

RHODE ISLAND

Estimated Population, 770,577—Radio Homes, 203,582
Stations in State—5

W F C I

PAWTUCKET—EST. 1941

ABC

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By....Pawtucket Broadcast-
ing Co.

Business Address.....450 Main Street
Phone Number.....Perry 9540
Transmitter Location.....Lonsdale, R. I.
Time on the Air.....6 a.m. to 1 a.m. daily;
Sundays: 8 a.m. to 1 a.m.

News Service.....AP
Transcription Service.....Standard Radio
Representative.....The Katz Agency
Membership.....NAB, BMB

Personnel

President.....Howard W. Thornley
General Mgr.-Comm. Mgr....Wallace A. Walker
Program Director.....Harry Moreland
Musical Director.....Arthur Paquette
Chief Engineer.....Gilbert Johnson

W E A N

PROVIDENCE—EST. 1922

MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....The Yankee Net-
work, Inc.

Address.....Crown Hotel
Phone Number.....DExter 1500
Transmitter Location...East Providence, R. I.
Time on the Air.....6 a.m. to 1 a.m.;
Sundays: 8 a.m. to 1 p.m.

News Service.....AP, INS
Transcription Service.....AMP, Standard,
SESAC

Representative.....Edward Petry Co., Inc.
Membership.....NAB, BMB

Personnel

Owners.....William O'Neil and John
Shepard 3rd
General Manager.....John Shepard 3rd
Station Manager.....Joseph Lopez
Commercial Manager.....Malcolm S. Parker
Sales Promotion.....James S. Powers
Production Manager.....Donald S. Morton
Musical Director.....Carl J. Tatz
Chief Engineer.....Harry H. Tilley

W J A R

PROVIDENCE—EST. 1922

NATIONAL BROADCASTING CO.

NEW ENGLAND REGIONAL NETWORK

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By....The Outlet Company
Business Address.....176 Weybosset Street
Phone Number.....Gaspee 7000
Transmitter Location.....Wamponoag Trail,
East Providence, R. I.

Time on the Air.....Unlimited License
Transcription Service.....World Broadcasting
System

Representative.....Weed & Company,
Bertha Bannan

Membership.....NAB, BMB

Personnel

President.....Mortimer L. Burbank
General Manager.....John J. Boyle
Program Director.....Sothorn Abbott
Chief Engineer.....Thomas C. J. Prior

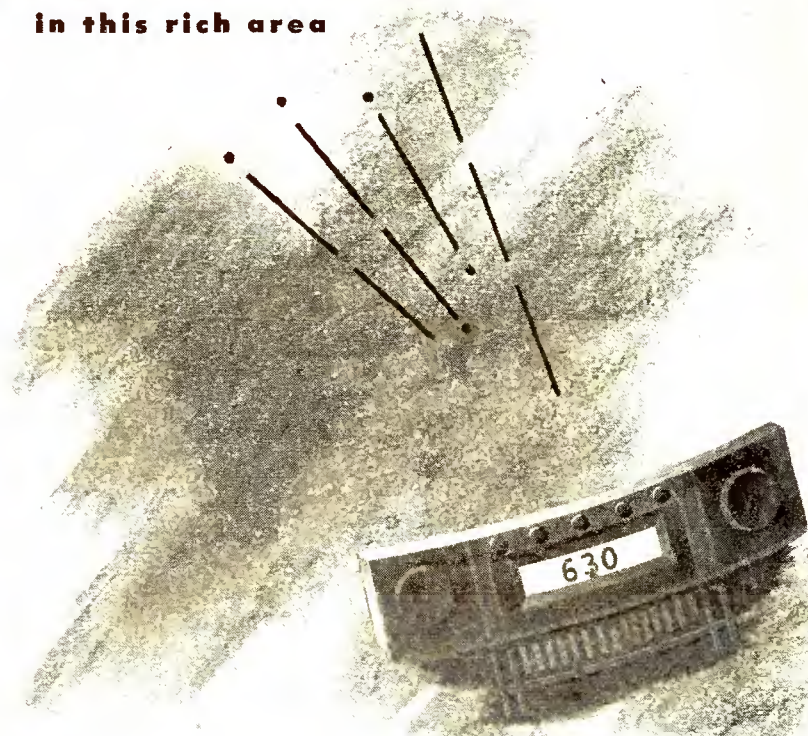
**BUY
U. S. SAVINGS
BONDS**

... and in New England, too, it's CBS

WPRO

PROVIDENCE

**covering the no. 2 market
in this rich area**



5000 WATTS

BASIC CBS

630 KC.

W P R O

PROVIDENCE

COLUMBIA BROADCASTING SYSTEM

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Cherry & Webb
 Broadcasting Company
 Address15 Chestnut Street
 Phone Number..... Plantations 9776
 Transmitter Location....East Providence, R. I.
 Time on the Air.....6 a.m. to 1:05 a.m.;
 Sundays: 8 a.m. to 12:05 a.m.
 News Service.....AP, UP
 Transcription Service.....NBC Thesaurus,
 Lang-Worth
 Representative.....Paul H. Raymer Company
 Membership.....NAB, BMB

Personnel

President.....William S. Cherry, Jr.
 General Manager.....Fred R. Ripley
 General Mgr.-Comm. Mgr.....Fred R. Ripley
 Local Sales Mgr.....Arnold F. Schoen, Jr.

Program Director.....Morton I. Blender
 Chief Engineer.....John V. Ferri

W W O N

WOONSOCKET—EST. 1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By....Associated Electronic
 Enterprises, Inc.
 Address.....99 Main St., Commercial Bldg.
 Phone Number.....Woonsocket 3900
 Transmitter Location.....Getchell Ave.
 Time on the Air.....18 hours daily
 News Service.....AP
 Transcription Service.....Standard, Capitol

Personnel

President.....James Iodice
 Secty.-Treas. & Tech. Adviser....Garro W. Ray
 Station Manager.....Mitchell F. Stanley
 Chief Engineer.....Harold Michaels

SOUTH CAROLINA

*Estimated Population, 1,948,327—Radio Homes, 325,573
 Stations in State—22*

W A I M

ANDERSON—EST. 1935

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton E. Hall
 AddressAnderson College
 Studio Address.....Anderson College, S. C.
 Phone Numbers800, 1444
 Transmitter LocationAnderson College
 Time on the Air.....Unlimited
 Newspaper Affiliation Anderson Independent;
 Daily Mail
 News ServiceINS
 Transcription Service: C. P. MacGregor; World
 Broadcasting System; also Lang-Worth
 RepresentativeBurn-Smith

Personnel

Owner Wilton E. Hall
 General and Station Manager.... J. D. McCoy
 Sales-Commercial Manager... G. Paul Browne
 Production Manager..... J. D. McCoy
 Chief Engineer Randall Davidson

W C S C

CHARLESTON—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 1390 Kc...Power: 1000 d.; 500 n.
 Owned-Operated By.....John M. Rivers
 AddressFrancis Marion Hotel
 Phone Number7611
 Transmitter Location.....St. Andrews Farms
 Time on the Air.....6 a.m. to 12:05 a.m.;
 Sundays: 7:45 a.m. to 12:05 a.m.
 News Service UP
 Representative.....Free & Peters
 Membership.....NAB, BMB

Personnel

President.....John M. Rivers
 General Mgr.-Station Mgr.....John M. Rivers
 Comm. Mgr.-Sales Promotion... Roland Weeks
 Program Director.....Russell Long
 Publicity Director.....Ann Heineman
 Chief Announcer.....Chuck Simpson
 Musical Director.....Adrian Munzell
 Chief Engineer.....Wilbur Albee
 Record MC's..Chuck Simpson, Adrian Munzell

W T M A

CHARLESTON—EST. 1939
NATIONAL BROADCASTING CO.

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By.....Atlantic Coast
Broadcasting Company
Business Address.....133 Church St.
Phone Number.....2-2961
Transmitter Location.....St. Andrews Parish
Time on the Air.....Unlimited
Newspaper Affiliation.....Evening Post
Publishing Co.
News Service.....AP
Transcription Service.....Thesaurus
Representative George P. Hollingbery
Membership.....NAB, BMB

Personnel

President.....Edward Manigault
General Mgr.-Station Mgr...Robert E. Bradham
Merchandising Manager...A. Franz Witte, Jr.
Publicity Director.....A. Franz Witte, Jr.
Program Director.....William N. Abbott
Production Manager.....Vernon Bushong
Musical Director.....Edna Richardson
Chief Engineer.....Douglass M. Bradham
Record MC.....Bob Larimer

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(CALL LETTERS TO BE ASSIGNED) CHARLESTON*

Frequency: 1340 Kc. Power: 250 Watts
Permittee.....Charleston Broadcasting Co.

*C.P. Pending

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(CALL LETTERS TO BE ASSIGNED) CHARLESTON*

Frequency: 730 Kc. Power: 1000 Watts
Permittee.....Charleston Broadcasters

*C.P. Pending

W C O S

COLUMBIA—EST. 1939
ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Carolina Broadcasting
Corp.

Address1202 Main St.
Phone Number.....25601
Transmitter Location.....200 Senate St.
Time on the Air.....6 a.m. to midnight
News Service.....AP
Transcription Service.....Standard
RepresentativeHoward Wilson
Membership.....NAB

Personnel

President.....H. F. Kincey
General Manager.....W. C. Bochman
Sales-Commercial Mgr.....W. C. Bochman
Program Director.....H. Moody McElveen, Jr.
Production Manager.....Richard Goode
Chief Announcer.....Dave Campbell
Chief Engineer.....Robert Lambert
Record MC.....Malcolm Rast

W I S

COLUMBIA—EST. 1930

NATIONAL BROADCASTING COMPANY

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By.....The Surety Life
Insurance Company
Address.....1811 Main Street
Phone Number.....2-2135
Transmitter Location.....Bluff Road
Time on the Air.....6 a.m. to 12:05 a.m.
News Service.....UP
Transcription Service.....Thesaurus, Standard
RepresentativeFree & Peters, Inc.
Membership.....NAB, BMB

Personnel

President.....Herman N. Hipp
General Mgr.-Station Mgr...G. Richard Shafto
Sales-Commercial Mgr....J. Dudley Saumenig
Promotion Mgr.-Publicity Director..Steve Libby
Program Director.....Ray A. Furr
Production Mgr.-Chief Announcer..Warren Hites
Musical Director.....Barbara Dew
Chief Engineer.....Herbert G. Eidson, Jr.

W K I X

COLUMBIA—EST. 1945
CBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Inter-City Adv. Co.
Address1127 Lady St.
Phone Number.....2-8659
Transmitter Location.....Two Notch Road
Time on the Air.....6 a.m. to 12:05 a.m.
News Service.....UP
Transcription Service.....Lang-Worth, Standard
Representative.....Weed & Co.
Membership.....NAB, BMB

Personnel

General Manager.....C. Durham Moore
Commercial Manager...B. George Barber, Jr.
Sales Promotion.....Thomas S. Chandler
Program Director.....Mackie Quave
Chief Announcer.....Bernard Brown
Chief Engineer.....E. E. Hampton

W L A T

CONWAY—EST. 1945

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Coastal Broadcasting Co.
 Operated By L. M. Hawley and
 Herman L. Hanks
 Address Box 497
 Phone Number 340
 Transmitter Location 1¼ miles N. of City
 Time on the Air 7 a.m. to 11:15 p.m.
 News Service AP
 Transcription Service Standard
 Membership NAB

Personnel

President-General Mgr. L. M. Hawley
 Vice-President-Chief Engineer H. L. Hanks
 Sales Promotion-Program
 Director Edward Browning, Jr.

W D S C

DILLON—EST. 1946

MUTUAL

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned and Operated By Border Broad. Co.
 Address U. S. Highway 301
 Phone Number 471
 Transmitter Location 3½ miles S. of Dillon
 Time on the Air Daytime only
 Representative Jos. Hershey McGillvra

Personnel

General Manager Henry S. Sullivan
 Commercial Manager Phil Sewell
 Farm Program Director Bill Bunn
 Program Dir.-Sports Anns. Bill Jacson

W O L S

FLORENCE—EST. 1938

ABC—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Florence Broad-
 casting Co., Inc.
 Address 129 South Dargan
 Phone Number 354-5
 Transmitter Location Charleston Highway
 Time on the Air 6:30 a.m. to 11:15 p.m.
 News Service UP
 Transcription Service Lang-Worth.
 Standard-KBS
 Representative Cox & Tanz
 Membership NAB, BMB

Personnel

President M. F. Schnibben
 Station Mgr.-Comm. Mgr. N. L. Royster

Sales Promotion-Program Dir. N. L. Royster
 Chief Announcer Don Grantham
 Chief Engineer Bill Pritchett

W E S C

GREENVILLE—EST. 1947

Frequency: 660 Kc. Power: 5 kw. d.
 Owned-Operated By Greenville Broad. Co.
 Address 1 College Street
 Transmitter Location 5 miles N.W. of City
 Time on the Air Local sunrise to local sunset
 News Service AP
 Transcription Service Lang-Worth, Standard
 Membership NAB

Personnel

President-General-Station Mgr. Scott Russell
 Commercial Manager J. B. Little
 Chief Engineer Wm. H. Alford

W F B C

GREENVILLE—EST. 1933

NATIONAL BROADCASTING CO.

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By Greenville News
 Piedmont Co.
 Address Poinsett Hotel
 Phone Number 362; 363
 Transmitter Location Gantt Station
 Time on the Air 6 a.m. to 12:05 a.m.
 Newspaper Affiliation Greenville News;
 Greenville Piedmont
 News Service UP
 Transcription Service Thesaurus
 Representative Lew Avery Co.,
 Membership NAB

Personnel

President B. H. Peace, Jr.
 General Manager B. T. Whitmire
 Commercial Manager R. Q. Glass, Jr.
 Program Director Norvin Duncan
 Production Manager James Dawson
 Publicity Director N. P. Mitchell
 Chief Engineer Clyde Etherdige
 Record MC James Capps

W M R C

GREENVILLE—EST. 1941

ABC—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Textile Broad. Co.
 Address Prevost Bldg.
 Phone Number 5730
 Transmitter Location 400 Mayberry Street

Time on the Air..... 6 a.m. to 12:05 a.m.
 News Service AP
 Transcription Service..... World
 Representative..... Burns Smith Co., Inc.
 Membership..... NAB, BMB

Personnel

President..... R. A. Jolley
 General Manager..... W. Ennis Bray
 Commercial Manager..... C. B. Denison
 Program Director..... Bill Arrington
 Production Manager..... Fred Kenney
 Publicity Director..... Modell H. Raines
 Chief Announcer..... Jerry Mosteller
 Chief Engineer..... George D. Tate
 Record MC..... Jimmy Simpson

W C R S

GREENWOOD—EST. 1941
NATIONAL BROADCASTING CO.

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Grenco, Inc.
 Address..... 216 Textile Bldg.
 Phone Number..... 4300
 Studio-Transmitter Location..... Willson St.
 Time on the Air..... 6:30 a.m. to 12:05 a.m.;
 Sundays: 7:45 a.m. to 12:05 a.m.
 News Service AP
 Transcription Service..... Standard, World
 Membership NAB

Personnel

President..... Douglas Featherstone
 General Mgr.-Station Mgr..... Dan Crosland
 Commercial Manager..... Ralph Norman
 Program Director..... Randall Davidson
 Publicity Director..... Martha Wolford
 Chief Engineer..... Harold C. Spengler

W H S C

HARTSVILLE—EST. 1946
MUTUAL

Frequency: 1450 Kc..... Power: 250 Watts
 Owned By..... Hartsville Broad. Co., Inc.
 Operated By..... Station WHSC
 Address..... College Ave.
 Phone Number..... 654
 Transmitter Location..... Bishopville Highway
 Time on the Air..... 7 a.m. to 11:15 p.m.
 News Service AP
 Transcription Service..... Thesaurus
 Representative..... Cox and Tanz

Personnel

President-Owner..... C. H. Campbell
 General-Station-Sales Mgr.. Raymond Caddell
 Production Manager..... Ben Gunn
 Publicity Director..... Eleanor Flowers
 Chief Engineer..... Donald A. Brien

W K D K

NEWBERRY—EST. 1946
MUTUAL—KEYSTONE

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Newberry Broad. Co.
 Address..... Box 353
 Studio Address..... 11 Radio Drive
 Transmitter Location..... 11 Radio Drive
 Time on the Air..... 6 a.m. to midnight
 News Service AP
 Transcription Service..... World
 Representative..... John F. Arrington, Jr.
 Membership NAB

Personnel

President-Owner..... John F. Clarkson
 General Mgr.-Vice-Pres..... C. A. Kaufmann
 Station Mgr.-Program Dir..... L. Wayne Davis
 Chief Announcer..... L. Wayne Davis
 Commercial Manager..... Charles E. Bowers
 Sales Promotion..... Charles E. Bowers
 Chief Engineer..... George N. Martin
 Record MC..... A. B. Cooper

(CALL LETTERS TO BE ASSIGNED)
ORANGEBURG*

Frequency: 1450 Kc..... Power: 250 Watts
 Permittee..... Observer Radio Co.

*C.P. Pending

W R H I

ROCK HILL—EST. 1944
MUTUAL

Frequency: 1340 Kc..... Power: 250 Watts
 Owned and Operated By..... York County
 Broadcasting Co.
 Address..... Rock Hill National Bank Bldg.
 Phone No..... 294
 Time on the Air..... 7 a.m. to 11:30 p.m.
 Transmitter Location..... East Black St. Ext.
 Transcription Service..... World
 News Service AP
 Representative..... Cox & Tanz
 Membership NAB, BMB

Personnel

General Mgr.-Chief Engineer... J. S. Beaty, Jr.
 Station Mgr.-Comm. Mgr.... William C. Beaty
 Program Director..... William C. Beaty
 Sales Promotion..... George P. Cobb
 Publicity Director..... Paul B. Marion
 Chief Announcer..... Cuyler P. Fields
 Musical Director..... Cuyler P. Fields
 Record MC..... Cuyler P. Fields

WORD

SPARTANBURG—EST. 1940

ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Spartanburg Broad. Co.
 Address.....291 E. Main St.
 Phone Number875-6
 Transmitter Location...2½ miles N.E. of City
 Time on the Air.....6 a.m. to 12:05 a.m.
 News ServiceAP
 Transcription Service.....Lang-Worth
 Representative.....The Branham Co.
 MembershipNAB

Personnel

Owners.....J. M. Byran and Smith Davis
 General Manager.....Francis M. Fitzgerald
 Station Manager.....Francis M. Fitzgerald
 Commercial Manager...Francis M. Fitzgerald
 Sales Promotion-Merchandising
 ManagerFrancis M. Fitzgerald
 Program Dir.-Publicity Dir.....Alfred Becker
 Musical Director.....Hal Murray
 Chief Engineer.....Frank Harr

WSPA

SPARTANBURG—EST. 1929

COLUMBIA BROADCASTING SYSTEM

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By.....Spartanburg
 Advertising Co.
 Address.....224 E. Main St.
 Phone Number2900
 Transmitter Location...3½ miles N.W. of City
 Time on the Air.....5 a.m. to 1 a.m.
 News Service.....UP
 Transcription Service.....World, Cole
 Representative.....George P. Hollingsbery Co.
 Membership.....NAB, BMB

Personnel

President.....A. B. Taylor
 Vice-Pres. & General Mgr....Walter J. Brown
 Asst. Genl. Mgr.....Roger A. Shaffer
 Commercial Manager.....Guy Vaughan, Jr.
 Program Director.....Ed McGrath
 Chief Announcer.....W. Grover Golightly, Jr.
 Musical Director.....Hal Moore
 Chief Engineer.....Harold Beckholt
 Record MC.....Ace Rickenbacker

WFIG

SUMTER—EST. 1940

MUTUAL BROADCASTING SYSTEM

DIXIE BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WFIG, Inc.
 Address.....Radio Center Bldg.
 Phone Number (Studio).....1340
 Transmitter Location.....Highway No. 76
 Time on the Air.....7 a.m. to 11:15 p.m.;
 Sundays: 8 a.m. to 11:15 p.m.
 News ServiceAP
 Transcription Service.....NBC Thesaurus,
 Keystone
 Representative.....Cox & Tanz

Personnel

President.....Julius S. Brody
 Vice-Pres.T. Doug Youngblood
 Station Manager.....T. Doug Youngblood
 Commercial Manager...T. Doug Youngblood
 Sales Promotion.....T. Doug Youngblood
 Program DirectorLouise Burnette
 Production Manager....T. Doug Youngblood
 Publicity Director.....T. Doug Youngblood
 Chief Announcer.....Ed Tacy
 Chief Engineer.....James L. Williams
 Record MC.....Jim Hannah

For the best

in news quality . . .

AP

SOUTH DAKOTA

Estimated Population, 576,425—Radio Homes, 134,897
Stations in State—10

K A B R

ABERDEEN—EST. 1935

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....Aberdeen Broadcast
Company
Address117½ South Main Street
Phone Number..... 4626
Transmitter Location.....Wylie Park
Time on the Air..... 6 a.m. to 12 midnight
News ServiceAP
RepresentativeThe Walker Company
Transcription Service.....Standard
MembershipNAB, BMB

Personnel

President.....Harvey C. Jewett, Jr.
General Manager.....A. H. Fahy
Commercial Manager.....Fred Stellner
Sales Promotion.....John A. Griffin
Program Director.....E. C. Pieplow
Publicity Director.....John A. Griffin
Chief Announcer.....Eddie Weeks
Chief Engineer.....Del T. Hunt
Record MC.....Eddie Weeks

K M H K *

MITCHELL—EST. 1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..... Mitchell
Broadcasting Assn.

Personnel

Owner-General Mgr.....Raymond V. Eppel
Program Director.....Raymond V. Eppel
**Construction Permit*

K G F X

PIERRE—EST. 1916

KBS

Frequency: 630 Kc.....Power: 200 Watts
Operated By.....Ida A. McNeil
Address203 West Summit Ave.
Phone Number 351
Transmitter Location.....203 West Summit Ave.
Time on the Air.....9:30 a.m. to sunset
News ServiceUP
Transcription Service...Keystone Broadcast-
ing System
Representative Cox & Tanz

Personnel

DirectorIda A. McNeil
Chief Engineer.....Robert H. Dye

K O T A

RAPID CITY—EST. 1936

CBS

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By...Black Hills Broadcast
Company of Rapid City
AddressAlex Johnson Hotel
Phone Number..... 2000
Transmitter Location...30 miles South of Rapid
City Highway 79
Time on the Air:6 a.m to midnight
News Service UP
Transcription Service.....Standard, Cole
RepresentativeThe Walker Company
MembershipNAB, BMB

Personnel

PresidentRobert J. Dean
General Manager.....Robert J. Dean
Station Manager.....Robert J. Dean
Commercial Manager.....Stan Lieberman
Sales Promotion.....Abner H. George
Program Director.....Abner H. George
Publicity Director.....Abner H. George
Chief Announcer.....Harry S. Petersen
Musical Director.....John Simpson
Chief Engineer.....A. E. Griffiths

W C A T *

RAPID CITY—EST. 1921

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....South Dakota State
School of Mines and Technology
AddressEast St. Joseph Street
Phone Number1600-1
Transmitter Location.....St. Joseph Street
Time on the Air.....11 a.m. to 1 p.m.
News ServiceAP

Personnel

PresidentJoseph P. Connolly
General-Station Mgr.C. M. Rowe
Program Director.....Scott Burril
Chief Announcer.....John W. Sparrow
Chief EngineerE. E. Clark
** (Non-Commercial Station)*

K E L O

SIoux FALLS—EST. 1937

NATIONAL BROADCASTING COMPANY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Midcontinent
 Broadcasting Co., Inc.

Address 253 N. Phillips Ave.
 Phone Number 6363
 Transmitter Location Highway No. 16
 Time on the Air 5:55 a.m. to midnight
 News Service UP
 Transcription Service NBC Thesaurus,
 Standard

Representative John E. Pearson Co.
 Membership NAB, BMB

Personnel

President Sam Fantle Jr.
 Commercial Manager Ted Matthews
 Sales Promotion Anton Moe
 Program Director Evans Nord
 Chief Engineer Ralph Bailey

K S O O

SIoux FALLS—EST. 1927

NATIONAL BROADCASTING COMPANY

Frequency: 1140 Kc. Power: 5000 Watts
 Owned-Operated By Sioux Falls Broad-
 cast Assn., Inc.

Address 317 So. Phillips Ave.
 Phone Number 757
 Transmitter Location West of City Limits
 Time on the Air 5:55 a.m. to local sunset
 News Service AP
 Transcription Service NBC Thesaurus,
 Standard, M. M. Cole

Representative Howard H. Wilson Co.
 Membership NAB, BMB

Personnel

President Morton H. Henkin
 General Manager & Vice-Pres. Geo. R. Hahn
 Sales Promotion George J. Rohn
 Farm Service Director Ralph Wennablon
 Chief Engineer Maxwell E. Staley
 Record MC Ervin Kult

K U S D *

VERMILLION—EST. 1922

Frequency: 920 Kc. Power: 500 Watts d.
 Owned-Operated By University of South
 Dakota

Address Union Building
 Phone Number 601-J

Transmitter Location University Campus
 Time on the Air 3 p.m. to 6 p.m.
 News Service AP

Personnel

General Manager Irving R. Merrill
 Chief Engineer Stephen J. Grai
 Record MC "Jim" Slack

* Non-Commercial Station

K W A T

WATERTOWN—EST. 1940

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Midland National Life Insur-
 ance Company

Operated By Midland National Life Ins. Co.
 Address Watertown
 Phone Number 777
 Transmitter Location Watertown
 Time on the Air 7 a.m. to 10 p.m.
 News Service UP
 Transcription Service M. M. Cole, W. E. Long

Personnel

General Manager F. L. Bramble
 Station Manager M. W. Plowman
 Sales Promotion Morris Wisott
 Program Director Bernice Dowling
 Chief Engineer Francis Alwin

W N A X

YANKTON—EST. 1927

ABC—MID-STATES NETWORK

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By WNAX Broadcasting
 Co.

Address 2nd-Capitol Sts.
 Phone Number 442-3
 Transmitter Location Yankton
 Time on the Air 5:30 a.m. to midnight
 Newspaper Affiliation: Des Moines Register &
 Tribune

News Service AP; UP
 Transcription Service Standard Radio,
 M. M. Cole

Representative The Katz Agency
 Membership NAB, BMB

Personnel

President Gardner Cowies
 V.P.-General Manager Robert R. Tincher
 Commercial Manager Don E. Imman
 Promotion Manager James H. Allen
 Publicity Director James H. Allen
 Chief Engineer Clifton M. Todd

TENNESSEE

Estimated Population, 3,091,148—Radio Homes, 612,889
Stations in State—36

W L A R

ATHENS—EST. 1946
MUTUAL

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Lowell F. Arterburn
Business Address.....33 N. Jackson St.
Phone Number.....891
Transmitter Location.....Decatur Road
Time on the Air.....17½ hours
Newspaper Affiliation.....Daily Post-Athenian
News Service.....UP
Transcription Service.....Standard
Representative.....W. S. Grant Co.

Personnel

President.....Lowell F. Arterburn
General Station Mgr.....C. Clayton Redfern
Sales Promotion.....Owen Peck
Publicity Director.....Al Peck
Chief Engineer.....Robert Magill
Record MC.....Chuck Redfern

W R O W *

ATHENS

Frequency: 1490 Kc.....Power: 250 Watts
Owner-Operated By.....Athens Broadcasting Co.
Address.....105 Oak Park Drive, Knoxville, Tenn.

Personnel

Owners.....R. O. Hardin, Verna S. Hardin

* Construction Permit Pending.

W C Y B

BRISTOL—EST. 1946

Frequency 690 Kc....Power 1,000 Watts, Day
Owned-Operated By.....Appalachian Broad-
casting Corp.

Business Address.....General Shelby Hotel
Phone Number....."WCYB"
Transmitter Location.....Wallace Road
Time on the Air...Local Sunrise to Local Sunset
News Service.....AP
Transcription Service.....Associated Ten-
nessee Loops.
Representative.....Joseph Hershey McGillvra, Inc.
Membership.....NAB

Personnel

General Manager.....Fay Rogers
Commercial Manager.....Warren Wright
Program Director.....Marjorie Freels
Technical Director.....H. Smith

W O P I

BRISTOL—EST. 1929
NATIONAL BROADCASTING CO.
TENNESSEE VALLEY—KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Radiophone Broadcasting
Station WOPI, Inc.

Address.....310 State St.
Phone Number.....5320
Transmitter Location.....Old Abingdon Pike,
Washington County, Va.

Time on the Air.....5:45 to 12:05 a.m.
News Service.....UP
Transcription Service.....Capitol,
Lang-Worth, W. E. Long, World.

Representatives.....Burn-Smith Company,
Harry E. Cummings.
Membership.....NAB, BMB

Personnel

President.....W. A. Wilson
Commercial Manager.....R. L. Russell
Sales Promotion.....Dick Whitlow
Acting Program Director.....Dick Swanson
Production Manager.....Dick Whitlow
Musical Director.....George Stuart O'Dell
Acting Chief Engineer.....Russ Robinson
Record MC.....Harold Henley

W A G C

CHATTANOOGA—EST. 1946
MUTUAL

Frequency 1450 Kc.....Power 250 Watts
Owned-Operated By.....Tennessee Valley
Broadcasting Corp.

Business Address.....Hotel Patten
Phone Number.....7-1128
Transmitter Location.....Rossville Blvd.

Time on the Air.....5:55 a.m.-11:35 p.m.
News Service.....AP
Transcription Service.....Langworth
Representative.....Wm. G. Rambeau Co.

Personnel

General Manager.....Vann Campbell
Program Director.....June Thurman
Publicity Director.....Helen Richardson
Chief Announcer.....Harry Thornton
Chief Engineer.....Roy Owens
Record MC.....Bill Palmer

W A P O

CHATTANOOGA—EST. 1936
NATIONAL BROADCASTING CO.
Frequency: 1150 Kc...Power: 5000 d.; 1000 a.

Owned By.....WAPO Broadcasting Service
 Operated By.....R. G. Patterson
 AddressRead House
 Phone Number6-6141
 Transmitter Location.....Pineville Road
 Time on the Air...5:30 a.m. to 12 midnight,
 Sunday, 6 a.m. to 12 midnight.
 News ServiceAP
 Transcription Service.....NBC Thesaurus,
 Associated, Cole.
 RepresentativeHeadley-Reed Company
 Membership NAB

Personnel

Pres. and Gen. Mgr.....R. G. Patterson
 Station Manager.....R. G. Patterson
 Publicity Director.....Helen Patterson
 Musical Director.....Frances Harley
 Chief Engineer.....B. B. Barnes
 Record MCBill Hedgepeth

W D E F

CHATTANOOGA—EST. 1941

ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WDEF
 Address .. Volunteer Bldg.
 Phone Number 6-5664
 Transmitter Location..... Volunteer Bldg.
 Time on the Air..... 6 a.m. to 11:30 p.m.
 News Service UP
 Transcription Service..... Standard Radio
 Representative Weed & Co.

Personnel

President.....Joe W. Engel
 General Manager.....Frank S. Lane
 Commercial Manager.....Ken Flenniken
 Program Director.....Charles Gulickson
 Chief Announcer.....Luther Massingill
 Chief Engineer.....B. C. Baker

W D O D

CHATTANOOGA—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated By....WDO D Broadcasting
 Corp.
 Address.... Hamilton National Bank Building
 Phone Number 6-5117
 Transmitter Location Baylor School
 Time on the Air..... 5:30 a.m. to 1 a.m.
 News Service UP
 Transcription Service..... Standard, Lang-
 Worth.
 Representative Paul H. Raymer Co.
 Membership NAB, BMB

Personnel

Co-Owners.....Norman A. Thomas, Earl W.
 Winger.
 General Manager.....Earl W. Winger
 Commercial Manager.....Carter M. Parham
 Sales Promotion.....Elmer D. Kammer
 Program Director.....G. A. McPherson
 Publicity Director.....Sue Johnson
 Musical Director.....Graham Fowler
 Chief Engineer.....W. Roy Owens

(CALL LETTERS TO BE ASSIGNED)
CHATTANOOGA*

Frequency 1490 Kc.....Power 250 Watts
 Applicant.....Joe V. Williams, Jr.

**C.P. Application*

W J Z M

CLARKESVILLE—EST. 1941

MUTUAL—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Wm. Kleeman
 Address Clarksville
 Phone Number 499
 Transmitter Location Martin St.
 Time on the Air..... 6 a.m. to 11 p.m.
 News Service AP
 Transcription Service World
 Representative.....Cox & Tanz

Personnel

General and Station Manager..W. E. Williams
 Chief Engineer Gene Pentecost

W B A C

CLEVELAND—EST. 1945

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By..Robert W. Rounsaville
 AddressFike Bldg.
 Phone Number62
 News Service UP

Personnel

Owner-General Mgr..Robert W. Rounsaville
 Chief Engineer.....William F. Lange

W K R M

COLUMBIA—EST. 1946

MUTUAL—KBS

Frequency 1340 Kc.....Power 250 Watts
 Owned By.....The Middle Tennessee
 Broadcasting Co., Inc.

Operated By.....R. M. McKay, Jr.
 Business Address.....P. O. Box 226
 Phone Number.....1340
 Transmitter Location.....1 Mile South of
 City Highway 43.
 Time on the Air.....6 a.m. to 11 p.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Burn-Smith

Personnel

Pres. and Gen. Station Mgr...R. M. McKay, Jr.
 Program Director.....Chesley J. Smith
 Chief Announcer.....Charles Brewer
 Chief Engineer.....Revis V. Hobbs

W H U B

COOKEVILLE—EST. 1940

COLUMBIA BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WHUB, Inc.
 Address.....523½ Spring Street
 Phone Number.....Southern Continental 200
 Transmitter Location.....807 Hickory Street
 Time on the Air.....6 a.m. to 11:15 p.m.
 News Service.....UP
 Representative.....Cox & Tanz
 Membership.....NAB, BMB

Personnel

President.....M. L. Medley
 Station Director.....Joe C. Mabry
 Sales Promotion-Publicity.....Jesse M. Beasley
 Musical Director.....Thomas Harris
 Chief Engineer.....Charles E. Burch
 Record MC.....Stacy Mott

W D S G

DYERSBURG—EST. 1946

MUTUAL—KBS

Frequency 1450 Kc.....Power 250 Watts
 Owned-Operated By...State Gazette Broad-
 casting Co.
 Business Address.....Dyersburg
 Phone Number.....77
 Transmitter Location.1 mile north of city center
 Time on the Air.....6:30 a.m. to 11 p.m.
 Newspaper Affiliation.....Dyersburg State
 Gazette.
 Transcription Service.....World
 Membership.....NAB

Personnel

Gen. Station Mgr.....Bert Ferguson
 Publicity Director.....Frank Armstrong
 Chief Engineer.....Sam Pearce

W B E J

ELIZABETHTON—EST. 1946

MUTUAL—TENNESSEE VALLEY

Frequency 1240 Kc.....Power 250 Watts
 Owned By...Elizabethton Broadcasting Corp.
 Operated By.....Robert W. Rounsaville
 Business Address.....Radio Station WBAC,
 Cleveland.
 Phone Number.....WBEJ
 Studio Address.....Elk Avenue
 Transmitter Location.....State Line Road
 Time on the Air.....5:55 a.m. to 12 a.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NAB

Personnel

General Manager.... Robert W. Rounsaville
 Station Commercial Mgr.... A. D. Smith, Jr.
 Sales Promotion.....Bill Huddleston
 Program Director.....Bill Lowery
 Publicity Musical Dir....Martha Piper Thomas
 Chief Engineer.....James Byerley

W G R V

GREENEVILLE—EST. 1946

MUTUAL BROADCASTING CO.

Frequency 1340 Kc.....Power 250 Watts
 Owned By.....Greeneville Broadcasting Co.
 Operated By.....R. W. Rounsaville
 Business Address.....Radio Bldg.
 Transmitter Location.....Knoxville Highway
 Time on the Air.....6 a.m. to 11 p.m.
 News Service.....UP

Personnel

Pres.-Gen. Mgr.....R. W. Rounsaville
 Station Commercial Mgr... Clifford B. Marshall
 Sales Promotion-Promotion Dir....Bob Corley
 Production Manager.....Ed. Daniels
 Publicity Director.....Eileen O'Shaughnessy
 Chief Announcer.....Red Brown
 Musical Director.....Bill Huddleston
 Chief Engineer.....Paul Metcalf
 Technical Director.....Bill Gange
 Record MC.....Walter Cobb

W T J S

JACKSON—EST. 1931

AMERICAN BROADCASTING CO.

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Operated By.....Sun Publishing
 Company
 Address.....104 West Baltimore St.
 Phone Number.....3340
 Transmitter Location.....Highway 45
 Time on the Air.....7 a.m. to 12 midnight

Newspaper Affiliation.....The Jackson Sun
 News ServiceUP
 Transcription Service.....Standard Radio
 RepresentativeThe Branham Company

Personnel

President and Gen Mgr.....A. A. Stone
 Manager.....Frank S. Proctor
 Chief EngineerRobert Gordon

W J H L

JOHNSON CITY—EST. 1938

ABC

5,000 (CP-5,000)

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....WJHL, Inc.
 Business Address.....143-45 West Main St.
 Phone NumberWJHL
 Transmitter Location.....Kingsport Highway
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....UP & AP
 Transcription Service.....Lang-Worth
 Representative.....John E. Pearson Co.
 Membership.....NAB

Personnel

President.....W. Hanes Lancaster
 General Manager.....Ken Marsh
 Sales Promotion Program Dir...Berney Burleson
 Chief Engineer.....O. K. Garland

W K P T

KINGSPORT—EST. 1940

NATIONAL BROADCASTING CO.

TENNESSEE VALLEY

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Kingsport Broadcast-
 ing Co., Inc.

Address Box 870
 Phone Number WKPT
 Studio Address 107 W. Market
 Transmitter Location.....Johnson City H'way
 Time on the Air.....Unlimited
 News Service UP
 Transcription Service.....Lang-Worth;
 Standard, Thesaurus.

RepresentativesBurn-Smith Co.;
 Harry Cummings
 Membership.....NAB, BMB

Personnel

President.....C. P. Edwards, Jr.
 General Manager.....Jess Swicegood
 Promotion Manager.....Martin Karant
 Program Director.....Paul L. Cverbay
 Chief Engineer.....Thomas Phillips, Jr.

W B I R

KNOXVILLE—EST. 1941

ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....J. Lindsay Nunn and
 Gilmore N. Nunn.

Operated By.....John P. Hart
 Address.....406 W. Church St.
 Phone Number4-3321
 Transmitter Location.....Wilder Place
 Time on the Air.....5 a.m. to midnight
 News Service UP
 Transcription Service..Standard, Capitol, Cole
 RepresentativeJohn E. Pearson
 Membership NAB, BMB

Personnel

President.....Gilmore N. Nunn
 General Manager.....John P. Hart
 Station and Sales Mgr.....John P. Hart
 Program Director.....Charles T. DeVois
 Chief Engineer.....J. Rex Horton

W N O X

KNOXVILLE—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 990 Kc.....Power: 10,000 Watts
 Owned-Operated ByScripps-Howard
 Radio, Inc.

Address110-112 South Gay Street
 Phone Number3-3171
 Transmitter Location.....Anderson Road
 Time on the Air.....5 a.m. to 1 a.m.

Saturdays.....5 a.m. to 2 a.m.
 Newspaper Affiliation Knoxville News-Sentinel
 News Service UP
 Transcription Service..Standard, Lang, Worth
 RepresentativeThe Branham Company

Personnel

President.....Jack R. Howard
 Vice-President-Manager...R. B. Westergaard
 Sales Commercial Manager.....O. L. Smith
 Sales Promotion-Pub. Dir...Owen J. Remington
 Program Director.....Charles McMahon
 Chief Announcer.....Lowell Blanchard
 Musical Director.....Jerry Collins
 Chief Engineer.....John Cole
 Record MCLowell Blanchard

W R O L

KNOXVILLE—EST. 1927

NATIONAL BROADCASTING CO.

TENN. VALLEY NETWORK

Frequency: 620 Kc..Power: 1000 d.; 500 n.
 Owned-Operated By.....Stuart Broadcasting

• • • **T E N N E S S E E** • • •

Business Address 531 S. Gay St.
 Phone Number 2-7111
 Time on the Air: 5 a.m. to 12 midnight;
 Sundays, 6 a.m. to 12 Midnight
 News Service AP
 Transcription Service.....Thesaurus, Wor'd.
 M. M. Cole.
 RepresentativeJohn Blair & Co.
 Membership.....NAB, BMB

Personnel

President and Gen. Mgr.....S. E. Adcock
 Station Director.....Frank Gow
 Business ManagerC. H. Frazier
 Program Director.....John Reese
 Studio Director-Chief Announcer...Allen Stout
 Musical Director.....Harry Nides
 Chief Engineer.....James N. Gilbert
 Record MCBill Johnson

W J J M

LEWISBURG—EST. 1946

Frequency 1490 Kc.....Power 250 Watts
 Owned-Operated By.....J. J. Murray
 Business Address Lewisburg
 Phone Number.....Day, 695; Night, 144
 Transmitter Location.....Lewisburg
 Time on the Air.....6 a.m. to 11 p.m.
 News Service.....AP
 RepresentativeJ. J. Murray
 MembershipNAB

Personnel

Owner J. J. Murray
 Production Manager..... Wynona Garrett
 Chief Engineer..... Denzil Pulley

W G A P *

MARYVILLE

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated ByGateway
 Broadcasting So.
 Address ...3806 N. Broadway, Knoxville,
 Tenn.

Personnel

OwnersGeorge Burne Smith,
 V. H. McLean
 * Construction Permit

W H B Q

MEMPHIS—EST. 1925

MUTUAL

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Broadcasting Sta-
 tion WHBQ, Inc.

AddressHotel Gayoso
 Phone Number..... 8-6868
 Transmitter Location46 Neely St.
 Time on the Air.....6 a. m. to midnight
 News ServiceAP
 Representative.....William G. Rambeau Co.
 Membership NAB, BMB

Personnel

General Manager.....E. A. Alburty
 Commercial Manager.....E. Pournelle
 Sales PromotionR. F. Stevens
 Program Director.....Gene Al'en Carr
 Production Manager.....John Flood
 Publicity Director.....Robert E. Cooper
 Musical Director.....Anita Grilli
 Chief Engineer.....W. M. Roy
 Record MCGordon Lawhead

W H H M

MEMPHIS—EST. 1946

Frequency 1340 Kc.....Power 250 Watts
 Owned By.....WHHM Broadcasting Co.
 Operated By.....Herbert Gerff
 Business Address Sterick Bldg.
 Phone Number 37-4422
 Transmitter Location..... Memphis
 Time on the Air.....24 hrs. daily
 News Service AP
 Transmission Service..... Standard;
 Lang-Worth; M. M. Co'e.
 Representative.....Forjoe & Co.
 Membership NAB

Personnel

President-OwnerHerbert Herff
 General Station-Sales Mgr....Patt McDonald
 Program Director.....Helen Powers
 Publicity Director..... Jeanie Wilson
 Chief Engineer Wm. Marsh

W M C

MEMPHIS—EST. 1923

NATIONAL BROADCASTING CO.
 SOUTH CENTRAL QUALITY NETWORK

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Operated By....Memphis Publishing
 Co.
 Business Address.....P. O. Box 311
 Phone Number 8-7464
 Studio Address.....Third & Madison Ave.
 Transmitter Location.....Thomas Road
 Time on the Air.....Unlimited
 Newspaper Affiliation ... Memphis Pub. Co.
 News Service UP
 Transcription Service Thesaurus;
 Lang-Worth; Standard
 RepresentativeThe Branham Co.
 Membership NAB, BMB

Personnel

President.....John H. Sorrel's
 General Mgr.Station Mgr.....H. W. Slavick
 Commercial Manager.....J. C. Eggleston
 Program Director.....John Cleghorn
 Production Manager.....Earl Moreland
 Publicity Director.....Walter E. Frase
 Musical Director.....Noel Gilbert
 Chief Engineer.....E. C. Frase, Jr.

W R E C

MEMPHIS—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Hoyt B. Wooten
 d/b as WREC Broadcasting Service
 AddressHotel Peabody
 Phone Number5-1313
 Transmitter LocationRadio Center
 Time on the Air.....5:30 a.m. to midnight
 News ServiceUP
 Transcription ServiceWorld Broadcasting
 System; Lang-Worth
 RepresentativeThe Katz Agency

Personnel

Owner-General Manager....Hoyt B. Wooten
 Commercial Manager.....Hollis R. Wooten
 Program-Publicity Director.....Roy Wooten

W M P S

MEMPHIS—EST. 1930

AMERICAN BROADCASTING CO.
 (CP-10000 D.; 5000 N.)

Frequency: 1460 Kc...Power: 1000 d.; 500 n.
 Owned-Operated By.....WMPS, Inc.
 Address62 North
 Phone Number5-2721
 Transmitter Location1690 South Lau-
 derdale
 Time on the Air.....6 a.m. to midnight
 Sundays 6:45 a.m.-11:45 p.m.
 News Service.....UP AP
 Transcription Service.....Standard
 Associated
 Representative.....Broadcast Sales (East),
 Howard H. Wilson (West)
 Membership.....NAB, BMB

Personnel

President-Vice-PresidentAbe Plough
 General Manager.....H. R. Krelsteln
 Promotion Director.....Matty Brescia
 Program Director.....Fred G. Christensen
 Production Manager.....Robert Hobgood
 Publicity Director.....Wm. Rudner
 Chief Announcer.....Bob Neal

Musical Director.....Beryl Olswanger
 Chief Engineer.....J. G. Deaderick
 Record MC.....Bill Wells

W S M

NASHVILLE—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 650 Kc.....Power: 50000 Watts
 Owned-Operated By.....WSM, Inc.
 Business Address...Seventh Ave. & Union St.
 Phone Number6-7181
 Transmitter Location..Located 12 miles in the
 country
 Time on the Air..5 a.m.-midnight; Sundays
 7 a.m.-midnight
 News ServiceAP; INS
 Transcription Service.....Associated
 Lang-Worth, World
 RepresentativeEdward Petry & Co., Inc.
 Membership.....NAB, BMB

Personnel

President.....Edwin W. Craig
 General Manager.....Harry Stone
 Asst. General Manager.....Jack Harris
 Commercial Manager.....Winston S. Dustin
 Farm Director.....John A. McDonald
 Program Director.....Jack Stapp
 Publicity Director.....Bill Graham
 Chief Announcer.....Otis Devine
 Musical Director.....Beasley Smith
 Chief Engineer.....George Reynolds

W L A C

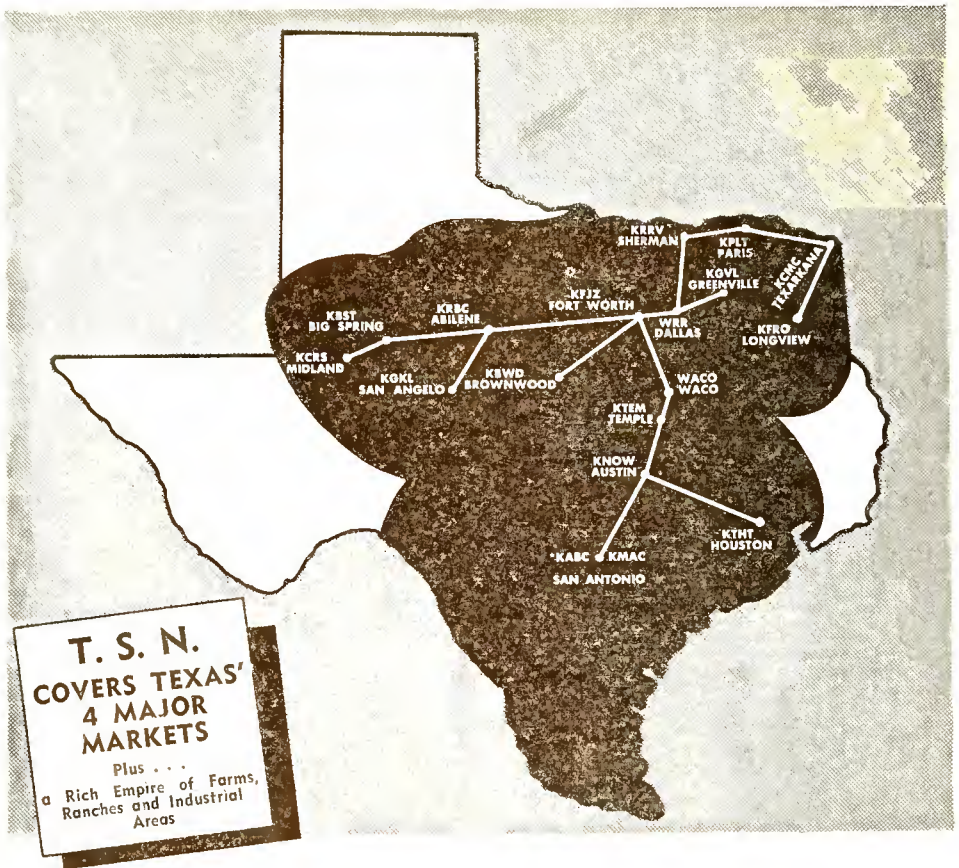
NASHVILLE—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1510 Kc.....Power: 50000 Watts
 Owned and Operated By..WLAC Broadcasting
 Service
 Address.....Third National Bank Bldg.
 Phone Number6-0161
 Transmitter Location..7 miles north of City
 Highway 31W
 Time on the Air....5 a.m. to 12:05 midnight
 News ServiceUP
 RepresentativePaul H. Raymer Co.
 Membership.....NAB, BMB

Personnel

Owner.....J. T. Ward
 General Manager-Station Mgr...F. C. Sowell
 Program Director.....Paul Oliphant
 Musical Director.....Fred Murff
 Chief Engineer.....F. D. Binns



TEXAS STATE NETWORK-- *Covering 85 per cent of Texas' Population...*

With Texas State Network's one package, you can cover the richest industrial areas of Texas, PLUS the wealthy oil, livestock, poultry and agriculture producing sections of this great empire.

Covering an area producing one billion five hundred million dollars in retail sales, the Texas State Network, with its 17 "home-town" stations, is delivering sales power for many of the nation's leading advertisers.

MARKET DATA *

Population	5,456,213
Families	1,428,235
Radio Families	940,606
Retail Stores	72,031
Retail Sales	\$1,501,714,000
Food Stores	21,179
Food Stores Sales	\$ 436,297,000
General Mds. Stores	2,542
General Mds. Sales	\$ 200,398,000
Apparel Stores	2,430
Apparel Sales	\$ 93,867,000
Drug Stores	2,743
Drug Sales	\$ 70,327,000

* Day Time Coverage—
Includes KABC, San Antonio
50,000 Watts

TEXAS STATE NETWORK

FORT WORTH, TEXAS

NATIONAL REPRESENTATIVE

WEED AND COMPANY

NEW YORK • BOSTON • DETROIT • CHICAGO • ATLANTA • SAN FRANCISCO • HOLLYWOOD

WSIX

NASHVILLE—EST. 1927
ABC-MBS

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated ByWSIX, Inc.
AddressNashville Trust Building
Phone Number5-5431
Transmitter Location.....McGavock Pike
Time on the Air.....6 a.m. to 12
News ServiceAP
Transcription Service.....Standard Radio
Representative.....The Katz Agency, Inc.

Personnel

President-Station Manager..Jack M. Draughon
Chief Executive-Gen. Mgr..Jack M. Draughon
Musical Director.....Adrian McDowell
Technical Supervisor.....Dr. Fred Schumann

WOND*

OAK RIDGE—EST. 1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Highlands Broad-
casters, Inc.
Address.....2915 Compton Rd.
Phone Number.....Nashville 8-9072
Time on the Air.....6 a.m. to midnight
News Service.....UP

Personnel

Chief Owner-General Mgr..G. Paul Crowder
President.....Sam K. Carson

*C.P.

WBOM*

Frequency: 1490 Kc.....Power: 250 Watts
LicenseePellegrin & Greunther

*C.P.

WHAL

SHELBYVILLE—EST. 1946
MUTUAL

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Shelbyville Broad. Co.
AddressP.O. Box 376
Transmitter Location....Louisberg Highway
Time on the Air.....Unlimited
News Service.....UP

Personnel

PresidentR. W. Rounsaville

WENK

UNION CITY—EST. 1946
MUTUAL

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Union City
Broadcasting Company
Address.....First and Washington
Phone Number801-2
Time on the Air.....6 a.m. to 12 p.m.
News Service.....UP

Personnel

President.....B. Cary Brummel
General Manager.....A. B. Robinson
Chief Engineer.....James Thomas

TEXAS

Estimated Population, 6,941,022—Radio Homes, 1,524,814
Stations in State—78

KRBC

ABILENE—EST. 1936

ABC

TEXAS STATE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Reporter Broad-
casting Company

AddressAbilene
Phone Number6255
Studio AddressWindsor Hotel
Time on the Air.....6 a.m. to 11:05 p.m.
Newspaper Affiliation.....Abilene Reporter-
News

News Service AP
Representative.....John E. Pearson Co.

Personnel

President.....M. B. Hanks
V-P-General Manager.....Howard Barrett
Program Director.....John A. Mingus
Publicity Director.....Bettye Fulton
Chief Engineer.....J. B. Casey

(CALL LETTERS TO BE ASSIGNED)
ALICE*

Frequency: 1070 Kc.....Power: 1000 Watts
PermitteeAlice Broadcasting Co.

*C.P.

K F D A

AMARILLO—EST. 1939

ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Amarillo Broad-
 casting Corporation
 Operated By.....Lindsey Nunn and
 Gilmore Nunn
 Address 109 East 5th St.
 Phone Number 5343
 Transmitter Location.....109 East 5th St.
 Time on the Air.....6 a.m. to midnight
 News Service.....UP
 Transcription Service.....World; Capitol
 National Sales Office.....Radio Bldg
 Lexington, Kentucky
 Station Representative.....John E. Pearson
 Company
 MembershipNAB, BMB

Personnel

Station Manager.....Howard Roberson
 Commercial Manager.....J. R. Moore
 Program Director.....Tom Prisst
 Chief Announcer.....E. J. Watson
 Musical Director.....Jim Cook
 Chief Engineer.....Noel Luddy
 Record Mc's.....E. J. Watson

K G N C

AMARILLO—EST. 1922

NATIONAL BROADCASTING CO.
 LONE STAR CHAIN

Frequency: 1440 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By.....Plains Radio
 Broadcasting Co.
 Address.....Radio Building, 8th & Harrison
 Phone Number 4242
 Transmitter LocationBellaire Park
 Time on the Air.....18 hours per day
 Newspaper Affiliations: Globe News
 Publishing Co., Inc.
 News Service.....AP & UP
 Transcription Service...Thesaurus, Standard,
 M. M. Cole
 Representative...Taylor Howe Snowden, Radio
 Sales
 MembershipNAB, BMB

Personnel

President.....Gene A. Howe
 General Manager.....Aubrey Jackson
 Assistant Manager.....Noel E. Thompson
 Sales Manager.....Noel E. Thompson
 Program Director-Chief
 AnnouncerBob Watson

Musical Director.....W. B. Howell
 Chief Engineer.....William H. Torrey
 Record M.C.....J. B. Linn

K V E T *

AUSTIN

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....Austin
 Broadcasting Co.
 Address1901 Dillman St.
 * Construction Permit

K N O W

AUSTIN—EST. 1926

AMERICAN BROADCASTING CO.
 TEXAS STATE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Frontier Broadcasting
 Company, Inc.
 Address.....Capitol Nat'l Bank Bldg.
 Phone Number 2-6213
 Transmitter Location...Fifth & Tillery Streets
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Weed & Co.
 MembershipNAB, BMB

Personnel

President.....Gene L. Cagle
 General Manager.....Louis R. Cook
 Station Manager.....Louis R. Cook
 Commercial Manager...Marion H. Coleman
 Sales Promotion Manager..Robert W. Tobey
 Program Director.....Conrad Vernon, Jr.
 Publicity Director.....Robert W. Tobey
 Chief Announcer.....Harold Bakkee
 Musical Director.....Marge Wetzel
 Chief Engineer.....James E. Lewis

K T B C

AUSTIN—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 590 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By.....Radio Station KTBC
 AddressBrown Bldg.
 Phone Number2-2424
 Transmitter Location.....Manchaca Road
 Time on the Air.....6 a.m. to 12:05 a.m.
 News Service.....UP
 Transcription ServiceWorld

RepresentativeTaylor-Howe-Snowden
 MembershipNAB, BMB

Personnel

PresidentClaudia T. Johnson
 General Manager.....J. C. Kellam
 Station Manager.....J. C. Kellam
 Sales Manager.....Ray E. Hill
 Program Director.....Jce K. Phipps
 Publicity Director.....Robert E. Robinson
 Musical Director.....Golfrey Connally
 Chief Engineer.....Frank Yeagley

KIOX *

BAY CITY—EST. 1946

MUTUAL-LONG TEXAS NETWORK

Frequency: 110 Kc.....Power: 1 Kw., D
 Owned By.....Bay City Broadcasting Co.
 Operated By.....Long Radio
 Enterprises
 Business Address.....Bay City
 Phone Number.....642
 Transmitter Location...2½ miles East of Bay
 City Highway 35
 Time on the Air.....6 a.m. to 6 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus
 MembershipNAB, BMB

Personnel

Managing Director.....J. G. Long
 General Manager.....Verne V. Trembley
 Publicity Director.....Verne V. Trembley
 Program Director.....James Hairgrove
 Chief Announcer.....James Hairgrove
 Record Mc's.....James Hairgrove

KFDM

BEAUMONT—EST. 1924

ABC

Frequency: 560 Kc.....Power: 1000 Watts
 Owned-Operated By.. Beaumont Broadcasting
 Corp.
 Address.....P.O. Box 2950
 Phone Number3883
 Studio Address.....Edson Hotel
 Transmitter LocationCor. Doucette &
 Grove Streets
 Time on the Air.....Unlimited
 News Service.....UP & AP
 RepresentativeFree & Peters, Inc.
 MembershipNAB, BMB

Personnel

PresidentD. A. Cannon
 General Manager.....C. B. Locke
 Sales Commercial Manager.....C. B. Locke

Program Director.....Dave Russell
 Publicity Director.....Helen Caldwell
 Chief Announcer.....Jimmy Griffith
 Chief Engineer.....Lawrence Sanders

KRIC

BEAUMONT EST.—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KRIC, Inc.
 Address130 Wall Street
 Phone Number4200
 Transmitter Location.....130 Wall Street
 Time on the Air.....6 a.m. to 12:05 a.m.
 Newspaper Affiliation..Enterprise and Journal
 News ServiceAP
 Transcription Service.....Thesaurus
 RepresentativeThe Branham Company
 MembershipNAB, BMB

Personnel

President-Owner.....Mrs. J. L. Mapes
 General Manager.....Jack Neil
 Station Manager.....Jack Neil
 Commercial Manager.....G. L. Kirk
 Sales Promotion Manager.....G. L. Kirk
 Program Director.....Joe Trum
 Publicity Director.....Joe Trum
 Chief Announcer.....Ed Henry
 Musical Director.....Virginia Moon
 Chief Engineer.....Ben F. Hughes

KBST

BIG SPRING—EST. 1936

ABC

MBS—TEXAS STATE NETWORK

Frequency: 190 Kc.....Power: 250 Watts
 Owned-Operated By.....Big Spring Herald
 Broadcasting Company
 Address702 Johnson Street
 Phone Number1500-1
 Transmitter Location ..1¼ miles northeast
 of town
 Time on the Air.....6:30 a.m. to 11:05 p.m.
 News ServiceAP
 Representative.....John E. Pearson Co.
 MembershipNAB, BMB

Personnel

PresidentRobert Whipke
 General Manager.....Jack Wallace
 Station Manager.....Jack Wallace
 Sales Promotion Manager...William L. Cox
 Program Director.....Joe Talley
 Production Manager.....Lloyd Hawkins
 Publicity Director.....Melba Kainard
 Chief Announcer.....Lloyd Hawkins
 Chief Engineer.....Andrew M. Jones

KNEL
BRADY—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By G. L. Burns
Business Address 106 No. Blackburn St.
Phone Number 77
Transmitter Location 1 mile east of
Court House
Time on the Air 8 a.m. to 10 p.m.
Transcription Service Keystone
Representative Keystone
Membership BMB

Personnel

Owner and Gen. Mgr. G. L. Burns
Commercial Manager C. D. Reed
Sales Promotion Mgr. C. D. Reed
Program Dir.-Chief Announcer Daron Moore
Publicity Director C. D. Reed
Chief Engineer Cecil Nelin
Record MC Daron Moore

KVAL

BROWNSVILLE—EST. 1944

AMERICAN BROADCASTING CO.

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By KEEW, Ltd.
Address 2701 San Benito Highway
Phone Number 1273
Transmitter Location 2701 San Benito
Highway
Time on the Air 6 a.m. to Midnight
News Service AP
Representative Free & Peters
Membership NAB, BMB

Personnel

President-General Mgr. T. Frank Smith
Station Manager Roy Suber
Commercial Manager Duke Palmer
Promotion Manager Dorothy M. Smith
Program Director Fred McCall
Chief Announcer Bob Pinkerton
Musical Director Fred McCall
Chief Engineer Troy Whittaker
Record MC Bill Spencer

KBWD

BROWNWOOD—EST. 1941

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK
KEYSTONE BROADCASTING SYSTEM

Frequency: 1380 Kc. Power: 1000 d.; 500n
Owned-Operated By Brown County
Broadcasting Co.

Address 800 Hawkins Street
Phone Number 2401
Transmitter Location Williams Ranch Road,
1½ miles N. Brownwood
Time on the Air 6:30 a.m. to 11 p.m.
News Service UP
Transcription Service Standard
Representative The Walker Co.
Membership NAB, BMB

Personnel

President and Gen. Mgr. Wendell Mayes
Commercial Manager Frank T. Wilson
Sales Promotion Frank T. Wilson
Program Director Mike Shapiro
Publicity Director Ann Ellis
Chief Announcer Howard Edwards
Chief Engineer A. W. Stewart
Record MC Howard Edwards

WTAW

COLLEGE STATION—EST. 1921

ABC—TEXAS QUALITY NET

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By A. & M. College of Texas
Address College Station
Phone Number 4-8724
Transmitter Location College Station
Time on the Air Sun-up to Sun-down
News Service AP
Transcription Service World

Personnel

President of A & M College Gibb Gilchrist
General Manager
G. Byron Winstead, Dir. Information & Pub.
Program Director G. Byron Winstead
Production Manager
Cecil Beardon, Radio Assistant
Chief Announcer Cecil Beardon
Chief Engineer Frank J. Sosolik

KEYS

CORPUS CHRISTI—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned By Partnership
Operated By Nueces Broadcasting Co.
Address Center Theater Bldg.
Phone 2-7411
Transmitter Shell Road
Time on the Air 6 a.m. to 12:05 mid.
News Service UP
Transcription Service World
Representative Taylor-Howe-Snowden
Radio Sales

Personnel

Membership.....NAB, BMB
 General Manager.....Bill Hughes
 Station Manager.....Fred Burr
 Sales-Commercial Mgr.....Kelly Wofford
 Program Director.....Bill Crable
 Chief Engineer.....Harold Griffith

K R I S

CORPUS CHRISTI—EST. 1937

NATIONAL BROADCASTING CO.—TQN—LSC
 Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....Gulf Coast
 Broadcasting Company
 Address.....P.O. Box 840
 Phone Number.....6354
 Transmitter Location.....Ocean Drive
 Time on the Air.....Unlimited
 News Service.....AP
 Transcription Service.....BMI
 Representative.....Free & Peters
 Membership.....NAB, BMB

Personnel

President and Gen. Mgr.....T. Frank Smith
 Station Manager.....R. S. Bush
 Promotion Manager.....J. W. Lozier
 Program Director.....Charles Nethery
 Publicity Director.....J. W. Lozier
 Chief Engineer.....R. S. Bush

K W B U

CORPUS CHRISTI—EST. 1943

ABC

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned & Operated By..Century Broadcasting
 Address.....912 Commerce Street,
 Dallas, Texas
 Phone.....Riverside 2431
 Studio Address....Corpus Christi, Waco and
 Dallas
 Transmitter Location.....Gregory,
 Time on the Air.....Daytime License
 News Service.....AP
 Representatives.....The Branham Co.
 Membership.....NAB, BMB

Personnel

President.....Carr P. Collins
 Vice-Pres.-General Mgr.....Carr P. Collins, Jr.
 Station Manager.....Homer Hogan
 Director of Radio, Baylor Univ...John Bachman
 Musical Director.....Winifred Clopton
 Chief Engineer.....Nestor Cuesta, Jr.

K A N D

CORSICANA—EST. 1937

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Navarro Broadcast-
 ing Association
 Address.....State National Bank Bldg.
 Phone Number.....2486
 Transmitter Location.....Corsicana Highway
 No. 75
 Time on the Air.....6 a.m. to Midnight
 News Service.....UP
 Transcription Service..Thesaurus, M. M. Cole
 Station Representative.....Walker Co.
 Membership.....NAB, BMB

Personnel

President.....J. C. West
 General Manager.....Aubrey H. Escoe
 Commercial Manager.....Lyn Coter
 Director of Creative Sales..Edwina M. Sprague
 Publicity Director.....Edwina M. Sprague
 Chief Announcer.....W. B. Sprague, Jr.
 Musical Director.....Rex Cromwell, II
 Chief Engineer.....E. R. Hellums

For the best in news . . .

AP

*In the Great
Southwest Market*

DALLAS

*Studios in
DALLAS
and
FT. WORTH*

*The
TIMES HERALD
Station*

KRLD

*On Your Best Buy
Day or Night*

WORTH

Exclusive CBS Outlet for DALLAS-FORT WORTH

50 K. W. 1080 K. C.

Represented by the BRANHAM COMPANY

K R L D

DALLAS—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1080 Kc.....Power: 50000 Watts
 Owned-Operated By.....KRLD Radio Corp.
 AddressHotel Adolphus
 Phone NumberCentral 6811
 Transmitter LocationGarland, Texas
 Time on the Air.....19½ hours
 Newspaper Affiliation...Dallas Times-Herald
 News Service.....INS & AP
 Transcription Service.....Standard, Capitol
 Representative.....The Branham Co.
 Membership.....NAB, BMB

Personnel

President.....John W. Runyon
 Managing Director.....Clyde W. Rembert
 Commercial Manager.....Wm. A. Roberts
 Asst. Manager.....J. W. Crocker
 Program Director.....Roy S. George
 Production Manager.....John Hicks
 Chief Announcer.....Meador Lowrey
 Musical Director.....Hyman Charninsky
 Chief Engineer.....Roy Maddox Flynn

K S K Y

DALLAS—EST. 1941

Frequency: 660 Kc.....Power 1000 w. d.
 Owned-Operated By.....Sky Broadcasting
 Service
 AddressHotel Stoneleigh
 Phone NumberC-6193-4
 Transmitter Location.....Bruton Road
 Time on the Air.....Sunrise to Sunset
 News ServiceAP
 Transcription ServiceAssociated Music
 MembershipNAB

Personnel

President.....A. L. Chilton
 General Manager.....A. L. Chilton
 Station Manager.....R. G. Terrill
 Commercial Manager.....R. G. Terrill
 Chief Engineer.....Morris M. Ming

W F A A

DALLAS—EST. 1922

**NATIONAL BROADCASTING CO.
 TEXAS QUALITY NETWORK**

Frequency: 820 Kc.....Power: 50000 Watts
 Owned-Operated By.....A. H. Belo Corp.
 Address.....1122 Jackson St.
 Phone Number.....R-9631
 Transmitter LocationGrapevine, Texas
 Time on the Air..Sunday: 6 a.m. to midnight;
 Weekdays: 5:30 a.m. to midnight

Newspaper Affiliation ..Dallas Morning News
 News Service.....UP, AP
 Transcription Service...Thesaurus, Associated
 Representative.....Edward Petry & Co.
 Membership.....NAB, BMB

Personnel

President.....E. M. Dealey
 General Manager.....Martin B. Campbell
 Asst. Manager.....Ralph W. Nimmons
 Mgr. Dir. Special.....Wayne Griffin
 Sales Promotion.....Robert Summers
 Program Director.....Ralph K. Maddox
 Production Manager.....Ivan Wayne
 Publicity Director....Mrs. Wilbur C. Douglas
 Chief Announcer.....Hal Thompson
 Musical Director.....Billy Mayo
 Chief Engineer.....Raymond Collins

W R R

DALLAS—EST. 1920

**MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK**

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated ByCity of Dallas
 Address..Municipal Radio Bldg., State Fair
 Grounds
 Phone NumberTenison 3-6101
 Transmitter LocationWhite Rock Lake
 Time on the Air.....5:30 a.m. to midnight;
 Sundays: 7 a.m. to midnight
 News ServiceAP
 RepresentativeWeed & Co.
 Membership.....NAB, BMB

Personnel

Chief Executive-Station
 Manager.....Charles B. Jordan
 Commercial Manager.....Dale Drake
 Program Dir.-Publicity Dir.....Pete Teddlie
 Traffic Manager.....Alice McCord
 Chief Engineer.....Durward Tucker
 Record MC.....Al Jones

(CALL LETTERS TO BE ASSIGNED)
DALLAS*

Frequency: 1040 Kc.....Power: 1000 Watts
 Permittee.....Variety Broadcasting Co., Inc.

*C.P.

K D N T

DENTON—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts

TWO SHOTS FOR ONE PRICE

...cover Texas' Twin Cities with KFJZ-WRR

Yes, these two dominant Texas stations are together to double your sales impact in the billion-dollar Fort Worth-Dallas markets . . . for one budget-fitting price.

One price, with no extra costs, gives you coverage of both stations at simultaneous or separate hours.

For buying power look to Fort Worth and Dallas . . . for pulling power look to KFJZ and WRR.



MARKET DATA
S Millivolt Area

Population	1,902,700
Retail Sales	\$ 963,424,000
Food Stores	\$ 237,279,000
G+M	\$ 200,747,000
Drug Stores	\$ 51,153,000
Buying Income	\$1,996,237,000
*Bank Debits	\$1,106,710,000
†Radio Homes	376,844
*Fort Worth	Dallas Only
†Radio Market Data Handbook	



NATIONAL REPRESENTATIVE
WEED & COMPANY

NEW YORK • CHICAGO • DETROIT • ATLANTA • BOSTON • SAN FRANCISCO • HOLLYWOOD

Owned-Operated By . . . Harwell V. Shepard
 Address Kimbrough Building
 Phone Number 276
 Transmitter Location Highway No. 24
 Time on the Air 7 a.m. to 10 p.m.
 News Service UP
 Transcription Service Thesaurus
 Membership BMB

Personnel

General Manager Harwell V. Shepard

K R O D

EL PASO—EST. 1940

COLUMBIA BROADCASTING SYSTEM
 SOUTHWEST NETWORK

Frequency: 600 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By . . . Dorrance D. Roderick
 Address Wyoming & Walnut
 Phone Number Main 2020
 Transmitter Location Southeast El Paso
 Time on the Air 6 a.m. to midnight
 Newspaper Affiliation El Paso Times
 News Service AP
 Transcription Service Associated
 Representative Taylor-Howe, Snowden
 Membership NAB, BMB

Personnel

Owner Dorrance D. Roderick
 General Manager Val Lawrence
 Commercial Manager Cecil Trigg
 Sales Promotion Carl Dunbar
 Program Director Frank Junell
 Chief Engineer Edward P. Talbott
 Record MC Richard Weaver

K T S M

EL PASO—EST. 1929

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By Tri-State Broadcast-
 ing Co.

Address Paso Del Norte Hotel
 Phone Number Main 3122
 Transmitter Location Ascarate at First Ave.
 Time on the Air 6 a.m. to 11:30 p.m.
 News Service UP
 Transcription Service Thesaurus, Lang-Worth
 Representative George P. Hollingbery Co.
 Membership NAB, BMB

Personnel

President and Gen. Mgr. Karl O. Wyler
 Commercial Manager Roy T. Chapman
 Program Director Jack Rye
 Chief Engineer Kenneth J. Walton

K F J Z

FORT WORTH—EST. 1922
 MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By Tarrant Broadcast-
 ing Company
 Address 1201 West Lancaster
 Phone Number 3-3474
 Transmitter Location Birdville, Texas
 Time on the Air 5:30 a.m. to 1 a.m.
 News Service AP & UP
 Representative Weed & Company

Personnel

Pres. and Gen. Mgr. Gene L. Cagle
 Asst. Manager Frances Williamson
 Commercial Manager Clyde Pemberton
 Merchandising Director Forrest W. Clough
 Chief Engineer Truett Kimzey

K G K O

FORT WORTH—EST. 1938

ABC—LONE STAR CHAIN

Frequency: 570 Kc. Power: 5000 Watts
 Owned By KGKO Broadcasting Co., Inc.
 and A. H. Belo Corp.
 Operated By Ft. Worth Star-Telegram and
 Dallas Morning News
 Addresses: Medical Arts Bldg., Ft. Worth;
 1122 Jackson St., Dallas
 Phone Numbers: 3-1234 (Fort Worth); Riverside
 9631 (Dallas)
 Transmitter Location Approx. 3 miles S.W.
 of Arlington
 Time on the Air 6 a.m. to 12 Midnight
 Newspaper Affiliations: Fort Worth Star-Tele-
 gram; The Dallas Morning News
 News Service AP, UP
 Transcription Service World, Lang-Worth,
 Cole
 Representative Edward Petry & Co.
 Membership NAB, BMB

Personnel

(Ft. Worth)

President Amon G. Carter
 Radio Supervisor Harold V. Hough
 Station Manager George Cranston
 National Sales Mgr. O. Keith Baldwin
 Commercial Manager Roy I. Bacus
 Promotion Manager Jack Rogers
 Program Director Ed. Lally
 Production Manager A. M. Woodford
 Mgr.-Dir. Special Events Wayne Griffin
 Publicity Director Roy I. Bacus
 Musical Director Gene Baugh
 Chief Engineer R. C. Stinton
 Record MC Jimmy Jefferies
 Farm Editor Layne Beaty

A favorite in Texas for a quarter of a century!

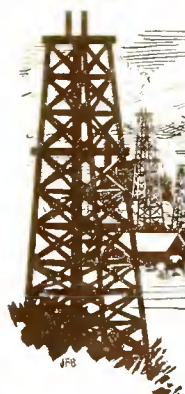
A PIONEER STATION WITH A GREAT RECORD OF FIRSTS ★

WBAP now operates full-time using two choice frequencies, 50,000 watts on 820 kc (clear channel), and 5,000 watts at 570 kc.

The WBAP know-how for Texas continues the favorite NBC shows and local programs on 820 just as they have for years, and the other half-time on ABC shows and the snappy KGKO productions just about as it has been in this area since 1938.

WBAP divides time with WFAA on 820 and 570. The listener does not have to move the dial for continuous service. Joint transmitters for each station midway between Fort Worth and Dallas.

The old Cowbell, for over 25 years, has been the signal to the Good Folks of Texas that their kind of program is On the Air.



- ★ First Memory Signal—Cowbell—1922
In the Southwest—
- ★ First Market and Livestock Reports—1922
- ★ First Remote Broadcasts of Weekly Church Services—1922
- ★ First Rodeo Broadcast—1923
- ★ First Baseball Broadcast—1927
- ★ First Football Broadcast—1928
- ★ First Regular News Period—1934
- ★ First Shortwave Remote—1934
- ★ First War Reporter to Europe—1943
- ★ First Television Permit—1945

WBAP

The Star-Telegram Station
FORT WORTH, TEXAS

50,000 Watts, 820 kc
Clear Channel
National Broadcasting Co.

5,000 Watts,
570 kc
American Broadcasting Co.

Texas Quality Network

Lone Star Chain

AMON CARTER, President

HAROLD HOUGH, Director

GEORGE CRAYTON, Manager

FREE & PETERS, INC. National Representatives

Fort Worth: Star-Telegram Building, Chicago: 180 N. Michigan, New York: 444 Madison Avenue, San Francisco: 50 Sutter, Detroit: 3463 Penobscot Bldg., Atlanta: 322 Palmer Bldg., Hollywood: 6331 Hollywood
7-1234 Franklin 6373 Plaza 5-4130 Sutter 4333 Cadillac 4235 Main 5667 Hollywood 2151

KWBC

FORT WORTH—EST. 1946

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Operated By. Worth Broadcasting Co.
 Address. Houston at 9th
 Phone Number 2-9231
 Transmitter Location. Old Denton Road
 near Sylvania Ave.
 Time on the Air. Sunrise to sunset
 News Service. A?
 Transcription Service. Standard

Personnel

President-Owner. Judge P. W. Seward
 General-Station-Sales Mgr. James E. Rennie
 Program Manager. C. Alton Cöcke
 Chief Engineer. Robert W. Chapman

WBAP

FORT WORTH—EST. 1922

NBC—TEXAS QUALITY NETWORK

Frequency: 620 Kc. Power: 50000 Watts
 Owned By. Carter Publications, Inc.
 Operated By. Ft. Worth Star-Telegram
 Address Medical Arts Bldg.
 Phone Number 3-1234
 Transmitter Location. Approx. 4 miles S.E. of
 Grapevine
 Time on the Air. (Shares time with WFAA,
 Dallas)

Newspaper Affiliation Ft. Worth Star-
 Telegram
 News Service AP
 Transcription Service. WBS, Cole, Lang-Worth
 Representative* Edward Petry & Co.
 Membership. NAB, BMB

* Effective on or about 4/27/47 . . . Free &
 Peters, Inc.

Personnel

President. Amon G. Carter
 Radio Supervisor. Harold V. Hough
 Station Manager. George Cranston
 National Sales Mgr. O. Keith Baldwin
 Commercial Manager. Roy I. Bacus
 Sales Promotion. Jack Rogers
 Program Director. Ed Lally
 Production Manager. A. M. Woodford
 Publicity Director. Roy I. Bacus
 Chief Announcer. Frank M. Mills
 Musical Director. Gene Baugh
 Chief Engineer. R. C. Stinson
 Record MC. Jimmy Jefferies
 Farm Editor. Layne Beaty

KLUF

GALVESTON—EST. 1928

MUTUAL BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. The KLUF Broad-
 casting Co.

Business Address. 60th & Broadway
 Phone Number 6676
 Studio Address 60th & Broadway
 Transmitter Location. 60th & Broadway
 Time on the Air Unlimited license
 News Service UP
 Transcription Service Standard Radio;
 Representative William G. Rambeau

Personnel

President. Geo. Roy Clough
 General-Commercial Manager. L. D. Clough
 Chief Engineer. L. D. Clough

KGVL

GREENVILLE

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
 Owned and Operated By. Trustt Kimzey
 Address Graham-Fagg Bldg.
 Phone Number 2363
 Transmitter Location. 2 miles No. of City
 on Wolf Highway
 Transcription Service KBS
 Time on the Air. Full time license

Personnel

Manager Earle Fletcher
 Program Director. Charles Payne

KGBS

HARLINGEN—EST. 1940

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Harbenito Broad-
 casting Company, Inc.
 Business Address P. O. Box 711
 Phone Number 1400
 Studio Address. State Highway No. 83
 Transmitter Location. Highway 83
 Time on the Air. 6:30 a.m. to 12 Midnight
 News Service AP
 Transcription Service. Associated, Standard
 Representative. Howard H. Wilson Co.
 Membership BMB

Personnel

President McHenry Tichenor
 General Mgr.-Station Mgr. Tracy McDaniel
 Commercial Manager. Dave Bennett
 Sales Promotion. Dave Bennett
 Program Director. Frank Parker
 Chief Engineer. W. O. Porter

(CALL LETTERS TO BE ASSIGNED)
HENDERSON*

Frequency: 1000 Kc.....Power: 250 Watts
Permittee.....Goggan Radio Sales

*C.P. Pending

K P R C

HOUSTON—EST. 1925

NBC—TEXAS QUALITY NETWORK

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By...Houston Printing Corp.
Address.....2318 Polk Ave.
Phone Number.....Fairfax 7101
Studio Address.....Lamar Hotel
Transmitter Location.....Deepwater, Texas
Time on the Air.....6 a.m. to midnight
Newspaper Affiliation.....Houston Post
News Service.....AP
Transcription Service...Thesaurus, Lang-Worth
Representative.....Edward Petry & Co.
Membership.....NAB, BMB

Personnel

President.....W. P. Hobby
General Manager.....Kern Tips
Sales Promotion.....R. F. Herndon
Program Director.....Jack McGrew
Production Manager.....H. C. Evans
Publicity Director.....Betty Jane Gray
Musical Director.....Fred Gibbons
Chief Engineer.....H. T. Wheeler

K T H T

HOUSTON—EST. 1944

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Texas Star Broad. Co.
Address.....711 Main Street
Phone No.....Capitol 6246
Studio Address.....Southern Standard Bldg.
Transmitter Location...315 N. Ennis St., Houston
Time on the Air.....Full time
News Service.....UP
Transcription Service...Associated, Capitol
Membership.....NAB, BMB

Personnel

President-General Mgr.....Roy Hofheinz
Station Mgr.-Comm. Mgr.....Ted Hills
Sales Promotion Manager.....Ted Hills
Publicity Director.....Francis Gilbert
Chief Engineer.....Louis Jelly
Record MC's.....Ven Rseece, Bill Guy

K T R H

HOUSTON—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 740 Kc.....Power: 50000 Watts
Owned-Operated By.....Houston Chronicle
Pub. Co.
Address.....Rice Hotel
Phone Number.....Preston 4361
Transmitter Location...Cedar Bayou, Texas
Time on the Air.....5:30 a.m. to 12:30 a.m.
Newspaper Affiliation.....Houston Chronicle
News Service.....UP
Transcription Service.....World
Representative.....John Blair & Co.
Membership.....NAB, BMB

Personnel

General Manager.....B. F. Orr
Commercial Manager.....R. E. Bright
Merchandising Manager...Geo. M. McCormick
Program Director.....Ted Nabors
Production Manager.....E. V. Fritsch
Publicity Director.....King H. Robinson
Chief Engineer.....Tom Hiner
Record MC.....John Cooke

K X Y Z

HOUSTON—EST. 1930

AMERICAN BROADCASTING CO.
LONE STAR CHAIN

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated by...Harris County
Broadcast Co.
Address.....Gulf Building
Phone Number.....Capitol 6151
Transmitter Location...Deepwater, Texas
Time on the Air.....5 a.m. to 1 a.m.
News Service.....AP
Transcription Service.....Standard
Representative.....Free & Peters, Inc.
Membership.....NAB, BMB

Personnel

President and General Mgr...M. Tiltford Jones
Station Manager.....Reese Reinecker
Commercial Manager.....Bill Bennett
Program Manager.....Jack Edmunds
Publicity Director.....Bettye Burke
Chief Engineer.....Gerald Chinski

(CALL LETTERS TO BE ASSIGNED)
HOUSTON*

Frequency: 1590 Kc.....Power: 1000 w. d.
Permittee.....Texas Broadcasters

*C.P. Pending

K S A M

HUNTSVILLE—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By....W. J. Harpole & J. C. Rothwell
 Operated By J. C. Rothwell
 Address Walker County Fairgrounds
 Phone Number 666
 Transmitter Location Walker County
 Fairgrounds
 Transcription Service.....Keystone
 Time on the Air.....Unlimited
 News ServiceAP
 Representative Cox and Tanz

Personnel

Sales-Commercial Manager.....J. B. McShan
 Chief Engineer.....Sam Love

K E B E

JACKSONVILLE—EST. 1946

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bill A. Laurie
 Address.....P.O. Box 1312
 Phone Number.....2211
 Studio Address.....Lake and Pierce St.
 Transmitter Location.....Lake and Pierce St.
 Time on the Air.....7 a.m. to 10 p.m.
 News ServiceUP
 Transcription Service.....Lang-Worth; SESAC
 Representative.....Walker Company
 Membership NAB

Personnel

Owner-Gen.-Station Mgr.....Bill Laurie
 Sales Promotion.....Emo Laurie
 Program Dir.-Publicity Dir.....Emo Laurie
 Production Manager.....Bill Laurie
 Chief Engineer.....Wm. J. McCreary, Jr.

K O C A

KILGORE—EST. 1936

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Oil Capitol Broadcasting Assn.
 Operated By.....Roy G. Terry
 Address102½ East North St.
 Phone Number 616
 Transmitter Location...Duvan & So. Martin Sts.
 Time on the Air.....6:30 a.m. to 10 p.m.
 News ServiceAP
 Membership BMB

Personnel

Owner.....Roy G. Terry
 Station Manager.....H. A. Degner
 Sales-Commercial Mgr.....H. A. Degner
 Sales Promotion.....H. A. Degner
 Program Director.....John C. Andrews
 Production Manager.....Fred Lindquist
 Chief Announcer.....George B. Craig
 Chief Engineer.....Karem Soule
 Record MC.....John C. Andrews

K P A B

LAREDO—EST. 1938

MUTUAL—KEYSTONE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By

Laredo Broadcasting Co.

AddressHamilton Hotel
 Phone Number.....2124
 Transmitter Location.....300 Loring Ave.
 Time on the Air.....Unlimited
 Transcription Service.....ASCAP, BMI,
 SESAC, Keystone
 Representative Joseph Hershey McGilvra
 Membership.....NAB, BMB

Personnel

President.....Howard W. Davis
 Sales Promotion Mgr.....Ted Nelson
 Program Dir.-Asst. Mgr.....Ted Nelson
 Publicity Director.....John G. Hazley
 Chief Announcer.....Paul B. Borck
 Musical Director.....Geneva Chambers
 Chief Engineer.....K. Hulan Smith
 Record MC.....Frank Stevens

K F R O

LONGVIEW—EST. 1934

ABC

KEYSTONE BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned-Operated By.....Voice of Longview
 Business Address P. O. Box 792
 Phone Number 411
 Studio Address.....Glover-Crim Bldg.
 Transmitter Location1918 Marshall-
 Longview Highway
 Time on the Air.....6:30 a.m. to 11:05 p.m.
 News Service.....AP
 Transcription Service...Lang-Worth, Keystone
 Membership.....NAB, BMB

Personnel

President.....James R. Curtis

KFYO

LUBBOCK—EST. 1927

ABC—LONE STAR CHAIN

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated ByPlains Radio
 Broadcasting Co.
 Address914 Avenue J
 Phone Number5567-8
 Transmitter Location.....2312 Fifth St.
 Time on the Air.....6 a.m.
 Newspaper Affiliation ..Lubbock Avalanche-
 Journal
 News Service.....AP & UP
 Transcription Service.....Associated, Cole
 RepresentativeTaylor-Howe-Snowden
 Membership.....NAB, BME

Personnel

President.....Gene A. Howe
 Executive Gen. Mgr.....O. L. Ted Taylor
 Station Manager.....DeWitt Landis
 Sales-Commercial Mgr.....Rex Webster
 Merchandising Manager.....Weldon George
 Program Dir.-Musical Dir.....James Stiff
 Production Manager.....Frank Holloway
 Chief Announcer.....Frank Holloway
 Chief Engineer.....W. S. Bledsoe

KSEL

LUBBOCK—EST. 1946

Frequency: 950 Kc.....Power: 1000 w. d.
 Owned Operated By.....Lubbock Broad. Co.
 Address.....P.O. Bcx 1524
 Phone Number.....6376
 Studio Address.....Ferguson Bldg.
 Transmitter Location.....½ mile E. of
 City limits
 Time on the Air.....Sunup until sundown
 News ServiceAP
 Transcription Service.....Lang-Worth

Personnel

PresidentWalter G. Russell
 General-Station-Sales Mgr.....Clyde H. Smith
 Sales Promotion.....Thomas Gibson
 Program-Publicity Director.....Hugh Harling
 Chief Announcer.....Hugh Harling
 Chief Engineer.....Roger V. Hively

(CALL LETTERS TO BE ASSIGNED)
 LUBBOCK*

Frequency: 1590 Kc.....Power: 1000 w. d.
 Permitee.....Caprock Broadcasting Co.

*C.P.

KRBA

LUFKIN—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By....Red Lands Broadcast-
 ing Association
 Business AddressLufkin
 Phone Number272
 Studio AddressLufkin
 Transmitter LocationLufkin
 Time on the AirUnlimited license
 News ServiceUP-AP
 Transcription Service.....Standard Radio;
 Keystone
 RepresentativeCox & Tanz

Personnel

Owner and Manager.....Darrell E. Yates

KCRS

MIDLAND—EST. 1935

ABC—MBS—TEXAS STATE NETWORK
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Scharbauer Estate
 Business Address117 S. Lorraine St.
 Phone Number1080-1
 Transmitter Location.....U.S. Highway 80
 Time on the Air.....6:45 a.m. to 10:30 p.m.;
 Sunday: 7:30 a.m. to 10:30 p.m.
 News ServiceAP
 Transcription Service.....Thesaurus
 Membership.....NAB, BME

Personnel

President.....Ruth Scharbauer
 Business Manager.....W. D. Reiger
 Station Manager.....J. M. McDonald
 Commercial Manager.....G. L. McDonald
 Sales Promotion.....Lee Belding
 Program Director.....Harlan Shade
 Chief Announcer.....David Cole
 Musical DirectorWayne Harrell
 Chief Engineer.....Jack Cecil

KRIG

ODESSA—EST. 1946

MUTUAL

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By...Oil Center Broad. Co.
 Address.....111 East Fifth St.
 Phone Number.....2180

Transmitter Location.... 1½ miles south of city
on Crane Highway
Time on the Air..... 6:30 a.m. to 11 p.m.
News Service..... UP, World
Membership..... NAB

Personnel

President..... R. O. Canon
General-Station Manager..... John Thorwald
Commercial Manager..... John Thorwald
Sales Promotion..... E. H. Hendrick
Program Director..... Clarence M. Garnes
Publicity Director-Chief Announcer... Bill Lee
Musical Director..... William Brockins
Chief Engineer..... Earl Pace
Record MC..... J. N. Young, Jr.

●
KECK

ODESSA—EST. 1946

Frequency: 920 Kc..... Power: 1000 w. d.
Owned-Operated By... Ector County Broad. Co.
Address..... P.O. Box 672
Phone Number..... Odessa 1300
Studio Address..... 120 West Third St.,
Crawford Hotel, Midland
Transmitter Location... 4 miles west of city,
Route 80
Time on the Air..... Sunrise to sunset
News Service..... AP
Transcription Service.... Capitol, Associate,
Lang-Worth, MacGregor, Standard
Representative..... Howard H. Wilson Co.
Membership..... NAB

Personnel

Owner..... Ben Nedow
General Manager..... Jan King
Program Director..... Bill Chambers
Continuity Editor..... Glenn Hill
Commercial Mgr. (Midland).... David Cole
Chief Engineer..... James Kimbrell
Music Librarian..... Glenda Huffman
Record M.C.'s..... Paul Wynn, John Vacca

●
(CALL LETTERS TO BE ASSIGNED)
ODESSA*

Frequency: 1360 Kc..... Power: 5000 w. d.
Permittee..... Odessa Broadcasting Co.

*C.P.

●
KNET

PALESTINE—EST. 1936

MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc..... Power: 100 Watts
Owned-Operated By... Palestine Broad. Corp.
Address..... P.O. Box 649
Phone Number..... 8686
Studio Address..... Municipal Bldg.
Transmitter Location..... Strickland Park
Time on the Air..... 6 a.m. to midnight
News Service..... UP
Transcription Service..... Standard
Representative..... Hal Holman
Membership..... NAB, BMB

Personnel

Managing Director..... Gordon B. McLendon
Station Mgr.-Publicity Dir..... Joe J. Brown
Sales-Commercial Manager... Denny Sullivan
Program Director..... La Veda Wilbanks
Chief Engineer..... Don D. Dickson, Jr.

●
KPDN

PAMPA—EST. 1936

MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Wc..... Power: 250 Watts
Owned-Operated By..... C. H. Hoiles, Harry
Hoiles and Jane Hoiles Hardis
Business Address..... 212 North Ballard
Phone Number..... 1100-1
Transmitter Location..... East of city limits
Time on the Air..... 16½ hours, Monday thru
Saturday; 15 hours Sunday.
Newspaper Affiliation..... Pampa News
News Service..... AP
Transcription Service..... World
Membership..... NAB, BMB

Personnel

Owner..... Harry Hoiles
Station Manager..... John Michel
Commercial Manager..... Al Donaldson
Sales Promotion Mgr..... Al Donaldson
Program Director..... Ken Bennett
Publicity Director..... Jack Guinn
Chief Announcer..... Dan Steuber
Musical Director..... Charles Maxwell
Chief Engineer..... D. E. Smith
Record MC..... Charles Maxwell

●
KPLT

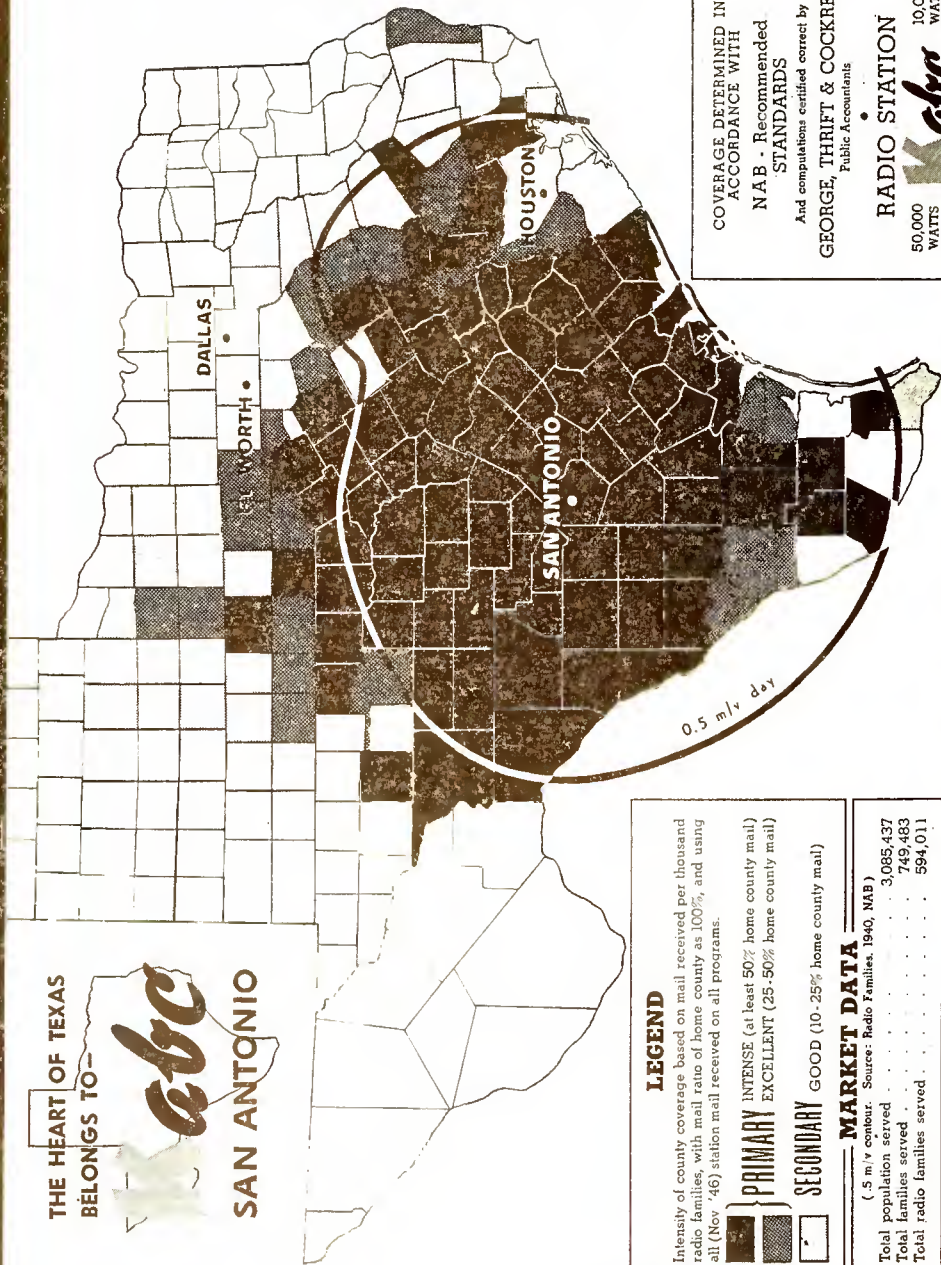
PARIS—EST. 1936

ABC
MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By..... North Texas Broad-
casting Company

50,000 Watts on 680 KC Delivers "The Heart of Texas"

THE HEART OF TEXAS
BELONGS TO—



LEGEND

Intensity of county coverage based on mail received per thousand radio families, with mail ratio of home county as 100%, and using all (Nov '46) station mail received on all programs.

- PRIMARY INTENSE (at least 50% home county mail)
- EXCELLENT (25-50% home county mail)
- SECONDARY GOOD (10-25% home county mail)

MARKET DATA

(.5 m/v contour. Source: Radio Families, 1940, NAB)

Total population served	3,085,437
Total families served	749,483
Total radio families served	594,011

COVERAGE DETERMINED IN ACCORDANCE WITH NAB - Recommended STANDARDS

And computations certified correct by
GEORGE, THRIFT & COCKRELL
Public Accountants

RADIO STATION

50,000 WATTS Day
Kabc
10,000 WATTS Night

SAN ANTONIO

Ask Any Weed Salesman

Address Gibraltar Hotel
 Phone Number 1124-5
 Transmitter Location: 2¼ miles south on Texas
 Highway No. 24
 Time on the Air... 6 a.m. to midnight,
 Sundays 7 a.m. to midnight
 News Service AP

Personnel

Manager Boyd Kelley

K I U N

PECOS—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Jack W. Hawkins &
 Barney H. Hubbs
 Address.....316 South Cedar Street
 Phone Number21
 Transmitter LocationNorth of city
 Time on the Air.....8 a.m. to 10 p.m.
 News ServiceUP
 Transcription Service.....Keystone, Cole
 Representative.....Homer Griffith Co.
 Membership NAB

Personnel

General Manager..... Jack Hawkins
 Commercial Manager.....Don Brooks
 Sales Promotion.....Barney Hubbs
 Program Director.....David Martin
 Production Manager.....Jack Lyle
 Chief Engineer.....Harry W. Boehnemann

K V O P

PLAINVIEW—EST. 1944

MUTUAL—KEYSTONE

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....W. J. Harpole
 AddressPlainview
 Phone Number.....1400
 Transmitter Location.....Wayland College
 Grounds
 Time on the Air.....6 a.m. to 11 p.m.
 News ServiceAP
 Transcription Service.....Standard, Keystone
 Representative.....Homer Griffith Co.
 Membership.....NAB, EMB

Personnel

Owner.....W. J. Harpole
 General Mgr.-Station Mgr...William T. Kemp
 Commercial Manager.....Kermit Ashby
 Program Dir.-Musical Dir....James E. Stanton
 Chief Engineer.....Carl Cook
 Record MCAl Turner

K P A C

PORT ARTHUR—EST. 1934

MUTUAL BROADCASTING SYSTEM

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Operated ByPort Arthur College
 Address 1515 Lakeshore Dr.
 Phone Number7458
 Transmitter Location1515 Lakeshore Drive
 Time on the Air.....6 a.m. to 2 a.m.
 News Service.....AP & INS
 Transcription Service.....Standard, World
 Membership.....NAB, BMB

Personnel

President.....J. W. Williams
 General Manager.....John Loitus
 Station Manager.....Marge Vickers
 Chief Engineer.....Glen Boatright
 Record MCGeorge Crouchet

K G K L

SAN ANGELO—EST. 1928

ABC—TEXAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KGKL, Inc.
 Address.....P.O. Box 850
 Phone Number6715
 Studio Address.....St. Angelus Hotel
 Transmitter Location50 South Milton
 Time on the Air.....6:30 a.m. to 11 p.m.
 News ServiceAP
 Representative.....John E. Pearson Co.

Personnel

President.....H. C. Ragsdale
 Station Manager.....Lewis O. Seibert
 Commercial Manager.....Myrl Stein
 Chief Engineer.....Frank Jones

K A B C

SAN ANTONIO—EST. 1926

ABC—TEXAS STATE NETWORK

Frequency: 680 Kc.....Power: 50000 d.
 10000 n. watts
 Owned-Operated By.....Alamo Broad. Co.
 Address.....223 Milam Bldg.
 Phone NumberFannin 3126
 Transmitter Location.....Highway 16
 Time on the Air.....6:30 a.m. to 12:30 a.m.;
 Sunday: 7 a.m. to midnight
 News ServiceAP
 Transcription Service.....World
 Representative.....Weed & Co.

Personnel

President.....Gene Cagle
 Station Manager.....Charles W. Balthrope
 Commercial Manager.....Bill Michaels
 Sales Promotion.....L. Jerry Spengler
 Program Director.....Bill Michaels
 Publicity Director.....L. Jerry Spengler
 Chief Announcer.....Tommy Reynolds
 Musical Director.....Miss Sybil Chastang
 Chief Engineer.....J. B. Haigh

KCOR
 SAN ANTONIO

Frequency: 1350 Kc.....Power: 1000 D.
 Owned-Operated By.....Raoul A. Cortez
 Address..National Bank of Commerce Bldg.
 News ServiceAP
 Address.....214 Broadway
 Transmitter Location.....Alta Cita Street
 Time on the Air.....6 a.m. to local sunset

Personnel

Manager.....Charles F. Harris
 Commercial Manager.....William P. Smythe
 English Program Dir.....Marvin N. Broyles
 Spanish Program Dir.....Lolo G. Astol

KMAC
 SAN ANTONIO—EST. 1930
 MUTUAL—TEXAS STATE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Howard W. Davis, d/b as The Walmac Company
 Operated By.....Howard W. Davis
 Address.....Nat'l Bank of Commerce Bldg.
 Phone Number.....Cathedral 6211
 Transmitter Location.....Avenue B
 Time on the Air.....6 a.m. to 1 a.m.
 News ServiceINS
 Representative....Joseph Hershey McGillvro

Personnel

President-General Manager Howard W. Davis
 Sales Promotion-Merchandising
 Manager Tony Bessan
 Program Director.....Tony Bessan
 Production Manager.....Melba Flemming
 Chief Engineer.....Ed E. Case
 Record m. c.....Marvin Broyles

KONO
 SAN ANTONIO—EST. 1927

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Mission Broadcasting Co.
 Operated By.....Eugene J. Roth
 Address317 Arden Grove

Phone Numbers.....Fannin 5171-2-3
 Transmitter Location.....317 Arden Grove
 Time on the Air.....6 a.m.-midnight;
 Sunday.....7 a.m.-midnight
 News ServiceAP
 Transcription Service.....Lang-Worth,
 MacGregor, SESAC.
 RepresentativeForjoe & Company
 MembershipNAB, BMB

Personnel

PresidentEugene J. Roth
 General Manager.....James M. Brown, Jr.
 Program Director.....Albert F. LaCoste
 Chief AnnouncerRaymond Hunt
 Chief EngineerGeorge Ing

KTSA
 SAN ANTONIO—EST. 1922

CBS—LONE STAR CHAIN
 Frequency: 550 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By....Sunshine Broadcasting
 Company
 AddressGunter Hotel
 Phone NumberGarfield 1251
 Transmitter LocationSt. Hedwig Road
 Time on the Air.....6 a.m. to 12:05 a.m.
 News ServiceAP & UP
 Transcription ServiceLang-Worth;
 SESAC, Associated.
 RepresentativeTaylor-Howe-Snowden
 MembershipNAB, BMB

Personnel

PresidentGene A. Howe
 General Manager.....George W. Johnson
 Station Manager.....George W. Johnson
 Sales-Commercial Manager.....Rex Preis
 Publicity Manager.....Owen Johnson
 Program Director.....Merri'l Myers
 Chief Announcer-Production Mgr..Pat White
 Chief EngineerW. G. Egerton

WOAI
 SAN ANTONIO—EST. 1922
 NBC—TEXAS QUALITY NETWORK

Frequency: 1200 Kc.....Power: 50000 Watts
 Owned-Operated By....Southland Industries,
 Inc.
 Address1031 Navarro Street
 Phone NumberGarfield 4221
 Transmitter LocationSelma, Texas
 Time on the Air.....5:45 to 12 midnight
 News ServiceAP, INS, UP
 Transcription Service....Standard, Lang-Worth
 MembershipNAB, BMB

Personnel

Chairman of Board.....G. A. C. Hallif
 Pres. and Gen. Mgr.....Hugh A. L. Hallif

Station ManagerHugh A. L. Half
 Commercial Manager.....Jack Keasler
 Sales Promotion-Pub. Dir.....Fred A. Peery
 Program Director.....Harold Carr
 Production Manager.....Monte Kleban
 Musical Director.....Melvin Winters
 Chief EngineerCharles Jeffers

KRRV

SHERMAN-DENISON—EST. 1936

MBS—TEXAS STATE NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated ByRed River Valley
 Broadcasting Corporation
 Addresses421 N. Crockett St.; Fannin &
 Owing Sts., Denison, Texas.
 Phone Numbers..201 (Sherman); 423 (Denison)
 Transmitter Location.....Highway 75 (between
 Sherman and Denison)
 Time on the Air.....6 a.m. to 12 midnight
 News ServiceUP
 Transcription Service.....World, Standard
 RepresentativeAdvertising Time Sales Co.
 MembershipNAB, EMB

Personnel

President.....G. H. Wilcox
 Mgr.—Sherman Studio.....L. L. Hendrick
 Mgr.—Denison Studio.....B. V. Hammond, Jr.
 Sales Manager, Sherman.....Otis McKinzie;
 DenisonOrvin Franklin
 Program Director, Sherman.....W. E. Wilcox;
 DenisonWe'don Robinson
 Musical Director.....Doris Matlock
 Chief Engineer.....T. E. Spellman

KXOX

SWEETWATER—EST. 1939

KEYSTONE BROADCASTING SYSTEM
 MUTUAL

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Sweetwater Radio, Inc.
 Address.....P. O. Box 570
 Phone Number2341
 Transmitter LocationHighway No. 70
 Time on the Air.....6:45 a.m.-11 p.m.
 News ServiceUP
 Transcription Service.....Standard
 MembershipBMB

Personnel

President.....J. S. McBeath
 Gen. Mgr. Station Mgr.....J. Harley Hubbard
 Sales Promotion.....Elwood Fritsch
 Program Director.....Zeb Williams
 Production Manager.....Bill Herring
 Chief EngineerJ. T. Allen

KTEM

TEMPLE—EST. 1936

ABC—KBS

MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bell Broadcasting
 Co., Inc.
 Business Address.....Box 186
 Phone Number.....52523
 Studio Address.....Kyle Hotel
 Transmitter Location...1/10 mile north of city
 Time on the Air.....6 a.m.-11 p.m.
 Sunday7:30 a.m.-11 p.m.
 News ServiceUP
 MembershipNAB, BMB

Personnel

Pres.-Gen. Mgr.....Frank W. Mayborn
 Station Manager.....Burton Bishop
 Commercial Manager....Chas. F. Whitesides
 Merchandising Manager.....Floyd Smith
 Program Director.....Ed Callaway
 Chief EngineerEarl N. Bodene

KCMC

TEXARKANA—EST. 1932

ABC

TEXAS STATE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated ByKCMC, Inc.
 Address317 Pine St.
 Phone Number832
 Transmitter Location317 Pine St.
 Time on the Air.....6 a.m. to 12 p.m.
 News ServiceAP
 Transcription Service.....Thesaurus
 Representative.....Taylor-Howe-
 Snowden Radio Sales.
 MembershipNAB, BMB

Personnel

General Manager.....Frank O. Myers
 Sales Manager.....Thomas Dillahunty
 Merchandising Manager....Donald H. Myers
 Program Director.....Herman Cecil
 Chief EngineerHarvey Robertson

KTFS

TEXARKANA—EST. 1946

MUTUAL

Frequency 1400 Kc.....Power 250 Watts
 Owned-Operated By.....Texarkana Broad-
 casting Co.
 Business Address.....409½ State Line Ave.
 Phone Number867

Transmitter Location.....South Robinson Rd.
 Time on the Air.....6 a.m.-midnight
 Transcription Service..... World
 RepresentativeHomer Griffith
 Membership NAB

Personnel

OwnerTexarkana Broadcasting Co.
 General-Station Mgr.....David M. Segal
 Record MC-Program Dir.....Les Eugene
 Musical Director.....Bob Lawrence
 Chief EngineerHenry N. Fones

K G K B

TYLER—EST. 1929

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....James G. Ulmer
 and James G. Ulmer, Jr.
 Address115 South College Street
 Phone Number 1106-7
 Transmitter Location.....Sandflat Road
 Time on the Air.....6 a.m. to 12 midnight
 News Service UP
 Transcription Service Standard Radio
 Membership NAB, BMB

Personnel

President and Gen. Mgr.....Jas. G. Ulmer
 Commercial-Production Mgr.....M. E. Danbom
 Sales Promotion.....Jas. G. Ulmer
 Program-Publicity Dir.....Martha Davenport
 Chief Announcer.....John P. York
 Chief Engineer.....John B. Sheppard
 Record MCJ. Edwin Smith

K V W C

VERNON—EST. 1939

MUTUAL BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwestern Broad-
 casting Co.
 Address1813 Wilbarger Street
 Phone Number 1048
 Transmitter Location....1 mile east of Vernon
 Newspaper Affiliation....Vernon Daily Record
 Time on the Air.....6:45 a.m.-10:15 p.m.
 News Service AP
 Transcription Service Cole

Personnel

President.....R. H. Nichols
 General-Station Manager.....W. D. Dixon
 Commercial Manager.....W. D. Dixon
 Program Director.....Bob Hardison
 Chief Engineer.....Herman F. Ridgway

K V I C

VICTORIA—EST. 1940

MUTUAL BROADCASTING SYSTEM
 KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated ByRadio Enterprises,
 Inc.
 Business Address..Victoria Bank & Trust Bldg.
 Phone Numbers1106-1107-1268
 Studio Address.....Cuero Highway
 Transmitter Location Cuero Highway
 Time on the Air6:45 a.m. to 11 p.m.
 News Service AP
 Transcription Service World

Personnel

PresidentMorris Roberts
 General-Commercial Manager...Jerry Fisher
 Chief Engineer.....Robert McCown

K W T X

WACO—EST. 1946

MUTUAL

Frequency 1230 Kc.....Power, 250 Watts
 Owned-Operated By..KWTX Broadcasting Co.
 Business Address.....108½ Scuth 6th St.
 Transmitter Location.....35 miles SW of 12th
 on Pierrard Road.
 Time on the Air.....6 a.m.-midnight
 News Service..... AP
 Transcription Service Thesaurus
 Representative Howard H. Wilson Co.
 Membership NAB

Personnel

PresidentBeauford H. Jester
 General-Station Mgr.....M. N. Bostick
 Commercial Manager.....Ray A. Lewis
 Sales Promotion.....Mack Brinegar
 Program-Publicity Dir.....Wm. E. Cose, Jr.
 Musical Director.....June Kittrell
 Chief EngineerLeo Burch

W A C O

WACO—EST. 1922

AMERICAN BROADCASTING CO.
 TEXAS STATE NETWORK

Frequency, 1460 Kc.....Power, 1,000 Watts
 Owned-Operated By.....Frontier Broadcast-
 ing Co., Inc.
 AddressAmicable Bldg.
 Phone Number 5315
 Transmitter Location.....South 12th St. Rd.
 Time on the Air.....6 a.m.-midnight
 News Service AP

Representative.....Weed & Co.
 Membership.....NAB

Personnel

President.....Gene L. Cagle
 General Manager.....R. E. Lee Glasgow
 Commercial Manager.....Stanley Wilson
 Musical Director.....Mary Holliday
 Chief Engineer.....L. H. Appleman

K R G V

WESLACO—EST. 1926

NATIONAL BROADCASTING CO.
 LONE STAR CHAIN

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Operated By.....KRGV, Inc.
 Address.....201 Border
 Phone Number.....375-6
 Transmitter Location.....201 Border
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....AP & UP
 Transcription Service.....Standard,
 Lang-Worth, SESAC.

Representative.....Taylor-Howe-Snowden
 Membership.....NAB, BMB

Personnel

Executive General Manager..O. L. Ted Taylor
 Station Manager.....Byron W. Ogle
 Sales-Commercial Mgr.....Phil Dixon

Sales Promotion-Pub. Dir.....The'lma Pearce
 Program Director.....Bernie Barth
 Chief Announcer.....Clarence McKasson
 Chief Engineer.....O. Lewis Hartwig
 Record MC.....Clarence McKasson

K W F T

WICHITA FALLS—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 5000 d.; 1000 n.
 Owned-Operated By...Wichita Broadcast. Co.
 Business Address.....Box 420
 Phone Numbers.....4182-3
 Studio Address.....Kemp Hotel
 Transmitter Location.....3½ miles w. of city
 Time on the Air.....6 a.m. to midnight
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Paul H. Raymer Co.
 Membership.....NAB, BMB

Personnel

Owner.....Joe B. Carrigan
 General Manager.....Charles E. Clough
 Merchandising Manager.....A. L. Pierce
 Publicity Director.....A. L. Pierce
 Musical Director.....Lillie Mae Comiskey
 Chief Engineer.....John Adams
 President.....Joseph B. Carrigan

UTAH

*Estimated Population, 647,102—Radio Homes, 154,111
 Stations in State—13*

K S U B

CEDAR CITY—EST. 1937

CBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Southern Utah
 Broadcasting Co.
 Address.....El Escalante Hotel
 Phone Numbers.....398, 294
 Transmitter Location.....Cedar City
 Time on the Air.....7 a.m. to 10 p.m.
 Transcription Service.....World, Keystone
 Membership.....NAB

Personnel

President.....Ivor Sharp
 General Manager.....Lennox Murdock
 Station Manager.....Roscoe A. Grover
 Chief Engineer.....Henry C. Mattingly

K V N U

LOGAN—EST. 1938

MBS-KBS

INTERMOUNTAIN NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Cache Valley
 Broadcasting Company
 Business Address.....1393 N. Main St.
 Phone Number.....1400
 Transmitter Location.....1393 North Main St.
 Time on the Air.....6 a.m. to 11:30 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knoedel

Personnel

President.....Herschel Bullen
 General Station Manager-Secretary.
 Treasurer.....Reed Bullen

Chief Engineer.....Carroll Secrist
Record MC.....Thomas Wayman

KLO

OGDEN—EST. 1929

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Interstate Broad-
casting Corporation
Business Address.....Hotel Ben Lomond
Phone Number5721-2
Transmitter LocationKanesville, Utah
Time on the Air.....6 a.m. to 12:05 a.m.
News ServiceUP
Transcription Service.....Standard Radio
Representative.....Lewis A. Avery
Membership BMB

Personnel

President-Gen. Mgr.....A. L. Glasmann
Station Manager.....George B. Morgan
Sales-Commercial Mgr.Frank Kaull
Publicity Director.....Jim Mues
Chief EngineerWayne Booth

KLWT

OGDEN—EST. 1946

Frequency, 730 Kc.....Power, 1,000 Watts,
day only.
Owned-Operated By.....James B. Littlejohn
Address P. O. Box 927, W. 12th St.
Transmitter Location.....West 12th St.
Time on the Air.....Local sunrise to sunset
News Service.....AP
Transcription Service.....Associated
Representative.....Homer Griffith Co.

Personnel

Owner-Gen. Mgr.....James B. Littlejohn
Program Director.....Mary S. Barber
Chief Announcer.....Clifton Owen
Musical Director.....Mary S. Barber
Chief Engineer.....Robert Sevy

KOAL

PRICE—EST. 1936

MBS-INTERMOUNTAIN NETWORK-KBS

Frequency, 1230 Kc.....Power, 250 Watts
Owned-Operated ByEastern Utah
Broadcasting Co.
Business Address Price
Phone Number Price 200

Transmitter LocationPrice
Time on the Air.....7 a.m.-11 p.m. (unlimited)
News ServiceUP
RepresentativeLewis Avery
(for Intermountain Network)
MembershipNAB, BMB

Personnel

President and Gen. Mgr.....Jack Richards
Chief Engineer.....P. J. Bowman

KOVO

PROVO—EST. 1939

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KOVO Broadcasting
Co.
Address108 West Center Street
Phone Number1680-1
Transmitter Location307 So. 17th West
Time on the Air.....6 a.m. to 12 midnight
News ServiceAP
Transcription ServiceThesaurus
Representative..... Lewis Avery
Membership NAB, BMB

Personnel

President-Gen. Mgr.....Clifton A. Tolboe
Program DirectorArthur Mortensen
Chief EngineerParley Rasmussen
Record MCDean Ludlow

(CALL LETTERS TO BE ASSIGNED)
PROVO*

Frequency 1490 Kc.....Power, 250 Watts
Permittee.....Central Utah Broadcasting Co.

*C.P. Pending

KALL

SALT LAKE CITY—EST. 1945

MUTUAL—INTERMOUNTAIN

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By...Salt Lake City Broad-
casting Co.
Address248 S. Main St.
Phone Number.....4-1843—4-6491
Transmitter Location.....382 W. Gregson St.
Time on the Air.....Unlimited
Newspaper Affiliation.....Salt Lake Tribune-
Telegram.
News ServiceUP, INS, AP
Transcription Service.....Associated, Cole,
MacGregor, BMI
RepresentativeAvery-Knodel, Inc.

Personnel

General Manager.....George C. Hatch
 Station Manager.....Alvin G. Pack
 Commercial Manager....Thomas H. Anderson
 Chief Engineer.....Stanley Benson
 Record MC.....Al Collins

K N A K

SALT LAKE CITY

Frequency: 1400 Kc.....Power: 250 Watts
 Owner: Granite District Radio Broadcasting Co.

Operated By.....Howard D. Johnson
 Address.....219 Continental Bank Bldg.
 Phone Numbers.....5-8113 and 5-7988
 Transmitter Location.....1016 So. 6th West
 Time on the Air.....7 a.m. to 12:05 a.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative..Joseph Hershey McGillvra, Inc.

Personnel

President-General and Station Manager.....Howard D. Johnson
 Sales-Commercial Manager.....Hale Byron
 Sales Promotion.....Howard M. Buchman
 Musical Director.....Donald Penman
 Record M. C.....Arlond Taylor
 Chief Engineer.....James B. Littlejohn

K D Y L

SALT LAKE CITY—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned By.....Intermountain Broadcasting Corporation

Operated By.....S. S. Fox
 Address.....Tribune-Telegram Bldg.
 Phone Number.....5-2991
 Transmitter Location...11th W. & 33rd S. St.
 Time on the Air.....6 a.m. to 1 a.m.
 News Service.....INS; UP
 Transcription Service...World Broadcasting System; NBC Thesaurus
 Representative.....John Blair & Company
 Membership.....NAB, BMB

Personnel

President and Gen. Mgr.....S. S. Fox
 Sales Managers...George A. Provol, National;
 E. J. Drucker, local.
 Program Director.....Emerson S. Smith
 Production Manager.....Kay W. Richins
 Publicity Director.....Frank K. Baker
 Chief Announcer.....Allen Moll

Musical Director.....Eugene Je'snik
 Chief Engineers.....Charles L. Stockdale,
 John M. Baldwin.

K S L

SALT LAKE CITY—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 1160 Kc.....Power: 50000 Watts
 Owned-Operated By.....Radio Service Corporation of Utah

Address.....10 So. Main St.
 Phone Number.....5-4641
 Transmitter Location.....Saltair, Utah
 Time on the Air.....6 a.m. to 1 a.m.
 Transcription Service.....Standard;
 Lang-Worth; Associated

News Service.....AP, UP
 Representative....Edward Petry & Company
 Membership.....NAB, BMB

Personnel

President.....J. Reuben Clark, Jr.
 General Manager-Vice-President...Ivor Sharp
 Exec. Asst. in Charge
 Public Affairs.....Ralph W. Hardy
 Commercial Manager.....F. B. McLatchy
 Exec. Asst. in Charge of
 Engineering.....C. Richard Evans

THE
 STATION
 MOST
 UTAHNS
 LISTEN
 TO
 MOST

KDYL
 SALT LAKE CITY
 UTAH'S NBC STATION

National
 Representatives
 John Blair & Co.

KUTA

SALT LAKE CITY—EST. 1938

ABC

ROCKY MOUNTAIN NETWORK

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.... Utah Broadcasting
 & Television Co.
 Address29 South State Street
 Phone Number3-2737
 Transmitter LocationNorth Salt Lake
 Time on the Air.....6 a.m. to 1 a.m.
 News ServiceUP
 Transcription Service.....Standard Radio,
 Lang-Worth
 Representative.....The Katz Agency
 Membership.....NAB, BMB

Personnel

President-Gen. Manager...Frank C. Carman
 Commercial Manager.....Jack A. Burnett
 Sales Promotion-
 Merchandising Manager...Jack A. Burnett
 Chief Engineer.....Wendell Bell

KJAM

VERNAL—EST. 1943

Frequency: 1340 Kc.....Power 250 Watts
 Owned-Operated By..Utah Broadcasting Co.
 AddressHotel Vernal
 Transmitter Location.....Hotel Vernal
 Time on the Air.....7 a.m. to 10 p.m.
 Transcription ServiceWorld
 Representative.....Homer Griffith, Inc.
 Membership NAB

Personnel

President-Owner.....James C. Wallentine
 General Manager.....Howard D. Johnson
 Station Manager-
 Program Director.....Leland E. Walker
 Commercial Manager-
 Sales Promotion Mgr...Clem L. Rawlins, Jr.
 Chief Engineer.....David A. King
 Record MC.....Lee Walker

VERMONT

*Estimated Population 336,816—Radio Homes 81,937
 Stations in State 5*

WCAX

BURLINGTON—EST. 1931

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By....WCAX Broadcasting
 Corp.
 Address137 Main St.
 Phone NumberBurlington 2000
 Transmitter LocationColchester, Vermont
 Time on the Air.....6:29 a.m. to 12:05 a.m.;
 Sundays: 8 a.m. to 12:05 a.m.
 News ServiceUP
 Transcription Service.....World, Lang-Worth
 RepresentativeWeed & Company
 Membership.....NAB, BMB

Personnel

President and Gen. Mgr.....C. P. Hasbrook
 Commercial Manager.....John D. Swan
 Program Director.....Robert L. Burger
 Production Manager.....Milton R. Slater
 Chief Engineer.....James W. Tierney
 Record MC.....Robert L. Burger

WJOY

BURLINGTON—EST. 1946

ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....Vermont Broad. Corp.
 Address633 Main Street
 Phone NumberBurlington 5430
 Transmitter Location.....633 Main Street
 Time on the Air.....17 hours
 News ServiceAP
 Transcription Service.....Thesaurus
 Representatives...Joseph Hershey McGillvra,
 Inc.; Bertha Bannan
 Membership NAB

Personnel

President.....D. W. Howe
 Station Mgr.-Program Dir.....A. E. Spckes
 Commercial-Sales Mgr.....T. R. Morrow
 Production Manager.....Val Carter
 Musical Director.....Robert Hildreth, Jr.
 Chief Engineer.....John C. Quill

W S Y B

RUTLAND—EST. 1930
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK—KBS

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Operated By.....P. Weiss Music Co.
 Address 80 West Street
 Phone Number 1247
 Transmitter LocationCreek Road
 Time on the Air.....7:15 a.m. to 11:15 p.m.
 News ServiceUP
 Representative..Joseph Hershey McGillvra, Inc.
 Membership.....NAB, BMB

Personnel

President and General Mgr.....Philip Weiss
 Station Manager.....J. H. Weiss
 Commercial Manager.....P. Weiss
 Chief Announcer.....Ira Huey
 Chief Engineer.....N. K. Ransom

W W S R

ST. ALBANS—EST. 1941
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK
KEYSTONE BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 1000 w. d.
 Owned-Operated By....Vermont Radio Corp.
 Address32 N. Main St.
 Phone Number 1390

Transmitter Location.....Swanton Road
 Time on the Air.....Daytime
 Transcription ServiceWorld
 Representative.....Howard H. Wilson Co.

Personnel

PresidentLloyd Squier
 General Mgr.-Station Mgr....Warren Marsden
 Chief Engineer.....Theodore Boisvert

W D E V

WATERBURY—EST. 1931
MUTUAL—YANKEE—KBS

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Operated ByLloyd E. Squier &
 William G. Ricker
 Address 8 Stowe St.
 Phone Number13
 Transmitter LocationBlush Hill
 Time on the Air.....6 a.m. to local sunset
 News ServiceUP
 Transcription Service....World Broadcasting
 RepresentativeHoward H. Wilson Co.
 MembershipBMB

Personnel

President.....Lloyd E. Squier
 General Mgr.-Station Mgr....Lloyd E. Squier
 Commercial Manager.....Harrison Fowler
 Program Director.....Tom Dodd
 Chief Announcer.....Fred Haggerty
 Chief Engineer.....Paul A. Hurd

VIRGINIA

Estimated Population, 3,054,565—Radio Homes, 605,836
Stations in State—31

W P I K

ALEXANDRIA—EST. 1945

Frequency: 730 Kc.....Power: 1000 w. d.
 Owned-Operated By....Potomac Broad. Corp.
 Address.....Hotel George Mason
 Phone Number.....Overlook 3000
 Transmitter Location.....Telegraph Road
 Time on the Air.....Sunrise to Sunset
 News ServiceAP
 Transcription Service.....World, Lang-Worth
 Representative..Joseph Hershey McGillvra, Inc.
 MembershipNAB

Personnel

President.....Howard B. Hayes
 General Mgr.-Station Mgr...Howard B. Hayes
 Vice-Pres., Asst. Mgr.....Carl L. Lindberg
 Merchandising Manager.....Perry P. Walders
 Program Director.....Willard Dougherty

Publicity Director.....Joyce Dougherty
 Musical Director.....Herbert Deberry
 Chief Engineer.....Carl L. Lindberg

W A R L

ARLINGTON—EST. 1946

Frequency: 780 Kc.....Power: 1000 w. d.
 Owned-Operated By.....Northern Virginia
 Broadcasters, Inc.
 Address.....3102 N. 10th Rd.
 Phone Number.....OWens 7800
 Transmitter Location.....Bailey's Cross Road
 Time on the Air.....Sunrise to sunset
 News Service.....UP
 Transcription Service.....Capital, Standard
 Representative.....Universal Radio Sales
 MembershipNAB

Personnel

President-Owners....R. Kilbourne Castell and
Frank U. Fletcher
Chief Engineer.....Earl Merryman

WEAM

ARLINGTON—EST. 1947

Frequency: 1390 Kc.....Power: 250 Watts
Owned-Operated By.....Arlington-Fairfax
Broadcasting Corp., Inc.
Address.....Radio Bldg., 2020—16th St., N.
Time on the Air.....Unlimited

Personnel

PresidentHaynard Magruder
Commercial Manager.....Perry Walders

WCHV

CHARLOTTESVILLE—EST. 1934

KBS—ABC

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Barham & Barham
AddressFourth & East Market Sts.
Phone Number 2500
Transmitter Location.....Richmond Road
Time on the Air.....6:30 a.m. to 12:05 a.m.
News Service..... AP
Transcription Service Standard
Representative.....Cox & Tanz

Personnel

OwnerCharles Barham, Jr.
Station Manager.....Randolph Bean
Chief Engineer.....Walter Gray

WKEY

COVINGTON—EST. 1941

ABC—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Earl M. Key
Address.....P. O. Box 629
Phone Number 840
Transmitter Location.....Clifton Forge Rd.
Time on the Air.....7:00 a.m.-11:00 p.m.
News ServiceUP
Transcription ServiceWorld
Membership NAB

Personnel

Owner.....Earl M. Key
General Mgr.-Station Mgr.....Earl M. Key
Commercial Manager.....Carroll Harrison
Chief Engineer.....Lawrence L. Kennedy

WBTM

DANVILLE—EST. 1930

ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated ByPiedmont Broadcast-
ing Corporation
AddressHotel Danville Building
Phone Number 2350
Transmitter Location.....River Road
Time on the Air.....6:30 a.m. to 12:05 a.m.
News ServiceAP

Personnel

President.....L. N. Dibrell
General Mgr.-Station Mgr....R. Sanford Guyer
Sales Mgr.-Sales Promotion...E. G. Gardner
Chief Engineer.....Lyle Motley
Record MC.....Ray Schreiner

WDVA

DANVILLE—EST. 1947

Frequency: 1250 Kc..Power: 5000 Watts Day—
1000 watts night
Owned-Operated ByVirginia-Carolina
Broadcasting Corp.
Address.....American National Bank Bldg.
Time on the Air.....5:30 a.m. to 12:30 a.m.
News ServiceUP
Transcription Services.....World, Capitol

Personnel

President.....J. D. Pruitt
General Manager.....Walter M. Windsor
Chief Engineer.....Henry D. Lea

WFVA

FREDERICKSBURG—EST. 1939

ABC—KBS

Frequency 1230 Kc.....Power: 250 Watts
Owned-Operated By...Fredericksburg Broad-
casting Corporation
Business Address.....Drawer 269
Phone Number1261
Studio Address.....528 Wolfe St.
Transmitter Location.....King's Highway
Time on the Air.....7 a.m. to 10:30 p.m.
RepresentativeBurn-Smith

Personnel

President.....Richard F. Lewis, Jr.
Station Mgr.-Sales Mgr....Walter F. Harris, Jr.
Chief Engineer.....W. S. Candler

WBOB

GALAX—EST. 1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Carrol-Grayson
Broadcasting Corp.

Business AddressGalax
 Phone Number300
 Studio AddressPopular Knob Road
 Transmitter LocationPopular Knob Road
 News ServiceAP

Personnel

PresidentRobert V. Morris
 General ManagerJohn W. Shultz
 Chief EngineerCarl E. Duckett

W S V A

HARRISONBURG—EST. 1933
 NATIONAL BROADCASTING CO.

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Operated By.....Shenandoah Valley
 Broadcasting Corporation
 AddressNewman Building
 Phone Number875 or 550
 Transmitter LocationFive miles south of
 Harrisonburg on U. S. Route 11
 Time on the Air 6 a.m. to local sunset
 News ServiceUP
 Transcription Service.....Standard, Cole
 RepresentativeWeed & Co.
 MembershipNAB, BMB

Personnel

Pres. and Gen. Mgr.....Fred Allman
 Commercial Manager....Robert B. Harrington
 Sales Promotion Mgr....Robert B. Harrington
 Program DirectorR. H. Dick Johnson
 Publicity Director.....R. H. Dick Johnson
 Chief Announcer.....Richard Eyrich
 Musical Director.....R. H. Dick Johnson
 Chief Engineer.....Warren L. Braun
 Record MC.....Hod A. Love

W L V A

LYNCHBURG—EST. 1930
 ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Lynchburg Broad-
 casting Corp.
 AddressAllied Arts Bldg.
 Phone Number3030
 Transmitter LocationMorgan Street
 Time on the Air 17 hours, 35 minutes
 News ServiceAP
 Transcription Service...Lang-Worth; Standard
 MembershipNAB

Personnel

PresidentEdward A. Allen
 General ManagerPhilip P. Allen
 Commercial Manager.....Jos. F. Wright, Jr.
 Sales Promotion.....Jos. F. Wright, Jr.
 Program Director.....Eric F. Lund
 Chief Engineer.....John T. Orth

W M V A

MARTINSVILLE—EST. 1941
 NATIONAL BROADCASTING CO.
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power 250 Watts
 Owned-Operated By.....Martinsville Broad-
 casting Co., Inc.
 Business AddressMartinsville
 Phone Number2152
 Studio AddressFigsboro Road
 Transmitter LocationFigsboro Road
 Time on the Air 6:30 a.m. to 11:30 p.m.
 News ServiceAP
 Transcription Service.....Keystone
 Membership.....NAB, BMB

Personnel

PresidentWilliam C. Barnes
 General Manager.....John W. Shultz
 Commercial Manager.....C. Robert Ray
 Sales Promotion Mgr.....Charles F. Adams
 Program DirectorBarbara Harding
 Publicity Director.....Charles F. Adams
 Chief Announcer.....Charles Harville
 Musical Director.....Holladay Yeaman
 Chief Engineer.....Dewey W. Muse
 Record MC.....Barbara Harding

W G H

NEWPORT NEWS—EST. 1928
 ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Hampton Roads
 Broadcasting Corporation
 Business AddressPortlock Bldg.,
 Norfolk, Va.
 Phone Numbers.....Norfolk 27031
 Newport News 71312
 Studio Address.....Portlock Bldg., Norfolk;
 Warwick Hotel, Newport News, Va.
 Transmitter Location ...End Jefferson Avenue,
 Newport News, Va.
 Time on the Air: 6 a.m. to 1 a.m.; Sundays,
 7:15 a.m. to 1 a.m.
 Newspaper Affiliation: Newport News Daily
 Press; Newport News Times-Herald
 News ServiceAP
 Transcription Service...Standard, Lang-Worth
 RepresentativeBurn-Smith Company
 MembershipNAB, BMB

Personnel

PresidentRaymond B. Bottom
 Vice-Pres.-Gen. Mgr.Edward E. Bishop
 Station Manager.....Edward E. Bishop
 Commercial Manager.....Edward E. Edgar
 Program Director.....Jack A. Black
 Publicity Director.....Edward E. Edgar
 Chief Engineer.....Charles A. Runyan
 Record MC.....George Thomas

W L O W

NORFOLK—EST. 1946

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Commonwealth
 Broadcasting Corp.
 Address.....Granby St. & Brooke Ave.
 Transmitter Location.....Western Branch, Va.
 Time on the Air.....Sunrise to Sunset
 News Service.....UP
 Transcription Service.....Associated
 Membership.....NAB

Personnel

President.....E. L. Scott
 Vice-Pres.-General Mgr.....Robert Wasdon
 Station Mgr.-Commercial Mgr.....Coburn Gum
 Program Director.....Raymond Penner
 Chief Engineer.....Jack Siegel

W T A R

NORFOLK—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Operated By..Norfolk Newspapers, Inc.
 Address ..National Bank of Commerce Bldg.
 Phone Number.....25671
 Transmitter Location ..Glen Rock
 Time on the Air.....6 a.m. to 1 p.m.
 Newspaper Affiliation ..Norfolk
 Newspapers, Inc.
 News Service.....AP; UP
 Transcription Service.....Standard Radio,
 Langworth
 Representative ..Edward Petry & Co.
 Membership.....NAB, BMB

Personnel

President and Gen. Mgr....Campbell Arnoux
 Commercial Manager.....John W. New
 Program Director....Henry Cowles Whitehead
 Production Manager.....Clyde Moser
 Chief Engineer.....John Peffer
 Record MC.....Traffon Robertson

W N V A

NORTON—EST. 1945

MUTUAL—KEYSTONE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Blaufox Radio Co., Inc.
 Address ..Norton, Va.
 Time on the Air.....7 a.m. to 11 p.m.
 Representative ..Burn-Smith

Personnel

Manager ..Jack Helms

W S S V

PETERSBURG—EST. 1945

MUTUAL

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Southside Virginia
 Broadcasting Corp.
 Address.....112 W. Tabb Street
 Phone Number ..3881-2
 Transmitter Location.....Lt. Run, East Bank St.
 Time on the Air.....6:30 a.m. to midnight
 News Service ..AP
 Transcription Service.....Standard
 Representative ..Burn-Smith
 Membership ..EMB

Personnel

Pres. and Gen. Mgr.....Louis H. Peterson
 Sales Manager.....Roger J. Hickey
 Commercial Manager.....Arthur Beckwith
 Merchandising Manager...Alex M. Campbell
 Program Director.....Paul C. Louther
 Production Manager.....Mary Ruth Carroll
 Publicity Director.....Nellie W. Andrews
 Chief Announcer.....John B. H. Louther
 Musical Director.....Carl A. Hart
 Chief Engineer.....Edward F. Schwarz
 Record MC.....Don Laiffer

W S A P

PORTSMOUTH—EST. 1943

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By..Portsmouth Radio Corp.
 Address ..Professional Bldg.
 Phone Number ..6383
 Transmitter Location.....1318 Spratley St.
 Time on the Air.....6 a.m. to 1 a.m.;
 Sunday: 8 a.m. to 1 a.m.
 News Service ..UP
 Transcription Service.....World, Thesaurus
 Representative ..Joseph Hershey McGillvra, Inc.
 Membership ..NAB

Personnel

President.....Tom Gilman
 General Manager.....T. W. Aydtlett
 Sales Manager.....Jack Norfleet
 Program Director.....Ernest Tannen
 Publicity Director.....Abbot Lutz
 Chief Engineer.....Frederic F. Clair

W P U V

PULASKI—EST. 1946

MUTUAL—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Southwest Broad. Co.
 Address.....Pulaski, Va.
 Phone Number.....3-3931
 Transmitter Location.....Cool Springs
 Time on the Air.....6 a.m. to 11:15 p.m.
 Newspaper Affiliation...The Southwest Times
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Sears & Ayer, Inc.
 Membership.....NAB

Personnel

Owner.....Howard R. Imboden
 General Manager.....Robert C. Wolfenden
 Chief Engineer.....Fitzgerald McDaniel
 Record MC.....James H. Mayes, Jr.

W B B L*

RICHMOND—EST. 1924

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Grace Covenant
 Presbyterian Church
 Address.....1627 Monument Avenue
 Phone Number.....57941
 Transmitter Location...1627 Monument Ave.
 Time on the Air: Special hours on Sundays
 only
 *(Non-Commercial Station)

W L E E

RICHMOND—EST. 1945

MUTUAL

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Thomas Tinsley, Jr.
 Address.....Broad-Grace Arcade
 Phone Number.....3-6741
 Transmitter Location.....Colorado Ave. and
 Sumpter Street
 Time on the Air.....6 a.m. to 1 a.m.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Headley-Reed
 Membership.....EMB

Personnel

President.....Thomas G. Tinsley, Jr.
 General Manager.....Irvin G. Abeloff
 Operations Manager.....R. W. Baker
 Musical Director.....Robert J. Morris
 Chief Engineer.....George W. McGuigan, Jr.

W R N L

RICHMOND—EST. 1929

ABC

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Richmond Radio Corp.
 Address.....323 E. Grace St.
 Phone Number.....33436
 Transmitter Location.....Wilkinson Road
 Time on the Air.....5:30 a.m. to 1 a.m.;
 Sundays, 7 a.m. to 1 a.m.
 Newspaper Affiliation.....Richmond News-
 papers, Inc.
 News Service.....AP
 Transcription Service.....Standard, Capitol
 Representative.....Edward Petry & Co.
 Membership.....NAB, EMB

Personnel

President.....D. Tennant Bryan
 General Manager.....E. S. Whitlock
 Commercial Manager.....E. S. Whitlock
 Assistant Manager.....G. Mallory Freeman
 Production Manager.....Richard A. Velz
 Chief Engineer.....Walter R. Selden

THE SELLING VOICE
 IN THE BUYING MARKET
 GIVES GREATER PROFITS

WRNL 5000 WATTS
 RICHMOND, VA.

NIGHT & DAY
 910 KC

EDWARD PETRY & CO., INC.,
 NATIONAL REPRESENTATIVES

W M B G

RICHMOND—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By.....Havens & Martin, Inc.
 Address3301 West Broad Street
 Phone Number 5-8611
 Transmitter Location.....Staples Mill Road
 Time on the Air.....6:30 a.m. to 1 a.m.
 News ServiceTransradio
 Transcription Service.....Thesaurus,
 Lang-Worth, BMI
 RepresentativeJohn Blair & Company
 Membership.....NAB, EMB

Personnel

Pres. and Gen. Mgr.....Wilbur M. Havens
 Station Manager.....Walter A. Bowry, Jr.
 Commercial Manager...Ralph D. Wallerstein
 Program Director.....Allan J. Phaup, Jr.
 Production Manager.....Conrad Rianhard
 Chief Announcer.....John V. Shand
 Musical Director.....George U. Lyon
 Chief Engineer.....Wilfred H. Wood

W R V A

RICHMOND—EST. 1925

CBS

Frequency: 1140 Kc.....Power: 50000 Watts
 Owned-Operated By.....Larus & Brother Co.
 Business Address.....Hotel Richmond
 Phone Number 3-6633
 Studio Addresses: Hotel Richmond; 1506 Colley
 Ave., Norfolk, Va.
 Transmitter LocationEdgeworth, Henrico
 County, Va.
 Time on the Air.....6 a.m. to 1 a.m.;
 Sunday: 7 a.m. to 1 a.m.
 News ServiceUP
 Transcription Service.....World, Lang-Worth
 RepresentativePaul H. Raymer Co.
 Membership.....NAB, EMB

Personnel

General Manager.....C. T. Lucy
 Commercial Manager.....Barron Howard
 Program Director.....Samuel S. Carey
 Production Manager.....John Tansey
 Promotion Manager.....Jack Stone
 Chief Engineer.....D. C. Woods

W D B J

ROANOKE—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....Times-World Corp.
 Business Address.....P. O. Box 150
 Phone Number 8131
 Studio Address.....124 W. Kirk Ave.
 Transmitter Location...Colonial Ave., Colonial
 Heights
 Time on the Air: 6 a.m. to 12:05 a.m.; Sundays,
 8 a.m. to 12:05 a.m.
 Newspaper AffiliationRoanoke Times;
 Roanoke World News
 News Service.....AP, UP
 Transcription Service.....Lang-Worth; WBS
 RepresentativeFree & Peters, Inc.
 Membership.....NAB, BMB

Personnel

President.....J. P. Fishburn
 General Manager.....Ray P. Jordan
 Commercial Manager...John W. Harkrader
 Program Director.....Paul E. Reynolds
 Chief Engineer.....J. E. Newman

W R O V

ROANOKE—EST. 1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Roanoke, Inc.
 Address.....Mountain Trust Bank Bldg.
 Phone Number3-4444
 Transmitter Location...15th & Cleveland Ave.
 Time on the Air.....6 a.m. to midnight
 News ServiceReuters
 Transcription Service.....Lang-Worth,
 W. E. Long
 Membership NAB

Personnel

President.....Leo F. Henebry
 Gen. Mgr. Station Mgr.. Lambert B. Beeuwkes
 Commercial Manager.....Frank E. Koehler
 Sales Promotion Mgr.....Frank E. Koehler
 Program Director.....Gordon R. Phillips
 Production Manager.....David Kent
 Publicity Director.....Dan Cronin
 Chief Engineer.....J. J. Ralston
 Record MC.....Dick Knowles

W S L S

ROANOKE—EST. 1940

ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.... Roanoke Broadcast-
 ing Corp.
 AddressShenandoah Life Building

Phone Number 9227
 Transmitter Location ..Shenandoah Life Bldg.
 Time on the Air.....5 a.m. to 12:05 p.m.;
 Sundays: 7 a.m. to 12:05 p.m.
 News ServiceAP
 Transcription Service.....Thesaurus,
 Lang-Worth, BMI, Cole
 Membership.....NAB, BMB

Personnel

General Mgr.-Station Mgr....James H. Moore
 Business and Commercial
 ManagerHorace Fitzpatrick
 Program Director.....Robert W. Menefee
 Production Manager.....Francis Ballard
 Chief Engineer.....J. Phillipps Briggs

W T O N

STAUNTON—EST. 1945

AMERICAN BROADCASTING CO.

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Charles P. Blackley
 AddressMorrison Bldg.
 Phone Number.....1400
 Transmitter Location.....Near Waynesboro
 Highway
 Time on the Air.....6:30 a.m. to 12:05 a.m.
 Sunday, 8 a.m. to midnight
 News ServiceAP
 Transcription ServiceWorld
 Membership NAB

Personnel

Owner and Gen. Mgr.... Charles P. Blackley
 Commercial Manager.....Charles E. Seebeck
 Promotion Manager.....Charles E. Seebeck
 Program Director.....Fulton King
 Publicity Director.....Charles E. Seebeck
 Chief Engineer.....Rex Houser
 Record MC.....Fulton King

W L P M

SUFFOLK—EST. 1940

AMERICAN BROADCASTING CO.
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated BySuffolk Broadcasting
 Address105 Bank Street
 Phone Number1420-1
 Transmitter LocationRoute No. 460
 Time on the Air.....7 a.m. to midnight
 News ServiceUP
 Transcription Service.....Lang-Worth
 RepresentativeSears & Ayer
 Membership.....NAB, BMB

Personnel

Pres. and Gen. Mgr.....Fred L. Hart
 Commercial Manager.....Fred L. Hart
 Program Manager.....Allen B. Jones
 News Editor.....William Warwick
 Musical Director.....Ida Barrett
 Chief Engineer.....Veryl W. Rupp
 Record MC.....Earl Hundley

W I N C

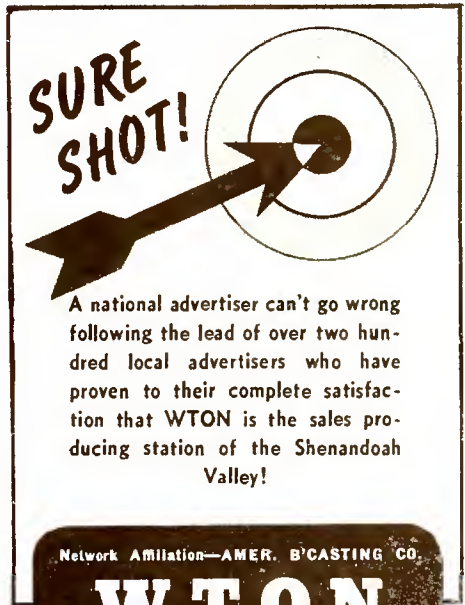
WINCHESTER—EST. 1941

ABC—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Richard Field Lewis, Jr.
 Business Address.....Drawer 605
 Phone NumberWinchester 4855
 Studio Address.....WINC Bldg.
 Transmitter Location.....WINC Bldg.
 Time on the Air.....6:30 a.m. to 11:30 p.m.
 Transcription ServiceLang-Worth
 Membership.....NAB, BMB

Personnel

Owner and Gen. Mgr...Richard Field Lewis, Jr.
 Commercial Manager.....John Carl Morgan
 Chief Engineer.....Philip B. Whitney



A national advertiser can't go wrong following the lead of over two hundred local advertisers who have proven to their complete satisfaction that WTON is the sales producing station of the Shenandoah Valley!

Network Affiliation—AMER. B'CASTING CO.

W T O N

CHARLES P. BLACKLEY, Gen. Mgr.
 CHARLES E. SEEBECK, Sales Mgr.

STAUNTON VIRGINIA

250 WATTS Full Time 1400 Kc

WASHINGTON

Estimated Population, 2,121,992—Radio Homes, 658,296
Stations in State—34

KXRO

ABERDEEN—EST. 1927

UNITED PACIFIC—KBS
MUTUAL—DON LEE

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KXRO, Inc.
Address.....207½ E. Market St.
Phone Number.....Aberdeen 4098
Transmitter Location.....1308 Coolidge Rd.
Time on the Air.....Unlimited
News Service.....AP, UP
Transcription Service.....Standard Radio
Representative.....Howard H. Wilson Co.
Membership.....NAB, BMB

Personnel

Pres. and Gen. Mgr.....Harry R. Spence
Station Manager.....Fred G. Goddard
Commercial Manager.....Bertha G. Ruby
Sales Promotion Mgr.....John Duane Johnson
Production Manager.....Stan Spiegler
Publicity Director.....John Duane Johnson
Chief Engineer.....Bill Cunningham

KVOS

BELLINGHAM—EST. 1929

ABC—KBS

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....KVOS, Inc.
Address.....KVOS Bldg.
Phone Number.....4200
Transmitter Location.....2074 Yew St. Rd.
Time on the Air.....6 a.m. to midnight
News Service.....UP
Transcription Service.....MacGregor & World
Representative.....John Keiting
Membership.....BMB, WSAB

Personnel

President.....Rogan Jones
General Manager.....Frank Adams
Sales Manager.....Fred Elsethagen
Sales Promotion Manager.....Fred Elsethagen
Program Director.....John Griswold
Publicity Director.....Hal Reeves
Chief Announcer.....Bud Clark
Chief Engineer.....Mel Featherkile
Record MC.....Tom Haveman

(CALL LETTERS TO BE ASSIGNED)
BREMERTON*

Frequency: 1490 Kc.....Power: 250 Watts
Permittee.....Bremerton Broad. Co.

*C.P. Pending

KELA

CENTRALIA AND CHEHALIS
EST. 1937

MUTUAL—DON LEE—KBS

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By.....Central Broadcasting
Corporation
Address.....P.O. Box 827, Chehalis
P. O. Box 720, Centralia
Phone Numbers.....Centralia 721; Chehalis
721
Studio Address.....Highway 99,
midway between Chehalis-Centralia
Transmitter Location: (Midway between Cen-
tralia and Chehalis), Hiway 99
Time on the Air.....6 a.m. to midnight
News Service.....UP
Membership.....NAB, BMB

Personnel

Owners.....J. Elroy McCaw, Mabel Gwinn
General Mgr.-Station Mgr.....Joe Chytil
Commercial Manager.....Robt. S. Brister
Program Director.....Kenneth Sulston
Production Manager.....Dudley E. Gaylord, Jr.
Publicity Director.....Schuyler Hill
Chief Engineer.....Ellwood Lippincott
Record MC.....Arnold Werner

KCOW

ELLENSBURG—EST. 1946

PACIFIC NORTHWEST BROADCASTERS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Central Washington
Broadcasters, Inc.

Address.....Box 678
Phone Number.....2-4436
Transmitter Location.....Route 2
Time on the Air.....6:30 a.m. to 9:30 p.m.
News Service.....UP
Transcription Service.....Lang-Worth,
McGregor, Keystone
Representative.....The Walker Co.
Membership.....NAB

Personnel

President.....Goodwin Chase, Jr.
 General Mgr.-Station Mgr.....Joe Kendall
 Sales Manager.....Robert Vaughan
 Program Director.....William Thomas
 Publicity Director.....Joe Kendall
 Chief Announcer.....William Thomas
 Musical Director.....Wendall Kinney
 Chief Engineer.....Vern Totten

(Call Letters to Be Assigned)
ELLENSBURG*

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated ByKittitas Valley
 Broadcasting Station
 Address Route 2

Personnel

Owners.....Gilbert H. Kaynor,
 Howard H. Kaynor

*C.P. (Was pending)

K R K O

EVERETT—EST. 1922
 MUTUAL—DON LEE—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Everett Broadcasting
 Co., Inc.
 AddressKRKO Bldg.
 Phone Number.....Main 523
 Transmitter Location.....KRKO Bldg.
 Time on the Air.....6 a.m. to Midnight
 News ServiceUP
 Transcription Service.....SESAC, Cole,
 MacGregor
 RepresentativeJohn Keating
 Membership.....NAB, BMB

Personnel

Pres. and Gen. Mgr.....William R. Taft
 Sales-Commercial Mgr.....D. A. Baker
 Sales Promotion Mgr.....Marlin Smythe
 Program Dir.-Publicity Dir.....Marlin Smythe
 Musical Director.....Merlin Matheny
 Chief Engineer.....Earl Gerdon

K W L K

LONGVIEW—EST. 1938
 MBS—DON LEE—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Twin City Broad-
 casting Corp.
 Address...National Bank of Commerce Bldg.
 Phone Number 1500

Transmitter LocationOcean Beach
 Highway
 Time on the Air.....Full Time
 Transcription Service World
 Newspaper Affiliation...Longview Daily News
 News ServiceUP
 Transcription Service.....World
 Representative.....Homer Griffith Co.
 Membership.....NAB, BMB

Personnel

President and Gen. Mgr.....C. O. Chatterton
 Sales-Commercial Mgr.....Jack Richards
 Program Director.....Claire Banks
 Chief Engineer.....John Van Voorhees
 Record MC.....Paul Sawin

(CALL LETTERS TO BE ASSIGNED)
MOSES LAKE*

Frequency: 1490 Kc.....Power: 250 Watts
 Permittee.....Col. Basin Broadcasters

*C.P.

K B R C

MT. VERNON—EST. 1946

Frequency: 1430 Kc.....Power: 500 Watts
 Owned-Operated By.....Beckley Radio Co.
 Address Box 240
 Transmitter Location...½ mile west Mt. Vernon
 on Anacortes Memorial Highway
 Time on the Air.....6 a.m. to Sunset
 News ServiceUP
 Transcription Service.....Standard, Long
 Membership NAB

Personnel

Pres., Gen.-Station Mgr.....Leo H. Beckley
 Commercial Manager.....Robert J. Wells
 Sales Promotion Mgr.....Robert J. Wells
 Program Director.....Nancy Griffin
 Chief Engineer.....Melvin Herr

K G Y

OLYMPIA—EST. 1922
 MUTUAL—DON LEE—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Tom Olsen
 Address Olympia
 Phone Number 6836
 Studio Address.....Rockway Leland Bldg.
 Transmitter Location...Rockway Leland Bldg.
 Time on the Air.....6:30 a.m. to 11 p.m.
 News ServiceUP
 Transcription ServiceWorld
 Representative.....Homer Griffith
 Membership NAB

Personnel

Pres. and Gen. Mgr.....Tom Olsen
 Commercial Manager.....J. Harris Dorr
 Sales Promotion Mgr.....J. Harris Dorr
 Program Director.....Eve Knutsen
 Chief Announcer.....Charles Roark
 Chief Engineer.....Charles Roark

KPKW

PASCO—EST. 1945
 UNITED PACIFIC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Western Radio Corp.
 Address.....P. O. Box 233
 Phone Number.....890
 Transmitter Location.....Chase & A St.
 Time on the Air.....7 a.m. to 10 p.m.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....John Keating
 Membership.....NAB

Personnel

President.....V. Barney Kenworthy
 Station Manager.....Don E. Seeley
 Sales Promotion Mgr.....John McIlhinney
 Program Director.....Walter V. Mott
 Chief Announcer.....Walter V. Mott
 Chief Engineer.....Walter V. Mott

KONP

PORT ANGELES—EST. 1945
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Radio Pacific, Inc.
 Operated By.....Radio Station KONP
 Business Address.....P. O. Box 311
 Phone Number.....1700
 Studio Address.....313 W. 1st Street
 Transmitter Location.....313 W. First St.
 Newspaper Affiliation.....Port Angeles
 Evening News
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Sears & Ayer
 Membership.....NAB, BMB

Personnel

Chief Executive.....C. N. Webster
 General Manager.....C. N. Webster

KWSC*

PULLMAN—EST. 1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....State College of
 Washington

Address.....Pullman
 Phone Number.....9021
 Studio Address.....Old Science
 Bldg., State College of Wash.
 Transmitter Location.....Washington State
 College Campus
 Time on the Air.....6:45 a.m. to 10 p.m.
 except Thurs. off 7:30 p.m. Not on air Sun.
 or holidays
 News Service.....UP
 Transcription Service.....World, Thesaurus
 Membership.....NAB, BMB

Personnel

President.....Wilson Compton
 Station Manager.....Frederic Hayward
 Program Director.....Eldon C. Barr
 Production Manager.....John L. Blake
 Chief Announcer.....Richard Ross
 Musical Director.....Kathryn Nofstinger
 Chief Engineer.....George Frese
 Record MC.....Emerson Elder

**Non-Commercial Station*

KEVR

SEATTLE—EST. 1925
 EVERGREEN NETWORK

Frequency: 1090 Kc.....Power: 10000 Watts
 Owned-Operated By.....Evergreen Broad-
 casting Corporation
 Address.....2102 Smith Tower
 Phone Number.....Main 1090
 Transmitter Location.....Mury-Vashon Island
 Time on the Air...18 hrs. daily, 15 hrs. Sun.
 News Service.....AP, UP
 Transcription Service...Associated, McGregor,
 Lang-Worth, SESAC
 Representative.....Weed & Co.
 Membership.....NAB, BMB

Personnel

Pres. and Gen. Mgr.....A. W. Talbot
 Station Manager.....A. W. Talbot
 Sales-Commercial Mgr.....Art Moore
 Sales Promotion Mgr.....Kirby Torrance
 Program Director.....Harry Jordan
 Production Manager.....Mel Gaumer
 Publicity Director.....Kirby Torrance
 Chief Announcer.....Mel Gaumer
 Musical Director.....Liberius Hauptmann
 Chief Engineer.....J. B. Hatfield
 Record MC.....Don Porter

KIRO

SEATTLE—EST. 1929

COLUMBIA BROADCASTING SYSTEM
 Frequency: 710 Kc.....Power: 50000 Watts
 Owned-Operated By.... Queen City Broad-
 casting Co.

Address Cobb Building
 Phone Number SEneca 1500
 Transmitter Location..... Vashon-Maury
 Island, Wash.
 Time on the Air..... 19 hrs. daily
 News Service AP
 Transcription Service... Associated, Standard
 Representative Free & Peters
 Membership..... NAB, BMB

Personnel

President..... Louis K. Lear
 General Mgr.-Station Mgr..... Loren B. Stone
 Nat'l Adv. Mgr..... William F. Tucker
 Program Director..... Kenneth Yeend
 Production Manager..... Bill Corcoran
 Musical Director..... Max Dolin
 Chief Engineer..... Homer Ray, Jr.

KJR

SEATTLE—EST. 1921

ABC

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By.. Totem Broadcasters, Inc.
 Address Skinner Bldg.
 Phone Number Elliott 5890
 Transmitter Location... 2600 26th Ave., S. W.
 Time on the Air . 6 a.m. to 12 midnight; Sunday
 7 a.m. to midnight

News Service UP
 Transcription Service..... Thesaurus
 Representative Avery-Knodel, Inc.
 Membership..... NAB, BMB

Personnel

Chief Executive..... Marshall Field
 Station Manager..... Howard Lane
 Commercial Manager..... Arthur Gerbel, Jr.
 Promotion Manager..... Maitland Jordan
 Program Manager..... Homer Pope
 Publicity Director..... Maitland Jordan
 Chief Engineer..... F. J. Brott

KOL

SEATTLE—EST. 1928

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By: Seattle Broadcasting Co.
 Address..... 1220 Third Ave.
 Phone Number Main 2312
 Transmitter Location..... 1110 W. Florida St.
 Time on the Air..... 6 a.m. to midnight
 News Service..... AP, UP
 Transcription Service..... SESAC, Standard,
 M. M. Cole, Associated, World

Representative John Blair & Company
 Membership..... NAB, BMB

Personnel

President..... Archie G. Taft, Sr.
 Station Manager..... Oliver A. Runchey

Commercial Manager..... Archie G. Taft, Jr.
 Program Director..... Robert N. Druzman
 Production Manager..... Robert N. Druzman
 Publicity Director..... Sharon Kane
 Chief Announcer..... Wheeler M. Smith
 Musical Director..... Robert N. Druzman
 Chief Engineer..... Perry C. Lind

KOMO

SEATTLE—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By..... Fisher's Blend Sta-
 tion, Inc.

Business Address..... 1331 Third Ave.
 Phone Number Main 1401
 Studio Address..... Skinner Bldg.
 Transmitter Location..... Harbor Island
 Time on the Air..... 6 a.m. to 12 midnight
 News Service AP
 Transcription Service Capitol,
 Lang-Worth

Representative Edward Petry & Co.
 Membership..... NAB, BMB

Personnel

President and Gen. Mgr..... O. W. Fisher
 Commercial Manager..... Ray Baker
 Manager, Nat'l Sales..... Richard E. Green
 Program Director..... W. W. Warren
 Publicity Director..... Dolores Vance
 Musical Director..... Einar Lindblom
 Chief Engineer..... F. J. Brott

KRSC

SEATTLE—EST. 1926

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned-Operated By Radio Sales Cor-
 poration

Address 2939 Fourth Avenue South
 Phone Number Elliot 2480
 Transmitter Location . 2939 Fourth Ave. South
 Time on the Air... 24 hrs. daily except Wed.
 6 a.m. to midnight

News Service AP
 Transcription Service..... Associated, Lang-
 Worth, World, M. M. Cole

Membership..... NAB, BMB

Personnel

President..... P. K. Leberman
 General Manager..... Robt. E. Priebe
 Sales-Commercial Mgr..... Romig C. Fuller
 Program Director..... Ted Bell
 Chief Announcer..... Don McCune
 Chief Engineer..... George A. Freeman

K T W*

SEATTLE—EST. 1922

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Operated By....The First Presbyterian
 Church of Seattle
 Address7th & Spring Sts.
 Phone Numbers.....Main 2056, Seneca 0644
 Transmitter Location...7th Ave. & Spring St.
 Time on the Air.....Shares time with KWSC

Personnel

President.....Dr. F. Paul McConkey
 General Manager.....James S. Ross
 Station Manager.....Don Bevilacqua
 Chief Engineer.....James S. Ross

**Non-Commercial Station*

K X A

SEATTLE—EST. 1928

Frequency: 770 Kc.Power: 1000 Watts
 Owned By.....Universal Broadcasting Co.
 Operated By.....KXA, Inc.
 AddressBigelow Bldg.
 Phone Number Seneca 1000
 Transmitter Location ...Second Avenue and
 Union Street
 Time on the Air.....5 a.m. to local sunset;
 Sundays: 7:30 to local sunset
 News ServiceUP
 Transcription ServiceMacGregor
 Representative.....Universal Radio Sales
 Membership.....NAB, BMB

Personnel

President.....W. I. Dumm
 Station Manager.....R. G. McArdle
 Chief Engineer.....John DuBuque

K F I O

SPOKANE—EST. 1922

MUTUAL-DON LEE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Spokane Broadcast-
 ing Corporation
 Address.....526 Riverside Ave.
 Phone NumberRiverside 8033
 Transmitter Location.....526 Riverside Ave.
 Time on the Air.....6:30 a.m. to 12 p.m.;
 Sundays: 7 a.m. to 11 p.m.
 News ServiceUP
 Transcription Service.....World
 Representative.....Joseph Hershey McGilvra
 MembershipNAB

Personnel

President.....Arthur L. Smith
 General Manager.....R. G. McBroom
 Chief Engineer.....Chester Brown
 Record MC.....Alex La Com

K F P Y

SPOKANE—EST. 1922

**COLUMBIA BROADCASTING SYSTEM
 PACIFIC NORTHWEST BROADCASTERS**

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Operated By.....Symons Broad-
 casting Company
 AddressSymons Block
 Phone NumberMain 1218
 Transmitter Location.....South East of City
 Time on the Air.....6 a.m. to midnight
 News ServiceUP
 Transcription Service...Lang-Worth, Keystone,
 SESAC, C. P. MacGregor
 Representative.....The Walker Co.
 Membership.....NAB, BMB

Personnel

Pres. and Gen. Mgr.....E. B. Craney
 Sales Manager.....Bryon Woolston
 Sales Promotion Mgr.....Bob Rutter
 Program Director.....George McGowan
 Production Manager.....Del Yandon
 Chief Engineer.....George Langford
 Record MC.....Ray Bennett

K G A

SPOKANE—EST. 1933

ABC

Frequency: 1510 Kc.....Power: 10000 Watts
 Owned-Operated ByLouis Wasmer
 AddressRadio Central Building
 Phone Number Main 5383
 Transmitter Location.....4102 S. Regal
 Time on the Air.....6 a.m. to midnight
 News ServiceAP
 Transcription Service.....Associated,
 M. M. Cole, Capitol
 Representative.....Edw. Petry & Co., Inc.
 MembershipNAB

Personnel

OwnerLouis Wasmer
 General Manager.....Harvey Wixson
 Program Director.....A. L. Fuller
 Musical Director.....Anthony A. Pinski, Jr.
 Chief Engineer.....Al G. Sparling

K H Q

SPOKANE—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KHQ, Inc.
 AddressRadio Central Building
 Phone Number.....Main 5131
 Transmitter Location.....40th and Regal Sts.
 Time on the Air.....6 a.m. to midnight;
 Sunday, 7 a.m. to midnight
 Newspaper Affiliation.....The Chronicle
 Publishing Co.
 News ServiceAP
 Transcription ServiceWorld
 Representative.....Katz Agency
 Membership.....NAB, EMB

Personnel

President and Gen. Mgr.....Arthur L. Bright
 Sales Manager.....R. O. Dunning
 Program Director.....R. W. Brazael
 Production Manager.....Paul Law
 Publicity Director.....Clarence Talbot
 Chief Announcer.....Paul Law
 Musical Director.....Art Zepp
 Chief Engineer.....John Walker

K R E M

SPOKANE—EST. 1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Cole E. Wylie
 AddressRealty Building
 Phone Number.....Main 3333
 Transmitter Location.....Realty Building
 Time on the Air.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth

Personnel

President-Owner.....Cole E. Wylie
 General Manager.....Cole E. Wylie

K M O

TACOMA—EST. 1926

MUTUAL—DON LEE NETWORK

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Carl E. Haymond
 Address914½ Broadway
 Phone Number.....Main 4144
 Transmitter Location.....Fife, Wash.
 Time on the Air.....6 a.m. to 12 midnight
 News ServiceUP
 Transcription Service.....Standard, Capitol,
 SESAC, M. M. Cole

Representatives.....Joseph H. McGilvra, Inc.,
 Duncan A. Scott Co., John Keating
 MembershipNAB

Personnel

President.....Carl E. Haymond
 General Manager.....James A. Murphy
 Station Manager.....Jerry Geehan
 Sales Promotion Manager.....R. T. McKenzie
 Program Dir.-Publicity Dir.....Verne E. Sawyer
 Chief Announcer.....Arnold Benum
 Record MC.....Bob Koons

K T B I

TACOMA—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. with CP to 810...Power:
 250 Watts with DP to Kw.
 Owned-Operated By.....Tacoma Broadcasters,
 Inc.
 Address212 Puget Sound Bank Bldg.
 Phone NumberBroadway 2241
 Transmitter Location.....212 Puget Sound
 Bank Bldg.
 Time on the Air.....7 a.m. to 12 midnight
 News ServiceAP
 Transcription Service.....Associated, World
 Membership.....NAB, BMB

Personnel

President.....Harold J. Quilliam
 General Manager.....Burke Ormsby
 Sales-Commercial Mgr.....King Mitchell
 Chief Engineer.....Don McCroskey

K V I

TACOMA—EST. 1929

MUTUAL—DON LEE

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Puget Sound Broad-
 casting Company, Inc.
 Address.....Rust Building
 Phone NumberBroadway 4211
 Transmitter Location ..Vashon Island, Wash.
 Time on the Air.....Unlimited
 News ServiceAP
 Transcription Service ..Associated, Lang-Worth
 Membership.....NAB, BMB

Personnel

President.....Vernice Irwin
 General Mgr.-Station Mgr.....Vernice Irwin
 Sales Promotion Mgr.....Robert Hayward
 Program Director.....Larry Huseby

Production Manager.....Harry Long
 Chief Announcer.....Larry Huseby
 Chief Engineer.....D. M. MacDonough
 Record MC.....Buck Ritchey

KVAN

VANCOUVER—EST. 1938

Frequency: 910 Kc.....Power: 500 Watts
 Owned-Operated By.....Vancouver Radio Corporation
 Address.....707½ Main St.
 Phone Numbers.....150, Portland, BE-4927
 Transmitter Location.....Fruit Valley Road
 Time on the Air.....6 a.m. to sundown
 News Service.....UP
 Transcription Service.....Standard, World.
 Representative.....Homer R. Griffith Co.
 Membership.....NAB, BMB

Personnel

President.....Sheldon F. Sackett
 General Mgr.-Station Mgr.....Fred F. Chitty
 Sales Manager.....Mark DeLauney
 Program Director.....Charlene Jackson
 Publicity Director.....George W. Conner
 Chief Announcer.....Robert G. Deihl
 Chief Engineer.....Edgar R. Means

KUJ

WALLA WALLA—EST. 1928

MUTUAL—DON LEE BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Operated By.....KUJ, Inc.
 Address.....Whitman Hotel,
 Second and Rose Streets
 Phone Number.....1230
 Transmitter Location: U. S. Highway No. 410
 and Sudbury Road
 Time on the Air.....6:45 a.m. to 11 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representatives.....Homer Griffith Co.,
 John Keating
 Membership.....NAB, BMB

Personnel

Pres. and Gen. Mgr.....H. E. Studebaker
 Local Sales Manager.....Norval Armes
 Nat'l Sales Promotion Mgr.....Donald A. Wike
 Program Director.....Howard Rhoads
 Production Manager.....Don Keith
 Chief Engineer.....M. L. MacLafferty

(CALL LETTERS TO BE ASSIGNED)
WALA WALA*

Frequency: 1490 Kc.....Power: 250 Watts
 Permittee.....Wala Wala Broadcasting Co.

*C.P.

KPQ

WENATCHEE—EST. 1930

ABC

Frequency: 560 Kc.....Power: 1000 Watts
 Owned-Operated By.....Westcoast Broad-
 casting Company
 Address.....Second & Columbia
 Phone Numbers.....45 and 875
 Transmitter Location.....Junction of Wenatchee
 and Columbia Rivers
 Time on the Air.....6:30 a.m. to 11:15 p.m.
 News Service.....UP
 Transcription Service.....World and SESAC
 Representative

Joseph Hershey McGillvra, Inc.

Membership.....BMB

Personnel

President.....Rogan Jones
 General Manager.....James Wallace
 Sales Manager.....Merle L. Thompson
 Chief Engineer.....Bob Sutton
 Record MC.....Bill Green

For the best
 in science news . . .

AP

KIT

YAKIMA—EST. 1929

MUTUAL

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated ByCarl E. Haymond
 Address.....414 E. Yakima Ave.
 Phone Number 8115
 Transmitter LocationSouth of Yakima
 Time on the Air: 6:00 a.m.-12 Midnight; Sun-
 days, 7 a.m. to 12 midnight
 News Service.....UP & AP
 Transcription Service...Lang-Worth, Standard,
 Cole, SESAC, Capitol
 Representatives...Jos. Hershey McGillvra, Inc.,
 Duncan A. Scott, John Keating

Personnel

Owner.....Carl E. Haymond
 Director.....James A. Murphy
 Station Manager.....John K. Clarke
 Sales-Commercial Mgr.....Harrison A. Miller
 Sales Promotion Mgr.....William B. Hansen

Musical Director-Record MC.....Gene Hess
 Chief Engineer.....Harry B. Murphy

KTYW

YAKIMA—EST. 1944

COLUMBIA PACIFIC NETWORK

Frequency: 1460 Kc.....Power: 500 Watts
 Owned-Operated By.....Cascade Broad-
 casting Company, Inc.
 Business Address.....Terrace Heights Rd.
 Phone Number6104
 Studio Address.....Terrace Heights Road
 Transmitter Location.....E. Terrace Heights
 Time on the Air.....6 a.m. to 12 midnight
 News Service AP
 Transcription Service...Lang-Worth, SESAC
 Representatives.....Howard H. Wilson Co.,
 W. S. Grant, John Keating

Personnel

General Manager.....Bartley Sims
 President-Manager.....R. Lee Block

WEST VIRGINIA

Estimated Population, 1,901,591—Radio Homes, 386,949
 Stations in State—23

WJLS

BECKLEY—EST. 1939

CBS

Frequency: 560 KC.....Power: 1000 Watts D.,
 500 Watts N.
 Owned-Operated By.....Joe L. Smith, Jr.
 Address.....101½ Main St.
 Transmitter Location.....Maxwell Hill
 Phone Number 7311
 Time on the Air:Unlimited
 News Service UP
 Transcription Service.....Standard
 Representative.....Burn-Smith Co., Inc.
 Membership NAB, BMB

Personnel

Owner-General Manager.....Joe L. Smith, Jr.
 Station Manager.....Virginia N. Cooper
 Sales-Commercial Manager.....Robert Burns
 Sales Promotion Manager-
 Publicity DirectorBenton Boone Boggs
 Program Dir.-Prod. Mgr.....Jerry McDewitt
 Chief AnnouncerJack Pevora
 Musical Director.....Jewel Fitzgerald
 Chief Engineer.....A. L. Ginkel

WWNR

BECKLEY—EST. 1946

MUTUAL

Frequency: 1450.....Power: 250 Watts
 Owned-Operated By.....Rahall Broadcasting
 Co., Inc.
 Address.....1565 Harper Road
 Phone Number 9309-9300
 Transmitter Location.....1565 Harper Road
 Time on the Air:.....Unlimited
 News ServiceAP
 Transcription Service.....Lang-Worth
 RepresentativeJoseph Hershey
 McGillvra, Inc.
 Membership NAB

Personnel

President-Owner-
 General ManagerN. Joe Rahall
 Station Manager-
 Commercial Manager ...Howard J. Forbes
 Program DirectorSteve Fisher
 Chief Engineer.....James Bucy
 Record MC.....Jack Collette

WHIS

BLUEFIELD—EST. 1929

NATIONAL BROADCASTING CO.

Frequency: 1440 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By.....Daily Telegraph
 Printing Co.
 Address.....623 Commerce St.
 Phone Number7115
 Transmitter Location.....Harry Heights
 Time on the Air.....5 a.m. to 12 midnight
 Newspaper Affiliation...Bluefield Daily Tele-
 graph; Sunset News
 News ServiceAP
 Transcription Service: ...World, Lang-Worth
 RepresentativeThe Katz Agency

Personnel

PresidentH. I. Shott
 General ManagerJ. Lindsey Alley
 Asst. Station Mgr.....Pat Flanagan
 Sales-Commercial Mgr.....Pat Murphey
 Program Director.....Melvin Barnett
 Publicity Director.....Elsia Thomas
 Musical DirectorBarnes Nash

WCHS

CHARLESTON—EST. 1927

CBS—WEST VIRGINIA NETWORK

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By..... Charleston
 Broadcasting Co.
 Address1016 Lee St.
 Phone Numbers28-131
 Transmitter Location.....Kanawha Country
 Club Road
 Time on the Air.....5:30 a.m. to 1 a.m.
 News ServiceAP; UP
 Transcription ServiceWorld, SESAC
 RepresentativeThe Branham Co.
 MembershipNAB, BMB

Personnel

PresidentJohn A. Kennedy
 General ManagerHoward L. Cheroff
 Sales Promotion-
 Merchandising Manager.....John Sinclair
 Program Dir.-Prod. Mgr.Berton Sonis
 Publicity Director.....John Sinclair
 Musical Director.....Leah Sloman
 Chief EngineerOdes Robinson

WGKV

CHARLESTON—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By.....Kanawha Valley
 Broadcasting Company

Business Address.....Box 2909
 Studio AddressEmpire Bldg.
 Phone Number37-541 & 37-542
 Transmitter Location ...Coal Branch Heights
 Time on the Air.....6 a.m. to 1 a.m.;
 Sundays: 8 a.m. to 1 a.m.
 News ServiceAP
 Transcription ServiceThesaurus
 Representative Joseph Hershey McGillvra, Inc.
 MembershipNAB

Personnel

President-OwnerR. M. Venable
 Gen. Mgr.-Station Mgr.....John S. Phillips
 Sales Promotion Mgr.....Norman A. Gittleson
 Program DirectorC. P. Vogel, Jr.
 Publicity DirectorTed Sanford
 Musical DirectorDon Evans
 Chief EngineerGeorge Whiteman
 Record MCGil Brooks

WKNA

CHARLESTON—EST. 1946

AMERICAN BROADCASTING COMPANY

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Operated By Joe L. Smith, Jr.
 Address.....804 Kanawha Blvd.
 Phone Number27-522
 Transmitter Location ...Tyler Mountain, U. S.
 Route 35
 Time on the Air.....6 a.m. to 1 a.m.
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeWeed

Personnel

OwnerJoe L. Smith, Jr.
 General Mgr., Station Mgr.,
 Sales ManagerJohn T. Gelder
 Sales-Promotion Mgr., Program Dir.,
 Publicity DirectorFrank E. Shaffer
 Chief EngineerTaylor Marcum
 Record MCFloyd Starr

WTIP

CHARLESTON—EST. 1946

MUTUAL

Frequency: 1247 Kc. Power: 250 Watts
 Owned By ...Chemical City Broadcasting Co.
 Operated By.....Gus Zaharis & Penelope
 Zaharis
 Business Address.....P. O. Box 3032
 Phone Number23-136

Studio Address.....712 Fife St. at Capitol
 Transmitter Location.....Ferry Branch Road
 Time on the Air.....6 a.m. to 1 a.m.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Howard B. Wilson Co.
 Membership.....NAB

Personnel

President, Gen. and Station Mgr..Gus Zaharis
 Commercial Mgr.,
 Sales Promotion Mgr.....Bernard Sammons
 Program Director, Production Mgr.
 Publicity Director.....Mel Swillinger
 Chief Engineer.....Gus Zaharis

W C A W

CHARLESTON—EST. 1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Capitol Broadcasting
 Corp.
 Business Address.....P.O. Box 2791
 Studio Address.....1600 McCorkle Ave., S.E.
 Transmitter Location..1600 McCorkle Ave., S.E.
 Time on the Air.....6:30 a.m. to 1 a.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NAB

Personnel

President-Owner.....Garland F. Wilkinson
 General Mgr.,
 Station Manager.....Kenneth N. McClure
 Chief Engineer.....William D. Stone

W B L K

CLARKSBURG—EST. 1937

**NATIONAL BROADCASTING CO.
 THE WEST VIRGINIA NETWORK**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Charleston Broad-
 casting Co.
 Address.....444½ West Pike Street
 Phone Number.....3040
 Transmitter Location.....Glen Elk No. 2
 Time on the Air.....18 hours
 News Service.....AP
 Transcription Service.....WBS, SESAC
 Representative.....The Branham Company
 Membership.....NAB, BMB

Personnel

President.....John A. Kennedy
 General Manager.....George H. Clinton
 Station Manager.....Fred Zimmerman
 Chief Engineer.....Jos. A. Wright

W M M N

FAIRMONT—EST. 1928

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Operated By....Monongahela Valley
 Broadcasting Co.
 Address.....208 Adams St.
 Phone Number.....3100
 Transmitter Location.....Monongah
 Time on the Air.....5 a.m. to 12:05 a.m.
 News Service.....AP
 Transcription Service.....Langworth
 Representative.....John Blair & Co.
 Membership.....NAB, BMB

Personnel

President.....George B. Storer
 General Manager.....Lee B. Wailes
 Station Manager.....Allen L. Haid
 Commercial Manager.....Charles E. Smith
 Merchandising Manager....John F. Watkins
 Program Director.....Frank Lee
 Publicity Director.....Jane Hileman
 Chief Engineer.....Robert D. Hough

W S A Z

HUNTINGTON—EST. 1926

ABC

WEST VIRGINIA NETWORK

Frequency: 930 Kc.....Power: 5000 d.;
 1000 n.
 Owned-Operated By.....WSAZ, Inc.
 Address.....912½ Third Ave.
 Phone Number.....4106
 Transmitter Location.....28th St., West &
 Chesapeake & Ohio R.R.
 Time on the Air.....6:30 a.m. to 1 a.m.;
 Sunday: 8 a.m. to 1 a.m.
 Newspaper Affiliation: Huntington Herald-
 Dispatch; Huntington Advertiser
 News Service.....AP
 Transcription Service....Lang-Worth; SESAC
 Representative.....The Branham Co.
 Membership.....NAB, BMB

Personnel

President.....John A. Kennedy
 General Manager.....Howard L. Chernoff
 Station Mgr.-Com. Mgr.....Marshall Rosene
 Merchandising Manager...Lawrence Rogers
 Program Director.....Ted Eiland
 Production Manager.....Burt Shimp
 Publicity Director.....Lawrence Rogers
 Chief Engineer.....Leroy Kilpatrick
 Record MC.....Jack Bradley

WHTN

HUNTINGTON—EST. 1946

Frequency: 800 Kc.....Power: 1000 Watts
 Owned-Operated ByGreater Huntington
 Radio Corp.
 Address.....112½ 4th Avenue
 Time on the Air.....Sunup to Sunset
 Transcription ServiceThesaurus
 Membership NAB

Personnel

President-Owner A. B. Hyman
 Station Manager Mike Layman
 Chief Engineer.....Harold F. Sturm

WPLH

HUNTINGTON—EST. 1946

MUTUAL

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By ..Huntington Broadcasting
 Corp.
 Address.....1105 Fourth Avenue
 Phone Number7097
 Transmitter Location.....Jackson Ave. &
 16th St. W.
 Time on the Air.....6:30 a.m. to 1 a.m.
 News Service AP
 Transcription Service...Standard and Capitol
 Representative.....Howard H. Wilson Co.

Personnel

President & General Mgr..... F. J. Evans
 Commercial Manager Claude Landre
 Sales Promotion Manager...Lillian P. Swann
 Chief Engineer W. H. Hansher, Jr.

WLOG

LOGAN—EST. 1940

KEYSTONE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Clarence H. Frey &
 Robert O. Greever—Partners
 Business Address.....P. O. Box 720
 Studio Address.....Kanada & Chestnut Sts.
 Phone Number...Office, 540; Studio, 761 & 762
 Transmitter Location ...Kanada and Chestnut
 Streets
 Time on the Air.....Unlimited
 Newspaper Affiliation.....Logan Banner
 News Service UP

Personnel*

* Does not list personnel.

WEPM

MARTINSBURG—EST. 1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated ByMartinsburg Broad-
 casting Company
 Address.....W. King Street, Ext.
 Phone Number1146
 Transmitter Location.....W. King Street, Ext.
 Time on the Air.....18 hours daily
 News Service AP
 Transcription ServiceWorld
 Representative.....Burn-Smith Company, Inc.
 Membership NAB

Personnel

President C. Leslie Golliday
 Gen. Mgr.-Com. Mgr..... C. Leslie Golliday
 Program Director.....Herbert A. Golombec
 Publicity Director.....Ruby Reynolds Ware
 Chief Announcer.....Thomas J. Sullivan
 Chief Engineer Bernard J. Swandic

WMON

MONTGOMERY—EST. 1946

MUTUAL—KEYSTONE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By ..Fayette Associates, Inc.
 Address.....303½ Washington St.
 Phone Number.....Montgomery 620
 Studio Address.....1028 First Avenue
 Transmitter Location1028 First Avenue
 Time on the Air.....6 a.m. to midnight
 News Service AP
 Transcription ServiceWorld
 Membership NAB

Personnel

President-Commercial Mgr.... Arnold Vickers
 General Mgr., Station Mgr., Prcmotion Mgr.
 Publicity DirectorHarold B. Shaw
 Program Director.....
 Production Mgr.Bill Humbert
 Chief Announcer.....Gene Konrad
 Chief Engineer.....V. G. Brooks
 Record MC.....Joe Holbrook

WAJR

MORGANTOWN—EST. 1940

MBS—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....West Virginia Radio
 Corporation
 Address446 Spruce

Phone Numbers9488-9
 Transmitter Location.....South Park Hill
 Time on the Air.....7 a.m. to midnight
 Newspaper Affiliation....Morgantown News-Dominion, Morgantown Post
 News ServiceAP
 Transcription ServiceWorld Broadcasting System
 MembershipNAB, BMB

Personnel

President H. C. Greer
 Program Dir.-Musical Dir.....Numa Fobre, Jr.
 Production Manager.....Art Elmonn
 Publicity Director.....Francis Berry
 Chief Announcer.....Charlie Snowden
 Chief Engineer.....Ray C. Spence
 Record MCJack Fleming

W P A R

PARKERSBURG—EST. 1936

CBS—WEST VIRGINIA NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated ByOhio Valley Broadcasting Corporation
 Address.....7th and Market Sts.
 Phone Number2530
 Transmitter Location.....Route No. 2
 Time on the Air.....6:30 a.m. to 1:05 a.m.
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeBranham Company
 MembershipNAB, BMB

Personnel

PresidentJohn A. Kennedy
 Station Mgr.-Sales Mgr.....Geo. H. Clinton
 Program DirectorCarl Loose
 Production Manager.....Paula Carr
 Publicity DirectorJohn Evans
 Chief AnnouncerSherman Grimm
 Chief EngineerCecil Knowles

W R O N

RONCEVERTE—EST. 1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....William E. Blake
 Business Address.....P.O. Box Z
 Phone NumberRonceverte 300
 Studio Address.....Grand Theatre Building
 Transmitter Location.....Moore Heights
 Time on the Air: 5 a.m. to 11 p.m. Sundays:
 8 a.m. to 11 p.m.
 News ServiceAP

Transcription ServiceThesaurus
 RepresentativeJoseph Hershey McGillvra
 MembershipNAB

Personnel

Owner-General Mgr.....William E. Blake
 Chief Announcer.....Owen A. Taylor
 Chief Engineer.....P. T. Flanagan

W B R W

WELCH—EST. 1940

MUTUAL—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....McDowell Service Company
 AddressRiverside Drive
 Phone Number818
 Transmitter LocationRiverside Drive
 Time on the Air.....6 a.m. to midnight
 News ServiceAP
 Transcription Service.....World
 Representative.....Forjoe & Co.
 MembershipNAB, BMB

Personnel

PresidentJ. G. Hunt
 Acting General Manager.....John Sinclair
 Station Manager.....John Sinclair
 Program DirectorJohnny Villani
 Publicity DirectorJohn Phillips
 Musical DirectorMargaret Joyce Bulis
 Chief Engineer.....Howard R. King
 Record MCCousin John

W K W K

WHEELING—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Community Broadcasting, Inc.
 Operated By.....Station WKWK
 Address.....16th & Market Sts.
 Phone NumberWheeling 5320
 Transmitter Location.....16th & Market Sts.
 Time on the Air: 6 a.m. to 12 midnight; Sun-
 days, 8 a.m. to 12 midnight
 News ServiceUP
 Transcription ServiceStandard Radio
 Representative.....Weed & Co.
 MembershipNAB

Personnel

PresidentJoe L. Smith, Jr.
 General-Station Manager-Sales
 ManagerJohn B. Reynolds
 Program Director.....Albert H. Stewart
 Chief EngineerFred Baker

W W V A

WHEELING—EST. 1926

AMERICAN BROADCASTING CO.

Frequency: 1170 Kc.....Power: 50000 Watts
 Owned By.....West Virginia Broadcasting
 Company
 Operated By.....Fort Industry Co.
 AddressHawley Building
 Phone NumberWheeling 5383
 Transmitter Location.....St. Clairsville, Ohio
 Time on the Air4:30 a.m. to 1 a.m.;
 Sundays, 7 a.m. to 1 a.m.
 News ServiceAP
 Transcription Service.....Langworth
 RepresentativeJohn Blair & Co.
 MembershipNAB, BMB

Personnel

PresidentGeorge B. Storer
 Managing DirectorWm. E. Rine
 Ass't ManagerPaul J. Miller
 Sales Promotion
 Merchandising Mgr.....Howard W. Meagle
 Program DirectorPaul A. Myers

Chief Engineer.....Edwin L. Keim
 Record MC.....Lew Clawson

W B T H

WILLIAMSON—EST. 1939

MUTUAL—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Williamson Broad-
 casting Corp.
 AddressWilliamson
 Phone Number1241
 Transmitter Location.....Williamson
 Time on the Air.....Unlimited
 News ServiceUP
 Transcription ServiceThesaurus
 MembershipNAB, BMB

Personnel

President.....Mrs. Lewis C. Tierney
 General Manager.....Alice Shein
 Prom'tion ManagerRobert E. Spiros
 Publicity DirectorRobert E. Spiros
 Chief Engineer.....Robert W. Bullio

WISCONSIN

*Estimated Population, 3,181,335—Radio Homes, 815,780
 Stations in State—29*

W H B Y

APPLETON—EST. 1926

MUTUAL BROADCASTING SYSTEM
 WISCONSIN NETWORK—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WHBY, Inc.
 Address600 S. Lawe St.
 Phone Number1161
 Transmitter Location630 S. Lawe St.
 Time on the Air.....6 a.m. to 11 p.m.
 News ServiceAP
 Transcription ServiceLang-Worth
 MembershipNAB, BMB

Personnel

Chief ExecutiveRev. James A. Wagner
 General Mgr.-Station Mgr.....J. L. Gallagher
 Sales ManagerW. O. Porsow
 Program Dir.-Production Mgr..Rodger Mueller
 Publicity Director.....Art Houlihan
 Chief Announcer.....Howard Hansen
 Chief Engineer.....George Merkl
 Record MCGil Saunders

W A T W

ASHLAND—EST. 1940

MUTUAL BROADCASTING SYSTEM
 KEYSTONE

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Upper Michigan-
 Wisconsin Broadcasting Co., Inc.
 AddressNorthern State Bank Bldg.
 Phone Number1420
 Transmitter Location.....Ellis Ave.
 Time on the Air.....6:30 a.m. to 11 p.m.;
 Sunday 7:30 a.m. to 11 p.m.
 News Service.....UP
 Transcription Service.....World Broadcasting
 Representative.....The Walker Company
 MembershipNAB, BMB

Personnel

PresidentWilliam L. Johnson
 General Manager.....J. W. Huss
 Asst. Station Manager.....Todd Hogan
 Sales Mgr.-Publicity Mgr.....J. A. Marta
 Program DirectorHerb Michael
 Chief EngineerHine Dahibacka

WEAU

EAU CLAIRE—EST. 1935

NATIONAL BROADCASTING CO.
ARROWHEAD NETWORK
NORTHWEST NETWORK

Frequency: 790 Kc.....Power, 5000 Watts,
Day; 1000 Watts, Night
Owned-Operated By.....Central Broadcasting
Company
Address.....203½ S. Barstow St.
Phone Number 6149
Transmitter Location....Seymour Road (County
Road Q)
Time on the Air.....Unlimited
News ServiceUP
Transcription Service...Langworth, Thesaurus
RepresentativeGeorge P. Hollingbery
MembershipNAB, BMB

Personnel

General Manager.....Walter C. Bridges
Sales Manager.....James Clyde Riddle
Sales Promotion.....David Mann Taylor
Program Dir., Chief Announcer.

Musical DirectorJack Kelly
Chief Engineer.....Thorwald O. Jorgenson

KFIZ

FOND-DU-LAC—EST. 1922

MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Reporter Printing Co.
Address18-20-22 West First Street
Phone Number356
Transmitter Location.....18-20-22 W. First St.
Time on the Air.....7 a.m. to 10 p.m.;
Sundays 7 a.m. to 11 p.m.
Newspaper Affiliation...The Commonwealth
Reporter
MembershipNAB, BMB

Personnel

Station Manager.....Lynn N. Fairbanks
Commercial Director.....Emery W. Martin
Program Director.....Lucille A. Fairbanks
Chief Announcer.....Allen Sampson
Chief Engineer.....Wendall Meyers

WTAQ

GREEN BAY—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....WHBY, Inc.

AddressBellin Bldg.
Phone Numbers.....Adams 1 & 2
Transmitter LocationWest De Pere, Wisc.
Time on the Air.....6 a.m. to 12:05 a.m.
News ServiceAP
Transcription Service.....SESAC, World
RepresentativeWeed & Co.
MembershipBMB

Personnel

PresidentRev. James A. Wagner
General Mgr.-Station Mgr....Haydn R. Evans
Sales Mgr.-Program Director.....Al Michel
Sales Promotion Manager.....Val Schneider
Production ManagerBob Savage
Publicity DirectorLeone Stinson
Chief Announcer.....Norman King
Musical Director.....Clarence Edges
Chief Engineer.....Wallace Stangel

WCLO

JANESVILLE—EST. 1930

MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK—KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Southern Wisconsin
Radio, Inc.
Address.....200 E. Milwaukee Street
Phone Number2500
Transmitter Location.....1436 Oakhill Ave.
Time on the Air.....6:45 a.m. to midnight;
Sunday: 7:30 to midnight
Newspaper Affiliation.....Janesville Daily
Gazette
News ServiceAP
Transcription ServiceWorld
National Sales Office..Wm. G. Rambeau Co.,
Chicago
MembershipNAB

Personnel

General Manager.....Sidney H. Bliss
Sales Manager.....Grant H. Ritter
Program Dir., Publicity Dir.,
Musical Director.....Robert J. Bodden
Chief Announcer.....Pat Alan
Chief Engineer.....Wayne Clay
Record MC.....Ivan Fitz Randolph

(CALL LETTERS TO BE ASSIGNED)
KENOSHA*

Frequency: 1050 Kc.....Power: 250 Watts D.
Permittee.....Wm. L. Lipman

*C.P.

W K B H

LA CROSSE—EST. 1920

NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....WKBH, Inc.
 Address.....409 Main Street
 Phone Number.....4-5-0
 Transmitter Location...Gillette St. Road near
 Highway 16

Time on the Air: 6 a.m. to 11:30 p.m.; Sunday,
 8 a.m. to 11:30 p.m.

News ServiceAP
 Transcription Service...Lang-Worth; Standard
 Representative ..Howard H. Wilson Company
 MembershipNAB, BMB

Personnel

President-General Manager....Howard Dahl
 Program Director.....Berneice Callaway
 Production Manager....Raymond Plamadore
 Musical Director.....Russell Huber
 Chief Engineer.....Alvin Leeman

W H A *

MADISON—EST. 1922

Frequency: 970 Kc.....Power: 5000 Watts
 Owned ByState of Wisconsin
 Operated By.....University of Wisconsin
 AddressRadio Hall
 Phone Number...Badger 580, Extension 476
 Transmitter Location.....Fish Hatchery Road
 Time on the Air7:30 a.m. to local sunset
 News ServiceUP
 Time on the Air7:30 a.m. to sunset
 MembershipNAEB

Personnel

General ManagerH. B. McCarty
 Station Manager.....Wm. G. Harley
 Program Director.....Walter Krulevitch
 Production Manager.....Gerald Bartell
 Publicity Director.....Harold A. Engel
 Chief Announcer.....Roy Vogelmann
 Musical Director.....Donald Voegeli
 Chief Engineer.....John Stiehl

*Non-Commercial Station

W I B A

MADISON—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated ByBadger Broadcast-
 ing Company
 Address.....110 East Main Street
 Phone Number.....Fairchild 8800

Transmitter Location..Fitchburg, Dane County,
 Wis.

Time on the Air.....Unlimited
 Newspaper Affiliation.....The Capital Times;
 Wisconsin State Journal
 News Service.....AP & UP
 Transcription Service.....Standard
 Representative.....Howard H. Wilson Co.
 MembershipNAB, BMB

Personnel

President.....William T. Evjue
 General Manager.....Kenneth F. Schmitt
 Business Manager.....Howard A. Johnson
 Sales Promotion Manager.....C. W. Wallis
 Program Director.....Frank Bignell
 Publicity Director.....Marvel Y. Ings
 Musical Director.....Joey Tantillo
 Chief Engineer.....Norman H. Hahn

W O M T

MANITOWOC—EST. 1926

MUTUAL—KEYSTONE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated ByFrancis M. Kadow
 AddressRadio Building
 Phone Numbers.....5015-6015
 Transmitter Location..Mikadow Theatre, Bldg.
 Time on the Air.....7 a.m. to midnight
 News ServiceUP
 Transcription Service.....M. M. Cole
 MembershipNAB

Personnel

Owner-General Manager....Francis M. Kadow
 Station Mgr.-Sales Mgr.....Albert B. Gale
 Program Director-
 Chief AnnouncerGeorge H. Erdman
 Chief Engineer.....Wencil Duben
 Record MC.....Jack Leon

W M A M

MARINETTE—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 570 Kc.....Power: 250 Watts
 day, 100 night
 Owned-Operated By.....M. & M. Broadcast-
 ing, Inc.
 AddressRadio Park
 Phone Number570
 Transmitter Location.....Radio Park
 Time on the Air.....Unlimited
 News ServiceUP
 Transcription ServiceAssociated Muslc

Personnel

General-Station Manager....Joseph D. Macklin
 Sales Manager.....Howard Emich
 Program Director.....Pat Kehoe
 Production Manager-Chief
 AnnouncerLes Sturmer
 Sales Promotion.....Dan Colby
 Chief Engineer.....Leo Stewart
 Record M. C.....Jim Conant

W D L B
MARSHFIELD
 KEYSTONE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated ByDairyland's
 Broadcasting Service, Inc.
 Address207 S. Central Ave.
 Telephone 1212
 Time on the Air.....6 a.m. to 10 p.m.

Personnel

General Manager.....George F. Meyer

W I G M

MEDFORD—EST. 1941
 KEYSTONE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....George F. Meyer
 AddressMedford, Wisconsin
 Phone Number..... 5147
 Transmitter LocationHighway 13
 Time on the Air: 7:30 a.m. to 10 p.m.; Sundays,
 8 a.m. to 6 p.m.
 News Service UP
 Transcription ServiceSESAC
 RepresentativeHerbert Juneau
 MembershipBMB

Personnel

OwnerGeorge F. Meyer
 Station Mgr., Commercial Mgr.,
 Program DirectorIrma Meyer
 Chief Announcer.....Richard Johnson
 Chief Engineer.....Raymond Bohnert

W E M P

MILWAUKEE—EST. 1935
 AMERICAN BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Glenn Roberts, Robert J.
 LaFollette, Jr., et. al.
 Operated ByMilwaukee Broadcasting Co.

Address710 N. Plankington Ave.
 Phone Number.....Marquette 7722
 Transmitter Location....710 No. Plankington
 Time on the Air.....6 a.m. to midnight
 News Service UP
 National Sales Office...Howard H. Wilson Co.
 Representative.....Howard H. Wilson Co.

Personnel

General Mgr., Commercial Mgr.,
 Sales Promotion.....Hugh K. Boice, Jr.
 Ass't Manager, Program Director,
 Publicity Director.....Bert Mulroy
 Musical Director.....Elmer Ihrke
 Chief Engineer.....Rolland Paske
 Record MC.....Robert Frisch

W F O X

MILWAUKEE—EST. 1946

Frequency: 850 Kc.....Power: 250 Watts D.
 Owned-Operated By....Wisconsin Broadcast-
 ing System, Inc.
 Address.....739 No. Broadway
 Phone Number.....BRoadway 1272
 Transmitter Location...208 E. Wisconsin Ave.
 Time on the Air.....6 a.m. to local sunset
 News Service..... AP
 Transcription Service.....Standard
 RepresentativeWalker Company

Personnel

President, General Manager,
 Station Manager.....Charles J. Lanphier
 Program Director,
 Production Manager....Carl G. Zimmermann
 Publicity Director.....Grace Landre
 Chief Announcer.....Paul Bartell
 Musical Director.....Wally Behl
 Chief Engineer.....Dan Gellerup
 Record MC.....Bob Sanders

W T M J

MILWAUKEE—EST. 1927

NATIONAL BROADCASTING CO.

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By....The Journal Company
 Business Address.....333 West State Street
 Phone NumberMarquette 6000
 Studio Address.....720 East Capitol Drive
 Transmitter Location.....Brookfield, Wis.
 Time on the Air6 a.m. to 12 midnight;
 Sundays, 7 a.m. to midnight
 Newspaper AffiliationThe Milwaukee
 Journal

News Service AP
 Transcription Service... Associated, Thesaurus
 Representative Edward Petry & Co., Inc.
 Membership NAB, BMB

Personnel

Vice Pres.-Gen. Mgr. Walter J. Damm
 Station Mgr.-Sales Mgr. Russell G. Winnie
 Program Director-
 Production Manager..... E. James Robertson
 Publicity Director..... R. Bruce Wallace
 Chief Announcer..... Robert J. Heiss
 Musical Director..... Maurice Kipen
 Chief Engineer..... William Hebal
 Record MC's..... Gordon Thomas, Paul Skinner

W I S N

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1150 Kc..... Power: 5000 Watts
 Owned-Operated By..... Hearst Radio, Inc.
 Address..... 123 W. Michigan St.
 Phone Number..... Daly 6474
 Transmitter Location..... Town of Greenfield
 Time on the Air..... 6 a.m. to midnight
 News Service UP, INS
 Transcription Service..... World, Standard
 Representative..... The Katz Agency
 Membership NAB, BMB

Personnel

General Mgr.-Sales Mgr. G. W. Grignon
 Sales Promotion Manager-
 Publicity Director Ellis Saxton
 Musical Director..... Elmer Krebs
 Chief Engineer..... Donald A. Weller

W O S H

OSHKOSH—EST. 1941

ABC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated by..... Oshkosh Broad-
 casting Corp.
 Address 151½ Main Street
 Phone Number..... Stanley 4580
 Transmitter Location..... Bowen St. Rd.
 Time on the Air..... 6:30 a.m. to 11 p.m.
 News Service UP
 Representative..... The Walker Co.
 Membership NAB, BMB

Personnel

Senior Partner..... Myles H. Johns
 General Mgr.-Station Mgr. Allan Curnutt
 Program Director-
 Chief Announcer Sherwood Lorenz
 Chief Engineer..... Nathan Williams

W I B U

POYNETTE—EST. 1925

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Wm. C. Forrest
 Business Address R. F. D. No. 2
 Phone Number 97 R 5 Poynette
 Studio Addresses: Poynette; Portage; Beaver
 Dam; Madison; Baraboo
 Transmitter Locallon R. F. D. No. 2
 Time on the Air..... 6:30 a.m. to 12 midnight
 News Service UP
 Transcription Service. Standard Radio, SESAC
 Representative Burn-Smith

Personnel

President, General Manager,
 Station Manager..... Wm. C. Forrest
 Commercial Manager..... Sarah Forrest
 Program Director..... Sarah Forrest
 Publicity Director..... George Gross
 Chief Engineer..... Leonard Doese

Dominant
SELLING POWER
 in the Nation's
 12th Market

WISN
 MILWAUKEE
 G. W. Grignon
 General Manager

5,000 Watts
A CBS Station

The KATZ AGENCY, Natl. Reps.

W R J N

RACINE—EST. 1928

ABC

WISCONSIN NETWORK—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By Racine Broadcasting Corporation

Address.....441 Main Street
Phone Number.....Jackson 290-291
Transmitter Location...Mount Pleasant, Wisc.
Time on the Air.....6:15 a.m. to 10:15 p.m.
Newspaper Affiliation...Racine Journal-Times
News Service.....AP
Representative.....The Walker Co.
Membership.....NAB, BMB

Personnel

President.....Frank R. Starbuck
General Manager.....H. R. LePoidevin
Station Mgr.-Sales Mgr....Harold J. Newcomb
Sales Pro. Mgr.-Publicity Dir....Ione Andersen
Program Dir.-Production Mgr.-
Chief Announcer.....Lyman Merens
Musical Director.....Orson White
Chief Engineer.....F. Lee Dechant
Record MC.....Keith O'Cain

W J M C

RICE LAKE—EST. 1939

MUTUAL BROADCASTING SYSTEM
ARROWHEAD

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WJMC, Inc.
Address.....1615 S. Main St.
Phone Number.....550
Transmitter Location ..1615 South Main St.
Time on the Air.....6 a.m. to 11 p.m.;
Sundays, 8 a.m. to 11 p.m.

Representative....George P. Hollingberry Co.
Transcription Service.....World, SESAC
Membership.....BMB

Personnel

President.....Walter C. Bridges
Station Manager.....Greg Rouleau
Program Director.....Harry Wills

W H B L

SHEBOYGAN—EST. 1924

ABC

WISCONSIN NETWORK

Frequency: 1330 Kc...Power: 1000 d.; 250 n.;
Owned-Operated By..... Press Publishing
Business Address.....626-636 Center Ave.
Phone Number.....1900

Studio Address.....Press Building
Transmitter LocationHighway No. 141
Time on the Air.....7:00 a.m. to 11 p.m.
Newspaper AffiliationSheboygan Press
News Service.....AP
Transcription Service.....World Broadcasting
Membership.....NAB, BMB

Personnel

Executive Director.....A. Matt Werner
General Manager,
Sales-Commercial Manager.....G. P. Richards
Chief Engineer.....Herbert J. Mayer
Record MC.....Al O'Brien

W L B L*

STEVENS POINT—EST. 1924

Frequency: 930 Kc.....Power: 500 Watts D.
Owned By.....Department of Agriculture
Operated by ..Wisconsin Department of Agriculture

Business Address..... Stevens Point
Phone Number.....525
Studio AddressState Teachers College
Transmitter Location ...Auburndale, Wisconsin
Time on the Air.....Daytime only
News Service.....UP

Personnel

Director.....Milton M. Button
Station Manager.....F. R. Calvert
Program Director.....Jack D. Gear
Chief Engineer.....Walter Ninneman

**Non-Commercial Station*

W D S M

SUPERIOR—EST. 1939

AMERICAN BROADCASTING CO.

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ridson, Inc.
Address.....Androy Hotel
Phone Numbers.....4451-4452
Time on the Air.....6:30 a.m. to midnight
Newspaper Affiliation.....Duluth Herald-
New Tribune
News Service.....AP
Transcription Service.....Langworth
Representative.....Free and Peters

Personnel

President-Owner.....Robert T. Ridder
Station Manager.....Carl Bloomquist
Chief Engineer.....Mel Lasky

W S B R *
SUPERIOR

Frequency: 1490 Kc.....Power: 250 Watts
PermitteeWFOB, Inc.

*C.P.

W A U X

WAUKESHA—EST. 1946

Frequency: 1510 Kc.....Power: 250 Watts D.
Owned-Operated By.....Waukesha Broad-
casting Co.

Business Address.....319 W. Main St.
Phone Number.....6619
Transmitter Location.....Highway 18
Time on the Air.....6:30 a.m. to sunset
News Service.....AP

Personnel

President.....Carl Taylor
General Manager.....Mig Figi

W S A U

WAUSAU—EST. 1937

COLUMBIA
WISCONSIN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Broadcast-
ing Co., Inc.

Address125 Third Street

Phone Number 6521
Transmitter Location 125 Third Street
Time on the Air.....6:30 a.m. to 11:05 p.m.
News Service.....UP, AP
Transcription Service World
Representative.....Howard H. Wilson Co.
Membership BMB

Personnel

PresidentWilliam E. Walker
General Manager.....Ben F. Hovel
Commercial Manager.....I. W. Killeen
Chief Engineer.....Roland W. Richardt

W F H R

WISCONSIN RAPIDS—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....William F. Huffman
Address.....143 West Grand Ave.
Phone Number 1340
Transmitter Location 1500 Bonow Ave.
Time on the Air.....6:30 a.m. to 10:30 p.m.
Newspaper Affiliation.....Wisconsin Daily
News Service AP
Transcription Service Thesaurus
Membership NAB, BMB

Personnel

OwnerWilliam F. Huffman
General Mgr.....
Sales Promotion Mgr.....George T. Frechette
Chief Engineer.....Victor W. Nickel

WYOMING

*Estimated Population, 258,531—Radio Homes, 67,225
Stations in State—8*

K D F N

CASPER—EST. 1930

KEYSTONE—MUTUAL—INTERMOUNTAIN
Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By.... Donald L. Hathaway
Address1st and Lennox Streets
Phone Number 407
Transmitter Location 1st and Lennox Sts.
Time on the Air Unlimited license
News ServiceUP
Transcription Service..... Langworth
Representative..... Sear & Ayer, Inc. for
Chicago Intermountain Network by Avery
Knoedel, Inc.

Personnel

General Manager..... Donald L. Hathaway

Sales Manager.....Frederic Hufsmith
Chief Engineer.....D. L. Hathaway

K V O C

CASPER—EST. 1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned and Operated By.....Casper Tribune-
Herald
Address1540 S. Wolcott St.
Time on the Air.....Full Time License

Personnel

Station Manager.....E. E. Hanway
Commercial Manager.....William P. Gillin

K F B C

CHEYENNE—EST. 1340

AMERICAN BROADCASTING CO.

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated By.....Frontier Broadcasting Co.
 AddressPlains Hotel
 Phone Number 4461
 Transmitter Location3rd and Evans
 Time on the Air.....6 a.m. to midnight
 Newspaper AffiliationWyoming Eagle;
 Wyoming State Tribune
 News Service UP
 Transcription Service.....NBC Thesaurus
 RepresentativeW. G. Rambeau Co.
 MembershipNAB, BMB

Personnel

PresidentTracy S. McCracken
 General Mgr.-Station Mgr.....Wm. C. Grove
 Sales Manager.....Frank Flynn
 Sales Promotion Manager.....Max Young
 Program Director.....Dale Sunderland
 Publicity Director.....Margaret O'Brien
 Chief Engineer.....Clark Grove

K O D I *
 CODY

Frequency: 1400 Kc.....Power 250 Watts
 PermitteeBig Horn Basin Broadcasting Co.

*C.P.

K P O W

POWELL—EST. 1941

KBS

MUTUAL BROADCASTING SYSTEM

INTERMOUNTAIN AND WYOMING NETWORK

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Operated By.....Albert J. Meyer
 Address Powell
 Phone Number 222
 Studio Address.....7th and Hamilton Sts.
 Transmitter Location7th & Hamilton Sts.
 Time on the Air.....6 a.m. to 10 p.m.
 News Service.....UP
 Transcription Service.....M. M. Cole, SESAC
 Representatives Sears & Ayer
 MembershipNAB, BMB

Personnel

Owner-General Manager.....A. J. Meyer
 Sales Promotion Manager.....Del Brandt
 Chief Engineer.....Del Brandt

K V R S

ROCK SPRINGS—EST. 1938

MUTUAL BROADCASTING

KBS—INTERMOUNTAIN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Wyoming Broadcast-
 ing Company
 Address1307 Wyoming Street
 Phone Number.....93 and 94
 Transmitter Location.....1307 Wyoming St.
 Time on the Air..... 15 hours
 News Service.....AP
 Transcription Service..... Standard
 MembershipNAB, BMB

Personnel

President.....Marjorie L. McCracken
 Production Manager.....Michael Reid
 Publicity Director.....Imogene Parr
 Chief Engineer.....Archie W. Buchanan

K W Y O

SHERIDAN—EST. 1934

KBS

MUTUAL BROADCASTING SYSTEM
 INTERMOUNTAIN AND WYOMING

Frequency: 1410 Kc....Power: 1000 d., 500 n.
 Owned-Operated By.Bighorn Broadcasting Co.
 Business Address19 North Main St.
 Phone Number..... 601-602
 Transmitter Location.....½ mile N.W. Sheridan
 Time on the Air..... 6 a.m. to 11 p.m.
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeSears & Ayer, Inc.
 MembershipNAB, BMB

Personnel

PresidentR. E. Carroll
 General Mgr.-Station Mgr.....Jim Carroll
 Chief Engineer.....Bob Crosthwaite
 Record MC.....Don Huffacker

K W O R
 WORLAND

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Joseph P. Ernst
 AddressBox 92
 Phone Number308
 Time on the Air.....7 a.m. to 11 p.m.

Personnel

Owner-General ManagerJoseph P. Ernst
 Chief EngineerJoseph P. Ernst



Coming Soon!

TO SERVE ALASKA'S SWIFTLY
GROWING NEEDS

A husky new running mate for KFAR

KENI

Will be on the air in Anchorage, Alaska, on approximately October 1, 1947. As Alaska's newest and most modern radio station, KENI will join KFAR (Fairbanks) in bringing the wealthy Alaska market the finest in radio entertainment.

KFAR plus KENI will be the outstanding advertising buy in the rich and ever increasing Alaska market.

Write us now for full particulars—including the new combination rates

KENI

Anchorage
5,000 watts—550 kc.

KFAR

Fairbanks
10,000 watts—660 kc.

Owned and Operated By
MIDNIGHT SUN BROADCASTING CO.
Fairbanks, Alaska

National Adv. Mgr.
GILBERT A. WELLINGTON
1011 American Bldg., Seattle 4, Wash.

TERRITORIES — — POSSESSIONS

Alaska

KENI*

ANCHORAGE—EST. 1947

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By..Midnight Sun Broadcast-
ing Co.
Time on the Air.....Unlimited
AddressFairbanks, Alaska
RepresentativeGilbert Wellington

Personnel

President.....Austin E. Lathrop
General Manager.....Alvin O. Bramstedt

*(Scheduled to go on air Oct. 1, 1947)

KFQD

ANCHORAGE—EST. 1924

KEYSTONE BROADCASTING SYSTEM
ALASKA BROADCASTING SYSTEM

Frequency: 790 Kc.....Power: 1000 Watts
(CP-5000)

Owned By.....The Alaska Broadcasting Co.
Operated By.....William J. Wagner
Address.....Box 1040
Phone NumberMain 143
Studio Address412 Fourth Avenue
Transmitter LocationAnchorage
(CP-3½ miles from Anchorage)

Time on the Air.....Unlimited
News ServiceAP
Transcription Service...Long-Worth, Keystone
Representative.....Pan American Broadcast-
ing Co.

Personnel

President.....William J. Wagner
General Manager.....William J. Wagner
Station Manager.....Kenneth B. Laughlin
Commercial Manager.....Kenneth Laughlin
Merchandising Manager...Kenneth Laughlin
Program Director.....Jay Stauter
Production Manager.....Jay Stauter
Publicity Director.....Kenneth Laughlin
Chief Announcer.....William Murray
Chief Engineer.....William J. Wagner
Record MC's.....Bob Sprattin, Don Courtney

See Page 670

KFAR

FAIRBANKS—EST. 1939

ARMED FORCES RADIO SERVICE

Frequency: 660 Kc.....Power: 10000 Watts
Owned-Operated By.....Midnight Sun Broad-
casting Co.

Address.....Box 910
Phone NumberEast 380
Studio Address.....Lathrop Bldg.
Transmitter Location.....Farmer's Loop Rd.
Time on the Air.....7 a.m. to midnight;
Sunday: 12 noon to midnight

Newspaper Affiliation.....Fairbanks Daily
News Miner

News ServicePA
Transcription Service.....World
RepresentativeGilbert Wellington
MembershipNAB

Personnel

President.....Austin E. Lathrop
General Manager.....Alvin O. Bramstedt
Program Director.....Allan B. Walker
Publicity Director.....Jay Bickel
Chief Announcer.....Ed Stevens
Musical Director.....Don Adler
Chief Engineer.....August G. Hiebert

KINY

JUNEAU—EST. 1935

ALASKA BROADCASTING SYSTEM

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By.....Edwin A. Kraft
Business Address.....Box 2597, Juneau;
708 American Building, Seattle, Wash.

Phone Number197 (Juneau); Elliott
5488 (Seattle)

Transmitter Location, South Franklin St., Juneau
Time on the Air.....8 a.m. to 1 a.m.
News ServiceAP

Transcription Service.....C. P. MacGregor;
Standard

Representative.....Northwest Radio Adv.,
Homer-Griffith; Pan-American

MembershipNAB

Personnel

OwnerEdwin A. Kraft
General and

Station Manager.....Henry M. Hogue
Program Dir.-Chief Announcer...Richard Peter
Chief Engineer.....Lucian Armour

Introducing . . .

the ALASKA BROADCASTING SYSTEM

Alaska's only network covers all of Alaska's primary markets



KFQD ANCHORAGE
5000 w. • 790 kc.

KINY JUNEAU
5000 w. • 930 kc.

KTKN KETCHIKAN
1000 w. • 1460 kc.

Three great stations have combined as a network to give maximum coverage of Alaska's market centers. These are markets with . . .

PURCHASING POWER—the annual per capita income exceeds \$2000.

PURCHASING DESIRE—Alaska imports all consumer merchandise from the United States since it produces little for home consumption.

PURCHASERS—KFQD, KINY, KTKN programs are heard by more than seventy-five per cent of the Alaskan population.

National Representatives

PAN AMERICAN

BROADCASTING COMPANY

330 Madison Avenue

New York 17, N. Y.

Telephone: Murray Hill 2-0810

ALASKA

K T K N

KETCHIKAN—EST. 1942

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Operated By.....Edwin A. Kraft
 AddressBox 1308
 708 American Bldg., Seattle, Wash.
 Transmitter Location.....Ketchikan
 Time on the Air: 8 a.m. to 10:30 p.m.; Satur-
 day: 8 a.m. to midnight.
 News ServiceAP
 Transcription Service.....Standard, NBC
 Thesaurus, MacGregor
 Representatives...Northwest Radio Adv. Co.
 MembershipNAB

Personnel

President and Gen. Mgr.....Edwin A. Kraft
 Station Manager.....Albert E. Lytle
 Chief Engineer.....Herbert L. Foster

K O D K *

KODIAK

Frequency: 1239 Kc.....Power: 250 Watts
 Permittee.....Edwin A. Kraft
 *C.P.

Hawaii

K H B C

HILO—EST. 1936

CBS—MBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Hawaiian Broadcast-
 ing System, Ltd.
 Address1285 Kalaniole Ave.
 Transmitter Location.....Hilo
 Time on the Air... ..Unlimited license
 Transcription Service: C. P. MacGregor; World
 Broadcasting System
 RepresentativeJohn Blair & Co.

Personnel

General ManagerJ. Howard Worrall
 Station Manager.....Al Green

K G M B

HONOLULU—EST. 1929

CBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 590 Kc.....Power: 5000 Watts
 Owned By Hawaiian Broadcasting System,
 Limited
 Address1534 Kapiolani Blvd.
 Phone Number2323
 Transmitter Location 1534 Kapiolani Boulevard
 Time on the Air.....6 a.m. to 1 a.m.
 News ServiceUP
 Transcription ServiceWorld Broadcasting
 System; Associated Music Publishers; Stand-
 ard
 RepresentativeJohn Blair & Co.
 MembershipNAB

Personnel

President, General Manager,
 Station Manager.....J. Howard Worrall
 Commercial Manager.....Robert L. Dick
 Program Director.....Owen Cunningham
 Production Manager.....Bert Winn
 Chief Engineer.....Ernest L. Lindemann

K G U

HONOLULU—EST. 1922

NBC-ABC

Frequency: 760 Kc.....Power: 2500 Watts
 Licensee:...Marion A. Mulrony & Advertiser
 Publishing Co., Ltd.
 Owned By....Advertiser Publishing Co., Ltd.
 AddressAdvertiser Square
 Transmitter LocationAdvertiser Square
 Time on the Air.....6 a.m. to 11 p.m.
 Newspaper Affiliation ...Honolulu Advertiser
 Lang-Worth
 RepresentativeThe Katz Agency

Personnel

President.....Lorrin P. Thurston
 General Manager.....M. A. Mulrony

K H O N

HONOLULU

DON LEE—MUTUAL

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Alaha
 Broadcasting Co., Ltd.
 Address3175 Noela Drive
 Time on the Air.....Full Time License
 RepresentativeAvery-Knodel, Inc.

K P O A

HONOLULU—EST. 1946

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By...Inland Broadcasting Co.
 Address.....P. O. Box 3499
 Phone Number.....Honolulu 92761 or 94554
 Transmitter Location.....Kapiolani Blvd. and
 Date St.

Time on the Air.....5:30 a.m. to 12 midnight;
 Sunday: 7 a.m. to 12 midnight
 News ServiceAP
 Transcription Service.....Lang-Worth
 RepresentativeEdward Petry & Co.
 Membership NAB

Personnel

Partners.....H. C. Putnam, J. D. Keating,
 J. E. McCaw
 General Manager.....Henry C. Putnam
 Sales Manager (Local).....Harry F. Cooper
 Sales Manager (National).....Richard S. Downie
 Merchandising Manager.....Richard S. Downie
 Program Director.....Don E. Klein
 Production Manager.....Larry Grant
 Chief Engineer.....James R. Bird

K U L A

HONOLULU—EST. 1946

ABC

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Operated By...Pacific Frontier Broad-
 casting Co., Ltd.
 Address.....P. O. Box 1479
 Studio Address.....1525 Kapiolani Blvd.
 Transmitter Location.....4617 Kalaniana'ole
 (Highway near Wai'alae Golf Course)
 Time on the Air.....6 a.m. to 1 a.m.
 News Service.....UP
 Transcription Service.....Capitol
 Membership NAB

Personnel

President.....Harold T. Kay
 General Manager.....Frank V. Webb
 Chief Engineer.....Homer R. Johnson

K T O H

LIHUE, KAUAI—EST. 1940

CBS—HBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Garden Island Pub-
 lishing Co.
 Address.....Box 1748
 Phone Number.....261, 361

Transmitter Location.....Lihue, Kauai
 Time on the Air.....6:30 a.m. to 10:45 p.m.
 Newspaper Affiliation.....Garden Island
 News ServiceUP
 Transcription Service.....Standard
 National Sales Office.....John Blair & Co.
 Membership NAB

Personnel

President and General Mgr.....Charles J. Fern
 Sales Manager.....John P. Needham
 Program Director.....Raymond K. Sasaki
 Chief Engineer.....Katashi Nose

K M V I

WAILUKU, MAUI—EST. 1946

MUTUAL—DON LEE

Frequency: 550 Kc.....Power 1000 Watts
 Owned-Operated By...Maui Publishing Co., Ltd.
 Address.....P. O. Box 374
 Phone Number.....Wailuku 981
 Transmitter Location.....Kaahumanu Ave.
 Time on the Air.....5 a.m. to 12 midnight
 Newspaper affiliation.....Maui News
 News ServiceUP
 Transcription Service...Standard, Lang-Worth,
 Cole, MacGregor
 RepresentativeThe Walker Co.
 Membership NAB

Personnel

President.....J. Walter Cameron
 General Manager.....Ezra J. Crane
 Station Manager.....Richard E. Mawson
 Sales Manager.....Charles C. Young
 Program Director.....Richard E. Mawson
 Chief Engineer.....T. C. Frerichs

For the best in news . . .

AP

The Link of the Americas

WNEL

SAN JUAN, PUERTO RICO

**NOW ON THE AIR WITH
A NEW DIRECTIONAL ANTENNA**

5000 Watts

— **Full Time** —

860 Kc

N.B.C. AFFILIATE

WNEL

JUAN PIZA

**New York Office:
470 Park Avenue**

ELdorado 5-6788

Puerto Rico

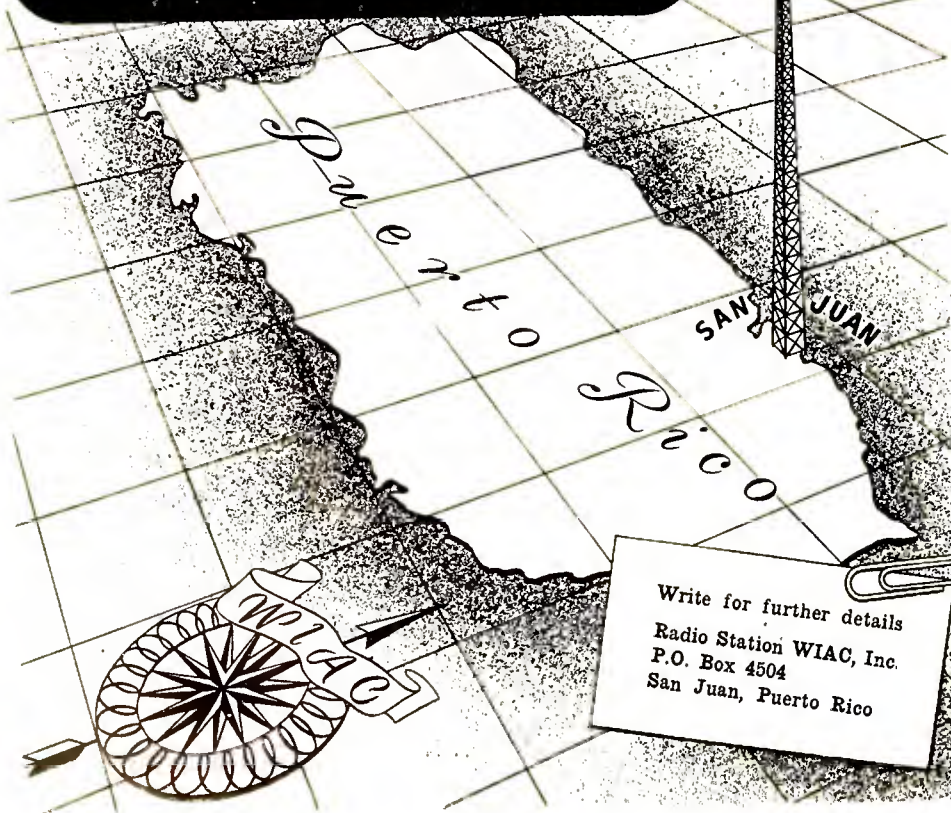
IS MORE THAN JUST AN ISLAND
SURROUNDED BY WATER . . .

Here indeed is a market that should not be overlooked. There are 2,000,000 **American Citizens** in PUERTO RICO. Their yearly purchases from the United States amount to the impressive figures of \$225,000,000.00. And more impressive is the fact that their preferred dial spot is WIAC. WIAC offers **Full Coverage of Puerto Rico, The Virgin Islands** as well as partial coverage of all the West Indies.

WIAC

5000 WATTS

580 K C



Write for further details
Radio Station WIAC, Inc.
P.O. Box 4504
San Juan, Puerto Rico

Puerto Rico

WKVM*

ARECIBO—EST. 1944

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....American Colonial
Broadcasting Co.

* Did Not Return Questionnaire.

(CALL LETTERS TO BE ASSIGNED)
ARECIBO*

Frequency: 1280 Kc.....Power: 1000 Watts
Permittee.....Caribbean Broadcasting Co.

*C.P.

WKJB

MAYAGUEZ—EST. 1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Jose Bechara, Jr.
Address.....Minerva St. No. 8, Box 1293
Phone Number.....983
Transmitter Location.....Guamajibo Rd. K-1-H-9
Time on the Air.....15 hours daily

Personnel

Owner.....Jose Bechara, Jr.
General Manager.....Jaime Sanjurjo
Production Manager.....A. Basora
Chief Engineer.....Ralph P. Perry

W P R A

MAYAGUEZ—EST. 1937

Frequency: 990 Kc.....Power: 5000 d. 1000 u.
Owned-Operated By.....Puerto Rico Advt. Co.
Address.....McKinley St.
Phone Number.....269
Transmitter Location.....Sabanetas
Time on the Air.....Unlimited license
Membership.....NAB

Personnel

President and Gen. Mgr.....Andres Camara
Station Manager.....Luis Freyre
Program Director.....Virginia Di Cristina
Production Manager.....Pedro Ojeda
Publicity Director.....Maria Alvarez De Moran
Chief Announcer.....Manuel Ramirez
Musical Director.....Virginia Di Cristina
Chief Engineer.....Luis Freyre
Record MC.....Manuel Ramirez

W P B P*

MAYAGUEZ

Frequency: 1450 Kc.....Power: 250 Watts
Permittee.....Paradise Broadcasting Co.

*C.P.

(CALL LETTERS TO BE ASSIGNED)
MAYAGUEZ*

Frequency: 1490 Kc.....Power: 250 Watts
Permittee.....Electronic Corp. of P. R.

*C.P.

W P A B

PONCE—EST. 1939

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Operated By...Portorican American
Broadcasting Co., Inc.

Address.....17 Leon St.
Phone Number.....783 & 1177
Transmitter Location, Carretera Los Pampanos,
Playa de Ponce

Time on the Air...7 a.m. to 11 p.m. Sundays;
6:15 a.m. to 11 p.m. weekdays

News Service.....AP
Transcription Service.....BMI

Personnel

Gen. Mgr.-Station Mgr....A. Gimenez Aguayo
Sales Manager.....Antonio Miro
Chief Announcer.....Jose R. Diaz
Musical Director.....Domingo Colon Suris

(See Page 676)

W P R P

PONCE—EST. 1936

Frequency: 1420 Kc.....Power: 250 Watts
Owned-Operated By...Voice of Puerto Rico, Inc.
Address.....P. O. Box 430
Transmitter Location.....Trujillo St.

Time on the Air.....7 a.m. to 10:30 p.m.;
Saturday: 7 a.m. to 11 p.m.; Sunday: 8 a.m.
to 10:30 p.m.

Membership.....NAB

Personnel

President.....Andres Grillasca
Commercial Manager...Jose Ramon Rodriguez

W A P A

SAN JUAN—EST. 1946

MUTUAL—ABC

Frequency: 680 Kc.....Power: 10,000 Watts
Owned By.....Jose Ramon Quinones

W A P A

"THE VOICE OF THE CARIBBEAN"

680 kc — San Juan, Puerto Rico — 10,00 watts

FIRST

in

POWER

PROGRAMS

PERFORMANCE

You reach *all* of Puerto Rico . . . and more* with

W A P A

- Puerto Rico is the \$200,000,000 market in the Caribbean where the Americas meet.
- Puerto Rico has more radios per 1,000 people than any country in the Caribbean.
- WAPA is Puerto Rico's newest and strongest station—10,000 watts.
- WAPA reaches all Puerto Rico and beyond to the shores of South and Central America.

Represented by
PAUL H. RAYMER COMPANY

José Ramón Quiñones
Owner

Harwood Hull, Jr.
General Manager

Address P. O. Box 4563
 Phone Number..... 2-4271
 Studio Address... Stop 6½ Ponce de Leon Ave.
 Transmitter Location..... Guaynabo, P. R.
 Time on the Air..... 6 a.m. to 11:30 p.m.
 News Service..... AP
 Transcription Service..... Thesaurus

Personnel

Owner Jose Ramon Quinones
 General Manager..... Harwood Hull, Jr.
 Chief Engineer... Rafael Acosta, Hector Moll
 (Studio)

W I A C

SAN JUAN—EST. 1941

Frequency: 580 Kc..... Power: 5000 Watts
 Owned-Operated By.. Radio Station WIAC, Inc.
 Business Address..... P. O. Box 4504
 Studio Address..... Stop 11, Santurce, P. R.
 Transmitter Location..... Carolina Rd.,
 3 miles east of San Juan
 Time on the Air..... Unlimited
 News Service AP
 Transcription Service Standard Radio
 Representative..... West Indies Advt. Co.

Personnel

Owner Mrs. Enrique Abarca
 General Mgr. Station Mgr..... Tomas Muniz
 Commercial Manager..... J. V. Aguirre
 Program Director..... Rafael H. Benitez
 Chief Announcer... Osvaldo Torres Velazquez
 Musical Director..... Jose Raul Ramirez
 Chief Engineer..... Alfonso Sanchez
 Record MC..... Rafael H. Benitez
 (See Page 674)

W K A Q

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Operated By.... Radio Corporation of
 Porto Rico
 Address Box 3746
 Phone Number..... 2-2023
 Studio Address..... 30 Tetuan St.
 Transmitter Location..... Sabana Llana
 Time on the Air..... 6:45 a.m. to 11:30 p.m.
 News Service AP
 Representative Melchor Guzman Co., Inc.
 Membership NAB

Personnel

General Manager..... Edward J. Powell
 Station Manager Manuel Ochoa
 Sales Manager..... Jose C. Irizarry
 Merchandising Manager..... E. J. Powell

Program Director..... Manuel Ochoa
 Chief Engineer..... Angel P. del Valle

W N E L

SAN JUAN—EST. 1934

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned-Operated By..... Juan Piza
 Address..... No. 258 Brau St.
 Phone Numbers..... 2-1300; 2-1309
 Transmitter Location..... Isla Verde
 Time on the Air..... 6 a.m. to 12 midnight
 News Service..... UP
 Transcription Service..... Lang-Worth, World
 Representative J. Piza

Personnel

Owner Juan Piza
 General Manager..... Oscar H. Romaguera
 Commercial Manager..... Rudolfo Blanco
 Sales Promotion Mgr..... Camilo Fraticelli
 Program Director..... Maria Teresa Padilla
 Production Manager..... James Deig
 Chief Announcer..... Luis E. Marrero
 Musical Director..... E. Torruellas
 Chief Engineer..... William H. Greer

(See Page 673)

NEWS COMMENTATOR

PRODUCER-ANNOUNCER

EMILY AULL

Musical America

and

SPANISH PROGRAM

PRELUDIO



WARNER AULL

ANNOUNCER

OF SPANISH PROGRAMS

SAN JUAN, PUERTO RICO

CBC

SERVES CANADA

- In Every Region
- In All Markets
- With Three Networks
- In Two Languages



CBC

Dominion Network

(English)

29 basic and 14 supplementary stations. Intensive coverage of all major markets, in all regions.

CBC

Trans-Canada Network

(English)

24 basic and 7 supplementary stations. Comprehensive coverage coast to coast.

CBC

French Network

3 basic and 9 supplementary stations. Thorough coverage of French-speaking Canada. Available in conjunction with either Trans-Canada or Dominion Network.

The CBC . . . Canada's national radio system . . . serves Canadians well. From Atlantic to Pacific it provides, through its networks, comprehensive *national* coverage . . . and, in most areas excellent *alternative* program service.

The finest programs of Canadian, American and British origin fill CBC network schedules. Music . . . drama . . . news . . . special events . . . all that pertains to current world and national happenings . . . are brought daily into Canadian homes in all parts of the country.

Radio ranks high in Canada! Network programs are good . . . outside distractions are fewer . . . listening is intensive. Sponsors who use CBC networks are assured of a large, interested, responsive audience.

Ask the CBC about CANADA

CANADIAN BROADCASTING CORPORATION

Commercial Division

354 Jarvis Street, Toronto 5, Ont.

1231 St. Catherine Street West, Montreal 25, P. Q.

CANADA



Stations

•

Alphabetical Index

By Call Letters

•

Networks

•

CANADIAN Broadcasting Corporation

OFFICES

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.

National Program Office—354 Jarvis St., Toronto 5, Ont.

Engineering Division—Keefer Bldg., 1440 St. Catherine St. W.,
Montreal, Que.

1231 St. Catherine St., W., Montreal, Que.

1236 Crescent St., Montreal, Que.

EXECUTIVES and STAFF

Board of Governors

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Rene Morin, Montreal, Que., Vice-Chairman
Howard B. Chase, Montreal, Que.
Mrs. T. W. Sutherland, Revelstoke, B. C.
F. J. Crawford, Toronto, Ont.

B. K. Sandwell, Toronto, Ont.
W. J. Parker, Winnipeg, Man.
Dean Adrien Pouliot, Quebec, Que.
Dr. G. Douglas Steel, Charlottetown, P.E.I.
(H. M. Palmer, secretary, 140 Wellington St.,
Ottawa.)

Head Office

Victoria Bldg., 140 Wellington St., Ottawa, Ont.
Dr. Augustin Frigon, General Manager
(also Keefer Bldg., 1440 St. Catherine St. W.,
Montreal, Que.)

Donald Manson, Assistant General Manager
R. P. Landry, Director of Personnel & Ad-
ministrative Services

G. W. Richardson, Assistant Director of Per-
sonnel & Administrative Services

K. M. Kelly, Supervisor of Personnel & Welfare
Marcel Carter, Supervisor of Administrative
Services

A. E. Tetu, Chief of Records

V. F. Segee, Editor, "RADIO"
(354 Jarvis St., Toronto 5, Ont.)

H. Bramah, Treasurer

S. Schnobb, Assistant to Treasurer

W. R. Mortimer, Supervisor of Expenditures

F. W. Savignac, Assistant to Executive-Legal

H. M. Palmer, Executive Assistant and Secretary
to Board of Governors

Commercial Division

354 Jarvis St., Toronto 5, Ont.

E. A. Weir, Commercial Manager

W. E. Powell, Assistant Commercial Manager

Edgar Stone, Supervisor of Acceptance and
Production

W. R. Johnston, Sales Representative

Arthur Barr, Sales and Commercial Traffic

H. F. Chevrier, Coverage Statistics

National Program Office

354 Jarvis St., Toronto 5, Ont.

Ernest L. Bushnell, Director-General of Pro-
grams

Charles Jennings, General Supervisor of Pro-
grams

Peter Aylen, General Supervisor, International
Service (1236 Crescent St., Montreal, Que.)

Arthur L. Phelps, Assistant General Supervisor,
International Service (1236 Crescent St.,
Montreal, Que.)

Harry J. Boyle, Program Director, Trans-Canada
Network

H. G. Walker, Manager, Dominion Network
Andrew Allan, Supervisor of Drama

Jean-Marine Beaudet, Supervisor of Music and
Director of French Network (1231 St. Cath-
erine St. W., Montreal, Que.)

W. H. Brodie, Supervisor of Broadcast Lan-
guage

Rupert Caplan, Supervisor of Production
(1231 St. Catherine St. W., Montreal, Que.)

D. Claringbull, Manager, Personnel & Ad-
ministrative Services

Andrew G. Cowan, European Representative,
(c/o BBC, 200 Oxford St., London W.1, Eng-
land)

Charles R. Delafield, Supervisor of Interna-
tional Exchange Broadcasts

W. J. Dunlop, Special Assistant, Religious and
Institutional Broadcasts

Mary Grannan, Children's Broadcasts

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.



Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
CBA	Sackville, N. B.	1070	50000	689
CBF	Montreal, Que.	690	50000	700
CBH	Halifax, N. S.	1240	100	690
CBJ	Chicaoutimi, Que.	1580	1000	700
CBK	Watrous, Sask.	540	50000	705
CBL	Toronto, Ont.	740	50000	698
CBM	Montreal, Que.	940	5000	700
CBO	Ottawa, Ont.	910	1000	695
CBR	Vancouver, B. C.	1130	5000	686
CBV	Quebec, Que.	980	1000	702
CFAB	Windsor, N. S.	1450	250	690
CFAC	Calgary, Alta.	960	1000	683
CFAR	Flin Flon, Man.	1230	250	687
CFBC	Saint John, N. B.	930	5000	689
CFCF	Montreal, Que.	600	500	700
CFCH	North Bay, Ont.	600	100	695
CFCN	Calgary, Alta.	1010	10000	683
CFCO	Chatham, Ont.	630	100	693
CFCY	Charlottetown, P. E. I.	630	5000 D, 1000 N.	699
CFGP	Grande Prairie, Alta.	1050	1000	684
CFJC	Kamloops, B. C.	910	1000	684
CFJM	Brockville, Ont.	1450	250	693
CFNB	Fredericton, N. B.	550	1000	688
CFOR	Orilla, Ont.	1450	250	695
CFOS	Owen Sound, Ont.	1470	1000	696
CFPA	Port Arthur, Ont.	1230	250	696
CFPL	London, Ont.	1570	5000	695
CFPR	Prince Rupert, B. C.	1240	50	685
CFQC	Saskatoon, Sask.	600	1000	705
CFRB	Toronto, Ont.	860	10000	698
CFRC	Kingston, Ont.	1490	100	694
CFRN	Edmonton, Alta.	1260	1000	683
CHAB	Moose Jaw, Sask.	800	5000	704
CHAD	Amos, Que.	1340	250	699
CHAT	Medicine Hat, Alta.	1270	1000	684
CHEF	Gronby, Que.	1200	250	700
CHEX	Petersborough, Ont.	1430	1000	696
CHGB	St. Anne de la Pocatiere, Que.	1360	1000	703
CHGS	Summerside, P. E. I.	1480	100	699
CHLN	Three Rivers, Que.	1450	250	704
CHLP	Montreal, Que.	1490	250	701
CHLT	Sherbrooke, Que.	900	1000	703
CHML	Hamilton, Ont.	900	5000	694
CHNC	New Carlisle, Que.	610	5000	702
CHNS	Halifax, N. S.	960	5000	690
CHOK	Sarnia, Ont.	1070	5000 D, 1000 N.	697
CHOV	Pembroke, Ont.	1340	250	696
CHRC	Quebec, Que.	800	5000	702
CHSJ	Saint John, N. B.	1150	5000	689
CHUM	Toronto, Ont.	1050	1000	698
CHWK	Chilliwack, B. C.	1340	250	684

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
CJAD	Montreal, Que.	800	1000	701
CJAT	Trail, B. C.	610	1000	686
CJAV	Port Alberni, B. C.	1240	250	685
CJBC	Toronto, Ont.	1010	5000	698
CJBQ	Belleville, Ont.	1230	250	691
CJBR	Rimouski, Que.	900	5000	702
CJCA	Edmonton, Alta.	930	1000	683
CJCB	Sydney, N. S.	1270	5000	690
CJCH	Halifax, N. S.	1320	5000	690
CJCJ	Calgary, Alta.	1230	100	683
CJCS	Stratford, Ont.	1240	250	697
CJEM	Edmundston, N. B.	1230	250	688
CJFX	Antigonish, N. S.	580	5000	690
CJGX	Yorktown, Sask.	940	1000	705
CJIC	Sault Ste. Marie, Ont.	1490	250	697
CJKL	Kirkland Lake, Ont.	560	5000	694
CJLS	Yarmouth, N. S.	1340	100	691
CJOB	Winnipeg, Man.	1340	250	687
CJOC	Lethbridge, Alta.	1220	5000	684
CJOR	Vancouver, B. C.	600	5000	686
CJOR	Kenora, Ont.	1220	1000	694
CJRL	Sorel, Que.	1400	250	658
CJSO	Victoria, B. C.	1480	1000	686
CJVI			2500	D. 703
CKAC			5000	N. 701
CKBI	Montreal, Que.	730	5000	701
CKBI	Prince Albert, Sask.	900	5000	704
CKCH	Hull, Que.	1240	250	700
CKCK	Regina, Sask.	620	1000	704
CKCO	Ottawa, Ont.	1310	1000	696
CKCR	Kitchener, Ont. (Waterloo)	1490	250	695
CKCV	Quebec, Que.	1280	1000	702
CKDO	Oshawa, Ont.	1240	100	695
CKCW	Moncton, N. B.	1220	5000	689
CKEY	Toronto, Ont.	580	5000	698
CKFI	Fort Frances, Ont.	1340	250	693
CKGB	Timmins, Ont.	680	5000	697
CKLN	Nelson, B. C.	1240	250	685
CKLW	Windsor, Ont.	800	5000	699
CKMO	Vancouver, B. C.	1410	1000	686
CKNB	Campbellton, N. B.	950	1000	688
CKNW	New Westminster, B. C.	1230	250	685
CKNX	Wingham, Ont.	920	1000	699
CKOC	Hamilton, Ont.	1150	5000	694
CKOV	Kelowna, B. C.	630	1000	685
CKPC	Brantford, Ont.	1380	100	691
CKPG	Prince George, B. C.	1230	250	685
CKPR	Fort William, Ont.	580	1000	693
CKRC	Winnipeg, Man.	630	1000	688
CKRM	Regina, Sask.	980	1000	705
CKRN	Rouyn-Noranda, Que.	1400	250	703
CKSB	St. Boniface, Man.	1250	1000	687
CKSF	Cornwall, Ont.	1230	250	693
CKSO	Sudbury, Ont.	790	5000	697
CKTB	St. Catharines, Ont.	1550	1000	697
CKTS	Sherbrooke, Que.	1240	250	703
CKUA	Edmonton, Alta.	580	1000	684
CKVD	Val D'Or, Que.	1230	100	704
CKWS	Kingston, Ont.	960	1000	694
CKWX	Vancouver, B. C.	980	5000	686
CKX	Brandon, Man.	1150	1000	687
CKY	Winnipeg, Man.	990	15000	688
VOCM	St. Johns, Newfoundland	1005	100	691
VONF	St. Johns, Newfoundland	640	10000	691
VOWN	Corner Brook, Newfoundland	840	250	691

ALBERTA

CFAC

CALGARY—EST. 1922

CBC TRANS CANADA & FOOTHILLS NET
Frequency: 960 Kc. Power: 1000 Watts
(CP-5000)

Owner By.....Calgary Herald
Operated By Taylor, Pearson & Carson Broad-
casting Co., Ltd.

Address.....1000 Southam Building

Phone NumberR 1036

Time on the Air.....6 a.m. to 12 midnight;

Sunday: 8 a.m. to 12 midnight

Newspaper Affiliation..Calgary Daily Herald

News Service.....BUP, Press News

Transcription Service.....NBC Thesaurus;

World Broadcasting System; Associated

Representative...All-Canada Radio Facilities,
Ltd.; Weed & Co.

Membership.....CAB, BBM

Personnel

President.....H. R. Carson

Station Manager.....A. M. Cairns

Production Supervisor.....R. Charman

Chief Engineer.....E. C. Connor

CFCN

CALGARY—EST. 1922

DOMINION NETWORK—CBC

Frequency: 1010 Kc. Power: 10,000 Watts
Owned-Operated By..The Voice of the Pra-
ries, Ltd.

Address.....Toronto General Trusts Bldg.

Phone Number.....M 1181

Time on the Air...6:30 a.m. to 12 midnight

News Service.....CP, BUP

Transcription Service..Standard Radio; Lang-
Worth

Representative...Radio Representatives, Ltd.,

Membership.....CAB, BBM

Personnel

President.....H. G. Love

Station Manager.....E. H. McGuire

Chief Engineer.....Bob Lamb

CJCL

CALGARY—EST. 1927

CBC

Frequency: 1230 Kc. Power 100 Watts
Owned-Operated By...The Albertan Pub-
lishing Co.

Address.....Victory Bldg.

Phone Number.....Main 3986

Transmitter Location.....Grandview Heights

Time on the Air.....18 hours daily

Newspaper Affiliation..The Calgary Albertan

Transcription Service.....World, Lang-Worth,

SESAC

News Service.....BUP

Membership.....CAB

Personnel

President.....G. M. Bell

Station Manager.....Don MacKay

Commercial Manager.....Fred Colborne

Chief Engineer.....Des Readwin

CFRN

EDMONTON—EST. 1934

CBC—DOMINION NETWORK

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By...Sunwapta Broadcas-
ting Company, Ltd.

Address.....109 Canadian Pacific
Railways Building

Phone Number.....22101

Transmitter Location.....Jasper Pl.

Time on the Air..Mon-Sat., 6:30 a.m.-12 Mid.

News Service.....BUP

Transcription Service.....Standard Radio,

Lang-Worth, Exclusive Transcribed System,

Davis & Schwegler, Cole

Representative: Radio Representatives, Ltd.;

H. N. Stovin

Membership.....CAB, BBM

Personnel

President.....G. R. A. Rice

Commercial Manager.....A. J. Hopps

Merchandising Manager.....Leo McKinnon

Production Manager.....Brander Parsons

Musical Director.....May Dennistoun

Chief Engineer.....Frank G. Makepeace

CJCA

EDMONTON—EST. 1922

CBC—TRANS. CANADA

ALBERTA FOOTHILLS NET

Frequency: 930 Kc. Power: 1000 Watts
Owned By.....The Edmonton Journal, Ltd.

Operated By.....Taylor & Pearson Broad-
casting Co., Ltd.

Address...Birk's Bldg., Jasper Ave. & 104th St.

Phone Number.....26131

Transmitter Location.....Belmont

Time on the Air.....6:15 a.m. to 12 mid.

Newspaper Affiliation.....Edmonton Journal

New Service.....Canadian Press;

Transcription Service..NBC Thesaurus; World

Representative...All-Canada Radio Facili-
ties, Ltd; Weed & Co.

Membership.....CAB, BBM

Personnel

President.....J. M. Taylor

General Manager.....H. E. Pearson

Station Manager.....Gordon S. Henry

Commercial Manager.....A. H. Nicholl

Chief Engineer.....Frank Hollingworth

CKUA*

EDMONTON—EST. 1927

CBC

ALBERTA EDUCATIONAL NETWORK

Frequency: 530 Kc.....Power: 1000 Watts
 Owned-Operated By.....The Alberta
 Govt. Telephones
 Address Provincial Bldg.
 Phone Number 27212 & 27818
 Transmitter Location So. Edmonton
 Time on the Air 7 a.m. to midnight

Personnel

Station Manager.....F. W. Blake
 Program Director.....J. B. McRae

*Non-Commercial Station

CFGP

GRANDE PRAIRIE—EST. 1937

CBC

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Operated By: Northern Broadcasting
 Corporation, Ltd.
 Address Grande Prairie
 Time on the Air.....7 a.m.-11:00 p.m.
 News Service BUP
 Transcription Service..... United Transcribed
 Representative: All-Canada Radio Facilities,
 Ltd.; Weed & Co.

Personnel

General & Station Manager.....A. J. Balfour
 Commercial Manager.....Gordon Cockburn
 Chief Engineer.....G. L. Sadler

CJOC

LETHBRIDGE—EST. 1926

FOOTHILLS NETWORK

—BRITISH COLUMBIA—

CHWK

CHILLIWACK—EST. 1927

CBC—DOMINION NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Fraser Valley Broad-
 casters, Ltd.
 Address..... 16 Wellington Ave.
 Phone Number 6106
 Transmitter Location Chilliwack, B. C.
 Time on the Air 7 a.m. to 10:30 p.m.
 Representative..... All-Canada Radio;
 Weed & Co.

Personnel

President.....C. Casey Wells
 General Manager.....Jack Pilling
 Commercial Manager.....W. G. Teetzel

TRANS CANADA

CANADIAN BROADCASTING CORP.

Frequency: 1220 Kc.....Power: 5000 Watts
 Owned By.....Lethbridge Broadcasting, Ltd.
 Operated By.....H. R. Carson, Ltd.
 Address.....Marquis Hotel Bldg.,
 Phone Number 3161
 Transmitter LocationBroxburn, Alberta
 Time on the Air.....18 hours daily
 News Service CP
 Transcription Service.....NBC Thesaurus,
 Lang-Worth

Personnel

Station Manager.....William Guild
 Sales-Commercial Mgr.....Cameron A. Perry
 Production Manager.....George A. Brown
 Publicity Director.....Norman V. Fisher
 Chief Engineer.....Robert E. Reagh

CHAT

MEDICINE HAT—EST. 1946

DOMINION—CBC

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By:
 Monarch Broadcasting Co., Ltd.
 Address 520 First St.
 Phone Number.....2821
 Transmitter Location.....Roytal, Alberta
 Time on the Air.....17 hours daily
 News Service.....BUP
 Transcription Service.....Standard
 Representative.....All-Canada Radio
 Facilities, Ltd.; Weed & Co.

Personnel

President.....J. H. Yuill
 Station Manager.....R. J. Buss
 Program Director.....Bartley Brown
 Chief Engineer.....J. M. Ellis

CFJC

KAMLOOPS—EST. 1927

CBC—TRANS-CANADA

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Kamloops Sentinel, Ltd.
 Operated By.....Radio Station CFJC
 Address.....310 St. Prul St.
 Phone Number.....1021
 Transmitter Location.....North Kamloops
 Time on the Air.....16 hours daily
 Representative... All-Canada Radio Facilities,
 Ltd.; Weed & Co.

Membership.....CAB, BBM

Personnel

President.....Ronald E. White
 General Manager.....Ian Clark

Assistant Manager.....Walter Harwood
 Commercial Manager.....R. J. Innes
 Program Director.....E. Reynolds
 Chief Engineer.....G. Henderson
 Record MC.....Chris. Hansen

CKOV

KELOWNA—EST. 1931
 CANADIAN BROADCASTING CORP.
 TRANS CANADA

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Operated By...Okanagan Broadcast-
 ers, Ltd.

Address.....Radio Bldg.
 Phone Number.....200 & 496
 Transmitter Location.....Okanagan
 Mission, B. C.

Time on the Air.....6:30 a.m. to 11:30 p.m.
 News Service.....Press News
 Transcription Service.....NBC Thesaurus,
 Lang-Worth, SESAC

Representative...All-Canada Radio Facilities,
 Ltd.; Weed & Co.
 Membership.....CAB, BBM

Personnel

President.....J. W. B. Browne
 Station Manager.....Stanley E. Tapley
 Chief Engineer.....J. H. B. Browne

CKLN

NELSON—EST. 1939
 CBS—TRANS-CANADA

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...News Publishing Co.

Address.....Box 250
 Phone Number.....19
 Transmitter Location.....Radio Avenue

Time on the Air.....16 hours daily
 Newspaper Affiliation...Nelson Daily News
 News Service.....Press News
 Transcription Service.....World
 Representatives.....Horace N. Stovin,
 John E. Baldwin

Membership.....BBM, WAB

Personnel

Station Manager.....Joan Orr
 Merchandising Manager.....M. Walsh
 Chief Engineer.....H. Worstold
 Record MC.....T. Oliver

CKNW

NEW WESTMINSTER—EST. 1944

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....International Broadcasting
 Co., Ltd.

Operated By.....William Rea, Jr.
 Address.....Windsor Hotel Bldg.
 Phone Number.....NW 3000
 Transmitter Location.....Lulu Island, B. C.

Time on the Air.....19 hours daily
 News Service.....Press News
 Transcription Service.....World Broadcasting
 System, SESAC, Associated, M. M. Cole,
 UTS

Representative.....Radio Representatives,
 Canada; Forjoe & Co., U. S. A.

Personnel

President-General Mgr.....Wm. Rea, Jr.
 Commercial Manager.....David Armstrong
 Chief Engineer.....E. Ross MacIntyre

CJAV

PORT ALBERNI—EST. 1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Harold H. Warren

Address.....Capitol Theatre
 Time on the Air.....7:30 a.m. to 10:30 p.m.
 News Service.....Canadian Press
 Transcription Service.....Lang-Worth
 Representative.....Radio Representatives

Membership.....CAB

Personnel

President-Owner.....Harold H. Warren
 Commercial Manager.....Gordon Carpenter

CKPG

PRINCE GEORGE—EST. 1946

TRANS-CANADA CBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Station CKPG, Ltd.

Address.....Ritz-Kiefer Hall, 436 George St.
 Phone Number.....140
 Transmitter Location.....South Ft. George

Time on the Air.....7 a.m. to 11 p.m.
 Transcription Service.....UTS
 Representatives...Weed & Co., All-Canada
 Membership.....CAB

Personnel

President.....Frank H. Elphicke
 Chief Engineer.....Ray J. Tate

CFPR

PRINCE RUPERT—EST. 1937

CANADIAN BROADCASTING CORP.
 TRANS-CANADA

Frequency: 1240 Kc.....Power: 50 Watts
 Owned By...Northwest Broadcast & Service
 Co., Ltd.

Operated By...Canadian Broadcasting Corp.
 Address.....P.O. Box 848
 Phone Number.....863
 Time on the Air.....7:30 a.m. to 11 p.m.
 Representative.....Horace N. Stovin & Co.

Personnel

President.....F. E. Batt
 General Mgr.-Station Mgr....C. H. Insulander
 Chief Engineer.....C. H. Insulander
 Record MC.....L. L. Morris

CJAT

TRAIL—EST. 1932
CANADIAN BROADCASTING CORP.
TRANS-CANADA

Frequency: 610 Kc. Power: 1000 Watts
Owned By.....Kootenay Broadcasting Company, Limited
Operated By.....Taylor, Pearson & Carson,
Address815 Victoria Street
Phone Number.....737, 1243
Time on the Air.....7 a.m. to 12 midnight
News Service.....AP
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co., (U.S.A.)
Membership.....CAB, BBM

Personnel

Station Manager.....Eric C. Aylen
Chief Engineer.....Gordon Fairweather

CBR

VANCOUVER—EST. 1925
CANADIAN BROADCASTING CORP.
TRANS-CANADA NETWORK

Frequency: 1130 Kc. Power: 5000 Watts
Owned-Operated By.....Canadian Broadcasting Corp.
Address701 Hornby St.
Phone NumberMARine 6121
Transmitter Location.....Lulu Island, B. C.
Time on the Air.....7 a.m. to 12 midnight
Sunday, 11:14 a.m. to 2.57 a.m.
News Service.....Canadian Press; BUP; Reuters
Representative.....Canadian Broadcasting Corp.
MembershipBBM

Personnel

General Manager.....Dr. Augustin Frigon
Station Manager.....Ira Dilworth
Commercial Mgr.....E. A. Weir, CBC, Toronto
Chief Engineer.....A. B. Ellis

CJOR

VANCOUVER—EST. 1926
CBC

Frequency: 600 Kc. Power: 5000 Watts
Owned-Operated By.....CJOR, Ltd.
Business Address846 Howe St.
Phone NumberMARine 6464
Transmitter Location.....Lulu Island, B. C.
Time on the Air.....6:30 a.m. to midnight;
Sundays: 7:30 a.m. to midnight
News Service.....PN, BUP
Transcription Service.....NBC Thesaurus;
United Transcribed Service
Representative.....Adam J. Young, Jr. (U.S.A.);
H. N. Stovin (Canada)
Membership.....CAB, BBM

Personnel

President-General Mgr.....Geo. C. Chandler
Chief Engineer.....Arthur M. Chandler

CKMO

VANCOUVER—EST. 1922

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By.....British Columbia Broadcasting System, Ltd.
Address812 Robson St.
Phone Number.....MARine 1271-2
Time on the Air.....24 hours daily
News Service.....British United Press
Transcription Service.....Standard, SESAC
Representative.....Radio Representatives, Ltd.;
Howard H. Wilson Co.
MembershipCAB

Personnel

President.....Mrs. R. J. Sprott
General Manager.....John N. Hunt
Commercial Manager.....T. Stattery
Chief Engineer.....R. Whiteside

CKWX

VANCOUVER—EST. 1923
MBS—DON LEE

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By Western Broadcasting, Co., Ltd.
Address543 Seymour Street
Phone Number.....MARine 3344
Time on the Air.....6:30 a.m. to 12 midnight;
Sunday: 8 a.m. to 12 midnight
News Service.....Press News, UP
Transcription Service.....World Broadcasting System; Lang-Worth
Representative.....All-Canada Radio Facilities, Ltd. (Canada), Weed & Co., U.S.A.

Personnel

President.....Arthur Holstead
Manager.....Frank H. Elphicke
Chief Engineer.....Jack Gordon

CJVI

VICTORIA—EST. 1934

DOMINION-CBS (PACIFIC REGION)

Frequency: 1480 Kc. Power: 1000 d., 250 n.
Owned-Operated By.....Island Broadcasting Company, Ltd.
Address.....620 View St.
Phone Number.....Garden 2014, Beacon 1911
Time on the Air.....6:30 a.m. to 11:30 p.m.;
News Service.....CP
Transcription Service.....NBC Thesaurus, World

Personnel

President.....H. T. Matson
Chief Engineer.....J. Sommers

MANITOBA

CKX

BRANDON—EST. 1928

DOMINION

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated ByManitoba Telephone
Address8th Street & Princess Ave.
Phone Number 4532
Time on the Air.....7:30 a.m. to 11:30 p.m.
Transcription Service...NBC Thesaurus, World
News ServiceBUP
Representative.....Horace N. Stovin & Co.

Personnel

Station ManagerW. F. Seller
Sales Manager.....W. T. Grigg
Program Director.....Eric Davies

CFAR

FLIN FLON—EST. 1937

CBC (Supplementary)

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Arctic Radio Corporation, Ltd.
Operated By.....S. J. Beauford, Sec.Treas.
Address.....75 Hill St.
Phone Number 290
Time on the Air.....Shares Time
News Service.....BUP
Transcription ServiceLang-Worth
Representative.....H. N. Stovin (Canada);
Adam J. Young (U.S.A.)

Personnel

Secretary-Treasurer.....S. J. Beaufoy
Chief Engineer.....Gordon Woodward

CKSB

ST. BONIFACE—EST. 1945

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By..Radio St. Boniface Ltd.
Address.....607 College St.
Phone Number204, 865-6
Time on the Air.....16 hours daily
News Service.....BUP
Transcription Service.....Associated
Representative.....C. W. Wright
MembershipCAB

Personnel

President.....Dr. H. Guyot
Managing Director.....Louis E. Leprohon
Chief Engineer.....D. R. Thomson

CJOB

WINNIPEG—EST. 1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..Blick Broadcasting Ltd.
AddressLindsay Bldg.
Phone Number.....96374
Transmitter Location.....Thibault St. & Notre
Dame Ave., St. Boniface, Man.

PLOTTING A COURSE

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WHATEVER your problem, let the All-Canada man help you solve it. Together, you can work out a campaign that meets your needs . . . one that fits your budget. Through the thirty-one All-Canada stations, you can spot your message in the key areas where you have distribution . . . be able to reach more effectively your potential customers in those regions.



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Time on the Air.....24 hours daily
 News Service.....PN, BUP
 Transcription Service.....Associated
 Representative.....Radio Representatives
 Membership.....CAB, BBM

Personnel

Owner-General Mgr.....John O. Blick
 Commercial Manager.....A. J. Messner
 Program Director.....C. E. Farey
 Chief Announcer.....George Davies
 Chief Engineer.....R. Durie
 Record MC.....O. V. Turland

CKRC

WINNIPEG—EST. 1934

CBC—DOMINION NETWORK

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Operated By.....Transcanada Commu-
 nications, Limited
 Business Address.....Free Press Bldg.
 Phone Number.....92266
 Transmitter Location.....Middlechurch,
 Time on the Air.....17½ hours daily
 Transcription Service.....World Broadcasting
 System; Lang-Worth; Standard
 Newspaper Affiliation.....Winnipeg Free Press
 News Service.....CP, BUP

—NEW BRUNSWICK—

CKNB

CAMPBELLTON—EST. 1939

CBC DOMINION NETWORK

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Operated By.....Restigouche Broad-
 casting Co., Ltd.
 Address.....P.O. Box 840
 Phone Number.....8
 Studio Address.....Bank of Nova Scotia Bldg.
 Transmitter Location.....Maple Green, N. B.
 Time on the Air.....7:55 a.m. to 1:15 p.m.
 Transcription Service.....All-Canada
 Representative: All-Canada Radio Facilities,
 Ltd. (Canada); Weed & Co. (U.S.A.)
 Membership.....CAB

Personnel

Managing Director.....Dr. Charles H. Houde
 Station Manager.....Stan Chapman
 Program Director.....James Woods
 Chief Engineer.....L. P. Paquet

CJEM

EDMUNDSTON—EST. 1945

CBC FRENCH—(Supplementary)

Frequency: 1230 Kc.....Power: 250 Watts
 Owned and Operated By.....Edmundston
 Radio, Ltd.

Representative...All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)
 Membership.....CAB, BBM

Personnel

President.....V. Sifton
 Station Manager.....G. Gaetz
 Chief Engineer.....Bert Hooper

CKY

WINNIPEG—EST. 1923

CANADIAN BROADCASTING CORP.
 TRANS-CANADA

Frequency: 990 Kc.....Power: 15000 Watts
 Owned-Operated By.....Manitoba Telephone
 Address.....Telephone Bldg.
 Phone Number.....92-191
 Transmitter Location.....Headingley, Man.
 Time on the Air.....7 a.m. to 12 Mid.
 News Service.....BUP, CP
 Transcription Service.....NBC Thesaurus
 Representative.....Horace N. Stovin & Co.
 (Canada); Adam J. Young, Jr., Inc. (U.S.A.)

Personnel

General Manager.....W. A. Duffield
 Commercial Manager.....Wilfred Carpenter
 Program Director.....R. H. Roberts
 Chief Announcer.....Tom Benson
 Chief Engineer.....George Henderson

Address.....99 Canada Road
 Phone.....296
 Transmitter Location:.....Iroquois, N. B.
 Time on the Air.....15½ hours daily
 Transcription Service.....World
 Representative...H. N. Stovin & Co. (Canada);
 Adam J. Young, Inc. (U.S.A.)
 Membership.....BBM

Personnel

President.....Dr. P. C. Laporte
 Station Manager.....R. W. Leclair
 Commercial Manager.....Frank A. Jean
 Chief Engineer.....Cyrille Fournier

CFNB

FREDERICTON—EST. 1923

CBC-BASIC

Frequency: 550 Kc.....Power 1000 Watts
 Owned-Operated By.....James S. Neill &
 Sons, Ltd.
 Address.....Fredericton, N. B.
 Phone Number.....1215
 Transmitter Location.....Lincoln, N. B.
 Time on the Air.....6:15 a.m. to 12:30 a.m.
 News Service.....British UP
 Transcription Service.....NBC Thesaurus
 Representative.....All-Canada Radio
 Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

General & Station Manager...D. Malcolm Neill

CKCW

MONCTON—EST. 1934

CBC (DOMINION)

CBC (MARITIME)

Frequency: 1220 Kc.....Power: 5,000 Watts
Owned-Operated By...The Moncton Broad-
casting Company, Limited

Address.....Knights of Pythias Hall
Phone Number.....9111
Time on the Air.....7 a.m. to 12:15 a.m.
News Service.....BUP
Transcription Service.....World Broadcast-
ing System; United Transcribed Service;
Lang-Worth
Representative...H. N. Stovin Co. (Canada);
Joseph McGillvra (U.S.A.)

Personnel

President.....J. L. Black
Chief Engineer.....J. A. White

CBA

SACKVILLE—EST. 1939

CBC—TRANS-CANADA

CBC MARITIME NETWORK

Frequency: 1070 Kc.....Power: 50000 Watts
Owned-Operated By.....Canadian Broad-
casting Corporation

Address.....United Service Building., 100
Sackville St., Halifax, N. S.
Phone Number.....3-6188
Transmitter Location.....Sackville, N. B.
Time on the Air.....16½ hours daily
News Service.....CP, BUP, Reuters
Representative.....CBC

Personnel

Chief Executive, Gen. Mgr.....Dr. Augustin
Frignon
Chief Engineer.....H. M. Smith

CFBC

SAINT JOHN—EST. 1946

CBC DOMINION

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By...Fundy Broad. Co., Ltd.
Address.....4 Carelton St.

Phone Number.....3-2421
Time on the Air.....6 a.m. to 12:15 a.m.
News Service.....BUP
Transcription Service.....NBC Thesaurus
Representative...All Canada Radio Facilities,
Ltd. (Canada); Weed & Co. (U.S.A.)
Membership.....CAB

Personnel

Station Manager.....Norman Botterill

CHSJ

SAINT JOHN—EST. 1934

CBC—TRANS CANADA

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Operated By...New Brunswick Broad-
casting Company, Limited

Address.....14 Church St.
Phone Number.....3-3304
Transmitter Location.....Coldbrook, N. B.
Time on the Air.....6 a.m. to 12:15 a.m.
Newspaper Affiliation..The Telegraph-Journal
& The Evening Times-Globe

News Service.....Press News
Transcription Service.....World Broadcasting
System, Lang-Worth, Associated, Standard,
UTS

Representative.....H. N. Stovin Co., Ltd.
(Canada); Adam J. Young, Jr. (U.S.A.)
Membership.....CAB

Personnel

Station Manager.....George A. Cromwell
Commercial Manager.....Cleve G. Stillwell
Program Director.....Cleve Stillwell
Production Manager.....Alfred Murphy
Publicity Director.....Christine Fewings
Chief Engineer.....J. G. Bishop
Record MC.....Foster Marr

Keep your eye

on **CHSJ**

Saint John
Canada

Reaching a vital
Market Day and
Night with

5000 Watts

CHSJ

SAINT JOHN, N. B., CANADA

Representatives

H. N. Stovin & Co.—Canada
Adam J. Young, Jr., Inc.—U. S. A.

—NOVA SCOTIA—

C J F X

ANTIGONISH—EST. 1943

CBC—DOMINION
CBC—MARITIME

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By.....Atlantic Broad-
casters, Ltd.

Address: Broadcasting Bldg., Antigonish, N. S.
Phone Number.....66
Transmitter Location.....New Glasgow Road
Time on the Air.....7:25 a.m. to 12:15 a.m.
News Service.....PN
Transcription Service.....United Transcribed
Service; Lang-Worth
Representative..James L. Alexander (Canada);
Adam J. Young, Jr., Inc. (U.S.A.)

Personnel

President-General Mgr.....J. Clyde Nunn
Chief Engineer.....Gordon C. MacDougall

C B H

HALIFAX—EST. 1944

TRANS-CANADA
CBC MARITIME

Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By...Canadian Broadcasting
Corp.

Business Address.....100 Sackville St.
Phone Number.....3-6188
Transmitter Location.....Sackville, N. B.
Time on the Air.....16½ hours daily
News Service.....CP, BUP, Reuters
Representatives.....Canadian Broadcasting
Corp.

Personnel

General Manager.....Dr. Augustin Frigon
Regional Program Director-
Station Manager.....W. E. S. Briggs
Commercial Manager.....E. A. Weir, CBC
Program Director.....W. E. S. Briggs
Production Manager.....J. R. Kennedy
Publicity Director.....Wells Ritchie
Musical Dir.—CBC, Montreal....J. M. Beaudet
Regional Engineer.....H. M. Smith

CHNS

HALIFAX—EST. 1926

CBC (DOMINION)
CBC (MARITIME)

Frequency: 960 Kc. Power: 5,000 Watts
Owned-Operated By.....Maritime Broad-
casting Company, Ltd.

Address10 Tobin Street (Broadcasting
House)
Phone Number3-8318
Transmitter Location....Rockingham, Halifax
County, N. S.
Time on the Air.....7:30 a.m. to 12:15 a.m.;
Sun., 9 a.m. to 12:15 a.m.

Newspaper Affiliation.....Halifax Herald
News Service.....CP, BUP
Transcription Service.....Langworth; NBC
Thesaurus; World Broadcasting System,
U.T.S.

Representative: All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Membership.....CAB, BBM

Personnel

Chief Executive.....Major Wm. C. Borrett
Station Manager.....Gerald J. Redmond
Commercial Manager.....Harry Stephen
Chief Engineer.....Arthur W. Greig
Record MC.....David Murray

C J C H

HALIFAX—EST. 1944

TRANS-CANADA

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By.....Chronicle Co. Ltd.
Business Address.....Lord Nelson Hotel
Phone Number.....3-7311
News Service.....PN
Transcription Service.....Standard
Representative.....Stovin.
John Hershey McGillvra, Inc.

Membership.....NAB

Personnel

Station Manager.....Lew Hill
Chief Engineer.....A. R. MacWilliam

C J C B

SYDNEY—EST. 1929

CANADIAN BROADCASTING CORP.

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By...Eastern Broadcasters,
Ltd.

Address Radio Bldg.
Phone Number.....209-1412
Time on the Air.....8 a.m. to 12 midnight
News Service.....Canadian Press News
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Faci-
lities (Canada); Weed & Co. (U.S.A.)

Personnel

Chief Owner, General Mgr.....N. Nathanson
Program Director.....C. J. MacDougal

C F A B

WINDSOR—EST. 1945

Frequency: 1450 Kc. Power: 250 Watts
Owned and Operated By.....Evangeline
Broadcasting Co.

Address.....7 Clifton Avenue
Phone Number.....498
Transmitter Location.....Falmouth
Time on the Air.....6:55 a.m. to 9 p.m.
News Service.....CP
Transcription Service....U. T. S.; M. M. Cole

• • • NOVA SCOTIA-NEWFOUNDLAND • • •

Representative.....James L. Alexander
(Canada); Adam I. Young, Jr., Inc. (U.S.A.)

Personnel

Owner-Gen. Mgr.....Avard M. Bishop
Program Director.....Willard A. Bishop
Publicity Director.....Gene Alton
Chief Announcer.....Sydney V. Davison
Musical Director.....John Aikens
Chief Engineer.....J. Arthur Manning

CJLS

YARMOUTH—EST. 1934
CANADIAN BROADCASTING CORP.
MARITIME

Frequency: 1340 Kc.....Power: 100 Watts
Owned ByGateway Broadcasting
Company

Operated By.....Laurie L. Smith
AddressRadio Building, Main Street
Phone Number.....500
Transmitter Location.....Radio Building
Time on the Air.....8 a.m. to 12 midnight
News ServicePN
Representative...All-Canada Radio Facilities,
Ltd., Weed & Co.

Personnel

President-Station Manager...Laurie L. Smith
Program Director.....E. L. Mabey
Chief Engineer.....Donald L. Smith

NEWFOUNDLAND

VOWN

CORNER BROOK—EST. 1943

Frequency: 840 Kc.....Power: 250 Watts
(CP-1000)

Owned-Operated By...Broadcasting Corp. of
Newfoundland

Address.....Corner Brook
Phone Number.....519
Studio Address.....Glynmill Inn
Transmitter Location.....Pine Hill
Time on the Air.....10 a.m. to 2 p.m.
and 6 p.m. to 11 p.m.

Transcription Service...Standard, Lang-Worth

Personnel

General Manager.....W. F. Galgay
Station Manager.....Cliff Hierlihy
Chief Announcer.....Arthur Barrett
Chief Engineer.....Cliff Hierlihy

VOCM

ST. JOHNS—EST. 1945

Frequency: 1005 Kc.....Power: 100 Watts
Owned-Operated By...Colonial Broadcasting
System, Ltd.

Address.....P.O. Box 809

Personnel

Director.....J. L. Butler

VONF

ST. JOHNS—EST. 1939

Frequency: 640 Kc.....Power: 10000 Watts
Owned-Operated By...Broadcasting Corp. of
Newfoundland

Address.....P.O. Box E5372
Phone Number1047

Representative.....All-Canada Radio
Facilities, Ltd.

Personnel

Station Manager.....W. F. Galgay
Commercial Manager.....Gordon D. Halley

ONTARIO

CJBQ

BELLEVILLE—EST. 1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Radio Station CJBQ

Address.....11 Victoria Ave.
Phone Number3200-1

Transmitter Location.....R. R. No. 5
Time on the Air.....7 a.m. to 11 p.m.;

Sunday: 8:30 a.m. to 11 p.m.

News ServicePN
Transcription Service.....Thesaurus, World
Representative...H. N. Stovin & Co. (Canada);
Adam J. Young, Jr., Inc. (N.Y.)

Membership CAB

Personnel

Chief Executive.....A. McLean Haig
Station Manager.....W. H. Stovin
Commercial Manager.....T. V. Wilkinson
Chief Engineer.....J. B. Buchanan

CKPC

BRANTFORD—EST. 1933

CBC—DOMINION NETWORK

Frequency: 1380 Kc.....Power: 100 Watts

What do you mean by **First?**

Do you mean "earliest"
... or "of highest repute"

Whichever way you take it, CFRB is the *best* radio buy in
Canada's richest market!

THE FIRST TWENTY YEARS: Since 1926, this station has
pioneered! Today, it *still* pioneers, spending more
money, working towards an even more successful future.
As one small example, CFRB has been broadcasting
Frequency Modulation for six years. Because this station
serves Ontario listeners best, it pays *you* best as
an advertiser!

PUBLIC SERVICE: In Ontario CFRB is first for
entertainment, first for information, first for inspiration!
It supports every community effort, reports all important
news and rounds out its broadcast pattern with
excellent public service programs. By consistently
planning a balanced program schedule, CFRB has built
up and holds a *loyal*, responsive audience!

SALES RESULTS: This station is the unquestioned *first*
as an advertising buy in Ontario. The proof is simple:
take (1) widest coverage (2) largest share of popular
programs (3) greatest listener loyalty . . . and you have
the most *productive* station. An investment in a CFRB
audience is a *solid* investment!

CFRB

PLANNING NOW
FOR THE NEXT
TWENTY YEARS!

Representatives:

UNITED STATES — Adam J. Young Jr., Incorporated

CANADA — All-Canada Radio Facilities Ltd.

Owned By.....Telephone City Broadcast, Ltd.
Operated By.....Mrs. F. M. Buchanan
Address.....49-51 Colborne St.
Phone Number.....5140-1
Time on the Air.....6 a.m. to 11:30 p.m.
News Service.....BUP
Transcription Service.....World Broad-
casting System; United Transcribed Service
Representative.....J. L. Alexander

Personnel

Owner.....Mrs. F. M. Buchanan
General Manager.....Hugh Bremner
Commercial Manager.....Carl Roadhouse
Chief Engineer.....Alfred Teague

CFJM

BROCKVILLE—EST. 1942

CBC—DOMINION NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Eastern Ontario
Broadcasting Co., Ltd.
Address.....Revere Hotel
Phone Number.....4628
Time on the Air.....7:30 a.m. to 11:10 p.m.
News Service.....BUP
Transcription Service.....Standard, UTS
Representative.....James L. Alexander
Membership.....CAB

Personnel

President-General Mgr.....Jack Murray
Station Manager.....E. Gunyon

CFCO

CHATHAM—EST. 1926

DOMINION

Frequency: 630 Kc.....Power: 100 Watts
Owned-Operated By.....John Beardall
Business Address.....P. O. Box 275
Phone Number.....2626
Studio Address.....William Pitt Hotel
Transmitter Location.....William Pitt Hotel
Time on the Air.....7:15 a.m. to 12:30 p.m.
News Service.....British UP

Personnel

Owner-Manager.....John Beardall
Chief Engineer.....Gordon Brooks

CKSF

CORNWALL—EST. 1945

CBC—DOMINION NETWORK

(Supplementary)

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Standard-Freeholder,
Ltd.
Business Address.....36 Pitt Street

Phone Number.....1703
Transmitter Location.....Toll Gate Road
Time on the Air.....6:45 a.m. to 11:15 p.m.
Newspaper Affiliation.....Standard-Freeholder,
Cornwall Daily
News Service.....CP
Transcription Service.....World, All Canada,
London
Representative.....H. N. Stovin & Co.
Membership.....CAB, BBM

Personnel

General Manager.....H. Duncan Wightman
Station Manager.....H. Harrison Flint
Chief Engineer.....Mahlow Clark

CKFI

FORT FRANCES—EST. 1944

CBC DOMINION (Supplemental)

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Rainy Lake Broad-
casting Co., Ltd.
Address.....Wells Bldg., Ft. Frances;
Border Theater Bldg., Intl. Falls, Minn.
Phone Numbers.....Ft. Frances 200;
Intl. Falls 300
Transmitter Location.....Pithers Point Park
Time on the Air.....7 a.m. to 11 p.m.;
Sun., 8 a.m. to 11 p.m.
News Service.....BUP
Transcription Service.....Cole
Representatives.....James L. Alexander;
A. J. Messner; Adam J. Young, Jr., Inc.
Membership.....CAB

Personnel

President.....J. M. Reid
General Manager.....J. M. Reid
Chief Engineer.....R. E. Martin

CKPR

FORT WILLIAM—EST. 1931

TRANS-CANADA NETWORK

Frequency: 580 Kc.....Power: 1000 Watts
Owned By.....Dougall Motor Car Co.
Operated By.....H. F. Dougall
Address.....Radio Hall, South May St.
Phone Number.....South 315
Studio Address.....106 So. May St.
Time on the Air.....7:30 a.m. to 11:40 p.m.
News Service.....UP
Transcription Service.....NBC Thesaurus;
United Transcribed Service
Representatives...Radio Representatives, Ltd.;
H. N. Stovin Co.; Howard H. Wilson Co.
(U.S.A.)
Membership.....CAB, BBM

Personnel

President-General Mgr.....H. F. Dougall
Chief Engineer.....T. Ross

CHML

HAMILTON—EST. 1927

CBS DOMINION (Supplementary)

Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By.....Maple Leaf Broad-
casting Co., Ltd.

Address.....36 James St. S.
Phone Number.....7-1595
Transmitter Location.....Vinemount
Time on the Air.....5:55 a.m. to 1:10 a.m.
News Service.....BUP
Transcription Service.....Standard Radio;
Associated Music Publishers; United Tran-
scribed Service

Representatives.....Adam J. Young, Jr.,
H. N. Stovin
Membership.....CAB, BBM

Personnel

President.....K. D. Soble
Station Manager.....T. E. Darling
Chief Engineer.....Ford Smith

CKOC

HAMILTON—EST. 1922

CBC—TRANS-CANADA

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By.....Wentworth Radio
Broadcasting Co., Ltd.

Address.....King William & John Sts.
Phone Number.....7-4484
Transmitter Location.....Elfrida, Ont.
Time on the Air.....6 a.m. to 12:10 a.m.;
Sunday: 9 a.m. to 12:10 a.m.

News Service.....CP
Transcription Service.....World Broadcasting
System; NBC Thesaurus; Lang-Worth
Representative.....All-Canada Radio Facil-
ities (Canada); Weed & Co. (U.S.A.)
Membership.....CAB, BBM

Personnel

President.....Harold R. Carson
Station Manager.....Wm. T. Cranston
Commercial Manager.....A. Orrin Botsford
Chief Engineer.....Les Horton
Record MC.....Bud de Bow

CJRL

KENORA—EST. 1942

CBC-DOMINION—CBC-EASTERN

Frequency: 1220 Kc. Power: 1000
Owned-Operated By...Kenora Broadcasting
Co., Ltd.

Address.....Brydon Block, Main St.
Phone Number.....717
Transmitter Location.....Jeffray Township
Time on the Air.....7:30 a.m. to 11 p.m.
News Service.....PN, AP
Transcription Service.....Thesaurus

Representative.....H. N. Stovin & Co.
Membership.....CAB

Personnel

General Manager.....A. L. Garside
Station Manager.....Jerry Tonkin
Chief Engineer.....P. Whitebread

CFRC*

KINGSTON—EST. 1944

Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By.....Queen's University,
Business Address.....Queens University

* Fleming Hall (Non-Commercial Station)

CKWS

KINGSTON—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 960 Kc. Power: 1000 Watts
Owned By...Allied Broadcasting Corp., Ltd.
Address.....King St.
Phone Number.....4401
Transmitter Location.....Wolfe Island
Time on the Air.....6:30 a.m. to 12:10 a.m.
Newspaper Affiliation.....Kingston Whig-
Standard

News Service.....CPN
Transcription Service.....NBC Thesaurus,
Standard, Lang-Worth
Representative.....National Broadcast Sales
(Canada); Donald Cooke, Inc. (U.S.A.)
Membership.....CAB

Personnel

President.....Senator W. R. Davies
Station Manager.....Roy W. Hoff
Chief Engineer.....Burt Coy

CJKL

KIRKLAND LAKE—EST. 1934

CANADIAN BROADCASTING CORP.—

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By.....Northern Broadcast-
ing & Publishing, Ltd.

Address.....Woolworth Bldg., 22 Govt.
Rd. W.

Phone Number.....27
Transmitter Location.....Dane, Ontario
Time on the Air.....6 a.m. to 12 midnight;
Sunday: 8:45 a.m. to 12 midnight

Newspaper Affiliation...Timmins Daily Press;
Kirkland Lake Northern News

News Service.....CP
Transcription Service, Standard, NBC Thesau-
rus, Lang-Worth

Representative.....National Broadcast Sales
(Canada); Donald K. Cooke, Inc. (U.S.A.)
Membership.....CAB

Personnel

President.....Roy H. Thompson
 Station Manager.....Brian G. Shellon
 Commercial Manager.....Thomas J. Warner
 Program Director.....N. J. Weatherwax
 Chief Announcer.....K. B. Crossley
 Musical Director.....Robert Redmond
 Chief Engineer.....T. G. Watson

CKCR

KITCHENER-WATERLOO—EST. 1929

CBC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Kitchener & Waterloo
 Broadcasting Co.
 Operated By.....W. M. Mitchell & G. Liddle
 Address.....125 King St. W.
 Phone Number.....3-3628
 Transmitter Location.....Guelph St.
 Time on the Air.....16 hours daily
 News Service.....CPN
 Transcription Service.....United Transcribed
 Service
 Representative.....William Wright

Personnel

Owners.....W. C. Mitchell, G. Liddle
 General Manager.....W. C. Mitchell
 Chief Engineer.....Ion Hartman

CFPL

LONDON—EST. 1933—EST. 1922

CANADIAN BROADCASTING CORP.—
 DOMINION NETWORK

Frequency: 1570 Kc.....Power: 5,000 Watts
 Owned-Operated By.....The Free Press
 Printing Co., London
 Address.....442 Richmond St.
 Phone Number.....Metcalf 5200
 Transmitter Location.....Wellington Rd.
 Time on the Air.....7 a.m. to midnight
 Newspaper Affiliation.....London Free Press
 News Service.....PN
 Transcription Service.....NBC Thesaurus, World
 Representative...Joseph Hershey McGillvra,
 Inc. (U.S.A.), Horace N. Stovin & Co. (Canada)
 Membership.....CAB

Personnel

President.....Walter J. Blackburn
 General Manager.....Walter J. Blackburn
 Chief Engineer.....John Warder

CFCH

NORTH BAY—EST. 1931

CBC—TRANS-CANADA NETWORK

Frequency: 600 Kc.....Power: 100 Watts
 Owned-Operated By.....Northern Broadcast-
 ing & Publishing, Ltd.

Address.....37 Main St., East
 Phone Number.....2400
 Transmitter Location.....Callander Highway
 Time on the Air.....7:45 a.m. to 12:15 p.m.
 News Service.....Canadian Press
 Transcription Service.....NBC Thesaurus;
 United Transcribed Service; Lang-Worth
 Representative...National Broadcasting Sales

Personnel

Station Manager.....Cliff Pickrom
 Chief Engineer.....Jack Barnaby

CFOR

ORILLA—EST. 1945

CBC—DOMINION NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Gordon E. Smith
 Address.....Loblaws Bldg.
 Phone Number.....187
 Transmitter Location.....Orilla Township
 Time on the Air.....7 a.m. to 12:10 a.m.
 News Service.....BUP
 Transcription Service.....NBC Thesaurus, U.T.S.
 Representatives...H. Stovin & Co. (Canada);
 Adam J. Young, Jr. (U.S.A.)
 Membership.....CAB, BBM

Personnel

President-General Mgr.....Gordon E. Smith
 Station Manager.....Russel E. Waters
 Chief Engineer.....D'arcy Frezell
 Record MC.....James A. Sullivan

CKDO

OSHAWA—EST. 1946

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated By...Oshawa Broadcasting
 Co., Ltd.
 Address.....70 King St. E.
 Phone Number.....4481
 Studio Address.....c/o Genosha Hotel
 Transmitter Location...E. Whitby Township
 Time on the Air.....6:30 a.m. to 11 p.m.
 News Service.....PN
 Transcription Service.....NBC Thesaurus
 Representative.....James L. Alexander
 Membership.....CAB

Personnel

President-General Mgr.....George M. Elliott
 Commercial Manager.....George M. Elliott
 Chief Engineer.....George Blanchett

CBO

OTTAWA—EST. 1924

CANADIAN BROADCASTING CORP.—
 TRANS-CANADA NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Broadcast-
 ing Corporation

Address.....Chateau Laurier Hotel
 Phone Number.....2-1151
 Studio Address.....Chateau Laurier Hotel
 Transmitter Location.....Hawthorne, Ont.
 Time on the Air.....7 a.m. to 12:05 a.m.
 Sunday: 9 a.m. to 12:05 a.m.
 Representative.....Canadian Broadcasting Corp.

Personnel

General Manager.....Dr. Augustin Frigon
 Station Manager.....Charles P. Wright

CKCO

OTTAWA—EST. 1924

DOMINION

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated By.....Dr. G. M. Gelbert
 Address.....272 Somerset St., West
 Phone Number.....2-3611
 Time on the Air: 8 a.m. to 11 p.m.; Sundays,
 12 noon to 11 p.m.
 News Service.....BUP
 Transcription Service.....Associated Music
 Publishers: Lang-Worth
 Representative.....Stovin & Wright (Canada);
 Joseph Hershey McGillvra (U.S.A.)

Personnel

Manager.....G. M. Geldert
 Chief Engineer.....W. D. McLellan

CFOS

OWEN SOUND—EST. 1940

CBC—DOMINION

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Operated By.....Grey & Bruce Broad-
 casting Co., Ltd.
 Address.....904 Second Ave., East
 Phone Number.....1940-1
 Transmitter Location.....R. R. No. 4, Syden-
 ham Township, Ont.
 Time on the Air.....7 a.m. to 11:05 p.m.
 Newspaper Affiliation.....Owen Sound Daily
 Sun Times
 News Service.....PN
 Transcription Service.....World Broadcasting
 System
 Representatives.....Stovin (Canada);
 Adam J. Young, Jr. (U.S.A.)
 Membership.....CAB, BBM

Personnel

President.....Howard Fleming
 Managing Director.....Ralph Snelgrove
 General Manager.....Ralph Snelgrove
 Musical Director.....Everett Smith
 Chief Engineer.....William Vallins

CHOV

PEMBROKE—EST. 1942

CBS—DOMINION NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Ottawa Valley
 Broadcasting Co., Ltd.
 Address.....97 Albert St.
 Phone Number.....430
 Transmitter Location.....East of Pembroke
 Time on the Air.....7 a.m. to 11:30 p.m.
 News Service.....BUP
 Transcription Service.....NBC Thesaurus
 Representatives.....H. N. Stovin Co. (Canada);
 Adam J. Young, Jr. (U.S.A.)

Personnel

President.....D. A. Jones
 V. P. Station Manager.....E. G. Archibald
 Sales Manager.....W. M. J. Montaigne
 Chief Engineer.....W. E. Schmidt

CHEX

PETERSBOROUGH—EST. 1942

CANADIAN BROADCASTING CORP.—

DOMINION NETWORK

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned By.....Petersborough Broadcasting Co.
 Operated By.....Northern Broadcasting &
 Pub. Co., Ltd.
 Address.....Radio Station CHEX, Examiner
 Phone Number.....4644
 Studio Address.....Examiner Bldg., Water St.
 Entrance
 Transmitter Location.....Otonabee Township
 Time on the Air.....6 a.m. to 12:05 a.m.;
 Sunday: 9 a.m. to 11:15 p.m.
 Newspaper Affiliation.....Peterborough Ex-
 aminer
 News Service.....Canadian Press
 Transcription Service.....NBC Thesaurus;
 United Transcribed Service, Lang-Worth
 Representative.....National Broadcast Sales
 (Canada); Donald Cooke, Inc. (U.S.A.)

Personnel

President.....Sen. R. W. Davies
 General Manager.....J. M. Davidson
 Station Manager.....Harold G. Burley
 Commercial Manager.....Elwood Jones
 Merchandising Manager.....Harry R. McClay
 Chief Engineer.....A. E. Crump
 Record MC.....Frank Hamon

CFPA

PORT ARTHUR—FORT WILLIAM—

EST. 1944

CBC—DOMINION

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ralph H. Parker

Address.....Public Utilities Bldg., Port Arthur
 Phone Number.....North 315
 Transmitter Location....14th Ave., Port Arthur
 Time on the Air.....7:30 a.m. to 11:30 p.m.
 Transcription Service...Standard, Lang-Worth
 Representatives....National Broadcast Sales,
 All-Canada Radio Facilities, Weed & Co.
 (U.S.A.)

Personnel

Chief Owner.....Ralph H. Parker
 Commercial Manager.....R. P. MacGowan
 Program Director.....Edison Gunn

CKTB

ST. CATHARINES—EST. 1933

CBC—DOMINION NET (Supplementary)

Frequency: 1550 Kc.....Power: 1,000 Watts
 Owned-Operated By.....The Niagara District
 Broadcasting Co., Ltd.

Address12 Yates Street
 Transmitter Location....Port Dalhousie, Ont.
 Time on the Air.....6 a.m. to 12 midnight;
 Sunday: 8:30 a.m. to 12 midnight

News Service.....PN
 Transcription Service.....UTS
 Representatives....National Broadcast Sales;
 Joseph Hershey McGillvra, Inc.

Personnel

Chief Owner.....W. B. C. Burgoyne
 General Manager.....H. G. Burgoyne
 Chief Engineer.....W. Allen
 Record MC.....H. Wardell

CHOK

SARNIA—EST. 1946

CBC—TRANS-CANADA

Frequency: 1070 Kc...Power: 5000 D., 1000 N.
 Owned-Operated BySarnia
 Broadcasting Co., Ltd.

Address.....148½ Front St. N.
 Transmitter Location....5 miles E. of Sarnia
 on Petrolia Rd.

Time on the Air.....6 a.m. to 2 a.m.
 News Service.....CP, AP
 Transcription Service.....NBC Thesaurus,
 Standard, Lang-Worth

Representative.....National Broadcast Sales
 (Canada); Donald Cooke, Inc. (U.S.A.)

Personnel

President.....H. M. Hueston
 Managing Director.....Claude R. Irvine
 Station Manager.....Claude Irvine
 Chief Engineer.....Robert F. Cooke

CJIC

S S MARIE—EST. 1934

TRANS-CANADA

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Hyland Broadcasting Co.

Address Windsor Hotel
 Representative J. L. Alexander, McGillvra

Personnel

General Manager.....J. G. Hyland
 Production Manager.....C. V. Godwin

CJCS

STRATFORD—EST. 1927

DOMINION NETWORK (Supplementary)

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Central Broadcasting Co.
 Operated By.....Frank M. Squires

Address Windsor Hotel
 Phone Number.....1675
 Transmitter Location....Downie Township
 Time on the Air.....7 a.m. to 11 p.m.

News Service.....UP
 Transcription Service.....UTS
 Representative....All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)

Membership CAB

Personnel

President-General Mgr.....Frank M. Squires
 Commercial Manager.....D. L. Watson
 Musical Director.....Charles Trethewey
 Chief Engineer.....Rod Clark

CKSO

SUDBURY—EST. 1935

CBC

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Operated By.....CKSO Sudbury, Ltd.
 Address21 Elgin St.
 Phone Number77-505

Transmitter Location....McFarlane Lake,
 6 miles from Sudbury

Time on the Air.....6 a.m. to 12:30 a.m.
 Newspaper Affiliation....Sudbury Daily Star
 News Service.....PN

Transcription Service...NBC Thesaurus, World
 Representative....All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)

Personnel

President.....W. E. Mason
 General Manager.....W. J. Woodill
 Assistant Manager.....Bill McLellan
 Program Director.....William Acheson

Publicity Director.....Phil Pocock
 Chief Engineer.....J. McRae

CKGB

TIMMINS—EST. 1933

CBC—TRANS-CANADA NETWORK

Frequency: 680 Kc.....Power: 5000 Watts
 Owned-Operated By...Northern Broadcasting
 & Publishing, Ltd.

Address.....Thomson Bldg.
 Phone Number.....1500

Transmitter Location... Cook's Lake, Mountjoy Township
 Time on the Air..... 6:55 a.m. to 1:05 a.m.
 Newspaper Affiliation... Timmins Daily Press
 News Service CP
 Transcription Service... Thesaurus, Lang-Worth, Standard
 Representative..... National Broadcast Sales
 Membership CAB

Personnel

President..... Roy H. Thomson
 Station Manager..... Harvey C. Freeman
 Chief Engineer..... Ernie Mott

CBL

TORONTO—EST. 1927

CBC—TRANS-CANADA—CBC

Frequency: 740 Kc..... Power: 50000 Watts
 Owned-Operated By..... CBC
 Business Address..... 354 Jarvis St.
 Phone Number..... Midway 5481
 Transmitter Location..... Hornby, Ont.
 Time on the Air..... 17 hours daily
 News Service..... CP, BUP, Reuters
 Representative..... CBC Commercial Div.

Personnel

General Manager..... Dr. Augustin Frigon
 Dir. General of Programs..... E. L. Bushnell
 Program Director Trans-Canada Network..... Harry J. Boyle
 Commercial Manager..... E. A. Weir
 Production Manager..... John Kannawin
 Publicity Director..... Wells Ritchie
 Musical Director..... J. M. Beaudet,
 CBC, Montreal.
 Chief Engineer..... Howard Hilliard

CFRB

TORONTO—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 860 Kc... Power: 10000 Watts
 Owned-Operated By..... Rogers Radio Broadcasting Co.
 Address..... 37 Bloor Street, West
 Phone Numbers..... Midway 3515-6-7
 Transmitter Location..... Aurora, Ontario
 Time on the Air..... 6 a.m. to 12:35 a.m.;
 Sunday: 9 a.m. to 12:35 a.m.

News Service..... PN, BUP
 Transcription Service..... NBC Thesaurus, Lang-Worth, Associated, World
 Representatives... All-Canada Radio Facilities (Canada); Adam J. Young, Jr. (U.S.A.)
 Membership CAB, BMI

Personnel

President..... Harry Sedgwick
 Vice-President..... J. Elsworth Rogers
 Station Mgr.-Commercial Mgr.... Lloyd Moore
 Program Director..... Wes McKnight
 Publicity Director..... Kenneth C. Marsden
 Musical Director..... Wishart Campbell
 Chief Engineer..... Jack Sharpe

CHUM

TORONTO—EST. 1945

Frequency: 1050 Kc... Power: 1000 w. d. only
 Owned-Operated By..... York Broadcasters Limited

Address..... Hermant Bldg., Dundas Square
 Phone Number..... Elgin 4271
 Transmitter Location... Lawrence Ave. & Don Mills Road

Time on the Air..... Sun-up to Sun-down
 Transcription Service..... Lang-Worth, Cole, Standard, U. T. S.

News Service BUP
 Representative... James L. Alexander (Canada); Weed & Co. (U.S.A.)

Personnel

President..... John H. Part
 Commercial Manager..... Rolly Ford
 Merchandising Manager..... Rolly Ford
 Program Director..... Monty Hall
 Publicity Director..... Rolly Ford
 Chief Announcer..... Monty Hall
 Musical Director..... Alf. Standen
 Chief Engineer..... A. Boisvert

CJBC

TORONTO—EST. 1936

CBC—DOMINION—ABC

Frequency: 1010 Kc..... Power: 5000 Watts
 Owned-Operated By..... CBC
 Business Address..... 354 Jarvis St.
 Phone Number..... Midway 5481
 Transmitter Location..... Dixie, Ont.
 Time on the Air..... 17 hours daily
 News Service..... BUP, CP, Reuters
 Representatives..... Canadian Broadcasting Corp., E. A. Weir

Personnel

General Manager..... Dr. Augustin Frigon
 Station-Program Manager..... H. G. Walker
 Commercial Manager..... E. A. Weir
 Chief Engineer..... Howard Hilliard

CKEY

TORONTO—EST. 1944

NBC—ABC—MBS—CBC

Frequency: 580 Kc..... Power: 5,000 Watts,
 Day: 1,000 Watts, night
 Owned By..... Toronto Broad. Co., Ltd.
 Operated By..... Jack K. Cooke
 Address..... 444 University Ave.
 Phone Number..... WA 3881
 Transmitter Location..... Scarboro Heights
 Time on the Air..... 24 hours daily;
 Sunday: 1:05 a.m. to 5 a.m.

News Service..... PN
 Transcription Service... World, Standard Radio, Associated, Lang-Worth

• • • ONTARIO-PRINCE EDWARD ISLAND • • •

Representatives...National Broadcast Sales:
(Canada); Donald Cook, Inc. (U.S.A.)
Membership CAB

Personnel

President.....Jack K. Cooke
General Manager.....Jack K. Cooke
Commercial Manager.....Len Smith
Chief Engineer.....Emie Swan

CKLW

WINDSOR—EST. 1922
MUTUAL

General Manager.....J. E. Campeau
See Detroit, Mich. Listing

CKNX

WINGHAM—EST. 1926
CBC—DOMINION (Supplemental)

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....W. T. Cruickshank
and B. H. Bedford

AddressField Bldg.
Phone Number158
Transmitter Location.....Belgrave
Time on the Air.....7:00 a.m. to 11:00 p.m.
News ServiceBUP
Transcription Service...NBC-Thesaurus, Cole
Representative.....James L. Alexander
Membership CAB

Personnel

Owner and Gen. Mg. W. T. Cruickshank
Comm. & Sta. Mgr.F. Nowell Johnson
Sales.....T. R. Mathers
Merchandising Manager.....B. H. Bedford
Program DirectorTom Rafferty
Publicity Director B. H. Bedford
Chief Announcer Tom Rafferty
Musical Director Alan Phillips
Chief Engineer Scott Reid
Record M. C.J. R. Brent

-PRINCE EDWARD ISLAND-

CFCY

CHARLOTTETOWN—EST. 1924
CBC—DOMINION
MARITIME NETWORK

Frequency: 630 Kc.....Power: 5000 D. 1000 N.
Owned-Operated By.....Island Radio Broad-
casting Co., Ltd.

Address85 Kent St.
Phone Number741
Transmitter Location.. West Royalty, P. E. I.
Time on the Air7:25 a.m. to 12:10 a.m.
News ServiceAP
Transcription Service.....Standard Radio:
Lang-Worth, WBS, Cole
Representative...All-Canada Radio Facilities
MembershipCAB

Personnel

PresidentLt. Col. K. S. Rogers
General ManagerLt. Col. K. S. Rogers
Program DirectorR. F. Large
Publicity DirectorM. E. Large

Musical DirectorMrs. K. S. Rogers
Chief EngineerR. F. Large

CHGS

SUMMERSIDE—EST. 1925
TRANS-CANADA

Frequency: 1480 Kc.....Power: 100 Watts
Owned-Operated ByR. T. Holman, Ltd.
Address180 Water Street
Phone Number133
Transmitter Location.....Summerside
Time on the Air: 7:30 to 8:30, 10 a.m. to 3 p.m.,
4 p.m. to 9 p.m.
Transmitter LocationHolman Building
RepresentativeRadio Representatives

Personnel

PresidentH. T. Holman
Station ManagerR. L. Mollison
Program Director-Chief
AnnouncerAlbert A. Nicholson
Chief Engineer.....Angus McKie

QUEBEC

CHAD

AMOS—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Radio Rouyn Abitibi Ltee.
Business Address...Reilly Bldg., Rouyn, Que.

Studio, Transmitter.....Amos, P. Q.
Time on the Air.....16 hours daily
News ServicePN
RepresentativeNat'l Broadcast Sales

Personnel

Station ManagerJos. Duguay

C B J

CHICOUTIMI—EST. 1933

CBC

Frequency: 1580 Kc.....Power: 1000 Watts
 Owned-Operated By...Canadian Broadcasting Corporation
 Studio Address.....286A Racine St.
 Phone Number.....155-814
 Transmitter Location.....4 Larouche Avenue
 Time on the Air.....8:00 a.m. to 11:30 p.m.
 News Service.....CP, BUP, Reuters
 Representative.....CBC Commercial Division
 Membership.....BBM

Personnel

General Manager.....J. Augustin Frigon
 Station Manager.....Vilmond Fortin
 Chief Engineer.....J. E. Roberts
 Chief Announcer.....Laval Raymond

C H E F

GRANBY—EST. 1945

Frequency: 1200 Kc.....Power: 250 Watts
 Owned-Operated By
 The Granby Broadcasting Co., Ltd.
 Address.....7 Johnson St.
 Phone Number.....3-5-3—39-2
 Transmitter Location
 St. Paul Rd., 1½ miles W. of Granby
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....PN
 Transcription Service.....World, UTS
 Representative.....Fremantle
 Membership.....CAB, BMB

Personnel

President.....C. E. Leroux
 General Manager.....Jacques A. Thivierge
 Chief Engineer.....Gerard Laliberte

CKCH

HULL—EST. 1933

CBC—FRENCH NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Le Droit
 Operated By.....Le Cie de Radiodiffusion de Hull CKCH Ltee.
 Address.....85 Champion, Hull, Que.
 Phone Number.....2-1701
 Transmitter Location.....Chelsa Rd., Quebec
 Time on the Air.....7:45 a.m. to 11:00 p.m.
 Newspaper Affiliation.....Le Droit (Ottawa)
 News Service.....Canadian Press
 Transcription Service.....Thesaurus
 Representative.....Radio Representatives, Ltd., Howard H. Wilson (U.S.A.)
 Membership.....CAB, BBM

Personnel

President.....Esdras Terrien
 Station Manager.....Raymond Benoit
 Chief Engineer.....Max Gebhardt
 Record M. C.....Aurele Groulx

C B F

MONTREAL—EST. 1936

CANADIAN BROADCASTING CORP.
 FRENCH NET WORK

Frequency: 690 Kc.....Power: 50000 Watts
 Owned-Operated By...Canadian Broadcasting Corporation
 Address.....1231 Ste-Catherine, West
 Phone Number.....Plateau 7161
 Transmitter Location.....Vercheres, P. Q.
 Time on the Air.....17 hours
 News Service.....CP, BUP, Reuters
 Representative.....CBC Commercial Division
 Membership.....BBM

Personnel

General Manager.....Dr. Augustin Frigon
 Program Director.....Jean Beaudet
 Chief Technical Operator.....E. D. Roberts

C B M

MONTREAL—EST. 1937

CANADIAN BROADCASTING CORP.
 NATIONAL BROADCASTING CO.
 CBC—MIDWEST

Frequency: 940 Kc.....Power: 5000 Watts
 Owned-Operated By...Canadian Broadcasting Corporation
 Address.....1231 Ste. Catherine, West
 Phone Number.....Plateau 7161
 Transmitter Location.....Marleville, P. Q.
 Time on the Air.....17 hours
 News Service..British UP; Canadian Press, Reuters
 Representative.....CBC Commercial Division
 Membership.....BBM

Personnel

Chairman, Board of Gov....Davidson Dunton
 General Manager.....Dr. Augustin Frigon
 Program Director.....W. J. O'Reilly
 Commercial Manager.....Omer Renaud
 Publicity Director.....Leopold Houle
 Chief Technical Operator.....E. D. Roberts

C F C F

MONTREAL—EST. 1919

AMERICAN BROADCASTING CO.
 CBC—DOMINION NETWORK

Frequency: 600 Kc.....Power: 500 Watts
 Owned-Operated By.....Canadian Marconi Company