
 WGBS-FM, Miami; Storer Bcstg. Co.  
 WIOD-FM, Miami; Isle of Dreams Bcstg. Corp.  
 WQAM-FM, Miami; Miami Bcstg. Co.  
 WTHS, Miami; Lindsey Hopkins Vocational School  
 WWPB-FM, Miami; Paul Brake  
 WKAT-FM, Miami Beach; WKAT, Inc.  
 WLRD, Miami Beach; Mercantile Bcstg. Co.  
 WDBO-FM, Orlando; Orlando Bcstg. Co., Inc.  
 WHOO-FM, Orlando; WHOO, Inc.  
 WORZ-FM, Orlando; Central Florida Bcstg. Co.  
 WWPB-FM, Palm Beach; Palm Beach Bcstg. Corp.  
 WDLF-FM, Panama City; Panama City Bcstg. Co., Inc.  
 WTSP-FM, St. Petersburg; Pinellas Bcstg. Co.  
 WTAL-FM, Tallahassee; John H. Phipps  
 WDAE-FM, Tampa; Tampa Times Co.  
 WFLA-FM, Tampa; The Tribune Company  
 WTUN, Tampa; Univ. of Tampa  
 WPRK, Winter Park; Rollins College

## GEORGIA

WGAU-FM, Athens; J. K. Patrick & Co.  
 WABE, Atlanta; Bd. of Ed., City of Atlanta  
 WAGA-FM, Atlanta; Storer Bcstg. Co.  
 WATL-FM, Atlanta; Atlanta Bcstg. Co.  
 WBGE-FM, Atlanta; General Bcstg. Co.  
 WGST-FM, Atlanta; Georgia Institute of Tech.  
 WSB-FM, Atlanta; Atlanta Newspapers, Inc.  
 WAUG-FM, Augusta; Garden City Bcstg. Co.  
 WGBA-FM, Columbus; Georgia-Alabama Bcstg. Corp.  
 WRBL-FM, Columbus; Columbus Bcstg. Co.  
 WDWD-FM, Dawson; Dawson Bcstg. Co.

Call Letters	City	Licensee
WDUN-FM	Gainesville	Northeast Georgia Bcstg. Co.
WLAG-FM	LaGrange	LaGrange Bcstg. Co.
WBML-FM	Macon	Middle Georgia Bcstg. Co.
WMAZ-FM	Macon	Southeastern Bcstg. Co.
WNEX-FM	Macon	Macon Broadcasting Co.
WCOH-FM	Newnan	Newnan Bcstg. Co.
WRGA-FM	Rome	Rome Broadcasting Corp.
WSAV-FM	Savannah	WSAV, Incorporated
WTOC-FM	Savannah	Savannah Bcstg. Co.
WJAT-FM	Swainsboro	Jack A. & Nancy M. Thompson
WLET-FM	Toccoa	R. G. LeTourneau
WGOV-FM	Valdosta	WGOV, Inc.

## HAWAII

KHTL, Honolulu; Henry T. Lee

## IDAHO

KSEI-FM, Pocatello; Radio Service Corp.  
 KRXX-FM, Rexburg; Snake River Radio & TV Co.  
 KTFI-FM, Twin Falls; Radio Broadcasting Corp.

## ILLINOIS

WOKZ-FM, Alton; WOKZ, Inc.  
 WJBC-FM, Bloomington; Bloomington Bcstg. Corp.  
 WBYS-FM, Canton; Fulton County Bcstg. Co.  
 WROY-FM, Carmi; Carmi Bcstg. Co.  
 WCNT-FM, nr. Centralia; Southern Illinois Bcstg. Corp.  
 WDWS-FM, Champaign; The Champaign News-Gazette  
 WAAF-FM, Chicago; Corn Belt Publishers, Inc.  
 WBBM-FM, Chicago; Columbia Bcstg. System, Inc.  
 WBEZ, Chicago; Bd. of Ed., City of Chicago  
 WBIK, Chicago; Balaban & Katz Corporation  
 WEFM, Chicago; Zenith Radio Corporation  
 WEHS, Chicago; WHFC, Inc.  
 WENR-FM, Chicago; American Bcstg. Co., Inc.  
 WFJL, Chicago; Lewis College of Science & Tech.  
 WFMF, Chicago; WJJD, Incorporated  
 WFMT, Chicago; Gale Bcstg. Co., Inc.  
 WGNB, Chicago; WGN, Inc.  
 WMAQ-FM, Chicago; National Bcstg. Co., Inc.  
 WCHI, Chicago Heights; Chicago Heights Bcstg. Co.  
 WSOY-FM, Decatur; Illinois Broadcasting Co.  
 WEPS, Elgin; Bd. of Ed., Union Sch. Dist. 46  
 WLEY, Elmwood Park; Elmwood Park Bcstg. Corp.  
 WEAW, Evanston; North Shore Bcstg. Co., Inc.  
 WNUR, Evanston; Northwestern University  
 WFJS, Freeport; Stephenson Corp.  
 WEBQ-FM, Harrisburg; Harrisburg Bcstg. Co.  
 WLDS-FM, Jacksonville; Jacksonville Radio & TV Bcstg. Corp.  
 WLBH-FM, Mattoon; Mattoon Bcstg. Co.  
 WMIX-FM, Mt. Vernon; Mt. Vernon Radio & TV Co.  
 WOPA-FM, Oak Park; Village Bcstg. Co.  
 WPRS-FM, Paris; Paris Bcstg. Corp.  
 WMBD-FM, Peoria; Peoria Broadcasting Co.  
 WQDI, Quincy; Quincy Newspapers, Inc.  
 WTAD-FM, Quincy; Lee Broadcasting, Inc.  
 WROK-FM, Rockford; Rockford Broadcasters, Inc.  
 WHBF-FM, Rock Island; Rock Island Bcstg. Co.  
 WCVS-FM, Springfield; WCBS, Inc.  
 WTAX-FM, Springfield; WTAX, Inc.  
 WIUC, Urbana; University of Illinois

Call Letters City Licensee

## INDIANA

WFIU, Bloomington; Trustees of Indiana Univ.  
 WCSI-FM, Columbus; Syndicate Theatres, Inc.  
 WCNB-FM, Connersville; News-Examiner Company  
 WTRC-FM, Elkhart; Truth Publishing Co., Inc.  
 WEVC, Evansville; Evansville College  
 WIKY-FM, Evansville; South Central Bcstg. Corp.  
 WMLL, Evansville; On the Air, Inc.  
 WKJG-FM, Ft. Wayne; Northeastern Ind. Bcstg. Co.  
 WOWO-FM, Ft. Wayne; Westinghouse Radio Stations  
 WGRE, Greencastle; DePauw Univ.  
 WJIZ, Hammond; South Shore Bcstg. Corp.  
 WVSH, Huntington; School, City of Huntington  
 WAJC, Indianapolis; Jordan College of Music  
 WFAM, near Lafayette; WFAM, Inc.  
 WINL, Lebanon; Lebanon Bcstg. Co.  
 WORX, Madison; Knight-Cutler System  
 WMRI, near Marion; Chronicle Publishing Co., Inc.  
 WIMS-FM, Michigan City; Northern Ind. Bcstrs., Inc.  
 WMUN, near Muncie; Tri-City Radio Corp.  
 WWHI, Muncie; Wilson Jr. High School  
 WNAS, New Albany; School, City of New Albany  
 WCTW, New Castle; The Courier-Times, Inc.  
 WYSN, New Castle; New Castle-Henry Twp. Schools  
 WSRK, Shelbyville; Shelbyville Radio, Inc.  
 WBOW-FM, Terre Haute; Banks of the Wabash, Inc.  
 WTHI-FM, Terre Haute; Wabash Valley Bcstg. Corp.  
 WSKS, Wabash; School, City of Wabash, Inc.  
 WRSW-FM, Warsaw; Reub Williams & Sons, Inc.  
 WFML, Washington; Washington Radio, Inc.

## IOWA

WOI-FM, Ames; Iowa State College  
 KFGQ-FM, Boone; Boone Biblical College  
 KCRK, Cedar Rapids; The Gazette Company  
 KROS-FM, Clinton; Clinton Bcstg. Corp.  
 KSWI-FM, Council Bluffs; Nonpareil Bcstg. Co.  
 WOC-FM, Davenport; Tri-City Bcstg. Company  
 KDPS, Des Moines; Independent School District of  
 Des Moines  
 KRNT-FM, Des Moines; Cowles Bcstg. Co.  
 KSO-FM, Des Moines; Murphy Bcstg. Company  
 WHO-FM, Des Moines; Central Bcsta. Co.  
 KDTH-FM, Dubuque; Telegraph Herald  
 WDBQ-FM, Dubuque; Dubuque Bcstg. Co.  
 KFMY, Fort Dodge; Northwest Bcstg. Co.  
 KSUI, Iowa City; State University of Iowa  
 KOKX-FM, Keokuk; Keokuk Bcstg. Co.  
 KGLO-FM, Mason City; Lee-Radio, Incorporated  
 KWPC-FM, Muscatine; Muscatine Bcstg. Co., Ltd.  
 KSCJ-FM, Sioux City; Perkins Brothers Co.  
 KAYL-FM, Storm Lake; Cornbelt Bcstg. Company  
 KXEL-FM; Waterloo; Josh Higgins Bcstg. Co.  
 KWAR, Waverly; Wartburg Normal College

## KANSAS

KSTE, Emporia; Kansas State Teachers College  
 KWBW-FM, Hutchinson; Nation's Center Bcstg. Co.  
 KANU, Lawrence; The University of Kansas  
 KSDB-FM, Manhattan; Kansas State College

Call Letters City Licensee

KTJO-FM, Ottawa; Ottawa University  
 KFH-FM, Wichita; Radio Station KFH Company  
 KMUW, Wichita; Municipal Univ. of Wichita

## KENTUCKY

WOMI-FM, Ashland; Ashland Bcstg. Company  
 WLBJ-FM, Bowling Green; Bowling Green Bcstg. Co.  
 WSON-FM, near Henderson; Henderson Bcstg. Co., Inc.  
 WHOP-FM, Hopkinsville; Hopkinsville Bcstg. Co., Inc.  
 WBKY, Lexington; University of Kentucky  
 WLAP-FM, Lexington; American Bcstg. Co.  
 WFPL, Louisville; Bd. of Trustees, Free Pub. Library  
 WSDX, Louisville; So. Baptist Theological Sem.  
 WFMV-FM, Madisonville; Messenger Bcstg. Co., Inc.  
 WOMI-FM, Owensboro; Owensboro Bcstg. Company  
 WVJS-FM, Owensboro; Owensboro on the Air, Inc.  
 WKYC, Paducah; WKYB, Inc.  
 WPAD-FM, Paducah; Paducah Bcstg. Co., Inc.

## LOUISIANA

KALB-FM, Alexandria; Alexandria Bcstg. Co., Inc.  
 WAFB-FM, Baton Rouge; Modern Bcstg. Co.  
 WDRL, Baton Rouge; Baton Rouge Bcstg. Co., Inc.  
 WLCS-FM, Baton Rouge; Air Waves, Inc.  
 WLSU, Baton Rouge; Louisiana State University  
 KVOL-FM, Lafayette; Evangeline Bcsta. Co., Inc.  
 KMLB-FM, Monroe; Liner's Bcstg. Station, Inc.  
 WBEH, New Orleans; P. G. Beauregard School  
 WDSU-FM, New Orleans; WDSU Bcstg. Corp.  
 WRCM, New Orleans; Supreme Bcstg. Co., Inc.  
 WSMB-FM, New Orleans; WSMB, Inc.  
 KTBS-FM, Shreveport; KTBS, Inc.  
 KRMD-FM, Shreveport; Radio Station KRMD  
 KWKH-FM, Shreveport; International Bcstg. Corp.

## MAINE

WGUY-FM, Bangor; Guy Gannett Bcstg. Services  
 WCOU-FM, Lewiston; Twin City Bcstg. Co., Inc.

## MARYLAND

WNAV-FM, Annapolis; The Capital Bcstg. Co.  
 WBJC, Baltimore; Baltimore Junior College  
 WCAO-FM, Baltimore; The Monumental Radio Co.  
 WITH-FM, Baltimore; Maryland Bcstg. Company  
 WWIN-FM, Baltimore; Belvedere Bcstg. Corp.  
 WUST-FM, Bethesda; Bcst. Management, Inc.  
 WBUZ, Brodbury Heights; Chesapeake Bcstg. Co., Inc.  
 WCUM-FM, Cumberland; The Tower Realty Co.  
 WFMD-FM, Frederick; The Monocacy Bcstg. Co.  
 WJEF-FM, Hagerstown; Hagerstown Bcstg. Co.  
 WESN, Salisbury; The Peninsula Bcstg. Co.

## MASSACHUSETTS

WMJA, Amherst; Univ. of Massachusetts  
 WBUR, Boston; Boston University  
 WBZ-FM, Boston; Westinghouse Radio Stations, Inc.  
 WCOP-FM, Boston; Cowles Bcstg. Co.  
 WEEI-FM, Boston; Columbia Bcsta. System, Inc.  
 WERS, Boston; Emerson College  
 WGBH, Boston; WGBH Educational Foundation  
 WHDH-FM, Boston; Matheson Radio Company, Inc.  
 WNAC-FM, Boston; General Teleradio, Inc.

Call Letters	City	Licensee
WLAW-FM	Boston-Lawrence	Hildreth & Rogers Co.
WBET-FM	Brockton	Enterprise Publishing Co.
WXHR	Cambridge	Middlesex Bcstg. Corp.
WHA1-FM	Greenfield	John W. Haigis
WHYN-FM	Holyoke	Hampden-Hampshire Corp.
WLLH-FM	Lowell	Merrimac Bcstg. Co., Inc.
WLYN-FM	Lynn	Puritan Bcstg. Service, Inc.
WBSM-FM	New Bedford	Bay State Bcstg. Co.
WFMR	New Bedford	E. Anthony & Sons, Inc.
WGTR	Paxton	General Teleradio, Inc.
WBEC-FM	Pittsfield	Western Mass. Bcstg. Co.
WBZA-FM	Springfield	Westinghouse Radio Sta., Inc.
WEDK	Springfield	School Comm. of Springfield
WMA5-FM	Springfield	WMA5, Inc.
WSPR-FM	Springfield	WSPR, Inc.
WJKO-FM	Springfield	Springfield Bcstg. Co.
WOCB-FM	West Yarmouth	E. Anthony & Sons, Inc.
WTAG-FM	Worcester	WTAG, Inc.

## MICHIGAN

WUOM	Ann Arbor	Regents of University of Mich.
WBCM-FM	Bay City	Bay Broadcasting Co., Inc.
WHFB-FM	Benton Harbor	Palladium Publishing Co.
WTVB-FM	Coldwater	Twin Valley Bcstrs., Inc.
WKMH-FM	Dearborn	WKMH, Inc.
WBRI	Detroit	Booth Radio & TV Stations, Inc.
WDET-FM	Detroit	Wayne University
WBTR	Detroit	Bd. of Ed., City of Detroit
WJBK-FM	Detroit	Storer Bcstg. Co.
WJR-FM	Detroit	WJR, The Goodwill Station, Inc.
WWJ-FM	Detroit	The Evening News Association
WXYZ-FM	Detroit	WXYZ, Inc.
WKAR-FM	East Lansing	Michigan State College
WFBE	Flint	Flint Board of Michigan
WFUM	Flint	Regents of Univ. of Mich.
WFR5	Grand Rapids	Grand Rapids Bcstg. Corp.
WJEF-FM	Grand Rapids	Fetzer Bcstg. Co.
WLAV-FM	Grand Rapids	Vergluis Radio & TV, Inc.
WMCR	Kalamazoo	Western Mich. College of Ed.
WMLN	Mt. Clemens	Macomb Publishing Co.
WKBZ-FM	Muskegon	Ashbacker Radio Corp.
WLDM	Oak Park	Lincoln Bcstg. Company
WOAP-FM	Owosso	Owosso Bcstg. Co.
WCAR-FM	Pontiac	WCAR, Inc.
WOMC	Royal Oak	Royal Oak Bcstg. Co.
WSAM-FM	Saginaw	Saginaw Bcstg. Co.

## MINNESOTA

WEBC-FM	Duluth	Head of the Lakes Bcsta. Co.
KYSM-FM	Mankato	Southern Supply Co.
KTIS-FM	Minneapolis	Nw'n.-Theo. Sem. & Bible Trng. Sch.
WTCN-FM	Minneapolis	Mid-Continent Radio-TV, Inc.
WCAL-FM	Northfield	St. Olaf College
KFAM-FM	St. Cloud	The Times Publishing Co.
WMIN-FM	St. Paul	WMIN Bcstg. Co.
WNOV	St. Paul	Northwestern Vocational Inst.
KWNO-FM	Winona	Maxwell H. White

## MISSISSIPPI

WGCM-FM	Gulfport	WGCM Bcstg. Company
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Call Letters	City	Licensee
WRFM	Hattiesburg	Forrest Bcstg. Co., Inc.
WJDX-FM	Jackson	Lamar Life Insurance Co.
WAPF-FM	McComb	Southwestern Bcstg. Co.
WMML	Meridan	Meridan Municipal Jr. College
WMOX-FM	Meridan	Birney Imes, Jr.

## MISSOURI

KCHR	Charleston	South Missouri Bcstg. Co.
KFUO-FM	Clayton	Lutheran Church-Missouri Synod
KWOS-FM	Jefferson City	Capital Bcstg. Company
WMBH-FM	Joplin	Joplin Bcstg. Company
KCMO-FM	Kansas City	KCMO Bcstg. Co.
KBOA-FM	near Kennett	Kennett Bcstg. Corp.
KWOC-FM	Pop Bluff	Poplar Bluff Bchtg. Co.
KDRO-FM	Sedalia	Milton J. Hinlein
KSLH	St. Louis	Bd. of Ed., City of St. Louis
KXOK-FM	St. Louis	KXOK, Inc.
KTTS-FM	Springfield	Independent Bcstg. Co.
KWPM-FM	West Plains	Robert F. Neathery

## NEVADA

KENO-FM	Las Vegas	Nevada Bcstg. Company
KNEV	Reno	Everett B. Cobb

## NEW HAMPSHIRE

WMOU-FM	Berlin	White Mts. Bcstg. Co., Inc.
WTSV-FM	Claremont	Granite State Bcstg. Co., Inc.
WKBR-FM	Manchester	Granite State Bcstg. Co., Inc.
WOTW-FM	Nashua	Nashua Bcstg. Corp.

## NEW JERSEY

WFMN	Alpine	Edwin H. Armstrong
WJLK-FM	Asbury Park	Asbury Park Press, Inc.
WSNJ-FM	near Bridgeton	Eastern States Bcsta. Corp.
WPOE	Elizabeth	Radio Elizabeth, Inc.
WAAT-FM	Newark	Bremer Bcstg. Corp.
WBG0	Newark	Bd. of Ed., Newark
WNJR-FM	Newark	North Jersey Radio, Inc.
WCTC-FM	New Brunswick	Chanticleer Bcstg. Co.
WXNJ	Plainfield	WXNJ, Inc.
WSOU	South Orange	Seton Hall College
WTOA	Trenton	Mercer Broadcasting Co.

## NEW MEXICO

KANW	Albuquerque	Bd. of Ed. of Albuquerque
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## NEW YORK

WROW-FM	Albany	Hudson Valley Bcstg. Co., Inc.
WMBO-FM	Auburn	Auburn Publishing Co.
WHCL-FM	Alleghany	WHDL, Incorporated
WKOP-FM	Binghamton	Binghamton Bcstrs., Inc.
WNYE	Brooklyn	Bd. of Ed., City of New York
WBEN-FM	Buffalo	WBEN, Inc.
WBNY-FM	Buffalo	Roy L. Albertson
WWOL-FM	Buffalo	Greater Erie Bcstg. Co.
WXR0	Buffalo	Western New York Bcstg. Co.
WVCV	Cherry Val. Twp.	Rural Radio Network, Inc.
WCLI-FM	Corning	Elmira-Corning Bcstg. Corp.



Call Letters	City	Licensee
WKRT-FM	Cortland	Radio Cortland, Inc.
WVCN	DeRuyter Twp.;	Rural Radio Network, Inc.
WSHS	Floral Park; Bd. of Ed.,	Sewanhaka High School
WHLI-FM	Hempstead;	FM Broadcasting Corp.
WWHG-FM	Hornell;	The W. H. Greenhow Co.
WHCU-FM	Ithaca;	Cornell University
WITJ	Ithaca;	Ithaca College
WJTN-FM	Jamestown;	James Bcstg. Co., Inc.
WMSA-FM	Massena;	The Brockway Company
WGNR-FM	New Rochelle;	New Rochelle Bcstg. Serv., Inc.
WBCA	New Scotland;	Capitol Bcstg. Co., Inc.
WABC-FM	New York;	American Bcstg. Co., Inc.
WABF	New York;	Metropolitan Bcstg. & TV., Inc.
WCBS-FM	New York;	Columbia Bcstg. System, Inc.
WEVD-FM	New York;	Debs Memorial Fund, Inc.
WFUV	New York;	Fordham University
WGHF	New York;	WGHF, Inc.
WHOM-FM	New York;	Atlantic Bcstg. Co., Inc.
WMGM-FM	New York;	Marcus Loew Booking Agency
WNBC-FM	New York;	National Bcstg. Co., Inc.
WNYC-FM	New York;	City of N. Y. Municipal Bcstg. Sys.
WOR-FM	New York;	General Teleradio, Inc.
WQXR-FM	New York;	Interstate Bcstg. Co., Inc.
WHLR-FM	Niagara Falls;	Niagara Falls Gazette Pub. Co.
WSLB-FM	Ogdensburg;	St. Lawrence Bcstg. Corp.
WALK-FM	Patchogue;	Suffolk Bcstg. Corp.
WHVA	Poughkeepsie;	Poughkeepsie Newspapers, Inc.
WHFM	Rochester;	Stromberg-Carlson Company
WRNY-FM	Rochester;	Monroe Bcstg. Co., Inc.
WBCA	Schenectady;	Capitol Broadcasting Co., Inc.
WGFM	Schenectady;	General Electric Company
WVBT	S. Bristol Twp.;	Rural Radio Network, Inc.
WSPF	Springville;	Central Sch. Dist. No. 1
WAER	Syracuse;	Syracuse University
WNDR-FM	Syracuse;	Syracuse Broadcasting Corp.
WSYR-FM	Syracuse;	Central New York Bcstg. Corp.
WEVR	Troy;	Veterans Vocational School
WFLY	Troy;	The Troy Record Company
WIBX-FM	Utica;	WIBX, Inc.
WRUN-FM	Utica;	Rome Sentinel Company
WWNY-FM	Watertown;	The Brockway Company
WFNF	Wethersfield Twp.;	Rural Radio Network, Inc.
WFAS-FM	White Plains;	Westchester Bcstg. Corp.

## NORTH CAROLINA

WGWR-FM	Asheboro;	Asheboro Broadcasting Co.
WLOS-FM	Asheville;	Skyway Bcstg. Co.
WBBB-FM	Burling;	Alamance Bcstg. Co., Inc.
WFNS-FM	Burlington;	Burlington-Graham Bcstg. Co.
WUNC	Chapel Hill;	Univ. of North Carolina
WAYS-FM	Charlotte;	Inter-City Advertising Co.
WBT-FM	Charlotte;	Jefferson Standard Bcstg. Co.
WIST-FM	Charlotte;	The Bcstg. Co. of the South
WSOC-FM	Charlotte;	Radio Station WSOC, Inc.
WDNC-FM	Durham;	Durham Radio Corp.

Call Letters	City	Licensee
WIFM-FM	Elkin;	Yadkin Valley Bcstg. Co.
WFNC-FM	Fayetteville;	Cape Fear Bcstg. Co.
WBBO-FM	nr. Forest City;	Rutherford County Radio Co., Inc.
WGNC-FM	Gastonia;	Catherine T. McSwain
WEQR	Goldboro;	Eastern Carolina Bcstg. Co., Inc.
WFMV	Greensboro;	Greensboro News Co.
WGPS	Greensboro;	Greensboro City Admin. Unit
WHNN-FM	Henderson;	Henderson Radio Corp.
WNOS	High Point;	The North State Bcstg. Co.
WHPE-FM	High Point;	High Point Enterprise, Inc.
WHPS	High Point;	Bd. of School Commissioners
WMFR-FM	High Point;	Radio Station WMFR, Inc.
WEWO-FM	Laurinburg;	Scotland Bcstg. Co.
WLOE-FM	Leaksville;	WLOE, Inc.
WBUY-FM	nr. Lexington;	Davidson County Bcstg. Co.
WFMB	nr. Mayodan;	Mayo Bcstg. Corp.
WNAO-FM	Raleigh;	News & Observer Publishing Co.
WPTF-FM	Raleigh;	WPTF Radio Company
WRAL-FM	Raleigh;	Capitol Bcstg. Co., Inc.
WREV-FM	Reidsville;	The Reidsville Bcstg. Co., Inc.
WKFM	Roanoke Rapids;	WCBT, Inc.
WFMA	Rocky Mount;	Eastern Carolina Electronics, Inc.
WEED-FM	Rocky Mount;	William Avera Wynne
WSTP-FM	Salisbury;	Piedmont Bcstg. Co.
WSTP-FM	Salisbury;	Piedmont Bcstg. Co.
WSNS	Sanford;	Sanford Broadcasting Co.
WWGP-FM	Sanford;	Sandhille Bcstg. Corp.
WOHS-FM	Shelby;	Western Carolina Radio Corp.
WSIC-FM	Statesville;	Statesville Bcstg. Co., Inc.
WCPS-FM	Tarboro;	Coastal Plains Bcstg. Co., Inc.
WTNC-FM	nr. Thomasville;	Thomasville Bcstg. Co.
WADE-FM	Wadesboro;	R. P. Lyon & Son
WMFD-FM	Wilmington;	Richard Austin Dunlea
WAIR-FM	Winston-Salem;	WAIR Broadcasting Co.
WSJS-FM	Winston-Salem;	Piedmont Publishing Co.
W.MIT	Yancey County;	Mt. Mitchell Bcstrs., Inc.

## OHIO

WAKR-FM	Akron;	Summit Radio Corporation
WFAH	Alliance;	Review Publishing Company
WATG-FM	Ashland;	Beer & Koehl
WICO-FM	Ashtabula;	WICA, Inc.
WOUL	Athens;	Ohio University
WTRF-FM	Bellaire;	Tri-City Broadcasting Co.
WBGU	Bowling Green;	Bowling Green State Univ.
WHBC-FM	Canton;	The Ohio Bcstg. Co.
WCPO-FM	Cincinnati;	Scripps-Howard Radio, Inc.
WKRC-FM	Cincinnati;	Radio Cincinnati, Inc.
WLWA	Cincinnati;	Crosley Bcstg. Corp.
WSAI-FM	Cincinnati;	Buckeye Bcstg. Co.
WGAR-FM	Cleveland;	The WGAR Bcstg. Co.
WBOE	Cleveland;	Cleveland City. Bd. of Ed.
WERE-FM	Cleveland;	Cleveland Bcstg., Inc.
WHK-FM	Cleveland;	United Bcstg. Co.
WJW-FM	Cleveland;	WJW, Inc.
WTAM-FM	Cleveland;	National Bcstg. Co., Inc.
WSRS-FM	Cleveland Hts.;	WSRS, Inc.
WCOL-FM	Columbus;	Air Trails, Inc.
WDLD	Columbus;	RadiOhio, Inc.

Call Letters	City	Licensee
WHKC-FM, Columbus; United Broadcasting Co.		
WLWF, Columbus; Crosley Broadcasting Co.		
WOSU-FM, Columbus; The Ohio State University		
WVKO-FM, Columbus; Sky Way Bcstg. Corp.		
WHIO-FM, Dayton; Miami Valley Bcstg. Corp.		
WLWB, Dayton; Crosley Bcstg. Corp.		
WSLN, Delaware; Ohio Wesleyan University		
WEOL-FM, Elyria; Elyria-Lorain Bcstg. Co.		
WFIN-FM, Findlay; The Findlay Publishing Co.		
WFOB-FM, Fostoria; Seneca Radio Corp.		
WFRO-FM, Fremont; Walfe Bcstg. Corp.		
WMOH-FM, Hamilton; The Fort Hamilton Bcstg. Co.		
WKSU-FM, Kent; Kent State University		
WIMA-FM, Lima; Northwestern Ohio Bcstg. Corp.		
WLOK-FM, Lima; WLOK, Inc.		
WMRN-FM, Marion; Marion Bcstg. Co.		
WMVO, Mt. Vernon; The Mt. Vernon Bcstg. Co.		
WCLT-FM, Newark; The Advocate Printing Co.		
WMUB, Oxford; Pres. & Trustees of Miami Univ.		
WPAY-FM, Portsmouth; The Scioto Bcstg. Co.		
WSTV-FM, Steubenville; WSTV, Inc.		
WSPD-FM, Toledo; Storer Bcstg. Co.		
WTDS, Toledo; Bd. of Ed., Toledo City School Dist.		
WTOL-FM, Toledo; Community Bcstg. Co.		
WTRT, Toledo; Unity Corp., Inc.		
WWST-FM, Wooster; Wooster Republican Ptg. Co.		
WFMJ-FM, Youngstown; The WFMJ Bcstg. Co.		
WKBN-FM, Youngstown; WKBN Bcstg. Corp.		

## OKLAHOMA

KMUS-FM, Muskogee; Muskogee Bcstg. Co.
WNAD-FM, Norman; University of Oklahoma
KOKH, Oklahoma City; Bd. of Ed., Oklahoma City
KBGC, Shawnee; Oklahoma Baptist Univ.
KSPI-FM, Stillwater; Stillwater Publishing Co.
KTUL-FM, Tulsa; Tulsa Bcstg. Co.
KWGS, Tulsa; The University of Tulsa

## OREGON

KWIL-FM, Albany; Central Willamette Bcstg. Co.
KRYM, Eugene; School Dist. 4, Lane Co.
KUGN-FM, Eugene; KUSN, Inc.
KWAX, Eugene; State of Oregon
KGPO, Grants Pass; Southern Oregon Bcstg. Co.
KTEC, Oretech; Oregon Technical Institute
KEX-FM, Portland; Westinghouse Radio Stations, Inc.
KWG-FM, Portland; Pioneer Bcstrs., Inc.

Call Letters	City	Licensee
KOIN-FM, Portland; KOIN, Inc.		
KPFM, Portland; Bcstrs. Oregon, Ltd.		
KPOJ-FM, Portland; KPOJ, Inc.		

## PENNSYLVANIA

WFMZ, Allentown; Penn-Allen Bcstg. Co.
WSAN-FM, Allentown; Lehigh Valley Bcstg. Co.
WVAM-FM, Altoona; The General Bcstg. Corp.
WGPA-FM, Bethlehem; Bethlehem's Globe Pub. Co.
WBUT-FM, Butler; Eagle Printing Company, Inc.
WCHA-FM, Chambersburg; Chambersburg Bcstg. Co., Inc.
WCED-FM, Dubois; Tri-County Bcstg. Co., Inc.
WEEX, near Easton; Easton Publishing Company
WEST-FM, Easton; Associated Bcstrs., Inc.
WERC-FM, Erie; Presque Isle Bcstg. Co.
WLEU-FM, Erie; WLEU Bcstg. Corp.
WHP-FM, Harrisburg; WHP, Inc.
WHHS, Havertown; Haverford Twp. Senior H. S.
WAZL-FM, Hazleton; Hazleton Bcstg. Co., Inc.
WARD-FM, Johnstown; Central Bcstg. Co., Inc.
WJAC-FM, Johnstown; WJAC, Incorporated
WGAL-FM, Lancaster; WGAL, Inc.
WLAN-FM, Lancaster; The Peoples Bcstg. Co.
WLAB, near Lebanon; Radio Lebanon, FM & TV, Inc.
WLBR-FM, Lebanon; Lebanon Bcstg. Co.
WLTN, Lewisstown; Lewisstown Bcstg. Co.
WMGW-FM, Meadville; Meadville Bcstg. Service, Inc.
WMCK-FM, McKeesport; Mon-Yough Bcstg. Co.
KYW-FM, Philadelphia; Westinghouse Radio Stations, Inc.
WCAU-FM, Philadelphia; WCAU, Inc.
WFIL-FM, Philadelphia; Triangle Publications, Inc.
WFLN, Philadelphia; Franklin Bcstg. Corp.
WHAT-FM, Philadelphia; Independence Bcstg. Co.
WIBG-FM, Philadelphia; Seaboard Bcstg. Corp.
WIP-FM, Philadelphia; Pennsylvania Bcstg. Co.
WPEN-FM, Philadelphia; Wm. Penn Bcstg. Co.
WPWT, Philadelphia; Philadelphia Wireless Tech. Inst.
WRTI-FM, Philadelphia; Temple University
KDKA-FM, Pittsburgh; Westinghouse Radio Stations, Inc.
WCAE-FM, Pittsburgh; WCAE, Incorporated
WDUQ, Pittsburgh; Duquesne University
WJAS-FM, Pittsburgh; Pittsburgh Radio Supply House
WKJF, Pittsburgh; Agnes J. Reeves Greer
WWSW-FM, Pittsburgh; WWSW, Inc.
WPAM-FM, Pottsville; Miners Bcstg. Service, Inc.
WPPA-FM, Pottsville; Pottsville Bcstg. Co.
WEEU-FM, Reading; Hawley Broadcasting Co.

<i>Call Letters</i>	<i>City</i>	<i>Licensee</i>
WGBI-FM, Scranton; Scranton Broadcasters, Inc.		
WQAN-FM, Scranton; The Scranton Times		
WUSV, Scranton; The University of Scranton		
WPIC-FM, Sharon; Sharon Herald Bcstg. Co.		
WKOK-FM, Sunbury; Sunbury Bcstg. Corp.		
WRRN, Warren; Northern Allegheny Bcstg. Co.		
WJPA-FM, Washington; Washington Bcstg. Co.		
WBRE-FM, Wilkes-Barre; Louis G. Baltimore		
WBRE-FM, Wilkes-Barre; Louis G. Baltimore		
WLYC-FM, Williamsport; Lycoming Bcstg. Co.		
WRAK-FM, Williamsport; WRAK, Inc.		
WRAK-FM, Williamsport; WRAK, Inc.		
WNOW-FM, York; The Helm Coal Co.		
WNOW-FM, York; The Helm Coal Co.		
WRZE, York; White Rose Broadcasting Co.		

## RHODE ISLAND

WPJB-FM, Providence; Providence Journal Co.
WPRO-FM, Providence; Cherry & Webb Bcstg. Co.
WPTL, Providence; Providence Bible Institute
WWON-FM, Woonsocket; Woonsocket Bcstg. Co.

## SOUTH CAROLINA

WCAC, Anderson; Wilton E. Hall
WCSC-FM, Charleston; WCSC, Inc.
WTMA-FM, Charleston; Atlantic Coast Bcstg. Co.
WTIG, Clemson; Clemson Bcstg. Co.
WCOS-FM, Columbia; Radio Columbia
WIS-FM, Columbia; The Bcstg. Co. of the South
WUSC-FM, Columbia; Extention Div. of Univ. of S. C.
WDSC-FM, Dillon; Border Bcstg. Co.
WESC-FM, Greenville; Greenville Broadcasting Co.
WFBC-FM, Greenville; Greenville News-Piedmont Co.
WMRC-FM, Greenville; Textile Bcstg. Co.
WCRS-FM, Greenwood; Grenco, Inc.
WTND-FM, Orangeburg; WTND, Inc.
WRHI-FM, Rock Hill; York County Bcstg. Co.
WSNW-FM, Seneca; Blue Ridge Bcstg. Co., Inc.
WDXY, Spartanburg; The Spartan Radiocasting Co.
WSPA-FM, Spartanburg; The Bcstg. Co. of the South
WALD-FM, Walterboro; Walterboro Bcstg. Co.

## SOUTH DAKOTA

KOZY, Rapid City; Black Hills Bcstg. Co. of Rapid City
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## TENNESSEE

WOPI-FM, Bristol; Radiophone Bcstg. Sta. WOPI, Inc.
WDOD-FM, Chattanooga; WBOD Bcstg. Co.

<i>Call Letters</i>	<i>City</i>	<i>Licensee</i>
WTJS-FM, Jackson; The Sun Publishing Co., Inc.		
WJHL-FM, Johnson City; WJHL, Inc.		
WKPT-FM, Kingsport; Kingsport Bcstg. Co., Inc.		
WKCS, Knoxville; Fulton High School		
WBIR-FM, Knoxville; Radio Station WBIR, Inc.		
WUOT, Knoxville; University of Tennessee		
WLIL-FM, Lenoir City; Arthur Wilkerson Lumber Co.		
WMCF, Memphis; Memphis Publishing Company		
WMCF, Memphis; Memphis Publishing Company		
WSIX, Nashville; WSIX Broadcasting Station		

## TEXAS

KACC, Abilene; Abilene Christian Col.
KREL-FM, Baytown; Tri-Cities Bcstg. Co.
KRIC-FM, Beaumont; The Enterprise Co.
KCLE-FM, Cleburn; Marti, Inc.
WVTT, Dallas; Texas Trade School
KIXL-FM, Dallas; Variety Bcstg. Co., Inc.
KRLD-FM, Dallas; KRLD Radio Corporation
WRR-FM, Dallas; City of Dallas
KSMU-FM, Dallas; Southern Methodist University
KDNT-FM, Denton; Harwell V. Shepard
KVOF-FM, El Paso; Texas Western College
WBAP-FM, Fort Worth; Carter Publications, Inc.
KLUF-FM, Galveston; The KLUF Bcstg. Co., Inc.
KPRC-FM, Houston; The Houston Post Company
KTRH-FM, Houston; KTRH Bcstg. Co.
KUHF, Houston; University of Houston
KXYZ-FM, Houston; Shamrock Bcstg. Co.
KLTI-FM, near Longview; Le Tourneau Radio Corp.
KRBA-FM, Lufkin; Darrell E. Yates
KHBL, Plainview; Wayland Baptist College
KISS, San Antonio; The Walmac Co.
KITE-FM, San Antonio; Radio KITE, Inc.
KONO-FM, San Antonio; Mission Bcstg. Co.
KTSA-FM, San Antonio; Sunshine Bcstg. Co.
KTEM-FM, Temple; Bell Broadcasting Co., Inc.
KCMC-FM, Texarkana; KCMC, Incorporated
KWFT-FM, Wichita Falls; Rowley-Brown Bcstg. Co.

## UTAH

KEPH, Ephraim; Utah State Agric. Col.
KVSC, Logan; Utah State Agricultural College
KUTV, Salt Lake City; Utah Bcstg. & TV Co.
KDYL-FM, Salt Lake City; Intermountain Bcstg. & TV Corp.
KSL-FM, Salt Lake City; Radio Serv. Corp. of Utah

Call Letters	City	Licensee
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## VIRGINIA

WARL-FM, Arlington; Northern Virginia Bcstrs., Inc.  
 WSVS-FM, Crewe; Southern Virginia Bcstg. Corp.  
 WBTM-FM, Danville; Piedmont Bcstg. Corp.  
 WEVA-FM, Emporia; Stone Bcstg. Corp.  
 WSYA-FM, Harrisonburg; Shenandeah Valley Bcstg. Corp.  
 WLVA-FM, Lynchburg; Lynchburg Bcstg. Corp.  
 WWOD-FM, Lynchburg; Old Dominion Bcstg. Corp.  
 WMVA-FM, nr. Martinsville; Martinsville Bcstg. Co.  
 WGH-FM, Newport News; Hampton Roads Bcstg. Corp.  
 WRVC, Norfolk; Larus & Brother Co., Inc.  
 WTAR-FM, Norfolk; WTAR Radio Corporation  
 WCOD, Richmond; Havens & Martin, Inc.  
 WLEE-FM, Richmond; Lee Bcstg. Corp.  
 WRNL-FM, Richmond; Richmond Newspapers, Inc.  
 WRVB, Richmond; Larus & Brother Co., Inc.  
 WDBJ-FM, Roanoke; Times-World Corporation  
 WROY-FM, Roanoke; Radio Roanoke, Inc.  
 WROV-FM, Roanoke; Radio Roanoke, Inc.  
 WSLS-FM, Roanoke; Shenandoah Life Stations, Inc.  
 WSLS-FM, Roanoke; Roanoke Bcstg. Corp.  
 WRFL, Winchester; Richard Field Lewis, Jr.

## WASHINGTON

KALE-FM, Pasco; KALE, Inc.  
 KING-FM, Seattle; KING Bcstg. Company  
 KIRO-FM, Seattle; Queen City Bcstg. Co., Inc.  
 KISW, Seattle; Ellwood W. Lippincott  
 KOMO-FM, Seattle; Fisher's Blend Station, Inc.  
 KUOW, Seattle; Regents of the Univ. of Washington  
 KTNT-FM, Tacoma; Tribune Publishing Co.  
 KTNT, Tacoma; Tribune Publishing Co.  
 KTOY, Tacoma; Tacoma School District No. 10

## WEST VIRGINIA

WJLS-FM, Beckley; Joe L. Smith, Jr., Inc.  
 WGKY-FM, Charleston; Kanawha Valley Bcstg. Co.  
 WKNA-FM, Charleston; Joe L. Smith, Jr., Inc.  
 WPDX-FM, Clarksburg; Clarksburg Bcstg. Corp.  
 WJPB, Fairmont; Fairmont Bcstg. Co.  
 WHTN-FM, Huntington; Greater Huntington Radio Corp.

Call Letters	City	Licensee
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WPLH-FM, Huntington; Huntington Bcstg. Corp.  
 WLOG-FM, Logan; Clarence H. Frey & Robert O. Greever  
 WVOW-FM, Logan; Logan Bcstg. Corp.  
 WEPM-FM, Martinsburg; Martinsburg Bcstg. Co.  
 WAJR-FM, Morgantown; West Virginia Radio Corp.  
 WOAY-FM, Oak Hill; Robert R. Thomas, Jr.  
 WPAR-FM, Parkersburg; Ohio Valley Bcstg. Corp.  
 WKWK-FM, Wheeling; Community Bcstg., Inc.  
 WWVA-FM, Wheeling; Storer Bcstg. Co.

## WISCONSIN

WHKW, Chilton; State of Wis. State Radio Council  
 WHWC, nr. Colfax; State of Wis. State Radio Council  
 WHAD, Delafield; State of Wis. State Radio Council  
 WEAU-FM, Eau Claire; Central Bcstg. Company  
 WJPG-FM, Green Bay; Green Bay Newspaper Co.  
 WWCF, Greenfield Twp.; Wm. C. Forrest  
 WHHI, Highland; State of Wisc., State Radio Council  
 WWSA, Highland Twp.; State of Wisc., State Radio Council  
 WHLA, Holmen; State of Wisc., State Radio Council  
 WCLO-FM, Janesville; Gazette Printing Company  
 WHA-FM, Madison; State of Wisc., State Radio Council  
 WHA-FM, Madison; State of Wisc., State Radio Council  
 WIBA-FM, Madison; Badger Bcstg. Co.  
 WISC-FM, nr. Madison; Radio Wisconsin, Inc.  
 WMFM, Madison; Earl W. Fessler  
 WDLB-FM, Marshfield; Dairyland's Bcstg. Serv., Inc.  
 WLIN, Merrill; Alvin E. O'Konski  
 WEMP-FM, Milwaukee; Milwaukee Bcstg. Co.  
 WISN-FM, Milwaukee; The Hearst Corp.  
 WNAM-FM, Neenah; Neenah-Menasha Bcstg. Co.  
 WRJN-FM, Racine; Racine Bcstg. Corp.  
 WJMC-FM, Rice Lake; WJMC, Inc.  
 WJMC-FM, Rice Lake; WJMC, Inc.  
 WHBL-FM, Sheboygan; WHBL, Inc.  
 WHRM, nr. Wausau; State of Wisc., State Radio Council  
 WFHR-FM, Wisconsin Rapids; William F. Huffman Radio, Inc.

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*Radio—TV  
Equipment Manufacturers*



*RTMA Personnel  
And Committees*



*Consulting  
Engineers*

# CONSULTING ENGINEERS

specializing in AM, FM & TV



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Phone: New Rochelle 6-1620

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Phone: 7-9272

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... the finest, most complete line of tape and disc recording equipment available today. Here are just a few of PRESTO's most popular items designed and precision manufactured for stations and recording companies.

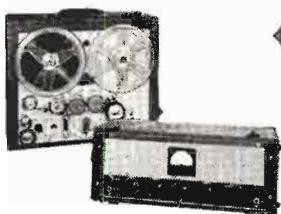
## **TAPE RECORDERS**

### **PRESTO portable PT-920**

The top buy in portable tape recorders, 10 watt amplifier, two speakers and amplifier in one case, 3 motors, no take-up clutch.

### **PRESTO tape reproducer TL-10**

New and improved. Permits tape playback on 16" turntable at 7 1/2" or 15"/sec. Plugs into standard speech input equipment.



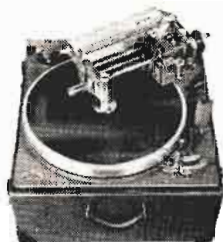
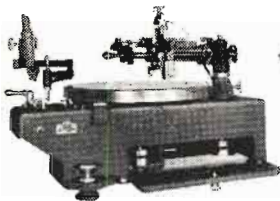
## **DISC RECORDERS**

### **PRESTO studio console 8 D-G**

Direct gear drive, twin motors, 8 feed pitches in each direction. Radial cantilevered overhead with 1-D cutting head.

### **PRESTO portable 6-N**

Low mechanical noise level; excellent accuracy at 78 and 33 1/3 rpm; 1-D cutting head. Micro-groove attachment available.



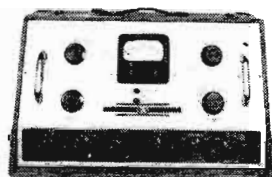
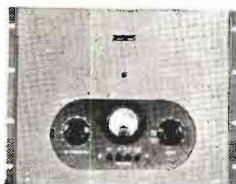
## **RECORDING AMPLIFIERS**

### **PRESTO 92-B**

For rack mounting, 60 watts, push button selector for recording characteristics. Removable front panel for easy maintenance.

### **PRESTO portable 90-B**

Distortion of less than 1.5% at maximum output, 3 microphone input with mixer and master gain control. Complete facilities for remote recording.



**PRESTO** RECORDING CORPORATION  
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**WORLD'S LARGEST MANUFACTURER OF PRECISION RECORDING EQUIPMENT AND DISCS**



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Exec. Vice-Pres.....John B. Huarisa  
Vive-Pres., Appliance Div..Lee H. D. Baker  
Vice-Pres., Sales.....Wallace C. Johnson  
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Treasurer.....Lynn C. Park  
Secretary.....George E. Driscoll  
Vice-Pres., Gen. Counsel.....F. H. Uriell  
Comptroller.....Edgar C. Bauler  
Vice-Pres., Adv. Dir.....Seymour Mintz  
Public Relations Dir.....Martin Sheridan  
Service Manager.....M. J. Schinke

PRODUCTS: Television receivers, television consoles and combinations, table radios, clock radios, portable radios, radio-phonographs, Dual-Temp and conventional refrigerators, electric ranges, home freezers, room air conditioners, dehumidifiers.

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136 W. Greenfield Ave., Milwaukee 4, Wis.  
Phone: Mitchell 5-5151

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Chief Engineer.....J. J. Mellon  
Credit Manager.....E. M. Kroening  
Purchasing Agent.....Theron C. Child  
Advertising Mgr.....A. H. Fensholt  
Industrial Relations Mgr.....George Megow  
Export Mgrs.....Rockne Intern'l Corp.  
Service Mgr.....G. W. Vater

PRODUCTS: Fixed Composition Resistors, Variable Composition Resistors, Electrically operated Solenoid Contactors, AC and DC Electric Motor Control Apparatus, Power Type Relays, Push Buttons, Pressure and Temperature Controls, Limit Switches, Timing Relays, etc.

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833 W. Jackson Blvd., Chicago 7, Ill.  
Phone: HAYmarket 1-6800

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Treasurer.....A. E. Davis  
Merchandising Manager.....Alex Brodsky  
Purchasing Agent.....L. M. Dezettel  
Sales Manager.....S. H. Levey  
Sales Promotion Mgr.....J. W. Rubin  
Gen. Superintendent...W. M. Kordsiemon  
Office Manager.....A. Shapiro  
Operations Manager.....Fred Schnurstein

PRODUCTS: Distributors of radio, TV,

and industrial electronics parts and equipment including broadcast station tubes, parts, and supplies.

## **Amperex Electronic Corp.**

230 Duffy Ave., Hicksville, N. Y.  
Phone: Hicksville 3-6200

Pres. & Sales Manager.....Sam Norris  
Dir. of Engineering.....Simeon Weston  
Purchasing Agent.....Arnold Fricke  
Advertising Mgr.....Louis Shappe  
Export Managers.....Rocke International

PRODUCTS: Tubes: Transmitting, Power, Photo, X-Ray, Radiation Counter, Magnetrans, Special Purpose, Vacuum Condensers, Sub-miniature tubes, Germanium Diodes, all tube accessories, etc.

## **Ampex Electric Corp.**

934 Charter St., Redwood City, Calif.  
Phone: EMerson 8-1471

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V.P.-Gen. Mgr.....George I. Long  
Secretary.....C. E. McSharry  
Gen. Sales Mgr.....Harrison Johnston  
Comptroller.....Thomas L. Taggart

PRODUCTS: Magnetic Tape Recorders, Tape Film Synchronizing Equipment.

## **American Television & Radio Co.**

300 East Fourth St., St. Paul 1, Minn.  
Phone: Cedar 3791

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Chief Engineer.....Albert A. Goffstein  
Credit Manager.....Harold Westhoff  
Purchasing Agent....Albert A. Goffstein  
Export Managers.....Rocke Int'l Corp.  
Service Manager.....Allan Degnan

PRODUCTS: Auto Radio Vibrators, Heavy Duty Inverter Vibrators, DC-AC Inverters, Vibrator Packs, Battery Eliminators, and Rectifier Power Supplies.

## **Amy, Aceves & King, Inc.**

11 W. 42nd St., New York 36, N. Y.  
Phone: LOngacre 5-6622

President.....Ernest V. Amy  
V.P.-Treas., Pur. Agt.....Frank King  
Chief Engineer.....Julius G. Aceves  
Sales Manager.....F. A. Klingenschmitt

PRODUCTS: Master antenna systems, TV and FM antennas. Electronic developments.

## **Andrea Radio Corp.**

27-01 Bridge Plaza North, L.I.C.1, N.Y.  
Phone: STillwell 4-5411

# REAR-PROJECTION

## PROJECTORS

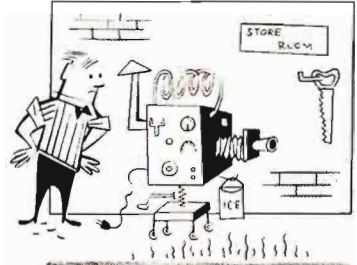
THIS LITTLE DESIGNER HAD PROBLEMS

(Just wasn't told about scale, screen-size or the like . . .)



AND MAINTENANCE HAD THEIRS, TOO

(Somebody sold somebody on something somehow . . . !)



## SCREENS

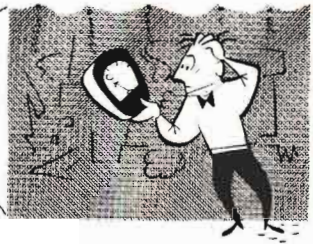
HERE EVERY SCENE HAD A "HOT-SPOT"

(Bright as can be . . . but not for TV . . .)



WHILE THIS LAD GOT NO LIGHT THROUGH

(Who said what about foot-candles?)



## SLIDES

BUT THIS STATION MANAGER BEING A SMART STATION MANAGER CALLED ON TRANS-LUX TO EQUIP HIS STUDIO WITH THE VERY FINEST IN REAR-PROJECTION AND SO HIS SHOWS WERE FAR BETTER AND HIS ENTIRE STAFF MUCH HAPPIER ALL THE DAY LONG.



# Trans-Lux

CORPORATION  
Tele Process<sup>®</sup> Division

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 Sales Manager ..... Lynn Eaton  
 Gen. Sec. & Chief  
 Engineer ..... H. J. Heindel  
 Service Mgr. .... Joseph Haug  
 Credit Manager..... Victor J. Buck  
 Purchasing Agent..... Bruce B. Donald  
 Industrial Relations Mgr..... John Andrea  
 Export Manager..... Ramon Masvidal

PRODUCTS: Radio and TV-FM receivers and TV-AM-FM phono. combinations.

### Andrew Corporation

363 E. 75 St., Chicago 19, Ill.

Phone: TRiangle 4-4400

N. Y. Phone: RIDgewood 6-9181

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 V.P. & Gen. Mgr. .... C. R. Cox  
 Mfg. Manager..... E. A. Kooyman  
 Chief Engineer..... J. S. Brown  
 Dir. of Res-reach..... W. M. Scheldorf  
 Sales Manager..... J. A. Estelle

PRODUCTS: Coaxial transmission line for TV-FM-AM, FM antennas, (special) TV antennas, antenna phasing and tuning equipment, monitoring equipment (AM), microwave link antennas and cable, VHF equipment.

### Ansley Radio & Television, Inc.

85 Tremont St., Meriden, Conn.

Phone: 5-0660

President..... T. S. Harris  
 Vice-President..... A. A. Zachow  
 Secretary..... T. S. Harris, Jr.

PRODUCTS: Television Receivers, AM-FM Radios, Government electronic equipment.

### The Astatic Corporation

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Phone: 12-656

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 Vice-Pres. & Gen. Mgr. .... George B. Fraser  
 Secretary..... F. H. Kuhlman  
 Asst. Secy..... H. L. Kerr  
 Chmn. of Bd. & Asst. Treas. .... James H. Ross  
 Chief Engineer..... G. A. Morrell, Jr.  
 Plant Superintendent..... R. G. James  
 Purchasing Agent..... J. P. Yohe

PRODUCTS: All channel TV & FM boosters, U.H.F. converters.

### Audak Company

500 Fifth Ave., New York 18, N. Y.

Phone: LA 4-3723-3724

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 Vice-President ..... Geo. V. Sullivan  
 Advertising ..... Hart Lehman  
 Purchasing Agent..... J. C. Parvey

PRODUCTS: Electronic reproducing and recording equipment.

### Audio Devices, Inc.

44 Madison Ave., New York 22, N. Y.

Phone: PLaza 3-0973

President ..... Wm. C. Speed  
 Vice-President-Sec. .... Bryce Haynes

PRODUCTS: Recording discs (Audio-discs), recording and playback points (Audio-points), Magnetic Recording Tape (Audiotape), Magnetic Recording Film (Audio-film).

### Audio Masters Corp.

341 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 3-3881

President ..... Herbert Rosen

PRODUCTS: Transcription and electric playback machines, recording tape, tape playback machine.

### Audio & Video Products Corporation

730 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-3091

President..... Charles E. Rynd  
 Vice-President..... W. Oliver Summerlin  
 Vice-President..... Kenneth B. Booth  
 Vice-President..... Fred M. Thrower  
 Treas. & Asst. Secy..... Paul Hilton  
 Secretary ..... Joseph Connolly  
 Sales Promotion..... Leon A. Wortman

PRODUCTS: Sales and engineering representatives for the finest line of magnetic tape and disc recording equipment manufactured by: Altec Lansing Corp., Ampex, Audiodisc, Cinema Engineering Co., Editall Tape Splicer, Electric-Voice, Fairchild Disc Recorders and Playbacks, Langevin Mfg., Jim Lansing, McIntosh Amplifiers, Minnesota Mining & Manufacturing magnetic tape, Pickering, Teleflex TV Productions Equipment and Rear-Process Slides, Thermo-Fax Duplicators and Sheets. Also TV special effects equipment.

**Automatic Manufacturing Corp.**

65 Gouverneur St., Newark 4, N. J.  
Phone: Humboldt 5-2100

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Adm. Vice-Pres. .... Moses Shapiro  
Vice-Pres., Charge of Sales. Bert E. Smith  
Chief Engineer ..... Joseph A. Mazzola  
Comptroller ..... M. E. Silver  
V.P. Charge of Oper. .... J. A. Heimbruch

PRODUCTS: Intermediate Frequency Coils, Radio Frequency Coils, K-trans. tuners, Choke Coils, TV Coils, TV Transformers and Ferrite Cores.

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P. O. Box 1624, Muskogee, Okla.  
Phone: 4762

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Vice-President. .... Marvin W. Kyger  
Vice-President. .... Lothar E. Berg  
Secretary-Treas. .... James H. Beasley  
Assistant Secretary. .... Andrew B. Lytle  
Sales and Engineering Offices in Dallas, Texas and Chicago, Illinois.

PRODUCTS: Steel erectors (radio-television towers and antennas.)

**Bendix Television & Broadcast  
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(Bendix Aviation Corp.)**

East Joppa Road, Towson 4, Maryland  
Phone: Towson 2200

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General Sales Manager. .... R. W. Fordyce  
Merchandise Manager. .... C. J. Hassard  
Adv. & Sales Prom. Mgr. .... W. C. Lederer  
Credit Manager ..... H. F. B. Kerr  
Chief Engineer ..... J. M. Miller, Jr.  
Service Manager ..... W. P. Muller

PRODUCTS: 17", 21" and 27" TV receivers, both table models and console AM and FM Console radios.

**Bendix Radio, Broadcast Receiver &  
Television, Division of Bendix  
Aviation Corp.**

Baltimore 4, Md.  
Phone: TOWson 2200

General Manager ..... E. K. Foster  
Asst. Gen. Manager. .... A. E. Welch  
Chief Engineer ..... J. Miller  
Merchandising Manager. .... C. J. Hassard  
Purchasing Agent ..... J. L. Winchester

PRODUCTS: Radio and Television Receivers.

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North and Valley Sts., Willimantic, Conn.  
Phone: Willimantic 3-1661

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Vice-President. .... A. W. Brand  
Sales Manager. .... R. H. Robinson  
Purchasing Agent. .... J. R. Garcy  
Credit Manager. .... H. K. Lathrop

Chicago Office, 1313 W. Randolph St.  
Phone: SEeley 8-0345

PRODUCTS: Turbo Varnished Tubing—All NEMA grades. Cotton, rayon, or glass braid. Turbo Saturated Sleeving—all NEMA grades. Cotton, rayon, or glass braids. Turbo-sil Silicone Glass Varnished Tubing—all NEMA grades. Turbo Silicone Glass Saturated Sleeving—all NEMA grades. Turbo Cambrics, tapes, cloths, and papers. Turbo-tuf Tubing and Sleeving—NEMA grades B-A-1, B-B-1, B-C-1. Glass braid coated with Turbo-therm insulation.

**Brook Electronics, Inc.**

34 DeHart Pl., (Box 491), Elizabeth 2, N. J.  
Phone: ELizabeth 2-7600

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Vice-Pres. & Chief Eng. .... Lincoln Walsh  
Purchasing Agent. .... Frank Hill

PRODUCTS: High quality audio amplifiers and systems.

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COMPLETE REAR SCREEN  
PROJECTION SERVICE

PROJECTORS — SCREENS —  
FRAMES — SLIDES — FOOTAGE

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FOR LIVE OR FILM TV  
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1969 S. Vermont Ave. Phone:  
Los Angeles 7, Calif. REpublic 1-3111

**Browning Laboratories, Inc.**

750 Main St., Winchester, Mass.  
Phone: Winchester 6-2121

President .....G. H. Browning  
Vice-President .....R. L. Purrington  
Chief Engineer .....F. A. Spindell  
Production Manager .....J. C. Sullivan

PRODUCTS: FM tuners; FM-AM tuners; Frequency meters, cathode ray oscilloscopes. Regulated power supplies and square wave generators. Standing wave amplifiers.

**William W. L. Burnett Radio Lab.**

4814 Idaho St., San Diego 16, Calif.  
Phone: Talbot 4943

Owner-Chief Eng....William W. L. Burnett  
PRODUCTS: Piezo-electric crystals, crystal holders, constant temperature controlled ovens, frequency measuring equipment, laboratory equipment, conducting regular radio laboratory measurements, offering a completed frequency measuring service, from 10 kc to 500 mc covering both AM and FM measurements. All stations must be within receiving distance of the laboratory. Special laboratory equipment developed and tested.

**Cambridge Thermionic Corp.**

445 Concord Ave., Cambridge 38, Mass.  
Phone: TRowbridge 6-2800

President.....Frank Lyman, Jr.  
Vice-President.....Mary G. McGillen  
Vice-President....Danforth W. Comins, Jr.

PRODUCTS: Frequency measuring service for AM-FM and TV lugs, terminal boards, electronic hardware, insulated terminals feed thru, coils, coil forms, chokes and tooling.

**Chicago Telephone Supply Corp.**

1142 W. Beardsley Ave., Elkhart, Ind.  
Phone: 3-0310

President .....J. G. Best  
Exec. V.P.....B. S. Turner  
V. P. & Gen. Sales Mgr.....W. A. Nicely  
Secy.-Treas.....J. Mayo Lenz  
Chief Engineer .....W. H. Budd  
General Superintendent.....G. M. Cooper  
Industrial Relations Mgr.....A. M. Daily  
Traffic Manager .....R. I. Corner

PRODUCTS: Composition variable resistors, wirewound variable resistors, associated switches.

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Washington Street  
Dover, N. H.

Phone: DOver 975

N. Y. Phone: MURray Hill 9-2518

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Sales Mgr. Distributors

Div. ....Fran Chamberlain  
Secretary .....Arthur Riechenal  
Exec. Vice-Pres.....George Mucher  
V.P. in Chg. of Sales....I. J. Youngblood

N. Y. Phone: MURray Hill 9-2518

PRODUCTS: Volume controls, tone controls, wire wound power resistors, glassohms, resistor tubes, voltage dividers, L & T pads, attenuators. Decade Bos, rotary switches, television tube beam bender.

**Capehart-Farnsworth Corp.**

3700 E. Pontiac St., Fort Wayne 1, Ind.  
Phone: ANthony 5301

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Chairman of the Bd.....Wm. H. Harrison  
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Vice President (Research)

Philo T. Farnsworth  
Vice President (Engineering) .Antony Wright  
Treasurer .....Paul H. Hartmann  
Comptroller .....W. F. Hoepfner  
Secretary and Asst. Treas....C. H. Wiggin  
Director of Sales.....Louis J. Collins  
Director of Advertising.....S. A. Morrow  
Director of Purchases.....R. B. Brown  
Traffic Mgr. ....R. M. Hoey  
Credit Mgr. ....A. E. Sibley

PRODUCTS: Capehart television receivers, AM-FM phonograph-radios, table, clock, and portable radios.

**Collins Radio Co.**

855-35th St., N. E., Cedar Rapids, Ia.  
Phone: 3-0281

N. Y. Phone: LOngacre 4-3930-1-2-3

President .....Arthur A. Collins  
Executive V. P. (New York) .W. J. Barkley  
Vice-Pres.-Gen. Mgr. ....R. S. Gates  
V.P. Chg. Engr. & Mfg. ....L. M. Craft  
Secretary-Treasurer .....S. J. Storm

PRODUCTS: Standard radio broadcast station transmitters, speech equipment and accessories, Radio communication ground station and airborne transmitters and receivers for Government, commercial airlines and other industrial users. Radio amateur transmitters, receivers and accessories. Airborne navigation equipment.

**Columbia Records, Inc.**

1473 Barnum Ave., Bridgeport 8, Conn.  
Phone: BRidgeport 6-0181  
N. Y. Phone: CIrcle 5-7300

President.....James B. Conkling  
Exec. V.P.....Goddard Lieberman  
V. P. in Chg. of Sales.....P. J. Wexler  
V. P. in Chg. of Mfg. and Engineering

J. H. Hunter  
Dir. of Research.....William Bachman  
Treasurer .....William Wilkins  
Dir. of Purchases...Robert P. Robinson, Jr.  
Advertising Mgr.....Irving Townsend  
Export Mgr.....L. V. Ruyschaert  
Secretary .....K. Raine  
Order Service Mgr.....E. P. Eldridge

PRODUCTS: Phonograph Records, Phonograph Needles and Electrical Transcriptions, Long Playing Microgroove Records and Phonographs.



**Continental Electric Co.**

715 Hamilton St., Geneva, Ill.  
Phone: GENEVA 4140

President ..... H. R. Melvaine  
Credit Manager ..... J. E. DeVleshower  
Chief Engineer ..... Henry Kent  
Sales Manager ..... E. C. Hanson  
PRODUCTS: Phototubes, rectifier tubes, thyratrons, lead sulfide cells, TRU VAC vacuum gauges, TV picture tubes.

**Continental Electronics Mfg. Co.**

4212 Buckner Blvd., Dallas 10, Texas  
Phone: EVERGREEN 1137

President ..... James O. Weldon  
Vice-President ..... Lester H. Carr  
General Mgr. .... W. M. Witty  
PRODUCTS: AM transmitters and associated apparatus.

**Corning Glass Works**

Corning, New York  
Phone: CORNING 372

President ..... W. C. Decker  
V.P. & Controller ..... George D. Macbeth  
V.P. & Secretary ..... William H. Curtiss  
V.P. & Treasurer ..... Chas. D. LaFollette  
Vice President ..... Harry M. Hosier  
Vice President ..... Jesse T. Littleton  
Vice President ..... William C. Taylor  
Asst. Secretary ..... Wm. W. Sinclaire  
Asst. Secretary ..... Frederick H. Knight  
Asst. Treasurer ..... C. H. Kruidenier  
Mgr. Elec. Products Div. .... J. L. Hanigan  
Mfg. Mgr. Elec. Products Div. .... N. J. Vang  
Sales Mgr. Electronic Sales Dept.

J. S. Muller  
Purchasing Agent ..... F. S. Conable  
Dir. Public Relations ..... Hadan Logan  
PRODUCTS: Glass envelopes for tubes used for radio receiving, broadcasting, cathode ray, television and all other electronic purposes, tubing and special sealing glasses, pyrex brand radio, insulators.

**Cornish Wire Co., Inc.**

15 Park Row, New York 7, N. Y.  
Phone: BARCLAY 7-5140

President ..... John Cook  
Treasurer ..... J. C. Stagg  
PRODUCTS: Radio and TV wire products including electronic and intercommunicating wires and cables, electric wire products including lamp cords, fixture wire, rubber jacketed cords and cord sets.

**Crosley Division-AVCO Mfg. Corp.**

1329 Arlington St., Cincinnati 25, O.  
Phone: KIRBY 6600

N. Y. Phone: MURRAY Hill 3-0202  
Vice-Pres. & Gen. Mgr. .... John W. Craig  
Vice-Pres. & Gen. Sales Mgr. .... Wm. A. Bleece  
Gen. Works Mgr. .... F. L. Meacham  
General Controller ..... L. W. Adkins  
Controller ..... W. A. Smith

Director of Purchases ..... Frank W. Warner  
Director of Industrial

Relations ..... Paul W. Deubery  
Asst. Gen. Sales Mgr. in Chg.  
Sales Prom. & Adv. .... R. K. White  
Vice-Pres. & Asst. Gen. Mgr.  
in Chg. Electronics ..... L. F. Cramer  
Mgr. Crosley Purchasing ..... B. J. Brockhaus  
Gen. Sales Mgr. Electronics ..... E. W. Gaughan  
Dir. of Public Relations ..... Varley P. Young  
Sales Mgr. Electronics ..... H. E. McCullough  
Mgr. Electronic Eng. .... D. B. Nason  
Credit Manager ..... John J. Hope, Jr.  
Director of Exports ..... Tye M. Lett, Jr.  
Service Dept. Mgr. Richard H. Scheneberger  
Traffic Dept. Mgr. .... Frank C. Partlan

**Crosley Radio & Television, Ltd.**

121 McCormack Street  
Toronto 9, Ontario, Canada  
Phone: LINDHUST 1186

Vice-Pres. & Gen. Mgr. .... Ivor M. Leslie  
Gen. Sales Mgr. .... Alex Peters  
Asst. Secy. & Treas. .... J. M. Reynolds  
Plant Supt. .... H. Roper  
Purchasing Agent ..... H. G. Fisher  
Chief Engineer ..... R. W. Walker  
Service Manager ..... W. Whittal

PRODUCTS: Television, models including table, consoles and console phono-combinations. Radio, AM table models in wide color range, clock radios. AM-FM models, portable models, phono-combinations, and versatile radio-TV combination.

**Allen B. Du Mont Laboratories, Inc.**

750 Bloomfield Avenue, Clifton, N. J.  
Phone: MULBERRY 4-7400

for all divisions

President ..... Allen B. Du Mont  
Vice-President ..... Stanley F. Patten  
Gen. Asst. to Pres. .... Keeton Arnett  
Research Director ..... T. T. Goldsmith, Jr.  
Dir. of Oper., TV  
Receiv. & Cathode-  
ray Tube Div. .... Irving G. Rosenberg  
Dir. of Oper., Trans.  
& Instru. Div. .... C. E. Williams  
Dir. and Gen. Mgr.,

Du Mont Televis. Netwk. .... Chris J. Witting  
Dir. of Advertising ..... Douglas Day  
Controller ..... B. L. Graham  
Indus. Relat. Dir. .... Harry Houston

**Teleset Division**

35 Market St., E. Paterson, N. J.

Director of Operations. Irving G. Rosenberg  
General Sales Manager. .... Dan D. Halpin  
Receiv. Mfg. Div. Mgr. .... Paul Eshelman  
Produc. Control Mgr. .... H. A. Whitehead  
Chief Engineer. .... R. T. Cavanaugh  
Purchasing Agent. .... William Paten  
TV Receivers, Yokes, Transformers, Timers, Coils, Other Parts, and Government Electronic Equipment

**Cathode-ray Tube Division**

750 Bloomfield Ave., Clifton, N. J.

Dir. of Operations.....Irving G. Rosenberg  
 Division Manager.....F. P. Rice  
 Mfg. Manager.....William Carlin  
 Prod. Control Mgr.....J. Fisher  
 Chief Engineer.....A. Y. Bentley  
 Gen. Sales Mgr.....William C. Seales  
 Purchasing Agent.....A. R. Dutcher  
 Mgr. Replacement Sales....Edward B. Hinek  
 TV Receivers, Industrial and Special Purpose Cathode-ray Tubes

**Transmitter Division**

1500 Main Ave., Clifton, N. J.

Dir. of Operations.....C. E. Williams  
 Division Manager.....H. E. Taylor, Jr.  
 Asst. Division Mgr.....R. E. Kessler  
 Prod. Control Mgr.....M. Harris  
 Engineering Manager.....G. S. Gregory  
 Sales Manager.....J. B. Tharpe  
 Television transmitters, Cameras, Studio Equipment, Field and Remote Equipment, Government Electronic Equipment

**Instrument Division**

1500 Main Ave., Clifton, N. J.

Dir. of Operations.....C. E. Williams  
 Division Manager.....Rudolf Feldt  
 Asst. Division Mgr.....Dr. P. S. Christaldi  
 Prod. Control Mgr.....F. W. Sharpwinkel  
 Engineering Manager.....G. R. Mezger  
 Sales Manager.....E. G. Nichols  
 Design and manufacture of Cathode-ray Oscillographic and Associated equipment; Oscillographic recording and government electronic equipment

**Research Division**

2 Main Ave., Passaic, N. J.

Dir. of Research.....T. T. Goldsmith, Jr.  
 Dir. Tube Res. Laboratory.....S. J. Koch  
 Mgr., Patent Department.....R. G. Pelton  
*Government Contracts, Negotiation and Bid Division*

750 Bloomfield Ave., Clifton, N. J.

Rirector.....C. E. Williams  
 Manager.....H. B. Graham  
 Assistant Manager.....J. N. Lord, Jr.  
 Washington Representative....Zeus Soucek

De Sales Bldg.,

Phone: Metropolitan 1232

**International Division**Empire State Bldg., 350 Fifth Ave.  
New York, N. Y.

Phone: MUrray Hill 8-2600

Director.....Ernest A. Marx

PRODUCTS: Du Mont Television Receivers, Du Mont Imputuners and Sensituners, Television Component Parts, Cathode-ray Tubes for Television Receivers and Industrial Use, Complete Television Transmitting Equipment including Control and metering accessories, camera chains, film pick-up chains, mixing desks, sync generators, and studio control consoles, Cathode-ray Oscillographs for Television and Radio Testing, and general industrial use.

**Etro, Inc.**

425 S. Sandusky St., Delaware, Ohio

Phone: 3-1201

PRODUCTS: Complete battery-operated tape recorders, chargers, earphones; particularly adapted to use in the radio and TV fields.

**Hugh H. Eby, Inc.**

4700 Stenton Ave., Philadelphia, Pa.

Phone: DAvenport 4-7000

President.....James L. Hawley  
 Vice-President.....Bernard Offerman  
 Secretary-Treasurer.....Jules Sussman  
 General Manager.....Joseph M. Vananzi  
 Chief Engineer.....E. E. Ritter  
 Purchasing Agent.....A. A. Hankinson

PRODUCTS: Adaptors, jacks, knobs, plugs, male and female connectors, binding posts, octal sockets, miniature sockets (seven and nine pin), terminal strips, terminal boards, special assemblies (both mechanical and electrical) true shields, metal stampings, rack and panel connectors, battery plugs and connectors.

**Electronic Specialty Co.**

3456 Glendale Blvd., Los Angeles 39, Calif.

Phone: NO. 2-2168

Chicago Phone: SUPERior 7-7572

President.....William H. Burgess  
 Sales Mgr. (Shavex Div.)...Wm. F. Edwards  
 Div. Mgr., TV.....L. G. Burgess  
 Div. Mgr., Contracts.....D. A. Marcus

PRODUCTS: Electronic Equipment-Contract Division: Sensitometer and intervalometers, Electric shaver accessories, Shavex Div.: Shavex for changing AC to DC for a faster, smoother shave with any electric shaver (a rectifier device), TV Service Division: Do not manufacture any equipment—service only.

**Electronic Tube Corp.**

1200 E. Mernaid Lane, Phila. 18, Pa.

Phone: Chestnut Hill 7-6800

Pres., Chief Eng.....Henry S. Bamford  
 Vice-President.....Theo. T. Toole  
 Credit Manager.....William R. Morris  
 Purchasing Agent.....Jacob G. Grauer  
 Sales Manager.....Robert F. Brunner

PRODUCTS: Cathode Ray Receiving, Multi-gun and Special Purpose Cathode Ray Tubes; Multi-Channel Oscilloscopes; High gain DC Amplifiers, Special design AC and DC Amplifiers; Special design Signal Generators; Electronic Engineering and Development.

**Emerson Radio & Phonograph Corp.**

111 Eighth Ave., New York 11, N. Y.

Phone: ORegon 5-7000

President.....B. Abrams  
 Secretary-Treasurer.....M. Abrams  
 Excc. Vice-Pres.....Dorman D. Israel

V.P. Govt. Contracts.....Morton P. Rome  
 V.P. Purchasing.....Harve Tullo  
 V.P. Works Manager.....E. J. Kelly  
 Controller.....A. Vogel  
 V.P. Dir. of Engineering...R. T. Capodanno  
 Director of Sales.....S. M. Abrams  
 Distribution Manager.....Joseph Kattan  
 Sales Promotion Mgr.....Albert Leon  
 Public Relations Mgr.....E. F. Solow  
 Export Manager.....Joseph Kattan  
 Personnel Manager.....P. R. Certo  
 Parts Sales-Service Mgr.....Floyd Makstein

**PRODUCTS:** Emerson Television Receivers: 17 in., 21 in. picture size, table and console models, console model television phonoradio. Emerson Radio Receivers: AC/DC compact and table models for AM and FM-AM. Portable Radio: Self-powered models (operate on batteries): "3-way" models (operate on batteries, AC, DC). Phonoradio: Table and console models. Electronic Equipment: For Government defense program.

### Espey Manufacturing Co., Inc.

528 E. 72 St., New York 21, N. Y.  
 Phone: TRafalgar 9-7000

President & Treas.....Nathan Pinsley  
 V.-P. & Sales Advtg.....W. Walter Jablon  
 Vice-Pres. & Stry.....Sol Pinsley  
 V.-P. Eng.....Sam Sack

**PRODUCTS:** Model TV3K, TV Training Kit, Model 511C AM & FM Radio Receiver Chassis, 10 watts audio, Model 512C AM-FM Radio Receiver Tuner, self powered. Model 513C, AM-FM Radio Receiver Tuner, Model 514-C, amplifier & power supply, 20 watts audio for Model 513C tuner.

### Fairchild Recording Equipment Corp.

154 St. & 7 Ave., Whitestone, N. Y.  
 Phone: INdependence 3-2100

President.....Sherman M. Fairchild  
 Exec. Vice-Pres.....Ray F. Crews

**PRODUCTS:** Sound recorders: synchronous disk recorders, synchronous magnetic tape recorders; transcription tables; magnetic cutterheads; dynamic pickups; miniature cartridges; recording equalizers; pickup equalizers; unitized amplifier systems and audio systems. Special development projects.

### Federal Telecommunications Laboratories, Inc.

500 Washington Ave., Nutley, New Jersey  
 An IT&T Associate

President.....Admiral Carl F. Holden  
 V.P. and Comptroller.....J. G. Copelin  
 V.P., Systems and Commercial Research and Development Laboratories...W. Hatton  
 Tech. Dir., Systems and Comm. Res. and Develop. Laboratories...A. G. Clavier

**PRODUCTS:** Complete Television Trans-

mitting and Studio VHF and UHF Equipment including TV Mobile Pickup Units and Microwave Links.

### Federal Telephone and Radio Corp.

100 Kingsland Road, Clifton, New Jersey  
 Phone: NUTley 2-3600

President.....H. C. Roemer  
 Vice-President.....W. Hatton  
 Vice-President.....S. J. Powers  
 V.-P., Gen. Sales Mgr.....R. S. Perry  
 Vice-President.....F. B. Powers  
 Asst. to V.-P.....G. T. Scharffenberger  
 Comptroller.....R. D. Osborne  
 Secretary.....W. B. Levett  
 Treasurer.....W. E. Ogilvie, Jr.  
 Dir. Vacuum Tube Div.....W. Happe, Jr.  
 Dir. of Selenium Intelin Div.....S. J. Powers  
 Works Mgr.....T. M. Douglas  
 General Sales Mgr.....R. S. Perry  
 Advertising Mgr.....Crump Smith  
 Sales Mgr. Vacuum Tube Div...C. J. Harrison

**PRODUCTS:** Radio and Television equipment, transmitting and rectifying tubes, TV receiving tubes, microwave radio relay links and carrier systems, HF cable, field intensity meters, radar, miniature and standard selenium rectifier stacks, battery chargers and power supplies, measuring equipment.

### The Gabriel Co.

#### Workshop Assoc. Div.

Endicott St., Norwood, Mass.  
 Phone: Norwood 7-3300

V.P., Elec. Div.....G. G. Greene  
 Sales Mgr.....C. W. Creaser, Jr.  
 Division Mgr.....J. Van Epps

**PRODUCTS:** UHF-TV Transmitting Antenna and Related Components.

### Gates Radio Co.

123 Hampshire St., Quincy, Ill.  
 Phone: 8202

N. Y. Phone: MURray Hill 9-0200

President.....P. S. Gates  
 Vice-President.....L. I. McEwen  
 Secretary.....A. S. Petzoldt  
 Chief Engineer.....F. W. Wentura  
 Works Manager.....Kell Todd  
 Purchasing Agent.....John Bowers

**PRODUCTS:** Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems.



**General Electronics Inc.**

101 Hazel St., Paterson 3, N. J.  
Phone: MU. 4-5271

President.....D. E. Replogle  
Gen. Mgr.....C. G. Hampson, Jr.  
Purchasing Agent.....Martin Cottrell  
Chief Engineer.....Irving Stein  
PRODUCTS: Cathode ray tubes, transmitter and electron tubes.

**General Electric  
Electronics Division**

Electronics Park, Syracuse 1, N. Y.  
Phone: 76-4411

Vice-Pres. & Gen. Mgr...Dr. W. R. G. Baker  
Mgr. Engineering.....I. J. Kaar  
Mgr. Marketing.....E. H. Vogel  
Mgr. Finance.....G. L. Chamberlin  
Mgr. Mfg.....W. M. Barker  
Counsel.....R. M. Estes  
Gen. Mgr., Components Dept...E. L. Hulse  
Gen. Mgr., Receiver Dept...W. H. Sahloff  
Gen. Mgr., Comm. & Govt.

Equipment Dept.....G. F. Metcalf  
Gen. Mgr. Tube Dept.....J. M. Lang  
PRODUCTS: Radio and radio-phonograph combination receivers, TV receivers; radio and TV transmitters, antennas, and studio equipment; receiving, picture, transmitting and industrial tubes, germanium diodes; components; two-way communications equipment, electronic specialty items, civilian and government radar.

**The General Industries Co.**

Olive and Taylor Streets, Elyria, Ohio  
Phone: 2235

President.....Allan W. Fritzsche  
V.-P.-Sales Mgr., Motor Div.....H. E. Moon  
Sales Mgr., Plastic Div.....Steve Hiltibrant  
Purchasing Agent.....Clete Heidrich  
Treasurer.....C. F. Russert  
Chief Eng. Motor Div.....Howard Shumaker  
Chief Eng. Plastic Div.....Russell Smith

PRODUCTS: Electric Phonograph motors, Smooth power motors, Disc Recording assemblies, Tape Recording assemblies, Molders of plastic parts.

**General Instrument Corp.**

829 Newark Ave., Elizabeth 3, N. J.  
Phone: ELIZabeth 3-4400

Chairman of the Board...A. Blumenkrantz  
Pres. & Treas.....R. E. Laux  
Exec. Vice-Pres.....M. Cohen  
V.-P. in Charge Mfg.....T. E. Keller  
Treasurer.....A. Konecny, Jr.  
Controller.....R. L. Klabin  
Sales Manager.....E. A. Freed  
Chief Engineer.....B. N. Fisher  
Credit Manager.....W. W. Anderson  
Dir. of Purchases.....C. B. L. Townley  
Export Agents.....Ad. Auriema, Inc.

PRODUCTS: Television Front End Tuners, Variable Condensers, Auto Radio Tuners, Automatic Record Changers.

**General Laminated Products, Inc.**

2857 South Halsted Street, Chicago 8, Ill.  
Phone: Victory 2-0707

President.....Morris Perlman  
Chief Engineer.....Dr. Einar Hedin  
Purchasing Agent.....Arthur Kossnar  
Eastern Sales Mgr.....R. M. Perlman

PRODUCTS: Sockets, Terminal Board Assemblies, Laminated Phenolic Parts, Battery Connectors, Coil Forms, Resistor Board Assemblies, multiple and single Male and Female Pin Plug Assemblies.

**General Precision Laboratory, Inc.**

63 Bedford Road, Pleasantville, N. Y.  
Phone: Pleasantville 2-2000

President.....H. G. Place  
V.-P., Gen. Mgr.....J. W. Murray  
V.-P., Managing Dir.....R. L. Garman  
Comm. Director.....Blair Foulds  
Chief Engineer.....F. N. Gillette  
Gov't Contract Rep.....W. Cooper

PRODUCTS: Television Studio and Mobile Equipment including Camera Chains, Projectors, Switchers, Syn Generators, and Video Recording equipment; also Theater Television equipment.

**General Radio Co.**

275 Massachusetts Ave., Cambridge 39, Mass  
Phone: TRowbridge 6-4400

N. Y. Phone: WOrth 2-5837

Chairman of Board.....H. B. Richmond  
President.....E. H. Locke  
Vice-Pres. for Sales.....A. E. Thiessen  
Vice-Pres. for Mfg.....C. C. Carey  
Secretary-Treasurer.....F. L. Tucker  
Sales Engng. Mgr.....M. T. Smith  
Export Mgr.....S. W. DeBlois  
Chief Engineer.....D. B. Sinclair  
Publicity Mgr.....C. E. Worthen  
Service Mgr.....H. H. Dawes

**Graybar Electric Company, Inc.**

420 Lexington Ave., New York 17, N. Y.  
Phone: LE 2-4000

President.....W. E. Henges  
Vice-President.....G. F. Hessler  
Genl. Communications

Sales Mgr.....J. W. La Marque  
Mgr. Electronic Sales.....G. I. Jones

PRODUCTS: Amplifiers, antenna equipment, attenuators, cabinets, consoles, loudspeakers and accessories, monitors, recorders and accessories, speech input equipment, test equipment, towers, tower lighting equipment, transmission line and accessories, transmitters, broadcast, tubes, turntables, reproducers and accessories, wiring supplies and devices. All TV broadcasting equipment.

**The Hallicrafters Co.**

4401 W. Fifth Ave., Chicago 24, Ill.

Phone: Van Buren 6-6300

President.....Wm. J. Halligan  
 Exec. Vice-Pres.....R. W. Durst  
 Gen. Sales Mgr.....Michael D. Kelly  
 Chief TV Engineer.....H. J. Adler  
 Advertising Manager.....John S. Mahoney  
 Service Manager.....Norman Cooper  
 Credit Manager.....Cal A. Shera  
 Radio Sales Mgr.....William J. Halligan, Jr.

PRODUCTS: TV Receivers, Short-Wave "Ham" Transmitters, and Receivers. Portable Radios, FM/AM Radios, Two-way radio-telephone equipment.

**The Hammarlund Mfg. Co., Inc.**

460 W. 34 St., New York 1, N. Y.

Phone: LOngacre 5-1300

President.....Lloyd A. Hammarlund  
 Treasurer.....Joseph Lush  
 Sec. & Comptroller.....Edward A. Wittmer  
 Production Manager.....Hugh A. McCloskey  
 Sales Manager.....Robert B. Moon  
 Chief Engineer.....S. H. Van Wambeek  
 Advertising Manager.....Dale Samuelson  
 Personnel Director.....George Gulich  
 Purchasing Manager.....William Griffin

PRODUCTS: Communication receivers, variable capacitors, remote supervisory controls, diversity receivers.

**Harvey Radio Laboratories, Inc.**

447 Concord Ave., Cambridge 38, Mass.

Phone: TRowbridge 6-2800

President.....Frank Lyman, Jr.  
 Dir. Contract Adm.....Norman W. Bertelsen  
 Sales Engineer.....E. J. Vogel  
 Clerk of Corp.....R. W. Martin  
 Chief Engineer.....B. J. Cosman  
 Purchasing Agent.....Frank C. Waterhouse  
 Comptroller.....Gordon C. Genter  
 Production Mgr.....E. Douglas Papkee  
 Personnel Director.....Mary Rizzitano

PRODUCTS: High fidelity FM broadcast transmitting and studio equipment, short wave telephone and telegraph transmitters, high fidelity FM broadcast receivers, regulated power supplies, I-F strips, visual alignment signal generators, galvascopes and associated radio and electronic equipment, two-way emergency communications equipment.

**Haydu Brothers**

P. O. Box 1226, Plainfield, N. J.

Phone: PLainfield 6-0878

President.....George K. Haydu  
 Vice-Pres. and Secy.....Zoltan Haydu  
 Chief Engineer.....Ben Artan  
 Sales Manager.....Joseph Bozzelli  
 Purchasing Agent.....Vincent Perrucci

PRODUCTS: Television picture tubes, miniature receiving tubes, power tubes for

transmitting and industrial use, electron guns for television picture tubes, components for all types of vacuum tubes, including receiving and transmitting, TV radio, x-ray, incandescent and special purpose tubes, equipment for the manufacture of such tubes, equipment for the manufacture of neon signs, cold cathode lamps, and various special purpose lamp machinery. Precision machine parts and wire and forming parts.

**Hazeltine Electronics Corp.**

58-25 Little Neck Pkway, Little Neck, L. I., N. Y.

Phone: FLushing 7-8700

President.....F. Robinson  
 Executive Vice-Pres.....J. B. Dow  
 V.P. in Chg. of Engrng.....O. M. Dunning  
 V.P. in Chg. of Mfr.....J. Willenbecher  
 Director of Procurement.....M. E. Bahr  
 Mgr. Sales.....F. Mansur

PRODUCTS: Military types of radio and radar equipment. Air and marine electronic navigational equipment. Radio, radar and TV test equipment for laboratory and production testing.

**Hytron Radio & Electronics Corp.***(Division of CBS, Inc.)*

100 Endicott St., Danvers, Mass.

Phone: Danvers 2360

N. Y. Phone: MArket 3-5832

President.....Bruce A. Coffin  
 Chairman of Board-Treas.....Lloyd H. Coffin  
 Vice-President.....Edgar M. Batchelder  
 Vice-Pres. & Sales Mgr.....John Q. Adams  
 V.P. Chg. of Engineering.....C. F. Stromeyer  
 Advertising Manager.....Harry G. Burnett  
 Credit Manager.....M. S. Jones  
 Purchasing Agent.....Edward R. Carroll  
 Industrial Relations Mgr.....A. S. Nelson  
 Export Manager.....W. L. Urquhart

PRODUCTS: Receiving and electronic tubes; special purpose tubes, germanium diodes, TV picture tubes.

**The Indiana Steel Products Co.**

Valparaiso, Indiana

Phone: 178

Pres. & Treas.....A. D. Plamondon, Jr.  
 V. P. & Gen. Mgr.....R. F. Smith  
 Vice-Pres., Engineering.....C. A. Maynard  
 Asst. Sales Mgr.....I. A. Dickey

PRODUCTS: Permanent Magnets, Ion Traps, Magnetron Magnets, Magnet Assemblies.

**Insuline Corp. of America**

3602-35th Ave., Long Island City I, N. Y.

Phone: AStoria 8-3738

President.....S. J. Spector  
 Secretary-Treasurer.....A. S. Spector  
 General Sales Mgr.....B. L. Cahn

Advertising Manager.....A. S. Chambers  
 Superintendent.....F. Henneke  
 Industrial Sales Mgr.....I. Romm  
 Chief Engineer.....J. Abel  
 Purchasing Agent.....H. Weston  
 Production Chief.....J. Brush

PRODUCTS: Adapters, Phone Pick-up; Aligning Tools; Amplifier Chassis; Angles and Brackets Antenna, Auto Radio; Antenna Connectors; Antenna Kits; Antennas, Home Mast; Antennas, FM & Television; Auto Radio Noise Suppressors; Bases, Steel; Beads, Cable; Binding Posts; Binding Post Heads; Bushings, Insulated; Cabinets, Metal; Cabinets, Speaker; Cable Clamps; Chassis Base; Chassis, Bottom Plate; Chokes; Chrome Trim; Clips, Alligator; Clip, Brass Spring; Code Set, Triplex; Coils, Coil Forms; Condensers; Cords, Double Phone; Cords, Resistor; Couplers, Flexible; Cushions, Ear; Cutters, Replacement; Cutting Tools; Dial Markers; Dial Plates; Displays; Drill, Replacement; Eyelets; Equalizing Condensers; FM Antennas; Fuse Mountings; Fuse Retainers; Grid Caps; Grid Cap Shield; Grommets, Rubber; Hardware, Radio; Headphones; Insulators; Jacks; Jacks, Microphone; Jacks, Shielded; Jacks, Tip; Jacks, Transmitting; Jars, Glass; Knobs; Lugs, Soldering; Lugs, Spade; Lugs, Terminal; Meter Cabinets; Morse Code Records; Mountings, Fuse; Name Plates; Neutralizing Tools; Noise Eliminators; Nuts; Oscillators; Panels, Aluminum, Bakelite, Masonite, Metal, Meter, Racks; Panel Bearings; Phone Cords; Phones, Ear; Phone Plugs; Phone Tips; Plates, Bottom; Plugs; Punches; Recks, Brackets, Chassis; Radio Panels; Record Player Switch; Reducers; Resistor Cords; Riveting Punch Set; Rivets, Rods; Screw Drivers, Insulated; Screws; Shearing Punch; Shields; Shields, Grid Cap; Sockets; Soldering Irons; Soldering Iron Elements; Spaghetti. Flexible; Spacers, Bushings; Spade Lugs; Speaker Cabinets; Steel Cabinets; Strips, Terminal; Suppressors, Auto Radio; Switches; Television, Accessories; Antennas, Tools; Terminal Lugs; Terminal Strips; Test Leads; Test Lead Wire; Test Prods; Test Tools; Tools; Tools, Neutralizing; Trans. Coil Mountings; Transmitting Tube Caps; Tube Shields; Tubing; Washers; Window Pole Antenna; Wire, Test Lead; Wrenches, Wrench Sets.

### Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.  
 Phone: MICHigan 0367

President.....Paul F. Jackson  
 Vice-President.....Robert Apple  
 Sales Manager.....J. M. Fulkerson  
 Purchasing Agent.....R. C. Groves  
 Credit Manager.....J. E. Beery  
 Production Superintendent.....Carl Wack

PRODUCTS: Oscillograph, receiving tube testers, CR tube testers, electronic multi-meters, RF generators, sweep generators, audio oscillators and condenser testers.

### Jefferson Electric Co.

25th Ave. & Madison St., Bellwood, Ill.

Phone: MANSfield 6-7161

N. Y. Phone: BARclay 7-8972

Pres., Chair. of Board.....J. M. Bennan  
 Exec. Vice-Pres.....E. J. Bennan  
 Vice-Pres., Engineering.....L. Mauerer  
 Treasurer.....W. S. Minter  
 Secretary.....V. E. Lee  
 Sales Manager.....J. D. O'Brien  
 Export Manager.....M. J. Schmitt  
 Works Mgr.....F. C. King  
 Dir. of Purchases.....E. J. Banigan

PRODUCTS: Power transformers, chokes and audio input and output transformers, horizontal and vertical scanning transformers, centering and focusing coils.

### Jensen Manufacturing Co.

6601 S. Laramie Ave., Chicago 38, Ill.

Phone: PORTsmouth 7-7600

President.....Thomas A. White  
 Vice-President.....Charles A. Hausen  
 Vice-President.....Ralph P. Glover

PRODUCTS: Loudspeakers and accessories, cabinets for radio and TV equipment.

### JFD Manufacturing Co., Inc.

6101-6123 16th Ave., Brooklyn 4, N. Y.

Phone: BENsonhurst 6-9200

President.....Julius Finkel  
 Vice-President.....Albert Finkel  
 Secretary-Treasurer.....Edward Finkel

PRODUCTS: VHF-UHF TV antennas, FM antennas, TV antenna brackets and accessories, insulators, TV booster, wire, masts, glare filters, wire strippers, key hex wrenches, plugs, male, female, AC-DC continental and domestic test leads, test prods., phono needles, grille cloth, dial pointers, steel rule and wire gauge, line cords, resistance cords, AC service cords, "Sockette" radio tube adapters, exact duplicate ballast tubes, phosphor bronze dial cable, battery adapted harnesses, adjustable ballast tubes, resistance cord adapters, phono adapter switches, microphone connectors, midget jacks and plugs, toggle switches, auto condensers.

### Johns-Manville

22 E. 40th St., New York 16, N. Y.

Phone: LEXington 2-7600

Commodity Manager.....P. J. Washburn  
 (Acoustical Materials)

PRODUCTS: Sound control materials for broadcasting and recording studios.

### J. H. Keeney & Co., Inc.

2600 West 50th St., Chicago 32, Ill.

Phone: HEMLock 4-5500

President ..... Roy McGinnis  
 Vice-Pres., Gen. Mgr. .... John Conroe  
 Sales Manager ..... Paul Huebsch  
 TV Manager ..... William Kroening  
 PRODUCTS: Seventeen and 21-inch table  
 and console TV sets.

### **Kerrigan-Lewis Mfg. Co.**

4421 W. Rice St., Chicago 51, Ill.  
 Phone: SPaulding 2-7208

President ..... Vincent M. Kerrigan  
 Vice-Pres.-Treasurer ..... Charles F. Lewis  
 Secretary ..... Fergus Kerrigan  
 PRODUCTS: Magnet and Litzendraht  
 Wire.

### **Kimble Glass Company** *subsidiary of* **Owens-Illinois Glass Co.**

Box 1035, Toledo 1, Ohio  
 Phone: FA. 6543

N. Y. Phone: JUDson 6-2300

President ..... S. J. McGiveran  
 Gen. Sales Mgr. .... E. B. Dennis, Jr.  
 Industrial & Electronics

Sales Mgr. .... J. P. Kearney  
 Sales Promotion Mgr. .... Harlan Hobbs  
 Advertising Mgr. .... W. E. McWhorter  
 PRODUCTS: Cathode ray bulbs, hand  
 blown hard and soft glass bulbs, and line  
 glass tubing, electronic glass, tube and rod  
 specialties.

### **King Laboratories, Inc.**

127 Solar St., Syracuse 4, N. Y.  
 Phone: 74-3359

President ..... Aden J. King  
 Vice-President ..... F. M. Michaelian  
 Treas. & Gen. Mgr. .... W. R. MacLeod  
 Secretary ..... Barbara H. Sisson  
 PRODUCTS: Special alloys, chemicals and  
 metals, radio tube parts, barex getters.

### **Kliegl Bros. Universal Electric** **Stage Lighting Co., Inc.**

321 West 50th St., New York 19, N. Y.  
 Phone: COlumbus 5-0130

President ..... J. H. Kliegl  
 Vice-President ..... Herbert A. Kliegl  
 Secretary ..... Frank H. Bliss  
 Treasurer ..... Anna Kliegl  
 Plant Superintendent ..... Joseph Kliegl  
 Purchasing Agent ..... Henry Fisher  
 PRODUCTS: Lighting equipment, wiring  
 devices and switchboards for TV studios,  
 theatres and M.P. studios.

### **Langevin Manufacturing Corp.**

37 W. 65 St., New York 23, N. Y.  
 Phone: ENdicott 2-7200

Chairman of Board ..... H. A. Leander  
 President ..... Donald S. Morgan  
 Vice-President ..... W. H. Beall  
 Secretary-Treasurer ..... H. A. Koudolf  
 Sales Manager ..... E. F. Givere

Engineering Director ..... W. W. Dean  
 Mgr. of Operations ..... J. D. Galligan  
 PRODUCTS: Audio Amplifiers — both  
 standard and miniaturized plug-in. Power Sup-  
 plies, Video Amplifiers, Consoles, Auto-  
 matic Limiting Amplifiers, Audio, Power  
 and Pulse Transformers. Complete custom  
 design audio facilities for broadcast and  
 television.

### **Lehigh Structural Steel Co.**

17 Battery Place, New York 4, N. Y.  
 Phone: WHitehall 4-1424

Sales Mgr., Radio Div. .... J. F. Neary  
 PRODUCTS: Towers for TV-AM-FM Ver-  
 tical Radiators Relay Towers.

### **Lomac Company**

Box 1083, Macon, Ga.  
 Phones: 3-7437-8

President ..... J. T. Love  
 Vice-Pres. .... J. M. McFerrin, Jr.  
 Sec'y-Treas. .... Al Lowe  
 PRODUCTS: Manufacturers of antenna  
 masts and other electrical components.

### **Machlett Laboratories, Inc.**

1063 Hope St., Springdale, Conn.  
 Phone: STAmford 4-5781

President ..... R. R. Machlett  
 Exec. V.P. .... Dean S. Edmonds  
 Vice-Pres. of Sales ..... W. E. Stevenson  
 Treasurer ..... J. A. Lambert  
 V.P. of Production ..... J. W. Skehan  
 Mgr. Engineer ..... T. H. Rogers  
 Adv. Mgr. .... A. F. Machlett  
 Industrial Rel. Mgr. .... R. Gordon Hamblen  
 Export Mgr. .... A. J. Foster  
 PRODUCTS: X-ray tubes for all medical,  
 industrial and special purposes, Valve Tubes,  
 Radio Transmitting Tubes, Communication  
 Tubes, R.F. Heating Tubes.

### **The Magnavox Co.**

Bueter Road, Fort Wayne 4, Indiana  
 Phone: Eastbrook 5471

Chairman of the Bd. .... Richard A. O'Connor  
 President ..... Frank Freedman  
 V.P. & Secretary ..... Gerard M. Ungaro  
 Treasurer ..... J. S. Sturgeon  
 Dir. of Engineering ..... John Rankin  
 Asst. to Pres. (Mfg.) ..... D. C. Carter  
 V.P., Gen. Mgr. (Govt.  
 Prod. Division) ..... R. A. Wilson  
 Chief Television Engineer ..... Frank Norton  
 Chief Radio-Phonograph  
 Engineer ..... R. H. Dreisbach  
 Asst. Sales Mgr. & Merch. Mgr.-  
 Radio & TV Div. .... Stewart Roberts  
 Dir. of Adv. & Public  
 Relations ..... Lauren K. Hagaman  
 Sales Manager—Industrial & Defense Prod.  
 Div. .... Stanley S. Sondles  
 Sales Mgr. Spec. Devices ..... John C. Koonz  
 Service Mgr. RP & TV ..... Ray J. Yeranko

PRODUCTS: Receivers: Radio: AM-FM Console with Phonograph, Television: Table, Console, AM-FM Console with Phonograph. Speakers, Capacitors, Solenoids.

**Majestic Radio & Television, Div. of Wilcox-Gay Corp.**

70 Washington St., Brooklyn 1, N. Y. Phone: ULster 2-6000

President ..... Leonard Ashbach  
Vice-Pres., Gen. Mgr. .... Barnett S. Trott  
Vice-President ..... Maurice Raphael  
Secretary ..... Arthur Homans  
Advertising Mgr. .... Joseph G. DeVico  
Chief Engineer ..... Frank Dieli

PRODUCTS: TVreceivers; TV-radio receivers; TV-radio-phonograph combinations; AM-FM phono combinations.

**J. A. Maurer, Inc.**

37-01 31st Street, Long Island City 1, N. Y. Phone: STillwell 4-4600

President ..... John A. Maurer  
Treasurer ..... Daniel R. Ehrlich  
General Manager ..... Donald G. McKay  
Sales Manager ..... Lewis A. Root  
Chief Elec. Engr. .... Lauge Fanoe

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers.

**Miles Reproducer Co., Inc.**

812 Broadway, New York 3, N. Y. Phone: SPring 7-7670-1

President ..... George Ruskin  
Sec.-Gen. Mgr. .... J. M. Kuhlik, Sc.D.  
Chief Eng. .... I. W. Kuhlik  
Purchasing Agent ..... J. V. Conniff  
Treasurer ..... H. B. Kuhlik  
Advertising Mgr. .... B. Burns

PRODUCTS: "Walkie-Recordall" sound-on-film recorders and reproducers, continuous recorders and reproducers, tape recorders and reproducers, automatic recorders and reproducers, permanent recorders and reproducers, reference recorders, conference recorders, telephone recorders, interview recorders, telemike, induction units for listening to or recording two-way telephone conversations, battery operated recorders, portfolio type recorders.

**James Millen Mfg. Co., Inc.**

150 Exchange St., Malden 48, Mass. Phone: Malden 4-4108

President ..... James Millen  
Sales Mgr. .... E. E. Williams  
Credit Manager ..... Frances Bearse  
Purchasing Agent ..... George E. Pike  
Chief Engineer ..... Wade Caywood

PRODUCTS: Receivers: Amateur, Aviation, Marine, Police, Emergency Services. Transmitters: Relay, Fixed Station, Marine, Aviation, Police, Emergency Services. All

types Receiver and Transmitter component parts except Tubes; Crystals, Fixed Resistors and Capacitors.

**Mirror Record Corp.**

40-25 206 St., Bayside, L. I., N. Y. Phone: BAyside 9-5656

Pres. & Treas. .... P. K. Trautwein  
Chief Engineer ..... R. V. Hough  
PRODUCTS: Recording accessories (discs, cutting needles, playback needles).

**Motorola, Inc.**

4545 Augusta Blvd., Chicago 51, Ill. Phone: Spaulding 2-6500

President ..... Paul V. Galvin  
Exec. Vice-Pres. .... Robert W. Galvin  
V.P. Cons. Prod. Div. .... Elmer H. Wavering  
V.P. in Charge of Comm. &

Electronics Div. .... D. E. Noble  
V.P. Finance ..... E. P. Vanderwicken  
V.P. in Charge of

Procurement ..... Frank J. O'Brien  
V.-P. in Charge Sales ..... William H. Kelley  
Special Mds. Mgr. .... E. A. Holsten  
Mgr. Natl. Defense Div. .... J. Benton Minnick  
Prod. Mgr., Radio Div. .... Jack Davis  
Prod. Mgr., TV & Handie

Talkie Units ..... E. Passow  
Dir. Adv. Sales Prom. .... Ellis L. Redden  
Sales Mgr. Comm. &

Electronics Div. .... Eugene S. Goebel  
Sales Mgr., Cons. Prod. Div. .... James Herbert  
Credit Manager ..... Henry Kleinhans  
Export Manager ..... J. C. Weidemann  
Service Manager ..... A. T. Alexander

PRODUCTS: AM battery auto radio; battery and AC-DC portables; table model AM, AC, and AC-DC radios; table model AM-FM; console AM-FM with phonograph; record players; television—table models and consoles; combination AM-FM phonograph and television. Communications Equipment: FM marine, police, railroad, trucks and busses, taxicab, walkie-talkie, radar systems. Transmitters: marine, police, fixed station, supervisory control, telemetering, carrier communication and microwave multiplex systems.

**The Muter Co.**

1255 S. Michigan Ave., Chicago 5, Ill. Phone: WAbash 2-8800

President ..... Leslie F. Muter  
Vice-Pres. & Sales Mgr. .... K. E. Rollefson  
Vice-Pres. & Credit Mgr. .... A. A. Dailey  
Purchasing Agent ..... D. R. Capparelli

PRODUCTS: Resistors, switches, ceramic capacitors, Spirashields, coils, precision potentiometers, I.F. and R.F. transformers.

**National Carbon Co.—Div. of Union Carbide & Carbon Corp.**

30 East 42nd St., New York 17, N. Y. Phone: MUrray Hill 7-8000



Chairman of Board.....J. M. Spangler  
 President.....A. S. Johnson  
 Exec. Vice-Pres.....C. O. Kleinmith  
 Exec. Vice-Pres.....P. M. Buhner  
 Vice-President.....A. C. Bryan  
 Mgr. Battery Eng. Dept.....W. H. Fritz  
 V.P., Adv. Sales Mgr.....H. M. Waren

PRODUCTS: "Eveready" "Mini-Max" "B" batteries for portable and farm type receivers, "Eveready" dry cells, "Eveready" flashlight batteries for miniature receivers, "Eveready" "Air Cell" batteries for 2-volt and 1.4 volt receivers.

**National Union Radio Corp.**

350 Scotland Rd., Orange, N. J.  
 Phone: ORange 2-6600

President.....K. C. Meinken  
 V.P. in Charge of Research...A. M. Skellett  
 Equipment Sales Mgr....K. C. Meinken, Jr.  
 Renewal Sales Mgr.....V. K. Ulrich  
 Treasurer.....J. E. Murray  
 Secretary.....J. V. Deevy  
 Credit Manager.....H. A. Pope

PRODUCTS: Electron tubes, receiving, TV, transmitting, cathode ray, special purpose, tube research & development, panel lamps, transistors and germanium diodes.

**New York Transformer Co., Inc.**

Third Ave., Alpha, N. J.  
 Phone: PHillipsburg 5-1143

President.....Joseph B. Schaefer  
 Adv. Manager.....Thomas B. Armstrong  
 Chief Design Eng.....Ernest D. Belanger  
 Chief Engineer.....George Pappas  
 Purchasing Agent.....Carl Seefer  
 V.P. Mfg.....A. H. Coover  
 V.P. Finance.....Kenneth Llewelyn

PRODUCTS: Transformers and reactors for TV, radios, transmitters, and receivers; audio frequency coils, electronic control devices and Hornet miniaturized transformers.

**Oxford Electric Corp.**

3911 S. Michigan Ave., Chicago 15, Ill.  
 Phone: ATLantic 5-6161

President.....J. D. Ceder  
 V.P., Gen. Sales Mgr.....Hugo Sundberg  
 Secy. & Treas.....David E. Davis  
 Chief Engineer.....K. H. Wessel  
 Works Manager.....A. Sorce  
 Purchasing Agent.....H. Corey

PRODUCTS: Loud speakers, dial lamps, transformers, focus coils, miscellaneous coils.

**Packard-Bell Company**

12333 W. Olympic Blvd., Los Angeles 64, Cal.  
 Phone: ARizona 7-6721

President.....Herbert A. Bell  
 Exec. Vice-President.....Robert S. Bell  
 Vice-President.....Joe M. Spain  
 Sec.-Treas.....Lowell R. Day

Chief Engineer.....Charles Nichols  
 Plant Manager.....Jean Gleis  
 General Sales Mgr.....Kenneth R. Johnson  
 Dir. of Adv. & Sales

Prom.....Robert H. Thompson  
 Service Manager.....Carl Duffy  
 Personnel Dir.....Charles Askin  
 Purchasing Agent.....William P. Kennedy

PRODUCTS: Radios, Radio-Phonograph-Recorder Combinations, Television, Radio-Phonograph Combinations, Television-Radio-Phonograph Combinations, special electronic equipment for the Armed Services.

**The Pentron Corp.**

221 E. Callerton, Chicago 16, Ill.  
 Phone: VICTory 2-7234  
 N. Y. Phone: Pelham 8-0120

President.....Irving Rossman  
 Treasurer.....Bernard Sablins  
 Secretary.....Theodore Rossman  
 Chief Engr.....Rudolph A. Bierwirth  
 Comptroller.....Marshall Peiros  
 Production Chief.....Irving Dubrin  
 Purchasing Agent.....Donald Norlander

PRODUCTS: Tape recorders, tape playback units, electronic mike mixer, basic tape mechanism, pre-amplifiers, AM Tuner, foot pedal, speaker and baffle, continuous tape magazine, large reel adapter, telephone pick-up, and other accessories.

**Philco Corp.**

Tioga & C Sts., Philadelphia 34, Pa.  
 Phone: NEbraska 4-5100

Board Chairman.....James T. Buckley  
 President.....William Balderston  
 Exec. V.P.....James H. Carmine  
 Pres. TV & Radio Div.....Larry F. Hardy  
 V.P.-Ind. Rel.....Harold W. Butler  
 V.P. & Dir. of

Purchases.....William H. Chaffee  
 V.P.-Oper-TV & Radio  
 Division.....Joseph H. Gillies  
 V.P.-Sales-TV & Radio

Div. ....Frederick D. Ogilby  
 V.P., Gen. Sales Mgr.....John M. Otter  
 V.P.-Finance.....Courtney Pitt  
 V.P.-Service & Quality...Henry T. Paiste, Jr.  
 V.P.-Research.....David B. Smith  
 V.P.-Adv.....John F. Gilligan

PRODUCTS: Receivers: Battery—Automobile, Table, Portable, Portable AC-DC; Radio—AM Midget, AM Table, AM Console, AM Portable AC-DC, AM Portable Wet Cell, AM Table with Phonograph, AM Console with Phonograph, Television — Table, Console, Console with Phonograph, AM-FM Console with Phonograph, Record Players, Communications equipment: Marine, Railroad, Walkie-Talkie, Radar Systems, Transmitters: Micro Wave, Relay, Tubes: Receiving, Cathode Ray Receiving, UHF Converters, TV boosters.

**PEMBREX TV (Div.****PEMBREX Theater Supply, Inc.)**

1969 So. Vermont Ave., Los Angeles 7, Calif.  
Phone: REpublic 1-3111

President.....Louis M. Wutke  
Vice-President.....Edwin C. Wutke  
V.P. in Chg. of TV.....Lois E. Landon

PRODUCTS: PEMARC Rear-screen Projection (still-slide) Hi-Intensity Arc Projectors, 20,000 to 25,000 Lumen, Pemink Rear-screen Projection (still-slide) incandescent 5,000 watts dimmer control single or double units with special effects attachments. Pemsync motors and 16 and 35 mm Rear-Screen motion picture units. Translucent screens, (blue/black) portable aluminum frames and TV's most complete still and moving plate (slide and footage) library available. TV Model Visualcast for prompting, special effects and layovers.

**Philmore Manufacturing Co., Inc.**

113 University Place, New York 3, N. Y.  
Phone: ALgonquin 4-3363

President.....M. L. Granat  
Vice-President.....Gary Granat  
Chief Engineer.....Reginald Burke  
Treasurer.....Murray Granat

PRODUCTS: TV chassis, completely wired and aligned, TV kits with video and sound wired and fully aligned, with full instructions to complete the wiring, TV kits completely unassembled with full instructions for wiring. One, two and three tube kits, aerial kits, microphones (carbon type), crystal sets, crystal set kits, crystal detectors, coils, transmitter kits, amplifier kits, radio control kits.

**Pilot Radio Corp.**

3706-36 St., Long Island City 1, N. Y.  
Phone: STillwell 4-5454

President.....Isador Goldberg  
Vice-President.....J. N. Benjamin  
Secretary-Treasurer.....I. W. Wyckoff  
Sales Manager.....J. I. Benjamin  
Purchasing Agent.....Paul Lefko  
Chief Engineer.....Richard Shottenfeld

PRODUCTS: AM-FM table models and phono combinations, portable radio receivers, and TV receivers. AM-FM Timers Amplifiers. Pre-Amplifiers.

**Presto Recording Corp.**

P. O. Box 500, Paramus, N. J.  
Phone: DIamond 3-5700

President.....George J. Saliba  
Secretary.....Morris M. Gruber  
Treasurer.....A. Benjamin  
Comptroller.....Ruth B. Sholes  
Sales Manager.....Thomas B. Aldrich  
Asst. Sales Mgr.....Austin B. Shules  
PRODUCTS: Disc recording and transcription equipment; tape recording and

transcription equipment; recording amplifiers; limiter amplifiers; blank recording discs.

**Polarad Electronics Corp.**

100 Metropolitan Ave., Brooklyn 11, N. Y.  
Phone: STagg 2-3464

President.....Dr. D. L. Jaffe  
Chief Engineer.....P. H. Odyssey  
Chief Systems Engr.....Leo Gross  
Production Manager.....Victor Gross

PRODUCTS: TV Studio & Test Equipment, picture & waveform Monitor, Portable Picture Monitor, TV Distribution Amplifier, Dual and Single Regulated Power Unit, Radio Cue System Wide Band Video Amplifier, Color TV Studio & Test Equipment.

**Radio Condenser Co.**

Davis & Copewood Sts., Camden 3, N. J.  
Phone: EMerson 5-5500

President.....R. E. Cramer  
Exec. Vice-President.....W. W. Paul  
Vice-President.....R. E. Cramer, Jr.  
Sales Manager.....E. J. Penberthy  
Chief Engineer.....J. S. Robb

PRODUCTS: VHF and UHF TV Tuning Devices, Variable Air Condensers, Variable Air Capacitors and Tuners for Government and Special Communications Equipment. Automotive push-button permeability Tuning Units.

**RCA Victor Division, Radio Corp. of America**

Front & Cooper Sts., Camden, N. J.  
Phone: Woodlawn 3-8000

Vice-President.....Emanuel Sacks  
V.P. and Gen. Mgr.....W. A. Buck  
Oper. Vice-Pres.....C. M. Odorizzi  
V.P. Chg. of Consumer Prod.....J. B. Elliott  
V.P. Chg. of Tech. Prods.....L. W. Teegarden  
V.P., Chairman Bd., RCA Estate

Appl. Corp.....R. A. Seidel  
V.P. in Chg. Org. Develop.....E. M. Tuft  
General Attorney.....S. E. Ewing  
V.P. Chg. Home Department.....H. G. Baker  
V.P., Dir. Reg. Operations.....P. A. Barkmeier  
V.P. Chg. Tube Dept.....R. T. Orth  
V.P. Chg. Eng. Prod. Dept.....W. W. Watts  
V.P. Chg. Fin.....J. S. Carter  
V.P. Chg. Materials.....V. deP. Goubeau  
V.P. Chg. Eng.....D. F. Schmit  
A. & R. Manager.....Ben Selvin  
Dir. Plant Eng.....Frank Sleeter  
Dir. Accounting.....D. L. Trouant  
Dir. Personnel.....A. F. Watters  
Dir. Consumer Prod. Distr.....J. M. Toney  
Dir. of Tech. Prods.....H. V. Somerville  
Dir. of Pub. Rel.....Julius Haber  
Dir. of Cons. Prod. Advstg.....R. H. Coffin  
V.P., Dir. Planning.....E. D. Foster  
V.P., Western Mgr.....H. R. Maag  
Pres., RCA Service Co., Inc.....E. C. Cahill  
Pres., RCA Victor Distributing Corp.....W. M. Norton

Pres., RCA Estate Appliance Corp. . . . . Cecil M. Dunn  
 Gen. Sales Mgr., Home Instrument Department . . . . . R. W. Saxon  
 Advstg. and Sales Prom. Mgr., Home Instrument Dept. . . . . J. M. Williams  
 Gen. Sales and Mdsc. Mgr., Record Department . . . . . L. W. Kanaga  
 Advstg. and Sales Prom. Mgr., Record Department . . . . . W. I. Alexander  
 Advstg. and Sales Prom. Mgr., Engr. Products Department . . . . . John P. Taylor  
 Publicity Director . . . . . H. D. Desfor  
 Gen. Sales Mgr., Tube Dept. . . . . L. S. Thees  
 Adv. and Sls. Prom. Mgr., Tube Department . . . . . H. S. Stamm  
**PRODUCTS:** Aircraft and airport communication systems, AM, FM, and television receivers, AM, FM and television transmitting equipment, Amateur radio equipment, Antennaplex, Antenna Systems, Aviation Radio Equipment, Beverage and ampule inspection machines, Broadcast station studio equipment, Communications equipment, Custom recordings, Direction finders, Electronic business machines, Electronic components and service parts, Electronic fire control apparatus, Electron microscopes, Electron tubes—receiving, power, cathode-ray and special types, Engineering services, Film, disc and magnetic recording equipment, Gas and electric home kitchen ranges, Heatrola space heaters, Home Air Conditioners, Industrial electronic products, Industrial television equipment, Inter-communication equipment, Microphones, Microwave equipment, Mobile radio communication equipment, Phonograph records (45, 33 1/3 and 78-rpm), Public address and industrial sound equipment, Radio batteries, Record players, Service and maintenance on electronic equipment, 16-mm and 35-mm motion picture projectors and theater equipment, Sonar apparatus, Sound-powered telephones, Test and measuring equipment, Theater television equipment, Tube parts and tube-making machinery, Victrola Radio-Phonographs.

### Radio Engineering Laboratories, Inc.

36-40 37th St., Long Island City 1, N. Y.  
 Phone: STillwell 6-2100

President . . . . . C. R. Runyon, Jr.  
 V. P. & Mgr. of Sales . . . . . Frank A. Gunther  
 Secy. & Dir. of Purchases . . . . . Joseph Behr  
 Chief Engineer . . . . . Joseph Tennis  
 Director of Research . . . . . James R. Day  
 Comptroller . . . . . James A. Cronin  
**PRODUCTS:** Broadcast transmitter, FM, 250 watts to 50 kw; Antennas-FM, speech input equipment, FM monitors, FM receivers, FM studio to transmitter link equipment, custom built high quality audio equipment, Quadrilene Amplifiers, Serrasoid modulators, Ten watt FM educational transmitters,

Broadcast mobile transmitter link equipment, point-to-point multiplex communications equipment, FM radio relay links, special FM communications systems, FM store receivers, FM bus receivers and radio music receivers.

### Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.  
 Phone: HUmboldt 5-2550

President . . . . . R. H. Ranger  
 V.P. Charge Eng. . . . . P. M. Brubaker  
 Secretary . . . . . H. Gallina  
 Purchasing Agent . . . . . A. C. Willms  
**PRODUCTS:** Magnetic Tape Recorders: for normal Broadcast; for TV Synchronized Sound to Motion Picture Film. Thyatron Inverters: for Controlled frequency Power, and Magnetic Heads, Tape-to-Film editing and transfer to sound film.

### Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.  
 Phone: 5-5860

N. Y. Phone: WHItchall 3-4980

President . . . . . Charles Adams  
 V.-Pr. in chg. Equip. Sales . . . . . Capt. Hull  
 V.-P., Int'l Div. . . . . R. Ellis  
 Adv. Manager . . . . . Charles Olson  
**PRODUCTS:** Tubes, TV microwave relay equipment, communications, microwave equipment.

### Reeves Soundcraft Corp.

10 East 52nd St., New York 22, N. Y.  
 Phone: PLaza 9-2644

President . . . . . Hazard E. Reeves  
 Vice-President-Sales . . . . . Frank B. Rogers  
 Vice-Pres.-Production . . . . . Homer Clapper  
 V.P. Springdale Pl. . . . . Edward Schmidt  
 V.P. Allentown Pl. . . . . Harry F. Scheirer  
 Advertising Manager . . . . . Thomas J. Dempsey  
**PRODUCTS:** Blank recording discs, magnetic recording tape, full width magnetic recording film, striped magnetic film, styli.

### Rek-O-Kut Company

38-01 Queens Blvd., Long Island City 1, N. Y.  
 Phone: STillwell 4-7062-3-4

President, Sales Manager . . . . . George Silber  
 Plant Supt. . . . . S. Simonson  
 Plant Supt. . . . . Sidney Simonson  
 Export Dept. . . . . Morhan Exporting Corp.  
**PRODUCTS:** Instantaneous Recording Equipment, Recording Turntables, Transcription Turntables, Cutters, Amplifiers, Meters.

### Sentinel Radio Corp.

2100 Dempster St., Evanston, Ill.  
 Phone: UNiversity 4-2400

President . . . . . E. Alschular  
 Vice-President . . . . . M. D. Block  
 Secretary . . . . . R. S. Lawton  
 Production Manager . . . . . I. J. Jacobsen  
 Chief Engineer . . . . . W. J. Schnell



Purchasing Agent.....J. L. Jones  
 Director of Sales.....E. G. May  
 Sales Manager.....R. B. Parks  
 Export Manager.....H. A. Silcox

PRODUCTS: Sentinel radio receiving sets and table, console models, portable radios, radio-phonograph combinations, table and console models, FM-AM table console and radio phonograph combinations, television receivers of all types.

**Sherron Electronics Co.**

(Div. of Sherron Metallic Corp.)  
 1201 Flushing Ave., Brooklyn 6, N. Y.  
 Phone: HYacinth 7-2820

President.....P. H. Sherron  
 Vice-President.....J. W. Hunter  
 Senior Vice-President.....R. M. Stock  
 Director of TV Devel, Res.....P. J. Gollhofer  
 Dir. of Purchases.....M. C. Turner

PRODUCTS: Amplitude modulated transmitters, frequency modulated transmitters, TV transmitters, modulators at all power levels for above transmitters, control consoles for radio stations, pulse generators, oscilloscopes, regulated power supplies, custom built equipment designed and manufactured to customers requirements.

**Special Effects & Equipment, Inc.**

418 W. 59th St., New York 19, N. Y.  
 Phone: CIrele 7-7828

President.....Roy Benjamin  
 Exec. Vice-President.....Robert Lawrence  
 Operations Vice-Pres.....Bob Paulson  
 Treasurer.....Philip Kornblum

PRODUCTS: Complete sales, engineering, and consultation service on line of TV and film production equipment. Besceler Arc. Incandescant and T-Vu-Graph Projectors, Moving background projectors, RP screens and frames, M. B. Paul Translucent Photographic Backgrounds, Slide and Film Library, Script Prompting Service, Optical Effects Kit, Special Effects Gimmicks.

**Stancil-Hoffman Corporation**

1016 N. Highland Ave., Hollywood 38, Calif.  
 Phone: Hillside 7461

President.....William V. Stancil  
 Vice-President.....Robert Martin  
 Secretary-Treasurer.....Gary Granville

PRODUCTS: Magnetic recorder/reproducer for Tape Model R4, magnetic recorder/reproducer for film Model S5 16 mm. & 17.5 mm., magnetic recorder for tape-battery operated portable—Model M5A (miniature), magnetic recorder/reproducer—multi-channel for tape Model CRM-15, pre-amplifier/mixer—4 channel Model AM3, tuning fork controlled power supply—425 watts output Model VIA.

**Standard Radio Transcription Services, Inc.**

140 North LaBrea, Hollywood 36, Calif.  
 President.....Gerald King  
 Vice-President.....Milton M. Blink  
 Sales Mgr.....Gus Hagenah  
 Business Mgr. & Counsel...Lewis TeeGarden

PRODUCTS: Standard radio transcription library service, Standard super sound effects, Mood music library.

**Stewart-Warner Electric Div. of Stewart-Warner Corp.**

1300 N. Kostner Ave., Chicago 51, Ill.  
 Phone: ALbany 2-1000

President.....J. S. Knowlson  
 General Manager.....E. G. Fossum  
 Gen. Sales Mgr.....E. L. Taylor  
 Comm. Sales Mgr.....J. R. Howland  
 Service Mgr.....R. W. Felber  
 Chief Engineer.....S. C. Kolanowski  
 Credit Manager.....A. W. Grossklags  
 Publicity Mgr.....C. W. Grange  
 Export Mgr.....J. E. Burke  
 Purchasing Agent.....G. Blackberg  
 Industrial Relations Mgr.....W. W. Miller  
 Traffic Manager.....R. C. Stockton

PRODUCTS: RADIOS: AM, Short-Wave, AM-FM Console, Table, Console Combinations, Table Combinations, Portables; Civil and Military Electronic Devices; Miniaturized Electronic Equipment; Citizens Radio Transceivers. TV: Table, Console, Console Combinations.

**Stromberg-Carlson Co.**

100 Carlson Rd., Rochester 3, N. Y.  
 Phone: CULver 0260

President.....Robert C. Tait  
 Vice-Pres.....Gordon G. Hoyt  
 V.P. & Gen. Mgr.

Broadcasting Div.....William Fay  
 V.P. Gov't Contracts.....Sidney R. Curtis  
 Gen. Mgr. Telc. Div.....Arthur F. Gibson  
 Secretary.....Edwin C. Roworth  
 Treasurer.....Wilbur W. Hetzel  
 Controller.....D. G. Schuman  
 Mgr. Industrial Relations...George E. Eyer  
 Mgr., Sound Equip. Div.....A. G. Schifino  
 Gen. Mgr.-Radio-TV.....Clifford J. Hunt  
 Mgr. Adv. & Public Rel. Stanley H. Manson

PRODUCTS: TV Table Models, TV Consoles, TV Combinations with AM, FM, and 3-speed record changer, Hi-Fi Amplifiers, Tuners, Cabinets; Electronic Carillon Equipment. Intercommunicating Systems, Telephones, and Switchboard Equipment.

**Sylvania Electric Products, Inc.**

1740 Broadway, New York 19, N. Y.  
 Phone: JUDson 6-2424

Chairman of Board.....Max F. Balcom  
 President.....D. G. Mitchell  
 Vice-President.....E. Finley Carter  
 Vice-President.....R. H. Bishop

Exec. Vice-President.....H. Ward Zimmer  
 V.P. Charge of Sales.....B. K. Wickstrum  
 Gen. Sales Mgr., Radio Div.....H. P. Gilpin  
 Dir. of Advertising.....T. P. Cunningham  
 PRODUCTS: Television Picture Tubes,  
 Radio and Television Receiving Tubes, Ger-  
 manium Diodes, Radio and Television Test-  
 ing Equipment, Radio and Television Re-  
 ceivers, Tube Parts, Tungsten and Chemical  
 Products.

### Sylvania Electric Products, Inc.

43-20 34th St., Long Island City 1, N. Y.  
 Phone: STillwell 4-1160

Plant Manager.....E. L. Nunz  
 Works Manager.....Henry M. Randall  
 Chief Engineer.....Milton King  
 Credit Manager.....J. Klees  
 Purchasing Agent.....Jack Blau  
 Service Manager.....Andrew Ruge  
 PRODUCTS: Laminated Bakelite Tube  
 Sockets, Laminated Terminal Boards, Air-  
 loop Assemblies, Wired Assemblies, Tube  
 Contacts, Component Parts for Molded As-  
 semblies.

### Sylvania Electric Products, Inc. Radio & Television Division

254 Rano St., Buffalo 7, N. Y.  
 Phone: Victoria 2450

General Manager.....J. K. McDonough  
 General Mfg. Manager.....H. E. Riordon  
 Gen. Sales Mgr.....B. O. Holsinger  
 Chief Engineer.....N. L. Harvey  
 Div. Controller.....E. J. Vigneron  
 Div. Personnel Manager.....H. S. Hagen  
 Asst. Sales Manager.....A. A. Currie  
 Adv. & Prom. Mgr.....William Stroben  
 Sales Mgr.—Auto Sales.....C. H. Symington  
 (Detroit)

PRODUCTS: Sylvania Radio Receivers  
 (AM & FM) Sylvania "Movie-Clear" Tele-  
 vision Receivers.

### Television Associates, Inc.

E. Michigan St., Michigan City, Ind.  
 Phone: 7-7207

Pres. & Gen. Mgr.....W. C. Eddy  
 Asst. Gen. Mgr.....J. L. Lahey  
 Secretary.....Margaret Durnal  
 PRODUCTS: Studio lighting equipment:  
 Ceiling mounted incandescents, and fluores-  
 cents; dolly mounted fluorescents; control  
 fixtures for mounting spotlights; light panel  
 control equipment and switch panels. Micro-  
 wave relay equipment: Reflectors and mount-  
 ing supports; parapet clamps; metal tripods.  
 Studio equipment: Camera Dollies, tripods,  
 hi-hats and lo-hats for camera mounting,  
 cable clamps. Projection Room accessories:  
 Continuous reel magazines, rewind mandrels,  
 and storage racks for continuous reel film  
 loops; kaleidoscope projectors; specialized  
 film loops for continuous reel use.

### Television Equipment Corp.

238 William St., New York 38, N. Y.  
 Phone: BEekman 3-6750

President.....John B. Milliken  
 Vice-President.....Robert Sandbach  
 Secretary-Treasurer.....Peter H. Milliken  
 Chief Engineer.....David R. Greenberg  
 Purchasing Agent.....Timothy Murphy  
 Sales Manager.....Lee Baker  
 PRODUCTS: TV Cameras, TV accessories,  
 oscilloscopes, special purpose electronic  
 equipment specifically test equipment.

### Transmitter Equipment Mfg. Co., Inc.

345 Hudson St., New York 14, N. Y.  
 Phone: WATkins 4-1550

Pres. Treas.....Morton B. Kahn  
 Secretary.....F. C. Botscheller  
 PRODUCTS: Broadcast Station Equip-  
 ment, AM and FM, Studio Amplifying Con-  
 soles, Radio Communication Transmitters,  
 both AM and FM, Air, Ground Communica-  
 tion Equipment, AM and FM, Electronic  
 Computers, Radar Equipment, Guided Mis-  
 sile Controls, etc.

### U. S. Recording Company

1121 Vermont Ave., N.W. Washington 5, D. C.  
 Phone: LINcoln 3-2705

General Manager.....Joseph Tait  
 Chief Engineer.....Henry P. Meisinger  
 Sales Manager.....Eugene Rosen  
 PRODUCTS: Manufacturers and distribu-  
 tors of audio, sound and hi-fidelity equip-  
 ment. Manufacturer Panaconic transcrip-  
 tion equipment, audio consoles and custom  
 equipment. Distribute, Magnecord, McIntosh,  
 Presto equipment, microphones and loud-  
 speakers. Specializing in engineering manu-  
 facturing and assembling custom equipment  
 for radio Broadcast stations. Complete Studio  
 and Technical plant for Sound Recording—  
 both tape and disc. Also complete facilities  
 to produce TV films.

### Westinghouse Electric Corp.

2519 Wilkens Ave., Baltimore 3, Md.  
 Phone: Edmundson 2300

President.....G. A. Price  
 V.P. (Cons. Prods.).....J. M. McKibbin  
 Television-Radio Division  
 1354 Susquehanna Ave., Sunbury, Pa.  
 Phone: 2520

Manager.....F. M. Sloan  
 Asst. Mgr.....A. G. Rogers  
 Asst. to Mgr.....L. J. Fitzpatrick  
 Chief Engineer.....G. C. Larson  
 Purchasing Agent.....J. R. Todd  
 Sales Manager.....J. F. Walsh  
 Adv. & Sales Prom. Mgr.....Earl L. Hadley  
 Service Manager.....A. H. Kuttruff

**PRODUCTS — Receivers:** *Battery* — Console, Table, Personal, Portable; *Radio* — AM Midget AM Table, AM Console, AM Portable AC-DC, AM Portable Wet Cell. AM Console with Phonograph, AM Console with Phonograph and Recorder, FM Table, FM Console, FM Console with Phonograph, FM Console with Phonograph and Recorder, AM-FM Table, AM-FM Console, AM-FM Console with Phonograph, AM-FM Console with Phonograph and Recorder; *Television* — Table, Console, AM Table, AM-FM Console with Phonograph, AM-FM Console with Phonograph and Recorder. *Record Players.* *Tubes:* Industrial, Transmitting and Special Purpose, X-Ray, Receiving, Cathode Ray. *Communications Equipment:* Aviation, Industrial, Marine, Public Utility, Railroad, Trucks and Busses. *Transmitters:* AM, FM, Shortwave, VHF, UHF, Microwave, Relay, Facsimile. *RADAR:* Marine, Land.

**Weston Electrical Instrument Corp.**  
614 Frelinghuysen Avenue, Newark 5, N. J.  
Phone: Bigelow 3-4700; Worth 4-3510 in N.Y.  
President.....Earl R. Mellen  
Exec. Vice-Pres.....Ross Nichols  
V.P. & Plant Mgr.....A. H. Lamb  
Chief Engineer.....F. X. Lamb  
Controller & Sec.....F. Gerald Hawthorne  
Director of Sales.....Philip Barnes  
Advertising Manager.....Chas. B. Denton  
Purchasing Agent.....A. L. Morrison

**PRODUCTS:** Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.

**Wheeler Laboratories, Inc.**

122 Cutter Mill Rd., Great Neck, N. Y.  
Phone: Great Neck 2-7806

President.....Harold A. Wheeler

**PRODUCTS:** Consulting services and laboratory facilities for special problems in the field of radio and electronics,—microwave waveguide components on special order.


**Zenith Radio Corp.**

6001 W. Dickens Ave., Chicago 39, Ill.  
Phone: Berkshire 7-7500  
N. Y. Phone: Longacre 4-6600

Pres. and Gen. Mgr.....E. F. McDonald, Jr.  
Exec. V-P.....Hugh Robertson  
V-P and Dir. of Sales.....H. C. Bonfig  
V-P in Chg. of Eng.....G. E. Gustafson  
V-P in Chg. of Prod.....Donald MacGregor  
V-P and Treas.....S. Kaplan  
V-P in Chg. of Purchases.....J. E. Anderson  
V-P in Chg. of Res.....Dr. Alexander Ellett

V-P in Chg. of Household Receiver  
Sales.....Leonard C. Truesdell  
Secty. and Asst. V-P.....Karl E. Hassel  
Asst. V-P.....J. E. Brown  
Asst. Treas and Asst. Secty.....J. Kuhajek  
Asst. Secty.....H. M. Chesser  
Adv. Mgr.....D. H. Grigsby  
Public Relations Director.....Ted Leitzell

**PRODUCTS:** Table model radios, table radio-phonographs, portable radios, clock radios, console radio-phonographs, table television receivers, console television receivers, console television-radio-phonograph combinations.



FOR


TELEVISION

SERVICE

FIRMS

see

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# RADIO-TELEVISION MANUFACTURERS ASSN.

*Officers and Executive Personnel—1952-1953*

**777 14th Street, N.W., Washington 5, D. C.**

## **President and Chairman, Board of Directors**

A. D. Plamondon, Jr., Indiana Steel Products Co., Valparaiso, Ind.

## **Exec. V.P. and Secretary**

James D. Secrest, 777 14th Street, N.W., Washington 5, D. C.

## **Treasurer**

Leslie F. Muter, The Muter Company, Chicago 5, Illinois.

## **General Counsel**

Glen McDaniel, 63 Wall St., New York 5, N. Y.

## **Vice-Presidents**

### **(Set Division)**

John W. Craig, Crosley Division, Avco Mfg. Corp., Cincinnati 25, Ohio

### **(Tube Division)**

R. E. Carlson, Tung-Sol Electric Inc., Newark 4, New Jersey.

### **(Parts Division)**

R. G. Zender, Lenz Electric Mfg. Co., Chicago 47, Ill.

### **(Technical Products Division)**

H. J. Hoffman, Machlett Labs., Inc., Springdale, Conn.

### **(Amplifier & Sound Division)**

Arie Liberman, Talk-A-Phone Company, Chicago 23, Illinois.

## **RTMA Headquarters Staff**

### **Asst. to Exec. V.P.**

Peter H. Cousins

### **Editorial Director**

Tyler Nourse

### **Service Co-Ordinator**

Albert Coumort

### **Director of Statistics**

William F. E. Long

### **Office Manager**

Anna M. Chase

## **RTMA BOARD OF Directors**

### **Term Expiring 1953**

Robert S. Alexander, Wells-Gardner & Co., Chicago 39, Illinois.

A. Alschuler, Sentinel Radio Corporation, Evanston, Illinois.

W. R. G. Baker, Director of Engineering, General Electric Co., Syracuse, N. Y.

Robert S. Bell, Packard-Bell Company, Los Angeles 64, California.

R. E. Carlson, Tung-Sol Electric Inc., Newark 4, New Jersey.

B. W. Cooper, Delco Radio Div., Kokomo, Ind.

Sidney Harmon, Harmon-Kardon, Inc., New York, N. Y.

H. J. Hoffman, Machlett Laboratories, Inc., Springdale, Connecticut.

H. L. Hoffman, Hoffman Radio Corporation, Los Angeles 7, California.

Arie Liberman, Talk-A-Phone Co., Chicago 23, Ill.

H. C. Mattes, Belmont Radio Corporation, Chicago 39, Illinois.

Leslie F. Muter, Treasurer, Muter Co., Chicago, Ill.

Raymond S. Perry, Federal Telephone and Radio Corp., Clifton, New Jersey.

Ray F. Sparrow, P. R. Mallory & Co., Inc., Indianapolis 6, Indiana.

Robert C. Sprague, Sprague Electric Company, North Adams, Mass.

Robert C. Tait, Stromberg-Carlson Company, Rochester 3, New York.

Raymond G. Zender, Lenz Electric Manufacturing Co., Chicago 47, Illinois.

### **Term Expiring 1954**

Benjamin Abrams, Emerson Radio & Phonograph Corp., New York 11, New York.

Max F. Balcom, Sylvania Electric Products Inc., Emporium, Pennsylvania.

W. J. Barkley, Collins Radio Company, New York 18, New York.

H. C. Bonfig, Zenith Radio Corporation, Chicago 39, Illinois.

Herbert W. Clough, Belden Manufacturing Company, Chicago 44, Illinois.

John W. Craig, Crosley Division, Avco Mfg. Corp., Cincinnati 25, Ohio.

E. G. Fossum, Stewart-Warner Electric Division, Chicago 51, Illinois.

E. K. Foster, Bendix Radio Div., Baltimore 4, Md.

Harlan B. Foulke, Arvin Industries, Inc., Columbus, Indiana.

G. Richard Fryling, Erie Resistor Corporation, Erie, Pennsylvania.

J. J. Kahn, Standard Transformer Corporation, Chicago 18, Illinois.

F. R. Lack, Western Electric Company, Inc., New York 5, New York.

W. A. MacDonald, Hazeltine Electronics Corporation, Little Neck, Long Island, New York.

A. D. Plamondon, Jr., The Indiana Steel Products Company, Chicago 2, Illinois.

#### **Term Expiring 1955**

Lloyd H. Coffin, Hytron Radio & Electronics Co., Danvers, Massachusetts.

Allen B. DuMont, Allen B. DuMont Laboratories, Inc., Clifton, New Jersey.

Harry A. Ehle, International Resistance Company, Philadelphia 8, Pennsylvania.

J. B. Elliott, RCA Victor Division of RCA, Camden, New Jersey.

Frank Freimann, The Magnavox Company, Fort Wayne, Indiana.

Paul V. Galvin, Motorola Inc., Chicago 51, Illinois.

Frank W. Godsey, Jr., Westinghouse Electric Corporation, Baltimore 3, Maryland.

W. J. Halligan, The Hallicrafters Co., Chicago 24, Illinois.

Larry F. Hardy, Philco Corporation, Philadelphia 34, Pennsylvania.

D. S. W. Kelly, Allen-Bradley Company, Milwaukee 4, Wisconsin.

Matt Little, Quam-Nichols Company, Chicago 16, Illinois.

Sam Norris, Amperex Electronic Corporation, Brooklyn 1, New York.

W. S. Parsons, Centralab, Div. Globe-Union Inc., Milwaukee 1, Wisconsin.

### **RTMA DIVISION ORGANIZATION**

#### **Set Division**

John W. Craig, Chairman.

#### **Tube Division**

R. E. Carlson, Chairman.

Peter H. Cousins, Staff Assistant.

#### **Parts Division**

Matt Little, Chairman.

Albert Coumont, Staff Assistant.

#### **Technical Products Division**

Carlyle W. Miller, Chairman.

Peter H. Cousins, Staff Assistant.

#### **Amplifier & Sound Equipment Division**

A. K. Ward, Chairman.

Floyd W. Bell, Vice Chairman.

#### **Credit Committee**

Chairman: H. A. Pope, National Union Radio Corp.

#### **Export Committee**

W. M. Adams, Sprague Electric Co.

#### **Finance Committee**

Chairman: Leslie F. Muter, The Muter Company.

#### **FM Policy Committee**

Chairman: John W. Craig, Crosley Division, Avco Mfg. Corp.

#### **Industrial Relations Committee**

Chairman: Leslie E. Woods, Raytheon Manufacturing Company.

#### **Industry Statistics Committee**

Chairman: Frank W. Mansfield, Sylvania Electric Products, Inc.

#### **Legal Committee**

Chairman: Glen McDaniel, RTMA General Counsel.

#### **Membership Committee**

Chairman: J. J. Kahn, Standard Transformer Corporation.

#### **Promotion Committee**

Chairman: J. J. Kahn, Standard Transformer Corporation.

#### **Sales Managers Committee**

##### **(Set Division)**

Chairman: J. F. Walsh, Westinghouse Electric Corp.

#### **School Equipment Committee**

Chairman: Fred D. Wilson, DuKane, Corporation.

#### **Service Committee**

Chairman: Ray J. Yeranko, The Magnavox Company.

#### **Small Business Committee**

##### **(Special)**

Chairman: A. D. Plamondon, Jr., The Indiana Steel Products Company.

#### **Sports Broadcasting Committee**

##### **(Set Division)**

Chairman: J. B. Elliott, RCA Victor Division.

#### **Tax Committee**

Chairman: A. M. Freedman, RCA Victor Division.

#### **Television Committee**

Chairman: W. R. G. Baker, General Electric Company.

#### **Trade Practice Conference Committee**

##### **(Special)**

Chairman: Benjamin Abrams, Emerson Radio & Phonograph Corp.

#### **Traffic Committee**

Chairman: John B. Swan, Jr., Philco Corporation.



**JOINT ELECTRONICS  
INDUSTRY COMMITTEE  
of RTMA and NSIA  
(JEIC)**

**Co-Chairman**

Fred R. Lack, Western Electric Company, Inc., New York 5, New York.

**Co-Chairman**

Robert C. Tait, Stromberg-Carlson Company, Rochester 3, New York.

**Counsel**

Sullivan, Bernard, Shea & Kenny, 1200 18th Street, N.W., Washington 6, D. C.

**Secretary**

H. G. Beauregard, 1200 18th Street, N.W., Washington 6, D. C.

**Treasurer**

J. K. Richards, National Security Industrial Assn., New York 38, N. Y.

**JOINT TECHNICAL  
ADVISORY COMMITTEE  
of RTMA and IRE  
(JTAC)**

Dr. Ralph Brown, Chairman, Bell Telephone Labs., Murray Hill, N. J.

Donald G. Fink, Philco Corporation, Philadelphia 34, Pa.

John V. L. Hogan, Hogan Laboratories, Inc., 155 Perry Street, New York 14, New York.

Philip F. Siling, RCA Frequency Bureau, 1625 K Street, N.W., Washington 6, D. C.

Lloyd V. Berkner, President, Associated Universities, Inc., New York, N. Y.

Dorman D. Israel, Emerson Radio & Phonograph Corp., New York, N. Y.

Ira J. Kaar, General Electric Co., Syracuse, N. Y.

A. V. Loughren, Hazeltine Electronics Corporation, 58-25 Little Neck Parkway, Little Neck, Long Island, N. Y.

L. G. Cumming, Secretary (Non-Member), Institute of Radio Engineers, 1 East 79th Street, New York 21, N. Y.

**RTMA ENGINEERING  
DEPARTMENT  
1952-1953**

Dr. W. R. G. Baker, Director, General Electric Company, Electronics Park, Syracuse, New York. (Syracuse 76-4411), (Schenectady 4-2211).

David B. Smith, Vice-Director, Philco Corporation, Philadelphia 34, Pennsylvania. (NEbraska 4-5100).

Virgil M. Graham, Associate Director, Sylvania Electric Products, Inc., 40-22

Lawrence Street, Flushing, New York. (FLushing 8-1600), (Judson 6-2424).  
Ralph R. Batcher, Chief Engineer, RTMA Engineering Office, New York 17, N. Y.

**General Standards  
Committee**

Dorman D. Israel, Chairman, Emerson Radio & Phonograph Corp., New York 11, New York.

Observer: R. A. Hackbusch, RTMA of Canada

**JOINT ELECTRON TUBE  
ENGINEERING COUNCIL  
of  
RTMA and NEMA**

**Directors (JTCd)**

W. R. G. Baker, General Electric Company, Syracuse 1, New York.

H. J. Hoffman, Machlett Laboratories, Inc., Springdale, Connecticut.

**Council (JTCC)**

Virgil M. Graham, Chairman, Sylvania Electric Products, Inc., Flushing, New York.

V. L. Ronci, Bell Telephone Laboratories, Allentown, Pennsylvania.

K. C. DeWalt, General Electric Co., Schenectady, N. Y.

J. A. McCullough, Eitel-McCullough, Inc., San Bruno, Cal.

D. D. Knowles, Westinghouse Electric Corporation, Bloomfield, New Jersey.

G. R. Shaw, RCA Victor Division of RCA, Harrison, New Jersey.

A. K. Wright, Tung-Sol Electric Inc., Bloomfield, New Jersey.

**NATIONAL TELEVISION  
SYSTEM COMMITTEE  
(NTSC)**

**Chairman**

Dr. W. R. G. Baker, General Electric Company, Syracuse, New York.

**Vice-Chairman**

David B. Smith, Philco Corporation, Philadelphia 34, Pennsylvania

**Secretary**

Mrs. Martha Kinzie, General Electric Company, Syracuse, New York.

**Vice-Chairman**

A. V. Loughren, Hazeltine Electronics Corp., Little Neck, Long Island, N. Y.

**Vice-Chairman**

E. W. Engstrom, RCA Laboratories Division, Princeton, New Jersey.

# VOICE OF AMERICA IN 1952

## "Campaign Of Truth" Gains Over "The Big Lie"

By ALFRED H. MORTON, Director Int'l Broadcasting Service,  
International Information Administration, Department of State

THE year 1952, which marked a decade since the Voice of America first began to broadcast the American story abroad, brought substantial evidence that the "Campaign of Truth" was gaining the initiative over the Big Lie of communism. Intensive Soviet jamming continued to demonstrate that the Communists regard the Voice of America as a potent threat to their designs. Their jamming network, which employs about 1,000 transmitters and many badly needed technicians, is estimated to cost the Soviet Government more than the U. S. spends for its entire international broadcasting program. But the Voice's message continued to get through to Russian listeners. And research based on interviews with thousands of persons recently escaped from the Communist orbit indicated that about 60% to 80% of radio listeners in the satellite states hear Voice of America broadcasts—and that an important announcement will spread through the entire population in a matter of hours by well-developed grapevines.

The Voice's latest answer to jamming is the U.S.C.G. Cutter *Courier*, a sea-going relay station, equipped with one 150,000-watt medium-wave and two 35,000-watt shortwave transmitters, which broadcasts from a vantage point just outside the Iron Curtain. Other more powerful transmitters now under construction in the U. S. and abroad will further assist in penetrating Stalin's electronic curtain when they are added to the Voice's present globe-girdling net of about 75 transmitters.

The Voice's sharpened attack on the Communist record and ideology has forced the Communist press and radio to defend itself more frequently than ever before. Studies of Soviet and satellite propaganda show that the Communists felt called upon to answer—and thus advertise—the Voice of America no less than 1,000 times between July, 1951, and June, 1952. On one occasion *Pravda* devoted two-thirds of an entire issue to answering Voice broadcasts which blamed the Soviet Union for the Katyn massacre.



The Voice conducted an all-out campaign to tell the world that thousands of North Korean and Chinese war prisoners in UN compounds who refused repatriation had given the lie to communism's claim that it has created a "workers' paradise" behind the Iron Curtain. In another hard hitting campaign, the Voice exposed the scientific absurdity of the Reds' accusation that the UN Command used bacteriological warfare in Korea,

and revealed that Stalin himself had originated this particular lie to spread terror among Russian peasants as long ago as 1933.

To free world audiences, the Voice stressed the firm march toward unity symbolized by NATO, the signing of a peace agreement with West Germany and the European Defense Community treaty, and the initial steps taken toward the implementation of the Schuman Plan. It continued to present a positive picture of the United States with the aid of promoting greater world-wide understanding of American life, culture, and politics and their relations to U. S. international policy. The Presidential election and the campaigns preceding it, provided a particularly vivid demonstration of American democracy in Action.

Audience surveys, conducted by independent research agencies, showed the Voice getting a large and highly interested audience in Europe.

In addition to its broadcasts in 46 languages totalling about 350,000 words a day from New York, the Voice of America expanded its Munich broadcasting operation which now originates programs in Polish, Russian, Estonian, Lithuanian, Hungarian and Bulgarian.

The Voice also continued its service to commercial and government broadcasters abroad. Many Voice of America broadcasts were relayed by local stations in the free world, and VOA transcribed programs were used regularly by 234 stations in Latin America; in Western Europe, 71; 40 in the Far East, and 31 in the Near East. In addition, the Voice of America furnished scripts and other raw materials for use in producing programs in the field.



## Millions "Attend" Eisenhower Inaugural



*This scene, which could be duplicated in many educational institutions throughout the land, shows students of New York's Public School No. 9 gathered to view the Inauguration on a TV set furnished by the Citizenship Education Project of Teachers College, Columbia University, in co-operation with CBS-TV.*



*Here's the print of an unretouched "off-the-tube" photograph of Dwight D. Eisenhower being sworn in as President of the United States. The picture was taken in the television studio of the American Broadcasting Company in New York.*



*Cameramen of NBC TV moved about Washington on Inauguration Day in a mobile TV transmitter mounted in a converted Cadillac. They telecast the Inaugural Parade and other scenes, which assured on-the-spot coverage of the history-making event.*

# RADIO-TV EDITORS

*The nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily contributed the accompanying list of editors.*

## ALABAMA

Birmingham News: **Lily May Caldwell**  
Florence Times: **Louis Eckl**  
Ft. Payne Journal: **E. O. Davidson**  
Huntsville Times: **Jack Langhorne**  
Lee County Bulletin (Auburn): **Neil O. Davis**  
Opelika Daily News: **Wink Blackburn**  
Post Herald (Birmingham): **Fred Woodress**  
Selma Times Journal: **Ed Fields**  
Sylacauga Advance: **Chris Kramer**  
Times New-Era (Fort Payne): **J. A. Downer**  
Union Banner (Clanton): **Bob Taber**

## ARIZONA

Arizona Daily Sun (Flagstaff): **Platt Cline**  
Arizona Daily Star (Tucson): **Dorothy Kulil**  
Arizona Republic (Phoenix): **Ralph Mahoney**  
Copper Era (Clifton): **Al Penn**  
Graham County Guardian (Safford): **Earl Hunt**  
Phoenix Gazette: **Bobby Johnston**  
Phoenix Sun: **Doc Wright**  
Prescott Courier: **Mal Hernandez**  
Tucson Daily Citizen: **Norman Harrington**  
Yuma County Farmer: **Merl Simpkins**  
Yuma Daily Sun: **James Osborne**

## ARKANSAS

Arkansas Democrat (Little Rock): **Dorothy Meard**  
Arkansas Gazette (Little Rock): **John Fleming**  
Daily Press (Paragould): **Mary Moore**  
Harrison Daily Times: **John Newman**  
KLRA (Little Rock): **Carroll McGaughy**  
North Little Rock Times: **John Prusinski, Jr.**

## CALIFORNIA

Advocate News (Ft. Bragg): **Nell Virginia Kleckner**  
Appeal Democrat (Marysville): **Bill Monohan**  
Bakersfield Californian: **Murray Arnold**  
Bakersfield Californian: **Walt Little**  
Brawley News: **Ray Barnes**  
Chico Enterprise-Record: **Bill Lee**  
Citizen News (Hollywood): **Zuma Palmer**  
Coalinda Record: **George Edwards**  
Daily News (Los Angeles): **Paul Price**  
Evening Tribune (San Diego): **Dave McIntyre**  
Fullerton News-Tribune: **Ed Elfstrom**  
Hanford Sentinel & Journal: **Julius Jacobs**  
Imperial Valley Weekly (El Centro): **George Brown**  
Long Beach Press-Telegram: **King Charles**  
Los Angeles Examiner: **Jack Lait, Jr.**  
Los Angeles Herald-Express: **Owen Callin**  
L. A. Times (Los Angeles): **Walter Ames**  
Mirror (Los Angeles): **Hal Humphrey**  
Morning Union (San Diego): **Don Freeman**  
Oakland Tribune: **James Abbe**  
Oroville Mercury-Register: **Charles Randolph**  
Press Democrat (Santa Rosa): **Chuck Carson**  
Redwood Journal-Press Dispatch (Ukiah): **John Oliveira**  
Register (Napai): **Sam Shippey**  
San Francisco Chronicle: **Terrance O'Flaherty**  
San Francisco Examiner: **Dwight Newton**  
San Francisco News: **Dorothy Beck**  
San Jose Mercury: **Frank Freeman**  
San Jose Mercury & News: **Roberta Fruits**  
San Mateo Times: **Bob Foster**  
Santa Ana Independent: **Hank Givens**  
Santa Ana Register: **Pete Cooney**  
Santa Barbara News Press: **Patricia Dayton**  
Sentinel News (Santa Cruz): **Gordon Sinclair**  
Shopping News (San Francisco): **Tom Foster**

Telegram-Tribune (San Luis Obispo): **Elliott Curry**  
Telegram-Tribune (San Luis Obispo): **John Nettleship**  
Telegram-Tribune (San Luis Obispo): **Robert W. Goodell**  
Times-Herald (Vallejo): **Wynnan Riley**  
Valley Times: (North Hollywood): **Allan Rich**

## COLORADO

Arkansas Valley Journal (La Junta): **Bob Thompson**  
Cervi's Journal (Denver): **Gene Cervi**  
Chieftain (Pueblo): **Howard Miller**  
Coloradoan (Ft. Collins): **Dave Watrous**  
Denver Monitor: **Carson Harris**  
Denver Post: **Ken White**  
Lamar Daily News: **Chaire Behan**  
Lamar Daily News: **Fred M. Betz, Jr.**  
Morgan County Herald (Fort Morgan): **Helen Cudworth**  
Morning Light (Trinidad): **John O'Connor**  
Post (Denver): **Ken White**  
Rocky Mountain News (Denver): **Earl Wennergren**  
Star-Journal (Pueblo): **Ralph Taylor**  
TV & Radio Weekly-The Monitor (Denver): **Carson Harris**

## CONNECTICUT

Danbury News-Times: **Steve Collins**  
Danbury News-Times: **Frank Stevens**  
Hartford Courant: **M. Oakley Stafford**  
Hartford Courant: **Robt. Stansfield**  
Hartford Times: **J. A. Young**  
Naugatuck News: **Joseph Donahue**  
Norwich Bulletin: **James V. Pedace**  
Post-Telegram (Bridgeport): **Fred Russell**  
Stamford Advocate: **Bill Brown**  
Sunday Herald (Bridgeport): **Leo Miller**  
Sunday Herald (Bridgeport): **Chris Wall**  
Torrington Register: **Walter Gisselbrecht**  
Waterbury American: **E. Christy Erk**

## DELAWARE

Morning News (Wilmington): **Florence E. Kask**

## DISTRICT OF COLUMBIA

Evening Star: **Harry McArthur**  
Times Herald: **Bernie Harrison**  
Washington Evening Star: **Harry McArthur**  
Washington Post: **Sonia Stein**  
Washington Times-Herald: **Bernie Harrison**

## FLORIDA

Belle Glade Herald: **Mary Winne**  
Clearwater Sun: **James Beardsley**  
DeLand Sun-News: **Morgan Welch**  
Ft. Lauderdale Daily News: **Orville Revelle**  
Florida Sun (Miami Beach): **Diana Burkett**  
Florida Times Union (Jacksonville): **Judge May**  
Gainesville Sun: **Jim Camp**  
Jacksonville Journal: **Miss Beavers**  
Jacksonville Journal: **George Mason**  
Journal (Sarasota): **Phil Harris**  
Miami Daily News: **Louise Leyden**  
Miami Herald: **Marion Alchison**  
Miami Herald: **Jack Bell**  
Miami Times: **Garth Reeves**  
Morning Tribune (Tampa): **Phil Barney**  
News (Lake Wales): **Owen Brice**  
News Herald (Panama City): **Toni Veverks**  
News-Journal (Pensacola): **Marion Gaines**

Ocean Beach Reporter (Jacksonville Beach): **Janeen Kee**  
 Orlando Daily: **Edie Green**  
 Orlando Daily Newspapers, Inc.: **Hanley Pogue**  
 Orlando Post: **Bill Albright**  
 Pensacola News-Journal: **Don Hogan**  
 Riviera Times (Coral Gables): **Al Harum**  
 Sarasota Breeze: **Bill Coe**  
 Sentinel (Orlando): **Edce Greene**  
 St. Petersburg Independent: **Howard Hartley**  
 St. Pete Independent (St. Petersburg): **Wynn Upchurch**  
 Tampa Daily Times: **E. B. Wilson**  
 Tampa Tribune: **Phil Barney**  
 Times (Tampa): **Patsy Adams**  
 Times (Tampa): **Hampton Dpunn**  
 Times (St. Petersburg): **Jack Faulkner**

### GEORGIA

Albany Herald: **James H. Gray**  
 Albany Herald: **James Robinson**  
 Atlanta Constitution: **Paul Jones**  
 Atlanta Daily World: **Marion E. Jackson**  
 Atlanta Journal: **Ray Shockley**  
 Augusta Chronicle: **Louis Harris**  
 Augusta Herald: **John Barnes**  
 Augusta Herald: **Henry Wright**  
 Bartow Herald (Cartersville): **Kenneth Hogg**  
 Chronicle (Augusta): **Mary Carter Winters**  
 Columbus Ledger-Inquirer: **Robert Brown**  
 Enquirer (Columbus): **W. C. Tucker**  
 Evening Press (Savannah): **John Sullive**  
 Herald (Augusta): **Nancy Swain**  
 Hoquansville Herald: **Don Downs**  
 LaGrange News: **Jim Wood**  
 Marietta Daily Journal: **Bill Kinney**  
 McDuffie Progress (Thomson): **Frank Hash**  
 Morning News (Savannah): **Frank Rossiter**  
 News & Citizen (Dalton): **Mark Pace**  
 North Georgia Herald (Toccoa): **George Hitt**  
 Record (Toccoa): **Robert Graves**  
 Rome News Tribune: **Edward L. Bernd**  
 Times (Thomason): **Shed Carswell**  
 Valley Daily Times News (West Point): **John McCune**  
 Waycross Journal-Herald: **Dorothy Smith**

### IDAHO

Daily Idahoian (Moscow): **Louis Boaz**  
 Evening News (Kellogg): **Wendell Brainard**  
 Herald Bulletin (Burley): **Frank Burke**  
 Idaho State Journal (Pocatello): **Clayton Darrah**  
 News-Tribune (Calwwell): **Don Pederson**  
 Statesman (Boise): **Bill Wheeler**  
 Wallace Press Times: **Rollie Braning**

### ILLINOIS

Argus (Rock Island): **Charles Sanders**  
 Aurora Beacon News: **John Corkey**  
 Commercial News (Danville): **Carole Murray**  
 Courier News (Elgin): **C. Raymond Long**  
 Daily Mail (Olney): **Vincent Van Cleave**  
 Daily News (Robinson): **Kent Lewis**  
 Daily News (Chicago): **Jack Mabley**  
 Daily Register (Harrisburg): **Lucille Bare**  
 Daily Register (Harrisburg): **John Curtis Small**  
 Dispatch (Moline): **Muriel Stevens**  
 Gillespie News: **Elizabeth McCormick**  
 Herald-American (Chicago): **Janet Kern**  
 Journal (Peoria): **Milo M. Shepherdson**  
 Journal (Springfield): **Larry Shroyer**  
 Journal-Public (Clinton): **Ralph Karr**  
 Life Publications (Cicero): **Oro Lifka**  
 Montgomery News (Hillsboro): **Bob Bliss**  
 Morning Star (Rockford): **Betty L. Thro**  
 Star (Peoria): **Theo Jean Ahrends**  
 Star (Rockford): **John Shuler**  
 State Journal (Springfield): **Winterruse**  
 State Register (Springfield): **Cooper**  
 Sun-Times (Chicago): **Bill Irwin**  
 Times (Pekin): **Marie Lewis**  
 Tribune (Chicago): **Larry Wolters**

### INDIANA

Courier (Evansville): **Jim Palmer**  
 Journal-Courier (Lafayette): **Bonnie Rising**

Journal-Gazette (Fort Wayne): **Jean Mack**  
 News (Indianapolis): **Georgia Gianakos**  
 News-Examiner (Connersville): **A. E. Neal**  
 News-Sentinel (Fort Wayne): **Wallace Waterfall**  
 Press (Evansville): **Sandy Stinson**  
 Press (Evansville): **Marjorie Waller**  
 Press (Muncie): **Leon Parkinson**  
 Star (Indianapolis): **Polly Cochran**  
 Star (Muncie): **Jack Paris**  
 Star (Indianapolis): **Barbara Wolf**  
 Times (Frankfort): **Russ Leonard**  
 Times (Indianapolis): **Kathleen Cveingros**  
 Tribune (New Albany): **Wally Criswell**  
 Tribune (Kokomo): **Dow Richardson**  
 WGBF (Evansville): **John Polly**

### IOWA

Daily Freeman-Journal (Webster City): **C. V. Warren**  
 Ellis County Farmer (Hays): **John Hogue**  
 Morning Democrat (Davenport): **Ina Wickham**  
 Register and Tribune (Des Moines): **Paul Cotton**  
 Times (Davenport): **Jenne Strezliki**

### KANSAS

Coffeyville Journal: **Gene Sullivan**  
 Hays Daily News: **Bob McFarlin**  
 Lawrence Outlook: **Ed Abels**  
 State Journal (Topeka): **Tom L. Kiene**

### KENTUCKY

Advocate Messenger (Danville): **Ida C. Tipton**  
 Courier-Journal (Louisville): **Bill Ladd**  
 Gleaner & Journal (Henderson): **Hugh Edward Sandefur**  
 Hardin County Enterprise (Elizabethtown): **Geo. Wright**  
 Hardin County News (Elizabethtown): **Seymour Goodman**  
 Hazard Herald: **Fred B. Bullard**  
 Herald-Advertiser (Ashland): **Ernie Salvatore**  
 Independent (Ashland): **John McGill**  
 Licking Valley Courier (West Liberty): **Bernard Whitt**  
 Messenger (Mayfield): **Jess Anderson**  
 Park City Daily News (Bowling Green): **J. Ray Gaines**  
 State Farm Journal (Frankfort): **James Rhody**  
 Sun-Democrat (Paducah): **Bill Powell**  
 Times (Jackson): **Harold Holiday**  
 Times (Louisville): **Shirley Uhl**  
 Turret (Fort Knox): **Leonard Bean**  
 Wolfe County News (Campton): **Mrs. Roy Ceell**

### LOUISIANA

Daily Iberian (New Iberia): **Jim Wynn**  
 Daily Leader (Ruston): **Esthman Newman**  
 Illustrated Press (New Orleans): **Aaron Edgecomb**  
 Item (New Orleans): **Ted Liuzza**  
 Morning Advocate (Baton Rouge): **Jersey Smith**  
 Pittsburgh Courier (New Orleans): **Butch Curry**  
 States (New Orleans): **Bob Sublette**  
 Times Picayune (New Orleans): **Ed Brooks**  
 Town Talk (Alexandria): **Jim West**

### MAINE

Evening Express (Portland): **F. Erwin Cousens**  
 Le Messenger (Lewiston): **Guy P. Ladouceur**  
 Pioneer-Times (Houlton): **Bernard Esters**  
 Press Herald (Portland): **Ernest W. Chard**  
 Sun, Evening Journal (Lewiston): **Rose Nickerson**  
 Sunday Telegram (Portland): **Richard Woodbury**

### MARYLAND

Baltimore Evening Sun: **Hope Panfell**  
 Baltimore Evening Sun: **Robert Snyder**  
 Baltimore News-Post: **Jennie Bird**  
 Baltimore Sunday Sun: **Louise Mackall**  
 Cumberland, Evening News: **Martin Dillon**  
 Cumberland News: **Gus Brust**  
 Daily Banner (Cambridge): **Maurice Rimpo**  
 Daily Mail (Hagerstown): **Garvin Hager**  
 Democrat and News (Cambridge): **Earle W. Orem**  
 Globe Independent (Hagerstown): **H. S. Douglas**

Havre de Grace Record: Edwin Dwyer  
 Montgomery County Record (Silver Springs):  
 Doug Bailey  
 Morning Herald (Hagerstown): Joe Harp  
 Salisbury Times: Oscar L. Morris

### MASSACHUSETTS

American (Boston): Anthony LaCamera  
 Record American (Boston): Peter Stilla  
 Background to the News, WBZ (Boston): Geoffrey  
 Harwood  
 Berkshire Eagle (Pittsfield): Milton Bass  
 Berkshire Evening Eagle, WBRK (Pittsfield): Mil-  
 ton Bass  
 Boston American: Joseph Albino  
 Boston American: George Clark  
 Boston Globe, WMEX: Elizabeth Sullivan  
 Boston Post: Howard Fitzpatrick  
 Boston Record: Alan Frazier  
 Cape Cod Standard Times (Hyannis): Newell  
 Avery  
 Cape Cod Standard-Times (Hyannis): John  
 Rogers  
 Catholic Free Press (Worcester): David Sherin  
 Christian Science Monitor (Boston): Al Hughes  
 Community News, WJKO (Springfield, Hampden):  
 Ed Tribula  
 Enterprise Times (Brockton): Malcom Dalton  
 Fall River Herald News: Bill Dube  
 Globe (Boston): Elizabeth Sullivan  
 Gloucester Times: Bill Cafasso  
 Herald Traveler (Boston): Wm. Buchanan  
 Jewish Leader (Worcester): Alfred Isenberg  
 Labor News (Worcester): Alfred A. Sultus  
 New Bedford Standard Times: Bob LaPointe  
 Post (Boston): Howard Fitzpatrick  
 Salem News: Randall E. Jackson  
 Springfield Union and Daily News: Harvey Grey  
 Sunday Telegram (Worcester): Don Williams  
 Telegram (Worcester): Don Williams  
 Worcester Telegram: Fred Rushton  
 Worcester Telegram and Gazette: James A.  
 Gourgouras

### MICHIGAN

Lansing, Mich: Janet Allen  
 Bay City Times: Katherine Schwall  
 Chronicle (Muskegon): Louella Schafer  
 Detroit Free Press: Dick Osgood  
 Detroit News: Herschell Hart  
 Detroit Times: Eleanor Proeser  
 Evening News (Sault Ste. Marie): Eugene Sun-  
 strom  
 Flint Journal: Dorothy Atcheson  
 Flint Labor News: Mike Burke  
 Free Press (Detroit): Frank Angelo  
 Grand Rapids Herald: Mary Jane Mikol  
 Grand Rapids Press: Florence Maciulewski  
 Holland Evening Sentinel: Richard Millemann  
 Holland Evening Sentinel, WHTC: Bruce VanVorst  
 Lansing State Journal: Thelma Harnett  
 Mining Journal (Marquette): Robert Biolo  
 Muskegon Chronicle: E. D. McNamee  
 News (Detroit): Herschell Hart  
 Saginaw News: Thelma McLaughlin  
 Times (Detroit): Andy Wilson

### MINNESOTA

Brainerd Daily Dispatch: Bea Ross  
 Chisholm Free Press: Veda Pontikvar  
 Daily Times (St. Cloud): Frank Ferrington  
 Eveleth News Clarion: Joe Orehek  
 Kossuth County Advance (Algona): Duane E.  
 Dewel  
 Mesabi Daily News (Virginia): Everett Blomgren  
 Mesabi Daily News (Virginia): Arnono De-  
 Yoannes  
 Minneapolis Tribune: Will Jones  
 Republican-Herald (Winona): Bill Cole  
 Rochester Post and Bulletin: Ed Branley

### MISSISSIPPI

Biloxi Bulletin: Clark Shaunessy  
 Commercial Dispatch (Columbus): Drew Shankle  
 Daily Herald (Biloxi): Cosman Eisendraith

Independent (Booneville): E. O. Roden  
 Press Register (Clarksdale): Bob Jennings  
 Sunday Mirror (Columbia): Marlon Bullock  
 Vicksburg Evening Post: Burrell Conway

### MISSOURI

Central Missouri Shopper (Rolla): Bill Breuer  
 Clinton Eye (Clinton): James A. Southern  
 Daily Tribune (Columbia): J. P. Hamel  
 Dunklin Democrat (Kennett): Milton Redd  
 Globe Democrat, KXOK (St. Louis): Bob Goddard  
 Globe Democrat (St. Louis): Pete Rahn  
 Kansas City Star: Bob Hoyland  
 KRES (St. Joseph): Ben Hubbird  
 KWK (St. Louis): James Spencer  
 Missourian (Columbia): Eugene Sharp  
 Post Dispatch (St. Louis): James Spencer  
 Post Dispatch (St. Louis): Larry Wright  
 Rolla Herald: Lawrence E. May  
 Springfield Daily News: Dale Freeman  
 Springfield Newspapers, Inc.: Eddie Bass  
 St. Joseph Gazette: Dean Wild  
 St. Joseph News Press: Arthur Burrows  
 St. Louis Globe Democrat: Robert Burns  
 St. Louis Globe Democrat: Richard Krohr

### MONTANA

Miles City Daily Star, KRJF: Robt. Scanlan

### NEBRASKA

Clipper (Lexington): Lloyd Kain  
 Daily News (Norfolk): Nels Barth  
 Daily Sun (Beatrice): Bob Marvin  
 Lincoln Journal & Star: Don Wright  
 World-Herald (Omaha): John Koffend

### NEVADA

Daily Free Press (Elko): Chris Sheern  
 Sun (Las Vegas): Bill Willard

### NEW JERSEY

Bulletin (Bridgeton): Shike Levine  
 Courier-Post (Camden): Frank Ryan  
 Evening News (Bridgeton): Ralph Brandt  
 Evening News (Bridgeton): Meade Landis  
 Herald-News (Passaic): Allen W. Smith  
 News (Newark): Roland Lindbloom  
 News (Newark): Bob Taylor  
 Times (Trenton): Herbert Clark  
 Trentonian (Trenton): Wm. J. Blitman

### NEW MEXICO

Daily Record (Roswell): D. Wright  
 Journal (Albuquerque): H. P. Pickereil  
 News (Alamogordo): Murray Morgan  
 Tribune (Albuquerque): Dan Burrows

### NEW YORK

Associated Press (New York): Charles Butterfield  
 Associated Press (New York): Wayne Oliver  
 Brooklyn Eagle: Bob Lanigan  
 Catholic Courier Journal (Rochester): Fawn  
 Scheffert  
 Courier Express (Buffalo): Don Schlearth  
 Daily News (New York): Ben Gross  
 Evening News (Buffalo): Ray Finch  
 Evening Tribune (Hornell): Kelly Simon  
 Gazette (Schenectady): Art Hoefs  
 Herald (Syracuse): Dick Long  
 Herald Tribune (New York): Gordon Allison  
 International News Service (New York): John  
 Cooper  
 Jamestown Sun: Edward Byrne  
 Journal American (New York): Jack O'Brian  
 Knickerbocker News (Albany): O'Brien  
 Long Islander (Huntington): Clarence MacLachlan  
 Newsday (Garden City): Betty McKenna  
 New Yorker (Poughkeepsie): Charles Murray  
 New York Daily Mirror: Nick Kenny  
 New York Herald-Tribune: John Crosby  
 New York Post: Al Cusick  
 N. Y. Times (New York): Jack Gould  
 N. Y. Times (New York): Val Adams



New York World-Telegram & Sun: **Harriet Van Horne**

Post Journal (Jamestown): **John A. Hall**  
 Post Standard (Syracuse): **Peg Simpson**  
 Press (Binghamton): **Tom Cawley**  
 Sun (Rochester): **Richard Hildreth**  
 Times Herald (Olean): **Mike Abdo**  
 Times Herald (Olean): **Ned Conner**  
 Times Herald (Olean): **Chas. Fisher**  
 Times Union (Albany): **John Archer**  
 Times Union (Rochester): **Jack Hudley**  
 Times Union (Rochester): **Al Siegel**  
 Times Union (Rochester): **Al Sigl**  
 Times Union (Rochester): **Don Yerger**  
 United Press (New York): **Jack Gaver**

### NORTH CAROLINA

Catawba News-Enterprise, WNCN (Newton):  
**Chas. Preslar, Jr.**

Charlotte Observer: **Bill Lampkin**  
 Daily Free Press (Kinston): **Jack Strother**  
 Dispatch (Dunn): **John G. Thomas**  
 Free Press (Kinston): **Van Hecke**  
 News and Observer (Raleigh): **Jane Hall**  
 Lenoir County News (Kinston): **Jack Rider**  
 Post (Salisbury): **Tennis Cheney**  
 Review (Reidsville): **Katye P. Oliver**  
 Shelby Daily Star: **William L. Green**

### NORTH DAKOTA

Bismarck Tribune (Mandan): **John Hjelte**  
 Daily News (Minto): **Ray Dobson**  
 Daily Pioneer (Mandan): **Chas. Pierce**  
 KLDR (Devils Lake): **Russell Dushinsky**  
 KOVC (Valley City): **Bob Ingstad**  
 Press (Dickinson): **Ad Nordmarken**  
 Sun (Jamestown): **Byron Hansen**  
 Times-Record (Valley City): **Stan McCann**  
 World (Devils Lake): **Gordon Stefanowicz**

### OHIO

Advocate (Newark): **Irene Cosgrove**  
 Beacon Journal (Akron): **Art Cullison**  
 Blade (Toledo): **R. Oviatt**  
 Blade (Toledo): **Ralph Phelps**  
 Blade (Toledo): **Mitch Woodbury**  
 Citizen (Columbus): **Gene Horyn**  
 Citizen (Columbus): **Jo B. Reed**  
 Cleveland News: **Maurice Van Metre**  
 Cleveland Plain Dealer: **George Condon**  
 Cleveland Press: **Stan Anderson**  
 Columbus Dispatch: **Dean Meyers**  
 Daily News (Dayton): **Jean Lewis**  
 Daily Reporter (Dover): **Harry Yockey**  
 Daily Times (Niles): **Bessie Biddle**  
 Dayton Daily News: **Bill Barton**  
 Dayton Daily News: **Dale Stevens**  
 Enquirer (Cincinnati): **McGee Adams**  
 Enquirer (Cincinnati): **Geo. Devane**  
 Enquirer (Cincinnati): **James Devane**  
 Enquirer (Cincinnati): **Don Urban**  
 Free Press (Geneva): **Leonard Dufe**  
 Independent (Massillon): **Herbert Nolte**  
 Journal (Middletown): **Warren Wolfe**  
 Journal-Herald (Dayton): **Max Miletick**  
 Marietta Times: **Andy Elliott**  
 News (Lima): **Rosemary Minardi**  
 News Herald (Conneaut): **Jim Mohr**  
 News and Sun (Springfield): **Alis Anthony**  
 Ohio State Journal (Columbus): **Ken Baker**  
 Post (Cincinnati): **Mary Wood**  
 Repository (Canton): **Rose Mokodean**  
 Republican Courier (Findlay): **Ed Heminger**  
 Star (Columbus): **Pauline Smith**  
 Star Beacon (Ashtabula): **Koss Smith**  
 Sunday Times-Signal (Zanesville): **Robt. D. Maley**  
 Telegraph (Plainsville): **Harold Johnson**  
 Times (Toledo): **Ruth Elgutter**  
 Times (Portsmouth): **John Green**  
 Times (Toledo): **Paul Kyer**  
 Times-Leader (Martins Ferry): **Robt. Forlyce**  
 Timestar (Dayton): **Mike Hennessy**  
 Times-Star (Cincinnati): **Charlton Wallace**  
 Tribune (Coshocton): **Grier Coleman**  
 Tribune Chronicle (Warren): **John Forrest**

Vindicator (Youngstown): **Virginia Hurray**  
 WERE (Cleveland): **Wayne Johnson**

### OKLAHOMA

Constitution (Lawton): **Ted Ralston**  
 County News (Muskogee): **Pattie Martin**  
 Daily Oklahoman & Times (Oklahoma City):  
**Paul Hood**  
 Daily Times (Okmulgee): **Joe Mansfield**  
 Daily Times, KOLS (Pryor): **W. W. Morford**  
 Jeffersonian, KOLS (Pryor): **James Turnbaugh**  
 Leader (Frederick): **Bob Cull**  
 News (Panola City): **Gareth Muchmore**  
 Press (Frederick): **R. H. Wessel**  
 Tribune (Tulsa): **John Bocker**  
 Tribune (Tulsa): **Marion Cascraft**  
 World (Tulsa): **Russell Gideon**

### OREGON

Budget (Astoria): **Fred Andrus**  
 Chronicle (The Dalles): **James Weeks**  
 Coos Bay Times: **Harrison Hornish**  
 Daily Emerald (Eugene): **Dan Collins**  
 Express (Lebanon): **Ken McCoy**  
 Gazette, Times (Corvallis): **Bob Ingalis**  
 Mail Tribune (Medford): **Erie Allen**  
 Mail Tribune (Medford): **E. C. Ferguson**  
 News (North Bend): **Fred Haas**  
 Optimist (The Dalles): **George Lindsay**  
 Oregonian (Portland): **Francis Murphy**  
 Oregon Journal (Portland): **Bill Moyes**  
 Register-Guard (Eugene): **Jack Craig**  
 Register-Guard (Eugene): **Tom Jacques**  
 Sentinel (Coquille): **Ralph Stuller**  
 Times (Coos Bay): **Eugene Briggs**

### PENNSYLVANIA

Bulletin (Philadelphia): **Elmer Cull**  
 Cull-Chronicle (Allentown): **Art Gerhard**  
 Citizen (Ambridge): **Vaughn Arnold**  
 Courier-Express, WCED (DuBois): **Frank Gillung**  
 Cross Keys Reporter (Doylestown): **Paul Brown**  
 Daily News (Carbondale): **Tom Beth**  
 Daily News (Philadelphia): **John Moore**  
 Daily News (Philadelphia): **Mitchell Schwartz**  
 Daily News Digest (Allentown): **Konn Bergen**  
 Dispatch (Erie): **Diek Haratine**  
 Eagle (Butler): **W. M. Faust**  
 Era (Bradford): **J. M. Cleary**  
 Evening Bulletin (Philadelphia): **Harry Harris**  
 Evening Bulletin (Philadelphia): **Frank Brook-**  
**hauser**  
 Farm & Home (Quakertown): **Gerald Fosbenner**  
 Inquirer (Philadelphia): **Gene Kunyak**  
 Inquirer (Philadelphia): **Merrill Panitt**  
 Intelligencer (Doylestown): **Warren Brown**  
 Journal (Pottsville): **Frank Minton**  
 Ledger (Elwood City): **Bill Kegal**  
 Messenger, WHOD (Honestead): **Mrs. M. Franks**  
 Mirror (Altoona): **J. Edward Benny**  
 Mt. Carmel Item: **William Stanton**  
 Morning News (Danville): **G. Reed**  
 Observer (Johnstown): **Bea Burns**  
 Philadelphia Inquirer: **James R. George**  
 Pittsburgh Press: **Si Steinhauser**  
 Pittsburgh Sun-Telegraph: **Karl Krug**  
 Post Gazette (Pittsburgh): **Harold V. Cohen**  
 Reading Eagle Times: **Jerry Kolbin**  
 Review (Carbondale): **James F. Beamish**  
 Scranton Times: **Joseph Gilroy**  
 Sentinel Co. (Lewisstown): **Steve O'Neil**  
 Sentinel Co. (Lewisstown): **Dick Ruble**  
 Shamokin News Dispatch: **William Dyer**  
 Sun-Telegraph (Pittsburgh): **Wilbur Clark**  
 Sun-Telegraph (Pittsburgh): **Casper Monahan**  
 Times (Scranton): **Bob Davis**  
 Times (Beaver): **Hal Allen**  
 Times (Erie): **Mike Mahoney**  
 Times-Mirror (Warren): **Ed Lowrey**  
 Tribune (Altoona): **Robert W. Keys**  
 Tribune (Scranton): **Bill Carey**  
 Tribune (Scranton): **Patrick McGlynn**

### RHODE ISLAND

Providence Journal Bulletin: **William Keogh**

**SOUTH CAROLINA**

Columbia Record: **Toni Child**  
 News and Herald (Winnaboro): **Mac Ketchin**  
 State, The (Columbia): **John A. Montgomery**

**SOUTH DAKOTA**

Sioux Falls Daily Argus Leader: **Herb Beechold**  
 Yankton Press: **Byron Taft**

**TENNESSEE**

Chattanooga Times: **Ruth Robinson**  
 Commercial Appeal (Memphis): **Mike McGee**  
 Journal (Knoxville): **Steve Humphrey**  
 Knoxville Journal: **Juanita Glenn**  
 Knoxville News Sentinel: **Hugh Allen**  
 Maryville Enterprise: **Catherine Hedge**  
 Nashville Banner: **Eddie Jones**  
 Nashville Tennessean: **Jane Carter**  
 Press Chronicle (Johnson City): **Mildred Dalton**  
 Press Chronicle (Johnson City): **Ruth Holder**  
 Press Scimitar (Memphis): **Louise Aherns**  
 Sun (Morristown): **Murrell Wessner**

**TEXAS**

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 American (Odessa): **Rita Darlen**  
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 Avalanche-Journal (Lubbock): **R. C. Hankins**  
 Baytown Sun: **Fred Hartman**  
 Beaumont Enterprise, KFDM: **Merita Mills**  
 Beaumont Journal, KFDM: **Glady's Quilliam**  
 Daily Eagle (Bryan): **Earl Phillips**  
 Daily Index (Mineral Wells): **Bill Cameron**  
 Daily News (Amarillo): **Peggy Williamson**  
 Dallas Morning News: **John Rosenfield**  
 Dallas Time Herald: **Doug Hawley**  
 Enterprise (Seguin): **Otha Grlsham**  
 Fort Worth Press: **Jack Gordon**  
 Gazette (Seguin): **Mrs. Ward Burris**  
 Herald (Big Spring): **Bob Whipkey**  
 Herald Sun News (Levelland): **Forest Weimhold**  
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 Houston Press: **Irene Wilson**  
 It Happened In Abilene: **Leonard L. Johnson**  
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 Kerrville Times: **Sam Brasswell**  
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 Post (Houston): **Phyllis Greene**  
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 Reporter-News, KRBC (Abilene): **Jim Ewell**  
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 Weekly News (Big Spring): **Joe Hayden**  
 Weekly News (Mineral Wells): **Freida Pyle**

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**VERMONT**

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 Free Press (Burlington): **Edward Crane**

**VIRGINIA**

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 News-Leader, WLEE (Richmond): **John Stratton**  
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 Progress-Index (Petersburg): **John Shevlin**  
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 Southwest Va. Enterprise (Wytheville): **James A. Williams**  
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 Times Dispatch (Richmond): **Norman Rowe**  
 Virginian Pilot (Norfolk): **Fred Holley**  
 Virginian Pilot (Norfolk): **Jim Ryan**  
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 World News (Roanoke): **W. C. Stouffer**  
 Wythe County News (Wytheville): **Lewis Jones**

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 Columbia Basin News (Paseo): **Frank Hilton**  
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 Herald (Bellingham): **Chic Seifritt**  
 News Tribune (Tacoma): **Helen Rogers**  
 Olympia News: **Ike Twynning**  
 Post-Intelligencer (Seattle): **Bill John**  
 Tribune (Lynden): **Bill Lewis**  
 Tri-City Herald (Kennewick): **Glen C. Lee**

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 Daily Mail (Charleston): **Arnold Knapp**  
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 News-Digest (Beckley): **Steve Sokola**  
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 News-Register (Wheeling): **Hurry Hamm**  
 Times (Fairmont): **Sutton Sharp**  
 West Virginian (Fairmont): **Dick Parrish**  
 Wetzel Republican, WMOD (Moundsville): **A. R. Kelley**

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**CANADA**

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 Daily News (Nelson, B. C.): **E. A. Gibbon**  
 Daily Times (Victoria, B. C.): **Ray Sidaway**  
 Daily Colonist (Victoria, B. C.): **Fred Barnes**  
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Transcript (Moncton, N. B.): **Clair Ganong**

Evening Telegram (St. John's, Nfld.): **Eric Seymour**

Sunday Herald (St. John's, Nfld.): **Ron Pumphrey**

Sunday Herald (St. John's, Newf.): **Don Morris**

Advance (Liverpool, N. S.): **Cecil Day**

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# Music Value is Limitless

## Wide Appeal Makes It Top Programming Item

By JOE CSIDA, Vice President and General Manager.  
*Santly Joy, Oxford, Hawthorne and Trinity Music Firms*

WHEN I resigned as editor-in-chief of *The Billboard*, a number of my good friends in radio and television were nice enough to write and express the hope that my new affiliation would enable me to continue some activity in the broadcasting-televasting industries. I told them I felt certain it would. I hope I will be forgiven the personal approach in this piece, but in truth I can think of no better way to get across my point, which I hope will be of some interest and value to broadcasters, advertisers and agency men.

For one of the most important factors which motivated me in my decision to leave *The Billboard* and go into the music publishing business was my firm belief that in the years to come music publishing would reach an era of prosperity and stability that would dwarf the very brightest days of its past. And the key to that great, new golden door, in my opinion, lies in three elements: Phonograph records, radio and television.

It has often been said, and in many instances, statistically proved, that the two types of radio programming, which most effectively meet television competition are News and Music.

There is literally no limit to the number of music shows a station may present in any given day; and there is almost an equal lack of limitation on the endless varieties of format it is possible to develop in the presentation of music programs.

Ingenious program managers and disk jockeys the length and breadth of the land have amply proved the latter point, and yet the surface has not even been scratched. Because of its fundamental and broad appeal, and because it meets the increasing demand in sound broadcasting for the most effective yet inexpensive kind of programming, I think the day will come when the networks will be doing as much record programming as many independent stations have been doing for years.

For certainly, today, the best ideas in music are being produced (and made available to broadcasters) on records. No program director or musical director on any one station or network could pos-



sibly produce the kind of a first rate musical program, which may be put together from the records turned out every week by Columbia's Mitch Miller, RCA Victor's Dave Kapp, Capitol's Alan Livingston, Decca's Jimmy Hilliard and their artist and repertoire staff men. And what these a & r executives of the four major companies occasionally fail to supply is often turned out by their counterparts on any of the smaller labels. And this applies not only to popular music, but to country and western, rhythm and blues, children's music, and indeed to semi-classical and classical music of all kinds.

The reasons for this are obvious. The best writers of all these types of music, and the publishers of same bring daily to the record companies the finest of their works. The record men have at their command the country's outstanding musicians and vocalists. Not all eight of the networks, radio and television, could afford to have under contract all these fine artists. Yet their performances—nay, their very best performances—are available to broadcasters for programming purposes at no cost whatsoever in many cases, and very little cost in others.

What is needed, however, and what accounts for the big difference between just another record show, and a musical program of distinction and high rating potential, is AN IDEA, a dozen ideas, a hundred ideas.

And since I began this essay on a personal note, it may not be amiss if I end it in like manner. I have had long and numerous talks with my new partners, George Joy and his son, Eddie, on the theory and practice of music publishing. And we are in agreement on this: A music publisher's job is to find the best songs available, to encourage established writers and develop new ones; A music publisher's job is to bring these songs to the attention of record men, not just as songs, but with ideas; and a music publisher's job is to help channels through which music is heard (radio and television, notably, of course), find ideas for the most effective presentation of music on the air.

We are, we think, loaded with such ideas, and we hope to be talking to many radio and television men about them.

# A. S. C. A. P.

By OTTO A. HARBACH  
*President*



**A** BLANKET AGREEMENT with The American Society of Composers, Authors and Publishers gives a client the right to use any or all of the hundreds of thousands of songs and other musical works whose public performing rights are registered with the Society. This includes most of the world's important compositions of the past fifty-seven years, plus the present and future works of America's and Europe's best authors and composers.

Therefore, ASCAP becomes a vast clearing house through which creators can do business with users. It relieves both creator and user of all contractual and legal details and all bookkeeping relating to collections and distributions. To make its vast repertory easily available to licensees, ASCAP spends more than two million dollars yearly. Thus the great costs of music clearance that otherwise would accrue to the user are borne by ASCAP, whose members similarly are relieved of the otherwise onerous—in fact, impossible—task of supervising their musical properties.

Like Radio, ASCAP is truly cosmopolitan. Members of the Society hail from every state. Foreign-born Americans from more than forty countries are included in its membership. All speak the international language of music.

ASCAP's activity in music copyright has benefited all creative talent, going far beyond its own membership. Through the years it has built up a great body of legal precedent establishing the integrity of the music performing right. At the same time, ASCAP has become a leader in many movements having for their aim the promotion and development of American musical culture.

I am happy to extend to the vast radio industry and its young partner of the air waves, the amazing television industry, the greetings of ASCAP.

ASCAP maintains headquarters at 575 Madison Ave., New York City, with 25 branches throughout the country. Officers as of Jan. 1, 1953, are:

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# BROADCAST MUSIC, INC.

By **CARL HAVERLIN**

*President*



ONCE again BMI can report an excellent season in the popular music field, licensing more than 50 per cent of the songs heard on "Your Hit Parade" and in excess of 80 per cent of the most popular (juke box) recorded tunes in all classifications. The latter includes Pop, Western, Folk and Rhythm and Blues categories, and, in coin machine operators' polls, BMI licensed songs took all top honors.

During the past season, BMI sponsored ten concerts by the famed Berkshire Quartet at Music Mountain, Fall Village, Connecticut. This "Festival of Contemporary Chamber Music" drew many music lovers and students from far and wide. In New York, BMI sponsored a series of Contemporary Music Concerts at the Museum of Modern Art, conducted by Leopold Stokowski. These concerts were tape recorded and made available for re-broadcast by WNYC and other educational stations throughout the country.

In line with these concerts, BMI continues its campaign for more concert music on the air and over 1,200 stations have given this full cooperation and increased the broadcast of such music by many hours weekly. The Young Composers Radio Awards, administered under the aegis of BMI, musicologists, editors and composers, made its 1952 awards in December and the 1953 contest is now in progress.

Teen-Age Book Parade, a weekly series of reviews mostly of contemporary books by leading writers and newspaper book reviewers is broadcast by more than 1,000 stations. As with other BMI services, no charge is made for these reviews.

In 1952 BMI held 42 Program Clinics in the United States, Canada and one in Puerto Rico, all within a two-week period. This year in association with Broadcast Advertising Bureau there will be 42 Program and Sales Clinics, one day for each, thus saving the broadcaster time and money in not having to arrange two separate trips for himself and staff.

BMI subsidiaries such as Associated Music Publishers and BMI Canada, Ltd., are both flourishing concerns.

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Aaron Music Company  
 Acuff-Rose Publications  
 Adams-Vee & Abbott, Inc.  
 Adanac Music Company  
 Airlane Music, Inc.  
 Aladdin Music Publications  
 Algonquin Music, Inc.  
 Allegro Music, Inc.  
 Allen Rick Publications  
 Allied Music, Inc.  
 Alvin Music Corporation  
 American Composer's Alliance  
 American Music, Inc.  
 American Performing Rights Society  
 Amigo Music Publishing Co.  
 Amusement Publ.  
 Andrea Music Co.  
 Anson Music Publishing Co.  
 Appleton-Century, D. Co., Inc. (B.M.I.)  
 A.O.V. Corp.  
 Aragon Music Company  
 Arberne Music Co.  
 Ardsley Music Company  
 Arlene Music Co.  
 Arena Stars Incorporated  
 Arrow Music Press, Inc.  
 Associated Composers, Inc.  
 Associated Music Publishers, Inc.  
 Atlantic Music Corp.  
 Autry, Gene Music Publishing, Inc.  
 Avery Music Company  
 Avon Music, Inc.

### B. & F. Music

Ball Music Publishing Company  
 Ballet Russe de Monte Carlo (BMO—"Gaité Parisienne")  
 Banbury Music, Inc.  
 Bar Music Publishing Company, Ltd., The  
 Barclay Music Company  
 Barron Music Company  
 Bartlett & Hartman Music Publishers, Inc.  
 Baton Music Company  
 Beacon Music Company  
 Becker-Williams Publications  
 Beechwood Music Corp.  
 Bell Music Co.  
 Bellmore Music Pub. Co.  
 Bell-Tone Music Publishing Co.  
 Berger Publishing Company  
 Berwick Music Corp.  
 Big "D" Pub. Co.  
 Biltmore Music, Inc.  
 Blane Music Company  
 Blazer Music Co.  
 Blazon Music Company  
 Block, Martin Music Inc.  
 Bluebird Music Company  
 Blue Note Records  
 Blue River Music Publishing Co.

BMI Canada Ltd.  
 Bobb Music  
 Bomart Music Corp.  
 Bradshaw Music Co.  
 Brayas Valley Music  
 Brenner Music, Inc.  
 Brightlights Music Publishing  
 Broadcast Music, Inc.  
 Burleigh Music  
 Byron Music Co.  
 Cameron Music Co.  
 Camille's Music Company, Ltd.  
 Campbell Music, Inc.  
 Canfield, Cogswell  
 Capri Music  
 Cardinal Music Publications  
 Carnegie Music Co.  
 Carnival Music Company, Inc.  
 Carol Music Company  
 Carson-Carrier Publications  
 Casa Musicale Sonzogno  
 Cascales, Joe, Music Publisher  
 Castle Music Pub. Co.  
 Cavalier Music Pub. Co.  
 Celestial Music Pub. Co., Inc.  
 Century Songs, Inc.  
 Cerabino, Joseph  
 Challenge Music  
 Charil Music Pub. Co.  
 Checker Music Publishing Company  
 Chelsea Music Corporation  
 Cherio Music Publishers, Inc.  
 Children's Record Guild  
 Children's Songs, Inc.  
 Chips Music  
 Chords Music Publishers  
 Christian Music Publishing Co.  
 Cille and Dail Publications  
 Cinephonic Music, Inc.  
 Claremont Music Company  
 Clow, O. B. (Estate of)  
 Coast to Coast Music Corp.  
 Cole Corporation, M. M.  
 Collwill Corporation  
 Colonial Music Publishing Co., Inc.  
 Columbia Music Publishing Company  
 Commercial Music, Inc.  
 Commodore Music Corporation  
 Continental Music Publications Co.  
 Continental Record Co.  
 Copyright Music  
 Country Music  
 Crestwood Publications  
 Crocker, Al  
 Cross Music Company  
 Cross, Samuel Avery  
 Crossroads Music Co.  
 Crowe, Edward  
 Crowe, Edward and Pyle, Pete  
 Cundy-Bettony Co.

Dallas Music Co., Inc.  
 Dana Music Co., Inc.  
 Dance Music Corp.  
 Daniels Music Publishing Co.  
 Darrell, Jack, Music Publisher  
 Davis & Ostergard  
 Davis Music Company  
 Dayton Smith Publications  
 D. Davis & Co., Pty.  
 D. Dreyer Co., Inc.  
 Delaware Music Co.  
 Dennis Music Co.  
 Dexter, Al and Paris, James  
 Dexter, Al, Music Publishing  
 Dinehart Music Company, The  
 Dixie Music Publishing Co.  
 Dolan, Ann  
 Domino Music Corporation  
 Doraine Music Publishing Co.  
 Doraine, Peter, Inc.  
 Doray, T., Music Publishing Co.  
 Dornix Music, Inc.  
 Douglas Publishing Company  
 Duchess Music Corporation  
 Dumac Music Corporation  
 Dunhill Music Corp.  
 Dunray Music Company  
 Duo Music Publishing Corp.

Eagle Music Publishing Corporation  
 East Coast Music Publications  
 Eastern Music Publishers  
 Eberle-Maxted Music Co.  
 Eccma Music Company  
 Editions Musicales Victoria Musical Editions  
 Editora Dominicana De Musica, C. Por A.  
 Edizioni Kramer (Milano)  
 Edizioni Mascheroni (Milano)  
 Edizioni Musicali Di Lazzaro  
 Edizioni Musicali Italiane  
 Edizioni Suvini Zerboni  
 Edlee Music Corp.  
 Edward Music Service  
 Edwards, Norman, Music Pub.  
 Elkane Music Company  
 Elliott, Lewis  
 Elmore, C. M. Publisher  
 Elsmo Bros. Publishers  
 Elwood Publishing Co.  
 Embassy Music Corp.  
 Emco Music Company  
 Emerald Music Company  
 Emerson Music Publications, Inc.  
 Encore Music Publications, Inc.  
 Enos, Clyde  
 Esquire Music Co.  
 Essay Music Company  
 Excelsior Music Publishing Co.  
 Executive Music Corporation  
 Fairfax Music Company  
 Fairway Music Corp.



- Fargo Music Inc.  
 Fi-Del Music Publishing Co.  
 Fine Songs  
 Florida Music Company  
 Flye-Bye-Knight Pub. Co.  
 Folk Songs  
 Folkways Music Publishers Inc.  
 Ford Music, Inc.  
 Foremost Melodies Inc.  
 Four-Star Music Company  
 Fowler, Wallace Publications  
 France Music Company  
 Francis & Wilmore Music Pub.  
 Franco-American Publications  
 Freed & Hall Music Publishers  
 Frederick Music Publ. Co.  
 Freeman, Albert Edward  
 Freeman Music Co.  
 Fremart Music Company  
 Frey, Fran and Company  
 Friedly, Lowell C. & Company
- G. M. S. Music Publishing Co.  
 Gainsborough Music, Inc.  
 Gala Music Publishing Corp.  
 Gale & Gale, Inc.  
 Garlock, Scherer  
 Gilbert Music Publishers  
 Glamor Music Co.  
 Goday Music Inc.  
 Golden Gate Quartet Music Co.  
 Golden Tune Publishers  
 Golden West Melodies, Inc.  
 Golden West Music Publications  
 Goode Music, Inc.  
 Gordon Music Company  
 Green Music Publications  
 Guinand, Clinton
- H. M. Banner Publications  
 Halama, Frank J., Publications  
 Halliburton Music  
 Helmac Company  
 Hamilmeyer Music Publishing Company  
 Hanna & Co. Music Compositions  
 Happy Songs, Inc.  
 Harcourt, Brace & Co., Inc.  
 Harmony House  
 Harmony Music Publishers  
 Hartmann, Edward & Lynette  
 Hartmann & Van Horn  
 Harvard  
 Harwall Music Publishers  
 Haun, Dal E., Company  
 Hawaii Conservatory Pub. Co.  
 Hemispheric Publications  
 Hill and Range Songs, Inc.  
 Hill Music Publishing Company  
 Hillbilly Music Publishing Co.  
 Hilliard-Currie Music Publishers  
 Hillside Music Publishers  
 Hinds, Hayden & Eldredge, Inc. (B.M.I.)  
 Hit Parade Publications
- Hockenull's Music Publications  
 Hoffman, Carrie  
 Holden, Alfred H.  
 Holdsworth, Elmer  
 Hollis Music, Inc.  
 Hollywood House Music Publishing Co.  
 Hollywood Melody Publishing Co.  
 Hollywood-Western Music Co., Inc.  
 Holmes Publications  
 Hoosier Music Publications  
 Hopkins, Earle C.  
 House of Carols  
 House of Fortune  
 House of Irish Songs  
 House of Melody  
 Howard, Jack, Publications, Inc.  
 Humphries, Bruce, Inc.  
 Hynnes Music Company
- Imco Music Publishing Co.  
 Imperial Music Publishing Co.  
 Inco Music Company  
 Independent Music Publishers  
 Indigo Music, Inc.  
 Ineman, James  
 Inspired Music Company  
 Inter-American Music Pub. Co.  
 Intermountain Specialty Sales Company  
 International Popular Music Co.  
 Irma Music Company  
 Irving Tanz Music Corp.
- J.A.Y. Music Company  
 Jack Glea  
 Jackson Music Corporation  
 Jarman Publications, Ltd.  
 Jay-Dee Music Corporation  
 Jay Method, Publisher  
 Jean Music Company  
 Jill Music Co.  
 Jim Bulleit Music Corp.  
 Jo-Ann Music Company  
 John Mason's Pub. Co.  
 Johnstone-Monte, Inc.  
 Johnstone Music, Inc.  
 Jones, J. Grayson, Music Company  
 Judson Music Co.
- Kammen, J. & J., Music Co.  
 Kampas, William T.  
 Kaolene Corp.  
 Karen Publications  
 Karr, Jerome J.  
 Kaymusic Publishers  
 Kayro Music Publishing Co.  
 Keenote Music  
 Kelly Music Publications  
 Kelly-Stool  
 Kelton-Romm Music Company
- Kennedy Music Company  
 Kenneth Publishing Company  
 Kerr, Edward  
 Keystone Music Co.  
 Kingsbury Music, Inc.  
 Kinkade's Songs  
 Kit Music Company  
 Knight Publishing Co.  
 Knobloch, M. H.  
 Knutson & Kilbourne Song Publishers  
 Kolbert, Marguerite (Productions)  
 Kord Music Company
- L. A. Songs  
 La Chapelle Music Publications  
 La Rue Publishing Company  
 Langley Music Co.  
 Lang-Worth Publications, Inc.  
 Lanier Music Company  
 Latin American Publishing Corp.  
 Laura-Lea Music  
 Laurel Music Publishers, Inc.  
 Leal, Felipe Valdes  
 Lee, Robert, Music Publishers, Inc.  
 Lee Music  
 Lennerts Music Publications  
 Leora Music  
 Lester, Betty  
 Lester, J. L. Music Company  
 Liberty Music Publishers  
 Life Music, Inc.  
 Life Records, Inc.  
 Lincoln, F. S.  
 Lind Music Company  
 Linden Music Publishers  
 Little Jazz Music Pub., Inc.  
 Lois Music Publishing Co.  
 Lomax, Carl, Music Publishing Company  
 London Music Corp.  
 Lone Star Music Co.  
 Long, J. Baxter  
 Lowden, C. Harold  
 Lubin, Jimmy, Music Publishers  
 Lucky Music Publishers  
 Ludlow Music, Inc.  
 Lutz Brothers Music Co., Inc.  
 Lydian Music Publishers  
 Lynch, Edward J.  
 Lynn Music Corp.  
 Lynne Music Company



- M. and F. Music Publisher, The  
 M-E Melodies  
 M. R. E. Music Co.  
 Mac Angelo  
 MacFarlane, Thomas M.  
 Mack Music Company  
 Mack-Nell Publications  
 Mackley Music Publishing Co.  
 Maestro Music Company  
 Magnet Music, Inc.  
 Magnolia Music Corp.  
 Main Music Publishing Company, The  
 Main Street Songs, Inc.  
 Majestic Music Company  
 Major Melodies  
 Major Minor Music  
 Malamar Music, Inc.  
 Mallory Music Publications  
 Manhattan Melodies Music Pub.  
 Mank's, Chaw, Blue Ribbon Music Co.  
 Mann Music Co.  
 Manning Music Company  
 Marchant, J. C., Publications  
 Marcy, Victor  
 Mardi Gras Music Company  
 Maresh Music Co.  
 Marino Music Company  
 Marion and Son Publishing Co.  
 Mark-Lee Music Company  
 Marks, E. B. Music Corp.  
 Marsales, Frank  
 Martens, W. F., Music Co.  
 Marvel Music Pub. Co.  
 Master Melodies Music Pub.  
 Master Music Press, Inc.  
 Master Music Publishers  
 Masters Music  
 Mayhams Music Company  
 Maywood Music Co.  
 McCall and Malin Publishing Company  
 McClaran, Olive Hanson  
 McClellan Music Company  
 McClure Music Company  
 McClure, Ruth D.  
 McCune Music Company  
 McDonald, J. K.  
 McDonald Music Company, The  
 McDowell, Frances Grider  
 McGinty Music Publishing Company  
 McClean, Gene, Music Co.
- McMahon, Frank  
 Meadowbrook Music Publishing Co.  
 Med-Rik Music Publishing Company  
 Medallion Music Corp.  
 Mellin Music, Inc.  
 Mellow Music Publishing Co.  
 Melo Music Co.  
 Melo-Song Publishers  
 Melodies of the Americas, Inc.  
 Melody Hall Music Publishers  
 Melody Lane, Inc. (Peer)  
 Melody Moderne Incorporated  
 Melody Trails  
 Memphis Music Publishers, The  
 Mercer Music  
 Meridian Music Corp.  
 Merit Music, Inc.  
 Merit Music Publishing Co.  
 Merrymount Music Press  
 Merrywood Publishers  
 Metro Music  
 Metropolitan Music Company  
 Metropolitan Music Publishers  
 Michael Music Co., Inc.  
 Micor Publishing Company  
 Midland Music Company  
 Midwestern Publishers  
 Millbrook Music  
 Millburn Music Publishers, Inc.  
 Milliegene Music Publishing Company  
 Miracle Music Company  
 Mission Hills Publications  
 Missud, Jean M. (B.M.I.)  
 Modern Melo Melody Publications  
 Modern Melodies Publishing Co.  
 Modern Music Publishing Co.  
 Mohawk Music Publishing Co.  
 Monahan Music Publications  
 Monarch Music Company  
 Mongiello, Cosmo Andreotti  
 Monmouth Publishing Company  
 Mono-Music  
 Monroe Music Company  
 Monroe Publications  
 Montauk Music  
 Montclare Music Corp.  
 Moon Ray Music Publishers  
 Moonlight Music  
 Morris Music Publications
- Morrison & Ewing  
 Morrison Music Company  
 Morrissey Music Company  
 Morse, Dave, Studio Pub. Co.  
 Morton Music Corp.  
 Motley Music Publishing Co.  
 Motor City Music Publishers  
 Mount Vernon Publications  
 Mountain State Music Pub.  
 Murob Music Publishers  
 Music Art Publications  
 Music Box Melodies  
 Music City Copyrights  
 Music Enterprises  
 Music for Frets  
 Music For Young America Co.  
 Music Incorporated  
 Music Manuscript Reporter  
 Music Products, Inc.  
 Music Row Publications  
 Musin, Ovid (E. B. Marks)  
 Muzik Masters Company
- National Association For Blind Composers, Inc.  
 National Broadcasting Co., Inc.  
 National Music Corp.  
 Nationwide Songs, Inc.  
 Nelson, Overson Publications  
 Nettles Publishing Co.  
 New England Song Publishing  
 New Era Music Corporation  
 New Harmony Music Publishers  
 Newton, Al  
 Niksch, Donald E.  
 Nimisilla Music Company  
 Nolan Music Co.  
 Nolton, Frances Stuart  
 Nordoll Music Co.  
 Normandy Music, Inc.  
 Normay Music Company  
 Northeastern Music Company, The  
 Northern Bell Music Pub. Co.  
 Noteworthy Music, Inc.  
 Nu-Tune Music Corporation  
 Nu-View Publications
- Oahu Publishing Company  
 Oliver-Jacobs Music  
 Olympian Agencies  
 Onyx Publishers  
 Oree Music  
 Original Music Publishing Co.

- Orpheum Music Corp.  
 Out West Music Publisher, The  
 Pace Music Co.  
 Pacific Music Publications  
 Palladium Music Publishing Co.  
 Palomar Music Corp.  
 Pan-American Publications  
 Parade Music Company  
 Paradise Music Company  
 Paragon Publishers  
 Paris, James B.  
 Parliament Music, Inc.  
 Pastor Music Co.  
 Paterson, James A.  
 Patmar Music Company, Inc.  
 Patricia Music  
 Paul Music  
 Paul Reiner Music Pub. Co., Inc.  
 Paxon, Margaret O.  
 Pearl Music Company, Inc.  
 Peer International Corporation  
 Peerless Music Publishing Co.  
 Pelkonen, Matt, Music Co.  
 Pemora Music Company, Inc.  
 Personal Publications  
 Peskin Music Publishing Co.  
 Phoenix Music Corp.  
 Phono-Tunes Music Company  
 Piccadilly Music Corp.  
 Pitts, P. S., Publications  
 Plamor Music Company  
 Plumb, Neely Publishing Co.  
 Pond, Frank, Music Company  
 Porgie Music Corporation  
 Prelude Music Co. (E. B. Marks)  
 Premier Music Publishing  
 Prestige Music  
 Preview Music Co., Inc.  
 Pre-View Publications  
 Pritchett Publications  
 Professional Music, Inc.  
 Progressive Music Publishing Co., Inc.  
 Pro Musica Publishing Co.  
 Propoggio, R. N.  
 Prosser Music Publishing Co.  
 Proven Publications  
 Pulse Music  
 Putman Publications  
 Quaker Music Company  
 Quality Music Company, Inc.  
 Quincy Music Publishers  
 R. S. Rose Publishing Co.  
 Radio & Video Music Publishing Company  
 Radio Music Publishers  
 Radio-Recording Songs, Inc.  
 Radio Screen Music Pub. Co.  
 Rainbow Melodies Music Co.  
 Rainbow Music Publishers  
 Rainier Music Publishers  
 Raleigh Music Publishing Co.  
 Rancho Music  
 Randolph, Al, Publications  
 Raymond Music Corp.  
 Raymor-McCollister Music Publishers  
 Rayven Music Co., Inc.  
 Real Music Company  
 Record Music Publishing Company  
 Recordo Music Publishers  
 Red River Songs  
 Redskin Publishing Co.  
 Redwood Music Co., Inc.  
 Reeny Rhythms  
 Regal Music Company, Ltd.  
 Regent Music Corp.  
 Remarque Music Publishing Co.  
 Renown Music, Inc.  
 Republic Music Corporation  
 Revell, Thomas H.  
 Rex Music Publishers  
 Rhodes, David W.  
 Rhythms Of The West  
 Ricordi, G. & Co.  
 Ridgeway Music  
 Rinehart, Marion W., Music Enterprise  
 Rinker, Charles, Music Pub.  
 Rion, Johnny  
 Riverdale Music Co.  
 Riverdale Music, Inc.  
 Rod Jon Music Company  
 Rodenberg, Edward L.  
 Romance Music Publications  
 Romaunt Music Publications  
 \*Romany Music, Inc.  
 Rork, Ernest A., & Son  
 Rosemart Music Co.  
 Rosetti, Joseph  
 Rosyln Music Company  
 Rossi, Edward  
 Rossi, Edward and Louis  
 Roth, Howard H., & Co., Inc.  
 Roxy Music Corp.  
 Royal Crown Music Company  
 Royal Gorge Music Publishing  
 Royal Music Corporation  
 Royalty Music Company  
 Rubens, Mark  
 Ruby Music Co.  
 Rudy Vallee Music Publications  
 Rujanart Music Publications  
 Rumbalero Music, Inc.  
 Rush Music Co.  
 Russell, Willard  
 Russian-American Music Publishers, Inc.  
 S. A. Melodi  
 S. B. G. Music Publishers  
 Salamanca Music Publishers  
 Salvatori Music Company  
 San Juan Music Publishing Co.  
 Sanders, Zeb V.  
 Sapphire Music Publisher  
 Savoy Music Company  
 Sawaya Publications, Inc., The  
 Schael, August, Company  
 Scheuerle Bros. Music Publishers  
 Schillinger, Arthur E.  
 Schirmer, E. C., Music Co.  
 Scholl Publishing Company  
 Scriptor's  
 Seattle Music Publishing Co.  
 Siedel, Emil, Music Pub'g Co.  
 Sentinel Music Publications  
 Shavers, Herman  
 Shaw, Charlie, Publications  
 Shealy Music Pub. Co., Inc.  
 Shelby Music Publishing Co.  
 Sheldon-Mitchell Pub. Corp.  
 Sheldon Music, Inc.  
 Shermack Company  
 Shopa Music Publications  
 Show-Biz Music Co.  
 Shutt, Albert Music Publisher  
 Signet Music Co.  
 Simon House, Inc.  
 Singer, Murray, Music Pub.  
 Skrivaneck Music  
 Skyline Music Publishers  
 Slate Enterprises, Inc.  
 Smith, Bob  
 Smith, Jerry, Publications  
 Smith Publications  
 Snyder, Fenton Publications  
 Sobeck, Rosina

- Society of Jewish Composers,  
 Publishers and Songwriters  
 Soergel, Oscar  
 Sonette Publishing Co.  
 Song-Ranch Publications  
 Song Shop, The  
 Song Writers' Cooperative, Inc.  
 Sonorous Music Co., Inc.  
 Sophisticate Music, Inc.  
 Sorority Fraternity Record Co.  
 Spanish Music Center  
 Spin Music  
 Spitzer Songs, Inc.  
 Spotlight Music Company  
 Spry Music Publishing Co.  
 Staff Music  
 Staff Music Corporation  
 Stan-Host Melodies  
 Stark Music Printing Company  
 Starr Songs  
 Stavín Milt, Music Company  
 Steele, Ted, Publishing Co.  
 Stern, Jos. W., & Co., (E. B.  
 Marks)  
 Stern Music Publishing Co.  
 Steven, Arthur Publications  
 Stevens Music Company  
 Stevens Music Corporation  
 Stevens, Thomas A.  
 Stone Jack & Associates  
 Strand Press Music Publishers  
 Stratton, A. D., Music Co.  
 Stuart Music, Inc.  
 Stuart Hambleu Music Co.  
 Sudlik & Siegel  
 Sultan Associates  
 Sundial Songs  
 Sunrise Music Company  
 Superior Melodies Publishing Co.  
 Sutton Music Company  
 Swansongs Publications  
 Sweet Music Publications  
 Sweet, William R.  
 Swing & Tempo Music Co.  
 Symbolic Music Publishing Co.  
 Syncopation Songs  
 Syndicate Music Publishers, Inc.  
 Szathmary, Irving  
 Tannen Music, Inc.  
 Taps Agency  
 Tennessee Music Corp.  
 Terry Tune Studios  
 Thomas Cole Publishing Co.  
 Tic-Toc Publishing Company  
 Tiffany Music Company  
 Timberland Publishing Co.  
 Time Music Company  
 Times Squar Music Publishing  
 Tingor Music, Inc.  
 Tinker, Bill  
 Toby Music Publishers  
 Tomerlin, Lysle  
 Tono Record Co.  
 Topik Tunes  
 Tracy Music Company, Inc.  
 Trans-American Music Pub.  
 Transatlantic Music Company  
 Trend Music  
 Triad Music Company  
 Trianon Publications  
 Trinity Music Co., Inc.  
 Trio Music Company  
 Tropical Song Counter  
 Truntone Publishing Company  
 Tune Shop Music Publishers, Inc.  
 Tune-Time Music  
 Tune Towne Tunes  
 Turnpike Music, Inc.  
 U. S. and International Music  
 Publishers  
 U. S. Music, Inc.  
 Ultra Music Company  
 Unger Music Publisher  
 Unique Music Publishers  
 United Artists Publishing Co.  
 Universal Music Sales  
 University of Toledo  
 Uranus Music Company  
 Val Music Corporation  
 Valentine Music Publications  
 Valiant Music Company, Inc.  
 Valley-Hill Music Co.  
 Valor Publications  
 Van Brunt Publishing Company  
 Van Dorn  
 Van Russ Music  
 Vance Music Company  
 Vander Music Company  
 Vanguard Songs  
 Van's Music Company  
 Variety Music Company  
 Vavrin & King  
 Velleca Publishing Company  
 Vernon Music Publishers  
 Versailles Music Co., Inc.  
 Vicca's Music Co.  
 Village Music Co.  
 Vogue Music Corporation  
 Volunteer Music Pub. Co.  
 Volunteer Music Sales Co.  
 Von Hallberg Music Company  
 Wade Franklin, Publications  
 Wahl, J. Frederick  
 Walden, Orville C.  
 Waldman, Irving, Music Pub.  
 Wallace Publishing Company  
 Ward, Allan W., Music Pub.  
 Warner Studio  
 Warren Publications  
 Washburn, Rozella T.  
 Washington Music Bazaar  
 Waters Music Publishing Co.  
 Watkins Music, Inc.  
 Watson, W. A.  
 Wayne, D., Music Publishing  
 Webster Music Company  
 Weddington Music, Inc.  
 Weiss & Barry, Inc.  
 Wemar Music Corporation  
 Whimsy, Ltd.  
 Elmore White Music  
 White Mountain Music  
 Whitney, F. E., Publications  
 Wilcox Music Publishing Co.  
 Willard Herring, Ltd.  
 Wilson Publishing Co.  
 Winchester Music Inc.  
 Winfield Music, Inc.  
 Wing Music Corp.  
 Winters, Leo, Inc.  
 Winthrop, G. & Company  
 Wise Music Publications  
 Wizell, Murray, Music Co.  
 Wolfe, Hugh J.  
 Wood Song and Record Co.  
 Woodward, Harry, Music Pub.  
 Woodland Music Company  
 Woods Music Co.  
 Wrightman, Neale Publishers  
 Wyner Music Publishers

NOTE: BMI publishers of Religious Music, special releases of individual compositions and the scores and songs of colleges and universities, are not included in this listing.

# SESAC, INC.

By PAUL HEINECKE

*President*



**A** YEAR AGO when I wrote a similar report, I held that as long as there were people there would be music lovers. These many months later I delight in the fact that the music lovers appear to outnumber the people. During the past year, SESAC personnel have visited thousands of radio and television stations throughout all the forty-eight states and the provinces of Canada. From the four corners of the broadcasting industry, one thought is repeated again and again: Good music has proved, beyond a shadow of a doubt, that it is the most important program material in broadcasting.

I am proud to head an organization whose repertory serves the radio and television industries so substantially through increased representation of SESAC works in the varied media of phonograph records, transcriptions and live-talent programs. Our publishers' catalogues offer superior musical and dramatic-musical works in all categories by the world's most famous composers. Your SESAC Performance License gives you simple and economical access to this ever-growing repertory of outstanding material.

The SESAC Transcribed Library proves to be more exciting than ever before, because our subscribers are so emphatic in their endorsement and support of our program efforts. In turn, we keep faith by continuing to record and bring to our Library subscriber pre-eminent artists in new and distinctive performances. The year 1952 has abounded with increased SESAC transcription production; 1953 holds even greater promise. The SESAC Script Department, an integral part of the Library, has penned over 1000 individual scripts and continuities. These well-turned shows, blended with music from the SESAC Library, are loaded with commercial potential. The result is top-notch musical programming at low monthly cost. Our sample transcriptions of complete commercial shows, produced with music from the SESAC Library, have proven excellent sales aids. They've been conceived and designed to help the subscribers increase local time sales.

Music lovers are music listeners and they remain the largest audience the world has ever known. It's this same audience that represents a large segment of the country's buying power. As throughout the past twenty-three years, SESAC will continue to meet the most exacting demands of this group and will bring to them and the radio stations who serve them the ultimate in musical programming.

- Accordion Music Publishing Co.  
 Adamus, A.  
 Adamus, Zenobuisz  
 Albright Music Company  
 Alford, Harry L.  
 Alkire, Eddie, Publications  
 Amsco Music Publishing Co.  
 Arct, M.  
 Ashmall, Wm. E., Company  
 Augsburg Publishing House  
 Avalon Music Publishing Co.  
 Aztec Music Company
- Babwin Publications  
 Barnhouse, C. L., Company  
 Bartlett, E. M.  
 Barwicki, K. T.  
 Bass Co., The, Music Publishers  
 Bava's, John, Music  
 Beazley, Samuel W., & Son  
 Barnes, A. S., & Company, Inc.  
 Beirly, Alfred, Co.  
 Bendix Publishing Corp.  
 Benson, John T., Publishing Co.  
 Berge Music Co.  
 Blake, Whitney, Music Publishers  
 Braun, Hubert J.  
 Braun Music Co.  
 Braun Organization, The  
 Breuer, Harry  
 Broadcast Music Publishers  
 Broadman Press, The  
 Brumley, Albert E., and Sons  
 Bryant Music Company
- Capitol Music Co.  
 Cardilli, M. V.  
 Catholic Music Co.  
 Central Music Co.  
 Century Music Publishing Co.  
 Cerruti, John M.  
 Chart Music Publishing House,  
 Inc.  
 Choral Press  
 Church Music Co., The  
 Clayton, Norman J.  
 Clef Music Corp.  
 Coanacher, B.  
 Coleman, Robert H.  
 Coleman, Robert H., Publishing  
 Co.  
 Composers Press, Inc., The
- Concord Music Publishing Co.,  
 Inc.  
 Cooper, W. Oliver  
 Craig, Ivy E.  
 Cummings, M. Homer  
 Czytelnik
- Daniel, John, Quartet Song Pub.  
 Darom  
 Davis, Marion, Company, The  
 Dawson, William L.  
 Dean, Emmet S.  
 Dean & Edmiaston  
 Dean & Evridge  
 Dean & Franklin  
 Dean & Hensley  
 Dean & Morgan  
 Dean & Sebreu  
 Deiro, Pietro  
 Denison, T. S., & Company  
 Denson Trio Music Co.  
 Denson-Parris Music Co.  
 Di Bella, O., Music Co.
- Edel, Yizchak  
 Edition Darom  
 Edition Gil-Ron  
 Edition Hazemer  
 Edition Jastrzab  
 Edition Olympia  
 Edition Pizmon  
 Edition Pro Arte  
 Eulenbug, Ernst, Ltd.  
 Europa Music Co.
- Fairbank, H. W., Company  
 Ferrill, J. W.  
 Firm Foundation Publishing House  
 Fitzsimons, H. T., Co., Inc.  
 Forberg, Rob.  
 Fouts, S. G.  
 Fouts-Payne Music Co.  
 Future Music Co.
- Gebethner & Wolff  
 Georgi & Vitak Music Co.  
 Gilbert Music Company  
 Gil-Ron  
 Goddard Publishing Corp.  
 Gornston, David  
 Gospel Music Publications  
 Gospel Songs, Inc.
- Grabczewski, F.  
 Grammer, Frank  
 Gregorian Institute of America
- Hall Music Co., The  
 Hall & McCreary Co.  
 Hanson, Eddy  
 Harper & Brothers  
 Hartford Music Co., The  
 Hart's Music Company  
 Hathaway, Franklin Earl, Mus.  
 Pub.  
 Hazemer  
 Heinrichshofen's Verlag  
 Henson, J. M., Music Co.  
 Heritage Music Publications, Inc.  
 Hoffman, Raymond A., Co.  
 Hoßbrooke, Josef  
 Huffer, Fred K.  
 Hymntime Publishers
- Idzikowski, Leon  
 Idzikowski, M.  
 "IPA," Israel Publishers Agency  
 "Isclam," Israel Society of Com-  
 posers, Authors & Music Pub-  
 lishers
- Jastrzab  
 Jeffress Music Company  
 Jewell, Fred, Music Co.
- Kanner Music Publishing Co.  
 Keene, Hank, Inc.  
 Kelman Music Corp.  
 Keyboard Publishing Co.  
 King, K. L., Music House, Inc.  
 King Music Publishing Corp.  
 Kjos, Neil A., Music Co.  
 Krachtus, John, Inc.  
 Krone, Max and Beatrice  
 Kuthan, E.
- Lillenas Publishing Co.  
 Littig, Frank, Music Publishing  
 Co.  
 Liturgical Music Company  
 Liturgical Music Press, Inc.
- Maciejowski, ZB.  
 Markiewicz, Adam  
 McLaughlin & Reilly Co.

- Mercury Music Corp.  
Modern Music Library  
Moniuszko Publishing Co.  
Morris-Henson Music Co.  
Music Press  
Music Press, Inc.  
Music Products Corp.
- National Music Company  
National Music Company, Inc.  
Natrass-Schenck, Inc.  
Nazarene Publishing House  
Network Music Publishers  
Northwestern Press, The  
Nowa Scena  
Nowacki, Henryk X.
- Oak Ridge Quartet Music Company  
Olympia
- Pagani, O., & Bro., Inc.  
Pallma, Frank, Music Publisher  
Pallma Music Products Corp.  
Panella, Frank A.  
Paragon Music Publishers  
Parks, J. A., Company, The  
Parris Music Co.  
Parris, O. A.  
Perry, F. Clark, Co.  
Perry's Sons, A. W.  
Pioneer Music Press  
Pizmon  
Podgorski, I.  
Polonia Publishing Co.  
Polskie Towarzystwo Muzyki  
Polskie Wydawnictwo Muzyki Wspolczesnej  
Poltawski, Aleksander  
Pomaranski, Zygmunt  
Popular Music Publications  
Pro Art Publications  
Pro Arte  
"PWM," Polski Wydawnictwo Muzyczne  
"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)
- Quartet Music Company  
Quincke, Walter A.
- Radio City Guitar Studio  
Ramola Music  
Ramsey, Will M.  
Ramsey & Parker  
Revival Music Company, The  
Ricart & Cia, Luis, S. L.  
Roat, Chas. E., Music Co.  
Rolseth Pub. Co.  
Rozan Publishing Co.  
Rudnicki, Walery  
Rynczak, J.  
Rzepecki, J.
- Sacred Music Foundation, The  
Sajewski, W. H., Music Publishing Co.  
Schmidt, Arthur P., Co., Inc., The  
Schmitt, Paul A., Music Company  
Schuberth, Edward, & Co., Inc.  
Sebren, George W., Music Co.  
Select Music Company  
Selmer, H. & A., Inc.  
Seyfarth, G.  
Showalter, A. J., Company, The  
Simon, Frank  
Sing Time Publishing Company  
Singenberger, John  
Singenberger, Otto  
Singspiration Associates  
Sisk Music Company, The  
Slaski, H.  
Slater, Will W.  
Smith, Alfred B.  
Smith, Wm. J., Music Co.  
Southern Music Plate Co.  
Stamps-Baxter Music & Printing Co.  
Stamps Quartet Music Company, Inc.  
Stamps, V. O., Music Company  
Standard Music Company  
Standard Songs  
Stanphill, Ira  
Stirling Music Publishing Co.  
Sunday School Board of the South Baptist Convention, The
- Target Music Co.  
Teddlie, Tillit S.  
Tennessee Music & Printing Co.  
Thomas, Alvis O.  
Thomas, J. E.  
Thompson Music Company  
Top Music Publishers, Inc.  
Tovey, Herbert G.  
Towarzystwo Wydawnicze Muzyki Polskiej  
Treasure Chest Publications, Inc.  
Triangle Music Co.  
Trio Music Co.  
Tuskegee Institute
- Universum
- Vaughan, James D., Music Publishers  
Vitak-Elsnic Co.  
Volpe Music Co.  
Wallis, W. M.  
Warde, Harry  
Warner, F. Eugene  
Weaner-Levant Publications  
Weaner, Maxwell  
Wells, Kenneth H.  
Western Accordion Music Company  
Wheelwright, Lorin F.  
Whitney Blake Music Publishers  
Wiehler, Z.  
Wilensky, Moshe  
Windsor Music Company  
Winsett, R. E.  
Witczyk, Stanislaw  
"WJR"  
Wohl, Jehuda  
Wydawnictwo Muzyczne Arcta
- "Zaiks," Zwiasek Autorow, Kompozytorow I Wydawcow  
Zak, Czeslaw  
Zalewski, B. J.  
Zaremba, Alojzy



# Radio-Television Daily's Almanac of Holiday and Special Events

1953

## January

- 1: New Year's Day (In all States, Territories, District of Columbia and Possessions). Paul Revere born (1735). Emancipation Proclamation (1863). Blue Network organized (1927).
- 2: Georgia admitted (1778).
- 3: Battle of Princeton (1777). William S. Paley is elected president of CBS (1929).
- 4: Utah admitted (1896).
- 5: Stephen Decatur born (1779). George Washington Carver Died (1943). Week of Prayer, first week in January.
- 6: Carl Sandburg born (1878). New Mexico admitted (1912).
- 7: Millard Fillmore, 13th President born (1800). Electronic system for television, including a dissector tube to scan the image for transmission patented by Philo Taylor Farnsworth (1927).
- 8: Anniversary of the Battle of New Orleans (Louisiana).
- 9: Connecticut ratified the U. S. Constitution (1778). Connecticut admitted (1788).
- 10: Ethan Allen born (1737).
- 11: Alexander Hamilton born (1757).
- 12: John Singer Sargent born (1856).
- 13: Salmon Portland Chase born (1808).
- 14: First Written Constitution adopted at Hartford, Conn. (1639).
- 15: Mathew B. Brady died (1896).
- 17: Benjamin Franklin born (1706). Feast of St. Anthony.
- 18: Daniel Webster born (1782).
- 19: Robert E. Lee's birthday (1807) (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia).
- Edgar Allen Poe born (1809).
- 20: Inauguration Day. Begun in 1937. To be observed every fourth year from that date by the 20th Amendment to the Constitution.
- 21: Foundation Day. In the Canal Zone. Thomas Jonathan (Stonewall) Jackson born (1824).
- 23: S. S. Republic collides with S. S. Florida off N. Y. harbor and flashes CQD signal, summoning rescuers proving value of Marconi apparatus in time of disaster at sea (1909).
- 24: Gold discovered in Calif. (1848).
- 25: Weather Signs. It is an old belief that the

- weather of the whole year depends upon this day. "Sun on St. Paul's Day means a good year, rain or snow foretells indifferent weather, a mist means want, while thunder predicts 12 months of wind and death." (Shepherd's Almanack, 1676).
- Scottish Poet Robert Burns born (1759).
  - 26: Michigan admitted (1837). General Douglas MacArthur born (1880). A.E.F. landed in Ireland (1942). FM Broadcasters, Inc., holds first annual meeting in N. Y. with attendance of 750 (1944).
  - 27: Wolfgang Amadeus Mozart born (1756). Lewis Carroll, pen name of Charles Lutwidge Dodgson, born (1832).
  - 28: Thomas Edison granted patent on his incandescent light (1880).
  - 29: William McKinley born (1843). Kansas admitted (1861).
  - 30: Franklin D. Roosevelt born (1882).
  - 31: Franz Schubert born (1797). Child Labor Day. Last Sunday in January, also the Saturday preceding and the Monday following.

## February

- 1: Victor Herbert born (1859). Supreme Court of the U. S., Chief Justice John Jay presiding, held its first meeting (1790). CQD is adopted as wireless distress call by Marconi Co. (1904).
- 2: Fritz Kreisler born (1875). Ground Hog Day. Candlemas. Treaty of Guadalupe Hidalgo signed by U. S. and Mexico (1848).
- 3: Horace Greeley born (1811).
- 6: Massachusetts admitted (1788). Aaron Burr born (1756). American Forces recapture Manila from Japan (1945). George Herman ("Babe") Ruth born (1895).
- 7: Charles Dickens born (1812).
- 8: Boy Scout Day.
- 9: William Henry Harrison, 9th President, born (1773). Nebraska Admitted (1867).
- 10: Peace Treaty Signed with Spain Ending Spanish-American War (1899).
- 11: Thomas A. Edison born (1847). Daniel Boone born (1734).

- 12: Lincoln's Birthday (Alaska, California, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Utah, Virgin Islands, Washington, West Virginia, Wyoming).  
Georgia Day.
- 14: Valentine's Day.  
Arizona admitted (1912).  
Oregon admitted (1859).
- 15: Destruction of the Maine (1898).  
Constitution Day. In the Canal Zone.  
Susan B. Anthony Day. Observed in honor of the birthday of the pioneer crusader for equal rights for women. Governors of 33 States and 3 Territories have honored the day by special proclamations.
- 16: Katharine Cornell born (1898).
- 18: Inauguration of Jefferson Davis as President of the Provisional Government of the Confederacy (1861).  
Ash Wednesday.
- 19: Ohio admitted (1803).  
Shrove Tuesday (1947). Tuesday preceding Ash Wednesday. Observed as Mardi Gras in Florida (in cities and towns where carnival is celebrated), Louisiana (Parishes of Jefferson, Orleans, St. Bernard, St. Charles, St. John the Baptist, East Baton Rouge), Canal Zone.  
Phonograph patented by Edison (1878).
- 20: U. S. purchased the Danish West Indies (1917).
- 21: Beginning of the Battle of Verdun (1916) which ended Dec. 15.  
Brotherhood Week. Always includes Washington's Birthday; the Sunday nearest Feb. 22 is Brotherhood Day.
- 22: Florida ceded to the U. S. by purchase and treaty with Spain (1819).  
Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).  
Edgar Wilson ("Bill") Nye died (1896).  
James Russell Lowell born (1819).
- 23: Johannes Gutenberg died (1468).  
President Calvin Coolidge signs Dill-White Radio Bill, creating Federal Radio Commission and ending chaos caused by industry's wild growth (1926).
- 25: Enrico Caruso born (1873).  
John Adams appointed first Minister of U. S. to England (1785).
- 26: William F. Cody (Buffalo Bill) born (1846).
- 27: Henry Wadsworth Longfellow born (1820).
- 29: Leap Year. The name given to every year of 366 days.
- 3: Florida admitted (1845).  
First Postage Stamp used in U. S. (1847).  
Alexander Graham Bell born (1842).
- 4: Pennsylvania Day.  
Vermont admitted (1791).
- 5: Boston Massacre (1770).
- 6: Fall of the Aiala (1836).
- 7: Luther Burbank born (1849).  
Maurice Ravel born (1875).  
Patent granted to Alexander Graham Bell for first telephone (1876).
- 8: Oliver Wendell Holmes, Jr. born (1841).
- 9: Battle of the "Monitor" and "Merrimac" off Hampton Roads, Va. (1862).  
Edwin Forrest born (1806).
- 10: Lillian D. Wald born (1867).
- 11: Johnny Appleseed, properly John Chapman, died (1847).  
The great blizzard in New York City and New England States (1888).
- 12: U. S. Post Office established by act of Congress (1789).  
Girl Scout Day.
- 13: Standard Time established in U. S. (1884).
- 14: Albert Einstein born (1879).  
First Trans-Atlantic radio broadcast (1925).
- 15: Maine admitted (1820).  
Andrew Jackson born (1767).
- 16: James Madison born (1751).  
U. S. Military Academy established at West Point by act of Congress (1802).
- 17: Saint Patrick's Day.  
Evacuation Day. In Boston, Chelsea, Revere, Winthrop and Suffolk County.
- 18: Feast of Esther.  
Grover Cleveland born (1837).
- 19: William Jennings Bryan born (1860).
- 21: First Day of Spring.
- 22: Emancipation Day (Puerto Rico).
- 23: Patrick Henry delivered his famous speech (1775).
- 25: The Annunciation Day.  
Arturo Toscanini born (1867).  
Greek Independence Day. Greece celebrates its freedom won from Turkey (1827).  
Maryland Day.
- 27: President Washington signed the act creating the U. S. Navy (1794).  
Marconi flashes first wireless signals across English Channel (1889).
- 29: John Tyler born (1790).
- 30: Seward Day. Alaska (Not observed by Federal Employees).
- 31: Transfer Day. In the Virgin Islands.  
Passover week starts. Ends April 7.

## April

- 1: All Fools' Day.
- 2: Sergei Rachmaninoff born (1873).  
U. S. Mint established (1792).
- 3: First Pony Express riders left Sacramento to ride East and St. Joseph, Mo. to ride West. Washington Irving born (1783).  
Good Friday.

## March

- 1: Nebraska admitted (1867).
- 2: Texas Independence Day.

- 4: Adoption of the present American Flag's design (1818).
- 5: Elihu Yale Born (1648).  
Easter Sunday.
- 7: Peary Discovered North Pole (1909).  
Louisiana admitted (1812).  
Bell Telephone Laboratories demonstrates wire television between Washington and New York, and radiovision between Whippany, N. J., and New York (1927).  
Henry Ford died (1947).
- 8: Ponce de Leon (1460-1521) Spanish soldier, landed in Fla. near the present site of St. Augustine, Easter Sunday (1513), claiming the land for Spain. The anniversary of the event is observed by the city.
- 9: Surrender of General Lee (1865).  
Bell Telephone Laboratories demonstrate two-way television in which speakers at the ends of a 3-mile circuit see each other as they converse (1930).
- 10: Salvation Army Founder's Day.  
William Booth born (1829).  
Joseph Pulitzer born (1847).  
U. S. Patent System established by Congress (1790).  
National Be Kind to Animals Week falls about this date.
- 11: Charles Evans Hughes born (1862).
- 12: Franklin Delano Roosevelt died (1945).  
Halifax Independence Resolution (N. C.).
- 13: Thomas Jefferson born (1743).  
National Sunday School Week.
- 14: Pan-American Day.  
S. S. Titanic disaster at sea proves value of wireless (1912).
- 15: Abraham Lincoln assassinated (1865).
- 16: Charles Spencer Chaplin born (1889).
- 17: Charter granted American Academy of Arts and Letters (1916).
- 18: San Francisco Fire (1906).
- 19: Patriots' Day. (Maine, Massachusetts).
- 20: Adolf Hitler born (1889).
- 21: Anniversary of Battle of San Jacinto (Texas).
- 23: James Buchanan born (1791).  
William Shakespeare born (1564).  
St. George Day (English).  
Marconi transatlantic American-Europe service opened (1910).
- 24: First Newspaper Issued in America (1704).  
U. S.-Mexican War (1846).  
U.N. Charter Conference opens in San Francisco (1945).
- 25: War declared with Spain (1898).  
St. Mark's Day.  
Guglielmo Marconi born (1874).
- 26: Confederate Memorial Day (Florida, Georgia, Mississippi).  
Slavery abolished in U. S. (1865).  
First Shot of War with Germany (1917).  
John James Audubon born (1785).
- 27: General U. S. Grant born (1822).  
CBS takes leadership in urging plans for post-war television in the higher frequencies (1944).
- 28: James Monroe born (1758).  
Maryland admitted (1788).
- 29: Sir Thomas Beecham born (1879).
- 30: Boys and Girls Week always includes May 1.  
Louisiana purchased (1803).  
Washington became First President (1789).  
Rhode Island settled (1636).  
Benito Mussolini executed (1945).

## May

- 1: May Day.  
Child Health Day  
Labor Day (Canal Zone).  
Dewey's Victory in Manila Bay (1898).
- 2: Stonewall Jackson fatally wounded (1863).  
National Music Week.  
FCC authorized full commercial television (1941).
- 3: Shenandoah Valley Apple Blossom Festival.
- 4: Rhode Island Independence Day.
- 5: Napoleon's death (1821).  
Cinco de Mayo celebrations (Mexico).  
Arbor Day.
- 6: Corregidor Surrender (1942).  
Admiral Robert E. Peary born (1856).
- 7: Germany surrendered to United States, England and Russia (1945).  
Lusitania torpedoed (1915).  
Johannes Brahms born (1833).  
Robert Browning born (1812).  
Plans to spend \$1,000,000 for field television tests are announced by R.C.A. president David Sarnoff; tests to start from Empire State Building, N. Y. early in 1936 (1935).
- 8: V.E. Day (1945).
- 9: John Brown born (1833).
- 10: Confederate Memorial Day (Kentucky, North Carolina, South Carolina).  
Mothers Day, second Sunday in May.  
Completion of First Transcontinental Railroad (1869).
- 11: Minnesota admitted (1858).
- 12: Florence Nightingale Born (1820).
- 13: WDRC-FM goes on air under call letters of WIXPW, utilizing Armstrong FM system (1939).
- 14: Rockefeller Foundation Granted Charter (1913).  
Free State of Israel proclaimed (1948).
- 15: First regular Air Mail service in the world inaugurated by the U. S. Government.
- 17: "I am An American Day," often referred to as Citizenship Recognition Day.  
Norwegian Independence Day (1814).
- 18: World Good-Will Day, formerly Peace Day.

- 19: First American Confederation of United Colonies of New England (1643).
- 20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina) (1775).  
FCC gives FM green light authorizing full commercial operation as of Jan. 1, 1941 (1940).  
Armed Forces Day.
- 21: Lindbergh's Flight to Paris (1927).
- 22: National Maritime Day.
- 23: South Carolina admitted (1788).
- 24: First Telegraph Message sent (1844).
- 25: Ralph Waldo Emerson born (1803).
- 27: Golden Gate Bridge, San Francisco opened (1937).
- 29: Wisconsin admitted (1848).  
Rhode Island admitted (1790).  
Patrick Henry born (1736).
- 30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Virginia and Tennessee).
- 31: Walt Whitman born (1819).  
The Johnstown (Pa.) flood (1889).  
Battle of Jutland (1916).
- 12: John Augustus Roebling born (1806).  
Baseball Centennial Celebration of the invention of the game at Cooperstown, N. Y. (1939).
- 14: Hawaii organized as U. S. territory (1900).  
Harriet Beecher Stowe born (1811).  
Flag Day.
- 15: Pioneer Day (Idaho).  
Franklin demonstrated the identity of electricity and lightning by use of a kite (1752).  
Arkansas, 25th state admitted to the Union (1836).  
Oregon boundary treaty signed at Washington by Great Britain and the U. S.
- 16: Commencement, the climax of the academic year when degrees are conferred with impressive ceremony.
- 17: Bunker Hill Day. (In Massachusetts, Suffolk County).
- 18: Battle of Waterloo (1815).
- 19: Beginning of War of 1812.  
King John of England signed Magna Carta (1215).
- 20: West Virginia Day.
- 21: Longest Day in Year.  
Father's Day; 3rd Sunday in June.  
New Hampshire joined the Union (1788).  
Constitution Ratified (1788).
- 22: Bolivarian Day (Canal Zone).
- 24: San Juan Day (Puerto Rico).  
U. S. approves act requiring certain passenger ships to carry wireless equipment and operators (1910).
- 25: Virginia Admitted (1788).  
North Korean Communists attack So. Korea (1950).  
Battle of Little Big Horn, Montana (1876).  
"Custer's last stand," his defeat by the Sioux Indians.
- 26: Virginia ratified the U. S. Constitution (1788).  
President Truman orders U. S. troops into Korea battle (1950).  
First American Troops land in France (1917).
- 27: Helen Keller born (1880).
- 28: Archduke Franz Ferdinand Assassinated in Sarajevo (1914).  
U. S. purchased rights and franchises of France in the Panama Canal (1902).  
Treaty of Versailles ending World War I signed (1919).
- 29: George Washington Goethals born (1858).  
St. Peter's Day.
- 30: St. Paul's Day.  
Congress granted Yosemite Valley and Mariposa Big Tree Grove to Calif. for a public park (1864). The valley was discovered in 1851.  
Fourth Atomic Bomb dropped (experimental over water) Bikini (1946).

## June

- 1: Kentucky admitted (1792).  
Tennessee admitted (1796).
- 3: Confederate Memorial Day (Louisiana, Tennessee).  
King's Birthday (Canada).  
Birthday of Jefferson Davis (1808) (Florida, Mississippi, South Carolina, Texas, Virginia).
- 6: American Marines victorious at Belleau Wood, June 6-10 (1918).  
Nathan Hale born (1756).  
D-Day (1944).
- 7: Daniel Boone Day (Kentucky)
- 8: Battle of New Orleans (1815).  
Children's Day, second Sunday in June.  
Regular TV schedule, three times weekly, inaugurated by WCY, Schenectady (1928).
- 9: Feast of St. Columba.  
Confederate Memorial Day (Petersburg, Virginia).
- 11: Feast of St. Barnabas.  
The Continental Congress appointed John Adams, Thomas Jefferson, Benjamin Franklin, Roger Sherman and Robert R. Livingston to draft a declaration of independence (1776).  
Kamehameha, first King of Hawaii, observed in Hawaii.  
Transatlantic radiophoto of Pope Pius XI by Korn appearing in the New York World declared "a miracle of modern science." (1922).

## July

- 1: Battle of San Juan Hill (1898).  
Dominion Day (Canada).  
Battle of Gettysburg (1863).  
Federal fiscal year designated by the law of Aug. 26 (1842), as beginning July 1.  
Dept. of Commerce organizes a radio division to enforce wireless act of June 24, 1910 (1911).
- 2: Richard Henry Lee's resolution declaring the U. S. independent passed by the Continental Congress (1776).  
Garfield assassinated (1881).
- 3: Idaho admitted (1890).  
John Singleton Copley born (1737).
- 4: Independence Day.  
U. S. Military Academy at West Point Opened (1802).  
Calvin Coolidge born (1872).  
Slavery abolished in New York (1825).  
Providence, R. I. founded by Roger Williams (1636).  
Work on Erie Canal commenced (1817).  
Thomas Jefferson died (1826).  
James Monroe died (1831).  
John Adams died (1826).  
Cornerstone of Washington Monument laid (1848).  
Surrender of Vicksburg (1863).  
Bartholdi's Statue of Liberty presented to U. S. in Paris (1833).  
American pilots first participated in air raids over Germany (1942).
- 5: Admiral David G. Farragut born (1801).
- 6: Republican Party founded (1854).  
John Paul Jones born (1747).  
Columbia University opened (1754).
- 7: U. S. annexed Hawaii (1898).
- 8: John D. Rockefeller born (1839).  
Liberty Bell Cracked Tolling Death of John Marshall (1835).
- 9: Elias Howe born (1819).
- 10: Wyoming admitted (1890).  
James McNeill Whistler born (1834).
- 11: John Quincy Adams born (1767).  
Federal Communications Commission is organized to succeed Federal Radio Comm. and also to regulate wire telephony and telegraphy (1934).
- 12: Orangeman's Day.
- 13: Forrest's Day (Tennessee).
- 14: Stars and Stripes adopted (1777).  
Bastille Day—First Celebrated in U. S. (1914).  
Admiral Perry Opened First Negotiations for Trade With Japan (1853).
- 15: St. Swithin's Day.
- 16: Mary Baker Eddy Born (1881).  
First Atomic Bomb exploded (experimental) New Mexico (1945).
- 17: Munoz Rivera's birthday (Puerto Rico).
- 18: William Makepeace Thackeray born (1811).
- 19: Franco-Prussian War began (1870).
- 20: Guglielmo Marconi died (1937).
- 21: Spanish Armada defeated by England (1588).  
Society of Jesuits abolished by Pope Clement XIV (1773).  
First Battle of Bull Run (1861).  
CBS begins TV broadcasting from station W2XAB (1931).
- 24: Simon Bolivar born (1783).  
Pioneer Day (Utah).  
Mormon Pioneer Day (Idaho).
- 25: Occupation Day (Puerto Rico).  
Fifth Atomic Bomb exploded (experimental under water) Bikini (1946).
- 26: George Bernard Shaw born (1856).  
Serge Koussevitzky born (1874).  
New York ratified the U. S. Constitution (1788).
- 27: First successful Atlantic Cable (1866).  
Barbosa's birthday, in the Canal Zone.
- 28: Austria declared war on Serbia (1914).  
Volunteers of America Founder's Day.
- 29: Booth Tarkington born (1869).  
Benito Mussolini born (1883).
- 30: Henry Ford born (1863).  
First Representative Assembly in America convened (1607).  
First patent for wireless telegraphy granted in U. S. (1872).  
Experimental television transmitter W2XBS opened by NBC in N. Y. (1930).
- 31: Feast of St. Ignatius Loyola.

## August

- 1: Colorado Day.  
Beginning of World War I (1914).
- 2: Government of India transferred to British Crown (1858).  
U. S. War Dept. purchased its first military plane from the Wright Brothers (1909) thus founding the Army Air Corps.
- 3: Civic Holiday (Canada).  
Germany declared war on England and France (1914).  
Columbus sailed from Spain (1492).
- 4: Feast of St. Dominic.
- 5: Battle of Mobile Bay (1864) with Admiral Farragut in command.  
Second Atomic Bomb dropped (1945) Hiroshima.
- 6: Feast of the Transfiguration.  
Westinghouse discloses Stratovision plan (1945).
- 7: International Peace Bridge, dedicated (1927), commemorating more than 100 years of peace between the U. S. and Canada.  
Creation of War Department (1789).



- Society of Jesuits restored by Pope Pius VII (1814).
- 8: Charles A. Dana born (1819).  
Third Atomic Bomb dropped (1945) Nagasaki.
- 9: First Train Drawn in U. S. by Steam Locomotive (1831).  
Izaak Walton born (1593).
- 10: Herbert Clark Hoover born (1874).  
Russia declared War Against Japan (1945).
- 11: The "Clermont" Fulton's steamboat made a successful run up the Hudson River (1807).
- 14: V-J Day (1945).  
Atlantic Charter Agreement between President F. D. Roosevelt and Prime Minister Winston Churchill (1941).
- 15: Panama Canal opened (1914).
- 16: Bennington Battle Day (Vermont).  
First transatlantic cable opened (1858).  
George He-man ("Babe") Ruth died (1918).
- 18: Virginia Dare born (1587).
- 19: National Aviation Day.  
Orville Wright born (1871).
- 20: Benjamin Harrison born (1833).
- 21: Lincoln-Douglas debate began (1858).
- 22: Claude Debussy born (1862).
- 23: Oliver Hazard Perry born (1785).
- 24: British Burn White House (1814).  
St. Bartholomew's Day Massacres, France (1572).  
Festival of St. Bartholomew.
- 25: Edgar Wilson ("Bill") Nye born (1850).
- 26: Suffrage for Women—19th Amendment (1920).
- 27: Drilling of first oil well completed in Western Pennsylvania by Col. Edwin Laurentine Drake (1859).
- 28: Spanish landed at the site of St. Augustine, Fla. (1565).  
Johann Wolfgang von Goethe born (1749).
- 29: Oliver Wendell Holmes born (1809).
- 30: Germany declared war on Poland (1939).  
Beginning of World War II.  
French fleet arrived in Chesapeake Bay to further the interest of American independence (1781).
- First Electric power station in World in New York (1882).  
First telecast coast-to-coast via coaxial cable and microwave relays. Occasion of Pres. Harry S. Truman opening Japanese Peace Treaty Conference (1951).
- 5: First Continental Congress (1774).
- 6: Lafayette Day.  
First Battle of the Marne (1914).
- 7: James Fenimore Cooper born (1789).  
Japanese Peace Treaty (WW II) signed (1951).
- 8: Dutch Surrendered New Amsterdam (New York) to British (1664).  
Italy surrendered (1943).  
Crimean War ended (1855).
- 9: Admission Day (California—1850).
- 10: Arthur Holly Compton born (1892).  
Rosh Hashonah.  
Battle of Lake Erie (1813).
- 11: Harvest Festival.  
O. Henry (pen name William Sydney Porter) born (1862).
- 12: Henry Hudson entered the river (1609).  
Defender's Day (Maryland).
- 13: Walter Reed born (1851).  
John Joseph Pershing born (1860).  
Battle of Quebec (1759).  
Battle of St. Mihiel (1918) First battle planned and carried out by American forces in World War I.
- 14: Great Britain and its colonies in America adopted the Georgian calendar (1752).  
"The Star Spangled Banner" written by Francis Scott Key (1814).
- 15: Independence Day of the Central American Republics (1821).  
William Howard Taft born (1857).
- 16: Russians burned Moscow (1812).
- 17: Constitution Day.
- 18: Cornerstone of U. S. Capitol laid in Washington, D. C. (1793).  
N. Y. Times established (1851) when its first issue appeared.  
Columbia Broadcasting System goes on air with basic network of 16 stations. Major J. Andrew White is president (1927).
- 19: Washington issued his farewell address to people of U. S. (1796).  
Yom Kippur.
- 21: Great hurricane swept Atlantic Coast of N. Y. and New England thence going inland and causing great loss of life and property (1938).
- 22: Lincoln issued the preliminary proclamation freeing the slaves (1862).  
Nathan Hale Executed (1776).  
First day of Autumn.
- 23: Naval battle between "Bonhomme Richard" commanded by John Paul Jones and British frigate "Serapis" in North Sea (1779).

## September

- 1: Germany invaded Poland (1939).  
Official V-J Day (1945). (Surrender Terms Signed Aboard U.S.S. Missouri.)  
Labor Day.  
Eugene Field born (1850).
- 3: First American Peace Treaty with England (1783).  
Allies invaded Italy (1943).
- 4: Henry Hudson discovered Manhattan Island (1609).



- 24: John Marshall born (1775).  
 25: Balboa discovered the Pacific (1513).  
 Bill of Rights (1789).  
 26: George Gershwin born (1898).  
 Battle of the Meuse-Argonne (Sept. 26-  
 Nov. 11, 1918).  
 27: American Indian Day (4th Friday).  
 28: Georges Eugene Benjamin Clemenceau born  
 (1841).  
 29: Michaelmas Day.  
 30: Mutual Broadcasting System starts as co-  
 operative four-station hookup (WOR, WGN,  
 WLW, and WXYZ), carrying first commer-  
 cial program (1934).

## October

- 7: Francisco Franco proclaimed head of Spanish  
 Nationalist Government (1935).  
 Germany Crossed Border Into Czechoslo-  
 vakia (1938).  
 2: Ferdinand Foch born (1851).  
 Mohandas Gandhi born (1869).  
 3: Religious Education Week. First full week in  
 October.  
 4: Rutherford B. Hayes born (1822).  
 Wright Brothers took first long distance  
 flight in an Airplane (1905).  
 Chester A. Arthur born (1830).  
 5: Missouri Day.  
 National Business Women's Week, generally  
 the second week of Oct.  
 7: Stamp Act Congress held and Declaration  
 of Rights issued by Colonies (1765).  
 James Whitcomb Riley born (1853).  
 8: Edward Vernon Rickenbacker born (1890).  
 9: Fire Prevention Week.  
 Fraternal Day (Alabama).  
 Chicago Fire (1871).  
 10: U. S. Naval Academy in Annapolis opened.  
 (1845).  
 11: Eleanor Roosevelt born (1884).  
 Farmer's Day (2nd Friday) (Florida).  
 YMCA Founder's Day—Sir George Williams  
 born (1821).  
 FCC approves CBS color TV tests (1950).  
 National Bible Week.  
 12: Columbus Day.  
 14: William Penn born (1644).  
 15: First public demonstration of ether as an  
 anesthetic, Massachusetts General Hospital  
 (1846).  
 16: Noah Webster born (1758).  
 17: Surrender of General Burgoyne at Saratoga  
 (1777).  
 18: General Tojo appointed Premier of Japan  
 (1941).  
 Alaska Day.  
 FCC sets aside bands in ultra-high fre-  
 quencies for television aural or apex broad-  
 casting and relay broadcasting, above 30,000  
 kc. (1937).  
 19: Surrender of Cornwallis (1781).  
 Volstead Act (Prohibition) passed (1919).  
 John Adams born (1735).  
 22: The Metropolitan Opera House opened with  
 presentation of Gounod's Faust (1883).  
 23: Sarah Bernhardt born (1845).  
 Al Jolson died (1950).  
 24: Transcontinental telegraph line completed  
 (1861).  
 Pennsylvania Day.  
 United Nations Day  
 William Penn born (1644).  
 26: Erie Canal opened to traffic (1825).  
 Better Parenthood Week, observed last week  
 in Oct.  
 27: Theodore Roosevelt born (1858).  
 28: Dedication of Statue of Liberty (1866).  
 31: Hallowe'en.  
 Admission Day, Nevada (1864).

## November

- 1: All Saints' Day (Louisiana).  
 Liberty Day (St. Croix, Virgin Islands  
 Only).  
 National Broadcasting Co. is organized with  
 WEAJ and WJZ in N. Y. as key stations,  
 and Merlin Hall Aylesworth as president  
 (1926).  
 2: General Election Day.  
 North Dakota admitted (1889).  
 South Dakota admitted (1889).  
 James K. Polk born (1795).  
 Warren G. Harding born (1865).  
 George Bernard Shaw died (1950).  
 3: Panama declared its independence of Colom-  
 bia (1903).  
 4: John Philip Sousa born (1854).  
 5: Guy Fawkes Day (English).  
 U. S. General Election Day.  
 6: Static-less radio system based on FM in-  
 stead of AM, is demonstrated on 2½ meter  
 wave by Maj. E. H. Armstrong at the insti-  
 tute of Radio Engineers, N. Y. (1935).  
 American Art Week.  
 7: Marie Skladouska Curie born (1867).  
 8: N. Y. Symphony Orchestra gave its first con-  
 cert under Leopold Damrosch (1858).  
 Montana admitted (1889).  
 9: Great Fire in Boston (1872).  
 American Education Week.  
 10: Martin Luther born (1483).  
 U. S. Marine Corps was created by the Con-  
 tinental Congress (1775).  
 11: Armistice Day, World War I.  
 Washington admitted (1889).  
 13: Robert Louis Stevenson born (1850).  
 Edwin Booth born (1833).

- 14: Robert Fulton born (1765).  
Book Week.
- 15: Pike's Peak discovered (1806).
- 16: Oklahoma admitted (1907).
- 17: Sixth Congress Met for First Time in Washington (1801).  
Suez Canal opened (1869).
- 18: Standard Time went into effect in the U. S. (1883).  
Dr. V. K. Zworykin demonstrates his kinescope or cathode ray television receiver before a meeting of the IRE at Rochester, N. Y. (1929).
- 19: Lincoln's address at dedication of National Cemetery on the battlefield at Gettysburg (1863).  
James A. Garfield born (1831).
- 21: North Carolina admitted (1789).  
Edison Announced Invention of Phonograph (1877).
- 23: Franklin Pierce born (1804).
- 24: Zachary Taylor born (1784).
- 28: Thanksgiving Day (4th Thursday).
- 29: Admiral Byrd Discovered South Pole (1929).
- 30: Samuel L. Clemens (Mark Twain) born (1835).  
Russia Invaded Finland (1939).  
Winston Churchill born (1874).
- 13: Council of Trent (1545).
- 14: Alabama admitted (1819).  
George Washington died at Mt. Vernon (1799).
- 15: Bill of Rights Day.  
Dr. E. F. W. Alexanderson demonstrates his multiple lightbrush television system and projector at St. Louis (1926).
- 16: Boston Tea Party.  
Ludwig von Beethoven born (1770).
- 17: John Greenleaf Whittier born (1807).  
Aviation Day.  
First Mechanical Airplane Flight by Wright Brothers (1903).
- 18: New Jersey admitted (1787).  
First Sunday paper published (1796).
- 19: Tyrus (Ty) Cobb born (1886).  
Washington went into winter quarters at Valley Forge (1776).
- 20: First Electric Lights on Broadway (1880).
- 21: Pilgrims Landed at Plymouth Rock (1620).  
First day of winter.
- 23: George Washington Resigned Army Commission (1783).  
NBC establishes a permanent coast-to-coast network (1928).
- 24: "Aida" first performed in Cairo, Egypt (1871) composed for celebration of opening of Suez Canal.  
Reginald Fessenden transmits human voice by wireless (1906).

## December

- 2: Promulgation of the Monroe Doctrine (1823).
- 3: Illinois admitted (1818).  
Gilbert Stuart born (1755).
- 5: Martin Van Buren born (1782).  
Walt Disney born (1901).
- 7: Pearl Harbor attacked (1941).  
Roosevelt, Churchill, Stalin confer at Teheran (1943).  
Delaware Day.  
Daily facsimile broadcasting inaugurated by KSD, St. Louis (1938).
- 8: Eli Whitney born (1765).  
U. S. Declared War on Japan (1941).
- 9: Germany-Italy Declare War on U. S. (1941).
- 10: U. S. Declared War on Germany-Italy (1941).  
Peace Treaty Signed With Spain (1899).  
Mississippi admitted (1817).  
Human Rights Day.
- 11: Alfred Nobel born (1833).  
Indiana admitted (1816).
- 12: First Marconi Wireless Across Atlantic (1901).  
Pennsylvania admitted (1787).  
Washington, D. C. became the permanent home of the U. S. Govt. (1800).
- 25: Washington crossed the Delaware to attack Trenton (1776).  
Christmas Day.
- 26: Battle of Trenton (1776).  
Record snow fall in New York, exceeding in depth the blizzard of 1888 (1947).
- 27: Louis Pasteur born (1822).
- 28: Iowa admitted (1848).  
Woodrow Wilson born (1856).  
Irish Free State became State of Eire (Ireland).
- 29: Texas admitted (1845).  
Andrew Johnson born (1808).  
First American YMCA established in Boston (1851).  
MBS, after operation as limited network for two years, expands transcontinentally by adding Don Lee Broadcasting System of California and other stations (1936).
- 30: Rudyard Kipling born (1865).  
The Gadsden purchase and new boundary treaty ratified by Mexico and the U. S. (1853).
- 31: New Year's Eve.

# ORGANIZATIONS

## PERSONNEL — ADDRESSES — UNIONS GUILDS — ASSOCIATIONS — RADIO-TV GROUPS



### ACADEMY OF TELEVISION ARTS AND SCIENCES

Hollywood Athletic Club, 6525 Sunset Blvd.,  
Hollywood 28, Calif.

#### OFFICERS

President.....	Hal Roach, Jr.
1st Vice-President.....	Charles Ruggles
Secretary.....	Betty Mears
Treasurer.....	Ernest Felix
Sec. to Treasurer.....	Mildred Beach
Recording Secretary.....	Isabelle Pantone
Director-at-large.....	Hal Hudson
Director-at-large.....	Cecil Barker
Director-at-large.....	Harry Kaplan

#### BRANCH OFFICES

San Francisco, Calif. Harold See, President

#### FUNCTIONS

Dedicated to the purpose of advancing television.  
Membership limited to persons with established television credits.

### ACTORS EQUITY ASSOCIATION

45 W. 47 St., New York 19, N. Y.  
PLaza 7-7660

#### OFFICERS

President.....	Ralph Bellamy
1st Vice-President.....	Maurice Evans
2nd Vice-President.....	Raymond Massey
3rd Vice-President.....	Frederick O'Neal
4th Vice-President.....	Margalo Gillmore
Treasurer.....	Paul Dullzell
Recording Secretary.....	John Effrat
Exec. Sec.....	Angus Duncan
Ass't. Exec. Sec.....	Willard Swire
Admin. Asst. Sec.....	Alfred Elting
Counsel.....	Rebecca Brownstein
Auditor.....	Charles Mesurac

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### THE ADVERTISING COUNCIL

25 West 45th Street, New York 36, N. Y.  
LUXemburg 2-1520

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Vice-Chairman.....	Leo Burnett
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#### BRANCH OFFICES

1200 18th Street, N.W., Washington 6, D. C., T. S. Repplier, President.  
203 North Wabash Avenue, Chicago 1, Ill. L. S. Schwartz, Mid-West Representative.  
1680 North Vine Street, Hollywood 28, Cal. R. C.

Coleson, West Coast Representative.  
425 Bush Street, San Francisco, Calif. Charles W. Collier (AAW).

#### FUNCTIONS

A non-profit organization representing all phases of advertising, dedicated to the uses of advertising in the public service.

### ADVERTISING FEDERATION OF AMERICA

330 W. 42nd St., New York 36, N. Y.  
BRyant 9-0430

#### OFFICERS

President.....	Elo nG. Borton
Chairman of Board.....	Robert M. Gray
Secretary.....	Rita G. Eastman
Treasurer.....	Ben R. Donaldson

#### FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising to:

To help make advertising increasingly more effective.  
To raise continually higher standards of advertising practice.

To promote better public understanding of advertising.

To promote cooperative effort in advertising.  
To encourage improvement in advertising education.

### ADVERTISING RESEARCH FOUNDATION

11 W. 42 St., New York 18, N. Y.  
LONgacre 3-5100

#### OFFICERS

Chairman.....	B. B. Geyer
Vice-Chairman.....	Henry Schachte
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Secretary.....	Paul B. West
Managing Dir.....	A. W. Lehman
Technical Dir.....	D. B. Lucas

#### FUNCTIONS

Impartial and objective research to promote greater effectiveness in advertising and marketing for advertisers, agencies, and media.

### AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.  
LEXington 2-7980

#### OFFICERS

Chairman of Board.....	J. P. Cunningham
Vice-Chairman.....	Henry M. Stevens
President.....	Frederic R. Gamble
Secy.-Treas.....	Harold Cabot
Vice-President.....	Richard L. Scheidker
Vice-President.....	Richard Turnbull
Secretary, Committee on Broadcast Media.....	Kenneth Godfrey

#### FUNCTIONS

The national organization of the advertising agency business. Aims: To protect, strengthen and improve the advertising agency business; to advance the cause of advertising as a whole; to give service to members.

### AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 7, N. Y.  
CORTlandt 7-1374

#### OFFICERS

President.....	Joseph P. Selly
Secy.-Treas.....	Joseph F. Kehoe
Vice-President Broadcast Dept.....	William Bender

Publicity Director ..... Charles Silberman  
 International Representative ..... Eugene Dupree

**BRANCH OFFICES**

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.  
 Phone: LO 4-1251 Mort Borrow, Chairman.  
 Atlantic Branch, 5 Beekman St., N. Y. C. 7, N. Y.  
 Phone: CO 7-1734. W. Bender, Chairman.

**FUNCTIONS**

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors. Have agreements with thirty stations in the East, including five contracts in the Metropolitan area of New York City.

**AMERICAN FEDERATION OF MUSICIANS**

570 Lexington Ave., New York 22, N. Y.  
 PLaza 8-0600

**OFFICERS**

Pres. .... James C. Petrillo  
 Vice-Pres. .... C. L. Bagley  
 Secretary .... Leo Cluesmann  
 Treasurer .... Harry J. Steeper

**EXECUTIVE COMMITTEE**

Wm. J. Harris, Stanley Ballard, Herman D. Kenin,  
 George V. Clancy, Walter M. Murdoch.

**BRANCH OFFICES**

570 Lexington Ave., New York 22, N. Y. Phone:  
 Plaza 8-0600. James C. Petrillo, Pres.  
 220 Mt. Pleasant Ave., Newark 4, N. Y. Phone  
 Humboldt 2-8010. Leo Cluesmann, Sec.  
 220 Mt. Pleasant Ave., Newark 4, N. J. Phone  
 Humboldt 2-8010. Harry J. Steeper, Treas.

**AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)**

15 W. 44 St., New York 36, N. Y.  
 VAnderson 6-1810

**NATIONAL OFFICERS**

Chairman ..... Knox Manning  
 Co-Chairman ..... Lawrence Tibbett  
 National Executive Secretary ..... George Haller

**BRANCH OFFICES**

Chicago Local--102 E. Hubbard St., Chicago, Ill.;  
 Raymond A. Jones, Central Regional Director.  
 Hollywood Local--6331 Hollywood Blvd., Hollywood  
 28, California; Claude L. McCue, Western Regional Director.

**FUNCTIONS**

Union affiliated with A.F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

**AMERICAN GUILD OF MUSICAL ARTISTS, INC.**

276 W. 43 St., New York 18, N. Y.  
 LOnacre 5-7508

**OFFICERS**

President ..... Lawrence Tibbett  
 1st Vice-President ..... Astrid Varnay  
 2nd Vice-President ..... Jascha Heifetz  
 3rd Vice-President ..... Mack Harrell  
 4th Vice-President ..... Leopold Sachse  
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 Recording Secretary ..... Elisabeth Hoepfel  
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**BRANCH OFFICES**

6636 Hollywood Boulevard, Hollywood 28, Calif.  
 Phone: Hudson 2-2334. Edward A. Rosenberg, Rep.  
 216 Pine Street, San Francisco, Cal. Phone: SUtter  
 1-0855. Theodore Hale, Rep.  
 188 West Randolph Street, Chicago, Ill. Phone: State  
 2-0585. Irving Meyers, Rep.  
 215 S. Broad St., Philadelphia, Pa. Phone: Kingsley  
 5-4310. Edward Davis, Rep.

**FUNCTIONS**

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the

interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

**AMERICAN MARKETING ASSOCIATION**

1525 East 53rd St., Chicago 15, Illinois  
 MU. 4-5267

**OFFICERS**

President ..... Gordon A. Hughes  
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 Vice-President ..... Wm. F. O'Dell  
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**BRANCH OFFICES**

33 Chapters in 33 American Cities.  
**FUNCTIONS**

A non-profit organization dedicated to the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

**AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION**

370 Lexington Ave., New York 17, N. Y.  
 MUrray Hill 5-2000

**OFFICERS**

President ..... Charles F. McCall  
 Vice-Pres. .... George C. Biggers  
 Secretary ..... Richard W. Slocum  
 Treasurer ..... W. L. Fanning  
 General Manager ..... Cranston Williams

**BRANCH OFFICE**

360 N. Michigan Ave., Chicago 1, Ill. Phone:  
 Franklin 2-3746; George N. Dale, Manager.  
 ANPA Research Laboratory, Box 598, Easton, Pa.,  
 Phone: 5159, C. M. Flint, Dir. of Research.

**FUNCTIONS**

To foster and protect the business and public interests of daily newspapers.

**AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)**

575 Madison Ave., New York 22, N. Y.  
 MUrray Hill 8-8800

President ..... Otto A. Harbach  
 Vice-President ..... Frank H. Connor  
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**BRANCH OFFICES**

In all principal cities throughout the United States.  
**FUNCTIONS**

ASCAP is a performing right society through which commercial users of music obtain clearance of the right to perform publicly for profit the copyrighted works of its members.

**ARTISTS' REPRESENTATIVES ASS'N., INC.**

1270 Sixth Ave., New York 20, N. Y.  
 Circle 6-1379

**OFFICERS**

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**FUNCTIONS**

Trade association of Theatrical Agents

**ASSOCIATED MUSIC PUBLISHERS, INC. (AMP)**

25 W. 45th Street, New York 36, N. Y.  
LUXemburg 2-1790  
Cable Address: MUSICPUB—NEW YORK

**OFFICERS**

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**ASSOC. OF CANADIAN ADVERTISERS, INC.**

701 Federal Building, 85 Richmond St., West, Toronto 1, Ontario  
EMpire 3-8046

**OFFICERS AND DIRECTORS**

President—H. T. Venning, Shiriff's Limited, Toronto, Ontario.

Exec. Vice-President—J. O. Pitt, Can. Fairbanks-Morse Co., Ltd., Montreal, Que.

**FUNCTIONS**

This association was incorporated in March 1917. For 37 years the Association of Canadian Advertisers has functioned as an organization of Canadian companies devoted to the interests and promotion of good advertising.

**ASSN. OF NATIONAL ADVERTISERS, INC.**

285 Madison Ave., New York 17, N. Y.  
OREgon 9-4940

**OFFICERS**

President.....Paul B. West  
Vice-President.....Lowell McElroy  
Vice-President.....Cy Norton  
Vice-Pres.-Gen. Counsel.....I. W. Digges  
Secretary.....Peter W. Allport  
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Wildroot Co., Inc.  
Vice-Chairman.....B. R. Donaldson  
Ford Motor Company

**FUNCTIONS**

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

**ASSN. OF RADIO NEWS ANALYSTS**

c/o Major G. F. Elliott, 209 A East 61st St., New York 21, N. Y.  
TEmpleton 8-8358

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Assistant Treasurer.....Cesar Saerchinger  
Secretary.....George Hamilton Combs  
Ass't. Sec.....John Daly

**BRANCH OFFICE**

2480 16 St. NW., Washington, D. C. Decatur 1422.  
Bill Henry, Vice-President.

**FUNCTIONS**

The Association of Radio News Analysts, desires to maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

**THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.**

6 E. 39 St., New York 16, N. Y.  
MURray Hill 9-4950

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**FUNCTIONS**

National business organization of authors in the publication field.

**THE AUTHORS LEAGUE OF AMERICA, INC.**

6 E. 39 St., New York 16, N. Y.  
MURray Hill 9-4950

President.....Rex Stout  
Vice-Pres.....John Hersey  
Secretary.....Erik Barnouw  
Exec. Sec.....Luise M. Sillico  
Asst. Exec. Sec.....Evelyn F. Burkey

**FUNCTIONS**

The national business organization of authors and dramatists.

**BRAND NAMES FOUNDATION, INC.**

37 West 57th St., New York 19, N. Y.  
PLaza 9-8425

**OFFICERS**

Chairman of the Board.....John W. Hubbell  
(Vice-Pres., Simmons Co.)  
Vice-Chairman.....Julius Ochs Adler  
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Vice-Chairman.....Theophil H. Mueller  
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President.....Henry E. Abt  
Vice-President.....Nathan Keats  
Treasurer.....Frank White  
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**FUNCTIONS**

Conducts a national program of educational activity, to get across to consumers the tremendous importance of brand responsibility and free choice of brands.

**THE BRITISH BROADCASTING CORPORATION**

630 Fifth Ave., New York 16, N. Y.  
Circle 7-0656

**OFFICERS**

North American Rep.....Basil Thornton  
Program Director.....Alec Sutherland  
Program Assistant.....Lillian Lang  
Program Assistant.....Marian Moss  
Chief Engineer.....Arthur S. Toby

**BRANCH OFFICES**

United Nations, Lake Success, N. Y., Phone: Fieldstone, 7-1100, Bernard Moore, U. N. Correspondent.  
Natl. Press Bldg., Washington, D. C. Phone: Executive 1465.

**FUNCTIONS**

Activities of the North American offices of the British Broadcasting Corporation cover two interrelated but separate operations. The first, Eastbound operations, are concerned with the interpretation of the American scene to British audiences. The other, Westbound operations, are concerned with making available to independent radio stations and networks regular and specially requested programs broadcast from England in BBC's North American Service.



**BROADCAST ADVERTISING BUREAU, INC.**

270 Park Ave., New York 17, N. Y.  
Murray Hill 8-4020  
President ..... William B. Ryan  
Vice-President ..... Kevin B. Sweeney  
Dir. of Local Prom. .... John F. Hardisty  
Dir. Nat'l Prom. .... R. D. Kimble

**BRANCH OFFICE**

333 N. Michigan Ave., Chicago 1, Ill. Phone:  
Central 6-5066.

**BOARD OF DIRECTORS**

Chairman: Charles C. Caley, WMBD, Peoria, Illinois  
Secretary: Simon, Goldman, WJTN, Jamestown, N. Y.  
Treasurer: John Patt, WCAR, Cleveland, Ohio  
Charles T. Ayres, ABC, New York  
Joseph E. Baudino, Westinghouse Radio Stations, Baltimore, Md.  
Kenyon Brown, KWFT, Wichita Falls, Texas  
Gene Cagle, KFJZ, Fort Worth, Texas  
Martin B. Campbell, WFAA, Dallas, Texas  
Robert Dunville, WSW, Cincinnati, Ohio  
Wm. H. Fineshriber, Jr., Mutual, New York  
John K. Herbert, NBC, New York  
Edgar Kobak, WTWA, Thomson, Ga.  
William McGrath, WHDH, Boston, Mass.  
John Meagher, KYSM, Mankato, Minn.  
Adrian Murphy, CBS, New York  
Arch Morton, KJR, Seattle, Wash.  
H. Preston Peters, Free & Peters, New York  
William B. Quarton, WMT, Cedar Rapids, Iowa  
William B. Ryan, 3AB, New York  
George B. Storer, Storer Broadcasting Co., Birmingham, Mich.  
Robert D. Swezey, WDSU, New Orleans, La.  
Donald Thornburgh, WCAU, Philadelphia, Pa.  
Allen M. Woodall, WDAK, Columbus, Ga.  
Herb Hollister, KBOL, Boulder, Colo.  
James H. Moore, WSLs, Roanoke, Va.  
Arch L. Madsen, KOVO, Provo, Utah  
F. Van Konynenberg, WCCO, Minneapolis, Minn.  
Ward L. Ingram, KHJ, Los Angeles, Calif.

**FUNCTION**

The Broadcast Advertising Bureau, Inc., is a service organization supported by the entire Radio Industry and devoted solely to the promotion of Radio as an advertising medium.

**BROADCASTING AND FILM COMMISSION**

220 Fifth Ave., New York 1, N. Y.  
ORegon 9-2968

**OFFICERS**

Exec.-Director ..... Ronald Bridges  
Dir. Radio & Television ..... Albert Crews  
Business Manager ..... Arthur W. Rhinow  
Director of Films ..... S. Franklin Mack  
Educational Director ..... Charles H. Schmitz  
Research Director ..... Everett C. Parker  
Director of Radio Prod. .... John Gunn  
Director of TV Prod. .... John Baird  
Supervisor Special Events. .... Arthur Austin

**BRANCH OFFICE**

5746 Sunset Blvd., Hollywood 28, Calif.  
Phone: Hillside 7464, Oren W. Evans, Manager

**FUNCTIONS**

The Broadcasting and Film Commission is the official broadcasting agency of the National Council of the Churches of Christ, producing network radio and television programs, radio transcriptions, and television films representative of Protestant and Orthodox Churches.

**BROADCAST MUSIC, INC. (BMI)**

580 Fifth Ave., New York 19, N. Y.  
PLaza 7-1800

**OFFICERS**

President ..... Carl Haverlin  
Vice-President—General Counsel. .... Sydney M. Kaye  
Vice-Pres. in charge of Finance & Treasurer  
Charles A. Wall  
Vice-Pres. in charge of Publisher  
and Writer Relations, Sect. .... Robert J. Burton

**Vice-Pres. in Charge of Non-Radio License**

Harry P. Somerville  
Vice-Presi. in charge Station Relations. Glenn Dolberg  
Vice-Pres. in charge Foreign Relations. Jean Geiringer  
Vice-Pres. in charge Station Service. .... Roy Harlow  
Secretary ..... M. E. Tompkins  
Comptroller ..... Alexander D. Nicol  
Assistant Treasurer ..... Charles E. Lawrence

**BOARD OF DIRECTORS**

Chairman, Justin Miller, NARTB, Washington, D. C.;  
Vice-Chairman, Sydney M. Kaye, Broadcast Music, Inc., N. Y.; Herbert V. Akerberg, Columbia Broadmore; Ray Diaz, ABC, N. Y.; Joseph Baudino, Westinghouse Radio Stations Inc., Wash., D. C.; Carl Haverlin, Haverlin, BMI, N. Y.; William S. Hedges, National Broadcasting Co., N. Y.; Herbert Hollister, KBOL, Boulder City, Colo.; Leonard Kapner, WCAE, Pittsburgh; W. Morency, WTIC, Hartford, Conn.; J. Leonard Reinsh, WSB, Atlanta; J. Harold Ryan, Fort Industry Co., Toledo, Ohio; James E. Wallen, Mutual Broadcasting System, N. Y.

**BMI CANADA, LTD.**

229 Yonge St., Toronto 1, Ont., Elgin 0040, Jean L. Howson, Publicity Director.

**STATION RELATIONS**

Glenn Dolberg, Director; Ralph Wentworth, James L. Cox, Al Martin, Linn Pattee, Ken Sparnon, Burt Squire, Dorsey Owings.

**NON-RADIO LICENSING DEPT.**

Vice-President ..... Harry P. Somerville  
Chicago Office, 360 N. Michigan Ave.; Andover 3-5394. Stan Myers, Mid-West Representative.  
Los Angeles, 4040 Wilshire Blvd., Fairfax 8979.  
R. I. Kirk, Far-Western Representative.

**PROFESSIONAL DEPT.**

Julian Stearns, General Professional Mgr.; Professional Staff, Harold Wald, George Furness.  
Chicago Office, 360 N. Michigan Ave. Andover 3-5394. Jimmie Cairns, Professional Representative.  
Hollywood, Calif. Office: Wm. Walters, 1549 N. Vine St., Hillside 7-7447. Gen. Mgr., Eddie Janis.

**FUNCTIONS**

The functions of BMI are (1) To coordinate and license the performing rights to music of a group of affiliated publishers and performing rights societies; (2) to provide equal opportunity of recognition for all writers, composers and publishers.

**THE BUREAU OF BROADCAST MEASUREMENT**

701 Federal Building, 85 Richmond Street West, Toronto 1, Ontario, Canada  
Empire 3-8046

President: Charles R. Vint, Colgate-Palmolive-Pect Co. Ltd., Toronto.

Vice-President: Horace N. Stovin, Horace N. Stovin & Company, Toronto.

Treasurer: Athol McQuarrie, Assoc. of Canadian Advertisers, Toronto.

Executive-Secretary: Charles J. Follett, Assoc. of Canadian Advertisers, Toronto.

**DIRECTORS**

W. T. Cranston, Radio Station CKOC, Hamilton, Ont.; Walter E. Powell, Canadian Broadcasting Corp., Toronto, Ont.; L. E. Phenner, Canadian Cellulose Products Co. Ltd., Toronto, Ont.; W. E. Trimble, Baker Advertising Agency Limited, Toronto, Ont.; G. C. Hammond, Cockfield, Brown & Co. Ltd., Montreal, P. Q.; F. J. Otterbein, General Foods Ltd., Toronto; G. F. Mills, Spitzer & Mills Ltd., Toronto.

**FUNCTIONS**

To conduct surveys and to assemble statistical and other data relating to radio broadcasting and particularly relating to the number, distribution and listening habits of persons who are or may be listening to the various broadcasting stations at different times and from time to time.

To adopt standard methods of appraising broadcasting station coverage, and/or the listening habits of the public.

To prepare reports, charts and other forms of publicity based on surveys and statistical and other data assembled as aforesaid.

To print, publish and distribute to members the



reports, charts and other forms of publicity prepared as aforesaid.

**CANADIAN ASSOCIATION OF BROADCASTERS**

108 Sparks St., Ottawa 4, Ont.  
3-4036  
Chairman of the Board..... D. Malcolm Neill  
Vice-Chairman of the Board..... F. H. Elphicke  
Manager..... T. J. Allard  
Secretary-Treasurer..... J. A. Noel  
General Counsel..... Joseph Sedgwick  
Associate Counsel..... Guy Robarge  
D. Malcolm Neill, Fredericton, N. B.; F. H. Elphicke, Vancouver, B. C.; E. A. Rawlinson, Prince Albert, Sask.; Wm. Speers, Winnipeg, Man.; H. Gordon Love, Calgary, Alta.; Dr. Charles Houde, New Carlisle, P. Q.; E. Finlay MacDonald, Halifax, N. S.; Henri Lepage, Quebec, P. Q.; J. A. Dupont, Montreal, P. Q.; K. D. Soble, Hamilton, Ont.; Ralph Snelgrove, Barrie, Ont.

**BRANCH OFFICE**  
37 Bloor St., West, Toronto, Ont. Phone: PR 3729.  
Director of Adv. & Research..... Patrick Freeman

**FUNCTIONS**  
The Canadian Association of Broadcasters is a voluntary trade organization of 115 privately owned (independent) broadcasting stations in Canada.

**CATHOLIC ACTORS GUILD OF AMERICA, INC.**

Hotel Astor, New York 19, N. Y.  
Circle 6-5566

**OFFICERS**  
President..... Gene Buck  
1st Vice-Pres..... Pat O'Brien  
2nd Vice-Pres..... Jay Jestyn  
Recording Secretary..... Ed Begley  
Historian..... Jane Taylor  
Executive Secretary..... George Buck  
Chairman of Executive Board..... Frank McNellis  
Chaplain..... Rev. Vincent J. Brosnan  
Treasurer..... Rev. Francis M. Costello

**FUNCTIONS**  
Social and benevolent organization which strives to care for the spiritual and physical needs of members of the profession, regardless of creed. In particular, every effort is made to assure members of the organization of care and attention in the case of illness, hospitalization, burial whenever the need arises.

**CATHOLIC WRITERS GUILD OF AMERICA, INC.**

128 W. 71 St., New York 23, N. Y.  
ENdicott 2-0412

**OFFICERS**  
Spiritual Director..... Rev. John B. Kelly  
President..... William Fay  
Vice-Pres..... Richard Reid  
Vice-Pres..... Joseph A. Duffy  
Executive Secretary..... Eleanor M. Tucker

**FUNCTIONS AND ACTIVITIES**  
A national organization of writers and persons interested in literary work. To promote the interest of writers, and to take cognizance of and make appropriate record of notable achievements in the literary world. To give to the press, screen, stage and radio the Catholic mind on Church issues.

**COMPOSERS, AUTHORS AND PUBLISHERS ASSN. OF CAN. LTD.**

182 St. George St., Toronto 5, Ont., Canada  
Phone: M. 8457

**OFFICERS**  
President..... Sir Ernest MacMillan, B.A.,  
General Manager..... William S. Low

**FUNCTIONS**  
Composers, Authors and Publishers Association of Canada Limited licenses in Canada public performances of the copyright music of its own Canadian members, and of the members of affiliated performing right societies in twenty-seven (27) countries.

**THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.**

6 E. 39 St., New York 16, N. Y.  
MUrray Hill 9-4950

President..... Moss Hart  
Vice-Pres..... George S. Kaufman  
Secretary..... Dorothy Fields  
Exec. Sec..... Mills Ten Eyck, Jr.

**FUNCTIONS**  
The national business organization of dramatists.

**FEDERAL COMMUNICATIONS BAR ASSOCIATION**

1022 Munsey Bldg., Washington 4, D. C.  
MEtropolitan 0023

**OFFICERS**  
President..... Arthur W. Scharfeld  
1st Vice-President..... Fred W. Albertson  
2nd Vice-President..... Vincent B. Welch  
Secretary..... John C. Spearman  
Treasurer..... Charles F. Duvall

**EXECUTIVE COMMITTEE**  
Corwin R. Lockwood, Jr., Joseph F. Zias, Vernon L. Wilkinson, George O. Sutton, Leonard H. Marks, Clyde S. Bailey.  
Delegate to Amer. Bar Assn..... William A. Porter

**FUNCTIONS**  
To promote the proper administration of the Communications Act of 1934 and related acts, to uphold the honor of practice before the Federal Communications Commission, and to encourage cordial intercourse among the practitioners. It issues a quarterly publication, the Federal Communications Bar Journal, which is devoted to matters of interest pertaining to communications law.

**FEDERAL RADIO EDUCATION COMMITTEE (FREC)**

Federal Security Bldg., Room 3646, Washington 25, D. C.  
Executive 6300, Extension 2897.

**OFFICERS**  
Chairman..... Earl J. McGrath  
Secretary-Editor..... Gertrude G. Broderick

**FUNCTIONS**  
The Federal Radio Education Committee was appointed in 1935 by the Federal Communications Commission with the recommendation of that time that the broadcaster, on one hand, and the educator, on the other, combine forces which would: (1) eliminate controversy and misunderstanding between groups of educators and between the industry and educators; (2) promote actual cooperative arrangements between educators and broadcasters on a national, regional and local bases. Some two dozen printed publications are described in a free folder entitled, "What the FREC Offers You." Most of them are sold at 25 cents per copy. The monthly FREC Service Bulletin, a four-page publication giving news of current educational radio programs, sources of program material and other information of interest to teachers and broadcasters, is available free on request. Other free publications include a monthly list of Selected Programs for Student Listening and a Directory of College Radio Courses.

**FEDERAL TRADE COMMISSION**

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.  
Executive 6800

**PERSONNEL**  
Chairman..... James M. Mead  
Commissioner..... A. A. Caretta  
Commissioner..... Lowell B. Mason  
Commissioner..... John Carson  
Commissioner..... Stephen J. Spingarn  
Secretary..... D. C. Daniel  
General Counsel..... Wm. T. Kelley  
Director, Bureau of Antimonopoly..... Joseph E. Sheehy  
Dir., Bu. of Antidecept'v Practices..... D. J. Murphy  
Dir., Bu. of Industrial Economics..... Corwin D. Edwards

Dir., Bu. of Industry Cooperation... James M. Horton
Dir. of Trial Examiners... Everett F. Hoycraft

BRANCH OFFICES
Room 501, 45 Broadway, New York 6, N. Y., Rolf H. Kelland, Atty. in charge.
Room 1500, 173 Madison St., Chicago 2, Ill., Donald MacDonald, Atty. in charge.
Room 133, Federal Office Bldg., San Francisco 2, Calif., Clarence T. Scudder, Atty. in charge.
Room 811, U. S. Court House, Seattle 4, Wash., Walter W. Harris, Atty. in charge.
Room 413, Masonic Temple Bldg., 333 St., New Orleans, La., William B. Lott, Atty. in charge.
Room 904, Customs House, Second and Chestnut St., Philadelphia, Pa., Alfred A. Brown, Investigator.
Room 527-3, Federal Bldg., Spring and Temple St., Los Angeles, Calif., Edwin H. Anderson, Investigator.
Room 1003-C, New Court House and Customs House, St. Louis, Mo., Harry E. Graham, Attorney.
408 Atlantic Ave., Boston, Mass., M. L. Ott, Investigator.
1114 Commerce St., Dallas, Texas, D. R. Chism, Investigator.

FUNCTIONS
In general, the duties of the Commission are (1) to promote free and fair competition in interstate trade in the interest of the public through prevention of price-fixing agreements or combinations, boycotts, injurious price and other unlawful discriminations, and other practices which are in restraint of trade or which otherwise constitute unfair methods of competition or unfair or deceptive acts or practices; (2) to safeguard life and health of the consuming public by preventing the dissemination of false advertisements of food, drugs, devices and cosmetics which may be injurious to health; (3) to apply to the Commissioner of Patents for cancellation of the registration of trade-marks which are in violation of the provisions of the Lanham Trade-Mark Act; and (4) to conduct investigations of economic conditions in interstate and foreign commerce upon its own initiative, upon the direction of the President or the Congress, or upon application of the Attorney General.

THE FRENCH BROADCASTING SYSTEM (RADIODIFFUSION FRANCAISE) IN NORTH AMERICA

972 Fifth Ave., New York 21, N. Y.
Regent 4-1501
Director... Pierre Crenesse
Ass't. Dir... Alice Lewitn
Manager... Suzanne Weltman
Program Director... Jacqueline Landry
Director Public Relations... Nadine Lewin

FUNCTIONS
The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INSTITUTE FOR EDUCATION BY RADIO-TELEVISION

Ohio State Univ., Columbus 10, O.
UN. 3148 Ext. 280
FUNCTIONS
Specifically, the Institute acts as sponsor for an Annual Exhibition of Educational Radio and Television Programs, welcoming entries from stations and organizations. A yearbook containing the proceedings of the Conference is published annually under the title, EDUCATION ON THE AIR.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
Regent 7-9600
OFFICERS
President... J. W. McRae

Vice-President... S. R. Kantebet
Treasurer... Dr. W. R. G. Baker
Secretary... Haraden Pratt
Editor... Dr. A. N. Goldsmith
Executive Secretary... G. W. Bailey

DIRECTORS
Stuart L. Bailey, R. D. Bennett, G. H. Browning, I. S. Coggshall, W. H. Doherty, A. W. Graf, J. T. Henderson, W. R. Hewlett, A. V. Loughan, C. A. Priest, J. R. Ragazzini, J. D. Ryder, B. E. Shackelford, D. B. Sinclair, R. L. Sink, A. W. Stratton, G. R. Town, Ernst Weber, Irving Wolf.

FUNCTIONS
An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTERCOLLEGIATE BROADCASTING SYSTEM

2808 Eric St., S.E., Washington 20, D. C.
Victor 7210
706 Sanders Ave., Schenectady 2, N. Y.
Schenectady 3-6028

OFFICERS
President: George Abraham, 2808 Eric St., S.E., Washington 20, D. C.; Operations Manager, David W. Borst, 706 Sanders Ave., Schenectady 2, N. Y.; Engineering Director: Herbert B. Barlow, Jr., 2005 Industrial Trust Bldg., Providence 3, R. I.; Business Manager: James R. Wylie, Box 185, Storrs, Conn.; Station Relations Manager: Richard H. Crompton, WMUC, Box 99, College Park, Md.; Program Manager: Howard C. Hansen, MacMurray College, Jacksonville, Ill.; Public Relations Director: E. E. Roberts, Bethany College, Bethany, West Va.; Regions Coordinator: E. L. McCarty, Modesto Jr. College, Modesto, Calif.; Sales Manager: Walter Hofer, 1010 Ocean Parkway, Brooklyn 30, N. Y.; General Counsel: Vail W. Pischke, 724 9th St., N.W., Washington 1, D. C.

DIRECTORS
George Abraham, Herbert B. Barlow, Jr., David W. Borst, John C. Crabbe, Richard H. Crompton, Roy J. Flynn, Howard C. Hansen, Walter Hofer, Edward L. McClarty, E. E. Roberts, John B. Roberts, James R. Wylie.

REGIONAL DIRECTORS
Region 1—New England, Thomas E. Bolger, WRTE.
Region 2—New York State, Thornton B. Smallwood, WEOS.
Region 3—Middle Atlantic, Richard Muney, WNYU.
Region 4—Capital, Henry Suraci, WGTB.
Region 5—Southern, Miss Margaret Parham, WFSU.
Region 6—Great Lakes, Miss Hortense Moore, WRMU.
Region 7—Midwestern, Miss Maxine Davis, KCLC.
Region 8—Southwestern, John Bernard Meycar, KSMU.
Region 9—Rocky Mountain, Lynn Higbee, KVDU.
Region 10—Western, Duke Black, KCSC.

FUNCTIONS
The Intercollegiate Broadcasting System is a non-profit association of college and university campus stations established to pool the resources of these stations and further the development of this form of educational radio in this country.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
LUXemburg 2-1515
OFFICERS
Shepherd... William Gaxton
Boy... Fred Waring
Corresponding Secretary... Bobby Clark
Recording Secretary... Herman Phillips
Treasurer... James E. Meighan
Librarian... Harold G. Hoffman

DIRECTORS
Earl Benham, Joseph S. Buhler, Harry Hershfield, Conrad Nagel, Lep Solomon, Ralph Bellamy, Happy Felton, Emil Friedlander, Horace MacMahon, Arthur Vinton, Joseph Downing, Len Doyle, Robert Griffith, H. Pierson Mapes, Saul E. Rogers.
LIFE DIRECTORS EX-SHEPHERDS: Bert Lytell, Fred Waring, John Golden.

FUNCTIONS
The object of this club shall be the promotion of social intercourse among persons, engaged professional-

ly in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship, and the fine arts who shall be in need of financial aid or assistance, to be disbursed in the discretion of the Council of the Club.

**LOWELL INSTITUTE COOPERATIVE BROADCASTING & STATION WGBH**

Symphony Hall, Boston 15, Mass.  
 KEnmore 6-6522  
 Dir.-Gen. Mgr., Station WGBH.....Parker Wheatley

**FUNCTIONS**

The Lowell Institute and Boston College, The Boston Symphony Orchestra, Boston Museum of Fine Arts, Boston University, Harvard University, Mass. Institute of Technology, New England Conservatory of Music, Northeastern University, and Tufts College, cooperate in the operation of non-commercial educational station WGBH and in the presentation of educational broadcasts over Boston's commercial stations.

**MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.**

45 Rockefeller Plaza, New York 20, N. Y.  
 Circle 6-3084

**OFFICERS**

Chairman of the Board.....Walter G. Douglas  
 President.....Louis Bernstein  
 Vice-President.....Jack Mills  
 Secretary.....J. J. Bregman  
 Treasurer.....Abe Olman  
 Agent and Trustee.....Harry Fox

**NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION**

822 Victoria Ave., Los Angeles, Cal.

**OFFICERS**

President.....Mrs. Clara S. Logan  
 1st Vice Pres.....Dr. Richard Atkinson  
 2nd Vice Pres.....Dr. Lee DeForest  
 Secretary.....Mrs. Victor Roberts  
 Treasurer.....Mrs. Gertrude Blackstock

**FUNCTIONS**

To co-ordinate the interest of civic, religious, educational, business and labor organizations for the purpose of encouraging the presentation of radio and television programs which will maintain high standards.

**NATIONAL ASSOCIATION OF RADIO & TELEVISION BROADCASTERS**

(For Complete Listing See NARTB Section)

**NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)**

37 W. 46th St., New York 36, N. Y.  
 LUxemburg 2-5130

**OFFICERS**

National Chairman.....Oliver W. Nicoll

**COUNCILS**

37 W. 46th St., New York 36, N. Y. Phone: LUxemburg 2-5130. Oliver W. Nicoll, Chairman, New York Council: 341 Menomonee St., Chicago 11, Ill. Phone: DElaware 7-7017, J. Walter Thompson, Chairman, Chicago Council: 6331 Hollywood Blvd., Hollywood 28, Calif. Phone: HILLSide 5125. Claude McCue, Chairman, Hollywood Council.

**CORRESPONDING OFFICES**

Washington, D. C.; Albuquerque, N. M.; Atlanta, Ga.; Boston, Mass.; Charlotte, N. C.; Cincinnati, Ohio; Cleveland, Ohio; Dallas, Tex.; Fort Worth, Tex.; Denver, Colo.; Detroit, Mich.; Erie, Pa.; Fort Wayne, Ind.; Independence, Mo.; Kansas City, Mo.; Indianapolis, Ind.; La Crosse, Wisc.; Louisville, Ky.; Madison, Wisc.; Miami, Fla.; Milwaukee-Racine, Wisc.;

Minneapolis-St. Paul, Minn.; New Orleans, La.; Norfolk, Va.; Omaha, Neb.; Philadelphia, Pa.; Pittsburgh, Pa.; Portland, Ore.; Pueblo, Colo. Raleigh-Durham, N. C.; Rochester, N. Y.; Salt Lake City, Utah; Schenectady, N. Y.; Peoria, Ill.; Sioux City, Iowa; Seattle, Wash.; St. Louis, Mo.; Syracuse, N. Y.; Utica, N. Y.; Kenosha Wisc.; San Francisco, Calif.

**FUNCTIONS**

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

**NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS**

119 Gregory Hall, Univ. of Ill., Urbana, Ill.  
 URbana 2611

**OFFICERS**

President.....Graydon Ausmus  
 Vice-President.....Burton Paulu  
 Treasurer.....Frank Schooley  
 Secretary.....James Miles

**DIRECTORS**

Region I: Parker Wheatley, WGBH, Lowell Institute Cooperative Broadcasting Council, Symphony Hall, Boston 15, Mass.; Region II: Earl Wynn, WUNC, University of North Carolina, Chapel Hill, N. C.; Region III: Waldo Abbot, WUCM, University of Michigan, Ann Arbor, Mich.; Region IV: Richard B. Hull, WOI, Iowa State College, Ames, Iowa; Region V: John Dunn, WNAD, University of Oklahoma, Norma, Okla.; Region VI: Allen Miller, WKSC, State College of Washington, Pullman, Wash.

**BRANCH OFFICE**

2500 Municipal Bldg., New York 7, N. Y.  
 WH 3-3600, Seymour N. Siegel, Director-at-large

**FUNCTIONS**

Representing non-commercial, educational AM and FM radio stations, workshops and production centers owned and operated by colleges, universities, school systems, and public-service agencies.

**NATIONAL ASSN. OF PERFORMING ARTISTS**

630 Fifth Ave., New York 20, N. Y.  
 Circle 7-8194

**OFFICERS**

President.....Fred Waring  
 Treasurer.....Don Voorhees  
 General Counsel.....Alfred Rice

**FUNCTIONS**

To obtain moral and pecuniary rights of performing artists in the commercial uses of such performances.

**THE MUSIC PUBLISHERS CONTACT EMPLOYEES (A. F. of L.)**

1270 Sixth Ave., New York 20, N. Y.  
 COLUMbus 5-7362

**OFFICERS**

President.....Robert Miller  
 Vice-President.....Joseph Santly  
 Treasurer.....Charles Lang  
 Members Executive Board.....Harry Santly, Sam Smith, Mickey Garlock, Bernie Pollack, Jack Spatz, Harry Santly, Bob Baumgart, Edgar Burton, Jack Perry, Bernie Albert.  
 Exec. Secty.....Robert Miller

**BRANCH OFFICES**

54 W. Randolph St., Chicago, Ill.  
 Regional Director.....Morton Schafer  
 516 Glenrock, Los Angeles, Calif.  
 Regional Directors: Lucky Wilber; Sec., Ralph Smitman  
 36 East Fifth Street, Cincinnati, Ohio  
 Regional Director.....Danny Engel

**FUNCTIONS**

Labor Union.

**NATIONAL BETTER BUSINESS BUREAU, INC.**

Chrysler Bldg., New York 17, N. Y.  
 MURray Hill 6-3535



**OFFICERS**

Chairman of Board..... Charles H. Watts  
 President..... Kenneth B. Willson  
 Vice-Chairman..... Warren Agry  
 Secretary..... Lowell Shumway  
 Treasurer..... Frank F. Seule

**FUNCTIONS**

This organization assists the public, advertisers and publishers to avoid false and deceptive advertising. It cooperates with law enforcement agencies in this work.

**THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.**

1819 Broadway, New York 23, N. Y.  
 Columbus 5-3934

**OFFICERS**

President..... Miss Helen G. Irwin  
 1st Vice-President..... Miss Marguerite Rowalt  
 2nd Vice-President..... Miss Hazel Palmer  
 3rd Vice-President..... Miss Grace B. Daniels  
 Recording Secretary..... Mrs. Queenie Grable  
 Treasurer..... Miss Ruth C. Cullin  
 Executive Director..... Miss Laura Lorraine

**FUNCTIONS**

National Federation is the largest organization in the world created to serve business and professional women. Its aims and purposes are to elevate the standards, to promote interest, bring about spirit of cooperation, and to extend opportunities to business and professional women, through education along lines of industry, scientific, and vocational activities

**NATIONAL SOCIETY OF TELEVISION PRODUCERS, INC.**

17 East 45th St., New York 17, N. Y.  
 Murray Hill 2-8877  
 Room 504

**WEST COAST OFFICE**

7063 Sunset Blvd., Hollywood 28, Calif.  
 Granite 6930

**FUNCTIONS**

The National Society of Television Producers (NSTP) is an industry association comprised of manufacturers or producers of live, filmed, or iconoscope recorded tele. programs. Membership in NSTP is open to all such independent producers or production firms provided they are not a part of, or associated with, an advertising, agency, tele. network, or local tele. station.

**NAT. TELEVISION FILM COUNCIL**

1501 Broadway, New York 36, N. Y.  
 LO 4-8234

**OFFICERS**

President..... Archie Mayers  
 (Unity TV, N. Y. C.)  
 V.P., Press Rep..... Sally Perle  
 (Mesal Organizations, N. Y. C. OR 9-3747)  
 Secretary..... William Van Praag  
 (Van Praag Prods., N. Y. C.)  
 Treasurer..... Woldo Mayo  
 (Mayo Productions, N. Y. C.)

**BOARD OF DIRECTORS**

Melvin L. Gold, Chairman, National Screen Service, N. Y. C.; Bill Holland, Hyperion Films, N. Y. C.; Henry Brown, Atlas Television Corp., N. Y. C.; Sidney A. Mayers, Attorney, N. Y. C.; David Savage, WCBS, N. Y. C.; Lou Feldman, Tri-Art Color Corp., N. Y. C.; Frank Bibas, McCann-Erickson, N. Y. C.; Dr. Alfred N. Goldsmith, RCA Chief Consultant, N. Y. C.; Andrew Jaeger, PSI Productions, N. Y. C.; William Reddick, W. J. German Co., N. Y. C.; David Bader, TV Film World, N. Y. C.

**NATIONAL VARIETY ARTISTS, INC.**

226 W. 47th St., New York 36, N. Y.  
 Columbus 5-0956

**OFFICERS**

President..... Louis Handin  
 First Vice-Pres..... Jack O'Brien  
 Second Vice-Pres..... Lou Kaufman  
 Treasurer..... Lester Rose  
 Secretary..... Bettie North

**DIRECTORS**

Jack Boyle, Joe Verdi, Ben Walker, Herman Crystal, Ruth Lyons, Lillian McNeill, Bob Jones, Lillian Saunders Sollisch, Jeanette Dupre, Edna Osborne, Noel Hytown.

**FUNCTIONS**

The function of National Variety Artists, Inc., is to promote Americanism, fraternal and welfare activities among the members of the theatrical profession.

**PHILADELPHIA RADIO AND TELEVISION BROADCASTERS ASSOCIATION**

1900 Rittenhouse Square, Philadelphia 3, Pa.  
 Pennypacker 5-6251

President..... Benedict Gimbel, Jr.  
 Treasurer..... Max M. Leon  
 Secretary..... Patrick J. Santon  
 Executive Secretary..... Ruth Chilton Burns

**FUNCTIONS**

To initiate and promote studios of all phases of radio and television broadcasting for the purpose of improving service to the public and advertisers.

**PROFESSIONAL MUSIC MEN, INC.**

1270 Sixth Ave., New York 20, N. Y.  
 Columbia 5-7362

**OFFICERS**

Honorary President..... Rocco Vocco  
 President..... Robert Miller  
 Vice-President..... Joseph Santly  
 Treasurer..... Charles Lang  
 Executive Director..... Bob Miller  
 Board of Governors..... Mickey Garlock,  
 Bernie Pollack, Harry Santly, Sam Smith, Jack Spatz, Irving Tanz, Bob Baumgart, Edgar Burton, Jack Perry, Bernie Albert.

**BRANCH OFFICES**

54 W. Randolph St., Chicago, Ill.  
 Regional Director..... Morton Schaefer  
 1491 N. Vine St., Losn Angeles, Calif.  
 Regional Director..... Lucky Wilber  
 36 E. 5th St., Cincinnati, O.  
 Regional Director..... Danny Engel

**FUNCTIONS**

Charitable and Benevolent Organization.

**RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOCIATION OF NEW YORK, INC.**

Temporary address, Room 5047  
 70 East 45th Street, New York 17, N. Y.

**OFFICERS**

President..... Chester F. X. Burger  
 Secretary..... Jack Fern  
 Treasurer..... David B. Tullen

**FUNCTIONS**

A membership corporation whose object is to promote and protect the interest and welfare of radio, newsreel, and television newsmen and cameramen. Membership is limited to radio, newsreel, television, and newsmen who are engaged in outside assignments for the coverage of spot news. Those eligible include working reporters, cameramen, contact men, soundmen, tape recording men, etc.

**THE RADIO PIONEERS CLUB**

580 Fifth Ave., New York 19, N. Y.  
 Plaza 7-1800

**OFFICERS**

President..... J. R. Poppelo  
 First Vice-Pres..... P. W. Morency  
 Vice-Pres..... Arthur B. Church  
 Vice-Pres..... Raymond Guy  
 Vice-Pres..... Martin Campbell  
 Vice-Pres..... O. H. Caldwell  
 Vice-Pres..... Charles A. Wall  
 Secretary..... Samuel R. Dean  
 Treasurer..... James E. Wallen

**FUNCTIONS**

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purposes of

friendship and education. The Club shall be a central clearing house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

The purposes as outlined in the constitution are sufficiently broad to enable the Radio Pioneers to undertake almost any task which the Club may desire for the furtherance of the Radio Industry.

Accordingly, 1950 will mark the establishment of a Radio Hall of Fame in which the memories of men and women whose contribution have placed them among the immortals will be perpetuated.

**RADIO AND TELEVISION DIRECTORS GUILD (A.F. OF L.)**

114 East 52nd St., New York 22, N. Y.  
Plaza 3-4300, Ext. 214

**OFFICERS**

International President..... Dick Mack  
Int. First Vice-Pres..... Oliver W. Nicoll  
Int. Second Vice-Pres..... Arthur Hanna  
Int. Third Vice-Pres..... Hal Miller  
Int. Secretary..... Kenneth W. MacGregor  
Int. Treasurer..... Francis Buss

**NATIONAL BOARD**

Joseph W. Browne, Wash.; Francis Buss, New York; Lee D. Davis, Philadelphia; Shields Dierkes, Detroit; Alan M. Fishburn, Chicago; John Guedel, Hollywood; Arthur Hanna, New York; Gordon T. Hughes, Hollywood; Max Hutto, Hollywood; Jack Lyman, Hollywood; Kenneth W. MacGregor, New York; Sherman A. MacGregor, New York; Dick Mack, Hollywood; Hal Miller, Chicago; Oliver Nicoll, New York; Ernest D. Ricca, New York; Franklin J. Schaffner, New York; Lester Vail, New York.

National Executive Director..... Newman H. Burnett  
General Counsel..... Charles Ballou  
(Phillips, Nizer, Benjamin & Krim)

**LOCALS**

New York Local—114 East 52nd St., New York 22, Plaza 9-0875. President, F. J. Schaffner.  
Hollywood Local—1655 N. Cherokee Ave., Hollywood 28, Calif., Granite 5866. President, Ted Bliss.  
Chicago Local—1413 N. Dearborn Parkway, Chicago, Ill., Delaware 7-4867. President, Alan M. Fishburn.  
Detroit Local—1426 Buhl Bldg., 535 Griswald St., Detroit, Michigan, Woodward 2-1422. President, Shields Dierkes.  
Washington Local—6433 Fairfax Rd., Chevy Chase, Md., Oliver 1597. President, Heyward L. Siddons.  
Cleveland Local—14232 Athens Ave., Lakewood 7, Ohio, Lakewood 1-8073. President, Thomas E. Arnd.

**FUNCTIONS**

A national organization to advance, foster, promote and benefit the interests of directors, associate directors and floor managers of television, live and film, and radio programs and to protect and secure their rights in their professional activities.

**RADIO AND TELEVISION EXECUTIVES SOCIETY, INC.**

420 Lexington Ave., New York 17, N. Y.  
Lexington 2-3988

**OFFICERS**

President..... Robert W. Sarnoff, NBC  
1st Vice-President..... Fritz Snyder, CBS  
2nd Vice-President..... G. W. Johnstone, NAM  
Secretary..... Claude Barrere, BAB  
Treasurer..... S. R. Dean, CBS  
Exec. Secy..... Elizabeth Clarkson

**BOARD OF GOVERNORS**

Robert L. Coe, William H. Fineshriber, Jr., Ernest Lee Jahncke, Donald McClure, Bruce Robertson, Elliott M. Sanger, Robert Saudek, Reggie Schuebel, George T. Shupert, Eugene S. Thomas.

**FUNCTIONS**

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a

common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, informational, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

**RADIO-TELEVISION MANUFACTURERS ASSOCIATION**

(See Page 1244)

**RADIO-TV MANUFACTURERS ASSOCIATION OF CANADA**

Room 301, 159 Bay St., Toronto 1, Ontario, Canada  
EM 3-1531

**OFFICERS**

President..... A. B. Hunt  
Executive Secretary..... S. D. Brownlee  
Chairman, Parts Division..... J. R. Longstaffe  
Chairman, Receiver Division..... C. A. Pollock  
Chairman, Tech. Products Division..... S. G. Paterson

**FUNCTIONS**

This Association is a non-profit and co-operative organization to promote the interests of the radio-TV manufacturing industry in Canada.

**THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION**

WOW-TV, 35th & Farnam, Omaha 3, Nebraska  
WE 3400

**OFFICERS**

President, Tom Eaton, Hartford, Conn., WTIC; 1st Vice-President, Jim Byron, Ft. Worth, Texas, WBAP; Treasurer, Sheldon Peterson, Denver, Colo., KLZ; Executive Secretary, Soren Munkhof, Omaha, Neb., WOW-TV; Editor, NARN Bulletin, Art Barnes, Univ. of Iowa, Iowa City.

**FUNCTIONS**

Publishes monthly bulletin and booklets on radio news. Basic purpose to advance standards of radio and television as news media.

**RADIO-TELEVISION PROGRAM MATERIALS**

U. S. Office of Education, Washington 25, D. C.  
Executive 6300, Ext. 2897

Chief..... Franklin Dunham  
Radio-TV Education Specialist..... Gertrude C. Broderick

**FUNCTIONS**

The exchange is designed to promote more effective local broadcasting by educational and civic organizations and radio stations by serving as a clearing house for selected educational radio scripts, transcriptions and production aids, and as a source of all kinds of information pertaining to the field of educational radio.

**THE RADIO WRITERS' GUILD OF THE AUTHORS' LEAGUE OF AMERICA, INC.**

2 East 23rd St., New York 10, N. Y.  
GRamercy 7-9190

**OFFICERS**

National President..... Hector Chevigny  
Eastern Region Vice-Pres..... Philo Higley  
Western Region Vice-Pres..... Ben Starr  
Midwestern Region Vice-Pres..... Russ Bensley  
Eastern Region Exec.-Sec..... May Bolhower  
Western Region Exec.-Sec..... Michael Davidson

**BRANCH OFFICES**

188 W. Randolph St., Chicago 1, Ill.  
I. Meyers, Attny.  
1655 N. Cherokee, Hollywood 28, Calif.  
M. Davidson, Exec. Secy.

**FUNCTIONS**

For the improvement of general conditions affecting men and women engaged in writing for broadcasting.

**SCREEN ACTORS GUILD, INC.**

7046 Hollywood Blvd., Hollywood 28, Calif.  
Hollywood 9-7311

- President ..... Walter Pidgeon
- 1st Vice-President ..... Leon Ames
- 2nd Vice-President ..... John Lund
- 3rd Vice-President ..... William Holden
- Recording Secretary ..... Paul Harvey
- Treasurer ..... George Chandler
- Nat'l Exec. Secy. .... John Dales, Jr.
- Television Administrator ..... Kenneth Thomson
- Asst. Executive Secretary ..... Pat Somerset
- Agency Administrator ..... Chester Migden
- Dir. of Public Relations ..... E. T. Buck Harris

**BRANCH OFFICES**

- 67 W. 44th St., Rm. 610, New York 36, N. Y.
- Murray Hill 7-4623, Mrs. Florence Marston, N. Y. Repr.
- 102 E. Hubbard St., Chicago, Ill.
- Delaware 7-7017, Mr. Ray Jones, Chicago Repr.
- 323 Jefferson, Marine City, Mich.
- Mr. William Saunders, Detroit Repr.

**FUNCTIONS**

Trade union of all motion picture actors, affiliated with American Federation of Labor, representing actors and announcers in television films and all other types of motion pictures; has collective bargaining contracts with all film producers.

**SESAC INC.**

475 Fifth Ave., New York 17, N. Y.  
Murray Hill 5-5365

**OFFICERS**

- President ..... Paul Heinecke
- Secretary-Treas. .... R. C. Heinecke
- General Manager ..... K. A. Jadassohn

**FUNCTIONS**

Licensing the use of copyrighted music transcribed library service, syndicated transcribed programs.

**SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS**

40 West 40th St., New York 18, N. Y.  
Longacre 5-0172

**OFFICERS**

- President ..... Herbert Barnett
- Past President ..... Peter Mole
- Executive Vice-Pres. .... John G. Frayne
- Engineering Vice-Pres. .... Henry Hood
- Editorial Vice-Pres. .... N. L. Simmons
- Financial Vice-Pres. .... F. E. Cahill, Jr.
- Convention Vice-Pres. .... John W. Services
- Secretary ..... Edward S. Seeley
- Executive Secretary ..... Boyce Nemeac

**FUNCTIONS**

The advancement of motion picture engineering and the allied arts and sciences; the standardization of the mechanisms and practices employed in the motion picture industry, and the dissemination of scientific knowledge by publication.

**SONG WRITERS' PROTECTIVE ASSOCIATION (SPA)**

158 W. 55th St., New York 19, N. Y.  
Circle 6-2536

**OFFICERS**

- President ..... Charles Tobias
- Vice-Pres. .... Louis Alter
- Secretary ..... Joseph Meyer
- Treasurer ..... Abel Baer
- Counsel ..... John Schulman
- Executive Secretary ..... Miriam Stern

**MEMBERS OF THE COUNCIL**

Chairman, Edgar Leslie, Stanley Adams, Fred E. Ahlert, Abel Baer, Paul Cunningham, Peter De Rose, Milton Drake, Ira Gershwin, Jesse Greer, Dot Fields, Oscar Hammerstein II, Otto Harbach, Milton Ager, George W. Meyer, Joseph Meyer, Geoffrey O'Hara, Richard Rodgers, Sam H. Stept, Charles Tobias, Jack Yellen.

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

**SOUTHERN CALIFORNIA BROADCASTERS' ASSN.**

6253 Hollywood Blvd., Rm. 329, Hollywood 28, Calif.  
Hollywood 9-7254

**OFFICERS**

- Managing Director ..... J. Norman Nelson
- Assistants ..... Peggy Wood, Eleanor Nichols
- President ..... Colvin J. Smith, Mgr., KFAC, Los Angeles
- V.-P. .... Frank Burke, Jr., Mgr., KFVD, Los Angeles
- Secty.-Treas. Thelma Kirchner, Mgr., KGJF, Hollywood

**BOARD**

- A. E. Joscelyn, Dir. Oper., CBS Hollywood; William J. Beaton, Mgr., KWKW Pasadena; Robert J. McAndrews, Comm'l. Mgr., KBIG, Avalon; Robert O. Reynolds, Mgr., KMPC, Hollywood; Harry Maizlish, Mgr., KFWB, Hollywood; Ernest L. Spencer, Mgr., KVOE, Santa Ana.

**FUNCTIONS**

Represents 58 member stations and networks, located in Southern California from San Luis Obispo to San Diego in all matters concerning broadcast industry as a whole in that area. Acts as central source of research, information, public service, promotion of use of media, etc. Regular meetings, second Thursday of every month, [noon], Hollywood-Roosevelt Hotel.

**SPORTS BROADCASTERS ASSOCIATION**

c/o WMGM, 711 Fifth Ave., New York 22, N. Y.  
Murray Hill 8-1000

**OFFICERS**

- President ..... Don Dunphy
- First Vice-Pres. .... Joe Hasel
- Second Vice-Pres. .... John Derr
- Treasurer ..... Johnny Most
- Secretary ..... Hal Holz

**STATION REPRESENTATIVES ASSOCIATION, INC.**

101 Park Avenue, New York 17, N. Y.  
Murray Hill 5-4141

**OFFICERS**

- President ..... Joseph Weed
- Vice-President ..... Eugene Katz
- Secretary ..... Adam J. Young, Jr.
- Treasurer ..... Wm. Weldon, III
- Managing Director ..... T. F. Flanagan

**FUNCTIONS**

To develop the use and increase the sale of National Spot Radio and Television Advertising.

**UNITED NATIONS—RADIO DEPARTMENT OF PUBLIC INFORMATION DIVISION**

United Nations, New York, N. Y.  
Plaza 4-1234

**OFFICERS**

- Asst. Sec'y. Gen. .... Benjamin Cohen
- Dir. Radio Div. .... Peter Aylen
- Chief of Production ..... W. Gibson Parker
- U. S. Station Rel. .... Dorothy Lewis
- Sr. Broadcast Engineer ..... Arthur E. Barrett
- Film Div. TV Officer ..... Maxwell Dunn

**BRANCH OFFICES**

Moscow, Prague, Warsaw, London, Paris, Geneva, Copenhagen, Belgrade, Cairo, Teheran, Karachi, New Delhi, Shanghai, Sydney, Monrovia, Washington, Rio de Janeiro, Buenos Aires, Mexico City.

**FUNCTIONS**

Provides radio, TV programs and program material; assists networks and stations in planning and preparation of UN coverage.



# 1000 TITLES

from **UNITY!**



★ 300

★ 52

★ 5

TURES

IREL

HAR

J C/

10 W

★ 30

• GENE TIERNEY • VICTOR MATURE  
 JASON • MERLE OBERON • "ROCHESTER"  
 HILAND YOUNG • JOAN BLONDELL  
 S. LANGFORD • WALTER HUSTON, etc.

comedies

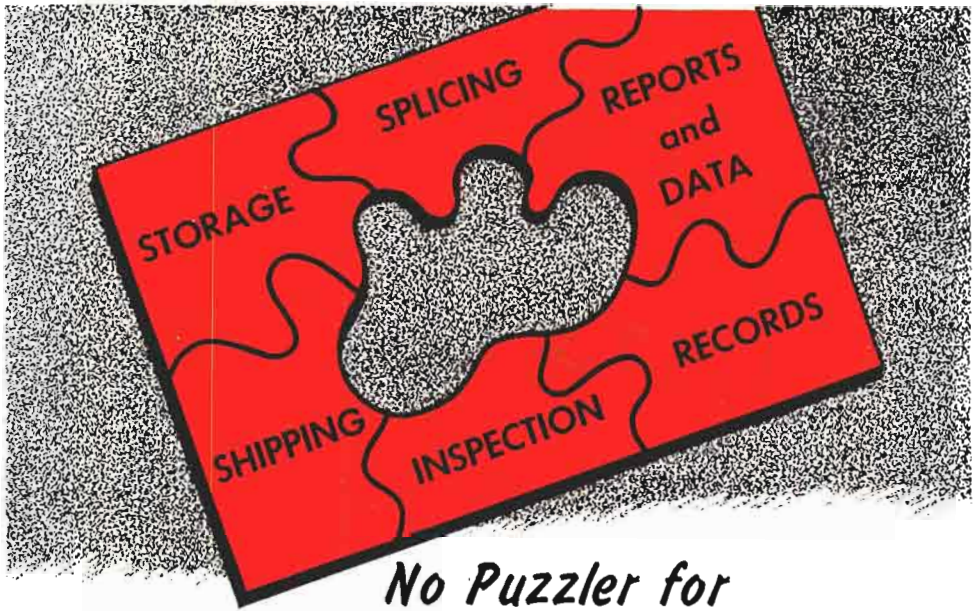
comedies

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**UNITY TELEVISION CORPORATION**

1501 BROADWAY, NEW YORK 18, N. Y. • Longacre 4-8234



## No Puzzler for TV FILM USERS and DISTRIBUTORS

Whether you're an advertising agency handling 16mm or 35mm film, don't be puzzled when these and similar questions arise:

*Will the film be shipped on time?*  
*Where can we store surplus film?*  
*Who will examine and repair damage?*

Call Bonded, the world's largest film service organization servicing and shipping over 5,000,000 reels of film annually for the film and television industries.

Bonded's Television Film Service Division is organized to handle as many film service operations as you require—storage, inspection, shipping, splicing, records and preparing reports.

You'll find that Bonded operates the largest film service facilities available anywhere—from storage through screening:

**FILM STORAGE**—six huge, centrally located warehouses equipped with the latest and best means of protecting film.

**PHYSICAL DISTRIBUTION & HANDLING**—thoroughly experienced personnel to insure maximum efficiency for both 16mm and 35mm film.

**SCREENING**—Bonded's *Film Center Theatre* available for day and night 16mm and 35mm screenings.

For additional information, call Judson 6-1030.



**BONDED** FILM STORAGE  
CO., INC.

630 NINTH AVENUE, NEW YORK CITY

Judson 6-1030

MEMBER OF NATIONAL FILM SERVICE, INC.

**SERVING FILM AND RELATED INDUSTRIES FOR OVER 20 YEARS**



# Top Variety for TV film programs



**18 NEW FEATURES**  
The "Major Hollywood Package"  
produced by SOL M. WURTZEL



With an imposing array of Hollywood Stars

- MARILYN MONROE in "Dangerous Years"
- JEFF CHANDLER in "Roses Are Red"
- WILLIAM GARGAN in "Rendezvous 24"
- PAUL KELLY in "Strange Journey"
- DORIS DOWLING in "Crimson Key"
- PAUL KELLY in "Deadline For Murder"
- KENT TAYLOR in "Half-Past Midnight"
- PEGGY KNUDSEN in "Trouble Preferred"
- JEROME COWAN in "Arthur Takes Over"
- JEAN ROGERS in "Fighting Back"
- KENT TAYLOR in "Dangerous Millions"
- CHARLES RUSSELL in "Night Wind"
- LOIS COLLIER in "Miss Mink"
- JOE SAWYER in "Tucson"
- JEFF CHANDLER in "Invisible Wall"
- BETTY COMPSON in "Second Chance"
- RICHARD TRAVIS in "Jewels of Brandenburg"
- JOHN ELDREDGE in "Backlash"





*Your guardian of quality  
in radio, television, electronics  
and recorded music  
achieved through leadership  
in research, engineering  
and manufacturing*

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**RADIO CORPORATION OF AMERICA**