

Los Angeles **RADIO** Guide

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VOL. 1, NO. 2 LOS ANGELES COUNTY'S ONLY RADIO MAGAZINE 1994

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Program Listings



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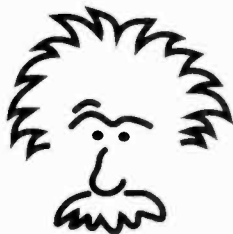
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"Southern California's
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Radio's Booming

BY GORDON MASON

Back in the '50s when television swept across the country like a gigantic wildfire, a lot of "experts" predicted it would be the end of radio.

These were people with the same mind-set who predicted the end of movie theaters when radio first came into being—and the end of network TV when cable first began to flourish.

Radio — the pioneer of broadcast information and entertainment — didn't die at all. Instead, it transformed itself and became bigger and better than ever.

Today, there are more U.S. radio stations than ever before: about 11,000. And they've been rediscovered only recently by advertisers who are investing more in radio than ever before. As a matter of fact, radio ad revenues nearly tripled between 1980 and 1992.

This year, radio will see a record \$9 billion in advertising. Major companies selling cars, credit cards, food and beverages, etc. are putting all this money into radio for a simple reason: It's really working well for them. Here are a few simple reasons why:

Radio is everywhere. The average home has more than five. Almost all cars have them. More than six out of every 10 workplaces have them. People jog with them, take them to their favorite recreation spots and even shower with their radios.

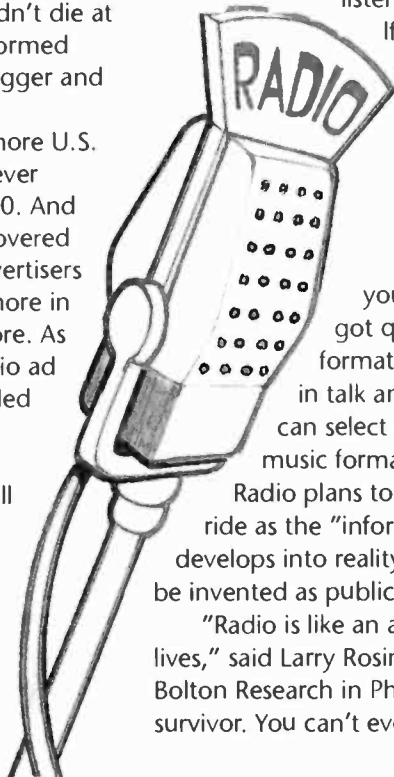
People listen. Better than 97 percent of everybody listens to the radio; and, on the average day, we spend a little more than three hours tuned in to music, talk shows or news. We can listen to stations programming English, Spanish, Asian and a wide variety of European languages. And, as quite a few studies affirm, the more income and education we have, the more we listen to radio.

If you're typical, you prefer to listen to three to four favorite stations, and you tune them in according to your mood. You've got quite a variety of formats to choose from in talk and news, and you can select any one of 18 music formats.

Radio plans to go along for the ride as the "information highway" develops into reality. New formats will be invented as public tastes change.

"Radio is like an alley cat with nine lives," said Larry Rosin, vice president of Bolton Research in Philadelphia. "It's a survivor. You can't ever kill it."

Gordon Mason is president of the Southern California Broadcasters Association.



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Cover Story: Dr. Laura Schlessinger



You've got a problem? She's got the answer. Eschewing soft-centered, sweet psycho-pabulum in favor of a Spartan, get-tough diet of straight talk and personal responsibility, KFI's Dr. Laura Schlessinger solves thousands of problems on the air just by picking up a phone.

Somebody get this woman a cape!

Cover Photo by Ben Jacoby

Insert Photo by Jim Ober

Sounding Off

Setting the Stereo

Thank you for the *L.A. Radio Guide*! I just got it today and had fun looking through it and reading the articles and programming my stereo with all the call letters! It's so neat; I want to subscribe and will!

Will there ever be a day that we'll see this next to *TV Guide* at the checkout stand?

Chris Curry, Los Angeles

No Spanish Listings! Boo!

I enjoyed your debut issue featuring Tom Leykis. I would like to see your listings (and articles) also list the Spanish stations. I am an American who doesn't even speak Spanish, but I love the music (especially Spanish rock on KLVE 107.5) With the No. 1 radio station in L.A. being a Spanish station (KLAX 97.9), how can you omit that entire popular format from your listings?!

I look forward to enjoying your new magazine!

Steve Mittman, Seal Beach

P.S. Glad to see articles by Richard Wagoner! He's my favorite radio columnist!

Birthday Present

Thanks for sending the guide, I actually received my copy on Leykis' birthday. What a coincidence.

Jim De Vico, Santa Monica

Light of the Empire

Charleye Wright is the light.

The Light of the Inland Empire.

He's smart. He's funny.

He's stubborn and always thinks he's right.

He works the morning radio waves on KCKC 1350 AM every day of the week between 6 a.m. and 10 a.m. He's the best

thing to happen to the Inland Empire. He's the real king of talk radio. He is very informative and has a very sexy voice. Need I say more?

Stephanie Cofer, Fontana

Bruce Williams and Bob Brinker Sorely Missed; KCSN Lauded

I am so delighted to have discovered your guide; here is my check for a subscription.

I am certain that all station managers read your guide and the comments, so I want to express my unhappiness with the void that former KGIL 1260 AM has left. The station carried TALK NET programs; and I especially miss Bruce Williams, who can be heard in every major U.S. city except L.A.! KGIL also carried Bob Brinker's MoneyTalk, an ABC Radio Network show, for a total of three hours on Saturdays and three on Sundays. KABC Radio began carrying MoneyTalk for one hour per week; and even that hour is usually preempted by any local programming, not just sports. It is unbelievable that these two highly entertaining and informed radio hosts cannot be heard in a city as large as L.A.

I appreciate your logging "Don't Touch That Dial!" on KCSN-FM 88.5 on Sundays from 12:05 to 3 p.m. However, you should be aware that, on the second and fourth Sundays of the month the show ends at 2:30 p.m. to make room for "Thirty Minutes to Curtain," the only regularly-scheduled new radio drama program in the L.A. area, now in its 11th year of broadcasting, thanks to KCSN-FM.

Stuart Lubin, L.A.

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Public Radio Program Notes

Encore! Encore!

Four modern legends converge in a reunion concert to be re-broadcast by 89.9 KCRW on Labor Day Sept. 5. Originally recorded at Dodger Stadium in July, the event brings superstar tenors Placido Domingo, Jose Carreras and Luciano Pavarotti together with conductor Zubin Mehta of the L.A. Philharmonic for a selection of operatic arias and American, Spanish and Italian favorites. Tune in from 9 a.m. to 11 a.m. for this rebroadcast of a live concert.

The Play's the Thing

KCRW presents a dramatization of the play "Pilgrimage to Beethoven" starring Edward Asner. This L.A. Theatre Works

production of composer Richard Wagner's early career will be broadcast Saturday, Aug. 27, from 6:30 p.m. to 7:30 p.m.

Selected Shorts

Melvin Dixon's short story, "The Boy Wit Beer," read by Courtney B. Vance, and Bharati Mukherjee's "Jasmine," read by Sakina Jaffrey, can be heard Sunday, Aug. 28 from 6 p.m. to 7 p.m.

"Victrola," read by the author Wright Morris, will be broadcast Saturday, Aug. 27 from 8:30 p.m. to 9 p.m. as part of KCRW's "Tell Me A Story" series, which consists of selected stories read by their authors.

Soon-Teck Oh reads Junichiro Tanizaki's "The Thief," and Emily Kuroda reads "The Dream Soldier" by Kobo Abe, Sunday, Aug. 28, from 7 p.m. to 8 p.m. as KCRW's month-long tribute to contemporary Japanese short stories concludes.

PETER AND TRACEY

MORNINGS 6-10 A.M.



Radio Roundup

PERSONALITIES & PROGRAMMING

Comings and Goings

Nicole Sandler, who produced the Mark and Brian show for KLOS, left the station to become the midday disc jockey at KLIT 101.9 FM. KCRW's Chris Douridas, who hosts "Morning Becomes Eclectic," was favored to take over the morning show at the new KLIT, but he's staying put. Former KLSXer Terry Gladstone recently joined the new album-alternative station as the weekend DJ, filling the 6 a.m. to 10 a.m. slot.

Don Allen left his early-morning weekday spot at country station KIKF 94.3 FM to host the Saturday afternoon show. Billy the Kid (Billy Schust) replaced Allen.

The new age/jazz stations at 103.1 gave themselves new call letters. KAIJZ (Santa Monica)/KBIZ (Newport Beach) is now known as KACD/KBCD. The format was adjusted too.

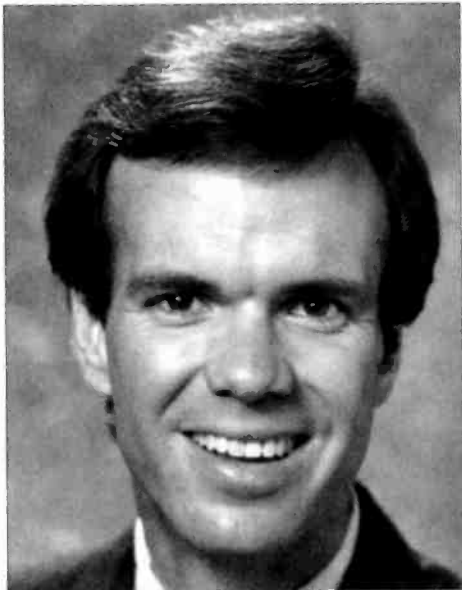
XTRA Sports 690 starts the day with a new team of drive-time hosts. Steve Mason, who moved up from XTRA's p.m. slot, joins John Ireland, formerly of San Diego's KUSI-TV's sports desk, for the 5 a.m. to 9 a.m. sports/talk program.

Stations Set for Kickoff

Although it's hard to believe the football season is almost here, listeners have plenty of audio options to catch their game of choice. Here's a look at who carries what: L.A. Raiders: KFI 640 AM; Los Angeles Rams: KMPC 710 AM; Monday Night Football starting Sept. 12: KNX 1070 AM with Jack Buck and Hank Stram; college football: USC, KNX; UCLA, XTRA Sports 690.

More than a New Format

Besides offering listeners a new and unique format, KLIT 101.9 booked a couple of Sunday-night specials: Dr.



John Ireland

Demento on KLIT from 9 p.m. to midnight and "Life and Liberty," a Western Drama hosted by Dawn Comer at 8 p.m. (for more information on FM 101.9, see story on page 18).

Global Radio

Two local stations recently orientalized. KMAX 107.1 FM and KWIZ 96.7, both owned by Douglas Broadcasting, joined the Asia One Network. A Japanese language show airs from 7 a.m. to 9 a.m. weekdays.

Israeli radio is now available to Angelenos, but they'll have to pay for it. Blazer Communications launched a new station called FM 100 that features the latest news and music from Israel. The catch is that to hear it, listeners must buy a decoder box and pay a monthly fee.

For other Mideast programming, Radio Teheran offers Iranian news and public affairs. Tuning in to the 1-year-old station requires a special radio with chips, which is only available from Radio Teheran.

DJ Death at The Beat

KKBT DJ Greg Beasley died July 1. Known as Captain G to his listeners, Beasley hosted the afternoon show, which had garnered an enthusiastic following, according to The Beat's spokesperson, Sharon Klein.

"He was great to his listeners," she said. "They were really loyal. He made them feel part of the show. It is a tragic loss for his audience and for us."

Beasley's association with The Beat began in 1990, when the station featured the syndicated "Urban Mix" show, which he produced for the St. Louis station KMJM. He began at KKBT in 1993 as a late-night DJ and was promoted to the coveted afternoon slot in April of this year, a move motivated by Captain G's rising popularity.

A native of Chicago, Beasley was the youngest of 13 children. He died at 33. According to Los Angeles County Coroner spokesperson Scott Carrier, Beasley's death is being investigated as an accident, and it appears that drugs are involved. However, the cause of death has not been finalized as of press time.

KKBT is dedicating its Aug. 14 Summer Jam concert to Captain G. The memorial concert will benefit anti-vio-



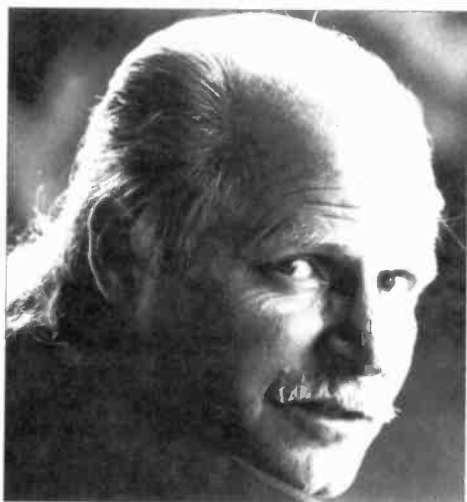
Greg Beasley

lence and drug-prevention programs in Southern California. General Sales Manager Blake Mendenhall added that this event is the largest concert sponsored by an urban station to be staged in a major venue.

Kinison Debuts

The Wild Man, the late Sam Kinison, has a brother, and he's loose on the Inland Empire's airwaves. Yes, as of Aug. 1, Bill Kinison, one-time Midwestern preacher and former manager of his late brother, made his talk radio debut on KCKC AM 1350. Filling the 10 a.m. to 11 a.m. slot with what he terms "a not necessarily politically correct" viewpoint, Kinison will invite many of his show business comrades as guests in addition to fielding calls from listeners.

"I'm still pretty Midwestern in my thinking, but there are an awful lot of transplants here," Kinison said, referring to his diverse Southland audience. "Hey, if Howard [Stern] can fly in this town, I see no problem. I plan on having a lot of fun. You can get away with a lot on radio!"



Bill Kinison

Roundup

BIZ BRIEFS

KACE Buyout

All Pro Broadcasting has entered into a yet-to-be-finalized agreement with Cox Broadcasting Company to sell one of its FM stations, KACE 103.9. According to All Pro president Willie Davis, the agreement now stands at the L.M.A. stage (local market agreement), which allows Cox to lease all KACE inventory and programming until the FCC approves the sale.

NOTABLES

Man of Steele Gets A Star

Having talked, cheered, wailed and roared his way into L.A.'s hearts, memories and airwaves, Don Steele has finally secured his star on Hollywood's Walk of Fame. The Real Don Steele attributes his stellar success to "discipline and endurance." But Angelenos weaned on KHJ Boss Radio may cite the man of Steele's frenetic energy and groovy DJ style as the real reasons the K-EARTH 101 DJ



The Real Don Steele

(since 1992) will be inducted onto the boulevard in a ceremony April 6, 1995.

"I am just perfectly thrilled to death!" he wailed in inimitable Real Don Steele fashion.

In the '60s and '70s, Steele perfected the hyperenthusiastic style that became inextricably linked to Top 40 radio. His steadfast charm and engaging zeal also made his "Real Don Steele Dance Show" a No. 1 hit for KHJ TV Channel 9.

The Walk of Fame Committee picked the finalists from about 200 nominees, and Steele was its sole choice in the radio category.

"Which Way, L.A.?" Honors



Warren Olney

For the second year in a row, KCRW's "Which Way, L.A.?" collected prestigious awards from two groups, the American Bar Association and Women in Communications, Inc. The latest spate brings the total heap of prizes to 16 for the daily one-hour public affairs show hosted by Warren Olney.

Citing the program's thorough, objective coverage of the Rodney King and Reginald Denny trials, the ABA bestowed its highest award, the Silver Gavel. The group annually awards media efforts that promote public understanding of the American system of law and justice.

For its four-hour, live broadcast of King's civil rights trial verdict, Women in Communication selected "Which Way, L.A.?" as the 1994 recipient of the Clarion Award in the Radio Spot News category. The public radio production was selected from more than 1,000 international entries, which are judged on objectivity, creativity and content.

The 1992 riot gave rise to "Which Way, L.A.?" which has evolved into an ongoing series covering the city's evolution. Hosted by multiple-award-winning broadcast journalist Warren Olney, the show airs weekdays from 1 p.m. to 2 p.m. on KCRW 89.9 and is rebroadcast at 7 p.m.

Westwood One Chair's Largess

The radio industry has Norman Pattiz to thank for a lot.

Not only did the father of Westwood One Companies raise his business from a one-room, rented office to its present, multi-million-dollar status, he is now helping radio continue its education. Pattiz recently donated \$50,000 to the Broadcast Education Association (BEA), a national organization comprised primarily of professors who teach broadcast media.

Following a stint as a guest lecturer for a Media Management class at



Norman Pattiz

Pepperdine University, Pattiz was inspired by the enthusiasm of the students to contribute to media education. Known for his dynamic management approach, Pattiz' lecture on "Radio in the Age of the Information Superhighway" was so engaging that students trailed after him to the parking lot, asking questions and continuing the discussion.

In addition to his financial contribution, Pattiz will serve as a member of the BEA and make presentations in classes taught by BEA members.

"Inside Track" on Pop Biz

Chart-topping pop stars and movie personalities are some of the people that fans can hear about when they pop in the new audio fanzine, "Inside Track." Mike Kasem, son of legendary radio personality Casey Kasem, narrates the Westwood One-produced monthly cassette magazine. August's edition includes interviews with Snoop Doggy Dogg, Babyface, alternative-rock group Collective Soul and chart newcomer Aaliyah. The cassette magazine is available at Los Angeles-area Tower Records and Warehouse outlets.

I Am Joe's Brain

KMPC's Joe Crummev has found a new way to let his listeners know what's on his mind — literally. The midday 710



Casey Kasem (right) and son, Mike

Roundup

talk show host hired a cameraman to videotape his recent brain surgery, thinking he would sell it to a few curious listeners.

"I mentioned it on the air and just thought I'd see if anyone gives a s---," Crummey said. "I told people it would be a great way to experience brain surgery without all the muss and fuss. I figured on sending out about 30, tops."

What the talk jock did not bargain on was his listeners' vast curiosity about just what goes on when a brain goes



Joe Crummey

under the knife. He reported that even before he had completed the video package, listeners were calling in and sending checks. Crummey returned to his radio show within two weeks of his surgery and found himself with more than 500 orders.

The tape, titled "Joe's Crummey Video," chronicles his experience with a benign brain tumor. It consists of interviews with his surgeon and fellow on-air personalities who express their awe and concern about their colleague's delicate procedure.

In the meantime, KCAL Channel 9 TV got wind of the runaway video hit and invited Crummey to the newscast to discuss his original marketing approach as well as the intriguing subject matter.

"Channel 9's angle was the human interest idea," he said. "I don't think the video offends anyone. It's definitely more of a curiosity factor."

Whichever way his listeners look at it, the bottom line is that they are looking at it.

"I certainly never expected to be licking 600 stamps," Crummey commented.

BY COLLEEN GIBBS &
BEN STURTEVANT



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**WESTWOOD ONE
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BY COLLEEN GIBBS

Question: What's 5-foot, 3-inches, talks faster than a car salesman at year-end, is armed with knitting needles and a martial-arts black belt?

Need more clues?

OK. She carries a Screen Actors Guild card, wields a hefty resume of academic degrees, packs a wit as sharp as a Ginsu knife and an intellect as biting as an alpine wind. And she's always right.

She's your grade-school principal, your high school track coach and your parish priest. She's Jiminy Cricket with an attitude. She's your mother; and she's on the phone, waiting to tell you how to straighten out your sad, sorry self.

She's Dr. Laura Schlessinger, and she's your wake-up call to reality. On the air she takes on the lamentable lack of moral integrity and personal responsibility that runs rampant through the populace.

"My values are an oasis in the middle of a moral nothingness," she said. "I'm single-handedly trying to change this lack of values and ethics."

And, indeed, if ratings are any indicator of her brass-tacks philosophy's far reach, Dr. Laura just may succeed. Rated No. 1 in Los Angeles in her time slot among adults 25 to 54, her radio call-in talk show was recently syndicated nationally. The rest of the country is about to get an earful from the former human sexuality instructor from Brooklyn.

Her callers bring a long list of problems to her show. Mothers with leeching grown children, men with vacillating girlfriends, women with troubled marriages

Dr. Laura Cuts Through Hot Air

and even kids dealing with playground alienation are among the many people willing to wait up to an hour on hold until Dr. Laura can diagnose their private ills on the very public airways.

But caller beware: This therapist is no Dr. Feelgood. There is no hand-holding. And laying the blame on society, alcoholic parents or deprived youth is not allowed. No excuses.

"To feel good, you must be in charge of the situation," she said. "Most people don't want to go to the trouble to change a behavior or a bad situation. They just want to feel good."

By example, she cited a caller whose live-in boyfriend was still dating his ex-wife on the side.

"This woman saw that her only choices were to make him stop what he was doing or just to accept it and feel good about it," she said with an incredulous look on her

face. "You can't just feel good! First you have to do what's right; then you'll feel good! But that's not always easy or comfortable for people."

"Doing what's right" is what Dr. Laura is all about. She is a sort of 'Everymom,' telling callers and listeners alike what they probably already knew, but that they didn't want to hear.

"I am philosophizing, teaching, nagging, clarifying, advising and directing," she said, ticking off the verbs on her fingers. "I'm here to hold up a light and point a way."

One of those lights she holds up for the befuddled, value-deprived masses is her popular book, "Ten Stupid Things Women Do to Mess Up Their Lives." The work draws upon Dr. Laura's experiences

in broadcasting and in private practice as a certified marriage and family therapist. The new author stresses that women are not stupid, but many of their behaviors appear to be.

"This book wrote itself," she said. "It was written from passion. It is clear to me that so much of what is wrong in women's lives is self-induced. Women are not taking responsibility. They are not doing the best things for themselves and for their babies."

While Schlessinger admits that her book's title could have included many more than 10 stupid things, she is uncharacteristically and surprisingly irresolute when asked about a similar list for men.

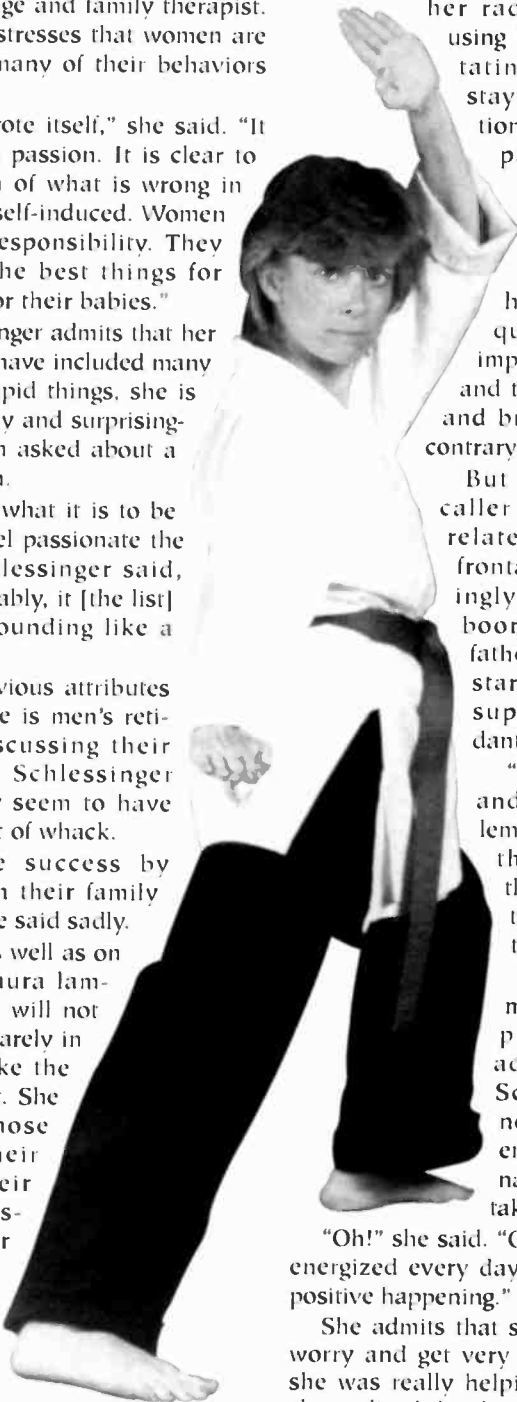
"I don't know what it is to be a man; I don't feel passionate the same way," Schlessinger said, tentatively. "Probably, it [the list] would end up sounding like a textbook."

Among the obvious attributes she would include is men's reticence about discussing their emotions. And Schlessinger asserts that they seem to have their priorities out of whack.

"They define success by things other than their family relationships," she said sadly.

In her book, as well as on her show, Dr. Laura lambastes those who will not look the truth squarely in the face and make the effort to change it. She takes to task those who blame their upbringing, their spouse, "the system," their job or their traumatic pasts for the misfortunes of their present lives.

Schlessinger nimbly leaps from soapbox



to soapbox, regularly admonishing her radio callers for: not using birth control, cohabitating before marriage, staying in abusive relationships and mistaking passion and sex for intimacy and love.

Her demeanor is at times brusque, almost harsh, and her remarks are frequently sarcastic and impatient. She interrupts and talks over her callers, and brooks no arguments contrary to her point of view.

But as with the obese caller who wept as she related her brave confrontation with a shockingly cruel boy and his boorish, contemptible father, Dr. Laura can be startlingly empathetic, supportive and abundantly kind.

"You can lose weight and correct that problem," she said gently to the caller. "But for them, there is no such thing as a character transplant."

Despite the litany of misfortunes and complaints that she addresses daily, Schlessinger claims never to be disheartened by the repetitious nature of people's mistakes and problems.

"Oh!" she said. "On the contrary, I feel energized every day. There is too much positive happening."

She admits that she used to "fret and worry and get very tense" wondering if she was really helping her callers, until she realized that her real clients were the listeners.

With radio as her facilitator, Dr. Laura is able to reach out and help thousands of people, a task that she says has made her a better therapist.

"I do the call for the listener," she said. "I have given up feeling compelled to change the caller. I can help so many, many more people that way. There are listeners out there identifying with each call, going, 'Oh, That's me.' If the caller gets it, that's icing."

Lest her listeners think that Dr. Laura, radio therapist, is a media creation, she would most emphatically tell them that what they see (and hear) is what they get.

"I practice what I preach, and I follow my own advice," she said with a touch of self-satisfaction. Schlessinger unabashedly toots her own horn, reminding callers and listeners that she herself is a success

thanks to her own strength of character and determination. With an impressive list of degrees and certificates under her black belt (in Hapkido, a Korean martial art), she is a walking, talking (and talking, and talking...) example to her radio audience.

This is a person who has, in her words, taken on the day. Having opted out of an unwise marriage early on, she later married Dr. Lewis Bishop. ("the greatest guy in the world") who is her manager.

While working as a marriage and family therapist and a teacher, she called in to the Bill Ballance show and sufficiently impressed her host that he called her back afterward. The famous talk show host launched Schlessinger's broadcasting career. She took a hiatus to be a stay-at-home mom for son Deryk (now 8), something Dr. Laura recommends to all prospec-

The World According to Dr. Laura

Heroes: Paul Newman. "He is using his face, fame and notoriety to help some very ill children go to camp"

Favorite Food: "Breakfast and spaghetti"

Favorite Reads: "I have several books going at once. Psychology, philosophy, scary books — Stephen Koontz (sic), whomever is good."

Favorite Colors: "Fuschia and black. Anything bright!"

Dream Man: "Burt Lancaster at 30"

Favorite Household Chore: "Throwing things away"

Favorite Music: Motown, the Four Tops, Patti LaBelle

Disdains: Cooking, Barbie dolls.

On Therapy: "I don't think people need 'therapy for life.' This creates a dependancy on the therapist and the therapist gets very, very rich."

On Feminism: "Gender feminists are the ones who are always at war with men and society. I'm an equity feminist, meaning the rules damn well better be equal or I'm going to be out there picketing. Once they [the laws] are, then it's our responsibility to use them well. Gender feminists don't like to acknowledge that there are too many women out there not using them well."

On Pornography: "I disdain that women pose for it. It's sad. It demeans an aspect of our humanity. Some feminists like to ignore the fact that without women [agreeing to pose] there would be no porn. Right?"

On Birth Control: "If a man refuses to take part in the contraceptive process, refuse sex, dump him, or make sure you've got Norplant up your sleeve!"

On Living Together Before Marriage: "Once you live with a guy you sort of lose your objectivity. You're there already. If you weren't there, you'd probably dump him, but your there, so you gotta try and make it work. It's stupid."

On Marriage: "I wholeheartedly believe that you should date for about a year and a half before even contemplating engagement."

On Raising Children: "My greatest social concern is that people are so cavalier about making babies."

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tive parents. She and her husband now share all child-rearing responsibilities. ("And he does the grocery shopping.")

Pride in her myriad accomplishments is evident in her relatively tidy studio office. One wall is dominated by a mammoth, framed print of her book's cover, a souvenir from one of her many, well-attended book signings. A still from her guest appearance on "Star Trek: The Next Generation" hangs on another. Photos of herself with her son and Gov. Pete Wilson are displayed behind her desk.

The confident radio therapist admits to few faults. She owns up to driving too fast in her 5-liter Mustang while blaring oldies rock and to nagging occasionally.

"Generally, I want my way, and I want it now," she said. "Aside from that, I don't have any bad habits."

While most mere mortals might be seduced by the lure of a trashy novel, a bag of Oreos or a neat brandy when struck by a bout of the blues, radio's Dr. Know-It-All gets busy.

"I knit," she said. "I go to karate. I ride my bike. I talk to Lew."

If she sounds a mite compulsive, perhaps it harkens back to her student years when she kept her day schedules on 3-by-5 cards, including mealtimes and study sessions.

"I was not a frivolous child," she said, stating the obvious. "I was very serious. I worked on science experiments in the basement. I did not fit in. I was too busy being a brain. To fit in, you had to sort of loosen up,



Photo by Ben Jacoby

"Oh, my God!" After 20 years in the biz, Dr. Laura has probably heard it all.

and I refused. But I was not a nerd."

Since those days, she may have loosened up — slightly. Personal anecdotes wend their way through the text of her show, and, occasionally, her own on-air homilies will provoke her to explosive laughter.

But Dr. Laura embraces discipline in her personal life and preaches its virtues to her listeners. She frequently reminds callers that life is difficult and that sacrifices need to be made to earn and to keep self-respect, to attain goals and to merit happiness.

"My job is to be a kick in the pants to people who have a million reasons why 'they can't,'" she said solemnly. "They can. They know they can. They took the first step by picking up the phone."

'AAA' Lifts Broken-Down Station's Spirits

BY BEN STURTEVANT

AAA. That's the organization we call when our cars quit on the freeway.

What could those letters possibly have to do with radio?

Actually, as far as 101.9 FM (K-LITE) is concerned, everything. In the radio biz, AAA stands for adult album alternative — the station's new music format.

This format includes current releases as well as lesser known "deep cuts" from favorite rock, pop, folk and blues artists.

Last month, 101.9 dropped its call letters, KLIT, and soft adult contemporary format for AAA. New disc jockeys signed on, and new studios were built. And new call letters are on the way. (For now, in attempt to distance itself from the old format, the station calls itself FM 101.9 "Southern California's album alternative.")



Mike Morrison and Merilee Kelly

The changes came after KLIT's parent company, Golden West Broadcasters, sold KMPC AM 710 to ABC/Capital Cities.

"We didn't have any ratings," promotions director Robert Lyles said of the old format. "We couldn't sell anything."

The new format feels like a breath of fresh air to the station staff.

"It's so positive in here now," Lyles said. "[Media buyers] are placing orders. The record companies are bending over backwards for us. What we have here is exclusive."

The station hopes the new format is as big a hit with L.A. listeners as it has been in places like Phoenix, Boulder, Austin and Albuquerque where stations rode AAA's growing popularity to the top of the ratings charts.

So far, the early returns are positive for the station.

"Judging by the telephone calls and faxes, we're exploding," said Mike Morrison, who serves as morning DJ and program director. "But that's no way to judge a radio station."

Both Morrison and Merilee Kelly, the station's music director and afternoon personality, came from AAA stations on the East Coast.

"We sort of came up with it on our own," said Morrison, who was program director at WXPB in Philadelphia. "Once we got the format going, it went well. It got up in the high twos [audience share]."

Kelly reported similar results at her former station.

"It was pretty successful," Kelly said of the format. "We had good ratings at [WBOS in Boston]. Every AAA station's a little different. People who grew up with [album-oriented rock] like it. They're people who have good CD collections. They're people who are really into music. Maybe they don't want to schlep out and buy a CD so they say let's have [AAA stations] entertain us."



Nicole Sandler

The station plays a mix of both established and new artists like Counting Crows, Wild Colonial, the Grateful Dead, Jackson Browne, Ziggy Marley, Michelle Shocked and Sheryl Crow. Live in-studio performances are also in the works. David Byrne, Peter Dinklage and Emmylou Harris have already given mini-concerts on the air.

format compared to, say, Top 40. There isn't some numbers guy in a three-piece suit looking over their shoulders ordering them what to play.

"I love the diversity," midday DJ Nicole Sandler said. "This is stuff I've been dying to play. We're playing a lot of artists who are so good but never make it on radio."

'It uses early FM as the spirit of what it is.'
—Mike Morrison

At AAA stations, the music takes precedence over would-be comedians and pontificators. With this in mind, Mike Morrison, program director for 101.9, will host the weekday morning show from 6 a.m. to 10 a.m.

Former KLSX DJ, Terry Gladstone has also come on board, filling the 5 a.m. to 10 a.m. weekend slot. She is a veteran of this type of radio, having paved the way with her popular "Classic Rock Coffeehouse" show, which aired on KLSX and featured predominantly acoustic music.

Some people in the radio business describe AAA as a throwback to earlier FM formats.

"It uses as a model early FM as the spirit of what it is," Morrison said.

DJs are given more freedom in this

Management encourages Triple A DJs to go that extra mile and reach deeper into albums for eclectic cuts, often surprising listeners.

"We've been getting a lot of calls from people who say, 'You've been going through my record collection,' or 'You're reading my mind,'" the music director said. "It's sort of play-it-by-ear. In a way, it's almost like college radio around here, sort of fly-by-the-seat-of-your-pants. It's not very corporate."

That was a big reason Sandler, who produced KLOS's Mark and Brian Show for four years, moved up the dial to 101.9.

"This is the opportunity of a lifetime: to be on the start-up of a radio station," Sandler said. "I'm on the ground floor of something I really believe in."

"The timing was perfect. I wanted to go back on the air. This is my love: my music. I was ready to leave L.A. and work at a Triple A station anywhere."

Radio Joins Media Frenzy in O.J. Case

BY BEN STURTEVANT

America's obsession with the O.J. Simpson murder case forced national and local media outlets, including L.A. radio stations, into overdrive, if not overkill.

A virtual media feeding frenzy descended upon Los Angeles shortly after the third largest national TV audience in history watched as Simpson, the highest profile murder suspect in U.S. history, concealed in the backseat of his white Blazer, led CHP on a bizarre, low-speed chase along Southland freeways.

Ever since, everyone from network news big shots to FM radio morning pranksters, to German tourists armed with camcorders have scrambled about the county courthouse, Simpson's mansion and the murder site looking for the latest angle.

"It's been a nine-ring circus there," said KFVB AM 980's courtroom reporter Steve Kindred of the preliminary hearings.

Kindred figures he did more than a hundred live reports from the hearing. The radio journalist put in numerous hours on the story.

"I don't want to count; it would be too



KFVB's Steve Kindred

depressing," Kindred said.

But he wasn't the only one putting in overtime. Turn on the radio, and all the O. J. Simpson coverage anyone needed was available. Topping all broadcasters, KNX AM 1070 provided listeners with "gavel-to-gavel" coverage of the preliminary hearings. Competing news station KFVB News 98 gave six hearing updates an hour. Naturally, the murder case was the dominant topic on talk stations. Even the FM music stations offer the latest.

"It's monumental, a tremendous event," said KNX AM 1070 general manager George Nicholaw. "We've had to bump commercial sponsors to provide coverage. The only thing we've done to interrupt the proceedings is World Cup [soccer] updates."

Nicholaw, a veteran newsman, can't remember a bigger story.

"It reminds me of the JFK assassination," he said. "Of course, nothing is as big as a presidential assassination. What I mean is that it parallels the interest factor — even more so because of the live action. This has really captured people's imagination. He's been a part of so many people's lives in a strange way."

Scott Gorbitz, news director of competing 980, agreed, but doesn't think KNX's gavel-to-gavel coverage is "good radio."

"It's huge," he said. "But you have to be careful with radio because you don't have the visual point of view. A listener can't tell what's really going on in court just by hearing. And not everyone is miked well [has a microphone] in court."

"We're not going to criticize the competition. But my feeling is: Do you want to know about other things? We're trying to serve the listeners as best we can. There isn't a lot of choice. You have to cover it. But one story is not going to make or break a station."

However, Gorbitz' station offered listeners six updates an hour.

"Just the facts' is our promo," Gorbitz said. "There's been a lot of speculation in this story, and we're not going to relay that information — just the facts."

How to cover the event was a difficult decision for the 15-year KFWB newsmen.

"It's a classic story," Gorbitz said. "It has all the elements of success: failure, sex, maybe drugs. It's a great mystery story, no matter how you slice it. O.J. is the most known person in history ever to be accused of murder.

"Riots, huge wildfires, earthquakes: those are stories of great impact. This story has to be viewed in a totally different vein. It doesn't impact people's lives, but it affects people emotionally. When the mighty have fallen, it gives people a psychological yardstick to measure themselves in a way. And the whole issue of domestic violence has given people pause to think about how they'd handle it if they were O. J."

When it was first learned that Nicole Brown Simpson and her friend Ron Goldman had been brutally stabbed to death, the story was already huge. It wasn't until the surreal freeway chase that it became, in Nicholaw's words, "monumental."

Thousands of Angelenos rushed to the freeway to watch the chase as though it were the Rose Bowl parade. Motorists pulled aside in disbelief. But L.A. traffic reporters may have had the best view of the action.

No strangers to the news fray, the veteran news radio helicopter team of Marika and Bob Tur hovered and swooped over the freeways, reporting the play-by-play for the KNX AM audience.

"It's exciting, being in the middle of the news as it happens — being the information link," Marika Tur said. "This [assignment] had a combination of everything: the celebrity angle, the pursuit and the on-the-scene suspense."



KNX's George Nicholaw

Tur and her husband were in the air reporting from 5 p.m. to about 10:30 p.m., when Simpson was taken into custody.

To Michael James, a Metro Networks traffic reporter, it was just another day at the office. ABC's "World News Tonight" and KABC broadcasted James' reports from a fixed-wing aircraft.

"I covered him from Disneyland to Cerritos; then we had to go down and refuel," James said. "We went back up; but by that time, they were already up in Brentwood. By the time we got up there, it was really crazy. Helicopters were driving over each other.

"It was basically a dull chase. We've covered chases before, and those are a little bit more exciting. They weren't going very fast."

The freeway crowds and masses who rushed toward Brentwood were what most amazed James.

"We caught all the people who were lining up along the freeway," he said. "And people were still sitting in their cars talking about it after he went by.



Scott Gorbitz

I couldn't believe all the people on Sunset Boulevard.

"It didn't surprise me that much. The fact of who he was — the whole thing was exciting. A lot of people were concerned; they didn't want to see O. J. kill himself."

Tur said that the KNX AM ringside broadcasts probably drew the flocks of spectators in their cars.

"To know where he was, people had to have been listening to their radios," she said. "They could have heard on TV and jumped in their cars; but to

keep track, they were tuning in to KNX helicopter reports."

Many critics disapproved of the coverage, calling it overblown and out of control. Others accuse broadcasters and reporters of exploitation. For its part, KNX claims it is simply giving the people what they want.

"You tell me what's more important at this time," Nicholaw said. "I've had people call and say, 'You're exploiting this [so you can sell more commercials.]' To the contrary, we're not exploiting this at all. We've had to bump commercials. We're providing audience with what they want."

"I think you can put it in proper perspective on the night the Bronco was driving through L.A. at 35 mph. It was the third most viewed television story in history."

KFWB's Kindred agreed while protesting one newspaper critic's bashing of his station.

"I think it's really ludicrous that the media critics are aiming at us," he said. "People want to hear this stuff. We're getting criticized for giving them a large amount of information. [*Los Angeles Times* media critic Howard Rosenberg] doesn't get the joke. He underestimates the audience's intelligence. He needs to walk a mile in my shoes."



Helicopter reporters had a bird's-eye view of the 35-mph freeway chase.

XTRA Host Recalls O.J.

By MIKE SULLIVAN

XTRA Sports 690 talk show host Chet Forte had heard reports that his friend O.J. Simpson had allegedly beaten his wife. He broached the subject on one occasion.

"I brought it up, and he said, 'Don't believe everything you read,'" Forte said.

And just like that, Simpson side-stepped the topic as if he were avoiding tacklers. But, apparently, if current allegations prove true, Simpson, now accused of murdering his ex-wife Nicole Brown Simpson and her friend Ron Goldman, had a severe problem that he was able to conceal from outsiders.

"I've never seen a violent side of O. J. Simpson as long as I've known him," said Forte, the director of ABC's Monday Night Football during Simpson's two years (1984-85) as part of the broadcast crew. "I've seen him turn his back to arguments.

"I'm as amazed as anybody else. It makes it tougher being a friend of O. J.'s."

His friendship with the pro Football Hall of Famer has posed conflicts for Forte. Some callers to his "Loose Cannons" show he co-hosts with Steve Hartman have accused him of sticking up for Simpson.

"People think I'm rooting for O. J.," Forte said. "I'm rooting for justice to be done here.

"This was a brutal murder. This is the act of a psycho, in my opinion.

"The evidence that has come out seems to be overwhelming. Even if you believe half of what is written, even that seems overwhelming."

Forte wonders if any of Simpson's closest friends knew about the alleged violence and, if so, why nobody stepped in to offer help.

"Where were his friends?" said Forte, who battled a gambling addiction during



Chet Forte

the mid-to-late 1980s. "Everybody can be helped. I don't know where I'd be if I didn't go into a [Gamblers Anonymous] program."

Another thing that bothered Forte was a report that police had responded to numerous domestic disputes involving Simpson and his ex-wife before finally arresting him on the ninth alleged occasion in 1989.

"Whether he was a superstar or not, that's ridiculous," Forte said. "That's covering up for a superstar. That's bad in itself right there."

Forte, who last had Simpson on his show "about four to five months ago," prefers to remember the other O. J. Simpson.

"O. J. Simpson loved life," Forte said. "He loved being the role model and signing autographs. He wanted to be bothered. He wanted to be a superstar. He loved to be loved.

"We've never seen this [new] side of O. J. Simpson."

And now an entire country struggles with the image that one of its most successful athletes ever may have been involved in a double-homicide. While Forte holds out hope that Simpson didn't commit the crimes, he's also aware of societal pressures.

"I'm shocked by the situation," Forte said. "Nowadays, I believe anything can happen."



Wink & the King

Without a Blink, Wink Gives Radio the Nod

BY KEN KRAMER

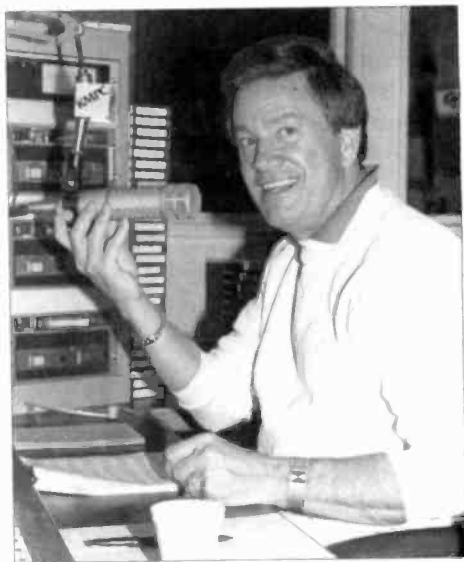
When he was a boy growing up in Jackson, Tenn. Winston Conrad Martindale had a younger friend who lived across the street.

"He couldn't say my name, Winston," Martindale said. "It came out Winky."

It's not hard to imagine the two of them spooling out a string to connect two Dixie cups or building a little crystal radio. "Wink" Martindale has always had some kind of broadcasting project in the works.

"I pestered my Sunday School teacher who was also the manager of the local 250-watt radio station: 'When are you going to give me a job?' He finally did!" said Martindale, who was just 17 at the time. He was fresh out of high school and wide-eyed in the knowledge that he now had something in common with his idols, Arthur Godfrey, Art Linkletter and Peter Porter of "Jukebox Jury" fame.

There's still a lot of little kid in Martindale's voice. You pick it up the minute the conversation turns to radio. At 59, he's a television veteran with network video credits, including everything from "High Rollers" to "Tic Tac Dough." But there's something about radio that rekindles all the thrill and



Winston Conrad Martindale wonder that attracted him to broadcasting in the first place.

"It's my favorite thing to do," he said. "It's my roots. It supersedes money and fame."

When he came to L.A. in 1959 to be the new morning "jock" at KHJ, music radio had "personalities" on the air. KFWB and KRLA, KHJ and KMPC each offered a stable of stars who brought something unique to their broadcasts.

Flashbacks

"There was a warmth," Martindale said. "You took pride in your ability to ad-lib and to do a commercial from a fact sheet."

In the years that followed, Martindale became one of the best known of the "personality DJs" in L.A.

At KMPC during the '70s and '80s, he was the station's morning man, ushering in the new day for thousands upon thousands of Angelenos. Such a person is not easily forgotten by the listeners.

"A year after I left, the station went all sports," Martindale said. "They invited some of us back for a last day of KMPC music radio. It was sort of sad. KMPC had been one of the premiere stations."

You have to give Martindale credit though; he doesn't dwell in the past.

"I'm just like everybody else; I've become more of a talk show listener," he said. "Maybe I've caved in or whatever, but everybody's talkin.' Nobody's

playing music."

He remains loyal to the AM band, feeling the sound warmer than the forced sibilants and thundering base of so much of the music on FM.

"I don't knock rap," he said. "I just don't understand it."

With the exception of KIQI (540 and 1260 AM), where Martindale did a one-year stint up until a few months ago, local personality radio on the AM dial in L.A. has all but disappeared. Music programs are now mostly syndicated and distributed by satellite. The same song you hear on KLAC is simultaneously transmitted in a hundred other cities. There are very few Wink Martindales left on local radio to play the "perfect" song if it's raining outside or the home team has lost a big game.

"When you grew up in the era I did, you kind of miss it," Martindale said.

You can tell he means it.

His voice absent from L.A. today, Martindale lives in Calabassas where he keeps tapes of his most memorable interviews with everybody from Neil Diamond to Tony Bennett (he met Elvis in 1954). He heads his own production company that has begun specializing in a new generation of interactive television game shows with viewer participation. Between trips to Europe, commercials for ESPN, hosting three game shows and a half-dozen other projects pending, if the situation arose, could he find the time to be on the radio again in L.A.? Sure! That's a thrill this kid from Jackson, Tenn. will never outgrow!



Bobby Rydell, Wink, and Jonie Somers, circa 1964

The Beat and Peace Group Gangs Up on Violence

BY JOE GORIA

Gang violence, once limited to the inner city, is spreading across previously untouched areas of Los Angeles and Orange counties. Recent attacks in suburban enclaves of the San Fernando Valley and Anaheim have driven one Southern California radio station to action.

Several organizations are heeding the call to arms, promoting education and peaceful co-existence in the city, most notably the Inglewood-based "Stop The Violence-Increase The Peace" Foundation. Now radio has aligned itself with this urban cause. Local outlets KKBT 92.3 and KPWR 105.9 have taken an on-the-air stand, promoting peace and the rebuilding of L.A.

KKBT 92.3 joined Stop The Violence Foundation in co-sponsoring a peace conference and concert to send a message of hope to fellow Angelenos weary of the violence and bloodshed.

Held at the Westin Bonaventure Hotel in downtown L.A. June 4, the event was attended by a varied crowd of young people, community leaders, social service

representatives, media representatives and entertainers. The goal of the conference was threefold: to create an open forum for addressing alternatives to violence, to enlist the help of community leaders and rap artists and to outline solutions to gangs, violence in our schools and domestic violence.

Dominique DiPrima, KKBT community action director and host of the radio show "The Street Scene," concluded the conference was a success on at least one of these fronts.

"I believe this was a good first step," she said. "We've received letters of thanks from many people and civic leaders for getting listeners to be aware that there are solutions to complex problems that face our city, if we work as one."

The conference consisted of five different panel discussions: "How Can We Stop the Violence and Increase the Peace?" "Violence in the Media: Genocidal Imagery," "The Real Role Models," "Censorship" and "The Respect Panel" (multiculturalism & knowledge of self). Despite its solemn subject matter, the occasion was festive, involving an exchange of positive ideas.

During the panel discussion on "Violence in the Media," several of the panelists clashed on the negative images of African-Americans portrayed by the media.

Keith O'Derrick, a black film director, defended his role as a filmmaker.

"Through being a film director, we're trying to show a real image, an image that is hard to ignore," O'Derrick said. "I'm not sugarcoating; I'm telling it like it is."

However, Charles Rachael, an activist and member of Stop the Violence, argued that most black males didn't become gang members.

"You've got to be fair," he said. "We're getting a negative image of us as gang-bangers. We are black, yes. But you are



Coolio

unfairly treating us as thugs. Only God can judge us."

Sharon Klein, KKBT promotions director, believes that dialogues in this vein lead to long-range solutions to the problems facing the city.

"What we did accomplish is getting a line of peaceful communication going, trying to solve problems between everyone, each on their level, putting their opinions forward and making their feelings known," she said.

But not everyone shared the belief that peaceful talk solves all problems. During one segment of a panel group, Coolio, a rap artist, proclaimed that violence solves certain things.

"In order to achieve peace, we need to shed blood," he said. "We can talk all we want, but something has to go."

That inflammatory comment didn't sit well with many in the crowd. However, DiPrima announced that Coolio had a right to speak his mind.

"Each participant, no matter if one's a disk jockey, politician, journalist, community activist or pop artist will have a different opinion," she said.

Community and local civil rights leaders also served as panelists and speakers, most notably Compton Mayor Omar Bradley, Urban League president John Mack and L.A. County Assemblywoman Gwen Moore.

"It's nice to see them rubbing elbows with gang members, rap artists such as Eazy E and Coolio, among other participants," DiPrima said. "It makes for an exciting time."

During the final panel discussion on building positive role models for children, panelists agreed that parents should strive to provide the ultimate good example for their children. The discussion covered the importance of the father as a guiding force in raising children.

"Parents need to take the role of responsibility," Coolio said. "Kids should not look up to movie or sports celebrities. They



Khalid Shah of Stop the Violence; KKBT's Diana Steele and Dominique DiPrima; The Beat's general manager Craig Wilbraham; Assemblywoman Gwen Moore

should look up to the ones who brought them into this world."

Overall, 92.3 The Beat received high marks from those involved in the event, including Stop the Violence spokesperson Tanya Humphrey.

"The media is a power to be reckoned with," she said. "While many in the inner city agree that our community is being wrongly portrayed to the mainstream, KKBT is trying to help us by achieving something that hasn't been done before: combining our energies to develop something positive."

Verona Edwards, an attorney for Stop the Violence, described the conference as a declaration of war on inner-city violence.

"For a change, we are simply trying to feed inspiration," she said.



DiPrima and Coolio

ECHOES

BY KEN KRAMER

Under the concrete and steel of the Pasadena Presbyterian Church may lie several liquor stills. Years ago, engineers at the church radio station thought the place needed a better electrical ground. They got hold of some liquor distilling equipment confiscated during prohibition. They crushed it and buried it. It worked almost miraculously.

"So far as I know, they are still there," broadcasting director James Mason said.

Mason is the unofficial historian of KPPC (1240 AM), perhaps the most unusual radio outlet in the country.

"Do you know of another station anywhere in the United States that is licensed to operate the way this one is?" he asked.

Indeed, PCC (an acronym for the church) is permitted to be on the air six days per week, but only in the overnight hours from dusk to dawn and all day Sunday. These curious restrictions apparently stem from the fact that for years KPPC was fired up for the "soul" purpose of disseminating the Holy Word and presenting a modest and civilized musical fare exclusively on Sundays and Wednesday nights.

When regulators began searching for ways to accommodate a rash of ambitious new stations coming on the air in Southern California in the 1930s, KPPC had to be content to jog along pretty much as it was.

Decades later, an FM station would be added, but tiny KPPC AM stopped growing right there. Until just a few years ago, its output power was still limited to a mere 100 watts, radiating from a wire suspended between towers on top of the "Star-News" building.

A combination radio rig and public address system was hooked up in time to

go on the air Christmas Eve. Up until then, if you couldn't make it in person to Sunday service, the phone company would "connect" you through two telephone lines in the pulpit wired directly to the downtown switchboard. The weekly gathering has been "broadcast" in one form or another ever since.

"We're coming up on our 70th anniversary," said Mason, who also serves as the church's director of broadcasting. "That makes our Sunday service of worship one of the oldest continuing radio programs in the world."

Apart from its religious shows, over the years KPPC's programming has been eclectic and sometimes downright groundbreaking. In the 1960s, despite a signal that barely escaped the city limits, the station became one of the first outlets to air underground rock. The church's FM sister station, which had been unremarkable and largely unnoticed began playing what was for the time some truly unusual rock 'n' roll, and tiny KPPC simulcast the signal. Mason believes that decision helped establish underground radio in Los Angeles.

"People were picking up this interesting new music on the AM dial and switching to FM to hear it better," he said.

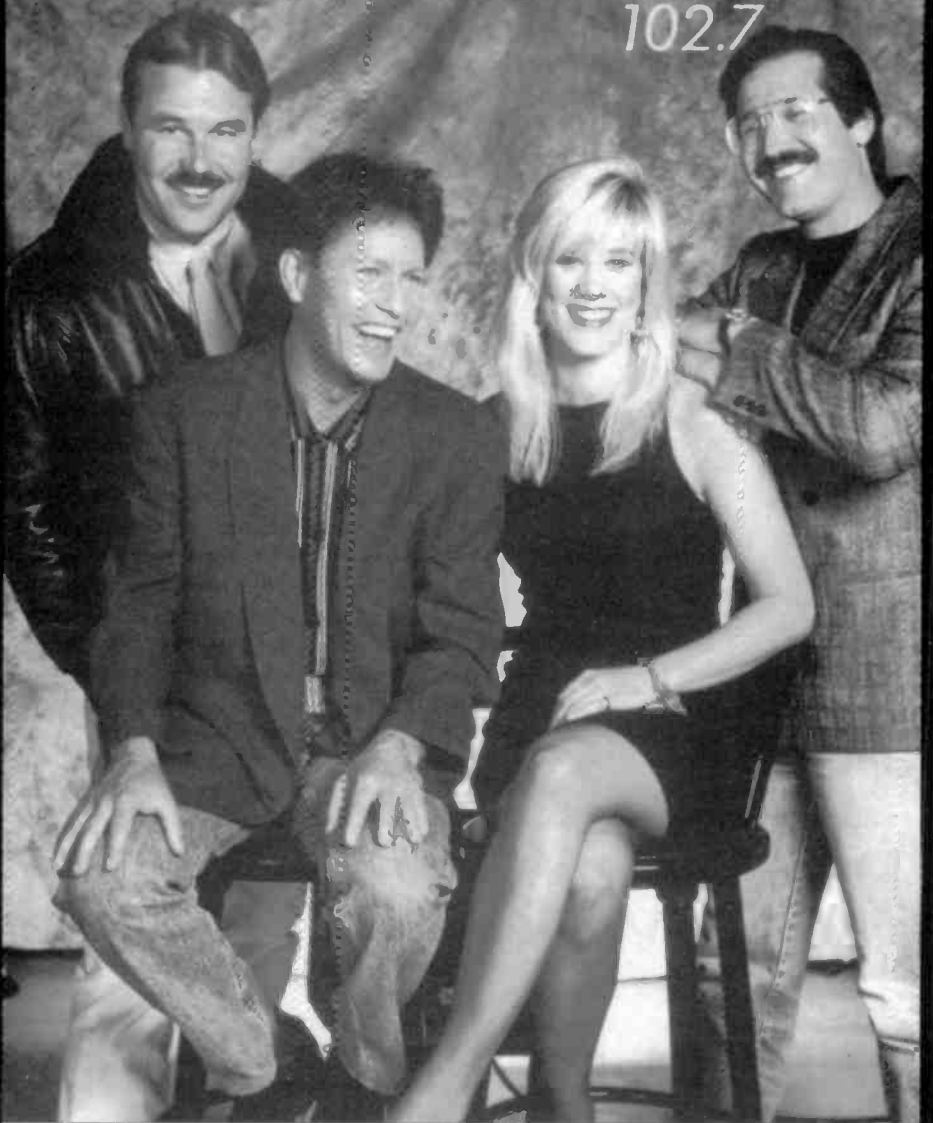
By the 1970s, Pasadena Presbyterian had divested itself of its broadcast licenses. AM and FM signals were split. The FM station was located elsewhere and went on to find fabulous success as KROQ, but her older sister on the AM side was sold to a company called Universal Broadcasting.

Finally granted a modest increase in power to 250 watts, KPPC AM retains some ties to the church. Its transmitter still resides in the basement, hooked to a wire up on the roof and allegedly to a bed of crushed copper hardware beneath.

Still legally limited to operating overnights and Sundays, it now offers greater Pasadena gospel music, a smattering of Spanish-language shows and, of course, weekly worship service.

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CORRECTIONS

In the last issue, a photo caption of a freeway with earthquake damage was wrong. It was the Santa Monica Freeway.

In the Grateful Dead story, a KLSX DJ's name was incorrect. His name is Jim "The Ripper Manzo."

The *L.A. Radio Guide* regrets the errors.



Dr. George Brothers, Bubba Da Skitso, "Hollywood" Hamilton, Samantha Santiago & Brian "The Bronx."

**HOLLYWOOD HAMILTON
&
THE 99.1 MORNING POSSE**

**99.1
KGGI**



Rosemary Alexander

MAJOR HOLLYWOOD TALENT REVIVES RADIO DRAMA

BY KATHY GRONAU

In image-conscious Los Angeles, successful media projects usually require a lot of glamour: actors with great looks and costumes, in addition to special visual effects. Surprisingly, radio drama, which has no pictures, is in fashion.

Since the middle '80s, famous actors and key talent from the entertainment industry have been creating a new type of radio drama, and people are coming in droves to watch it being taped. They are producing well-known plays, plays specially commissioned for the radio and dramatizations of books. These "theaters of the mind" use new audio technology, language and sound effects to tell a story.

Radio Renaissance

Many people associate radio theater with a special magic they experienced during its Golden Age, the catch-all term for American radio plays recorded in the '30s and '40s. Although its audience declined when TV arrived in American living rooms, it is still heard on L.A. radio stations (KNX-AM, KCSN-FM, KPCC-FM).

"Listening to radio drama influenced me to become an actor," award-winning actor Edward Asner said. "I grew up with radio and was inspired by programs like 'Lights Out,' 'Spellbound,' 'NBC University Theater of the Air' and 'Lux Radio Theater.'"

However, in contemporary radio drama the acting is different, explained radio drama producer Marjorie Van Halternan, in *Dramatics Magazine*.

"The stylized acting and melodrama of the Golden Age stuff doesn't work for an audience today," Van Halternan said. "We've been exposed to so much naturalistic acting in movies and daily TV news broadcasts of real events, all of which rival anything anybody saw anywhere in 1940."

Even *Vogue* magazine has noted the trend. An article from a couple of years ago commented on the rebirth of radio:

"In L.A., the cradle of the television and movie industries and therefore a place where one would least expect to find an outpouring of sentiment for the low-glamour, low-income landscape of radio, a virtual radio theater renaissance is in effect."

Several production facilities in Los Angeles record their dramas before a live audience, and they draw record crowds. The audiences love to watch the actors' performances and antics as they read their scripts while sitting on a platform "stage" with tables, chairs and microphones. Usually, there are no sets, costumes, theatrical lighting or stage movement. Actors' voices set the stage, aided by live sound effects created by the "foley" (sound effects) artist.

L.A. Theatre Works' collaboration with KCRW-FM (89.9), "The Play's the Thing," has been a leader in the resurgence of radio drama. Since the marathon broadcast of Sinclair Lewis' "Babbitt" in 1987, producer Susan Albert

Loewenberg and her L.A. Theatre Works have presented a variety of plays, ranging from the comedy of Neil Simon to Joyce Carol Oates and Arthur Miller to Mame Hunt's "Unquestioned Integrity: The Hill-Thomas Hearings."



Ed Asner helps bring radio drama to life.

Most have been broadcast on KCRW; many have aired nationally on NPR and internationally over BBC and BBC World Service.

"The Play's the Thing" consists of a series of performances taped for radio before an audience of 350 at Guest Quarters Suite Hotel in Santa Monica. Shows include all-star casts. The upcoming season is no exception: "Star Trek" actors Leonard Nimoy, Brent Spiner and Jonathan Frakes in a remake of "War of the Worlds" (recording Oct. 12- Oct. 15); "The Devil's Disciple" (recording Oct 26- Oct. 29) with Edward Asner, Kaitlin Hopkins, Judge Reinhold, JoBeth Williams and Michael York; and Harry Shearer ("This is Spinal Tap") in "It's Not a Fair World" by Harry Shearer and Tom Leopold (recording Jan. 25-Jan. 28, 1995).

Loewenberg began producing radio dramas in response to the prohibitive expense of producing traditional theater. Her solution? Keep standards high with quality work; but do it on the radio, as the BBC has done in England for years (where 1,800 dramatic productions are aired annually).

Another advantage of radio productions is they do not have to attract large



A scene from "Tascosa Slim"



John Randolph and Arye Gross in "The Brothers Karamazov"

audiences, unlike television, which depends on audiences for its lifeline — high ratings. This freedom allows for more complex and subtle subjects to be explored. For example, L.A. Theatre Works joined with NPR to broadcast "Top Secret: The Battle for the Pentagon Papers" with Edward Asner, Harry Shearer, Marsha Mason and Robert Foxworth.

Busy actors like Edward Asner ("Lou Grant," "The Mary Tyler Moore Show," "Thunder Alley") are happy to perform in LATW productions.

"I love getting everything into the nuance of the voice," Asner said. "When I do a book-on-tape, I create 30 to 40 voices. It's a wonderful exercise to attempt to give the qualities indicating age and sex of each person and maintain the voice of the leading character. With radio drama, we are doing the play together. I'm subject to other people's

pace, and my voice has to be distinctive from theirs."

Asner becomes enraptured by listening to voices.

"There's something fascinating about appearance; but I like resonance, timbre, the distinct quality of people's voices. [Israel's Prime Minister] Rabin has a great voice, so do [actresses] Helen Mirren, Glenn Close and Nancy Merchant, who I worked with. I cannot tolerate listening to ugly voices: a screecher, a monotone, a nasally piercing voice."

Another group bringing radio drama to the airwaves, now being heard on KLIT-FM (101.9), is Wells Fargo Radio Theater from the Gene Autry Western Heritage Museum, formerly KMPC Radio Theater.

Rosemary and Newell Alexander, founding producers, described the genesis of the productions.

"It began when we were performing country-western songs at a party where Gene Autry and Bill Ward, president of Golden West Broadcasters, were present," Rosemary Alexander said. "Autry was so impressed with our performance he asked Ward, a big fan of radio drama, if we could perform at the Gene Autry Museum. The museum staff were looking for suitable events for their theater.

"In December 1989, we created 'Christmas in El Paso.' We performed and broadcast it live, with live music and sound effects. The museum asked if we could produce more shows to create a 'living' exhibit of radio drama production, done in the tradition of the medium

CNN NEWS AM 1350 KCKC

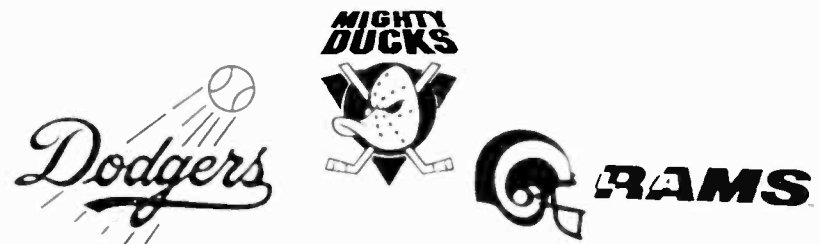
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6-10 am "The Coach" Charleye Wright Show
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"The Voice of the Inland Empire"

in the 1940s. We produced four shows a year for two years as 'KMPC Radio Theater.' Then KMPC changed its format, so we were off the air for a year, but our audience kept requesting more."

Now you can hear "Well Fargo Radio Theater" from the Gene Autry Museum on KLIT-FM (101.9). Every year, the Alexanders produce and write three original shows, which are funded by Wells Fargo Bank. These presentations give people a chance to see traditional radio drama produced, and the art form excites them.

Many of the museum dramas offer a view of history that is not well known: that the American West was settled and developed by many cultures besides Anglo-European, including Native American, Hispanic, African-American and Asian.

In their production "Tascosa Slim, Oldest Deputy of the Mississippi," Pat



JoBeth Williams, Julie Harris and Lindsay Crouse

Butram starred as the colorful, aging deputy sheriff who aids a woman photographer threatened by two German spies on a mission to destroy a local copper mine.

Their most recent broadcast, "Life and Liberty," is based on the true story of Robbin and Polly Holmes, slaves in the 1840s who were promised their freedom in exchange for helping their master travel to the West on the difficult and dangerous Oregon Trail. The next production, the multi-cultural women's story "The Quilt," will air Dec. 3.

California Artists Radio Theatre (CART) is also creating radio drama, which is carried by Pasadena station KPCC-FM (89.3).

"CART is a group of experienced writers, directors, actors, musicians, sound effects technicians and engineers," CART founder-director Peggy Webber said. "We have worked together for over four decades in television, film and theater, and especially



Elliot Reid and Jeanette Nolan

WELLS FARGO

Radio Theater



in radio drama during that medium's most successful years."

CART has an impressive roster of actors: Roddy McDowell ("Lassie"), Marvin Kaplan ("Wild at Heart"), Samantha Eggar ("Dr. Doolittle"), Norman Lloyd (co-founder of Mercury Theatre with Orson Welles), Jeanette Nolan (leading lady on many major radio series), Kathleen Freeman ("Singin' in the Rain"), Les Tremayne ("The Thin Man"), Parley Baer (Chester on radio's "Gunsmoke"), and Stan Freberg ("The Stan Freberg"). Webber was leading lady and featured performer in network radio programs such as "Sherlock Holmes" and "Lux Radio Theater" and worked with directors Orson Welles, Alfred Hitchcock and Jack Webb.

CART members are recording a series of radio dramas the second Wednesday and the following Saturday of every month at the Hollywood Roosevelt Hotel. The series includes "Alice in Wonderland," which aired in June; a new play by radio's most respected writer-director, Norman Corwin, "A Strange Affliction," along with his classic, "My Client Curly," which aired in July; a

series titled "Three Actors," which includes John Astin playing Edgar Allen Poe, Dan O'Herlihy playing George Bernard Shaw and William Windom playing James Thurber, which aired in August; and George Bernard Shaw's "Major Barbara" will be performed Sept. 14 and Sept. 17.

CART's plays produced for KPCC range from "The Passing of the Third Floor Back" by Jerome K. Jerome and Ivan Turgenev's "First Love" to "The Orangeburg Massacre," written by Jack Bass and *L.A. Times* writer Jack Anderson and "Lotusland," a musical comedy adapted by Ian Whitcomb from his novel.

Webber, who formed the nucleus of the group in 1948, gave her take on radio's renaissance.

"Radio drama is the closest thing to reading a book, as far as internalization of a story," she said. "It becomes a personal experience. Talk radio has discovered how involved listeners become, much more than any other medium. Especially in city a like L.A. where people are scattered both physically and emotionally, good radio drama can give them something to cling to and it can nourish the soul."

Kathy Gronau specializes in radio programming, working with radio stations, networks and independent producers. She has marketed radio programs both locally and nation-wide. As project director of RadioWest, she organizes activities for radio professionals in Southern California. She has also produced feature stories and programs for the radio.

To attend the radio dramas call:
L.A. Theatre Works
(213) 660-8587;
Wells Fargo Radio Theater
(213) 667-2000;
California Artists Radio Theater
(213) 683-3422

LOS ANGELES METRO TRENDS

SPRING '94

KLAX-FM	6.1
KPWR-FM	5.1
KROQ-FM	4.7
KOST-FM	4.2
KIIS-FM	3.9
KFI-AM	3.8
KLVE-FM	3.7
KKBT-FM	3.6
KABC-AM	3.5
KRTH-FM	3.2
KCBS-FM	3.0
KBIG-FM	2.9
KZLA-FM	2.9
KFWB-AM	2.8
KLOS-FM	2.8
KLSX-FM	2.8
KYSR-FM	2.8

WINTER '94

KLAX-FM	5.6
KOST-FM	4.7
KPWR-FM	4.7
KFI-AM	4.5
KABC-AM	3.8
KROQ-FM	3.8
KIIS-FM	3.7
KRTH-FM	3.5
KBIG-FM	3.4
KKBT-FM	3.3
KCBS-FM	3.2
KLVE-FM	3.2
KFWB-AM	3.0
KLSX-FM	2.9
KTNQ-AM	2.9
KLOS-FM	2.7
KNX-AM	2.6

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This Los Angeles Arbitron trend analysis reports the top 17 stations for the current and previous quarterly surveys. Data is for Persons 12+, Monday-Sunday, 6AM-Midnight. A station's share is the percent of radio listeners who are listening to a given station for the time period being studied. A share could be considered a popularity rating. KLAX-FM's 6.1 share in the Spring'94 report means that of the 1,705,500 people reporting radio listening on the average 1/4 hour, 6.1% of them reported listening to KLAX-FM.

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Weekday

Mornings

FM

5:00	88.5	KCSN	BBC Newshour — International news from BBC
	89.3	KPCC	Morning Edition — Local and world news magazine with National Public Radio's <i>Bob Edwards</i> ; traffic and weather
	89.9	KCRW	Morning Edition — Local and world news magazine with National Public Radio's <i>Bob Edwards</i> ; traffic and weather
	94.3	KIKF	Wakeup Crew — Country music, comedy and news with <i>Don Allen</i> and <i>Liz Pennington</i> , traffic reports
	96.7	KCAL	Steve & Tiffany — Rock, news and traffic
	97.5	KHTX	New Country Music — <i>Shannon McCrae</i> , news, traffic and comedy
	98.7	KYSR	Hot Adult Contemporary — <i>Jim</i> and <i>Melissa Sharpe</i>
	101.1	KRTH	Good Morgan Show — Rock oldies, entertainment with <i>Robert W. Morgan</i> , traffic and weather reports with <i>Richard Turnage</i> , news and sports with <i>Corbett Brattin</i>
	100.3	KXEZ	Soft Adult Contemporary — <i>Greg O'Neil</i> , news and traffic with <i>Tammy Trujillo</i>
	102.3	KJLH	Front Page — Open forum for listeners to voice opinions on current issues with <i>Carl Nelson</i>
	102.7	KIIS	Rick Dees in the Morning — Top 40 music, guests and entertainment; news with <i>Ellen K</i> ; sports with <i>Vic the Brick</i> ; and traffic with <i>Commander Chuck Street</i>
	103.9	KACE	Urban Contemporary — <i>Tom Joyner</i> , local news with <i>Mark Gunn</i> , traffic reports
	104.3	KBIG	Bill & Sylvia — Adult contemporary music, comedy, news traffic reports; entertainment report with <i>Bob Healy</i> ; <i>David Letterman's</i> Top 10 list, 6 a.m. and 8 a.m.

AM

570	KLAC	Adult Standards — <i>Jeff Rollins</i>
640	KFI	Handel Yourself in the Morning — Talk, guest interviews and open phones with <i>Bill Handel</i>
690	XTRA	Sports Talk — Sports interviews, news and scores with <i>John Ireland</i> and <i>Steve Mason</i> , open phones, scores and sports updates with <i>Jeanne Zelasko</i> , sports trivia, traffic updates
710	KMPC	The Peter Tilden Show with Tracey Miller — Talk, news, entertainment, interviews, traffic reports
790	KABC	Ken and Barkley Company — Talk and humor with <i>Ken Minyard</i> and <i>Roger Barkley</i> , news and business with <i>Ken Payne</i> , traffic reports with <i>Jorge Jarrin</i> , sports with <i>Stu Nahan</i> , <i>Paul Harvey</i> News and Comment
830	KPLS	Children's Programming — Stories, games, music
980	KFWB	News — News throughout the day: local news; sports 15 and 45 minutes past the hour; business 25 and 55 minutes past the hour; traffic six times per hour; national news from CNN and ABC
1070	KNX	News — <i>Tom Sirmons</i> and <i>Tom Haule</i> , traffic reports every six minutes from 5 a.m. to 7 p.m.
1110	KRLA	Oldies — <i>Mucho Morales</i> , news and traffic at 6:50, 7:50 and 8:50
1600	KMNY	The Brokers' Hour — Preview of the trading day on Wall Street with <i>Margaret Melanie Gold</i> and <i>Mike Jacobsen</i>

FM

5:30	92.3	KKBT	John London & the House Party — Urban contemporary music, comedy, Battle of the Sexes, news, traffic
	93.9	KZLA	Country Music — <i>Garabo</i> and <i>Murphy</i> , traffic reports, news
	94.3	KIKF	Country Music — <i>Liz Pennington</i> and <i>Billy the Kid</i> , music, comedy and traffic

Mornings

Weekday

FM

5:30	94.7	KTWV	All Music in the Morning with Paul Crosswhite — New adult contemporary music, traffic, news updates
	95.9	KEZY	Hits of the '80s and '90s — <i>John Fox</i> and <i>Tammy Trujillo</i> , news, Orange County traffic reports and the <i>Leeza Gibbons</i> entertainment report
	99.1	KGGI	Hollywood Hamilton and the Morning Posse — Top 40 music with <i>Dr. George Brothers</i> , <i>Samantha Santiago</i> and <i>Bubba da Skitzo</i> , news and traffic
	106.7	KROQ	Kevin & Bean — Alternative rock, comedy, interviews, news, music news, sports, weather and traffic reports, entertainment reports with " <i>Paul the 55-year-old intern</i> "
6:00	88.1	KLON	Jazz — <i>Scott Willis</i>
	88.5	KCSN	Sleepers Awake — Classical music, news with <i>Jarred Charles</i>
	89.9	KCRW	NPR's Morning Edition — National Public Radio's morning news magazine with <i>Bob Edwards</i>
	91.5	KUSC	The Morning Show — Classical music
	93.1	KCBS	Oldies — <i>Gary Moore</i> , local news with <i>Lon Landis</i> , traffic
	95.5	KLOS	The Mark & Brian Show — Comedy, interviews and special guests; news with <i>Chuck Moshontz</i> ; traffic with <i>Scott "Skylord" Reiff</i> ; " <i>Sports Snorts</i> " with <i>Todd Donoho</i>
	97.1	KLSX	Howard Stern — Comedy, interviews, classic rock, local news with <i>Beau Rials</i> ; traffic reports
	99.9	KOLA	Paul Lavoie in the Morning — Oldies and comedy; news with <i>Jim Ness</i> ; traffic
	101.9	KLIT	Adult Album Alternative — <i>Mike Morrison</i>
	102.3	KJLH	Urban Contemporary — <i>Cliff Winston</i> ; news with <i>Carl Nelson</i> and <i>Jacqui Stephens</i> ; sports with <i>Aundrae Russell</i> ; On the Phone with <i>Ti-Rone</i> ; advice at 6:35; Radioscope: celebrity interviews, "infotainment" with <i>Lee Bailey</i> , 9:50
	103.1	KACD	New Adult Contemporary/ Jazz — <i>Dave Fennoy</i>
	103.5	KOST	Mark & Kim — Adult contemporary music with <i>Mark Wallengren</i> and <i>Kim Amidon</i> ; news with <i>Sharon Dale</i> ; traffic with <i>Mike Nolan</i> and <i>Mark Denis</i>
	105.1	KKGO	Classical Music — <i>Jan Simon</i>
105.5	KNAC	Hard Rock — <i>Thrasher</i>	
105.9	KPWR	Baka Boyz in the Morning — Hip-hop, R&B and slow jams, traffic reports and traffic jam at 7:30	

AM

540	KOJY	Nostalgia — <i>Chuck Southcott</i>
900	KGRB	Big Band Music
1070	KNX	News — CBS News at top of the hour, local news with <i>Tom Sirmons</i> and <i>Tom Haule</i> , sports report with <i>Fred Gallagher</i> , traffic and weather with <i>Jill Angel</i> , business with <i>Jere Laird</i> , Tokyo Stock Market Close Report at 6:20 with <i>Joe Silbert</i> , Osgood File with <i>Charles Osgood</i> at 6:25, 7:25, 8:25 and 9:25, entertainment news with <i>Sam Rubin</i> at 7:55
1230	KGFJ	R&B/Oldies — <i>Johnny Morris</i>
1260	KJQI	Nostalgia — <i>Chuck Southcott</i>
1350	KCKC	The "Coach" Charlie Wright Show — News, talk and sports with the coach
1600	KMNY	Covering the Markets — Trading action, stock updates, guest interviews and news from Wall Street with <i>George Gamble</i> and <i>Mike Jacobsen</i>

Weekday

Mornings

FM			
7:00	90.7	KPFK	Morning Magazine — News headlines with <i>Lynne Shifflett</i> ; commentary, calendar of community events
7:30	91.5	KUSC	A Writer's Almanac — A calendar of the day's notable literary events, and short American poems with <i>Garrison Keillor</i>
AM			
	1070	KNX	CBS World News Roundup — Summary of world's breaking stories with <i>Bill Lynch</i>
8:30	870	KIEV	How Your Mind Can Keep You Well — Mental health with <i>Roy Masters</i>
9:00	88.5	KCSN	Mid-Morning Musicale — Classical music with <i>Phillip Richards</i>
	89.3	KPCC	Classic American Music — The best of the blues, jazz and swing from its origins to now with <i>Freddie Johnson</i>
	89.9	KCRW	Morning Becomes Eclectic — Progressive pop, international jazz and classical music, in-studio interviews and live performances with <i>Chris Douridas</i> . (NPR news at 9,10 and 11 a.m.)
	94.7	KTWV	New Adult Contemporary — <i>Talaya</i>
	96.7	KCAL	Rock — <i>Stu</i>
	97.5	KHTX	New Country Music — <i>Stew Berger</i>
	100.3	KXEZ	Soft Adult Contemporary — <i>Claudine St. Claire</i>
	101.1	KRTH	Oldies — <i>Brian Beirne "Mr. Rock 'n' Roll"</i>
AM			
	570	KLAC	Nostalgia — <i>Chick Watkins</i>
	640	KFI	Rush Limbaugh — National conservative talk, open phones
	690	XTRA	The Loose Cannons — Sports talk, interviews, sports trivia, with <i>Chet Forte</i> and <i>Steve Hartman</i> ; scores and sports updates with <i>Jeanne Zelasko</i> ; open phones, traffic reports
	790	KABC	Michael Jackson — Current events, commentary, interviews open phones
FM			
9:20	92.3	KKBT	The Grapevine — Hollywood news with <i>Shirley Clark</i>
9:30	90.7	KPFK	World Music Programs — Different show each day Monday — "Mario's Many Worlds of Music" with <i>Mario Cassetta</i> Tuesday — "Folkscene" with <i>Roz & Howard Larman</i> Wednesday — Independent, eclectic music with <i>Mario Cassetta</i> Thursday — "Sounds of Brazil" with <i>Sergio Mielniczenko</i> Friday — "Belize/Caribbean Pulse," news, commentary
	95.5	KLOS	Rock Report — Music news, concerts and artists' recording stories with <i>Rita Wilde</i>
10:00	88.1	KLON	Mainstream Jazz — <i>Ken Borgers</i>
	91.5	KUSC	Adventures in Good Music — Classical music masterpieces, rarities, stories with <i>Karl Haas</i>
	92.3	KKBT	Urban Contemporary — <i>Diana Steele</i>
	93.1	KCBS	Oldies — <i>Mary Price</i>
	93.9	KZLA	Country Music — <i>Tonya Campos</i> , All-request lunch hour, noon to 1 p.m.
	94.3	KIKF	Country Music — <i>Carrie Dunne</i>
	95.5	KLOS	Album-Oriented Rock — <i>Bob Coburn</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Chris Cox</i>
	97.1	KLSX	Classic Rock — <i>Cynthia Fox</i>
	98.7	KYSR	Hot Adult Contemporary — <i>Paul Freeman</i>
	99.1	KGGI	Mid-Day Groove — Top 40 music with <i>Jesse Duran</i>
	99.9	KOLA	Oldies — <i>Debbie Diaz</i>
	101.9	KLIT	Adult Album Alternative — <i>Nicole Sandler</i>
	102.3	KJLH	Urban Contemporary — <i>Lon McQ</i>
	102.7	KIIS	Top 40 Music — <i>Whitney Allen</i>

Mornings

Weekday

FM

10:00	103.1	KACD	New Adult Contemporary/Jazz — <i>Manon</i>
	103.5	KOST	Adult Contemporary — <i>Mike Sakellarides</i>
	103.9	KACE	Urban Contemporary — <i>Antoinette Russell</i>
	104.3	KBIG	Adult Contemporary — <i>Mark Taylor</i>
	105.1	KKGO	Classical Music — <i>Gary Hollis</i>
	105.5	KNAC	Hard Rock — <i>Remy "the Max" Maxwell</i>
	105.9	KPWR	Hip-Hop Music/R&B — <i>Boomer</i>
106.7	KROQ	Alternative Rock — <i>Richard Blade</i> , Flashback Lunch at noon	

AM

10:30	540	KOJY	Nostalgia — <i>Pete Smith</i>
	710	KMPC	Leslie Pam and Ann Christie — Sexual relationships, open phones
	870	KIEV	Chef Piero's Food & Wine Hour — Cooking tips, wine tasting and recipe exchange with <i>Piero Biondi</i>
	1070	KNX	Food News Hour — Restaurant reviews, food preparation, open phones with <i>Melinda Lee</i> and <i>Chris Lane</i>
	1110	KRLA	Oldies — <i>Dominick Garcia</i>
	1230	KGFJ	R&B/Oldies — <i>J.L. Martinez</i>
	1260	KJQI	Nostalgia — <i>Pete Smith</i>
10:30	1350	KCKC	Bill Kinison Show — Local talk, comedy, interviews and open phones
	830	KPLS	Storytime — Children's stories

FM

11:00	88.5	KCSN	Performance Today — Classical music and jazz concert reviews from round the world with <i>Martin Goldsmith</i>
	97.5	KHTX	New Country Music — <i>Bob Allen</i>

AM

1070	KNX	News — <i>Barry Rohde</i> ; sports with <i>Dave Zorn</i> ; Healthtalk at 11:25; traffic and weather; business report with <i>Jere Laird</i>
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FM

11:30	90.7	KPFK	Morning Reading — Literature
	Noon	88.5	KCSN
Noon	89.9	KCRW	Newstand — News from BBC and NPR
	90.7	KPFK	Music Programs — Different show each day Monday — "Music of the Americas" with <i>Jeannie Pool</i> Tuesday — Classical music with <i>William Murdoche</i> Wednesday — "Journey Through the Realms of Music" Thursday — "Straight, No Chaser," jazz with <i>Jay Green</i> Friday — Soundboard, classical guitar and lute with <i>John Schneider</i>
	91.5	KUSC	BBC News — International news from Britain
	92.3	KKBT	All-Request Old School Lunch Hour — Favorite urban contemporary oldies requests with <i>Diana Steele</i>
	95.5	KLOS	Noontime Nuggets — Best of older rock 'n' roll with <i>Bob Coburn</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>April Whitney</i> , all-request and dedication lunch hour
	99.1	KGCI	Top 40 Music — <i>Carmy Ferarri</i> , all-request and dedication lunch hour
	106.7	KROQ	Richard Blade's Flashback Lunch — Alternative rock classics

AM

640	KFI	Dr. Laura Schlessinger — Therapy, advice, open phones
690	XTRA	Jim Rome Show — Sports talk, interviews, open phones, ladies' line, thoroughbred racing results from Del Mar with <i>John Hernandez</i> , sports briefs and scores with <i>Joe Tutino</i> , the <i>Bulldog</i>
710	KMPC	Joe Crummey — Local talk, comedy, open phones

Weekday

Afternoons

AM

Noon	790	KABC	Paul Harvey News and Comment	
	870	KIEV		Talk Back — Talk, commentary, interviews, open phones with <i>George Putnam</i>
	1110	KRLA		Top 10 Countdown — A countdown of the top 10 rock oldies for a particular day in rock history
	1350	KCKC		G. Gordon Liddy — National talk, open phones

FM

12:06	89.9	KCRW	Earthquake Report	
	12:25	89.9		Newstand — Locally produced interview shows Monday — The World on Monday with <i>Ruth Seymour</i> Tuesday — The Politics of Culture, Guest hosts Wednesday — Real Politics with <i>Harold Meyerson</i> Thursday — Front Page with <i>Harvey Stromberg</i> Friday — Second Thoughts with <i>David Horowitz</i>
1:00	88.5	KCSN	Symphony of the Air — Classical music with <i>Tony Hanover</i> , news updates at 3 p.m.	
	89.9	KCRW		Which Way, L.A.? — A look at urban life in Southern California with <i>Warren Olney</i>
	96.7	KCAL		Rock — <i>M.J.</i> , music trivia game at 2 p.m.
	101.1	KRTH		Rock Oldies — <i>Johnny Hayes</i>
	105.9	KPWR		Hip-Hop Music/R&B — <i>St. John</i>
	106.7	KROQ		Alternative Rock — <i>Tami Heide</i>

AM

2:00	570	KLAC	Nostalgia — <i>Ed Brand</i>	
	790	KABC		Dennis Prager — Politics, social issues, international relations from an ethical/moral perspective
	1110	KRLA		Oldies — <i>Dominick Garcia</i>

FM

2:00	89.3	KPCC	JazzSet — Live jazz performances with <i>Branford Marsalis</i> (Mondays only) "Piano Jazz" with <i>Marian McPartland</i> (Fridays only) Specialty Shows — Different program each day Monday — Bookworm with <i>Michael Silverblatt</i> Tuesday — Ideas in the Air with <i>Dr. Richard Moore</i> Wednesday — The Health Connection with <i>Dr. Gershon Lesser</i> Thursday — Documentaries Friday — The Garden Show with <i>Lili Singer</i> Urban Contemporary — <i>Theo</i> Oldies — <i>Bob Guerra</i> , traffic reports New Adult Contemporary — <i>Don Burns</i> Album-Oriented Rock — <i>Geno Michellini</i> Top 40 Music — <i>Harley Davidson</i> Rock Oldies — <i>Mike Williams</i> , traffic updates, "Five at five" Soft Adult Contemporary — <i>Sandy Kelley</i> Top 40 Music — <i>Bruce Vidal</i> , traffic reports with <i>Commander Chuck Street</i> New Adult Contemporary/Jazz — <i>China Smith</i> Adult Contemporary — <i>Bryan Simmons</i> , traffic with <i>Mike Nolan</i> and <i>Mark Denis</i> Urban Contemporary — <i>Rico Reed</i>
	89.9	KCRW	
	92.3	KKBT	
	93.1	KCBS	
	94.7	KTWV	
	95.5	KLOS	
	99.1	KGGI	
	99.9	KOLA	
	100.3	KXEZ	
	102.7	KIIS	
	103.1	KACD	
	103.5	KOST	
	103.9	KACE	

AM

640	KFI	Dr. Dean Edell — Health and medical topics, open phones		
	870		KIEV	Head to Head — Local talk and current events with <i>Erroll Smith</i>
	1070		KNX	CBS News — Traffic and weather
1600	KMNY	The Investors Club of the Air — Investing and finance, open phones with <i>Buz Schwartz</i>		

Afternoons

Weekday

FM

2:30 89.9 KCRW **Marketplace** — International business news with *David Brancaccio*

AM

2:55 1070 KNX **On Film** — Movie reviews with *Jim Svejda*

FM

3:00 88.1 KLON **Jazz** — *Chuck Niles*

89.3 KPCC **All Things Considered** — News, business, and science reports; interviews and profiles; commentary, reviews of the art with *Linda Wertheimer, Robert Siegel, and Noah Adams*

89.9 KCRW **The MacNeil/Lehrer News Hour** — News and commentary, simulcast live with KCET TV 28

93.9 KZLA **Country Music** — *Shawn Parr*, traffic reports

94.3 KIKF **Country Music** — *Craig Powers*, traffic reports

95.9 KEZY **Hits of the '80s and '90s** — *Scott Free*, Five O'Clock Rock Block, two songs in a row from listeners' favorite artists

97.1 KLSX **Classic Rock** — *Steve Downes*, traffic reports

97.5 KHDX **New Country Music** — *Bryan Jackson*

98.7 KYSR **Hot Adult Contemporary** — *Jeff Davis*

101.9 KLIT **Adult Contemporary** — *Cindy Davis*

102.3 KJLH **Urban Contemporary** — *Frankie Ross*; The Cl'ance Update: soap opera satire with *Brad Sanders* at 3:35; traffic reports

104.3 KBIG **Adult Album Alternative** — traffic reports, news

105.1 KKGO **Classical Music** — *John Santana*

105.5 KNAC **Hard Rock** — *Long Paul*

105.9 KPWR **Hip-Hop Music/R&B** — *Morales*, Old school jams at 5 p.m.

AM

540 KOJY **Nostalgia** — *Johnny Magnus*

640 KFI **Drive Home with John & Ken** — Talk, entertainment, open phones with *John Kobylyt and Ken Chiampou*; traffic reports

710 KMPC **Tom Leykis** — Talk, current events, guests and open phones; traffic reports

1070 KNX **News** — *Dave Zorn*, CBS News at the top of the hour; *Dan Rather* at 4:24; Psychology report at 4:55; sports, traffic and weather; Tokyo Stock Market Open Report with *Joe Silbert*

1110 KRLA **Oldies** — *Bobby Romero*

1230 KGFJ **R&B/Oldies** — *Delores Thompson*

1260 KJQI **Nostalgia** — *Johnny Magnus*

1350 KCKC **Tom Leykis** — Talk, current events, guests and open phones; traffic reports

FM

4:00 89.9 KCRW **All Things Considered** — NPR's afternoon newsmagazine: news, business reports, interviews, science reports, arts features, social and political commentary with *Robert Siegel, Linda Wertheimer and Noah Adams*

92.3 KKBT **Urban Contemporary** — *Theo*

96.7 KCAL **Rock** — *Daryl*, Sports Minute, news, traffic

101.1 KRTH **Oldies** — *The Real Don Steele*

106.7 KROQ **Alternative Rock** — *Jed the Fish*, traffic reports, music news, *Jed's Catch of the Day*

AM

690 XTRA **Sportsnite** — Sports talk, interviews with *Lee "Hackshaw" Hamilton*, scores, sports updates, open phones, traffic reports

790 KABC **The Steve Edwards and Joel Roberts Show** — Current social and political issues, open phones, guests

870 KIEV **Steve Knight's Restaurant Show** — Restaurant reviews, entertainment with *Steve Knight*

Weekday

Evenings

FM

- 5:00 88.5 KCSN** **BBC Newshour** — International news from the British Broadcasting Company
- 89.3 KPCC** **Larry Mantle's Airtalk** — Local talk, interviews, open phones with *Larry Mantle*
- 92.3 KKBT** **Old School Traffic Jam** — Classic party jams with *Michael "Mixxin" Moor*
- 95.5 KLOS** **5 O'Clock Funnies** — Comedy, stand-up comics with *Geno Michellini*

AM

- 830 KPLS** **Storytime** — Children's stories
- 1600 KMNY** **Vera's Voice** — How to be a success in business, career and life, interviews, talk, open phones with *Vera Gold*

FM

- 6:00 88.5 KCSN** **Twilight Concert** — Classical music with *Nancy Endres*
- 90.7 KPFB** **Evening News** — Local and international news with *Frank Stolze*
- 92.3 KKBT** **Urban Contemporary** — *Evan Luck*, Top 8 at 8 Countdown
- 93.1 KCBS** **Oldies** — *Kevin Machado*
- 94.3 KIKF** **Country Music** — *Mustang McKay*, CD of the Night at 11 p.m.
- 95.5 KLOS** **Album-Oriented Rock** — *Joe Benson*
- 95.9 KEZY** **Hits of the '80s and '90s** — *George Matthews*, Top Eight at Eight, Orange County's most-requested songs of the day
- 102.3 KJLH** **Urban Contemporary** — *Jeff Gill*, Rhythm Mix at Six: Old school, latest jams with *Kan-D-Man*
- 102.7 KIIS** **Top 40 Music** — *Domino*
- 103.1 KACD** **New Adult Contemporary** — *Rich Watson* (Includes "Lights Out" music; 8 to midnight)
- 103.5 KOST** **Love Songs on the Coast** — Adult Contemporary music with *Karen Sharp*
- 103.9 KACE** **Urban Contemporary** — *Jillian Harris*

AM

- 570 KLAC** **Nostalgia** — *Dan Armstrong*
- 1600 KMNY** **Market Round-Up** — Review of the day's trading on Wall Street with *Dale Franks*

- 6:15 870 KIEV** **Irv Kaze on Sports** — Sports interviews, commentary open phones (Fridays only)

FM

- 6:30 89.9 KCRW** **The Sacramento Report** — State government news with *Mike Montgomery*; local reviews at 6:55 p.m.
- 91.5 KUSC** **MacNeil Lehrer Report News Hour** — News and commentary, interviews
- 7:00 89.3 KPCC** **Fresh Air** — Interviews, reviews and commentary on the arts, culture and entertainment with *Terry Gross*
- 89.9 KCRW** **Which Way, L.A.?** — A look at urban life in Southern California with *Warren Olney* (repeat of earlier program)
- 91.5 KUSC** **Evening Concert** — Classical music with *Alan Chapman*, (Opera, Fridays only)
- 92.3 KKBT** **Urban Contemporary** — *Evan Luck*
- 93.9 KZLA** **Country Music** — *Bo Reynolds*, "Cafe Z" all-request evenings, 9 p.m. to midnight
- 94.7 KTWW** **New Adult Contemporary**
- 97.5 KHTX** **New Country** — *Steve Forrest*
- 98.7 KYSR** **Hot Adult Contemporary** — *Gina St. John*
- 99.1 KGGI** **Top 40 Music** — *Joey Dee*
- 99.9 KOLA** **Oldies** — *Gary Springfield*
- 100.3 KXEZ** **Soft Adult Contemporary** — *Tommy Jaxson*

Evenings

Weekday

FM

7:00	101.1	KRTH	Oldies — <i>Jay Coffey</i> , requests and dedications
	104.3	KBIG	Adult Contemporary — <i>Steve Woods</i>
	105.1	KKGO	Classical Music — <i>Dinner Serenade</i>
	105.5	KNAC	Hard Rock — <i>Dangerous Darren</i>
	105.9	KPWR	Hip-Hop Music/R&B — <i>Big Boy</i> , Rap Attack at 8; Phat 5 at 9
	106.7	KROQ	Alternative Rock — <i>Doug the Slug</i> , countdown of the most-requested songs of the day at 9:00

AM

540	KOJY	Showtime — Broadway show tunes, musicals, soundtracks with <i>Bob Meyers</i>
640	KFI	Stephanie Miller — Talk, comedy and open phones
710	KMPC	Xavier Hermosillo — Local talk, open phones
790	KABC	Gloria Allred — Current issues, talk, open phones
1070	KNX	News — <i>Jack Salvatore</i> ; anchor, CBS News at the top of the hour; Focus on the Family with <i>Dr. James Dobson</i> at 8:25
1110	KRLA	Oldies — <i>Huggy Boy</i>
1230	KGFJ	R&B/Oldies — <i>Debi Whittaker</i>
1260	KJQI	Showtime — Broadway show tunes, musicals, soundtracks with <i>Bob Meyers</i>
1350	KCKC	Sports — Baseball, games TBA
1600	KMNY	Investors' Club on the Air — Repeat of earlier show

FM

8:00	88.1	KLON	Jazz — <i>Sam Fields</i> ; Jazz on the Latin Side with <i>Jose Rizo</i> (Fridays only); Worldwide Jazz, 11 p.m. (Fridays only)
	89.3	KPCC	Music Specials — Different show each day Monday — <i>Citybilly</i> with <i>Rene Engel</i> Tuesday — <i>Isabel Holt</i> : Solo Wednesday — <i>Music Magazine</i> with <i>Rene Engel</i> Thursday — <i>D-Tuning</i> with <i>Doug Johnson</i> Friday — <i>Friday Night Blues Review</i> with <i>John "Juke" Logan</i> and <i>Ellen Bloom</i>
	89.9	KCRW	Metropolis — The hypnotic pulse of modern city life with <i>Jason Bentley</i> (Santa Monica City Council live coverage with <i>Jacqueline Des Lauriers</i> , Tuesdays only, til midnight)
	90.7	KPFK	Thursday Lunch — Music and concerts of the Grateful Dead, commentary and interviews with <i>Uncle Bob</i> and <i>Cousin Tom</i> (Fridays only)
	94.7	KTWV	Night Tracks — Instrumental new adult contemporary
	96.7	KCAL	Rock — <i>Cason Smith</i>
	97.1	KLSX	Classic Rock — <i>Jim Ladd</i> , traffic reports
	105.1	KKGO	Classical Music — Southern California Gas Company Concert

AM

540	KOJY	Radio Theatre — Drama and comedy from the '30s and '40s
690	XTRA	Sports Talk — Sports subjects with <i>John Ireland</i> or <i>Jon Chelesnik</i> , the <i>Sports Doctor</i> , scores, sports updates, open phones
1260	KJQI	Radio Theatre — Drama and comedy from the '30s and '40s

FM

8:30	97.1	KLSX	Rockline — National call-in interviews with rock stars, music (Mondays only)
	9:00	88.5	KCSN
	102.3	KJLH	Rhythms of the Night — Romantic music, soulful ballads, dedications with <i>Levi Booker</i>
	105.5	KNAC	Mandatory Metallica
	105.9	KPWR	Friday Night Flavas — (Fridays only)

Weekday

Late Nights

AM

9:00	540	KOJY	Nostalgia — <i>Bob Meyers</i>
	640	KFI	Marilyn Kagan — Relationships, psychology talk, advice and therapy, open phones
	710	KMPC	Tavis Smiley and Reuben Navarette — Local talk, open phones
	790	KABC	The Larry Elder Show — Current events, open phones
	1070	KNX	Drama Hour — Old-time dramatic shows
	1260	KJQI	Nostalgia — <i>Bob Meyers</i>
	1600	KMNY	World Markets — International business and global finance with <i>Dale Richards</i>

FM

9:30	95.5	KLOS	Rock Report — Music and concert news, studio projects with <i>Rita Wilde</i>
10:00	89.3	KPCC	Ian Whitcomb Show — Eclectic music program, readings, open phones, Rhythm & Blues Time Capsule with <i>Bill Gardner</i> (Fridays only)
	89.9	KCRW	Man in the Moon — Late night soundscape mixing music and the spoken word with <i>Liza Richardson</i>
	91.5	KUSC	Musical 'Til Two — Classical music with <i>Jim Svejda</i>
	92.3	KKBT	Nightbeat — Urban contemporary music, dedications, open phones; social issues with <i>Lisa Canning</i>
	93.1	KCBS	Oldies — <i>Dave White</i>
	95.5	KLOS	Album-Oriented Rock — <i>The Greaseman</i> , Local Licks, Mondays at midnight
	101.9	KLIT	Adult Album Alternative
	102.7	KIIS	Top 40 Music — <i>Chris "Learjet" Leary</i>
	103.5	KOST	Love Songs on the Coast — Adult Contemporary music with <i>Ted Ziegenbusch</i>
	103.9	KACE	Quite Storm — Slow jams, romantic music with <i>E.Z. Wiggins</i>
	105.1	KKGO	Classical Music — <i>Tom Dixon</i>
	106.7	KROQ	Love Line — Love advice, open phones with MTV's <i>Riki Rachtman</i> and <i>Dr. Drew</i> , celebrity guests (Sunday through Thursday)

AM

	690	XTRA	Lenny Stevens — Sports betting and handicapping (Fridays only)
	870	KIEV	Niteside L.A. — Entertainment with <i>Gregg Hunter</i>
	1070	KNX	News — <i>Jack Salvatore</i> , CBS News and business report, sports, weather and traffic, small business
10:30	1190	KORG	The Sports Show — Sports talk

FM

11:00	95.9	KEZY	Hits of the '80s and '90s — <i>Johnny Quest</i> , overnights
	99.9	KOLA	Oldies — <i>Mark in the Dark</i>
	101.1	KRTH	Oldies — <i>Bill Stevens</i> , <i>Gary Marshall</i> (Mondays only)
	105.9	KPWR	Slow Jams — <i>Josefa Salinas</i> , (Monday through Thursday)

AM

570	KLAC	Nostalgia — <i>Mark Haden</i>
600	KOGO	Art Bell — National talk, open phones
690	XTRA	High School Sports Show — Southern California prep sports: scores and highlights with <i>John "the Coach" Kentera</i> (Fridays only) open phones
870	KIEV	Nick Edenetti on Location — Celebrities, interviews, Hollywood stars

FM

11:30	90.7	KPFK	Pacifica Network News
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FM

12:00	88.5	KCSN	BBC Overnights — International news from British Broadcasting Company
	89.3	KPCC	Larry Mantle's Airtalk — Repeat of earlier program
	89.9	KCRW	The Go Zone — Alternative music, independent releases, unsigned bands with Beth Halper (Monday, Wednesday and Friday); "Stay Awake" — Warren Kolozny, (Tuesday and Thursdays only); In the Dark — A half-hour of monologue, comedy with Joe Frank, (Fridays only, midnight to 12:30)
	90.7	KPFK	Something's Happening — Environmental and health issues, current events, education and awareness with Roy of Hollywood; "The We Hours" (Women's issues, Fridays only)
	92.3	KKBT	Friday Night Jam — Non-stop party music from local club DJs, (Fridays only)
	93.9	KZLA	Country Music — Gary Campbell
	94.3	KIKF	Country Music — Mark Robinson
	94.7	KTWV	New Adult Contemporary — Amy Hiatt
	96.7	KCAL	The Bob Show — Rock music
	97.1	KLSX	Classic Rock — Dion Jackson
	99.1	KKGI	Late Night Ladies — Top 40 music
	97.5	KHTX	New Country Music — Dan David
	100.3	KXEZ	Soft Adult Contemporary — Tom Banda
	101.1	KRTH	Rock Oldies — Vivian Porter, Mondays only
	101.9	KLIT	Adult Album Alternative — Rich Guzman
	102.3	KJLH	Urban Contemporary — Chris Lewis
	104.3	KBIG	Adult Contemporary — Rick Diego
	105.1	KKGO	Classical Music — Steve Henderson
	105.5	KNAC	Hard Rock — The Razor
	106.7	KROQ	Alternative Rock — Freddie Snakeskin, Thomas Guide or Whipping Boy

AM

640	KFI	Best of KFI — Repeats of earlier shows: Dr. Dean Edell, 12 a.m.; Bill Handel, 1 a.m.
690	XTRA	Pete Rose Show — Sports talk with former Cincinnati Reds star, open phones (tape delay) Tuesday through Friday
790	KABC	Ray Briem — Talk, current issues, open phones; Paul Harvey's Rest of the Story; (Mondays — Best of KABC, summary of day-time programs)
870	KIEV	Weekly Las Vegas Connection — News from Las Vegas with Bart Torres (Fridays only)
1070	KNX	News — Tom Brown and Beach Rogers
1110	KRLA	Oldies — Mike Daniels
1230	KGFJ	R&B/Oldies — Joy

FM

1:00	88.1	KLON	Jazz — Mike Newport
	89.3	KPCC	Rhapsody in Black — History of African-American music with Bill Gardner (Fridays only)
	105.9	KPWR	Hip-Hop Music/R&B — Huero
2:00	89.3	KPCC	Fresh Air — Repeat of earlier show
	92.3	KKBT	Urban Contemporary — Jesse Collins
	93.1	KCBS	Oldies — Verna McKay
	95.5	KLOS	Album-Oriented Rock — J.J. Lee
	95.9	KEZY	Hits of the '80s and '90s — DC Williams (Fridays only)
	102.7	KIIS	Top 40 Music — The Big Watusi
	103.5	KOST	Adult Contemporary — Lance Ballance and Jim Rondeau
	103.9	KACE	Urban Contemporary — Karla Antoinette

Saturday

Mornings

AM

2:00	640	KFI	Best of KFI — Repeats of earlier shows: John & Ken, 2 a.m.; Dr. Laura Schlessinger, 3 a.m.; Marilyn Kagan, 4 a.m.
	690	XTRA	Sports Talk — Scores and sports updates from the American Sports Network
	1070	KNX	Drama Hour — Repeat of 9:00 program

FM

3:00	89.3	KPCC	Morning Edition — Local and world news with <i>Bob Edwards</i>
	89.9	KCRW	Strictly Jazz — Jazz with <i>Bo Leibowitz</i> (Fridays only)
	96.7	KCAL	Caffeine CD at Three — Rock compact discs played in entirety
4:00	101.1	KRTH	Oldies — <i>Gary Marshall</i> , Mondays only
	99.9	KOLA	Oldies — <i>Stan the Man</i>

AM

1600	KMNY	Vera's Voice — How to be a success in business, career and life, guest interviews, talk, open phones with <i>Vera Gold</i>
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SATURDAY FM

5:00	88.5	KSBR	The Morning Breeze — A mellow blend of acoustic and electronic jazz from around the world with <i>Laine</i> and <i>Bleu</i> (Orange County)
	89.3	KPCC	Weekend Edition — In-depth news reports, economic and business reports, interviews, science and health reports, sports and political commentary with <i>Scott Simon</i>
	92.3	KKBT	On the Move — Urban countdown show, re-cap of top 30 biggest songs in America with <i>Tom Joyner</i>
	95.5	KLOS	Rock Chronicles
	101.1	KRTH	Oldies — <i>Steve Jay</i>
	102.3	KJLH	Urban Contemporary — <i>Milt Little</i>
	103.1	KAJZ	Jazz Trax — Lite jazz with <i>Art Good</i>
	104.3	KBIG	Adult Contemporary — <i>Carolyn Gracie</i>
	105.1	KKGO	Classical Music — <i>Nick Tyler</i>

AM

540	KOJY	Nostalgia
640	KFI	Nick Federoff on Gardening — Gardening tips, horticulture with <i>Nick Federoff</i>
790	KABC	Ken and Barkley Company — Saturday special with <i>Ken Minyard</i> and <i>Roger Barkley</i>
1260	KJQI	Nostalgia

FM

6:00	88.1	KLON	Early Morning Jazz
	89.9	KCRW	NPR's Weekend Edition — National public radio news with <i>Scott Simon</i>
	90.7	KPFK	Genesis of a Music — Music from the 12th to 20th centuries, public affairs and readings with <i>David Porter</i>
	93.1	KCBS	Oldies — <i>Verna McKay</i> or <i>Lynda Lambert</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Ed Ford</i>
	97.1	KLSX	Classic Rock
	97.5	KHTX	New Country Music — <i>Bob Allen</i>
	101.9	KLIT	Adult Album Alternative
	102.3	KJLH	Walt Love Countdown — Top 30 countdown of nation's most popular hits, celebrity interviews
	102.7	KIIS	Rick Dees' Weekly Top 40 — A recap of the week's most popular songs with <i>Rick Dees</i>
	103.5	KOST	Rock, Roll & Remember — Oldies with <i>Dick Clark</i>
	103.9	KACE	Movin' On Weekend — Top 20 urban music countdown with <i>Tom Joyner</i>
104.3	KBIG	Casey Kasem — American Top 40 Countdown	

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What city and place did you pick up the Guide? _____

Where did you pick up the Guide? _____

What did you enjoy most? _____ least? _____

Which radio listings did you read? (Circle two favorites)

1. Weekdays 2. Saturday/Sunday 3. "Sports on the Air" 4. None

Which stories did you read? _____

Would you like to see more photos? _____ Or more stories? _____

How many CD/records/cassettes do you plan to purchase monthly? _____

Where do you purchase your music? _____

At which mall do you shop? _____

Do you own a: (Circle appropriate items)

1. Walkman 2. Car stereo w/ cassette deck 3. Car phone

4. CD player 5. VCR

Do you plan to purchase any of the above items in the next 6 months? Yes No

If yes, which item(s)? _____

Where do you like to go for entertainment?

1. Concerts 2. Movies 3. Other? _____

4. Sporting events. Which sports? _____

5. Dining. Where? _____

Your Name and Address: _____

Occupation: _____

(Please Circle)

Sex: Male Female Age: 12-17 18-24 25-34 35-44

45-54 55+

Household Annual Income:

\$75,000+ \$55-74,000 \$45-54,000 \$35-44,000

\$25-34,000 Under \$25,000

Please send entries ASAP to:

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*All entries must be received by September 15, 1994

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Mornings

Saturday

AM

6:00	690	XTRA	Let's Talk Hook-Up — Fishing information with <i>Peter Gray</i>
	830	KPLS	Children's Programming
	1070	KNX	News — <i>Jeff McKinney</i> and <i>Linda Nunez</i> ; CBS News, sports with <i>Gil Stratton</i> ; traffic and weather with <i>Jill Angel</i> and <i>Jim Thornton</i> ; Osgood File at 7:24; <i>Dr. Joyce Brothers</i> sex report
	1110	KRLA	Oldies — <i>Larry McKay</i>
	1190	KORC	In and Around Orange County — Local issues with <i>Tammy Trujillo</i>
	1230	KGfJ	R&B/Soul — <i>Debi Whittaker</i>
	1600	KMNY	Vera's Voice — How to be a success in business, career and life, interviews, talk, open phones with <i>Vera Gold</i>

FM

7:00	88.1	KLON	Portraits in Jazz — <i>Ken Poston</i>
	91.5	KUSC	Saturday Morning Music — Classical music with <i>Gene Parrish</i> ; <i>President Clinton's</i> weekly radio address at 7:06 a.m.
	92.3	KLOS	Album-Oriented Rock — <i>Mark Avery</i>

AM

640	KFI	Handel on the Law — Jurisprudence, legal advice with attorney <i>Bill Handel</i>
1070	KNX	CBS World News Roundup — Summary of world's breaking stories with <i>Bill Lynch</i>
1600	KMNY	All About — Financial news with <i>Buz Schwartz</i>

FM

8:00	88.5	KCSN	Bluegrass Express — Bluegrass music with <i>Frank Javorsek</i>
	102.3	KJLH	RadioScope — Entertainment news, celebrity interviews with <i>Lee Bailey</i>
	103.9	KACE	Urban Contemporary — <i>Sharise</i>

AM

690	XTRA	Trackside — An insider's look at thoroughbred racing, interviews, handicapping and open phones with trainer <i>Roger Stein</i>
790	KABC	West Coast Garden Line — Gardening tips and horticultural issues, open phones with <i>Bruce Asakawa</i>
870	KIEV	Call About Racing — Thoroughbred racing topics, open phones with <i>Bill Garr</i>
1600	KMNY	Commodities — Investment tips with <i>Moe Ansari</i>

FM

8:30	90.7	KPFF	Heartfelt Music — <i>John Davis</i>
8:35	89.9	KCRW	ArtSpot — Art reviews
9:00	89.3	KPCC	Car Talk — Automotive advice, troubleshooting, new car recommendations with " <i>Click and Clack, the Tappet Brothers</i> " open phones
	101.1	KRTH	Oldies — <i>Jay Coffey</i>
	102.3	KJLH	L.A. Speaks Out — Community issues, news, open phones, guests with <i>Jacque Stephens</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>Dianna Rose</i>

AM

640	KFI	Best of Rush Limbaugh — A recap of weekday programs
690	XTRA	The Loose Cannons — Sports talk, interviews, trivia and scores with <i>Chet Forte</i> and <i>Steve Hartman</i>
710	KMPC	California Thoroughbred Digest — Horse racing topics, handicapping tips
870	KIEV	Best Bargains — Shopping tips, money-saving ideas with <i>Geri Cook</i>
1600	KMNY	Gerry Klein — Business news

Saturday

Mornings

FM

9:30	95.5	KLOS	Rock Report — Music and concert news, studio projects with <i>Rita Wilde</i>
10:00	88.1	KLON	Mostly Bop — Jazz music from the bebop era with <i>Scott Willis</i>
	89.3	KPCC	Whad'Ya Know? — Games & trivia with <i>Michael Feldman</i>
	89.9	KCRW	Car Talk — Boston mechanics answer callers questions on car problems, open phones with <i>Ray and Tom Magliozzi</i> , "Click & Clack, the Tappet Brothers"
	93.1	KCBS	Rock Oldies — <i>Bob Guerra</i>
	97.5	KHTX	New Country Music — <i>Dave Byrd</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Scott Free</i>
	97.1	KLTX	Classic Rock — <i>Cynthia Fox</i>
	101.1	KRTH	Oldies — <i>Jay Coffey</i>
	102.3	KJLH	Urban Contemporary — <i>Jeff Gill</i>
	103.5	KOST	Adult Contemporary — <i>Mike Sakellarides</i>
	103.9	KACE	Urban Contemporary — <i>Rico</i> and company
	104.3	KBIG	Casey Kasem's Countdown — Top 25 adult contemporary songs of the week with <i>Casey Kasem</i>

AM

540	KJQI	Nostalgia — <i>Gary Owens</i>
790	KABC	California Foods — Culinary arts with <i>Diane Worthington</i>
870	KIEV	Chef Piero's Food & Wine Hour — Cooking tips, wine tasting and recipe exchange with <i>Piero Biondi</i>
1070	KNX	Food News Hour — Recipes, cooking techniques, market bargains, open phones with <i>Jackie Olden</i>
1110	KRLA	Oldies — <i>Mucho Morales</i>
1260	KJQI	Nostalgia — <i>Gary Owens</i>
1600	KMNY	Talk Law — Jurisprudence, legal affairs with <i>Dan Kliene</i>

FM

10:30	88.5	KCSN	Whistlestop — Bluegrass music with <i>Frank Javorsek</i>
	90.7	KPFK	Halfway Down the Stairs — Stories and songs for the whole family with <i>Uncle Ruthie</i>
	91.5	KUSC	Metropolitan Opera
11:00	89.9	KCRW	Cafe L.A. — Jazz, classical, pop and international music with <i>Tom Schnabel</i>
	95.5	KLOS	Album-Oriented Rock — <i>Rita Wilde</i>

AM

790	KABC	The Pet Show — Animal and pet care information with <i>Warren Eckstein</i>
1070	KNX	News — CBS News, local news with <i>Jeff McKinney</i> and <i>Linda Nunez</i> , traffic, weather, sports and business reports
1600	KMNY	Wine, Dine and Travel — National and international features about sites, culture, art, music, food and wine with <i>Vera Gold</i> and <i>Margaret Melanie</i>

FM

11:30	90.7	KPFK	All About Books — Discussion of fine literature with <i>Pearl Skotnes</i>
Noon	89.3	KPCC	Chuck Cecil's Swingin' Years — Swing and big band music with <i>Chuck Cecil</i>
	101.9	KLIT	Adult Album Alternative — <i>Dave Meyer</i>
	105.1	KKGO	Classical Music — <i>Ian Freebaim-Smith</i>

AM

640	KFI	Bill Press — Interviews, talk, open phones
1230	KGFJ	R&B/Soul — <i>Scott Greene</i>
1600	KMNY	Cycles Institute — <i>Richard Moge</i>

Afternoons

Saturday

FM

12:05 90.7 **KPFK** **Car Show** — Automotive care with *John Retsek* and *Len Frank*
12:30 88.5 **KCSN** **Riders Radio Theater** — Western radio drama

AM

870 **KIEV** **Travelscope** — Travel tips, bargains with *Joseph Resendo*

FM

1:00 88.5 **KCSN** **Bourbon Street Parade** — Dixieland jazz with *Bob Ringwald*
 104.3 **KBIG** **Adult Contemporary** — *Don Simon*

AM

690 **XTRA** **Sports Saturday** — Sports talk, interviews, open phones with *Rick Schwartz* (subject to preemption by NBA playoffs)

790 **KABC** **Travel Show** — Travel-related topics with *John Clayton*
 1600 **KMNY** **Life Planning** — Investment strategy with *Tony Amaradio*

FM

1:30 90.7 **KPFK** **Centerstand** — Motorcycle talk with *Margaret Fowler*, *Eric Vincent* and *Nick Lenatsch*

2:00 88.1 **KLON** **Nothin' but the Blues** — Blues music
 91.5 **KUSC** **Songs of the Earth** — Concert music of African-American composers and the new and enduring classical music created by people of all cultures with *Titus Levi*

FM

2:00 93.1 **KCBS** **Oldies** — *Mary Price*

95.5 **KLOS** **Album-Oriented Rock** — *J.J. Lee*
 95.9 **KEZY** **Hits of the '80s and '90s** — *Brenda Franklin*
 97.1 **KLSX** **Classic Rock** — *Beau Rials*
 101.1 **KRTH** **Oldies** — *Johnny Hayes*
 102.3 **KJLH** **Urban Contemporary** — *Aundrea Russell*
 103.1 **KACD** **New Adult Contemporary/Jazz** — *Joe Huser*
 103.5 **KOST** **Adult Contemporary** — *Lance Ballance*
 103.9 **KACE** **Urban Contemporary** — *George Moore*

AM

1600 **KMNY** **Entertainment Inside Out** — News behind the glitter of the entertainment world, features, guest interviews with *Margaret Melanie*

FM

2:30 90.7 **KPFK** **Sounds of Jamaica** — Classic Jamaican music and reggae with *Miss Wirewaist*

3:00 89.9 **KCRW** **The African Beat** — African music with *CC Smith*, *Solomon Solo* and *Ade James*

97.5 **KHTX** **New Country Music** — *Bryan Jackson*

AM

710 **KMPC** **ESPN** — Sports news and events

790 **KABC** **Moneytalk** — Financial reports with *Bob Brinker*

870 **KIEV** **Government in Action** — Local issues, guests, political talk with Glendale Mayor *Larry Zarian* and *Cam Currier*

1070 **KNX** **News** — CBS News, local news with *Bob Scott*, traffic, weather, Sports Central, USA and business news

1110 **KRLA** **Oldies** — *Art Laboe*

1600 **KMNY** **The Business News Magazine** — Financial topics with *Bob Olivares*

FM

3:45 91.5 **KUSC** **President Clinton's Address and Republican Rebuttal**

4:00 88.5 **KCSN** **The Third Stream** — Mainstream jazz with *Randy Yamamoto*

89.3 **KPCC** **All Things Considered** — News, business and interviews, science reports, arts features, social and political commentary

Saturday

Evenings

AM

- 4:00 790 KABC **Dining Out** — Restaurant reviews and culinary criticism with *Merrill Shindler*
 1600 KMNY **Weekend Magazine** — Consumer news

FM

- 5:00 89.3 KPCC **Ebony**
 89.9 KCRW **Weekend All Things Considered** — News, business reports, interviews, science reports, arts features, social and political commentary
 91.5 KUSC **Wade in the Water** — African-American sacred music traditions

AM

- 6:00 690 XTRA **Sports Clinic** — Sports talk, open phones with *Jon Chelesnik*, "the Sports Doctor" (subject to preemption by NBA playoffs)
 5:30 870 KIEV **Chuck Alpert and the Law** — Jurisprudence, open phones with *Chuck Alpert*

FM

- 6:00 88.1 KLON **Jazz and Blues** — *Sam Fields*
 89.3 KPCC **Sancho** — Music and local issues with *Daniel Castro*
 89.9 KCRW **KCRW Playhouse** — Radio theater
 91.5 KUSC **Prairie Home Companion** — Variety show, comedy, satire and music with *Garrison Keillor*
 93.1 KCBS **Oldies** — *Mark St. John*
 95.9 KEZY **Hits of the '80s and '90s** — *Lori Roller*
 100.3 KXEZ **Soft Adult Contemporary** — *Maggie McKay*
 103.1 KACD **New Adult Contemporary/Jazz** — *Mike Jordan*
 103.5 KOST **Love Songs on the Coast** — Romantic adult contemporary music with *Karen Sharp*
 103.9 KACE **Saturday Night Special** — Retro-funk, urban classics with *Mark Drummond*
 104.3 KBIG **Adult Contemporary** — *Ed Mann*

AM

- 640 KFI **Mr. KFI** — A crazy interpretation of talk radio, open phones
 1070 KNX **News** — CBS News; local news with *Frank Mottek*; sports report with *Bill Seward*; financial news, traffic and weather; editorial with *George Nicholaw*
 1600 KMNY **Women's Forum**

FM

- 7:00 88.5 KCSN **Giant Steps** — Eclectic music program, jazz, blues, modern, classical with *Elizabeth Lamers*
 88.9 KUCI **Third World North America** — Hard-core and punk rock with *Barcode* and *Scarecrow*
 90.7 KPFK **Canto Tropical** — Afro-Caribbean and Latino music, community issues with *Hector Resendez*, *Kathy Diaz*, *Pia Montoya* and *Gustavo Aragon*
 94.3 KIKF **Honky Tonk Saturday Night** — Country music
 95.5 KLOS **Album-Oriented Rock** — *Randy Maranz*
 97.5 KHTX **New Country Music** — *Jonathan Steele*
 97.1 KLSX **Classic Rock** — All-request Saturday
 101.1 KRTH **Rock Oldies** — *Dave Hood*
 101.9 KLIT **Adult Album Alternative**
 102.3 KJLH **Urban Contemporary** — *Milt Little*
 104.3 KBIG **Disco Saturday Nights** — Disco and '70s dance music with *Rick Diego*
 105.1 KKGO **Classical Music** — *Tom Dixon*
 105.9 KPWR **Saturday Nite Street Party** — Hip-hop, R&B, slow jams

Late Nights

Saturday

AM

- 7:00** **790** **KABC** **Xavier Hermosillo** — Talk, open phones
870 **KIEV** **World of Entertainment** — Entertainment news and reviews with *Gregg Hunter*
- 1110** **KRLA** **Oldies** — *Huggy Boy*
1600 **KMNY** **College of Finance** — Business and investments with *Margaret Melanie*

FM

- 8:00** **91.5** **KUSC** **Thistle and Shamrock** — Irish music with *Fiona Ritchie*

AM

- 690** **XTRA** **The Competitors Show** — Running topics with *Bob Babbitt* (subject to preemption by NBA playoffs)
1600 **KMNY** **The Best of the Investors' Club on the Air** — Recap of weekday shows

FM

- 9:00** **88.1** **KLON** **The Jazz Scene** — Local jazz artists with *Scott Wells*
88.5 **KSBR** **Other People's Music** — Hot, jammin' street music mixed with cultural information with *D.J. Zulu, Terminator G* and *Brian Kelly* (Orange County)
- 89.9** **KCRW** **Brave New World** — Newest releases in alternative rock and pop with *Tricia Halloran*
91.5 **KUSC** **My Word!/My Music**
92.3 **KKBT** **Saturday Night Jam** — Urban contemporary music with *Michael "Mixxin" Moor* and *Captain G*, guest mixers

FM

- 9:00** **102.3** **KJLH** **Club Rhythm** — Club mix, hip-hop, street rap with *Kan-D-Man*
106.7 **KROQ** **Doug the Slug's Party Pit** — Alternative rock, requests, party hits with *Doug the Slug*

AM

- 640** **KFI** **Tammy Bruce** — Talk, women's issues, open phones
690 **XTRA** **Sports News** — Scores and updates from the American Sports Network
790 **KABC** **Tom Hall** — Current events, political talk, open phones
1070 **KNX** **Drama Hour** — Old-time dramatic radio programs

FM

- 9:30** **95.5** **KLOS** **Rock Report** — Music and concert news, studio projects with *Rita Wilde*
- 10:00** **90.7** **KPFK** **Informed Sources** — In-depth coverage of current events and social criticism
91.5 **KUSC** **Riverwalk** — Jazz featuring a single artist each week
93.1 **KCBS** **Oldies** — *Dave Murphy*
95.9 **KEZY** **Hits of the '80s and '90s** — *Joel Medriano*
96.7 **KCAL** **Metal Edge** — New and classic heavy metal with *Dave Desy*

AM

- 1070** **KNX** **News** — CBS News, local news with *Beach Rogers*, traffic and weather, sports report, financial news
1190 **KORC** **Bandstand** — Music of the '20s through '40s

FM

- 11:00** **89.3** **KPCC** **Ann the Raven**
91.5 **KUSC** **Worldwide Jazz** — International music with *Gene Parrish*
103.5 **KOST** **Love Songs on the Coast** — Adult contemporary music with *Adrienne Walker*

AM

- 690** **XTRA** **Instant Replay** — Sports news, recap of the day's top sporting events with *Pat Summerall*

Saturday

Late Nights

FM

11:30	101.9	KLIT	K-Lite Forum
12:00	89.9	KCRW	The International Radio Exchange — Radio Nova, exclusive U.S. broadcast of the hottest music programming in Paris
	90.7	KPFK	12 O'Clock Rock — Rock 'n' roll with <i>Andrea 'Enthal</i>
	97.1	KLSX	Frazier Smith After Midnight — Live comedy
	100.3	KXEZ	Soft Adult Contemporary — <i>Al Marquez</i>
	101.1	KRTH	Oldies — <i>Bill Stevens</i>
	101.9	KLIT	Adult Album Alternative
	103.9	KACE	Urban Contemporary
	106.7	KROQ	Alternative Rock

AM

710	KMPC	KMPC Forum
790	KABC	Ray Briem — Current events, talk, <i>Paul Harvey</i>
1110	KRLA	Oldies — <i>Mike Daniels</i>

FM

1:00	88.1	KLON	All Night Jazz — <i>James Janisse</i>
	88.5	KSBR	Funk Hour — Psychedelic funk with <i>the Funk Monk</i>
	89.9	KCRW	Short Wave — Bruno Guez
	95.5	KLOS	Talk in Transition — Environmentalism, political awareness, talk with <i>Frank Sontag</i>
	102.3	KJLH	Urban Contemporary — <i>Chris Lewis</i>
	104.3	KBIG	Public Affairs — Local issues

AM

640	KFI	Bill Smith — General talk, open phones
690	XTRA	Pete Rose Show — Sports talk with former Cincinnati Reds star, open phones (tape delay)

FM

2:00	89.3	KPCC	Blues Stage —
	89.9	KCRW	Shortwave — <i>Bruno Guez</i>
	93.1	KCBS	Oldies — <i>Robin Banks</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Ed Ford</i>
	97.1	KLSX	Classic Rock
	103.5	KOST	Adult Contemporary — <i>Adrienne Walker</i>
	105.9	KPWR	Power Tools — Alternative and house music with <i>Richard "Humpty" Vission</i> and <i>Tony B</i>
3:00	89.3	KPCC	Piano Jazz — The best of jazz pianists with <i>Marian McPartland</i>

AM

690	XTRA	Sports News — Scores and updates from the American Sports Network
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Sunday

FM

5:00	89.3	KPCC	Weekend Edition — In-depth news reports, economic and business reports, interviews, science and health reports, sports and political commentary with <i>Scott Simon</i>
	102.3	KJLH	Church Services — Religion with <i>Vince Morgan</i>
	103.5	KOST	Public Affairs
	106.7	KROQ	Open Line — Public affairs talk show, special guests, open phones with <i>Scott Mason</i>

AM

640	KFI	Auto Talk — Automotive care tips with <i>Norm LaFave</i>
790	KABC	News — Local and national events
870	KIEV	Yarick's Backyard — Gardening with <i>Burnell</i> and <i>Lucy Yarick</i>

Mornings

Sunday

FM

6:00	88.1	KLON	Early Morning Jazz
	88.5	KSBR	The Morning Breeze — A mellow blend of acoustic and electronic music from around the world with <i>Laine</i> and <i>Bleu</i> (Orange County)
	89.9	KCRW	Music of the Spheres — <i>Mara Zhelutka</i>
	90.7	KPFK	Gospel Caravan — Gospel music with brother <i>Prince Dixon</i>
	93.1	KCBS	Oldies — <i>Robin Banks</i>
	97.1	KLSX	Public Affairs — Local issues
	99.9	KOLA	Inland Empire Today — A close look at concerns affecting the Inland Empire with <i>Michelle St. John</i> and <i>Bob Gates</i>
	101.1	KRTH	It's Happening — Current local issues and events, interviews with <i>Vivian Porter</i> (repeats Mondays from 12:30 a.m. to 1 a.m.)
	101.9	KLIT	Adult Album Alternative — <i>Adrienne Norell</i>
	103.1	KACE	Issues and Solutions — Public affairs interviews with <i>John Capps</i>
	103.9	KACE	Amen Corner — Gospel music with <i>Paul Kidd</i>

AM

600	KOGO	Mike West Show — Local current events, open phones
1070	KNX	News — CBS News; local news with <i>Jeff McKinney</i> and <i>Linda Nunez</i> ; sports report with <i>Gil Stratton</i> ; traffic and weather reports; the Osgood File at 6:25
1110	KRLA	KRLA Connections — Public affairs
1600	KMNY	Vera's Voice — How to be a success in business, career and life, interviews, talk, open phones with <i>Vera Gold</i>

FM

7:00	88.1	KLON	Classic Jazz — <i>Bob Epstein</i>
	88.5	KCSN	Latino Classics — Latin classical music with <i>Richard Rios</i>
	91.5	KUSC	Sunday Music L.A. — Classical music with <i>Jim Svejda</i>
	92.3	KKBT	Inspirations Across America — Inspirational, spiritual advice with <i>the Rev. Burke Johnson</i>
	93.1	KCBS	Rock Oldies — <i>Chris Taylor</i> or <i>Lynda Lambert</i>
	93.9	KZLA	American Country Countdown — Recap of the most popular country music songs with <i>Bob Kingsley</i>
	95.5	KLOS	Album-Oriented Rock — <i>Al Ramirez</i>
	103.5	KOST	Adult Contemporary — <i>Lance Ballance</i>

AM

640	KFI	Money Talk — Financial and investment advice with <i>Jeff Saccacio</i>
690	XTRA	Let's Talk Hook-up — Fishing information with <i>Peter Gray</i>
710	KMPC	ESPN Sports Radio — Sports news and events
1600	KMNY	Town Hall

FM

7:30	101.1	KRTH	Close-Up — Public affairs interview program with <i>Vivian Porter</i> (repeats Mondays from 2:30 a.m. to 3 a.m.)
	8:00	89.9	KCRW
	96.7	KCAL	Brunch with the Beatles — Beatles music with <i>Razz</i>
	97.1	KLSX	Classic Rock Coffeehouse — <i>Michael Benner</i>
	101.1	KRTH	Rock Oldies — <i>Steve Jay</i>
	103.9	KACE	The People's Choice — Local issues, guests, magazine format, open phones with <i>Isidra Person-Lynn</i>
	104.3	KBIG	Adult Contemporary — <i>Carolyn Gracie</i>

AM

690	XTRA	Trackside — An insider's look at thoroughbred racing, interviews, open phones with <i>Roger Stein</i>
790	KABC	The Motorized World of Leon Kaplan — New car selection, automotive advice, open phones with <i>Leon Kaplan</i>

Sunday

Mornings

AM

8:00 **1110** **KRLA** **Oldies** — *Larry McKay*
1600 **KMNY** **Commodities** — Investments with *Moe Ansari*

FM

9:00 **89.3** **KPCC** **Car Talk** — Automotive advice, troubleshooting, new car recommendations with "*Click and Clack, the Tappet Brothers*" open phones
90.7 **KPFK** **The Nixon Tapes** — Oldies, jazz, new sounds, ethno-music and more with *Tom Nixon*
92.3 **KKBT** **Street Science** — Talk, urban contemporary music, guest interviews, open phones with *Dominique DiPrima*
95.5 **KLOS** **Stone Trek** — The best of past, present and future progressive rock with *Greg Stone*
95.9 **KEZY** **American Top 40** — A recap of the top 40 biggest hits according to Billboard Magazine, exclusive stories behind the hits, long-distance dedications with *Shadoe Stevens*
101.9 **KLIT** **Top 25 Countdown** — Recap of the week's most popular songs
103.1 **KACD** **New Adult Contemporary/Jazz** — *Linda Robbys* (includes *The Sunday Brunch; 10 to 11 a.m.*)

AM

640 **KFI** **Worst of John & Ken** — Recap of weekday programs
690 **XTRA** **Sports Talk** — *John Ireland* and *Jeanne Zelasko*, open phones (subject to preemption by NBA playoffs)

FM

9:30 **88.5** **KCSN** **Nothing to Do ABC Workshop** — Children's program with *Rita Pardue*
10:00 **91.5** **KUSC** **St. Paul Sunday Morning** — Classical music with *Bill McLaughlin*
88.5 **KCSN** **L'Chayim** — Jewish community news, music and commentary with *Cantor Michael Russ*
89.3 **KPCC** **European Sunday Concert**
89.9 **KCRW** **Le Show** — Social and political satire with *Harry Shearer*
93.1 **KCBS** **Oldies** — *Chris Taylor*
94.3 **KIKF** **KIK Countdown** — Most popular country hits in Orange County
97.5 **KHTX** **New Country Music** — *Steve Forrest*
96.7 **KCAL** **Flashback** — A look at an era from the past featuring music news and entertainment with *Bill St. James*
97.1 **KLSX** **Breakfast with the Beatles** — Beatles hits with *Deirdra O'Donahue*
103.9 **KACE** **Urban Contemporary** — *Sharise*

AM

790 **KABC** **Susan Estrich** — Political talk and commentary
870 **KIEV** **Phil Blazer Show** — Jewish news and information
900 **KGRB** **Hawaii Calls** — Traditional Hawaiian music with *Bill Bigelow*
1600 **KMNY** **College of Finance** — Business and investments with *Margaret Melanie*

FM

11:00 **88.1** **KLON** **Sunday Jazz** — *Sam Fields*
89.9 **KCRW** **Cafe L.A.** — Jazz, classical, pop and international music with *Tom Schnabel*
90.7 **KPFK** **Background Briefing** — News analysis with *Ian Master* and *Edmonde Haddad*
91.5 **KUSC** **The Record Shelf** — Rare classical music recordings with *Jim Svejda*
103.5 **KOST** **Adult Contemporary** — *Ken Davis*
Noon **88.5** **KCSN** **Don't Touch That Dial** — Old-time radio dramas with *Barbara Sunday* and *Bobb Lynes*

Mornings/Afternoons

Sunday

FM

Noon	90.7	KPFK	In Fidelity — Music program for audiophiles with <i>Peter Sutheim</i>
	91.5	KUSC	The First Art — <i>Gene Parrish</i>
	93.1	KCBS	Oldies — <i>Dave White</i>
	95.5	KLOS	Album-Oriented Rock — <i>Randy Maranz</i>
	97.1	KLSX	Classic Rock — <i>Jeff Gonzer</i>
	101.9	KLIT	Adult Album Alternative
	102.3	KJLH	Old School Sunday — Old school music with <i>Jesse Torero</i>
103.9	KACE	Southern California Sunday — Soft urban hits, old school music with <i>Jillian</i>	

AM

640	KFI	Mark Whitlock — Hard-hitting local issues, open phones
690	XTRA	Sports Talk — <i>Jon Chelesnik</i> or <i>Gary Cruz</i> , open phones, (subject to preemption by NBA playoffs)
790	KABC	Tom Hall — Talk, current events, interviews, "People's Choice" open phones
870	KIEV	Irv Kaze on Sports — Sports interviews, commentary open phones (repeat of Friday's program)
1070	KNX	News — CBS News, local news with <i>Linda Nunez</i> , sports, religion, weather and traffic reports, financial news and health advice
1110	KRLA	Oldies — <i>Bobby Romero</i>
1600	KMNY	Cycles Institute — <i>Richard Moge</i>

FM

1:00	90.7	KPFK	Sunday Opera — <i>Fred Hyatt</i>
	91.5	KUSC	Global Podium — Features on the world's greatest conductors with <i>Leonard Slatkin</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Marina Wilson</i>
	101.1	KRTH	Oldies — <i>Chaz Kelley</i>
	104.3	KBIG	Adult Contemporary — <i>Don Simon</i>

AM

1600	KMNY	Vera's Voice — How to be a success in business, career and life, interviews, talk, open phones with <i>Vera Gold</i>
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FM

2:00	88.1	KLON	Nothin' but the Blues — Blues music
	97.5	KHTX	New Country Music — <i>Stew Berger</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>Rich Watson</i>
3:00	103.5	KOST	Adult Contemporary — <i>Bryan Simmons</i>
	88.5	KCSN	On with the Show — Broadway musicals with <i>Deanna Paulos</i>
	89.9	KCRW	Reggae Beat — Reggae music with <i>Hank Holmes</i> and <i>Chuck Foster</i>
	93.1	KCBS	Oldies — <i>Jeff Serr</i>

AM

640	KFI	Talk — Offbeat news, open phones
790	KABC	The Road to Success — Self-improvement with <i>Dick Kazan</i>
870	KIEV	Irish Hour — Irish news, interviews, announcements, Irish music with <i>Tom McConville</i>
1070	KNX	News — CBS news, local news with <i>Bob Scott</i> ; sports report with <i>Bill Seward</i> ; financial updates, traffic and weather; "Focus on the Family" with <i>Dr. James Dobson</i>
1600	KMNY	The Gerry Klein Hour

FM

4:00	88.5	KCSN	Quarterdeck Classical Countdown — Top classical music pieces with <i>Rich Capparella</i>
	89.3	KPCC	All Things Considered — News, business and interviews, science reports, arts features, social and political commentary
	91.5	KUSC	Sundays at Four — Chamber music series
	97.1	KLSX	Classic Rock — <i>Jeff Gonzer</i>
	102.3	KJLH	Urban Contemporary — <i>Chris Lewis</i>

Sunday

Afternoons

AM

4:00	790	KABC	Elmer Dills — Restaurant reviews, dining bargains, wine selection, hotel reviews
	1110	KRLA	Oldies — <i>George Matthews</i>
	1600	KMNY	Life Planning — Investment strategy with <i>Tony Amaradio</i>

FM

5:00	88.5	KCSN	The Music Room — Chamber music with <i>James Walden</i>
	89.3	KPCC	Same Time, Same Station — Radio drama with <i>John and Larry Gassman</i>
	89.9	KCRW	Weekend All Things Considered — News, business reports, interviews, science reports, arts features, social and political commentary with <i>various hosts</i>
	90.7	KPFK	Crossroads — <i>Elisabeth Perez-Luna</i>
	91.5	KUSC	Concierto Latino Americano — The works of Latin American composers with <i>Enrique Gonzalez</i>
95.5	KLOS	The 7th Day — Seven classic rock albums played in their entirety with <i>Joe Benson</i>	

AM

6:00	690	XTRA	The Game of the Week — Baseball, ESPN game of the week
	1600	KMNY	Wine, Dine and Travel — National and international features about sites, culture, art, music, food and wine with <i>Vera Gold and Margaret Melanie</i>

FM

5:30	90.7	KPFK	Preachin' the Blues — Blues, black gospel, boogie-woogie and live guests with <i>Ed Archer</i>
6:00	88.1	KLON	Big Band Jazz — <i>Ken Poston</i>
	88.5	KCSN	American Continental Hours — German music, news and interviews with <i>Wolfgang Schneider</i>
	88.5	KSBR	Folkroots — Traditional American folk and bluegrass music with <i>Greg Mirken</i> (Orange County)
	89.9	KCRW	Playhouse — Theater
	93.1	KCBS	Oldies — <i>Kevin Machado</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Lori Roller</i>
	100.3	KXEZ	Soft Adult Contemporary — <i>Maggie McKay</i>
	101.1	KRTH	Oldies — <i>Benney Martinez</i>
	103.1	KACD	Artist Profile — Music interview with <i>Monica Thomas</i>
	103.5	KOST	Love Songs on the Coast — Adult Contemporary music with <i>Jim Rondeau</i>
	103.9	KACE	Sunday Soft Notes — Old school and jazz with <i>E.Z. Wiggins</i>
	104.3	KBIG	Adult Contemporary — <i>Ed Mann</i>
	105.9	KPWR	The Retro Show — Old school, slow jams with <i>Boomer</i>
106.7	KROQ	Reggae Revolution — Reggae music, celebrity guests with <i>Wayne Jobson</i>	

AM

6:00	540	KOJY	Sounds of Sinatra — The best of Frank Sinatra with <i>Sid Mark</i>
	640	KFI	Mr. KFI — A crazy interpretation of talk radio
	1070	KNX	News — CBS News; local news with <i>Frank Mottek</i> ; sports report with <i>Bill Seward</i> ; financial news, traffic and weather, editorial with <i>George Nicholaw</i> ; Tokyo Stock Market Open report with <i>Joe Silbert</i>
1260	KJQI	Sounds of Sinatra — The best of Frank Sinatra with <i>Sid Mark</i>	
1600	KMNY	The Commonwealth Club	

FM

7:00	89.3	KPCC	Gee Dad! It's a Wurlitzer
	91.5	KUSC	Quarterdeck Classical Countdown — Weekly countdown show of nation's most popular classical albums according to Billboard magazine with <i>Rich Capparella</i>

Evenings

Sunday

FM

7:00 97.5 KHTX **New Country Music** — Jonathan Steele
101.9 KLIT **Entertainment This Week**

AM

790 KABC **For Your Good Health** — Health issues with Dr. John Dougall
1110 KRLA **Art Laboe's Killer Oldies** — Five-hour request and dedication show featuring four decades of listeners' favorites

FM

7:30 90.7 KPFFK **Folkscene** — Folk music, interviews, live performances with Roz and Howard Larman

94.3 KIKF **Nashville Now** — Country music with Lon Helton

8:00 88.5 KSBR **Ragtime** — A journey through the roots of jazz with Jeff Stone (Orange County)

89.3 KPCC **Echoes of Greece**

91.5 KUSC **Library of Congress** — Classical music

93.9 KZLA **American Country Countdown** — Recap of the most popular country music songs according to national charts

94.7 KTWV **The Listening Room** — New music reviews

96.7 KCAL **Alternative Edge** — Four hours of alternative and new rock with Rachel Lee

97.1 KLSX **Classic Rock** — Frazier Smith

102.3 KJLH **Rhythms of the Night** — Romantic music, soulful ballads, dedications with Levi Booker

106.7 KROQ **Love Line** — Love advice, open phones with MTV's Riki Rachtman and Dr. Drew, celebrity guests

AM

690 XTRA **Coast to Coast** — End-of-the-week sports wrap-up with Pat O'Brien

FM

9:00 88.1 KLON **Poll Winners** — Ken Borgers

89.9 KCRW **Brave New World** — Newest releases in alternative rock and pop with Tricia Halloran

93.9 KZLA **Top 30 Countdown** — Harmon and Evans

94.7 KTWV **The Wave's World Music Hour** — World music

AM

640 KFI **Hugh Hewitt** — General talk, open phones

1070 KNX **Drama Hour** — Old-time dramatic radio programs

FM

10:00 88.5 KSBR **Dead of Night** — New alternative rock releases with Bill Simpson (Orange County)

89.3 KPCC **Asian Understanding**

93.1 KCBS **Rock Oldies** — Dave Murphy

94.3 KIKF **Sittin' In** — Country music

103.5 KOST **Lovesongs on the Coast** — Adult contemporary music with Ted Ziegenbusch

106.7 KROQ **Rodney on the Rock** — Cutting-edge new music, in-studio celebrity guests, guest calls from London with Rodney Bingenheimer, movie reviews by Keith Sky

AM

690 XTRA **Mexican National Hour** — News from Mexico

790 KABC **Religion on the Line** — Religious talk with Truman Jacques

1070 KNX **News** — CBS News, local news with Beach Rogers, traffic, weather and sports, financial updates

FM

10:30 91.5 KUSC **Music From the Hearts of Space**

Sunday

Late Nights

FM

11:00	89.3	KPCC	Afropop Worldwide
	90.7	KPFK	Smoke Rings — Jazz and commentary with <i>John Breckow</i>
	94.7	KTWV	Musical Starstreams
	97.5	KLSX	House of Blues — Blues music with <i>Elwood Blues</i>
	101.9	KLIT	K-Lite Forum
11:30	95.5	KLOS	Local Licks — Southern California's longest running weekly showcase for local musical talent
12:00	89.3	KPCC	Don't Wake Me Up, Let Me Dream
	89.9	KCRW	Gumbo! — A mix of cajun, zydeco, celtic and roots music with <i>Chuck Taggart</i>
	94.7	KTWV	Musical Starstreams — Adult contemporary music
	97.1	KLSX	The Grateful Dead Hour — Concerts of the Grateful Dead, interviews and stories with <i>David Gans</i>
	100.3	KXEZ	Soft Adult Contemporary — <i>Al Marquez</i>
	101.1	KRTH	K-Earth Sunday Night — Public affairs, local, state, national issues, interviews with <i>Vivian Porter</i>
	101.9	KLIT	Adult Album Alternative
	102.3	KJLH	Urban Contemporary — <i>Daphne James</i>
	103.9	KACE	Urban Contemporary

AM

600	KOGO	Coast to Coast with Art Bell — National talk, open phones
690	XTRA	Instant Replay — Sports talk with <i>Pat Summerall</i>
710	KMPC	American Sports Network — Sports scores and news
790	KABC	Best of KABC Talkradio

FM

1:00	89.3	KPCC	C-Span's Weekly Radio Journal — News
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AM

640	KFI	Best of KFI — Rebroadcast of earlier shows
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FM

2:00	89.9	KCRW	Shortwave — <i>Bruno Guez</i>
3:00	89.3	KPCC	Morning Edition — Local and world news with <i>Bob Edwards</i>

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Kim Amidon
Weekdays 6AM-10AM



Dick Clark
Saturdays
6AM-10AM



Karen Sharp
"Lovesongs On The Coast"
6PM-10PM



Ted Ziegenbusch
"Lovesongs On The Coast"
10PM-2AM

How To Get Through

Music Request Lines

KLON-FM	88.1	(310) 985-5566
KSBR-FM	88.5	(714) 582-5727
KCSU-FM	88.5	(818) 885-5276
KSPC-FM	88.7	(909) 626-5772
KUCI-FM	88.9	(714) 856-KUCI
KPCC-FM	89.3	(818) 585-7000
KUSC-FM	91.5	(213) 744-1717
(call between 8:45 a.m. and 9 a.m.)		
KKBT-FM	92.3	(213) 520-9292
KOOJ-FM	92.7	(909) 423-0927
KCBS-FM	93.1	1 (800) 292-9393
KZLA-FM	93.9	1 (800) 977-1939
KIKF-FM	94.3	(714) 977-1943
KTWV-FM	94.7	(213) 520-9283
KFRG-FM	95.1	1 (800) 698-5374
KLOS-FM	95.5	1 (800) 955-KLOS
KCAL-FM	96.7	(909) 431-4967
KEZY-FM	95.9	(714) 535-5950
KLSX-FM	97.1	1 (800) 540-9797
KHTX-FM	97.5	(909) 431-5000
KLAX-FM	97.9	1 (800) 899-0979 (213) 520-0979
KYSR-FM	98.7	1 (800) 782-7987
KGGI-FM	99.1	520-5991(L A) or 431-5991 (San Bernardino)
KOLA-FM	99.9	(909) 798-5600
KXEZ-FM	100.3	(818) 845-3279
KRTH-FM	101.1	1 (800) 232-5784
KLIT-FM	101.9	(213) 520-5483
KJLH-FM	102.3	1 (800) 286-5554
KIIS-FM	102.7	(213) 520-1027
KAJZ-FM	103.1	1 (800) 423-1031
KBJZ-FM	103.1	1 (800) 423-1031
KOST-FM	103.5	1 (800)-929 KOST
KACE-FM	103.9	1 (800) 540-1039
KBIG-FM	104.3	1 (800) 800-4104
KKGO-FM	105.1	(310) 478-5540
KNAC-FM	105.5	(310) 437-5622
KPWR-FM	105.9	1 (800) 579-7106
KROQ-FM	106.7	1 (800) 520-1067
KLVE-FM	107.5	(213) 520-1075
KOJY-AM	540	(310) 478-5540
KLAC-AM	570	1 (800) 977-5222

KTNQ-AM	1020	(213) 520-1020
KRLA-AM	1110	(213) 520-5752
KIIS-AM	1150	(213) 520-1027
KORG-AM	1190	(714) 635-1190
KGJF-AM	1230	(213) 520-1230
KJQI-AM	1260	(310) 478-5540
KWKW-AM	1330	(213) 520-1330
KWRM-AM	1370	(909) 735-4740
KALI-AM	1430	(213) 520-1430
KWIZ-AM	1480	(714) 554-1480
KXED-AM	1540	(213) 520-5040

Local Talk Show Lines

KPCC-FM	89.3	(818) 793-3677
KCRW-FM	89.9	(310) 452-6700
KPFK-FM	90.7	(818) 985-5735
KFI-AM	640	(213) 520-1KFI
XTRA-AM	690	1 (800) 776-1690
KMPC-AM	710	1 (800) 471-0710
KABC-AM	790	1 (800) 222-5222
KIEV-AM	870	(213)-628-5438, (310)-837-5438, (818)-956-5438
Outside Los Angeles	1 (800)-540-5438	
KMNY-AM	1600	1 (800) 365-5669
Tom Leykis	KMPC	1 (800) 580-0TOM

National Talk Show Lines

Rockline	1-800-344-ROCK
Rush Limbaugh	1-800-282-2882
Car Talk	1-800-332-9287
Whad'Ya Know?	(608) 263-4141

Children's Radio

KPLS-AM	830	1 (800) 552-2470
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News Hotlines

KFWB-AM	980	(213) 871-4633
KNX-AM	1070	(213) 460-3000

Financial Updates

KMNY-AM	1600	(909) 627-1600
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ASIAN		COLLEGE	
KFOX-FM	93.5	KSPC-FM	88.7
KAZN-AM	1300	KUCI-FM	88.9
KBLA-AM	1580	KXLU-FM	88.9

The Players

CLASSIC ROCK

KLOS-FM95.5
KLSX-FM97.1

ROCK

KCAL-FM*96.7
KLIT-FM.....101.9
KNAC-FM105.5
KROQ-FM.....106.7

SPORTS

KWNK-AM670
XTRA-AM.....690

URBAN

CONTEMPO

KKBT- FM92.3
KJLH- FM.....102.3
KAEV-FM*103.9
KACE-FM.....103.9

ADULT

CONTEMPO

KMGX-FM94.3
KTWV-FM.....94.7
KYSR-FM.....98.7
KXEZ-FM.....100.3
KLIT-FM.....101.9
KOST-FM103.5
KBIG-FM104.3

NOSTALGIA

KOJY-AM.....540
KLAC-AM.....570
KGRB-AM900
KJQI-AM1260

CLASSICAL

KCSN-FM.....88.5
KUSC-FM.....91.5
KKGO-FM105.1

COUNTRY

KOOJ-FM92.7
KZLA-FM93.9
KIKF-FM94.3
KFRG-FM*95.1
KHTX-FM*97.5
KHTX-AM*590

JAZZ

KLON-FM88.1
KSBR-FM.....88.5
KACD-FM103.1
KBCD-FM103.1

NEWS/TALK

KFI-AM640
KMPC-AM710
KABC-AM790
KIEV-AM.....870
KFWB-AM980
KNX-AM1070
KORG-AM1190
KCKC-AM1350

OLDIES

KCBS-FM93.1
KOLA-FM*99.9
KRTH-FM101.1
KRLA-AM.....1110
KGFJ-AM1230
KMEN-AM* ...1290

TOP 40/POP

KEZY-FM95.9
KGGI-FM*99.1
KIIS-FM102.7
KPWR-FM105.9
KIIS-AM.....1150

FINANCIAL

KMNY-AM1600

CHILDRENS

KPLS-AM830

PUBLIC RADIO

KPCC-FM.....89.3
KCRW-FM.....89.9
KBPK-FM.....90.1
KPPK-FM.....90.7

SPANISH

KLAX-FM97.9
KLVE-FM107.5
KKHJ-AM.....930
KTNQ-AM.....1020
KWKW-AM...1330
KWRM-AM* ..1370
KCAL-AM*1410
KALI-AM.....1430
KWIZ-AM1480
KXED-AM.....1540

RELIGIOUS

KFSG-FM.....96.3
KWIZ-FM96.7
KKLA-FM99.5
KYMS-FM106.3
KMAX-FM107.1
KWVE-FM107.9
KBRT-AM740
KLFE-AM*1240
KPPC-AM1240
KFRN-AM1280
KGER-AM1390
KTYM-AM.....1460

* Riverside and
San Bernardino
county station

For Asian and College
stations see inside cover.