# CHICAGOARWANES

the
crew at
WGCI-FM
tops the ratings
with help from top

personalities like...

Doug Banks

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july 1993

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By Rick Kaempfer



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EDITOR & PUBLISHER Joe Brar MANAGING EDITORS Andrew Craft, Paula Lukancic ART DIRECTOR Andrew Craft STAFF WRITERS Rick Kaempser, Joel Kausmann ACCOUNT EXECUTIVE Andrew Kloak, Dean Towers CONTRIBUTORS Michael Baker Chicago Airwaves is published monthly by KB Communications, Inc., and is distributed throughout the Chicago metropolitan area. Letters, articles, and news submissions are welcome for publication, although no responsibility may be assumed for the return of unsolicited materials. KB Communications, Inc., also publishes Chicago Advertising & Media, Chicago Computers & Users, Chicago Schools & Careers, and Go Chicago magazine. For advertising rates contact publisher at (312) 944-0100 or write Chicago Airwaves, 2240 W. 23rd Place, Chicago, IL 60608.

#### radio across chicago

### Thompson, Sanchez Appointed Promotion Coordinators at WLUP

The LOOP AM/FM recently announced that in a move to better serve both stations, they will now have two Promotion Coordinators.

WLUP-FM hired Andrea Thompson to fill the position of FM Promotion Coordinator. Thompson was Marketing Director for Jeff McCluskey & Associates, and most recently coordinated the T.J. Martel Chicago Golf & Tennis Classic and the T.J. Martel Media Roast. She will be responsible

for all promotions and contests for the Steve and Garry Show and the Jonathon Brandmeier Show, in addition to all other FM programming.

Dina Sanchez has been appointed to the position of AM Promotion Coordinator, handling all promotions and contests for Kevin Mathews, Chet Coppock, Danny Bonaduce and Ed Schwartz. Sanchez has been promotion assistant at the LOOP for the last four years.

### **Chicago Radio Stations Participate in Radio Broadcast Data System**

The Radio Broadcast Data System (RBDS), an exciting innovation that will literally change the way you "view" radio, is coming soon to a radio near you. The RBDS uses a larger LED display on your car or home radio that will display information about the radio station to which you are tuned. The new reciever, for example, might display information such as the name of the song and artist being played. Press another button and you might find out that the station is running a contest or promotion.

The RBDS display works on two lines of information, the first line is reserved for the frequency while the second line will be used to scroll information about the artist and song title being played, radio contest information, weather reports and more. Another feature will allow the listener to scan the radio dial by either frequency or station format. The RBDS can

interrupt cassette or CD play to alert the listener of a traffic jam or emergency announcement and then resume play of the cassette or CD.

The data for RBDS is carried on an inaudible subcarrier of the AM or FM station. (Each radio frequency on the dial is separated by a range of inaudible frequencies. A few of these inaudible frequencies will be used to transmit the information.) RBDS was developed for the North American market by the National Radio Systems Committee (NRSC) and is "on-the-air" now. Radios featuring the new RBDS technology will be available sometime in the spring of 1994.

Participating Chicago stations include: WBEZ-FM; WXRT-FM; WLIT-FM; WLS-FM; WNUA-FM; WLUP-FM; WFMT-FM; WUSN-FM; WPNT-FM; WKQX-FM; WTMX-FM; WVAZ-FM; WWBZ-FM; WCKG-FM; and WGCI-FM. ■

### Rundgren Goes on Tour with CDI

Todd Rundgren, a rock legend whose expertise in production is only equalled by his flair for performance, has broken new ground, again. He recently paid a visit to the WXRT-FM 93.1 studios to unveil his latest technological toy. The man who once did an acappella tour has done a complete 360 to where he is totally dependent on the electronic advances of the '90s. Rundgren spent time with XRT midday stalwart Tom Marker explaining his CD interactive (CDI) release.

Rundgren describes CDI hardware as a "souped up compact disc player." It connects to the television monitor and stereo receiver-components of a high tech entertainment center. A menu appears on the screen and offers users a plethora of programming options. Amateur record producers will have a field day organizing tracks in any desired order and choosing a particular sound. The same song can be played in a multitude of versions ranging from rap to Karaoke. The mediator between input and output is a remote joystic with buttons. It's that feature that prompts Rundgren to say "In some ways, [CDI is] an evolution of game technology." He credits Nintendo with paving the way for CDI by creatively attracting the mass market to interactive home entertainment.

From the XRT studios, the unpredictable recording star proceeded directly to Tower Records for an audiovisual demonstration of his CDI project. Rundgren continues to leave audiences wondering "what's next?" In this case... Cleveland.

# A Tale of Two Ratings

#### **ACCURATINGS**

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#### TOP TWENTY

- 1. WGCI-FM 107.5, 8.6
- 2. WBBM-FM 96.3. 8.4
- 3. WGN-AM 720, 7.4
- 4. WUSN-FM 99.5, 5.4
- 5. WBBM-AM 780, 4.7
- 6. WLS 890/94.7, 4.1
- 7. WWBZ-FM 103.5, 3.8
- 8, WKOX-FM 101.1. 3.7
- 9. WXRT-FM 93.1. 3.5
- 10. WLIT-FM 93.9, 3.4
- **11. TIE:** WJMK-FM **104.**3, 3.2 WNUA-FM **95.**5, 3.2
- 13. WCKG-FM 105.9, 2.9
- 14. TIE: WLUP-FM 97.9, 2.8 WMAQ-AM, 670, 2.8 WJJD-AM 1160, 2.8
- 17. WVAZ-FM 102.7, 2.5
- 19. WLUP-AM 1000, 2.0
- 20. WOJO-FM 105.1, 1.7

#### MORNING DRIVE

- 1. WBBM-FM
- 2. WGN-AM
- 3. WGCI-FM
- 4. WBBM-AM
- 5. WLUP-FM

#### EVENING DRIVE

- 1. WGCI-FM
- 2. WBBM-FM
- 3. WGN-AM
- 4. WVAZ-FM
- 5. WWBZ-FM

#### by rick kaempfer

#### Arbitron

Arbitron uses a written diary system. Each member of a household that recieves a diary is asked to keep track of their radio listening habits every fifteen minutes. The diaries are sent out to a representative sample of approximately 4,400 people in the Chicago metro area. Critics of Arbitton have argued that the sample size is too small. Of the 4,400 diaries sent out around 3,600 are eventually returned and considered usable. They also claim that the diary system unfairly helps stations with older audiences because they are more responsible in filling out their diaries. Another critique is that the first few weeks of a ratings period are inevitably more important, because listeners get bored with filling out their diaries. Nevertheless, Arbitron remains the more widely used service for advertising tates and programming strategy.

#### AccuRatings

The Chicago-based company Strategic Radio Research, conducts their survey by telephone. They survey a representative sample of 9,500 persons in the Chicago area. Each person is interviewed for approximately six minutes. Unlike Arbitron, they limit their surveys to one person per household, thereby surveying more than five times as many households. The Phone Surveys tend to help stations with younger audiences. AccuRatings now measures ratings in Chicago, New York, Philadelphia, San Fransico, San Diego, Raleigh, and South Bend, IN. Despite their growing popularity, the relatively new AccuRatings are still not as accepted in the industry as the nationwide Arbitrons.

#### ARBITRON RATINGS

1993 Arbitron Company

#### TOP TWENTY

- 1. WGCI-FM 107.5, 6.9
- 2, WGN-AM 720, 6.7
- 3. TIE: WUSN-FM 99.5, 5.7 WBBM-FM 96.3, 5.7
- 5. WLIT-FM 93.9, 4.0
- 6. WBBM-AM 780, 3.8
- 7. WJMK-FM 104.3, 3.5
- 8. TIE: WJJD-AM 1160, 3.3 WNUA-FM 95.5, 3.3 WVAZ-FM 102.7, 3.3
- 11. WCKG-FM 105.9, 3.0
- 12. WMAQ-AM 670, 2.9
- 13. TIE: WKQX-FM 101.1, 2.8 WWBZ-FM 103.5, 2.8
- 15. WLUP-FM 97.9. 2.7
- 16. WLS-AM 890, 2.5
- 17. TIE: WPNT-FM 100.3, 2,4 WXRT-FM 93.1, 2.4
- 19. WLUP-AM 1000, 2.0
- 20. TIE: WOJO-FM 105.1, 1.8 WSCR-AM 820, 1.8

#### MORNING DRIVE

- 1. WGN-AM
- 2. WGCI-FM
- 3. WBBM-AM
- 4. WUSN-FM
- 5. WBBM-FM

#### EVENING DRIVE

- 1. WGCI-FM
- 2. WUSN-FM
- 3. WBBM-FM
- 4. WGN-AM
- 5. WLIT-FM

#### bites sound

#### Butt What's The Problem.

WLUP-AM personality Danny Bonaduce was met with controversy as he autographed pictures that included a view of his tatooed rear-end (which prominently display the WLUP call letters) during a promotion at a suburban Niles Wharehouse Club. When the club's promotion director discovered that Bonaduce's hind quarters were in the photo, he reportedly took the photgraphs to a nearby cutting board and snipped off Bonaduce's butt.

#### Limbaugh-philes Unite!

The first "Rush Room" in Chicago will be opening Aug. 2 at The Chop House, 60 W. Ontario St. In a special room set aside for Limbaugphiles, the restaurant will be broadcasting Rush Limbaugh's afternoon radio program during lunch hours, from 11am to 2pm.

#### Up In The Air.

WBBM Newsradio 78 will broadcast the aerobatics, thrills and excitement of the 1993 Chicago Park District Air & Water Show (August 21st and 22nd) from 12noon to 4:30pm. WBBM morning anchor John Hultman will cover the show from the staging area at North Avenue Beach.

#### Velbeck Leaves Y108.

WYSY-FM 107.9 Promotions Director,

Mark Velbeck, leaves the station this month to join the public relations department of Medival Times restaurant in Shaumburg, III. Velbeck has been with Y108 for three years, starting as an intern and working his way up to Promotions Director.

#### The Big Switch-A-Roo.

WGCI-FM 107.5 personalities Tom Joyner and Doug

Banks will exchange timeslots beginning January 3. Joyner, who has been commuting every workday between Dallas and Chicago, will stay in Dallas and broadcast his new morning show via syndication. Banks will takes over evenings.

#### Radio Deserves Better.

An article entitled "Radio Deserves Better" appeared in the July 26 edition of Advertising Age claiming that advertising agency "creatives" don't give respect to radio advertising. The article stated that "they [creatives] apparently aren't interested in anything that won't fit into

a bound portfolio." The article also noted that ad spending shows national and local spot radio was up 8% in the first five months of this year. When will radio get the respect it deserves?

#### **WLIT Summer** Concert Series.

WLIT-FM 93.9 brightens Sunday evenings by airing a special music series that continues throughout

the summer. WLIT's Summer Spotlite series airs at 8pm Sundays (the series ends Sept. 5th). Each week's hour long spotlight is locally produced and features a specific artist or theme. Carole King, for instance, is the Aug. 8 spotlight. In addition, many of the spotlights include exclusive interviews with the artists. The show is hosted by WLIT personality Bruce Buckley.

#### WVAZ Hires New Operations Manager.

Effective August 16, Ron Atkins, a fifteen year veteran of urban radio markets, will become Operations Manager at WVAZ-FM 103.

#### Oh Say Dld You See.

WJPC-FM 106.3's Angela Marie has request lines ringing

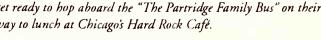
non-stop throughout her show on weekends and overnights.

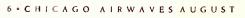
Carl Grapentine, morning host at WNIB-FM (97.1) doesn't just play other peoples music. Grapentine made some music of his own when he sang the National Anthem at a recent Cubs game. What A Hoot.

As the press release put it, "WLUP FM's Steve & Garry want to get something off their chests at their live broadcast at Hooters in Downers Grove." The dynamic duo hosted their Aloha Friday festivities from the establishment. Mystic Soda sold its beverage for \$1 with proceeds benefitting Illinois State Beach Park, which offers an educational program teaching children about endangered species.



WLUP-AM 1000's Danny Bonaduce, his "Partridge Family" brother David Cassidy, and WLUP contest winner Laura Vitt get ready to hop aboard the "The Partridge Family Bus" on their way to lunch at Chicago's Hard Rock Café.





# Smoke

#### The Blaze Sells to Evergreen Media

By John A. Flink

n one of the biggest Chicago radio deals of all time, Evergreen Media Corporation announced on July 1 that it had agreed to purchase Chicago's Blaze WWBZ-FM (103.5) from the Chicago-based Major Broadcasting, Inc.

The acquisition will make Evergreen, which already owns WLUP-AM and FM, the Chicago market's primary player in the male oriented rock radio area. "The addition of the Blaze, a successful, music-intensive rock radio station, will substantially enhance our presence in the Chicago marketplace," said Scott Ginsburg, Evergreen's chairman and CEO.

Evergreen paid \$32 million for The Blaze; \$28 million to purchase plus \$4 million to take possession immediately. The purchase agreement is subject to approval by the FCC and is expected to close sometime this fall.

According to Ginsburg, acquisition of The Blaze is typical of the trend toward establishing what he called duopolies in major radio markets across the country. Evergreen also owns more than one station in Washington, D.C., Houston, Texas, and Jacksonville, Florida. "I think that in the 90's the duopoly situation will become more prevalent in markets all around the country," he said. "Our decision in Chicago is not unusual."

Chris Devine, president of Major Broadcasting, agreed with Ginsburg's assessment. "It was by no means a hostile thing," he said. "Not at all. We're a privately owned company. They, and we, made this decision based upon sound economic and financial reasoning. They really are the dominant player now."

Although the announcement could hardly be called controversial, it has engendered a great deal of speculation throughout the local radio industry. WLUP-FM has been a rock station success story, evolving its format while generally avoiding the sudden upheavals that leave listeners in the lurch when they tune in their favorite station one day only to find a completely unfamiliar format where their favorite music used to be.

The Blaze, a relative newcomer to the market, has also been a success. Playing both hard rock classics and new heavy metal not heard on most other Chicago stations, The Blaze has carved out a loyal niche in short order and managed to succeed where other hard rock oriented stations have failed in recent years.

Because both WLUP-FM and WWBZ-FM appeal to similar demographics, it has been widely rumored that Evergreen would change the format at The Blaze to something not as threatening to WLUP's market share. According to everybody involved, this is not true. "We have no immediate plans to alter the format at The Blaze," Ginsburg said.

Evergreen and Major Broadcasting are currently in a local marketing agreement, whereby Evergreen handles the day-to-day management of The Blaze until the sale of the station becomes final. However, Major Broadcasting also has a consulting agreement with Evergreen to continue to handle programming for The Blaze the next 12 months. "We will continue to provide programming for the next year," Devine said. "We will discuss the future of the agreement when it comes up."

Given the pending three-way programming scenario shaping up among the two Loop(s) and The Blaze, rumors about the future formats of WLUP-AM and FM have been running rampant. If The Blaze isn't going to change, then Loop(s) will have to.

The most prevalent rumor is that WLUP-FM will become all comedy, retaining Jonathon Brandmeier and the Steve and Garry show, among others, while WLUP-AM will become an all talk or all sports and The Blaze will continue to provide rock. Neither Evergreen nor Major have said anything to support this scenario or any others. Yet.

When asked to comment on the rumored possibilities, Ginsburg said "Those who don't know are talking. Those who do know aren't talking. I'm not talking."



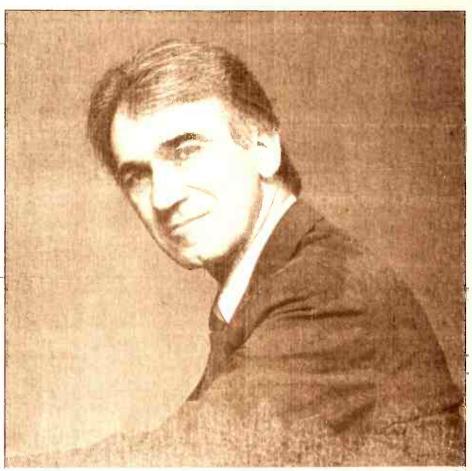
#### he making of a Chicago Classic

By Elyse Glickman

ince its establishment in 1951. WFMT has built its reputation on two fronts. It is a fine arts station drawing its appeal from the classical past, and it looks ahead to the future with its involvement in state-of-the-art radio technology. Even with a solid foundation for success, however, the station continues to innovate, go slightly against convention and broaden its scope beyond its primary demographic.

"We are considered to be one of the finest fine arts stations in the country," affirms Jon Kavenaugh, the station's director of corporate communications. "The station is well known across the country for our three network operations and being the largest supplier of concert music and spoken word programming to other stations across America. Of all the stations across the country, we are the only one that does live concert programming."

In addition to upscale programming and numerous awards for broadcasting excellence (seven from Peabody, 24 Armstrongs and a Marconi award in 1991 as "Classical Station of the Year"), it also stands out as a station which has exposed its listeners to the best of new audio technology. When stereo radio systems first began to break into the market, WFMT was the first station to broadcast a stereo concert. It was



Program Director Norm Pellegrini

the first in this hemisphere to broadcast a compact disk in 1982, and the first to broadcast a digital audio tape in 1987. Last spring, WFMT world premiered the mini-disk recordable CD live from the studio. The station has even profited from scientific innovation on a national scale.

"We have been a cable superstation since 1979," Kavenaugh states. "We were the first and we continue to be the largest cable audience service in the country. About 10% of our listeners get us on cable, and we have determined this from responses to our contests and membership drives as well as outside reports and media."

Even with the station's striking achievements in this realm. Kavenaugh says the audience is a true driving force for the station. It is very vocal about its preferences and dislikes, like their approval of the live-copy advertisingone of the station's most distinctive trademarks. Based upon the 1992 Scarborough Report, the average age of the listener is 45 and the ratio of female to male listeners is almost equal (men at 46.7%, women at 53.3%). The median income is \$45,900 with the average home valued at \$131,800. Individuals with a college or post-graduate background make up 71% of the listeners.

Kavenaugh, nevertheless, insists the overall audience transcends mere numbers and demographics: "We certainly encourage people outside these demographics to listen to the station. We don't have a specific advertising plan which targets college students, for example, although this is something we would certainly like to do. As advertising budgets dictate, it would be good for us to target this market, but we can't. In terms of a general audience, however, our coverage is extensive in the four state area."

Some of the programs themselves represent the station's efforts to attract diverse audiences.

"For our youngest potential listeners, we cooperate with WTTW-TV (Channel 11) each year for the Young Performers Competition as well as carry

and distribute the Van Clybourne Piano Competition from Texas. The Storytellers, which airs on Sunday afternoons, is aimed at families. One program which has attracted a number of college listeners to the station is the Midnight Special of folk music, comedy and other odds and ends. We know that over the years, people discovered us through that program on Saturday nights and gradually got hooked on our station."

The "Classic commercials," or the live-read advertising copy, seems to have

as much appeal as the programming for both audience and advertisers which runs a gamut from large airlines and financial service organizations to local retailers to non-profit organizations supporting the arts and charities. This was a practice initiated by the stations founders

38 years ago, and has become such a strong tradition that when the station recently attempted to lift the ban on pre-recorded advertising over an 18-month period, they received an over-whelming response in favor of live copy. Although publications like *Crain's Chicago Business* and the *New York Times* reported the practice "flies in the face of modernity," Kavenaugh affirms the ongoing practice makes a lot of sense, especially when taking the listening atmosphere into consideration.

"After a nice 15 or 20 minute movement of symphony or a thought-provoking performance of Shakespeare, they don't want to hear a jarring jingle which would interrupt the mood."

As for that long, impressive list of advertisers, Kavenaugh insists that there is always more the station can do not only to maintain current advertising accounts, but expand into other areas.

"I think our continuing sales goals are always to broaden the base of our advertisers by approaching national advertisers as well as local retailers, reviewing types of organizations and encouraging their participation. Certainly, by category, we have approached many, but within categories, the field of prospects is limitless. For us, the most effective thing is the direct contact with all potential advertisers, to keep hammering away. I don't think there is a particularly targeted effort in one category or another. From time to time, we do organize special packages like a summer retail or holiday season package. We continue to provide special rates for non-profit and cultural

The presence of radio personalities like the Morning Programs Jim Unrath and the Afternoon Program's Don Tait reflect WFMT's continuing commitment to quality broadcasting.

organizations which actively participate in this station."

In addition to its successful approach to finding commercial sponsors, the station is now seeking support among its listeners base. Since March 1992, WFMT has aired its own membership drives and conducted direct mail campaigns with its database of listener addresses.

Between listener support and the elegantly delivered sponsor messages, the funds raised maintain a selection of programming which not only includes classical music, but a rich, eclectic mix of Shakespeare, BBC dramas, the weekday business report, the Midnight Special and a late-night show hosted by author Studs Terkle. Additionally, the presence of radio personalities like the Morning Programs Jim Unrath and the Afternoon Program's Don Tait reflect WFMT's continuing the commitment to quality broadcasting. Simply Stated, the station heads into a bright future with a firm hold on their tradition.

# HOW SWEET IT IS. For the second straight time, WGCI-FM has topped the ratings. Dedication and teamwork is the formula that has made them Chicago's

most popular radio station.

WGCI-FM (107.5) is a station wrought with ambiguities. The urban contemporary station is the self-proclaimed best music station in Chicago. Yet, they occasionally stop the music to discuss topical issues such as gang violence, teen pregnancy and AIDS. A staid, set lineup by design will be disrupted after the first of the year when A.M. drive fixture

that is WGCI.

Doug Banks trades places with his equally popular P.M. counterpart Tom Joyner. A staff that sustains a "we try harder" attitude despite enjoying Arbitron leading ratings accentuates the list of uncommon denominators

Rest assured there is a method to this montage of madness. WGCI has no intention of joining the tedious litany of FM talk stations. However, their reach to the African-American market hovers around the 70% range. In order to best serve that market segment, programming is appropriately redirected to address the community's interests.

# Some say its lonely at the top, but WGCI Enjoys the



A Pictured (l. 10 r.) are Karen Lightfoot, J.J. Jackson, Doug Banks, Bonnie Deshong, Jerry Kul

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Program Director Elroy Smith explains that their intent is not to preach, but to inform. While that may confuse those accustomed to hearing music when 107.5 digitally appears on their radios, it is also the very substance that endears them to the station.

Rosalie Bucci, WGCl marketing and promotions director, adeptly assessed her audience saying that people like a certain amount of routine in their life. They have befriended that person that eases their trip through gridlock or has gotten them through a monotonous midday at the office. When a station alters their lineup, they are, in a sense, taking a friend away. There is enough turmoil everyday without a radio station being part of an already hectic lifestyle. It took the extreme circumstances of flyjock Tom Joyner suc-

# Chicago's View by Joel Kaufmann

cumbing to the rigors of his daily Dallas-Chicago commute to force this station to change its lineup. Joyner began accumulating frequent flyer miles eight years ago successfully surpassing insiders' expectations by seven years. The soon to be grounded flyjock then felt he was offered an opportunity he couldn't pass up and feels the same way about the current

deal. Joyner's voice will be carried to Chicago via syndication. He'll host his morning program from a permanent seat in Dallas. WGCI will retain some input into the industrious jock's playlist. Doug Banks, now moving to evenings, is anxious to sell off all his alarm clocks. Joyner jokes that his replacement will now be left without an excuse to make premature exits from failed dates.

Smith, Bucci and the whole WGCI family are

ecstatic over their ratings success: Arbitron's spring survey (peroid ending June 23rd) shows WGCI on top for the second consecutive book and the third time in the last four quarters. However, that doesn't mean they're satisfied. "Instill in your staff if you're winning, to fight as though you were losing. When those numbers come off the computer, they're history. What have you done for me lately,"



▲ Tom Joyner

Smith says describing his philosophy on radio business reality. He adds, "It's a serious crisis when you're number one because it's very noticeable when you drop." WGCI's formula for success is approachable personalities, popular music mix and innovative promotions. Their upcoming Disney World package is a shining example of a promotion that combines all three elements. Whereas most remotes are built around one personality, WGCI is taking the whole roster to the Magic Kingdom. Listeners are invited to join on-air hosts Banks and Company, Shannon Dell, Tom Joyner and Rick Party as they broadcast from various sites throughout Mickey's Florida resort. Restrictions were levied on the number of travelers accompanying the crew so that cast and audience could share quality time together. The

> trip was sold out, an extension was granted and it sold out again. Bucci's pet project will occur next year involving a trip outside U.S. borders. "All I'll say is that they have marvelous pink sand beaches," Bucci revealed with a smile.

> It's a mammoth feat to be the top rated radio station in a market that's among the most competitive in the country. The seemingly insurmountable task of staying

on top is a goal Program Director Elroy Smith believes can happen. "I can go ahead and continue the tradition of a music station and just play the right songs; but someone can come in tomorrow and do the same thing. What makes WGCI special is that our personalities sound like they are your friend. When a listener gets that type of comfort zone,



Shannon Dell



A Rick Party

they come back." He supports his statement with examples saying, "It's like when a listener walks to work, jumps on a train or gets used to the same bus driver, they want that daily. You get comfortable with a restaurant, you go back to it over and over and over."

However you look at it, WGCI has found a formula that translates into ratings.

### "the ratings are out, the ratings are out!"

he ratings, the radio equivalent of Paul Revere, recently rode through the hallways of Chicago's radio stations. To truly understand who is doing what, you have to look beyond this screaming horseman. A careful analysis of the last four ratings books, divided by format, is probably the best way to spot the trends. Once you spot the trends, you can probably predict the future.

#### Urban

Does it matter to the powers that be at WGCI that they have beaten WGN two ratings in a row to become the #1 station in Chicago? Sure, it's a nice label, but rest assured the people at WGCI are not walking around the hallways with big styrofoam #1's on their hands. They likely noticed most WBBM-FM making a steady climb up the ratings ladder. Though B-96 is still considered a CHR station, their music mix has become quite similar to WGCl's. Over the last year WBBM-FM has gone from a 4.6 to a 5.7 share, while WGCL has gone from a 7.6 to a 6.9 share. Hence the lack of

champagne flowing at WGCI. Meanwhile, WVAZ has recovered from its fall drop to a 2.8 share, by slowly and painfully returning to a 3.3.

Crystal Ball: Watch for WGCI to take an unexpected hit in the ratings over the next year. Doug Banks and Tom Joyner are switching shifts. I know this seems like no big deal because both Banks and Joyner are ratings giants. Don't forget the lesson learned by Wally Phillips, Larry Lujack and lonathon Brandmeier. Radio listening is a routine, and any change in that routine disrupts the listening habits. WBBM-FM and WVAZ could be in position to make an upward move.

#### Adult Contemporary

WLIT is obviously the king of this format. They consistently place in the top five stations in Chicago. While WLIT resides in its palace, WPNT has moved into a nicer neighborhood over the last year. Last summer they were on the brink of foreclosure with a 2.0 share. The move to a 2.4 seems like a modest increase until you consider the fate of WTMX. The Mix has

been free-falling over the lsat year. Last summer they were beating FM 100 2.1 to 2.0. They have since sold their home and moved to the other side of the tracks. In this most recent ratings book they posted their third consecutive sub-2.0 share.

Crystal Ball: A sub-2.0 rating for a major station like WTMX usually spells doom for the format. They've been tinkering with it to no avail. Don't be surprised if they just give up and try something else. Country? Maybe. Rock and Roll? Not as crazy as it sounds.

#### Rock & Roll

This is by far the most competitive format in the city. Five stations are vying for this attractive demographic, and they most recently placed in this order: WCKG, WKQX, WLUP-FM, WWBZ and WXRT. Once again, however, certain trends are obvious. WCKG has been making a steady climb over the last year after finishing dead last just a year ago. Meanwhile, WWBZ and WXRT have had three consecutive down books. WXRT's decline coincided

with Q-101's arrival, and WWBZ (the Blaze) has really lost steam since entering the market with a bang a few years ago.

Crystal Ball: The Loop's purchase of the Blaze makes this the most difficult prognosis. They certainly won't have two stations competing against each other. One of them has to go, the 16 year rocker or the young upstart. If the Loop drops rock and roll, WCKG could be the big winner. If the Blaze drops rock and roll, both WLUP and WCKG could benefit. In either case, the people at the Mix may decide that a 2.5 share is better than a 1.5 share and jump into the fray.

Unfortunately, we won't have any real answers until after the first of the year. The format switches will probably take place before then, but their effects won't be determined unnntil the fall ratings come out the first week of January 1994. The summer ratings will come out before then, butthey are usually a bad source due to the different audience (kids home from school, etc.).

We' just wait for snow and then we'll know. ■

#### ASK RADIO GA-GA

Chicago Airwaves boasts the world's only Radio consultant/Tibetan monk—Radio Ga-Ga. He used to be my uncle

Harold. He was a success as a radio consultant, but useless as a monk in Tibet. Apparently, they don't need radio wisdom there. They told him he must come back to America and dispense his knowledge free of charge to make up for past sins. We are the lucky recipients. So send

recipients. So send your radio questions to Radio Ga-Ga, c/o Chicago Airwayes, 2240 W.

23rd Place, Chicago, IL,

60608. As you might expect from a radio consultant/monk his answers are sometimes indecipherable. In these cases, I provide a simple translation.

#### Dear Radio Ga Ga,

I've always thought that station call letters were bland and unimaginative. After all, there are so many four letter words that start with "W" that would make much more interesting call letters. For instance, why doesn't a talk station like WLS change their call letters to WORD? Or why doesn't an avant guard rock & roll station like WKQX or WXRT change their call letters to WILD? Couldn't WBBM-FM be more effective as the "Killer WASP"? Or a Lite Rock station like WLIT be more descriptive with WEAK? A station with a lot of overprice talent like WLUP could become WAGE. Shouldn't a rap station like WJPC-AM just be call WRAP? Get it? The "W" is silent. I only write you because you are so WISE.

—Roger Phillips, Chicago

Dear Roger: I only wish that I could give you control of a station, my son. I think we would call it WARD.

Nephews Translation: As in "Pyscho-ward"

#### Dear Radio Ga Ga,

My brother was a monk for a while. He lives in California now. When I saw your column for the first time, I called him to tell him about it. He says that you can't be a real monk, becasue you waste your time with radio. He says that radio doesn't give you anything that will help you achieve inner peace and strength. What do you say to a former brother like my brother?

—Ann Meinerding, Chicago

Dear Ann: Your brother has neglected the disciplines. He forgets that in order to receive, you must also give. Radio can provide the world to people, but only to those who truly give.

Nephews Translation: Tell your brother about WMAQ. You give them 22 minutes, and they will give you the world.

#### **Station Formats**

**Adult Contemporary** 94.3 FM WJKL 96.7 FM WLLI 105.5 FM WDND 100.3 FM WPNT 101.9 FM WTMX 105.5 FM WZSR 107.9 FM WYSY 1480 AM WFXW Adult Standards 850 AM WAIT 1160 AM WJJD **Alternative** 88.9 FM WOUL 92.7 FM WCBR 101.1 FM WKQX College 88.1 FM WCRX 88.5 FM WHPK 89.3 FM WKKC 89.3 FM WNUR Country 98.3 FM WCCO 99.5 FM WUSN Dance 88.7 FM WLUW Ethnic 103.1 FM WVVX 750 AM WNDZ 1030 AM WNVR **1240 AM WEDC** 1240 AM WSBC 1330 AM WKTA **1430 AM WEEF** 1450 AM WCEV 1490 AM WPNA **1530 AM WKDC** Fine Art/Classical 97.1 FM WNIB 98.7 FM WFMT Gospel/Religious 89.7 FM WONU 90.7 FM WMBI 91.9 FM WJCH 92.3 FM WYCA 102.3 FM WWHN 106.7 FM WYLL 1110 AM WMBI 1280 AM WBIG 1470 AM WCFJ **1510 AM WWHN** Jazz/Blues 88.1 FM WSSD 90.9 FM WDCB 95.5 FM WNUA **1530 AM WKDC** 

**1570 AM WBEE** New Age 95.5 FM WNUA News 670 AM WMAO 780 AM WBBM 1410 AM WRMN Oldies 95.9 FM WKKD 104.3 FM WJMK 104.7 FM WCFL 106.3 FM WJPC 930 AM WAUR 1390 AM WGCI 1580 AM WKKD **Progressive** 93.1 FM WXRT 950 AM WJPC Rock 89.1 FM WONC 97.9 FM WLUP 103.5 FM WWBZ 103.9 FM WABT 105.9 FM WCKG Soft Rock 93.5 FM WJTW 93.9 FM WLIT Spanish 105.1 FM W0J0 560 AM WIND 1200 AM WOPA 1240 AM WCRW 1300 AM WTAO 1500 AM WKGA 1590 AM WONX Sports/Talk 820 AM WSCR Talk 94.7 FM WLS **720 AM WGN** 890 AM WLS 1000 AM WLUP **1220 AM WKRS** 1340 AM WJOL 1410 AM WRMN 1450 AM WVON 1480 AM WFXW 1600 AM WCGO **Top 40** 96.3 FM WBBM 99.9 FM WBUS 102.3 FM WXLC **Urban Contemporary** 102.7 FM WVAZ 107.5 FM WGCI

#### Monday through Friday—Personalities At A Glance

AM STATIONS	6 AM 6:3	0 7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30		
WAIT (850)	Bernie Allen			-		joe Lac	cina												
WBBM (780)	Hourly news	by minute: (	0-5 <b>CBS</b> r	news, 5-8	news, 8-	11 traffic	c & weather	er, 11-15 ne	ws, 15-	18 sport	, 18-201	raffic & v	voither, 2	0-25 ne	ns, 25-28	businesi	4,		
WCEV (1450)	Varied weekl	y listings see	e page 17																
WGCI (1390)	Ladonna Tittl	P						Jacquie H	aselrig							Armano	do		
WGN (720)	Bob Collins from 5:30 Paul M:lan Punnett Harvey T-F; Roy Leonar						d			Paul Harvey		e O'Dell hy O'Mai	lley & Ju	dy Marke	key				
WIND (560)	Javier Salgado Luisa Torres News Hector Lozano																		
WJJD (1160)	Clark Weber	from 5:30			- <del> </del>			G. Gordon	n Liddy	1							Bab		
WKIA (1330)	Public Servic	e Classic	al	Cool R	ock									Arab N	etwork o	America			
WLS (890)	Don Wade & Roma from 5:00 Rue Conh								Rush Limbaugh							Roe Co	חחו		
WLUP (1000)	Howard Stern						K	(evin N	1atthews						1				
WMAQ (670)	Pat Cassidy,	am Piesme	yer & Jay	Congdon	from 5:0	00		1		M-Th: L	in Holly	& Mike [	Doyle F: C	lina Ted	esco & L	arry Wart	15		
WNVR (1030)	The Andrzej	Czuma Shov	w w/ Mac	iek Lojew	rski	Radio	For You v	with Stan Ke	dzia &	Zygmuni	Rygiel						-		
WOPA (1200)	Miguel Franc	0				Mary I	Moreira							Alejano	tro Garri	do			
WPNA (1490)	See page 17	Mornin	na Deirea	Time Delle		ual Obra	-ahi	Magazyn		Lithuan	ian—R.	Latino	Dadio De	nmack		B Oral	louek a		
VVF19// (1490)	See page 17	Mornin	ng Drive	Time Polk	a with ja	rek Obre	ecki –	Muzyczny	<b>Y</b>	Zdanav	iciute	Latino	-Raulo Re	dio Renovacion B. Oralews			C W JAM 4		
WRMN (1410)	Brad Bohlen	& Ken Kosel	k	Brad B	ohlen			Dee Hubb	oard	Informa	tion	News/"	T*radio	The Sh	opping SI	how			
WSBC (1240)	Lil' Richard Polka Show	See page 17 Sign off							Sabor Latino										
WSCR (820)	Tom Shaer with Tom Webb on News (sign on at 6:00)						Dan Jigge	tts & M	like Norti	h					Dan McNeil &				
WTAQ (1300)	Christian Ran	nos	<u>.</u>					Jose Alani	is			_			_	Armano	do		
FM STATIONS	6 AM 6:3	0 7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30		
WABT (103.9)	Ski Anderson	. "The Rock	& Roll B	reakfast*				Cara Simn	ns						Charlie Metro				
WBBM (96.3)	Eddie & Jobo	with Karen	Hand fro	m 5:30				Midday w	rith Coc	co Cotez	or Brian	Middleto	n			*Speam	man*		
WBEZ (91.5)	Morning Edit	Morning Edition from 5:00 Studio			A	Mara Tapp Midday w/ Son			w/ Sondi	dra Cair BBC News		varies	varies						
WCBR (92.7)	Tommy Lee J	ohnston						Tom Wils	on						Ken Su	bumka			
WCFL (104.7)	Len O'Kelly							Curt Ackn	nan										
WCKG (105.9)	Paul Morgan with Randi Blake & Jim Volkman						Patti Haze	2		****					Allan Stagg				
WFM1 (98.7)	lim Unrath from 5:30 (News at 6,7,8 & 9; Business at 6:45 & 7:45) Classical A						Music	- 1,0898	era era era Olikobert era	. www.sam.a	r Auru	See Pa	ge 17						
WGCI (107.5)	Banks & Company from 5:00						Shannon I	Dell							Tom Jo	yner			
WJKL (94.3)	Bob Leonard	(Music)						Peter Stew	vart (Mi	usic)									
WJMK (104.3)	Shawn Burke	from 5:30						Colleen B	ranniga	an			- action						
WKKD (96)	Dave Beckm	an from 5:00	0			Deb R	lyan									R. Thor	mpson		
WKQX (101.1)	Mark Goodm				7. NO.	Carla	Leonardo	2		1121_200.0	<u> </u>					Steve F	ischer		
WLIT (93.9)	Bob Brynteso	n, news wit	h Mary A	nn Meyer	s from 5:	30		Margo Joh	nnson										
WLS (94.7)	Don Wade &					Roe C	onn	10. 10		Rush Li	mbaugh					Roe Co	onn		
WLUP (97.9)	Steve Dahl &			30		1		Bobby Ska	afish										
WNIB (97)	Carl Grapent				eather)	Classic	cal Music	F		<u></u>		<u> </u>	M. C. M. L. M.	WNIB	Library	Classic	al		
WNUA (95.5)	Dean Richard	·· · · · · · · · · · · · · · · · · · ·		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	<u> </u>	Rick C	8 7.20							e seki		Denise	Jordan		
WOJO (105.1)	Hector Molin							Fernando	Jarami	llo	erichten Kin	<u> </u>	and the			1			
WPNT (100.3)	Dr. Phil Dun		<u>na mánio</u>		italia k	Kelly C	) Angelo	Gentlema								"Big" K	(en		
WSSD (88.1)	Gospel	777 (8)	with "Car	ndy" Ranc	ly Hampt	Part Add.	arteri <mark>e</mark> a trainin	M-W: Blu			Akins			See Pa	ge 17				
WTMX (101.9)	Ron Britain	2.505		-,	,	Tea 91 111.	Hilton		2675.	1.000 10					- <del>1</del> 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Greg B	rown		
WUSN (99.5)	J.D., John "K	atman" Katz	beck & T	rish Bione	do	The K	<u> </u>	Nancy Tu	rner							"Big" Jo	ohn		
WVAZ (102.7)	Richard Stee			5.5%				Wall Muh		d						an adams to a			
WVVX (103.1)	Radio Opinia	Korear		Sound	* 45 (2000) 00000			M,W,F: Sì Showbiz	51.00		—KBI Ne	ws							
	14			- Lui ope		<u> </u>		Steve Sea	ver						. V. T. 1238				
WWR7 (103 5)	Keyin X. Kirn								Survivio	A	Shine the	P. St. St.		A 400 M	7.75. 1.50	V			
WWBZ (103.5)	Kevin & Kirb				13 900 00000 (100) 100	Terri F	iemmert					Tom M	arker						
WW8Z (103.5) WXRT (93.1) WYSY (107.9)	Lin Brehmer Ken Anderso	from 5:30				100000000000000000000000000000000000000	lemmert cNicholas					Tom M	arker			den den eggenere	Marian Day		

3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00
Eddie H	ubbard									Dave R	afferty (Ro	n Baxley	follows f	rom 12 to	6)			
28-30 tr.	affic & w	eather, 30	)-38-new	s, 338-45	traffic &	weather,	45-50 spc	orts, 50-5	5 news, 5	55-58 bus	ness, 58-	59 lottery	numbers					
Varied v	veekly lis	tings see	page 17															
Rivera								Dusties	After Dai	rk with En	nilie McK	endall (Di	isties foll	ow to 12	to 4)			
	Paul Harvey	Spike O	'Dell					an Punnet y Phillips		9		Milt Ros	enberg			Ed Curr	an to 1	
		Margari	ta Vasque	ez						Morton	Eduardo	(Rodrigo I	ollows fr	om12:00	to 5:00)			
Dearbor	n					Bob Ha	le							Hugh Co	pland to 2	( Adrien S	t James 2-	5:30)
								Cool Ro	ck	7	Sign Of	f						
		Ty Wan	sley & Ed	l Vrdolyak		Catheri	ne Johns				•			Dr. Dea	ın Edell	Rush Li	mbaugh r	e-run
Chet Co	ppock					Danny	Bonaduce	2						Eddie So	chwartz to	o 2		
		Bob Co	nway, Na	incy Bense	on & Chr	is Michae	el									Derek H	till to 5	
Radio Fo	or You co	ontinued									Sign off							
Robert (	Carreto		1							Marco (	Dennis to	1:00 (Ma	ty Arreol	a follows	from 1 to	6)		
S. Skora	· ·	Sofia Bo	oris	Polish Slina	-Open M	ike with	Lucia	Pol Zarte Rozmaito		See pag	e 17	Ewa Mil Bogdan		gniew Banas & Waldemar pa			page 17	
The Lari	ry King S	now		<u>,                                      </u>		Bruce \	Villiams	1				Harvey	Rubin (Br	uce Willi	ams re-ru	in follows	from 12	to 4)
with Fro	eddy Rey	es	Sign off							See pag	e 17			Sign off Spanish Penecostal				Sign
Terry B	oers						Mike M	urphy	-			Sign Off	at 8:45					
Rodarte						Gloris	Garza									Ismael A	Montiel	
3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:0
			•			Phil Jac	obs								Don Cre	onin to 6		
Gary S	pears					Allen K	abel							Frankie	"Hollywo	ood" Rode	iguez to	2
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Music	ni bianui	nerei		Zenhve	(Classica	l Music)	ROCK	Karl Ha		12 (Terry	_				12 (0.1)			
Walker					Karl Hass Classical Music to 12 (Karl Hass re-run from 12 to 1)  Danae Alexander (Nick Alton follows from 1 to 5)													
		& Carlos	Rains			£	-, -,	-		r (Mario E								1,50
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Jimmy	Novak		<u>n Hangall</u>	3				Dave R	obbins (I	eslie Harr	is follows	1	o 5:30)		1			
		Frank E	. Lee					E Y are K				nnin' Mar		rtz fallow	s. from 12	to 5:30)		
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# Roll Out the Retro

By Rick Kaempfer

hen I heard about "The Retro Show" on WBBM-FM, I must admit I snickered. The show, hosted by B-96 afternoon jock Gary Spears, is a nationally syndicated weekly show airing in Chicago on Sunday mornings from 7-10 a.m. It's a disco show. Yup, shake your booty, it's disco time.

I'm not sure who came up with this rule, but it seems that every decade we start celebrating a previous decade. In the '70s we glorified the '50s. "Happy Days" was the biggest hit on television. In the '80s we glorified the '60s. Every radio station was playing the music from that era, while television trotted out shows like "The Wonder Years" and "China Beach."

It seemed charming to me. After all, I was born in 1963. My only knowledge of the '50s was through movies, television and music. I grew up thinking Elvis was a leisure-suit-wearing-fat-parody-of-himself that my mother inexplicably liked, before I was shown that he actually used to be cool. While I did live through the sixties, I certainly could never have understood the turbulence of the times without pop culture retelling the story. Somehow, I wasn't too cognizant of Vietnam while learning long division.

My formative years were the '70s. This has been a constant source of embarrassment for myself and my agegroup. The '70s were a cultural wasteland. Our role models were Marcia Brady and Danny Partridge. We were bummed out when we came home from school and they were showing those pesky Watergate hearings and preempting Gilligan's Island. We bought 45s of "Billy Don't Be a Hero" and "The Night Chicago Died." Believe me, we don't pull out pictures of ourselves wearing shiny polyester shirts and platform shoes and think we were really on to something.

Most of all, we don't romanticize the "Disco Era." Do you? Do you have a framed picture of yourself in a white "Travolta-Leisure suit?" I bet that even John Travolta doesn't. So when I heard about "The Retro Show" on B-96, I had to laugh. I thought there was no way possible that this era would be glorified. Who would glorify the most embarrassing cultural decade in American history?

Well, Gary Spears of B-96.

I called him up and asked what we could expect in this show. He told me the show would be "up and fun." I'm sure it will be. He does a pretty good job of that weekday afternoons on B-96.

What songs will we hear? "Donna Summer, Bee-Gee's, Chic. The things that were big then."

Anything else? "Yeah, we'll be focusing on what else was hot then in movies and television."

You mean, like "Starsky & Hutch" and "Grease?" "Yeah."

I finally had to ask him the big question. Is this show going to be tongue-in-cheek or reverential? "We definitely won't be making fun of it. The music from that era is big now. We respect the music."

That sound you hear is me running for the hills. Still, my conversation with Gary got me thinking. His show has already been picked up in New York and Los Angeles. There must be an audience for this. But who? It has to be the younger generation that didn't live through it, right?

His show features music from 1976-82. I was thirteen years old in 1976. I decided to look at my record collection from that era. I actually have a KC and the Sunshine Band album. I also have something even more humiliating; a Ktel record featuring such gems as "Play That Funky Music White Boy," "Boogie Oogie Oogie," "Kung Fu Fighting" and "Reunited."

My hand was shaking as I put this record on my dusty turntable. It was scratchy. Yikes, I must have listened to this a lot. (I know that I hadn't listened to it since about 1978. That's when I joined the "Anti-Disco Army.")

The song "Reunited" came on, and suddenly I realized that I did my first slow-dance to this song with a girl named Doreen. Yikes, a fond memory. Music that you haven't listened to in a long time can be very powerful in reviving your memories. Next song was "YMCA" by the Village People. I started laughing uncontrollably. Yikes, I was enjoying myself.

'70s Retro, dig it.

Please, somebody just shoot me before I humiliate myself all over again.

#### WEEKEND & VARIED WEEKDAY PROGRAMMING SCHEDULES

#### WABT FM 103.9 SATURDAY

12am-6am Matt Young 6am-10am Carol Wilde 10am-2pm Red Muldon 2pm-6pm Dan Forthover 6pm-9pm Corrine Stone 9pm-12am "Block Party Saturday Night"

SUNDAY

12am-6am Nick Barlow 6am-8am Matt Young 8am-10am "Flashback" 10am-2pm Red Muldon 2pm-6pm Ric Federighi 6pm-12am Jim Grillo (7:30pm "Northwest Onstage" 9pm-10pm "Up Close")

#### **WBBM AM 780** SATURDAY-SUNDAY

5am-10am Hourly news: News, Traffic & Weather on the 8's, Business at 25 and 55, Sports at 15 and 45.

10am-12noon Sportsline 12noon-8:20pm Hourly News 8:20pm-10pm Chuck Schaden "Old Time Radio"

#### WBBM FM 96 SATURDAY

4am-4:30pm Powerline 4:30am-5am Horizons 5am-5:30am Environmental Directions 5:30am-6am Capital Ideas 6am-7am "On The Radio" with Gary Spears 7am-10am The Best of Eddie and

#### SUNDAY

Jobo

4am-4:30pm Horizons 4:30am-5am Radio Health Journal 5am-5:30am Capital Ideas 5:30am-6am Cross Talks 6am-7am Chicago Connection 7am-10am "The Retro Show" with Gary Spears 10pm-12am Private Lives

#### **WBEZ FM 91.5** MONDAY

2pm-3pm New Dimensions **TUESDAY** 

.4am-5am Jazzset with host Branford Marsalis

#### WEDNESDAY

4am-5am Worldwide Jazz 2pm-2:30pm Soundprint 2:30pm-3pm Horizons

#### THURSDAY

4am-5am Club Del Sol with host Dave Valentine

**FRIDAY** 

8pm-9pm Afropop Worldwide with

host George Collinet

5am-6:30am Echoes

10pm-11pm Bluesstage with host Ruth Brown

#### SATURDAY

7am-7:30am Soundprint 7pm-9:30pm Passport with host Chris Heim

#### SUNDAY

12noon-1pm Marian McPartland's Piano Jazz 7pm-8pm Selected Shorts 8pm-9pm The Thistle & Shannrock with host Fiona Ritchie 11pm-12am Portraits in Blue

#### **WCBR FM 92.7** SATURDAY

6am-11am Greg Esterling 11am-3pm Doug Levy 3pm-7pm Ken Hartenstein 7pm-12am Psycho Saturday Night with Psycho Nicely

#### SUNDAY

6am-7am Music 7am-9am Local Community Affairs Programming 9am-10am Music 10am-2pm Mark Vernon 2pm-6pm Tahanni 6pm-7pm Radio Jamaica with Eric Hewitt

7pm-7:30pm Sunday Phunnies with Tom Wilson

7:30pm-8pm Guidewire Radio 8pm-9pm On the Edge

9pm-11pm Marty Ziven 11pm-12am Portraits in Blue

#### WCCQ FM 98.3 SATURDAY

6am-12pm John Baker 12pm-4pm Jerry Walker 4pm-7pm Bob Forester 7pm-12am John Baker (WCCQ Party Line) 12am-6am R J Steele SUNDAY

6am-12pm Mark Staycer 12pm-3pm Jim Casey (Top 30 Countdown) 3pm-7pm John Baker 7pm-12am Bob Forester 12am-6am R J Steele

#### **WCEV AM 1450** MONDAY

1:05pm-2pm Gospel Spotlight Showcase with host Marilyn Frizzle 2:05pm-3pm John Trakakis Show 3:05pm-3:30pm Polka Phil Show 3:30pm-4pm Polonia Today with host Fr. Roll and Chet Schafer 4:05pm-5pm Words and Reality with Host Marcisz Bielski 5pm-6pm Voice of Polonia with host George Migala

6:05pm-6:30pm Poland in Music and Song with host Adam Grzegorzewski 6:30pm-7pm Vakarines Naujienos with hosts Zdanaviciute & Raymond Lapas

7:05pm-8pm Ukrainian Variety Hour wih host Maria Chychula 8pm-8:30pm Political Realities with host Jakub Radzieiewski

8:30pm-9:00pm Voice of Lithuania with host Balys Brazdzionis

9:05pm-10pm Margutis with host Petras Petrutis

#### TUESDAY

1:05pm-2pm Gospel Spotlight Showcase with host Marilyn Frizzle 2:05pm-3pm John Trakakis Show 3:05pm-3:30pm World in Music with host Lucyna Migala 3:30pm-3:50pm Polish Language Lesson

3:50pm-4pm Moments in Polish History

4:05pm-5pm Words and Reality with Host Marcisz Bielski 5pm-6pm Voice of Polonia with host

George Migala 6:05pm-6:30pm Young Polonia with host Diana Maria Migala

6:30pm-7pm Vakarines Naujienos with hosts Zdanaviciute & Raymond

7:05pm-7:30pm Divine Deliverance with host Lena Walker

7:30pm-8pm Disciples of Christful Gospel Church with Rev. William

8:05pm-8:30pm Search the Scriptures with Rev. David Jamison 8:30pm-9:00pm Political Realities with host Jakub Radziejewski 9:05pm-10pm Margutis with host Petras Petrutis

#### WEDNESDAY 1:05pm-2pm Gospel Spotlight Showcase with host Marilyn Frizzle

2:05pm-3pm John Trakakis Show

3:05pm-3:30pm Mosaic with host

Lucyna Migala 3:30pm-4pm Young Polonia with host Diana Maria Migala 4:05pm-5pm Words and Reality with Host Marcisz Bielski 5pm-6pm Voice of Polonia with host George Migala 6:05pm-6:30pm Poland in Music and Song with host Adam Grzegorzewski 6:30pm-7pm Vakarines Naujienos with hosts Zdanaviciute & Raymond 7:05pm-8pm Ukrainian Variety Hour wih host Maria Chychula 8:05pm-8:30pm Czechoslovak American Radio with host Jerry Jirak 8:30pm-9:00pm Voice of Lithuania with host Balys Brazdzionis

9:05pm-10pm Margutis with host

Petras Petrutis

#### **THURSDAY**

1:05pm-2pm Gospel Spotlight Showcase with host Marilyn Frizzle 2:05pm-3pm John Trakakis Show 3:05pm-3:30pm Polka Phil Show 3:30pm-4pm Polka Energy Show with host Doreen Biela 4:05pm-5pm Words and Reality with

Host Marcisz Bielski 5pm-6pm Voice of Polonia with host

George Migala 6:05pm-6:30pm World in Music with

host Lucyna Migala 6:30pm-7pm Vakarines Naujienos with hosts Zdanaviciute & Raymond

7:05pm-8pm Ukrainian Variety Hour wih host Maria Chychula

8pm-8:30pm Mosaic with host Lucyna Migala

8:30pm-9pm Voice of Lithuania with host Balys Brazdzionis

9:05pm-10pm Margutis with host Petras Petrutis

#### FRIDAY

1:05pm-2pm Gospel Spotlight Showcase with host Marilyn Frizzle 2:05pm-3pm John Trakakis Show 3:05pm-4pm Eddie Blazonczyk Polka

4:05pm-5pm Words and Reality with Host Marcisz Bielski

5pm-6pm Voice of Polonia with host George Migala

6pm-6:30pm Young Polonia with host Diana Maria Migala

6:30pm-7pm Vakarines Naujienos with hosts Zdanaviciute & Raymond

7:05pm-8pm American Slovenian Radio Hour with host Corinne Leskovar

8:05pm-8:30pm Czechoslovak American Radio with host Jerry Jirak 8:30pm-9pm Voice of Lithuania with host Balys Brazdzionis

9:05pm-10pm Margutis with host Petras Petrutis

#### SATURDAY

1:05pm-2pm Croatian American Radio Club with host Stojan Maslac 2:05pm-3pm Free Croatia with host Stanko Susnjara

3:05pm-4pm Voice of Croatia with host Jacob Sola

4:05pm-6pm Voice of Polonia with host George Migala

6:05pm-6:45pm Poland in Music and Song with host Adam Grzegorzewski 6:45pm-7pm American Czestochowa with Pauline Fathers

7pm-7:30pm Polish Catholic Pastoral Mission with Fr. Wladyslaw Gowin 7:30pm-8pm Polish Apostleship of Prayer with Fr. Stefan Filipowicz

8:05pm-8:30pm Polish Voice of the

Gospel with Pastor Boguslaw Rudnicki

#### SUNDAY

5am-6am Gospel Interludes 6am-7am Brother Barney's Good Time Gospel Hour 7am-8am Lithuanian American Radio with host Anatolijus Slutas 8am-9am Roman Catholic Mass and Polish Apostleship of Prayer with Fr. Stefan Filipowicz 9am-10am Czechoslavak Sunday Radio Hour with host Louis Kolarik 10:05am-1pm Studio A with host Jerzy Jurak 1:05pm-2pm Chet Schafer Show 2:05pm-3pm Happy Hearts Polka Show with host Joe Walega 3:05pm-4pm Johnny Hyzny Show 4:05pm-5pm Radio L'Union with host Larry Fouche 5pm-5:30pm Greek Voice with **Pastor Nick Germanis** 5:30pm-6pm Voice of Macedonia with host Risto Spirovski 6:05pm-7pm Radio Spectrum with

#### WCFL FM 104.7 SATURDAY

7:05pm-9pm Gaelic Park Irish Hour

with hosts Mary Riordan & Harry

9:05pm-10pm New Home Baptist

Church with Rev. Mack McCollum

12am-6am Jim Trigger 6am-10pm Jerry Knight 10am-2pm Full-timers rotate 2pm-6pm John West 6pm-12am Jim Trigger SUNDAY

host Rene Rudnicki

Costelloe

12am-6am John Wesley 6am--12noon Jerry Knight 12noon-6pm Mark Edwards 6pm-12am John West

#### WCKG FM 105.9 SATURDAY

11:45am-12:45pm The Rock & Roll Diner with Patti Haze 1am Command Performance (Classical Rock Concert Performances)

#### SUNDAY

8am-10am Breakfast with the Beatles 6:00pm-8pm Flashback (Historic rock, news, comedy etc.) 8pm-12am Seventh Day (Greatest Classic Rock)

#### WFMT FM 98.7 \*MONDAY

1pm-3pm San Francisco Symphony 7pm-8pm Music in Chicago 8pm-10pm Classical Music

#### \*TUESDAY

1pm-3pm Leonard Bernstein tributes 7pm-8pm Chicago Music Alliance on the Air with Dennis Moore 8pm-10pm Chevron/San Fransisco Symphony Orchestra

#### \*WEDNESDAY

1pm-3pm The Midnight Special (Folk Music, Show Tunes, Comedy-repeat) 7pm-10pm Opera

#### \*THURSDAY

1pm-3pm Leonard Bernstein tributes 7pm-8pm Classical Music 8pm-10pm Library of Congress Concerts

#### \*FRIDAY

1pm-3pm Minnesota Orchestra 7pm-8pm Classical Music 8pm-10pm The BBC Dramas (\*Regular weekday programming listed on page 14-15)

#### SATURDAY

5:30am-10am Morning Program (News at 6,7,8 & 9; "Fine Arts Focus" 8:30am-9:30am)

10am-10:30am News, Classical Music

10:30am-11:30am New Recordings, New Sounds

11:30am-1pm News, Classical Music 1pm-3pm Milwaukee Symphony Orchestra

3pm-4pm Classical Music 4pm-5pm The Spoken Word (Includes once a month Loyola University: Word of Mouth) 5pm-5:30pm Classical Music

5:30pm-6pm BBC International Call 6pm-6:30pm From the Recording

Horn with Andy Karzas
6:30pm-7pm News

7pm-9pm Clevland Orchestra in Concert; Music of Mozart

9pm-10pm "Schickele Mix"

10pm-12am The Midnight Special (Folk Music, Show Tunes, Comedy) 12am-5:30am Through the Night

#### SUNDAY

5:30am-10am Morning Program (News at 6,7,8 & 9; "Fine Arts Focus" 8:30am-9:30am)

10am-11am News, Concert from the RRC

11am-12noon United Airlines
Presents...Live!

12noon-1pm News, Classical Music 1pm-3pm Chicago Symphony

Orchestra
3pm-3:30pm The Storytellers

3:30pm-4pm Classical Music 4pm-6pm WFMT Sunday Afternoon

6:30pm Classical Music 6:30pm-7pm News

7pm-7:30pm Classical Music 7:30pm-8pm From the BBC

8pm-10pm St. Louis Symphony 10pm-10:30pm News, Classical Music

10:30pm-11:30pm Studs Terkel 11:30pm-12am Classical Music 12am-5:30am Talman Through the Night

#### WGCI AM 1390 SATURDAY

5am-9:30am Cliff Kelley Show

9:30am·10am Cosmopoltian

Chamber of Commerce
10am-11am Operation Push
11am-5pm John Priester
5pm-9pm Saturday Evening Blues
with F.J. Bailey
9pm-12am The Best Music of Your
Life with Richard Pegue
12am-2am Reflections Syndicated
Show
2am-5am Nothin' But Dusties

#### Nothin' But Dusties SUNDAY

5am-11am Gospel/Religious
Programming
11am-1pm Music of Praise &
Worship With F.J. Bailey
1pm-6pm Gospel/Religious
Programming
6pm-7pm Music of Praise & Worship
with F.J. Bailey
7pm-10pm Gospel/Religious
Programming

**10pm-12am** Sounds of Gospel with Effie Rolfe

12am-5am The Best Music of Your Life with Richard Pegue

#### WGCI FM 107.5 SATURDAY

5am-6am Board Operator
6am-7am Radioscope with Lee
Bailey
7am-10am On the Move with Tom
Joyner
10am-2pm A.J. Parker
2pm-6pm Steven Boyd
6pm-10pm All Request Show with
Marc Young
10pm-12am Rap Down with Frankie
J

12am-1am Club 107.5 with Armando Rivera/Mike Dunn

1am-2am Club 107.5 with Irene Mojica/Mike Dunn 2am-5am Irene Mojica

#### SUNDAY

5am-5:20am Operation Push
Excel/Public Affairs
5:20am-5:40am Chicago Urban
League/NAACP Public League
5:40am-6am Be Healthy/Public
Affairs
6am-11am Music of Love &
Inspiration with Jacquie Haselrig
11am-3pm Marc Young
3pm-8pm A.J. Parker
8pm-12am Quiet Storm with Mike
Hudson
12am-2am Rap Down with Frankie J
2am-5am Armando Rivera

#### WGN AM 720 SATURDAY

5am-6am The Morning Show (Agricultural Reports) with Orion Samuelson and Max Armstrong 6am-7am The Great Outdoors (Fishing and Hunting) with Bill Cullerton

7am-12noon The Roy Leonard Show 12noon-1pm The Noon Show (Paul Harvey, Business and Agricultural reports with Orion Samuelson and Max Armstrong)

1pm-6pm Sports Central with Chuck Swirsky, Randy Minkoff or Wayne Larrivee

**6pm-8pm** Kids Radio (Kid news, interviews and music) with Brant Miller

8pm-11pm The Jan Coleman Show (information and relaxing conversation)

11pm-11:30pm Investor's World
11:30pm-12am Hispanic Happenings
12am-5:30am Great Music from
Chicago with Mike Rapchak
SUNDAY

5:30am-6am Pulpit of Christ Church 6am-6:30am The Lutheran Hour 6:30am-9am Music Unlimited with Paul Rogers

**9am-1pm** The Wally Phillips Show (Sunday brunch with Chicago's radio legend)

1pm-4:30pm The Steve King and Johnnie Putman Show 4:30pm-6:30pm Ben Bentley and the Sportswriters (Sporting debate) 6:30pm-8pm Sports Central with Chuck Swirsky, Randy Minkoff or Wayne Larrivee

8pm-8:30pm Harry Shearer's "Le Show" (Comedy)

8:30pm-9:30pm Dateline 720 9:30pm-10pm Adelante with Rod Sierra

10pm-10:30pm The American Reader with Milt Rosenberg 10:30pm-2am The Floyd Brown Show (Financial Tips and music)

#### WJJD AM 1160 SATURDAY

2am-6am Adrien St. James 6am-10am Rick Patton 10am-2pm Bob Dearbon 2pm-6pm Bob Hale 6pm-12am Bill Haines

#### SUNDAY

12am-5am Kurt Schaeffer 5am-9am Don Howard 9am-2pm Hugh Copland 2pm-6pm Bill Haines 6pm-12am Arthur Jay

#### WJKL FM 94.3 SATURDAY

5am-9am Scott Reese
9am-1pm Steve Eberhart
1pm-6pm Peter Stewart
6pm-8pm Bud Buschardt8pm-12am
Solid Rock Saturday Night—
Christian Rock
12am-5am Brian Tyler

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SUNDAY

5am-9am John Lacy 9am-2pm Scott Reese 2pm-7pm Steve Eberhart 2pm-6pm Laura Vaughn 7pm-12am Brian Tyler 12am-5am Cary Bass

#### WJMK FM 104.3 SATURDAY

12am-6am Mary DeBaggis 6am-10am Scott Miller 10am-2pm Colleen Brannigan 2pm-6pm Dick Biondi 6pm-12am Mike Kelly SUNDAY

12am-6am Jo Jo Martinez

6am-10am Pat O'Kelley 10am-2pm Laura Vaughn 2pm-6pm Mike Kelly 6pm-10pm Bob Lawson 10pm-12:45am Public Affairs Programming 12:45am-2am Jack Miller

#### WKKD FM 96 SATURDAY

6am-12noon Tony Salvatori 12noon-5pm Ron Thompson 5pm-8pm Dave Fischer 8pm-12am Debi Diaz (Crusin' USA Request Show) 12am-6am Various Hosts

#### SUNDAY

6am-10am Lou Warren 10am3pm Tony Salvatori 3pm-6pm "Domingos Alegres" with hostess Rosa H. Saltijeral 8pm-12am Debi Diaz (For Lovers Only Request Show) 12am-5am Lou Warren

#### WKQX FM 101.1 SATURDAY

12mid-6am Karen Dalessandro 6am-10am Brian Peck 10am-3pm Carla Leonardo 3pm-8pm Steve Fisher 8pm-1am Robert Chase

SUNDAY

Sam Nick Joseph

1am-6am Nick Joseph 6am-10am Diane Banks 10am-3pm Brian Peck 3pm-8pm Karen Delessandro 8pm-9pm The New Show 9pm-1am Greg Easterling

#### WLIT FM 93.9 SATURDAY

6am-10am Gene Honda 10am-2pm Margo Johnson 2pm-6pm Bob Brynteson 6pm-12am The Lite at Nite with Bruce Buckley 12am-6am Grant Field

SUNDAY

6am-7:30am Public Affairs Programming including Sidelines with Gene Honda, Chicago Forum with Syd Finley, Consumer Network
with Anne Hengehold, and Portraits
with Mary Ann Meyers
7:30am-8am Let's Read
8am-10am Nanci Keller
10am-2pm Ken Southern
2pm-6pm Megan Reed
6pm-12am The Lite at Nite with
Bruce Buckley
12am-6am Grant Field

#### WLS AM 890,FM 94.7 SATURDAY 5am-6am Ty Wansley & Ed Vrdolyak

6am-9am Roe Conn 9am-1pm Hayner & McNamee 1pm-3pm Dr. Dean Edell 3pm-6pm Money Talk with Bob Brinker 6pm-8pm ESPN 8pm-12am Jake Hartford 12am-3am Best of WLS SUNDAY

3am-6am Best of WLS
6am-8am ESPN
8am-12noon Richard Roeper
12noon-3pm Dr. Dean Edel
3pm-6pm Moneytalk
6pm-8pm ESPN
8pm-9pm Inside Politics
9pm-12am FanTalk with Dan Azzaro
12am-5am Nate Clay

#### WLUP AM 1000 SATURDAY

2am-6am LOOPapalooza: Best of the LOOP

**6am-10am** The LOOP Locker Room with Les Grobstein

10am-2pm Wide World of Shorts 2pm-6pm Danny Bonaduce Show 6pm-8pm WLUP Sports Comer with Jim Modelski

**8pm-10pm** The Chicago Blues Jam with Buzz Kilman

10pm-12am The Dr. Demento Show SUNDAY

12am-5am LOOPapalooza

5am-7am Public Affairs with Bill Holub

7am-10am "Rock & Roll Roots" with Bob Stroud

10am-2pm Wide World of Shorts

2pm-6pm Joe Who 6pm-8pm WLUP Sports Comer with

Mark Gentzkow
8pm-10pm Bob Costas "Coast to

Coast"

10pm-12am Religious programming

#### WLUP FM 97.9 SATURDAY

6am-7am "In the Studio" Music Specials 7am-10:30am The Best of Steve & Gary with Stan Lawrence 10:30am-2:30pm Bob Stroud 2:30pm-6:30pm Bits of Brandmeier 6:30-7pm LOOP Listeners Six-Pack 7pm-12am Jonathan Cook "Nonstop Saturday Night" 12am-5am Rick Kaempfer SUNDAY

5am-7am Chicago Street Talk with Bill Holub 7am-10am "Rock & Roll Roots" with Bob Stroud 10am-2pm Terry Gibson

2pm-7pm Chartie Logan 7pm-10pm Bob Heyman

10pm-12am "The Chicago Blues Jam" with Buzz Kilman 12am-5:30am Scott Dirks

#### WMAQ AM 670 SATURDAY

5am-11am Larry Watts & Val Stouffer 11am-5pm Lisa Meyer & Mike Doyle 5pm-11pm Otis Buchanan & Bill Fortune 11nm-5am Steve Yount & Bob

11pm-5am Steve Yount & Bob Phillips

#### SUNDAY

5am-11am Larry Watts & Val Stouffer 11am-5pm Lisa Meyer & Mike Doyle 5pm-11pm Otis Buchanan & Bill Fortune 11pm-5am Steve Yount & Bob Phillips

#### **WMAQ SPORTS**

Chicago White Sox 8/5 vs. Texas, 7:15pm

8/6 vs. California, 6:45pm 8/7 vs. California, 5:45pm

8/8 vs. California, 1:15pm 8/9 vs. Oakland, 6:45pm

8/10 vs. Oakland, 6:45pm

8/11 vs. Oakland, 12:15pm 8/12 vs. Kansas City, 6:45pm

8/13 vs. Kansas City, 6:45pm

8/14 vs. Kansas City, 5:45pm 8/15 vs. Kansas City, 1:15pm

8/17 vs. Boston, 6:15pm 8/18 vs. Boston, 6:15pm

8/20 vs. Minnesota, 6:45pm

8/21 vs. Minnesota, 6:45pm

8/22 vs. Minnesota, 12:45pm 8/23 vs. New York, 6:45pm

8/24 vs. New York, 6:45pm

8/25 vs. New York, 6:45pm 8/27 vs. Minnesota, 6:45pm

8/28 vs. Minnesota, 5:45pm 8/29 vs. Minnesota, 6:45pm

8/30 vs. Minnesota, 6:45pm 8/31 vs. New York, 6:10pm

#### Sox Sunday Show

8/8 5:40pm 8/15 12:10pm 8/22 11:40pm 8/29 5:40pm

#### WNUA FM 95.5 SATURDAY

1am-7am Nick Alton plays Smooth Jazz 7am-11am Smooth Jazz Revue with Dean Richards

11am-3pm Denise Jordan Walker 3pm-7pm Karen Williams 7pm-10pm The Ramsey Lewis Show 10pm-12am The Sounds of Brasil with Scott Adams

**12am-2am** Jazz Chicago Style with Dave Freeman and Frank Lee

#### SUNDAY

2am-5:30am Mark Ruffin
5:30am-6am Crossroads: highlighting Americas Cultural diversity
6am-6:30am Radio Health Journal
6:30am-7am Sunday Summit
7am-7:30am Aware: HIV TalkRadio
7:30am-8am Point of View with
Jenette Kerr and Charlie Meyerson
8am-2pm Sunday Soundscapes with
Rick O'Dell
2pm-7pm Karen Williams
7pm-8pm WNUA Artist Profile with
Michael Fischer
8pm-10pm The New Age of Music

#### WOJO FM 105.1 SATURDAY

10pm-12am Musical Starstreams

with Forest

5am-10am Fernando Jaramillo 10am-3pm Manuel Thompson 3pm-7pm Manuel Campos 7pm-12am Carolina Bono Sunday shifts vary

#### WOPA AM 1200 SATURDAY

6am-9am Mary Moreira 9am-2pm Roberto Carreto 2pm-6pm Marco Dennis 6pm-7pm Top 20 Exitos with Marco Dennis

#### 7pm-6am Matty Arreola SUNDAY

7am-12noon Exitos de Coleccion with Alejandero Garrido 12noon-2pm Asi Es Mi Tierra with Alejandero Garrido 2pm-6pm Exitos Bailables with Nora Lopez

**6pm-7pm** Ecos De La Comunidad with Ezequiel Banda Sifuentes and Frank De Avila

7pm-7am Javier Salas

#### WPNA AM 1490 \*MONDAY

1am-5am Blue Midnight with John Gorny 5am-6am Radio Sama/Anna Mikulec and Miroslaw Adamczyk (Polish) 6am-7am Dzien Dobry Chicago/Kulisiewicz/ Skoczylas 7am-8pm see page 14 8pm-8:30pm Poznaj Swiat/S. Tomczynski (Polish) 8:30pm-9pm Spotkanie Z Bogiem I Z Ludzmi with Marek Predki and Roman Hamata (Polish)

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9pm-12am see page 14

12am-1am West Suburban Forum/Len Petrulis & R. Young 1am-5am Blue Midnight with John

#### \*TUESDAY

12am-1am Muzyka Noca/H.

Wantuch (Polish) 1am-2am Godzina Kabaretowa (Polish) 2am-5am Nocny Pan/Jarek Obrecki (Polish) 5am-6am Radio Sama/Anna Mikulec and Miroslaw Adamczyk (Polish) 6am-7am Dzien Dobry Chicago/Kulisiewicz/ Śkoczylas 7am-8pm see page 14 8pm-9pm St. Volodymyr and Olha Ukrainian Parish 9pm-12am see page 14

WEDNESDAY 5am-6am Radio Sama/Anna Mikulec and Miroslaw Adamczyk (Polish)

6am-7am Dzien Dobry Chicago/Kulisiewicz/ Skoczylas 7am-8pm see page 14

8pm-9pm Turystyczny Wademecum/R. Wantuch (Polish) 9pm-12am see page 14

1am-2am Godzina Kabaretowa (Polish)

2am-5am Nocny Pak/Jarek Obrecki (Polish)

#### \*THURSDAY

5am-6am Radio Sama/Anna Mikulec and Miroslaw Adamczyk (Polish) 6am-6:30am Dzien Dobry Chicago/Kulisiewicz/ Skoczylas 6:30am-7am Poznaj Swiat/S. Tomczynski (Polish) 7am-8pm see page 14 8pm-9pm Jackowo Story with Z. Mierzynska-Miszczak 9pm-12am see page 14 1am-4am Polskie Sygnaly/W. Kalisz and T. Pytlak

#### \*FRIDAY

5am-6am Radio Sama/Anna Mikulec and Miroslaw Adamczyk (Polish) 6am-7am Dzien Dobry Chicago/Kulisiewicz/ Skoczylas 7am-8pm see page 14 8pm-9pm Ukrainian Evening Tribune 9pm-12am see page 14 1am-4am Polskie Sygnaly/W. Kalisz and T. Pvtlak (\*Other weekeday programming on page 14)

#### **SATURDAY**

5am-6am Porannek Muzyczny/Henryk Zygmunt 6am-7am Radiowy Magazyn Muzyczny/Rytm I Aktualności 7am-8am Program Pol Zartem, Pol Serio (Polish) 8am-9am Jim Daley and Bud Sullivan (Irish) 9am-11am Hagerty Family Program (Irish) 11am-1pm Mike O'Connor Show

(Irish)

1pm-2pm Eddie Blazonczyk Polka Show

2pm-2:30pm Emilie's Sunshine Polka Show

2:30pm-3pm Happy Hearts Polka Show with Joe Walega

3pm-4pm St. Nicholas Ukrainian Catholic Cathedral

4pm-5pm St. Volodymr Ukrainian Orthodox Cathedral

5pm-6:30pm Arabic Program 6:30pm-8pm Mike Shevlin Show (Irish)

8pm-9pm Joe Brett Show (Irish) 9pm-12am Prom (Polish)

12am-1am Muzvka Noca/ H. Wantuch (Polish)

1am-1:30am Mixx-o-Mania with Smokin' Andre

1:30am-2am Chi-Mixx Dance Party/DJ Charles Nelson

2am-5am Polskie Svonaly/W. Kalisz. T. Pytlak (Polish)

#### SUNDAY

5am-5:30am West Suburban Forum/Len Petrulis 6am-6:30am Payer & Gospel Time/Rev. Sidney Gay 6:30am-7am Divine Tree of Life/Rev.Dodd 7am-8am Program O Zdrowiu Dla Zdrowia 8am-8:30am Labas Rytas with R. Zdanviciute (Lithuanian) 8:30am-9am Program O Zdrowiu Dla Zdrowia

9am-10:30am Chet Gulinski Polka

Show 10:30am-11am Marion Luszcz Polka Show

11am-11:30am Lucy's Sunshine Polka Show

11:30-12noon Bob Maczko Polka Show

12noon-1pm Eddie Blazonczyk Polka

1pm-1:30pm Podhalanie/Jozef Bafia & Andrzej Gedlek (Polish)

1:30pm-2:30pm Zwiazek Podhalan W Ameryce (Polish)

2:30pm-3pm Cultural Radio Magazine with Dr. Wierzewski (Polish)

3pm-3:30pm Polish Panorama/Stan Lobodzinski (Polish)

3:30pm-4pm Program Ks. Bp Bronislawa L. WojdyLy 4pm-4:30pm Red Poppies/Barbara

Chalko (Polish) 4:30pm-5pm Fr. Justin Rosary Hour

(Polish) 5pm-6pm Prince of Peace Church

6pm-7pm New Zion City Missionary Revival Hour

7pm-8pm Mars Hill Missionary **Baptist Church** 

8pm-9pm New Greater St. John Missionary Baptist

9pm-10pm Unity Fellowship Hour 10pm-11pm Faith Church of God in Christ

11pm-12am Hour of Peace 12am-2am "Kochajmy Sie" with Caesar (Polish)

2am-3am Mixx-o-Mania with Smokin' Andre

3am-4am Chi-Mixx Dance Party/DJ Charles Nelson

4am-5am Local Government in Action with Len Petrulis

#### **WRMN AM 1410 SATURDAY**

4am-6am America in the Morning with Jim Bohanan 6am-7am America on the Road with Mike Anson & Steve Parker 7am-8am Saturday Showcase with Mike Sullivan

8am-12noon The Radio Shopping Show

12:15pm-1pm Tradio 1pm-6pm Radio Fiesta with Ramon Angel

6pm-9pm Talknet with Bruce Williams

9pm-12am Talknet—David Essel— Alive

12am-4am Talknet with Bruce Williams (repeat)

#### SUNDAY

4am-6am America This Week 6am-1pm Local News and Local Church Services 1pm-6pm Radio Fiesta with Ramon Angel 6pm-9pm Talknet with Bruce Williams 9pm-12am Talknet-David Essel-Alive 12am-4am Talknet with Bruce Williams (repeat)

#### **WSBC AM 1240** MONDAY

8pm-9pm Ranjini Hour (Hindi Pak) 9pm-10pm Continental Melodies (International music)

#### **TUESDAY**

8pm-9pm Continental Melodies 9pm-9:30pm Ukranian Voice of the Gospel

9:30pm-10pm P.C. Newsmagazine WEDNESDAY

8pm-9pm Continental Melodies 9pm-10pm AIRN Irish Hour with Maureen O'Looney

#### **THURSDAY**

8pm-9pm Thai Radio Hour with Tommy Nuntaya 9pm-10pm Sangeeta Hindi Pak Hour with Vicky Nayyar

FRIDAY

8pm-9:30pm Fuera Di Serie (Spanish) with Roosevelt Rosado 9:30pm-10pm Community Speaks Program (Public Affairs)

#### SATURDAY

6am-8am Pueblo En Marcha (Spanish Public Affairs) 8am-8:30am St. Francis of Assisi Hour (Spanish) 8:30am-10am Sign Off 10am-11am Saturday Polish Meetings with Sofia Boris 11am-2pm Sign Off 2pm-3:30pm Sabor Latino with Freddy Reyes (Spanish) 3:30pm-8pm Sign Off 8pm-9pm Polish Musicarama Hour

with Eva Nogal 9pm-9:30pm Fr. Justin Rosary Hour

(Polish) 9:30pm-10pm Radio Health Journal

(Public Affairs)

10pm-11pm Sign Off

11pm-12am Spanish Pentecostal Hour

#### SUNDAY

6am-6:30am Lady Wyntester Gospel

6:30am-7:30am Mercy Seat M.B. Church with Rev. Amos Waller

7:30am-8:30am Lil' Richard Polka Hour

8:30am-10am Sign Off 10am-11am Polish Sunday Meetings with Sofia Boris

11am-2pm Sign Off

2pm-3pm Continental Journey 3pm-3:30pm Zlobin-Rylski Show (Polish)

3:30pm-8pm Sign Off 8pm-9pm Tarana Hindi Pak Hour with Anurag Gupta

9pm-10pm Polish Musicarama Hour with Eva Nogal

10pm-11pm Sign Off 11pm-12am Spanish Pentecostal

Hour

#### **WSCR AM 820** SATURDAY

Sign On-10am Dave Baum 10am-2pm Mike North/Rick Telander 2pm-6pm Mike Murphy 6pm-Sign Off Jim Memolo

#### SUNDAY

Sign On-10am Bob Hillman 10am-2pm The Young Sportswriters 2pm-6pm Mike Murphy 6pm-Sign Off Jim Memolo

#### **WSSD FM 88.1** MONDAY

1pm-4pm Blues with William Tyson 2pm-3pm U Rap Hour with Tele E'Mani

7pm-12am Blues with Edd "Yak Yak" Robinson

12am-4am Jazz with Daddy Jay Johnson and Derrick McGlorthan

**TUESDAY** 

1pm-4pm Blues with William Tyson 2pm-3pm U Rap Hour with Tele E'Mani

**7pm-12am** Blues with Andrianne **12am-4am** Jazz with Daddy Jay Johnson and Derrick

#### WEDNESDAY

1pm-4pm Blues with Louis "Bill" Hill 2pm-3pm Conversations in Learning with Geoff Clark

7pm-12am Mr. Prestige

#### **THURSDAY**

1pm-4pm Blues with Louis "Bill" Hill 2pm-3pm Gripe Line with William Tyson

**7pm-8:30pm** Let's Talk About It with Rev. Hugh Fleming

8:30pm-12am Mr. Prestige

#### FRIDAY

10am-1pm Blues with Adrianne 1pm-4pm Blues with Louis "Bill" Hill 2pm-3pm Strictly Business with Ruth Raper

**6pm-8pm** Blues with Larry "Big Man" Jenkins

**8pm-12am** Heavy Blues with Bill Collins

#### SATURDAY

4am-8am Blues with Jamiah Owens 8am-9am Blues with Zaveola Coleman

9am-10am Vision with McIntyre Evans

10am-11am My Health and Yours with Joe Bolls and Cora Willliams 1pm-3pm Blues with Ed "Yak Yak" Robinson

**3pm-7pm** Blues and dusties with Charles Robinson

7pm-12am Heavy Blues with Bill Collins

#### SUNDAY

6am-8am Gospel with Ruth Rapier 8am-10am Reality with Julia Preston 10am-12pm Gospel with Pat Magee 12pm-2pm Live remote from Captain Hard Times with Al Johnson and Barbara Navy 2pm-3pm Viewpoint with Eric Outten 3pm-6pm Gospel with Rev. Ferman "Reckless" Beckless 6pm-7pm Sports Scope with Dale Deansburg 7pm-12am Gospel with Mark Triplett 12am-4am Jazz with Frank

. WTMX FM 101.9

Abraham

SATURDAY

12am-6am Mike Roberts (Music, news weather)
6am-11am Tom Hanson

11am-4pm Peter Dean 4pm-8pm John Bermudez

8pm-12am John McKeighan

SUNDAY

12am-4am Maura Myles
Public Affairs Programming:

4am-4:30am Master Control
4:30am-5am Portfolio
5am-5:30am Special Assignment
5:30am-6am Capitol Newsbeat
6am-6:05am OCC/Impact
6:05am-6:30am Newsweek on the
Air

6am-6:05am OCC/Impact
6:05am-6:30am Newsweek on the
Air
6:30am-7am Vantage Point
7am-7:15am AMEX Business Talk
7:15am-7:30am Insight
7:30am-8am Music and the Spoken
Word featuring the Mormon
Tabernacle Choir
8am-2pm Tom Hanson

**2pm-8pm** John Bermudez **8pm-11pm** Countdown America with Dick Clark

**11pm-12am** Entertainment This Week with Leeza Gibbons

#### WUSN FM 99.5 SATURDAY

**2am-6am** 10-in-A-Row Country with Jeff Henschel

**6pm-10pm** All Request Show with Peter Maus

10am-2pm Nancy Turner/Bill Garcia 2pm-6pm Big John Howell/Ramblin' Ray Stevens

**6:30pm-10pm** All request Show and Party with Scott Wagner

**10pm-11pm** Featured Albumn with J.D. Spangler

11pm-12am Katman's Cutting Edge 12am-1am "Country Club" with Ichabod Cane

#### SUNDAY

**1am-4am** 10-in-A-Row Country with Bob Ferguson

4am-6:30am 10-in-A-Row Country with Dave Riel

**6:30am-7am** "Soundings" Current Affairs with Wayne Pond

7am-7:30am Current Affairs Northwestem University

7:30am-8am "On a Country Road" with Fr. Joe

8am-9am "Country Flashback" with Nancy Turner

9am-12noon "Country Countdown U.S.A." with Lon Helton

12noon-4pm 10-in-A-Row Country with Rich Renik

4pm-8pm Cal Daniels

**8pm-9pm** "Country Club" with Ichabod Cane

**9pm-12am** "The Weekly Top 30" with Harmon and Evans

#### WVAZ FM 102.7 SATURDAY

6am-10am Saturday Morning Wake Up Club with Herb Kent 10am-2pm Walli Muhammed 2pm-7pm Mel Devone 7pm-8pm Jim Raggs 8pm-12am Dusty Stepper Set with Jim Raggs/Kenny B. Thompson 12am-6am Shirley Hayes

#### SUNDAY

**6am-8am** First Day with Morgan Carter

8am-12noon Inspirational Gospel Stroll with Pam Morris

12noon-6pm Classic Chicago with Herb Kent

**6pm-12am** Classic Chicago Part 2 with Jim Raggs

12am-6am Dave Stafford

#### WVVX FM 103.1 SATURDAY

6am-6:30am Radio Health Journal
6:30am-7am Potpourri
7am-8am Korean Christian
Broadcasting
8am-9am Continental Journal
9am-10am Deutschlandecho
11am-12noon Sound of Europe
12noon-1pm Investment Digest
1pm-3pm Radio sedaye Vatan
3pm-4pm Romanian
4pm-7pm Radio Internationl
7pm-8pm Chicago Songwriters
8pm-9pm Psychic Chicago Radio
9pm-5am Sports Radio Nightly

#### SUNDAY

5am-6am Higher Rock Gospel

6am-7am Higher Rock Gospel
7am-8am Korean Christian
Broadcasting
8am-10am Duetsch-landecho
10am-12noon Treasure Box of Music
(German)
12noon-3pm International Radio
(German)
3pm-4pm Romanian
4pm-5pm New Life (Russian)
5pm-6pm Armenian
6pm-9pm Iran Radio
9pm-9:30pm Sunday Latvian

#### WXRT FM 93.1 MONDAY

9:30pm-10pm Iran Radio News

10pm-6am Sports Radio Nightly

10pm-11pm Blues Breakers recordings by the world's finest blues artists Bob Verdi with Athletes' Feats timely sports commentary (8:10am and 6:10pm)

#### **TUESDAY**

Goin' to the Show with a Regular Guy—movie critic reviews (7:45am and 7:45pm) Bob Verdi with Athletes' Feats timely sports commentary (8:10am and 6:10pm)

WEDNESDAY

11pm Rock over London—A hour long glimpse of the latest music from London
Bob Verdi with Athletes' Feats—timely sports commentary (8:10am

#### **THURSDAY**

and 6:10pm)

New Releases Thursday—new recordings spotlighted throughout the day every Thursday

11pm-12mid The Big Beat—An hour of new alternative music, plus "Live from the Archives:" rare recordings from the WXRT vault Goin' to the Show with a Regular Guy—(7:45am and 7:45pm) movie critic reviews

Bob Verdi with Athletes' Feats—timely sports commentary (8:10am and 6:10prn)

#### FRIDAY

10pm-12am Friday Night at Club X—high energy dance music with host Spinnin' Marty Lennartz Friday Feature—A day devoted to artists or groups, or centered around a particular theme Bob Verdi with Athletes' Feats—timely sports commentary (8:10am and 6:10pm)

#### SATURDAY

8am-12noon Saturday Moming Flashback—a four hour time capsule of a past year's music and events 11pm WXRT's 11th Hour—90minute concert performances

#### SUNDAY

10am-11am Gone But Not
Forgotten—devoted to misplaced
and overlooked recorded treasures
7:30pm-8pm Local Anesthetic—
monthly overview of the Chicago
music scene, plus interviews, performances, and profiles on local bands
8pm-9pm Sunday Night Concert—
hour long live performances
9pm-10pm The Greatful Dead Hour
10pm-1am Jazz Transfusion

#### WYSY FM 107.9 SATURDAY

5am-10am Kurt Fischer 10am-3pm Jim McNicholas 3pm-7pm Karyn Thomas 7pm-12am Kim Kelly 12am-5am Ce Ce Horan

5am-10am Kurt Fischer

#### SUNDAY

10am-3pm Karyn Thomas 3pm-7pm Ron Mrowiec 7pm-11pm Kim Kelly 11pm-12am "Metal Shop" with host Mark St. John 12am-5am "Off the B-Side:" rare tracks, and imports with Paul Kaiser

CHICAGO AIRWAVES AUGUST • 21

# Airwave Airplay

WEEK ENDING JULY

#### **Adult Contemporary**

#### WPNT-FM 100.3 HEAVY PLAY LIST

- 1 Peter Cetera/Even A Fool Can See
- Kenny G/By The Time This Night...
- 3 Tina Tumer/I Don't Wanna Fight
- 4 Aaron Neville/ Don't Take Away My...
- 6 Sting/Fields of Gold
- **6** Crosby-Collins/Hero
- Lauren Christy/You Read Me Wrong
- 6 Jon Secada/I'm Free
- Whitney Houston/Run To You
- Tears For Fears/Break It Down Again

#### **Alternative**

#### WKQX-FM 101.1 HEAVY PLAY LIST

- New Order/Regret
- 2 Depeche Mode/Songs of Faith and Dev...
- 1 Tear For Fears/Elemental
- 4 Various Artists/ Sliver Soundtrack
- 6 Stone Temple Pilots/Core
- ₲ U2/ Zooropa
- Mathew Sweet/Altered Beast
- Various Artists/Coneheads Soundtrack
- Blind Melon/Blind Melon
- The Juliana Hatfield Three/Become What...

#### Blues

#### WSSD-FM 88.1 HEAVY PLAY LIST

- Bobby Rush/Handyman
- Roy Hytower/Root Doctor
- Clarence Carter/G Spot
- 4 KoKo Taylor/Tired of That
- 6 Little Milton/A Nickle and a Nail
- 1 Luther Johnson Jr./Sweet Home Chicago
- Bobby Blue Bland/Tic for Tac
- Simon/I Can't See Clearly Now
- Artie White/Tore Up
- Otls Clay/I Can Take You to Heaven

#### Country

#### WUSN-FM 99.5 HEAVY PLAY LIST

- Restless Heart/We Got The Love
- 2 Billy Ray Cyrus/In the Heart Of A Women
- Doug Stone/Why Didn't I Think Of That
- Sammy Kershaw/Haunted Heart
- **6** Every Little Thing/Carlene Carter
- **6** Sawyer Brown/Thank God For You
- Brooks & Dunn/We'll Burn That Bridge
- Alan Jackson/Chattahoochee
- Mark Chesnutt/It Sure Is Monday
- Ronnie Milsap/True Believer

#### Rock

#### WYSY-FM 107.9 HEAVY PLAY LIST

- 1 Stone Temple Pilots/Core
- Wiss/Kiss Alive III
- Aerosmíth/Get A Grip
- 4 Enuff Z' Nuff/Animals With Human...
- 6 Flotsam & Jetsam/Quatro
- Anthrax/Sound Of White Noise
- Mind Bomb/Mind Bomb
- B Lenny Kravitz/Are You Gonna Go My Way
- Vince Neil/Exposed
- Butthole Surfers/Independent Worm...

#### **Smooth Jazz**

#### WNUA 99.5 HEAVY PLAY LIST

- 1 Peter White/Promenade
- 2 Jeff Lorber/Worth Waiting For
- Dave Koz/Lucky Man
- Donald Fagen/Kamakiriad
- 6 George Benson/Love Remembers
- Michael Franks / Dragonfly Summer
- Jazzmasters/The Jazzmasters
- 6 Willie & Lobo/Gypsy Boogaloo
- Art Porter/Straight To The Point
- Tric Marlenthal/One Touch

#### **Urban Contemporary**

WGCI-FM 107.5 HEAVY PLAY LIST

- 1 Jodeci/Lately
- 2 Silk/Loose Control
- Silk/Girl You For Me
- 4 Levert/ABC-123
- 10 UNV/Something's Going On
- Robin S/Show Me Love
- Intro/Let Me Be The One
- Tony Toni Tone/Anniversary
- Hi Five/Unconditional Love
- Vertical Hold/Seems You're Much Too

#### RADIO STATIONS

# If you would like

to be listed in this section, fax heavy play list (one week prior to cover date) to (312) 847-4044

Or mail to: Chicago Airwaves 2240 W. 23rd Place Chicago, IL 60608

# DOWNOWN Italian Pizzeria 308 W. Eric Chicago, Illinois (Between Franklin & Orleans)

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any large pizza

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Voted One of the Best Thin Crust or Gormet Pizza's by the Chicago Tribune—Phil Vettel

Glassico S	Pizza's	14- \$11.95
"Winner of the E		Contest "
sia Romano		, Tomaso Sauce, Rad, Green, cits Choese, Fresh Spunch, rella Choese
Calabrian		l, Tamusa Sauce, Homemade rella Chorne, Rod Rossiod r, Fontinella Cherne
Florentine		Oil, Tomato Stoce, Bacon, h Spinach, Fenunciis Choese
Genovese	Fresh Garlic & Olive Oil	Tomoro Sauce, Pesto Sauce,
	√ Fresh Basil, Maczarella.	Charse, Festinella Charse
PIZZA NOVA	Very Thin, Very	Rich, Very Italian
	\$9.50 12*	
MARGIERIT.	\$9.50 12° A - Morearella Chrese	, Fresh Tomato, Basil,
Olive Oil QUATTRO FO	77.00	es) Ricotta, Fontinella,

l	39.50 12°	1
MARGIERITA -	Mostartila Cheese, Fr	esh Tomato, Basil.
QUATTRO FORM	IAGGI - (4 Cheeses)	Ricona, Fontinella,
	la, Fresh Tomato, Gar nichoke Hearta, Fonci	
	ve Oil, Mozzarella C	
D.		
Lizza		
"The locally-brown,		
	Phil Vettel	, Chicago Tribune
Cheese		6.50 8.00
Sausage		7.00 8.50
Cheese & Sausage . Cheese, Sausage &		7.50 9.25
Cheese & Pepperoni	Mushroom	8.00 10.25
Cheese, Sausage &	Green Peppers	8.00 10.23
Estra Ingredients. A	\dd	1.25 1.50
Pepperoni	Green Olives	Black Olives
Onions Easth Tomatous	Fresh Garlic Bacon	Green Peppers Canadian Bacon
Fresh Tomatoes Roast Beef	Fresh Spinach	Pineapple
Ricotta Cheese	Fresh Spinach Anchovies	Hot Giardiniera
Mushrooms Turkey Italian Sausa	Ground Beel	Artichoke Hearts
Special Double Dou	- ·	
For the Real Pizza	Lover	9.25 11.75
For the Real Plaza Vine Ripe Tomasoes Mozzarella Cheese,	. Fresh Ricotta Che and Fresh Leaf Spir	ese. such
River North Specia Vegetarian Pizza Fresh Mushrooms. Garden Fresh Green Onions, Fresh Leaf Muzzarella Oseese	Vine Ripe Tomatoes Peppers, Fresh Ye	11.25 14.75 i. illow
Down and Under	Special	8.75 l1.25
Aged Mozzarella Ch Sausage, Fresh Mu Onions, Green Pep	vese. Homemade lii uhrooms. Fresh Ye	ilian
. Charial . C	sinach Lan	Pigga.
Special Op	mare selle	10° 14
Deep Dish Pizza,	Spinach & Mush	room
Aged Mozzatelia C	heese. Fresh Mushr med Spinach	ooms.
	1000000	
Down and	d Under D	an Lizza
	& Parmesan Cheese	
Cheese & Sausage		8.25 12.00
Cheese, Sausage, Cheese, Sausage,	& Mushroom	9.50 13.75
Green Pepper	Musaroom a.	10.75 15.50
	Add	
Frue Flat	lian Lizza	
	ust Like in the Ol	4 Causatan
T ADDR J		

PIZZA VERDURA .....

PIZZA ROVITO ...

PIZZA FRANCESCA.

7" . . . \$4.25

Tomato Sauce, Fresh Spinach,

10"...\$7.50

mannes, Virgin Olive Oil, nil, Fresh Garlic

Onions, Green Peppers
PIZZA NAPOLITIANA . . . . Vigia Olive Oil, Fresh Basil,
Fresh Garic, Indian Plans Tomotoes

Albertinana
Appelizers
Garlic Bread
Garlic Bread with Mozzarella Choese
Toinato Bread
Pizza Bread
Bruschetta
Fresh Mozzarella\$4,95
Fresh Mozzarella
MADE FRESH DAILYTRADITIONAL FOCCACIA
Italian Flat Bread with Dried Tornatoes, Olive Oil, Gartic, Basil
Gurden Fresh Salads
All solads at the Down and Under are all natural
NO PRESERVATIVES, NO SULFITES
BUILD YOUR OWN SALAD Over 35 Varieties to Choose From
SALAD BAR
\$3,49 lb. until 5:00 p.m.
\$4.25 per person after 5:00 p.m. Dine-In Only
House Salad (a little of everything)\$3.50
with your choice of dressing
Soup and Chili
At the Down and Under we serve Two Homemade Soups Daily
SMALL
Our Famous Hometown Chili or Vegetarian Chili
SMALL \$1.75 LARGE \$2.45
Italian Salads
For Lunch, Dinnee, Appesizer
ANTIPASTO SALAD — Assorted Italian meats and cheeses, artichokes, carrots, celery, olives, red bell peppers, in a special Italian dressing.
ITALIAN OLIVE SALAD — Italian green and black olives, celery, carrots, pepperoncini, onions, olive oil, and wine vinegar.
PESTO SALAD — Pasta of the day with Fresh Basil, colive oil, parmesan cheese, garlic, pine nuts.
TORTELLINI SALAD — Cheese filled tortellini with chopped spinach, onions, green peppers.
TOMATO SALAD - Garden fresh tomatoes, fresh
mozzarella, bermuda onions, olive oil and wine vinegar.
FREZELLE SALAD — Old time Italian (avorite. Chopped celery, fresh garden tomatoes, bermuda onions, marinated eggplant, mozzarella cheese. Served on a Frezelle (crisp Italian Bagel).
Lasta (after 5:00 p.m.)
Geocchi 36.25
Spinach Gnorchi
4-Cheese Ravioli
Mushroom Ravioli

Italian Sandwiches
Our Own Italian Style Roast Beef
On French Bread \$2.95
With Cheese
Homemade Italian Sausage
♥ Our Special Homemade Turkey Italian Sausage \$2,95
COMBO — Sausage & Beef         \$3.55           Italian Meatball         \$2.75
Sweet Peppers
Hot Peppers
Add Cheese
Italian Sandwiches are served on Gonnella French Bread
MUFFALETTO - Italian Style meats,
Provolone Cheese and olive spread
on a Foccacia
LA BOMBA — Italian Style meats, Provolone
Cheese, Mild Giardiniera, lettuce, tomatoes
ов в Foccacia
Submarines
FTALIAN SUBMARINE — Mortadella, Harn Capicolla, Harn, Genoa Salarni, Imported Provolone Cheese, Lettuce, Tornatoes and our own special Italian
dressing SMALL \$3.15 LARGE \$4.15
AMERICAN SUBMARINE — Bologna, Cono Salami.
Hard Salami, Ham, American Cheese, Mayonnaise,
Lettuce, Tomaioes SMALL \$3.15 LARGE \$4.15
CHEESE SUBMARINE - Wisconsin Brick, Aged
Swiss, Mucaster, Fresh American, Mayonnaise, Lettuce. Tomatoes
SMALL \$3.15 LARGE \$4.15
Marinated Eggplant
Deli Sandwiches  TURKEY BREAST \$3 60  ▼ Fresh Roasied Turkey Breast BAKED IIAM \$3.60  Freshly Baked Boneless Ham \$3.60
MEATLOAF
Served Hot or Cold  TURKEY MEATLOAF  W Homemade with 100% Fresh Turkey.  Served Hot or Cold  VENDL CONVEN BEEF
Served Hot or Cold VIENNA CORNED BEEF \$4.35 Lean, thinly sliced.
Served Hos or Cold VIENNA PASTRAMI S4.35 Spicy, thinly sliced.
Served Hot or Cold IMPORTED GENOA SALANI Nicely spiced, slowly aged,
Imported from Italy.
TUNA SALAD S4.35 Freshly made, mixed with mayonnaise and spices
Freshly made, mixed with mayonnaise and spices CHICKEN SALAD \$3.60
Large chunks of Chicken mixed with mayonnaise and spices COLD ROAST BEEF \$1.60
COLD ROAST BEEF \$3.60 Our own specially spiced roast beef VEGETARIAN SANDVICH \$2.75 Lettuce, Tomators, Green Peppers, Cucumbers, Zucchini, Alfalfa Sproust, with our own special souce, served on a Croissant
VEGETARIAN SANDIVICH
Cucumbers, Zucchini, Alfalfa Sprous, with
All sandwiches served on your choice of bread: White, Wheat, Rye. Onion Roll, Kaiser Roll, French, Pumpernickel
Croissant or Bagel
Also Choice of Lettuce, Tomato, Onions, Alfalfa Sprouts, Dill Pickle or Sweet Pickle
Add Cheese S 35 Swiss, American, Muenster, Cheddar
Swiss, American, Muenster, Cheddar Mozzareila, Provolone
Dessert
_
Cheesecake by JR
Carrot Cake
Chocolate Brownic \$1,00  Nutty Caramel Brownic \$1.75  Judy's All Butter Homemade Cookies, Per Lb. \$6,98  Fresh Fruit Plate \$2.50  Assorted Fruit in Season

Tri-Color Tortellini 56.25
Jumbo Choese Ravioli 56.25

 Jumbo Meat Ravioli
 \$6.23

 Spaghetti
 \$5.25

Your choice of Meat Sauce, Marinara Sauce, Olive Oil & Garlic, Pesto Sauce, or Mushroom Sauce

Served with Garlic Bread

Mestballs or Homemade Italian Sausage.....\$2.00 extra

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