



AM RADIO STATIONS

U. S. Station Index



Stations Alphabetically
Listed by States—Cities



Key Personnel



Licensee



Frequency—Power

NINETEEN FIFTY-ONE



THERE IS



NO SUBSTITUTE



FOR THE GOOD MUSIC



OF WQXR



The Radio Station of The New York Times, Times Square, New York 18, N. Y.

Represented nationally by Paul H. Raymer Co.

Index Of The Standard Stations Of The United States

Station	City—State	Page
CKLW	Detroit-Windsor, Mich.	475
KAAA	Red Wing, Minn.	487
KABC	San Antonio, Tex.	669
KADA	Ada, Okla.	586
KAFP	Petaluma, Cal.	348
KAFY	Bakersfield, Cal.	335
KAHU	Waipahu, Hawaii	713
KAKC	Tulsa, Okla.	591
KAKE	Wichita, Kans.	438
KALA	Sitka, Alaska	711
KALB	Alexandria, La.	445
KALE	Richland, Wash.	690
KALG	Alamogordo, N. M.	522
KALI	Pasadena, Cal.	347
KALL	Salt Lake City, Utah	676
KALT	Atlanta, Tex.	647
KAMD	Camden, Ark.	328
KAMQ	Amarillo, Tex.	647
KANA	Anaconda, Mont.	507
KAND	Corsicana, Tex.	653
KANE	New Iberia, La.	449
KANS	Wichita, Kans.	438
KAPA	Raymond, Wash.	690
KARE	Atchison, Kans.	434
KARK	Little Rock, Ark.	331
KARM	Fresno, Cal.	340
KASA	Elk City, Okla.	587
KASH	Eugene, Ore.	596
KASI	Ames, Iowa	427
KASM	Albany, Minn.	483
KAST	Astoria, Ore.	595
KATE	Albert Lea, Minn.	483
KATL	Houston, Tex.	663
KATO	Reno, Nev.	516
KAUS	Austin, Minn.	483
KAVE	Carlsbad, N. M.	523
KAVL	Lancaster, Cal.	343
KAVR	Havre, Mont.	509
KAWT	Douglas, Ariz.	322
KAYL	Storm Lake, Iowa	433
KAYS	Hays, Kans.	435
KBIO	Burley, Idaho	399
KBIS	Bakersfield, Cal.	335
KBIX	Muskogee, Okla.	588
KBIZ	Ottumwa, Iowa	432
KBKH	Pullman, Wash.	690
KBKI	Alice, Tex.	646
KBKO	Portland, Ore.	598
KBKR	Baker, Ore.	595
KBKW	Aberdeen, Wash.	687
KBLF	Red Bluff, Cal.	348
KBMN	Bozeman, Mont.	508
KBMW	Breckenridge, Minn.	484
KBMX	Coalinga, Cal.	339
KBMY	Billings, Mont.	507
KBND	Bend, Ore.	595
KBOA	Kennett, Mo.	501

Station	City—State	Page
KBOE	Oskaloosa, Iowa	432
KBOK	Waterloo, Iowa	433
KBOL	Boulder, Col.	359
KBON	Omaha, Neb.	514
KBOR	Brownsville, Tex.	650
KBOW	Butte, Mont.	508
KBRC	Mt. Vernon, Wash.	689
KBRL	McCook, Neb.	513
KBRO	Bremerton, Wash.	687
KBRS	Springdale, Ark.	333
KBST	Big Spring, Tex.	649
KBTA	Batesville, Ark.	328
FBTM	Jonesboro, Ark.	330
KUC	Corona, Cal.	339
KBUD	Athens, Tex.	647
KBUH	Brigham City, Utah	674
KBUN	Bemidji, Minn.	484
KBUR	Burlington, Iowa	427
KBWD	Brownwood, Tex.	651
KBYE	Oklahoma City, Okla.	589
KBYR	Anchorage, Alaska	710
KBZY	Grand Rapids, Minn.	485
KCBC	Des Moines, Iowa	429
KCBD	Lubbock, Tex.	664
KCBQ	San Diego, Cal.	350
KCBS	San Francisco, Cal.	351
KCFH	Cuero, Tex.	653
KCHA	Charles City, Iowa	428
KCHE	El Reno, Okla.	587
KCHI	Chillicothe, Mo.	498
KCHJ	Delano, Cal.	339
KCHS	Hot Springs, N. M.	524
KCID	Caldwell, Idaho	399
KCIJ	Shreveport, La.	451
KCLL	Houma, La.	447
KCIM	Carroll, Iowa	427
KCIJ	Minot, N. D.	574
KCKN	Kansas City, Kans.	436
KCKY	Coolidge, Ariz.	322
KCLA	Pine Bluff, Ark.	332
KCLE	Cleburne, Tex.	651
KCLF	Clifton, Ariz.	322
KCLO	Leavenworth, Kans.	436
KCLS	Flagstaff, Ariz.	323
KCLW	Hamilton, Tex.	660
KCLX	Collax, Wash.	688
KCMC	Texarkana, Tex.	672
KCMJ	Palm Springs, Cal.	347
KCMO	Kansas City, Mo.	499
KCNA	Tucson, Ariz.	327
KCNC	Ft. Worth, Tex.	657
KCNI	Broken Bow, Neb.	512
KCNY	San Marcos, Tex.	670
KCOG	Centerville, Iowa	428
KCOH	Houston, Tex.	661
KCOK	Tulare, Cal.	357
KCOL	Ft. Collins, Col.	362

Station	City—State	Page
KCOM	Sioux City, Iowa	432
KCON	Conway, Ark.	328
KCOR	San Antonio, Tex.	669
KCOW	Alliance, Neb.	511
KCOY	Santa Maria, Cal.	356
KCRA	Sacramento, Cal.	349
KCRC	Enid, Okla.	587
KCRG	Cedar Rapids, Iowa	427
KCRS	Midland, Tex.	665
KCRT	Trinidad, Col.	364
KCRV	Caruthersville, Mo.	498
KCSB	San Bernardino, Cal.	349
KCSJ	Pueblo, Col.	364
KCSU	Provo, Utah	675
KCTI	Gonzales, Tex.	659
KCTX	Childress, Tex.	651
KCUL	Ft. Worth, Tex.	657
KCVR	Lodi, Cal.	343
KDAC	Ft. Bragg, Cal.	340
KDAL	Duluth, Minn.	484
KDAN	Oroville, Cal.	347
KDB	Santa Barbara, Cal.	355
KDDD	Dumas, Tex.	654
KDEC	Decorah, Iowa	429
KDET	Center, Tex.	651
KDHL	Faribault, Minn.	485
KDIA	Auburn, Cal.	335
KDIX	Dickinson, N. D.	572
KDKA	Pittsburgh, Pa.	617
KDLK	Del Rio, Tex.	654
KDLR	Devils Lake, N. D.	571
KDMO	Carthage, Mo.	497
KDMS	El Dorado, Ark.	328
KDNT	Denton, Tex.	654
KDON	Santa Cruz, Cal.	356
KDRO	Sedalia, Mo.	506
KDRS	Paragould, Ark.	332
KDSH	Boise, Idaho	399
KDSJ	Deadwood, S. D.	635
KDSX	Denison, Tex.	654
KDTH	Dubuque, Iowa	430
KDWT	Stamford, Tex.	671
KDYL	Salt Lake City, Utah	676
KDZA	Pueblo, Col.	364
KEBE	Jacksonville, Tex.	662
KECA	Los Angeles, Cal.	341
KECC	Pittsburg, Cal.	348
KECK	Odessa, Tex.	666
KEEN	San Jose, Cal.	354
KEIO	Pocatello, Idaho	400
KELA	Centralia-Chehalis, Wash.	687
KELD	El Dorado, Ark.	329
KELK	Elko, Nev.	515
KELO	Sioux Falls, S. D.	635
KELP	El Paso, Tex.	655
KELS	Kelso, Wash.	688
KELT	Electra, Tex.	655
KELY	Ely, Nev.	515
KENA	Mena, Ark.	332
KENI	Anchorage, Alaska	710
KENO	Las Vegas, Nev.	515
KENT	Shreveport, La.	451
KEPO	El Paso, Tex.	655
KERB	Kermit, Tex.	662
KERG	Eugene, Ore.	596
KERN	Bakersfield, Cal.	335
KERO	Bakersfield, Cal.	335
KEVA	Shamrock, Tex.	670
KEVT	Kerrville, Tex.	662
KEX	Portland, Ore.	598

Station	City—State	Page
KEXO	Grand Junction, Col.	362
KEYD	Minneapolis, Minn.	486
KEYE	Perrytown, Tex.	668
KEYS	Corpus Christi, Tex.	652
KEYY	Pocatello, Idaho	400
KFAB	Omaha, Neb.	514
KFAC	Los Angeles, Cal.	343
KFAL	Fulton, Mo.	498
KFAM	St. Cloud, Minn.	489
KFAR	Fairbanks, Alaska	710
KFBB	Great Falls, Mont.	508
KFBC	Cheyenne, Wyo.	708
KFBI	Wichita, Kans.	438
KFBK	Sacramento, Cal.	349
KFDA	Amarillo, Tex.	647
KFDM	Beaumont, Tex.	649
KFDR	Grand Coulee, Wash.	688
KFDW	Helena, Mont.	510
KFDX	Wichita Falls, Tex.	674
KFEL	Denver, Col.	361
KFEQ	St. Joseph, Mo.	503
KFFA	Helena, Ark.	330
KFGO	Fargo, N. D.	572
KFGR	Forest Grove, Ore.	596
KFGT	Fremont, Neb.	512
KFH	Wichita, Kans.	438
KFI	Los Angeles, Cal.	343
KFIZ	Fond Du Lac, Wis.	701
KFJB	Marshalltown, Iowa	431
KFJI	Klamath Falls, Ore.	597
KFJZ	Ft. Worth, Tex.	657
KFKA	Greeley, Col.	363
KFLW	Klamath Falls, Ore.	597
KFMB	San Diego, Cal.	350
KFMJ	Tulsa, Okla.	591
KFMO	Flat River, Mo.	498
KFNF	Shenandoah, Iowa	432
KFOR	Lincoln, Neb.	513
KFOX	Long Beach, Cal.	343
KFQD	Anchorage, Alaska	710
KFPW	Ft. Smith, Ark.	329
KFRB	Fairbanks, Alaska	710
KFRC	San Francisco, Cal.	351
KFRD	Rosenberg, Tex.	668
KFRE	Fresno, Cal.	340
KFRM	Kansas City, Mo.	501
KFRO	Longview, Tex.	663
KFRU	Columbia, Mo.	498
KFSA	Ft. Smith, Ark.	329
KFSB	Joplin, Mo.	499
KFSD	San Diego, Cal.	350
KFTM	Ft. Morgan, Col.	362
KFUN	Las Vegas, N. M.	524
KFVD	Los Angeles, Cal.	344
KFVS	Cape Girardeau, Mo.	497
KFWB	Hollywood, Cal.	341
KFXD	Nampa, Idaho	400
KFXJ	Grand Junction, Col.	362
KFXM	San Bernardino, Cal.	350
KFYN	Bonham, Tex.	650
KFYO	Lubbock, Tex.	664
KFYR	Bismarck, N. D.	571
KGA	Spokane, Wash.	691
KGAF	Gainesville, Tex.	659
KGAK	Gallup, N. M.	524
KGAL	Lebanon, Ore.	597
KGAN	Kingman, Ariz.	323
KGAR	Garden City, Kans.	434
KGB	San Diego, Cal.	350
KGBC	Galveston, Tex.	669

Station	City—State	Page
KGBS	Harrington, Tex.	660
KGBX	Springfield, Mo.	506
KGCU	Mandan, N. D.	572
KGCX	Sidney, Mont.	511
KGDE	Fergus Falls, Minn.	485
KDGM	Stockton, Cal.	357
KGEK	Sterling, Col.	364
KGEM	Boise, Idaho	399
KGER	Long Beach, Cal.	343
KGEZ	Kalispell, Mont.	510
KGFF	Shawnee, Okla.	591
KGFJ	Hollywood, Cal.	341
KGFL	Roswell, N. M.	525
KGFW	Kearney, Neb.	513
KGFX	Pierre, S. D.	635
KGGF	Coffeyville, Kans.	434
KGGM	Albuquerque, N. M.	522
KGHF	Pueblo, Col.	364
KGHI	Little Rock, Ark.	330
KGHL	Billings, Mont.	507
KGIB	Bremerton, Wash.	687
KGIL	San Fernando, Cal.	351
KGIW	Alamosa, Col.	359
KGKB	Tyler, Tex.	672
KGKL	San Angelo, Tex.	669
KGLC	Miami, Okla.	588
KGLN	Glenwood Springs, Col.	362
KGLO	Mason City, Ia.	431
KGLU	Safford, Ariz.	326
KGMB	Honolulu, Hawaii	711
KGNB	New Braunfels, Tex.	666
KGNC	Amarillo, Tex.	647
KGNO	Dodge City, Kans.	434
KGO	San Francisco, Cal.	351
KGON	Oregon City, Ore.	598
KGOS	Torington, Wyo.	709
KGPH	Flagstaff, Ariz.	323
KGRH	Fayetteville, Ark.	329
KGRI	Henderson, Tex.	660
KGST	Fresno, Cal.	340
KGU	Honolulu, Hawaii	712
KGVL	Greenville, Tex.	660
KGVO	Missoula, Mont.	511
KGW	Portland, Ore.	599
KGY	Olympia, Wash.	689
KGYN	Guymon, Okla.	587
KGYW	Vallejo, Cal.	358
KHAS	Hastings, Neb.	512
KHBC	Hilo, Hawaii	711
KHBG	Okmulgee, Okla.	590
KHBR	Hillsboro, Tex.	660
KHIT	Lampasas, Tex.	663
KHJ	Los Angeles, Cal.	344
KHMO	Hannibal, Mo.	498
KHON	Honolulu, Hawaii	712
KHOZ	Harrison, Ark.	330
KHQ	Spokane, Wash.	692
KHSL	Chico, Cal.	338
KHUB	Watsonville, Cal.	359
KHUM	Eureka, Cal.	339
KHUZ	Borger, Tex.	650
KIBE	Palo Alto, Calif.	347
KIBH	Seward, Alaska	711
KIBL	Beeville, Tex.	649
KICA	Clovis, N. M.	524
KICD	Spencer, Iowa	433
KICO	Calexico, Cal.	338
KICK	Springfield, Mo.	506
KID	Idaho Falls, Idaho	400
KIDO	Boise, Idaho	399

Station	City—State	Page
KIEM	Eureka, Cal.	339
KIEV	Glendale, Cal.	341
KIFI	Idaho Falls, Idaho	400
KIFN	Phoenix, Arizona	323
KIFW	Sitka, Alaska	711
KIHN	Hugo, Okla.	588
KIHO	Sioux Falls, S. D.	636
KIHR	Hood River, Ore.	597
KIJV	Huron, S. D.	635
KIKI	Honolulu, Hawaii	712
KILO	Grand Forks, N. D.	572
KIMA	Yakima, Wash.	694
KIMO	Independence, Mo.	498
KIMP	Mt. Pleasant, Tex.	665
KIND	Independence, Kans.	435
KINE	Kingsville, Tex.	663
KING	Seattle, Wash.	690
KINY	Juneau, Alaska	710
KIOA	Des Moines, Iowa	429
KIOX	Bay City, Texas	648
KIPA	Hilo, Hawaii	711
KIRO	Seattle, Wash.	690
KIRX	Kirksville, Mo.	501
KISD	Sioux Falls, S. D.	636
KIST	Santa Barbara, Cal.	355
KIT	Yakima, Wash.	694
KITE	San Antonio, Tex.	669
KITO	San Bernardino, Cal.	350
KIUL	Garden City, Kans.	435
KIUN	Pecos, Tex.	668
KIUP	Durango, Col.	362
KIVY	Crockett, Tex.	653
KIWW	San Antonio, Tex.	669
KIXL	Dallas, Tex.	653
KIYI	Shelby, Mont.	511
KJAM	Vernal, Utah	677
KJAN	Atlantic, Iowa	427
KJAY	Topeka, Kans.	437
KJBC	Midland, Tex.	665
KJBS	San Francisco, Cal.	353
KJCK	Junction City, Kans.	436
KJEF	Jennings, La.	447
KJFJ	Webster City, Iowa	433
KJR	Seattle, Wash.	690
KJSK	Columbus, Neb.	512
KKIN	Visalia, Cal.	358
KLAC	Hollywood, Cal.	341
KLAS	Las Vegas, Nev.	516
KLBM	La Grande, Ore.	597
KLBN	Blytheville, Ark.	328
KLEE	Houston, Tex.	661
FLER	Rochester, Minn.	489
KLFY	Lafayette, La.	447
KLIC	Monroe, La.	448
KLIF	Dallas, Tex.	653
KLIZ	Brainer, Minn.	484
KLIX	Twin Falls, Idaho	401
KLKC	Parsons, Kans.	437
KLMO	Longmont, Col.	363
KLMR	Lamar, Col.	363
KLMS	Lincoln, Neb.	513
KLMX	Clayton, N. M.	523
KLO	Ogden, Utah	675
KLOK	San Jose, Cal.	354
KLOU	Lake Charles, La.	448
KLMP	Minot, N. D.	574
KLPR	Ok'ahoma City, Okla.	589
KLPA	Little Rock, Ark.	331
KLTI	Longview, Tex.	663
KLUF	Galveston, Tex.	659

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KLVC	Leadville, Col.	363
KLVL	Pasadena, Tex.	668
KLVT	Levelland, Tex.	663
KLWT	Lebanon, Mo.	502
KLX	Oakland, Cal.	346
KLYN	Amarillo, Tex.	647
KLZ	Denver, Col.	360
KMA	Shenandoah, Iowa	432
KMAC	San Antonio, Tex.	669
KMAE	McKinney, Tex.	665
KMAN	Manhattan, Kans.	436
KMBC	Kansas City, Mo.	501
KMBY	Manterey, Calif.	346
KMCM	McMinnville, Ore.	597
KMED	Medford, Ore.	597
KMHL	Marshall, Minn.	486
KMHT	Marshall, Tex.	664
KMJ	Fresno, Cal.	340
KMLB	Monroe, La.	448
KMMJ	Grand Island, Neb.	512
KMMO	Marshall, Mo.	502
KMNS	San Luis Obispo, Cal.	354
KMO	Tacoma, Wash.	692
KMOD	Modesto, Cal.	509
KMON	Great Falls, Mont.	509
KMOX	St. Louis, Mo.	503
KMPC	Los Angeles, Cal.	344
KMUR	Murray, Utah	675
KMUS	Muskogee, Okla.	588
KMVI	Wailuku-Maui, Hawaii	712
KMYC	Marysville, Cal.	344
KMYR	Denver, Col.	361
KNAF	Fredericksburg, Tex.	659
KNAK	Salt Lake City, Utah	676
KNAL	Victoria, Tex.	673
KNBC	San Francisco, Cal.	353
KNBY	Newport, Ark.	332
KNCM	Moberly, Mo.	502
KNEB	Scottsbluff, Neb.	515
KNEL	Brady, Tex.	650
KNEM	Nevada, Mo.	502
KNET	Palestine, Tex.	667
KNEU	Provo, Utah	675
KNEW	Spokane, Wash.	692
KNEX	McPherson, Kans.	436
KNGS	Hanford, Cal.	341
KNOE	Monroe, La.	448
KNOG	Nogales, Ariz.	323
KNOR	Norman, Ok'a	589
KNOW	Austin, Tex.	648
KNOX	Grand Forks, N. D.	572
KNPT	Newport, Oregon	598
KNUJ	New Ulm, Minn.	487
KNUZ	Houston, Tex.	661
KNX	Los Angeles, Cal.	344
KOA	Denver, Colo.	360
KOAL	Price, Utah	675
KOAM	Pittsburg, Kans.	437
KOAT	Albuquerque, N. M.	523
KOB	Albuquerque, N. M.	523
KOBE	Las Cruces, N. M.	524
KOCA	Kilgore, Texas	663
KOCO	Salem, Ore.	600
KOCS	Ontario, Calif.	347
KOCY	Oklahoma City, Okla.	589
KODI	Cody, Wyo.	708
KODL	The Dalles, Oreg.	596
KODY	North Platte, Neb.	514
KOEL	Oelwein, Iowa	432
KOFO	Ottawa, Kansas	437

Station	City—State	Page
KOGT'	Orange, Texas	667
KOH	Reno, Nev.	516
KOIL	Omaha, Neb.	514
KOIN	Portland, Ore.	599
KOJM	Havre, Mont.	510
KOKO	La Junta, Colo.	363
KOKX	Keokuk, Iowa	431
KOL	Seattle, Wash.	691
KOLE	Pt. Arthur, Tex.	668
KOLN	Lincoln, Neb.	513
KOLO	Reno, Nev.	516
KOLS	Pryor, Okla.	590
KOLT	Scottsbluff, Neb.	515
KOMA	Oklahoma City, Okla.	589
KOME	Tulsa, Okla.	591
KOMO	Seattle, Wash.	691
KOMW	Omak, Wash.	689
KONO	San Antonio, Tex.	670
KONP	Port Angeles, Wash.	690
KOOK	Billings, Mont.	508
KOOL	Phoenix, Ariz.	326
KOOS	Coos Bay, Ore.	595
KOPO	Tucson, Ariz.	327
KOPP	Ogden, Utah	675
KOPR	Butte, Mont.	508
KORA	Bryan, Tex.	651
KORC	Mineral Wells, Tex.	665
KOBE	Eugene, Ore.	596
KORN	Mitchell, S. D.	635
KOSA	Odessa, Tex.	667
KOSE	Osceola, Ark.	332
KOSF	Nacogdoches, Tex.	666
KOTA	Rapid City, S. D.	635
KOTN	Pine Bluff, Ark.	332
KOVE	Lander, Wyo.	708
KOVO	Provo, Utah	676
KOVC	Valley City, N. D.	574
KOWB	Laramie, Wyo.	708
KOWH	Omaha, Neb.	514
KOWL	Santa Monica, Calif.	356
KOY	Phoenix, Ariz.	326
KQV	Pittsburgh, Pa.	617
KPAC	Pt. Arthur, Tex.	668
KPAN	Hereford, Tex.	660
KPAS	Banning, Calif.	335
KPBM	Carlsbad, N. M.	523
KPBX	Peaumont, Tex.	649
KPDN	Pampa, Tex.	667
KPDQ	Portland, Ore.	599
KPET	Lamesa, Tex.	663
KPHC	Walsenburg, Col.	364
KPHO	Phoenix, Ariz.	326
KPKW	Pasco, Wash.	689
KPLC	Lake Charles, La.	448
KPLT	Paris, Tex.	667
KPMC	Bakersfield, Cal.	335
KPMO	Pomona, Cal.	348
KPOA	Honolulu, Hawaii	712
KPOC	Pocahontas, Ark.	333
KPOJ	Portland, Ore.	599
KPOL	Los Angeles, Cal.	344
KPOW	Powell, Wyo.	708
KPQ	Wenatchee, Wash.	693
KPRC	Houston, Tex.	661
KPRK	Livingston, Mont.	510
KPRL	Paso Robles, Cal.	348
KPRO	Riverside, Cal.	349
KPRS	Olathe, Kansas	436
KPST	Preston, Idaho	401
KPUG	Bellingham, Wash.	687

Station	City—State	Page
KRAI	Craig, Col.	360
KRAL	Rawlins, Wyo.	709
KRAM	Las Vegas, Nev.	516
KRBA	Lufkin, Tex.	664
KRBC	Abilene, Tex.	646
KRCO	Prineville, Ore.	600
KRCT	Baytown, Tex.	648
KRDO	Colorado Springs, Col.	360
KRDU	Dinuba, Cal.	339
KRE	Berkeley, Cal.	338
KREI	Farmington, Mo.	498
KREL	Baytown, Tex.	648
KREM	Spokane, Wash.	692
KREO	Indio, Cal.	341
KRES	St. Joseph, Mo.	503
KREW	Sunnyside, Wash.	692
KRGV	Weslaco, Tex.	673
KRHD	Duncan, Okla.	586
KRIB	Mason City, Ia.	431
KRIC	Beaumont, Tex.	649
KRIG	Odessa, Tex.	667
KRIO	McAllan, Tex.	665
KRIS	Corpus Christi, Tex.	652
KRIZ	Phoenix, Ariz.	326
KRJF	Miles City, Mont.	510
KRKD	Los Angeles, Cal.	344
KRKL	Kirkland, Wash.	688
KRKO	Everett, Wash.	688
KRKC	Lewiston, Idaho	400
KRLD	Dallas, Tex.	653
KRLN	Canon City, Col.	359
KRMD	Shreveport, La.	451
KRMG	Tulsa, Okla.	594
KRMO	Monett, Mo.	502
KRNO	San Bernardino, Cal.	350
KRNR	Roseburg, Ore.	600
KRNT	Des Moines, Ia.	429
KROC	Rochester, Minn.	489
KROD	El Paso, Tex.	655
KROF	Abbeville, La.	445
KROG	Sonora, Cal.	356
KROP	Brawley, Cal.	338
KROS	Clinton, Ia.	428
KROW	Oakland, Cal.	346
KROX	Crookston, Minn.	484
KROY	Sacramento, Cal.	349
KRPL	Moscow, Idaho	400
KRRV	Sherman-Dennison, Tex.	671
KRSC	Seattle, Wash.	691
KRSN	Los Alamos, N. M.	524
KRTN	Raton, N. M.	524
KRUL	Corvallis, Ore.	595
KRUN	Ballinger, Tex.	648
KRUS	Ruston, La.	451
KRUX	Phoenix, Ariz.	326
KRVN	Lexington, Neb.	513
KRXL	Roseburg, Ore.	600
KSAL	Salina, Kans.	437
KSAM	Huntsville, Tex.	662
KSAN	San Francisco, Cal.	353
KSBN	Salinas, Cal.	349
KSCB	Liberal, Kans.	436
KSCJ	Sioux City, Ia.	432
KSCO	Santa Cruz, Cal.	356
KSD	St. Louis, Mo.	505
KSDN	Aberdeen, S. D.	635
KSDO	San Diego, Cal.	351
KSEI	Pocatello, Idaho	401
KSEK	Pittsburgh, Pa.	437
KSEL	Lubbock, Tex.	664

Station	City—State	Page
KSEM	Moses Lake, Wash.	689
KSEO	Durant, Okla.	587
KSET	El Paso, Tex.	655
KSEY	Seymour, Tex.	670
KSFA	Nacogdoches, Tex.	666
KSFO	San Francisco, Cal.	353
KSFT	Trinidad, Col.	364
KSGM	Ste. Genevieve, Mo.	505
KSGN	Sanger, Cal.	353
KSIB	Creston, Ia.	428
KSIG	Crowley, La.	447
KSII	Gladewater, Tex.	659
KSIL	Silver City, N. M.	525
KSIM	Sikeston, Mo.	506
KSIX	Woodward, Okla.	594
KSIX	Corpus Christi, Tex.	652
KSJB	Jamestown, N. D.	572
KSJO	San Jose, Cal.	354
KSKY	Dallas, Tex.	653
KSL	Salt Lake City, Utah	676
KSLM	Salem, Ore.	600
KSLO	Opelousas, La.	451
KSMA	Santa Maria, Cal.	356
KSMI	Seminole, Okla.	590
KSMN	Mason City, Ia.	431
KSMO	San Mateo, Cal.	354
KSNY	Snyder, Tex.	671
KSO	Des Moines, Ia.	429
KSOK	Arkansas City, Kans.	434
KSON	San Diego, Cal.	351
KSOO	Sioux Falls, S. D.	636
KSPA	Santa Paula, Cal.	356
KSPI	Stillwater, Okla.	591
KSPO	Spokane, Wash.	691
KSPR	Casper, Wyo.	708
KSPT	Sandpoint, Idaho	401
KSRO	Santa Rosa, Cal.	356
KSRV	Ontario, Ore.	598
KSST	Sulphur Springs, Tex.	671
KSTA	Coleman, Tex.	651
KSTB	Breckenridge, Tex.	650
KSTL	St. Louis, Mo.	503
KSTN	Stockton, Cal.	357
KSTP	St. Paul-Minneapolis, Minn.	489
KSTT	Davenport, Ia.	428
KSTV	Stephenville, Tex.	671
KSUB	Cedar City, Utah	674
KSUE	Susanville, Cal.	357
KSUM	Fairmont, Minn.	485
KSUN	Bisbee, Ariz.	322
KSVL	Hichfield, Utah	676
KSVP	Artesia, N. M.	523
KSWA	Graham, Tex.	660
KSWI	Council Bluffs, Ia.	428
KSWM	Joplin, Mo.	499
KSWO	Lawton, Okla.	588
KSWV	Roswell, N. M.	525
KSXC	Yreka, Cal.	359
KSXL	Alexandria, La.	446
KTAE	Taylor, Tex.	672
KTAN	Sherman, Tex.	671
KTAR	Phoenix, Ariz.	323
KTAT	Frederick, Okla.	587
KTBB	Tyler, Tex.	672
KTBC	Austin, Tex.	648
KTBI	Tacoma, Wash.	693
KTBS	Shreveport, La.	451
KTED	Laguna Beach, Cal.	343
KTEM	Temple, Tex.	672
KTER	Terrell, Tex.	672

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KTFI	Twin Falls, Idaho	401
KTF5	Texarkana, Tex.	672
KTFY	Brownfield, Tex.	650
KTHS	Hot Springs, Ark.	330
KTHT	Houston, Tex.	661
KTIL	Tillamook, Ore.	600
KTIM	San Rafael, Cal.	355
KTIP	Porterville, Cal.	348
KTJS	Hobart, Okla.	588
KTKN	Ketchikan, Alaska	711
KTKR	Taft, Cal.	357
KTKT	Tucson, Ariz.	327
KTLN	Denver, Col.	360
KT LW	Texas City, Tex.	672
KTMC	McAlester, Okla.	588
KTMS	Santa Barbara, Cal.	355
KTNM	Tucumcari, N. M.	525
KTOE	Mankato, Minn.	486
KTOH	Lihue-Kaui, Hawaii	712
KTOK	Oklahoma City, Okla.	589
KTOP	Topeka, Kans.	437
KTOW	Oklahoma City, Okla.	590
KTRB	Modesto, Cal.	345
KTRC	Santa Fe, N. M.	525
KTRE	Lufkin, Tex.	664
KTRF	Thief River Falls, Minn.	490
KTRH	Houston, Tex.	662
KTRI	Sioux City, Ia.	433
KTRM	Beaumont, Tex.	649
KTRN	Wichita Falls, Tex.	674
KTRY	Bastrop, La.	446
KTSA	San Antonio, Tex.	670
KTSM	El Paso, Tex.	655
KTSW	Emporia, Kans.	434
KTTR	Rolls, Mo.	503
KTTS	Springfield, Mo.	506
KTUC	Tucson, Ariz.	327
KTUL	Tulsa, Okla.	594
KTUR	Turlock, Cal.	358
KTW	Seattle, Wash.	691
KTXC	Big Spring, Tex.	650
KTXC	Jasper, Tex.	662
KTXL	San Angelo, Tex.	669
KTXN	Austin, Tex.	648
KTYL	Mesa, Ariz.	323
KUBA	Yuba City, Cal.	359
KUBC	Montrose, Cal.	363
KUGN	Eugene, Ore.	596
KUIN	Grants Pass, Ore.	596
KUJ	Walla Walla, Wash.	693
KUKI	Ukiah, Cal.	358
KULA	Honolulu, Hawaii	712
KULE	Ephrate, Wash.	688
KULP	El Campo, Tex.	655
KUNO	Corpus Christi, Tex.	652
KUOA	Siloam Springs, Ark.	333
KURV	Edinburg, Tex.	654
KUTA	Salt Lake City, Utah	677
KVAL	Brownsville, Tex.	651
KVAN	Vancouver, Wash.	693
KVAS	Astoria, Ore.	595
KVCV	Redding, Cal.	348
KVEC	San Luis Obispo, Cal.	354
KVEN	Ventura, Cal.	358
KVER	Albuquerque, N. M.	523
KVET	Austin, Tex.	648
KVFD	—Ft. Dodge, Ia.	430
KVGB	Great Bend, Kans.	435
KVI	Seattle, Wash.	691
KVIC	Victoria, Tex.	673

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KVIM	New Iberia, La.	449
KVKM	Monahans, Tex.	665
KVLC	Little Rock, Ark.	331
KVLF	Alpine, Tex.	647
KVLH	Pauls Valley, Okla.	590
KVMA	Magnolia, Ark.	332
KVMC	Colorado City, Tex.	652
KVMV	Twin Falls, Idaho	401
KVNI	Coeur D'Alene, Idaho	399
KVNU	Logan, Utah	675
KVOA	Tucson, Ariz.	327
KVOB	Alexandria, La.	446
KVOC	Casper, Wyo.	708
KVOD	Denver, Col.	361
KVOE	Santa Ana, Cal.	355
KVOG	Ogden, Utah	675
KVOL	Lafayette, La.	448
KVON	Napa, Cal.	346
KVOO	Tulsa, Okla.	594
KVOP	Plainview, Tex.	668
KVOR	Colorado Springs, Col.	360
KVOS	Bellingham, Wash.	687
KVOU	Uvalde, Tex.	673
KVOW	Littlefield, Tex.	663
KVOX	Moorhead, Minn.	487
KVRC	Arkadelphia, Ark.	328
KVRH	Salida, Col.	364
KVRS	Rock Springs, Wyo.	709
KVSF	Santa Fe, N. M.	525
KVSM	San Mateo, Cal.	355
KVSO	Ardmore, Okla.	586
KVVC	Ventura, Cal.	358
KVWC	Vernon, Tex.	673
KWAD	Wadena, Minn.	490
KWAK	Stuttgart, Ark.	333
KWAL	Wallace, Idaho	402
KWAT	Watertown, S. D.	636
KWBB	Wichita, Kans.	439
KWBC	Ft. Worth, Tex.	657
KWBE	Beatrice, Mont.	511
KWBG	Boone, Ia.	427
KWBM	Williston, N. D.	574
KWBR	Oakland, Cal.	346
KWBU	Corpus Christi, Tex.	652
KWBW	Hutchinson, Kans.	435
KWCJ	Natchitoches, La.	449
KWCO	Chickasha, Okla.	586
KWCR	Cedar Rapids, Ia.	427
KWDM	Des Moines, Ia.	430
KWED	Sequin, Tex.	670
KWEI	Weiser, Idaho	402
KWEM	West Memphis, Ark.	333
KWEW	Hobbs, N. M.	524
KWFC	Hot Springs, Ark.	330
KWFT	Wichita Falls, Tex.	674
KWGG	Stockton, Cal.	357
KWGB	Goodland, Kans.	435
KWHI	Brenham, Tex.	650
KWHK	Hutchinson, Kans.	435
KWHN	Ft. Smith, Ark.	329
KWHW	Altus, Okla.	586
KWIE	Kennewick, Wash.	688
KWIK	Burbank, Cal.	338
KWIL	Albany, Ore.	594
KWIN	Ashland, Ore.	595
KWJB	Globe, Ariz.	323
KWJJ	Portland, Ore.	599
KWK	St. Louis, Mo.	505
KWKC	Abilene, Tex.	646
KWKH	Shreveport, La.	452

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KWKW.	Pasadena, Cal.	347
KWLK	Longview, Wash.	689
KWLM	Willmar, Minn.	490
KWNO	Winona, Minn.	490
KWNW	Wenatchee, Wash.	693
KWOA	Worthington, Minn.	491
KWOC	Poplar Bluff, Mo.	502
KWOE	Clinton, Okla.	586
KWON	Bartlesville, Okla.	586
KWOR	Worland, Wyo.	709
KWOS	Jefferson City, Mo.	499
KWPC	Muscatine, Ia.	431
KWPM	West Plains, Mo.	507
KWRC	Pendleton, Ore.	598
KWRE	Warrenton, Mo.	507
KWRL	Riverton, Wyo.	709
KWRN	Reno, Nev.	517
KWRO	Coquille, Ore.	595
KWSD	Mt. Shasta, Cal.	346
KWSL	Lake Charles, La.	448
KWSO	Wasco, Cal.	359
KWTC	Barstow, Cal.	338
KWTO	Springfield, Mo.	506
KWTX	Waco, Tex.	673
KWWB	Walla Walla, Wash.	693
KWWL	Waterloo, Ia.	433
KWYO	Sheridan, Wyo.	709
KXA	Seattle, Wash.	691
KXAR	Hope, Ark.	330
KXEL	Waterloo, Ia.	433
KXEO	Mexico, Mo.	502
KXGI	Ft. Madison, Ia.	430
KXGN	Glendive, Mont.	508
KXIC	Iowa City, Ia.	430
KXIT	Dalhart, Tex.	653
KXJK	Forrest City, Ark.	329
KXL	Portland, Ore.	599
KXLA	Pasadena, Cal.	347
KXLE	Ellensburg, Wash.	688
KXLF	Butte, Mont.	508
KXLK	Great Falls, Mont.	509
KXLJ	Helena, Mont.	510
KXLL	Missoula, Mont.	511
KXLO	Lewiston, Mont.	510
KXLR	Little Rock, Ark.	332
KXLQ	Bozeman, Mont.	508
KXLW	St. Louis, Mo.	505
KXLY	Spokane, Wash.	692
KXO	El Centro, Cal.	339
KXOA	Sacramento, Cal.	349
KXOB	Stockton, Cal.	357
KXOC	Chico, Cal.	338
KXOK	St. Louis, Mo.	505
KXOL	Ft. Worth, Tex.	657
KXOX	Sweetwater, Tex.	671
KXRA	Alexander, Minn.	483
KXRJ	Russellville, Ark.	333
KXRN	Renton, Wash.	690
KXRO	Aberdeen, Wash.	687
KXRX	San Jose, Calif.	354
KXXX	Colby, Kans.	434
KXYZ	Houston, Tex.	662
KYA	San Francisco, Calif.	353
KYAK	Yakima, Wash.	694
KYCA	Prescott, Ariz.	326
KYJC	Medford, Ore.	598
KYMA	Yuma, Ariz.	327
KYNO	Fresno, Calif.	340
KYOR	Blythe, Calif.	338
KYOS	Merced, Cal.	345

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KYOU	Greeley, Col.	383
KYSM	Mankato, Minn.	486
KYUM	Yuma, Ariz.	328
KYW	Philadelphia, Pa.	813
KZYZ	Redlands, Cal.	348
WAAA	Winston-Salem, N. C.	570
WAAB	Worcester, Mass.	468
WAAF	Chicago, Ill.	405
WAAT	Newark, N. J.	520
WABB	Mobile, Ala.	319
WABG	Greenwood, Miss.	493
WABI	Bangor, Me.	452
WABJ	Adrian, Mich.	471
WABM	Houlton, Me.	453
WABY	Albany, N. Y.	527
WABZ	Albemarle, N. C.	556
WACA	Camden, S. C.	629
WACB	Kittanning, Pa.	609
WACE	Chicopee, Mass.	464
WACO	Waco, Tex.	673
WACR	Columbus, Miss.	492
WADC	Akron, O.	574
WADE	Wadesboro, N. C.	569
WAEB	Allentown, Pa.	601
WAEI	Mayaguez, P. R.	713
WAFB	Baton Rouge, La.	446
WAGA	Atlanta, Ga.	387
WAGC	Chattanooga, Tenn.	837
WAGE	Syracuse, N. Y.	552
WAGF	Dothan, Ala.	316
WAGM	Presque Isle, Me.	454
WAIM	Anderson, S. C.	628
WAIR	Winston-Salem, N. C.	571
WAIT	Chicago, Ill.	405
WAJR	Morgantown, W. Va.	897
WAKE	Greenville, S. C.	631
WAKR	Akron, O.	574
WALA	Mobile, Ala.	319
WALB	Albany, Ga.	386
WALD	Walterboro, S. C.	634
WALE	Fall River, Mass.	464
WALL	Middletown, N. Y.	536
WALT	Tampa, Fla.	384
WAML	Laurel, Miss.	495
WAMS	Wilmington, Del.	370
WAND	Canton, O.	576
WANE	Ft. Wayne, Ind.	421
WANN	Annapolis, Md.	456
WANS	Anderson, S. C.	628
WAOV	Vincennes, Ind.	426
WAPA	San Juan, P. R.	715
WAPF	McComb, Miss.	495
WAPI	Birmingham, Ala.	314
WAPO	Chattanooga, Tenn.	637
WAPX	Montgomery, Ala.	320
WARA	Attleboro, Mass.	461
WARC	Rochester, N. Y.	551
WARD	Johnstown, Pa.	609
WARE	Ware, Mass.	468
WARK	Hagerstown, Md.	459
WARL	Arlington, Va.	679
WARM	Scranton, Pa.	620
WASA	Havre de Grace, Md.	460
WASK	Lafayette, Ind.	423
WASL	Annapolis, Md.	456
WATA	Poone, N. C.	557
WATC	Gaylord, Mich.	477
WATG	Ashland, O.	575
WATH	Athens, O.	575
WATK	Antigo, Wis.	700

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WATL	Atlanta, Ga.	387
WATM	Atmore, Ala.	313
WATN	Watertown, N. Y.	554
WATO	Oak Ridge, Tenn.	645
WATR	Waterbury, Conn.	370
WATS	Sayre, Pa.	620
WATT	Cadillac, Mich.	473
WATW	Ashland, Wis.	700
WATZ	Alpena, Mich.	471
WAUD	Auburn, Ala.	314
WAUX	Waukesha, Wis.	707
WAVE	Louisville, Ky.	442
WAVL	Apollo, Pa.	602
WAVU	Albertsville, Ala.	313
WAVZ	New Haven, Conn.	368
WAYB	Waynesboro, Va.	686
WAYN	Rockingham, N. C.	567
WAYS	Charlotte, N. C.	557
WAYX	Waycross, Ga.	398
WAZF	Yazoo City, Miss.	497
WAZL	Hazleton, Pa.	607
WBAB	Atlantic City, N. J.	519
WBAC	Cleveland, Tenn.	638
WBAL	Baltimore, Md.	456
WBAP	Ft. Worth, Tex.	659
WBAT	Marion, Ind.	424
WBAY	Green Bay, Wis.	701
WBAX	Wilkes-Barre, Pa.	623
WBBB	Burlington, N. C.	557
WBBC	Flint, Mich.	476
WBBL	Richmond, Va.	684
WBBM	Chicago, Ill.	407
WBBO	Forest City, N. C.	560
WBBQ	Augusta, Ga.	389
WBBW	Youngstown, O.	585
WBBZ	Ponca City, Okla.	590
WBCC	Bethesda, Md.	459
WBCK	Battle Creek, Mich.	473
WBCM	Bay City, Mich.	473
WBCO	Bessemer, Ala.	314
WBCU	Union, S. C.	634
WBEC	Pittsfield, Mass.	467
WBEJ	Elizabethton, Tenn.	639
WBEL	Beloit, Wis.	701
WBEN	Buffalo, N. Y.	529
WBET	Brockton, Mass.	464
WBEX	Chillicothe, O.	576
WBGE	Atlanta, Ga.	389
WBGR	Jessup, Ga.	393
WBHB	Fitzgerald, Ga.	393
WBHF	Cartersville, Ga.	391
WBHP	Huntsville, Ala.	318
WBIG	Greensboro, N. C.	561
WBIP	Booneville, Miss.	491
WBIR	Knoxville, Tenn.	641
WBIS	Bristol, Conn.	366
WBIW	Bedford, Ind.	420
WBIZ	Eau Claire, Wis.	701
WBKV	West Bend, Wis.	707
WBLJ	Dalton, Ga.	392
WBLK	Clarksburg, W. Va.	696
WBMD	Baltimore, Md.	456
WBML	Macon, Ga.	394
WBMS	Boston, Mass.	461
WBNL	Boonville, Ind.	420
WBNS	Columbus, O.	579
WBNY	Buffalo, N. Y.	529
WBNX	New York, N. Y.	537
WBOB	Galax, Va.	681
WBOC	Salisbury, Md.	460

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WBOW	Terre Haute, Ind.	425
WBPZ	Lock Haven, Pa.	610
WBRC	Birmingham, Ala.	314
WBRD	Ft. Lauderdale, Fla.	376
WBRE	Wilkes-Barre, Pa.	624
WBRK	Pittsfield, Mass.	467
WBRM	Marion, N. C.	565
WBRW	Welch, W. Va.	699
WBRY	Waterbury, Conn.	370
WBSC	Bennettsville, S. C.	629
WBSM	New Bedford, Mass.	466
WBSR	Pensacola, Fla.	382
WBT	Charlotte, N. C.	557
WBTA	Batavia, N. Y.	528
WBTH	Williamson, W. Va.	700
WBTM	Danville, Va.	680
WBUD	Morrisville, Pa.	611
WBUT	Butler, Pa.	604
WBUX	Doylestown, Pa.	605
WBUY	Lexington, N. C.	564
WBVP	Beaver Falls, Pa.	602
WBYS	Canton, Ill.	403
WBZ		
WBZA	Boston-Springfield, Mass.	461
WCAE	Pittsburgh, Pa.	617
WCAM	Camden, N. J.	520
WCAO	Baltimore, Md.	456
WCAR	Pontiac, Mich.	481
WCAU	Philadelphia, Pa.	613
WCAV	Norfolk, Va.	683
WCAW	Charleston, W. Va.	695
WCAX	Burlington, Vt.	677
WCAZ	Carthage, Ill.	405
WCBA	Corning, N. Y.	531
WCBC	Anderson, Ind.	418
WCBD	Chicago, Ill.	407
WCBI	Columbus, Miss.	492
WCBM	Baltimore, Md.	457
WCBS	New York, N. Y.	537
WCBT	Roanoke Rapids, N. C.	567
WCCC	Hartford, Conn.	366
WCCM	Lawrence, Mass.	465
WCCO	Minneapolis, Minn.	486
WCCP	Savannah, Ga.	396
WC DL	Carbondale, Pa.	604
WC DT	Winchester, Tenn.	646
WCEC	Rocky Mount, N. C.	567
WCED	Dubois, Pa.	605
WCEM	Cambridge, Md.	459
WCEN	Mt. Pleasant, Mich.	480
WCFC	Beckley, W. Va.	694
WCFL	Chicago, Ill.	405
WCFL	Clifton Forge, Va.	680
WCHA	Chambersburg, Pa.	604
WCHS	Charleston, W. Va.	695
WCHV	Charlottesville, Va.	679
WCIL	Carbondale, Ill.	403
WCJU	Columbia, Miss.	492
WCKB	Dunn, N. C.	558
WCKY	Cincinnati, O.	577
WC LD	Cleveland, Miss.	492
WC LI	Corning, N. Y.	531
WC LO	Janesville, Wis.	702
WC LT	Newark, O.	583
WC MA	Corinth, Miss.	493
WC MB	Lemoyne, Pa.	610
WC MI	Ashland, Ky.	439
WC MN	Arecibo, P. R.	713
WC MW	Canton, O.	576
WC NB	Connersville, Ind.	420

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WCNC	Elizabeth City, N. C.	559
WCNH	Quincy, Fla.	383
WCNR	Bloomsburg, Pa.	603
WCNT	Centralia, Ill.	405
WCNU	Crestview, Fla.	374
WCNX	Middletown, Conn.	367
WCOA	Pensacola, Fla.	383
WCOC	Meridian, Miss.	496
WCOG	Greensboro, N. C.	561
WCOH	Newman, Ga.	395
WCOJ	Coatesville, Pa.	605
WCOL	Columbus, O.	579
WCOM	Parkersburg, W. Va.	698
WCOP	Boston, Mass.	461
WCOR	Lebanon, Tenn.	642
WCOS	Columbia, S. C.	630
WCOU	Lewiston, Me.	453
WCOV	Montgomery, Ala.	320
WCPA	Clearfield, Pa.	605
WCPO	Cincinnati, O.	577
WCPS	Tarboro, N. C.	569
WCRH	Effingham, Ill.	412
WCRB	Waltham, Mass.	468
WCRI	Scottsboro, Ala.	321
WCRK	Morrisstown, Tenn.	644
WCRO	Johnstown, Pa.	609
WCRS	Greenwood, S. C.	632
WCRW	Chicago, Ill.	407
WCSC	Charleston, S. C.	629
WCSH	Portland, Me.	454
WCSI	Columbus, Ind.	420
WCSS	Amsterdam, N. Y.	527
WCTA	Andalusia, Ala.	313
WCTC	New Brunswick, N. J.	521
WCTT	Corbin, Ky.	440
WCUE	Akron, O.	575
WCUM	Cumberland, Md.	459
WCVB	Culpeper, Va.	680
WCVI	Connellsville, Pa.	605
WCVS	Springfield, Ill.	417
WCYB	Bristol, Va.	679
WDAD	Indiana, Pa.	609
WDAE	Tampa, Fla.	385
WDAF	Kansas City, Mo.	501
WDAK	Columbus Ga.	391
WDAN	Danville, Ill.	411
WDAR	Savannah, Ga.	393
WDAS	Philadelphia, Pa.	613
WDAY	Fargo, N. D.	572
WDBC	Escanaba, Mich.	476
WDBJ	Roanoke, Va.	685
WDBL	Springfield, Tenn.	645
WDBO	Orlando, Fla.	381
WDEC	Americus, Ga.	386
WDEF	Chattanooga, Tenn.	637
WDEL	Wilmington, Del.	371
WDEV	Waterbury, Vt.	678
WDEM	Providence, R. I.	627
WDGY	Minneapolis	486
WDHL	Bradenton, Fla.	374
WDIA	Memphis, Tenn.	642
WDIG	Dothan, Ala.	316
WDKD	Kingstree, S. C.	632
WDLB	Marshfield, Wis.	704
WDLP	Panama City, Fla.	382
WDMG	Douglas, Ga.	392
WDMJ	Marquette, Mich.	480
WDNC	Durham, N. C.	558
WDNE	Elkins, W. Va.	696
WDOD	Chattanooga, Tenn.	638

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WDOK	Cleveland, O.	577
WDOS	Oneonta, N. Y.	549
WDOV	Dover, Del.	370
WDRC	Hartford, Conn.	366
WDSC	Dillon, S. C.	630
WDSG	Dyersburg, Tenn.	638
WDSM	Superior, Wis.	707
WDSR	Lake City, Fla.	378
WDSU	New Orleans, La.	449
WDUN	Gainesville, Ga.	393
WDUZ	Green Bay, Wis.	702
WDVA	Danville, Va.	680
WDWD	Dawson, Ga.	392
WDWS	Champaign, Ill.	405
WDXB	Chattanooga, Tenn.	638
WDXI	Jackson, Tenn.	639
WDYK	Cumberland, Md.	459
WDZ	Decatur, Ill.	411
WEAB	Greer, S. C.	632
WEAM	Arlington, Va.	679
WEAN	Providence, R. I.	627
WEAR	Pensacola, Fla.	383
WEAS	Atlanta-Decatur, Ga.	389
WEAT	Lake Worth, Fla.	378
WEAU	Eau Claire, Wis.	701
WEAV	Plattsburg, N. Y.	549
WECB	Duluth, Minn.	484
WEBJ	Brewton, Ala.	315
WEBK	Tampa, Fla.	385
WEBQ	Harrisburg, Ill.	413
WEER	Puffalo, N. Y.	529
WEDC	Chicago, Ill.	407
WEDO	McKeesport, Pa.	611
WEDR	Birmingham, Ala.	314
WEBB	Southern Pines, N. C.	568
WEEI	Boston, Mass.	461
WEED	Rocky Mount, N. C.	567
WEEK	Peoria, Ill.	415
WEEU	Reading, Pa.	620
WEGO	Concord, N. C.	558
WEIM	Fitchburg, Mass.	464
WEIR	Weirton, W. Va.	698
WEKR	Fayetteville, Tenn.	639
WELC	Welch, W. Va.	699
WELI	New Haven, Conn.	368
WELL	Battle Creek, Mich.	473
WELM	Elmira, N. Y.	533
WELO	Tupelo, Miss.	497
WELR	Roanoke, Ala.	319
WELS	Kinston, N. C.	563
WEMP	Milwaukee, Wis.	704
WENA	Bayamon, P. R.	713
WENC	Whiteville, N. C.	570
WENE	Binghamton-Endicott, N. Y.	528
WENK	Union City, Tenn.	646
WENR	Chicago, Ill.	407
WENT	Gloversville, N. Y.	535
WENY	Elmira, N. Y.	533
WEOA	Evansville, Ind.	421
WEOK	Poughkeepsie, N. Y.	549
WEOL	Elyria-Lorain, O.	581
WEPM	Martinsburg, W. Va.	697
WERC	Erie, Pa.	606
WERD	Atlanta, Ga.	389
WERE	Cleveland, O.	578
WERH	Hamilton, Ala.	318
WERI	Westerly, R. I.	628
WESA	Charleroi, Pa.	604
WESB	Bradford, Pa.	603
WESC	Greenville, S. C.	631

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WEST	Easton, Pa.	605
WESX	Salem, Mass.	467
WETB	Johnson City, Tenn.	641
WEVD	New York, N. Y.	539
WEVE	Eveleth, Minn.	485
WEW	St. Louis, Mo.	505
WEWO	Laurinburg, N. C.	563
WEXL	Royal Oak, Mich.	482
WFAA	Dallas, Tex.	654
WFAS	White Plains, N. Y.	555
WFAU	Augusta, Me.	452
WFAV	Falls Church, Va.	681
WFBC	Greenville, S. C.	631
WFBG	Altoona, Pa.	601
WFBL	Syracuse, N. Y.	553
WFBM	Indianapolis, Ind.	422
WFBR	Baltimore, Md.	457
WFCB	Dunkirk, N. Y.	531
WFCI	Providence, R. I.	627
WFDF	Flint, Mich.	476
WFEA	Manchester, N. H.	518
WFEB	Sylacuga, Ala.	321
WFEC	Miami, Fla.	380
WFGM	Fitchburg, Mass.	465
WFGN	Gaithney, S. C.	631
WFHG	Bristol, Va.	679
WFHR	Wisconsin Rapids, Wis.	707
WFIL	Sumter, S. C.	634
WFIL	Philadelphia, Pa.	615
WFIN	Findlay, O.	581
WFKY	Frankfort, Ky.	440
WFLA	Tampa, Fla.	385
WFLB	Fayetteville, N. C.	559
WFLO	Farmville, Va.	681
WFMD	Frederick, Md.	459
WFMH	Cullman, Ala.	315
WFMJ	Youngstown, O.	585
WFMW	Madisonville, Ky.	443
WFNC	Fayetteville, N. C.	559
WFNS	Burlington, N. C.	557
WFOM	Marietta, Ga.	394
WFOR	Hattiesburg, Miss.	494
WFOY	St. Augustine, Fla.	383
WFOX	Milwaukee, Wis.	704
WFPA	Ft. Payne, Ala.	317
WFPG	Atlantic City, N. J.	519
WFRC	Reidsville, N. C.	567
WFRL	Freeport, Ill.	412
WFRO	Freemont, O.	581
WFRP	Savannah, Ga.	396
WFTC	Kinston, N. C.	583
WFTR	Front Royal, Va.	681
WFTL	Ft. Lauderdale, Fla.	376
WFTM	Maysville, Ky.	443
WFUN	Huntsville, Ala.	318
WFUR	Grand Rapids, Mich.	477
WFVA	Fredericksburg, Va.	681
WVFG	Fuquay Springs, N. C.	560
WFYC	Alma, Mich.	471
WGAA	Cedartown, Ga.	391
WGAC	Augusta, Ga.	390
WGAD	Gadsden, Ala.	317
WGAI	Elizabeth City, N. C.	559
WGAL	Lancaster, Pa.	609
WGAN	Portland, Me.	454
WGAP	Maryville, Tenn.	642
WGAR	Cleveland, O.	578
WGAT	Utica, N. Y.	554
WGAU	Athens, Ga.	386
WGAY	Silver Spring, Md.	460

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WGBA	Columbus, Ga.	391
WGBB	Freeport, N. Y.	533
WGBF	Evansville, Ind.	421
WGBG	Greensboro, N. C.	561
WGBI	Scranton, Pa.	621
WGBR	Goldsboro, N. C.	560
WGBS	Miami, Fla.	380
WGCB	Red Lion, Pa.	620
WGCD	Chester, S. C.	630
WGSM	Gulphport, Miss.	493
WGEM	Quincy, Ill.	416
WGES	Chicago, Ill.	407
WGET	Gettysburg, Pa.	606
WGEZ	Beloit, Wis.	701
WGFG	Kalamazoo, Mich.	479
WGGA	Gainesville, Ga.	393
WGGG	Gainesville, Fla.	376
WGGH	Marion, Ill.	414
WGH	Newport News, Va.	682
WGHN	Grand Haven, Mich.	477
WGIG	Brunswick, Ga.	390
WGIL	Galesburg, Ill.	412
WGIV	Charlotte, N. C.	558
WGKV	Charleston, W. Va.	695
WGL	Ft. Wayne, Ind.	421
WGLS	Decatur, Ga.	392
WGMS	Washington, D. C.	371
WGN	Chicago, Ill.	407
WGNC	Gastonia, N. C.	560
WGNI	Wilmington, N. C.	570
WGNR	New Rochelle, N. Y.	537
WGNS	Murfreesboro, Tenn.	644
WGNV	Newburgh, N. Y.	536
WGOV	Valdosta, Ga.	398
WGPA	Bethlehem, Pa.	602
WGPC	Albany, Ga.	386
WGRA	Cairo, Ga.	390
WGRC	Louisville, Ky.	442
WGRD	Grand Rapids, Mich.	478
WGRM	Greenwood, Miss.	493
WGRO	Bay City, Mich.	473
WGR	Buffalo, N. Y.	529
WGRV	Greeneville, Tenn.	639
WGRY	Gary, Ind.	422
WGST	Atlanta, Ga.	387
WGSV	Guntersville, Ala.	318
WGTA	Summerville, Ga.	397
WGTC	Greenville, N. C.	562
WGTL	Kannapolis, N. C.	563
WGTM	Wilson, N. C.	570
WGTN	Georgetown, S. C.	631
WGUY	Bangor, Me.	452
WGVA	Geneva, N. Y.	533
WGVM	Greenville, Miss.	493
WGWC	Selma, Ala.	321
WGWD	Gadsden, Ala.	317
WGWR	Asheboro, N. C.	556
WGYU	Greenville, Ala.	317
WGY	Schenectady, N. Y.	552
WHAI	Greenfield, Mass.	465
WHAK	Rogers City, Mich.	482
WHAL	Shelbyville, Tenn.	645
WHAM	Rochester, N. Y.	551
WHAN	Charleston, S. C.	629
WHAP	Hopewell, Va.	681
WHAR	Clarksburg, W. Va.	698
WHAS	Louisville, Ky.	442
WHAT	Philadelphia, Pa.	613
WHAV	Haverhill, Mass.	465
WHAW	Weston, W. Va.	699

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WHAY	New Britain, Conn.	368
WHAZ	Troy, N. Y.	553
WHB	Kansas City, Mo.	501
WHBB	Selma, Ala.	321
WHBC	Canton, O.	576
WHBF	Rock Island, Ill.	416
WHBI	Newark, N. J.	521
WHBL	Sheboygan, Wis.	706
WHBO	Tampa, Fla.	385
WHBQ	Memphis, Tenn.	642
WHBS	Huntsville, Ala.	318
WHBT	Harriman, Tenn.	639
WHBU	Anderson, Ind.	418
WHBY	Appleton, Wis.	700
WHCC	Waynesville, N. C.	570
WHCU	Ithaca, N. Y.	534
WHDF	Houghton, Mich.	478
WHDH	Boston, Mass.	461
WHDL	Olean, N. Y.	547
WHEB	Portsmouth, N. H.	518
WHEC	Rochester, N. Y.	551
WHED	Washington, N. C.	569
WHFE	Benton Harbor, Mich.	473
WHFC	Cicero, Ill.	411
WHGB	Harrisburg, Pa.	606
WHHH	Warren, O.	584
WHHM	Memphis, Tenn.	643
WHIM	Providence, R. I.	627
WHIN	Gallatin, Tenn.	639
WHIO	Dayton, O.	580
WHIP	Mooresville, N. C.	565
WHIR	Danville, Ky.	440
WHIS	Bluefield, W. Va.	695
WHIT	New Bern, N. C.	565
WHIZ	Zanesville, O.	585
WHJB	Greensburg, Pa.	606
WHK	Cleveland, O.	578
WHKC	Columbus, O.	579
WHKK	Akron, O.	575
WHKY	Hickory, N. C.	562
WHKP	Hendersonville, N. C.	562
WHLB	Virginia, Minn.	490
WHLD	Niagara Falls, N. Y.	547
WHLF	S. Boston, Va.	686
WHLL	Wheeling, W. Va.	699
WHLI	Hempstead, N. Y.	533
WHLN	Harlan, Ky.	441
WHLS	Port Huron, Mich.	481
WHMA	Anniston, Ala.	313
WHMP	Northampton, Mass.	467
WHNC	Henderson, N. C.	562
WHOB	Gardner, Mass.	465
WHOC	Philadelphia, Miss.	496
WHOD	Homestead, Pa.	607
WHOK	Lancaster, O.	582
WHOL	Allentown, Pa.	601
WHO	Des Moines, Ia.	430
WHOM	New York, N. Y.	539
WHOO	Orlando, Fla.	381
WHOP	Hopkinsville, Ky.	441
WHOS	Decatur, Ala.	315
WHOT	South Bend, Ind.	425
WHOW	Clinton, Ill.	411
WHPE	High Point, N. C.	562
WHP	Harrisburg, Pa.	607
WHRV	Ann Arbor, Mich.	471
WHSC	Hartsville, S. C.	632
WHSY	Hattiesburg, Miss.	494
WHTB	Talladega, Ala.	321
WHTC	Holland, Mich.	478

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WHTN	Huntington, W. Va.	696
WHUB	Cookeville, Tenn.	638
WHUC	Hudson, N. Y.	534
WHUM	Reading, Pa.	620
WHUN	Huntingdon, Pa.	607
WHVR	Hanover, Pa.	606
WHWB	Rutland, Vt.	878
WHWL	Nanticoke, Pa.	611
WHYN	Holyoke, Mass.	465
WHYU	Newport News, Va.	683
WIAC	San Juan, P. R.	717
WIAM	Williamston, N. C.	570
WIBA	Madison, Wis.	703
WIBB	Macon, Ga.	394
WIBC	Indianapolis, Ind.	422
WIBG	Philadelphia, Pa.	615
WIBK	Knoxville, Tenn.	641
WIBM	Jackson, Mich.	479
WIBR	Baton Rouge, La.	446
WIBS	Santurce, P. R.	719
WIBU	Poynette, Wis.	705
WIBV	Belleville, Ill.	403
WIBW	Topeka, Kans.	438
WIBX	Utica, N. Y.	554
WICA	Ashtabula, O.	575
WICC	Bridgeport, Conn.	366
WICH	Norwich, Conn.	369
WICY	Malone, N. Y.	536
WIDE	Biddeford, Me.	453
WIEL	Elizabethtown, Ky.	440
WIGM	Medford, Wis.	704
WIHL	Hammond, La.	447
WIKB	Iron River, Mich.	479
WIKC	Bogalusa, La.	447
WIKK	Erie, Pa.	606
WIKY	Evansville, Ind.	421
WILE	Cambridge, O.	576
WIL	St. Louis, Mo.	505
WILK	Wilkes-Barre, Pa.	624
WILM	Wilmington, Del.	371
WILS	Lansing, Mich.	480
WIMA	Lima, O.	582
WIMS	Michigan City, Ind.	424
WINA	Charlottesville, Va.	680
WINC	Winchester, Va.	686
WIND	Chicago, Ill.	409
WING	Dayton, O.	580
WINK	Ft. Meyers, Fla.	376
WINN	Louisville, Ky.	442
WINR	Binghamton, N. Y.	528
WINS	New York, N. Y.	539
WINX	Washington, D. C.	371
WINZ	Miami Beach, Fla.	380
WIOD	Miami, Fla.	379
WIOU	Kokomo, Ind.	423
WIP	Philadelphia, Pa.	617
WIPR	San Juan, P. R.	717
WIRA	Ft. Pierce, Fla.	376
WIRB	Enterprise, Ala.	316
WIRC	Hickory, N. C.	562
WIRE	Indianapolis, Ind.	423
WIRJ	Humboldt, Tenn.	639
WIRK	West Palm Beach, Fla.	385
WIRL	Peoria, Ill.	416
WIRY	Plattsburgh, N. Y.	549
WISC	Madison, Wis.	703
WISE	Asheville, N. C.	556
WISH	Indianapolis, Ind.	423
WISL	Shamokin, Pa.	621
WISN	Milwaukee, Wis.	704

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WIS	Columbia, S. C.	630
WISR	Butler, Pa.	604
WITA	San Juan, P. R.	717
WITH	Baltimore, Md.	459
WITZ	Jasper, Ind.	423
WIVY	Jacksonville, Fla.	377
WIZE	Springfield, O.	583
WJAC	Johnstown, Pa.	609
WJAG	Norfolk, Neb.	513
WJAR	Providence, R. I.	628
WJAS	Pittsburgh, Pa.	619
WJAT	Swainsboro, Ga.	397
WJAX	Jacksonville, Fla.	377
WJAY	Mullins, S. C.	633
WJBB	Haleyville, Ala.	318
WJBC	Bloomington, Ill.	403
WJBF	Augusta, Ga.	390
WJBK	Detroit, Mich.	475
WJBO	Baton Rouge, La.	446
WJBS	Deland, Fla.	376
WJBW	New Orleans, La.	450
WJBY	Gadsden, Ala.	317
WJCD	Seymour, Ind.	425
WJCM	Sebring, Fla.	384
WJDA	Quincy, Mass.	467
WJDJ	Jackson, Miss.	494
WJEF	Grand Rapids, Mich.	478
WJEJ	Hagerstown, Md.	460
WJEL	Springfield, O.	583
WJER	Dover, O.	580
WJHL	Johnson City, Tenn.	640
WJHO	Opelika, Ala.	320
WJHP	Jacksonville, Fla.	377
WJIG	Tullahoma, Tenn.	645
WJIM	Lansing, Mich.	480
WJIV	Savannah, Ga.	396
WJJD	Chicago, Ill.	409
WJJI	Montgomery, Ala.	320
WJJL	Niagara Falls, N. Y.	547
WJJM	Lewisburg, Tenn.	642
WJLB	Detroit, Mich.	475
WJLD	Bessemer, Ala.	314
WJLK	Asbury Park, N. J.	519
WJLS	Beckley, W. Va.	694
WJMA	Orange, Va.	683
WJMB	Brookhaven, Miss.	492
WJMC	Rice Lake, Wis.	706
WJMJ	Philadelphia, Pa.	615
WJMO	Cleveland, O.	578
WJMR	New Orleans, La.	450
WJMS	Ironwood, Mich.	479
WJMW	Athens, Ala.	313
WJMX	Florence, S. C.	631
WJNC	Jacksonville, N. C.	563
WJNO	West Palm Beach, Fla.	385
WJOB	Hammond, Ind.	422
WJOC	Jamestown, N. Y.	535
WJOI	Florence, Ala.	317
WJOL	Joliet, Ill.	413
WJON	St. Cloud, Minn.	489
WJOY	Burlington, Vt.	677
WJPA	Washington, Pa.	623
WJPD	Ishpeming, Mich.	479
WJPF	Herrin, Ill.	413
WJPG	Green Bay, Wis.	702
WJPR	Greenville, Miss.	493
WJPS	Evansville, Ind.	421
WPQS	Jackson, Miss.	494
WJR	Detroit, Mich.	475
WPRD	Tuscaloosa, Ala.	322

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WJRI	Lenoir, N. C.	564
WJSW	Altoona, Pa.	601
WJTN	Jamestown, N. Y.	535
WJVA	South Bend, Ind.	425
WJVB	Jacksonville Beach, Fla.	378
WJW	Cleveland, O.	578
WJXN	Jackson, Miss.	494
WJZ	New York, N. Y.	539
WJZM	Clarksville, Tenn.	638
WKAB	Mobile, Ala.	319
WKAI	Macomb, Ill.	414
WKAL	Rome, N. Y.	552
WKAM	Warsaw, Ind.	426
WKAN	Kankakee, Ill.	413
WKAP	Allentown, Pa.	601
WKAQ	San Juan, P. R.	719
WKAT	Miami Beach, Fla.	381
WKAX	Birmingham, Ala.	314
WKAY	Glasgow, Ky.	440
WKBB	Dubuque, Ia.	430
WKBC	No. Wilkesboro, N. C.	566
WKBH	La Crosse, Wis.	702
WKBI	St. Mary's, Pa.	623
WKBN	Youngstown, O.	585
WKBO	Harrisburg, Pa.	607
WKBR	Manchester, N. H.	518
WKBS	Oyster Bay, N. Y.	549
WKBV	Richmond, Ind.	424
WKBW	Buffalo, N. Y.	531
WKBZ	Muskegon, Mich.	481
WKCT	Bowling Green, Ky.	439
WKDA	Nashville, Tenn.	644
WKDK	Newberry, S. C.	633
WKDN	Camden, N. J.	520
WKEU	Griffin, Ga.	393
WKEY	Covington, Va.	680
WKGK	Knoxville, Tenn.	641
WKIC	Hazard, Ky.	441
WKID	Urbana, Ill.	418
WKIP	Poughkeepsie, N. Y.	551
WKJB	Mayaguez, P. R.	715
WKJG	Ft. Wayne, Ind.	421
WKLA	Luddington, Mich.	480
WKLF	Clanton, Ala.	315
WKLO	Louisville, Ky.	442
WKLX	Blackstone, Va.	679
WKLY	Lexington, Ky.	441
WKLY	Hartwell, Ga.	393
WKMA	Quitman, Ga.	395
WKMH	Dearborn, Mich.	475
WKNA	Charleston, W. Va.	695
WKNB	New Britain, Conn.	368
WKNE	Keene, N. H.	517
WKNK	Muskegon, Mich.	481
WKNX	Saginaw, Mich.	482
WKNY	Kingston, N. Y.	535
WKOK	Sunbury, Pa.	623
WKOP	Binghamton, N. Y.	528
WKOW	Madison, Wis.	703
WKOX	Framingham, Mass.	465
WKOY	Bluefield, W. Va.	695
WKOZ	Kosciusko, Miss.	495
WKPA	New Kensington, Pa.	611
WKPT	Kingsport, Tenn.	641
WKRC	Cincinnati, O.	577
WKRG	Mobile, Ala.	319
WKRM	Columbia, Tenn.	638
WKRO	Cairo, Ill.	403
WKRS	Waukegan, Ill.	418
WKRT	Cortland, N. Y.	531

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WKRZ	Oil City, Pa.	613
WKSR	Pulaski, Tenn.	645
WKST	New Castle, Pa.	611
WKTG	Thomasville, Ga.	397
WRTM	Mayfield, Ky.	443
WKTY	La Crosse, Wis.	702
WKUL	Cullman, Ala.	315
WKVA	Lewistown, Pa.	610
WKVM	Arecibo, P. R.	713
WKWF	Key West, Fla.	378
WKWK	Wheeling, W. Va.	700
WXKL	Concord, N. H.	517
WKXY	Sarasota, Fla.	384
WKY	Oklahoma City, Okla.	590
WKYB	Paducah, Ky.	444
WKYW	Louisville, Ky.	442
WKZO	Kalamazoo, Mich.	479
WLAC	Nashville, Tenn.	644
WLAD	Danbury, Conn.	366
WLAG	La Grange, Ga.	393
WLAK	Lakeland, Fla.	378
WLAM	Lewiston, Me.	453
WLAN	Lancaster, Pa.	609
WLAP	Lexington, Ky.	441
WLAQ	Rome, Ga.	395
WLAR	Athens, Tenn.	637
WLAT	Conway, S. C.	630
WLAU	Laurel, Miss.	495
WLAV	Grand Rapids, Mich.	478
WLAW	Lawrence, Mass.	466
WLAY	Muscle Shoals, Ala.	320
WLBB	Carrollton, Ga.	390
WLBC	Muncie, Ind.	424
WLBE	Leesburg-Eustis, Fla.	378
WLBG	Laurens, S. C.	633
WLBH	Mattoon, Ill.	414
WLBJ	Bowling Green, Ky.	439
WLBK	De Kalb, Ill.	412
WLBR	Lebanon, Pa.	610
WLBZ	Bangor, Me.	453
WLCR	Torrington, Conn.	369
WLCS	Baton Rouge, La.	447
WLCK	La Crosse, Wis.	702
WLDS	Jacksonville, Ill.	413
WLDY	Ladysmith, Wis.	703
WLEA	Hornell, N. Y.	534
WLEC	Sandusky, O.	583
WLEE	Richmond, Va.	684
WLET	Toccoa, Ga.	397
WLEU	Erie, Pa.	606
WLEW	Bad Axe, Mich.	471
WLEX	Lexington, Ky.	441
WLIB	New York, N. Y.	539
WLIL	Lenoir City, Tenn.	642
WLIN	Merrill, Wis.	704
WLIO	E. Liverpool, O.	581
WLIP	Kenosha, Wis.	702
WLIZ	Bridgeport, Conn.	366
WLLH	Lowell-Lawrence, Mass.	466
WLNA	Peekskill, N. Y.	549
WLNH	Laconia, N. H.	517
WLOA	Braddock, Pa.	603
WLOE	Leaksville, N. C.	563
WLOF	Orlando, Fla.	382
WLOG	Logan, W. Va.	697
WLOH	Princeton, W. Va.	698
WLOI	La Porte, Ind.	423
WLOK	Lima, O.	582
WLOL	Minneapolis, Minn.	487
WLOS	Asheville, N. C.	556

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WLOU	Louisville, Ky.	443
WLOW	Norfolk, Va.	683
WLOX	Biloxi, Miss.	491
WLPM	Suffolk, Va.	686
WLPO	La Salle, Ill.	414
WLRP	New Albany, Ind.	424
WLSI	Pikeville, Ky.	444
WLS	Chicago, Ill.	409
WLTC	Gastonia, N. C.	560
WLTR	Hazleton, Pa.	607
WLVA	Lynchburg, Va.	682
WLW	Cincinnati, O.	577
WLXW	Carlisle, Pa.	604
WLYN	Lynn, Mass.	466
WMAJ	State College, Pa.	621
WMAK	Nashville, Tenn.	644
WMAL	Washington, D. C.	371
WMAM	Marinette, Wis.	703
WMAN	Mansfield, O.	582
WMAS	Monroe, N. C.	565
WMAF	Chicago, Ill.	411
WMAQ	Springfield, Mass.	467
WMAW	Milwaukee, Wis.	705
WMAY	Springfield, Ill.	417
WMAZ	Macon, Ga.	394
WMBC	Macon, Miss.	495
WMBD	Peoria, Ill.	416
WMBG	Richmond, Va.	684
WMBH	Joplin, Md.	499
WMBL	Morehead City, N. C.	565
WMBM	Miami Beach, Fla.	381
WMBN	Petoskey, Mich.	481
WMBO	Auburn, N. Y.	528
WMBR	Jacksonville, Fla.	377
WMBZ	Uniontown, Pa.	623
WMC	Memphis, Tenn.	643
WMCA	New York, N. Y.	541
WMCK	McKeesport, Pa.	611
WMDD	Fajardo, P. R.	713
WMDN	Midland, Mich.	480
WMEV	Marion, Va.	682
WMEX	Boston, Mass.	463
WMFD	Wilmington, N. C.	570
WMFG	Hibbing, Minn.	486
WMFJ	Daytona Beach, Fla.	375
WMFR	High Point, N. C.	563
WMFT	Florence, Ala.	317
WMGA	Moultrie, Ga.	395
WMGM	New York, N. Y.	541
WMGR	Bainbridge, Ga.	390
WMGW	Meadville, Pa.	611
WMGY	Montgomery, Ala.	320
WMID	Atlantic City, N. J.	519
WMIE	Miami, Fla.	380
WMIK	Middleboro, Ky.	443
WMIL	Milwaukee, Wis.	705
WMIN	St. Paul, Minn.	489
WMIQ	Iron Mountain, Mich.	479
WMIS	Natchez, Miss.	496
WMIX	Mt. Vernon, Ill.	415
WMJM	Cordele, Ga.	391
WMLS	Sylacauga, Ala.	321
WMLT	Dublin, Ga.	392
WMMB	Melbourne, Fla.	379
WMMN	Fairmont, W. Va.	696
WMMT	McMinnville, Tenn.	642
WMMW	Meriden, Conn.	367
WMNB	North Adams, Mass.	466
WMNC	Morganton, N. C.	565
WMOA	Marietta, O.	582

Station	City—State	Page
WMOC	Covington, Ga.	392
WMOD	Moundsville, W. Va.	697
WMOG	Brunswick, Ga.	390
WMOH	Hamilton, O.	581
WMOK	Metropolis, Ill.	414
WMON	Montgomery, W. Va.	697
WMOU	Berlin, N. H.	517
WMOX	Meridian, Miss.	496
WMPS	Memphis, Tenn.	643
WMRA	Myrtle Beach, S. C.	633
WMRC	Greenville, S. C.	632
WMRF	Lewistown, Pa.	610
WMRN	Marion, O.	582
WMRO	Aurora, Ill.	403
WMRP	Flint, Mich.	476
WMRY	New Orleans, La.	450
WMSA	Massena, N. Y.	536
WMSC	Columbia, S. C.	630
WMSL	Decatur, Ala.	316
WMT	Cedar Rapids, Ia.	428
WMTA	Vancleve, Ky.	445
WMTR	Morristown, N. J.	520
WMTW	Portland, Me.	454
WMUR	Manchester, N. H.	518
WMUS	Muskegon, Mich.	481
WMUU	Greenville, S. C.	632
WMVA	Martinsville, Pa.	682
WMVG	Milledgeville, Ga.	394
WNAB	Bridgeport, Conn.	366
WNAC	Boston, Mass.	463
WNAE	Warren, Pa.	623
WNAG	Grenada, Miss.	493
WNAH	Nashville, Tenn.	644
WNAM	Neenah-Menasha, Wis.	705
WNAO	Raleigh, N. C.	566
WNAR	Norristown, Pa.	613
WNAT	Natchez, Miss.	496
WNAV	Annapolis, Md.	456
WNAW	North Adams, Mass.	467
WNAX	Yankton, S. D.	637
WNBC	New York, N. Y.	541
WNBH	Binghamton, N. Y.	528
WNBK	New Bedford, Mass.	466
WNBZ	Murray, Ky.	443
WNCC	Saranac Lake, N. Y.	552
WNDB	Earnsboro, Pa.	602
WNDR	Daytona Beach, Fla.	375
WNEB	Syracuse, N. Y.	553
WNEC	Worcester, Mass.	469
WNEF	San Juan, P. R.	719
WNER	Live Oak, Fla.	379
WNEW	New York, N. Y.	543
WNEX	Macon, Ga.	394
WNGO	Mayfield, Ky.	443
WNHC	New Haven, Conn.	368
WNJR	Newark, N. J.	521
WNLC	New London, Conn.	369
WNLK	Norwalk, Conn.	369
WNMP	Evanston, Ill.	412
WNNC	Newton, N. C.	566
WNNT	Warsaw, Va.	686
WNOE	New Orleans, La.	450
WNOK	Columbia, S. C.	630
WNOP	Newport, Ky.	443
WNOR	Norfolk, Va.	683
WNOW	York, Pa.	625
WNOX	Knoxville, Tenn.	641
WNVA	Norton, Va.	683
WOAI	San Antonio, Tex.	670
WOAP	Owosso, Mich.	481
WOAY	Oak Hill, W. Va.	698

Station	City—State	Page
WOBS	Jacksonville, Fla.	377
WOBT	Rhineland, Wis.	706
WOC	Davenport, Ia.	429
WOCB	West Yarmouth, Mass.	468
WOHI	E. Liverpool, O.	581
WOHS	Shelby, N. C.	568
WOKO	Albany, N. Y.	527
WOKY	Milwaukee, Wis.	704
WOKZ	Alton, Ill.	403
WOL	Washington, D. C.	372
WOLF	Syracuse, N. Y.	553
WOLS	Florence, S. C.	631
WOMI	Owensboro, Ky.	444
WOMT	Manitowoc, Wis.	703
WOND	Pleasantville, N. J.	522
WONE	Dayton, O.	580
WONN	Lakeland, Fla.	378
WONS	Hartford, Conn.	367
WONW	Defiance, O.	580
WOOK	Grand Rapids, Mich.	478
WOOD	Dothan, Ala.	316
WOOF	Silver Spring, Md.	460
WOPA	Oak Park, Ill.	415
WOPI	Bristol, Tenn.	637
WOR	New York, N. Y.	543
WORA	Mayaguez, P. R.	715
WORC	Worcester, Mass.	469
WORD	Spartanburg, S. C.	634
WORK	York, Pa.	625
WORL	Boston, Mass.	464
WORZ	Orlando, Fla.	382
WOSC	Fulton, N. Y.	533
WOSH	Oshkosh, Wis.	705
WOTW	Nashua, N. H.	518
WOV	New York, N. Y.	547
WOW	Omaha, Neb.	515
WOWO	Ft. Wayne, Ind.	422
WOXF	Oxford, N. C.	566
WPAB	Ponce, P. R.	715
WPAD	Paducah, Ky.	444
WPAG	Ann Arbor, Mich.	471
WPAL	Charleston, S. C.	629
WPAM	Pottsville, Pa.	619
WPAQ	Mt. Airy, N. C.	565
WPAR	Parkersburg, W. Va.	698
WPAT	Paterson, N. J.	521
WPAW	Pawtucket, R. I.	627
WPAX	Thomasville, Ga.	397
WPAY	Portsmouth, O.	583
WPBB	Jackson, Ala.	319
WPBC	Minneapolis, Minn.	487
WPCF	Panama City, Fla.	382
WPDQ	Jacksonville, Fla.	377
WPDX	Clarksburg, W. Va.	696
WPEN	Philadelphia, Pa.	617
WPEO	Peoria, Ill.	416
WPEP	Taunton, Mass.	468
WPFB	Middletown, O.	582
WPGH	Pittsburgh, Pa.	619
WPGW	Portland, Ind.	424
WPIC	Sharon, Pa.	621
WPIK	Alexandria, Va.	679
WPIN	St. Petersburg-Clearwater, Fla.	383
WPIT	Pittsburgh, Pa.	619
WPKE	Pikeville, Ky.	445
WPKY	Princeton, Ky.	445
WPLA	Plant City, Fla.	383
WPLH	Huntington, W. Va.	697
WPLI	Jackson, Tenn.	640
WPNF	Brevard, N. C.	557

Station	City—State	Page
WPOR	Portland, Me.	454
WPPA	Pottsville, Pa.	619
WPRA	Mayaguez, P. R.	715
WPRC	Lincoln, Ill.	414
WPRO	Providence, R. I.	627
WPRP	Ponce, P. R.	715
WPTF	Raleigh, N. C.	566
WPTR	Albany, N. Y.	527
WPTW	Piqua, O.	583
WPUV	Pulaski, Va.	684
WPWA	Chester, Pa.	604
WQAM	Miami, Fla.	380
WQAN	Scranton, Pa.	621
WQBC	Vicksburg, Miss.	497
WQUA	Moline, Ill.	414
WQXR	New York, N. Y.	547
WQXI	Atlanta, Ga.	389
WRAC	Racine, Wis.	705
WRAD	Radford, Va.	684
WRAK	Williamsport, Pa.	624
WRAL	Raleigh, N. C.	566
WRAW	Reading, Pa.	620
WRAY	Portland, Ind.	424
WRBC	Jackson, Miss.	494
WRBL	Columbus, Ga.	391
WRC	Washington, D. C.	372
WRCO	Richland Center, Wis.	706
WRCS	Ahoskie, N. C.	556
WRDO	Augusta, Me.	452
WRDW	Augusta, Ga.	390
WRFB	Holyoke, Mass.	465
WREC	Memphis, Tenn.	643
WREL	Lexington, Va.	682
WREN	Topeka, Kans.	438
WREV	Reidsville, N. C.	567
WREX	Duluth, Minn.	485
WRFC	Athens, Ga.	386
WRFD	Worthington, O.	585
WRFS	Alexander City, Ala.	313
WRFW	Eau Claire, Wis.	701
WRGA	Rome, Ga.	395
WRHC	Jacksonville, Fla.	378
WRHI	Rock Hill, S. C.	633
WRIA	Caguas, P. R.	713
WRIB	Providence, R. I.	628
WRIO	Rio Pedras, P. R.	715
WRJM	Newport, R. I.	627
WRJN	Racine, Wis.	706
WRJW	Pacayune, Miss.	496
WRLD	West Point, Ga.	398
WRMN	Elgin, Ill.	412
WRNL	Richmond, Va.	685
WRNO	Orangeburg, S. C.	633
WRNY	Rochester, N. Y.	551
WROD	Daytona Beach, Fla.	375
WROB	West Point, Miss.	497
WROK	Rockford, Ill.	417
WROL	Knoxville, Tenn.	641
WROM	Rome, Ga.	395
WRON	Ronceverte, W. Va.	698
WROV	Roanoke, Va.	685
WROW	Albany, N. Y.	527
WROX	Clarksdale, Miss.	492
WROY	Carmi, Ill.	405
WRR	Dallas, Tex.	654
WRRF	Washington, N. C.	569
WRRZ	Clinton, N. C.	558
WRTA	Altoona, Pa.	602
WRUF	Gainesville, Fla.	376
WRUN	Utica, N. Y.	554
WRVA	Richmond, Va.	685

Station	City—State	Page
WRKO	Roxboro, N. C.	567
WRYO	Rochester, Pa.	620
WSAI	Cincinnati, O.	577
WSAL	Logansport, Ind.	424
WSAM	Saginaw, Mich.	482
WSAN	Allentown, Pa.	601
WSAP	Portsmouth, Va.	684
WSAR	Fall River, Mass.	464
WSAT	Salisbury, N. C.	568
WSAU	Wausau, Wis.	707
WSAV	Savannah, Ga.	396
WSAY	Rochester, N. Y.	551
WSAZ	Huntington, W. Va.	697
WSB	Atlanta, Ga.	389
WSBA	York, Pa.	625
WSBC	Chicago, Ill.	411
WSBT	South Bend, Ind.	425
WSCR	Scranton, Pa.	621
WSDR	Sterling, Ill.	418
WSFA	Montgomery, Ala.	320
WSFC	Somerset, Ky.	445
WSFL	Springfield, Mass.	467
WSFT	Thomaston, Ga.	397
WSGC	Elberton, Ga.	393
WSGN	Birmingham, Ala.	315
WSGW	Saginaw, Mich.	482
WSHB	Stillwater, Minn.	490
WSIC	Statesville, N. C.	569
WSID	Baltimore, Md.	457
WSIP	Paintsville, Ky.	444
WSIR	Winter Haven, Fla.	386
WSIV	Pekin, Ill.	415
WSIX	Nashville, Tenn.	644
WSJS	Winston-Salem, N. C.	571
WSKB	McComb, Miss.	495
WSKI	Montpelier-Barre, Vt.	677
WSKY	Asheville, N. Y.	556
WSLB	Ogdensburg, N. Y.	547
WSLI	Jackson, Miss.	495
WSLS	Roanoke, Va.	685
WSM	Nashville, Tenn.	645
WSMB	New Orleans, La.	450
WSMI	Litchfield, Ill.	414
WSNJ	Bridgeton, N. J.	519
WSNW	Seneca, S. C.	634
WSNY	Schenectady, N. Y.	552
WSOC	Charlotte, N. C.	558
WSON	Henderson, Ky.	441
WSOO	Saulte Ste. Marie, Mich.	483
WSOY	Decatur, Ill.	411
WSPA	Spartansburg, S. C.	634
WSPB	Sarasota, Fla.	384
WSPC	Anniston, Ala.	313
WSPD	Toledo, O.	584
WSPR	Springfield, Mass.	468
WSRS	Cleveland, O.	579
WSSB	Durham, N. C.	559
WSSO	Starkville, Miss.	496
WSSV	Petersburg, Va.	684
WSTC	Stamford, Conn.	369
WSTP	Salisbury, N. C.	568
WSTS	Southern Pines, N. C.	568
WSTV	Steubenville, O.	584
WSUN	St. Petersburg, Fla.	383
WSVA	Harrisonburg, Va.	681
WSVS	Crewe, Va.	680
WSWN	Belle Glade, Fla.	374
WSYB	Rutland, Vt.	678
WSYR	Syracuse, N. Y.	553
WTAC	Flint, Mich.	477
WTAD	Quincy, Ill.	416

Station	City—State	Page
WTAG	Worcester, Mass.	469
WTAM	Cleveland, O.	579
WTAL	Tallahassee, Fla.	384
WTAN	Clearwater, Fla.	374
WTAO	Cambridge, Mass.	464
WTAQ	La Grange, Ill.	413
WTAR	Norfolk, Va.	683
WTAW	College Station, Tex.	652
WTAX	Springfield, Ill.	418
WTBC	Tuscaloosa, Ala.	322
WTBF	Troy, Ala.	321
WTBO	Cumberland, Md.	459
WTCH	Shawano, Wis.	706
WTCJ	Tell City, Ind.	425
WTCM	Traverse City, Mich.	483
WTCN	Minneapolis-St. Paul, Minn.	487
WTCO	Campbellsville, Ky.	440
WTEL	Philadelphia, Pa.	617
WTHI	Terre Haute, Ind.	426
WTHT	Hartford, Conn.	367
WTIC	Hartford, Conn.	367
WTIK	Durham, N. C.	559
WTIP	Charleston, W. Va.	695
WTJH	East Point, Ga.	392
WTJS	Jackson, Tenn.	640
WTMA	Charleston, S. C.	629
WTMC	Ocala, Fla.	381
WTMJ	Milwaukee, Wis.	705
WTMV	East St. Louis, Ill.	412
WTNB	Birmingham, Ala.	315
WTNC	Thomasville, N. C.	569
WTND	Orangeburg, S. C.	633
WTNJ	Trenton, N. J.	522
WTNS	Coshocton, O.	580
WTNT	Tallahassee, Fla.	384
WTOB	Winston-Salem, N. C.	571
WTOC	Savannah, Ga.	396
WTOD	Toledo, O.	584
WTOK	Meridian, Miss.	496
WTOL	Toledo, O.	584
WTOM	Bloomington, Ind.	420
WTON	Staunton, Va.	686
WTOP	Washington, D. C.	372
WTOR	Torrington, Conn.	369
WTPR	Paris, Tenn.	645
WTPS	New Orleans, La.	450
WTRC	Elkhart, Ind.	420
WTRF	Bellaire, O.	576
WTRR	Sanford, Fla.	384
WTRY	Troy, N. Y.	553
WTSA	Brattleboro, Vt.	677
WTSB	Lumberton, N. C.	564
WTSL	Hanover-Lebanon, N. H.	517
WTSP	St. Petersburg, Fla.	384
WTSV	Claremont, N. H.	517
WTHH	Port Huron, Mich.	482
WTTM	Trenton, N. J.	522
WTTN	Watertown, Wis.	707
WTTT	Bloomington, Ind.	420
WTTT	Coral Gables, Fla.	374
WTUX	Wilmington, Del.	371
WTVB	Coldwater, Mich.	473
WTVL	Waterville, Me.	454
WTWA	Thomson, Ga.	397
WTWN	St. Johnsbury, Vt.	678
WTWT	Stevens Point, Wis.	706
WTXL	West Springfield, Mass.	468
WTYC	Rock Hill, S. C.	634
WTYS	Marianna, Fla.	379
WULA	Eufaula, Ala.	316

Station	City—State	Page
WUSJ	Lockport, N. Y.	536
WUSN	Charleston, S. C.	629
WVAM	Altoona, Pa.	602
WVCG	Coral Gables, Fla.	374
WVCH	Chester, Pa.	605
WVEC	Hampton, Va.	681
WVET	Rochester, N. Y.	551
WVIM	Vicksburg, Miss.	497
WVJP	Caguas, P. R.	713
WVJS	Owensboro, Ky.	444
WVLK	Versailles, Ky.	445
WVLN	Olney, Ill.	415
WVMC	Mt. Carmel, Ill.	415
WVMI	El'oxi, Miss.	491
WVNI	Newark, N. J.	520
WVOK	Birmingham, Ala.	315
WVOM	Easton, Mass.	464
WVOP	Vidalia, Ga.	398
WVOS	Liberty, N. Y.	536
WVOT	Wilson, N. C.	570
WVPO	Stroudsburg, Pa.	623
WVVW	Fairmont, W. Va.	696
WVBZ	Vineland, N. J.	522
WWCA	Gary, Ind.	422
WWCO	Waterbury, Conn.	370
WWDC	Washington, D. C.	373
WWEZ	New Orleans, La.	450
WWGP	Sanford, N. C.	568
WWGS	Tifton, Ga.	397
WWHG	Hornell, N. Y.	534
WWIN	Baltimore, Md.	459
WWJ	Detroit, Mich.	475
WWL	New Orleans, La.	451
WWNC	Asheville, N. C.	557
WWNF	Fayetteville, N. C.	560
WWNH	Rochester, N. H.	518
WWNR	Beckley, W. Va.	694
WWNS	Statesboro, Ga.	396
WWNY	Watertown, N. Y.	554
WWOD	Lynchburg, Va.	682
WWOL	Buffalo, N. Y.	529
WWON	Woonsocket, R. I.	628
WWPA	Williamsport, Pa.	625
WWPB	Miami, Fla.	380
WWPF	Palatka, Fla.	392
WWPG	Palm Beach, Fla.	382
WWRL	Woodside, N. Y.	555
WWSC	Glens Falls, N. Y.	534
WWSO	Springfield, O.	584
WWSR	St. Albans, Vt.	678
WWST	Wooster, O.	585
WWSW	Pittsburgh, Pa.	619
WWVA	Wheeling, W. Va.	700
WWWB	Jasper, Ala.	319
WWWF	Fayette, Ala.	316
WWWR	Russellville, Ala.	321
WWWV	Rio Pedras, P. R.	715
WWXL	Peoria, Ill.	416
WWYO	Pineville, W. Va.	698
WXAL	Demopolis, Ala.	316
WXGI	Richmond, Va.	685
WXKW	Albany, N. Y.	527
WXLT	Ely, Minn.	485
WXLW	Indianapolis, Ind.	423
WXRA	Buffalo-Kenmore, N. Y.	531
WXRf	Guayama, P. R.	713
WXYZ	Detroit, Mich.	476
WYVE	Wytheville, Va.	686
WZIP	Covington, Ky.	440
WZOB	Ft. Payne, Ala.	317

ALABAMA

Estimated Population 2,920,000—Increase +3.1%—Homes 744,500

Radio—766,000—Stations in State 61

WAVU

ALBERTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By. Sand Mt. Bcstg. Service
Business-Studio Address. P. O. Box 149
Phone Number. 639
News Service. AP
Transcription Service. World
Pres., Comm. Gen. Mgr. Pat M. Courington
Commercial Mgr. Eaton P. Govan, Jr.
Program Director. Annette Abercrombie
Chief Engineer. Glenn Abercrombie

WRFS

ALEXANDER CITY—1947

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By. Pieomont Service Corp.
Business-Studio Address. Main St.
Phone Number. 1050
Transmitter Location. West End
News Service. UP
Transcription Service. Thesaurus
Representative. Sears & Ayer
Membership. NAB
President. James L. Coley
Gen.-Station-Com. Mgr. Lem Coley
Program Director. Bob McKinnon
Publicity Director. Jim Murphy
Chief Engineer. James W. Whatley
Consulting Engineer. Claude Gray

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Andalusia Bcstg. Co., Inc.
Address. Sanford Rd.
Phone Number. 844
Air Time. 5:30 a.m.-10:30 p.m.
Transmitter. Sanford Rd.
News Service. UP
Transcription Service. World
Membership. NAB
Executive V.P., Gen. Mgr. J. Dige Bishop
Commercial Manager. James Miller
Sales Prom. Mgr. Guy Williams
Prog. Dir. Christine Hardage
Chief Engineer & Comm. Mgr. Bill Bates
Consulting Engineer. Claude Gray

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Anniston Bcstg. Co., Inc.
Business-Studio Address. Radio Bldg.
Phone Number. 2380-368
Air Time. 5:45 a.m.-11 p.m.
Transmitter. 1401 W. 15th St.
News Service. UP

Transcription Service. World
Representative. Sears & Ayer
Membership. NAB
President. Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Prom. Mgr. Fletcher Walker
Commercial Mgr. Lurline M. Smollon
Program Director. Rose Ponder
Prod. Dir. Bob Sanders
Publicity Dir. Dewitt Carmichael
Chief Engineer. James A. Hudson
Farm Editor. A. S. Mathews
Chief Engineer. James A. Hudson
Consulting Engineer. Claude M. Gray

WSPC

ANNISTON—1949—MBS

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Operated By. Model City Bcstg. Co.
Business Address. Jefferson Davis Hotel
Phone. 1850
Air Time. Unlimited
News Service. AP
Transcription Service. Standard
Representative. Walker
President. Stanton B. Ingram
Gen., Sta. Mgr. W. S. Weatherly
Commerical Manager. John Orrison
Sales Prom. Mgr. Walter Rankin, Jr.
Program Director. Mary Ethel Rosenberg
Production Director. Robert W. Bandy
Publicity Director. Sara F. Jackson
Chief Announcer. Lou Garris
News Director. Bill Roberson
Musical Director. Bettie Russell
Chief Engineer. Thomas B. Atkins
Consulting Engineer. Claude M. Gray

WJMW

ATHENS—1948—ABS

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By. Athens Bcstg. Co., Inc.
Business-Studio-Transmitter Address. Hines St.
Phone Number. 565
News Service. AP
Transcription Service. Capitol
Pres.-Gen.-Comm. Mgr. Homer F. Dunnivant
Pgm.-Mus.-Pub. Dir. Robert V. Dunnivant
Production Director. Virginia Miller
Chief Engineer. William G. Mitchell
Farm Editor. Robert E. Lankford
Consulting Engineer. Charles Dorris

WATM

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts
Owned-Operated By. Southland Bcstg. Co.
Address. Main St.

ALABAMA

News Service UP
 President John B. McCrary
 General Manager Cyril W. Reddoch
 Program Director Herbert R. Weston

WAUD

AUBURN—1947—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Auburn Bcstg. Co.
 Business Address Box 350
 Phone Number 1240-1
 Studio Transmitter Montgomery Hwy.
 Air Time 6 a.m.-Midnight
 News Service AP
 Transcription Service World
 Pres., Gen. Station Mgr. Elmer G. Salter
 Pgm., Prod., Pub. Dir. Earl Andrews
 Chief Engineer Ted Bellon
 Consulting Engineer C. I. Shelkofsky

WBCO

BESSEMER—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Bessemer Bcstg. Co.
 Address 1720 Third Ave.
 Phone Number 4880
 News Service INS
 Transcription Service Langworth
 Pres., Gen. Mgr. J. E. Lanier
 Commercial Manager W. L. Jarrard
 Program Director Lloyd Williams
 Chief Engineer Jack Warden

WJLD

BESSEMER—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Johnston Bcstg. Co.
 Business Address Box 147
 Phone Nos. Bessemer 2300; Birmingham 6-6172
 Transmitter Birmingham Bessemer Super H'way
 News Service INS
 Pres.-Gen. Mgr. George Johnston, Jr.
 Station Mgr. James E. Connolly
 Comm. Mgr. Clay Coe
 Sales Prom. Mgr. Ganus Scarborough
 Program Director Jane Marlindale
 Prod., Mus. Dir. Annette Simmons
 Publicity Director Mary Patterson
 News Director Bob Umbach
 Farm Editor Otis Dodge
 Chief Engineer Maurice McKinney
 Consulting Engineer Lohres & Culver

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc. Power: 5000 Watts
 Owned By Univ. of Ala., Ala. Polytechnic
 Inst., Ala. Coll.
 Operated By Voice of Ala., Inc.
 Address 701 Protective Life Bldg.

Phone Number 3-8116
 Transmitter Sandusky, Ala.
 News Service UP
 Transcription Service World
 Representative Radio Sales
 Membership NAB, BMB, BAB
 Chairman of the Board Edward L. Norton
 President-General Mgr. Thad Holt
 Comm. Mgr. C. P. Persons, Jr.
 Program Director Lionel F. Baxter
 Production Director Maury J. Farrell
 News Dir., Farm Editor John McCune
 Chief Announcer Clint Blakely
 Chief Engineer James L. Evans

WBRC

BIRMINGHAM—1925—NBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Birmingham Bcstg. Co., Inc.
 Address 1727½ 2nd Ave., N.
 Phone Number 4-7741
 Transmitter Location 2400 Arkedelphia Rd.
 News Service INS, AP
 Transcription Service Standard, Lang Worth
 Representative Paul H. Raymer Co.
 Membership NAB, FMA
 President Eloise S. Hanna
 Gen. Manager G. P. Hamann
 Commercial Manager Don D. Campbell
 News, Pgm. Dir. W. H. McCain
 Prom. Mgr. John T. Orr
 Chief Engineer G. P. Hamann
 Farm Editor Don Norman

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Magic City Bcstg. Co.
 Business Address 1417 Fourth Ave. N.
 Phone Number 4-0925
 President, Gen. Mgr. J. E. Reynolds
 V. P. Mrs. Leah L. Doss
 Secty.-Treas., Comm. Mgr. John A. Thompson
 News Director W. E. Daniels, Jr.
 Pgm. Dir. Claudia Jackson
 Chief Engineer John F. Cram

WKAX

BIRMINGHAM—1945

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated Courier Bcstg. Service, Inc.
 Address 216½ N. 21 St.
 Phone Number 54-2541
 Transmitter Location 231 21st Ave., West
 News Service UP
 Representative Hal Holman Co.
 Pres., Sta. Mgr. Glenn V. Tingley
 Sales Prom. Mgr. Harold Tingley
 Program Director Jimmy Kirby
 Chief Announcer Stan Vainrib
 Chief Engineer Stanley L. Hawkins
 Consulting Engineer Claude Gray

W S G N

BIRMINGHAM—1927—ABC

Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Operated. Birmingham News Co.
 Business Address. P. O. Box 2553
 Phone Number. 4-3434
 Studio Address. YWCA Bldg.
 Transmitter Location. Fair Grounds
 Newspaper Affiliation. Birmingham News
 News Service. AP
 Air Time. 5 a.m.-Midnight
 Representative. Headley-Reed
 Membership. NAB
 Managing Director. Henry P. Johnston
 Commercial Manager. J. Harry Calloway
 Pgm. Dir. Craig Lowe
 Dir. of Prom. & Res. Alfred Greenberg
 Chief Engineer. J. V. Sanderson
 Consulting Engineer. Gautney & Ray

W T N B

BIRMINGHAM—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Pilot Bcstg. Corp.
 Address. 3427 27th Ave. N.
 Phone Number. 4-4511
 Air Time. 6-12 Midnight
 Representative. Taylor Co.
 President. Roy F. Hoheintz
 General Manager. Gerard N. Irwin
 Program Director. Charles White McGehee
 Chief Announcer. Bill Henning
 Chief Engineer. Ray Lowery

W V O K

BIRMINGHAM—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Operated By. Voice of Dixie Inc.
 Business Address. P. O. Box 2468,
 Phone Number. 6-2924
 Transmitter. Bessemer Super Highway
 News Service. UP
 Transcription Service. Capitol
 Representative. Radio Reps., Inc.
 Pres., Gen. Sta. Mgr. Iralee W. Bennis
 Com. Sales Prom. Mgr. William J. Brennan
 News Director. Dan Brennan
 Program Director. Ira Leslie
 Farm Editor. Fred Wamble
 Chief Engineer. William J. Brennan
 Consulting Engineer. W. E. Berns, Jr.

W E B J

BREWTON—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Brewton Bcstg. Co.
 Address. Brewton, Ala.
 Air Time. 6 a.m.-11 p.m.
 Phone Number. 1000

News Service. AP
 Transcription Service. SESAC, Associated
 Membership. NAB
 Pres., Sta. Mgr. W. Emmett Brooks
 Vice-Pres. William E. Brooks, Jr.
 Commercial Manager. W. Emmett Brooks
 Program Director. Charles Land
 Chief Engineer. R. D. Craig
 Consulting Engineer. Claude Gray

W K L F

CLANTON—1949—KBS

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By. Southeastern Bcstg. Co.
 Bus. Studio Address. Clanton
 Phone Number. 449
 Transmitter Location. Selma Highway
 News Service. AP
 Transcription Service. World, Capitol
 Representative. Thomas F. Clarke
 President. Dr. J. Kelley Robinson
 Gen.-Station-Comm. Mgr. Robert B. Taber
 Program Director. Paul Reid
 Chief Engineer. Lester Carter
 Consulting Engineer. Claude Gray

W F M H

CULLMAN—1950

Frequency: 1300 Kc. Power: 1000 Watts d.
 The Voice of Cullman

W K U L

CULLMAN—1946—LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Cullman Bcstg. Co.
 Business, Studio, Trans. Address. Cullman
 Phone Number. 864
 News Service. AP
 Transcription Service. World
 Pres., Gen. Mgr. Hudson C. Millar, Jr.
 Program Director. Lon Waters
 Chief Announcer. Jay Aldredge
 Chief Engineer. Arthur Bachmann
 Consulting Engineer. Claude Gray

W H O S

DECATUR—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By. No. Alabama Bcstg. Co.
 Business-Studio Address. 212 Jackson St.
 Transmitter Location. Flynn Street
 Air Time. Sunrise-Sunset
 Phone Number. 991
 News Service. UP
 Transcription Service. Capitol
 Partners. Claudia E. Kinney, D. T. Kinney
 Gen., Comm. Mgr. Louis C. Blizzard
 Sales Prom. Mgr. W. H. Gibson
 Pgm. Farm Dir. Jim Fust
 Chief Engr. Melvin Cryer

WMSL

DECATUR—1935—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... P. O. Box 411
 Business Address... 802-803
 Phone Number... Danville Rd.
 Transmitter Location... 6:00 a.m.-10:15 p.m.
 Air Time... AP
 News Service... World
 Transcription Service... Frank Whisenant
 Pres., Gen. Mgr. Cletus Quick (Natl.)
 Comm. Mgr. Frank Hood
 Prom. Mgr. (Local Sales Mgr.) Cletus Quick
 Prog. Dir., Chief Announcer Wayne Sims
 Musical Director J. V. Roser
 Chief Engineer

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Demopolis Bcstg. Co.
 Business Address... Radio Bldg.
 Phone Number... 400
 News Service... AP
 Transcription Service... World
 General Manager... W. M. Jordan
 Station Manager... T. H. Gaillard, Jr.
 Pgm. Dir. Leo Hart
 Chief Engineer... John T. Larkin, Jr.

WAGF

DOTHAN—1932—MBS

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By... Dothan Bcstg. Co.
 Address... 204½ E. Main Street
 Phone Number... 2-9100
 Transmitter Location... Headland Highway
 Air Time... 6 a.m.-11 p.m.
 News Service... AP
 Transcription Service... World
 Representative... Joseph Hershey McGillvra
 Membership... NAB
 General Manager... Julian C. Smith
 Comm. Mgr. Fred C. Moseley
 Program Director... J. Arthur Creamer
 Chief Engineer... John T. Hubbard

WDIG

DOTHAN—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Houston Bcsters.
 Business-Studio Address... 107 E. Adams St.
 Phone Number... 3-4100
 Transmitter... State Hwy., 52.1 Mi. E. City
 News Service... UP
 Representative... Cummings Reiner
 Pres., Gen. Mgr. Jess Swicegood
 News Director... Wayne Mosely
 Pgm. Dir. John Ingersoll
 Chief Engineer... Charles Lawshe
 Farm Editor... Joe Holloway

WOOF

DOTHAN—1948

Frequency: 560 Kc. Power: 1000 Watts d.
 Owned-Operated By... Dowlander Bcstg. Co.
 Business-Studio Address... 110½ So. Foster
 Phone Number... 2-5600
 Transmitter Location... Radio Road
 News Service... UP
 Transcription Service... Capitol
 Representative... Sears & Ayer
 Membership... BMB
 Gen., Sta. Mgr. R. A. Dowling, Jr.
 Commercial Manager... Johnny LaCarter
 Chief Engineer... Sam Campbell
 Consulting Engineer... William E. Bennes

WIRB

ENTERPRISE—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... The Wiregrass Bcstg. Co.
 Business Address... Dothan Hwy.
 Phone Number... 30
 News Service... UP
 Transcription Service... World
 Partners... R. E. James, F. H. James,
 R. M. Stanford
 Gen., Comm. Mgr. J. Wesley Gardner
 Pgm. Dir. Harry Gilder
 Chief Engineer... James C. Smith

WULA

EUFAULA—1948—MBS—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Ala.-Ga. Bcstrs., Inc.
 Business-Studio-Trans. Address... Radio Bldg.
 Phone Number... 745
 Transmitter Loc. Dothan Hwy., 1 mi. So.
 Air Time... 6 a.m.-11 p.m.
 News Service... UP
 Transcription Service... World
 Representative... Dodson
 Membership... NAB
 President... Edward P. Fussell
 Gen. Comm.-Pgm. Dir. Lee S. Bullis
 Chief Engineer... Hugh G. Chastain
 Consulting Engr. Claude M. Gray

WWW F

FAYETTE—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By... Bankhead Bcstg. Co., Inc.
 Address... Jasper
 Phone Number... 200
 Transmitter Loc. Hwy. 43
 Air Time... Sunrise-Sunset
 News Service... UP
 President... W. W. Bankhead
 General Manager... James Reese
 Station Manager... Jack Black
 Chief Engineer... Orval Herman

WJOI

FLORENCE—1946—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By....Florence Bcstg. Co., Inc.
 Address.....850 S. Court St.
 Phone Number2608
 Air Time6 a.m.-M.
 Pres., Gen.-Sta. Mgr.....Joe T. Van Sandt
 Commercial Manager.....Dorothy S. Lester
 Sales Prom. Mgr., Pgm. Dir....Harry Hearst
 Chief Announcer.....Pete Bingham
 Chief Engineer.....Paul Shannon

WMFT

FLORENCE—1945—KBS-ALA.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Tri-Cities Bcst. Co.
 Bus. Add. 800 Cypress Mill Rd., P. O. Box 477
 Phone Number42 & 1934
 Studio-Transmitter.....800 Cypress Mill Rd.
 News Service.....AP
 Air Time.....6 a.m.-Midnight
 President.....Milton S. Killen
 General Manager.....James L. Garrett
 Commercial Manager.....Charles Dickson
 Sales Prom. Mgr.....Theda C. England
 Program Director.....Len Hensel
 Chief Engr. & Anncr.....Lee Malone
 Consulting Engineer.....Claude Gray

WFPA

FT. PAYNE—1950—MBS-ABS

Frequency: 1400 Kc.....Power: 250 watts
 Owned-Operated By.....Killian Bcstg. Co.
 Address.....Stallworth Building
 Phone Number850
 News ServiceINS
 Pres., Gen. Mgr.....J. Louis Killian
 Commercial Manager.....Jim Bell

WZOB

FT. PAYNE—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Fl. Payne on the Air
 Address.....P. O. Box 255
 Phone Number1096
 News ServiceUP
 Transcription Service.....Thesaurus
 Gen. Comm. Manager.....Glenn M. Cravitt
 Program Director.....Lester Haston
 News Dir., Chief Engr.....Jess R. Moore

WGAD

**GADSDEN—1947—ABC—ABS
 ALA. BROADCASTING SYSTEM**

Frequency: 1350 Kc.
 Power: 5000 Watts d., 1000 n.

Owned-Oper. By.... General Newspapers, Inc.
 Address.....520 Chestnut St.
 Phone Number.....5641, 5642
 Transmitter Location.....Attala, Ala.
 Newspaper Affiliation.....Gadsden Times
 News ServiceUP
 Transcription ServiceWorld
 Station Rep.....General Advertising Service
 Membership.....NAB, BMB, BAB
 President.....Carmage Walls
 Gen., Comm. Mgr.....Joel Robertson
 Sales Prom. Mgr.....Joel Robertson
 Program Director.....Frances Seal
 Publicity Director.....Joel Robertson
 News Dir., Chief Anncr.....Bob Foster
 Chief Engineer.....Halley D. Williams
 Consulting Engineer.....Claude M. Gray

WGWD

GADSDEN—1947

Frequency: 570 Kc.....Power: 1000 Watts d.
 Business Address.....P. O. Box 128
 Phone Number6-6301-2
 Transmitter Location.....Cranford Chapel Rd.
 Air Time.....4 a.m.-Sunset
 News ServiceUP
 Transcription Service.....Associated
 Representative.....O. L. Taylor Co.
 Membership.....NAB, BAB, ABA
 Gen., Comm. Mgr.....Kenneth L. Wood
 Music Director.....Neal Miller
 Chief Engineer.....Gaston Anderson
 Consulting Engineer.....Claude M. Gray

WJBY

GADSDEN—1928—ABS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Gadsden Bcstg. Co., Inc.
 Address.....108 Broad Street
 Phone Number6-3381
 Transmitter Location.....108 Broad St.
 News ServiceAP
 Representative.....Sears & Ayer
 President.....Bascom H. Hopson
 Gen. Mgr., Pgm. Dir.....Beatrice Tate Benton
 Comm. Mgr.....Sam A. Benton
 Chief Engineer.....Glen Nichols
 Consulting Engineer.....Claude Gray

WGYV

GREENVILLE—1948—ABS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By....Greenville Bcstg. Corp.
 Business Address.....P. O. Box 227
 Air Time.....6 a.m.-10 p.m.
 Phone Number585
 Transmitter Location.....Luverne Highway
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeContinental

ALABAMA

Gen., Sta., Comm. Mgr. W. H. Miller, Jr.
 Chief Engineer Winton Beaver
 Consulting Engineer Claude Gray

Commercial Manager Mrs. Ruth Harris
 News Dir., Chief Anncr. Grady Reeves

W G S V

GUNTERSVILLE—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Gunterville Bcstg. Co.
 Address P. O. Box 32
 Phone Number 4131
 News Service UP
 Transcription Service Capitol
 President Trent Moore
 Vice-Pres. Hon. Albert Rains
 Secy.-Treeas. E. L. Roberts
 Gen., Comm. Mgr. Edward Z. Carrell
 Program Director Ray McClendon
 Chief Engineer Welch Huckaby

W J B B

HALEYVILLE—1949—ABS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Haleyville Bcstg. Co.
 Phone Number 389
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service Capitol
 Partners H. E. Ray, Guy Ray, Roy Mayhall
 Gen., Comm., Mgr.-Pgm. Dir. S. L. Masden, Jr.
 Program Director Carl Pugh
 Chief Engineer Chris Christensen
 Consulting Engineer Claude Gray

W E R H

HAMILTON—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By Marion County Bcstg. Co.
 Phone Number 120
 News Service AP
 Transcription Service Langworth
 Station Representative McGillvra
 Pres., Gen., Prom. Mgr. Hugh J. Fite
 Commercial Manager Lecil C. Mixon
 News Director Don W. Hall
 Chief Engineer Charles B. Tucker
 Farm Editor Johnnie Lott

W B H P

HUNTSVILLE—1937—MBS—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Wilton H. Pollard
 Bus. Studio Address 318 W. Clinton
 Phone Number 313
 Transmitter Location Athens Pike
 Air Time 6 a.m.-11 p.m.
 News Service UP
 President Wilton H. Pollard
 Gen. Mgr.-Pgm. Director,
 Chief Engineer William G. Harris

W F U N

HUNTSVILLE—1946—ABS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Huntsville Bcstg. Co., Inc.
 Transmitter Address 410 W. Holmes St.
 Phone Number 2424
 Air Time 6 a.m.-M.
 News Service AP
 Representative Sears & Ayers
 Pres., Gen., Comm. Mgr. J. B. Falt, Jr.
 Prom. Sta. Mgr.-Prog. Dir. John Garrison
 Chief Announcer Earl Fisher
 Musical Director Malcolm Tate
 Chief Engineer John Garrison
 Farm Editor Lloyd Little

W H B S

HUNTSVILLE—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Huntsville Times Co.
 Phone Number 2345
 Transmitter N. Church St.
 Air Time 5:55 a.m.-11:05 p.m.
 News Service AP
 Membership NAB, BAB

AP SELLS

For Stations and Sponsors —

For instance **WSFA**

“In addition to our network news, we produce four 15-minute, two 10-minute and two 5-minute AP news and sports programs of our own daily. These are 100 per cent sponsored. Our 5:30 p.m. ‘Standard Oil Reporter’ is especially popular.”

HOWARD E. PILL,
 President,
 WSFA, Montgomery, Ala.

Representative Headley-Reed
 President Henry P. Johnston
 General Manager Jack Langland
 Station Manager B. W. Randa
 Production Director Lillian Woodall
 Chief Anncr., Pgm. Dir. N. C. Milwee, Jr.
 Chief Engineer J. V. Sanderson
 Farm Editor Boyd Evans
 Consulting Engineer Gautney & Ray

WPBB
JACKSON—1950

Frequency: 1290 Power: 1000 Watts d.
 Owned-Operated By W. P. Thielens,
 W. M. Jordan, T. H. Gaillard, Jr.
 News Service AP
 Transcription Service Sesac
 General Manager T. H. Gaillard, Jr.
 Commercial Manager Philip G. English, Jr.
 Pgm., News Dir. Charles Ballas
 Chief Engineer Edgar C. Henson
 Farm Editor Leonard Miller

WWWB

JASPER—1946—KBS, LBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Bankhead Bcstg. Co., Inc.
 Business Studio Address Bankhead-Long
 Building
 Phone Number 100
 Transmitter Location: W. 20th St.
 Air Time 6 a.m.-M.
 News Service AP
 Membership NAB
 President W. W. Bankhead
 Prom., Gen. Mgr. James E. Reese
 Commercial Mgr. Wm. C. Edgemon
 Program News Director Bobby Jones
 Chief Engineer Roger A. Wells

WABB

MOBILE—1948—ABC

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By Mobile Press Register, Inc.
 Business Address 304 Government St.
 Phone Number 3-1551
 Transmitter Eight Mile, Ala.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World. SESAC
 Representative Branham Co.
 Membership NAB
 President R. B. Chandler
 Executive V.P. W. J. Hearin, Jr.
 Sta., Comm. Mgr. Dewey H. Long
 Program Director Carl G. Haug
 Publicity Director Phillip Forrest
 News Director Jack Bitterman
 Chief Engineer William H. Murphree
 Consulting Engineer Chambers Harrison

WALA

MOBILE—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By Pape Bcstg. Co., Inc.
 Bus.-Studio Address 210 Government St.
 Phone Number 3-3756
 Transmitter Cochran Bridge Causeway
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 President W. O. Pape
 General Sta. Mgr. H. K. Martin
 Commercial Manager A. Treadway
 Program Director Al Homan
 Chief Engineer R. B. Hurley

WKAB

MOBILE—1947—LIBERTY

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Operated By Pursley Bcstg. Service
 Business-Studio Address Box 1306
 Phone Number 7-6345
 Transmitter Donald St.
 Air Time Local sunrise-local sunset
 Transcription Service SESAC, Langworth
 Representative Ind. Met. Sales; Dodson
 Membership NAB
 General Manager Louise P. Pursley
 Commercial Mgr. R. H. Moore
 Program Director J. T. Jackson
 Sales Prom. Mgr. J. H. Johnson
 Publicity Director R. H. Moore
 Production Director Mary L. Lemon
 Chief Announcer Ross Smitherman
 Chief Engineer Gene Miller

WKRQ

MOBILE—1946—CBS

Frequency: 710 Kc Power: 1000 W. d.; 250 W. n.
 Owned-Operated By Giddens & Rester
 Bus.-Studio-Trans. Address Telegraph Rd.
 Phone Number 2-6789
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth. Standard
 Representative Adam J. Young, Jr.
 Gen., Station Mgr. F. E. Busby
 Commercial Manager John E. Waller
 Pgm., Prod. Dir. Walter Turner
 Chief Engineer Richard M. Cole
 Consulting Engineer Comm. Radio Equipment
 Co.

WAPX

MONTGOMERY—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By United Bcstg. Co.
 Business, Studio Address 116 Catoma St.
 Phone Number 3-7569

Transmitter Location....End of Blackburn St.
 News Service.....UP
 Transcription Service....Lang-Worth, SESAC
 Representative.....Walker Co.
 Pres., Gen. Mgr.....Thomas E. Martin
 Comm.-Sales Prom. Mgr.....Hoke Williford
 Pgm., Musical Dir.....James Reed
 Chief Engineer.....Owen Lehr
 Farm Editor.....Bob Chisholm

WCOV

MONTGOMERY—1938—CBS

Frequency: 1240Kc.....Power: 250 Watts
 Owned-Oper. By..Estate of G. W. Covington, Jr.
 Business-Studio Address....Exchange Hotel
 Phone Number.....5781
 Transmitter.....Narrow Lane Rd.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....O. L. Taylor Co.
 Membership.....NAB
 General Manager.....Hugh M. Smith
 Commercial Manager.....Joe Petrauka
 Program Director.....Walter Spiro
 News Director.....Tom Doron
 Chief Engineer.....W. D. Weatherly
 Farm Editor.....John McCune

WJJJ

MONTGOMERY—1948—MBS

Frequency: 1170 Kc..Power: 10,000 Watts d.,
 1000 n.
 Owned-Oper. By....Southern Bcstg. Co., Inc.
 Business-Studio Address..115½ Commerce St.
 Transcription Service.....Thesaurus
 Representative.....Weed
 Membership.....NAB
 President.....Joseph G. Mathews
 General Manager.....John C. Hughes
 Commercial Manager...Herbert A. McLendon
 Program Director.....E. Caldwell Stewart
 Promotion Manager.....E. J. Duke
 Chief Engineer.....A. Fred Wright

WMGY

MONTGOMERY—LIBERTY

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Dixie Bcstg. Co.
 Business-Studio Address.....4 S. Perry St.
 Transmitter Location...E. of Greenwood Cem.
 Transcription Service.....World
 Representative.....Robert Meeker
 President.....Dr. S. D. Suggs
 General Manager.....Thomas W. Sewell
 Commercial Manager.....Eron B. Ingle
 Sales Prom. Mgr.....Hugh Webb
 Program Director.....Frank Monteleone
 Production Director.....Roberta Frost
 News Director.....Felix Robinson
 Chief Engineer.....John D. Lamar
 Farm Editor.....Crawford Roquemore

WSFA

MONTGOMERY—1930—NBC

Frequency: 1440Kc.....Power: 1000 Watts
 Owned-Oper. By..Montgomery Bcstg. Co., Inc.
 Business Address.....P. O. Box 1031
 News Service.....AP
 Transcription Service.....World, Standard
 Representative.....Headley-Reed
 Pres., Gen. Mgr.....Howard E. Pill
 Asst. to Pres.....David E. Dunn
 Local Sales Mgr.....William W. Hunt
 National Sales Dir.....Julia Looney
 Program Director.....Lee Gooch
 Publicity Director.....Alice Mayfield
 Chief Announcer.....J. A. Wolf
 News Director.....Marquerite Daniel
 Chief Engineer.....Cliff Shelkofsky

WLAY

MUSCLE SHOALS—1933—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned Oper. By....Muscle Shoals Bcstg. Corp.
 Business Address....P. O. Box 230, Sheffield
 Transmitter Location..E. 2nd St., Sheffield, Ala.
 News Service.....UP
 Representative.....Devney & Co.
 President.....Frank M. Farris, Jr.
 General Mgr.....W. A. Reeves, Jr.
 Comm. Manager.....Eulus Whitehead
 Sales Prom. Mgr.....George Manush
 Program Director.....Jack Voorhies
 Chief Engineer.....Lynn McMoran

WJHO

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned Oper. By...Opelika-Auburn Bcstg. Co.
 Bus.-Studio-Trans. Address...1400 Auburn Rd.
 Phone Number.....856
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard, SESAC
 Membership.....NAB
 Gen., Station Mgr.....F. Marion Hyatt
 Commercial Manager.....Jim Ownby

WELR

ROANOKE—1949—KBS

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Roanoke Bcstg. Co.
 Address.....801 N. Main St.
 News Service.....UP
 Station Representative.....Dora Dodson
 Pres., Gen., Comm. Mgr.....J. W. Buttram
 Pgm., Prod. Dir.....Dick Killebrew
 Chief Anncr.....Leverne Foster
 Chief Engr., Farm. Editor, Consulting Engr.
 Colonel J. C. Vessels

W W W R

RUSSELLVILLE—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.
 Address... Bankhead-Long Bldg., Jasper, Ala.
 Phone Number 647
 Transmitter Location Underwood Rd.
 Air Time.....Sunrise to Snuset
 News ServiceUP
 President.....Walter W. Bankhead
 General Manager.....James E. Reese
 Sta., Comm. Mgr.....Hal Kirby
 Program Director.....James W. Elliott
 Chief Engineer.....Charles G. McLellan
 Consulting Engineer.....Claude M. Gray

W C R I

SCOTTSBORO—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By.....Pat M. Courington
 AddressBox 394
 Phone Number123
 News ServiceAP
 Transcription ServiceWorld
 President.....Pat M. Courington
 Gen., Comm. Mgr.....Eaton P. Govan, Jr.
 Program Director.....Halene Green
 News Dir., Chief Engr., Farm Editor. R. C. Payne

W G W C

SELMA—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts, d., n.
 Owned-Oper. By...Estate of G. W. Covington,
 Jr.
 Address.....Birmingham Highway
 Phone Number2746
 Air Time.....6 a.m.-11:05 p.m.
 Station Representative.....O. L. Taylor Co.
 MembershipNAB, BAB
 Gen. Mgr. & Chief Eng.: John F. Townshend
 Sales Prom. Mgr.....John Frazier
 Program Director.....Mrs. Marie Luker
 Chief Announcer.....Virgil Moore
 Consulting Engineer.....T. J. Holey

W H B B

SELMA—1935—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By....Selma Bcstg., Inc.
 Business Address.....209 Washington St.
 Phone Number1194-R
 Transmitter LocationEdgewood
 Air Time.....6:30 a.m.-10:30 p.m.
 Representative.....Sears & Ayer
 President.....B. H. Hopson
 Gen., Station, Comm. Mgr.....Julien Smith, Jr.
 Pgm., Prod. Dir.....Wm. Carroll Ward
 Publicity Director.....Erin Reynolds
 Chief Engineer.....T. F. Kelly, Jr.
 Consulting Engineer.....Claude Gray

W F E B

SYLACAUGA—1944—MBS—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Alabama Bcstg. Co.
 Business-Studio Address.....P. O. Box 358
 Phone Number160
 News ServiceUP
 Transmitter Location...527 North Broadway
 Air Time.....6 a.m.-11 p.m.
 President.....E. E. Forbes, Sr.
 Comm., Sta. Mgr.....George W. Carr
 Program Director.....Billy Oaks
 Chief Engineer.....Leonard Scott
 Consulting Engr.....Claude Gray

W M L S

SYLACAUGA—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Marble City Bcstg. Co., Inc.
 Business Address.....11½ W. Second St.
 Phone Number1290-1234
 Transmitter Address.....Highway 291 N.
 Air Time.....5:45 a.m.-Sunset
 News ServiceAP
 Transcription ServiceCapitol
 General Manager.....Curtis O. Liles, Jr.
 Commercial Mgr.....Henry J. Darden, Jr.
 Prom. Mgr., Pgm. Dir.....Robert M. Duck
 Chief Announcer.....Marion McEwen
 Chief Engineer.....James A. Fitts
 Consulting Engr.....Claude M. Gray

W H T B

TALLADEGA—1945—MBS-ABS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Voice of Talladega, Inc.
 AddressSylacauga Highway
 Phone Numbers.....3733, 2614
 Air Time.....6 a.m.-10:20 p.m.
 News Service.....AP
 Pres., Gen. Mgr.....R. A. Davidson
 Program Director.....Lillian S. Davidson
 Chief Announcer.....Frank Haynes, Jr.
 Chief Engineer.....John Lester Fisher
 Consulting Engineer.....Claude Gray

W T B F

TROY—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Troy Bcstg. Corp.
 AddressCollege Drive
 Phone Number.....980-1
 News Service.....AP
 Transcription Service.....World, SESAC
 MembershipNAB
 President.....J. Roy Crow
 News Dir., Gen. Mgr....William C. Needham
 Commercial Mgr.....Robert Tolbert
 Prom. Pgm. Dir.....Jesse Jordan
 Chief Engineer.....Joe W. Gilchrist

W J R D

TUSCALOOSA—1936

Frequency: 1150 Kc. Power: 500 Watts d:
1000 Watts n.
Owned-Oper. By. Estate of James R. Doss, Jr.
Bus. Studio Address. First Natl. Bank Bldg.
Phone Number. 4464
Transmitter. Fayette Hwy., Northport
Air Time. 6 a.m.-M.
News Service. UP
Transcription Service. Walker
Representative. Walker
Membership. NAB
General Manager. Wilhelmina Q. Doss
Asst. Mgr., Sales Prom. Mgr. Dick Biddle
Comm. Mgr. Lehman Mayer
Pgm., Prod. Dir. Charles Welsh
Publicity Director. Mamie Kimbrell
Chief Engineer. J. G. Cobble

WTBC

TUSCALOOSA—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned By. Tuscaloosa Bcstg. Co.
Business-Studio Address. City Hall Bldg.
Phone Number. 5523
Transmitter Location. 15th St., across from
Forest Lake
Air Time. Unlimited
News Service. AP
Transcription Service. Thesaurus
Representative. Sears & Ayer
Membership. NAB
General Station Manager. Bert Bank
Commercial Manager. John Cooper
Program Director. Una King
Chief Announcer. Vic Batson
Chief Engineer. T. H. Todd

ARIZONA

Population 749,587—Increase 50.1% ('40-'50)—Radio Homes 184,590
Families 197,200—Stations in State 26

K S U N

BISBEE—1933—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Carlton W. Morris
Address. P. O. Drawer C, Lowell Station
Phone Number. 8
Studio-Transmitter. Warren Rd.
Air Time. 7 a.m.-11 p.m.
Transcription Service. World
Representative. Blair & Co., Arizona Network
President. Carleton W. Morris
Gen., Sta., Comm. Mgr. Jack Murphy
Pgm.-Prod. Dir., Chief Annr. Ray Helgesen
Chief Engineer. John Gann

Air Time. 6 a.m.-M.
News Service. UP
Transcription Service. SESAC, Associated
Membership. NAB
President. Louis F. Long
General Manager. Paul Merrill
Station Manager. Bill Parady
Commercial Manager. Ken Hooker
Pgm., News Dir. Jim Murdock
Chief Announcer. Bob Harbison
Chief Engineer. Wayne Fernyhaugh
Farm Editor. Don Graham

KCLF

CLIFTON—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Saguario Bcstg. Co.
Address. 15 Park Ave.
Phone Number. 320
News Service. UP
General Manager. Chet Darwin
Station Manager. Bob Vache

KAWT

DOUGLAS—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Carleton W. Morris
Phone Number. 173
Transmitter Location. W. of Douglas
Air Time. 6:30 a.m.-11 p.m.
News Service. AP
Transcription Service. Capitol
Station Representative. Paul Raymer
Membership. NAB
President. Carleton W. Morris
Gen., Sta., Comm., Prom. Mgr., Pgm. Dir.

KCKY

COOLIDGE—1948—CBS

Frequency: 1150 Kc. Power: 1,000 Watts
Owned-Oper. By. Gila Bcstg. Co., Inc.
Address. Roosevelt & Main Streets
Phone Number. 4451

Dusty King
Publicity Director. Phyllis Pratt
Chief Announcer. Tom Sheehy
News Director. Tom Brooks
Musical Director. Rick Hendricks
Chief Engineer. Rick Hendricks
Farm Editor. Dusty King

KCLS

FLAGSTAFF—1950—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Charles J. Saunders
 Address Box 1677
 Phone Number 988-J
 News Service UP
 Transcription Service Langworth
 Owner, Gen. Mgr..... Charles J. Saunders
 News Director..... Irvin Feinberg
 Chief Engineer..... Charles McNeill

KGPH

FLAGSTAFF—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Flagstaff Bcstg. Co.
 Address Weatherford Hotel
 Phone Number 51
 News Service AP
 Transcription Service Thesaurus
 General Manager..... A. S. Holm
 Commercial Manager..... E. C. Phillippi
 Program Director..... Mary Phillippi
 Chief Engineer..... Alan J. Gardiner

KWJB

GLOBE—1938—NBC-ARIZ. BCSTG.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... Gila Bcstg. Co., Inc.
 Phone Number..... 41
 News Service..... AP, INS, UP
 Transcription Service..... Standard
 Representative..... Paul H. Raymer
 President..... Louis F. Long
 Station, Sales Prom. Mgr..... Willard Shoecraft
 Commercial Manager..... Eric Manola
 Chief Announcer..... Richard Beebe
 Chief Engineer..... Herb J. Hanes
 Consulting Engr..... Western Engr. Assn., Inc.

KGAN

KINGMAN—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... J. James Glancy
 Business Address..... P. O. Box 871
 Phone Number..... Blue 462
 Air Time..... Unlimited
 News Service..... UP
 Pres., Gen. Mgr..... J. J. Glancy
 Comm. Mgr..... C. R. Waters
 Prom. Mgr..... W. E. Adams
 Pgm. Dir..... Ben Summerville
 Chief Engineer..... H. L. Woodley

KTYL

MESA—1939—KBS

Frequency: 1310 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By..... Sun Valley Bcstg.

Address..... P. O. Box 885
 Phone Number..... 5737
 Transmitter Location..... Mesa-Tempe Highway
 News Service..... UP
 Transcription Service..... Standard
 Pres., Gen. Sta. Mgr..... Dwight Harkins
 Commercial Manager..... Lorenzo K. Lisonbee
 Program Director..... Jack Harris
 Publicity Director..... Dick Gilbert
 Chief Announcer..... Ben Smith
 Chief Engineer..... William Harrison

KNOG

NOGALES—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Border Bcstg. Co., Inc.
 Address Rancho Grande Hotel
 Phone Number 770
 News Service UP
 Transcription Service World
 Representative..... Gene Grant
 President..... Robert Marcus
 General Manager..... Samuel Marcus
 Station Manager..... Harry Hambleton
 Chief Engineer..... Benny Greenhaw

KIFN

PHOENIX—1949

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By..... Western Bcstg. Co.
 Address..... P. O. Box 430
 Phone Number..... 3-6155
 News Service..... UP
 Transcription Service..... SESAC
 Station Representative..... Walker
 Pres., Gen. Mgr..... Frank P. Redfield
 Commercial Manager..... John K. Redfield
 Program Director..... Joe Alvarado
 Chief Engineer..... Edgar B. Pool

KTAR

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By..... KTAR Bcstg. Co.
 Business Studio Address..... 711 Heard Building
 Phone Number..... 4-4161
 Transmitter Location..... 36th St. & E. Thomas Rd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus, Standard,
 Capitol
 Representative..... Paul H. Raymer
 Membership..... NAB, BAB
 Ch. of Bd..... John J. Louis
 Pres., Gen. Sta. Mgr..... Richard O. Lewis
 Commercial Manager..... E. W. Harvey
 Sales Promotion Manager..... John Edwin Miller
 Program Director..... J. Howard Pyle
 Production Director..... Paul Hughes
 Publicity Directors..... Myron Drake, Bob Pollard
 Musical Director..... Pierson Bancroft

PHOENIX



March 15, 1950

Hi Podnuh:

We fellers know you city folks realize Arizona's got the Grand Canyon, the desert and some cows. But do you know we got one of the best skiing areas in the country? That we've got one of the largest pine forests anywhere? That we've got a city, Phoenix, which is the 55th ranking market in the United States? That it is the center of a 3000 square mile irrigated area along the Salt River? That within the oasis there grows some of the finest cotton, citrus fruits, melons and market produce you could want anywhere? That takin' care of them crops and takin' care of the farmers and so on down the line are 329,000 people, all gathered together in one group? That these folks produce a yearly net taxable income of \$538,934,048.00?

As KOOL Clem, one of our hands says, it ain't often out in the west yuh git that many folks all rounded up and reachable so's yuh kin brand 'em all at once. We just want to point out that Radio KOOL, located in Phoenix, offers you the finest, quickest and cheapest method to reach that group.

We're experienced cowhands out here. Your potential customers are herded. Let us stick your brand on 'em.

Sincerely,

Gene Centry

KOOL-CBS

ARIZONA

bitches-bustin' City!
~~easy going~~ **COWTOWN**

We're the fastest growing
METROPOLITAN MARKET

1940 Population — 181,000
 79th place nationally
 1950 population — 329,000
 55th place nationally
 (no other metropolitan area among
 1st 100 staged as big an advance)

**WHEN CHOOSING ANY
 STATION LIST, INCLUDE US**

We're the Capital

1st in total income gain
 1st in passenger car registration gain
 2nd in population gain (among states)

**IF YOU'RE SELLING HOME
 EQUIPMENT, AUTO ACCESSORIES,
 FAMILY GOODS AND COMFORTS,
 YOU NEED US**

*We're the Southwest
 Crossroad*

4 transcontinental highways
 4 airlines
 2 railroads
 3 bus lines
 57 truck lines

**IF YOU'RE SELLING TRAVEL,
 ADVENTURE, ROMANCE—
 YOU NEED US**

*We're America's
 largest oasis*

100 miles long, 30 miles wide, the Salt
 River Valley is the most successful irri-
 gated agricultural project in the world.
 Six and seven alfalfa crops a year;
 highest per-acre-yield of cotton in the
 U. S.; one-fifth of the nation's lettuce.

**IF YOU'RE SELLING WHAT THE
 FARMER NEEDS—
 YOU NEED US**

We're young

We've got 50,000 veterans and fam-
 ilies, three reactivated airfields, three
 colleges.

**IF YOUR PRODUCT APPEALS TO
 YOUTH, YOU NEED US**

We're a health center

Because we have the warmest, dry-
 est, sunniest weather in the country,
 we're a mecca for the aged and the
 infirm.

**IF YOU'RE SELLING HEALTH,
 YOU NEED US**

Source Data: U. S. Census Bureau,
 Phoenix Chamber of Commerce, Valley
 National Bank.

We've got people, health, wealth, sun and fun;
 We've got all classes of prospective buyers

Whatever You Sell — YOU NEED KOOL!

Bonus listenership: Our
 population increases over
 35% during the tourist
 season; our surprisingly low
 rate stays a marvelous bar-
 gain.

KOOL-CBS

5,000 WATTS DAY AND NIGHT, 960 KCs

National Representatives: GEORGE P. HOLLINGBERRY CO.

New York • Chicago • Los Angeles • San Francisco • Atlanta

ARIZONA

News Director.....John Snow
Chief Engineer.....A. C. Anderson
Farm Editor.....Rol Laughner
Consulting Engineer.....Glenn Gillett

K O O L

PHOENIX—1947
CBS—RNA

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....Maricopa Bcasters., Inc.
Business-Studio Address.....Adams Hotel
Phone Number.....2-1748
Transmitter.....Chicago & McDowell Rd.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Standard
Representative.....George P. Hollingbery
Membership.....NAB
President.....Gene Autry
Gen.-Station Mgr.....Charles H. Garland
Commercial Manager.....George E. Agnew
Program Director.....Miles Reed
Prod. Dir., Chief Anncr.....Victor E. Lundberg
Publicity Director.....Larry Jonas
Chief Engineer.....Miles L. Sheperd

K O Y

PHOENIX—1922—MBS, Don Lee

Frequency: 550 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. by...Salt River Valley Bcstg. Co.
Address. 836-838 N. Central Ave., P. O. Box
2671
Phone Number.....4-4144
Transmitter.....12th St. & Camelback Rd.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....John Blair
Membership.....NAB, BAB
Pres., Comm. Mgr.....John L. Hogg
Gen.-Station Mgr.....Albert D. Johnson
Program Director.....John R. Williams
Prod. Dir., Chief Anncr.....W. J. Lester, Jr.
Musical Director.....Alfred Becker
Chief Engineer.....Clifford R. Miller
Farm Editor.....Ernest Douglas
Consulting Engineer.....Jansky & Bailey

K P H O

PHOENIX—1940—ABC

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Phoenix Bcstg., Inc.
Business-Studio Address.....Adams Hotel Bldg.
Phone Number.....4-7367
Transmitter Location...2400 W. Buckeye Rd.
Air Time.....Unlimited
News Service.....INS
Transcription Service.....Lang-Worth
Membership.....NAB
President, General Mgr.....Rex Schepp
Commercial Manager.....Richard Heath

Program Director.....William Reddick
Promotion Manager.....Frank Orth
Chief Engineer.....Chf Baker

K R I Z

PHOENIX—1950—LBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Howard M. Loeb
Address-Trans. Loc.....2345 Buckeye Rd.
Phone Number.....4-8436
Air Time.....6:00 a.m.-12 M.
News Service.....UP
Station Representative.....Burn-Smith
General Manager.....Howard M. Loeb
Commercial Manager.....Arnold Gregory
Sales Promotion Manager.....James Murray
Program Director.....Larry Jonas
News Director.....Sheldon Engel
Chief Engineer.....James E. Groll

K R U X

PHOENIX—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Gene Burke Brophy
Bus.-Studio Address.....Hotel Westward Ho
Phone Number.....2-2371
Transmitter.....Glendale
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Membership.....NAB
Pres., Gen. Sta. Mgr.....Gene Burke Brophy
Comm. Mgr.....Richard Voorhis
Program Director.....Rex Bowen
Publicity Director.....Florence Hall
Chief Announcer.....Bob Capps
Musical Librarian.....Mary Fryett
Chief Engineer.....Marvin Edwards

K Y C A

PRESCOTT—1940
NBC-ARIZ. BCSTG.

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....E. Gurley St.
Phone Number.....244
Transmitter.....E. Gurley St.
News Service.....AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
Membership.....NAB, BMB
Pres., Gen. Sta. Mgr.....Harold Ritter
Program Director.....Roberta M. Pfister
Publicity Director.....Marcla Gates
Chief Engineer.....John E. Nealey

K G L U

SAFFORD—1938—NBC

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.

ARIZONA

Business-Studio Address.....1218 Sixth Ave.
Phone Number.....15
Transmitter.....E. Lone Star, Highway 70
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....World
Representative.....Paul H. Raymer
Membership.....BMB
President.....Louis F. Long
General Manager.....Paul Merrill
Pgm., Prod. Dir......Lester McBride
Sales Prom. Mgr......Harl Barnett
Commercial Manager.....Edward E. Furman
Chief Anncr., News Dir......Olls E. Whelan
Chief Engineer.....William E. Scharlach
Consulting Engineer.....Comm. Radio Equip. Co.

K C N A

TUCSON—1947—ABC-RNA

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Catalina Bcstg. Co.
Business-Studio Address.....Box 2348
Phone Number.....2-4664
Transmitter.....1511 E. 16th St.
Air Time.....6 a.m.-M.
News Service.....AP
Representative.....Weed
President.....Erskine Caldwell
General Station Manager.....Wayne Sanders
Commercial Manager.....Harry Chambers
Program Director.....William K. Rider
Chief Engineer.....W. J. Karpisek

K O P O

TUCSON—1947—ABC

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business-Studio Add......115 W. Drachman St.
Phone Number.....4-0431
Air Time.....5 a.m.-10 a.m.
News Service.....AP
Representative.....Forjoe & Co.
Membership.....NAB, BAB
President.....Harold Tovrea
General-Station Manager.....E. S. Mittendorf
Commercial Manager.....Paul Plunkett
Sales Prom. Mgr......S. J. Kossack, Jr.
Pgm. Dir., Chief Anncr......Matt Lemen
Sales Prom. Mgr......Paul Plunkett
Prod. Dir., Farm Editor.....Cliff Stillinger
Publicity Director.....Jane Abbott
Chief Engineer.....Vernard Cimmylott
Consulting Engineer.....Lownes & Culver

K T K T

TUCSON—1949

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....Thomas J. Wallace
Business-Studio Transmitter Add......500 W. Elm
Phone Number.....3-7549
Air Time.....24 hours daily
News Service.....UP

Transcription Service.....Lang-Worth
Membership.....BAB
President-Owner.....Thomas J. Wallace
Gen., Sta. Mgr......Gail Hummel
Sales Prom. Mgr......Richard Donahue
Pgm., Mus. Dir......William Warren
News. Pub. Dir......John McShane
Chief Announcer.....Kenneth Ferguson

K T U C

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Tucson Bcstg. Co.
Business-Studio Address.....900 E. Broadway
Phone Number.....2-3344
Transmitter.....900 E. Broadway
Air Time.....6 a.m.-M.
News Service.....UP
Tran. Ser......World, Cole, SESAC, Associated
Representative.....John Blair
Membership.....NAB
General Manager.....Lee Little
Business Manager.....John R. Crowley
Sales Prom. Mgr......Gerry O'Brien
Program Director.....Francis Murphy
Chief Announcer.....Stan Norman
News Director.....Lou Eaton
Music Director.....Peter Tufts
Chief Engineer.....Cliff Livingston

K V O A

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Arizona Bcstg. Co., Inc.
Business-Studio Address.....48 E. Broadway,
 P. O. Box 2911
Phone Number.....3-2555
Transmitter Location.....10th and Lee Streets
Air Time.....4:55 a.m.-M.
News Service.....AP
Transcription Service.....Thesaurus, Capitol
Representative.....Paul H. Raymer
Membership.....NAB, BAB
General Manager.....R. B. Williams
Business Mgr......Harper M. Phillips
Sales Promotion Mgr......Fred J. Gerllett
Program Director.....Ben L. Slack, Jr.
Chief Announcer.....George T. Callison
Chief Engineer.....Ray H. Holsclaw
Consulting Engineer.....Gillette

K Y M A

YUMA—1950—MBS—DON LEE

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....Salt River Valley Bcstg.
 Co.
Address.....699 So. Ave. B.
News Service.....UP
Station Representative.....Blair
Vice-President.....Albert Johnson
General Manager.....William L. Lindsey

K Y U M

YUMA—1940—NBC-ARIZ. BCSTG.

Frequency: 560 Kc. Power: 250 Watts
 Owned-Operated By.....Yuma Bcstg. Co.
 Business Address.....1901 1st St.
 Phone Number.....88
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer

Membership.....NAB
 President.....R. N. Campbell
 General Manager.....Ray C. Smucker
 Commercial Manager.....Roy L. Jorgensen
 Sales Prom. Mgr.....Len Burkland
 Program Director.....Paul W. Dawson
 Production Director.....Ernie Allen
 Promotion Mgr.....Don Metcalf
 Pub. Mus. Dir.....Bob Jones
 Chief Anncr.....Glenn Edwards
 Chief Engineer.....Leavenworth Wheeler
 Consulting Engineer.....Gillette

ARKANSAS

Population 1,909,511—Increase —2.0% ('40-'50)—Radio Homes 411,260
 Families 489,600—Stations in State 35

K V R C

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Arkadelphia Bcstg. Co.
 Business-Studio Address.....506 Main St.
 Phone Number.....789
 Transmitter Location.....Old Gordon Hiway
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 President.....Cecil W. Cupp
 Gen., Comm. Mgr.....J. M. Moore
 Pgm., Prod. Pub. Dir.....Bill Deaton
 Chief Engineer.....E. H. Summers
 Consulting Engineer.....Earl Cullum

Gen., Sta., Comm. Mgr.....Harold L. Sudbury
 Sales Promotion Manager.....J. T. Sudbury
 Program Director.....Ernest Simmons
 Chief Announcer.....Don Whitney
 Musical Director.....George Kirby
 Chief Engineer.....Marion Skinner

K A M D

CAMDEN—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Camden Radio Inc.
 Address.....P. O. Box 5859
 Phone Number.....6791-2
 Transmitter Location.....S. California St.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Capitol
 President.....Walter E. Hussman
 General Manager.....Frank O. Myers
 Comm., Sta. Mgr.....David Crockett
 Program Director.....W. M. H. Smith
 Chief Announcer.....Callis Carter
 Chief Engineer.....Dorris C. Hunter

K B T A

BATESVILLE—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....White River Valley
 Bcstg.
 Address.....307 Main St.
 Phone Number.....1109
 News Service.....AP
 President.....J. E. Treuathan
 Gen., Comm. Mgr.....William R. Smith
 Program Director.....William A. Smith
 News Director.....Andrew Wright
 Chief Engineer.....William A. Smith

K C O N

CONWAY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Conway Bcstg. Co.
 Address.....Ark. State Teachers Campus
 Phone Number.....189
 Transcription Service.....Thesaurus
 News Service.....UP
 President, Gen. Mgr.....J. E. Clayton
 Program Director.....Jean Ford
 Chief Engineer.....Herman Stermer

K L C N

BLYTHEVILLE—1922—LBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Harold L. Sudbury
 Phone Number.....2093
 Transmitter Location.....E. Highway 18
 Air Time.....Sunrise to Sunset only
 News Service.....AP
 Transcription Service.....Langworth
 Station Representative.....John E. Pearson

K D M S

EL DORADO—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.
 Owned-Operated By.....Cotton Belt Bcstg. Co.

KELD

EL DORADO—1935—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Radio Enterprises, Inc.
 Business-Studio Address... Home Finance Bldg.
 Phone Number 3-6126
 Transmitter Location... Country Club Colony
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Representative Continental Radio Sales
 Membership NAB, BAB
 President, Pgm. Dir. W. N. McKinney
 Vice-Pres., Gen.-Sta. Mgr. Leon M. Sipes
 Publicity Director J. R. Duerson
 News Director Ed Hall
 Musical Director Mrs. Ann Theilan
 Chief Engineer John Long
 Farm Editor Bill Darland
 Consulting Engineer Earl Cullum

KGRH

**FAYETTEVILLE—1946—MBS
 KBS-RAZORBACK**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Fayetteville Bcstg. Co., Inc.
 Business-Studio Address... 922 Leverett St.
 Phone Number 862
 Transmitter Location... 922 Leverett St.
 Air Time 5:30 a.m.-11:30 p.m.
 News Service AP
 Transcription Service SESAC
 Representative Ra-Tel
 Membership NAB, BAB
 President Hayden McIlroy
 Gen.-Sta.-Sls. Prom. Mgr. Fred J. Stevenson
 Commercial Mgr., Pub. Dir. Ed. Gideon
 Program Director Wallie Ingalls
 Chief Announcer Pat Perrin
 News Director Dick Evans
 Musical Director Steve Starwyck
 Chief Engineer George Dotson

KXJK

FORREST CITY—1949—KBS

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Operated By... Forrest City Bcstg. Co., Inc.
 Address... Natl. Bank of East. Arkansas Bldg.
 Phone Number 950
 Transmitter Location... 4 miles W. of City
 Air Time Sunrise to Sunset only
 News Service AP
 Transcription Service Lang-Worth
 Station Representative... Continental Radio Sales
 Pres., Gen. Mgr. William Fogg
 Program Director David James
 Production Director Jim Hutchison
 Chief Annc., News Dir. Charlie Simms
 Consulting Engineer
 Commercial Radio Equipment Co.

KFPW

**FORT SMITH—1930
 MBS-RAZORBACK ARK.**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Southwestern Hotel Co.
 Business Address... 2917 Rogers Ave.
 Phone Number 4105
 Studio Addresses... 2917 Rogers Ave.;
 1213 Garrison Ave.
 Transmitter Location... Albert Pike
 & Kelley Highway
 Air Time Unlimited
 News Service UP, AP
 Transcription Service World
 Representative Walker
 Membership NAB
 Pres., Gen. Manager. John A. England
 Station Mgr., Farm Editor. J. E. Garner
 Comm.-Sales Prom. Mgr. Al Godwin
 Program-Musical Dir. Dorothy Gibson
 Production Director Afton Blake
 Publicity Director J. E. Garner
 Chief Engineer Willard E. Kunkel

KFSA

**FORT SMITH—1946—ABC
 RAZORBACK—OGB**

Frequency: 950 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By... Southwestern Pub. Co.
 Business-Studio Address... 920 Rogers Ave.
 Phone Number 3126
 Transmitter Location... 3600 Wheeler Ave.
 Air Time Unlimited
 News Service UP
 Representative Taylor-Borhoff
 President Donald W. Reynolds
 Gen., Sta., Comm. Mgr. Weldon Stamps
 Program Director Dorris Grayson
 Chief Announcer Pat Porta
 Chief Engineer Robert W. Platt
 Consulting Engineer Dixie McKee

KWHN

FORT SMITH—1947—WESTERN

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By... KWHN Bcstg. Co., Inc.
 Business-Studio Add... 421-423 Garrison Ave.
 Phone Number 8967-8
 Transmitter Location... End of Plum St.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Associated
 Membership NAB
 Secretary-Treasurer H. S. Nakdimen
 Commercial Manager. Parkman R. Feezoy
 Pgm., News Dir. Glenn O'Neal
 Production Director A. E. Miller
 Music Director Joe Templeton
 Chief Engineer Frank Tate
 Farm Editor Art Romines
 Consulting Engineer Weldon & Carr

KHOZ

**HARRISON—1946—KBS
MBS-RAZORBACK-OZARK-ARK.**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Harrison Bcstg. Corp.
Business-Studio Address... Radio Addition
Phone Number 1240
Transmitter Location..... Radio Addition
Air Time..... 5:30 a.m.-11 p.m.
News Service UP
Transcription Service..... Standard, SESAC
Membership NAB
President Roy Milum
Gen.-Sta. Mgr..... Robert S. Wheeler, Jr.
Comm., Sales, Prom. Mgr., Farm Editor
Tom Longfellow
Pgm. Dir., Chief Engineer..... Don Causey
Musical Dir..... Wannie Longfellow

KFFA

HELENA—1941—KBS—MBS

Frequency: 1360 Kc. Power: 1,000 Watts d. n.
Owned-Operated By..... Helena Bcstg. Co.
Address..... 215 York St.
Phone Number..... Main 59
Transmitter Location..... S. 7th St. Rd.
News Service AP
Transcription Service Lang-Worth
Representative..... Continental Radio Sales
Membership NAB, BAB
Pres., Gen. Mgr..... Sam W. Anderson
Comm., Prom. Mgr..... Bill Bigley
Program Director..... Hugh Smith
Chief Announcer..... Murray Schroyer
Musical Director..... Katie Corruith
Chief Engineer..... L. A. Sabo
Consulting Engineer..... Silliman & Barclay

KXAR

HOPE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Hope Bcstg. Co.
Business Address..... P. O. Box 131
Phone Number 508
News Service AP
Transcription Service Lang-Worth
President..... A. H. Washburn
Gen. Mgr., Chief Engineer..... L. B. Tooley
Program Director..... George Frazier

KTHS

HOT SPRINGS—1924—ABC

Frequency: 1090 Kc. Power: 10,000 d., 1000 n.
Owned By... Times Pub. Co., Ltd., Shreveport, La.
Operated By..... Radio Broadcasting, Inc.
Business-Studio Address... 135 Benton Street
Phone Number 1160-1
Transmitter Location..... Route 2

Air Time..... 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Representative Branham
Membership NAB, ABA
President-Owner..... John D. Ewing
General Manager..... John J. Wolever, Jr.
Local Sales Mgr..... Ed. C. Appler
Program Director..... J. F. Karber
Chief Announcer..... William S. Bailey
Musical Director..... Wilson Hurst
Chief Engineer..... Cecil L. Suitt

KWFC

**HOT SPRINGS—1940—MBS-KBS
RAZORBACK**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Spa Bcstg. Co., Inc.
Business-Studio Address..... Malco Building
Phone Number 412-3
Transmitter Location..... Malco Bldg.
Air Time..... 6:30 a.m.-11 p.m.
News Service AP
Representative... Sears & Ayer, Paul Girard
President..... Dr. N. B. Burch
Gen.-Sta. Mgr..... Frank A. Browne
Comm. Mgr..... Robert Choate
Program Director..... Arthur Burnham
News Director..... Walter Ebel
Chief Engineer..... Tom Wilson
Consulting Engineer... Comm. Radio Equipt. Co.

KBTM

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts d. n.
Owned-Operated By..... Jay P. Beard
Address..... KBTM Building, Jonesboro
Phone Number 5597-5598
Transmitter Location E. of the City of Jonesboro
Air Time..... 5:30 a.m.-11 p.m.
News Service AP
Transcription Service World-Sesac
Membership NAB
Pres., Owner, Gen., Sta., Comm. Mgr.
Jay P. Beard

KGHI

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc. Power: 1,000 Watts d.,
500 Watts n.
Owned-Operated By..... KGHI Bcstg. Service
Address..... 306 W. 3rd St.
Phone Number 9166
Transmitter Location... Cantrell Rd. and L St.
Air Time..... 5:30 a.m.-12 M.
Station Representative... George P. Hollingbery
General Manager..... S. C. Vinsonhaler
Commercial Mgr..... Kermit L. Richardson
Program Director..... Virginia Ewing
Chief Announcer..... Al Pickworth
Chief Engineer..... William Van Dusen

ARKANSAS

K A R K

LITTLE ROCK—1928
NBC-SOUTHCENTRAL QUAL.

Frequency: 920 Kc. Power: 5000 Watts
Owned-Oper. By Arkansas Radio & Equip. Co.
Address Radio Ctr., 114 E. Capitol Ave.
Phone Number LD 99
Transmitter Location Hiway 67, N. Little Rock
Air Time Unlimited
News Service AP, UP
Transcription Service Standard
Representative Edward Petry
Membership NAB, BAB
Chmn. of Bd. T. H. Barton
General Manager T. K. Barton
Comm., Sls. Prom. Mgr. Julian F. Haas
Pgm., Prod. Dir. Douglas J. Romine
Publicity Dir. A. C. Dowden
Chief Engineer Dan L. Winn
News Director Paul H. King
Farm Editor Robert L. Buice
Consulting Engineer Earl Cullum

K L R A

LITTLE ROCK—1928—CBS

Frequency: 1010 Kc. Power: 10,000 Watts d.,
5,000 Watts n.
Owned-Oper. By Arkansas Bcstg. Co.
Business-Studio Address Gazette Bldg.

Phone Number 2-5427-8; 2-1492
Transmitter Location Memphis Highway
Newspaper Affiliation Arkansas Gazette
News Service AP, UP
Transcription Service Lang-Worth, Standard
Representative O. L. Taylor Co.
Membership NAB, BAB
President J. N. Heiskell
General Manager W. V. Hutt
Program Director Harris Owen
Chief Engineer Kermit F. Tracy
News Director Mark Weaver
Consulting Engineer George F. Davis

K V L C

LITTLE ROCK—1948—LIBERTY

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Southwestern Bcstg. Co.
Business-Studio Address Box 2659
Phone Number 5-5321
Studio Address Southern Nat'l Insur. Bldg.
Transmitter Location Faulkner Lake Rd.
News Service UP
Transcription Service World
Representative Forjoe
President R. M. Saxon
Gen., Sta. Mgr. Leonard Coe
Commercial Manager Bob Harrison
Sales Prom. Mgr. John Pankey
Pgm. Prod. Dir. Marshall Hendricks
Chief Engineer William Miller

KARK—The BIG PLUS In
Little Rock and Arkansas!

No Other Station In
Arkansas—Only

KARK

Delivers
At 50-100% Level, Daytime BMB*

42 ARKANSAS COUNTIES
whose 1949

RETAIL SALES

totalled

\$689,663,000

That's MORE than the 1949 combined
total retail sales in
VERMONT and
WYOMING!

*BMB,
Spring,
1949

†All sales figures, Copr. 1950
—SALES MANAGEMENT
SURVEY OF BUYING
POWER, further reproduction
not permitted

I. K. BARTON
Gen'l. Mgr.
JULIAN F. HAAS,
Comm'l. Mgr.
National Representative
EDWARD PETRY AND CO., INC.

Furthermore—In These 42 Counties

FOOD STORE SALES

totalled

\$135,540,000.00

That's MORE than the combined total Food Store Sales in
Albany, N. Y.; Salt Lake City, Utah; and Wilmington, Del.!

—AND—

DRUG STORE SALES

totalled

\$22,009,000.00

That's MORE than the combined total Drug Store Sales in
Trenton, N. J.; Glendale, Calif.; Tacoma, Wash.; Racine, Wisc.;
and Austin, Texas!

—PLUS—

KARK also delivers a BIG BONUS of 75 Arkansas and 3 Louisi-
ana Counties at 10-49% BMB Level!*

Write Us or Phone Your Nearest Petry Man for Full Details!

TO SELL THE BEST PART OF
ARKANSAS . . . BUY

5000 WATTS

Arkansas Preferred Station

LITTLE ROCK, ARKANSAS

KNBY

NEWPORT—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By: Newport Bcstg. Co.
Business Address: Newport
Phone Number: 749
News Service: UP
Transcription Service: Standard
General Mgr.: Dick Wiethan
Commercial Mgr.: Gene Howe
Chief Engineer: J. C. Clayton

KXLR

LITTLE ROCK—1946
MBS-RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Ark. Airwaves Co.
Business Address: 217 E. Third St.
Phone Number: 2-2155
Transmitter Address: Cotton Belt Bldg.
News Service: UP
Transcription Service: Standard
Representative: Pearson
Membership: NAB, BAB
President: John F. Wells
General Manager: Emil J. Pouzar
Commercial Manager: Melton Lancaster
Pgm. Dir., Chief Anncr.: Roy Nichols
Pgm., News Dir.: Bobbie Forster
Chief Engineer: Earl H. Butler
Consulting Engineer: Lynn Emeby

KVMA

MAGNOLIA—1948—MBS

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By: Magnolia Bcstg. Co.
Business-Studio Address: 212 N. Jefferson St.
Phone Number: 630, 631
Transmitter Location: 2.2 Mi. N. Magnolia
News Service: UP
Transcription Service: Lang-Worth, World
Membership: NAB
Gen. & Natl. Sales Mgr.: C. A. Bill Humbert Jr.
Local Sales Director: James H. Jones
Publicity, Musical Dir.: Bill Tibbels
Chief Engineer: Ray H. Wells
Farm Editor: Vernon Arnette

KENA

MENA—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: R. B. Bell
Address: S. Reine St.
Phone: 878
Transcription Service: Standard
News Service: UP
Pres., Gen., Comm., Prom. Mgr.: R. B. Bell
Prog., News Dir.: Tommy Longefellow
Chief Engineer: Enon W. Clements

KOSE

OSCEOLA—1949

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By: Osceola Bcstg. Corp.
Business Address: Hiway 61 S.
Phone Number: 860
News Service: AP
Transcription Service: Standard
Membership: NAB, BAB
President: H. F. Ohlendorf
Gen., Comm. Mgr.: Betty G. Woods
Pgm. Dir., Chief Anncr.: Leon Little
Chief Engineer: H. M. Jones
Consulting Engineer: Sillmian & Barclay

KDRS

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Progressive Bcstg. Co.
Business Address: Box 491
Phone Number: 827
Transmitter: Tower Drive
Air Time: 6 a.m.-10 p.m.
News Service: AP
General Manager: Ted Rand
Business Manager: Tom Self
Sales Manager: Dayne Bateman
Program Dir.: Ray Dexter
Chief Announcer: Mark Forrester
News Director: Russ Schwamb
Chief Engineer: Walt Lawson
Consulting Engineer: Haley

KCLA

PINE BLUFF—1947—ABC-LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Radio Engineering Service
Business-Studio Address: Box 752
Phone Number: 1900
Transmitter Location: 2900 West 28th
Air Time: 6 a.m.-11 p.m.
News Service: AP
Transcription Service: Lang-Worth
Business Mgr.: Kenneth Kesterson
Commercial Manager: Clyde Martin, Sr.
Pgm. Dir., Chief Engineer: Charles Penix
Consulting Engineer: George Davis

KOTN

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Universal Bcstg. Corp.
Address: 505½ Main St.
Phone Number: 721
News Service: AP
Transcription Service: Thesaurus
Pres., Gen. Mgr., Chief Engr.: B. J. Parrish
Asst. & Prom. Mgr.: R. W. Etter
Commercial Manager: Joe L. Wallace
Program Director: Lois Sloan

K P O C

POCAHONTAS—1950

Frequency: 1420 Kc...Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Phone500
Transcription ServiceThesaurus
News ServiceUP
Pres., Gen., Comm. Mgr.....Adrian L. White
Prog. Dir., Prom. Mgr.....Rudy Pylant
Chief Engineer.....Earl Hodges
News Director.....Bill Nicholson

K X R J

**RUSSELLVILLE—1947—MBS-KBS
RAZORBACK—ARK.—MBS**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Valley Broadcasting, Inc.
Address....Fine Arts Bldg., Arkansas Tech.
Phone Number299, 786
Transmitter LocationRussellville
Air Time.....6 a.m.-11 a.m.
News ServiceAP
Station RepresentativeFriedenberg
President.....Jerrell A. Shepherd
Gen. Mgr., Pgm. Dir.....C. R. Horne
Commercial Manager...Randall L. McCarrell
Sales Prom. Mgr.....Leon L. Bryan
News, Publicity Director.....Morris Leming
Musical Director.....Ora Mae Lee
Chief Engineer.....William C. McKenney
Consulting Engineer.....Fred Grimwood

K U O A

**SILOAM SPRINGS—1923—MBS
RAZORBACK**

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....KUOA, Inc.
Business-Studio Address.....Siloam Springs
Phone Number77
News ServiceUP
Transcription Service.....World, SESAC
MembershipNAB, BAB
President.....John E. Brown, Sr.
General Mgr.....Storm Whaley
Asst. Manager.....Clinton Fowler
Program Director.....Ralph Kennedy
Chief Engineer.....Cecil E. Smith
Farm Editor.....Charles E. Hoke
Consulting Engineer.....A. Earl Cullum

K B R S

**SPRINGDALE—1949—ABC
RAZORBACK**

Frequency: 1340 Kc...Power: 250 Watts d., n.
Owned-Operated By...Southwestern Pub. Co.
Address.....Ft. Smith, Ark.
Phone Number2-2011

Transmitter Location.....1 mile N. of City
Air Time.....5:30 a.m.-11 p.m., CST
News ServiceAP
Transcription ServiceCapitol
Station Representative.....Taylor Co.
President.....Donald W. Reynolds
Station Manager.....Walcott A. Wyllie
Chief Engineer.....Robt. Platt

K W A K

**STUTT GART—1948
MBS—KBS—RAZORBACK**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Stuttgart Bcastg. Corp.
Business Address.....Box 271
Phone Number842
Transmitter Address.....1818 S. Buerkle
Air Time.....6 a.m.-M.
News ServiceUP
Transcription ServiceStandard
PresidentBeloit Taylor
Gen. Station Manager.....Melvin P. Spann
Commercial Mgr.....Carroll Lee
Program Dir.....June Spawn
Chief Engineer.....Frank Newberry
Consulting Engineer.....John Mullaney

K W E M

WEST MEMPHIS—1947—PRS

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By...West Memphis Bcastg. Corp.
Business-Studio Address.....229 Broadway
Phone Number26344
Transmitter Location.....Highway 70
News ServiceUP
Transcription Service.....Lang-Worth
RepresentativeRa-Tel, PBS
Gen. Mgr., Farm Editor.....Hugh Murphy
Program Director.....Bill Edwards
Sales Prom. Mgr.....Jerry Smith

**WHY IS AP
THE BEST?**

BECAUSE—**AP** is faster, more complete, more accurate than any other news service.

THE RADIO DAILY

1501 BROADWAY, NEW YORK 18

Wisconsin 7-6336

OFFICE OF
THE VICE-PRESIDENT

October 31, 1950

Mr. Harry Maizlish
Station KFVB
5833 Fernwood Ave.
Los Angeles, Calif.

Dear Harry:

Now that all your trials and tribulations are over regarding the purchase of the station and you are back on the job as a station owner and operator, please accept our congratulations and good wishes.

We, on RADIO DAILY, do not know of any man in our business who is more deserving of the whole-hearted cooperation of the people in Los Angeles than your good self. We also know of the night and day job that you do on every public service program that comes up in your territory.

Your station has become a leader in public service and because of this, it seems to me that every advertiser coming on your station would receive not only a good audience, but the type of audience that will do the buying.

With kindest personal regards,

Sincerely yours,



Marvin Kirsch

MK:hm

CALIFORNIA

Population 10,586,223—Increase 53.3% ('40-'50)—Radio Homes 3,248,650
Families 3,308,200—Stations in State 136

KDIA

AUBURN—2950

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Charles E. Halstead
Business Address Diamond H Ranch
Phone 1178
Pres., Gen., Comm. Mgr., Pgm., News
Dir., Chief Engr. Charles E. Halstead, Jr.

KAFY

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By Bakersfield Bcstg. Co.
Business-Studio Address 2013 Chester Ave.
Phone Number 88700-77800
Transmitter Poplar Lane at Rosedale Rd.
News Service UP
Transcription Service Lana-Worth
Representative John E. Pearson
Membership NAB, BMB
President George B. Crome
General Manager Sheldon Anderson
Station Manager Frank Wilbur
Program Director Naum Healy
Production Dir. Bob Blake
Publicity Dir. Martha Thompson
Chief Announcer Harl Mannes
Chief Engineer Ted Froming
Farm Editor Ralph Ryan

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc. Power: 1000 d.
Owned-Oper. By Marmat Radio Co.
Studio Address 957 Oak St.
Phone 21465
Transcription Service Capitol
News Service UP
Gen., Prom. Mgr. James L. McDowell
Sta., Comm. Mgr. James E. Rennie
Asst. Gen. Mgr. Guy Marchetti
Program Director George Crofford
Chief Engineer Richard Sampson

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By McClatchy Bdcstg. Co.
Business-Studio Address Elk's Club Building
Phone Number 8-8431
Transmitter Location Oak and Ming Streets
Air Time 6 a.m.-12 M.
News Service AP, INS, UP
Transcription Service World, Capitol
Representative Paul H. Raymer
Membership NAB

President Eleanor McClatchy
Station Manager Walter Baziuk
News Editor Philip Waterhouse
Technician Luverne Shatto
Farm Editor Herbert Arrosmith
Consulting Engr. George C. Davis

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Paul R. Bartlett
Business-Studio Address 1420 Truxton Ave.
Phone Number 44548
Transmitter Location 17th & Eye Sts.
News Service UP
Transcription Service Standard
Representative Avery Knodel
Membership BAB, NAB
Owner Paul R. Bartlett
Manager Gene DeYoung
Commercial Manager Ed Urner
Program Director Warren Mead
Sales, Prom. Mgr. Bob Gleason
News Director Ken Cross
Farm Editor Jon Hackett

KPMC

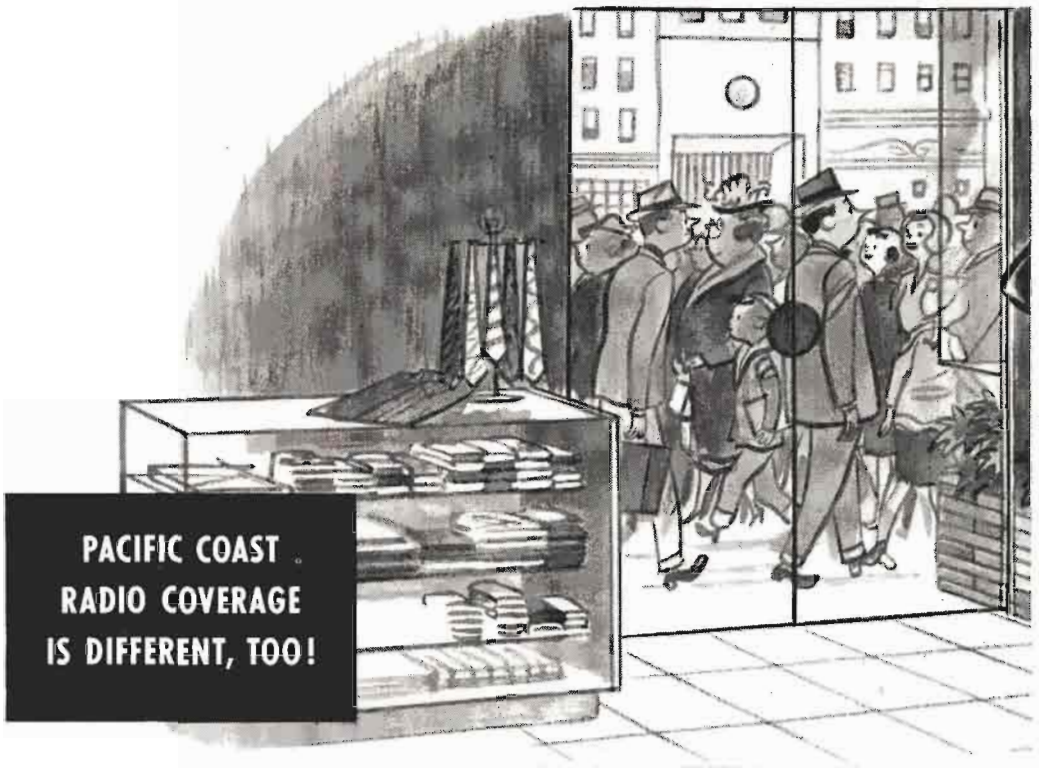
BAKERSFIELD—1933—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By Pioneer Mercantile Co.
Address 1532 20th St.
Phone Number 8-8581
Transmitter Location 307 E. 21st St.
News Service UP
Transcription Service Thesaurus
Station Representative George P. Hollingsbery
Membership NAB, BAB
President F. G. R. Schamblin
Station Manager L. A. Schamblin
Pgm., Dir. Comm. Mgr. C. C. Sturm
News Director P. R. Biermann
Chief Engineer L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By William T. Smith
Address 4425 Ramsey St.
Phone Number 515-6
News Service AP
Transcription Service World
Representative Gene Grant
Membership NAB
President William T. Smith
General Mgr. Carleton Anderson
Commercial Mgr. Marvin H. Patchen
Chief Engineer Searcy Woodworth



**PACIFIC COAST
RADIO COVERAGE
IS DIFFERENT, TOO!**

FOR THAT MATTER, even the Pacific Coast is different from any other area in the United States. It's big, it's almost entirely covered with mountains up to 14,495 feet high, and its markets are far apart.

To cover this vast, rich area is a different coverage problem. The great distances, the mountains, the low ground conductivity make long-range broadcasting impractical...yet Don Lee is the only network that does not rely on long-range broadcasting.

Only Don Lee is especially *designed* for the Pacific Coast.

Only Don Lee offers coverage that gives each market a local network outlet of the proper size

WILLET H. BROWN, *President* • WARD D. INGRIM, *Vice-President in Charge of Sales*

The Nation's Greatest Regional Network





to completely cover that market for the least possible money expended.

Only with Don Lee can you tailor your network radio coverage to your distribution. You can buy all or part of Don Lee's 45 stations to match your distribution requirements, with no waste.

There are about 14 million people on the Pacific Coast. Only Don Lee sells them where they live—where they spend their 15½ billions per year, and Don Lee sells them from their own local network stations with all the local selling influence enjoyed by such a station.

If selling the Pacific Coast is your problem, remember coverage is *different* on the Pacific Coast. Use the *only* radio network especially *designed* for the Pacific Coast: DON LEE.

1313 NORTH VINE STREET, HOLLYWOOD 28, CALIFORNIA • Represented Nationally by JOHN BLAIR & COMPANY

Mutual
DON LEE
 BROADCASTING SYSTEM



K W T C

BARSTOW—1946—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Mojave Valley Bcstg. Co.
 Business Address. Radio Center, P.O. Box 1230
 Phone Number 4001
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service World
 Rep. Western Rad. Sales, Donald Cooke
 President. W. T. Brown
 Station Manager. Harry S. White
 Commercial Manager. Jim Harvey
 Chief Announcer. Johnny Griffin
 Chief Engineer. Fred Fullwood

K R E

BERKELEY—1923

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Central Calif. Bcstrs., Inc
 Address-Trans. 601 Ashby Avenue
 Phone Number. Ashberry 3-7715
 Air Time 6 a.m.-12M.
 News Service AP
 Membership NAB, BAB
 Transcription Service Standard
 Pres., Gen. Sta. Mgr. Arthur Westlund
 Comm., Prom. Mgr. Don Hambly
 Program Director. Les Avery
 Consulting Engineer. Commercial Radio

K Y O R

BLYTHE—1948—BCA-LIBERTY

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated. Bcstg. Corp. of America
 Business-Studio Address. Box 668
 Phone Number 2231
 Transmitter. 2 Mi. W. of Blythe, Hiway 60
 News Service UP
 Representative Wanamaker
 President. W. L. Gleeson
 Station Manager. Herb Booth
 Chief Announcer. Joe Siegle
 Chief Engineer. John Dirn

K R O P

BRAWLEY—1946—LIBERTY

Frequency: 1300 Kc. 1000 Watts d., 500 n.
 Owned-Oper. By. Bcstg. Corp. of America
 Address-Trans. Loc. Del Rio Country Club
 Phone Number 1300-1301
 Air Time 5:30 a.m.-12M.
 Representative. Liberty Pacific Network Sales
 Membership NAB
 President. W. L. Gleeson
 General Manager. Roy W. Sinor
 Commercial Manager. John Chandler
 Sales Prom. Mgr. Roy W. Sinor

Program Director. Lynn Thomas
 Publicity Director. Pat Alexander
 Chief Announcer. Jim Ensselin
 News Director. Lynn Thomas
 Chief Engineer. Drew Walker

K W I K

BURBANK—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Burbank Bcstrs., Inc.
 Business-Studio Address. 20 W. Burbank Blvd.
 Phone Number. CHARleston 0-2111
 Transmitter Location. 239 Amherst St.
 News Service UP
 Transcription Service. Lang-Worth
 Director Paul Sutton
 Program Dir. Roger Patrick

K I C O

CALEXICO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Charles R. Love
 Business Address. P. O. Box 786
 Phone Number 918
 News Service AP
 President. Charles R. Love
 General Mgr. W. A. Geddes
 Program Dir. Robert Cain
 Chief Engineer. Richard Gunn

K H S L

CHICO—1935—MBS-DON LEE

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated. Golden Empire Bcstg. Co.
 Address Moorehead Bldg.
 Phone Number 237-8
 Transmitter. Hooker Oak & Madrone Aves.
 News Service UP
 Transcription Service. World, Lang-Worth
 Representative Gene Grant
 President, Gen. Mgr. Hugh McClung
 Station Manager. M. F. Woodling
 Commercial Manager. J. A. Pero
 Program Director. Loring Curtis
 Promotion Mgr. Henry Hanna
 Chief Engineer. Russell B. Pope

K X O C

CHICO—1949—CBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. KXOC, Inc.
 Address-Trans. Radio Lane
 Phone Number 3200
 News Service UP
 Transcription Service. Standard, Associatd
 Representative. Pearson, Western, Moore
 President Loring Curtis
 Gen., Sta., Comm. Mgr. Donald J. Quinn

Publicity, News Dir.....Dean Mell
 Chief Announcer.....Neil McIntyre
 Chief Engineer.....W. Berger

K B M X

COALINGA—1950

Frequency: 1470 Kc.....Power: 500 d.
 Owned-Oper. By....Pleasant Valley Radio Co.
 AddressBox 868
 Phone136
 Transcription Service....Lang-Worth, SESAC
 News ServiceUP
 Partner, Pres.....Benjamin M. Bowman
 General Manager.....Red B. Bowman
 Commercial Manager.....Alexandro Medina
 Program Director.....Faye M. Bowman
 Chief Eng., News, Farm Dir....Don Daniels

K B U C

CORONA—1948—PACIFIC

Frequency: 1370 Kc.....Power: 500 Watts
 Owned.....American Pacific Bcstg. Co.
 Business Address.....Box 111
 Phone Number1370-1-2
 Studio-Transmitter Address.....Custer Road
 News ServiceUP
 Transcription Service..MacGregor, Lang-Worth
 MembershipNAB
 RepresentativeMcGillvra
 Partners..Elmer J. Bucknum, John G. Bucknum
 General Mgr.....E. J. Bucknum
 Commercial Mgr.....Mary Bucknum
 Sta. Mgr., Pgm. Dir.....Chap Rollins
 Chief Announcer.....Cliff Miller
 News Director.....Russ Bryant
 Chief Engineer.....Don Kerr
 Consulting Engineer.....Ron Oakley

K C H J

DELANO

CP: Frequency: 1010 Kc..Power: 1000 Watts
 d.
 Owned-Oper. By....Charles Herman Johnes
 Address.....P. O. Box 262
 Phone9411
 Transcription ServiceSESAC
 News ServiceUP
 Pres., Gen. Mgr., Chief Eng..Charle H. Johnes
 Commercial Mgr.....James Colo
 Pgm., News Direc.....Jean J. Johnes
 Prom. Mgr.....Marshall Colo

K R D U

DINUBA—1946—LIBERTY

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By....Radio Dinuba Co.
 Business-Studio Address.....Box 157

Phone Number500
 Transmitter Location..Bet. W. Dinuba & Reedley
 News ServiceAP
 Transcription ServiceLang-Worth
 Gen., Comm. Mgr.....Egan A. Hafer
 Program Director.....Ruby Thiesen
 News Dir., Farm Editor.....Jim Bailey
 Chief Engineer.....Russ Friend

K X O

EL CENTRO—1927—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....Box 140
 Phone Number1100
 Transmitter-Studio Location....South 4th St.
 Air TimeUnlimited
 News ServiceUP
 Newspaper Affiliation..Imperial Valley Pub.
 Co., Brawley News Pub. Co., Indio Date
 Palm
 Transcription ServiceThesaurus
 Representative.....Paul H. Raymer
 MembershipNAB
 President.....Paul A. Jenkins
 General Manager.....Riley R. Gibson
 Commercial Manager.....Belle Hovey
 Prog. Dir., Farm Editor.....F. J. Wineriter
 Chief Engineer.....Charles Grim

K H U M

EUREKA—1947—LBS-ABC

Frequency: 1240 Kc..Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By.....Carroll R. Hauser
 AddressVance Hotel
 Phone Number3900
 Transmitter Location..Murray St. at Railroad
 Air Time.....6 a.m.-12M.
 News ServiceAP
 Transcription ServiceCapitol
 Representative.....Pearson, Western Radio
 Pres., Gen., Sta. Mgr.....Carroll R. Hauser
 Commercial Manager.....Frank Smith
 Sales Prom. Mgr.....Robert Russell
 Program Director.....John Zane
 Production Director.....John Alkire
 Chief Announcer.....Barry Adams
 News Director.....Robert Russell
 Musical Dir., Chief Engr.....Dean Elliott
 Consulting Engineer.....Everett Dillard

K I E M

EUREKA—1933—MBS-DON LEE

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By....Redwood Bdcstg. Co., Inc.
 Address.....Radio Center, E. Sixth St.
 Phone Number4000
 Transmitter.....Eureka Inlet, Humboldt Bay

News Service UP
 Transcription Service World
 Representative John Blair
 Membership NAB, BMB
 Pres., Gen. Mgr. Wm. B. Smullin
 Commercial Manager Don Telford
 Sales Promotion Manager Robert Stach
 Program Director Charles Paul Corbin
 Technical Dir. John Bauriedel

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Mendocino Bcstg. Co.
 Address 2100 East Oak St.
 Phone Number 5671
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Representative Forjoe
 President Edward Mertle
 Gen., Sta., Comm. Mgr. Jack Till
 Sales Prom. Mgr. Hal Chertock
 Program Director Raymond Boots
 Chief Engineer Dean Kiner

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By KARM, The George
 Harm Station
 Business-Studio Address 1333 Van Ness Ave.
 Phone Number 4-2966
 Transmitter Van Ness & Alluvial Aves.
 News Service AP, INS
 Transcription Service Standard
 Representative Edward Pety
 Membership NAB
 President Hattie Harm
 General-Station Manager Clyde F. Coombs
 Exec. Sec., Promotion Manager Eldora Roth
 Program Director Ed Ropolo
 News Director Bob Franklin
 Chief Engineer Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc. Power: 50,000 Watts
 Owned-Oper. By Calif. Inland Bcstg. Co.
 Business-Studio Address T. W. Patterson Bldg.
 Phone Number 4-5001
 Transmitter Location Monson
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB

Pres., Gen. Mgr. Paul R. Bartlett
 Assistant Manager Keith L. Mealey
 Program Director Ed J. Frech
 Chief Engineer K. L. Mealey
 Farm Editor Wally Erickson

K G S T

FRESNO—1949

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By Delle BROADCASTING Co.
 Address Farmer's Market
 Phone Number 6-6526 and 4-5459
 Transmitter Location Church & Hughes Sts.
 Air Time 6 a.m.-Sunset
 News Service UP
 Station Representative Forjoe & Co.
 Membership NAB, BAB
 General Manager Sidney A. Mandel
 Commercial Manager Morris Mindel
 Program Director Edward R. Nix
 Sports Director Joseph Kinser
 Chief Engineer Milton Gerloff

K M J

FRESNO—1922—NBC

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By McClatchy Bcstg. Co.
 Business-Studio Address 1559 Van Ness Ave.
 Phone Number 3-6277
 Air Time 24 hours
 Transmitter Location Kerman, Calif.
 News Service AP, UP
 Transcription Service Capitol
 Representative Paul H. Raymer
 Membership NAB
 President Eleanor McClatchy
 Station Manager Hal Brown
 Sales Manager Coyle Chambers
 Program Manager Joe Tomes
 News Editor Bill Sanford
 Chief Technician William N. Wallace
 Farm Editor Ed Sturgeon
 Consulting Engineer George C. Davis

K Y N O

FRESNO—1947—DON LEE

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By Radio KYNO, The Voice
 of Fresno
 Address Hotel Fresno
 Phone Number 2-6141
 Transmitter Location Barton Ave.
 Air Time 5 a.m.-12M.
 Representative Pearson, Hollingbery
 Membership NAB
 President Robert Schuler
 General Manager L. E. Chenault

Commercial Manager..... Joe Hinman
 Prom. Mgr., Pub. Dir..... Wanda Woods
 Program Director..... Leo Goldman
 Chief Announcer..... Fred White
 News Director..... Hap Haggard
 Chief Engineer..... Bert Williamson

KIEV

GLENDALE—1933

Frequency: 870 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Cannon System, Ltd.
 Address..... 102 N. Glendale Ave.
 Phone Number..... Cyprus 1-1133
 President..... David H. Cannon
 General Mgr..... Cal Cannon

KNGS

HANFORD—1948

Frequency: 620 Kc..... Power: 1000 Watts
 Owned-Operated By..... Hanford Publishing Co.
 Business Address..... P. O. Box 620
 Phone Number..... 620
 Air Time..... 5 a.m.-M.
 Studio & Trans..... 4 Mi. E. Hanford Hgway, 198
 Newspaper Affiliation..... Hanford Sentinel,
 Hanford Journal
 News Service..... INS, UP
 Transcription Service..... Associated, World
 Gen. Mgr., Chief Engr..... Don C. Reeves
 Commercial Mgr..... Gene Williams
 Program Dir..... E. C. Balthis
 Chief Engineer..... Don C. Reeves

KECA

LOS ANGELES—1929

Frequency: 790 Kc..... Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By..... American Bcstg. Co., Inc.
 Address..... 1539 N. Vine St., Hollywood 28, Cal.
 Phone Number..... HUDson 2-3141
 Transmitter Location..... 2951 Fairfax Ave., L. A.
 Air Time..... Unlimited
 News Service..... AP, INS, UP
 Transcription Service..... Lang-Worth
 Representative..... ABC Spot Sales
 Membership..... BAB
 President..... Robert E. Kintner
 General Manager..... Frank Samuels
 Station Manager..... Francis H. Conrad
 Commercial Manager..... Amos Baron
 Promotion Manager..... John Hansen
 Program Director..... Bud Edwards
 Production Director..... Dresser Dahlstead
 Publicity Director..... Virginia West
 Chief Announcer..... Dresser Dahlstead
 News Director..... Frank La Tourette
 Musical Director..... Buzz Adlam
 Chief Engineer..... Philip G. Caldwell
 Consulting Engineer..... Kear & Kennedy

KFWB

HOLLYWOOD—1925

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper. By..... KFWB Broadcasting Corp.
 Business-Studio Add..... 6419 Hollywood Blvd.
 Phone Number..... HE 5151
 Transmitter..... 5775 W. Jefferson, Los Angeles
 Air Time..... Unlimited
 News Service..... AP, INS, UP
 Representative..... William G. Rambeau Co.
 Pres. & Gen. Mgr..... Harry Maizlish
 Pub. & Adv. Direc..... Sydney Yallen
 Pgm. & Prod. Dir..... William V. Ray
 News & Special Events Dir..... Al Gordon
 Chief Announcer..... Joe Yocam
 Chief Engineer..... Harry Myers

(See Page 334)

KGFJ

HOLLYWOOD—1926

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Ben S. McGlashan
 Business-Studio Address..... 6314 Sunset Blvd.
 Phone Number..... Hillside 0201
 Transmitter..... Washington & Oak Sts., L. A.
 News Service..... UP
 Transcription Service..... Muzak
 Owner..... Ben S. McGlashan
 General Manager..... Thelma Kirchner
 Commercial Manager..... Jim Strain
 Chief Engineer..... Homer Obuchon
 Consulting Engineer..... Comm. Rad. Equipt. Co.

KLAC

HOLLYWOOD—1946

Frequency: 570 Kc..... Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..... KMTR Radio Corp.
 Address..... 1000 Cahuenga Blvd.
 Phone Number..... HUDson 2-7311
 Transmitter Location..... Soto & Indiana Sts.
 News Service..... INS, UP
 Transcription Service..... Capitol, SESAC
 Representative..... Adam J. Young, Jr.
 President..... Mrs. Dorothy Schiff
 Exec. V.P. & Sta., Gen. Mgr..... Don Fedderson
 Commercial Manager..... Dave Lundy
 Program Director..... C. G. Renier
 Publicity Director..... Red Doff
 News Director..... Jim McNamara
 Musical Director..... Roc Hillman
 Dir. of Engr..... R. W. Conner
 Consulting Engr..... Craven, Lohnes, Culver

KREO

INDIO—1946

LIBERTY & PACIFIC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Bcstg. Corp. of America
 Address..... Box 707 Indio

AP SELLS

For Stations and Sponsors —

For instance . . . KGER

“Freeman A. McKenzie, Jr., Long Beach Ford dealer, tells us their daily 15-minute AP newscasts over KGER have produced excellent new and used car sales, increased service business and new business from nearby communities.

“Although I have been in radio more than ten years, I had not used Associated Press news service until two years ago. I find that AP news has meant extra business for us. It is the finest news service I have ever known.”

**GALEN O. GILBERT,
General Manager,
KGER, Long Beach, Calif.**

Phone Number 73-403
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative San Francisco—William
 Ayres; Los Angeles—Lee F. O'Connell
 Membership NAB
 Pres., Gen., Mgr. William L. Gleason
 Sta., Comm. Mgr. Douglas Caplette
 Pgm., Prod. Dir. Daniel B. Speare
 Chief Announcer Jim Tracewell
 News Director Tommy Long
 Musical Director Alex Derma
 Chief Engineer James Tracewell

K T E D

LAGUNA BEACH—1949

Frequency: 1520 Kc. Power: 1000 d; 250 n.
 Owned-Oper. By... Uni. Radio Features Synd.
 Business Address 424 Glenneyre
 Phone Number 1520
 News Service AP
 Transcription Service Thesaurus, World
 Representative Grant
 President, General Mgr. Tom E. Danson
 Comm., Prom. Mgr. James M. Matheny
 Chief Announcer Richard S. Morgan
 Chief Engineer Allan L. Campbell

K A V L

LANCASTER—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Antelope Bcstg. Co.
 Address P. O. Box 1192
 Phone 1000
 Transcription Service World
 News Service UP
 Pres., Gen. Mgr. W. B. Carter
 Commercial Manager H. L. Comstock
 Chief Engineer James French

K C V R

LODI—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By... Central Valley Radio
 Business Address P. O. Box 600
 Phone Number Lodi 1700
 Transmitter Studio 1.8 Mi. N.W. of Lodi
 News Service UP
 Transcription Service Standard
 General Manager Herbert W. Brown

K F O X

LONG BEACH—1924

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By... Nichols & Warinner, Inc.
 Address 220 E. Anaheim Street
 Phone Number Long Beach 672-81
 News Service UP

Transcription Service.. Standard, Lang-Worth
 Representative Burns-Smith
 Membership NAB
 Pres., Gen. Mgr., Pgm. Dir. Hal G. Nichols
 Promotion Mgr. Norman Masterson
 Comm. Mgr., Chief Engr. L. W. McDowell

K G E R

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By... John Brown Schools of Calif., Inc.
 Business-Studio Address 3745 Atlantic
 Phone Number 467-907
 Transmitter Atlantic & Olive, Hynes
 News Service AP
 Transcription Service SESAC, Cole
 President John E. Brown
 Gen.-Sta.-Comm. Mgr. Galen Gilbert
 Pgm., Pub. Dir. William George
 Sales Prom. Mgr. Dick Walsh
 News Director Finis Bell
 Musical Dir. Peter Slack
 Chief Engineer Luther Crumbaugh
 Farm Editor Al Mallicoat
 Consulting Engineer Ron Oakley

K F A C

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By... Los Angeles Bcstg. Co., Inc.
 Business-Studio Address. 645 S. Mariposa Ave.
 Phone Number Dunkirk 4-1231
 Transmitter Location.. 3725 Chesapeake Ave.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated, SESAC
 Membership NAB, BMB
 Pres.-Gen.-Sta. Mgr. Calvin J. Smith
 Prod., Pgm. Dir. Howard Rhines
 Pub. Dir. Murry Boggs
 Chief Announcer Howard Rhines
 Musical Librarian Edith Kent
 Chief Engineer Ron Oakley

K F I

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By... Earle C. Anthony, Inc.
 Business-Studio Address. 141 N. Vermont Ave.
 Phone Number Dunkirk 2-2121
 Transmitter Location Buena Pk.
 News Service AP, UP
 Trans. Serv. Capitol, Associated, World
 President-Owner Earle C. Anthony
 General Manager George A. Whitney
 Gen., Sales Mgr. Kevin B. Sweeney
 Program Dir. Pat Kelly
 Chief Announcer George Dvorak
 Musical Director Bob Mitchell
 Chief Engrs. C. Mason, H. L. Blatterman
 Farm Editor Nelson McIninch

K F V D

LOS ANGELES—1925

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned-Operated By... Standard Bcstg. Co.
 Business-Studio Ad... 338 S. Western Ave.
 Phone Number... Dunkirk 8-2345
 Transmitter Location... Lynwood, Calif.
 Air Time... 6 a.m.-2-a.m.
 News Service... UP
 Transcription Service... Lang-Worth
 Membership... NAB
 P. es., Gen. Mgr... Frank Burke, Jr.
 Commercial Manager... Vern Lindblade
 Program Director... Carl Brewster
 Chief Announcer... Clyde Cadwell
 Chief Engineer... Leonard Reeves

K H J

LOS ANGELES—1922

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By... Don Lee Bcstg. System
 Address... 1313 N. Vine St., Hollywood
 Phone Number... HUDson 2-2133
 Transmitter Location... Venice Blvd.
 Air Time... 6 a.m.-M.
 News Service... AP, INS
 Transcription... World
 Representative... John Blair
 Membership... NAB, BAB
 President... Willet H. Brown
 V.P. & Gen. Counsel... Donn B. Tatom
 V.P. chg. Sales... Ward D. Ingram
 Sales Manager... George Whitney
 Sales Prom. Mgr... Herbert Sonnenburg
 Program Director... J. Carlton Adair
 Director of Operations... Anthony J. LaFrano
 Publicity Director... Mark Finley
 Musical Director... Harry Zimmerman
 V.P.-Engineering... Walter Carruthers
 News Dir., Farm Editor... Les Mawhinney

K M P C

LOS ANGELES—1927—LIBERTY

Frequency: 710 Kc. Power: 50,000 Watts ND
 d.; 10,000 Watts DA n.
 Owned-Oper. By... The Station of the Stars, Inc.
 Address... 5939 Sunset Boulevard
 Phone Number... HOLLYWOOD 9-5341
 Transmitter Location... 12755 Burbank Blvd.,
 North Hollywood
 Air Time... 5:15 a.m.-M.
 News Service... INS, UP
 Transcription Service... Standard, Lang-Worth
 Representative... H-R Representatives
 President... John Patt
 Gen. Mgr. & V.P... Robert O. Reynolds
 V.P. & Asst. Gen. Mgr... Loyd C. Sigmon
 Sales Mgr... Tom Frandsen; National Sales
 Mgr., Charles Cowling
 V.P. in Chg. of Bcsts... Mark Haas
 Dir. of Pub. Rela... John Baird

Chief Announcer... Howard Flynn
 News Director... Jim McCulla
 Musical Director... Jerome Sybilrud
 Engineering Supervisor... Mal Mobley, Jr.
 Farm Editor... Charles Stone

K N X

LOS ANGELES—1924—CBS

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Oper. By... Columbia Bcstg. System, Inc.
 Business-Studio Address... 6121 Sunset Blvd.
 Phone Number... HOLLYWOOD 9-1212
 Transmitter Location... Torrance, Calif.
 Air Time... 5:25 a.m.-1:05 a.m.
 News Service... AP, UP
 Transcription Service... Lang-Worth
 Representative... Radio Sales, CBS
 President (CBS)... Frank Stanton
 V.P., Gen. Exec... Howard S. Meighan
 Station Manager... Merle S. Jones
 Sales Manager... Edwin W. Buckalew
 Sales Prom. Mgr... Ralph Taylor
 Program Director... George W. Allen
 Production Director... Allen Botzer
 Publicity Director... Earl Brownfield
 News Director... Jack Beck
 Musical Director... Lud Gluskin
 Chief Engineer... Les Bowman
 Farm Editor... Robert Wilson

K P O L

LOS ANGELES

C.P. Frequency: 1540 Kc. Power: 5000 Watts
 d.
 Owned-Oper. By... Coast Radio Bcstg. Corp.
 Address... 877 So. Tremaine Ave.
 Phone... Wyoming 8081
 President... Hugh R. Murchison

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By... Radio Bctrs., Inc.
 Business-Studio Address... 541 So. Spring St.
 Phone Number... TRucker 7111
 Transmitter Location... 1050 Montecito Drv.
 News Service... INS
 Transcription Service... Associated, SESAC
 Membership... NAB
 President... Frank P. Doherty
 General-Station-Comm. Mgr... Ned Connor
 Publicity Director... Doug Douglas
 Pgm. Dir.-Chief Announcer... Charles Clifton
 Chief Engineer... Willis O. Freitag

K M Y C

MARYSVILLE—1940—MBS-DON LEE

Frequency: 1450 Kc. Power: 250 Watts
 Owner-Oper. Marysville-Yuba City Bcstrs., Inc.
 Business Address... P. O. Box 631

CALIFORNIA

Phone Number2-2396
 Transmitter Location . . .Laurellan Rd., District 10
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription ServiceWorld
 Representative.....W. S. Grant
 MembershipNAB
 President.....H. E. Thomas
 Gen-Station Comm. Manager...Joe D. Carroll
 Program Director.....William R. Cleveland
 Chief Announcer.....Joe Setran
 News Director.....Hedley Hall
 Chief Engineer.....Lloyd McQueary

KYOS

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated ByMerced Bcstg. Co.
 Business Address.....P. O. Box 717
 Phone Number.....1430-1; 1281
 Studio Address.....G St. Grade
 Transmitter Location...Lake Rd., Merced Cty.
 Air Time.....5 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....W. S. Grant
 MembershipNAB
 President-Gen. Mgr.....Hugh McClung
 Station Manager.....Charles H. Kinsley, Jr.
 Comm. Mgr.-Pgm. Dir.....A. J. Krisik

Sales Prom. Mgr.....Rod O'Hara
 Prod.-Musical Dir.....Joel Buffington
 Pub. Dir.....Edward Blakesley
 Chief Announcer.....Harvey Otto
 Chief Engineer.....M. R. Beavers
 Farm Editor.....Clare Caughman

KMOD

MODESTO—1950—ABC

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Modesto, Inc.
 Address.....P. O. Box 941
 Phone3838
 Transcription ServiceWorld
 News ServiceAP
 Owner, Gen. Mgr.....John H. Schacht
 Commercial Manager.....Ron Sweeney
 Pgm., News Director.....Gene D'Accardo
 Chief Engineer.....Robert Harrell

KTRB

MODESTO—1933

Frequency: 860 Kc.....Power: 5000 d.; 1000 n.
 Owned-Operated ByKTRB Bcstg. Co., Inc.
 Address.....P. O. Box 593
 Phone Number774-5
 Studio-Transmitter.....Norwegian Ave.
 Air Time.....4:45 a.m.-2 a.m.

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 is your market ...

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 that **SUCCESSFUL**
RADIO ADVERTISING
 demands local tie-in
MERCHANDISING ...

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ABSOLUTELY CANNOT
OVERLOOK the Pacific
 Regional Network, your
 Best Salesman in
 California ...

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the Pacific Regional
 Network, the nation's
 most flexible sales and
 merchandising radio
 station network ...

... offers to advertisers
 (1) network time pur-
 chase of any or all of 49
 separate California
 AM radio stations;
 (2) outstanding program-
 ming; and (3) **LOCAL**
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 in all its ramifications ...
 at substantial savings in
 time, effort and money.

For details write, wire, or phone

PACIFIC REGIONAL NETWORK
 6540 SUNSET BOULEVARD • PHONE Hillside 7406 • HOLLYWOOD 28, CALIFORNIA

CALIFORNIA

News Service...INS, UP
Transcription Service...Lang-Worth, Cole, Standard
Representative...W. S. Grant
Membership...NAB
Pres.-Gen.-Station Mgr...William H. Bates, Jr.
Com.-Sales Promotion Mgr...James Van Parks
Pgm.-Prod.-Publ. Dir...Milton L. Hibdon
Chf. Anncr., News, Farm Editor
Charles McEwen
Musical Director...Gene Stevens
Chief Engineer...William H. Bates, Jr.

K M B Y

MONTEREY-1949-KBS

Frequency: 1240 Kc...Power: 250 Watts
Owned-Operated By...Monterey Bcstg Co.
Business Address...Hotel San Carlos
Phone Number...8541
Air Time...Unlimited
News Service...UP
Transcription Service...World, Associated
General Mgr...L. John Miner
Comm. Mgr...John F. W. Tyler
Pgm. Dir...Ford Warner
Chief Engineer...Emil A. Trojak

K W S D

MT. SHASTA-1947

Owned-Oper. By...Shasta Cascade Bcstg. Corp.
Address...E. Alma Street
Phone Number...2124
Air Time...7 a.m.-10 p.m.
News Service...AP
Transcription Service...Standard
Station Representative...Western, Continental, E. Coast
Membership...NAB
President...Vernita Adler
General Manager...Arthur Adler
Station Manager...David H. Rees
Program Director...Iola Huntingdon
Chief Engineer...Donald F. Keys

K V O N

NAPA-1947-LIBERTY

Frequency: 1440 Kc...Power: 500 Watts
Owned-Operated By...Napa Bcstg. Co.
Address...Foster Rd.
Phone Number...6-2023
Air Time...6 a.m.-10:30 p.m.
News Service...AP
Newspaper Affiliation...Vallejo News Chronicle, Vallejo Times-Herald
Transcription Services...World, Associated
Representative...ForJoe
Pres., Gen. Mgr...Luther E. Gibson
Commercial Manager...David Bous
Pgm. Dir., Chief Anncr...George W. Grayson
Chief Engineer...Herbert Vanderbeek
Farm Editor...Herman Baade

K L X
OAKLAND-1922

Frequency: 910 Kc...Power: 1000 Watts
Owned-Operated By...Tribune Building Co.
Business Studio Address...Tribune Tower
Phone Number...Glencourt 1-0680
Transmitter Location...Tribune Tower
Air Time...6 a.m.-M.
Newspaper Affiliation...Oakland Tribune
News Service...AP, UP
Transcription Service...Bruce Fells, World
Representative...Burn-Smith
Membership...NAB
President...J. R. Knowland, Jr.
Gen. Station Manager...Glenn Shaw
Program Director...Jerry Morton
Commercial Manager...J. Milton Serepan
Musical Director...Lou Dean Grew
Publicity Director...Gloria Markoff
News Director...John K. Chapel
Chief Engineer...Roswell S. Smith
Consulting Engineer...E. C. Page

K R O W
OAKLAND-1925

Frequency: 960 Kc...Power: 1000 Watts d., 1000 Watts n.
Owned-Operated By...KROW, Inc.
Address...464 19th St.
Phone Number...TWinoaks 3-9600
Transmitter Location...1520 8th Ave.
Air Time...5:30 a.m.-2 a.m.
News Service...UP
Transcription Service...Standard, Associated
Representative...Ra-Tel Repre., Inc.
Membership...NAB
President...Sheldon F. Sackett
Gen., Sta. Mgr...Alan L. Torbet
Commercial Manager...David M. Sacks
Promotion Manager...Alan L. Torbet
Program Director...Russ Coughlan
Publicity Director...Mercedes Prosser
Chief Announcer...Russ Coughlan
News Director...William Winter
Chief Engineer...Paul Leake
Consulting Engineer...Andrew Ring

K W B R
OAKLAND-1920

Frequency: 1310 Kc...Power: 1000 Watts
Owned-Operated By...Warner Bros. Radio, Inc.
Business-Studio Address...327-21st St.
Phone Number...Higate 4-1212
Transmitter Location...327-21st St.
Air Time...6 a.m.-M.
News Service...UP
Transcription Service...Lang-Worth
Membership...NAB
President, Gen. Mgr...S. W. Warner
Station Manager...F. Wellington Morse
Commercial Manager...W. E. Malone
Program Director...Wanda Arney

CALIFORNIA

Production Director.....George Oxford
Chief Announcer.....Bob Bouard
Musical Director.....Sam Watts
Chief Engineer.....Paul Gregg

KOCS
ONTARIO—1946

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By.....The Daily Report Co.
Business-Studio Address.....222 East "B" St.
Phone Number.....627-54
Transmitter Location.....4th and San Antonio
Air Time.....Local sunrise—Local sunset
News Service.....UP
Transcription Service.....Capitol, Associated
President.....Mrs. Jerene Appleby Harnish
Station Mgr.....Stanley G. Davis
Commercial Mgr.....James E. Rennie
Publicity Director.....Helen Faye Thompson
Pgm. Dir.-Chief Announcer.....George Crofford
Chief Engineer.....Floyd Hall
Farm Editor.....Gene Durbin

KDAN
OROVILLE—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Mercury Bcstg. Co.
Address.....P. O. Box 231
Phone Number.....1340
Transmitter Location.....In Oroville on Levee
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth
General Manager.....Ray L. Partridge
Promotion Manager.....William Aiston, Jr.
Program Director.....Ray L. Partridge
Chief Engineer.....Ray L. Partridge
Farm Editor.....William Lambertson

KCMJ

PALM SPRINGS—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Palm Springs Bcstg. Co.
Business Address.....Box KK
Phone Number.....2253
Studio, Transmitter Location.....N. Indian Ave.
Air Time.....6:45 a.m.-11:30 p.m.
News Service.....UP
Representative.....John E. Pearson
President.....Richard W. Joy
Gen. Station Mgr.....Roland B. Vaile
Commercial Mgr.....Harry Davis
Program Mgr.....Dorothy Fanning
News Director.....Paul Grannis, Jr.
Chief Engineer.....Donald C. McBaIn

KIBE

PALO ALTO—1949

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....James Blaine Rhodes
Address.....813 Fremont, Menlo Park

Phone Number.....Davenport 2-5055
Transmitter.....E. Palo Alto
Air Time.....Daytime
News Service.....AP
Transcription Service.....Standard
Representative.....Scott & Co.
Membership.....NAB
Gen. Sta. Mgr.....Jay B. Rhodes
Commercial Manager.....Walter Grau
Sales Prom. Mgr.....William Gunning
Program Director.....John Egan
Chief Announcer.....Robert Seaman
Consulting Engineer.....Ray Mort

KALI
PASADENA—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John H. Poole
Business-Studio Address.....425 E. Green St.
Phone Number.....RY 1-7641, SY 2-5327
Transmitter.....924 Vista St., San Gabriel
Transcription Service.....Capitol
Representative.....Schepp-Reiner
Owner.....John H. Poole
Manager.....Aubrey H. Ison
Commercial Manager.....J. Newton Yates
Program Director.....Allan Berg
News Director.....George Nemett
Music Director.....Fred Smith
Chief Engineer.....Harvey Fritch

KXLA

PASADENA—1942

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By.....Pacific Coast Bcstg. Co.
Business Address.....1401 So. Oak Knoll Ave.
Phone Number.....Ryan 1-8991
Transmitter Location.....El Montf
Air Time.....24 hrs. daily
News Service.....AP
Transcription Service.....World, Associated
President-Gen. Sta. Mgr.....Loyal K. King
Pgm. Dir.....Dick Scofield
Chief Anncr.....Carl Saunders
Musical Dir.....Cliff Stone
Chief Engineer.....Jack Reader
Farm Editor.....Dr. LeRoy Smith

KWKW

PASADENA—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Southern Calif. Bcstg. Corp.
Address.....800 Sierra Madre Villa
Phone Number.....Ryan 1-8744
News Service.....UP
Representative.....ForJoe
Membership.....NAB
President.....Marshall S. Neal
Gen. Station-Comm. Mgr.....William J. Beaton
Pgm. Dir., Chief Anncr.....Bill Garr
Publicity Director.....Clair Hughes
News Director.....Bob Knouse

Chief Engineer.....Paul W. Spargo
Farm Editor.....Gordon Baker Lloyd

KPRL

PASO ROBLES—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Leslie Henry Hacker
Business Studio Address...32nd & Oak Sts.
Phone Number.....204
Transmitter Location.....32nd & Oak Sts.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Standard
Representative.....W. S. Grant
Owner-Gen. Mgr.....Leslie Henry Hacker
Commercial Mgr.....Jack B. Wasson
Chief Engineer.....Dale Schwartz
Consulting Engineer.....Lohnes & Culver

KAFP

PETALUMA—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Petaluma Bcstrs., Inc.
Address.....Box 480
Phone.....183
Transcription Service.....Thesaurus
News Service.....UP
Pres., Gen. Comm. Mgr....Harold A. Sparks
Chief Engineer.....Forrest W. Hughes
News Director.....Ted Kenessey
Pgm. Dir., Prom. Mgr....Catherine E. Sparks
Farm Editor.....Bob Bishop

KECC

PITTSBURG—1949

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KECC, Inc.
Business Address.....235 Railroad Ave.
Phone Number.....2-2964
Transmitter Address.....Collinsville
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Western
General Mgr.....Mel D. Marshall
Commercial Mgr.....John C. McFarland
Program Manager.....Ted Mermod
News Director.....Fred Knop
Chief Engineer.....Merlin W. Haag
Consulting Engineer.....McIntosh & Englis

KPMO

POMONA—1947

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....Valley Bcstg. Co.
Business-Studio Address...1240 E. Holt St.
Phone Number.....Lycoming 2-1293
News Service.....UP
Transcription Service.....Standard, World
President, General Mgr....Dean H. Wickstrom
Comm., Prom. Mgr.....Jim Oliver
Chief Engineer.....Buck Rogers

KTIP

PORTERVILLE—1946—LBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....J. F. Tighe
Business-Studio Address...Newcomb & Grand
Ave., P. O. Box 1312
Phone Number.....1450 & 1451
Transmitter Location.....Newcomb Ave.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Cook, Grant
Membership.....NAB, BMB, SCBA
General Manager....Frank Robinson Brown
Program Director.....Marjorie B. Lay
Chief Engineer.....John M. Herman
News Editor.....Kenneth Clifford, Jr.

KBLF

RED BLUFF—1946—LBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tehama Bcstg. Co.
Studio-Business Address...346 Oak St.
Phone Number.....354
Transmitter Location.....E. Red Bluff
Air Time.....6:45 a.m.-10 p.m.
Representative.....Tracy Moore
Membership.....NAB, BMB
General Mgr.....Arvo Haapanen
Pgm. Dir., Chief Engr....Howard Parsons

KVCV

REDDING—1938—MBS

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Golden Empire Bcstg. Co.,
Inc.
Address.....Box 717, Merced
Phone Number.....1646
Transmitter Location.....2 miles NE City
Air Time.....6 a.m.-12M.
News Service.....UP
Transcription Service.....World
Representative.....W. S. Grant Co.
President.....Mrs. Hugh McClung
Station Manager.....Fred M. Stuelpnagel
Commercial Manager.....H. E. McCarty
Promotion Manager.....Robert Hoskins
Pgm., Prod. Dir.....Lyle Mathys
Publicity Director.....Frances Bruce
Chief Announcer.....Vincent Lambert
News Director.....Charles Castor
Musical Director.....Ted Dooley
Chief Engineer.....Russ Pope
Farm Editor.....Vincent Lambert
Consulting Engineer.....Kier & Kennedy

KZYZ

REDLANDS—1949

Frequency: 990 Kc.....Power: 1000 d.
Owned-Oper. By.....Orange Empire Bcstg. Co.
Address.....208½ Orange St.

KPRO

**RIVERSIDE—1941—BCA
LIBERTY—PACIFIC**

Frequency: 1440 Kc. Power: 1000 Watts
Owned-Oper. By.....Broadcasting Corp. of
America
Business Address.....P.O. Box 987
Phone Number.....Riverside 6290
Studio-Transmitter.....3401 Russell St.
Air Time.....6 a.m.-1 a.m.
News Service.....AP, UP
Transcription Service.....World
Representative.....Duane Wanamaker
President-General Mgr.....W. L. Gleeson

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By.....KCRA, Inc.
Business Studio Address.....1010 11th St.
Phone Number.....Gilbert 2-0758
Transmitter Location...Route 3, Box 1213 A
Air Time.....6 a.m.-12M.
News Service.....UP, AP
Transcription Service.....World
Representative...Robert Meeker, W. S. Grant
Membership.....NAB
President-General Mgr.....Ewing C. Kelly
Commercial Manager.....John Dupell
Program Director.....Irma Davis
News Director.....Jack Matranga
Chief Engineer.....W. Herbert Hartman
Farm Editor.....Dick Wood

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By...McClatchy Bcstg. Co.
Business Studio Address.....708 Eye St.
Phone Number.....Gilbert 3-1745
Transmitter Location.....Pleasant Grove
News Service.....UP, AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
Membership.....NAB
President.....Eleanor McClatchy
Station Manager.....Keith B. Collins
Director of Sales.....Perry Nelson
Publicity & Promotion.....Tom C. Flynn
Program Manager.....Richard S. Burdick
News Editor.....Victor Blanks
Music Librarian.....Herbert Harrison
Chief Engineer.....Stam Sronce
Farm Editor.....Ray Rodgers
Consulting Engineer.....George C. Davis

KROY

SACRAMENTO—1937—CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Harmco, Inc.

Business-Studio Address...Hotel Sacramento
Phone Number.....Gilbert 3-2525
Transmitter Location.....3402 65th St.
Air Time.....6 a.m.-M.
News Service.....INS, UP
Transcription Service.....Associated
Representative.....Avery-Knodel
Membership.....NAB
Gen., Sta. Mgr.....Clyde F. Coombs
Commercial Manager.....Byron H. Nelson
Ass't Mgr., Pgm. Dir.....William J. Ratcliff
News Director.....Henry Thornley
Chief Engineer.....William Karpisek
Farm Editor.....Scotty Morland
Consulting Engineer.....A. D. Ring & Co.

KXOA

**SACRAMENTO—1945
MBS-DON LEE**

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By.....Sacramento Bcstrs., Inc.
Phone Number.....Hickory 9-3576
Transmitter Location...N. Sacramento Freeway
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Associated
Represent.....J. E. Pearson, West. Radio Adv.
President.....Lincoln Dellar
General Station Mgr.....Herb Ferguson
Program Director.....I. Earle Russell
News Director.....Hal Laffoon
Chief Engineer.....Ewald Berger
Consulting Engineer.....A. D. Ring

KSBW

SALINAS—1947—MBS-DON LEE

Frequency: 1380 Kc. Power: 1,000 Watts
Owned-Operated By...Salinas Bcstg. Corp.
Business Address.....P.O. Box 1651
Phone Number.....807
Studio-Transmitter.....Laurel Dr.
News Service.....AP
Transcription Service.....Standard
Representatives.....Burn-Smith, Western
Membership.....NAB
Pres., Gen., Sta. Mgr.....Dr. Harry Morgan
Commercial Manager.....William M. Oates
Pgm. Dir., Chief Anncr., Raymond A. Wilson
Prod., Pub. Dir.....James R. Oliver
Musical Director.....James Robinson
Chief Engineer.....Robert K. Cobb
Consulting Engineer...A. D. Ring and Co.

KCSB

SAN BERNARDINO—1947

Frequency: 1350 Kc. Power: 500 Watts
Owned-Operated By...Mrs. Essie Binkley West
Studio-Bus. Transmitter Address...770 Mill St.
Phone Number.....822-45
News Service.....AP, UP
President-Gen. Mgr...Mrs. Essie Binkley West
Commercial Prom. Mgr.....Dave W. Adams

CALIFORNIA

Program Director Chap Rollins
 Chief Engineer Walter Bronson

K F X M

SAN BERNARDINO—1929—MBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Operated By... Lee Bros. Bcstg. Corp.
 Business-Studio Address 512 Fifth St.
 Phone Number 4761
 Transmitter Location S. "E" St.
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative John Blair
 President J. Clifford Lee
 General Manager Gene W. Lee
 Commercial Manager Don S. Cummings
 Sales Prom. Mgr.-Pub. Dir. Lowell Smith
 Program Director Erma Jones
 Prod., News Direc. John Harder
 Chief Announcer Jim O'Leary
 Chief Engineer George Ewing
 Farm Editor Howard Batchly
 Consulting Engineer. Comm. Rad. Equipt. Co.

K I T O

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Operated By KITO, Inc.
 Address 569 Fourth St.
 Phone Number 7807
 Transmitter Location 1416 E. Baseline
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Representative Hollingbery
 Pres., Gen., Sta. Mgr. J. J. Flanigan
 Commercial Manager Charles Foll
 Pgm., Prod. Dir. Arnold Benum
 Publicity Director Marshall King
 Chief Announcer Jerry Lietz
 News Director Leo Cross
 Musical Director Betty Jean Doop
 Chief Engineer Richard Klitzing
 Farm Editor Fred Reinhardt
 Consulting Engineer Owen Ford

K R N O

SAN BERNARDINO—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Western Empire Bcstrs., Inc.
 Address 990 Colton Ave
 Phone Number 8-2771
 Air Time 6 a.m.-M.
 News Service AP
 Representatives Cook, Western
 Transcription Service SESAC
 President, Comm. Mgr. James W. Gerrard
 General Manager Norman H. Rogers
 Program Director Robert Stone

Chief Announcer Wyn Stewart
 Chief Engineer George W. Brock

K F S D

SAN DIEGO—1926—NBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By... Airian Radio Corp. Ltd.
 Business-Studio Address U. S. Grant Hotel
 Phone Number Franklin 6353
 Transmitter Location. Emerald Hills Golf Course
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service World
 Representative Paul H. Raymer
 Membership NAB
 President Thomas E. Sharp
 Manager John C. Merino
 Program Director Deane Long

K G B

SAN DIEGO—1926—MBS-DON LEE

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By... Don Lee Bcstg. Syst.
 Address Greyhound Terminal Bldg.
 Phone Number Franklin 6151
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative John Blair
 Station Manager F. D. Ide
 Comm.-Sales-Prom. Mgr. Hobby Myers
 Pgm. Dir. Jerry Lee Pecht
 Chief Engineer William G. Collins

K C B Q

SAN DIEGO—1946—CBS

Frequency: 1170 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By Charles E. Salik
 Business Studio Address 1405 Fifth Ave.
 Phone Number Franklin 1315
 Transmitter Location... 82nd & El Cajon Blvd.
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Lang-Worth, Standard
 Representative George P. Hollingbery
 Membership NAB, BAB
 Pres., Gen. Mgr. Charles E. Salik
 Commercial Manager.... Graham H. Moore
 Sales Prom. Mgr. Joseph Miller
 Program Director Grady Edney
 Prod. Dir., Chief Anncr. Robert Regan
 News Director Richard Boynton
 Musical Director Betty Hersey
 Chief Engineer Charles J. Sherburne
 Farm Editor Howard Keddie
 Consulting Engineer Silliman & Barclay

K F M B

SAN DIEGO—1941—ABC

Frequency: 550 Kc. Power: 1000 Watts

Owned-Operated By Jack Gross Bcstg. Co.
 Bus.-Studio Address 1375 Pacific Blvd.
 Phone Number Main 2114
 Transmitter Location Grantville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World, SESAC
 Representative The Branham Co.
 Membership NAB
 President-General Mgr. Jack O. Gross
 Commercial Manager William Edholm
 Sales Promotion Mgr. Miriam Schaefer
 Program Dir. John Bainbridge
 Chief Engineer Thornton Chew

KSDO

SAN DIEGO—1947

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Operated By San Diego Bcstg. Co.
 Business Studio Address 1029 Second Ave.
 Phone Number Main 2041
 Transmitter Location 5240 Ward Rd.
 Air Time 6 a.m.-M.
 Newspaper Affiliation San Diego Union, San
 Diego Evening Tribune
 News Service UP, AP
 Transcription Service Standard
 Representative Sears & Ayer, Western
 V.P.-General Manager Jack Heintz
 Pgm. Dir. Wilson Edwards
 Chief Engineer Vern Milton

KSON

SAN DIEGO—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Studebaker Bcstg. Co.
 Business Studio Address 630 F St.
 Phone Number Franklin 5175
 Transmitter Location Rigel & Dalbergia Sts.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated
 Representative Forjoe
 V.P., Gen. Mgr. Fred Rabell
 V.P., Comm. Mgr. Gordon Studebaker
 Program Director Dorothy Johnson
 Chief Engineer Warren Williamson

KGIL

SAN FERNANDO—1947

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By San Fernando Va. Bcstg. Co.
 Business Address 4919 Van Nuys Blvd.
 Phone Number State 4-6291
 Transmitter Location 14808 Lassen St.
 Air Time 6 a.m.-M.
 News Service UP
 Pres., General Mgr. F. J. Smalley, Jr.
 Commercial Manager Howard P. Grey
 Program Director Allan W. McKee
 Chief Engineer Jay Rice
 Consulting Engineer Ron Oakley

KCBS

SAN FRANCISCO—1912—CBS

Frequency: 740 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By CBS System, Inc., Calif.
 Address Palace Hotel
 Phone Number YUkon 2-7000
 Transmitter Location Alviso
 Air Time 5:50 a.m.-M.
 News Service AP, UP
 Transcription Service Standard
 Representative Radio Sales, Inc.
 President (CBS) Frank Stanton
 Vice-Pres. & Gen. Mgr. Arthur Hull Hayes
 Commercial Manager Jules Dundes
 Prom. & Adv. Mgr. Howard Luck Gossage
 Program Director Fred Ruegg
 Publicity Director William Cullenward
 Chief Announcer Deane Stewart
 News Director William Nietfield
 Musical Director Raymond Hackett
 Chief Engineer Alan Cormack
 Farm Editor Gordon Roth

KFRC

SAN FRANCISCO—1924

MBS-DON LEE

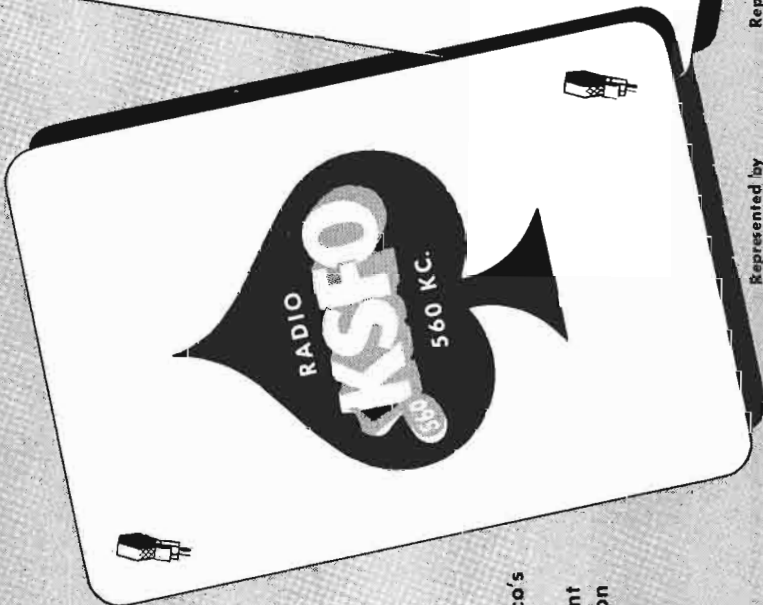
Frequency: 610 Kc. Power: 5000 Watts
 C.P.: 50,000 Watts
 Owned-Operated By Don Lee Bcstg. System
 Business-Studio Address 1000 Van Ness Ave.
 Phone Number Prospect 6-0500
 Transmitter Location 1000 Van Ness Ave.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service World
 Representative John Blair
 Membership NAB
 V.P.-Gen. Sta. Mgr. William D. Pabet
 Commercial Manager Merwyn L. McCabe
 Sales Prom. Mgr.-Pub. Dir. Dink Templeton
 Program Dir.-Prod. Mgr. Mel Venter
 Chief Announcer Lewis Pfeifer
 Musical Director Lyle Bardo
 News Director Bill Nietfield
 Chief Engineer E. G. Underwood
 Farm Editor Bert Buzzini

KGO

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc Power: 50,000 Watts
 Owned-Operated By American Bcstg. Co.
 Business Address 155 Montgomery St.
 Phone Number Exbrook 2-6544; Greystone
 4-6565
 Studio Address Taylor & O'Farrell Sts.
 Transmitter Location Near Newark, Calif.
 Air Time 6 a.m.-M.
 News Service AP, INS, UP
 Transcription Service Standard, Capitol
 Representative ABC Spot Sales

ACES IN THE SAN FRANCISCO AREA



San Francisco's
leading
independent
radio station



San Francisco's
pioneer
television
station

Affiliated with
CBS
and
DUMONT TELEVISION
networks

Represented by
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Represented by
THE KATZ AGENCY

ONE NOB HILL CIRCLE • SAN FRANCISCO • CALIFORNIA • TELEPHONE EXBROOK 2-4567

CALIFORNIA

President (ABC).....Robert E. Kintner
 General-Station Manager.....Gayle V. Grubb
 Commercial Manager.....Vincent Francis
 Sales Promotion-Pub. Dir.....Maury Baker
 Program Director.....Bloyce Wright
 Chief Announcer.....John Galbraith
 News Director.....Vic Reed
 Musical Director.....Phil Bovero
 Chief Engineer.....A. E. Evans
 Consulting Engineer.....Kear & Kennedy

K J B S

SAN FRANCISCO—1924

Frequency: 1100 Kc.....Power: 1000 Watts d
 Owned-Operated By.....KJBS Bcstrs.
 Business Studio Address.....1470 Pine St.
 Phone Number.....Ordway 3-4148
 Transmitter Location.....1470 Pine St.
 Air Time.....5 a.m.-Local Sunset
 News Service.....UP, INS
 Transcription Service...Standard, MacGregor,
 Lang-Worth, Associated
 RepresentativeHeadley-Reed
 MembershipNAB
 Gen. Mgr.-Sta. Mgr.....Edwin P. Franklin
 Comm. Mgr.....Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr...Charles F. Pendleton
 Chief Engineer.....Wayne Berthold

KNBC

SAN FRANCISCO—1922—NBC

Frequency: 680 Kc.....Power: 50,000 Watts
 Owned-Operated By....National Bcstg. Co.
 Address.....420 Taylor St.
 Phone Number.....GRaystone 4-8700
 Transmitter LocationBelmont
 Air TimeUnlimited
 News Service.....AP, INS, UP
 Transcription Service...Thesaurus, Standard
 Representative.....NBC Spot Sales
 MembershipNAB, BAB
 President (NBC).....Joseph H. McConnell
 Asst. Gen. Mgr.....George Greaves
 Commercial Manager....Alfred W. Cropsey
 Sales Promotion Manager.....Randy Smith
 Program Director.....Paul Speegle
 News, Pub. Dir.....John Thompson
 Musical Director.....Tony Freeman
 Chief Announcer.....Hal Wolf
 Chief Engineer.....Curtis Peck
 Farm Editor.....Henry Schacht

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By....Golden Gate Bcstg. Corp.
 Trans. Studio Address.....1355 Market St.
 Phone Number.....Market 1-8171
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth
 Representative.....Western Radio Sales

Membership.....NAB
 President.....S. H. Patterson
 Gen.-Sta.-Comm. Mgr.....Lee C. Mikesell
 Pgm. Prod. Dir.-Sales. Prom. Mgr.....Clint
 Sherwood
 News Director.....Frank Arthur
 Chief Engineer.....Norwood Patterson

K S F O

SAN FRANCISCO—1925

Frequency: 560 Kc...Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By..The Associated Bcstrs., Inc.
 Business Studio Address..Mark Hopkins Hotel
 Phone Number.....EXbrook 2-4567
 Transmitter Location...Islas Creek, Pier 92
 Air Time.....6:15 a.m.-12:15 a.m.
 News Service.....INS, UP
 Transcription Service.....Standard; World
 Representative.....Wm. Rambeau Co.
 MembershipNAB, BAB
 President.....Wesley I. Dumm
 V.P.-Gen. Mgr.....Philip G. Lasky
 Commercial Mgr.....John G. Campbell
 Sales Promotion Mgr.....Kay Mulvihill
 Program Dir.....Robert Hansen
 Dir. of Engineering.....A. E. Towne
 Farm Editor.....Herb Kennedy
 Consulting Engineer...Universal Reserch Labs

K Y A

SAN FRANCISCO—1926—LBS

Frequency: 1260 Kc...Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..Palo Alto Radio Station,
 Inc.
 Business Studio Address.....Fairmont Hotel
 Phone Number.....DOuglas 2-2536
 Transmitter Location.....Candlestick Pt.
 Air Time.....24 hours
 News Service.....UP
 President.....Elroy McCaw
 Gen. Mgr., Sta., Pgm. Dir....J. G. Paltridge
 Production Director.....Les Keiter
 Chief Announcer.....Vern Wilson
 News Director.....Arthur Primm
 Chief Engineer.....Paul Beck

K S G N

SANGER—1947—CALIF.

Frequency: 900 Kc...Power: 1000 Watts d.
 Owned-Operated By.....Radio Sanger Co.
 Business Studio Address.....P. O. Box 338
 Phone Number.....Sanger 490
 Transmitter.....4½ Mi. NE of Sanger
 News Service.....UP
 Transcription Service.....World, Capitol
 Representative.....Tracy Moore
 MembershipNAB
 Gen. Station-Com. Mgr.....Bob Rogers
 Pgm. Dir.-Chief Announcer.....D. Whitney
 Chief Engineer.....Julian J. Nielsen

KEEN
SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Phone Number.....Cypress 4-0344
Transmitter.....Wayne Ave. & Oakland Hgy.
Air Time.....6 a.m.-M.
News Service.....UP
Representative.....W. S. Grant
Membership.....NAB
President.....George M. Mardikian
Genl. Mgr.....Floyd Farr
Commercial Mgr.....George Blum
Program Dir.....George Snell
Chief Engineer.....Lee Johnston
Farm Editor.....Gene Vennum
Consulting Engineer.....George Adair

KLOK
SAN JOSE—1946

Frequency: 1170 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Valley Bcstg Co.
Business Address.....40 W. San Antonio St.
Phone Number.....Cypress 3-3445
Studio Address.....Rt. 3, Box 323A
Transmitter Location.....King Rd. at Aborn
Air Time.....Local Sunrise-Local Sunset
News Service.....AP
Representative.....Gene Grant, Pearson
President-Gen. Mgr.....E. L. Barker
Commercial Mgr.....Richard E. Ryan
Program Director.....Ruth Poindexter
Chief Engineer.....Bill Cunningham

KSJQ
SAN JOSE—1946

Frequency: 1590 Kc....Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By...Santa Clara Bcstg. Co.
Business Address.....P. O. Box 995
Phone Number.....Cypress 3-8030
Transmitter-Studio Loc.....Story and Lucretia
Air Time.....6:15 a.m.-M.
Newspaper Affiliation.....Les Gatos Times,
 Giroy Dispatch
News Service.....UP
Transcription Service.....World
Representative.....Forjoe
President.....Patrick H. Peabody
Gen., Sta. Mgr.....Charles F. Mallory
Commercial Manager..Richard W. O'Donnell
Pgm.-Prod. Pub. Dir.Norman Paul
Chief Engineer.....Walter H. Scott
Consulting Engineer...Wesley I. Shellhammer

KRRX
SAN JOSE—1948

Frequency: 1500 Kc.....Power: 1000 Watts
Owned-Operated By.....San Jose Bcstg. Co.
Address.....Box 167

Phone Number.....Cypress 2-5080
Studio-Transmitter.....Bayshore Hiway
Air Time.....24 hrs.
News Service.....UP
Transcription Service.....Associated
Representative.....Western Radio Sales
Membership.....NAB
President-Gen. Mgr.....Joe E. Levitt
Commercial Mgr.....Gordon Graham
Program Director.....Glenn Hill
Chief Announcer.....Jack Lund
Musical Director.....Margaret Ring
Chief Engineer.....Frank Glass

KMNS

SAN LUIS OBISPO—1949—PBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Pacific Bcstg. Co.
Business-Studio Address.....Box 700
Phone Number.....3171
Transmitter Location.....South Street
Air Time.....Unlimited
News Service.....UP
Pres., Gen. Mgr.....Marc C. Spinell
Program Director.....Mrs. Leslie Gurnep
Chief Announcer.....Paul McElroy
Chief Engineer.....William Kohlenberger

KVEC

SAN LUIS OBISPO—1937
MBS-DON LEE-KBS

Frequency: 920 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By.....Christina M. Jacobson
Business Address.....851 Higuera St.
Phone Number.....1100-1
Transmitter Location.....Highway One
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....Standard
Representative.....W. S. Grant
Membership.....NAB
Pres.-Owner.....Christina M. Jacobson
Gen., Sta. Mgr.....Les Hacker
Commercial Manager.....Joe Shuttleworth
Prod. Dir., Sales Prom. Mgr.....Steve Lamkin
Program Director.....Robert S. Wilton
Chief Announcer.....Hugh Harling
News Director.....Les Hacker
Musical Director.....Pete Stephenson
Chief Engineer.....Dale Schwartz
Farm Editor.....Andy Kasperian
Consulting Engineer.....Lohnes & Culver

KSMO

SAN MATEO—1947

Frequency: 1550 Kc.....Power: 1000 Watts
Owned-Operated By.....Amphlett Printing Co.
Business-Studio Address.....811 "B" St.
Phone Number.....Dt. 4-2594
Transmitter Location.....Bayshore Highway

Air Time.....6:30 a.m.-M.
 Newspaper Affiliation.....San Mateo Times
 News Service.....AP, UP
 Representative.....Grant
 Membership.....NAB, BAB
 President.....J. Hart Clinton
 Gen., Sta., Comm. Mgr.....Howard J. Smiley
 Chief Engineer.....H. Neil Black

KVSM

SAN MATEO—1946

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hugh H. Smith
 Business Studio Address...279 Baldwin Ave.
 Phone Number.....Diamond 4-2541
 Transmitter Location...Third Ave. at Seal Creek
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Representative.....Sears & Ayer
 President.....Hugh H. Smith
 Gen. Mgr.....Charles E. Morin
 Commercial Manager.....Gilbert L. Bond
 Chief Engineer.....Merwyn F. Planting

KTIM

SAN RAFAEL—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1117 Fifth St.
 Phone Number.....San Rafael 1510
 Studios.....1117 Fifth St.; Hotel Don, Richmond
 Transmitter Location...College Ave., Kentfield
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Representative.....Roy A. Brown
 Gen.-Station Mgr.....Hugh E. Turner
 Comm., Sales Prom. Mgr....Clifford A. Trotter
 Program Director.....Pete Miller
 Chief Ann.....Gene De Alessi
 Chief Engineer.....Melvin H. Murphy

KVOE

SANTA ANA—1926—MBS-DON LEE

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By...The Voice of the Orange
 Empire, Inc., Ltd.
 Business Address.....105 E. 5th St.
 Phone Number.....Kimberly 3-8321
 Studio Transmitter.....12531 E. Willowwick Dr.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service...Standard, MacGregor
 Representative.....Donald Cook
 Pres., Gen., Sta. Mgr.....Ernest L. Spencer
 Commercial Manager.....Donner P. Spencer
 Sales Prom. Mgr.....Carol Jean Young
 Program Director.....Deane S. Long
 Prod. Dir., Chief Anncr....Frank R. Russell
 Pub., News Dir.....Art Sipherd, Jr.
 Chief Engineer.....Stanley G. Guenther
 Consulting Engineer.....Jay Tapp

KDB

**SANTA BARBARA—1921
 MBS-DON LEE**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Don Lee Bcstg. System
 Business-Studio-Transmitter...Radio Square
 Phone Number.....4131
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 Pres.-Gen. Mgr.....Willel H. Brown
 Station Manager.....Edward K. Kemble
 Comm. Manager.....James S. Blomfield
 Pgm., News Dir.....Dona'd C. Roberts
 Prod. Dir.....Richard Collins
 Chief Announcer.....George Humphrey
 Chief Engineer.....Forrest T. Choate
 Farm Editor.....Kenneth Pascoe

KIST

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio KIST, Inc.
 Business-Studio Address...Balboa Bldg.
 Phone Number.....3981
 Transmitter Location...725 State St.
 Air Time.....5:45 a.m.-12:15 a.m.
 News Service.....UP
 Representative.....George P. Hollingbery
 President.....Harry C. Butcher
 Gen.-Sta.-Comm. Mgr.....Fin Hollinger
 Sales Promotion Mgr....Michael J. McKeogh
 Chief Announcer.....Robert Sevey
 Prog.-Pub. Director.....Mary Ann Casey
 Musical Director.....Jose Medina
 Prod. Dir.....Al Staas
 Chief Engineer.....Gene Forssell
 Consulting Engineer.....Lloyd Sigmund

KTMS

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Oper. By...New-Press Publishing Co.
 Business-Studio Address...de la Guerra Plaza
 Phone Number.....3925
 Transmitter Location...Goleta
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Thomas M. Storke
 Vice-President.....Charles A. Storke
 Station Manager.....Al Albinger
 Pgm. Dir., Chief Anncr....E. A. Sprague
 Sales Prom. Mgr., Pub. Dir....Cliff Badger
 News Director.....Graham Alexander
 Chief Engineer.....Aibert A. Nicolay

K D O N

SANTA CRUZ—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By... Salinas Newspapers, Inc.
 Business Address... P. O. Box 1091, Salinas
 Phone Number 6451
 Transmitter Location..... Palm Beach
 Air Time 6 a.m.-11 p.m.
 Newspaper Affiliation... Salinas Californian
 News Service UP
 Transcriptions Service..... World, Cole
 Representative..... W. S. Grant Co.
 Membership NAB, BAB
 President Paul Caswell
 General Manager..... Gilbert Baymiller
 Pgm.-Prod.-Publ. Dir..... Orel Phillips
 Commercial Mgr. in Lawrence..... B. Butler
 Chief Engineer..... Omer Wright

K S C O

SANTA CRUZ—1947

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By..... Radio Santa Cruz
 Business Address..... P. O. Box 1080
 Phone Number 1080
 Transmitter Address..... Portola Drive &
 Corcoran Lagoon
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service..... Standard, Thesaurus
 Membership NAB, BAB
 Mng. Part-Gen. Mgr.-Chief Engr.

Charles Vernon Berlin

K C O Y

SANTA MARIA—1947

ABC-TRI-COUNTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... News-Press Publishing Co.
 Business-Studio Address..... 114 W. Cook St.
 Phone Number 104
 Transmitter Location..... N. Blosser Rd.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative..... Paul H. Raymer
 Chief Executives..... Thomas M. Storke,
 Charles A. Storke

General Mgr..... J. W. Benes
 Program Director..... A. J. Hapgood
 Chief Engineer..... Leroy O'Laughlin

K S M A

SANTA MARIA—1947—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Central Coast Bcstg. Co.
 Business-Studio Add..... 510 W. Morrison St.
 Phone Number 43
 Transmitter Location..... 510 W. Morrison St.
 Air Time 6:30 a.m.-11 p.m.

News Service..... AP, UP
 Transcription Service World
 Representative..... Fee F. O'Connell
 Membership NAB
 President, Owner..... John H. Poole
 General Manager..... Laurence W. Harry

K O W L

SANTA MONICA—1947

Frequency: 1580 Kc. Power: 5000 Watts d.
 Owned-Operated By..... KOWL, Inc.
 Address..... Pico at Ocean
 Phone Number..... Exbrook 4-6761
 Transmitter Location..... 11637 Charnock Rd.,
 Los Angeles
 News Service UP
 Transcription Service Associated
 Pres., Gen. Mgr..... Arthur H. Croghan
 Pgm. Dir., Chief Anncr..... Warren Deem
 Chief Engineer..... John Morecroft

K S P A

SANTA PAULA—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Ventura County Radio
 Center, Inc.
 Business-Studio Address... 112 N. Middle Rd.
 Phone Number 940
 Transmitter..... 112 N. Middle Rd.
 Air Time 6 a.m.-11 p.m.
 Membership NAB
 Transcription Service World
 President, Gen. Mgr..... R. W. Le Mond
 Sta., Comm. Mgr..... Bob Funnell
 Chief Engineer..... Homer Parker
 Chief Anncr..... Bob Rae

K S R O

SANTA ROSA—1937—LBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By..... Finley Bcstg. Co.
 Bus.-Studio Address... Corner Fresno & Finley
 Phone Number 110
 Transmitter Location... Finley Ave. & Fresno
 Air Time 6:30 a.m. 11 p.m.
 News Service AP
 Transcription Service Standard
 Representative..... W. S. Grant
 Membership NAB
 President..... Mrs. Ruth Finley
 General-Station Manager... Charles P. Scott
 Comm., Prom. Mgr..... Lee Flemming
 News, Prod., Pgm. Dir..... Russ Siner
 Chief Engineer..... Vern Hassett

K R O G

SONORA—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Mother Lode Bcstg. Co.
 Business Address..... Sonora
 Phone Number..... 426

Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard, SESAC
 Owner-General Mgr.....Ilanthe Densmore
 Program Director.....Neal Edmondson
 Chief Engineer.....Casper Tressl

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc.....Power: 5000 Watts
 Owned-Operated By.....E. F. Peffer
 Business-Studio Address.....519 E. Market St.
 Phone Number.....4-4551
 Transmitter Location...Highway 99, 3 mi. from
 Stockton

Air Time.....6 a.m.-M.
 News Service.....INS
 Transcription Service.....World
 Representative.....John Blair
 President-Gen. Mgr.....E. F. Peffer
 Station-Commercial Mgr.....E. Smith
 Program Director.....V. Swan
 Publicity Director.....E. Flower
 Program Director.....V. Swan
 Chief Engineer.....Bey Greene
 Chief Announcer.....Bill Hill
 Farm Editor.....Bell Lange

KSTN

STOCKTON—1949

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Operated By...San Joaquin Bcstg. Co.
 Business Address.....Hotel Clark
 Phone Number.....4-7338
 Air Time.....Unlimited
 Transmitter Address.....Ralph Ave.
 News Service.....UP
 Representative.....Hollingbery
 President.....Knox LaRue
 General Manager.....D. M. Greene
 Program Director.....Ellis Lind
 Chief Engineer.....Carl McGee

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...McClatchy Bcstg. Co.
 Bus.-Studio Address.....612 E. Market St.
 Phone Number.....5-5728
 Transmitter Location.....Weber and E Sts.
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Eleanor McClatchy
 Station Manager.....Howard L. Bailey
 Program Manager.....James E. Longe
 Chief Technician.....Frank Nesmith
 Farm Editor.....John Mackenzie
 Consulting Engineer.....George C. Davis

KXOB

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Business-Studio Address...2013 Pacific Ave.
 Phone Number.....5-5896
 Transmitter Location.....Beyer Lane
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Representative.....John E. Pearson, Western
 Radio Adv.
 Membership.....BMB
 President.....Lincoln Dellar
 General Manager.....Herb Ferguson
 Station Manager.....Keith Pinion
 Program Director.....Earle Russell
 Chief Engineer.....Walt Berger

KSUE

SUSANVILLE—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nolan Hallowell,
 James E. McKahan
 Business Address.....P. O. Box 610
 Trans. Address...Chestnut & Weatherlow Sts.
 Phone Number.....354-B
 Air Time.....7 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Tracy Moore
 Membership.....NAB
 Sta., Sales Prom. Mgr., Pub. Dir.
 Nolan Hallowell
 Commercial Manager.....Zeke White
 Program Director.....Dale Dwelley
 Chief Anncr., Chief Engr...Harold C. Houston
 Consulting Engr.....Howard Martineau

KTKR

TAFT—1948—LBS

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Phone Number.....5-3101
 Studio-Transmitter Address...1 mi. W. of Taft
 Air Time.....7 a.m.—local Sunset
 News Service.....UP
 Pres., Gen. Sta., Comm. Mgr...Kenneth Aitken
 Chief Anncr., News Dir.....Jack Smith
 Musical Director.....George Tschumy
 Chief Engineer.....Kenneth Aitken

KCOK

TULARE—1945—MBS

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By.....Herman Anderson
 Business Address.....P. O. Box 119
 Phone Number.....6-2866-7
 Studio-Transmitter Location...Mooney Blvd.
 Air Time.....5 a.m.-M.

UP
 News Service
 Representative..... W. S. Grant Co., Wester
 Membership NAB, BAB
 President Herman Anderson
 General Manager..... Sheldon Anderson
 Sta., Sales Prom. Mgr..... J. Alan Rinehart
 Commercial Manager..... Roger Hunt
 Program Director..... Dick Martin
 Sports Director..... Bob Lee
 Pub. Dir., Farm Editor..... Jean Hixon
 News Director..... Bob Lee
 Chief Engineer..... Don Ferguson
 Consulting Engineer..... Sheldon Anderson

KTUR

TURLOCK—1949

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Operated By..... Turlock Bcstg. Corp.
 Address..... P. O. Box 526
 Phone Number..... Turlock 43430, 45827
 Transmitter Location..... Quincy Road
 News Service UP
 Transcription Service..... Lang-Worth, SESAC
 Representative O'Connell
 Membership NAB, BAB
 President Wallace Lindskoog
 General Manager..... H. Ansell McMillen
 Traffic Manager..... Alsie Iris Thorp
 Program Director..... Rusty Simmons
 News Director..... Don Burns
 Chief Engineer..... Maxon Sayre

KUKI

UKIAH—1950

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Bartley T. Sims
 Address..... P. O. Box 638
 Phone 1400
 Representative Western
 Transcription Service Standard
 News Service AP
 Pres., Gen. Mgr..... Bartley Sims
 Commercial Manager..... Gene Dietrich
 Program Director..... John Olivera
 Promotion Manager..... Adria Merrill
 Chief Engineer..... Stanley Ryno
 News Director..... William Sweet

KGYW

VALLEJO—1947

Frequency: 1190 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Calif. Nev. Bcstg. Co.
 Business-Studio Address..... 3267 Sonoma Blvd.
 Phone Number..... 3-5667
 News Service UP
 Representative Tracy Moore
 General Manager..... David McKay
 Station-Commercial Mgr..... Ralph Stillings
 Program Director..... Victor Paulsen
 Chief Announcer..... Hal Engebretson
 Chief Engineer..... William Roberts

KVEN

VENTURA—1948—PACIFIC

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Coast Ventura Co.
 Address..... P. O. Box 1611
 Phone Number..... Miller 3-8675
 Transmitter..... San Pedro & Allesandro Sts.
 News Service UP
 Transcription Service Capitol
 Air Time 5:30 a.m.-M.
 Representative..... Western, Cooke
 Membership NAB, BAB
 President..... Dr. Charles Stuart
 General Manager..... Mort Werner
 Prod., Pgm. Dir..... Dana Marble
 Commercial Manager..... Harry Engel
 Sales Prom. Mgr..... Sidney Held
 Musical Director..... Donald Brown
 Chief Engineer..... Fred Hall
 Farm Editor..... Jack Powell

KVVC

VENTURA—1947—KBS

Frequency: 1590 Kc..... Power 1000 Watts
 Owned-Oper. By..... Voice of Ventura County
 Business Address..... P.O. Box 1411
 Phone Number..... 6185; Oxnard 6-5254
 Studio Address..... Colonial House
 Oxnard; Mills Rd. near Telegraph Road
 Transmitter Location
 Mills Rd. near Telegraph Rd. E. of Ventura
 Air Time..... 6 a.m.-M.
 News Service AP
 Transcription Service..... Standard
 Representative..... W. S. Grant
 President..... Wm. H. Haupt
 Sta.-Comm.-Sales Prom. Mgr..... Larry S.
 Nicholson
 Pgm.-Prod.-Pub. Dir..... Ed Rock
 Chief Engineer..... Charles Farmer

KKIN

VISALIA—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KKIN, Inc.
 Business Address P. O. Box 1589
 Phone Number 4-5811
 Studio Address..... Hotel Johnson
 Transmitter Location..... McWilliams Lane
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard
 Representative Forjoe
 Pres., Gen. Mgr., Pub. Dir..... Lyman Treaster
 Comm.-Sales Prom. Mgr..... Albert Blain
 News Director..... Jerry Pomerance
 Musical Director..... Evelyn Brown
 Chief Announcer..... Don Warren
 Chief Engineer..... Lyman Treaster
 Farm Editor..... Irv Terrell

KWSO

WASCO—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Maple Leaf Bcstg. Co.
 Address P. O. Box 366
 Phone 4152
 Transcription Service Lang-Worth
 News Service UP
 President E. J. Peters
 Gen. Mgr., Pgm. Dir. Theodore G. Heinrichs
 Commercial Manager Eldon Easter
 Chief Engineer Edward Robertson
 News Director Bob Bann

KHUB

WATSONVILLE—1936

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Sen. Luther E. Gibson
 Business Address P. O. Box 349
 Phone Number 1700
 Studio-Transmitter Location Atkinson Lane
 Air Time 7:00-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative W. S. Grant
 Membership NAB
 President Luther E. Gibson
 Gen.-Sta. Mgr.-Pgm. Dir. George Grayson
 Commercial-Sales Prom. Mgr. Tony Bernhard
 Musical Director Richard Schmale
 Chief Engineer Ferrell Buckley

KSYC

YREKA—1947—LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Siskiyou Cty. Bcstg. Co., Inc.
 Address Lawrence Lane & S. Oregon St.
 Phone Number 624
 Air Time 6:45 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Representative Tracy Moore
 Membership NAB
 President E. G. Millbourn
 General Manager Holt C. Wardrip
 Sta.-Comm.-Sales-Prom. Mgr. Jack R. Wagner
 Chief Engineer Bill Maginnis
 Consulting Engineer Grant Fickert

KUBA

YUBA CITY—1947—LIBERTY

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Operated By Peachbowl Bcstrs., Inc.
 Business Address P. O. Box 309
 Phone Number 3-7309
 Transmitter Location Sanborn Rd., Sutter Co.
 News Service AP
 Transcription Service Standard, Capitol
 Representative W. Coast Radio Sales
 President Chester V. Ullom
 Station Manager Roger R. Hunt
 Comm., Prom. Mgr. Clyde L. Goodnight
 Chief Engineer Roy D. Swanson

COLORADO

*Population 1,325,089—Increase 18.0% ('40-'50)—Radio Homes—366,110
 Families 378,600—Stations in State 31*

KGIW

ALAMOSA—1929—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By E. L. Allen
 Business Address P. O. Box 179
 Phone Number 26
 Transmitter Address East of Alamosa
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service Keystone, SESAC
 President-General Mgr. E. L. Allen
 Sta.-Comm. Mgr.-Pgm. Dir. Lloyd Allen
 Sales Prom. Mgr.-Farm Ed. Charles Dynes
 Chief Engineer Bill Brokaw

KBOL

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Boulder Radio KBOL, Inc.
 Business-Studio Address 1617 Pearl St.

Phone Number 1490
 Transmitter Location E. Pearl St.
 Air Time 6:50 a.m.-11:15 p.m.
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 President Herb Hollister
 Comm., Gen., Sta. Mgr. Russel Shaffer
 News Dir., Chief Anncr. Bob Butz
 Musical Director Russ Cole
 Chief Engineer Blair Dobbins

KRLN

CANON CITY—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned-Oper. By Royal Gorge Bcstrs., Inc.
 Business-Studio Address 1615 Central Ave.
 Phone Number 1100
 Transmitter Location 1615 Central Avenue
 Air Time 7 a.m.-7 p.m.
 News Service UP

Transcription Service.....Keystone, Cole
 Pres.-Gen. Sta. Mgr.....Ray M. Beckner
 Program Director.....G. C. Underhill
 Chief Announcer.....Austin Schneider
 Chief Engineer.....O. J. Birdsong

KRDO

**COLORADO SPRINGS—1947
 COLUMBINE**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Pikes Peak Bcstg. Co.
 Business-Studio Address.....Alta Vista Hotel
 Phone Number.....Main 1125
 Transmitter Location.....Alta Vista Hotel
 Air Time.....5:30 a.m.-M.
 News Service.....AP
 Transcription Service...Standard, Lang-Worth
 Membership.....NAB
 Pres., Gen. Mgr.....Joseph H. Rohrer
 Station Manager.....Paul Crozier
 Commercial Manager.....Harry Hoth
 Prog., Musical Dir.....Jean Gitz
 Chief Announcer.....Wes Bradley
 News Director.....Bill Totten
 Prod. Dir., Chief Engr.....Robert Fitzmorris
 Consulting Engineer.....McNary-Wrathall

KVOR

COLORADO SPRINGS—1923—CBS

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Voice of the Rockies, Inc.
 Address.....800 Exchange Natl. Bank Bldg.
 Phone Number.....Main 278
 Transmitter Location.....2803 E. Platte Ave.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....Raymer Co.
 Membership.....NAB
 President-Gen. Mgr.....James D. Russell
 Station Manager.....Everett Shupe
 Prod., Pgm. Dir.....Morrison Parker
 Chief Announcer.....Cecil Seavey
 Music Director.....Elaine Wendlandt
 Chief Engineer.....Cozine Strang
 News Dir., Farm Editor.....Ralph Conner
 Consulting Engineer.....E. C. Page

KRAI

CRAIG—1948—COLUMBINE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....No. Western Colo. Bcstg. Co.
 Business Address.....Box 1027
 Phone Number.....707-8
 Air Time.....6:30 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....SESAC
 President.....G. N. Winder
 Gen., Sta. Mgr.....Phillip Donn
 Commercial Manager.....Richard S. Fox
 Consulting Engineer.....Howard Johnson

KLZ

DENVER—1922—CBS

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By.....Aladdin Radio & TV, Inc.
 Business-Studio Address.....Shirley-Savoy Hotel
 Phone Number.....Main 4271
 Transmitter Location.....Engelwood, Colo.
 Air Time.....6 a.m.-M.
 News Service.....AP, INS
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NAB, BAB
 President.....Harry E. Huffman
 General Manager.....Hugh B. Terry
 Commercial Manager.....R. Main Morris
 Sales Prom. Mgr., Pub. Dir.....John Connors
 Program Director.....Charles C. Roberts
 Production Director.....Clayton Bragg
 News Director.....Sheldon Peterson
 Musical Director.....Arthur Gow
 Chief Engineer.....Harvey E. Wehrman
 Farm Editor.....Lowell Watts

KOA

DENVER—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co., Inc.
 Business-Studio Address.....1625 California St.
 Phone Number.....Main 6211
 Transmitter Location.....Aurora, Colo.
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Transcription Service.....Thesaurus
 Representative.....NBC Spot Sales
 Membership.....NAB, BAB
 President (NBC).....Joseph H. McConnell
 General Station Manager.....Lloyd E. Yoder
 Sales Manager.....Duncan A. McCall
 Sales Promotion Manager.....C. M. Penley
 Program Manager.....Earle C. Ferguson
 Publicity Director.....William R. Day
 Production Supervisor.....Wm. G. Walker
 Musical Director.....Eddy Rogers
 Asst. Mgr. Chg. Engineering.....Robert H. Owen
 Agricultural Dir.....Donald M. Peach

KTLN

DENVER—1948—LIBERTY

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio Station KTLN
 Address.....Box 4117
 Phone Number.....RAce 4636
 Transmitter Location.....3200 S. Platte Riv. Dr.
 Air Time.....Sunrise-Sunset
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Radio Reps., Inc.
 Membership.....NAB
 Pres., Gen. Mgr.....Leonard Coe
 Station Manager.....John L. Buchanan

Commercial Manager.....Mike Spar
 Program Director.....Jack Helling
 Prod., Pub. Dir.....R. John Hugh
 Chief Annr., News Dir.....Paul Blue
 Musical Director.....Elinor Herron
 Chief Engineer.....O. E. Kelley
 Consulting Engineer.....Commercial Radio

K V O D

DENVER—1925—ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Colorado Radio Corp.
 Business-Studio Address.....Midland Savings Bldg.
 Phone Number.....TAbor 2291
 Transmitter Location.....No. of Denver
 Air Time.....5:30 a.m.—12M.
 News Service.....UP
 Transcription Service.....Lang-Worth, Associated
 Representative.....Free & Peters
 Membership.....NAB, BAB
 President-Gen. Mgr.....William D. Pyle
 Station Manager.....T. C. Ekrem
 Sales Prom. Mgr.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....Ben H. Stanton
 Chief Engineers.....W. D. Pyle, T. C. Ekrem

K F E L

DENVER—1923—MBS

Frequency: 950 Kc.....Power: 5,000 Watts
 Owned-Operated By.....Eugene P. O'Fallon, Inc.
 Business-Studio Address.....Albany Hotel
 Phone Number.....Alpine 4681
 Transmitter Location.....5350 W. 20th St.
 Air Time.....24 hrs.
 News Service.....INS
 Transcription Service.....Associated, SESAC
 Representative.....John Blair
 General Manager.....Gene O'Fallon
 Managing Director.....Frank Bishop
 Commercial Mgr.....W. H. Conklin
 Prod., Pgm. Dir.....Dale Morgan
 Musical Director.....Nancy Breve
 Chief Announcer.....Ronald J. McCoy
 News Director.....Jack L. Fitzpatrick
 Farm Editor.....Gus Swanson
 Chief Engineer.....T. G. Morrissey
 Consulting Engineer.....Comm. Radio

K M Y R

DENVER—1941—LIBERTY

Owned-Operated By.....KMYR Bcstg. Co.
 Address.....Security Life Bldg.

Serving these national advertisers

- AJAX • ARRID
- BIRDS-EYE
- BLONDEX
- BLUE BONNET MARGARINE
- BLUE GOOSE FROZEN FOODS
- BLU-WHITE SOAP
- BORDEN'S STARLAC
- BUICK
- BUTAY PRODUCTS
- BUTTERNUT COFFEE
- CHASE & SANBORN COFFEE
- CHESTERFIELDS
- CHEVROLET
- CINCH MIXES
- CROSLEY • DRAS-TIC
- DUFF'S MIX
- DUPONT
- EDWARDS COFFEE
- EINOT HOME PERMANENT
- ENCHANTMENT MAGAZINE
- FORD • FOUR-WAY COLD TABLETS
- GENERAL MILLS CAKE MIXES
- GRIFFIN SHOE POLISH • ROBERT HALL CLOTHES

*5*¹⁹⁵¹ *fifth*
 Anniversary Year

KFEL'S "RAY PERKINS SHOW"

11:00 a.m. to
 12:00 noon and
 2:30 to 4:30
 p.m. daily



MANAGED BY GENE O'FALLON
 REPRESENTED BY JOHN BLAIR

- HAZEL BISHOP LIPSTICK • HILLS BROS. COFFEE
- IVORY SOAP • JOY
- KELLOGG VARIETY PACK • KOOLS
- LADIES HOME JOURNAL
- LA FRANCE • LIPTON TEA & SOUP
- LYNDEN FOODS
- MRS. McDONALD'S CHOCOLATES
- MUSTEROLE
- NUCOA • NUTRENA DOG FOOD
- PERTUSSIN • POLL PARROT SHOES
- PREMIUM CRACKERS
- RANCHO SOUPS
- REAL GOLD CITRUS PRODUCTS
- REDDI-WIP
- RESISTAB
- ROYAL DESSERTS
- SATURDAY EVENING POST • SPIC & SPAN
- SUN VISTA CANNED FOODS • SURF
- SWANSDOWN
- SWIFT ICE CREAM
- TEN-B-Low DESSERT
- TENDERLEAF TEA
- TONI • ZOOM
- . . . and Many Fine Local Accounts, Too!

COLORADO

Phone Number MAIn 4161
 Transmitter Location Equitable Bldg.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Station Representative Rambeau
 Membership NAB, BAB
 President F. W. Meyer
 General Manager A. G. Meyer
 Commercial Manager Ed Koepke
 Pgm., Prod. Dir. Lowell Switzer
 News, Pub. Dir. Dick Leonard
 Chief Announcer Bill Butterfield
 Chief Engineer Glen James
 Consulting Engineer Commercial Radio

KIUP

DURANGO—1935

Frequency: 930 Kc. Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Operated By San Juan Bcstg. Co.
 Address P. O. Box 799
 Phone Number 117, 1050
 Transmitter Location 3 Mi. S. of City
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard, Lang-Worth,
 Eells, Mayfair, Ziv, Teleways
 Representative Holman Co.
 Membership NAB, BAB
 President M. L. Cummins
 Gen. Sta. Mgr. R. E. O'Brien
 Commercial Manager T. Ralph Bennett
 Promotion Manager Lindsey Becker
 Pgm., Prod. Dir. Don Hoover
 Publicity Director T. Ralph Bennett
 Chief Anncr., News Dir. Pat O'Brien
 Musical Director Mrs. Lee O'Brien
 Chief Engineer Lew VanderLinden
 Farm Editor Don Hoover
 Consulting Engineer Chambers & Garrison,
 Washington, D. C.

KCOL

FT. COLLINS—1947—COLUMBINE

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By Northern Colo. Bcstg. Co.
 Business-Studio Address 1600 La. Porte Ave.
 Phone Number 2600
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 President Herb Hollister
 Gen. Sta. Mgr. Douglas D. Kahle
 Commercial Manager Dave Schlotbauer
 Program-Publicity Director. Jack Hitchcock
 Prod. Mgr.-Mus. Dir.-Chief Ann. Russ Rountree
 Chief Engineer Harold Austin
 Farm Editor Bill Paxton
 Consulting Engineer Commercial Radio

KFTM

FORT MORGAN—1949
COLUMBINE

Frequency: 1260 Kc. Power: 500 Watts
 Owned-Oper. By Fort Morgan Bcstg. Co.
 Address P. O. Box 431
 Phone Number 1000
 Air Time Daytime
 News Service AP, UP
 Transcription Service Standard
 Pres., Gen. Mgr. Robe t H. Dolph
 Commercial Manager John W. Emery
 Program Director Teena Paynter
 News Director Helen Cudworth
 Chief Engineer Bill Hall

KGLN

GLENWOOD SPRINGS—1950—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Western Slope Bcstg. Co.
 Address Silver Spruce Lodge
 Phone Number 777
 Representative Holman
 News Service UP
 President Rex Howell
 Gen., Comm. Mgr., News Dir. Hal Reed
 Program Director Earl Davis
 Chief Engineer Carl Anderson
 Farm Editor Jay Biggs

KEXO

GRAND JUNCTION—1948
COLUMBINE

Frequency: 1230 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Voice of Western Colorado,
 Inc.
 Trans. Address 2208 North Ave., P. O. Box
 629
 Phone Number 1230
 Air Time 6 a.m.-12M.
 News Service INS
 Transcription Service Capitol, Thesaurus,
 World
 Representative Harlan Oakes
 Membership NAB
 President D. Spencer Grow
 Gen. Sta. Mgr., Prod. Dir. Abbott Tessman
 Comm., Prom. Mgr., Pgm. Dir. Robert Collins
 Publicity Director Gene Wilburn
 Chief Anncr., Musical Dir. Jim Eicher
 News Director Bill Orr
 Chief Engr., Farm Editor Bill Metcalf

KFXJ

GRAND JUNCTION—1926—MBS

Frequency: 920 Kc. Power: 1000 Watts d;
 500 Watts n.
 Owned-Oper. By Western Slope Bcstg. Co.
 Business-Studio Address Hillcrest Manor

• • • COLORADO • • •

Phone Number 1300
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Hal Holman
 Membership NAB
 President Rex Howell
 Gen., Sta. Mgr. E. Anson Thomas
 Sales Prom. Mgr. Rosa Lee Samuels
 Commercial Manager Jack Goetz
 Chief Announcer Ed Lewis
 Music Dir. Jack Puter
 Chief Engineer Charles Hay
 Auditor Charles Howell
 Farm Editor Bill Warner

K F K A
GREELEY—1921

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Mid-Western Radio Corp.
 Business-Studio Address 620—8th Ave.
 Phone Number 450-1
 Transmitter Location Radio Ranch, Evans
 Air Time 5 a.m.-11 p.m.
 Representative Hal Holman
 News Service UP
 Transcription Serv. Lang-Worth, Cole, SESAC
 Pres., Gen. Mgr. Francis Price
 Commercial Manager Everett Shupe
 Sales Prom. Mgr. William G. Stewart
 Program Director Jack Redus
 Publicity Director Delbert Wood
 News Director Cooper Welch
 Chief Engineer Harry Brewer
 Farm Editor Carl Jordan
 Consulting Engineer Kenneth Cooper

K Y O U
GREELEY—1948—COLUMBINE
LIBERTY

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Meroco Bcstg. Co.
 Address 2424 6th Avenue
 Phone Number 3275
 Air Time Unlimited
 News Service AP
 Representative McGillvra, Inc.
 Transcription Service World
 Membership NAB, BAB
 President Elwood H. Meyer
 Commercial Manager Frank Thomas
 Program Director Fred Finlay
 Production Director Mrs. Betty L. Wickam
 Sales Prom. Mgr. Merwin Smith
 Chief Engineer Paul Emrich

K O K O
LA JUNTA—1936—LBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By The Southwest Bcstg. Co.
 Address P. O. Box 185
 Phone Number 42

Transmitter W. of La Junta on Hlway 50
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Grant, Clark
 Pres., Gen. Mgr. Douglas D. Kahle
 Sta., Comm. Mgr. Reggie Shirk
 Sales Prom. Mgr. Wm. McConnell
 News, Pgm. Dir. Cal Stephens
 Publicity Director Melba Zorn
 Chief Engineer Walter Sickelka

K L M R
LAMAR—1948—LBS

Owned-Oper. By SE Colorado Bcstg. Co.
 Trans. Address Lamar, Colorado
 Phone Number 804
 Air Time 6:30 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 President Ralph Eaton
 Gen., Sta. Mgr. Orth Bell
 Commercial Manager Don Stephens
 Promotion Manager Dorothy Shaffer
 Program Director Phyllis St. John
 Chief Engineer Edwin Wood

K L V C
LEADVILLE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Virginia N. James

K L M O
LONGMONT—1949

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Longmont Bcstg. Co.
 Phone Number 1050
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Pres.-Gen. Mgr. J. P. Dubberley
 Comm. Mgr. P. R. Walker
 Program Director Willis Evans
 Production Director Curtis Christensen
 Chief Engineer R. R. Blanchard
 Chief Announcer Harold Meyer

K U B C
MONTROSE—1947—KBS
COLUMBINE

Frequency: 1260 Kc. 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Uncompaghre Bcstg. Co.
 Business-Studio Address P. O. Box 279
 Phone Number 199
 News Service UP
 President F. J. Hartman
 Gen.-Sta. Mgr. Geo. Cory
 Comm., Sales Prom. Mgr. Bob Hale
 Program Director Martin Begley
 Chief Engineer Bob Sidwell

KCSJ

PUEBLO—1947—MBS-COLUMBINE

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Star Bcstg. Co., Inc.
 Address 211 W. 5th St.
 Phone Number 8522
 Transmitter Location North Hudson
 News Service AP
 Transcription Service Associated
 Representative O. L. Taylor
 Membership NAB
 President F. W. Meyer
 General Manager Doug Kahle
 Comm. Prom. Mgr. Howard Myers
 Program Director Esther Marie
 News Director Cliff Hendrix
 Chief Engineer Gerald Kounter

KDZA

PUEBLO—1947—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Pueblo Radio Co.
 Business-Studio Address 3011 Elizabeth
 Phone Number 8551
 Transmitter Location 3011 Elizabeth
 Air Time 6:30 a.m.-10 p.m.
 News Service AP
 Transcription Service Standard, Capitol
 Representative Donald Cooke
 Membership NAB
 President-Gen.-Sta. Mgr. Dee B. Crouch
 Comm.-Sales Prom. Mgr. Maxson Bevens
 Musical Director Constance Aylen
 Chief Engineer Dee B. Crouch

KGFH

PUEBLO—1927—ABC

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Colorado Bcstg. Co., Inc.
 Business-Studio Address 304 N. Main St.
 Phone Number 3877
 Transmitter Location N.W. of Pueblo
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service World, SESAC
 Representative Joseph Hershey McGillvra
 Membership NAB, BMB
 President Gifford Phillips
 Station Manager Robert D. Ellis
 Commercial Manager Kenneth C. Russell
 Chief Engineer Willis C. Shanks
 Farm Editor Irwin Cunningham

KVRH

SALIDA—1948—KBS-LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By KVRH
 Address Salida
 Phone Number 30

Air Time 7 am. to 10 p.m.
 Transcription Service KBS
 News Service UP
 Representative Clark, Continental
 Membership NAB
 Gen., Comm. Mgr. Vir N. James
 Program Director Frank Allen
 Technical Director Vir N. James

KGEK

STERLING—1925—KBS

Frequency: 1230 Kc. Power: 100 Watts d.
 Owned-Operated By Elmer G. Beehler
 Address Fleming Rd.
 Phone Number 1175
 Air Time Daytime
 News Service UP
 Transcription Service MacGregor, Cole
 Representative Thomas F. Clark
 Pres.-Gen. Mgr.-Chief Engr. Elmer G. Beehler
 Comm.-Sales Prom. Mgr.-Prog. Dir. Al Ross

KCRT

TRINIDAD—1945—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Mel-Bert Bcstg. Co.
 Business-Studio Add. So. Country Club Dr.
 Phone Number 338
 Transmitter Location South Country Club Drive
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service Lang-Worth, KBS
 Station Manager Mel Cooper
 Comm.-Sales Prom. Mgr. Bert Coyle
 Program Director Millye J. Coyle
 Chief Anncr. George Barron
 Chief Engineer Mel Cooper

KSFT

TRINIDAD—1946—MBS

Frequency: 1280 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By James E. Blair
 Bus.-Studio Address P. O. Box 787
 Phone Number 414

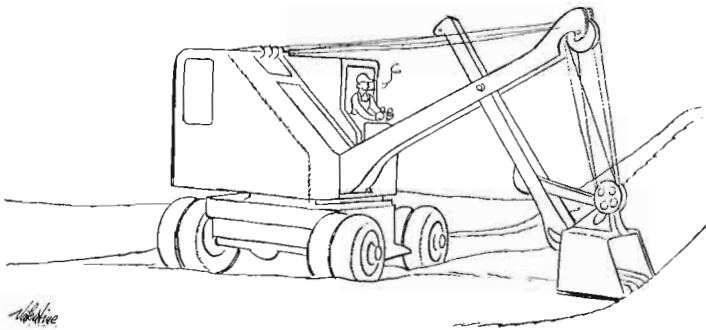
KPHC

WALSBERG—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Walsenburg Bcstg. Corp.
 Business Address 10th & Main
 Phone Number 79
 Studio-Transmitter Location 10th & Main
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Representative Thomas F. Clark
 President Tom G. Banks, Jr.
 Gen., Sta. Mgr. D. E. Towne
 Program Director Rose Mary Towne
 Chief Engineer Henry M. Long



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CONNECTICUT

Population 2,007,280—Increase 17.4% ('40-'50)—Radio Homes 534,905
Families 542,500—Stations in State 26

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.
500 Watts n.

Owned-Oper. By..General Tire & Rubber Co.
Address.....21 Brookline Ave., Boston
Phone Number.....6-1121-2-3
Transmitter Location.....Pleasure Beach Pk.
Air Time.....6:30 a.m.-M.
News Service.....AP
Transcription Service.....Associated
Representative.....Edward Petry
General Manager.....Robert L. Kennett
Comm.-Sales Prom. Mgr....Charles W. Parker
Pgm.-Prod.-Pub. Dir.....James W. Evans
Chief Announcer.....John R. Montgomery
News Director.....Robert Maguire
Musical Director.....Hester Hitzrot
Chief Engineer.....Winthrop Crawford

W L I Z

BRIDGEPORT—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By..The Bridgeport Bcstg Co.
Business-Studio Address.....114 State St.
Phone Number.....5-4144
Transmitter.....Seaview Avenue
Air Time.....Local sunrise-local sunset
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Adam J. Young
Pres., Gen., Sta. Mgr.....Philip Merryman
Commercial Manager.....Manning Slater
Program Director.....Wallace B. Dunlap

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Phone Number.....3-3112
Transmitter.....Locomobile Pt.
Air Time.....Unlimited
News Service.....UP
Representative.....William G. Rambeau
President-Chief Engineer.....Harold Thomas
General Manager.....Levon Thomas
Program Director.....Jack Dahlby
Traffic Manager.....Jean O'Shea
Commercial Manager.....Phillips G. Terhune

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.

Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Phone Number.....9265
Transmitter Location.....Greystone Ave.
Air Time.....Daytime
News Service.....UP
President.....Frederick W. Beach
Sales.....Lan Gordon
Pgm., Dir., Gen. Mgr. (Acting).....Cal Colby
Prom., Pub. Dir.....Amletto Ciccarelli
Chief Engineer.....Richard A. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By...Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Phone Number.....8-3565
Transmitter.....Brushy Hill Rd.
Air Time.....Daytime
News Service.....UP
Transcription Service.....SESAC
President.....Robert Doran
General Manager.....John P. Previdi
Commercial Manager.....J. Thomas Mathers

W C C C

HARTFORD—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By..Greater Hartford Bcstg Corp.
Business-Studio Address.....Bond Hotel
Phone Number.....5-6648
Transmitter Location.....South Quaker Lane.
Air Time.....Local sunrise-local sunset
News Service.....UP
President.....William M. Savitt
Secretary-Treasurer.....Max M. Savitt
Station Manager.....Randy M. Savitt
Office Manager.....John Batley
Program Director.....Sydney Byrnes
Musical Director.....Ivor Hugh
Chief Engineer.....John Rameika

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By..The Connecticut Bcstg. Co.
Business-Studio Address.....750 Main St.
Phone Number.....7-1188
Transmitter Location.....869 Blue Hills Ave.,
Bloomfield, Conn.
Air Time.....Unlimited
News Service.....UP
Representative.....Paul H. Raymer
Membership.....NAB, BAB
President.....Franklin M. Doolittle
Station Manager.....Walter B. Haase

CONNECTICUT

Comm.-Sales Prom. Mgr. William F. Malo, Sr.
 Program Manager Harvey H. Olson
 Chief Announcer Russ Naughton
 Chief Engineer Italo A. Martino
 Consulting Engineer Prof. Norman Adams, Jr.

WONS

HARTFORD—1935—MBS-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned-Oper. By Yankee Network, Inc.
 Business-Studio Address 54 Pratt St. (WONS)
 Phone Number 7-9131
 Transmitter Location Newington, Conn.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Associated
 President William O'Neil
 Vice-President Tom O'Neil
 Gen.-Sta.-Comm. Mgr. Robert Kennett
 Pgm. Dir.-Prod. Mgr. Ralph Klein
 Music Director Morris Sechtman
 Pub. Dir., Farm Ed. Milton Berkowitz
 Chief Engineer Rogers Holt

W T H T

**HARTFORD—1936
 ABC-CONN. STATE**

Frequency: 1230 Kc. Power: 250 Watts

**HARTFORD'S ONLY
 MUSIC AND NEWS STATION**

- **WE**
- **CONTACT**
- **CASH**
- **CUSTOMERS**

1290

ON THE DIAL

WCCC

HOTEL BOND

HARTFORD, CONNECTICUT



Owned-Operated By The Hartford Times, Inc.
 Business Address 555 Asylum St.
 Phone Number 2-0237
 Air Time 6:45 a.m.-M.
 News Service AP
 Representative J. P. McKinney
 Membership NAB, BAB
 Gen.-Sta. Manager C. Glover DeLaney
 Commercial Manager Leonard R. Schoenfeld
 Prog.-Prod. Director Philip Becker
 Chief Announcer Mitchell Betters
 News Director Sereno Gammell
 Chief Engineer Charles S. Masini

W T I C

**HARTFORD—1925
 NBC-NERN**

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By Travelers Bcstg. Service Corp.
 Business-Studio Address 26 Grove St.
 Phone Number 2-3181
 Transmitter Location Talcott Mt., Avon
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Lang-Worth
 Representative Weed
 Membership NAB, BAB
 President Jesse W. Randall
 Vice Pres.-Gen. Mgr. Paul W. Morency
 Asst. Gen. Mgr. Chg. Sales Walter Johnson
 Asst. Sales Mgr. Irwin Cowper
 Program Director Leonard J. Patricelli
 Asst. Program Director Paul Lucas
 Production Dir. George Bowe
 Director Public Relations Bernard Mullins
 News Director Tom Eaton
 Chief Engineer Herman Taylor
 Farm Editor Frank Atwood
 Consulting Engineer Ring & Clark

(See Page 365)

**W M M W
 MERIDEN—1947**

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By Silver City Crystal Co.
 Business-Studio Address 8½ W. Main St.
 Phone Number 5-5747
 Transmitter Lewis Ave.
 Air Time Daytime
 News Service UP
 Transcription Service World, Lang-Worth
 Membership NAB
 President-Gen. Sta. Mgr. Carl W. Schultz
 Comm. Mgr., Pub. Dir. Gustav A. Kruttschnitt
 Sales Promotion Mgr. James Woodburn
 Pgm. Dir., Chief Anncr. Arthur J. Borgesen
 Chief Engineer Gabriel Langfelder

W C N X

MIDDLETOWN—1948

Frequency: 1150 Kc. Power: 500 Watts d.

CONNECTICUT

Owned-Oper. By.....Middlesex Bcstg. Co.
 Business-Studio Address.....462 Main St.
 Phone Number.....5821
 Air Time.....Daytime
 News Service.....UP
 Representative.....Friedenberg
 Managing Dirs.....R. J. O'Brien, W. J. O'Brien
 Program Director.....Ernest Watso
 Production Chief.....Lou Brooks

W H A Y NEW BRITAIN—1949

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Phone Number.....3-2721
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth, Capitol
 General Mgr.-Chief Engineer.....H. W. Holt
 Sales Manager.....Tom Meade
 Program Director.....Leo Boren
 Chief Announcer.....Cart Clements

W K N B NEW BRITAIN—1946

Frequency: 840 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....New Britain Bcstg. Co.
 Address.....213 Main St.
 Phone Number.....3-6303-4
 Transmitter Location.....Newington
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Transcription Service.....World
 Representative.....Forjoe
 President, General Manager.....Julian Gross
 Station-Commercial Mgr.....Peter B. Kenney
 Pgm., Prod. Dir.....J. J. Mariani
 Publicity Director.....Philip B. Hale
 Chief Announcer.....Ray Neilan
 Musical Director.....Al DeCaro
 Chief Engineer.....Sam Balnius
 Farm Editor.....E. H. Forbush
 News Director.....Joseph Brosh

W A V Z NEW HAVEN—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Phone Number.....7-0171
 Transmitter Location.....Thill St., W. Haven
 Air Time.....Local sunrise-local sunset
 News Service.....UP, AP
 Representative.....Keller
 Transcription Service.....Thesaurus
 Membership.....NAB, BAB
 President.....Victor W. Knauth
 V.P., Gen., Sta. Mgr.....Daniel W. Kops
 Commercial Manager.....Richard J. Monahan
 Program Director.....Robert H. Gillespie
 Chief Announcer.....John Mariani

News Dir., Farm Editor....Thomas W. Bentley
 Musical Director.....Gordon Pentz
 Chief Engineer.....Ernest S. Gellman
 Consulting Engineer.....Lynne C. Smeby

W E L I

NEW HAVEN—1935—ABC

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Operated By....Conn. Radio Founda-
 tion, Inc.
 Business-Studio Address.....221 Orange St.
 Phone Number.....8-1133
 Transmitter Location....Benham Rd., Hamden
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service....Lang-Worth, SESAC
 Representative.....Headley-Reed
 President.....H. C. Wilder
 General Manager.....Richard W. Davis
 Commercial Manager....Edwin H. Schweitzer
 Publicity Director.....Rudy Frank
 News Director.....Robert McKernan
 Program Director.....Charles H. Wright
 Chief Engineer.....Fred King
 Consulting Engr....Craven, Lonnes & Culver

W N H C

NEW HAVEN—1944

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By....Elm City Bcstg. Corp.

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- AP & UP for worldwide news
- Complete sport news coverage

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In New York City:	In New Haven:
WATkins 4-6599	Telephone 70171
Bob Keller	Dan Kops, Gen. Mgr.
Promotional Rep.	Dick Monahan, Com. Mgr.

CONNECTICUT

Business-Studio Address.....1110 Chapel St.
Phone Number.....6-9826
Transmitter Location...Front Ave., W. Haven
Air Time.....6:58 a.m.-12:05 a.m.
News Service.....AP, INS
Transcription Service.....World
Representative.....Katz Agency
Membership.....NAB
President.....Patrick J. Good
General Manager.....James T. Milne
Secretary-Treasurer.....Aldo DeDominicis
Comm. Actg. Mgr......Vince Callanan
Program Director.....Water Neilsen
News Director.....John Quinn
Musical Director.....John Drake
Chief Engineer.....Vinnie DeLaurentis
V.P. in Chg. of Engineering.....Goro W. Ray

WNLG

NEW LONDON—1936 — MBS

Frequency: 1490 Kc......Power: 250 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Phone Number.....2-4365
Transmitter....Winthrop Pl., E. New London
Air Time.....Unlimited
News Service.....UP
President-Gen. Sta. Mgr......Gerald J. Morey
Vice-President.....Roderick L. Morey
Comm.-Sales Prom. Mgr.-Prod. Dir....Leo B. Keegan
Publicity Director.....Nelson Brown
Program Dir.-Chief Engineer...Gerald J. Morey
Farm Editor.....Patricia Neilan
Consulting Engineer.....A. D. Ring Co.

WNLK

NORWALK—1947

Frequency: 1350 Kc......Power: 500 Watts
Owned-Operated By..Norwalk Bcstg. Co., Inc.
Business-Studio Address...Main & Wall Sts.
Phone Number.....6-2542
Transmitter.....Stuart Ave. & Benedict St.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Representative.....McGillvra
Membership.....NAB
Pres.-Gen.-Comm. Mgr......Benjamin Ginzburg
Program Director.....Milton Warren
Chief Engineer.....Charles W. Winter, Jr.

WICH

NORWICH—1946

Frequency: 1400 Kc......Power: 250 Watts
Owned-Oper. By.....Eastern Conn Bcstg. Co.
Business-Studio Address.....91 Main St.
Phone Number.....7-1613
Transmitter Location.....Lucas Pk. Rd.
Air Time.....6:45 a.m.-11 p.m.

Newspaper Affiliation.....Norwich Bulletin-Record
News Service.....AP
Transcription Service.....World
Membership.....NAB
President-General Mgr......John Deme
Commercial Manager.....Noel Breault
Program Director.....Robert Silverberg
News Director.....Jack Purrington
Chief Engineer.....Alexander Dubenetsky
Consulting Engineer.....McNary & Wrathall

WSTC

STAMFORD—1941 ABC-CONN. STATE

Frequency: 1400 Kc......Power: 250 Watts
Owned-Oper. By.....Wtn. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Phone Number.....4-7575
Transmitter Location..320 Strawberry Hill Ave.
Air Time.....6:30 a.m.-M.
Newspaper Affiliation...Stanford Advocate
News Service.....UP
Transcription Service.....World
Representative.....Everett McKinney
President.....Kingsley Gillespie
Gen.-Sta. Manager.....Julian Schwartz
Commercial Manager.....Wharton Ford
Program Director.....Frank J. Dellino
Chief Engineer.....Edward A. Fanbel
Consulting Engineer.....George C. Davis

WLCR

TORRINGTON—1946

Frequency: 990 Kc......Power: 1000 Watts d.
Owned-Oper. By..Litchfield Cty. Radio Corp.
Business-Studio Address.....23 Main St.
Phone Number.....4-1751
Transmitter Location.....Highland Ave.
Air Time.....Local sunrise-local sunset
News Service.....UP
Transcription Service.....World
Representative..Sears & Ayer, Devney & Co.
Membership.....NAB
Pres., Gen. Mgr......J. Richard Dobbins
Commercial Manager...William C. Franklin
Sales Prom. Mgr......Charles O. Scott
Pgm., Prod. Dir......George Phillips
Publicity Director.....Joseph Storm
Chief Anncr., News Dir......Pete Stoner
Chief Engineer.....Alfred Pailokat
Farm Editor.....Ray Atherton
Consulting Engineer.....John Creulz

WTOR

TORRINGTON—1947 CONN. STATE—ABC

Frequency: 1490 Kc......Power: 250 Watts
Owned-Operated By.....Harold Thomas
Business-Studio Address.....93 Main St.
Phone Number.....4181

CONNECTICUT—DELAWARE

Transmitter Location 93 Perkins St.
 Air Time 7 a.m.-M.
 News Service AP
 Representative Rambeau
 General Manager Harold Thomas
 Station Manager Edmund Waller
 Commercial Manager John J. Morris
 Program Director Richard C. Kilbourn
 Chief Engineer Russ Jensen

WATR WATERBURY—1934 ABC-CONN. STATE

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By The WATR Co., Inc.
 Business-Studio Address 440 Medow St.
 Phone Number 3-5161
 Transmitter Location Baldwin St.
 Air Time 7 a.m.-M.
 News Service UP
 Representative William G. Rambeau
 Membership NAB
 President-Gen. Mgr. Harold Thomas
 Sta.-Comm. Mgr. Sam Elman
 Sales Pro. Mgr., Pub. Dir. Wallace Gordon
 Pgm. Dir., Chief Anncr. Wally King
 News Dir. Joseph C. Callan
 Chief Engineer Russell Jensen

WBRY WATERBURY—1934—CBS NUTMEG

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Oper. By ... American-Republican, Inc.

Business-Studio Address 136 Grand St.
 Phone Number 3-1125
 Transmitter Location Boyden St.
 Air Time 6:55 a.m.-12:05 a.m.
 News Service AP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB
 President William J. Pape
 Commercial Manager Harry A. DeVorken
 Sta.-Sales Prom. Mgr.-Pub Dir. J. Maxim Ryder
 Prog.-Prod. Dir. Walter O. Howard
 Chief Announcer Robert Stewart
 News Director E. Christy Erk
 Musical Director Louis Bolsvert
 Chief Engineer Frank B. Hales
 Consulting Engineer ... McNary & Wrathall

WWCO WATERBURY—1946 MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Mattatuck Bcstg. Co., Inc.
 Business-Studio Address 119 W. Main St.
 Phone Number 4-5141
 Transmitter Location Thomaston Ave.
 Air Time Unlimited
 News Service AP
 Membership NAB
 Pres., Gen. Manager Milton H. Meyers
 Commercial Manager Gustave Nathan
 Program Director Robert CRAIG
 Publicity Director James Logan
 Chief Announcer Gene Valentino
 Chief Engineer Gene Fleisher

DELAWARE

*Population 318,085—Increase 19.4% ('40-'50)—Radio Homes 79,350
 Families—83,260—Stations in State 5*

WDOV DOVER—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Oper. By Del. State Capital
 Bcstg. Corp.
 Business Address .. Bradford & Loockerman Sts.
 Phone Number 5816
 Air Time Daytime
 News Service AP
 Representative Rambeau
 President Dr. C. F. Freed
 Gen. Mgr., Pgm. Dir. Mildred Carroll
 Commercial Manager William S. Freed
 Chief Anncr., Farm Editor Bill Gregory
 News Director Chet Smith
 Chief Engineer Ralph Galow
 Consulting Engineer .. Herbert L. Wilson Asso.

WAMS WILMINGTON—1948—MBS

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By ... Wilmington Tri-State Bcst.
 Co., Inc.
 Business-Studio Address 414 French St.
 Phone Number 4-8881
 Transmitter Mt. Cuba Rd. & Owl's Nest
 Air Time 7 a.m.-12:30 a.m.
 News Service Trans-ad'o
 Transcription Service ... Transradio, Standard
 Representative Hollingberry
 President Frank S. Carrow
 Comm. Mgr. William S. Ewing
 News Director Don Mathewson
 Sales Prom. Mgr. I. Alan Goff
 Program Director Bill Smith
 Music Director Alan Barclay
 Chief Engineer Herbert Eckstein

DELAWARE—DISTRICT OF COLUMBIA

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By: WDEL, Inc.
 Business-Studio Address: 10th & King Sts.
 Phone Number: 7268
 Transmitter: New Castle Co.
 Air Time: 6:00 a.m.-1 a.m.
 News Service: UP
 Transcription Service: World
 Representative: Robert Meeker
 Membership: NAB
 Station Executive: Clair R. McCollough
 Station Manager: J. Gorman Walsh
 National Sales Manager: J. Robert Gullick
 Program Director: Harvey C. Smith
 Technical Dir.: J. E. Mathiot

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Delaware Bcstg. Co.
 Business-Studio Address: 920 King St.
 Phone Number: 4-7771
 Transmitter: 1 mile N.W.—Route 202
 Air Time: 6:30 a.m.-12:30 a.m.
 News Service: UP
 Transcription Service: World

Representative: Bolling Co.
 Membership: NAB, BAB
 President-Gen.-Comm. Mgr.: Ewing B. Hawkins
 Sta. Mgr., Pgm. Dir.: Robert J. McMann
 Commercial Manager: Jack Lee
 News, Pub. Dir.: Charles Parnell
 Musical Director: Warren Keyser
 Chief Engineer: H. Edwin Kennedy
 Farm Editor: Richard L. Bair
 Consulting Engineer: Jansky & Bailey

W T U X

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By: Port Frere Bcstg. Co., Inc.
 Business-Studio Address: 1326 Market St.
 Phone Number: Wilmington 5-8821
 Transmitter Location: Port Frere
 Air Time: Local sunrise-local sunset
 News Service: AP
 Transcription Service: Thesaurus
 Representative: ForJoe
 Membership: NAB
 Pres.-Sta. Mgr.: Gordon K. MacIntosh
 General Mgr.: Howard R. Robinson
 Comm. Mgr.-Publ. Dir.: Sidney Schulman
 Program Director: Waneda L. Clark
 Chief Anncr.-Prod. Dir.: Fred Hechman
 Chief Engineer: Wayne Neuhaus
 Consulting Engineer: Dixie McKay

DISTRICT OF COLUMBIA

*Population 802,178—Increase 21.0% ('40-'50)—Radio Homes 199,630
 Families 205,800—Stations in D. C. 7*

W G M S

WASHINGTON, D. C.—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Station WQW, Inc.
 Address: 1125 Vermont Ave., N.W.
 Phone Number: Executive 8676
 Transcription Service: Associated
 News Service: AP
 Air Time: Sunrise to Sunset
 President: Morris Rodman
 General Manager: M. Robert Rogers
 Commercial Manager: V. F. Callahan
 Program Director: Pierson Underwood
 Chief Engineer: Robert B. Martin

Transmitter Location: Florida St. & Lee Hway.
 Air Time: 6 a.m.-1 a.m.
 News Service: UP
 Representative: Adam J. Young, Inc.
 Pres.-Gen.-Sta. Mgr.: William A. Banks
 Asst. Gen.-Sta. Mgr.: Dolly R. Banks
 Sales Prom. Mgr.: Frank Blandin
 Program Director: William Hedgpeth
 Chief Engineer: Ralph E. Cannon, Jr.

W M A L

WASHINGTON, D. C.—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By: The Evening Star
 Bcstg. Co., Inc.
 Business-Studio Address: 724 14th St., N.W.
 Phone Number: NATIONAL 5400
 Transmitter Location: Green Tree Rd.,
 Bethesda, Md.
 Air Time: 6 a.m.-1:05 a.m.
 News Service: AP, UP
 Transcription Service: World, Standard
 Representative: ABC Spot Sales

W I N X

WASHINGTON, D. C.—1940—SBN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Banks Independent Bcstg. Co.
 Business-Studio: 8th & Eye Sts., N.W.
 Phone Number: Republic 8000

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Income
Retail Sales

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To reach the one and one-half million listeners in Metropolitan Washington, D. C., and a bonus market in Maryland and Virginia your best bet is

WRC

(Check your nearest
NBC Spot Sales Office)

* American Research
Bureau Radio Diary
Study

FIRST in WASHINGTON



5,000 Watts • 980 KC

... District of Columbia ...

Membership NAB
President S. H. Kauffmann
V.P., General Manager K. H. Berkeley
Sales Prom. Mgr. Howard Bell
Commercial Manager Ben B. Baylor, Jr.
Pgm. Dir. Charles Kelly
Pub. Dir. Mary P. Perry
Chief Annr. Harold Stepler
News Director William Neel
Chief Engineer Frank Harvey

W O L

WASHINGTON, D. C.—1924—MBS

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By Cowles Bcstg. Co.
Bus.-Studio Address 1627 K St., N.W.
Phone Number Metropolitan 0010
Transmitter Location Brookville Rd.,
Silver Spring, Md.

Air Time Unlimited
News Service AP, UP
Transcription Service Associated
Representative Katz
Membership NAB, BMB
President-Owner Gardner Cowles
V.P., Gen. Sales Mgr. Phil Hoffman
Pgm. Dir.-Prom. Mgr. S. J. McCormick
Chief Engineer Harold Reed

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By National Bcstg. Co., Inc.
Business-Studio Address 724 14th St., N.W.
Phone Number Republic 4000
Transmitter Ager Rd., W. Hyattsville, Md.
Air Time 5:30 a.m.-1 a.m.
News Service AP, INS, UP
Transcription Service Thesaurus, Standard
Representative NBC Spot Sales
Membership NAB, BAB
President Joseph H. McConnell
General Manager William R. McAndrew
Program Manager Kenneth French
Sales Director Mahlon Glascock
Chief Engineer Donald Cooper
News Director Cassius Keller
Sales Promotion Manager Tom Geoghegan
Musical Director Fritz Baltzer
Consulting Engineer NBC Engineering

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Operated By WTOP, Inc.
Business-Studio Address Warner Bldg.
Phone Number Metropolitan 3200
Transmitter Location Wheaton, Md.
Air Time 5:30 a.m.-2 a.m.
News Service AP, UP, INS
Representative CBS Radio Sales

... District of Columbia ...

President Phillip L. Graham
Vice President-Gen. Mgr. John S. Hayes
Commercial Manager. George Hartford
Sales Prom. Mgr.-Pub. Dir. Cody Pfanstiehl
Program-Production Dir. Hazel Kenyon Markel
News Director. Ted Koop
Chief Engineer. Clyde Hunt

W W D C

WASHINGTON, D. C.—1941

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By. Capital Bcstg. Co.
Business-Studio Address. 1627 K St., N.W.
Phone Number. Sterling 3800
Transmitter. Silver Spring, Md.
Air Time. 24 hrs.
News Service. AP, UP
Transcription Service. Capitol, Standard,
Lang-Worth

Representative Forjoe
Membership NAB, BAB
President Joseph Katz
General Manager. Ben Strouse
Comm. Manager. Herman Paris
Program Director. Norman Reed
News Director. Denis Sartain
Publicity Director. Irving Lichtenstein
Musical Director. Burke Pond
Chief Engineer. Ross H. Beville
Consulting Engineer. Weldon & Carr

Mr. Plus joins the Staff

WWDC
WASHINGTON
joins Mutual

The big "PLUS" is now MUTUAL

AP SELLS

For Stations and Sponsors—

For instance . . . WWDC

**"The sale of Associated Press newscasts has been
consistently successful for WWDC."**

**BEN STROUSE,
General Manager,
WWDC, Wash., D. C.**

FLORIDA

Population 2,711,305—Increase 46.1% ('40-'50)—Radio Homes 689,650
Families 769,800—Stations in State 69

W S W N

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: Seminole Bcstg. Co.
Business Address: P. O. Box 355
Phone Number: 2063
Studio Address: Scarborough Bldg.
Transmitter Location: Chosen
Air Time: Daytime
News Service: UP
Transcription Service: World
President-General Mgr.: Tom Watson, Jr.
Commercial Manager: Mrs. Mary Foy
Chief Engineer: C. S. Clemans
Farm Editor: Tom Lloyd

W D H L

BRADENTON—1946—KBS-LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Manatee Bcstg. Co.
Business Address: Memorial Pier
Phone Number: 37-531, 37-561
Studio-Transmitter Location: Memorial Pier
Air Time: 6:45 a.m.-11:45 p.m.
News Service: AP
Representative: Hil Bcst.
Transcription Service: Associated
Pres.-Gen.-Sta. Mgr.: L. E. Jacobson
Program Director: Atch McCabe
Chief Anncr.-Prod. Dir.: Al Mareau
Publicity Director: Carmen Greenlaw
News Director: Bill MacKechnie
Chief Engineer: Charles Castle
Farm Editor: Ed Ayers

W P I N

CLEARWATER—1946

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By: Fla. W. Coast Bcstrs., Inc
Address: Whitcomb Building
Phone Number: Petersburg 7-0511:
Clearwater 3-2373
Transmitter Location: Largo
Air Time: Sunrise-Sunset
News Service: AP
Station Representative: Independent Metro-
politan Sales-New York; Holman Co.,
Chicago
Membership: NAB
Gen., Comm. Mgr., Pgm. Dir.: Arthur Mundorff
Sta. Mgr.: Herb Anderson, St. Petersburg;
Lloyd Wyngarden, Clearwater
Production Director: George Gardiner
Chief Announcer: Jim Carley
Farm Editor, News Dir.: Lloyd Wyngarden
Chief Engineer: Manley St. Jean
Consulting Engr.: Continental Research Labs

W T A N

CLEARWATER—1947—KBS-LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Clearwater Ra. Bcstrs., Inc.
Business Address: P. O. Box 1109
Phone Number: 33084
Transmitter Location: Municipal Auditorium
Air Time: 6:30 a.m.-12:15 a.m.
News Service: UP
Transcription Service: Capitol, Keystone
Representative: Joseph Hershey McGillvra
Membership: NAB
President: Otis E. Pruitt
Gen., Comm. Mgr.: Frank L. Parker
Pgm. Dir., Prom. Mgr.: Charles Adams
Chief Engineer: John D. Callan
Publicity Director: Bob Weatherly

W T T T

CORAL GABLES—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Atlantic Shores Bcstg.
Business-Studio Address: 350 Aragon Ave.
Phone Number: 83-4683
Transmitter Location: S.W. 16th St.,
S.W. 32nd Ave., Miami
Air Time: 7:00 a.m.-12 M.
News Service: UP, Transradio
Transcription Service: Associated
Representative: Joseph Hershey McGillvra
Membership: NNAB
President: Richard Endicott
Sta., Comm. Mgr.: Lee Phillips
Program Director: Noah Tyler
Chief Engineer: Walter Kinney

W V C G

CORAL GABLES—1947—PG

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By: Peninsular Bcstg. Corp.
Business Address: 223 Aragon Ave.
Phone Number: 48-7411-2
Transmitter: Bird & Ludlum Rds., Miami
Air Time: Sunrise to sunset
News Service: AP
Transcription Service: Associated
Membership: NAB, BAB
President-General Mgr.: George W. Thorpe
Program Director: Robert S. Stevens
Chief Announcer: Peter F. Cole
Chief Engineer: Lawrence Mennitt
Consulting Engineer: Lynn Smeby

W C N U

CRESTVIEW—1949—KBS-LIBERTY

Frequency: 1010 Kc. Power: 1000 Watts d.

Owned-Operated By... Gulf Shores Bcstg. Co.
 Business-Studio Address.....Box 518
 Phone Number.....3511
 Transmitter Location... Highway 85, Crestview
 Air Time.....Daytime Only
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Hil Best
 Membership.....NAB
 Pres. & Sales Mgr.....D. Grady O'Neal
 Gen. Mgr., Sec. & Treas.....H. French Brown
 Commercial Manager.....Everette McCrary
 Pgm. Dir., Chief Anncr.....Sam F. Townsend
 Chief Engineer.....Tom Miniard

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....W. Wright Esch
 Business-Studio Address.....244 N. Beach St.
 Phone Number.....6491-2
 Transmitter Location...126½ Magnolia Ave.
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....SESAC
 Representative...Joseph Hershey McGillvra
 Membership.....NAB
 Owner.....W. Wright Esch
 General Manager.....B. B. Esch
 Station Manager.....Ray Clancy
 Commercial Manager.....John S. Pitts
 Traffic Director.....Walter Strouse
 Chief Engineer.....Webster K. Ellenwood

W N D B

DAYTONA BEACH—1948

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address...128 Orange Ave.
 Phone Number.....2-0531
 Transmitter Location.....Holly Hill
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Transcription Service.....Standard, World
 Representative.....John H. Perry
 Gen.-Sta.Mgr.....Jerry Stone
 Comm., Prom. Mgr.....John Cummins
 Program Director.....Kay Todd
 Production Director.....Helen Traeger
 Chief Announcer.....Richard Bate
 News Director.....Ed Fulke
 Musical Director.....Marilyn Ganung
 Chief Engineer.....James H. Millard
 Consulting Engr.....George C. Davis, Wash-
 ington, D. C.

W R O D

DAYTONA BEACH—1947—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Daytona Beach Bcstg.
 Corp.
 Business Address.....Box 991
 Phone Number.....4626
 Studio-Transmitter Address..Wilder Blvd. &
 S. Beach St.

NOW THAT YOU CAN
 HAVE THE BEST, WHY
 BE SATISFIED WITH LESS

AP

Air Time.....Unlimited
 News ServiceUP
 Transcription ServiceAssociated
 MembershipNAB
 Pres.-Gen. Mgr.....E. J. Sperry
 Commercial Manager.....R. Y. Huffman
 Pgm. Dir.....Susan Baldwin
 Chief Engineer.....L. M. Menard

WJBS

DELAND—1948—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....John B. Stetson Univ.
 Address.....220 East Hubbard Ave.
 Phone Number1490
 Transmitter Location.....220 E. Hubbard Ave.
 Air Time.....6:30 a.m.-11:30 p.m.
 News ServiceAP
 Transcription Service.....RC, Thesaurus
 MembershipFAB
 President.....Dr. J. Oilie Edmunds
 General Manager.....C. L. Menser
 Station Manager.....Lauren Mickle
 Commercial Manager.....M. M. Davis
 Program Director.....Robert H. Walton
 Sports Director.....Dick Pearce
 Chief Engineer.....Lauren Mickle

WBRD

FT. LAUDERDALE—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Broward Bcstg. Co.
 Address.....P. O. Box 78
 Phone Number2-2563
 News ServiceUP
 President.....L. C. Judd
 Gen., Comm. Mgr.....Robert Standart III
 Prog. Dir., Prom. Mgr.....Frank W. Hainey
 Chief Engineer.....John D. Miller
 News Director.....Bert Wills

WFTL

FORT LAUDERDALE—1948-LIBERTY

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Gore Pub. Co.
 Business-Studio Address..100 E. Las Olas Blvd.
 Phone Number3-2511
 Transmitter Location.....1785 S.E. 15th St.
 Air Time.....Unlimited
 News Service.....UP
 Transcription ServiceWorld
 Representative.....Sears & Ayer
 Gen., Sta. Mgr., Pgm. Dir.....R. L. Bawles
 Commercial Manager.....W. T. Burghart
 Chief Engineer.....Merle Sanford
 Consulting Engineer.....We'don & Carr

WINK

FT. MYERS—1938—CBS-KBS-FS

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.
 Business-Studio Address.....54 E. First St.
 Phone Number818
 Transmitter Location.....54 E. First St.
 Air Time.....6:30 a.m.-M.
 News ServiceAP
 RepresentativeDonald Cooke
 President.....Arthur B. McBride
 Gen.-Sta.-Comm. Mgr.....A. J. Bauer
 Sales Promotion Manager.....Betty Whifield
 Pub. Dir.....Dan Harlacher
 Chief Anncr.....Bob Nash
 Chief Engineer.....James Lacy

WIRA

FORT PIERCE—1946—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Indian River Bcstg Co.
 Business Address.....Melody Lane
 Phone Number.....870
 Air Time.....6:30 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....Standard
 MembershipNAB
 Pres., Gen.-Sta. Mgr.....Douglas Silver
 Program Director.....Marjorie B. Silver
 Commercial Manager.....J. Kingsley Butt
 Chief Announcer.....William Strickland
 Chief Engineer.....James Sowinski
 Farm Editor.....Anne Wilder
 Consulting Engineer.....Andrew Ring

WGGG

GAINESVILLE—1943

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Alachua County
 Broadcasting Co., Inc.
 Bus.-Studio-Transmitter.....1230 Waldo Rd.
 Phone Number.....5791, 3922
 Air Time.....6:59 a.m.-12:06 a.m.
 News ServiceAP
 Transcription Service.....Associated, Capitol
 Representative.....Ashcraft & Banninger
 Pres., Gen.-Sta. Mgr.....R. M. Chamberlin
 Comm.-Sales Prom. Mgr.....Leon E. Mims
 Pgm. Dir.-Chief Anncr.....S. Scott Sutton
 Chief Engineer.....R. M. Chamberlin

WRUF

**GAINESVILLE—1928
 MBS-U. OF FLA. NET.**

Frequency: 850 Kc.....Power 5000 Watts
 Owned-Operated By.....Univ. of Fla.
 Business-Studio Address..Campus, Univ. of Fla.
 Phone Number.....3261, Ext. 466-7-8
 Transmitter Location.....Newberry Rd.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth, SESAC
 RepresentativeBurn-Smith
 Membership.....NAB, BAB, FMA

General Manager.....Garland Powell
 Commercial Manager.....John Dunnivant
 Program Director.....Ray Dantzer
 Chief Announcer.....Otis Boggs
 Chief Engineer.....Ovid Gano
 Farm Editor.....Clyde Beale
 Consulting Engineer.....Geo. C. Davis

W I V Y

JACKSONVILLE—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WIVY, Inc.
 Business-Studio Address...135 Riverside Ave.
 Phone Number.....4-7722, 4-7723
 Transmitter Location...Springrove Ave. at
 A. C. & L. RR. Tracks
 Air Time.....Local sunrise to local sunset
 News Service.....INS
 Membership.....NAB
 Pres., Gen. Mgr.....Edward J. Oberle
 Sta., Comm. Mgr.....Alexander Kiersey
 Sales Prom. Mgr.....Joe Forster
 Pgm., News Dir.....Al Kiersey
 Production Director.....Earl Wood
 Publicity Director.....Claude Taylor
 Chief Announcer.....Tom Carswell
 Musical Director.....Fred Arnold
 Chief Engineer.....James Stephens
 Consulting Engineer.....Silliman & Barclay

W J A X

JACKSONVILLE—1925—NBC

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By..City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Phone Number.....4-1681
 Transmitter Location.....Hyde Park
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Thesaurus, Muzak
 Representative.....John Blair; Harry E. Cummings
 Sta. Mgr., Chief Eng.....John T. Hopkins III
 Program Director.....Marion DeTrowell
 Commercial Manager.....J. W. Douglass
 Chief Announcer.....Starling Coleman
 Musical Director.....Frank Morris
 Consulting Engineer.....Paul Godley

W J H P

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Operated By.....The Metropolis Co.
 Business-Studio Address.....500 Laura St.
 Phone Number.....4-7711
 Transmitter Location.....Lane Ave. Annex
 Air Time.....6 a.m.-1 a.m.
 Newspaper Affiliate.....Jacksonville Journal
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....John H. Perry
 Gen.-Sta. Mgr.....Reggie Martin

Asst. Pgm. Dir.....Martha Thomas
 Production Director.....Jocelyn Brown
 Publicity Director.....Charlie Harris
 News Director.....Jim Underwood
 Chief Engineer.....Beecher Hagford
 Consulting Engineer.....McIntosh & Inglis

W M B R

JACKSONVILLE—1934—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Operated By.....Florida Bcstg. Co.
 Business-Studio Address.....605 Main St. S.,
 P.O. Box 5187
 Phone Number.....9-4477
 Transmitter Location...Lane & Stewart Aves.
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP, INS
 Transcription Service.....World, Associated
 Representative.....Avery-Knodel
 President.....Frank King
 Comm. Mgr.....Charles M. Stone
 Program Director.....Roger O. Van Duzer
 Chief Engineer.....Ernest B. Vordermark

W O B S

JACKSONVILLE—1948

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...So. Radio and Equip. Co.
 Business-Studio Address...10 East Forsyth St.
 Phone Number.....6-4231
 Transmitter Location.....Gilmore Road
 Air Time.....Sunrise to sunset
 News Service.....INS
 Station Representative.....Forjoe
 President.....Jack Sharpe
 General Manager.....Jim Macri
 Commercial Manager.....R. L. McQuage
 Program Director.....Wayne Farrell
 Chief Engineer.....W. F. Askew

W P D Q

JACKSONVILLE—1942 ABC-FLA.-AMER. GROUP

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By..Jacksonville Bcstg. Corp.
 Phone Number.....4-4421
 Studio Address.....Gulf Life Insurance Bldg.
 Transmitter Location.....Lenox Ave.
 Air Time.....5:30 a.m.-1205 a.m.
 News Service.....AP
 Transcription Service.....Standard
 Station Representative.....Katz
 President.....James R. Stockton
 General-Station Manager...Robert R. Feagin
 Commercial Manager.....Frank Taylor, Jr.
 Sales Prom. Mgr.....Evelyn C. Cooper
 Farm Edit., Prod., Pgm. Dir.

James O. Hardin, Jr.
 Publicity Dir.....Frieda J. Sanders
 News Director.....John MacLean
 Chief Announcer.....Tommy Tucker

Musical Director.....Nelle Gossett
 Chief Engineer.....James R. Donavan
 Consulting Engineer.....George B. Davis

WRHC

JACKSONVILLE—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.

WJVB

JACKSONVILLE BEACH—1947—KBS

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Oper. By Jacksonville Beach Bcstg. Co.
 Business-Studio Address.....Penman Rd.
 Phone Number.....3674
 Representative.....Hil F. Best
 Transmitter Location.....Penman Rd.
 Air Time.....Sunrise to sunset
 President.....H. A. Prather
 General Manager.....Lester M. Combs
 Commercial Manager.....P. Combs
 Chief Announcer.....Rick Hollister
 Chief Engineer.....Tom Kindell

WKWF

KEY WEST—1945—MBS-KBS

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By.....John M. Spottswood
 Trans. Address.....Stock Island
 Phone Number.....510
 Air Time.....7:00 a.m.-11:15 p.m.
 Representative.....John H. Perry
 Pres., Gen., Sta., Comm., Prom. Mgr.
 John M. Spottswood
 Prog., Prod., Pub. Dir.....Mary S. Spottswood
 News Director.....H. E. Day
 Chief Engineer.....Charles Lowe
 Consulting Engineer.....McNary & Wrathall

WDSR

LAKE CITY—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Deep South Radioways
 Business-Studio Address.....126 No. Marion St.
 Phone Number.....525
 Transmitter.....South of Lake City on U.S. No. 41
 Air Time.....6 a.m. to 10:05 p.m.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Hil Best
 Gen. Mgr. & Prin. Partner.....Alfred H. Temple
 Program Director.....Owen W. Parnacott
 Chief Engineer.....Bruce Singleton
 Consulting Engineer.....Kear & Kennedy

WLAK

LAKELAND—1936—NBC

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Operated By.....Lakeland Bcstg. Corp.
 Business Address.....P. O. Box 1211

Phone Number.....2127
 Transmitter Location.....Shore Acres
 Air Time.....5:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Associated
 Station Representative.....John E. Pearson
 Pres.-Gen.-Station Mgr.....S. O. Ward
 Asst. Mgr., Chief Engineer.....William P. Lee
 Comm., Sales Prom. Mgr.....Powell Adams
 Program Director.....Charlotte Humphreys
 Pub. Dir., Chief Announcer.....Bill Lee
 Musical Director.....George Friend
 Consulting Engineer.....Everett Dillard

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Coastal Bcstg. Co.
 Business Address.....New Fla. Hotel
 Phone Number.....5117
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth
 Co.Owners.....Robert S. Taylor, Ted Covington,
 Duane McConnell
 President.....Robert S. Taylor
 Commercial Mgr.....Tom Barber
 Program Dir.....Ted Covington
 Chief Engineer.....Duane McConnell

WEAT

LAKE WORTH—1948—NBC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....James R. Meachem
 Business Address.....422 N. Dixie Hwy.
 Phone Number.....W. Palm Beach 7545
 Transmitter Location.....Nineteenth Ave. No.
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....AP
 Representative.....Pearson
 General Manager.....James R. Meachem
 Commercial Manager.....Clifford H. Glick
 Program Director.....Bill Schoocraft
 Chief Engineer.....Andrew Keicher

WLBE

LEESBURG-EUSTIS—1949—KBS

Frequency: 790 Kc.....Power: 1,000 Watts
 Owned-Operated By.....WLBE, Paul Hunter
 Business-Studio Address.....1240 Floradel Ave.,
 Leesburg
 Phone Number.....Leesburg 552
 Transmitter Location.....Silver Lake, Fla.
 Air Time.....6:25 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 President.....Paul Hunter
 General Manager.....Eleanor Hunter
 Station-Commercial Mgr.....Robert Clinton
 Program Director.....Pamela Clinton
 Chief Anncr., Chief Engineer.....Charles Castle

WNER

LIVE OAK—1949—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....John A. Boling
 Business Address.....Jacksonville
 Phone Number.....1450
 Transmitter.....1 Mi. E. city Rte. 90
 News Service.....UP
 Transcription Service.....SESAC, Lang-Worth
 President.....John A. Boling
 Sta., Gen. Manager.....Norman Protsman
 Program Director.....James M. Crosley
 Chief Engineer.....C. S. Parker
 Consulting Engineer.....Claude Gray

WTYS

MARIANNA—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By. John H. Phipps Radio Stas.
 Business Address.....P. O. Box 565
 Phone Number.....650
 Studio-Transmitter Address..U. S. Hwya. 90, E.
 Air Time.....5:30 a.m.-10:30 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Harry Cummings

President.....John H. Phipps
 General Manager.....L. H. Graves
 Station Manager.....H. C. Harris

WMMB

MELBOURNE—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By...Melbourne Bcstg. Corp.
 Business-Studio Address.....Front St.
 Phone Numbers.....575-6
 Transmitter Location.....Front St.
 Air Time.....Local sunrise to sunset
 Representative.....Hil Best
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....NAB
 President.....Joseph H. Wickham
 General Manager.....Austin V. Catterton
 Commercial Manager.....Joseph A. Peters
 Chief Engineer.....Kenneth R. Waltz

WIOD

MIAMI—1926—NBC

Frequency: 610 Kc.....Power: 5,000 Watts
 Owned-Oper. By..Isle of Dreams Bcstg. Corp.
 Business-Studio Address...600 Biscayne Blvd.

We've Arrived! We've the Figures to Prove That...

We're No Longer Squalling Brats!

MIAMI

(Dade County) Ranks 4th Among All Official Metropolitan County Areas in Percentage of Population Growth Since 1940!* Among All Cities in Its Population Group...the Miami Area Ranks 1st in Percentage of Population Increase!*

WIOD

(Miami-NBC) Passed Its First Quarter Century Mark This Month! And, Proud We Are to Have Had a Part in the Growth and Development of Miami Into One of the Top Markets in the Entire South! Selling Did It! For the Facts and Figures, Call Our Rep...George P. Hollingbery Co.



James M. LeGate,
 General Manager

5,000 WATTS • 610 KC • NBC



FLORIDA

Phone Number 3-6444
 Transmitter Location Cameo Island
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Associated, Standard
 Representative George P. Hollingbery
 Membership BAB
 President Daniel J. Mahoney
 Manager James M. LeGate
 Commercial Manager Robert L. Fidler
 Program Director Scott Bishop
 News Director Eugene Strul
 Prom. Pub. Dir. Martha Henriquez
 Musical Director Earl Barr Hanson
 Chief Engineer M. C. Scott
 Consulting Engineer Chambers & Garrison

W F E C MIAMI—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Operated By Howard D. Steere DBA
 Florida E. Coast Bcstg. Co.
 Trans-Address 350 N.E. 71st St., Miami
 38, Fla.

Phone Number 89-7534
 Air Time Sunrise to Sunset
 News Service UP
 Station Representative Hil F. Best
 Exec. Director Howard D. Steere
 Station Manager Robert Lyons
 Commercial Manager Norman Stuart
 Program Director Calvert Carter
 Chief Engineer Wm. Reeder

W G B S MIAMI—1939—CBS

Frequency: 710 Kc. Power: 50,000 Watts d.,
 10,000 Watts n.
 Owned-Operated By The Fort Industry Co.
 Address 1605 Biscayne Blvd.
 Phone Number 9-2401
 Transmitter Location 6½ miles NW of
 Hialeah

Air Time 5:30 a.m.-2:00 a.m.
 News Service INS, UP
 Transcription Service Langworth
 Station Representative The Katz Agency Inc.
 President George B. Storer
 Managing Director Stanton P. Kettle
 Commercial Manager M. N. Babcock
 Sales Promotion Manager Frank Jaffe
 Program Director Ewald Kockritz
 News Director Robert Bingham
 Chief Engineer A. W. Shropshire
 Consulting Engineer A. Earl Cullum

W M I E MIAMI—1947

Frequency: 1140 Kc. Power: 10,000 Watts, d.,
 5,000 Watts, n.
 Owned-Operated By Sun Coast Bcstg. Corp.

Business Address Everglades Hotel
 Transcription Service Cole
 Phone Number 3-5556
 Transmitter Location Sunset Rd. & Snapper
 Creek, So. Miami
 Air Time 6:30 a.m.-4 a.m.
 News Service INS, Transradio, UP
 Transcription Service Associated
 Representative Forjoe
 Membership NAB, BAB
 President J. Allen Brown
 General Manager Robert G. Venn
 Commercial Manager Wm. Van der Busch
 Merchandise Mgr. Roland Jones
 Pgm. Dir., Sta. Mgr. Ted Anthony
 Production Manager Wm. Rega
 Publicity Director Matty Mathews
 News Director John Price
 Music Librarian Ruth Lee Jones
 Chief Engineer Russell Bennett

W Q A M MIAMI—1920—ABC-FA

Frequency: 560 Kc. Power: 5,000 Watts, d.,
 1,000 Watts, n.
 Owned-Operated By Miami Bcstg. Co.
 Business-Studio Address duPont Bldg.
 Phone Number 2-6121
 Transmitter Location 1425 N.E. Bayshore Ct.
 Newspaper Affiliation Miami Herald
 News Service AP
 Transcription Service World
 Representative John Blair, Cummings
 Membership NAB, BMB
 President John S. Knight
 General-Station Mgr. Owen F. Uridge
 Comm., Sales, Prom. Mgr. Harry Camp
 Program Director Don Fischer
 Publicity Director Marjorie Christopher
 Musical Dir. Walt Svelha
 News Director John T. Bills
 Chief Engineer Gene Rider
 Consulting Engineer A. P. Ring & Co.

W W P B MIAMI—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Paul Brake
 Business-Studio Address 414 S.W. 2nd Ave.
 Phone Number 3-7405
 News Service AP
 Transcription Service World
 Representative Donald Cooke
 Owner, Gen., Comm. Mgr. Paul Brake
 Program Dir. Bill Johns
 Prom. Mgr. Ed Derryberry
 Chief Engineer Jack Wilson

W I N Z MIAMI BEACH—1946—LBS

Frequency: 940 Kc. Power: 1000 Watts

FLORIDA

Owned-Operated By.....Hollywood Bcstg.
System
Business Address.....304 Lincoln Rd.
Phone Number.....58-73-11
Representative.....Perry
News Service.....Transradio
Pres., Gen. Mgr.....Jonas Weiland
Comm., Prom. Mgr.....Jules Lillienthal
Prog., News Dir.....Dennis Kirwan
Chief Engineer.....John Reynolds
Traffic Manager.....Ruth Kalin

WKAT

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc.....Power: 5000 Watts d.,
1000 Watts n.
Owned-Operated By.....WKAT, Inc.
Trans-Address.....1759 No. Bay Road
Phone Number.....5-5711
Air Time.....6:00 a.m.-12 M.
News Service.....UP
Transcription Service.....Standard, Cole
Representative.....Weed
Membership.....NAB
President.....A. Frank Katzentine
General Manager.....John I. Prosser
Commercial Manager.....Walter A. Callahan
Chief Engineer.....Arthur Smith

WMBM

MIAMI BEACH—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Biscayne Bcstg. Co., Inc.
Business-Transmitter Address.....Causeway Ter.
Phone Number.....5-5586
Air Time.....Daytime
News Service.....UP
Transcription Service.....Standard, Capitol
Representative.....Rambeau
Membership.....NAB BAB
President.....Kenneth S. Keyes, Sr.
Gen., Sta., Comm. Mgr.....J. Ly'e Williams
Sales Prom., Pub. Dir.....Dick Parker
Program Prod. Dir.....Arnold Kaufman
Farm Editor.....Lloyd Beckworth
Chief Engineer.....Charles A. Hartwick, Jr.
Consulting Engineer.....Gillette

WTMC

OCALA—1939—MBS-KBS

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Operated By...Ocala Bcstng. Co. Inc
Address.....1 Broadcast Place, P. O. Box 831
Phone Number.....128-129, 1329
Transmitter Location.....Highway 500, RFD
Ocala

Air Time.....6:00 a.m.-12 M.
News Service.....UP
Transcription Service.....Langworth
Station Representative.....H. Perry Associates
President.....John H. Perry, Jr.
General Manager.....T. S. Gilchrist, Jr.
Station Manager.....John F. Nicholson
Commercial Manager.....Carl J. Reinhardt
Program Director.....Ruth Whitley
Production Director.....James M. Smith
News Director.....John Nicholson
Chief Engineer.....Beecher Hayford
Farm Editor.....James Smith
Consulting Engineer.....McIntosh & Inglis

WDBO

ORLANDO—1925—CBS

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By...Orlando Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 3707,
30 S. Ivanhoe Blvd.
Phone Number.....6181
Transmitter Location.....222 Hazard St.
Air Time.....5 a.m.-1 a.m.
News Service.....AP, UP
Transcription Service.....World, Thesaurus,
Associated
Representative...John Blair, Harry Cummings
Membership.....NAB, BAB, FAB
Pres., Gen. Mgr.....Harold P. Danforth
Natl. Sales Dir.....W. G. McBride
Local Sales Director.....John M. Pedrick
Program Director.....Rosalind Baggs
Musical Director.....Walter D. Kimble
Chief Engineer.....J. E. Yarbrough
Farm Editor, Chief Anncr.....Carter Scofield

WHOO

ORLANDO—1947—ABC-FAG

Frequency: 990 Kc.....Power: 10,000 Watts d.:
5000 Watts n.
Owned-Oper. By...Orlando Daily Newspapers,
Inc.
Address.....Fort Gatlin Hotel
Phone Number.....9900
Transmitter Location.....Old Fairvilla Rd.
Air Time.....6 a.m.-12:30 a.m.
News Service.....AP
Transcription Service.....Standard
Representative.....Ra-Tel
President.....Martin Andersen
Gen., Sta. Mgr.....Clarence Bracey
Commercial Manager.....Carl Hallberg
Pgm. Dir., Chief Anncr.....Dan Daniel
Publicity Director.....Joan Fluker
Chief Engineer.....Gene Dashiell
News Director.....Phil Gaines
Farm Editor.....Bob Kilgore

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By: Hazelwood, Inc.
 Business-Studio Address: Angebilt Hotel
 Phone Number: 8163
 Transmitter Location: Near Orlo Vista
 Air Time: 4:55 a.m.-M.
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Paul H. Raymer
 Membership: NAB, BAB
 President: William Joe Sears
 V.P., Gen. Mgr.: J. Allen Brown
 Comm. Mgr.: Don R. Colee
 Prom. Mgr., Pub. Dir.: Pat Kerr
 Program Director: R. Donahue
 Chief Announcer: Rocky Smith
 News Director: Paul Marlowe
 Chief Engineer: Dodd Daniel
 Farm Editor: Bob Keith

W O R Z

ORLANDO—1946—NBC

Frequency: 740 Kc. Power: 1000 Watts
 Owned-Oper. By: Central Florida Bcstg. Co.
 Business-Studio Address: P. O. Box 2231
 Phone Number: 2-2451
 Studio Address: 740 N. Orange
 Transmitter Location: Winter Garden Rd.
 Air Time: 4:55 a.m.-1:05 a.m.
 News Service: AP
 Transcription Service: Standard
 Representative: Weed
 Membership: NAB, BAB
 President: James Dandelake
 Gen., Comm. Mgr.: Eugene D. Hill
 Station Manager: W. O. Murrell, Jr.
 Sales Prom. Mgr.: Sammy Roen
 Program Dir.: Tony Chastain
 News Director: John Lofton
 Chief Anncr., Farm Editor: Lou Kennedy
 Musical Director: Gordon Towne
 Chief Engineer: Harold Stonitsch
 Consulting Engineer: Silliman & Barkley

W W P F

PALATKA—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By: Palatka Bcstg. Co.
 Address: 900 River St.
 Phone Number: 354
 Air Time: Local sunrise-local sunset
 News Service: AP
 Transcription Service: Lang-Worth
 Partners: L. C. McCall, J. E. Massey
 Gen.-Station Manager: L. C. McCall
 Commercial Manager: Herb Young
 Music Director: Bruce E. Wilson
 Chief Announcer: Wally Luce
 Chief Engineer: L. C. McCall

W W P G

PALM BEACH—1941—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Palm Beach Bcstg. Co.
 Business Address: South Ocean Blvd.
 Phone Number: West Palm Beach 2-1515,
 Lake Worth 5345
 Transmitter Location: South Ocean Blvd.
 Air Time: Unlimited
 News Service: INS
 Transcription Service: Lang-Worth, Thesaurus,
 World
 Representative: Perry
 President, Gen. Mgr.: Charles E. Davis
 Station-Comm. Mgr.: Donald S. Greenlief
 Chief Engineer: Clyde E. Walkden

W D L P

PANAMA CITY—1940

FFN—LIBERTY—KBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: Panama City Bcstg. Co., Inc.
 Business-Studio Address: West Beach Dr.
 Phone Number: 777
 Transmitter Location: North Springfield
 Air Time: 5:30 a.m.-11 p.m.
 News Service: UP
 Transcription Service: World
 Representative: Perry Associates
 President: John H. Perry
 Gen.-Sta.-Comm. Mgr.: Byron Hayford
 Sales Prom. Mgr.: John Thomas
 Chief Engineer: Elmer Scott

W P C F

PANAMA CITY—1949—ABC

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Operated By: Bay County Bcstg. Co.
 Trans-Address: 300 E. 15th St.
 Phone Number: 6176-6177
 Air Time: 6 a.m.-12 p.m.
 News Service: AP
 Transcription Service: Thesaurus
 Pres., Gen., Sta., Comm. Mgr.: E. L. Dukate, Jr.
 Program Director: Eleanor Whitelaw
 Chief Announcer: Cal Howrigan
 News Director: George Rowe
 Chief Engineer: Leon Hance
 Consulting Engineer: Edward Holmes

W B S R

PENSACOLA—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Escambia Bcstg. Co., Inc.
 Business Address: P. O. Box 1351
 Phone Number: 6173-4
 Studio-Transmitter: N. O & Moreno Sts.
 Air Time: 6 a.m.-11 p.m.
 News Service: AP

Transcription Service Lang-Worth
 Representative Robert Meeker
 President, Gen. Mgr. Ruth Braden
 Sta.-Comm. Mgr. Jack Rathbun
 Sales Promotion Manager C. I. Smith
 Chief Engineer G. Bert Mead

WCOA

PENSACOLA—1926—NBC

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By Pensacola Bcstg. Co.
 Business-Studio Address San Carlos Hotel
 Phone Number 4111
 Transmitter Location Cary's Lane
 Air Time 6 a.m.-M.
 Newspaper Affiliation News-Journal
 News Service UP
 Transcription Service World
 Representative John H. Perry Associates
 President John H. Perry
 Gen.-Station Mgr. J. Holliday Veal
 Commercial Manager Irving Welch
 Program Director Russell Hirsch
 Chief Engineer Harold Heath
 Consulting Engineer MacIntosh

WEAR

PENSACOLA—1947—MBS—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Gulfport Bcstg. Co.
 Business-Studio Address Smith Shipyard
 Phone Number 8-4449
 Transmitter Location Smith Shipyard
 Air Time 6 a.m.-10:15 p.m.
 News Service AP
 Representative John E. Pearson
 President T. J. Carroll
 General Manager Earle Fletcher
 Comm., Sales Prom. Mgr. Mel Wheeler
 Pgm., Prod. Dir. LeRoy Morris
 Chief Engineer Howard Grove

WPLA

PLANT CITY—1949—KBS

Frequency: 1570 Power: 250 Watts d.
 Owned-Operated By W. A. Smith
 Address P. O. Box 1588, Hopewell Rd.
 Phone Number 526
 Transmitter Location Hopewell Rd.
 Air Time 7:00 a.m.-5:30 p.m.
 News Service UP
 Transcription Service Cole, Eells
 Station Representative Best
 Gen., Comm. Mgr. Leon Lloyd
 Program Director Elyse Shuman
 Chief Announcer Jerry Wilcox
 News Director Joseph J. Wilson
 Chief Engineer Jim Cruikshank

WCNH

QUINCY—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Quincy Bcstg. Corp.
 Business Address Box 190, Quincy
 Phone Number 300
 Studio-Transmitter Location Shelter Heights
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President Richard J. Gardner
 General Manager A. B. Letson
 Comm. Manager R. B. Bush
 Program Director Norman Keller
 Chief Engineer A. B. Letson

WFOY

ST. AUGUSTINE—1940—CBS

Frequency: 1240 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Operated By Fountain of Youth
 Broadcasting Co.
 Address Box 588 Magnolia Park
 Phone Number 1622
 Transmitter Location Magnolia Park
 Air Time 6 a.m.-12:05 a.m.
 News Service UP
 Station Representative Avery-Knodel Agency
 President John C. Bell
 Gen., Sta., Comm., Prom. Mgr.
 John E. Bernhard, Jr.
 Prog., News, Prod., Music, Pub. Dir.
 Frankye C. Walker
 Chief Announcer Bob Sheppe
 Chief Eng., Farm Editor Ernest Raistrick

WPIN

**ST. PETERSBURG-CLEARWATER—
 1946**

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By Florida West Coast
 Broadcasters, Inc.
 Address Royal Palm Hotel
 Phone Number 7-0511
 Transmitter Location Largo, Florida
 Air Time Sunrise to Sunset only
 News Service AP
 Station Representative Ind. Met. Sales
 Gen., Comm. Mgr. Arthur Mundorff
 Sta. Mgr., Prog. Dir. Herbert Anderson
 Chief Engineer Manly St. Jean

WSUN

ST. PETERSBURG—1938—ABC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By City of St. Petersburg
 Business Address Recreation Pier
 Phone Number 7-4747-8
 Transmitter Location Bayview

News Service UP
 Transcription Service Associated
 Representative Weed
 Membership NAB
 Sta., Prom. Mgr. George D. Robinson
 Commercial Manager Vera New
 Pgm. Dir., Chief Engr. Louis J. Link
 Chief Announcer Burl McCarty

W T S P

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By Pinellas Bcstg. Co.
 Business-Studio Address Times Bldg.
 Phone Number 7-8108
 Transmitter Location Gandy Blvd.
 News Service UP
 Transcription Service World, Capitol
 Representative John E. Pearson
 Membership NAB
 President Nelson Poynter
 V.P., Gen. Mgr. F. J. Kelly
 Comm. Mgr. L. L. Wildman
 Prom., Prog. Dir. Jack Faulkner
 Chief Engineer William D. Mangold

W T R R

SANFORD—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Myron A. Reck
 Business Address Box 1541
 Phone Number 999
 Studio-Transmitter 1110 E. First St.
 Representative Hil Best
 News Service UP
 Gen. Mgr. Myron A. Reck
 Comm. Mgr. Dick Aiken
 Program Dir. J. Marion Harman, Sr.
 Chief Engineer Emerson Browne

W K X Y

SARASOTA—1949—LIBERTY

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Sarasota Bcstg. Co.
 Business Address P. O. Box 2431
 Phone Number 3666
 Representative Hil Best
 News Service AP
 Transcription Service Capitol
 Gen. Mgr., Chief Engr. A. G. Fernandez
 Comm. Mgr., News Dir. William P. Carey
 Pgm. Dir., Farm Editor Robert W. Hanesworth

W S P B

SARASOTA—1939—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WSPB, Inc.
 Business Address Ringling Isle
 News Service UP
 Transcription Service World

Representative John E. Pearson
 President Robert C. Jones, Jr.
 General-Station Manager John B. Browning
 Comm. Mgr. William Baskerville, Jr.
 Pgm., Prod., Pub. Dir. David Hale
 Music Director Margaret Fleischman
 Chief Engineer James E. Grant

W J C M

SEBRING—1950—LBS

Frequency: 1340 Kc. Power: 100 Watts
 Owned-Operated By Highlands Bcstg. Co.
 Business Address P. O. Box 233
 Phone Number 81811
 Representative Best
 Transcription Service Standard
 News Service UP
 President Henry L. Jollay
 Gen., Comm., Mgr., Chf. Eng. J. R. H. Wilson
 Program Director Jim Hardie

W T A L

TALLAHASSEE—1935—MBS—CBS

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By John H. Phipps Radio
 Stations
 Business Address P. O. Box 989
 Phone Number 2-1270
 Studio Address Cherokee Hotel
 Transmitter Location Lake Bradford
 News Service AP
 Transcription Service World
 Representatives Blair, Cummings
 President John H. Phipps
 General Manager L. Herschel Graves
 Program Director Joe Hosford
 Chief Engineer W. A. Snowden, Jr.

W T N T

TALLAHASSEE—1946-ABC-KBS-FAG

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Tallahassee Appli. Corp.
 Business-Studio Address Duval Hotel
 Phone Number 2-1450
 Transmitter Location East Park Ave.
 News Service UP
 Transcription Service World, Associated
 Representative Thomas F. Clark
 Membership NAB
 President, General Manager Frank W. Pepper
 Comm., Sales Prom. Mgr. Frank W. Hazelton
 Program Director Tom Dunn
 Chief Engineer Charles Clifton

W A L T

TAMPA—1946—LBS

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Operated By W. Walter Tison tr/as
 Tampa Broadcasting Company
 Address 401 W. Tyler St.

FLORIDA

News Service AP
Transcription Service Langworth
Station Representative Perry Associates
Pres., Gen., Sta., Comm. Mgr. W. Walter Tison
Sales Promotion Manager Coburn Gum
Pgm., Prod. Dir. C. W. Geer
Publicity Director Coburn Gum
Chief Announcer Gene Garcia
News Director Jimmy Willson
Musical Director Sandy Geer
Chief Engineer J. B. Tison
Asst. Ch. Eng. Milton Lock
Farm Editor C. W. Geer
Consulting Engineer Kear & Kennedy
Recording Engineer Arthur Betts

W D A E

TAMPA—1922—CBS

Frequency: 1250 Kc. **Power:** 5000 Watts
Owned-Operated By Tampa Times Co.
Business Address P. O. Box 2409,
 114 N. Franklin St.
Phone Number 2-2911
Studio Address Tampa Times Bldg.
Transmitter Location Forrest Hills Country
 Club Area
Air Time Unlimited
Newspaper Affiliation Tampa Daily Times
News Service AP
Transcription Service Associated
Representative Katz
Membership NAB
President David E. Smiley
Gen.-Sta.-Comm. Mgr. L. Spencer Mitchell
Prog.-Prod.-Publicity Dir. Kenneth W. Skelton
Musical Director Edward C. Walker
Chief Announcer S. J. Fleischman
Chief Engineer William Pharr Moore
Farm Editor Mark E. Swingley
Consulting Engineer Paul Godley

W E B K

TAMPA—1950

Frequency: 1590 Kc. **Power:** 1000 Watts d.
Owned-Operated By Hillsboro Bcstg. Co.
Address 1521 E. Broadway
Phone Number 4-3982
News Service INS
Co-Owners E. P. Martin,
 Mrs. Alpha Martin, Elmo B. Kitts
President E. P. Martin
Vice-President Mrs. Alpha Martin
General Manager Elmo B. Kitts
Program Director Mrs. Ann Bowman
Chief Engineer Angelo Louis Fazzri

W F L A

TAMPA—1925—NBC

Frequency: 970 Kc. **Power:** 5000 Watts
Owned-Operated By Tribune Co.
Business Address P. O. Box 1410

Phone Number H-1828
Studio Address Seminole Bldg.
Transmitter Location East Entrance Camp-
 bell Causeway, Columbus Dr.
Air Time 6:30 a.m.-12:05 a.m.
News Service UP
Transcription Service Thesaurus, Lang-Worth
Representative John Blair, Harry E. Cummings
Membership NAB
Sta-Gen. Mgr. Charles G. Baskerville
Commercial Manager Melvin A. Myer
Sales Prom. Mgr., Pub. Dir. Tom Matthews
Prog.-Prod. Director Paul M. Jones
Chief Announcer, Farm Editor Mardi Liles
News Director Fred Reiter
Musical Director Frank Grasso
Chief Engineer Joseph Mitchell

W H B O

TAMPA—1948

Frequency: 1050 Kc. **Power:** 250 Watts d.
Owned-Operated By Harold A. Dunlap
Business Address 8122 Nebraska Ave.
Phone Number 33-2251
Transmitter Location 10001 Florida Ave.
Air Time Local sunrise-sunset
News Service AP
General Manager Harold A. Dunlap
Business Manager Ken Weber
Sales Prom. Manager Richard P. Baker
Program Director Ellen Melching
Traffic Dir. Betty Strong
Chief Engineer Edwin W. Hill
Consulting Engineer E. C. Page

W I R K

**WEST PALM BEACH—1947—MBS
SCBS**

Frequency: 1290 Kc. **Power:** 1000 Watts
Owned-Operated By Ken-Sell, Inc.
Business Address 715 S. Flagler Drive
Phone Number 2-1744
Transmitter Location S. Military Trail
Air Time Unlimited
News Service INS
Transcription Service Associated
Representative Cooke
Pres., Gen., Sta. Mgr. Joseph S. Field, Jr.
Pgm. Prod. Dir. James C. Steele, Jr.
Chief Anncr., Mus. Dir. James W. Anderson
Chief Engineer William P. Heitzman
Farm Editor John Woolen

W J N O

WEST PALM BEACH—1937—CBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By WJNO, Inc.
Business-Studio Address 1500 N. Flagler Dr.
Phone Number 2-3638
Air Time 6:30 a.m.-12:05 a.m.
News Service UP

FLORIDA — GEORGIA

Transcription Service Lang-Worth
 Representative Robert Meeker
 Membership NAB
 President Marshall Heminway
 Gen.-Sta. Mgr. Stephen P. Willis
 Chief Engineer Otis C. Wright

WSIR

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By Citrus Belt Bcstrs., Inc.
 Business Address S.W. Lake Howard Dr.
 Phone Number 31-313
 Transmitter Location Lake Howard Dr.
 Air Time 6 a.m.-11:15 p.m.
 News Service AP
 President Frederick L. Allman
 General Manager Larry Rollins
 Program Director Richard Eyrich
 Chief Engineer L. Orden Traig
 Consulting Engineer Dixie McKey

GEORGIA

*Population 3,444,578—Increase + 10.3% ('40-'50)—Radio Homes 699,800
 Families 840,100—Stations in State 74*

WALB

ALBANY—1940—ABC

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Transmitter Location Old Leesburg Road
 Phone Number 1590-1
 Air Time 6:30 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative Burn-Smith-Dedson
 Membership NAB, BAB
 President James H. Gray
 Gen., Sta., Comm. Mgr. E. Arthur Tate
 Pgm., Prod. Dir. Tommy Stillwagon
 News Editor Don Fernando
 Chief Engineer Thomas Duke
 Farm Editor Bill Bowick
 Consulting Engineer W. J. Holey

WGPC

ALBANY—1933—CBS—GSN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bdcstg. Co.
 Business-Studio Address New Albany Hotel
 Phone Number 13760
 Transmitter Location Gillionville Road
 Air Time 6:45 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Associated
 Representative George P. Hollingbery
 Membership NAB, BAB
 President J. W. Woodruff
 Executive Manager J. W. Woodruff, Jr.
 Sta.-Comm.-Sales Prom. Mgr. L. M. George
 Program, News Director Walter H. Flint
 Chief Engineer Redus A. Carlton
 Farm Editor Bill Fowler

WDEC

AMERICUS—1947—MBS

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By The Americus Bdcstg. Co.
 Business-Studio Address 109½ Windsor Ave.
 Phone Number 3681-3682
 Transmitter Location McGarrah St.
 Air Time 7 a.m.-11:15 p.m.
 News Service AP
 Transcription Service Capitol
 Representative Continental
 Pres., Gen. Mgr. James R. Blair
 News, Sta., Pgm. Dir., Chief Anncr.
 Charles C. Smith
 Comm. Mgr., Farm Editor Robert V. Rogers
 Chief Engineer John Rivard

WGAU

ATHENS—1938—CBS-GALS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By J. K. Patrick & Company
 Business-Studio Address Bobbin Mill Road
 Phone Number 1741-2
 Transmitter Location Bobbin Mill Road
 Air Time 6:35 a.m.-12:05 a.m.
 News Service AP
 Owners J. K. Patrick,
 C. A. Rowland, E. Brasswell, Tate Wright
 Gen., Sta., Comm. Mgr. R. Lewis Doster
 Program Dir. Mary L. Betts
 Chief Announcer Sol Abrams
 Chief Engineer Bill Evans

WRFC

ATHENS—1948

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By Radio Athens, Inc.
 Business-Studio Add. 279½ N. Lumpkin St.
 Phone Number 448-7
 Studio-Transmitter Location Lake Road
 Air Time Sunrise to Sunset
 News Service UP
 Transcription Service Associated
 Membership AB, BAB
 Representative Dodson Agency (Southeast)

GEORGIA

Pres., Sta., Gen. Mgr. L. H. Christian
Commercial Manager Claude Williams, Jr.
Prom., Pgm. Dir. Charles A. McClure
News Director H. R. Holden
Chief Engineer L. D. Drewry
Farm Editor R. D. Stephens
Consulting Engineer W. J. Holej

Chief Engineer Paul B. Cram
Farm Editor Dale Clark

WAGA

ATLANTA 1937—CBS—GMMT

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By Fort Industry Co.
Business-Studio Address Western Union Bldg.
Phone Number Main 5900
Transmitter Location North Druid Hill Rd.
Air Time Unlimited
News Service AP
Representative Katz
Membership NAB, BMB
President George B. Storer, Sr.
General Manager Lee B. Wailes
Station Manager James E. Bailey
Commercial Manager Claude H. Frazier
Sales Prom. Mgr., Pub. Dir. Lidie Lee
Program-Production Director
Chief Announcer William McCain
Musical Director Marijane Bouleware

WATL

ATLANTA—1931—LIBERTY

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Operated By Atlanta Bcstg. Co.
Business Address Henry Grady Bldg.,
Phone Number Walnut 4377-8
Transmitter Location Chalmers Dr., S.W.
Air Time 6 a.m.-M.
News Service INS
Transcription Service Standard
Representative Forjee
President J. W. Woodruff, Sr.
General Manager J. W. Woodruff, Jr.
Commercial Manager E. A. Wing
Program Director E. R. Capral
Chief Engr., Sta. Mgr. G. C. Livingston, Jr.
Farm Editor H. W. Fields

WGST

ATLANTA—1923—MBS

Frequency: 920 Kc. Power: 5000 Watts d.;
1000 n.
Owned-Operated By Board of Regents, Uni-

WGST

5000 WATTS
920 KC

ABC NETWORK

TOP LOCAL STAFF

COMPLETE MERCHANDISING SUPPORT

REPRESENTED BY
JOHN BLAIR

IN THE SOUTHEAST BY
CHARLES C. COLEMAN

**LOWEST COST PER THOUSAND
TO COVER ATLANTA
NATION'S NO. 2
TEST CITY**



... in this market
your first television
choice is WSB-TV

**On every survey ever made
of listener preference
in the great Atlanta market
WSB has been FIRST!**

**Ask your Petry man to show you the latest ratings*

A central graphic for WSB-TV. It features the call letters "WSB" in large, bold, block letters. Above the letters, it says "THE ATLANTA JOURNAL • THE ATLANTA CONSTITUTION". Below the letters, it says "750 KC • 50,000 WATTS • NBC AFFILIATE". The graphic is surrounded by line drawings of people: a man in a suit on the left, a woman in a business suit on the right, and a woman's face in the foreground at the bottom left. A small cartoon character is visible on the right side of the graphic.

versity System of Ga., behalf Ga. Institute of Technology
 Business-Studio Address.....Forsyth Bldg.
 Phone Number.....Walnut 8441
 Transmitter Location.....Cheshire Bridge Rd.
 Air Time.....5:30 a.m.-12:30 a.m.
 News Service.....AP
 Representative...Blair; Coleman (Southeast)
 Chairman Bd. of Regents.....F. M. Spratlin
 General Manager.....John Fulton
 Asst. Mgr., Chief Engr.....Ben Ackerman
 Sales Promotion Manager.....Paul Sanford
 Pgm., Prod. Dir.....Jack Kelly
 Publicity Director.....Paul Sanford
 Consulting Engineer.....John Mullaney

W B G E

ATLANTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....General Bcstg. Co.
 Bus.-Studio Address...Georgian Terrace Hotel
 Phone Number.....Vernon 1194
 Transmitter.....467-469 W. Peachtree St., N.E.
 News Service.....AP
 Representative.....Burn-Smith
 President.....Mike Benton
 General Manager.....David J. Holt
 Commercial Manager.....Stan Raymond
 Production Director.....H. S. Langham
 Chief Announcer.....Bob McGarrity
 Chief Engineer.....David J. Holt
 News Director.....Gene Mushall
 Farm Editor.....Dick Granville

W E A S

ATLANTA-DECATUR—1947

Frequency: 1010 Kc....Power: 10,000 Watts d.
 Owned-Oper. By...Eurith Dickinson Rivers, Jr.
 Address.....217 W. Ponce de Leon Ave.
 Phone Number.....Dearborn 2521
 Transmitter Location...Lawrenceville Hiway
 News Service.....AP
 Transcription Service.....World
 Representative.....Pearson
 Owner-General Mgr.....E. D. Rivers, Jr.
 Asst. to Owner.....Mrs. E. D. Rivers, Jr.
 Program Dir., Prom. Mgr.....Warren Roberts
 Production Director.....Ned Lukens
 Chief Engineer.....William Hall Keller
 Farm Editor.....Jack Nobles

W E R D

ATLANTA—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Business-Studio Add...274½ Auburn Ave., NE
 Phone Number.....Lamar 0666-7-8
 Transmitter Location...Fairmount Street, NW
 Representative.....Interstate
 President.....J. B. Blayton, Sr.
 Gen. & Sta. Mgr.....J. B. Blayton, Jr.

Program Dir.....A. Kenneth Knight
 Publicity Director.....L. M. Wells
 Chief Anncr., News Dir.....R. Brisendine
 Chief Engineer.....William F. Kennedy

W Q X I

ATLANTA—1948—MBS

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Operated By.....R. W. Rounsaville
 Business-Studio Address.....Peachtree at Mathieson
 Phone Number.....CHerokee 2196
 Transmitter Location...Cheshire Bridge Rd.
 Air Time.....6 a.m.-Sunset
 News Service.....UP
 Transcription Service.....World
 Station Representative.....Walker
 Pres., Gen. Mgr.....R. W. Rounsaville
 Station Manager.....H. G. Price
 Program Dir.....Bob Corley
 News Director.....Herb Harris
 Chief Engineer.....Harold Price

W S B

ATLANTA—1922—NBC

Frequency: 750 Kc.....Power: 50000 Watts
 Owned-Oper. By...Atlanta Newspapers, Inc.
 Business-Studio Address.....Biltmore Hotel
 Phone Number.....HEmlock 1045
 Transmitter Location.....Tucker
 Air Time.....5:15 a.m.-1:05 a.m. (Mon.-Sat.)
 7 a.m.-1:05 a.m. (Sun.)
 News Service.....AP, UP
 Transcription Service.....World, Standard
 Representative.....Edward Petry
 Membership.....NAB, BAB
 President.....G. C. Biggers, Sr.
 General Manager.....John M. Outler, Jr.
 Commercial Manager.....Frank Gaither
 Sales Promotion Manager...Vincent C. Piano
 Program Director.....Marcus Bartlett
 Publicity Director.....Wayne L. Anderson
 Chief Engineer.....C. F. Daugherty
 Musical Director.....Bob Van Camp
 Farm Editor.....Lee Morris
 Consulting Engineer.....Frank McIntosh

W B B Q

AUGUSTA—1946—MBS-KEYSTONE

Frequency: 1340 Kc.....Power: 250 Watts
 Owner.....Savannah Valley Bdcstg. Co.
 Business-Studio-Transmitter
 Location.....515 Jefferson Davis Avenue
 Phone Number.....4-5441
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP
 Representative.....Walker
 President.....George G. Weiss
 Gen., Sta., Comm. Mgr.....John W. Watkins
 Sales Prom. Mgr., Pub. Dir.....Russell Potteet
 Pgm., Prod. Dir.....George M. Scott

Chief Engineer.....Marvin Tarpley
 News Director.....George Scott
 Farm Editor.....Ed Dunbar

W G A C

AUGUSTA—1940—ABC

Frequency: 580 Kc.....Power: 5000 Watts d.;
 1000 Watts n.

Owned-Oper. By....The Twin States Bcstg. Co.
 Business-Studio Address.....WGAC Bldg.
 Phone Number.....2-2692
 Transmitter Location.....Martinez
 News Service.....UP
 Transcription Service.....RCA
 Representative.....Avery-Knodel
 Membership.....NAB, BAB
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Station Mgr.....Donald MacDonald
 Program Dir.....Warren Hites
 Prod. Dir., Chief Annr.....John G. Lyon
 News Director.....John Barnes
 Chief Engineer.....John Jopling
 Farm Editor.....Ed Tracy
 Consulting Engineer.....Ring & Clark

W J B F

AUGUSTA—1945—NBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Georgia-Carolina Bcstg. Co.
 Phone Number.....4-2421
 Transmitter Location.....Sunset Ave.
 Air Time.....6:00 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Taylor
 Membership.....NAB, BAB
 Pres., Gen. Mgr.....J. B. Fuqua
 Station Mgr.....D. M. Kelly, Jr.
 Commercial Manager.....Steve Manderson
 Pub., Pgm. Dir.....Tom Hennessy
 Chief Announcer.....Hugh Allison
 Chief Engineer.....Ernest Swint

W R D W

AUGUSTA—1930—CBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Radio Augusta, Inc.
 Business-Studio Address.....8th & Broad Streets
 Phone Number.....2-8805
 Transmitter Location.....Berckmans Rd.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Headley-Reed
 Membership.....NAB
 President.....Ernest D. Black
 Gen., Sta. Sales Prom. Mgr.....W. R. Ringson
 Commercial Manager.....Wm. B. Smart
 Pgm., Pub. Dir.....Charles H. Pointel
 Production Director.....Raymond Culpepper
 News Director.....F. F. Hubbs
 Chief Engineer.....Rabun F. Bobo
 Farm Editor.....Bob Ruckle

W M G R

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....S. Marvin Griffith
 Address.....Faceville Hiway
 Phone Number.....776
 General Mgr.....S. Marvin Griffith

W G I G

BRUNSWICK—1949

Frequency: 1440 Kc.....Power: 1,000 Watts
 Owned-Operated By...Brunswick Bcstg. Corp.
 Business-Studio Address.....1514 Union St.
 Phone Number.....2714
 Transmitter Location.....Blythe Island
 Air Time.....7 a.m.-M.
 News Service.....AP
 Transcription Service.....Associated
 Membership.....NAB, BMB
 President.....Norman A. Way
 General Manager.....Alan Burke
 Commercial Mgr.....John Lane
 Pgm. Dir., Chief Announcer.....Ted Booth
 Publicity Dir.....Ammie Ree Penn
 Musical Dir.....Sue Shaw
 Chief Engineer.....Herman Lange
 Farm Editor.....Eddie Wade

W M O G

BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Coastal Bcstg. Co., Inc.
 Address.....St. Simons Island Causeway
 Phone Number.....1500
 Air Time.....7:00 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....BMB
 President.....Alma W. King
 Gen.-Sta.-Comm. Mgr.....Kenneth E. White
 Chief Engineer.....Sidney Hargraeves

W G R A

CAIRO—1950

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Grady Mitchell Bcstg. Co.
 Address.....Bainbridge Rd.
 Phone Number.....439
 Transcription Service.....Standard
 News Service.....UP
 President.....Ed Stevens
 General Manager.....William C. Woodall
 Comm. Mgr., Chief Engr.....Jim Honey
 Program Director.....Kenneth E. Flynt
 Prom. Mgr., News Dir.....Royce A. Jones
 Farm Editor.....Bob Davis

W L B B

CARROLLTON—1947—GALS-KBS

Frequency: 1100 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Carroll Bcstg. Co., Inc.
 Business-Studio Address...Peoples Bank Bldg.
 Phone Number.....980-981
 Transmitter Location.....Cedar St.
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NAB
 General Mgr.....Thomas K. Vassey
 Commercial Manager.....Dale Smith
 Production Manager.....Hiram Bray
 Prom. Mgr.....Dale C. Smith
 Chief Engineer.....Chessley F. Hooper
 Remote Studio Mgr...(Bremen, Ga.) D. Brown

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....W. R. Frier
 Transmitter Location.....Dallas Road
 Phone Number.....1200
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....W. Ryan Frier
 Gen., Sta. Mgr.....W. Ryan Frier
 Commercial Manager.....Minor C. Shadburn
 Promotion Manager.....James H. New
 Program Director.....Martha Sullins
 Chf. Engr., Farm Editor.....J. T. Norton
 News Director.....George Boswell
 Consulting Engineer.....W. J. Holey

W G A A

CEDARTOWN—1941 ABC-KBS-GALS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....NW. Ga. Bdcstg. Co.
 Business-Studio Address...West Theatre Bldg.
 Phone Number.....Cedartown 777.570
 Transmitter Location.....Rome Highway
 Air Time.....6:45 a.m.-11:15 p.m.
 News Service.....AP
 Transcription Service.....World
 Membership.....NAB, BAB
 President.....O. C. Lam
 Gen., Sta., Comm. Mgr.....Frank H. Burgess
 Program Director.....Wade H. Boggs
 Production Director.....Harold Burgess
 Chief Engineer.....Garry C. Hunt
 Chief Anncr., Farm Editor...W. D. Hendrix
 Consulting Engineer.....Garry C. Hunt

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address...Martin Bldg.
 Phone Number.....5447
 Transmitter Location.....Brickyard Road
 Air Time.....5:30 a.m.-1:05 a.m.
 News Service.....AP
 Transcription Service.....World

Station Representative.....Headley-Reed
 Membership.....NAB, BAB
 President-General Manager..Allen M. Woodall
 Sta. Mgr., Pub. Dir.....Miles H. Ferguson
 Commercial Manager.....William Massie
 Pgm., Prod. Dir., Chief Anncr.....Joe Byars
 Musical Director.....Loretta Exum
 Chief Engineer.....Hudie Brown

W G B A

COLUMBUS—1947—ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By...Ga.-Ala. Bdcstg. Corp.
 Business-Studio Address...1213½ Broadway
 Phone Number.....3-3603
 Transmitter Location.....Morris Rd.
 Air Time.....6 a.m.-1 a.m.; Sun: 6:55 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Branham
 Membership.....NAB, BAB
 President.....A. H. Chapman
 General Manager.....Walter M. Windsor
 Commercial Manager.....A. H. Haack, Jr.
 Program Director.....Ridley Bell, Jr.
 Sales Promotion Manager...Hillard Brown
 Chief Engineer.....William R. Atkinson
 Consulting Engineer.....McNary & Wrathall

W R B L

COLUMBUS—1928—CBS

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By...Columbus Bdcstg. Co.
 Business-Studio Address...1350 - 13th Ave.
 Phone Number.....2-0601
 Transmitter Location.....Phenix City, Ala.
 News Service.....INS, UP
 Transcription Service.....Associated
 Representative.....George P. Hollingbery
 Membership.....NAB, BAB
 Exec. Gen., Sta. Mgr.....J. W. Woodruff, Jr.
 Partner.....J. W. Woodruff, Sr.
 Commercial Manager.....B. Ed Johnson
 Pgm., Prod. Dir.....George Gingell
 News Director.....George Theeringer
 Musical Director.....George Davis, Jr.
 Publicity Director.....Nora Brennan
 Chief Engineer.....J. A. Gamble
 Farm Editor.....Douglas Gary

W M J M

CORDELE—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Southeastern Bcstg. System
 Business-Studio Address...20th Ave. & B St.
 Phone Number.....666
 News Service.....UP
 President.....James S. Rivers
 General Mgr.....William E. Blizard, Jr.
 Comm., Prom. Mgr.....Willard Belote
 Program Dir.....Bryant Lane
 Chief Engineer.....Reo Chairland

W M O C

**COVINGTON—1946—MBS-KBS
GA. SPORTS**

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By The Covington News
Business Address 114-22 Pace St.
Phone Number 2274
Studio-Transmitter Location Monticello St
Air Time 6 a.m.-11 p.m.
News Service UP
Transcription Service World
Representative Ga. Assn. Local Stations
President Belmont Dennis
General-Station-Commercial

Manager W. Thomas Hay
Sales Prom. Mgr., Prod., Pub. Dir. S. G. Turner
Program Director W. I. Allgood
Chief Annrc., Musical Dir. Roy Jones
Chief Engineer Robert L. White, Jr.
Farm Editor Leo Mallard

W B L J

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Dalton Bdcstg. Corp.
Business-Studio Address 111 South Fentz St.
Phone Number 1180-1
Transmitter Location River Bend Rd.
Air Time 6 a.m.-11:15 p.m.
News Service UP
Transcription Service Thesaurus
Membership NAB, BMB
President H. C. Kenemer
Gen. Sta. Mgr. William B. Davies
Program Director Bernice Ewton
News Director James L. Clark
Chief Engineer John S. Andrews
Consulting Engineer Claude Gray

W D W D

DAWSON—1948

Frequency: 990 Kc. Power: 1000 Watts D.
Owned-Operated By Dawson Bdcstg. Co.
Trans.-Bus. Studio Address Parrott Road
Phone Number 415
Air Time Daytime
News Service UP
Transcription Service Standard, B. Eells
Membership NAB
President Ed Stevens
Gen., Sta., Comm., Sales Prom. Mgr.

W. C. Woodall, Jr.
Program Director Olyn L. Gee
Publicity Director George Burton, Jr.
Chief Annrc., News Dir. Bill McGuirt
Chief Engineer Joe Stephens
Consulting Engineer W. J. Holey

W G L S

DECATUR—1949—GALS

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By DeKalb Bcstg. Co.
Business-Studio Add. 546 N. McDonough St.
Phone Number Crescent 8471
Transmitter Location Northern Ave.,
News Service UP
Transcription Service Standard
President Guy W. Rutland, Sr.
Gen., Sta. Mgr., Pub. Dir. Sam W. Kane
Comm. Sales Prom. Mgr. Al Ciraldo
Program Dir. Ruth Kent
News Dir., Farm Editor Tom Nolan
Chief Engineer Sam Dillard

W D M G

DOUGLAS—1947

Frequency: 860 Kc. Power 1000 Watts D.
Owned-Operated By WDMG, Inc.
Business-Studio Address 620 E. Ward St
Phone Number 564
Transmitter Location Alma Highway
Air Time Sunrise-sunset
News Service UP
Transcription Service World, SESAC
Representative Dora C. Dodson
Membership NAB
President Downing Musgrove
General Manager B. F. J. Timm
Musical Director George Lund
Chief Engineer Wilfrido Nunez
Consulting Engineer Claude M. Gray

W M L T

DUBLIN—1945—MBS-GALS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Dublin Bdcstg. Co.
Business Address Dublin
Phone Number 871-2
Studio-Transmitter Location Franklin St.
Air Time 6:30 a.m.-11:05 p.m.
News Service AP
Transcription Service Thesaurus
Representative Continental Radio Sales
Membership BMB
President George T. Morris
General Mgr. W. Newton Morris
Commercial Mgr. J. Marion Kendrick
Program Dir. Roy M. Hubbard
Chief Engineer Charlie R. Lord

W T J H

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By James S., Doris R. Rivers
Address 203 E. Point St.
Phone Number Fairfax 4343
Transmitter Location Dotson Drive
Air Time 6 a.m.-Sunset

G E O R G I A

News ServiceINS
 Transcription ServiceKBS
 President.....James S. Rivers
 Gen. Sta. Mgr.....Willard Belote
 Commercial Manager.....James Brown
 Promotion Manager...William T. Middlebrook
 Music, Pgm., Prod. Dir.....Helene Randal
 Publicity Director.....Walter Hood
 Chief Engineer.....Wm. J. Hill, 3rd
 Farm Editor, Chief Anncr., News Dir.
 J. Brannon

W S G C

ELBERTON—1946—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elberton Bcstg. Co.
 Address.....Elberton
 News ServiceAP
 RepresentativeContinental Radio Sales
 Manager.....Melvin C. Gorman

W B H B

FITZGERALD—1946—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben Hill Bdcstg. Corp.
 Address.....600 Roanoke Dr.
 Phone Number.....740
 Air Time.....6:15 a.m.-11 p.m.
 News Service.....AP
 President.....Arthur Carpenter, Jr.
 Gen. Mgr., Chief Engrn....Thomas R. Hanssen
 Comm. Mgr.....Charles W. Dowdy
 Program Dir.....Mavis Mobley

W D U N

GAINESVILLE—1947—LIBERTY

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By Northeast Ga. Bdcstg. Co.
 Business-Studio Address.....217½ S. Main St.
 Phone Number.....2342-1
 Transmitter Location.....Tower Heights
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription ServiceCapitol
 RepresentativeContinental
 MembershipNAB, BAB
 President.....Paul C. Plaginos
 Gen., Sta. Mgr.....John W. Jacobs, Jr.
 Commercial Manager.....Gary Arnold
 Program Director.....Julius Still
 Chief Engineer.....Lesley P. Brooks
 Consulting Engineer.....Chambers & Harrison

W G G A

GAINESVILLE—1941—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Blue Ridge Bdcstg. Co.
 Business Address.....P. O. Box 654
 Phone Number.....1600
 Studio-Transmitter Location...2400 Athens Rd.

Air Time.....6 a.m.-M.
 News Service.....UP
 Representative.....Dora Dodson Agency
 Pres., Gen. Mgr.....Charles A. Smithgall
 Commercial Manager.....E. F. MacLeod
 Program Director.....Robert Schwab
 Musical Dir.....James A. Hartley
 Chief Engineer.....F. Keith Brown

W K E U

GRIFFIN—1934—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WKEU, Inc.
 Address.....P. O. Box 155
 Phone Number.....5507
 Transmitter Location.....Griffin
 Air Time.....6 a.m.-11:15 p.m.
 News ServiceUP
 RepresentativeSears-Ayer
 President, General Mgr....A. W. Marshall, Jr.
 Chief Anncr., News Dir.....Bill Pennell
 Comm. Mgr., Pgm. Dir., Chief Engr.
 G. H. Whitley, Jr.

Consulting Engineer.....Ben Ackerman

W K L Y

HARTWELL—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Louie L. Morris
 Business Address.....Box 189, Hartwell
 Phone Number.....71
 Studio-Trans. Location....Bowerville Hiway
 Air Time.....Local sunrise-sunset
 News Service.....UP
 Transcription ServiceCapitol
 President.....Louie L. Morris
 Gen., Sta. Mgr., Pgm. Dir...Max G. Pfaender
 Comm. Mgr., News Dir.....Joe Wilder
 Sales Prom. Mgr.....Burch Griffin
 Chief Anncr., Engr.....Broadus McLane

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Altamaha Bcstg. Co.
 Address.....Jessup
 Phone Number.....2444, 2232
 Transmitter Location.....Waycross Highway
 Air Time.....Sunrise-Sunset
 News ServiceUP
 Transcription ServiceStandard
 Representative.....Dora C. Dodson
 Pres., Gen. Mgr.....W. G. Thomas
 Comm. Mgr.....Fred Miliken
 Chief Announcer.....Joseph F. Crum
 News Dir., Prom., Prod. Mgr..Frederic Kea, Jr.
 Chief Engineer, Farm Editor....D. A. Nichols

W L A G

LA GRANGE—1941—MBS

Frequency: 1240 Kc.....Power: 250 Watts

G E O R G I A

Owned-Operated By LaGrange Bdcstg. Co.
 Business-Studio Address 305-307 Broome St.
 Phone Number 3505
 Transmitter Location LaGrange
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Membership NAB, BAB
 President Roy C. Swank
 General-Station-Commercial
 Manager Edwin Mullinax
 Program Director John Boguess
 Publicity Director Fayelle Scarborough
 Musical Director William Hyde, Jr.
 News Editor Bill Gregory
 Chief Engineer James McKay
 Farm Editor Joe Hawkins
 Consulting Engineer Holey & Hillegas

W B M L

MACON—1940—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Middle Georgia Bdcstg.
 Co.
 Business-Studio Address 240 Second St.
 Phone Number 2728
 Transmitter Location 8th & Cherry St.
 Air Time 6 a.m.-12:30 a.m.
 News Service AP
 Transcription Service World
 Representative O. L. Taylor
 Membership NAB, BAB
 President E. D. Black
 Gen., Sta. Mgr. Charles W. Fitman
 Commercial Manager Walter Graham
 Prod., Music Dir. Nancy Hester Richardson
 Prod., Pub., News Dir. Frank Proctor
 Chief Announcer Tommy Snellgrove
 Chief Engineer H. S. Goodrich
 Consulting Engineer George Davis

W I B B

MACON—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Peach State Bcstg. Co., Inc.
 Business-Studio Address Professional Bldg.
 Phone Number Ivy 2716
 Transmitter Location Millirons Road
 Air Time Local sunrise-sunset
 News Service UP
 Pres., Gen. Mgr. Thomas H. Maxwell
 Commercial Manager George W. Patton
 Sales Prom. Mgr. Don C. Frost
 Production Director Dick Ashby
 Publicity Director Betty Crowell

W M A Z

MACON—1922—CBS

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Oper. By Southeastern Bcstg. Co.
 Business-Studio Address Bankers Insurance
 Bldg.

Phone Number 3131
 Transmitter Location Forsyth Rd.
 Air Time 5:30 a.m.-12:30 a.m.
 News Service INS
 Transcription Service Lang-Worth
 Representative Katz
 Membership BMB
 Pres., Chief Engineer George P. Rankin
 Gen., Sta. Mgr., Pgm. Dir. Wilton E. Cobb
 Sales Prom., Comm. Mgr. Frank Crowther
 Publicity Director Ed Pendleton
 News Director Ben Chatfield
 Chief Announcer Lloyd Harris
 Farm Editor D. F. Bruce
 Consulting Engineer George C. Davis

W N E X

MACON—1945—MBS-GFSN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Macon Bcstg. Co.
 Business-Studio Address Bibb Bldg.
 Phone Number 821L
 Transmitter Location Rogers Ave.
 Air Time 5:45 a.m.-12:35 a.m.
 News Service AP
 Transcription Service Associated
 Representative Branham
 Membership NAB
 President Ed Lowe
 General-Station Manager Alfred Lowe
 Comm., Sales Prom. Mgr. James Weathers
 Pgm., Prod. Dir., Chief Anncr. Ed Sharpe
 Chief Engineer W. M. Moore, Jr.
 Farm Editor Rayford Faircloth

W F O M

MARIETTA—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Chattahoochee Bcstrs.
 Business Address So. Cobb Dr., P. O. Box 131
 Phone Number 1746
 Studio-Transmitter Location So. Cobb Dr.
 Air Time 7 a.m.-11 p.m.
 News Service AP
 Partners Fred B. Wilson, Channing Cope
 General Manager Albert L. Jones
 Program Director Pat Mason
 Chief Announcer Bill Scott
 Chief Engineer Chuck Strans
 Farm Editor C. Cope
 Consulting Engineer W. J. Holey

W M V G

MILLEDGEVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Jere N. Moore
 Business-Studio Address P. O. Box 307
 Phone Number 250
 Transmitter Location Fishing Creek
 Air Time 6:45 a.m.-11:15 p.m.
 News Service UP

Transcription ServiceCapitol
RepresentativeHomer Griffith
President (Owner)Jere N. Moore
Gen., Sta., Comm. Mgr.Michael T. Landy
Program DirectorJosephine Ragsdale
Publicity DirectorFarrell Smith
Chf. Anncr., News Dir. William G. Bloodworth
Chief EngineerRobbie O. Hattaway

W M G A

MOULTRIE—1939—GALS-KBS

Frequency: 1400 Kc.**Power:** 250 Watts
Owned-Operated ByJohn F. Pidcock
Business-Studio AddressMoultrie
Phone Number999
Transmitter LocationTifton Hiway
Air Time5:45 a.m.-11 p.m.
News ServiceUP
RepresentativeThomas Clarke
General ManagerJohn F. Pidcock
Station Mgr., Program Dir.Roy F. Zess
Commercial ManagerA. Wandell Murphy
Chief AnnouncerSpence Raulerson
Chief EngineerLamar Beaty
Farm EditorHarold Brown

W C O H

NEWMAN—1947—MBS

Frequency: 1400 Kc.**Power:** 250 Watts
Owned-Operated ByNewnan Bcstg. Co.
Business-Studio Address11 Court Sq.
Phone Number1400-1
Transmitter LocationLine St.
Air TimeUnlimited
News ServiceAP
Transcription ServiceWorld
Gen., Sta., Comm. Mgr.James Thomasson
Pgm., Prod. Dir.Betty Bonner
Publicity, Musical Dir.Imogene Jones
Chief AnnouncerJim Gallogly
Chief EngineerWalter O. Welch
Farm EditorB. T. Brown

W K M A

QUITMAN—1947

Frequency: 1490 Kc.**Power:** 250 Watts
Owned-Operated ByRadio South
Business-Studio AddressWalker Bldg.
Phone Number4811
Transmitter LocationN. of New City Cemetery
Air Time6:45 a.m.-10 p.m.
News ServiceUP
Owner, Sta., Comm. Mgr.John R. Bartlett
Program Dir.Elizabeth Bartlett
Chief EngineerJack V. LoPresti

W L A Q

ROME—1947—KBS

Frequency: 1410 Kc.**Power:** 1000 Watts
Owned-Operated ByNews Publishing Co.

Business-Studio AddressW. 1st Street
Phone Number2-1511
Transmitter LocationHanks St.
News ServiceAP
Transcription ServiceCapitol
MembershipNAB
PresidentB. H. Mooney, Sr.
General ManagerJames F. Mann
Commercial ManagerMartha Daniel
Pgm. Dir., Chief Anncr.Blair Jessee
Sta. Mgr., News Dir.Lee Mowrey, Jr.
Prod., Pub. Dir., Prom. Mgr.J. B. Roberts
Chief EngineerEdward Cole
Consulting EngineerWeldon & Carr

W R G A

ROME—1930—MBS-GSN

Frequency: 1470 Kc.**Power:** 5000 Watts
Owned-Operated ByRome Bcstg. Corp.
Bus.-Studio AddressNatl. City Bank Bldg.
Phone Number2-2411
Transmitter LocationOff Summerville Rd.
Air Time5:30 a.m.-12 M.
News ServiceUP
Transcription ServiceLang-Worth
RepresentativeWalker
MembershipNAB
PresidentJohn W. Quarles
General ManagerHappy Quarles
Station ManagerMather Payne
Commercial ManagerPinkie Talley
Prom. Mgr.Cap Hicks
Prod., Pgm., Pub. Dir.Jim Roberts
Chief AnnouncerBen Lucas
News DirectorCap Hicks
Musical DirectorKitty Alford
Chief EngineerR. A. Starr
Farm EditorAl Kirby
Consulting EngineerW. J. Holey

W R O M

ROME—1946—LIBERTY

Frequency: 710 Kc.**Power:** 1000 Watts d.
Owned-Oper. ByCoosa Valley Radio Co.
Business-Studio Address121 Broad St.
Phone Number2-0833, 4
Transmitter LocationCooper Dr.
Air TimeSunrise-sunset
News ServiceAP
RepresentativeEverett McKinney,
 Dora Dodson (Southeast)
Pres., Comm. Mgr.Dean Covington
Gen., Sta. Mgr.Edward N. McKay
Commercial ManagerDean Covington
Program DirectorCharlie Doss
Publicity DirectorDorothy McKay
Production DirectorCharles Angley
News DirectorHarry Steinberg
Chief EngineerGary Hunt
Consulting EngineerBen Ackerman

WCCP

SAVANNAH—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Dixie Bcstg. Co.
 Business-Studio Address P. O. Box 943
 Phone Number 2-4182
 Transmitter Location West Gwinnett St.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Walker
 Membership NAB
 Owner, Gen. Mgr. Carter C. Peterson
 Sta. Comm. Mgr. Weldon Herrin
 Program Director Charles Beresford
 Publicity Director Al Jennings
 Chief Anncr., Musical Dir. Chuck Ford
 Chief Engineer William Moats
 Consulting Engineer Kear & Kennedy

WDAR

SAVANNAH—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WDAR, Inc.
 Business-Studio Address 34 E. Bryan St.
 Phone Number 3-8807
 Transmitter Location E. Perry Street
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Representative Adam J. Young, Jr.
 Membership NAB
 President A. C. Neff
 General-Station Manager L. H. Thesmar
 Commercial Manager Robert Finch
 Sales Promotion Manager Jule C. Rossiter
 Program Director Milton Bellah
 Pub., Prod. Dir. Jimmy Woods
 Chief Announcer Jesse Mooney
 News Director Dale Johnson
 Musical Director Harriet Heriot
 Chief Engineer Howard Jewett
 Farm Editor Faye Hancock
 Consulting Engineer Everett Dillard

WFRP

SAVANNAH—1946—GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Georgia Bcstg. Co.
 Business-Studio Address 219 E. Charlton St.
 Phone Number 3-9642
 Transmitter Location E. Perry Lane
 Air Time 6 a.m.-M.
 News Service AP
 Representative Thomas F. Clark
 President F. R. Pidcock, Sr.
 Gen., Sta. Mgr., Pgm. Dir. John F. Pidcock
 Comm., Sales Prom. Mgr. John Williams
 Chief Engineer James M. Wilder

WJIV

SAVANNAH—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Eurith Dickinson Rivers, Jr.
 Bus. Address P. O. Box 67, Decatur

WSAV

SAVANNAH—1939—NBC-GSN

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By WSAV, Inc.
 Bus.-Studio Address Liberty Natl. Bank Bldg.
 Phone Number 3-0234
 Transmitter Location Oatland Island
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative George P. Hollingsbery
 Membership GAB
 Pres., Gen.-Sta. Mgr. Harben Daniel
 Comm. Mgr. Don Jones
 Sales Mgr. George P. Cooper, Jr.
 Pgm., News Dir. Robert Shipley
 Prod., Pub. Dir. Robert Brett
 Chief Announcer Norman Strand
 Musical, Farm Director Melvin Peacock
 Chief Engineer M. E. Thompson
 Consulting Engineer Harold B. Rothrock

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Savannah Bcstg. Co.
 Business-Studio Address 516 Abercorn St.
 Phone Number 2-0127
 Transmitter Location Anderson Rd.
 Air Time 5:30 a.m.-12:10 a.m.
 News Service UP
 Transcription Service Lang-Worth, World
 Representative Katz
 Membership NAB, BAB
 Pres., Gen., Sta. Mgr. William T. Knight, Jr.
 Commercial Manager Ben Williams
 Music, Pgm., Pub. Dir. Dwight J. Bruce
 Production Director Ben H. Quick
 Chief Announcer W. O. King
 Chief Engineer Reeve Owen

WWNS

STATESBORO—1945—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Statesboro Bcstg. System
 Phone Number 502
 Studio-Transmitter Location E. Olliff St.
 Air Time 6 a.m.-11:15 p.m.
 News Service UP
 Transcription Service World
 Pres., Gen. Mgr. R. H. Thompson
 Sta. Mgr., Chief Engr. Jack Lopreati
 Program Director J. H. Watson
 Consulting Engineer Claude M. Gray

WGTA

SUMMERVILLE—1950

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tri-State Bcstg. Co.
 Address Box 213
 Phone Number 295
 News Service UP
 Co-owner & Pres. E. C. Pesterfield
 Co-owner, Secy.-Treas. William B. Farrar
 Program Director Laurence Keown
 Chief Engineer James S. Stowers, Jr.

WJAT

SWAINSBORO—1950

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack & Nancy M. Thompson
 Address Covena Road
 Phone Number 2011
 Transcription Service Lang-Worth
 News Service UP
 Partner, Gen. Mgr. Jack A. Thompson
 Partner Nancy M. Thompson
 Commercial Manager R. J. Roche
 Program Director Farris Laverne Evans
 Chief Engineer John H. Wisely
 Farm Editor Albert Katool

WSFT

THOMASTON—1947—MBS-GSN

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Thomaston Bcstg. Co.
 Business-Studio Address 101 N. Church St.
 Phone Number 1300
 Transmitter Location Hightower Rd.
 Air Time Daytime
 News Service AP
 President R. E. Hightower
 General Manager S. J. Carswell
 Commercial Manager C. T. Thames
 Program Director Bill Heule

WKTG

THOMASVILLE—1947—GALS

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southern Bcstg. System, Inc.
 Business-Studio Address Bank of Thomas
 County Bldg.
 Phone Number 1501-2
 Transmitter Location Pavo Hwy.
 Air Time Daytime
 News Service AP
 Transcription Service World
 Representative Thomas F. Clark,
 Dora C. Dodson
 Pres., Gen., Comm., Sta. Mgr. W. F. Scott, Jr.
 Program Director William B. Hill
 Chief Engineer K. T. Malory
 Consulting Engineer Claude M. Gray

WPAX

THOMASVILLE—1934

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. Wimpy
 Business-Studio Address 117 Remington Ave.
 Phone Number 909
 Transmitter Location 117 Remington Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Membership NAB
 General Manager H. Wimpy
 Commercial Manager Al Feinberg
 Chief Engineer James Poole

WTWA

THOMSON—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Hickory Hill Bcstg. Co., Inc.
 Business-Studio-Transmitter
 Address 215 Lumpkin St.
 Phone Number 777
 Air Time 5:30 a.m.-11:15 p.m.
 News Service UP
 Transcription Service World
 Membership NAB
 President Walter Brown
 President (MBS) Edgar H. Kobak
 Chief Engineer Edward Williams, Jr.

WWGS

TIFTON—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts,
 Full Time
 Owned-Oper. By Tifton Bcstg. Corp.
 Phone Number 921
 Bus.-Transmitter Location 800 S. Main St.
 Air Time 6 a.m.-10:30 p.m.
 News Service UP
 Membership NAB
 President W. A. Graham
 Gen. Mgr., Prod., News, Music Dir.
 James E. Graham
 Station Manager W. M. Shepherd
 Program Director Carl Wandell
 Chief Announcer Oscar Newsom
 Chief Engineer W. C. Roberts

WLET

TOCCOA—1941—MBS-KBS-GALS-GSN

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Operated By R. G. Letourneau
 Bus.-Studio-Transmitter Address 423 Prather
 Bridge Rd.
 Phone Number 544
 Air Time 6 a.m.-Sunset
 News Service UP
 Transcription Service Keystone

Representative Thomas F. Clark
 President R. G. Letourneau
 Gen., Sta. Mgr. Virgle E. Craig
 Commercial Manager Sam A. Gaines
 Sales Prom. Mgr., Pub. Dir. Charles Gaines
 Pgm. Dir. Chief Anncr. Roy E. Gaines
 Chief Engineer J. Carl Meeks
 Consulting Engineer W. J. Holey

WGOV

VALDOSTA—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By E. D. Rivers
 Phone Number 1420-1
 Transmitter Location Kinderlou
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative John E. Pearson,
 Dora C. Dodson
 Owner E. D. Rivers
 General Mgr. Mrs. E. D. Rivers
 Business Manager Mary Gorman
 Program Director Robert S. Mansfield
 Chief Engineer Ralph Dennis

WVOP

**VIDALIA—1946
 GALS—KEYSTONE**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Vidalia Bcstg. Co.
 Address Box 391, Mt. Vernon Rd.
 Phone Numbers 327, 692, 698
 Transmitter Location Vidalia
 Air Time 6:30 a.m.-11:00 p.m.
 News Service UP
 Transcription Service World, Cole
 Membership NAB
 Gen., Sta. Mgr., Farm Editor
 Howard C. Gilreath
 Comm., Prom. Mgr. Joe Eagleson
 Program Director Neil Windham
 Pub., News Dir. R. E. Ledford
 Prod. Dir., Chief Anncr. Warren Smith
 Musical Director Lula Mae Leverett
 Chief Engineer James B. Weir
 Farm Editor H. C. Gilbreath
 Consulting Engineer L. C. McCall

WAYX

WAYCROSS—1936—MBS-KBS-GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Jack Williams
 Business-Studio Address 1600 Carswell Ave.
 Phone Number 965
 Transmitter Waycross
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service World, Cole

Representative Hal Holman
 Membership NAB, BAB
 President Jack Williams
 Gen., Sta., Comm. Mgr. John J. Tobola
 Sales Prom., News Dir. Tommy Edwards
 Production Director Curt Frazier
 Publicity Dir. Dorothy Smith
 Chief Anncr., Pgm. Dir. Ray Williamson
 Chief Engineer John Legare
 Farm Editor C. L. Blalock
 Consulting Engineer Nathan Williams

WRLD

WEST POINT—1940—ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Valley Bcstg. Co., Inc.
 Business Address P. O. Box 312
 Phone Number 2-1391
 Studio-Transmitter Location Lanett, Ala.
 Air Time 6 a.m.-11:15 p.m.
 News Service AP
 Transcription Service World
 Representative Joseph H. McGillvra
 Pres., Gen. Mgr. J. C. Menderson
 Sta., Comm., Sales Prom. Mgr. Jay H. Lamb
 Program Director Aileen Love
 Chief Engineer R. R. Magill
 Consulting Engineer Claude Gray

AP SELLS

For Stations and Sponsors —

For instance WBBQ

“Scott’s market has had the same schedule of five-minute Associated Press news for nearly two years. Mr. Scott tells us the program has done a terrific job for his business.”

JOHN W. WATKINS,
 Manager,
 WBBQ, Augusta, Ga.

IDAHO

Population 588,637—Increase + 12.1% ('40-'50)—Radio Homes 159,100
Families 163,500—Stations in State 20

K D S H

BOISE—1947—CBS

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Boise Valley Bcstrs., Inc.
Business-Studio Address: 311 N. 10th St.
Phone Number: 6820
Transmitter Location: Meridian, 8 Mi. S.W. of Boise
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Lang-Worth
Representative: Free & Peters
Membership: NAB, BAB
President: Saul Haas
General Manager: Westerman Whillock
Prom., Sta., Comm. Mgr.: Earl Glade, Jr.
Musical Director: George Ganz
News Director: Wm. Eames
Farm Editor, Chief Anncr.: Bill Graham
Chief Engineer: James A. Johnz, Jr.

K G E M

BOISE—1946

ABC-RMBS-GEM STATE NET-KBS

Frequency: 1140 Kc. Power: 10,000 Watts
Owned-Oper. By: Idaho Bcstg. & Telev. Co.
Business-Studio Address: Owybee Hotel
Phone Number: 533
Transmitter Location: Cassia at Eagleson
Air Time: 6 a.m.-1 a.m.
News Service: AP
Transcription Service: World
Representative: George P. Hollingbery
Membership: NAB, BAB
President: Frank C. Carman
General Manager: Milo J. Petersen
Assistant Manager: H. Waterstone
Program Director: H. E. Cunningham
Chief Engineer: Richard Eggelston
Consulting Engineer: Grant Wrathall

K I D O

BOISE—1928—NBC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: KIDO, Inc.
Business-Studio Add.: Chamber of Comm. Bldg.
Phone Number: 660
Transmitter Location: 10½ Mi., S.W. Boise
Air Time: 6 a.m.-12M.
News Service: AP, UP
Transcription Service: Standard
Representative: John Blair
Membership: NAB, BAB
President: Georgia M. Davidson
General Mgr.: Walter E. Wagstaff
Commercial Mgr.: Hugh Shelley
Program Dir.: James B. McKibben, Jr.

Chief Announcer: Vern Moore
Chief Engineer: Harold W. Toedemeier
News Dir., Farm Editor: Rulon Bradley
Consulting Engineer: Commercial Radio

K B I O

BURLEY—1946

ABC-ROCKY MT. NET-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KBIO, Inc.
Business-Studio Address: P. O. Box 461
Phone Number: 10
Transmitter Location: 1½ Mi. W. of Burley
Air Time: 6 a.m.-12M.
News Service: UP
Transcription Service: Lang-Worth
Representative: Donald S. Cook
Membership: NAB
President: Jessica L. Longston
Gen., Sta. Mgr., Pub. Dir.: Franklin K. Clark
Pgm., Prom. Dir., Farm Editor: James Schroeder
Pgm., Prod. Dir.: Dewitt C. Yelton
Chief Engineer: Donald R. Lockwood
Consulting Engineer: J. B. Hatfield

K C I D

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Caldwell Bcstg. Co.
Business-Studio Address: 520 So. Kimball Ave.
Phone Number: 1950-51
Transmitter: Franklin Lane
Air Time: 6:45 a.m.-10 p.m.
News Service: UP
Transcription Service: World
Representative: Walter Biddick
President: J. T. La Fond
Sta., Gen., Comm. Mgr.: H. R. McCosh
Pgm., Prod. Dir., Farm Editor: Jack J. Link
Chief Anncr., News Dir.: E. B. Spinetti
Chief Engineer: T. G. Burgess
Consulting Engineer: James A. Johtz, Jr.

K V N I

COEUR D'ALENE—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: The Coeur d'Alene Bcstg.
Business-Studio Address: Blackwell Island
Phone Number: 1250, 900
Transmitter Location: Blackwell Island
Air Time: 7 a.m.-11 p.m.
Transcription Service: Capitol
Representative: George P. Hollingbery
Pres., Gen. Mgr.: Buri C. Hagadone
Station Manager: Wayne E. Olsen
Pgm. Dir., Asst. Mgr.: Bernard V. Merriman
Chief Engineer: C. W. Evans

KID

**IDAHO FALLS—1927
MBS-INTERMOUNTAIN NET**

Frequency: 1350 Kc.....Power: 5000 Watts d.,
500 Watts n.
Owned-Operated By.....Idaho Radio Corp.
Business-Studio Address.....Hotel Bonneville
Phone Number.....4
Transmitter Location.....Ammon Rd.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World, MacGregor
Representative.....Avery-Knodel
Membership.....NAB
President.....Joseph E. Williams
General-Station Manager.....C. N. Layne
Commercial Manager.....Leonard Wasden
Sales Prom. Mgr., Pgm., Prod. Dir.

Eugene A. Ackerley
Chief Anncr., Farm Editor.....Roy Southwick
Chief Engineer.....Newell Olsen

KIFI

IDAHO FALLS—1947-ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Idaho Bcstg. &
Television Co.
Business-Studio Address.....339 Broadway
Phone Number.....1054
Transmitter Location.....N. Yellowstone Hwy.
Air Time.....Unlimited
News Service.....AP
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....J. M. Brady
Local Sales.....Dan Kelly
Program Director.....Hal Simmons
Publicity Director.....Bill Denton
Chief Engineer.....Blair Nelson
Farm Editor.....David Lewis
Consulting Engineer.....McNary & Wrathall

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By.....H. E. Studebaker
Business-Studio Address.....Lewis-Clark Hotel
Phone Number.....1950
Transmitter Location.....Lewiston Orchards
Air Time.....6:30 a.m.-11 p.m.
News Service.....UP
Transcription Service.....RCA, Thesaurus
Representative.....W. S. Grant
Membersh'p.....NAB, BMB, BAB
General Manager.....H. E. Studebaker
Station Manager.....Donald Thomas
Commercial Manager.....Robert Taylor
Program Director.....Bill Dodel
Sales Prom. Mgr.....Glenn Spear
Prod. Dir.....Harry Howard
Chief Engineer.....Gene Wilson
Farm Editor.....Irv Faling

KRPL

MOSCOW—1947—KEYSTONE

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Interstate Radio, Inc.
Business Address.....P. O. Box 396
Phone Number.....Moscow 2283
Studio-Transmitter Location.....Route 3
News Service.....AP
Transcription Service.....Cole, SESAC
Representative.....Walter Biddick (Pacific Coast)
Membership.....NAB, BMB, BAB
President.....Ted R. Farrier
Gen., Sta. Mgr., Pgm. Dir.....Bert McAllister
Comm., Sales Prom. Mgr.....D. R. Schroeder
Chief Engineer.....Herbert D. Young

KFXD

**NAMPA—1930
MBS-INTERMOUNTAIN NET.**

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Frank E. Hurt & Son
Business Address.....1024 12th Ave. S.
Phone Number.....1200
Transmitter Location.....Near Meridan
Air Time.....6 a.m.-11 p.m.
News Service.....UP
Transcription Service.....RCA, Capitol
Representative.....Avery-Knodel
Membership.....NAB
President.....E. E. Coleman
General Manager.....Edward P. Hurt
Sta., Comm. Mgr.....D. A. Cain
Chief Engineer.....G. M. Rose

KEIO

**POCATELLO—1946
ABC-KBS-RM-GS**

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....Eastern Idaho Bcstg. & TV Co.
Business-Studio Address.....Hotel Bannock
Phone Number.....3400
Transmitter Location.....Pole Line Rd.
News Service.....AP
Transcription Service.....World
Representative.....George P. Hollingbery
Membership.....NAB
President.....James M. Brady
General Mgr.....Charles Crabtree
Commercial Manager.....Don W. Burden
Prom. Mgr., Pgm. Dir.....James Van Sickle
Chief Engineer.....Denzil Musulin
Consulting Engineer.....McNary & Wrathall

KEYY

**POCATELLO—1946
MBS-INTERMOUNTAIN**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio & Telev. Bcstg. Co. of
Idaho

Address.....1140 Yellowstone Ave.
 Phone Number.....1240
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NAB
 President.....F. M. Bisline
 Gen., Comm. Mgr.....Louis F. Haller
 Pgm. Dir., Prom. Mgr.....Doris MacBride
 Chief Engineer.....Julian Dennis

K S E I

POCATELLO—1926
NBC-UTAH-IDAHO NET

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Radio Service Corp.
 Business-Studio Address.....Hotel Whitman
 Phone Number.....4000
 Transmitter Location.....Pocatello
 Air Time.....6 a.m.-12M.
 News Service.....UP
 Transcription.....Standard, Lang-Worth, Cole
 Representative.....Walker
 Membership.....NAB, BMB, BAB
 President.....O. P. Soule
 Gen., Comm. Mgr.....Henry H. Fletcher
 Publicity Dir.....Olive M. Leeney
 Program Director.....Ruth A. Fletcher
 Chief Engineer.....Ellis W. Call
 Consulting Engineer.....Comm. Radio Eqpt. Co.

K P S T

PRESTON—1948—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Voice of The Rockies, Inc.
 Business-Studio Address.....17 North St.
 Phone Number.....600
 Transcription Service.....Lang-Worth, Associated
 President.....Leon Smith
 Gen., Sta. Mgr.....Rulon Dunn
 Commercial Mgr.....N. Pratt Smith
 Program Dir.....Bob Gregg
 Chief Engineer.....Kenneth F. Smith

K S P T

SANDPOINT—1949—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bauer Bcstg. Co.
 Business Address.....Sandpoint
 Phone Number.....555
 News Service.....UP
 Transcription Service.....Standard
 Partners.....Norman E. Bauer, Ione N. Bauer
 General Mgr.....Norman Bauer
 Asst. & Comm. Mgr.....Jack Hatch
 Program Dir.....Ione N. Bauer
 Promotion Mgr.....Marie Rossmiller
 Chief Engineer.....Carl I. Hill

K L I X

TWIN FALLS—1946—KBS
ABC-GEM STATE-ROCKY MT.

Frequency: 1310 Kc...Power: 5000 d., 1000 n.
 Owned-Operated By....Southern Idaho Bcstg.
 & Television Co.
 Business-Studio Transmitter... Elizabeth Blvd.
 Phone Number.....2484
 Air Time.....5 a.m.-1:05 a.m.
 News Service.....AP
 Transcription Service....Capitol, MacGregor,
 RCA, Thesaurus
 Representative.....George P. Hollingbery
 Membership.....NAB
 V.P., Gen. Mgr., Prom., Pub. Dir.

Frank C. McIntyre

Commercial Mgr.....Juneau H. Shinn
 Program Director.....Earl Daphstrom
 Asst. Mgr., News Dir.....Ian Elliott
 Production Director.....Eddie Gish
 Chief Engineer.....Lloyd James
 Farm Editor.....Don Flinders
 Publicity Director.....F. C. McIntyre
 Consulting Engineer.....McNary & Wrathall

K T F I

TWIN FALLS—1928
NBC-UTAH-IDAHO

Frequency: 1270 Kc...Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Business-Studio Address.... 241 Main Ave. W.
 Phone Number.....2400
 Transmitter Location.....Curry
 Air Time.....6 a.m.-12M.
 News Service.....UP
 Transcription Service.....Standard, Lang-Worth
 Representative.....Weed
 Membership.....NAB, BMB, BAB
 President.....O. P. Soule
 Gen.-Station-Comm. Manager...F. M. Gardner
 Pgm., Pub., Prod. Dir.....Richard Bingham
 Music Director.....Bud Beachwood
 Chief Announcer.....Jack Farrar
 News Director.....Bonnie Baird
 Chief Engineer.....Marvin Hartley
 Consulting Engineer.....McIntosh & Inglis

K V M V

TWIN FALLS—1946
MBS-INTERMOUNTAIN-DON LEE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Sales Corp.
 Business Address.....P. O. Box 511
 Phone Number.....2002
 Studio-Transmitter.....Blue Lakes Blvd. N
 Air Time.....6 a.m.-12M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NAB, BMB

President..... Spencer D. Grow
 Exec. Vice-Pres., Chief Eng. Arch L. Madsen
 Sta., Comm. Mgr..... Dewain Sylvester
 Prom., News Dir..... Jack Hughes
 Pgm., Pub. Dir., Chief Anncr..... Al Lee
 Music Director..... Don Chandler

General Manager..... Robert G. Binyon
 Program Director..... W. Mondell Spencer
 Chief Engineer..... G. Turner Dreher

K W A L

WALLACE—1939—MBS-KBS

Frequency: 620 Kc..... Power: 1000 Watts
 Owned-Operated By..... Silver Bcstg. Co.
 Business Address..... Box 930
 Phone Number..... 2111
 Studio Address..... Wallace; Kellogg
 Transmitter Location..... Osburn
 Transcription Service..... World, SESAC
 Representative..... Holman
 Membership..... BMB
 President..... Dr. J. R. Binyon

K W E I

WEISER—1947—KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Inland Bcst. Co.
 Business-Studio Address..... Box 791
 Phone Number..... 700
 Transmitter... 1 Mi. S. Weiser, Hwy. No. 30
 Air Time..... 6 a.m.-11 p.m.
News Service..... AP
 Transcription Service... Lang-Worth, Standard
Membership..... NAB
 President..... Frank Gwilliam
 Gen., Sta. Mgr..... Claude W. Cain
 Pgm., News Dir., Chief Engr..... Don Jones
 Commercial Manager..... Walter Lake
 Chief Anncr., Farm Editor..... Leo Ellsworth

AP SELLS

For Stations and Sponsors —

For instance . . . WMLS

"70 AP newscasts on WMLS are sold out. The biggest sponsor is Hill Grocery Company, the largest Alabama retail grocery chain, with three 5-minute AP newscasts daily.

"Associated Press newscasts not only are easy to sell; they sell for our advertisers."

CURTIS O. LILES,
 General Manager,
 WMLS, Sylacauga, Ala.

ILLINOIS

Population 8,712,176—Increase + 10.3% ('40-'50)—Radio Homes 2,359,500
Families—2,420,000—Stations in State 72

WOKZ

ALTON—1948

Frequency: 1570 Kc. Power 1000 Watts
Owned-Operated By WOKZ, Inc.
Address Hotel Stratford
Phone Number 3-5506
Transmitter Location .. Rt. 100 Jerseyville Rd.
Air Time Sunrise-Sunset
News Service AP
Transcription Service Standard
Station Rep. Joseph Hershey McGillyra
President Edward A. Wheeler
General Manager Ray L. Watton
Commercial Manager Bill Burch
Pub. Dir., Sales Prom. Mgr. Virginia Stewart
Chief Anncr., Pgm. Dir. John O'Hara
Music, Prod. Director Ralph Reynolds
News Director Bob Linn
Chief Engineer William Garcia

WMRO

AURORA—1938—KBS

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Operated By Martin R. O'Brien
Business-Studio Address 184 S. River
Phone Number 4215
Transmitter Location Hurd's Island
News Service INS
Transcription Service Lang-Worth
Pres., Gen., Sta. Mgr. Martin R. O'Brien
Sales Prom. Mgr. Vincent G. Cofey
Program Director Jeanne M. Doran
Production Director Michael O'Brien
Publicity Director Carol Kling
Chief Announcer James O'Brien
Musical Director Elaine Hayden
Chief Engineer John Kitner
Farm Editor Bill Randles

WIBV

BELLEVILLE—1947

Frequency: 1060 Kc. Power: 250 Watts, d.
Owned-Operated By Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address . 2100 W. Main
Phone Number 5000
News Service AP
Transcription Service Thesaurus, World
Representative Hal Holman
Gen. Station Mgr. Paul A. Wnorwski
Comm. Mgr. Marshall True
Sales Prom. Mgr. Lloyd C. Smith
Pro. Dir.-Chief Announcer. Russell W. Wagner
Production Director Bobby A. Boaz
Publicity Director John W. Lewis
Chief Engineer Marvin M. Mollring
Farm Editor Joseph W. Quinlan

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By ... Bloomington Bcstg. Corp.
Phone Number 5281
Transmitter Location R.R. No. 2
Air Time 6 a.m.-12 m.
News Service UP
Transcription Service ... Lang-Worth, SESAC
Representative John E. Pearson
Membership NAB
President Loring C. Merwin
General Manager Warner C. Tidemann
Commercial Manager Harry Swift
Program Director Fred Muxfeld
Chief Engineer Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Oscar C. Hirsch
Business Address Box 311
Phone Number 1490
Studio-Transmitter Location Paterdale
Air Time 6 a.m.-11 p.m.
News Service UP
Representative John E. Pearson
Membership NAB, BAB
Owner Oscar C. Hirsch
Gen.-Station-Comm. Mgr. Merrill C. Currier
Program Director Charles Housewright
Chief Engineer Oscar C. Hirsch

WBYS

CANTON—1947—KEYSTONE

Frequency: 1560 Kc. Power: 250 Watts, d.
Owned-Operated By ... Fulton Co. Bcstg. Co.
Business-Studio-Transmitter E. Linn St.
Phone Number 1677
Air Time Sunrise-Sunset
News Service AP
Transcription Service ... Lang-Worth, World
Representative Sears & Ayer
President H. R. Winsor
General Manager William Richardson
Chief Engineer Gene Ribas

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By ... Southern Illinois Bcstg.
Business-Studio Address 218 W. Main St.
Phone Number 167, 765
Transmitter Location .. 1 Mi. W. of Carbondale
News Service AP
Transcription Service Capitol

YOU'LL KNOW HOW

to buy more tuned-in homes per dollar in the rich
Chicago market when you get the WCFL Cost Story.
Ask your Bolling Company representative or write
WCFL, 666 Lake Shore Drive, Chicago 12, Illinois.

• • • **ILLINOIS** • • •

RepresentativeHarlan Oakes
 MembershipNAB, BMB
 President-Gen.-Station Mgr.Paul F. McRoy
 Comm.-Sales Promotion Mgr.Walter Schafer
 Chief Anncr., Musical Dir.Jim Bolen
 Chief Engineer.....Marion Sawyer

WROY

CARMI—1948—KEYSTONE

Frequency: 1460 Kc.Power: 1000 Watts
 Owned-Oper. ByCarmi Bdcstg Co.
 Address101 South Walnut Street
 Phone Number4161
 Trans. Loca. . . .U. S. Hgy 460, 1 M. W. of Carmi
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeSears & Ayer, Inc.
 MembershipNAB
 PresidentRoy Clippinger
 General ManagerThomas S. Land
 Station ManagerKen Boultinghouse
 Commercial ManagerHoward M. Reedy
 Program DirectorGarnet Williams
 News DirectorJohn W. Berry
 Chief EngineerHarold Vandament
 Farm EditorLouis Glass

WCAZ

CARTHAGE—1921

Frequency: 990 Kc.Power: 1000 Watts d.
 Owned-Oper. By . . .Superior Bcstg. Service, Inc.
 Business-Studio Address.502 Wabash Ave.
 Phone Number520
 Air TimeDaytime
 RepresentativeHolman
 PresidentBob Compton
 ManagerJohn Palmer

WCNT

CENTRALIA—1946

Frequency: 1210 Kc.Power: 1000 Watts, d.
 Owned-Operated ByWCNT, Inc.
 Business-Studio-Transmitter.....Hwy. 51 N.
 Phone Number5151
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeSears & Ayer
 PresidentGeorge F. Isaac
 Comm., Sta. Mgr.Merle G. Rogers
 Program DirectorW. R. O'Donnell
 Publicity DirectorPete Brown
 Chief EngineerDwight North
 News DirectorDick Berry
 Musical DirectorBill Staser

WDWS

CHAMPAIGN—1937—CBS

Frequency: 1400 Kc.Power: 250 Watts
 Owner. . . .The Champaign News Gazette, Inc.
 Business Address48 Main St.

Phone Number6-1855
 Studio-Transmitter.....1.3 mile S. of city
 Air Time7 a.m.-10.45 p.m.
 News ServiceUP
 Transcription ServiceWorld
 Representative...Robert Meeker & Associates
 MembershipNAB
 General Manager.....J. A. McDermott
 Station Manager.....Marc Howard
 Chief Engineer.....Robert Schenke

WAFF

CHICAGO—1922

Frequency: 950 Kc.Power: 1000 Watts, d.
 Owned-Operated By.....Corn Belt Pub., Inc.
 Business Address.....836 Exchange Ave.
 Phone NumberRandolph 6-1932
 Studio Address.....LaSalle-Wacker Bldg.
 Transmitter Location..Exchange Bldg., Union
 Stock Yards
 Air Time.....6 a.m.-local sunset
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeJohn E. Pearson Co.
 MembershipNAB
 PresidentWard A. Neff
 General Manager.....W. E. Hutchinson
 Comm., Sta. Mgr.....Thomas L. Davis
 Promotion ManagerCharles Pratt
 Program DirectorDel Hester
 Publicity DirectorHelen McKinley
 Chief EngineerCarl W. Ulrich
 Chief Anncr., News Dir.Bill Bauer
 Consulting Engineer.....McNary & Wrathall

WAIT

CHICAGO—1941

Frequency: 820 Kc.Power: 5000 Watts, d.
 Owned-Operated By.....Gene T. Dyer
 Bus.-Studio Address...360 No. Michigan Ave.
 Phone Number.....Franklin 2-0660
 Transmitter LocationElmhurst
 Air TimeDaytime
 News ServiceUP
 Transcription Service.....Capitol, Standard
 RepresentativeRadio Representatives
 Executive Dir.Gene T. Dyer
 Gen., Sta., Comm. Mgr.....Sil M. Aston
 Program DirectorRosemary Petru
 Musical Director.....Joseph Rudolph
 Chief Engineer.....Edward W. Jacker

WCFL

CHICAGO—1926—ABC

Frequency: 1000 Kc.Power: 50,000 Watts
 Owned-Operated By..Chicago Federation of
 Labor
 Business-Studio Address..666 Lake Shore Dr.
 Phone Number.....MOhawk 4-2400
 Transmitter Location.....Downers Grove
 Air TimeUnlimited
 News ServiceUP

Not **ONE** . . . But **TWO** Organizations

Say WGN reaches more homes
than any other Chicago Station!

First . . .

the 1949 BMB showed WGN reached more homes
than any other Chicago station.

Next . . .

the March-April, 1950, A. C. Nielsen annual report
showed WGN reached more homes.



If your problem is sales . . .

how can you afford not to be on WGN



WGN

Chicago 11
Illinois
50,000 Watts
720
On Your Dial



Eastern Sales Office: 220 East 42nd Street, New York 17, N. Y.

West Coast Representatives: Keenan and Eickelberg
235 Montgomery St., San Francisco 4 • 2978 Wilshire Blvd., Los Angeles 5
710 Lewis Bldg., 333 SW Oak St., Portland 4

• • • **ILLINOIS** • • •

Transcription Service Standard
 Representative Bolling
 Pres., Gen. Mgr. William A. Lee
 Commercial Manager George Isaac
 Program Director Robert A. Platt
 Production Director Louis J. Ronder, Jr.
 Publicity Director Frank McGivern
 Musical Director Jack Kelly
 Chief Engineer Charles Willett
 Consulting Engineer Walter Kean

W B B M
CHICAGO—1923

Frequency: 780 Kc. Power: 50,000 Watts
 Owned-Oper. By CBS, Inc.
 Address 410 N. Michigan Ave.
 Phone Number Whitehall 4-6000
 Transmitter Location Itasca
 Air Time Sunrise-Unlimited
 News Service AP, INS, UP
 Transcription Service Lang-Worth
 Representative CBS Radio Sales
 Pres., Gen. Mgr. H. Leslie Atlas
 Station Manager E. H. Shomo
 Commercial Manager Ralph Brent
 Sales Promotion Manager Dave Kimble
 Program Director Al Morey
 Publicity Director Dave Moore
 News Director Julian Bentley
 Musical Director Caesar Petrillo
 Chief Engineer George Sherman
 Farm Editor Harry Campbell

W C B D
CHICAGO—1947

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Oper. By Christian Catholic Church
 Business Address Administration Bldg., Zion
 Phone Number 521
 Studio Address c-o Station WAIT
 Transmitter Location Elmhurst
 Air Time Share Time with WAIT
 Chief Exec. Michael J. Mintern

W C R W
CHICAGO—1926

Frequency: 1240 Kc. Power: 100 Watts, d.
 Owned-Operated By Clinton R. White
 Address 2756 Pine Grove Ave.
 Phone Number EAstgate 7-6860
 Pres.-Owner-Chief Engr. Clinton R. White
 General Manager J. A. White

W E D C
CHICAGO—1926

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Emil Denmark, Inc.
 Address 3860 W. Ogden Ave.
 Phone Number CRawford 7-4100

Air Time Unlimited
 News Service UP
 President Emil Denmark
 Gen.-Station-Comm. Mgr. Frank J. Kotmour
 Prom., Pgm., Prod., Pub. Dir. Chief Anncr.,
 News Dir. Bill Mack
 Musical Director William P. Brady
 Chief Engineer Thomas F. Korn

W E N R

CHICAGO—1924—ABC

Frequency: 890 Kc. Power: 50,000 Watts
 Owned-Operated By American Bcstg. Co.
 Business-Studio Address 20 N. Wacker Dr.
 Phone Number ANdover 3-7800
 Transmitter Location Tinley Park
 News Service AP, INS, UP
 Transcription Service Standard
 Representative ABC Spot Sales
 Membership NAB, BMB
 President (ABC) Mark Woods
 Vice Pres. Gen. Div. ABC. John H. Norton, Jr.
 General Mgr. James L. Stirton
 Station-Comm. Mgr. Roy McLaughlin
 Sales Promotion Manager Karl R. Sutphin
 Program Director Harold Stokes
 Production Director Burr E. Lee
 Publicity Director Ell W. Henry
 News & Sports Events Con O'Dea
 Musical Director Rex Maupin
 Chief Engineer Ed Horstman

W G E S

CHICAGO—1924

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By Radio Station WGES
 Business-Studio Address 2708 Wash. Blvd.
 Phone Number SAcramento 2-1700
 Transmitter Location 8601 South Kedzie
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Associated
 Membership NAB
 Station Manager John A. Dyer
 Commercial Mgr. Elizabeth M. Hinzman
 Sales Promotion Manager K. P. Freda
 Program Director Herbert Rudolph
 Chief Engineer Ellery Plotts

W G N

CHICAGO—1924—MBS

Frequency: 720 Kc. Power: 50,000 Watts
 Owned-Operated By WGN, Inc.
 Bus.-Studio Address 441 N. Michigan Ave.
 Phone Number SU 7-0100
 Transmitter Location Roselle
 Ar Time 24 hrs.
 News Service AP, INS, UP
 Transcription Service Standard
 Representative Keenan & Eickelberg
 President Col. Robert R. McCormick
 General Sta. Manager Frank P. Schreiber

"Effective buying income" buys your product
only when effective advertising sells it . . .



* **WLS** advertising is effective
because of the confidence
millions of people have in WLS.

A Clear Channel Station



890 KILOCYCLES · 50,000 WATTS · ABC AFFILIATE · REPRESENTED BY JOHN BLAIR & CO.

Commercial Manager..William A. McGuineas
 Sales Promotion Manager ..Charles A. Wilson
 Program Director.....Bruce Dennis
 Production DirectorGlenn Ransom
 Publicity Director.....James Hanlon
 Supervisor of Annrcs.William Jolly
 News DirectorRobert F. Hurlleigh
 Musical Director.....Henry Weber
 Chief Engineer.....Carl J. Meyers
 Farm EditorNorman Kraeft

WIND
 CHICAGO—1929
 MIDWEST BASEBALL

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Johnson Kennedy Radio Corp.

Bus-Studio Address...400 N. Michigan Ave.
 Phone Number.....WHitehall 4-2170
 Transmitter Location.....Gary, Ind.
 Air TimeUnlimited
 News Service.....AP, UP
 Transcription ServiceStandard
 RepresentativeKatz
 President.....John S. Knight
 General-Station Mgr.....Ralph L. Atlass
 Commercial Manager.....John T. Carey
 Prom. Mgr., Pgm. Dir.H. Leslie Atlass, Jr.
 Production DirectorWalter Rubeus, Jr.
 News DirectorJim Dale
 Chief Engineer.....Kenneth C. Shirk
 Consulting Engineer.....E. C. Page

WJJD
 CHICAGO—1934

Frequency: 1160 Kc.....Power: 50,000 Watts
 Owned-Operated By...Field Enterprises, Inc.
 Bus-Studio Address...230 N. Michigan Ave.
 Phone NumberSTate 2-5466
 Transmitter Location.....Desplaines
 Air Time.....4 a.m.-sundown
 News ServiceUP
 Transcription Service.....Standard, Capitol.
 Associated, World

RepresentativeAvery-Knodel
 MembershipNAB, FMA
 President.....Marshall Field
 Gen.-Sta. Mgr., Pgm. Dir.....Arthur F. Harre
 Commercial Manager.....Frederick G. Harm
 Sales Prom. Mgr., Pub. Dir.....Edwin G. Short
 Chief Annrc., Prod. Dir.....Carl Warner
 Musical Director.....Don E. Lavery
 Chief Engineer.....Walter F. Myers
 Farm EditorRandy Blake

WLS

CHICAGO—1924—ABC

Frequency: 890 Kc.....Power: 50,000 Watts
 Owned-Operated By...Agricultural Bcstg. Co.
 Business Address...1230 Washington Blvd.
 Phone NumberMO 6-9700
 Air TimeShare Time with WENR

Transmitter LocationTinley Park
 News Serv. .AP, Transradio, UP, Overseas N.
 Transcription ServiceStandard
 RepresentativeJohn Blair
 MembershipNAB, BAB
 President.....James E. Edwards
 Gen. Sta. Mgr.....Glenn Synder
 Commercial Manager....Charles M. Freeman
 Sales. Prom. Mgr.Warren W. Middleton
 Program Director.....Harold Safford
 Publicity DirectorJohn Drake
 Chief AnnouncerThomas Rowe
 Musical Director.....Osgood Wesley
 Chief Engineer.....Thomas Rowe
 Farm Editor.....Arthur Page
 Consulting Engineer.....Jansky & Bailey

NOW THAT
 YOU
 CAN
 HAVE
 THE BEST,
 WHY
 BE
 SATISFIED
 WITH
 LESS
AP

Still leading
the field...

in RADIO and TELEVISION in Chicago

WMAQ . . .

✓ **AUDIENCE**—The station more people listen to daily than any other Chicago station (BMB Study No. 2)

✓ **SALES**—After almost 30 years (WMAQ went on the air April 13, 1922), still keeping sponsors happy. Witness the Chicago and North Western Railway, Richman Brothers, Skelly Oil Company, Wieboldt Stores, Inc., and Shell Oil Company who have sponsored WMAQ programs for 10 years or longer

✓ **PROGRAMS**—Still building award-winning programs like "Destination Freedom"; still featuring Chicago's top radio personalities like Norman Ross, Wed Howard, Everett Mitchell; still prepared to build quality programs to fit any advertising budget

. . . WNBQ

✓ **AUDIENCE**—Month after month still attracting more viewers day or night than any other Chicago television station (American Research Bureau)

✓ **SALES**—Still the TV master of the nation's No. 2 market. American Research Bureau surveys prove the audience is ours; any sponsor will tell you our audience buys—sometimes too well (have you heard the Home Container Corporation Fresherator story?)

✓ **PROGRAMS**—Where such stars as Dave Garroway, Wayne King, Clifton Utley, Clint Youle first hit TV stardom.

When you "buy Chicago" . . . Buy



NATIONAL BROADCASTING COMPANY

WMAQ

CHICAGO—1922—NBC

Frequency: 670 Kc. Power: 50,000 Watts
 Owned-Operated By National Bcstg. Co., Inc.
 Business-Studio Address Merchandise Mart
 Phone Number Superior 7-8300
 Transmitter Location Elmhurst
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Thesaurus
 Representative NBC
 Membership NAB
 V.P. Chg. Gen. Div. I. E. Showerman
 Sales Manager Oliver Morton
 Sales Prom. Mgr. Harold A. Smith
 Program Director Arthur Jacobson
 Production Director Homer Heck
 Manager of Press Dept. John F. Ryan
 Announcer Supervisor W. M. Kephart
 Music Supervisor Donald A. Marcotte
 Chief Engineer Howard C. Luttaens
 Farm Director Everett Mitchell

WSBC

CHICAGO—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Radio Station WSBC
 Business-Studio Address 2400 W. Madison St.
 Phone Number Monroe 6-9060
 Transmitter Location 2400 W. Madison St.
 Air Time Unlimited
 News Service UP
 Transcription Service SESAC
 Representative ForJoe
 Gen. Mgr., Pgm. Dir. Robert O. Miller
 Commercial Manager Julius Miller
 Musical Director Richard Feinberg

WHFC

CICERO—1925

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WHFC, Inc.
 Address 2136 S. 61st Court, Cicero 50, Ill.
 Phone Number Townhall 3-6305
 Trans. Loca. 3350 S. Kedzie Ave., Chicago
 Air Time 7 a.m.-12 m.
 News Service UP
 Transcription Service Capitol, Lang-Worth
 President Richard W. Hoffman
 General Manager Marie E. Clifford
 Program Director John P. Odell
 Musical Director Frank Linhart
 Tech. Super. Elmer P. Hayes

WHOW

CLINTON—1947—LINCOLN NET

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Operated By Cornbelt Bcstg. Co.
 Business Address 401½ E. Side Sq.
 Phone Number 305
 Transmitter Location Rt. 51, 4 Mi. S. City

News Service UP
 Representative Holman
 President J. R. Livesay
 Vice Pres., Gen. Sta. Mgr. Rolland O. Looper
 Comm. Mgr. James Williams
 Program Director Frank C. Jennings
 Chief Announcer John Barton
 Chief Engineer R. O. Looper

WDAN

DANVILLE—1938—CBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Northwestern Pub. Co.
 Address 1500 N. Washington Ave.
 Phone Number 1700-1
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Everett-McKinney, Inc.
 Membership NAB, BAB
 General Manager E. C. Hewes
 Sta.-Comm.-Sales Prom. Mgr. Robert J. Burow
 Program Director Honore E. Ronan
 Chief Announcer Max Shaffer
 Chief Engineer T. G. Magin

WDZ

DECATUR—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By WDZ Bcstg. Co.
 Business-Studio Address 265 S. Park St
 Transmitter 4 Mi. SW of Decatur, RR No. 4
 Phone Number 3-9744
 News Service UP
 Transcription Service World, Capitol
 Representative Free & Peters
 Membership NAB, BAB
 President Charles C. Caley
 Gen., Sta. Mgr. Frank C. Schroeder, Jr.
 Commercial Manager Howard G. Bill
 Program Director William F. Miller
 Chief Annr. Hugh Gray
 News Director Wick Evans
 Chief Engineer A. James Ebel
 Farm Editor Marty Roberts
 Consulting Engineer Craven, Lohnes & Culver

WSOY

DECATUR—1925—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Illinois Bcstg. Co.
 Business Address (Sales) 351 N. Main St.
 Phone Number 5371, 5151
 Studio-Transmitter Route 58 at N. Jasper St.
 Air Time 5:45 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Weed
 Membership NAB, BAB
 President Frederick W. Schaub
 General Manager Merrill Lindsay

Prom., Comm. Mgr. Charles F. Bruce
 Program Director Bernard J. Johnson
 Technical Director Milburn H. Stuckwish
 Consulting Engineer Kear & Kennedy

WLBK

DE KALB—1947

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By DeKalb Radio Studios, Inc.
 Business-Studio Address 153½ N. Third St.
 Phone Number 2677
 Transmitter Location N. First St. Rd.
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 Representative Ra-Tel
 Pres., Gen., Sta. Mgr. Ted. A. Lanes
 Pgm., Prod., Pub. Dir. Robert C. Brown
 Musical Director Murray Followill
 Chief Engineer Clayton DeWitt

WTMV

EAST ST. LOUIS—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By-Operated By On the Air, Inc.
 Business-Studio-Transmitter Address Hotel
 Broadview, East St. Louis, Ill.
 Phone Number Bridge 4625, Upton 4-4390
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Weed
 Membership NAB
 Gen. Mgr. Secty. Treas. Clarence Leich
 Station Mgr. Frank J. Prendergast
 Program Director Avery Busch
 Salesman-Publicity Director Tom Riggs
 Chief Announcer Byron Scott
 Musical Director Edwin League
 Chief Engineer Erle E. White
 Farm-News Editor John Sabin

WCRA

EFFINGHAM—1947—KEYSTONE

Frequency: 1090 Kc. Power: 250 Watts, d.
 Owned-Operated By Effingham Bcstg. Co.
 Business-Studio Address 110 N. Banker St.
 Phone Number 1090-1
 Transmitter Location 1 m. S. of Effingham
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Cole
 Membership NAB, BAB
 President Joseph E. McNaughton
 Sta., Comm. Mgr. Joseph M. Sutter
 Prog., Prod., Pub. Dir. Stuart N. Sanders
 Chief Announcer James W. Claar
 News Director Jona B. Davis
 Chief Engineer Richard H. Tolmie
 Farm Editor James W. Claar

WRMN

ELGIN—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By The Elgin Bcstg Co.
 Address 156 Division Street
 Phone Number 6930
 Transmitter Location Route 58
 Air Time 6 a.m.-Sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Joseph Hershey MyGillvra
 Partners Geo. A. Ralston - Jerry C. Miller
 Gen., Sta., Comm. Mgr. George A. Ralston
 Program Director Lester Boese
 News Director Bob Ferguson
 Chief Engineer George A. Ralston

WNMP

EVANSTON—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By Evanston Bcstg. Co.
 Business-Studio-Transmitter 2201 Oakton St.
 Phone Number Greenleaf 5-1590
 Transmitter Location Rear 2201 Oakton St.
 Air Time Sunrise-sunset
 News Service INS
 Transcription Service Thesaurus
 Membership NAB, BAB
 President Fred S. Newton
 Gen., Comm. Mgr. Angus D. Pfaff
 Production Director Walter S. Burr
 Chief Announcer Jack Shellenberger
 Musical Director Julia Norris
 Chief Engineer L. J. Schnedorf
 Consulting Engineer A. J. Cruentz

WFRL

FREEPORT—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Freeport Bcstg. Co., Inc.
 Business-Studio Address 9 N. Chicago Ave.
 Phone Number State 436
 Transmitter Location 1¼ Mi. NE of Freeport
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth
 Representative Sears & Ayer
 Membership BMB
 Pres., Gen. Mgr., Chief Engr.

Vincent S. Barker
 Comm.-Sales Prom. Mgr. Dave Taylor
 Prog. Dir., Chief Announcer Arthur Hanstrom
 Chief Engineer Vincent S. Barker

WGIL

GALESBURG—1938

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Galesburg Bcstg. Co., Inc.
 Transmitter Address 312 Hill Arcade
 Phone Number 4626

• • • **ILLINOIS** • • •

Air Time..... 6 a.m.-M.
 News ServiceUP
 Transcription ServiceThesaurus
 RepresentativeWm. G. Rambeau
 MembershipBMB
 PresidentMrs. O. N. Custer
 Sta., Gen. Mgr.Robert W. Frudeger
 Comm., Sales Prom. Mgr.Roger L. Hoffman
 Program DirectorCy Nelson
 Chief Announcer.....Dwight B. Olson
 News Director.....George Fox Thoma
 Chief EngineerDouglas H. Horner
 Farm Editor.....A. R. Kemp
 Consulting Engineer.....James Ebel

W E B Q

HARRISBURG—1923—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Harrisburg Bcstg. Co.
 Business-Studio-Transmitter....100 E. Poplar St.
 Phone Number28
 Air Time.....6 a.m.-10 p.m.
 News ServiceUP
 RepresentativeGeorge O. Sutton
 MembershipNAB
 PresidentJ. M. Pruett
 Gen.-Station-Comm. Mgr.....Ingalls M. Taylor
 Sales Prom. Mgr., Farm Editor, Ken Hamilton
 Program Dir.....Norma Alexander
 Production, Music Director.....Naomi Rice
 Chief AnnouncerEd Wise
 Chief Engineer.....Elmer L. Gladson
 Consulting Engineer.....John B. Caraway

W J P F

HERRIN—1940—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Orville W. Lyerla
 Business-Studio Address.....P. O. Box 179
 Phone Number382-3
 Transmitter Location.....2.2 Mi. N. of Herrin
 Air Time.....5:30 a.m.-10:30 p.m.
 News ServiceUP
 Transcription ServiceLang-Worth
 Representative.....John E. Pearson
 MembershipNAB
 Owner.....Orville W. Lyerla
 Gen.-Station-Comm. Mgr.....Charles R. Cook
 Local Sales ManagerFred Simmons
 Musical Director.....Frank E. Elders
 Chief Engineer.....Rayburn Yandell

W L D S

JACKSONVILLE—1941

Frequency: 1180 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Milton Edge &
 E. J. Korsmeyer
 Business-Studio.....Fox Illinois Theatre B'dg.
 Phone Number1180
 Transmitter Location.....1.7 Mi. E. of Jacksonville
 on Old State Rd.
 Air TimeSunrise-sunset

News ServiceUP
 Transcription ServiceStandard
 RepresentativeHal Holman
 MembershipNAB
 Gen., Sta., Comm. Mgr.....E. J. Koremeyer
 Program Director.....T. J. Fairburn
 Musical Director.....Virginia Colwell
 News DirectorT. J. Fairburn
 Chief Engineer.....G. J. Cassens
 Farm Editor.....E. H. Garlich
 Consulting Engineer.....Fred O. Grimwood

W J O L

JOLIET—1926

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Joliet Bcstg. Co.
 Business-Studio-Transmitter....601 Walnut St.
 Phone Number4761
 Air Time.....7 a.m.-11 p.m.
 News ServiceUP
 Transcription ServiceWorld
 Representative.....Joseph Hershey McMillra
 PresidentCalvin Wilson
 Gen.-Sta.-Comm. Mgr.....Joseph J. Garvey
 Prom. Mgr., Pub. Dir.....Marion Warner
 Pgm. Dir., Farm EditorEileen Caron
 Chief Announcer.....Scott Dilworth
 News DirectorGlenn Logan
 Musical Director.....Gregg Phillips
 Chief Engineer.....Lester DeCosta
 Consulting EngineerAndrews

W K A N

KANKAKEE—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Kankakee Daily Journal Co.
 Business-Studio Address.....183 N. Schuyler Ave.
 Phone Number3-6633
 Transmitter LocationR. R. 1
 Air Time.....Local sunrise-local sunset
 News ServiceAP
 Transcription Service.....World, Standard
 RepresentativeHal Holman
 MembershipNAB
 President.....Leslie C. Small
 General ManagerBurrel Small
 Station Manager.....Bruce Brown
 Commercial Manager.....Robert Hawkins
 Program Director.....Orren Allain
 News DirectorJohn Allen
 Chief EngineerRichard Eckels

W T A Q

LA GRANGE—1950

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....The La Grange Bcstg. Co.
 Address.....613 S. 7th Ave.
 Partner, Gen. Mgr., Pgm. Dir., Chief Eng.
 Russ Salter
 Partner, Comm., Prom. Mgr., News Dir.
 Charles Sebastain

WLPO
LA SALLE—1947

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By... La Salle County Bcstg. Co.
Bus. Ad. P. O. Box 215-Med. Arts Bldg.
Phone Number 3100
Transmitter Location..... Near Oglesby
Air Time Sunrise-sunset
News Service AP
Transcription Service Lang-Worth
Membership NAB, BAB
President Mrs. R. M. Miller
General-Commercial Mgr. William Holm
Prod., Pgm. Dir. Joseph Terrando
News Director Laverne Waltman
Musical Director Harrison Leurig
Chief Engineer Lawrence McCann
Farm Editor William Kostellic
Consulting Engineer..... Fred O. Grimwood

WPRC
LINCOLN—1949

Frequency: 1370 Kc. Power: 500 Watts
Owned-Oper. By Prairie Radio Corp.
Address P. O. Box 427
Phone Number 209
Trans. Location Stringer Ave. & Route 66
Air Time Sunrise-Sunset only
News Service AP
Transcription Service Lang-Worth, Thesaurus
Pres., Gen. Mgr. Ray F. Knochel
Comm., Sales Prom. Mgr. John H. Deal
Pgm. Pub. Dir. William M. Brady
Prod., News Dir. James E. Crowell
Chief Anncr., Mus. Dir. Bryon Emerson
Chief Engineer Ray F. Nnochel
Farm Editor Thomas Campbell

WSMI
LITCHFIELD—1950

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By Mid-Illinois Bcstg. Co.
Phone Number 100
Representative Lincoln
News Service AP
President, Farm Editor... Hayward L. Talley
Exec. V.P., Chief Engr. Thomas F. Payton, Jr.
Studio Manager..... Owen Lackey, Jr.

WKAI
MACOMB—1947—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
Owned-Oper. By The Macomb Bcstg. Co.
Business-Studio Address... 113 E. Carroll St.
Phone Number 1350
Transmitter McDonough Co. Fair Grounds
Air Time Sunrise-sunset
News Service UP
Transcription Service Thesaurus
Representative Devney
Membership NAB

President..... James C. Bailey
Gen., Sta. Mgrs..... J. C. Bailey, L. B. Landis
Program Director Pete Stenger
Chief Announcer John Mason
News Director Caryl Carsteus
Musical Director Ann Graham
Chief Engineer John Meyer
Consulting Engineer..... Fred O. Grimwood

WGGH
MARION—1949

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Operated By..... Marion Bcstg. Co.
Business Address R. R. No. 4
Phone Number 824
News Service AP
Transcription Service Associated
Partner, Gen. Mgr. Hartley Grisham
Partner, Chief Engr. George W. Dodds
Program Dir. John O. Weaver

WLBH
MATTOON—1946

Frequency: 1170 Kc. Power: 250 Watts d.
Owned-Operated By..... Mattoon Bcstg. Co.
Bus.-Studio Address... 17th & Broadway Ave.
Phone Number 3800
Transmitter Location..... Hwy. 45
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Capitol
Representative Holman
Membership NAB
President, Gen.-Station Mgr. J. R. Livesay
Commercial Manager. Rolland O. Looper
Sales Promotion Manager..... Dwain Bower
Program Director..... Robert F. LaMere
Chief Announcer..... Charles R. Guess
Musical Director..... Ken Jakle
Chief Engineer..... Ray Livesay
Farm Editor..... Alvin Pigg

WMOK
METROPOLIS—1951

Frequency: 920 Kc. Power: 500 Watts d.
Owned-Oper. By Fort Massac Bcstg. Co.
Address..... Natl. State Bank Bldg.
Phone Number 544
Transcription Service Thesaurus
New Service UP
Gen., Prom. Mgr., News Dir. James H. Firmin
Commercial Manager..... C. A. Rohl
Program Director..... J. R. Wetherington
Chief Engineer..... Stephen C. Wolf

WQUA
MOLINE—1946—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By ... Moline Bdcstg Corporation

ILLINOIS

Address 1319 5th Avenue
 Phone Number 7000
 Transmitter Location 7th Street Ext.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Geo. P. Hollingberry Co.
 Membership NAB
 President Dalton A. LeMasurier
 Exec. V. P., Gen. Mgr. G. LaVerne Flambo
 Commercial Manager W. John Grandy
 Pgm. Dir., Farm Editor Verne Glewwwe
 Production Director Jack Davis
 News Director Dan Rafferty
 Chief Engineer Larry Lynch

WVMC

MOUNT CARMEL—1948

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Operated By ... Mt. Carmel Bcstg. Co.
 Address 114½ W. 4th St.
 Phone Number 927
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Owner, President Charles Vandever
 Gen., Comm. Mgr., Pgm. Dir. Jerrell Henry
 Chief Engineer Raymond E. Luth

WMIX

MT. VERNON—1946

Frequency: 940 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Mt. Vernon Radio & Tel. Co.
 Address No. 2 Radio Center Bldg.
 Phone Number 3500
 Trans. Location ... Route 37, No. of Mt. Vernon
 Air Time 6:30 a.m.-9:15 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative John E. Pearson Co.
 Membership NAB, BAB
 President John Russell Mitchell
 Gen., Sta., Comm. Mgr. Richard C. Barnes
 Sports Director James Purser
 Prom. Mgr., Pub. Dir. David Berlo
 Pgm. Dir., Chief Anncr. William C. Bailey
 News Director Robert E. Brown
 Musical Director Mildred McGill
 Chief Engineer Neill R. Westerdale
 Farm Editor Robert E. Brown

WOPA

OAK PARK—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Village Bcstg. Co.
 Address 408 S. Oak Park Ave.
 Phone Number VI 8-5760
 Transcription Service Associated
 News Service UP
 General Manager William L. Klein
 Commercial Manager Egmont Sonderling
 Chief Engineer Bryan Wright

WVLN

OLNEY—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By Olney Bcstg. Co.
 Business-Studio Address 302½ E. Main St.
 Phone Number 935
 Transmitter Location 1 Mi. S. of Olney
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Representative Hal Holman
 Pres., Gen. Mgr. Marshall H. Poole
 Sta. Mgr. Edward Raasch
 Commercial Manager Al McKelfresh
 Program Director James Butler
 News Director Bert DeBarr
 Chief Engineer Adron Miller
 Farm Editor Edward J. Barnes
 Consulting Engineer Worthington C. Lent

WSIV

PEKIN—1945—MBN

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By ... Pekin Bcstg. Co., Inc.
 Business-Studio Address 15 S. Capitol St.
 Phone Number 1747, 1539
 Transmitter Midway bet. Pekin & Peoria
 Air Time 6 a.m.-local sunset
 News Service AP
 Representative Hal Holman
 Membership NAB, BAB
 Pres., Gen.-Sta. Mgr. W. Kenneth Patterson
 Commercial Manager Robert Schumm
 Sales Prom. Mgr., Pub. Dir. George Udry
 Program Director Robert R. Snow
 Production Director Phillip Strand
 Musical Director Charles Timm
 Chief Announcer Gerald Hansen
 Chief Engineer Emil Prandoni
 Farm Editor Fearn Wilson
 Consulting Engineer Fred O. Grimwood

WEEK

PEORIA—1947—NBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By ... West Central Bcstg. Co.
 Phone Number 3-3688
 Transmitter Location Bartonville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BAB
 President Robert S. Kerr
 Gen., Sta. Mgr. Fred C. Mueller
 Comm., Prom. Mgr., Pgm. Dir. ... Geo. Cremeens
 Production Director Leonard Elliott
 News Director Larry Finley
 Chief Engineer Wayne Lovely
 Consulting Engineer McIntosh & Inglis

W I R L

PEORIA—1948—ABC—MBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By... Illinois Valley Bcstg. Co.
 Business-Studio Address... 115 N. Jefferson Ave.
 Phone Number 4-9239
 Transmitter Location ... Groveland Township
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Avery-Knodel
 President Timothy W. Swain
 General Manager Tom Gavin
 Chief Engineer Rudolph Luukinen
 Pgm., Prod. Dir. Jack Gordon
 Publicity Dir. Jack Lawrence
 Farm Editor Dick Herm
 Chief Announcer Robyn Weaver
 News Director Phillip Wilson

W M B D

PEORIA—CBS

Frequency: 1470 Kc. Power 5000 Watts
 Owned-Operated By... Peoria Brcstg Co.
 Address 212 South Jefferson Street
 Phone Number 6-0711
 Transmitter Location .. 1 Mi. S. of Groveland
 Air Time 5:30 a.m.-12:30 a.m.
 News Service AP, UP
 Transcription Service Thesaurus
 Representatives Free & Peters
 Membership NAB
 Vice Pres., Gen. Mgr. Charles C. Caley
 Commercial Manager Don D. Kynaston
 Dir. of Prom. and Pub. Rel. . Marvin H. Hult
 Program Director Charles Barnhart
 Production Director Charles Miller
 Chief Announcer Robert Carlton
 News Director Brooks Watson
 Musical Director Harold Osborne
 Dir. of Engineering A. James Ebel
 Farm Director Emil Bill
 Continuity Director Charles Stephen

W P E O

PEORIA—1950

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By... WPEO, Inc.
 Address P. O. Box 1229
 Representative Pearson
 Manager T. E. Brewer

W W X L

PEORIA—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Oper. By... Central Illinois Radio Corp.
 Business-Studio Address... Hotel Jefferson
 Phone Number 9106
 Transmitter Location... Creve Coeur
 Air Time 8 a.m.-M.

News Service INS
 Representative Burn-Smith
 President Joseph Giddan
 Gen., Sta. Mgr. Michael Henry
 Commercial Manager Dodd Boyer
 Program Dir. Patricia Zimmerle
 Sales Prom., Prod. Dir. Paul M. Enright
 Publicity Dir. Charlotte Sutton
 Chief Announcer Lee Rothman
 Farm Editor, News Dir. Todd Fallon
 Musical Director Justin Wollstoneholm
 Chief Engineer Carl Horine

W G E M

QUINCY—1948—ABC

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Operated By... Quincy Bcstg. Co.
 Business-Studio Address... Hotel Quincy
 Phone Number 6840
 Transmitter Location... Ellington Township
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Walker
 Membership NAB, BMB, BAB
 President T. C. Oakley
 Sta., Gen. Mgr. Joseph S. Bonansinga
 Program Dir. Paul McClelland
 Musical Director Mary Harvey
 Chief Engineer Edmund Derhake
 News Director Gene Terry

W T A D

QUINCY—1926—CBS

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By... Lee Bcstg., Inc.
 Business-Studio Address... W.C.U. Bldg.
 Phone Number 6200
 Transmitter Location... Melrose Township
 Air Time 5:45 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Associated
 Representative Weed & Co.
 Membership NAB, BAB
 President Lee P. Loomis
 General Manager Walter Rothschild
 Nat. Sales Mgr. (Lee Stas.) . Walter Rothschild
 Commercial Manager Lloyd Loers
 Sales Prom. Mgr. John Phillips
 Program Dir. Merritt Milligan
 News Editor Don Nicholson
 Musical Dir. Jean Fessler
 Chief Engineer Urlin Whitman
 Farm Editor Dick Falter
 Consulting Engineer E. C. Page

W H B F

ROCK ISLAND—1925—ABC

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By... Rock Island Bcstg. Co.
 Business-Studio Address 321 18th St.
 Phone Number 8-5441

ILLINOIS

Transmitter.....52nd St., 23rd Ave., Moline
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeAvery-Knodel
 MembershipNAB, BAB
 President.....Ben H. Potter
 Vice Pres., Gen.Sta. Mgr. ...Leslie C. Johnson
 Commercial Manager.....Maurice Corken
 Promotion ManagerFern Hawks
 Local Sales ManagerTed Arnold
 Program Director.....Forest W. Cooke
 Publicity Director.....Fern R. Hawks
 Chief Engineer.....Robert J. Sinnott
 Prod., News Dir.C. F. Harrison

W R O K

ROCKFORD—1928—ABC

Frequency: 1440 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By....Rockford Bcstrs., Inc.
 Bus.-Studio Address....Rockford Newstower
 Phone Number2-6621
 Transmitter LocationGullford
 Air Time6 a.m.-12 M.
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeHeadley-Reed
 President.....Albert B. Simms
 Gen., Sta. Mgr.....Walter M. Koessler
 Commercial Manager.....John J. Dixon
 Publicity Dir.....Betty L. Thro
 Program Director.....Maurice P. Owens
 Production DirectorLee Hauptman
 Farm EditorDon Bowton
 Musical Director.....Lorna Lane
 Chief Engineer.....Wilfred A. Smith
 News DirectorBill Fisher

W C V S

SPRINGFIELD—1922—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WCBS, Inc.
 Business-Studio Address...523 E. Capitol Ave.
 Phone Number9855
 Transmitter Location3000 So. 4th St.
 Air Time6 a.m.-12 M.
 News ServiceAP
 Transcription ServiceWorld
 Representative.....Sears & Ayer
 MembershipBAB
 President.....H. L. Dewing
 Comm., Prom., Gen., Sta. Mgr. ...C. W. Neeld
 Program, Music Dir.John Geil
 Prod., Pub. Dir.Mary Bruemmer
 News DirectorJames H. Mitchell
 Chief Engineer.....R. Ashenfelter
 Farm EditorKen Spengler

W M A Y

SPRINGFIELD—1950

Frequency: 970 Kc.....Power: 1000 Watts d.,
 500 Watts n.
 Owned-Oper. By....Lincoln Bcstg. Co., Inc.

Address.....526 Reisch Bldg.
 Phone Number6963
 Transmitter LocationRiverton
 Air Time.....5:30 a.m.-M.
 News ServiceUP
 Transcription Service.....RCA, Thesaurus
 Representative....H-R Representatives, Inc.
 Pres., Gen. Mgr.....Gordon Sherman
 Program Director.....Syl Binkin
 Chief Announcer.....Robert Irving
 News Director.....Alex Buchan
 Chief Engineer.....Melvin Feldman
 Farm Editor.....Bill Price
 Consulting Engineer.....Weldon and Carr

W M A Y

SPRINGFIELD—1950

Frequency: 970 Kc.....Power: 1000 Watts d.,
 500 Watts n.
 Owned-Oper. By.....Lincoln Bcstg. Co.
 Address.....418 Reisch Bldg.
 Phone Number6963
 Representative....H-R Representatives, Inc.
 Transcription ServiceThesaurus
 News ServiceUP
 General Manager.....Gordon Sherman
 Program Director.....Syl Binkin
 Promotion Manager.....Alexander Buchan
 Chief Engineer.....Melvin Feldman
 Farm Editor.....Bill Price

*Look at the Record!**

W R O K

Rockford's Only Station

Leads in Listening

In This \$426,000,000 Market

Morning	- - - -	42.5%
Afternoon	- - - -	44.5%
Evening	- - - -	34.6%

*Results of a New Conlan
 Taken Week of Jan. 28, 1951

An ABC Affiliate

H-R REPRESENTATIVES, INC.

Nat'l. Reps.

WTAX

SPRINGFIELD—1930—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By WTAX, Inc.
 Address Route 66 & E. Cook St.
 Phone Number 2-4441
 Trans. Location U. S. Rt. 66 & E. Cook St.
 News Service UP
 Transcription Service Lang-Worth
 Representative Weed
 Membership NAB, BAB
 President, General Manager Oliver J. Keller
 Sales Prom. Manager Shelby T. Harbison
 Program Director John W. Midgely
 Production Director John Beque
 News Dir., Chief Anncr. Glen Farrington
 Chief Engineer E. C. Swaringen
 Farm Editor Spizz Singer

WSDR

STERLING—1949

Frequency: 1240 Kc. Power 100 Watts
 Owned-Oper. By Blackhawk Bdcstg. Co.
 Address Lawrence Bldg.
 Phone Number 3400
 News Service UP
 Transcription Service Standard
 Membership NAB, BAB
 Pres., Gen. Sta. Mgr. Sam Bartlett
 Comm., Sales Prom. Mgr. Lillian Bartlett
 Pgm., Prod. Dir. John Rohwer
 News Director Bob Edell
 Chief Engineer Ed Fisher
 Farm Editor Sam Bartlett

WKID

URBANA—1948—LINCOLN NET

Frequency: 1580 Kc. Power 250 Watts d
 Owned-Operated By Kemper-Fabert, Inc.
 Address P. O. Box 192
 Phone Number 75431
 Transmitter Location 1/2 Mi. S. E. Urbana
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Joseph Hershey Malgilyra
 Membership NAB
 President Elwood Fabert
 General Manager Frank Strand
 Station Manager Jim Strand
 Commercial Manager Bob Eaton
 Chief Announcer Stewart Cochran
 Musical Director Marilyn Holley
 Chief Engineer Joseph Swingle

WKRS

WAUKEGAN—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By New Sun Bcstg. Co.
 Business Address P. O. Box 500
 Phone Number ONtario 9000
 News Service AP
 Transcription Service World, Standard
 Representative McGillvra
 President Frank H. Just
 General Mgr. Joseph B. Kirby
 Commercial Mgr. Donald DeThorn
 Program Dir. Fritz Sorenson
 Chief Engineer M. D. Hunnicutt, Jr.

INDIANA

Population 3,934,224—Increase +14.8% ('40-'50)—Radio Homes 1,054,550
 Families 1,092,800—Stations in State 46

WCBC

ANDERSON—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By Civic Bdcstg Corp.
 Address 204 Tower Building
 Phone Number 8822
 Transmitter Location State Roads 9 and 67
 News Service AP
 Transcription Service World, SESAC
 Representative Hal Holman
 Membership NAB, BAB
 President L. B. Gallimore
 Gen., Comm. Mgr. William Travis
 Sales Promotion Manager Harry Neff
 Program Director Lorraine Travis
 Chief Announcer Morie Kirk
 News Director Al Woodridge
 Farm Editor, Musical Dir. Sid Grieb
 Chief Engineer Kenneth Routh

WHBU

ANDERSON—1923—ABC—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Anderson Bcstg. Corp.
 Business-Studio 640 Citizens Bank Bldg.
 Phone Number 7791
 Transmitter Location 1110 Meridian St.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Bolling Co.
 Membership NAB, BAB
 President C. Bruce McConnell
 General Manager John R. Atkinson
 Program Director E. R. McCord
 Chief Engineer L. M. Shroyer
 Consulting Engineer A. D. Ring & Co.

41% GAIN in SALES
over 1949

50% INCREASE in
Mail Response*

200 NEW Local and
Regional Advertisers

BONUS Coverage of Indiana's
FIRST MARKET

Success Stories Galore

Super-Markets, Drug Chains, Meat Packers,
Lumber Dealers, Furniture Dealers! Honest
down-to-earth, documented success stories.
PROVING WCBC SELLING POWER! Details
on request.

Anderson is Indiana's FIFTH Market.

*2000 letters weekly in peak 1950 months.

WCBC, with 1000 EFFECTIVE watts, is in the
CENTER of Indiana's HEAVIEST CONCENTRATION
of population. Mail TELLS the
story: Indianapolis, only 22 air miles distant,
accounts for 17.5% of WCBC mail. Muncie,
only 11 air miles distant, accounts for nearly
20% of WCBC mail. Obviously, WCBC pro-
vides EFFECTIVE SUPPLEMENTAL COVER-
AGE of "Metropolitan Central Indiana."

WCBC

That SUCCESSFUL Independent
ANDERSON, INDIANA

Wm. TRAVIS
Gen. Manager

An L. B. Gallimore
Radio Enterprise

Represented by
Hal Holman

WBIW

BEDFORD—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Bedford, Inc.
 Address Radio Farm, P. O. Box 169
 Phone Number 4421-4422
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service ... Capitol & Lang-Worth
 Representative ... Martin H. McGeehan, Chic.
 Pres., Gen. Sta. Mgr. ... William C. Smith, Jr.
 Commercial Manager Louis E. Gaines
 Sales Promotion Manager ... Larry Incollingo
 Pgm., Prod. Dir., Chief Anncr. ... James D. Baker
 News Dir. ... Warren Thomas & L. Incollingo
 Musical Director Michael Sargant
 Chief Engineer Carl J. Finger
 Farm Editor James D. Baker
 Consulting Engineer Harold B. Rothrock

WTOM

BLOOMINGTON—1945—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Fred O. Grimwood
 Business Address Quincy
 Transmitter Location Allen St.
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Membership NAB
 Pres., Gen. Mgr. Fred O. Grimwood
 Gen. Sta. Mgr. Maurice Latimer
 Comm., Prom. Mgr. Paul Lennon
 Program Director George Willeford
 Prod., Pub. Dir. John Taylor
 Chief Announcer William Fraser
 Musical Director Jack Gilbert
 News Director Dave Smith
 Chief Engineer Keith Nvfeler
 Farm Editor Maurice Latimore
 Consulting Engineer James Rolfe

WTTS

BLOOMINGTON—1949

Frequency: 1370 Kc. Power 5000 Watts d.;
 500 Watts n.
 Owned-Oper. By Sarkes Tarzian
 Business-Studio Address ... 535 S. Walnut St.
 Phone Number 2-3366
 Transmitter Location ... 2½ Mi. SE of City
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service ... Associated, World
 Representative ... Robert Meeker Assoc., Inc.
 Membership NAB
 Owner Sarkes Tarzian
 General Mgr. Glenn Van Horn
 Commercial Manager Robert Lemon
 Program Director Steve Briggs
 Publicity Dir. Lyle Warrick
 Chief Engineer Morton Welgel
 Consulting Engineer Kear & Kennedy

WBNL

BOONVILLE—1950

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By Henry C. Sanderst,
 Norman Hall

WCSI

COLUMBUS—1950

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Oper. By Syndicate Theatres, Inc.
 Address WCSI Bldg.
 Phone Number 3397
 Transcription Service Associated, World
 News Service AP
 President Joseph P. Finneran
 General Manager Richard L. Pyles
 Commercial Manager Dick Jewel
 Program Director Ernie Kerns
 Promotion Manager Virgil Royer
 Chief Engineer Paul Kelley
 News Dir., Farm Editor Charles Powell

WCNB

CONNERSVILLE—1948

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By News Examiner Co.
 Business-Studio Address ... 406 Central Ave.
 Phone Number 1950
 Transmitter Location ... Summit Ave.
 Air Time 7 a.m.-local sundown
 News Service UP
 Transcription Service ... World, Capitol
 Representative Burn-Smith Co., Inc.
 General Mgr. G. S. Tatman
 Sta., Comm. Mgr. E. M. Jackson
 Pgm., Pub. Dir. Ralph T. Underwood
 Chief Engineer James C. Wulliman
 Chief Announcer Harold H. Heekin

WTRC

ELKHART—1931—NBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owner-Oper. By ... The Truth Publishing Corp.
 Business-Studio Address ... 116 S. Second St.
 Phone Number 3-1960
 Transmitter Location ... Oakland Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service ... World, Standard,
 Representative ... John E. Pearson Co.
 Membership NAB, BAB
 General Mgr. Richard W. Holloway
 Commercial Mgr. Donald McFall
 Publicity Director Dorothy Fleck
 Program Director Boyd Lawlor
 Chief Announcer Jack Whalen
 Chief Engineer Lester Zellmer
 News Director Phillip Haines

W E O A

EVANSVILLE—1936—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: WFBM, Inc.
 Business-Studio Address: 24 N.W. 3rd St.
 Phone Number: 4-9215
 Transmitter Location: 5th & Vine Sts.
 Air Time: 6 a.m.-12:05 a.m.
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: Katz
 President: Harry M. Bitner, Jr.
 General-Station-Commercial Mgr.: Don Menke
 Prod., Pgm.-Pub. Dir.: Bill Fall
 News Director: Courtney Smith
 Chief Engineer: William Schultz
 Farm Editor: Eddie Duncan

W G B F

EVANSVILLE—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By: On The Air, Inc.
 Business-Studio Ad.: 1001 Diamond Ave.
 Phone Number: 21171
 Transmitter Location: Burkhardt Rd.
 News Service: UP
 Transcription Service: World
 Representative: Weed & Co.
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: World
 Representative: Weed
 Membership: NAB, BAB
 General Manager: Clarence Leich
 Operations Manager: Martin L. Leich
 Local Sales: Guy R. Crecelius
 Prom., Pub. Mgr.: Del Greenwood
 Pgm., Prod. Dir.: Mrs. Pat Roper
 Chief Engineer: Erwin P. Schoeny
 Chief Anncr., News Dir.: Fred Rollison
 Musical Director: R. A. Schmalz
 Farm Editor: Al Bishea

W I K Y

EVANSVILLE—1947

Frequency: 820 Kc. Power: 250 Watts d.
 Owned-Oper. By: South Central Bcstg. Corp.
 Address: Mt. Auburn Rd. P. O. Box 148
 Phone Number: 4-8284
 Trans. Loca.: Mt. Auburn Rd. & Bismark St.
 Air Time: Daytime
 News Service: AP
 Transcription Service: Associated, Capitol
 Representative: Independent
 Pres., Gen.-Sta. Mgr.: John A. Engelbrecht
 Commercial Mgr.: John Barrett
 News Director: John Munger
 Musical Director: Ken McCutchan
 Chief Engineer: George F. Stoltz
 Consulting Engineer: Harold B. Rothrock

W J P S

EVANSVILLE—1948—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By: WJPS, Inc.
 Business-Studio Address: 206 Main St.
 Phone Number: 5-2221
 Transmitter Location: Mohr Rd. Bet. 1st &
 St. Joseph Ave.
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: Standard
 Representative: Walker Co.
 Membership: NAB
 President: Robert S. Davis
 Gen., Sta., Comm. Mgr.: Robert J. McIntosh
 Sales Prom. Mgr., Pub. Dir.: Betty Sparkman
 News, Pgm., Prod. Dir.: Jack McLean
 Chief Announcer: Vern Paule
 Musical Director: Dorothy Roeder
 Chief Engineer: Gilbert Hoffman

W A N E

FT. WAYNE—1948—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Radio Fort Wayne, Inc.
 Trans. Add.: 1205 Ft. Wayne Bank Bldg.
 Phone Number: Anthony 6212
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: Standard
 Representative: Boiling
 President: C. Bruce McConnell
 Gen., Comm. Mgr.: Charles E. Kennedy
 Program Director: Paul Murphy
 Chief Engineer: William Wallace Warren

W G L

FT. WAYNE—1924—ABC

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By: News-Sentinel Bcstg. Co., Inc.
 Business-Studio Address: 201 W. Jefferson St.
 Phone Number: E-3366
 Transmitter Location: Lower Huntington Rd.
 Air Time: 6 a.m.-M. (Sunday, 7 a.m.-M.)
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Headley-Reed
 President: Helene R. Foellinger
 Gen., Sta. Mgr.: Pierre Boucheron
 Commercial Mgr.: Merrill C. Johnson
 Prom. Mgr., Pub. Dir.: Richard M. Katt
 Pgm., Prod. Dir.: Norman Widenhofer
 Chief Engineer: Don Holzapfel
 Consulting Engineer: A. D. Ring

W K J G

FT. WAYNE—1947—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owner: Northeastern Indiana Bcstg. Co., Inc.
 Business-Studio Add.: 220 E. Jefferson St.

Phone Number Anthony 2295
 Transmitter Location Decatur & Maple Rds.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Raymer
 President Clarence L. Schus.
 General Manager Edward G. Thoms
 Asst. to Mgr. Hillard Gates
 Commercial Manager Edward G. Thomas
 Program Dir. Calo O. Mahlock
 Chief Engineer Eugene A. Chase

W O W O

FT. WAYNE—1925—ABC

Frequency: 1190 Kc. Power: 10,000 Watts
 Owner Westinghouse Radio Stations, Inc.
 Business-Studio Address 925 S. Harrison St.
 Phone Number Anthony 2136
 Transmitter Location Routes 30 & 33
 Air Time Unlimited
 News Service UP
 Transcription Service RCA Thesaurus
 Representative Free & Peters
 Station Manager Robert G. Duffield
 Commercial Manager Paul E. Mills
 Sales Prom. & Pub. Mgr. Hilda C. Woehrmeyer
 Program Director Carl Vandegrift
 Chief Engineer Bruce H. Ratts

W G R Y

GARY—1950

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By WGRY, Inc.
 Address 2489 La. St.
 Phone Number 3-8516
 News Service UP
 President, Chief Engr. George Whitney
 General Manager Bert Mulroy
 Commercial Manager George Brenard
 Program Director Don O'Connor

W W C A

GARY—1949

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By Lake Bdcastg Co., Inc.
 Address Hotel Gary
 Phone Number 9171
 Transmitter Location 50th and Chase Streets
 Air Time 6 a.m.-2:05 a.m.
 News Service AP, Transradio
 Transcription Service Standard
 Representative Hal Holman Co.
 Membership NAB, BAB
 Pres., Gen., Sta., Comm. Mgr. Dee O. Coe
 Sales Promotion Manager Roy G. Parry, Jr.
 Pgm., Prod. Dir. Todd Branson
 Chief Announcer Mike Rapchak
 News Director Morrison Schwartz
 Musical Director Henry Roddiger
 Chief Engineer Victor Voss
 Farm Editor Bill Foster

W J O B

HAMMOND—1928

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By South Shore Bcstg. Corp.
 Business-Studio Address 449 State St.
 Phone Number Sheffield 8400
 Transmitter Location 6425 Indianapolis Blvd.
 News Service UP
 Transcription Service Associated, World,
 SESAC
 Representative Joseph Hershey McGillvra
 Membership NAB
 President, General Manager. Robert C. Adair
 Station Manager L. B. Weller
 Commercial Manager Al Halus
 Prom. Mgr., Publicity Dir. Glen Thomas
 Program Director Wilbert Wobus
 Chief Announcer Jack Popper
 Musical Director Leona Manis
 Chief Engineer Jess Peters
 News Director Wm. Warrick

W F B M

INDIANAPOLIS—1926—CBS

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By WFBM, Inc.
 Business-Studio Address 48 Monument Circle
 Phone Number Lincoln 8506
 Transmitter Location Millersville Rd.
 News Service AP, INS
 Transcription Service Associated
 Representative Katz
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. Harry M. Bitner, Jr.
 Commercial Manager William F. Kiely
 Prom. Mgr., Pub. Dir. David F. Milligan
 Program Dir. Frank O. Sharp
 Chief Announcer Lyell Ludwig
 News Director Gilbert Forbes
 Chief Engineer Harold Holland
 Farm Editor Harry Martin

W I B C

INDIANAPOLIS—1938—MBS

Frequency: 1070 Kc. Power: 50,000 d.;
 10,000 n.
 Owned-Operated By WIBC, Inc.
 Business-Studio Address 30 W. Washington St.
 Phone Number Lincoln 2305
 Transmitter Location E. 86th St., Zionsville
 Air Time 24 Hrs.
 News Service AP
 Transcription Service SESAC
 Representative John Blair
 Membership NAB, BAB
 President Richard M. Fairbanks
 V.P., General Mgr. Kenneth W. Church
 Program Director William L. Dean
 News Director Gordon Graham
 Chief Engineer Harvey Aderhold
 Farm Editor Jack Morrow

WIRE

INDIANAPOLIS—1924—NBC

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Oper. By... Indianapolis Bcstg., Inc.
 Business-Studio Add... 307 N. Pennsylvania St.
 Phone Number... Ri. 1541
 Transmitter Location... 44th St. & Knollton Rd.
 News Service... AP, UP
 Transcription Service... World
 Representative... John E. Pearson
 Membership... BMB
 President... Eugene C. Pulliam
 V.P., Gen.-Station Mgr... Willard C. Worcester
 Commercial Manager... Daniel C. Park
 Prom. Mgr., Pub. Dir... James N. Willingham
 Pgm., Prod. Dir... M. Wayland Fullington
 Chief Anncr., Farm Editor... Thomas Peden
 Chief Engineer... Eugene E. Alden

WISH

INDIANAPOLIS—1941—ABC

Frequency: 1310 Kc. Power: 5000 Watts d.;
 1000 n.
 Owned-Oper. By... Universal Bcstg. Co., Inc.
 Business-Studio Address... 1440 N. Meridian St.
 Phone Number... Riley 4595
 Transmitter Location... Post Rd. & Rawls Ave.
 News Service... AP
 Transcription Service... Standard
 Representative... Free & Peters
 Membership... NAB, BAB
 President... C. Bruce McConnell
 Vice-Pres., Gen. Mgr... Robert B. McConnell
 Sales Prom. Mgr., Pub. Dir... Reid Chapman
 Station Manager... William H. Spencer
 Prod., Pgm. Dir... William E. Frosch
 Chief Engineer... Stokes Gresham, Jr.
 Farm Editor... Howdy Carlson
 News Director... Bill Folger

WXLW

INDIANAPOLIS—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Radio Indianapolis, Inc.
 Transmitter Address... 3003 Kessler Blvd.
 Phone Number... Highland 6494
 News Service... UP
 Transcription Service... Capitol
 Representative... Metropolitan
 President... John C. Appel
 Gen., Sta. Mgr... Robert D. Enoch
 Comm., Sales Prom. Mgr... Parker Smith
 Pgm., Prod., Pub. Dir... Shirl K. Evans, Jr.
 Chief Engineer... Edward C. Lockwood

WITZ

JASPER—1948—PBS

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By... Jasper on the Air Inc.
 Phone Number... Jasper 678

Transmitter Address... Highway 45
 Air Time... Sunrise-Sunset
 News Service... UP
 Transcription Service... Associated Pgm. Serv.
 Representative... Sales Division PBS
 President... Dr. Gilbert E. Metzger
 General Manager... F. A. Higgins
 Commercial Manager... Dennis Keller
 Sales Promotion Manager... George Foulkes
 Pgm., Prod. Dir... Carl Van Sittert
 Publicity Director... Patricia Frezon
 Chief Announcer... Robert Bolby
 Musical Director... Frank Martin
 Chief Engineer... Donald Ruyle

WIOU

KOKOMO—1948—CBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owner... North Central Indiana Bcstg. Corp.
 Business-Studio Address... Radio Center
 Phone Number... 6194
 Transmitter... Rd. 26, E. of State Rd. 31
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Standard
 Representative... Weed
 Membership... NAB
 President... Richard Blackledge
 V.P., Gen., Sta. Mgr... John Cary Jeffrey
 Program Director... James E. Muse
 News Director... Robert Bruner
 Chief Engineer... Chester Rector
 Farm Editor... Dixon Harper
 Consulting Engineer... Gillette

WASK

**LAFAYETTE—1941
 MBS—MIDWEST**

Frequency: 1450 Kc. Power: 250 watts
 Owned-Operated By... WFAM, Inc.
 Business-Studio Address... McCarty Lane
 Phone Number... 4300
 Transmitter Location... McCarty Lane
 Air Time... 6 a.m.-12:30 a.m.
 News Service... UP
 Representative... Ra-Tel
 Transcription Service... World
 Membership... NAB, BAB
 Pres., Gen., Comm. Mgr... O. E. Richardson
 Station Manager... E. R. Herkner
 Pgm. Dir., Chief Announcer... Richard Fraser
 Chief Engineer... Harry Garba
 Consulting Engineer... Frank McIntosh

WLOI

LA PORTE—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By... La Porte County Bcstg. Co.
 Business-Studio Address... Rumely Hotel
 Phone Number... 3734
 Transmitter Location... Holton Rd.

News ServiceINS
Transcription ServiceCapitol
PresidentHoyt H. Scott
TreasurerDr. Edward Young
Gen., Sta. Mgr.....William A. Whitlock
Chief Announcer.....Gene LaGrange
Chief Engineer.....Raymond Mould
Farm Editor.....Ralph Beyers

W S A L

LOGANSPORT—1949

Frequency: 1230 Kc.Power: 250 Watts
Owned-Operated By ..Logansport Bdg. Corp.
AddressP. O. Box 399
Phone Number4261
Transmitter LocationMain at Hamilton
Air Time6 a.m.-11 p.m.
News ServiceAP
Transcription ServiceAssociated
MembershipNAB, BAB
PresidentJohn C. Cotner
Pub. Dir., Gen. Sta., Comm., Sales Prom. Mgr.
.....Sam Searfoss
News, Pgm., Prod. Dir.Dick Aker
Chief AnnouncerJohn Dalzell
Chief EngineerEarl Nelson

W B A T

MARION—1947

Frequency: 1600 Kc.Power: 500 Watts d.
Owned-Operated ByMarion Radio Corp.
Business-Studio AddressResnick Blda.
Phone Number5500
Transmitter Location ... 3/4 Mi. So. Roseburg
News ServiceAP
Transcription ServiceWorld
RepresentativeHal Holman Co.
MembershipNAB
Pres., Gen.-Sta. Mgr., Pub. Dir.....J. H. Bone
Comm.-Sales Prom. Mgr.Kermit A. Botkin
Pam., Prod. Dir.Lenora Fuller
Chief EngineerChas. E. Westfall
Chief Announcer, News Dir.....William Fowler
Farm EditorGuy Harris

W I M S

MICHIGAN CITY—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
(CP 500 n.)
Owned-Oper. By...Northern Indiana Bcsters.,
Inc.
Business-Studio Address415 Franklin St.
Phone Number4980
Transmitter LocationKeiffer Rd.
News ServiceUP
Transcription ServiceWorld
RepresentativeRa-Tel
PresidentO. E. Richardson
Gen., Sta. Mgr.E. R. Herkner
Program DirectorRichard S. Olson
News DirectorJ. H. Gleason
Chief EngineerRobert Schilling
Farm EditorW. C. Ashton

W L B C

MUNCIE—1926—CBS

Frequency: 1340 Kc Power: 250 Watts
Owned-Operated By ..Tri City Radio Corp.
Business Address.....P. O. Box 271
Phone Number4403
Studio-Trans. Location....Hwy. 35 SE City
Air Time6:45 a.m.-12:05 a.m.
News ServiceAP
Transcription ServiceStandard
Representative.....Walker, Hal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Comm., Prom. Mgr.W. F. Craig
Program Director.....Lee Allerton
News Director.....Fred M. Hinshaw
Musical Director.....Bill Summers
Chief EngineerMaury Crain

W L R P

NEW ALBANY—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By..Ohio Valley Bcstg. Co.
Transmitter Add. .1216 Slate Run Rd., Box 285
Phone Number4-2235
Air TimeDaytime
News ServiceUP
Transcription ServiceLang-Worth
Pres., Gen., Sta. Mgr.Roy L. Hickox
Commercial Manager ..Dwight L. Barr
Pgm., Prod. Dir., Chief Anncr. .Keith Reising
Publicity DirectorJoe Gillman
Chief EngineerEugene A. Fischer
Musical DirectorRita Loesch

W P G W

PORTLAND—1950

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....Glenn West
Address.....R.R. No. 2
Phone Number.....1094
Transcription Service.....Thesaurus, SESAC
News ServiceINS
President, Gen. Mgr.....Glenn West
Commercial Manager....William B. Thomas
Chief Engineer.....Maurice J. Lamb
Pgm., News Dir.....Robert Ehle

W R A Y

PORTLAND—1950

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned-Oper. By.....M. R. Lankford

W K B V

RICHMOND—1926—MBS

Frequency: 1490 Kc Power: 250 Watts
Owned-Operated ByCentral Bcstg. Corp.
Bus.-Studio-Transmitter Address..25 S. Ninth St.
Phone Number2-1156
Air Time6 a.m.-10:30 p.m.

INDIANA

News ServiceUP
 Transcription Service.....Lang-Worth, SESAC
 Representative Robert Meeker
 Membership NAB, BAB
 Pres., Gen., Sta. Mgr. G. F. Albright
 Comm., Sales Prom. Mgr. R. L. Nusbaum
 Program Dir. A. F. Schroy
 News Director Spencer Danes
 Musical Director Sue Tucker
 Chief Engineer L. J. Duning
 Farm Editor Mary Liz Miller
 Consulting Engineer..Craven, Lohnes & Culver

WJCD

SEYMOUR—1949

Frequency: 1390 Kc.Power: 500 Watts d.
 Owned-Operated By.....Dr. Azra C. Baker
 Address Seymour
 Phone Number 1212
 Transmitter 1 Mi. No. of Seymour
 News Service AP
 Air Time Daytime
 Transcription ServiceLang-Worth, SESAC
 General ManagerDr. Azra C. Baker
 Commercial ManagerRobert E. Shippee
 Chief Engineer Arnold Haun
 Consulting Engineer.....Kear & Kennedy

WHOT

SOUTH BEND—1944—ABC

Frequency: 1490 Kc Power: 250 Watts
 Owned-Operated By South Bend Bcstg. Corp.
 Bus.-Studio-Transmitter Address...St. Joseph &
 Monroe Sts.
 Phone Number7-1566
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Associated
 Representative Bolling
 Membership NAB, BAB
 President C. Bruce McConnell
 Gen.-Sta.-Comm. Mgr. William H. Spencer
 Sales Prom. Mgr. C. J. Pajakowski
 Pgm., Prod., Pub. Dir. Frank Crosiar
 News Director John Andrews
 Chief Engineer Ira D. Kealy

WJVA

SOUTH BEND—1947

Frequency: 1580 Kc.Power: 250 Watts d.
 Owned-Oper. By. St. Joseph Valley Bdstg. Corp.
 Address206 So. Main St., Misawaka, Ind.
 Phone Number 5-8620
 Transmitter Location N. Hickory Rd.
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB, BAB
 Pres., Gen. Mgr. F. R. Householder
 Commercial Manager Charlie Sharpless

Program DirectorVince Doyle
 Chief AnnouncerLou Neitzel
 Chief EngineerFrancis J. Bock

WSBT

SOUTH BEND—1922—CBS

Frequency: 960 Kc.Power: 5000 Watts
 Owned-Operated By The South Bend Tribune
 Business-Studio Address ...223 W. Colfax Ave.
 Phone Number 3-6161
 Transmitter Location Ironwood Road
 News Service UP
 Transcrip. Serv. ...RCA Thesaurus, Standard
 Representative.....Paul H. Raymer
 Membership NAB, BAB
 President F. A. Miller
 Station ManagerRobert H. Swintz
 Commercial Manager Neal B. Welch
 Sales Prom. Mgr. Pub. Dir. Walter A. Sweitzer
 Program Director Robert J. Drain
 Production Director Oliver Parcher
 Chief Anncr., News Dir. Morton Linder
 Musical Director Harlan Hogan
 Chief Engineer Herbert G. Cole
 Farm Editor Philip Combs

WTCJ

TELL CITY—1948—KBS

Frequency: 1230 Kc Power: 250 Watts
 Owned-Operated By James R. Brewer
 Business-Studio Address.....Tell City
 Phone Number 740
 Transmitter Address.....Highway 66-E
 Air Time Unlimited
 News Service AP
 Owner, Pres., Gen. Mgr....James R. Brewer
 Sales Prom. Mgr., Pub. Dir..Steve Bellinger
 Pgm., Prod. Dir. Tom Allebrandi
 Musical Director Ruth Baumgart
 Chief Engineer James R. Brewer
 Farm Editor.....Bill Faulkner

WBOW

TERRE HAUTE—1927—NBC

Frequency: 1230 Kc Power: 250 Watts
 Owned-Operated By Banks of the Wabash, Inc.
 Business-Studio Address 303 S. Sixth St.
 Phone Number Crawford 5034
 Transmitter Location First & Peyton Sts.
 News Service.....AP, UP
 Transcription Service World
 Representative Weed
 Membership NAB, BAB
 President Alvin Eades
 Comm., Gen., Sta. Mgr. ..William F. Rippetoe
 Sales Prom. Manager..... Sigel A. Roush
 Program Director Leo J. Baxter
 Prod. Dir., Chief Anncr..... Harry Frey
 Publicity Director..... Madeline K. Barry
 News Director Howard Stevens
 Chief Engineer..... Howard Stewart

W T H I

TERRE HAUTE—1947—CBS

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Wabash Valley Bdg. Corp.
 Address 120 South 7th Street
 Phone Number Crawford 9481
 Trans. Loca. 13th St., & Hasselburger Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth Library
 Representation Bolling and Co., Inc.
 Membership NAB, BAB
 President Mr. Anton Hulman, Jr.
 Gen., Sta. Mgr. Mr. Joseph M. Higgins
 Commercial Manager Dick Forbes
 Sales Promotion Mgr. Arthur V. Crary, Jr.
 Program Director Ben Falber, Jr.
 News Director Robert Kimbro
 Musical Director George Martin
 Chief Engineer Ray Felts
 Farm Editor George Martin

W A O V

VINCENNES—1940—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Vincennes Sun Co.
 Business Address 320 Bussevan St.
 Phone Number 787
 Studio Address 320 Busseron St.
 Transmitter Location Hqwy., N. of Vincennes

Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative John E. Pearson
 President Eugene C. Pulliam
 General Manager Howard N. Greenlee
 Comm., Sta., Sales Prom. Mgr. Samuel J. Dodd
 Program Director Dick Shaughnessy
 Publicity Director Don Kendall
 Chief Announcer Al Vore
 Chief Technician Ralph Baldwin
 News Dir., Farm Edit. Austin Edmondson
 Musical Director Cliff Golden
 Consulting Engineer Eugen C. Alden

W K A M

WARSAW—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Kosciusko Bcstg. Corp.
 Address RFD No. 1
 Phone Number 65
 Transmitter 1 Mi. E. of City
 Air Time Daytime
 News Service AP
 Transcription Service London, Cole
 Representative Hal Holman Co.
 Pres., Gen., Sta., Comm., Prom. Mgr. J. W. Autenrieth, Jr.
 Pgm., Farm Edit., News Dir. Jack A. Luse
 Chief Engineer Charles F. Stinson
 Consulting Engineer Kear & Kennedy

AP SELLS

For Stations and Sponsors —

For instance . . . WLAM

“WLAM carries a total of 87 sponsored AP newscasts weekly, including ten 15-minute programs for women and 14 others on Sports.

“We have just closed a contract with the Oldsmobile, Cadillac and Chevrolet dealers for the only AP newscast we had left—at 10 P.M., seven nights a week.

“Associated Press news programs are the easiest to sell.”

**FRANK S. HOY,
 General Manager,
 WLAM, Lewiston, Me.**

IOWA

Population 2,621,073—Increase +3.3% ('40-'50)—Radio Homes 725,490
Families 728,000—Stations in State 45

KASI

AMES—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By Ames Bcstg. Co.
Business-Studio Address 328½ Main St.
Phone Number 3480
Transmitter Location Ontario
Air Time Daytime
News Service UP
Transcription Service Capitol
President W. S. Rupe
Gen., Sta. Mgr. Arthur A. Skinner
Program Director Robert Chase
Musical Director Richard Schory
Chief Engineer Doyle D. Kelso
Consulting Engineer A. D. Ring

KJAN

ATLANTIC—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By George Basil Anderson
Phone Number 1894
Representative Biddick
News Service AP
Pres., Gen. Mgr. George Basil Anderson
Commercial Manager Leslie Wally
Chief Engineer Bob Falk
News Director Bill Sander

KWBG

BOONE—1950

Frequency: 1590 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By Boone Bcstg. Co.
Address 609 Boone Natl. Bldg.
Phone Number 2145
Transcription Service Standard. Thesaurus
News Service UP, INS
President Harold L. Fisher
Comm., Gen. Mgr. Harold W. Higby
Pgm., News Dir. Robert S. Graham
Chief Engineer Dan Garretson

KBUR

BURLINGTON—1941—ABC

Frequency: 1490 Power: 250 Watts
Owned-Operated By Burlington Bcstg. Co.
Business-Studio Address National Bank Bldg.
Phone Number 680
Transmitter Location West Burlington
Air Time 6:00 a.m.-M
News Service UP
Transcription Service Standard
Representative Taylor-Borroff
Membership NAB, FMA

Pres., Gen. Mgr. Gerard B. McDermott
Prom., Comm. Mgr. David H. Steinle
Secretary-Treasurer R. H. Plock
Program Director Richard Mossena
Chief Engineer John Gallino

KCIM

CARROLL—1950

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Carroll Broadcasting Co.
Address 520 N. Adams St.
Phone Number 1380
Transcription Service Lang-Worth
News Service UP
President C. Everett Bliss
Pgm., News Dir. Bill Parker
Chief Engineer Bernard Neher
Farm Editor Dale Barton

KCRG

CEDAR RAPIDS—1947—MBS

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Operated By The Gazette Co.
Business-Studio Address 104 First St., SW
Phone Number 4-4194
Transmitter Location Cedar Rapids
News Service AP, INS
Transcription Service Standard
Representative Burn-Smith
Membership NAB, BAB
Secretary, Vice-President Joseph F. Hladky
Gen., Comm. Mgr. Fred W. Wagenvoord
Sales Prom., Pub. Dir. Edna A. Herbst
Program Director Robert L. Quinn
News Director Dick Yoakam
Musical Dir. Jordon Jackr
Chief Engineer Kenneth M. Caldwell
Farm Editor Rex Conn
Consulting Engineer George C. Davis

KWCR

CEDAR RAPIDS—1949—TALL CORN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Cedar Rapids Bcstg. Corp.
Business Address 211 First St., SW
Transmitter 2616 Robbins Road
Phone Number 3-8265
News Service UP
Transcription Service Capitol. Thesaurus
Representative McKinney, Meneough-Friedman
Membership NAB, BAB
President William J. Barron
Gen., Sta., Pub. Dir. Paul E. Millen
Pgm., Music, Prod. Dir. Ralph Willey
Commercial Manager Richard Huber
Chief Engineer James A. Dickens
News Director Richard Cheverton

W M T

CEDAR RAPIDS—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By: American Bcstg. Stations, Inc.
 Business-Studio Address: Para. Theatre Bldg.
 Phone Number: 6127
 Transmitter Location: Marion
 Air Time: 5 a.m.-1 a.m.
 News Service: AP, INS, UP
 Transcription Service: World, Lang-Worth
 Representative: Katz
 Membership: NAB, BAB
 Exec. Vice-Pres.: William B. Dolph
 General Manager: William B. Quarton
 Commercial Manager: Lew Van Nostrand
 Promotion Mgr.: Leo F. Cole
 Program-Production Director: Douglas B. Grant
 Publicity Dir.: Dorothy Ireland
 Chief Announcer: Bob Leefers
 News Director: James Borman
 Musical Director: Esther Rausch
 Chief Engineer: George Hixenbaugh
 Farm Editor: Charles A. Worcester

K C O G

CENTERVILLE—1949

Frequency: 1400 Kc. Power: 500 Watts
 Owned-Operated By: Centerville Bdcstg Co.
 Address: 1910 South Main St.
 Phone Number: 131, 407
 Transmitter Location: 1910 South Main St.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: Joseph Hershey McGillvra, Inc.
 Membership: NAB
 President: R. K. Beck
 Gen., Sta., Comm., Mgr.: A. M. Farber
 Pgm., Prod., News, Dir.: Clyde Holbrook
 Chief Engr'n., Anncr.: Robert K. Reimers
 Farm Editor: Warren Langflitt

K C H A

CHARLES CITY—1949

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By: Inland Bcstg. Corp.
 Business Address: Charles City
 Phone Number: 787
 Air Time: Daytime
 President: Dean Hollingsworth
 Chief Engineer: Robert Weiry

K R O S

CLINTON—1941—MBS-TALL CORN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Clinton Bdcstg Corp.
 Address: 246 Fifth Avenue South
 Phone Number: 448
 Trans. Location: 13th Ave., No. & Elvira Rd.
 Air Time: 6 a.m.-M.

News Service: UP
 Transcription Service: Thesaurus
 Representative: Everett, McKinney, Inc.
 Membership: NAB, BAB
 President: W. S. Jacobsen
 Gen., Sta., Comm. Mgr.: W. J. Teich
 Sales Prom. Mgr., Pgm. Dir.: Henry Dihlmann
 Production Director: John Elliott
 Publicity Director: Edward Rodgers
 Farm Edit., Chief Anncr.: Jack Thomsen
 News Director: Lee White
 Chief Engineer: Gerald Parker

K S W I

COUNCIL BLUFFS—1947

Frequency: 1560 Kc. Power: 500 Watts d.
 Owned-Operated By: Nonpareil Bdcstg. Co.
 Address: P. O. Box 509
 Phone Number: Co. Bluffs 4041—Ohoma:
 Jackson 7736
 Transmitter Location: South Omaha Rd.
 Air Time: Sunrise-Sunset
 News Service: UP
 Transcription Service: Lang-Worth-Associated
 Representative: Everett-McKinney
 Membership: NAB, BAB
 President: Robert R. O'Brien
 Gen., Sta. Mgr.: Robert L. Davis
 Commercial Manager: Richard B. Gurney
 Program Director: Harold Hughes
 Chief Announcer: Don French
 News Director: Robert L. Davis
 Chief Engineer: Robert W. Hall
 Farm Editor: C. W. McManamy

K S I B

CRESTON—1946—KBS

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Southwest Iowa Bstg. Co.
 Address: Radio Center
 Phone Number: 55
 Transmitter: Highway 34
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Everett-McKinney
 President: Arthur Horning
 Gen., Sta., Prom., Comm. Mgr., Pub. Dir.:
 E. M. Horning
 Pgm.-Prod. Dir.: Dorothy Lindley
 Chief Anncr., Musical Dir.: Jack Mills
 News Director: Ed Helgert
 Chief Engineer: Jean Poole
 Farm Editor: Dick Arnold
 Consulting Engineer: Comm. Rd. Equipt. Co.

K S T T

**DAVENPORT—1946
 MBS-IOWA TALL CORN**

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By: Davenport Bcstg. Co. Inc.
 Business-Studio Address: 324 Main St.
 Phone Number: 2-3525

Transmitter Location.....Milan, Ill.
 News Service.....UP
 Transcription Service.....C. P. MacGregor
 Representative.....J. P. McKinney
 President, Station Manager...Hugh R. Norman
 Commercial Mgr.Neil Conklin
 Chief Announcer.....Warren Anderson
 Musical Director.....Joe Gear
 Farm Editor.....Warren Anderson

W O C

DAVENPORT—1922—NBC

Frequency: 1420 Kc.Power: 5000 Watts
 Owned-Operated ByTri-City Bdcstg. Co.
 Address805 Brady Street
 Phone Number3-3661
 Transmitter LocationBennendorf
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription Service. Lang-Worth, Thesaurus
 RepresentativesFree & Peters, Inc.
 MembershipNAB, BAB
 PresidentCol. B. J. Palmer
 Gen., Sta. Mgr.Ernest Sanders
 Commercial ManagerMark Wodlinger
 Sales Promotion ManagerFred Reed
 Pgm., Prod. Dir.Charles Freburg
 Publicity DirectorPaul Ives
 News DirectorBob Redeen
 Musical DirectorGeorge Sontag
 Chief EngineerPaul Arvidson
 Farm EditorBob Frank

K D E C

DECORAH—1947—MBS-TALL CORN

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated By.....Telegraph-Herald
 Business-Studio Address.....301 W. Broadway
 Phone Number.....1240
 Transmitter Location...600 Leiv Eiriksson Dr.
 News Service.....AP
 Transcription Service.....Standard
 RepresentativeEverett-McKinney
 MembershipNAB
 President.....F. W. Woodward
 General Manager.....William J. Croker
 Commercial Manager.....George Dorrington
 Chief EngineerArnold Zaruba

K C B C

DES MOINES—1946

Frequency: 1390 Kc.Power: 1000 Watts
 Owned-Oper. By.....Kapital City Bcstg. Co.
 Business-Studio Address.....2323 Grand Ave.
 Phone Number4-3151
 Transmitter Location.....E. 42nd & Dean Ave.
 News ServiceAP
 RepresentativeWeed
 PresidentKarl Peters
 General-Station Mgr.....Rollo H. Bergeson
 Commercial Mgr.....C. E. Grant

Operations Mgr.....J. I. Mitchell
 Chief Engineer.....Bob Brown

K I O A

DES MOINES—1948—MBS

Frequency: 940 Kc.Power: 10,000 Watts d.,
 5,000 Watts n.
 Owned-Oper. By ...Independent Bdcstg. Co.
 Address...10th & Mulberry, Onthank Bldg.
 Phone Number2-9191
 Transmitter LocationHartford
 Air Time6 a.m.-12 M.
 News ServiceINS, UP
 Transcription ServiceWorld
 RepresentativePaul H. Raymer Co.
 PresidentRalph L. Atlass
 Gen., Sta. Mgr.Marvin L. Rosene
 Commercial ManagerJames L. Kelehan
 Program DirectorLee L. Harris
 Publicity DirectorJanice R. Hull
 News DirectorR. J. Nash
 Chief EngineerLloyd R. Amoo
 Farm EditorDon Ames

K R N T

DES MOINES—1935—ABC

Frequency: 1350 Kc.Power: 5000 Watts
 Owned-Operated By.....Cowles Bcstg. Co.
 Business-Studio Address.....715 Locust St.
 Phone Number.....3-2111
 Transmitter Location...S.W. 22nd & Park Ave.
 Air Time6 a.m.-M
 News Service.....AP, INS, UP
 Transcription Service...Standard, Associated
 Station Representative.....The Katz Agency
 MembershipNAB, BAB
 President.....Gardner Cowles
 General-Station Managr.....Bob Dillon
 Commercial Manager.....Paul Elliott
 Sales Prom. Mgr., Pub. Dir.Joe Hudgens
 Program DirectorDick Covey
 Musical Director.....Wayne Ackley
 Chief Engineer.....Charles Quentin

K S O

DES MOINES—1922—CBS

Frequency: 1460 Kc.Power: 5000 Watts
 Owned-Operated By.....Murphy Bcstg. Co.
 Business-Studio Address. Tenth & Grand Ave.
 Phone Number.....3-0571
 Transmitter Location...E. 38th & Broadway
 News ServiceAP
 Transcription ServiceCapitol
 Station Representative.....Headley-Reed
 RepresentativePetry & Co.
 MembershipNAB, BAB
 President.....Kingsley H. Murphy
 Gen., Comm. Mgr.S. H. McGovern
 Pub., Pgm. Dir.B. C. Baldwin
 News DirectorGlenn Goodwin
 Chief Engineer.....F. E. Bartlett

K W D M

DES MOINES—1947—TALL CORN

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Des Moines Bcstg. Corp.
 Business-Studio Address 407 Fifth Ave.
 Phone Number 2-8363
 Transmitter Location Levey Road
 Air Time Unlimited
 News Service INS, UP
 Transcription Service Cole, Capitol, Associat'd
 Representative Everett-McKinney
 Membership NAB
 Pres., Natl. Sales Mgr. George W. Webber
 Station Manager Robert L. Webber
 Commercial Manager H. R. Hurd
 Program Director Edith D. Webber
 Promotion Mgr. Ira L. Johnson
 Chief Engineer Werner Schwars

W H O

DES MOINES—1924—NBC

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcstg. Co.
 Business-Studio Address 914 Walnut St.
 Phone Number 3-7147
 Transmitter Location Mitchellville
 News Service AP, INS, UP
 Transcription Service Thesaurus, SESAC
 Station Representative Free & Peters
 Membership NAB, BAB
 President Col. B. J. Palmer
 V. Pres. & Resident Mgr. Paul A. Loyet
 Exec. V. Pres. Ralph Evans
 Assitant Manager W. W. Woods
 Sales Manager Harold Fulton
 Sales Promotion John Schweiker
 Program Director Jack Kerrigan
 Production Director Kenneth Gteller
 News Bureau Manager Jack D. Shelley
 Chief Engineer Reed E. Snyder
 Farm Editor Herb Plambeck
 Consulting Engineer A. D. Ring

K D T H

DUBUQUE—1941—MBS

Frequency: 1370 Kc. Power: 1000 Watts
 Owner Dubuque Telegraph-Herald
 Bus.-Studio Address Eighth Ave. & Bluff Sts.
 Phone Number 1803
 Transmitter Location East Dubuque
 News Service AP
 Transcription Service Associated
 Station Representative Everett-McKinney
 Membership NAB
 President F. W. Woodward
 General-Station Manager K. S. Gordon
 Commercial Manager A. C. Newburgh
 Program Director Arnie Stierman
 News Director George Freund
 Chief Engineer Robert I. Hancock
 Farm Editor Gerald McAleece

W K B B

DUBUQUE—1933—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Dubuque Bcstg. Co.
 Business-Studio Address 505 Main St.
 Phone Number 572
 Transmitter Location R. R. No. 2
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Robert Meeker
 Membership NAB
 President Charles T. Landon
 General Manager James D. Carpenter
 Commercial Mgr. Harry Hatzenbuehler
 Program-Production Dir. Gleason Kistler
 Chief Anncr., News Dir. L. Vaughn Gayman
 Musical Director Ethel M. Carpenter
 Chief Engineer Barkey-Helm
 Farm Editor Gleason Kistler

K V F D

FT. DODGE—1939—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Northwest Bcstg. Co.
 Business-Studio Address Warden Bldg.
 Phone Number Walnut 3761
 Air Time 6 a.m.-12 M.
 News Service UP, INS
 Transcription Service Lang-Worth
 Representative Everett-McKinney
 Membership NAB
 President, General Manager Edward Breen
 Office Manager Lester Person
 Commercial Mgr. Max Landes
 Sales Prom. Mgr. Wally Engelhardt
 Farm Edit., News, Pgm. Dir. Drexel Peterson
 Publicity Director Kenneth Peterson
 Chief Announcer Johnny Green
 Chief Engineer David G. Sinclair

K X G I

FT. MADISON—1948

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Operated By Carson Radio, Inc.
 Business-Studio Address Marquette Bldg.
 Phone Number 1360
 Transmitter Location Ft. Madison
 Air Time Sunrise to sunset
 News Service AP
 Transcription Service Lang-Worth
 President A. Orrie Carson
 General Manager Robert M. Carson
 Station Manager L. R. Nuss
 Chief Engineer Hubert Marshall
 Program Director Robert Chamlee

K X I C

IOWA CITY—1948—HSN

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Johnson County Bcstg. Corp.

Bus.-Studio Address...108½ E. Washington St.
 Phone Number8-1181
 Transmitter Location...1 Mi. N. of Iowa City
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Representative.....Wm. G. Rambeau
 Transcription Service.....Lang-Worth
 Membership.....NAB, BAB
 Pres., Comm., Prom. Mgr.Robert Snyder
 Gen., Sta. Mgr., News Dir.Gene Claussen
 Chief Announcer.....Gene Philippe
 Musical Director.....Herbert D. Olson
 Chief Engineer.....Elliott Full
 Farm Editor.....G. M. Ludwig
 Consulting Engineer.....James Ebel

K O K X

KEOKUK—1947—TALL CORN

Frequency: 1310 Kc.Power: 1000 Watts d.
 500 Watts n.

Owned-Operated By.....Keokuk Bdcstg. Co.
 Address.....500½ Main Street
 Phone Number.....235
 Transmitter Location.....Hamilton, Ill.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....Tallcorn
 Membership.....NAB
 President.....H. W. Stadler
 Gen., Comm., Mgr.....H. O. Totten
 Pgm., Prod., Chief Anncr.C. C. Andrews
 News Director.....Edwin H. Newcombe
 Musical Director.....Chester C. Andrews
 Chief Engineer.....James L. Mott

K F J B

**MARSHALLTOWN—1923
 MBS—TALL CORN**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Times Republican Ptg. Co.
 Operated By.....Marshall Electric Co.
 Business-Studio Address....133 E. Main St.
 Phone Number.....3361
 Transmitter Location.....Route No. 3
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Everett-McKinney
 Membership.....NAB
 President.....John W. Norris
 Station Manager.....William P. White
 Commercial Manager.....R. W. Brown
 Program Director.....Ray P. Bennett
 Publicity Director.....Allan Schrock
 Musical Dir.....D. Gattelle
 Chief Engineer.....Herbert G. Anderson
 Farm Editor.....W. Benson

K G L O

MASON CITY—1937—CBS

Frequency: 1300 Kc.....Power: 5000 Watts

Owned-Operated By.....Lee Radio, Inc.
 Business-Studio Address....12½ 2nd St., N.E.
 Phone Number.....2800
 Transmitter Location.....Hqwy. 18
 Air Time.....6 a.m.-12 M.
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Weed
 Membership.....NAB, BAB
 President.....Lee P. Loomis
 Exec. V.P.....Herbert R. Ohrt
 Sta., Comm Mgr.....Henry B. Hook
 Sales Promotion Manager....Donald Harrer
 Program Director.....William G. Suter
 Prod. Dir., Chief Anncr.....Robert Clausen
 Publicity Director.....Dorothy Brown
 Chief Engineer.....Roger E. Sawyer
 News Director.....Charles Hilton
 Farm Editor.....Bob Crom
 Consulting Engineer.....Esterly Page

K R I B

**MASON CITY—1948—MBS
 TALL CORN**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mason City Bcstg. Co.
 Address.....5 Second St., S.W.
 Phone Number.....5400
 Representative.....Menough
 Transcription Service.....World
 News Service.....AP
 Partners.....Louis, George, Abbott
 & Robert Wolf
 General Manager.....William Yearout, jr.
 Commercial Manager.....Joseph Simon
 Pgm., News, Farm Dir.....Paul Patrick
 Promotion Manager.....Robert Erickson
 Chief Engineer.....Larry Lawson

K S M N

MASON CITY—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Mohawk Bcstg. Co.
 Business-Studio Address....Weir Bldg.
 Phone Number.....5420
 Transmitter Location.....Hiway 18
 Air Time.....Daytime
 News Service.....UP
 Membership.....NAB
 Transcription Service.....Associated, B. Eells
 Representative.....Wm. Rembeau Co.
 Pres., General-Station Mgr....Robert M. Carson
 Comm., Sales Prom. Mgr....Norman W. Rice
 Pgm., Prod. Director.....Milten H. Cohen
 News Director.....Chuck Ney
 Chief Engineer.....Jack Duncan
 Farm Editor.....Reuben A. Hall
 Consulting Engineer.....Weldon & Carr

K W P C

MUSCATINE—1947—TALL CORN

Frequency: 860 Kc.....Power: 250 Watts d.

Owned-Operated By.....Muscatine Bcstg. Co.
 Transmitter Address.....Mulberry at Houser
 Phone Number.....860
 Air Time.....Sunrise-sunset
 News Service.....UP
 Transcription Service.....Thesaurus, Associated
 Representative.....Everett-McKinney, Tall Corn
 Membership.....NAB
 Comm., Gen., Mgr.....George J. Volger
 Chief Anncr., Prod. Dir.....Donald Wooten
 Musical Director.....Thelma Volger
 News Director.....James Ryan
 Chief Engineer.....Edward Edenson
 Farm Editor.....Jack Butcher
 Consulting Engineer.....Chambers & Garrison

K O E L

OELWEIN—1950—LBS

Frequency: 950 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Northeast Iowa Radio Corp.
 Address.....4½ W. Charles St.
 Phone Number.....317
 Representative.....Continental
 Transcription Service.....Lang-Worth
 News Service.....UP
 General Manager.....John O. Vick
 Program Director.....Chester T. Behrman
 Chief Engineer.....James A. Peterson
 News Director.....David Melton

K B O E

OSKALOOSA—1950

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Oskaloosa Bcstg. Co.
 Address.....117 High Ave. E.
 Phone Number.....301
 Transcription Service.....Standard
 News Service.....AP
 President.....E. W. Wenrick
 General Manager.....Ken Kilmer
 Sales Manager.....L. G. Stanley
 Chief Engineer.....Robert W. Moore
 News Director.....Glen Law

K B I Z

OTTUMWA—1941—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....KBIZ, Inc.
 Address.....Seven Acres, 2513 N. Court Rd.
 Phone Number.....5600-1
 Transmitter Location.....Community Gardens
 News Service.....AP
 Transcription Service.....World
 President, General Mgr.....James J. Conroy
 Station Manager.....Eleanor M. Haling
 Commercial Mgr.....Richard Meler
 Program-Production Dir.....Del Donahoo
 Promotion Mgr.....Berg Allison
 Chief Engineer.....Wayne J. Hatchett

K F N F

SHENANDOAH—1924—MBS

Frequency: 920 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Capital Bcstg. Co.
 Address.....407 Sycamore
 Phone Number.....1302
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....Taylor-Borhoff
 Membership.....NAB
 President.....C. J. Abbott
 General Manager.....C. Earl Williams
 Comm. Mgr., Chief Engr.....Mark W. Bullock
 Program Director.....Earl Blakesley
 Chief Announcer.....Harry Packard

K M A

SHENANDOAH—1925—ABC

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....May Bcstg. Co.
 Phone Number.....192
 Transmitter Location.....1 ml. NE of
 Shenadoah on Hgwy. 48
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Capitol
 Representative.....Avery-Knodel, Inc.
 President.....Edward W. May
 Gen., Sta. Mgr.....Owen Saddler
 Comm. Mgr.....H. O. Peterson
 Sales Prom. Mgr., Pub. Dir.....H. B. Arkoff
 Program Director.....Wayne Beavers
 Chief Announcer.....Jim Kendrick
 News Director.....Ralph Childs
 Musical Director.....Virginia White
 Chief Engineer.....R. J. Schroeder
 Farm Editor.....Mell Mains
 Consulting Engineer.....Wm. L. Foss

K C O M

SIOUX CITY—1949—TALL CORN

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By.....KCOM Bcstg. Co.
 Address.....620 Insurance & Exchange B'dg.
 Phone Number.....8-0628
 Air Time.....6 a.m.-12 M.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Everett-McKinney, Tall Corn
 President & Manager.....Dietrich Dirks
 Sales, Comm. Mgr.....Sheldon Singer
 Pgm., News Dir., Ch. Anncr.....Don Soliday
 Chief Engineer.....Al Smith
 Consulting Engineer.....McIntosh & Inglis

K S C J

SIOUX CITY—1927—CBS

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.

Business-Studio Address.....415 Douglas St.
 Phone Number.....5-7993
 Transmitter Location.....Leeds
 News Service.....AP
 Transcription Service.....Lang-Worth, World
 SESAC, Cole

Representative.....George P. Hollingbery
 Membership.....NAB, FMA
 President.....W. R. Perkins
 Station-Commercial Mgr.....E. T. Flaherty
 Program Director.....Elizabeth Sammons
 Chief Engineer.....S. C. Dier

K T R I

SIoux CITY—1938—MBS

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Operated By.....Sioux City Bcstg. Co.
 Business-Studio Address.....Commerce Bldg.
 Phone Number.....8-0165
 Transmitter Location.....Dakota City, Neb.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....O. L. Taylor Co.
 Membership.....NAB, B&B
 President.....John C. Kelly
 Gen., Sta., Comm. Mgr.....E. J. Huber
 Promotion Manager.....Lennon Kelly
 Pam., Prod., News Dir., Farm Edit., Bob Hansen
 Chief Engineer.....Willard Easterly

K I C D

SPENCER—1942—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Iowa Great Lakes Bcstg. Co.
 Address.....Box 631
 Phone Number.....1240
 News Service.....AP
 Transcription Service.....Standard, Associated
 Representative.....Everett-McKinney
 Membership.....NAB
 Pres., General-Station Mgr.....Ben B. Sanders
 Comm., Sales Prom. Mgr.....Henry B. Cate
 Program Director, Farm Editor.....Mason Dixon
 Prod. Dir., Chief Anncr.....Bob Steenberg
 Musical Director.....Bill Higgins
 Pub., News Director.....Chas. Lintgen
 Chief Engineer.....Eison Farago
 Farm Editor.....Lyle Swigart

K A Y L

STORM LAKE—1948

Frequency: 990 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Business-Studio Address.....206½ Park Bldg.
 Phone Number.....1490
 Transmitter Location.....Hgwys. 5 & 71
 News Service.....AP
 Representative.....Devney & Co.
 Transcription Service.....Capitol
 Membership.....NAB, B&B
 President.....O. J. Grau
 Gen., Sta. Manager.....T. L. Shumate

Commercial Manager.....James I. McCord
 Prog. Dir., Farm Edit.....Gerald Cumming
 Chief Engineer.....Howard L. Carlson
 Farm Editor.....Norman Thomsen

K B O K

WATERLOO—1946

Frequency: 1090 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Waterloo Bcstg. Co.
 Address.....620½ Lafayette St.
 Phone Number.....6851
 Representative.....McGillvra
 News Service.....UP
 Gen. Mgr. & Secty.....John M. Printup

K W W L

WATERLOO—1947—MBS

Frequency: 1330 Kc.Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By.....Black Hawk Bdcstg Co.
 Address.....Hotel Russell Lamson
 Transmitter Location.....Lafayette Rd., Waterloo
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....John E. Pearson Co.
 Pres., Gen., Sta. Mgr.....Ralph J. McElroy
 Comm., Sales Prom. Mgr.....Donald E. Inman
 Program Director.....Robert T. Jensen
 Prod., Music, Pub. Dir.....Raymond C. Starr
 Farm Edit., News Director.....Edwin L. Falk
 Chief Engineer.....Howard F. Burgess

K X E L

WATERLOO—1942—ABC

Frequency: 1540 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Josh Higgins Bcstg. Co.
 Business-Studio Address.....Insurance Bldg.
 Transmitter Location.....Dysart
 News Service.....INS
 Transcription Service.....SESAC
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 President, Gen.-Station Manager.....Joe DuMond
 Comm.-Sales Promotion Mgr.....A. J. DuMond
 Sales Prom. Mgr., Pub. Dir.....Elizabeth Gahre
 Program Dir.....Emlyn Owen
 Chief Engineer.....Don Kassner
 Farm Editor.....Dallas McGinnis

K J F J

WEBSTER CITY—1950

Owned-Operated By.....Land O'Corn Brdcters.
 News Service.....AP
 Transcription Service.....Thesaurus, Capitol
 Membership.....NAB
 President.....Charles V. Warren
 General Manager.....Lee Gordon Rasmussen
 Production Director.....Paul R. Benson
 News Directors.....Gene Piatt, G. D. Warland
 Chief Engineer.....Wayne J. Hatchett

KANSAS

Population 1,905,299—Increase +13.5% ('40-'50)—Radio Homes 517,670
Families 544,370—Stations in State 35

KSOK

ARKANSAS CITY—1947

Frequency: 1280 Kc. . . . Power: 1000 Watts d.
Owned-Operated By . . . The KSOK Bdcstg. Co.
Phone Number 2666
Trans. Loca. . . . 1 Mi. No. of Arkansas City
Air Time Sunrise-Sunset
News Service AP
Transcription Service Lang-Worth
President Oscar S. Stauffer
Gen., Sta. Mgr. S. C. Thompson
Pgm., Prod. Dir. Martin H. Thomas
News Director Melvin A. Haines
Musical Director George Carroll
Chief Engineer Edward H. Howe

KARE

ATCHISON—1939—KBS

Frequency: 1470 Kc. . . . Power: 1000 Watts
Owned-Oper. By . . . Griffith-Buenning Bdstg. Co.
Address Fifth & Kansas Ave., Atchison
Phone No. . . . 2447 Atchison, 4-0958 St. Joseph
Transmitter Location Halls, Missouri
Air Time 6 a.m.-12 M.
News Service AP
Transcription Service Standard Radio
Representative William G. Ramebeau Co.
Partners J. M. Griffith & P. H. Buenning
Program Director Jack Lloyd
Chief Engineer Claude Kramer

KGGF

COFFEYVILLE—1930—ABC

Frequency: 690 Kc. . . Power: 10,000 Watts d.
5000 Watts n.
Owned-Oper. By . . The Midwest Bcstg. Co., Inc.
Business-Studio Address 8th & Elm
Phone Number 147
Transmitter Location So. Coffeyville, Okla.
Air Time 6 a.m.-12 M.
News Service AP
Transcription Service World
Representative Weed
Membership NAB, BAB
Pres., Gen. Mgr. Richard M. Seaton
Prom., Sta. Mgr. Robert L. Pratt
Commercial Manager E. B. Spoonamore
Pgm., Prod., News Dir. Bob Evans
Publicity Director Warren Mowden
Chief Announcer Dean Turner
Chief Engineer J. S. Jamineer
Farm Editor Joe Cook

KXXX

COLBY—1947

Frequency: 790 Kc. . . . Power: 5000 Watts d.
Owned-Oper. By . . . Western Plains Bcstg. Co.

Business-Studio Address Cooper Hotel
Phone Number 790-1
Transmitter Location 2 Mi. E. of Colby
Air Time Daytime
News Service INS
Transcription Service Associated, Capitol
Representative Headley-Reed
Membership NAB
President James V. Pratt
Gen., Sta. Mgr. George A. Nickson
Program Dir. William Morse
Publicity Dir. Gene McGehee
Chief Announcer Robert Kraft
Chief Engineer U. L. Lynch
Farm Editor Embert Coles

KGNO

DODGE CITY—1930—KBS

Frequency: 1370 Kc. . . Power: 1000 Watts d.;
250 Watts n.
Owned-Oper. By Dodge City Bcstg. Co.
Business Address Globe Bldg.
Phone Number 1370, 1371
Transmitter Location W. Park St.
Air Time 6 a.m.-10:30 p.m.
News Service AP
Transcription Service Lang-Worth, Capitol
Representative Art Hagg
Membership NAB, BAB
President, General Manager . . . J. C. Denious
Program Director Herschel Holland
Sta., Comm. Mgr. W. Elliott
Chief Announcer Stan Gribble
Chief Engineer Duane Hoisington
Farm Editor Don Wilson

KTSW

EMPORIA—1939—MBS-KBS

Frequency: 1400 Kc. . . Power: 250 Watts
Owned-Oper. By . . . Emporia Bcstg. Co., Inc.
Business-Studio Address . . . 813 Merchant St.
Phone Number 153-4
Transmitter Location Soden Grove
Air Time Unlimited
News Service AP
Transcription Service World
Membership NAB
Pres., Sta. Mgr. Owen H. Balch
Sales Promotion John Heitland
Program Director Helen Klostermann
Chief Engineer Dale Allen

KGAR

GARDEN CITY—1949—LIBERTY

Frequency: 1050 Kc. . . Power: 1000 Watts d.
Owned-Oper. By . . Ark Valley Bcstg. Co., Inc.

KANSAS

Business-Studio Address.....Box 878
Phone Number.....3041
Transmitter Location.....1½ Mi. N.W. City
Air Time.....Sunrise-Sunset
News Service.....UP
Transcription Service.....Standard, Associated
Representative.....Hal Holman Co.
Membership.....NAB, BAB
President.....H. C. Sartorius
Gen., Sta., Comm. Mgr.....Dale E. Kern
Pgm., Prod. Dir.....Frank Frost
Chief Engineer.....E. D. Casey
Farm Editor.....Gail I. Banks
Consulting Engr.....Comm. Radio Monitoring Co.

KIUL

GARDEN CITY—1933—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Telegram Publishing Co.
Business-Studio Address.....509½ N. Main St.
Phone Number.....4581
Transmitter Location.....Warner Terrace
Air Time.....6 a.m.-11:30 p.m.
News Service.....AP
Transcription Service.....World
Membership.....NAB
President.....Robert B. Reed
General Manager.....G. F. Reed
Station Manager.....Robert Wells
Program-Publicity Director.....Tom Lanman
Chief Engineer.....Bob Bryant
Farm Editor.....Tony Jewell

KWGB

GOODLAND—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Goodland Bcstg. Co.
Business-Studio Address.....Hotel Goodland
Phone Number.....331
News Service.....UP
President, General Mgr.....James E. Blair
Commercial Mgr.....Dick Eldridge

KVGB

GREAT BEND—1937—MBS

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....KVGB, Inc.
Business-Studio Address.....Cork Bldg.
Phone Number.....4317-8
Transmitter Location.....4 Mi. SW of Great Bend
Air Time.....6 a.m.-12 M.
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....John E. Pearson
Membership.....BAB
President.....Helen T. Coogan
V.P., Gen., Sta. Mgr.....Grover C. Cobb
Asst. Mgr.....Sherwood R. Parks
Sales Mgr.....Bill J. Jarvis
Mus., Pgm. Dir.....Roy H. Beals
Chief. Anncr., News Dir.....James F. Hecton

Chief Engineer.....Chester A. Wallack
Consulting Engineer.....John B. Heffelfinger

KAYS

HAYS—1948—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Kays, Inc.
Phone Number.....1700
Studio-Transmitter Address.....2450 Hall St.
Air Time.....6:30 a.m.-10:30 p.m.
News Service.....AP
Transcription Service.....Thesaurus, Capitol
Membership.....NAB
President.....Frank Motz
Gen., Sta. Mgr.....Bob Schmidt
Commercial Manager.....Bud Ryan
Program Director.....Bob Jenkins
Promotion Manager.....Quent Bogart
Chief Engineer.....Glen Barnett

KWBW

HUTCHINSON—1935—NBC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Nation's Center Bcstg. Co.
Business-Studio Address.....101 East Ave "A"
Phone Number.....5202
Transmitter Location.....17th & Harding Sts.
Air Time.....18 Hrs.
News Service.....AP
Transcription Service.....Lang-Worth
Membership.....NAB
Station Mgr.....Robert E. Rives
Prom. Mgr., Pgm. Dir.....Paul Bernard
Chief Engineer.....John Swafford

KWHK

HUTCHINSON—1946—KBS

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KWHK Bcstg. Co., Inc.
Business-Studio Address.....18 W. 5th St.
Phone Number.....3-100
Transmitter Location.....Hutchinson
Air Time.....Sunrise-Sunset
News Service.....AP
Transcription Service.....Standard
Representative Irene Griffith, Everett-McKinney
President.....James E. Murray
Sec.-Treas., Gen. Mgr.....Vern Minor
Prom., Comm. Mgr.....Gren Darling
Program Director.....Malcolm West
Publicity Director.....Don Salmon
Musical Director.....J. Bruce Murray
Chief Engineer.....Millary Clary
Consulting Engineer.....Earl Cullum

KIND

INDEPENDENCE—1949—KBS

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Operated By.....Central Bcstg., Inc.
Bus.-Studio-Transmitter.....Professional Bldg.

KANSAS

Phone Number1010
Transmitter Location16th & Maple
Air TimeLocal sunrise-local sunset
News ServiceAP
Pres., Gen., Sta. Mgr.J. Nelson Rupard
Program DirectorCal Rains

KJCK

JUNCTION CITY—1949

Frequency: 1420 Kc.Power: 1000 Watts d.
Owned-Oper. By ..Junction City Bdcstg. Co.
Address724½ No. Washington St.
Phone NumberJunction City 1477
Trans. Loca. ...3 Mi. S. of Junction City, on
U. S. 77

Air TimeSunrise-Sunset
News ServiceUP
Transcription ServiceMicrogroove
RepresentativeHal Holman Co.
Comm., Gen. Mgr. Co-owner ..R. L. Weir, Jr.
Sales Promotion ManagerJohn R. Conley
Program DirectorVernon F. Gielow
Production DirectorGeo. P. Nelson, Jr.
Chief AnnouncerLee Vogel
News DirectorNancy Harris
Musical DirectorGene Joslin
Chief Engineer, Co-owner ...Richard P. Meek
Farm EditorBounce Nunamaker

KCKN

KANSAS CITY—1924

Frequency: 1340 Kc.Power: 250 Watts
Owned-Operated By. KCKN Bcstg. Co., Inc.;
Capper Publications, Inc.

Business Address300 Waltower Bldg.
Phone NumberVictor 3864
Transmitter Location901 N. 8th St.
Air Time7 a.m.-11 p.m.
News ServiceAP
Transcription Service...Lang-Worth, Standard
RepresentativeCapper Publications
PresidentW. A. Bailey
General ManagerBen Ludy
Sta., Comm. ManagerJoe Story
Pgm., Prod. Dir.George Stump
Chief EngineerMax Williams

KCLO

LEAVENWORTH—1948

Frequency: 1410 Kc.Power: 500 Watts d.
Owned-Oper. By ..Leavenworth Bdcstg. Co.
Address418½ Cherokee
Phone Number3620—3621
Transmitter LocationR.F.D. No. 2
News ServiceUP
Transcription ServiceCapitol
RepresentativeHil F. Best
PresidentAlf M. Landon
Gen., Sta., Comm. Mgr.M. L. Gleason
Chief Anncr., Sales Prom. Mgr. ...Dick Behner
Program DirectorBill Willson
Pub., News DirectorMrs. Esther Norman

Musical DirectorFrances Johnston
Chief EngineerDavid L. Reed

KSCB

LIBERAL—1948

Frequency: 1270 Kc.Power: 1000 Watts d.
Owned-Oper. By ...Seward County Bcstg. Co.
Business-Studio AddressE. 8th St.
Phone Number3891
News ServiceUP
Transcription ServiceStandard
MembershipNAB
PresidentAlf M. Landon
General ManagerLecn S. Salatheil
Pgm. Dir., Chief Anncr.Larry Filkins
Chief EngineerWayne Pash

KMAN

MANHATTAN—1950

Frequency: 1350 Kc.Power: 500 Watts d.
Owned-Oper. ByManhattan Bcstg. Co.
Address114 No. 4th St.
Phone Number4451
Transcription LibraryCapitol
News ServiceAP
PresidentFred A. Seaton
General ManagerRay L. Kozak
Commercial ManagerFred J. Langan
Pgm. Dir., Farm EditorFrederic D. Butcher
Chief EngineerHerbert P. Lavin
News DirectorJames H. Hendricks

KNEX

McPHERSON—1949

Frequency: 1540 Kc.Power: 250 Watts d.
Owned-Operated By...McPherson Bcstg. Co.
AddressP. O. Box 186
Phone Number1540
Transmitter Location ...2 Mi. So. of McPherson
News ServiceAP
Transcription ServiceCapitol, SESAC
PresidentEwart Mills
General ManagerHenry Dais
Commercial Mgr.Vance Archer
Chief EngineerClaude Hughes
Consulting EngineerTed Heithecker

KPRS

OLATHE—1949

Frequency: 1590 Kc.Power: 1000 Watts d.
Owned-Oper. By Johnson Cty. Bdcstg. Co., Inc.
Address131 E. Park Street
Phone Number1200
Trans. Loca.1 Mi. So. of Olathe
Air Time6 a.m.-Local Sunset
News ServiceAP
Transcription ServiceCapitol
RepresentativeContinental
PresidentL. H. Witherspoon
News Dir., Gen., Sta. Mgr.S. P. Madden

KANSAS

Commercial Manager John M. Henry
 Pgm. Dir., Chief Anncr. Wm. T. Sutherland
 Musical Director James V. Wear
 Chief Engineer Daniel Reed

K O F O

OTTAWA—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Ottawa Bcstg. Co.
 Transmitter Address ... 20th & So. Main Streets
 Phone Number 1045
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Pres., Gen. Mgr. J. N. Jobes
 Sta. Mgr., Farm Edit. Herbert M. Jobes
 Prom., Comm. Mgr. Tommv Ruble
 News, Pam., Prod., Pub. Dir., Chief Anncr. ...
 B. R. Hawley
 Chief Engineer Daniel W. Coltrane
 Consulting Engineer John Mullaney

K L K C

PARSONS—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By Community Bcstg. Co.
 Business-Studio Address 1904 Broadway
 Phone Number 4050
 Air Time Sunrise-Sunset
 News Service AP
 Transcription Service Thesaurus
 President Clvde M. Reed, Jr.
 General Manager Richard C. Scheele
 Program Director Ray Drenner
 Chief Engineer James L. Teats

K O A M

PITTSBURG—1937—NBC

Frequency: 860 Kc. Power: 10,000 Watts d.,
 5,000 n.
 Owned-Oper. By .. The Pittsburg Bcstg. Co., Inc.
 Business Address P. O. Box 603
 Phone Number 2165
 Transmitter Location ... 3½ Mi. E. of Pittsburg
 Air Time 5:45 a.m.-M.
 News Service AP
 Transcription Service World
 Representative John E. Pearson
 Membership NAB
 President E. V. Baxter
 Gen., Sta., Comm. Mgr. R. E. Wade
 Chief Announcer Lou Martin
 Chief Engineer Leo Stafford

K S E K

PITTSBURG—1947—LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By The Pittsburg Publ. Co.
 Business-Studio Address Hotel Besse Bldg.
 Phone Number 742

Trans. Loca. E. Quincy St. (extended)
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Cooke
 President O. S. Stauffer
 General Manager Thad M. Sandstrom
 Commercial Manager C. W. Stout
 Program Director Ozzie Johnson
 Chief Engineer W. D. Brosseau

K S A L

SALINA—1937—MBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By KSAL, Inc.
 Bus.-Studio Address Journal Bldg.
 Phone Number 3701
 Transmitter Location E. Hiway 40
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, Standard
 Representative John E. Pearson
 Membership NAB
 President R. J. Laubengayer
 Station Mgr. R. V. Jensen
 Sales Promotion Manager J. D. Hill
 Program Director Al Thompson
 Publicity Director Bob Elias
 Chief Engineer N. E. Vance, Jr.
 Farm Editor Stewart Peck

K J A Y

TOPEKA—1947—LBS

Frequency: 1440 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By S. H. Patterson
 Address 908 Kansas Ave.
 Phone Number 3-1336
 Transmitter Location Lake Linge
 Air Time 6 a.m.-1 a.m.
 News Service INS
 Representative Adam J. Young, Jr.
 Owner, President S. H. Patterson
 General Manager John S. Major
 Commercial Manager Wm. P. Dugdale
 Pgm., Prod. Dir. Eddie Jones
 Pub., Chief Anncr. Craig Lawson
 Sports & News Director Wait Lochman
 Chief Engineer Gale Totten

K T O P

TOPEKA—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Bailey Axton
 Address 314 W. 6th St.
 Phone Number 4-3444
 Transmitter Location North Buchanan
 Air Time Unlimited
 News Service AP
 Representative Ra-Tel
 General Manager Bailey Axton

Sales Promotion Manager . . . Robert N. Coats
 Pgm., Prod. Dir. Jack Warren Ostrode
 Pub., Chief Anncr., News Dir. . . James D. Leek
 Musical Director Charles Christian
 Chief Engineer Willard H. Peterson

WIBW

TOPEKA—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned By Capper Publications, Inc.
 Operated By Topeka Bcstg. Assn., Inc.
 Business-Studio Address . . . 1035 Topeka Blvd.
 Phone Number 3-2377
 Transmitter Location 7 Mi. W. of Topeka
 Air Time Unlimited
 News Service AP, UP
 Transcription Service . . . Lang-Worth, Standard
 President H. S. Blake
 General-Station Manager Ben Ludy
 Commercial Manager Hilton Hodges
 Prog., Prod. Dir. Maude Carlson
 Publicity Director Allan Young
 Chief Engineer Lewis Dickensheets
 Farm Editor Wes Seyler

WREN

TOPEKA—1927—ABC

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By . . . WREN, Edcstg. Co., Inc.
 Business-Studio Address 411 W. 10th St.
 Phone Number 2-0505-6-7
 Transmitter Location Grantville
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Weed
 Membership NAB, BAE
 President R. C. Jackman
 Business Manager Fred L. Conger
 Sales Promotion Manager Gerald K. Barker
 Program Director Max Falkenstein
 Chief Engineer Carl B. Blesner
 Publicity Director Don Heath
 News Director Allan Franklin

KAKE

WICHITA—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By . . . KAKE Bcstg. Co., Inc.
 Business-Studio Address . . . 418 W. Douglas Ave.
 Phone Number 4-9389
 Transmitter Location 19th & Hydraulic Sts.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Radio Reps. Inc.
 Membership NAB
 Sta., Gen. Mgr. Jack Todd
 Commercial Manager Martin Bass
 Pgm., News Dir. Graeme Fletcher
 Chief Engineer Harold Newby

KANS

WICHITA—1936—NBC

Frequency: 1480 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By Taylor Radio & TV
 Business-Studio Address . . . 1015 N. Broadway
 Phone Number 4-2387
 Transmitter Location 5560 W. 13th St.
 Air Time 6 a.m.-12 M.
 News Service AP, UP
 Transcription Service Standard
 Representative O. L. Taylor Co.
 President O. L. Ted Taylor
 General Manager Archie J. Taylor
 Commercial Manager Dudley Tichenor
 Sales Promotion Manager Russel L. Lowe
 Program Director Vernon E. Reed
 Musical Dir. Raymond Shelley
 Chief Announcer Stan Hagan
 News Director George Gow
 Chief Engineer Ted Heithecker
 Farm Editor Vernon Reed
 Consulting Engineer Earl Cullum

KFBI

WICHITA—1923—ABC

Frequency: 1070 Kc. Power: 10,000 Watts d.;
 1000 Watts n.
 Owned-Operated By KFBI, Inc.
 Business-Studio Address 200 E. First St.
 Phone Number 2-1447
 Trans. Location 5 Mi. No. of Wichita
 Air Time 8 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB, BAB
 President Howard Lane
 Gen., Sta. Mgr. Hale Bondurant
 Commercial Mgr. D. W. McCoy, Sr.
 Sales Promotion Manager C. Sewell
 Program Dir. Henry Mattison
 Production Director Vic Rugh
 Publicity Director Marie MacDonald
 News Director Bob Gadberry
 Musical Dir. James Carpenter
 Chief Engineer K. W. Pyle
 Farm Editor Lester Weatherwax

KFH

WICHITA—1922—CBS

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By . . . Radio Station KFH Co.
 Business-Studio Address KFH Bldg.
 Phone Number 2-4491
 Transmitter Location RR 3
 Air Time 5:30 a.m.-12:05 a.m.
 News Service AP, UP

KANSAS-KENTUCKY

Transcription Service Lang-Worth
 Representative Edward Petry
 Membership NAB, BAB
 President John Rigby
 Exec. V.P. Marcellus M. Murdock
 General Manager Frank V. Webb
 Comm. Mgr. Robert Hix
 Sales Promotion Manager Ruth Kimbley
 Program Director Thomas Bashaw
 Chief Announcer David M. Wilson
 News Director Bob Arthur, Bob Page
 Musical Director Ruth Carnahan
 Chief Engineer T. L. Kidd
 Farm Editor Bruce Behymer

K W B B

WICHITA—1950

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By ... Wichita Beacon Bcstg. Co.
 Address 2829 Salina Ave.
 Phone Number 7-1265
 Transcription Service Capitol, Thesaurus
 News Service AP
 President Louis Levand
 General Manager J. Milton Hall
 Program Director Donald Wells
 Chief Engineer Ralph McClellan
 Secy.-Treas. Merrit Winsby

KENTUCKY

*Population 2,944,806—Increase +3.5% ('40-'50)—Radio Homes 678,000
 Families 718,240—Stations in State 41*

W C M I

ASHLAND—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By ... Ashland Bdcstg. Co., Inc.
 Address 120 20th Street
 Phone Number 3010
 Trans. Location 48th & Clay Streets
 Air Time 6 a.m.-12 M.
 News Service UP
 Trans. Service World, Thesaurus
 Representative John E. Pearson
 Membership NAB, BAB
 President Gilmore N. Nunn
 Comm., Gen. Mgr. Charles C. Warren
 Ass't. Sales Prom. Mgr. Whitney R. Martin
 Pgm., Prod., News Dir. George Marshall
 Traffic Manager Ed Paulin
 Mus. Dir., Farm Editor James Bryne
 Chief Engineer Clarence W. Weaver

Chief Engineer Jack Hendricks
 Farm Editor Clem Cockerel

W L B J

BOWLING GREEN—1940—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By ... Bowling Green Bcstg. Co.
 Address 901 Fairview Ave.
 Phone Number 1340-1
 Air Time 5 a.m.-M.
 News Service AP

W K C T

BOWLING GREEN—1947—ABC

Frequency: 930 Kc. ... Power: 1000 Watts d.
 500 Watts n.
 Owned-Oper. By ... Daily News Bdcstg. Co.
 Address Park Row
 Phone Number 2640
 Trans. Location Richardsville Road
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 Representative J. H. McGillvra Inc.
 President J. Ray Gaines
 Sta., Gen. Mgr. Al Temple
 Commercial Manager Houston Griffin
 Prod., Pgm., Chief Anncr. Dee Huddleston
 Prom. Mgr., Pub. Dir. Mrs. Audrey Jackson
 News Director Al Temple

NOW THAT
 YOU CAN
 HAVE THE
BEST,
 WHY BE
 SATISFIED WITH
LESS?
AP

Transcription Service.....Capitol, Keystone
 RepresentativeBurn-Smith
 MembershipNAB
 Pres., Gen., Sta. Mgr.....Ken D. Given
 Comm.-Sales Promotion Mgr.....Elmer A. Finley
 Program-Production Dir.....William Kuznitsoi
 Publicity Dir.....Robert & Procter
 Chief Engineer.....Rondal L. Miller

WTCO

CAMPBELLSVILLE—1948

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....South Central Kentucky
 Bcstg. Co., Inc.
 Business-Studio Address....203 E. Main St.
 Phone Number250
 Transmitter Location...On State Hwy 55, 3/4
 Mi. N. of Campbellsville
 Air TimeDaytime
 News ServiceUP
 Transcription Service...Capitol, World, Cole
 MembershipNAB
 PresidentH. T. Parrott
 Gen.-Station-Comm. Mgr.....James Shacklette
 Sales Promotion Mgr....William J. Harris, Jr.
 Pgm.-Prod. Dir.....John Adkins
 Chief Engineer.....J. B. Crawley

WCTT

CORBIN—1947—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Corbin Times-Tribune, Inc.
 Business Address.....308 S. Main St.
 Phone Number123-4, 1071
 Trans. Location ...Cumberland Falls Hwy.
 Air Time6 a.m.-11:15 p.m.
 News ServiceAP
 Transcription ServiceKeystone
 President.....J. Springer Robinson
 General Manager.....John L. Crawford
 Station Manager.....Kenneth Turner
 Commercial Manager.....S. G. Hembree
 Chief Engineer.....Russell Henson

WZIP

COVINGTON—1947—KBS

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....WZIP, Inc.
 Bus.-Studio Address...Sixth & Madison Aves.
 Phone NumberJuniper 5300
 Transmitter Location....Eighth & Horton Sts.
 Air TimeDaytime
 News ServiceAP
 Trans. Serv.World, SESAC, Lang-Worth
 MembershipNAB, BAB
 Pres., Gen.-Comm. Mgr.....Arthur L. Eilerman
 Sta. Mgr., Pgm., Prom., Dir. Lloyd W. Baldwin
 Prod. Dir., Chief Anncr.....Stephen Crane
 News DirectorWalter Rehbaum
 Musical DirectorEarl Jenkins
 Chief EngineerEdd Toleman
 Farm EditorRay Scott

WHIR

DANVILLE—1947—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By..Commonwealth Bcstg. Corp.
 AddressF. O. Box 234
 Phone NumberDanville 1230
 Transmitter LocationBurgin Road
 Air Time5:55 a.m.-11 p.m.
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeHal Holman Co.
 MembershipNAB, BAB
 Pres., Comm. Mgr.....W. T. Isaac
 V.P., Pgm., News Dir....David B. Highbaugh
 Chief AnnouncerHascal Jones
 Chief Engineer.....Henry C. Lovell

WIEL

ELIZABETHTOWN—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elizabethtown Bcstg. Co.
 AddressP. O. Box 524
 Phone Number5151
 Transcription Service.....Associated, World
 News ServiceUP
 PresidentJ. W. Hodges
 Gen., Comm. Mgr.....W. J. Harris, Jr.
 Pgm., News Dir.....Wendell Rex Jones
 Prom. Mgr.....Russ Honeyman
 Chief Engineer.....Thomas Moore Baldwin
 Farm Editor.....Chuck Hardin

WFKY

FRANKFORT—1945—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By..Frankfort Bcstg. Co., Inc.
 Transmitter AddressKy. Ave. Extended
 Phone Number2509
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeColton
 MembershipNAB, BMB
 Pres., Gen. Mgr.W. Wallace Robinson
 Vice-PresidentR. B. Hensley
 Program DirectorT. K. Smith
 Chief AnnouncerJohn Vroman
 Secy.-Treas.....Mrs. B. G. Norris
 Chief EngineerT. K. Smith

WKAY

GLASGOW—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Glasgow Bcstg. Co., Inc.
 Transmitter AddressHappy Valley Rd.
 Phone Number598, 632
 News ServiceUP
 Transcription ServiceWorld, Standard
 President.....Gordon E. Brown
 Gen., Sta., Comm. Mgr.....Louis Rayburn
 Pgm. Dir., Chief Anncr.....Jack Eversole
 Chief Engineer.....C. H. Hulse

WHLN

HARLAN—1941—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Blanford Radio Co., Inc.
 Address.....S. Main St.
 Phone Number625-8
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Burn-Smith
 Membership.....NAB
 President, Gen.-Station Mgr.....R. B. Helms
 Comm., Prom. Mgr., Pgm. Dir.....J. T. Morgan
 Sports Director.....Murry Woroner
 News Director.....Bob Porter
 Chief Engineer.....J. Francke Fox, Jr.

WKIC

HAZARD—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....BMG Bcstg. Corp.
 Phone Number.....Main 720
 Transmitter Location.....N. Main St.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Thomas F. Clark Co.
 President, General Manager...Fred B. Bullard
 Comm., Prom. Mgr., Pub. Dir...H. R. Dunbar
 Station Manager.....Richard H. Goodlette
 Chief Engineer.....James C. French
 Pgm., News Dir.....Charles W. Metcalf
 Chief Announcer.....Leslie H. Lamb

WSON

HENDERSON—1941—MBS

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Oper. By...Henderson Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address.....Zion Rd.
 Phone Number.....3923
 News Service.....UP
 Transcription Service.....World
 Representative.....Sears & Ayers
 Pres., Gen., Sta. Mgr.....Hecht S. Lackey
 Local Comm., Mgr.....Ewing Graham
 Program Director.....Martin E. Schaeffer
 Chief Engineer.....Vernon R. Nunn
 Mus. Dir., Farm Edit.....Bob Cleveland

WHOP

HOPKINSVILLE—1940—CBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By...Hopkinsville Bcstg. Co., Inc.
 Business Address.....P. O. Box 539
 Phone Number.....1025
 Studio-Transmitter Location.....Cadiz Rd.
 Air Time.....5 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Sears & Ayer
 Membership.....NAB

Pres., Gen., Sta. Mgr.....F. E. Lackey
 Commercial Manager.....Katherine Peden
 Pgm., Prom. Mgr., Pub. Dir...Charles Stratton
 Production Director.....Jack W. Jones
 Chief Engineer.....William L. Simpson
 Chief Announcer.....Walter Wilson
 Musical Director.....Jack W. Jones
 News Dir., Farm Editor...Thomas B. Covington

WKLX

LEXINGTON—1946

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By.....Fayette Bcstg. Co.
 Address.....Phoenix Hotel
 Phone Number.....8115
 Transmitter Location.....Greendale Rd.
 News Service.....AP
 Transcription Service.....Lang-Worth, Standard
 Representative.....Walker
 President.....E. F. Prichard, Sr.
 Gen., Comm. Mgr.....Ted Grizzard
 Program Director.....Jack Brooks
 Chief Engineer.....Bill Yount

WLAP

LEXINGTON—1922—ABC

Frequency: 630 Kc. Power: 5000 Watts d.,
 1000 n.
 Owned-Operated By...American Bcstg. Corp.
 (Not ABC)
 Business-Studio Address.....Radio Bldg.
 Phone Number.....3-2727
 Transmitter Location.....Russell Cave Rd.
 Air Time.....5:30 a.m.-12 M.
 News Service.....UP
 Representative.....John E. Pearson
 Membership.....NAB, BMB
 President.....Gilmore N. Nunn
 General Manager.....J. E. Willis
 Assistant Manager.....Miller Welch
 Publicity Director.....Joe DeLong
 Program Director.....Henry Allin
 Technical Supervisor.....Henry C. Lockler
 News Director.....Sue Fenimore
 Musical Director.....Dave Parry

WLEX

LEXINGTON—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Central Ky. Bcstg. Co.
 Business Address.....P. O. Box 985
 Phone Number.....3-1977
 Studio-Transmitter Location...Russell Cave Pike
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Ra-Tel
 Membership.....NAB
 President.....J. D. Gay, Jr.
 General Manager.....Carroll Gardner
 Program Dir.....Bob Kimbro
 Chief Engineer.....Otho Warner

WAVE

LOUISVILLE—1933—NBC

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By WAVE, Inc.
 Business Address 334 E. Broadway
 Phone Number Wabash 2201
 Transmitter Location Hamburg Pike
 Air Time 5 a.m.-M.
 News Service AP, INS
 Transcription Service Thesaurus, Lang-Worth
 Representative Free & Peters
 Membership NAB
 President George W. Norton, Jr.
 General-Station Manager Nathan Lord
 Commercial Manager La Velle Waltman
 Sales Prom. Mgr., Pub. Dir. Robert Elderman
 Program Director George Patterson
 Production Director William Hoddapp
 Chief Engineer Wilbur Hudson
 News Director James Caldwell
 Musical Director Earle Kecker

WGRC

LOUISVILLE—1936—MBS

Frequency: 790 Kc. Power: 5000 d. 1000 n.
 Owned-Operated By Northside Bcstg. Corp.
 Bus.-Studio Address Ky. Home Life Bcstg.
 Phone Number Wabash 8871
 Transmitter Location Jeffersonstown
 News Service UP
 Transcription Service Lang-Worth, Standard
 Representative Walker
 Membership NAB
 Pres., Comm. Mgr. J. Porter Smith
 Sta., Gen. Mgr. Charles L. Harris
 Pgm., Prod. Dir. Ward Hatcher
 Prom., Pub. Dir. L. DocCassidy
 Chief Engineer Perry Esten
 Chief Announcer Jerry Fordyce
 News Director Jack Donnell
 Farm Editor C. M. East

WHAS

LOUISVILLE—1922—CBS

Frequency: 840 Kc. Power: 50,000 Watts
 Owned-Oper. By WHAS, Inc.
 Address 525 W. Broadway
 Phone Number WAbash 2211
 Trans. Location Eastwood, Ky.
 News Service AP, UP
 Transcription Service Associated
 Representative Edward Petry & Co.
 Membership NAB
 President Barry Bingham
 Director Victor A. Sholis
 Sales Director Neil D. Cline
 Sales Prom. Mgr., Pub. Dir. R. W. Hughes
 Program Director Harold C. Fair
 Production Director William O. Aldridge
 Chief Announcer Paul A. Clark
 News Director Richard Oberlin
 Chief Engineer Orrin W. Towner
 Farm Editor Frank Cooley

WINN

LOUISVILLE—1940

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Kentucky Bcstg. Corp., Inc.
 Bus.-Studio-Transmitter Address Earle Hotel
 Phone Number WAbash 5148
 Air Time 6:15 a.m.-1 a.m.
 News Service UP
 Trans. Service World, MacGregor
 Representative The Taylor Co.
 Membership NAB
 Pres., Gen. Sta. Mgr. Harry McTigue
 Commercial Manager Chas. A. Schacht, Jr.
 Program Director M. Katherine McCartee
 Production Director George Partridge
 Publicity Director Helen E. Roberts
 Chief Announcer Jim McIntyre
 News Director Neil Savage
 Chief Engineer Melvin Scarsdale
 Musical Director Claude Fraul
 Farm Editor S. Hanscher

WKLO

LOUISVILLE—1948—ABC

Frequency: 1080 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Mid-America Bcstg. Corp.
 Business-Studio Address Henry Clay Hotel
 Phone Number Clay 4441
 Transmitter Daisy Lane, New Albany, Ind.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Associated
 Representative John Blair
 President James F. Brownlee
 Sta., Gen. Mgr. Joe Eaton
 Commercial Manager Tom Underwood
 Program Director Russell J. Pirkey
 Production Director W. G. Botorff
 Publicity News Director Jean Clos
 Chief Engineer D. C. Summerford

WKYW

LOUISVILLE—1946

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Kentucky, Inc.
 Bus.-Studio Address 431 W. Jefferson St.
 Phone Number CLay 4811
 Transmitter Address River Rd., nr. Louisville
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Representative Burn-Smith
 Membership AIMS
 President, Treasurer F. Eugene Sandford
 V.P.-Station Manager Edwin E. S. Weldon
 V.P.-Operations S. A. Cisler
 Commercial Manager W. S. Luckenbill
 Program Director David Wilburn
 News Director George Stratton
 Chief Engineer Nolan Pontrich

WLOU

LOUISVILLE—1948

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By: Louisville Bcstg. Co.
Trans. Bus.-Studio Add.: 2549 S. Third St.
Phone Number: Calhoun 3680-89
Air Time: Daytime
News Service: UP
Transcription Service: Capitol
Representative: Sears & Ayer, Inc.
Membership: NAB, BAB
Pres., Gen., Comm. Mgr.: Mrs. I. E. Messervy
News, Prod., Pgm. Dir., Oper. Mgr.: Lee Smith
Chief Engineer: Steve Dawson

WFMW

MADISONVILLE—1949—LBS

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Oper. By: Messenger Bcstg. Co., Inc.
Address: Box 387
Phone Number: 1885
Trans. Location: Hwyg 41-E
Air Time: Sunrise-Sunset
News Service: AP, UP
Trans. Service: Capitol, World, Standard
President: Edgar Arnold, Sr.
Sta., Gen. Mgr.: H. W. Wells
Prom., Comm. Mgr.: Elmer L. Kelley, Jr.
Program Director: Richard T. Harris
Chief Announcer: John T. Gatlin
News Director: Edgar Arnold, Jr.
Chief Engineer: Evers Mick
Farm Editor: Ernest Claytor

WKTM

MAYFIELD—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By: Mayfield Bcstg. Co.
Phone Number: 48
Studio Address: Mayfield Hotel
Transmitter Location: Fancy Farm Hwyg.
Air Time: Sunrise-sunset
News Service: UP
Transcription Service: Lang-Worth
Representative: Sears & Ayer
Membership: NAB
President: Frank Evens
General Manager: Pierce Lackey
Gen., Sta., Comm. Mgr.: Wayne Morgan
Sales Promotion Manager: Edwin Morrow
Program Director: Margaret Dowdy
Pub., News Dir., Farm Editor: J. B. Fowler
Chief Engineer: Joseph M. Hargrove
Chief Announcer: Jack Neely

WNGO

MAYFIELD—1946

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By: West Ky. Bcstg. Co., Inc.
Business-Studio Address: Box 26
Phone Number: 1204

Transmitter Location: City limits, Hwyg.
No. 45, Paducah Rd.
Air Time: 5:30 a.m.-local sunset
News Service: AP
Transcription Service: Capitol
Representative: Friedenberg
President: Rev. H. M. Suthard
General Mgr.: Boyce Swann
Pgm. Dir., Prom. Mgr.: J. B. Fowler
Chief Engineer: Eural Wadlington

WFTM

MAYSVILLE—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Standard Tobacco Co., Inc.
Bus. Address: 626 Forrest Ave., Tobacco Sq.
Phone Number: 1400-1
Studio-Transmitter Location: Tobacco Sq.
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: World, Standard
Representative: W. S. Grant
Membership: NAB
President: Charles P. Clarke
Gen., Sta. Mgr.: J. W. Betts
Commercial Mgr.: Horace Simpson
Program Director: Gene Waters
Chief Announcer: Harold R. Sagraves
Musical Director: Louise Carter
Chief Engineer: Harvey Cross

WMIK

MIDDLEBORO—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Oper. By: Tri-State Bcstg. Co., Inc.
Phone Number: 980
Representative: Holman
Transcription Service: World
News Service: AP
President: Dr. U. G. Brummet
General Manager: H. Webster Taylor
Comm., Prom. Mgr.: Maurice K. Henry
Chief Engineer: Tal England

WNBS

MURRAY—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Murray Bcstg. Co.
Address: P. O. Box 548
Phone Number: 1340
Air Time: 6 a.m.-11 p.m.
News Service: AP
Transcription Service: World
Membership: NAB
President: H. T. Waldrop
Gen., Sta. Mgr.: Edward Griffin
Comm., Prom. Mgr., Prog. Dir.: Troy W. Glidwell
Chief Engineer: John Latham

WNOP

NEWPORT—1948—LBS

Frequency: 740 Kc. Power: 1000 Watts d.

KENTUCKY

Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....606 Monmouth St.
Phone Number.....Juniper 7100-L
Transmitter Location.....Cold Springs
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....World
Representative.....ForJoe
President.....James G. Lang
Station Manager.....Anna Mae Rolles
News, Pgm. Dir., Chief Anncr.Doug Nunn
Commercial Manager.....Robert W. Prigge
Chief Engineer.....Elmer C. Drake
Musical Director.....Robert Stuart

W O M I

OWENSBORO—1938—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Owensboro Bcstg. Co., Inc.
Business Address.....P. O. Box 536
Phone Number.....3-1558
Studio-Transmitter Location....Byers Ave. &
Livermore Rd.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Burn-Smith
Membership.....NAB, KBA
President.....Lawrence W. Hager
Gen.-Sta. Mgr.....Hugh O. Potter
Program Director.....Cliffordean Potter
Musical Director.....Cliffordean Potter
Chief Engineer.....Harold I. Peters

W V J S

OWENSBORO—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By...Owensboro On The Air, Inc.
Business-Studio Address.....324 Allen St.
Phone Number.....3-3521, 3-3522
Transmitter Location.....Hwy. 60 W.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....William G. Rambeau
President.....V. J. Steele
V.P., Gen., Sta. Mgr.....Malcolm Greep
Asst. Gen., Comm., Mgr.John T. Rutledge
Sales Prom. Mgr.....Leola C. Hayden
News, Pgm. Dir.....Larry Adams
Production Dir.....Charles Steele
Chief Engineer.....Robert Earl Jagoe

W K Y B

PADUCAH—1946—MBS

Frequency 570 Kc. ...Power: 1000 Watts d.,
500 n.
Owned-Oper. By...Paducah Newspapers, Inc.
Business-Studio Address....504 Kentucky Ave.
Phone Number.....800
Trans. Loca.4 Mi. SE of City on U. S. 45
Air Time.....6 a.m.-12 M.

News Service.....AP
Trans. Serv.Standard, Associated, Capitol
Representative.....RaTel
Membership.....NAB, BAB
President.....Edwin J. Paxton, Sr.
Gen., Sta. Mgr.....E. J. Paxton, Jr.
Pub. Dir., Bus. Sales Prom. Mgr. S. Livingston
Program Dir.....Zack Hill
Chief Announcer.....J. E. English, III
Musical Director.....Lois Cooper
Chief Engineer.....C. G. Sims

W P A D

PADUCAH—1930—CBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Paducah Bdcstg. Co., Inc.
Address.....4th & Bway—Taylor Bldg.
Phone Number.....4100
Transmitter Location.....1600 North 8th
Air Time.....5 a.m.-12 M.
News Service.....UP
Trans. Serv.Lang-Worth & World
Representative.....Sears & Ayer
Membership.....NAB, BAB
President.....Pierce E. Lackey
General Manager.....Prewitt Lackey
Sta. Mgr., News Dir., Chief Anncr., Pgm. Dir.
Ray Mofield
Comm., Sales Prom. Mgr.....Linn Wolff
Production Director.....Bill Bloss
Publicity Director.....Jane Jones
Musical Director.....Jim Youngblood
Chief Engineer.....U. C. Morris
Farm Editor.....Joe Saxon

W S I P

PAINTSVILLE—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....W. Howes Meade
Address.....Paintsville
Phone Number.....1196
News Service.....UP
Transcription Service....Lang-Worth, Standard
President.....W. Howes Meade
Gen., Comm. Mgr.....Pat Mulvihill
Program Dir.....E. F. Shadburne
Chief Engineer.....James A. Noonan

W L S I

PIKEVILLE—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By...Cumberland Pub. Co.
Address.....Pikeville
Phone Number.....161
News Service.....UP
Transcription Service.....Lang-Worth
President.....W. J. Ward
Gen., Prom. Mgr., Pgm. Dir....Meyer Layman
Station Manager.....Frank Knutti
Commercial Mgr.....John Ward
Chief Engineer.....Guy N. Ferrell

KENTUCKY-LOUISIANA

WPK E

PIKEVILLE—1949—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By E. Ky. Bdcstg. Corp.
 Address Peach Orchard Rd.
 Phone Number 1280
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 President Mr. Thadeus Scott
 Gen. Mgr., Pgm. Dir. Jake Shubinski
 Comm. Mgr., Pub. Dir. Edward Damson
 Chief Anncr., News Dir., Chief Eng. William J. Hart, Jr.

WPK Y

PRINCETON—1950

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By Princeton Bcstg. Co.
 Address U. S. Highway 62
 News Service AP
 Sta., Gen. Mgr. Leslie Goodaker
 Program Dir. Mrs. Leslie Goodaker
 Chief Announcer Wilburn Wilson
 Chief Engineer Marvin Mahoney

WSFC

SOMERSET—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Southeastern Bcstg. Corp.
 Address P. O. Box 526
 Transmitter Address Stanford Pike
 Phone Number 907-8
 News Service AP
 Transcription Service World
 Representative Helen Wood Colton
 Membership NAB
 President Alonzo Carter
 Gen., Sta. Mgr. Mike Layman

Commercial Manager Donald Orwin
 Program Director John A. Hartnet
 Chief Engineer Ralph F. Denton

WMTC

VANCLEVE—1948

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Kentucky Mt. Holiness Assn.
 Bus.-Studio-Transmitter Address Vanclave
 Phone Number 3
 Air Time Daytime
 Transmitter Location Mt. Carmel Rd.
 News Service AP
 Transcription Service World
 Representative Continental
 President Dr. Lela G. McConnell
 General-Station-Comm. Mgr. Wilfred Fisher
 Program Director Violet Person
 Production Dir., Chief Announcer Louis Bouck
 Musical Director Rachel Picazo
 Chief Engineer M. E. Picazo

WVLK

VERSAILLES—1947—MBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Operated By Bluegrass Bcstg. Co.
 Bus.-Studio Address 218 E. Main St.
 Phone No. Versailles 654; Lexington 2-7177
 Transmitter Location Leestown & Yarnalton-
 Ironworks Rds., Fayette Co.
 News Service AP
 Transcription Service SESAC
 Representative Burn-Smith, Inc.
 President A. B. Chandler
 General Manager Donald J. Horton
 Commercial Mgr. Lynn E. Knox
 Pub., Pam. Dir. O. C. Halvard, Jr.
 Chief Announcer Ray Holbrook
 Chief Engineer Paul Dunbar
 Farm Editor Bud McClain

LOUISIANA

*Population 2,683,516—Increase +13.5% ('40-'50)—Radio Homes 565,050
 Families 670,880—Stations in State 41*

KROF

ABBEVILLE—1948

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By Abbeville Bcstg. Serv. Inc.
 Business Address P. O. Box 620
 Phone Number 90
 Studio-Transmitter Location Abbeville-
 LaFayette Hwy., U. S. 157
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service World
 Membership NAB

Secy.-Treas. Gen., Sta., Comm. Mgr. George P. Martin
 Program-Publicity Dir. Ebba Lou Martin
 Chief Engineer George P. Martin

KALB

ALEXANDRIA—1935—ABC

Frequency: 580 Kc. Power: 5,000 Watts d.,
 1,000 Watts n.
 Owned-Oper. By Alexandria Bcstg. Co., Inc.
 Address Fifth and Johnston
 Phone Number 2-3335

LOUISIANA

Trans. Location 9/10 Mi. SE Pineville
 News Service AP, UP
 Trans. Serv. World, McGregor
 Representative Weed & Co.
 Membership NAB, BAB
 President Walter H. Allen
 Sec.-Treas. T. B. Lanford
 General Manager Willard L. Cobb
 Commercial Manager Walter D. Melson
 Sales Promotion Manager Enid Norred
 News Director Tom Journeay
 Chief Announcer Alex Marchand
 Sta., Prod., Pub. Dir. David Kent
 Musical Director Jane Keith
 Chief Engineer Jesse R. Sexton
 Farm Editor Charles Fellers

KSYL

ALEXANDRIA—1947—NBC

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By KSYL, Inc.
 Trans. Loca. Address. . . Bolton Ave., Nr. Hwy
 71 (P. O. Box 1489)
 Air Time 6 a.m.-11:05 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative . . . Ra-Tel Representatives, Inc.
 Membership NAB, BAB
 Pres., Prom., Comm. Mgr. Milton Fox
 Vice President Harold M. Wheelahan
 Pgm., Prod. Dir. Bruce Rainey
 Publicity Director Jack McCall
 Chief Anncr., News Dir. Paul Mitchell
 Chief Engineer Raymond S. Schreiber, Jr.
 Farm Editor Jack McCall

KVOB

ALEXANDRIA—1946—MBS

Frequency: 970 Kc. Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Oper. By . . Central La. Bdcstg. Corp.
 Address 1710 Jackson St.
 Phone Number 20481
 Transmitter Location Old Boyce Road
 News Service AP
 Transcription Service Associated
 Representative J. H. McGillvra Inc.
 President Roy O. Martin
 Prom., Sta., Gen. Mgr., Pub. Dir. . . V. G. Evans
 Commercial Manager Eleanor Wagner
 Pgm. Dir., Chief Anncr. Dean Durham
 News Director Charles Coughlin
 Chief Engineer John Crawford

KTRY

BASTROP—1948

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Oper. By . . . Morehouse Bcstg. Co., Inc.
 Bus. Studio Address. . . 215 S. Washington St.
 Phone Number 1400-01
 Transmitter Location Shelton Road

Air Time Sunrise-local sunset
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 President Nathan Bolton
 Gen., Sta. Mgr. Bill Davis
 Commercial Manager G. I. Johnson
 Program Director Gene Presson
 Chief Announcer Jack Stapleton
 Chief Engineer S. E. Eckhardt

WAFB

BATON ROUGE—1948—MBS

Frequency: 1460 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By . . Modern Bcstg. Co. of Baton
 Rouge, Inc.
 Address 1048 Florida St.
 Phone Number 4-8571
 Transmitter Location College Drive
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service RCA Thesaurus
 Representative Walker
 Membership NAB, BAB
 President Louis S. Prejean
 Gen., Sta. Mgr. T. E. Gibbens
 Commercial Manager John F. Screen
 Pgm., Pub., News Dir. John Ferguson
 Prod. Dir., Chief Anncr. Ralph Burge
 Musical Director Roland Daigre
 Chief Engineer Donald K. Allan
 Farm Editor Gordon Loudon
 Consulting Engineer G. Gnatney & Ray

WIBR

BATON ROUGE—1948—LBS

Frequency: 1300 Kc. Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Oper. By . . G. T. Owens & O. W. Ware
 Address P. O. Box 1226
 Phone Number 49493
 Transmitter Location 600 Neosha St.
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Trans. Serv. Lang-Worth & Standard
 Representative Donald Cooke
 Membership NAB, BAB
 President G. T. Owens
 Gen., Sta. Mgr. Robert Earle
 Prom., Comm. Mgr. A. B. Netterville, Jr.
 Program Director Scott Erwin
 Production Director Malloy Warren
 Publicity Director Eve Dozier
 Chief Anncr., News Dir. Bernard Zuccaro
 Musical Director Nancy Cullom
 Chief Engineer E. E. Case
 Farm Editor Jay Barnes

WJBO

BATON ROUGE—1934

NBC-LA. NET

Frequency: 1150 Kc. Power: 5000 Watts

LOUISIANA

Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address. 444 Florida St.
 Phone Number. 2-5271
 Transmitter Location. Rosevelt Rd.
 Air Time. Unlimited
 News Service. AP, UP
 Transcription Service. World
 Representative. George P. Hollingbery
 Membership. NAB, BAB, LAB
 President. Douglas L. Manship
 V.P., General Mgr. J. Roy Dabadie
 Sales Manager. Charles C. Garvey
 Pgm., Pub. Director. Ralph H. Sims
 Production Dir. Robert H. Scarce
 Music Librarian. John Rutledge
 Chief Engineer. Vernon E. Dudley

WLCS

BATON ROUGE—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Air Waves, Inc.
 Business Address. 204 North St.
 Phone Number. 24411
 Transmitter Location. 3399 Broussard St.
 Air Time. Unlimited
 News Service. AP, INS
 Transcription Service. Associated
 Representative. Wm. G. Rambéau
 Membership. NAB, BAB
 President. R. F. Cangelosi
 General Manager. Earl Smith
 Commercial Manager. A. Lamar Simmons
 Chief Announcer. Herman A. Nelson
 News Director. Charles Lee Coney
 Chief Engineer. J. Edward Van Valkenburg

WIKC

BOGALUSA—1947—MBS-LBS-KBS L.A. NET

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. I. K. Corkern, Jr.
 Business Address. Box 811
 Phone Number. 1906
 Studio-Trans. Add. 605 N. Rio Grande St.
 News Service. AP
 Transcription Service. World
 Membership. NAB, LAB
 Comm., Gen. Mgr. L. K. Corken, Jr.
 Program Director. J. A. Gatewood

K SIG

CROWLEY—1947—LBS LOUISIANA

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Acadia Bcstg. Co.
 Bus.-Studio Address. 101 N. Parkerson Ave.
 Phone Number. 1450-1
 Transmitter Location. Odd Fellow Rd.
 News Service. AP
 Representative. Joseph Hershey McGillvra
 Membership. NAB
 General Manager. B. Hillman Bailey, Jr.

Commercial Manager. Jay Hoffpauir
 Program Director. Freda S. Thomas
 News Director. Alden Sonnier
 Chief Engineer. Clovis L. Bailey

WIHL

HAMMOND 1947—KBS L.A. NET

Frequency: 730 Kc. Power: 250 Watts
 Owned-Oper. By. WIHL Bcstg. Co.
 Bus.-Studio Add. 205 E. Thomas St.
 Phone Number. 960-61
 Transmitter Location. Hammond
 Air Time. Daytime
 News Service. AP
 Membership. LAB
 Partner, Gen. Manager. F. E. Curnutt
 Comm. Mgr. J. K. Ferris
 Program Director. George R. Bonnell
 Chief Announcer. Rick Webb
 Chief Engineer. F. E. Curnutt

KCIL

HOUMA—1946—MBS-LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Charles W. Lamar, Jr.
 Business Address. P. O. Box 1031
 Phone Number. 6828
 Transmitter Location. Bayou Black Dr.
 Studio Address. Box 1031
 Air Time. 5:30 a.m.-11 p.m.
 News Service. AP
 Transcription Service. World
 Membership. NAB, BAB
 Gen., Sta. Mgr. Frank Conwell
 Commercial Mgr. Joseph S. Strada
 Sales Prom. Mgr. Frank King
 News Director. Jane Wykoff
 Prod., Pgm. Dir. Dick McMullen
 Musical Dir. Ovide Davis
 Chief Engineer. Donald L. Jones
 Consulting Engineer. Dixie B. McKey

KJEF

JENNINGS—1950—LOUISIANA

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By. Jennings Bcstg. Co., Inc.
 Address. P. O. Box 935
 Phone Number. 1155
 Pres., Prom. Mgr. Max J. Thomas
 General Manager. Cleve C. Griffin
 Commercial Manager. B. Hillman Bailey, Jr.
 Program Director. Clovis L. Bailey
 Chief Engineer. Edgar E. Barton, Jr.
 News Director. Alden C. Sonnier
 Farm Editor. G. L. Newman

KLFY

LAFAYETTE—1950

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By. Camellia Bcstg. Co.
 Address. P. O. Box 367

LOUISIANA

Phone Number4211
 Transcription ServiceStandard
 News ServiceUP
 President.....Paul H. De Clonet
 General Manager.....Stanley G. Young
 Commercial Manager.....J. W. Corcoran
 Pgm., News, Farm Dir.....Brooks Read
 Promotion Manager.....Mildred R. Bland
 Chief Engineer.....William H. Bland, Jr.

K V O L

LAFAYETTE—1935—NBC

Frequency: 1330 Kc.Power: 1000 Watts
 Owned-Oper. By..Evangeline Bcstg. Co., Inc.
 Business-Studio Address..519 S. Buchanan St.
 Phone Number.....5111-2
 Transmitter Location.....Scott Rd.
 Air Time.....6 a.m.-11 p.m.
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeMeeker
 MembershipNAB, BAB
 General Manager.....George H. Thomas
 Sta., Prom, Pub. Dir.....Evan H. Hughes
 Pgm. Dir., Chief Anncr.Tommy Pears
 Chief Engineer.....Louis Pilcher
 Farm EditorAl Terry

K L O U

LAKE CHARLES—1947—CBS

Frequency: 1580 Kc.....Power: 1000 Watts
 Owned-Oper. By..The Pelican Bcstg. Co., Inc.
 Business-Studio Address...134 Clarence St.
 Phone Number7277-8
 Transmitter Location.....North Lake Charles,
 P .O. Box 288
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceCapitol
 RepresentativeWalker
 MembershipNAB
 President.....H. Vernon Anderson
 Comm., Sta. Mgr.John L. Vath
 Publicity Dir.....Lucille Storer
 Pgm. Dir., Chief Anncr.Sid Morse
 Musical Dir.....Jerry Barlow
 Chief Engineer.....Andrew Vargo

K P L C

**LAKE CHARLES—1935
 NBC-LA. STATE**

Frequency: 1470 Kc..Power: 5000 d.; 1000 n.
 Owned-Operated By.....Calcasieu Bcstg. Co.
 Business Address.....P. O. Box 1521
 Phone Number2713
 Transmitter Location ... W. of Lake Charles
 Air Time.....5:30 a.m.-M.
 News ServiceAP, UP
 Transcription ServiceWorld
 RepresentativeWeed
 President.....T. B. Lanford
 Gen., Sta. Mgr.....David Wilson

Commercial Manager.....P. E. Mills, Jr.
 Sales Promotion ManagerHester Taylor
 Program DirectorRobert P. Thompson
 Publicity DirectorMargaret Petty
 Production DirectorJim Toth
 Chief Announcer.....Robert E. Weimar
 Musical DirectorFranklin Whitehead
 News DirectorDon Evans
 Chief Engineer.....A. B. Craft
 Farm EditorJimmy Bacheim

K W S L

LAKE CHARLES—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Alonzo Stanford Dudley
 Address.....1 Mill St.
 Phone Number6-1401
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeFriedenberg
 General Mgr.....A. Stanford Dudley
 Comm., Sales Prom. Mgr...Thomas A. Gresham
 Pgm., Prod. Dir.....Roy K. Rhodes
 Chief Engineer.....LaVance Carson

K L I C

MONROE—1950—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dr. Frank Cerniglia
 Address.....Strauss Bldg.
 Phone Number.....3518
 Transcription ServiceCapitol
 News ServiceUP
 Pres., Gen., Prom. Mgr...Dr. Frank Cerniglia
 Commercial Manager.....Robert Powell
 Program Director.....Hiller Hesdorfer
 Chief Engineer.....Henry N. Fones
 Special Events Dir.....Troy Bland

K M L B

MONROE—1930—ABC-LOUISIANA

Frequency: 1440 Kc..Power: 5000 d.; 1000 n.
 Owned-Oper. By...Liner's Bcstg. Station, Inc.
 Business Address.....P. O. Box 1723
 Phone NumberL. D. 25, 4321-2, 3952
 Studio Address.....Francis Hotel
 Transmitter Location.....Millhaven Rd.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeTaylor
 MembershipNAB
 President.....J. C. Liner, Sr.
 Gen., Sta., Comm. Mgr.....Charles Price
 Sales Prom. Mgr.....Lawrence Gibbs
 Pgm., Pub. Dir.....Marjorie Watson
 Chief Engineer.....O. L. Morgan

K N O E

MONROE—1944—NBC—LBS

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Operated By.....James A. Noe

Maximum
Audience

at

Minimum
Cost

WDSU
NEW ORLEANS

ABC Affiliate
Represented by
JOHN BLAIR & CO.

• • • **LOUISIANA** • • •

Business-Studio Address.....Bernhardt Bldg.
Phone Number8155
Transmitter Location.....Good Hope Rd.
News ServiceAP
Transcription ServiceAssociated
RepresentativeRa-Tel
MembershipNAB, BAB
PresidentJames A. Noe
General Manager.....Paul H. Goldman
Commercial Manager.....Lloyd Lenand
Program Director.....Irving Zeidman
Chief Engineer.....William Hyatt

K W C J

NATCHITOCHE—1947—KBS-LBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....Box 232
Phone Number2353
News ServiceAP
Transcription ServiceLang-Worth
President.....Dr. William H. Pierson
Gen., Comm. Mgr.....Charles L. Planchard
Program Dir.....Kenneth M. Dowly
Chief Engineer.....Carroll G. Crew

K A N E

NEW IBERIA—1946—MBS-MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....New Iberia Bcstg. Co.
Phone Number965
Transmitter Location.....1102 W. Main St.
News ServiceUP
Transcription ServiceCapitol
General Manager.....George H. Thomas
Station Manager.....Dierrell Hamm
Prom, Comm. Mgr.....A. Hall Allen
Pgm. Dir., Chief Anncr.....Donald Bonin
Chief Engineer.....L. M. Blackmon
Farm Editor.....Kearney Escagne

K V I M

NEW IBERIA—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....P. O. Box 50
Phone Number.....2121
Transcription ServiceAssociated
News ServiceINS
President.....George H. DeClouet
Gen., Comm. Mgr.....Richard I. Gregory, Jr.
Program Director.....Val Jensen
Chief Engineer.....William H. Bland

W D S U

NEW ORLEANS—1923—ABC

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By...WDSU Bcstg. Services
Business-Studio Address.....520 Royal St.
Phone Number.....Tulane 4371
Transmitter Location.....Whitney Ave.
Air Time6 a.m.-12 M.
News Service.....AP, UP

LOUISIANA

Trans. Service Associated, World
 Representative John Blair
 Membership NAB
 Partners.... Edgar B. Stern, Edgar B. Stern, Jr.
 General Manager Robert Swezey
 Commercial Manager Louis Read
 Program Dir..... Stanley Holiday
 Prom. Mgr., Pub. Dir. Marion Annenberg
 Musical Director Pete Landemann
 Chief Announcer..... Gay Batson
 Chief Engineer..... Lindsey Riddle

W J B W

NEW ORLEANS—1926

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By... Mrs. Louise C. Carlson
 Business-Studio Address..... Cigali Bldg.
 Phone Number..... Ma. 3488-9
 Transmitter Location..... New Orleans
 Air Time Unlimited
 News Service..... AP, INS
 Transcription Service Capitol
 Representative W. G. Rambeau
 Membership NAB
 Gen. Mgr..... Louise C. Carlson
 Commercial Mgr..... Pat J. Shannon
 Program Dir..... James Warren
 Chief Engineer..... Charles L. Whitney

W J M R

NEW ORLEANS—1946

Frequency: 990 Kc. Power: 250 Watts d.
 250 Watts n.
 Owned-Operated By... Supreme Bcstg Co., Inc.
 Address Jung Hotel, 1500 Canal Street
 Phone Number Canal 0356-0357
 Transmitter Location 1500 Canal St.
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service... Lang-Worth Associated
 Representative Forjoe & Co.
 Membership NAB, BAB
 President William Cortada
 Gen., Sta. Comm. Mgr. ... Dr. G. A. Mayoral
 Comm., Sales Prom. Mgr. Henry J. Thiele
 Pgm., Prod. Dir. W. John Bleckley
 Publicity Director George A. Mayoral
 Chief Announcer Robert Murphy
 News Director W. John Bleckley
 Musical Director Catherine Hairston
 Chief Engineer William C. Nevill
 Farm Editor Arden Schnauder

W M R Y

NEW ORLEANS—1950

Frequency: 600 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Southland Bcstg. Co.
 Address..... 2107 Dryades St.
 Phone Number..... Tulane 4841
 Representative Pearson
 News Service UP
 Pres., Manaqing Dir..... Lester Kamin
 Gen., Comm. Mgr..... Mort Silverman
 Chief Engineer..... Vernon E. Bradbury

News Director..... Malcolm LaPlace
 Asst. Prom. Mgr., Pgm. Dir. Russell E. Oiffhaus

W N O E

NEW ORLEANS—1925—MBS

Frequency: 1060 Kc... Power: 50,000 d.; 5000 n.
 Owned-Operated By..... James A. Noe
 Business-Studio Address..... St. Charles Hotel
 Phone Number Raymond 0423
 Transmitter Location Belle Chase
 Air Time Unlimited
 News Service..... AP, UP
 Transcription Service Standard SESAC
 Representative Ra-Tel
 Membership NAB
 Owner..... James A. Noe
 Pres., Gen., Sta. Mgr. James E. Gordon
 Prom., Comm. Mgr. Winston S. Dustin
 Farm Edit., Pgm. Dir. Beverly Brown
 News Director Bill Monroe
 Production Director..... Eldon Durand
 Publicity Director Ray Livzza
 Chief Announcer Larry Wilson
 Chief Engineer..... Albert Bourgeois
 Technical Director William R. Hyatt

W S M B

NEW ORLEANS—1925—NBC

Frequency: 1350 Kc..... Power: 5000 Watts
 Owned-Operated By WSMB, Inc.
 Business-Studio Address..... 901 Canal St.
 Phone Number..... Magnolia 5921
 Representative Edward Petry
 President..... E. V. Richards
 General Manager..... H. Wheelahan

W T P S

NEW ORLEANS—1948—LBS

Frequency: 940 Kc..... Power: 1000 d.; 500 n.
 Owned-Oper. By... The Times Picayune Pub. Co.
 Business Address..... 615 North St.
 Phone Number..... Canal 5561
 Studio Address..... 601 Howard Ave.
 Transmitter Location... Hamilton Ave., Gretna
 Air Time 6-M
 News Service AP
 Transcription Service..... World, Associated,
 Capitol
 Representative Branham
 Membership NAB
 President..... L. K. Nicholson
 General Mgr..... H. F. Wehrmann
 Commercial Mgr..... J. R. O'Meallie
 Program Dir..... M. J. Clarke
 Chief Engineer..... G. W. Deblieux

W W E Z

NEW ORLEANS—1947

Frequency: 690 Kc..... Power: 5000 Watts
 Owned-Operated By..... Sky Bcstg. Service
 Bus-Studio Address..... Hotel New Orleans
 Phone Number..... Canal 3421
 Air Time Unlimited

LOUISIANA

News ServiceAP
Transcription ServiceAssociated
RepresentativeHollingbery
PresidentA. L. Chilton
Gen., Comm. Mgr.Joe A. Oswald
Program Dir.Ken Elliott
Chief EngineerHarrison Mondy

W W L

NEW ORLEANS—1922—CBS

Frequency: 870 Kc.Power: 50,000 Watts
Owned-Operated ByLoyola University
AddressRoosevelt Hotel
Phone NumberRaymond 2194-5-6-7
Air TimeUnlimited
News ServiceUP, AP
Transcription ServiceStandard, World
RepresentativeKatz
MembershipNAB, BAB
PresidentRev. Thomas J. Shields
Gen.-Station Mgr.W. H. Summerville
Comm. ManagerLarry Baird
Pub., Prom. Mgr.Bob Tompkins
Prod., Pgm. Dir.E. M. Hoerner
Musical DirectorI. Vidacovich
Chief EngineerJ. D. Bloom, Jr.
Farm EditorGeorge Shannon

K S L O

OPELOUSAS—1947 MBS-LIBERTY-KBS-LA. NET

Frequency: 1230 Kc.Power: 250 Watts
Owned-Operated ByKSLO Bcstg. Co.
Business AddressP. O. Box 392
Studio AddressKSLO Bldg.
Phone Number2633
Transmitter Location1½ Mi. SW. of City
Air TimeUnlimited
News ServiceUP
Transcription ServiceWorld
RepresentativeSears & Ayer
MembershipNAB
Gen., Sta. Mgr.W. Eugene Jones
Commercial ManagerE. E. Peyton
Program DirectorByron Davidson
News DirectorFloyd Cormier
Chief AnnouncerFloyd Cormier
Chief EngineerFreddie Hebert
Farm EditorDudley Lastrape, Jr.

K R U S

RUSTON—1947—MBS

Frequency: 1490 Kc.Power: 250 Watts
Owned-Oper. ByClarence E. Faulk, Jr.
Bus.-Studio Address105 N. Railroad Ave.
Phone Number1490
Transmitter LocationHwy. 80, 2 Mi. W. of
City
Air Time6 a.m.-M.
News ServiceUP
Transcription ServiceLang-Worth
MembershipNAB
PresidentC. E. Faulk, Jr.

General ManagerLloyd A. Goodin
Program DirectorKenneth L. Whitaker
Traffic Mgr.Eloise Fowler
Chief EngineerChester Gillespie

K C I J

SHREVEPORT—1950—LBS

Frequency: 980 Kc.Power: 5000 Watts d.
Owned-Oper. BySouthland Bcstg. Co.
Address710 Milain St.
Phone Number4-8681
Transcription ServiceThesaurus
News ServiceUP
Pres., Gen. Mgr.Lester Kamin
Comm., Prom. Mgr.James Grant Greer
Program DirectorMayland Harriman
Chief EngineerJoel E. Wharton
Station ManagerMartin Kersch, Jr.
News DirectorMarjorie V. Cobb
Farm EditorMorris Twoomey

K E N T

SHREVEPORT—1947—MBS

Frequency: 1550 Kc.Power: 1000 Watts d.;
500 Watts n.
Owned-Operated ByFrank H. Ford
Business-Studio Address311 Milam St.
Phone Number3-3681
Transmitter LocationBlanchard Rd.
Air Time6 a.m.-M.
News ServiceAP
Transcription ServiceStandard
RepresentativeWalker
MembershipNAB
Owner, General ManagerFrank H. Ford
Commercial ManagerFrank H. Ford, Jr.
Sales Prom. Mgr., Pub. Dir.Bill Monroe
Pgm., Prod. Dir.Bob Murray
Musical DirectorCharlene Pryer
Chief EngineerL. J. Carlson

K R M D

SHREVEPORT—1928—ABC

Frequency: 1340 Kc.Power: 250 Watts
Owned-Operated ByRadio Station KRMD
Bus.-Studio AddressNew Jefferson Hotel,
P. O. Box 1712
Phone Number6171
Air TimeUnlimited
RepresentativeTaylor
MembershipNAB
ManagerG. V. Wilson
Station DirectorW. L. Switzer

K T B S

SHREVEPORT—1929—NBC-TQ

Frequency: 710 Kc.Power: 10,000 Watts d.,
5,000 Watts n.
Owned-Oper. ByRadio Station KTBS, Inc.
Address312 East Kings Hwy
Phone Number7-3644
Transmitter LocationDixie
Air Time5 a.m.-12 M.

LOUISIANA-MAINE

News Service AP, UP
 Representative Petry
 Transcription Service SESAC
 President E. Newton Wray
 Gen., Sta. Mgr. C. K. Beaver
 National Sales Manager Dean R. Upson
 Local Sales Manager Chas. F. Whitesides, Jr.
 Pub. Dir., Sales Prom. Mgr. Marie B. Gifford
 Pgm., News Dir. Deane R. Flett
 Musical Director Marjorie Utt
 Chief Engineer C. H. Maddox
 Farm Editor Jack P. Timmons

K W K H

SHREVEPORT—1925—CBS-SCQN
 Frequency: 1130 Kc. Power: 50,000 Watts

Owned-Operated By .. International Bcstg. Corp.
 Business-Studio Address... Commercial Bldg.
 Phone Number 2-8711
 Transmitter Location Dixie
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Branham
 Membership NAB, BAB
 President John D. Ewing
 General Manager Henry B. Clay
 Commercial Manager B. G. Robertson
 Prom. Mgr., Pub. Dir. James T. Briggs
 Program Director Horace Logan
 Chief Announcer Frank Page
 News Director Bob Shipley
 Chief Engineer W. E. Antony

MAINE

Population 913,774—Increase +7.9% ('40-'50)—Radio Homes 228,690
Families—240,470—Stations in State 15

W F A U

AUGUSTA—1946—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By .. Twin City Bcstg. Co., Inc.
 Transmitter Address 160 Bangor St.
 Phone Number 2540-1
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Standard
 Representative Forjoe
 President Faust Couture
 Station Manager Norman G. Gallant
 Program Director Willard H. Blaisdell
 Chief Engineer Robert H. Parker
 Chief Announcer Larry Draper

W R D O

**AUGUSTA—1932—NBC-MAINE
NERN**

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By WRDO, Inc.
 Address 175 Water Street
 Phone Number 2285
 Transmitter Location Chelsea, Me.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service NBC Thesaurus
 Representative Weed, Bannon
 Membership NAB, BAB
 President Adeline B. Rines
 Sta., Gen. Mgr. Jack S. Atwood
 Commercial Manager Donald K. Powers
 Sales Promotion Manager Jack S. Atwood
 Prod., Pgm. Dir. Leslie R. Hubley
 Pub., Chief Anncr. Danny I. Kelly

News Director Frederick Kunte
 Chief Engineer Harold I. Dinsmore
 Farm Editor Linwood Brofee

W A B I

BANGOR—1922—ABC

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By ... Community Bcstg. Service
 Business-Studio Address 57 State St.
 Phone Number 6446
 Transmitter Location Wilson St., Brewer
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Representative Young
 President Horace E. Hildreth
 Gen., Sta. Mgr. Murray Carpenter
 Comm., Sales Prom. Mgr. Leon P. Gorman, Jr.
 Pub., Pgm., Prod. Dir., Farm Editor
 Richard Bronson
 Chief Engineer Walter Dickson

W G U Y

BANGOR—1947—CBS

Frequency: 1230 Kc Power: 250 Watts
 Owned-Oper. By .. Guy Gannett Bcstg. Services
 Phone Number 7354
 Studio-Transmitter Location .. 329 Mt. Hope Ave.
 Air Time 6 a.m.-12 M.
 News Service AP
 Representative Paul H. Raymer
 President Guy P. Gannett
 General Manager Lawrence W. Stubbs
 Station Manager Samuel G. Henderson, Jr.
 Commercial Manager Harvey M. Grant
 Program Director Elisabeth A. Kihlmeir
 Chief Engineer Lauris P. MacGown

W L B Z
BANGOR—1926—NBC-NERN
MAINE

Maine B'casting System

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By Maine Bcstg. Co.
 Business-Studio Address 100 Main St.
 Phone Number Bangor 6023
 Transmitter Location Outer Broadway
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Representative Weed, Bertha Bannan
 Membership NAB, BAB
 President William H. Rines
 Gen., Comm., Sta. Mgr. Edward E. Guernsey
 Program Director Irving S. Hunter
 News Director William Mincher
 Publicity Director George Chapman
 Musical Director Norman Lambert
 Chief Engineer John Wibby
 Farm Editor Jack Brofee

W I D E

BIDDEFORD—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Biddeford Bdcstg. Corp.

AP SELLS
For Stations and Sponsors —

For instance WLAM

"WLAM carries a total of 87 sponsored AP newscasts weekly, including ten 15-minute programs for women and 14 others on Sports.

"We have just closed a contract with the Oldsmobile, Cadillac and Chevrolet dealers for the only AP newscast we had left—at 10 P.M., seven nights a week.

"Associated Press news programs are the easiest to sell."

FRANK S. HOY,
 General Manager,
 WLAM, Lewiston, Me.

Transmitter Location Garfield St., Saco
 Air Time 7 a.m.-11:10 p.m.
 Address 234 Main St.
 Phone Number 4-4566
 News Service UP
 Transcription Service Capitol
 Representative Devney & Co.
 Membership NAB, BAB
 Pres., Gen., Sta. Mgr. Gordon J. Lewis
 Commercial Manager Carl Swanson
 Sales Prom. Mgr. Alden Jacobs
 Pgm., Prod. Dir. Harold Dyer
 Publicity Director Henry Perates
 Chief Announcer Holland Low
 News Director Henry Perates
 Chief Engineer Arthur Deters

W A B M
HOULTON—1950

Frequency: 1340 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Aroostook Bdcstg. Corp.
 Phone Number 2257
 Trans. Loca. Address 1340 North Rd.
 Air Time 5:55 a.m.-11:15 p.m.
 News Service AP
 President Harry E. Umphrey
 General Manager Harold D. Glidden
 Station Manager Alberic E. Mercier
 Commercial Manager Scott Savell
 Pgm. Dir., Farm Editor Ted Coffin
 Chief Announcer Morgan Brown
 News Director Ralph Barrett
 Chief Engineer Robert W. MacIntosh

W C O U

LEWISTON—1938—MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Co., Inc.
 Business-Studio Address 223 Lisbon St.
 Phone Number 4-6921
 Transmitter Location Webber Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, SESAC
 Representative Forjoe
 Owner-Executive Faust Couture
 General-Station Mgr. John C. Libby
 Pgm., Prod., Pub. Dir. Herb Fontaine
 Chief Announcer Norman Card
 Musical Dir. Marion Payne Louisfelle
 Chief Engineer Donald Mason
 Farm Editor Harold Alberghini

W L A M

LEWISTON—1947—ABC

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By Lewiston-Auburn Bcstg.
 Corp.
 Business-Studio Address 129 Lisbon St.
 Phone Number 4-5401
 Transmitter Location Oakdale, Auburn
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Capitol

Representative Everett-McKinney,
Kettell-Carter
Membership NAB, BAB
President, Station Mgr. Elden H. Shute, Jr.
General Manager Frank S. Hoy
Comm., Sales Prom. Mgr. ... Gerald T. Higgins
Program Director William Finkeldey
Production Director Norman McKinstry
Musical Director Bert Cote
News Director F. Parker Hoy
Chief Engineer Leslie R. Hall
Farm Editor Charles Eastman

W C S H
PORTLAND—1925
NBC-NERN-ME.

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By ... Congress Square Hotel Co.
Business-Studio Address 157 High St.
Phone Number 2-0181
Transmitter Location Scarboro
Air Time Unlimited
News Service AP, UP
Transcription Service Thesaurus
Representative Weed, Bertha Bannan
Membership NAB
President Adeline B. Rines
General Manager William H. Rines
Station Manager Linwood T. Pitman
Commercial Manager Albert W. Smith
Prod., Pgm. Dir. Arthur Owens
Musical Director Norman Ayres
Chief Engineer Daniel B. Smith
Farm Editor Linwood H. Brofee
News Director William F. McCrary

W G A N

PORTLAND—1938—CBS-NERN

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By ... Guy Gannett Bcstg. Services
Business-Studio Address 390 Congress St.
Phone Number 2-7423
Transmitter Location Riverton
Air Time 6 a.m.-12:05 a.m.
News Service AP, UP
Transcription Service Lang-Worth
Representative Paul H. Raymer
President Guy P. Gannett
General Manager Creighton E. Gatchell
Commercial Manager Arthur K. Atherton
Sales Representative Richard E. Bates
Pgm., Pub. Dir. Francis H. Farnum, Jr.
Chief Anncr., News Dir. Russell A. Dorr
Chief Engineer Roger W. Hodgkins

W M T W

PORTLAND—1946—MBS-YANKEE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By ... Radio Enterprises, Inc.
Address 212 Middle St.
Phone Number 4-2649
News Service AP
Transcription Service Associated
Representative Forjoe, Borgatti

President John Braybutt
Gen., Comm. Mgr. Abbott Smith
Station Manager Donald J. Curran
Chief Announcer Dick Smith
Chief Engineer Horace Ruiz

W P O R

PORTLAND—1946—ABC-PTN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Oliver Bcstg. Corp.
Business-Studio Address The Chapman Bldg.
Phone Number 3-8111
Transmitter Location Baxter Blvd.
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Standard
Representative Everett-McKinney
Kettell-Carter
Membership NAB, BAB
Pres., Sta., Gen. Mgr. Harold H. Meyer
Commercial Manager William J. Mullen
Sales Prom. Mgr. Anne Bradford
Pgm., Prod. Dir. Raymond Mercier
Chief Anncr., News Dir., Mus. Dir.
S. Blake Ellis
Chief Engineer Roger L. Perry

W A G M

PRESQUE ISLE—1931—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Aroostook Bcstg. Corp.
Business-Studio Address 180 State St., W.
Phone Number 8821
Transmitter Location U. S. Route 1
Air Time 5:55 a.m.-11:15 p.m.
News Service AP
Transcription Service Thesaurus
Representative Continental
President Harry E. Umphrey
General Manager Harold D. Glidden
Commercial Manager Forrest Craig
Farm Edit., Pub., Pgm. Dir. Ted Coffin
Chief Announcer Dick Marshall
Chief Engineer Lester E. Hughes
News Director Ralph Barrett
Musical Director Clayton Smith

W T V L

WATERVILLE—1946—ABC-NERN

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Kennebec Bcstg. Co.
Business-Studio Address 36 Silver St.
Phone Number 2700-1
Transmitter Location Winslow
Air Time 6:28 a.m.-M
News Service AP
Transcription Service Standard
Representative Everett-McKinney, Kettell-Carter
Membership NAB
Pres., Gen. Station Mgr. Carleton D. Brown
Comm.-Sales Prom. Mgr. Harold L. Vigue
Pgm., News Dir., Chief Anncr. Paul Huber
Chief Engineer Donald H. Sutherland
Farm Editor Paul Willey

Think . . .

ABOUT PROGRAMMING

WBAL is affiliated with NBC. *Think* what that means in programming. Besides NBC's Big Shows . . . WBAL's fine local programs . . . with people like Al Ross, Galen Fromme and many others . . . make WBAL the BIG station.

ABOUT POWER

WBAL is the only station in Maryland with 50,000 watts. *Think* what that means in coverage. Besides the rich Baltimore and State of Maryland territory . . . WBAL is the BIG station for a great part of the middle Atlantic states.

ABOUT MERCHANDISING

WBAL boasts a complete promotion and merchandising department. *Think* what that means in selling. There's a direct tie-up with your product and WBAL . . . at the point of sale.



50,000 Watts

THINK OF WBAL **RADIO BALTIMORE**
NBC Affiliate

When Trying to Reach Maryland and the Rich Middle Atlantic States

Nationally represented by Edward Petry and Co.

MARYLAND

Population 2,343,001—Increase +28.6% ('40-'50)—Radio Homes 574,940
600,770 Families—Stations in State 25

WANN

ANNAPOLIS—1946

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By Annapolis Bcstg. Corp.
Business-Studio Address 25 School St.,
P. O. Box 749
Phone Number Annapolis 2500
Transmitter Location Bay Ridge Rd.
Air Time Local sunrise-local sunset
News Service UP
President, General Mgr. Morris H. Blum
Station-Commercial Mgr. Thomas S. Carr

WASL

ANNAPOLIS—1946

Frequency: 810 Kc. Power: 250 Watts d.
Owned-Oper. By Chesapeake Radio Corp.
Business Address P. O. Box 612
Phone Number 9211
Transmitter-Studio Location Truxton Hgts.
Air Time Local sunrise-local sunset
News Service AP, Transradio
Transcription Service World
Membership NAB
Pres., Gen. Mgr. Robert L. Blalock
Sta., Comm. Mgr., Pub. Dir. Gene Gosch
Pgm., Prod. Dir. M. E. Blalock
Chief Announcer, Farm Editor Bill Earle
Chief Engineer Stanley C. Leek

WNAV

ANNAPOLIS—1949—LIBERTY

Frequency: 1430 Kc. Power: 500 Watts d.,
500 Watts n.
Owned-Oper. By The Capital Bdcstg. Co.
Trans. Loca. Add. P. O. Box 829, Admiral's
Dr., Admiral Hgts.
Phone Number 2639, 2630, 7766
Air Time 6 a.m.-12 M.
News Service AP, Transradio
Transcription Service Capitol & Associated
Representative McGillvra, Inc.
President Albert H. MacCarthy
Sta., Gen. Mgr. H. Philip Nesbitt
Commercial Manager Wm. T. O'Connor
Sales Promotion Manager Ken Quortin
Program Director Harrison Eagles
Production Director Patricia Dugan
Publicity Director Tom Christian
Chief Anncr., News Dir. Joseph Powers
Chief Engineer Paul C. Jones
Farm Editor Joseph Powers

WBAL

BALTIMORE—1925—NBC

Frequency: 1090 Kc. Power: 50,000 Watts d.,
50,000 Watts n.
Owned-Operated By Hearst Radio, Inc.

Address 2610 North Charles St.
Phone Number Hopkins 3000
Trans. Loca. Winans Rd., Randallstown
Air Time Unlimited
News Service AP, INS, UP
Transcription Service Associated
Representative Edward Petry & Co., Inc.
President Charles B. McCabe
V.P., & Gen. Mgr. Tom A. Brooks
V.P., & Sta. Mgr. Harold C. Burke
V.P., (Engineering) John Wilner
Bus. Manager D. L. Provost
Commercial Manager Leslie H. Peard, Jr.
Production Manager William Rock
Publicity Director Tom White
Chief Engineer William C. Bareham
Chief Announcer Walter Linthicum
News Director Galen Fromme
Farm Director William Rock

(See Page 455)

WBMD

BALTIMORE—1947—LBS

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Operated By Key Bcstg. Corp.
Business-Studio Address 4 W. Eager St.
Phone Number Mulberry 7095-6-7
Transmitter Location 2901 Moravia Rd.
Air Time Daytime
News Service AP
Representative Joseph Hershey McGillvra
President George E. Hull
Gen., Sta. Mgr. H. Shelton Earp, Jr.
Commercial Manager Merrill L. Carroll
Prog. Dir., Chief Announcer Tom O'Connor
Chief Engineer Russell H. Morgan

WCAO

BALTIMORE—CBS

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By Monumental Radio Co.
Business-Studio Address 1102 N. Charles St.
Phone Number Mulberry 0600-1-2-3-4
Transmitter Location Park Hgts. Ave.
Air Time Unlimited
News Service AP
Transcription Service World
Representative Paul H. Raymer
Membership NAB, BAB
President Lewis M. Milbourne
Exec. V.P., Gen. Mgr. L. W. Milbourne
Chge. Nat'l. Sales Robert M. Richmond
Program Dir. George L. Filling
Chief Announcer Charles W. Purcell
News Director William F. Conhurst
Chief Engineer Martin L. Jones

W C B M

BALTIMORE—1924—MBS

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By Baltimore Bcstg. Corp.
 Bus.-Studio Address . . . Harford & North Aves.
 Phone Number Belmont 8400
 Transmitter Location Painters Mill Rd.,
 Owings Mills
 Air Time 6 a.m.-12 M.
 News Service UP, INS
 Representative Weed
 Membership NAB
 President, Comm. Manager John Elmer
 Gen., Asst. Mgr., Pgm., News Dir. G. H. Roeder
 Chief Engineer G. Porter Houston

News Service AP, UP
 Transcription Service World
 Representative John Blair & Co.
 President Robert S. Maslin
 V.P., Gen. Mgr. John E. Surrick
 V.P., & Treasurer J. H. L. Trautfelter
 Dir. of Sales, Comm. Mgr. Wm. S. Pirie, Jr.
 Sales Promotion Manager William B. Roche
 Prod., Pgm. Dir. Bert Hanauer
 Publicity Director Robert S. Maslin, Jr.
 Chief Announcer Henry Hickman
 News Director John M. Alderson
 Musical Director Joseph Imbrogulio
 Chief Engineer William Q. Ranft

W F B R

BALTIMORE—1922—ABC

Frequency: 1300 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By . . . The Baltimore Radio Show,
 Inc.
 Address 10 E. No. Ave.
 Phone Number Mulberry 1300
 Transmitter Location 701 Waterview Ave.
 Air Time Unlimited

W S I D

BALTIMORE—1948

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By United Bcstg. Co.
 Business-Studio Address . . . 109 W. Baltimore St.
 Phone Number Saratoga 8250
 Transmitter Location Essex
 Air Time Sunrise-sunset
 News Service AP
 President Richard Eaton
 General Manager Albert R. Lanphear
 Promotion Mgr. Helen Wherley
 Chief Engineer Leroy Reckling

**MORE POWER FOR US means
 MORE SELLING POWER FOR YOU
 NOW**

10,000 WATTS FOR WCBM

reaching and selling a larger part of one
 of the nation's richest and best markets.

680 KILOCYCLES

a preferred place on the radio dial.

Baltimore's Listening Habit

WCBM

Mutual Broadcasting System

John Elmer, *President*

George H. Roeder,
General Manager

Exclusive National Representatives
WEED & COMPANY
 New York, Chicago, Boston, Detroit,
 Atlanta, Hollywood, San Francisco



You get a lot for a little*

See your Headley-Reed man today for the whole W-I-T-H story

*** More families-per-dollar than any Radio or TV station in Baltimore**



**WITH
BALTIMORE—1941**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Maryland Bcstg. Corp.
 Business-Studio Address 7 E. Lexington St.
 Phone Number Lexington 7808
 Transmitter Location 1230 Curtain Ave.
 Air Time 24 Hrs.
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 Membership NAB, FMA
 Pres., Gen.-Sta. Mgr. Thomas G. Tinsley, Jr.
 Comm., Sales Prom. Mgr. Robert C. Embry
 Program Dir. Marilee Considine
 Musical Director Anna Ray Suter
 Chief Engineer James S. Duff

**WWIN
BALTIMORE—1951**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Belvedere Bcstg. Co.
 Address 5740 Reistertown Rd.
 Phone Number Mohawk 4400
 Transcription Service Associated
 President Thomas F. McNulty
 Commercial Manager Beatrice Y. Jarrett
 Program Director Lenore Feldman
 Chief Engineer H. A. Kemp

**WBCC
BETHESDA—1947—MET. NET**

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Oper. By Broadcast Management, Inc.
 Business-Studio Address 5 Wilson Lane
 Transmitter Location Kenwood Country Club
 News Service UP
 Transcription Service Lang-Worth, Associated
 Representative Ind. Met. Sales
 Membership NAB
 President Willard D. Egolf
 Sales Agents Bethesda Newspapers, Inc.
 (c/o Comm. Mgr.—WBCC)
 Pgm., Musical Dir. Grace Campbell Egolf
 Farm Edit., Chief Anncr. Carl Robinson
 Chief Engineer Donald Herr
 News Director John Parker

**WCEM
CAMBRIDGE—1947—MBS**

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By The Shore Bcstg. Co.
 Bus.-Studio Address P. O. Box 333
 Transmitter Location N. E. Corner Bay
 St. & Queen Ann Ave.
 News Service UP
 Transcription Service Thesaurus
 Membership NAB
 President John W. Downing
 General Manager Charles J. Truitt
 Sta., Comm. Mgr. James H. Wood
 Chief Anncr., Pgm Dir. Edward H. Brigham
 Chief Engineer Jerrold P. Merritt

**WCUM
CUMBERLAND—1948—CBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Tower Realty Co.
 Transmitter Add. Wm. Rd. P. O. Box 360
 Phone Number 5400-1
 Air Time 6:30 a.m.-11:35 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Meeker
 Membership NAB
 President Karl F. Steinmann
 Acting Gen. Mgr., Pgm. Dir. M. Campbell, Jr.
 Commercial Manager Roy S. Knotts
 News Director Lawrence Merritt
 Chief Engineer William Paul Clendinning

**WTBO
CUMBERLAND—1928—NBC**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Cumberland Bcstg. Co.
 Business-Studio Address 31 Frederick St.
 Phone Number 299
 Transmitter Location Cumberland
 Air Time 6 a.m.-12:05 a.m.
 News Service AP, UP
 Sta., Comm., Prom. Mgr. Aurelia S. Becker
 Chief Announcer William Loy
 Chief Engineer John Ridgeway

**WDYK
CUMBERLAND—1949—ABC—MBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Richard A. Raese
 Trans. Loca. Add. 450 Byrd Avenue
 Phone Number 5001
 Air Time 6 a.m.-1 a.m.
 News Service AP, Sports Wire
 Representative Radio Representatives, Inc.
 Pres., Gen. Mgr. Richard A. Raese
 Sta. Com. Mgr. George J. Kapel
 Program Director William A. Vaughn
 Publicity Director Phil Wilson
 News Director Sid Darion
 Musical Director Tom Fallon
 Chief Engineer Edmund N. Sepe

**WFMD
FREDERICK—1936—CBS**

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By Monocacy Bcstg. Co.
 Business-Studio Address E. Church St.
 Phone Number 1626
 Transmitter Location Jagerstown Turnpike
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service World
 President Laurence Leonard
 General Manager James W. Robertson
 Commercial Manager William Hardy
 Program Director Evelyn Leonard
 Chief Engineer James W. Robertson

W A R K

HAGERSTOWN—1947—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By ... United Bcstg. Co., Inc.
 Business-Studio Address ... 128 S. Prospect St.
 Phone Number ... 4500
 Transmitter Location ... Commonwealth Rd.
 Air Time ... 6 a.m.-M.
 News Service ... AP
 Membership ... NAB
 President ... Richard Eaton
 Managing Director ... Albert R. Lanphear
 General Manager ... Samuel E. Phillips, Jr.
 Prog. Dir., Farm Editor ... Hunter Reams
 Publicity Director ... Joanne Haugh
 Chief Engineer ... G. Harold Brewer

W J E J

HAGERSTOWN—1932—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By ... Hagerstown Bcstg. Co., Inc.
 Business-Studio Address ... Franklin Court
 Phone Number ... 2323
 Transmitter Location ... Carroll Heights
 Air Time ... 6 a.m.-12:05 a.m.
 News Service ... AP, Transradio
 Transcription Service ... Lang-Worth
 Representative ... Walker
 Membership ... NAB, BAB
 Pres., Gen. Mgr. ... Grover C. Crilley
 Sta., Prom., Mgr. ... William H. Paulsgrove
 Commercial Mgr. ... Clarence Myers
 Pgm., Prod. Dir. ... Robert Leshar
 Publicity Director ... Marle Whitecraft
 Musical Director ... Patsy Miller
 Chief Anncr., News Dir. ... D. Glenn Thomas
 Chief Engineer ... George McIntire

W A S A

HAVRE DE GRACE—1948—KBS

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Chesapeake Bcstg. Corp.
 Address ... P. O. Box 97
 Transmitter Address ... Bel Air Rd.
 Phone Number ... 800
 Air Time ... Local sunrise-local sunset
 News Service ... UP
 Transcription Service ... World
 Representative ... Schepp-Reiner
 President, General-Station Mgr. ... Jason T. Pate
 Comm.-Sales Prom. Mgr. ... Charles W. Irwin
 Mus., Pgm., Prod., Pub. Dir. ... W. E. Baekey, Jr.
 Chief Engineer ... William O. Kuntz

W B O C

SALISBURY—1940—MBS

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By ... The Peninsula Bcstg. Co.
 Bus.-Studio-Transmitter Address ... Radio Park
 Phone Number ... 6131
 Air Time ... 6 a.m.-1:30 a.m.

News Service ... AP
 Transcription Service ... World, Lang-Worth
 Representative ... Burn-Smith
 President ... John W. Downing
 Gen., Sta., Comm. Mgr. ... Charles J. Truitt
 Program Director ... John W. Downing, Jr.
 Musical Director ... Charles R. Yohe
 Chief Engineer ... Jack W. Ward

W G A Y

SILVER SPRING—1946—MET. NET

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Tri-Suburban Bcstg. Corp.
 Business Address ... Silver Spring
 Phone Number ... Shep. 1050
 Studio-Transmitter Location ... Kemp Mill Rd.
 Air Time ... Daytime
 News Service ... AP, Transradio
 Transcription Service ... World
 Representative ... Natl. Time Sales
 Membership ... NAB
 President ... John W. Kluge
 Gen.-Sta.-Comm.-Sales Mgr. Joseph L. Brechner
 Prod., Pub., News., Pgm. Dir. Ernest Tannen
 Chief Announcer ... Chuck Dulane
 Chief Engineer ... Nicholai J. Chaconas
 Farm Editor ... John Seybold

W O O K

SILVER SPRING—1947

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... United Bcstg. Co.
 Business Address ... 1143 Connecticut Ave.
 NW., Washington, D. C.
 Phone Number ... Sterling 7265
 Studio Address ... 1143 Conn. Ave., N.W., Wash-
 ington, D. C.; 8512 Georgia Ave., Silver Spg.
 Air Time ... Daytime
 Pres., Gen.-Comm. Mgr. ... Richard Eaton
 Program Director ... Arnold Bi Fort
 Chief Engineer ... Vernon V. Story

**WHY IS AP
 THE BEST**

BECAUSE—AP has more news
 correspondents, more
 news bureaus, more
 miles of news wire
 than any other news
 service.

MASSACHUSETTS

Population 4,690,514—Increase +18.7% ('40-'50)—Radio Homes 1,220,770
Families—1,234,350—Stations in State 48

WARA

ATTLEBORO—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By.....Attleboro Radio Assn.
Address.....Bronson Bldg.
Phone Number.....1320
Representative.....Bannan, Walker
Transcription Service.....Thesaurus
News Service.....UP
Gen. Mgr., Treas.....J. Ottmar
Station Manager.....Keith S. Field
Commercial Manager William A. Dawson, Jr.
Program Director.....Henry A. Felix
Promotion Manager.....Henry Ottmar
Chief Engineer.....Stanley A. Emery
News Director.....Jim Elliot
Farm Editor.....Stanley Morgan

WBMS

BOSTON—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Friendly Group
Business-Studio Add.Steubenville, Ohio
Transmitter Location.....Medford
Air Time.....Sunrise-sunset
News Service.....UP
President.....Jack M. Berkman
Sta., Gen. Mgr.George Lasker
Comm. Mgr.Frederic S. Bailey
Music, Pgm. Dir.Martin Bookspan
Chief Announcer.....William Stewart
Chief Engineer.....Herbert Rattigan

WBZ - WBZA

(Synchronous Operation)
BOSTON-SPRINGFIELD—1921
NBC-NERN

Frequency: 1030 Kc. Power: WBZ, 50,000
Watts; WBZA, 1000 Watts
Owned-Oper. By.....Westinghouse Radio Sta-
tions, Inc. (Synchronous Operation)
Business-Studio Add. 1170 Soldiers Field Rd.
Phone Number.....Algonquin 4-5670
Transmitter Location.....WBZ, Hull, Mass.;
WBZA, East Springfield, Mass.
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....Thesaurus, Associated
Representative.....Free & Peters
President.....Walter Evans
Vice-President.....Walter E. Benoit
General Manager.....J. B. Conley
Station Manager.....W. C. Swartley
Sales Manager.....C. Herbert Masse
Promotion Manager.....John Stilli
Program Manager.....W. Gordon Swan

Publicity Manager.....W. A. Davis
Chief Engineer.....WBZ, W. H. Hauser;
WBZA, Harold Randol

WCOP

BOSTON—1935—ABC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By.....Massachusetts Ecstg. Corp.
Business-Studio Address.....485 Boylston St.
Phone Number.....Copley 7-0123
Transmitter Location.....Lexington
Air Time.....Unlimited
News Service.....AP, INS
Transcription Service.....Standard, Eells
Representative.....Katz
Membership.....NAB, BAB
President.....John Cowles
General-Station Manager.....Craig Lawrence
Commercial Manager.....A. N. Armstrong, Jr.
Sales Promotion Manager.....John Wilkoff
Local Sales Mgr.Harry Wheeler
Program Director.....Gene King
News Director.....Ron Cochran
Production Director.....Henry Lundquist
Publicity Director.....Eleanor Morrison
Musical Dir.....Louis Goldberg
Chief Announcer.....Edwin Dicodoff
Chief Engineer.....Roland C. Hale

WEEI

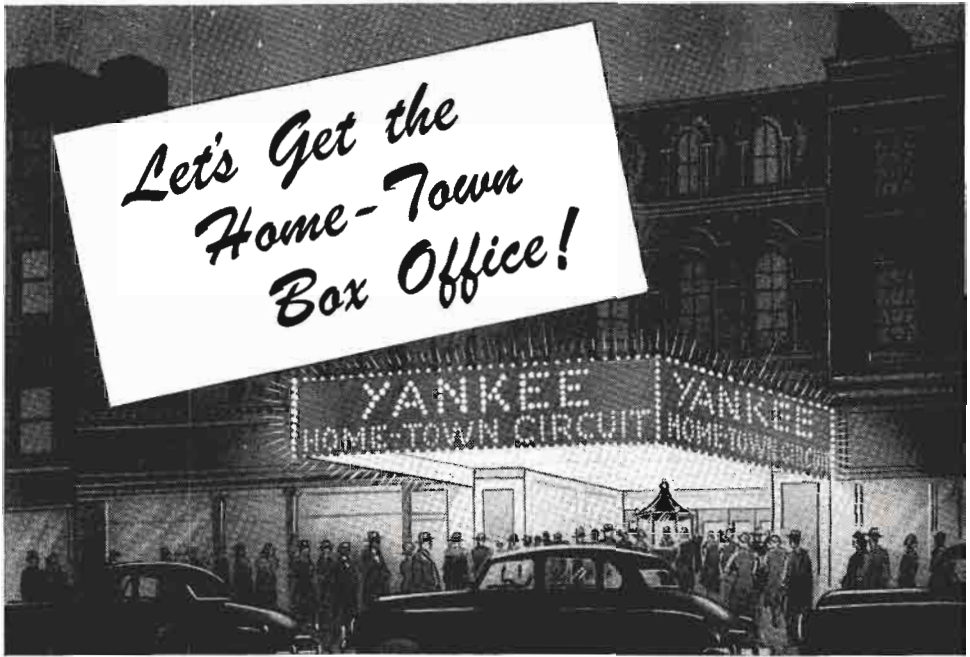
BOSTON—1924—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By.....CBS, Inc.
Business-Studio Address.....182 Tremont St.
Phone Number.....Hubbard 2-2323
Transmitter Location.....Mystic Valley Pkway.
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....Lang-Worth
Representative.....Radio Sales
General Manager.....Harold E. Fellows
Asst. General Mgr.Wilbur S. Edwards
Natl. Sales Dir.Guy H. Cunningham
Sales Promotion Mgr.....Charles B. H. Vaill
Program Director.....Raymond G. Girardin
Production Director.....Thomas H. Calhoun
Publicity Director.....Marie H. Houlahan
Chief Announcer.....Carlton H. Dickerman
News Director.....Charles J. Ashley
Chief Engineer.....Harold A. Dorschug
Musical Director.....Frank Bell
Farm Editor.....Jesse H. Buffum

WHDH

BOSTON—1927

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By. Boston Herald-Traveler, Corp.
Bus-Studio Address.....6 St. James Ave.



Play to New England's Largest Audience on the Yankee Home-town Circuit

Actually the Yankee Network covers more territory than any other New England regional network. It is your medium for reaching New England's largest audience.

Every Yankee home-town station offers you two tangibles—a ready-made, dependable audience for Yankee and Mutual programs and the greater effectiveness of local,

saturation coverage as compared with thin coverage from outside.

With Yankee's 29 home-town stations and their network audience, you get this saturating coverage throughout the entire Yankee six-state area. It is an incomparable combination for selling all New England locally, market by market, and keeping it sold.

Acceptance is THE YANKEE NETWORK'S Foundation

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

MASSACHUSETTS

Phone Number.....HAncock 6-5500
 Transmitter LocationNeedham
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeJohn Blair
 MembershipNAB
 President.....Robert B. Choate
 Managing Director.....William B. McGrath
 Commercial Manager.....Arthur T. Brush
 Program Director.....George M. Perkins
 Production Director...George M. Watson, Jr.
 Publicity DirectorWilliam E. Shea
 Chief Engineer.....Philip K. Baldwin
 Chief AnnouncerRobert Clayton
 Farm Editor.....Joseph Kelly
 Musical DirectorKenneth Wilson

WMEX
 BOSTON—1934

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Northern Corp.
 Business-Studio Address...70 Brookline Ave.
 Phone Number.....Commonwealth 6-3900
 Transmitter Location.....71 W. Squantum St.,
 Quincy
 Air Time.....7:15 a.m.-M.
 News ServiceINS
 Transcription Service..Associated, Lang-Worth

President.....John E. Reilly
 General Manager.....William S. Pote
 Technical Director.....Alfred J. Pote
 Commercial Manager.....Lawrence Flynn
 Sales Promotion Manager....George Kaplan
 Program Director.....John E. Reilly
 Musical Director.....John Kiley
 Chief Engineer.....John Memishian

WNAC

BOSTON—1922—MBS-YANKEE

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Yankee Network
 Bus.-Studio Address.....21 Brookline Ave.
 Phone Number.....Commonwealth 6-0800
 Transmitter Location.....N. Quincy
 Air TimeUnlimited
 News Service.....AP, INS
 Transcription ServiceStandard
 RepresentativeEdward Petry
 MembershipNAB
 President.....William O'Neil
 Exec. V.P., Gen. Mgr.....Linus Travers
 V.P.....Thomas F. O'Neil
 Prog. Dir., V.P.....George W. Steffy
 Dir. of Prom.....Charles W. Curtin
 Publicity Dir.....Phyllis Doherty
 Technical Director.....Irving B. Robinson

WMEX

MEANS

EXTRA

SALES

IN BOSTON

WILL MEAN EXTRA SALES IN BOSTON

W O R L BOSTON—1950

Frequency: 950 Kc. Power: 5000 Watts d.
Owned-Oper. By. Pilgrim Bcstg. Co.
Address. 92 State St.
Phone Number. Lafayette 3-4000
News Service AP
President. Joseph A. Dunn
Gen., Comm. Mgr. Arthur E. Haley
Program Director. Norm Prescott
Promotion Manager. Robert Cabitt
Asst. Salesman. Claire Crawford
Chief Engineer. John Parker
News Director. Bernard Kamenske

W V O M BOSTON—1948

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By. The Boston Bcstg. Corp.
Address. 1 Harvard Sq., Brookline
Phone Number Beacon 2-5650
Representative McGillvra
Exec. V.P., Gen. Mgr. Benjamin Bartzoff
News Service. UP, Transradio

W B E T BROCKTON—1946

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Oper. By. Enterprise Publishing Co.
Business-Studio Address. 60 Main St.
Phone Number Brockton 7062
Transmitter Location. Cor. West & Belmont Sts.
News Service AP
Transcription Service. Thesaurus, SESAC
Representative Bannan, Colton
Membership NAB
Station Mgr. Charles A. Fuller
Commercial Mgr. Earle G. Clement
Production Director William W. Pierce, III

W T A O CAMBRIDGE—1948

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By. Middlesex Bcstg. Corp.
Address. 439 Concord Ave.
Phone Number. Eliot 4-6745
News Service AP
Transcription Service World
Representative Cooke
President. Frank J. Lyman, Jr.
Gen., Prom. Mgr. Ted Swift
Commercial Mgr. Larry Anderson
Program Dir. Arthur Tacker
Chief Engineer. Arthur W. Richardson

W A C E CHICOPEE—1946—NEBS

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By. Regional Bcstg. Co.
Business Address Bridgeway Hotel

Phone Number. Springfield 6-1323,
Air Time Sunrise-sunset
News Service AP
Membership NAB, BAB
Representative IMS, Kettell-Carter-Grant
Membership NAB, BAB
President David Hayes
Sta., Comm., Gen. Mgr. Ralph J. Robinson
Program Dir. Charles J. O'Malley
News Director Robert Begley
Chief Engineer. Richard Glinka

W A L E

FALL RIVER—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Narragansett Bcstg. Co.
Address. 374 Central St.
Phone Number 4-1400
Air Time 6:30 a.m.-M.
News Service UP
Transcription Service Associated
Representative Walker, Kettell-Carter
Pres., Gen. Mgr. George L. Sisson, Jr.
Station Manager. J. Buz Way
Program Director. Nellie F. McCain
Chief Engineer. Norman P. Guilmond

W S A R

FALL RIVER—1921—ABC

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By. Fall River Bcstg. Co., Inc.
Business-Studio Address. Academy B'dg.
Phone Number 7-9477-8
Transmitter Location So. Somerset
Air Time 6:30 a.m.-M.
News Service UP
Transcription Service. Standard, Lang-Worth
Representative. Headley-Reed, Bertha Bannan
Membership NAB
Treas., Gen. Mgr. Melvin Lahr
Commercial Manager Neil Sullivan
Publicity Director John Crowley
Program Dir. Angus Bailey
Chief Announcer. Joe Welch
Chief Engineer. John Pavao

W E I M

FITCHBURG—1941—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. WEIM, Fitchburg, Inc.
Business-Studio Address. 717 Main St.
Phone Number 1600-1
Transmitter Location. Summer St., Lunenburg
Air Time Unlimited
News Service AP
Transcription Service Thesaurus
Representative Kettell-Carter
Membership NAB
Pres., Gen., Sta. Mgr. Henry G. Molina, Jr.
Commercial Mgr. Carter S. Knight
Program Dir. James W. Chalmers
Chief Engineer. Ted Kalln

W F G M

FITCHBURG—1950

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wachusett Bcstg. Co.
 Address 455 Main St.
 Phone Number 6377
 Representative Devney
 Transcription Service Capitol
 News Service INS
 Pres., Gen., Comm. Mgr. Ansel E. Gridley
 Program Director Edward J. Penney
 Chief Engineer Donald L. Coleman
 News Director Loren C. Smith

W K O X

FRAMINGHAM—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
 Owned-Operated By Suburban Bcstg. Co.
 Business-Studio Address Smith Bldg., Irving
 Square
 Phone Number Framingham 7400, 7409
 Transmitter Location Mt. Wayte Ave.
 Air Time Local sunrise-sunset
 News Service UP
 Representative Grant, Kettell-Carter
 Station Manager Richard E. Adams
 Commercial Manager James H. Shoemaker
 Chief Announcer Lee Emmerich
 News Director James H. Robbins
 Chief Engineer Francis Bartol

W H O B

GARDNER—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Gardner Bcstg. Co.
 Business Address 39 Pleasant St.
 Phone Number 1490
 Transmitter Location Green St.
 Air Time 7 a.m.-10 p.m.
 News Service AP
 Representative William G. Rambeau
 Membership NAB, BAB
 President, General Mgr. David M. Richman
 Station Manager Frank Hull
 Commercial Manager Fred Shulman
 Program Director P. H. Vincent
 Chief Anncr., News Dir. Robert E. Johnson
 Chief Engineer P. H. Vincent

W H A I

GREENFIELD—1938—MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By John W. Haigis
 Business-Studio Address 356 Main St.
 Phone Number 4301-2
 Transmitter Location Woodard Rd.
 Air Time 6 a.m.-11:30 p.m.
 News Service AP
 Transcription Service Thesaurus, Associated
 Representative Bertha Bannan, Walker
 Membership NAB

President John W. Haigis, Sr.
 Gen., Sta. Mgr. John W. Haigis, Jr.
 Commercial Manager H. W. Nichols
 Sales Promotion Manager Thomas J. Kelly
 Pgm. Dir., Chief Anncr. Ira I. Hewey
 News Director Graydon H. Spragg
 Chief Engineer Leland F. Wheeler
 Farm Editor Donald A. Tuttle

W H A V

HAVERHILL—1947—LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Haverhill Gazette Co.
 Business-Studio Address 30 How St.
 Phone Number 4-4733
 Transmitter Location 110 Observatory Ave.
 News Service AP
 Transcription Service World
 Representative Kettell-Carter
 Membership NAB
 Pres., Sta., Gen. Mgr. John T. Russ
 Prom., Pub. Dir., Comm. Mgr. Robert I. Kimel
 Pgm. Prod. Dir. Kenneth Ash
 Chief Engineer Eugene Gaumont

W H Y N

HOLYOKE—1941—MBS-YANKEE

Frequency: 560 Kc. Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Oper. By Hampden Hampshire Corp.
 Address 180 High St.
 Phone Number Holyoke 8238, 8239
 Transmitter Location West Holyoke
 News Service AP
 Transcription Service Lang-Worth
 Representative Walker Co. & Bertha Bannan
 Membership NAB, BAB
 Sta., Gen. Mgr. Charles N. DeRose
 Commercial Manager Patrick J. Montague
 Program Director John Vendell
 Chief Operator Jack Paley

W R E B

HOLYOKE—1950

Frequency: 930 Kc. Power: 500 Watts d.
 Owned-Oper. By Valley Bcstg. Corp.
 Address 323 High St.
 Phone Number 2-3296
 Transcription Service Associated, SESAC
 News Service AP
 Gen. Mgr., Pgm. Dir. Harold G. Robator
 Treasurer Anthony DeMarco
 Commercial Manager Albert Beupre
 Chief Engineer Arthur Beaton
 News Director Fran Hammel

W C C M

LAWRENCE—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lawrence Bcstg. Co.
 Address 54 Essex Street

MASSACHUSETTS

Phone Number . . . Lawrence 37171, Lowell 6359
Transmitter Location Andover
Air Time Sunrise-Sunset
News Service AP
Representative Bannan, Colton
Membership NAB
Pres., Gen. Mgr. Geo. H. Jaspert
Sta., Comm., Sales Prom. Mgr. Wm. C. Engel
Pub., Pgm. Dir. Geo. H. Jaspert
Production Director Ernest H. Labranche
Chief Announcer Ernest H. Labranche
Chief Engineer Geo. H. Jaspert

W L A W

LAWRENCE—1937—ABC-NEMMG

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By Hildreth & Rogers Co.
Business-Studio Address 278 Essex St.
Phone Number Lawrence 4107
Transmitter Location Burlington
Air Time 6 a.m.-12:05 a.m.
News Service UP
Transcription Service World, Standard
Representative Paul H. Raymer
Membership NAB, BAB
Pres., Gen. Mgr. Irving E. Rogers
Regional Sales Mgr. Nona Kirby
Sales Mgr. David M. Kimel
Program Dir. Frederick P. Luffey
Publicity Director Fred A. Sullivan
Chief Announcer Richard T. Hickox
News Director Bob Moore
Chief Engineer George A. Hinckley

W L L H

LOWELL-LAWRENCE—1934
MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Oper. By Merrimac Bcstg. Co.
Trans. Address 39 Kearney Square, Cragg
Bldg. (Lawrence)
Phone Number 8715, Lawrence 2-2148
Air Time 6:25 a.m.-12 M.
News Service UP
Transcription Service Associated
Representative Haskell Bloomberg
President Gerald Harrison
V. P. Carl S. Wheeler
Sta. Mgr. Dana W. Fitzgerald
Commercial Manager Haskell Bloomberg
Pgm. Dir., Chief Anncr. Tom Clayton
News Director Fred A. Simmonds
Chief Engineer Anthony G. Michaels

W L Y N

LYNN—1947

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Oper. By Puritan Bcst. Service, Inc.
Business-Studio Address 7 Willow St.
Phone Number LY. 5-6200
Transmitter Location Heath's Court

Air Time 6:45 a.m.-Sunset
News Service UP
Transcription Service Associated, SESAC
Pres., Gen. Mgr. Theodore Feinstein
Station Manager Winslow Bettinson
Commercial Mgr. Kenneth Strong
Program Director Winslow Bettinson
Chief Announcer Dave Mann
News Director Ernest Rosenthal
Chief Engineer John W. Parker

W B S M

NEW BEDFORD—1949—NERN

Frequency: 1230 Kc. Power: 100 Watts
Owned-Oper. By Bay State Bcstg. Co.
Address Pope's Island
Phone Number 3-1767
Representative McGillvra
Transcription Service MacGregor
News Service UP
President Joseph P. Duchaine
General Manager Otto F. A. Arnold
Commercial Manager Harry W. Moore
Pgm., Farm Dir. Edward L. Merritt
Chief Engineer Harold H. Hoover, Jr.
News Director Frank Burgmeier

W N B H

NEW BEDFORD—1921—MBS
YANKEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By E. Anthony & Sons, Inc.
Business-Studio Address County & Union Sts.
Phone Number 8-5228
Transmitter Location Fairhaven
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service World, Associated
Representative Walker Co., Bertha Bannan
Membership NAB
Vice-President Basil Brewer
Station Manager Paul Perreault
Comm., Sales Prom. Mgr. David Shurtleff
Publicity Director Conrad White
Program Director Edward Boghosian
News Director Oscar Glasberg
Chief Engineer Z. V. Grobowski

W M N B

NORTH ADAMS—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Northern Berkshire Bcstg. Co.
Bus.-Studio-Transmitter Address 466 Curran
Phone Number 1230
News Service AP
Transcription Service World
Representative Grant
Membership NAB, BAB
Part Owner, Gen. Mgr. J. Gordon Keyworth
Commercial Rep. Richard J. O'Brien
Program Manager Benjamin A. Hubley
Chief Technician William B. Dailey

MASSACHUSETTS

WNAW

NORTH ADAMS—1949

Frequency: 860 Kc. Power: 250 Watts d. Owned-Oper. By N. W. Welch Address 20 State Street Phone Number 860-1 Transmitter Location Curran Highway Air Time Sunrise-Sunset News Service UP Trans. Serv. Standard & Lang-Worth President Neal W. Welch Sta. Mgr., Chief Ann. William E. Gordon Sales Pro. Manager Winston Budrow Program Director E. Norman Bailey News Director Clay Perry Chief Engineer Gerald F. O'Grady

WHMP

NORTHAMPTON—1950

Frequency: 1400 Kc. Power: 250 Watts Owned-Oper. By Pioneer Valley Bcstg. Co. Address 78 Main St. Transcription Service Standard President John W. Williams Gen., Comm. Mgr. Alexander W. Milne

WBEC

PITTSFIELD—1947—ABC-UBS

Frequency: 1490 Kc. Power: 250 Watts Owned-Oper. By Western Mass. Bcstg. Co. Business-Studio Address 30 Eagle St. Phone Number 8292-3 Transmitter Location 30 Eagle St. Air Time 6:45 a.m.-M. News Service AP Transcription Service Lang-Worth Representative Everett-McKinney, Kettell-Carter Membership NAB, BAB President Donald B. Miller Gen., Sta., Comm., Prom. Mgr., Pub. Dir. W. Wendell Budrow Pgm., Prod. Dir. Harry Brown Chief Announcer Dana Jones Chief Engineer Walton Ayer News Director Edward Farrel, Jr. Farm Editor M. Haggarty Musical Director Robert Hennaberry

WBKK

PITTSFIELD—1938—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Greylock Bcstg. Co. Business-Studio Address 8 Bank Row Phone Number 2-1553 Transmitter Location 100 East St. Air Time 6:40 a.m.-12 M. News Service UP Transcription Service Associated Representative Walker, Bannan

Membership NAB, BAB President Leon Podolsky Sta., Gen. Mgr. John T. Parsons Commercial Manager Walter Kearsey Sales Promotion Manager Robert Burbank Mus., Pub., Pgm. Dir. Richard Bolender Production Director Ted Holmes Chief Engineer Leonard Lavendol News Director Leon Beeler Farm Director Robert Youst

WJDA

QUINCY—1947

Frequency: 1300 Kc. Power: 1000 Watts d. Owned-Oper. By South Shore Bcstg. Co., Inc. Business-Studio Address 29 Brackett St. Phone Number Mayflower 9-1300 Transmitter Location Germantown News Service AP Transcription Service World Pres., Sta. Mgr., Pgm. Dir. Joseph H. Tobin Comm., Sales Prom. Mgr., Pub. Dir., Chief Engineer James D. Asher Chief Announcer George Erwin News Director Bill Edwards

WESX

SALEM—1939

Frequency: 1230 Kc. Power: 250 Watts Owned-Oper. By North Shore Bcstg. Co. Business-Studio Address 49-53 Washington St. Phone Number 5670 Transmitter Naugus Head, Marblehead Air Time Unlimited Pres., Treas. Charles W. Phelan Manager Edmund L. Phelan Commercial Manager Robert Rogers

WMAS

SPRINGFIELD—1932—CBS

Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By WMAS, Inc. Business-Studio Address 1757 Main St. Phone Number Springfield 7-1414 Transmitter Location Pynchon Pk. News Service UP Transcription Service Associated Representative Edward Petry Membership NAB, BAB President Gerald Harrison Sales Prom., Sta. Mgr. Robert Donahue Commercial Manager Robert Feldman Program Director Turner Cooke News Director Noah LaMountain Chief Engineer John Michnovex

WSFL

SPRINGFIELD—1948

Frequency: 1600 Kc. Power: 5 KW d. Owned-Oper. By Springfield Bdcstg. Co.

. . . **MASSACHUSETTS** . . .

Address 137 State St.
Phone Number 2-7487
Trans. Loca. No. Main St. E. Longmeadow
Air Time Unlimited
News Service UP, Armstrong Sports
Representative The Bolling Co.
President G. A. Askins
Commercial Manager E. G. Hewinson
Sta. Mgr., Pgm. Dir. C. M. Manitsas
Chief Engineer E. G. Hewinson

WSPR

SPRINGFIELD—1936—ABC

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Operated By WSPR, Inc.
Business 63 Chestnut St.
Phone Number Springfield 6-2757-B, 6-4218
Transmitter Location Union St. & Palmer Ave.
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative George P. Hollingbery
Membership NAB, BAB
President Quincy A. Brackett
Station Manager Alan C. Tindal
Commercial Manager William H. Burleigh
Sales Prom. Mgr., Pub. Dir. Howard S. Keeffe
Program Director Wayne H. Latham
Chief Announcer Robert L. Jones
Chief Engineer George Townsend

WPEP

TAUNTON—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Silver City Bcstg. Co.
Address 174 Broadway
Phone Number 4-7528
Transcription Service Lang-Worth
News Service UP
Ptr., Pres. & Fin. Mgr. J. Marshall McGregor
Ptr., Gen. Mgr. James Milton Hammond
Station Manager Robert A. Brennan
Chief Engineer John B. Tracy, Jr.
News Director Paul A. McCormack

WCRB

WALTHAM—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Oper. By Charles River Bcstg. Co.
Business-Studio Address 4 Gordon St.
Phone Number Wa 5-7080
Transmitter Location South St.
Air Time Daytime
News Service UP
Transcription Service Lang-Worth
Representative Bannan
President Richard C. O'Hare
General Manager Deuel Richardson
Station Manager Theodore Jones
Commercial Manager J. F. McArdle
Program Director Wm. Sherman

Publicity Director Harold P. Richardson, Jr.
Chief Engineer J. H. Bonney

WARE

WARE—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By Donald W. Howe
Business-Studio Address East St.
Phone Number 1250, 1251
Transmitter Location Atop Coy's Hill, Warren
Air Time Daytime
News Service AP
Transcription Service Associated
Membership NAB, BAB
Pres., Gen. Sta. Mgr. Donald W. Howe
Pub. Dir., Comm. Mgr. Robert S. Sinnett
Farm Edlt., Pgm. Dir. Tom Colton
News Director Bill O'Neil
Chief Engineer Fred Joslin

WTXL

WEST SPRINGFIELD—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Telecolor Corp.
Address 34 Sylvan St.
Phone Number 9-4768
Air Time 6:45 a.m.-12 M.
News Service INS
Transcription Service Capitol, World
Representative Cooke
Membership NAB
Pres., Gen., Prom. Mgr. L. A. Reilly
Commercial Manager Holland D. Cameron
Oper. Mgr., Pgm. Dir., Chief Engr. J. L. Spates

WOCB

WEST YARMOUTH—1940

MBS-YANKEE-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By E. Anthony & Sons
Transmitter Address South Sea Ave.
Phone Number Hyannis 502
Air Time 7 a.m.-11:30 p.m.
News Service AP
Transcription Service World
Representative Walker, Bertha Bannan
President Basil Brewer
Gen., Sta. Mgr. Gerald L. Staten
Commercial Manager Paul G. Collins
Chief Engineer Zigmum Grobowski
News Director William J. Torpey

WAAB

WORCESTER—1931—MBS-YANKEE

Frequency: 1440 Kc. Power: 5000 Watts
Owned By The Olin Corp.
Operated By Radio Enterprises, Inc.
Business-Studio Address 34 Mechanic St.
Phone Number 2-5811

MASSACHUSETTS

Transmitter LocationHolden
Air Time6 a.m.-12 M.
News ServiceAP
Transcription ServiceAssociated
RepresentativeEverett-McKinney
MembershipNAB, BAB
Pres., Gen., Sta. Comm. Mgr. . .B. W. Olin, Jr.
Asst. to Pres.William R. Sweeney
Traffic Manager.....Dorothy Morris

WNEB

WORCESTER—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....New England Bcstg. Co.
Trans. AddressPark Bldg., 507 Main St.
Phone Number6-4672
Air Time6 a.m.-12 M.
News ServiceUP
Transcription ServiceLang-Worth
RepresentativeBolling, Kettell-Carter
President.....Paul C. Lytle
Sta., Gen. Mgr.John J. Hurley
Commercial Mgr.....Edward T. McCann, Jr.
News DirectorAndrew F. Hickey
Musical Director.....Robert F. Bilske
Chief Engineer.....Vernon P. Wilson

WORC

WORCESTER—1925—ABC

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By.....Alfred F. Kleindienst
Business-Studio Address.....65 Elm St.
Phone Number5-3101
Transmitter LocationAuburn
Air Time.....7 a.m.-M.
News ServiceINS
Transcription ServiceLang-Worth
RepresentativeWeed
MembershipNAB
Chief Owner.....A. F. Kleindienst
Gen., Sta. Mgr.M. P. Stanton

WTAG

WORCESTER—1924—CBS

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....18 Franklin St.
Phone Number5-4321
Transmitter Location..Shrewsbury St., Holden
Air Time6 a.m.-12:05 a.m.
News ServiceAP
Transcription Service.....World, Associated
Representative.....Paul H. Raymer
MembershipNAB, BAB
Vice-Pres., Gen. Mgr.....Robert W. Booth
Commercial Manager.....Herbert L. Krueger
Sales Promotion Manager...Edwin W. Quinn
Prod., Pgm. Dir.A. J. Brissette
Publicity Director.....A. C. Fuller
Chief Engineer.....E. A. Browning
Farm Editor.....H. Sidney Vaughn

AP SELLS

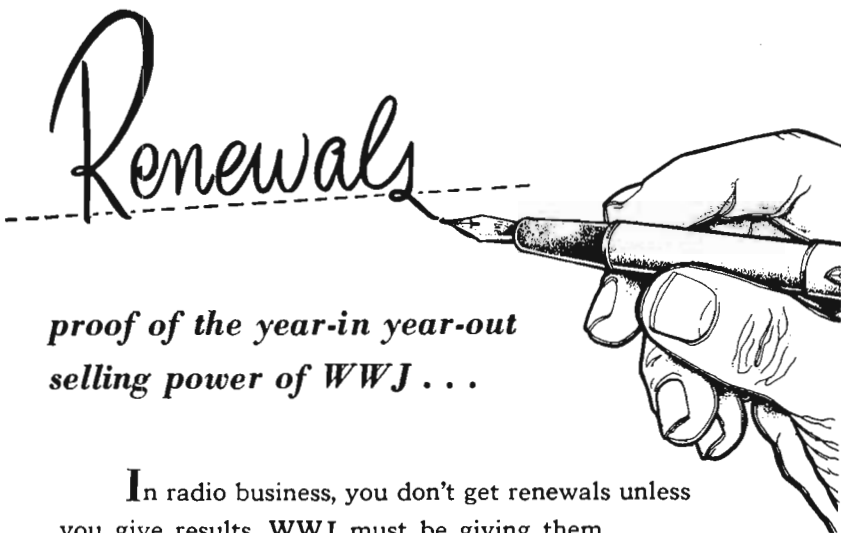
For Stations and Sponsors —

For instance . . . WMLS

"70 AP newscasts on WMLS are sold out. The biggest sponsor is Hill Grocery Company, the largest Alabama retail grocery chain, with three 5-minute AP newscasts daily.

"Associated Press newscasts not only are easy to sell; they sell for our advertisers."

CURTIS O. LILES,
General Manager,
WMLS, Sylacauga, Ala.



*proof of the year-in year-out
selling power of WWJ . . .*

In radio business, you don't get renewals unless you give results. WWJ must be giving them.

Detroit's largest department store, on WWJ for the past 16 years with an hour-long daily program, renewed again. A utility, on WWJ since 1945 with three programs weekly, renewed again. A foremost men's clothing chain, on WWJ for 12 years with a nightly news program, renewed again. An automobile dealers' group, on WWJ 5 programs a week, just renewed again for its third year. And so it goes.

What better proof is there of the effectiveness of WWJ . . . NBC station in Detroit . . . now celebrating its 30th year of community leadership . . . in a market of 1½ million radio sets in the homes and cars of workers who spent more than 3 billion dollars last year in Detroit's retail stores!



Basic NBC Affiliate

**AM—950 KILOCYCLES—5000 WATTS
FM—CHANNEL 246—97.1 MEGACYCLES**

FIRST IN DETROIT . . . Owned and Operated by THE DETROIT NEWS

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY
Associate Television Station WWJ-TV

MICHIGAN

Population 6,371,766—Increase +21.2% ('40-'50)—Radio Homes 1,686,660
Families—1,722,100—Stations in State 62

W A B J

ADRIAN—1946

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Oper. By James Gerity, Jr.
Address Treat Rd.
Phone Number 9000
Transmitter Location Treat Rd.
Air Time Sunrise-Sunset
News Service UP
Transcription Service World
Representative Hal Holman Co.
Membership NAB, BAB
Owner James Gerity, Jr.
General Manager O. Wm. Myers
Commercial Manager Harley West, Jr.
News, Pgm. Dir. Larry Payne
Chief Announcer Phil Sanford
Chief Engineer Elwood Brown
Farm Editor Don Dean

W H R V

ANN ARBOR—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Huron Valley Bcstg., Inc.
Business Address Box 608
Phone Number 2-4573
Studio-Trans. Location 4230 Packard Rd.
Air Time 6 a.m.-2 a.m.
News Service AP
Transcription Service World
Representative For Joe
Membership NAB
President J. F. Hopkins
General Manager Douglas Campbell
Program Dir. Amy H. Wilcox
Chief Announcer Claire Linn
Chief Engineer James Allen
Consulting Engineer Lohnes & Culver

W F Y C

ALMA—1948—GLN

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By WFYC, Inc.
Address 408½ Gratiot Ave.
Phone Number 95, 157
Trans. Loca. 1 Mi. E. of City on U.S. 27
Air Time 6 a.m.-Sun-down
News Service UP
Trans. Service Lang-Worth, World
President Reid Brazell
Gen., Sta., Comm., Sales Prom. Mgr.
Robert W. Cessna
Pgm., Prod., Pub. Dir. Bob Clayton
Chief Announcer David Sommerville
News Director Stan Heineman
Musical Director Lillian Curtis
Chief Engineer Irving Grove
Farm Editor Carl Bortle

W P A G

ANN ARBOR—1945

Frequency: 1050 Kc. Power: 100 Watts d.
Owned-Operated By Washtenaw Bcstg. Co.
Bus.-Studio Address 3rd Floor, Hutzl Bldg.
Phone Number 2-5517
Transmitter Location 1795 So. Maple Rd.
Air Time Sunrise-sunset
News Service AP
Transcription Service Standard
Representative Hal Holman
Membership NAB, FMA
President Arthur E. Greene
Gen., Sta. Mgr. Edward F. Baughn
Commercial Manager A. H. Turner
Program Director Pat Quinn
Chief Announcer Albert J. Sanborn
Chief Engineer George D. Stearns
News Director Otis Hardy
Farm Editor Howard E. Heath
Consulting Engineer George C. Davis

W A T Z

ALPENA—1946

MBS-KBS-PAUL BUNYAN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
Business Address Alpena
Phone Number 1049
Studio-Transmitter Location M-32 West
Air Time 7 a.m.-11 p.m.
News Service AP
Representative Hal Holman
President Les Biederman
General Manager Drew McClay
Chief Engineer William Kiker

W L E W

BAD AXE—1950

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By Saginaw Bcstg. Co.
Phone Number 1010
Representative Headley-Reed
Transcription Service Standard
News Service AP
Owner, President Milton L. Greenebaum
Oper. Dir., Gen. Mgr. Jack Parker
Commercial Manager Cliff Thomas
Program Director Earl Johnson
Facility Dir. Meredith Koerner
Chief Engineer Harold McCullen

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• J. E. Campeau, President

MICHIGAN

W B C K

BATTLE CREEK—1948—MBS

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By Michigan Bcstg. Co.
Business-Studio Address 402 Security Natl.
Bank Bldg.
Phone Number 3-5555
Transmitter Location Golden Ave.
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service Thesaurus
Representative Burn-Smith
General Manager Robert H. Holmes
Commercial Manager F. K. Doyle
Program Director E. F. Cahill
News Director A. E. Johansen
Chief Engineer Arris J. Geranis

W E L L

BATTLE CREEK—1925—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Federated Publications, Inc.
Bus.-Studio-Transmitter Address Michigan
National Bank Bldg.
Phone Number 5655
Air Time 6 a.m.-11:30 p.m.
News Service AP
Transcription Service Standard, Lang-Worth
Representative Bolling
Membership NAB
Station Manager Dan E. Jayne
Commercial Manager E. P. Mills, Jr.
Program Director Forrest F. Owen
Chief Engineer Earl J. Stone

W B C M

BAY CITY—1928—ABC

Frequency: 1440 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By Bay Bcstg. Co., Inc.
Business-Studio Address Wenonah Hotel
Phone Number 7551-2
Transmitter Address Tuscola Rd., Hampton
Air Time Unlimited
News Service UP
Transcription Service World
Representative George P. Hollingbery
President Harley D. Peet
Gen.-Station-Comm. Mgr. Hugh A. Giesel
Program Director Charles E. Anthony
News Director Frank J. Walsh
Musical Director Lionel H. DeRemer
Chief Engineer Ralph H. Carpenter
Farm Editor G. Edward Vallender
Consulting Engineer Jansty & Bailey

W G R O

BAY CITY—1949—LBS—KBS

Frequency: 1260 Kc. Power: 500 Watts d.
Owned-Oper. By Griner-Dillon Bcstg. Co.
Trans. Address 4451 Wheeler Rd.

Phone Number 3-1260
Air Time Daytime
News Service AP
Transcription Service Capitol
Representative Sears & Ayer
Pres., Gen. Mgr. Gail D. Griner
Commercial Manager Stanley Hommes
Program Director Edward T. Dillon
Chief Anncr., News Dir. Hal Shore
Musical Director Wilmetta Jean Resley
Chief Engineer Floyd Woody

W H F B

BENTON HARBOR—1947

Frequency: 1060 Kc. Power: 1000 Watts d.
Owned-Oper. By Palladium Publ. Co.
Address Benton Harbor
Phone Number 5-2113
Transmitter Location Fairplain Ave.
Air Time Sunrise-Sunset
News Service AP
Transcription Service Lang-Worth & RCA
Representative Hal Holman
Membership NAB, BAB
President Stanley R. Banyon
Gen., Sta. Mgr. J. P. Scherer
Commercial Manager Ted Vernasco
Sales Prom. Mgr., Pub. Dir. Dwight Edmunds
Program Director John Pershing Chase
Production Director Cal Bollwinkel
News Director Jack Cogswell
Musical Director Lee Lockwood
Chief Engineer Munson Robinson
Farm Editor John Pershing Chase
Consulting Engineer Craven, Lohnes & Culver

W A T T

CADILLAC—1945

MBS-KBS-BUNYAN-WOLVERINE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Midwestern Bcstg. Co.
Business-Studio Address Cadillac
Phone Number 1270
News Service AP
Transcription Service SESAC, KBS
Representative Hal Holman
General Manager Les Blederman

W T V B

COLDWATER—1949—KBS

Frequency' 1590 Kc. Power: 1000 Watts
Owned-Oper. By Twin Valley Bdcstrs. Inc.
Address Box 32
Phone Number 1230
Trans. Loca. 1½ Mi. So. on U.S. 27
Air Time 6 a.m.-9 p.m.
News Service AP
Trans. Service Associated, Capitol, Cole
Representative McGillvra
President George Hosek
Board Chairman James Wilson
Station Manager E. Harold Munn, Jr.

WJR



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Program Director Jack Douglas
Chief Announcer Dick DeFay
Chief Engineer E. Harold Munn, Jr.
Consulting Engineer E. Harold Munn, Jr.

W K M H

DEARBORN—1946

Frequency: 1310 Kc. Power 5000 Watts d.,
1000 n.

Owned-Operated By WKMh, Inc.
Business-Studio Address WKMh Bldg.
Phone Number Logan 2-4000
Transmitter Willow Run Express Hwy.
Air Time 6 a.m.-2 a.m.
News Service INS, UP
Transcription Service Lang-Worth
Representative Headley-Reed
Membership NAB, BAB
Pres., Sta., Gen. Mgr. Fred A. Knorr
Pgm., Prod. Dir. Walter Patterson
Comm., Prom. Mgr. George M. Miller
Chief Announcer Richard Buller
Chief Engineer Jerrold Martin
News Director Dale Marr
Musical Director Albert Gross
Farm Editor Bob Rothwell
Consulting Engineer Kear & Kennedy

CKLW

DETROIT-WINDSOR—1932—MBS

Frequency: 800 Kc. Power: 50,000 Watts
Owned-Oper. By. . . Western Ontario Bcstg. Co.,
Ltd., Essex Bcstrs., Inc.

Business Address. 3300 Guardian Bldg., Det.
Phone Number Woodward 1-7200
Studio Address. . . Canada Trust Bldg., Windsor
Transmitter Location. . . Harrow, Ont.
Air Time 5:30 a.m.-4 a.m.
News Service INS, UP
Transcription Service. . . Standard, World,
Lang-Worth
Representative H. N. Stovin,
Adam J. Young, Jr.
Membership NAB
President, General Mgr. J. E. Campeau
Sta. Mgr., Chief Engr. W. J. Carter
Commercial Manager. E. Wilson Wardell
Sales Prom. Mgr. Art Gloster
Pgm., Prod. Dir. S. Campbell Ritchie
News Director Val Clare
Publicity Director. H. Arthur Laing
Chief Announcer. John Gordon
Musical Director. Wally Townsend
Farm Editor. Austin Grant

See Page 472

W J B K

DETROIT—1925

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Fort Industry Co.
Business-Studio Address. 500 Temple Ave.

Phone Number Temple 3-7900
Transmitter Location. . . 15555 Woodrow Wilson
Air Time 24 Hours
News Service INS, UP
Representative Katz Agency
Membership NAB
President. George B. Storer
Gen Sta., Comm Mgr. Richard E. Jones
Prod., Pgm. Dir. Hal Hough
Prom., Pub. Dir. Joyce Chopman
Chief Engineer Paul O. Frincke
Consulting Engineer Earl Cullum

W J L B

DETROIT—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. . . Booth Radio & TV Stas.
Business Address. 600 Buhl Bldg.
Phone Number Woodward 5-2000
Studio Address. . . 3100 David Broderick Tower
Transmitter Location. . . 375 Midland Ave.
Highland Park
News Service AP
Transcription Service World
Representative Forjoe
Pres., Gen. Mgr. John L. Booth
Prom., Comm. Mgr. Eric V. Hay
Station Manager W. J. Jory
Program Director. George Kendall
Chief Announcer. R. L. Mabry
Chief Engineer. Edward H. Clark

W J R

DETROIT—1927—CBS

Frequency: 760 Kc. Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Address Fisher Bldg.
Phone Number Trinity 5-4440
Transmitter Location Trenton
Air Time 24 Hours
News Service AP, INS, UP
Trans. Service . . . Lang-Worth, Theaurus, Asso.
Representative Pety & Co.
Membership NAB, BAB
Chairman of the Board G. A. Richards
President John F. Patt
V.P., & Gen. Mgr. Worth Kramer
Sales Service Manager. . . F. A. McPhillips
Sales Promotion Manager. . . James Quello
Program Director Franklin Mitchell
Production Director Norman White
V.P. in charge of News. George Cushing
Chief Announcer Ron Gamble
News Editor Jack White
Musical Director Paul LaVoie
V.P. in chge of Engr. George Leydorf
Farm Editor Marshall Wells

W W J

DETROIT—1920—NBC

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By. . . The Evening News Assn.

Address 615 W. Lafayette
 Phone Number WOODWARD 2-2000
 Trans. Loca. 8 Mi. & Myers Rd.
 Air Time 24 Hours
 News Service AP, UP
 Trans. Serv. Lang-Worth & Thesaurus
 Representative ... George P. Hollingsberry Co.
 Director of Radio W. J. Scripps
 General Manager Harry Bannister
 Station Manager Don DeGroot
 Office Manager Mabel Munroe
 Personnell Manager E. L. Tyson
 General Program Mgr. M. C. Wissman
 General Engr. Mgr. E. J. Love
 Public Affairs Manager ... James Eberle
 Night Manager Stanley Swales
 Publicity Manager John Gnau
 Chief Engineer Carl Wesser
 Promotion Manager Jack Albert
 Program Manager John Hill
 News Editor Tom MacMahon
 Farm Editor John Merrifield
 Sales Manager Wendell Parmelee
 Asst. Sales Manager ... Richard Spencer, Jr.

W X Y Z

DETROIT—1925—ABC-MRN

Frequency: 1270 Kc. Power: 5000 Watts
 Owned By American Bcstg. Co.
 Operated By WXYZ, Inc.
 Business Address 1700 Stroh Bldg.
 Phone Number WOODWARD 3-8321
 Studio Address 8415 E. Jefferson Ave.
 Transmitter Location ... Joy Rd. & Greenfield
 Air Time 6:30 a.m.-1 a.m.
 News Service INS, UP
 Transcription Service ... Standard, Lang-Worth
 Representative ABC Spot Sales
 Pres., Gen. Mgr. James G. Riddell
 Commercial Manager ... Harold Christian
 Pub. Dir., Sales Prom. Mgr. Hal Neal
 Prod., Pgm. Dir. Jack McCarthy
 Musical Director Phil Brestoff
 News Director Henry Alexander
 Chief Engineer Charles Kocher

W D B C

ESCANABA—1941—MBS-KBS

Frequency: 680 Kc. Power: 1000 Watts
 Owned-Operated By Delta Bcstg. Co.
 Business-Studio Address ... Lud. & First Sts.
 Phone Number 3190-1
 Transmitter Location Ski Hill Rd.
 Air Time 6:30 a.m.-M.
 News Service UP
 Representative Walker
 President John P. Norton
 Gen., Sta., Comm. Mgr. ... George D. Lindenthal
 Pgm., Prod. Dir. Anthony Flynn
 Musical Director George Jaap, Jr.
 Chief Engineer Jack W. Foster

W B B C

FLINT—1947—MBS

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By ... Booth Radio & TV Stations.
 Business-Studio Address ... 112 W. Water St.
 Phone Number Detroit, Woodward 2-0220;
 Flint, 9-8686
 Transmitter Location 3076, Bristol Rd.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative For Joe
 President John Lord Booth
 General Manager W. Eldon Garner
 Program Dir. Jerry Schroeder
 Chief Announcer Willard Lamb
 News Director James Rush
 Chief Engineer G. Elwood Ryan

W F D F

FLINT—1922—ABC-MRN

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By The Trebit Corp.
 Bus.-Studio Address ... Mott Foundation Bldg.
 Phone Number 2-7158
 Transmitter Location Briston Road
 Air Time 5:45 a.m.-1 a.m.
 News Service AP
 Transcription Service Capitol, Thesaurus,
 Standard
 Representative Katz
 Membership NAB, BAB
 President Harry M. Bitner, Sr.
 General Mgr. Lester W. Lindow
 Sales Prom. Mgr. Marvin Levey
 Farm Edit., Pgm. Dir. Elmer A. Knopf
 Publicity Dir. Richard Toohay
 Chief Announcer Ted Taylor
 News Directors Jack Lewin, Jim Corbett
 Musical Director Billy Geyer
 Chief Engineer Frank D. Fallain
 Consulting Engineer Gillett & Assoc.

W M R P

FLINT—1946—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By ... Methodist Radio Parish, Inc.
 Business-Studio Address 573 Mary St.
 Phone Number 3-5112
 Transmitter Location 3417 Lapeer Rd.
 Air Time Daytime
 Transcription Service UP
 Transcription Service Standard, SESAC
 Representative Best
 President Victor Longfield
 General Manager William H. Merford
 Chief Engineer Homer Blumerich
 Commercial Manager Mell Moss
 Chief Announcer Cliff Martin

W T A C

FLINT—1946—NBC

Frequency: 600 Kc. Power: 1000 Watts d.
500 Watts n.

Owned-Oper. By Trendle-Campbell Bcstg.
Corp.

Business-Studio Address 740 S. Saginaw St.
Phone Number Flint 2-1136
Transmitter Location 6171 Center Rd.,
Grand Blanc

Air Time Unlimited
News Service UP

Transcription Service Lang-Worth
Representative Paul H. Raymer

President George W. Trendle
General Mgr. H. Allen Campbell

Sta., Comm. Mgr. J. R. McKinley
Program Dir. Laurence Arnold

Musical Director Max Henderson
Chief Engineer Darrell Jones

W A T C

GAYLORD—1950—BUNYAN

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By Midwestern Bcstg. Co.

Address Paul Bunyan Bldg., Traverse City
Phone Number Traverse City 2700

Representative Holman

Transcription Service Standard
News Service AP

President Lea Biederman
General Manager Mitch Gordon

Commercial Manager Johnny Cosseus
Program Director Ken Haven

Chief Engineer William Kiker
News Director Bob Durrett

W G H N

GRAND HAVEN—1951

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Grand Haven Bcstg. Co.

President Walter R. Hammel
General Manager Kerm Trimble

W F U R

GRAND RAPIDS—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Furniture City Bcstg. Corp.

Business-Studio Address 430 Federal Square
Bldg.

Phone Number GL 6-9541
Trans. Loca. Garfield & Butterworth

Air Time Sunrise-sunset
News Service AP

Trans. Serv. Lang-Worth, Thesaurus
Representative Hil F. Best

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Pres., Gen., Sta. Mgr. William Kuiper
 Program Director Henry Bosch
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 News Director Gordon Kibby
 Farm Editor Lee Mathews
 Musical Director Bob Beukema

General-Commercial Mgr. Hy M. Steed
 Sales Promotion Manager D. D. Knight
 Program Director Bob Kirby
 Production Director Dave Hoyle
 Musical Director Carl Bergner
 Chief Engineer Lee Stevens
 Consulting Engineer George Davis

WGRD

GRAND RAPIDS—1947

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Operated By Music Bcstg. Co.
 Business-Studio Add. 35 Lafayette Ave., N.E.
 Phone Number 9-4111
 Transmitter Location 1300 Plymouth Rd., N.E.
 Air Time 6:30 a.m.-local sunset
 News Service AP
 Transcription Service Standard
 Representative Joseph Hershey McGillvra
 Pres., Gen., Sta. Mgr. Paul F. Eichhorn
 News Director Joseph C. Hooker
 Chief Anncr., Pgm. Dir. Robert J. Whitcomb
 Musical Director Jack Harrison
 Chief Engineer Richard Groenevelt
 Consulting Engineer Gautney, Ray & Price

WJEF

GRAND RAPIDS—1945—CBS

Frequency: 1230 Kc. Power: 250 Watts d.
 250 Watts n.
 Owned-Oper. By Fetzer Bdcstg. Co.
 Address 124 W. Mich. Ave., Kalamazoo
 Phone Number Glendale 6-8512
 Transmitter Location Pantlind Hotel
 Air Time 6 a.m.-12:05 M.
 News Service AP
 Transcription Service Thesaurus
 Representative Avery-Knodel, Inc.
 Membership NAB, BAB
 Pres., Gen. Mgr. John E. Fetzer
 Pub. Dir., Sta. Mgr. Martin Giaimo
 Commercial Manager John W. O'Harrow
 Sales Promotion Manager Martin Giaimo
 Production Supervisor Donald Richardson
 Dir. of Public Affairs Dr. Willis F. Dunbar
 Chief Engineer Carl E. Lee
 Farm Editor Carleton W. Collin
 Consulting Engineer Paul F. Godley

WLA V

GRAND RAPIDS—1940—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Leonard A. Versluis
 Trans. Loca. Add. 6 Fountain St., N.E.
 Phone Number Glendale 6-5461
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative John E. Pearson
 Membership NAB
 Owner Leonard A. Versluis

WOOD

GRAND RAPIDS—1924—NBC

Frequency: 1300 Kc. Power: 5000 Watts d.
 5000 Watts n.
 Owned-Oper. By Grandwood Bdcstg. Co.
 Address 1408 Grand Rapids Natl. Bank Bldg.
 Phone Number 9-4211
 Transmitter Location 633 - 60th St.
 Air Time 5:30 a.m.-1 a.m.
 Trans. Serv. Lang-Worth, World
 Representative Katz Agency
 President H. M. Bitner, Sr.
 Gen., Sta., Comm. Mgr. William Schroeder
 Program Director Frank Sisson
 Production Director Rudy Pessel
 Publicity Director Howard Silbar
 News Director Bob Runyon
 Chief Engineer Robert Wilson
 Farm Editor Dick Henry

WHTC

HOLLAND—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Holland Bcstg. Co.
 Business-Studio Address 5 E. Eighth St.
 Phone Number 6-6610
 Transmitter Location 87 Central Avenue
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World, Lang-Worth
 Representative Grant
 President W. A. Butler
 Chief Engineer Millard C. Westrate
 Prom., Comm., Gen., Sta. Mgr. Sandy Meek
 Production Director Robert Nelson
 Program Director Willard C. Wichers
 Publicity Director William F. Young
 Consulting Engineer Andrews Co.

WHDF

HOUGHTON—1929—MBS—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Upper Michigan Bcstg. Co.
 Phone Number Houghton
 Transmitter Location Hancock
 Air Time 7 a.m.-11:15 p.m.
 Transcription Service World
 Representative Walker
 Membership NAB
 Chief Owner G. L. Burgan
 General Manager Albert W. Payne
 Prog. Dir., Chief Announcer Earl Norden
 Technical Supervisor George L. Burgan

WMIQ

**IRON MOUNTAIN
ABC-NORTHERN**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Iron Mountain-Kingsford
 Bcstg. Co.
 Business-Studio Address 211 E. Ludington St.
 Phone Number 2031
 Transmitter Location Pewabic Hill
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Transcription Service Capitol
 President Frank J. Russell
 General Manager Russell J. Staffeld
 Sta., Comm. Mgr. William C. Johnson
 Program Director Merv Baldrice
 Chief Engineer Paul F. Anick

WIKB

IRON RIVER—1949—MBS—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WIKB, Inc.
 Business-Studio Address Iron River Natl.
 Bank Bldg.
 Phone Number 102-3
 Transmitter Location Caspian
 Air Time 6:55 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Walker
 President William L. Johnson
 Sta., Comm., Prom. Mgr. James F. Kauper
 Prod., Pgm. Dir. Bob Serenson
 Publicity Director Judith Garrett
 Chief Announcer Raif Smith
 News Director Len Johnson
 Chief Engineer Eugene Kaari
 Consulting Engineer Andrew Engless

WJMS

IRONWOOD—1931—MBS

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By Upper Michigan-Wisconsin
 Bcstg. Co., Inc.
 Business-Studio Address 124 E. McLeod Ave.
 Phone Number 20
 Transmitter Location Cary, Wis.
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Walker
 President William L. Johnson
 General Manager Donald R. Hoover
 Commercial Manager Eugene T. Callahan
 Music, Pgm. Dir. Laura Johnson
 News Director John LaForge
 Farm Edit., Prod. Dir., Chief Annr. Tom Kelly
 Chief Engineer Arne Dahlbacka
 Consulting Engineer Andrew F. Inglis

WJPD

ISHPEMING—1947—PBN-GOEBEL

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Ishpeming Bcstg. Co.
 Business-Studio Address Jenks Block
 Phone Number 1892
 Transmitter Location Hwy. 41
 Air Time 7 a.m.-10:30 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Pres., Gen., Sta. Mgr. J. P. Deegan
 Promotion Manager Carl B. Tupala
 Program Director Paul C. Crowley
 Musical Director Howard E. Swanson
 Chief Engineer Bernard R. Maloney

WIBM

JACKSON—1927—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned By WIBM, Inc.
 Transmitter Address 2511 Kibby Rd.
 Phone Number 6121
 Air Time 6:30 a.m.-M.
 Representative Hal Holman, For Joe
 President Herman Radner
 Vice President Roy Radner
 Station-Commercial Manager William Cizek
 Prog. Dir., Chief Announcer Jack Underwood
 Chief Engineer Charles Wirtanen
 Farm Editor M. K. McGregor

WGGG

KALAMAZOO—1947—ABC

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Southwestern Michigan
 Bcstg. Co.
 Business-Studio Address State Theatre Bldg.
 Phone Number 4-0111
 Transmitter Location 4154 Jennings Dr.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 Representative H-R Reprs., Inc.
 President Harold F. Gross
 General Manager L. Joe Bolles
 Chief Engineer Carl E. Stephens
 Consulting Engineer Kear & Kennedy

WKZO

KALAMAZOO—1923—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By Feltzer Bcstg. Co.
 Business Address 124 W. Michigan Ave.
 Phone Number 3-1223
 Transmitter Location Route 2, Richards Dr.
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NAB, BAB

MICHIGAN

President, Gen. Station Mgr. John E. Fetzer
Comm.-Sales Prom. Mgr. John W. O'Harrow
Production Supervisor Harry E. Travis
Director Public Affairs. Dr. Willis F. Dunbar
News Director Leonard Colby
Chief Engineer. Carl E. Lee
Farm Editor. Carleton W. Collin
Consulting Engineer Paul F. Godley

WILS

LANSING—1946—MBS

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By. Lansing Bcstg. Co.
Bus.-Studio Address 407-11 N. Washington Ave.
Phone Number 2-1655
Transmitter Location Lowcroft St.
Air Time 6 a.m.-1 a.m.
News Service AP
Transcription Service Lang-Worth
Representative Rambeau
Pres., Gen., Sta., Comm. Mgr. W. A. Pomeroy
Chief Engineer John C. Pomeroy
Sales Prom. Mgr., Publ. Dir. Adrian Swets
Pgm., Prod. Dir. Alex Dillingham
Chief Announcer David Froh
News Director Landon Young
Musical Director Lee Tuttle
Farm Editor Hap Horrigan

WJIM

LANSING—1934—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WJIM, Inc.
Bus.-Studio Address Bank of Lansing Bldg.
Phone Number 2-1333-4-5
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service World, Standard
Representative H-R Reprs., Inc.
Comm., Sales Mgr. Roger S. Underhill
Pres., Gen., Sta. Mgr. Harold F. Gross
Program-Production Director. Howard K. Finch
Publicity Director Alice Bancroft
Musical Director Derwood Carn
Chief Anncr., News Dir. John Maters
Chief Engineer C. X. Castle
Consulting Engineer Kear & Kennedy

WKLA

LUDINGTON—1944—ABC—KBS

Frequency: 1450 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Oper. By Raymond A. Plank
Address 204 East Ludington Ave.
Phone Number 842
Trans. Loca. E. Ludington Ave., at city lmts.
Air Time Unlimited
Transcription Service UP
Representative Burn-Smith
Pres., Gen., Sta. Mgr. Raymond A. Plank

Sales Promotion Manager Jerry Breen
Prod., Pgm. Dir. Peter A. Mars
Chief Anncr., News Dir. Tom Mathews
Chief Engineer John Petters
Farm Editor Pete Mars

WDMJ

MARQUETTE—1941—MBS NORTHERN

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Lake Superior Bcstg. Co., Inc.
Business-Studio Address 4th & Wash. St.
Phone Number 616-7
Transmitter Location. Garfield & Bluff Sts.
Air Time 6 a.m.-M.
Membership NAB, BAB
News Service UP
Transcription Service Capitol
President. Frank J. Russell Jr.
General Manager. Leo G. Brott
Station Manager. R. G. Ulbrich
Comm., Sales Prom. Mgr. Robert Luke
Program Director. Eldon Wallace
Prod., Music. Dir., Chief Anncr. John Dahl
Pub. Dir., Farm Edit. Russ Avi
Chief Engineer Gordon Brozek
Consulting Engineer N. Williams, Ostosh

WMDN

MIDLAND—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Rich Publ. House, Inc.
Transmitter Address 298 S. Swede Rd.
Phone Number 4000
Air Time 6 a.m.-M.
News Service AP
Transcription Service Lang-Worth
President. Phillip T. Rich
Secretary-Treasurer. Gordon F. Phillips
Sta., Comm., Sales Prom. Mgr.
Spencer Dennison
Pgm., Prod., Pub. Dir. Richard Fansler
Chief Engr., Farm Editor. Peter A. Wolfe
Consulting Engineer Nathan Williams

WCEN

MT. PLEASANT—1949

Frequency: 1150 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By Paul A. Brandt
Address 112½ E. Bway
Phone Number 33-171, 21-501
Trans. Loca. So. Mission St.
Air Time Sunrise-Sunset
News Service AP
Trans. Serv. World, Standard
Membership NAB
Owner Paul A. Brandt
Gen., Sta. Mgr. Robert Meskill
Commercial Manager Ralph Garner

MICHIGAN

Sales Promotion Manager Chet Rogoza
Program Director..... Jim Bailey
Publicity Director Joe Cotter
Prod., News, Music, Dir., Chief Anncr. J. Bailey
Chief Engineer Steve Cole
Chief Announcer..... Frank Robinson
Farm Editor Frank Robinson

W K B Z

MUSKEGON—1926—ABC

Frequency: 850 Kc..... Power: 1000 Watts
Owned-Oper. By..... Ashbacher Radio Corp.
Business-Studio Address..... 432 Apple Ave.
Phone Number 2-6051
Transmitter Location..... Norton Township
Air Time..... 6 a.m.-M.
News Service UP
Trans. Serv. Lang-Worth, Thesaurus
Representative Forjoe
Pres., Gen., Sta. Mgr..... Grant F. Ashbacher
Comm., Prom. Mgr. Henry Z. Ungar
Prod., Pgm. Dir. Robert Johnson
Publicity Director..... B. L. Bennett
Chief Announcer Steve Conrad
News Director Dalton Hille
Chief Engineer..... K. B. Pendleton
Consulting Engineer E. C. Page

W K N K

MUSKEGON—1949—MBS

Frequency: 1600 Kc.... Power: 5000 Watts d.,
1000 Watts n.
Owned-Oper. By..... Nick Kuris
Address Federal Square
Phone Number 32126
News Service UP
Representative Best
President..... Nicholas W. Kuris
General Manager..... Don Mann
Program Director..... Chuck Bird
Promotion Manager..... Bill Wolff
Chief Engineer..... George Krevitzky
Farm Editor..... A. Taber
Traffic Manager..... Bud Pickel

W M U S

MUSKEGON—1947

Frequency: 1090 Kc..... Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
Business-Studio Address..... 1769 Peck St.
Phone Number 2-7608
Transmitter..... 4 Mi. E. Hway. 31 on Giles Rd.
News Service AP, UP
Transcription Service..... Capitol, Associated
Representative Hal Holman
Pres., Gen., Sta. Mgr..... F. M. Van Campen
Commercial Mgr..... Henry Veenstra
Program Director..... Miles M. Olson
Chief Engineer..... George Krevitzky

W O A P

OWOSSO—1948—GLN

Frequency: 1080 Kc..... Power: 250 Watts d.
Owned-Operated By..... Argus Press Co.
Transmitter Address 2300 N. Shiawassee
Phone Number 980
Air Time Daytime
News Service AP
Transcription Service Lang-Worth
Representative..... Joseph Hershey McGillvra
President..... J. E. Campbell
Prom., Gen., Sta., Comm. Mgr. ... M. H. Wirth
News, Pgm., Prod., Pub. Dir., Chief Anncr...
Merrill Walker
Musical Dir., Chief Engr..... M. Carson
Farm Editor..... J. Kinisky
Consulting Engineer Craven, Lohnes & Culver

W M B N

PETOSKEY—1946

MBS-KBS-BUNYAN-WOLVERINE

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Oper. By..... Midwestern Bcstg. Co.
Business-Studio Address Petoskey
General Manager..... Les Biederman

W C A R

PONTIAC—1939

Frequency: 1130 Kc.... Power: 1000 Watts d.
Owned-Operated By..... WCAR, Inc.
Address..... 2146 S. Telegraph Rd.
Phone Number..... Federal 3-7141
Air Time Local sunrise-local sunset
News Service AP, INS
Representative..... John E. Pearson
President, General Mgr..... H. Y. Levinson

W H L S

PORT HURON—1938—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Oper. By..... Port Huron Bdcstg. Co.
Address 932 Military St.
Phone Number 28536
Transmitter Location 540 - 32nd St.
Air Time 6 a.m.-2 a.m.
Transcription Service UP
Trans. Serv. World, Lang-Worth
Repres.... Hal Holman Co., Gene Grant & Co.
Membership NAB, BAB
Gen., Sta., Comm., Sales Prom. Mgr.
John F. Wismer
Prod., Pgm. Dir. Lyle A. Patterson
Pub. Dir., Chief Anncr. Ernest O. Ferriby
News Director Stanley G. Smith
Chief Engineer Russel S. Thrun
Farm Editor Lyle Patterson

W T T H

PORT HURON—1950

Frequency 1380 Kc. Power: 1000 Watts d.
1000 Watts n.
Owned-Oper. By The Times Herald Co.
Address 903 Sixth St.
Phone Number 5171
Transmitter Location 3800 Dove Rd.
Air Time 6 a.m.-1 a.m.
News Service AP
Trans. Serv. World, Capitol, Standard,
Thesarus
Representative Weed & Company
Membership NAB, BAB
President Louis A. Weil
Gen., Sta. Mgr. F. Granger Weil
Commercial Manager William Weil
Program Director Alice Anderson
Chief Announcer Dick Sommerville
Chief Engineer Marion Stoner
Farm Editor Frank Harmon
Consulting Engineer E. C. Page

W H A K

ROGERS CITY—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Operated By Rogers City Bcstg. Co.
Address Moltke Dr.
Phone Number 175
Air Time Daytime
News Service UP
Transcription Service World, Lang-Worth
Pres., Gen., Sta., Mgr., Chief Engr., Farm Edit.
Harvey A. Klann
Prom., Comm. Mgr. Albert Klann
Program Director H. E. Brege
News Director Ward Mayrand
Promotion Manager A. Klann
Musical Director Virginia Talaske

W E X L

ROYAL OAK—1923

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Royal Oak Bcstg. Co.
Business Address 212 W. Sixth St.
Phone Number Jordan 4-6523
Transmitter Location 2201 Woodward Hts.
Blvd., Ferndale
Air Time 6 a.m.-2 a.m.
News Service AP, INS
Transcription Service Standard
Representative Hil F. Best
Membership NAB
President George B. Hartrick
General Manager Jacob B. Sparks
Sta., Comm., Sales Prom Mgr., Pub. Dir. . . .
Calver M. Hill
Pgm., News, Prod. Dir., Chief Anncr.
John Harrison
Musical Director John Harrison
Chief Engineer Garnet G. Sparks

W K N X

SAGINAW—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Oper. By Lake Huron Bdcstg. Corp.
Address 221 So. Wash. Ave.
Phone Number 3-4471-2-3
Transmitter Location Bridgeport
Air Time Sunrise-Sunset
News Service UP
Transcription Service Lang-Worth
Representative Hal Holman Co.
Membership NAB, BAB
Pres., Gen. Mgr. William J. Edwards
Vice-President Donald Williams
Secy.-Treas., Sta. Mgr. Howard H. Wolfe
Production Director Don Sherman
Publicity Director Henry Scott
Chief Announcer Bob Dyer
Chief Engineer Max W. Thomas
Farm Editor Howard H. Wolfe
Consulting Engineer John Creutz

W S A M

SAGINAW—1940—NBC—GLN

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Saginaw Bdcstg. Co.
Address 117 West Genesee
Phone Number 2-8161
Transmitter Location 2000 Whittier
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Standard Radio
Representative Headley-Reed Co.
Membership NAB, BAB
Pres., Gen. Mgr. Milton L. Greensbaum
Commercial Manager Wm. J. Lofback
Sta., Sales Prom. Mgr. Jack D. Parker
Production Director Oscar Huff
Publicity Director Dan Lutzier
Chief Announcer Fred Krell
News Director Dan Lutzier
Director of Facilities Meredith Koerner
Chief Engineer Harold McCullen
Consulting Engineer Kear & Kennedy

W S G W

SAGINAW—1950—MBS

Frequency: 790 Kc. Power: 1000 Watts d.
Owned-Oper. By Booth Radio & TV Stations
Address Mason Bldg.
Phone Number 3-4456
Representative Pearson
Transcription Service World
News Service AP
Pres., Mngng. Dir. John L. Booth
Gen. Mgr. & Salesman Robert W. Phillips
Program Director Floyd W. Clark, Jr.
Promotion Manager Lorne T. Denton
Chief Engineer John T. Travers
Local Salesman Vincent Picard
News Director Frank Wells

W S O O

**SAULT STE. MARIE—1940
ABC-NORTHERN**

Frequency: 1230 Kc. Power: 250 Watts d.;
100 Watts n.
Owned-Operated By . . . Hiawathaland Bcstg. Co.
Business-Studio Address . . . 107 W. Portage Ave.
Phone Number 3000
Trans. Loca. Hw. No. 2, 2 Mi. S. of City
Air Time 6:30 a.m.-12:05 a.m.
Membership NAB, BAB, MAB
President, General Manager . . Stanley R. Pratt
Sta., Comm. Mgr. Richard Y. Burnett
Mus., Prod., Pgm. Dir., Farm Editor . Ed. Krieger
Prom., Publicity Dir. Margaret Fountaine
Chief Announcer Charles Bergeson
News Director Homer Foster
Chief Engineer William F. Morris

W T C M

**TRAVERSE CITY—1941
MBS—BUNYAN—KBS**

Frequency: 1400 Kc. Power: 250 watts d.,
250 Watts n.
Owned-Oper. By Midwestern Bdcstg. Co.
Address Paul Bunyan Bldg.
Phone Number 2700-1
Transmitter Location Elmwood Township
Air Time 7 a.m.-11:30 p.m.
News Service AP
Transcription Service Langworth
Representative Hal Holman Co.
Membership NAB, BAB
President Les Biederman
General Manager R. E. Detwiler
Program Director Ken Haven
Chief Engineer Wm. H. Kiker
Consulting Engineer George C. Davis

MINNESOTA

*Population 2,982,483—Increase +6.8% ('40-'50)—Radio Homes 766,160
Families 785,000—Stations in State 43*

K A S M

ALBANY—1950

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Oper. By Stearns Co. Bcstg. Co.
Phone Number 160
Transcription Service Thesaurus
News Service UP
President William Blattner
General Manager Urban J. Kleppers
Promotion Manager John J. Nugent
Chief Engineer Clyde A. Weivoda

K A T E

ALBERT LEA—1937—ABC

Frequency: 1450 Kc. Power: 250 Watts n.,
250 Watts n.
Owner Albert Lea-Austin Bdcstg. Co., Inc.
Address 332 South Broadway
Phone Number 2338
Transmitter Location West Seventh St.
Air Time 6 a.m.-12 M.
Transcription Service UP
Representatives J. E. Pearson, Bulmer &
Johnson
Membership NAB, BAB
President Bennett O. Knudson
General Manager Anson Vann
Station Manager Margaret Haley
Program Director Jack Hoetger
Production Director Don Peterson
Chief Announcer Mel Grayson
News Dir., Farm Editor Duke Brewer
Chief Engineer Robert Holt

K X R A

ALEXANDER—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Alexander Bcstg. Co.
Address Alexandria
Phone Number 1000
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service Lang-Worth
Representative Lanson & Assoc.
Membership NAB
General Manager R. C. Brown
Commercial Manager Everette Q. Walters
Program Director Kenneth Bechtel
Chief Announcer Wayne Moody
Chief Engineer Gerald Lentz
Consulting Engineer Charles Persons

K A U S

AUSTIN—1948—MBS

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Oper. By Cedar Valley Bcstg. Co., Inc.
Business-Studio Address 405A N. Main St.
Phone Number 8836
Transmitter Location 2½ Mi. S. of Austin
Air Time Unlimited
News Service AP
Transcription Service World
Membership NAB
President Harry Smith
Gen., Sta. Mgr. L. L. McCurnin
Commercial Mgr. Tom Steensland
Sales Prom. Mgr. Ken Soderberg

Pgm., Pub. Dir. Don Richardson
 Production Dir. Ken Bryant
 Chief Announcer Bob Abbott
 Musical Dir. Harold Westby, Jr.
 Chief Engineer Glen Klein

K B U N

BEMIDJI—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Butler Bcstg. Co., Inc.
 Business-Studio Address .419½ Beltrami Ave.
 Phone Number 1900
 Transmitter Location Midway Dr.
 Air Time 7 a.m.-11:30 p.m.
 News Service UP
 Transcription Service SESAC
 Representative Walker
 Pres., Gen., Sta., Comm., Prom. Mgr., Pub. Dir.
 Edward W. Butler

Pgm., Prod. Dir. Gwenyth Butler
 Chief Anncr., Mus., News Dir. Ray Wright
 Chief Engineer Art Vandersluis
 Farm Editor Irv Miller
 Consulting Engineer Nat Williams

K L I Z

BRAINER—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Brainerd Bcstg. Co.
 Business Address 2700 E. Oak St.
 Phone Number 4050
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Walker
 Membership NAB
 President, General Manager E. T. O'Brien
 Program Director Lucille Grosse
 Comm., Prom. Mgr. Edward J. Wilder
 Chief Engineer Arthur Vandersluis

K B M W

BRECKENRIDGE—1948

Frequency: 1450 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Interstate Bdcstg. Corp.
 Address Wahpeton, N. D.
 Phone Number 567
 Transmitter Location Breckenridge
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 Membership NAB, BAB
 President Kline E. Bower
 Gen., Sta., Comm., Sales Prom Mgr.,
 Publicity Director Herbert E. Nelson
 Production Director Jack Freeborn
 News, Pgm. Dir., Chief Anncer. Geo. Kaufman
 Musical Director LeMar Olson
 Chief Engineer Grant Unkenholz
 Farm Editor Virgil Fortner
 Consulting Engineers Chambers & Garrison

K R O X

CROOKSTON—1948—LBS

Frequency: 1260 Kc. Power: 1000 Watts d.,
 500 Watts n.

Owned-Operated By Crookston Bcstg. Co.
 Business-Studio Address Eagles Bldg.
 Phone Number 1260
 Transmitter Location 1.5 Mi. N. of Crookston
 Air Time 6 a.m.-2 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representatives Donald Cook, Gene Grant,
 Lawson & Assoc.

President D. A. McKenzie
 General Manager Garfield L. Fox
 Commercial Manager Jerome A. Dahlberg
 Sales Prom. Mgr. Ralph Melbye
 Program Director Edward J. Boh
 Publicity Director Frederick Shrimpton
 Chief Announcer Donald Mulvaney
 News Director Garry Fox
 Chief Engineer William J. Kiewel
 Musical Director Gordon Knauer
 Farm Editor Bruno Jerken
 Consulting Engineer George Bairey

K D A L

DULUTH—1936—CBS

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By Red River Bcstg. Co., Inc.
 Business-Studio Address 218 Bradley Bldg.
 Phone Number Melrose 2-2628
 Trans. Loca. 901 So. 63rd Ave. W.
 Air Time 24 Hours
 News Service AP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NAB, BAB
 Pres., Gen. Mgr. Dalton Le Masurier
 Commercial Manager Odin S. Ramsland
 Prom., Mgr., Pub. Dir. Jack Brockway
 Pgm., Prod. Dir. Dick Lawrence
 News Director Bill Krueger
 Chief Engineer Robert A. Dettman

W E B C

DULUTH—1924

NBC-NORTHWEST-ARROWHEAD

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Head of the Lakes Bcstg. Co.
 Business-Studio Address WEBC Bldg.
 Phone Number Melrose 2-2873
 Transmitter Location 3925 Tower Ave.,
 Superior, Wis.
 Air Time 6 a.m.-12 M.
 News Service UP
 Trans. Serv. Associated, SESAC, World
 Representative Ra-Tel
 President Morgan Murphy
 General Manager W. C. Bridges
 Station Manager Greg Rouleau

MINNESOTA

Publicity Director Gail Cowles
 News Director Earl Henton
 Musical Director Gus Jackson
 Chief Engineer Norman Gill
 Farm Editor D. T. Grussendorf
 Consulting Engineer C. B. Persons

W R E X

DULUTH—1948—MBS

Frequency: 1080 Kc. ... Power: 10,000 Watts d.;
 5000 Watts n.

Owned-Oper. By Lake Superior Bcstg. Co.
 Business-Studio Address 213 E. Superior St.
 Phone Number 7-2911
 Transmitter Location McCuen St.
 Air Time 6:30 a.m.-11:30 p.m.
 News Service UP
 Representative Weed
 President Thomas McCabe
 Commercial Manager James R. King
 Sta. Mgr., Chief Engr. ... William Lounsberry
 News Directory Loren Paynter

W X L T

ELY—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Ely Bcstg. Co., Inc.
 Business-Studio-Transmitter Address Ely
 Phone Number 226
 Transmitter 1/5 Mi. S. of Ely
 News Service UP
 Transcription Service SESAC, Cole
 Representative Lawson
 Air Time 7 a.m.-10 p.m.
 Gen., Sta., Sales Prom. Mgr. Don Mortwedt
 Commercial Mgr. Edward B. Nichols
 Program Dir. Marion Herrala
 Musical Dir. Ken Reckinger
 Chief Engineer Darrel Gander

W E V E

EVELETH—1947—ABC

Frequency: 1340 Kc. Power: 250 Watts d.;
 250 Watts n.

Owned-Oper. By WEVE
 Address Park Hotel
 Phone Number 991
 Transmitter Location Eveleth
 Air Time Unlimited
 Transcription Service Lang-Worth
 Representative Orville Lawson
 President Carl Bloomquist
 General Manager Arthur F. Nelson
 Program Director Joe Cerar
 Chief Engineer Mel Lasky

K D H L

FARBALT—1948

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By Lee-Smith Bdcstg. Co.
 Business-Studio Address 213 Central Ave.

Phone Number 2312
 Transmitter Location Hwy. 65
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Pearson, Lawson
 General Mgr. Herbert H. Lee
 Commercial Mgr. Palmer Dragsten
 Program Dir. Jergen D. Nash
 Musical Director Mera Ballis Frydenlund
 Chief Engineer John E. Hyde, Jr.

K S U M

FAIRMONT—1949—MBS

Frequency: 1370 Kc. ... Power: 1000 Watts
 Owned-Oper. By Fairmont Bdcstg. Co.
 Address 306 North Park St.
 Phone Number 1370
 Transmitter Location Lair Road
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative Walker Co., Lawson
 Trans. Serv. Standard, Thesaurus
 Membership NAB
 President Leo J. Seifert
 General Manager Frank Endersbe
 Program Director Everett Ohrt
 News Director Tom Murphy
 Musical Director Lowell Stewart
 Chief Engineer Walton Wilson
 Consulting Engineer ... Chambers & Garrison

K G D E

**FERGUS FALLS—1926
 MBS-GREAT NORTHERN**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Fergus Radio Corp.
 Business-Studio Address Fergus Falls
 Phone Number 3986
 Transmitter Location Hwy. 3
 Air Time 6 a.m.-M.
 News Service AP
 Representative Walker
 Membership NAB
 Secy-Treas., Exec. Dir. Harold L. Dell
 Station Manager Don L. Albertson
 Asst. Mgr. Frederic T. Dell
 Chief Engineer Harold E. Allen

K B Z Y

GRAND RAPIDS—1948—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Itasca Bcstg. Co.
 Phone Number 198
 Transmitter Location Grand Rapids
 Air Time 7 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Bulmer & Johnson
 General Manager Robert D. Kennedy
 Program Director Bul Gern
 Chief Engineer Ross A. Fessenmeyer

W M F G

**HIBBING—1935—NBC-ARROWHEAD
NORTHWEST**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Head of the Lakes Bcstg. Co.
Business-Studio Address. 5th & Howard
Phone Number 1150
Air Time. 6 a.m.-11:05 p.m.
News Service UP
Transcription Service Associated
Representative. George P. Hollingbery
President. Morgan Murphy
General Manager. W. C. Bridges
Commercial Mgr. Oscar H. Peterson
Pgm., Dir., Prom. Mgr. Ruth E. Coe
Chief Engineer. Norman Gill

K T O E

MANKATO—1950—ABC

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By. Minnesota Valley Bcstg. Co.
Phone Number 4537
News Service UP
President. H. W. Linder
General Manager. D. O. Linder
Program Director. Wayne Mack
Chief Engineer. Don Ranniger

K Y S M

**MANKATO—1938
NBC-NORTHWEST**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. F. B. Clements & Co.
Business-Studio Address. 101 N. Second St.
Phone Number 4673
Transmitter. Belgrade Hill, N. Mankato
Air Time. 6 a.m.-1 a.m.
News Service UP
Transcription Service. Standard, Thesaurus
Representative. John E. Pearson
Membership. NAB, BAB
Gen.-Station-Comm. Mgr. John F. Meagher
Sales Promotion Manager. Ernest Ashley
Pro., Pgm. Dir. Bob Gardner
Chief Announcer. Chuck Pasek
Musical Director. Maurice Piché
News Director. Julian Hoshal
Chief Engineer. James Houts
Farm Editor. Don Redcliffe
Consulting Engineer. George C. Davis

K M H L

**MARSHALL—1946—MBS
DAIRYLAND**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Harry W. Linder
Business-Studio Address. KMHL Bldg.
Phone Number 2282-3
Transmitter Location. ½ Mi. E. of City

Air Time. 6 a.m.-M.
News Service UP
Representative. John E. Pearson
Owner, Chief Engr. Harry W. Linder
General Manager. Gilmore F. Frayseth
Program Director. Homer L. Lane
Chief Announcer. Bob Wagner
Chief Engineer. Bill Linder
Farm Editor. F. J. Meade

KEYD

MINNEAPOLIS—1948

Frequency: 1440 Kc. Power: 5000 Watts d.
Owned-Operated By. Family Bcstg. Corp.
Business-Studio Address. 15 N. Ninth St.
Phone Number. Lincoln 8451
Transmitter Location. Golden Valley
Air Time. 6 a.m.-Sundown
News Service AP
Transcription Service Standard
Representative. Rambeau
Membership. NAB, BAB
President. Henry Klages
Sta., Gen. Mgr. Lee L. Whiting
Commercial Manager. Harold A. Winther
Prod., Pgm. Dir. Harry Zimmerman
Musical Director. James Allen
Chief Engineer. Harvey V. Headen
Consulting Engineer. Frank H. McIntosh

W C C O

MINNEAPOLIS—1924—CBS

Frequency: 830 Kc. Power: 50,000 Watts
Owned-Oper. By. Columbia Bcstg. System, Inc.
Business-Studio Address. 625 Second Ave. S.
Phone Number. Main 1202
Transmitter Location. Anoka
Air Time. 5 a.m.-1 a.m.
News Service. AP, UP
Transcription Service. Lang-Worth
Representative. Radio Sales
Sta., Gen. Mgr. Eugene Wilkey
Commercial Manager. Carl S. Ward
Sales Prom. Mgr., Pub. Dir. Tony Moe
Program Director. Robert P. Sutton
News Director. Wiley S. Maloney
Musical Director. Wallace Olson
Chief Engineer. J. J. Beloungy
Farm Editor. Larry Haeg

W D G Y

MINNEAPOLIS—1923

Frequency: 1130 Kc. Power: 50,000 Watts d.
25,000 Watts n.
Owned-Oper. By. Twin Cities Bcstg. Corp.
Business-Studio Address. Hotel Nicollet
Phone Number. Bridgeport 2271, Midway 6363
Transmitter Location. 103rd & Lyndale Ave. S.
Air Time. 6 a.m.-M.
News Service AP

MINNESOTA

Transcription Service Standard
 Representative Avery-Knodel
 Membership NAB
 President James Stuart
 Comm., Sta. Mgr. Harry D. Peck
 Program Director Robert L. Heunisch
 News Director John Leslie
 Chief Engineer Charles W. Winkler
 Consulting Engineer John Creutz

WLWL

MINNEAPOLIS—1940—MBS

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By .. Independent Bcdstg. Co.
 Business-Studio Address .. 1730 Hennepin Ave.
 Phone Number .. Atlantic 0406, Midway 4043
 Transmitter Location 1370 Davern, St. Paul
 Air Time Unlimited
 News Service UP
 Representative John Blair
 President Ralph L. Atlas
 V.P., Gen., Sta. Mgr. C. T. Hagman
 Commercial Manager Samuel N. Nemer
 Sales Prom., Pgm., Prod., News, Pub. Dir. ...
 Jack Sweeney
 Musical Director Vern Rooney
 Studio Engineer Gene Brautgam
 Transmitter Engineer Merle Bjork
 Consulting Engineer E. C. Page

WPBC

MINNEAPOLIS—1949

Frequency: 980 Kc. Power: 500 Watts d.
 Owned-Oper. By People's Bdcstg. Co.
 Address 1133 Stinson Blvd
 Phone Number Granville 4356, Prior 3181
 Trans. Loca. 1133 Stinson Blvd.
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Representative Sears & Ayer, Inc.
 Pres., Gen., Sta., Comm. Mgr. W. V. Stewart
 Sales Prom. Mgrs. . . J. Kane & L. Sherman, II
 Pgm., Prod., Pub. Dir. . . . Becky Ann Stewart
 Chief Anncr., News Dir. Gary Healy
 Chief Engineer Sumner Rasmussen
 Consulting Engineer .. Gautney, Ray & Price

WTCN

MINNEAPOLIS-ST. PAUL—1934 ABC-DAIRYLAND

Frequency: 1280 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Minnesota Bcstg. Corp.
 Business-Studio Address Radio City, 50 S.
 Ninth St.
 Phone Number ... Lincoln 0552, Nestor 8661
 Transmitter Location 2235 N. Snelling
 Air Time 6 a.m.-M.
 News Service AP, UP
 Transcription Service Associated, Capitol

Representative Free & Peters
 Membership NAB
 President William J. McNally
 Gen., Sta. Mgr. F. Van Konynenberg
 Commercial Manager Robert N. Ekstrum
 Program Director Judy Bryson
 Broadcast Operations C. D. Miller
 Prom. Mgr., Pub. Dir. C. J. Rain
 Chief Anncr., News Dir. Jack Bell
 Musical Director William Metchnek
 Chief Engineer John Sherman
 Farm Editor Robert Carlson
 Consulting Engineer John M. Sherman

KVOX

MOORHEAD—1937 MBS-GREAT NORTHERN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By KVOX Bcstg. Co.
 Business-Studio Address .. Fred. Martin Hotel
 Phone Number 3-1522
 Transmitter Location ... 14th St. & 12th Ave. So.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Walker, Lawson
 Membership NAB, BAB
 President E. J. McKellar
 General-Station Manager M. M. Marget
 Chief Anncr., Pgm. Dir Dale Howard
 Chief Engineer Don Geiken

KNUJ


NEW ULM—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By KNUJ, Inc.
 Address 308½ N. Minn. St.
 Phone Number 904, 905-6
 Air Time Daytime
 Transmitter Location So. Bridge St.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President W. K. Mickelson
 General Manager Bernard L. Young
 Sales Promotion Manager ... John H. Acker
 Program Manager Wip Robinson, III
 Promotion Manager George Korenchen
 Chief Engineer Leon Brauhn

KAAA

RED WING—1949

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By Red Wing Bdcstg. Co.
 Address Red Wing
 Phone Number 3511
 Trans. Loca. ½ Mi. So. Red Wing
 Air Time 6 a.m.-Local Sunset
 News Service AP
 Transcription Service Associated
 President Fred C. Clarke



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KEY STATION FOR THE NORTHWEST NETWORK
EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES
Represented Nationally by Edward Petry & Co.**

KSTP
MINNEAPOLIS ... ST. PAUL

MINNESOTA

Comm., Sta., Gen. Mgr.Maxine Jacobs
 Operations ManagerJohn Williams
 Prod., Pgm. Dir.Peter Lyman
 Publicity DirectorJohn Williams
 Chief Anncr., Music. Dir.Peter Lyman
 Chief EngineerFred C. Clarke
 Farm EditorJohn Williams
 Consulting Engineer.....Fred C. Clarke

K L E R

ROCHESTER—1948—ABC

Frequency: 970 Kc.....Power: 500 Watts d.;
 1000 Watts n.
 Owned-Operated By....Rochester Bcstg. Co.
 Business Address.....229 First Ave. S.W.
 Phone Number2-2757
 Transmitter LocationOrchard Acres
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription ServiceStandard Library
 RepresentativePearson
 MembershipNAB, BAB
 President.....Alice P. Mayo
 General ManagerWalter T. Bruzek
 Commercial Manager.....Robert A. Fick
 Program DirectorRobert C. Bouchier
 Publicity DirectorMary Sexton
 News DirectorDonald Wright
 Chief Engineer.....Boynton Hagaman

K R O C

ROCHESTER—1935 NBC-NORTHWEST

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southern Minnesota
 Bcstg. Co.
 Business-Studio Address....100 1st Ave. Bldg.
 Phone Number3924
 Transmitter Location.....Cascade Township
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription ServiceThesaurus
 Representatives ...Bulmer & Johnson, Ra-Tel
 MembershipNAB, BAB
 President.....Mrs. G. P. Gentling
 General ManagerG. David Gentling
 Sta. Mgr., Pgm. Dir.Cal Smith
 Commercial ManagerJerry Brataas
 Sales Prom. Mgr., Pub. Dir.Jim Faber
 Chief Announcer.....Joe Foss
 Sports DirectorBernie Lusk
 News DirectorRay Thompson
 Musical Director.....Jerry Boyum
 Chief Engineer.....Bob Cross
 Farm EditorJim Faber

K F A M

ST. CLOUD—1938 NBC-NORTHWEST

Frequency: 1450 Kc.....Power: 250 Watts
 AddressWeber Bldg.

Phone Number3330, 3331
 Trans. Loca.Hwy. 152, 2 Mi. So. of city
 Air Time6 a.m.-12 M.
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativesPearson, Lawson
 MembershipNAB, BAB
 Pres., Gen. Mgr.Frederick C. Schilplin
 Sta. Mgr., Pub. Dir.Cliff Sakry
 Commercial ManagerJohn F. Green
 SalesmanDon Orth
 Sales Promotion ManagerJohn F. Green
 Prom. Mgr., Pgm. Dir.Patricia M. Rieder
 Prod., News Dir., Chief Anncr. ..Gene Nelson
 Musical Dir., Farm EditorCliff Sakry
 Chief EngineerRobert Witschen

W J O N

ST. CLOUD—1950—ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Granite City Bcstg. Co.
 Address.....St. Cloud Hotel
 Phone Number1240
 RepresentativeRa-Tel
 Transcription ServiceWorld
 News ServiceUP
 President.....Max H. Lavine
 General Manager.....W. C. Porson
 Commercial Manager.....Paul T. Zaborik
 Program Director.....Wallace MacBrear
 Promotion Manager.....Norman Vance
 News Director.....Robert Wayne
 Chief Engineer.....Robert Muchow

W M I N

ST. PAUL—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WMIN Bcstg. Co.
 Business-Studio Address....538 Hamm Bldg.
 Phone Number.....Garfield 1361
 Transmitter Location St. Anthony at Frontenac
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceAssociated
 RepresentativeRadio Reps
 MembershipNAB
 V.P., Gen., Sta. Mgr.Frank M. Devaney
 Commercial Manager.....N. L. Benton
 Pgm. Dir., Chief Anncr.Norman Page
 Publicity Director.....Richard Stevens
 Chief Engineer.....Warren B. Fritze

K S T P

ST. PAUL-MINNEAPOLIS—1928-NBC

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned By.....KSTP, Inc.
 Bus.-Studio Address.....3415 University Ave.
 Phone NumberPrior 2717
 Trans.County Rd. C. & Hwy. 61, St. Paul
 Air Time6 a.m.-1 a.m.
 News ServiceAP, UP

MINNESOTA

Transcription Service.....Thesaurus, World,
Lang-Worth
RepresentativeEdward Petry
MembershipNAB
President, Gen. Mgr.....Stanley E. Hubbard
V.P. chg. Sales.....Miller C. Robertson
Exec. V.P., Treas.....K. M. Hance
Production Supvr.....C. Brooks Henderson
Promotion-Publicity Director.....Joe Cook
Technical Supervisor.....John McMahon
Consulting EngineerAndrew D. Ring

W S H B

STILLWATER—1949—KBS

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....St. Croix Bcstg. Co.
Address.....126 S. Main St.
Phone Number46
Air TimeUnlimited
News ServiceUP
Transcription ServiceLang-Worth
RepresentativeBulmer & Johnson
General Manager.....William F. Johns, Jr.
Station Manager.....Victor Tedesco
Commercial Manager.....John Lohmer

K T R F

THIEF RIVER FALLS—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. ByHenry K. Arneson
Address1313 North Main Ave.
Phone Number13, 14
Air Time6 a.m.-12 M.
News ServiceUP
Transcription ServiceLang-Worth
RepresentativeBulmer & Johnson, Inc.
MembershipNAB, BAB
General ManagerHenry K. Arneson
Station ManagerWendell F. Husebo
SalesmenGlenn Simpson & James Bailey
Program DirectorAlverda Noel
Production Director.....Wendell Husebo
Pub., News Dir.Katherine Barzen
Musical DirectorElaine Thompson
Chief EngineerHenry J. Bothman
Farm EditorKatherine Barzen
Consulting EngineerMay & Bond

W H L B

VIRGINIA—1936—NBC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Head of the Lakes Bcstg.
AddressVirginia
Phone Number.....Virginia 2000
Transmitter Location17th & 6th Ave So.
Air Time6 a.m.-11:05 p.m.
News ServiceAP
Transcription ServiceWorld, SESAC
RepresentativeRa-Tel, Bulmer & Johnson
MembershipNAB

PresidentMorgan Murphy
General Manager.....Walter Bridges
Prod. Pub. Dir., Sta., Comm....Chet Thurston
Pgm., Pub. Dir.Alys Mae McBride
News DirectorBob Mattson
Chief Engineer.....Norman Gill
Farm Editor.....August Neubauer
Consulting EngineerC. Persons

K W A D

WADENA—1948—MBS

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Associated Bcstrs., Inc.
Bus.-Studio Address....First Natl. Bank Bldg.
Phone Number920-1
Transmitter Location5 Mi. S. City
Air Time6 a.m.-12 M.
News ServiceUP
TranscriptionSesac
Representatives.....Bulmer & Johnson
President.....C. V. Phillips
Gen., Sta., Comm., Mgr.....Carl E. Holt
Pgm., Prod., Pub., News Dir....James Buchan
Chief Engineer.....M. F. Mickelson

K W L M

WILLMAR—1940—ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Lakeland Bcstg. Co.
Business-Studio Address....307 W. 6th St.
Phone Number1340
Transmitter Location.....Foot Lake
Air Time.....6 a.m.-M.
News ServiceUP
Transcription ServiceCole
Representative.....John E. Pearson
MembershipNAB, BAB
President, Gen. Mgr.....H. W. Linder
Comm. Mgr., Prog. Dir.....Jack Lynch
Chief Engineer.....Willard Linder

K W N O

WINONA—1938—ABC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Winona Radio Service
Business-Studio Address....216 Center St.
Phone Number3314
Transmitter Location.....Tower Bluff
Air Time.....6 a.m.-M.
News ServiceAP
Transcription ServiceWorld
Representative.....John E. Pearson
MembershipNAB, BAB
President.....M. H. White
General Manager.....Ken Marsh
Commercial Manager.....Red Hurd
Prom. Mgr., Pub. Dir.....David Moffitt
Chief Announcer.....Charles Williams
News Director.....Gordon Holte
Chief Engineer.....Stanley Johnson

K W O A
WORTHINGTON—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Worthington Bcstg. Co., Inc.
 Phone Number. 2-7301, 2-7311
 Transmitter Location. 4 Mi. W. of City
 Air Time. Sunrise-sunset
 News Service. UP
 Transcription Service. Lang-Worth

Representative. Bulmer & Johnson
 Membership. NAB, BAB
 President. R. W. Olson
 General Manager. R. E. Shepard
 Commercial Mgr. George Lasley
 Pgm. Dir., Chief Anncr. Roger Russell
 News Director. Ty Mack
 Musical Dir. Duane Renneo
 Chief Engineer. Clinton W. Knapp
 Farm Editor. Mervin Gardner

MISSISSIPPI

Population 2,178,914—Increase —0.2% ('40-'50)—Radio Homes 434,340
 Families 543,600—Stations in State 42

W L O X

BILOXI—GULFPORT—1949—MBS
KBS—MISS.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. WLOX Bcstg. Co.
 Bus.-Studio-Transmitter Address. Buena Vista
 Hotel
 Phone Number. 5581-2
 Air Time. 6 a.m.-M.
 News Service. UP
 Transcription Service. Standard
 Representative. William G. Rambeau
 Membership. NAB
 President. James S. Love, Jr.
 Gen.-Station Mgr., Pub. Dir. Gene Tibbett
 Commercial Manager. Blue Majure
 Program Director. Doug Gabrielson
 Musical Director. Gwenn Gollotte
 Production Director. Ken Carleton
 Chief Engineer. T. B. Majure
 Chief Anncr., Farm Editor. Jerry Thompson

Address. Highway No. 45-S
 Phone Number. 678
 Transcription Service. Capitol
 News Service. UP
 President. E. O. Roden
 General Manager. W. T. McClain
 Commercial Manager. D. Brown Carter
 Program Director. Chad Lassiter
 Chief Engineer. L. A. Bryan

W V M I

BILOXI—1950

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Radio Associates
 Address. P. O. Box 152
 Phone Number. 6961
 Representative. Devney
 Transcription Service. Thesaurus, Lang-Worth
 Air Service. UP
 Pres., Gen., Comm. Mgr. Odes E. Robinson
 Chief Engineer. Richard E. O'Donnell
 Prom. Mgr., Prod., News Dir. Gene Allen
 Farm Editor. Bob Campbell

W B I P

BOONEVILLE—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Booneville Bcstg. Co.

WHY IS AP
THE BEST?

BECAUSE—AP is faster,
 more complete,
 more accurate
 than any other
 news service.

WJMB

BROOKHAVEN—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Brookhaven Bcstg. Co.
 Phone Number 1298
 Transmitter Location Highway 51
 News Service AP
 Air Time 6 a.m.-11 p.m.
 Transcription Service World, Lang-Worth,
 Ullman Jinglelibrary

Representative Continental
 Membership NAB, BAB
 Pres., Comm., Gen. Mgr. Tullius Brady
 Station Mgr., Prog. Prod. Dir. Guy Harris
 Chief Engineer Tom Pharris

WROX

CLARKSDALE—1943—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Birney Imes, Jr.
 Address 257½ Delta Ave.
 Phone Number 1566-2467
 Transmitter Location Delta Ave.
 Air Time 5:30 a.m.-11:30 p.m.
 Representative Radio Sales & Service
 Membership NAB, BAB
 President Birney Imes, Jr.
 General Manager Bob McRaney
 Station Manager P. B. Hinman
 Chief Engineer C. D. Graves

WCLE

CLEVELAND—1949—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Cleveland Bcstg. Co., Inc.
 Address Trans. Highway 61, S.
 Phone Number 990
 Air Time 6 a.m.-10:00 p.m.
 News Service AP
 Transcription Service World
 Station Representative McGillvra
 Membership NAB, MBA
 President Lowry Tims
 Gen., Sta. Mgr. Melvin C. Lee
 Commercial Manager "Rusty" Pausch
 Sales Promotion Manager... Russell N. Pausch
 Program Director Dorothy Guereri
 Prod. Dir., Chief Announcer... Claude Rainey
 Musical Director Lawrence Feduccia
 Chief Engineer John J. Gilmore
 Consulting Engineer W. M. Ellington

WCJU

COLUMBIA—1946—KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Lester Williams, WCJU, Inc.
 Address So. Main St.
 Phone Number 735
 Transmitter Location Hiway 24 South

Air Time 6 a.m.-10:15 p.m.
 News Service AP
 Transcription Service World, Keystone
 Membership MBA
 Pres., Gen., Comm. Mgr. Lester Williams
 Asst. Sta. Mgr. Charles E. Newman, Jr.
 Prod. Dir., Chief Anncr. Bill Barrett
 News, Musical Dir. Paul Dantin
 Chief Engineer Ray Tolar
 Farm Editor Harry Mauldin

WACR

COLUMBUS—1950—MISS.

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Miss. Bcstg. Co.
 Transcription Service Standard
 News Service UP
 Pres., Gen. Mgr. Withers Gavin

WCBI

**COLUMBUS—1940
 MBS—KBS-MID SOUTH**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Birney Imes, Jr.
 Business-Studio Address Gilmer Hotel
 Phone Number 1313-1430
 Transmitter Location River Bridge

AP SELLS

For Stations and Sponsors —

For instance . . . WAML

"Our success is due largely
 to the excellent writing and
 accuracy of The Associated
 Press radio report."

GRANVILLE WALTERS,
 General Manager,
 WAML, Laurel, Miss.

MISSISSIPPI

Air Time Unlimited
 News Service AP
 Representative Mid South Network
 Membership NAB
 President Birney Imes, Jr.
 Gen., Sales Prom. Mgr. Bob McRaney
 Station-Comm. Mgr. James Eatherton
 Program Director Walter Kennedy
 Prod. Dir., Chief Announcer Dick Crago
 Publicity Director Bob McRaney
 Chief Engineer Thomas McFerrin
 Farm Editor Chuck Delaney

W C M A

CORINTH—1945—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Corinth Bcstg. Co., Inc.
 Business-Studio Address Ray Bldg.
 Phone Number 5575
 Transmitter Location Hwy. No. 72 E.
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB
 President Dr. Frank M. Davis
 General Manager Aaron B. Robinson
 Sta., Sales Prom. Mgr. John E. Bell
 Program Director William H. Mathews
 Commercial Manager Joe P. Van Dyke
 Chief Announcer Jack Dill
 Chief Engineer James D. Anderson
 Farm Editor Thomas J. Williams
 Consulting Engineer Kear & Kennedy

W G V M

GREENVILLE—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By Colton Belt Bcsting Co.
 Bus.-Studio Address 316 Washington Ave.
 Phone Number 4559
 Transmitter Location Old Leland Road
 Air Time 5 a.m.-Sunset
 News Service UP
 Transcription Service Standard
 Representative Devney, Reiss
 General Manager David M. Segal
 Prom. Comm. Sta. Mgr. Edward M. Guss
 Prod., Pub. Director Wallace D. Hoy
 Chief Engineer Welton H. Jetton
 Consulting Engr. Lee E. Baker

W J P R

GREENVILLE—1939—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Radio Services Co., WJPR
 Business-Studio Address 107 So. Poplar St.
 Phone Number 9040-9049
 Transmitter Location End of Pollackover Levee
 News Service AP
 Transcription Service World

Representative Sears & Ayer
 Membership NAB
 Pres., Gen. Sta. Mgr. Emmet H. McMurry
 Commercial Manager Frank W. Baldwin
 Program Director Barbee Ashley
 Sales Prom. Mgr., Pub. Dir. Pat Avery
 Production Dir. Margo Stephens
 Chief Announcer Bill McHan
 News, Musical Director Barbee Ashley
 Chief Engineer Ray Allen
 Farm Editor Thomas Golding
 Consulting Engr. Harold B. Rothrock

W A B G

GREENWOOD—1950

Frequency: 960 Kc. Power: 1000 Watts d.
 (C.P.: 1000 Watts d., 500 Watts n.)
 Owned-Oper. By Greenwood Bcstg. Co.
 Address 222 Howard St.
 Transcription Service World
 Pres., Gen. Mgr. Cy Bahakel

W G R M

GREENWOOD—1937

NBC-KBS-MBS

Frequency: 1240 Kc. Power: 250 Watts
 Operated By P. K. Ewing
 Phone Number 1900-1
 Studio-Transmitter Location Walnut St.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Capitol
 President P. K. Ewing
 General Manager F. C. Ewing
 Commercial Manager Van Power

W N A G

GRENADA—1949—MBS-KBS

MID-SOUTH

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Birney Imes, Jr.
 Trans. Address Barwin Hotel
 Phone Number 740
 Air Time 5:58 a.m.-11 p.m.
 Representative Mid-South Network
 General Manager Bob McRaney
 Sta., Comm. Mgr., Prog. Prod.
 Pub. Dir. Monroe Looney
 Chief Announcer Eng. Charles Aldridge
 Consulting Engr. Dixie Engineering

W G C M

GULFPORT—1929—ABC

LBS AND KEYSTONE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By WGCM Bcstg. Co.
 Address Hewes-Martin Bldg.
 Phone Number 1110
 Transmitter Location Arlington Heights

MISSISSIPPI

Air Time:.....5:55 a.m.-M.
News Service.....AP
Transcription Service.....World
Station Representative.....Sears & Ayer, Inc.
Membership.....NAB
Pres., Owner & Gen. Mgr.....Hugh O. Jones
Prog. Dir., Sta. Mgr.....C. Edwin Vann
Commercial Manager.....Mrs. O. I. Owens
Sales Promotion Manager.....Dorothy Russum
Publicity Director.....Thomas Davis Berry
Chief Engineer.....Charles T. Hook
Consulting Engineer.....Ring & Clark

W F O R

HATTIESBURG—1925—KBS-REBEL

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Forrest Bcstg. Co.
Address.....302 Hemphill St.
Phone Number.....1866
Transmitter Location.....West 7th St. & 25th Ave.
Air Time.....5:30 a.m.-11:05 p.m.
News Service.....UP
Transcription Service.....World
Station Rep.....George P. Hollingbery Co.
Membership.....NAB, BAB
Pres., Gen., Sales Mgr.....C. J. Wright, Jr.
Program Director.....Carl Anderson
Prod., Pub. Director.....Bud Norval
News Dir., Farm Edit.....Jack Dix
Musical Director.....Ed. Jenkins
Chief Engineer.....B. B. McLemore
Consulting Eng., Broadcast Engineering Service

W H S Y

HATTIESBURG—1948—ABC-LBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Hub City Bcstg. Co. Inc.
Address.....P. O. Box 1008
Phone Number.....3180
Transmitter Location.....Highway 11 North
News Service.....Lang-Worth
Station Rep.....Joseph Hershey McGillvra Inc.
Membership.....NAB, BAB
President.....Charles W. Holt
Gen., Sta. Mgr.....Vernon J. Cheek
Commercial Manager.....Frank Hollifield
Sales Promotion Manager.....Bob Robinson
Pgm., Prod. Dir.....Connie Holt
Publicity Director.....Thomas N. Kern
Chief Announcer, News Dir.....Jerry Williams
Chief Engineer.....Charles Sharpling
Farm Editor.....Claud Fewell
Consulting Engineer.....C. Shelkofsky

W J D X

JACKSON—1929—NBC

Frequency: 1300 Kc.....Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By.....Lamar Life Ins. Co.

Business Address.....P. O. Box 2171
Phone Number.....2-1183
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Thesaurus, MacGregor,
Lang-Worth, Cole, Capitol, World
Representative.....George P. Hollingbery
Membership.....NAB, BMB
General Manager.....Wiley P. Harris
Commercial Manager.....Frank Gentry
Program Director.....Howard Langfitt
Chief Engineer.....Percy G. Root

W J Q S

JACKSON—1946—CBS-MISS.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Mississippi Bcstg. Co., Inc.
Business-Studio Address.....Edwards Hotel
Phone Number.....3-9681
Transmitter Location.....Pleasant Ave.
Air Time.....6 a.m.-12:10 a.m.
News Service.....UP
Transcription Service.....Standard
President, General Manager.....Withers Gavin

W J X N

JACKSON—1945—LBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Jackson Bcstg. Co.
Address.....Deposit Guaranty Bank Bldg.
Phone Number.....2-6673
News Service.....AP
Transmitter Location.....Fair Grounds
Air Time.....6 a.m.-12 M.
Representative.....Metropolitan
Gen., Comm. Mgr.....James T. Ownby
Sales Prom. Mgr.....Hy Davis
Chief Announcer.....Mike O'Reilly
Musical Director.....Betty Wright
Chief Engineer.....Thomas Patterson
Consulting Engr.....Claude Gray

W R B C

JACKSON—1947—MBS

Frequency: 620 Kc.....Power: 5000 Watts d.:
1000 Watts n.
Owned-Operated By.....Rebel Bcstg. Co., Inc.
Business-Studio Address.....125 So. Lamar
Phone Number.....5-1562
Transmitter Location.....3 Mi. NE City
Air Time.....5:30 a.m.-M.
News Service.....AP
Transcription Service.....Associated
Representative.....Branham
Membership.....NAB, BAB
Gen., Sales Mgr.....J. W. Carlier
Prog. Dir., Farm Editor.....Forrest Cox
Production Director.....Les Birchfield
Chief Engineer.....G. G. Benson

W S L I

JACKSON—1938—ABC

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By. Standard Life Bcstg. Co., Inc.
 Business Address P. O. Box 1847
 Phone Number 3-2788
 Transmitter Location Hway, 51 N.
 Air Time 5:30 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative Weed
 Membership NAB, BAB
 President W. R. Newman
 General-Station Manager L. M. Sepaugh
 Commercial Manager F. E. Wilkerson, Jr.
 Sales Promotion Manager B. M. Files
 Prod. Prog. Director B. K. Smith
 Publicity Director M. B. Wray
 Chief Announcer Bill Lohmeier
 Musical Director Roger Noble
 Chief Engineer C. A. Perkins
 Farm Editor Jim Neal
 Consulting Engr. A. D. Ring

W K O Z

KOSCIUSKO—1947—LBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Kosciusko Bcstg. Co.
 Business Address P. O. Box 392
 Phone Number 782
 Studio Address Jefferson St.
 Transmitter Location Golf Course Rd.
 Air Time 5:45 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Membership NAB
 General Manager Cy. N. Bahakel
 Station Manager Melvin C. Lee
 Program Director Erlene Leach
 Chief Engineer George C. Ray

W A M L

LAUREL—1932—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By New Laurel Radio Station, Inc.
 Business-Studio Address 535½ Central Ave.
 Phone Number 5601, 5737
 Transmitter Location Washington Rd.
 Air Time 5:45 a.m.-11:05 p.m.
 News Service AP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB, BAB
 President Harold Matison
 General-Station Manager Granville Walters
 Commercial Manager M. M. Caver
 Pub. Program Director Stanley Walters
 Prod. Dir., Farm Editor Granville Walters
 Chief Announcer, News Dir. Ed Breland
 Musical Director Paul Carlisle
 Chief Engineer Clyne Graves

W L A U

LAUREL—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Southland Bcstg. Co.
 Bus.-Studio Address 437½ N. Magnolia St.
 Phone Number 7227-8
 Transmitter Location Meridian Ave.
 Air Time 5:45 a.m.-11 p.m.
 News Service UP
 Membership NAB
 Pres., Comm. Mgr. C. H. Leggett
 Gen., Sta. Mgr. Jimmie Wilson
 Sales Prom. Mgr. Teck Jones
 Pgm. Dir., Chief Anncr. David Kane
 Production Director Dean Matteson
 Chief Engineer Ed Pierce

W M B C

MACON—1946—MISS.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Mississippi Bcstg. Co., Inc.
 Address Thomas Jefferson Hotel
 Phone Number 310
 Transmitter Location Old Starkville Rd.
 Air Time 6 a.m.-M.
 News Service UP
 President, General Manager Withers Gavin

W A P F

McCOMB—1948—KBS

Frequency: 1010 Power: 250 Watts
 Owned-Operated By S. W. Bcstg. Co. of Miss.
 Address 209½ Main St., Box 604
 Phone Number 1884
 Transmitter Location Hiway 24 West
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen., Sta. Mgr. Louis Alford
 Commercial Manager Bill Tyler
 Sales Promotion Manager Philip Brady
 Program Director Carl Austin
 Production Director Mal Jones
 Publicity Director Mack Smith
 News Director Meredith Burch
 Musical Director Bonnie Sanders
 Chief Engineer Phillip Brady
 Farm Editor Mack Smith
 Consulting Engineer George B. Bairy

W S K B

McCOMB—1937—MISS.-PBS

Frequency: 1250 Kc. Power: 5000 Watts d.:
 500 Watts n.
 Owned-Operated By McComb Bcstg. Corp.
 Address P. O. Box 111
 Phone Number 37
 News Service AP
 Transcription Service Associated, Capitol
 Pres., Gen., Comm. Mgr. George Blumenstock
 Program Director Julia Blumenstock
 Promotion Manager Al Baxter
 Chief Engineer Robert Louis Sanders

MISSISSIPPI

W C O C

MERIDIAN—1926—CBS-MISS.

Frequency: 910 Kc. Power: 5000 Watts d.: 1000 Watts n. Owned-Oper. By... Mississippi Bcstg. Co., Inc. Business-Studio Address... Threefoot Bldg. Phone Number... 7714 Transmitter Location... Hwy. 45 North Air Time... 6 a.m.-12:10 a.m. News Service... UP Transcription Service... Standard President, General Manager... Withers Gavin

W M O X

MERIDIAN—1946 MBS-KBS-MIDSOUTH

Frequency: 1240 Kc. Power: 250 Watts Owned-Operated By... Birney Imes, Jr. Transmitter Location... 31st Ave. S. Air Time... 5:30 a.m.-M. News Service... AP Representative... Mid-South Network Membership... NAB, BAB Owner... Birney Imes, Jr. General Manager... Bob McRaney Station Manager... Paul Mowery Commercial Mgr... Eddie Holladay Chief Engineer... Al Betmarik

W T O K

MERIDIAN—1946—ABC-REBEL

Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By... Meridian Bcstg. Co. Bus.-Studio Add... Citizens Natl. Bank Bldg. Phone Number... 3-1441 Transmitter Location... 3rd Ave. & 20th St. Air Time... 6 a.m.-11 p.m. News Service... INS Transcription Service... Lang-Worth Representative... Headley-Reed Pres., General-Station Mgr... Robert F. Wright Comm.-Sales Prom. Mgr... William B. Crooks Pub., Pgm. Dir., Chief Anncr... Cecil Germany News Director... George Shannon Chief Engineer... Joe H. Saxon

W M I S

NATCHEZ—1941—NBC-KBS-LA. LIBERTY-MISS.

Frequency: 1240 Kc. Power: 250 Watts Owned-Operated By... Natchez Bcstg. Co. Business-Studio Address... 615 Main St. Phone Number... 2800-1 Transmitter Location... Hwy. 61 N. Air Time... 6:30 a.m.-M. News Service... AP Transcription Service... Capitol Membership... NAB President... P. K. Ewing Gen.-Prom. Mgr... P. K. Ewing, Jr.

Commercial Mgr... Paul Schilling Program Dir... Wilma Nichols Chief Engineer... George W. Wilson

W N A T

NATCHEZ—1949

Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By... Old South Bcstg. Co. Business Address... Shields Lane Air Time... Unlimited News Service... UP Transcription Service... Standard Partners... H. J. Jennings, M. T. Seale General Manager... H. J. Jennings Chief Engineer... Gale Hunt

W H O C

PHILADELPHIA—1948—KBS

Frequency: 1490 Kc. Power: 250 Watts Owned-Oper. By... William Howard Cole Trans. Address... Hways. 15 & 16 S. Bus. Address... P. O. Box 26 Phone Number... 740 Air Time... 6 a.m.-10:30 p.m. Summer, 5 a.m.-10 p.m. News Service... UP Transcription Service... Capitol Membership... NAB President... William Howard Cole Pub., Musical Dir... S. J. Parks Pub. Director... Kate Hemphill News, Prod., Prog. Dir... Jim Sparks Musical Directors... K. Hemphill, J. Sparks Chief Engineer... F. H. Frantz

W R J W

PACAYUNE—1949—P.B.S.

Frequency: 1320 Kc. Power: 1000 Watts d. Owned-Operated By... Moseley Bros. Business Address... Ritz Theater Phone Number... 510 Transmitter Location... State Rd. 2 Mi. E. of City Air Time... Daytime News Service... UP Transcription Service... Capitol, Lang-Worth Representative... Continental Pres., Gen. Mgr... W. L. Moseley Program Director... Archie Rushing, Jr. Cons. Engr., Chief Engineer... Don Murphy

W S S O

STARKVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts Owned-Oper. By... Starkville Bcstg. Co. Business-Studio Address... WSSO Bldg. Phone Number... 1230 News Service... AP Transcription Service... Capitol Gen., Comm. Mgr... Joe Phillips Program Director... Eva Deen Chief Engineer... Travis Palmer

W E L O

TUPELO—1944

MBS-KBS-MID SOUTH

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Tupelo Bcstg. Co.
 Business-Studio Address.....So. Spring St.
 Phone Number.....1400
 Transmitter Location.....Hwy. 45 So.
 News Service.....AP
 Station Representative.....Mid-South Net
 Membership.....NAB
 Owner.....Birney Imes, Jr.
 General Manager.....Bob McRaney
 Station Manager.....Bob Evans
 Commercial Manager.....Reeves Whirley
 Program Director.....Tour Fleet
 Chief Engineer.....LeRoy Green
 Farm Editor.....Red Purnell

W Q B C

VICKSBURG—1931—MBS-KBS

Frequency: 1420 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By...Delta Bcstg. Co., Inc.
 Business-Studio Address.....Hotel Vicksburg
 Phone Number.....312
 Transmitter Location.....2½ Mi. E. of City
 News Service.....AP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....NAB, BAB
 President.....L. P. Cashman
 General-Station Mgr.....Mary-Van Cashman
 Commercial Manager.....L. L. Miller
 Program Director.....Charlotte Kahn
 Chief Engineer.....C. E. Drake

W V I M

VICKSBURG—1947—LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Miss., Inc.

Bus-Studio Add.....708 Clay St., Carroll Hotel
 Phone Number.....1920-1
 Transmitter Location.....Thompson & Floyd Sts.
 Air Time.....5:55 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 President.....James T. Ownby
 Gen., Sta., Comm. Mgr.....H. T. Duke
 S's. Prom. Mgr., Pgm. Dir...Genevieve Johnson
 Chief Announcer.....Cecil Goodreau
 Chief Engineer.....Thomas Wilson

W R O B

WEST POINT—1947

MBS-MID SOUTH-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Bob McRaney, Sr.
 Studio Address.....WROB Bldg.
 Transmitter Address.....Forrest St.
 Phone Number.....807
 Air Time.....6 a.m.-11 p.m.
 Representative.....Mid South Network
 President, General Mgr.....Bob McRaney, Sr.
 Sta., Comm. Mgr.....Bill Parkes
 Prom. Mgr., Prog. Dir.....Hugh Shankle
 Chf. Ann., Eng.....Jay Aldridge

W A Z F

YAZOO CITY—1946—MISS-LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....WAZF, Inc.
 Phone Number.....1300-1
 Transmitter Location.....1 Mi. No. of City
 Air Time.....5:30 a.m.-10:30 p.m.
 News Service.....AP
 Membership.....BAB, NAB
 Transcription Service.....World
 Pres., Gen. Sta. Mgr.....Guy Corley
 Prom., Comm. Mgr.....Harris L. Umstead
 Pub. Prod. Program Director.....Fred Rand
 Chief Engineer.....D. A. Flinspach

MISSOURI

*Population 3,954,653—Increase +4.5% ('40-'50)—Radio Homes 981,380
 Families 1,040,700—Stations in State 49*

K F V S

CAPE GIRARDEAU—1925—MBS

Frequency: 960 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Hirsch Bcstg. Co.
 Business-Studio Address.....324 Broadway
 Phone Number.....2104-5
 News Service.....UP
 Representative.....John E. Pearson
 Membership.....NAB, BAB
 President, General Manager...Oscar C. Hirsch
 Station Manager.....Ralph L. Hirsch

K D M O

CARTHAGE—1947—KBS-LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Carthage Bcstg. Co.
 Trans. Address.....1201 E. Chestnut
 Phone Number.....2648, 2623
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Capitol, Keystone
 Membership.....NAB
 Station Manager.....L. C. McKenney
 Commercial Manager.....J. J. Daly

Sales Promotion Manager.....Phil Hannum
 Program Director.....Lee Crocker
 Farm Editor.....L. C. McKenney
 News, Publicity Director.....Bob Young
 Chief Engineer.....Jack Langford

KCRV

CARUTHERSVILLE—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Pemisot Bcstrs., Inc.
 Phone Number.....965
 Transcription Service.....Thesaurus
 News Service.....UP
 President.....William R. Smith
 Gen. Mgr., News, Farm Editor.....Norman Shain
 Commercial Manager.....Charles Smith
 Chief Engineer.....Dewey Lusk

KCHI

CHILLICOTHE—1950—KBS

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Cecil W. Roberts
 Address.....Box 449
 Phone Number.....1920
 Transcription Service.....SESAC
 News Service.....UP
 Owner.....Cecil W. Roberts
 General Manager.....Howard G. Rion
 Commercial Mgr., Pgm. Dir.....Jack D. Funk
 Chief Engineer.....James L. Preston

KFRU

COLUMBIA—1925—ABC-MSN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KFRU, Inc.
 Trans. Business Address.....U. S. 40 at U. S. 63
 Phone Number.....4141
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NAB, BAB
 President.....H. J. Waters, Jr.
 Gen., Sta. Mgr.....Mahlon R. Aldridge, Jr.
 Comm., Sales Prom. Mgr.....F. J. LeGrand
 Program Director.....Harold Douglas
 Publicity Director.....Mahlon Aldridge
 News Director.....Edward Lambert
 Musical Director.....Lois Todd
 Chief Engineer.....Robert Haigh
 Farm Editor.....Winston Martin
 Consulting Engr.....John B. Heffelfinger

KREI

FARMINGTON—1947—KBS

Frequency: 1350 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cecil W. Roberts
 Business Address.....Box 270
 Phone Number.....710
 Studio-Transmitter.....Burks Rd. & Webster St.
 Air Time.....Sunrise-sunset
 News Service.....UP

Transcription Service.....Lang-Worth
 Owner.....Cecil W. Roberts
 Station Manager.....Mrs. Mary Burton
 Sales Manager.....Howard G. Rion
 Chief Engineer.....Kermit Barker

KFMO

FLAT RIVER—1947

GRIESEDECK

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Lead Belt Bcstg. Corp.
 Business-Studio Address.....Flat River
 Phone Number.....1000
 Transmitter Location.....U. S. Hway. 61
 Air Time.....Unlimited
 News Service.....UP
 Representative.....John E. Pearson
 President, General Manager.....Oscar C. Hirsch
 Station-Comm. Mgr.....James F. Collins
 Program Director.....Virginia Collins
 Chief Announcer.....Earl Whitener

KFAL

FULTON—1950

Frequency: 900 Watts.....Power: 250 Watts d.
 Owned-Oper. By.....Mo. Central Bcstrs.
 Address.....5th and Market
 Phone Number.....1400
 Transcription Service.....Capitol
 News Service.....UP
 Co-Owner, Gen. Mgr., Chief Engr.
 Robert W. Nickles
 Co-Owner, Pgm., Sta. Dir.....Roger P. Fox

KHMO

HANNIBAL—1941—MBS

Frequency: 1070 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.....Courier-Post Publishing Co.
 Business-Studio Address.....102½ S. Main St.
 Phone Number.....3450
 Transmitter Address.....6 Mi. S. of Hannibal
 Air Time.....5:30 a.m.-12 M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....John E. Pearson
 Membership.....NAB, BAB
 Sec.-Treas.....E. L. Sparks
 Commercial Manager.....P. H. Cunningham
 Gen.-Sta.-Sales Prom. Mgr.....Wayne W. Cribb
 Pgm., Prod., Pub. Dir.....Gene Hoenes
 News Director.....George Allen, Jr.
 Chief Engineer.....Ben Parrish
 Farm Editor.....George Allen, Jr.
 Consulting Engr.....Herbert L. Wilson

KIMO

INDEPENDENCE—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....The Blue Valley Co.
 Business-Studio Address.....310 N. Osage

Phone Number.....CL. 9810
 Transmitter Location...28th & Northern Blvd.
 Air TimeSunrise-sunset
 News ServiceAP
 Transcription ServiceCapitol
 RepresentativeCooke
 MembershipNAB
 General Manager.....Craig Siegfried
 Program Director.....John Waddell
 Business Manager.....F. E. Fowler
 Chief Engineer.....Eldon Ryan

K W O S
JEFFERSON CITY—1937
MBS-GRIESEDIACK

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Capital Bcstg. Co.
 Business-Studio Address...210-212 Monroe St.
 Phone Number6-3137
 Transmitter Location.....St. Mary's Blvd.
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeSears & Ayer
 President.....R. C. Goshorn
 Gen., Sta. Comm. Mgr.....Catherine Roer
 Chief Engineer.....Leroy S. Hackmann

K F S B
JOPLIN—1948

Frequency: 1310 Kc....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.....Four States Bcsters, Inc.
 Business-Studio Address.....1027 Main
 Phone Number1310
 Transmitter Location.....N.W. of Joplin
 News ServiceUP
 Transcription ServiceLang-Worth
 MembershipNAB
 President.....Harry Easley
 Comm., Sta. Gen. Mgr.....W. H. Clark
 Program Director.....Ed Johnson
 Chief Engineer.....Ralph Meador
 Consulting Engr.Robert Silliman

K S W M
JOPLIN—1946—CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Time, Inc.
 Trans. Address1928 W. 13 St.
 Phone Number7260
 News ServiceUP, Transradio
 Transcription ServiceWorld
 Representative.....William G. Rambeau
 MembershipNAB
 Pres., Gen. Mgr.....Austin A. Harrison
 Sales Prom. Mgr.John D. Whitt
 Comm., Sales Prom. Mgr....Roy V. Whisnand
 Pgm., Prod. Dir.....Ronald W. Robson
 Chief Engineer.....Austin A. Harrison
 News DirectorKenneth Rowe

W M B H

JOPLIN—1926—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Joplin Bcstg. Co.
 Business-Studio Address.....Frisco Bldg.
 Phone Number330
 Transmitter Location13th & Munroe
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeSears & Ayer
 MembershipNAB
 Pres., Gen.-Station-Comm. Mgr....D. J. Poynor
 Program DirectorMrs. Alyne Sheldon
 Chief AnnouncerBill Grigsby
 Musical DirectorGolda Shaunce
 Chief EngineerJack Langford
 Consulting Engr....Commercial Radio Equipm't

K C K N

KANSAS CITY—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KCKN Bcstg., Inc.,
 Capper Pub., Inc.
 Business-Studio Address..300 Waltower Bldg.
 Phone NumberVictor 3864
 Transmitter Location...901 N. 8th St., Kansas
 City, Kan.
 Air Time7 a.m.-11 p.m.
 News ServiceAP, UP
 Transcription Service ...Langworth, Standard
 RepresentativeCapper Publications, Inc.
 President.....W. A. Bailey
 General MangerBen Ludy
 Sta., Comm., Sales Prom. Mgr.Joe Story
 Prog., Prod. Dir.George Stump
 News DirectorEric Tainter
 Technical Supervisor.....Max Williams
 Consulting Engineer...Chambers & Garrison

K C M O

KANSAS CITY—1936—ABC

Frequency: 810 Kc....Power: 50,000 Watts d.;
 10,000 Watts n.
 Owned-Operated By.....KCMO Bcstg. Co.
 Address.....1515 Commerce Bldg.
 Phone Number.....Baltimore 1234
 Transmitter LocationNashua
 Air TimeUnlimited
 Tir Time5 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service...Thesaurus, Associated
 RepresentativeKatz
 MembershipNAB, BAB
 President.....Tom L. Evans
 Gen.-Sta. Mgr.E. K. Hartenbower
 Commercial ManagerR. W. Evans
 Sales Prom. Mgr., Pub. Dir.....F. C. Strawn
 Program Director.....S. B. Tremble
 Production Director.....Kenneth Heady

Undisputed Leadership by The **KMBC-KFRM** Team!

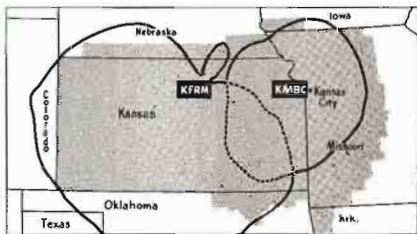
**NEW HOME
OF THE
KMBC-KFRM
TEAM**



First in Facilities . . .

The KMBC-KFRM Team in spacious new quarters has now placed in the hands of listener and sponsor alike, broadcast operational facilities that are by far the finest in the Heart of America

— and among the best in the entire nation. Typical KMBC-KFRM foresight and planning have taken care of every detail to make "The Team" *FIRST* in facilities in the Kansas City trade area.



First in Audience

A 1950 survey, conducted at the state fairs of Kansas and Missouri and the American Royal, has further confirmed KMBC-KFRM's leadership in Kansas City's trade area. 2,843 interviews with farm and small-town listeners from 142 counties revealed that The Team has far out-stripped its comfortable first-place lead of a year ago and remains *FIRST* in audience.

To Sell the whole Heart of America "WHOLEHEARTEDLY," it's...



The KMBC-KFRM Team
11th & Central, Kansas City 6, Missouri

MISSOURI

Chief Announcer.....Dal Stallard
 News Director.....Jim Monroe
 Musical Director.....R. S. Jones
 Chief Engineer.....Karl Troeglen
 Farm Editor.....C. W. Jackson
 Consulting Engr.....Andrew R. Ring

K F R M

KANSAS CITY—1947

Frequency: 550 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Midland Bcstg. Co.
 Business-Studio Address.....Pickwick Hotel
 Phone Number.....HA. 2650
 Transmitter Location.....10 Mi. S. of Concordia
 Air Time.....Sunrise-sunset
 News Service.....AP, UP
 Transcription Service.....World, Lang-Worth
 Representative.....Free & Peters
 Membership.....NAB
 President.....Arthur B. Church
 V.P., Managing Dir.....Karl Koerper
 V.P. in Chg. of Sales.....Sam H. Bennett
 Promotion Director.....John S. McDermott
 Program Director.....Rod B. Cupp
 Production Director.....Fran Heyser
 News Director.....Erle Smith
 Chief Announcer.....Lee Stewart
 Musical Director.....P. Hans Flath
 Chief Engineer.....Ray Moler
 Farm Editor.....Phil Evans
 Consulting Engr.....Jansky & Bailey

K M B C

KANSAS CITY—1922—CBS

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....Midland Bcstg. Co.
 Phone Number.....Harrison 2650
 Transmitter Location.....50th & Belinder
 Air Time.....5:55 a.m.-12:05 a.m.
 News Service.....AP, UP
 Transcription Service.....World, Lang-Worth
 Representative.....Free & Peters
 Membership.....NAB
 President.....Arthur B. Church
 V.P., Managing Director.....Karl Koerper
 V.P. Sales.....Sam H. Bennett
 Promotion Director.....John S. McDermott
 Program Director.....Rod Cupp
 Production Director.....Fran Heyser
 Chief Announcer.....Lee Stewart
 News Director.....Erle Smith
 Musical Director.....P. Hans Flath
 Chief Engineer.....Ray Moler
 Farm Editor.....Phil Evans
 Consulting Engr.....Jansky & Bailey

W D A F

KANSAS CITY—1922—NBC

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Kansas City Star Co.
 Business-Studio Address.....1729 Grand Ave.

Phone Number.....Harrison 1200
 Transmitter Location.....Johnson County, Kans.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Edward Petry
 Membership.....BMB
 President.....Roy A. Roberts
 General Manager.....Dean Fitzner
 Commercial Mgr.....Manne E. Rusao
 Program Director.....Harry J. Kaufmann
 Chief Engineer.....J. A. Flaherty

W H B

KANSAS CITY—1922—MBS

Frequency: 710 Kc.....Power: 10,000 Watts d.;
 5,000 Watts n.
 Owned-Operated By.....WHB Bcstg. Co.
 Business-Studio Address.....Scarritt Bldg.
 Phone Number.....Harrison 1161
 Transmitter Location.....Route 1, Liberty
 Air Time.....5:30 a.m.-1:00 a.m.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....John Blair & Co.
 Membership.....NAB, BAB
 Pres., Comm. Mgr.....Donald Dwight Davis
 Gen. Sta. Mgr.....John T. Schilling
 Sales Prom. Mgr.....Charles Rosenfeldt
 News, Program Director.....Richard Smith
 Prod. Dir., Farm Edit.....Bruce Grant
 Chief Announcer.....Lou Kemper
 Musical Director.....Edna Lee Crouch
 Chief Engineer.....Henry Goldenberg
 Consulting Engineer.....Earl Collum

K B O A

KENNETT—1947

Frequency: 830 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Kennett Bcstg. Corp.
 Bus.-Studio-Transmitter Address.....Kennett
 Phone Number.....830
 Air Time.....Daytime
 News Service.....AP
 Transcription Service.....Standard, Capitol
 President, General Manager.....Paul C. Jones
 Sta., Comm. Mgr.....Bill H. Cate
 Sales Prom. Mgr.....Joe Bankhead
 Chief Engineer.....Robert H. Conner

K I R X

KIRKSVILLE—1947—LBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....North Mo. Bcstg. Co.
 Bus.-Studio-Transmitter Address.....KIRX Bldg.
 Phone Number.....86
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Secrs & Ayer
 Membership.....NAB, BAB

General Manager Samuel A. Burk
 Commercial Manager R. M. Harpster
 Program Director Lee Jones
 News Director Robert S. Herrin
 Chief Engineer Charles Porter

KLWT

LEBANON—1948—MBS

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By Lebanon Bcstg. Co.
 Bus-Studio Address 221 E. Commercial St.
 Phone Number 1015
 Transmitter Location Buffalo Rd.
 Air Time 6a.m.-M.
 News Service UP
 Transcription Service SESAC
 President Robert C. Fields
 General Manager O. R. Wright
 Program Director Thomas H. Miller
 Chief Engineer E. L. Hendry

KMMO

MARSHALL—1949—KBS

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned-Operated By... Central Mo. Bcstg. Co.
 Phone Number 2328
 Transmitter Location 1 Mi. N.W. of City
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Representative Conwell Co.
 Membership NAB, BAB
 President W. C. Evans
 General Manager W. D. Snead
 Station Manager Bettie S. Baldwin
 Program Director Georgia Page
 Chief Engineer Bill Williams

KXEO

MEXICO—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Audrain Bcstg. Corp.
 Phone Number 2340-1
 Studio, Trans. Loc. Highway 54 E.
 Air Time 6:00 a.m.-12 M.
 Transcription Service Capitol
 Representative John E. Pearson
 Membership NAB, BAB
 President John Badaracco
 Gen., Sta. Mgr. W. Earl Dougherty
 Commercial Manager Walter Gregory
 Sales Promotion Manager Jack McGee
 Production News Director Ralph Gould
 Prog., Pub. Dir. Dick Harris
 Chief Announcer H. John Jarvis
 Musical Director Sue Williams
 Chief Engineer Bob Bruner
 Farm Editor W. Earl Dougherty
 Consulting Engineer Ben Parrish

KNCM

MOBERLY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Moberly Bcstg. Co.
 Phone Number 1600
 Representative Conwell
 Transcription Service Lang-Worth
 News Service UP
 Pres., Gen. Mgr. Jerrell A. Shepherd
 Commercial Manager Ed Dahl
 Program Director James Lipsey
 Chief Engineer W. D. Snead
 News Director Don Baker

KRMO

MONETT—1950—LBS

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By Carthage Bcstg. Co.
 Phone Number 858
 Transcription Service Capitol
 News Service AP
 Mgr., Farm Editor L. C. McKenney
 Sales Manager J. J. Daly
 Commercial Manager... Grover Hamilton
 Program Director Jim Allwood
 Prom. Mgr., News Dir. Mary Lee Richardson
 Chief Engineer George Province

KNEM

NEVADA—1949—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Cecil W. Roberts
 Address So. Side Sq.
 Phone Number 13
 Transmitter Location Smeller Hill
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Transcription Service SESAC
 Representatives Biddick Co., Conwell Co.
 Gen., Sta. Mgr. William R. Tedrick
 Comm., Sales Prom. Mgr. Bill E. Brown
 Prog., Prod. Dir. Audrey Tedrick
 Publicity Director William R. Tedrick
 Chief Announcer, News Director... Bob Morey
 Chief Engineer Paul Gregg
 Farm Editor Jim McCall
 Consulting Engineer John B. Heffelfinger

KWOC

POPLAR BLUFF—1938—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Poplar Bluff Bcstg. Co., Inc.
 Transmitter Address KWOC Bldg.
 Phone Number 3922
 Air Time 6:00 a.m.-10 p.m.
 Transcription Service SESAC
 Representative John E. Pearson
 President, General Manager... A. L. McCarthy
 Sta., Comm., Mgr. Byron Kearbey, Jr.

MISSOURI

Prog., Prod. Dir. Jerry J. Higley
 Traffic Mgr. Russell Seals, Jr.
 Chief Announcer Ronal Kaiser
 News Director John A. Thies
 Musical Director Glenn R. Scott
 Chief Engineer Donald M. Lidenton
 Farm Editor John A. Thies
 Consulting Engineer F. O. Grimwood

KTTR

ROLLA—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. "Show-Me" Bcstg. Co.
 Address P. O. Box 567
 Phone Number 380
 Transmitter Location Soest Rd., Rolla, Mo.
 Air Time 6:00 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol, SESAC
 Pres., Gen.-Sta.-Comm. Mgr. Luther W. Martin
 Sales Prom. Mgr., Prog. Dir. Wilson C. Burkhead
 Production Director Alma I. Vogeler
 Publicity Director Lois Marie Clark
 Chief Announcer Russ Preuss
 News Director Luther W. Martin
 Musical Director Mel Lee
 Chief Consulting Engr. Martin W. Mitchum
 Farm Editor Wilson C. Burkhead

KFEQ

ST. JOSEPH—1923—MBS

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By. KFEQ, Inc.
 Business-Studio KFEQ Bldg.
 Phone Number 4-0813
 Transmitter Location Hwya. No. 71
 Air Time 5:45 a.m.-12 M.
 News Service UP, AP
 Transcription Service World, SESAC
 Representative Headley-Reed
 President, General Manager Barton Pitts
 Commercial Manager Glenn G. Griswold
 Prom. Mgr., Pub. Dir. J. Ted Branson
 Prod., Prog. Director W. Roch Ulmer
 Chf. Ann., News Dir. Dee D. Denver, Jr.
 Musical Director Paul Moskau
 Chief Engineer I. Wesley Koch
 Farm Editor Harold J. Schmitz
 Consulting Engr. George C. Davis

KRES

ST. JOSEPH—1946—LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Missouri Valley Bcstg. Corp.
 Business-Studio Address 113 S. 7th St.
 Phone Number 4-6346
 Transmitter Location Hwya. 59 Rte. 4
 Air Time 6 a.m.-12 M.
 News Service AP

Transcription Service Lang-Worth
 Representative Forjoe
 Membership NAB, BAB
 President Basil L. Kaufmann
 Gen., Sta. Mgr. Ken Gooding
 Commercial Manager Tom Cary
 Sales Prom. Mgr. Bill Heller
 Program Director John Bilyeu
 Publicity Director Gene Miller
 News Director Larry Parker
 Musical Director Minor Clites
 Chief Engineer Roy Irminger
 Farm Editor Bill Sharpe
 Consulting Engr. Commercial Radio

KMOX

ST. LOUIS—1925—CBS


Frequency: 1120 Kc. Power: 50,000 Watts
 Owned-Oper. By. Columbia Bcstg. System, Inc.
 Business-Studio Address 401 So. 12th St.
 Phone Number Central 8240
 Transmitter Location Stallings
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Associated
 Representative Radio Sales
 Membership NAB
 General Manager John Ackerman
 Commercial Manager P. S. Anderson
 Sales Prom. Mgr. C. W. Doebler
 Program Director T. A. Bland
 Production Director George M. Clare
 Publicity Director Sam Parnas
 News Director Rex Davis
 Musical Director Stan Daugherty
 Chief Engineer Harry Harvey
 Farm Editor Ted Mangner

KSTL

ST. LOUIS—1948—LBS

Frequency: 690 Kc. Power: 1000 Watts d.
 Owned-Operated By. Radio St. Louis, Inc.
 Address 6 North 7th St.
 Phone Number MAin 0600
 Transmitter Location East St. Louis, Ill.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Standard
 Representative Adam J. Young, Inc.
 Membership NAB, BAB
 Pres., Gen. Mgr. William A. Ware
 Asst. Manager Dick J. Kasten
 Commercial Manager Ralph L. Stufflebam
 Sales Prom. Manager William A. Knight
 Program Director Bob Terry
 Production Director Rose DiCarlo
 Publicity Director Dolores J. Ryan
 News Director Brad Harrison
 Musical Director Bob Rector
 Chief Engineer Edward B. Bench, Jr.
 Farm Editor Bob Terry

COVERAGE...



**KSD Has the LARGEST Daytime
Half-Millivolt Coverage Area of
Any Radio Station in ST. LOUIS**

5,922,226 POPULATION

\$5,009,210,000 RETAIL SALES

KSD

**THE ST. LOUIS POST-DISPATCH RADIO STATION
5000 WATTS ON 550 KC DAY AND NIGHT**

**National Advertising Representative: FREE & PETERS, INC.
NBC PROGRAMS • AP NEWS • TELEVISION AFFILIATE: KSD-TV**

K S D

ST. LOUIS—1922—NBC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By...The Pulitzer Publishing Co.
 Business-Studio Address.....1111 Olive St.
 Phone Number.....Main 1111
 Transmitter.....Hwy. 66, E. St. Louis, Ill.
 News Service.....AP
 Transcription Service.....World, Thesaurus
 Representative.....Free & Peters
 Membership.....NAB
 President.....Joseph Pulitzer
 General Manager.....George M. Burbach
 Sales Manager.....Guy E. Yeldell
 Program Director.....Harold Grams
 Commercial Manager.....Edward W. Hamlin
 Promotion Manager.....David Pasternak
 Chief Engineer.....J. E. Risk

K W K

ST. LOUIS—1927—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By.....KWK, Inc.
 Bus-Studio Address.....1215 Cole St.
 Phone Number.....Main 9100
 Transmitter Location.....500 Logan St., Baden
 News Service.....AP
 Representative.....Katz
 President, General Mgr.....Robert T. Convey
 Station Director.....Ray E. Dady
 Commercial Director.....V. E. Carmichael
 Program Director.....John W. Tinnea
 Production Mgr.....John Traxler
 Publicity Director.....Fred J. Mueller
 Program Coordinator.....Russell C. Kaiser
 News Director.....Jack Griffin
 Chief Engineer.....N. J. Zehr

K X L W

ST. LOUIS—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By...St. Louis County Bcstg. Co.
 Bus-Studio Address.....8135 Forsythe B'vd.
 Phone Number.....Delmar 1320
 Transmitter Location.....Brentwood
 News Service.....UP
 Transcription Service.....Lang-Worth
 Pres., Gen. Mgr.....S. E. Sloan
 Station Director.....Les Ware
 Program Director.....E. Frank Brown
 Publicity Director.....Edgar J. Mothershead
 News Director.....Dr. Bertram L. Hughes
 Chief Engineer.....Wallace E. St. Vrain
 Consulting Engineer.....Weldon & Carr

K X O K

ST. LOUIS—1938—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By...Star-Times Publishing Co.
 Business-Studio Address.....12th & Delmar

Phone Number.....Chestnut 3700
 Transmitter Location.....Madison, Ill.
 News Service.....AP, UP
 Transcription Service...Associated, Standard
 Representative.....John Blair
 Membership.....NAB, BAB
 President.....Elzey Roberts
 General Manager.....C. L. Thomas
 Asst. to Gen. Mgr.....Bruce Barrington
 Commercial Manager.....V. N. Springgate
 Sales Promotion Manager...Foster H. Brown
 Program Director.....Elmer Muschany
 Production Director.....Robert Holt
 News Director.....Bruce Barrington
 Musical Director.....Robert Gotch
 Chief Engineer.....Arthur F. Rekart
 Farm Editor.....Charley Stockey
 Consulting Engineer.....Jansky & Bailey

W E W

ST. LOUIS

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....The St. Louis University
 Address.....3642 Lindell Blvd.
 Phone Number.....Franklin 5665
 News Service.....INS
 Transcription Service.....Lang-Worth
 President (St. Louis U.)

Very Rev. Paul C. Reinert, S.J.

Sta. Gen. Manager.....Daniel P. O'Connor
 Prom., Comm. Manager.....Glen Manley
 Program Director.....Dan'el P. O'Connor
 Production Director.....Alan Thompson
 News Director.....Charles Rogers
 Chief Engineer.....Joseph A. Volk

W I L

ST. LOUIS—1922

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By...Missouri Bcstg. Corp.
 Business-Studio Address.....Hotel Chase
 Phone Number.....Rosedale 6200
 Transmitter Location.....North Dupo, ll.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....John E. Pearson
 Membership.....NAB
 Pres., Gen. Mgr.....L. A. Benson
 Commercial Manager...R. M. Hetherington
 Promotion Manager.....Nick Pagliara
 Program Director.....Edward M. Galloway
 News Director.....John Carr
 Musical Director.....Harold Grogan
 Chief Engineer.....Wells Chapin

K S G M

STE. GENEVIEVE—1947—KBS

BASEBALL

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Donze Enterprises, nc.
 Bus-Studio Address.....245 Merchant St.

Phone Number 580
 Transmitter Location..... Maxwell Hill
 Air Time..... 6 a.m.-10 p.m.
 News Service UP
 President, General Manager... Elmer L. Donze
 Commercial Manager..... Norbert B. Donze
 Sales Prom. Mgr., Pub. Dir.. Donald M. Donze
 Program Director..... C. M. Poindexter
 Prod. Dir., Chief Anncr..... Harry Stone
 Musical Director..... William Donze
 Chief Engineer..... Murel L. Rose
 Farm Editor..... Jim Schot

K D R O

SEDALIA—1939—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Milton J. Hinlein
 Bus.-Studio Address..... 2100 W. Broadway
 Phone Number 4004-5
 News Service UP
 Representative Forjoe
 Membership NAB
 President..... Milton J. Hinlein
 General Manager..... Herbert W. Brandes
 Commercial Manager..... James F. Glenn
 Chief Engineer..... Leman E. Jones

K S I M

SIKESTON—1948—GRIESEDIECK

Frequency: 1400 Kc..... Power: 250 Watts
 Owner-Oper.... Sikeston Community Bcstg. Co.
 Bus.-Studio-Transmitter Address.. Hwy. 60 W.
 Phone Number 1
 News Service AP
 Representative..... H. C. Young
 President..... Lyman R. Bowman, Jr.
 Gen., Sta. Mgr..... H. C. Young
 Commercial Manager..... Lee Martin
 Pgm., Musical Dir..... Richard L. Watkins, Jr.
 Chief Engineer..... Ralph L. Hirsch

K G B X

SPRINGFIELD—1926—NBC

Frequency: 1260 Kc..... Power: 5000 Watts
 Owned-Operated By..... Springfield Bcstg. Co.
 Bus.-Studio Address..... 605 Boonville Ave.
 Phone Number 4-2822
 Transmitter Location... Bolivar Rd., Hiway 13
 Air Time..... 6 a.m.-M.
 News Service AP
 Transcription Service Thesaurus
 Representative..... George P. Hollingbery
 Membership NAB
 President..... Tams Bixby, Jr.
 General Manager..... J. Gordon Wardell
 Program Director..... Carl Fox
 Pub. Dir., Chf. Ann..... Dudley Morris
 News Director Paul Adams
 Chief Engineer..... E. Dennis White

K I C K

SPRINGFIELD—1949—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By.. Kickapoo Prairie Bcstg. Co.,
 Inc.
 Address..... 610 College St.
 Phone Number 4-1561-2
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, SESAC
 Representative McGillvra
 Membership NAB
 President..... Floyd W. Jones
 General Manager Miles N. Walker
 Sta. Mgr., Prog. Dir., Chf. Ann... Bill Buckley
 News Director..... Richard Hainline
 Chief Consulting Eng..... Lee E. Baker

K T T S

SPRINGFIELD—1941—CBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By.. Independent Bcstg. Co.
 Address..... Chamber of Commerce Bldg.
 Phone Number 2-7474
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative..... Sears & Ayer
 Membership NAB, BAB
 President..... J H. G. Cooper
 Gen., Sta., Prom. Mgr..... G. Pearson Ward
 Commercial Manager..... Bob Burke
 Program Director..... Wendel Smith
 News Director Bill Bowers
 Chief Engineer..... William F. Curry
 Consulting Engineer..... McNary & Weathall

K W T O

SPRINGFIELD—1933—ABC

Frequency: 560 Kc..... Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By..... Ozarks Bcstg. Co.
 Business-Studio Address... 606 E. St. Louis St.
 Phone Number 2-4422
 Transmitter Location..... So. Fremont Rd.
 Air Time..... 5 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative..... John E. Pearson
 Membership NAB, BAB
 Pres., Gen. Mgr..... Ralph D. Foster
 Asst. Sta. Mgr..... Leslie L. Kennon
 Program Director Lon Black
 Chf. Ann., Prod. Dir. Joe Slattery
 Publicity Director..... Bill Bailey
 News Director Floyd M. Sullivan
 Chief Engineer..... Fritz Bauer
 Farm Editor..... Loyd Evans

K W R E

WARRENTON—1949

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Operated By W. T. Zimmerman
 Address Warrenton
 Phone Number 398
 Transmitter Location Hwy 47
 News Service UP
 Transcription Service RCA
 Representative Continental Radio
 Pres., Gen. Mgr. W. T. Zimmerman
 Station Manager Don Clem
 Commercial Manager Leo Waters
 Program Director Don Clem
 Production Director Bob Roberts
 News Director Don Clem
 Chief Engineer Cal Morris
 Farm Editor King Engle

K W P M

WEST PLAINS—1947

KBS-MSN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Robert F. Neathery
 Trans. Address E. Abe Taylor Blvd.
 Phone Number 700
 News Service AP
 Transcription Service Standard
 Sta. Mgr., Pres. Robert F. Neathery
 Commercial Manager Fritze Williams Dixon
 Program Director John Billingsley
 Consulting Engineer Fred Grimwood

AP SELLS

For Stations and Sponsors —

For instance KCMO

“KCMO’s most salable property is NEWS! We have 13 local news-casts daily besides our network news. One sponsor has been with us for ten years, another for six. Associated Press service enables us to air complete coverage.”

E. K. HARTENBOWER,
 General Manager,
 KCMO, Kansas City, Mo.

MONTANA

*Population 591,024—Increase +5.6% ('40-'50)—Radio Homes 164,100
 Families 169,000—Stations in State 25*

K A N A

ANACONDA—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Mosby’s, Inc.
 Business Address Box 1470, Missoula
 Phone Number Missoula—KGVO
 Studio-Transmitter Location 1 Mi. E. of City
 News Service UP
 Transcription Service Lang-Worth
 Representative Lieser
 President A. J. Mosby
 Station Manager F. Gilbert Lieser
 Commercial Manager John B. Hogan
 Program Director Helen M. Ryan

K B M Y

BILLINGS—1946—KBS

MBS-INTERMOUNTAIN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Billings Bcstg. Co.
 Business Address Box 2124

Phone Number 3838
 Transmitter Location W. of City
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Capitol
 Representative Avery-Knodel
 Membership NAB, BAB
 President Don C. Foote
 Sta. Gen. Manager Franz J. Robischon
 Comm. Prom. Manager Ken Nybo
 Program Director Charles Du Bois
 Chief Engineer Theodore Hildebrand

K G H L

BILLINGS—1928—NBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Northwestern Auto Supply Co.
 Business-Studio Address 422 N. B’way
 Phone Number 2222
 News Service UP
 Representative Katz

President.....C. O. Campbell
 Gen., Comm. Mgr.....Edward Yocum
 Prom. Mgr., Pgm. Dir.....M. V. Braunberger
 Chief Engineer.....Jeff A. Kichli

K O O K

BILLINGS—1950

Frequency: 970 Kc.....Power: 500 Watts
 Owned-Oper. By.....The Montana Network
 Address.....P. O. Box 1025
 Phone Number.....9-5970
 Transcription Service.....Thesaurus
 President.....C. L. Crist
 Vice-President.....J. Carter Johnson
 General Manager.....Allen Ciernutt
 Sales Manager.....Don R. Christopher

K B M N

BOZEMAN—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Penn Engrg. Co.
 Address.....Box 691
 Phone Number.....2104
 Transcription Service.....Associated
 News Service.....UP
 Co-owner, Gen. Mgr.....G. Norman Penwell
 Commercial Manager.....Homer P. Stenersen
 Pgm. Dir., Farm Editor.....Gerald E. Tyo
 Promotion Manager.....Win Neely
 Chief Engineer.....Jack Penwell
 News Director.....Tom Robischon

K X L Q

BOZEMAN—1939

NBC-PACIFIC NORTHWEST

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KRBM Bcsters, Inc.
 Business Address.....Bozeman
 Phone Number.....1420
 Transmitter Location.....2½ Mi. E. of City
 Representative.....Walker
 President.....E. B. Craney
 General-Station Mgr.....Ernest A. Neath
 Commercial Manager.....J. Ray Bridges
 Program Director.....Wally Reid
 Publicity Director.....Jim Gilchrist
 Chief Engineer.....Duane Parker

K B O W

BUTTE—1947—CBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Copper City Radio Co.
 Address.....720 Yale Ave.
 Phone Number.....7429
 News Service.....UP
 Representative.....Donald Cooke
 Membership.....NAB
 Pres., Gen. Mgr.....Frank Reardon
 Manager.....Don Anderogg

K O P R

**BUTTE—1948—ABC
 INTERMOUNTAIN**

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Operated By.....Copper Bcstg. Co.
 Business-Studio Address.....Hotel Finlen
 Phone Number.....6546
 Transmitter Location.....Beef Trail Heights
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....George P. Hollingbery
 Membership.....BMB
 President.....Frank C. Carman
 General Manager.....Ed Cooney
 Program Director.....Hal Carpenter
 Chf. Ann., Prod. Director.....Jim Harold
 Publicity Director.....Bill Curtis
 News Director.....Hugh McIntosh
 Chief Engineer.....Jim Foster
 Consulting Eng.....McNary & Wrathall

K X L F

**BUTTE—1929—NBC-Z NET
 PACIFIC NORTHWEST**

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Operated By.....KGIR, Inc.
 Phone Number.....2-2344
 Transmitter Location.....W. of Butte
 News Service.....UP
 Transcription Service.....MacGregor
 Representative.....Walker, Pacific, No. West
 Pres., Gen. Mgr.....E. B. Craney
 Station, Comm. Mgr.....Arne E. Anzjon
 Promotion Manager.....Frank Field
 Program Director.....Ray Kelley
 Production Director.....Al Plachta
 Publicity Director.....Hugh Conway
 Chief Engineer.....W. J. Provis

K X G N

GLENDAVE—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lewis Wiles Moore
 Phone Number.....122
 Transmitter Location.....S. Pearson Ave.
 News Service.....AP
 Transcription Service.....Capitol
 Sta. Gen. Manager.....Gordon Hutton
 Promotion Manager.....Clem Clements
 Program Director.....Charlotte Mansur
 Musical Director.....Harvey Bachman
 Chief Engineer.....Don Powers

K F B B

GREAT FALLS—1922—CBS

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Buttrey Bcst., Inc.
 Bus.-Studio Address.....607 First Natl. Bank Bldg.

News ServiceUP
 Transcription ServiceWorld
 RepresentativeWeed
 MembershipNAB
 PresidentFred Birch
 General ManagerJ. P. Wilkins
 Commercial ManagerW. J. Towner
 Chief EngineerWilbur L. Myhre

K M O N
 GREAT FALLS—1948
 ABC-INTERMOUNTAIN
 ROCKY MTN.

Frequency: 560 Kc.Power: 5000 Watts
 Owned-Oper. By ..Montana Farmer Bcstg. Co.
 Business AddressTribune Bldg.
 Phone Number4382
 Transmitter Location5 Mi. S. of City
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeAvery-Knodel
 PresidentLester Cole
 General ManagerRobert H. Warner
 Commercial ManagerFrank W. Kaull
 Program DirectorMel Hallock
 Studio Tech. SupervisorHenry B. Poole
 Transmitter SupervisorEugene B. Bunker

K X L K

GREAT FALLS—1947—NBC-Z NET

Frequency: 1400 Kc.Power: 250 Watts
 Owned-Operated By ... Great Falls Bcstg. Co.
 Bus.-Studio-Transmitter Address ...Park Hotel
 Phone Number2-2453
 Transmitter LocationPark Hotel
 Air Time6 a.m.-M.
 News ServiceUP
 RepresentativeWalker
 PresidentJ. R. Larcombe
 Sta. Gen. ManagerPaul Hatton
 Commercial ManagerTed L. Frayling
 Pro. Dir., Chief Engr.E. R. Kukkola
 Chief AnnouncerGlenn L. Lockwood

K A V R

HAVRE—1946—KBS-MBS
 INTERMTN. NET

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated ByKAVR, Inc.
 Business-Studio AddressP. O. Box 872
 Phone Number1240
 Transmitter Location1¼ Mi. E. of Havre
 Air Time6 a.m.-11 p.m.
 News ServiceUP
 Transcription ServiceWorld, Keystone
 RepresentativeCooke

AP SELLS

For Stations and Sponsors —

For instance . . . KSD

“KSD has used AP news continuously since 1935. Our AP membership certificate is No. 1-R. We were the first station to apply for membership, and proudly acknowledge the importance of our AP service in the preparation of KSD’s 76 weekly newscasts.”

GEORGE M. BURBACH,
 General Manager,
 KSD, St. Louis

President.....Jessica S. Longston
 General Manager.....James L. Hamstreet
 Commercial Manager.....George MacDonald
 Program Director.....Earl Bingham
 Chief Engineer.....Verle Jones, Jr.
 Farm Editor.....Ed Miller
 Consulting Engineer.....Archer Taylor

K O J M
HAVRE—1947

Frequency: 610 Kc.....Power: 1000 Watts d.
 Owned-Operated By...No. Montana Bcstg. Co.
 Business-Studio Address..Box 70, Liberty Hotel
 Bldg.
 Phone Number.....1096-7
 Transmitter Location....3.5 Mi. N.E. of Havre
 on Shepard Rd.
 Air Time.....6 a.m.-12:30 a.m.
 News Service.....UP
 Transcription Service...Associated, Standard,
 Capitol
 Representative.....Friedenberg
 President.....Dr. Francis W. Aubin
 General, Sta. Mgr.....Charlotte H. Brader
 Commercial Manager.....Carlyle D. Leeds
 Prog. Dir., Chf. Ann.....James R. Saenger
 Production Director.....Stanley G. Stephens
 Chief Engineer.....George H. Bauer
 Consulting Engineer.....Dixie B. McGey

K F D W
HELENA—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Lewis & Clark Bcstg. Corp.
 Address.....P. O. Box 592
 Phone Number.....4030
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service....Capitol, Associated
 President.....Hon. Lee Metcalf
 General Mgr.....George E. Wenstrom
 Commercial Mgr.....James Crabbe
 Program Dir.....Frank Russell
 Chief Engineer.....Archer Taylor

K X L J
HELENA—1937—NBC-Z BAR

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Peoples Forum of the Air
 Address.....1306 Eleventh Ave.
 Phone Number.....1240
 Transmitter Location.....Helena
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....NAB, BMB
 President.....A. T. Hibbard
 Station Mgr.....Barclay Craighead
 Sales Prom. Mgr.....Carl Argabrite
 Program Director.....Gene Hogan
 Chief Engineer.....Ed Goodreau

K G E Z

KALISPELL—1927

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Donald C. Treloar
 Business-Studio Address.....7 Main St.
 Phone Number.....331-2
 Transmitter.....2½ Mi. S. on Hway. 93
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service..World, SESAC, Standard
 Membership.....NAB
 Pres., Gen.-Sta.-Comm. Mgr...Donald C. Treloar
 Prom., Prog., Prod. Dir.....Norm Fisher
 Chief Announcer.....Glen Milhouse
 Musical Librarian.....Paul Johnston
 Chief Engineer.....William H. Patterson
 Farm Editor.....Glenn Millhouse

K X L O

LEWISTON—1947—MBS
INTERMTN. NET-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....Montana Bcstg. Co.
 Bus.-Studio-Transmitter Address...E. Main St.
 Phone Number.....1210-1
 Air Time.....6:30 a.m.-10:30 p.m.
 News Service.....AP
 Transcription Service.....World
 Membership.....NAB
 Pres., Gen., Sta. Mgr.....William G. Kelly
 Comm. Mgr., Prog. Dir.....Marlin T. Obie
 Chief Engineer.....David Sather

K P R K

LIVINGSTON—1947—MBS
INTERMTN.-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By....Yellowstone Amuse. Co.
 Business Address.....Box 691
 Phone Number.....1000
 Transmitter-Studio Address.....E. Park St.
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....World
 Membership.....NAB
 Pres., Gen. Mgr.....Paul B. McAdam
 Comm.-Sales Prom. Mgr.....Jack Hinman
 Prod., Pub. Prog. Dir.....Gerald Tyo
 Chief Engineer.....Dick Sylvester
 Farm Editor.....Gordon James

K R J F

MILES CITY—1941—KBS
MBS-INTERMOUNTAIN

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Star Printing Co.
 Business Address.....Box 1015, Miles City
 Phone Number.....1340
 Transmitter-Studio Location.....Haynes Ave.

MONTANA — NEBRASKA

News Service UP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB, BAB
 Pres., General Mgr. R. J. Scanlan
 Station Mgr., Chf. Eng. Charles L. Scofield
 Commercial Manager James Carson
 Program Director Don Holen
 Production Director Larry Holloran
 Chief Engineer Charles Scofield

K G V O

MISSOULA—1931—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Mosby's, Inc.
 Business-Studio Address 127 E. Main
 Phone Number 2155
 Transmitter Location 5 Mi. S. of City
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative McGillvra
 Membership NAB, BAB
 Pres., Gen.-Sta. Mgr. A. J. Mosby
 Comm. Sales Prom. Mgr. Marion E. Dixon
 Prog., Prod. Dir. W. J. Strothour
 News Director Russ Nielson
 Musical Director John Dziak
 Chief Engineer Don Dahl
 Farm Editor W. J. Strotham

K X L L

MISSOULA—1948—NBC-Z NET-PNB

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Western Montana Assoc.
 Business Address Box 1503
 Phone Number 4114
 Studio-Transmitter Location River Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Representative Walker
 Pres., Gen., Sta. Mgr. Pat M. Goodover

Commercial Mgr. Bob Gillis
 Program Director Pat M. Goodover
 Publicity Director John Campbell
 Chief Engineer Dave Green

KIYI

SHELBY—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Tri County Radio Corp.
 Address N. Marias Ave.
 Phone Number 560
 News Service UP
 Transcription Service World, Keystone
 Representative William Grant
 Membership NAB
 President John J. Hurley
 General Manager Frank Krshka
 Gen., Sta., Comm. Mgr. L. R. Wing
 Pgm., Prod. Dir. George Potter
 Publicity Director Chester Neduesky
 Chief Anncr., Farm Editor ... Richard Bannon
 Chief Engineer George Potter

K G C X

SIDNEY—1926—MBS-GNBS-KBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By E. E. Krebsbach
 Phone Number 408
 Transmitter Location 4 Mi. N. of City
 News Service AP
 Transcription Service Capitol
 General Manager E. E. Krebsbach
 Station Mgrs. (Sidney) Keith Krebsbach,
 (Williston, N. D.) E. Clair Krebsbach
 Commercial Manager Bud Bailey
 Promotion Mgr. E. Clair Krebsbach
 Program Dir., Chf. Ann. Jerry Carlton
 Production Director E. Clair Krebsbach
 Publicity Director Keith Krebsbach
 Sports, News Dir. Roland Dain
 Chief Engineer O. H. Halvorson
 Farm Editor Bill Corkins

NEBRASKA

*Population 1,325,510—Increase +0.7% ('40-'50)—Radio Homes 342,840
 Families 358,250—Stations in State 22*

K C O W

ALLIANCE—1949

Frequency: 1400 Kc. Power: 250 Watts
 250 Watts n.
 Owned-Operated By Sandhills Bcstg. Corp.
 Trans. Address 1030 W. 3rd St.
 Phone Number 1300
 Air Time 6:30 a.m.-10:30 p.m.
 News Service UP
 Transcription Service World, SESAC
 Membership NAB, BAB

President Hansford Jagers
 Gen., Sta. Mgr. Gene Ackerley
 Commercial Manager Arnold Kuhn
 Program Director Gene Ackerley
 News Director Eddie McCullough
 Chief Engineer Edward Davenport

K W B E

BEATRICE—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Blue Valley Bcstg. Co.
 Address 112½ North 6th St.

NEBRASKA

Phone Number1245
 Transmitter LocationMary & Sherman Sts.
 Air Time6 a.m.-11 p.m.
 News ServiceAP
 Transcription Service.....World, M. M. Cole
 MembershipNAB
 Pres. & Treas., Gen.-Sta. Mgr..John Thorwald
 Comm., Sales Prom. Mgr.....Bud Pentz
 Prog., Pub. Director.....C. H. Brugha
 Chf. Ann., News Director.....Larry Pribyl
 Chief EngineerWilbur R. Emerson
 Farm EditorJunior Thimm
 Consulting Engineer.....Weldon & Carr

K C N I

BROKEN BOW—1949—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Custer County Bstg. Co.
 AddressBroken Bow
 Air TimeUnlimited
 Mgr., Chief Engr.....Bud Crawford
 Commercial Manager.....George T. Backe

K J S K

COLUMBUS—1948—KBS

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....George Basil Anderson
 Business Address.....Box 460
 Phone Number5154
 Studio-Transmitter LocationColumbus
 Air TimeSunrise-sunset
 News ServiceAP
 RepresentativeBeddick
 Transcription Service.....World, SESAC
 Gen., Sta. Mgr.....George Basil Anderson
 Commercial ManagerMilo Kincaid
 Program Director.....Florence L. Anderson
 Musical Dir., Farm Editor....Carl L. Rafferty
 Chief EngineerHarold Hardy
 Farm EditorGene Jove

K F G T

FREMONT—1939 MBS-NEB. WIRELESS

Frequency: 1340 Kc.....Power: 100 Watts
 Owned-Oper. By....Walker Newspapers, Inc.
 Business-Studio Address.....118 E. 5 St.
 Phone Number1060
 Transmitter Location.....E. 16th St.
 Air Time.....6 a.m.-M.
 News ServiceAP
 Transcription ServiceThesaurus
 Pres., Gen. Mgr.....Lester A. Walker
 Sta., Comm. Mgr.....William H. Baldwin
 Sales Prom. Mgr., Pub. Dir....Helen Norwood
 Program Director.....John R. Hanlon
 Farm Editor.....Dan Jackson

K M M J

GRAND ISLAND—1925—ABC

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....KMMJ, Inc.
 Business-Studio Address....Division at Cedar

Phone Number703-4
 Transmitter LocationPhillips
 Air TimeDaytime
 News ServiceUP
 Transcription Service.....World, Cole
 RepresentativeHeadley-Read
 MembershipNAB, BMB
 PresidentDon Searle
 General Manager.....Wick Heath
 Asst. Gen.-Comm. Mgr.....Bill Martin
 Sales Promotion Manager.....Rex Lathen
 Pgm. Dir., Chief Anncr.....Orie Kerwood
 Prod., Pub. Dir.....Joe Martin
 Chief Engineer.....Eugene Seier
 Farm Editor.....George Kister

K H A S

HASTINGS—1940—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Nebraska Bstg. Co.
 Trans. AddressTribune Bldg.
 Phone Number2-5101
 Air Time6 a.m.-12 M.
 News ServiceINS
 Transcription ServiceCapitol
 PresidentFred A. Seaton
 Gen., Sta. Mgr.....Duane L. Watts
 Commercial ManagerKen James
 Pub., Prod., Prog. Dir.Lloyd O. Thomas
 News DirectorCarl Sisskind
 Chief Engineer.....Duane B. Allison

AP SELLS

For Stations and Sponsors —

For instance . . . KBON

“Twenty-eight out of 30 day-
 time newscasts are sold . . . spot
 adjacencies are all sold . . . due to
 the practically immediate salability
 of Associated Press news pro-
 grams.”

PAUL R. FRY,
 General Manager,
 KBON, Omaha, Neb.

K G F W

KEARNEY—1930—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By . . . Central Neb. Bcstg. Corp.
 Business-Studio Address . . . Federal Annex Bldg.
 Phone Number Business, 2-3541
 Transmitter Location Lakeside
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Capitol
 Membership NAB
 President, General Manager . . . Lloyd C. Thomas
 Sta., Comm., Mgr. John W. Yeager, Jr.
 Prod., Pub., Prog. Dir. Marvin Houtz
 Chf. Ann., News Dir., Music Dir. . . . Bob Reidy
 Chief Engineer Jack Lewis
 Farm Editor Don Sherrill

K R V N

LEXINGTON—1950

Frequency: 1010 Kc. Power: 25,000 Watts d.
 Owned-Oper. By Nebraska Rural Radio
 Address 108 W. 8th St.
 Phone Number 716
 Representative Taylor
 Transcription Service Standard
 News Service AP
 President Jay A. Person
 General Manager Max Brown
 Commercial Manager Dan Bellus
 Program Director Gary Schroeder
 Traffic Manager Patricia Doyle
 Chief Engineer Tom Copeland

K F O R

LINCOLN—1924—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Cornbelt Bcstg. Corp.
 Business-Studio Address . . . Sixth Fl., Stuart Bldg.
 Phone Number 2-6965
 Transmitter Location 46th & Vine Sts.
 Air Time Unllimited
 News Service AP
 Transcription Service Capitol. Standard
 Representative Edward Petry
 Membership NAB, BAB
 President James Stuart
 V. P., Sta. Mgr. George X. Smith
 Pub., Sales Promotion Lydia Nekuda
 Prod., Program Director Robert Johnson
 News Director Bob Gamble
 Chief Announcer Avrum Bondarin
 Musical Director Fleda Ziegenbein
 Chief Engineer Charles W. Winkler

K L M S

LINCOLN—1949—LBS

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By Lincoln Bcstg. Corp.

Address 130 N. 16th St.
 Phone Number 2-7579
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Associated
 Representative Ind. Met. Sales
 P. resident Howard A. Shuman
 General Manager J. Russell Joynt
 Program Director Del Brandt
 News Director Thomas C. Sorensen

K O L N

LINCOLN—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcstg. Co.
 Business-Studio Address 212 Federal
 Securities Bldg.
 Phone Number 2-7218
 Transmitter Location 40th & W Sts.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Pearson
 Pres., Gen. Mgr. Paul R. Foy
 Vice-President Inland Bcstg. Co.
 General Manager Harold E. Anderson
 Commercial Manager W. B. Waugh
 Prod., Prog. Director William L. Lucas
 Publicity Director Twila Walker
 Chief Announcer Lynne Reed
 Chief Engineer M. J. Korinek
 News Director Betty Craig
 Farm Editor Hal Allen

K B R L

McCOOK—1947—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By The McCook Bcstg. Co.
 Bus.-Studio-Transmitter Address . . . Hway 83 &
 "J" St.
 Phone Number 1450
 Air Time 6:30 a.m.-10:30 p.m.
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 Prom., Pres., Gen. Mgr. LeRoy W. Lenwell
 Prog. Dir., Chf. Ann. Wyn Lundberg
 News Director Mil Grummert
 Chief Engineer L. W. Lenwell
 Farm Editor Mil Grummert
 Consulting Engineer Fred O. Grimwood

W J A G

NORFOLK—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Norfolk Daily News
 Bus.-Studio Address . . . Norfolk Ave. & Sixth St.
 Phone Number 432
 Transmitter Location 3½ Mi. W. of Norfolk
 Air Time Daytime
 News Service AP

NEBRASKA

Transcription Service Standard
 Representative Walker
 Membership NAB, BAB
 President E. F. Huse
 General Manager Art Thomas
 Station Manager Bob Thomas
 Commercial Manager Vernon Stedry
 Music Prog., Prog. Dir. Glenn Hixson
 Prom. Mgr., Pub. Dir., Chf. Ann., Farm
 Editor Evans Meier
 News Director Mrs. Maude Rouse
 Chief Engineer Frank Wiedenbach

K O D Y

NORTH PLATTE—1930—NBC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station KODY
 Bus.-Studio-Transmitter Address. 1521 W. 12th
 St.

Phone Number 382
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Lang-Worth
 Representative John Blahr
 Membership NAB, BAB
 President, Gen. Mgr. John Alexander
 Office Manager Jerry Wing
 Commercial Manager Joe di Natale
 Chief Announcer Bill Wood
 News Director Charles Craig
 Chief Engineer Jay Blakesley
 Farm Editor Ed Launer

K B O N

OMAHA—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcstg. Co.
 Business-Studio Add. 676 World Insurance
 Bldg.

Phone Number JACkSON 8282
 Transmitter Location 2807 So. 38th St.
 Air Time 6:30 a.m.-12 M.
 News Service AP
 Transcription Service Associated
 Representative Pearson
 Membership NAB, BAB
 President John K. Morrison
 Pres., Gen. Mgr. Paul R. Fry
 Station Manager Richard E. Welna
 Commercial Manager Ernest S. Priesman
 Sales Prom. Mgr., Pub. Dir. Beverly Bush
 Prog., Production Director Richard F. Low
 News Director Richard McCann
 Musical Director Richard Coffey
 Chief Engineer Richard E. Welna
 Consulting Engineer E. L. Dillard

K F A B

OMAHA—1924—CBS

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By KFAB Bcstg. Co.
 Business-Studio Address 620 Farnam Bldg.

Phone Number Ja. 3420
 Transmitter Location 10 Mi. S. of Omaha
 Air Time 5 a.m.-12 M.
 News Service AP, UP
 Transcription Service Lang-Worth, SESAC
 Representative Free & Peters
 Membership NAB, BMB
 President Fred S. Sidles
 Gen., Sta. Mgr. Harry Burke
 Commercial Mgr. Harold Soderlund
 Sales Promotion Mgr. Don Shoemaker
 Program Director L. A. Miller
 Publicity Director Harold Storm
 News Director Carl Uhlarik
 Musical Director Alene McKinney
 Farm Editor W. E. Macdonald
 Consulting Engineer George Davis

K O I L

OMAHA—1925—ABC-NEBR. NET

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Central States Bcstg. Co.
 Business-Studio Address Omaha Natl. Bank
 Bldg.

Phone Number JACkSON 7626
 Transmitter Location P. O. Box 355, Council
 Bluffs, Ia.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Capitol, Standard
 Representative Edward Petry
 Membership NAB, BAB
 President James Stuart
 Sta., Gen. Mgr. William J. Newens
 Sales Promotion Manager Charles Frandsen
 Commercial Manager Arden Swisher
 Program Director Virgil Sharpe
 News Director Ted L. Haas
 Musical Director Betty Baker
 Chief Engineer Charles W. Winkler

K O W H

OMAHA—1922

Frequency: 660 Kc. Power: 500 Watts d.
 Owned-Oper. By Mid-Continent Bcstg. Co.
 Business-Studio Address 15th & Farnam
 Phone Number ATLANTIC 2228
 Transmitter Location 60th & Redmon
 News Service AP, UP
 Transcription Service Standard, Lang-Worth
 Representative Independent
 President Robert H. Storz
 Sta., Comm., Gen. Manager Todd Storz
 Sales Promotion Jack Sandler
 Program Director Gaylord Avery
 Production Director Don Loughname
 Publicity Director Jack Sandler
 Chief Announcer Jim O'Neill
 News Director Walt Kavanagh
 Musical Director Peg E. McGrath
 Studio Supervisor Dale Moudy
 Transmitter Supervisor N. P. Nelson
 Farm Editor Russ Leger

W O W

OMAHA—1923—NBC

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By . . . Radio Station WOW, Inc.
 Business-Studio Address . . . 280 Insurance Bldg.
 Phone Number Webster 3400
 Transmitter Location 5500 Kansas Ave.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard, World,
 Associated

Representative John Blair
 Membership NAB, BMB
 President Francis P. Mathews
 General Manager Frank P. Fogarty
 Natl. Sales Mgr. Bob Dooley
 Sales Promotion Manager Bill Wiseman
 Program Director Lyle DeMoss
 Production Director Ray Olson
 Chief Announcer Merrill Workhoven
 Musical Director Morton Wells
 Technical Supervisor Joseph Herold
 Chief Engineer William J. Kotera
 Farm Editor Mal Hansen

K N E B

SCOTTSBLUFF—1948

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . Platte Valley Bcstg. Corp.
 Business-Studio Address . . . Golden Rule Bldg.
 Phone Number 1620-1
 Transmitter Location 1½ Mi. S.E. of City
 Air Time 6 a.m.-Sunset
 News Service AP
 Transcription Service Capitol

Representative Hal Holman
 Membership NAB, BAB
 President John R. Jirton
 General-Station Mgr. Russ M. Stewart
 Commercial Manager Byron Joachim
 Program Director Warren McGay
 Chief Announcer Dale Woods
 News Director Richard Rayman
 Prog., Musical Dir. Warren McGay
 Chief Engineer Leslie A. Proctor
 Consulting Engineer Gautney & Roy

K O L T

SCOTTSBLUFF—1930—CBS

Frequency: 1320 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By The Hilliard Co.
 Address 1517½ Bway
 Phone Number 856
 Transmitter Location 2 Mi. W. of City
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 Representative McGillvra
 Membership NAB, BAB
 Pres., Gen.-Sta. Mgr. L. L. Hilliard
 Commercial Manager Lew Hunter
 Sales Promotion Manager Dick Ingwerson
 Program Director W. G. Walter
 Production Director Kirk Knox
 Publicity Director Red Davis
 Chief Announcer Bob Horstman
 News Director W. J. Brennan
 Musical Director Hap Ellis
 Chief Engineer Harland A. Morrison
 Farm Editor W. P. Bullock
 Consult. Eng. Commercial Radio & Equip. Co.

NEVADA

*Population 160,083—Increase +45.2% ('40-'50)—Radio Homes 45,750
 Families 48,510—Stations in State 8*

K E L K

ELKO—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Elko Bcstg. Co.
 Address Hiway. 40
 Phone Number 260
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Standard
 President Chris Sheerin
 General Manager John J. Gammick
 Program Director J. P. Nims
 Chief Engineer A. H. Vogeler

Address Hotel Nevada
 Phone Number 2077
 Transcription Service Capitol
 News Service INS
 Co-Mgr., Chief Engr. D. I. Hansen
 Co-Manager D. V. Bradley
 Comm. Mgr., Pgm., News Dir. J. D. Steward

K E N O

LAS VEGAS—1940—ABC

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By Nevada Bcstg. Co.
 Business Address Box 1310
 Phone Number 1400
 Studio-Transmitter Location "The Strip,"
 Hway. 91
 Air Time 5 a.m.-3 a.m.
 News Service INS
 Transcription Service Thesaurus
 Representative W. S. Grant

K E L Y

ELY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By White Pine Bcstg. Co.

Pres., Gen.-Sta. Manager.....Maxwell Kelch
 Commercial Mgr.....Thompson Magowan
 Prog. Dir.....L. A. Newsome, Jr.
 News Director.....Ed Oncken
 Musical Director.....L. A. Newsome, Jr.
 Chief Engineer.....W. E. Berry
 Consulting Engineer.....J. Tapp

KLAS

LAS VEGAS—1947—CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Las Vegas Bctrs., Inc.
 Address.....Desert Inn. P. O. Box 1510
 Phone Number.....4646
 Transmitter Location.....East Charleston Blvd.
 Air Time.....6 a.m.-12 M.
 Representative.....Cooke & Western Radio Sales
 Pres., Gen.-Sta.-Comm. Mgr.....Fred Stoye
 Sales Promotion Manager.....Ken Adams
 Program Director.....Larry Geraghty
 Production Director.....Carl Paige
 Publicity Director.....Ruthe Deskin
 Chief Announcer.....John Ryken
 News Director.....Max Miller
 Musical Director.....John Ryken
 Chief Eng., Farm Editor.....Ralph Dow

KRAM

LAS VEGAS—1946—MBS-NBC-KBS

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Boulder City Bcstg. Co.
 Address.....P. O. Box 1712
 Phone Number.....920
 Air Time.....6 a.m.-3 p.m.
 News Service.....UP
 Station Representative.....Avery Knodel
 President.....Edward J. Jansen
 Gen., Comm. Mgr.....Truman B. Hinkle
 Sales Promotion Manager.....Edward J. Jansen
 Program Director.....Gary Pickard
 Publicity Director.....Frances D. Landis
 News Director.....Tom Payne
 Musical Director.....Bill Clifford
 Chief Engineer.....Fred Young

KATO

RENO—1946—MBS-DON LEE-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Sierra Bcstg. Co.
 Business-Studio Address.....Box 2231.
 Mapes Hotel
 Phone Number.....2-4501
 Transmitter Location.....6th & Cassinelli Rds.
 Air Time.....6:30 a.m.-1 a. m.
 Representative.....John E. Pearson, Western
 Radio
 Transcription Service.....MacGregor
 Membership.....NAB, BAB
 President.....R. K. Wittenberg
 Sta.-Gen. Manager.....Robert L. Stoddard
 Commercial Manager.....Bob Hughes

KOH

RENO—1928—NBC

Frequency: 630 Kc.....Power: 5000 Watts
 Owner.....McClatchy Bcstg. Co. of Nev.
 Business-Studio Address.....143 Stevenson St.
 Phone Number.....Reno 5106
 Transmitter Location.....Sparks
 Air Time.....6 a.m.-12 M.
 News Service.....AP, UP
 Transcription Service.....World, Capitol
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Eleanor McClatchy
 Station Manager.....Hewitt Kees
 News Editor.....Rolon Irish
 Chief Technician.....Wesley Craig
 Farm Editor.....Charles E. Harris
 Consulting Engr.....George C. Davis

KOLO

RENO—1946—CBS

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Reno Bcstg. Co.
 Business-Studio Address.....33 Sierra St.
 Phone Number.....2-4518
 Transmitter Location.....Sparks
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Representative.....George P. Hollingbery
 Membership.....NAB, BAB
 President.....Dave McKay
 General-Station Manager.....H. G. Wells
 Comm.-Sales Prom. Mgr.....Jack Kehoe
 Prod., Program Director.....William Ruff
 Chief Announcer.....Bill Binford
 News Dir., Farm Editor.....Len Sherman
 Musical Director.....Al Coon
 Chief Engineer.....Merle Peterson

WHY IS AP
 THE BEST?

BECAUSE—AP members,
 the greatest body
 of news collec-
 tors in the world
 today, provide
 their news to
 their AP.

NEW HAMPSHIRE

Population 533,242—Increase +8.5% ('40-'50)—Radio Homes 142,050
Families 148,120—Stations in State 13

KWRN

RENO—1947—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By... Reno Newspapers, Inc.
Business-Studio Address... Gazette Bldg.
Phone Number 6156
Transmitter Location Kietzke Lane
Air Time 7 a.m.-M.
News Service UP
Representative Walker
Membership NAB
President Merritt C. Speidel
General Manager Merrill Inch
Station Manager Larry Shields
Commercial Manager Jay G. Barker
Program Director John B. Stodelle
Chief Engineer Wilbur C. Comer

WMOU

BERLIN—1946—KBS

Frequency: 1230 Kc. Power: 250 Watts
Phone Number 1797-8
Transmitter Location Hutchins St.
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative Kettell-Carter, Radio Reps.
Membership NAB, BAB
President John W. Guider
Program Director Wendell C. MacKenzie
Chief Announcer Phil Brown
News Director Wendell C. MacKenzie
Musical Director Phil Brown
Chief Engineer James F. Hennessey

WTSV

CLAREMONT—1948
MBS-YANKEE-GRANITE

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... Granite State Bcstg. Co.
Trans. Address 221 Washington St.
Phone Number 1800
News Service UP
Representative Bannan, Bolling
President William J. Barkley
General Manager W. F. Rust, Jr.
Comm., Sales Prom. Mgr. Fred Sterns
Pgm., Sta. Dir., Chief Anncr. Dick Hill
News Director Joseph V. Shaw
Chief Engineer A. Davis

WKXL

CONCORD—1946—MBS-YANKEE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Hon. Charles M. Dale
Business-Studio Address Eagle Hotel

Phone Number 4180
Transmitter Location Redington St.
Air Time 6:30 a.m.-11:30 p.m.
News Service AP
Transcription Service World
Representative Bannan, Walker
Pres., Gen. Mgr. Hon. Charles M. Dale
Asst. Comm., Prom. Mgr. Thomas S. Pingree
Program Director Norm Messer
Chief Announcer Win Blake
Chief Engineer George Davis
Farm Editor Norm Messer

WTS L

HANOVER-LEBANON—1950—MBS
YANKEE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Granite State Bcstg. Co., Inc.
Address 155 Front St.
Phone Number 4-4075
Representative Bolling
News Service UP
President William J. Barkley
General Manager William F. Rust, Jr.
Commercial Manager Henry Lewis
Program Director Emil Popke
Chief Engineer William Heiser

WKNE

KEENE—1926—CBS-NBS

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By... WKNE Corp.
Address 17 Dunbar St.
Phone Number 2080
Transmitter Location Stanhope Ave.
News Service UP
Transcription Service World
Representative Meeker, Kettell-Carter
Membership NAB, BAB
Pres., Gen. Sta. Mgr. Joseph K. Close
Commercial Manager Frank B. Estes
Sales Prom. Mgr., Pub. Dir. Herbert Allen
Prod. News Director... Howard E. Wheelock
Prog. Dir., Chief Announcer... Osborne C. Wade
Chief Engineer Ernest F. Batchelder
Farm Editor Stacey Cole

WLNH

LACONIA—1922—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Northern Bcstg. Corp.
Business-Studio Address 635 Main St.
Phone Number 2-300
Transmitter Location San Bornton
Air Time Unlimited
News Service AP

NEW HAMPSHIRE

Representative Kettell-Carter
 Membership NAB
 Pres., Gen. Sta. Mgr. Warren H. Brewster
 Pgm., Prod. Director Al Maffie
 Chief Engineer Walter Avery

News Director Tom Power
 Musical Dir. Bertram Colter
 Chief Engineer Vincent Chandler
 Farm Editor Robert Webster
 Consulting Engr. Tansky & Bailey

W F E A

MANCHESTER—1932—CBS

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By N. H. Bcstg., Inc.
 Business-Studio Address 286 Franklin St.
 Phone Number 5-5491
 Transmitter Location Merrimack
 Air Time 6:30 a.m.-11:15 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Adam J. Young, Jr.
 Kettell-Carter
 Membership NAB
 President Morris Silver
 Gen., Sta., Prom. Mgr.,
 Prog. Dir. Warren H. Journay
 Commercial Manager Saul Gross
 Production Director Frank Finning
 Chief Announcer Gerald Kearney
 Chief Engineer Reginald Schow

W K B R

MANCHESTER—1946
MBS-YANKEE-GRANITE STATE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Granite State Bcstg., Inc.
 Trans. Address 155 Front St.
 Phone Number 44075
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Representative Borgatti, Bolling
 President W. J. Barkley
 General Manager W. F. Rust, Jr.
 Commercial Manager Ralph Gottlieb
 Program Director Norman Bailey
 Publicity Dir. William Carlsle
 Chief Engineer Royston Phillips

W M U R

MANCHESTER—1941—ABC

Frequency: 610 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By The Radio Voice of
 New Hampshire, Inc.
 Business-Studio Address 1819 Elm St.
 Phone Number Ma. 5-5788
 Transmitter Location Front St.
 Air Time 6:30 a.m.-11:15 p.m.
 News Service AP
 Transcription Service World
 Representative Weed
 Membership NAB, BAB
 President Hon. Francis P. Murphy
 Sta., Comm., Gen. Mgr. Hervey Carier
 Production Dir. Bernie Mack

W O T W

NASHUA—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By Nashua Bcstg. Corp.
 Bus.-Studio-Transmitter Location Lund Rd.
 Phone Number 5000
 Air Time Daytime
 News Service UP
 Transcription Service World
 Representative Bertha Bannan, Walker
 Membership NAB, BAB
 Pres., Gen., Prom. Mgr. Arthur A. Newcomb
 Asst. Gen. Mgr. Angeline Kopka
 Program Dir. Paul Keefe
 News Director Edward Lecius
 Chief Engineer Robert C. Bingham
 Consulting Engineer Russell P. May

W H E B

PORTSMOUTH—1932—MBS

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By WHEB, Inc.
 Bus.-Studio-Transmitter Address Lafayette Rd.
 Phone Number 4080
 Air Time Daytime
 News Service AP
 Transcription Service World
 Representative Walker
 Pres., Gen. Mgr. Hon. Charles M. Dale
 Commercial Manager Jack Kane
 Sales Promotion Walt Emery
 Program Dir. Lucien Dumont
 Chief Announcer Roger Walker
 Musical Director Don Grady
 Chief Engineer Anthony Vaccaro

W W N H

ROCHESTER—1948
GRANITE STATE

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Stafford Bcstg. Corp.
 Address Rochester Hill Rd.
 Phone Number 1400-1
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service Capitol
 Representative Bolling, Bannan
 Membership NAB
 Pres., Sta. Mgr. A. J. K. Malin
 Commercial Mgr. M. C. Ball
 Program Dir. Robert Holmes
 Production Dir. H. Martin
 Publicity Dir. M. Verette
 Chief Announcer Paul Daniels
 Musical Dir. M. L. Malin
 Chief Engineer E. J. Babkes

NEW JERSEY

Population 4,835,329—Increase +16.2% ('40-'50)—Radio Homes 1,261,110
Families 1,306,850—Stations in State 18

WJLK

ASBURY PARK—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Operated By . . . Asbury Park Press, Inc.
Address Press Plaza
Phone Number Asbury Park 2-3000
Transmitter Location Neptune, N. J.
Air Time 7 a.m.-M.
News Service AP
Transcription Service Associated
Representative Jos. McGillvra, Inc.
Membership NAB, BAB
President Wayne D. McMurray
Station Manager Thomas B. Tighe
Program Director Everett Rudloff
Chief Engineer Cleon McKnight

WBAB

ATLANTIC CITY—1940—CBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By . . . Press-Union Publishing Co.
Business Address 1900 Atlantic Ave.
Phone Number Atlantic City 5-1111
Studio-Trans. Address . . . Absecon Blvd. & Beach
Thorofare, 1900 Atlantic Ave.
Air Time 7 a.m.-12:05 a.m.
News Service AP
Transcription Service World
Representative Headley-Reed
Membership NAB, BAB
President Albert J. Feyl
Gen.-Sta.-Comm. Mgr. Monroe L. Mendelsohn
Prog. Dir., Chief Announcer . . . Ralph Shoemaker
News Director Bern Penrose
Musical Director Harry Lee
Chief Engineer Earle Godfrey
Farm Editor Bern Penrose
Consulting Engr. Tansky & Bailey

WFPG

ATLANTIC CITY—1940—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By . . . Neptune Bcstg. Corp.
Business Address Steel Pier
Phone Number 5-2188
Transmitter Location Venice Park
News Service UP
Transcription Service MGM
Representative John E. Pearson
Membership NAB
President John J. Laux
Gen., Sta. Mgr. Fred Weber
Commercial Mgr. Wm. C. Byrnes, Jr.
Continuity Dir. Lydia I. Hawksley
Program Dir. Ed Davis
Production Dir. Fred Haggerty
Chief Engineer Blair K. Thron

WMID

ATLANTIC CITY—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By . . . Mid-Atlantic Bcstg. Co., Inc.
Business-Studio Address Convention Hall
Phone Number 4-1340
Transmitter Location Absecon Blvd.
Air Time 7 a.m.-3 a.m.
News Service AP
Transcription Service Lang-Worth
Representative For Joe
President Richard Endicott
Gen., Sta. Mgr. David H. Freedman
Chf. Ann., Prod. Dir. Alan Owen
Publicity Dir. Irving Peiser
News Director William Konser
Musical Director Ruth Talley
Chief Engineer Norman Katz
Farm Editor Fred Parker

WSNJ

BRIDGETON—1937—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By . . . Eastern States Bcstg. Co.

WFPG

Atlantic City, N. J.
*Serving the 107th Market
of the Nation*



with

MORE play-by-play sports
MORE network programs
MORE news
from its

408 FOOT TOWER

(Tallest structure in New Jersey,
south of Newark)

WSTV
Steuensville

WBMS
Boston

WPIT
Pittsburgh

WFPG
Atlantic City

NEW JERSEY

Address Bridgeton
 Phone Number 2930
 Transmitter Location Old Burlington Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Thomas Clark
 President Russell S. Henderson
 General-Station Manager Paul Alger
 Commercial Manager Jerry Alden
 News Director Don Hart
 Chief Engineer Francis Fekel
 Farm Editor Don Hart

W C A M
CAMDEN—1924

Frequency: 1310 Kc. Power: 250 Watts
 Owned-Operated By City of Camden, Inc.
 Business-Studio Address City Hall
 Phone Number Emerson 5-5600
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard, Capitol
 Membership NAB
 Director Mayor George E. Brunner
 Managing Dir. Willard C. Schriver
 Sta., Comm. Mgr. John Cleary
 News Director William Stewart
 Chief Engineer John Zander

W K D N
CAMDEN—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By So. Jersey Bcstg. Co.
 Business Address 2881 Mt. Ephraim Ave.
 Phone Number EM 5-7200
 Air Time Daytime
 News Service AP
 Transcription Service Associated, SESAC
 Pres., Gen. Mgr. Major Ranulf Compton
 Station Manager Gordon Giffen
 Program Director Jerry Williams
 News Director Bob Ross

W M T R
MORRISTOWN—1948

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Operated By Morristown Bcstg. Co.
 Address P. O. Box 345, Park Square Bldg.
 Phone Number MO 4-5700
 News Service AP
 Transcription Service Associated
 Representative Deveny & Co.
 Membership NAB
 President George S. Croy
 Station Mgr. Kenneth A. Croy
 Commercial Mgr. Clement T. Lowden
 Chief Engineer Rudolph C. Prow
 News Director Merrill Morris

W A A T
NEWARK—1921

Frequency: 970 Kc. Power: 5000 d., 1000 n.

Owned-Operated By Bremer Bcstg. Corp.
 Business-Studio Address Television Center
 Phone Mitchell 2-6400; BAcklay 7-8216
 Air Time 7 a.m.-1 a.m.
 News Service AP
 Transcription Service Associated
 Representative Weed
 President, Gen. Mgr. Irving R. Rosenhaus
 V.P., National Sales E. S. Lennon
 Promotion Director James Sondheim
 Program Director George Green
 Public Relations Director Roland Trenchard
 Director, Educ. Activities Robert B. Macdougall
 V.P., Engineering Frank V. Bremer

W V N J

NEWARK—1948—NJSN

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By Newark Bcstg. Corp.
 Business-Studio Address 45 Central Ave.
 Phone Number Mitchell 3-7600
 Transmitter Location Livingston
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Lang-Worth, Standard
 Membership NAB
 V.P., Gen.-Comm Mgr. Ivon B. Newman
 Station Manager Helen Sutton Newman
 Publicity Director Walter Kaney
 Chief Engineer Bernard Kellom

W

V

N

J

620 on your dial

**The most for your
 dollar in the
 metropolitan area**

NEWARK N. J.

W H B I
NEWARK—1921

Frequency: 1280 Kc. Power: 2500 Watts d.;
1000 Watts n.

Owned-Operated By . . . May Radio Bcst. Corp.
Business-Studio Address . . . 100 Shipman St.
Phone Number . . . Mitchell 2-7354
Transmitter Location . . . 155 Washington St.
Air Time . . . Unlimited
Representative . . . Masi, Maplewood, N. J.
Membership . . . NAB
Pres., Gen. Mgr. . . James L. Shearer
Sta., Comm. Mgr., Prog. Dir. . . William Masi
Chief Engineer . . . Herman Foster

W N J R
NEWARK—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By . . North Jersey Radio, Inc.
Business-Studio Address . . . 91 Halsey St.
Phone Number . . . MArket 3-2700
Transmitter Location . . . Union
Air Time . . . 7 a.m.-M.
News Service . . . INS, UP
Transcription Service . . . World, Standard
Representative . . . Rambeau
President . . . Edward W. Scudder, Jr.
Gen., Sta., Comm. Mgr. . . Harry D. Goodwin
Pub. Dir., Sales Prom. Mgr. . . James R. Ryall

Program Director . . . Steven Van Gluck
Chief Engineer . . . Peter Testan
Farm Editor . . . Will Peigelbeck
Consulting Engr. . . Paul Godley

W C T C

NEW BRUNSWICK—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By . . Chanticleer Bcstg. Co.
Business-Studio Address . . . 385 George St.
Phone Number . . . Charter 7-1450
Transmitter Location . . . Highland Park
Air Time . . . 7 a.m.-11 p.m.
News Service . . . Transradio
Transcription Service . . . Associated
Membership . . . NAB, BAB
Pres., Gen. Mgr. . . James L. Howe
Station Manager . . . Robert Williams
Commercial Manager . . . James M. Vogdes
Program Director . . . Donald V. Meaney
News Director . . . Kenneth Bernstein
Chief Engineer . . . Robert L. Williams
Consulting Engineer . . . Russel P. May

W P A T

PATERSON—1941

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By . . North Jersey Bcstg. Co., Inc.
Business-Studio Address . . . 66 Hamilton St.
Phones . . . Armory 4-3400, Pennsylvania 6-2945

IT'S

W P A T

FOR

RESULTS

IN

NEW YORK, NEW JERSEY and
CONNECTICUT

930 Kc.

5000 Watts

Transmitter.....Broad at Hepburn Rd. Clifton
 Air Time.....6 a.m.-1 a.m.
 News ServiceUP
 Transcription Service.....Associated, Sesac,
 Lang-Worth
 PresidentRichard Drukker
 General Manager.....D. J. Wright
 Program Director.....Don Kerr
 Asst. V.P., Chief Engineer.....Earl F. Lucas
 Musical Director.....Frank Tuoti

W O N D

PLEASANTVILLE—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Pioneer Bcstrs., Inc.
 AddressOld Turnpike
 Phone Number3971
 Transcription ServiceStandard
 News ServiceAP
 PresidentCharles Rupp
 Gen., Comm. Mgr.....A. Harry Zoag
 Pgm. Dir., Prom. Mgr.....John Struckell
 Chief Engineer.....Milton Thurlow
 News Director.....Art Keiser
 Farm Editor.....Bill Gregory

W T N J

TRENTON—1923

Frequency: 1300 Kc.....Power: 250 Watts
 Owned-Operated By.....WOAX, Inc.
 Address416 Bellevue Ave.
 Phone Number8149
 Transmitter Location.....Lincoln Pt.,
 Morrisville, Pa.
 Air Time.....Sunrise to Sunset only
 News ServiceUP
 Transcription ServiceSesac
 Gen., Comm. Mgr., Prog. Dir., Murray J. Green
 Chief Announcer.....Frank T. Parr
 Chief Engineer.....John Novak

W T T M

TRENTON—1942—NBC

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Trent Bcst. Corp.
 Business-Studio Address.....541-43 E. State St.
 Phone Number5-8515-6-7-8
 Transmitter Location.....Yardley, Pa.
 Air Time.....7 a.m.-12:05 a.m.
 News ServiceUP
 RepresentativeForJoe
 MembershipNAB, BAB
 President.....Hon. Elmer H. Wene
 General Manager.....Carl Mark
 Commercial Manager.....Fred L. Bernstein
 Sales Prom. Mgr.....Alfred J. Carker
 Program Director.....William R. Griffin
 Publicity Director.....Mary Irish
 News Director.....Arnold Snyder
 Chief Engineer.....Theodore P. Kilmer
 Consulting Engr.....Paul Godley

W W B Z

VINELAND—1945

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By..Community Bcstg. Serv.,
 Inc.
 Address.....633 Wood St.
 Phone Number.....Vineland 7-1360
 Transmitter Location..Isaac & Gershal Aves.,
 Brotmanville, N. J.
 Air Time.....6 a.m.-12 M.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeMcGillvra
 President.....Joseph M. Bullock
 Gen., Sta., Prom. Mgr.....Fred M. Wood
 Commercial Manager.....John Serra
 Program Director.....Dorothy H. Carlson
 Chief Engineer.....C. V. Mullen
 Consulting Engineer.....John Creutz

NEW MEXICO

*Population 681,187—Increase +28.1% ('40-'50)—Radio Homes 154,300
 Families 170,300—Stations in State 23*

K A L G

ALAMOGARDO—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Oters Bcstg. Assn.
 AddressBox 268
 Phone Number311
 News ServiceUP
 Co-Owners.....Louis M. Neale, Jr.,
 Norman Lassetter
 Commercial Manager.....Floyd R. Grady
 Program Director.....Bob Hoffman
 Chief Engineer.....Louis M. Neal, Jr.

K G G M

ALBUQUERQUE—1927—CBS

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....New Mexico Bcstg. Co.
 Business Address.....P. O. Box 1294
 Phone Number3-4543
 Transmitter Location.....So. 2nd St.
 Air Time.....5:30 a.m.-12 M.
 News ServiceUP, AP
 Transcription ServiceWorld
 RepresentativeAvery-Knodel, Inc.
 Pres., Gen. Mgr.....A. R. Hebenstreit
 Music Pgm., Prod., Pub. Dir. ..Robt. Van Driel

News Director John Kirkwood
 Chief Engineer Leonard F. Dodds
 Consulting Engr. A. Earl Cullum, Jr.

Chief Engineer John Morrison
 Farm Editor Cecil Pragnell

K O A T

ALBUQUERQUE—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Alvarado Bcstg. Co., Inc.
 Business-Studio Address 122 S. Tulane
 Phone Number 5501
 Transmitter 2000 W. Indian School Rd.
 Air Time 24 hrs.
 News Service UP
 Transcription Service Capitol Lang-worth
 Representative Cooke
 President Herbert W. Wimberly
 General Manager A. M. Caldwell
 Chief Engineer William Carman

K O B

ALBUQUERQUE—1920—NBC

Frequency: 770 Kc. Power: 50,000 Watts d.;
 25,000 Watts n.
 Owned-Oper. By Albuquerque Bcstg. Co.
 Bus.-Studio Address Fifth & Silver
 Phone Number 3-4411
 Transmitter Location Alameda
 Air Time 6 a.m.-M.
 News, Service AP, INS
 Transcription Service Standard
 Representative Free & Peters
 Pres., Gen. Mgr. T. M. Peppercday
 Station Manager Phil Hoffman
 Program Director John Griswold
 Asst. Prom. Mgr. Rolf S. Nielsen
 Chief Engineer George S. Johnson

K V E R

**ALBUQUERQUE—1947—MBS
 GREAT WEST**

Frequency: 1340 Kc. Power: 250 Watts d.;
 250 Watts n.
 Owned-Oper. By Western Air, Inc.
 Address 317 N. Broadway, Box 1388
 Phone Number 3-1744
 Transmitter Location Old Albuquerque
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service MGM
 Representative Walker Co.
 Membership NAB, BAB
 President William T. Kemp
 General Manager Ken Palmer
 Station Manager Keith Type
 Commercial Manager Paul Kehle
 Sales Promotion Manager Ernie Hill
 Program Director Raquel Marquez
 Publicity Director Violet Shine
 Chief Announcer Connie Alexander
 Musical Director Mac Vernon

K S V P

ARTESIA—1946—KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Artesia Bcstg. Corp.
 Business-Studio Address Box 445
 Phone Number 850
 Transmitter Location South Roselawn
 Air Time 7 a.m.-10 p.m.
 News Service AP
 Transcription Service Standard
 President Martin Yates III
 Gen., Sta., Sa'es Prom. Mgr. David M. Button
 Commercial Manager Wayne Griffin
 Chief Engineer Robert Meeker

K A V E

CARLSBAD—1936—CBS-SWN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Carlsbad Bcstg. Corp.
 Business-Studio Address 601 No. Canal St.
 Phone Number 244
 Transmitter Location 3 mi. SW City
 Air Time 6 a.m.-M.
 News Service AP
 Representative Taylor Co.
 President Val Lawrence
 General-Station Mgr. Norman R. Loose
 Commercial Manager Don Meyers
 Program Director Alexander Pitcaithley
 Chief Engineer William Sene

K P B M

CARLSBAD—1950

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By McEvoy Bros.
 Address 313 W. Mermod
 Phone Number 1095
 Transcription Service Lang-Worth
 News Service AP
 Pres., Gen. Mgr. Maurice F. McEvoy
 Commercial Manager Darrell A. Swayze
 Program Director Wayne F. Scott
 Chief Engineer Harland Nilong
 News Director Earl Burnam

K L M X

CLAYTON—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Air-Ne-Mix Bcstg.
 Address Fair Grounds
 Phone Number 616
 Transcription Service Capitol
 News Service UP
 President Arthur Jernigan
 Vice-President E. K. Stevens
 Secy.-Treas. E. H. Beckner

Gen., Prom. Mgr., News, Pgm. Dir... Frank Vale
 Commercial Manager..... James Morris
 Chief Engineer..... Robert Waters

KICA
CLOVIS—1933—MBS

Frequency: 980 Kc..... Power: 1000 Watts
 Owned-Operated By: Hugh DeWitt Landis &
 R. B. McAlister
 Address 520 Pile St.
 Phone Number 5511
 Transmitter Location..... 1 mile East of Clovis
 Air Time 5:30 a.m. to 11:30 p.m.
 News Service AP, UP
 Transcription Service .. Standard, Lang-Worth
 Station Representative..... O. L. Taylor Co.
 Membership NAB, BAB
 President DeWitt Landis
 General Manager R. B. McAlister
 Prod., Progr. Director..... Robt. L. Sanders
 Musical Director Wm. Evans
 Chief Engineer Vernon Hughes

KGAK
GALLUP—LBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Thunderbird Broad. Co.
 Address-Transmitter East Highway 66
 Phone Number 1177
 Air Time 6:30 a.m. to 11 p.m.
 News Service UP
 Transcription Service .. Capital, Lang-Worth
 Station Representative McGillvra
 President, Gen. Mgr..... Merle H. Tucker
 Com. Mgr., Prog. Dir..... B. J. Fitzpatrick
 Chief Announcer Don Husted
 News Director B. J. Fitzpatrick
 Chief Engineer Kay Palmer
 Consulting Engineer.. Craven, Lohnes & Culver

KWEW
HOBBS—1938

MBS-KBS-SOUTHWEST

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... W. E. Whitmore
 Business-Studio Address..... 116 E. Dunham
 Phone Number..... 495
 News Service UP
 Transcription Service.. MacGregor, Lang-Worth
 Representative Taylor-Borhoff
 President..... W. E. Whitmore
 General Manager Harry McAdams
 Commercial Manager..... Phil McGee
 Program Director..... Dortha A. Montgomery
 Chief Engineer..... Roy Evans

KCHS
HOT SPRINGS—1946—KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Sierra Bcstg. Co., Inc.

Business-Studio Address..... 401 Broadway
 Phone Number 161
 Transmitter Location..... Yucca Heights
 News Service UP
 Transcription Service Capitol
 Membership NAB
 Representative..... Continental Radio Sales
 President Leonard R. Trainer
 Gen., Sta. Mgr., Ch. Engr.... Russell A. Walz
 Commercial Manager..... A. B. Gemoets
 Program Director..... Lynne Rasmussen

KOBE

LAS CRUCES—1947—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Mesilla Valley Bcstg. Co.
 Bus-Studio Address..... Main & Picacho Ave.
 Phone Number 205
 Transmitter Location..... W. Amador Ave.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 President Charles Hill
 General-Station Mgr..... Harry H. Stair
 Program Director..... L. S. Sleppy
 Chief Engineer..... K. M. Dean

KFUN

LAS VEGAS—1941—MBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Southwest Bcsters, Inc.
 Business Address Box 710
 Phone Number 12
 Transmitter Location..... ½ mi. E. City
 Air Time..... 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard
 Representative..... Hil F. Best
 Pres., Gen.-Station Mgr.... Ernest N. Thwaites
 Program Director..... Dorothy G. Thwaites
 Chief Engineer..... A. F. Schultz

KRSN

LOS ALAMOS—1949

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Alvarado Bcstg. Co.
 Address Community Center
 Phone Number 4422
 Representative Cooke
 Transcription Service Capitol
 News Service UP
 President..... H. W. Wimberly
 Vice-Pres., Gen. Mgr..... H. W. Bumpas
 Secy-Treas..... A. M. Cadwell
 Station Manager..... Bob Porton

KRTN

RATON—1948—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Southwest Bcsters, Inc.

NEW MEXICO

Business Address.....Box 710, Las Vegas;
Box 767, Raton
Phone Number.....875
Studio-Transmitter Address.....1128 State St.
Air Time.....7 a.m.-10 p.m.
News Service.....UP
Transcription Service.....Standard, World
Representative.....Hil F. Best
Pres., Gen. Manager.....Ernest N. Thwaites
Station Manager.....Stanley K. Brown
Chief Engineer.....A. F. Schultz

K G F L

ROSWELL—1927—MBS-SW-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KGFL, Inc.
Business-Studio Address.....310 N. Richardson
Phone Number.....2000
Transmitter Location.....511 W. 16th St.
Air Time.....6 a.m.-11 p.m.
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Taylor Co.
Membership.....NAB
Pres., General Manager.....W. E. Whitmore
Commercial Manager.....G. F. Roberts
Program Director.....Oldfield
Chief Engineer.....Eugene Rader

K S W S

ROSWELL—1947—ABC-ZIA NET LBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....McEvoy Bcstg. Co.
Bus.-Studio Address.....Radio Center
Phone Number.....2400
Transmitter Location.....19th & Railroad Sts.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Thesaurus
Representative.....McGillvra
Membership.....NAB
President.....Paul B. McEvoy
General Station Manager.....John A. McBoyle
Comm. Sales Prom. Mgr.....M. J. Montgomery
Sales Promotion Manager.....John L. Meyers
Prod., Farm Editor.....George R. Walsh
Farm, Pgm., News Dir.....Tom Foulkes
Chief Engineer.....Ray R. Summersgill

K T R C

SANTA FE—1946—ABC-LBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Alvarado Broad. Co., Inc.
Address.....122 South Tulane
Phone No.....57501 (Albuq.), 3003 (Santa Fe)
Transmitter Location.....208 East Marcey St.
Air Time.....6.00 a.m. to 12 M.
News Service.....UP

Transcription Service.....Capitol
President.....Herbert W. Wimberly
General Manager.....A. M. Caldwell
Commercial Manager.....Al Paul Theil
Sales Promotion Manager.....Al Paul Theil
Sta. Mgr., Prog.-Prod. Dir.....Hugh M. Gray
Publicity Director.....Nap Gonzales
Chief Announcer.....Acton Tillery
News Director.....Milton Young
Musical Director.....Monica Rodgers
Chief Engineer.....Ray Wilkins

K V S F

SANTA FE—1935—CBS

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Sante Fe Bcstg. Co.
Business-Studio Address.....759 Cerrillos Rd.
Phone Number.....2020
Transmitter Location.....Lower Alameda St.
Air Time.....6 a.m.-M.
News Service.....AP, UP
Transcription Service.....World
Representative.....Taylor-Borroff
President.....A. R. Hebenstreit
General Manager.....Ivan R. Head
Program, Prod. Dir.....Jim Maize
Musical Dir.....Bill Reitmann
Chief Engineer.....E. J. Vanderwood

K S I L

SILVER CITY—1946—CBS-SW. NET

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Dorrance D. Roderick
Bus.-Studio-Transmitter Address.....17th & Cactus
St., P. O. Box 590
Air Time.....6 a.m.-11:15 p.m.
News Service.....AP
Representative.....Taylor-Borroff
General Manager.....Carl Dunbar
Gen. Adv. Mgr.....R. C. Hughes
Program Director.....Ed Duty

K T N M

TUCUMCARI—1941—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....The McMa Agency
Business Address.....Box 668
Phone Number.....100
Transmitter Location.....Outside east city limits
Air Time.....6 a.m.-10:30 p.m.
News Service.....UP
Partners.....Grady Franklin Maples,
R. B. McAlister
Gen. Sta. Mgr., Prog., Pub., News Dir.
Grady Franklin Maples
Commercial Manager.....Keith Kivlehen
Chief Announcer.....Webster Smith
Chief Engineer.....David Fred White, Jr.
Continuity Chief.....George Entz
Traffic Manager.....Kathryn Ann Stephenson

AMUSEMENTS

COLE BROTHERS CIRCUS
THE CZECHOSLOVAKIA INDUSTRIAL FAIR
LOEW'S, INC.
MADISON SQUARE GARDEN CORPORATION
NATIONAL ASSOCIATION OF ENGINE
& BOAT MANUFACTURERS
PARAMOUNT PICTURES, INC.
R. K. O. RADIO PICTURES, INC.
RINGLING BROTHERS & BARNUM
& BAILEY CIRCUS
TWENTIETH CENTURY-FOX FILM
CORPORATION

AUTOMOBILES

AUSTIN OF ENGLAND
CHRYSLER CORPORATION
(PLYMOUTH MOTOR DIVISION)
DODGE BROTHERS CORPORATION
FORD DEALERS OF AMERICA
GENERAL MOTORS CORPORATION
(CHEVROLET MOTOR DIVISION)
(OLDSMOBILE DIVISION)
HUDSON SALES CORPORATION
KAISER-FRANZ CORPORATION
NASH KELVINATOR CORPORATION
PACKARD MOTOR CAR COMPANY
SHEPHERD WILLIAMS ROOTES

BEVERAGES

ATLANTIS SALES CORPORATION
EASTERN WINE CORPORATION
GARRETT & COMPANY
KREUGER BREWING COMPANY
MILLER BREWING COMPANY
NATIONAL DISTILLED CORP.
(GAMBARELLI & DAVITTO
RUBSAM & HOBBSMAN BREW
COMPANY
THE F. & M. SCHAEFER
BREWING COMPANY
TROMMER, INC., JOHN F.

**CLOTHING & APPAREL
(BY MFG.)**

SA-RAY CLOTHING COMPANY, I
STAY-IN-FORM BRAISERS
MISS SWANK, INC.

CONFECTIONS & SOFT DR

BARTON BONBONNIERE
BEVERLY ICE CREAM COMPANY
COLONIAL HOUSE CANDIES
FANNY FARMER CANDY COMPANY
KIRCH BEVERAGES, INC.
LIFE-SAVERS, INC.
PEPSI-COLA COMPANY
PETER PAUL, INC.
PHILADELPHIA DAIRY PRODUCTS
COMPANY
PLANTERS NUT & CHOCOLATE COMPANY
RYAN CANDY CORPORATION
SOPHIE MAE CANDY CORPORATION
WILLIAMSON CANDY COMPANY

DRUGS & PHARMACEUTICALS

THE ANAHEIM COMPANY (SUBSIDIARY
OF: PYRIDUM CORPORATION)
B. C. REMEDY COMPANY
BAVER COMPANY (DIVISION OF:
STERLING DRUG, INC.)
BEAUMONT COMPANY
BRISTOL-MYERS COMPANY
BLOCK DRUG COMPANY
BREITENBACH COMPANY, M. J.
CARTER PRODUCTS, INC.
CONSOLIDATED ROYAL CHEMICAL
CORPORATION
DOLCIN CORPORATION
FOSTER-MILBURN COMPANY
GROVE LABORATORIES, INC.
HUMPHREY'S HOMEOPATHIC
MEDICINE COMPANY
THE KNOX COMPANY
MARYLAND PHARMACEUTICAL COMPANY
MCKESSON & ROBBINS COMPANY
MILES LABORATORIES
MUSTERLOFF COMPANY
PHARMACO, INC.
LYDIA E. PINKHAM MEDICINE COMPANY
THE PINEX COMPANY
RHODES PHARMACEUTICAL COMPANY
SECK & KAISER, INC.

**DRUGS & PHARMACEUTICALS
(Cont'd)**

UNION PHARMACAL COMPANY
VICK CHEMICAL COMPANY
WHITEHALL PHARMACEUTICAL COMPANY

FOODSTUFFS

AIRLINE FOODS CORPORATION
AMERICAN HOME FOODS
ARNOLD BAKERS, INC.
ATLANTA PRODUCTS CORPORATION
THE BEST FOODS, INC.
THE BORDEN COMPANY
BOWEN'S, INC.
BRITTON MACARONI COMPANY
CALIFORNIA PACKING CORPORATION
CALIFORNIA WALNUT GROWERS
ASSOCIATION
CAMPBELL SOUP COMPANY
CONTINENTAL BAKING CORPORATION
CONVERTED RICE, INC.
D'ARRIGO BROTHERS COMPANY
DELAWARE...

INSURANCE & FINANCIAL

AMERICAN PROGRESSIVE HEALTH
INSURANCE COMPANY OF NEW YORK
CHASE NATIONAL BANK OF THE
CITY OF NEW YORK
HARRIS, UPHAM & COMPANY
KIDDER, PEARODY & COMPANY
MANUFACTURERS TRUST COMPANY
METROPOLITAN LIFE INSURANCE
COMPANY
NORTH AMERICAN ACCIDENT
INSURANCE COMPANY
UNION TRUST SAVINGS BANK

RETAIL ESTABLISHMENTS

CONFORMAL SHOES (DIVISION OF:
INTERNATIONAL SHOE COMPANY)
DIANE BEAUTY SALON
DUPONT...

MISCELLANEOUS

AD ASTRA, INC.
ALVIN ENTERPRISES, INC.
AMERICAN AIRLINES
AMERICAN MEDICAL ASSOCIATION
AMSTERDAM SALES COMPANY
THE ANDERSON COMPANY
BEAR RIDGE LAKE
THE BOOKHOUSE FOR CHILDREN
BOOKCRAFT OF NEW JERSEY
BULOVA WATCH COMPANY
BURLINGTON MILLS
CAT'S PAW RUBBER COMPANY
CHEERFUL CARD COMPANY
CHRISTY CHEMICAL COMPANY
CLINE'S RUG & FURNITURE SERVICE
ESSEX RUG CLEANING COMPANY &
HUDSON RUG CLEANING COMPANY
COLONIAL AIRLINES
CONCERNED MUSIC SHOP
...LIER PUBLISHING
...SHING COMPANY
...SS
...CRAWANNA & WESTERN
...ANY
...DUCTS, INC.
...E COMPANY, JOSEPH
...I COMPANY
...BY
...OMPANY
...MS
...ILD
...ERCHANDISE MART
...SUITING SERVICE
...CH
...LAND
...OMMERCE,
...A, INC.
...PRODUCTS
...ONTH
...ORPORATION
...MPANY
...OAK
...LARK
...R WATCH
...NO SALON
...WORK
...PORATION
...MINNESOTA MIRROR COMPANY
NATIONAL CARBON COMPANY
NATIONAL PHYSICIANS ELECTRONIC
EQUIPMENT LABS, INC.
NEW JERSEY & NEW YORK PASSBOOK
COMPANY
NEW YORK DAILY NEWS
NEW YORK HERALD TRIBUNE
NEW YORK JOURNAL-AMERICAN
NEW YORK MIRROR
NEW YORK TELEPHONE COMPANY
NEW YORK TIMES
NEW YORK WORLD-TELEGRAM & SUN
NORTHERN ELECTRIC COMPANY
OLIVER NURSERY FARMS, M.
OLSON COMPANY
ONHURLOCK, NEW YORK
THE PERFECT CIRCLE COMPANY
PHILADELPHIA & READING COAL & IRON
COMPANY
PILOT RADIO CORPORATION
PRENTICE-HALL, INC.
THE QUAKER OATS COMPANY
RADIO OFFER COMPANY
RADIO BARGAIN GUILD
RESERVE CORPS (ORGANIZED)
ROBBINS MUSIC CORPORATION
ROBINSON PUBLICATIONS
ROBSON ART METAL WORKS, INC.
ROOTES MOTORS, INC.
THE SENAQ COMPANY
STEEN'S NURSERY
TOWN & COUNTRY GIFT SHOP
TRANSCONTINENTAL & WESTERN
AIRLINES, INC.
TAY-OWEN PATTERNS
TUNNEL ADVERTISING COMPANY
TWENTIETH CENTURY AIR COACH
SYSTEM
U.S. ARMY AIR FORCE
VJM RADIO & SPORTING GOODS STORE
WESTCHESTER RACING ASSOCIATION
WILLIAM H. WISE & COMPANY
WORLD EDITORS, INC.
YONKERS TROTTING ASSOCIATION, INC.

**WOR sells
everything**

**HOUSEHOLD EQUIPMENT
& FURNISHINGS**

AMERICAN WATERPROOFING
CORPORATION
BAKER BRUSH COMPANY
COOK & DUNN PAINT CORPORATION
ECLIPSE SLEEP PRODUCTS, INC.
GENERAL ELECTRIC COMPANY
GENERAL ELECTRIC DISTRIBUTORS
INDUSTRIAL TAPES CORPORATION
METRO UTILITY COMPANY
MOORE & COMPANY, BENJAMIN
OLSON RUG COMPANY
WARNER MFG. CORPORATION

GAS & OIL

ESSO STANDARD OIL COMPANY
OF NEW YORK
SHELL OIL COMPANY

TOBACCO PRODUCTS

BROWN & WILLIAMSON TOBACCO
CORPORATION
CONSOLIDATED CIGAR CORPORATION
MAIL POUCH TOBACCO COMPANY
JOHN MIDDLETON
PHILIP MORRIS & COMPANY, LTD. INC.
REYNOLDS TOBACCO COMPANY, R. J.
U. S. TOBACCO COMPANY

TOILET GOODS & COSMETICS

AMERICAN SAFETY RAZOR COMPANY
ARMOUR & COMPANY
BRISTOL-MYERS COMPANY
CHAMBERLAIN SALES CORPORATION
COLGATE-PALMOLIVE-PEET COMPANY
CONTI PRODUCTS, INC.
DOBSKIN PRODUCTS, INC.
GROVE LABORATORIES (F. W. FITCH
DIVISION)
MANUFACTURERS MARKETING
COMPANY, INC. (UNILEVER, LTD.
MCKESSON & ROBBINS, INC.
MENNEN COMPANY
NOXZEMA CHEMICAL COMPANY
POTTER DRUG & CHEMICAL COMPANY
PROCTER & GAMBLE
ROCK LEGOS LABORATORIES, INC.
ROLLS RAZOR, INC.
SCHIEFFELIN & COMPANY
(UNILEVER EXPORT, LTD.)
SANTAL COMPANY, R. B.
WHITEHALL PHARMACEUTICAL COMPANY

NEW YORK

Population 14,830,192—Increase +10.0% ('40-'50)—Radio Homes 3,879,900
Families 4,008,160—Stations in State 95

W A B Y

ALBANY—1934

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Adirondack Bcstg. Co., Inc.
Business-Studio Strand Bldg., 110 No. Pearl St.
Phone Number 4-4193
Transmitter Location... Braintree St., Colonie
Air Time 7 a.m.-M.
News Service UP
Transcription Service Thesaurus
Representative Everett-McKinney
Membership NAB
President A. J. McDonald
General-Station Manager... Russell B. Wilde
Comm.-Sales Prom. Mgr.. Michael Danyla, Jr.
Prog.-Musical Director... Ned Trudeau
Chief Announcer Bill Phillips
Chief Engineer James H. Corey

W O K O

ALBANY—1925—UBS

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By... Gov. Dongan Bcstg. Corp.
Bus.-Studio Address... Hotel Wellington,
136 State St.
Phone Number 3-8638
Transmitter Location... Kenwood Ave., Elsmere
Air Time Unlimited
News Service AP
Transcription Service... Standard
Representative McGillora
President, General Mgr. James T. Healey
Station Manager A. Kellert
Program Director Paul Baron
Chief Announcer Lyle Bosley
Musical Director Gordon Seaman
Chief Engineer Al Sardi
Consulting Engr. Millard M. Garrison

W P T R

ALBANY—1948—

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By... Patroon Brcdstg. Co., Inc.
Address Hotel Ten Eyck
Phone Number 5-3345, 5-5422
Transmitter Location Middle Rd., Colonie, N. Y.
Air Time Unlimited
News Service AP, INS
Transcr. Service Associated, SESAC
Station Representative... Weed and Co.
Membership NAB
President J. Myer Schine
General Manager Robert L. Coe
Sta. Mgr., Ch. Engr. W. Russell David, Sr.
Com. Prom Mgr. George L. Sutherland
Program Director Glen Walrath

Publicity News Dir... Howard W. Maschmeier
Chief Announcer Glen Walrath
Musical Director Frank D'Armond
Farm Editor Ellis Barrett
Consulting Engineer A. D. Ring, Inc.

W R O W

ALBANY—1947—MBS

Frequency: 590 Kc. Power: 5,000 Watts d.;
1,000 Watts n.
Owned-Oper. By... Hudson Valley Br. Co., Inc.
Address 112 State Street
Phone Number 3-2225
Transmitter Location... Route 9W—Glenmont
Air Time 6:00 a.m. to 1:00 a.m.
News Service INS, UP
Transcription Service World
Station Representative... The Bolling Co.
Membership NAB
President Dr. John J. Quinlan
General Manager... Harry L. Goldman
Station Mgr., Prog. Dir. Johnny Lee
Commercial Mgr. Norman D. Tillman
Production Director... Mary Elinor Wells
Chief Announcer Walter Sheahan
News Director Arnold Freedman
Musical Director Richard Hartigan
Chief Engineer Charles Heisler
Farm Editor George Michael

W X K W

ALBANY—1948—ABC

Frequency: 850 Kc. Power: 10,000 Watts
Owned-Oper. By... Champlain Valley Bcstg.
Corp.
Business-Studio Address... 444 Broadway
Phone Number 6-7676
Transmitter Location Selkirk
Air Time 6:00 a.m.-12:05 a.m.
News Service UP
Representative Katz
President, Gen. Mgr. Stephen R. Rintoul
Commercial Manager... Gren Rand
Sales Prom. Mgr. Eugene Fitzpatrick
Program Director... Fred Daiger
News Director George Tabachnick
Chief Engineer George Wetmore
Consulting Engr. Robert M. Sulliman

W C S S

AMSTERDAM—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Community Service Bcst.
Corp.
Bus.-Studio-Transmitter Address... Upper Locust
Ave.
Phone Number 4000

NEW YORK

Air Time Unlimited
 News Service INS, UP
 Transcription Service World
 Membership NAB
 Pres., Gen., Sta. Mgr. Cecil Woodland
 Program-Production Dir. Ray Cheney
 Publicity Director Joan MacGregor
 Chief Engineer Guy Rauer

W M B O

AUBURN—1926—MBS-SBN-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WMBO, Inc.
 Business-Studio Address 141 Genesee St.
 Phone Number 2-3511
 Transmitter Location York & Division Sts.
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus, SESAC, KBS
 Representative Thomas F. Clark
 Membership NAB, BMB
 President William O. Dapping
 Gen.-Sta.-Comm. Mgr. Frederick L. Keesee
 Sales Prom. Mgr., Prog. Dir. Robert B. Morgan
 Chief Announcer A. John Hefner
 Chief Engineer Herbert House
 Farm Editor Charles Hammond

W B T A

BATAVIA—1941—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Batavia Bcstg. Corp.
 Business-Studio Address 90 Main St.
 Phone Number 715
 Transmitter Location Creek Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Membership NAB
 Pres., Gen.-Station Mgr. Edmund R. Gamble
 Comm.-Sales Prom. Mgr. Robert E. Newstead
 Program-Production Dir. J. Gordon Bridge
 Pub. Dir., Farm Editor James Gerrety
 Chief Announcer Bernie Sandler
 Musical Director Matt Regan
 Chief Engineer Fred Callendar

W I N R

BINGHAMTON—1946—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Southern Tier Radio Service, Inc.
 Business-Studio Address Court House Square
 Phone Number 4-4318
 Transmitter Location Cleveland & Stokes Ave.
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative George P. Hollingsbery
 Membership NAB, BAB
 President Donald Kramer
 General Manager C. A. Bengtson

Station Executive E. R. Vadeboncoeur
 Commercial Manager H. R. Nicholson
 Program Director Charles Bishara
 Publicity, News Director George O'Connor
 Chief Announcer Jan Costley
 Chief Engineer A. A. Kelley
 Consulting Engr. Craven, Lohnes & Culver

W K O P

BINGHAMTON—1947—MBS

Frequency: 1360 Kc. Power: 100 Watts d., 500 n.
 Owned-Oper. By The Binghamton Bcstrs., Inc.
 Business-Studio Address 34 Chenango St.
 Phone Number 2-3437
 Transmitter Location Morgan Rd.
 Air Time 5.30 a.m.-1 a.m.
 News Service AP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB
 Pres., Gen.-Sta. Mgr. Andrew Jarema
 Prom.-Com. Manager Norman Stewart
 News-Prod.-Prog. Dir., Farm Editor
 Wa'ly Buman
 Publicity Director Frahn O'Connor
 Chief Engineer Art Goodwin
 Musical Director Len Hathaway
 Chief Announcer Art Goodwin
 Chief Engineer Charles Hallinan
 Consulting Engineer Dixie B. McKee

W N B F

BINGHAMTON—1927—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Clark Associates, Inc.
 Business Address P. O. Box 48
 Phone Number Binghamton 2-3461
 Transmitter Location Ingraham Hill
 News Service UP
 Transcription Service Capitol
 Representative Bolling
 Membership NAB
 President John C. Clark
 General Manager Cecil D. Mastin
 Station Manager L. L. Rogers
 Commercial Manager S. N. Heslop
 Sales Prom. Mgr., Pub. Dir. E. R. McCloskey
 Prog.-Prod. Dir., Chief Announcer E. M. Scala
 Musical Director Ethel Henton
 Chief Engineer L. H. Stantz
 Farm Editor Sam Page
 Consulting Engineers Laasky & Bailey

W E N E

**BINGHAMTON—ENDICOTT—1947
 ABC**

Frequency: 1430 Kc. Power 5000 Watts
 Owned-Oper. By Empire Newspapers-Radio
 Business-Studio Address Radio Center

NEW YORK

Phone Number 5-3351
 Transmitter Location Pierce Hill, Vestal
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Associated
 Transcription Service Associated, Capitol
 Representative Radio Reps. Inc.
 Membership NAB, BAB
 President James H. Ottaway
 Managing Director F. H. Brinkley
 Sta., Comm., Sales Prom. Mgr. S. W. Ryder
 Pgm., Prod. Dir., Farm Editor. Harold E. Graves
 Publicity Dir. James A. McKechnie
 News Director Harold Hancock
 Musical Director Harold E. Graves
 Chief Engineer Sheldon W. Weyland
 Consulting Engr. Chambers & Garrison

WBEN

BUFFALO—1930—NBC

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By WBEN, Inc.
 Phone Number MOhawk 0930
 Transmitter Location Grand Island
 Air Time 5:45 a.m.-1 a.m.
 News Service AP, INS, UP
 Transcription Service

Thesaurus, Lang-Worth, Standard
 Representative Edward Petry
 Membership NAB, BAB
 President Edward H. Butler
 General Manager C. Robert Thompson
 Station Manager Frank W. Kelly
 Local Sales Mgr. C. E. Daly
 Program Director William E. Rich
 Publicity Director Joseph A. Haeffner
 Chief Announcer A. Ward Fenton
 Chief Engineer Ralph J. Kingsley

WBNY

BUFFALO—1935

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Roy L. Albertson
 Business-Studio Address 485 Main St.
 Phone Number Mohawk 1400
 Transmitter Location 154 E. Eagle St.
 Air Time 7 a.m.-M.
 News Service AP, INS, UP
 Representative Adam J. Young, Jr.
 Membership FMA
 Pres., General-Station Mgr. Roy L. Albertson
 Program Dir. Virginia C. Fyda
 Commercial Mgr. Howard Schellenberg
 Chief Announcer Carl Spavento
 Musical Director Art Crosson
 Chief Engineer Thomas L. Vines

WGR

BUFFALO—1922—CBS

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By WGR Bcstg. Corp.

Business-Studio Address Rand Bldg.
 Phone Number Washington 3100
 Transmitter Location Hamburg
 Air Time 5:30 a.m.-1:05 a.m.
 News Service UP
 Transcription Service MGM, World
 Representative Free & Peters
 Membership NAB
 Chairman of Board Leo J. Fitzpatrick
 Pres., Gen. Mgr. I. R. Lounsberry
 Asst. Sta. Mgr. F. R. Greene
 Commercial Manager Nat Cohen
 Sales Promotion Manager R. McPherson
 Program Director Robert Strigl
 Production Director Ray F. Wander, Jr.
 Publicity Director F. L. Lounsberry
 Chief Announcer Allan Lewis
 News Director Jack McLean
 Musical Director David Cheskin
 Chief Engineer K. B. Hoffman
 Farm Editor Donald Huckl-

WEBR

BUFFALO—1924—MBS

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By WEBR, Inc.
 Business-Studio Address 23 North St.
 Phone Number Lincoln 7133
 Transmitter Location Cloverbank Rd.,
 Hamburg

Air Time 5:30 a.m.-2 a.m.
 News Service AP, INS, Reuters
 Transcription Service Standard
 Representative Katz
 Membership NAB
 President William J. Connors, III
 General Manager Cy King
 Commercial Manager William Doerr, Jr.
 Sales Prom., Pub. Div. Charles Marti
 Program Director Lloyd Gibson
 Production Director Clarence Allen
 Chief Announcer Ed Tucholka
 News Director Gene Barry
 Musical Director Victor D'Ana
 Chief Engineer Frank B. Ridgeway

WWOL

BUFFALO—1947—PBS

Frequency: 1120 Kc. Power: 1000 Watts d.
 Owned-Operated By Greater Erie Broad. Co.
 Address 315 Main St.
 Phone Number MO 1200
 Trans. Location Dorance St., W. Seneca, N. Y.
 Representative Forjoe
 President Leon Wyszatycki
 Sta. Gen. Mgr. Ted Wyszatycki
 Commercial Manager Jack Greenfield
 Sales Promotion Manager S. Casey
 Prog.-Prod. Director Joe A. Rico
 Chief Announcer Fred Klestine
 News Director Ron Donlevy
 Musical Director Trudy Peeples
 Chief Engineer Frank Sai

BEST BUY in the BUFFALO MARKET!



WKBW

YOUR WESTERN NEW YORK SALESMAN

Greatest Dollar-for-Dollar Value!

In Western New York, WKBW is delivering more measurable "cash-register" results per dollar invested than any other Buffalo station.

If you want to sell merchandise in Buffalo and the rich Western New York Market, WKBW should be...

Your FIRST Choice

FIRST IN POWER

Ten times more powerful than any other Buffalo station. WKBW's 50,000 watts blanket the Eastern Seaboard from Maine to North Carolina . . . adequate power to reach 10,783,700 radio homes in the most populous section of the United States.

FIRST IN FACILITIES

WKBW has the most modern broadcasting facilities in Western New York . . . the last word in transmitting and studio equipment that maintain under all conditions the ultimate in high standards of broadcast quality.

FIRST IN NEWS

Complete aggressive coverage of local and national news including two sponsored daily newscasts by Roger Baker, Buffalo's all-time favorite radio personality — backed by Winchell, Pearson, Agronsky, Davis, Hill and Headline Edition.

FIRST IN SPORTS

Top coverage of local and national sports with Bill Mazer. Gillette Cavalcade of Sports plus Mazer on all local sports events have made WKBW Western New York's Sports Station. To know the value of a WKBW sportscast, ask the man who bought one.

FIRST IN ENTERTAINMENT

WKBW has a strong line-up every day. Screen Guild Players, Stop the Music, Inner Sanctum, Production Parade, Lone Ranger, Mazer's Matinee, The Original Amateur Hour, Tello-Test, Breakfast Club, My True Story. **We Know Buffalo's Wishes.**

FIRST IN PUBLIC SERVICE

WKBW's record of public service in the field of important civic, patriotic and community activities has won the station undisputed leadership. If it benefits the public, you'll hear it on WKBW.

FIRST IN DOLLAR VALUE

WKBW offers greater coverage than any other Buffalo Station and has developed program and copy techniques that ring the register. Ask our Sales Department for our merchandising success stories.

Not Buffalo's Oldest . . . but Buffalo's **FIRST** Station!

WKBW

BUFFALO'S MOST POWERFUL STATION

50,000 WATTS

AVERY-KNODEL
National Representatives

ABC NETWORK

CLINTON H. CHURCHILL
Founder, President and Manager

W K B W

BUFFALO—1925—ABC

Frequency: 1520 Kc. Power: 50,000 Watts
 Owned-Operated By.....WKBW, Inc.
 Business Address.Radio Center, 1430 Main St.
 Phone Number.....Grant 5101
 Transmitter Location...R.F.D. No. 5, Hamburg
 Air Time.....24 hrs.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NAB
 President, General Mgr....Clinton H. Churchill
 Asst. to Pres.....Roger M. Baker
 Sales Manager.....Ken Kaplan
 Sales Promotion.....Alfred E. Anscombe
 Program Director.....Paul Martin
 Publicity Dir.....Alfred E. Anscombe
 News Director.....Hugh Shannon
 Chief Engineer.....Leroy Fiedler

W X R A

BUFFALO-KENMORE—1948

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Operated By..W. New York Broad. Co.
 Trans. Loc..1515 Niagara Falls Blvd., Amherst
 Phone Number.....AMherst 1161
 News Service.....AP
 Transcription Service.....Associated
 Station Representative.....Wm. G. Rambeau
 General Manager.....Thaddeus Podbielniak
 Commercial Manager...Richard C. Shepard
 Sales Prom. Mgr., Pub. Dir.....Jack Decker
 Program Director.....James J. Frieling
 Chief Announcer.....Bradley D. Steiger
 Chief Consulting Engr.....Edwin R. Sanders

W C B A

CORNING—1949

Frequency: 1350 Kc. Power: 1000Watts d.
 Owned-Operated By
 Corning Wellsboro Broad. Adv. Inc.
 Address.....English-Keenan Bldg.
 Phone Number.....2608-9
 Transmitter Location.....Caton Rd.
 Air Time.....6:30 a.m.-Sunset
 News Service.....UP
 Transcription Service...Lang-Worth, Capital
 Representative.....McGillvra, Inc.
 Pres., Gen. Mgr., Sta. Prom. Mgr.
 Paul E. Carpenter
 Commercial Manager.....Marcene Therber
 Program Director.....Harry Lee
 Production Director.....Jerry Wells
 Publicity Director.....Wm. McGonigle
 Chief Announcer.....Joseph Bishara
 News Director.....Jerry Wells
 Musical Director.....Harry Lee
 Chief Engineer.....Wm. Dowling

W C L I

CORNING—1950—ABC

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Corning Leader, Inc.
 Address.....114 Walnut St.
 Phone Number.....1000
 Representative.....Walker
 Transcription Service.....Associated
 News Service.....AP
 President.....W. A. Underhill
 General Manager.....Walter Valerius
 Commercial Manager.....Paul Liston
 Program Director.....C. Ronald Graham
 Chief Engineer.....Allen N. Bell

W K R T

CORTLAND—1947

Frequency: 920 Kc. Power: 1000 Watts d.,
 500 n.
 Owned-Operated By....Radio Cortland, Inc.
 Business Studio Address.....27 N. Main St.
 Phone Number.....2990
 Transmitter Location.....Cortlandville-Virgil
 Townline Rd.
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service...Lang-Worth, Standard
 Representative.....Joseph Hershey McGillvra
 President.....Leighton A. Hope
 General Manager.....Robert M. Hope
 Station Mgr., Prog. Dir.....William J. Hall
 Commercial Manager.....Keith W. Horton
 Program Dir.....Robert C. Michel
 News Director.....Ed Glacken
 Chief Engineer.....William Barron
 Farm Editor.....Ed Glacken
 Consulting Engr.....William L. Foss, Inc.

W F C B

DUNKIRK—1949

Frequency: 1410 Kc. Power: 500 Watts d.,
 500 n.
 Owned-Operated By....Dunkirk Broad. Corp.
 Address.....316 Main St.
 Phone Number.....7756-7-8
 Transmitter Location.....Willow Rd.
 Air Time.....6:00 a.m.-1:00 a.m.
 News Service.....AP
 Transcription Service...Standard, Lang-Worth
 Membership.....NAB, BAB
 Pres., Gen. Mgr., Sta. Mgr....Alois A. Schmidt
 Commercial Manager.....Paul Rinehardt
 Program Director.....James L. McGrath
 Publicity Director.....Robert Gifford
 Chief Announcer.....Donald E. Crissy
 Chief Engineer.....George Smith
 Farm Editor.....James L. McGrath
 Consulting Engr....Russell-May-Washington

the Long Island story

666,200 POPULATION

\$613,220,000 TOTAL RETAIL SALES

\$188,951,000 FOOD STORE SALES

\$138,984,000 AUTOMOTIVE AND
FILLING STATION SALES

\$ 15,084,000 DRUG STORE SALES

That's the market in LONG ISLAND'S NASSAU COUNTY — where WHLI reaches more homes 6 or 7 days a week than any other New York or Long Island Independent Station¹ . . . and where WHLI delivers more daytime listeners than 4 New York City network stations and all New York City Independents put together!

Data Sources:

Market—SRDS Consumer Markets 1950-51

1—BMB Study #2

2—CONLAN — SPRING 1951

"THE VOICE OF LONG ISLAND"

WHLI

1100 on your dial
WHLI-FM 98.3 MC

HEMPSTEAD, LONG ISLAND, N.Y.

ELIAS I. GODOFSKY, *President*

Represented by RAMBEAU

W E L M

ELMIRA—1947—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Corning Leader, Inc.
 Business-Studio Address.....222 E. Market St.
 Phone Number.....Elmira 2-1400
 Transmitter Location.....Grand Central Ave.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Walker
 Membership.....NAB, BMB
 President.....W. Allen Underhill
 Sta. Gen. Manager.....Walter Valerius
 Comm.-Sales Prom. Mgr.,
 Publicity Director.....Claude R. Snyder, Jr.
 Prog.-Prod. Dir.....Kenneth C. Powell
 News Director.....Gordon M. Ridenour
 Musical Director.....Ross H. Beatty
 Chief Engineer.....Allen Bell
 Farm Editor.....Gordon M. Ridenour

W O S C

FULTON—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By
 Oswego County Broadcasting Co., Inc.
 Address.....118 Oneida St.
 Phone Number.....1400-1
 Transmitter Location.....Town of Granby
 Air Time.....Sunrise to Sunset only
 News Service.....UP
 Transcription Service.....Lang-Worth, Capitol
 Station Representative.....McGillvra
 President.....D. J. Kesterke
 General Manager.....Ted W. Austin
 Com., Sales Prom. Mgr.....Leo C. Brown
 Prog., Prod., Pub. Dir.....Ted W. Austin
 Chief Announcer, News Dir. Robert Fitzgerald
 Musical Director.....Mrs. Robert Fitzgerald
 Chief Engineer.....Fred Edwards
 Farm Editor.....Robert Fitzgerald

W E N Y

ELMIRA—1939—NBC-MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..Elmira Star-Gazette, Inc.
 Bus.-Studio Address.....Mark Twain Hotel
 Phone Number.....5181
 Transmitter Location.....Milton St.
 Air Time.....6:30 a.m.-1 a.m.
 News Service.....AP
 Transcription Service.....World, Lang-Worth
 Representative.....Everett & McKinney
 Membership.....NAB, BMI
 General Manager.....Dale L. Taylor
 Sales Manager.....Phil Cameron
 Production Director.....Ted Hodge
 Chief Engineer.....Thurlow A. Greene

W G V A

GENEVA—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Star Bcstg. Co., Inc.
 Address.....Geneva Federal Savings Bldg.
 Phone Number.....6691
 Transmitter Location.....Lennox Park
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Representative.....Cooke
 Transcription Service.....Standard
 President.....M. R. Forman
 V.P., Comm. Gen. Mgr.....Thomas L. Brown
 Program Director.....William S. Brower, Jr.
 Production Director.....Alex Lamutis
 News Director.....William S. Brower, Jr.
 Chief Engineer.....R. Carleton Greene
 Consulting Engr.....Lohnes & Culver

W G B B

FREEPORT—1923

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Operated By.....Harry H. Carman
 Business-Studio Address.....44 So. Grove St.
 Phone Number.....Freeport 9-1400
 Transmitter Location.....215 Bedell St.
 Air Time.....7 a.m.-12 m.
 News Service.....AP
 Transcription Service.....Thesaurus
 Owner, Pres., Gen., Sta. Mgr. Harry H. Carman
 Commercial Manager.....Muray Evans
 Sales Promotion Mgr.....Neal Seaman
 Production Director.....Charles Schon
 Program Director.....A. Cheesman
 Publicity Director.....Robert Stirrat
 News Director.....John Frogge
 Chief Engineer.....Robert Milos
 Consulting Engr.....G. Graham

W H L I

HEMPSTEAD—1947

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By.....FM Bcstg. Corp.
 Business-Studio Address.....245 Baldwin Rd.
 Phone Number.....Hempstead 2-8000
 Transmitter Location.....470 Milburn Ave.
 News Service.....UP
 Transcription Service.....Associated, World,
 Thesaurus
 President, Gen. Mgr.....Ellas I. Godofsky
 Exec. V.P., Station Mgr.....Paul Godofsky
 V.P., Sales.....Joseph A. Lenn
 News Director.....Jerome J. Karpt, Jr.
 Production-Musical Dir.....Roger Wayne
 Publicity Director.....Arthur E. Paterson, Jr.
 V.P., Chief Engineer.....Frank E. Knaack
 Farm Editor.....Jerry Carr

WWSC

GLENS FALLS—1946—ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts d. 250 n.
 Owned-Operated By: Gt. Northern Radio Co.
 Address: 13 Warren St.
 Phone Number: 2-6518
 Transmitter Location: Pruy's Island
 Air Time: 6:30 a.m.-M.
 News Service: UP
 Transcription Service: World
 Station Representative: Everet-McKinney Inc.
 Membership: NAB, BAB
 President: Louis P. Brown
 General Manager: Martin R. Karig
 Sta. Mgr., Prod. Dir.: Carl W. Mattison
 Commercial Manager: Alfred A. Brown
 Program Director: Richard P. Weld
 Publicity Director: Kent E. Jones
 Chief Announcer: James Sowdon
 News Director: E. Victor Wiley
 Musical Director: Sheldon Bullock
 Chief Engineer: Joseph Thomas
 Farm Editor: Dick Weld
 Consulting Engineer: Gaultney & Ray

WLEA

HORNELL—1948

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Canisteo Radio Corp.
 Business-Studio Address: 99 Main St.
 Phone Number: 1320
 Transmitter Location: Bald Hill
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: McGillivra
 Pres., General Mgr.: John S. Booth
 Station Manager: Donald L. Sellers
 Commercial Manager: Harold McEvoy
 Program Director: Mike Ryan
 Chief Announcer: Bob Crane
 News Director: Ed Ruppert
 Musical Director: Bill Cunningham
 Chief Engineer: Larry La Casse
 Farm Editor: Ed Ruppert

WWHG

HORNELL—1946

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By: W. H. Greenhow Co.
 Address: 85 Canisteo St.
 Transmitter Location: Hornellville
 News Service: AP
 Transcription Service: World, Associated
 Representative: Sears & Ayers
 Membership: NAB, BAB
 General Manager: Louis G. Buisch
 Station, Comm. Mgr.: Glenn L. Sprague
 Production Director: Eddie Spoo
 News Director: Bill Wright
 Chief Engineer: James Gram

WHUC

HUDSON—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Colgren Bcsig. Co.
 Trans. Address: Union Turnpike
 News Service: UP
 Transcription Service: Associated
 Membership: NAB, BAB
 Gen. Station Manager: John Kearney
 Comm., Prom. Manager: Robert Strakos
 Prog., Prod. Director: James F. McDonough
 Chief Announcer: Clifton Holman
 Chief Engineer: James F. McDonough
 Farm Editor: Clifton Holman

WHCU

ITHACA—1921—CBS

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By: Cornell University

LOOK AT THIS MARKET

HOOPER RADIO AUDIENCE INDEX	WVSC	WVSC	WVSC	WVSC	WVSC	WVSC	WVSC	WVSC	WVSC
TIME	8:00 A.M. — 6:00 P.M.	6:00 P.M. — 10:00 P.M.	SUN. THRU SAT.	5:15	4:4	1.6	3.1	4.7	35.5
Net. Index	51.4	1.2	4.3	7.4	29.7	3.5	2.4		
Net. Index	45.4	1.6	3.1	4.7	35.5	2.4	7.2		

WVSC's primary area is upstate New York, and southwestern Vermont includes 1,670,000 people and 46,000 radio homes.
 Western County (WVSC's home county)

LOOK AT THESE MARKET FIGURES

Total Estimated Annual Retail Sales	\$171,233,000
General Merchandise	4,843,000
Automotive	1,489,000
Ding	1,453,000
Annual Wholesale Volume	\$41,426,000
Annual Farm Income	28,286,000

(Source: 1950-51 Consumer Markets)

Ask your Everet-McKinney representative for available and rates.
 Affiliated with American Broadcasting Company
 Represented nationally by Everet-McKinney, Inc.
WWSC GLENS FALLS, NEW YORK

Business-Studio Address...Savings Bank Bldg.
 Phone Number.....Ithaca 3438
 Transmitter Location....R. D. No. 2, Freeville
 Air TimeSunrise-sunset
 News ServiceUP
 Transcription ServiceWorld
 MembershipNAB
 General Manager.....Michael R. Hanna
 Commercial Manager.....Earl S. Cobey
 Program Director.....John H. Deal
 Ass't Mgr. Chg. Prod.....Joseph A. Short
 Asst. Mgr. Chg. Community Service
 S. M. Woodside
 Musical Director.....Raymond H. Corwin
 Chief Engineer.....Norman R. Hoffman
 Farm Editor.....Louls W. Kaiser
 Consulting Engr.McLean, Smith, Credle

WJOC

JAMESTOWN—1947—MBS-KBS

Frequency: 1340 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Air Waves, Inc.
 Trans.-Bus.-Studio Address...415 W. Fourth St.
 Phone Number5-108
 Air Time5:55 a.m.-12 M.
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeMcGillvra
 Pres.-Gen., Comm. Mgr.....Harry E. Layman

Program Director.....Jerry Lawson
 Farm Editor.....Bill Anderson

WJTN

JAMESTOWN—1936—ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By....James Bcstg. Co., Inc.
 Bus.-Studio Address...Hotel Jamestown Bldg.
 Phone Number7-151
 Transmitter Location....Jones & Gifford Aves.
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription Service...Associated, McGregor
 Representative.....William G. Rambeau
 MembershipNAB, BAB
 President, Program Dir.....Jay E. Mason
 Gen.-Sta.-Comm.-Sales Prom.
 ManagerSimon Goldman
 Publicity Dir.Raymond C. Finch, Jr.
 Music, Prod. Dir.George Pflieger
 Chief AnnouncerWilliam Winn
 Chief Engineer.....Harold J. Kratzert
 Farm EditorEdmund J. Pennybacker
 Chief EngineerJaucky & Bailey

WENT

**GLOVERSVILLE—JOHNSTOWN
 1944—CBS**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sacandaga Bcstg. Corp.
 Business-Studio Address.....8 W. Fulton St.
 Phone Number4900-1
 Transmitter Location.....Harrison St.
 Air Time6:30 a.m.-12:05 a.m.
 News ServiceUP
 RepresentativeMcGillvra
 PresidentGeorge Bisell
 Comm., Sta., Gen. Mgr. Pgm. Dir.
 Irving Teetsell
 Asst. Prog., News Dir.....Harry W. Monroe
 Chief Engineer.....Richard Stewart

WKNY

KINGSTON—1939—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Kingston Bcstg. Corp.
 Business-Studio Address.....601 Broadway
 Phone Number.....Kingston 4500
 Transmitter.....Plainfield St., Ulster Township
 Air Time.....7:00 a.m.-M.
 News ServiceUP
 Transcription ServiceSESAC
 Representative.....Joseph Hershey McGillvra
 PresidentJohn Laux
 General-Station Mgr.....Claude S. Middagh
 Program Director.....Richard McCarthy
 Chief Engineer.....Joseph McNelis
 Farm Editor.....Edward Eckert

No "Blue Sky" —
 Just ACTION!

action and SERVICE!

action and RESULTS!

action and SALES!

WHCU

CBS

WHCU-FM

(40 KW.)

Michael R. Hanna

General Mgr.
 ITHACA, N. Y.

WVOS
LIBERTY

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Sullivan County Bcstg. Co.
Business Address... Liberty
Phone Number... 1680-1, Monticello 869
Air Time... 6:58 a.m.-12 M.
News Service... UP
Transcription Service... Associated
Pres., Gen. Mgr., Pub. Dir.... S. D. Lubin
Comm., Prom. Mgr.... H. G. Borwick
Program Director... Jack Oranch
Chief Announcer... Burt Reed
News Director... Al Turk
Chief Engineer... Vincent Gabriele
Farm Editor... Ken Foster

WUSJ

LOCKPORT—1949

Frequency: 1340 Kc. Power: 250 Watts d. n.
Owned-Oper. By... Lockport Union-Sun &
Journal, Inc.
Trans.-Address... 320 Michigan St.
Phone Number... 4100
Air Time... 7 a.m.-11 p.m.
Newspaper Affiliation... Union-Sun & Jour., Inc.
News Service... AP
Transcription Service... World, Associated
Representative... Joseph H. McGillvra, Inc.
Membership... NAB, BAB
President... Egbert D. Corson
Station Manager... Jack Gelzer
Gen.-Comm.-Sales Prom. Mgr.... Peter Corson
Prog., Prod. Director... Jack Gelzer
Publicity Director... Wallace D. Soderholm
News Director... Patrick Fagan
Musical Director... Stuart A. Dussault
Chief Engineer... Solomon A. Azar
Farm Editor... Dick Spaulding
Consulting Engineer... John Creutz

WICY

MALONE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... North Country Bcstg. Co.,
Inc.
Trans.-Address... 65 Woodward St.
Phone Number... 187
Air Time... 7 a.m.-11:15 p.m.
News Service... UP
Pres., Gen. Sta. Mgr.... Mitchell C. Tackley
Commercial Manager... Alice M. Tackley
Program Director... Donald J. Paye
Chf. Ann., News Director... John Flynn
Chief Engineer... Adolf F. Stromer
Consulting Engineer... Lohnes & Culver

WMSA

MASSENA—1945—ABC-RRN

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... The Brockway Co.
Business Address... Central Bldg.
Phone Number... 990
Studio-Transmitter Location... So. Main St.
Air Time... 6:30 a.m.-12:05 a.m.
Newspaper Affiliate... Watertown Daily Times
News Service... UP
Transcription Service... Associated
Representative... Weed
Membership... NAB, BAB
President... John B. Johnson
General Manager... Louis Saiff, Jr.
Station-Comm. Mgr.... Thomas R. McHugh
Program Director... James H. Nash
Publicity Director... Robert E. Anderson
Chief Engineer... Michael Tarkulich
Farm Editor... Dan Burgess
Consulting Engineer... George Davis

WALL

MIDDLETOWN—1942—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... The Community Bcstg. Corp.
Business-Studio Address... North St.
Phone Number... 3119
Air Time... 6:45 a.m.-M.
News Service... AP
President... John Morgan Davis
General Manager... James M. Patt
Program Director... George Shepard
News Director... Charley Zaines
Chief Engineer... Charles B. Lissner
Farm Editor... Morris Weinstein

WGN Y

NEWBURGH—1937

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By... WGN Y Bcstg. Co., Inc.
Business-Studio Address... 161 Broadway
Phone Number... 4600
Transmitter Location... Cocheton Turnpike
Air Time... Daytime
Newspaper Affiliate... Poughkeepsie News-
papers, Inc.
News Service... UP
Transcription Service... Standard
Membership... NAB, BAB
President... M. C. Spidel
General Manager... George W. Bingham
Commercial Manager... Joseph Rake
Program Director... Richard Crans
Chief Announcer... Edward J. Burns
News Director... William Forrest
Chief Engineer... Marvin S. Seimes

WGNR

NEW ROCHELLE—1950

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By. New Rochelle Bcstg. Service,
Inc.

Address 524 North Ave.
Phone Number 6-1460
Transcription Service Lang-Worth
News Service UP
Pres., Gen. Mgr. Julian H. Gins
Commercial Manager Arthur Simon
Program Director Kenneth Joseph
Chief Engineer Edward W. Voss
News Director Ray Lapolla

WBNX

NEW YORK—1927

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Operated By. WBNX Bcstg. Co., Inc.
Bus.-Studio Address. 260 E. 161st St., Bronx
Phone Number. MELrose 5-0333
Transmitter Location. Carlstadt, N. J.
News Service AP
Transcription Service. SESAC, Standard
Representative King
Membership NAB
President. A. L. Haskell

V.P., Sta.-Gen. Manager. William I. Moore
Program Director. Edward Ervin
Production Director. Frank Johnson
Musical Director. Fred Mendelsohn
Consulting Engineer. McNary & Wrathal

WCBS

NEW YORK—1924—CBS

Frequency: 880 Kc. Power: 50,000 Watts
Owned-Oper. By. Columbia Bcstg. System, Inc.
General Studio Address. 485 Madison Ave.
Phone Number. PLaza 5-2000
Transmitter. Columbia Island, New Rochelle
Air Time Unlimited
News Service. AP, INS, UP
Representative Radio Sales
Membership. NAB, BMB, FMA
Chmn. of the Bd., CBS. William S. Paley, Jr.
President Frank Stanton
Gen.-Sta. Mgr. G. Richard Swift
Sales Manager. Don Miller
Sales Prom. Mgr. Robert G. Patt
Program Director. Don Ball
Production Director. D. Gordon Graham
Publicity Director. Margaret Kennedy
Asst. Gen. Mgr. Clarence Worden
Chief Engineer. R. G. Thompson

(See Pages 110 and 111)

YOUR ADVERTISING DOLLAR IS WELL SPENT ON

WBNX

Our radio audiences receive outstanding public service features that constantly build community confidence and public interest. For this reason, your advertising dollar gets a bigger and better audience in the English and Foreign Language field.

For information on how to sell over this Market-Wise station . .

Write, Call or Phone MELrose 5-0333
FOR RATES AND MARKET COVERAGE



5000 WATTS DIRECTIONAL OVER NEW YORK
260 E. 161 ST. NEW YORK 51, N. Y.

WHOM

THE GATEWAY TO NEW YORK'S
IMPORTANT FOREIGN
LANGUAGE MARKET



WHOM

*THE IL PROGRESSO STATION
1480 ON YOUR DIAL • 5000 WATTS*

The logo features the call letters 'WHOM' in a large, bold, sans-serif font. To the right of the text is a stylized illustration of a vintage microphone with 'WHOM' written on its top. The microphone is set against a circular background with a stippled texture and radiating lines, suggesting a broadcast signal. Below the main text, a banner contains the station's name and power information in a smaller, italicized font.

WEVD
NEW YORK—1927

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By Debs Memorial Radio Fund
Business-Studio Address 117 W. 46th St.
Phone Number Plaza 7-0880
Transmitter Location Maspeth, L. I.
News Service AP
President Adolph Held
Gen.-Sta.-Comm. Mgr. Henry Greenfield
Program-Publicity Dir. George Field
Chief Announcer David Niles
Musical Director Nicholas Saslowsky
Chief Engineer Charles Brown

WHOM
NEW YORK—1930

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By Il Progresso Italo-
Americano Publishing Co.
Business Address 136 W. 52nd St.
Phone Number Circle 6-3900
Studio Addresses 136 W. 52nd St., New York.
Transmitter Location Ridgefield Park, N. J.
Air Time 6 a.m.-2 a.m.
President, Gen. Mgr. Fortune Pope
V.P., Chge. Sales, Prom. Charles Baltin
Program Director Ralph Constantino
Publicity Director Dan Alfieri

5000 WATTS
1330 K.C.

WEVD
**ENGLISH
JEWISH**

has for many years been a most productive medium for a large group of national and local advertisers who recognize the vast potential represented by the more than 600,000 families comprising the Jewish market in the New York metropolitan area.

Distinctive adult programming and a loyal, responsive audience are the WEVD combination which national advertisers have found so effective and economical in maintaining a consistent position of dominance in the Jewish field.

Send for a Copy of
"WHO'S WHO ON WEVD"

WEVD Henry Greenfield
Managing Director

117-119 West 46th Street, New York 19

Musical Director Michael Rosco
Chief Engineer George Steiger

WINS
NEW YORK—1931

Frequency: 1010 Kc. Power: 50,000 Watts d.;
10,000 Watts n.
Owned-Operated By Crosley Bcstg. Corp.
Business-Studio Address 28 W. 44th St.
Phone Number BRYant 9-6000
Transmitter Location Lyndhurst, N. J.
Air Time 6 a.m.-3 a.m.
News Service INS, UP
Representative WLW Sales Tracy Moore
Transcription Service Associated
Membership NAB
President Robert E. Dunville
Commercial Manager Henry G. Kirwan
Sales Manager Roy Holmes
General Manager Wilmot Losee
Program Director Joe Terry
Production Director Edward Bender
Dir. Prom. Act. Joe Beach
Publicity Director Dick Winters
News Director Joseph Gallagher
Chief Engineer Paul von Kunitz
Consulting Engineer Weldon & Carr

(See Page 540)

WJZ

NEW YORK—1921—ABC

Frequency: 770 Kc. Power: 50,000 Watts
Owned-Oper. By American Bcstg. Co., Inc.
Business Address 30 Rockefeller Plaza
Phone Number CI. 7-5700
Transmitter Location Lodi, N. J.
Air Time 24 hours
Representative ABC Spot Sales
President Robert E. Kintner
General Manager Ted Oberfelder
Commercian Manager Earl Solomon
Sales Promotion Manager Phillip Bernstein
Manager WJZ Programming Ray Diaz
Production Director Henry Cox
Publicity Director Jack Pacey
News Director Thomas Velotta
Dir. of Tech. Operations William Trevarthen
Farm Editor Philip Alampi

WLIB
NEW YORK—1942

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By New Bcstg. Co., Inc.
Business-Studio Address 207 E. 30th St.
Phone Number OREGon 9-2720
Transmitter Location 180 Morgan Ave., Bklyn.
Air Time Sunrise-sunset
News Service AP, UP
Transcription Service Muzak, SESAC, BMI
President Morris S. Novik
Sta.-Gen. Manager Harry Novik
Commercial Manager Charles E. Seitman
Chief Engineer John J. Bubbers

(See Page 546)



WINS

*50,000 watts in the world's
richest market, new york*

crosley broadcasting corporation

W M C A
NEW YORK—1925

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By WMCA, Inc.
Business-Studio Address 1657 Broadway
Phone Number Circle 6-2200
Transmitter Location Kearny, N. J.
Air Time 6 a.m.-3 a.m.
News Service AP
Transcription Service World
Representative Free & Peters
President Nathan Straus
Exec. V.-P., Gen. Mgr. Norman Boggs
Program Director Leon Goldstein
Prom., Pub. Dir. Howard Klarman
Chief Announcer Alun Williams
Musical Director Lou Wacks
Chief Engineer James McCafferty
Consulting Engineer E. C. Page

W M G M
NEW YORK—1922

Frequency: 1050 Kc. Power: 50,000 Watts
Owned-Oper. By. Marcus Loew Booking Agcy.
Business-Studio Address 711 Fifth Ave.
Phone Number Murray Hill 8-1000
Transmitter Location E. Rutherford, N. J.
Air Time 6 a.m.-4 a.m.
News Service AP, UP, Reuters
Transcription Service Associated

Representative Radio Repts.
Director & Sales Dir. Bertram Lebhar, Jr.
General Manager Frank Roehrenbeck
Program Director Raymond Katz
Publicity Director Jo Ranson
Supvr. of Ann. Ted Schneider
Musical Director Joel Herron
Chief Engineer Paul Fuelling
(See Page 544)

W N B C

NEW YORK—1922—NBC

Frequency: 660 Kc. Power: 50,000 Watts
Owned-Oper. By. National Bcstg. Co., Inc.
Bus.-Studio Address 30 Rockefeller Plaza
Phone Number Circle 7-8300
Transmitter Location Port Washington
Air Time Unlimited
News Service AP, INS, UP
Transcription Service... Thesaurus, Associated
Representative NBC Spot Sales
Membership NAB
President Joseph H. McConnell
General Manager Ted Cott
Sales Manager Bessy Long
Adv. & Prom. Mgr. Leonard Saffir
Program Director Harvey J. Gannon
News & Spec. Events Dir. Jay Heitin
Publicity Director Winifred Schaffer
Production Manager Clay Daniel
Chief Engineer O. B. Hanson

The Red Cross Needs



Your Unstinting Assistance

GIVE!

*Maestro Blake
Curt Ford
Gene Rayburn ... Rexford
Bobby Sherwood
George Brooks
Garry Marshall
Bert Wayne
Long Steve
Bill Ford
John Dale
Henry Walden
Al "Gangbo" Collins*

... AND WHAT CAN WE ^{sell} DO FOR YOU?

New York's Favorite Station
For Music And News

WNEW

1130 ON YOUR DIAL

W N E W

NEW YORK—1934

Frequency: 1130 Kc.....Power: 10,000 Watts
 Owned-Operated By.....WNEW, Inc.
 Business-Studio Address.....585 Fifth Ave.
 Phone Number.....PLaza 3-3300
 Transmitter Location.....Kearny, N. J.
 Air Time24 Hours
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeJohn Blair
 President.....William S. Cherry, Jr.
 Exec. V.P., Gen. Mgr.....Bernice Judis
 V.P., Sales Director.....Ira Herbert
 Sales Promotion Director.....Kenneth Klein
 Production Manager.....Jack Grogan
 Program Director.....Richard Pack
 Publicity Director.....Alan E. Brandt
 Chief Anncr., News Dir.....John Jaeger
 Musical Director.....Roy Ross
 Chief Engineer.....Max Welner

(See Page 542)

W O R

NEW YORK—1922—MBS

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....General Teleradio, Inc.
 Business-Studio Address.....1440 Broadway
 Phone Number.....LONgacre 4-8000
 Transmitter Location.....Carteret, N. J.
 Air Time24 Hours
 News ServiceAP, UP
 Transcription ServiceAssociated
 Representative.....Keenan & Eickelberg,
 Kettell & Carter
 Membership.....NAB, BMB, FMA
 President.....Theodore C. Streibert
 V.P. in Chg. of Sales.....R. C. Maddux
 V.P. in Chg. Pgms.....Julius F. Seebach, Jr.
 V.P. Chge of Engr.....J. R. Poppele
 Adv. Promotion Manager.....Joseph Blake
 Publicity Director.....Robert Blake
 Dir. of News.....Dave Driscoll
 Musical Director.....Sylvan Levin

(See Page 526)

NOW THAT YOU
 CAN HAVE THE BEST,
 WHY BE SATISFIED
 WITH LESS?

AP

★
RADIO'S BIGGEST ONE-YEAR OLD!



Metro-Goldwyn-Mayer Radio Attractions

★ THE HARDY FAMILY with MICKEY ROONEY and LEWIS STONE

★ CRIME DOES NOT PAY

★ THE ADVENTURES OF MAISIE starring ANN SOTHERN

★ M-G-M THEATRE OF THE AIR

★ GOOD NEWS FROM HOLLYWOOD with GEORGE MURPHY

★ AT HOME WITH LIONEL BARRYMORE

★ HOLLYWOOD, U. S. A. with PAULA STONE

*Now being renewed for the 3rd cycle of
26 weeks over 300 STATIONS*

and

★ THE STORY OF DR. KILDARE starring LEW AYRES and LIONEL BARRYMORE

Presented on more than 300 Stations by The Rhodes Pharmacal Company

makers of **IMDRIN**

Stars!... Service!... Showmanship!... Priced for Profit!

METRO-GOLDWYN-MAYER RADIO ATTRACTIONS
711 Fifth Avenue, New York 22, N. Y. M Urray Hill 8-1000

Exclusive Representatives
MUSIC CORPORATION OF AMERICA
598 Madison Avenue, New York 22, N. Y. PLaza 9-7500

See pages 100-101 for
**LISTING OF NEW YORK
PHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

wLIB

"The Voice of Liberty"

wLIB SERVING 1,000,000
21 hrs. of
programs weekly

Negroes in Metropolitan N.Y.
With Studios at top of Theresa Hotel in the heart of Harlem.

wLIB SERVING 500,000
12 hrs. of
programs weekly

Polish-speaking People
A most loyal audience for anyone's product.

wLIB SERVING 1,000,000
13 hrs. of
programs weekly

Jewish-speaking People
who have proven themselves as buyers of advertised products.

wLIB SERVING 700,000
12 hrs. of
programs weekly

Spanish and Puerto Ricans
A new market to be captured by progressive advertisers.

wLIB SERVING 2,500,000
20 hrs. of
programs weekly

American Jews
Programs in English of Jewish interest such as Israeli News and Israeli Music.
A guarantee that your sales message will reach this great audience.

wLIB • 1190 on your dial

M. S. Novik, President

Harry Novik, General Manager

207 EAST 30th STREET, NEW YORK 16, N. Y.

W O V

NEW YORK—1926

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated By: Wodaam Corp.
 Business-Studio Address: 730 Fifth Ave.
 Phone Number: Circle 5-7979
 Transmitter Location: Carlstadt, N. J.
 Air Time: Unlimited
 News Service: AP, ANSA
 Transcription Service Standard: MacGregor
 Representative: Pearson
 Membership: NAB
 General Manager: Ralph N. Weil
 Commercial Manager: Herbert Schorr
 Sales Promotion Mgr.: C. Carroll Forbes
 Program Director: Arnold Hartley
 Publicity Director: Anne C. Baldwin
 Chief Announcer: Giorgio Padovani
 Musical Director: Paul Romeo
 Chief Engineer: Emile Hill

(See Page 548)

W Q X R

NEW YORK—1936

Frequency: 1560 Kc. Power: 10,000 Watts
 Owned-Operated By: Interstate Bcstg. Co. Inc.
 Business-Studio Address: 229 W. 43rd St.
 Phone Number: LA. 4-1100
 Transmitter Location: Rear of 5000 Grand Ave., Maspeth
 Air Time: 6:30 a.m.-1 a.m.
 Newspaper Affiliation: N. Y. Times (ownership)
 News Service: N. Y. Times
 Transcription Service: Associated, London
 Representative: Paul H. Raymer
 President: Arthur Hays Sulzberger
 Exec. V.P., Gen. Mgr.: Elliott M. Sanger
 V.P. Sales Mgr.: Norman S. McGee
 Sales Prom. Dir.: Mary Rice Anderson
 Program Director: Eleanor N. Sanger
 Chief Announcer: Albert A. Grobe
 Publicity Director: Eleanore "Pat" Hurley
 Musical Director: Abram Chasins
 Chief Engineer: Russell D. Valentine
 Consulting Engineer: John V. L. Hogan

(See Page 296)

W H L D

**NIAGARA FALLS—1940
 RURAL—RADIO NET**

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Oper. By: The Niagara Falls Gazette Publishing Co.
 Business-Studio Address: Hotel Niagara
 Phone Number: 8421
 Transmitter Location: Grand Island
 Air Time: Daytime
 News Service: UP
 Transcription Service: World, Standard

Representative: Headley-Reed
 V.P., Gen.-Station Mgr.: Earl C. Hull
 Commercial Manager: Richard G. Robbins
 Program Director: Jack Whitney
 Musical Director: Harold Bradley
 Chief Engineer: Robert Wilson

W J J L

NIAGARA FALLS—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper. By: John J. Laux
 Business-Studio Address: 130 Brady Circle, Steubenville, O.
 Phone Number: 5266
 Transmitter Location: New Rd.
 Air Time: 6 a.m.-local sunset
 News Service: UP
 Transcription Service: SESAC, BMI
 Representative: Grant
 Owner: John J. Laux
 Prom., Sta. Mgr.: Tom W. Talbot
 Commercial Manager: Terry Milan
 Program Director: Louise Hamrick
 Chief Anncr., Mus. Dir.: Don Lee
 News Director: Jimmy Thompson
 Chief Engineer: Gustav Czaplak
 Consulting Engineer: George Davis

W S L B

OGDENSBURG—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: St. Lawrence Bcstg. Corp.
 Address: 2315 Knox St.
 Phone Number: 500
 Studio-Transmitter Location: 2315 Knox St.
 Air Time: 7 a.m.-11:15 p.m.
 News Service: UP
 Membership: NAB, BMB, FMA
 President: Joseph R. Brandy
 Sec.-Treas.: Harold J. Frank
 Program Director: Hal Gilman
 Chief Engineer: Ellsworth Hall

W H D L

OLEAN—1928—ABC—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: WHDL, Inc.
 Address: 3219 State St.
 Phone Number: 4149
 Newspaper Affiliation: Olean Times Herald
 News Service: UP
 Transcription Service: World
 Representative: Everett & McKinney
 Membership: NAB, BAB
 President: E. B. Fitzpatrick
 General-Station Mgr.: John R. Henzel
 Commercial Manager: Donald Merriman
 Sales Promotion Manager: Dr. Joseph K. Eade
 Pgm. Producer Dir., Chief Anncr.: E. McGrath
 Chief Engineer: Otis Atherton
 Farm Editor: David Mintz

More Italians* Listen to

WOV than any other New York Station *(Network or Independent)*

**In the Vital Selling
Hours of 9 AM to 7 PM
The Fall 1950 Pulse
Shows . . .**

WOV's average rating is 10.2, a 6% INCREASE over Fall 1949—while the nearest competing station in the Italian field has an average rating of only 3.8, a DECREASE of 29%.

This dominance is firmly founded on WOV's unequalled Italian language program service — providing *network quality* entertainment and news coverage from studios both in New York and Rome, Italy . . . with the showmanship and drive that SELL!

***2,100,000**

Italian-Americans Live and Buy in
the Greater New York area.

730 FIFTH AVE., NEW YORK 19
ROME STUDIOS:
VIA di PORTA PINCIANA 4

National Representative: John E. Pearson Co.



W D O S

ONEONTA—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The Oneonta Star, Inc.
 Bus. Studio Address 104 Chestnut St.
 Phone Number 2470
 Transmitter Location River Bridge, Main St.
 Air Time 6 a.m.-M.
 Newspaper Affiliation Oneonta Star
 News Service AP
 Transcription Service World, Associated
 Representative Radio Reps.
 President James H. Ottaway
 General Manager Eugene J. Brown
 Managing Director Francis H. Brinkley
 Station Manager Walton F. Deming
 Prom. Mgr., Pub. Dir. Dennis J. Sullivan
 Commercial Manager George R. Smith
 Chief Announcer David T. Squires
 Program Director Charles Hobart
 News Director Charles Hobart
 Chief Engineer Wiley Bates
 Farm Editor Theodore Roodhof
 Consulting Engineer Jansky & Bailey

WEAV

PLATTSBURG—1934—ABC

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By Plattsburg Bcstg. Corp.
 Studio Address 153 Margaret St.
 Phone Number 1600
 Transmitter Location Lake Shore Rd.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Joseph Hershey McGillvra
 Membership NAB
 President, Gen. Mgr. George F. Bissell
 Ass't. Sta. Comm. Mgr. Jan King
 Pgm., Pub. Prod. Dir. Alex Coursey
 News Director James Stoddard
 Musical Director Chester Bosworth
 Chief Engineer Henry Heustis

WKBS

OYSTER BAY—1948

Frequency: 1520 Kc. Power: 250 Watts d.
 Owned-Oper. By Key Bdcstg. System Inc.
 Address 25 East Main Street
 Phone Number Oyster Bay 6-2500
 Transmitter Location Battery Park
 News Service UP
 Transcription Service MacGregor
 Pres., Gen., Comm., Prom. Mgr., Chief Engr.
 R. Lee Holingsworth
 Sta. Mgr., Pgm., Prod., Pub. Dir. M. R. Flack
 Chief Announcer Robert Troner
 News Director Don MacLoughlin
 Musical Director Robert Troner

WIRY

PLATTSBURG—1950—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Clinton Cty. Bdcstg. Corp.
 Trans. Loca. Address 301-03 Cornelia St.
 Phone Number 2800
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Standard
 Representative W. S. Grant Co., Inc.
 Membership NAB, BAB
 Pres., Gen., Comm. Mgr. Joel H. Scheier
 Station Manager Walter H. Petterson
 Sales Prom. Mgr., News Dir. Martin D. Mannix
 Pgm., Prod. Dir. Betty Kraus
 Chief Announcer Dick Karnow
 Chief Engineer John M. Nazak
 Mus. Dir., Farm Editor Chet Bosworth
 Consulting Engineer John J. Keel

WLNA

PEEKSKILL—1948

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By Highland Bcstg. Corp.
 Trans. Address Dogwood Rd.
 Phone Number 7-2454
 Air Time 6:45 a.m.-6:30 p.m.
 News Service UP
 Transcription Service World, SESAC
 Membership NAB
 Pres., Pgm. Dir., Chief Engineer
 Peter C. Housekeeper
 Gen., Sta., Comm., Pub. Dir. Irving E. Cottrell
 Sales Promotion Francis Lough
 News Director Sam D'Onofrio
 Consulting Engineer Paul Godley

WEOK

POUGHKEPSIE—1949

Frequency: 1390 Kc. Power: 1000 Watts, d.
 Owned-Operated By Mid-Hudson Bcsts. Inc.
 Business-Studio Address 385 Main St.
 Phone Number 8300
 Transmitter Location Pendell Road
 Air Time 6 a.m.-local sunset
 News Service INS, Transradio
 Transcription Service World
 Representative Devaney & Co.
 Membership NAB, BAB
 President, Gen. Mgr. Arthur J. Barry, Jr.
 Promotion Manager Alvin Pearlmutter
 Program Director Harold Hennig
 News Director Irvin Breslauer
 Chief Engineer John P. Burke
 Consulting Engr. Commercial Radio Equip.

What kind of a
TEST CITY
 is ROCHESTER, N. Y.?

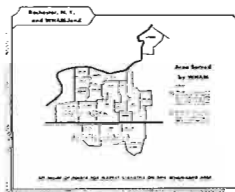
● According to figures in "Sales Management's" November 10, 1950 test market study, Rochester, N. Y., is a MUST on test market programs. Here are the exact rankings for Rochester:

- #1 in New York State
- #1 in the Middle Atlantic States
- #7 in all cities of population from 250,000 to 500,000
- #15 in all American cities of all sizes

BUT . . . "Rochester, N. Y."—as any market analyst knows—is much more than a city. It's a closely-integrated, wonderfully varied market area of both urban and rural population. Hence the next question:

What is the **BEST**
RADIO BUY
 in ROCHESTER?

● WHAM—and WHAM **outstandingly**—the only station that offers complete coverage of this rich area. BMB figures prove it: no other Rochester station comes within miles of WHAM'S coverage.



FACTS for FREE!

Write WHAM—or ask your Hollingbery representative—for a copy of the newest compilation of market figures for the WHAM-land area. It's in a convenient filing-folder form, ready to slip right into your market-data drawer.

WHAM



The Stromberg-Carlson Station
 NBC Affiliate — 50,000 w. — Clear Channel — 1180 k.c.
 Geo. P. Hollingbery Co., National Representative

WKIP

POUGHKEEPSIE—1940—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Poughkeepsie
 Newspapers, Inc.
 Business-Studio Address Memorial Sq.
 Phone Number 6800
 Transmitter Location Nelson House
 Air Time 7 a.m.-11:30 p.m.
 Newspaper Affiliation Poughkeepsie
 New Yorker
 News Service AP
 Transcription Service Standard
 Membership NAB
 President M. C. Speidel
 General Manager George W. Bingham
 Commercial Manager Henry J. Behre, Jr.
 Program Director Richard Crams
 News Director Richard Collignon
 Chief Engineer Marvin S. Seimes

WARC

ROCHESTER—1947—ABC

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Operated By WARC, Inc.
 Bus.-Studio Address Sheraton Hotel,
 111 East Ave.
 Phone Number HAmilton 8920
 Transmitter Location 2670 So. Clinton Ave.
 Air Time 24 Hours
 News Service AP
 Representative Raymer
 Membership NAB, BAB
 President, Gen.-Sta. Mgr. S. W. Townsend
 Commercial Manager Harland Evans
 Sales Prom. Mgr., Pub. Dir. Ross Woodbridge
 Program Director Earl Steil
 Chief Engineer Robert Emch
 Consulting Engineer Chambers & Garrison

WHAM

ROCHESTER—1922—NBC

Frequency: 1180 Kc. Power: 50,000 Watts
 Owned-Operated By Stromberg-Carlson Co.
 Business Address 100 Carlson Rd., Radio-City
 Phone Number Culver 7240
 Transmitter Location Chili
 Air Time 5:30 a.m.-12:39 a.m.
 News Service UP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB, BAB
 President (S-C Co.) Robert Tait
 V.P., Gen. Mgr. William Fay
 Commercial Manager John W. Kennedy, Jr.
 Program Director Charles W. Siverson
 Asst. Pgm. Dir. Eugene Zacher
 Production Director Sylvester Novelli
 Pub. Prom. Dir. Armin N. Bender
 Chief Announcer Homer Bliss
 Musical Director Eugene Zacher

News Director David E. Kessler
 Chief Engineer Kenneth Gardner
 Farm Editor George Haefner

WHEC

ROCHESTER—1925—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By WHEC, Inc.
 Business-Studio Address 40 Franklin St.
 Phone Number Baker 6740
 Transmitter Location 1850 N. Winton Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Associated, Standard
 Representative Everett McKinney
 Membership NAB, BMB
 President Frank E. Gannett
 Executive V.P. Clarence Wheeler
 General-Station Manager Gunnar O. Wilg
 Commercial Manager Le Moine C. Wheeler
 Pgm., Pub. Dir. William J. Adams
 Production Director L. H. MacMillan
 Chief Announcer Roger Goodrich
 Musical Director Gerald Voigt
 Chief Engineer Bern C. O'Brien

WRNY

ROCHESTER—1947

Frequency: 680 Kc. Power: 250 Watts d.
 Owned-Operated By Monroe Bcstg. Co., Inc.
 Business-Studio Address 191 East Ave.
 Phone Number Hamilton 9775
 Transmitter Location Mt. Read Blvd.
 News Service AP
 Transcription Service Lang-Wordh
 Representative ForJoe
 President George B. Kelly
 Gen., Sta. Mgr. W. Eccles Huff
 Commercial Manager Thomas O'Neill
 Chief Announcer David Curtin
 Musical Director Joan Rauscher
 Chief Engineer Ken Anderson

WSAY

ROCHESTER—1936

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By Federal Bcstg. System, Inc.
 Business-Studio Address 328 Main St. E.
 Phone Number Baker 4870
 Transmitter Location French Rd., Brighton
 Air Time Unlimited
 News Service INS
 Representative Walker
 Pres., Gen. Mgr. Gordon P. Brown
 Commercial Manager C. A. Culver

WVET

ROCHESTER—MBS

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Oper. By Veterans Bdcstg. Inc.

Address 17 Clinton Ave So.
 Phone Number HAmilton 4820
 Transmitter Location 1371 Westfall Rd.
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Transcription Service Associated
 Representative The Bolling Co., Inc.
 Membership NAB, BAB
 General Manager Ervin F. Lyke
 Sales Director Elmer J. Walz
 Sales Prom. Manager Arthur Murrellwright
 Program Director Paul C. Louthier
 Production Director Chase Taylor
 Chief Announcer Bob Trebor
 News Director David Roberts
 Chief Engineer Ervin F. Lyke

WKAL

ROME—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Copper City Bcstg. Corp.
 Business-Studio Address...Capitol Theatre Bldg.
 Rome
 Phone Number 3616-7
 Transmitter Location.....Muck Rd. & Jay St.,
 Rome
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Donald Cooke, Inc.
 President.....Myron J. Kallet
 General Manager.....Charles King
 Commercial Manager.....Joseph Trela
 Program Director.....Louis Barile
 Pub., Prod. Dir.....George Bolton
 News Director.....Harold Wunsch
 Chief Engineer.....James Delaney
 Farm Editor.....Richard Morgan
 Consulting Engineer.....George Adain

WNBZ

SARANAC LAKE—1927—ABC-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Upstate Bcstg. Corp.
 Business-Studio Address.....88 Main St.
 Phone Number1320
 Transmitter Location.....Merrill St.
 Air Time7:30 a.m.-11:15 p.m.
 News ServiceAP
 Transcription ServiceThesaurus
 Representative.....Thomas F. Clark
 General Manager.....H. B. Williams
 Commercial Manager.....Jacques DeMaitos
 Program Dir. Chief Ann.....John Birmingham
 Chief Engineer.....H. Berwind Williams

WGY

SCHENECTADY—1922—NBC

Frequency: 810 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....General Electric Co.
 Business-Studio Address.....1 River Rd.

Phone Number7-2261
 Transmitter Location.....R. D. No. 5.
 So. Schenectady
 Air TimeUnlimited
 News Service.....AP, UP
 Transcription Service ..Associated, Thesaurus,
 World
 Representative.....NBC Spot Sales
 MembershipNAB, BAB
 V.P., Mgr. of Bcstg.....R. S. Pearce
 Asst. Mgr. of Bcstg.....B. J. Rowan
 Station ManagerR. B. Hanna
 Asst. to Station Mgr.....R. W. Welpott
 Supervisor of SalesRobert F. Reid
 Sales Prom. & Pub.....Bill Givens
 Supervisor of Prod.....Earl Pudney
 Spvr. of News.....W. T. Meenam
 Spvr. of Music.....A. O. Coggeshall
 Spvr. of Programs.....Caleb Paine
 Chief Engineer.....W. J. Purcell
 Supervisor of Farm Bcstg.....Merl L. Galusha

WSNY

SCHENECTADY—1942

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Western Gateway Bcstg.
 Corp.
 Business-Studio Address.....619 State St.
 Phone Number3-3622
 Transmitter Location.....Campbell Rd.
 Air TimeUnlimited
 News ServiceAP
 Transcription Service ..Lang-Worth, SESAC
 Representative.....Young
 President, Gen. Mgr.....Winslow Leighton
 Chief Anncr., Pgm. Dir.....Stephen Fitz
 News Production Dir.....Robert Wallace
 Musical Director.....Frank Huber
 Chief Engineer.....Irving P. Beck

WAGE

SYRACUSE—1940—ABC

Frequency: 620 Kc.....Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By.....WAGE, Inc.
 Business-Studio Address.....Loew Bldg.,
 108 W. Jefferson St.
 Phone Number2-0277
 Transmitter Location.....626 Liverpool Rd.,
 Liverpool
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeEdward Pety
 MembershipNAB
 President.....Frank G. Revoir
 General-Station Manager....William T. Lane
 Comm., Sales Prom. Mgr.....Aaron Beckwith
 Program Director.....Gordon Alderman
 Production Dir.....Robert Stockdale
 Musical Director.....Carl Silber
 Chief Engineer.....Donald F. Langham

W F B L

SYRACUSE—1924—CBS

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Oper. By... Onondaga Radio Bcstg. Corp.
 Bus.-Studio Address... 433 S. Warren St.
 Phone Number... 2-1147
 Transmitter Location... Collamer
 Air Time... 5 a.m.-M.
 News Service... UP
 Transcription Service... World, Cole
 Representative... Free & Peters
 Membership... NAB, BMB
 President... Oscar F. Soule
 Exec. Vice-President... Robert G. Soule
 General Manager... Samuel Woodworth
 Treasurer... F. Channing Soule
 Commercial Mgr... Charles Phillips
 Sales Manager... L. F. Wylie
 Pgm., Prod. Mgr... Raymond Gantner
 Publicity Director... Hendrick Soule
 Musical Dir... Claude Bortel
 Chief Engineer... James Kelly
 Farm Editor... Al Warner

W N D R

SYRACUSE—1946—MBS

Frequency: 1260 Kc. Power: 5000 Watts d.
 5000 Watts n.
 Owned-Oper. By... Syracuse Bcstg. Corp.
 Address... 306 So. Salina St.
 Phone Number... 2-6101
 Transmitter Location... Dewitt
 Air Time... 24 Hours
 News Service... AP
 Transcription Service... World, SESAC
 Representative... Rambeau
 Membership... NAB
 President... T. Frank Dolan
 General Manager... Arthur C. Kyle, Jr.
 Comptroller... Neldon L. Kidd
 Commercial Manager... Joseph Stampler
 V.P. in Chg. of Sales... Franklin H. Small
 Program Director... Eric Fields
 Prod., Pub. Dir... Bruce M. Sabine
 Chief Announcer... James Gordon
 News Director... Robert Lovell
 Musical Director... Eric Fields
 Chief Engineer... Robert Dye
 Farm Editor... Merill K. Lemmon

W O L F

SYRACUSE—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Civic Bcstg. Corp.
 Business-Studio Address... Onondaga Hotel
 Phone Number... 2-7211
 Transmitter Location... Kirkpatrick & Van Rensselaer Sts.
 Air Time... 6 a.m.-2 a.m.
 News Service... AP
 Transcription Service... Standard

Representative... Walker
 President, General Mgr... T. Sherman Marshall
 Sta. Mgr., Prog. Dir... Hamilton M. Woodle
 Commercial Manager... James J. Coolican
 Pub. Dir., Chief Announcer... Charles Shaw
 Musical Director... Norman Meservoy
 Chief Engineer... Don Muir

W S Y R

SYRACUSE—1922—NBC

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By... Central N. Y. Bcstg.
 Business-Studio Address... 224 Harrison St.
 Phone Number... 3-7111
 Transmitter Location... Valley Dr.
 Air Time... 5 a.m.-M.
 Newspaper Affiliation... Syracuse Herald-Journal & Post-Standard
 News Service... UP
 Transcription Serv... Lang-Worth, Associated
 Representative... Headley-Reed, Kettell-Carter
 Membership... NAB, BAB
 President... Harry C. Wilder
 Gen., Sta. Mgr... E. R. Vadeboncoeur
 Commercial Manager... W. R. Alford, Jr.
 Program Manager... John F. Hurlbut
 Program Director... Bill Rothrum
 Chief Announcer... Elliott Gove
 News Director... Fred Hillegas
 Chief Engineer... A. G. Belle Isle
 Farm Editor... R. F. Doubleday
 Consulting Engineer... Albert J. Eicholzer

W H A Z

TROY—1922

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By... Rensselaer Polytechnic Inst.
 Phone No. Day (AS. 2-3000) Night (AS. 2-6910)
 Transmitter Location... Russell Sage Lab.
 President... L. W. Houston
 Prom., Pgm. Dir... Carl Kunz
 Chief Engineer... W. C. Stoker
 Musical Director... A. Olin Niles

W T R Y

TROY—1940—CBS

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By... Troy Bcstg. Co., Inc.
 Business-Studio Address... 92 Fourth St.
 Phone No. Albany 4-2500, Ashley 4-1100
 Transmitter Location... Niskayuna
 Air Time... 6 a.m.-1 a.m.
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... Headley-Reed
 Membership... NAB, BAB
 President... H. C. Wilder
 General Manager... W. A. Riple
 Station Manager... W. W. Carter
 Commercial Manager... J. W. Sutphen
 Sales Prom. Mgr., Pub. Dir... James F. Baker, Jr.

Program-Musical Dir. H. H. Sharpe, III
 Chief Anncr., Prod. Dir. Randolph English
 News Director John J. Givney
 Chief Engineer A. H. Chismark
 Consulting Engr. Craven, Lohnes & Culver

WGAT

UTICA—1947—YANKEE

Frequency: 1310 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By Central Bcstg. Co.
 Business-Studio Address 250 Genesee St.
 Phone Number 2-9231
 Transmitter Location Kellogg Rd.,
 New Hartford
 Air Time 7 a.m.-11:30 p.m.
 News Service AP
 Representative Meeker
 Owner, Gen. Mgr. J. Eric Williams
 Comm., Prom. Mgr. Roland L. Fowler
 Chief Announcer Ray Monday
 Chief Engineer Peter F. Ghiloni
 Consulting Engineer Selliman & Barclay

WIBX

UTICA—1925—CBS

Frequency: 950 Kc. Power: 5000 Watts d.:
 5000 Watts n.
 Owned-Oper. By WIBX, Inc.
 Address First Bank Bldg.
 Phone Number 2-2101
 Transmitter Location Clark Mills
 Air Time Unlimited
 News Service INS, UP
 Transcription Service World
 Reps. Colton, Bannan, Biddick
 Membership NAB, BAB
 Pres., Gen. Mgr. Mrs. Margaret B. Stevens
 V.P., Sta. Mgr., Pgm. Dir. Elliott Stewart
 Comm., Prom. Mgr. Nathan W. Cook
 Production Director Betty Cushing Griffin
 Publicity Director Nathan W. Cook
 V.P., Secretary Gladys P. Moore
 Chief Engineer John T. Dowdell
 Farm Editor Ed Slusarczyk

WRUN

UTICA—1947—ABC—RRN

Frequency: 1150 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By The Rome Sentinel Co.
 Business-Studio Address 258 Genesee St.
 Phone Number 2-5111
 Transmitter Location Oriskany
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Associated
 Representative Avery-Knodel
 President Bradley C. Barnard
 General Manager Fritz S. Updike
 Station Manager Richard A. Clark

Program Director Nick Stemmler
 Publicity, News Director Kenn Thorpe
 Transmitter Supervisor George S. Woods
 Musical Director Ann Houser
 Studio Supervisor C. F. Henry
 Farm Editor Nick Stemmler

WATN

WATERTOWN—1941—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Watertown Bcstg. Corp.
 Bus.-Studio-Transmitter Location 118 Wash-
 ington St.
 Phone Number 2424
 Air Time 7 a.m.-12:15 a.m.
 News Service AP
 Transcription Service Standard
 Membership NAB
 Pres., Gen.-Sta.-Comm.-Sales Prom.
 Manager G. Harry Righter
 Program Director Hugh L. Cosline, Jr.
 Chief Engineer Donald Schryver
 Farm Editor G. Harry Righter

W W N Y

WATERTOWN—1941—CBS

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By The Brockway Co.
 Business-Studio Address Hotel Woodruff
 Phone Number 4120
 Transmitter Location Ives St. Rd.
 Air Time Unlimited

WHY IS AP
THE BEST?

BECAUSE—AP is more experi-
 enced than any other
 news service . . . more
 than 100 years collect-
 ing and distributing
 news.

News ServiceUP
 Transcription Service..... World, Associated
 Representative Weed
 Membership NAB, BMB
 President..... John B. Johnson
 General-Comm. Mgr..... Louis Saiff, Jr.
 Station Mgr..... Earl R. Kelly
 Asst. Sta. Mgr., Pgm. Dir.... James W. Higgins
 Production Director..... David G. Graves
 Sales Prom. Mgr., Pub. Dir.... Jack Cleveland
 Chief Engineer..... Maynard B. Davis
 Farm Editor..... Richard Provost

W F A S

WHITE PLAINS—1932

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By..... Westchester Bcstg. Corp.
 Bus.-Studio Address.. Reporter Dispatch Bldg.,
 8 Church St.
 Phone Number..... White Plains 9-6400
 Transmitter Location... Secor Rd., Greenburgh
 Air Time Unlimited
 News Service AP
 Transcription Service..... World, Associated
 Representative Headley-Reed
 Membership NAB
 President..... Valentine E. Macy, Jr.

Gen.-Sta. Mgr., Chief Engineer.. Frank A. Seitz
 Commercial Mgr..... John E. Arens
 Prog.-Musical Dir..... Randall Kaler
 Chief Announcer..... Robert F. Peters
 Consulting Engrs. McNary & Wrathall

W W R L
WOODSIDE—1926

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned-Oper. By..... Long Island Bcstg. Corp.
 Bus.-Studio-Transmitter Address.. 41-30 58th St.
 Phone Number..... Newtown 9-3300
 Transmitter Location..... Secaucus, N. J.
 Air Time 7 a.m.-M.
 News Service AP
 Transcription Service Associated
 President..... W. H. Reuman
 Gen., Sta. Mgr. Edith Dick
 Sales Prom. Mgr..... Selvin Donneson
 Pgm., News, Prod. Dir. Fred Barr
 Publicity Director..... Walter Kaner
 Chief Announcer John Harper
 Musical Director Andy Benedict
 Chief Engineer..... Benton R. Bartlett
 Consulting Engineer Paul Godley Co.

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**Powerfully Selling America's Greatest
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• • •

**Tops in New York
 for
 Spanish — German
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 and the
 Negro Market**

• • •

1600 Kc NEWtown 9-3300

NORTH CAROLINA

Population 4,061,929—Increase +13.7% ('40-'50)—Radio Homes 786,210
Families 902,650—Stations in State 93

WRCS

AHOSKIE—1948

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By Roanoke-Chowan Bcstg.
Co., Inc.
Business Address P. O. Box 89
Phone Number 333
Studio-Transmitter Location Ahoskie-Aulander
Hwy. (N. C. 350)
Air Time Sunrise-sunset
News Service UP
Transcription Service Associated
Membership NAB
President Charles H. Jenkins
Gen., Sta., Comm. Mgr. P. G. Sewell
Pgm. Dir., Farm Editor Johnny Palmer
Production Dir. Lois Lane
Publicity Director Mayvls Ellis
Chief Announcer Burt Derman
Musical Director Larry Knight
Chief Engineer John M. Sherwood

WISE

ASHEVILLE—1939—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Station WISE, Inc.
Address 100 College St.
Phone Number 3-5381-3
Air Time Unlimited
News Service AP
Representative Keller
Membership NAB, BAB
Pres., Gen. Sta. Mgr. Harold H. Thoms
Commercial Mgr. Loyd B. Leonard
Sales Prom. Manager Floye Bowers
Program Director Harold Moon
Publicity Dir. Skeeter Moore
Chief Engineer John Randolph

WLOS

ASHEVILLE—1946—ABC

Frequency: 1380 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Operated By Skyway Bcstg. Corp.
Business-Studio Address Battery Park Hotel
Phone Number 2-2431
Transmitter Location Emma
Air Time 5:25 a.m.-12 M.
News Service UP
Transcription Service World
Representative Taylor Co.
Membership NAB
President Charles M. Britt
V.P., General Manager Charles B. Britt
Station Manager Kenneth Beachboard
Comm., Prom. Mgr. Edward D. Brandt
Program Director William L. Robertson
News Director R. F. Brown, Jr.
Chief Engineer William M. Chambers

WABZ

ALBEMARLE—KBS—LBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By Radio Station WABZ, Inc.
Business-Studio Address Hotel Albemarle
Phone Number 1100
Transmitter Address 3 Mi. N. City, Hwy 52
Air Time Daytime
News Service UP
Representative Devney, Dodson
President M. M. Palmer
General Manager W. J. Page
Commercial Mgr. C. H. Shankl
Program Dir. J. T. Newman
Chief Engineer J. D. Brooks

WGWR

ASHEBORO—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By Asheboro Bcstg. Co., Inc.
Business-Studio Address 303 E. Salisbury St.
Phone Number 798, 800
Transmitter Location Okie Mt.
Air Time 5 a.m.-sunset
News Service UP
Transcription Service Associated
Membership BMB
President Roy Cox
Gen., Sta., Comm. Mgr. J. R. Marlowe
Pgm., Pub. Dir., Farm Editor A. B. Brown
Production Director C. V. Smith
Musical Dir. Nelson J. Harrill
Chief Engineer Clyde C. Penny

WSKY

ASHEVILLE—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Radio Asheville, Inc.
Business-Studio Address 12 Church St.
Phone Number 3-4451
Transmitter Location Campbell Woods
Air Time 6:30 a.m.-M.
News Service AP
Transcription Service Lang-Worth
Representative Friedenbergy
President Carl R. Bamford
Gen.-Sta. Mgr., Prog. Dir. Zeb Lee
Comm., Sales Prom. Mgr. Hal Edwards
Prod. Dir., Chief Anncr. Frank Messer
Publicity Dir. Burt Peake
Chief Engineer Bill Clements

W W N C

ASHEVILLE—1927—CBS-MBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By. Asheville Citizen-Times Co.
 Business-Studio Address. 14 O'Henry Ave.
 Phone Number 5611
 Transmitter Location Emma
 Air Time 5:30 a.m.-12:04 a.m.
 News Service AP, UP
 Transcription Service Associated
 Representative Headley-Reed
 Membership NAB
 President Don S. Elias
 Vice President D. Hilden Ramsey
 Station Manager Cecil B. Hoskins
 Commercial Manager James A. Hagan
 Program Director William F. Melia
 Chief Announcer Read Wilson
 Chief Engineer William H. Hamrick
 Farm Editor Herb Terry
 Consulting Engineer A. D. Ring Co.

W A T A

BOONE—1950—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Wilkes Bcstg. Co.
 Phone Number 467
 News Service AP
 Pres., Gen. Mgr. Doris B. Brown
 Commercial Manager Roland B. Potter
 Prom. Mgr., Pgm., News, Farm Dir.
 Charles Wilfong
 Chief Engineer Bill K. Phillips

W P N F

BREVARD—1950—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Pisgah Bcstg. Co., Inc.
 Phone Number 745
 News Service AP
 President Ed M. Anderson
 Exec. Director John Anderson
 Mgr., Comm. Mgr. M. L. Hammette
 Chief Engineer Cliff Livingston
 Program Director Jonas Bridges
 Farm Editor Bob Liverance
 News Director Bill Pascal

W B B B

BURLINGTON—1946—MBS-KBS

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By. Alamance Bcstg. Co., Inc.
 Business-Studio Address 310½ S. Main St.
 Phone Number 6-6376
 Transmitter Location Eton College
 Air Time Daytime
 News Service AP
 Transcription Service Associated, Capitol
 Representative Joseph Hershey McGillvra

Membership NAB, BAB
 President V. W. Lane
 Gen., Sta. Mgr. E. Z. Jones
 Commercial Manager Phil Eakin
 News, Pgm. Dir., Farm Editor Ed Brooks
 Production Director Ted Hanker
 Musical Director James Perkins
 Chief Engineer Berry Tysor
 Consulting Engineer John Creutz

W F N S

BURLINGTON—1946 TOBACCO NET

Frequency: 1150 Power: 1000 Watts d.,
 Owned-Oper. By Burlington-Graham Bdcstg Co.
 Address 103 W. Andrews St.
 Phone Number 4261
 Transmitter Location Burch Bridge Rd.
 Air Time 6 a.m.-Sunset
 News Service UP
 Transcription Service World, Lang-Worth
 Representatives Sears & Ayer
 Membership NAB
 General Manager John C. Hanner
 Commercial Manager Roy Springer
 Program Director Russ Marion
 Chief Announcer James Looney
 News Director Leon Smith
 Chief Engineer Charles D. Chandler
 Farm Editor James Hall
 Consulting Engineer George Davis

W A Y S

CHARLOTTE—1942—ABC-MBS

Frequency: 610 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By. Inter-City Advertising Co.
 Business-Studio Address 120 E. Third St.
 Phone Number 3-7173
 Transmitter Location Oakdale Section
 Air Time Unlimited
 News Service INS
 Transcription Service Lang-Worth, SESAC
 Representative Avery-Knodel
 Membership NAB, BMB
 President George W. Dowdy
 Gen., Comm. Mgr. Walter H. Goan
 Program Director Harry Barfield
 Musical Director Alonzo G. Squires
 Chief Engineer B. C. Stewart

W B T

CHARLOTTE—1921—CBS

Frequency: 1110 Kc. Power 50,000 Watts d.
 Owned-Oper. By. Jefferson Standard Bdcstg.
 Company
 Address Wilder Building
 Phone Number 3-8833
 Transmitter Location Nation's Ford Rd.

. . . **NORTH CAROLINA** . . .

Air Time Unlimited
News Service AP, UP
Transcription Service Associated, World
Representative Radio Sales
Membership NAB, FMA
President J. M. Bryan
Gen., Sta. Mgr. Charles H. Crutchfield
Commercial Manager Keith S. Byerly
Sales Promotion Manager J. R. Covington
Program Director Kenneth I. Tredwell
Asst. Pgm. Manager Robert L. Rierson
Publicity Director Carson Brown Merry
Chief Announcer Clyde McLean
News Director Jack Knell
Musical Director Clarence Eiters
Chief Engineer M. J. Minor
Farm Editor Grady Cole

WGIV

CHARLOTTE—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By Charlotte Radio & TV Corp.
Business Address 702 Builders Bldg.
Phone Number 2-6669, 5-4829
Studio-Transmitter Location 2520 Toomey Ave.
Air Time Daytime
News Service AP
Transcription Service Capitol
Representative For Joe
Membership NAB, BAB
Pres., Gen. Mgr. Francis M. Fitzgerald
Sta., Comm. Mgr. J. Law Epps
Promotion Manager Robert Y. Tabler
Program Director Fred W. Vinroot
Pub., Musical Dir. Henry G. Grad
Chief Engineer Thomas C. Brandon

WSOC

CHARLOTTE—1933—NBC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Station WSOC, Inc.
Trans. Address 1925 N. Tryon St.
Phone Number 7138
News Service AP
Transcription Service Thesaurus, Standard
Representative Headley-Reed
Membership NAB, BAB
Pres., Gen. Sta. Mgr. E. J. Gluck
Commercial Mgr. Bomar A. Lowrance
Sales Prom. Mgr., Pub. Dir. Nelson Benton
Prog.-Prod. Dir. Paul Marion
News Director Ron Jenkins
Chief Announcer Fred Dixon
Chief Engineer L. L. Caudle, Jr.

WRRZ

CLINTON—1947—ABC

Frequency: 880 Kc. Power: 1000 Watts d.
Owned-Oper. By Radio Station WRRZ, Inc.

Bus.-Studio Address Butler Bldg., Main St.
Phone Number 2354
Transmitter Location 1.6 MI. S. of Clinton,
on Hwy. 701

Air Time Local sunrise-sunset
News Service AP
Transcription Service World
Representative Walker
Membership NAB, BMB
President W. R. Roberson, Sr.
Exec. V.P. W. R. Roberson, Jr.
Gen., Comm. Mgr. George S. Walston
Program Director Richard Welsh
Promotion Manager Joseph Tew
Chief Engineer Herman P. Jolits

WEGO

CONCORD—1943—KBS

Frequency: 1410 Kc. Power: 1000 Watts d.
Ownr-Oper. By Cabarrus Bdcstg. Co.
Business-Studio Address P. O. 527
Phone Number 2271-3
Transmitter Location Hwy 29
Newspaper Affiliation Concord Tribune
News Service AP, UP
Transcription Service Standard, SESAC
Membership NAB
President A. W. Huckle
Gen., Sta. Mgr. W. Ennis Bray
Chief Announcer George Webb
News Director Ray Hull
Pgm., Prod., Pub. Dir. Gene Bollinger
Musical Director Francis Mooney
Chief Engineer G. W. B. Burrell
Farm Editor R. D. Goodman

WCKB

DUNN—1946—LBS-KBS

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By North Carolina Central
Bcstrs., Inc.
Business Address Box 431
Phone Number 3133-4
Studio-Transmitter Address Hwy. 421
Air Time Daytime
News Service UP
Transcription Service Lang-Worth
President Lefton A. Tart, Sr.
Sta., Gen. Mgr., Pub. Dir. A. Lincoln Faulk
Comm., Sales Prom. Mgr. John Ciccone
Pgm., Prod., Music. Dir. Ted Burwell
News Director William Murphy
Chief Engineer Joseph Kotlas
Farm Editor Robert Caudle

WDNC

DURHAM—1934—CBS

Frequency: 820 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By The Durham Radio Corp.

Bus-Studio Address . 138½ E. Chapel Hill St.
Phone Number R-155
Transmitter Location Hillsboro Rd.
Air Time 5:30 a.m.-12:05 a.m.
Newspaper Affiliation Herald-Sun Papers
News Service UP
Transcription Service Associated
Representative Paul H. Raymer
Membership NAB
President C. C. Council
General Manager J. Frank Jarman
Station Office Manager Sue Taylor
Commercial Manager C. James Woodhouse
Program Director E. R. Higgins, Jr.
Chief Engineer G. W. Bartlett
Consulting Engineer George Davis

WSSB

DURHAM—1948—TSN—MBS

Frequency: 1490 Kc. **Power:** 250 Watts d.,
 250 Watts n.
Owned-Oper. By Public Information Corp.
Address 211 Rigsbee Ave.
Phone Number 6919-6910
Transmitter Location Cole Rd.
Air Time 6 a.m.-12 M.
News Service INS
Transcription Service Capitol
Representative Don Cooke
President Tom Sawyer
Gen., Sta. Mgr. Thomas O. McCaffrey
Comm. Mgr. William R. Kirby, Jr.
Sales Prom. Mgr. Edward Browning II
Program Director Robert E. Evans
Production Director James C. Clark
Publicity Director Ann Mendenhall
Chief Announcer Eugene Whitaker
News Director Wm. Hall Smith
Musical Director Macon P. Miller
Chief Engineer Edward Norman
Farm Editor Charles Cook
Consulting Engineer Charles Stout

WTIK

DURHAM—1946—ABC-TOBACCO

Frequency: 1310 Kc. **Power:** 1000 Watts d.,
 500 Watts n.
Owned-Oper. By Durham Bcstg Enter., Inc.
Address 205½ W. Main St.
Phone Number R-101, R-102
Transmitter Location Leon St. off Glendale
News Service AP
Transcription Service World
Representative Pearson
Membership NAB, NCAB
Pres., Gen. Mgr. Floyd Fletcher
Comm., Prom. Mgr. Harmon L. Duncan
Pgm., Prod., Pub. Dir. Ken Corbitt
Chief Engineers Roy E. Fullen, Arlis White
Farm Editor Jack Watts

WCNC

ELIZABETH CITY—1939—MBS-KBS

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Oper. By Albemarle Bcstg. Co., Inc.
Address WCNC Building
Phone Number 1400
Representative Burn-Smith
Transcription Service SESAC
News Service UP
President Joseph A. Gill
Secretary Sam Twiford
Gen., Comm., Prom. Mgr., News,
Farm Dir. George W. Haskett
Program Director Maud McClelland
Chief Engineer Fred Wagner

WGAI

ELIZABETH CITY—1947—LBS—TSN

Frequency: 560 Kc. **Power:** 1000 Watts d.,
 500 Watts n.
Owned-Operated By WGAI Radio Co., Inc.
Business-Studio Address Kramer Bldg.
Phone Number 757-1933
Transmitter Location Newland Road
Air Time 6 a.m.-M.
News Service AP
Transcription Service World
Representative Sears & Ayer
Membership NCAB
President Herbert Peele
Gen., Comm. Mgr. William P. Heffernan
Sales Prom. Mgr. Bob Thomas
Program Director Bill Gardner
News Director Herbert Peele
Farm Editor Fred Chapman
Consulting Engineer E. C. Page

WFLB

FAYETTEVILLE—1948—ABC

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By Fayetteville Bcstrs., Inc.
Business Address P. O. Box 1258
Phone Number 7136
Studio-Transmitter Location Bragg Blvd.
Air Time 6 a.m.-M.
News Service AP
Representative Burn-Smith
Membership NAB
President Harry B. Stein
Gen., Prom. Mgr. L. W. Allen
Commercial Manager C. M. Gaylord
News, Pgm. Dir. Bill Farrisior
Chief Engineer W. D. Bailey

WFNC

FAYETTEVILLE—1940
MBS—TOBACCO NET

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Oper. By Cape Fear Bcstg. Co.

NORTH CAROLINA

Business-Studio Address . . . 114½ Anderson St.
Phone Number 4848, 2747
Transmitter Location Murchison Rd.
Air Time 6 a.m.-M.
News Service UP
Transcription Service Associated
Representative Walker
President T. K. Weyher
General Manager Victor W. Dawson
Commercial Manager Luther A. Gambill
Program Director Nat R. Martin
News Dir., Farm Editor Vestal Taylor
Chief Engineer John Ikner
Consulting Engr. Craven, Lohnes & Culver

WWNF

FAYETTEVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned By Wayne M. Nelson, Inc.
Operated By Carl Jack Aley
Trans.-Bus.-Studio Add. WWNF, Fayetteville
Phone Number 8131
Air Time 6 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth, SESAC.
Pres., Gen. Mgr. Wayne M. Nelson
Resident & Comm. Mgr. Carl Jack Aley
Program Director Ray Woodard
News Director James J. McMillan
Chief Engineer E. M. Stanton, Jr.

WBBO

FOREST CITY—1947—KBS

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By Rutherford County Radio
Co., Inc.
Bus.-Studio-Transmitter Address Forest City
Phone Number 3205
Air Time Sunrise-sunset
News Service AP
Transcription Service Lang-Worth
Membership NAB, BAB
Pres., Gen. Mgr. Ed M. Anderson
Sta., Comm. Mgr. Fred Blanton
Sales Prom. Mgr., Prog. Dir. Jane Smith
News Dir., Chief Anncr., Farm Editor
Charles Melton
Chief Engineer Merton Iwerks
Consulting Engineer McNary & Wrathal

WFVG

FUQUAY SPRINGS—1948—KBS

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By WFVG Bdcstg. Co.
Phone Number Fuquay Spring 333
Trans. Loca. 1.5 miles No. of Fuquay Varina
Air Time Sunrise-Sunset
News Service UP
Representative Continental Radio Sales
Membership NAB
President J. M. Stephenson
Gen., Sta., Comm. Mgr. William J. Davis

Sales Promotion Manager Harold Nail
Pgm., Mus. Dir. William P. Weathers
Production Director Doris C. Weathers
Pub. Dir., Chief Anncr. Walter Pearson
News Director Robert E. Stephenson
Chief Engineer Fred Hepner
Farm Editor Robert E. Stephenson
Consulting Engineer Phil Hendrick

WGNC

GASTONIA—1939—ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By F. C. Todd
Bus.-Studio Address Natl. Bank of Commerce
Bldg.
Phone Number 5-0821
Transmitter Location Dallas Rd.
Air Time 6 a.m.-11:15 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Continental Radio Sales
President F. C. Todd
General Manager Pat McSwain
Commercial Manager F. C. Abernathy
Program Director Fred Gray
Chief Engineer W. C. Groves, Jr.

WLTC

GASTONIA—1948

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By Gastonia Bcstg. Serv., Inc.
Address P. O. Box 1142
Phone Number 5-1079, 5-1280
Trans. Loca. Chapel Rd., nr. Ash. Ave.
Air Time Daytime
News Service UP
Transcription Service World
Representative Thomas F. Clark
Pres., Gen., Sta. Mgr. James B. Petty
Commercial Manager Boyce C. Morrow
Chief Anncr., News Pgm. Dir. R. St. Lawrence
Prod., Mus. Dir. Boyce Hanna
Chief Engr., Farm Editor Don C. Volgt
Consulting Engineer Dixie B. McKay

WGBR

GOLDSBORO—1939—ABC

Frequency: 1400 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Oper. By E. Carolina Bdcstg. Co., Inc.
Address P. O. Box 1024
Phone Number Main Studio-1550, Trans.-2816
Trans. Loca. 1 Mi. W. of Goldsboro Hwy No. 70
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Associated
Membership NAB
President A. T. Hawkins
General Manager V. Gerald Balkcum
Station Manager Daniel B. Trueblood
Comm., Sales Prom. Mgr. Nat Royster

Pgn., Prod. Dir. Vassie Balkcum
 Pub. Dir., Farm Editor Nat Royster
 Chief Announcer Jack Lee
 News Director Vassie Balkcum
 Musical Director Merietta McFarland
 Chief Engineer Daniel B. Trueblood
 Consulting Engineer Gautney & Ray

W B I G

GREENSBORO—1926—CBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By. North Carolina Bcstg. Co.
 Phone Number 8125
 Studio Address O. Henry Hotel Bldg.
 Transmitter Location Battleground Blvd.
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus, World
 Representative George P. Hollingbery
 Membership NAB
 Pres., Gen. Mgr. Gilbert M. Hutchison
 Commercial Mgr. William P. Mitchell
 Sales Prom. Mgr. Aileen Gilmore
 Program Director Alfred J. Rice
 Chief Announcer Mike Brooks
 Musical Director Margaret Banks
 News Director Charles Mitchell
 Chief Engineer Earl F. Allison
 Farm Editor Bob Jones

W C O G

GREENSBORO—1948—ABC

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By. Inter-City Adv. Co., Inc.
 Business-Studio Address 314 S. Greene St.
 Phone Number 3-6925-6
 Transmitter Location Muirs Chapel Rd.
 Air Time Unlimited
 News Service INS
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NAB
 President George W. Dowdy
 General Manager Henry E. Sullivan
 Commercial Mgr. Virgil E. Evans, Jr.
 Sales Prom. Mgr., Pub. Dir. Jeta Pace
 News, Pgm. Dir., Chief Anncr. Hugh Holder
 Chief Engineer Ernest Pate, Jr.
 Farm Editor Dick McAdoo

W G B G

GREENSBORO—1942—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Greensboro Bcstg. Co., Inc.
 Business-Studio Address P. O. Box 2280
 Phone Number 3-3631
 Transmitter Location off Retreat St.
 Air Time 6 a.m.-12:30 a.m.

ONE OF AMERICA'S FIRST STATIONS!



servicing the richest area in the southeast for a quarter of a century. Greensboro's Metropolitan area, according to the latest figures from Sales Management's Survey is **FIRST** in the United States in general merchandise sales gains—(1949 over 1939)—an increase of 619%.

"The Prestige Station of the Carolinas"

represented by hollingbery

NORTH CAROLINA

News Service UP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Pres., Gen. Sta. Mgr. Ralph M. Lambeth
 Commercial Mgr. L. O. Hutchins
 Program Director Curtis L. Welborne
 Publicity Director H. Marie Craven
 Chief Engineer Fred S. Smith

WGTC

**GREENVILLE—1940
 TOBACCO—MBS**

Frequency: 1590 Kc. ... Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By ... Carolina Bdcstg. Sys., Inc.
 Address P. O. Box 898
 Phone Number 3182
 Transmitter Location Faulkland Hwy.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service World, Lang-Worth
 Representative John E. Pearson Co.
 Membership NAB, BAB
 President Earl McD. Westbrook
 Gen., Sta., Prom. Mgr. ... A. Hartwell Campbell
 Commercial Manager Carl McKinney
 Program Director ... Margaret Laughinghouse
 Production Director Marlon Tribley
 Publicity Director Edith Spinks
 Chief Announcer Charles Whedbee
 News Director Earl Lewis
 Musical Engineer William L. Alford
 Consulting Engineer ... Dixie B. McKey & Asso.

WHNC

HENDERSON—1945—MBS-KBS

Frequency: 890 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Henderson Radio Corp.
 Bus.-Studio Address 219 S. Williams St.
 Phone Number 736, 1446
 Transmitter Location ... 2 Mi. N. of Henderson
 on U. S. Hway. No. 1
 Air Time Daytime
 News Service AP
 Transcription Service Thesaurus, Cole,
 Lang-Worth, Keystone
 Representative Everett-McKinney, Inc.
 Membership NAB, FMA
 President S. S. Stevenson
 Gen., Sta., Comm. Mgr. Nathan Frank
 Program Director Virginia Parham
 Production Director Harry Trotman
 Chief Announcer Dick Malloy
 Chief Engineer Lewis Hiland
 Farm Editor Robert B. Harrison

WHKP

HENDERSONVILLE—1947—MBS-KBS
 Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Hendersonville, Inc.
 Business Address ... Radio Center-P. O. Box 575

Phone Number 9062, 9063 (Emer. 9064)
 Transmitter Location Chimney Rock Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service McGregor
 Representative Donald Cooke
 President, General Manager Bob Amos
 Bus., Comm. Mgr. Beverly Middleton
 Prod., Pub., Pgm. Dir. Kermit Edney
 Chief Engineer Clifford Inman
 Consultin gEngineer Palmer Green

WHKY

HICKORY—1939—ABC

Frequency: 1290 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By. ... Catawba Valley Bcstg. Co.
 Address Radio Bldg.
 Phone Number 2294
 Representative Walker
 Transcription Service World, SESAC
 News Service UP
 President Carl V. Cline
 Gen. Mgr., Chief Engr. Edward S. Long
 Commercial Manager James K. Willis
 Pgm. Dir., Prom. Mgr. Jack Starnes

WIRC

HICKORY—1948

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By Foothills Bdcstg., Inc.
 Address 1423 11th Ave.
 Phone Number 2124
 Trans. Loca. 2 Mi. SE of Hickory
 Air Time 6 a.m.-Local Sunset
 News Service AP
 Transcription Service ... Lang-Worth, Standard
 Representative McGillvra
 Membership NAB, BAB
 Pres., Pub., News Dir. ... Margaret A. Smith
 Secty.-Treas., Gen. Mgr., Prod. Dir.
 E. H. Smith, Jr.
 Commercial Manager Lee Douglas
 Prom. Mgr., Farm Dir. Mattie I. Padgett
 Chief Announcer Richard H. Benson
 Chief Engineer Elmer H. Troutman
 Farm Editor Mary Frances Miller
 Consulting Engineer John Creutz

WHPE

HIGH POINT—KBS—LBS

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Oper. By. High Point Enterprise, Inc.
 Business-Studio Address ... 307 N. Main St.
 Phone Number 3466
 Transmitter Location ... Old Thomasville Rd.
 Air Time Local sunrise-sunset
 Newspaper Affiliation ... High Point Enterprise
 News Service AP
 Transcription Service ... Associated, Standard
 Membership NAB, BAB

. . . **NORTH CAROLINA** . . .

President R. B. Terry
 Sta., Comm. Mgr. Walter Hester
 Program Director Nick Lawrence
 News Dir., Chief Anncr. Mark Combs
 Musical Dir. Harold Craven
 Chief Engineer Yancy Cecil

W M F R

HIGH POINT—1935—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station WMFR, Inc.
 Bus.-Studio-Transmitter Address . . . 164 S. Main
 St.
 Phone Number 4593
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth, Capitol
 Representative Burn-Smith
 Membership NAB, BAB
 Pres., Gen.-Station Mgr. Frank S. Lambeth
 Commercial Manager Frank Smith
 Sales Prom. Mgr. Gerald D. Sullivan
 Program, News Dir. Gary Davis
 Chief Announcer Lois Cosworth
 Mus. Dir., Farm Editor Wayne Morgan
 Chief Engineer Robert Moore
 Consulting Engineer George Davis

W J N C

JACKSONVILLE—1945
MBS-TOBACCO

Frequency: 1240 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Lester L. Gould
 Address Box "E"
 Phone Number 707-708
 Trans. Location Highway 24
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Pearson
 Membership NCAB
 Pres., Gen. Mgr., Prod. Dir. Lester L. Gould
 Comm., Mgr., Chief Anncr. Rodric L. Jones
 Sales Prom. Mgr., Pub. Dir. Howard P. Cohen
 Program Director Dorothy R. Gould
 News Director John J. Burrets
 Musical Director Shelton Kellum
 Chief Engineer Howard P. Cohen
 Farm Editor Charlie C. Clark

W G T L

KANNAPOLIS—1946

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Oper. By Fred H. Whitley, Inc.
 Address Box 997, Cannon Blvd., Hwy 29
 Phone Number Kannapolis 870, Concord 2154
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB

General Manager Fred H. Whitley
 Program Director Frank H. Bowers
 Chief Engineer Foy Hinson

W E L S

KINSTON—1950—MBS

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Farmers Bstg. Service, Inc.
 Address 1400 W. Vernon St.
 Phone Number 5151
 President E. L. Scott
 Gen., Comm. Mgr. C. Durham Moore
 Pgm., News Dir. Ed Sheppard
 Chief Engineer Al Mian
 Farm Editor Bob Mongold

W F T C

KINSTON—1937—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Kinston Bcstg. Co.
 Address 204 East King St.
 Phone Number 4111
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB
 President Alban K. Barrus
 Pres., Gen. Mgr. William S. Page
 Commercial Mgr. B. George Barber, Jr.
 Program Dir. S. Bruce Petteway
 News Director John J. Wilson
 Prom. Mgr., Farm Editor Carl B. Caudill, Jr.
 Chief Engineer David E. Hardison

W E W O

LAURINBURG—1947

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Oper. By Scotland Bcstg. Co.
 Bus.-Studio Address State Bank Bldg.
 Phone Number 770
 Transmitter Location Laurinburg-Maxton
 Hwy.
 Air Time Daytime
 News Service UP
 Transcription Service World
 Representative Devney & Co.
 Membership NAB, BAB
 President Edwin Pate
 General Mgr., Farm Edit. J. R. Dalrymple, Jr.
 Commercial Manager C. J. Cordes
 Program Director Paul Wynn
 Pub., News Dir. Dick Brown
 Chief Engineer Truman N. Brock
 Consulting Engr. George C. Davis

W L O E

LEAKSVILLE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Douglas L. Craddock

NORTH CAROLINA

Address Box L, Blvd. Branch
 Phone Number 701-2
 Transmitter Location..... Blvd. & Pine Sts.
 Air Time..... 6 a.m.-M.
 News Service AP
 Transcription Service World
 Membership NAB
 Pres., Gen., Sta., Prom., Comm. Mgr.,
 Pub. Dir..... Douglas L. Craddock
 Pgm., News, Prod. Dir., Chf. Ann... J. Kenneth
 Thomas
 Chief Engineer..... Eldred Winn
 Consulting Engr. McNary & Wrathall

WJRI

LENOIR—1946—MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By John P. Rabb
 Address 107 West Ave.
 Phone Number 761 & 899
 Transmitter Location Morganton Rd.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service ... Lang-Worth, Keystone
 Pres., Gen. Mgr. John P. Rabb
 Commercial Manager F. Kent Atwater
 Program Director K. Rabb
 Chief Announcer..... Clyde W. Laughter
 News Director Barnett Sigmon

Musical Director George Kirstin
 Chief Engineer..... Criss A. Stromberg, Jr.
 Farm Editor Max C. Culp
 Consulting Engineer..... Janskey & Bailey

WBUY

LEXINGTON—1946—LBS-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By . Davidson County Bcstg. Co.
 Business Address..... P. O. Box 359
 Phone Number 2716
 Studio-Transmitter Location Route 29 No.
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative..... Continental Radio Sales
 Membership NAB, BAB
 Partners..... Greely N. & Omar N. Hilton
 Station Manager..... C. Robert Ray
 Commercial Mgr. Robert Raker
 Program Director H. Robert Gray
 Chief Engineer..... Fred Honeycutt
 Consulting Engr. William Bennis

WTSB

LUMBERTON—1946—MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By Robeson Bcstg. Corp.

AP SELLS

For Stations and Sponsors —

For instance WBIG

“Joseph P. Mitchell, Manager of Gray Seal Paint Co., tells us that, thanks to AP news over WBIG, Gray Seal is one of the best known paint brands in this area. Their entire budget is now being spent on this high-power advertising.

“AP news is accurate, fast and completely unbiased, giving our listeners vivid word pictures of happenings all over the world.”

GILBERT M. HUTCHISON,
 President,
 WBIG, Greensboro, N. C.

NORTH CAROLINA

Business-Studio Address.....112 W. Fifth St.
 Phone Number 1080-1
 Transmitter Location.....Charlotte Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service.....Standard
 Representative.....Continental Radio Sales
 Membership NAB
 General Manager.....James MacNeil
 Commercial Manager.....W. J. MacNeil
 Program Director.....C. W. Hogan
 Chief Announcer.....LeGrande Tatum
 Chief Engineer.....W. F. Rogers

W B R M

MARION—1949—TOBACCO

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By..Lake City Bcstg. Corp.
 Address.....13½ W. Court St.
 Phone Number102
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Pres., Gen. Mgr.....W. P. Erwin
 Commercial Mgr.....J. C. Pleasant
 Asst. Gen. Mgr., Pgm. Dir..J. L. Reynolds, Jr.
 Chief Engineer.....J. Ray Horton

W M A P

MONROE—1947—KBS-LBS

Frequency: 1060 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Union Bcstg. Corp.
 Business Address.....P. O. Box 382
 Phone Number1060
 Studio-Transmitter Location.....Camp Suttin
 News Service UP
 Transcription Service Lang-Worth
 Air Time.....6:30 a.m.-5:15 p.m.
 Pres., Gen. Mgr.....Dick Marable
 Commercial Mgr.....Z. Bright Tucker
 Sales Prom. Mgr., Pgm. Dir.....R. W. Furman
 Prom. Mgr., News Dir.....J. Archie Laney
 Business Manager.....W. Dexter Benton
 Publicity Dir.....Frank Zeus Funderburk
 Chief Engineer.....Hillard Fletcher
 Farm Editor.....Robert I. Smith

W H I P

MOORESVILLE—1950

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Operated By.....Wayne M. Nelson
 Trans-Address Mooresville, N. C.
 Phone Number500
 Air Time Daytime
 News Service UP
 Transcription Service SESAC
 Pres., Gen. Manager.....Wayne M. Nelson
 Sales Prom. Mgr.....Leoma Showmar
 News Director Jim McMillen
 Chief Engineer.....E. M. Stanton, Jr.

W M B L

MOREHEAD CITY—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Carteret Bcstg. Co., Inc.
 Phone Number6-3188
 Transmitter Location.....Radio Island
 Air Time Sunrise-sunset
 Transcription Service.....World and Standard
 Representative McGillyvra
 Membership NAB
 Pres., Gen.-Sta. Mgr.....Grover C. Munden
 Com. Mgr. Charles Markey (New Bern
 Studios) & Jimmy Wallace
 Prog. Dir., Chf. Engr.....Ray Cummins
 Production DirectorAnsil Chapin
 Chf. Ann., News Dir.....Walter Niemi
 Farm Editor.....Jimmy Wallace
 Consulting Engineer.....George C. Davis

W M N C

MORGANTON—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Nathan J. Cooper
 Transmitter AddressHwy 181
 Phone Number1100
 Air Time.....6 a.m.-M.
 News Service AP
 Transcription Service World
 Membership NAB
 Pres., Gen.-Sta. Mgr.....Nathan J. Cooper
 Comm., Prom. Mgr. Emory T. Alwran
 Music Program Dir. Gernell Hudson
 Publicity Dir.....Madelyn Patton
 Chf. Ann., Farm Edit.....Eugene G. Smith
 News DirectorDouglas C. Smith
 Chief Engineer.....Frank Ballew
 Consulting Engr. George Davis

W P A Q

MT. AIRY—1948—CAROLINA SPTS.

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Ralph D. Epperson
 Bus.-Studio-Transmitter Address.....Mt. Airy
 Phone Number682
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Representative Thomas Clark
 Pres., Gen.-Sta. Mgr.....Ralph D. Epperson
 Commercial Mgr. Joe Johnson
 News, Prog. Dir. W. F. Crutchley
 Chief Announcer.....Arnold Bruce Flemming
 Farm Editor.....Neil Smith
 Consulting Engr. John J. Keel

W H I T

NEW BERN—1942—MBS-TOBACCO

Frequency: 1450 Kc.....Power: 250 Watts
 250 Watts n.
 Owned-Oper. By.....Harmon L. Duncan

NORTH CAROLINA

Address US Hwy 17 So.
 Phone Number 4450-4024
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative John E. Pearson
 President Harmon L. Duncan
 Gen.-Sta.-Comm. Mgr. Ray D. Williams
 Sales Prom. Manager Bruce Lee
 Production Director Stuart Hall
 Publicity Director Jerrell Henry
 Chf. Ann., Chf. Engr. Bob Coddington
 News Director J. Gaskill McDaniel
 Musical Director Jerrell Henry
 Farm Editor Paul Cox

W N N C

NEWTON—1948—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By . . . Newton Conover Bcstg. Co.
 Business Address West A St.
 Phone Number 930
 Studie-Transmitter Location . West A. St., Ext.
 Air Time 6 a.m.-11:05 p.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Continental Radio Sales
 Membership NAB
 President Charles Turner
 Gen. Mgr., Pgm. Dir. Earl Holder
 Commercial Manager George Yarbrough
 Chief Annrcs. Harvey Laughter, Bill Taylor
 Chief Engineer Dennis Long

W K B C

NORTH WILKESBORO—1947

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wilkes Bcstg. Co.
 Business-Studio Address Radio Bldg.
 Phone Number 633
 Transmitter Location Wilkes County
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service World
 Membership NAB
 Gen. Mgr., Pres. Doris B. Brown
 Comm.-Sales Prom. Mgr. Roland B. Potter
 Farm Editor, Pgm. Dir. John T. Cashion
 Publicity Director Charles Wilfong
 Chief Engineer Robert Harvey

W O X F

OXFORD—1949

Frequency: 1340 Kc. Power: 250 Watts
 Address Oxford Bcstg. Corp.
 Phone Number 4187
 Transcription Service Lang-Worth
 News Service AP
 President Frank W. Hancock
 General Manager James F. Flanagan
 Commercial Manager F. K. Ward

Program Director Rachel Hedgepeth
 Promotion Manager Lizzie Hancock
 Chief Engineer Archie Hawkins
 News Director Jackson L. Anderson
 Farm Editor Travis Rogers

W N A O

RALEIGH—1948—ABC

Frequency: 850 Kc. Power: 5000 Watts
 Owned-Oper. By . . . News & Observer Pub. Co.
 Address 219 So. McDowell St.
 Phone Number 2-0321
 Transmitter Location Asbury
 Air Time 5:55 a.m.-12 M.
 News Service UP
 Transcription Service . . . Standard & Associated
 Representative Weed & Co.
 President Josephus Daniels, Jr.
 General Manager Frank Daniels
 Station Manager Neil Hester
 Comm.-Sales Prom. Mgr., Prog.-Prod.
 Dir. David A. Brown
 News Director Elmer Oettinger
 Chief Engineer Bascom E. Porter
 Consulting Engr. A. D. Ring & Co.

W P T F

RALEIGH—1924—NBC

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By WPTF Radio Co.
 Business-Studio Address Insurance Bldg.
 Phone Number 8311
 Transmitter Location Cary
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Free & Peters
 Membership NAB, BAB
 President J. R. Weatherspoon
 Gen., Sta. Mgr. Richard H. Mason
 Sales Manager O. L. Carpenter
 Dir. Advtg. & Prom. R. W. Youngsteadt
 Program Manager Graham B. Poyner
 Dir. of Adv. & Prom. R. W. Youngsteadt
 News Director J. Edgar Kirk
 Production Dir. Warren Barfield
 Chief Engineer Henry Hulick, Jr.
 Farm Editor Joe Reaves
 Consulting Engr. McNary & Wrathall

W R A L

RALEIGH—1939—MBS-TOBACCO

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By . . . Capitol Bcstg. Co., Inc.
 Bus.-Studio Address 130 S. Salisbury St.
 Phone Number 6411
 Transmitter Location Bart St.
 Air Time 6:30 a.m.-11:15 p.m.
 News Service AP
 Transcription Service World
 Representative Pearson
 Membership NAB, FMA

NORTH CAROLINA

President.....A. J. Fletcher
 News, Gen. Mgr.....Fred Fletcher
 Commercial Manager.....Tom Mitchell
 Program Director.....Jesse Helms
 Chief Engineer.....Virgil D. Duncan

WFRC

REIDSVILLE—1947—KBS

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Oper. By....Piedmont Carolina Bcstg. Co., Inc.
 Business-Studio Address....116½ Gilmer St.
 Phone Number4361-2
 Transmitter Location.....Wentworth Rd.
 Air Time.....6 a.m.-11 p.m.
 News ServiceAP
 Transcription Service.....World, Associated, Keystone
 RepresentativeContinental
 MembershipNAB
 President.....H. T. Williams
 General ManagerSteve Woodson
 Commercial Mgr.Bill Sandsefur
 Prog. Dir., Farm Editor.....Forrest Bedell
 Chief AnnouncerTaak Nelson
 Musical Director.....Fred Covington
 Chief Engineer.....Jack Sexton

WREV

REIDSVILLE—1950

Owned-Oper. By.....Reidsville Bcstg. Co.
 Address.....114½ N. Scales St.
 Phone Number1817
 Transcription LibraryStandard
 News ServiceUP
 President.....William M. Oliver
 General Manager.....C. R. Oliver
 Commercial Manager.....Alan C. Friedrich
 Program Director.....James Crawford
 Chief Engineer.....J. H. Buck
 Operations Manager.....R. D. Thompson

WCBT

ROANOKE RAPIDS—1948—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....WCBT, Inc.
 Address.....251 Roanoke Ave.
 Phone NumberR21551
 Transmitter Location.....E. 10th St.
 Air Time.....6:30 a.m.-12 M.
 News ServiceUP
 Transcription ServiceLang-Worth
 MembershipNAB
 Pres., Gen. Mgr.....S. E. Crew
 Sta., Comm., Prom. Mgr.....A. L. Drew
 Pgm. Dir.....Doyle Satterthwaite
 Pub., News Dir.....Jerry Elliott
 Chief Engineer.....C. M. Meares
 Consulting Engineer.....George Davis

WAYN

ROCKINGHAM—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WAYN, Inc.
 Bus.-Studio-Trans. Address.....Rockingham
 Phone Number4041
 Air TimeDaytime
 News ServiceUP
 Transcription ServiceMacGregor
 President.....Wayne M. Nelson
 Res., Sta. Mgr.Matt F. Gettings
 Chief Engineer.....William Henley

WCEC

ROCKY MOUNT—1947—KBS-LBS TOBACCO

Frequency: 810 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Josh L. Horne
 Bus.-Studio Address.....115 N. Church St.
 Phone Number.....23109
 Transmitter Location.....Hwy. 95
 Air TimeDaytime
 News ServiceAP
 Transcription Service.....Associated, Capitol
 RepresentativeRa-Tel
 MembershipFMA
 President.....Josh L. Horne
 Gen., Prom. Mgr.....Mel Warner
 Commercial Manager.....Ray Thompson
 News, Pgm. Dir.....Ray Wilkinson
 Publicity Dir.....Dick Johnson
 Musical Director.....Bobby Pritchard
 Chief Engineer.....Harold Aycock
 Farm Editor.....Tal Pollard

WEED

ROCKY MOUNT—1933—ABC

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Operated By.....W. A. Wynne
 Business Address.....Box 752
 Phone Number8149
 Studio-Transmitter Location..Nashville Hiway
 Air Time.....6 a.m.-M.
 News ServiceAP
 Transcription ServiceWorld
 Gen.-Sta. Manager.....W. A. Wayne
 Commercial Mgr.....Gordon Floe
 Program Dir.....Eunice Snipes

WRXO

ROXBORO—1949

Frequency: 1430.....Power: 1000 Watts d.
 Owned-Operated By.....Roxboro Bcstg. Co.
 Address.....Box 166
 Phone Number6013
 Air TimeDaytime
 News ServiceUP
 Transcription ServiceWorld
 General Manager.....H. S. Taylor

WSAT

SALISBURY—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Mid-Carolina Bcstg. Co.
 Business-Address Drawer 99
 Phone Number 276-7
 Studio-Transmitter Location. Milford Hills Rd.
 News Service UP
 Transcription Service World
 Membership NAB, BAB
 President. Charles H. Wentz
 Gen.-Comm. Manager. John Smith
 Program Director. W. F. Fleming
 Chief Engineer. Elbert Sherman
 Consulting Engr. Gautney & Ray

WSTP

**SALISBURY—1939—MBS
 DIXIE NET**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Piedmont Bcstg. Corp.
 Bus.-Studio Address. State Theatre Bldg.
 Phone Number 2121
 Transmitter Location Statesville Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Associated
 Representative Burn-Smith
 Membership NAB, BAB
 President. Bryce P. Beard, Sr.
 Gen.-Sta. Mgr., Prod. Dir. Alex P. Beard
 Promotion Manager Bill Cooper
 Prog., Publicity Dir. Esther Goodwin
 Comm. Mgr. Katherine F. Murphy
 Chief Announcer. Bill Brown
 News Director Polly Eldon
 Musical Director Hall Frazier
 Chief Engineer. Carl B. Watson
 Farm Editor. Polly Eldon
 Consulting Engr. Phil Hedrick

WWGP

SANFORD—1946—KBS

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Sandhills Bcstg. Corp.
 Phone Number 860
 Transmitter Location. Tramway
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service. Capitol, World, SESAC
 Representative Donald Cooke, Inc.
 Membership NAB
 President Frank L. Baber
 Gen.-Sta.-Comm. Mgr. James C. Cole
 Prog.-Prod.-News Dir., Chf. Ann. William H. Fell
 Publicity Director J. C. Cole
 Chief Engr. Edward O. Koprivier
 Consulting Engr. John Cruetz

WOHS

SHELBY—1946—MBS

Frequency: 730 Kc. Power: 250 Watts
 Owned-Oper. By. Western Carolina Radio Corp.
 Business Address. Box 1401, Shelby
 Phone Number 6313
 Studio-Transmitter Location. Hwy. No. 74, W. at city line
 Air Time Daytime
 News Service UP
 Transcription Service Associated
 Membership NAB, BAB
 President. Lee B. Weathers
 Gen.-Sta. Mgr., Chf. Engr. Robert M. Wallace
 Commercial Mgr. Max P. Butler
 Program Dir. R. O. Dorsey
 Chief Announcer. Don McLain
 Farm Editor Hugh Dover
 Consulting Engr. George Davis

WEEB

SOUTHERN PINES—1947—MBS

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. The Sand Hill Community Bcstrs., Inc.
 Business Address. 115 E. Broad St.
 Phone Number 6191
 Studio-Transmitter Location. U. S. Hwy. No. 1 S.
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Representative Forjoe
 Membership NAB
 Vice-Pres., Gen. Mgr. Jack S. Younts
 Vice-President John Mare
 Comm. Mgr., Publicity Dir. Joe A. Warren
 Secy.-Treas., Prom. Mgr. Elizabeth M. Younts
 Program Dir., Chief Anncr. Edward Cox, Jr.
 Chief Engineer. Melvin Kushner

WSTS

SOUTHERN PINES—1947—KBS

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Sandhills Bcstg. Corp.
 Bus.-Studio Address. 115 E. Broad St.
 Phone Number 5451
 Transmitter Location So. Pines
 Air Time Daytime
 News Service UP
 Transcription Service SESAC
 Representative Cooke
 Membership NAB
 President Frank L. Baber
 Commercial Manager. H. L. Lowder
 Gen.-Sta.-Prom. Mgr., Pub. Dir. J. C. Cole
 News Dir., Chief Ann. William L. Fell
 Chief Engineer. Edward O. Koprivier
 Farm Editor. E. H. Garrison, Jr.
 Consulting Engr. John Cruetz

WSIC

STATESVILLE—1947—CSN

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned-Oper. By. Statesville Bcstg. Co.
 Address Box 1189
 Phone Number 9079
 Transmitter Location Radio Rd.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative Continental Radio Sales
 Membership NAB
 President. Dr. James W. Davis
 General Manager L. G. Churchill
 Station Manager Earl L. Boyles
 Commercial Manager Charles D. Melton
 Program Director Margaret K. Nesbit
 Publicity Director Mildred C. Benfield
 Chief Announcer Del Carty
 News Director. Hadley Williamson
 Musical Director Margaret K. Nesbit
 Chief Engineer T. K. Abernethy
 Farm Editor Bill Brown
 Consulting Engr. Kear and Kennedy

WCPS

TARBORO—1946—TOB. SPORTS

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned-Oper. Coastal Plains Bcstg. Co., Inc.
 Bus.-Studio Address. Edgecombe Bank Bldg.
 Phone Number 2191-2
 Transmitter—Hwy. 64 Bet. Rocky Mt. & Tarboro
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB, BAB
 President. V. E. Fountain
 Gen. Sta. Mgr. J. T. Snowden, Jr.
 Comm. Sales Prom. Mgr. J. Porter MacNair
 Pgm. Dir., Chief Anncr. Eccles Wall
 News Director Harry Alleva
 Production Dir. Margaret Johnston
 Publicity Director Ethel Pitt
 Chief Engineer Charles Neer
 Farm Editor John H. Price
 Consulting Engr. George Davis, Wm. Malone

WTNC

THOMASVILLE—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By. The Thomasville Bcstg. Co.
 Phone Number 902
 Studio-Transmitter Location. Salem St., Ext.
 Air Time Daytime
 News Service AP
 Transcription Service World
 President George W. Lyles, Sr.
 Gen., Comm. Mgr. Harold Harrison
 Chief Announcer John Manti
 News Director Fletcher Smith
 Chief Engineer L. M. Sagg

Musical Director Frank Thomas
 Farm Editor Nell Fontz
 Consulting Engr. Phil Hedrick

WADE

WADESBORO—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Anson Radio & Bcstg. Co.
 Bus.-Studio Address. Lyon Bldg.
 Phone Number 620
 Transmitter Location. Morren Rd.
 Air Time Daytime
 News Service UP
 President. R. P. Lyon
 Station Manager. Jack P. Hanksin
 Program Director Walter Mitchell
 Chief Engineer. Cecil Sills

WHED

WASHINGTON—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Beaufort Bcstg. Co.
 Bus.-Studio Address. Guaranty Bank Trust
 Bldg.
 Phone Number 278
 Transmitter Location. Rt. 17, S.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Continental
 President Lee B. Wynne
 Gen. Sta. Manager. R. B. Armstrong
 Commercial Mgr. C. B. Armstrong
 Sales Prom. Mgr., News Dir. H. A. Eckhoff
 Program Director John Morgan
 Chief Announcer Bill Kirby
 Publicity Director. Link Harner
 Chief Engineer. John Wilroy
 Farm Editor John I. Morgan

WRRF

WASHINGTON—1942—ABC

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Oper. By. Tar Heel Bcstg. System, Inc.
 Bus.-Studio Address. Bank of Washington
 Bldg.
 Phone Number 403
 Transmitter Location. 1½ MI. S. of city on
 Hwy. 17
 Air Time. 5:30 a.m.-sunset
 News Service AP
 Transcription Service World
 Representative Walker
 Membership NAB, BAB
 President W. R. Roberson, Jr.
 Gen. Sta. Manager. T. H. Patterson
 Sales Prom. Mgr. Merrill Daniels
 Program Director Don Pierce
 News Director. Bill Abeyounis
 Musical Director. Charlie Yates
 Chief Engineer. I. G. Murphrey
 Farm Editor. Bill Abeyounis

WHCC

WAYNESVILLE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WHCC, Inc.
 Business-Studio Address Main St.
 Phone Number 680
 Transmitter Location Howell Mill Rd.
 Air Time 6 a.m.-11 p.m.
 Membership NAB
 Gen.-Sta. Manager James B. Childress
 Comm. Mgr., Prog. Dir., Chf. Ann. Claude
 F. White
 Chief Engineer Frank Wilbur
 Farm Editor Wayne Corpening

WENC

WHITEVILLE—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Whiteville Ecstg. Co., Inc.
 Business-Studio Address Whiteville
 Phone Number 120
 Transmitter Location 1 Mi. from Bus. District
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Clark
 Membership NAB
 President Josiah Maulshy
 General Manager Ward A. Coleman
 Prog. Dir., Prod. Mgr. Jerry Honeycutt
 Chief Engineer Ovie Boutwell

WIAM

WILLIAMSTON—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By S. S. Adcock
 Address 110 S. Smithwick St.
 Phone Number 2478
 News Service UP
 President S. S. Adcock
 Gen. Mgr., News Dir. Marshall Pack
 Publ. Reins., Prom. Mgr. Robert Best
 Program Director Ruby Pack
 Chief Engineer Allen Breazeale

WGNI

**WILMINGTON—1946—MBS
 TOBACCO**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By New Hanover Ecstg. Corp.
 Business Address P. O. Box 869
 Phone Number 2-2493
 Studio-Transmitter Location Eagle Island
 Air Time 6:30 a.m.-12 M.
 News Service UP
 President J. S. Brody
 Station Manager Allen B. Jones
 Commercial Mgr. Tommy Thompson
 Program Director Paul Parker
 Chief Engineer Charles L. Arneson

WMFD

WILMINGTON—1935—ABC

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Operated By R. A. Dunlea
 Business Address P. O. Box 696
 Phone Number 4840
 Transmitter Location Brunswick County
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Representative Burn-Smith
 Membership NAB
 Pres., Gen.-Sta. Mgr. R. A. Dunlea
 Comm.-Sales Prom. Mgr. C. O'Shields
 Program Director Bruce Buchanan
 Prod.-Pub. Director R. A. Dunlea, Jr.
 Chf. Ann., News Dir. Bill Guerin
 Chief Engineer E. I. Herring

WGTM

WILSON—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Oper. By Watson Industries, Inc.
 Bus.-Studio Address Herring Ave. Ext.
 Phone Number 2188-9
 Transmitter Location Rock Ridge
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 President Penn Thomas Watson
 Gen.-Sta.-Prom. Mgr. Allen Wannamaker
 Commercial Mgr. Howard J. Forbes
 Prog., News Dir. W. E. Jackson, Jr.
 Production Director Clint Farris
 Chief Announcer Bill Neal
 Chief Engineer W. H. Malone
 Farm Editor Charlie Slate

WVOT

WILSON—1948—MBS

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wilson Radio Co.
 Address Hwy. 301 N.
 Phone Number 5157-8
 News Service AP
 Representative Pearson
 President H. W. Anderson
 Gen.-Sta. Manager Harry Severance
 Commercial Mgr. P. O. Barnes
 Sales Prom. Mgr. Lynda Thomas
 Program Director Joel Lawhon
 Production Director Wistar Moore
 Chief Announcer Callbie Wood
 News Director Clint Long
 Chief Engineer Dan Williams
 Farm Editor Ted Leeper

WAAA

WINSTON-SALEM—1950

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By Community Ecstg.
 Service, Inc.

NORTH CAROLINA—NORTH DAKOTA

Address Atlantic Bldg.
 Phone Number 2-4121
 President Roger Page, Jr.
 Vice-President, Gen. Mgr. Clarence E. Leeper
 Commercial Manager Eugene Sink, Jr.
 Program Director W. T. Williams
 Chief Engineer N. V. Pieler

W A I R

WINSTON-SALEM—1937—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WAIR Bcstg. Co.
 Business-Studio Address Pepper Bldg.
 Phone Number 2-1133
 Transmitter Location S. Stratford Rd.
 Air Time 6 a.m.-12:15 p.m.
 News Service AP
 Transcription Service World, Capitol
 Representative Walker
 Membership NAB, BAB
 Partner, Gen., Sta. Mgr. George D. Walker
 Commercial Mgr. C. G. Hill
 Sales Prom. Mgr., Pub. Dir. Lawrence Patrick
 Program Director Johnny Miller
 Chief Announcer Gilbert Stampler
 Musical Director Frances Denny
 Chief Engineer Lee King
 Consulting Engr. George Davis

W S J S

WINSTON-SALEM—1930—NBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By. Piedmont Publishing Co.
 Bus.-Studio Address 419-21 N. Spruce St.

Phone Number 2-4141
 Transmitter Location .R.F.D. No. 1, Old Town
 Air Time Unlimited
 News Service UP
 Transcription Service ... Associated, Standard
 Representative Headley-Reed
 Membership NAB
 President Gordon Gray
 V.P., Managing Dir. Harold Essex
 Sales Manager Harry B. Shaw
 Program Manager Robert Estes
 Production Director John Comas
 Publicity Director Jack Burney
 Dir. of Engineering Phil Hedrick

W T O B

WINSTON-SALEM—1947-MBS-CBS

Frequency: 1380 Kc. Power: 1000 Watts
 1000 Watts n.
 Owned-Op. By .. Winston-Salem Bcstg. Co., Inc.
 Address P.O. Box 739
 Phone Number 34353
 Transmitter Location Polo View Rd.
 Air Time 5:30 a.m.-1 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative The Taylor Co.
 President James W. Coan
 Gen.-Comm. Manager John G. Johnson
 Sales Prom. Manager Charles Brunt
 Program Director Bill Billingsley
 Production, News Dir. Robert St. Lawrence
 Chief Announcer Owen Spann
 Musical Director Mary Elizabeth White
 Chief Engineer Russell Spikula

NORTH DAKOTA

*Population 619,636—Decrease —3.5% ('40-'50)—Radio Homes 786,210
 Families 902,650—Stations in State 13*

K F Y R

**BISMARCK—1925
 NBC-NORTHWEST**

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By Meyer Bcstg. Co.
 Bus.-Studio Address 202½ Fourth St.
 Phone Number 468
 Transmitter Location Menoken
 News Service AP
 Transcription Service Thesaurus
 Representative John Blair
 Membership NAB, BMB
 President, General Manager. P. J. Meyer
 Station Manager F. E. Fitzsimonds
 Comm.-Sales Prom. Mgr. R. W. MacLeod
 Pgm., Prod. Dir. Cal Culver
 Publicity Dir. Larry Kindle

Production Director Charles Schoregge
 Chief Engineer Ivar Nelson

K D L R

**DEVILS LAKE—1925
 MBS-GREAT NORTHERN—KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By KDLR, Inc.
 Business-Studio Address 1025 3rd St.
 Phone Number 1090
 Transmitter Location E. end Fourth St.
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service World, SESAC
 Representative Lawson
 President, General Manager. Bert Wick
 Program Director Wilbur Clemenson
 Chief Engineer Richard Moritz

KDIX

DICKINSON—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Dickinson Radio Assn.
 Bus.-Studio Address 119 2d Ave. W.
 Phone Number 348
 Transmitter Location 1 Mi. N. of Dickinson
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard, SESAC
 Representative Orville F. Lawson
 Membership NARTB
 President Dr. P. J. Weir
 Gen.-Sta. Mgr., Pub. Dir. Orville F. Burda
 Commercial Manager E. A. Spear
 Sales Prom. Manager Douglas Anderson
 Prog.-Prod.-News Dir. George L. Brooks
 Chief Announcer Wm. Mason
 Chief Engineer Clark Franklin
 Farm Editor Dale Olson

KFGO

FARGO—1948—ABC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Northern States Bcstg. Co.
 Business-Studio Address KFGO Bldg.
 Phone Number Fargo 2-3291
 Transmitter Location Wild Rice
 News Service AP
 Transcription Service Standard
 Representative Bolling
 President W. R. Haggart
 Gen., Sta., Comm. Mgr. Charles G. Burke
 Pgm., Prod. Dir. David B. Henley
 Chief Engineer Olaf Gabrielson
 Farm Editor Bob Moses

WDAY

FARGO—1922—NBC-NORTHWEST

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By WDAY, Inc.
 Business-Studio Address Black Bldg.
 Phone Number 5357
 Air Time Unlimited
 News Service AP, UP
 Transcription Service RCA, Thesaurus
 Representative Free & Peters
 Membership NARTB
 President, Gen. Mgr. E. C. Reineke
 Station Manager Jack Dunn
 Sales Manager Tom Barnes
 Sales Promotion Manager Roy Pedersen
 Program Director Ken Kennedy
 News Director Glenn Flint
 Chief Engineer Juline Savold
 Technical Director Julius Hetland

KILO

GRAND FORKS—1941—CBS

Frequency 1440 Kc. Power: 1000 d.; 500n.
 Owned-Oper. By Grand Forks Herald, Inc.

Bus.-Studio Address First Natl. Bank Bldg.
 Phone Number 4-5321
 Transmitter Location Univ. of N. Dak. Campus
 Air Time 6 a.m.-12 M.
 News Service AP, UP
 Representative Avery-Knodel, Lawson
 Membership NARTB, BAB
 President M. M. Oppegard
 General Manager Wallace E. Stone
 Sales Promotion Mgr. David L. Norton
 Program Director M. C. Gorham
 Publicity Director D. L. Norton
 News Director Don Kelly
 Chief Engineer Arnold Patrick
 Program Dir. Jeff Gorham

KNOX

GRAND FORKS—1947 KBS—GREAT NORTHERN

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Community Radio Corp.
 Address Grand Forks
 Phone Number 4-4611
 Transmitter Location State Mill Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Natl. Time Sales
 President Carroll E. Day
 Gen.-Sta.-Comm. Mgr. Elmer Hanson
 Sales Prom. Mgr. Robert C. Lukkason
 Prog. Dir., Chf. Ann. James Cowan
 Prod.-News Director Jack French
 Publicity Director Donald Dekrey
 Chief Engineer Clifford Thomeford
 Consulting Engr. Chambers & Garrison

KSJB

JAMESTOWN—1937—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By Jamestown Bcstg. Co. Inc.
 Address 429 S.W. 2d St., Jamestown, N. D.,
 215½ Bway, Fargo, N. D.
 Phone Number 1600
 Transmitter Location Hwy 281, 6 Mil. So.
 of City
 News Service UP
 Representative George P. Hollingsbery
 Pres., Gen. Manager John W. Boler
 Station Manager Donn A. Clayton
 Sales Prom. Manager Jud Milton
 Program Director Don Kingsley
 Publicity Director Bette Kyle
 News Director Hal Kennedy
 Chief Engineer Robert E. Ridgway
 Farm Editor Chester Graham

KGCU

MANDAN—1925

MBS-GREAT NORTHERN

Frequency: 1270 Kc. Power: 1000 d.; 250n.
 Owned-Oper. By Mandan Radio Assn., Inc.

THE DOMINATING STATION

IN NORTHWESTERN NORTH DAKOTA

K C J B

Minot, N. D.

910 KC ——— Unlimited ——— 1000 W.

Coverage determined by actual field measurement.

		0.5 MV/M	0.1 MV/M
Radio Families — Daytime	- - - - -	60,903	154,528
Radio Families — Nitetime	- - - - -	40,200	114,420

Affiliated with CBS — and with KSJB Jamestown, N. Dak.

Studios also in Fargo and Bismarck

Hooper Survey — October 1950

TIME—	SETS IN USE	K C J B	STATION B	STATION C
6:00 to 8:00 P. M.....	35.4	45.8	26.9	23.5
8:00 to 10:00 P. M.....	38.5	39.7	30.1	23.6
6:00 to 10:00 P. M.....	36.9	42.6	28.6	23.6

Special Survey — February 1951

TIME—	K C J B	STATION B	STATION C
10:00 to 10:15 P. M.....	38.0	24.6	32.6
10:15 to 10:30 P. M.....	50.2	13.1	33.9
10:00 to 10:30 P. M.....	43.1	19.9	33.1

COVERAGE + RATINGS = SALES IMPACT

If used in combination with KSJB, Jamestown-Fargo, a discount of 20% is allowed on both stations —

For complete details on special features available call —

W E E D & C O M P A N Y

NORTH DAKOTA—OHIO

Bus-Studio Address 200 3rd Ave. N.W.
 Phone Number . . . (Office) 561, (Transmitter) 3660
 Transmitter Location . . . 2½ Mi. SE of Mandan
 on Hway. 10
 Air Time 5 a.m.11:30 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Walker
 Membership NARTB, BMB
 President W. S. Russell
 Gen., Sta. Mgr. M. J. Reichert
 Commercial Mgr. Harry McKee
 Traffic-Production Director Mert Bushee
 Chief Engineer Ray Barnett

K C J B

MINOT—1950—CBS

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By No. Dakota Bcstg. Co.
 Address 104 A. So. Main
 Phone Number 51-161
 Representative Weed
 News Service UP
 Pres., Gen. Mgr. John W. Boler
 Commercial Manager G. H. McKinnon
 Program Director Jerry Uppman
 Prod., News Dir Armid Johnson
 Chief Engineer Reidar Gabrielson

(See Page 573)

K L P M

**MINOT—1929
 MBS-GREAT NORTHERN**

Frequency: 1390 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Minot Bcstg. Co.
 (Partnership)
 Business-Studio Address Fair Block
 Phone Number 41-146
 Transmitter 2 Mi. E. of Minot on Hway. 52
 Air Time 6 a.m.-12 M.

News Service AP, UP
 Transcription Service World
 Representative Walker
 President, Gen. Mgr. John B. Cooley
 Sta. Mgr., Chief Engineer C. W. Baker
 Comm.-Prom. Mgr., Farm Edit. E. H. Cooley
 Publicity Director Lyle Swigert
 Prog.-Prod. Dir. James J. Hautman
 Chief Announcer Bill Lewis
 News Director Ken Knutson
 Musical Director Dean Thurow
 Consulting Engr. Commercial

K O V C

VALLEY CITY—1936—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KOVC, Inc.
 Business-Studio Address 135 Central Ave.
 Phone Number 408-W
 Transmitter Location S.W. of town
 Air Time 6:30 a.m.11 p.m.
 News Service UP
 Pres., Gen.-Sta.-Comm. Mgr. Robert E. Ingstad
 Program Director Russ Kaber
 News Director Bob Junkert
 Chief Engineer Charles Sjostrom

K W B M

WILLISTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Williston Bcstg. Co.
 Address Williston
 Phone Number 1450
 News Service UP
 Transcription Service World
 Representative Hal Holman
 Pres., Pgm. Dir. Raymond Kapp
 General Manager A. L. Hellebust
 Commercial Mgr. B. G. Bailey
 Chief Engineer Irwin Christianson

OHIO

*Population 7,946,627—Increase +15.0% ('40-'50)—Radio Homes 2,150,010
 Families 2,207,400—Stations in State 67*

W A D C

AKRON—1925—CBS

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Allen T. Simmons
 Bus-Studio Address WADC Bldg., corner
 Main & Mill Sts.
 Phone Number Jefferson 6165
 Transmitter Location Route 8, Akron-
 Cleveland Rd.
 Air Time 5:30 a.m.-1:05 a.m.
 News Service Transradio, UP
 Transcription Service Lang-Worth, Standard,
 World
 Representative George P. Hollingbery

Owner-Operator Allen T. Simmons
 Asst. Mgr., Comm. Dir. Robert B. Wilson
 Sales Prom. Mgr., Pub. Dir. Secrest Williams
 News, Program Dir. Harold H. Hageman
 Production Director Doc Williams
 Musical Director William E. Beers
 Chief Engineer John L. Wildermuth
 Consulting Engr. Glen Gillett

W A K R

AKRON—1940—ABC

Frequency: 1590 Kc. Power: 5000 Watts
 Owned By Summit Radio Corp.
 Operated By WAKR
 Bus-Studio Address First Natl. Tower

Phone Number.....HEmlock 6151
 Transmitter Location.....739 Swartz Rd.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Associated
 Representative.....Weed
 Membership.....NARTE
 President, Gen. Mgr.....S. Bernard Berk
 Asst. Prom. Mgr.....Viola G. Berk
 General Manager.....Roger G. Berk
 Comm.-Sales Prom. Mgr.....Kenneth M. Keegan
 Pgm., Prod., Pub. Dir.....A. R. Cooper
 News Director.....S. H. Absolom
 Musical Director.....Mildred Fazzin
 Chief Engineer.....Irwin L. Knopp

WCUE
AKRON—1949

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Akron Bcstg. Corp.
 Address.....Palace Theatre Arcade
 Phone Number.....Fr. 7114
 Representative.....Forjoe
 News Service.....UP
 Pres., Bus. Mgr.....George K. Stroupe
 V.P., Oper. Mgr.....Tim Elliot
 Merchandise Manager.....Thomas P. Egan

WHKK

AKRON—1944—MBS

Frequency: 640 Kc.....Power: 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business-Studio Address.....51 W. State St.
 Phone Number.....Bl. 7101
 Transmitter Location.....Akron Peninsula Rd.
 Air Time.....6 a.m.-sunset
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Meeker Assoc.
 President.....S. E. Graham
 General-Station Mgr.....R. W. Richmond
 Comm.-Sales Manager.....Cecil Green
 Program-Production Dir.....B. R. Blake
 Publicity Director.....Don O'Neil
 News Director.....Max Plaughter
 Musical Director.....Marilyn Harper
 Chief Engineer.....B. V. Berg
 Consulting Engr.....Carl E. Smith

WATG

ASHLAND—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Beer & Koehl
 Phone Number.....1575-1
 Representative.....Standard
 Transcription Service.....Lang-Worth, Thesaurus
 News Service.....AP
 Co-Owners.....Robert Beer, Edgar Koehl
 General Manager.....Robert Beer
 Commercial Manager.....Richard Topper
 Asst. Mgr., Prod. Dir.....Richard Leidy
 Production Director.....Wayne Byers
 Chief Engineer.....Richard Matthes
 News Director.....Walter Hauck

WICA

**ASHTABULA—1937—STANDARD
 BUCKEYE—BFN**

Frequency: 970 Kc.....Power: 5000 Watts d.,
 1000 n.
 Owned-Operated By.....WICA, Inc.
 Business-Studio Address.....221 Center St.
 Phone Number.....26-221, 27-181
 Transmitter Location.....Ashtabula-Jefferson Rd.
 Air Time.....7 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....LangWorth, Thesaurus
 Representative.....McGillvra
 President.....R. B. Rowley
 Station Manager.....W. W. Walrath
 Commercial Manager.....D. W. Fassett
 Program Director.....R. W. Miner
 News Director.....J. C. Strasen
 Musical Director.....Jean Stoltz
 Chief Engineer.....F. N. Bernato
 Farm Editor.....John Strasen
 Consulting Engr.....Gautney & Ray

WATH

ATHENS—1950

Frequency: 1540 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Andrew Korlan & James
 Sinyard
 Address.....P. O. Box 227

AP SELLS

For Stations and Sponsors —

For instance WFMJ

“WFMJ is now carrying 71
 sponsored AP news programs
 weekly, totaling 690 min-
 utes.”

WILLIAM F. MAAG, JR.,
 President,
 WFMJ, Youngstown, Ohio

News ServiceUP
Partners.....Andrew H. Kovlan,
James D. Sinyard
Gen. Mgr., Chief Engr.....Andrew Kovlan
Comm. Mgr., Pgm. Dir.....Joe Klarke
Asst. Manager.....Bob Clark

W T R F

**BELLAIRE—1947—MBS
STANDARD, BUCKEYE—OHIO**

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Operated By...The Tri-City Bcstg. Co.
Bus.-Studio-Transmitter Address...The Skyline
Phone Number1515
Air Time5:45 a.m.-local sunset
News ServiceAP
Transcription ServiceWorld
RepresentativeWalker
MembershipNARTB, BAB
President.....Jesse A. Bloch
V.P., Gen. Manager.....Robert W. Ferguson
Sales Prom. Mgr.....Albert T. Fisher
Program Director.....Frank Curtis
Publicity, News Dir.George Diab
Musical Dir.Eddie Johnston
Chief Engineer.....George Cowen
Farm Editor.....Paul Howard

W I L E

CAMBRIDGE—1948

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Oper. By...Land O'Lakes Bcstg. Corp.
Business-Studio Address.....917 Beatty Ave.
Phone Number3545
Transmitter Location....R. D. No. 1, College
Hill
Air Time.....6:30 a.m.-local sunset
News ServiceAP
Transcription ServiceWorld
President.....H. D. McClelland
V.P., Gen. Mgr.....Howard A. Donahoe
Comm. Mgr., Pub. Dir.....Richard F. Rose
Program Director.....Robert C. Horn
Chief Engineer.....Wesley C. Randles
Farm Editor.....A. G. Engel

W A N D

CANTON—1947

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Operated By.....P. C. Wilson
Address106 High Ave. N.W.
Phone Number68396
Transmitter Location....20th St. & Whipple
Rd., N.W.
Air TimeSunrise-sunset
News ServiceAP
Transcription Service...Thesaurus, Lang-Worth
RepresentativeMcGillvra
Pres., Gen. Mgr.P. C. Wilson
Station ManagerJames Wilson
Commercial ManagerDave Brown

Program DirectorRussell Barnett
Chief Announcer.....Chas. Worthington
News DirectorMilo Townes
Technical DirectorGene Peterman
Chief Engineer.....John Hickey

W C M W

CANTON—1946—STANDARD

Frequency: 1060 Kc....Power: 1000 Watts d.
Owned-Operated By.....Stark Bcstg. Corp.
Bus.-Studio Address....317 W. Tuscarawas St.
Phone Number.....5-9475
Transmitter Location.....Hills & Dales Rd.
Air TimeDaytime
News ServiceAP
Transcription Service.....Standard, World
RepresentativeSears & Ayer
MembershipNARTB, FMA
President.....S. L. Huffman
Sta., Comm. Mgr.....Clark L. Dozer
Program Director.....Nick Barry
Promotion Director.....S. L. Huffman
Chief Engineer.....Robert Leedham
News Dir., Farm Editor....Robert Valliquette

W H B C

CANTON—1925—ABC

Frequency: 1480 Kc....Power: 5000 Watts
Owned-Operated By.....Ohio Bcstg. Co.
Business-Studio Address...550 S. Market Ave.
Phone Number6-7166
Transmitter LocationRichville
Air Time.....6:30 a.m.-1 a.m.
News ServiceAP
Transcription ServiceCapitol
RepresentativeTaylor Co.
MembershipNARTB, BAB
President.....Roy D. Moore
General Manager.....Joseph K. Vodrey
Director of Radio.....Eugene Carr
Station Manager.....Robert C. Fehlman
Commercial Manager.....Paul E. Gilmor
Sales Prom. Mgr., Pub. Dir....Millard Souers
Program DirectorJames Roberts
News DirectorAl Frances
Musical Director.....Charles Pickens
Chief Engineer.....Kenneth L. Silker
Farm Editor.....John Baker
Consulting Engr.Ring & Clark

W B E X

**CHILLICO THE—1947—ABC
BUCKEYE**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Shawnee Bcstg. Co.
Business-Studio Address...27 E. Second St.
Phone Number2244
Transmitter Location.....Carlisle Hill
Air Time.....6 a.m.-11 p.m.
News ServiceAP
Transcription ServiceWorld
RepresentativeW. S. Grant

Pres., Gen. Mgr. R. Morris Pierce
 Asst. to Pres. Frederick C. Wolf
 Program Director Wayne Mock
 Chief Engineer William Pettepiece

W E R E

CLEVELAND—1948

Frequency: 1300 Kc. Power: 5000 Watts d.
 5000 Watts n.
 Owned-Operated By Cleveland Bcstg. Inc.
 Address 1501 Euclid Ave.
 Phone Number SUperior 1-9600
 Transmitter Location Ridge Rd., N. Royalton
 Air Time 5:30 a.m.-1:00 a.m.
 News Service AP, INS
 Transcription Service Lang-Worth, World
 Membership NARTB, BAB
 President Ray T. Miller
 General Manager Bob Neal
 Commercial Manager Keith Baldwin
 Sales Prom. Mgr., Pub. Dir. Ed Stevens
 Program Director John Kurtz
 Chief Announcer Gil Gibbons
 News Director Bob Wass
 Musical Director Doris Spoth
 Chief Engineer M. L. Snedeker
 Consulting Engineer George Adair

W G A R

CLEVELAND—1930—CBS

Frequency: 1220 Kc. Power: 50,000 Watts
 Owned-Operated By WGAR Bcstg. Co.
 Address Hotel Statler
 Phone Number Prospect 1-0200
 Transmitter Location Broadview & Akins Rd.,
 Broadview Hts.
 Air Time Unlimited
 News Service INS, UP
 Transcription Service Standard
 Station Representative Pety
 Membership NARTB
 President John F. Patt
 General Manager Carl E. George
 Commercial Manager John Garfield
 Sales Promotion Manager Julius Glass
 Program Director Reg Merridew
 Production Director Stanley Gee
 Publicity Director Mannie Eisner
 Chief Announcer Charles Roberts
 News Director Charles Day
 Musical Director Henry Pildner
 Chief Engineer Bob Fox
 Consulting Engineer Ring and Clark

W H K

CLEVELAND—1921—MBS

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By United Bcstg. Co.
 Business-Studio Address 1311 Terminal Tower

Phone Number Prospect 1-5800
 Transmitter Location Pleasant Valley Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service ASCAP, BMI, SESAC
 Representative Paul H. Raymer
 Membership NARTB, BAB
 President Sterling Graham
 General Manager K. K. Hackathorn
 Commercial Manager J. B. Maurer
 Sales Prom. Manager Louis Oswald
 Program Director C. M. Hunter
 Production Director James Aubele
 Publicity Director Myron Craver
 News Director Robert Godley
 Musical Director Willard Pott
 Chief Engineer R. H. DeLamy
 Consulting Engr. Carl E. Smith

W J M O

CLEVELAND—1947

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By WJMO Bcstg. Co.
 Address 2157 Euclid Ave.
 Phone Number SUperior 1-4424
 Air Time Local sunrise-local sunset
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Adam J. Young, Jr.
 President W. J. Marshall
 Sta.-Gen. Mgr. Dave Baylor
 Commercial Manager Robert Detchon
 Program Director Brooke Taylor
 Chief Announcer Paul Nakel
 News Director Bill Canady
 Chief Engineer Lawrence Shipley
 Consulting Engr. George Davis

W J W

CLEVELAND—1932—ABC

Frequency: 850 Kc. Power: 5000 Watts
 Owned-Operated By WJW, Inc.
 Business-Studio Address 1375 Euclid Ave.
 Phone Number SUperior 1-0101
 Transmitter Location 9861 Ridge Rd.
 N. Royalton
 Air Time Unlimited
 News Service Transradio, UP
 Transcription Service Standard, Associated
 Representative H-R Representatives, Inc.
 President, Gen. Mgr. William M. O'Neill
 Asst. Gen. Mgr. Lawrence Webb
 National Sales Mgr. Harold W. Waddell
 Publicity & Sales
 Promotion Manager Roger L. Albright
 Program Director Charles V. Hunter
 Asst. Prog. Dir. Bruce MacDonald
 Chief Announcer Stanley Peyton
 News Director Marvin Cade
 Chief Engineer Gerold G. Roberts
 Consulting Engr. George C. Davis

WSRS
CLEVELAND—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....WSRS, Inc.
Bus.-Studio-Transmitter Address...2156 Lee Rd.
Phone Number.....ERievew 1-2005
Air Time.....6 a.m.-1 a.m.
News Service.....AP
Transcription Service.....World, Lang-Worth
Representative.....Forjoe & Co.
Membership.....NARTB, BAB
Pres., Gen. Sta. Mgr., Prod. Dir.....S. R. Sague
Office Manager.....Herbert G. Pabst
Commercial Mgr.....Jack D. Kelly
Asst. Sales Mgr.....Will Dougherty
Chief Announcer.....Jim Doney
Musical Dir.....Lenabelle Guerin
News Director.....Bob Engel
Chief Engineer.....Ben Whittaker

WTAM

CLEVELAND—1923—NBC

Frequency: 1100 Kc. Power: 50,000 Watts
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus.-Studio Address.....30 Rockefeller Plaza,
N. Y.
Phone Number.....CHerry 1-0942
Transmitter Location.....Brecksville
Air Time.....5:30 a.m.-1 p.m.
News Service.....AP, UP
Transcription Service...Thesaurus, Associated
Representative.....NBC Spot Sales
Membership.....NARTB
President (NBC).....Joseph H. McConnell
General Manager.....John McCormick
Pgm., Prod. Dir.....Joseph Bova
Pub. & Prom. Director...Clement G. Soerback
Musical Director.....Walberg Brown
News Director.....Edward Wallace
Engineer-in-Charge.....S. E. Leonard
Farm Editor.....James Chapman
Consulting Engr.....NBC Engineers

WBNS

COLUMBUS—1924—CBS

Frequency: 1460 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Operated By.....Radioho, Inc.
Business-Studio Address.....33 N. High St.
Phone Number.....Ad. 9265
Transmitter Location.....1037 Barnett Rd.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Capitol
Representative.....John Blair
Membership.....NARTB, BAB
President.....Richard S. Wolfe
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Promotion Director.....Ann Evans
Program Director.....Geer Parkinson

Chief Announcer.....Russell Canter
Musical Director.....Paul Neal
News Director.....Chet Long
Chief Engineer.....Lester H. Nafzger
Farm Editor.....Bill Zipf

WCOL

COLUMBUS—1922—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Pixley's, Inc.
Business-Studio Address...E. Broad & Young St.
Phone Number.....MAn 4581
Transmitter Location.....555 W. Goodale St.
News Service.....AP, UP
Transcription Service.....Lang-Worth.
Associated, World
Representative.....H-R Reps., Inc.
Membership.....NARTB, BAB
Pres., Gen. Mgr.....L. A. Pixley
Commercial Manager.....R. O. Runnerstrom
Program Director.....Phil S. Bradford
Chf. Ann., News, Prod. Dir..William L. Belaney
Publicity Director.....Margie J. Ruddock
Chief Engineer.....Leo DeConnick
Consulting Engr.....Robert M. Higgy

WHKC

COLUMBUS—1921—MBS

Frequency: 610 Kc. Power: 5000 Watts
Owned-Operated By.....United Bcstg. Co.

More
LOCAL
ADVERTISERS
than any other
CLEVELAND . . .
. . . STATION
WSRS
POWERFUL TIME
FORJOE CO. S. R. SAGUE
NAT'L REP. PRESIDENT

W H O K

LANCASTER—1948

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned-Oper. By... Hocking Valley Bcstg. Corp.
 Address-Trans. Loc. Memorial Dr.
 Phone Number 4500
 News Service AP
 Transcription Service World
 Representative McGillvra
 Membership NARTB
 President Dr. Nelson Embrey
 General Manager G. E. Brown
 Prog. Dir., Chief Anncr. Forrest H. Respass
 News Director Donald W. White
 Chief Engineer Charles R. Houston
 Farm Editor David J. Collins

W I M A

LIMA—1948—MBS-ABC

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By... Northwestern Ohio Bcstg. Corp.
 Business-Studio Address 223 N. Main St.
 Phone Number 6-3841
 Transmitter Location 2500 Greenlawn Rd.
 News Service INS
 Representative Weed
 Membership NARTB
 President G. E. Hamilton
 General Sta. Mgr. R. W. Mack
 Commercial Mgr. C. B. Heller
 News Director Don Sherwood
 Program Dir. Ester Straker
 Musical Director Red Kirk
 Chief Engineer A. J. F. Smith
 Consulting Engr. George Davis

W L O K

LIMA—1936—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By The Fort Industry Co.
 Business Address Nat'l Bank Bldg.
 Phone Number 6-3411
 Transmitter Location 1424 Rice Ave.
 News Service UP
 Representative Avery-Knodel
 President George B. Storer
 General Manager Lee B. Wallis
 Prom., Sta. Mgr., Pub. Dir. J. Robert Kerns
 Commercial Mgr. Harry Jay
 Program Dir. Richard T. Roll
 News Director Lyle Lee
 Chief Engineer Darrel Hunter
 Farm Editor Perry Beaumont

W M A N

MANSFIELD—1939—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Richland, Inc.

Business-Studio Address... Ohio Theatre Bldg.
 Phone Number 4235-8
 Transmitter Location Longview Ave.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative The Taylor Co.
 Membership NARTB
 Pres., Gen.-Sta.-Comm. Mgr. J. M. O'Hara
 Sales Prom. Manager Carl Kindt
 Mus.-Prog.-Pub. Dir. Robert James
 Chief Announcer John P. Roper
 News Director Frank J. Hudson
 Chief Engineer William Morrison

W M O A

MARIETTA—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Marietta Bcstg. Co.
 Business Address P. O. Box 201
 Phone Number 6363-4
 Studio-Transmitter Location 409 Oakwood Ave., Williamstown, W. Va.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth, Keystone
 Representative W. S. Grant
 Membership NARTB
 President William G. Wells
 General Manager James L. Ulmer
 Chief Announcer Paul E. Kenney
 Chief Engineer Charles E. Clark

W M R N

MARION—1940—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Marion Bcstg. Co.
 Business Address P. O. 518
 Phone Number 2-6666-7
 Transmitter Location ¼ Mi. N. of city limits
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Horace Stovin, Canada
 Membership NARTB, BAB
 Pres., Gen.-Sta. Mgr. Robert T. Mason
 Commercial Manager Robert M. Sprouse
 Prom. Mgr., Pub. Dir. R. T. Mason, Jr.
 News Director Gene Grove
 Musical Director Richard Stadler
 Chief Engineer Francis Joseph Peters
 Farm Editor Ray Marsh

W P F B

MIDDLETOWN—1947

Frequency: 910 Kc. Power 1000 Watts d.
 100 Watts n.
 Owned-Operated By Paul F. Braden
 Address-Trans. Loc. Lebanon-Coles Rd.
 Phone Number 2-4625

Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Lang-Worth, Sesac
 Pres., Gen., Sta. Mgr. Paul F. Braden
 Commercial Manager Ranny Daly
 Prog., Prod. Dir. Jack Kistler
 Publicity, News Dir. Harold Calvin
 Chief Announcer Jim Harpring
 Musical Director George Garlinger
 Chief Engineer Larry Beckwith
 Farm Editor Louella Engle
 Continuity Director Jean Anne Young
 Consulting Engineer George Davis

WCLT

NEWARK—1949

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By Advocate Printing Co.
 Address 25 W. Main St.
 Phone Number 4007
 Transmitter Location Jackson Rd., Route 13
 Air Time Daytime
 News Service AP
 Transcription Service Capitol, Thesaurus
 Representative Meeker Associates
 Membership NARTB
 President Frank W. Spencer
 General Manager Thomas A. Rogers
 Commercial Mgr. Robert Pricer
 Program Director Gene Ragle
 Chief Engineer Benjamin Windle
 Consulting Engr. Lynn C. Smeby

WPTW

PIQUA—1947—OSN

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. Miami County Bcstg. Co., Inc.
 Address-Trans. 1625 W. Covington Ave.
 Phone Number 1420-1
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service World
 Representative W. S. Grant
 Pres., Gen., Sta. Mgr. Richard E. Hunt
 Prom., Comm. Mgr. James R. Flinn
 Program-Production Dir. Robert Bubp
 Publicity Director Allen Craig
 Chief Announcer Robert Bubp
 News Director Bill Fox
 Chief Engineer William Musson
 Farm Editor Bill Fox
 Consulting Engr. Odes E. Robinson

WPAY

PORTSMOUTH—1935—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The Scioto Bcstg. Co.
 Bus. Studio Trans. Address 1009 Gallia St.
 Phone Number 3-2111
 Air Time 6 a.m.-12 M.
 News Service AP

Transcription Service Lang-Worth
 Representative The Taylor Co.
 Membership NARTB, BAB
 President Roy D. Moore
 Director of Radio Eugene Carr
 Station Comm. Mgr. Gerald F. Boyd
 Program Director Floyd M. Jackson
 News Editor E. G. Sheridan, Jr.
 Publicity Director Elaine D. Cobourn
 Musical Director Dorothy E. Page
 Chief Engineer Maurice L. Myers
 Farm Editor Roy E. Vastine
 Consulting Engr. Andrew Ring

WLEC

SANDUSKY—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Lake Erie Bcstg. Co.
 Address Cleveland & Huntington Aves.
 Phone Number 5170
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World, Lang-Worth
 Membership NARTB, BAB
 Pres., General-Station Mgr. Albert E. Heiser
 Commercial Manager Ralph S. Silver, Jr.
 Chf. Ann., Program Director Jay Wagner
 News Director Irwin Hunt
 Chief Engineer Jay Leibach
 Consulting Engr. Robert Higgy

WIZE

SPRINGFIELD—1940—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Radio Voice of Springfield
 Trans.-Address 117 W. High St.
 Phone Number 3-4955
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Weed
 President Charles Sawyer
 Exec. V.P. J. P. Williams
 General Manager Adna Karns
 Station Manager C. N. Evans
 Program Director Robert Christol
 Publicity Director John McEnaney
 Chief Engineer Victor L. Bushong
 Consulting Engr. George C. Davis

WJEL

SPRINGFIELD—1947—KBS

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By Champion City Bcstg. Co.
 Business Address 120 So. Limestone St.
 Phone Number 3-4678
 Transmitter Location 801 Bechtle Ave.
 Air Time Daytime
 News Service UP
 Representative Schepp Reiner Co.
 Membership BAB

OKLAHOMA

Population 2,233,351—Decrease —4.4% ('40-'50)—Radio Homes 526,010
Families 587,720—Stations in State 42

KADA

ADA—1934—ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....KADA Bcstg., Inc.
Business Address.....Box 642
Phone Number.....12-3
Studio-Transmitter Address...No. Broadway
Air Time.....6 a.m.-12 M.
News Service.....AP
Transcription Service.....Standard
Representative.....The Taylor Co.
Membership.....NARTB, BAB
President.....Dr. C. C. Morris
General Manager.....Billy T. Hoover
Station Manager.....Brown Morria
Program Director.....Bruce Ligdon
Prod., Music Dir.....Zelma Dean Woods
Publicity Director.....Patricia Dutton
Chief Announcer.....Monte C. Bell
News Director.....Morie Teague
Chief Engineer.....George Miller

KWHW

ALTUS—1947—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Altus Bcstg. Co., Inc.
Business Address.....Altus
Phone Number.....1405
Studio-Add. Trans. Loca.....215 E. Bradford
Air Time.....7 a.m.-10 p.m.
News Service.....AP
Representative.....Hil F. Best
Membership.....NARTB
Pres., Ben. Mgr.....Frank E. Wimberly
Chief Announcer.....Jack Dole Schmanke
Chief Engineer.....Ernest Baucum

KVSO

ARDMORE—1935—ABC
OKLA. NET-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....John F. Easley
Bus.-Studio Address.....112 N. Washington
Phone Number.....3030
Transmitter Location...Chickasaw & N.W. Blvd.
News Service.....AP
Transcription Service.....Associated, SESAC
Representative.....The Taylor Co.
Membership.....BAB
Sta. Gen. Mgr.....Albert Riesen
Prom., Comm. Mgr.....J. E. Riesen
Program Director.....Dolly Dutton
Chief Announcer.....Heywood Vaughn
Chief Engineer.....William E. Kolb
News Dir., Farm Editor.....Welton Peden
Farm Editor.....Elmer Forbes

KWON

BARTLESVILLE—1941—MBS-OGB

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Bartlesville Bcstg. Co.
Bus.-Studio Address...Union Natl. Bank Bldg.
Phone Number.....1400
Transmitter Location....9 Mi. NE on U. S. 75
Air Time.....6 a.m.-11:30 p.m.
News Service.....AP
President, Manager.....J. Fred Case
Sales Prom. Manager.....John Collins
Chief Announcer.....Bob Walker
Chief Engineer.....Jim Wireman

KWCO

CHICKASHA—1946—MBS-KBS

Frequency: 1560 Kc. Power: 250 Watts
Owned-Oper. By...Washita Valley Bcstg. Corp.
Phone Number.....2899
Transmitter Location....So. of Chickasha
Air Time.....6 a.m.local sunset
News Service.....AP
President.....P. D. Jackson
Gen., Sta. Mgr.....Clarence E. Wilson
Commercial Manager.....Philip Jackson
Program Director.....Lorene Null
Chief Engineer.....Neal M. Allen

KWOE

CLINTON—1949—LBS

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By...Western Okla. Bcstg. Co.
Address.....Box 706
Phone Number.....617
Transmitter Location....Neptune Park
News Service.....UP
Transcription Service.....SESAC
Station Representative.....Hil F. Best
General Manager.....V. M. Preston
Commercial Manager.....Grant Ladd
Program Director.....Lew Preston
Chief Announcer.....Marion Wagnon
News Director.....Bill Lauderdale
Musical Director.....Lew Preston
Chief Engineer.....D. W. Savage

KRHD

DUNCAN—1947—MBS-OGB

Frequency: 1350 Kc. Power: 250 Watts d.,
100 n.
Owned-Operated By.....Duncan Bcstg. Co.
Address...Hwy. 81 at Pine St., P. O. Box 1192
Phone Number.....1350
Gen., Sta. Mgr.....J. P. Burnett

KSEO

DURANT—1947—OGB-KBS

Frequency: 750 Kc. Power: 250 Watts d.
 Owned-Operated By Democrat Printing Co.
 Address Box 511
 Phone Number 2200
 Air Time Daytime
 News Service AP
 Transcription Service Thesaurus
 Membership NARTB
 Partners R. F. Story, Bennett Story
 General Manager Leroy Moses
 Commercial Mgr. Fred R. Blackburn
 Chief Engineer L. O. Wilcox

KCHE

EL RENO—1948

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Operated By KCHE, Inc.
 Bus.-Studio Address First Natl. Bank Bldg.
 Phone Number 2438
 Air Time Daytime
 General Manager Robert E. Davis
 Program Director Tom Gilmore

KASA

ELK CITY—1932—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Southwest Bcstg. Co.
 Business-Studio Address 1500 North Randall
 Phone Number 730
 Transmitter Location No. Randall
 Air Time Unlimited
 Representative Friedenberg
 Supervisor Lonnie J. Preston
 Manager V. M. Preston

KCRC

ENID—1930—ABC-OKLA. NET

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By Enid Radiophone Co.
 Bus.-Studio Address Broadway Tower
 Phone Number 447
 Transmitter Location 318 E. Willowy
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative O. L. Taylor Co.
 Membership NARTB, BAB
 President Milton B. Garber
 General Manager George L. Tarter
 Commercial Mgr. H. P. Hale
 Prod., Program Dir. Roger H. Stoner
 Publicity Dir. Edith Barthel
 Chief Annr. Frank Powell
 News Director Richard A. Brown
 Chief Engineer Murray D. Coleman
 Consulting Engr. Commercial Radio Equip.

KTAT

FREDERICK—1948—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By Frederick Bcstg. Co.
 Address Hotel Frederick
 Phone Number 1010
 Transmitter Location 1 Mi. W. of City,
 Hwy 5
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service World
 Representative Hil F. Best
 General Manager J. D. Jones, Jr.
 Program Director Mary Wheeler
 Prod. Dir., Chf. Ann. Don Hughes
 Publicity Director Evelyn Jones
 News Dir., Chf. Engr. Dan Jones
 Musical Director Frances Burkhardt
 Farm Editor Bill Gause
 Consulting Engr. Guy C. Hutcheson

KGYN

GUYMON—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Plains Bcstg. Co.
 Trans.-Bus.-Studio Address 21st & Lelia Sts.
 Phone Number 888

AP SELLS

For Stations and Sponsors —

For instance . . . KOCY

"Our sponsors say news is the best buy on KOCY. 1950 is the tenth year for Mid-Continent Petroleum's sponsorship. Another news sponsor has been with us seven years. AP news provides steady income for KOCY. The Associated Press means the best possible service."

MATT BONEBRAKE,
 General Manager,
 KOCY, Oklahoma City

OKLAHOMA

Representative.....O. L. Taylor Co.
President.....O. L. Taylor
Station Manager.....Edgar T. Bell
Commercial Manager.....E. L. Colbourn
Chief Engineer.....Clifford Easum

K T O W

OKLAHOMA CITY—1948—LIBERTY

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By.....Sooner Bcstg. Co.
Business-Studio Address....3300 Apco Tower
Phone Number.....2-6367
Transmitter Location.....Reno & Eastern
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....World
Representative.....Forjoe
Membership.....NARTB
President.....Ralph Ball
Gen., Sta. Mgr.....Cal Perley
Commercial Mgr.....B. M. Grotkop
Pgm., Prod., News, Pub. Dir.....Bill Bryan
Chief Engineer.....Elmo Black

W K Y

OKLAHOMA CITY—1920—NBC

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKY Radiophone Co.
Bus.-Studio Address.....P. O. Britton Brausch
Phone Number.....3-4306
Transmitter Location.....1 Mi. E. of Britton
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service....Associated, Standard
Representative.....Katz
Pres., Gen. Mgr.....E. K. Gaylord
Station Manager.....P. A. Sugg
Administrative Asst.....Hoyt Andres
Commercial Manager.....Robert E. Chapman
Promotion Manager.....Eugene B. Dodson
Program Director.....Paul Brawner
News Supvr.....Ewing Canaday
Chief Announcer.....Wakefield Holley
Musical Director.....Allan Clark
Chief Engineer.....H. J. Lovell
Farm Editor.....Orval Saunders

K H B G

OKMULGEE—1937 MBS-OKLA. GP.-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Okmulgee Bcstg. Corp.
Business Address.....Oddfellows Bldg.
Phone Number.....3646
Transcription Location.....20th St.
Air Time.....6 a.m.-10:30 p.m.
News Service.....AP
Representative.....L. O. Taylor
General Mgr.....Harold E. King
Comm. Mgr., Farm Editor.....Dan Kenan
Program Director.....Bill Davis

Publicity Dir.....Joyce Mann
Chief Announcer.....George Arnold
Chief Engineer.....William Thomson

K V L H

PAULS VALLEY—1947—KBS

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Operated By.....KVLH Bcstg. Co.
Business Trans. Address.....P. O. Box 610
Phone Number.....1470-1
Air Time.....Local sunrise-sunset
News Service.....UP
Transcription Service.....World, Keystone,
Bruce Eells
Membership.....NARTD
President.....James T. Jackson
General Manager.....Phil Crenshaw
Commercial Manager.....H. Edward Walker
Chief Engineer.....George Rountree

W B B Z

PONCA CITY—1927—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....The Ponca City Publ. Co.
Address.....615 W. Grand Ave.
Phone Number.....6607-8
Air Time.....6 a.m.-11 p.m. (12 M. on Sat.)
Transmitter Location.....615 W. Grand St.
News Service.....AP
Transcription Service.....Standard
Representative.....Ra-Tel
Membership.....NARTB, BAB
President.....Clyde E. Muchmore
Sta., Gen. Mgr.....Cy Casper
Commercial Mgr.....M. E. Sheid
Pgm., Prod. Dir.....Shelton E. Bonnewell
News Director.....Gareth Muchmore
Musical Director.....Ilwa Edelen
Chief Engineer.....Kenneth Ruppe
Farm Editor.....Bob Nelson
Consulting Engineer.....Royden Freeland

K O L S

PRYOR—1950—OKLAHOMA

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Lakes Area Bcstg. Co.
Address.....Fifth & Mill Sts.
Phone Number.....1263
Transcription Service.....Standard
News Service.....AP
General Manager.....L. L. Gaffney
Commercial Manager.....Fred Taylor
Program Director.....Dell Roy Guthrie
Chief Engineer.....Dave Hickman

K S M I

SEMINOLE—1948—MBS

Frequency: 1260 Kc.....Power: 500 Watts d.
Owned-Operated By.....KADA Bcstg. Inc.

OKLAHOMA

Address Box 1351
Phone Number 1260-1261
Transmitter Location..... City Park, Seminole
Air Time Sunrise to Sunset only
News Service UP
Transcription Service Standard
Membership..... NARTB, BAB
President..... Dr. C. C. Morris
General Manager..... Bill Hoover
Sta., Comm. Mgr..... Pat Murphy
Sales Promotion Manager..... Bill Hoover
Program Director..... Don Owen
Prod., Pub. Dir..... Betty Hughes
Chief Anncr., News Dir..... Don Owen
Musical Director..... Betty Hughes
Chief Engineer..... Warren W. Abbott
Farm Editor..... Gene Tobaben

KGFF
SHAWNEE-1930-ABC

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By... KGFF Bcstg. Co., Inc.
Address..... Federal Natl. Bldg.
Phone Number 4390-1
Transmitter Location... Shawnee County Club
Air Time 6 a.m.-12 M.
News Service AP
Transcription Service World
Representative Taylor Co.
Membership NARTB
President..... Oscar S. Stauffer
Comm., Gen. Mgr..... E. D. Harvey
Promotion Manager..... William Beck
Prod., Prog. Director... William C. Mauquans
News Director..... Glen Pool
Musical Director..... C. Jack Childs
Chief Engineer Robert Martin
Farm Editor..... Richard Moore

KSPI

STILLWATER-1947
MBS-OKLA. GP-LBS

Frequency: 780 Kc..... Power: 250 Watts d.
Owned-Oper. By... Stillwater Publishing Co.
Business Address..... P. O. Box 231
Phone Number 311
Studio-Transmitter Location.. 1 1/2 Mi. S. of Stillwater on Hwy. 40
Air Time Sunrise-sunset
News Service UP
Transcription Service Standard
Representative Ra-Tel
Membership NARTB
President..... C. R. Bellatti
General Manager..... L. F. Bellatti
Program Director..... Braxton Combs
Chief Engineer..... Paul McCollum
Farm Editor..... Jim Wells

KAKC

TULSA-1946-OKLA. GP.

Frequency: 970 Kc.... Power: 1000 Watts d., 500 n.
Owned-Oper. By..... Public Radio Corp.
Bus.-Studio Address..... 412 E. Fifth St.
Phone Number 4-2401
Transmitter Location..... 21st & Yale Sts.
Air Time 6 a.m.-11:30 p.m.
News Service AP
Transcription Service Lang-Worth
Representative Walker
President-Treas..... S. E. Avey
V.P., General Manager..... James L. Neal
Commercial Manager..... Glen Harmon
Sales Promotion Mgr..... Lee Abbott
Program Director..... John B. Wheeler
Production Director..... Bill Webb
Publicity Director..... Ramon King
Mus. Dir., Chief Anncr..... Jack Moore
News Director..... Ken Reed
Chief Engineer..... M. M. Donley
Consulting Engr..... John Crenz

KFMJ

TULSA-1946-LIBERTY

Frequency: 1050 Kc.... Power: 1000 Watts d.
Owned-Operated By... Fred Jones Bcstg. Co.
Business-Studio Address..... 1242 S. Boston
Phone Number 5-5555
Transmitter Location..... 23rd & Yale
Air Time Daytime
News Service UP
Transcription Service..... Standard
Representative..... Independent Net Sales
Membership NARTB, BAB
President..... Fred Jones
Sta., Gen. Manager..... Lawson Taylor
Commercial Manager..... Leon (Jack) Betz
Program Director..... M. M. McGuigan
Chief Announcer..... E. B. (Bob) Parker
Chief Engineer..... Nate Wilcox

KOME

TULSA-1938-MBS-OKLA. NET

Frequency: 1300 Kc... Power: 5000 d., 1000 n.
Owned-Oper. By..... Oil Capital Sales Corp.
Business-Studio Address..... 8th & Main
Phone Number 3-4121
Transmitter Location..... 86th & S. Harvard
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard
Representative Pearson
Membership NARTB
President..... Harry Schwartz
Sta., General Director..... Dick Campbell
News, Program Director..... Claude Evans
Production Director..... Larry Robertson
Publicity Director..... Ann Fountain
Chief Announcer..... John Holmes
Musical Director..... Jack Davidson
Chief Engineer..... Roy Brown
Farm Editor..... Jack Newman
Consulting Engr..... Earl Cullum

KRMG

TULSA—1949—ABC-WESTERN NET
 Frequency: 740 Kc. Power: 50,000 Watts d.
 25,000 n.

Owned-Operated By... All Oklahoma Bcstg. Co.
 Business-Studio Address... 311 So. Denver Ave.
 Phone Number 5-3291
 Transmitter Location **Keystone**
 Transcription Service **Capitol**
 Air Time 5:30 a.m.-M.
 Representative **John Blair**
 News Service **AP**
 President **Robert S. Kerr**
 Sta., Gen. Mgr. **Robert B. Jones, Jr.**
 Commercial Manager **Frank S. Lane**
 Sales Prom. Mgr. Publicity Dir. **Montex Tjaden**
 News Director **Glenn Condon**
 Prod., Pgm. Dir. **Perry W. Wooster**
 Chief Engineer **Alden F. Woodster**
 Farm Editor **John Martin**
 Consulting Engr. **McIntosh & Inglis**

KTUL

TULSA—1934—CBS

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By... Tulsa Bcstg. Co.
 Business Address **Boulder-on-the-Park**
 Phone Number 2-3191
 Transmitter Location **Turley**
 Air Time 5:30 a.m.-M.
 News Service **UP**
 Transcription Service **Lang-Worth**
 Representative **Avery Knodel**
 Membership **NARTB, BAB**
 President **John T. Griffin**
 Commercial Mgr. **L. A. Blust, Jr.**
 Sales Prom. Mgr. **George Ketcham**
 Chief Announcer **Ed Neibling**
 Program Director **Karl Janssen**
 Production Director **Harry Abbott**
 News Director **Jack Morris**

Musical Director..... **Glenn Hardman**
 Chief Engineer..... **Robert Snider**
 Farm Editor..... **Jim Rosson**
 Consulting Engr..... **Paul F. Godley**

KVOO

TULSA—1925—NBC

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By... **Southwestern Sales Corp.**
 Bus.-Studio Address... **2104 Philtower Bldg.**
 Phone Number **3281**
 Transmitter Location..... **11 Mi. E. of Tulsa**
 Hwy. 66
 Air Time **Unlimited**
 News Service **INS**
 Transcription Service..... **Standard, World**
 Representative **Edward Peiry**
 President **P. Q. Proctor**
 Sta., General Mgr. **William B. Way**
 Commercial Manager... **Gustav K. Brandborg**
 Sales Prom. Mgr. **N. T. McClarin**
 Program Director..... **Tom DeVore**
 Production Director **John Henry**
 News Director **Ken Miller**
 Musical Director..... **Joe O'Neill**
 Chief Engineer..... **Watt Sitson**
 Farm Editor..... **Sam Schneider**

KSIW

WOODWARD—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... **Woodward Bcstg. Co.**
 Address Trans. Loc. **22 & Cedar Sts.**
 Phone Number **1450**
 Air Time **6 a.m.-10:15 p.m.**
 News Service **AP**
 Transcription Service..... **Lang-Worth, Cole**
 Representative **Continental**
 Pres., Gen. Mgr. **Edward A. Ryan**
 Program Director..... **Mrs. Connie Shimeall**
 Chief Engineer..... **George Archer**
 Chief Announcer..... **Hubert Feese**

OREGON

*Population 1,521,341—Increase +39.6% ('40-'50)—Radio Homes 463,060
 Families 475,420—Stations in State 42*

KWIL

ALBANY—1941—MBS-DON LEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... **Central Willamette Bcstg.**
 Co.
 Bus.-Studio-Transmitter Address... **Queen Ave.**
 & Elm St.
 Phone Number **1234**
 Air Time **6 a.m.-M.**
 News Service **UP**

Transcription Service..... **Standard, World**
 Representative **John Keating**
 Membership **NARTB**
 President **R. R. Cronise**
 General Manager..... **Chet Wheeler**
 Sta. Mgrs. **Derwood Smith, Robert Cornell,**
 Fred Henshaw
 Prom. Mgr., News, Pub. Dir. **Ken McCoy**
 Commercial Manager..... **Warren Stoffer**
 Program-Production Dir. **LeRoy Jolley**
 Chief Announcer..... **Lee Kidd**
 Chief Engineer, Farm Editor. **Herbert Davidson**

KWIN

ASHLAND—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Address 1160 Helman Rd.
 Phone Number 2-1351
 Air Time Unlimited
 News Service AP
 Transcription Service World, Standard
 Representative Gene Grant
 Membership NARTB
 President M. S. Hamaker
 General Manager Edward P. Barnett
 Comm., Prom. Mgr. Burton Lane Bardeen
 Program Director Doyle Seely
 Chief Engineer Philip R. George

KAST

ASTORIA—1935—MBS-KBS

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Operated By Astoria Bcstg. Co.
 Bus.-Studio Address P. O. Box 445
 Phone Number 95-6
 News Service AP
 Transcription Service Standard
 Representative McHugh
 Membership NARTB
 Station Mgr. R. D. Holmes

KVAS

ASTORIA—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Clatsop Video Bcstrs.
 Address 612 Commercial St.
 Phone Number 41
 Representative Keating
 Transcription Service World, Associated
 News Service UP
 Partners L. E. Parsons,
 E. W. Littlehales, J. W. Spencer
 Gen. Mgr., Chief Engr. L. E. Parsons
 Promotional Manager J. W. Spencer
 Pgm., News, Farm Dir. E. W. Littlehales

KBKR

BAKER—1939—KBS—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Inland Radio, Inc.
 Bus.-Studio Address Second & Auburn Sts.
 Transmitter Location H. Street
 News Service UP
 Transcription Service World
 Membership NARTB, BAB
 President Lee W. Jacobs
 Gen., Station Mgr. Kenneth B. Lockwood
 Commercial Mgr. Milton L. Levy
 Program Dir. Kenneth Holden
 Production Director Mal Waltman
 Chief Engineer Walt Bobisud

KBND

BEND—1938—MBS-KBS

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Central Oregon Bcstg. Co.
 Bus.-Studio Address 1101 Wall St.
 Phone Number 848
 Air Time 6 a.m.-11 p.m.
 Transmitter Address Butler Market Rd.
 News Service UP
 Transcription Service Standard
 Representative W. S. Grant
 Membership NARTB, BMB
 Gen., Sta. Mgr. Frank H. Loggan
 Comm. Mgr. W. H. Barton
 Pgm. Dir., Farm Editor Kessler Cannon
 Chief Engineer Robert Dickinson

KOOS

COOS BAY—1928—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KOOS, Inc.
 Bus.-Studio-Trans. Address 505 Hall Bldg.
 Phone Number 4321-4331
 Air Time Unlimited
 News Service AP, UP
 President Sheldon F. Sackett
 General Manager Fred F. Chitty
 Station Manager Hal Shade
 Commercial Manager Jack Irvine
 Program Director Sara Spaugh
 Chief Engineer Roger Spaugh

KWRO

COQUILLE—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KWRO Bcstrs.
 Address P. O. Box 396
 Phone Numbers 3961-3971
 News Service AP
 Transcription Service Associated, Cole
 Representative Gene Grant
 Pres., Gen. Mgr. Walter L. Read
 Secretary-Treasurer William E. Walsh
 Commercial Manager William Cook
 Chief Engineer Phillip Linn
 Chief Anncr., Farm Editor Curt Raynes
 Program Director David L. Riggs

KRUL

CORVALLIS—1946

KBS-VIKING-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Pacific States Radio Co.
 Address Trans. Lot 1221 So. 15th St.
 Phone Number 1504
 Air Time 6:30 a.m.-12 M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Keating

KYJC

MEDFORD—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Operated By Medford Printing Co.
Trans. Address Barnett Rd.
Phone Number 2-5277
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service Lang-Worth
Representative Grant McHugh
President Robert W. Ruhl
Gen. Sta. Mgr. Jimmy Dunlevy
Comm., Prom. Mgr. Douglas Gaines
Pgm., Prod., News Dir. John Ahern
Publicity Director Betty Brugman
Chief Announcer Tom MacLeod
Chief Engineer Rodney Richards
Consulting Engineer Grant S. Feikert

KNPT

NEWPORT—1948

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By Yaquina Radio, Inc.
Business Address Box 276
Phone Number 560
Studio-Transmitter Address Newport
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service World
Pres., Gen.-Station Mgr. Tom R. Becker
Commercial Mgr. Joe Kortman
Program Director Silvia Becker
Chief Engineer Hal Bigger
Consulting Engr. Harold Singleton

KSRV

ONTARIO—1946—LBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Inland Radio, Inc.
Address Old Oregon Trail
Phone Number 212
Transmitter Location Hiway 30
Air Time 6 a.m.-M.
News Service UP
Representative Oregon Trail
Transcription Service World
Membership NARTB, BAB
President Lee W. Jacobs
V.P., Gen. Mgr. Gordon L. Capps
Commercial Manager John W. Powell
Program Director Hal Corwin
News Director Robert E. Davis
Chief Engineer Charles E. Harland
Consulting Engr. Harold Singleton

KGON

OREGON CITY—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Clackamas Bcstrs.
Business Address Box 391
Phone Number 5249

Studio-Transmitter Super Hiway, N.
Air Time 24 hrs.
News Service AP
Transcription Service World
Representative W. C. Radio Sales
President Dr. John H. Fitzgibbon
Comm. Sta., Gen. Mgr. Irwin S. Adams
Assistant Manager H. I. Jackson
Prod., Pgm. Director Delmar Lundbom
Musical Director Monte Ballon
Chief Engineer Robert Brower

KWRC

PENDLETON—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Western Radio Corp.
Business Address P. O. Box 178
Phone Number 1425
Studio-Transmitter Location End of S.W. Sixth
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
Pres., Gen. Mgr. V. B. Kenworthy
Station Manager Ted A. Smith
Commercial Manager Jack Webb
Program Director Pete S. Hansen
Chief Engineer Robert E. Fay

KBKO

PORTLAND—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Mercury Bcstg. Co.
Bus.-Studio Address 3908 N.E. Sandy Blvd.
Phone Number MURdock 1290, WEBster 1290
Transmitter Location Oaks Park
Representative Forjoe
News Service UP
Pres., Gen., Comm. Mgr., Pgm. Dir. Gordon Bambrick
V.P., Chief Engr. Harold Kieger

KEX

PORTLAND—1926—ABC

Frequency: 1190 Kc. Power: 50,000 Watts
Owned-Operated By Westinghouse Radio
Stations, Inc.
Address 1230 SW Main St.
Phone Number CApital 1881
Transmitter Location Clackamas
Air Time 6:00 a.m.-1:00 a.m.
News Service AP, INS
Transcription Service Associated
Station Representative Free & Peters Inc.
President Walter Evans
Vice-Pres. Walter E. Benoit
Station Manager J. B. Conley
Commercial Manager Robert H. Prigmore
Sales Promotion Manager Charles L. Burrow
Program & Pub. Director Mel Bailey
Production Director Ken Finley
News Director Robert L. Thomas
Chief Engineer Thomas T. Ely
Consulting Engineer Westinghouse Radio
Stations Inc.

K G W

**PORTLAND—1922—NBC
N.W. TRIANGLE**

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. The Oregonian Publishing Co.
Bus.-Studio Address. 1320 S.W. Broadway
Phone Number. BEacon 6364
Transmitter Location. No. Portland
Air Time. Unlimited
News Service. AP, INS
Transcription Service. Lang-Worth, World
Representative. Edward Petry
Membership. NARTB, BAB
President. E. B. MacNaughton
General Manager. M. J. Frey
Station Manager. H. Quenton Cox
Commercial Manager. J. N. Wassan
Asst. Manager. Frank H. Coffin
Program Manager. Homer Welch
Chief Announcer. Bob Tomlinson
News Directors. Don Kneass, Chuck Foster
Musical Director. Abe Bercovitz
Chief Engineer. Harold C. Singleton
Farm Editor. Don Kneass

K O I N

PORTLAND—1926—CBS

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By. KOIN, Inc.
Business Address. P. O. Box 1031
Phone Number. ATwater 3333
Transmitter Location. Sylvan
Air Time. 6 a.m.-M.
News Service. AP, INS, UP
Transcription Service. Associated, World
Representative. Avery-Knodel
Membership. NARTB
President. Marshall Field
Gen.-Sta.-Comm. Mgr. Harry H. Buckendahl
Promotion Director. George Wann
Program Manager. Ted W. Cooke
Production Director. Willard Mears
Chief Announcer. Duncan Macleod
News Director. Lester Halpin
Musical Director. Owen Dunning
Dir. of Engineering. Louis S. Bookwalter
Farm Editor. Luke L. Roberts

K P D Q

PORTLAND—1947

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By. John W. Davis
Bus.-Studio-Trans. Address. 214 Panama Bldg.
Phone Number. ATwater 2035
Transmitter Location. Oaks Park
News Service. AP
Transcription Service. Associated
Representative. William G. Rambeau
Owner. John W. Davis
Gen., Sta. Mgr. William E. Richardson
Program Director. Donovan Zundel
Chief Engineer. R. F. Johnson

K P O J

PORTLAND—1932—MBS

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By. KPOJ, Inc., Journal Pub. Co.
Phone Number. Broadway 3484
Studio Address. 1019 S.W. 10th
Transmitter Location. P. O. Address R. 1,
Box 2433
Air Time. 6 a.m.-M.
News Service. UP
Transcription Service. Thesaurus
Representative. John Blair
Membership. NARTB, BAB
President. P. L. Jackson
General-Station Manager. R. M. Brown
Commercial Manager. Thomas J. Swafford
Program Director. Hugh Smith
Publicity Prom. Director. Isabell Hoyt
Chief Announcer. Jack Moys
News Director. Vernon E. Mueller
Music Director. Ted Hollock
Chief Engineer. Henry Sturtevant
Farm Service Dir. Alvin D. Bauer

K W J J

PORTLAND—1927

Frequency: 1080 Kc. Power: 10,000 Watts
Owned-Oper. By. KWJJ Bcast. Co., Inc.
Bus.-Studio Address. 1011 S.W. 6th Ave.
Phone Number. Atwater 4393
Transmitter Location. No. Portland
Air Time. 6 a.m.-M.
News Service. UP
Transcription Service. Lang-Worth, Standard
Representative. Burn-Smith
Pres., Gen., Sta. Mgr. Wilbur J. Jerman
Prog., Prod. Dir., Comm. Mgr. Jerry Speerstra
Prom. Mgr., Pub. Dir. Ben Crosby
News Dir., Chief Anncr. Frank Cooley
Musical Director. John Emmel
Consulting Chief Engineer. Dwight Loomis
Farm Editor. Bill Hanson

K X L

PORTLAND

Frequency: 750 Kc. Power: 10,000 Watts
Owned-Operated By. KXL Bcstrs.
Business-Studio Address. Orpheum Bldg.
Phone Number. BR. 6451
Transmitter Location. Harmony Twp.
News Service. UP
Transcription Service. Standard
Representative. Walker
Pres., Gen.-Sta.-Comm. Mgr. H. S. Jacobson
Sales Prom. Mgr. James Mount
Program Manager. Jackson Fleming
Chief Announcer. Bill Mason
News Director. Fred Eichorn
Musical Director. Ted Yaw
Chief Engineer. Ralph Miffilin
Farm Editor. Ben Buisman

P E N N S Y L V A N I A

President.....Herbert T. Wolf
General Mgr......Thomas W. Metzger
Station-Comm. Mgr......James E. Moren
Sales Prom. Mgr......D. Ruel Burkhardt
Program Director.....Lois M. Huey
Publicity Director.....Charles Flynn
Announcer.....Tom Torrisi
News Director.....Skip Miller
Musical Director.....Paul Melanson
Chief Engineer.....C. Irvin Metzger
Consulting Engineer.....George C. Davis

Transcription Service.....SESAC, Cole,
 Thesaurus
General Manager.....Cecil F. Clifton
Business Manager.....A. J. West
Comm., Prom. Mgr., Pgm. Dir. Buddy Starcher
News Director.....Fred Baker
Chief Engineer.....H. E. Smith
Farm Editor.....Jack West
Consulting Engineer.....Commercial

W R T A

ALTOONA—1947—ABC-QUAKER

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....Thompson Bcastg. Co.
Address.....1421 12th Ave.
Phone Number.....6646
Air Time.....6:30 a.m.-1 a.m.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Robert Meeker
Membership.....NARTB
Pres., Gen. Mgr......Roy F. Thompson
Sales Prom. Mgr......William Clear
Program Director.....Dorothy M. Thompson
Prod., Musical Dir......Robert Michael
Publicity Dir......S. Carlton Ayers
Chief Engineer.....George R. Burgoon
Farm Editor.....Ted Johnson

W V A M

ALTOONA—1948—CBS

Frequency: 1430 Kc.**Power:** 1000 Watts d.
 1000 Watts n.
Owned-Oper. By.....General Bdcstg. Corp.
Address Trans. Loca......2801 Edgewood Dr.
Phone Number.....8127
Air Time.....6 a.m.-12:05 a.m.
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Weed & Co.
Membership.....BAB
President.....Emanuel S. Leopold
Gen., Sta. Mgr......Robert G. Walter
Comm., Prom. Mgr......Will Union
Pgm., Pub. Dir......Robert G. Walter
News Director.....John Riley
Mus. Dirs......Barbara Grove & Edith Ralston
Chief Engineer.....Robert Bragonier
Farm Editor.....Will Ketner
Consulting Engr. Jansky & Bailey, Wash. D. C.

W A V L

APOLLO—1947

Frequency: 910 Kc.....**Power:** 1000 Watts, d.
Owned-Oper. By.....Tri-Borough Bcastg. Co.
Bus.-Studio Address Trans. Loca......No. 4th
 & Pa., Apollo
Phone Number.....72-3921
Air Time.....Daytime
News Service.....UP

W N C C

BARNSBORO—1950

Frequency 950 Kc.....**Power:** 500 Watts d.
Owned-Oper. By.....No. Columbia Bcstrs.
Phone Number.....1010
Transcription Service.....Thesaurus, Standard
News Service.....UP
Pres., Prom. Mgr......Harris G. Breth
Chairman of Board.....Ralph Greenwood
Vice-President.....Richard Todhunter, Jr.
General Manager.....W. J. Thomas
Mgr., Pgm. Dir......LeRoy W. Stauffer
Chief Engineer.....Lloyd E. Matter

W B V P

BEAVER FALLS—1948

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Operated By.....WBVP, Inc.
Business-Studio Address.....1216 Seventh Ave.
Phone Number.....4100
Transmitter Location.....New Brighton
Air Time.....Unlimited
News Service.....UP, AP
Transcription Service.....Standard, World
Membership.....NARTB, BAB
Pres., Sta., Gen. Mgr......Frank R. Smith, Jr.
Prom., Comm. Mgr......Thomas B. Price
Program Director.....Charles H. Wilson
Production Director.....Jean E. Biggard
Chief Announcer.....George Allen
News Director.....Ernie Kline
Musical Director.....Leona Whiting
Chief Engineer.....John Wm. Hines
Consulting Engineer.....Frank McIntosh

W G P A

BETHLEHEM—1946—ASN

Frequency: 1100 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....The Bethlehems' Globe
 Pub. Co.
Bus.-Studio Address.....426 Brodhead Ave.
Phone Number.....6-8074-5
Transmitter Location.....Eighth Ave. & Dell St.
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....World, Capitol, Eells
Membership.....NARTB
Vice President.....Rolland L. Adams
Station Manager.....Arthur C. McCracken
Commercial Manager.....Frank Collie
Sales Prom. Mgr......Rodney Snyder

. . . **P E N N S Y L V A N I A** . . .

Music., Pgm. Dir. Stefan George
 Production Director Bernie Black
 Publicity Director Betty Fry
 News Director Bill Kassell
 Chief Engineer Edwin L. Rybak
 Farm Editor Bernie Black
 Consulting Engr. . . Lohnes, Culver & Craven

W C N R

BLOOMSBURG—1947—QUAKER

Frequency: 930 Kc. Power: 500 Watts d.
 Owned-Oper. By. The Columbia-Montour
 Bcstg. Corp.
 Bus.-Studio Address 38 W. Main St.
 Phone Number 1700
 Transmitter Location Bloomsburg RFD
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Membership NARTB
 President Robert R. Eyerly
 Gen. Mgr., Pgm. Dir. Ed Darlington
 Chief Engineer Robert Fulton

W L O A

BRADDOCK—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
 Owned-Operated By Matta Bcstg. Co.
 Business-Studio Address . . . 1233 Braddock Ave.

Phone Number Electric 1-1100
 Transmitter Location N. Braddock Hilltop
 Air Time Daylight
 News Service UP
 Transcription Service World
 Membership NARTB
 President William G. Matta
 Commercial Manager George Matta
 Sales Prom. Mgr. George Boalc
 Pub., Musical Dir. Kay Melnick
 Chief Announcer H. Lockhart
 Chief Engineer Richard G. Noullet

W E S B

BRADFORD—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Bradford Publications, Inc.
 Business Address 43 Main St.
 Phone Number 3173
 Studio-Transmitter Location . . . High St. Ext.
 Air Time 7 a.m.-12 M. (8 a.m.-12 M.-Sun.)
 News Service AP
 Transcription Service World
 Representative Ra-Tel
 Membership NARTB, PBA
 President Lester R. Edwards
 News. Pub., Pgm. Dir., Gen. Mgr. . J. M. Cleary
 General Sales Mgr. Ernest F. Oliver
 Chief Announcer Robert C. Norman
 Technica' Director Joseph Sudock

AP SELLS

For Stations and Sponsors —

For instance **WJAC**

“We carry 26 sponsored 15-minute AP programs weekly. Our oldest sponsor, De Roy’s jewelry store, has just renewed its contract for the 6 p.m. news. They have been buying this spot continuously since 1939.”

JOHN P. FOSTER,
 Manager,
WJAC, Johnstown, Pa.

1940s
1950s
1960s
1970s
1980s
1990s
2000s
2010s
2020s

P E N N S Y L V A N I A

Transmitter Location.....Williams Township
 Air Time.....6:30 a.m.-1 a.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Robert Meeker
 Membership.....NARTB
 Station Executive.....Clair R. McCollough
 Station Manager.....Elwood C. Anderson
 Natl. Sales Manager.....J. Robert Gullick
 Program Director.....Eugene Bethman
 Technical Director.....J. E. Mathiot

W E R C ERIE—1940—NBC

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Presque Isle Bcastg. Co.
 Bus.-Studio Address.....121 W. 10 St.
 Phone Number.....40-185
 Transmitter Location.....Robinson Rd.
 Air Time.....6 a.m.-2 a.m.
 News Service.....UP
 Transcription Service.....Capitol, Lang-Worth
 Representative.....Weed
 President.....Jacob A. Young
 General Manager.....Charles E. Denny
 Commercial Manager.....Art Ingram
 Program Director.....Virginia Donachy
 Chief Announcer.....John Louthier
 News Director.....James Dewart
 Chief Engineer.....Ken Hestor
 Consulting Engineer.....A. D. Ring

W I K K ERIE—1948—ABC

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Community Service Bcastg. Co.
 Bus.-Studio Address.....1021 State St.
 Phone Number.....2-3248, 23-240
 Transmitter Location.....Waterford
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Taylor Co.
 President.....Keith Kiggins
 Gen., Sta. Mgr.....Ted Nelson
 Program Director.....C. E. McElroy
 Chief Announcer.....Lou Zero
 Chief Engineer.....Clarence Baker
 Consulting Engineer.....George Adair

W L E U ERIE—1933

MBS-QUAKER-PENN-ATL. NET

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WLEU Bcastg. Corp.
 Bus.-Studio-Transmitter Address.....2nd Fl. Commerce Bldg., 12th & State Sts.
 Phone Number.....23-327, 22-129
 Air Time.....6:30 a.m.-12 M.
 News Service.....AP
 Transcription Service.....World

President.....Leo J. Omelian
 V.P., Comm., Gen. Mgr.....V. Hamilton Weir
 Secretary.....Claire Theno
 Program Director.....Phil Solsson
 Musical Director.....Anthony Conti
 Chief Announcer.....Jack Gilbert
 News Director.....Frank Martin
 Chief Engineer.....George Roland
 Farm Editor.....Paul Crossman
 Consulting Engineer.....McNary & Wrathall

W G E T GETTYSBURG—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Times & News Pub. Co.
 Managing Director.....Earl C. Pace

W H J B GREENSBURG—1934

Frequency: 620 Kc.....Power: 1000 Watts d., 500 n.
 Owned-Oper. By.....Pittsburgh Radio Supply House
 Business-Studio Address.....128 N. Penn Ave.
 Phone Number.....Greensburg 3740
 Transmitter Location.....3 Mi. E., Rt. 30
 Air Time.....7 a.m.-12:30 a.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Donald Cooke
 Membership.....NARTB
 President.....H. Kenneth Brennen
 General-Comm. Mgr.....G. J. Podyyn
 Program Director.....Glen Grayson
 Chief Engineer.....L. L. Allen
 Sports Editor.....Bob Johnson

W H V R HANOVER—1949—MBS

Frequency: 1280 Kc.....Power: 1000 Watts d., 500 Watts n.
 Owned-Operated By.....Radio Hanover, Inc.
 Address.....Hanover Trust Bldg.
 Phone Number.....3831
 Transmitter Location.....1/2 Mi. No. of City
 Air Time.....6 a.m.-12 M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....PAC
 Pres., Sta. Gen. Mgr.....John D. Bare
 Prom., Comm. Mgr.....H. Vernon Ferster
 Prod., Pub., Pgm. Dir.....Mack Edwards
 Chief Engineer.....Phillip Rohrbaugh
 Farm Editor.....John S. Kratzert
 Consulting Engineer.....A. D. Ring Co.

W H G B HARRISBURG—1945—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Harrisburg Bcastg. Co.
 Bus.-Studio-Trans. Address.....112 Market St.

. . . **PENNSYLVANIA** . . .

Phone Number 2-3456, 6-2646
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Representative Wood
 Membership NARTB
 President Herbert Kendrick
 Comm., Gen. Mgr. Jack Hooper
 Music, Pgm., Prod. Dir. George Raudenbush
 Publicity Director Red McCarthy
 News Director Lewis Doolittle
 Chief Announcer Tony Bekas
 Chief Engineer William Dreese
 Consulting Engr. Gautney, Raq & Price

W H P

HARRISBURG—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By WHP, Inc.
 Business-Studio Address 216 Locust St.
 Phone Number 4-3211
 Transmitter Location 1½ Mi. W. Summerdale
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard, Associated
 Representative The Bolling Co.
 Membership NARTB
 Gen.-Sta.-Comm. Mgr. A. K. Redmond
 Sales Prom. Mgr. Beatrice Pottelger
 Program Director Dick Redmond
 Production Director Harry Hinkley
 News, Pub. Dir. John Price
 Musical Director David Shoop
 Chief Engineer E. Daniel Leibensperger
 Farm Editor George Wirt

W K B O

HARRISBURG—1922—NBC-MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Keystone Bcastg. Corp.
 Bus.-Studio Address 31 N. Second St.
 Phone Number 4-0191
 Transmitter Location Penn Harris Hotel
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB
 Station Executive Clair R. McCollough
 Station Manager David J. Bennett, Jr.
 Natl. Sales Manager J. Robert Gulick
 Program Director Don Wear
 Technical Director J. E. Mathlot

W L T R

HAZLETON—1947

Frequency: 690 Kc. Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Oper. By Bloom Radio, Inc.
 Address Hotel Magee, Bloomsburg
 Phone Number 1800 - 1801
 Transmitter Location Scott Twp.
 Air Time Sunrise-Sunset

News Service UP
 Transcription Service World
 Membership NARTB
 General Manager Harry L. Magee
 Musical Director Ray Calabrese
 Chief Engineer Park Cassady
 Farm Editor Walt Lewis

W A Z L

**HAZLETON—1932—NBC-MBS
 QUAKER**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Hazleton Bcastg. Co.
 Bus.-Studio Address 708 Hazleton Natl.
 Bank Bldg.
 Phone Number 5400-1
 Transmitter Location 610 E. Berner Ave.
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB
 Pres., Gen. Mgr. Victor C. Diehm
 Sales Prom. Mgr. Thomas Tito
 Program Director Don Murray
 Asst. to Gen. Mgr. Kathryn Kahler
 News Director Dan Petix
 Chief Engineer Elwood Tito
 Farm Editor Nicky Alberts

(See Page 608)

W H O D

HOMESTEAD—1948

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By Steel City Bcastg. Corp.
 Bus.-Studio Address 105 E. Eighth Ave.
 Phone Number HO 1-0172
 Transmitter Location W. Millin Borough
 Air Time Sunrise-sunset
 News Service UP
 Representative Interstate
 President Alexander Avlon
 General-Comm. Mgr. Roy Ferree
 Office Manager Shirley Surgeon
 Sales Prom. Mgr. Sid Dickler
 Chief Engineer James Herbert

W H U N

HUNTINGDON—1946—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Joseph F. Biddle Publ. Co.
 Bus.-Studio Address 400 Washington St.
 Phone Number 1291
 Transmitter Location 27th & Murray Aves.
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service SESAC, Lang-Worth
 President John H. Biddle
 General Manager Samuel L. Stroh, Jr.
 Chief Announcer Donald M. Stuller
 News Director Eugene Shore
 Chief Engineer Ernest A. Craig

W D A D
INDIANA—1945—QUAKER
CBS—KBS

Frequency: 1450 Kc. Power: 250 Watts d.
250 Watts n.
Owned-Oper. By Indiana Broadcast Inc.
Address Indiana Theatre Bldg.
Phone Number 1780
Transmitter Location East Pike
Air Time 7 a.m.-12:05 a.m.
News Service AP
Transcription Service World
Representative McGilvra
Pres., Gen. Mgr. T. K. Cassel
Comm., Prom. Mgr. Tony Rand
Sta. Mgr., Pgm. Dir. James E. Pattison
Publicity Director Joseph Donnelly
News Director William J. Jordan
Musical Director Ray Barlow
Chief Engineer Robert Ramsay
Consulting Engineer Kear & Kennedy

W A R D
JOHNSTOWN—1946—CBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Central Bcstg. Co., Inc.
Business-Studio Address Porch Bldg.
Phone Number 81-216
Transmitter Location Prospect Hill
Air Time 6 a.m.-2 a.m.
News Service UP
Transcription Service World
Representative Weed
Membership NARTB
President Paul Short
General Manager George D. Gartland
Station Manager Robert R. Nelson
Commercial Mgr. Herbert B. Scott
Chief Announcer Bill Santoro
News Director Frank C. Jordan
Chief Engineer Millard J. Coleman
Farm Editor H. C. McWilliams
Consulting Engineer Gautney & Ray

W C R O
JOHNSTOWN—1947—ABC-QUAKER
MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Century Bcstg. Corp.
Bus.-Studio Address 317-319 Main St.
Phone Number 9-8539
Transmitter Location Ihmsen Rd.
Air Time 6:45 a.m.-1 a.m.
News Service INS
Transcription Service Associated
Representative Radio Reps
President John J. Keel
General Manager John F. Hanssen
Comm. Mgr., News Dir. Dennis Gerken
Program Director Ted Bunn
Chief Engineer Rexford Ackley
Consulting Engineer John J. Keel

W J A C
JOHNSTOWN—1925—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WJAC, Inc.
Bus.-Studio Address WJAC Bldg., 329 Main
St.
Phone Number 4-1267
Transmitter Location Tribune Bldg.
Air Time Unlimited
News Service AP
Transcription Service Standard, Lang-Worth
Representative Headley-Reed
Membership NARTB, BAB
President W. W. Krebs
Vice President L. W. Barnes
Station-Comm. Mgr. John P. Foster
Chief Engineer N. L. Straub

W A C B
KITTANNING—1948

Frequency: 1380 Kc. Power: 500 Watts d.
Owned-Oper. By The Armstrong County
Bcstg. Corp.
Bus.-Studio Address 325 Market St.
Phone Number 43-1381, 43-1391
Transmitter Location Bunker Hill
Air Time 7 a.m.-Sunset
News Service INS
Transcription Service World
Membership NARTB, BAB
President J. B. Moore
Comm. Mgrs. Wm. McKibben, Joe Pellitier
Prom. Mgr., Pub. Dir. Bill McKibben
Musical Director Ann Hillard
Chief Engineer Joe Pellitier

W G A L
LANCASTER—1922—NBC-MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By WGAL, Inc.
Business-Studio Address 8 W. King St.
Phone Number 5251
Transmitter Location Lancaster
Air Time 6:30 a.m.-1 a.m.
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NARTB
President Clair R. McCollough
Station Manager Harold E. Miller
Natl. Sales Mgr. J. Robert Gullick
Program Director Kenneth Kreider
Technical Director J. E. Mathiot

W L A N
LANCASTER—1946
ABC—QUAKER—SBN

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By The Peoples Bcstg. Co.
Bus.-Studio Address 252 N. Queen St.

PENNSYLVANIA

Phone Number7261
Transmitter Location.....Manheim Township
Air Time 6 a.m.-12:05 a.m.
News ServiceAP
Transcription ServiceLang-Worth
RepresentativeHeadley-Reed
PresidentFrank H. Altdoerffer
Sta., Comm., Sales Prom. Mgr., Pub. Dir....
John D. Hymes
News, Pgm. Dir.....Ted Pollack
Chief Announcer.....John Lupton
Chief Engineer.....Frank H. Altdoerffer
Farm Editor.....Arthur Berks
Consulting Engineer.....Dixie McKee

W L B R
LEBANON-1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Lebanon Bcstg. Co.
Bus.-Studio Address.....8th & Cumberland Sts.
Phone Number.....3900
Transmitter Location.....Ebenezer
Air Time 6 a.m.-12 M.
News ServiceAP
Transcription ServiceWorld
Representative.....William G. Rambeau
Membership.....NARTB, BAB
President.....H. Raymond Stadiem
General Manager.....Lester P. Etter
Operation Manager.....Julian F. Skinnell
Local Sales Manager.....Philip J. Reilly
Program Director.....Jared L. Rolston
News Director.....Alex Fehr
Chief Engineer.....M. Leonard Savage
Consulting Engineer.....Andy Ring

W C M B
LEMOYNE-1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Rossmoyne Corp.
Bus.-Studio Address.....Lemoyne Theater Bldg.
Phone Number.....Harrisburg 4-3005
Transmitter Location.....Poplar Church Rd.,
E. Pennsboro Township
Air Time Daytime
News ServiceAP
Transcription ServiceAssociated
Representative.....Donald Cooke
President.....Edgar T. Shepard, Jr.
General-Station Manager.....Ed K. Smith
Commercial Manager.....Rudy Marcoux
Sales Promotion Manager.....Addison Amor
Musical Director.....Carl Henke
Chief Announcer.....Gordon Jones
Chief Engineer.....Howard Bair
Farm Editor.....Chuck Fuller
Consulting Engineer.....MacIntosh & Ingalls

W K V A
LEWISTOWN-1949

Frequency: 920 Kc.....Power: 1000 Watts d.

Owned-Operated By....Central Pa. Bcstg. Co.
Address.....7 N. Wayne St.
Phone Number6771
Air TimeDaylight
News ServiceUP
Transcription ServiceLang-Worth, World
Membership.....NARTB
President.....Paul J. Newton
Sta., Gen. Mgr.....Robert L. Wilson
Prom., Comm. Mgr.....Don Raffensberger
Prod., Pgm. Dir.....Ellis E. Erdman
Publicity Director.....Read Gray
Chief Anncr., News Dir., Farm Editor.....
Lynn Bloom
Chief Engineer.....John Stormer
Musical Director.....Robert Hyle
Consulting Engineer.....A. D. Ring

W M R F
LEWISTOWN-1941-NBC
QUAKER

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Business-Studio Address.....5 W. Market St.
Phone Number.....6757
Transmitter Location.....Derry Township
Air Time.....6:30 a.m.-M.
News ServiceUP
Transcription ServiceStandard
Representative.....Burn-Smith
Membership.....NARTB
Vice-President.....J. S. Woods
General Manager.....T. W. Metzger
Commercial Manager.....Robert Howard
Program Director.....Ralph Parker
Promotion Manager.....James Keyes
Chief Engineer.....Bernard H. Bopp
Farm Editor.....Joe Smiley

W B P Z
LOCK HAVEN-1946-MBS
QUAKER

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Bus.-Studio Address.....132 1/2 E. Main St.
Phone Number.....4038
Transmitter Location.....Allison Township
Air Time.....6 a.m.-M.
News ServiceAP
Transcription Service.....Associate, Thesaurus
Representative.....Joseph Hershey McGillvra
Membership.....NARTB, BAB
President.....Donald C. Welch
General-Station Manager.....Harris Lipex
Sales Prom. Mgr.....Joseph J. Nevins
Pgm. Dir., Chief Anncr.....Dave King
Production Director.....L. Willard Poff
News Director.....John P. Wynne
Chief Engineer.....Kenneth B. Caum
Farm Editor.....John B. McCool
Consulting Engineer.....George Davis

W E D O

McKEESPORT—1946

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Operated By Tri-City Bcstg. Co.
 Business-Studio Address Box 810
 Phone Number McKeesport 4-7167,
 Homestead 1-3113
 Transmitter Location Foster Rd.
 Air Time Local sunrise-local sunset
 News Service AP
 Membership NARTB
 Trans. Service World, Thesaurus
 Pres., Gen. Mgr. Edward J. Hirschberg
 News Dir., Sta. Mgr. Robert E. Badger
 Program Director Joseph Guba
 Chief Engineer Wilkes E. Hurley

W M C K

McKEESPORT—1946—KBS

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Mon-Yough Bcstg. Co., Inc.
 Business-Studio Address 516 Market St.
 Phone Number 88888
 Transmitter Location Lincoln Twp.
 Air Time 7 a.m.-1 a.m.
 News Service UP
 Representative Rambeau
 Transcription Service Lang-Worth, Standard
 President Robert M. Cox
 Gen., Sta., Comm., Prom. Mgr. Gene Kline
 Pgm., Prod. Dir. Pat Haley
 Pub., News Dir. Mike Levine
 Chief Engineer Charles White
 Farm Editor Roy Gallagher
 Sports Director Sam Vidnovic

W M G W

MEADVILLE—1947

Frequency: 1490 Kc. Power: 250 Watts d.
 250 Watts n.
 Owned-Oper. By Meadville Bdcstg. Serv., Inc.
 Address 1st National Bank Bldg.
 Phone Number 46-723
 Transmitter Location Kerrtown
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Trans. Serv. Lang-Worth, SESAC, World
 Membership NARTB, BAB
 President H. C. Winslow
 Station Manager Robert Trace
 Commercial Manager Jacob E. Hanks
 Program Director Zane Knauss
 News Director Mark N. Funk, Jr.
 Chief Engineer Hoyt H. Stout
 Farm Editor Barney Frick

W B U D

MORRISVILLE—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Morrisville Bcstg. Co.

Business Address 12 S. Penn. Ave.
 Phone Number 7107
 Transmitter Location Morrisville
 Air Time 7 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative McGillvra
 President Verna S. Hardin
 General Manager Richard M. Hardin
 Commercial Manager James Stolcz
 Program Director Robert Kent
 Promotion Manager Fred Walker
 Chief Announcer John Schneider
 Chief Engineer William A. Brewer
 Consulting Engineer Wm. E. Bennis, Jr.

W H W L

NANTICOKE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Anthracite, Inc.
 Business-Studio Address 38 E. Main St.
 Phone Number Nanticoke 1332; Wilkes Barre,
 Enterprise 1-0539
 Transmitter Avondale Plymouth Twp.
 News Service UP, AP
 Transcription Standard, Capitol SESAC
 Representative ForJoe
 Membership NARTB
 President Henry W. Lark
 General Manager Jones Evans

W K S T

NEW CASTLE—1938—MBS-QUAKER

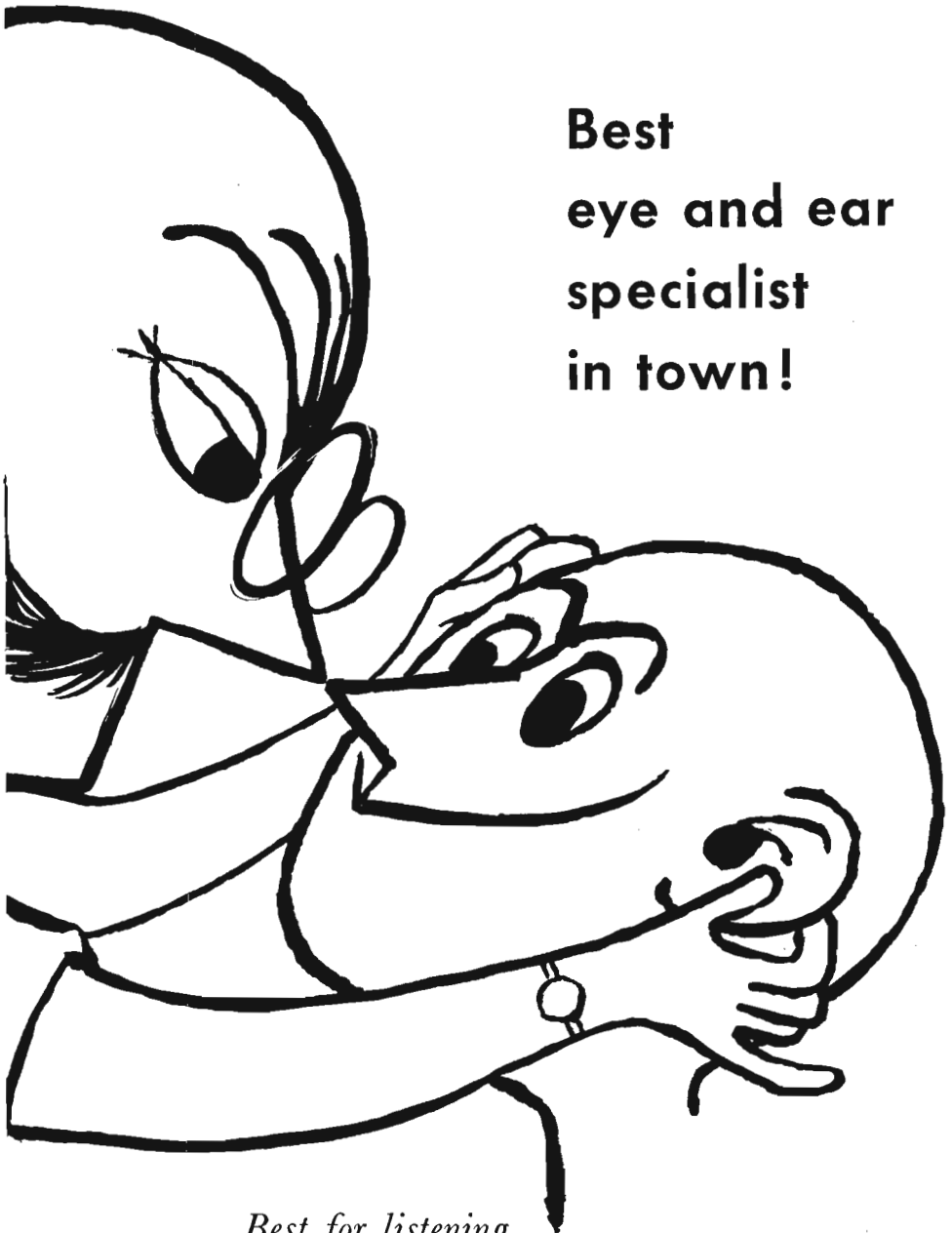
Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By WKST, Inc.
 Bus.-Studio Address Cathedral Bldg.
 Phone Number 5050
 Trans. Loca. 3½ Mi. SE of City
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Meeker
 President, General Mgr. S. W. Townsend
 Sta., Comm. Mgr., Pgm. Dir. A. W. Graham
 Sales Prom. Mgr., Pub. Dir. William Sommer
 Production Director Harry Reith
 Musical Director Hugh Johnston
 Chief Engineer Robert Emch
 Farm Editor Al Francis

W K P A

NEW KENSINGTON—1940—PBS

Frequency: 1150 Kc. Power: 250 Watts d.
 Owned-Oper. By Allegheny-Kiski Bcstg. Co.
 Business-Studio Address 810 Fifth Ave.
 Phone Number 3534-3
 Transmitter Location E. Deer Township
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Serv. Lang-Worth, MacGregor,
 SESAC, M. M. Cole

**Best
eye and ear
specialist
in town!**



*Best for listening,
best for viewing,
best for selling
the Philadelphia market*

WCAU AM
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CBS Affiliate • The Philadelphia Bulletin Stations • Represented by Radio Sales

PENNSYLVANIA

Representative...Continental Radio Sales
President...C. R. Cooper
Gen., Sta., Comm. Mgr., Pgm. Dir. E. J. Kroen
Chief Announcer...Michael Felack
Chief Engineer...W. W. Neely

W N A R

NORRISTOWN—1946—QUAKER

Frequency: 1110 Kc...Power: 500 Watts d.
Owned-Operated By...Norristown Bcstg. Co.
Bus.-Studio Address...115 W. Main St.
Phone Number...Norristown 8-7600
Transmitter Location...Old Arch Rd.
Air Time...Sunrise-Sunset
News Service...UP
Transcription Service...Lang-Worth
Representative...W. S. Grant
Membership...NARTB
President...N. Joe Rahall
Executive Director...Farris E. Rahall
Station Manager...Howard W. Kriebel
Program Director...Robert C. Ardrey
Chief Engineer...Franklin H. Bisbing
Consulting Engineer...E. C. Page

W K R Z

OIL CITY—1946—QUAKER

Frequency: 1340 Kc...Power: 250 Watts
Owned-Operated By...WKRZ, Inc.
Business-Studio Address...232 Seneca St.
Phone Number...4-1260, 4-1269
Air Time...7 a.m.-12 M.
Transmitter...Rich Hill, Cranberry Township
News Service...UP
Transcription Service...World
Pres., Gen., Sta. Mgr. Kenneth E. Rennekamp
Commercial Manager...Miles B. Layton
Promotion Manager...Roland B. Phillips
Prod., Pgm. Dir. James Gustafson
Chief Engineer...Leo Arcoletti
Chief Announcer...Michael Gulla

K Y W

PHILADELPHIA—1921—NBC

Frequency: 1060 Kc...Power: 50,000 Watts
Owned-Oper. By...Westinghouse Radio
Stations, Inc.
Business-Studio Address...1619 Walnut St.
Phone Number...LOcust 4-3700
Transmitter Location...Whitemarsh
Air Time...6 a.m.-1 a.m.
News Service...INS, UP
Transcription Service...Associated
Representative...Free & Peters
President...Walter Evans
Vice-President...Walter E. Benoit
Station Manager...L. R. Rawlins
Sales Manager...R. H. Teter
Promotion Manager...Paul I. Woodland
Program Director...F. A. Tooke
Chief Engineer...I. N. Eney

W C A U

PHILADELPHIA—1923—CBS

Frequency: 1210 Kc...Power: 50,000 Watts d.,
50,000 Watts n.
Owned-Oper. By...WCAU, Inc.
Address...1622 Chestnut St.
Phone Number...LOcust 7-7700
Transmitter Location...Moorestown, N. J.
Air Time...Unlimited
News Service...UP
Transcription Service...Lang-Worth
Representative...Radio Sales
Pres., Gen. Mgr. Donald W. Thornburgh
V.P., Asst. Gen. Mgr. Jos. L. Tinney
Commercial Manager...John S. DeRussy
Program Director...Jos. T. Connolly
Prom., Pub. Dir. Robert N. Pryor
News Director...Alfred T. Ringler
Musical Director...David Stephens
V.P., Director of Engr. John G. Leitch
Farm Editor...Amos Kirby

W D A S

PHILADELPHIA—1922

Frequency: 1400 Kc...Power: 250 Watts
Owned-Oper. By...Max M. Leon, Inc.
Business-Studio Address...1211 Chestnut St.
Phone Number...LOcust 7-7400
Transmitter Location...Philadelphia
Air Time...Unlimited
News Service...AP
Representative...ForJoe
President...Max M. Leon
Gen., Sta., Comm. Mgr. Lambert B. Beeuwkes
Program Director...Richard H. Booth
Chief Engineer...Frank W. Unterberger

W H A T

PHILADELPHIA—1929

Frequency: 1340 Kc...Power: 250 Watts
Owned-Oper. By...Independence Bcstg. Co.
Business-Studio Address...1505 Walnut St.
Phone Number...Rittenhouse 8-2058
Transmitter Location...Penn Sheraton Hotel,
39th & Chestnut Sts.
Air Time...7 a.m.-1:30 a.m.
News Service...AP
Pres., Gen., Comm. Mgr. William A. Banks
Prom., Sta. Mgr. Dolly Banks
Pgm., Pub. Dir. Annette Oromaner
News Director...Alan Michaels
Music., Prod. Dir. Len Stevens
Chief Announcer...Terry Gaines
Chief Engineer...Arnold Goldman
Farm Editor...Lee Stewart
Consulting Engineer...A. D. Ring Co.

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**Buy WFIL to
Sell Philadelphia**

ABC AFFILIATE

WFIL
The
Philadelphia Inquirer
Station
Represented by
THE KATZ AGENCY

WFIL

PHILADELPHIA—1922

ABC-QUAKER

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By...Philadelphia Inquirer Div.
 of Triangle Publications, Inc.
 Business-Studio Address.....Widener Bldg.
 Phone Number.....Rittenhouse 6 6900
 Transmitter Location.....Whitemarsh
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Katz
 Membership.....NARTB, BAB
 Sta., Gen. Mgr.....Roger W. Clipp
 Operations Asst. to Gen. Mgr.
 John D. Scheuer, Jr.
 Commercial Manager.....Norman R. Prouty
 Sales Prom. Dir.....George A. Koehler
 Program Director.....T. E. Paisley
 Production Director.....Fred Hayward
 Publicity Director.....Joseph E. Dooley
 Chief Engineer.....Louis E. Littlejohn
 Farm Editor.....Howard Jones
 Consulting Engineer.....Chambers & Garrison

WIBG

PHILADELPHIA—1925

Frequency: 990 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Seaboard Radio Bcastg.
 Corp.
 Business-Studio Address.....1425 Walnut St.
 Phone Number.....Rittenhouse 6-2300
 Transmitter Location.....Conshohocken RFD
 Air Time.....5:30 a.m.-2 a.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Adam Young
 President.....Paul F. Harron
 Gen.-Sta.-Comm. Mgr.....Edward D. Clery
 Sales Prom.-Prod. Mgr.,
 Publicity Director.....Rupe Werling
 Program Director.....Doug Arthur
 Technical Director.....John H. Henninger
 Chief Engineer.....George Hooper
 Consulting Engineer.....Paul Godley

WJMJ

PHILADELPHIA—1948

Frequency: 1540 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Patrick J. Stanton
 Business-Studio Address.....St. James Hotel,
 13 & Walnut Sts.

Sell

Philadelphia

WITH

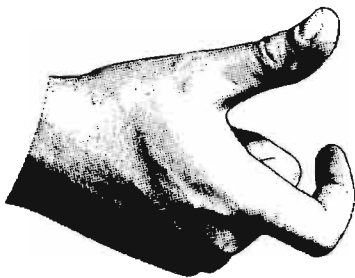
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PENNSYLVANIA

Phone Number... Kingsley 5-7000
Transmitter Location... Pennsauken, N. J.
Air Time... Daytime
News Service... AP
Transcription Service... SESAC
Representative... McGillvra, Viola
Pres., Gen., Sta. Mgr... Patrick J. Stanton
Commercial Manager... Charles Stahl
Publicity Director... Doug Henson
Prog. Dir., Chief Announcer... Michael Deegan
News Director... Bob Gallagher
Chief Engineer... Alec Felton Iles
Consulting Engineer... Kear & Kennedy

WIP

PHILADELPHIA-1922-MBS

Frequency: 610 Kc... Power: 5000 Watts
Owned-Oper. By... Pennsylvania Bcstg. Co.
Business-Studio Address... 35 S. 9th St.
Phone Number... WALnut 2-6800
Transmitter Location... Bellmawr, N. J.
Air Time... Unlimited
News Service... AP, UP
Transcription Service... World
Representative... Edward Petry
Membership... NARTB
Pres., Sta., Gen. Mgr... Benedict Gimbel, Jr.
V.P. & Dir. of Sales... Gordon R. Gray
Program Director... Murray Arnold
Production Director... Varner Paulsen
Prom. Mgr., Pub. Dir... Samuel Elber
News Director... Samuel Eitinger
Technical Director... Clifford C. Harris

WPEN

PHILADELPHIA-1929-SBN

Frequency: 950 Kc... Power: 5000 Watts
Owned-Oper. By... William Penn Bcstg. Co.
Business-Studio Address... 2212 Walnut St.
Phone Number... LOcust 4-4383
Transmitter Location... Brookhaven Rd. & 77th St.
Air Time... 6 a.m.-2:30 a.m.
News Service... AP
Representative... William G. Rambeau
President... Albert J. Sylk
General Manager... Edward C. Obrist
Sales Prom. Mgr... William B. Caskey
Program Director... Jules Rind
Publicity Director... Sarajane Cherashore
Chief Engineer... Charles W. Burtis

WTEL

PHILADELPHIA-1925

Frequency: 860 Kc... Power: 250 Watts
Owned-Oper. By... Foulkrod Radio Engineering Co.
Business-Studio Address... 4312 N. Broad St.
Phone Number... GLadstone 5-1310, DAVenport 4-4310
Transmitter Location... Rowlandville
Pres., Pgm. Dir... E. Douglass Hibbs

Commercial Manager... Henry N. Cocker
Program Director... E. Douglas Hibbs
Production Director... Alan Stewart
Chief Engineer... John Field
Consulting Engineer... John Keel

KDKA

PITTSBURGH-1920-NBC

Frequency: 1020 Kc... Power: 50,000 Watts
Owned-Oper. By... Westinghouse Radio Stations, Inc.
Business-Studio Address... Grant Bldg.
Phone Number... Grant 1-4200
Transmitter Location... Allison Pk.
Air Time... Unlimited
News Service... AP, INS, UP
Transcription Service... Thesaurus
Representative... Free & Peters
President... Walter Evans
Gen., Sta. Mgr... Joseph E. Baudino
Commercial Manager... George D. Tons
News Director... Jack E. Swift
Promotion Manager... David N. Lewis
Program Manager... Robert E. White
Production Director... Edward P. Young
Publicity Manager... Lee Curran
Chief Engineer... Theodore C. Kenney
Musical Director... Bernie Armstrong
Farm Editor... Homer H. Martz

KQV

PITTSBURGH-1919-MBS

Frequency: 1410 Kc... Power: 5000 Watts
Owned-Oper. By... Allegheny Bcstg. Corp.
Bus.-Studio Address... 800 Chamber of Commerce Bldg.
Phone Number... ATLantic 1-9100
Transmitter... Babcock Blvd., Oak Glenn Rd.
Air Time... Unlimited
News Service... UP
Transcription Service... World
Representative... Weed
President... Charles T. Campbell
Gen., Comm., Prom., Sta. Mgr... J. F. Murray
Program Director... Frank Orr
Publicity Director... Ed Trageser
News Director... Bill Burns
Chief Engineer... James J. Schultz
Consulting Engr... Craven, Lohnes & Culver

WCAE

PITTSBURGH-1922-ABC

Frequency: 1250 Kc... Power: 5000 Watts
Owned-Operated By... WCAE, Inc.
Bus.-Studio Address... William Penn Hotel
Phone Number... ATLantic 1-6900
Transmitter Location... Baldwin Township
Air Time... Unlimited
News Service... AP, INS
Transcription Service... World
Representative... Katz
Membership... NARTB
Pres., General Manager... Leonard Kapner

AP S E L L S

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"AP newscasts are a real value for advertisers. AP needs no 'audience promotion'. In this era of world change and conflict, radio news is the listener's direct wire from headquarters."

**ROGER W. CLIPP,
General Manager,
WFIL, Philadelphia**

. . . **PENNSYLVANIA** . . .

Sta. Mgr., Prog. Dir. R. Clifton Daniel
 Commercial Manager Carl M. Dozer
 Prom. Mgr., Pub. Dir. Warren Dana
 Production Director John Leban
 Chief Announcer Ralph Fallert
 Musical Director Baron Elliott
 Chief Engineer James Greenwood
 Consulting Engineer A. Earl Cullum, Jr.

W J A S

PITTSBURGH—1921—CBS

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Pittsburgh Radio Supply
 House, Inc.
 Bus.-Studio Address 1408 Chamber of
 Commerce Bldg.
 Phone Number Grant 1-4860
 Transmitter Location 1459 Crane Rd.,
 Greentree
 Air Time 7 a.m.-12:30 a.m.
 News Service Transradio, UP
 Transcription Service Lang-Worth
 Representative Hollingberry
 Pres., Gen. Mgr. H. K. Brennen
 Comm.-Sales Prom. Mgr. John H. Buchelt
 Program Director James M. Hughes
 Production Director Fred R. Davy
 Publicity Director Cal T. Mara
 News Director Henry Dabecco
 Musical Director Lee Kelton
 Chief Engineer Walter W. McCoy
 Consulting Engineer Chambers & Garrison

W P G H

PITTSBURGH—1946

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Operated By Pittsburgh Bcstg. Co.
 Bus.-Studio Address 220 N. Highland Ave.,
 E. Liberty
 Phone Number EMerson 1-5000
 Transmitter Location 2500 E. Lane
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth, World
 Representative McGillvra
 President George M. Harton
 General Manager Howard Lazarus

W P I T

PITTSBURGH—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By WPIT, Inc.
 Bus.-Studio Address 211 Smithfield St.
 Phone Number GRant 1-0794
 Transmitter Location Mt. Troy Rd.
 Air Time Sunrise-sunset
 News Service UP
 Representative Forjoe
 President John J. Laux
 V.P., Commercial Manager Don Isolt
 Prod. Mgr., Chief Anncr. George Varnum
 Chief Engineer Mike Komichak

W W S W

PITTSBURGH—1931

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By WWSW, Inc.
 Bus.-Studio Address Sheraton Hotel
 Phone Number GRant 1-5200
 Transmitter Location Cemetery Lane,
 Ross Township
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative John Blair
 Membership NARTB, BAB
 President, Gen. Manager O. M. Schloss
 Station-Comm. Mgr. Ben W. Muros
 Sales Prom. Mgr. Harold J. Goldstein
 News Dir., Chief Anncr. Ray F. Schneider
 Musical Director Dwight Cappel
 Chief Engineer Henry R. Kaiser
 Consulting Engineer Glenn D. Gillett

W P A M

**POTTSVILLE—1947—MBS
 QUAKER**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Miners Bcstg. Serv., Inc.
 Bus.-Studio Address 106 S. Centre St.
 Phone Number Pottsville 5050
 Transmitter Location Lawton's Hill
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Associated
 Representative Everett-McKinney, O'Connell
 Membership NARTB, BAB
 President Joseph L. Maguire
 Gen., Sta. Mgr. Louis H. Murray
 Commercial Manager Frank L. Tamulonis
 Sales Promotion Manager John Gallagher
 News Director Mort Ross
 Production Director David Wright
 Musical Director Horace Richards
 Chief Engineer Milton Seltzer
 Farm Editor Harry Pourbaugh
 Consulting Engineer George C. Davis

W P P A

POTTSVILLE—1946

Frequency: 1360 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Pottsville Bcstg. Co.
 Bus.-Studio Address 8 So. Second St.
 Phone Number Pottsville 4744
 Transmitter Location Bull's Head
 News Service AP
 Transcription Service World
 Membership NARTB
 Owner, Gen. Mgr. A. V. Tidmore
 Commercial Manager Ralph L. Price, Jr.
 Chief Anncr., Pgm. Dir. Edward Romance
 Chief Engineer Edward Morgan

W E E U

READING—1932

ABC—QUAKER—PDN

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Oper. By Reading Eagle-Times
 Operated By Hawley Bcstg. Co.
 Business-Studio Address 533 Penn St.
 Phone Number 7335
 Transmitter Township Spring Township
 Air Time 6:30 a.m.-12 M.
 News Service UP
 Transcription Service Associated
 Representative Headley-Reed
 Membership NARTB, BAB
 President Hawley Quier
 Gen., Sta. Mgr. Thomas Martin
 Commercial Manager K. Richard Creitz
 Prom. Mgr., Pub. Dir. Nan Heckman
 Farm Edit., Prod., Pgm. Dir. George Carroll
 Chief Announcer Jack Gounder
 News Director Tony Bourg
 Musical Director Harry Westcott
 Chief Engineer Harold Schearer
 Consulting Engineer Everett Dillard

W H U M

READING—1943—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Eastern Radio Corp.
 Business-Studio Address Berkshire Hotel
 Phone Number Reading 4-4805
 Transmitter Location Old Wyomissing Rd.
 Air Time 6 a.m.-12 M.
 News Service AP
 Representative George P. Hollingbery
 Pres., Gen., Sta. Mgr. Humboldt J. Greig
 Commercial Manager Richard G. Fichthorn
 Production Director Arthur W. Heim
 Program Director Alan Lane
 News Director Johnny Deegan
 Musical Director A. Raymond Moore
 Chief Engineer Joseph McCormack
 Farm Editor Sam Black
 Consulting Engineer A. Earl Cullum, Jr.

W R A W

READING—1922—NBC-MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Reading Bcstg. Co., Inc.
 Business-Studio Address 19 N. Fifth St.
 Phone Number Reading 7173
 Transmitter Location 6th & Penn Sts.
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NARTB
 Station Executive Clair R. McCollough
 Station Manager Raymond A. Gaul
 Natl. Sales Mgr. J. Robert Gulick
 Program Director Frank Voss
 Technical Director J. E. Mathiot

W G C B

RED LION—1950

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper. By Rev. John M. Norris
 Address Delta Rd.
 Transcription Service SESAC
 News Service UP
 President Rev. John M. Norris
 Station Manager John H. Norris
 Commercial Manager Vincent A. Freeman
 Program Director Stanley D. Deppen
 Chief Engineer M. F. McDowell
 Traffic Manager Sarah E. Kitchen

W R Y O

ROCHESTER—1948—PBS

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Veaver Valley Radio, Inc.
 Address Trans. Loca. Rochester, Pa.
 Phone Number Roch. 4660
 Air Time Sunrise-Sunset
 News Service AP, INS, UP
 Transcription Service World, Lang-Worth
 Representative Gene Bray
 Membership NARTB
 President Michael Baker, Jr.
 Acting Comm., Prom. Mgr. Gene Bray
 Pgm., Prod. Dir. Bob Galey
 Chief Announcer Chuck Barret
 Chief Engineer Andrew Macioce

W A T S

SAYRE—1950

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By Thompson K. Cassel
 Address 110 N. Elmer Ave.
 Phone Tally 0961
 Transcription Service Thesaurus, World
 News Service UP
 President T. K. Cassel
 Sta., Comm. Mgr. Jay Handshaw
 Asst. Manager John P. Morrissey
 Program Director Bill Lawson
 Prom. Mgr., News Dir. Stan Hinden
 Chief Engineer Benjamin A. Franklin
 Farm Editor Bob Keisling

W A R M

SCRANTON—1940—ABC-QUAKER

Frequency: 590 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By Union Bdcst. Co.
 Address Bowman Bldg.
 Phone Number 4-1148
 Transmitter Location Falls Twp.
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative Hollingbery Co.
 Transcription Service Thesaurus
 President Martin F. Memolo

. . . **PENNSYLVANIA** . . .

General Manager William M. Dawson
 Sales Prom. Mgr., Pub. Dir. Mary Lynott
 Program Director Joseph H. Salsburg
 Chief Announcer Arthur Bolin
 Chief Engineer Adolph W. Oschmann
 Consulting Engineer Paul F. Godley Co.

W G B I

SCRANTON—1925—CBS

Frequency: 910 Kc. Power: 1000 Watts d.
 500 Watts n.

Owned-Oper. By Scranton Bcstrs., Inc.
 Business-Studio Address 1000 Wyoming Ave.
 Phone Number 6296
 Transmitter Location 223 Davis St.
 Air Time 6 a.m.-1:05 a.m.
 News Service AP
 Transcription Service World
 Representative John Blair
 Membership NARTB
 President Mrs. M. E. Megargee
 Vice President M. A. Megargee
 Gen., Comm., Sales Prom. Mgr.

George D. Coleman
 Station Manager Robert E. McDowell
 Program Director Frank Monaghan
 Chief Engineer Kenneth R. Cooke

WQAN

SCRANTON—1923

Frequency: 630 Kc. Power: 500 Watts d.
 Owned-Oper. By The Scranton Times
 Address Trans. Loca. 149 Penn Ave.
 Phone Number 5151
 Air Time Sunrise-Sunset
 News Service UP, AP
 Trans. Serv. Standard, Associated, SESAC
 Representative The Bolling Co.
 Membership NARTB, BAB
 Owners Eliz. R. Lynett & Edward J. Lynett
 Gen. Mgr., Chief Engr. John P. McGoldrick
 Program Director Robert R. Flanagan
 Production Director Jack Guinan
 Publicity Director William Pierce
 News Director William Cullen, Jr.
 Musical Director Jane O'Hara
 Farm Editor Frank Malone
 Consulting Engr. James C. McNary, Wash, D.C.

W S C R

SCRANTON—1947

Frequency: 1000 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lackawanna Valley Bcstg.
 Co.

Business-Studio Address 116 Adams Ave.
 Phone Number 5242
 Transmitter Location 1520 N. Keyser Ave.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth
 Representative Walker
 President Hon. Michael J. Eagan

Gen., Sta., Comm. Mgr. Dale Robertson
 Pgm., Pub., Prod. Dir. Barry Sherman
 Chief Announcer Mike Woloson
 News Director Bob McHale
 Musical Director Joe Burke
 Chief Engineer Willard Shimski
 Farm Editor Jess Landenberger

W I S L

SHAMOKIN—1948—MBS

QUAKER

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Anthracite, Inc.
 Bus.-Studio Address Rock & Sunbury Sts.
 Phone Number 2650
 Transmitter Location Coal Township
 Air Time 7 a.m.-M.
 News Service AP
 Transcription Service Thesaurus
 Representative ForJoe
 Membership NARTB, BAB
 President Henry W. Lark
 General Manager Charles R. Petrie
 Program Director Dick Owen
 Chief Announcer Jerry Kreeger
 Chief Engineer Bernard Marshall
 Farm Editor Bill Sickler
 Consulting Engineer Weldon & Carr

W P I C

SHARON—1938

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By Sharon Herald Bcstg. Co.
 Business Address P. O. Box 541
 Phone Number 4113
 Studio-Transmitter Location Pine Hollow Blvd.
 News Service UP
 Transcription Service Associated, Capitol,
 Lang-Worth, World
 Representative Adam J. Young, Jr.
 Pres., Gen.-Sta. Mgr. John Fahline, Jr.
 Program Director Marc McCulloch
 Production Director Harold E. Smith
 Publicity Director Evelyn L. Keller
 Chief Engineer A. C. Heck

W M A J

STATE COLLEGE—1945—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Centre Bcstrs., Inc.
 Bus.-Studio Address P. O. Box 888
 Transmitter Location Ferguson Township
 News Service AP
 Transcription Service Lang-Worth, World
 Membership NARTB, BAB
 President R. J. Kennard
 General Mgr. William K. Ulerich
 Station Manager Alethea Mattern Ulerich
 Chief Anncr., Pgm. Dir. Milton J. Bergstein
 Commercial Manager Miriam Krebs
 News Director John Pfeil
 Chief Engineer Douglas Beman

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WBAX

WILKES-BARRE, PA.

MBS AFFILIATE

REPRESENTED BY BURN-SMITH CO., INC.

JOHN H. STENGER, JR., LICENSEE

PENNSYLVANIA

WKBI

ST. MARYS—1950—QUAKER

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Elk Cameron Bcstg. Co.
Address: 41 Erie Ave.
Phone Number: 2321
Transcription Service: Capitol
News Service: AP
Co-Partners: K. E. Rennekamp, C. H. Simpson
General Manager: C. H. Simpson
Commercial Manager: George A. Clark
Program Director: Bert O. States, Jr.
Promotion Manager: Clyde F. Robison
Chief Engineer: Gerald O. Quint
News Director: John A. Fay

WVPO

STROUDSBURG—1947

Frequency: 840 Kc. Power: 250 Watts d.
Owned-Operated By: Pocono Bcstg., Inc.
Business-Studio Address: 578 Main St.
Phone Number: Stroudsburg 1102
Transmitter Location: Cherry Valley & Highland Inn Rds.
Air Time: Sunrise-Sunset
News Service: UP
Transcription Service: Associated
Representative: Radio Reps.
President: James H. Ottaway
General Manager: Merle C. Ostrom
Station Manager: Elton Hall
Managing Director: Francis H. Brinkley
Program Director: Joseph Webster
Chief Engineer: Ernest Transue

WKOK

SUNBURY—1933—ABC QUAKER

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Sunbury Bcstg. Corp.
Bus.-Studio-Transmitter: 1150 N. Front St.
Phone Number: Sunbury 1325-6
News Service: AP
Transcription Service: Lang-Worth
Representative: Continental Radio Sales
Membership: NARTB
President: Harry H. Haddon
General Manager: Homer R. Smith
Commercial Manager: W. Robert Trevitt
Program Director: Michael J. Kane
Publicity Director: Nelson Futch
Chief Announcer: Jerry Moore
Chief Engineer: John W. Keller

WMBS
UNIONTOWN—1937
CBS—QUAKER

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By: Fayette Bdcstg. Corp.

Address: F. T. & T. Bldg.
Phone Number: 8-3900, 8-3909
Transmitter Location: Burgess Field
Air Time: 7 a.m.-12:05 a.m.
News Service: UP
Transcription Service: SESAC
Representative: Meeker Asso., Inc.
Pres., Gen. Mgr.: J. C. Burwell
Sta., Comm. Mgr.: H. C. Burwell
Sales Promotion Manager: Ed Hamlyn
Mus., Pgm. Dir., Chf. Anncr.: C. H. Underwood
Prod., Pub. Dir.: Ed Hamlyn
News Director: James Gismondi (News & Sports Editor)
Chief Engineer: Thomas Kikta
Farm Editor: Rex Carter
Consulting Engineer: George C. Davis

WNAE

WARREN—1946—MBS

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By: N. Allegheny Bdcstg. Co.
Address: Second Avenue
Phone Number: 3032
Transmitter Location: R. D. 1 - Kinzua Rd.
Air Time: Sunrise-Sunset
News Service: AP
Transcription Service: Thesaurus
Representative: Deveny & Co.
Membership: NARTB, BAB
Pres., Gen., Sta., Comm. Mgr., Pub. Dir.: A. David Potter, Jr.
Comm., Sales Prom. Mgr.: James W. Potter
Chief Anncr., Pgm., Prod., News, Music Dir.: W. LeRoy Schneck
Chief Engineer: Homer M. Haines

WJPA

WASHINGTON—1942—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Washington Bcstg. Co.
Bus. Address: George Washington Hotel
Phone Number: 4870
Transmitter Location: So. Strabane Township
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: World, Lang-Worth
Representative: Joseph Hershey McGillyvra
Membership: NARTB
Managing Director: A. Boyd Siegel
Commercial Mgr.: Peter Stanton

WBAX

WILKES-BARRE—1922—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: John H. Stenger, Jr.
Business-Studio Address: 85 W. Union St.
Phone Number: 3-0196
Transmitter Location: Route 11, Edwardsville Borough
Air Time: 7 a.m.-M.
News Service: UP

. . . **PENNSYLVANIA** . . .

Transcription Service Associated
 Representative Burn-Smith
 General Manager John H. Stenger, Jr.
 Station Manager August W. Grebe
 Program Director John H. Stenger, III
 Production Director Edward Kuzma
 Chief Announcer John Foster
 Chief Engineer John H. Stenger, Jr.
 Asst. Chief Engr. Milan J. Krupa
 Farm Editor Jim Hutchison

W B R E
WILKES-BARRE—1924—NBC
QUAKER

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Louis G. Baltimore
 Bus.-Studio Address 62 S. Franklin St.
 Phone Number 3-3101
 Transmitter Location 3rd Ave.-Kingston
 Air Time 6:30 a.m.-1 a.m.
 News Service AP
 Transcription Service World
 Membership NARTB
 Pres., Gen. Mgr. Louis G. Baltimore
 Prom., Gen., Sta. Mgr. David M. Baltimore
 Commercial Mgr. A. C. Baltimore
 Program Director Franklin D. Coslett
 Musical Director Louis Savitt
 Chief Engineer Charles Sakoskie, Sr.
 Consulting Engineer Chambers & Garrison

WILK

WILKES-BARRE—1946
ABC-QUAKER

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Wyoming Valley Bcstg. Co.
 Bus.-Studio Address 88 No. Franklin St.
 Phone Number 4-4666
 Transmitter Location Dawes Ave., Kingston
 Air Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Lang-Worth, Thesaurus
 Representative Avery-Knodel
 President Dr. I. C. Morgan
 General Manager Roy E. Morgan
 Station Mgr. Thomas P. Shelburne
 Commercial Manager Harry P. Butler
 Program Director Hal Berg
 Chief Announcer Charles Whittier
 Chief Engineer Theodore French
 Consulting Engineer John Creutz

W R A K

WILLIAMSPORT—1930—NBC

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By WRAK, Inc.
 Address 244 West 4th St.
 Phone Number 2-6116
 Transmitter Location 1561 W. 4th St.

WRAK

250 W—1400 Kc

WRAK-FM

3.2 KW—100.3 Mc

National Representative:
 EVERETT-McKINNEY, Inc.
 New York • Chicago



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WRAK, INC.

WILLIAMSPORT, PENNSYLVANIA

P E N N S Y L V A N I A

Ai: Time 6:30 a.m.-12 M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Everett McKInney
 Membership NARTB
 President E. M. Case
 General Manager George E. Joy
 Treasurer W. Van Person
 Comm. Mgr., Music. Dir. J. Wright Mackey
 Pgm. Mgr., Chief Annr. Leon E. Kelly
 Program Director Marian E. Antes
 Prod. Mgr., News Dir. Irving A. Berndt, Jr.
 Publicity Manager Everett W. Rubendall
 Chief Engineer Glenn L. Sherman
 Consulting Engineer Spearman-Robertson

W W P A

WILLIAMSPORT—1949—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Williamsport Radio Bctsg.
 Assoc., Inc.
 Address 330 Government Pl.
 Phone Number 7119
 Transmitter So. Williamsport
 Ai: Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NARTB, BAB
 President Harry J. W. Kiessling
 General Manager Woodrow W. Ott
 Commercial Manager J. David Fleming
 Program Director Louis C. Cate
 News Director John Archer
 Musical Director Will Moyle
 Consulting Engineer Russell May

W N O W

YORK—1948—A.B. & F.N.

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Helm Coal Co.
 Business-Studio Address 25 S. Duke St.
 Phone Number 8-2911-8-2952
 Transmitter Location R. D. 5
 Air Time 6 a.m.-local sunset
 News Service AP
 Transcription Service Associated
 Membership NARTB, BAB

General Manager Lowell W. Williams
 Commercial Manager John O. Border
 Sales Prom. Mgr. Murray Goldsborough
 News Director Albert Gadding
 Prog.-Prod. Dir. H. E. Daugherty
 Publicity Director Edwin L. Fay
 Chief Engineer Willis N. Weaver
 Consulting Engineer Dixie B. McKey

W O R K

YORK—1932—NBC-MBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By York Bctsg. Co.
 Business-Studio Address 13 S. Beaver St.
 Phone Number 6629
 Transmitter Location W. Manchester
 Township
 Air Time 6 a.m.-12:30 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Robert Meeker
 Membership NARTB
 Station Executive Clair R. McCollough
 Station Manager Leroy K. Strine
 Natl. Sales Mgr. J. Robert Gulick
 Program Director James R. Wilson
 Technical Director J. E. Mathiot

W S B A

YORK—1942—ABC—QUAKER

Frequency: 910 Kc. Power: 1000 Watts d..
 1000 Watts n.
 Owned-Oper. By Susquehanna Bctsg. Co.
 Address P. O. Box 910
 Phone Number 82676 - 81308
 Transmitter Location York, R. D. 5
 Air Time 6 a.m.-12:30 a.m.
 News Service AP
 Transcription Service World, MGM
 Representative Radio Revs. Inc.
 Membership NARTB, BAB
 President Louis J. Appell
 General Manager Walter J. Rothensies
 Comm. Sales Prom. Mgr. Philip K. Eberly
 Program Director Otis B. Morse
 Chief Engineer Woodrow G. Eberhart
 Farm Editor Herman E. Stebbins

WHY IS AP
THE BEST?

BECAUSE—AP has more news correspondents; more news
 bureaus, more miles of news wire than any other
 news service.

more New Englanders
listen to

WPRO

than any other
Rhode Island station

all
latest
seasonal
reports show
WPRO
first in share
of audience!

...compared* to the second-place
station, **WPRO** offers you:

152.4% MORE AUDIENCE

WEEKDAY
MORNINGS

73.5% MORE AUDIENCE

WEEKDAY
AFTERNOONS

50.2% MORE AUDIENCE

EVENINGS
SUN.-SAT.

**Comparison of a typical seasonal survey
(1949-1950 Winter-Spring Hooper Audience
Index for Providence - Pawtucket, R. I.)*

listeners are customers!
customers are buyers!

TO REACH THE
MOST BUYERS,

BUY BASIC...



WPRO AM
& FM

PROVIDENCE · 630 KC · 5000 W

REPRESENTED BY RAYMER

RHODE ISLAND

Population 791,896—Increase +11.0% (1940-1950)—Radio Homes 205,890
Families 208,390—Stations in State 11

WRJM

NEWPORT—1948—KBS

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By . . . The Aquidneck Bcstg. Corp.
Business-Studio Address 204 Thames St.
Phone Number 4673
Transmitter Location Middletown
Air Time Daytime
News Service AP
Transcription Service Associated
Representative Deveny & Co.
Membership NARTB, BAB
President Columbus O'Donnell
General Manager Warren G. Clement
Commercial Manager Gilbert M. Congdon, Jr.
Program Director Edwin Kane
News Director John Stewart
Chief Engineer Joseph Britto

WPAW

PAWTUCKET—1950

Frequency: 1380 Kc. Power: 500 Watts d.
Owned-Oper. By . . . Roger William Bcstg. Co.
Address 32 N. Union St.
Phone Number 5-9000
Transcription Service MacGregor
News Service UP
Co-Owner, Pres., Treas. Neale D. Murphy
Co-Owner Dominic Hysko
Sta., Prom. Mgr., Pgm. Dir. Muriel T. Choquette
Chief Engineer Jim Bonney
News Director William J. Torpey

WEAN

PROVIDENCE—1922—MBS-YANKEE

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By Yankee Network, Inc.
Business-Studio Address Crown Hotel
Phone Number Temple 1-0800
Transmitter Location E. Providence
Air Time 6 a.m.-M., (8 a.m.-M. Sun.)
News Service AP, Yankee News
Transcription Service Associated
Representative Edward Petry
President William O'Neill
Gen., Sta., Comm. Mgr. Mowry Lowe
Prog.-Prod.-Pub. Dir. Donald Morton
Chief Engineer Henry Tilley

WFCI

PROVIDENCE—1941—ABC

Frequency: 1420 Kc. Power: 5000 Watts
Owned-Operated By Pawtucket Bcstg. Co.
Bus.-Studio Address Sheraton-Biltmore Hotel
Phone Number PL 1-6565
Transmitter Location Lonsdale

Air Time Unlimited
News Service AP
Transcription Service Associated
Representative Avery-Knodel
Membership NARTB, BAB
Sta., Gen., Comm. Mgr. Wallace A. Walker
Program Director David Brooks
Musical Director Arthur Paquette
Chief Engineer Gilbert Johnson
Consulting Engineer Kear & Kennedy

WDEM

PROVIDENCE—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By . . . Narragansett Bay B. Co.
Address 15 Chestnut St.
Phone Number Jackson 1-6565
Trans. Loca. Bold Pt. E. Providence
Air Time Sunrise-Sunset
News Service UP
Pres., Gen. Mgr. Louis A. R. Pieri
Sta. Mgr., Pgm. Dir. Walter Neiman
Comm., Sales Prom. Mgr. Arthur Gordon
Production Director Ernest Anderson
News Director David Rosehill
Musical Director William Willse
Chief Engineer Milton Krogsted

WHIM

PROVIDENCE—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
Owned-Oper. By Intercity Bcstg. Co.
Business-Studio Address 32 Custom House
Phone Number Union 1-4211
Transmitter Location Eastern Ave.,
E. Providence
Air Time 6 a.m.-4:30 p.m.
News Service AP
Transcription Service Capitol
Representative Adam J. Young
President, Gen.-Sta. Mgr. Robert T. Engles
Program Director C. George Taylor
Prod. Dir., Chief Anncr. Bruce Williamson
Musical Director Jay Creeden
Chief Engineer Carroll Philbrook

WPRO

PROVIDENCE—1924—CBS-NEMM

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By Cherry & Webb Bcstg. Co.
Bus.-Stud. Add. 24 Mason St., WPRO Bldg.
Phone Number Plantations 1-9776
Transmitter Location E. Providence
Air Time 6 a.m.-1:05 a.m.
News Service AP, UP
Transcription Service Thesaurus, Lang-Worth
Representative Paul H. Raymer

• • • RHODE ISLAND — SOUTH CAROLINA • • •

Membership NARTB, BAB
 President William S. Cherry, Jr.
 General-Comm Mgr. Arnold F. Schoen, Jr.
 Program Director John A. Owen
 Chief Engineer John V. Ferri
 Consulting Engineer McNary & Wrathall

W J A R

PROVIDENCE—1922—NBC-NERN

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By The Outlet Co.
 Business-Studio Address 176 Weybosset St.
 Phone Number Gaspee 1-1071
 Transmitter Location Wampanoag Trail,
 E. Providence

Air Time 6 a.m.-M.
 Transcription Service World
 News Service AP
 Representative Weed
 Membership NARTB
 Chairman of Board Mortimer L. Burbank
 Gen., Comm. Mgr. John I. Boyle
 Program Director Sothern Abbott
 News Director Ben Boyden
 Chief Engineer Thomas C. J. Prior

W R I B

PROVIDENCE—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By R. I. Bcstg. Co.
 Bus.-Studio Address Narragansett Hotel
 Phone Number Union 1-4512
 Transmitter Location Water St., E. Providence
 Air Time 7 a.m.-local sunset
 News Service UP
 Transcription Service Associated
 Representative ForJoe
 Membership NARTB
 President Frank Rao

General Manager Nicholas Ruggieri
 Prod., Pgm. Dir., Chief Annr. Dan Rogers
 News Director Fabian Hume
 Chief Engineer Richard Buckley

W E R I

WESTERLY—1949—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned Oper. By Radio Westerly, Inc.
 Address 34 Main St.
 Phone Number 2263
 Transmitter Location Margin St.
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth,
 Colton, Bannan
 President Richard G. Moore
 General Manager Warren M. Greenwood
 Program Director A. W. Warren
 Chief Engineer Donald W. Siegel

W W O N

WOONSOCKET—1946

CBS—YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Woonsocket Bcstg. Co.
 Business-Studio Address 99 Main St.
 Phone Number 3900-1741
 Transmitter Location Getchell Ave.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service World, Standard
 President William S. Palmer
 General Manager Buell W. Hudson
 Station Manager Mitchell F. Stanley
 Commercial Manager Eugene A. Mailloux
 Production Director Gene Rousseau
 News Directors G. O'Neill, B. Riley
 Chief Engineer Joseph Gerson

—SOUTH CAROLINA—

*Population 2,117,027—Increase +11.4% (1940-1950)—Radio Homes 409,620
 Families 492,330—Stations in State 43*

W A I M

**ANDERSON—1935—CBS
 PALMETTO NET**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Wilton E. Hall
 Address-Trans. Loca. 1 Martin St.
 Phone Number 3800-1-2
 Air Time 5:30 a.m.-12:05 a.m.
 News Service INS
 Transcription Service Associated, World
 Representative Burn-Smith, Dora Dodson
 President Wilton E. Hall
 General Manager Glenn P. Warnock
 Prom., Comm. Mgr. G. P. Brown

Program Director Ray Barath
 News Director R. Powell
 Chief Engineer H. B. Greene
 Farm Editor Grady Newman

W A N S

ANDERSON—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Carolina Bcstrs.
 Address Box 211
 News Service AP
 Pres., Gen. Mgr. J. J. Powell
 Comm. Mgr., Pgm. Dir. Alfred Robinson
 Chief Engineer Charles Mewborn

W B S C

BENNETTSVILLE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Bennettsville Bcstg. Co.
 Business-Studio Address 212 Broad St.
 Phone Number 780
 Transmitter Location 1½ Mi. N.W. of
 Bennettsville on Hwy. No. 9
 News Service AP
 Representative Joseph Hershey McGillvra
 Gen., Comm. Mgr. Malcolm A. Young
 Prog.-Prod.-Pub.-Musical Dir. Don Bridges
 Chief Engineer John Gronert

W A C A

CAMDEN—1948—KBS BASEBALL NET

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By Camden Bcst. Co.
 Address Camden
 Phone Number 80
 Transmitter 4 Mi. E. of City
 Air Time 6 a.m.-Sunset
 News Service UP
 Transcription Service Standard
 Membership NARTB
 President Haygood S. Bowden
 Gen., Sta., Comm., Pgm. Mgr. Tom Richards
 Prod., Pam. Dir. Arthur Sheheen
 Chief Engineer Frank Richardson
 Chief Announcer Arthur Sheheen

W C S C

CHARLESTON—1930—CBS

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Oper. By WCSC, Inc.
 Address Franc's Marion Hotel
 Phone Number 7611
 Transmitter Location Eagle's Nest
 Air Time 6 a.m.-12:05 a.m.
 News Service UP
 Transcription Service World
 Representative Free & Peters
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. John M. Rivers
 Commercial Manager Roland Weeks
 Sales Promotion Manager Alma D. Davis
 Pam., Pub. Dir. Russell Long
 Publicity Director Alma D. Davis
 Copy Chief Dorothea LaTorre
 News Director Robert Truere
 Musical Director Bob Tambllyn
 Chief Engr., Cons. Engr. Wilbur Albee
 Farm Editor Bob Tambllyn
 Traffic Manager Annie Laurie Quatterman

W H A N

CHARLESTON—1947—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Charleston Bcstg. Co.
 Business-Studio Address 152-B Market St.

Phone Number 3-1643
 Transmitter Location St. Andrew's Parish
 Air Time 6 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 President S. Lewis Johnson
 Gen., Sta., Comm. Mgr. W. Ben Hutto
 Pub., Pgm. Dir. Vernon M. Bushong
 News Director Dick Terfler
 Production Director Traynor Ferillo
 Mus. Dir., Farm Editor Ray Thomas
 Chief Engineer William P. Birchfield
 Consulting Engineer W. J. Holey

W P A L

CHARLESTON—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By George G. Weiss
 Business-Studio Address 149 Wentworth St.
 Phone Number 3-6428-9
 Transmitter Location Windemere
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus
 Representative Dora Dodson Pearson
 Gen., Sta. Mgr. Laurens P. Moore
 Commercial Manager Robert T. Chrystie
 Promotion Manager Walt Hanna
 Program Director Bob Austin
 Chief Announcer James Reynolds
 Publicity Director Al Dengate
 Chief Engineer Carlton E. Modlin

W T M A

CHARLESTON—1939—NBC

Frequency: 1250 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By Atlantic Coast Bcstg. Co.
 Bus. Add. 133 Church St., P. O. Box 297
 Phone Number 2-2961
 Transmitter Location St. Andrew's Parish
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Representative George P. Hollinberry
 Membership NARTB, BAB
 President Edward Manigault
 Gen., Sta. Mgr. Douglas M. Bradham
 Prom., Comm. Mgr. Grange S. Cuthbert, Jr.
 Publicity Director Nina K. Parker
 Production Director Robert Yeager
 News Director Harry Gianaris
 Musical Director Edna E. Richardson
 Chief Engineer U. Gordon Knight

W U S N

CHARLESTON—1948—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Southern Bcstg. Co.
 Bus.-Studio-Trans. Address 42 Tenth St.
 Phone Number 2-2652
 News Service UP
 Air Time 6 a.m.-1 a.m.

SOUTH CAROLINA

Representative Donald Cooke
 President Louis D. Simonda, Jr.
 Gen., Sta., Comm. Mgr. J. Dayton Hastie
 Promotion Manager Ed Lesnick
 Program Director Henry Hoppe
 Chief Announcer Bill Ward
 News Director Elmo Cronk
 Chief Engineer Walter Nelson
 Consulting Engineer John Cruetz

W G C D

CHESTER—1948—MBS—KBS

Frequency: 1490 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Craig Bdstg. Co.
 Address 128 Main St., Press-Radio Bldg.
 Phone Number 1171 & LD995
 Transmitter Location Harris Street
 Air Time 6 a.m.-11 p.m.
 News Service AP
 President Morgan J. Craig
 Gen., Sta. Mgr. Charles A. Thoman
 Comm., Prom. Mgr. Vernon McCarthy
 News, Music., Pgm. Dir. Chief Anncr.
 Arthur Cornwall
 Prod., Pub. Dir. James Kennedy
 Chief Engineer Vernon Cameron
 Farm Editor Arthur Cornwall
 Consulting Engineer Charles A. Thoman

W C O S

COLUMBIA—1939—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Radio Columbia
 Business-Studio Address 1202 Main St.
 Phone Number 2-5601
 Trans. Location 2806 Edgewood Rd.
 Air Time 6 a.m.-12:30 a.m. (Mon.-Sat.)
 News Service AP
 Transcription Service World
 Representative Taylor Co.
 President E. D. Black
 General-Station Manager James W. Hicks
 Commercial Manager Dixon Harp
 Program Director Stewart Spence
 Chief Engineer Robert D. Lambert, Jr.

W I S

COLUMBIA—1930—NBC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Bcstg. Co. of the South
 Business-Studio Address 1111 Bull St.
 Phone Number 3-6431
 Transmitter Location Bluff Rd.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 Representative Free & Peters
 Membership NARTB, BAB
 President B. Calhoun
 General Manager G. Richard Shafto
 Station Manager J. Dudley Saumenig

Local Sales Mgr. W. Miller Montgomery
 Prom.-Pub. Manager Steve Libby
 Program Director Frank Harden
 Prod. Dir., Chief Anncr. Mackie Quave
 Musical Director Ruth Stone
 Chief Engineer Herbert G. Eldson, Jr.
 Farm Editor Specs Munzell
 Consulting Engr. Jansky & Bailey

W M S C

COLUMBIA—1945—CBS

Frequency: 1320 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By Marseco Bcstg. Corp.
 Business-Studio Address 1127 Lady St.
 Phone Number 2-8659
 Transmitter Location Lexington County
 News Service UP
 Transcription Service Lang-Worth, Associated
 Representative H-R Representatives
 Membership NARTB, BAB
 Pres., Gen. Mgr. C. Wallace Martin
 Promotion Manager Robert Ellison
 Prod., Pgm. Dir. Grenville Seibels
 Chief Engineer John C. Cosby
 Farm Editor Clair Shadwell

W N O K

COLUMBIA—1947—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Palmetto Radio Corp.
 Address P. O. Box 307
 Phone Number 2-1518
 News Service AP
 Representative ForJoe
 Membership NARTB
 General Manager H. Moody McElveen

W L A T

CONWAY—1945—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Coastal Bcstg. Co.
 Business-Studio Address P. O. Box 497
 Phone Number 340
 Transmitter Location U. S. Hwy. 701, 1/4
 Mi. N.W. Center of City
 News Service AP
 Representative Joseph Hershey McGillvra
 Membership NARTB
 President, General Mgr. L. M. Hawley
 V.P., Chief Engineer H. L. Hanks
 Pub.-Musical Dir., Chief Anncr. Mike Jordan

W D S C

DILLON—1946—MBS

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Border Bcstg. Co., Inc.
 Business-Studio Address Box 231
 Phone Number 470-1
 Transmitter Location U. S. Hwy. 301, 3/2
 Mi. S. of Dillon
 Air Time Sunrise-Sunset

. . . **SOUTH CAROLINA** . . .

News ServiceUP
Transcription ServiceThesaurus
RepresentativeDora C. Dodson
MembershipNARTB, BAB
PresidentE. H. Brown
Gen., Sta., Sales Prom. Mgr. ... Joseph Martin
Commercial Manager ... Adelaide C. Monroe
Pgm., Prod. Div.J. E. Murff, Jr.
Chief EngineerRussell Caldwell

W J M X

FLORENCE—1947—ABC

Frequency: 970 Kc. **Power:** 5000 Watts d.,
1000 Watts n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Business Address P. O. Box 1211
Phone Number 6351
Studio-Transmitter Location 3 MI. N.W.
Florence, U. S. 52
Air Time Sunrise-Sunset
News Service AP
Transcription Service World
Representative Walker
President Eugene E. Stone
Gen., Sta. Mgr. Paul H. Benson, Jr.
News, Pgm. Dir. Sam I. Latimer
Chief Announcer Bob Forbes
Chief Engineer Frank Jenne
Consulting Engineer Craven, Lohnes & Culver

W O L S

FLORENCE—1937—KBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Business-Studio Address ... 151 S. Dargan St.
Phone Number 3271-2
Transmitter Location 1 Mi. NE City
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Representative Joseph Hershey McGillvra
Membership NARTB
Pres., Gen.-Station Mgr. Melvin Purvis
Comm., Sales Prom. Mgr. A. P. Skinner
Pgm., Prod., Pub. Dir., Chief Anncr. J. Putnam
Chief Engineer W. A. Pritchett
Consulting Engr. ... Comm. Rad. & Equip. Co.

W F G N

GAFFNEY—1948—KBS

Frequency: 1570 Kc. **Power:** 250 Watts d.,
250 Watts n.
Owned-Oper. By ... Cherokee Radio Co., Inc.
Address P. O. Box 759
Phone Number 4795-6
Trans. Loca. Leadmine Rd.
Air Time Sunrise-Sunset
News Service UP
Transcription Service Lang-Worth
President A. Ray Godshall
Gen., Sta., Farm Edit. Morton E. Green

Comm., Sales Prom. Mgr. Velna Wilder
Program Director E. Parrott
Prod., Pub. Dir. V. Gertz
Chief Announcer, Music Dir. Jim Brazzell
News Dir., Chief Engr. Roger Clark

W G T N

GEORGETOWN—1949—MBS

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Operated By ... Georgetown Bcstg. Co.
Address, Trans. Loc. 216 Fraser St.
Phone Number 621-629
Air Time 6 a.m.-11:30 p.m.
News Service UP
Transcription Service Lang-Worth
President Dr. John T. Assey, Jr.
Sta., Comm. Mgr. Allen Wester
Continuity Director Joe Maurice
Program Director Mamie Delzell
Chief Engineer Patrick J. Robinson

W A K E

GREENVILLE—CBS-MBS

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By ... Piedmont Bcstg. Co., Inc.
Address 400 Mayberry St.
Phone Number 5-6772
News Service INS
President V. D. Ramseur
General Manager J. S. Ayers
Chief Engineer H. A. Morris
News Director Wayne Davis

W E S C

GREENVILLE—1947—MBS CBS-PALMETTO

Frequency: 660 Kc. **Power:** 5000 Watts
Owned-Operated By Greenville Bcstg. Co.
Business-Studio Address 1 College St.
Phone Number 2-8241
Transmitter Location Farr's Bridge Rd.
Air Time Sunrise-sunset
News Service AP
Transcription Service Lang-Worth
Representative Walker
President (Mrs.) Scott Russell
Commercial Manager W. C. Bachman
General Manager Glenn P. Warnock
Program Director Arthur H. Roberts
Chief Engineer Lewis W. Elias, Jr.

W F B C

GREENVILLE—1933—NBC

Frequency: 1330 Kc. **Power:** 5000 Watts
Owned-Oper. By ... Greenville News Piedmont
Co.
Business-Studio Address Poinsett Hotel
Phone Number 2-7616-7
Transmitter Location Ghantt
Air Time 5:30 a.m.-1 a.m.

. . . **SOUTH CAROLINA** . . .

News ServiceUP
 Transcription ServiceThesaurus
 RepresentativeAvery-Knodel
 PresidentB. H. Peace, Jr.
 General ManagerB. T. Whitmire
 Commercial Mgr.R. Q. Glass, Jr.
 Sales Prom. Manager.....P. H. Chapman
 Program Director.....Newton S. Smyth
 Chief Announcer.....Norvin Duncan
 Publicity Director.....P. H. Chapman
 News Director.....N. P. Mitchell
 Musical Director.....Alice Wyman
 Chief Engineer.....William Garrison
 Consulting Engineer.....A. D. Ring & Co.

W M R C
GREENVILLE—1940—ABC

Frequency: 1440 Kc.....Power: 5000 Watts
 Owned-Operated By.....Textile Bcstg. Co.
 Bus. Studio Address...Box 1499, Prevost Bldg.
 Phone Number3-2751
 Transmitter Location.....White Horse Rd.
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeWeed & Co.
 MembershipNARTB
 President.....R. A. Jolley, Sr.
 General Manager.....Guy Zwahlen
 Prom., Comm. Mgr.Kenneth C. Willson
 Prod., Pgm. Dir.William T. Arrington
 Chief Announcer.....James D. Simpson, Jr.
 News DirectorClaude E. Freeman
 Chief Engineer.....George D. Tate
 Farm Editor.....Paul Fisher

W M U U
GREENVILLE—1949

Frequency: 1260 Kc.Power: 1000 Watts d.
 Owned-Oper. By.....Bob Jones Univ.
 AddressBob Jones Univ.
 Phone Number2-6711
 Transmitter Location.....11 Radio Dr.
 Air Time5 a.m.-Local Sunset
 News ServiceIns
 Transcription ServiceSESAC, Associated
 MembershipNARTB, BAB
 PresidentDr. Bob Jones, Jr.
 General Manager.....R. K. Johnson
 Sta. Mgr., Pgm., Prod. Dir.Jim Ryerson
 Commercial Manager.....Lamont Haynes
 Sales Promotion Manager.....Marvin Steffins
 Publicity Director.....Laura Pratt
 Chief Announcer.....Velma Eubanks
 News Director.....Kenneth Ouellette
 Musical Director.....Barbara Boyd
 Chief Engineer.....Don Smith
 Farm Editor.....Jack Buttram

W C R S
GREENWOOD—1941—NBC

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Operated By.....Greco, Inc.
 Phone Number4300, 3971
 Studio-Transmitter Location.....Willson St.
 Air Time5:30 a.m.-11:30 p.m.
 News ServiceAP
 Transcription ServiceStandard
 PresidentDouglas Featherstone
 General Manager.....Dan Cros'and
 Commercial Manager.....Ralph Norman
 Program Director.....Randy Davidson
 Chief Engineer.....Charlie Sparks
 Consulting Engineer...McNary & Wrathall

W E A B
GREER—1949

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Greer Bcstg. Co.
 AddressP. O. Box 151
 Phone Number1057
 Air TimeDaylight
 News ServiceUP
 Transcription ServiceLang-Worth
 Partner.....W. R. Frier
 Partner, Gen. Mgr.....E. A. Burch
 Program Director.....Vernon Fox
 Chief Engineer.....Perry Clinton Childers

W H S C
HARTSVILLE—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By....Hartsville Bcstg. Co., Inc.
 Business-Studio Address...1306 College Ave.
 Phone Number654
 Transmitter Location...1 Mi. S. of Hartsville on
 Hwy. 15-A
 Air Time6:55 a.m.-11:15 p.m.
 News ServiceAP
 RepresentativeMcGillivray
 Transcription ServiceCapitol
 President.....Charles H. Campbell
 Gen. Sta. Mgr., Prod. Dir....Raymond Caddell
 Commercial Manager.....Gerald Quick
 Program Director.....Leo Williams
 Publicity Director.....Frances Bass Tyner
 Chief Engineer.....Donald A. Brienen
 Musical Director.....David Rogers
 Farm Editor.....Ernest Stokes

W D K D
KINGSTREE—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Palmetto Bcstg. Co.
 AddressKingstree
 Phone Number6761
 Transmitter Location.....Hwy. 52
 News ServiceAP
 Transcription ServiceLang-Worth
 MembershipNARTB, BAB
 Partners.....M. L. Few, E. G. Robinson, Jr.
 General Manager.....John L. McWhorter
 Chief Engineer.....Thomas B. Williams, Jr.

W L B G

LAURENS—1948—KBS-LBS

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By..... WLBG, Inc.
 Business Address..... Box 642, Laurens
 Phone Number..... 2-2331
 Studio-Transmitter Location... Greenville Rd.,
 Church St. Ext.

Air Time.....7 a.m.-7 p.m.
 News Service.....UP
 Transcription Service.....World
 President.....James C. Todd
 General Manager.....John F. Arrington
 Program Director.....Len Ledford
 Promotion Manager.....Colleen Willard
 Secy.-Treas.....Richard Todd
 News Director.....Jack Taylor
 Chief Engineer.....Clyde J. McClure

W J A Y

MULLINS—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Mullins & Marion Bldg. Co.
 Phone Number..... 390 (Marion, 3901 (Mullins))
 Transmitter Location... Highway 76 bet. Mullins
 and Marion

Air Time..... 5 a.m. to local sunset
 News Service.....UP
 Transcription Service.....Langworth
 Membership.....NARTB, BAB
 Owners.....W. L. Harrelson,
 B. G. Smith

President.....W. G. Smith
 Gen. Comm. Mgr.....Robert B. Marshall
 Station Manager.....Forrest Ramsey
 Prog. Dir., Chf. Ann.....Robert A. Allen
 Musical Director.....George Maqera
 Chief Engineer.....George Maqera
 Consulting Engr.....Robert Lambert

W M R A

MYRTLE BEACH—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts d., n.
 Owned-Oper. By.....(Mrs.) Elizabeth Evans
 Address.....Ocean Forest Hotel
 Phone Number.....137
 Transmitter Location.....28th & Oak
 Air Time.....Unlimited

News Service.....AP
 Transcr. Service.....Lang-Worth Library
 Pres., Gen. Mgr., Prog. Dir.....Elizabeth Evans
 Sta., Comm. Mgr., Chf. Eng.....W. D. Sneed
 Ch. Ann., News Dir.....Jack Eichman
 Farm Editor.....John McNamee
 Consulting Engineer.....John Keel

W K D K

NEWBERRY—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Newberry Bcstg. Co., Inc.

Address, Trans.....11 Radio Dr., Box 211
 Phone Number.....143
 Air Time.....6 a.m.-12 M.
 News Service.....AP
 Transcription Service.....World
 President.....John F. Clarkson
 Gen., Sta., Comm. Mgr.....James F. Coggins
 Pgm., Publ. Dir.....Marcia Coggins
 Chief Engineer.....Ray Gilliam
 Prom. Mgr., Chf. Ann., News Dir.,
 Farm Editor.....Charles E. Bowers

W R N O

ORANGEBURG—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....WRNO, Inc.
 Bus. Addr.-Trans. Loc.....Whitman St. Ext.
 Phone Number.....1420-P
 Air Time.....5:58 a.m.-12:01 p.m.
 News Service.....AP
 Transcriptoin Service.....Capitol

President.....Charles S. Henery
 Gen., Sta., Mgr.....Frank B. Best, Jr.
 Commercial Mgr.....Norman M. Mathews
 Program Director.....James N. Armistead, Jr.
 Chief Announcer.....W. Hampton Smith
 News Director.....Jem Newbury
 Chief Engineer.....Gus Browning
 Farm Editor.....Glenn French

W T N D

**ORANGEBURG—1948—LBS
 PALMETTO**

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Sims Publishing Co.
 Phone Number.....1600
 Transmitter Location.....1 Mi. N.W. City
 Air Time.....Daytime

News Service.....UP
 Transcription Service.....World, Associated
 Representative.....Thos. F. Clark
 Membership.....NARTB
 Gen., Sta., Comm. Mgr., Pres.....J. I. Sims
 Program Director.....Richard R. Rhame
 Publicity Director.....Ella Rogers
 Chief Engineer.....Larry W. Styles

W R H I

ROCK HILL—1944—MBS-KBS

FM, TV Affiliation.....WRHI-FM
 Frequency: 1340 Kc. Power: 250 Watts d., n.
 Owned-Oper. By.....York Co. Brcdg. Co.
 Address.....Rock Hill Nat. Bk. Bldg.
 Phone No.....2085, 2077 (Studio); 5767 (Trans.)
 Transmitter Location.....E. Black St. Ext.

News Service.....AP
 Transcription Service.....World
 Membership.....NARTB
 Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.
 Sta. Mgr., Prog., Prod. Dir.....Wm. C. Beaty
 Prom., Comm. Mgr., Pub. Dir.....Harper S. Gault

W T Y C

ROCK HILL—1948—LBS

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tri-County Bcstg. Co.
 Bus. Studio Address Robert Marshall Hotel
 Phone Number 3175
 Transmitter Hway. 21 near Charlotte Hway.
 Air Time 7 a.m.—Sunset
 Transcription Service Lang-Worth
 Representative Continental Radio Sales
 Membership NARTB
 President W. G. Reid
 Gen. Comm. Mgr. G. P. Cobb
 Chf. Ann., Prog. Dir. Edgar Talbert
 Chief Engineer Tom L. Byrd

W S N W

SENECA—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Blue Ridge Bcstg. Co., Inc.
 Address Seneca
 Phone Number 8234
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Pres., Gen. Mgr. J. A. Gallimore
 Treasurer Virginia F. Gallimore

W O R D

SPARTANBURG—1940—ABC—LBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The Spartan Radiocstg. Co.
 Business-Studio Address 291 E. Main St.
 Phone Number 3-2711
 Transmitter Location Vanderbilt Rd.
 Air Time 5:30 a.m.—12:05 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Hollingberry
 Membership NARTB
 President Walter J. Brown
 General Manager John W. Kirkpatrick
 Sales Manager John C. Carrington
 Program Director Sterling W. Wright
 News Director Alan R. Willis
 Chief Engineer Clyde J. Burdette
 Consulting Engr. A. D. Ring

W S P A

SPARTANBURG—1929—CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By Bcsting. Co. of the So.
 Business-Studio Address 224 E. Main St.
 Phone Number 33621
 Transmitter Location Route 7
 News Service UP
 Air Time 19 hrs., 5 min.
 Transcription Service Standard
 Representative John Blair
 Membership NARTB, BAB
 President Francis Hipp
 General Manager G. Richard Shafto

Station Manager Roger A. Shaffer
 Commercial Manager Guy Vaughan, Jr.
 Program Director Ed McGrath
 Chief Announcer Grover Golightly
 Chief Engineer H. R. Beckholt
 Farm Editor Cliff Gray
 Consulting Engrs. Tansky & Bailey

W F I G

SUMTER—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station WFIG, Inc.
 Business-Studio Address Radio Center Bldg.
 Phone Number 1340
 Transmitter 1 Mi. E. of Sumter on Hway. 76
 News Service UP
 Transcription Service Lang-Worth
 Representative Joseph Hershey McGillvra
 President Hubert D. Osteen
 General Manager T. Doug Youngblood
 Commercial Mgr. William H. Moore, Jr.
 Sales Prom. Mgr. Charles Ballard
 Program Director Paul Reidy
 News Director John Sherman
 Publicity Director Robert Raymond
 Chief Engineer James L. Williams
 Farm Editor T. O. Bowen

W B C U

UNION—1946—MBS

Frequency: 1460 Kc. Power: 1000 Watts d., n.
 Owned-Oper. By Union-Carolina Brcstg. Co.
 Address 210 East Main St.
 Phone Number 1200
 Transmitter Location Buffalo Rd.
 Air Time 6:00 a.m. to 12:00 M.
 Transcription Service Capitol
 Station Repr. Palmetto Network
 President E. H. Hughes
 Gen., Sta. Mgr., Mus. Dir. Milton D. Scarborough
 Comm., Sales Prom. Mgr. Leonard Magrider
 Prog., Prod. Dir. Marilyn F. Scruggs
 Publicity Director Mary A. Scarborough
 Chief Announcer C. P. Stribling
 News Dir., Farm Edit. J. B. Clements
 Chief Engineer T. W. Weathers
 Consulting Engineer Joseph H. Chambers

W A L D

WALTERBORO—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walterboro Bcstg. Co.
 Transmitter Address Ft. Benson St.
 Studio-Address Box 12
 Phone Number 3861
 Air Time 6 a.m.—12 M.
 News Service AP
 President R. M. Je³/₄eries
 Comm., Gen., Sta. Mgr. David E. Bigley
 Program Director Wilma W. Bigley
 News Dir., Farm Editor Mel W. Strasser
 Chief Engineer Don Shannon

SOUTH DAKOTA

Population 652,740—Increase +1.5% (1940-1950)—Radio Homes 160,340
Families 167,370—Stations in State 12

KSDN

ABERDEEN—1948—MBS-SO. DAK.

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By...Aberdeen News Co. Radio
Station KSDN
Phone Number4953
Air Time6 a.m.-12 M.
News ServiceAP
Transcription ServiceWorld
RepresentativeWeed
President.....Henry J. Schmitt
Sta., Gen. Manager.....Byron McElligott
Commercial Manager.....Russa Osborne
Program Director.....E. C. Pieplow
Chief Engineer.....George Crocker
Consulting Engr.Dick Doyle

KDSJ

DEADWOOD—1947—KBS-LBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By...Heart of the Black Hills Sta.
AddressP. O. Box 462
Phone Number186
RepresentativeClark
Transcription ServiceWorld
News ServiceUP
Partners.....John Daniels,
Eli Daniels, Harry Daniels
Gen. Mgr., Chief Engr.....Eli Daniels
Production Director.....Jim Tyne
News Director.....Mel Rochester

KIJV

HURON—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By...James Valley Bcstg. Co., Inc.
Bus.-Studio Address.....32 Second St. S.E.
Phone Number765
Transmitter Location.....18th St. & Idaho
Air Time6 a.m.-12 M.
News ServiceUP
RepresentativeLawson
Transcription ServiceThesaurus
MembershipNARTB, BAB
President, General Mgr.....Max F. Staley
Commercial Manager.....Dwight Coursey
Program DirectorDale Larson
Chief AnnouncerDerwin Bird
News DirectorWilliam E. McGivern
Chief Engineer.....Roland H. Marty

KORN

MITCHELL—1947—MBS GOLDEN PHEASANT

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By....Michell Bcstg. Assn.
Bus.-Studio Address.....217-219 N. Main
Phone Number821
Transmitter Location...½ Mi. E. of city on
Hwy. U. S. 16
Air Time6 a.m.-M.
News ServiceUP
Transcription ServiceLang-Worth
MembershipNARTB
General-Station Mgr.....Raymond V. Eppel
Comm., Sales Prom. Mgr....B. Harland Ohde
Program DirectorRaymond Eppel
News DirectorRobert Wood
Chief AnnouncerEdward Welch
Chief Engineer.....R. B. Brodie

KGFX

PIERRE—1916—KBS

Frequency: 630 Kc. Power: 200 Watts d.
Owned-Oper. By.....Estate of Dana McNeil
Bus.-Studio-Transmitter Address.....203 W.
Summit Ave.
Air Time9:30 a.m.-Sunset
Phone Number2351
Air Time9:30 a.m.-sunset
News ServiceUP
RepresentativeContinental
PresidentIda A. McNeil
Chief Engineer.....Charles W. Hobbs

KOTA

RAPID CITY—1936—CBS

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By.....Black Hills Bcst. Co. of
Rapid City
Business Address.....523 Sixth St.
Phone Number2000-1-2
Studio Address.....Alex. Johnson Hotel
Transmitter Location...5 Mi. S. of Rapid City
Air Time6 a.m.-M.
News ServiceUP
RepresentativeHeadley-Reed
Transcription Service...Standard, Associated,
Capitol, World
MembershipNARTB, BMB
Pres., Gen. Mgr.....Robert J. Dean
Commercial Manager.....Stan Lieberman
Program DirectorAbner H. George
Promotion Manager.....Ellen Crilly
Sales Manager.....Stanley Lieberman
Chief Announcer.....Harlan Horton
Chief Engineer.....A. E. Griffiths
Farm Editor.....Ed Denslow

KELO

SIoux FALLS—1937—NBC

Frequency: 1320 Kc. Power: 5000 Watts

SOUTH DAKOTA

Owned-Oper. By.....Midcontinent Bcstg. Co.
Bus-Studio Address...Kelo Bldg., Phillips at
Eighth

Phone Number4-5841
Transmitter Location.....S.E. of Sioux Falls
Air Time.....5:30 a.m.-1 a.m.
News ServiceUP
Transcription ServiceCapitol
Representative.....John E. Pearson
MembershipNARTB, BAB
President, Gen.-Sta. Mgr.....S. Fantle, Jr.
Commercial Manager.....Evans Nord
Sales Prom. Mgr., Pub. Dir....Darlene Nesby
Pgm., Prod. Dir.....Jack Douglas
News Dir., Chf. Ann.....Dean Montgomery
Musical DirectorForrest Elliot
Chief Engineer.....Lester Froke
Farm Editor.....Les Harding
Consulting Engr.....Andy Ring & Co.

K I H O

SIOUX FALLS—1948—MBS

Frequency: 1270 Kc. Power: 1000 Watts d., n.
Owned-Oper. By...Big Sioux Brcstg. Co., Inc.
Address218 South Main Ave.
Phone Number4-7736
Transm. Location5 miles s.w. of City
Air Time6:00 a.m. to 12:00 M.
News Service: UP.....Radio & News Wire
Transcription ServiceWorld
Station Representative...Paul H. Raymer Co.
MembershipNARTB
President.....Dr. John D. Conner
General ManagerDavid J. Kempkes
Commercial Manager.....Richard C. Morenus
Program Director.....Fred W. Schweikher
Chief Announcer.....Wayne Pritchard
News DirectorPaul Fredricks
Chief Engineer.....David J. Kempkes
Consulting Engineer.....Frank H. McIntosh

K I S D

SIOUX FALLS—1948—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....KISD, Inc.
Bus-Studio Address.....311 S. Phillips Ave.
Phone Number4-5571
Transmitter LocationW. 12th St.
Air Time.....6:45 a.m.-M.
News ServiceAP
RepresentativeCooke
Transcription ServiceLang-Worth
President.....H. R. Alton
Gen. Mgr., Prog. Dir.....Verl Thomson
Commercial Manager.....William Hardt
Promotion Manager.....Helen Ruble
Chief AnnouncerBill Johnson
Musical DirectorPat Patrick
Chief Engineer.....Bob Gloe

K S O O

SIOUX FALLS—1927

Frequency: 1140 Kc. Power: 5000 Watts d.
Owned-Oper. By.Sioux Falls Bcstg. Assn., Inc.
Address317½ S. Phillips Ave.
Phone Number4-7545
Transm. Location.....W. 12th St., Sioux Falls
Air Timelocal, sunrise to sunset only
News ServiceAP
Transcr. Service...RCA, Thesaurus, Standard
Station Representative.....Avery-Knodel, Inc.
MembershipNARTB, BAB
PresidentMorton Henkin
General ManagerGeorge R. Hahn
Station ManagerGeorge "Bill" Rohn
Commercial ManagerRollie R. Williams
Sales Promotion ManagerRay Krohn
Program DirectorRay Loftness
Production DirectorMurray Stewart
News DirectorOrrin Melton
Musical Director.....Bob Helgeson
Chief Engineer.....Max Pierce
Farm Editor.....E. C. "Red" Stangland
Consulting EngineerGeorge C. Davis

K W A T

WATERTOWN—1926—KBS

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By..Midland Natl. Life Ins. Co.
AddressWatertown
Phone Number777
Air Time.....6 a.m.-11 p.m.
News ServiceUP
Transcr. Service.....SESAC, World, Standard
RepresentativeOrville Lawson, Walker
MembershipNARTB
PresidentJohn Ernstrom
General Manager.....Thomas L. Young
Commercial Manager.....Morris Wisott
Sales Prom. Mgr.....Ross E. Case
Program DirectorDoug Marlow
Production Director.....Dory Marks
Publicity Dir.....Bob Keller (N. Y.)
Chief Announcer.....Bob Carroll
News DirectorDan Anderson
Musical DirectorMildred Swenson
Chief Engineer.....Francis Alwin
Farm EditorBob Robinson
Consulting Engr.Commercial Radio

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BECAUSE—**AP** members, the great-
est body of news collectors
in the world today, provide
their news to their AP.

SOUTH DAKOTA—TENNESSEE

W N A X

YANKTON—1926—ABC

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Bus. Studio Address 2nd & Capitol Sts.
 Phone Number 442
 Transmitter Location 5 mi. E. of Yankton
 Air Time 5:30 a.m.-M.
 News Service AP, UP
 Transcription Service Standard

Representative Katz
 Membership NARTB
 General Manager Robert R. Tischer
 Commercial Manager Donald D. Sullivan
 Promotion Mgr. Richard T. Harris
 Program Director Herb Howard
 News Director Arthur J. Smith
 Musical Director Rex Hays
 Chief Engineer Clifton M. Todd
 Farm Editor Chris Mack
 Consulting Engr. Craven, Lohnes & Culver

TENNESSEE

*Population 3,291,718—Increase +14.5% (1940-1950)—Radio Homes 697,690
 Families 802,860—Stations in State 52*

W L A R

ATHENS—1946—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Athens Bcstg. Co.
 Business-Studio Address N. Jackson St.
 Phone Number 891
 Transmitter Location Decatur Hway.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 President Lowell F. Arterburn
 General Manager Buell J. Charles
 Program Director Roy Carr
 Commercial Manager Max Robinette
 News Dir. Jack Dalton
 Chief Engineer J. W. Turner
 Consulting Engr. Claude Gray

Address Hotel Patten
 Phone Number 7-1128
 Transmitter Location Rossville Blvd.
 Air Time 5:55 a.m. to 11 p.m.
 News Service AP
 Transcription Service Langworth
 Station Repr. Rambeau
 General Manager Vann Campbell
 Commercial Manager H. D. Parker
 Trac Director Vivian Russell
 Chief Announcer Harry Thornton
 News Director Roy Morris
 Musical Director Chris Conrad
 Chief Engineer Charles Stokely

W O P I

BRISTOL—1929—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radiophone Bcstg. Station,
 WOPI, Inc.
 Business-Studio Address 310 State St.
 Phone Number South 3730
 Transmitter Location Old Abingdon Pike
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Lang-Worth, Capitol
 Representative Burn-Smith
 Membership BAB
 President, General Mgr. W. A. Wilson
 Comm. Mgr. James C. Wilson
 Sales Prom. Mgr. Sam Davis
 Prod., Musical Dir. Mike Cady
 Chief Ann., Farm Editor Harry Moreland
 Publicity Director Jane Glavin
 Chief Engineer Russell V. Robinson

W A P O

CHATTANOOGA—1936—NBC

Frequency: 1150 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Oper. By WAPO Bcstg. Service
 Business-Studio Address Read House
 Phone Number 6-8141
 Transmitter Location Pineville Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NARTB, BAB
 General Manager R. G. Patterson
 Comm. Mgr., Pub. Dir. Helen Patterson
 Program Director Frances Haxley
 Chief Engineer B. B. Barnes
 Farm Editor J. D. Cliett

W D E F

CHATTANOOGA—1941—ABC

Frequency: 1370 Kc. Power: 5000 Watts d.
 1000 n.
 Owned-Oper. By WDEF Bcstg. Co.
 Bus. Studio Address 4th Fl., Volunteer Bldg.
 Phone Number 6-5664
 Transmitter Location Moccasin Bend
 Air Time 5:30 a.m.-M.
 News Service UP

W A G C

CHATTANOOGA—1945—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Tenn. Valley Bcstg. Co.

Transcription Service Capitol
 Representative Branham
 President Joe W. Engel
 Gen., Sta., Comm. Mgr. Ken Flenniken
 Program Director Morrie Quave
 News Dir. Warren Herring
 Chief Announcer Luther Masengill
 Chief Engineer B. C. Baker
 Consulting Engr. Russell P. May

W D O D

CHATTANOOGA—1925—CBS

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By WDOD Bcstg. Corp.
 Address Hamilton Natl. Bank Bldg.
 Phone Number 6-5117
 Transmitter Location Baylor Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Paul H. Raymer
 Pres., Gen., Sta. Mgr. Earl W. Winger
 Commercial Manager B. J. Bush
 Prom. Mgr., Pub. Dir. Bill Wilson
 Program Director Charley Gullickson
 Production Director Gene Carr
 Chief Announcer Bob Bosworth
 Musical Librarian George Barnard
 Chief Engineer W. Roy Owens
 Farm Editor Gaylord McPherson

W D X B

CHATTANOOGA—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WDXB, Inc.
 Address 539 Vine St.
 Phone Number 6-1114
 Representative Forjoe
 Transcription Service SESAC
 News Service AP
 President John Bloom
 V.P., Prom. Mgr. David E. Cohen
 Gen., Comm. Mgr., Pgm. Dir. Charles W. Trippe
 Chief Engineer Byron E. Fincher

W J Z M

CLARKSVILLE—1941—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Campbell & Sheftall
 Operated By E. T. Campbell
 Business-Studio Address 411 Madison St.
 Phone Number 2295-6
 Transmitter Location Martin St.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol
 Membership NARTB, BAB
 Pres., Gen.-Sta. Mgr. E. T. Campbell
 Comm., Sales Prom. Mgr. Joseph R. Fife
 Program-Production Dir. Clay Cline, Jr.
 Chief Engineer John H. Bailey

W B A C

CLEVELAND—1945—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Robert W. Rounsaville
 Business-Studio Address Central Ave.
 Phone Number 62
 Transmitter Location Chattanooga Hwy.
 Air Time 6:00 a.m.-10:30 p.m.
 News Service UP
 Gen. Mgr. R. W. Rounsaville
 Comptroller S. A. Wade
 Station Manager Thad F. Fitch
 Program Director Harry Sullivan
 Chief Engineer William D. Stuart
 Technical Director H. D. Price

W K R M

COLUMBIA—1946—MBS-KBS-TVA

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By The Middle Tennessee
 Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address P. O. Box 71
 Phone Number 1340-1
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service Capitol
 Representative TVA Network
 Membership NARTB, BAB
 Pres., Gen.-Sta.-Comm. Mgr. R. M. McKay, Jr.
 Sales Prom. Mgr. Mel Dugger
 Pgm., Prod. Dir. Al Knott
 Publicity Director Jim Keiran
 Chief Announcer Wally Beecham
 News Dir., Farm Ed. Bill Frasehr
 Chief Engineer Revis Hobbs
 Consultign Engr. Ring & Co.

W H U B

COOKEVILLE—1940—CBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WHUB, Inc.
 Bus.-Studio Address 315 E. Spring St.
 Phone Number 789
 Transmitter Location 807 Hickory St.
 Air Time 6 a.m.-11:05 p.m.
 News Service UP
 Representative Continental Radio Sales
 Membership NARTB, BAB
 Pres., Gen.-Comm. Mgr. M. L. Medley
 Sta. Mgr., Prog. Dir. Joe Mabry
 Sales Prom. Mgr., Pub. Dir. Stacy Mott
 Musical Director Thomas W. Harris
 Chief Engineer George W. Daughtery

W D S G

DYERSBURG—1946 MBS-KBS-MID-SOUTH-DIXIE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By State Gazette Bcstg. Co., Inc.
 Address Box 58
 Phone Number 77

• • • **T E N N E S S E E** • • •

Air Time.....6 a.m.-11 p.m.
 News ServiceAP
 President.....Russel M. D. Bruce
 General Manager.....Frank Armstrong
 Commercial Manager.....Raymond Rush
 Pub., Prgm. Director.....Robert Ward
 Chief Engineer.....C. W. Morrow

W B E J

ELIZABETHTON—1946—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elizabethton Bcstg. Co.
 Business-Studio Address.....Elk Ave.
 Phone Number.....2-1241
 Transmitter Location.....State Line Rd.
 News Service.....UP
 Senior Partner & Mgr.....R. W. Rounsaville
 Station Manager.....Frazier Cochrane
 Comptroller.....S. A. Wade
 Commercial Mgr.....James Cox
 Program Director.....Fred Lockett
 Production Dir.....Ruth Ritchie
 Chief Engineer...Martin Condon Bowers, Jr.
 Technical Director.....H. G. Price

W E K R

FAYETTEVILLE—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fayetteville Bcstg. Co.
 Business-Studio Address.....Box 625
 Phone Number.....1240
 Transmitter.....1 Mi. W. of City, Hiway 64
 News Service.....UP
 Pres., Gen. Mgr.....John R. Crowder
 Sta. Mgr.....Jim Tate
 Comm. Mgr.....Teddy Barnes
 Chf. Ann. & Prgm. Dir.....Glen Slayton
 Chief Engineer.....Ernest Tucker

W H I N

GALLATIN—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Sumner County Bcstg. Co.
 Address.....Box 28
 Phone Number.....1010
 Transmitter Location.....Portland Highway
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....NARTB
 President.....A. B. Perkins
 Gen. Manager.....R. C. Wood
 Sta., Comm. Mgr.....W. E. Stamps
 Prgm., Mus. Director.....Weston Britt
 Chief Engineer.....Eugene B. Moore

W G R V

GREENEVILLE—1946—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Greeneville, Inc.
 Address.....Radio Center, Depor St.

Phone Number.....797
 Air Time.....Unlimited
 News Service.....UP
 Pres., Gen. Mgr.....Paul Metcalfe
 Commercial Manager.....Hugh Pickel
 Program Director.....Tom Lyons
 Chief Engineer.....Ladle Hampton

W H B T

HARRIMAN—1947—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...The Harriman Bcstg. Co.,
 Inc.
 Bus.-Studio Address.....Crescent & Devonia
 Phone Number.....850
 Transmitter Location.....Margrave St.
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Continental
 Membership.....NARTB
 Owner, Gen. Mgr.....F. L. Crowder
 Commercial Manager.....Walter Scarbrough
 Program Director.....John Fielder
 Promotion Manager.....Carl Williams
 Chief Engineer.....Kenneth Hargis

W I R J

**HUMBOLDT—1949—MID-SOUTH
 KBS**

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Gibson Co. Bcstg. Co., Inc.
 Address.....210 N. 22nd Ave.
 Phone Number.....740
 Membership.....NAB
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 President.....J. F. Warmath
 Commercial Manager...Thomas S. Armistead
 General Manager.....Howard E. Byrum
 Chief Engineer.....Charles Brown

W D X I

JACKSON—1948—MBS—KBS

Frequency: 1310 Kc.....Power: 5000 Watts d.,
 1000 n.
 Owned-Operated By.....Dixie Bcstg. Co.
 Business-Studio Address.....Williams Bldg.
 Phone Number.....7-9611
 Transmitter Location.....3 Mi. N. Hiway 45
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Burn-Smith
 Pres., Gen. Mgr.....Aaron B. Robinson
 Station Manager.....Bill Winsett
 Commercial Manager.....Jack M. Cecil
 Sales Prom. Mgr.....Jack Murphy
 Program Director.....James W. Hoppers
 Production Director.....Bob Dettmer

• • • **T E N N E S S E E** • • •

Chief Announcer Frank Melton
 News Director Jay Black
 Chief Engineer James S. Thomas
 Farm Editor Tom J. Williams
 Consulting Engr. Kear & Kennedy

W P L I

JACKSON—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By... George Arthur Smith
 Address First Natl. Bank Bldg.
 Transmitter Location..... Old Bolivar Road
 Phone Number 7-8541
 Air Time Unlimited
 News Service UP
 Transcription Service Associated, Lang-Worth
 Representative McGillvra
 President George Arthur Smith
 General Manager Ken Crosthwait
 Asst. Mgr. Bill Mutell
 Comm., Sales Prom. Mgr. Herb Langston
 Pgm., Prod. Dir. Charles McMillan
 Ch. Ann., News Dir. Bill Mutell
 Chief Engineer David Bruce Jordan
 Farm Editor Bob Aycock
 Consulting Engineer Gillette

W T J S

JACKSON—1931—ABC-MID-SOUTH

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By..... The Sun Publishing Co.
 Bus-Studio Address.. 104-106 W. Baltimore St.

Phone Number7-3316
 Transmitter Location..... Bemis Hwy.
 Air Time..... 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Branham
 Membership NARTB, BAB
 Exec. V.-P. Harris Brown
 Station Manager..... Frank S. Proctor
 Asst. Manager..... Leslie R. Brooks, Jr.
 Studio Director..... Sam D. Lollar
 Musical Director..... James Allen
 Chief Engineer..... Robert M. Gordon
 Consulting Engr. George Davis

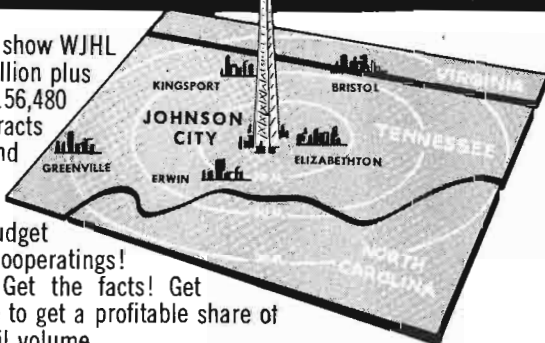
W J H L

JOHNSON CITY—1938—ABC

Frequency: 910 Kc.....Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By..... WJHL, Inc.
 Business-Studio Address..... 145 W. Main St.
 Phone Number 2780
 Transmitter Bristol-Kingsport Hwy.
 Air Time 6 a.m.-M.
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative John E. Pearson
 Membership NARTB, BAB
 Pres., Gen. Mgr. W. H. Lancaster
 Sales Prom. Mgr., Pub. Dir. Ken Matthews
 Pgm., Prod., Musical Dir. Bill Snitger
 Chief Announcer..... Ed Cowell
 Chief Engineer..... O. K. Garland
 Farm Editor..... Raymond Rosson

Profit-Margin COVERAGE

Ask for new BMB figures that show WJHL domination in reaching the million plus people in the WJHL area—156,480 radio families. And WJHL attracts 90-95% in Johnson City and vicinity. This coverage is the extra margin that pays bigger profits—makes your budget successful! WJHL leads in Hooperatings! Leads in BMB summaries! Get the facts! Get WJHL's audience! You're sure to get a profitable share of the \$ 264,258,000 annual retail volume.



WJHL 910 **5000** WATTS
 KC **ABC**
 FULL TIME REGIONAL COVERAGE
 "BONUS: WJHL-FM, 100.7 meg., full time."

National Representative:
JOHNSON CITY, TENNESSEE JOHN E. PEARSON COMPANY

W E T B

JOHNSON CITY—1947—LIBERTY

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By. E. Tennessee Bcstg. Co.
 Business Address. Press Bldg.
 Phone Number 2993
 Studio-Transmitter Location . . Asheville Hiway
 Air Time Sunrise-sunset
 News Service AP
 Representative McGillvra
 Transcription Service World
 Membership NARTB, BAB
 President. Carl A. Jones, Jr.
 Station Manager. Cliff Goodman
 Adv. Mgr. Bud Kelsey
 Program Director. Berney Burleson
 Chief Ann., News Dir. Ray Moore
 Chief Engineer. E. B. Jones
 Farm Editor Raymond Rosson

W K P T

KINGSPORT—1940—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Kingsport Bcstg. Co., Inc.
 Business-Studio Address. 222 Commerce St.
 Phone Number 2870
 News Service AP
 Transcription Service Standard, World
 Representative Donald Cooke
 President. C. P. Edwards, Jr.
 General Manager. A. F. Martin
 Commercial Mgr. Phil Weaver
 Prom. Mgr., News, Pgm. Dir. . . . Paul Overbay
 Chief Engineer. Thomas Phillips

W B I R

KNOXVILLE—1941—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Station WBIR, Inc.
 Business-Studio Address. 618 S. Gay St.
 Phone Number 4-3321
 Transmitter Location. Painter & Concord Sts.
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service NBC Thesaurus
 Representative Bolling
 Membership NARTB, BAB
 President. Gilmore N. Nunn
 Gen.-Sta.-Sales Prom. Mgr. John P. Hart
 Commercial Manager. James A. Dick
 Musical Director. W. R. Johnston, Jr.
 Chief Engineer. J. Rex Horton

W I B K

KNOXVILLE—1947—KBS

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Independent Bcstg. Co., Inc.
 Business-Studio Address. 406 W. Church St.
 Phone Number 4-9866
 Transmitter Location. Rouse Hill

Air Time Sunrise-sunset
 News Service AP
 Representative Donald Cooke
 Membership NARTB
 Pres., Gen. Mgr. Marvin I. Thompson
 Commercial Manager. William E. Lane
 Program Director. Walter Martin
 Promotion Manager. Margaret Covington
 Chief Engineer. John D. Caylor
 News Director. George Gilbert
 Farm Editor. Bob Johnson

W K G N

KNOXVILLE—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. WKGN Bcstg. Co.
 Bus.-Studio Address. Atop the Park Natl.
 Bank Bldg.
 Phone Number 4-0766
 Transmitter Location. 2166 Ailor Ave. at
 L. & N. R. R.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service. Lang-Worth, Capitol
 Representative Forjoe
 Membership NARTB
 Pres., Gen. Sta. Mgr. Clarence Beaman
 Comm., Sales Prom. Mgr. C. R. "Dick" Watts
 Pgm., Prod. Dir., Chief Anncr. . . . Tony Barrett
 Sports Director Bill Sorrell
 Chief Engineer. Milton L. Jones

W N O X

KNOXVILLE—1921—CBS

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By. Scripps-Howard Radio, Inc.
 Business-Studio Address. 110-112 S. Gay St.
 Phone Number 3-3171
 Transmitter Location. Anderson Rd. nr. Beverly
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Branham
 President. Jack R. Howard
 Gen.-Station Mgr. R. B. Westergaard
 Comm.-Sales Prom. Mgr. O. L. Smith
 Program-Production Dir. C. A. McMahon
 Publicity Director. Para Lee Brock
 Chief Announcer. Lowell Blanchard
 Musical Director. Jerry Collins
 Chief Engineer. Ray Evans
 Music Dir., Farm Ed. Cliff Allen

W R O L

KNOXVILLE—1927—NBC-LIBERTY

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By. Mountcastle Bcstg. Co.
 Business-Studio Address. 531 S. Gay St.
 Phone Number 2-7111
 Transmitter Location. Holston Hills
 Air Time 5 a.m.-1 a.m.
 News Service UP

• • • **T E N N E S S E E** • • •

Transcription Service World
 Representative Avery-Knodel, Cummings
 President Paul Mountcastle, Sr.
 Gen., Comm. Mgr. W. H. Linebaugh
 Pgm., Prod. Pub. Dir. J. H. Reese
 Chief Announcer Allen Stout
 Musical Director Harry Nides
 Chief Engineer Fred Andrews

W C O R

LEBANON—1949

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By ... Lebanon Bcstg. Co., Inc.
 Address 106 Cumberland St.
 Phone Number 1540
 News Service UP
 Transcription Service Standard
 Pres., Gen. Mgr. Warren G. Gilpin
 Asst. Mgr., Pgm. Dir. Bill Barry
 Production Director Sterling Brewer
 Publicity Director Marion Simpson
 Chief Announcer Bob Allen
 News Director Herman Eskew
 Musical Director Burton Wilson
 Chief Engineer Warren Gilpin
 Farm Editor Jim Ward

W L I L

LENOIR CITY—1950

Frequency: 730 Kc. Power: 500 Watts d.
 Owner Arthur Wilkerson Lumber Co.
 Address Bway at Grand
 Phone Number 402
 Transcription Service Capitol, SESAC
 News Service UP
 Owner, Gen. Mgr. Arthur Wilkerson
 Commercial Manager R. R. Tinnel
 News Director Bob Hutsell
 Pgm., Prom. Mgr. Bob Dickson
 Chief Engineer Edward Seward
 Farm Editor Bob Brown

W J J M

LEWISBURG—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By ... Estate of James J. Murray
 Address East Hill
 Phone Number 780
 Representative Continental
 News Service UP
 Membership NARTB
 General Manager Louis D. Lingner
 Chief Engineer J. E. Sowell

W G A P

MARYVILLE—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Aluminum Cities Bcstg. Co.

Address 503 Blount Natl. Bank Bldg.
 Phone Number 2490-1
 Transmitter Location Louisville Pike
 Membership NARTB
 Air Time 5 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Co-owners F. H. Corbett, H. C. Weaver
 Gen. Mgr. F. H. Corbett
 Progr. Dir. Joe Wheeler
 Chief Engineer Curtis Lamarr

W M M T

**McMINNVILLE—1947—MBS
 KEYSTONE—TVB**

Frequency: 1230 Kc. Power: 250 Watts d., n.
 Owned-Oper. By ... McMinnville Brdg. Co., Inc.
 Address P. O. Box 409
 Phone Number 401
 Transmitter Location North Chancery St.
 Air Time 6:00 a.m. to 11:15 p.m.
 News Service UP
 Transcription Service World
 President Dr. Sam J. Albritton
 General Manager Royce E. Richards
 Commercial Manager Georgi Overby
 Sales Prom. Manager Henry Trent
 Program Director Ernie Richards
 Ch. Annr., News Dir. George Martin
 Chief Engineer Hubert Beasley
 Farm Editor H. V. Massey
 Consulting Engr. Worthington C. Lent

W D I A

MEMPHIS—1947

Frequency: 730 Kc. Power: 250 Watts d.
 Owned By Bluff City Bcstg. Co.
 Operated By ... John Pepper, Bert Ferguson
 Business-Studio Address 2074 Union Ave.
 Phone Number 36-2703
 Transmitter Location 1125 University
 Air Time Daytime
 News Service UP
 Representative John E. Pearson
 Membership NARTB, BAB
 Gen., Sta. Mgr. Bert Ferguson
 Commercial Manager Harold F. Walker
 Program Director Christine Cooper
 Production Director Don Kern
 News Dir. Marie Wathen
 Farm Editor Ernest Brazzle
 Consulting Engr. Fred O. Grimwood

W H B Q

MEMPHIS—1925—MBS

Frequency: 560 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Harding College,
 Searcy, Ark.
 Bus.-Studio Address Hotel Gayoso
 Phone Number 8-6868

T E N N E S S E E

Transmitter Location.....Circle Rd.
 Air Time.....5 a.m.-M.
 News Service.....AP
 Representative.....Weed & Co.
 Membership.....NARTB, BAB
 Pres. (Harding College)....Dr. George Benson
 Gen., Sta. Mgr.....John Cleghorn
 Comm. Mgr.....Bill Grumbles
 Prom. Mgr.....W. G. Thompson
 Pgm., Dir.....Gordon Lawhead
 Music. Dir.....Freddie Burns
 Prod. Dir.....Lee McEachern
 Chief Engineer.....Welton Roy
 Consulting Engr.....McIntosh & Englis

W H H M

MEMPHIS—1946—LIBERTY

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mid-South Bcastg. Corp.
 Business-Studio Address.....Sterick Bldg.
 Phone Number.....37-4422
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth, Capitol
 Representative.....IMS
 Membership.....NARTB
 President.....P. E. Furlow
 Gen., Sta. Mgr.....Patt McDonald
 Commercial Manager.....Don J. Lynch
 Sales Promotion Mgr.....Norton Rosengarten
 Pgm., Prod., Pub. Dir.....Allan Avery
 News Dir.....Bill Crabble
 Chief Announcer.....Kenny Sargent
 Musical Director.....Owen Elkins
 Chief Engineer.....William Marsh

W M C

**MEMPHIS—1923—NBC
 SOUTHCENTRAL QUALITY**

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Memphis Publishing Co.
 Bus.-Studio Address.....Goodwyn Institute Bldg.
 Phone Number.....8-7464
 Transmitter Location.....Thomas Rd.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Thesaurus, Lang-Worth
 Representative.....Branham
 Membership.....NARTB
 President.....Enoch Brown
 Gen., Sta. Mgr.....H. W. Slavick
 Commercial Mgr.....Earl Moreland
 Program Director.....Wilson Mount
 Production Director.....Kitty McCullough
 Publicity Director.....Walter E. Frase
 Chief Announcer.....Charles B. Sullivan
 Musical Director.....Robert Horsley
 News Dir.....Bob Pigue
 Chief Engineer.....E. C. Frase, Jr.
 Farm Editor.....Walter Durham
 Consulting Engr.....George Davis

W M P S

MEMPHIS—1925—ABC

Frequency: 680 Kc.....Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Operated By.....WMPS, Inc.
 Business-Studio Address.....Radio Center
 Phone Number.....5-2663
 Transmitter Location.....N. Benjestown Rd.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard, Cole,
 Lang-Worth
 Representative.....Radio Representatives
 Membership.....NARTB, BAB
 V.P., Gen. Mgr.....Harold R. Krelstein
 Sales Prom. Manager.....W. B. Rudner
 Program Director.....George Faulder
 Production Director.....Tys Terwey
 Musical Director.....Fred Christensen
 Chief Engineer.....J. E. Deaderick

W R E C

MEMPHIS—1922—CBS

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WREC Bcastg. Service
 Business-Studio Address.....Hotel Peabody
 Phone Number.....5-1313
 News Service.....UP

**FOR FOLKS
 WHO KEEP THEIR EYE
 ON THE CASH REGISTER**

Results from the Station That Hits
 All Segments (not just a portion)
 of the Memphis Market.

W H H M

Liberty Broadcasting System
 MEMPHIS, TENNESSEE



Patt McDonald, manager

Representatives:
 Independent Metropolitan Sales

T E N N E S S E E

Air Time Unlimited
 Transcription Service..... World, Lang-Worth,
 SESAC
 Representative Katz
 Membership NARTB
 Owner, General Manager.... Hoyt B. Wooten
 Commercial Manager..... Hollis R. Wooten
 Pgm. Dir., Prom. Mgr..... Roy Wooten
 Chief Engineer..... Wilson Raney

W C R K

MORRISTOWN—1947—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By Cherokee Bcstg. Corp.
 Bus.-Studio-Transmitter Address... Brown Ave.
 Phone Number 1450
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Hal Holman
 Membership NARTB
 President..... Herbert S. Walters
 Gen., Comm. Mgr..... Howell Ashford
 Program Director..... John Frank McCrary
 Chief Engineer..... James R. Redden

W G N S

MURFREESBORO—1947—MBS-TV B

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By WGNS, Inc.
 Address..... P. O. Box 456
 Phone Number 1450
 Representative Holman
 Transcription Service..... Lang-Worth, World
 News Service UP
 Pres., Gen. Mgr..... Cecil Elrod
 Vice-President..... Mrs. Cecil Elrod, Sr.
 Secy.-Treas..... Cecil Elrod, Sr.
 Commercial Manager..... Neil Lancaster
 Production Director..... Louis Higgins
 Promotion Manager..... John D. Hood
 Chief Engineer..... Charles Freeman
 News Director..... John K. Williams

W K D A

NASHVILLE—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Capitol Bcstg. Co.
 Bus.-Studio Address... 1st American Natl. Bank
 Bldg.
 Phone Number 4-0511
 Transmitter Location... 2nd Ave. & Peabody St.
 Air Time 5 a.m.-1 a.m.
 News Service AP
 Transcription Service..... Capitol, Lang-Worth
 Representative Forjoe
 Membership NARTB, BAB
 (Partners) Owners T. B. Baker, Jr. &
 A. G. Beaman
 General Manager..... T. B. Baker, Jr.
 Commercial Manager..... Roy V. Whisnaud

Sports Director L. H. Munson
 Program Director..... James E. McKinney
 News Director Roque Fajardo
 Chief Engineer..... Oscar C. Griffin, Jr.
 Consulting Engr. A. D. Ring Co.

W L A C

NASHVILLE—1926—CBS

Frequency: 1510 Kc..... Power: 50,000 Watts
 Owned-Oper. By WLAC Bcstg. Service
 Bus.-Studio Address... Third Natl. Bank Bldg.
 Phone Number 6-0161
 Transmitter Location..... Old Hickory Blvd.
 Air Time 5 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Paul H. Raymer
 Membership NARTB
 Owner J. T. Ward
 Comm., Gen. Mgr..... F. C. Sowell
 Sales Manager..... E. G. Blackman
 Program Director..... Paul Oliphant
 News Director..... Robert S. Larimer
 Chief Engineer..... F. D. Binns

W M A K

NASHVILLE—1948—MBS

Frequency: 1300 Kc..... Power: 5000 Watts
 Owned-Oper. By... Volunteer State Bcstg. Co.,
 Inc.
 Address Maxwell House
 Phone Number 4-3411-2-3
 Transmitter Location..... Hydes Ferry Rd.
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative Weed & Co.
 Pres., Gen. Mgr..... Frank W. Mayborn
 Pub., News Director..... Robert L. Chandola
 Sta., Comm. Mgr..... Walter P. Speight, Jr.
 Promotion Manager... Clarence L. Waggoner
 Pgm. Dir..... Ruth Clinnard
 Musical Director Anita Kerr
 Consulting Engr..... McIntosh & Inglis

W N A H

NASHVILLE—KBS-LBS

Frequency: 1360 Kc... Power: 1000 Watts d.
 Owned-Oper. By..... Hermitage Bcstg. Corp.
 Address..... James Robertson Hotel
 Phone Number 4-7611
 Transcription Service Standard
 Pres., Gen., Comm. Mgr..... Van T. Irwin, Jr.
 Program Director..... Donn C. McInturff
 Chief Engineer..... I. D. Byars

W S I X

NASHVILLE—1927—ABC

Frequency: 980 Kc... Power: 5000 Watts d., n.
 Owned-Oper. By Jack and Louis R. Draughon

T E N N E S S E E

Address Nashville Trust Building
 Phone Number 5-5431
 Transmitter Location McGavock Road
 Air Time 6:00 a.m. to 12:00 M.
 News Service AP
 Transcription Service World
 Station Representative Katz
 Membership NARTB, BAB
 Gen., Sta. Mgr. Jack M. Draughon
 Comm., Sales Prom. Manager E. S. Tanner
 Pgm., Pub., Prom. Dir. Tom Stewart
 Chief Engineer Charles R. Duke

W S M

NASHVILLE—1925—NBC

Frequency: 650 Kc. Power: 50,000 Watts
 Owned By Natl. Life & Accident Ins. Co.
 Operated By WSM, Inc.
 Bus. Studio Address 301 7th Ave. N.
 Phone Number 6-7181
 Transmitter Location 12 Mi. in the country
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Associated, Thesaurus
 Representative Edward Petry
 Membership NARTB
 President John H. DeWitt, Jr.
 Commercial Manager Irving C. Waugh
 Sales Prom. Mgr., Pub. Dir. Tom Stewart
 Program Director Jack Stapp
 Dir. of Pub. Relns. William R. McDaniel
 News Director H. W. Eskridge
 Chief Engineer George A. Reynolds
 Farm Editor John McDonald

W A T O

OAK RIDGE—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By WATO, Inc.
 Address Municipal Market Bldg.
 Phone Number Oak Ridge 5-3535
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Burn-Smith
 Membership NARTB
 Pres., Gen. Mgr. Marshall H. Pengra
 Commercial Manager Harry C. Weaver
 Program Director Arthur J. Metzler
 Chief Engineer Marvin L. Paul
 News Director Bill Anderson

W T P R

PARIS—1947—KBS-MID-SOUTH

Frequency: 710 Kc. Power: 250 Watts d.
 Owner Kentucky Lake Bcstg. System, Inc.
 Bus. Studio Address 100½ N. Market St.
 Phone Number 1700-1
 Transmitter Location Clifty Rd.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth

Representative Hal Holman
 Membership NARTB
 President Dr. Elroy Scruggs
 Gen., Comm. Mgr. Virgil L. Linder, Jr.
 Prom. Mgr., Pgm. Dir. Floyd Horner
 Chief Engineer Charles W. Jones
 News Director Joe Edge
 Farm Editor W. C. Mitchell

W K S R

PULASKI—1946

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Oper. By The Pulaski Bdcstg. Co.
 Address Radio Center
 Phone No. 1066-67
 Transmitter Location Highway 64-W
 Air Time Sunrise-Sunset
 News Service UP
 Membership NARTB
 Pres., Gen. Manager John R. Crowder
 Station Manager Virgil Trimm
 Sales Prom. Manager Mike Freeland
 Chief Announcer Jack Hendrickson
 Chief Engineer Richard Spruill
 Consulting Engineer John H. Mullaney

W H A L

SHELBYVILLE—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Shelbyville Bcstg. Co., Inc.
 Phone Number 1400-1
 Transmitter Location Lewisburg Hwy.
 Air Time 6 a.m.-11 p.m.
 News Service UP
 President Harvard Smith
 Gen., Sta. Mgr., Pub. Dir. Charles Christian
 Pgm., Prod. Dir., Chf. Ann. Frank Huber
 News Director Charles Bragg
 Chief Engineer Tim Marsh
 Farm Editor Claude Gray

W D B L

SPRINGFIELD—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Springfield Bcstg. Co., Inc.
 Address P. O. Box 76
 Phone Number 1287
 Transcription Service Lang-Worth
 News Service UP
 Pres., Gen. Mgr. Walter A. Duke
 Comm., Prom. Mgr. H. C. Young, Jr.
 Program Director J. C. Fonts
 Chief Engineer Anna A. Duke

W J I G

TULLAHOMA—1947—TVN-KBS

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By Tri-Cities Bcstg. Co.
 Business Address West End Dr.

TENNESSEE - TEXAS

Phone Number2607-8
 Studio-Transmitter Location....West End Dr.
 Air TimeSunrise-sunset
 News ServiceUP
 Transcription ServiceCapitol, Eells
 Pres., Gen. Mgr... Col. Raymond L. Prescott, Jr.
 Office ManagerJames Walkup
 Sales Prom. Mgr.....Mary C. Prescott
 Chf. Ann., Pgm. Dir.....John Collins
 News DirectorThomas Meachum
 Chief Engineer.....Carl Spraggins
 Farm EditorThomas Meacham
 Consulting Engr.Claude Gray

Sta. Mgr., Pub. Dir.....Louis C. Wrather
 Commercial Manager ... Edwin A. Kallenberg
 Sales Prom. Mgr.....David J. Capps
 Prod. DirectorHoyt White
 Program Director.....Lee Burnette
 Chf. AnnouncerHank Huggins
 News DirectorDavid J. Capps
 Chief Engineer.....James Thomas
 Farm EditorHank Huggins

WENK

UNION CITY—1946—MBS—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Union City Bcstg. Co.
 Phone Number1240-1
 Transmitter Location.....Fulton Hwy.
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeBurn-Smith
 Pres., General Mgr.....Aaron B. Robinson

WC DT

WINCHESTER—1948—MBS

Frequency: 1340 Kc..Power: 250 Watts d. n.
 Owned-Oper. By.....Arthur D. Smith, Jr.
 AddressBox 1103
 Phone Number2201
 Transmitter LocationCowan Hwy.
 Air Time6:00 a.m. to 10:00 p.m.
 News ServiceUP
 MembershipNARTB
 Pres., Gen. Sta. Mgr.....Arthur D. Smith, Jr.
 Comm. Prom. Manager....Hughes H. Brewer
 Pgm. Dir., Ch. Ann.....Guy Parrish
 Chief EngineerFrank Spencer
 Consulting EngineerClaude M. Gray

TEXAS

*Population 7,711,194—Increase +20.2% ('40-'50)—Radio Homes 1,789,810
 Families 2,029,260—Stations in State 176*

K R B C

ABILENE—1936—ABC—TEXAS

Frequency: 1470 Kc.....Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By.....Reporter Bcstg. Co.
 Business AddressBox 178
 Phone Number4-6255
 Transmitter Location.....Old Anson Rd.
 Air Time.....6 a.m.-M.
 News ServiceAP
 Transcription ServiceCapitol
 RepresentativeJohn E. Pearson
 PresidentMrs. Eva M. Hawks
 General-Station Mgr.....Howard Barrett
 Comm. Mgrs... Bro Mingus (Local); Forest Lane
 (National)
 Sales Prom. Manager.....Forest Lane
 Chief Engineer.....J. B. Casey
 Farm EditorRay Sundry
 Consulting Engr.Commercial Radio

K W K C

ABILENE—1948—MBS-LONE STAR

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Citizens Bcstg. Co.
 Bus.-Studio Address.....25th & Butternut Sts.
 Phone Number7287
 Air TimeUnlimited

News ServiceAP, UP
 Transcription ServiceWorld
 RepresentativeTaylor
 PresidentW. P. Wright
 Gen., Prom. Mgr.....A. C. Etter
 Commercial Manager.....Tyler Stewart
 News, Pgm. Dir.....Leonard Johnson
 Chief Engineer.....Gilbert Patschke

K B K I

ALICE—1946—MBS

Frequency: 1070 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Alice Bcstg. Co.
 Business AddressBox 731
 Phone Number2070
 Transmitter Location.....No. on Hwyay 281
 Air Time12 a.m.-12 M.
 News ServiceAP
 Transcription ServiceCapitol
 RepresentativeDonald Cook
 PresidentE. G. Lloyd, Jr.
 Gen., Sta. Mgr.....A. C. Lloyd, Jr.
 Commercial Manager.....D. C. Houston
 Sales Prom. Mgr.....Nat Watson
 Pgm., Music. Dir.J. Allen Frye
 Prod., Pub. Dir.Jack Allen
 Chief AnnouncerChuck Farkas
 News DirectorNat Watson
 Chief EngineerS. L. Spencer
 Farm Editor.....Cliff DuBose

K V L F

**ALPINE—1947—MBS-S.W.-TSN
LBS—KBS—CACTUS**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Big Bend Bcstrs.
Business Address P. O. Box 779
Phone Number 37
Studio-Transmitter Kokernot Field
News Service AP, UP
Representative Hil F. Best
Membership NARTB
President Barney H. Hubbs
General Manager Jack Hawkins
Station Manager Gene Hendryx
Program Director Sellette Suratt
Chief Announcer James Dawson
News Director John Newell
Chief Engineer Earl McCall
Farm Editor G. H. Harfst

K A M Q

AMARILLO—1947—MBS

Frequency: 1010 Kc. Power: 1000 Watts d.,
500 Watts n.
Owned-Oper. By Top of Texas Bcstg. Co.
Address 1301 Polk St.
Phone Number 2-6543
Representative Forjoe
Transcription Service Capitol
News Service AP
Manager Walter P. Speight, Jr.
Vice-President Hoyt Houck
Secy.-Treas., Gen. Mgr. R. D. Houck
Commercial Manager Jess Richardson
Program Director Ray Whitworth
Promotion Manager Johnny Hatchcock
Chief Engineer Stewart Parsons

K F D A

AMARILLO—ABC—LBS

Frequency: 1440 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By Amarillo Bcstg. Corp., Inc.
Business-Studio Address 109 E. 5th St.
Phone Number 5343
Transmitter Location Belaire Pk.
News Service UP
Transcription Service World
Representative Branham Co.
Membership NARTB, BAB
President Gilmore Nunn
Station Manager Bill Fairley
Pgm. Dir., Comm. Mgr. E. J. Watson, Jr.
News Director Kelly West
Musical Director Bland Ouxer
Chief Engineer Noel Luddy
Farm Editor Kelly West

K G N C

**AMARILLO—1922
NBC-LONE STAR**

Frequency: 710 Kc. Power: 10,000 Watts d.,
Owned-Oper. By Plains Radio Bdcstg. Co.

Address Radio Building
Phone Number 3-4242
Transmitter Location Fritch Hwy.
Air Time 5:30 a.m.-12 M.
News Service UP, AP
Transcription Service Lang-Worth, M. M. Cole
Representative Taylor Co.
Membership NARTB, BAB
President Gene A. Howe
Gen., Sta. Mgr. Tom Kritser
Sales Promotion Manager Peggy Williamson
Pgm., Prod. Dir. Bob Watson
News Director Wesley S. Izzard
Chief Engineer W. H. Torrey
Farm Editor J. B. Linn
Consulting Engr. A. Earl Cullum, Jr.

K L Y N

**AMARILLO—1949—CBS
WESTERN NET**

Frequency: 940 Kc. Power: 1000 Watts d.,
1000 Watts n.
Owned-Oper. By Plains Empire Bdcstg. Co.
Address 1014 West Seventh
Phone Number 2-6773
Trans. Loca. 7 Mi. SE of City
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service Standard
Representative John Blair & Co.
Membership NARTB, BAB
President R. G. Hughes
General Manager Kenyon Brown
Station Manager Howard Roberson
Chief Engineer Gene Fennimore
Farm Editor Pat Flynn

K B U D

ATHENS—1948

Frequency: 1410 Kc. Power: 250 Watts d.
Owned-Oper. By Henderson County Bcstg. Co.
Business Address Box 309
Phone Number 2277
Transmitter Location Highway 19
Air Time 6 a.m.-Sunset
News Service UP
Sta., Gen. Mgr. J. B. McNutt, Jr.

K A L T

ATLANTA—1950

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By Ark-La-Tex Bcstg. Co.
Phone Number 681
Transcription Service Capitol
News Service UP
President Herman H. Wommack, Jr.
Gen. Mgr., Chief Engr. David A. Wommack
Commercial Manager Robert Bieloh
Program Director Norm Bale

KNOW

AUSTIN—1926—ABC-TSN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Pioneer Bcstg. Co., Inc.
 Bus.-Studio Address 520 Capital Natl. Bank Bldg.
 Phone Number 2-6213
 Transmitter Location First & Tillery Sts.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Pearson
 Membership NARTB
 President Wendell W. Mayes
 Station Manager Louis R. Cook
 Program Director Warren M. Beaman
 Chief Engineer James E. Lewis

KTBC

AUSTIN—1939—CBS-LONE STAR

Frequency: 590 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Texas Bcstg. Corp.
 Bus.-Studio Address Brown Bldg.
 (P. O. Box 717)
 Phone Number 2-2424
 Transmitter Location Manchaca Rd.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Taylor Co.
 President Claudia T. Johnson
 General Manager J. C. Kellam
 Sales Manager Sam Plyler
 Program Director Richard S. Pryor
 Publicity Director Revis Taylor
 News Director Paul Bolton
 Musical Director Barbara Rongo
 Chief Engineer A. B. Hearn
 Farm Editor Reese Turner

KTXN

AUSTIN

Frequency 1370 Kc. Power: 1000 Watts d.,
 Owned-Oper. By Radio KTXN, Inc.
 Address 1211 East 6th St.
 Phone Number 74476
 Transmitter Location Bee Cave Rd.
 Air Time Sunrise-Sunset
 Gen., Sta. Mgr. Frank Stewart
 Commercial Manager Joe K. Harry
 Program Director Frank Stewart
 Production Director Manuel Escobedo
 News Director Ed. Idar
 Chief Engineer Dale Taylor

KVET

AUSTIN—1946—CBS-LIBERTY

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Austin Bcstg. Co., Inc.
 Business-Studio Address 113 W. Eighth St.
 Phone Number 8-8521

Transmitter Location Bull Creek Rd.
 News Service AP
 Transcription Service Lang-Worth
 Representative Forjoe
 President John B. Connally
 General Manager Willard Deason
 Commercial Manager Charles Howell
 Pub., Pgm., Prod. Dir. Dave Smith
 Chief Engineer Alfred W. Scharath

KRUN

BALLINGER—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Runnels County Bcstg. Co.
 Address Zappe Bldg.
 Phone Number 3151-3161
 Air Time 6 a.m.-10:15 p.m.
 News Service UP
 Transcription Service Standard, SESAC
 President, General Mgr. R. E. Bruce
 Comm., Sales Prom. Mgr., News Dir.
 R. F. McGarvey
 Chief Engineer W. C. Kelley
 Program Director Helen Hampton

KIOX

BAY CITY—1947—MBS-KBS

Frequency: 1270 Kc. Power: 1000 Watts n.
 Owned-Oper. By Bay City Bcstg. Co.
 Business Address P. O. Box 1391
 Phone Number 642-3
 Studio-Transmitter Location State Hiway 35
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Capitol
 Representative Paul Girard
 President J. G. Long
 Gen. Sales Prom. Mgr. Hayden Curtiss
 News Director Ford Robertson
 Program Director Virginia Lee
 Chief Engineer Glenn R. Ellis
 Promotion Manager Glenn McClain

KRCT

BAYTOWN—1947—KBS

Frequency: 650 Kc. Power: 250 Watts d.
 Owned-Operated By Bay Bcstg. Co.
 Address Box 629
 Phone Number 8251
 Trans. Loca. Ft. of E. Texas Ave.
 News Service AP
 Air Time Sunrise-Sunset
 President C. Q. Alexander
 Station Manager Sylvia McKinstry
 Commercial Manager C. Paul Spidell
 Program Director Bill Dunn
 Publicity Director Joe Dollar
 Chief Engineer Emilio Rodriguez, Jr.
 Consulting Engineer Guy C. Hutchinson

KREL

BAYTOWN—1947—DIXIE-LIBERTY

Frequency: 1360 Kc. Power: 1000 Watts

Owned-Oper. By.....Tri-Cities Bcstg. Co.
 Business Address ... P. O. Box 419, Decker Dr.
 Phone Number8211-2
 Studio-Transmitter Location.....Decker Dr.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeThomas F. Clark
 PresidentRobert Matherne
 Gen., Sta. Mgr.....William M. Lightfoot
 Commercial ManagerTommy Rochelle
 Production DirectorDick Eason
 Production DirectorMary Lightfoot
 Chief Engineer.....Marvin Daugherty

K F D M
BEAUMONT—1924
ABC-LONE STAR

Frequency: 560 Kc.Power: 5,000 Watts d.,
 5,000 Watts n.

Owned-Oper. ByBeaumont Bdcstg. Corp.
 Address ... P. O. Box 2950, 1420 Calder Ave.
 Phone Number2-7758
 Trans. Loca.2 Mi. No. of Bridge City
 Air TimeUnlimited
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeFree & Peters, Inc.
 MembershipNARTB, BAB
 PresidentD. A. Cannan
 Gen., Sta., Comm. Mgr.....C. B. Locke
 Sales Promotion Mgr.....H. F. Caldwell
 Pgm., Prod., Music. Dir. ...Conrad Bering, Jr.
 Pub. Dir., Farm EditorRalph Ramos
 News DirectorDave Russell
 Chief EngineerHarold W. Bartlett

K P B X
BEAUMONT—1947—LBS

Frequency: 1380 Kc....Power: 1000 Watts d.
 Owned-Oper. ByKPBX Bcstg. Co.
 Address.....P. O. Box 1432
 Phone Number2-0201
 RepresentativeForJoe
 Transcription ServiceStandard
 News ServiceAP
 President.....J. M. Gilliam
 Gen. Mgr., Treas.....W. L. Hammond
 Commercial Manager.....Lynn Tomey
 Pgm., News Dir.....Raymond Gordon
 Chief Engineer.....Lawrence Sanders

K R I C
BEAUMONT—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....The Eenterprise Co.
 Bus.-Studio-Transmitter Address..130 Wall St.
 Phone Number4-9421
 Trans. Loca.3060-3130 Blanchette
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceCapitol, Thesaurus
 RepresentativeBranham
 PresidentO. Eugene Davis
 Vice-Pres., Gen. Mgr.....E. C. Davis

Station Manager.....Les Ryder
 Commercial Manager....John Edwin Henry
 Sales Prom. Mgr.....D. K. Maxted
 Program Director.....Mrs. Virginia Ryder
 Pub., News Dir.....Bob Tucker
 Musical DirectorHal Rydberg
 Chief AnnouncerKarl von Leuwen
 Chief Engineer.....Marvin J. Easterwood

K T R M
BEAUMONT—1947

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....230 Orleans St.
 Phone Number2-8478
 Transmitter LocationCrow & Odom Rds.
 Air Time5 a.m.-12 M.
 News ServiceINS
 Transcription ServiceWorld
 RepresentativeWalker Co.
 Pres., Gen.-Sta. Mgr.....Jack Neil
 Commercial Manager.....Bill McRae
 Sales Prom. Mgr.....Barclay Herring
 Pgm., Prod. Dir.Joseph S. Trum
 Publicity DirectorR. D. Shotts
 Chief Anncr., Musical Dir.....Roy Dixon
 News DirectorJack Neil
 Chief Engineer.....Ben F. Hughes
 Farm Editor.....Charles Schmucker

K I B L
BEEVILLE—1949

Frequency: 1490 Kc. ...Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. ByBee Bdcstg. Co.
 AddressP. O. Box 650
 Phone Number1490
 Air Time6:30 a.m.-10:30 p.m.
 News ServiceAP
 Transcription ServiceCapitol
 General ManagerJohn D. Rosi
 Commercial ManagerL. H. Landraf
 Pgm. Dir., Chief Anncr.Louis B. Shaw
 News DirectorCharles Dunn
 Chief EngineerHarry W. Wardell
 Farm EditorPaul Russell
 Consulting Engr.Glenn D. Gillett & Asso.

K B S T
BIG SPRING—1936—ABC
TEXAS STATE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Big Spring Bcstg. Co.
 Bus.-Studio Address.....702 Johnson St.
 Phone Number1500
 Transmitter Location1½ Mi. N.E. of city
 Air Time.....6 a.m.-M.
 News ServiceAP
 Representative.....John E. Pearson
 Pres., Gen., Sta. Mgr.....William J. Wallace
 Commercial ManagerWilliam L. Cox
 Prom., Pgm., Prod., Pub. Dir. .Robert Lindley
 Chief Engineer.....Andrew M. Jones
 Consulting EngineerCommercial Radio

KTXC

BIG SPRING—1949—LBS

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By Big State Bdcstg. Co.
 Address Box 1366
 Phone Number 3300
 Trans. Loca. City Park
 Air Time 6 a.m.-11 p.m.
 News Service UP
 President V. T. Anderson
 Gen., Sta. Mgr., News Dir. ... Leonard R. Lyon
 Commercial Manager Jim Taylor
 Sales Promotion Manager ... T. W. Pinkstaff
 Program Director Vance Kimble
 Publicity Director Earnest Dean Rodman
 Chief Announcer Chuck Stark
 Chief Engineer Alfred Martel
 Farm Editor Bruce Fraizer

KFYN

BONHAM—1948

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Operated By Frank Svoboda
 Bus.-Studio-Transmitter Address.. 903 E. 4th St.
 Phone Number 781
 Air Time Sunrise-sunset

KHUZ

BORGER—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By R. G. Hughes
 Business Address Box 110
 Phone Number 1600
 Studio-Transmitter Location.. 1431 Clayton St.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Trans. Serv. Lang-Worth, World, SESAC
 Representative Paul Girard
 Membership NARTB, BAB
 President R. G. Hughes
 Commercial Manager Bill Sercomb
 Sales Promotion Manager Louis Roberts
 Gen., Sta. Mgr. Jack Roberts
 News, Pub. Dir. Bill Clark
 Musical Director Bob Porter
 Chief Engineer Herman Kreiger

KNEL

BRADY—1945—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By G. L. Burns
 Business-Studio Address Radio Bldg.
 Phone Number 77
 Transmitter Location Brady
 Air Time Unlimited
 News Service AP
 Representative Hil F. Best
 Gen.-Station Manager G. L. Burns
 Comm., Sales Prom. Mgr. J. S. Sloane
 Prog. Dir., Chief Announcer Gene Burns
 Chief Engineer Cecil Nellis

KSTB

BRECKENRIDGE—1947—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Stephens County Bcstg. Co.
 Business-Studio Address Miller Bldg.
 Phone Number 1430
 Transmitter Location 1½ Mi. W. of city
 Air Time 6 a.m.-local sunset
 News Service AP
 Representative Best
 Transcription Service Lang-Worth
 Membership NARTB
 Pres., Gen. Mgr. R. W. Chapman
 Commercial Manager Sidney Foster
 Program Director T. Drakley
 Chief Engineer R. E. Smith

KWHI

BRENHAM—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tom S. Whitehead
 Business Address 108½ Main St.
 Phone Number 655
 Studio Address Main St.
 Transmitter Location 2 Mi. N. on Hwya. 36
 Air Time 6 a.m.-sunset
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Pres., Gen. Mgr. Tom S. Whitehead
 Commercial Manager J. C. Price
 Chief Engineer R. D. Elder

KTFY

BROWNFIELD—1949—LBS

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Terry Cty. Bdcstg. Co.
 Address Drawer 1032
 Phone Number 678
 Transmitter Location Tahoka Hwy.
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service Standard
 Membership NARTB, BAB
 Gen., Comm. Mgr. David R. Worley
 Sales Prom. Mgr., Prod. Dir. ... Sid McIntosh
 Program Director Nathan Daniel
 Chief Announcer Bill Morgan
 Chief Engineer Robert B. Spear
 Farm Editor Larry Chisholm

KBOR

BROWNSVILLE—1949—LBS

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Brownsville Bcstg. Co.
 Address Box 472
 Phone Number 2-5677
 Transmitter Location 1934 Central Blvd.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Trans. Service World, Thesaurus
 Representative Best, Girard
 Membership NARTB, BAB

T E X A S

Pres., Gen., Sta. Mgr. M. J. Wilson
 Commercial Manager..... Vance C. Wilson
 Prom. Mgr., Pgm., Prod. Dir. R. E. Fowler
 Chief Announcer Tom Martin
 Chief Engineer Willis A. Wilson
 Consulting Engr. George E. Gautney

KVAL

**BROWNSVILLE—ABC
 TEX. QUAL NET**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... KVAL Bcstg. Co.
 Address..... P. O. Box 1792
 Phone Number 2-6452
 Transmitter Location Hwy 77
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative..... Free & Peters
 Membership NARTB
 President..... T. Frank Smith
 Gen., Sta. Mgr. T. Frank Smith, Jr.
 Chief Engineer James R. Christian
 Consulting Engr. George C. Davis

KBWD

BROWNWOOD—1941—MBS

Frequency: 1380 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Oper. By..... Brown County Bcstg. Co.
 Business-Studio Address... 800 Hawkins St.
 Phone Number 2401
 Transmitter Location.... Williams Ranch Rd.
 Air Time..... 6 a.m.-11 p.m.
 News Service UP
 Representative Walker
 Membership NARTB
 Pres., Gen. Mgr., Pgm. Dir. . W. Mayes, Jr.
 Commercial Manager Joe B. Foster
 Production Director Pat Brinkley
 Sales Prom. Mgr. Bill Jamar
 Chief Announcer Ronald Ripley
 News Director A. D. Wisenant
 Chief Engineer..... A. W. Stewart
 Consulting Engr. Everett Dillard

KORA

BRYAN—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By..... Bryan Bcstg. Co.
 Bus.-Studio Address 604 Varisco Blvd.
 Phone Number 3-1240
 Transmitter Location Villa Maria Rd.
 Air Time..... 6 a.m.-M.
 Owner, Gen. Mgr. David C. Jones, Jr.
 Commercial Manager..... Euell G. Byers
 Chief Engineer David C. Jones, Jr.
 Pgm. Dir., Chief Annrc. William J. Zak, Jr.

KDET

CENTER—1949

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By.. Center Bcstg. Co., Inc.

Address..... 205 Austin St.
 Phone Number 1199
 Location Center
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 Representative Hil F. Best
 Pres., Pgm. Dir. Talbert E. Foster
 Gen., Sta. Mgr. Tom E. Foster
 Commercial Manager Grant Pickens
 Chief Announcer Chuck Hancock
 Chief Engineer T. McLachlan
 Farm Editor John Moosberg

KCTX

CHILDRESS—1947—MBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Golden West Bcstg. Co., Inc.
 Bus.-Studio. Address..... 217½ N. Main
 Phone Number 1085-6
 Transmitter Location... 1 Mi. W. of Childress
 Air Time..... Local sunrise-sunset
 News Service AP
 Representative P. W. Seward
 President..... R. Malone Hagan
 General Manager..... George D. Cowan
 Program Director..... LeRoy Carter
 Publicity Director Nelle Hagan
 Chief Announcer..... Bob Pace
 Chief Engineer John B. Braffet/
 Consulting Engr. Guy Hutchinson

KCLE

CLEBURNE—1947

Frequency: 1120 Kc. Power: 250 Watts
 Owned-Oper. By..... Marti, Inc.
 Address..... 919 N. Main
 Phone Number..... 1025-1026
 Transmitter Location Route 3
 Air Time..... Sunrise to Sunset only
 News Service AP
 Representative Hil F. Best
 Membership NARTB, BAB
 Pres., Gen., Sta., Comm. Mgr.

George W. Marti
 Promotion Manager.... Frank N. Hardgrove
 Program Director..... E. D'Voe Lee
 Chief Announcer..... E. G. Craig
 Musical Director..... Lela F. Tompkins
 Chief Engineers..... Loyd E. Rodgers,
 Walter C. Lacy
 Farm Editor..... C. A. Munsch

KSTA

COLEMAN—1947

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By.. Coleman County Bcstg. Co.,
 Inc.
 Business Address..... Box 432
 Phone Number 8406
 Studio-Transmitter Address... Abilene Hwy.
 Air Time Daytime
 News Service UP
 Transcription Service SESAC

TEXAS

Representative Hil F. Best
 President H. H. Jackson
 Gen., Sta. Mgr. J. D. Larson
 Comm., Prom. Mgr. Dan C. Guthrie
 Mus., Pgm., Prod., Chief Anncr. Bill Fox
 Farm Edit., News, Pub. Dir. Joann Harris
 Chief Engineer..... Brownie Seals

W T A W

COLLEGE STATION—1922

Frequency: 1150 Kc.... Power: 1000 Watts d.
 Owned-Oper. By..... The Agricultural &
 Mechanical College of Texas

Bus.-Studio Address College Station
 Phone Number 66724
 Transmitter Location Bet. Bryan & College Sta.
 Air Time..... 6 a.m.-local sunset
 News Service AP
 Transcription Service World
 Representative Hil F. Best
 General Manager..... R. Henderson Shuffler
 Sta., Comm. Mgr..... Richard L. Webb
 Sales Prom. Mgr..... Mrs. Elsie Patranella
 News, Pgm. Dir., Chief Anncr. John Scogin
 Chief Engineer..... Richard L. Webb
 Farm Editor Bob Willis
 Consulting Engr. H. C. Dillingham

K V M C

COLORADO CITY—1950

Frequency: 1320 Kc.... Power: 500 Watts d.
 Owned-Oper. By..... Colorado City Bcstg. Co.
 Address..... P. O. Box 1251
 Phone Number 64
 News Service AP

Partners Marshall Formby,
 Eldon Mahon, Clint Formby
 Manager Clint Formby
 Comm. Mgr., Pgm. Dir..... Walter Grubbs
 Chief Engineer..... Paul Brown

KEYS

**CORPUS CHRISTI—1941
 CBS-LONE STAR**

Frequency: 1440 Ks.... Power: 1000 Watts d.;
 500 Watts n.

Owned-Operated By..... Nueces Bcstg. Co.
 Phone Number 2-7411
 Studio Address..... Center Theater Bldg.
 Transmitter Location..... Shell Rd.
 Air Time..... 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Taylor Co.
 Membership NARTB
 Pgm., Prom. Comm., Sta. Mgr. Kelly Wofford
 Chief Engineer..... Harold Griffith

K R I S

CORPUS CHRISTI—1935—NBC-TQN

Frequency: 1300 Kc.... Power: 1000 Watts
 Owned-Oper. By..... Gulf Coast Bcstg. Co.

Address..... P. O. Box 840
 Phone Number 4-6354
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative..... Free & Peters
 Membership NARTB
 Pres., Gen. Mgr..... T. Frank Smith
 Commercial Manager..... William Eikner
 News Director..... John Rasco
 Pgm. Dir., Prom. Mgr..... Charles Nethery
 Chief Engineer..... Buster Harvey
 Farm Editor..... Jack Lozier

K S I X

CORPUS CHRISTI—1947—ABC

Frequency: 1230 Kc.... Power: 250 Watts d.
 250 Watts n.

Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address Show Room Bldg.
 Phone Number 2-9242
 Transmitter Location Whelan Dr.
 Air Time 6 a.m.-1 a.m.
 Trans. Serv. RCA Thesaurus, Red Seal
 Representative Forjoe & Co.
 Membership NARTB
 Pres., Gen. Mgr. Vann M. Kennedy
 Commercial Manager ... Charles R. Manning
 Program Director Richard Warner
 Publicity Director Ardyce Pfansteil
 News Director J. K. Wright
 Musical Director William Cavness
 Chief Engineer W. K. Bridges
 Consulting Engr. James H. Burney

K U N O

CORPUS CHRISTI—LBS—MBS

Frequency: 1400 Kc.... Power: 100 Watts
 Owned-Oper. By Community Bdcstg. Co.

Address-Trans. Loca. 19th & Agnes Sts.
 Phone 4-5203
 Air Time Unlimited
 Transcription Service Capitol
 Membership NARTB
 President..... Leslie C. Smith
 Cons. Engr., Gen. Mgr., Crief Anncr.

J. H. Mayberry
 Station Manager Herbert Garrett
 Commercial Manager Peggy Lindsay
 Program Director Hank White
 Chief Announcer Glenn Hunt

K W B U

CORPUS CHRISTI—1944—LBS

Frequency: 1030 Kc.. Power: 50,000 Watts d.
 Owned-Oper. By..... Baylor U.

Representative Branham
 News Service AP
 General Manager..... Harry Hayes
 Station Manager..... Roy R. Kay
 Program Director..... Ben Blackman
 Chief Engineer..... Nestor Cuesta

Business-Studio Address.....Hotel Stoneleigh
 Phone Number6193 Randolph
 Transmitter Location.....Bruton Rd.
 Air TimeSunrise-sunset
 News ServiceAP
 MembershipNARTB
 Partner, Gen. Mgr.....A. L. Chilton
 Station Manager.....R. G. Terrill
 Commercial Manager.....R. L. Kanatkar
 Program Director.....Leonard Holland
 Chief Announcer.....Richard F. Parker
 Musical Director.....James L. Hughes
 Chief Engineer.....Morris M. Ming

W F A A

DALLAS—1922

NBC-ABC-TEXAS QUALITY

Frequency: 820 Kc.....Power: 50,000 Watts
 Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By....Dallas Morning News
 Business-Studio Address.....1122 Jackson St.
 Phone Number.....Riverside 9631
 Transmitter Location..WFAA-820, Grapevine;
 WFAA-570, Arlington

Air TimeUnlimited
 News Service.....AP, UP
 Trans. Serv.....Lang-Worth, Associated
 Representative.....Edward M. Peiry
 MembershipNARTB
 President.....E. M. Dealey
 General Manager.....Martin B. Campbell
 National Comm. Mgr.Ralph W. Nimmons
 Local Comm. Mgr.Alex Keese
 Sales Prom. Mgr.Mrs. Wyona Portwood
 Program Director.....Kelly Maddox
 Publicity Director.....Harry Koenigsberg
 News Director.....Sid Pietzsch
 Musical Director.....Billy Mayo
 Chief Engineer.....J. Raymond Collins
 Farm Editor.....Murray E. Cox

W R R

DALLAS—1920—MBS-TEXAS STATE

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 Business Address.....Municipal Radio Bldg.
 Phone NumberTenison 6101
 Transmitter Location.....White Rock Lake
 News ServiceAP
 Transcription Service.....Thesaurus
 Representative.....John Blair
 MembershipNARTB
 Chairman.....E. O. Cartwright
 Managing Director.....Dale Drake
 Program Director.....Pete Teddlie
 Publicity Director.....Carol Weaver
 News Director.....James Alderman
 Chief Engineer.....D. J. Tucker

K D L K

DEL RIO—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Rio Bcstg. Co.

Business Address.....P. O. Box 1162
 Phone Number1234
 Studio-Transmitter Location.....Cypress &
 E. Second Sts.

Air TimeUnlimited
 News ServiceUP
 Representative.....Howard
 President.....James A. Clements
 Commercial Manager.....Bill D. Guse

K D S X

DENISON—1948—LIBERTY

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Grayson Bcstg. Co.
 AddressHotel Denison
 Phone Number3-400
 Transmitter Location..2 Mi. N. City, Hiway 75
 Air TimeSunrise-Sunset
 News ServiceAP
 Transcription Service.....Standard
 President.....B. V. Hammond, Jr.
 Gen. Mgr., Pgm. Dir.....L. L. Hendrick
 Chief Announcer.....Allan Hundley
 Chief Engineer.....Franklin Bailey
 Consulting Engr.A. Earl Cullum, Jr.

K D N T

DENTON—1938—LBS—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Harwell V. Shepard
 AddressRadio Center
 Phone Number276
 Transmitter Location.....Hwy 24
 Air Time6:15 a.m.-11 p.m.
 News ServiceUP
 Transcription Service.....Thesaurus
 MembershipNARTB, BAB
 General Manager.....Harwell V. Shepard

K D D D

DUMAS—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By....North Plains Bcstg. Corp.
 AddressBox 545
 Trans. Add.Hwy. 287, No. edge of Dumas
 Phone Number5000
 Air TimeSunrise-sunset
 News ServiceAP
 Transcription Service.....Standard
 Representative.....Hil F. Best
 President.....Lucian M. Spencer
 Gen., Sta., Comm. Mgr.....Ken Duke
 News, Pgm., Prod. Dir.....Ray Trent
 Chief Announcer.....Bill Lask
 Musical Director.....Jerry Duke
 Chief Engineer.....George Pepin
 Farm Editor.....J. B. Wade

K U R V

EDINBURG—1947—LBS

Frequency: 710 Kc.....Power: 250 Watts d.
 Owned-Operated By.....J. C. Looney

TEXAS

Address Edinburg
 Phone Number 710
 Studio-Transmitter Location. 2 Mi. N. State Hy.
 Air Time Sunrise-Sunset
 News Service UP
 Representative For Joe
 Membership NARTB, FMA
 President James Cullen Looney
 Gen., Sta. Mgr. Allan Dale
 Program Director Jack Moran
 Chief Engineer Warren Chase

KULP

EL CAMPO—1949—LIBERTY

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By. Wharton County Bcstg. Co.
 Business Address P. O. Box 1390
 Phone Number 1390
 Studio Address 505 E. Jackson
 Air Time 5 a.m.-5:30 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Hil F. Best
 Membership NARTB
 President Culp Krueger
 Manager Melbadean Wells
 Commercial Manager Horace Wells
 Chief Engineer Joe Miller
 Farm Editor V. L. Sandlin

KELT

ELECTRA—1949

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Oil City Bcstg. Co.
 Address 1050 Radio Rd.
 Phone Number 1051
 News Service UP
 Transcription Service Standard
 Chief Engr., Gen. Mgr. Bill Lindsay
 Comm., Prom. Mgr., Pgm. Dir. Frank Elkins
 News Director Thomas Fritz

KELP

EL PASO—1947—KBS-LBS

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By Hill Bldg.
 Phone Number 3-3658
 Representative Pearson
 Transcription Service Capitol
 President Raymond T. Richey
 Gen., Comm., Pgm. Mgr.
 Mrs. L. McCowan Chapman
 Program Director Richard E. Gillette
 Chief Engineer V. Cisneros
 Director Howard W. Davis
 News Director William Leaming

KEPO

EL PASO—1948—ABC

Frequency: 690 Kc. Power: 5000 Watts
 Owned-Oper. By KWFT Inc.

Address 2419 N. Piedras St.
 Phone Number 5-2731
 Trans. Loca. .. Hw. 54, 10 Mi. N.E. of City
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Standard
 Representative John Blair & Co.
 Membership NARTB, BAB
 Exec. Vice President Kenyon Brown
 General Manager Willard L. Kline
 Commercial Manager .. Howard W. Baldwin
 Sales Prom. Mgr., Pub. Dir. ... Cecil Sansbury
 Pgm., Prod. Dir., Farm Edit. ... E. O. Procter, Jr.
 Chief Announcer Phil Eakins
 News Director Charles Amador
 Musical Director Marlin Haines
 Chief Engineer E. L. Gemoets

KROD

EL PASO—1940—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By Roderick Bcstg. Corp.
 Business-Studio Address 2201 Wyoming St.
 Phone Number 2-6551
 Transmitter Location. 3/2 Mi. N., Newman Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Taylor Co.
 Membership NARTB
 President Dorrance D. Roderick
 V.P., Gen., Sta. Mgr. Val Lawrence
 Prom., Comm. Mgr. Bruce M. Barnard, Jr.
 Prod., Pgm. Dir. Ted Hunt
 Pub., News Dir., Farm Edit. ... Bob P. Canavan
 Sales Prom. Mgr., Pub. Dir. Bob Canavan
 Chief Announcer Richard Weaver
 Chief Engineer Edward P. Talbott

KSET

EL PASO—1949—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Sunland Bcstg. Co.
 Address 2223 Montana St.
 Representative McGillvra
 Transcription Service Capitol
 News Service AP
 President Edward D. Hodge
 General Manager Vincent W. McConn
 Assistant Manager George R. Thady

KTSM

EL PASO—1929—NBC

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By Tri-State Bcstg. Co., Inc.
 Bus.-Studio Address 801 N. Oregon St.
 Phone Number 2-5423
 Transmitter Location First St., Ascarate
 Air Time 6 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Thesaurus, World
 Representative George P. Hollingbery
 Membership NARTB, BAB

EVERY
DEPARTMENT STORE
IN
FORT WORTH
USES

K F J Z

5000 Watts — Mutual



SECOND HIGHEST HOOPERATED STATION IN TOWN
TOTAL RATED TIME PERIODS (December-January, 1951)

President Franz Walz Bredberg
 Gen., Sta. Mgr. Karl O. Wyler
 Commercial Manager Roy T. Chapman
 Program Director Jack Chapman
 Chief Announcer Jack Rye
 Chief Engineer Kenneth J. Walton
 Farm Editor Conrey Bryson

K C N C

FORT WORTH—1946
ABC—WESTERN

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By Blue Bonnet Bcstg. Corp.
 Bus.-Studio Address P. O. Box 629
 Phone Number Fortune 7175
 Transmitter Location 4000 Lawnwood St.
 Air Time Daytime
 News Service AP
 Membership NARTB
 Pres., Gen., Sta. Mgr. J. H. Speck
 Commercial Manager J. N. Mullan
 Promotion Manager Orvin Franklin
 Program Director Jerry Hahn
 Chief Engineer Chester Grubbs
 Consulting Engr. A. Earl Cullum, Jr.

K C U L

FORT WORTH—1949

Frequency: 1540 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By East-West Bdcstg. Co.
 Address 3607 Camp Bowie Blvd.
 Phone Number SUNset 6555
 Transmitter Location Kennedale
 Air Time 6 a.m.-12 M.
 News Service UP
 Trans. Serv. Associated, Thesaurus
 Pres., Gen., Sta. Mgr. W. B. Chambers, Jr.
 Commercial Manager Homer Hogan
 Office Manager Miss Maydell Wallace
 Program Director Bill Hayter
 Publicity Director Betsy Carr
 Chief Announcer Brett Allison
 News Director Duane Ramsey
 Chief Engineer R. L. McAlister
 Consulting Engr. William Foss, Wash., D. C.

K F J Z

FORT WORTH
MBS-TEXAS STATE

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By Tarrant Bcstg. Co.
 Business-Studio Address 1201 W. Lancaster
 Phone Number Ed 3-3474
 Transmitter Location Birdville
 News Service AP
 Transcription Service SESAC, World
 Representative John Blair
 Membership NARTB
 Pres., Gen., Sta. Mgr. Gene L. Cagle
 Comm., Sales Prom. Mgr. Clyde D. Pemberton
 Pgm., Prod. Dir. Hal Thompson
 Chief Engineer James T. Peterson

K W B C

FORT WORTH 1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By Worth Bcstg. Co.
 Bus.-Studio Address 1003½ Houston
 Phone Number Fa 9231
 Transmitter Location Kimbo Rd.
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Representative Rambeau
 President Judge P. W. Seward
 General Manager Lewis Love
 Commercial Manager Pat McFathers
 Sales Prom. Mgr. Charles Lewis
 Program Director Dean McClain
 Prod., Pub. Dir. Charles Hobbie
 Chief Announcer Dean McClain
 Musical Director Charles Hobbie
 Chief Engineer Melvin Parsons
 Consulting Engr. R. W. Chapman

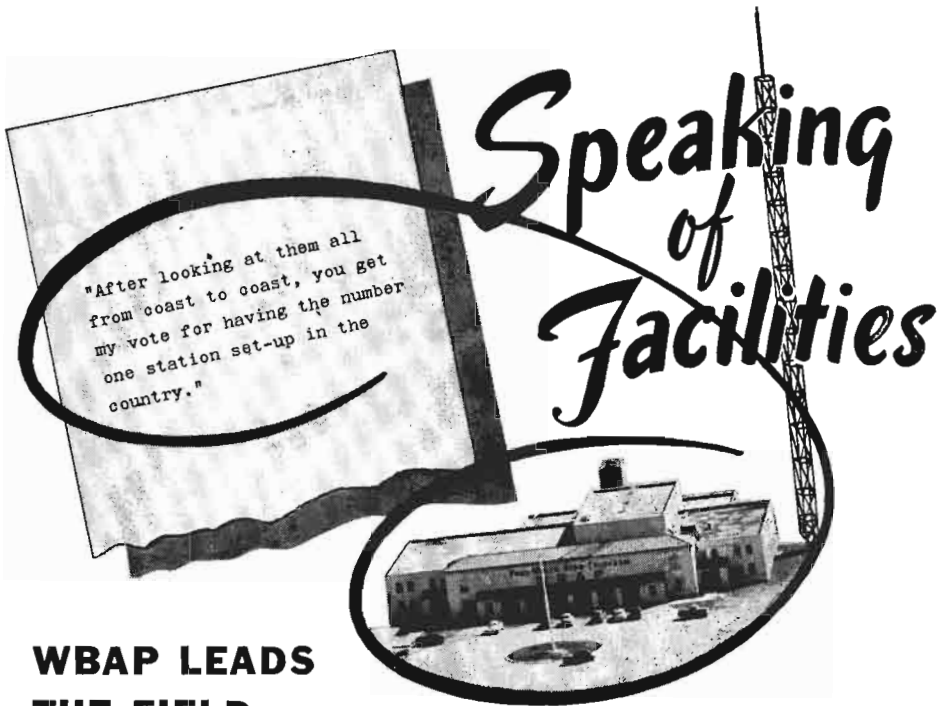
K X O L

FORT WORTH—1947—LIBERTY

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Fort Worth Bcstg. Co., Inc.
 Bus.-Studio Address 1216 Pennsylvania Ave.
 Phone Number Edison 1448
 Transmitter Location Cor. Piper Lane &
 Gallaway Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Representative John E. Pearson
 President F. M. Skinner
 Gen., Sta. Mgr. Russ N. Lamb
 Commercial Mgr. Herman C. Clark
 Program Director Phil Vogel
 Chief Announcer Bill Hightower
 News Director Joe Willis
 Chief Engineer John R. Crouse
 Consulting Engr. Robert T. Silliman

**WHY IS AP
 THE BEST?**

BECAUSE—AP has more news
 correspondents, more
 news bureaus, more
 miles of news wire
 than any other news
 service.



WBAP LEADS THE FIELD

YOUR radio and television placements in the rich Southwest are a certainty. Just as certain, after looking over the field, will you be doing business with WBAP (WBAP-570, 5,000 watts, ABC and WBAP-820, 50,000 watts, NBC) and WBAP-TV (Channel 5, ABC and NBC).

At WBAP, as a national advertising agency executive did above, you'll find the "best set-up," the most modern facilities in the business.

To name a few things . . . six large-size radio studios to serve you . . . three great television studios . . . complete disc and Ampex tape recording facilities for the production of high quality transcriptions . . . completely equipped film commercial production department, including film laboratory for processing and developing film.

WBAP leads the Southwest on all counts. Check the station or Free & Peters for complete station and market information.

AMON CARTER, President
HAROLD HOUGH, Director

GEORGE CRANSTON, Manager
ROY BACUS, Commercial Mgr.

3900 BARNETT ST. FORT WORTH, TEXAS
TELEPHONES: FORT WORTH LO-1981 DALLAS TR-9757



WBAP

FORT WORTH—1922
NBC-ABC-LONE STAR

Frequency: 820 Kc. Power: 50,000 Watts
 Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By... Carter Publications, Inc.
 Business Address..... 3900 Barnett St.
 Phone Number Ft. Worth LO-1981
 Transmitter Location.. WBAP-820, Grapevine;
 WBAP-570, Arlington
 Air Time 5:30 a.m.-12 M.
 News Service AP
 Transcription Service..... Associated, Cole
 Representative..... Free & Peters
 Membership NARTB
 President Amon Carter
 Directors ... Harold Hough, George Cranston
 Commercial Manager..... Roy Bacus
 Program Director..... Ed Lally
 Production Director..... A. M. Woodford
 Prom., Pub. Dir..... Thomas Engle
 Chief Announcer..... Frank Mills
 News Director James A. Byron
 Musical Director..... Gene Baugh
 Chief Engineer..... R. C. Stinson
 Farm Editor..... Layne Beaty
 Consulting Engineer A. D. Ring

KNAF

FREDERICKSBURG—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.... Gillespie Bcstg. Co., Inc.
 Business-Studio Address.. Security State Bank
 Bldg.
 Phone Number 311
 Transmitter Location..... U. S. Hwy. 87
 Air Time 6:45 a.m.-10 p.m.
 News Service AP
 Transcription Service SESAC
 Representative..... Hil F. Best
 President..... Walter T. McKay
 Vice-President Arthur Stehling
 Chief Engr., Sta., Gen. Mgr. . Norbert A. Fritz
 Farm Editor Oscar Krauskopf

KGAF

GAINESVILLE—1947—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Gainesville Bcstg. Co.
 Address Box 222
 Phone Number..... 248, 1600
 Air Time Sunrise-Sunset
 News Service AP
 Transcription Service Standard, Ullman
 President..... Joe M. Leonard, Sr.
 General Manager..... Joe M. Leonard, Jr.
 Asst. Comm. Mgr. Earl Leonard
 Program Director Jerry Talley
 Musical Director..... Lloyd Ridner
 Chief Engineer..... Cordell Martin

KGBC

GALVESTON—1947

Frequency: 1540 Kc. Power: 1000 Watts d.,
 250 n.
 Owned-Oper. By... The Galveston Bcstg. Co.
 Business-Studio Address..... Commerce Bldg.
 Phone Number 3-4329
 Transmitter Location... E. end Galveston Island
 Air Time..... 6:30 a.m.-11:30 p.m.
 News Service AP
 Transcription Service Standard
 Pres., Gen., Sta. Mgr. ... James W. Bradner, Jr.
 Commercial Manager Floyd Smith
 Chief Announcer Tom Dawson
 News Director Bob Savage
 Chief Engineer..... Jesse Simms
 Consulting Engr..... A. Earl Cullum, Jr.

KLUF

GALVESTON—1922—MBS-LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... The KLUF Bcstg. Co.
 Business-Studio Address..... 300 Haden Bldg.
 Phone Number..... 6676
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative..... William G. Rambeau
 Pres., Gen., Comm. Mgr. . George Roy Clough
 Chief Engineer..... L. D. Clough

KSII

GLADEWATER—1949

Frequency: 1430 Kc. ... Power: 1000 Watts d.
 Owned-Oper. By Gladewater Bdcstg. Co.
 Address Box 1426, T. W. Lee Bldg.
 Phone Number 516, 613
 Transmitter Location Kilgore Highway
 Air Time Sunrise-Sunset
 News Service UP
 Trans. Serv. Capitol, Standard
 Representative Hil F. Best
 Membership NARTB, BAB
 President T. W. Lee
 General Manager Wendell Bedichek
 Station Manager Joe M. Yowell
 Sales Prom. Mgr. Tom E. Perryman
 Program Director Charles Stockley
 Chief Announcer Douglas Reeh
 News Director Bob Moore
 Chief Engineer Lloyd Johnson

KCTI

GONZALES—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By..... Gonzales Bcstg. Co.
 Business Address..... 425 St. George St.
 Phone Number..... 770
 Transmitter Location.. 2½ Mi. E. City, Hiway
 200
 Air Time 6:30 a.m.-10 p.m.
 News Service..... AP

• • •

TEXAS

• • •

Transcription Service.....Capitol
Representative.....Gene Grant, Cooke
Sta., Comm. Mgr.Lawrence M. Walshak
Prom. Mgr., Pgm. Dir., Chief Engr.....
Frank Wilson, Jr.
Consulting Engineer.....George C. Davis

K S W A

GRAHAM—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Southwestern, Inc.
Address.....Box 748
Phone Number.....1200
Studio-Transmitter Location.....Hiway 24
News Service.....UP
Air Time.....6:30 a.m.-Sunset
Transcription Service.....SESAC
Pres., Gen. Mgr.Clay Thompson, Jr.
Pgm. Dir., Comm. Mgr.W. J. Duncan
Sta. Mgr., Chief Engr.Vance Newsom
Consulting Engr.Guy Hutcheson

K G V L

GREENVILLE—1946

MBS-TEXAS STATE-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Truett Kimzey
Phone Number.....2066
Air Time.....6 a.m.-M.
News Service.....AP
Owner, Pres.Truett Kimzey
General Manager.....Leo Hackney
Asst. Manager.....Paul D. Robinson
Program Director.....James D. Jones
Chief Announcer.....Bill Rust
Chief Engineer.....Tom Clyde

K C L W

HAMILTON—1948

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hamilton Bcstg. Co.
Bus.-Studio Address.....Box 592
Phone Number.....500
Transmitter Location..2 Mi. Comanche Hiway
News Service.....UP
Transcription Service.....Standard
Air Time.....Daytime
Membership.....NARTE
President.....Clyde Weatherby
Gen., Sta. Mgr.Joe W. Caldwell
Program Director.....Al B. Scott
Chief Engineer.....Carl Knelly

K G B S

HARLINGEN—1941—CBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Harbenito Bcstg. Co., Inc.
Phone Number.....2200
Studio-Transmitter Address..U. S. Hwary. 83,
bet. Harlingen & San Benito
Air Time.....5:30 a.m.-M.
News Service.....UP

Transcription Service....Associated, Standard
Representative.....Ra-Tel
President.....McHenry Tichenor
General Manager.....Troy McDaniel
Commercial Manager.....Dave Bennett
Program Director.....John Harrison
Chief Announcer.....Ed Keane
News Director.....Jerry Fisher
Chief Engineer.....Al Beck

K G R I

HENDERSON—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Henderson Bcstg. Co.
Business-Studio Address.....Box 1111
Phone Number.....4528
Air Time.....Daytime
News Service.....UP
Representative.....Best
Transcription Service.....World. SESAC
President.....Roy B. Cannon
Gen., Comm., Prom. Mgr.....W. C. Crawford
Program Director.....James T. Reeves
Chief Engineer.....James Austin

K P A N

HEREFORD—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Marshall Formby
Address.....P. O. Box 868
Phone Number.....860
Representative.....Best
Transcription Service.....Thesaurus
News Service.....AP
President.....Marshall Formby
General Manager.....Don Boles
Commercial Manager.....Jerry Drennan
Program Director.....Bob Lindsey
Promotion Manager.....Bob Blount
Chief Engineer.....John Ball
Farm Editor.....Don Smith

K H B R

HILLSBORO—1950

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ross Bohannan
Address.....204 E. Franklin
Phone Number.....594
News Service.....UP
Pres., Gen. Mgr.....Ray J. Williams
Sta. Mgr., News Dir., Farm Editor
J. Monroe Coston
Commercial Manager.....Nelson W. Galle
Program Director.....J. K. Lane, Jr.
Promotion Manager.....Frank Bershears
Chief Engineer.....Robert E. Thompson

K A T L

HOUSTON—1947—LBS

Frequency: 1590 Kc. ...Power: 5000 Watts d.
5000 Watts n.
Owned-Oper. By.....Texas Bcsters., Inc.

Address 412 Main St.
 Phone Number PReston 3108
 Transmitter Location Post Oak Rd.
 Air Time 24 Hours
 News Service UP
 Transcription Service Lang-Worth
 Representative IMS
 Membership NARTB, BAB
 President William H. Talbot
 Gen., Sta. Mgr. King H. Robinson
 Sales Promotion Mgr. William Hall
 Program Director Johnny Edwards
 Production Director Allan McKinley
 Publicity Director Justin House
 Chief Anncr., News Dir. Harry Grier
 Musical Director Jean Franklin
 Chief Engineer Edward Martin
 Farm Editor Justin House
 Consulting Engineer Kear & Kennedy

KCOH

HOUSTON—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Call of Houston, Inc.
 Business-Studio Address 1 Main St.
 Phone Number Charter 4-1888
 Transmitter Location Kerr St.
 Air Time Daytime
 News Service UP
 Transcription Service World, Associated
 Representative Pan American
 Pres., Gen. Mgr. Robert C. Meeker
 Sta. Mgr., Pgm. Dir. Shirley Sporic

KLEE

HOUSTON—1948

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By W. Albert Lee
 Business-Studio Address Milby Hotel
 Phone Number Preston 1161
 Transmitter Location 1 Mi. from inter-
 section N. Sherperd & Airline
 Air Time Unlimited
 News Service UP
 Transcription Service World, Associated
 Representative Adam J. Young
 Membership NARTB
 President W. Albert Lee
 Gen., Sta., Comm. Mgr. John Pace
 Pgm., Prod. Dir. William Newkirk
 Pub. Dir., Chief Anncr. Bob Stevenson
 Musical Director Bobbie McMahan
 Chief Engineer Paul Huhndorff

KNUZ

HOUSTON—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Veterans Bcstg. Co.
 Business-Studio Address 4701 Caroline St.
 Phone Number Central 8801
 Transmitter Location N. Ennis & Freund Sts.
 Air Time 24 Hours

News Service UP
 Transcription Service Lang-Worth
 Representative Forjoe
 Membership NARTB
 President Max H. Jacobs
 Gen., Sta. Mgr. Dave Morris
 Prom., Comm. Mgr. Jack Healy
 Program Director Walter Colvin
 Publicity Director E. L. Forrester
 Production Director Jimmy Young
 Chief Announcer Webb Hunt
 Chief Engineer O. C. Crossland
 News Dir., Farm Editor Bob Brooks
 Musical Director J. R. Covington, Jr.

KPRC

HOUSTON—1925

NBC—T. Q. N.

Frequency: 950 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By The Houston Post Co.
 Address Lamar Hotel
 Phone Number FAirfax 7101
 Transmitter Location Deepwater
 Air Time 5:45 a.m.—12 M.
 News Service AP
 Transcription Service Thesaurus
 Representative Edw. Petry & Co.
 President W. P. Hobby
 Gen., Sta. Mgr. Jack W. Harris
 Commercial Manager Jack McGrew
 Sales Prom. Mgr., Pub. Dir. Marsh Callaway
 Production Director Lee Norton
 Chief Announcer Francis Sullivan
 News Director Pat Flaherty
 Musical Director Paul Schmidt
 Chief Engr. Harvey T. Wheeler
 Farm Editor Leon Hale
 Consulting Engineer Frank McIntosh

KTHT

HOUSTON—1944—MBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Texas Star Bcstg. Co.
 Bus.-Studio Address 4005 Travis St.
 Phone Number Keystone 5535
 Transmitter Location Nr. San Jacinto
 Battlegrounds
 Air Time 6 a.m.—12 M.
 News Service UP
 Representative Avery-Knodel
 President Roy N. Hofheinz
 Asst. to Pres. John Erle Stephen
 Gen., Comm., Pgm. Mgr. Bill Bennett
 Production Director John Knapp
 Publicity Director Lauri Schutt
 Chief Announcer Tim Osborne
 Program Director Ted Nabors
 News Director Ray Conway
 Chief Engineer O. B. Johnson
 Studio Transmitter Louis Jelly
 Consulting Engineer John Creutz

KTRH

HOUSTON—1930—CBS-TEXAS

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Oper. By KTRH Bcstg. Co.
 Address Rice Hotel
 Phone Number Preston 4361
 Transmitter Location Baytown
 Air Time 5 a.m.-12 M.
 News Service AP, INS
 Transcription Service World
 Representative John Blair
 Membership NARTB
 President B. F. Orr
 Station Manager Roy Herndon
 Sales Manager Ray Bright
 Program Director Tom Jacobs
 Publicity Director Anna Jane Fortenberg
 News Director Corwin Riddell
 Engineers Tom Hiner, Lester Mullan
 Farm Editor George Roesener
 Consulting Engr. George Davis

KXYZ

HOUSTON—1930
 ABC—SHAMROCK—BDTG

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Shamrock Bcstg.
 Address Gulf Bldg.
 Phone Number Capitol 6151
 Transmitter Location Deepwater
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard, Lang-Worth
 Representative Free & Peters, Inc.
 Membership NARTB, ABD, FMA
 President Glenn H. McCarthy
 V.P., Gen. Mgr. Fred Nahas
 Commercial Manager Howard C. Evans
 Program Director Ted Hills
 Production Director Ken Bagwell
 Publicity Director Jack Saunders
 News Director George Peters
 Musical Director Mack McCormick
 Chief Engineer Gerald Chinski
 Farm Editor Tim Nolan
 Consulting Engr. Dixie B. McKey & Asso.

KSAM

HUNTSVILLE—1938—KBS-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By H. C. Bailes, M. B. Cauthen
 Address Highway 75 So.
 Phone Number 666
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Membership NARTB
 Ptnr., Gen. Mgr. H. C. Bailes
 Partner M. B. Cauthen
 Commercial Manager Ray Greer
 Program Director Don Gullhuz
 Prom. Mgr., Chief Engr. Al Sebrong

KEBE

JACKSONVILLE—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bill A. Laurie
 Bus-Studio-Transmitter Address Box 1071,
 Pierce Lane & Lake St.
 Phone Number 2211-2
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Owner, Gen. Sta., Prom. Mgr. Bill A. Laurie
 Commercial Manager J. D. Spencer
 Program Director Mrs. Emo Laurie
 News Dir., Chief Anncr. Joe Mainz
 Chief Engineer Eugene R. Kintz
 Consulting Engr. Guy Hutchinson

KTXJ

JASJER—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Fisher Tonachill
 Address Texas Theatre Bldg.
 Phone Number 580
 Transcription Service SESAC, Capitol
 News Service AP
 Partners Joe Fisher, Joe Tonachill
 Gen. Mgr., News Dir. Mason A. Lewis
 Commercial Manager Gene Fuller
 Program Director Betty Klein
 Promotion Manager Ed Keim
 Chief Engineer Fred Smith
 Farm Editor E. V. Weiser

KERB

KERMIT—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Sta. KERB, Inc.
 Address 107 So. Mulberry
 Phone Number 1080
 Transcription Service Lang-Worth
 News Service UP
 Pres., Gen. Mgr. George H. Cook
 Sta. Mgr., News Dir. Clarence M. Garnes
 Commercial Manager Jes Stanton
 Program Director Charles Van Gundy
 Promotion Manager Glen Duke
 Chief Engineer Marvin Bowles
 Farm Editor Robert Simpson

KEVT

KERRVILLE—1948—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Kerr County Bcstg. Co.
 Address Junction Hi-Way
 Phone Number: 900, 999
 Air Time: 6 a.m.-11 p.m.
 News Service AP
 Representative Best
 General, Station Manager V. Dean Turner
 Commercial Manager I. B. Dismukes
 Chief Engineer Al Mason

K O C A

KILGORE—1936—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Oil Capitol Bcstg. Assn.
 Address Radio Bldg.
 Phone Number 2001
 Transmitter Location Martin & Ross Sts.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Representative Hil F. Best
 President Roy G. Terry
 General Manager L. W. Christie
 Station Manager H. A. Degner
 Program Director Richard Wheeler
 Chief Engineer Karem O. Soule
 Farm Editor Peggy Rose

K I N E

KINGSVILLE—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Address 205 E. King St.
 Phone Number 1317
 Transmitter Location Bishop
 Air Time Daytime
 News Service UP
 Representative Hil F. Best
 Membership NARTB, BAB
 President Josephine Pate Kidd
 General Manager Ben A. Glusing
 Comm., Sta. Mgr. Eston R. Pace
 Chief Engineer R. T. Whitaker

K P E T

LAMESA—1946—KBS

Frequency: 690 Kc. Power: 250 Watts d.
 Operated By Lamesa Bcstg. Co.
 Business Address 408½ No. Second
 Phone Number 671-690
 Studio Trans. Location 2 Mi. S. Lamesa
 Air Time Local sunrise-sunset
 News Service AP
 Membership NARTB
 Owners R. O. Parker, Ross Woodson
 Gen.-Sta. Mgr. Bob Bradbury
 Sales Prom. Mgr. Clayton Barkhurst
 Commercial Mgr. Clayton Jay
 Program Dir. Olene Blewett
 Chief Announcer Bob Harris
 Chief Engineer Eugene Cornelius
 Farm Editor Hugh Smith

K H I T

LAMPASAS—1948—LIBERTY

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Lampasas Bcstg. Co.
 Address P. O. Box 228
 Phone Number 721
 Representative Best
 Transcription Service Lang-Worth
 News Service UP
 Owner, Gen. Mgr. W. R. Pierre

Pgm. Dir., Sta. Mgr. C. E. Harrison
 Chief Engineer Don Peak

K L V T

LEVELLAND—1949

Frequency: 1230 Kc. Power: 250 Watts d. n.
 Owned-Oper. By Herald Bcstg. Co.
 Address P. O. Box 866
 Phone Number 1030
 Transmitter Loc. Farm to Market Hiway.
 Air Time 6:00 a.m. to 11:00 p.m.
 News Service AP
 Transcription Service Standard
 Station Representative Hil F. Best
 Membership NARTB, BAB
 President, Owner Forrest Weimhold
 Gen., Sta. Mgr. Gerald H. Sanders
 Comm., Prom. Mgr. Pub. Dir. Joe Garrison
 Pgm., Prod., Music. Dir. Wayne Will
 Chf. Anncr., News Dir. Wayne Robison
 Chf. Engr., Farm Edit. Joe Lazzeri

K V O W

LITTLEFIELD—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By J. S. Rothwell, J. B. McShan
 Business Address Box 192
 Phone Number 400
 Studio-Transmitter Location Clovis Hway.
 Air Time 6:30 a.m.-10 p.m.
 News Service AP
 Transcription Service SESAC
 President J. C. Rothwell
 Gen., Comm. Mgr. B. McShan
 Program Director Othell W. Witson
 Chief Engineer Les Miller

K F R O

**LONGVIEW—1934
 ABC-KBS-TEX. STATE**

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By Voice of Longview
 Bus.-Studio Address Curtis Bldg.,
 P. O. Box 792
 Phone Number 1370, 411
 Transmitter Location 2118 Marshall Ave
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Donald Cooke
 Membership NARTB
 President James R. Curtis

K L T I

LONGVIEW—1948

Frequency: 1280 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By LeTourneau Radio Corp.
 Address P. O. Box 1866
 Phone Number 4331
 Studio-Trans. Address Mobberly Ave. Ext.
 Air Time 6 a.m.-Sunset

News ServiceUP
 Transcription Service ... Associated, Standard
 MembershipNARTB, BAB
 Representative Hil F. Best
 President..... R. G. LeTourneau
 Gen., Sta. Manager..... Lloyd Hawkins
 Commercial Manager..... Art Green
 Program, Music Dir..... Lawrence Birdsong
 Chief Engineer..... Ken Maxwell

K C B D

LUBBOCK—1947—MBS

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Caprock Bcstg. Co.
 Business-Studio Address.....1803 Broadway
 Phone Number6348
 Transmitter Location.....U. S. Hwy. 84
 Air Time6 a.m.-12 M.
 News ServiceAP
 Transcription ServiceWorld
 Representative.....John E. Pearson
 MembershipNARTB
 President, General Mgr.....Joe H. Bryant
 Prog. Dir., Sta. Mgr.....Robert L. Snyder
 Commercial Manager.....Leroy Land
 Chief Engineer.....R. F. Lee
 Farm Editor.....Gene Looper

K F Y O

LUBBOCK—1927—ABC-LONE STAR

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By..Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Phone Number5567
 Transmitter Location.....2312 Fifth St.
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Transcription ServiceStandard
 RepresentativeTaylor Co.
 MembershipNARTB, BAB
 President.....Gene A. Howe
 General Manager.....Gordon Thompson
 Sta., Comm. Mgr.....Gordon Thompson
 Sales Prom. Mgr.....Leete Lackson
 News, Music, Pub., Prod.,
 Program DirectorNoel (Bud) Thompson
 Chief Engineer.....W. S. Bledsoe
 Farm Director.....Jack Creel
 Consulting Engr.....A. Earl Cullum

K S E L

LUBBOCK—1946

Frequency: 950 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Lubbock Bcstg. Co.
 Business Address1412½ Texas Ave.
 Phone Number6376
 Transmitter Loca.....½ Mi. E. of Courthouse
 Air Time6 a.m.-M.
 News ServiceAP
 Transcription ServiceLang-Worth
 RepresentativeWm. G. Rambeau & Co.
 President.....Walter G. Russell

General Manager.....David P. Pinkston
 Commercial Mgr.M. M. Rochester
 Program Director.....Wayne Allen
 News Dir., Farm Edit.....Robert A. Nash
 Chief Engineer.....Roger V. Hively

K R B A

LUFKIN—1938—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 AddressLufkin
 Phone Number.....272, 1340
 Air TimeUnlimited
 Representative.....Continental Radio Sales
 MembershipNARTB
 Owner, Promotion Manager...Darrel E. Yates

K T R E

LUFKIN—1947—MBS-LONE STAR

Frequency: 1420 Kc.....Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Oper. By...Forest Capital Bcstg. Co.,
 Inc.
 AddressP. O. Box 701
 Phone Number1420
 Transmitter Location.....114½ N. First St.
 Air Time.....Unlimited: 4:55 a.m.-1 a.m.
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeTaylor Co.
 MembershipNARTB
 President.....R. W. Wortham, Jr.
 Gen., Sta., Comm. Mgr....Richman G. Lewin
 Promotion Manager.....Kenneth Barfield
 Program Director.....Royce Christenson
 Prod., Pub. Dir.....Murphy Martin
 Chief Announcer.....Hampton Keathley
 News Director.....Roger Sizoo
 Musical Director.....Ernestine Burroughs
 Chief Engineer.....Fred C. Hill
 Farm Editor.....Hampton Keathley
 Consulting Engineer.....Bill Antoney

K M H T

MARSHALL—1947

MBS—TEX. STATE—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Marshall Bcstg. Co.
 Business-Studio Address.....109 W. Rusk St.
 Phone Number7826-7
 Transmitter Location....Old Jefferson Hwy.
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceLang-Worth
 PresidentF. M. Skinner
 General Mgr.....Russ Lamb
 Station Manager.....Myrl Stein
 Commercial Manager.....Ray Lawson
 Program Director.....Bill Tompkins
 Chief Announcer.....Bill Merrill
 Chief Engineer.....R. L. Clay

K R I O

**McALLEN—1947—ABC
MBS—TEXAS STATE**

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By: Frontier Bcstg. Co., Inc.
 Business Address: P. O. Box 1551
 Phone Number: 1700-1, 1440
 Transmitter Location: 3 Mi. W. of Edinburg
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: Capitol
 Representative: Weed
 President: Gene L. Cagle
 Sta., Gen. Manager: Ingham S. Roberts
 Commercial Manager: Phillip D. Dixon
 Program Director: Normand Mann
 Publicity Director: Hubbert H. Dancy
 Chief Engineer: Wm. Meiners
 Farm Editor: Don James

K M A E

McKINNEY—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By: McKinney Air Enterprises, Inc.
 Bus.-Studio Address: 218 E. Virginia St.
 Phone Number: 183-4
 Transmitter Location: 1½ Mi. W. of McKinney
 Air Times: 6:30 a.m.-sunset
 News Service: AP
 Transcription Service: Lang-Worth
 Membership: NARTB
 Pres., Gen. Mgr.: George W. Smith, Jr.
 Sta. Mgr., Prog. Dir.: Denise Adkins
 Commercial Manager: H. J. Porter
 Chief Announcer, Engr.: C. W. Rampy

K C R S

**MIDLAND—1935—ABC
TEXAS STATE**

Frequency: 550 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By: Clarence Scharbauer, Jr.,
 Ruth Scharbauer
 Business-Studio Address: 112 W. Missouri St.
 Phone Number: 1080
 Transmitter Location: W., Hiway 80
 Air Time: 6:30 a.m.-11:30 p.m.
 News Service: UP
 Transcription Service: Standard
 Representative: John E. Pearson
 Membership: NARTB, BAB
 President: Clarence Jr. & Ruth Scharbauer
 General Station Manager: J. M. McDonald
 Commercial Manager: G. L. McDonald
 Sales Prom. Mgr.: Harlan Shade
 Program Director: Wlaly Jackson
 Chief Announcer: Doyce Elliot
 News Director: Wally Jackson
 Chief Engineer: Tom Yates
 Consulting Engr.: McIntosh & Inglis

K J B C

MIDLAND—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Jack Cecil
 Address: Radio Sta. KJBC
 Phone Number: 4066
 Representative: Bowles
 News Service: UP
 Pres., Gen. Mgr., Chief Engr.: Jack Cecil
 Commercial Manager: Bill Joyce
 Pgm., News Dir.: John Drummond
 Promotion Manager: Bill Mathis

K O R C

MINERAL WELLS—1946—LBS

Frequency: 1140 Kc. Power: 250 Watts d.
 Owned-Operated By: Raymond River
 Phone Number: 319, 203
 Transmitter Location: N.E. edge of City
 Air Time: Sunrise-Sunset
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: Hil F. Best
 Pres., General Mgr.: Raymond River
 Commercial Manager: John Michael
 Program Director: Ellen McDade
 Chief Announcer: Kenneth Tucker
 News Director: Thelma Doss
 Chief Engineer: Jerry Hickman

K V K M

MONAHANS—1946—MBS—LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Chas. Stuckey Enterpr., Inc.
 Address: 317 So. Hoxie St.
 Phone Number: 438-9-4
 Transmitter Loc.: 1½ mi. No. Hway. 82
 News Service: UP
 Transcription Service: World
 Representative: Hil F. Best
 Membership: NARTB, BAB
 Pres., Gen. Sta. Mgr.: Charles W. Stuckey
 Comm. Mgr.: Woodrow Groves
 Program Director: Jacquil Tipton
 Chief Annr., News Dir.: Larry Fischer
 Chief Engineer: Clifford La Greide

K I M P

MOUNT PLEASANT—1948

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Mt. Pleasant Bcstg. Co.
 Business Address: Box 990
 Phone Number: 915
 Studio Trans. Location: W. on Dallas Hiway
 News Service: AP
 Transcription Service: Lang-Worth
 Membership: NARTB
 President, General Manager: Winton O. Ward
 Commercial Manager: Jessie Pate
 Program Director: Lee Dacus
 News Director: Meador Lowrey

KECK

Dial "920"



FIRST in Permian Basin
in Coverage
in Listeners-Conlan
survey year in and year out in Local
Sports
in Nation's Richest Market

Fastest Growing Market in the U. S. Supply
center for over 25,000 Producing Oil
Wells in Permian Basin

HOME of the World's Largest Carbon Black
Plant

Effective Buying Power—\$1,470 per capita

COVERS 18 counties in West Texas,
3 in New Mexico
63,610 radio homes in 1/2 millivolt
area
It costs less than .07 to reach
1,000 homes in KECK's primary
area.

Auto registry—first 6 months—60,856

Population—234,500

Total Sales—\$232,675,000

Total General Food Sales—\$49,622,000

Source—Standard Rate and Data 1950-1951
Consumers' Market

1000 Watts-D-Nondirectional

500 Watts-N-Directional

Ben Nedow,

Owner and General Manager

National Representative

FORJOE AND COMPANY, INC.

19 W. 44th Street, New York 18, N. Y.

KECK

ODESSA, TEXAS

Your Best Buy in Radio

TEXAS

K O S F

NACOGDOCHES—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Kelly Bell
Address Box 8
Phone Number 1230
Transmitter Loca. 1 1/2 mi. S. on Hiway 59
Air Time 5 a.m.-10:30 p.m.
News Service UP
Transcription Service Lang-Worth
Membership NARTB
President Kelly Bell
General Manager J. C. Stallings
Chief Engineer Frank Murray

K S F A

NACOGDOCHES—1947—LBS

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By Nacogdoches Br. Co., Inc.
Address Box 506, North St. Sta.
Phone Number 860
Transmitter Location 15 Mi. E. Pruitt Hill
Air Time Daytime
Transcription Service Capitol
Representative Paul Girard
Pres., Gen., Sta., Comm. Mgr. Wilbur C. Fouts
Chief Annr. Grady Bass
Publicity Director Sara Jame Moon
News Director J. W. Mitchell
Chief Engineer C. C. Taylor
Farm Editor J. W. Mitchell

K G N B

NEW BRAUNFELS—1950

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By Comal Bcstg. Co.
Address 184 Castell
Phone Number 1612
Transcription Service Thesaurus, Cole
News Service AP
President Charles W. Scuggs
V.P., Gen., Comm. Mgr. F. T. Wilson
Pgm., News Dir. Howard Edwards
Chief Engineer Lawrence Krueger
Farm Editor Allen Crenwelge

KECK

ODESSA—1947

Frequency: 920 Kc. Power: 1000 Watts d.
500 Watts n.
Owned-Operated By Ector County Bcstg. Co.
Business Address 120 W. 3rd St.
Phone Number 5791-2
Transmitter Location Hwy. 80, 3 Mi. W.
Air Time 6 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth, Standard
Representative Forjoe
Owner, Gen.-Sta. Comm. Mgr.
Pub. Dir. Ben Nedow
Prod., Prg. Director Roy Elsner

T E X A S

Chief Announcer.....Greg Gregory
 News Editor.....Dick Maphet
 Musical Director.....Glenda Huffman
 Chief Engineer.....John Rowlets, Jr.
 Farm Editor.....Tom Rollins
 Consulting Engr.....Lohnes & Culver

K O S A

ODESSA—1947—CBS-SOUTHWEST
 Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By....Southwestern Bcstg. Corp.
 Business-Studio Address.....115 W. 6th
 Phone Number.....4301
 Transmitter Location.....Crane Hway.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Taylor Co.
 Membership.....NARTB
 President.....Paul Moss
 General Manager.....Cecil L. Trigg
 Commercial Manager.....Jay Mehoffey
 Sales Prom. Mgr.....Ed Costello
 Continuity Director.....John Guffey
 Program Manager.....John Vacca
 Publicity Director.....Virginia Heflin
 Chief Announcer.....Tom Edwards
 Musical Director.....Lory Blalock
 Chief Engineer.....James Simpson
 News Editor.....Ed Costello
 Farm Editor.....Vince Paul
 Consulting Engr.....Ed Talbot

K R I G

**ODESSA—1945—MBS-LIBERTY
 CACTUS**

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By....Oil Center Bcstg. Co., Inc.
 Business-Studio Address.....111 E. Fifth
 Phone Number.....6871
 Transmitter Location....So. of City, Hway. 51
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Hil F. Best
 President.....R. O. Canon
 General Manager.....Jack W. Hawkins
 Promotion Manager.....Floyd Marshall
 Commercial Manager.....Jack Howard
 Station Manager.....Marguerite Larue
 Program Director.....Robert Smith
 Chief Engineer.....Harold Poole

K O G T

ORANGE—1947—LBS—KBS

Frequency: 1600 Kc..Power: 1000 Watts d.. n.
 Owned-Oper. By....Sabine Area Brcstg. Corp.
 Address.....Lucas Bldg.
 Phone Number.....8-4381
 Transmitter Location.....Hiway. 87 No.
 Air Time.....6:00 a.m. to 11:00 p.m.
 News Service.....UP

Transcription Service.....Associated
 Station Repr.....Hill F. Best
 President.....M. L. Jacobs
 Gen., Sta. Manager.....Fred LeMieux
 Comm. Manager.....Rocky Stone
 Sales Promotion Manager....Frank Dusenbury
 Program Director.....Hugh Herrington
 Prod. Director.....Jerry Oppel
 Publicity Director.....Miriam Graham
 Chief Announcer.....Eddie Garcia
 News Director.....Fred LeMieux
 Musical Director.....Jerry Oppel
 Chief Engineer.....Wallace Odom
 Farm Editor.....Mary Alice Lakey
 Consulting Engineer.....Broadcasters Serv. Co.

K N E T

PALESTINE—1936—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By....Palestine Bcstg. Corp.
 Business-Studio Address.....Hotel O'Neill
 Phone Number.....8686
 Transmitter Location.....Jacksonville Hway.
 Air Time.....6:30 a.m.-10 p.m.
 News Service.....UP
 President.....B. A. Laurie
 Station Manager.....Don Norton
 Prog. Dir.-Chief Ann.....Marvin Crain
 Publicity Director.....LaVeda Norris
 Chief Engineer.....Jimmie Richardson

K P D N

PAMPA—1936—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By C. H. Harry & Jane Holles
 Hardie
 Address.....212 N. Ballard
 Phone Number.....1100
 Trans. Location....Texas Hway. 60 E. of Town
 Air Time.....6 a.m.-12 M.
 News Service.....AP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....NARTB
 General Manager.....Ralph Julliard
 Station Manager.....Coy Palmer
 Pgm., News Dir.....Kay L. Fancher
 Musical Director.....Rudi Marti
 Chief Engineer.....Garth W. Osborn
 Farm Editor.....Robbin Tibbits
 Consulting Engineer.....Sillman & Barclay

K P L T

PARIS—1936—ABC—TEXAS STATE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....No. Star Bcstg. Co., Inc.
 Address.....Cor. S. Main & W. Austin
 Phone Number.....1124-5-6
 Transmitter Location.....Hway. 271
 Air Time.....Unlimited
 News Service.....AP
 Representative.....John E. Pearson
 President.....A. Boyd Kelley

Gen., Sta. Manager..... Fred Kincaid
 Commercial Mgr. John Allen
 Program Director Carol Hill
 Chief Engineer..... Paul H. Daniels

KLVL

PASADENA—1950

Frequency: 1480 Kc.... Power: 1000 Watts d.
 Owned-Oper. By..... Felix H. Morales
 Address..... Pasadena State Bank Bldg.
 Phone Number 7261
 Owner, Gen. Mgr..... Felix H. Morales
 Commercial Manager... Victor Lara Ortegon
 Promotion Manager... Alejandro Santiesteban
 Secretary-Treasurer... Mrs. Felix Morales
 Pgm., News, Farm Dir..... Daniel Antoon
 Chief Engineer..... Eugene C. McNally

KIUN

PECOS—1935—MBS—LBS—KBS

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Oper. By. Jack Hawkins, Barney Hubbs
 Business-Studio Address..... 306 S. Sedar St.
 Phone Number 999-8
 Transmitter Location..... 1 Mi. N. of Town
 Air Time..... 7 a.m.-11 p.m.
 News Service UP
 Representative Hil F. Best
 Gen.-Sta. Mgr..... Jack Hawkins
 Comm., Prom. Mgr..... David Martin
 Program Director Carl Reeves
 Publicity Dir..... Barney Hubbs
 Chief Announcer James Hurley
 News Director J. V. Davis
 Consulting Chf. Engr... Harry W. Boehemann

KEYE

PERRYTOWN—1948—MBS

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Oper. By..... Great Plains Bcstg. Co.
 Address Perryton
 Transmitter Location..... ½ Mi. W. City
 Air Time..... 6 a.m.-10:30 p.m.
 Transcription Service... Lang-Worth, Capitol
 Membership NARTB
 President..... Carl Ellis
 Gen., Sta., Comml. Mgr..... Irvin R. Buchanan
 Program Director Zeb Williams
 Chief Engineer..... Coy Thompson

KVOP

PLAINVIEW—1944—MBS-KBS

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Oper. By..... KVOP, Inc.
 Business-Studio Address..... Veigle Bldg.
 Phone Number 400
 Transmitter Location..... Wayland College
 Grounds
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol
 Membership NARTB

President W. J. Harpole
 General Manager Kermit Ashby
 Station Manager..... Rial L. Campbell
 Commercial Manager..... Bill Harrell
 Pub. Dir., Sales Prom. Mgr.... Bob Zalleremayer
 Program Director..... Keith Loyd
 Farm Edit. Chief Anncr..... Jimmy Aiken
 News Director Bob Ward
 Chief Engineer..... Clark Norris
 Consulting Engr. Comml. Equip. Co.

KOLE

PORT ARTHUR—1947—LIBERTY

Frequency: 1340 Kc.... Power: 250 Watts
 Owned-Oper. By..... Port Arthur Bcstg. Co.
 Business Address..... P. O. Box 1126
 Phone Number 2-9436-7-8
 Studio Address..... Payne Bldg., Fourth at
 Fort Worth Sts.
 Transmitter..... Pt. Arthur-Beaumont Hiway
 Air Time..... 5:55 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Friedenberg
 Membership NARTB
 General-Station Manager..... Socs Vratiss
 Commercial Manager..... Glenn Hewitt
 Promotion Manager..... Marianne Baker
 Ptnr., Pgm. Dir..... Mary Anne Petru
 News Director..... Hal Parkes
 Musical Director..... Jerry Oppel
 Chief Engineer..... Hulan Smith
 Farm Editor..... Katie Pruitt

KPAC

PORT ARTHUR—1934—MBS

Frequency: 1250 Kc.... Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By..... Port Arthur College
 Bus.-Studio Address..... 1515 Lakeshore Dr.
 Phone Number 5-7458
 Transmitter Location..... Orange Hwy.
 Air Time..... 6 a.m.-12 M.
 News Service AP
 Transcription Service Standard
 Representative Pearson
 Membership NARTB, BAB
 Sta., Gen. Manager..... Marjorie R. Vickers
 Sales Prom. Mgr..... George Crouchet, Jr.
 Program Director..... Corinne Enos
 Production Director..... Carrol Vines
 Publicity Director..... Mack Newberry
 Chief Announcer..... Joel Swanson
 News Director..... Glenn Earl
 Chief Engineer..... M. Glenn Boatright

KFRD

ROSENBERG—1948

Frequency: 980 Kc.... Power: 1000 Watts d.
 Owned-Oper. By. Ford Bend County Bcstg. Co.
 Business Address..... P. O. Box 832
 Phone Number 980

TEXAS

Transmitter Location..... Extension of Ave. N.
 Air Time..... 8 a.m.-Sunset
 News Service..... UP
 Transcription Service..... Capitol
 President..... Mart Cole
 News, Pub. Dir., Comm.,

Gen. Mgr..... Jim Hairgrove
 Program. Director..... Bess Elder
 Prod., Music Dir., Chf. Ann..... Mark Davis
 Chief Engineer..... Frank Wood
 Farm Editor..... Jim Hairgrove
 Asst. Farm Editor..... Ben Oldag

K G K L

SAN ANGELO—1928—ABC

Frequency: 960 Kc..... Power: 5000 Watts d.;
 1000 Watts n.

Owned-Operated By..... KGKL, Inc.
 Business-Studio Address..... St. Angelus Hotel
 Phone Number..... 6715
 Transmitter Location..... Robert Lee Rd.
 Air Time..... Unlimited
 News Service..... AP
 Representative..... John E. Pearson
 Membership..... NARTB
 President..... H. C. Ragsdale
 General-Station Manager..... Lewis O. Seibert
 Commercial Manager..... Bill Williamson
 Program Director..... Patty Scott
 Publicity Director..... Jane Bosworth
 Chief Engineer..... William Poteet

K T X L

**SAN ANGELO—1947
 MBS-LONE STAR**

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Wes-Tex Bcstg. Co., Inc.
 Bus.-Studio Address..... P. O. Box 1565
 Phone Number..... 7183
 Transmitter Location..... Robert Lee Rd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Capitol
 Representative..... Taylor
 Membership..... NARTB
 President..... Armistead D. Rust
 General Manager..... Robert McClellan
 News Dir., Comm. Mgr..... Walton Foster
 Program Director..... Don Phillips
 Chief Engineer..... Robert Benson

K A B C

SAN ANTONIO—ABC

Frequency: 680 Kc..... Power: 50,000 Watts d.;
 10,000 Watts n.

Owned-Oper. By..... Alamo Bcstg. Co., Inc.
 Business-Studio Address..... Milam Bldg.
 Phone Number..... Fannin 3126
 Air Time..... 5 a.m.-12 M.
 News Service..... AP
 Transcription Service..... World
 Representative..... John Blair
 Membership..... NARTB, BAB

President..... Gene L. Cagle
 Gen., Sta. Mgr..... Bill Michaels
 Asst. Manager..... Earle Fletcher
 Program Director..... Jim Wiggins
 Musical Director..... Grace Jones
 Chief Engineer..... Joseph B. Haigh

K C O R

SAN ANTONIO—1948

Frequency: 1350 Kc..... Power: 5000 Watts d.;
 1000 Watts n.

Owned-Operated By..... KCOR, Inc.
 Business-Studio Address..... 310 S. Flores St.
 Phone Number..... Cathedral 1301
 Air Time..... Unlimited
 Representative..... Everett McKinney
 Membership..... NARTB
 President..... Raoul A. Cortez
 Commercial Manager..... William P. Smythe
 Program Director..... Marvin N. Broyles

K I T E

SAN ANTONIO—1947

Frequency: 930 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Charles W. Balthrope
 Business-Studio Address..... 310 Transit Tower
 Phone Number..... Fannin 0335
 Transmitter Location..... Dartmouth and
 Stephenson Rd.

Air Time..... 5 a.m.-Sunset
 News Service..... AP
 Representative..... IMS
 General Manager..... Charles W. Balthrope
 Commercial Manager..... Alex A. Coe
 Program Director..... Alec Chesser
 News Director..... Glen Krueger
 Chief Engineer..... John Siercovich

K I W W

SAN ANTONIO—1948

Frequency: 1540 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Good Neighbor Bcstg. Co.
 Address..... 518 W. Houston St.
 Phone Number..... Fannin 5255
 Air Time..... Daylight
 Representative..... McGillvra
 General Manager..... Manuel L. Leal
 Program Director..... Perez Del Rio
 Chief Engineer..... L. E. Richards

K M A C

**SAN ANTONIO—1926
 MBS—TSN—LBS**

Frequency: 630 Kc..... Power: 5,000 Watts d., n.
 Owned-Oper. By..... Howard W. Davis
 Address..... 222-24 W. Commerce St.
 Phone Number..... Cathedral 6211
 Transmitter Location..... Hwy. 87, Martinez and
 Converse Road
 Air Time..... 6:00 a.m. to 1:00 p.m.
 Station Representative..... Pearson Co.
 Pres., Gen., Sta. Mgr..... Howard W. Davis

News ServiceUP
 Transcription ServiceLang-Worth
 PresidentAlbert Cooper
 General Manager.....Hal Blymiller
 Chief Engineer.....Acton Tillery

K R R V

SHERMAN DENNISON—1936
MBS-TEX STATE

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By Red River Valley Bcastg. Corp.
 Address.....319 S. Fannin (Dennison)
 421 N. Crockett (Sherman)

Phone Number..428 (Dennison); 201 (Sherman)
 RepresentativePearson
 Transcription Service.....Associated, World
 News ServiceUP
 President.....G. H. Wilcox
 General Manager..Tom E. Spellman (Sherman)
 W. E. Wilcox (Dennison)
 Comm. Mgr....Claude Cunningham (Sherman)
 Lynn Williams (Dennison)
 Program Director.....Earl Ellington
 Promotion Manager.....Ken Rowe, Jr.
 Chf. Engineer.....Tom Johns

K T A N

SHERMAN—1947—KBS

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Sherman Bcast. Corp.
 Business-Studio Address.....P. O. Box 661
 Phone Number2910
 Transmitter Location..½ Mi. N. of Sherman on
 Hwy. 75

Air TimeDaytime
 RepresentativeHil F. Best
 PresidentE. T. Fant, Jr.
 Gen., Sta., Comm. Prom. Mgr...William A. Jaco
 Prod., Pgm. Director.....Jim Shelton
 Chief AnnouncerM. C. Followell
 Chief EngineerW. Paul Phillips
 Consulting Engr.Merle Saxon

K S N Y

SNYDER—1949—LBS

Frequency: 1280 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....John Blake
 AddressSnyder
 Phone Number1280
 Air TimeDaytime
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeHil F. Best
 OwnerJohn Blake
 General ManagerCharles R. Wolfe
 Chief Engineer.....Don Morris

K D W T

STAMFORD—1946—MBS

Frequency: 1400 Kc.; Power: 250 Watts d., n.
 Owned-Oper. ByDavid W. Ratliff

Phone Number1400 or 866
 Transmitter Location.....Highway 380
 Air Time7 a.m. to 10 p.m.
 MembershipNARTB
 Pres., Gen., Sta. Mgr.David W. Ratliff
 Commercial ManagerLahoma Dickson
 Sales Prom. Mgr., Pgm. News,
 Production DirectorPhil Keener
 Pub. Dir., Chf. Eng.....Opal Davis
 Chief AnnouncerKen Skillern
 Farm EditorKen Skillern
 Consulting EngineerGuy C. Hutcheson

K S T V

STEPHENVILLE—1950

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....John Blake
 Address.....P. O. Box 102
 Phone Number950
 Transcription ServiceStandard
 News ServiceUP
 PresidentJohn Blake
 Gen. Mgr., News Dir.....Thomas Blake
 Program Director.....William Prince
 Chief Engr., Farm Editor.....Roy Johnson

K S S T

SULPHUR SPRINGS—1947

MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Hopkins County Bcastg. Co.
 Bus-Studio Address.....Radio Rd.
 Phone Number1230
 Transmitter Location.....Radio Rd.
 Air Time6 a.m.-10:15 p.m.
 News ServiceAP
 RepresentativeHil Best
 President.....William N. Edwards
 V.-P., Gen. Sta. Mgr.....Bill Bradford
 Commercial Manager.....Clovis Pinion
 Publicity Director, Farm Edit..Bill McDougall
 Pgm. Dir., Chief Anncr.....Tom Brubaker
 News DirectorMargaret Thomas
 Chief Engineer.....William E. Bradford, Jr.

K X O X

SWEETWATER—1939—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sweetwater Radio, Inc.
 Bus-Studio-Transmitter Address....Box 570,
 Roby Hwy. 70
 Phone Number4655-6
 Air Time6:15 a.m.-11 p.m.
 News ServiceUP
 Transcription Service.....Standard
 RepresentativeHil F. Best
 President.....J. S. McBeath
 Gen., Sta. Manager.....J. Harley Hubbard
 Comm., Sales Prom. Mgr.....Elwood Fritch
 Prod., Pub., Pgm. Dir., Chf. Ann.....Al Cobb
 Chief Engineer.....J. T. Allen
 Farm EditorTom Porter

K T A E

TAYLOR—1948—LBS

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By KTAE, Inc.
 Business Address Box 191
 Phone Number 1260
 Transmitter Location Hway. 95
 Air Time Daytime
 News Service UP
 Transcription Service World
 Pres., Gen., Prom., Sta., Comm. Mgr.,
 Pub. Dir. Graham Gillis Conoley
 Chief Announcer Dick Lewis
 Prod., Pgm., News Dir. R. S. Heller
 Chief Engineer Gordon W. Rainey
 Farm Editor Bob Mitchell
 Consulting Engr. Guy Hutcheson

K T E M

TEMPLE—1936—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bell Bcstg. Co., Inc.
 Business-Studio Address 17 S. Third St.
 Phone Number 5252
 Transmitter Location ½ Mi. N. of Temple
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Membership NARTB
 President Frank W. Mayborn
 General Manager Burton Bishop
 Commercial Manager J. E. Callaway
 Chief Engineer Curtis M. Casey

K T E R

TERRELL—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Terrell Bcstg. Corp.
 Address Walnut & State Sts.
 Phone Number 1710
 Transcription Service SESAC
 News Service UP
 Pres., Gen. Mgr. Frederick I. Massengill, Jr.

K C M C

TEXARKANA—1932

ABC-TEX. STATE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By KCMC, Inc.
 Business-Studio Address 317 Pine St.
 Phone Number 3-6151
 Transmitter Location Summerhill Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth, Cole
 Representative Taylor
 Membership NARTB
 General Manager Frank O. Myers
 Commercial Manager Thomas Dillahunt
 Program Director Herman Cecil
 News Director Robert Jones
 Chief Engineer Harvey Robertson

K T F S

TEXARKANA—MBS

RAZORBACK-KBS-COTTON BELT

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Texarkana Bcstg. Co.
 Bus.-Studio Address 409½ State Line Ave.
 Phone Number 3-5123
 Transmitter Location Robinson Rd.
 Air Time 5a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Membership NARTB
 Pres., Gen. Mgr. David M. Segal
 Station Manager Dave Chapman
 Commercial Manager Tom Alford
 Chf. Ann., Prod. Dir. Bill Mitchell
 Musical Director Jim City
 Chief Engineer Orvil Johnson

K T L W

TEXAS CITY—1948—KBS

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Texas City Bcstg. Service
 Business-Studio Address Showboat Theater
 Bldg.
 Phone Number 5-4418
 Transmitter Location Moses Lake
 Air Time Sunup to Sunset
 News Service UP
 Transcription Service Capitol, Thesaurus
 President J. G. Long
 Prom., Gen. Mgr. Joe Brown
 Station Manager John F. Miller
 News, Pgm. Dir. Randy Evans
 Chief Engineer M. D. Wagner

K G K B

TYLER—1930—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Lucille Buford
 Business-Studio Address P. O. Box 548
 Phone Number 23875
 Transmitter Location N. Church & Carlyle
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Pearson, Grant, Girard
 Membership NARTB
 General Manager Lucille Buford
 Chief Announcer Sam Matthews
 Program Director J. Edwin Smith
 Chief Engineer Hudson C. Collins

K T B B

TYLER—LIBERTY-LONE STAR

Frequency: 600 Kc. Power: 500 Watts d.
 Owned-Operated By Blackstone Bcstg. Co.
 Business-Studio Address Blackstone Hotel
 Phone Number 4-7278-9
 Transmitter Location Omen Rd.
 Air Time 6 a.m.-sunset
 News Service UP
 Transcription Service Thesaurus

TEXAS

Representative Taylor Co.
 Membership NARTB, BAB
 Director S. H. Bothwell
 Prom., Comm., Gen., Sta. Mgr., M. E. Dambom
 Pgm. Dir., Chief Annr. Don Tausch
 Production Director Dana W. Adams
 Publicity Director Virginia Morrow
 Chief Engineer Robert A. Wileman
 Farm Editor Sam Whitlow
 Consulting Engr. A. Earl Cullum, Jr.

KVOU

UVALDE—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Uvalde Bcstrs., Inc.
 Address 1450 Batesville Rd.
 Phone Number 717
 Air Time 6:15 a.m.-11 p.m.
 News Service UP
 Membership NARTB
 Representative Continental
 Ptnr., Gen. Mgr. Edward J. Harpole
 Partner W. J. Harpole
 Commercial Manager Joe Watson, Jr.
 Program Director Eldon Coward
 Pgm., Prom. Mgr. Burney Jones
 Chief Engineer Bob Hicks
 News, Farm Dir. Les Miller

KVWC

VERNON—1939—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Northwestern Bcstg. Co.
 Business-Studio Address 1813 Wilbager
 Phone Number 1048-9
 Air Time Unlimited
 Representative Clark
 Commercial Manager Ken Kendrick

KNAL

VICTORIA—1949—LBS

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned-Operated By Victoria Bcstg. Co.
 Address 118 W. Forrest St.
 Phone Number 1410
 Transmitter Location So. of town
 Air Time Daytime
 News Service UP
 Transcription Service World
 Representative Hil F. Best
 Pres., Gen. Mgr. Truman Belcher
 Sta., Mgr., Chf. Ann. Jack Allen Shefrin
 Commercial Manager Lynwood Boehm
 Chief Engineer Charles Lewis
 Consulting Engr. Guy C. Hutcheson

KVIC

VICTORIA—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By KVIC Bcstg. Co.
 Business Address, Victoria Bank & Trust Bldg.
 Phone Number 1106-7
 Studio-Transmitter Location Cuero Hwy.

Air Time 5 a.m.-M.
 News Service AP
 Transcription Service World
 President J. G. Long
 Gen., Sta. Mgr., Pub. Dir. Robert Thorp
 Commercial Manager Bill Jackson
 Prom. Mgr., Pgm. Dir. Robert Cutting
 Production Director Patricia Breech
 Chief Annr., News Editor Jim Traber
 Chief Engineer Robert McCown
 Farm Editor Cliff Berkman

KWTX

WACO—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KWTX Bcstg. Co.
 Business-Studio Address 108½ So. 6
 Phone Number 3-7331
 Transmitter Location 35 Mi. S.W. of 12th
 on Pierrard Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Representative Everett McKinney
 Membership NARTB
 President W. W. Callan
 General Manager M. N. Bostick
 Commercial Manager J. M. Brinegar
 Program Director C. L. Hinkle
 Production Director Al Mankin
 Chief Announcer Byron Lowrey
 Musical Director Barbara Lowrey
 Chief Engineer L. R. Grubbs

WACO

WACO—1922—ABC-TEXAS STATE

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By Frontier Bcstg. Co.
 Business-Studio Address Amicable Bldg.
 Phone Number 2-8571
 Transmitter Location So. 12th St. Rd.
 Air Time 6a.m.-M.
 News Service AP
 Representative Weed
 Membership NARTB
 President Gene Cagle
 Vice-President Charles B. Jordan
 General Manager R. Lee Glasgow

KRGV

WESLACO—1927—NBC-LONE STAR

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Taylor Radio & TV Corp.
 Bus.-Studio-Transmitter Address 201 Border St.
 Phone Number 375
 Air Time 6 a.m.-12 M.
 News Service AP, UP
 Transcription Service Lang-Worth, SESAC
 Representative Taylor Co.
 Membership NARTB
 President O. L. Ted Taylor
 Sta., Gen. Mgr. Byron W. Ogle
 Commercial Manager Aubrey Jackson
 Program Director Jim Cook
 Publicity Director Ted Cressner

Farm Edit., Chf. Anncr. Dick Harwell
 News Director Bob McDonald
 Chief Engineer O. L. Hartwig
 Consulting Engr. A. L. Cullum, Jr.

K F D X

WICHITA FALLS—1947
 ABC-LONE STAR

Frequency: 990 Kc. Power: 10,000 Watts d.
 1,000 Watts n.

Owned-Oper. By Wichtex Radio and Tel. Co.
 Address City Natl. Bldg.
 Phone Number 2-8668
 Transmitter Location Iowa Pk. Rd.
 Air Time 5:30 a.m. to 12 M.
 News Service AP, UP
 Transcription Service World
 Station Representative Taylor Co.
 Membership NARTB, BAB
 President Darrold A. Cannan
 General Manager W. P. Hood
 Commercial Manager Mott M. Johnson
 Local Sales Mgr. John R. White
 Sales Promotion Manager Howard Fry
 Asst. Mgr., Pgm. Dir. George Craig
 Publicity Director Howard Fry
 Chief Announcer Warren Silver
 Next Director Mike Carpenter
 Musical Director Jay Warren
 Chief Engineer John Adams
 Farm Editor Mike Carpenter
 Consulting Engineer George Davis

K TRN

WICHITA FALLS—1948—MBS-TSN

Frequency: 1290 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By Texoma Bcstg. Co.

Address 917½ Scott St.
 Phone Number 2-5214
 Transmitter Loc. City View Lane
 Air Time 6 a.m.-11:59 p.m.
 News Service AP
 Transcription Service Ullman, Capitol
 Membership NARTB
 President James B. Barnett
 General Manager Boyd Kelley
 Commercial Manager Sid Grayson
 Program Director Bill Richie
 News Director Leo Dougherty
 Chief Engineer Bob Harmon
 Farm Editor Glen Shelton

K W F T

WICHITA FALLS—1939—CBS

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By KWFT, Inc.
 Business-Studio Address P. O. Box 420
 Phone Number 4182
 Transmitter Location 3½ Mi. W. of town
 Air Time 5:30 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Standard
 Representative John Blair
 Membership NARTB
 President, General Manager Kenyon Brown
 Station Manager Charles E. Clough
 Comm. Sales Prom. Manager A. L. Pierce
 Program Director Blaine Cornwell
 Production Director Eddie Edwards
 Musical Director Lillie Mae Comiskey
 Publicity Director A. L. Pierce
 News Director Pat Halverson
 Chief Engineer Herbert T. Wiley
 Farm Editor Bill Tipton
 Consulting Engr. A. Earl Cullum, Jr.

UTAH

Population 688,862—Increase + 25.2% (1940-1950)—Radio Homes 173,810
 Families 176,630—Stations in State 18

K B U H

BRIGHAM CITY—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By Samuel L. Stephens, Sr.
 Address 948 W. Forest St.
 Phone Number 948
 Air Time Sunrise-sunset
 Representative Continental
 News Service UP
 Membership NARTB
 President Samuel L. Stephens, Sr.
 Comm. Mgr., Pgm. Dir. Wade Ebeling
 News Director Weston Vernon
 Gen. Mgr., Chief Engr. Sam Stephens, Jr.

K S U B

CEDAR CITY—1937—CBS
 INTERMOUNTAIN

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By So. Utah Bcstg. Co.
 Phone Number 398-9
 Transmitter Location 7 Mi. W. of Cedar City
 Air Time Unlimited
 Transcription Service World
 Membership NARTB, BAB
 President Ivor Sharp
 Sta. Mgr. Arthur Higbee
 Chief Engr., Pgm. Dir. Robt. L. Heyborne
 Consulting Engr. Cutler R. Miller

K V N U

LOGAN—1938

MBS-INTERMOUNTAIN-KBS

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By...Cache Valley Broadg. Co.
 Address1393 N. Main St.
 Phone Number1400
 Air Time6:00 a.m. to 12:00 p.m.
 News ServiceUP
 Transcription ServiceWorld
 Station RepresentativeAvery-Knodel
 PresidentHerschel Bullen
 Gen., Sta. Mgr.....Reed Bullen
 Comm. Mgr.....A. George Raymond
 Pgm., Prod. Dir.....Paul Coburn
 Chief Announcer.....Don Reber
 Chief Engineer.....Delmonte Olesen

K M U R

MURRAY—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Murray Bcstg. Service
 Address4646 So. State St.
 Phone Number.....Murray 1360
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription Service.....Langworth, Capitol
 MembershipNARTB
 Pres.-Gen. Mgr.....Oral J. Wilkinson
 Station Manager.....James Petersen
 Commercial Manager.....Howard Pingree
 Pgm.-Prod. Dir.....Mitzi Patterson
 Chief Engineer.....Fred Weibell

K L O

OGDEN—1924

MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By...Interstate Bcstg. Corp.
 Address425 25th St. Hotel Ben Lomond
 Phone Number5721
 Transmitter LocationKanesville
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeAvery-Knodel
 PresidentEdris Glassmann
 General Manager.....George C. Hatch
 Station Manager.....George B. Morgan
 Comm. Mgr., Prog. Dir.....Collin W. Lowder
 Sales Prom. Manager.....Kay Sevilleir
 Production Director.....Doug Stringfellow
 Publicity DirectorClinton Raymond
 Chief Announcer, Musical Dir...Dean Thueson
 Chief Engineer.....Wayne T. Boothe
 Consulting Engr.....W. D'Orr Cozens

K O P P

OGDEN—1947—KBS

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KOPP, Inc.

AddressRoute 2
 Air TimeDaytime
 News ServiceAP
 Transcription ServiceLang-Worth
 General Manager.....King Harmon

K V O G

OGDEN—1948—ROCKY MTN.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....United Bcstg. Co.
 Business Address.....1538 Gigson Ave.
 Phone Number2-7535
 Studio-Transmitter Location...1538 Gibson Ave.
 RepresentativeBiddick
 Transcription ServiceStandard
 President, General Mgr.....Arch G. Webb
 Commercial Manager.....Joe T. Johnson
 Chief Engineer.....L. Smith
 Promotion Manager.....Paula M. Cune

K O A L

PRICE—1936

MBS-INTERMOUNTAIN—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Eastern Utah Bcstg. Co.
 AddressPrice
 Phone Number.....Price 200
 Transmitter Location.....U. S. Hiway 50
 Air Time6:30 a.m.-11:30 p.m.
 News ServiceUP
 RepresentativeAvery-Knodel
 Pres., Gen.-Sta. Manager.....Jack Richards
 Sls. Prom. Mgr.-Pub. Dir.....Carl P. Wolfrom

K C S U

PROVO—1947—ROCKY MT.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By...Central Utah Bcstg. Co., Inc.
 AddressP. O. Box 550
 Phone Number2802
 RepresentativeBiddick
 Transcription Service.....Standard, Capitol
 News ServiceUP
 Partner.....Frank A. Van Wagenen
 Ptnr., Pgm. Dir., Prom. Mgr.

Harold E. Van Wagenen
 Commercial Manager.....John T. Hyde
 Chief Engineer.....Dallin O. Oaks
 News Director.....Dale Brown
 Farm Editor.....Robert Hough

K N E U

PROVO—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Lester Taylor
 Address807 So. 17th W.
 Phone Number3426
 PresidentLester Taylor
 General Manager.....Myron May
 Commercial Manager.....Garn Carter
 Program Director.....J. D. Jones
 Promotion Manager.....Larry Steppe
 Chief Engineer.....Kenneth Smith

K O V O

PROVO—1939

MBS-INTERMOUNTAIN

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By.....KOVO Bcstg. Co.
 Business-Studio Address.....108 W. Center St.
 Phone Number.....1680
 Transmitter Location.....651 W. 16th So.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NARTB
 President.....Clifton A. Tolboe
 General-Station Mgr.....Arch L. Madsen
 Commercial Manager.....L. H. Curtis
 News Director.....Le Grange Young
 Pgm.-Prod. Dir.....James H. Lawrence
 Musical Director.....Byron Jensen
 Chief Engineer.....Henry Keyes

K S V C

RICHFIELD—1947

INTERMOUNTAIN

Frequency: 690 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Sevier Valley Bcstg. Co.
 Business Address.....Richfield
 Phone Number.....820
 Transmitter Location.....East on 4th South
 Air Time.....Sunrise-Sunset
 News Service.....UP
 Transcription Service.....World, SESAC
 Representative.....Avery Knodel
 Gen., Comm. Mgr.....William L. Warner, Jr.
 Pgm. Dir., Prom. Mgr.....Frank Peacock
 Chief Engineer.....Ralph A. Ross
 News Director.....Bill King
 Farm Editor.....Harvey Dastrap

K A L L

SALT LAKE CITY—1945

MBS-INTERMOUNTAIN

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By.....Salt Lake City Bcstg. Co.
 Business-Studio Address.....146 S. Main St.
 Phone Numbers.....4-3561, 4-1843, 5-8951
 Transmitter Location.....334 W. Gregson
 Air Time.....6 a.m.-1 a.m.
 News Service.....UP
 Representative.....Avery-Knodel, Inc.
 President.....George C. Hatch
 Comm. Mgr.....Thomas H. Anderson
 Sales Promotion Mgr.....Mel Standage
 Pgm., Prod. Dir.....Jack Paige
 Publicity Director.....Jack Goodman
 Chief Announcer.....Vern Bruggeman
 News Director.....Paul Sullivan
 Musical Director.....Earl Donaldson
 Chief Engineer.....W. D'Orr Cozzens
 Farm Editor.....Jean Paul King
 Consltg. Engr.... Haley, McKenna & Wilkinson

K D Y L

SALT LAKE CITY—1922

NBC

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By.....Intermountain Bcstg. &
 Telev. Corp.
 Business-Studio Address.....143 S. Main
 Phone Number.....5-2991
 Transmitter Location.....33rd So. & 9th W.
 Air Time.....Unlimited
 News Service.....INS, UP
 Transcription Service.....Associated, Thesaurus
 Representative.....John Blair
 Pres.-General Mgr.....S. S. Fox
 Commercial Manager.....George A. Provol
 Exec. Vice-Pres.....Easton Woolley
 Program Director.....Emerson Smith
 News, Prom. Dir.....Del Leeson
 Chief Engineer.....John M. Baldwin

K N A K

SALT LAKE CITY—1945

Frequency 1280 Kc. Power: 10000 Watts, d.;
 500 n.
 Owned-Operated By.....Granite District Radio
 Bcstg. Co.
 Business-Studio Address.....1042 So. 6th W.
 Phone Number.....4-3685
 Air Time.....6:30 a.m.-1 a.m.
 Representative.....Forjoe
 President.....Howard D. Johnson
 General Mgr.....Richard F. Connor
 Asst. Mgr., News Dir.....Thomas M. Ivory
 Commercial Manager.....Richard I. Nicholes
 Sis. Prom. Mgr.....Thomas M. Ivory
 Program Director.....Robert P. Crawford
 Farm Editor.....Gloria Whitney
 Promotion Manager.....Robert Rampton
 Chief Engineer.....Lyle Wahlquist

K S L

SALT LAKE CITY—1922—CBS

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Radio Service Corp. of Utah
 Bus.-Studio Address.....10 S. Main St.
 Phone Number.....5-4641
 Transmitter Location.....Saltair
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service.....World, Associated,
 Lang-Worth
 Representative.....Radio Sales
 Membership.....NARTB
 President.....J. Reuben Clark, Jr.
 General Manager.....C. Richard Evans
 Sales Manager.....Frank B. McLatchy
 Sis. Prom. Mgr.-Pub. Dir.....Sherril Taylor
 Prog.-Prod. Dir.....Edward Kimball
 Chief Engineer.....Vincent Clayton
 Farm Director.....Elvon Orme

K U T A

**SALT LAKE CITY—1938
ABC-ROCKY MOUNTAIN**

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By Utah Bcstg. & Telev. Co.
Business-Studio Address 29 S. State St.
Phone Number 3-2737
Transmitter Location No. Salt Lake City
Air Time 6 a.m.-1 M.
News Service AP, UP
Transcription Service World, Standard
Representative Hollingbery
Membership NARTB, BAB
President, General Mgr. Frank C. Carman
Sta. Mgr., Prog. Dir. Ray Fadel
Commercial Manager John Schlie
Sales Prom. Mgr., Pub. Dir. Al Thomas
Production Director Harold Collapriest
Chief Announcer Marshall Small

Musical Director Ed Stoker
News Director John Barlow
Chief Engineer Wendell Bell
Farm Editor Harry Warren
Consulting Engr. McNary & Wrathall

K J A M

VERNAL—1947—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By James C. Wallentine
Address 120 E. Main St.
Phone Number 494
Air Time Unlimited
News Service UP
Representative W. S. Grant
President James C. Wallentine
Gen.-Sta. Mgr. Lee Walker
Comm.-Sales Prom. Mgr. Grant E. Parry
Program Director Buchanan Fulmore
Chief Engineer Compton C. Mitchell

VERMONT

Population 377,747—Increase + 5.2% (1940-1950)—Radio Homes 92,690
Families 377,747—Stations in State 9

W T S A

**BRATTLEBORO—1950—MBS
YANKEE-GRANITE**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Granite State Bcstg. Co.
Address Putney Rd.
Phone Number 1700
Representative Bolling
Transcription Service SESAC
News Service UP
President W. J. Barkley
General Manager W. F. Rust, Jr.
Program Director James Simmonds
Chief Engineer Joe Rich

W C A X

BURLINGTON—1931—CBS

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By WCAX Bcstg. Corp.
Business-Studio Address 135 Main St.
Phone Number Burlington 2000
Transmitter Location Colchester
Air Time Unlimited
News Service UP
Transcription Service World
Representative Weed
Membership NARTB
Pres., Gen.-Station Mgr. C. P. Hasbrook
Sta.-Sales Prom. Mgr.-Pub. Dir. J. D. Swan
Commercial Manager T. B. Braine
Prog.-Prod.-Musical Dir. Milton Slater
Chief Engineer James W. Tierney
News Director L. F. Killick
Consulting Engr. S. T. Murtin

W J O Y

BURLINGTON—1946—ABC—UBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Vermont Bcstg. Corp.
Bus.-Studio-Transmitter Location 633 Main St.
Phone Number Burlington 5400
Air Time Unlimited
News Service AP
Representative William G. Rambeau
Membership NARTB, BAB
President David W. Howe
Sta. Mgr., Prog. Dir. Alfred E. Spokes
Pub. Dir.-Chief Engineer John C. Quill
Farm Editor Dick Wall

W S K I

MONTPELIER-BARRE—1947—NBS

Frequency: 1240 Kc. Power: 250 Watts
Owned By Montpelier-Barre Bcstg. Co.
Business Address Union Mutual Bldg.
Phone Number Montpelier 1740
Transmitter Location Country Club Dr.
Air Time 6 a.m.-11p.m.
News Service AP
Transcription Service Lang-Worth
Representatives Kettell-Carter, W. S. Grant
Membership NARTB, BAB
President B. M. Jacobsen
General Manager Paul H. Martin
Publicity Director Olga S. Wackerman
Pgm., News Dir. Robert Bannon
Musical Director Frank Chatterton
Chief Engineer L. C. Davis

• • • **VERMONT** • • •

W H W B

RUTLAND—1949

Frequency: 1000 Kc. Power: 1000 Watts d.
Owned-Oper. By Central Vt. Bcstg. Corp.
Address 24½ Center St.
News Service AP
Phone Number 3200
Transcription Service Capitol
Pres., Gen. Mgr. Herbert Wilson
Vice-President Vena M. Bates
Treasurer Helen M. Wilson
Program Director Lewis L. Carter, Jr.
Chief Engineer Willard H. Buttles
News Director Robert Herr
Farm Editor Harold Andrews

W S Y B

**RUTLAND—1930—MBS-YANKEE
KBS-UNION**

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Philip Weiss Music Co.
Bus.-Studio Address 35 Washington St.
Phone Number 1247
Transmitter Location Door Dr.
Air Time Unlimited
Representative Joseph Hershey McGillvra
Station Manager J. H. Weiss

W W S R

ST. ALBANS—1940

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By Vermont Radio Corp.
Business-Studio Address 75 N. Main St.
Phone Number 1390
Transmitter Location Twanton Rd.
Air Time daytime
News Service UP
Transcription Service World
Representative Walker, Bertha Bannan

Membership NARTB
President-Gen. Mgr. Lloyd Squier
Sta.-Comm.-Sales Prom. Mgr. Warren Marsden
Prog.-Prod. Dir. C. Stuart Perry
Chief Engineer Theodore Boisvert
Consulting Engr. Russell P. May

W T W N

**ST. JOHNSBURY—1949
KEYSTONE**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Twin State Bcstrs. Inc.
Address Concord Ave.
Phone Number 2344
Air Time Unlimited
News Service UP
Transcription Service SESAC, Lang-Worth
Representative McGillvra
Membership NARTB, BAB
President E. Dean Finney
Co-Mgrs. J. F. McKernan, E. D. Finney
Program Director Robert Webster
News Director George Peterson
Chief Engineer James F. McKernan

W D E V

WATERBURY—1931—MBS

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. By Lloyd E. Squier
Business-Studio Address 8 Stowe St.
Phone Number 400-1
Transmitter Location Blush Hill
Air Time Unlimited
News Service UP
Transcription Service World
Representative Walker
Owner, Gen.-Sta.-Comm. Mgr. Lloyd E. Squier
Program Director Thomas L. Dodd, Jr.
Production Director Craig S. Parker
Chief Anncr. John Woods
Chief Engineer Theodore Boisvert

**WHY IS AP
THE BEST?**

BECAUSE—AP has more news correspondents,
more news bureaus, more miles of news
wire than any other news service.

VIRGINIA

Population 3,318,680—Increase + 23.9% (1940-1950)—Radio Homes 702,450
Families 790,160—Stations in State 55

WPIK

ALEXANDRIA—1945

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Potomac Bcstg. Corp.
Address Virginia Theatre Bldg.
Phone Number Overlook 3000
Transmitter Location 504 Telegraph Rd.
News Service AP
Transcription Service Lang-Worth
Pres., Gen., Comm. Mgr. Carl L. Lindberg
Traffic Manager Dorothy E. Mack
Musical Director Barbara Power
Technical Director Bernard A. Terrien

WARL

ARLINGTON—1947

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By No. Virginia Bcstrs., Inc.
Bus.-Studio Address 3102 10th Road No.
Phone Number OWens 7800
Transmitter Location Nr. Bailey's Crossroads
Air Time Sunrise-sunset
News Service UP
Transcription Service Standard, Capitol
Representative IMS
Membership NARTB
Co-Owners R. Kilbourne Castell,
Frank U. Fletcher
General Manager R. W. Baker
Commercial Manager William W. Jefferay
Prog. Dir. Phil Long
Chief Engineer John E. Strong

WEAM

ARLINGTON—1947—MBS

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By WEAM, Inc.
Address 2030 N. 16th St.
Phone Number OW 7100
News Service AP
Representative Donald Cooke, Inc.
President Harold H. Thoms
Gen., Sta., Comm. Mgr. Howard Stanley
Prom. Mgr. Pub. Dir. Phoebe Hudson
Pgm., Prod. Dir. Matthew Warren
Chief Announcer Jack Ridge
News Director Matthew Warren
Musical Director Phil Zoppi
Chief Engineer Sammie T. Aed
Farm Editor Jack Ridge

WKLV

BLACKSTONE—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By Nottaway Bcstg. Corp.
Phone Number 478

Transmitter Location Community Bldg.
Air Time 6 a.m.-11 p.m.
News Service AP
President H. S. Robertson
General Manager Walter F. Wilkerson
Commercial Manager Edward J. Silverman
Program Director James T. Barker
Chief Engineer Eddie T. Tatum

WCYB

BRISTOL—1946

Frequency: 690 Kc. Power: 10,000 Watts d.
Owned-Oper. By Appalachian Bcstg. Corp.
Address Front & Cumberland Sts.
Phone Number North 3560
Transmitter Location Washington County
Air Time Daytime
News Service AP, UP
Transcrip. Service Associated, World, Cole
Representative Bolling
Membership NARTB, BAB
Pres., Gen Mgr. Robert H. Smith
Sales Mgr. J. Fey Rogers
Program Spvr.-Farm Editor W. T. Lane, Jr.
News Editor Ralph Randall

WFHG

BRISTOL—1946—MBS

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By Bristol Bcstg. Co.
Address Hotel Bristol
Phone Number 3620
News Service UP
Transcription Service Standard
General Manager Willam L. Mininger
Commercial Manager Homer Worley
Program Director Rex Raney
P-om. Mgr., News Dir. Jack Martin
Chief Engineer John Hughlett
Farm Editor Verlin Mays

WCHV

CHARLOTTESVILLE—1933—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Radio Station WCHV
Bus.-Studio-Transmitter Address Rose Hill St.
Phone Number 2-5121
Air Time 6 a.m.-1 a.m.
News Service AP
Transcription Service World
Representative Joseph Hershey McGillvra
Pres., Gen. Mgr. Charles Barham, Jr.
Commercial Manager Robert C. Walker
Program Director R. G. Sketchley, Jr.
Promotion Manager Charles Smith
Chief Engineer Walter W. Gray
News Editor Bill Gentry

WINA
CHARLOTTESVILLE—1949
LIBERTY

Frequency: 1280 Kc. Power: 1000 Watts, d.
 Owned-Oper. By. Charlottesville Bcstg. Corp.
 Address. 4th & Main Sts.
 Phone Number 2-6177
 Air Time Daytime
 News Service UP
 Transcription Service Standard, Capitol
 Pres., Gen., Comm. Mgr. Thos. W. Carruthers
 Pgm. Dir.-Oper. Mgr. Charles W. Freeman
 Chief Engineer Lawrence Kennedy
 Chief Annr., News Dir. Edward Desmond
 Film Editor Norman Kelsey

WCFV
CLIFTON FORGE—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Clifton Forge Bcstg. Corp.
 Address P. O. Box 214
 Phone Number 1230
 Transcription Service Standard
 News Service AP
 President Dr. G. R. Stevens
 Gen. Mgr., Pgm. Dir. E. A. Schellhaus
 Commercial Manager Nancy Johnson
 Chief Engineer John H. Wilson

WKEY
COVINGTON—1941—ABC-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Earl M. Key
 Business Address Main St. at Bridge
 Phone Number 8351
 Transmitter Location Fairlawn
 Air Time 7 a.m.-11:15 p.m.
 News Service UP
 Representative DeVrey
 Transcription Service World
 Membership NARTB
 Pres., Gen. Mgr. Earl M. Key
 Commercial Mgr. Kenneth L. Bryant
 Program Director John Lee Davis
 Promotion Manager Willis Shawver
 Chief Engineer John H. Wilson

WSVS
CREWE—1947—KBS

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. So. Virginia Bcstg. Corp.
 Business Address 117 Carter St.
 Phone Number Crewe 5000
 Transmitter Location RFD, Crewe
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service World
 President Calvin S. Willis
 General Manager John E. Sadler
 Ass't Manager Freeman H. Stewart
 Commercial Manager Brown Hoffler
 Pgm., Pub. Dir. Bob Dickson

Music., Prod. Director George Phillips
 Chief Announcer Tubby Walthall
 Chief Engineer Everett Wilson

WCVA
CULPEPER—1949—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Culpeper Bcstg. Co.
 Address P. O. Box 672
 Phone Number 8338
 Transmitter Location Hendricks Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 President Ira C. Hopkins
 Gen., Comm. Mgr. Anthony C. Thornton
 Program Director Woody Powell

WBTM
DANVILLE—1930—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By. Piedmont Bcstg. Corp.
 Bus.-Studio Address Hotel Danville Bldg.
 Phone Number 2350
 Transmitter Location Mt. Cross Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Work
 Representative George P. Hollingbery
 Membership NARTB
 President L. N. Dibrell
 General Mgr. R. Sanford Guyer
 Prod. Dir., Asst. Mgr. Edward G. Gardner
 Comm. Mgr. E. M. Hurd
 Program Director Betty Allen
 Farm Ed., Pub. Dir. Charles Holmes
 Chief Announcer Wally Ausley
 News Director William Howard
 Musical Director Harry W. Spencer
 Chief Engineer Lyle C. Motley

WDVA
DANVILLE—1947—MBS

Frequency: 1250 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By. Va.-Carolina Bcstg. Corp.
 Address American Natl. Bank Bldg.
 Phone Number 5300
 Transmitter Location Martinsville Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Burn-Smith; Dora Didson
 Membership NARTB, BAB
 President J. D. Pruitt
 General Manager Emerson J. Pryor
 Commercial Mgr. Stover Morris, Jr.
 Prog.-Prod. Director Richard Campbell
 Publicity Director Herbert F. Hodge
 Musical Director Harold Stephens
 News Dir. Charles Craig
 Chief Engineer Rush Sawyers
 Farm Editor Frank Raymond

. . . **VIRGINIA** . . .

W F A X

FALLS CHURCH—1948

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Lamar A. Newcomb
 Address Box L
 Phone Number FA-0900
 Transmitter Location Seven Corners
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB
 Pres., Gen. Mgr. Lamar A. Newcomb
 Commercial Manager Jeane Russell
 Program Director Genevieve Newcomb
 Chief Engineer Emmett Murphy

W F L O

FARMVILLE—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Colonial Bcstg. Co.
 Business Address P. O. Box 238
 Phone Number 870
 Transmitter Location Cumberland Rd.
 News Service UP
 Transcription Service Capitol, Associated
 Representative Clark
 General Manager Carla B. Keys
 Manager Charles R. Maillet
 Program Director Danny Shaver
 Chief Engineer Charles K. Chrismon

W F V A

FREDERICKSBURG—1939—ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Fredericksburg Bcstg. Corp.
 Business Address P. O. Box 269
 Phone Number 1261
 Studio-Transmitter Location King's Hwy.
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Exec. V.P., Gen. Mgr. Richard F. Lewis, Jr.
 Manager Walter F. Harris, Jr.
 Chief Engineer William S. Candler

W F T R

FRONT ROYAL—1948—MBS

Owned-Oper. By Sky Park Bcstg. Corp.
 Address P. O. Box 192
 Phone Number 750
 Transcription Library Thesaurus
 News Service UP
 President Thomas J. Owens
 Gen., Comm. Mgr. Kenneth Gordon
 Pgm. Dir., Farm Editor Tom Gibson
 Chief Engineer Charles N. Joliffe
 News Director Claude Jones

W B O B

GALAX—1947—MBS—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Carroll-Grayson Bcstg. Corp.

Address Poplar Knob Rd.
 Phone Number 300
 Air Time 6 a.m.-11:30 p.m.
 News Service AP
 Membership NARTB
 President Robert V. Morris
 Gen., Comm. Manager Joseph P. Crockett
 Program Director Muriel Bell
 Prod. Dir. Jewell Cullop
 Chief Announcer Dick Perry
 Musical Director Alice Spear
 Chief Engineer, Farm Editor W. Edward Boyer
 Pub., News Dir. Herman Reavis
 Consulting Engr. George Davis

W V E C

**HAMPTON—1948—KBS
LIBERTY**

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Peninsula Bcstg. Co.
 Business Address P. O. Box 481
 Phone Number 6332
 Studio-Trans. Address Hampton Ave.
 Air Time Sunrise-Sunset
 News Service AP
 Transcription Service Associated
 Membership NARTB, BAB
 President Thomas P. Chisman
 Gen., Sta. Mgr. Harrol A. Brauer, Jr.
 Comm. Manager Charles L. Coker, Jr.
 Sales Promotion Mgr. George B. Field, Jr.
 Program Director Peter Edman
 Production Director William L. Erickson
 Publicity Director Beverly Hillery Kolcum
 Chief Anncr., News Dir. Duff Kliewer
 Musical Director Gene Andrews
 Chief Engineer James E. Swafford
 Farm Editor John Oxman

W S V A

HARRISONBURG—1935—NBC

Frequency: 550 Kc. Power: 1000 Watts d.
 Owner-Oper. Shenandoah Valley Bcstg. Corp.
 Business-Studio Address Rawley Pike
 Phone Numbers 550, 875
 Air Time 6 a.m.-M.
 News Service UP
 Representative Devney & Co.
 Membership NARTB, BAB
 President Frederick L. Allman
 Sta., Comm. Mgr. Robert B. Harrington
 Sales Promotion Manager Lee Dechert
 Program Director Richard H. Johnson
 Chief Anncr., Prod. Dir. Alvin Mullinax
 Publicity Director Lee Dechert
 News, Music Dir. R. H. Johnson
 Chief Engineer Warren L. Braun
 Farm Editor Homer Quann

W H A P

HOPEWELL—1949—PBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By The Hopewell Bcstg. Co.

VIRGINIA

Business Address.....City Point Rd.
 Phone Number.....801
 Studio-Trans. Location..City Point & River Rds.
 Air Time.....7 a.m.-11:05 p.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Donald S. Cook
 President.....Augustus Robbins, Jr.
 Gen., Sta. Mgr.....Charles M. Mark
 Pgm. Dir., Chief Anncr.....Johnny Mercer
 Chief Engineer.....Robert E. Anthony, Jr.

WREL

LEXINGTON—1948—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Rockbridge Bcstg. Co.
 Business-Studio Address.....22 S. Main St.
 Phone Number.....Lexington 6000
 Transmitter Location..Rt. 11, One Mi. No. City
 Air Time.....6 a.m.-11:05 p.m.
 News Service.....AP
 Representative.....Donald Cooke
 Transcription Service.....Capitol
 Membership.....NARTB, BAB
 President.....Marshall L. Wilmer
 Gen.-Sta.-Comm. Mgr.....Philip B. Hirsch
 News Dir.....Bob Rauch
 Prog.-Prod. Dir.....Andrew Petersen
 Musical Director.....Wayne Scott
 Chief Engineer.....Lindley H. Leggett

WLVA

LYNCHBURG—1930—ABC

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Lynchburg Bcstg. Corp.
 Address.....925 Church St.
 Phone Number.....2-1242
 Transmitter Location.....Boonesboro
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....George P. Hollingbery
 Membership.....NARTB, BAB
 President.....Edward A. Allen
 General Manager.....Philip P. Allen
 Commercial Manager.....Joseph F. Wright, Jr.
 Prog.-Prom. Dir.....William H. Loren
 Chief Anncr., News Dir.....Wayne Tyler
 Chief Engineer.....John T. Orth
 Form Editor.....Eric Lund
 Consulting Engr.....George Bailey

WWOD

LYNCHBURG—1947—MBS

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Old Dominion Bcstg. Corp.
 Address.....First Natl. Bank Bldg.
 Phone Number.....2-3441
 Transmitter Location.....Boonsboro Rd.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....Walker
 Membership.....NARTB, BAB

President.....David Hugh Dillard
 V.P.-General Manager.....Jack Weldon
 Commercial Manager.....Norman T. Simpson
 Prog.-Pub. Director.....Jay Seibel
 Prod.-Musical Dir.....Don Jarvis
 Chief Engineer.....Forest J. Pinkerton
 Consulting Engr.....Goutney & Roy

WMEV

MARION—1948—LIBERTY

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..Mountain Empire Ecstg. Corp.
 Address.....Park Boulevard
 Phone Number.....9001
 Air Time.....Daytime
 News Service.....AP
 Transcription Service.....World
 Representative.....Cooke
 Membership.....NARTB, BAB
 President.....Robert Lane Anderson
 Gen.-Comm. Mgr.....Robert C. Wolfenden
 Pgm., Prod. Dir.....Mrs. R. C. Wolfenden
 Chief Anncr.....Lee Reynolds
 Chief Engineer.....Edward Surface
 Farm Ed., News Dir.....Fran Russell
 Consulting Engr.....Phil Hedrick

WMVA

MARTINSVILLE—1941—NBC-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By..Martinsville Bcstg. Co., Inc.
 Address.....Box 831
 Phone Number.....Virginia 2152
 Air Time.....6 a.m.-11:30 p.m.
 News Service.....AP
 Membership.....NARTB
 President.....William C. Barnes
 General-Station Manager.....John W. Shultz
 Comm.-Sls. Prom. Mgr.....Charles F. Adams
 Program Director.....Barbara Harding
 Chief Anncr.....Tom Stewart
 News Director.....Maynard Dillaber
 Musical Director.....Paul E. Zimmerman
 Chief Engineer.....Dewey W. Muse
 Consulting Engr.....George Davis

WGH

NEWPORT NEWS—1928—ABC

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By..Hampton Roads Bcstg. Corp.
 Bus.-Studio Address.....500 Portlock Bldg.,
 Phone Number.....Norfolk-2-7031
 Transmitter Location.....Military Hiway
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Free & Peters
 Membership.....NARTB, BAB
 President.....Raymond B. Bottom
 V.P., Gen.-Sta. Manager.....Edward E. Bishop
 Comm. Mgr.....Edward E. Edgar
 Prog. Director.....Jay Caldwell
 Publicity Director.....Bill Rhyne
 News Dir.....G. Edward Travis
 Chief Engineer.....Lou Braun

• • • **VIRGINIA** • • •

WHYU

NEWPORT NEWS—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Eastern Bcstg. Corp.
 Business-Studio Address 114 W. 24th St.
 Phone Number 3-1632
 Trans. Loca. Respass Beach, Churchland
 Air Time daytime
 News Service UP
 Transcription Service Capitol
 Representative Devney
 President, General Mgr. John Doley
 Sta. Mgr. Frederic F. Clair
 Program Dir. Tom Bradshaw, Jr.
 Technical Dir. Maurice Charles

WCAV

NORFOLK—1947

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By Cavalier Bcstg. Corp.
 Bus.-Studio Address Helena Bldg.
 Phone Number 2-3266
 Transmitter Location W. Norfolk
 News Service UP
 Transcription Service Long-Worth
 Representative Bolling Co.
 Membership NARTB
 President Joseph Light
 President Joseph Light
 Gen., Sta. Mgr. H. A. Seville
 Sales Prom., Comm. Mgr. A. F. Hammer
 Program, Music Director Earl Caton
 Production Director Bob Lee
 Chf. Anncr., News Dir. Ray Penner
 Chief Engineer W. M. Manrov

WLOW

NORFOLK—1947—VA. SPTS.

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Oper. By Commonwealth Bcstg. Corp.
 Bus.-Studio Addr. 105 Brooke Ave.
 Phone Number 4-5678
 Transmitter Location Columbus Circle,
 Portsmouth
 Air Time 24 hrs. daily
 News Service UP
 Transcription Service Capitol
 Representative Forjoe
 V-P. Gen. Mgr. Robert E. Wasdon
 Station Manager William M. Carpenter
 Commercial Manager James W. Campbell
 Business Manager Joseph B. Matthews
 Program Director Del Frank
 Production Director Robert Drepperd
 Technical Director Jack Siegel
 Chief Engineer Preston Spegr

WNOR

NORFOLK—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Norfolk Bcstg. Co.
 Address 1019 Boissevain Ave.

Phone Number 56761
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Walker
 President Louis H. Peterson
 General Manager Earl Harper
 Commercial Manager Bob Rodgers
 Sales Promotion Mgr. Don Gordon
 Pgm., Prod. Dir. Milton Green
 News Director Milton Green
 Musical Director Bill King
 Chief Engineer Howard Sheets
 Consulting Engr. Craven, Lohnes & Culver

WTAR

NORFOLK—1923—NBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By WTAR Radio Corp.
 Bus.-Studio Address 720-724 Boush St.
 Phone Number 56711
 Transmitter Location Glen Rock
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard
 Representative Edward Pety
 Membership NARTB, BAB
 Pres., Gen.-Sta. Mgr. Campbell Arnoux
 Comm.-Sales Prom. Mgr. John W. New
 Sales Prom., Pub. Dir. Fred Lowe
 Program Director Joel Carlson
 Chief Announcer Blair Eubanks
 News Director Emilleigh Maxwell
 Chief Engineer Dick Lindell
 Consulting Engr. Jansky & Bailey

WNVA

NORTON—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Blaufox Radio Co., Inc.
 Bus.-Studio Address Coalfield Progress Bldg.
 Phone Number 700-1, Transmitter: 565
 Transmitter Location Josephine
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth, Keystone
 Membership NARTB
 President Richard B. Helms
 General Manager Jack T. Helms
 Comm.-Sls. Prom. Mgr.-Pub. Dir. Bill Holland
 Chf. Anncr., Music Dir. Bill Stallard
 Chief Engineer Gene Tommerdahl
 Farm Editor Ray Sidga

WJMA

ORANGE—1949—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By James Madison Bcstg. Corp.
 Address Orange
 Phone Number 7263
 Air Time Unlimited
 News Service UP
 Transcription Service SESAC

VIRGINIA

President.....W. A. Sherman, Jr.
Gen.-Comm. Mgr.....A. C. Livick, Jr.
Asst. Manager.....Joseph Quinn
Program Director.....Lee Tulley
Chief Engineer.....Arthur Snowberger
Farm Editor.....Joseph Trivette
Consulting Engr.....Warren Braun

WSSV

PETERSBURG—1945—MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Southside Virginia Bcstg.
Corp.
Business-Studio Address.....112 W. Tabb St.
Phone Number.....3881-2
Transmitter Location.....Lieutenant Run
Air Time.....6:30 a.m.-M.
News Service.....AP
Transcription Service.....Capitol
Membership.....NARTB
President.....Louis H. Peterson
Gen.-Sta. Mgr.....Ray L. Moss
Comm. Mgr. & Pub. Dir.....J. E. Lowell
Sls. Prom. Mgr.....N. W. Andrews
Pgm.-Prod. Dir.....Paul Hennings
Chief Announcer.....Joe B. Smith
Chief Engineer.....Edward F. Schwarz

WSAP

PORTSMOUTH—1943—MBS

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By.....Portsmouth Radio Corp.
Bus.-Studio Address.....205 Professional Bldg.
Phone Number.....7-3488
Transmitter Location.....Crane Island
Air Time.....6:00 a.m.-1 a.m.
News Service.....UP
Transcription Service.....Thesaurus, World
Representative.....Ra-Tel
Membership.....NARTB
President.....Tom E. Gilman
Gen.-Sta.-Comm. Mgr.....Jack Norfleet
Pgm.-Prod. Dir.....David Nelson
Chief Engineer.....Charles R. Sledge
Consulting Engr.....George Davis

WPUV

PULASKI—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwest Bcstg. Corp.
Address.....Dora Highway
Phone Number.....3-3931
Air Time.....6 a.m.-11:15 p.m.
News Service.....AP
Transcription Service.....World
Representative.....Sears & Ayer
Membership.....NARTB
President.....Howard R. Imboden
General-Station Mgr.....William R. Murray
Program Director.....Alfred Lee Mills
Chief Engineer.....Charles E. Fauson
Farm Editor.....E. C. Grigsby

WRAD

RADFORD—1950—LBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Rollins Bcstg., Inc.
Phone Number.....2461
Representative.....Devney
Transcription Service.....Thesaurus
News Service.....AP
President.....John W. Rollins
Vice-Pres., Gen. Bgr.....O. Wayne Rollins
Comm. Mgr., News Dir.....Wendell H. Siler
Pgm. Dir., Farm Editor.....Richard R. Morgan
Promotion Manager.....James T. Rutherford, Jr.
Chief Engineer.....Fitzgerald McDaniel

WBBL

RICHMOND—1924

Frequency: 1480 Kc.....Power 5000 Watts
Owned-Operated By.....Grace Covenant
Presbyterian Church
Address.....1627 Monument Ave.
Phone Number.....842465
Air Time.....Specified Hours
Representative.....Witcher
General Manager.....C. H. Liesfield
Chief Engineer.....R. W. Raabe

WLEE

RICHMOND—1945—MBS

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Bus.-Studio Address.....Broad-Grace Arcade
Phone Number.....3-6741
Transmitter Location.....Colorado Ave. &
Sumpter St.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Forjoe
President.....Thomas G. Tinsley, Jr.
Gen.-Comm. Mgr.....Irvin G. Abeloff
Program Director.....Harvey Hudson
News Director.....Lud Sterling
Musical Director.....Stephen Paul
Chief Engineer.....George W. McGuigan, Jr.
Consulting Engr.....Chambers & Garrison

WMBG

RICHMOND—1926—NBC

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.,
P. O. Box 5229
Phone Number.....5-8811
Transmitter Location.....Staples Mill Rd.
Air Time.....Unlimited
News Service.....Transradio
Transcription Service.....Lang-Worth
Representative.....John Blatr
Pres., Gen.-Sta. Mgr.....Wilbur M. Havens
Comm.-Sales Prom. Mgr.....Waiter A. Bowry, Jr.
Prog.-Prod. Dir.....Allan J. Phaup, Jr.

VIRGINIA

Chief Announcer.....John V. Shand
Musical Director.....J. H. Kellogg
Chief Engineer.....James Kyle

WRNL

RICHMOND—1937—ABC

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By.....Richmond Newspapers, Inc.
Business-Studio Address.....107-111 N. Fourth St.
Phone Number.....3-3436
Transmitter Location.....Wilkinson Rd.
Air Time.....5:30 a.m.-1 a.m.; 7 a.m. Sun.
News Service.....AP
Transcription Service.....Standard
Representative.....Edward Petry
Membership.....NARTB
President.....D. Tennant Bryan
Gen. Sta.-Commercial Mgr.....E. S. Whitlock
Program Director.....Don Martin
Chief Engineer.....Vincent Wolstenholme

WRVA

RICHMOND—1925—CBS

Frequency: 1140 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Business Address.....Hotel Richmond
Phone Number.....3-6833
Transmitter Location.....Edgeworth, Henrico
County
News Service.....UP
Transcription Service.....World, Lang-Worth
Representative.....Radio Sales
Membership.....NAB
General Manager.....C. T. Lucy
Commercial Manager.....Barron Howard
Promotion Manager.....Jack Stone
Sales Manager.....James D. Clark
Program Service Mgr.....Samuel S. Carey
Production Manager.....John B. Tansey
Public Relation Dir.....Walter R. Bishop
Musical Director.....Burt T. Repine
Chief Engineer.....David C. Woods
Farm Editor.....Alden Aaroe

WXGI

RICHMOND—1947

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Bus.-Studio Address.....100 W. Franklin St.
Phone Number.....7-4684
Transmitter Location.....German School Rd.,
Chesterfield County
Air Time.....6 a.m.-Sunset
News Service.....AP
Representative.....Indep. Met. Sales
President.....Ralph A. Elmore
General Manager.....Graeme Zimmer
Commercial Manager.....Morris T. Longo
Program Director.....John Sinclair
Production Director.....Joe Guidi
Chief Announcer.....Harry Curran
Chief Engineer.....Kay Redd

WDBJ

ROANOKE—1924—CBS

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address.....124 W. Kirk Ave.
Phone Number.....8131
Transmitter Location.....Colonial Ave.
Air Time.....6 a.m.-12:05 a.m.
News Service.....AP, UP
Transcription Service.....World, Lang-Worth
Representative.....Free and Peters, Inc.
Membership.....NAB, BAB
President.....J. P. Fishburn
President of Times-World Corporation
General Manager.....Ray P. Jordan
Commercial Manager.....John W. Harkrader
Program Director.....Paul E. Reynolds
Production Director.....Charles A. Ballou
Publicity Director.....Benton B. Boggs
News Director.....John W. Eure
Musical Director.....Evelyn Nininger
Chief Engineer.....J. Edward Newman

WROV

ROANOKE—1946—MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Roanoke, Inc.
Bus.-Studio Address.....600 Mountain Trust Bldg.
Phone Number.....3-4444
Transmitter Location.....Cleveland Ave., S.W.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Burn-Smith
Membership.....NAB, BAB
President.....Leo F. Henebry
Gen.-Sta.-Comm. Mgr.....Frank E. Koehler
Asst. Mgr.-Prog.-Prod. Dir.....Gordon R. Phillips
Chief Engineer.....Frank A. Hall

WSLS

ROANOKE—1940—ABC

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Roanoke Bcastg. Corp.
Business-Studio Address.....Shenandoah Bldg.
Phone Number.....9227
Transmitter Location.....2 Mi. N. of Salem &
6.5 Mi. N.W. of Roanoke
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Thesaurus, Associated
Representative.....Weed
Membership.....NARTB
President.....Paul C. Buford
Exec. Vice President.....James H. Moore
Asst. & Sta. Mgr.....Horace Fitzpatrick
Program Director.....Bill Saunders
Musical Director.....Mavis Overstreet
Chief Engineer.....J. P. Briggs
Farm Editor.....Glenwood Howell
Prom. & Pub. Mgr.....Bill Ashworth

WHLF

SOUTH BOSTON—1947—KBS—ABC
 Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Halifax Bcstg. Co.
 Address: P. O. Box 490, Webster St.
 Phone Number: 2-9988
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Capitol
 Gen.-Sta.-Comm. Mgr.: John L. Cole, Jr.
 Sales Prom. Manager: Warren C. Parkinson
 Pgm. & Prod. Dir.: Ella L. Poindexter
 Chief Announcer: Preston Young
 Musical Director: Ella L. Poindexter
 Chief Engineer: John Doherty

WTON

STAUNTON—1945—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Charles P. Blackley
 Business-Studio Address: Morrison Bldg.
 Phone Number: 5-5555
 Transmitter Location: U. S. Route 250
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Associated
 Membership: NARTB
 General-Station Mgr.: Charles P. Blackley
 Comm.-Sales Prom. Mgr.:
 Publicity Director: Charles E. Seebeck
 Prog.-Prod. Dir.-Chief Anncr.: Fulton A. King
 News Director: Robert Sterrett
 Chief Engineer: Rex C. Houser

WLPM

SUFFOLK—1940—ABC—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Suffolk Bcstg. Corp.
 Business-Studio Address: P. O. Box 626
 Phone Number: 2394
 Transmitter Location: Richmond Hiway
 Air Time: 6:30 a.m.-M.
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Sears & Ayer
 Pres., Gen.-Sta. Manager: Fred L. Hart
 Pgm. & News Dir.: Earl Hundley
 Production Director: Helen Buffkin
 Publicity Director: Lee Williams
 Chief Announcer: Bill Walker
 Musical Director: San Ronald
 Chief Engineer: Veryl W. Rupp
 Farm Editor: L. E. Pettyjohn

WNNT

WARSAW—1949

Frequency: 690 Kc. Power: 250 Watts d.
 Owned-Oper. By: No. Neck & Tidewater
 Bcstg. Co.
 Address: Warsaw
 Phone Number: 690
 News Service: UP

Representative: Devney
 Transcription Service: Standard
 Pres.-Gen. Mgr.: Grayson Headley
 Commercial Manager: William Redd
 Pgr. Dir.-Sta. Mgr.: Charles E. Springer
 Chief Engineer: Lawrence Bitner
 Consulting Engr.: Dixie McKay

WAYB

WAYNESBORO—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Waynesboro Bcstg. Corp.
 Address: 526 Main St.
 Phone Number: 6066
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth
 Membership: NARTB
 Representative: Cooke
 President: Judson T. Phillips
 Gen. Mgr.: N. Wilbur Kidd
 Program Director: Richard A. Rhodes
 Chief Engineer: Edward R. Goodwin

WINC

WINCHESTER—1941—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Richard Field Lewis, Jr.
 Business Address: Box 605
 Phone Number: 4855
 Studio-Transmitter Location: 514 Kerr St.
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Associated
 Pres.:
 Gen. Mgr.: Richard Field Lewis, Jr. (Licensee)
 Comm. Mgr.-Prog. Dir.: John Carl Morgan
 Sales Prom. Mgr.: Winslow Porter
 Chief Engineer: Phil Whitney

WYVE

WYTHEVILLE—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Wythe County Bcstg. Co.
 Address: P. O. Box 452
 Phone Number: 840
 Air Time: Daylight
 News Service: UP
 Membership: NARTB, BAB
 Transcription Service: Lang-Worth
 Owner: A. M. Gates
 General Manager: A. M. Gates, Jr.
 Commercial Manager: Sidney Tear
 Program Director: Charles Carter
 Chief Engineer: Luther Norris

WHY IS AP THE BEST?

BECAUSE—AP is faster, more complete, more accurate than any other news service.

WASHINGTON

Population 2,378,963—Increase + 37.0% (1940-1950)—Radio Homes 727,080
Families 743,430—Stations in State 52

KBKW

ABERDEEN—1949—LBS

Frequency: 1450 Kc. Power: 250 Watts d.,
250 Watts n.

Owned-Oper. By KBWK, Inc.
Address 701 E. Heron St., Aberdeen, Wash.
Phone Number 1015, 1016
Transmitter Location 701 E. Heron St.
Air Time 6:15 a.m.-11 p.m.
News Service AP
Trans. Serv. Associated, World
Representative Art Moore
Membership NARTB, BAB
President Ben K. Weatherwax
Gen., Sta. Comm. Mgr. James H. Lawson
Sales Promotion Manager Sam Whitacre
Program Director George Edgar
Production Director Ralph Peyton
News Director Ben K. Weatherwax
Chief Engineer Dick Pooley

KXRO

ABERDEEN—1927—MBS—DON LEE
KBS

Frequency: 1320 Kc. Power: 1000 Watts d.,
1000 Watts n.

Owned-Oper. By KXRO, Inc.
Address 207½ E. Market St.
Phone Number Aberdeen 4098
Transmitter Location 1308 Coolidge Rd.
Air Time 6:45 a.m.-11 p.m.
News Service UP
Representative W. S. Grant Co.
Membership NARTB, BAB
Pres., Gen. Mgr. Harry R. Spence
Sta., Comm. Mgr. Fred G. Goddard
Sales Promotion Mgr. Roy Johnson
Pgm., Prod. Dir. Stanley Craft
Publicity Director Paul R. Spechko
Chief Announcer Ronald O. Forsell
News Director Stanley Craft
Musical Director Lois Johnson
Chief Engineer Philip True
Farm Editor Floyd Svinth
Consulting Engineer J. B. Hatfield

KPUG

BELLINGHAM—1948—MBS

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Business Address P. O. Box 655
Telephone 6200
Studio-Transmitter Address 2340 E. Sunset Dr.
Air Time 6 a.m.-M.
News Service AP
Representative Cooke
President Jessica L. Longston
Station Manager Robert E. Pollack

Program Director Jerome G. Smith
Publicity Director Catherine Lick
News Director John Dimeo
Chief Engineer Donald E. Pinney
Farm Editor Ken Jackson

KVOS

BELLINGHAM—1927—ABC

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By KVOS, Inc.
Bus.-Studio Address 1321 Commercial St.
Phone Number Bellingham 790
Transmitter Location Yew St.
News Service UP
Transcription Service MacGregor, World
Representative McGillvra, Keating
President, General Mgr. Rogan Jones
Sta., Comm., Prom. Dir. Jack Clarke
Pub., Pgm. Dir. Jim Goodrich
Prod., Musical Dir. Tom Haveman
Sports Director Haines Fay
Chief Engineer Ernest Harper
News Director Bert Jackson
Farm Editor Hal Reeves

KBRO

BREMERTON—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Bruce Bartley
Address 205 Washington St.
Phone Number 3-5095
Transmitter Location 205 Washington Ave.
News Service AP
Transcription Service World
Representative John Keating
General Manager Jack H. Rogers
Program Director Bob Gleason
Chief Engineer Bert Hallberg

KGIB

BREMERTON—1950

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By Kitsap G.I. Bcstrs., Inc.
Address 124 N. Callow St.
Phone Number 7-3757
Transcription Service Standard
News Service UP
President G. A. Weyland
General Manager James Munro
Comm., Prom. Mgr., News Dir. Mel Keely
Program Director Don Edlund
Chief Engineer Paul Crittenden

KELA

CENTRALIA-CHEHALIS—1937-MBS
KBS

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Central Bcstg. Corp.

WASHINGTON

Business Address . . . P. O. Box 720, Centralia;
P. O. Box 827, Chehalis
Phone Numbers Centralia 6-3321,
Chehalis 8-3321
Studio Address . . . On Hway. 99 midway bet.
Centralia & Chehalis
Air Time 6 a.m.-M.
News Service UP
Transcription Service World
Representative John Keating, W. S. Grant
Membership NARTB, BAB
President J. Elroy McCaw
Sec.-Treas. Mabel A. McGwinn
Gen., Comm. Mgr. Joe Chytil
Prod., Pgm. Dir. Eugene Miller
Publicity Director Schuyler C. Hill
Chief Announcer Duane White
News Dir., Farm Editor Robert Cleland
Musical Director Eugene Miller
Chief Engineer John L. Kelley

KCLX

COLFAX—1950—KBS INTERSTATE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Interstate Radio, Inc.
Address P. O. Box 710
Phone Number 780
Representative Biddick
Transcription Service Cole, SESAC
News Service AP
President T. R. Farrier
Gen. Mgr., Pgm., News Dir. Bert McAllister
Commercial Manager W. L. Hopkins
Chief Engineer H. D. Young

KXLE

ELLENSBURG—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By . . . Central Washington Bcstrs.
Bus. Add. Trans. Loc. Rte 2, Box 600
Phone Number 1440
Studio-Transmitter Location Route 1
Air Time 6:30 a.m.-10:30 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Walker, Tracy-Moore
Membership NARTB
President Goodwin Chase, Jr.
Station Manager Joe Kendall
Commercial Manager Darrel Burns
Program Director Don Bevilacqua
News Dir., Farm Editor Joe Jaeger
Chief Engineer Darrel Burns

KULE

EPHRATE—1950

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Oper. By . . . Columbia Basin Bcstg. Co.
Phone Number 730
News Service UP
Manager M. P. Monson
Chief Engineer Wm. Edward Smith

KRKO

EVERETT—1922—MBS

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By . . . The Everett Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address . . . KRKO Bldg.
Phone Number Cedar 1144
Air Time 6 a.m.-M.
News Service UP
Transcription Service World, SESAC
Representative Joseph Hershey McGillvra
Membership NARTB, BAB
Pres., Gen., Sta. Mgr. William R. Taft
Program Director Earl Gerdon
Chief Engineer Dave Foley

KFDR

GRAND COULEE—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Carl F. Knierim

KELS

KELSO—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By . . . N.W. Public Services, Inc.
Address P. O. Box 90
Phone Number 4900
Trans. Loca. Kelso Elks Golf Course
News Service UP
Trans. Serv. Capitol, Standard
President Roscoe A. Day, Jr.
General Manager Claire O. Banks
Comm., Prod. Dir. Lowell Gibson
Sales Promotion Manager James Miller
Production Director Art Kulman
Pub., Music Dir. Edward Warmoth
Chief Announcer Bill Fanning
Chief Engineer John Holmes
Farm Editor Lacey Peoples

KWIE

KENNEWICK—1949

Frequency: 610 Power: 1070 Watts
Owned-Oper. By KWIE, Inc.
Address 11 S. Cascade St.
Phone Number 6961
Transmitter Location Perkins Rd.
Air Time 6 a.m.-12 M.
News Service AP
Transcription Service World, Associated
Representative Art Moore
Pres., Gen., Sta. Mgr. Harold A. Clark
Commercial Manager Allen B. Cooke
Program Director Marvin E. Johnston
News Director Ken Waddell
Chief Engineer C. J. McCredie
Farm Editor Marvin E. Johnston

KRKL

KIRKLAND—1947

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Oper. By Eastside Pdcstg. Co.

WASHINGTON

Address Trans. Loca. Civic Center
 Phone Number 22-1201
 Air Time Daylight Hours
 Trans. Serv. Capitol, Eells, Maryfair
 Membership NARTB, BAB
 Presidents . . . L. N. Ostrander, W. A. Chamness
 Gen., Sta. Mgr. Bob Davies
 Comm., Sales Prom. Mgr. . . . Bert Demers
 Pgm., Prod. Mgr., Chief Anncr. . . J. McCumber
 Chief, Consulting Engr. . . Sherwin Goodwin

K W L K

**LONGVIEW—1938—MBS—DON LEE
KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Corp.
 Business-Studio Address 14th & Hudson
 Phone Number Longview 1500
 Transmitter Location Ocean View Hwy.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Associated, World
 Representative W. S. Grant, John Keating
 Membership NARTB, BAB
 President, Gen.-Sta. Mgr. C. O. Chatterton
 Commercial Manager Austin Ragle
 Program Director Ellen Hammond
 Production Director Bob Moran
 Publicity Director F. Chatterton
 Chief Engineer Ralph Brown

K S E M

MOSES LAKE—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KSEM, Inc.
 Address Box 276
 Phone Number 234
 Transmitter Location Capistrano Park
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service World
 Representative Donald Cooke
 Pres., Gen. Mgr. Jessica L. Langston
 Sta., Comm., Prom. Mgr. Don G. Bennett
 Program Director Mrs. R. L. Seymour
 Chief Announcer James Tellen
 News Director Ray Robinson
 Musical Director Ann Brerton
 Chief Engineer Ro'and Kiasler
 Farm Editor Ralph Walton

K B R C

MOUNT VERNON—1946

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By Beckley Radio Co.
 Bus.-Studio Add.-Trans. Loca. . . P. O. Box 240
 Phone Number 8995
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service World
 Representative John Keating
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. Leo H. Beckley

Commercial Manager Fred Grant
 Chief Anncr., Pgm., Dir. Alan Miller
 News Director Marilyn Anderson
 Musical Director Julie Yearsley
 Chief Engineer Orris Vanerstrom
 Farm Editor Alan Miller
 Consulting Engineer J. B. Hatfield

K G Y

**OLYMPIA—1922—MBS—DON LEE
KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Tom Olsen
 Address Trans. Loca. Rockway Leland Bldg.
 Phone Number 6636
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representatives Grant, Keating
 Membership NARTB, BAB
 Owner, Pres., Gen. Mgr. Tom Olsen
 Sta., Comm. Mgr. Elmer J. Holmberg
 Sales Promotion Manager Sam Crawford
 Pgm., Prod., Pub. Dir. Joseph Hiley
 Chief Announcer Charles A. Roark
 News Director William Fox
 Chief Engineer Charles A. Roark

K O M W

OMAK—1947

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By KOMW, Inc.
 Business-Studio Address Box 151
 Phone Number 00
 Transmitter Location Omak
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth, Capitol
 Representative John Keating
 Membership NARTB, BAB
 President R. L. McNett
 General Manager Dean Nichols
 Commercial Manager Grover D. Allen
 Program Director Nola Malone
 News Director Nick Cain
 Chief Engineer Kirk W. Springer

K P K W

PASCO—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Western Radio Corp.
 Address Trans. Loca. Pasco
 Phone Number 3337
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Capitol
 Representative Keating
 Membership NARTB
 Pres., Gen. Mgr. V. B. Kenworthy
 Sta., Comm. Mgr. A. G. Sanborn
 Sales Promotion Manager Ken Buda
 Program Director Bruce Maille
 Chief Engineer Joseph Muench

KONP

PORT ANGELES—1945—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Radio Pacific, Inc.
 Bus-Studio-Transmitter Address: 313 W. First St.
 Phone Number: 4200
 Air Time: 6:45 a.m.-10:30 p.m.
 News Service: UP
 Transcription Service: World
 Representative: John Keating
 General Mgr.: C. N. Webster
 Station Manager: Keith Patterson
 Chief Engineer: Bevin Roth

KBKH

PULLMAN—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Bayton & Hicks
 Address: P. O. Box 356
 Phone Number: 1-5251
 Transcription Service: Lang-Worth
 News Service: UP
 Partners: J. Ronald Bayton, Maynard Hicks
 General Manager: J. Ronald Bayton
 Commercial Manager: Frank Saraceno
 Pgm. Dir., Farm Editor: Robert Concil
 Promotion Manager: B. J. Bayton
 Chief Engineer: David Graham
 News Director: Mel Strom

KAPA

RAYMOND—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Pacific Bcstg. Corp.

KXRN

RENTON—1947

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Oper. By: Interlake Bdcstg. Corp.
 Address Trans. Loca.: 7th Ave. & N. Pk.
 Phone Number: Renton 5-3424
 Air Time: 7 a.m.-5:15 p.m.
 News Service: UP
 Transcription Service: Cola
 Membership: NARTB
 Pres., Gen. Mgr.: R. S. McCaw
 Sta., Prom. Mgr.: C. H. Williams
 Commercial Manager: O. W. Simpson
 Pgm., Mus. Dir., Farm Editor: F. J. Jensen
 Production Director: D. L. Moberly
 Publicity Director: V. L. Hase
 Chief Anncr., Engr.: F. C. Cook
 News Director: V. L. Hase
 Consulting Engineer: Wm. Foss

KALE

RICHLAND—1950—LBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Yakima Bcstg. Corp.
 Address: P. O. Box 367
 Phone Number: Pasco 5579

Representative: Grant
 Transcription Service: Cole
 News Service: UP
 President: Robert S. McCaw
 Gen., Comm., Prom. Mgr.: Lawrence G. Dix
 Pgm. Dir., Chief Engr.: Dave K. Darris
 Traffic Manager: Edythe Roiko
 News Director: Ben T. Weaver

KING

SEATTLE—1927

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper. By: KING Bcstg. Co.
 Address: 2111 Smith Tower
 Phone Number: Mutual 1090
 Representative: Blair
 Transcription Service: Associated
 News Service: AP
 President: Henry B. Owen
 Co-Owners: Mrs. A. S. Bullitt
 General Manager: Hugh M. Feltis
 National Sales Manager: Roger D. Rice
 Program Director: Grant Merrill
 Chief Engineer: Arthur A. Schultz
 Operations Director: Hal Moon

KIRO

SEATTLE—1935—CBS

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By: Queen City Bcstg. Co.
 Business-Studio Address: 66 Cobb Bldg.
 Phone Number: Seneca 1500
 Transmitter Location: Burton
 Air Time: 18 Hrs.
 News Service: UP
 Transcription Service: Standard
 Representative: Free & Peters
 President: Saul Haas
 General Manager: Loren B. Stone
 Commercial Manager: William F. Tucker
 Program Director: Kenneth Yeend
 News Director: Maury Rider
 Publicity Director: Antia Busek
 Chief Engineer: James Hatfield

KJR

SEATTLE—1923—ABC

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By: Totem Bcstrs., Inc.
 Business-Studio Address: Skinner Bldg.
 Phone Number: Elliot 5890
 Transmitter Location: 2600 26th Ave., S.W.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World
 Representative: Avery-Knodel
 Membership: NARTB, BAB
 President: Marshall Field, III
 General-Station Mgr.: J. Archie Morton
 Sales Manager: Arthur Gerbel, Jr.
 Program Director: Roland Bradley
 Publicity Director: Don Reed
 Chief Engineer: L. S. Bookwalter
 Farm Editor: Bill Moshier

WASHINGTON

KOL

SEATTLE—1922—LBS

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By: Seattle Bcstg. Co.
Bus. Studio Address: Northern Life Tower
Phone Number: MA. 2312
Transmitter Location: 1110 W. Florida
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Capitol. World
Representative: Headley-Reed
President: Archie Taft
Sta., Comm. Mgr.: Archie Taft, Jr.
Prom. Mgr., Pgm. Dir.: Frank Anderson
Publicity Director: Pat Wilkinson
Chief Announcer: Wheeler Smith
News Director: Ed Scott
Musical Director: Frances Smith
Chief Engineer: Perry Lind
Consulting Engineer: A. G. Sparling

KOMO

SEATTLE—1926—NBC

Frequency: 1000 Kc. Power: 50,000 Watts
Owned-Oper. By: Fisher's Blend Station, Inc.
Bus. Studio Address: 100 4th Ave. No.
Phone Number: SENeca 6000
Transmitter Location: Vashon Island
Air Time: Unlimited
News Service: UP
Transcription Serv.: Associated, Lang-Worth
Representative: Edward Petry
Membership: NARTB
President, General Mgr.: O. W. Fisher
Commercial Manager: Ray Baker
Mgr., Natl. Sales & Sales, Prom. Mgr.: Richard E. Green
Program Manager: W. W. Warren
Publicity Director: Margaret Frey
Production Mgr.: Frederick J. Patterson
Chief Engineer: F. J. Brott

KRSC

SEATTLE—1926

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By: Radio Sales Corp.
Add., Trans. Loca.: 2939 Fourth Ave. So.
Phone Number: ELiot 2480
Air Time: 6 a.m.-3 a.m.
News Service: AP
Transcription Service: Lang-Worth
Membership: NARTB, BAB
President: J. Elroy McCaw
Gen., Sta. Mgr.: H. E. Riddalls
Comm., Prom. Mgr.: William L. Simpson
News, Pgm. Dir.: Ted Bell
Chief Engineer: Les Cabe

KTW

SEATTLE—1920

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By: The First Presbyterian
Church of Seattle, Wash.

Add. Trans. Loca.: 7th Ave. & Spring St.
Phone Number: Mutual 1250
Air Time: Unlimited
President: W. T. Whitney
Sta., Gen. Mgr.: Don Bevilacqua
Consulting, Chf. Engineer: James S. Ross
Pgm., Prod. Dir.: A. G. Atworth, Jr.
Chief Announcer: William Lehnhoff

KVI

SEATTLE—1928—MBS-DON LEE

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By: Puget Sound Bcstg. Co., Inc.
Business Address: Camlin Hotel
Phone Number: SENeca 4848
Transmitter Location: Vashon Island
Air Time: 6 a.m.-12 M.
News Service: AP
Transcription Service: Thesaurus
Representative: George P. Hollingbery
Membership: NARTB, BAB
Pres., Gen.-Sta. Mgr.: Vernice Irwin
Vice President: Laura M. Doernbecher
Comm.-Sales Prom. Mgr.: Earl T. Irwin
News, Pgm. Dir., Chief Anncr.: Harry Long
Chief Engineer: D. M. McDonough

KXA

SEATTLE—1926

Frequency: 770 Kc. Power: 1000 Watts
Owned-Operated By: KXA, Inc.
Bus. Studio Address: 312 Bigelow Bldg.
Phone Number: SENeca 1000
Transmitter Location: 2nd & Union
Air Time: Unlimited
News Service: AP
Representative: Rambeau
Membership: NARTB, BAB
President: Wesley I. Dumm
General Manager: Lincoln W. Miller
Program Director: Patti O'Day
News Director: Bob Ackerley
Chief Engineer: John Dubuque

KSPQ

SPOKANE—1922—LBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Louis Wasmer
Address, Trans. Loca.: 526 Riverside Ave.
Phone Number: Riverside 8033
News Service: UP
Transcription Service: Thesaurus, Capitol
Representative: Headley Reed Co.
President: Louis Wasmer
Gen., Sta. Mgr.: R. G. McBroom
Pgm. Mgr., Prod. Dir.: Darrel Hold
Production Director: Dave Gordon
Chief Engineer: E. P. Antosyn

KGA

SPOKANE—1926—ABC

Frequency: 1510 Kc. Power: 50,000 Watts
Owned-Operated By: Corp. of Gonzaga U.

WASHINGTON

Bus.-Studio Address..... Radio Central Bldg.
 Phone Number..... **MAIn 5383**
 Transmitter Location..... Moran Prairie, Rt. 3
 Air Time..... 6 a.m.-12 M.
 News Service..... **UP**
 Transcription Service..... Standard
 Representative..... Edward Petry
 President..... Rev. Francis E. Corkery, S. J.
 Gen., Sta., Comm. Mgr..... Harvey Wixson
 Pgm., Prod., Pub. Dir..... Hub Warner
 Chief Announcer..... H. Hartley Sater
 News Director..... John Fahey
 Musical Librarian..... Marilyn Stanton
 Chief Engineer..... A. G. Sparling
 Farm Editor..... Del Cody

K H Q

SPOKANE—1922—NBC

Frequency: 590 Kc..... Power: 5000 Watts
 Owned-Operated By..... **KHQ, Inc.**
 Bus.-Studio Address..... Radio Central Bldg.
 Phone Number..... **MAIn 5131**
 Transmitter Location..... 4102 So. Regal
 Air Time..... Unlimited
 News Service..... **AP**
 Transcription Service..... Capitol, Associated
 Representative..... Katz
 Membership..... **NARTB**
 Pres., Gen.-Sta. Mgr..... Richard O. Dunning
 Comm. Sales Prom. Mgr..... Robert H. Wesson
 Production Director..... Herb Hess
 Chief Announcer..... Richard Godon
 Chief Engineer..... John Walker
 Farm Editor..... Glenn C. Lorang

K N E W

SPOKANE—1947—MBS-DON LEE

Frequency: 790 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Coeur d'Alene Bcastg. Co.
 Bus.-Studio Address..... Sprague & Wall
 Phone Number..... Riverside 8035
 Air Time..... Unlimited
 News Service..... **AP**
 Transcription Service..... World
 Representative..... George P. Hollingsbery
 Membership..... **NARTB**
 Pres., Gen. Mgr..... Burl C. Hagadone
 Station Manager..... C. E. Rodell
 Sales Manager..... W. C. Rhodes
 Program Director..... Paul Crain
 Chief Engineer..... C. W. Evans

K R E M

SPOKANE—1947

Frequency: 970 Kc..... Power: 1000 Watts
 Owned-Operated By..... Cole E. Wylie
 Address..... 215 Realty Bldg.
 Phone Number..... **MAIn 3333**
 Transmitter Location..... Moran Prairie
 News Service..... **AP**
 Transcription Service..... Lang-Worth, Cole
 Representative..... Forjoe & Co.

Pres., Gen., Sta. Mgr..... Cole E. Wylie
 Commercial Manager..... Robert H. Temple
 Program Director..... Erwin W. Thomas
 Chief Engineer..... Cole E. Wylie

K X L Y

SPOKANE—1922—CBS-PNB

Frequency: 920 Kc..... Power: 5,000 Watts
 Owned-Operated By..... Symons Bcastg. Co.
 Address..... Television Center
 Phone Number..... **MAIn 1218**
 Transmitter Location..... So. Regal St.
 Air Time..... Unlimited
 News Service..... **UP**
 Transcription Service..... Lang-Worth, MacGregor
 Representative..... Walker, PNB
 Pres., Sta., Gen. Mgr..... E. B. Craney
 Commercial Manager..... B. E. Woolston
 Natl. Sales Manager..... John Funk
 Program Director..... George McGowan
 Musical Director..... Del Yandon
 Chief Engineer..... George Langford
 Farm Editor..... Ernie Jorgenson

K R E W

SUNNYSIDE—1950

Frequency: 1050 Kc..... Power: 250 Watts d.
 (C.P.: 1230 Kc..... Power: 250 Watts)
 Owned-Oper. By..... Cole E. Wylie
 Address..... Outlook Rd.
 Phone Number..... 2277
 Transcription Service..... Standard
 News Service..... **AP**
 Representative..... Forjoe
 President..... Cole E. Wylie
 General Manager..... C. Nat Harris
 Commercial Manager..... Sam Churchill
 Program Director..... Louise Barton
 Chief Engineer..... Donald R. Manning

K M O

TACOMA—1922

Frequency: 1360 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Carl E. Haymond
 Bus.-Studio Address..... 914½ Broadway
 Phone Number..... **MAIn 4144**
 Transmitter Location..... Colonial Garden Area
 Air Time..... 6 a.m.-12 p.m.
 News Service..... **UP**
 Transcription Service..... Capitol, Standard
 Representative..... McGillvra, Scott
 Membership..... **NARTB**
 Pres., Gen. Mgr..... Carl E. Haymond
 Station Manager..... Jerry Geehan
 Comm.-Sales Prom. Mgr..... Ray T. McKenzie
 Prog.-Prod. Dir..... Ted Knightlinger
 Chief Announcer..... Vern Sawyer
 News Director..... Dan Seymour
 Musical Engineer..... Andiene Lewis
 Chief Engineer..... John Boor
 Farm Editor..... Claude Doran

KTBI

TACOMA—1941

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Operated By Tacoma Bcstrs., Inc.
 Address 2715 Center St.
 Phone Number Broadway 2241
 Air Time Daytime
 News Service UP
 Transcription Service Cole, World
 Representative IMS, Grant
 Membership NARTB
 President Harold J. Quilliam
 General Manager Ed Lovelace
 Commercial Manager A. B. Van Arsdale

KVAN

VANCOUVER—1939

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Vancouver Radio Corp.
 Phone 3-4717, Twin Oaks 7323
 Studio Address 707½ Main St.
 Transmitter Location Smith Lake
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World, Standard
 Representative Keating, Western Radio Sales
 President Sheldon F. Sackett
 General-Station Mgr. Fred F. Chitty
 Commercial Manager Mark F. DeLaunay
 Sales Prom. Mgr. George F. Conner
 Program Director Rickey Bras
 Prod., Pub., News Dir. George F. Conner
 Musical Director Ann Gilronan
 Chief Engineer Edgar Means
 Farm Editor Jess Mason
 Consulting Engineer Paul Leake

KUJ

WALLA WALLA—1928—MBS

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business-Studio Address 55 E. Main St.
 Phone Number 1230
 Transmitter Location U. S. Hway 410 &
 Sudbury Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Representative W. S. Grant, John Keating
 Membership NARTB
 Pres., Gen. Mgr. H. E. Studebaker
 Comm. Mgr. (National) Don Wike,
 (Local) Norval Armes
 Pgm. Dir., Chief Anncr. Howard Rhoads
 Musical Director Don Keith Van Velzer
 Chief Engineer M. L. MacLafferty
 Farm Editor LaVerne Russell

KWWB

WALLA WALLA—1946—KBS-ABC

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By Walla Walla Bdcstg. Co.
 Address 1st & Main
 Phone Number 4103
 Transmitter Location 2nd & Cordiner
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representatives McHugh, Moore
 Membership NARTB
 President John W. Kendall
 General Manager Elliot B. Behrens
 Sales Promotion Manager Don Harris
 Program Director Don Parks
 Chief Announcer Carl Hebenstreit
 News Director Tom Decker
 Chief Engineer Ty McFadden
 Consulting Engineer Harold Singleton

KPQ

WENATCHEE—1929—ABC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bus.-Studio Address 2nd & Columbia Sts.
 Phone Number 2757
 Transmitter Location Wenatchee & Columbia
 Rivers Junct.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Cole, World
 Representative Joseph Hershey McGillvra,
 John Keating
 Membership NARTB, BAB
 President Rogan Jones
 V. P., Gen. Mgr. James W. Wallace
 Prom., Comm. Mgr. Pat O'Halloran
 Program Director Emerson Elder
 Traffic Manager Dorothy Lee
 Publicity Director Charlotte Tochterman
 Chief Engineer George Freese
 Chief Announcer Gerry Alfred
 News Dir., Farm Editor Stuart Maus

KWNW

WENATCHEE—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By Appleland Bdcsters, Inc.
 Address P. O. Box 1510
 Phone Number 2468-2469
 Trans. Loca. 1119 No. Wenatchee Ave.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Standard
 Representative Walter Biddick
 Membership NARTB
 President James B. Hatfield
 Gen. Mgr., News Dir. James W. Thain
 Sales Prom. Mgr. Ronald D. Satterwhite
 Pgm., Prod. Pub. Dir. Virginia Thompson
 Chief Anncr., Mus. Dir. Donald D. Brown
 Chief Engineer William R. McCoy
 Consulting Engineer James Hatfield

K I M A

YAKIMA—1944

CBS-COLUMBIA PACIFIC

Frequency: 1460 Kc. . . . Power: 1000 Watts d.
500 Watts n.
Owned-Oper. By Cascade Bdcstg. Co.
Address 210 Ward Bldg.
Phone Number 6197
Transmitter Location Terrace Hgts. Rd.
Air Time 5 a.m.-12M.
News Service AP
Trans. Serv. Lang-Worth, SESAC
Representative Weed & Co.
President A. W. Talbot
Gen., Sales Prom. Mgr. R. Lee Black
Sta. Opera., Pgm. Dir. Tom C. Bostic
Commercial Manager Ted Morrow
Production Director Joe Ryan
Publicity Director Helen Traub
Chief Announcer Dick Stokke
News Director Bob Amick
Musical Director M. D. Lambert
Chief Engineer J. Barry Watkinson
Farm Editor John Haigh
Consulting Engineer Jim Hatfield

K I T

YAKIMA—1929—ABC—NBC

Frequency: 1280 Kc. Power: 5000 Watts

Own.-Oper. By Valley Bcstrs, C. E. Haymond
Business-Studio Address 414 E. Yakima Ave.
Phone Number 8115
Transmitter Location Washington Ave.
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service Capitol
Representative McGillvra, Hollingsberry
President Carl E. Haymond
Comm., Gen., Sta. Mgr. James A. Murphy
Sales Prom. Mgr., Pub. Dir. William Moody
Chief Anncr., Pgm., Prod. Dir. Jas. W. Nolan
News Director Peder Wick
Musical Director Harrison A. Miller
Chief Engineer H. B. Murphy
Farm Editor Pete Wick
Consulting Engineer Chambers & Garrison

K Y A K

YAKIMA—1947—MBS

Owned-Oper. By Yakima Bcstg. Co.
Address P. O. Box 172
Phone Number 2-7143
Transcription World
News Service UP
President Robert S. McCaw
Gen., Comm. Mgr. H. G. Fearnhead
Program Director Gerald Webb
Chief Engineer Donald E. Gardner
Farm Editor Dick Passage
News Director Tony Maucione

WEST VIRGINIA

Population 2,005,552—Increase + 5.4% (1940-1950)—Radio Homes 428,160
Families 466,410—Stations in State 38

W C F C

BECKLEY—1950—KBS

Owned-Oper. By Beckley Newspapers
Bcstg. Service
Address 305 Reservoir Rd.
Phone Number 8361
Transcription Service Associated
News Service AP
President Charles Hodel
General Manager E. J. Hodel
Commercial Manager George W. Yazell
Program Director Arnauld Fleming
Chief Engineer Angelo Gonzalez

W J L S

BECKLEY—1939

CBS-PERSONALITY

Frequency: 560 Kc. Power: 1000 Watts d.
500 Watts n.
Owned-Oper. By Joe L. Smith, Jr., Inc.
Bus.-Studio Address WJLS Bldg., Main &
Kanawha St.
Phone Number 7311
Transmitter Location Routes 19-21

Air Time Unlimited
News Service UP
Transcription Service Cole
Representative Weed
Membership NARTB
President Joe L. Smith, Jr.
General-Station Mgr. Virginia N. Cooper
Sales Prom. Mgr., Pub. Dir. W. R. Barrett
Pgm., Prod. Dir. R. C. Brown
Chief Announcer Jack Pevora
Musical Director Bob Rush
Chief Engineer Al J. Ginkel
Farm Editor William R. Barrett

W W N R

BECKLEY—1946—MBS

Frequency: 620 Kc. Power: 1000 Watts
Owned-Operated By Rahall Bcstg. Co.
Business-Studio Address 1565 Harper Rd.
Phone Number 9309
Transmitter Williams Farm
Air Time 6a.m.-12:30 a.m.
News Service AP
Transcription Service Lang-Worth
Representative Walker

WEST VIRGINIA

President.....N. Joe Rahall
 Gen., Sta., Comm. Mgr.....Tom Douds
 Production Director.....Don Hays
 Chief Announcer.....Gene Moorehouse
 Chief Engineer.....Estil Wills
 Traffic Director.....William G. Francks
 Consulting Engineer.....E. C. Page

W H I S

BLUEFIELD—1928—NBC

Frequency: 1440 Kc.....Power: 5000 Watts
 Owned-Oper. By...Daily Telegraph Prtg. Co.
 Business-Studio Address...623 Commerce St.
 Phone Number.....7114
 Transmitter Location.....Harry Heights
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World, Cole
 Representative.....Katz
 General Manager.....P. T. Flanagan
 Pgm., Pub. Dir.....William Hostetter
 Prod.-Musical Dir.....Barnes Nash
 Chief Announcer.....O. C. Young
 Chief Engineer.....P. T. Flanagan
 Consulting Engineer.....Ring & Co.

W K O Y

BLUEFIELD—1948—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....WKOY, Inc.
 Address.....West Virginian Hotel
 Phone Number.....7405
 Air Time.....6:30 a.m.-12 M.
 News Service.....UP
 Representative.....Devney & Co.
 Transcription Service.....Associated
 Pres., Gen. Mgr.....J. Lindsey Alley
 Program Director.....E. E. Ebersole
 Chief Announcer.....C. H. Gentry
 Chief Engineer.....Roy Yost

W C A W

CHARLESTON—1947—SBN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Capitol Bcstg. Corp.
 Business Address.....P. O. Box 2791
 Studio-Transmitter Location.....16th St. &
 MacCorkle Ave., S.E.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....McGillvra
 President.....Garland F. Wilkinson
 General Manager.....John S. Phillips
 Commercial Manager.....Selma Pierson
 Program Director.....Al Walker
 News Director.....Michael Blancard
 Chief Engineer.....William Stone

W C H S

CHARLESTON—1927—CBS

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Tierney Co.
 Address.....1016 Lee Street

Phone Number.....28-131
 Transmitter.....So, Charleston
 Air Time.....5:30 a.m.-1:05 a.m.
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Branham
 Membership.....NARTB
 President.....Lewis C. Tierney
 Gen., Sta., Comm. Mgr.....John T. Gelder, Jr.
 Pub. Dir., Prom. Mgr.....Harry M. Brawley
 Production Director.....Frank Annand
 Program Director.....Morton S. Cohn
 News Director.....Ross Edwards
 Chief Engineer.....William E. Dixon
 Farm Editor.....Frank Welling
 Musical Director.....Dorothy Gay
 Consulting Engineer.....Dixie B. McKey

W G K V

CHARLESTON—1939—NBC

Frequency: 1490 Kc.....Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By.....The Kanawha Valley
 Bdcstg. Co.
 Address.....210 Dickinson St.
 Phone Number.....3-7541
 Transmitter Location.....Coal Branch Hgts.
 Air Time.....6 a.m.-12:30 a.m.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Robert Meeker Assos., Inc.
 President.....R. M. Venable
 Gen., Sta. Mgr.....Henry V. Diefenbach
 Sales Prom. Mgr., Mus. Dir.....Charles Coleman
 Pgm., Prod., News Dir.....C. P. Vogel, Jr.
 Publicity Director.....Col. Ben W. Venable
 Chief Announcer.....Wm. R. Schillings
 Chief Engineer.....George Whiteman
 Consulting Engineer.....George C. Davis

W K N A

CHARLESTON—1946—ABC

Frequency: 950 Kc.....Power: 5000 d., 1000 n.
 Owned-Oper. By.....Joe L. Smith, Jr., Inc.
 Bus.-Studio Address.....804 Kanawha Blvd.
 Phone Number.....39-971
 Transmitter Location.....Tyler Mountain Rd.
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....AP
 Representative.....Weed
 Pres., Gen. Mgr.....Joe L. Smith, Jr.
 Station Manager.....George J. Gray
 Commercial Manager.....C. Alden Baker
 Program Director.....Robert Provence
 Chief Engineer.....A. J. Ginkel

W T I P

CHARLESTON—1946—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Chemical City Bcstg. Co.
 Bus.-Studio Address.....Capitol & Fife
 Phone Number.....23-136
 Transmitter Location.....Stricker Rd.
 Air Time.....6 a.m.-1 a.m.

WEST VIRGINIA

News ServiceUP
RepresentativeForjoe
MembershipNARTB, BAB
PresidentGus Zaharis
Gen., Sta., Comm. Mgr.....Berton Sonis
Program DirectorJoseph J. Herget
Publicity DirectorBob Bower
Chief Engineer.....Paul Sullivan

W B L K

CLARKSBURG—1937—NBC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....News Publishing Co. of
Wheeling
Phone Number4-7571-2
Transmitter Location.....Pinnickinnick Hill
News ServiceAP
Transcription ServiceLang-Worth
RepresentativeBramham
PresidentAustin Wood
General Manager.....George H. Clinton
Station-Comm. Mgr.....Fred Zimmerman
Promotion DirectorRichard Duncan
Program DirectorRussell Bonasso
Musical DirectorDean Boyer
Chief Engineer.....Harry S. Brown

W H A R

**CLARKSBURG—1946—MBS-KBS
ABC**

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Mountain State Bcstg. Co.
Address Trans. Loca.Radio Plaza
Phone Number4-5525-6
News ServiceUP
Representative.....Joseph Hershey McGillvra
MembershipNARTB
Pres., Gen., Sta. Mgr.....Glacus G. Merrill
Commercial Manager.....F. T. Gregg
Sales Promotion Manager.....Robert Edge
Program DirectorJames Harper
Publicity DirectorSybil Cochrane
Chief AnnouncerRobert Tothman
News DirectorRoger Harte
Chief EngineerRa'ph MacCormack

W P D X

CLARKSBURG—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Business-Studio Address.....339 W. Main St.
Phone Number4-6425
Transmitter Location.....3½ Mi. S. of
Clarksburg on Weston Rd.
News ServiceUP
Transcription Service.....World, Capitol
President.....O. L. Billingsley
Gen., Sta. Mgr.....R. C. Warden
Comm., Sales Prom. Mgr.....Joe M. Larosa
Prog. Dir., Farm Editor.....Dewitt Wyatt
Production Director.....John Peters
Musical DirectorNancy Wheeler
Chief Engineer.....R. D. Hough

W D N E

ELKINS—1948—MBS-KBS

Frequency: 1240 Kc.Power: 250 Watts d.,
250 Watts n.
Owned-Oper. ByW. Va. Radio Corp.
AddressP. O. Box 867, Morgantown
Phone Number1300
Trans. Loca.Washington & Davis Sts.
Air Time6:30 a.m.-11:15 p.m.
News ServiceUP
Transcription ServiceWorld
PresidentMrs. H. C. Greer
Gen., Sta., Comm. Mgr.G. C. Blackwell
Sales Promotion ManagerBill Wilson
Chief EngineerClarence Rulong

W M M N

FAIRMONT—1927—CBS

Frequency: 920 Kc.Power: 5,000 Watts d.,
5,000 Watts n.
Owned-Oper. ByThe Fort Industry Co.
Address208 Adams Street
Phone Number3100
Transmitter Location.....Monongah
Air TimeUnlimited
News ServiceUP
Transcription ServiceLang-Worth, Cole
RepresentativeKatz Agency
PresidentGeorge B. Storer
General ManagerLee B. Wailes
V. P., Sta. Mgr.Allen L. Haid
Commercial ManagerCharles E. Smith
Sales Prom. Mgr., News Dir. ..Wm. W. Powell
Program DirectorFrank Lee
Publicity DirectorE. Yvonne Richards
Chief Announcer.....Robert B. Frazier
Chief EngineerJoseph C. Strelauski
Farm EditorFrancis T. Lauzau
Consulting Engineer.....Jansky & Bailey

W V V W

**FAIRMONT—1947—MBS
ABC-SBN-ATLANTIC**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Fairmont Bcstg. Co., Inc.
Bus-Studio Address119 Fairmont Ave.
Phone Number5000-1-2
Transmitter Location.....Radio Pw.
Air Time6:55 a.m.-1:05 a.m.
News ServiceAP
Transcription ServiceWorld
RepresentativeDonald Cooke
President.....J. Patrick Beacom
Gen., Sta. Mgr.....Numa Fabre, Jr.
Commercial ManagerRobert Drummond
Chief EngineerJune Drummond

W H T N

HUNTINGTON—1947—LBS

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper...Greater Huntington Radio Corp.
Business-Studio Address.....1112½ Fourth Ave.

WEST VIRGINIA

Phone Number 3-3453
 Transmitter Location Harveytown Rd.
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 Representative Ind. Met. Sales
 President A. B. Hyman
 Gen., Comm. Mgr. Lan Singer
 Program Director R. Dean Sturm
 Chief Engineer Harold F. Sturm
 Consulting Engineer Jansky & Bailey

W P L H

HUNTINGTON—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Huntington Bcstg. Corp.
 Business-Studio Address 1105 Fourth Ave.
 Phone Number 3-3421
 Transmitter Location 1050 McCoy Road
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative Translt Radio, Walker
 Membership NARTB
 Pres., Gen., Sta. Mgr. F. J. Evans
 Program Director Charles T. Snowdon
 Commercial Manager Ralph S. Hatcher
 News Director Bill Austin
 Chief Engineer Robert L. Nixon
 Consulting Engr. Craven, Lohnes & Culver

W S A Z

HUNTINGTON—1923—ABC

Frequency: 930 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WSAZ, Inc.
 Business-Studio Address 912½ Third Ave.
 Phone Number 38-401
 Transmitter Location 28th St. & Park at
 C. & O. R. R.
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Representative Branham
 Membership NARTB, BAB
 President Col. J. H. Long
 Gen., Sta. Mgr. Marshall Rosene
 Commercial Manager Tom Garten
 Sales Prom. Mgr., Pub. Dir. Jack Gary
 Prod. Dir., Chief Anncr. Bert Shimp
 News Director Ron Miller
 Pgm., Music, Dir., Farm Edit. Ted Eiland
 Chief Engineer Leroy Kilpatrick
 Consulting Engineer Odes Robinson

W L O G

LOGAN—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By C. H. Frey, R. O. Greever
 Address Logan
 Phone Number 540
 Air Time Unlimited
 News Service UP
 Transcription Service World

W E P M

MARTINSBURG—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Martinsburg Bcstg. Co.
 Business Address P. O. Box 874
 Phone Number 5252
 Transmitter Location Red Hill
 Air Time 6:28 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Representative Burn-Smith
 Membership NARTB, BAB
 Co-Partners C. M. Zinn, C. Leslie Golliday
 Gen., Sta. Mgr. C. Leslie Golliday
 Comm., Sales Prom. Mgr. A. Leslie
 Pgm. Dir., Chief Anncr. Charles Rand
 Production Director Robert Brown
 News Director Oscar Luria
 Chief Engineer Sterling Heil
 Consulting Engineer A. D. Ring

W M O N

MONTGOMERY—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Fayette Associates, Inc.
 Address Box 750, 1028 1st Ave.
 Phone Number 620
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 President Arnold M. Vickers
 Comm.-Sales Prom. Mgr., Publicity
 Director Andrew W. Vickers
 Pgm., Prod. Dir. Ted Nelson
 Chief Announcer Jack Moran
 News Director John Evans
 Chief Engineer Campbell J. Craver
 Musical Director Betty Kitchen
 Consulting Engineer Odes E. Robinson

W A J R

MORGANTOWN—1941—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By West Virginia Radio Corp.
 Business-Studio Address 446 Spruce St.
 Phone Number 9488
 Transmitter Location 100 Charleston Ave.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service World
 Membership NARTB, BAB
 President Agnes J. Reeves Greer
 General Manager Ford Billings
 Commercial Manager John W. Johns
 Program Director Bos Johnson
 Chief Announcer Nick Basso
 Chief Engineer Clarence Rulong

W M O D

MOUNDSVILLE—1950

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By James D. Sinyard
 Address P. O. Box 308

WEST VIRGINIA

Phone Number 1730
 News Service UP
 Pres., Gen., Comm. Mgr. James D. Sinyard
 Program Director Bob Clark
 Promotion Manager Helen Sandy
 Chief Engineer Jerry Boles
 Technical Supervisor Andrew H. Kovlan
 News Director Bill Hawley

WOAY
OAK HILL—1947

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Robert R. Thomas, Jr.
 Business Address Oak Hill
 Phone Number 651
 Studio-Transmitter Location 1 Mi. So. of
 Oak Hill on Hwy. 21

News Service AP
 Transcription Service Capitol
 Membership NARTB, BAB
 Pres., Sta., Gen. Mgr., Chief Engineer
 Robert R. Thomas, Jr.
 News Director Curt Blair
 Consulting Engineer Odis Robinson

WCOM

PARKERSBURG—1947—ABC-LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Parkersburg Bcstg. Co.
 Business-Studio Address 317 Ninth St.
 Phone Number 7-4991-2
 Transmitter Location New York Ave.
 Air Time 6 a.m.-1:30 a.m.
 News Service UP
 Transcription Service World
 Representative Joseph Hershey McGillvra
 President Joseph M. Handlan
 General Mgr. Richard S. Cottenman
 Commercial Manager A. N. Archer
 Chief Engineer Buford Barickman

WPAR

PARKERSBURG—1935—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Ohio Valley Bcstg. Corp.
 Business-Studio Address 211½ 5th St.
 Phone Number 75-475
 Transmitter Location Route 2
 News Service AP
 Transcription Service Thesaurus
 Representative Branham
 Membership NARTB
 President Austin V. Wood
 Gen., Sta., Comm. Mgr. George H. Clinton
 Sales Prom. Mgr. Lawrence V. Murphy
 News, Pgm. Dir. Sherman Grimm
 Publicity Director Joyce S. Burdette
 Musical Director Frank Hains, Jr.
 Chief Engineer V. G. Brooks

WWYO
PINEVILLE

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By Wyoming Bdcstg. Co., Inc.

Address P. O. Box 184
 Phone Number 2711
 Air Time Local Sunup-Sunset
 News Service UP
 Transcription Service MacGregor, Cole
 Representative McGillvra, Inc.
 President R. D. Bailey
 Gen., Sta., Comm., Prom., Pub. Dir.
 Erle G. Howery
 Program Director Theodore W. Wolfe
 Chief Announcer Van Darby
 Chief Engineer William Stone

WLOH

PRINCETON—1947—KBS-LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Mountain Bcstg. Service,
 Inc.

Phone Number 2151-2
 Studio-Trans. Loca. Lilly Grove Addition
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Membership NARTB
 President Harold P. Hunnicutt
 Gen., Sta. Mgr., News Dir. Melvin F. Barnett
 Comm., Sales Prom. Mgr. James M. Angel
 Prod., Pub., Pgm. Dir. James H. Mayes, Jr.
 Chief Announcer Al Rich
 Chief Engineer Earl H. Graham
 Farm Editor James H. Mayes
 Consulting Engineer Bevins-Caldwell

WRON

RONCEVERTE—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By William E. Blake
 Address Ronceverte
 Phone Number 300
 Air Time Unlimited
 News Service AP
 Transcription Service SESAC
 Representative Joseph Hershey McGillvra
 Membership NARTB
 Pres., Gen. Mgr. William E. Blake
 Commercial Manager Carl E. Lipps
 Program Director John Morrissey
 Chief Engineer Herbert S. Jackson

WEIR

WEIRTON—1950

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By Tri-State Bcstg. Co.
 Address 234 No. 4th St., Steubenville
 Phone Number Steubenville 2-9721
 Transcription Service Associated, Thesaurus
 News Service AP
 President Thomas E. Millsop
 General Manager Paul G. White
 Commercial Manager Charles H. McFarland
 Pgm. Dir., Prom. Mgr. James M. Flenniken
 Chief Engineer Frank W. Schaefer, Jr.
 News Director Paul Harris

WBRW

WELCH—1940—MBS—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... McDowell Service Co.
 Address... 10 Riverside Drive
 Phone Number... 818
 News Service... AP
 Transcription Service... Standard
 Membership... NARTB, BAB
 President... J. G. Hunt
 Sta., Gen., Comm. Mgr. ... Ellis Landreth
 Pgm., News Dir. ... John J. Villani
 Chief Engineer... Dallas P. Boyd

WELC

WELCH—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Pocahontas Bcstg. Co.
 Address... King Coal Bldg.
 Phone Number... 1150
 Representative... McGillvra
 Transcription Service... Capitol
 News Service... UP
 Pres., Chief Engr... Howard R. King
 Vice-President... Sammy Sidote
 General Manager... Tom Hicks
 Commercial Manager... Luther G. Bassett
 Program Director... Jim Runyon
 Secy.-Treas... D. C. Bradberry

WHAW

WESTON—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Lewis Service Corp.
 Address... Main Avenue
 Phone Number... 1555
 News Service... AP
 Transcription Service... World, Associated
 Representative... Donald Cooke, Inc.
 Pres., Gen. Mgr. ... Harold McWhorter
 Sta., Comm. Mgr. ... Carl Loose
 Sales Promotion Manager... Glenn Short
 Program Director... Louis B. Homel
 Production Director... Dolores R. Homel
 Chief Announcer... Fred Pell
 Chief Engineer... George W. Waggoner

WHLL

WHEELING—1949

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Operated By... Wheeling Bcstg. Co.
 Address... Box 989
 Phone Number... 6700
 News Service... UP
 Transcription Service... Capitol
 Owners... K. H. Forney, G. A. Forney,
 E. L. Freeman
 Gen. Mgr., Chf. Engr... K. H. Forney
 Program Director... Edward G. Trisler

AP SELLS

For Stations and Sponsors —

For instance . . . WSAZ

“The S. S. Lawrence drug store has sponsored more than 2,500 consecutive AP newscasts over WSAZ—seven each week since 1943.

“Associated Press news is a very important factor in WSAZ’s revenue. It gives us easy-to-sell programming—programming that helps listener-wise and dollar-wise. We carry 59 AP newscasts every week.”

MARSHALL ROSENE,
 General Manager,
 WSAZ, Huntington, W. Va.

W K W K

WHEELING—1941—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Community Bcstg., Inc.
 Trans. Add. . . Pythian Bldg. 16th & Market Sts.
 Phone Number 5320
 Air Time Unlimited
 News Service UP
 Station Representative Weed
 President Joe L. Smith
 General Manager John B. Reynolds
 Commercial Manager Alfred C. Ihlenfeld
 Program Director Nancy A. Hilmes
 News Director Dale Schussler
 Chief Announcer Ray Vingi
 Chief Engineer Fred A. Baker

W W V A

WHEELING—1926—CBS

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Operated By... The Fort Industry Co.
 Address Hawley Bldg.
 Phone Number Wheeling 5383
 Transmitter Location St. Clairsville, Ohio
 Air Time Unlimited

News Service AP
 Transcription Service Lang-Worth, Cole
 Representative Petry
 Membership NARTB
 President George B. Storer
 V.-P., Managing Director Wm. E. Rine
 Sales Promotion Mgr. Howard W. Meagle
 Ass't Mgr.-Dir. Paul J. Miller
 Program Director Paul A. Myers
 Chief Engineer Edwin L. Keim

W B T H

WILLIAMSON—1939—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Williamson Bcstg. Corp.
 Business Address Williamson
 Phone Number 1241-2
 Studio-Transmitter Location 5½ E. Second Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Membership NARTB
 President Clarence Lovitch
 Gen.-Sta.-Comm. Mgr. Alice Shein
 Program Director John T. Blair, Jr.
 Chief Engineer Robert W. Bullio

WISCONSIN

Population 3,434,575—Increase + 9.5% (1940-1950)—Radio Homes 882,140
 Families 903,840—Stations in State 48

W A T K

ANTIGO—1947

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By... Antigo Bcstg. Co.
 Business-Studio Address Antigo
 Transcription Service Standard
 President Artemas F. Burner
 Manager G. McElrone
 Commercial Manager Ted Homerding
 Program Director R. Stake
 Chief Engineer Harry Wardwell

W H B Y

APPLETON—1924—MBS
 WISCONSIN

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... WHBY, Inc.
 Bus.-Studio Address 600 So. Lawe St.
 Phone Number 3-6639
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Everett-McKinney
 Membership NARTB
 Comm. Gen. Sta. Mgr. Earl H. Huth
 Sales Promotion Manager Richard Moore
 Program Director Robert Petrie

Production Director Anne Rohowetz
 Publicity Director Lewis Process
 Chief Announcer Harry Krane
 News Director Ann Fleweger
 Music Director Ray Brock
 Chief Engineer George Merkl
 Farm Editor Ed Pepan

W A T W

ASHLAND—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By . . . Upper Michigan-Wisconsin
 Broadcasting System, Inc.
 Address 321 2nd Street W.
 Phone Number 1680
 Transmitter Location South Ellis Ave.
 Air Time 6:55 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Walker
 Membership NARTB
 President William L. Johnson
 Sta., Comm., News Dir. Todd Hogan
 Sales Prom. Mgr., Prod. Dir. Arnold Peterson
 Pgm., Pub., Music. Dir. Mary Jean Anno
 Chief Announcer Clyde Johnson
 Chief Engineer Otto Link
 Farm Editor Paul Ruse

WBEL

BELOIT—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Beloit Bcstrs., Inc.
 Business-Studio Address..... 335 E. Grand Ave.
 Phone Number..... College 1380
 Transmitter Location..... 900 E. Elmwood Ave.
 Air Time..... Daytime
 News Service..... AP
 President..... Lloyd Burlingham
 Gen., Sta. Mgr..... L. O. Fitzgibbons
 Commercial Manager..... Joe Moen
 Program Director..... John Rhodes
 Musical Director..... Irving Tingley
 Chief Engineer..... Leo Wilson
 Consulting Engineer..... Nathan Williams

WGEZ

BELOIT—1948—MBS-WISCONSIN

Frequency: 1490 Kc. Power: 100 Watts
 Owned-Oper. By..... Beloit Bcstg. Co.
 Business-Studio Address..... Hotel Hilton
 Phone Number..... College 6024
 Transmitter Location..... U. S. Hway. 51
 Air Time..... 6 a.m.-11 p.m.
 News Service..... AP
 Transcription Service..... World
 Representative..... William G. Rambeau
 Owner, Gen., Sta., Prom. Mgr. Sidney H. Bliss
 Commercial Manager..... Charles W. Bessire
 Pgm., Prod., Pub., News Dir..... R. K. Brown
 Chief Engineer..... Stanley Holmes
 Musical Director..... Ruth Barr

WBIZ

EAU CLAIRE—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... WBIZ, Inc.
 Bus.-Studio-Transmitter Address..... 609 Cameron
 St.
 Phone Number..... 5111-2
 Air Time..... 6:30 a.m.-12 M.
 News Service..... UP
 President, General Mgr..... James J. Conroy
 Station Manager..... Alvina Britz
 News, Prod., Pgm., Dir..... Jack Davis
 Chief Engineer..... Kenneth Bergum
 Commercial Manager..... Comml. Radio Equip.

WEAU

EAU CLAIRE—1937—NBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By..... Central Bcstg. Co.
 Business-Studio Add..... 203½ S. Barstow St.
 Phone Number..... 6149
 Transmitter Location..... County Trunk QQ
 Air Time..... 6 a.m.-1 a.m.
 News Service..... UP
 Trans. Serv. Associated, Lang-Worth, World,
 SESAC
 Representative..... Ra-Tel, Bullmer & Johnson
 Membership..... NARTB, BAB
 President..... Morgan Murphy

General Manager..... W. C. Bridges
 Station-Comm. Mgr..... Harry S. Hyett
 Sales Prom. Mgr., Pgm., Prod., Dir.,
 Chief Announcer..... Robert E. Nelson
 News, Pub. Dir..... Dick Vogel
 Musical Director..... Robert Montgomery
 Chief Engineer..... T. O. Jorgenson
 Farm Editor..... Carl Johnson

WRFW

EAU CLAIRE—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Chippewa Valley Radio &
 Telev. Corp.
 Bus.-Studio-Transmitter Address..... Rudolph Rd.
 Phone Number..... 2-1629
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... Standard
 Representative..... For Joe
 President..... Thomas K. Werner
 Gen. Mgr., News Dir..... John E. Kelly
 Pgm. Dir., Chief Anncr..... Robert Froemming
 Comm., Sales Prom. Mgr..... Richard Werner
 Publicity Director..... Lowell Christison
 Musical Director..... Barbara Werner
 Chief Engineer..... Oscar Sielaff
 Farm Editor..... Jack Kelly

KFIZ

FOND DU LAC—1922

MBS-WISCONSIN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... KFIZ Bcstg. Co.
 Bus.-Studio-Transmitter Address..... 18 W. First St.
 Phone Number..... 356
 Air Time..... 6:30 a.m.-10 p.m.
 News Service..... UP
 Membership..... NARTB
 President..... A. H. Lange
 Exec. Vice Pres..... Emery W. Martin
 General Manager..... Lynn N. Fairbanks
 Program Director..... Lucille Fairbanks
 Chief Engineer..... Wendell S. Meyers

WBAY

GREEN BAY—1925—CBS

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By..... WHBY, Inc.
 Business-Studio Address..... Bellin Bldg.
 Phone Number..... Adams 1
 Transmitter Location..... W. De Pere
 News Service..... AP
 Representative..... Weed
 Managing Director..... Rev. M. J. Beemster
 General-Station Mgr..... Haydn R. Evans
 Sales Prom. Manager..... Lee Stinson
 Program Director..... Clair Stone
 News Director..... Michael Griffin
 Musical Director..... Clarence Edges
 Chief Anncr., Prod. Dir..... Roger Muller
 Publicity, Promotion Director..... Karl Gorsche
 Chief Engineer..... Wallace Stangel
 Farm Editor..... Eddy Jason

W D U Z

GREEN BAY—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Green Bay Bcstg. Co.
 Business-Studio Address Nicolet Bldg.
 Phone Number Howard 6300
 Transmitter Location Cass St., Town of Preble
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Ted Taylor Co.
 Membership NARTB
 President Ben A. Laird
 Sta., Gen. Mgr. Robert G. Nelson
 Commercial Manager John Harvey
 Prog.-Prod. Director Don Arthur
 Pub. Dir., Chief Announcer John R. Kessenich
 News Director Robert Houle
 Musical Director Roy Hessler
 Chief Engineer Paul C. Tyrrell
 Consulting Engineer Nathan Williams

W J P G

GREEN BAY—1947—WISCONSIN

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Oper. By Green Bay Newspaper Co.
 Business Address Green Bay
 Phone Number Howard 6400
 Transmitter Location Bellevue
 Air Time 6 a.m.-local sunset
 News Service AP
 Transcription Service Standard
 Membership NARTB, BAB
 President V. I. Minahan
 General Manager A. B. Turnbull
 Station Manager John M. Walter
 Prom., Comm. Mgr. Glen R. Holznecht
 Program Director Bob Kelly
 Publicity Director Ann Weizenegger
 Production Director Lester Sturmer
 Musical Director Vi Govin
 News Director John M. Walter
 Chief Engineer Elmo Reed
 Farm Editor Les Sturmer
 Consulting Engineer George Davis

W C L O

**JANESVILLE—1930
 MBS-WISCONSIN**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Southern Wisconsin Radio, Inc.
 Business-Studio Address 200 E. Milwaukee St.
 Phone Number 3311
 Transmitter Location 1436 So. Oakhill Ave.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World, Capitol
 Representative William G. Rambeau
 Membership NARTB, BAB
 Pres., Gen. Mgr. Sidney H. Bliss
 Sta., Prom. Mgr., News Dir. V. W. Williams

Commercial Manager Charles W. Bessire
 Pgm., Prod., Pub. Dir. Joseph G. Urban
 Musical Director Stanley Neuberger
 Chief Engineer Wayne Clay
 Farm Editor Grant A. Ritter

W L I P

KENOSHA—1947

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Kenosha Bcstg. Co.
 Bus.-Studio-Transmitter Address 625 57th St.
 Phone Number 6162-3, 3021
 Air Time Daytime
 News Service UP
 Transcription Service World
 Representative Everett-McKinney
 Membership NARTB, BAB
 General Manager William L. Lipman
 Sta., Comm. Mgr. Hugh Gately
 Sales Promotion Manager Emil Olson
 Program Director Jerome Golden
 Production Director Steve Kelley
 Chief Engineer Casimir Lubinsky
 Pub., News Dir. Virginia Taylor
 Farm Editor, Chief Anncr. Leo Porwaniecki

W K B H

LA CROSSE—1923—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By WKBH, Inc.
 Business-Studio Address 409 Main St.
 Phone Number 2-4678
 Transmitter Location Gillette St.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative The Taylor Co.
 Membership NARTB
 President, Station Mgr. Howard Dahl
 Program Director Berneice Callaway
 Publicity Director Paul Ziemer
 Chief Engineer Al Leeman

W K T Y

LA CROSSE—1948—MBS—MBN

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Operated By La Crosse Bcstg. Co.
 Business-Studio Address 112 N. 4th St.
 Phone Number 2-6042
 Transmitter Location On Stoddard Rd. Hwy. 53, 4 Mi. So. of La Crosse
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Weed
 V. P., Comm., Sta., Gen. Mgr. Verl Bratton
 Asst. Mgr., Pgm., Pub., Prod. Dir. J. Bondeson
 Chief Engineer J. Harold White

W L C X

LA CROSSE—1947—MBS

Frequency: 1490 Kc. Power 250 Watts
 Owned-Operated By Bermac Radio, Inc.

WISCONSIN

Business-Studio Address.....State Bank Bldg.
Phone Number4-4521
Transmitter Location.....Lang Drive
Air TimeUnlimited
News ServiceUP
Transcription Service.....Standard
President.....James J. Conroy
General Manager.....Milo Knutson
Commercial Manager.....Jerry Moen
Sales Promotion Mgr.....Paul G. Osborne
Prog. Dir.-Production Mgr.....S. O. Torgerson
News Director.....Dean Osmundson
Chief Engineer.....Elphin G. Rinn
Farm Editor.....Clifford Lue

WLDY

LADYSMITH—1948—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Flambeau Bcstg. Co.
Bus.-Studio-Transmitter Address.Westlake Ave.
Phone Number584
Air Time6 a.m.-12 M.
News ServiceUP
Transcription Service.....World
Representative.....Thomas Clark, O. Lawson
Membership.....NARTB, BAB
President.....O. J. Falge
Gen., Sta. Mgr.....A. T. Shields
Commercial Manager.....R. I. Foreman
Sales Prom. Mgr., Pub. Dir.....Corinne Kopp
Prog., Prod. Dir.....Joseph Dahlvig
Chief Anncr., News Dir.....Jeff Evans
Musical Director.....Jeanne Brown
Chief Engineer.....Darrel Holbrook
Farm Editor.....Orrin Garwood

WIBA

MADISON—1925—NBC

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Business-Studio Address.....3800 Regent St.
Phone Number3-5311
Transmitter Location.....Fitchburg
News ServiceAP
Transcription Service.....Thesaurus
Representative.....Avery-Knodel
Membership.....NARTB, BAB
President.....William T. Evjue
General Manager.....Kenneth F. Schmitt
Business Manager.....Howard A. Johnson
Program Director.....Robert N. Dick
News Director.....Jack Newman
Chief Engineer.....Norman Hahn
Farm Editor.....Frank Mayfield

WISC

MADISON—1948
ABC-ARROWHEAD

Frequency: 1480 Kc. ...Power: 1000 Watts d.,
1000 Watts n.
Owned-Oper. By.....Radio Wisconsin, Inc.
Address.....Comm. State Bank Bldg.
Phone Number7-2588

Transmitter Location.....Seyene Rd., Route 4
Air Time6 a.m.-12 M.
News ServiceUP
Transcription Service.....Associated Library
Representative.....Ra-Tell, Inc.
President.....Morgan Murphy
Executive Director.....W. C. Bridges
General Manager.....Ralph O'Connor
Commercial Manager.....Richard S. Nickeson
Sales Promotion Manager.....Morton Wagner
Program Director.....Robert Swanson
Prod., Pub. Dir.....Charles Dickoff
Chief Announcer.....Ray Streeter
News Director.....Michael Hinn
Musical Director.....Beverly White
Chief Engineer.....W. M. Greely

WKOW

MADISON—1948—CBS

Frequency: 1070 Kc....Power: 10,000 Watts d.,
5,000 Watts n.
Owned-Oper. By.....Monona Bcstg. Co.
Address.....215 W. Washington Ave.
Phone Number7-2261
Transmitter Location.....MacFarland
Air Time5:30 a.m.-12 M.
News ServiceUP
Transcription Service.....Capitol
Representative.....Headley Reed
President.....Stewart Watson
Gen., Sta., Comm. Mgr.....Michael Henry
Program Director.....Mary Casey
Chief Announcer.....Pat Hernon
News Director.....Jack Davis
Chief Engineer.....Vince Vanderheiden
Farm Editor.....Roy Gumtow

WOMT

MANITOWOC—1926—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Business-Studio Address.....Radio Bldg.
Phone Number6015
Transmitter Location.....3600 Block, Marshall St.
Air Time.....7 a.m.-6 a.m.
News ServiceUP
Transcription Service.....World
Representative.....Ra-Tel
Membership.....NARTB
Owner, General Mgr.....Francis M. Kadow
Asst. Mgr., Prog. Dir.....George H. Erdman
Comm.-Sales Prom. Mgr....John M. Kadow, Jr.
Prod. Dir., Chief Announcer.....G. H. Todd
Publicity Director.....Ralph Norman
Musical Director.....El Roy
Chief Engineer.....W. C. Duben

WMAA

MARINETTE—1939—NBC

Frequency: 570 Kc.....Power: 250 Watts d.;
100 Watts n.
Owned-Oper. By.....M. & M. Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address....Radio Park

W I S C O N S I N

Phone Number2-6631
Air TimeUnlimited
News ServiceUP
Transcription ServiceCapitol
RepresentativeRobert Meeker
MembershipNARTB, BAB
PresidentWilliam E. Walker
General-Station Mgr.Joseph D. Mackin
Commercial ManagerHoward L. Emlich
Sales Promotion ManagerPat Kehoe
Program DirectorBob Southard
Production DirectorEdward Marshall
News DirectorRobert Macaulay
Chief EngineerA. L. Stewart
Farm EditorJohn Bell
Consulting EngineerA. D. Ring

W D L B

MARSHFIELD—1946—KBS

Frequency: 1450 Kc. ...Power: 250 Watts d.,
250 Watts n.

Own.-Oper. By Dairyland's Bdcstg. Serv., Inc.
Add. Trans. Loca.1710 N. Central Ave.
Phone Number1212
Air Time6:30 a.m.-11 p.m.
News ServiceUP
Transcription ServiceCapitol, SESAC
MembershipNARTB, BAB
PresidentLloyd L. Felker
Gen., Sta. Mgr., Pub. Dir. ...Robert W. Behlmg
Commercial ManagerDuane Allen
Sales Promotion Manager ...Roger Thompsen
Program DirectorBob Hansen
Prod., Music. Dir.Ulamae Knutson
Chief Anncr., Farm Editor ...Larry Sundquist
News DirectorTed Moore
Chief EngineerJerry Boos
Consulting Engr. ...N Williams, Oshkosh, Wis.

W I G M

MEDFORD—1941—MBS-KBS

Frequency: 1490 Kc.Power: 250 Watts
Owned-Operated ByGeorge F. Meyer
Bus.-Studio-Transmitter AddressMedford
Phone Number5147
Air TimeUnlimited
News ServiceUP
Transcription ServiceSESAC
RepresentativeContinental
Pres., Comm., Gen., Mgr.George F. Meyer
Program DirectorIrma Meyer
Chief EngineerRay Bohnert

W L I N

MERRILL—1948—MBS

Frequency: 550 Kc.Power: 1,000 Watts
Owned-Operated ByAlvin E. O'Konski
Business AddressMerrill
Phone Number1444
Air Time6:30 a.m.-12 M.
Transmitter LocationHwy. 51 and 17
News ServiceAP
MembershipNARTB, BAB

Transcription ServiceStandard, Capitol
RepresentativeRambeau
PresidentAlvin E. O'Konski
Sta., Comm., Prom., Gen'l Mgr.Tony Marta
Chf. Anncr., News Dir.Jack Larkin
Chief EngineerChris Zercher
Consulting Engr.John Creutz

W E M P

MILWAUKEE—1935

Frequency: 1340 Kc.Power: 250 Watts
Owned-Oper. ByMilwaukee Bcstg. Co.
Bus.-Address710 N. Plankinton Ave.
Phone NumberMARquette 8-7722
Studio Trans. Location5407 W. Martin Dr.
Air Time24 Hours
News ServiceUP
RepresentativeHeadley Reed
MembershipNARTB
PresidentGlenn D. Roberts
General ManagerHugh K. Boice, Jr.
Commercial ManagerJohn C. Gagliano
Sales Prom. ManagerTom Dyson
Pgm. Dir., Chief AnnouncerTom Shanahan
News DirectorHal Prey
Musical DirectorElmer Ihrke
Chief EngineerRolland Paske

W O K Y

MILWAUKEE—1947

Frequency: 920 Kc. ...Power: 1000 Watts d.
Owned-Oper. ByBartell Bdcsters, Inc.
Bus.-Studio AddressEmpire Bldg.
Phone NumberBroadway 1-8428
Air Time24 Hours
Transmitter LocationTown of Greenfield
News ServiceUP
RepresentativeWeed & Co.
Pres., Gen. Mgr.Gerald A. Bartell
Chief EngineerRalph Evans

W F O X

MILWAUKEE—1946

Frequency: 860 Kc.Power: 250 Watts d.
Owned-Oper. By ...Wisconsin Bcstg. System,
Inc.
Bus.-Studio-Transmitter Address739 No.
Broadway
Phone NumberBroadway 2-1272
Air TimeSunrise-sunset
News ServiceAP
RepresentativeRa-Tel
Pres., Gen.-Sta. Mgr.Charles J. Lanphier
Program DirectorJohn Van Osch
Prod., Pub. Dir.Charles La Force
Chief AnnouncerPaul Bartell
Chief EngineerGeorge Dodge
Musical DirectorSammy Madden

W I S N

MILWAUKEE—1922—CBS

Frequency: 1150 Kc.Power: 5,000 Watts
Owned-Oper. ByHearst Radio, Inc.

W I S C O N S I N

Address 540 N. Plankinton Ave.
 Phone Number Division 2-3000
 Transmitter Location 5001 So. 60th St.
 Air Time Unlimited
 News Service INS, UP
 Transcription Service World
 Representative The Katz Agency
 Membership NARTB
 President Charles B. McCabe
 V. P., Gen. Mgr. Hearst Radio, Inc.

Tom A. Brooks

V. P., Gen., Comm. Mgr. WISN G. W. Grignon
 Promotion Director George DeGrace, Jr.
 Program Director Jack Raymond
 Chief Announcer Mill Brandl
 Musical Director Elmer Krebs
 Chief Engineer Donald A. Weller
 Farm Editor Frances X. Haggerty
 Consulting Engr. A. Earl Cullum, Jr.

W M A W

MILWAUKEE—1947—ABC

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Oper. By Midwest Bcstg. Co.
 Business-Studio Address 723 N. Third St.
 Phone Number DAly 8-2154
 Transmitter Location Hales Corners
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative Bolling Co.
 President Clifford C. Randall
 Gen.-Sta.-Comm. Mgr. Jack Bundy
 Sales Prom. Mgr., Pub. Dir. Doris Jacob
 Program Director Donald McClellan
 Production Director Hal Walker
 Musical Director Ralph Herman
 Chief Engineer Raymond Host
 Farm Editor Bob Frisch

W M I L

MILWAUKEE—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Cream City Bcstg. Co., Inc.
 Bus.-Studio Address ... 2625 W. Wisconsin Ave.
 Phone Number West 3-1290
 Transmitter Location Whitefish Bay
 Air Time 6 a.m.-Local sunset
 News Service UP
 Transcription Service SESAC
 Representative ForJoe
 President Gene Posner
 Gen., Sta., Comm. Mgr. Jerome Sill
 Chief Engineer Gino Monaco

W T M J

MILWAUKEE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By The Journal Co.
 Business Address 333 W. State St.
 Phone Number MARquette 8 6000
 Studio Address . Radio City. 720 E. Capitol Dr.
 Transmitter Location Rt. 4, Box 444,
 Waukesha

Air Time Unlimited
 News Service AP
 Representative Edward Petry
 V.P., General Mgr. Walter J. Damm
 Asst. General Mgr. L. W. Herzog
 Station Manager R. G. Winnie
 Asst. Prom. Mgr. Bruce Wallace
 Traffic Director Frank Bignell
 Musical Director Maurice Kipen
 Chief Engineer Phil Laeser

W N A M

NEENAH—MENASHA—1947

Frequency: 1280 Kc. Power: 1,000 Watts
 Owner Neenah-Menasha Bcstg. Co.
 Bus.-Studio Add. Neenah Natl. Mfrs. Bank Bldg.
 Phone Number 2-2871
 Transmitter Location Rte. 1, Neenah
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Associated
 Representative Devney
 V. P., General Manager Don C. Wirth
 Chief Engineer E. W. Fliegel

W O S H

OSHKOSH—1941—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Oshkosh Bcstg. Co.
 Phone Number Stanley 4580
 Transmitter Location 1235 Bowen St.
 Air Time Unlimited
 Transcription Service World
 Representative Donald Cooke
 President Wm. F. H. Johns, Jr.
 Comm., Gen. Mgr. Allen Embury
 Program Director Warren Haines
 Promotion Manager Charles Dargan
 News Director William Jones
 Chief Engineer Oscar Oren
 Farm Editor Allen Sampson

W I B U

POYNETTE—1925—KBS-WIS.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By William C. Forrest
 Bus.-Transmitter Address Route 2
 Phone Number Poynette 98
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, SESAC
 Representative Burn-Smith
 Pres., Gen., Comm. Mgr., Farm Editor

William C. Forrest

Sales Prom. Mgr. Doris MacPherson
 Program Director Sarah Forrest
 News Director Clifford Conohan
 Chief Engineer L. Stanley Sadler

W R A C

RACINE—1950

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By Bell City Bcstg. Co.

WISCONSIN

Address 423 Main St.
Phone Number 2-1627
Representative Cooke
News Service UP
Pres., Gen. Mgr. Jerome Sill
Secy.-Treas. Gene Posner
Commercial Manager Merschell Lewis
Program Director Bert Mulroy
Chief Engineer Gino Monaco
Engineering Supervisor Howard Immekus
News Director Bill Gumm

WRJN

**RACINE—1926—ABC-WISCONSIN
KBS**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Racine Bcstg. Corp.
Business Address 441 Main St.
Phone Number 4-3311
Transmitter Location Victory & Kentucky Sts.,
Mt. Pleasant
Air Time 6:15 a.m.-10:15 a.m.
News Service AP
Representative Walker
Membership NARTB, BAB
President Frank R. Starbuck
General Manager Harry R. LePoidevin
Station Manager Harold J. Newcomb
Commercial Manager Gerald D. Nelson
Chief Anncr., Pgm. Dir. Lyman Merens
News Director Eddie Bronson
Prom. Mgr., Pub. Dir. Amelia French
Musical Director Orson White
Chief Engineer F. Lee Dechant
Consulting Engineer George C. Davis

WOBT

RHINELANDER—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Oneida Bcstg. Co.
Business Address Rhinelanders
Phone Number 1240
Studio-Transmitter Location Hiway 8, E.
Air Time Unlimited
News Service UP
Representative Cooke
Transcription Service World
President John R. Tomek
Gen., Comm. Mgr., News Dir. Don Mortwedt
Program Director Bill Neal
Promotion Manager Bruce Radder
Chief Engineer Charles Bresette

WJMC

RICE LAKE—1938

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WJMC, Inc.
Address Trans. Loca. 1615 S. Main
Phone Number 550
Air Time 6:30 a.m.-11:05 p.m.
News Service UP
Transcription Service World
Representative Ra-Tel

Membership FMA
President W. C. Bridges
Station Manager Russell J. Brown
Production Director Bob Topinka
Chief Anncr., Pgm., News Dir. Paul Albrecht
Musical Director Bob Topinka
Chief Engineer Robert Kolsky

WRCO

RICHLAND CENTER—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Richland Bcstg. Co.
Address P. O. Box 192
Phone Number 20
Transmitter Location R.F.D. Route 2
Air Time 6 a.m.-10:30 p.m.
News Service UP
Trans. Serv. SESAC, Lang-Worth
Membership NARTB, BAB
President Arthur Overgaard
Gen., Mgr., Chief Engr. T. R. Kelley
Program Director R. J. Bodden
News Director Joseph Koelsch
Chief Engineer Donald Northrop

WTCH

SHAWANO—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner Shawano County Leader Pub. Co.
Business-Studio Address 107 E. Green Bay St.
Telephone Number 666
Transmitter Location Hiway 29
Representative Schepp-Reiner
Air Time Daytime
News Service UP
Transcription Service World
General Manager Jeanne Heal
Station Manager D. W. Hodgins

WHBL

SHEBOYGAN—1924—ABC-WIS.

Frequency: 1330 Kc. Power: 1000 Watts d.;
250 Watts n.
Owned-Operated By WHBL, Inc.
Business-Studio Address Press Bldg.
Phone Number 4844-5
Transmitter Location Hway. 141
Air Time 7 a.m.-11 p.m.
News Service AP
Representative Taylor Co.
Membership NARTB, BAB
President A. Matt Werner
General-Comm. Mgr. G. P. Richards
Program Director Glen James
Chief Announcer Hal O'Halloran
News Director Glen James
Chief Engineer Herbert J. Mayer

WTWT

STEVENS POINT—1948

Frequency: 1010 Kc. Power: 250 Watts d.;
Owned-Oper. By Stevens Pt. Bcstg. Co.

W I S C O N S I N

Business-Studio Address.....414 Main St.
Phone Number.....2744-5
Transmitter Location.....2 Blocks No. of Stevens
Point city limits
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....SESAC
Representative.....Hal Holman
Gen., Comm. Mgr.....L. Larry Zurawski
News, Pgm. Dir., Prom. Mgr.....Rikk Riley
Chief Engineer.....Justin Sloniker

W D S M

SUPERIOR—1939—ABC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ridson, Inc.
Business Address.....921 Tower Ave.
Phone Number.....Superior: 4451-2; Duluth:
Melrose 7234 or Radison 1230
Studio Addresses.....Spalding Hotel, Duluth;
National Bldg., Superior
Transmitter Location.....Conners Point
Air Time.....6:25 a.m.-11:35 p.m.
News Service.....AP
Transcription Service.....Capitol
Representative.....Free & Peters
Membership.....NARTB
President.....Robert Ridder
General-Station Mgr.....Carl Bloomquist
Commercial Manager.....Bill Kirby
Sales Prom. Mgr.....Harry Gradin
Program Director.....Lew Martin
Chief Announcer.....James Payton
Chief Engineer.....Melvin Laskey

W T T N

WATERTOWN—1950—KBS

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....104 W. Main St.
Phone Number.....2215
Representative.....Devney
News Service.....UP
President.....Albert B. Gale
Program Director.....Carl V. Kolata
News Director.....Willard James

W A U X

WAUKESHA—1946

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By.....Waukesha Bcstg. Co.
Business-Studio Address.....319 W. Main St.
Phone Number.....6619
Transmitter Location.....R. I. Orchard St.
Air Time.....Sunrise-sunset
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....McGeehan & O'Mara
Membership.....NARTB

President.....Carl Taylor
Gen., Sta., Comm. Mgr.....Mig Figi
Sales Prom. Manager.....Charles E. Williams
News Director.....Paul Clifford
Farm Editor, Pgm. Dir.....Donald Froehlich
Production Director.....Mary Miles
Chief Engineer.....Adin Randle

W S A U

WAUSAU—1937—NBC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper By.....The Journal Co. (The
Milwaukee Journal)
Business-Studio Address.....714 Fifth St.
Phone Number.....6521
Transmitter Location.....Coates Lane R. R. 3
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Meeker
Station Manager.....Ben F. Hovel
Program Director.....R. J. Topinka
Technical Supervisor.....R. W. Richardt

W B K V

WEST BEND—1950

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned-Oper. By.....West Bend Bcstg. Co.
Address.....Decorah Rd. & S. Indiana Ave.
Transcription Service.....Capitol
News Service.....UP
Pres., Gen., Comm. Mgr.....Paul J. Mueller
Chairman of Board.....August C. Berkholtz
Vice-President.....Wendell S. Ciganic
Treasurer.....Carl H. Rhode
Secy., Chief Engr.....Paul J. Ripple
Program Director.....Edward Ruetz

W F H R

WISCONSIN RAPIDS—1940

MBS-WIS.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....William F. Huffman Radio,
Inc.
Business Address.....141 W. Grand Ave.
Phone Number.....1340
Transmitter Location.....1500 Bonow Ave.
Air Time.....6:30 a.m.-10:30 p.m.
News Service.....AP
Transcription Service.....Capitol
Membership.....NARTB
President.....Louise F. Huffman
Gen., Sta. Mgr., Pub. Dir.....Geo. T. Frechette
Prom., Comm. Mgr.....Bruce G. Beichl
News, Pgm., Prod. Dir.....Jim Tighe
Chief Anncr., Farm Editor.....Arnie Strope
Chief Engineer.....Gordon Miller
Consulting Engineer.....Nathan Williams

WYOMING

Population 290,529—Increase +15.9% ('40-'50)—Radio Homes 78,280
Families 80,700—Stations in State 15

KSPR

CASPER—1930

MBS—INTERMOUNTAIN—KBS

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By: Donald L. Hathaway
Business Address: Box 930
Phone Number: 407
Studio-Transmitter Location: 1st & Lennox Sts.
News Service: UP
Transcription Service: World
Representative: Sears & Ayer
Membership: NARTB, BAB
Owner, Pres., Mgr.: Donald L. Hathaway
Commercial Manager: Frederic W. Hufsmith
Program Director: Marcus R. Nichols
Chief Engineer: Duane W. Simons

KVOC

CASPER—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address: 1540 So.
Wolcott St., P. O. Box 2090
Phone Number: 130
News Service: AP
Transcription Service: Thesaurus
Membership: NARTB, BAB
President: Jack W. Perry
Comm., Prom., Gen., Sta. Mgr.: J. R. Bailey, Jr.
Program Director: E. L. Peiss
News, Publicity Dir.: Frank Nagel
Chief Announcer: Cliff Ewing
Chief Engineer: John Mursy

KFB C

CHEYENNE—1940—ABC

Frequency: 1240 Kc. Power: 250 Watts
(C.P.: 710 Kc. 10,000 d.; 1,000 n.)
Owned-Operated By: Frontier Bcstg. Co.
Business-Studio Address: Plains Hotel
Phone Number: Cheyenne 4461
Transmitter Location: 3rd & Evans Ave.
News Service: UP
Representative: McGillvra
President: Tracy S. McCracken
General Manager: William C. Grove
Commercial Manager: Frank Flynn

KODI

CODY—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Absaroka Bcstg. Co.
Address: 1277 Sheridan Ave.
Phone Number: 444

Pres., Gen. Mgr.: William J. Garlow
Sta., Prom. Mgr.: James A. Dumas
Commercial Manager: Mary Jean Birkes
Farm Editor, Pgm. Dir., Chief Engr.: Philip H. Barnhart
Publicity Director: Dorothy R. Garlow
Chief Engr., News Dir.: G. A. Barrus

KOVE

LANDER—1948—KBS—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Edward J. Breece
Business Address: P. O. Box 436
Phone Number: 488
Studio-Transmitter Location: 1 Mi. N. of Lander,
Hiway. 287
Air Time: 6 a.m.-11 p.m.
News Service: UP
Transcription Service: Capitol
President: Edward J. Breece
Chief Engr., Sta., Gen. Mgr.: F. A. Toomey
Commercial Manager: Maurice Fitzgerald
Pgm. Dir., Chief Anncr.: Clayt Holm
Publicity Director: Jack Breece
Consulting Engineer: Stanley Benson

KOWB

LARAMIE—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts d.
Own.-Oper. By: Snowy Range Bdcstg. Co., Inc.
Address: P. O. Box 972
Phone Number: 4888
Trans. Loca.: 1/2 Mi. W. of City
Air Time: 6:30 a.m.-11 p.m.
News Service: AP
Transcription Service: Standard
Membership: NARTB
President: F. O. Rice
Gen. Mgr., Pgm. Dir., Chief Engr.: L. O. Smith
Comm., Sales Prom. Mgr., Chief Anncr.: J. C. Steele
News Director: Eileen Carroll

KPOW

POWELL—1941

MBS-KBS-INTERMOUNTAIN

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By: A. J. Meyer
Business Address: Box 879
Phone Number: 222
Air Time: 6 a.m.-10 p.m.
News Service: UP
Transcription Service: SESAC, Cole
Representative: Avery-Knodel

WYOMING

Gen., Sta. Mgr. Al Meyer
 Prom., Comm. Mgr. Mel Whitmire
 Program Director Mary Meyer

KRAL

RAWLINS—1947—ABC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Rawlins Bcstg. Co.
 Address Rawlins, Box 511
 Phone Number 1003-4
 Air Time 7 a.m.-10:35 p.m.
 News Service AP
 Membership NARTB
 Gen., Sta., Comm. Mgr. D. A. Fisher
 Program Director Evelyne Barlow
 Chief Engineer Gordon E. Clarke

KWRL

RIVERTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Phone Number 789
 Air Time Unlimited
 News Service AP
 General Manager Joseph P. Ernst
 Commercial Manager Mildred V. Ernst

KVRS

ROCK SPRINGS—1938
MBS-INTERMOUNTAIN-KBS

Frequency: 1360 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Wyoming Bcstg. Co.
 Business-Studio Address 1307 Wyoming St.
 Phone Number 93, 94
 Transmitter Location 2 Mi. N. of City
 Air Time 7 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Avery-Knodel
 Pres., Gen., Sta. Mgr.
 Mrs. Marjorie L. McCracken

Comm., Sales Prom. Mgr. Michael Reid
 Pgm., Pub. Dir. Imogene Parr
 Production Director John Hardaway
 Publicity Director Imogene Parr
 Chief Engineer Gilbert Mueller
 Consulting Engr. Stanley Benson

KWYO

SHERIDAN—1934—MBS-KBS

Frequency: 1410 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Bighorn Bcstg. Co.
 Business-Studio Address 21 N. Main
 Phone Number 61
 Transmitter Location 1½ Mi. N.W. of Sheridan
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. Jim Carroll
 Comm.-Sales Prom. Mgr. Don Tannehill
 Prod., News, Pgm. Dir., Chief Anncr.
 Bob Wilson
 Chief Engineer Bob Crosthwaite

KGOS

TORRINGTON—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Joseph P. Ernst
 Phone Number 567
 News Service UP
 Owner Joseph P. Ernst

KWOR

WORLAND—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Address Box 92
 Phone Number 308
 Air Time Unlimited
 Owner, Gen. Mgr., Chief Engr. Joseph P. Ernst
 Commercial Manager Mildred V. Ernst

NOW THAT YOU
 CAN HAVE THE BEST,
 WHY BE SATISFIED
 WITH LESS?

AP

TERRITORIES AND POSSESSIONS



ALASKA

KBYR

ANCHORAGE—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Aleutian Bcstrs.
Business-Studio Address P. O. Box 1960
Phone Number 3-4433
Transmitter Location Spenard Rd.
Air Time Unlimited
News Service UP, INS
Transcription Service MacGregor, Capitol
Representative Donald Cooke
Director Douglas Sparks

KENI

ANCHORAGE—1948-MBS-ABC-NBC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By Midnight Sun Bcstg. Co.
Business Address Box 879
Phone Number 20301
Studio Address 4th Ave. Theatre Bldg.
Transmitter Location Sunset Drive
Air Time 6:30 a.m.-12 M.
News Service AP, UP
Transcription Service Associated
Representative Wellington, Young
President Miriam Dickey
Station Manager A. G. Hiebert
Prom., Pgm., Prod. Dir. Frank O. Brink
News Dir., Chief Anncr. John A. Borges, Jr.
Chief Engineer Jack M. Walden

KFQD

ANCHORAGE—1924—CBS—NBC

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg., Seattle
Phone Number Seneca 6333
Transmitter Location KFQD Road
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Station Manager Wm. Warner
Commercial Manager Ken Laughlin
Program Director Nancy Fleming
Chief Engineer Chas. Mohler

KFAR

FAIRBANKS—1939—MBS—NBC

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By Midnight Sun Bcstg. Co.
Business-Studio Address Lathrop Building
Phone Number East 380
Transmitter Location Farmers Loop Road
Air Time 6:30 a.m.-12 M.
News Services AP and UP
Transcription Service Capitol
Representative Adam Young
President Miriam L. Dickey
Station Manager Alvin O. Bramstedt
Commercial Manager Arvid Erickson
Program Director Richard Greuel
Chief Anncr., Music., Prod. Dir. Don McCune
Publicity Director Audree Vance
News Director Del Day
Chief Engineer Jay Bickel

KFRB

FAIRBANKS—1948—CBS—NBC
ALASKA

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg.
Phone Number Seneca 6333
Transmitter Location College Loop
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Station Manager Jack MacCahill
Commercial Manager Ken Laughlin
Program Director Ed Mack
Chief Engineer John Vesel

KINY

JUNEAU—1935—CBS—NBC
ALASKA

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg.
Phone Number Seneca 6333
Transmitter Location Juneau

ALASKA—HAWAII

Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Station Manager Richard Peter
Commercial Manager Ken Laughlin
Chief Engineer Charles Gray

K T K N

KETCHIKAN—1935—CBS—NBC

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By William J. Wagner
Business-Studio Address 830 Securities Bldg.
Seattle 1, Wash.

Phone Number Seneca 6333
Transmitter Location Ketchikan
News Service AP
Air Time Unlimited
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. William J. Wagner
Station Manager James Kemp
Commercial Manager Ken Laughlin
Chief Engineer Jim Kemp

K I B H

SEWARD—1948—CBS—NBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By William J. Wagner
Business-Studio Address
..... 830 Securities Bldg., Seattle, Wash.
Phone Number Seneca 6333

Transmitter Location Seward
Air Time 5 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. William J. Wagner
Station Manager Jay Stauter
Commercial Manager Ken Laughlin
Program Director Don Lowell
Chief Engineer Al Horton

K A L A

SITKA—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Baranof Enterprises, Inc.

K I F W

SITKA—1949—CBS—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By William J. Wagner
Bus.-Studio Address 830 Securities Bldg.,
Seattle, Wash.
Phone Number Seneca 6333
Transmitter Location Sitka
News Service AP
Air Time 6:30 a.m.-12-M.
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. William J. Wagner
Station Manager R. E. Von Postel, Jr.
Commercial Manager Ken Laughlin
Chief Engineer Richard Nicholas

HAWAII

K H B C

HILO—1936—CBS

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By Hawaiian Bcstg. System, Ltd.
Business Address P. O. Box 1476
Phone Number 4616
Studio-Transmitter Location Piihonua
Air Time 6 a.m.-11 p.m.
News Service UP, INS, AP
Transcription Service World, Standard
Representative Free & Peters
President J. Howard Worrall
Station Manager C. Tracy Thrumston
Commercial Manager Denzil W. Rose
Chief Engineer Robert W. Moore

K I P A

HILO—1947—ALOHA NET

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By Big Island Bcstg. Co., Ltd.
Business-Studio Address
140 Haili St., P. O. Box 1602
Phone Number 2177-8
Transmitter Location 4.5 mi. W. of Hilo
Air Time 6 a.m.-11 p.m.

News Service UP
Transcription Service Lang-Worth
Representative Walker
Pres., Gen., Comm., Sta. Mgr. A. H. Green
Prom. Mgr., Pgm. Dir. Wright Esser
Chief Announcer Ellsworth Taylor
News Director Rex Willis
Chief Engineer H. L. Marques

K G M B

HONOLULU—1929—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By Hawaiian Bcstg. System,
Ltd.
Bus.-Studio-Transmitter Address 1534
Kapiolani Blvd.
Phone Number 9-0914
Air Time Unlimited
News Service UP
Transcription Service World, Standard
Representative Free & Peters
Pres., General Mgr. J. Howard Worrall
Station-Comm. Mgr. E. Fitz Donnell, Jr.
Pub. Dir., Sales Prom. Mgr. Faye Johnson
Program Director Louis T. Dwyer
Chief Anncr., News Dir. Gordon Burke
Chief Engineer Ernest G. Lindemann

KGU

HONOLULU—1922—NBC

Frequency: 760 Kc. Power: 2,500 Watts
 Owned-Operated By Advertiser Pub. Co., Ltd.
 Phone Number 5-2977
 Studio-Transmitter Location South & Kapiolani
 Air Time 6:15 a.m.-11 p.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Katz
 President Lorrin P. Thurston
 General Manager M. A. Mulrony
 Commercial Manager William O. Paine
 Program Director Owen Cunningham
 Publicity Director William Knowles
 Chief Announcer John Torbert
 Chief Engineer M. A. Mulrony

KHON

HONOLULU—1946
ALOHA NETWORK

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned-Operated By Aloha Bcstg. Co., Ltd.
 Business Address P. O. Box 1380
 Phone Number 95295
 Transmitter Location Kalia, Waikiki
 News Service UP
 Trans. Serv. Capitol, Standard
 Representative Walker
 President R. M. Fitkin
 Chief Engr., Sta. Mgr. Ira G. Mercer
 Program Director Mrs. Lynn Soon

KIKI

HONOLULU—1950

Frequency: 860 Kc. Power: 250 Watts
 Owned-Oper. By KIKI, Ltd.
 Address P. O. Box 692
 Phone Number 5066
 Representative Forjoe
 Transcription Service Lang-Worth
 News Service AP
 Owner, Pres., Gen. Mgr., Chief Engr.
 Royal V. Howard
 Asst. Gen. & Comm. Mgr. William B. Meyers
 Promotion Manager A. R. Goodwin
 Program Director Clair Weidenaur

KPOA

HONOLULU—1946—LBS—MBS

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By Island Bcstg. Co.
 Business-Studio Address 1330 Baratania
 Phone Number 5-5911
 Transmitter Location Kapiolani & Date Sts.
 News Service UP
 Representative George P. Hollingbery
 Partners J. Elroy McCaw, John D. Keating
 General Manager John D. Keating

Sta., Comm. Mgr. Fin Hollinger
 Promotion Manager Jack Miller
 Program Director Frank Valenti
 Production Director Bob Lang
 News Director Carlos Rivas
 Chief Engineer Robert Bird

KULA

HONOLULU—1947—ABC

Frequency: 690 Kc. Power: 10,000 Watts
 Owned, Oper. By Pacific Frontier Bcstg. Co., Ltd.
 Address P. O. Box 1479
 Phone Number 90926
 Transmitter Location Kalaniano'le Hwy.
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard
 Representative Avery-Knodel, Inc.
 Membership NAB
 Pres., Gen. Mgr. Jack A. Burnett
 Station Manager Wm. B. Murphy
 Commercial Manager Irving C. Phillips
 Sales Promotion Manager Chas. Christianson
 Pgm., Pub. Dir. Ed Doty
 Production Director June Fairchild
 Chief Anncr., News Dir. Ted Scott
 Musical Director Cornelius Keur
 Chief Engineer M. J. Hook
 Consulting Engineer D'Orr Cozzens

KTOH

LIHUE, KAUAI—1940—ALOHA

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Garden Island Publ., Ltd.
 Bus.-Studio-Transmitter Location Lihue, Kauai
 Box 1748
 Phone Number Kauai 361, 961
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Walker
 Membership NAB
 General Manager Charles J. Fern
 Station Manager Clarence M. Ashman
 Commercial Manager Dwight Mossman
 Program Director Raymond K. Sasaki
 News Director Barlow Hardy
 Chief Engineer Katashi Nose

KMVI

WAILUKU-MAUI—1946—ALOHA

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Maui Publ. Co., Ltd.
 Address Trans. Loca. Wailuku-Maui, Box 374
 Phone Number 981
 Air Time 5:25 a.m.-11:15 p.m.
 News Service UP
 Transcription Service Standard, Cole
 Representative Walker
 President J. Walter Cameron
 General Manager Ezra J. Crane

HAWAII—PUERTO RICO

Sta. Mgr., Prog. Dir. Richard E. Mawson
Commercial Manager Frank Kovacic
Sales Prom. Mgr. William Belknap
Chief Engineer Ronald Miyahira

K A H U

WAIPAHU—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By Rural Bcstg. Co., Ltd.

Address 420 National Bldg.
Phone Number 412-835
Transcription Service Capitol
News Service AP
Pres., Gen. Mgr. Victor Eckland
Commercial Manager Arthur Sedgwick
Program Director Ed Marlon
Chief Engineer Frank W. Fitch, Jr.
Treasurer Harry En Chu
News Director Curt Butler

PUERTO RICO

W C M N

ARECIBO—1946

Frequency: 1280 Kc. Power: 1,000 Watts d.,
1,000 Watts n.

Owned-Oper. By Caribbean Bcstg Corp.
Address P. O. Box 755
Phone Number (Studios) 589; Trans. 719
Transmitter Location Barrio Islote
Air Time 7 a.m.-11 p.m.
Membership NARTB
President Aristides Santoni Ledesma
General Manager Nabal Barreto
Comm. Mgr. Francisco López Oronoz
Prog. Dir. Rafael Escribano, Jr.
Chief Announcer Héctor Pérez Cardona
News Director Juan López Montano
Chief Engineer José Soler

W K V M

ARECIBO—1946

Frequency: 1070 Kc. Power 25,000 Watts d.
Owned-Oper. By Am. Col. Bcstg. Corp.
Address .. 1000 Ponce de León Ave., San Juan
Trans. Loca. Barrio Islote, Arecibo
Pres., Gen., Sta., Comm. Mgr., Chief, Consulting
Engineer Ralph Pérez Perry

W E N A

BAYAMON—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By Bayamon Bcstg. Co.
Phone Number Bayamon 161
Transmitter Location Cataño-Bayamon Rd.
Air Time 6:45 a.m.-10:30 p.m.
President Dr. A. Diaz Atiles
General Manager Domingo Diaz Alejandro
Chief Engineer Juan A. Arias

W R I A

CAGUAS—1947

Frequency: 1450 Kc. Power: 250 Watts
Owner Inter-American Radio Corp.
Business Address Caguas
Phone Number 678

Studio Address Corchado Street
Transmitter Location ... Rio Piedras-Caguas Rd.
Air Time Unlimited
Manager Jose A. Gautler

W V J P

CAGUAS—1947

Frequency: 1110 Kc. Power: 250 Watts d.
Owned-Oper. By Borinquen Bcstg. Co.
Address P. O. Box 207; Caguas
Phone Number 789 - 790
Transmitter Location Gurabo Road
Transcription Service World
President Francisco Pereira
Gen., Sta. Mgr. Héctor Pereira
Commercial Manager ... Jorge Luis Arzuaga
Sales Prom. Mgr., Pub. Dir. ... Federico E. Virella
Pgm., Prod. Dir. Ramón Mojica Solá
Chief Announcer Ramón Vizcarrondo
News Director William Valentín Rico
Chief, Consulting Engr. ... Pedro Luis Jiménez
Farm Editor Juan Rodríguez Díaz

W M D D

FAJARDO—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Madrazo & Diaz
Address P. O. Box 187
Phone Number 132

W X R F

GUAYAMA—1948

Frequency: 1590 Kc. Power: 1,000 Watts
Owned-Operated By Rafael Fuster
Business-Studio Address ... Calle Hostos No. 42
Phone Number 243
Transmitter Location ... Barrio Santo Domingo
President Rafael Fuster
Gen., Sta., Comm. Mgr. ... Charles L. Cordero
Pgm., Prod. Dir. Jose Colon
Chief Engineer J. H. Conesa

W A E L

MAYAGUEZ—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Mario Acosta

Si Señor - 1ST AGAIN



WAPA IS 1ST AGAIN... IN

**PUERTO RICO ... POPULARITY
PROGRAMS ... PERFORMANCE**

WAPA

10,000 WATTS

... and Puerto Rico, 1st. in number of radio homes per 1000 in the Caribbean, is a 1st.-class market buying over \$350,000,000 worth of U. S. goods annually.

HARWOOD HULL, General Manager WAPA P. O. Box 4563, San Juan, Puerto Rico.

U.S. Representatives CLARK-WANDLESS-MANN, INC. 205 East 42nd Street, New York 17, New York.

PUERTO RICO

Business Address Iglesia No. 12
Phone Number 799
Owner-Manager Mario Acosta
Promotion Manager Alfonso Pagan

WKJB

MAYAGUEZ—1946

Frequency: 710 Kc. Power: 1000 d.; 500 n.
Owned-Operated By Jose A. Bechara, Jr.
Business Address Box 1293
Phone Number 983
Studio Address 59 Minerva St.
Transmitter Location Guajajibo Ave.,
Route 37

Air Time 6 a.m.-M.
Pres., Gen. Mgr. Jose A. Bechara
Station Manager Arturo Cortes
Commercial Manager Jaime Sanjurjo
Program Director Alberto Basora
Chief Announcer Rafael Colon Diaz
Chief Engineer Henry Fischback
Farm Editor Benny Rodriguez
Consulting Engineer William Greer

WORA

MAYAGUEZ—1947

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By Radio Americas Corp.
Phone Number 1150
Studio Address 1150 Guajajibo Ave.
Transmitter Location Off Guajajibo Ave.
Air Time 6 a.m.-M.

News Service AP
Membership NAB
Pres., Gen. Mgr. ... Alfred R. de Arellano, Jr.
Station Mgr. Reinaldo Dupont
Commercial Mgr. Mrs. Jose Moran
Program Director Ramon S. Olivencia
Production Director ... Angel Rivera Graciani
Chief Announcer German Velez
News Director Oswaldo Aviles
Chief Engineer Edgar S. Olivieri
Musical Director Blanca Luna de Martinez
Consulting Engineer Jansky & Bailey

WPRA

MAYAGUEZ—1937

Frequency: 990 Kc. Power: 10,000 Watts
Owned-Oper. By Puerto Rico Adv. Co.
Address Box 869
Phone Number 869
President-Gen. Mgr. Andres Camara
Commercial Manager Virginia DiCristina
Program Director Ishmael Torrelas
Prom. Mgr., News Dir. ... Esteban Rosado Baes
Chief Engineers ... Luis E. Freyre, Tim Rodriguez

WPAB

PONCE—1939

Frequency: 1370 Kc. Power: 5,000 Watts
Owned-Operated By
Portorican American Bcstg. Co., Inc.
Bus.-Studio Add. ... P. O. Box 786, 164 Villa St.

Phone Number 783, 1177
Transmitter Locations Pampanos Rd.
News Service AP
Representative Inter-American Pub'l., Inc.
Membership NAB
President Carlos C. Clavell
Gen. Mgr., Treas. A. Gimenez Aguayo
Commercial Manager Radames Mayoral
Program Director Eliseo Borrero
Chief Announcer Luis A. Morales
Chief Engineer Carlos R. Mercado

WPRP

PONCE—1936—BBC

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By Volce of Puerto Rico, Inc.
Business Address Box 430
Phone Number 1015, 1752, 1821
Studio Address Guadalupe & Salud Sts.
Transmitter Location Las Cucharas
Transcription Service Lang-Worth
Representative Guzman, Co., Inc.
Membership NAB
President Guillermo A. Marques
General Manager Celso E. Garcia
Commercial Manager Antonio Miro
Program Director Harold Zayas Torres
Chief Announcer Carlos Rubén Ortiz
Chief Engineer José Arzuaga

WRIO

RIO PIEDRAS—1949

Frequency: 1140 Kc. .. Power: 1,000 Watts d.,
500 Watts n.
Owned-Oper. By ... The Master Bdcstg. Corp.
Address ... Gómez Bldg., Stop 35, P. O. Box 335
Phone Number Hato Rey 1096
President Isidro Quiñones Vidal
V.P., Sta. Mgr. Julio Morales Ortiz
Adm. Asst. to V.P., Comm. Mgr. J. R. C. Rabelo
Adm. Asst. to V.P. Manuel Rivera Morales
Adm. Asst. to V.P., Pgm. Dir. W. P. Picón
Program Director Waldemar Pilot Picón
Chief Engineer Julio Morales Ortiz

WWW

RIO PEDIAS—1949

Frequency: 1520 Kc. Power: 250 Watts
Owned-Oper. By Frank A. Gaudia
Address P. O. Box 935
Phone Number 1098
Pres., Gen., Comm. Mgr. Frank A. Gaudia
Chief Engineer Fernando Salazar

WAPA

SAN JUAN—1947—ABC-MBS

Frequency: 680 Kc. Power: 10,000 Watts
Owned-Oper. By José Ramón Quiñones
Bus.-Studio Address 357 Ponce de León Ave.
Phone Number 3-0100
Transmitter Location Guaynabo
Transcription Service Thesaurus