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Radio

and

Entertainment

in and around
ST. LOUIS

RA&E

Week
Ending
Sept. 17
1932



NORMA SHEARER and CLARK GABLE
Coming Soon in "Strange Interlude"

PRICE **5**[¢]
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Hour by Hour Program Listings for the Week

Radio and Entertainment

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MICROPHONICS

"Racketeering is a national industry with an annual turnover of from \$12,000,000,000 to \$18,000,000,000," said a criminologist on NBC. "My, what a lot of naughty figures," exclaimed June Pursell.

Virginia Rea, NBC song bird, believes in telepathy. "Thoughts are frequently conveyed without words," says Miss Rea. "For example, when I step into a room full of women and the conversation suddenly ceases, I know precisely about whom they have been talking."

"Did you see the twins?" asked Julia Sanderson, NBC entertainer. "I did," answered Frank Crumit, her co-star, "and the boy is the picture of his father" . . . "And the girl?" pressed Julia . . . "Oh she's the talkie of her mother," said Frank.

The report that a chain of 15 and 25 cent stores is going to reduce prices to a nickel and a dime is confirmed by Ben Bernie, NBC's "old maestro." He says they are going into the foreign bond business.

Miss Peggy Allenby of the NBC dramatic department and member of the Radio Guild is a grand-daughter of John Fox, who was the first president of the national Democratic organization, and defeated Horace Greeley for the State Senate.

"The armadillo, when it gets cold, curls up into a ball and freezes itself solid," declared a naturalist on the NBC airwaves. "Just like certain friends of mine every time I try to make a touch," was the comment of Chuck Haynes of the Sinclair Minstrels.

BILLY JONES: "Boy, am I broke. Finances with me are so bad I'm sick."

ERNIE HARE: "Cheer up, Billy. You gotta be financially sick before you can be well heeled."

Cliff Soubier of the NBC Sinclair Minstrels is a dialectic league of nations. In his many roles he has been German, Irish, English, Chinese, Italian and a Negro.

Allan Wilson, NBC tenor, heard from San Francisco, started life as an architect and still spends much of his spare time sketching.

Snapshots from NBC's Family Album: Ross MacLean, baritone, is married to Beverly Birks, actress . . . Katharine Glenn, of the Glenn Sisters, is the wife of Hubert Ames Kay, an instructor at New York University . . . Kelvin Keech, announcer, was married March 15, 1922, at Constantinople, Turkey, to Nina T. Christiakova, a Russian refugee . . . Harold Branch, tenor, and Ruth Pepple, pianist, are Mr. and Mrs. Pepple.

"Wamp" Carlson, of NBC's Tastyest Jesters, says he can't live within his credit, much less his income.

A psychologist has figured out that men get mad six times a week, on an average, and women three times. "Yes, but who makes the men mad?" asks George Olsen, NBC conductor.

Gene (NBC) Arnold is the author of another new song and this time it is a hill billy called "Down By the Old Red Depot." Gene recalls his boyhood in the town of Newton, Ill., and a romance at the little red station.



A CALENDAR of THINGS HAPPENING and COMING

Movies

AMBASSADOR:

George Arliss in "The Successful Calamity." Jay Mills, master of ceremonies, heads the stage show.

FOX:

"Unholy Love" with Lila Lee. Allan Jones, Muni Opera star is held over for a second week on the stage. Sylvia Clark is featured in the Fanchon and Marco idea.

LOEW'S STATE:

Jackie Cooper in "The Divorce in the Family" with Lewis Stone, Conrad Nagle and Lois Wilson.

MISSOURI:

John Boles and Irene Dunn in "Back Streets" from the novel by Fannie Hurst.

Baseball

SPORTSMAN'S PARK:

Browns vs. Boston — September 11, 12, 13.

Browns vs. Philadelphia — September 14, 15, 16.

Conventions

Missouri Elks' Assn., Fall 1932.

International Assn. of Municipal Electricians, Sept 13-15—1932.

Evangelical Brotherhood, Evangelical Synod of N. A., Sept 17-20—1932.

COMING AND GOING

By Fleet Smith

All current forms of dance music are represented on Leo Reisman's schedule for the Pond's broadcast of Friday at 7:30 p. m. over KSD. will duplicate his characteristic broadcasting style on the Royal Vagabonds program of Friday at 5:15 p. m. over KWK.

Maggie Cline, favorite comedienne of two generations ago, will live for the radio audience when Georgie Price gives his impression of her singing "Throw 'Em Down McCloskey" on the Chase & Sanborn tea program, with Bennie Krueger and his orchestra, Thursday at 5:45 p. m. over KMOX.

Wayne King will be heard for the second time offering a solo with his orchestra accompanying during the Lady Esther program of Sunday at 1 p. m. over KSD.

Eddie Cantor is currently off the air-waves, but Ward Wilson

The demand for radio artists in stage appearances was never better illustrated than in the current bill of the New York Paramount. Georgie Price is acting as master of ceremonies for a radio sketch in which appear Colonel Stoopnagle and Budd, Sylvia Froos, the Mills Brothers and Eddie Duchin's orchestra. It is a stage debut for Duchin.

The new German double-key-board piano, which made its debut on last Sunday's Pennzoil Parade of Melodies, will be featured for the second time next Sunday from 7:30 to 8 p. m. over the Columbia network.

TEN VOTES

RADIO and ENTERTAINMENT'S
ST. LOUIS RADIO ANNOUNCERS'
POPULARITY CONTEST

(Announcer)

(Station)

Holt Leading In Balloting

**Laux Drops to Second Place As
Co-worker Gains In An-
nouncers' Derby**

Bob Holt of KMOX made a new track record of 296 votes to take the lead in the sixth week of the announcers' popularity derby. Fance Laux, also of KMOX, who had been leading the field from the start is now in second place, trailing by a little less than a hundred votes. Franklyn MacCormack, WIL's dark horse, was third in the week's balloting.

The result of the week's voting is as follows:

Bob Holt	296
France Laux	159
Franklyn MacCormack	69
Holland Engel	66
Billy Lang	61
Garnett Marks	37
Harold Bolande	32
Woody Klose	11
Paul Sullivan	11
Bob Enoch	11

Only two weeks remain before the contest closes. Send your favorite announcer flying down the home stretch with the ballot good for ten votes on the inside front cover.

ERNEST HUTCHESON CONCERT PIANIST ON KMOX SUNDAY

Ernest Hutcheson, noted concert pianist and composer and Dean of the Juilliard Graduate School of Music in New York, recently returned from an extended vacation in Europe and at his summer camp on Cape Cod, is now engaged in his second season of weekly Sunday recitals over the Columbia Broadcasting System.

For his second program of the current season, to be heard over KMOX Sunday from 8:30 to 9 p. m., Hutcheson will offer two solo selections. The first of these will be a beautiful Liszt's study, "Waldesrauschen" (Forest Murmurs), and the second, Liszt's arrangement of the "Spinning Song" from Wagner's opera, "The Flying Dutchman."

The Columbia Concert Orchestra, directed by Howard Barlow, will accompany the pianist in the opening number of the program.

Beebe Will Broadcast From Bottom of the Ocean Sunday

After following Professor Auguste Piccard's breath-taking 10-mile ascent this month into the stratosphere, radio will plumb the depths of the sea with William Beebe on Sunday in the first broadcast of its kind ever attempted from a depth of 2640 feet beneath the ocean's surface.

From Non-such, ten miles off the coast of Bermuda, the scene of previous explorations by Beebe in his ship Arcturus, NBC microphones will be let down from his vessel, Ready to a depth of half a mile.

Encased in a steel ball, specially reinforced to withstand the tremendous pressure of the water, Beebe, like Piccard, will relate to nationwide audiences what he sees in the blackness of a region hitherto unvisited by man.

Beebe's strange craft, slowly let down from the mother ship, will be equipped with oxygen tanks, lighted with electric torches and fitted with a powerful headlight for examining the fishes and exotic life of an eternally darkened underworld.

The bell is only large enough to comfortably accommodate the scientist-author, but the NBC microphone at his elbow will make world-wide listeners his compan-

ions in the adventure. In his first Non-Such diving venture of July 1930, Beebe was accompanied by Otis Barton, inventor of the bell. They went down some 1426 feet, or a distance of a mile and a quarter from the ocean floor. If Beebe's newest attempt is successful, he will carry the microphone within a mile of the sea bed.

Combined NBC networks will carry a complete account of the trial, and Beebe himself will describe his sensations as he is dropped over the side into the sea. He will also record the bell's slow progress and tell what he sees through the glass windows of his temporary prison. The windows are made of heavy fused quartz and Beebe will be confined behind a heavy bolted door.

From the deck of the S. S. Ready, Ford Bond, NBC announcer, will describe at 9 a. m. in a half hour broadcast, preliminary preparations and the start of the descent.

At exactly 12 noon when Beebe has announced that the steel ball has reached the expected depth, the broadcast will be resumed and Beebe will speak from his suspended chamber, and tell what the ocean depths really hold. The broadcast will end at 12:30 p. m.

Literary Digest "Straw" Ballot

**Edwin C. Hill, Veteran Newspaper-
man Will Conduct the Presi-
dential Poll**

Edwin C. Hill, for more than twenty years an outstanding figure in journalism, has been selected to broadcast the third nationwide presidential poll conducted by the Literary Digest. He will broadcast reports of the poll and discuss the news of the day over KMOX every Wednesday and Friday from 9 to 9:15 p. m.

Although his career as a news-gatherer covers everything from a false-alarm fire to a world war, Hill achieved his reputation in large part through his reporting of great political events, where an exceptionally keen news sense, combined with a journalistic style noted for its pithiness and sharp insight, soon made him recognized as a star reporter. The recent political conventions, which Hill reported for the New York Sun, were the ninth and tenth that he has covered.

Hill will continue with his series of popular sustaining broadcasts, "The Human Side of the News," from 6 to 6:15 p. m. on Tuesdays, Thursdays and Saturdays over Columbia.

The Literary Digest conducted its first nation-wide presidential poll in 1924, when John W. Davis opposed Calvin Coolidge's successful bid for re-election. So overwhelming was the response to this poll that the experiment was again made—this time with even greater response by the public—in 1928. Two popular polls on the prohibition question also were conducted by the Digest in 1930 and 1932.

Hill will address a coast-to-coast audience through some 35 stations when he begins to broadcast under Literary Digest sponsorship.

GENE AND GLENN ON NEW SCHEDULE

Beginning their third season of broadcasting for the Quaker Oats Company, Gene and Glenn will be heard only three mornings a week for the first two months, instead of six days a week as in the past.

Gene and Glenn will bring their famous pair, Jake and Lena to the microphone on Tuesday, Thursday and Saturday mornings at 7 o'clock over KSD. On October 29 they will return to the six a week schedule.

NEWTON D. BAKER ON KSD SATURDAY

Constitution Day will be observed on Saturday, September 17th in programs to be broadcast over NBC networks from Cleveland and New York.

Newton D. Baker, former Secretary of War, will discuss "The Constitution in a Changing Society" during a meeting of the Cleveland Bar Association at the Hotel Cleveland at 12:15 p. m.

Baker's talk will be given in connection with Cleveland's Geo. Washington Bicentennial celebration. He will be heard over KSD.

On New Program



FEATURED soloist on the new Columbia program "Threads of Happiness" is Tommy McLaughlin, lyric baritone.

WILL DRAMATIZE MINER'S STRIKE

Realistically and truthfully "Eyes of the World" will dramatize a phase of the unhappy conditions as they are today in the Southern Illinois coal mining region during a broadcast from 1:30 to 1:45 p. m. Sunday, September 11, over KMOX.

The present strike with its violent controversy over new wage scales and its effects on the lives of a miner's family entrapped in the bitter struggle will be described in the drama. The scenes are laid in Taylorville, Illinois, but the names of the central characters will be fictionalized.

Roxy Symphony Returns to the Air After Seven-Month Silence

The 70-piece Roxy Symphony, largest theatre orchestra in the United States, has resumed its schedule of Columbia broadcasts after a seven-month absence from the air. The programs originate in the broadcasting studio of the Roxy Theatre in New York and are heard every Sunday from 6:30 to 7 p. m. under the direction of David Ross (The conductor is not related to David Ross, popular Columbia announcer.)

As well as being distinguished for its size, the Roxy orchestra is one of the most unusual of symphonic organizations. Because it performs a full 52 weeks in the year, its members have been together longer than those of any other major symphonic organization—a fact which makes its coordinated ensemble work unusually effective. Its adaptability to many varied types of musical composition is largely due to the cosmopolitan make-up of the orchestra, with 17 or more nationalities represented in its membership, as well as to the diversified

background of the musicians. Many of them have appeared as soloists in concert halls here and in Europe, while others have played in symphony and operatic orchestras throughout the world and in bands such as Goldman's and Paul Whiteman's.

David Ross, experienced in several fields of musical endeavor, recently assumed leadership of the Roxy Symphony. Born in Philadelphia, Ross began his musical studies at the age of seven and soon became skilled as a violinist. He has conducted orchestras of various sizes during a career which has embraced recording for the largest phonograph companies, directing musical synchronizations in Hollywood for Warner Brothers, and conducting theatre orchestras in St. Louis, Indianapolis, and Philadelphia. Associated with Ross are such outstanding musicians as Jules Lenzberg, assistant conductor; Micha Violin, concert master and solo violinist; and Cornelius Van Vlied, solo cellist.

KMOX REVIVES FIRST COUNTRY STORE PROGRAM

The sequel to Oatsville General Store, one of the most popular of radio drama serials and widely known as the first country store skit of the air, will be presented over KMOX every morning at 6:45 o'clock except Thursday and Sunday, beginning Monday, under the direction of the original author of the series, Hank Richards.

The original Henry (Merle Hausch of the team, Henry, Zeb and Otto) will be heard again in the role of Henry Hornsbuckle, proprietor of the Oatsville General Store.

Mr. Richards, who is now program and production manager at KMOX, wrote as well as produced the first series which was broadcast for so long over WLS. He is directing the preparation of the writing and production of the sequel.

Listeners will become reacquainted with the theme song, "Lineman's Serenade" and with many of their favorite characters including Squire Ezra Hawkins, who will be heard as Henry's partner having purchased Hiram's interest in the store; Banker Collins; Rev. Buckingham; Horace Appleby; Clemantine Ambidexter; Scotty Dunbar; the widow Green; Baldy Hollister and other prominent Oatsville citizens.

"JUST AN OLD SHANTY"

Accidents happen in the best of regulated families, so the adage goes. Accidents often happen in the best of regulated radio programs, despite the announcer's best efforts funny things sometimes occur. Just imagine Neil Norman's surprise the other afternoon when he announced that Miss Blank of the Afternoon Frolics would sing "A Shanty In Old Shanty Town"—the young lady sang "I'm Just An Old Shanty In Old Shanty Town" and all through the number she continued to inform the listening radio audience that she was a shanty — and poor Neil managed to keep a straight face, although everyone else enjoyed this unusual version of the popular song.

We're Telling You

By Fleet Smith

Nothing makes us so pleasantly "nostalgic" as that zippy radio program—California Melodies—that comes from the Coast on Sunday nights (KMOX) under direction of Raymond Paige . . . with Raymond's original arrangements and the one and only Bing Crosby doing the vocalizing . . . (Danny Danker—when you read this ring up Don Lee and tell him we think he's got the most sparkling program on the air) . . . California has contributed more than its share of radio talent, what with nearly all the top-notch bands coming from there . . . and then, of course, there's Donald Novis, Lawrence Tibbett, Bing Crosby, Russ Columbo and scads of others . . . "Sleep, Come and Take Me" is Guy Lombardo's signature song on the air . . . WIL's "Uncle Bob" rings birthday bells for about fifty different listeners each morning . . . Garnett Marks is doing a nice job of announcing on the Katy News program . . . Hank Richards prefers blondes . . . WIL is announcing a new group of "remotes" for the "Old Night Watchman" . . . Coyita Bunch will make good, or her dad is not the "P. A." we think he is . . . Edwin C. Hill, now broadcasting the Literary Digest poll, and "Fleet Smith" formerly shared offices in New York . . . Woody Klose is back on the job at KMOX . . . The sailing time of Franklyn MacCormack's "Dream Boat" on WIL has been changed to 10 p. m. nightly . . . Yanner Alexander, pinch-hitting for Nancy Mary, "The Modern Girl Philosopher" on WIL, is doing a grand job . . . Too bad Norman Thomas isn't on a winning ticket . . . "The Phantom of Crestwood" mystery serial on KSD Friday nights is as thrilling as the old Havlin' "mellers" . . . "Fleet Smith" is pretty proud of his flying hours with "Jimmie" Doolittle, who in our estimation has been the world's best pilot since his Schneider Cup achievement in '25 . . . Now he has added the world's speed record to his collection . . . Epitaph on "Rin-Tin-Tin's" tombstone — Darned Good Dog Gone . . . Paul Whiteman's "Rhythm Boys" use fourteen different instruments . . . Nancy Frazer's still a-holiday-ing in Maine . . . Pat Kelly asks "who is this masked baritone?" Amos 'n' Andy whom we hadn't heard in weeks and weeks, are as funny as ever . . . KMOX has a "little March of Time" program on Sunday afternoons . . . Don Hunt is directing it . . . Get ready for a big program shift when New York and Chicago go off of daylight time . . . Networks promise many new things this fall . . . Look us up at the Drake in Chicago during the next few days, but we'll be seeing you next week.

—F. S.

EDDIE WACKER IN NEW YORK TO GET NEW ENGAGEMENT

Eddie Wacker, WIL's red headed crooner, who was so popular on the Radio Band-Its program a few months ago is now in New York. He appeared in the Municipal Opera during this past summer and at the close of the season was invited by Mr. Schubert to go to New York as a member of the cast of that highly successful opera *Cyrano de Bergerac* which will open in New York soon. Eddie was also offered a Master of Ceremonies position at one of St. Louis' largest ballrooms but decided to go East with Schuberts. The entire staff of WIL wish him luck.

FIRST LAPEL MIKE HERE

The much-talked-of lapel microphone, which was brought out with so much success by the Columbia Broadcasting System during the recent political conventions, has now come to St. Louis. William H. West, director of KMOX, is in receipt of the first real "tiny-mike."

The lapel microphone has its advantage in the broadcasting of public events and in the pick-up of voices outside the regular studios.

Alley and Nugent Reunited



WITH the first broadcast of the new Charis Musical Revue (Tuesdays at 12:15 p. m.) the team of Ben Alley and Helen Nugent, known as "Sweethearts of the Air," is reunited. They first met eight years ago at a Cincinnati station and since then have appeared together on more than 500 programs.

"The Octopus"—New Mystery Series Starts Monday Night

"The Octopus", ominous and elusive character, will come to the air when the first of a series of "Evening in Paris Mysteries" is broadcast over the KMOX-Columbia network at 8:30 p. m. starting Monday, September 12. The new feature will mark the start of the fifth year on the air for Bourjois, Inc., whose musical presentations of "An Evening in Paris" have been familiar to listeners from coast to coast during the past four years.

With sophisticated Paris as a background, the series will concern the exploits of a daring American girl and an adventurous young Englishman in pursuit of "The Octopus", a sinister, dominating figure, seemingly all-powerful in the Paris underworld. So great is his aptness at disguise and agility in movement, that no one knows who "The Octopus" is or what he looks like. Each episode in the chain of adventures will be a complete story in itself, although a definite continuity of action will be maintained throughout the series.

A star cast is being assembled for the productions. Elsie Hitz, experienced stage and radio actress, will play the part of Patricia Barlow, the heroine. Agnes Moorehead will take the role of



Elsie Hitz

Nana, her nurse, chaperone, maid, and general factotum — a distinguished portrayal which provides much comedy relief for the sketches. Billy Artzt, as musical director, will supply the background and incidental music for the presentations. Auditions are now in progress to determine the remainder of the cast.

Hair Waves on Air Waves



V E. MEADOWS, internationally known beautician and former make-up expert in Hollywood, virtually transforms a Columbia studio into a beauty parlor as he demonstrates the art of correct hair dressing on a pair of his personable models. The Meadows School for Beauty is broadcast each Thursday, at 9:45 a. m. over the Columbia network

WIL ANNOUNCES ROUND-THE-TOWN DANCE PROGRAM

Mr. L. A. Benson, president of the Missouri Broadcasting Station, has announced a very extensive Round the Town program for the coming winter months. According to this schedule Billy Lang, the "Old Night Watchman" will have to appoint an assistant. If the finger of fortune points correctly Neil Norman will be first assistant Night Watchman.

This Round the Town program will bring to the listeners of WIL a brilliant program of musical entertainment from St. Louis' most famous ballrooms and clubs.

Sauter's Park, until its season closes, will furnish true Harlem rhythm. From the Arcadia Ballroom will be presented the Arcadians, Miss Valeria Mudge and Sammy Diebert, the new Master of Ceremonies, who has just concluded an engagement at the Hollywood Theatre in Detroit. He plays twenty-one musical instruments.

Bill Bailey, that old favorite of radio and theatre audiences will again present his orchestra from the colorful Canton Tea Garden, which is located in the heart of St. Louis night life.

The Palladium Roller Skating Rink opens Thursday night and WIL will bring you the peppy music of their well known band five nights a week and on Sunday afternoon they will present a short waltz program.

The Showboat opens very soon and from its stage WIL will present Ted Jansen and his orchestra, who have been featured this past summer at Forest Park Highlands.

HOT MUSIC STARTS FIRE

To the theme song of "Fireman Save My Child," Billy Lang, the Old Night Watchman and Little Willie, joined the ranks of flame battlers last Friday Night, when Little Willie's remote boulevard sloop, under the name of Ford, caught fire, ignited by the hot music from the Arcadia Ballroom. Excitement reigned supreme as the sloop broke into flames. In less than the flick of a mike switch, six-feet-four of radio announcer, sailed into a garage for a fire extinguisher, while awaiting the fire department. Once more six-feet-four of announcer, sailed along Olive street to the car. "Man the guns, men," he ordered, aiming the fire extinguisher.

Poof—that was all, the extinguisher was empty and the boulevard sloop burned merrily on.

Was his face red? Ask Little Willie.

Torch Singer



SONGS by Ann Lester, radio "torch" singer, will be a feature of the Columbia Guest Revue program to be presented over the Columbia network at 4:30 p. m. on Friday. She will be accompanied by Freddie Rich and his orchestra.

FRITZ LEIBER OF STAGE FAME ON THE AIR SUNDAY

Fritz Leiber, famous Shakespearean actor, will portray the role of President James Madison in next Sunday's episode of "Roses and Drums," over KMOX from 4:30 to 5 p. m.

This chapter in the radio saga of the American home will re-enact the events immediately preceding America's declaration of war on Great Britain in 1812. The setting of the play will be the home of Rufus Wright, secretary to the president. The secretary faces the accusation of treason because, in the face of the fact that his own son has been taken from an American ship and impressed into the British service, he still argues against war.

While Leiber is best known for his "Hamlet," he has the added distinction of having played 137 Shakespearean roles.

Irene Beasley, "Long Tall Gal from Dixie" Began Radio Career on KMOX

If the appeal of radio is to the entire family, Irene Beasley, the "Long Tall Gal from Dixie," is one of the ideal radio artists. During her three years as a featured performer of the Columbia Broadcasting System, Irene has appeared in turn on programs designed especially for each member of the family. Her vehicle, "Happy Time with Irene Beasley," while directed primarily to children, includes features for the entire household.

Irene was born in the small town of Whitehaven, Tennessee, not far from Memphis. On the farm of her father she received her first music lessons from her 85-year-old grandmother, whose hobby was the piano. When only two years old, Irene used to climb up on the piano stool and play the bass accompaniment to her grandmother's rendition of "Dixie" and "Yankee Doodle." A few months later she made her debut singing



IRENE Beasley began her radio career on KMOX.

in the Friday evening social meetings at the town school house. These performances and her recitals during wheel-barrow rides,

provided by her father as they went to the watermelon patch, constituted Miss Beasley's first concert experiences.

When Irene was six years old, the Beasleys moved to Amarillo, Texas, where she attended grammar and high school. Her first piano lessons under a professional musician were begun at the age of seven. Vivid memories of this early training concern long hours spent memorizing groups of ten selections to win a singing canary named "Yankee Doodle" offered by the teacher—and then the bird died one day as Irene pounded out "The Battle Hymn of the Republic."

Sweet Briar College in Virginia was Miss Beasley's alma mater. Then followed school teaching in a small Mississippi town. Irene was superintendent, principal, and teacher of seven grades—with eleven pupils in all.

While teaching, Irene began to compose popular songs and to sing them for her companions. The ballad, "If I Could Only Stop Dreaming" — her first published effort—paved the way for her debut in radio over a small local station. Miss Beasley soon left for St. Louis and sang over KMOX as a staff artist. She returned to work in a Memphis music store where she met a representative of a large recording company and received an audition. It brought her to New York on a contract for a year's recording, and, in April of 1929, she was persuaded to try her hand at radio. The result was a contract as an exclusive Columbia artist and a nationwide following.

Irene has appeared as guest soloist on many of Columbia's leading hours. She was featured as the Lady in the Smoke on the Burns Panatela program, as the star on the Peter's Shoe Parade, the Ward Tip-Top Club, and other presentations. She recently completed a series of programs in which she was co-starred with Ted Husing in Mennen's Sportslants.

Conflagration

As a fire fighter, Ed Wynn, Texaco's Fire Chief, is unique. He started a great conflagration in radioland by proving himself as hot a sketch on the air as on the stage. With his zany comedy he inflamed the imaginations of the radio public and the air ambitions of an imposing array of Broadway jesters. Now the networks are all ablaze with star comedians following in his brilliant wake . . .



Wynn always was a leader. Years ago he was the first to broadcast an entire musical comedy. In 1919 he was a leader of striking actors. During the World War he sold over \$3,000,000 worth of Liberty Bonds. For 13 years he was a vaudeville headliner. He has been a legitimate star since 1918. . . . He can't be funny unless he feels funny. So he changes his funny hats and costumes for each number on the air and goes through the regular routine of a stage performance.

Judging Radio Artists by the Books They Read

If you are able to judge a man's character by the company he keeps, so should you be able to draw at least some conclusions from the books he reads. A recent survey among Columbia artists disclosed the following varied preferences:

Sinclair Lewis is the favorite author, by a slim margin, with Freddie Rich and Colonel Stoopnagle voting for his "Main Street", and Eddie Duchin declaring for "Babbitt". Jack Miller sticks to that old best seller of another century, Dickens' "Oliver Twist", while Nat Brusiloff and William Hall lean toward the red-blooded he-man type of novel in casting their ballots, respectively, for Zane Grey's "Bar-X Ranch" and Jack London's "The Sea Wolf".

Fred Berrens gives a hint as to his nationality in his declaration for Thomas Mann's "Magic Mountain", although Bill Brenton and David Ross, who would never be mistaken for Russians, cast their votes respectively for Tolstoy's "War and Peace" and Dostoyevsky's "Brothers Karamazov". Two others who favor Russian belles lettres, are the Street Singer, who also votes for the "Brothers Karamazov", and Sandra Phillips, who thinks "Anna Karenina" is the swellest piece of writing ever.

Vera Eakin prefers Donn Byrne's "The Wind Bloweth", Peggy Allenby likes Cronin's "Hatter's Castle", while Willa Cather's "Shadows on the Rock" gets Helen Nugent's vote. The French literati are not entirely neglected with Peggy Keenan casting her ballot for Anatole France's "Red Lily", and Fred Uttal stating his preference for the works of the immortal Voltaire; others who look abroad for their favorite reading are Edward Reese, who likes Hugh Walpole's "Fortitude"; Ken Roberts who prefers Maugham's "Of Human Bondage", and Louis Dean, who puts a check alongside Ham-sun's "Growth of the Soil".

Andre Kostelanetz, who says he reads four or five books a month, apparently chooses them pretty carefully and likes them all, for he states that the last one he has read is invariably his favorite; he also neglects to state what the last one was, apparently through a sense of loyalty for erstwhile favorites. Nat Shilkret read Scott's "Ivanhoe" years and years ago, and no book since has supplanted it in his esteem. Ted Husing says, honest, his favorite and most fascinating volume is Frank Mencke's "Sports Record Book".

Columbia Star



A NEW portrait of Julia Mahoney, Columbia soprano whose voice is heard on such programs as the "Cathedral Hour" and the "Columbia Artists Recital."

Twelve Leading Radio Orchestra Leaders ??

NAMES IN
NEXT ISSUE



(1)



(2)



(3)



(4)



(5)



(6)



(7)



(8)



(9)



(10)



(11)



(12)

FOR THE FEMININE EAR

Whisperings From The Ether

BY YANNER ALEXANDER



"MIKE FRIGHT"

* * * *

STORKSKIN SHOES

* * * *

THE KITCHEN "COMPACT"

* * * *

CURIOSITY OF WOMEN

THERE always seemed something rather fishy about "mike fright" to me. What's so terrifying about a little metal gadget? I still don't know more than that it does funny things to people. Probably because my big worry was whether or not I had enough to talk about and not too much to bore people, I wasn't a bit apprehensive before "For the Feminine Ear" was aired last week. When I began to talk I looked at my hands and they were shaking. Imagine my surprise . . . and embarrassment.

The microphone scares big shots just as much as it does the humblest auditionist. I was in the NBC studios in New York about a year ago when Mary Lewis, the Metropolitan Opera star was scheduled to make her radio debut. The studio was filled with people and the number of starched shirts among them should have reminded Miss Lewis of the Golden Horseshoe and put her at her ease. It seemed to at first. Then just before she was supposed to sing her first number, she burst into hysterical tears and sobbed that she wouldn't, she couldn't go on.

Then, too, O. O. McIntyre, who I understand is also a columnist, has refused offers of \$5,000 or more a broadcast. Again "mike fright."

SOMETHING new in shoe materials is storkskin. The bird that brings babies has skin almost exactly like ostrich. Just different enough to make it fashionably exciting. If you've taken the swagger coat idea to your heart, you'll welcome the news that it's being worn for evening, too. A good looking evening dress of pink crepe is topped by a knee-length swagger coat of black with pink polka dots, pink scarf collar and lining.

ANYTHING that has a variety of uses in one appeals to me. I think you, too, will like a kitchen "compact" that can be used as a tea strainer, ladle, whipper, beater and mixer. It's particularly good for separating whites and yolks of eggs, holding the yolk unbroken while letting through the last drop of white. And that is a boon for anyone who goes in for egg separating in a large way. The gadget is quite simple, being made from a single piece of rust-proof wire.

WHO said women were curious. NBC's Mystery Chef, who returns to the air October 4, says that not one of the thousands of women that have written for his cooking instructions has ever sought to discover his identity.

Choice dishes from all parts of the world are discussed by this anonymous Scotch food expert after he has tested them in his collapsible kitchen. This odd installation is in his luxurious New York apartment. It resembles a hand-carved cabinet when closed against the wall. Open, it becomes a complete, compact kitchen in which he frequently prepares meals for as many as thirty-five guests.

Failures never occur in his tiny kitchen, brags the Mystery Chef. He also says that he has never heard of a housewife who failed with one of his recipes. Why not prove that for yourself with his version of salmi of lamb.

Here it is:

Cut cold roast lamb into thin slices. Cook $\frac{1}{2}$ tablespoon finely chopped onion in 2 tablespoons fat for five minutes. Add lamb, sprinkle with salt and pepper and cover with cold lamb gravy to which a few chopped olives have been added. Cook until thoroughly heated. Arrange slices of meat on platter, pour the sauce over them, and garnish with toast points.

What the Well-Dressed College Girl Will Wear This Autumn

By Prin Brown

To a great extent schoolgirls make their own fashions. The latest whim from Paris means nothing to them unless it fits into their own scheme of things. They also start styles that later bear French labels. The natural or higher waistline, the tiny hats worn at the back of the head, the carefully casual air of most spectator sports and street clothes, were all inspired by American school girls.

But, lets be bold and make some suggestions anyhow.

Because the girl off to college for the first time is making the biggest change and is probably the most impatient, we'll take her case first. First impressions are so important, and until your new classmates get to really know you and judge you for your charm alone the things you wear will rate you. This is true at college much more than in the lower schools.

The location and type of college has a lot to do with your choice of a wardrobe, of course. Generally speaking, if you are going to a co-ed school, you'll be dressing for men, consciously or unconsciously, and you'll need dresses of the street or run-around type more than strictly sports things. You'll want a fairly wide variety of evening clothes and at least one Sunday night or movie frock for important dates.

At a women's college the clothes problem melts to almost nothing. Sports clothes are the rule for all day wear, the comfortable sort worn in the easy English style. And instead of a lot of evening dresses you can put your money into a couple of knock-outs. On your fewer social appearances, most of them bids to neighboring men's colleges, you'll probably meet a different group of men each time and you clothes will stay exciting much longer.

At many of the larger colleges, hats are worn to class. But, to make sure about this and the clothes tradition that almost every school has, you should ask a girl who is returning for her second year. Or try one of the college

shops in the department stores. Many of the salesgirls are fresh from the classroom, and it's almost impossible to go wrong.

First, second and third comes brown on the list of smart school colors this fall. There are classroom reds, to be sure, and bright blues, greens and tans. Even the terrifically chic black is all right for sophisticated college seniors. But brown still stays on top. It's such a grand basic color scheme. And that one basic color idea doesn't name a monotonous wardrobe by any means. Even if you tried for a drab effect it would be hard with all the unusual materials that have been introduced. You can see for yourself how dashing the simplest school frock can be in a new fabric. And the clothes for high school or boarding school must be simple to be smart.

A good idea is one of the new swagger suits, to wear now and until the really cold weather sets in. Put a big fur collar on the top coat to make it a little different. You might use the one on your old winter coat for this. Supposing you choose brown for the suit, you can wear a white, tan, green or red sweater with the skirt. The matching hat is a good idea too, and it makes another costume with the coat and one of the slick new wool dresses. The other suit ideas, the one-piece dress and fur or fur-trimmed jacket, and the three piece classroom wool, that can be worn equally well with or without a coat, are just a little less practical.

**"FOR THE FEMININE
EAR" NOW ON THE AIR**

Miss Alexander will discuss fashions and their trend in her radio talks on WIL at 3:15 o'clock Wednesday and Friday afternoons. Her program "For the Feminine Ear" will continue until the return of Nancy Mary "The Modern Girl Philosopher," who is usually heard at this time on WIL. Nancy Mary is in New York gathering material for her autumn broadcasts.

RADIO PROGRAM TIME-TABLES

FOR THE ENTIRE WEEK

Hour by
Hour
Programs

of all
Leading
Stations

Features For Sunday

Modern instrumentalists under direction of Nanette Berr on KWK at 8 a. m.

Noonday Musicale with Dick Malloy (WIL) at noon.

Wayne King and his orchestra on KSD at 1 p. m.

KMOX Sunday matinee starting at 2 p. m.—A swift moving vaudeville show.

Musical Memories with Allen Wills at 3:30 on WIL.



Chase & Sanborn's Revue, featuring Rubinoﬀ and Broadway stars, Richman and Price, at 6 p. m., KSD.

Roxy Theatre Symphony orchestra will be heard on KMOX at 6:30 p. m.

California Melodies, one of the best programs on the air — Bing Crosby and Raymond Paige's orchestra. KMOX at 10:30 p. m.

— A. M. —

7:55—KMOX Good Morning.
8:00—KMOX Bible Broadcaster; Bible Study.
8:30—KFUO Pilgrim Lutheran Church Service.
8:45—KMOX Religious Education.
9:00—KMOX Julia Mahoney and Charles Carlile. CBS.
9:30—KMOX Melody Makers. CBS.
9:30—WEW Instructions: St. Francis Xavier Church.
10:00—KMOX Salt Lake City Tabernacle Choir and Organ. CBS.
10:00—KFUO Bible Study; Pilgrim Lutheran Church.
10:30—KMOX Reis and Dunn. CBS.
10:45—KMOX Watch Tower Prog. (T)
10:45—KFUO Pilgrim Lutheran Church Service.
10:55—WEW Music and Sermon of High Mass.
11:00—KMOX Fourth Church of Christ Scientist.
11:00—WIL Third Baptist Church Service—Dr. Oscar C. Johnson.
12:00—KMOX Ann Leaf at the Organ. CBS.
12:00—WIL Noonday Musicale — Dick Malloy; Vocalist.
12:00—KFUO Organ Recital.

— P. M. —

12:30—KMOX Emerson Brown, Baritone.
12:30—KSD Moonshine and Honeysuckle.
12:30—KWK Fiddlers Three. NBC.
12:30—WIL Sunday Organ Melodies.
12:45—KMOX The Old Accordion Man.
1:00—KMOX Symphonic Hour; Howard Barlow, conducting. CBS.
1:00—KSD Wayne King and His Orch.
1:00—KWK "Our American Music."
1:00—WIL Songs that Never Grow Old—Studio Orchestra. Bigalte Electric Co.
1:00—WEW Midwest Hour.
1:15—WIL Afro-American Minstrel.
1:30—KMOX "Eyes of the World" — New Drama Series.
1:30—KSD Stars of Tomorrow.
1:30—KWK Forty Eighth Highlanders Military Band. NBC.
1:30—WIL Deutcher Rundfunk.
1:30—WEW Gourley Variety Duo.
1:45—KMOX "Easy Chair Memories" Featuring Bob Holt.
1:45—WEW Music.
2:00—KMOX KMOX Sunday Matinee; Featuring Henry, Zeb and Otto; The Holman Sisters; The Banjo Kings; The Royal Hawaiians, The Mississippians, Male Trio; Ted Straeter's Three Best Girls; Georgia Irwin; Emerson Brown and Wayne Fletcher, the Accordion man.
2:00—KSD Jane Froman and Orchestra.
2:00—KWK Temple of Song; Chicago A Capella Choir. NBC.
2:00—WIL Spotlight Players.
2:00—WEW "Links of Love" Program.
2:15—KSD Elizabeth May and Vee Lawnhurst.
2:15—WIL Piano Silhouettes.
2:30—KSD Kremlin Art Quintet.
2:30—KWK Highlights of the Bible. NBC.
2:30—WIL George L. Weber's Sparklers—Studio Orchestra.
2:30—WEW Schira School of Music.
2:45—KSD Songsters.
3:00—KMOX Irene Beasley, The Round-towners and Freddie Rich's Orch. CBS.
3:00—KWK The World of Religion. NBC.
3:00—WIL Jimmy Greer's Orch. (T)
3:00—KFUO German Gospel Hour.
3:00—WEW Havird-Waples College Club Orchestra.
3:15—WIL Afro-American Minstrel.
3:30—KMOX Schoes of Hawaii.
3:30—KWK Road to Romany. NBC.
3:30—WIL Musical Memories and Allen Wills.
3:30—KFUO Shut-in Hour.
3:30—WEW Musical Program — Mrs. Ferrell Buchanan Bentley.
3:45—KMOX Holman Sisters in Piano Classics.
3:45—WEW Anita Martin.
4:00—KMOX St. Louis Community Forum; Speakers and Music.
4:00—KWK Paul Whiteman's Rhythmic Concert. NBC.

— P. M. —

4:00—WIL Radio Artists on Parade(R)
4:00—WEW The Inter-Racial Hour — Sponsored by the Chronicle, official organ of the Federated Colored Catholics of the United States. Edited by Wm. M. Markoe, S. J.— Speaker, John T. Clark, executive secretary of the St. Louis Urban League on "The Place of the Urban League in the Social Life of the Negro"—Music by the Dana Octet, directed by Clarence Hayden Wilson.
4:15—WIL Song of the Strings; Studio orchestra.
4:30—KMOX "Roses and Drums" — Dramatic Sketch; Fritz Leiber. CBS.
4:30—KSD I'Heure Exquise.
4:30—WIL Hot Timers.
4:30—WEW Trio School of Music.
4:45—WIL Twilight Sketches.
5:00—KMOX The Four Eton Boys. CBS.
5:00—KSD Baseball Scores.
5:00—KWK Pickens Sisters. NBC.
5:00—WIL Lights and Shadows.
5:00—WEW Guitar and Singing.
5:05—KSD Tenor with Orchestra.
5:15—KMOX Baseball Scores.
5:15—KSD To be announced.
5:15—KWK Are Cosmic Rays Electron Bullets or Waves? NBC.
5:15—WEW Music.
5:20—KMOX Organ Hour.
5:30—KSD Orchestral Gems.
5:30—KWK The Commodores. NBC.
5:30—WIL Vesper Hour.
5:30—WEW Von Koenig and His Counts (dance music.)
5:45—KMOX Angelo Patri — "Your Child." CBS.
6:00—KMOX Wm. Vincent Hall, Baritone and Do Re Mi, Girl Trio. CBS.
6:00—KSD Rubinoﬀ's Orchestra.
6:00—KWK McCravy Brothers. NBC.
6:15—KWK Russian Gaieties. NBC.
6:30—KMOX Roxy Theatre Symphony. CBS.
7:00—KMOX Columbia Dramatic Laboratory; "Class of 1912" by Archie Coates. CBS.
7:00—KSD David Lawrence.
7:00—KWK Enna Jettick Melodies. NBC.
7:15—KSD Album of Familiar Music.
7:30—KMOX Harry Sosnik, Pianist and His Band with Male Quartet in Parade of Melodies; Featuring Harriet Cruise, Soloist. CBS.
7:45—KSD Richard Wagner Memorial Concert.
8:00—KMOX Gem Highlights with "Sonny" Workman, Ed. Sullivan and Jack Denny. CBS.
8:00—WIL Al Roth and Gloom Chasers —Ambassador Theatre.
8:15—KWK The Old Singing Master. NBC.
8:30—KMOX Ernest Hutchinson, Pianist with concert orchestra. CBS.
8:30—WIL Afro-American Minstrel.
8:45—KSD Sunday at Seth Parkers.
8:45—KWK "Three Keys." NBC.
8:45—WIL Allen Wills; Songs As You Like Them.
9:00—KMOX Atwater Kent Foundation Auditions.
9:00—KWK Malak Mystery Drama. NBC
9:00—WIL Arcadia Ballroom. Syncopators. Sauter's Park.
9:15—KSD Official Weather Forecast.
9:15—KFUO Devotional Hour.
9:30—KWK Rhyme and Rhythm. NBC.
9:30—WIL Master's Music Room. (T)
9:45—KMOX "Today's Highlights" —Harlan Eugene Read.
10:00—KMOX Baseball Scores.
10:00—KWK William Stoess and His Flying Dutchman. NBC.
10:00—WIL Dream Boat — Franklyn MacCormack.
10:05—KMOX Musical Weather Report.
10:10—KMOX Charlie Booth's Orchestra from Castle Ballroom.
10:15—WIL Ray DeVinney's Orchestra. Diane's Club.
10:30—KMOX California Melodies; Guest Stars and Raymond Paige's Orch. CBS.
11:00—KMOX Around the Town, Featuring Famous Orchestras. CBS.

Ruth Etting's Apartment Filled With Gifts from Radio Fans

Ruth Etting's apartment includes a curiosity shop about which Charles Dickens could have written a five-foot shelf. On the walls and tables and shelves are articles that reveal the magic of words and music. They are the gifts of people who have heard her songs, and they tell a story of a thousand homes.

The objects range from pictures to pajamas; from trinkets to tapestries. They extend even to the pantry, where Ruth keeps a cookie jar, freshly filled by fans who mail her tasty pastries from coast to coast. Many of the gifts are simple handiwork, done in appreciation of her songs, and others are family heirlooms sent as a supreme gesture.

The presents find their place somewhere in Ruth's suite, even if she has to move into larger quarters every year. Many of them, eventually, will become Etting heirlooms on her Nebraska farm. Ruth attaches a sentiment to even the most humble object, for even the girl whom Ziegfeld called the greatest singer of songs in 40 years, likes appreciation. Incidentally, her popular appeal has just resulted in another 14-week engagement on "Music that Satisfies" over the Columbia network.

The offerings reveal an amazing cross-section of American life. There is the gift of a booted and spurred young man of the Panhandle country who, after picking Ruth's songs out of the ozone of Texas, rode ten miles to mail her a chocolate horseshoe. There is that of a Southern landscape artist who, on hearing the famous Etting "Harvest Moon," forwarded her a painting which required his working through an entire vacation. The work hangs in her drawing room.

There also is the tribute of a Nova Scotian fishing skipper who, catching her songs off the Labrador coast, mailed her a memento from his nearest port—a souvenir pin from Halifax. Hundreds of college boys have sent her rings. One forwarded his fraternity pin. Ruth takes turns wearing them for good luck. Likewise with bracelets, forwarded by young women. She has enough of them—ranging from hammered silver to good luck oddities—to fashion into a suit of armor.

An elderly lady worked for six weeks by lamp light to fashion a crocheted dog — all this patience to favor a voice which had drifted into her rural parlor from the radio.

Radio Programs For Monday, September 12

— A. M. —

6:30—KMOX Farm Folks Hour; Featuring Texas Tacky, and Farm Information.
 6:30—KWK Sunbirds. NBC.
 6:30—KFUO Morning Family Worship.
 6:45—KMOX Oatsville General Store; Dramatic Sketch.
 6:45—KWK John Fogarty. NBC.
 7:00—KMOX The Early Morning Time Signals from the Band Wagon.
 7:00—KSD Three Mustachios.
 7:00—KWK Waltzes. NBC.
 7:00—WIL Breakfast Club Express — Popular Program.
 7:00—WEW Morning Musicale.
 7:15—KSD Top of the Morning.
 7:15—KWK Lady Bugs. NBC.
 7:30—KSD Flying Fingers.
 7:30—KWK Vic and Sade. NBC.
 7:30—WEW The Day's Dedication.
 7:45—KWK Nothing But the Truth.
 8:00—KMOX Public Interest Period.
 8:00—KSD "Jack and Jill."
 8:00—WIL Birthday Bells; Children's Program.
 8:00—WEW Music.
 8:15—KMOX Catherine MacKenzie Entertains. CBS.
 8:15—KSD Breen and De Rose.
 8:15—KWK Clara, Lu 'n' Em. NBC.
 8:30—KMOX Madison Singers. CBS.
 8:30—KSD Sonata.
 8:30—KWK Our Daily Food. NBC.
 8:30—WIL Cecil and Sally. (T)
 8:45—KMOX Morning Moods; Orchestra. CBS.
 8:45—WIL Bill and Budd; Guitarists.
 9:00—KSD Melody Three.
 9:00—KWK Organ Melodies. NBC.
 9:00—WIL Sunshine Serenaders; Studio Orchestra.
 9:00—WEW Opening Markets.
 9:10—WEW Aunt Sammy's Housekeepers' Chat.
 9:15—KMOX Fred Berrens and His Orchestra. CBS.
 9:15—KSD Household Institute.
 9:15—WIL Morning Organ Melodies with Allen Clarke, Baritone.
 9:20—WEW Music.
 9:30—KMOX Academy of Medicine. CBS.
 9:30—KSD U. S. Navy Band.
 9:30—KWK "Singing Strings." NBC.
 9:45—KMOX Ben Alley, Tenor. CBS.
 9:45—WIL Uncle Ben's Lone Star Rangers.
 10:00—KMOX Ted Brewer's Orch. CBS.
 10:00—KSD Johnny Marvin, Tenor.
 10:00—WEW Weather Report; Opening Grain Market.
 10:15—KMOX Women's Radio Hour — Featuring Sunny Joe, Henry, Zeb and Otto and Margo.
 10:15—KSD On Wings of Song.
 10:15—WIL Song of the Strings — Studio Orchestra.
 10:15—WEW Parent's Forum.
 10:30—KMOX Nugent's Musical News; Sally Walker.
 10:30—KWK Words and Music. NBC.
 10:30—WIL Carlos Molina's Orch. (T)
 10:30—WEW Music.
 10:45—KMOX Columbia Revue. CBS.
 10:45—WIL Paul Whiteman's Orch. (T)
 11:00—KMOX Missouri Women's Federation Program.
 11:00—KSD Vacation Wanderings.
 11:05—KWK Harold Stokes Orch. NBC.
 11:15—KMOX Mart Building Program.
 11:15—WIL Master's Music Room. (T)
 11:30—KMOX Madison String Program. CBS.
 11:30—KWK Future Farmers of America. NBC.
 11:30—WIL Red Nichols and His Five Pennies. (R)
 11:45—KMOX News Flashes from The St. Louis Star & Times.
 11:45—KSD Snyder's Orchestra.
 11:45—WIL Organ Melodies; Organist.
 11:55—KMOX Musical Interlude.
 12:00—KMOX Farm Service Hour — Henry, Zeb and Otto; Sunny Joe and Sad Sam.
 12:00—KSD Health Talk.
 12:00—WIL Noonday Musical — Dick Malloy, Vocalist.
 12:00—WEW Farm Reporter's Program — Live Stock Exchange.

— P. M. —

12:15—KFUO Noonday Religious Address.
 12:30—WIL Ray and Bob; Guitarists.
 12:45—WIL Hot Timers.
 1:00—KMOX Columbia Salon Orchestra. CBS.
 1:00—KSD "The Revolving Stage."
 1:00—KWK Consolaries. NBC.
 1:00—WIL Melody Revue — Reinert's Orchestra.
 1:00—WEW To be announced.

— P. M. —

1:15—KMOX Home Radio Hour; Featuring Lullaby Lady.
 1:30—KMOX The Captivators. CBS.
 1:30—KSD "Woman's Review."
 1:30—KWK Rhythmic Serenade. NBC.
 1:30—WIL Stars of Songland. (T)
 1:45—KMOX The Four Eton Boys. CBS.
 1:45—WIL Voice of the Vibraphone—Schuyler Alward and Jerry Cammack.
 2:00—KMOX News Flashes from The St. Louis Star & Times.
 2:00—KSD Pop Concert.
 2:00—WIL Police Releases.
 2:10—KMOX Frank Westphal's Orchestra. CBS.
 2:15—WIL Eddie Lake; Banjo Melodies.
 2:30—KMOX Columbia Artists Recital.
 2:30—KSD Soloist.
 2:30—WIL Afternoon Frolics.
 2:30—WEW Popular Piano Numbers; Joe "Buddy" Duddy.
 2:45—KSD "Lady Next Door."
 2:45—KWK Harry Kogens Orch. NBC.
 3:00—KMOX Romance. CBS.
 3:00—KSD Soloist.
 3:00—WIL Musical Gems; Organist.
 3:00—WEW Closing Markets.
 3:15—KSD Paul Whiteman's Orchestra.
 3:30—KMOX Organ Recital.

— P. M. —

6:45—WIL Civic Service Period; Mr. Fixit.
 7:00—KSD Gypsies' Orchestra.
 7:00—KWK Weiner Minstrels. NBC.
 7:00—WIL Radio's Six Stars. Biederman Furniture Co.
 7:15—KMOX The Mills Brothers. CBS.
 7:15—WIL Afro-American Minstrel.
 7:30—KMOX Evening in Paris Mysteries — "The Octopus". CBS.
 7:30—KSD The Parade of the States.
 7:30—KWK Jack Benny; George Olsens' Music with Ethel Shutta, Soloist. NBC.
 7:30—WIL Alma Rotter; Songs.
 7:45—WIL Jack Dunn's Orch. (T)
 8:00—KMOX The Boswell Sisters and Shilkret's Orchestra. CBS.
 8:00—KSD National Radio Forum.
 8:00—KWK The Country Doctor; Featuring Phillips H. Lord. NBC.
 8:00—WIL Barn Dance Music — Uncle Ben's Lone Star Rangers.
 8:15—KMOX "Unsung Heroes" — Dramatic Series. CBS.
 8:30—KMOX Guy Lombardo and His Royal Canadians. CBS.
 8:30—KSD Dance Miniature.
 8:35—WIL Sport Review; Neil Norman.
 8:45—WIL Allen Wills; Songs As You Like Them.

SCIENCE MAKES
CARUSO'S VOICE
LIVE AGAIN

The voice of the great Caruso is being revived in its full brilliance through science and musical innovations under the direction of Nathaniel Shilkret, conductor of "Music that Satisfies."

Eleven years after the gifted tenor suffered a throat affliction and succumbed to complications, Shilkret is conducting a symphonic accompaniment while Caruso's great "ghost voice" flowers in matchless arias for posterity.

From old records taken from the archives, Caruso's voice has been transformed electrically with complete resonance and overtones previously inaudible to the human ear on the old phonograph. It was found, however, that the original orchestral accompaniments lacked the preserved clarity of Caruso's less complex tones.

Shilkret was called in. He had conducted for one of the last records made by the late master and has directed recordings and broadcasts for most of the living stars. He volunteered to experiment on the possibility of blending the "ghost voice" and new "live" music by his salon orchestra.

Caruso sang, however, to Nat alone. Perfect recording — as in Columbia studios — does not permit the voice to be projected into the same studio where microphones are picking up "live" music. Shilkret must follow the minute variations of Caruso's arias by ear-phones and super-impose his new arrangements on the new life-like discs.

His musicians for the first time in their lives played for an artist they could not hear. Shilkret's baton, and his mannerisms as he strained to catch the exact tempo and expression of the re-born Caruso, were the orchestra's sole links with the voice from the past.

"The first experiment was highly nerve-wrecking," Shilkret revealed. "Not only was there a strain in accompanying the remarkable discipline of Caruso's voice, but an hour's work might go for naught when some electrical disturbance, generated by adjacent industries or households, marred the reproduction. My ears ached, and my men were at first non-plussed by the absence of the artist. These difficulties were overcome, however, and we have completed a half dozen of the famous works.

"The latest equipment brings out all the marvelous qualities of Caruso's voice, even to delicate tones that were inaudible before. It is a splendid thing, and no doubt will add much in preserving great voices for future generations."

The reproductions include Caruso's "O Sole Mio," "Celeste Aida," "Vesti la Giubba" from "Il Pagliacci" and others.

Selections For Today

For the early risers are the "Three Mustachios" on KSD at 7 a. m.

Clara, Lu 'n' Em, the gossip girls are usually amusing at 8:30 a. m. on KWK.

Women's Radio Hour on KMOX at 10:15 has some good features scheduled.

"Voice of the Vibraphone" on WIL at 1:15 p. m.

The Revelers (male quartet) promise a good program on KSD at 6:30 p. m.

Sinclair Weiner Minstrels on KWK at 7 p. m. — always worth turning to for a laugh.

The Mills Brothers will be heard on KMOX at 7:15 "nuff sed" for those who like negro harmony.

Dance music from the Arcadia Ballroom will be heard at 9 p. m. (WIL.)

3:30—KSD Piano Duo.
 3:30—WIL Afro-American Minstrel.
 3:45—KMOX Wayne Fletcher.
 3:45—KSD Circle Program.
 3:45—WIL Indra Lemoyne, Soprano.
 4:00—KMOX Joy Time with Irene Beasley. CBS.
 4:00—KSD Dinner Music.
 4:00—WIL Lights and Shadows; Studio Orchestra.
 4:15—KMOX Reis and Dunn. CBS.
 4:15—KWK Graham Prince and His Orchestra. NBC.
 4:15—WIL Radio Band-Its.
 4:30—KMOX The Holman Sisters.
 4:30—KSD "Drifting and Dreaming."
 4:30—WIL Venetian Trio.
 4:45—KMOX Lone Wolf Tribe. CBS.
 4:45—KSD Donald Novis.
 4:45—WIL Pirates Club — Children's Program.
 5:00—KMOX News Flashes from The St. Louis Star & Times.
 5:00—KSD Baseball Scores.
 5:00—KWK The Singing Lady. NBC.
 5:00—WIL Harlem Rhythm. (T)
 5:05—KSD Harriet Lee's Orchestra.
 5:10—KMOX Sports Reporter.
 5:15—KMOX Miniature Revue with Coyita Bunch, Singer, Margo, Piano and Sunny Joe, Banjo.
 5:15—KSD Today's News.
 5:15—WIL Wurlitzer Piano Capers — Hope Barham.
 5:30—KMOX "Skippy". (T)
 5:30—KSD Concert Ensemble.
 5:30—KWK The Stebbins Boys. NBC.
 5:30—WIL Bobby Stubbs and His Music.
 5:45—KMOX Tito Guizar, Tenor. CBS.
 5:45—KSD The Goldbergs.
 5:45—KWK Billy Jones and Ernie Hare.
 5:45—WIL Jimmy Greer's Orch. (T)
 6:00—KMOX Henry, Zeb and Otto.
 6:00—KSD String Quartet.
 6:00—KWK Gene King, Narrator with Harold Stokes Orchestra. NBC.
 6:00—WIL "Inquiring Reporter."
 6:05—WIL Organ Melodies.
 6:15—KMOX Singing Sam. CBS.
 6:15—WIL Dinner Dance Music — Bigalte Electric Co.
 6:30—KMOX Kate Smith and Her Swanee Music. CBS.
 6:30—KSD The Revelers.
 6:30—WIL George L. Weber's Sparklers Orchestra. Studio Orchestra.
 6:45—KMOX Jay C. Flippencies. CBS.

8:45—KMOX Myrt and Marge. CBS.
 9:00—KMOX The Buccaneers.
 9:00—KSD Official Weather Forecast.
 9:00—KWK Amos 'n' Andy. NBC.
 9:00—WIL Arcadia Ballroom.
 9:01—KSD Paul Whiteman's Orchestra.
 9:15—KMOX Columbia Symphony Orchestra. CBS.
 9:15—KSD Tenor with Orchestra.
 9:30—KMOX Back Home with Frank Luther and Sylvania. (T)
 9:30—WIL Afro-American Minstrel.
 9:30—KFUO Question Hour.
 9:45—KMOX "Today's Highlights" — Harlan Eugene Read.
 10:00—KMOX Baseball Scores.
 10:00—WIL Dream Boat — Franklyn MacCormack.
 10:00—KFUO Young People's Hour.
 10:05—KMOX Musical Weather Reports — Official Weather Forecasts.
 10:15—KMOX Mrs. Timmin's Place — (New).
 10:15—WIL Ray DeVinney's Orchestra. Diane's Club.
 10:30—KMOX Ted Weem's Orch. CBS.
 10:30—KSD Howard Lanin's Orchestra.
 10:45—KMOX Sport Squibs by France Laux.
 11:00—KMOX "Around the Town in Chicago Land" — Dance Orch. CBS.
 12:00—KMOX Monday in the Ozarks with Uncle Feazel.
 12:15—KMOX The Voice of Midnight.

HOW IT'S DONE

So many people have asked how the very realistic sound effect of ginger ale being poured into a glass is produced on the Clicquot Club program that it seems somewhat of a let-down to tell them that it is produced by pouring Clicquot Club Ginger Ale into a glass.

There is no further "trick" to it—except in the first violinist drinking up the sound effect as soon as it has served its purpose.

Radio Programs For Tuesday, September 13

— A. M. —

6:30—KMOX Farm Folks Hour; Farm Information; Texas Tacky.
 6:30—KWK Sunbirds. NBC.
 6:30—KFUO Morning Family Worship.
 6:45—KMOX Oatsville General Store Sketch.
 6:45—KWK John Fogarty. NBC.
 7:00—KMOX Early Morning Time Signals from the Band Wagon.
 7:00—KSD Gene and Glenn.
 7:00—WIL Breakfast Club Express—Popular Program.
 7:00—WEW Morning Musicales.
 7:15—KSD Top of the Morning.
 7:15—KWK Lady Bugs. NBC.
 7:30—KSD Jack and Jill.
 7:30—KWK Vic and Sade. NBC.
 7:30—WEW The Day's Dedication.
 7:45—KMOX Brad and Al. CBS.
 7:50—KSD Pieplant Pete.
 8:00—KMOX Public Interest Period.
 8:00—KSD "The Happy Family."
 8:00—WIL Birthday Bells; Children's Program.
 8:00—WEW Music.
 8:15—KMOX Morning Moods. CBS.
 8:15—KSD Souvenirs of Melody.
 8:15—KWK Clara, Lu 'n' Em. NBC.
 8:30—KMOX Helen Board, Soprano. CBS.

8:30—KSD "Three Orphans."
 8:30—KWK Our Daily Food. NBC.
 8:30—WIL Cecil and Sally. (T)
 8:45—KMOX U. S. Navy Band Concert. CBS.
 8:45—KSD Breen and De Rose.
 8:45—KWK Irma Glenn. NBC.
 9:00—WIL Bill and Bud; Guitarists.
 9:00—KMOX Sunny Joe and Sad Sam and Banjo and Accordion.
 9:00—KSD "Your Child."
 9:00—WIL Sunshine Serenaders; Studio Orchestra.
 9:00—WEW Opening Markets.
 9:10—WEW Aunt Sammy's Housekeepers' Chat.
 9:15—KMOX Today's Pioneers; Mary Pickford—Ida Bailey Allen. CBS.
 9:15—KSD Household Institute.
 9:15—KWK Soloists. NBC.
 9:15—WIL Morning Organ Melodies with Allen Clarke, Baritone.
 9:30—KMOX The Round Towners Quartet. CBS.
 9:30—KSD Army Band Concert.
 9:30—KWK Through the Looking Glass.
 9:45—KMOX Vincent Sorey. CBS.
 9:45—KWK Rhythm Ramblers. NBC.
 10:00—KMOX Ted Brewer's Orch. CBS.
 10:00—KSD Johnny Marvin, Tenor.
 10:00—KWK Men of Song. NBC.
 10:00—WEW Weather Report; Opening Grain Market.
 10:15—KMOX Women's Radio Hour — Featuring Staff Artists.
 10:15—KSD On Wings of Song.
 10:15—WEW Song Recital; Miss Agnes Vogler.
 10:30—KMOX Nugent's Musical News.
 10:30—KWK Words and Music. NBC.
 10:30—WEW Music.
 10:45—KMOX Columbia Revue. CBS.
 11:00—KMOX St. Louis Medical Society.
 11:00—KSD Classic Varieties.
 11:00—WEW Al Haley and His Orch.
 11:05—KWK Harold Stokes Orch. NBC.
 11:15—KMOX Geo. Hall's Orch. CBS.
 11:15—KWK "Happy" Jack Turner in Songs. NBC.
 11:15—WIL Tune in period.
 11:30—KMOX Atlantic City Musicales.
 11:30—KSD Luncheon Music.
 11:30—WIL Neighborhood Hour Announcements.
 11:45—KMOX News Flashes from The St. Louis Star & Times.
 11:45—WIL Organ Melodies; Organist.
 11:55—KMOX Musical Interlude.
 12:00—KMOX Aunt Jemima, Blues Singer.
 12:00—KSD The Merry Madcaps.
 12:00—WIL Noonday Musical — Dick Malloy, Vocalist.
 12:00—WEW Report of St. Louis Live Stock Exchange.

— P. M. —

12:15—KMOX "Sweethearts of the Air" — Helen Nugent and Ben Alley. CBS.
 12:15—KFUO Noonday Religious Address.
 12:30—KMOX Farm Service Hour; Featuring Henry, Zeb and Otto.
 12:30—KWK Strollers Matinee. NBC.
 12:30—WIL Ray and Bob; Guitarists.
 12:45—WIL Hot Timers.
 1:00—KMOX Columbia Artists Recital.
 1:00—KSD Vocal Art Quartet.
 1:00—KWK Radio Troubadors. NBC.
 1:00—WIL Melody Revue — Reinert's Orchestra.
 1:15—KMOX Home Radio Hour; The Levee Mand and Two Guitars.

— P. M. —

1:30—KMOX Aeolian Piano Recital.
 1:30—KSD Women's Review.
 1:30—KWK Blaufuss Ensemble. NBC.
 1:30—WIL Organalties — Piano and Organ.
 1:45—KMOX Snapshots. CBS.
 1:45—WIL Bert Sexton; Dixie Melody Man.
 2:00—KMOX News Flashes from The St. Louis Star & Times.
 2:00—KSD "Slow River."
 2:00—WIL Police Releases.
 2:10—KMOX Piano Interlude.
 2:15—KMOX Boston Popular Revue.
 2:15—WIL Carlos Molina's Orchestra.
 2:30—KMOX Down Melody Lane.
 2:30—KSD Tea Dansante.
 2:30—WIL Afternoon Frolic.
 2:45—KSD The Lady Next Door.
 2:55—KMOX Baseball — Boston Red Sox vs. St. Louis Browns at St. Louis.
 3:00—KSD Garden Melodies.
 3:00—WIL Musical Gems; Organist.
 3:00—WEW Closing Markets.
 3:15—WIL Beulah Ambach; Radio Blue Belle.
 3:15—WEW Violin Solos. Mr. John Boland.
 3:30—WIL Afro-American Minstrel.
 3:45—KSD Circle Program.

— P. M. —

6:45—KMOX Musical Fast Freight.
 7:00—KMOX "Music That Satisfies"—The Street Singer. CBS.
 7:00—KSD St. Louis Artists Recital.
 7:00—KWK Alice Mock, Soprano and Male Trio. NBC.
 7:00—WIL Radio's Six Stars. Biederman Furniture Co.
 7:15—KMOX Threads of Happiness — New. CBS.
 7:15—WIL Afro-American Minstrel.
 7:30—KMOX Crime Club — Mystery Dramatization; Opening Episode. CBS.
 7:30—KSD Ed Wynn and Don Vorhees' Band.
 7:30—KWK Friendship Town. NBC.
 7:30—WIL Allister Wylie; Piano Styl-ist.
 7:45—WIL Southlanders.
 8:00—KMOX Atwater Kent Foundation Auditions.
 8:00—KSD Dance Orchestra and Drama.
 8:00—KWK The Country Doctor with Phillips H. Lord. NBC.
 8:00—WIL Al Roth and Gloom Chasers — Ambassador Theatre.
 8:15—KWK Tune Detective. NBC.
 8:30—KWK Batter Up. NBC.

The Answer Man

Q—Is John S. Young still with NBC, and if so what programs does he announce?

A—Yes. Mobiloil Concert, WEAF Wednesday at 9:30 p. m.; Clicquot Club, WEAF Friday at 9:30 p. m., and Buick, WEAF every third Friday at 10 p. m.

Q—When will the NBC Music Appreciation series begin, and will Walter Damrosch conduct?

A—October 14. Yes.

Q—Are James Melton and Oliver Smith the same individual?

A—No.

Q—What is Mollie Goldberg's real name, and has she any children of her own?

A—Gertrude Berg. Yes, a girl, six years of age and a boy of ten.

Q—What is the American Album of Familiar Mu-

Gertrude Berg

Music theme song?

A—An unnamed and unpublished manuscript by Gustave Haenschen, conductor of the orchestra.

Q—Where is Leigh Lovel, and will he return to NBC?

A—On vacation. Yes, when the Adventures of Sherlock Holmes are resumed in the Fall.

Q—Does Phillips Lord play both Seth Parker and the Country Doctor?

A—Yes.

Q—Who is Ed Wynn's "straight" man?

A—Graham McNamee, announcer.

Q—Was Charles Lyons, NBC announcer, ever on the stage?

A—Yes, several years in stock and also in the movies, play-juvenile leads and comedy.

Q—Who are the Lady Bugs, and are they married?

A—Muriel Pollock and Vee Lawnhurst. No.

Q—What is Madame Sylvia's name in private life?

A—Mrs. Edward Leiter.

Q—Who are the members of the Southernaires Quartet?

A—Homer Smith and Lowell Peters, tenors; Jay Toney, baritone; William Edmonson, bass and director.

Selections For Today

Pieplant Pete on KSD at 7:50 a.m. will help start your morning. Ed. Wynn, "The Perfect Fool," on KSD at 7:30 p. m.

Ida Bailey Allen will discuss Mary Pickford in her "Today's Pioneer" series (KMOX at 9:15 a. m.) Jane Frohman, former Missouri girl and her band, will be heard from Chicago at 8:45 on KWK.

Harold Stokes and his orchestra in "Rhythm Rambles" will be heard on KWK at 9:45 a. m. Howard Barlow and the Columbia Symphony Orchestra on KMOX at 9 p. m.

Tune in on "The Inquiring Reporter" a new feature on WIL at 6 p. m. Ray DeVinney's orchestra on WIL at 10:15 p. m.

3:45—WEW Frank Brown.
 4:00—KSD Dinner Music.
 4:00—KWK Eliot Everett and His Orchestra. NBC.
 4:00—WIL Lights and Shadows — Studio Orchestra.
 5:15—KWK Frankie Masters Orchestra. NBC.
 4:15—WIL Radio Band-Its.
 4:30—KSD The Songsters.
 4:30—WIL Venetian Trio.
 4:30—WIL Mystic Serenader.
 4:40—KMOX Baseball Scores.
 4:45—KMOX News Flashes from the St. Louis Star & Times.
 4:45—KSD Back of the News in Washington.
 4:45—WIL Pirates Club — Children's Program.
 4:45—WEW Buchanan-Bentley Musicales
 4:55—KMOX Organ Interlude.
 5:00—KMOX Uncle Billy.
 5:00—KSD Baseball Scores.
 5:00—WIL Harlem Rhythm.
 5:05—KSD Mid-Week Hymn Sing.
 5:15—KMOX Miniature Revue.
 5:15—KSD Today's News.
 5:15—WIL Wurlizer Piano Capers — Hope Barnham.
 5:30—KMOX "Skippy."
 5:30—KSD Ray Perkins.
 5:30—KWK The Stebbins Boys. NBC.
 5:30—WIL Bobby Stubbs and His Music.
 5:45—KMOX Georgie Price and Benny Kreuger's Orchestra. CBS.
 5:45—KSD The Goldbergs.
 5:45—KWK Red and Ramona. NBC.
 5:45—WIL Jimmy Greer's Orchestra.
 6:00—KMOX Songs of the Islands — Royal Hawaiians.
 6:00—KSD Vocal Soloists and Orchestra.
 6:00—KWK You and Your Government. NBC.
 6:00—WIL "Inquiring Reporter."
 6:05—WIL Organ Melodies.
 6:15—KMOX The Holman Sisters — Piano Team.
 6:15—WIL Edwardsville Community Program.
 6:30—KMOX Kate Smith and Her Swanee Music. CBS.
 6:30—KSD National Civic Artists.
 6:30—WIL George L. Weber's Sparklers.
 6:45—WIL Civic Service Period—Mr. Fixit.
 8:35—WIL Sport Review; Neil Norman.
 8:45—KMOX Myrt and Marge. CBS.
 8:45—KWK Jane Froman. NBC.
 8:45—WIL Allen Wills; Songs As You Like Them.
 9:00—KMOX Howard Barlow and Columbia Symphony Orchestra.
 9:00—KSD Official Weather Forecast.
 9:00—KWK Amos 'n' Andy. NBC.
 9:00—WIL Arcadia Ballroom.
 9:05—KSD Dave Dalton and His Orchestra.
 9:30—KMOX Little Jack Little.
 9:30—KSD Jack Denny Orchestra.
 9:30—WIL Afro-American Minstrel.
 9:45—KMOX "Today's Highlights"—Harlan Eugene Read.
 10:00—KMOX Baseball Scores.
 10:00—KSD Dream Singer.
 10:00—KWK Baron Lee and His Blue Rhythm Band. NBC.
 10:00—WIL Dream Boat — Franklyn MacCormack.
 10:05—KMOX Musical Weather Report—Official Weather Forecast.
 10:05—KSD Whiteman's Orchestra.
 10:15—KMOX Mrs. Timmin's Place — Drama Sketch.
 10:15—WIL Ray DeVinney's Orchestra. Diane's Club.
 10:30—KMOX Al Lyons and His Meadowbrook Club Orchestra.
 10:30—KSD Dance Music.
 10:30—KWK Charlie Agnew's Orchestra. NBC.
 10:45—KMOX Sport Squibs by France Laux.
 11:00—KMOX "Around Chicago Town" with Famous Orchestras. CBS.
 11:00—WIL Studio Feature.
 11:00—KFUO Truth Hour.
 11:15—WIL Dance Orchestra.
 11:30—WIL Jackson-Marable Harlem Syncopators. Sauter's Park.
 11:30—KFUO Man's Questions and God's Answers.
 12:00—KMOX Al Lyons and His Meadowbrook Club Orchestra.
 12:15—KMOX Charlie Booths Castle Ballroom Orchestra.
 12:30—KMOX Voice at Midnight.



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 A—Gertrude Berg. Yes, a girl, six years of age and a boy of ten.

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A—Yes.

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A—Graham McNamee, announcer.

Q—Was Charles Lyons, NBC announcer, ever on the stage?

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A—Muriel Pollock and Vee Lawnhurst. No.

Q—What is Madame Sylvia's name in private life?

A—Mrs. Edward Leiter.

Q—Who are the members of the Southernaires Quartet?

A—Homer Smith and Lowell Peters, tenors; Jay Toney, baritone; William Edmonson, bass and director.



Charles Lyons

Radio Programs For Wednesday, September 14

— A. M. —

6:30—KMOX Farm Folks Hour; Farm Information and Texas Tacky.
 6:30—KWK Sunbirds. NBC.
 6:30—KFOU Morning Family Worship.
 6:45—KMOX Oatsville General Store; Sketch.
 6:45—KWK John Fogarty. NBC.
 7:00—KMOX Early Morning Band Wagon Signals.
 7:00—KSD Morning Glee Club.
 7:00—WIL Breakfast Club Express — Popular Program.
 7:00—WEW Morning Musicales.
 7:15—KSD Top of the Morning.
 7:15—KWK Lady Bugs. NBC.
 7:30—KSD Flying Fingers.
 7:30—WEW The Day's Dedication.
 8:00—KMOX Public Interest Period with Time Signals.
 8:00—KSD "The Happy Family."
 8:00—WIL Birthday Bells; Children's Program.
 8:00—WEW Music.
 8:15—KMOX Catherine MacKenzie Entertains. CBS.
 8:15—KSD Food Talk.
 8:15—KWK Clara, Lu 'n' Em. NBC.
 8:30—KMOX Melody Parade; Vincent Sorey's Orchestra. CBS.
 8:30—KSD Soloist.
 8:30—KWK Our Daily Food. NBC.
 8:30—WIL Cecil and Sally. (T)
 8:45—KMOX Four Clubmen — Male Quartet. CBS.
 8:45—KSD Betty Crocker.
 8:45—WIL Bill and Bud; Guitarists.
 9:00—KMOX Morning Moods. CBS.
 9:00—KSD Breen and De Rose.
 9:00—WIL Sunshine Serenaders' Orchestra—Popular Tunes.
 9:00—WEW Opening Markets.
 9:10—WEW Aunt Sammy's Housekeepers' Chat.
 9:15—KSD Household Institute.
 9:15—WIL Morning Organ Melodies; with Allen Clarke, Baritone.
 9:20—WEW Music.
 9:30—KMOX Rhythm Kings. CBS.
 9:30—KSD Army Band Concert.
 9:45—KMOX Ben Alley, Tenor. CBS.
 9:45—WIL Uncle Ben's Lone Star Rangers.
 10:00—KMOX Ted Brewer's Orchestra.
 10:00—KSD Johnny Marvin, Tenor.
 10:00—KWK Food Talk. NBC.
 10:00—WEW Weather Report; Opening Grain Market.
 11:05—KWK Harold Stokes Orch. NBC.
 10:10—WEW Public School Playground News.
 10:15—KMOX Women's Radio Hour — Featuring Coyita Bunch; Sunny Joe; Margo; and Henry, Zeb and Otto.
 10:15—KSD On Wings of Song.
 10:15—WIL Studio Orchestra; Song of the Strings.
 10:15—WEW Movie Bulletin.
 10:30—KMOX Sally Walker presents Nugent's Musical News.
 10:30—WIL Carlos Molina's Orch. (T)
 10:45—KMOX Columbia Revue. CBS.
 10:45—WIL Leo Reisman's Orch. (R)
 11:00—KMOX St. Louis Dental Society.
 11:00—KSD Vacation Wanderings.
 11:15—KMOX Mart Building Program.
 11:15—WIL Bing Crosby. (R)
 11:30—KMOX Madison String Ensemble. CBS.
 11:30—WIL Master's Music Room. (T)
 11:30—KSD Prince's Orchestra.
 11:30—KWK National Farm and Home Hour. NBC.
 11:45—KMOX News Flashes from the St. Louis Star & Times.
 11:45—WIL Organist; Organ Melodies.
 11:45—KSD Child Study.
 11:55—KMOX Musical Interlude.
 12:00—KMOX Aunt Jimena. CBS.
 12:00—WIL Edwardsville Community Program.
 12:00—WEW Report of St. Louis Live Stock Exchange.

— P. M. —

12:15—KMOX Farm Service Hour — Henry, Zeb and Otto; and Sunny Joe.
 12:15—KFOU Noonday Religious Address.
 12:30—WIL Ray and Bob; Guitarists.
 12:45—WIL Hot Timers.
 1:00—KMOX Columbia Salon Orchestra. CBS.
 1:00—KSD Salon Concert Ensemble.
 1:00—KWK Radio Troubadors. NBC.
 1:00—WIL Melody Revue.
 1:15—KMOX Home Radio Hour; Featuring Lullaby Lady.
 1:15—WIL Voice of the Vibraphone — Jerry Cammack and Schuyler Alward.
 1:30—KMOX Belle Forbes Cutter.
 1:30—KSD Women's Review.
 1:30—KWK Rhythmic Serenade. NBC.

— P. M. —

1:30—WIL Rodeo Program.
 1:45—KMOX Four Eton Boys. CBS.
 1:45—WIL Manhattan Club.
 2:00—KMOX News Flashes from the St. Louis Star & Times.
 2:00—KSD Song Souvenirs.
 2:00—KWK Midweek Musicales. NBC.
 2:00—WIL Police Releases.
 2:10—KMOX Musical Interlude.
 2:15—KMOX The Captivators. CBS.
 2:15—WIL Eddie Lake; Banjo Melodies.
 2:30—KMOX Down Melody Lane.
 2:30—KSD Tea Dansante.
 2:30—WIL Afro-American Minstrel.
 2:45—KSD Lady Next Door.
 2:55—KMOX Baseball — Philadelphia vs. St. Louis Browns at St. Louis.
 3:00—KSD Young Artists Trio.
 3:00—WIL Musical Gems. Organist.
 3:00—WEW Closing Markets.
 3:10—WEW Bud Waples.
 3:15—KSD Swanee Serenaders.

3:15—WIL Yanner Alexander — "For the Feminine Ear."

3:30—KSD Beau Balladeer.
 3:30—WIL Afro-American Minstrel.
 3:30—WEW Music.
 3:45—KSD Circle Program.

Selections For Today

Allen Clarke, WIL's "Prince of Song" will be heard on that station at 9:15 a. m.

The Four Eton Boys will sing at 1:45 p. m. on KMOX.

Yanner Alexander, "pinch-bitting" for Nancy Mary, "The Modern Girl Philosopher" on WIL at 3:15 p. m.

The golden voice of Donald Novis will be heard on KSD at 4:45 p. m. Don't miss it.

3:45—WIL Indra Lemoyne, Soprano.
 4:00—KSD Dinner Music.
 4:00—WIL Lights and Shadows; Studio Orchestra.
 4:00—WEW Eddie Krite and His Orchestra.
 4:15—WIL Radio Band-Its.
 4:30—KSD "Drifting and Dreaming."
 4:30—WIL Venetian Trio.
 4:40—KMOX Baseball Scores.
 4:45—KMOX Lone Wolf Tribe. CBS.
 4:45—KSD Donald Novis.
 4:45—WIL Pirates Club — Children's Program.
 5:00—KMOX News Flashes from The St. Louis Star & Times.
 5:00—KSD Baseball Scores.
 5:00—KWK The Singing Lady. NBC.
 5:00—WIL Harlem Rhythm.
 5:05—KSD Talk.
 5:10—KMOX Miniature Revue; Henry, Zeb and Otto; Dorie Shumate and Margo; Sunny Joe and Sad Sam.
 5:15—KSD Today's News.
 5:15—KWK The Vagabonds with Ward Wilson. NBC.
 5:15—WIL Wurlitzer Piano Capers — Hope Barham.
 5:30—KMOX "Skippy."
 5:30—KSD Concert Ensemble.
 5:30—KWK The Stebbins Boys. NBC.
 5:30—WIL Bobby Stubbs and His Music.

5:45—KMOX Angelo Patri. CBS.
 5:45—KSD The Goldbergs.
 5:45—KWK Billy Jones and Ernie Hare.
 5:45—WIL Jimmy Greer's Orch. (T)
 6:00—KMOX Henry, Zeb and Otto.
 6:00—KSD "Big Time."
 6:00—KWK American Tax Payers League. NBC.
 6:00—WIL "Inquiring Reporter."
 6:05—WIL Organ Melodies.
 6:10—WIL Sport Review.
 6:15—KMOX Singing' Sam. CBS.
 6:15—WIL Dinner Dance Music. Bigalthe Electric Co.
 6:30—KMOX Kate Smith and Her Swanee Music. CBS.
 6:30—KSD Whiteman's Orchestra.
 6:30—WIL George L. Weber's Sparklers.
 6:45—KMOX Musical Fast Freight.
 6:45—WIL Civic Service Period. Mr. Fixit.
 7:00—KMOX Guy Lombardo and His Royal Canadians. Burns and Allen. CBS

— P. M. —

7:00—KSD Orchestra and Guest Artist.
 7:00—WIL Radio's Six Stars. Biederman Furniture Co.
 7:15—WIL Afro-American Minstrel.
 7:30—KMOX Crime Club — Mystery Dramatization. CBS.
 7:30—KSD The Choristers and Orchestra.
 7:30—KWK Jack Benny; George Olsens' Music with Ethel Shutta. NBC.
 7:30—WIL Alma Rotter; Songs.
 7:45—WIL Jack Dunn's Orch. (T)
 8:00—KMOX Ruth Etting and Shilkret's Orchestra.
 8:00—KSD Corn Cob Pipe Club.
 8:00—KWK The Country Doctor with Phillips H. Lord. NBC.
 8:00—WIL Tamburitza Orchestra.
 8:15—KMOX Adventures in Health — Dr. Bundeson. CBS.
 8:30—KMOX Ambassador Theatre Show.
 8:30—KSD Echoes of the Palisades.
 8:35—WIL Sport Review; Neil Norman.
 8:45—KMOX Myrt and Marge. CBS.
 8:45—WIL Allen Willis; Songs As You Like Them.
 9:00—KMOX Edwin C. Hill in Literary Digest Poll News. CBS.
 9:00—KSD Official Weather Forecast.

Paul Whiteman's orchestra on KSD at 6:30 p. m.

The inimitable Jack Benny with George Olsen and Ethel Shutta at 7:30 p. m., on KWK, in one of the air's best bets.

Sit in with "Myrt and Marge" on KMOX at 8:45.

Baron Lee's "red hot" music from The Cotton Club will be heard on KWK at 10 p. m.

9:00—KWK Amos 'n' Andy. NBC.
 9:00—WIL Arcadia Ballroom.
 9:01—KSD Nellie Revell.
 9:15—KMOX The Holman Sisters.
 9:15—KSD Tenor with Orchestra.
 9:30—KMOX Charles Carlike, Tenor and Orchestra. CBS.
 9:30—WIL Afro-American Minstrel.
 9:30—KFOU Mid-Week Devotional Hr.
 9:45—KMOX "Today's Highlights" — Harlan Eugene Read.
 10:00—KMOX Baseball Scores.
 10:00—WIL Dream Boat — Franklyn MacCormack.
 10:00—KFOU Laymen's Hour.
 10:05—KMOX Musical Weather Reports — Official Weather Forecast; Music.
 10:15—KMOX Mrs. Timmin's Place.
 10:15—WIL Ray DeVinney's Orchestra. Diane's Club.
 10:30—KMOX Al Lyons' Orchestra — Meadowbrook Country Club.
 10:30—KSD Dance Music.
 10:30—WIL Dance Orchestra.
 10:45—KMOX Sportsquibs by France Laux.
 11:00—KMOX "Around Chicago-Town." CBS.
 12:00—KMOX Al Lyons and His Meadowbrook Club Orchestra.
 12:15—KMOX Voice at Midnight.

WIL DREAM BOAT SAILS LATER NOW

Franklyn MacCormack's Dream Boat has postponed its nightly sailing hour 15 minutes. The Old Captain now boards the merry bark at ten o'clock nightly, instead of 9:45. Oh by the way, Franklyn mentioned one day that his hobby was fire arms and last week he received a very old revolver in a hand made leather case. According to the best authorities questioned the pistol saw service before the Civil War days. Some time ago Franklyn received a miniature pistol which was no longer than a match.

The Listener's Voice

PATHFINDER TO "BEST"

Publishers, Radio and Entertainment— Enclosed is \$1 for twenty-one week subscription. Radio and Entertainment is the pathfinder to radio's best programs.

Miss Vi Hussbaum, 4957a St. Louis Avenue.

"YEARS AND YEARS"

Dear Sir: In view of your recent criticism in your issue of August 24th, under the heading "We're Telling You," we are appending herewith, an article taken from the National Broadcast Reporter, as of August 27th, referring to "The Three Keys," comprising comments from the experts of the Radio Press. This, you will note, is the opinion of Radio Critics who have had years and years of experience in Radio, and who know. This proves, conclusively, that your article was entirely biased, mercenary, and an attempt to injure talent that comes from NBC, through our Station.

We suggest that in the future, should you deem it advisable to criticise any program, that you consult the Radio Experts before printing your own personal opinion.

Clarence G. Cosby, General Manager Radio Station KWK.

NOTE— What Mr. Cosby objected to was our comment on the "Three Keys," which is reprinted as follows:

... "Now NBC has a "wad-dapappadoopala" negro trio emulating CBS's Mills Brothers . . . they are quite good in their way, but imitators always run a poor second" . . .

We are very sorry Mr. Cosby, but we still can't like the "Three Keys" as much as the Mills Brothers, even at the risk of being "mercenary." We have met quite a group of "mercenary" people lately if that's how you class people, who can't agree with your "experts" from Troy and Topeka.* (*—"Experts" referred to by Mr. Cosby)

WHO IS NANCY MARY?

Editor: Who is Nancy Mary, "The Modern Girl Philosopher" on WIL?

Mrs. J. J. Murphy. Nancy Mary is Nancy Frazer, who in reality is editor of this magazine. Miss Frazer is a graduate in Journalism of the University of Missouri, has travelled extensively in Europe and Latin America and was once a school teacher. —Ed.

BOB HOLT'S PICTURE

Editor RAE— A number of RAE readers would be pleased to see a picture of Bob Holt in your interesting and helpful magazine, soon.

Thanks for the suggestion. We'll see that Bob Holt's picture is published soon. —Ed.

Radio Programs For Thursday, September 15

— A. M. —

6:30—KMOX Farm Folks Hour; Farm Information and Texas Tacky.
 6:30—KFUO Morning Family Worship.
 6:45—KWK John Fogarty. NBC.
 7:00—KMOX Early Morning Band Wagon with Time Signals.
 7:00—KSD Gene and Glenn.
 7:00—WIL Breakfast Club Express — Popular Program.
 7:00—WEW Morning Musicales.
 7:15—KSD Top of the Morning.
 8:15—KWK Clara, Lu 'n' Em. NBC.
 7:30—KSD The Upstaters.
 7:30—WEW The Day's Dedication.
 7:45—KMOX Brad and Al, Comedy and Songs. CBS.
 7:50—KSD Pieplant Pete.
 8:00—KMOX Public Interest Period and Time Signals.
 8:00—KSD "The Happy Family."
 8:00—WIL Birthday Bells; Children's Program.
 8:00—WEW Music.
 8:15—KMOX Visiting with Ida Bailey Allen. CBS.
 8:15—KSD "Souvenirs of Melody."
 8:30—KMOX Four Clubmen. CBS.
 8:30—KSD "Three Orphans."
 8:30—KWK Our Daily Food. NBC.
 8:30—WIL Cecil and Sally. (T)
 8:45—KMOX Barbara Jones. CBS.
 8:45—KSD Breen and De Rose.
 8:45—KWK Irma Glen, Organist. NBC.
 8:45—WIL Bill and Budd; Guitarists.
 9:00—KMOX Sunny Joe and Sad Sam.
 9:00—KSD Soloist.
 9:00—WIL Sunshine Serenader's Orchestra. Studio Orchestra.
 9:00—WEW Opening Markets.
 9:10—WEW Aunt Sammy's Housekeepers' Chat.
 9:15—KMOX U. S. Navy Band Concert. CBS.
 9:15—KSD Household Institute.
 9:15—WIL Morning Organ Melodies; with Allen Carke, Baritone.
 9:20—WEW Music.
 9:30—KMOX The Ambassadors; Mule Trio. CBS.
 9:30—KSD Marionettes.
 9:45—KMOX V. E. Meadow's Beauty School of the Air. CBS.
 9:45—KWK McKesson Musical Novelties. NBC.
 9:45—WIL Uncle Ben's Lone Star Rangers.
 10:00—KMOX Ted Brewer's Orch. CBS.
 10:00—KSD Johnny Marvin, Tenor.
 10:00—KWK Men of Song. NBC.
 10:00—WEW Weather Report; Opening Grain Market.
 10:10—WEW Public School Playground News.
 10:15—KMOX Women's Radio Hour — Featuring Popular Artists.
 10:15—KSD On Wings of Song.
 10:15—WIL C. F. Lindsley, Reader. (T)
 10:15—WEW Music.
 10:30—KMOX Nugent's Musical News; Sally Walker.
 10:30—KWK Words and Music. NBC.
 10:30—WIL Guy Lombardo's Royal Canadians. (T)
 10:45—KMOX Columbia Revue. CBS.
 10:45—WIL Melody Master's Orchestra.
 11:00—KMOX George Hall's Hotel Taft Orchestra. CBS.
 11:00—KSD Popular Varieties.
 11:00—KWK Harold Stokes Orch. NBC.
 11:00—WEW Music.
 11:30—KMOX Atlantic City Musical.
 11:30—KWK National Farm and Home Hour. NBC.
 11:45—KMOX News Flashes from the St. Louis Star & Times.
 11:45—KSD Luncheon Music.
 11:55—KMOX Musical Interlude.
 12:00—KMOX Aunt Jemima. CBS.
 12:00—KSD Salon Singers.
 12:00—WEW Report of St. Louis Live Stock Exchange.

— P. M. —

12:15—KMOX Farm Service Hour with Organ; Sunn Joe; and Holman Sisters.
 12:15—KFUO Noonday Religious Address.
 12:30—WIL Neighborhood Announcements.
 12:45—WIL Hot Timers.
 1:00—KMOX Columbia Salon Orchestra. CBS.
 1:00—KSD Three Mustachios.
 1:00—WIL Melody Revue — Reinert's Orchestra.
 1:00—WEW To be announced.
 1:15—KMOX Home Radio Hour with the Levee Man.
 1:15—KSD "Famous Loves."
 1:30—KMOX Frank Westphal's Orchestra. CBS.
 1:30—KSD Woman's Review.
 1:30—WIL Rodeo Program.

— P. M. —

1:45—WIL Stars of Songland.
 2:00—KMOX News Flashes from the St. Louis Star and Times.
 2:00—KSD Musical Comedy Hits.
 2:00—WIL Police Releases.
 2:10—KMOX Musical Interlude.
 2:15—KMOX U. S. Army Band Concert. CBS.
 2:15—KWK U. S. Navy Band. NBC.
 2:15—WIL Carlos Molina's Orch. (T)
 2:30—KMOX Down Melody Lane.
 2:30—KSD Tea Dansante.
 2:30—WIL Afro-American Minstrel.
 2:45—KSD Lady Next Door.
 2:45—WEW Song Recital.
 2:55—KMOX Baseball Game; Philadelphia vs. St. Louis Browns at St. Louis.
 3:00—KSD Ivy Scott.
 3:00—WIL Musical Gems, Organist.
 3:00—WEW Closing Markets.
 3:15—KSD Paul Whiteman's Orchestra
 3:15—WIL Beulah Ambach, Radio Blue Belle.
 3:15—WEW Music.
 3:30—WIL Afro-American Minstrel.
 3:45—KSD Circle Program.
 4:00—WIL Lights and Shadows; Studio Orchestra.
 4:00—WEW Eddie Krite and His Orchestra.

— P. M. —

7:30—KMOX Romantic Dramatization; Love Story Hour. CBS.
 7:30—KSD "America in Revue."
 7:30—KWK Thompkins Corners. NBC.
 7:30—WIL Allister Wylie; Piano Stylist.
 8:00—KMOX The Columbians. CBS.
 8:00—KSD Dance Orchestra.
 8:00—KWK The Country Doctor with Phillips H. Lord. NBC.
 8:30—KMOX Isham Jones Orch. CBS.
 8:45—KMOX Myrt and Marge. CBS.
 9:00—KMOX Howard Barlow and Orchestra. CBS.
 9:00—KSD Official Weather Forecasts.
 9:00—KWK Amos 'n' Andy. NBC.
 9:01—KSD Paul Whiteman and His Orchestra.
 9:30—KMOX Quiet Moments.
 9:45—KMOX Highlights of the Day—Harlan Eugene Read.
 10:00—KMOX Baseball Scores.
 10:00—KSD Dance Orchestra.
 10:00—KWK Hollywood on the Air.
 10:00—WIL Dream Boat — Franklyn MacCormack.
 10:05—KMOX Musical Weather Reports.
 10:15—KMOX Mrs. Timmin's Place.
 10:30—KMOX Al Lyons' and His Meadowbrook Club Orchestra.

WIL Whatnots

By Catherine Snodgrass

Mr. L. A. Benson, president of radio station WIL and A. B. Hendry, commercial manager, and their families spent the Labor Day holidays at Table Rock Lodge, on the Gasconade River. They report a most enjoyable time and Mr. L. A. was enthusiastic about the fishing.

Speaking of vacationists reminds me—during all this hot weather we have been enjoying Neil Norman's wife has been sojourning in Montana. The days when the mercury crawled the highest were the days when Neil received postal cards from her picturing beautiful, cool mountain scenes, with appropriate notes about the delightful weather they were enjoying at home. And Neil, well—you could almost see him melt as he looked at the inviting snow clad peaks.

Billy Lang and Bill Keller have returned from their vacations and are prepared to give us a jolly Round the Town program this coming winter. I will tell you more about this program later.

WIL is receiving some very favorable comments on its early morning program, between the hours of 7 and 8. It is being conducted by Ray Schroeder and Bob Enoch is the announcer. News of the day, with interesting comments, is interspersed with popular melodies.

A new feature on WIL which will be heard every week day afternoon at 1:45 is the Manhattan Night Club, which is located on Grand and Arsenal. The program being presented by this popular new club is "Red" Nichols and his Five Pennies. The recordings of this famous dance band furnish a bright spot of popular rhythm in the early afternoon.

A program which promises to be unusually interesting will be presented over WIL by the publicity department of the Rodeo, which is being sponsored by the Welcome Inn. The programs will present well known cowboy bands and entertainers who will appear in that great show. For two weeks preceding the show there will be a 15 minute program daily at 1:30 and another every evening at 8:30 except on Thursday nights when the program will be broadcast at 10 o'clock.

During the week of the show the Rodeo performers will broadcast from the station in the afternoon and at night WIL will broadcast direct from the Rodeo. Many interesting and novel acts have been arranged for these broadcasts which are an exclusive WIL feature.

Selections For Today

Breakfast Club Express on WIL at 7 a. m., for an early start.

"Men of Song" excellent male quartette on KWK at 10 a. m.

Sunshine Serenaders on WIL at 9 a. m. with Franklyn MacCormack doing the singing.

Musical Comedy Hits will be heard on the NBC network over KSD at 2 p. m.

Rudy Vallee, his orchestra and guest stars will be heard on KSD at 6 p. m.

Burns and Allen, funniest "mixed team" on the air—with Guy Lombardo's orchestra at 7 p. m. on KMOX.

Hollywood will be on the air with some movie celebrities over KWK at 10 p. m.

For good dance music — "Around Chicagotown" heard on KMOX at 11 p. m.

4:00—KSD Dinner Music.
 4:15—WIL Radio Band-its.
 4:30—KSD Parisian Entertainers.
 4:30—WIL Venetian Trio.
 4:40—KMOX Baseball Scores.
 4:45—KMOX News Flashes from the St. Louis Star & Times.
 4:45—KSD The Rollickers.
 4:45—WIL Pirates Club — Children's Program.
 4:55—KMOX Organ Interlude.
 5:00—KMOX Uncle Billy.
 5:00—KSD Baseball Scores.
 5:00—KWK The Singing Lady. NBC.
 5:00—WIL Harlem Rhythm.
 5:05—KSD The Rollickers.
 5:15—KMOX Cliff Edwards; Ukulele Ike, with Nat Brusloff's Orchestra. CBS.
 5:15—KSD Today's News.
 5:15—KWK The Vagabonds with Ward Wilson. NBC.
 5:15—WIL Wurlitzer Piano Capers — Hope Barham.
 5:30—KMOX "Skipper."
 5:30—KSD Ray Perkins.
 5:30—KWK The Stebbins Boys. NBC.
 5:30—WIL Bobby Stubbs and His Music.
 5:45—KMOX Georgie Price and Benny Kreuger's Orchestra. CBS.
 5:45—KSD The Goldbergs.
 5:45—KWK Specialty Singers. NBC.
 5:45—WIL Jimmy Greer's Orch. (T)
 6:00—KMOX Songs of the Islands — Royal Hawaiians.
 6:00—KSD Rudy Vallee and Guest Star
 6:00—KWK Regimentalists. NBC.
 6:00—WIL "Inquiring Reporter."
 6:05—WIL Organ Melodies.
 6:10—WIL Sport Review.
 6:15—KMOX The Holman Sisters.
 6:15—WIL Edwardsville Community Program.
 6:30—KMOX "Meyer the Buyer" — Comic Sketch. CBS.
 6:30—KWK Rin Tin Tin Thriller. NBC.
 6:30—WIL George L. Weber's Sparklers.
 6:45—KMOX Modern Male Chorus. CBS.
 6:45—WIL Civic Service Period—Mr. Fixit.
 7:00—KMOX The Boswell Sisters. CBS
 7:00—KSD Second of three discussions on the Expanding Universe.
 7:00—WIL Radio's Six Stars. Biederman Furniture Co.
 7:15—KMOX Mills Brothers Quartet.
 7:15—WIL Afro-American Minstrel.

10:30—WIL Peter Van Steeden's Orchestra. (T)
 10:45—KMOX Sportsquibs by France Laux—Dramatization of World Famous Baseball Players.
 11:00—KMOX Around Chicago Town with Famous Orchestras.
 11:00—KWK Irving Rose's Hotel Statler Orchestra. NBC.
 11:00—WIL Phil Spitalny and His Music. (T)
 11:00—KFUO Near-to-Midnight Gospel Hour.
 11:15—KWK Terrace Gardens Orchestra. NBC.
 11:30—WIL Arcadia Ballroom.
 11:30—KFUO Stories from the Old Testament.
 12:00—KMOX Al Lyons' Meadowbrook Club Orchest. a.
 12:15—KMOX Charlie Booth's Orchestra; Castle Ballroom.
 12:30—KMOX The Voice at Midnight.

CALVIN BOOTH IN NEW KMOX SKIT

A new six-a-week drama series entitled "Mrs. Timmons' Place," describing the serio-comic affairs of a group of people living in a typical boarding house, will be launched over KMOX Monday at 10:15 p. m. The sketches will be presented every night except Sunday at this same time.

Calvin Booth, author of this new serial, is widely known in theatrical circles. He has written many of the humorous skits presented by Chick Sale in vaudeville and has appeared in numerous stage plays. In addition to his experiences as an actor and author, he was for a time stage director of Essanay Studios, one of the pioneer film companies.

Radio Programs For Friday, September 16

— A. M. —

6:30—KMOX Farm Folks Hour; Farm Information and Texas Tacky.
6:30—KWK Sunbirds. NBC.
6:30—KFUO Morning Family Worship.
6:45—KMOX Oatsville General Store; Sketch.
6:45—KWK John Fogarty. NBC.
7:00—KMOX Early Morning Time Signals from the Band Wagon. (R)
7:00—KSD Morning Glee Club.
7:00—KWK Waltzes. NBC.
7:00—WIL Breakfast Club Express — Popular Program.
7:00—WEW Morning Musicales.
7:15—KSD Top of the Morning.
7:30—KSD "Jack and Jill."
7:30—KWK Vic and Sade. NBC.
7:30—WEW The Day's Dedication.
7:45—KWK Nothing But the Truth. NBC.

8:00—KMOX Public Interest Period and Time Signals.
8:00—KSD Three Orphans.
8:00—WIL Birthday Bells; Children's Program.
8:00—WEW Music.
8:15—KMOX Frank Crumit and Julia Sanderson. CBS.

8:15—KSD Breen and De Rose.
8:15—KWK Clara, Lu 'n' Em. NBC.
8:30—KSD "Strolling Fiddler."
8:30—KWK Our Daily Food. NBC.
8:30—WIL Cecil and Sally. (T)
8:45—KMOX Melody Parade. CBS.
8:45—KSD Betty Crocker.
8:45—KWK Consolaries. NBC.
8:45—WIL Bill and Bud; Guitarists.
9:00—KMOX Magic Piano Twins.
9:00—KSD U. S. Marine Band.
9:00—WIL Sunshine Srenader's Orch.
9:00—WEW Opening Markets.
9:10—WEW Aunt Sammy's Housekeepers' Chat.

9:15—KMOX The Captivators; Orchestra. CBS.
9:15—KWK Piano Novelties. NBC.
9:15—WIL Morning Organ Melodies; with Allen Clarke, Baritone.
9:20—WEW Music.
9:30—KMOX KMOX Song Writer.
9:30—KWK Singing Strings. NBC.
9:45—KMOX Ben Alley. CBS.
10:00—KMOX Ted Brewer's Orch. CBS.
10:00—KSD Johnny Marvin, Tenor.
10:00—KWK Men of Song. NBC.
10:00—WEW Weather Report; Opening Grain Market.

10:15—KMOX Women's Radio Hour — Coyita Bunch. Popular Singer.
10:15—KSD On Wings of Song.
10:15—WEW Mary Hendrix.
10:30—KMOX Nugent's Musical News.
10:30—KWK Words and Music. NBC.
10:45—KMOX "First and Last" Girls Harmony Team.
11:00—KMOX George Hall's Hotel Taft Orchestra. CBS.
11:00—KSD Tom Gerun's Orchestra.
11:00—KWK Harold Stokes Orch. NBC.
11:00—WEW Al Haley and His Orch.
11:15—KMOX Mart Building Program.
11:15—WIL Announcements.
11:30—KMOX Atlantic City. Musical.
11:30—KSD Luncheon Music.
11:30—KWK National Farm and Home Hour. NBC.
11:30—WIL Song of the Strings; String Trio.

11:45—KMOX News Flashes from the St. Louis Star & Times.
11:45—WIL Organ Melodies.
11:55—KMOX Musical Interlude.
12:00—KMOX Farm Service Hour; Talk; Organ; and Henry, Zeb and Otto; and Sunny Joe.
12:00—KSD Pianist.
12:00—WIL Edwardsville Community Program.
12:00—WEW Report of St. Louis Live Stock Exchange.

— P. M. —

12:15—KFUO Noonday Religious Address.
12:30—KWK Synopators. NBC.
12:30—WIL Ray and Bob; Guitarists.
12:45—WIL Hot Timers.
1:00—KMOX Grab-bag. CBS.
1:00—KSD Three Shades of Blue.
1:00—KWK Radio Troubadors. NBC.
1:00—WIL Melody Revue.
1:00—WEW To be announced.
1:15—KMOX Hoie Radio Hour; Lullaby Lady. Organ.
1:15—KSD "Hobby Riding."
1:15—WIL Voice of the Vibraphone — Schuyler Alward and Jerry Cammack.
1:30—KMOX Breitenbach & Hickman.
1:30—KSD Women's Review.
1:30—KWK Celebrated Sayings. NBC.
1:30—WIL Bert Sexton — Piano and Songs.

— P. M. —

1:45—KMOX Columbia Educational Feature. CBS.
1:45—WIL Manhattan Club.
2:00—KMOX Columbia Salon Orchestra. CBS.
2:00—KSD Hill Billies.
2:00—WIL Police Releases.
2:15—KSD Instrumental Soloists.
2:15—WIL Adventures of Lord Algy; Drama.
2:30—KMOX Down Melody Lane with Henry, Zeb and Otto; and Organ.
2:30—KSD Tea Dansante.
2:30—WIL Afro-American Minstrel.
2:45—KSD Lady Next Door.
2:55—KMOX Baseball Game; Philadelphia vs. St. Louis Browns at St. Louis.
3:00—KSD Rice String Quartet.
3:00—WIL Musical Gems; Organist.
3:00—WEW Closing Markets.
3:10—WEW Ko Ha La Conservatory.

3:15—WIL Nancy Mary, "The Modern Girl Philosopher."
3:30—KSD Echoes of Erin.
3:30—WIL Afro-American Minstrel.
3:30—WEW Margaret Schoen.
3:45—KSD Circle Program.
3:45—WIL Indra LeMoyné; Soprano.

— P. M. —

7:30—KMOX To the Ladies. CBS.
7:30—KSD Leo Reisman's Orchestra.
7:30—KWK Roy Shield's Orchestra with Edna Kellogg. NBC.
7:30—WIL Alma Rotter — Songs.
7:45—WIL Jack Dunn's Orchestra.
8:00—KMOX Street Singer and Orchestra in "Music That Satisfies." CBS.
8:00—KSD Paul Whiteman's Orchestra.
8:00—KWK The Country Doctor with Phillips H. Lord. NBC.
8:00—WIL Al Roth and Gloom Chasers — Ambassador Theatre.
8:15—KMOX Colonel Stoopnagle and Budd. CBS.
8:30—KMOX Guy Lombardo and His Royal Canadians. CBS.
8:30—KSD Mystery Drama, "The Phantom of Crestwood."
8:35—WIL Sport Review; Neil Norman.
8:45—KMOX Myrt and Marge. CBS.
8:45—KSD Vocal and Instrumental Soloists.
8:45—KWK Jane Froman and Her Band. NBC.
8:45—WIL Allen Willis and His Songs As You Like Them.
9:00—KMOX Edwin C. Hill; Literary Digest. CBS.
9:00—KSD Official Weather Forecast.

— P. M. —

9:00—KWK Amos 'n' Andy. NBC.
9:00—WIL Arcadia Ballroom.
9:01—KSD "El Tango Romantico."
9:15—KMOX Columbia Symphony Orchestra. CBS.
9:15—KSD Tenor with Orchestra.
9:30—KMOX Piano Recital — Aeolian Hour.
9:30—WIL Afro-American Minstrel.
9:30—KFUO Bible Study.
9:45—KMOX Highlights of the Day—Harlan Eugene Read.
10:00—KMOX Baseball Scores.
10:00—KWK Baron Lee and His Blue Rhythm Band.
10:00—WIL Dream Boat — Franklyn MacCormack.
10:00—KFUO Radio Calendar.
10:05—KMOX Musical Weather Report — Official Forecasts.
10:15—KMOX Mrs. Timmin's Place.
10:15—WIL Ray DeVinney's Orchestra. Diane's Club.
10:30—KMOX Mexican Independence Program.
10:30—KSD Ted Black's Orchestra.
10:30—WIL Dance Orchestra.
11:00—KMOX Al Lyons' Orchestra.
11:00—WIL Red Nichols Orch. (T)
11:15—KMOX Sportsquibs by France Laux.
11:15—WIL Ted Lewis Orchestra. (T)
11:30—KMOX Around Chicago Town—Featuring Famous Orchestras. CBS.
11:45—WIL Ray DeVinney's Orchestra. Diane's Club.
12:00—KMOX Al Lyons' Meadowbrook Club Orchestra.
12:15—KMOX The Voice at Midnight.

Selections For Today

"Vic and Sade" good comedy team on KWK at 8:30 a. m.

Coyita Bunch will be heard in a program of popular songs during the KMOX Women's Hour at 10:30 a. m.

"Voice of the Vibraphone" on WIL at 1:15 p. m.

Nancy Mary, "The Modern Girl Philosopher" on WIL at 3:15 p. m.

Countess Albani will be heard on KSD at 6 p. m.

The big event of today's program — first autumn presentation of "The March of Time," dramatizing news events. (KMOX at 6:30 p. m.)

Roy Shield's orchestra, piano duo and male quartette at 8:30 p. m. on KWK.

Third installment of the radio mystery drama—"The Phantom of Crestwood" on KSD at 8:30 p. m.

Col. Stoopnagle's Latest Inventions

That master-mind, Colonel Lemuel Q. Stoopnagle, whose genius for invention has lain dormant throughout the summer months while he and his partner, Budd, have been touring the country in vaudeville, returned recently to New York and immediately closeted himself in his laboratories. He emerged a few days later with the following contributions to science, or something:

Books with cellophane pages, for people who like to read the end of the story first.

Round dice, for people who would rather play marbles.

Corrugated mirrors, for zebras to look at themselves.

Hookless hooks, for not hanging up your mother-in-law's picture.

Permanently wrinkled pants, to be hung in your clothes closet so that when you hang your other pants beside them the latter will look so much neater.

Leaded salt, this is a mixture of table salt and lead pellets, for use in restaurants which have electric fans, so that the fans will not blow the salt away when you are shaking it on corn. (The Colonel hasn't quite worked out the formula for removing the lead before eating the corn.)

Kitchenette Juggler



RUTH Lyon, NBC singer, has her difficulties cooking in a tiny apartment.

Radio Programs For Saturday, September 17

— A. M. —

- 6:30—KMOX Farm Folks Hour; Farm Information and Texas Tacky.
- 6:30—KWK Sunbirds. NBC.
- 6:30—KFUO Morning Family Worship.
- 6:45—KMOX Oatsville General Store.
- 6:45—KWK John Fogarty. NBC.
- 7:00—KMOX Early Morning Time Signals from the Band Wagon.
- 7:00—KSD Gene and Glenn.
- 7:00—KWK Waltzes. NBC.
- 7:00—WIL Breakfast Club Express — Popular Program.
- 7:00—WEW Morning Musicales.
- 7:15—KSD Top of the Morning.
- 7:15—KWK Lady Bugs. NBC.
- 7:30—KSD Jack and Jill.
- 7:30—KWK Vic and Sade. NBC.
- 7:30—WEW The Day's Dedication.
- 7:50—KSD Pieplant Pete.
- 8:00—KMOX Public Interest Period.
- 8:00—KSD "The Happy Family."
- 8:00—WIL Birthday Bells; Children's Program.
- 8:00—WEW Music.
- 8:15—KMOX Catherine MacKenzie Entertains. CBS.
- 8:15—KSD "Souvenirs of Melody."
- 8:15—KWK Dance Masters. NBC.
- 8:30—KMOX New World Salon Orchestra. CBS.
- 8:30—KSD Soloists.
- 8:30—KWK Our Daily Food. NBC.
- 8:30—WIL Cecil and Sally. (T)
- 8:45—KSD Breen and De Rose.
- 8:45—KWK Irma Glenn, Organist. NBC.
- 8:45—WIL Bill and Bud; Guitarists.
- 9:00—KMOX Adventures of Helen and Mary. CBS.
- 9:00—KSD Cello Recital.
- 9:00—WIL Sunshine Serenader's Orch.
- 9:00—WEW Opening Markets.
- 9:10—WEW Garvin Martini, Tenor.
- 9:15—KSD Household Institute.
- 9:15—KWK Rhythm Ramblers. NBC.
- 9:15—WIL Morning Organ Melodies; with Allen Clarke, Baritone.
- 9:30—KMOX Columbia Revue, Orchestra. CBS.
- 9:30—KSD Swensen's Orchestra.
- 9:45—KWK Spanish Idylls. NBC.
- 9:45—WIL Uncle Ben's Lone Star Rangers.
- 10:00—KMOX Ted Brewer's Orch. CBS.
- 10:00—KSD Johnny Marvin, Tenor.
- 10:00—KWK Men of Song. NBC.
- 10:00—WEW Weather Report; Opening Grain Market.
- 10:10—WEW Public School Playground News.
- 10:15—KMOX Women's Radio Hour — Featuring Staff Artists.
- 10:15—KSD On Wings of Song.
- 10:15—WIL Song of the Strings.
- 10:20—WEW Music.
- 10:30—KMOX Nugent's Musical News.
- 10:30—KWK Words and Music. NBC.
- 10:30—WIL Charles F. Lindsley, Reader.
- 10:45—KMOX First and Last Girl Harmony Team. CBS.
- 10:45—WIL Ben Bernie and the Lads. (R)
- 10:55—KMOX Piano Interlude.
- 11:00—KMOX George Hall's Orch. CBS.
- 11:00—KSD The Week-Enders.
- 11:00—KWK Harold Stokes Orch. NBC.
- 11:00—WEW Music.
- 11:15—WIL Master's Music Room. (T)
- 11:30—KMOX Madison String Ensemble. CBS.
- 11:30—KSD Restor's Orchestra.
- 11:30—KWK National Farm and Home Hour. NBC.
- 11:30—WIL Jack Hylton's London Novelty Orchestra. (T)
- 11:45—KMOX News Flashes from the St. Louis Star & Times.
- 11:45—WIL Organ Melodies.
- 11:55—KMOX Musical Interlude.
- 12:00—KMOX Farm Service Hour — Sunshine Sally.
- 12:00—KSD Vacation Wanderings.
- 12:00—WIL Noontday Musical — Dick Malloy, Vocalist.

— P. M. —

- 12:15—KFUO Music.
- 12:30—KWK National Farm Forum. NBC.
- 12:30—WIL Ray and Bob; Guitarists.
- 12:45—WIL Hot Timers.
- 1:00—KMOX Boston Popular Revue.
- 1:00—WIL Melody Revue — Reinert's Orchestra.
- 1:00—WEW To be announced.
- 1:15—KMOX Home Radio Hour — Henry, Zeb and Otto.
- 1:15—KWK Radio Troubadors. NBC.
- 1:30—KMOX The Round Towners. CBS.
- 1:30—WIL Rodeo Program.
- 1:45—KMOX Elmer McDonald, "The Old Timer."
- 1:45—WIL Stars of Songland. (T)
- 2:00—KMOX News Flashes from the St. Louis Star & Times.

— P. M. —

- 2:00—KWK Rhythmic Serenade. NBC.
- 2:00—WIL Police Releases.
- 2:10—KMOX Musical Interlude.
- 2:15—KMOX Associated Craft Players.
- 2:15—WIL Tea Dance. (T)
- 2:30—KMOX Down Melody Lane with Leon Marion, Baritone.
- 2:30—WIL Afternoon Frolic.
- 2:55—KMOX Baseball — New York Yankees vs. St. Louis Browns at St. Louis Browns at St. Louis.
- 3:00—WIL Musical Gems. Organist.
- 3:00—WEW Closing Markets.
- 3:30—WIL Afro-American Minstrel.
- 4:00—KSD Dinner Music.
- 4:00—WIL Lights and Shadows; Studio Orchestra.
- 4:15—WIL Radio Band-Its.
- 4:30—KSD "Opry House."
- 4:30—WIL Venetian Trio.
- 4:40—KMOX Baseball Scores.
- 4:45—KMOX News Flashes from the St. Louis Star & Times.
- 4:45—KSD Donald Novis.
- 4:45—WIL Pirates Club — Children's Program.
- 4:55—KMOX Organ Interlude.
- 5:00—KMOX The Political Situation in Washington Tonight. CBS.
- 5:00—KSD Baseball Scores.
- 5:00—WIL Harlem Rhythm.
- 5:05—KSD Dance Music.
- 5:15—KMOX Wm. Vincent Hall, Baritone and Orchestra. CBS.
- 5:15—WIL Wurlitzer Piano Capers — Hope Barham.
- 5:30—KMOX "Skippy."
- 5:30—KSD The Rollickers.
- 5:30—KWK The Cuckoos. NBC.
- 5:30—WIL Bobby Stubbs and His Music.
- 5:45—KMOX St. Louis Civic Band — Pevely's Concert and Military Band.
- 5:45—KSD The Goldbergs.
- 5:45—WIL Jimmy Greer's Orch. (T)
- 6:00—KSD Harlem Fantasy.
- 6:00—KWK "Whoopie." NBC.
- 6:00—WIL "Inquiring Reporter."
- 6:05—WIL Organ Melodies.
- 6:15—KMOX Vaughan de Leath. CBS.
- 6:15—WIL Dinner Hour Concert.
- 6:30—KMOX Isham Jones Orch. CBS.
- 6:30—KSD K-7, a Dramatic Sketch.
- 6:30—WIL George L. Weber's Sparkler's Orchestra.
- 7:00—KMOX Ruth Etting and Orchestra. CBS.
- 7:00—KSD National Light Operas.
- 7:00—KWK Weew-End Revue with Gus Van and the Pickens Sisters. NBC.
- 7:00—WIL Radio's Six Stars. Biederman Furniture Co.
- 7:15—KMOX The Mississippians Male Trio.
- 7:15—WIL Afro-American Minstrel.
- 7:30—KMOX Ruth Hulse Nelson at the Organ and Bob Holt in "Quiet Moments."
- 7:30—WIL Allister Wylie; Piano Stylist.
- 7:45—KMOX Syracuse Variety Hour. CBS.
- 7:45—WIL Jack Dunn's Orch. (T)
- 8:00—KSD Dance Program.
- 8:00—WIL Al Roth and Gloom Chasers — Ambassador Theatre.
- 8:15—KMOX Columbia Public Affairs. CBS.
- 8:30—KWK Three Keys. NBC.
- 8:35—WIL Sport Review: Neil Norman
- 8:45—KMOX Coral Islanders. CBS.
- 8:45—WIL Allen Willis; Songs As You Like Them.
- 9:00—KMOX KMOX County Fair.
- 9:00—KSD Official Weather Forecast.
- 9:00—KWK Amos 'n' Andy. NBC.
- 9:00—WIL Arcadia Ballroom.
- 9:01—KSD Dream Singer.
- 9:15—KSD Merle Thorpe.
- 9:30—KMOX Harold Stern's Orchestra. CBS.
- 9:30—KSD Paul Whiteman's Orchestra
- 9:30—WIL Afro-American Minstrel.
- 9:45—KMOX "Today's Highlights" — Harlan Eugene Read.
- 10:00—KMOX Baseball Scores.
- 10:00—KSD Buddy Rogers' Orchestra.
- 10:00—WIL Dream Boat — Franklyn MacCormack.
- 10:05—KMOX Musical Weather Report — Official Forecasts.
- 10:10—KMOX Continue; KMOX County Fair — Featuring Emerson Brown — Henry, Zeb and Otto; Uncle Feazel and His Mountaineers; The Mississippians; Harmonica Harry; Texas Tacky; The Banjo Kings; Holman Sisters; Three Best Girls; and the Royal Hawaiians.
- 10:15—WIL Ray DeVinney's Orchestra. Diane's Club.
- 10:30—KSD Tom Gerun's Orchestra.
- 10:30—KWK Charles Agnew's Orchestra. NBC.

— P. M. —

- 10:45—KMOX Sportsquibs by France Laux.
- 11:00—KMOX Continue the Fair.
- 11:00—KSD Larry Revel's Orchestra.
- 11:30—KSD Dance Program from Cleveland.
- 12:00—KMOX Al Lyons' Meadowbrook Club Orchestra.
- 12:15—KMOX Charlie Booth's Orch.
- 12:30—KMOX Al Lyons' Meadowbrook Club Orchestra.
- 12:45—KMOX The Voice at Midnight.

The following are the names of Uncle Ben's Lone Star Rangers heard on WIL:

Uncle Ben, B. F. Bethel, violin; Cowboy George, G. W. Harper, bass; Smiling-Cowboy Lynn, L. C. Edwards, violin; Whiskey-Bill, W. A. Temper, guitar; Banjo Eyes Billie, W. A. Smith, banjo; Cowboy-Cobb, C. C. Landers, Singer; Cactus Kid, J. Lawson, Singer.

Thanks For the Buggy Ride?



The Country Doctor in His Old-Time Vehicle.

Who ever heard of a Country Doctor without a horse and buggy? Not Phillips H. Lord, certainly, for the young radio artist who writes and portrays The Country Doctor five times a week for the makers of Listerine over an NBC network, has bought just such a horse and buggy as used to carry the rural medical man on his daily journeys.

Such horses, as Lord remembers them from his own boyhood in a rural community, generally were rather skinny. Country Doctors were far from wealthy, and sleek, plump horses cost money. The buggy, also was somewhat the worse for hard use. But that was the kind of outfit the Country Doctor had—and that was the kind of outfit Lord, who has a habit of surrounding himself with the paraphernalia of his radio characters, felt he must have.

Accordingly, Lord and one of his assistants set out from the Lord estate on Long Island to comb the neighboring farms for a horse and buggy of the proper type. It took some time, but eventually the radio artist returned with a skinny white horse and an old buggy with two spokes missing from one wheel. The horse now grazes on the Lord estate and the buggy sits in the garage beside one of Lord's automobiles.

Among other medical items the broadcaster has collected since he started writing The Country Doctor sketches are a skeleton, several surgical instruments and a whole medical library.

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