

JUL 24 1931

WEEKLY

RADIO DIAL

Volume I, No. 10

FRIDAY, JULY 24, 1931

Price 5c

Reception to World Fliers, Seven Foreign Broadcasts Fill Week With Entertainment

Two Programs are Booked from Paris

Jean Patou, designer, will speak Sunday Morning

In an attempted rebroadcast from Paris next Sunday (August 2) direct descendants of the Lafayette, Rochambeau and De-Grasse families will be heard over an NBC network and WSAI when they speak in the hall of the Colonial Exposition replica of Mount Vernon, at a dinner given in their honor. The program is scheduled from 4:00 to 5:00 p. m.

Many unusual aspects are expected in the transoceanic broadcast, which will be introduced by a Paris announcer in the Mount Vernon banquet hall. The program is also expected to include incidental music by a French orchestra.

Five English programs of varied character will be relayed by the British Broadcasting Company through NBC stations this week including WSAI.

The Wireless Military Band, conducted by B. Walton O'Donald, which has been featured before in rebroadcasts from England, will play Monday (July 27) at 3:35 p. m.

From Queen's Hall on Tuesday (July 28), at 3:20 p. m., the concert of the International Society of Contemporary Music will be broadcast.

A symphony concert under the direction of Mr. Scherchen will be offered next Friday (July 31)



Anne Butler, known to vaudeville followers as "The Humming Bird," will be starred in the Radio Roundup on the Columbia network Thursday night (June 30) at 10:30. Dial it on WABC (860 kc.—348.6 m.) In private life, Miss Butler is the wife of Art Landry whose band has played in Cincinnati at the Albee and at Castle Farm. She has visited in the city several times with him.

at 3:35. An orchestra concert under direction of Percy Pitt will follow on August 3 at 3:35 p. m.

The final program will consist of excerpts from Tidworth's "Tattoo" on Tuesday (August 4) at 3:25 p. m.

Jean Patou, noted couturier of Paris, will speak on the French capital over the Columbia network in the regular international broadcast hour on Sunday (July 26) at 11:30 a. m. The topic will be "Fads and Fashions." WBBM is the nearest outlet (770 kc.).

GOOD PROGRAMS ON OUT-OF-TOWN RADIO STATIONS THIS WEEK

STATION GUIDE

- KMOX—1090 kc.—275.1 m.
- WABC—800 kc.—348.6 m.
- WBBM—770 kc.—389.4 m.
- WFBM—1290 kc.—243.8 m.
- WGN—730 kc.—416.1 m.
- WLS—870 kc.—344.8 m.
- WOWO—1180 kc.—258.5 m.

Saturday, July 25

Hmangee's "Pacific 321," a literal musical transcription of locomotive noises, will be played in the Fenwick Stadium concert on the Columbia network at 9:30 p. m. Dial it at WABC (800 kc.—348.6 m.); WFBM (1290 kc.—243.8 m.); KMOX (1090 kc.—275.1 m.); or WMAQ (670 kc. 472.6 m.)

Brunks and Ross, late of WKRC and WLW, can be heard at 8:15 with the Steelcase Color Harmonizers on WBBM, KMOX, and WOWO (Columbia network.)

Characteristic western parlance and musical metaphors will bring Calumma listeners a word-picture of the most colorful of regions "The Frontier Days Celebration," at Chicago, Wyoming, Saturday (July 25) at 1 p. m. Try WABC.

Duke Ellington's Cotton Club orchestra is playing through WGN, Chicago, every night except Sunday from 11:30 to 1:30 alternating with Bill Donahue's Drake Hotel Orchestra. Ellington's rhythm-mad band picked them up at the Cotton Club in Harlem so successfully that he appeared on Broadway in Maurice Chevalier's first show, in Ziegfeld's "Show Girl," and with Amos 'n' Andy in "Check and Double Check."

Station WGAR in Cleveland is on the air now from a new transmitter location six miles from the heart of Cleveland. First Radio Dial reader reports reception of the station (1450 kc.) will receive a hand-painted antenna muffler.

Sunday, July 26

The Symphonic Hour at 2 p. m. on the Columbia network includes portions of Lalo's "Symphonie Espagnole" to be played by the orchestra with Toscha Seidman as violin soloist. Get it through WABC or WFBM.

Scenes from the lighter operas of Massenet, Flotow, Herbert and Romberg will be played in the Voice of St. Louis symphony program at 12:30. Dial reader reports reception of the station (1450 kc.) will receive a hand-painted antenna muffler.

Monday, July 27

Earl Sande, who has ridden famous horses to victory in such famous races as the Kentucky Derby, will speak at 7:30 p. m. on an NBC network including WLS. He will speak at the same time next week also (August 3)



Mary Steele, WLW contralto, is to sing as Canovetta in the Canova Musicale Novellesque every Wednesday at 9:30 p. m., beginning this week (July 29).

She has just returned from Cleveland where she was featured guest soloist at the dedication of the new studios of station WGAR. She also sings her own program of songs at WLW at 3 o'clock Tuesday afternoons, is soloist with the Matinee Players on Wednesdays at 3 p. m., with the Crosley Dealers' orchestra on Saturday afternoons at 4:30, and in Club Sohio Friday nights at 10 o'clock.

For several years on both WSAI and WLW, Miss Steele sang only classic music. She even went to Paris to study for a year under French masters. Last winter, substituting for a "blue" singer who failed to appear for a program, Miss Steele revealed a "blue" voice full of color and personality. Now she sings both types of songs with equal success and with a growing following for her "blue" numbers.

Although she retains her mar (Continued on page 3)

Post, Gatty to Broadcast on August 2

Reception, banquet for round-the-world flyers will be reported by WLW

Wiley Post and Harold Gatty, round-the-world fliers, will talk through WLW next Sunday (August 2) at approximately 3 p. m. when Cincinnati's official welcome to them is broadcast.

The banquet at 7:30 p. m. the same day, at which 2,500 Cincinnatians are expected to greet them, also will be broadcast by WLW.

Post and Gatty will stop in Cincinnati on their national radio tour which will give people all over the United States an opportunity to see them and their ship, the Winnie Mae. The broadcasting in the afternoon will be at Watson Airport where they will land.

Rudy Vallee's Mother Dies

Last week's congratulations to Rudy Vallee on account of his marriage, this week were turned to expressions of sympathies at the loss of his mother, who died last Wednesday at her home in Westbrook Lane, Conn.

Rudy and his younger brother, William, rushed to their mother's bedside by plane in time to talk to her before she sank into a coma from which she did not recover.

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor

VOL. I

JULY 24, 1931

No. 10

STATION JOTTINGS

WCKY

Saturday night at the General Store, all the sports dolled up in their round-toed button shoes. That's the picture the Cross Roads Quartet paints at 7:30 Saturday night (July 25). No "hoop-oo-p-a-doo-p" is allowed.

Raymond Knight and his Cuckoo aides will gather at 9 o'clock Saturday night (July 25) for a half hour of uproarious comedy in their burlesque skit.

The plot thickens in WCKY's mystery play, "The Man Who Could Not Die." More thrills and chills at 8:15 p. m. Monday (July 27).

Frank Crumit will sing "It's a Girl Like You," and Julia Sanderson will sing "Tell Me, Little Gypsy," during the Blackstone Plantation program at 7 o'clock Thursday night (July 30). Together they will sing "Blue Room."

Tommy and Willie, who sang 36 weeks at WKRC on the Kopper's Coke program, now sing every night except Saturday and Sunday at WCKY. RADIO DIAL programs give their schedule.

Dorothy Swan, pianist, and Elizabeth Williams Huber, vocalist, will present the College of Music program at WCKY (July 26) at 7:30 p. m.

WFBE

Robert Bentley, former leading man with the National Players, conducts the Story Telling Time for children every day at 1:15 p. m., except Sunday, at WFBE.

Julius Stein, Avondale boy who has just finished a vander-ville tour with Gus Edwards' Review, is appearing at 7:15 every evening except Sunday at

WFBE. Songs and impersonations are his speciality.

Pastels in Prose at WFBE at 1 o'clock Sunday afternoon includes the reading of prose and poetry bits worthy of thought interspersed with melody.

WLW

In the Los Amigos program at 11 o'clock Tuesday night (July 28), Mine. Alys Michot will sing "La Mort D'une Rose," and Lacalle's "Amapola." Louis John Johnies will sing Pessard's "Requiem du Cour."

Joseph A. Chambers, technical supervisor, is spending every spare moment in the air in his new Great Lakes biplane. He leaves it at Lunken Airport so he can fly to the transmitter at Mason for emergencies there. . . . Grace Raine, vocal director, is spending a vacation in the Allegheny Mountains. . . . Henry Thies is fishing in northern Wisconsin. . . . Charlie Dameron is recuperating from a brief illness at another northern resort.

John G. Kidd of Stuart Kidd's Book Shop is writing Book News read Friday mornings at 9:30 on the Homemakers' program.

WSAI

Lois Bennett, star of the Arm strong Quakers program, will be guest artist on the General Motors program Monday night (July 27) at 8:30.

Celebrated Baritone Soloist Will Sing for Maxwell

John Charles Thomas, celebrated American baritone, will sing on the Maxwell House concert at 8:30 Thursday nights through NBC stations for eight weeks beginning this Thursday (July 30). WHAS is the closest outlet for the programs (820 k.c. — 365.6 m.)

The Life of Riley



Seger Ellis, popular WLW crooner, stage star, and recording artist, appeared a bit non-plussed when this attractive bevy of Miami University co-eds caught him unawares during their recent inspection tour of WLW. From left to right, the university girls are: Helen Corson, Middletown; Lillian Greenfield, Dayton; Anne Bradley, Panama Canal Zone; Eleanor Cumberland, Columbus; Marian Root, Cleveland; Jean Montgomery, Toledo; and Annette Ashman, Coshocton, O.

Incidentally, Miss Ashman was recently selected by John Held, Jr., as the 1931 Miami University "Personality Girl."

Our Dially Dozen

By DON BECKER

We are back! This is not the idle ramblings of an old nobby-pamby, but the statement of one who knows when he is back.

We were back at Latonia the other day, too. About \$40.00.

My typewriter had a few domestic troubles last week. Hence "Our Dially Dozen" was neglected. The "o" and the "i" had another falling out and everytime I'd write the word "Lover" it would turn out "Liver."

How embarrassing!

Frank Salt, of "Salt and Peanuts" deserves another mention.

He was waiting patiently for a check from the Artist's Bureau.

"Was the check from Eaton?" asked Ralph Haburton, the Artist's Bureau's King.

"Now," boomed Salt, "Hunger!"

And then Richard Pavey added his name to the long list by signing off Bradley Kincaid in the following manner:

"You have just heard Bradley Kincaid, the Kentucky Mountain Dog and his Hound Boy Guitar!" Veterinarians please copy.

Cliff Adams is back too!

He was away for several days. Some time ago, Cliff left WKRC's Studios at a late hour.

On the corner stood some dirty old nee-nees. They made a scurrilous (pronounced smart-aleek) remark about announcers. Mr. Adams bravely talked back. The Honor of Announcers must be upheld.

It was and Cliff received a broken arm!

Now he announces with one arm!

How difficult!

WHAT WE KNOW ABOUT DON BECKER

By DON BECKER

When we walked into his studio (Mother Becker's Kitchen) he was sitting down. By this we knew he was normal. All normal persons sit down.

As you a Neurotic, Mr. Becker? He said yes, "No," retorted the former, "an Elk!"

[Here are some of the statistics of his life:

Age: Not quoted.

Eyes: Mostly black. Sometimes blue. Then again, black and blue.

Doesn't like girls—MUCH!

Doesn't like publicity—MUCH!

Has only one father and one mother.

He is an incurable ukulele player, and as we walked away we shook our head—such a young man, doomed to such a terrible fate for the rest of his days!

Playing a ukulele!

And by the by, have you heard "The Song of the Guillotine?"

"I'M BIDDIN' MY BODY GOODBYE!"

DIALAUGHLINGLY YOURS.

DON BECKER.

Herbert Newman, Fenton Pugh Will Share Recital

Fenton Pugh, tenor, and Herbert L. Newman, pianist, both faculty members of the College of Music, share the program of that school which WLW will broadcast at 6:30 p. m., Sunday (July 26).

Newman's piano solos include the difficult Liszt number, "La Campanella," and two Chopin numbers: "Berceuse," and "Etude F. Major."

There's No Accounting For Tastes

"There's no accounting for tastes," we say with a complacent shrug when another's cultural standards are inferior to our own. But every now and then the pat phrase kicks back in an unexpected twist.

We are thinking of an acquaintance: a mechanic, from a family of mechanics and farmers. His musical studies—if they can be dignified by that term—have been limited to a "little red schoolhouse." According to accepted Hoyle, his program preferences should consist of jazz or old-time tunes, nothing more meaty than military marches or simple waltzes at best.

Yet the fact is that he is an even more ardent devotee of the classics than many music-school graduates. Jazz he loathes; fiddling, ditto. But let a symphony orchestra or opera performance get on the air, and he sits enraptured.

Why such tastes in such an individual? (By the way, he is not an Italian.) Interesting as that question may be to the analyst, his case raises another more important for broadcasting, it seems to us.

Can musical tastes be charted accurately according to occupation, education, or financial rating?

The obvious answer of the studios is "yes." A majority of the people do the work of the world, hold no scholastic degrees, and pay no income taxes. Therefore, their tastes run to what the average program provides.

And maybe this neat theory is right. But again, it may be wrong. Neat theories often crack up in landing on the facts.

Perhaps there are more listeners like our acquaintance than the broadcasters assume. If there are, the old saw about no accounting for tastes is a tight shoe on the other foot, viewing programs from the standpoint of these listeners.

Around the Dial

By THE DIAL TWISTER

Now The Goldbergs can be heard in Cincinnati (WSAI at 6:45 p. m., daily except Tuesday and Sunday). That's good news. This interesting family has piled up a big following in the East, and ought to do as much here. The Goldbergs are human, and this is what makes radio characters live.

But Amos and Andy fans need not be uneasy because the Pepsodent people are also sponsoring this new feature. The Fresh Air Taxi boys will go on doing business at the same old stand, at least as long as they "click." By the way, Andy's fish-fry for Mr. Van Porter seems to have taken the prize among their recent episodes. It deserved it.

The Eno Crime Club, mentioned last week as not being released locally, now is being aired by WKRC (Monday at 8 p. m. and Wednesday at 8:30 p. m.). It's a satisfying earful for those who like "em'larling and desperate.

Here's more evidence that this is a banner summer for the broadcasting of good music. NBC is carrying the Chicago Symphony Orchestra's series of outdoor concerts (WCKY, Sunday at 8:45 p. m.). It's almost gilding the lily to add that the program is fine.

Another program of as high caliber as that of the Roxy Symphony (WLW, Monday at 9:30 p. m.). Earno Rapee's shows are being filled, and might well, by Maurice Barou, the new conductor.

Mark Twain's famous wisecrack about the exaggerated reports of his death goes for Dr. Arthur Torrance. A while back the newspapers carried a story that the former Columbia headliner had been drowned while exploring in Africa. But the other evening he broke into one of Lowell Thomas' broadcasts, as alive as ever. Hope he gets on the air regularly, and soon.

If you like to top off the evening with something restful, try The Singing Violin (WLW, Saturday at 11 p. m.). Besides splendid violin solos, the program includes pleasing poetry.

Henry and George still leave a trail of laughs in their wake (WKRC, Tuesday at 8 p. m.). Some time ago the sponsors thought about changing the style of the program. Listeners must have let 'em know pronto that the blackout get over in a big way.

Looks like the dance music monopoly in the late evening hours may be breaking. More evidence is the Great Composer's program (WLW, Thursday at 11 p. m.). The orchestra is as good as the music. If this keeps up, hot tunes or nothing won't be the rule after ten or half past. Which will be good news at a lot of dials, too.

Many a Cincinnati ear is hearkening to the new Pillsbury Pageant (WKRC, Friday at 9 p. m.) because Mabel Jackson and Mary Alice Cheney are half the mixed quartet. Yes, these former local favorites are making good in the "big town."

They're just like people everybody knows, meaning Clara Lu and Em (WLW, Thursday, Friday and Saturday at 9:30 p. m.). And that, of course, is why these girls put on such a good show. The Dial Twister picks Em as the most individual of the three. But Clara and Lu aren't far behind.

The Bristolers are replacing the Philco Hour (WKRC, Tuesday at 8:30 p. m.). However, it's a consolation to find the new feature is something off the beaten track, in fact, a mighty satisfying program.

Mozart Serenade Will Be Part of Lewisohn Music

Music Mozart wrote to be played by five musicians under the window of any fair lady whose lover might hire the quintet is "Eine Kleine Nachtmusik" which the entire string section of the New York Philharmonic symphony orchestra will play from the Lewisohn stadium through WKRC at 8:30 Sunday night (July 26).

Singin' Sam Is Barbasol Man

Singin' Sam is back on the air again, this time as Singin' Sam, the Barbasol Man, in a Columbia network program which WKRC will carry at 7:15 p. m. every Monday.

Before he went on WLW a year or more ago as Singin' Sam, the Great States Lawnmower Man, he was Harry Frankel of the vaudeville team of Frankel and Dunlevy which for several years toured RKO and other circuits. Before that, he was a featured comedian with Al G. Fields' Minstrels. He spent some time at WTAM last winter before returning to the Cincinnati station for a few weeks this spring.

His radio "draw" has been so enormous that the Barbasol program sponsors have side-tracked their barber shop quartet for the bass voice of Singin' Sam who will have the whole program to himself, talking and singing as his sense of showmanship dictates.

Names of New Hotel Bandmen Are Jaw-breakers

It takes a good drink of vodka to pronounce the names that have sprung up at Cincinnati hotels to torment radio listeners who hate to break their jaws to talk about orchestras their like.

Hotel Gibson has imported Joseph Cherniavsky from Hollywood to direct its orchestra and Cherniavsky has put the same kind of enthusiasm into it that made a success of his scores for such musical talking pictures as "Show Boat."

Netherland Plaza has Col. Constantin Poliansky and his Imperial Balaika orchestra, playing its first engagement outside of New York where they have been making records since they came to America only a few months ago. Their music is authentically Russian and is played on balaikas, the native Russian plectrum instrument. Several titled Russians are said to be members of the group, which is reported to have been recruited from the staff officers of the late Imperial Russian army.

William C. Stoess, musical director of WLW and WSAI through which both orchestras broadcast daily, selected the balaika orchestra on a recent trip to New York for that purpose.

"I lived on Russian food for a week visiting all the places where the Russian orchestras played," he said. "If my stomach hadn't held out, we never would have got an orchestra."

Three Home Games To Be Aired for Reds During Week

Three home games are slated for broadcast from Redland Field by WFBF this week.

Friday (July 24) the Red-plays New York. Tuesday and Wednesday (July 28 and 29) they meet Brooklyn. The three broadcasts will begin at 2:45 p. m. Harry Hartman will broadcast the play-by-play account.

You Should Know ---- Don Becker and the Lavender Network



Don Becker and his brain child, the Lavender Network, in action. Becker is shown in the inset. The Irrational Broadcasting Company players are, left to right: George Lloyd, Charles Eggleston, Betty Baxter, Jack Zoller, and Walter Maher.

Don Becker will bear watching!

Some one of these days when he is even more nationally known as a radio humorist, as a composer, and perhaps as a writer, you can tell your children (not your grandchildren—they're too far off) that you knew Don Becker when he was a ukulele player at WLW and columnist for RADIO DIAL. Not "just a ukulele player," however, for a young man who writes such side-splitting comedy as the Lavender Network sketches on the Buddy Boy programs (WLW Friday nights at 8 o'clock) can't be referred to as "just" anything.

BURLESQUE

Of course you appreciate the fact that the IBC and the Lavender Network are glorious burlesques of chain broadcasting. Before Becker turned them over to the Buddy Boys as vehicles for his Famous Anachronisms of History (such as "Treasure Island" or "Oh You Kidd," "Doctor Jeckle and Mrs. Hyde," "Helen of Troy" or "A Horse on You") the Lavender Network carried programs for such "commercial clients" as the Pansy School for Discontented Cows, the Ruzzle-Dazzle Daughnut Hole Converting Corporation, the Dolly Dimple Steam Roller Corporation of Podunk, and others too humorous to mention.

DIFFICULTIES

It was hard to get this interview with Don Becker for RADIO DIAL. He kept turning it into a burlesque as he does everything he says or writes.

"To start off with, tell my public I'm awfully hard to get along with when I first get up," he insisted on saying. "It takes me from one hour to three hours to get dressed in the morning although I always get up at 8 o'clock no matter what time I go to bed the evening (I mean morning) before. My mother has been known to pass a grape fruit under my nose to see if I would kick the windows out at the mention of breakfast."

Seizing our interviews from him with main force, we man-

aged to find out a few vital statistics between gales of laughter.

At the age of 14 he was assistant manager of a sizable department store in Covington. He insists he called up the sister of the manager and asked for a good job and she had to get it for him because he was singing for her at Tom Thumb weddings. ("And years later my early training made me a Tom Thumb golf champion," he stuck in while we weren't watching him.)

FIRE

At 17 he left home two days before New Year's with four dollars and a ticket to Chicago. He got a job at the Club Alabama and made a success as a ukulele player. But he got homesick and finally landed back at WSAI.

He's been fired from more jobs than most men know about. Entertaining is the only thing he can get paid for. . . . He has worn a beret for six years instead of a hat. (Not the same beret.) . . . He is 24 years old, is five feet ten inches tall and weighs only 100 pounds. . . . He is brown as an Hawaiian and often is taken for one. His eyes are coal black, deep set, and narrow. His eyebrows are a straight black line across his forehead.

He always takes some conservative person with him to buy clothes. Otherwise he goes home with atrocities. He once had a black-and-white golf suit so terrible he was discovered borrowing taxi-fare because he didn't dare ride home on the street car.

FAME

People make jokes about ukulele players to his face, and rave about his expertness behind his back. He is the only ukulele player ever to have written a composition for ukulele and symphony orchestra. He played it with Hugo Mariani's orchestra on the NBC "red network" a few months ago. Vincent Lopez gave it its premier, and Paul Whiteman also played it with Becker as soloist.

He is most entertaining company. . . . He says he has

STATION JOTTINGS

WKRC

A tabloid version of "Finnigan's Fortune" will be enacted aboard Hank Simmons' Show Boat at 9 p. m. Saturday (July 25).

A Viennese fantasy based on "The Blue Danube," "Tales From the Vienna Woods," "Wiener Blut" and "The Bat," all by Johann Strauss, will be played on the program of Viennese music in the Bristolers period Tuesday night (July 28) at 8:30.

Andie Versheu will talk about the Cincinnati Zoo Opera at 7:30 Saturday night (July 25) in the Junior Chamber of Commerce period.

Phil Plant, millionaire sportsman, has collaborated in writing the musical signature Miller and Lysles use in their Columbia broadcast (Wednesday at 7:30 p. m.). Plant is the ex-husband of Constance Bennett, film star.

Columbia network has a new circuit that will improve transmission of its programs to WKRC. It increases the frequency range from between 100 to 5,000 cycles to from 30 to 8,000 cycles.

The faster tempo of music of yesteryear will be in evidence when Peter Zorn and his Dutch Masters gather to play and sing "Oh By Jingo," "Oh Johnny, Oh Johnny, How You Can Love" and other old favorites Friday (July 24) at 7:30 p. m.

Al Chance, impersonating some of radio's most famous announcers, will be featured on the Gold Medal Fast Freight Wednesday (July 29) at 8 p. m.

Miss Ruby A. Black, one of the best known newspaper correspondents in Washington, will be the speaker in Bill Schudt's "Going to Press" program at 5 p. m. Wednesday (July 29). Miss Black, operating her own news service, acts as Washington correspondent for nine publications, six of which are in Wisconsin and the others scattered from Maine to Texas.

Dance music on the NBC network has dropped from 66.1 per cent of all programs as of last year to 55 per cent this year.

taught more girls how to play ukulele than anyone else in the world and never has been paid. . . . He always is on time. . . . He works 26 hours at a stretch when he has plays or burlesques to finish.

He writes the continuity for these WLW programs: Buddy Boys, King Edward Cigar Band (9 p. m. Saturday) Canova (Wednesday at 9:30 p. m.); Heartroltown (Friday at 9 p. m., beginning July 31); the WLW Chatter (every evening); and plays for the Crosley Theatre including the Yellow Peril series about Bradley Haines and his Chinese servant.

He is irrepresible.

Jessica Left Stage to Heed Radio's Call



Jessica Dragonette, soprano star of the National Broadcasting Company, sings on the Cities Service program every Friday at 7 o'clock through station WSAI.

Just out of a convent, Miss Dragonette was only another young soprano looking for a job when Max Reinhardt hired her from among a hundred others for the only solo part in "The Miracle." Hearing her, Chaliapin, the Russian basso, said she had "a beautiful voice, a superb voice."

After "The Miracle," the leading role of Kathie in "The Student Prince" was easy for her to land. In the "1926 Grand Street Follies" she was soprano ingenue. Then radio lured her away from the stage to her success in the Philco Musical Comedy Memories a year or more ago.

Born in Calcutta, Ind., she traveled with her parents all over the world until she was sent to convent at the age of six.

Chicago Philharmonic Plays Concert Sunday

Six more of the Chicago Philharmonic Orchestra concerts will be broadcast through WCKY and an NBC network from Loyola University stadium at 8:45 Sunday nights. The 80-piece group is directed by Adolphe Dumont.

Mary Steele

(Continued from page 1)

den name professionally, she is the wife of Robert Brown. Their marriage last November was the result of one of WLW's many studio romances. As a housekeeper and cook, she is as talented as she is gifted as a singer.

In appearance she is most attractive: a little above medium height and extremely slender. She never quite makes up her mind whether to wear her red-brown curly hair long or short and is forever letting it grow and having it bobbed. Her eyes are large and brown; her complexion pink and white. Her soft southern-flavored speaking voice reveals her Kentucky ancestry.

Here Are Only Complete Programs

Saturday, July 25

FRIDAY

July 24

WCKY (202m.—1490 kc.)

- A. M.—**
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC)
 7:30—Cherio (NBC)
 8:00—Mountain Red.
 8:15—Early Morning Dance.
 8:45—My New Kentucky Home.
 9:15—Dance Melodies
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers.
Noon—Popular Dance Tunes
P. M.—
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 12:45—Randall Fryer, tenor.
 1:00—Sign off
 5:45—Dance Records.
 5:55—Ayers News Sport Flash
 6:00—Amos 'n' Andy (NBC)
 6:15—Eilerman's Serenaders
 6:45—Original Hold Race Results.
 7:00—Tommy and Willie.
 7:00—Charlene and Kathlene.
 7:15—Italian Serenaders.
 7:30—Earl Arnold's Orchestra.
Lookout House
 8:00—Intervened Pair (NBC)
 8:30—Duke, His Uke and His Sisters.
 8:45—Little Red Riding Hood.
 9:00—Nothing But The Truth. Alexander McQueen.
 9:15—Crooning Guitarist.
 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Voices at Dawn
 7:30—Classified Directory
 8:00—Morning Concert
 9:00—Variety
 9:15—Post Baby Beauty Contest
 9:45—Kleeman Home Chats
 10:00—Zoo-ettes
 10:05—Sunshine Special
 10:35—Musical Briefs
 10:50—Mrs. Evans' Questions and Answers
 10:55—Simpler Time Announcement
 11:00—Garden of Melody
 11:30—Dance Frolic
Noon—Serenade
P. M.—
 12:30—Vaudeville
 12:45—Bellonby Luncheon Musicale
 1:00—Kronts Brothers
 1:15—Story Telling Time
 1:30—Post Baby Beauty Contest
 2:00—Vocal Recital—Frank Stewart
 2:15—Song Hit Time
 2:45—Reds vs. New York at Redland Field
 3:45—Ralph and Harlan
 5:00—Lyric Hour
 5:30—World Series Contest
 6:00—Musical Interlude
 6:15—World Series Contest
 6:45—Berning Ford Travelogue
 7:00—The Post Question Box
 7:15—Julius Sein
 7:30—Harry Hartman's Sport Review
 7:45—Novelty Notes
 8:00—Lucky Boys
 8:15—Dry Ridge Health Hints
 8:30—Colonial Stages Program
 8:45—Coney Island Dance Frolic
 9:00—Evening Chimes
 9:15—Fireisle Melodies
 9:45—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—God's Bible School—Sunrise Worship
 7:15—Hill Billy Kid.
 7:50—Green Time Signal
 8:00—Starr-Freeze Melodies
 8:15—The Commuters (CBS).
 8:30—Serenaders of the Air (CBS)
 8:45—The Old Dutch Girl (CBS)
 9:00—Oxol Feature (CBS)
 9:15—Studio Feature.
 9:30—Consolidated Merchants' Program
 10:00—Rhythmic Kings (CBS).
 10:15—Floraline Talk

Friday, July 24

- 10:30—Rhythm Kings (CBS).
 10:30—Charles W. Reaume Studio.
 11:00—Time and Weather.
 11:05—Woman's Hour—Tremlette Tully
 11:30—Columbia Revue (CBS).
 11:45—Drinkmor Program.
Noon—Wurlitzer Music Box Revue

P. M.—

- 12:30—Cincinnati Merchants' Program
 1:00—Pabst-ett Varieties (CBS)
 1:15—Art Dry Cleaning Program
 1:30—Columbia Farm Network Program (CBS).
 2:00—Charles W. Reaume Studio.
 2:15—Salon Orchestra (CBS).
 2:28—Race Result from Latonia, Ky.
 3:30—The Three Doctors (CBS).
 2:45—Educational Features (CBS).
 3:00—Light Opera Gems (CBS).
 3:45—Edna Thomas (CBS).
 4:00—Asbury Park Casino Orchestra (CBS).
 4:15—A. L. Fink Program.
 4:45—Edna Wallace Hopper's Youth Matinee (CBS).
 5:00—Earl Carpenters Orchestra (CBS).
 5:15—Jos. R. Deins Program, Pat Gillick, Organist.
 5:30—Cincinnati Trade School.
 5:45—Studio
 5:50—Eureka Baseball Scores
 5:55—Sports Review
 5:58—Burke Weather Forecast
 6:00—Kate Smith and Her Swanee Music (CBS)—Home Furniture Company.
 6:10—Stocks, Cohlé & Tyree
 6:15—Time and weather.
 6:15—Limit Program, with Dennis King (CBS)
 6:30—Red Goose Adventures (CBS)
 6:45—Camel Quarter-Hour (CBS)
 7:00—Pryor's Crema Military Band (CBS)
 7:15—Barbasol Program (CBS)
 7:30—Dutch Masters (CBS)
 8:00—Liberty Magazine Hour (CBS).
 8:45—Cincinnati & Lake Erie Program.
 9:00—Pillsbury Pageant (CBS).
 9:00—What's Happening, Geo. Mul-whill—Full Measure Gas.
 9:45—Pyl Blackberry Dudes.
 10:00—Confessions of a Racketeer (E. T.)
 10:15—Green Answer Man
 10:25—Happy Feet
 10:30—Chic Seroggin Orchestra at Coney Island.
 11:00—Time: Weather; Sports
 11:08—Ben Bernie and His Orchestra (CBS).
 11:30—Hill Billy Kid.
 11:45—Jos. R. Deins Program, Pat Gillick, Organist.

WLW (428 m.—700 kc.)

- A. M.—**
 6:00—International Fiddlers
 6:30—Gym Classes
 7:45—A. & P. Food News (NBC)
 8:00—Morning Devotions
 8:15—Jim and Walt
 8:30—Montgomery Ward Program (NBC)
 8:45—Ford and Wallace (NBC)
 9:00—Ray Perkins (NBC)
 9:15—"The Hostess." Mrs. Luyte Solingen
 9:30—Book News
 9:45—Premium Man
 10:00—Island Serenaders
 10:30—Live Stock Reports
 10:40—Southern Singers; Raymond Mitchem
 11:00—Organ with Instrumentalist
 11:15—Swift Program (NBC)
 11:30—V-W Stars
 11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
 12:15—Bufova Time
 12:16—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Organ Matinee
 2:30—Chicago Serenade (NBC)
 3:00—Harriet Wellen, vocal solos.
 3:15—Radio Guild (NBC)
 4:15—Ramona

Hy Rye and Willie Winsum



Hy Rye and Willie Winsum tell the adventures of a couple of loaves of bread in their programs at 7:15 Tuesday and Thursday nights through WKRC. Before coming to Cincinnati, they broadcast through stations in Chicago, Cleveland, and Milwaukee.

Friday, July 24

- 4:30—The Hotentots
 5:00—Words and Music
 5:30—Salt and Peanuts
 5:45—Lowell Thomas (NBC)
 6:00—Amos 'n' Andy (NBC)
 6:15—Madame Alda (NBC)
 6:30—Phil Cook (NBC)
 6:45—The Chatter
 7:00—Los Ramon Baseball Scores
 7:05—WLW Fanfare
 7:30—Fuller's Orchestra
 7:15—Sisters of the Skillet (NBC)
 8:00—"In Romany"
 8:15—Ivceast Jamboze
 8:30—Hoosier Editor
 8:45—Armour Program (NBC)
 9:00—Paul Whiteman's Paint Men
 9:30—Clara, Lu and Em (NBC)
 9:45—Wildeson's Wildcats.
 10:00—Encores.
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 10:55—Estate Weather Man
 11:00—Vox Celeste
 11:30—Henry Busse's Orchestra, Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.—

- 12:30—Henry Busse's Orchestra, Castle Farm
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—**
 8:00—Gene and Glenn, the Quaker Early Bird (NBC)
 8:15—Teddy Black's Orchestra (NBC)
 8:45—Records
 9:00—Mrs. Blake's Radio Column (NBC)
 9:15—Records
 9:30—National Home Hour (NBC)
 9:45—McCormick's Old Time Fiddlers
 10:00—Hawaiian Serenaders (NBC)
 10:30—Realities of Romance (NBC)
 11:00—The Hellman Troubadors (NBC)
 11:15—Sandy Valley Fiddlers
 11:30—Sign Off
P. M.—
 12:30—Livestock Reports
 1:00—Sign Off
 2:00—Woman's Radio Review (NBC)
 3:00—Gems of Melody (NBC)
 3:15—Records
 3:45—Crosley Dealers' Salute
 4:00—Records

Friday, July 24

- 4:30—Moore Paint Program (NBC)
 4:45—Records
 5:00—Poems by Harry Holcombe
 5:15—Don Becker, Ukelele.
 5:30—The Gossipers (E. T.)
 5:45—Records.
 6:00—Harry Wilsey's Orchestra
 6:30—Alice Richards
 6:45—The Goldbergs (NBC)
 7:00—Cities Service Concert (NBC)
 8:00—Cliequot Club (NBC)
 8:30—Pond's Dance (NBC)
 9:00—Kodak Week End (NBC)
 9:30—RKO Theater of the Air (NBC)
 10:00—Seger Ellis
 10:15—The Stebbins Boys (NBC)
 10:30—Hotel Gibson Orchestra
 11:00—Sign Off.

SATURDAY July 25

WCKY (202m.—1490 kc.)

- A. M.—**
 7:00—The Crooning Guitarist.
 7:15—Morning Devotion (NBC)
 7:30—Cherio (NBC)
 8:00—Mountain Red.
 8:15—Early Morning Dance.
 9:15—My New Kentucky Home.
 9:45—Little Red Riding Hood's Kid- die Club.
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers.
 12:00—Popular Dance Melodies
P. M.—
 12:30—Norris Brock live stock quotations
 12:35—Luncheon Concert
 12:45—Randall Fryer, tenor.
1 P. M.—SIGN OFF
 5:45—Dance Records.
 5:55—Ayers Sport Flash
 6:00—Amos 'n' Andy (NBC)
 6:15—Tasteyest Jesters (NBC)
 6:30—Original Hold Race Results.
 6:45—Lucile Fox.
 6:15—Italian Serenaders.
 7:00—Rudy Vallee (NBC)
 7:30—Crossroads Quartette.
 7:45—Crooning Guitarist.
 8:00—"Skillet Lickers"
 8:30—Earl Arnold's Orchestra from Lookout House.
 9:00—Cuckoo Club (NBC)
 9:30—Lawson's Hawaiians.

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Voices at Dawn
 7:30—Classified Directory
 8:00—Morning Concert
 9:00—Variety
 9:15—Post Baby Beauty Contest
 9:45—Kleeman Home Chats
 10:00—Zoo-ettes
 10:05—Sunshine Special
 10:35—Musical Briefs
 10:50—Women and the News
 10:58—Simpler Time Announcement
 11:00—Dance Frolic
 11:30—Vaudeville
 11:45—Violinist and Accordion
Noon—Organ Recital
P. M.—
 12:15—Serenade
 12:45—Bellonby Luncheon Musicale
 1:00—Two Irish Boys and Chas. Schaeffer
 1:15—Story Telling Time
 1:30—Post Baby Beauty Contest
 2:00—Tilda and Mary Lou
 2:15—Ralph and Harlan
 2:30—Afternoon Musicale
 3:00—Matinee
 3:15—Anne and Bubs
 3:30—Novelty Notes
 4:00—Mary Tribble, soprano
 4:15—Tea Time Tunes
 4:45—Thelma Lehman, blues singer
 5:00—Lyric Hour
 5:30—World Series Contest
 6:00—Musical Interlude
 6:15—World Series Contest
 6:45—Berning Ford Travelogue
 7:00—The Post Question Box
 7:14—Julius Sein
 7:30—Harry Hartman's Sport Review
 7:45—Warming Melodies
 8:00—Lucky Boys
 8:15—Dry Ridge Health Hints
 8:30—Twilight Reveries
 8:45—Coney Island Dance Frolic
 9:00—Independent Oil Stations
 9:30—Meyer's Hot Tunes
 9:45—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—God's Bible School—Sunrise Worship
 7:45—Hill Billy Kid.
 7:50—Green Time Signal
 8:00—Commuters (CBS).
 8:45—Morning Minstrels (CBS).
 8:30—Tony's Scrap Book (CBS)
 9:00—Charles W. Reaume Studio.
 9:30—Consolidated Merchants' Program
 10:00—Adventures of Helen and Mary (CBS).
 10:15—Time: Weather
 10:20—Woman's Hour—Tremlette Tully
 10:45—Starr-Freeze Melodies (E. T.)
 11:00—Don Bigelow and His Orchestra (CBS).
 11:30—Hotel Tail Orchestra (CBS).
 11:45—Drinkmor Program.
Noon—Wurlitzer Music Box Revue
P. M.—
 12:30—Cincinnati Merchants Program
 1:00—Columbia Farm Program (CBS)
 2:00—Charles W. Reaume Studio.
 2:15—The Four Clubmen (CBS).
 2:28—Race Result from Latonia, Ky.
 2:30—A. L. Fink Song Recital.
 Louis Johnson, tenor
 3:00—Ann Leaf at the Organ (CBS)
 3:30—Spanish Serenade (CBS).
 4:00—Dancing by the Sea (CBS).
 4:45—Jack Miller, pianist (CBS).
 5:00—Winegar's Barn Orchestra (CBS).
 5:15—Jos. R. Deins Organ Concert. Pat Gillick.
 5:30—Cincinnati Trade School Program.
 5:45—Studio
 5:50—Eureka Baseball Scores
 5:55—Sports Review
 5:58—Burke Weather Forecast
 6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
 6:15—Studio
 6:25—Stocks, Cohlé and Tyree
 6:28—Time and weather
 6:30—Happy Feet.
 6:35—Studio Feature.
 6:45—Camel Quarter Hour (CBS)
 7:00—Pryor's Crema Military Band (CBS)
 7:15—Kate Smith and Her Swanee Music (CBS).

of Greater Cincinnati Radio Stations

Sunday, July 26

WSAI (225 m.—1330 kc.)

- P. M.—
 2:00—Sermonette and Hymn Tune.
 2:30—Balkan Mountain Men (NBC).
 3:00—National Sunday Forum (NBC).
 1:00—Gilbert & Sullivan Gems (NBC).
 5:00—Catholic Services (NBC).
 6:00—Turn the Opera Glass (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—The Kissin' Singers (NBC).
 8:45—Isabel Big Brother (NBC).
 9:15—Goldman Band Concert (NBC).
 9:15—Fuller's Orchestra.

MONDAY July 27

WCKY (202 m.—1490 kc.)

- A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Mountain Red.
 8:15—Early morning dance program.
 9:15—M. M. New Kentucky Home, Letta Crane.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Blue Ridge Shindiggers.
 Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—

- 12:15—Popular Dance Melodies.
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Concert.
 12:45—Randall Fryer, tenor.
 1:00—Sign off.
 5:15—Dance Records.
 5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteeast Jesters (NBC).
 6:30—Original Hold Race Results.
 6:45—Little Red Riding Hood.
 7:00—Steve Bates.
 7:30—Blue Ridge Shindiggers.
 7:45—Stronberg Carlson (NBC).
 8:00—Vally, the Radio Clown.
 8:15—"The Man Who Could Not Die," mystery thriller.
 8:15—Musical Medlers.
 9:00—Charlene and Kathleen.
 9:15—Tommy and Willie.
 9:30—Nothing But the Truth, Alexander McQueen.
 9:15—Italian Serenaders.

WFBE (250 m.—1200 kc.)

- A. M.—
 7:00—Voices at Dawn.
 7:30—Classified Directory.
 8:00—Morning Concert.
 9:00—Hyde Park Community Program.
 9:15—Post Baby Beauty Contest.
 9:45—Kleeman Furniture Program.
 10:00—Zoo-ettes.
 10:05—Musical Imitations.
 10:35—Variety.
 10:50—Mrs. Evans' Questions and Answers.

Get Up Early to Hear These Three



If you're an early riser, you can hear these three in "A Song for Today" which they broadcast at 6:30 every morning except Sunday on an NBC network. On Sunday they are on the air at 9:45 a.m. Dial their programs at WENR (870 kc.—344.5 m.) Left to right, the entertainers are Fenwick Newell, tenor; Gloria Layton, contralto; and Lowell Patton, pianist and composer.

Sunday, July 26

- P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trial (CBS).
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS).
 4:00—French Trio (CBS).
 4:15—Pastorale (CBS).
 4:45—Theo Karle (CBS).
 5:00—Chicago Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—The World's Business (CBS).
 6:15—Studio.
 6:20—Enrke Baseball Scores.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith, Swanee Music (CBS).
 7:20—Tony Parenti and His Singing Saxophone (CBS).
 7:45—Watchtower Program (E. T.).
 8:00—Around the Samovar (CBS).
 8:30—Lewisohn Stadium Concert (CBS).
 9:00—Tacoma Dance Orchestra.
 9:30—The Gauchos (CBS).
 9:45—Star Reveries (CBS).
 10:00—Coney Island Dance Orchestra.
 10:30—Chic Variety Program (CBS).
 11:00—Time and weather.
 11:30—Nocturne (CBS).
 11:07—Hollywood Gardens Orchestra (CBS).
 11:30—Artists Invitation Program.

Sunday, July 26

- 10:25—River Reports.
 10:29—Bulova Time.
 10:30—Rochester Concert Orchestra (NBC).
 11:30—Troika Bells (NBC).
 Noon—Midday Jewels.
 P. M.—
 12:29—Bulova Time.
 12:30—Music of the Ages (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Henry Thies' Orchestra.
 3:00—Kavina Opera Concerts (NBC).
 4:00—Sabbath Reveries (NBC).
 5:00—The Roamies.
 5:30—Plantation Days.
 6:00—The Chatter.
 6:30—College of Music Concert (NBC).
 6:55—Baseball Scores.
 7:00—Emma Jetrick Melodies (NBC).
 7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Huger Harmonics (NBC).
 8:15—Bayuk Stag Party (NBC).
 8:45—Fuller's Orchestra.
 9:15—Variety.
 9:30—Kellogg Slumber Music (NBC).
 10:00—Estate Weather Man.
 10:02—Crosley Concert.
 10:45—Murray Horton's Orchestra at Horseshoe Gardens.
 11:00—Henry Thies and His WLW Orchestra to NBC "Blue" Network.
 11:30—Moon River.
 Midnight—Henry Busse's Orchestra, at Castle Farm.

WLW (428 m.—700 kc.)

- A. M.—
 8:50—Bulova Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).
 9:15—Pollack and Lawnhurst (NBC).
 10:00—Bulova Time.
 10:05—Organ, Arthur Chandler, Jr.

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607 WALNUT ST.

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 RADIO REPAIRING—ANY MAKE

Saturday, July 25

- 7:30—Junior Chamber of Commerce.
 8:00—Hernandez Brothers (CBS).
 8:15—Studio Feature.
 8:30—Tacoma Park Orchestra.
 9:00—Hank Simmons' Show Boat (CBS).
 9:45—Studio Feature.
 10:30—Pyol Blackberry Dudes.
 10:15—Chic Serogin Orchestra at Coney Island.
 10:15—Will Osborne and His Orchestra (CBS).
 11:00—Time: Weather; Sports.
 11:08—Guy Lombardo and His Orchestra (CBS).
 11:30—Hill Billy Kid.
 11:15—Jos. R. Deins Organ Concert, Pat Gillick.
 Midnight—Jos. R. Deins Midnite Erotic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
 6:00—International Fiddlers.
 6:29—Bulova Time.
 6:30—Vocal Classes.
 7:45—A. & P. Food News (NBC).
 8:00—Morning Devotions.
 8:15—Salt and Peanuts.
 8:30—Montgomery Ward Program (NBC).
 8:45—Ford and Wallace (NBC).
 9:00—Dance Minutiers (NBC).
 9:30—Art Talks, Cherry Greve.
 9:45—WLW Mail Bag.
 10:00—Organ and Vocal.
 10:30—McCormick's Old Time Fiddlers.
 11:00—Elliott Brock, violin.
 11:15—Swift Program (NBC).
 11:30—Livestock Reports.
 11:45—River Reports; Time Signals.
 Noon—Governmental Glimpses, Attorney General Gilbert Beltman.

- P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—National Farm and Home Period (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee.
 2:30—Cincinnati Zoo Symphony Concerts.
 3:00—Ramona and Don Becker.
 3:15—Pacific Feature Hour (NBC).
 4:00—Maze of Melody (NBC).
 4:30—Crosley Dealers Hour.
 5:00—Secretary Hawkins.
 5:30—Doctors of Melody.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteeast Jesters (NBC).
 6:30—The Chatter.
 6:45—Los Ramos Baseball Scores.
 7:00—Netherland Plaza Orchestra.
 7:30—R. F. D. Hour.
 8:00—Crosley Saturday Knights.
 8:30—Dominio Orchestra (NBC).
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Em (NBC).
 9:45—Murray Horton's Orchestra, Horseshoe Gardens.
 10:00—Club Soho.
 10:30—Variety.
 10:45—Bob Newhall Sport Slides.
 10:58—Estate Weather Man.
 11:00—The Singing Violin.
 11:30—Doodlesockers.
 Midnight—Hotel Gibson Orchestra.
 12:30—Castle Farm Orchestra.
 1:00—Fuller's Orchestra.
 1:30—Henry Busse's Orchestra, Castle Farm.

WSAI (225 m.—1330 kc.)

- A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Teddy Black's Orchestra (NBC).
 8:45—Records.
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Hits and Bits (NBC).
 10:15—McCormick's Old Time Fiddlers.
 10:30—Keys to Happiness (NBC).
 11:00—Records.
 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
 11:45—Records.
 Noon—Sign off.
 P. M.—
 3:00—Classic Gems (NBC).
 3:30—Records.
 3:45—Crosley Dealers Salute.
 4:00—Records.
 5:00—Southern Singers & Mitchell.

Saturday, July 25

- 5:30—The Gossipers (E. T.).
 5:45—Black and Gold Orchestra (NBC).
 6:00—Harry Willsey's Orchestra.
 6:30—Records.
 6:15—The Goldbergs (NBC).
 7:00—Records.
 7:15—Bavarian Peasant Band (NBC).
 7:30—The Silver Flute (NBC).
 8:00—General Electric Hour (NBC).
 8:30—Club Valspar (NBC).
 9:00—Lucky Strike Dance (NBC).
 10:00—Fuller's Orchestra.
 10:30—Murray Horton's Orchestra, Horseshoe Gardens.
 11:00—Sign off.

SUNDAY July 26

WCKY (202 m.—1490 kc.)

- A. M.—
 10:00—Nonads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 11:30—Charlene and Kathleen, Ladies of Melody.
 11:45—Tommy and Willie.
 Noon—Jack Moore.
 P. M.—
 12:15—Blue Ridge Shindiggers.
 12:45—Men About Town.
 1:00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Lawson's Hawaiians.
 6:30—Little Red Riding Hood.
 6:45—The Crooning Guitarist.
 7:00—Blue Ridge Shindiggers.
 7:30—College of Music.
 8:00—The Italian Serenaders.
 8:15—Something for Everybody.
 8:45—Chicago Philharmonic Orchestra (NBC).
 9:15—Floyd Gibbons (NBC).
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

- A. M.—
 8:00—Voices at Dawn.
 9:00—Morning Concert.
 9:30—Invitation to the Waltz.
 10:00—Kelvinator Program.
 10:15—Dry Ridge Health Hints.
 10:30—Echoes from Germany.
 10:45—Berning Ford Travelogue.
 11:00—Post Baby Beauty Contest.
 11:30—Excerpts from the Opera.
 11:45—Time Way Fire-Proof Home Program.
 P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Organ Recital.
 1:00—Jewish Hour.
 2:00—Garden of Melody.
 2:30—Hawaiian Bluebirds.
 2:45—Harlan and Ralph.
 3:00—Alary Treible, soprano.
 3:15—Two Irish Boys and Chas. Schaeffer.
 3:30—Vocal and Piano Recital.
 4:00—The Islanders.
 4:15—Pastels in Prose.
 4:30—Sunthorn Serenader.
 4:45—Post Symphony Hour.
 5:45—Tea Time Tunes.
 6:15—Musical Interlude.
 6:30—Church Federation Hour.
 7:00—With the Scouts.
 7:15—Dinner Dance Music.
 7:30—Harry Hartman's Sport Review.
 8:00—Song Hit Time.
 8:30—The Orioles.
 8:45—Twilight Reveries.
 9:00—Scotland Yard.
 10:15—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
 6:45:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Julia Mahoney, Charles Carlisle (CBS).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:00—Services from First Church of Christ Scientist.
 Noon—Watchtower Program "Wide Broadcast."

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The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut Cincinnati, Ohio. Parkway 6280.

- Sunday, July 26
10:59-Simper Time.
11:00-Song Hit Time.
11:30-Garden of Melody.
12:00-Serenade.
P. M.—
12:45-Bellamy Luncheon Musicale.
1:00-Kronos Brothers.
1:15-Story Telling Time.
1:30-Post Baby Beauty Contest.
2:00-The Islanders.
2:15-Vocal Varieties, with Frank Stewart.
2:30-Matinee Musicale.
3:00-Harmony Duo.
3:15-Alamy Lane.
3:15-Ralph and Harlan.
1:00-Organ Recital.
1:30-Dance Frolic.
5:00-Lyric Hour.
5:30-World Series Contest.
6:00-Musical Interlude.
6:15-World Series Contest.
6:45-Berning Ford Travelogue.
7:00-Post Question Box.
7:15-Julius Sein.
7:30-Harry Hartman's Sport Review.
7:45-Bryan Trio.
8:00-Luckey Boys.
8:15-Dry Ridge Health Hints.
8:30-Twilight Reveries.
8:45-Coney Island Dance Frolic.
9:00-Evening Chimes.
9:15-Song Hit Time.
9:45-Slumber Music.
10:30-Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
6:45-God's Bible School—Sunrise Worship.
7:15-Hill Billy Kid.
7:59-Gruen Time.
8:00-The Commuters (CBS).
8:30-Tony's Scrap Book (CBS).
8:45-The Old Dutch Girl (CBS).
9:00-Consolidated Merchants Program.
9:30-Mr. Fixit (CBS).
9:45-Charles W. Reaume, studio.
10:15-The Madison Singers (CBS).
10:30-Bruce Chapman (CBS).
10:45-Time and weather.
10:15-Woman's Hour — Tremlette Tully.
11:15-Don Bigelow and His Orchestra (CBS).
11:30-Columbia Revue (CBS).
11:45-Drink-Mor Program.
Noon-Wurlitzer Music Box Revue.
P. M.—
12:30-Cincinnati Merchants Program.
1:00-A. L. Fink Program.
1:30-Farm Network Program (CBS).
2:00-Charles W. Reaume Studio
2:15-Columbia Salon Orchestra (CBS).
2:28-Race Result from Latonia, Ky.
2:30-Three Doctors (CBS).
2:45-Starr-Freeze Melodies (E. T.).
3:00-U. S. Army Band (CBS).
3:30-St. George Hotel Orchestra (CBS).
4:00-Dancing by the Sea (CBS).
4:30-Hospital Photographer — Tromp Start.
1:45-Jolly Jugglers (CBS).
5:00-A. O. Rust, Happy Feet.
5:15-Jos. R. Deins Organ Concert, Pat Gillick.
5:30-Cincinnati Trade School Program.
5:45-Studio.
5:50-Eureka Baseball Scores.
5:55-Sports Review.
5:59-Burke Weather Forecast.
6:00-Home Furniture Program, The Dictators (CBS).
6:10-Stocks, Cohlé & Tyree.
6:13-Time and weather.
6:15-Limit Program, with Dennis King (CBS).
6:30-Miller and Lyle (CBS).
6:45-Camel Quartet-Hour (CBS).
7:00-Pryor's Cremo Military Band (CBS).
7:15-The Barbosol Program (CBS).
7:30-What's Happening, Geo. Mulvihill-Full Measure Gas.
7:45-Old Wurzberg Malt Program.
8:00-Fno Crine Club (CBS).
8:30-An Evening in Paris (CBS).
8:45-Summer Daze (CBS).
9:00-Robt. Burns Panatella Program (CBS).
9:30-Arabesque (CBS).
10:00-Pyrol Blackberry Dudes.
10:15-Gruen Answer Man.
10:25-Happy Feet.
10:30-Coney Island Dance Orchestra.
11:00-Time and weather.
11:03-Sports Review.
11:08-Jan Garber and His Orchestra (CBS).
11:30-Hill Billy Kid.
11:45-Jos. R. Deins Organ Concert, Pat Gillick.

Monday, July 27
WLW (428 m.—700 kc.)

- A. M.—
6:00-International Fiddlers.
6:20-Bulova Time.
6:30-Gym Classes.
7:45-A. & P. Food News (NBC).
8:00-Morning Devotions.
8:15-Rail Brothers Canning Time.
8:30-Montgomery Ward Program (NBC).
8:45-Ford and Wallace (NBC).
9:00-Housekeeper Chats.
9:15-Beatrice Mabie (NBC).
9:30-Musical Portrait.
9:45-The Potter's Art.
10:00-Syncrotons (NBC).
10:30-Live Stock Reports.
10:40-McCormick Fiddlers.
11:00-Mills Brothers Quartet.
11:15-Swift Program (NBC).
11:30-WLW Stars.
11:45-River Reports; Time Signals.
Noon-Seger Ellis.
P. M.—
12:15-Bulova Time.
12:45-Hotel Gibson Orchestra.
12:45-Market Reports.
12:50-Live Stock Reports.
1:00-National Farm and Home (NBC).
1:30-Netherland Plaza Orchestra.
2:00-Organ Matinee.
2:30-Chicago Serenade (NBC).
3:00-Bradley Kincaid.
3:15-Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
3:45-Matinee Melodies (NBC).
4:00-Chats with Peggy Winthrop (NBC).
4:15-Glen Sisters and Ramona.
4:30-Live Stock Reports.
4:40-Afternoon Revelers.
5:00-Salt and Peanuts.
5:10-Mornton Tabernacle Choir.
5:45-Lowell Thomas (NBC).
6:00-Amos n' Andy (NBC).
6:15-Los Rinos Baseball Scores.
6:25-The Chatter.
6:30-Rail Cook (NBC).
6:45-Affiliated Products Program (NBC).
7:00-Roxy's Gang (NBC).
7:30-Hotel Gibson Orchestra.
8:00-Maytag Orchestra (NBC).
8:30-Real Folks (NBC).
9:00-Gold Medal Express (NBC).
9:30-Minute Dreams.
10:00-Canada Dry.
10:30-Variety.
10:45-Bob Newhall, Sport Slices.
10:58-Estate Weather Man.
11:00-Chime Reveries.
Midnight-Hotel Gibson Orchestra.
12:30-Henry Busse's Orchestra, Castle Farm.
1:00-Sign off.
P. M.—
12:15-Bulova Time.
12:45-Hotel Gibson Orchestra.
12:45-Market Reports.

WSAI (225 m.—1330 kc.)

- A. M.—
8:00-Gene and Glem (NBC).
8:15-Teddy Black's Orchestra (NBC).
8:45-Records.
9:00-Mrs. Blake's Radio Column (NBC).
9:15-McCormick's Old Time Fiddlers.
9:30-Jan Carroll, please tell me.
9:45-Jerry Foy.
10:00-Records.
10:15-Blue Streaks (NBC).
10:30-Records.
11:00-The Hellman Troubadors (NBC).
11:15-Sign Off.
P. M.—
12:50-Live Stock Reports.
1:00-Sign off.
2:00-Woman's Radio Review (NBC).
3:00-Records.
3:45-Crosley Dealers' Salute.
4:30-Records.
4:45-Minnette and Chick.
5:00-Records.
5:15-Cecy Gordon; Gene Perazzo.
5:30-Records.
6:00-Lure of the Tropics (NBC).
6:30-Poems by George Elliston (NBC).
6:45-The Goldingers (NBC).
7:00-'How's Business?', Merle Thorpe (NBC).
7:15-Webster Program (NBC).
7:30-A. & P. Orchestra (NBC).
8:30-General Motors Program (NBC).
9:00-True Story Hour (NBC).
9:45-Simonite Program (NBC).
10:00-Pan-American Concert (NBC).
10:15-The Stebbins Boys (NBC).
10:30-Pan-American Concert (NBC).
11:00-Sign off.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Dear Radio Dial:

It pains me to call you that because I am very angry with you. You have left out Don Becker's "Dialaughing" column, one of the best features of the paper. Come on, let's have this column back.
B. K. H.,
Lexington, Ky.

Plenty of Becker this time for B. K. H. et al.

Dear Radio Dial:

Have you heard WLW's new program of Moon River? It is one of the most beautiful bits on the air and fulfills a prophecy I used to make years ago that radio had unlimited possibilities in painting tone pictures as lovely as any artist could conceive. I hope with programs such as Moon River, radio will lose its hackneyed sameness.
J. S.,
Dayton, Ohio.

Radio Dial approves.

J. M. S., of Rienzi, Miss., wants to know where he can get a lot of all the short-wave stations in the United States.
Write the Department of Commerce, Washington, D. C.

Dear Sir:

What has become of all the radio stars that used to be on the radio about three or four years ago? Charles H. Partington with his accordion, Mel Doherty and his orchestra, Senator Schultz with his funny talks, Eddie Schoelwer and Eddie Lynn, Andy Mansfield and Virginia Lee, Murdock Williams, and the best quartet that ever was on the air, Luke Minnick's Harmony Four, of Hamilton, O.
A. G.,
Bellevue, Ky.

Mel Doherty is official gladder for French-Bauer; Eddie Lynn blew into town this week long enough to say he was "free-lancing"; Andy and Virginia were at KOIN, Portland, Ore. when last heard from; Murdock Williams plays at WFBE. Luke Minnick where are you? A. G. hands you three pages of bouquets.

TUESDAY
July 28

WKRC (545 m.—550 kc.)

- 7:00-The Crooning Guitarist.
7:15-Morning Devotions (NBC).
7:30-Cheerio (NBC).
8:00-Mountain Red.
8:15-Early morning dance program.
9:15-My New Kentucky Home.
9:45-Dance Program.
10:00-Mrs. A. M. Goudiss (NBC).
10:15-Classie Hour.
10:45-Musical Novelties.
11:30-Blue Ridge Shindiggers.
Noon-Dance Program.
P. M.—
12:30-Live Stock Quotations.
12:35-Luncheon Concert.
12:45-Randa Fryer, tenor.
1:00-Sign off.

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Every Wednesday
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PERMANENT WAVE \$5.00
Positively Harmless — Painless — Quick
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Tuesday, July 28

- 5:45-Dance Records.
5:59-Ayers Sport Flash.
6:00-Amos n' Andy (NBC).
6:15-Gus Van (NBC).
6:30-Original Ibold Race Results.
6:35-Little Red Riding Hood.
6:45-Crioline Girl.
7:00-Glency Chambers, blues.
7:15-Tri-State Entertainers.
7:45-Crooning Guitarist.
8:00-Earl Arnold's Orchestra, Lookout House.
8:30-Dead Valley Days (NBC).
9:00-Nothing But the Truth, Alexander McQueen.
9:15-Tommy and Willig.
9:30-Blue Ridge Shindiggers.

WFBE (250 m.—1200 kc.)

- A. M.—
7:00-Voices at Dawn.
7:30-Classified Directory.
8:00-Morning Concert.
9:00-Variety.
9:15-Post Baby Beauty Contest.
9:45-Home Chats.
10:00-Zoo-ettes.
10:05-Sunshine Special.
10:35-Musical Breivites.
10:50-Sister Mary's Kitchen.
11:00-Dance Frolic.
11:30-Garden of Melody.
11:45-Accordian and Violin.
Noon-Organ Recital.
P. M.—
12:30-Serenade.
1:00-Two Irish Boys and Chas. Schaeffer.
1:15-Story Telling Time.
1:30-Post Baby Beauty Contest.
2:00-Accordian Joe.
2:15-Dan Fryer Reveries.
2:30-Marion Clark.
2:45-Reds vs. Brooklyn at Redland Field.
4:45-Ralph and Harlan.
5:00-Lyric Hour.
5:30-World Series Contest.
6:00-Musical Interlude.
6:15-World Series Contest.
6:45-Berning Ford Travelogue.
7:00-Post Question Box.
7:15-Julius Sein.
7:30-Harry Hartman's Sport Review.
7:45-Murdock Williams.
8:07-Luckey Boys.
8:15-Dry Ridge Health Hints.
8:30-Twilight Reveries.
8:45-Coney Island Dance Studio Program.
9:30-Meyer's Hot Times.
9:45-Licking River Fiddlers.
10:00-Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
6:45-God's Bible School, Sunrise Worship.
7:45-Hill Billy Kid.
7:59-Gruen Time.
8:00-Starr-Freeze Melodies (E. T.).
8:15-The Commuters (CBS).
8:30-Tony's Scrap Book (CBS).
9:00-Ox-Ford Feature (CBS).
9:15-Melody Parade (CBS).
9:30-Consolidated Merchants' Program.
10:00-Fashion Facts of 1931 (CBS).
10:15-Charles W. Reaume Studio.
10:45-Time and Weather.
10:48-Woman's Hour, Tremlette Tully.
11:15-Don Bigelow and His Orchestra (CBS).
11:30-Columbia Revue (CBS).

Tuesday, July 28

- 11:45-Drinkmor Program (CBS).
Noon-Wurlitzer Music Box Revue.
P. M.—
12:30-Cincinnati Merchants' Program.
1:00-Past-ettt Varieties (CBS).
1:15-Art Day Cleaning Program.
1:30-Studio Feature.
2:00-Charles W. Reaume Studio.
2:15-Columbia Salon Orchestra (CBS).
2:28-Race Result from Latonia, Ky.
2:30-(A. L. Fink)—The Three Doctors (CBS).
2:45-(A. L. Fink)—The Capitava.
3:00-Italian Idyl (CBS).
3:30-Four Cluhmen (CBS).
4:00-Frank Ross, Songs (CBS).
4:15-Adventures in Words (CBS).
4:30-Gypsy Music Makers (CBS).
4:45-Sweethearts of the Air (CBS).
5:00-A. O. Rust, Happy Feet.
5:15-Jos. R. Deins Organ Concert, Pat Gillick.
5:30-Cincinnati Trade School Program.
5:45-Studio.
5:50-Eureka Baseball Scores.
5:55-Sports Review.
5:59-Burke Weather Forecast.
6:00-Home Furniture Co., Kate Smith (CBS).
6:10-Stocks, Cohlé & Tyree.
6:13-Time and weather.
6:15-Limit Program, with Dennis King (CBS).
6:30-Daddy and Rollo (CBS).
6:45-Camel Quartet hour (CBS).
7:00-Pryor's Cremo Military Band (CBS).
7:15-Hilly Rye and Willie Winsome.
7:30-The Bon Bons (CBS).
7:45-Studio Feature.
8:00-Henry George (CBS).
8:30-The Bristolers (CBS).
9:00-Ben Bernie and His Blue Ribbon Orchestra (CBS).
9:15-Tito Guizar (CBS).
9:30-Coney Island Dance Orchestra.

WFBE (250 m.—1200 kc.)

- 10:00-Pyol Blackberry Dudes.
10:15-Studio.
10:23-Sports Review.
10:30-Bridge Lessons by Tom Col-lins Jr.
10:45-Tacoma Dance Orchestra.
11:00-Gruen Witching Hour.
11:30-Time and weather.
11:32-Tacoma Park Dance Orchestra
11:45-Jos. R. Deins, Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
6:00-International Fiddlers.
6:20-Bulova Time.
6:30-Gym Classes.
7:45-A. & P. Food News (NBC).
7:59-Bulova Time.
8:00-Morning Devotions.
8:15-Bradley Kincaid.
8:30-Montgomery Ward (NBC).
8:45-Ford and Wallace (NBC).
9:00-Morning Ballads.
9:15-Frances Ingram (NBC).
9:30-Fashionette.
9:45-Premium Man.
10:00-Murray Horton's Orchestra.
10:30-Live Stock Reports.
10:40-Organ and Vocal Solos.
11:00-Island Serenaders.
11:15-Swift Program (NBC).
11:30-WLW Stars.
11:45-River Reports; Time Signals.
Noon-Tuxedo Trio.
P. M.—
12:15-Bulova Time.
12:45-Hotel Gibson Orchestra.
12:45-Market Reports.

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COURT & RACE

Thursday, July 30

- 12:50—Live Stock Reports.
 - 1:00—National Farm and Home (NBC).
 - 1:30—Netherland Plaza Orchestra.
 - 2:00—Organ Matinee.
 - 2:30—Chicago Serenade (NBC).
 - 2:45—Kiss Proof (NBC).
 - 3:00—Mary Steele, vocal solos.
 - 3:15—U. S. Navy Band (NBC).
 - 4:00—Salt and Peanuts.
 - 4:15—Organ and Cello.
 - 4:30—Live Stock Reports.
 - 4:40—Mitcheni and Quartet.
 - 5:00—The Hottentots.
 - 5:30—Stiger Ellis.
 - 5:45—Lowell Thomas (NBC).
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—The Chatter.
 - 6:30—Southern Singers.
 - 6:45—Mail Pouch (c. t.).
 - 7:00—Armstrong Quakers (NBC).
 - 7:30—Los Ramos Baseball Scores.
 - 7:35—Netherland Plaza Orchestra.
 - 7:45—Sisters of the Skillet (NBC).
 - 8:00—Fuller's Orchestra.
 - 8:15—Joyce's Jamboe.
 - 8:30—Werk Bubble Blowers.
 - 9:00—Crimelights.
 - 9:30—Chevrolet Chronicles (c. t.).
 - 10:00—Cotton Queen Minstrels.
 - 10:30—Variety.
 - 10:45—Bob Newhall, Sports Slides.
 - 10:53—Estate Weather.
 - 11:00—Los Amigos.
 - 11:30—Moon River.
 - Midnight—Hotel Gibson Orchestra.
- A. M.—
12:30—Henry Busse's Orchestra, Casleymarm.
1:00—Sign off.

Mary's Cat In a Purrsional Appearance



It "ap-purrs" Mary Charles, Columbia Broadcasting System songstress, is encountering difficulties in teaching the proper microphone technique to her prize-winning Persian cat, "Nazir." Miss Charles is well known on the English as well as the American stage, having appeared abroad in "Charlot's Review." In this country she played in "Interference" and then did several specialty acts in Ziegfeld's "Show Girl." She sings on several Columbia programs heard through WKRC.

Wednesday, July 29

- 7:30—Cheerio (NBC).
- 8:00—Mountain Red.
- 8:15—Early morning dance program.
- 9:15—My New Kentucky Home.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:15—Classic Hour.
- 10:45—Musical Novelties.
- 11:30—Blue Ridge Shindiggers.
- Noon—Little Red Riding Hood, John R. Coppin Co.

P. M.—

- 12:15—Popular Dance Melodies.
- 12:30—Live Stock Reports.
- 12:35—Randall Fryer, tenor.
- 1:00—Sign off.
- 3:45—Dance Records.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Charlene and Catherine.
- 6:30—Original Ibold Race Results.
- 6:35—Crooning Guitarist.
- 6:45—Tommy Ott.
- 7:00—Lawson's Hawaiians.
- 7:30—Christian Glee Club.
- 8:00—Blue Ridge Shindiggers.
- 8:30—Earl Arnold's Orchestra, Lookout House.
- 9:00—Steve Bates.
- 9:15—Lucille Fox, Blues.
- 9:30—Tommy and Willie.
- 9:15—Nothing But the Truth, Alexander McQueen.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:30—Classified Directory.
- 8:00—Morning Concert.
- 9:00—Variety.
- 9:15—Post Baby Beauty Contest.
- 9:45—Kleeman Home Chats.
- 10:00—Zoo-ettes.
- 10:05—Sunshine Special.
- 10:35—Vocal Varieties.
- 10:50—Mrs. Evans' Questions and Answers.
- 10:59—Simper Time.

Wednesday, July 29

- 7:45—Hill Billy Kid.
- 7:50—Green Time.
- 8:00—The Comptons (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—The Old Dutch Girl (CBS).
- 9:00—Oxol Feature (CBS).
- 9:15—Morning Minstrels (CBS).
- 9:30—Consolidated Merchants' Program.
- 10:00—Learn to Swim (CBS).
- 10:15—Floraline Talk.
- 10:20—Time and weather.
- 10:25—Woman's Hour, Trenzlette Tulley.
- 10:45—Charles W. Reaume Studio.
- 11:15—Don Bigelow Orchestra (CBS).
- 11:30—Columbia Revue (CBS).
- 11:45—Drink-Mor Program.
- Noon—Wurlitzer Music Box Revue.
- P. M.—
- 12:30—Cincinnati Merchants' Program.
- 1:00—Farm Program (CBS).
- 2:00—Charles W. Reaume Studio.
- 2:15—Salon Orchestra (CBS).
- 2:28—Race Result from Latonia, Ky.
- 2:30—The Three Doctors (CBS).
- 2:45—Dancing by the Sea (CBS).
- 3:15—Starr-Freeze Melodies (E. T.).
- 3:30—Columbia Camy Concert (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:15—A. L. Fink Program.
- 4:45—Edna Wallace Hopper's Youth Matinee (CBS).
- 5:00—A. O. Rust, Happy Feet.

Wednesday, July 29

- 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 6:00—Birke Weather Forecast.
- 6:00—Kate Smith Swance Music Home Furniture Co. (CBS).
- 6:10—Stocks, Cable & Tyre.
- 6:13—Time and weather.
- 6:15—Lunt Program with Kemis King (CBS).
- 6:30—Miller and Lyle (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Prayer's Creolo Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Howard Barlow (CBS).
- 7:45—Old Wurzburg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Eno Crime Club (CBS).
- 9:00—What's Happening, Geo. Minchill-Full Measure Gas.
- 9:15—Rhythm Choristers (CBS).
- 9:30—Nit Wit Hour (CBS).
- 10:00—Byol Blackberry Dudes.
- 10:15—Erlen Answer Man.
- 10:25—Happy Feet.
- 10:30—Coney Island Dance Orchestra.
- 11:00—Time; Weather; Sports Review.
- 11:08—Ben Bernie and His Orchestra (CBS).
- 11:30—Hill Billy Kid.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WSAI (225 m.—1330 kc.)

- A. M.—
- 6:00—Gene and Glenn (NBC).
- 8:15—Teddy Black's Orchestra (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Raido Column (NBC).
- 9:15—Records.
- 10:00—Talks by Dr. Ella Oppenheimer (NBC).
- 10:15—Radio Household Institute (NBC).
- 10:30—U. S. Army Band (NBC).
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.
- P. M.—
- 12:30—Live Stock Reports from Prod. Coop. Comm. Assn.
- 1:00—Sign off.
- 2:00—Women's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Lady Next Door (NBC).
- 4:30—Rinsio Talkie (NBC).
- 4:45—Records.
- 5:15—Vocal Solos.
- 5:30—Records.
- 6:00—Midweck Federation Hymn Sing (NBC).
- 6:30—Jerry Foy.
- 6:45—Larry Grueter, Accordion.
- 7:00—Blackstone Plantation (NBC).
- 7:30—National Dairy Virtuoso (NBC).
- 8:00—Nash Parade (NBC).
- 8:30—Fuller Brush Man (NBC).
- 9:00—Lucky Strike Dance (NBC).
- 10:00—Fuller's Orchestra.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.
- 11:00—Sign Off.

WEDNESDAY
July 29

WCKY (202 m.—1490 kc.)

- A. M.—
- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).

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[] New Subscriber [] Renewal

Name
Address
City State

Wednesday, July 29
WLW (428 m.—700 kc.)

- A. M.—
- 6:00 International Fiddlers, old-time music.
- 6:29—Bulova Time.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 8:00—Morning Devotions.
- 8:15—Hall Brothers Canning Tune.
- 8:30—Montgomery Ward Program.
- 8:45—Ford and Wallace (NBC).
- 9:00—Mary Hale Martin (NBC).
- 9:10—Florence Frey's Workshop.
- 9:30—Dance Minstrels (NBC).
- 9:45—Musical Personality Performances (NBC).
- 10:00—McCormick Fiddlers.
- 10:30—Live Stock Reports.
- 10:40—Piano Solos.
- 10:45—Manhattan Soap Program (NBC).
- 11:00—Seger Ellis.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—The Village Rhymester.

- P. M.—
- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:15—Market Reports.
- 12:30—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Cincinnati Zoo Concert.
- 3:00—Weather Forecast.
- 3:01—The Matinee Players.
- 4:00—Clats with Peggy Winthrop (NBC).
- 4:15—Jim and Walt.
- 4:30—Live Stock Reports.
- 4:40—Mitchem and Quartet.
- 5:00—Afternoon Melodies.
- 5:30—Ramona.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:10—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—"Believe It or Not," Ripley (NBC).
- 7:00—Lvs Ranns Baseball Scores.
- 7:05—Seger Ellis.
- 7:15—John Ruskin Orchestra (e. t.).
- 7:30—Jack Frost Melody Moments (NBC).

- 8:00—The Buddy Boys.
- 8:30—Goldman Band Concerts (NBC).
- 9:30—Canoia Coffee Hour.
- 10:00—Henry Busse's Orchestra, Castle Farm.
- 10:30—Variety.
- 10:45—Hub Newhall, Sport Slides.
- 11:00—Estate Weather Man.
- 11:00—Fuller's Orchestra.
- 11:30—Munor River.
- Midnight—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Teddy Black's Orchestra (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Jane Grant's Stereo Hour (NBC).
- 9:30—National Home Hour (NBC).
- 10:00—Records.
- 10:15—Radio Household Institute (NBC).
- 10:45—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

- P. M.—
- 12:30—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:30—Crosley Dealers' Salute.
- 4:15—Outstanding Daytime Speakers (NBC).
- 4:30—Don Becker.
- 4:45—Sam Wilson, baritone.
- 4:50—Poems by Harry Holcombe.
- 5:00—Records.
- 5:00—McCormick Fiddlers.
- 5:25—Civil Service Talk.
- 5:30—Records.
- 6:15—Bocul Moments, with Madame Alda (NBC).
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Back of the News in Washington (NBC).
- 7:15—Records.
- 7:30—Mobil Oil Concert (NBC).

Wednesday, July 29
WCKY (202 m.—1490 kc.)

- 8:00—Halsey Stuart (NBC).
- 8:30—Palmolive Hour (NBC).
- 9:30—Coca Cola Program (NBC).
- 10:00—Seger Ellis.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.
- 11:00—Sign Off.

THURSDAY
July 30

WCKY (202 m.—1490 kc.)

- A. M.—
- 7:00—The Crooning Guitarist.
- 7:15—Morning Devotions (NBC).
- 7:30—Cherise (NBC).
- 8:00—Moulin Red.
- 8:15—Early Morning Dance.
- 9:15—My New Kentucky Home.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:15—Dance Records.
- 10:30—Northam-Warren (NBC).
- 10:45—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Blue Ridge Shindiggers.
- Noon—Little Red Riding Hood, John K. Coppin Co.

- P. M.—
- 12:15—Popular Dance Tunes.
- 12:30—Live Stock Quotations.
- 12:35—Luncheon Concert.
- 12:45—Rev. Chas. A. Vandermeulen.
- 1:00—Sign off.
- 1:45—Dance Records.
- 2:45—Ayers Spoken Flash.
- 3:00—Amos 'n' Andy (NBC).
- 6:15—Tasyeast Jesters (NBC).
- 6:30—Original Hold Race Results.
- 6:35—Wally, the Radio Clown.
- 6:45—Little Red Riding Hood.
- 7:00—Dixie Spiritual Singers (NBC).
- 7:15—Tommy and Willie.
- 7:30—Nothing But the Truth, Alexander McQueen.
- 7:45—Crooning Guitarist.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Blue Ridge Shindiggers.
- 9:00—Earl Arnold and His Orchestra from Lookout House.
- 9:30—Lawson's Hawaiian Players.

WFBZ (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:30—Classified Directory.
- 8:00—Morning Concert.
- 9:00—Variety.
- 9:15—Post Baby Beauty Contest.
- 9:45—Kleenham Home Chats.
- 10:00—Zoo-ettes.
- 10:45—Sunday Special.
- 10:55—Morning Musical.
- 10:55—Sister Mary's Kitchen.
- 10:59—Simper Time Antoinette.
- 11:00—Victor Herbert's Melodies.
- 11:30—Song Hit Time.
- 11:45—Violinist and Accordion.
- Noon—Organ Recital.

- P. M.—
- 12:30—Musical Breivits.
- 12:45—Hollonby Luncheon Musicals.
- 1:00—Two Irish Boys and Chas. Schaeffer.
- 1:15—Starry Telling Time.
- 1:30—Post Baby Beauty Contest.
- 2:00—Matinee.
- 2:15—Vocal Recital, by Don Gallo-way.
- 2:30—Dance Fraile.
- 3:00—Memory Lane.
- 3:30—Harmony Duo.
- 3:45—Garden of Melody.
- 4:15—Serenade.
- 4:45—Ralph and Barlan.
- 5:00—Lyric Hour.
- 5:30—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:45—Herming Ford Travelogue.
- 7:00—The Post Question Box.
- 7:15—Julius Sein.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Murdock Williams.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Health Hints.
- 8:30—T. Wright Reeves.
- 8:45—Coney Island Dance Frolic.
- 9:00—Independent Oil Program.
- 9:30—Meyer's Hot Tunes.
- 9:45—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—Sunrise Worship.
- 7:15—Bill Billy Kid.
- 7:30—Green Time Signal.
- 8:00—The Commuter (CSR).



Veronica Wiggins of the NBC staff is the contralto voice you hear sometimes on the A. & P. Gypsies' program and with the Happy Wonder Bakers.

Thursday, July 30

- 8:30—Tony's Scrap Book (CBS).
- 8:45—Starr-Freeze Melodies (E. T.).
- 9:00—Pot of Gold (CBS).
- 9:15—Consolidated Merchants' Program.
- 9:45—Barbara Gould Beauty Talk (CBS).
- 10:00—Charles W. Reanne Studio.
- 10:30—Vacation Roads.
- 10:45—Time and weather.
- 10:48—Woman's Hour, Trenilette Tully.
- 11:15—Don Bigelow and His Orchestra (CBS).
- 11:30—Columbia Revue (CBS).
- 11:45—Drinkum Program.
- Noon—Wurlitzer Music Box Revue.

- P. M.—
- 12:30—Cincinnati Merchants' Program.
- 1:00—Columbia Farm Program (CBS).
- 1:25—Studio Feature.
- 2:00—Charles W. Reanne Studio.
- 2:15—Salon Orchestra (CBS).
- 2:28—Race Result from Latonia, Ky.
- 2:30—A. L. Fink—The Three Doctors (CBS).
- 2:45—A. L. Fink—Ben and Helen (CBS).
- 3:00—Melody Magic (CBS).
- 3:30—Hotel Taft Orchestra (CBS).
- 4:00—Jewish Art Program (CBS).
- 4:30—Kathryn Parsons (CBS).
- 4:45—Meet the Artists (CBS).
- 5:00—A. O. Rust, Happy Feet.
- 5:15—Jos. R. Deins Organ Concert, Pat Gillick.
- 5:30—Cincinnati Trade School Program.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 6:55—Sports Review.

Thursday, July 30

- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith and her Swanee Music (CBS) Home Furniture Co.
- 6:10—Stocks, Cohn & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Cannel Quarter-Hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—Hil Rye and Willie Winsom, Rydel.
- 7:30—The Columbians (CBS).
- 7:45—The Old Wurlzburg Malt Program.
- 8:00—The Premier Salad Dressers (CBS).
- 8:15—The City Melody Girl (CBS).
- 8:30—Detective Story Program (CBS).
- 9:00—Tacoma Dance Orchestra.
- 9:30—Barbara Laurel (CBS).
- 9:45—Meyer's Parade (CBS).
- 10:00—Pyyol Blackberry Dudes.
- 10:15—Studio.
- 10:30—Sports Review.
- 10:35—Sports Review.
- 10:30—Coney Island Dance Orchestra.
- 11:00—Gruen Wishing Hour.
- 11:30—Time and weather.
- 11:33—Hill Billy Kid.
- 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers.
- 6:29—Bulova Time.

Thursday, July 30

- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 7:58—Bulova Time.
- 8:00—Morning Devotions.
- 8:15—Seger Ellis.
- 8:30—Montgomery Ward Program (NBC).
- 8:45—Ford and Wallace (NBC).
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice Mabie (NBC).
- 9:30—Community Health, Dr. Carl Wilzbach.
- 9:45—Housekeeper Chats.
- 10:30—Murray Horton Orchestra.
- 10:50—Live Stock Reports.
- 11:00—The Venetian Three.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Seger Ellis.

P. M.—

- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Chicago Serenade (NBC).
- 2:45—Kiss Proof (NBC).
- 3:00—Afternoon Melodies.
- 3:30—Maze of Melody (NBC).
- 4:00—Salt and Peanuts.
- 4:15—Gems of Melody (NBC).
- 4:30—Live Stock Reports.
- 4:40—Harriet Wellen and Don Becker.
- 5:00—Edna Wallace Hopper (NBC).
- 5:15—Wildson's Wildcats.
- 5:29—Bulova Time.
- 5:30—Glenn Sisters and Ramona.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tasyeast Jesters (NBC).
- 6:30—Glenn Adams, Dog Talks.
- 6:45—News Flash from Hollywood (E. T.).

- 7:00—Baseball Scores.
- 7:05—The Chatter.
- 7:15—Rin-Tin-Tin Thriller (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sisters of the Skillet (NBC).
- 8:00—Varsity Four.
- 8:15—Horseshoe Gardens Orchestra.
- 8:30—Castilian Nights.
- 9:00—Fuller's Orchestra.
- 9:30—Clara, Lou and Em (NBC).
- 9:45—Glenn Sisters and Ramona.
- 10:00—Canada Dry Program.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slides.
- 10:58—Estate Weather Man.
- 11:00—Great Composers.
- 11:30—Moon River.
- Midnight—Hotel Gibson Orchestra.

- A. M.—
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Teddy Black's Orchestra (NBC).
- 8:45—Records.
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Records.
- 9:45—Organ Program.
- 10:00—McCormick's Old Time Fiddlers.
- 10:15—Radio Household Institute (NBC).
- 10:30—Records.
- 11:00—The Hellman Troubadors (NBC).
- 11:15—Sign Off.

- P. M.—
- 12:30—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Mona Motor Organ Recital.
- 4:30—Rinsio Talkie (NBC).
- 4:45—Records.
- 5:15—Ramona.
- 5:30—Records.
- 6:00—Harry Willsey's Orchestra.
- 6:25—Better Business Bureau Talk.
- 6:30—Records.
- 6:45—The Goldbergs (NBC).
- 7:00—Fleischmann Hour (NBC).
- 8:00—Arco Birthday Party (NBC).
- 8:30—Goldman Band (NBC).
- 9:00—Lucky Strike Dance Orchestra (NBC).
- 10:00—Fuller's Orchestra.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Murray Horton's Orchestra, at Horseshoe Gardens.
- 11:00—Sign off.

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