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Radio Dial

The Midwest's Largest Radio Newspaper

WEEK ENDING
OCTOBER 7, 1938

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Gets Best Job



Local Boy on Net



Old Standby



RADIO LIGHTS

Last Sunday night "Headlines and Bylines" celebrated its first birthday anniversary. It has been on the air exactly one year. Ralph Edwards, one of the new commentators on the show, reviewed the news that has started in Europe, ticker-taped into Washington and voiced over the air for news-minded radio listeners. Mussolini's refusal to withdraw his troops from Spain, Hitler's "Anschluss" of Austria, Eden's resignation as Foreign Minister of Great Britain and many such events that affect our daily lives have been brought to us by "Headlines and Bylines" during the past year exactly the night before they are to make front page news. Tomorrow's headlines tonight is the slogan of this program. More than being the slogan for the program it might just as well be the slogan for radio as a whole. Radio's entertainment is first; its news scoops the newspapers.

"Headlines and Bylines" has given us a fuller knowledge of the world's happenings and has enabled us to keep abreast with the news. During the present crisis in Europe every program is at the disposal of the network heads. Radio listeners are up on the news because network officials have taken advantage of radio in reporting facts almost as they happen.

Guests this week are:—Madeleine Carroll and George Brent acting in "Another Dawn," on the "Radio Theater" program. . . . Dr. Marion Sayle Taylor, better known to radio listeners as "The Voice of Experience," will be on Bob Ripley's "Believe-it-or-not" show, October 3. . . . Lotte Lehmann, brilliant soprano of the Met., with Magic Key. . . . Jan Peerce visits "The Goldbergs," October 4. . . . Benny Goodman broadcasts from Minneapolis on the same day.

Station set-up and an unsettled cast will cause the delay of the "Joe Penner" program which was to have opened in September. Instead it will commence a week later. . . . Joan Bennett and Thomas Mitchell will be guests on the "Hollywood Hotel" program, September 30. . . . Thursday will feature Spencer Tracy and Francis Wallace, football expert, on "Good News of 1939" . . . Lucille Ball and Virginia Verrill have been added to the cast of Jack Haley's new program which will make its debut October 14. . . . It is almost certain that "Hobby Lobby", the show that substituted for Jack Benny during the Summer Months will be back on the air soon. It has attracted at least two sponsors who are now bidding for the show and at the same time looking for a good spot on the dial. . . . M. P. Wamboldt, dynamic producer of such hit airings as "Tom Mix" and "Public Hero No. 1," works 15 hours out of every 24.

Now that the football season is here indoor fans will relax in a deep chair and listen to their favorite game, almost. Almost because the nets are at it again. This week Ohio State plays Indiana. It's the biggest game in Ohio and probably will attract more listeners than any other game, but wouldn't it be wise for one of the stations carrying this game to air a different game? Cincinnatians will have to listen to the State game whether or not they want to because radio heads have been so thoughtless so as to repeat the same program.

The "Dick Tracy" program, which returns to the airwaves Monday, September 26, over the NBC-Red network, at 5 p. m. (E.S.T.), is one of the few programs which has dogs playing parts on the air. The canine is generally portrayed by Gilbert Mack, who can imitate scores of animal sounds. . . . Johnny the Call Boy, master of ceremonies on "Johnny Presents," sold newspapers after finishing grammar school. . . . Amanda Snow, NBC vocalist, used to be known as Nancy Swanson, although her real name is Eldora Swanson. . . . Peter Van Steeden received a catch of fresh Maine lobsters from Fred Allen last week and treated his band boys to a lobster dinner. . . . Bob Ripley employs nine people to do nothing but sort and classify the tremendous amount of mail he receives daily. . . . Frank Novak's opening at the Biltmore in New York City was a sell-out three days before the band was supposed to go in. . . . Alice Frost has been offered a job teaching dramatics in a school maintained by a major film company. . . . Frank Black uses several of the same musicians in both his "Magic Key" and "String Symphony" programs. . . . Elizabeth Lennox, the contralto, is seeking a protege to foster in an operatic career. . . . Doris Rhodes, the CBS singer, who used to be in vaudeville with Milton Berle, may have a featured role in the comedian's next picture. . . . "We, the People" Listener's Committee is composed of a photographer's model, a nationally known lawyer, a housewife and a grocery clerk. . . . Carl Frank, heard in NBC's "Your Family and Mine," is a veteran of 12 years in radio—although he is not yet 30 years of age. . . . Peter Van Steeden, orchestra leader on "Town Hall Tonight," has been appointed radio editor of "Bandstand," a musicians' magazine.

Beautiful But Smart



Eloquent contradiction of the old saying, "beautiful but dumb," is the case of Carolyn McKay, of the "Judy and Jane" series. An honor graduate with an A. B. degree from the University of Wisconsin, Carolyn was also voted campus beauty queen.

Best-Dressed Star



Lesley Woods, of the "It Can Be Done" program, broadcast over CBS, including WKRC, WHAS and WHIO, Wednesdays at 10:30 p. m. (E.S.T.), gained fame long ago as Chicago's best-dressed radio actress.

One Man Menagerie



Al Halus started out as a dramatic actor, but he is such a good imitator of animals, especially dogs, he has been called upon many times to "live a dog's life." Here he is seen imitating a wolf-dog.



High among radio's many ironies is the scant use being made of the so-called electric (electronic is the right word) organ. Such an organ can be found in many broadcasting studios. For the electronic organ is a child of the radio tube. And if you've ever heard a real organist playing real music on one of these instruments, you know it's capable of amazing results. But so far the chief use the broadcasters have found for it is more rhythm. Which is about on a par with using a handsome limousine to haul coal. Any listener with a shred of imagination can suggest many uses that are far better. For instance, there are those early morning spots now plugged with swing records and endless hill-billy outfits. An electronic organ and a sure-enough organist would make them something more than the "dead air" they are to many dialers.

So Lowell Thomas wins the battle of 6:45. Last spring Lum and Abner took the spot opposite him on CBS. But this week they shift to 7:15, where the going isn't so tough. It looks as if listeners prefer news to entertainment *after* all, something the studios might well ponder.

Orson Welles and the Mercury Theater scored again Sept. 19, with "Jane Eyre." Once more, the performance was notable for judicious adapting of the material. Particularly compared with the Lux version, Welles retained the flavor and balance of the original. Margaret Curtis also did excellent work in the lead role. But what still puzzles this Dial-twister is the correct pronunciation of the title. According to Welles and Lux, it is "air." But other authorities pronounce it as it's spelled.

Speaking of Broadway's boy wonder, it looks as if Chase and Sanborn are taking his radio competition seriously, as they have every reason to do. Out of the C. & S. lineup go the Stroud twins, and in comes the Canova Trio. At many a dialside Claude and Clarence were taken out long since, by the well-known wrist method. Whether their substitutes will fare much better, time alone can tell.

Frank Crumit and Julia Sander-son's lively ad libbing keeps the Battle of the Sexes from being just another question-and-answer affair. Since the quiz epidemic broke out, matching men against women has become about as novel and conclusive as the latest fashion in swing. The disturbing part of it is what might have been. Frank and Julia, you remember, used to put on a right pleasing show as vocalists.

Last week Al Jolson made what was modestly ballyhooed as a "triumphant return" to the air. It turned out to be just a hollow victory. The one highlight of the premiere was the "interview" with Douglas Corrigan. And even that found Doug headed the wrong way again.

This show's trail-blazer, "Big Town", starts "Steve Wilson" off on another hot if not heavy season of racket-busting. His progress would be discouraging to any but a radio crusader. No sooner does he break one racket, than another raises its ugly head. Still, if it didn't, there'd be no chance for phonograph records of damaging conversations. And without recorded conversations "Big Town" just wouldn't be "Big Town".

The Columbia Workshop has a new director this season, which prompts the hope that its material will be better than merely bizarre or propaganda, as was the case so much of the time last year. There's still plenty of important work to be done in radio drama, without straying into either of these pitfalls.

With war or the threat of war hanging over the world, "Don Winslow Of The Navy" raises more questions than ever. This cereal serial is supposed to work for peace. But just how a spy-thriller makes youngsters hate war is something a mere Dial-twister can't fathom. It would seem that its chief effect is to make the in-fighting of spy activity more attractive.

Several questions are also raised by WKRC carrying a transcribed version of the CBS feature, "The People's Platform. Half a loaf is better than none. But the live broadcast falls at a more favorable hour than the recording. And other stations have found it expedient to abandon the use of transcriptions of network features.

Yes, it can be done: meaning a fitting celebration of Constitution Day by Hollywood. When CBS announced such a broadcast, featuring Eddie Cantor and Gary Cooper, I was comforted by my constitutional right to the "pursuit of happiness." But, what marvel of marvels, the affair went off in faultless style, without a gag, or—believe it or not—even a plug for a forthcoming picture. If the Constitution can do that, it must be as advertised.

Secretary of Agriculture Wallace Is Speaker At Chicago Round Table

Secretary of Agriculture Henry A. Wallace will be one of three well-informed persons discussing "The Economics of the New Deal" during the University of Chicago Round Table broadcast, Sunday, October 2, at 12:30 p. m. (E.S.T.), over the NBC-Red network.

Other participants in the discussion will be T. V. Smith, professor of philosophy of the University of Chicago, and Harry D. Gideonse, professor of economics at Columbia University. The broadcast will originate in Washington, D. C.

"Big Sister" Actor Gets Leading Role In New Broadway Play

Martin Gabel, who takes the part of Dr. John Wayne on the "Big Sister" program heard over CBS and WKRC, in Cincinnati, Mondays through Fridays, has been chosen to play the leading part in "Danton's Death," which the Mercury Theatre will produce on Broadway, October 12.

This spring Gabel also appeared in "Julius Caesar" as Cassius, when the play was put on by this same group. Alice Frost, who is "Big Sister" herself, won praise for her work last season with this same Mercury Theatre group when she appeared in "Shoemaker's Holiday."

William Powell Heads "Silver Theatre" Show

William Powell will play the leading role when "Silver Theatre" returns to the air over CBS on Sunday, October 2, at 6:00 p. m. (E.S.T.), with an original drama written by True Boardman.

Based on one of the author's actual experiences in China, the play tells the story of an American bridge-builder in China who runs into conflict with the daughter of a missionary. Conrad Nagel returns as actor-director of the series.

Radio's No. 1 Air Traveler



JERRY COOPER

Jerry Cooper may become radio's No. 1 air traveller if things continue as they are now. Jerry is heard on the "Vocal Varieties" program from the Nation's Station's studios twice weekly, and also over the NBC network from New York. He flies from one broadcast to the other.

Jerry is one of radio's outstanding baritones. He was heard on the "Hollywood Hotel" program last year from Hollywood, California, and therefore was unable to visit New York at all. He is glad to be able to work so close to the large metropolis because it is his favorite spot in the United States.

More New Shows

Twelve notable premieres feature the October schedules for the networks which will get under way this coming month. Eddie Cantor, Joe E. Brown, Ben Bernie, Jack Haley, and Kate Smith are among those personalities who will introduce their own variety programs.

OCTOBER 1

Quaker Party—Tommy Riggs and Larry Clinton's orchestra—Saturdays at 8:00 p. m. over NBC-Red.

Vox Pop—Parks Johnson and Wally Butterworth—Saturdays at 9:00 p. m. over NBC-Red.

Johnny Presents—Saturdays at 8:00 p. m. over CBS.

Professor Quiz—Saturdays at 8:30 p. m. over CBS.

Saturday Night Serenade—Mary Eastman, soprano, Bill Perry, tenor, Gus Haenschen's orchestra. Saturdays at 9:30 p. m. (E.S.T.), over CBS.

OCTOBER 2

Jack Benny—Mary Livingstone—Phil Harris' orchestra—Sundays at 7:00 p. m. over NBC-Red.

Smoke Dreams—Sundays at 3:00 p. m. over NBC-Blue.

Ben Bernie's orchestra—Lew Lehr—Sundays at 5:30 p. m. over CBS.

John Nesbitt's "Passing Parade"—Sundays at 7:30 p. m. over CBS.

Hollywood Playhouse—Charles Boyer, substituting for Tyrone Power—Sundays at 9:00 p. m. over NBC-Blue.

Crumit, Sanderson To Wage Fierce Fight



Frank Crumit and Julia Sanderson, famous stars of radio and stage, become "generals" of opposing armies in the new "Battle of the Sexes" program which began over the NBC-Red Network on September 27 at 9:00 p. m. (E.S.T.).

"Silver Theatre"—William Powell, Conrad Nagel, heading the cast. Sundays at 6:00 p. m. (E.S.T.), over CBS.

matic Serial—Mondays at 12:15 p. m. over CBS.

Curtis Institute of Music—Curtis string quartet, Curtis symphony orchestra. Mondays at 3:00 p. m. (E.S.T.).

Caravan Series—Eddie Cantor, Fannie Brice, the "Mad Russian," Fairchild and Carroll, two piano team. Mondays at 7:30 p. m. (E.S.T.), over CBS.

OCTOBER 3

Hour of Charm—Phil Spitalny and his all-girl orchestra—Dorothy Thompson, commentator—Mondays at 9:00 p. m. over NBC-Red.

Keep Posted—audience participation—Mondays at 7:30 p. m. over NBC-Red.

"Her Honor, Nancy James"—Dra-

(Continued to page 13)

Your Football Sports Commentators

On Saturday, September 24, the 1938, football season was officially opened by many "big" games. These four footballers, Coach "Sleepy" Jim Crowley (upper insert), Joe Williams (lower insert), Lynn Waldorf (left), and Francis Powers, will bring NBC listeners the latest dope from the gridiron.

Crowley is coach of Fordham University; Williams is sports editor of the New York World-Telegram; Waldorf is coach at Northwestern University, and Powers is a sports writer of the Chicago America-International News Service.



A Gift for Every Man



Don't muss and rumple your neckties by hanging them on hooks or twining them around hangers.

Put them on this new MARVEL tie rack which holds 48 ties conveniently, is easily attached to the wall, and takes up very little space.

Two Scotties on the back panel make this a very attractive accessory for any man's room.

It is Given Free With Your Subscription to **RADIO DIAL** 6 Months For \$1

(USE THIS COUPON)

RADIO DIAL
22 East 12th Street
Cincinnati, Ohio

New Subscriber Renewal

Enclosed find \$1.00. Enter my subscription for 6 months and send me absolutely free and postpaid the Marvel Tie Rack as per your offer.

Name

Address

City..... State.....

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J. A. ROSENTHAL, Editor
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Vol. VIII WEEK ENDING OCTOBER 7, 1938 No. 21

WHY BLAME THE TOOLS?

During the past couple of weeks radio has brought millions of Americans news of the gravest international crisis since 1914.

Special bulletins have been aired almost hourly. The major networks have relayed the speeches of statesmen and the views of correspondents from European capitals. In addition, the owners of all-wave sets have dialed foreign news broadcasts directly from the countries concerned.

From the standpoint of news coverage, radio has done probably the best job of its career. But many thoughtful people are skeptical about the results.

What they say is substantially this. "For the first time in history we have a means by which the peoples of the world can speak directly to one another. That ought to promote international understanding. Yet gallant little Czechoslovakia is being thrown to the wolves. And even that may not prevent war. Is radio so useful after all?"

There is much to warrant such skepticism. Superficially, radio has done little to improve international relations. But a moment's frank consideration puts an entirely different face on the matter.

For instance, it is even questionable whether radio lets the peoples of the world speak directly to one another. Certainly they cannot in the dictatorship countries. There radio is the mouthpiece of the masters, merely the newest way of moving human pawns in the ancient chess game of ruthless nationalism.

Moreover, in the democracies—Great Britain, France, and even the United States—radio's value as a means of fostering international understanding can be no greater than the men who use it.

That should be self-evident. Radio alone cannot convert enemies into friends. True, it can carry the words of one man to the entire world. But it is only the carrier of those words. The words are his. And words, the deeds behind words, make nations friends or enemies.

Radio's situation is much the same as that of the automobile. The motor car can carry physicians and nurses to the ill and supplies to disaster victims. It can also carry gangsters to a "stickup" and stolen goods to a "fence." Whether it goes on an errand of mercy or crime depends on those who use it.

It is absurd to condemn radio for failing to solve our international problems as it is to condemn the automobile for failing to solve the crime problem.

Hatred between nations is as old as man. Radio is still new. In spite of that and the fire-breathing of the dictators, it has already done more to promote international understanding than most of us realize. Certainly, most Americans have a clearer and more intimate picture of European affairs because of radio.

True, it can and should do far more, but not until those who use it resolve that it shall. Radio is merely a tool of world intercourse. And no tool is better than the men who wield it.

IN RADIO'S LIMELIGHT

"Girl Alone" Not Alone

Betty Winkler and Pat Murphy were heard over more stations than ever when "Girl Alone" began its series on Monday, September 26, over NBC. Betty has long been a versatile star of radio.

Gets Best Job

Best job of the new radio season so far goes to Judy Canova; her brother and sister, Zeke and Annie. They are to take the place of the Stroud Twins

on the "Charlie McCarthy" program, broadcast over NBC, including WLW and WSM, Sundays at 8:00 p. m. (E.S.T.). * * *

Local Boy on Net

Tommy Riggs, who started on the road to fame with his imaginary Betty Lou on Cincinnati's WLW, now has a program all his own over NBC, including WLW and WSM, Saturdays at 8:00 p. m. (E.S.T.). The program, which also features the music of Larry Clinton's orchestra, makes its debut October 1.

THIS IS RADIO

By BILL BAILEY

Serving the rural communities is a task that sounds much easier than it is, with reference to radio. To the average "city fellow," a farm program is one of those 15-minute spots, jammed with hillbilly music and a master of ceremonies with a nasal twang. But listen to George C. Biggar, recently appointed to the executive staff of WLW and WSAI, in charge of rural broadcasts.

"Naturally farmers resent being called hillbillies. I think the term 'hillbilly' as applied to American folk music is a misnomer. Had the old ballad, 'In the Shade of the Old Apple Tree,' been written today, it would be classed by Broadway as hillbilly, a term which Broadway has applied to the mass of rural people, much to the farmers' dislike."

Mr. Biggar knows, perhaps better than any other radio executive, what the farmer expects of radio. He has spent years building and broadcasting farm service programs and it was only after lengthy deliberation that Mr. Biggar accepted an offer to head the WLW-WSAI farm service department.

Preceding him by a few weeks, John F. Merrifield, another dyed-in-the-wool farmer, who knows what the

rural folk want in the way of entertainment and service, joined WLW and WSAI as agricultural director. Mr. Merrifield is functioning under the supervision of Mr. Biggar, whose job, by the way, includes supervision of road units, the artists' bureau, the "Boone County Jamboree," and a thousand and one other important phases of broadcasting at WLW and WSAI.

James D. Shouse, vice-president of the Crosley Radio Corporation in charge of broadcasting, had in mind the most comprehensive farm service yet attempted by the Nation's Station when he appointed Messrs. Biggar and Merrifield to the staff. As we mentioned in last week's installment, farm service broadcasts were, until recently, under supervision of the Educational Department of which Joseph Ries is director.

Because of the expansion in rural service and because Mr. Ries's department has had its hands full with educational features, it became necessary to create the agricultural department. Beginning October 1, WLW will offer a definite farm service during every 15-minute period of the "Top o' the Morning."

Said Mr. Merrifield, who came to

SERENADE AND STATIC

THE MAIL BOX

Dear Sirs:

I should, indeed, be very glad to have the opera given by the Metropolitan Opera again.

I have never heard operas except over the radio and probably never shall. So, it has meant a great deal to me. However, there have been times when they seemed over long, especially when the parts taken by the high soprano, whose voices are so high and they sing so long one could not help but wish they might come down to earth now and then, but they didn't, so I reached over and turned the radio off, no doubt losing much lovely music later on. I suppose if one could see these people singing and acting, this thing I spoke of would not be noticed.

Even so, it is wonderful to hear. The radio has never ceased to be a marvel to me.

Very truly yours,
JESSIE W. HARLY

Dear Sirs:

I am mailing my answer to your questionnaire. I love certain parts of the operas, "Oh I have sighed for art," the sextet from Lucia, the Soldiers' Chorus, etc., but it is very tire-

some to listen for two hours to music and singing when we cannot understand a word of it. The artists' voices are lovely, but we do not know what they are saying.

If you would put them in English you would have lots more listeners. Most of the people who tune in on Sunday have never heard a grand opera and do not know a foreign language and so turn off to something they do know. We love the "Church in the Wildwood" and the Sunday players give us something like that and not grand opera.

Very cordially,
MISS BYRDE AYRES,
Ayres Studio, Hillsboro, Ohio.

P. S.—Where is the Crosley mixed quartet that used to sing the old hymns on Sunday afternoon. That is what we like.

Radio Dial is happy to publish a few of the hundreds of letters that came in with the questionnaire regarding the audience of the Metropolitan Opera broadcasts last winter. We are overjoyed to know that we have readers who are interested in our "Serious Music Page" and write to us about it.—Editor's Note.

Cincinnati with a background of farming and with a Bachelor of Science degree:

"We plan to broadcast market and weather reports of general interest to growers. Four-H Club lesson assignments will be given. We will cooperate with the Extension Services of state agriculture colleges and the United States Department of Agriculture to give the farmer a definite service."

Mr. Biggar and Mr. Merrifield already have tied into their jobs with vigor. Monday, September 26, they addressed a joint session of the Ohio Extension Service and West Virginia Extension Service in Wheeling, W. Va. They will attend similar conferences from time to time—visit the farmers, get the farmer's viewpoint on current problems and otherwise give the man on whom the nation depends for food the opportunity to express himself, to discuss his problems and to benefit through the WLW agricultural service.

In next week's installment, "This Is Radio" will go into further detail and explain why radio can present a farm service of value not only to the farmer but to the urban dweller, as well.—Editor's Note.

Cantor Returns to CBS Monday, Oct. 3; Fanny Brice To Be First Guest

Eddie Cantor will return to the air with his troupe of stooges to begin his new "Caravan" series of programs over the Columbia network and WKRC, Cincinnati, on Monday, October 3, at 7:30 p. m. (E.S.T.).

As an added attraction of the premiere the comedian will have Fanny Brice, veteran comedienne, who is to do a "Baby Snooks" act. The supporting cast will include Bert Gordon, the "Mad Russian"; Announcer Walter King, who also sings; Sid Fields, stooge extraordinary; and Fairchild and Carroll, two-piano team, with Edgar Fairchild doing a bit of baton waving.

Minnesota-Nebraska, Ohio State-Indiana Games To Be Broadcast

NBC will serve up two choicy morsels for radio-football fans on Saturday, October 1 when Halsey Hall, KSTP sports announcer, describes the clash between Minnesota and Nebraska at Minneapolis over the Red Network, and Bill Stern broadcasts the Ohio State-Indiana for Blue network listeners.

The Minnesota-Nebraska game will be heard at 2:45 p. m. (EST) and the Buckeye-Hoosier game will be broadcast at 1:45 p. m. (EST) over WCKY, WLW and WKRC. Ted Husling will broadcast the clash at Columbus for CBS listeners.



The Washington Dial

Washington—The date for the much-discussed investigation of the radio industry by the Federal Communications Commission to discover whether there is monopoly within the three chains and smaller networks has finally been set for October 24th in Washington, it was announced here this week by the Commission.

In a formal 25-page notice the Commission requests the appearance here of the three major networks, NBC, CBS, and Mutual, together with 15 regional networks. Chairman Frank R. McNinch, who also will be chairman of the investigation, announced that the Commission would immediately begin preliminary work on the investigation. Other members of the investigating committee will be Commissioner Thad H. Brown, Commissioner Eugene O. Sykes and Commissioner Paul A. Walker.

Those directed to appear before the Commission are requested to present evidence through qualified witnesses covering their corporate and financial history, all phases of network operations, including relations with affiliates and with each other, with advertisers and advertising agencies and with telephone and telegraph companies, as well as facts as to their ownership and control.

Investigating Transcriptions

"Companies engaged in the production and distribution of electrical transcriptions and recordings for broadcast purposes have been requested to produce evidence at the hearing with respect to their relations with, and the extent to which they control or are controlled by broadcast stations and networks," Chairman McNinch stated. "The quality of such recordings and transcriptions both from the technical and the program standpoint will be investigated."

It was pointed out that the Committee believes that the growth and the extent of use of this type of program is a matter not only of interest but of great importance in broadcasting today and should be given attention in its study of the industry.

According to the announcement the Commission's engineering department has made a preliminary survey of the problem of duplication of programs involved in network operations. At a given location, either in the primary or secondary service area of a particular network station, the same program may be received from several other stations. The extent of instances of such duplication, the necessity therefore, and the advisability of regulation thereof, will be fully investigated.

Multiple ownership and concentration of control of stations in the same or affiliated interests, the Commission stated, will also be a subject of inquiry at the hearing.

Smaller Networks Are Invited

Chairman McNinch stated that it will be impossible to estimate how long the hearings will take until after the responses to the Notices are received and analyzed. However, radio observers here would not be surprised to see the hearings go on from October 24th until the Christmas or New Year's season.

Aside from the three major networks the Commission has requested the following smaller networks: Arrowhead Network; California Radio System; Colonial Network; Don Lee Broadcasting System; Hearst Radio, Inc.; Inter-City Broadcasting System; King Trendle Broadcasting Corp.; North Central Broadcasting System; New York Broadcasting System, Inc.; Oklahoma Network; Pennsylvania Broadcasters; Pennsylvania Network; Quaker Network; Texas State Network; Virginia Broadcasting System; WLW Line Group; Wisconsin Radio Network; Yankee Network.

* * *

At another Commission hearing earlier in the week the subject of remote control radio devices was taken up by representatives of the FCC and The Radio Manufacturers Association. The proposed rules and regulations governing the operation of these low power radio frequency devices were discussed. The primary discussion was how the small devices could operate without interference of the radio broadcasting band.

Mr. E. K. Jett, Chief Engineer of the FCC, acted as Chairman of the meetings and stated that for a number of years the Commission has been

(Continued to page 14)

Finds It Hard To Be Herself



Rita Ascot, pretty character actress on the "Ma Perkins" program, broadcast over NBC, Mondays through Fridays, finds it difficult to be herself after acting as another person for so long.

IN RADIO'S LIMELIGHT

(Continued from page 4)

Old Standby

When radio entertainment tends to slip Kate Smith can be counted upon to still give her usual excellent performance. She returns to the air with her "Variety Hour" program, broadcast Thursday at 8:00 p. m. (E.S.T.) over CBS, including WKRC, WHAS and WHIO.

Owes Success to Rudy Vallee

Janet Logan was a member of a small showboat company in Chicago when Rudy Vallee invited her to do a guest turn on his Variety Hour. That was five years ago. Today Janet is an established radio actress, starring currently in "A Tale of Today," broadcast over NBC, Sundays at 6:30 p. m. (E.S.T.).

Radio As a Means of Education?

The first radio institute designed to show educators how educational programs can be used as an aid to classroom teaching has been established by CBS in connection with its "American School of the Air."

Seven hundred teachers will be invited to attend the regular Monday program, "Frontiers of Democracy," which will be broadcast from New York Playhouse No. 1 at 2:30 p. m. (E.S.T.), Monday, October 10.

Welcome

to the WCKY Family —

"MRS. WIGGS

of the

CABBAGE PATCH"

One of radio's most human serial dramas

Now heard

Monday through Friday

10:00 to 10:15 A. M. (EST)

over the NBC Red Network and

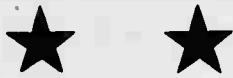
WCKY

— the L. B. Wilson station

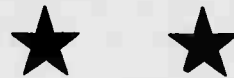
10,000 watts — 149 on your dial

Consult the radio listings in this paper
for many more new, great fall
shows on WCKY

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR SATURDAY, OCTOBER 1



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30-11:45 AM and 12:00-10:45 PM).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

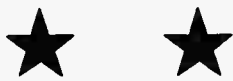
7:00—Message of Israel: Guest speaker; organ music. WJZ WLS WCKY kdkk wht wave wire wham wowo
7:30—Buddy Maleville's Orchestra. (NBC) WCKY
8:00—Al Donahue's Orchestra. WJZ WCKY whk wave wham

Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmcb wcau kmox wadc wsbw wjr wgst wwi wcco wbt
10:30—Concert in Rhythm, with Al Roth's Orchestra. WJZ WCKY whk wave wire

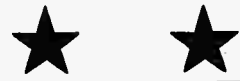
Frequency of Stations Listed in RADIO DIAL
WADC ..1320 WCKY ..1490 WGST ..8890 WLW ... 700
WAVE .. 940 WCOL ..1210 WGY ... 790 WMAQ ... 670
WBAP .. 800 WCPO ..1200 WHAM ..1150 WOR ... 710

Every bandman in Frankie Masters' orchestra on "It Can Be Done" is a college graduate. Jack Johnstone, writer-director of "Johnny Presents," employs a staff of five people to do research work.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR SUNDAY, OCTOBER 2



(EASTERN STANDARD TIME)

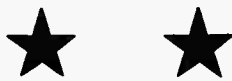
(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (7:30, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

Network programs section with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and program details (e.g., 5:00—There Was a Woman, 6:00—The Silver Theatre, 7:00—Jack Benny with Mary Livingstone).

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR MONDAY, OCTOBER 3

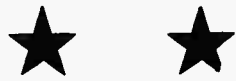


(EASTERN STANDARD TIME)

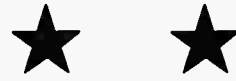
(CENTRAL STANDARD TIME)

WCKY			WLW			WKRC			WSAI			WCPO			WHIO			WLS-WENR			WSM			WHAS					
Cincinnati (1490 kc.)			Cincinnati (700 kc.)			Cincinnati (850 kc.)			Cincinnati (1330 kc.)			Cincinnati (1200 kc.)			Dayton (1280 kc.)			Chicago, Ill. (870 kc.)			Nashville, Tenn. (880 kc.)			Louisville, Ky. (880 kc.)					
6:30	Rise and Shine	News	6:30	Top of the Morning	News	6:30	Sun Up Jamboree	6:30	News	6:30	News	6:30	Six to Niners	6:30	News	6:30	Breakfast Express	6:30	Smile A While	6:30	Bulletin Board	6:30	News Report	6:30	Asbury College	6:30	Meador Lowry News		
6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News	6:45	News
7:00	Early Birds	7:00	Nation's Family Prayer	7:00	News and Sports	7:00	News and Sports	7:00	Morning Devotions	7:00	WCPO News	7:00	Little Tom	7:00	Breakfast Express	7:00	Breakfast Express	7:00	News Report	7:00	Checkboard Time	7:00	Checkboard Time	7:00	Early Morning	7:00	Early Morning		
7:15	News	7:15	To be announced	7:15	Dawn Patrol	7:15	Dawn Patrol	7:15	W.S.A. Eye Opener	7:15	WCPO News	7:15	Breakfast Express	7:15	Breakfast Express	7:15	Breakfast Express	7:15	News Report	7:15	Time to Shine	7:15	Time to Shine	7:15	Jamboree	7:15	Jamboree		
7:30	Tune Time	7:30	Checkerboard Time	7:30	Pa & Ma McCormick	7:30	Pa & Ma McCormick	7:30	Opener	7:30	WCPO News	7:30	Breakfast Express	7:30	Breakfast Express	7:30	Breakfast Express	7:30	News Report	7:30	Time to Shine	7:30	Time to Shine	7:30	Jamboree	7:30	Jamboree		
7:45	News	7:45	Pa & Ma McCormick	7:45	News	7:45	News	7:45	Opener	7:45	WCPO News	7:45	Breakfast Express	7:45	Breakfast Express	7:45	Breakfast Express	7:45	News Report	7:45	Time to Shine	7:45	Time to Shine	7:45	Jamboree	7:45	Jamboree		
8:00	Ear Benders N.	8:00	The Merry Makers	8:00	News	8:00	News	8:00	Omar Herth N.	8:00	WCPO News	8:00	Breakfast Express	8:00	Breakfast Express	8:00	Breakfast Express	8:00	News Report	8:00	Time to Shine	8:00	Time to Shine	8:00	Jamboree	8:00	Jamboree		
8:15	Vocal Vogues N.	8:15	Peter Grant, news	8:15	News	8:15	News	8:15	Gene and Glenn N.	8:15	WCPO News	8:15	Breakfast Express	8:15	Breakfast Express	8:15	Breakfast Express	8:15	News Report	8:15	Time to Shine	8:15	Time to Shine	8:15	Jamboree	8:15	Jamboree		
8:30	News for Executives	8:30	The Gospel Singer	8:30	News	8:30	News	8:30	Musical Tete-a-Tete N	8:30	WCPO News	8:30	Breakfast Express	8:30	Breakfast Express	8:30	Breakfast Express	8:30	News Report	8:30	Time to Shine	8:30	Time to Shine	8:30	Jamboree	8:30	Jamboree		
8:45	Jack and Loretta	8:45	Landi Trio N.	8:45	Stars Over Hollywood	8:45	Stars Over Hollywood	8:45	Women's News	8:45	WCPO News	8:45	Breakfast Express	8:45	Breakfast Express	8:45	Breakfast Express	8:45	News Report	8:45	Time to Shine	8:45	Time to Shine	8:45	Jamboree	8:45	Jamboree		
9:00	Breakfast Club N.	9:00	Band Goes to Town N	9:00	Woman's Hour	9:00	Woman's Hour	9:00	Band Goes to	9:00	WCPO News	9:00	Magic Carpet	9:00	Magic Carpet	9:00	Magic Carpet	9:00	News Report	9:00	Time to Shine	9:00	Time to Shine	9:00	Jamboree	9:00	Jamboree		
9:15	Home Makers	9:15	Myrt and Marge	9:15	Musical Interlude	9:15	Musical Interlude	9:15	Town N	9:15	Musical Men	9:15	Municipal Court	9:15	Municipal Court	9:15	Municipal Court	9:15	News Report	9:15	Time to Shine	9:15	Time to Shine	9:15	Jamboree	9:15	Jamboree		
9:30	Home Makers	9:30	Hilltop House	9:30	Bachelor's Children C.	9:30	Bachelor's Children C.	9:30	Ward and Muzzy N.	9:30	Musical Men	9:30	The Party Line	9:30	The Party Line	9:30	The Party Line	9:30	News Report	9:30	Time to Shine	9:30	Time to Shine	9:30	Jamboree	9:30	Jamboree		
9:45	Home Makers	9:45	Linda's First Love	9:45	Bachelor's Children C.	9:45	Bachelor's Children C.	9:45	Monticello Party Line	9:45	Musical Men	9:45	The Party Line	9:45	The Party Line	9:45	The Party Line	9:45	News Report	9:45	Time to Shine	9:45	Time to Shine	9:45	Jamboree	9:45	Jamboree		
10:00	Mrs. Wiggs N.	10:00	Federal Caravan	10:00	Library Program	10:00	Library Program	10:00	Singing Strings M.	10:00	Women in the News	10:00	Pretty Kitty Kelly C.	10:00	Pretty Kitty Kelly C.	10:00	Pretty Kitty Kelly C.	10:00	News Report	10:00	Time to Shine	10:00	Time to Shine	10:00	Jamboree	10:00	Jamboree		
10:15	John's Other Wife N.	10:15	Home Radio News N.	10:15	Economy Kitchen	10:15	Economy Kitchen	10:15	Choir Loft M.	10:15	Women in the News	10:15	To be announced	10:15	To be announced	10:15	To be announced	10:15	News Report	10:15	Time to Shine	10:15	Time to Shine	10:15	Jamboree	10:15	Jamboree		
10:30	Just Plain Bill N.	10:30	Madame Courageous N	10:30	Musical Calendar	10:30	Musical Calendar	10:30	Bulletin Board	10:30	Women in the News	10:30	Henry and G. P.	10:30	Henry and G. P.	10:30	Henry and G. P.	10:30	News Report	10:30	Time to Shine	10:30	Time to Shine	10:30	Jamboree	10:30	Jamboree		
10:45	Hymns for Everyone	10:45	The Goldbergs	10:45	Stepmother C	10:45	Stepmother C	10:45	Woman in White N	10:45	Women in the News	10:45	Around the Bandstand	10:45	Around the Bandstand	10:45	Around the Bandstand	10:45	News Report	10:45	Time to Shine	10:45	Time to Shine	10:45	Jamboree	10:45	Jamboree		
11:00	David Harum N.	11:00	Heart of Julia Blake	11:00	Street Man	11:00	Street Man	11:00	The Buckeye Four M.	11:00	WCPO News	11:00	Deep River Boys C.	11:00	Deep River Boys C.	11:00	Deep River Boys C.	11:00	News Report	11:00	Time to Shine	11:00	Time to Shine	11:00	Jamboree	11:00	Jamboree		
11:15	Lorenzo Jones N.	11:15	Vic and Sade N.	11:15	Jus' Tho's.	11:15	Jus' Tho's.	11:15	" "	11:15	Merry Go Round	11:15	Ruth Carhart, songs C.	11:15	Ruth Carhart, songs C.	11:15	Ruth Carhart, songs C.	11:15	News Report	11:15	Time to Shine	11:15	Time to Shine	11:15	Jamboree	11:15	Jamboree		
11:30	Young Widow Brown N	11:30	News Flashes	11:30	Big Sister C	11:30	Big Sister C	11:30	Get Thin to Music M.	11:30	Merry Go Round	11:30	Big Sister C	11:30	Big Sister C	11:30	Big Sister C	11:30	News Report	11:30	Time to Shine	11:30	Time to Shine	11:30	Jamboree	11:30	Jamboree		
11:45	Viennese Ensemble N	11:45	Road of Life N	11:45	Aunt Jenny's Stories C	11:45	Aunt Jenny's Stories C	11:45	Table Tips	11:45	Today's Laugh	11:45	Aunt Jenny's Stories C	11:45	Aunt Jenny's Stories C	11:45	Aunt Jenny's Stories C	11:45	News Report	11:45	Time to Shine	11:45	Time to Shine	11:45	Jamboree	11:45	Jamboree		
12:00	Dorothy Rochelle N.	12:00	Editor's Daughter	12:00	Mary Marg. McBride C	12:00	Mary Marg. McBride C	12:00	WSAI Wonder	12:00	WCPO News	12:00	Mary M. McBride C.	12:00	Mary M. McBride C.	12:00	Mary M. McBride C.	12:00	News Report	12:00	Time to Shine	12:00	Time to Shine	12:00	Jamboree	12:00	Jamboree		
12:15	Weather, News, Stocks	12:15	The O'Neills N.	12:15	"Nancy James" C	12:15	"Nancy James" C	12:15	Kitchen	12:15	Rendezvous for Two	12:15	Noon News Reviews	12:15	Noon News Reviews	12:15	Noon News Reviews	12:15	News Report	12:15	Time to Shine	12:15	Time to Shine	12:15	Jamboree	12:15	Jamboree		
12:30	Farm and Home	12:30	News-Live Stock	12:30	Helen Trent C	12:30	Helen Trent C	12:30	Organ Reveries	12:30	Man on the Street	12:30	Listener Speaks	12:30	Listener Speaks	12:30	Listener Speaks	12:30	News Report	12:30	Time to Shine	12:30	Time to Shine	12:30	Jamboree	12:30	Jamboree		
12:45	Hour N	12:45	National Farm and	12:45	Our Gal Sunday C	12:45	Our Gal Sunday C	12:45	Cobwebs & Cadenzas	12:45	Rhythm Rambles	12:45	News, Weather	12:45	News, Weather	12:45	News, Weather	12:45	News Report	12:45	Time to Shine	12:45	Time to Shine	12:45	Jamboree	12:45	Jamboree		
1:00	" "	1:00	Home Hour N	1:00	News and Sports	1:00	News and Sports	1:00	Burt Farber's Orch.	1:00	News WCPO	1:00	Talk	1:00	Talk	1:00	Talk	1:00	News Report	1:00	Time to Shine	1:00	Time to Shine	1:00	Jamboree	1:00	Jamboree		
1:15	" "	1:15	Farm Radio News N.	1:15	Musical Interlude	1:15	Musical Interlude	1:15	Words and Music N.	1:15	Melody Parade	1:15	Tommy Dunkelberger	1:15	Tommy Dunkelberger	1:15	Tommy Dunkelberger	1:15	News Report	1:15	Time to Shine	1:15	Time to Shine	1:15	Jamboree	1:15	Jamboree		
1:30	Mother in Law N.	1:30	Voice of the Farm	1:30	One Thirty Round Up	1:30	One Thirty Round Up	1:30	Cincinnati at School	1:30	Dot Club News	1:30	Band of the Day	1:30	Band of the Day	1:30	Band of the Day	1:30	News Report	1:30	Time to Shine	1:30	Time to Shine	1:30	Jamboree	1:30	Jamboree		
1:45	Renfro Round-up	1:45	Happy Gilman's N.	1:45	" "	1:45	" "	1:45	Voice of Experience M	1:45	From Hawaii	1:45	20 Fingers, 2 Grands	1:45	20 Fingers, 2 Grands	1:45	20 Fingers, 2 Grands	1:45	News Report	1:45	Time to Shine	1:45	Time to Shine	1:45	Jamboree	1:45	Jamboree		
2:00	" "	2:00	Betty and Bob N.	2:00	Enoch Light's	2:00	Enoch Light's	2:00	It is Strange	2:00	News	2:00	Enoch Light's	2:00	Enoch Light's	2:00	Enoch Light's	2:00	News Report	2:00	Time to Shine	2:00	Time to Shine	2:00	Jamboree	2:00	Jamboree		
2:15	Al Roth Orch. N.	2:15	Grimm's Daughter N.	2:15	Orchestra C	2:15	Orchestra C	2:15	As You Like It (to M)	2:15	Uptowners	2:15	Three Consoles C	2:15	Three Consoles C	2:15	Three Consoles C	2:15	News Report	2:15	Time to Shine	2:15	Time to Shine	2:15	Jamboree	2:15	Jamboree		
2:30	Joe Green's	2:30	Valiant Lady N.	2:30	Three Consoles C	2:30	Three Consoles C	2:30	Hot Stove Musicale	2:30	Swinging Down Lane	2:30	" "	2:30	" "	2:30	" "	2:30	News Report	2:30	Time to Shine	2:30	Time to Shine	2:30	Jamboree	2:30	Jamboree		
2:45	Orchestra N	2:45	Hymns All Churches N	2:45	" "	2:45	" "	2:45	" "	2:45	Music for Dreamer	2:45	" "	2:45	" "	2:45	" "	2:45	News Report	2:45	Time to Shine	2:45	Time to Shine	2:45	Jamboree	2:45	Jamboree		
3:00	Navy Band N	3:00	Story Mary Marlin N.	3:00	Curtis Institute	3:00	Curtis Institute	3:00	Melody's Music	3:00	Swing Lightly	3:00	Afternoon News Review	3:00	Afternoon News Review	3:00	Afternoon News Review	3:00	News Report	3:00	Time to Shine	3:00	Time to Shine	3:00	Jamboree	3:00	Jamboree		
3:15	" "	3:15	Ma Perkins N.	3:15	of Music C	3:15	of Music C	3:15	Book	3:15	Marimba Magic	3:15	Dear Columbia C	3:15	Dear Columbia C	3:15	Dear Columbia C	3:15	News Report	3:15	Time to Shine	3:15	Time to Shine	3:15	Jamboree	3:15	Jamboree		
3:30	News and Stocks	3:30	Pepper Young's Fam. N	3:30	Keyboard Arabesque C	3:30	Keyboard Arabesque C	3:30	Three Graces M.	3:30	Musical Silhouettes	3:30	Pittsburghers C	3:30	Pittsburghers C	3:30	Pittsburghers C	3:30	News Report	3:30	Time to Shine	3:30	Time to Shine	3:30	Jamboree	3:30	Jamboree		
3:45	Between Book Ends N	3:45	The Guiding Light N.	3:45	Notes and News	3:45	Notes and News	3:45	Professor Yogi Fogl.	3:45	Martialaires	3:45	Keyboard Arabesque C	3:45	Keyboard Arabesque C	3:45	Keyboard Arabesque C	3:45	News Report	3:45	Time to Shine	3:45	Time to Shine	3:45	Jamboree	3:45	Jamboree		
4:00	Backstage Wife N.	4:00	Kitty Keene, Inc.	4:00	" "	4:00	" "	4:00	Club Matinee N.	4:00	Tea Time Tunes	4:00	Patterns in Swing C	4:00	Patterns in Swing C	4:00	Patterns in Swing C	4:00	News Report	4:00	Time to Shine	4:00	Time to Shine	4:00	Jamboree	4:00	Jamboree		
4:15	Stella Dallas N.	4:15	Midstream (to M)	4:15	" "	4:15	" "	4:15	Matinee Moods	4:15	" "	4:15	" "	4:15	" "	4:15	" "	4:15	News Report	4:15	Time to Shine	4:15	Time to Shine	4:15	Jamboree	4:15	Jamboree		
4:30	Club Matinee N.	4:30	Life Can Be Beaut' N	4:30	Four Clubmen C	4:30	Four Clubmen C	4:30	Girl Meets Boy M.	4:30	" "	4:30	Lois Elliman, songs C.	4:30	Lois Elliman, songs C.	4:30	Lois Elliman, songs C.	4:30	News Report	4:30	Time to Shine	4:30	Time to Shine	4:30	Jamboree	4:30	Jamboree		
4:45	Affairs of Anthony N	4:45	Man of Mars (to M)	4:45	Woman & Movie News	4:45	Woman & Movie News	4:45	Girl Alone N	4:45	" "	4:45	Lois Elliman, songs C.	4:45	Lois Elliman, songs C.	4:45	Lois Elliman, songs C.	4:45	News Report	4:45	Time to Shine	4:45	Time to Shine	4:45	Jamboree	4:45	Jamboree		
5:00	Civic Club and News	5:00	Houseboat Hannah N.	5:00	March of Games C	5:00	March of Games C	5:00	Dick Tracy N	5:00	Jam For Supper	5:00	March of Games C	5:00	March of Games C	5:00	March of Games C	5:00	News Report	5:00	Time to Shine	5:00	Time to Shine	5:00	Jamboree	5:00	Jamboree		
5:15	Your Family & Mine N	5:15	Terry and the Pirates N	5:15	New Horizons C	5:15	New Horizons C	5:15	Shall Have Rhythm	5:15	" "	5:15	March of Games C	5:15	March of Games C	5:15	March of Games C	5:15	News Report	5:15	Time to Shine	5:15	Time to Shine	5:15	Jamboree	5:15	Jamboree		
5:30	Flame of Amazon	5:30	Jack Armstrong N.	5:30	Hillbilly Champions C	5:30	Hillbilly Champions C	5:30	News	5:30	" "	5:30	Pappy Chesire's	5:30	Pappy Chesire's	5:30	Pappy Chesire's	5:30	News Report	5:30	Time to Shine	5:30	Time to Shine	5:30	Jamboree	5:30	Jamboree		
5:45	Straight Shooters N.	5:45	Paul Sullivan, news.	5:45	Musical Visions	5:45	Musical Visions	5:45																					

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, OCTOBER 4



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

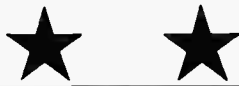
7:00-Ray Heatherton, Songs. WABC WHAS
7:15-Vocal Varieties: Choral Group of 14 Voices. WEAFLWLW wgy wtm wire wmaq
7:30-Quite By Accident. WEAFLWLW wgy wtm wire wmaq
7:45-Vivian Della Chiesa (NBC)
8:00-Edward G. Robinson, Claire Trevor, in "Big Town." WABC WHIO WKRC WHAS
8:30-Al Jolson Show with Martha Raye, Parkyakarkus and Victor Young's Orchestra.

Information Please. Clifton Fadiman, M. C. WJZ WCKY WENR wtm whk wspd
9:00-Battle of the Sexes: Frank Crummit and Julia Sanderson. WEAFLWLW wgy wtm wire wmaq
9:30-Benny Goodman's Caravan Orchestra and guests. WABC WKRC WHIO WHAS
10:00-Variety Program, featuring Bob Hope and Skinnay Ennis' Orchestra. WEAFLWLW WSM who kyg wgy wwl wtm wdf wire kstp wfla wave wmaq

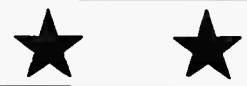
Lois Elliman, songs, with Lew White at the organ. (CBS) wowo
10:30-Del Casino, songs. WABC WHIO wjr wbbm
11:00-Amos 'n' Andy. (NBC) WSM wdf w wmaq wire
11:10-Evening News Report. WABC only
11:15-Orvie Alliston's Orchestra. WABC WHIO WHAS wjr wadc

Vocal Varieties. (NBC) WLW wow
11:25-United Press News Reports. WEAFLWLW wgy wtm wire wmaq
11:30-Vincent Lopez's Orchestra. WABC WHIO WKRC wjr wbbm wcau wgar wfbm wadc wsb wfa wcco wbt
12:15-Dance Orchestra. WJZ WCKY kdka whk wave wire
12:30-Wayne King's Orchestra. WEAFLWLW wgy wtm wmaq who wdf

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR WEDNESDAY, OCTOBER 5



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, etc.).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Ray Heatherton, songs. WABC wad...
7:15-Edwin C. Hill, commentator. WEA...
8:00-One Man's Family, dramatic sketch...

and the Three Esquires; Paul Stewart, master of ceremonies. WEA...
9:00-Men Against Death. WABC WHAS...
10:00-Kay Kyser's Musical Klass and Dance...

11:00-Amos 'n' Andy. (NBC) WSM wmaq...
11:05-Francis Craig's Orchestra. WJZ WCKY...
11:10-Evening News Report. WABC only...

Bette Davis To Be First Guest On New 'Star Theater' Show

'Star Theater,' the elaborate musical and dramatic program highlighted by such noted Hollywood names as Adolphe Menjou, Max Reinhardt, Charlie Ruggles, Una Merkel, Jane Froman and Kenny Baker, will make its debut over CBS, including WKRC, WHAS and WHIO, on Wednesday, October 5, at 9:30 p. m. (E.S.T.), with Bette Davis as its first guest artist.

PROGRAMS FOR THURSDAY, OCTOBER 6

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, etc.).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Ray Heatherton, Songs. WABC WHAS WHIO wadc wvva wbt wgar wcau wgst
-Amos 'n' Andy. WEF WLW wgy wtm kyw wj who kstp
-To be announced. (NBC) WSM wtm wdf wmaq
-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham
7:15-Vocal Varieties. WEF WLW wgy wtm wire wmaq who kstp wdf
-Hollywood Screenscoops," by George McCall. WABC WKRC WHAS WHIO wcau wmas wgr
-Mr. Keen, Tracer of lost persons; dramatization. WJZ WCKY WLS whk kdka wham wspd
7:30-Schaefer Summer Review. Felix Knight, Three Jesters, Audry Marsh, Al and Lee Reiser. WEF
-Maria Cozzi, Baritone. (NBC) WSM wgy wtm whk

koff, violinist; Mme. Jeanne Duseau, vocalist. WJZ WCKY WLS kdka whk
-Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wjr wbbm wgar wcau kmox kmcb kmox wgst
-Good News of 1939, with Fannie Brice, Frank Morgan, Robert Young; and guests. Meredith Willson's Orchestra with the Max Larr Chorus. WEF WLW WSM wgy wtm wmaq wave wj wfa kyw who wdf kstp wgy who wave wire wham
10:00-Music Hall, Bob Burns, comedian and M. C.; The Foursome; John Scott Trotter's Orchestra; guest artist. WEF WLW WSM wgy wtm wj wmaq wire
-Mr. Keen, Ransom Sherman, m. c.; Variety Program, Orchestra and guests. WJZ WCKY WLS kdka wham whk
-Columbia Workshop. WABC WKRC WHAS WHIO wsa wcau wsb wvva wbt
10:30-Americans at Work: Interview. WABC WKRC WHAS wgar wjr wbbm wcau kmox wcco wgst wwl kmcb
11:00-Orvie Allston's Orchestra. (CBS) WHIO WHAS WKRC wave wire wham wjr wbbm wfbm wgar wcau wcco wbt wvva
-Ink Spots. (NBC) WCKY whk wave wire wham

Midnight-Johnny Long's Orchestra. WABC WKRC WHIO wjr wgar wfbm kmcb wcau wadc wbt wj
-Dean Hudson's Orchestra. WEF WSAI WSM kdka wgy wtm wmaq who
-Aussa the Arab. Dramatic Serial. WJZ WCKY whk wave wire wham
12:15-Bob Grant's Orchestra. WJZ WCKY WLS kdka whk wire wham
12:30-Fredde Martin's Orchestra. WJZ WCKY WLS kdka hk wire wham
-Earl Hines' Orchestra, to be announced. WEF WLW wgy wmaq who
-To be announced. WABC WKRC WHIO wjr wgar wfbm kmcb wcau wadc wbt wwl

Don Voorhees, the maestro, is a skillful composer and is currently working on a theme picturing the hustle and bustle of Grand Central Station.
Kate Smith's bandleader, Jack Miller, has been with her ever since she broke into radio as a major attraction.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR FRIDAY, OCTOBER 7



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30-11:45 AM, 12:00-2:45 PM, 3:00-5:45 PM, 6:00-8:45 PM, 9:00-11:45 PM).

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Ray Heatherton, Songs. WABC WHIO
7:15-Lum and Abner. WABC WKRC WHAS
7:30-Ennio Bolognini's Orchestra. (NBC)

wcau wadc wbt kmcb wgst wcco-wfbm
10:30-Benno Rabinoff, concert violinist. WEAF
11:00-Russ Morgan's Orchestra. WEAF wgy

History of "American Schools" Traced In New Series To Start Oct. 5

The history of the American school system from the little red schoolhouse and the hickory switch to the million-dollar plants of today will be traced on the 1938-39 series of broadcasts called "America's Schools," which will be heard every Wednesday, in two separate series, over the NBC-Red network, one program starting October 5 at 6:00 p. m. (E.S.T.) and the other every Saturday beginning October 15 at 8:45 a. m. (E.S.T.).

Dramatizations tracing the growth of the school system will be heard every Wednesday from the NBC studios in Washington, D. C., and the Saturday program will consist of talks by Florence Hale, editor of "Grade Teacher," whose words will be aimed principally at parents to help them understand the educational system.

Nicholas Klein Heads New WKRC Program

A new weekly series of programs entitled "Saturday Knights of the Round Table" featuring informal discussions on questions of the day by prominent Cincinnatians will begin Saturday, October 1 over WKRC at 9:30 p. m. (E.S.T.).

The programs will be under the direction of vice-mayor Nicholas Klein. Persons appearing on the initial broadcast include Prof. H. M. Vinacke, professor of international relations and political science at the University of Cincinnati; Prof. Raymond T. Gray, history professor at Xavier University, and William H. Hessler, editor of the foreign department of the Cincinnati Enquirer and Honorable Charles P. Taft, prominent Cincinnati politician.

The subject for this first broadcast will be "What Does Hitler Want and Why?"

Two Clergymen Speak On "Church of the Air"

The Rev. H. S. Chandler of the Central Congregational Church, Jamaica Plain, Boston, and the Very Rev. Thomas J. Higgins, S. J., Ph.D., president of St. Joseph's College in Philadelphia, will be heard during "Church of the Air" broadcasts over the Columbia network on Sunday, October 2, at 10:00 a. m. (E.S.T.) and 1:00 p. m. (E.S.T.).

Reverend Chandler will speak on "Spiritual Rearmament." Music for this morning program will be supplied by the Central Church Choir, with soprano soloist Miss Lillian Jones and George R. Hunsche serving as organist and choirmaster. Music for the afternoon program is to be furnished by the Immaculata College Glee Club.

Versatile Radio Rubes



Here are the versatile Radio Rubes, heard over NBC, Mondays through Fridays at 5:45 p. m. (E.S.T.) over NBC.

Reading clockwise, the Radio Rubes are: Eddie Smith (top right), Zeb Turney, Bert Conte, Luke Davis and Harry Duncan.

Farmers To Headline Broadcast From Oregon

"The Farmer Takes the Mike" from the International Livestock Exposition near Portland, Ore., when the program is broadcast over CBS Sunday, October 2, at 2:30 p. m. (E.S.T.).

Typical Northwestern farmers from the area of fruit-growing, stock-raising, wheat fields and poultry farms, will be interviewed on their economic problems. Station KOIN is arranging this twelfth broadcast of the series.

MORE NEW SHOWS (Continued from page 3)

OCTOBER 4

Quite By Accident—Tuesdays at 7:30 p. m. over NBC-Red.

For Men Only—Tuesdays at 8:30 p. m. over NBC-Red.

Kate Smith—Tuesdays, Thursdays and Saturdays at 12 Noon (E.S.T.) over CBS.

OCTOBER 5

Town Hall Tonight—Fred Allen—Wednesdays at 9:00 p. m. over NBC-Red.

Gulden Serenaders—Wednesdays and Fridays at 6:30 p. m. over NBC-Blue.

Texaco Star Theatre—Adolphe Menjou, Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt's workshop. Wednesdays at 9:30 p. m. (E.S.T.), over CBS.

"Ask-it-basket"—Weekly question bee headed by Jim McWilliams. Wednesdays at 7:30 p. m. (E.S.T.), over CBS.

OCTOBER 6

Joe Penner, Roy Atwell, Ben Pollock's orchestra. Thursdays at 7:30 p. m. (E.S.T.), over CBS.

Grantland Rice To Begin Sixth Year For "Service" Program As Commentator

Grantland Rice, nationally famous sports authority, will begin his sixth consecutive season of football comment on the Cities Service Concert program on Friday, September 30, at 8:00 p. m. (E.S.T.), over the NBC-Red network. His expert comment on the major games throughout the country will again be a feature of the program for nine consecutive weeks, through November 25.

In addition to his series of comments, Rice will announce his All-American football team on a December program of the Cities Service Concert, the date to be announced later.

NAB President To Speak On "People's Platform"

Neville Miller, President of the National Association of Broadcasters, will head the list of speakers who will discuss the effect of radio upon public opinion when Lyman Bryson's "People's Platform" is heard over CBS on Sunday, October 2, at 7:00 p. m. (E.S.T.).

Other members of the discussion group will include Curtis Mitchell, editor of "Radio Guide;" Bob Trout, the CBS commentator; and Mrs. Allen Friedlich, who labels herself "just an average radio listener."

Always On Her Toes



Betty Olson, tiniest girl in NBC's Chicago studios, is right on her toes when she goes on the air with the three escorts, heard on the "Kaltenmeyer's Kindergarten" program, and broadcast over NBC, including WSAI, on Saturdays at 7:00 p. m. (E.S.T.). Betty is 4 feet, 11 inches tall.

An Eye-Opening Value!

THIS BEAUTIFUL CROSLEY PORTABLE PUSH-BUTTON RADIO-PHONOGRAPH FOR ONLY \$24⁹⁵

It's amazing! This combination radio-phonograph, complete with four push-buttons, self-starting motor, record compartment, enclosed cabinet, 5-in. electro-dynamic speaker, and separate volume control. Come in and hear it today!

And to Match this Value

HERE'S A RADIO-PHONOGRAPH CONSOLE at only \$49⁹⁵

Beautiful full-sized console push-button radio plus a phonograph with self-starting motor, 5-in. dynamic speaker, pocket for favorite records! Everything you want in a fine musical instrument for the home. It's price is something that happens rarely. Here is value for your money!

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Cincinnati, Ohio

Question of Political Refugees To Be Subject Of Talk By Myron Taylor

Myron C. Taylor, former chairman of the board of the United States Steel Corporation and president of the Inter-Governmental Commission at Evian, France, will discuss the question of political refugees in Europe in an address before the Council on Foreign Relations, Monday, October 3, which will be broadcast over the NBC-Blue network at 9:00 p. m. (E.S.T.).

The dinner, to be held in the main ballroom of the Ritz-Carlton Hotel, in New York, will mark one of the first public appearances of Taylor since his return from the commission meetings in France. Norman Davis, chairman of the Red Cross and former Ambassador at large, will preside.

New Staff Orchestra At WKRC

Ruth Lyons and her Swingliners are the newest addition to the staff of WKRC, Cincinnati, and beginning next week, will present "The Swing Limited," a quarter-hour program of music of the day, each week night at 6:45 p. m.

Mrs. Lyons, who is program and musical director of the Columbia station, personally assembled the band and after weeks of auditions chose musicians with a wealth of radio and night club experience.

The personnel of the swing aggregation includes Charles Mauthe, who doubles on vibraphone and trumpet; "Deke" Moffett, clarinet; Ray Moore, bass; Eli Chalfie, guitar, and Ruth Lyons and Gladys Lee Neil, pianos. Mauthe, Moffett and Moore have all been members of Jack Sprigg's well-known orchestra, which played both the Albee and Shubert Theatres as a pit band and which has very recently concluded a long engagement at the swank Beverly Hills Country Club in radio stations, and Gladys Lee Neil, who is a graduate of the Cincinnati College of Music, has been on WKRC's musical staff for the past two years.

"The Swing Limited" will be a mythical train journey, with members of the orchestra, the Savoy Sisters, rhythm trio, and Bob Brown, baritone, as passengers.

The Savoy Sisters, Norma, Gloria and Esther, return to WKRC after a summer's engagement with Buster Locke's orchestra. They are proteges of Ruth Lyons, who is also responsible for having discovered Bob Allen, vocalist with Hal Kemp's orchestra; John King, formerly a singer with Ben Bernie, now a star with Twentieth-Century Fox pictures in Hollywood, and Billy Snyder, popular orchestra conductor and singer.

Bob Brown's voice is familiar to WKRC listeners, having been featured on many of the Columbia station's programs last season.

Lee Bland writes the continuity for "The Swing Limited."

(Continued from page 5)

confronted with requests for rulings as to the legality of operating certain radio frequency devices without radio station licenses.

"If certain low power devices can be used without interfering in any way whatsoever with radio communications," Jett said, "there would appear to be no engineering reason for suppressing their use. It is on this basis that the Commission decided to consider the proposed rules and regulations, and I trust you will keep this in mind in all considerations of the problem."

Mr. R. M. Wilmotte of the National Association of Broadcasters advocated using the devices outside the regular broadcast band but Jett pointed out that such use might interfere with safety service.

Engineers from the manufacturing companies also appeared to give technical information on the devices.

"Mr. Average Listener" Is Object of CBS Programs, Says Education Director

Sterling Fisher, Director of Education for the Columbia Broadcasting System, visualizes Columbia as breaking down the listening interests of "Mr. Tverage Listener" in its educational efforts on the air.

"We recognize that the average radio listener, when he gets home from

a hard day's work, is tired and wants to be entertained," Fisher points out. "Nevertheless, there are times during his week when 'Mr. Average Listener' is curious about the more serious aspects of his every-day life, and it is to those moments that our educational programs are directed."

Almost all people, Fisher is certain, are interested in the views of their fellow-men on problems of current importance. Most often they want the views of experts, but occasionally they would like to know what the little man thinks, too.

"All they have to do then," Fisher advises, "is tune in CBS's 'People's Platform' on Sunday evenings. There they get both the expert and the non-expert opinion as the truck driver breaks bread with the college professor and the views of both are aired impartially."

Does "Mr. Average Listener" want to learn about his fellow-workers, or know the conditions of workers in other industries? A twist of the dial to the "Americans at Work" program, on Thursday nights will bring him broadcasts direct from the cab of the railroad engineer, the tunnel where a sand-hog is burrowing, or the patrol car in which a policeman is keeping lookout for possible lawbreakers.

Is he interested in what is going on today? H. V. Kaltenborn, Columbia's veteran commentator, reviews the week's happenings in world affairs on Sunday night's "Headlines and Bylines" broadcast, and on the same program Gilbert Seldes, nationally famous author and critic, talks about the latest developments in the field of creative arts.

Similarly "Of Men and Books," broadcast Tuesday afternoons, from Chicago, presents Professor John T. Frederick's reviews of the latest best-sellers, and "The Farmer Takes the Mike," on Sunday afternoons gives "Mr. Average Listener" the rural point of view.

No matter what direction his more serious listening moments take, the radio dialer is provided with ample food for thought by Columbia's educational programs.

This Contest Closes October 10th

WIN FREE SEASON TICKETS FOR THE CINCINNATI SYMPHONY

RADIO DIAL, in conjunction with the Women's Symphony Committee, is offering to its readers and subscribers free seasons seats for the symphony and free subscriptions to RADIO DIAL.

RADIO DIAL offers two season tickets to the person securing the most subscriptions for the 1938-39 symphony series. To the next five, a one year's subscription to RADIO DIAL, to the five next highest a six months' subscription to RADIO DIAL.

The 1938-39 Season will be the most brilliant in the Orchestra's long history and the soloists list will be the finest offered anywhere this year to Symphony patrons. This list will include Lawrence Tibbett, barytone; Helen Jepson, soprano; Josef Hofmann, pianist; Igor Gorin, barytone; Myra Hess, pianist; Jascha Heifetz, violinist; Walter Gieseking, pianist; and Ethel Bartlett and Rae Robertson, piano duo. In addition to Eugene Goossens as Musical Director, guest conductors for the year will include Hans Lange and Jose Iturbi. Our Symphony season ticket prices are the lowest of any major Symphony Orchestra.

Season subscribers may pay for their tickets by making an initial deposit of approximately 25 per cent of the season price and paying the remainder either quarterly or monthly. Send only initial or full payments to RADIO DIAL. Send the balance to the Symphony office, 101 Gwynne Building, Cincinnati, Ohio.

All that is necessary to do is to check in the square on the card, which we will send you upon request, whether tickets are wanted for Friday or Saturday, fill in the number of tickets wanted and the price of the ticket desired. The order will be filled in the office immediately upon receipt.

Season ticket prices are: First floor, \$45, \$30, \$20; Balcony, \$22, \$18, \$9; Gallery, \$7, for full series of 20 concerts. There are also available a few special \$14 seats. Attention is called to the fact that all \$7 seats for Saturday night have been sold, and that all \$9 seats for both Friday afternoons and Saturday nights have been sold.

Attention is called to the saving effected in the purchase of season seats.

You may receive the symphony subscription blanks from the RADIO DIAL office, 22 East 12th Street. All entries in this contest must send their orders for Symphony seats direct to RADIO DIAL so that you get proper credit for them. May we suggest that you send these orders for seats to us immediately so we can secure the best seats available at the price designated. Be sure that all checks or money orders are made payable to Cincinnati Symphony Orchestra. Your own subscription counts in this contest.

Please mail this blank at once:

I wish to enter the RADIO DIAL Women's Symphony Contest. Please send me a supply of subscription blanks.

(If you believe you will need more than 10 please advise us.)

Name

Address

City State

James Whitcomb Riley X Anniversary Broadcast

The anniversary of the birth of James Whitcomb Riley, American poet, will be honored during a special broadcast over WLW from his birthplace, Indianapolis, Ind., Friday, October 7, at 10:00 a. m. (EST).

Interviews with the late poet's housekeeper and neighbors and his former physician, Dr. B. Carlton McCulloch, will be featured on the program with songs of the school children making an annual pilgrimage to the Riley home. The songs will include several poems by Riley which have been set to music.

PADEREWSKI TO MAKE RADIO DEBUT IN EUROPE

Week's Serious Music In Review

All Times are Eastern Standard

THURSDAY, SEPTEMBER 22.

BERKSHIRE FESTIVAL

Third in series of Festival of Chamber Music broadcasts from Pittsfield, Mass., featuring Jesus Maria Sanroma, pianist; George Barrere, flute; and Carlos Salzedo, harp, soloists, with Barrere Ensemble of Woodwind Instruments and Coolidge String Quartet, 3:00 p. m., CBS—WABC.

Quintet in E-flat Major (K.452) Sanroma and Woodwind Ensemble
Mozart
Sonata in C Minor for Flute and Piano Telemann
Sanroma and Barrere
The Mask of the Red Death Andre Caplet

STORY OF THE SONG

Margaret Daum, soprano, and Fritz Lechner, baritone, with Marion Carley, pianist, presenting an all-Brahms program, 7:30 p. m., CBS—WABC.

- a) Die Meere, Op. 60.....Brahms
- b) Weg der Liebe, Op. 60.....Brahms
- c) Die Boten der Liebe, Op. 61.....Brahms
- Daum and Lechner, Duet
- a) Wie bist du, meine Koenigin.....Brahms
- b) Nachtigall.....Brahms
- c) Auf dem Schiffe.....Brahms
- Margaret Daum, Soprano
- a) Wenn du nur zuweilen lachelst.....Brahms
- b) Der Traumwandler.....Brahms
- c) O liebliche Wangen.....Brahms
- Fritz Lechner, Baritone

BERKSHIRE FESTIVAL

Fourth in Berkshire Chamber Music Festival broadcasts, featuring Ernst Toch, pianist, soloist, with Roth String Quartet, 3:00 p. m., CBS—WABC.

String Quartet in D Major, Op. 76, No. 5.....Haydn
Quintet for Piano and Strings.....Toch
a) Lyrical Part
b) Whimsical Part
c) Contemplative Part
d) Dramatic Part

CITIES SERVICE

Lucille Manners, soprano, soloist, with symphonic orchestra, directed by Frank Black, 7:00 p. m., NBC—Red.

Salut d'Amour, Arr. Black.....Elgar
At the Fair.....Eric Coates
Selections from "Chu Chin Chow".....Norton

SATURDAY, SEPTEMBER 24.

CHAMBER MUSIC GUILD

Chamber music program, featuring Elly Bontempo, pianist; Roman Totenberg, violinist; and Lucien Kirsch, Cellist, 11:00 a. m., CBS—WABC.

Duo for Violin and Cello in A Minor, Op. 7.....Kodaly
Sonata for Cello and Piano.....Debussy

SUNDAY, SEPTEMBER 25.

MAGIC KEY OF RCA

Jan Ignace Paderewski, pianist, making his American radio debut, 2:00 p. m., NBC-Blue.

Variations in F Minor.....Haydn
Rondo in A Minor, "Alla Tudca".....Mozart
Ballade in F Minor, Op. 52.....Chopin
Mazurka in F Sharp Major, Op. 59.....Chopin
Nocturne in F Sharp Major, Op. 15, No. 2.....Chopin
Liebestod, from "Tristan und Isolde," transcribed by Liszt.....Wagner

EVERYBODY'S MUSIC

Howard Barlow, conducting the Columbia Broadcasting Symphony, 4:00 p. m., CBS—WABC.

Suite for Orchestra.....Charles Jones
Symphony No. 2 in D Major, Op. 73.....Brahms

KEYBOARD CONCERT

Leo Ornstein, Russian - American pianist, in recital, 5:30 p. m., CBS—WABC.

Piano works by Schumann, Chopin, Liszt, Debussy and Leschetizky
Impressions of Chinatown.....Ornstein

SUNDAY EVENING HOUR

Jose Iturbi and Amparo Iturbi, pianists, soloists, with Ford Symphony Orchestra, conducted by Eugene Ormandy, 9:00 p. m., CBS—WABC.

MONDAY, SEPTEMBER 26.

VOICE OF FIRESTONE

Margaret Speaks, soprano, soloist, with symphonic orchestra, directed by Alfred Wallenstein, 8:30 p. m., NBC—Red.

Overture, from "Beautiful Galathea".....Von Suppe
a) Laughing Song, from "Manon Lescaut".....Auber
b) Let My Song Fill Your Heart.....Charles Kreisler
c) The Whole World Knows.....Margaret Speaks, Soprano
Humoresque.....Dvorak
Polovetzian Dances, from "Prince Igor".....Borodine

NBC STRING SYMPHONY

NBC String Symphony Orchestra, directed by Dr. Frank Black, 9:00 p. m., NBC—Blue.

Quartet No. 4 in E Minor, Op. 44, Arr. Black.....Mendelssohn
Der Liebende, Op. 14.....Sibelius
"Eine Kleine" Serenade.....Trunk

INTERNATIONAL NIGHTS

Music of Mexico, featured by Marek Weber, directing the Continental Orchestra, 10:00 p. m., NBC—Red.

Mexican Hat Dance.....Partichela
La Cumparsita.....Rodriguez
La Golondrina.....Serradell
Mexican Lullaby.....Tolavera
La Paloma.....Yradier

Ezra Stone, Broadway Star, Added To Kate Smith's Variety Show

Ezra Stone, the incorrigible juvenile of the current Broadway comedy hit, "What a Life," has been engaged by Kate Smith to play the lead in a comedy serial in her 1938-'39 series of variety shows starting over the Columbia network Thursday, September 29 at 8:00 p. m., (EST).

Stone will be supported by Betty Field, Leah Penman and Blaine Fillmore, all members of the cast of "What a Life," in the radio series. The comedy serial, based on high school life, will be written by Clifford Goldsmith, author of the play.

Beloved Composer, Pianist Will Broadcast From Switzerland

Ignace Jan Paderewski, world famous pianist, composer and statesman, will make his American radio debut during the Magic Key of RCA program on Sunday, September 25, when he is heard in a recital from Lausanne, Switzerland, over the NBC-Blue Network at 2:00 p. m., (EST). The broadcast also will mark the third anniversary of the Magic Key of RCA program.

Paderewski has selected piano classics by Chopin, Haydn, Mozart, and a Liszt transcription. The program will open with Haydn's Variations in F Minor, followed by Mozart's Rondo in A Minor, the "Alla Turca."

In the Chopin group the master of the keyboard will present the Ballade in F Minor, Opus 52; the F Sharp Mazurka, Opus 59, and the Nocturne in F Sharp, Opus 15, No. 2. Liszt's piano transcription of the Liebestod from Wagner's "Tristan and Isolde" will conclude the recital.

Paderewski has never before broadcast for listeners in the United States, and only once abroad. Arrangements for the forthcoming program, therefore, will bring to American listeners the artistry of one of the three top-ranking stars of the concert world who have not yet been heard over the nationwide networks of the National Broadcasting Company. Paderewski's consent to the broadcast was given as a distinct tribute to radio itself, through its representative, the Magic Key of RCA program.

Since 1891, when Paderewski made the first of nineteen triumphant concert tours of the United States, the great master of the keyboard has been endeared to American concert audiences not only for his supreme musical gifts but for his genius for living and helping others to live.

Paderewski was born in 1860 in the village of Kurylowka, in the province of Polodia. His father, Jan Paderewski, belonged to the Polish landed gentry, and his mother, nee Nowicka, was the daughter of a Vilna University professor whom the Russians had exiled to Siberia for being too patriotic. In 1863, during the last Polish insurrection, the future genius suddenly became deprived of parental care through the death of his mother and the imprisonment of his father for having participated in the patriotic uprising. At this time the little Ignace was looked after by his sister Anthonette, now Madame Antoinette Wilkonska, who even today runs his household for him at the Villa Riord-Bosson.

From early childhood, Paderewski had shown a liking for music. At the age of five, feeling an irresistible

(Continued on page 16)

Symphonic Strains

BY CLINTON BROOKS

Not many weeks distant and the NBC network will inaugurate broadcasts of the NBC Symphony Orchestra, Arturo Toscanini conducting, and the CBS system will bring back the Sunday afternoon concerts of the New York Philharmonic-Symphony Orchestra. There will be a "relache" however, in broadcasts by the Cincinnati Symphony Orchestra, according to all reports. Cincinnatians who want to hear their own orchestra will have to attend the Music Hall concerts, which may or may not be a good thing.

Radio symphonic performances are inestimable as far as ear-training is concerned. But part of the enjoyment of a symphony concert lies in the dramatic picture of an able conductor directing eighty to a hundred musicians, a five-part string choir, woodwinds, brass, a "battery" of percussion instruments, and occasionally a harp, piano, celesta, or harpsichord for variety. There is nothing particularly spectacular in the performance of a string or woodwind quartet, nothing glamorous in the facial contortions of a soprano or basso purveying opera or "lieder" in great quantities. But ever since symphony orchestras have been seated on concert platforms, audiences have enjoyed the spectacle of serried ranks of white shirt bosoms and swallow-tailed coats, reacting to the gestures of a director, who, if he intends to qualify in the upper ranks of his profession, figuratively must have mastered the combined talents of a musician, an actor, and a ballet dancer.

Nevertheless it is disappointing to learn that programs of the Cincinnati orchestra will not be broadcast to other parts of the nation, not only for the benefit of those Cincinnatians who are unable to attend concerts, but also for the enjoyment of thousands of listeners miles distant from the city and the greater glory of one of Cincinnati's most worthy organizations. Under the direction of Eugene Goossens, the symphony orchestra has grown in national artistic importance. Whether it be a lack of suitable sponsors (Cincinnati itself could provide at least a half dozen), or other concomitant factors, the unfortunate fact remains, the Cincinnati Symphony Orchestra will be advertised over none of the national hook-ups this winter.

The fact that Jose Iturbi will conduct the first three concerts of the Cincinnati Symphony Orchestra season, beginning October 14, will turn many listeners to the Ford Sunday Evening Hour this week to hear the Spaniard in the double role of conductor and pianist. His sister and "pupil," Mme. Amparo Iturbi, will be heard on the same program.

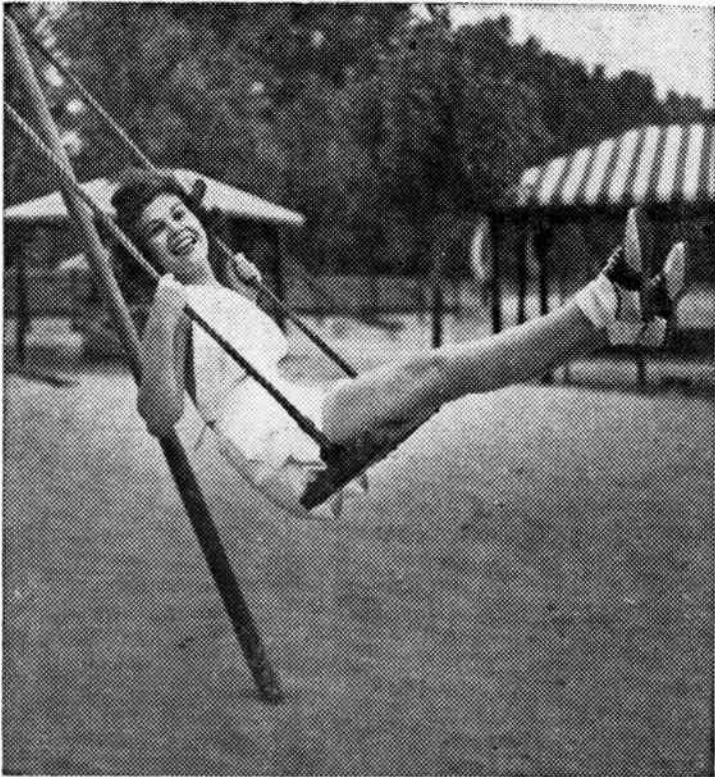
The Ford Symphony Orchestra last week gave a most hardy reading of the farandole from Bizet's "L'Arlesienne Suite" and Sibelius' "Finlandia" with resounding fortes in the brass and woodwinds. Eugene Ormandy, conducting, was a little more circumspect in two orchestral passages from de Falla's "La Vida Breve" and the overture to Tchaikovsky's "Eugene Onegin." An element of surprise crept into the program when Miss Swarthout chose the "Che faro" from Gluck's "Orpheus and Eurydice"—an agreeable surprise by and large. Among her other offerings, the song by Frank Bridge was a fortunate selection, as most of Bridge's songs usually are. The cantata of Southern plantation spirituals was a bit of effective Americana in the popular vein.

Programs of unusual interest this week are the Berkshire Chamber Music Festival concerts and the Alfred Wallenstein series of Bach church cantatas on Sunday night. Outside of the Library of Congress concerts sponsored by Mrs. Elizabeth Sprague Coolidge, the only other extraordinary chamber music series that can be heard in the United States are those of the Berkshire festival. Ernst Toch, pianist, on the Friday program, will be making his debut to most listeners.

It may seem strange that no piano pieces of Debussy, Beethoven, or Liszt (other than the Wagnerian transcription) are programmed for the Paderewski concert for the Magic Key Hour Sunday afternoon. Of course, to cover the entire scope of his repertory would be an almost impossible task for the Polish pianist. The Chopin and Haydn works to be broadcast from Lucerne are representative of Paderewski's genius, and should be welcomed by those who regret the pianist's absence from the American concert stage.

The NBC program arrangers might do well to devote as much time to other stars on other Magic Key hours. Apparently it is their wish to attract as many listeners as possible to the RCA Hour. Frequently, however, the Magic Key programs seem over-burdened with variety. One has merely an appetite-whetting taste of a half-dozen different types of entertainment and an insufficient quantity of any one.

On the Upswing to Stardom



Riding high in the air these days is pretty Betty Lou Gerson, NBC actress. A featured player on many network shows, Miss Gerson added a new starring role to her varied repertoire when she was given the part of Connie in "Arnold Grimm's Daughter," heard over NBC, including WLW, at 1:15 p. m. (E.S.T.) Mondays through Fridays.

Pick and Pat Star Has Operatic Ambitions

Edward Roecker, baritone, has been the singing star of the Pick and Pat "Pipe Smoking Time" heard over CBS, including WKRC, Mondays at 7:30 p. m. (E.S.T.), and WHAS at 10:30 p. m. (E.S.T.) for the past two years. In his early twenties, with an enviable reputation as a college athlete behind him, this red-headed six-foot singer has operatic ambitions. He studies voice and dramatics in New York and Philadelphia, and is in great demand for personal appearances. Recently he was tested for the movies, and is scheduled to make musical shorts in the future.



Edward Roecker

PADEREWSKI

(Continued from page 15)

attraction for an old and primitive organ which stood in his father's house, he tried his first playing.

At seven, Paderewski's music lessons began and at the age of thirteen he was sent to Warsaw where he studied at the Conservatory of Music. After a small Russian tour in 1876, he made his real debut as a concert virtuoso in Vienna in 1887. His appearance with the Lamoureux Orchestra in Paris in 1888 marked the beginning of his fame for in 1890, London hailed him as the "master

pianist" and in 1891 he took America by storm.

The only actual interruption in Paderewski's long and brilliant musical career came in the years 1919-1920, when he served as premier of Poland, the newly-formed Republic he had worked so valiantly to establish. His most recent venture away from the concert stage, however, was his stellar appearance in the European-made film, "Moonlight Sonata," which has just been nationally released in this country.

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Roumanian Composer's Works Featured On the Sunday Symphony Hour

The first Roumanian Rhapsody, one of the Roumanian composer Georges Enesco's most forceful compositions, will be played by the Symphony Orchestra under the direction of Eugene Ormandy during the Sunday Evening Hour which will be broadcast over CBS, including WKRC, September 25 at 9 p. m., (EST).

Guest artists on this program will be Jose Iturbi, noted pianist and conductor, and his famous sister, Amparo. Their first piano duet, accompanied by the orchestra, will be the Allegro from the Double Concerto in E Flat by Mozart. They will open the second part of the program with Ritmo from Infanta's "Danses Andalouses."

Met Auditions To Be Aired For Fourth Year Beginning October 9th

Preliminary hearings for coveted places in the Metropolitan Opera Auditions of the Air, which begins its fourth year on the air on Sunday, October 9, at 5:00 p. m. (EST), over the NBC blue network, have begun in the Radio City studios of the National Broadcasting Company.

Sir Ernest MacMillan, Canadian Conductor, To Be Guest On "Promenade"

Sir Ernest MacMillan, director of the Toronto Symphony Orchestra, will be guest conductor of the Toronto Promenade Symphony Orchestra during the concert on Thursday, September 29, at 9:00 p. m., (EST), over the NBC-Blue Network.

Norman Wilks, concert pianist, will be soloist, playing Liszt's Piano Concerto in E Flat. Sir Ernest will conduct the orchestra in Richard Strauss' tone poem, "Death and Transfiguration," and in Johann Strauss' "Voices of Spring" to complete the broadcast portion of the concert from the Varsity Arena at the University of Toronto.

WLW Concert To Salute Hebrew World

Josef Cherniavsky will salute the Hebrew world during his "Concert" program over WLW, the NBC-Blue network and Canadian Broadcasting Corporation, at 4 p. m., (EST), Sunday, September 25, when the program title will be changed to "Autumn-time Concert."

Vicki Chase, prima donna, will sing Cherniavsky's composition, "Kadesh of My Ancestry," a Jewish prayer to the departed, in salute to Rosh Hashanah. The number was introduced in America by the late Cantor Joseph Rosenblatt.

Dorothy Thompson, Spitalny Girl Band Feature "Hour of Charm"

Dorothy Thompson as news commentator and Phil Spitalny's all-girl singing orchestra will be featured in the new fall "Hour of Charm" series on Monday night, starting Oct. 3, over NBC's Red network, from 9 to 9:30 p. m. (E.S.T.).

Voted 1938's best program of light music by the women's National Radio Committee, the "Hour of Charm" is also maestro Toscanini's favorite among light musical shows. During October the band will be making stage appearances, and will broadcast from WWJ, Detroit, WIRE Indianapolis and WTMJ, Milwaukee.

Russian Opera Series Gives Final Broadcast

The Art of Musical Russia Opera Company will conclude its series of weekly opera presentations on Wednesday, September 28, with a performance of Nicolai's "The Merry Wives of Windsor," over the NBC-Blue network, at 10:00 p. m. (E.S.T.).

The cast will include Gean Greenwell as Sir John Falstaff; Floyd Worthington as Mr. Ford; Thomas Scott as Mr. Page; John Dunbar as Fenton; Burr Crandall as Dr. Cajus; Helen Arden as Mrs. Ford; Pauline Pierce as Mrs. Page and Germaine Bruyere as Ann Page. Carl Bamberger will conduct.

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Week's Serious Music In Review

SATURDAY, OCTOBER 1.
COLUMBIA CONCERT HALL

Jerome Rappaport, pianist, with Alexander Cores, violinist; David Mankovitz, violist; Bernard Greengrove, 'cellist; and Samuel Goldman, double bass, in chamber music program, 12:00 noon, CBS—WABC.

"Die Forelle" Quintet, Op. 114...Schubert

SUNDAY, OCTOBER 2.
EVERYBODY'S MUSIC

Howard Barlow, conducting the Columbia Broadcasting Symphony, 3:00 p. m., CBS—WABC.

"London" Symphony No. 2 in D Major...Haydn
Symphonic Poem, "American Sampler".....Nathaniel Dett
Polovetzian Dances, from "Prince Igor".....Borodine

AUTUMNTIME CONCERT

Josef Cherniavsky, conducting.

Valse Fantasy.....M. Glinka
La Danza Tarantella Napolitan.....Rossini
Joseph Victor Laderout, Tenor
Flight of the Bumble Bee.....Rimsky-Korsakov
Waltz.....Aransky
Gersh and Levitt, two pianos
Capriccio Espagnol.....Rimsky-Korsakov

SUNDAY EVENING HOUR

Beniamino Gigli, former Metropolitan tenor, soloist, with Ford Symphony Orchestra, conducted by Eugene Ormandy, 9:00 p. m., CBS—WABC.

Prelude to Act III, from "Lohengrin" Wagner
a) Una furtiva lagrima, from "L'Elisir d'Amore".....Verdi
b) Questa o quella, from "Rigoletto".....Verdi
Beniamino Gigli, tenor
Largo from "New World" Symphony No. 5 in E Minor, Op. 95.....Dvorak
Minstrels, Arr. O'Connell.....Debussy
a) M'appari, from "Martha".....Flotow
b) Vesti la giubba, from "Pagliacci".....Leoncavallo
Beniamino Gigli, tenor
Hungarian Rhapsody No. 2.....Liszt
Vesper Hymn.....Bortniansky

BOYSTOWN CHOIR

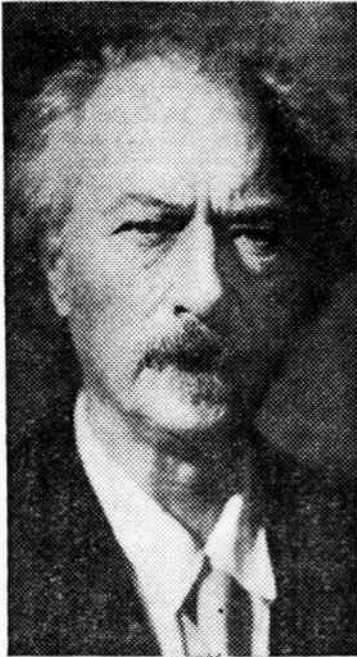
The 52-voice a capella choir of Father Flanagan's celebrated social laboratory of Boystown, Nebr., solo-

"Great Plays" Series Revived This Year

A second season of Great Plays will be launched by NBC, on Sunday, October 16. The series again will stage a panorama of the theater from the days of early Greek tragedies to the newest hits on Broadway.

The first series, presented last season as an NBC educational feature, created exceptionally widespread interest. As a result educational and theatrical institutions everywhere have signified their eagerness to take part in this season's broadcasts, which will be accompanied by a manual for teachers outlining not only the play and its period, but also listing supplementary reading matter for students.

World-Famous Pianist



Ignace Jan Paderewski, world-famous pianist and former president of Poland, was heard on "The Magic Key" program of September 25. This was the first time he has been heard on the air.

ist, with Heidt hour, 10:00 p. m., NBC—Red.

MONDAY, OCTOBER 3.

CURTIS INSTITUTE

Curtis String Quartet, with Jascha Brodsky and Charles Jaffee, violinists; Max Aaronoff, violist; and Orlando Cole, 'cellist, 3:00 p. m., CBS—WABC.

Quartet in F Major, Op. 18. No. 1.....Beethoven
First and Second Movements, from Quartet in D Minor.....Samuel Barber
Second Movement, from Quartet No. 1 Op. 10.....Debussy

Templeton, Blind Pianist, Is Guest Star on Fifth Anniversary of Barn Dance

Alec Templeton, famous blind pianist, will appear as guest artist on the National Barn Dance on Saturday, October 1, at 9:00 p. m., (EST), over NBC including WLW and WLS, to join with the all-star cast in celebrating the fifth anniversary of the program's advent on the network.

Also to be heard are Uncle Ezra, the Vass Family, the Hoosier Hot Shots, Maple City Four, Lucille Long, Henry Burr, Joe Parson's, Bob Ballentine and Joe Kelley as master of ceremonies.

Eminent Soloists, Guest Conductors Scheduled For Sunday Symphony

The 96-year-old Philharmonic-Symphony Orchestra of New York will be presented in its ninth consecutive season of Sunday afternoon concerts and Saturday morning Young People's Concerts exclusively over the Columbia Broadcasting System network beginning October 23. (WABC-CBS, 3:00 to 5:00 p. m., E.S.T.)

There are to be twenty-eight Sunday broadcasts under the direction of the brilliant young Englishman John Barbirolli, as permanent conductor, and George Enesco, distinguished Rumanian composer-violinist-conductor, as guest director. The Young People's Concerts will be given under the leadership of Ernest Schelling, returning after a year's absence, on six Saturdays: November 19, December 17, January 14 and 28, February 18, and March 18. (WABC-CBS, 11:00 A. M. to 12:30 p. m., E.S.T.) All the concerts will originate from New York's historic Carnegie Hall at Seventh Avenue and 57th Street. Deems Taylor, noted composer-critic and Columbia's consultant in music, will return as intermission commentator.

A guest soloist schedule of unusual fullness and distinction will provide at least one eminent artist on all but four Sundays. Special works of great musical interest are also planned, among them the Rossini "Petite Messe Solennelle" to be revived with the assistance of the Westminster Choir and four outstanding Metropolitan Opera singers.

Wagnerians in particular will have something to anticipate in the joint appearance of the great Wagnerian soprano, Kirsten Flagstad, and the American heroic tenor, Eyvind La-holm, in an all-Wagner program.

Belmont Park Race Broadcast By Field

The Jockey Club Gold Cup, co-featured with the Futurity as the high light of Belmont Park's getaway day card, will be described for CBS turf fans by Bryan Field, Saturday, October 1, at 4:00 p. m. (EST). The Futurity, which is to be run before the Gold Cup, will be summarized by Field before he calls the other race.

It was originally planned to describe the \$80,000 Futurity, but the intriguing possibility of a race with War Admiral, Seabiscuit and Stagehand going to the post together forced a change in arrangements. There is, of course, no guarantee that the three big horses will start, but all are eligible and currently quartered at Belmont where there is considerable agitation for their owners to take advantage of this opportunity to settle the big question of the turf year.



BY CLINTON BROOKS

A resounding chord in F-sharp Minor, a succession of swift modulated arpeggios—the nimble fingers of the greatest artist Poland has even known are playing a composition by the most accomplished of all French pianist-composers. The Mazurka of Chopin, a dance closely related to the Bohemian (rather the Czechish polka) is being broadcast from Lausanne, Switzerland, on the occasion of the third anniversary of the Magic Key of RCA in America.

How much more eloquent than the angry accents of a Nazi dictator and the patriotic shouts of a German populace broadcast precisely twenty-four hours later. A concert by Paderewski, an appeal to an artistic world—one that knows only international boundaries—a plea for cultural pursuits which can be striven for, developed, brought to fruition only in peace times. And on the same program, the works of two German composers, one of whom reached the highest point of his career in England—Haydn and Mozart. One can only wonder when the world will realize which in the end reacts to the greater glory of all nations, of any nation in particular, the scourge of a trenchant sword or the eloquence of a symphony, or an exquisite painting, the poetry of a drama, or a beautiful piece of statuary.

During the concert, one could scarcely help noting that 50 years of concertizing have not dimmed the skill of Paderewski. Though the fire of youth, at times, apparently was softened by the maturity of the pianist's 78 years, his superb technique during the concert attested his everlasting genius. His playing evoked all that may be spoken by the delicacy of Mozart, the brilliance of Chopin, the fire of Wagner and Liszt.

One of the most unusual programs ever offered by the Ford Symphony Orchestra was that directed Sunday, by Eugene Ormandy. The regular conductor of the Philadelphia Symphony Orchestra has few peers in his understanding of modern music, and there was a plentiful lot of it programmed. The "Valse Triste" of Sibelius and the "Roumanian Rhapsody" of Enesco were very happy choices, both. The "Cakewalk," from Harl McDonald's Fourth Symphony was a pleasant bit of facetiousness. Not that it mattered, but it was interesting to speculate which of the solo parts of the Mozart piano concerto were played by Jose Iturbi, and which by his sister, Amparo. There is a similarity in the bravura of their style and an able sort of teamwork that is astonishing.

This week the Metropolitan's former first-line Italian tenor, Beniamino Gigli, will be soloist on the Ford Hour—offering a repertory of the choicest of operatic arias. Perhaps the most unusual will be "Una furtiva lagrima" from Donizetti's seldom performed "L'Elisir d'Amore," a number which, by the way, was one of the favorite arias of the late Enrico Caruso. Another selection beyond the ordinary run-of-the-mine will be the "Minstrels," taken from the First Book of (Piano) Preludes, by Debussy, and orchestrated by O'Connell. Ormandy will follow up the Roumanian with a Hungarian Rhapsody by Liszt, the well known second (Friskak).

The fifth of six works ordered from prominent Americans by the second Columbia Composers' Commission, will receive its world premiere on the Columbia "Everybody's Music" hour, with Howard Barlow conducting. The composition, "American Sampler," was written by R. Nathaniel Dett, one of America's outstanding Negro artists, director of Bennett College, Greensboro, N. C.

Dett has explained that "American Sampler" is based "upon the record of the martyrdom of Jean de Breboeuf, who, with his companion, Gabriel L'Allemant, met death by torture among the Indians in 1649." The subject of the music also was treated in the poem, "Liberators," by Philip Freneau (1752-1932), the first American poet to win a literary reputation of international proportions. In direct contrast, Barlow also will conduct the vivacious "Polovetsian Dances," from Borodine's Russian opera "Prince Igor," originally meant to be sung by men's and women's chorus, and the second "London Symphony" of Haydn.

Probably the best known of Schubert's chamber music works is programmed for Saturday noon—best known because both the music and title are the basis of a song and the piano quintet programmed. "Die Forelle," like "Death and the Maiden, was originally one of the composers "lieder" before it became a chamber music work. It is the second "andantino" movement which uses as its motif "The Trout," as it is translated into English. In passing, we might note that instead of a first and a second violin in the "quatuor" background for the piano, Schubert replaced the second instrument with a double bass—an instrument which Tchaikovsky also introduced into his chamber music.

Trio Provides Amusement



This trio will provide amusement for those attending the "Renfro Valley Barn Dance" broadcasts in Music Hall, Cincinnati, 7:00 to 10:30 p. m. (E.S.T.), Saturdays, beginning October 1. Before pretty 18-year-old Mary Ann joined Hugh Cross and His Radio Pals, who will be featured on the "Keystone Hour," 7:30 to 8:00 p. m. (E.S.T.), Saturdays, Scrappy O'Brien, left, and Shug Fisher, comedian, argued on general principles. Now they argue over Mary Ann.

Special Broadcasts For Jewish New Year To Be Heard On Nets

A special program in observance of the Hebrew New Year season, with William Weiss, president of the Union of Orthodox Jewish Congregations, presiding, the musical features by the Cantor Jassinowsky Ensemble and a string orchestra, will be presented over the NBC-Red network, Monday, October 3, at 1:15 p. m. (E.S.T.).

The Yom Kippur message will be delivered by Prof. Rabbi Leo Jung. Edward M. Warburg, son of the late Felix M. Warburg, also will speak, and the closing prayer will be read by Dr. David DeSola Pool.

David Putterman, noted cantor of the Park Avenue Synagogue in New York, will conduct a musical service in observance of the same holiday during a Columbia network broadcast under the auspices of the Joint Distribution Committee Monday, Oc-

tober 3, at 10:30 p. m. (E.S.T.) over CBS.

Prayers are to be said by the Rev. Morris Lazon, rabbi of the Baltimore Hebrew Congregation. Cantor Putterman will sing the famous Hebrew air, "Kol Nidre," which is a traditional part of the memorial service held on Yom Kippur.

WSAI To Broadcast Part Of Testimonial Dinner In Honor of Red Catcher

When the testimonial dinner honoring Ernie Lombardi, National League leading hitter and Cincinnati Reds catcher, takes place at the Gibson Hotel, Cincinnati, Sunday, October 2, WSAI will broadcast part of the event, at 9:00 p. m. (EST).

"Two Ton" Tony Galento, the boxer who trains on beer and wieners, will be the principal speaker during the broadcast. Galento will fly to Cincinnati from New York for the occasion.

Joe Cascarella, Cincinnati Reds pitcher, will speak on behalf of his team mates.

Attempts will be made to bring Lombardi to the microphone, according to Herbert Flaig, WLW-WSAI special events director, who arranged the broadcast. The catcher, who is "mike shy", has never been on the air.

The testimonial dinner will be sponsored by "La Voce," Italian daily newspaper, as a climax to Italian Day at Crosley Field. All Cincinnati Italians have been invited to attend.

Culbertson On Air

Ely Culbertson, bridge expert, who arrives in Cincinnati this week to present a series of bridge lectures, will be heard in a special broadcast over WSAI Monday, October 3, at 10:30 p. m. (E.S.T.)

John Conrad of the special events department will interview Culbertson on the part bridge has played in his life.

Bess Johnson, starred in "Hilltop House," has the uncanny ability to mimic practically every notable on the air.

New Times — New Shows



With the change of time in the east, many new local programs come to the air waves as schedules settle down to semi-permanency. One of these is "Crossroad Destiny," produced by the Federal Radio Workshop in co-operation with WPA Educational Department, and broadcast over WCKY Sundays at 6:00 p. m. (E.S.T.). Directed by Jan Pfandt, some of the cast are, left to right: Mr. Pfandt, Virginia Golden, Joe Harding, John Amerein, Francis Weil and H. Rose.

Hear Ye! Harmonica Players

Boys and girls 12 years of age and over who play or want to play the harmonica are invited to apply to Felix Adams, WLW-WSAI producer, to enroll in his "Harmonica Band." The program will make its debut over WSAI late in October.

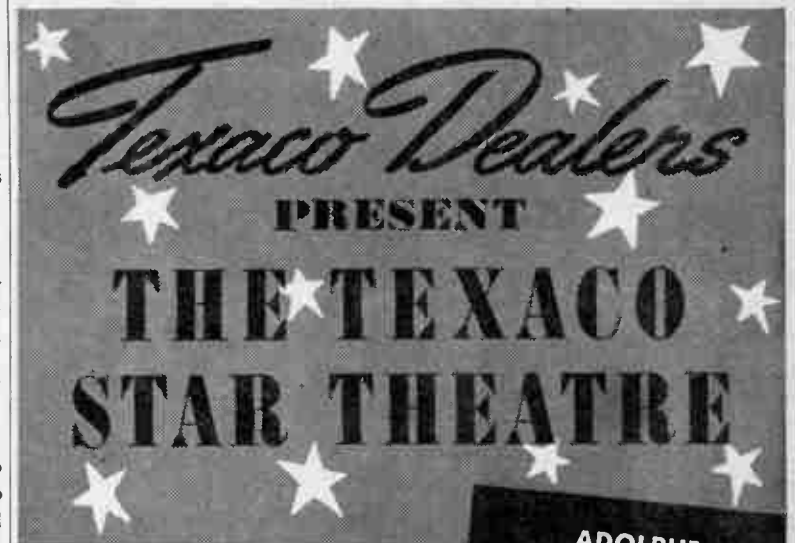
Rehearsals, which will include instruction on the harmonica for those who don't know how to play, will begin October 1, Adams announced. About 200 children will be selected for the band and taught to play in unison. Lessons will be given by Adams and Lafe Harkness, harmonica virtuoso who recently joined the staff of WLW-WSAI. Harkness is heard on WLW's "Boone County Jamboree"

and "Top o' the Morning" programs.

Adams, who will direct the program, was a member of the famous Dayton Harmonica sextet which appeared at the Philadelphia sesquicentennial in 1926. Later, he studied with Albert Hoxie, Jr., director of the Philadelphia Harmonica Band, and then returned to Dayton where with other members of the sextet he organized twenty high school bands.

Although Adams' radio career is identified with production, he occasionally fills in on a WLW or WSAI musical program with a harmonica solo—"just to keep my hand in," he said.

George Rogers of the WLW-WSAI music staff will make special arrangement for the programs.



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