

RADIO DIAL

Volume I, No. 13

FRIDAY, AUGUST 14, 1931

Price 5c

Famous Radio Artists Choose This Week For Broadcasts Through Local Stations



Helene Carlin, who is heard frequently as guest artist on National Broadcasting Company programs, is a former movie actress. Harry Reser, who directs the Clique Club Eskimos, heard her singing once and persuaded her to come to radio. She did, and is now making a steady rise.

Kenner Stakes from Saratoga Aired by WKRC

Description of the Kenner Stakes will be broadcast from the track at Saratoga Springs, New York, by Bryan Field over the Columbia network and WKRC Tuesday afternoon (August 18) at 3:15. The Kenner was inaugurated in 1870, but during the last ten years has been run under the caption of the Miller Stakes. Field, well-known turf writer, will give a running description as the 3-year olds gallop over a mile and three-sixteenths course.

Gov. Roosevelt Speaks Thursday

Franklin D. Roosevelt, governor of New York, will be heard Thursday (August 20) during the National Farm and Home program through WLAV at 12:30 p.m. when he speaks at the American Country Life Confer-



Above, top to bottom, are Walter Scanlon, Billy Murray and Marcella Shields, the featured artists in the new Dutch Masters program through WLW at 8:30 p.m. Wednesdays. Scanlon and Murray were popular a few years ago as phonograph recorders. Miss Shields is well known for her acting on NBC dramatic programs.

ence at Cornell University.

Other speakers will be Dr. C. J. Galpin, a pioneer in rural life study, and one of the country's foremost figures in sociological accomplishment, and Dr. Liberty Hyde Bailey, president of the American Country Life Associa-



The Ponce Sisters are one of the most successful harmonizing "sister teams" on the air. Since they began broadcasting a few years ago they have made a steady rise. When talking pictures pictures were perfected the Ponce Sisters made a number of feature shorts. Now they broadcast each Thursday night at 6:45 over an NBC network including WENR (870 kc.) In the photograph Dorothea is at the left and Ethel at the right.

Wagner Music Is Broadcast From Bayreuth

Music from the Wagner Festival in Bayreuth, Germany, will be heard in the United States for the first time when NBC attempts a rebroadcast of a portion of "Tristan and Isolde" Tuesday, (August 18,) at 3 p.m. The performance will be the third and last in the current series at the great composer's birth-place.

WSAI probably will take the program although final arrangements have not been completed and there is a possibility that it may be heard on WLW.

Men About Town Sing Sunday on WSAI Program

The Men About Town will sing Sunday night (August 16) at 7 o'clock in the Chase and Sanborn program WSAI broadcasts from the NBC network.

The trio will include "The Bride and Groom," a narrative comedy song relating the blissful oblivion of a happy couple to disasters all around them, "One Man Band," "Blue Again," and "Big Boy Jess of the Western Air Express." The three musicians are Frank Luther, Jack Parker and Phil Dewey.



Alice Brady and Dennis King will present a radio version of the balcony scene from "Romeo and Juliet" during the Linit program at 6:15 p.m. Wednesday (August 19) through WKRC and other CBS stations.

King sings regularly on the program. Miss Brady last appeared in the RCA Sunday night program during the early spring.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL "PROGRAM JOTTINGS"

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NATALIE GIDDINGS, Editor

VOL. I AUGUST 14, 1931 No. 13

It's a Big World After All

International rebroadcasting is in a bull market. For the past few months programs reaching American listeners from Europe have been increasing until they have outgrown the novelty class.

Technically, too, they are improving. In fact, listeners have become so accustomed to clear over-seas reception that some grumble when it is below par.

Also, more of these imported programs consist of music, compared with the speeches which were the rule at first. And that makes for greater interest.

Now, as the latest step, Columbia announces a comprehensive plan for sending American programs to Europe as well as receiving European programs here, during the coming winter.

Such an exchange has fine possibilities. There is no question that radio can be a powerful force in fostering international understanding. Compared with print, it has the intimacy and directness of the telephone, alongside a letter.

But, small as it seems while you listen to London, Berlin or Paris in your own home, this is a big old world after all. Which is another way of saying that time is the one real obstacle to international radio.

For instance, a few years ago somebody suggested a world-wide broadcast of a Christmas service from Bethlehem. A great idea, it seemed, till somebody else remembered that Christmas doesn't come at the same time all over the world.

The same thing on a smaller scale bobs up in trans-Atlantic programs. Maybe you've noticed that most of them reach us in the afternoon. That is because it's already night over there. And when you turn to Australia or China, you bark your shins on yesterday.

Of course broadcasting can take care of these differences in time by putting on special programs, planned for certain continents. Just the same, it does make you have more respect for this giddy golfball when you find that after all it's big enough to be inconvenient, even for radio.

George Gershwin Picks Favorites



George Gershwin (left), composer of "Rhapsody in Blue" and other less intelligent modern numbers, confers with Leo Reisman to select the numbers Reisman's orchestra will play on the All-Gershwin program on the Pond's broadcast at 8:30 p. m. Friday (August 14) through WSAI.

Bushman Will Reminisce About William S. Hart

William S. Hart, one of the most colorful figures of motion picture history, will be the subject of the ten-minute talk by Francis X. Bushman in the Armour program Friday night (August 14) at 7:30 through WLW.

If We Had Our Own Radio Station

By JACK SNOW

Announcer: Ladies and Gentlemen, we take pleasure in presenting the program sponsored by Meyerbaum's Second Hand Furniture Emporium. Opening the program of Meyerbaum Melodies, we hear the theme song, "Old Rocking Chair."

FRIDAY, AUGUST 14
 "New Sun in the Sky," and "I Love Louisa," songs from the current Broadway show, "Band Wagon," will be featured on the Heatrolatowm program at WLW at 9 p. m. * * *

Toscha Seidel, world famous violinist, will play the "Berceuse" from Godard's "Jocelyn," a cradle song which his mother sang during his own childhood, when he appears on the Pillsbury Pageant at 9 p. m. through WKRC.

Theo Karle, eminent American tenor, will sing "Sylvia," and the Songbirds' Quartet will be heard in "Shine On Harvest Moon," an old song which reappears in the Ziegfeld "Follies" this year. * * *

An adaptation of Walton Green's story "Cured," from the current issue of *Liberty Magazine*, will feature the periodical's program through WKRC at 8:45 p. m. * * *

The Lewisohn Stadium concert at 7:45 p. m. will include the overture to "Euryanthe" (Weber), "A Norfolk Rhapsody" (Vaughan Williams), and "Perpetuo Mobile" (Mozzkowski). Albert Coates will conduct the New York Philharmonic orchestra. * * *

SATURDAY AUGUST 15

The Hernandez Brothers—Gonzalo, Hector and Frank—all instrumentalists, will offer a novelty presentation of "The Kashmiri Song" on the musical saw with bandola accompaniment at 8 p. m. through WKRC. * * *

Reduced to its chief arias and orchestral numbers, "Carmen," by Bizet, will be broadcast over WKRC and the Columbia network at 8:30 p. m. in the Grand Opera in Miniature series. * * *

"Better Marketing of Farm Products" will be explained by J. H. Boyd, Hamilton County agricultural agent, in the R. F. D. program at 7:30 p. m. on WLW, "Boss" Johnston will be master of ceremonies. * * *

SUNDAY, AUGUST 16

A surprise parody on a well-known ballad, the words of which have been written by himself, will be presented by Fred Hillebrand during the Dutch Masters program over WKRC at 8 p. m. The program includes such old favorites as "The Spaniard Who Blighted My Life," "Yankee Rose," and "Oh Kate-rina." * * *

Petronella Trimbur Kiely, vocalist, and Thomas Gay, violinist, will present the College of Music student program at WCKY at 7:30 p. m. Among Mr. Gay's numbers is the second movement from the third violin concerto of Saint Saens, Kreisler's "Old Refrain," and Schubert's "Serenade." Mrs. Kiely will sing, "Jerusalem, Thou That Killst the Prophets" from Mendelssohn's "St. Paul," and several lighter songs. * * *

Barbara Maurel, contralto, who has successfully toured the

United States and Europe as a concert and opera singer, will be featured during the broadcast of the Cathedral Hour through WKRC at 3 p. m. With choral accompaniment, Miss Maurel will sing the outstanding melodies of the oratorio, "At the Offertory." * * *

Presenting its third broadcast in two weeks from Berlin, the WABC-Columbia network is scheduling George Bernhard, president of the German Department Stores Association, to speak in the regular international broadcast period at 11:30 Sunday morning (August 16). Get it through WBBM (770 kc.) Herr Bernhard will speak from studios in Berlin, taking as his title "A Businessman's Picture of Germany's Economic Future." As head of the association of department store owners he is close to the pulse of industrial Germany. * * *

MONDAY, AUGUST 17

St. Louis will be saluted at 7:30 p. m. by Elliott Brock and his military band in the WLW Fanfare. Distinctive characteristics of the city and its historical background will be pointed out. * * *

Ferdie Grofe's "Mississippi" suite, Nevin's suite, "In Arcady," and Lacombe's Spanish suite "La Feria" will be played in the Chime Reveries concert at 11 p. m. at WLW. * * *

"Death Valley Days" dramatic sketch portraying pioneering days winning Monday (August 17) will be broadcast Monday nights at 7:30 instead of on Tuesday. WCKY continues to carry the program. * * *

Smith Ballew and his Piping Rock Orchestra, club and stage band favorites now playing at Saratoga, N. Y., can be heard on WENR (870 kc.) every Monday at 11:30 p. m. * * *

Lois Bennet, soprano, and James Melton, tenor, will be soloists on the General Motors program through WSAI at 8:30 p. m. * * *

TUESDAY, AUGUST 18

"The Firefly," by Friml, will be given in miniature at 10:10 a. m. at WLW by Harriet Welton, soprano, and Arthur Chandler, Jr., organist. * * *

Jack Denny and His Orchestra, playing their fifth year before Canadian society and members of parliament at Montreal, can be picked up through WTAM (1070 kc.) every Tuesday and Friday at 11:30 p. m. * * *

WEDNESDAY, AUGUST 19

From Heywood Brown's benefit musical comedy "Shoot the Works," Louis John Johnen will sing "Don't Ask Me Why" as part of the Canova Musicale Novelsque at WLW at 9:30 p. m. * * *

Kate Smith sings an all-request program of memory songs on her Columbia network program at 6 p. m. through WKRC.

You Should Know --- Tremlette Tully



Tremlette Tully, WKRC's petite director of women's activities, gave RADIO DIAL this picture of herself snapped on board the Leviathan on which she took a vacation cruise.

Miss Tully (Scottish and English instead of the Irish her name suggests) is one of the young women who find radio writing an exciting career. In deed, writing continuity for WKRC programs interests her even more than appearing before the microphone although she does enjoy the appearances she makes in radio theatricals.

She went from newspaper work (the *Commercial Tribune*, but before it folded) to WCKY where she broadcast a shoppers' talk similar to the kind she wrote for the newspaper. There she began writing such popular radio features as the Snow Family in which she also played the part of Mrs. Snow and of one of her children.

At WKRC she writes many programs, her favorite being "Your Neighbors," a feature sponsored during the winter by Chubb-Steinberg. Her human-interest radio skits are written about her own neighbors, she says, and are many of them based on actual experiences of people she knows. She likes to study people and to write about them.

Tremlette Tully is a little person—only five feet two inches tall and extremely slender. In appearance she is quite Irish, with dark brown hair, blue eyes, and long black eyelashes. She loves to buy clothes and always wears something smart and out-of-the-ordinary, accenting her costume with unusual jewelry. People always ask her the origin of her unusual name. Tremlette was the surname of the man her father's sister married, she says. He was born in Devonshire, England. Her father didn't like his sister's given name, so he named Tremlette with her married name.

THURSDAY, AUGUST 20

Frank Aston, whose pungent wit adorns the drama and literary pages of the Cincinnati Post, appears on WFBE, on Thursdays at 7:15 o'clock to open the Question Box. Many strange people visit newspaper offices for equally strange reasons. Aston talks about them, including bits of dialogue in the 15 minutes.

COMING EVENTS

As September approaches, vacations end, and radio executives settle down for a strenuous season of broadcasting, many events of unusual interest to radio listeners are being jotted down on Radio Dial's calendar for elaboration as the passing of time brings them into the immediate present. A foretaste of them is listed below:

Atwater-Kent Auditions—September to December.

Ted Weems weekly broadcasts for Johnson Wax beginning August 23.

Rebroadcast of Warner-Janson Concert from Berdin, August 30.

President Hoover will speak at fiftieth anniversary celebration of founding of American Red Cross in September.

Columbia network soon will begin Church of the Air entirely divorced from commercial sponsorship.

William Green, president of the American Federation of Labor, will broadcast his annual Labor Day address this year.

Musical Appreciation lessons conducted by Walter Damrosch will be resumed in October on 61 network stations.

Senor Don Manuel C. Tellez, Mexican ambassador to the United States, will deliver the opening address of Columbia's Conclave of Nations series this fall which will present almost all ambassadors to this country.

Radio Guild of National Broadcasting Company will offer 32 of the most famous plays ever written in its weekly broadcasts beginning in October.

Columbia plans to exchange programs every week with radio stations in European capitals.

John Charles Thomas sings 3 weeks more



John Charles Thomas, the well-known American baritone, who recently returned from a concert tour of Europe, is now heard each Thursday night at 8:30 on the Maxwell House program. Every year Thomas sails to Belgium to sing at the famous and traditional opera, the Theater Royal de la Mounaie in Brussels. He will be heard on the weekly program until September 3, when he begins a tour of the United States. WHAS is the nearest NBC outlet for the concert (820 kc.)

Nestle Concert Stars John L. Fogarty, Tenor



John L. Fogarty, young ex-vaudevillian who in a single year has made a place for himself in the entertainment world as a concert tenor, will be guest soloist with Nestle's Chocolaters at 7 o'clock Friday night (August 21) on stations WCKY and WLW.

Althouse, Alsen Share Honors in Stadium Concert

Paul Althouse and Elsa Alsen will sing excerpts from "Tristan and Isolde" and "Gottterdammerung" Sunday night (August 16) in the 8:30 broadcast through WKRC of the Lewisohn Stadium concert by the New York Philharmonic orchestra.

Their first number will be the love duet from "Tristan and Isolde." The orchestra will play "Stegfried's Journey to the Rhine" from the other Wagner opera and will accompany Miss Alsen in "Brunhilde's Immolation" from the third act of the same opera.

Amos 'n' Andy Complete Two Years for NBC

On August 19, Amos 'n' Andy complete their second year of entertaining on a national scale. Two years ago that date they made their debut on the NBC network under the sponsorship of the Pepsodent company.

In that time they have broadcast 626 episodes, have written something like 1,252,000 words of conversation, and have appeared on the air two or three times each night (now their broadcasts are given at 6 p. m. and 10 p. m. eastern time to reach all NBC audiences in different time zones.) Besides all this work, they have made personal appearances in theatres all over the country, and have made a talking picture.

The anniversary brings up the amusing fact that two years ago the director of WLW (no longer with the station) guessed wrong as to the popularity of Amos 'n' Andy and refused to make way for the program on the station's schedules, expecting the sponsors to come his way. Later he was glad to bargain with the network for a chance to put the act on the station. Before their network

Our Dially Dozen

By DON BECKER

This actually happened. William Stoess, WLW's Musical Director, was interviewing a prospective staff member.

"What do you think of the way Puccini handled 'Madame Butterfly'?" Stoess asked.

"Well, I'll tell you," said the interviewee, "I read the BOOK and didn't think so much of it!" Poor Mr. Puccini.

Last week Mary Steele was sojourning in Lexington with her husband, Bob Brown.

Bob stopped at a filling station to get gas.

In the meantime, Mary fell in the oil pit!

"Did she get hurt?" we asked Bob, when we heard the news!

"Naw—JUST A BIT OILED!"

DID YOU KNOW THAT—

Harriet Wollen fell off a step-ladder and broke her Jelly Glasses? Also two ribs.

WLW has 42 microphones, most of them made by Studio Engineers? Amos 'n' Andy write their own script?

George Frame Brown plays Matt Thompkins, Mrs. Jones, and the Swede in the Real Folks Hour?

The most difficult sound to accurately produce on the air is a "gun shot"?

Jane Froman is reported to be married to Don Ross, of the team Brooks and Ross? We don't vouch for it.

WFBE has one of the most complete record libraries in the country?

Sidney Ten Eyck was once my boss in a Multigraph Department?

Monday, August 10th, was Herbert Hoover's Birthday.

Arthur Chandler, Jr., wanted to dedicate his Organ Matinee to the Chief Executive, when he suddenly remembered Mr. Hoover does not have a favorite song.

Why Mr. Hoover. Let Moratoriums, Peace Treaties, and World Conferences go hang. Get yourself a favorite song right now.

How about, "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE"?

A scandal! She was very sweet, almost like a lovely melody, but she was "restricted." (Radio lingo for "married.")

He was young. He wanted to go dancing.

She said, "—but my husband!" He wired for Special Permission of the Copyright Owners!

I've been wanting to leave these "Theme Songs" of mine out of this column, but the readers say "No."

Remember, you've brought it on yourself.

Here is the Mosquito's Theme Song, "WANNA STING ABOUT YOU!"

DIALAUGHLINGLY YOURS. DON BECKER.

"The Corner Drug Store." a new series of dramatic sketches to be broadcast over WSAI and an NRC network every Tuesday at 6:30 p. m. will have its premier this week (August 18).

The series will be concerned chiefly with the affairs of Bubbles, musically-inclined soda jerk (played by Frank Luther); Mahel, wise-cracking willow belle, (Catherine Renwick); Daius, who completes the love triangle (Rosaline Greene); John Smith, kindly drug store proprietor (Percy Hemms, author of the sketches); and Snowball, negro porter.

Frances Williams is Vitality Soloist



Frances Williams of musical comedy ("Scandals," "The New Yorkers") and vaudeville fame, will be heard Wednesday night (August 19) through WKRC and other CBS stations in the Vitality Personalities at 9 o'clock. She will sing "Philadelphia" and "The Great Indoors." In tribute to her, Freddie Rich's orchestra will play a medley from "The New Yorkers."

Around the Dial

By THE DIAL TWISTER

"Happy days are here again" for lots of youngsters since Ford Rush is back at WLW (daily except Sunday, 5:30 p. m.) as the new "Old Man Sunshine." No doubt that he's getting over with a bang. Fine personality for the job. Seems to get as big a kick out of it as the little ones.

Changing the Stromberg-Carlson Hour from 9 to 7:30 p. m. (WCKY, Monday) hasn't done anything else to it. Still one of the shrines of good music, especially with the Rochester Civic Orchestra back from its vacation.

Complaints about the Eno Crime Club (WKRC). After you hear the first installment (Monday at 8 p. m.), just have to hear the second (Wednesday at 8:30 p. m.). Have with Wednesday bridge dates, etc. Notice the gang strokes instead of musical interludes? Cheaper than hiring an orchestra, of course, but surprisingly effective. Watch others follow suit.

True Story Hour is settling down in its new home (Monday at 9 p. m., WSAI) as if it had always been there. Has a big following, and deserves it. Mighty good piece of work.

Lowell Thomas stands the gaff of his Literary Digest turn (WLW at 5:45 p. m., daily except Sunday). No small chore that, week after week. But wonder if those four little hooks don't show how to pronounce "men."

Cities Service Hour (WSAI Friday, at 7 p. m.) is still 60 minutes and a pleasing earful. Vauvoh De'earth now she she soloist. Cavaliers harmonizing as well as ever.

That Liberty Magazine program (WKRC, Friday, at 8 p. m.) improves with acquaintance. Packs a

lot of varied stuff in its 45 minutes. Glad to find Ned Weaver doing the hero part in the featured story-drama. One of the best young actors on the air. Seems to work only in Columbia plays, too. CBS casting office must have a sharp ear for voices.

Madame Frances Alda is now going to include opera selections in her programs (WSAI, Wednesday, 6:15 p. m., and WLW, Friday, at 6:15 p. m.). Good news for those who used to "know her when." Surprising to find her honoring requests by name, isn't it? Almost never done on the chains. But maybe rules bend a little when it's Alda.

NBC's Radio Guild (WLW, Friday, at 3:15 p. m.) is hereby recommended as a matinee good enough to make you forget the heat, or is it the humidity? Last two plays delightful comedies, "The Dover Road" and "Beverly's Balance." Arnold Bennet's "The Great Adventure" this afternoon. Florence Maloué showing fine versatility.

Cliquot Club (WSAI, Friday, at 8 p. m.) sticks to Harry Reser. Just about the longest run in radio. No mistake either. That banjo outfit still unione. "Bill Borealis"—otherwise Raymond Knight of Cuckoo fame—doing a neat job as master of ceremonies.

Violin fans are quite keen for the Pillsbury Pageant (WKRC, Friday, at 9 p. m.) because of Toscha Seidel and his Strad. No question that it's a real fiddle. Theo. Karl getting a hand, too, for his fine tenoring.

Nothing weak about that Kodak Week-end Party (WSAI, Friday, at 9 p. m.). The Shilkgret label is all over it. Which means well done music, no matter what kind.

FRIDAY
August 14

WKCY (202m.—1490 kc.)

- A. M.—**
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cherie (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
12:35—Harlan Duo.
12:45—Randall Fryer, tenor.
1:00—Sign off
5:45—Dance Records.
5:55—WKCY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders.
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Nestlé's Program (NBC)
7:30—Earl Arnold's Orchestra, Lookout House
8:00—Interviewed Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Hot Shot, the Briarhopper.
9:00—Esther Covington.
9:15—Male Quartette.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—**
7:00—Voices at Dawn
7:15—Bamboo Boys
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Dance Frolic
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Story-Telling Time
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:15—Reds vs. Boston, at Boston
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Bering Ford Travelogue
7:00—The Post Question Box
7:15—Novelty Notes
7:30—Harry Hartman's Sport Review
7:45—Julius Sein
8:00—Luckey Boys
8:15—Byron Trio
8:30—Colonial Stages Program
8:45—Twilight Reveries
9:00—Dry Ridge Health Hints
9:15—Novelty Notes
9:45—Mountain Red
10:00—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:53—Gruen Time Signal
8:00—Harr-Freere Melodies
8:15—The Commers (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Floraline Talk
10:20—Rhythm Kings (CBS).
10:30—Charles W. Reaume Studio.
11:00—Time and Weather.
11:03—Woman's Hour—Tremlette Tully
11:30—Columbia Revue (CBS).
Noon—Blackberry Dishes.
P. M.—
12:15—Eucic Madriguera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants' Program
1:00—Pabst-et Varieties (CBS)
1:15—Farm Network Program (CBS).

WKRC Friday, August 14

- 1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume Studio.
2:15—Salon Orchestra (CBS).
2:30—Marian and Jim (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Hour (CBS).
3:30—Maestic Tours.
3:35—Studio.
4:00—Jewish Art Program (CBS).
4:15—A. L. Fink Program.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio.
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swance Music (CBS).—Hone Furniture Company.
6:10—Stocks, Cohn & Tyree
6:18—Time and weather.
6:15—Linit Program, with Dennis King (CBS)
6:30—St. Moritz Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Crmo Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—Today in Cincinnati, by Dr. Glenn Adams. (Full Measure Gas).
7:45—Lewisohn Stadium Concert (CBS).
8:00—Luncheon Magazine Hour (CBS).
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—Around the Samovar (CBS).
10:00—Pyol Program.
10:15—Gruen Answer Man
10:30—Croy Llaner Orchestra.
11:00—Time; Weather; Sports
11:08—Benny Meroff Orch. (CBS).
11:30—Blue Ridge Red.
11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

- A. M.—**
6:30—International Fiddlers and Seger Ellis
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Seger Ellis
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutyeh Sohngen
9:30—Household Hints
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchen
11:00—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home
1:30—Netherland Plaza Orchestra
2:00—Organ Matinee—A. Chandler, Jr.
2:30—Chicago Serenade (NBC)
3:00—Jim and Walt
3:15—Radio Guild (NBC)
4:15—Grab Bag Boys
4:30—The Hotentots
5:00—Words and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Aida (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Lords and Baseball Scores
7:05—Glenn Sisters
7:15—Netherland Plaza Orchestra
7:30—Fuller's Orchestra
7:45—Sisters of the Skillet (NBC)
8:00—"In Ronany"
8:15—Icycatt Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Leotatlow
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
10:58—Estate Weather Man

New York Names Vallee Radio King



Mayor "Jimmy" Walker presents Rudy Vallee with the loving cup awarded him as "King of Radio" in a contest conducted by the *New York Daily Mirror* among radio listeners in metropolitan New York. Vallee received 57,828 votes. Excitement comparable with that attending the welcome of Lindbergh reigned in the vicinity of City Hall when Mayor Walker presented loving cup to Vallee and the six runners-up in the contest. Vallee was so besieged by admirers that he retreated to the City Hall cellar for an hour while 100 policemen and fremen dispersed the crowd.

WLW Friday, August 14

- 11:00—Vox Celeste
11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm
1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—**
8:00—Gene and Glenn, the Quaker
8:15—Tom Waring and His Troubadours (NBC).
8:45—Records
9:00—Mrs. Blake's Radio Column (NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.
P. M.—
12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Crosley Dealers' Salut
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records.
5:15—Don Becker, Ukelele.
5:30—Records.
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Cities Service Concert (NBC)
8:00—Cliequot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

RADIO TUBE SPECIALISTS

Any type of Tube for any Make of Radio
LINK'S TUBE SHOP
807 WALNUT STREET
RADIO REPAIRING Parkway 6415

WKCY Saturday, August 15

- 8:30—Earl Arnold's Orchestra from Lookout House
9:00—Cuckoo Club (NBC)
9:30—Hitch Hikers.
9:45—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

- A. M.—**
7:00—Voices at Dawn
7:15—Tennessee Jeff
7:30—Classified Directory
8:00—Morning Concert
9:00—Variety
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Vaudeville
11:45—Nor Ky Trio
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellonby Luncheon Musicale
1:00—Story Telling Time
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Reds vs. Brooklyn, at Brooklyn
5:00—Lyric Hour
5:30—World Series Contest
6:00—Musical Interlude
6:15—World Series Contest
6:45—Bering Ford Travelogue
7:00—The Post Question Box
7:14—Luncheon Music
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Luckey Boys
8:15—Dry Ridge Health Hints
8:30—Murdock Williams, Song and Piano
8:45—Twilight Reveries
9:00—Independent Oil Stations
9:30—Song Hit Time
10:00—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:53—Gruen Time Signal
8:00—Commers (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume Studio.
9:30—Consolidated Merchants' Program.

A Laugh A Second
with
H Y R Y E
AND
Willie Winsum
Every Tuesday and Thursday, 7:15 P. M.
WKRC
Radio's biggest 15 minutes of good cheer and snappy music.
Sponsored by
THE RUBEL BAKING CO.

C. A. C. Personal Loans
are always arranged to suit the family income. For instance, loans on automobiles or household security can be repaid in monthly amounts as low as \$6.75 for each \$100 borrowed. This convenient plan fits in well with the average family budget and makes the loan easier to repay.
The Central Acceptance Corporation
26 East Sixth St., Between Vine and Walnut, Cincinnati, O.
Open 8:30 to 5:00

WKRC Saturday, August 15
 10:00—Studio Feature.
 10:15—Time: Weather
 10:20—Woman's Hour — Tremlette
 Fully
 10:45—Columbia Revue (CBS).
 11:00—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.
 P. M.—
 12:15—St. George Orchestra (CBS).
 12:30—Cincinnati Merchants Program
 1.00—Columbia Farm Program (CBS)
 1.30—Pyol Program.
 1.45—Starr-Freeze Melodies.
 2.00—Charles W. Rcaume Studio.
 2.15—Gil and Cassey.
 2.30—A. L. Fink Song Recital, Louie Johnson, tenor
 3.00—Esther Leaf at the Organ (CBS).
 3.15—Saratoga Racing Series (CBS).
 3.45—Spanish Serenade (CBS).
 4.00—Dancing by the Sea (CBS).
 4.15—Madison Singers (CBS).
 4.30—A. O. Rust—Happy Feet.
 5.15—Studio.
 5.30—Cincinnati Trade School Program.
 5.45—Studio
 5.50—Eureka Baseball Scores
 5.55—Sports Review
 5.59—Burke Weather Forecast
 6.00—St. Moritz Orchestra (CBS) Home Furniture Co.
 6.15—Studio
 6.25—Stocks, Cohl and Tyree
 6.28—Time and weather
 6.30—Reis & Dunn (CBS).
 6.45—Camel Quartet Hour (CBS)
 7.00—Peyor's Crema Military Band (CBS)
 7.15—Henry Burbig (NBC).
 7.30—Junior Chamber of Commerce
 8.00—United Spanish War Veterans.
 8.30—Grand Opera Minature (CBS).
 8.45—Doc Williams "National Teacher's Agency."
 9.00—Hank Simmons' Show Boat (CBS)
 10.00—Pyol Program.
 10.15—Coney Island Dance Orchestra.
 10.45—Will Osborne and His Orchestra (CBS).
 11.00—Time: Weather; Sports
 11.08—Guy Lombardo and His Orchestra (CBS)
 11.30—Blue Ridge Red.
 11.45—Jos. R. Deins Organ Concert, Pat Gillick.
 Midnight—Jos. R. Deins Midnite Frolic Request Program, Pat Gillick.

WLW Saturday, August 15
 8.30—Dominio Orchestra (NBC)
 9.00—King Edward Cigar Band.
 9.30—Clara, Lu and Em (NBC)
 9.45—Murray Horton's Orchestra, Horseshoe Gardens
 10.00—Club Sohio
 10.30—Variety
 10.45—Bob Newhall Sport Slices
 10.58—Estate Weather Man.
 11.00—The Singing Violin
 11.30—Doodlesockers.
 Midnight—Hotel Gibson Orchestra
 12.30—Castle Farm Orchestra.
 1.00—Fuller's Orchestra.
 1.30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)
 A. M.—
 8:00—Gene and Glenn (NBC)
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Records
 9:00—Mrs. Blake's Radio Column (NBC)
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Old Time Fiddlers.
 10:30—Keys to Happiness (NBC)
 11:00—Records
 11:30—Live Stock Reports from Food, Coop. Comm. Assn.
 11.45—Records
 Noon—Sign off
 P. M.—
 3:00—Classic Gems (NBC)
 3:30—Records
 3:45—Crosley Dealers Salute
 4:00—Records
 5:00—Southern Singers & Mitchem
 5:30—Records
 6:00—Harry Willsey's Orchestra
 6:30—Records
 6:45—The Goldbergs (NBC)
 7:00—Records
 7:15—Harry Willsey's Orchestra.
 7:30—The Silver Flute (NBC)
 8:00—General Electric Hour (NBC)
 8:30—Club Valspar (NBC)
 9:00—Lucky Strike Dance (NBC)
 10:00—Fuller's Orchestra
 10:30—Murray Horton's Orchestra, Horseshoe Gardens
 11:00—Sign off

WCKY (202 m.—1490 kc.)
 A. M.—
 10:00—Nomads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 11:30—Hot Shot, the Briarhopper.
 11:45—Bob Stidell.
 Noon—Jack Moore.
 P. M.—
 12:15—Skillet Lickers.
 12:45—Charlene and Tommy.
 1.00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Ralph Briggs, piano.
 6:15—Hot Shot, the Briar Hopper.
 6:30—Little Red Riding Hood.
 6:45—Maurice Thompson, Baritone.
 7:00—Skillet Lickers.
 7:30—College of Music.
 8:00—The Italian Serenaders.
 8:15—Musical Roulette.
 8:45—Earl Arnold's Orchestra From Lookout House
 9:15—Floyd Gibbons
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)
 A. M.—
 8:00—Morning Frolic.
 8:30—Concert Hour.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Echoes from Germany.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:45—Tile Wire Fire-Proof Home Program.
 P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Organ Recital.
 1.00—Jewish Hour.
 2:00—Ralph and Harlan.
 2:15—Reds vs. Brooklyn at Brooklyn.
 4:00—Vocal Varieties.
 4:15—Pastels in Prose.
 4:30—Sun-down Serenader.
 4:45—Post Symphony Hour.
 5:45—Afternoon Melodies.
 6:00—Novelty Duo.
 6:15—Musical Interlude.

Young Pianist Makes Debut on Network



The radio bow of Dorothy Daubel, hitherto unknown American-trained pianist, will be made Friday (August 14) at 3 p.m. on an NBC network including WEAF (660 kc.). After that her concert will be heard weekly. Miss Daubel was born in Buffalo, N. Y., and began her musical career at the age of eight.

WKRC Sunday, August 16
 6:30—Church Federation Hour.
 7:00—With The Scouts.
 7:15—Anne Storey, contralto.
 7:30—Harry Hartman's Sport Review.
 7:45—Two Boys from Dixie.
 8:00—Song Hit Time.
 8:30—The Orioles.
 8:45—Twilight Reveries.
 9:00—Scotland Yard.
 9:30—Slumber Music.

WKRC (545 m.—550 kc.)
 A. M.—
 6:45-7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (e. l.)
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:00—First Church of Christ, Scientist.
 P. M.—
 1:00—Jewish Community Program.
 1.30—Gypsy Trial (CBS).
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS)
 4:00—To Be Announced.
 4:30—Pastorate (CBS).
 5:00—Clie Knights (CBS).
 5:30—Twilight Reveries.
 6:00—Theo. Karle (CBS).
 6:15—Studio.
 6:30—Enreka Baseball Scores.
 6:35—Sports Review.
 6:50—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith, Swanee Music (CBS).
 7:30—Tony Parenti and His Singing Sixupians (CBS).
 7:45—Modern Male Chorus (CBS).
 8:00—The Dutch Masters (CBS).
 8:30—Lewishon Stadium Concert (CBS).
 9:30—The Gauthos (CBS).
 10:00—Coney Island Dance Orchestra
 10:30—Red Nichols Orchestra (CBS).
 11:00—Time and weather.
 11:05—Sports Review.
 11:08—Jack Miles Orchestra (CBS).
 11:30—Nocturne (CBS).

WCKY (202 m.—1490 kc.)
 A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
 P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:35—Harlan Duo.
 12:45—Randall Fryer, tenor.
 1.00—Sign off.
 5:45—Dance Records.
 5:55—VCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).

WCKY (202 m.—1490 kc.)
 A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
 P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:35—Harlan Duo.
 12:45—Randall Fryer, tenor.
 1.00—Sign off.
 5:45—Dance Records.
 5:55—VCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).

WLW (428 m.—700 kc.)
 A. M.—
 8:50—Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).

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 Cincinnati Radio Service Co.

WLW Sunday, August 16
 9:45—Song for Today (NBC).
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC)
 Noon—Tales of the Emerald Isle (NBC).
 P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Favorites (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra.
 3:00—Ravinia Opera Concerts (NBC).
 4:00—Sabbath Reveries (NBC).
 5:00—The Roaninos.
 5:30—Plantation Days.
 6:00—The Chatter.
 6:30—Conservatory of Music Recital.
 6:55—Los Ramos Baseball Scores.
 7:00—Enna Jettick Melodies (NBC).
 7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Boys' Stag Party (NBC).
 8:45—Kaffee Hag Slumber Music (NBC).
 9:15—Variety.
 9:30—Castle Farm Orchestra.
 10:00—Estate Weather Man.
 10:02—Crosley Concert.
 10:45—Murray Horton's Orchestra at Horseshoe Gardens.
 11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
 Midnight—Fuller's Orchestra.

WSAI (225 m.—1330 kc.)
 P. M.—
 2:00—Sermonette and Hymn Time.
 2:30—Balkan Mountain Men (NBC).
 3:00—National Sunday Forum (NBC).
 4:00—Gilbert & Sullivan Gems (NBC).
 5:00—Catholic Services (NBC).
 6:00—Thru the Opera Glass (NBC).
 6:30—Totent Club of the Air (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—The Russian Singers (NBC).
 8:45—Castle Farm Orchestra.
 9:15—Goldman Band Concert (NBC).
 9:45—Sunday Night at Seth Parker's (NBC).

MONDAY August 17
WCKY (202 m.—1490 kc.)
 A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
 P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:35—Harlan Duo.
 12:45—Randall Fryer, tenor.
 1.00—Sign off.
 5:45—Dance Records.
 5:55—VCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).

WCKY Monday, August 17
 6:15—Tastiest Jesters (NBC).
 6:30—Steve Bates, Singing to an Octofone.
 6:45—Hitchhikers.
 7:00—Esther Covington.
 7:15—Little Red Riding Hood.
 7:30—Dear Valley Days (NBC).
 8:15—Mystery Serial.
 8:45—Hot Shot, the Briarhopper.
 9:00—Charlene and Tommy.
 9:15—Tommie and Willie.

WFBE (250 m.—1200 kc.)
 A. M.—
 7:00—Bamboo Boys.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Furniture Program.
 10:00—Musical Breivites.
 10:35—Variety.
 10:50—Mrs. Evans' Questions and Answers.
 11:00—Shopping with Betty and Bob.
 11:30—Tone Poems.
 Noon—Tri-State Philco Program.
 P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellonby Luncheon Musicale.
 1:00—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Melody Girls.
 1:45—Wesley Fox.
 2:00—The Islanders.
 2:15—Reds vs. Brooklyn, at Brooklyn.
 5:00—Lyric Hour.
 5:30—Byron Sellers, Cellist.
 6:45—Tea Time Tunes.
 6:00—Musical Interlude.
 6:15—World Series Contest.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.
 7:45—Julius Sein.
 8:00—Luckey Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Byron Trio.
 8:45—Twilight Reveries.
 9:15—Away Down South.
 9:45—Mountain Rd.
 10:00—Slumber Music.

WKRC (545 m.—550 kc.)
 A. M.—
 6:45—God's Bible School—Sunrise Worship.
 7:45—Hill Billy Kid.

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 Lightning Arrestors Installed This Week Only
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 ORIGINAL TIRE CO.
 Court & Race

WKRC Monday, August 17

- 7:59—Green Time.
- 8:00—The Commuters (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—The Old Dutch Girl (CBS).
- 9:00—Consolidated Merchants Program.
- 9:30—Singing Vagabonds (CBS).
- 9:45—Charles W. Reame, studio.
- 10:15—The Madison Singers (CBS)
- 10:30—Bruce Chapman (CBS).
- 10:45—Time and weather.
- 10:48—Woman's Hour — Tremlette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS)
- 11:30—Columbia Revue (CBS).

Noon—Blackberry Dudes.

P. M.—

- 12:15—Enric Madriguera's Cuban Orchestra (CBS).
- 12:30—Cincinnati Merchants Program.
- 1:00—A. L. Fink Program.
- 1:30—Pvol Program.
- 1:45—Blue Ridge Red.
- 2:00—Charles W. Reame Studio
- 2:15—Columbia Salon Orchestra (CBS)
- 2:30—Marian and Jim (CBS).
- 2:45—Starr-Freeze Melodies (E. T.)
- 3:00—U. S. Army Band (CBS).
- 3:30—The Dictators (CBS).
- 4:00—Dancing by the Sea (CBS)
- 4:30—Hoosier Photographer—Tramp Starr.
- 4:45—Virginia Arnold (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Studio.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Home Furniture Program, Mary Charles (CBS).
- 6:10—Stocks, Cohlé & Tyree.
- 6:13—Time and weather.
- 6:15—Linit Program, with Dennis King (CBS).
- 6:30—Today in Cincinnati, by Dr. Glenn Adams.
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Union Gas and Electric Program.
- 7:45—Old Wurzburg Malt Program.
- 8:00—Eno Crime Club (CBS)
- 8:30—An Evening in Paris (CBS).
- 8:45—Summer Daze (CBS).
- 9:00—Robt. Burns Panatella Program (CBS).
- 9:30—Arabeque (CBS).
- 10:00—Pvol Program.
- 10:15—Green Answer Man
- 10:30—Coney Island Dance Orchestra.
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:08—Bobby Brown and His Orchestra (CBS).
- 11:30—Blue Ridge Red.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

A. M.—

- 6:30—Time Announcement.
- 6:31—International Fiddlers and Bradley Kincaid.
- 6:50—Weather.
- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:15—The Sunbirds (NBC).
- 7:45—Morning Devotions.
- 8:15—Ball Brothers Canning Time.
- 8:30—Montgomery Ward Program (NBC).
- 8:45—Physical Exercises.
- 9:00—Housekeeper Chats.
- 9:15—Beatrice Mabie (NBC).
- 9:30—Musical Portrait.
- 9:45—The Potter's Art.
- 10:00—Syncopeans (NBC).
- 10:30—The Frigidarians (NBC).
- 10:45—Livestock Reports.
- 10:55—Mot-Ironing Times.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.

Noon—Segar Ellis.

P. M.—

- 12:15—Hotel Gibson Orchestra
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC)
- 1:30—Netherlands Plaza Orchestra.
- 2:00—Organ Matinee—A. Chandler, Jr.
- 2:30—Chicago Serenade (NBC).
- 3:00—Jim and Walt,

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

"After making a thorough and interesting study of the different voices on the air, I nominate Robert Brown, Joseph Reis, Arthur Ainsworth and Jean Paul King as the best announcers on the air today," writes J. J. M. of Cincinnati, who signs himself "Yours in Don Becker style, dialaughingly." "It is a real treat to hear these men speak and my advice to the radio public is to judge for themselves the merits of their voices. I believe that for clarity of tone, English and expression, they are the outstanding figures on the air. This outburst describes the serious side of announcing, while for variety and comedy there is but one name I need mention: Sid Ten Eyck, grandson of Tar Baby Ten Eyck."

Radio Dial approves J. J. M.'s choices, asks for more opinions as to "best on the air."

Frank N. Adams, now living in Newport, Ky., writes us apropos of Miller and Lyle, that he is a member of a black face act that he modestly claims will be a rival to Amos 'n' Andy when it gets a break on the air. It is "The Thomsson Family, who form 'De Intabnational House Cleanin' Mo-nop-oli o' de United States," he says. Local sponsors please copy.

T. B. H. of Lexington, Ky., writes: "I think a good thing for all of us would be to have Messrs. Alwyn Bach and "Bill" Hay start a school of expression and have Waulussoutterwerth (Wallace Buterworth) as their first pupil. Maybe they can do something for his ENUNCIATION."

Is Wallace so bad?

For Radio Dial readers, C. D. of Cincinnati has a suggestion: "All good programs mentioned in Radio Dial for Friday I mark No. 1. On Saturday, No. 2. On Sunday, No. 3, etc. In this way you save time in reading the programs over and over," he writes. "Even if you do have a program advertised wrong once in a while, what does it matter when you can find all the best programs in your paper at a moment's notice."

Those kind words brighten this editor's old grey heart, C. D.

Dear Radio Dial: I want to know why they call Little Black Joe (WFBE) that name. Is he a white boy or not? And what's happened to Clayton McMichen, Berr Jaw and Hoyt Brvant of the Skillet Lickers? I sure do miss them bad and would give anything to hear Clayton say "Covington, Ky." once more. Covington.

Little Black Joe really is a little colored boy who came from WFBM in Indianapolis. He offered to do a program on WFBE for friends he was visiting in Cincinnati, brought forth a ukulele and did such a fine act that the station booked him for regular appearances. The three Skillet Lickers (Riley Puckett remains at WCKY, using that name with three other musicians) are still in Covington but are not broadcasting at present.

For Marv C. of Bantam, O.: The theme song of "Canadian Canoe" program is "Canadian Canoe" by Chandler, White, and Coban, a dance tune without words written some years ago.

Singin' Sam Whom Midwest Lost to Chain



This is Singin' Sam who went from mid-West radio stations to a place on the Columbia network as the Barbasol Man (WKRC Wednesday and Friday at 7:15 p.m.). His voice probably is one of the most popular on the air. He is Harry Frankel of Richmond, Ind.

Guard of Honor

Sidney Ten Eyck, WLW announcer who writes the riotous Doodlesocker programs (11:30 Saturday nights), got the shock of his life when he arrived at New Castle, Ind., the other day to be guest of honor at a Chamber of Commerce outing. A "Doodlesocker Guard of Honor" recruited from the New Castle police and fire departments awaited him. Sydney didn't understand at first that it was a guard of honor. The guard wasn't so pleased either. They had waited three hours for Ten Eyck and McCormick's Fiddlers to arrive.

Murdock Williams, the "song and piano man from Dixie," is doing his stuff at WFBE on Thursdays and Saturdays at 8:15 p. m.

Tommie and Willie, recently returned to the air on WCKY, have four recordings to be released by Champion this week. They include "When the Moon Comes Over the Mountain," "When It's Nighttime in Nevada," "If You Can't Sing, Whistle," and "Let a Little Pleasure Interfere with Business."

Paul H. Nieman, 1 E. Fourth Street; Mrs. Norman P. Kruse, Cincinnati; Frank Guervera, 29 Oak Street, Clifton, Ky. and F. C. Poulson, Bellevue, Ky., were winners in WFBE's Mystery Contest.

Radio Dial: Is the Elliot Brock band part of Henry Fillmore's band? They broadcast on Fridays at 7 p. m. on WLW. Their music sounds just like Fillmore's and I think they are very good. Let us have more music such as this band plays.

A. G., Bellevue, Ky. Elliot Brock's band and Elliot Brock play under many different names at WLW, are not part of Henry Fillmore's band.

WLW Monday, August 17

- 3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
- 3:45—Maince Melodies (NBC).
- 4:00—Chats with Peggy Wintthrop (NBC).
- 4:15—The Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Afternoon Revelers.
- 5:00—Bradley Kincaid.
- 5:15—Alnormont Tabernacle Choir.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Clatter.
- 6:30—Bill Cook (NBC).
- 6:45—Paris Night Life (NBC).
- 7:00—Roxey's Gang (NBC).
- 7:30—Los Ramos Baseball Scores.
- 7:35—WLW Fanfare.
- 8:00—Maytag Orchestra (NBC).
- 8:30—Real Folks (NBC).
- 9:00—Gold Medal Express (NBC).
- 9:30—Musical Dreams.
- 10:00—Canada Dry.
- 10:20—Variety.
- 10:45—Bob Newhall. Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Clume Reverbs.
- Midnight—Hotel Gibson Orchestra.
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—

- 8:00—Gene and Glenn (NBC).
- 8:15—Tom Waring and His Troubadours (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—McCormick's Old Time Fiddlers.
- 9:30—Jean Carroll, please tell me (NBC).
- 9:45—Jerry Foy.
- 10:00—Records.
- 10:15—Blue Stricks (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadours (NBC).
- 11:15—Sign Off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crowley Dealers' Salute.
- 4:00—Crosley Singers.
- 4:30—Records.
- 4:45—Minabelle and Chick.
- 5:00—Records.
- 5:15—Cecy Gordon; Gene Perazzo.
- 5:30—Records.
- 6:00—Teddy Black's Orchestra (NBC).
- 6:30—Poems by George Elliston.
- 6:45—The Goldbergs (NBC).
- 7:00—Records.
- 7:15—Vocal Solos.
- 7:30—A. & P. Orchestra (NBC).
- 8:30—General Motors Program (NBC).
- 9:00—True Story Hour (NBC).
- 9:15—Simonize Program (NBC).
- 10:00—Segar Ellis.
- 10:15—The Siebichs Boys (NBC).
- 10:30—Hotel Gibson Orchestra.
- 11:00—Sign off.

High insult
Its "pistols at 40 yards" for Louis John Johnen and one of the doormen at WLW. Johnen arrived for a late program still dressed in the beggars' rags and make-up he had worn in a Cincinnati Zoo performance he hurriedly left to reach the studio in time. "On your way, bum," said the doorman, refusing him admission. Expostulations and explanations on the part of Johnen failed until another musician arrived and identified him.

WANTED
BOYS TO SELL RADIO DIAL
MAKE GOOD MONEY IN SPARE TIME.
See Mr. Stroh at Central News Co., 320 E. Third St.

TUESDAY August 18

WCKY (202 m.—1490 kc.)

- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cherio (NBC).

WCKY Tuesday, August 18

- 8:00—Hot Shot, the Briarhopper.
- 8:15—Early morning dance program.
- 9:15—Light Concert Music.
- 9:45—Dance Program.
- 10:00—Mrs. A. N. Goudiss (NBC).
- 10:45—Classic Hour.
- 10:15—Musical Novelties.
- 11:30—Skillet Lickers.

Noon—Dance Program.

P. M.—

- 12:30—Live Stock Quotations.
- 12:35—Ivarian Duo.
- 12:45—Randall Fryer, tenor.
- 1:00—Sign off.
- 5:15—Dance Records.
- 5:55—WCKY Baseball Scores.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Gus Van (NBC).
- 6:35—Little Red Riding Hood.
- 6:45—Crooning Guitarist.
- 7:00—Esther Covington—Blues De Luxe.
- 7:15—Trio State Entertainers.
- 7:45—Crintoline Girl, Alma Ashcraft
- 8:00—Blue Ridge Shindiggers.
- 8:15—Stulio Program.
- 8:30—Earl Arnold's Orchestra from Lookout House.
- 9:00—Hot Shot, the Briar hopper.
- 9:15—Tommy and Willie.

WFBE (250 m.—1200 kc.)

A. M.—

- 7:00—Morning Frolic.
- 7:30—Classified Directory.
- 8:00—Concert Hour.
- 9:00—Tennessee Joff.
- 9:15—Sunshine Special.
- 9:45—Home Chats.
- 10:00—Musical Breivites.
- 10:50—Sister Mary's Kitchen.
- 11:00—Shopping with Betty and Bob.
- 11:30—Vocal Varieties.
- 11:45—NoKY Trio.

Noon—Tri-State Philco Program.

P. M.—

- 12:15—Violin and Piano Varieties.
- 12:30—How I began.
- 1:00—Story Telling Time.
- 1:15—Two Irish Boys and Chas. Schaefer.
- 1:30—Day Dreams.
- 2:00—Ralph and Harlan.
- 2:15—Reeds vs. Brooklynu, at Brooklyn.
- 5:00—Lyric Hour.
- 5:30—Ten Time Times.
- 6:00—Musical Interlude.
- 6:30—Vaudeville.
- 6:45—Berning Ford Travelogue.
- 7:00—Post Question Box.
- 7:15—Dimmy Dance Music.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Ruth Wolfenden, Blues.
- 8:00—Lucky Boys.
- 8:15—Dry Riding Health Higts.
- 8:30—Murdock Williams.
- 8:45—Twilight Reverbs.
- 9:00—Independent Oil Station Program.
- 9:30—Variety.
- 9:45—Licking River Fiddlers.
- 10:15—Slumber Music.

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WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School. Sunrise
 7:45—Billy Kid.
 7:50—Gracie Time.
 8:00—Sun-Freeze Melodies.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Copeland's Health Talk (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Melody Parade (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Fashion Facts of 1931 (CBS).
 10:15—Charles W. Reumeau Studio.
 10:45—Time and Weather.
 10:48—Woman's Hour, Tremlette Tulley.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.

P. M.—
 12:15—Enric Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Pabst-ett Varieties (CBS).
 1:15—Studio Feature.
 1:30—Pyl Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reumeau Studio
 2:15—Mel and Cassy.
 2:30—L. Fink—Marian and Jim (CBS).
 2:45—(A. L. Fink)—The Captivators (CBS).
 3:00—Four Clubmen (CBS).
 3:15—Saratoga Race Series (CBS).
 3:45—Phil Fisher's Orch. (CBS).
 4:15—Adventures in Words (CBS).
 4:30—Jolly Jugglers.
 4:45—Sweethearts of the Air (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 6:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co., Kate Smith (CBS).
 6:10—Stocks, Cohle & Tyree.
 6:13—Time and weather.
 6:15—Linnit Program, with Dennis King (CBS).
 6:30—Daddy and Kollo (CBS).
 6:45—Camel Quartet hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—Rubel's Hy Rye and Willie Winsom.
 7:30—The Bon Bons (CBS).
 7:45—Today in Cincinnati by Dr. Glenn Adams.
 8:00—Henry George (CBS).
 8:30—The Bristolers (CBS).
 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
 9:15—Tom Collins, Jr.
 9:30—Coney Island Dance Orchestra.
 10:00—Pyl Program.
 10:15—Indian Lake Period.
 10:25—Sports Review.
 10:30—Studio Feature.
 10:45—Asbury Park Casino Orchestra (CBS).
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:35—Blue Ridge Red.
 11:45—Jos. R. Deins, Organ Concert, Pat. Gillick.

WLW (428 m.—700 kc.)

A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Bradley Kincaid.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Bradley Kincaid.
 8:30—Montgomery Ward (NBC).
 8:45—Physical Exercises.
 9:00—Morning Ballads.

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WLW Tuesday, August 18

9:15—Frances Ingram (NBC).
 9:30—Fashionette.
 9:45—Premium Man.
 10:00—The Melody Club.
 10:30—The Frigidarians (NBC).
 10:45—Livestock Reports.
 10:55—Island Serenaders.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Tuxedo Trio.

P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherlands Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.

2:30—Chicago Serenade (NBC).
 2:45—Princess Ovolensky Youth Matinee (NBC).
 3:00—Ramona.
 3:15—U. S. Navy Band (NBC).
 4:00—Seger Ellis.
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchem and Quartet.
 5:00—The Hottentots.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Annos 'n Andy (NBC).
 6:15—The Chatter.
 6:30—Southern Singers.
 6:45—Mail Pouch (e. t.).
 7:00—Armstrong Quakers (NBC).
 7:30—Los Ramos Baseball Scores.
 7:35—Netherlands Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—Fuller's Orchestra.
 8:15—Icyeast Jamboree.
 8:30—Werk Bubble Blowers.
 9:00—Crimelights.
 9:30—Chevrolet Chronicles (e. t.).
 10:00—Cotton Queen Minstrels.
 10:30—Variety.
 10:45—Bob Newhall, Sports Slices.
 10:58—Estate Weather.
 11:00—Los Anigos.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Henry Busse's Orchestra. Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Tom Waring and His Troubadours (NBC).
 8:45—Arcory.
 9:00—Mrs. Blake's Raido Columi NBC.
 9:15—Records.
 10:00—Talks by Dr. Ella Oppenheimer (NBC).
 10:15—Radio Household Institute (NBC).
 10:30—U. S. Army Band (NBC).
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.

P. M.—
 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
 1:00—Sign off.
 2:00—Women's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Lady Next Door (NBC).
 4:30—Rinso Talkie (NBC).

WSAI Tuesday, August 18

4:45—Records.
 5:15—Vocal Solos.
 5:30—Records.
 6:00—Midweek Federation Hymn Sing (NBC).
 6:30—Health Products Program (NBC).
 6:45—The Goldbergs (NBC).
 7:00—Blackstone Plantation (NBC).
 7:30—National Dairy Virtuoso (NBC).
 8:00—Nash Parade (NBC).
 8:30—Fuller Brush Man (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Fuller's Orchestra.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign Off.

WEDNESDAY August 19

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherrie (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Light Concert Music.
 8:15—Mv New Kentucky Home.
 9:45—Dance Tunes.
 10:15—Classic Hour.
 10:45—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.

P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Reports.
 12:35—Harlan Duo.
 12:45—Randall Fryer, Tenor.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WCKY Baseball Scores.
 6:00—Anns 'n Andy (NBC).
 6:15—Charlene and Tommy.
 6:30—Crooning Guitarist.
 6:45—Tommy Ott.
 7:00—Hitchhikers.
 7:15—Red Riding Hood.
 7:30—Christian Glee Club.
 8:00—Skillet Lickers.
 8:30—Earl Arnold's Orchestra, Lookout House.
 9:00—Steve Bates.
 9:15—Tommie and Willie.
 9:30—Lucille Fox.
 9:45—Italian Serenaders.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Bamboo Boys.
 7:30—Classified Directory.

WFBE Wednesday, August 19

8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.
 10:35—Vocal Varieties.
 10:50—Mrs. Evans' Questions and Answers.
 11:00—Shopping with Betty and Bob.
 11:30—Melodies of Long Age.
 Noon—Tri-State Philco Program.

P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellouby Luncheon Musicale.
 1:00—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Pauline Ungar, Contralto.
 1:45—The Parent's Forum.
 2:00—Afternoon Musicale.
 2:30—Galvano and Cortez.
 2:45—Garden of Melody
 3:15—Vocal Recital.
 4:00—Loose Bolts.
 4:30—Tea Time Tunes.
 5:00—Lyric Hour.
 5:30—Dance Frolic.
 6:00—Musical Interlude.
 6:30—Vaudeville.
 6:45—Berning Ford Travelogue.
 7:00—The Pest Question Box.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.

7:45—Julius Scin.
 8:00—Lucile Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Colonial Stages.
 8:45—Twilight Revivrics.

WFBE Wednesday, August 19

9:00—Tile-Way Fire-Proof Home Program.
 9:30—Song Hit Time.
 9:45—Mountain Red.
 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship, God's Bible School.
 7:45—Hill Billy Kid.
 7:50—Gruen Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Morning Minstrels (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Learn to Swim (CBS).
 10:15—Floraline Talk.
 10:20—Time and weather.
 10:24—Woman's Hour, Tremlette Tulley.
 10:45—Charles W. Reumeau Studio.
 11:15—Don Bigelow Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 Noon—Blackberry Dudes.

P. M.—
 12:15—Enric Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Farm Network Program (CBS).
 1:30—Pyl Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reumeau Studio
 2:15—Salon Orchestra (CBS).

Actress Will Sing In Round-up



Mary Adams, musical comedy actress ("A Connecticut Yankee," "Artists and Models," "Big Boy") will sing in the Radio Roundup Thursday night (August 20) at 10:30 p. m. on Columbia network stations. WABC (860 kc.) is the best bet locally.

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WKRC Wednesday, August 19

- 2:30—Marian and Jim (CBS).
- 2:45—Dancing by the Sea.
- 3:15—Starr-Freeze Melodies (E. T.)
- 3:30—Columbia Camp Concert (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:15—A. L. Fink Program.
- 4:45—Edna Wallace Hopper's Youth Matinee (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Studio.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith Swanne Music Home Furniture Co. (CBS).
- 6:10—Stocks, Colie & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Kennis King (CBS).
- 6:30—Miller and Lyle (CBS).
- 6:45—Cameo Quarter-Hour (CBS).
- 7:00—Pryor's Crema Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Indian Lake Period.
- 7:35—Today in Cincinnati by Dr. Glenn Adams.
- 7:45—Old Wurtzburg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Eno Crime Club (CBS).
- 9:00—Vitality Personalities (CBS).
- 9:15—Howard Barlow (CBS).
- 9:30—(French-Bauer) — Nit Wit Hour (CBS).
- 10:00—The Fry Program.
- 10:15—Green Answer Man.
- 10:30—Concey Island Dance Orchestra.
- 11:00—Time; Weather; Sports Review.
- 11:08—Jack Miles and his Orchestra (CBS).
- 11:30—Blue Ridge Red.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Jim and Walt.
- 6:50—Weather Forecast.
- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:15—The Sunbirds (NBC).
- 7:45—Morning Devotions.
- 8:15—Ball Brothers Chanting Time.
- 8:30—Montgomery Ward Program.
- 8:45—Physical Exercises.
- 9:00—Mary Hale Martin (NBC).
- 9:15—Florence Frey's Workshop.
- 9:30—Dance Miniatures (NBC).
- 9:45—Masley Personality Perfumes (NBC).
- 10:00—McCormick Fiddlers.
- 10:15—Bradley Kincaid.
- 10:30—Live Stock Reports.
- 10:40—Piano Solos.
- 10:45—Manhattan Soap Program (NBC).
- 11:00—Moto Ironing Time.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—The Village Rhythmer.

- P. M.—
- 12:15—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee—A. Chandler, Jr.
- 2:30—Cincinnati Zoo Concert.
- 3:00—Weather Forecast.
- 3:01—The Matinee Players.
- 4:00—Chats with Peggy Winthrop (NBC).
- 4:15—The Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Mitchen and Quartet.
- 5:00—Afternoon Melodies.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—"Believe It or Not," Ripley (NBC).
- 7:00—The Frigidarians (NBC).
- 7:15—Los Ramos Baseball Scores.
- 7:20—Fuller's Orchestra.
- 7:30—Jack Frost Melody Moments (NBC).
- 7:30—The Crosley Follies.
- 8:30—Dutch Masters Minstrels.
- 9:00—Goldman Band Concert (NBC).
- 9:30—Canova Coffee Hour.
- 10:00—Castle Farm.
- 10:30—Variety.

WLW (Wednesday, August 19)

- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Fuller's Orchestra.
- 11:30—Moon River.
- Midnight—Hotel Gibson Orchestra.
- A. M.—
- 12:30—Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Tom Waring and His Troubadours (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Jane Grant's Steero Hour (NBC).
- 9:30—National Home Hour (NBC).
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:30—Sweet and Low Down (NBC).
- 10:45—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:30—Crosley Dealers' Salute.
- 3:45—Outstanding Daytime Speakers (NBC).
- 4:00—Don Becker.
- 4:15—Sam Wilson, baritone.
- 4:30—Poems by Harry Holcombe.
- 4:45—Records.
- 5:00—McCormick Fiddlers.
- 5:25—Civil Service Talk.
- 5:30—Records.
- 6:15—Boscul Moments, with Madame Aida (NBC).
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Vocal Solos.
- 7:15—Records.
- 7:30—Mobliloil Concert (NBC).
- 8:00—Halsey Stuart (NBC).
- 8:30—Palmyra Hour (NBC).
- 9:30—Coca Cola Program (NBC).
- 10:00—Seger Ellis.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.

THURSDAY August 20

WKCY (202 m.—1490 kc.)

- A. M.—
- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cheerio (NBC).
- 8:00—Hot Shot, the Briarhopper.
- 8:15—Early Morning Dance.
- 9:15—Light Concert Music.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:15—Dance Records.
- 10:30—Northan-Warren (NBC).
- 10:45—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Skillet Lickers.
- Noon—Popular Dance Tunes.
- P. M.—
- 12:15—Little Red Riding Hood, John R. Coppin Co.
- 12:30—Live Stock Quotations.
- 12:35—Harlan Duo.
- 12:45—Rev. Chas. A. Vandermeulen.
- 1:00—Sign off.
- 5:45—Dance Music.
- 5:55—WKCY Baseball Scores.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasteyest Jesters (NBC).
- 6:30—Esther Covington—Blues De Luxe.
- 6:45—Little Red Riding Hood.
- 7:00—Dixie Spiritual Singers (NBC).
- 7:15—Hot Shot, the Briarhopper.
- 7:30—Tommy and Willie.
- 7:45—Crowning Guitarist.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Studio Program.
- 8:45—Hitchhikers.
- 9:00—Earl Arnold and His Orchestra from Lookout House.
- 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Morning Frolic.
- 7:30—Classified Directory.
- 8:00—Concert Hour.
- 9:00—Tennessee Jeff.

Stoess Plans Busy Composing Season



William C. Stoess (center), musical director of WLW, has set himself a stiff pace if he expects to honor all famous fliers as he recently did Wiley Post (left), and Harold Gatty (right), round-the-world fliers. Inspired by their epochal flight, Stoess sat down and lightly tossed off a march commemorating their achievement. Both fliers expressed themselves as highly pleased with the tribute.

WFBE Thursday, August 20

- 9:15—Sunshine Special.
- 9:45—Kleeman Home Chats.
- 10:00—Musical Brevities.
- 10:50—Sister Mary's Kitchen.
- 11:00—Shopping with Betty and Bob.
- 11:30—Melodies of Long Ago.
- 11:45—NoKY Trio.

Noon—Tri-State Philco Program.

- P. M.—
- 12:15—George Eicler, Jr.
- 12:45—Bellonby Luncheon Musical.
- 12:50—How It Began.
- 1:00—Story Telling Time.
- 1:15—Two Irish Boys and Chas. Scheffer.
- 1:30—Variety.
- 1:45—Violin and Piano Varieties.
- 2:00—Matinee Musicale.
- 2:30—Melody Girls.
- 2:45—Afternoon Dance Frolic.
- 3:15—Memory Lane.
- 4:45—Ralph and Harlan.
- 5:00—Lyric Hour.
- 5:30—Tea Time Times.
- 6:00—Musical Interlude.
- 6:30—Vaudeville.
- 6:45—Bernaing Ford Travelogue.
- 7:00—The Post Question Box.
- 7:15—Dinner Dance Music.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Ruth Wolfenden, Blues.
- 8:00—Lucky Boys.
- 8:15—Dred Ridge Health Hints.
- 8:30—Murdoch Williams.
- 8:45—The Post Tenor.
- 9:00—Independent Oil Program.
- 9:30—Song Hit Time.
- 10:00—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—Sunrise Worship.
- 7:45—Hill Billy Kid.
- 7:50—Green Time Signal.
- 8:00—The Commuters (CSB).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—Starr-Freeze Melodies (E. T.)
- 9:00—Pot of Gold (CBS).
- 9:15—Consolidated Merchants' Program.
- 9:45—Barbara Gould Beauty Talk (CBS).
- 10:00—Charles W. Reaume Studio.
- 10:20—Vacation Roads.
- 10:45—Time and weather.
- 10:48—Woman's Hour, Tremlette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS).
- 11:30—Columbia Revue (CBS).
- Noon—Blackberry Dudes.
- P. M.—
- 12:15—Enric Madriguera's Orchestra (CBS).

WKRC Thursday, August 20

- 12:30—Cincinnati Merchants' Program.
- 1:00—Columbia Farm Program (CBS).
- 1:30—Pylot Program.
- 1:45—Blue Ridge Red.
- 2:00—Charles W. Reaume Studio.
- 2:15—Mel and Cassey.
- 2:30—(A. L. Fink)—Marian and Jim (CBS).
- 2:45—A. L. Fink—Ben and Helen (CBS).
- 3:00—Melody Magic (CBS).
- 3:30—Hotel Falt Orchestra (CBS).
- 4:00—Jewish Art Program (CBS).
- 4:30—Kathryn Parsons (CBS).
- 4:45—Meet the Artists (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Studio.
- 5:30—Cincinnati Trade School Program.

- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith and her Swanee Music (CBS) Home Furniture Co.
- 6:10—Stocks, Colie & Tyree.
- 6:15—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Cameo Quarter-Hour (CBS).
- 6:50—Pryor's Crema Military Band (CBS).
- 7:15—Rubel's Hy Rye and Willie Winsom.
- 7:30—The Columbians (CBS).
- 7:45—The Old Wurtzburg Malt Program.
- 8:00—The Premier Salad Dressers (CBS).
- 8:15—The Coty Melody Girl (CBS).
- 8:30—Today in Cincinnati, by Dr. Glenn Adams.
- 8:45—Lewisohn Stadium Concert (CBS).
- 9:30—Barbara Maurel (CBS).
- 9:45—Piano Pals (CBS).
- 10:00—Pylot Program.
- 10:15—Indian Lake Period.
- 10:25—Sports Review.
- 10:30—Concey Island Dance Orchestra.
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:33—Blue Ridge Red.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Bradley Kincaid.
- 6:50—Weather Forecast.

WLW Thursday, August 20

- 7:00—Physical Exercises.
- 7:14—Time Announcement.
- 7:15—The Sunbirds (NBC).
- 7:45—Morning Devotions.
- 8:15—Bradley Kincaid.
- 8:30—Montgomery Ward Program (NBC).
- 8:45—Physical Exercises.
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice Mabie (NBC).
- 9:30—Community Health, Dr. Carl Wilsbach.
- 9:45—Housekeeper Chats.
- 10:00—McCormick Fiddlers.
- 10:15—Dance Miniatures (NBC).
- 10:30—Live Stock Reports.
- 10:40—Seger Ellis.
- 11:00—The Venetian Three.
- 11:15—Swift Program (NBC).
- 41:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Seger Ellis.

P. M.—

- 12:15—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee—A. Chandler, Jr.
- 2:30—Chicago Serenade (NBC).
- 2:45—Princess Ovolensky Youth Matinee (NBC).
- 3:00—Afternoon Melodies.
- 3:30—Maze of Melody (NBC).
- 4:00—Bradley Kincaid.
- 4:15—Grab Bag Boys.
- 4:30—Live Stock Reports.
- 4:40—Harriet Welten and Don Becher.
- 5:00—Edna Wallace Hopper (NBC).
- 5:15—Wildeson's Wildcats.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasteyest Jesters (NBC).
- 6:30—Glenn Adams, Dog Talks.
- 6:45—News Flashes from Hollywood (E. T.)
- 7:00—Los Ramos Baseball Scores.
- 7:05—The Chatter.
- 7:15—Rin-Tin-Tin Thriller (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sisters of the Skillet (NBC).
- 8:00—Horseshoe Gardens Orchestra.
- 8:30—Castilian Nights.
- 9:00—Fuller's Orchestra.
- 9:30—Clara Lou and Em (NBC).
- 9:45—Variety Four.
- 10:00—Canada Dry Program.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Great Composers.
- 11:30—Moon River.

Midnight—Hotel Gibson Orchestra.

- A. M.—
- 12:30—Castle Farm Orchestra.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Tom Waring and His Troubadours (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—McCormick Fiddlers.
- 9:45—Organ Program.
- 10:15—Radio Household Institute (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

P. M.—

- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Mona Torie Organ Recital.
- 4:30—Rinsio Talkie (NBC).
- 4:45—Records.
- 5:00—Travel Talk by Jos. Ries.
- 5:15—Ramona.
- 5:30—Records.
- 6:00—Harry Willsey's Orchestra.
- 6:25—Better Business Bureau Talk.
- 6:30—Records.
- 7:00—Fleischmann Hour (NBC).
- 7:00—Arco Birthday Party (NBC).
- 8:30—Willard Robinson and His Deep River Orchestra (NBC).
- 9:00—Lucky Strike Dance Orchestra (NBC).
- 10:00—Horseshoe Gardens.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Fuller's Orchestra.