

WEEKLY

# RADIO DIAL

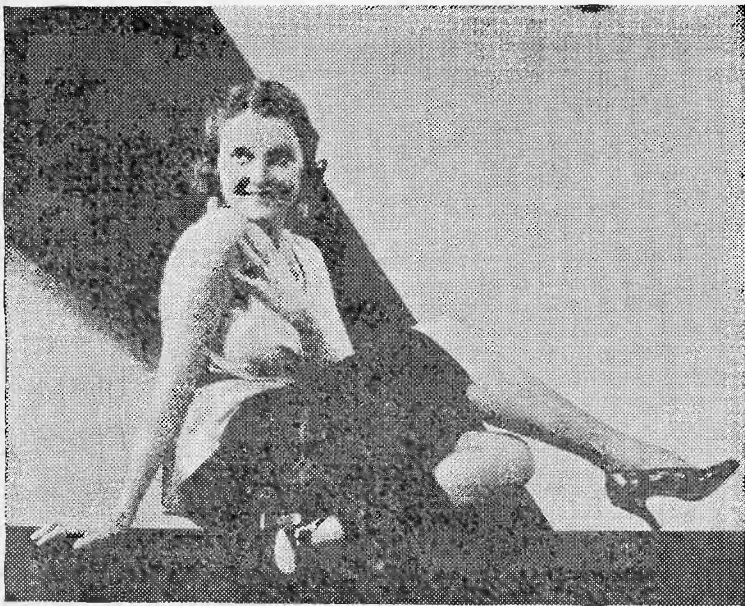
Registered

Volume 2, No. 60

WEEK ENDING JULY 14, 1932

Price 5c

## Gus' Little Girl.... Um!



DOROTHY THOMAS

When the characteristic "Say It With Music," of Gus Arnheim and his band is heard over WKRC (CBS), from the "Dells" in Chicago, each Tuesday at 11 p. m., Dorothy Thomas is on hand for her part in the broadcast program. A charming personality combined with good looks and a voice "worth listening to" make her one of radio's most popular songsters. Dorothy was in Cincinnati Plaza.

## Radio Stars Signed For "Big Broadcast"

Such well-known radio personalities as Kate Smith, Guy Lombardo, Bing Crosby, Cab Calloway, Burns and Allen, the Mills Brothers, the Boswell Sisters, the Street Singer (Arthur Tracy), and Donald Novis have been signed to appear in "The Big Broadcast," motion picture, now in production at Paramount's Hollywood studios.

## CROSLY CADETS

Louis John Johnen, baritone, and Franklin Bens, tenor, will be featured artists during the Crosley Cadets sing-fest over WLW Saturday (July 9) at 7:30 p. m.

"In the Luxembourg Gardens," "Katinka," and "Mulligan Musketees" are among the selections to be presented by this popular radio male octette, under the direction of Grace Claude Raine.

## Smiling Leader at Gibson Roof



DELL COON

Another nationally known dance orchestra is being introduced to WLW listeners by the Hotel Gibson, who have brought Dell Coon and his orchestra to play in the Roof Garden of that

hotel for an indefinite engagement. This orchestra succeeds that of Don Pedro, who opened the Roof Garden on June 10 and played a very successful three-weeks engagement there.

Dell Coon and his orchestra achieved national fame while at the Montmartre Cafe, Hollywood, California, broadcasting from the Warner Brothers station KFVB. They also made pictures there and became the favorite dance orchestra of many movie stars. Their fame spread to Chicago, where they recently played sensational engagements at the Miralago Ballroom and the Drake Hotel, broadcasting over WIBO, WGN and the NBC network. They also played in Omaha, Neb., recently, broadcasting over station WOW.

A knack for producing dance-provoking rhythm has won for this orchestra the enviable reputation they enjoy. Some exceptionally fine singers are featured and many novelties are presented in their programs.

## WCKY New Outlet For Two Large NBC Programs

Two programs on the red network of NBC will move their programs to WCKY this week, in order to secure more coverage in the mid-west.

These are the Chase and Sanborn Hour, Sunday at 7 p. m., featuring Harry Richman and the Fleischmann Hour, Thursday at 7 p. m., featuring Rudy Vallee and His Connecticut Yankees. WSAI will continue to carry these same programs.

## Pianist and Violinist Featured on Recital By College of Music

Herbert Newman, pianist, and Uberto T. Neely, violinist, will give the College of Music recital, Sunday (July 10), at 2 p. m., over WLW. Mr. Newman is a graduate from the class of Dr. Albino Gorno, and studied in France under Philipp and in Germany under Kruetzer. Mr. Neely is a post-graduate of the College of Music of Cincinnati. He studied at the College with Emil Heermann, and later with Sevcik and Auer.

Their program will include the following selections:

- Piano—In Dir 1st Freude....Bach-Busoni
- Prelude in C sharp.....Bach
- Herbert L. Newman.
- Violin and Piano—Sonata No. 6 in E. Handel
- Adagio-Allegro-Largo-Allegro
- Uberto T. Neely—Herbert L. Newman.
- Piano—Nocturne in F sharp.....Chopin
- Waltz in G flat.....Chopin
- Pavane.....Ravel
- The Jugglers.....Moskowsky
- Herbert L. Newman

## STADIUM CONCERT

William van Hoogstraten well-known conductor, who led the New York Philharmonic Society in a concert over CBS last week, will again be heard over WKRC (CBS), Saturday (July 9) at 7:30 p. m. The symphony suite of Rimsky-Korsakoff, "Scheherazade" will be heard in full.

## Dramatic Star



DOLORES GILLEN

Petite, brown-eyed Dolores Gillen, makes an appearance every Saturday in the "Saturday Matinee," broadcast over NBC networks, and heard locally on WCKY at 3 p. m. Dolores is a graduate of the University of Illinois, where she received her A. B. in dramatics.

## Whiteman on WSAI in New Broadcast Series

### Perform for Canada Dry



Top to bottom, Ethel Shutta, George Olsen, Jack Benny.

When Canada Dry goes on the air each Monday and Wednesday over WLW (NBC-WJZ) at 8:30 p. m., Jack Benny, master of ceremonies, and George Olsen and his band, with Ethel Shutta (Mrs. Olsen) are heard in a program of good music and sparkling entertainment. All three have appeared in numerous Broadway successes.

## Rudy Begins Abroad

A fact not generally known is that Rudy Vallee's radio debut was made in London. While Rudy and his collegiate orchestra were playing at the Hotel Savoy there, they went on the air for the British Broadcasting Company. Rudy and his Yankees soon afterwards came to New York.

Paul Whiteman, Dean of Modern Music, and his world famous orchestra will change NBC networks when they conclude their first series as Whiteman's Pontiac Chieftains and carry on for the recently organized Buick-Olds-Pontiac Sales Company in a new weekly series of broadcasts starting Friday (July 8). They will be heard over WSAI.

Each of the weekly programs will present 2 or 3 celebrated artists, whom Whiteman first introduced to radio listeners, and who, now, form a part of his organization. Mildred Bailey, well known blues singer; Jack Fulton, soft voiced popular soloist; the Paul Whiteman Rhythm Boys, purveyors of humor and harmony; Red McKenzie, singing the lusty tunes of the Mississippi bayous; Roy Bargy, pianist; Ramona, youthful songbird formerly with WLW, and Jane Vance, attractive Northwestern University co-ed, will all face the microphone during the program series.

## WLW German Band Now Sponsored by Hire's Root Beer

Fred Jacky and his German Band—an over-night radio sensation since its first "Over the Rhine" broadcast some six weeks ago over WLW—is now being sponsored by Hire's Root Beer. This unique radio feature, which was entirely too rare a find to go long sponsorless, will be on the air each Friday evening at 7:30 p. m. for half an hour's period instead of the 15-minute spot Saturday evening as formerly.

## Guest At WKRC



SINGIN' SAM

WKRC has the honor of having Singin' Sam, the Barbasol Man, as its guest during the month of July. Sam is spending his vacation with his family in Richmond, Ind., and drives up to the studios each Monday, Wednesday and Friday for his broadcasts at 7:15 p. m.

# Weekly RADIO DIAL

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

Published every Friday by the Radio Dial Publishing Co.,  
22 East 12th St., Cincinnati, Ohio.

Six Months for \$1. Single Copies 5 cents

RADIO DIAL brings you latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Vol. II WEEK ENDING JULY 14, 1932 No. 60

## RATHER WONDERFUL AFTER ALL

An old saying has it that "familiarity breeds contempt." Regardless of its truth in other fields, as far as radio is concerned a more accurate rendering of this ancient observation would be "familiarity breeds matter-of-fact acceptance"; meaning that continued contact tends to rub off its glamor pretty completely.

Everything conspires to this end. There is nothing miraculous about radio. Any technician can tell you how sound can be transmitted faithfully over great distances without the use of intervening wires. It is simply a matter of tubes, kilocycles, transformers, carrier waves, condensers, and what not. And those of us who care nothing about how it is done no longer regard broadcasting as a marvel. Dialing a program has become as much an everyday commonplace as turning on electric lights or starting a car. Even perfect rebroadcasts from Europe or Asia cause no stir of excitement.

But anyone with a wisp of imagination could scarcely have listened to the broadcasts of the two National Conventions, without rekindling, at least faintly, the reverent awe at what radio can do, that made its early days so glamorous.

Every American, so inclined, could hear every word that was uttered publicly at the Chicago Stadium, just as clearly as the delegates assembled there, and in the comfort of his own home, anywhere within the continental United States.

Nothing more than the sort of service the listener should expect? Granted. Nevertheless, as we listened we couldn't help feeling that radio is, after all, rather wonderful in the true meaning of that sorely misused word.

We were reminded that there were days—and not so long ago either—when such a thing was impossible; when any speaker's word could be heard by but a few thousand people; when the rest of us could only read what he said, without the illuminating impact of his personality. And we were encouraged to believe that all this technical progress does really mean something; in terms of lives made broader and contacts more direct.

But most of all we were gratified to find that, after all these years of dialing and tinkering, radio can still be something to rouse reverent wonder at man's accomplishments. That is a heartening discovery to make in these case-hardening times.

The only pity is that radio needs quadrennial conventions to regain this bloom of youth.

### HARTMAN AT ALBEE

Harry Hartman, WFBE's sports announcer, occupied a prominent part of the RKO Albee spotlight last week. Harry sat in a box and gave a blow-for-blow description of the Sharkey-Schmeling fight through the large public address system. Harry's familiar voice added quite a few thrills to the punches of the champions, and the act was received so enthusiastically that RKO will undoubtedly repeat the performance when another sports feature is headlined.

### NEW ARTISTS

Bob Wyatt and Richard Bathiany have recently been added to the artists' staff at WCKY. Both are pianists and play a distinctive style of popular music. Bob is heard every Wednesday at 2:30 p. m., while Richard "takes the air" at 3:45 p. m. the same afternoon.

Audrey and Bill, WCKY favorites, have started a new series of programs in which the announcer is dispensed with and these two young stars do all the chatting. They are heard each Wednesday at 8 p. m.

### Spanish Singer



COUNTESS ALBANI

When the Cities Service broadcast is heard each Friday over WSAI (NBC-WEAF) at 7 p. m., the beautiful soprano voice of the Countess Olga Albani is heard. She is assisted by the Cavaliers Male Quartet and Rosario Bourdon's Orchestra.

### This Business of Broadcasting

By John L. Clark  
General Manager  
Stations WLW,  
W8XAL, WSAI



Last January the United States Senate adopted a resolution calling for a sweeping investigation by the Federal Radio Commission of American broadcasting. After four months of hard work, the Commission completed this investigation and made its report to the Senate. No industry has ever been subjected to closer examination by a Governmental agency.

It is not my purpose to burden you with details of this report but I thought, perhaps, you might be interested in knowing just how much it cost to produce last year's entertainment for the American radio audience. The Commission's figures show that the total cost in 1931 was \$77,995,405.68.

Now radio broadcasting will be just eleven years old next November. In that brief period—a little more than a decade—broadcasting has grown from a fascinating toy to a useful national industry, bringing employment to thousands of persons and entertainment to millions. Broadcasting is typically an American industry. It was discovered or invented by American engineers and developed by American business-men.

And it is to the credit of those who pioneered this new art that they were willing to spend many thousands of dollars to vindicate their belief that in radio broadcasting they had found a useful instrumentality for good.

Broadcasting has grown rapidly since the first broadcast of more than a decade ago. Today there are 608 broadcasting stations in the United States and nearly 60,000,000 people regularly enjoy the programs which these stations send out. These programs, according to the Commission's report, cost nearly \$78,000,000 last year.

Where did this money come from? Who paid for this \$78,000,000 fare of entertainment? Why were they willing to spend this large sum of money?

The money spent to keep your radio set supplied with entertainment and information came from advertisers—firms and individuals who were willing to spend large sums to entertain you for the privilege of telling you something about their products.

The advertiser says: "I will give you the best in music; the cleanest in humor; the finest in drama, and the latest in news and information if you will but permit me to tell you about my product."

Americans are fair. They know that radio entertainment is not assembled, rehearsed and produced without great expenditure of time and effort and money. They know, too, that if advertisers were not willing to pay the \$78,000,000 radio entertainment bill, the money would have to be raised by taxation, as is done in most foreign countries.

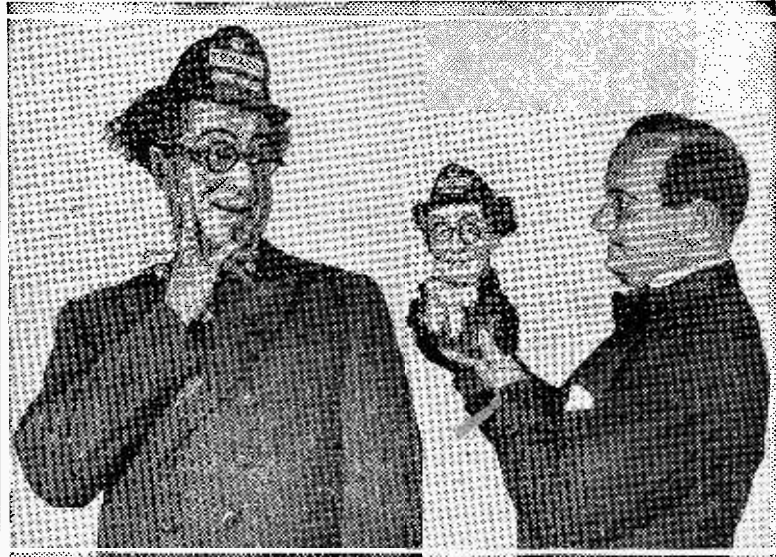
I do not want to burden you with figures from the Commission's report but I believe you should know that less than 30 per cent of all programs on the air contain advertising matter.

When you hear a sponsored program, bear in mind, please, that the advertiser whose product is being publicized is also helping to supply the money that pays for the fine educational, sports, and other feature broadcasts.

### Sports or Radio—Which?

The Regional Olympic Contests at Chicago will be honored by the presence of Sam Stoller, WCKY pianist, as an entrant in the matches. If Sam is lucky, he'll go on to Los Angeles for the Olympics. Until then, listen in on his rhythmic piano selections on Saturday at 4:30 p. m.

### Ed Wynn Is Given "Bust"



"My goodness, Graham, this is the best bust I've had since I fell on the ice in the winter of '86," exclaims Ed Wynn, famous comedian, in accepting a life-like model of himself as the Fire-Chief of the Air. Wynn will continue to be heard throughout the summer on the Texaco program, Tuesday at 8:30 p. m., over WSAI (NBC).

## Around the Dial

By THE DIAL TWISTER

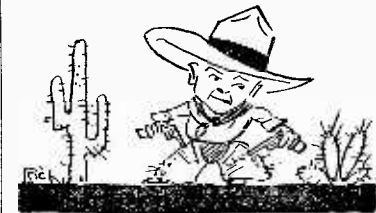
That new Symphonic Notebook program (WLW, Friday at 10 p. m.) is a bit of the real thing. A lot of us have been wishing Bill Stoess would get back in his element. And there's an informality about the explanatory remarks of Joe Ries that's unique in such a feature.

Columbia made a generous gesture during the Democratic Convention. It was when Amos and Andy appeared in a stop-gap platform show for the delegates. Amos and Andy, you know, are NBC stars, and there's more than just a friendly rivalry between the two chains. But far from cutting the mike, Ted Husing, CBS announcer, said some fine things about the "Fresh-Air Taxi" boys. That's real sportsmanship.

And speaking of Amos and Andy, probably you've noticed that an organ now plays their "Perfect Song" theme. Probably just another example of 1932 thrift. An organ scarcely takes the place of a string trio.

The Cleveland Orchestra is once more helping to make the warm months safe for lovers of good music (NBC over WSAI, Sunday at 4 p. m.). Besides being high-caliber, its program runs a full hour. And that is something these days.

And they say Rudy Vallee is keen for two-gun western stories. Vicari-



ous virility, after the day's work of charming fair ones? Ask your psycho-analyst.

That new Don Quick act (CBS over WKRC, Monday at 9:15 p. m.) can be classified as a modern burlesque of "Don Quixote." It's amusing, and sounds like it will bear watching.

Ben Bernie has a swell snow-white baton with his name set in mother-of-pearl, a gift from George Olsen. But the first time he used it, he poked a sax player in the eye. So he's gone back to the old fiddle-bow.

They've dressed up Joe Ries' Headlines Of Yesterday (WLW, daily except Sunday at 10:45 p. m.) with neatly frilled musical furnishings. Quite in fashion, no doubt. Still, it does seem pretty much like gilding the lily.

How's this for a radio example of the "long arm of coincidence?" One night several years ago Billy

Jones and Ernie Hare were singing "Waiting for the Robert E. Lee when an SOS call cut them



short. It turned out that the ship that had sent out the call was the Robert E. Lee.

And comes the news that the Eastern Intercollegiate Athletic Association has banned broadcasting of its football games this Fall. That's going to heave the well-known monkey wrench into the gridiron plans of the chains, for the E. I. A. A. includes schools that usually supply some of the radio highlights of the season. Still, clamping down the lid in the East may force the chains to air more Western Conference games. And that would be a silver lining at least out this way.

Jack Denny and his orchestra haven't had a vacation in 11 years. So cheer up if you think you've been martyred by missing only two or three.

Those Minit Rub Minutes (WLW, Tuesday, Thursday and Saturday, at 8 p. m.) are brisk entertainment. Made up of sports flashes and music, they condense the variety show idea into 15 minutes.

So the Eno Crime Club (CBS over WKRC, Tuesday and Wednesday at 8:30 p. m.) is to go on with stories of various mystery writers, now that the Edgar Wallace series is finished. There's something to look forward to. Broadcasting the Wallace yarns was a swell job. And there's certain to be plenty of other good material to please the detective devotees.

Announcers have gone in for ping pong in a great big way. At the Columbia studios they're running a tournament, with David Ross leading the pack so far.

Now it comes out that Harry Reser, big chief of the Eskimos, taught the Prince of Wales to play



the banjo. Well, that ought to be less subject to the laws of gravity than some of H. R. H.'s other diversions.

**WALTER WINCHELL—  
On BROADWAY**

**FROM CITY CHILD**

I should have forgotten what now I see about me—  
Naked budding Spring trees and gardens in the rain,  
And tall, eager lovers who walk along without me  
Nor turn their eyes to see me, or think of me again.

Last May and last June and even last September,  
I never lacked a man's arm to lean my own upon;  
—Why should they be forgetting what I so well remember,  
And why should I remember what now is dead and gone?

Let the blossom wither on the apple branch above me,  
Let the root of maple and elm grow sick and rotten,  
For Springtime's a sorry time with none here to love me,  
With me alone remembering what others have forgotten.  
—Selma Robinson.

**ANYTHING FOR A LAUGH**

"O. O. McIntyre was the first Broadway columnist."—John Harkin in Life.

"S. Jay Kaufman was the first Broadway columnist."—McIntyre in the New York American.

As a matter of fact, Mr. McIntyre has always shuddered at the very thought. And blushes at the erroneous impression. Mr. Kaufman called his pillar "Round the Town," which he covered adroitly.

The first Broadway columnist, so that future historians won't be misled, was Edgar Allen Poe.

**PLUS A DIRTY LOOK**

What the town really needs, it appears, is a crack to stifle cab-drivers who have no respect for a passenger's nerves.

We heard a fitting one yesterday, when the cop on the corner crushed a time-destroying driver with: "Hey, sweetheart! Let the feller who's got the record hold it, will yuh?"

**THE ANSWER PROPER**

Miss Guinan was being bothered again by one of those bores, whose chatter was far from inspiring.

"I know I'm getting on your nerves, honey," he cooed, "but I'm one guy who admits that I can keep on telling stories that haven't any points to them."

"Then you're wasting a lotta time," crushed Guinan, "you ought to be out in Hollywood writing pictures!"

**GAG**

The Hollywood bureau of Variety relays the anecdote about the gentleman who appeared from nowhere and decided that he would produce a show. The local Equity representative warned the stranger that he would have to put up a bond to insure the cast's wages.

"Oh, pish-tuch," indifferently replied the fellow, "I've got a bank president who will vouch for me."

"I know," was the snapper, "but who's gonna vouch for your bank president?"

**THERE'S BEEN WORSE**

The Messrs. Simon and Schuster have brought out another miniature book of Scot jokes—and they remembered practically all the worthwhiles, except the one that goes: "Why did Washington chuck a dollar across the Potomac?"

He was teaching a Scotsman to swim!"

**NOVELETTE**

This one fascinated us last night. A young and ambitious politician, in a not so small Western city, was easily elected every time he ran for office. He climbed from sheriff up to mayor in three years, and the opposition always wondered where the immense sums came from to conduct his campaigns.

As a matter of fact, the most illicit woman in the town supplied the coin, for she was madly in love with him. But he was married and you know how that is. When they boomed him for the governorship, he decided to air her, fearing the affair would be used by his enemies. However, old man Fate, who just keeps rollin' along, stepped in and killed her with a bolt of lightning.

When her will was read, it revealed that she had left all she owned, to him.

Before the papers came out the next morning he committed suicide.

**OOP!**

The West Side Riding Academy and Asthma Club of Hollywood were grouped about the luncheon table knocking this member and that one. Every time one of them left the table he was panned mercilessly.

Finally Groucho Marx decided to boost somebody for the novelty of it. So when a certain producer went out, Groucho chirped: "There goes a regular guy if ever there was one—but I doubt if there ever was one!"

**ONE MAN'S OPINION**

Harry Bannister and Ann Harding couldn't stand Harry's being called "Mr. Ann Harding" to hear Larry Reid tell it. At least that's the reason they offered for their recent split. But, adds Mr. Reid, Ralph Forbes, whose considerable acting talents are dimmed by Ruth Chatterton's hasn't rushed to Reno about it, and Rudolph Sieber (Mr. Marlene Dietrich to you!) continues making a rep for himself directing flickers abroad. Reid then continues to wonder if Bannister's divorce from Ann Harding hasn't marked him as "Ann Harding's ex-husband!" I call it spinach, too, but Jack Foster calls it a paragraph.

**HUNGER KNOWS NO HOLIDAY**

What the depression has wrought: A subscriber to this column was approached by a panhandler in Bryant Park. He asked for a nickel "for a cuppacawfee." Not having anything better to do the subscriber decided to follow and check up on the jitney.

The guy with the nickel crossed the street to a 5 and 10 shop and presently came out with a bag of peanuts. Back in the park he fed them to the pigeons. The birds, which are very tame there, gathered about his feet and devoured the feast.

Suddenly the panhandler leaned down, grabbed one of the pigeons, wrung its neck with one swift move of his paws, stuffed it in his pocket—and strolled off!

**ADD SIMILES**

Suggested for Mr. Linstock's book of them: Bugs Bear: Ninety-nine out of every 100 laws are like putting emergency brakes on a snail . . . Arthur James: Futile as Father's Day . . . Thomas Meany: Sharkey looked like a guy about to foreclose on an orphanage . . . Joe Williams: A heavyweight battle without a knockdown can be as drab as an Oriental dancer in a calico wrapper.

**Mike-Robing  
WKRC  
With Chuck Wise**

We are rapidly getting to be one of the most unpopular persons around the studios due to a very thankless job that was thrust upon us with the formation of the WKRC baseball team. We have the misfortune to have been appointed business manager of this aggregation, the main duties of which consist of collecting funds for baseballs, equipment, umpires' fees and other incidentals. Trying to collect from these ball players is about as difficult as collecting the International War Debt.

Ever since we started giving résumés of the staff artists, we've received numerous requests for one of Duane Snodgrass, our 20 years old announcer, pianist, singer and what have you. So here goes. Duane has been connected with WKRC since the spring of 1930 when he appeared as guest soloist in the Gruen Old Fashioned Garden. In the Fall he joined the regular staff, becoming chief announcer six months later. Besides his duties as announcer, "Ding" (as his intimates are inclined to call him) plays the piano and sings quite expertly on quite a few studio programs. The "Your Matinee" program is the latest to claim his attention.

Duane got his start when he was very young, commencing the study of the piano when he was only 7 years old, in his old home town of Richmond, Ind. Only recently he completed three years of study with Madame Marguerite Liszneska.

The month of July is quite a big one for "Ding," due to the fact that he is appearing with Singin' Sam, an old acquaintance from Richmond, in his tri-weekly broadcasts to the Columbia chain, which will originate in these studios. Duane's a most likeable person, besides being a very capable radio artist, so that we aren't gambling very much in predicting a big future for this young fellow.

Strange indeed are many of the inquiries received by a broadcasting station, but we are inclined to believe that this one takes the prize. Most everyone is cognizant of the procedure when contests are announced over the air. Entrants are usually told to secure a label or a facsimile of the product advertised, which they are to send in with their answer. We received an inquiry from a fan who had been listening to a contest, asking us where they might secure a facsimile!

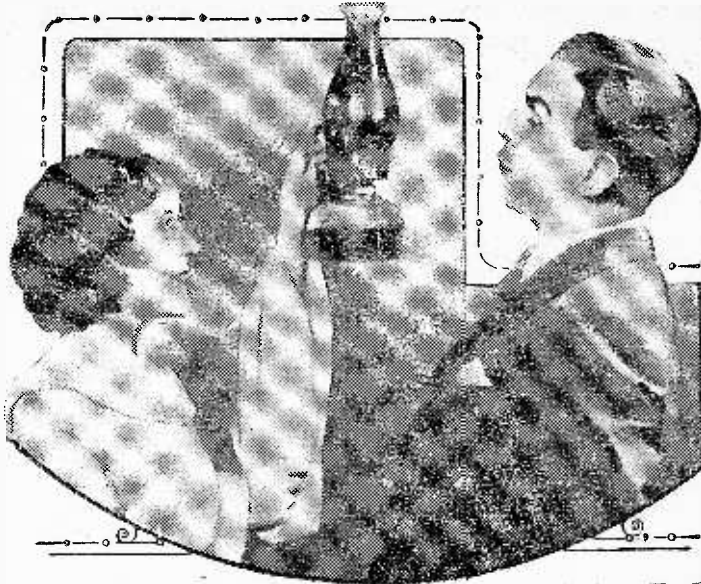
The studios have recently been the mecca for many Cincinnati radio fans who are anxious to get a glimpse of their favorite Columbia artist. Singin' Sam is taking his vacation in Southern Indiana and comes up to the studios three times weekly during the whole month of July for his Columbia broadcasts. Guy Lombardo and his Royal Canadians were on hand for the Robert Burns program Wednesday (July 6), so the fans have been having quite a treat in seeing notable radio personalities.

**Stoopnagle Triumphs**

There seems to be considerable doubt as to the success of Colonel Lemuel Q. Stoopnagle's campaign to "Keep Stoopnagle Out of the White House." Imagine, for instance, the Colonel's disappointment when he received a letter several days ago telling him that in a straw vote conducted at State Teachers College, St. Cloud, Minn., he received four times as many votes as either Will Rogers or Eddie Cantor, both of whom are striving with might and main to get into the White House. (Eds. Note: The count, Hoover, 241; Roosevelt, 158; Borah, 122; Norman Thomas, 50; Stoopnagle, 4; Will Rogers, 1; Eddie Cantor, 1.)

There was solace for the venerable Colonel, however. A postscript to the letter allayed some of his fears. It stated that in all probability the committee in charge of the straw vote would throw out three of the votes for the Colonel, as only one student signed his right name to the ballot. The three other ballots for the Colonel were signed "George Washington," "Eddie Cantor" and "Agatha Zilch."

**"Panatella" Comedians**



Grace Allen and George Burns, laugh evoking pair, heard every Wednesday over WKRC (CBS) at 8 p. m., with Guy Lombardo and his orchestra, are at the present time, in Hollywood, at work on the motion picture "The Big Broadcast."

**Heard From London**

George Bernard Shaw, journalist, critic and playwright, will tell the story of his rise to world prominence in journalism and literature during the international broadcast from London, England, which will be re-broadcast over WKRC (CBS) Monday (July 11) at 3:20 p. m.

Although he has consistently refused to visit America Shaw has been heard in this country in frequent speeches re-broadcast through the Columbia network. At a dinner given in honor of Professor Albert Einstein in London, on the occasion of the Joan of Arc quincentenary, and immediately following his tour of Russia, Shaw's addresses were transmitted to American listeners through Columbia's international facilities.

Shaw will speak from the London studios of the British Broadcasting Corporation.

**Pioneer Announcer**



**ARTHUR AINSWORTH**

Genial, smiling Arthur Ainsworth, who tips the scales at 175, and stands five feet ten in his "stocking feet," is one of the "grand old men" of radio broadcasting. He has been announcing over WLW since the nation's station was in its infancy. Arthur is married, has four lovely youngsters, and lives in Mt. Washington.

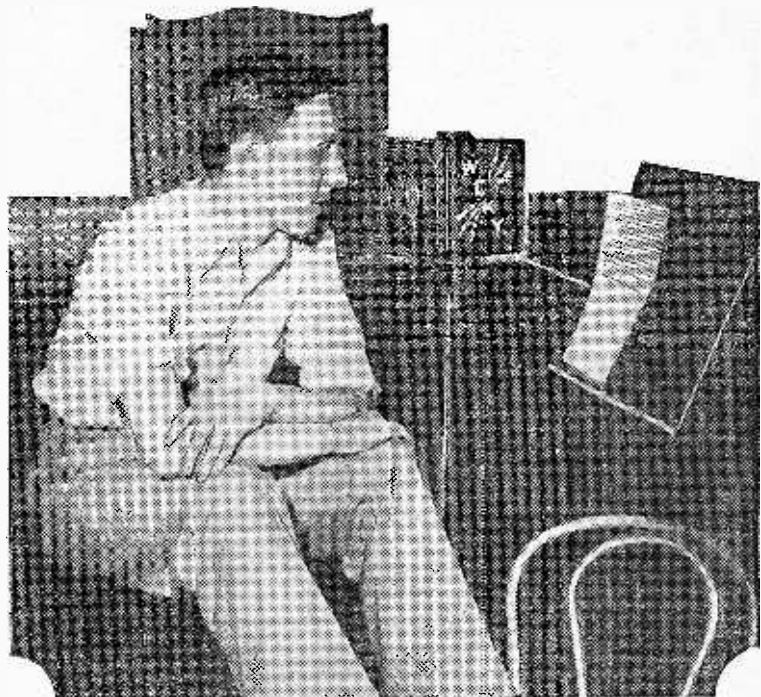
**OLD TIME FIDDLERS**

The Dixie Vagabonds, who have been appearing daily at 8 a. m. over WCKY, will be heard, in addition to their early morning program, each Thursday at 9:15 p. m. The new program will take place in Lem Riley's Barn and will be known as Lem Riley's Fiddlin' School.

**In "Roses and Drums"**

Glean Hunter, stage and screen star, will turn radio-actor, and will appear in this week's episode of "Roses and Drums," heard over WKRC, Sunday (July 10) at 5:30 p. m. Hunter is remembered for his part in "Merton of the Movies."

**Announcing—**



**RUSSELL HODGES**

WCKY Newsmen, announcing daily current events and baseball scores at 5:55 p. m., regular staff announcer, bass singer, strong advocate for the repeal of the 18th Amendment, married, and just turned 21. That gives us, in brief, an idea of Russell Hodges.

## PROGRAM JOTTINGS

Choice of the Week's Programs on Local and Out-of-Town Stations

### Friday, July 8

Jacques Fray and Mario Braggiotti, piano artists who have won radio fame through unusual duo arrangements, will return to the air for another series of recitals at 8:45 p. m. over CBS. This will be the first recital since Fray's return from a short European trip. For the opening program, the duo will play "Trees" by Rasbach, the popular melody inspired by Joyce Kilmer's poem of the same name. This will be followed by the delicate piece, "Festivals," from Debussy's suite, "Nocturnes," and in conclusion the keyboard pair will offer a novel arrangement of selections from the musical success, "Show Boat" by Jerome Kern.

### Saturday, July 9

Arthur Tracy, the Street Singer, will sing a group of romantic ballads and tunes of the Southland during his program to be heard over WKRC (CBS) at 6:45 p. m. For his first group, Tracy will offer "When It's Sleepy Time Down South" and "Time On My Hands," to be followed by "Mem'ries and Roses," "Trees" and "Lullaby of the Leaves." In conclusion, he will sing the beautiful melody, "Chloe," "Mississippi, Roll On" and "Lazy Day."

Irene Beasley, Columbia's "long, tall gal from Dixie," will offer a group of currently popular melodies and old favorites at 11 p. m. over CBS. Accompanied by Fred Ber-

rens and his orchestra, Miss Beasley will sing "Holding My Honey's Hand," "Now You've Got Me Worrying For You" and "Back In Your Own Back-Yard." The orchestral feature of the presentation will be Berrens' own arrangement of "My Gal Sal."

### Sunday, July 10

Eugene Perazzo, WLW organist, will play two selections during the Vox Humana broadcast, over WLW at 10:30 p. m. The WLW Octette, under the direction of Grace Clauve Raine will feature several well-known ballads.

### Monday, July 11

Pat Harrington, popular radio tenor, and Lloyd Shaffer's crack radio dance orchestra will share honors before the microphone of WLW at 9:15 p. m., during the Bath-a-Sweet "Quarter-hour of Loveliness" broadcast. "In a Quaint Little English Town," "One Day In May" and "Melody Supreme" are currently popular song hits included in this broadcast.

### Thursday, July 14

Henry Fillmore's latest march composition, "The National Press Club," will be given its premiere radio presentation at 10 p. m. over WLW. "American Legionnaires," "King of the Air," and "Victory Bell" are other stirring march tunes scheduled on this program.

## WLW's New "Find"



EDDIE ALBERT

Have you been wondering about the identity of the tenor voice heard each Sunday night with Bill Stoess and his Flying Dutchmen over WLW-NBC? It belongs to Eddie Albert, a University of Minnesota boy, who made his debut with the "Three-some," harmony trio, several months ago. You'll be hearing him over WLW quite often, in future.

## Dayton Thorobreds Revive Romberg's Operetta "Maytime"

Helen Marie Anderson, soprano; Franklin Bens, tenor; and Louis John Johnen, baritone, will be featured soloists when Romberg's operetta, "Maytime," is presented on the Dayton Thorobreds Concert, Friday (July 8) at 9 p. m. over WLW.

A bit of sunny Spain will be injected into this colorful musical offering in a brilliant orchestral arrangement of "Cubalero." The complete program follows:

- I Idolize My Baby's Eyes. Male Quartet and Orchestra.
- Tom Thumb's Drum. Orchestra.
- Maytime (Miniature) ..... Romberg
- a) Overture. Orchestra.
- b) The Road to Paradise. Orchestra.
- c) Will You Remember. Helen Anderson, F. Bens and Orch.
- d) Finale. Orchestra.
- Cubalero. Orchestra.
- Frag Nicht Warum. L. J. Johnen, Sextet and Orch.
- Night Shall Be Filled With Music. Orchestra.
- Toytown Admiral. Orchestra and Voices.

## SISTERLY LOVE

Helen Shawn recently drove 2,500 miles from her home in Boise, Idaho, to Cincinnati to see her brother, Fred, broadcast over WLW. Incidentally, brother Fred—formerly of Flo Ziegfeld's Follies—is creating no small stir in radio circles in his dual capacity of announcer and soloist at the Nation's Station.

## Smilin' Dan



JOE DUNLEVY

Smilin' Dan, heard over WFBE each day before the ball game, was formerly a partner of Harry Frankel, known now as Singin' Sam.

## WISE and OTHERWISE

BY BOB NEWHALL

### "SIX BUCKS" IS MORE LIKE IT

Simply silly nonsense, Is Mother Goose's cry: "Sing a Song of Six-Pence, A Pocket Full of Rye!"

### OH, YOU DELICATESENS!

Young wife (to companion at movies)—"I do wish they'd make their kitchen scenes more realistic. They always have a rolling-pin hanging up or a woman baking bread or something!"

And now that Bat Battalino has been beaten by both Billy Petrolle and his younger brother, Frankie, maybe they have a sister Bat can fight next!

### KEEPING THE FAITH

Now that colored maids have become an adjunct to Pullman cars, undoubtedly they will all be called "Georgette!"

### SPEAKING OF CITRUS FRUITS:—

The toughest thing about Gene Tunney's possible return to the ring is that, instead of taking a slice of lemon from the fair hand of a dowager, he'll have to take a half-sucked orange from the far from fair hand of his second!

### THE RETORT COURTEOUS

Elderly Lady (at benefit for wounded veterans)—"And did you lose all those fingers in the war?" Hard-boiled Ex-top Sergeant—"No, ma'am; I lost 'em stealing cheese out of mouse traps!"

And then there's the dance-orchestra leader who believes he deserves ranking with Chopin and



Mozart because he was the first one to think of lighting a bass-drum by putting a Mazda inside!

### WHAT'S A MERE LETTER BETWEEN FRIENDS?

The teacher gave the question: "Who was Joan of Arc?" "Some kin to old man Noah, came Willie's brisk remark!"

THE ONE-TRACK MIND. Sunday School Teacher (to class) "And Ruth said to Naomi—" Young Egbert—"And I bet he told that rookie plenty!"

### TYPOGRAPHICAL ERROR AND YET TRUTH!

Society note—Count Smello Fromage waited at the altar while the heiress he was about to marry glided down the aisle to the strains of "Here Comes the Bride!"

And it's a safe bet that the man at the ball game who says "empire," at the movies speaks of it as a "good fillum!"

### ALAS, TOO OFTEN TRUE!

English Boxer (coming to corner after being floored twice)—"I fawny I've been and broke me bloomin' and!"

His Second (bitterly)—"It hain't yer bleedin' and wot's broke; it's yer bleedin' 'eart!"

And until next week, So-o-o long!  
BOB NEWHALL,  
The Mail Pouch Sportsman.

## Original Crooner



WHISPERING JACK SMITH

Ten years ago Jack Smith-discovered that a very good effect could be created by singing softly into a "mike," and became,

## Skip and Step Leading WCKY Pop Contest

1. Skip and Step.
2. SnowDrifts.
3. Hill Billy Kid.
4. Dixie Vagabonds.
5. Tommy Ott.
6. Campus Cut-Ups.
7. Rhythm and Rhyme.
8. The Dubantes.
9. The Stebbens Boys (NBC).
10. The Sundodgers.

This is the standing of the first ten programs in the popularity contest being held at WCKY to discover the most popular program over that station, either local or NBC. Skip and Step are heard daily at 10:15 a. m.

The favorite Scotch story of Harry Richman, night club and stage star now heard on the NBC networks, has to do with the Caledonian who approached the Siamese twins. "Say," he said, looking one of them straight in the eye, "if you'll get rid of your sister, I'll take you to lunch."

thereby, the first crooner. He is now heard every Monday, Wednesday and Thursday over WLW (NBC) at 9:15 p. m., on the Absorbine, Jr. program.

## Here is the Key to the Out-of-Town Network Radio Stations

To simplify the tuning of chain stations, the following log of network stations is given with each chain headed by the New York station which broadcasts its programs. Stations are listed in same order as found in Network Programs:

### COLUMBIA BROADCASTING COMPANY

- |                               |                                   |
|-------------------------------|-----------------------------------|
| WABC, New York..... 860 kc.   | WSPD, Toledo.....1340 kc.         |
| WKRC, Cincinnati..... 550 kc. | WOWO, Ft. Wayne.....1160 kc.      |
| WHAS, Louisville..... 820 kc. | WFBM, Indianapolis.....1230 kc.   |
| WWVA, Wheeling.....1160 kc.   | WBBM, Chicago..... 770 kc.        |
| WADC, Akron.....1320 kc.      | WCCO, Min'p'lis-St. Paul. 810 kc. |
| WHK, Cleveland.....1390 kc.   | KMOX, St. Louis.....1090 kc.      |
| WCAH, Columbus.....1430 kc.   | WGN, Chicago..... 720 kc.         |

### NATIONAL BROADCASTING COMPANY

(Stations marked \* carry either NBC network.)

- |                               |                                    |
|-------------------------------|------------------------------------|
| WEAF, New York..... 660 kc.   | WWJ, Detroit..... 920 kc.          |
| WSAI, Cincinnati.....1330 kc. | *WMAQ, Chicago..... 670 kc.        |
| *WCKY, Covington.....1490 kc. | *WENR-WLS, Chicago.. 870 kc.       |
| WGY, Schenectady..... 790 kc. | *KYW, Chicago.....1020 kc.         |
| WTAM, Cleveland.....1070 kc.  | *KSTP, Min'p'lis-St. Paul.1460 kc. |
| WJZ, New York..... 760 kc.    | WJR, Detroit..... 750 kc.          |
| WLW, Cincinnati..... 700 kc.  | *WMAQ, Chicago..... 670 kc.        |
| *WCKY, Covington.....1490 kc. | *WENR-WLS, Chicago.. 870 kc.       |
| KDKA, Pittsburgh..... 980 kc. | *KYW, Chicago.....1020 kc.         |
| WGAR, Cleveland.....1450 kc.  | *KSTP, Min'p'lis-St. Paul.1460 kc. |

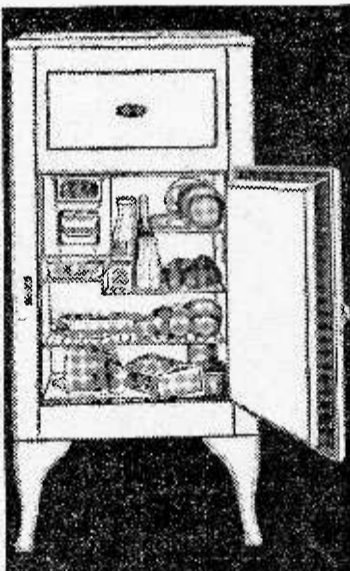
ONLY \$89.50

3 1/2 NET CUBIC FEET CAPACITY

F. O. B. FACTORIES PLUS TAX

NOT A MIDGET FULL SIZE

CROSLLEY Electric REFRIGERATOR



Model C-35

Value far beyond the price is built into the Crosley electric refrigerator—value that you will find hard to believe until you actually come in and inspect this remarkable refrigerator.

Long life and smooth flawless operation are assured by a compressor that has been built with infinite care and precision—a compressor in which all moving parts have been held within the limits of one ten-thousandth part of an inch.

Every convenience is offered in the following features: Temperature control for quick freezing. Defrosting switch. Thermal cut-out for protection of motor. Flat bar shelves with 7 square feet of shelf area. Broom-high legs. Flat top. Two ice trays—42 cubes in all.

52 inches high, 24 3/4 inches wide, 20 inches deep. Interior of china white porcelain—all corners rounded. Outside gleaming white lacquer on steel.

MAIL THIS COUPON FOR FURTHER DETAILS

THE CROSLLEY DISTRIBUTING CORPORATION  
3401 COLERAIN AVE.  
CINCINNATI, OHIO

Please send me literature describing the new Model C-35 Crosley Electric Refrigerator. This request does not obligate me in any way.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

COMPLETE PROGRAMS FOR FRIDAY, JULY 8, ON THIS PAGE

WCKY--1490 kc, 201.2m

- 7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Vagabonds
8:30—Band Music
9:00—Coca Cola Hospitality Hour—Ida Bailey Allen
9:15—Clara, Lu and Em (NBC)
9:30—Vocal Varieties
10:00—Florence Frey Beauty Talk
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—Musical Novelities
11:30—Popular Tunes
Noon—Geo. W. Hill Program, Georgia Gay
12:15 P. M.—Luncheon Concert
12:25—Norris Brock, Live Stock Quotations
12:30—National Farm and Home Hour (NBC)
1:30—Cincinnati Live Stock Market Reports
1:35—Dance Tunes
2:00—Afternoon Reveries
2:30—Moods Indigo
3:00—This 'n' That
3:30—Siesta Musical
4:00—Russ Henderly, pianist
4:15—Tea Time Tunes
4:30—Jimmy and Edith
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Young Man from Manhattan
5:30—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Royal Vagabonds (NBC)
6:30—Th: Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—Nestle Chocolaters (NBC)
7:30—Music Makers
7:45—Lookout House—George Nethers
8:15—Helen Royce
8:30—Black Mask Serenaders
8:45—News Reel—(Silly and Nut)
8:59—Eureka Weather Forecast
9:00—Human Hearts (NBC)
9:30—Love Songs and Dances (NBC)
9:45—Object Matrimony (NBC)
10:00—Lookout House—Geo. Nethers Orchestra
10:15—Vincent Lopez (NBC)
11:00—Dream Singer (NBC)
11:05—Hotel Pierre—Wm. Scott's Orchestra (NBC)
11:30—Teddy Black's Orchestra (NBC)
12:00—Sign off

WLW--700 kc, 428.3m

- 6:30 A. M.—Top o' the Morning
7:00—Early Burdettes
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Layne's Mountaineer Fiddlers
8:30—Vic and Sadie (NBC)
8:45—Kate and Charlie
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Fred Shaw, songs
9:30—Viennese Nights
9:45—Happiness Kids
10:00—Live Stock Reports
10:10—Edna Wallace Hopper
10:15—Tangee Musical Dreams
10:30—Singing Strings (NBC)
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Morin Sisters
11:59—Time Signals
Noon—Tuxedo Fiddlers
12:15 P. M.—River and Weather Reports
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Josef Cherniavsky's Orchestra
2:00—Summer School
2:30—Ford Rush
2:45—Louis Johnen, baritone
3:00—Varsity Quartet
3:15—Radio Guild (NBC)
4:15—Seger Ellis
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Tranter Bros. (NBC)
5:15—Pro Art String Quartet (NBC)
5:30—Seely and Fields (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky's Orchestra
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu", the magician
7:30—Over the Rhine
8:00—Minit-Rub Review
8:15—Josef Cherniavsky's Orchestra
8:30—Kruschen Program
8:45—Dell Coon's Orchestra
9:00—Dayton Thorobreds
9:30—Marlboro Bands of Distinction
9:45—Jean Boaz and Caspar Reardon
10:00—Symphonic Note Book
10:15—Bob Newhall
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Cab Calloway's Orchestra (NBC)
11:15—Guy Lombardo's Orchestra at Castle Farm
11:30—Moon River
Midnight—Dell Coon's Orchestra
12:30 A. M.—Guy Lombardo's Orchestra (Castle Farm)

WKRC--550 kc, 545.1m

- 7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Oklahoma Jack and his Boys
8:00—Studio
8:02—Little Jack Little (CBS)
8:15—Morning Moods (CBS)
8:30—Pyol Program
8:45—The Merry Makers (CBS)
9:00—Prescott—The Grant Trio (CBS)
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
9:45—Babo—The Bright Spot (CBS)
10:00—Consolidated Merchants Program
10:15—The Captivators (CBS)
10:30—Best Foods—Round the World Cooking School (CBS)
10:45—Classified Directory of the Air
11:00—Weather Forecast—Lange Time
11:02—Woman's Hour—Tremlette Tully Signal
11:30—Indian Lake Pleasure Hour
11:45—Columbia Revue (CBS)
Noon—George Hall's Orchestra (CBS)
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Do Re Mi (CBS)
1:15—Alex Lemmler, pianist (CBS)
1:30—Your Matinee
2:00—Grab Bag Boys (CBS)
2:15—Buck-Bauer Program
2:30—Studio
2:45—Columbia Educational Features (CBS)
3:00—Salon Orchestra (CBS)
3:45—Ross Franklin's Orchestra (CBS)
4:15—Geo. Hall's Orchestra (CBS)
4:45—Keenan and Phillips (CBS)
5:00—John Kelvin, Irish tenor (CBS)
5:15—Tommy Tucker's Orchestra (CBS)
5:30—Weather—Studio
5:31—Tommy Tucker's Orchestra (CBS)
5:45—Barker News Shoppe—Race Results
5:50—Stocks—Weather—Time
6:00—Sid Gary (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Isham Jones' Orchestra (CBS)
6:45—Caldwell & Taylor—Smilin' Ed McConnell
7:00—Eird and Vash (CBS)
7:15—Earbasol—Singin' Sam (CBS)
7:30—Andre Kostenanetz Presents (CBS)
8:00—Eastman Kodak—Week-End Hour (CBS)
8:30—Woodbury Soap—Leon Belasco's Orchestra (CBS)
8:45—Fray and Braggiotti (CBS)
9:00—Chesterfield—Nat Shilkret and Alex Gray (CBS)
9:15—Horlicks Milk—Adventures In Health—Dr. Herman Bundeson (CBS)
9:30—Bruckman Jolly Good Fellows
9:45—Wurzberg—The German and His Parrot
10:00—Studio
10:05—Coney Island—Henry Thies and his Orchestra
10:35—Weather Forecast
10:45—Eddie Duchin's Orchestra (CBS)
11:00—Duke Ellington's Orch. (CBS)
11:30—Art Krueger's Orchestra (CBS)

NETWORK PROGRAMS (NBC-CBS)

- 6:00 P. M.—Sid Gary; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wcco wspd
—Echoes of the Palisades: Archer Gibson, organist. WEAJ wjw
—Amos 'n' Andy. WJZ WLW WCKY kdka
—Singing Lady; nursery songs and stories. (NBC) kstp
6:15—Isham Jones and his Pelham Heath Orchestra. WABC (WKRC on 6:30) whas wadc wvva wcco wcco kmox
—Royal Vagabonds with Ward Wilson. WJZ WCKY kdka wgar wmaq wjr kstp
6:30—Maxwell House Tune Blenders: Lanny Ross, tenor, Don Vorhees' Orchestra. WEAJ WSAI
—The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnr kstp
6:45—Connie Boswell, songs; Freddie Rich's Orchestra. WABC whas wvva whk wadc wcco wfm kmox
—The Goldbergs: comedy sketch. WEAJ WSAI wgy wtm wvj wwr
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq
7:00—Bird and Vash, comedy skit. WABC WKRC
—Cities Service Concert: Olga Albani, soprano; Cavaliers Quartet; Henry Shope and Frank Parker, tenors; John Seagle, baritone; Elliot Shaw, bass; Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra. WEAJ WSAI wtm wvj kyw (wgy off 7:30) (kstp off 7:45)
—Nestle's Program: guest artist; Leonard Joy's Orchestra. WJZ WCKY kdka wjr wls
7:15—Singin' Sam, the Barbasol Man. WABC WKRC wadc whk wspd wfm wcco kmox wgn
7:30—Andre Kostelanetz Presents: Symphony Orchestra; Barbara Maurel, contralto; male chorus. WABC WKRC whas wvva wadc wspd wcco wfm kmox
—Fountain Turns the Fables, dramatic sketch. WJZ
8:00—Kodak Week-End Hour: Central American Marimba Band; Thelma Kessler, soprano; Kodak Male Quartet; Nat Shilkret's Orchestra. WABC WKRC wadc whk wspd wfm wcco kmox wgn
—Cluquot Club: Eskimo Night Club; Harry Reser's Orchestra; Eskimo Quartet. WEAJ WSAI wgy wtm wvj wls
—Friendship Town: "small town" sketch; Harry Salter's Orchestra, Frank Luther, tenor. WJZ kdka wgar wjr kyp kstp
8:30—To the Ladies: Leon Belasco's Orchestra; Tito Guizar, Mexican tenor. WABC WKRC whas wadc whk wfm wcco kmox wgn
—Pond's Program: Leo Reisman Orchestra. WEAJ WSAI wgy wtm wwr wvj
—Armour Program: Edna Kellogg, soprano; male quartet; Roy Shield's Orchestra. WJZ kdka wgar wjr wmaq kstp

WFBE--1200 kc, 249.9m

- 7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Our Daily Thought
9:15—Moment Musical
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Variety
10:35—WFBE RKO Theatre Party
10:50—Mrs. Evans' Advice
11:00—Mary and John, sketch
11:15—Zerozone Contest Program
11:30—Beulah Davis, pianist
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Victor Salon Orchestra
1:15—Children's Hour, Robert Beatley
1:30—Slumber Songs
2:00—Song of the Strings
2:15—Rhythm Revue
2:30—The Rooters Club (Pyor-Chek)
2:45—Reds vs. Robins—Redland Field
4:45—Little Concert
5:00—Bee Campbell, songs
5:15—Pirates' Club
5:30—Wilbur Neyer, pianist
5:45—Popular Concert—Kitty Burke
6:00—Wayne Arbogast
6:15—Dr. Lewis Dentists—Dot Lea
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Sunset Serenade
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Puthoff)
7:40—Elaine Ritter, mezzo soprano
7:55—Lost and Found
8:00—Henry Thies and Orchestra (Coney Island)
8:30—Lotta Bunk—Skit
8:45—Ruby Brestel, violinist
9:00—The Lucky Boys, piano and banjo
9:15—Henry Thies and Orchestra (Coney Island)
9:30—Wrestling Matches
11:00—Nocturne

WSAI--1330 kc, 225.4m

- 8:00—Popular Musicale
8:30—Jack and Jill
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:45—Betty Crocker (NBC)
10:00—U. S. Marine Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Organ Matinee
1:30—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Hour (NBC)
3:00—Betty Moore Decorating Notes (NBC)
3:15—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Odus Mattox, banjo
5:30—The Pirate's Club (NBC)
5:45—"Chandu"
6:00—Happiness Kids
6:15—Talk by Alice Richards
6:30—Lanny Ross and Don Vorhees' Orchestra (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Cities Service Concert Hour (NBC)
8:00—Cluquot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Paul Whiteman's Orchestra (NBC)
9:30—Orchestras with Outstanding Soloists (NBC)
10:00—Guy Lombardo's Orchestra
10:30—Dell Coon's Orchestra

ON VACATION

Julia Hayes who daily gives her "Helpful Hints to Housewives" from WKRC, started on a well-earned vacation July 4th. Last June 5th marked the second anniversary of her very successful talks given from this station. Her large following will miss her entertaining as well as helpful chats. Announcement as to when she will reappear on the air will follow shortly.

ON WEEK-END HOUR

Carlos Estrada's Central American Marimba Band, with its mellow, vibrant harmony produced by rubber hammers and wooden bars, will be the guest feature of Nathaniel Shilkret's Week-end Hour over WKRC (CBS), Friday (July 8), at 8 p. m.

UNITED RADIO, INC. 1103 VINE STREET "The House of a Million Parts" We service and repair every make Radio. CHerry 6531

Somebody Help Ray

Ray Perkins, NBC's master of ceremonies, wants to know if General Delivery rose from the postoffice ranks.

"SMILIN' DAN" Pyor Chek Man Comes to you every day—15 minutes before the ball-game—over WFBE. PYOR CHEK, Inc. 35 E. Seventh St. Bldg., Cincinnati, O.

FLEISCHMANN HOUR CHASE & SANBORN HOUR Now over WCKY in addition to regular hook-up, SUNDAY NIGHT 7 to 8 THURSDAY NIGHT 7 to 8

At Last The New ALL ELECTRIC SUPERHETERODYNE Motorola AUTO-RADIO No "B" Batteries No Eliminator to Install Automatic Volume Control Full Dynamic Speaker Extreme Sensitivity Beautiful Tone Priced at \$59.50 Complete, Ready to Install, Less Aerial AUTO-RAD SUPPLY CO. A Stewart Warner Sales Co. COURT AND SYCAMORE CHerry 8234

COMPLETE PROGRAMS FOR SATURDAY, JULY 9, ON THIS PAGE

WKCY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Vagabonds
8:30—Peppy Tunes
9:00—Vocal Varieties
9:30—Orchestral Favorites
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—WKCY's Kiddie Revue
11:30—Popular Tunes
Noon—Luncheon Concert
12:25 P. M.—Norris Brock Live Stock Quotations
12:30—National Farm and Home Hour (NBC)
1:30—Cincinnati Live Stock Exchange Reports
1:35—Musical Interlude
2:00—Siesta Musical
2:30—Moods in Blue
2:45—Rhythm and Rhyme
3:00—Saturday Matinee (NBC)
3:30—Music Masters
4:00—Larry Topper, pianist
4:15—Sam and Bob
4:30—Campus Cutups
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Piano Moods (NBC)
5:30—Bill and Audrey
5:45—Late Dance Tunes
5:55—WKCY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Sonata Recital (NBC)
6:30—Debutantes, Radio Digest Program
6:45—East Lynne (NBC)
7:30—Lookout House—Geo. Nether Orchestra
8:00—Goldman Band (NBC)
8:30—Ed Kling and Orch.—Ault Park
8:59—Eureka Weather Forecast
9:00—Whoopie (NBC)
9:30—Twenty Fingers of Harmony (NBC)
9:45—Object Matrimony (NBC)
10:00—Chico 'n' Peppina
10:15—Concert Orchestra (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Buddy Rogers and his California Cavaliers (NBC)
11:30—Don Bestor's Orchestra (NBC)
Midnight—Midnight Revels

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—The Early Burdettes
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Lady Bugs (NBC)
8:30—Vic and Sadie (NBC)
8:45—Kate and Charlie
9:00—The World's Dolls
9:15—McVilley Ray, tenor
9:30—Viennese Nights
9:45—Entertaining Our Guests
10:00—Live Stock Reports
10:10—Musical Interlude
10:15—Mail Bag
10:30—Anson Weeks Orchestra
10:45—McCormick's Old Time Fiddlers
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Live Stock Reports
11:45—Old Bill
11:59—Time Signals
Noon—Governmental Glimpses
12:15 P. M.—River and Weather Reports
12:17—Hotel Gibson Orchestra
12:30—National Farm and Home Period (NBC)
1:30—NBC Farm Forum (NBC)
2:00—Crosley Dealers Hour
2:30—Ford Rush
2:45—Secretary Hawkins
3:15—Pat Harrington
3:30—Varsity Quartet
3:45—Seger Ellis
4:00—Organ Matinee—Arthur Chandler, Jr.
4:30—Swanee Serenaders
4:45—The Chatter
5:00—Little German Band (NBC)
5:15—Piano Moods (NBC)
5:30—Vincent Lopez's Orch. (NBC)
5:45—"Law for the Layman," Reuben Horchow
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky's Orchestra
6:30—Mail Pouch Sportsman
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu," the Magician
7:30—Guy Lombardo's Orchestra
7:45—The Crosley Cadets
8:00—Crosley Follies
8:30—The First Nighter (NBC)
9:00—The Tylers on Tour
9:15—Everything's Going to Be Alright
9:30—Marlboro Bands of Distinction
9:45—Jean Boaz and Caspar Reardon
10:00—Josef Cherniavsky's Orchestra
10:30—Over the Rhine: German Band
10:45—Headlines of Yesterday
11:00—Doodlesockers
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Guy Lombardo's Orchestra at Castle Farm

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Oklahoma Jack and his Boys
8:00—Little Jack Little (CBS)
8:15—The Commuters (CBS)
8:45—Songs of the Out-of-Doors—Artells Dickson (CBS)
9:00—Classified Directory of the Air
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Weather—Time
10:02—Woman's Hour—Tremlette Tully
10:30—Columbia Revue (CBS)
11:00—Ted Brewer's Orchestra (CBS)
Noon—Indian Lake Pleasure Hour
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Saturday Syncopators (CBS)
1:30—Salon Orchestra (CBS)
2:00—Boston Variety Hour (CBS)
3:00—Esther Leaf at the Organ (CBS)
3:30—Tommy Christian's Orch. (CBS)
4:00—Geo. Hall's Orchestra (CBS)
4:30—Bill and Jack
4:45—Madame Belle Forbes Cutter and Orchestra (CBS)
5:00—Freddie Martin's Orchestra (CBS)
5:26—Studio
5:31—Jack Miller (CBS)
5:45—Barker's News Shop—Race Results
5:50—Weather, Time and Studio
6:00—Leon Belasco's Orchestra (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Studio
6:35—Do Re Mi (CBS)
6:45—The Street Singer (CBS)
7:00—The Melodeers (CBS)
7:15—Studio
7:30—Lewisohn Stadium Concert (CBS)
9:00—Chesterfield—Ruth Etting (CBS)
9:15—Columbia Public Affairs Institute (CBS)
9:45—Coral Islanders (CBS)
10:00—Coney Island "Moonlite Gardens" Henry Thies and his Orchestra
10:30—Weather—Studio
10:40—Harold Stern's Orchestra (CBS)
11:00—Junior Chamber of Commerce—"Golden Jubilee"
11:30—Isham Jones' Orchestra (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Leon Belasco's Orchestra. WABC WKRC whas wvva wadc wbbm wcco kmox
—Musical Crossroads: concert orchestra. WEA F
—Amos 'n' Andy. WJZ WLW WKCY kdka
6:15—William Vincent Hall, baritone, with Fred Berrens' Orchestra. WABC whas wvva wadc wcco kmox
—Pops Pirate Club: children's program. (NBC) (kstp on 6:30)
—Sonata Recital; Josef Stopak, violinist; Josef Honti, pianist. WJZ WKCY
6:30—Do Re Mi, girl's trio. WABC whas wvva wadc wbbm wcco kmox (WKRC on 6:35)
—The Rollickers, male quartet. ? ? ? ?
—Rosa Low, prima donna. WJZ
6:45—The Street Singer. WABC WKRC wadc wvva wspd wcco wbbm kmox
—The Goldbergs: comedy sketch. WEA F WSAI wgy wtam wvj wenr
—East Lynne, revival. WJZ WKCY
7:00—The Melodeers, male quartet. WABC WKRC wvva wadc wspd wcco wbbm kmox
—Civic Concerts Service Program: Josef Koestner, director. WEA F WSAI wvj wma q
7:15—Abe Lyman's Orchestra. WABC wadc wvva wspd wbbm kmox wgn
7:30—Lewisohn Stadium Concert. WABC WKRC whas wvva wadc wspd wcco wbbm kmox
—K-7: Secret Service spy story. WEA F WSAI wtam wvj kyw kstp wgy
—Dance with Countess d'Orsay: Countess d'Orsay and Le Dandy, soloists; Ben Selvins Orchestra. WJZ kdka wgar wma q
8:00—Cuckoo, skit. WEA F WSAI
—The Goldman Band; Edwin Franko Goldman, conductor. WJZ WKCY kdka
8:15—To be announced. WEA F
8:30—First Nighter: "Sacrifice," South Island play. WJZ WLW kdka wgar wjr kstp wls
—Balkan Mountain Men. WEA F WSAI wtam
9:00—Music that Satisfies: Ruth Etting, songs; Nat Shilkret's Orchestra. WABC WKRC whas wadc whk wcah wspd wbbm wcco kmox
—Lucky Strike Hour with Bert Lahr and Walter O'Keefe; Joe Moss' Orchestra. WEA F WSAI wgy wtam wvj wls kstp
—"Whoopie." Gill and Demling, masters of ceremonies; Ruth Lyon, soprano; Travellers Quartet; Gene Austin, tenor. WJZ WKCY wma q wjr
9:15—Columbia Public Affairs Institute. WABC WKRC whas wadc wbbm wcco kmox
9:30—Twenty Fingers of Harmony: Mathilda Harding, pianist; Irene Harding, organist. WJZ WKCY kdka wgar wjr
9:45—Coral Islanders. WABC WKRC wadc wcah whas wspd wcco wbbm kmox
—Object Matrimony. WJZ WKCY
10:00—Irene Beasley, contralto; Fred Berrens' Orchestra. WABC whas wvva wadc wcah wbbm wcco kmox
—Russ Colombo's Woodmansten Inn Orchestra. WEA F wtam wvj
—Pickens Sisters. WJZ
—Amos 'n' Andy. (NBC) wgar wjr wma q wls kstp
10:15—Dancing by the Sea. WABC wadc wvva whas wspd wbbm wcco kmox
—Merle Thorpe, address. WEA F WSAI
—"Teepee Singers"—male quartet. (NBC) wma q
—Cesare Sodero conducting the NBC Concert Orchestra. WJZ WKCY
10:30—Harold Stern's Orchestra. WABC (WKRC on 10:40) whas wadc wvva wspd wbbm wcco kmox
—Paul Whiteman's Orchestra. WEA F wgy wtam wvj
11:00—Smith Ballew's Orchestra. WABC whas wvva whk wspd wbbm wcco
—Ralph Kirbery: The Dream Singer. WEA F WKCY wtam wvj wvj
—Jack Denny's Orchestra. WJZ wgar wjr
11:05—Buddy Rogers' Hotel Pennsylvania Orchestra. WEA F WKCY wgy wvj kstp
11:30—Isham Jones' Orchestra. WABC WKRC whas wvva wadc wspd wcco (wbbm on 11:45)
—Don Bestor's Orchestra. WEA F WKCY wtam wvj
—Charlie Agnew's Edgewater Beach Hotel Orchestra. WJZ wgar
Midnight—Joe Haymes' Roseland Ballroom Orchestra. WABC
12:30 A. M.—Ted Brewer's Yoeng's Restaurant Orchestra. WABC

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Our Daily Thought
9:15—Song Birds
9:30—College Tunes
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Aloha Troubadors
10:35—WFBE-RKO Theatre Party
10:50—Ruth Neely, Women in the News
11:00—Pabst Musical
11:15—Zerozone Contest Program
11:30—Marion and Ruth, songs
11:45—Lola Bruce Smith and Don Cheek
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Sara Drucker
1:15—Robert Bentley, Children's Hour
1:30—Slumber Songs
2:00—Harvey Harding
2:15—Rhythm Revue
2:30—The Rooters Club (Pyor-Chek)
3:00—Variety
3:30—Song of the Strings
4:00—Stephen Foster Melodies
4:30—Victor Concert Orchestra
5:00—Happy Go Lucky Hour
5:15—Pirates' Club
5:30—French-Bauer Healthios
5:45—Murdoch Williams
6:00—Whistlers Club—Jeff Davis
6:15—Dr Lewis Dentists—Dot Lee
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Sunset Serenade
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Puthoff)
7:40—Hazel Storey Webber, songs Ruth N. Webber, piano
7:55—Lost and Found
8:00—Henry Thies and His Orchestra—Coney Island
8:15—Cliff Burns and his Orchestra—8:30—Pauline Elliott, piano and songs
8:45—Rhythm Twins
9:00—Lucky Boys
9:15—Cliff Burns and His Orchestra—9:30—The Dreamers
9:45—Pat Gillick (Wurlitzer Organ Recital)
10:00—Lucille Cohn, soprano
10:15—Vaudeville Show of the Air
10:30—In the Gloaming—Glenna Will Newland
10:45—Henry Thies and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00—Popular Musicale
8:30—Banjoleers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:30—Light Classics
10:00—Paul Whiteman's Rhythm Boys (NBC)
10:15—Radio Household Institute (NBC)
10:30—Dance Selections
11:00—On Wings of Song (NBC)
11:15—Musical Forum
11:30—Live Stock Reports
11:45—Dance Selections.
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:45—Dance Selections
1:00—The Parody Man
1:15—Matinee Favorites
2:15—Happiness Kids
2:30—Afternoon Melodies
3:00—Matinee Gems (NBC)
3:30—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Victor Herbert Melodies
5:30—Memory Hour
5:45—"Chandu," the Magician
6:00—Happiness Kids
6:15—Viennese Nights
6:30—Anson Weeks' Orchestra
6:45—Trials of the Goldbergs (NBC)
7:00—Civic Concert Service (NBC)
7:30—K-Seven (NBC)
8:00—Cuckoos (NBC)
8:30—Balkan Mountaineer Men (NBC)
9:00—Lucky Strike Dance Hour (NBC)
10:00—Donhallrose Trio
10:15—Talk by Merle Thorpe (NBC)
10:30—Dell Coon's Orchestra

On "Gem Highlights"



ED SULLIVAN
When the "Gem Highlights" program is heard over WKRC

INVEST AT HOME

We live in a big world and, of necessity, must do considerable business outside our own bailiwick.
But when you have money to invest, why risk it in outside stocks and bonds that you know little or nothing about?
When you invest your surplus dollars in a Hamilton County building association you know what you are getting. Our record of safety in 1931 was 100 per cent. We are right here at home, and the money you leave with us is loaned immediately upon first mortgages on homes in this community.
Every Dollar Invested in Hamilton County Building Associations Today is Worth 100 Cents Plus Accrued Dividends.

QUEEN CITY RADIO SERVICE CO.
We specialize on R.C.A., PHILCO, MAJESTIC, VICTOR, BRUNSWICK and ATWATER KENT Service and parts on Brunswick, Bremer-Tully and General Motors 626 Broadway CHerry 2440

NEW CITIZENS

Monday (June 27th) was a big day in the lives of Aloys. Kubinski, German pianist, and Meinolf Tinglehoff, German tenor, better known as the singer from the Rhine. On this date these two WFBE stars became citizens of the U. S. They are heard each Tuesday, at 7:40 p. m., over WFBE in a program of German folk songs and classics.
(NBC) every Sunday at 9 p. m., you are sure of hearing some outstanding figures in the worlds of sport and theater. Ed Sullivan, Broadway columnist, is responsible for these appearances.

SUBSCRIBE to RADIO DIAL

If We Had Our Own Radio Station
By JACK SNOW
ANNOUNCER:
Good evening, ladies and gentlemen! This is the Violet Ribbon Malt Company Hour, presenting Ben Is-My-Face-Bernie, radio's malta-millionaire. We open with the theme melody of the Violet Ribbon Malt program: "Where the Brew of the Night."

You're "It" when you play a PIANO ACCORDION at School at College on the Campus Everywhere
The Most Popular Instrument of the Day
SPECIAL ACCORDION VALUE
50 FREE LESSONS
Genuine 48-Bass Piano Accordion... \$125.00
50 Lessons... 75.00
Value... \$200.00
\$87.50 Complete
PAY \$1.50 WEEKLY (INCLUDING LESSONS)
Open 9. Eves. 121 East Fourth
WURLITZER World's Largest Accordion Dealers

AWNINGS Made to Order
For Windows Porches, Stores
REDUCTION THIS WEEK
Beautiful Stripes. Finest materials. Guaranteed workmanship. Prompt service.
31%
PEARL ST. TENT & AWNING CO.
5 E. PEARL ST., NEAR VINE, MAin 1860

BUILDING ASS'NS OF HAMILTON COUNTY
Combined Assets \$175,000,000.00

COMPLETE PROGRAMS FOR SUNDAY, JULY 10, ON THIS PAGE

WCKY--1490 kc, 201.2m

11:00 A. M.—Waldorf-Astoria Organ Recital (NBC)
11:30—Silver Flute (NBC)
Noon—Mexican Typica Orchestra (NBC)
12:30 P. M.—Eureka Weather Forecast
12:31—Kurtz Piano Flashes
12:45—Motor Helps
1:00—Silver Serenade
1:20—New Era Spotlight
1:30—Moonshine & Honeysuckle (NBC)
2:00—Picadilly Circus (NBC)
2:30—Musical Pictures—Nita Milstead
2:45—Master Composers
3:00—Cathedral of Song (NBC)
3:30—Friendly Hour (NBC)
4:00—Sabbath Reveries (NBC)
4:30—Mary Dale Jackson, soprano; Margaret Stengen, pianist
4:45—Vesper Services at a Village Inn
5:00—Red Book Drama
5:15—Bankhard Twilight Travelers
5:30—Paul Whiteman's Rhythmic Concert (NBC)
6:00—Sing a New Song (NBC)
6:15—Future Star Contestants
6:30—Esberger's Band Concert—Ault Park
7:00—Chase and Sanborn Hour (NBC)
8:00—Enna Jettick Quartet (NBC)
8:15—Two Dark Knights
8:30—Ed Kling and his music—Ault Park
8:45—Nightingale Quartette
8:59—Eureka Weather Forecast
9:00—College of Music Program
9:30—Lookout House—Geo. Nether's Orchestra
10:00—Malik Mystery Drama (NBC)
10:30—Ault Park—Ed Kling and his Music
10:45—Ed Kling's Orchestra from Ault Park
11:00—Teddy Black's Orchestra (NBC)
11:30—"Midnight Mirrors"—featuring Tommy Ott, organist

WLW--700 kc, 428.3m

8:00 A. M.—NBC Children's Hour (NBC)
9:00—Church Forum (NBC)
9:30—Fiddlers Three (NBC)
9:45—A Song for Today (NBC)
10:00—Morning Musicale (NBC)
11:00—Threesome, vocal trio
11:28—River and Weather
11:30—Biblical Drama (NBC)
Noon—Summer Idyll (NBC)
12:30 P. M.—Stephen T. Mather Memorial (NBC)
1:00—Pilgrims (NBC)
1:30—Yeast Foamers (NBC)
2:00—College of Music Recital
2:30—Forty-Eighth Highlanders Military Band (NBC)
3:00—Singing Violin
3:30—Donhallrose Trio
4:00—Crosley Choir
4:30—Road to Romany (NBC)
5:00—Plantation Days
5:30—Crosley Roamios
6:00—Great Composers
6:30—The Comodores (NBC)
7:00—Baseball Scores
7:05—Hotel Gibson Orchestra
7:15—Nat'l High School Orchestra and Chorus from Interlochen Camp (NBC)
8:00—Josef Cherniavsky's Orchestra
8:15—Goldman Band (NBC)
9:15—The Old Singing Master (NBC)
9:45—Casper Reardon, harpist
10:00—Guy Lombardo's Orchestra
10:30—Vox Humana
11:00—Wm. Stoess and his Flying Dutchmen (to NBC)
Midnight—Moon River
12:30 A. M.—Guy Lombardo's Orchestra (Castle Farm)

WKRC--550 kc, 545.1m

7:15 to 7:45 A. M.—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower—Judge Rutherford
10:15—Jim Lightfield's Veteran Civic Hour
Noon—American Legion Program—Robt. E. Bentley Post
12:45 P. M.—Worthmore—Bill and Jack
1:00—30 Minute Men (CBS)
1:30—Jewish Community Program
2:00—Symphonic Hour with Toscha Seidel, violinist (CBS)
3:00—Cathedral Hour (CBS)
4:00—Irene Beasley with Round Towners (CBS)
4:30—Poets Gold (CBS)
4:45—Did You Know That
5:00—Ballad Hour (CBS)
5:30—"Roses and Drums"—Union Central Life Insurance Co. (CBS)
5:59—Burke Weather Forecast—Lange Time Signal
6:02—Studio
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Studio
6:45—Theo Karle (CBS)
7:00—Studio
7:15—Monarch Supply Co.—Happy Repairmen
7:30—Lewishohn Stadium Concert (CBS)
8:30—Pennzoil—Harry Sosnik's Orchestra (CBS)
9:00—Gem Highlights—Jack Denny's Orchestra and Ed Sullivan (CBS)
9:30—Columbia Dramatic Laboratory (CBS)
10:00—Coney Island—Henry Theis and his Orchestra
10:30—Weather Forecast—Studio
10:40—To be announced
11:00—Gus Arnheim's Orchestra (CBS)
11:30—California Melodies (CBS)
Midnight—Sign off

NETWORK PROGRAMS (NBC-CBS)

Noon—Emery Deutsch's Orch. WABC whas wvva wadc whk wspd wowo wcco
Mexican Marimba Typica Band. WEAFF WCKY wtam wvj wgy wmaq
Summer Idylls. WJZ WLW
12:15 P. M.—The Four Clubmen, male quartet. WABC whas wadc wvva whk wspd wowo wcco
12:30 P. M.—Community Center Faculty Recital. WABC whas wvva wadc weah wspd wbbm wcco
Great Composers, symphonic music. WEAFF WSAI wgy wtam wmaq wvj
Stephen T. Mather Memorial. WJZ WLW kdka
1:00—Thirty Minute Men; Freddie Rich's Orchestra; William Perry, tenor. WABC WKRC wadc wvva whk wfbm wcco kmox
The Pilgrims, mixed chorus. WJZ WLW
1:30—Esther Leaf, organist. WABC wspd whas wvva wadc whk wcco kmox
Moonshine and Honeysuckle: dramatic sketch. WEAFF WCKY wtam wmaq wvj wgy
Yeast Foamers: Charlie Agnew's Orchestra; Irene Taylor, contralto. WJZ WLW kdka wgar wjr kyw
2:00—Symphonic Hour: Toscha Seidel, violinist; Howard Barlow Concert Orchestra. WABC WKRC wvva wadc wcco whk weah wfbm wbbm wcco kmox (whas on 2:15)
Wayne King's Orchestra. WEAFF WSAI wgy wtam wvj kyw
Picadilly Circus: music and sketches. WJZ WCKY wtmr wgar
2:30—National Sunday Forum: Dr. Ralph W. Sockman, "Taking Our Chances." WEAFF WSAI wgy wtam wvj kyw kstp
48th Highlanders Military Band from Toronto, Canada. WJZ WLW kdka wjr kyw
3:00—Cathedral Hour: Theo Karle, tenor; Barbara Maurel, contralto; Adele Vasa, soprano; Crane Calder, bass; Cathedral Choir. WABC WKRC whas wadc weah wvva whk wspd wfbm wcco
Iodent Program with Jane Froman. WEAFF WSAI wgy wtam wvj kyw kstp
Cathedral of Song: the Chicago A. Cappella choir, dir. Noble Cain. WJZ WCKY kdka wgar wls wjr
3:15—Kremlin Art Quintet. WEAFF WSAI wgy wtam wvj kstp
3:30—International Broadcast from Germany: Ernst Jaecck, Pres. of the Political Academy of Berlin, "America Challenges Europe." WEAFF WSAI wtam kstp
Friendly Hour: "As a Man Thinketh," Dr. Stanley Durkee. WJZ WCKY kdka wgar kstp wjr
3:45—Pastels: string quartet; poetry. WEAFF WSAI wgy (wentr on 4:00)
4:00—Irene Beasley, Round Towners Quartet; Freddie Rich Orchestra. WABC WKRC wadc whas wvva wspd wowo wspd wcco kmox
Sabbath Reveries: "The Book We Love," Charles L. Goodell. WJZ WCKY wgar kstp
4:30—Poet's Gold: poetic readings by David Ross; Emery Deutsch's Orchestra. WABC WKRC wadc whas wvva whk wspd wcco
Pop Concert, direction Walter Logan. WEAFF WSAI wtam wvj wgy wjam
Road to Romany: gypsy music; Balaika orchestra; tenor. WJZ WLW wgar kyw wjr
4:45—Little Jack Little, songs. WABC whas wadc wvva whk weah wspd wfbm wcco kmox
5:00—Ballad Hour: Andre Kostelanetz, conductor; Julia Mahoney, soprano; Roger Kinne, baritone. WABC WKRC whas wadc wvva whk wspd wowo wcco kmox
Catholic Hour: Rev. Dr. Edward Lodge Curran, dean Cathedral College, Brooklyn. Questions and answers, Rev. Joseph A. Daly. Mediaevalists. WEAFF WSAI wgy wtam wvj wentr kstp
Paul Whiteman's Rhythmic Concert; James Melton, tenor. WJZ (WCKY on 5:30) wmaq
5:30—Roses and Drums: dramatic sketch. WABC WKRC wadc whk wfbm wbbm kmox
To Be Announced. WEAFF
6:00—The World's Business, "Looking Back to 1776," Dr. Julius Klein, Assistant Secretary of Commerce. WABC whas wvva wadc wbbm wcco kmox
Balkan Mountain Men: Milan Verni's Orchestra. WEAFF WSAI wgy wtam wvj wls kstp
Sing a New Song: Ann Loring, soprano; Walter Preston, baritone; Joe Kahn, pianist. WJZ WCKY wmaq
6:15—Chicago Knights. WABC whas wvva wadc wowo wbbm wcco
To be announced. WJZ
6:30—Orchestral Gems: soloist with symphony orchestra directed by Moshe Paranov. WEAFF WSAI wgy wvj (wls on 6:45)
The Commodores: male quartet; Harry Kogen's Orchestra. WJZ WLW kdka wgar wjr kyw kstp
6:45—Theo Karle, tenor; Vincent Sorey's Orchestra. WABC WKRC wvva wadc whk wspd wfbm wcco kmox
7:00—William Vincent Hall, baritone; De Re Mi, trio; Freddie Rich's Orchestra. WABC whas wadc wvva whk wspd wfbm wcco kmox
Chase and Sanborn Hour: Harry Richman, master of ceremonies; Rubinoff's Orchestra. WEAFF WSAI WCKY wgy wtam wvj wls (kstp on 7:15)
McCravy Brothers, heartside singers. WJZ kdka wmaq wjr wgar
7:15—National High School Orchestra and Chorus from Interlochen Camp. WJZ WLW kdka wgar wjr
7:30—Lewishohn Stadium Concert: Willem van Hoogstraten, conductor. WABC WKRC wvva wadc whk weah wspd wowo wfbm wcco kmox
8:00—Our Government: David Lawrence WEAFF WSAI wgy wvj wentr
Enna Jettick Melodies: Betsy Ayres, soprano; Mary Hopple, contralto; Steele Jamison, tenor; Leon Salathiel, bass; male quartet; Enna Jettick Song Bird; Ralph Kirbyer, baritone. Robert Armbruster's Instrumental Ensemble. WJZ WCKY kdka wgar wjr kyw kstp
8:15—American Album of Familiar Music: Frank Munn, tenor; Veronica Higgins, contralto; male quartet; Phil Ohman and Victor Arden, piano duo; Gustave Haenschen Orchestra. WEAFF WSAI wgy wtam wvj wentr kstp
Goldman Band Concert. WJZ WLW wgar wjr kdka
8:30—Pennzoil Parade: Harry Sosnik, pianist, and his Orchestra, with male quartet. WABC WKRC wadc whk wspd wcco kmox wgn
8:45—Shaffer Lifetime Revue: Navarro Sisters, quartet; Gill and Demling, comedy team; Collegians, male quartet; H. Leopold Spitalny Orchestra. WEAFF WSAI wgy wtam wvj kyw
9:00—Gem Highlights: guest stars, Ed Sullivan and Jack Denny's Orchestra. WABC WKRC wadc whk wspd wcco kmox wgn
Musings: John Brewster, reading poetry; incidental music. WEAFF WSAI wgy wtam kstp
9:15—L'Heure Exquise—woman's octet. WEAFF WSAI wtam wentr wgy wvj
The Old Singing Master: Harry Frankel, Helen Janke, Mary Tibbett, Helen Young, vocalists; male quartet; William Stickles' Orchestra. WJZ WLW kdka wjr wmaq wgar
9:30—Columbia Dramatic Laboratory. WABC WKRC wadc whk weah wspd wowo wfbm wcco kmox
9:45—Sunday at Seth Parkers. WEAFF WSAI wtam wvj kstp
Pickens Sisters. WJZ wmaq
10:00—The Gauchos: Tito Guizar, tenor; Vincent Sorey, conductor. WABC WKRC whas wadc weah wfbm wcco (wspd on 10:15)
Malik Mystery Drama: Murder by Proxy. WJZ WCKY
10:15—Russ Colombo's Woodmansten Inn Orchestra. WEAFF WSAI wgy wmaq wtam wvj kstp
10:30—Ozzie Nelson's Glen Island Orch. WABC wadc whk wspd wcco (whas on 10:45)
Mood Oriental. WEAFF WSAI wgy wtam wvj wmaq kstp
Piano Moods: Lee Sims and Ilo May Bailey, soprano. WJZ wentr wjr kdka
11:00—Gus Arnheim's Orchestra. WABC WKRC whas wadc weah wspd wcco (kmox on 11:05)
Teddy Black's Village Barn Orchestra. WEAFF WCKY wgy
William Stoess and his Flying Dutchmen. WJZ WLW wgar wjr wentr kstp
11:30—California Melodies: Raymond Paige's Los Angeles Orchestra, with guest stars. WABC WKRC whas wadc weah wspd wcco kmox
Charlie Kerr's Hotel Adelpia Orchestra. WEAFF wtam
11:45—Frankie Masters' Terrace Garden Orchestra. WJZ kdka wjr

WFBE--1200 kc, 249.9m

8:00 A. M.—Break of Day
8:30—Concert Hour
9:15—Birthday Party Program
9:30—Invitation to the Waltz
9:45—Emily McGowan, pianist
10:00—Eula and Ruth, harmony girls
10:15—Studio Program
10:30—Vocal Varieties
10:45—Daily Thought
11:00—Excerpts from the Opera
11:15—Ralph Pinkston
11:30—Galvano and Cortez
11:45—Morning Melodies
Noon—Wurlitzer Advancement of Music Studio
12:30 P. M.—Miniature Concert
1:00—Jewish Community Program
1:30—James A. Dorsey, pianist
1:45—Moment Musical, with Richard Randall, tenor
2:00—Carl Johnson, pianist
2:30—Lawrence Tibbetts, songs
2:45—Melodies of Romance
3:00—Band Concert—Eden Park, Walter Esberger, conductor
4:00—Condie Elliott
4:15—Band Concert—Eden Park
5:00—Margaret Arnold, pianist; Carolyn Quincy, soprano
5:30—George Huffman, bart.
5:45—The Vesper Singer
6:00—Twilight Reveries
6:30—Church Federation Hour
7:00—With the Scouts, playlet
7:15—Fights of the Centuries (Original Ibold)
7:30—Harry Hartman, sports (Bob Put-hoff)
7:45—Cliff Burns and His Orchestra
8:00—Henry Theis and His Orchestra—Coney Island
8:30—Memory Trio
8:45—Evening Star, Henry Grad, baritone, and Ray Hathorn, pianist.
9:00—Pauline Richards, soprano
9:15—Cliff Burns and his Orchestra
9:30—In the Gloaming, Glenna Will Newland
9:45—The Playboys
10:00—Kathryn Giordano, soprano and Eleanor Brownstein, pianist
10:15—Sylvia Grefer, soprano
10:30—Gladys Catron, pianist
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

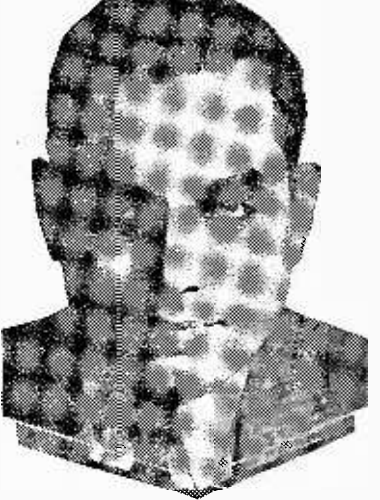
WSAI--1330 kc, 225.4m

12:30 P. M.—Great Composers (NBC)
1:30—Sermonette and Hymn Time
2:00—Wayne King's Orchestra (NBC)
2:30—National Sunday Forum (NBC)
3:00—Iodent Program (NBC)
3:15—Kremlin Art Quintet (NBC)
3:30—International Broadcast (NBC)
3:45—Pastels (NBC)
4:30—Pop Concerts (NBC)
5:00—Catholic Hour (NBC)
5:30—To Be Announced
6:00—Balkan Mountain Men (NBC)
6:30—Orchestral Gems (NBC)
7:00—Chase and Sanborn Orchestra (NBC)
8:00—"Our Government," David Lawrence (NBC)
8:15—American Album of Familiar Music (NBC)
8:45—Shaffer Lifetime Revue (NBC)
9:00—Musings (NBC)
9:15—L'Heure Exquise (NBC)
9:45—Sunday at Seth Parkers' (NBC)
10:15—Russ Columbo Orchestra (NBC)
10:30—Mood Oriental (NBC)

NEW AUTO RADIO

Some twelve years ago the executives of three great railroads boarded a private car and ordered the engineer to speed the locomotive up to 70 miles an hour. At that speed a radio was switched up and the sprightly words of "Yes, We Have No Bananas," were heard as easily in the private railway car as they were in the radio studio five hundred miles away. Newspapermen made much of the incident and radios for all vehicles were prophesied. Great steps have been made in manufacturing good radios for canoes, automobiles, buses and trains. The Auto-Rad Supply Co. in Cincinnati is showing a new radio for the automobile that is self-contained and needs no battery or eliminator. Many of the new automobiles are specially wired for radios.

CBS Announcer



HARLOW WILCOX

The majority of evening programs emanating from Columbia's studios in Chicago are announced by Harlow Wilcox, who was a salesman by profession and an actor by inclination, until radio offered him an opportunity to combine the roles. Wilcox is thirty-one, weighs 180 pounds, plays excellent tennis and terrible golf. He has figured very prominently in the broadcasting of the Democratic National Convention.

Rudy Vallee made his first contact with the theater as an usher in a movie house in his home town of Westbrook, Maine. Leo Reisman, NBC conductor, earned his first dollar playing a piano in a Boston music store.

FREE INSPECTION OF YOUR RADIO!
A&N MUSIC CO.
921 E. McMillan St.
4706 1/2 Main Ave., Norwood. Melrose 4981

You Won't Know It's Hot with a King-Kool ELECTRIC FAN
Special This Week \$2.95
Plus 15c Postage
KRAUSS RADIO STORES
111 E. FIFTH ST., CINCINNATI, O.

WATCH REPAIRING
JACOBS
Experts on Bulova, Elgin, Illinois and All Swiss Makes.
324 W. 5th Street
60c Will repair jewel, stem sleeves, mainspring or clean your watch. Perfect satisfaction assured.

COMPLETE PROGRAMS FOR MONDAY, JULY 11, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Vagabonds
8:30—Band Music
9:00—Hospitality Hour, with Ida Bailey Allen
9:15—Clara, Lu & Ew (NBC)
9:30—Vocal Varieties
9:45—Favorite Dance Orchestras
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—Musical Novelties
11:15—Earl Edmonds and Jimmy Ward
11:30—Popular Tunes
Noon—Geo. W. Hill & Co. Program, by Georgia Gay
12:15 P. M.—Luncheon Concert
12:25—Norris Brock, Live Stock Quotations
12:30—Farm & Home Hour (NBC)
1:30—Cincinnati Market Exchange Report
1:35 Musical Novelties
2:00—Siesta Musicale
2:30—This un That
3:00—Pop Concert (NBC)
3:30—Matinee Melodies
4:15—Tea Time Tunes
4:30—Jimmy and Edith
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Charles Daunt, tenor
5:30—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Stebbins Boys (NBC)
6:45—Jones & Hare (NBC)
7:00—Carnation Milk Program (NBC)
7:30—Sundodgers
8:00—Lena Pope
8:15—Ed Kling's Orchestra, from Ault Park
8:45—Radio News Reel "Silly and Nut"
8:59—Eureka Weather Forecast
9:00—The Country Doctor (NBC)
9:15—Four Aces
9:30—Love Songs and Dances (NBC)
9:45—"Tish" (NBC)
10:00—Dixie Dale
10:15—Summer Symphony (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Buddy Rogers' Orchestra (NBC)
11:30—Bellevue Stratford Orch. (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Early Burdettes
7:15—Bradley Kincaid
7:30—The Round Table
8:00—Morning Devotions
8:15—Hal and Huss
8:30—Vic and Sadie (NBC)
8:45—Kate and Charlie
9:00—Child Care and Training
9:15—Pat Harrington
9:30—Viennese Nights
9:45—Happiness Kids
10:00—Live Stock Reports
10:10—Edna Wallace Hopper
10:15—WLW Mail Bag
10:30—Anson Weeks Orchestra
10:45—Layne's Mountaineer Fiddlers
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Morin Sisters
11:59—Time Signals
Noon—River and Weather
12:02 P. M.—Ford Rush
12:15 P. M.—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm & Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Bradley Kincaid
2:45—Organ Matinee
3:15—Brown Palace Hotel Orch. (NBC)
4:00—Grace Bradt
3:45—Seger Ellis
4:15—Happiness Kids
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Palais d'or Orchestra (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky
6:30—Mail Pouch Sportsman, Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu" the Magician
7:30—Death Valley Days (NBC)
8:00—Cotton Queen with Hink and Dink
8:30—Canada Dry (NBC)
9:00—Bathasweet Quarter Hour of Loveliness
9:15—Absorbine Program (NBC)
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Castle Farm Orchestra
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—WLW Fanfares
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Castle Farm Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Oklahoma Jack and his Boys
8:00—Little Jack Little (CBS)
8:15—Gypsy Music Makers (CBS)
8:30—Pyol Program
8:45—WKRC Travel Guide
8:50—The Merrymakers (CBS)
9:00—Classified Directory of the Air
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Weather—Lange Time
10:02—Woman's Hour—Tremlette Tully
10:30—Academy of Medicine Program (CBS)
10:45—Ben Alley (CBS)
11:00—Ted Brewer's Orchestra (CBS)
11:30—Columbia Revue (CBS)
11:45—Jane Grey and Kampf the Jeweler Artists
Noon—Geo. Hall's Orchestra (CBS)
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Esther Leaf at the Organ (CBS)
1:30—Your Matinee
2:00—Salon Orchestra (CBS)
2:15—Burck-Bauer Program
2:30—The Captivators (CBS)
2:45—Four Eton Boys (CBS)
3:00—Frank Westphal's Orchestra (CBS)
3:20—Rungs of the Ladder from London (CBS)
3:40—Artists' Recital (CBS)
4:00—Romance (CBS)
4:30—Bill and Jack
4:45—Tommy Christian's Orch (CBS)
5:00—Indian Lake Pleasure Hour
5:15—Vaughn de Leath (CBS)
5:26—Studio
5:30—Gen'l Mills—Skippy (CBS)
5:45—Studio, Weather, Barker News Shoppe, Race Results
5:53—Studio
5:59—Lange Time Signal—Weather Forecast
6:00—Tito Guizar (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—The Surprise Package (CBS)
6:45—Caldwell & Taylor—Smilin' Ed McConnell
7:00—Bird and Vash (CBS)
7:15—Barbasol—Singin' Sam (CBS)
7:30—La Palina—Kate Smith (CBS)
7:45—Ivory Soap—Colonel Stoopnagle and Budd (CBS)
8:00—Manhattan Serenaders (CBS)
8:15—Crisco—The Mills Brothers (CBS)
8:30—Bourjois—An Evening in Paris (CBS)
8:45—Modern Male Chorus (CBS)
9:00—Chesterfield—The Boswell Sisters (CBS)
9:15—Adventures of Don Quick (CBS)
9:30—Howard Barlow (CBS)
9:45—Wurzburg—The German and His Parrot
10:00—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra
10:30—Studio
10:40—Noble Sissle's Orchestra (CBS)
11:00—Eddie Duchin's Orchestra (CBS)
11:30—Joe Reichman's Orch (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Tito Guizar, Mexican tenor; Freddie Rich's Orchestra. WABC WKRC wvva wadc wchd wspd
—Harriet Lee and her Boys. WEA W WGY
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady—nursery songs and stories. (NBC) kstp
6:15—The Surprise Package. WABC (WKRC on 6:30) wvva wadc wchd wspd wowo wcco
—Thomas L. Stip interviews Wm. Soskin, "Books are Fun." WEA WSAI
—Tastyest Jesters: "Pep," "Vim" and "Vigor," vocal trio. WJZ WCKY kdka
6:30—Maxwell House Tune Blenders: Lanny Ross, tenor; Don Vorhees' Orchestra. WEA WSAI wgy
—The Stebbins Boys: comedy sketch, with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnr
6:45—Bing Crosby. WABC wvva wadc wchd wchd wspd wowo wfbm kmox
—The Goldbergs: comedy sketch. WEA WSAI wgy wtm wvj wwr
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wjr wmaq
7:00—Bird and Vash, comedy skit. WABC WKRC
—Soconyland Sketches: dramatic sketches. WEA WGY
—Carnation Contented Program: Gene Arnold, narrator; male quartet; Morgan L. Eastman Orchestra. WJZ WCKY kdka wls
7:15—Singin' Sam, the Barbasol Man. WABC WKRC wadc wchd wchd wspd wfbm wcco kmox wgn
7:30—Kate Smith and Her Swanee Music. WABC WKRC wvva wadc wchd wchd wspd wfbm wcco kmox wgn
—Voice of Firestone: Richard Crooks, tenor; Harvey S. Firestone, Jr., guest speaker; William M. Daly's Orchestra. WEA WSAI wgy wtm wvj wwr wmaq
—Death Valley Days: "Mary Parton, E. M." dramatic sketch. WJZ WLW kdka wgar wls
7:45—The Gloom Chasers, Colonel Stoopnagle and Budd; comedy skit. WABC WKRC wadc wchd wchd wspd wcco kmox wgn
8:00—Manhattan Serenaders: Freddie Rich's Orchestra, with Round Towners. WABC WKRC wadc wvva wspd wfbm wcco kmox
—A. & P. Gypsies: Harry Horlick, director; Frank Parker, tenor. WEA WSAI wgy wtm wvj wwr wmaq
—Sinclair Wiener Minstrels: minstrel show; Roy Shield's Band. WJZ kdka wgar wls kstp
8:15—Mills Brothers and Vic Young's Orchestra. WABC WKRC wadc wchd wchd wspd wcco kmox wgn
8:30—An Evening in Paris: Pierre Bruggnon; Alice Remsen, contralto; Howard Lanin's Orchestra. WABC WKRC wadc wchd wchd wspd kmox wgn
—Parade of the States: "North Dakota," Male Glee Club; Howard Clancy, narrator; Erno Rapee's Orchestra. WEA WSAI wgy wtm wvj wwr wmaq
—Jack Benny; George Olsen's Orchestra; Ethel Shutta, songs. WJZ WLW kdka wgar wjr wmaq

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Daily Thought
9:15—Moment Musical
9:30—String Ensemble
9:45—Galvano and Cortez
10:0—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Variety
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans Advice
11:00—Mary and John
11:15—Zerozone Contest Program
11:30—Beulah Davis, pianist
11:45—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Good Afternoon Melodies
1:15—Robert Bentley, stories
1:30—Slumber Songs
1:45—Lola Bruce Smith and Don Cheek
2:00—Studio
2:15—Elinor Hurdie
2:30—The Rooters Club—Pyor-Chek
2:45—Reds vs. Giants—Redland Field
4:45—Kresup Erion, soprano and Nina Dunn, accompanist
5:00—Bee Campbell
5:15—Pirates' Club
5:45—Frank Aston—Show Windows
6:00—Wayne Arbogast
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold Baseball Club
6:45—Lost and Found
6:50—Sunset Serenade
7:15—Question Box—Robert Bentley
7:30—Puthoff Sport Review
7:40—Margaret Sponsel, contralto
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:30—Studio Players
9:00—Luckey Boys
9:15—Studio Program
9:30—Cliff Burns and his Orchestra
9:45—Pat Gillick—Organ Recital (Wur-litzer)
10:00—Murdoch Williams, piano and songs
10:15—Italian Serenaders
10:30—Gladys Catron, pianist
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A. M.—Popular Musicale
8:30—Flying Fingers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Program
9:45—Light Classics
10:15—Radio Household Institute (NBC)
10:30—U. S. Navy Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Organ Matinee
1:30—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—The Pirate's Club (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Odus Mattox, banjo
5:30—Sisters Three
5:45—"Chandu," the Magician
6:00—Everyday Poems, by George Elliston
6:15—Talks by Outstanding Speakers (NBC)
6:30—Lanny Ross and Don Vorhees' Orchestra (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Musical Forum
7:30—Voice of Firestone (NBC)
8:00—A. & P. Gypsies (NBC)
8:30—General Motors Program (NBC)
9:00—Nat'l Radio Forum (NBC)
9:30—Do You Remember (NBC)
10:00—Dance Frolic
10:15—Sisters Three
10:30—Hotel Gibson Orchestra

Radio Leader



LEONARD JOY
Leonard Joy swings the baton as leader of the Nestle "Choccolateers," popular Friday evening program over NBC stations, and heard locally over WCKY, at 7 p. m. Joy gives his own interpretation to the popular music of the day.

MONEY
Boys: Sell RADIO DIAL
A little of your time and effort will pay good profits. Here's an easy way to have an income of your own. Show them the kind of salesman you are.
J. Louis Motz News Co.
918 E. Court St., Cincinnati, Ohio
Phone CHerry 3205

Personal Appearances of WLW Artists
FRIDAY AND SATURDAY (July 8 and 9):
Bradley Kincaid, Paramount Theatre, Ashland, Ky.
Layne's Mountaineer Fiddlers, Paramount Theatre, Marion, Indiana.
Hink and Dink, State Theatre, Anderson, Indiana.
TUESDAY AND WEDNESDAY (July 12 and 13):
Jim and Walt, Gallapoli Theatre, Gallapoli, Ohio.
Layne's Mountaineer Fiddlers, Strand Theatre, Irvine, Kentucky.
THURSDAY (July 14):
Layne's Mountaineer Fiddlers, Manring Theatre, Middlesboro, Ky.

CHOOSE... Your Own NOSE!
Effarsee ANTENNAE
FOR YOUR AUTO
Both running board and roof types give Superior Performance.
FISHWICK RADIO
226 E. 8th St Parkway 0681

"SMILIN' DAN"
Pyor Chek Man
Comes to you every day—15 minutes before the ball-game—over WFBE.
PYOR CHEK, Inc.
35 E. Seventh St. Bldg., Cincinnati, O.

BITS OF INTEREST
William M. Daly, NBC orchestra leader, entertains his friends with steak dinners which he broils himself. . . . The wardrobe of Dave Rubinoff, NBC director, includes 27 suits of clothes and 19 pairs of shoes. . . . Milton J. Cross, senior NBC, announcer in point of service, began his broadcasting career as a singer at WJZ when that station was located in Newark, N. J. . . . The debut of Rosario Bourdon, NBC conductor, was at a concert in Laval University, Montreal, when he played a cello solo before the late queen of the Belgians. . . .

CHOOSE... Your Own NOSE!
BEFORE
A BEAUTIFUL nose to suit your type, remodeled in one correction, permanently, painlessly, and safely. Moderate Fees. Ugly noses, months, lips and outstanding ears corrected. All Types of Facial Aesthetics. Confidential Advice FREE. Write, call or phone for Free Book 604
CINCINNATI FACIAL STUDIOS
704 Keith Building, Cincinnati, O.
Cherry 0436



COMPLETE PROGRAMS FOR TUESDAY, JULY 12, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Vagabonds
8:30—Peppy Tunes
8:45—Peppy Tunes
9:15—Clara, Lu & Em (NBC)
9:30—Tunes in Blue
10:00—Florence Frey Beauty Talk
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Theatre
11:00—Georgia Gay
11:15—Musical Novelties
Noon—Luncheon Concert
12:25 P. M.—Norris Brock, Live Stock Quotations
12:30—National Farm & Home Hour (NBC)
1:30—Cincinnati Live Stock Exchange Quotations
1:35—Musical Interlude
2:00—Siesta Musicale
2:30—Moods in Blue
2:45—Symphonic Music
3:15—Dance Masters (NBC)
3:45—Moods in Blue
4:00—Russell Henderly, Words and Music
4:15—Tea Time Tunes
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:30—Bankhardt's Twilight Travelers
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—RADIO DIAL-ing with Bill Welder
6:30—Stebbins Boys (NBC)
6:45—Gene Austin, tenor (NBC)
7:00—You and Your Government (NBC)
7:30—True Police Dramas—WCKY Players
8:00—Lookout House—Geo. Nether's Orchestra
8:30—Helen Royce
8:45—Radio News Reel "Silly and Nut"
8:59—Eureka Weather Forecast
9:00—The Country Doctor (NBC)
9:15—"Jungle Cat Minstrellette"
9:30—Paris Night Life (NBC)
9:45—"Tish" (NBC)
10:00—Chilo 'n' Peppina
10:15—Concert Orchestra (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Don Bestor's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Early Burdettes
7:15—Bradley Kincaid
7:30—The Round Table
8:00—Morning Devotions
8:15—Lady Bugs (NBC)
8:30—Vic and Sadie (NBC)
8:45—Kate and Charlie
9:00—Public Library Talk
9:15—Melville Ray, tenor
9:30—Viennese Nights
9:45—Consolaires (NBC)
10:00—Live Stock Reports
10:10—Musical Interlude
10:15—Tangee Musical Dreams
10:30—Frances Ingram (NBC)
10:45—Layne's Mountaineer Fiddlers
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Victor Herbert Melodies
11:59—Time Signals
Noon—Tuxedo Entertainers
12:15 P. M.—River and Weather Reports
12:17—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Bradley Kincaid
2:45—Mormon Tabernacle Choir (NBC)
3:15—Donhallrose Trio
3:30—Pat Harrington
3:45—Ford Rush
4:00—Mary Steele
4:15—WLW Singers
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Ted Black's Orchestra (NBC)
5:30—Melody Briefs (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Dog Talk by Dr. Glenn Adams
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu" the Magician
7:30—R. F. D. Hour
7:45—Crosley Cadets
8:00—Minit-Rub Review
8:15—"One Man Theatre"
8:30—Kruschen Program
8:45—Dell Coon's Orchestra
9:00—The Tylers On Tour
9:15—Castle Farm Orchestra
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Crosley Dealers Nite Club
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Castle Farm Orchestra
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Castle Farm Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Oklahoma Jack and his Boys
8:00—Little Jack Little (CBS)
8:15—Melody Parade (CBS)
8:45—Studio
9:00—Morning Moods (CBS)
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Studio
10:15—U. S. Navy Band (CBS)
10:30—The Round Towners (CBS)
10:45—Ben Alley (CBS)
11:01—Weather Forecast
11:02—Lange Time Signal
11:03—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS)
11:45—Classified Directory of the Air
Noon—Indian Lake Pleasure Hour
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Wyeths—Aunt Jemima Songs (CBS)
1:15—Dandine Movie Stars Revue (CBS)
1:30—Your Matinee
2:00—Esther Leaf at the Organ (CBS)
2:30—Snapshots (CBS)
3:00—Boston Popular Revue
3:30—Dancing by the Sea (CBS)
4:00—Meet the Artist (CBS)
4:15—Virginia Arnold, pianist (CBS)
4:45—Musical Comedy Memories (CBS)
5:26—Studio
5:30—Gen'l Mills—Skippy (CBS)
5:45—Barker News Shop—Race Results
5:50—Weather—Stocks—Time
5:58—Weather—Time Signal
6:00—Sid Gary (CBS)
6:15—Red Top Baseball Scores
6:20—Keenan and Phillips (CBS)
6:30—Connie Boswell (CBS)
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra (CBS)
7:00—Bird and Vash (CBS)
7:15—Phillips—Abe Lyman's Orchestra (CBS)
7:30—La Palina—Kate Smith (CBS)
7:45—H. J. Heinz—Joe Palooka (CBS)
8:00—Premier Malt—Ben Bernie and his Blue Ribbon Orchestra (CBS)
8:30—Eno Crime Club (CBS)
9:00—Chesterfield—Nat Shilkret and Alex Gray (CBS)
9:15—Gold Medal Fast Freight (CBS)
9:30—Tom Collins, Jr.—Eddie Schoelwer
9:45—Studio
10:00—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra.
10:30—Weather Forecast—Studio
10:45—Little Jack Little (CBS)
11:00—Isham Jones and Orch. (CBS)
11:30—Coon-Sanders Orchestra (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Sid Gary, baritone; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wcah wspd wowo kmox
Mid-Week Federation Hymn Sing: Alma Kitchell, contralto; Arthur Billings Hunt, baritone and director; Lowell Platten, organist. WEA F WSAI wmaq
Amos 'n' Andy. WJZ WLW WCKY kdka
The Singing Lady: nursery songs and stories. (NBC) kstp
6:15—Keenan and Phillips: piano pictures. WABC (WKRC on 6:20) whas wadc whk wspd wowo wbbm wcco kmox
Jimmy Garrigan's Orchestra. (CBS) wbbm wcco
The Rollickers, quartet. WEA F WSAI wgy
Piano Moods: Lee Sims, piano; Ilo May Bailey, soprano. WJZ wnr kdka wjr
6:30—Connie Boswell, with Freddie Rich's Orchestra. WABC WKRC wadc wvva wspd wowo wbbm wcco kmox
Barbasol Program: Ray Perkins; Peter van Steeden's Orchestra. WEA F WSAI wgy wtm kyy wvj
The Stebbins Boys: comedy sketch, with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnr
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra. WABC WKRC wvva wadc wcah wspd wowo wbbm kmox
The Madison Singers. (CBS) wbbm
The Goldbergs: comedy sketch. WEA F WSAI wgy wtm wwi wnr
Gene Austin, tenor. WJZ WCKY kdka wgar wmaq
7:00—Bird and Vash, comedy skit. WABC WKRC wadc whk wspd wbbm wcco kmox wgn
Blackstone Plantation: Julia Sanderson, Frank Crumit, soloists; Jack Shilkret's Orchestra. WEA F WSAI wgy wtm wvj kyy kstp
You and Your Government. WJZ WCKY wgar
7:15—Abe Lyman's Orchestra. WABC WKRC wadc whk wspd wbbm kmox wgn
7:30—Kate Smith and her Swanee Music. WABC WKRC whas wadc whk wspd wbbm wcco kmox wgn
Walter Smith's Band from the Shell. WEA F WSAI wgy wtm wvj kyy
Rameses Program: William Wirges and Joe Kahn, piano duo; John Cali, guitarist; Curt Peterson, baritone. WJZ
7:45—Joe Palooka. WABC WKRC whas wvva wadc whk wspd wbbm wcco
Jane Froman and the Song Fellows. WJZ kdka wgar wls
8:00—Ben Bernie and his Blue Ribbon Orchestra. WABC WKRC whas wadc whk wspd wcco wgn
NBC Artists Musicale: Alden Edkins, bass-baritone. WEA F wtm wgy wmaq
The Household Program: Edgar A. Guest; Alice Mock, soprano; male trio. WJZ kdka wls wjr
8:30—Eno Crime Club: dramatization of Edgar Wallace mystery, opening episode. WABC WKRC wadc whk wspd kmox wgn
Brooks and Ross. (CBS) wbbm wcco
Ed Wynn and the Fire-Chief Band; Don Vorhees, director; Graham McNamee, master of ceremonies. WEA F WSAI wgy wtm wvj wmaq kstp
The Goldman Band: Edwin Franko Goldman, conductor. WJZ kdka wgar wjr wnr
8:45—Coon-Sanders Orchestra. (CBS) wbbm
9:00—Music That Satisfies: Alexander Gray, baritone; Nat Shilkret's Orchestra. WABC WKRC whas wadc whk wcah wspd wowo wbbm wbbm wcco kmox
Lucky Strike Dance Hour, with Walter O'Keefe, master of ceremonies. Police dramatizations. Guest orchestra. WEA F WSAI wgy wtm wvj wnr kstp
The Country Doctor with Phillips H. Lord. WJZ WCKY kdka wgar wjr wmaq
9:15—Musical Fast Freight: Eddie Dunstetter, Gold Medal Organist; Wheaties Quartet. WABC WKRC whas wadc whk wspd wowo wbbm wbbm wcco kmox
Tune Detective: Sigmund Spaeth. WJZ wgar
9:30—Howard Barlow and the Columbia Symphony Orchestra. WABC whas wadc wcah wspd wowo wbbm wcco kmox
Paris Night Life: Princess Ivanova Obolensky; Madelon de Gist, soprano; Pierre le Kreun, tenor; Bertrand Hirsch's Orchestra. WJZ WCKY kdka wgar wjr kyy
9:45—"Tish Engages a Cook," drama, by Mary Roberts Rinehart. WJZ WCKY
10:00—Irene Beasley, contralto; Fred Berren's Orchestra. WABC wadc whas wspd wowo wbbm wcco kmox
Russ Colombo's Woodmansten Inn Orchestra. WEA F wtm
McCray Brothers. WJZ
Amos 'n' Andy. (NBC) wgar wjr wmaq wnr kstp
10:15—Freddie Martin's Bossert Orchestra. WABC whas wadc wspd wowo wbbm
Opry House Tonight, dramatic skit. WEA F wtm wnr
Cesare Sodero and NBC Concert Orchestra. WJZ WCKY wnr kstp
10:30—Harold Stern's Orchestra. WABC whas wadc wspd wowo wbbm wcco kmox
Jack Denny's Hotel Waldorf-Astoria Orchestra. WEA F wtm wgy wvj
10:45—Little Jack Little. WABC WKRC whas wadc wcah wspd wowo wbbm wcco kmox
11:00—Isham Jones' Orchestra. WABC WKRC whas wadc wcah wspd wowo wbbm wcco
Ralph Kirbery, the dream singer. WEA F WCKY wgy wvj
Dancing in Milwaukee. WJZ kdka wnr
11:05—Don Bestor's Orchestra. WEA F WCKY wgy wvj
11:30—Coon-Sanders' Orchestra. WABC WKRC whas wadc wcah wspd wowo wbbm wcco
The Oleanders Orchestra. WEA F wnr wvj (kstp wtm on 11:45)
Charlie Agnew's Edgewater Beach Hotel Orchestra. WJZ wmaq
Midnight—Joe Haymes' Roseland Ballroom Orchestra. WABC
12:30 A. M.—Tommy Tucker's Orchestra. WABC

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:15—Daily Thought
9:30—Morning Glories
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Aloha Troubadors
10:35—WFBE-RKO Theatre Party
10:50—Anita Auch, dietitian
11:00—Pabst Musical
11:15—Zerozone Contest Program
11:30—Dulcy Markham, songs
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
12:45—Adelaide Apfel
1:00—Good Afternoon Melodies
1:15—Robert Bentley, Children's Hour
1:30—Day Dreams
1:45—Frank Brandstetter
2:00—Rhythm Revue
2:30—The Rooters Club (Pyor-Chek)
2:45—Reds vs. Giants—Redland Field
4:45—Margaret Cones, concert pianist
5:00—Happy Go Lucky Hour
5:15—Pirates' Club
5:30—French-Bauer—Healthios
5:45—Little Concert
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Chunggold's Base Ball Club
6:45—Lost and Found
6:50—Sunset Serenade
7:15—Post Question Box
7:30—Harry Hartman Sport Review
7:40—Meinolf Tinglehoff (German Song Cycle)
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:30—RKO Stars
9:00—The Luckey Boys
9:15—The Playboys
9:30—Elaine Ritter, vocalist and pianist
9:45—Pat Gillick—Organ Recital (Wurlitzer)
10:00—Four Harmony Kings
10:15—Jack Stevens' School Kids
10:30—Gladys Catron, pianist
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A. M.—Popular Musicale
8:30—Banjoers (NBC)
8:45—Mimatures of the Masters
9:00—Morning Dance Concert
9:30—Musical Forum
10:00—"Yo' Child" (NBC)
10:15—Radio Household Institute (NBC)
10:30—U. S. Army Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Grand Opera (NBC)
3:30—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—The Pirate's Club (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Sam Wilson, baritone
5:30—Sisters Three
5:45—"Chandu" the Magician
6:00—Midweek Federation Hymn Sing (NBC)
6:15—Anson Weeks' Orchestra
6:30—Ray Perkins (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Blackstone Plantation (NBC)
7:30—Walter Smith's Orchestra (NBC)
8:00—Josef Cherniavsky's Orchestra
8:30—Texaco Program (NBC)
9:00—Lucky Strike Dance Hour (NBC)
10:00—Castle Farm Orchestra
10:30—Dance Frolic

Her Voice Is NBC's



QUEENA MARIO
Queenena Mario, first voice ever permitted by the Metropolitan Opera to be broadcast, is now with NBC Artists Service. In

Advertisement for Fisk Heavy Duty tires and Rapid Tire Service Co. featuring an image of a tire and text: 'How's Your Spare? Here's a sturdy tire made with all cord breaker, increasing resistance to separation and punctures! The Rapid Tire Service Co. Drive-in Service. Parkway between 5th and 6th Broadways, Phone Cherry 0631-2'

Advertisement for Radio Service Bureau: 'CORN FED. Kansas has contributed some notable radio artists. Among NBC entertainers from that state are: Buddy Rogers, born at Olathe; Ilomay Bailey, pianist, native of Wellington; Chester Lauck, Lum of "Lum and Abner," who hails from Allene, and Frank Luther, tenor, who was raised on a Kansas ranch. addition to singing, she holds the post recently vacated by Sembrich—that of training promising young vocalists at the Curtis Institute. RADIO SERVICE BUREAU Hemlock 3135 Open 8 A. M.—6 P. M. EXPERT REPAIR SERVICE Have Your Radio Repaired by a Skilled Radio Engineer Service Calls for both Cincinnati and Northern Kentucky, 50c. 210-18 WASHINGTON ST. COVINGTON, KY.'

Advertisement for Ben Bernie: 'SUBSCRIBE to RADIO DIAL. TUNE IN BEN BERNIE on the BLUE RIBBON MALT PROGRAM TONIGHT and Every Tuesday Night at 8:00 WKRC and CBS. Image of Ben Bernie with a violin and bow.'

COMPLETE PROGRAMS FOR WEDNESDAY, JULY 13, ON THIS PAGE

WCKY-1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Vagabonds
8:30—Band Music
9:00—Beatrice Mable (NBC)
9:15—Clara, Lu & Em (NBC)
9:30—Morning Musicals
10:00—Orchestral Favorites
10:15—Skip and Step
10:45—Tommy Ott at Liberty Organ
11:00—Musical Novelities
11:30—Popular Tunes
Noon—Geo. W. Hill & Co. Program by Georgia Gay
12:15 P. M.—Luncheon Concert
12:25—Norris Brock, live Stock Quotations
12:30—National Farm & Home Hour (NBC)
1:30—Cincinnati Market Reports
1:35—Musical Interlude
2:00—Siesta Musicales
2:30—Richard Bathiany, pianist
2:45—Moods in Blue
3:00—Dreamy Melodies
3:30—Vocal Specialties
3:45—Bob Wyatt, pianist
4:30—Kampus Kutups
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Charles Daunt
5:30—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Royal Vagabonds (NBC)
6:30—Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—Radio Guide—Blazing the Trail with Natalie Giddings
7:15—To be announced (NBC)
7:30—Lookout House—Geo. Nether's Orchestra
8:00—Bill and Audrey
8:15—Ed Kling and his Orchestra—Ault Park
8:45—Radio News Reel "Silly and Nut"
8:59—Eureka Weather Forecast
9:00—The Country Doctor (NBC)
9:15—Betty May, contralto and Hilda Stevens, pianist
9:30—Waves of Melody (NBC)
9:45—"Tish" (NBC)
10:00—Sportlights, by George Case
10:15—Cesare Sodero and NBC Concert Orchestra (NBC)
11:00—Cotton Club Orchestra (NBC)
11:30—Charles Agnew's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Mornin'
7:00—Early Burdettes
7:15—Bradley Kincaid
7:30—The Round Table
8:00—Morning Devotions
8:15—Hal and Huss
8:30—Vic and Sadie (NBC)
8:45—Kate and Charlie
9:00—Recipes by "Max"
9:15—Ralph Simpson
9:30—Viennese Nights
9:45—Happiness Kids
10:00—Live Stock Reports
10:10—Edna Wallace Hopper
10:15—WLW Mail Bag
10:30—Anson Weeks Orchestra
10:45—Elliot Brock, violin
11:00—Layne's Mountaineer Fiddlers
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Morin Sisters, vocal trio
11:59—Time Signals
Noon—River and Weather Reports
12:02 P. M.—Ford Rush
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Bradley Kincaid
2:45—Sisters Three
3:00—Midweek Musicales (NBC)
3:30—Parody Man
3:45—Seger Ellis
4:00—Grace Bradt
4:15—Donhallrose Trio
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Treasure Box (NBC)
5:15—Melody Three (NBC)
5:30—Dandies of Yesterday (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky's Orchestra
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu" the Magician
7:30—Jack Frost's Melody Moments (NBC)
8:00—The Island Boat Club Dance (NBC)
8:30—Canada Dry (NBC)
9:00—Bathasweet Quarter Hour of Loveliness
9:15—Absorbine Program (NBC)
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Crosley Zero Hour
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Rancheros
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Castle Farm Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Oklahoma Jack and his Boys
8:00—Little Jack Little (CBS)
8:15—Melody Magic (CBS)
8:30—Pyol Program
8:45—The Merry Makers (CBS)
9:00—Prescott—Grant Trio (CBS)
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Weather—Lange Time Signal
10:02—Woman's Hour—Tremlette Tully
10:30—WKRC Travel Guide
10:35—Rhythm-Kings (CBS)
10:45—Classified Directory of the Air
11:00—Ted Brewer's Orchestra (CBS)
11:30—Indian Lake Pleasure Hour
11:45—Jane Grey and Kamp the Jeweler Artists
Noon—Geo. Hall's Orchestra (CBS)
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Wyeths—Aunt Jeanna Songs (CBS)
1:15—Fire Prevention Talk
1:20—Artists Recital (CBS)
1:30—Your Matinee
2:00—Salon Orchestra (CBS)
2:15—Burek-Bauer—Old Music Box
2:30—Madame Belle Forbes Cutter from Chicago (CBS)
2:45—Four Eton Boys (CBS)
3:00—The Captivators (CBS)
3:30—Dancing by the Sea (CBS)
4:00—Bill Schudt's "Going to Press" (CBS)
4:15—Kathryn Parsons (CBS)
4:30—Bill and Jack
4:45—Jack Brook's Orchestra (CBS)
4:50—Jack Brook's Orch. (CBS)
5:00—Vaughn de Leath (CBS)
5:15—Harold Stern's Orchestra (CBS)
5:26—Studio
5:30—Gen'l Mills—Skippy (CBS)
5:45—Barker News Shop—Race Results
5:50—Stocks
5:52—Dan Quinlan Talk
5:58—Weather Forecast—Lange Time Signal
6:00—Tito Guizar (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Mardi Gras (CBS)
6:45—Caldwell & Taylor—Smilin' Ed McConnell
7:00—Bird and Vash (CBS)
7:15—Barbasol—Singin' Sam (CBS)
7:30—La Palina—Kate Smith (CBS)
7:45—Ivory Soap—Stoopnagle & Budd (CBS)
8:00—Gen'l Cigar—Robt. Burns Panatella (CBS)
8:30—Harold F. Ritchie—Euo Crime Club (CBS)
9:00—Chesterfield—Ruth Etting (CBS)
9:15—Horlick's Milk—Adventures In Health—Dr. Herman Bundeson (CBS)
9:30—Studio
9:35—Howard Barlow (CBS)
9:45—Wurzberg—The German and His Parrot
10:00—Studio
10:15—Ozzie Nelson's Orchestra (CBS)
10:30—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra
11:00—Studio
11:03—Eddie Duchin's Orchestra (CBS)
11:30—Isham Jones and his Orch. (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Tito Guizar, Mexican tenor; Freddie Rich's Orchestra. WABC WKRC w/was w/wac w/cah w/spd w/owo w/bbm w/kmx
—Paul Whiteman's Chieftains. WFAF w/mag
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady: nursery songs and stories. (NBC) kstp
6:15—Mardi Gras: Freddie Rich, conductor; Four Eton Boys; Helen Nugent, contralto; Brad Reynolds, tenor; Round Towners Quartet; and mixed chorus. WABC (WKRC on 6:30) w/wva w/wac w/cah w/spd w/owo w/bbm w/kmx
—Jimmy Garrigan's Orch. (CBS) w/bbm
—The Royal Vagabonds: impersonations by Ward Wilson. WJZ WCKY kdka wgar
6:30—Maxwell House Tune Blenders: Lanny Ross, tenor. Don Vorhees' Orchestra. WFAF WSAI wgy
—The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnt
6:45—Bing Crosby, songs. WABC w/wva w/wac w/cah w/spd w/owo w/bbm w/kmx
—The Goldbergs: comedy sketch. WFAF WSAI wgy w/am w/wj w/wma
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar w/mag
7:00—Bird and Vash, comedy skit. WABC WKRC
—Big Time: Johnny Hart, humorous sketch; Joseph Bonime's Orchestra WFAF WSAI wgy w/am w/wj w/wls
—American Taxpayers League Program WJZ kyw
7:15—Singin' Sam, the Barbasol Man. WABC WKRC w/wac w/wk w/spd w/wfm w/wco w/kmx w/gn
—To be announced. WJZ WCKY kdka wgar wjr w/mag kstp
7:30—Kate Smith and her Swanee Music. WABC WKRC w/wac w/wk w/cah w/spd w/wco w/kmx w/gn
—"Danger," dramatic sketch. WFAF WSAI wgy w/am w/wj w/wma kstp
—Jack Frost Melody Moments: Joseph Pasternack's Orchestra; Oliver Smith, tenor. WJZ WLW kdka wgar wls (wjr on 7:45)
7:45—The Gloom Chasers, Colonel Stoopnagle and Budd. WABC WKRC w/wac w/cah w/wk w/spd w/wco w/kmx w/gn
8:00—Robert Burns Panatella Program. Guy Lombardo's Royal Canadians. Burns and Allen, comedians. WABC WKRC w/wva w/wac w/wk w/cah w/spd w/wco w/kmx
—Goodyear Program: Merle Alcock, contralto; Revelers quartet; Victor Young's Orchestra. WFAF WSAI wgy w/am w/wj w/kyw kstp
—The Island Boat Club Dance. WJZ WLW kdka wgar wjr w/mag
8:30—Euo Crime Club: dramatization of Edgar Wallace mystery, conclusion of Tuesday's story. WABC WKRC w/wac w/wk w/spd w/wco w/gn
—Coon-Sanders' Orchestra. (CBS) w/wco w/bbm
—Mobiloil Concert: Gladys Rice, soprano; Lewis James, tenor; Nat Shilkret's Orchestra. WFAF WSAI wgy w/am w/wj w/wnt kstp

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:50—Birthday Greetings
8:45—Morning Concert
9:00—Our Daily Thought
9:15—Moment Musical
9:30—String Ensembles
9:45—Galvano and Cortez
10:0—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Variety
10:35—WFBE-ERKO Theatre Party
10:45—Better Business Bureau
10:50—Mrs. Evans' Advice
11:00—Mary and John
11:15—Zerozone Contest Program
11:30—Marion and Ruth, songs
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Good Afternoon Melodies
1:15—Bob Bentley, stories
1:30—Slumber Songs
2:00—Rhythm Revue
2:30—The Rooters Club (Pyor-Chek)
2:45—Reds vs. Philadelphia—Redland Field
4:45—Tea Dance
5:00—Happy Go Lucky Hour
5:15—Pirates' Club
5:30—Musical Moods
5:45—Bee Campbell, songs
6:00—Wayne Arbogast
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Sunset Serenade
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Puthoff)
7:40—Douglas Pinguety, basso; Chas. Glazer, piano
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:15—Cliff Burns Orchestra—Green Mill
8:30—In the Gloaming—Glenna Will Newland
8:45—Pat Gillick, organ recital
9:00—Lucky Boys
9:15—Boxing Matches
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A. M.—Popular Musicales
8:30—Flying Fingers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:15—Jane Grant's Steero Hour (NBC)
9:30—National Hom' Hour (NBC)
9:45—Betty Crocker (NBC)
10:00—Musical Forum
10:15—Radio Household Institute (NBC)
10:30—United States Army Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Organ Matinee
1:30—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—The Pirate's Club (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Odus Mattox, banjo
5:30—Sisters Three
5:45—"Chandu" the Magician
6:00—Civil Service Talk
6:05—Memory Hour
6:15—Happiness Kids, vocal duo
6:30—Lanny Ross and Don Vorhees' Orchestra (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Big Time (NBC)
7:30—"Danger," dramatic sketch (NBC)
8:00—Goodyear Program (NBC)
8:30—Mobiloil Program (NBC)
9:00—Cora Cob Pipe Club of Virginia (NBC)
9:30—Echoes of the Palisades (NBC)
10:00—Castle Farm Orchestra
10:30—Hotel Gibson Orchestra

Ray and His Pal



RAY PERKINS
Ray Perkins is adding greatly to his reputation as a wit in his Barbasol broadcasts every Tuesday and Thursday at 6:30 p. m., over WSAI (NBC). He is shown above with Miss Microphone, who, he claims, never talks back (unusual!), but who does have the feminine habit of broadcasting everything you tell her.

"SMILIN' DAN"
Pyor Chek Man
Comes to you every day—15 minutes before the ball-game—over WFBE.
PYOR CHEK, Inc.
35 E. Seventh St. Bldg., Cincinnati, O.

BACK ON JOB JUDGMENT DAY?????

Joe Ries, popular WLW announcer, is again being heard in his role of the "Old Reporter" during the "Headlines of Yesterday" broadcasts every evening except Sundays at 10:45 p. m., following a well-earned two weeks' vacation.
An original and highly colorful orchestral arrangement of "Gabriel Blow our Horn" will be a featured presentation of Bill Stoess' Flying Dutchmen dance orchestra during the "Marlboro Bands of Distinction" broadcast over WLW Thursday (July 14) at 9:30 p. m.

FREE INSPECTION SERVICE
CALL WM THREM'S
UPTOWN RADIO SHOP
65 E. McMicken
Accurate—Quick—Reliable
Since 1919
Cherry 7895

CLARENCE R. SMITH
113 West 15th Street
CINCINNATI, O.
General excavating contracting. I can solve your problems of wet basements. Very reasonable prices. Excavating—water-proofing—and painting.
No job too large or too small.
Parkway 7045

Dayton, Xenia and Miamisburg Boys
Make Spending Money Selling
Radio Dial
SEE
WILKIE NEWS CO.
125 S. Ludlow, Dayton, Ohio

BOYS WANTED
Sell RADIO DIAL and make money. It's easy. Other boys are buying many things with the money they earn selling this interesting weekly of programs and radio news. Why don't you?
WARGO NEWS CO.
629 Central Ave.
Hamilton, Ohio

COMPLETE PROGRAMS FOR THURSDAY, JULY 14, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Vagabonds
8:30—Peppy Tunes
9:15—Clara, Lu & Em (NBC)
9:00—Coca Cola Hospitality Hour—Ida Bailey Allen
9:30—Tunes in Blue
10:00—Musical Variations
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—Musical Novelties
11:15—Earl Edmonds and Jimmy Ward
11:30—Popular Tunes
Noon—Luncheon Concert
12:25 P. M.—Norris Brock, Live Stock Quotations
12:30—National Farm & Home Hour
1:30—Cincinnati Live Stock Market Reports
1:35—Musical Interlude
2:00—Afternoon Reflections
2:30—Moods in Blue
3:00—U. S. Navy Band (NBC)
3:30—Music Masters
4:00—Larry Topper, pianist
4:15—Tea Time Tunes
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:30—Bankhardt's Twilight Travelers
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Royal Vagabonds (NBC)
6:30—Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—Fleischmann Hour—Rudy Vallee and Connecticut Yankees (NBC)
8:00—Danger Fighters (NBC)
8:30—Lookout House—Geo. Nether's Orchestra
8:45—News Reel (Silly and Nut)
8:59—Eureka Weather Forecast
9:00—WCKY Jubilee Singers
9:15—Tom and Jim
9:30—Hollywood Nights (NBC)
9:45—Object Matrimony (NBC)
10:00—Chico 'n' Peppina
10:15—Paul Whiteman's Orchestra (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Don Bestor's Orchestra (NBC)
11:30—Charles Agnew's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Early Burdettes
7:15—Bradley Kincaid
7:30—The Round Table
8:00—Morning Devotions
8:15—Lady Bugs (NBC)
8:30—Vic and Sadie (NBC)
8:45—Kate and Charlie
9:00—Dr. Carl A. Wilzbach
9:15—Ezra Hoffman, baritone
9:30—Viennese Nights
9:45—Davis Mystery Chef (NBC)
10:00—Live Stock Reports
10:10—Musical Interlude
10:15—Threesome
10:30—Anson Weeks Orchestra
10:45—McKesson Musical Magazine (NBC)
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—O' Cedar Melody Men (NBC)
11:59—Time Signals
Noon—River and Weather
12:02 P. M.—Ford Rush
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Bradley Kincaid
2:45—Travel Talk
3:00—Ford Rush
3:15—Pat Harrington
3:30—United States Navy Band (NBC)
4:00—Brazilian-American Coffee Matinee (NBC)
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Ted Black's Orchestra (NBC)
5:25—Talk by John B. Kennedy (NBC)
5:30—Old Songs of Church (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—Rin-Tin-Tin Thriller (NBC)
7:30—Silhouettes
7:45—Sisters of the Skillet (NBC)
8:00—Minit-Rub Review
8:15—"One Man Theatre"
8:30—"Thompkins' Corners" (NBC)
9:00—The Tylers On Tour
9:15—Absorbine Program (NBC)
9:30—Marlboro Bands of Distinction
9:45—Peanut & Pietro
10:00—Henry Filimore's Band
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Los Amigos
11:30—Moon River
Midnight—Castle Farm Orchestra
12:30 A. M.—Hotel Gibson Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Oklahoma Jack and his Boys
8:00—Little Jack Little (CBS)
8:15—Morning Moods (CBS)
8:40—Willard Program
8:45—Studio
9:00—Classified Directory of the Air
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
9:45—Barbara Gould Beauty Talk (CBS)
10:00—Consolidated Merchants Program
10:15—Weather—Lange Time Signal
10:17—Woman's Hour—Tremlette Tully
10:45—WKRC Travel Guide
10:50—Ben Alley (CBS)
11:00—Ted Brewer's Orchestra (CBS)
11:30—Studio
11:45—Indian Lake Pleasure Hour
Noon—Geo Hall's Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—Wyeths—Aunt Jemima Songs (CBS)
1:15—Dandine Movie Stars Revue (CBS)
1:30—Your Matinee
2:00—LaForge Berumen Musicale (CBS)
2:30—Boston Popular Revue (CBS)
3:00—U. S. Army Band (CBS)
3:45—Dancing by the Sea (CBS)
4:30—Bill and Jack
4:45—Shapiro and Shefter—Grand Piano Twins (CBS)
5:00—Current Events (CBS)
5:15—Freddie Martin's Orchestra (CBS)
5:26—Studio
5:30—Gen'l Mills—Sippy (CBS)
5:45—Barker News Shop—Race Results
5:50—Studio
5:58—Weather—Lange Time Signal
6:00—Sid Gary (CBS)
6:15—Red Top Baseball Scores
6:30—Harold Stern's Orchestra (CBS)
6:45—Model Laundry—Model Romances
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra (CBS)
7:00—Bird and Vash (CBS)
7:15—Phillips—Abe Lyman's Orchestra (CBS)
7:30—La Gerardine (CBS)
7:45—H. J. Heinz—Joe Palooka (CBS)
8:00—Freddie Rich and his Orchestra (CBS)
8:15—Crisco—The Mills Brothers (CBS)
8:30—Love Story Magazine Hour (CBS)
9:00—Chesterfield—Boswell Sisters (CBS)
9:15—Gen'l Mills—Gold Medal Fast Freight (CBS)
9:30—Studio
9:45—Studio
10:00—Coney Island—Moonlite Gardens—Henry Thies and Orchestra
10:30—Studio—Weather Forecast
10:40—Noble Sissle's Orchestra (CBS)
11:00—Guy Lombardo and his Orchestra (CBS)
11:30—Dancing by the Sea (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Sid Gary, baritone; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wcah wspd wowo wcco kmox
—Paul Whiteman's Chieftains. WEAFF WSAI wem wtm wgy wvj kstp
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady: nursery songs and stories. (NBC) kstp
6:15—Harold Stern's Orchestra. WABC (WKRC on 5:20) wbbm wadc wvva wspd whas kmox
—Pop's Pirate Club. (NBC) wem (kstp on 6:45)
—Royal Vagabonds: impersonations, with Ward Wilson. WJZ WCKY kdka wem wgr
6:30—Street Singer. WABC whas wvva wspd wowo kmox
—Barbasol Program: Ray Perkins; Peter van Steeden's Orchestra. WEAFF WSAI wgy wtm wvj kyo
—The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgr wjr wem
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra. WABC WKRC wbbm kmox
—The Goldbergs: comedy sketch. WEAFF WSAI wgy wtm wvj wem
—Gene Austin, tenor; orchestra. WJZ WCKY kdka wgr wmaq
7:00—Bird and Vash, comedy skit. WABC WKRC
—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: guest star. WEAFF WSAI WCKY wgy wtm wvj wmaq kstp
—Regimentalists. WJZ WCKY
7:15—Abe Lyman's Orchestra. WABC WKRC
—Rin Tin Tin Thriller. WJZ WLW kdka wls
7:30—La Gerardine: Sid Skolsky, columnist; guest artist: Jack Berger's Orchestra. WABC WKRC wadc wcah wvva whk wspd wfm wcco kmox
—To be announced. WJZ
7:45—Joe Palooka. WABC WKRC wadc wcah whk whas wspd wowo wbbm wcco kmox
—Sisters of the Skillet: Eddie and Ralph, songs and dialogue. WJZ WLW kdka wgr wjr wls
8:00—Fred Rich and his Columbians. WABC WKRC whas wadc whk wspd wcco kmox wgn
—Big Six of the Air: Frank Black, Phil Ohman and Victor Arden, piano trio; Revelers Quartet; "The Vacationer"; Frank Black's Orchestra; Jimmy Wallington, announcer. WEAFF WSAI wgy wtm wvj wmaq kstp
—Danger Fighters: dramatic sketch. WJZ WCKY kdka wgr wjr wls
8:15—The Mills Brothers, with Vic Young's Orchestra. WABC WKRC whas wadc whk wspd kmox wgn
8:30—Love Story Hour. WABC WKRC wadc whk wspd kmox wgn
—Ace Brigode's Orchestra (CBS) wcco
—G. Washington Coffee Concert Orchestra, direction Graham Harris. WEAFF WSAI wem wtm wgy wvj kstp
—"Thompkins' Corners": rural sketch. WJZ WLW kdka wgr wjr kyo kstp
9:00—Music That Satisfies: The Boswell Sisters; Nat Shilkret's Orchestra. WABC WKRC whas wadc whk wcah wspd wowo wbbm wcco kmox
—Lucky Strike Dance Hour, with Walter Winchell and Walter O'Keefe. WEAFF WSAI wgy wtm wvj wem
—Irene Taylor, with Charlie Agnew's Orchestra. WJZ
9:15—Musical Fast Freight: Eddie Dunstetter, Gold Medal Organist; Wheaties Quartet. WABC WKRC wadc whk wspd wowo wbbm wcco kmox
—Absorbine Jr.: Whispering Jack Smith; the Humming Birds, trio; Arnold Johnson's Orchestra. WJZ WLW kdka wgr wmaq wjr
9:30—Howard Barlow and the Columbia Symphony Orchestra. WABC whas whk wcah wspd wfm kmox
—Hollywood Nights: Gene Rodemich's Orchestra; Frank Luther, tenor. WJZ WCKY kdka wgr kyo wjr
9:45—Object Matrimony. WJZ WCKY wgr wjr
10:00—Irene Beasley; Fred Berren's Orchestra. WABC whas wadc wspd wowo wbbm wcco kmox
—Russ Colombo's Woodmansten Inn Orchestra. WEAFF wtm wvj
—Pickens Sisters. WJZ
—Amos 'n' Andy. (NBC) wgr wjr wmaq wem kstp
10:15—Ozzie Nelson's Orchestra. WABC whas wadc wspd wowo wbbm wcco
—Paul Whiteman's Chieftains from Biltmore Cascades. WEAFF WCKY kyo (kstp on 10:30)
—Bastille Day Program: Cesare Sodero's Orchestra. WJZ (kdka on 10:30) wem wjr
10:30—Noble Sissle's Orchestra. WABC (WKRC on 10:40) whas wspd wowo wbbm wcco kmox
10:45—Cab Calloway's Orchestra; Ada Ward, crooner. WEAFF wtm wem
11:00—Guy Lombardo's Orchestra. WABC WKRC whas wadc whk wcah wspd wowo wbbm wcco
—Ralph Kirbery: the Dream Singer. WEAFF WCKY wgy
—Clyde Morse Orchestra. WJZ wem kdka
11:05—Don Bestor's Hotel New Yorker Orchestra. WEAFF WCKY wem
11:30—Dancing by the Sea in Atlantic City. WABC WKRC whas wadc wcah wspd wowo wbbm wcco
—Charlie Agnew's Edgewater Beach Hotel Orchestra. WEAFF WCKY kyo (kstp on 11:45)
—Benny Kyte's Golden Tower Restaurant Orchestra. WJZ wem wjr
Midnight—Joe Haymes' Roseland Ballroom Orchestra. WABC
12:30 A. M.—Tommy Tucker's Orchestra. WABC

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:15—Our Daily Thought
9:30—Morning Glories
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Do's "Good News" Program
10:20—"Aloha Troubadors"
10:35—WFBE-RKO Theatre Party
10:50—Anita Auch, dietitian
11:00—Pabst Musical
11:15—Zerozone Contest Program
11:30—Dulcy Markham, songs
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Studio
1:15—Robert Bentley, Children's Hour
1:30—Day Dreams
1:45—Frank Brandstetter
2:00—Muriel Northrup, soprano
2:15—"The Old Sarg," U. S. Army Prog.
2:30—The Rooters Club (Pyr-Chek)
2:45—Reds vs. Philadelphia—Redland Field
4:45—Hazel Storey Weber and Ruth N. Weber
5:00—Happy Go Lucky Hour
5:15—Pirates' Club
5:30—French-Bauer Healthies
6:00—Verona and Marion
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold Base Ball Club
6:45—Lost and Found
6:50—Sunset Serenade
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Pluthoff)
7:40—Lee Ora Rauch and Dora Hight Fields
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:30—Condie Elliott, baritone
8:45—Cliff Burns and his Orchestra
9:00—The Lucky Boys
9:15—Freda Sanker, duo—Thelma Keam, soloist
9:30—Kentucky Post Program—Marie Holly
9:45—Pat Gillick—Organ Recital (Wurlitzer)
10:00—Four Harmony Kings
10:15—Jack Stevens' School Kids
10:30—Murdoch Williams, piano and songs
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00—Popular Musicale
8:30—Banjoleers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:30—Musical Forum
10:15—Radio Household Institute
10:30—Light Classics
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:40—Toscanini Fund Concert (NBC)
1:00—The Parody Man
1:15—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
3:30—Mona Motor Organ Recital
4:00—Cecil and Sally
4:05—Classical Program
4:15—The Pirate's Club (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:20—Memory Hour
5:30—Sisters Three
5:45—Viennese Nights
6:00—Celebrated Compositions
6:15—Anson Weeks' Orchestra
6:30—Barbasol Program: Ray Perkins (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Fleischmann Hour (NBC)
8:00—Big Six of the Air (NBC)
8:30—G. Washington Coffee Concert Orchestra (CBS)
9:00—Lucky Strike Dance Hour (NBC)
10:00—Castle Farm Orchestra
10:30—Dell Coon's Orchestra

Enric of Spain



ENRIC MADRIGUERA

"Adios" is the theme song by Enric Madriguera, by which he is known to many. He came to America as one of Spain's most talented violinists and now his orchestra is heard over Columbia.

"It's hard to distinguish between weeds and young plants" declared Richardson Wright, NBC's horticulturalist, in a recent broadcast. "Mebbe so," was the comment of Ray Perkins, who has a garden at his Scarsdale, N. Y., home, "but it's a cinch for my neighbor's chickens."

We Can Make Better Times
if we buy what we should, improve what needs it and pay our bills promptly. Do this, even though you must borrow, and you'll benefit.
The Wimslett System Loan Co.
406 Walnut Street, CHerry 5503-04

Harry Plugs Himself

Harry Richman, who, among other accomplishments, is a song-writer, once undertook to start one of his own compositions on the way to popularity. His idea was original—instead of trying to get it played in New York, he took the tune to Atlantic City for a week-end. Besides wangling the Atlantic City orchestras into playing it, he walked up and down the boardwalk with a megaphone, singing at the top of his lungs. Week-enders returned to Broadway humming the tune and trying to find the publisher. The number was bought by a big music house and suppressed because it was similar in title, though not in melody, to a piece the house was about to launch.

On opening a fan letter recently Alexander McQueen, narrator of the NBC Nothing But the Truth program, found this comment: "Though your name is Scotch you certainly are free with your information."

MIDDLETOWN BOYS
Sell RADIO DIAL and make money. It's easy. Other boys are buying many things with the money they earn selling this interesting weekly of programs and radio news. Why don't you?
SEE
R. H. KORDENAT
22 So. Clinton Street
Middletown, Ohio

ABOUT EDWIN GOLDMAN

Highlights in the career of Edwin Franko Goldman, heard over NBC networks from New York: Born, Louisville, Ky., January 1, 1878. . . . Came to New York at the age of 8. . . . Lived for short periods in Evansville and Terre Haute, Ind. . . . At 14 studied at National Conservatory of Music, New York City. . . . At 17 became cornetist under Walter Damrosch at the Metropolitan Opera House. . . . Stayed 10 years. . . . Taught cornet for 13 years. . . . Played first outdoor concert on The Green, Columbia University, 1918. . . . Generous contributions from the Daniel Guggenheims assured his future success as director of the Goldman bands, now heard on the Mall and at New York University. . . . Composer of many marches, the most notable "On the Mall."

Beryl Retting, blind NBC pianist, admits a fondness for poker. He plays with raised cards.

LESTER SINGER RADIO SERVICE CO.
Cincinnati's Best Equipped Radio Service Station
All Makes of Radios Serviced
Power Packs and Sound Equipment
2032 Madison Road
Cincinnati, O. WOODBURN 3788

33 CENTS Is All You Pay For the Original Steamboat Boat Store Coffee
CONSOLIDATED BOAT STORE, 326 MAIN, CINCINNATI, OHIO

# Skippy — A Pair of Slippers — By Percy L. Crosby



## Classified Advertisements

RADIO DIAL will forward mail addressed in its care when postage for that purpose is furnished. Advertisements are restricted to proper classification, style and type. RADIO DIAL reserves the right to edit or reject any advertisement.

Call Parkway 3880-3881  
An Ad Taker will gladly assist you.

### Educational—Instructions

FRENCH. German—group or priv. teaching. easy method. UN. 1557-M.

PIANO. voice, organ, music composed, transposed, copied. Gladys Catron. WO. 4884-W.

### Places to Dine

DANCE—BATHE—Frolic at Twin Cedars; delicious chicken and steak dinners. Make reservations now! Sycamore 7193.

### Travel Opportunities

N. Y. AUTO TRAVEL Bureau; private cars anywhere; share expense. Havlin Hotel.

### Professional Services

GENERAL MASSAGE—119 E. Court St. Apt. 10. Hrs. 11a. m. to 9 p. m. PA 8246.

### Situations Wanted

U. C. GIRL wants housework during morning hours. BR. 0924-W.

### Business Services

CARPENTER Work of any kind; cement, brick, shingle; very reas. WE. 4628.

ELECTRICAL WORK—Floor plugs, rewiring. C. Leppert, Jefferson 5250.

MILK CANS—No matter how rusty, we make them look like new. 904 Central.

PLASTERING, patch work or stucco repaired, whitewashing, cellars, factories. reasonable prices. Cherry 2692

WATERPROOFING Cellars—Concrete work of all kinds. Guaranteed KI. 0434.

### Rooms and Board

OAKLEY—private home—mod. rm. for 2 twin beds. \$7.50. ME. 3712.

### Rent, Furnished Rooms

CITY—1710 Elm; 2 att'g bskpg. rms., \$6. 2 light, 3d rear \$7.50; aculcs. After 10 a. m.

OAKLEY—mod. front rd., private home, gentlemen, nr. bus. ME. 4491.

WAL. H.—nr Peeb. cor. 1st bskg or sleep. at, priv. home, pk. \$4 up, WO. 3993-M.

CITY—711 Bauer Av.—3 front rooms, inside toilet, electric. \$13. KI 020-M.

WALNUT HILLS—2632 Moorman. Single, double, gents; mod. home. WO. 4645 W.

### Unfurnished Rooms

CITY—1710 Elm, 2 and 3 lgt rms, 2d, 3d, 2 fam. house, cen., Adults. af. 10 a. m.

### Unfurnished Apartments

BAYMILLER—1825, 3 lgt rms, 2d floor, newly papered. \$14. WO. 5873-J.

CITY—1808 Vine, comfortable priv., 4 rm. apt., all mod., laundry. \$23. UN. 0229-M.

COL. H.—6224 Collegevue, 4 rms., 1st, por., gar. opt., priv. reas. KI 1403-R.

HYDE PARK—excellent 5 rm, maid's rm. mod., proch, gor. WO. 8268-R.

HYDE PARK—1214 Halpin, 3 rms, bath 2d, heat, hot wa., strict, priv. EA 2417-J

MT AUBURN—2317 Auburncrest, 5 rms., 1st flr., mod., gar. opt., reas. AV. 1433-J

MT. LOOKOUT—3285 Nash, 5 rm. up. St. Louis, frig., gar. \$50. EA 3120-M.

PRICE HILL—1035 Parkson Pl., mod. 5 rms, porch, storage. Only \$30.

PRICE H.—1235 Ross, 4 rms., mod. 1stflr. hot waer, heat, large yard. WA. 1575-W

WYOMING—1100 Springfield pk, 5 rms., sol., gar., nr bus, 1st or 2d. VA 3068-W

### Houses for Rent

COLLEGE HILL, N.—5 rm. semi bung. 3 bn., 2nd, mod., gar. JA. 7699-M.

### Business Places for Rent

CITY—1710 Elm. Corner store with connecting rm. central. \$25. After 10 a. m.

DOCTOR'S OFFICE—formerly occupied by physician. WEST 7468-J.

### Miscellaneous, for Rent

OFFICE or SHOWROOM SPACE—ground floor, 22 East 12th St. Centrally located on several car lines, yet good parking facilities. Reasonable rental. Kelly Realty Co. CHerry 0711.

### Lots and Acreage

PRICE HILL—New Alverno Hills Subdivision; restricted; 60x200; \$1250. WA. 2715

### Pets, Poultry and Stock

PEKINGESE—pedigreed—flat faced red pups. very reas. SO. 4041-R.

### Household Goods

Piece Period Dining Suite—living rm. suite, etc. pract. new. UN. 2814-R.

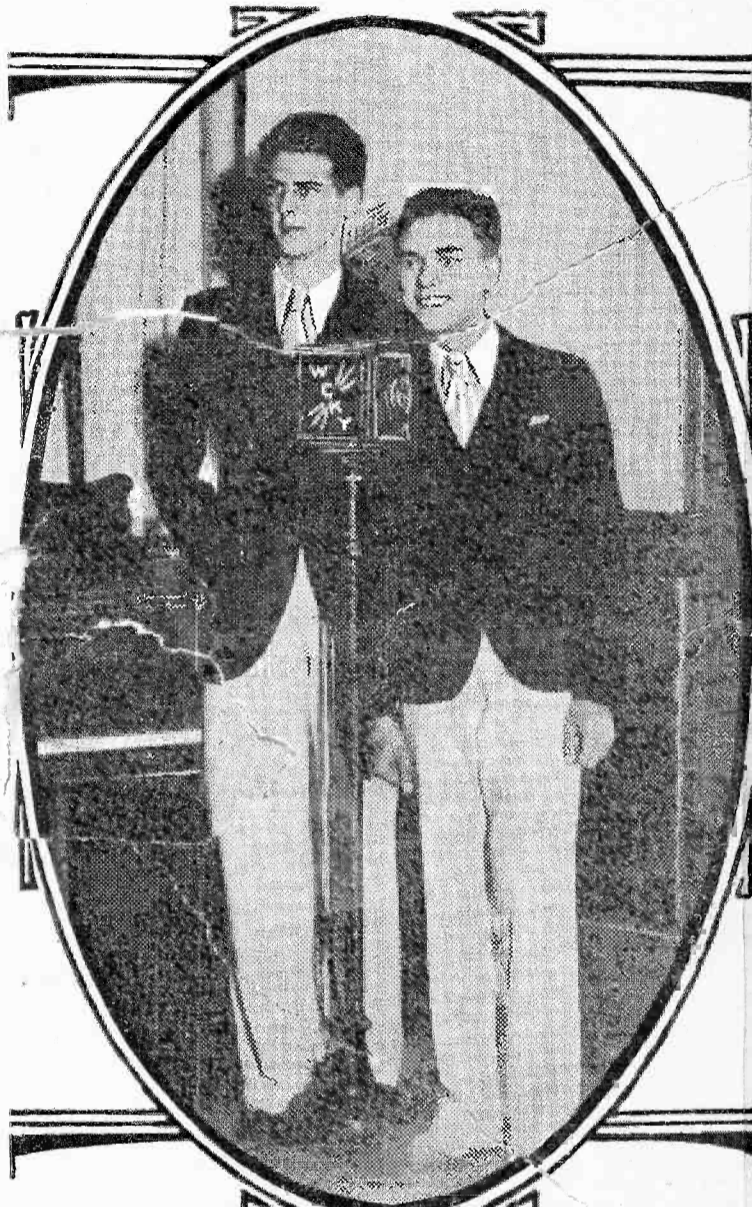
PARTS for any sweeper at prices below manufacture cost. Don't trade it in, we can make it look and work like new. We call and deliver; estimates free. Bags for any sweeper, 75c.

COMMUNITY SWEEPER SHOP  
438 Madison Ave. Covington, Ky.  
HEmlock 1624.

WICKER SET—beautiful green uphol. fine condition. \$12. UN. 1056-M.

VICTROLA—Brunswick console, mahog. any. perfect cond. \$10. UN. 1056-M.

## Campus Cut-Ups of WCKY



TOMMY KYDE, FLOYD TERRY

The style of entertainment of the Campus Cut-Ups has aroused such favorable comment, that they are at the present time, runners-up in the popularity contest being conducted at WCKY. Tommy plays the banjo, and Floyd alternates between the clarinet, saxophone and tap dancing.

## SHORTS

Pierre Brugnion taught three of his friends the rudiments of bridge, the ingrates. They "took" him for six rubbers a week later. . . . Vaudeville news: Irene Beasley reported about to sign for a tour of the New York variety theaters. . . . Arthur Sutherland, baritone of the Eight Sons of Eli, follows the Lanny Ross tradition. Sutherland placed in the half mile run when Yale met Princeton in their annual dual meet. . . . The call of the outdoors. Freddie Rich has installed a ping-pong table on the veranda of his Central Park penthouse. Fortunately for the pedestrians thirty-two stories below, the balls are only celluloid. . . . Kate Smith, who always had a yen for interior decorating, spending her

spare time enhancing the appearance of the new office of her personal manager, Ted Collins. . . . Gracie Allen complaining she is all winded running for Governor of the State of Colorado. . . . Gus Van signing his checks August von Glahn, his real tag.

## LITTLE DIFFERENCE

George Ade, the author, and Neville Revell, NBC's radio raconteur, are fellow Hoosiers, former neighbors and great friends. Miss Revell's favorite story of the novelist has to do with his niece, a little miss of 8 who visited his Indiana farm. Looking up from her book of fairy-tales, she asked: "Does m-i-r-a-g-e spell marriage, Uncle George?" "Yes, my child," was the answer of Mr. Ade, a confirmed bachelor.

## Letter Box

Editor The Dial: The Dial helped its readers and itself by adding Bob Newhall and Walter Winchell. We like those columns very much. L. E. A.

"I could not get along without Radio Dial. Mrs. Jacob S., Mansfield, Ohio.

Editor The Dial: I surely do enjoy your Radio Dial and wouldn't be without it. I am enclosing my subscription for another 26 weeks. A. W., Huntington, Ind.

Editor The Dial: Your paper is the best thing out for anyone who has a radio. A constant reader. R. H. E., Huntington, W. Va.

Editor The Dial: Radio Dial fills a long-felt need. Mrs. R. H. M., Monmouth, Ill.

Editor The Dial: Radio Dial is getting better all the time. I couldn't possibly do without it. Miss A. P., Logansport, Ind.

Editor The Dial: Here is renewal. Can't do without it. D. G., Martinsburg, W. Va.

Know ALL the Stations with RADIO DIAL LOG BOOK . . . FREE!



Dial and identify radio stations all over the world with this new LOG BOOK. For a limited time, you can have a copy free with a 6-months' subscription to RADIO DIAL. Here's an idea of what it contains:

1. U. S. and Canadian radio stations listed alphabetically. With space for filling in dial setting on your set.
2. U. S. and Canadian stations listed by frequencies.
3. All stations in U. S., listed by States.
4. Network stations associated with N. B. C. and C. B. S., listed three ways.
5. FOREIGN long-wave stations.
6. Short-wave stations all over the world.
7. Television stations all over the world.
8. Police broadcasting stations.

Convenient—Accurate—Complete—Official

RADIO DIAL  
22 E. 12TH STREET, CINCINNATI, OHIO 13-LB  
Send a copy of Radio Dial LOG BOOK Free, and enter my subscription to Radio Dial for 6 months (26 weeks), to start at once. Enclosed is \$1.00.

New Subscriber  Renewal

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## RADIO SERVICE

Complete inspection by an expert in your home. Our service work guaranteed ninety days. Replacements made with original parts. Don't take chances. Call

50c

## SCHWARTZ RADIO SERVICE SHOP

ESTABLISHED 10 YEARS  
Liberty and Race, Cincinnati, Ohio CHerry 5946

## CORRECT TIME WKRC TWICE DAILY

COURTESY OF Lange JEWELER

435 VINE — CAREW TOWER  
REMEMBER — YOUR GRANDMOTHER'S WEDDING RING CAME FROM LANGE'S