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# JOHNNY B.

Inside News Radio

The First Ladies of Country

> Broadcasting the Bears

Radio Guide And more

# INDRINGS SUND BETTER MITH JOHN AND FELICIA



When Chicago opens its eyes, it opens its ears to John Hultman and Felicia Middlebrooks on WBBM Newsradio 78.

They're part of Chicago's number one morning news team, bringing you the latest news, weather, traffic, sports and business reports as you begin your day.

Join the nearly one million listeners who wake up to John and Felicia weekdays on WBBM Newsradio 78.

Chicago's All News Station

WBBM
Newsradio 78

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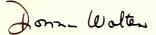
# From the Publisher

Radio is everywhere and has something for everyone. It keeps us informed, covers fast-breaking news stories, tells us about traffic tie-ups and weather, has music to soothe or start us jumping. It has call-in shows if you want to be heard and participate, and you can usually find a contest where some station is offering winning jackpots. There is something to fit every mood and taste... and if you don't like what you hear, you can just turn the dial.

With RADIO-Chicago, we've put together a magazine chock full of information about radio, radio personalities and radio events... the who's doing what, where in Chicagoland radio. Like radio itself, RADIO-Chicago offers a little something for everyone. Turn to our program formats: if you want to find the Larry King time slot, now you can. or if you want a little polka—it's there. You'll find a centerfold with Johnny B, also information on Nancy and Kim, Bob and Mary Ann, what really happens at WBBM, Fred's philosophy and much more.

We've tried to open up the world of radio and show you what goes on behind the scenes and the voices you hear every day. Let us know what you think and if you have any suggestions or special people you want to know more about, we will try to feature them in future issues.

Radio is good company: We hope you find RADIO-Chicago good company; too.





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All photos are reprinted courtesy of the various radio stations except where otherwise noted.

# suriters

CATHIE RATEGAN has been a Chicago freelance writer for 11 years and is president of Writer, Inc. A co-founder of the Independent Writers of Chicago, Cathie writes articles, brochures, training materials, video scripts and speeches.



(Photo Courtesy of Linda Marlow Pix International)

GUY C. ARNSTON is a freelance writer specializing in the entertainment industry. He has written interviews, reviews and feature stories for *Guitar Player, Video Times, BMI MusicWorld, Performance* and a variety of other publications. He spent a decade as editor of the *Illinois Entertainer* and provided a weekly entertainment update on WGN-AM's "Steve King and Johnny Putman Show"

DAN KENING has been a regular contributor on popular music and nightlife for *Chicago* since 1985. Prior to that, he was an associate editor at the *Illinois Entertainer*, where he wrote extensively about Chicago radio. As a freelance writer, Dan has written for the *Chicago Tribune's* "Sunday" magazine, for both the *Fodor's* and *Gault-Millau* Chicago travel guides, and for a number of national magazines ranging from *Guitar Player* to *Insurance Review*.

TED COX writes a column on sports for the *Chicago Reader* and has contributed stories to *Chicago* magazine. He also writes frequently on music and other arts—popular, semi-popular and unpopular.



DAWN WESTLAKE is a professional actress, comedienne and freelance writer. She received her Bachelor of Science degree in radio-tv-film from Northwestern University in 1986.

PAM KASSNER works in Chicago for Golin/Harris Communications and is a freelance writer. She is a former radio and television news anchor and spent two years as a jock and newscaster at the University of Florida's WRUF-AM and FM radio stations.



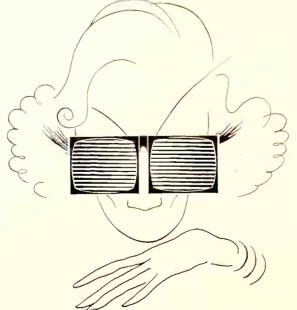
MARK FRAZEL is currently a technical/medical writer in Chicago. He is co-author, with Kenan Heise, of *Hands On Chicago* (Bonus Books) and has worked on development of a screenplay, set in 1959 Chicago.

See the Beatles, JFK and Beaver Cleaver.

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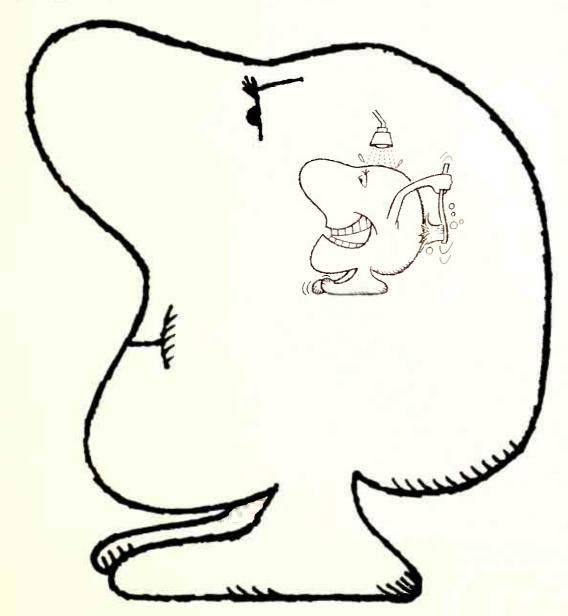
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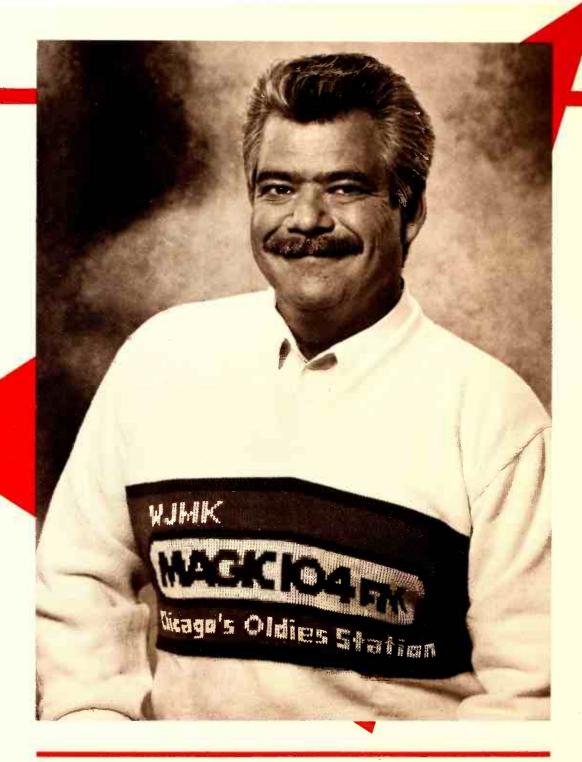
# Wake Up Your Mind With MORNING EDITION



Let WBEZ shower you with the latest in local, national and international news, traffic, weather and all of Chicago's special

events. Tune in weekdays from 5:00 to 9:00 AM for a refreshing, informative way to start your morning.

WBEZ 91.5FM



### Vill the Real FRED WINSTON **Please Stand Up?**

By Guy C. Arnston

The clock radio clicks on at 5:30 a.m. sharp, and Fred Winston's wake-the-dead groan comes through loud and clear.

A movie parody drop-in segues seamlessly into the Beatles' version of Chuck Berry's "Rock and Roll Music," then Creedence Clearwater Revival's wedding chestnut, here renamed "Proud Marushka." Too soon, sleepdulled memories of high school and transistor radios give way to the reality of another workday in 1989. AAA Long-time Chicago air personality Fred Winston is the morning drive jock on Chicago's oldies station, Magic 104, WJMK-FM. There, he's part of a team of Chicago Top 40 radio legends, including former WCFL jock Ron Britain and ex-WLS innovator Dick Biondi, an early radio hero of Winston's. Growing up in Syracuse, New York, Fred used to listen to Biondi from Buffalo. "Now we share the same locker." Winston says ironically. He couldn't be happier about his current position, and it shows in his performance philosophy.  $\triangle \triangle \triangle$ "Communicate." he says. "Be warm. Have fun. When people hear you having fun, they enjoy it. "And Winston does have fun on the air. Working with newsman John Priester and "traffic tramp" Vicki Truax, Winston puts in his two cents during the news, comments off-handedly on the weather, and goodnaturedly chastises Vicki's personal habits. ▲▲▲ Planning each morning's 5:30-10:00 a.m. weekday shift starts early. "I get in about an hour before my show," Winston explains, "and go through all the papers, so I'm current. That's real important. People still want to know information in the morning. Will I get rained on? Will it be hot, or cold?" "It's a combination of music and me," Winston continues. "I deal with spontaneity, and some pre-planned direction." "I called a national champion goose caller from Johnson City, Illinois. I had him on the air, honking and 'talkin' like that," he drawls. The call was scheduled, but as for the conversation, "We just schmooze a little bit."  $\triangle \triangle \triangle$ Winston first arrived in the Windy City in February of 1971. He had spent time as a newsman in Dallas, Indianapolis, and Omaha before deciding to cast his lot as an air personality. "I never thought about changing the world," he says about his news years during the Sixties, "except when I got crazed in the Seventies. In order to be a good performer, I think one needs a journalistic background, the ability to dig, the ability to uncover, the ability to locate people to talk to them on the air. I've always thought about that. AAA "My voice prematurely changed when I was eleven, and I had this 'big set of pipes'," he says dramatically. "When I was starting off in the business, everyone said, 'What a great sounding newsman you would be,' so I got sort of pushed in that direction. The more I learned about it, the more I learned how beneficial it would be to have a journalism background as a performer, a behind-the-mike record-spinner. That way, you could give people more than big-voiced buffoonery, you could give 'em a little content to chew on.' ▲▲▲ At WJMK. Fred the Disc Jockev gives his listeners music, and weather, and music, and eve-openers, and music, and weather. And chili. Chili? His own recipe, complete with garlic, sugar, assorted hot peppers, and beer, has been available in frozen food departments around Chicago for the last three years. I revised the formula for mass appeal tastes. Not everyone likes real piquant chili." The revised mild version has "the same flavor, but it doesn't burn vour tongue off." laughs Fred the Chef. AAA Then there's Fred the Drummer. He started beating the skins when he was five years old, played professionally at 12, and has recently jammed with members of the Impressions. Otis Rush's band, the Fat Cats brass section, and Big Time Sarah. But it was blues guitarist Lefty Dizz who rekindled the fire in Fred's sticks this year. AAA "I had a burning desire to hear live music one night last February," Winston began. As it turns out, Fred told his wife, Suzanne, that he was going down to the Wild Hare, "that reggae bar, and hear some live Rastafarian stuff." That place turned out to be "more like a frat party, with everyone making me feel like I was very old (he's 43). Well, I ran into this bass player who used to work with Herbie Hancock and he said, 'There's a cat named Dizz blowin' across the street," Fred recounted, using his hippest musician jive. "So I went in." **AAA** There were a handful of blues lovers there to see the favorite of the Rolling Stones, and, Winston continues, "By this time I had enough libation beneath my belt to bring back some chops that had been rusty for, like, four years at the time, and I said, 'Why don't you let me sit in?' I dropped a few names of some local blues guys that I used to work with, and he wouldn't let me off the stage for an hour and 45 minutes. My hands, I was begging. My hands were the size of my automobile, and I had to soak 'em in ice when I got off the drums." Since then, Winston has been practicing daily, has restarted the Fred Winston Band, and has been sitting in with other musicians around town. "It's a marvelous release," he enthuses, "and a good creative opportunity." AAA Bye-bye newsman. Bye-bye drummer. Hello S-T-A-R. After six years and three cities, Winston landed at WLS, and he hasn't left Chicago since, professionally speaking. His voice has, however, for United Airlines, Sears. Kraft Foods, and many other advertisers. AAA Winston's hustle has found him in a number of other related fields over the years. Besides his awardwinning commercial work, his booming voice can be heard in many industrial and training films, and his is the first voice heard in John Hughes' hit motion picture Ferris Buehler's Day Off. He has been involved with a number of charities since 1975, including Toys for Tots, March of Dimes, Les Turner ALS Foundation, and the Chicago Heart Association, for which he recently judged a low-cholesterol. low-fat dessert contest. "If frosting was mentioned." he laughs, "I wouldn't even consider ▲▲▲ A back injury has forced Fred to eliminate his kung fu workouts ("I can't even ride an exercycle. I'm watching it all sag!" he pines.), but it would take more than that to put him completely out of action. "I'm pretty busy all of the time," he sighs. Winston has further aspirations in the radio industry. "One day," he says wistfully, he'd like to be a program director. "I'd like to take my accumulated knowledge and various radio sicknesses and inflict them on the people in the business. General management? No, not really. I'd like to own a station one day," he says, evebrows lifted knowingly. AAA Perhaps Winston is remembering his early days in Chicago, when WCFL and WIS were battling tooth and nail for the local Top 40 crown, particularly management's lack of humor at the time. "Back in those days," he recalls, "the competition between the two rock stations was so fierce that management insisted that DJs from the two stations could not associate with one another. This was taboo. To be seen 'fraternizing with the competition' was almost grounds for dismissal." Two WLS staffers, to commemorate their respective firings from the station, held an impromptu bull session, complete with cigarettes and beer, with a 'CFL jock out on the fifth-floor ledge of the Stone Container Building, where WLS has its studios. "Well, someone found out about it the next day, and accused the 'CFL people, or the individual, of 'industrial espionage,'" he laughs at his own serious intonation. "Now, I can't remember all the particulars, but don't you think that's taking yourself too seriously?" ▲▲▲ That is something Fred Winston will never do.

#### **WAIT AM 850**

8600 Route 4 Crystal Lake, IL 60012 815-459-7000 Station Manager: Sam Vitali Program Director: Greg Newton News Director: Stew Cohen

WAIT AM serves the Northwest Chicago Suburbs programming "The Best of the Oldies." Local and regional news, weather, sports, traffic updates broadcast through "20/20" (20 minutes before and after each hour).

#### Monday - Friday

5:30 AM - 9:00 AM
Dick Mitz & The Morning Crew

20/20 News, Weather, Sports Stew Cohen & Joe Aguilar (Simulcast on FM 105.5)

9:00 AM - 10:00 AM

Paul Ciarrochi, Music (Simulcast on FM 105.5)

10:00 AM - 12:30 PM

11:00 am - Noon
Northwest Spectrum
(Monday, Tuesday, Friday)
Local Issues, Call-in
11:30 am - Noon
Community Health Update
(Wednesday)
Listener Questions & Answers

12:30 PM - 12:35 PM Business Update

12:35 PM - 1:00 PM "Swap Shop"

Listeners "Garage Sale" 1:00 PM - 5:00 PM

Larry O'Brien Music, Request Line

5:00 PM - 9:00 PM Greg Newton Music, Request Line

#### Saturday

5:30 AM - 9:00 AM Music, Bob Kale 9:00 AM - 11:00 PM

Lit' Richard Polka Show

11:00 AM - NOON
Financial Fitness with Jack Taylor

NOON - 1:00 PM Old Time Radio Theatre Larry O'Brien

1:00 PM - 3:00 PM Dave Morse

3:00 PM - 5:00 PM "Swap Shop" "Listeners' Garage Sale"

5:00 PM - 9:00 PM Larry Ridge

#### Sunday

5:30 AM - 9:00 AM Dave Morse

9:00 AM - 11:00 AM Lil' Richard Polka Show

11:00 AM - NOON Voice of the Homeland (German) Alfred Rickler

NOON - 1:00 PM Voice of American Serbs Nikola Kolar

1:00 PM - 2:30 PM Financial Fitness with Jack Taylor Business Talk, Guests

2:30 PM - 5:00 PM Old Time Radio Theatre

5:00 PM - 9:00 PM Larry Ridge

#### WAUR AM 930

WAIT also covers Northern III. University Football.

52 W. Downer Aurora, IL 60506 312-896-9300 Station Manager: John Schaller Program Director: Dean Abbott

Serving the Fox Valley with News, Information, Modern Country Music.

#### Monday - Friday

5:00 AM - 9:00 AM

"Dean Abbott Show" News, Weather, Sports, Farm Information

9:00 AM - NOON

"Chris Taylor Show" Business Report, News, Market Update

NOON - 12:15 PM Paul Harvey, News

12:15 - 1:00 PM Agribusiness Show

1:00 PM - 5:00 PM
"Bill Berlin Show"
Market Update, Weather, News

5:00 PM - 9:00 PM

"Becky Wright Show"
News, Weather, Arlington
Park Information

9:00 PM - 10:00 PM

Country America Music News, Weather

10:00 PM - 5:00 AM

"Fred Sanders Show" News, Weather

Saturday

News, Information, Modern Country Music throughout the Day, ABC News at top of the Hour, Weather 3 times an Hour.

1:00 PM - 5:00 PM

"Nashville Record Review" Lerianne Crook, Charlie Chase 7:00 PM - 9:00 PM

"Audiobiography" Biff Collie Sports: "Mike Ditka Show", "Pro Football This Week", "Chicago Bears Football"

Sunday

News, Information, Modern Country Music throughout the Day.

1:00 PM - 5:00 PM

"Yesteryear"
"Whispering" Bill Anderson

7:00 PM - 9:00 PM

"Music City Album Review" Biff Collie

#### **WBBM AM 780**

630 N. McClurg Court

Chicago, IL 60611 312-944-6000

Station Manager: Wayne Jefferson Program Director: Vic Bremer

Director Information Services: Barbara DeGuido

#### Monday - Friday

MIDNIGHT - 5:00 AM Dale McCarren, Regine Schlesinger, Bernie Tafoya

5:00 AM - 10:00 AM **NEWS & INFORMATION** John Hultman Felicia Middlebrooks DAILY SPORTS REPORTS David Eanet, Brian Davis, Eric Brown TRAFFIC UPDATES Brad Stevenson, Kathy Voltmer **BUSINESS REPORTS** Len Walter TOKYO BUSINESS REPORT

3:20 am, 5:20 am ACCU-WEATHER Elliot Abrams, Bob Larson THE OSGOOD FILE

Charles Osgood

10:00 AM - 3:00 PM

NEWS, ACCU-WEATHER, SPORTS Donn Pearlman, Sherman Kaplan **ENTERTAINMENT REVIEWS** Sherman Kaplan **BUSINESS & FINANCE REPORT** Len Walter

3:00 PM - 8:00 PM NEWS & INFORMATION. BUSINESS & FINANCE, TRAFFIC UPDATES Dick Helton, Kris Kridel SPORTS REPORTS Brian Davis

8:00 PM - 9:00 PM Old Time Radio Shows Chuck Schaden

9:00 PM - MIDNIGHT Dave Baum Show

Saturday - Sunday **NEWS & INFORMATION** THROUGHOUT THE DAY

9:30 AM - 10:00 AM (Sunday) At Issue John Madigan

10:00 AM - NOON Sportsline Call-in Sports Show Rick King (Saturday) Dave Eanet (Sunday)

8:00 PM - 10:00 PM Old Time Radio Shows Chuck Schaden

WBBM also covers Blackhawk Hockey NFL Monday Night Football Notre Dame Football

#### **WBEE AM 1570**

3857 W. 147th Street Midlothian, IL 60445 312-388-1003

General Manager: Charles Sherrell Program Director: John Hill Promotion Director: Nancy Stinson

WBEE is an All Jazz Station.

Monday - Friday

6:00 AM - 7:00 AM "Inspirational Hour" Rev. Daniel

7:00 AM - NOON "Wake Up with Emilie" Heavy Focus on Jazz Vocalists "Friday Morning Jazz Party" (Fri)

NOON - 6:00 PM "Afternoon Jazz" John Hill

5:30 PM - 6:00 PM "Jazz Currents" Newly Released and Re-released Jazz Music

Saturday

7:00 AM - 9:00 AM 'Jazz Music" Davita Shipp

9:00 AM - 10:00 AM "Opinion" Talk Show Del Blair 10:00 AM - 11:00 AM

'Jazz Music'' Davita Shipp 11:00 AM - NOON

"The Joy of Living" Dr. Alvenia Fulton NOON - 6:00 PM

"Jazz Music" Bill King

3:00 PM - 4:00 PM

"Legends in Jazz" Bill King

Sunday

7:00 AM - NOON Gospel Music Davita Shipp

NOON - 6:00 PM Gospel Music Bill King

#### **WCEV AM 1450**

5356 W. Belmont Avenue Chicago, IL 60641-4103 312-282-6700 Station Manager: George Migala Program Director: Lucyna Migala Promotion Director: Herman Rowe

WCEV offers a variety of ethnic programs daily. This includes Polish, Czechoslovakian, Gospel, Polka, Ukrainian and more. Newscasts 5 minutes on-the-hour, traffic reports, West Suburban Report and Senior Notes are also featured.

#### Monday - Friday

1:00 PM - 3:30 PM Gospel Programs

3:30 PM - 4:30 PM Polka Programs

4:30 PM - 7:00 PM Polish and Polish American Programs

7:00 PM - 8:30 PM Ukrainian, Religious, Slovenian, Polka and Czechoslovakian Programs 8:30 PM - 10:00 PM Lithuanian Programs

#### **Saturday**

1:00 PM - 4:00 PM Croatian Programs

4:00 PM - 8:30 PM Polish Programs

#### Sundays

5:00 AM - 7:00 AM Gospel Program

7:00 AM - 8:00 AM Lithuanian Program

8:00 AM - 9:00 AM Mass in Polish

9:00 AM - 10:00 AM Czechoslovak Program

10:00 AM - 4:30 PM Polka Programs 4:30 PM - 5:30 PM Polkas and More

5:30 PM - 6:00 PM Religious Program

6:00 PM - 6:30 PM Albanian Program

6:30 PM - 9:00 PM Irish Programs

9:00 PM - 10:00 PM Gospel Program

#### **WCRW AM 1240**

2756 N. Pine Grove Chicago, IL 60614 312-327-6860 Station Manager: Sherie Cullers

WCRW is an ethnic station primarily serving the Spanish, Polish, and Greek communities.

#### Monday - Friday

11:00 AM - 1:00 PM La Vas Del Pueblo George Perez (Spanish)

I:00 PM - 2:00 PM Entre Amigos Jaime Santiallano (Spanish)

5:00 PM - 7:00 PM El Show de Ray Rubio (Spanish)

#### Saturday

11:00 AM - 2:00 PM Olimpica La Rumbura Blas Arrieta (Spanish)

5:00 PM - 7:00 PM Variedad Musical Carlos Arroyo (Spanish)

#### Sunday

11:00 AM - NOON Urszula Michałowska (Polish)

NOON - 1:00 PM Stephan Tomczynski (Polish)

1:00 PM - 2:00 PM The Athens Greek Radio Program John Diamantis (Greek)

5:00 PM - 7:00 PM The Tony Paez Show (Spanish)



More than 200 WLIT listeners enjoyed "Lite Nite Out" at the August 21 Cubs vs. Reds game. Oh. The Cubs lost.



Jazz artist NAJEE thrilled the audience at J103's "Steppin' Out" party.



WOJO 105 FM, hosted the "Arch Mini-Festival" at 26th and Sacramento. Mariachi Tapatie provided entertainment.



Cyndi Lauper, was just a girl havin' fun recently with B-96 air personalities Joe Bohannon, *left*, and Ed Volkman, *right*.



Keeping up with the Chicago Bears, home and away, is another team equally as important to football fans in the Windy City. That's the team of WGN sports announcers who regularly cover the Bears' games:

Wayne Larrivee, Hub Arkush and Jim Hart.

Wayne Larrivee is one of the finest play-by-play announcers in football, and when it comes to radio alone he may well be without peer. His style is crisp and loaded with facts. His trademark is a brisk recitation of the basic details of each play—formation, type of play, yards gained, by whom, who made the tackle, and down and yardage for the upcoming play. Larrivee urges the action along while always giving the listener a firm sense of where he or she is.

The abundance of detail doesn't seem to bother the many Bear fans who turn down the sound on the tele-

# Larrivee can make a play visually clear with versatility and eloquence.

vision and turn on the radio commentary for each game. Estimates of the size of that group range as high as half of the t.v. audience—depending on what network and what announcers are doing the game—and while that might be a bit high, the number is certainly a significant minority.

Larrivee is no mere reciter of facts. Even while concentrating on the play-by-play, he manages to add his own impressions, and this is perhaps where he is at his best. No one can make a play so visually clear simply by describing its basic facets. He does so with a versatile and eloquent array of emphasized words and growled syllables. When he says, "Singletary meets him at the forty-five yard line and draaags him down," the movement of the play and the exertion of the players comes across.

Larrivee's briskness, his rejection of nonsense, would seem to dictate a dull appearance—dark hair, horn-rimmed glasses, and a dark suit. Instead, Larrivee is almost preppy. He showed up for an early exhibition game wearing white pants, topsiders (no socks), and sunglasses hanging from the neck of a

polo shirt embellished with the Bear logo. With a prominent nose and high head of blondish hair—a new-generation politician's cut-he looks like the organizer of a country-club golf outing. Yet he is so at ease in his job that he can take the WGN stage outside Soldier Field in front of hundreds of gawking (and not always well behaved) Bear fans and perform with all the ease of a lounge singer running through his set in rehearsal. It's a picture unlike anything anyone would imagine from his on-air delivery, but somehow suggested by every confident syllable he utters.

Hub Arkush joined the WGN crew a couple of years ago with the unenviable task of replacing Dick Butkus in the broadcast booth. If there was a single greatest reason for Bear fans turning down the t.v. sound and turning up WGN, it was probably to get that partisan rooting Butkus became famous for.

Arkush, to be fair, didn't replace Butkus so much as he moved into Jim Hart's old spot as color man, allowing Hart to move into the experienced-jock role. And Arkush immediately established his own persona.

He is the editor and publisher of Pro Football Weekly, and he is, at first appearance, every inch the tout, the wise guy described by Larry Merchant in his book on NFL gambling, The National Football Lottery.

Arkush is blond but with a streak or two of grey, balding but with collar-length hair in the back. With a mustache, jutting chin, and dark ski sunglasses, he sets a cocky mood, and his radio persona isn't so blustery as it is assured.

Like any good sports color man, Arkush has an eye for the details of a play and the talent for delivering them. That makes color commentary colorful.

When Dick Butkus was a member of the WGN Bear crew. Jim Hart's role was quite a bit different. Then, he had to shoulder a greater load as far as the explanation of the game's tactics and technique were concerned. He was expected to be the sage retired player, as opposed to the partisan ex-jock portrayed by Butkus.

Hart was well-suited to the role. A former quarterback with the St. Louis Cardinals—and a good one, who had several stellar seasons, especially toward the end of his career—Hart knows the game, and he managed to communicate most of that knowledge.

Now Hart has more or less adjusted to the role as the lone former player on a three-man football radio crew. He is also the athletic director for Southern Illinois University, so his preparations for the game aren't as exhaustive as they used to be.

What he brings to the game instead is the relaxed former player's view-point—the voice of experience. Sometimes, he struggles to find that role in a crowded booth and with a slight share of the between-play air time, but usu-

#### With mustache, jutting chin, and dark ski sunglasses, Arkush sets a cocky mood.

ally he chimes in with the adroit comment, the astute piece of strategy. He says the fact that the three know their football—and each other—well enough is what makes it comfortable. They appear to spend no great amount of time together preparing for the game, yet it doesn't appear that they need to. As Hart says of his crewmates, "It's fun. They make it interesting. I couldn't imagine being in a booth with someone I'm not familiar with."

Or as Arkush puts it, "We're pretty good friends. And we stay in touch and talk during the week. It's pretty comfortable."

Sure sounds like it. Sounds like three guys sitting around talking about football. What makes it work better than most is that one guy is making sure that the listener knows the basis for what the other two guys, and himself, are saying about the game.

#### **WEDC AM 1240**

5475 N. Milwaukee Avenue Chicago, IL 60630 312-631-0700 Station Manager: Jim Keithley

#### Monday - Friday

MIDNIGHT - 6:00 AM Buenos Dias Chicago (Spanish)

8:30 AM - 9:30 AM Polish Sunshine Hour (Polish)

9:30 AM - 10:00 AM Mattinata Italiano (Italian)

3:30 PM - 5:00 PM El Show de Pelencho, part I (Spanish)

7:00 PM - 8:00 PM El Show de Pelencho, part li (Spanish) 10:00 PM - 11:00 PM

Religious Show (Spanish)

#### Saturday

MIDNIGHT - 6:00 AM Buenos Dias Chicago (Spanish)

8:30 AM - 9:30 AM
Polish Sunshine Hour
(Polish)

9:30 AM - 10:00 AM Mattinata Italiano (Italian)

3:30 PM - 5:00 PM El Show de Pelencho, part I (Spanish) 7:00 PM - 8:00 PM Hellenic Radio Hour (Greek)

10:00 PM - 11:00 PM All Religion (Spanish)

#### Sunday

MIDNIGHT - 6:00 AM
Buenos Dias Chicago
(Spanish)

8:30 AM - 9:15 AM
Polish Sunshine Hour
(Polish)

9:15 AM - 10:00 AM Vulga Boatmen (Russian) 3:30 PM - 4:00 PM Hablando con el futuro (Spanish)

4:00 PM - 4:30 PM Radio Ley (Spanish)

4:30 PM - 5:00 PM Una Cita Con Cuba (Spanish)

7:00 PM - 8:00 PM Ukranian Melodies (Russian)

10:00 PM - 11:00 PM Alf Religion (Spanish)

#### **WGCI AM 1390**

332 S. Michigan Avenue Chicago, IL 60604 312-427-4800

Monday - Friday

5:00 AM - 10:00 AM
"Tell Ty"
Ty Wansley

10:00 AM - 2:00 PM "Makin' It" Brenda Montgomery

2:00 PM - 6:00 PM "Talk Up, Chicago" Art Cribbs

6:00 PM - 8:00 PM "Sport Scene" J.J. Jackson

8:00 PM - 11:00 PM (M-Th) "Rush Street" Harold Rush General Manager: Mary Dyson Program Director: Jackie Haselrig

8:00 PM - 11:00 PM

(Friday) "Cambbean Connection" Beggae Eric Hewitt

11:00 PM - 5:00 AM (M-Th) Gospel Music Parn Morris

11:00 PM - 5:00 AM (Friday) "Blues You Can Use" Richard Pogue

Saturday

5:00 AM - 8:00 AM
"Clift's Notes"
Clift Kelley

8:00 AM - 10:00 AM "Rush Stroot" Harold Rush 10:00 AM - 11:00 AM Operation PUSH

11:00 AM - NOON
"Smart Money"
Financial Talk, Call-in, News

NOON - 12:30 PM
"Chamber of Comme ce"

12:30 PM - J:00 PM
"Unimax Show"
Consumer Information, Call-in

1:00 PM - 5:00 PM "J.A.A.M. 1390"

5:00 PM - 9:00 PM "Jazz Break" Allcia Hayos

9:00 PM - 5:00 AM "Best Music of Your Life" Richard Poque Sunday

5:00 AM - 8:00 AM
"Gospel Music"
Isabel Johnson

8:00 AM - 10:00 PM Church Broadcasts

10:00 PM - MIDNIGHT
"Gospel"
Rev. Milton Brunson

MIDNIGHT - 5:00 AM "Late Night Jazz Break" Aticia Hayes

#### **WGN AM 720**

435 N. Michigan Avenue Chicago, 1L 60611 312-222-4700

#### Monday - Friday

5:30 AM - 9:30 AM The Bob Collins Show

8:30 am - Paul Harvey

9:30 AM - 11:55 AM
Kathy & Judy Show (Mon)
Kathy O'Malley, Judy Gratteau

9:30 AM - 11:55 AM
"The Roy Leonard Show"
(Tues, Wed, Thurs, Fri)

11:55 AM - 12:30 PM
The Noon Show
Orion Samuelson, Max Armstrong

12:30 PM - 4:30 PM The Spike O'Dell Show 3:30 pm - Paul Harvey

12:30 PM - 2:00 PM
The Wally Phillips Show
(Thursdays)

4:30 PM - 9:00 PM The Al Lerner/Ed Curran Show General Manager: Dan Fabian
Program Director: Lorna Gladstone
Advertising/Promotions: Tisa LaSorte

9:00 PM - 11:00 PM Extension 720 Milt Rosenberg

11:00 PM - 3:00 AM The Ed Schwartz Show

3:00 AM - 5:30 AM
The Steve King and
Johnnie Putman Show

#### Saturday

5:00 AM - 6:00 AM
The Morning Show
Orion Samuelson, Max Armstrong

6:00 AM - 7:00 AM The Great Outdoors Bill Cullerton

7:00 AM - NOON
The Roy Leonard Show
Entertainment, Celebrity
Interviews

NOON - 1:00 PM

The Noon Show
Orion Samuelson, Max Armstrong

1:00 PM - 6:00 PM Sports Central Chuck Swirsky

6:00 PM - 10:30 PM The Don Vogel Show Variety, Talk

10:30 PM - 11:00 PM Investor's World

11:00 PM - 11:30 PM Hispanic Happenings Peter Muno

11:30 PM - 5:00 AM The Mike Rapchak Show

#### Sunday

5:00 AM - 9:00 AM Music Unlimited, Paul Rogers 6:30 am - 7:00 am The Lutheran Hour WGN also covers: Chicago Bears Football Univ. of Notre Dame Football Univ. of DePaul Basketball

9:00 AM - 1:00 PM The Wally Phillips Show Entertainment, Variety

1:00 PM - 4:30 PM
The Steve King &
Johnnie Putman Show
Sports Central, Chuck Swirsky

4:30 PM - 6:30 PM Ben Bentley & The Sportswriters

6:30 PM - 8:30 PM The Don Vogel Show

8:30 PM - 9:30 PM "Le Show," Harry Shearer

9:30 PM - 10:30 PM Dateline 720

10:30 PM - 2:00 AM The Floyd Brown Show

2:00 AM - 5:30 AM The Steve King & Johnnie Putman Show

#### **WIND AM 560**

625 N. Michigan Avenue Chicago, IL 60611 312-751-5560 Station Manager: Chuck Brooks
Program Manager: Alverto Augusto
Promotion Manager: Isabel Muniz

All Spanish Station.

#### Monday - Friday

MIDNIGHT - 5:00 AM "Late Night Show" Romantic Music

5:00 AM - 9:00 AM "Buenos Dias"

Up-Tempo Music, Latest News, Traffic, Weather Reports, Call-in

9:00 AM - NOON

"Have the Housewife Blues?"
Contemporary Latin Music, Daily
Horoscope, Recipes, Beauty Tips,
Contests

NOON - 7:00 PM

"Musica, Musica, Musica"
Music, News Briefs, Contests

#### 7:00 PM - MIDNIGHT

"Showtime"
Spanish Musical Experience

#### SATURDAY

5:00 AM - 9:00 AM

"Buenos Dias"
Up-Tempo Music, Latest News,
Traffic, Weather Reports, Talk

9:00 AM - MIDNIGHT

Concerts, Grand Openings, Special Events, Traffic, Contests, Music

MIDNIGHT - 5:00 AM "Late Night Show"

"Late Night Show" Romantic Music

#### Sunday

5:00 AM - 10:00 AM

"Buenos Dias"
Up-Tempo Music, Latest News,
Traffic, Weather Reports, Call-in

10:00 AM - 7:00 PM

"Live!", Concerts, Grand Openings, Special Events, Music, Contests

7:00 PM - MIDNIGHT

Community Affairs Religious Programs



MARY ANN MEYERS





BOB BRYNTESON

### Relaxed, Smooth - and Successful

WLIT's Bob Brynteson and Mary Ann Meyers

by Jackie Lloyd

They like getting up at an obscenely early hour. And they like each other. Bob makes the coffee. Mary Ann reads the papers. The music is lite. The information concise.

Together, morning drive deejay Bob Brynteson and news director Mary Ann Meyers ease their Chicago listeners into another day on WLIT. FM 93.9

"Our morning show (5:30 a.m. to 10:00 a.m., Monday through Friday) is different than any other part of the day at the station in that we provide not only music but a lot of basic lifestyle information—traffic, weather—the things that people need to know to get their day started," explains Brynteson, as he works the board with the practiced ease of an 18-year radio veteran.

"We make sure that our news covers the main stories," adds Meyers. "We want people to feel comfortable and current with what's happening. They listen to our station for the music, but they know we won't let them down as far as information."

The two launched their morning show in January, when WLIT inaugurated a new light adult contemporary format along with new call letters. Music spiced with just the right amount of information is the station's focus, providing a format that lets a listener kick back and relax without missing anything important.

"I like to think of us as kind of our listener's friend. We're offering a service," Meyers says. It's a service she loves providing.

On a typical day, Meyers arrives at the station at 4:00 a.m. She reads all the papers, checks the wires, and rewrites all stories for broadcast. "It's important to me not to be just a 'rip and read' operation," she says. "Even though I know everyone doesn't hear every newscast, I rewrite every half hour to keep things fresh. I try to update, get reactions and the latest angle as the morning goes on." For important breaking stories, she'll go out to provide live coverage.

Brynteson usually arrives a little later, about 5:00 a.m. Warm, attractive (this is one radio personality who does look like he sounds), and well-liked around the station, he settles in for four-and-a-half hours at the drive-time helm.

News director Meyers runs more than just a "rip and read" operation.

"We want to create a real good, comfortable atmosphere for our listeners," says Brynteson. "When they're fighting an hour and eleven minutes on the Eisenhower, many people are looking for intelligent, uncluttered radio. It's my job to provide it."

These are two real radio professionals who don't subscribe to the current cult of personality. "Our listeners really aren't that interested in our opinions or what we're wearing today," declares Meyers. "They just want to hear the music and what they need to know. I know Bob doesn't have a big ego and I don't either. We're not here to push our personalities."

Brynteson is approaching two decades of involvement in radio. "I started back in high school in Minneapolis," he recalls. "I met a guy in my English Lit class who really got me interested. He ended up doing very well here in Chicago—Gory Gears. He had a mock up radio station in his basement, and I started

# Brynteson notes that, in Chicago, people take their radio very seriously.

hanging around with him quite a bit and really got the bug then." Fortunately, he had a voice to match his ambitions.

Following a four of duty in the service, Brynteson embarked on an odyssey typical of the radio deejay. He started at a station in Zion, Illinois, then spent about four years at WCLR in Chicago, followed that up with a long stint in Florida, and returned to Chicago this year.

Meyers is a 12-year radio veteran, starting in Denver then coming to Chicago for a series of jobs, first at WMAQ, then WLS, and, finally, WLIT. "I was a divorced mother," she relates. "I went through a series of jobs and then said to myself, 'It looks like I'm going to work for the rest of my life, so I'm going to pick something I like.' I started going to school and got a job at an all-news station."

"I never did finish the journalism degree," she continues, "but I kept working in radio and have been ever since. I love it, and I love the news. I'm never bored and Chicago, of course, is especially fascinating."

# These radio professionals don't subscribe to the cult of personality.

Brynteson, too, is enthusiastic about Chicago radio. "I think this is the best radio market in the country," he says with conviction. "The caliber of talent and programming here isn't matched anywhere else."

"Radio as a medium is stronger than ever," he adds. "All you have to do is count the people with their Walkmen. And particularly in Chicago, people take their radio very seriously. They take their time getting to know you, but once they do, they're very loyal."

Meyers enjoys having her workday behind her early, so that she can work on her avocation: increasing disability awareness. Since her daughter Nora (on whom she dotes) was born with spina bifida two years ago, Meyers has been actively involved in the Spina Bifida Association. She also is working on a program at Wilmette's Kohl's Children's Museum in which children are led through activities which give them a feeling of what it's like to be disabled and hopefully help them to become more sensitive.

Brynteson is a golf addict. Meyers suggests he may need therapy to prepare him for a winter without the sport. He's not worried about staying busy, however: "In Florida, you could go to the mall, to the beach or the golf course, and that was about it. Here, there's so much to do, with great plays and other entertainment. I simply love it and have been having a great time."

Morning radio also will be keeping both Brynteson and Meyers busy for some time, if WLIT management accolades are reliable predictors. "Bob and Mary Ann work great together; they have a synergy that's important to a successful morning show," says Jack Taddeo, WLIT program director.

"With a highly successful soft adult contemporary format like ours," adds Mike Murphy, vice president and general manager of the station, "it's important that the personalities strike the right balance within the format. Bob and Mary Ann add the warmth that we need. They're both great people on and off the air, and that comes through on the show."

#### W.I.JD AM 1160

180 N. Michigan Avenue Chicago, IL 60601 312-977-1800

General Manager: Harvey A. Pearlman General Sales Manager: Lois Gredell Promotion Director: Colleen Lynch

WJJD plays The Music of The Stars-non-rock oldies from such artists as Frank Sinatra, The McGuire Sisters, Tony Bennett, Barbra Streisand, The Count Basie Orchestra and more!

#### Monday - Friday

2:00 AM - 5:30 AM Adrien St. James

5:30 AM - 10:00 AM 'The Clark Weber Show''

Talk, News, Music Clark Weber

10:00 AM - 2:00 PM Bernie Allen

2:00 PM - 6:00 PM Bob Hale

6:00 PM - 10:00 PM Hugh Copland

10:00 PM - 2:00 AM

Steve Stevens

#### Saturday

2:00 AM - 6:00 AM Adrien St. James

6:00 AM - 10:00 AM Tom Kohl

10:00 AM - 2:00 PM Bernie Allen

2:00 PM - 6:00 PM **Bob Hale** 

6:00 PM - MIDNIGHT Bill Haines

#### Sunday

MIDNIGHT - 5:00 AM

Don Howard

5:00 AM - 9:00 AM Judy O'Kelley

9:00 AM - 2:00 PM Hugh Copland

2:00 PM - 6:00 PM Bill Haines

6:00 PM - 10:00 PM Arthur Jay

10:00 PM - 2:00 AM

Steve Stevens

#### WKKD AM 1580 I

P.O. Box 1730 Aurora, IL 60507 312-898-6668

General Manager: William Baker Program Director: Dave Beckman

News Director: Carl Volz

WKKD 1580 covers high school and college football, basketball and baseball throughout the year. Schools covered include: East and West High Schools in Aurora, North and Central High Schools in Naperville, Aurora Central Catholic High School, Aurora Christian, Waubonsee Community College, Aurora University and Northern Illinois University.

#### Monday - Friday

#### 5:00 AM - 9:00 AM

'Zippo In The Morning' Topical Humor, Listener Phone Calls, Rude Awakening Call, Morning Memory Flogger, Local Auroraland News and Sports

#### 9:00 AM - NOON

Pure Gold Music, Hourly Newsminutes, Weather, Contests Stan Robak

#### NOON - 12:30 PM

Noon Edition of The News Full half hour update of local Aurora Area News, Sports and Weather Carl Volz, Lisa Gann

#### 12:30 PM - 5:00 PM

'Pure Gold Music.' Hourly Newsminutes, Up-To-Date Weather, On-air Contests Pat Clarke

#### 5:00 PM - 7:00 PM

"Sportswatch 1580"-Two hours of sports talk and conversation with area coaches and players. Listener opinion calls, seasonal reports (boating, skiing) and sports trivia. Mark Vasco

#### 7:00 PM - MIDNIGHT

"All Request America" Pure Gold Music by request. Listeners can call toll-free at 1-800-262-2525 and make requests and dedications of their lavorite oldies. John Michaels

#### MIDNIGHT - 5:00 AM

"All Gold Overnight"—Five full hours of continuous pure gold music from three decades presented commercial free.

#### Saturday - Sunday

Weekends consist of Puregold music hosted by rotating air personalities. Each weekend is something special such as...an all Elvis weekend. all-Beatles weekend. Motown weekend, Chartbusters weekend, (all #1 songs from a certain year).

#### **WKRS AM 1220**

3250 Belvidere Rd. Waukegan, IL 60085 312-336-7900 General Manager: Hal Coxon Program Director: Nick Farella Promotions Director: Rich Padgen

News, Talk and Information.

#### Monday - Friday

6:00 AM - 10:00 AM
News, Weather and Sports
with John Martin and
Jan Johnson

10:00 AM - NOON Talkback with

Talkback with Mike Donovan

Dave Allen

NOON - 1:00 PM News, Weather and Sports with Dan Keeney

1:00 PM - 4:00 PM Talk with Host

4:00 PM - 6:00 PM News, Weather and Sports with Dan Keeney and Dave Allen 6:00 PM - 7:00 PM

Sportsline with Tony Kwiencinski

7:00 PM - 9:00 PM Talkback-rebroadcast

9:00 PM - MIDNIGHT Radio Show with Tom Snyder

#### Saturday

6:00 AM - 9:00 AM
News, Weather and Sports
with Jan Johnson and
Walt Stare

9:00 AM - NOON Swap Shop with Walt Stare NOON - 1:00 PM

News, Weather and Sports with Mike Donovan

1:00 PM - 3:00 PM Talkback-rebroadcast

3:00 PM - 6:00 PM The Moneyline with Bob Brinker

6:00 PM - 9:00 PM The Home Show with Mike McClintock

#### Sunday

6:00 AM - 9:00 AM News, Weather and Sports with Anita Pidilla

9:00 AM - NOON
Public Affairs

NOON - 12:20 PM

News, Weather and Sports with Anita Pidilla

12:20 PM - 1:00 PM Public Affairs

1:00 PM - 3:00 PM Public Affairs

3:00 PM - 6:00 PM
The Moneyline with
Bob Brinker

6:00 PM - 9:00 PM
The Garden Hotline with
Ralph Snodsmith

9:00 PM - 10:00 PM When Radio Was with Carl Amari



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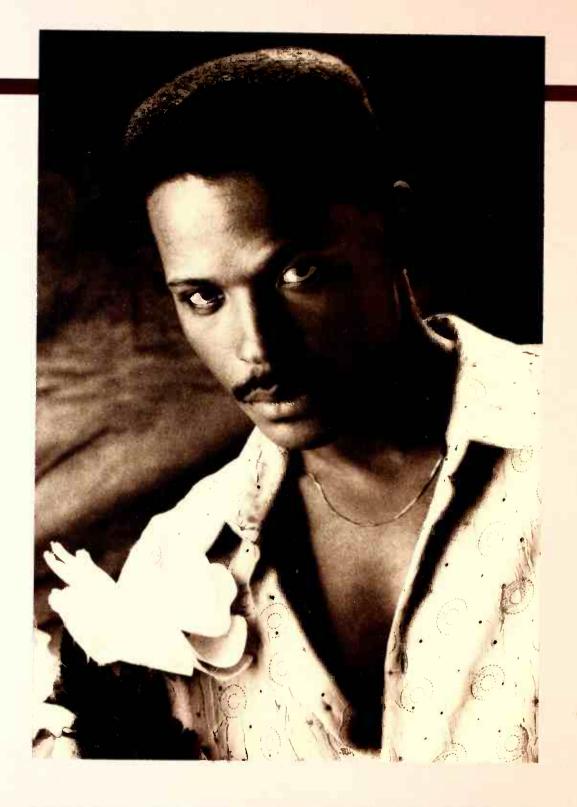
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The Heart and Soul Behind The "Love Show" WVAZ's Raymond Anthony

by Dawn Westlake

The sun has set; soft darkness descends. A spin of the radio dial will set the mood; it slides to a stop at FM 103. And a voice drifts into the air. Not just a voice, this is A Voice. The deepest, smoothest bass of all, like a caress especially for you.

Raymond Anthony, host of "Night Moods," 7:00 p.m. to midnight, Monday through Friday, on WVAZ, is the owner of The Voice. He uses it like a musician with a fine instrument, creating a sensual, seductive atmosphere around his program of easy-listening love songs.

Anthony's artistry extends beyond the mood he makes with his sultry tones. Much of his magic comes from his personal collection of original love poetry, which he frequently reads to open his show. A recent sample:

. That's where you'll find me, Waiting in the wings for a cue. Softly, ever so gently, Riding on melodies of love. Embrace me.
And I will take you Back to memories that Made you, you."\*

Radio is a medium for imagining and Anthony takes full advantage of its mystery. He's so successful, that the reality of the person behind The Voice can be a shock.

"My listeners are always surprised when they meet me," he says. "I thought you were about 6'4", 260 lbs.," they say." Truth be told, the 29-year old deejay is only 5'9" and has the slight build of the recreational racquetball player he is.

Anthony got into radio six years ago when he won a "D.J. for a Day" contest sponsored by New York City's WWRI-AM. Although he was a student of fashion illustration at the time, Anthony's day as a deejay made WW/REs phone bank light up as never before.

"People were calling in and saying 'Give that guy a job!'" he recalls with a shy smile. "They didn't hire me on the spot, of course, but they did let me have an internship."

From WWRL. he jumped to WBOK-FM in Buffalo, NY, where he became program director. Then, it was on to managing a Willis Broadcasting station in Florence, SC, which Anthony took from the bottom of the ratings

# Anthony plays his voice like a musician with a fine instrument, making love the "Night Mood" of the moment.

barrel to number three. His next stop was WPZZ-FM, Indianapolis, where he was program director for two weeks when Chicago came calling.

WVAZ's Barry Mayo offered him a challenge: "Come to Chicago and get me the women!" Anthony began to do just that as soon as he hit the V-103 airwayes in October of 1988.

"It's amazing how popular he's become in less than one year." declares WVAZ operations manager Tony Kidd. How popular is that? Bill Murdoch, a WVAZ engineer who worked with Anthony at the Taste of Chicago knows: "It was incredible! He'd only been on the air eight months, and there was a line of about 200 people to get pictures taken with him."

The intimate quality of Anthony's voice helps him to create an almost personal relationship with his listeners. In some three hours on the air, five women did some serious flirting with him while trying to win tickets to a blues concert. The man who actually won the tickets told Anthony that "Night Moods" had gotten him through some tough times and that now he and his wife listened faithfully every night. "Thanks for hanging out with me, man," Anthony tells the caller before disconnecting.

Raymond Anthony seems refreshingly down-to-earth despite his sugary baritone and flawless delivery. He admits that some of his colleagues at WVAZ and a few of his competitors find his love poetry contrived, but he swears that it comes from the depth of his experience and sensitivity to the world around him. "I'm not romantic 100% of the time—no one is—and to an extent, this is 'theater of the mind,' but I do love to write,

and I am a loving person who cares deeply about a lot of things."

Among the things he cares about most are the politics of radio and the winds of change that are typical of broadcast media. In this era of Big Business Buyouts in radio, Anthony waxes sentimental about the days when it was a more creative, or as he puts it, a "fun" medium.

"Ttalk three times every hour," he explains. "That's my choice, but it's slowly becoming management's, too. Having personalities on the air is analogous to a recipe. If you have too much salt, it ruins it and is bad for you, but if you don't have enough, the dish is bland. Management cuts off a nose to spite a face when they cut costs by having only music and no personalities. People need some salt in their diets."

Anthony salutes his competition WGCI-AM and FM for developing and supporting what he calls "truly dynamic personalities." He respects Chicago's radio tradition in general as being "one of the most 'personalitied' in the world."

When Barry Mayo beckoned him to the Windy City, he asked Anthony to come and see how he liked Chicago. Anthony admits that sometimes it feels a long way from his home state of New York. "But I like it," he asserts. "There's a lot to do. The people are great."

Listener response and steadily rising popularity indicate that the people think that Anthony's pretty great, too. However, should those finicky media winds shift and his radio career be derailed, Anthony has plenty of ambition.

"In a few years—maybe as long as ten—I'd like to be writing and producing films," he says. "I think Spike Lee has the ultimate situation. But I wouldn't say I have a film *goal* just like I don't have a radio *goal*. Goals can be limiting. I feel you must take each day as it comes, and when opportunities present themselves, you consider them. You've gotta just keep doin' it!"

His poetry is inspired by his experience and sensitivity to the world around him.

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#### **WLUP AM 1000**

875 N. Michigan Avenue Chicago, IL 60611 312-440-5270 General Manager: Larry Wert
Operations Manager: Greg Solk
Mktg/Comm. Director: Sandy Stahl

#### Monday - Friday

1:00 AM - 5:30 AM Steve Dahl & Garry Meier (rebroadcast)

5:30 AM - 10:00 AM
Jonathon Brandmeier
Simulcast on FM 97.9

10:00 AM - 2:30 PM Kevin Matthews Talk/Music

2:30 PM - 7:00 PM Steve Dahl & Garry Meier Talk/Music

7:00 PM - 10:00 PM "Coppock on Sports" Chet Coppock

10:00 PM - 1:00 AM Larry King Call-in, Talk

#### Saturday

6:00 AM - 10:00 AM
"Bits of Brandmeier"
Simulcast on FM 97.9

10:00 ÅM - 2:00 PM Kevin Matthews Talk/Music

2:00 PM - 6:00 PM "Best of Steve & Garry" Talk/Music

6:00 PM - 7:30 PM "Coppock on Sports" Chet Coppock

7:30 PM - 11:00 PM
"Another Saturday Night Special"
Buzz Kilman

11:00 PM - 11:30 PM "National Lampoon Radio Hour"

11:30 PM - 12:30 AM "The Comedy Hour"

#### Sunday

12:30 AM - 5:00 AM Wendy Synder (Simulcast on FM 97.9)

5:00 AM - 7:00 AM Public Affairs Programs

7:00 AM - 9:00 AM David Sanborn Jazz Show

9:00 AM - NOON "Rock & Roll Roots" Bob Stroud

NOON - 1:00 PM Lost Lennon Tapes 1:00 PM - 3:00 PM
"Radio Kandy"
John Candy

3:00 PM - 6:00 PM "Best of Steve & Garry"

6:00 PM - 8:00 PM "Dr. Demento"

8:00 PM - 9:00 PM "Confrontation"

9:00 PM - MIDNIGHT Religious Programs

\*\*\*All Bulls' games during NBA Season

#### WMAQ AM 670

Merchandise Mart Plaza Chicago, IL 60654 312-245-6075 General Manager: Rick Starr
Program Director: Scott Herman
Promotions Director: Karyn Esken

WMAQ has an all news format including traffic update every 10 minutes and weather update every 4 minutes.

#### Monday - Friday

WEATHER COMMAND:
:07 and :37 past the hour
TRAFFIC:
:01, :21, :41 past the hour
(Rush Hour) 4 times during the hour
SPORTS:
:15 and :45 past the hour
ENTERTAINMENT
10:11 am, 12:11 pm, 4:36 pm,
6:36 pm
Dan Ruth, Critic
MEDICAL REPORTS
11:11 am, 1:11 pm, 3:11 pm,
8:11 pm, 10:11 pm, 12:11 am

**BUSINESS REPORTS** :25 and :55 past the hour Alan Crane - Live from the Mercantile Exchange (Throughout the Trading Day) LONDON MARKET REPORTS 4:55 am. 5:55 am. 6:55 am TOKYO MARKET REPORTS 7:55 pm, 9:55 pm, 1:55 am CRAIN'S CHICAGO BUSINESS REPORT 5:00 am, 7:00 am, 7:00 pm, 11:00 pm and at :25 and :55 past the hour Chris Scott, Peter Elstrom 7:58 am, 1:58 pm, 5:58 pm, 8:58 pm, 11:58 pm Rick Starr Editorial

#### Saturday

ALL DAY News, Information, Sports, iraffic, Weather Updates MEDICAL REPORT Dr. Brian McDonough **ENTERTAINMENT** Dan Ruth at Large PERSONAL FINANCE Mort Kessel WEEKEND BUSINESS REPORT Terry Ruffolo FLASHBACK 6:52 am, 8:52 am, 10:52 am, 12:52 pm, 2:52 pm Mark Horowitz OPINION 7:58 am, 1:58 pm, 5:58 pm, 8:58 pm, 11:58 pm Rick Starr Editorial

#### Sunday

ALL DAY News, Information, Sports, Traffic, Weather Updates **ENTERTAINMENT** Dan Ruth, Critic **HEALTH & SCIENCE REPORTS** Roger Field CRAIN'S BUSINESS REPORTS 7:00 am - 10:00 pm at :55 past the hour WEEKEND BUSINESS REPORTS Terry Ruffolo OPINION 7:58 am, 1:58 pm, 5:58 pm, 8:58 pm, 11:58 pm Rick Starr Editorial THE REPORTER'S SHOW 9:00 pm - 9:30 pm Bill Cameron, Political Editor

Dr. Brian McDonough

# pappenings



Chicago Bears star NEAL ANDERSON, center front, joined WBEE staff and volunteers at the station's Taste of Chicago tent.

Magic 104/WJMK celebrated its fifth anniversary this summer with a series of parties at various Juke Box Saturday Night and Ditka's locations. Here, at Juke Box, mid-day personality JOHN CHARLESTON, with mike, leads listeners in a rendition of "Rock Around the Clock."





#### **WMBI AM 1110**

820 N. LaSalle Drive Chicago, IL 60610 312-329-4300

Station Manager: Tom Sommerville Spanish Program Director: Ricardo Ayala

WMBI AM is a daytime radio station (sunrise-sunset) broadcast from the Moody Bible Institute. Programming is primarily talk with about 25/30 hours of Spanish programming.

#### Monday - Friday

6:00 AM - 9:00 AM "Bible study" David Mains, Charles Swindoll,

Anthony Evans, James Dobson and Steve Brown

9:00 AM - NOON

"Radio Esperanza" Programs in Spanish

NOON - 1:00 PM

"Minirth-Meier Clinic" Don Hawkins, Frank Minirth, Paul Meier

1:00 PM - 4:00 PM

"Talk & Bible study"

4:00 PM - 5:00 PM

'Just for Kids" Programs for boys and girls (Bible studies, songs, etc.)

5:00 PM - SIGN OFF "Music In The Evening"

#### Saturday

ALL DAY

"Radio Esperanza" Programs in the Spanish language-music, news, Bible Study, drama

Sunday

6:00 AM - 8:30 AM "Sunday Praise"

Gary Leonard

8:30 AM - NOON "Bible study"

NOON - 1:00 PM "Music for Sunday"

Nathan McGurk

1:00 PM - 3:00 PM "Just For Kids" Programs for boys and girls

3:00 PM - 4:30 PM "Bible study"

4:30 PM - SIGN OFF "Music for Sunday"

#### **WMRO AM 1280**

P.O. Box 2010 Aurora, IL 60507 312-851-4600

General Manager: Chuck Williams Program Director: Bob Spence

WMRO serves the far Western suburbs of Aurora, Naperville, Geneva, Batavia, St. Charles and has extensive local sports, news and weather coverage for the local listener.

#### Monday - Friday

5:00 AM - 10:00 AM P. J. Harrigan

10:00 AM - 3:00 PM Ken Anderson

3:00 PM - 6:00 PM Jeff Blanton

6:00 PM - 8:00 PM Sports Steve Klauke

8:00 PM - 10:00 PM Jeff Blanton

10:00 PM - 5:00 AM The Larry King Show

#### Saturday

6:00 AM - NOON Jim Zimmerman

NOON - 4:00 PM "Rock, Roll & Remember" Dick Clark

4:00 PM - 10:00 PM Pat Lane

10:00 PM - 5:00 AM Larry King/Jim Bohanon

#### Sunday

6:00 AM - 11:30 AM Religious Programming

11:30 AM - 5:30 PM Sports

5:30 PM - 9:00 PM Spanish Programming

9:00 PM - 10:00 PM Service From Mount Olive

10:00 PM - 5:00 AM Larry King

#### **WNVR AM 1030**

P.O. Box 187 Vernon Hills, IL 60061 312-680-5066

President: Frank E. Kavenik

WNVR features Business Radio Network and Great America Radio.

#### Monday - Friday

#### 6:00 AM - 9:00 AM

Business Radio Network Hourly Schedule (in minutes):

- :00 Business Radio Network International News
- :06 Stocks & Commodities Report
- :12 Expanded Business Focus
- :15 Travel, Weather
- :17 National Sports
- :20 Stock Headlines
- :21 Corporate Management Feature
- :24 News Headlines
- :25 Business Radio Network Feature
- :28 Public Service Announcements
- :31 Business Radio Network International News

- :36 Stocks and Commodities Report
- 42 Personal Excellence Feature
- :45 Travel, Weather
- :47 National Sports
- :50 Stock Headlines
- :51 News Headlines
- :52 Business Radio Network Businessline
- :57 Public Service Announcements
- 59 Credits & Previews

#### 9:00 AM - SUNSET

Music, News, Weather, Traffic, Entertainment, Features, Talk, Information about surrounding areas

#### Saturday

#### 6:00 AM - 9:00 AM

Business Radio Network (See Monday-Friday listings)

#### 9:00 AM - SUNSET

Music, News, Weather, Traffic, Entertainment, Features, Talk, Information about surrounding areas

#### Sunday

6:00 AM - 9:00 AM Business Talk, Call-in

#### 9:00 AM - SUNSET

Music, News, Weather, Traffic, Entertainment, Features, Talk, Information about surrounding areas

#### **WPNA AM 1490**

408 S. Oak Park Avenue Oak Park, IL 60302 312-848-8980

#### Monday - Friday

#### 5:00 AM - NOON

Radio Club Familiar Elias Diaz Y Perez

#### NOON - 3:00 PM Radio Renovacion

3:00 PM - 4:00 PM Chet Gulinski Show

3:00 PM - 3:30 PM Lucy's Polka Time (Mon)

4:00 PM - 6:00 PM PNA Program with Zosia Boris

#### 6:00 PM - 8:00 PM PNA Program with Jarek Cholodecki

8:00 PM - 9:00 PM

Polonijny Koncert Zyczen (Mon) St. Volodymr & Olha Ukranian Parish (Tue) Arabic Program (Wed)

President: Edward J. Moskal General Manager: Chris Gulinski

Cultural Radio Magazine/ Dr. Wierzewski (Thur) Ukrainian Evening Tribune (Fri)

9:00 PM - 11:00 PM Program Na Serio

11:00 PM - 2:00 AM Trzecia Zmiana

2:00 AM - 5:00 AM Nocny Pan Jarek Obrecki

#### Saturday

5:00 AM - 8:00 AM Public Affairs

8:00 AM - 1:00 PM Irish Programs

1:00 PM - 3:00 PM Polka Shows

3:00 PM - 5:00 PM Ukrainian (Religious)

5:00 PM - 6:00 PM Business in Review

6:00 PM - 6:30 PM Your Polish Heritage Hour

6:30 PM - 8:30 PM Irish Programs

8:30 PM - 10:00 PM Lithuanian Programs

10:00 PM - MIDNIGHT Polish Programs

#### Sunday

5:00 AM - 7:00 AM Public Affairs

7:00 AM - 8:00 AM Sunday Gospel Hour

8:00 AM - 8:30 AM Your Polish Heritage Hour

8:30 AM - 1:00 PM Polka Shows

1:00 PM - 5:00 PM Polish Programs

5:00 PM - 11:00 PM Black (Religious)

11:00 PM - MIDNIGHT Classical Sunday Night

MIDNIGHT - 5:00 AM Polish Programs





Kim Carson

### eepin' Those Country Sounds Comin' in Chicago

US 99's Nancy Turner and Kim Carson

by Dan Kening

It's doubtful that you'll run into Randy Travis banging out in a Sushi bar. You're not likely to find Reba McEntire shopping at Bloomingdale's. And we all know that Hank Williams Jr. avoids Evian water like the plague. Unpretentious songs and "just plain folks" singing them have traditionally been the foundation of country music's appeal. Country radio DJs appeal to listeners for the same homey, true-to-real life reasons. Give them a warm personality and an honest approach, and country listeners can be among the most loyal of any radio format. US 99's (WUSN) Nancy Turner and Kim Carson can attest to that.

Says Carson, a veteran of small, medium and large-market country radio stations, "There may not be a lot of country up here in Chicago, but the people who *do* like country are great — the most loyal listeners I've encountered anywhere."

Carson calls Nancy Turner "the best and most well-known female country DJ in the United States." A fixture at WMAQ-AM for nearly ten years, until the station dropped country music for a talk format in mid-1986, Turner found a lot of regular listeners following her to the FM dial when she joined US 99 a little over two years ago.

"I really didn't want to leave the Chicago market, even if it meant I'd have to work at a non-country station" says the Niles, Michigan, native who worked briefly for the Satellite Music Network in Mokena between her terms at WMAQ and US99. "I felt I had worked all those years at WMAQ and made a name for myself through the good fortune I had, and I really wanted to stay here. I was very fortunate to know the right people at a time when they were looking for somebody just like me."

That "somebody just like me" is an upbeat mid-day host with a relaxed style

# Corny or not, the Turner air persona is that of the girl next door.

and an appealingly self-deprecating sense of humor. It sounds corny, but the Turner air persona is that of the girl next door. Or, with apologies to the Sweethearts of the Rodeo, a "Sunset Girl in a Midnight Town."

"I think of it like I'm just talking to one person when that mike is on," says Turner of her broadcasting style. "And I just want to talk to that one person. I know it sounds like a cliché, but I really want to reach out to people. And if I can touch somebody with my heart, that's what I want to do."

With her youthful-sounding voice, Texas twang and unrestrained exuberance, early evening DJ Kim Carson's delivery is a bit more high-energy, but equally wholesome. Raised in a small Texas town, she worked at a number of stations in the Lone Star State before joining US 99 in July 1986.

About to take a job in Tulsa, she called her boyfriend, Paul Donovan, who had just joined the air staff at Chicago's B-96 (WBBM-FM). Says Kim, "I called him to tell him I was taking the Tulsa job and he said, 'Don't go to Tulsa—you might meet some other guy there! He said, 'Come to Chicago. We can get married, I guess, and you can find a job here! Well, that sounded like a pretty good deal, so I came to Chicago.'

In addition to her on-air duties and position as US 99's music director, Carson works weekends as a DJ for former WMAQ-AM overnight man Fred Sanders' Interstate Radio Network satellite service.

In 1979 "Urban Cowboy" mania was sweeping the country and WMAQ was Chicago's No. 4 radio station — thanks, in part, to giving away large amounts of cash to listeners in their "WMAQ Is Going To Make You Rich" campaign. Ten years later mechanical bulls are gathering dust in a warehouse somewhere, and US 99 remains the city's only full-time country radio outlet, with both 'MAQ and WJJD having dropped country for, respectively, news-talk and easy listening formats. Now without any direct competition, US 99 has consistently ranked among the city's top 15 radio stations according to Arbitron's ratings reports.

With hip magazines like Rolling Stone and rock radio stations like Chicago's WXRT embracing modern country artists like Lyle Lovett, Foster & Lloyd, K.D. Lang and Steve Earle, it's becoming cool again in the post-Urban Cowboy era to like country music.

"We used to get a lot of 'closet' country listeners," notes Carson. "I guess they didn't want their friends at the Mercantile Exchange to find out that they listened to us."

Adds Turner, "I think some people were afraid that because they liked country music people would think that they had a washing machine on their front porch, a pickup truck with four flat tires in the front yard, and that they went around barefoot and had no teeth. But it's not that way and it hasn't been for years. We have doctors,

lawyers and business executives who are regular listeners. Also, a lot of people who grew up listening to rock are finding country music to be the alternative they choose because the music isn't so strident and the songs are about real-life situations they can relate to."

As the station's music director, Carson is responsible for deciding which of literally dozens of new records released each week get added to US 99's admittedly short playlist. And while she says country music stations tend to have more women in on-air

# Music director Carson decides which new releases make the cut for US 99's playlist.

slots than non-country stations—US 99 has three full- and three part-time female DJs—she admits that finding women in key off air jobs in radio is still rare.

"Out of the hundreds of country radio stations around the country, I have only met about a dozen women who are music directors or program directors," says Carson. "As far as programming and management, radio is still very male-dominated."

These days, US 99's "Ten In A Row" policy emphasizes music over chatter, yet the station's air personalities retain a high profile with listeners. The station's DJs probably make more personal appearances at station-sponsored parties and concerts, shopping malls and car dealer-ships than any other radio staff in the city. Carson and Turner have found that it's these close encounters with the public that helps keep a DJ's ego in check.

Says Kim, "I was at a US 99 party once and this lady came up to me and said, 'I just *love* you, I just *love* you, you're my favorite disc jockey and I listen to you every day. Nancy...can I have your autograph?' So I signed it, 'Thanks for listening to US 99... Nancy Turner.'"

Quips Turner, "Thanks, that means she thinks I'm a lot better looking than I really am!"

#### **WSBC AM 1240**

4949 W. Belmont Avenue Chicago, IL 60641 312-282-9722 General Manager: Roy J. Bellavia

WSBC is an ethnic station serving Spanish, Polish, Ukranian, Japanese, Irish and others.

#### Monday - Friday

6:00 AM - 7:00 AM International Musical

7:00 AM - 8:30 AM Bob Lewandowski

10:00 AM - 11:00 AM Gospel Power Hour Brother Reese, Host

2:00 PM - 3:30 PM Sabor Latino Freddy Reyes

8:00 PM

Victory Gospel (Monday) Bulgarian Radio (Tuesday) Voice of Calvary (Wednesday) Primer Lugar (Thurs., Fri.)

#### 9:00 PM

Victory Gospel (Monday) Ukranian Voice (Tuesday) Irish Radio (Wednesday) Sangeeta (Thursday) Public Affairs (Friday)

11:00 PM - MIDNIGHT Spanish Pentecostal

#### Saturday

6:00 AM - 7:30 AM Pueblo En Marcha

7:30 AM - 8:30 AM Hora Cattolica De San Francisco

10:00 AM - 11:00 AM El Show Impacto Miguel Rodriguez

#### 2:00 PM - 3:30 PM

Sabor Latino Freddy Reyes

8:00 PM - 9:00 PM Chicago Japan Hour Akiko Sugano

9:00 PM - 9:30 PM Fr. Justin Rosary Hour

9:30 PM - 10:00 PM P.C. News Magazine

11:00 - MIDNIGHT Spanish Pentecostal

#### Sunday

6:00 AM - 7:30 AM Lil' Richard Polka Show 7:30 AM - 8:30 AM Mercy Seat M.B. Church

10:00 AM - 11:00 AM Polish Sunday Meetings

2:00 PM - 3:00 PM Bob Lewandowski Show

3:00 PM - 3:30 PM Zlobin-Rylski Show

8:00 PM - 9:00 PM New Mt. Vernon M.B. Services

9:00 PM - 10:00 PM New Zion City M.B. Services

11:00 PM - MIDNIGHT Spanish Pentecostal

#### **WSSY AM 1330**

4320 Dundee Road Northbrook, IL 60062 312-498-3350 General Manager: Kent D. Gustafson Program Director: Mike Czark Marketing Director: Mark Napoleon

WSSY RADIO serves the North Shore with ethnic, hard rock and talk shows.

#### Monday - Friday

6:00 AM - 9:00 AM Religious Programming Weather Reports

9:00 AM - 1:00 PM Polish Variety Show

1:00 PM - 3:00 PM Interviews, Weather, Traffic, News

3:00 PM - 3:00 AM Rock 'N Roll Heavy Metal Local Personalities

#### Saturday

8:00 AM - 9:00 AM Serbian Program

9:00 AM - 11:00 AM Polish Program

11:00 AM - 3:30 PM German Program

3:30 PM - 4:30 PM Haitian Program

5:00 PM - 1:00 AM Hard Rock

#### Sunday

9:00 AM - 10:00 AM Polish Program -

10:00 AM - 11:00 AM Russian Program

11:00 AM - NOON Religious Program

NOON - 1:00 PM Serbian Program

1:00 PM - 6:30 PM Yugoslavian Program

6:30 PM - 1:00 AM Hard Rock News

#### **WTAO AM 1300**

9355 W. Joliet Road LaGrange, IL 60525 312-352-1300

Station Manager: Mario Limon Program Director: Jose Manuel Flores Promotion Director: Santa Negrete

#### All Spanish Station

#### Monday - Friday

MIDNIGHT - 2:00 AM

Variedades Musicales De Media Noche (Midnight Musical Specials)

2:00 AM - 4:00 AM

El Club De Los Desvelados (The Insomniacs Club)

4:00 AM - 5:00 AM

Frontera Norte (Northern Border)

5:00 AM - 6:00 AM

La Interpretacion De Sus Suenos (Dream Interpretations)

6:00 AM - 7:00 AM

Vicente Fernandez/ Juan Gabriel E. Invitados 7:00 AM - 9:00 AM

La Hora De La Regadera (The Parody Hour)

9:00 AM - NOON

Regular Programming

10:00 AM - 11:00 AM La Hora de Los Super Grupos (The Super Bands)

NOON - 1:00 PM

La Hora de los Trabajadores

1:00 PM - 2:00 PM

Palenque Musical (Battle of the Bands)

2:00 PM - 8:00 PM

Regular Programming

5:00 PM - 6:00 PM Fiesta Tropical

8:00 PM - 9:00 PM

Canonazos 1300

9:00 PM - 10:00 PM Saludos Y Canciones

10:00 PM - 11:00 PM

Fiesta Mexicana

11:00 PM - MIDNIGHT

Concierto De Grupos

Saturday

Sabado Rancheros 24 Hours-Mariachi and Ranchero Music (Country and Western Music)

8:00 AM - 9:00 AM

Mercado del Aire Audience Call-in Sale

#### Sunday

ALL DAY-

Dr. Garcia

Spanish Music

9:00 AM -Haga su Programa (Do Your Own Show) Medical info, Call-in

#### WVON AM 1450

3350 S. Kedzie Avenue Chicago, IL 60623 312-247-6200

General Manager: Hovett Owens Program Director: Jon Dave

#### Monday - Friday

5:00 AM - 9:00 AM

"The Daye Show" Talk, Call-in, News, Traffic/Weather, Sports Jon Daye

9:00 AM - 1:00 PM

"Talk to Tony" Talk, Call-in. Science/Health Reports Tony Gill

1:00 PM - 10:00 PM Sign-Off

#### 10:00 PM - MIDNIGHT

"On Target" Talk, Call-in Host Personalities: Lu Palmer, Jesus Garcia. Dr. Conrad Worrell, Ald. Lawrence Bloom, Prof. William Samson, Dorothy Tucker

MIDNIGHT - 5:00 AM

(Monday-Thursday) "Bob Law Show" Live Syndicated Talk Program Talk, Call-in

MIDNIGHT - 6:00 AM

(Friday) "Blues Talk" Music. Talk. Interviews. Give-aways

#### Saturday

6:00 AM - 9:00 AM

"Talk Politics" Talk, Call-in, In-studio Guests Chinta Strausberg

9:00 AM - 1:00 PM

"Morgan Carter Show" Talk, Call-in Morgan Carter

1:00 PM - 8:30 PM Sign-off

8:30 PM - 6:00 AM

"Let's Talk Gospel" Gospel Music, In-studio Guests, Call-in Wayne Fields

#### Sunday

6:00 AM - 10:00 PM

Sign-off

10:00 PM - MIDNIGHT

"On Target" Talk, Call-in Various Hosts

MIDNIGHT - 5:00 AM

"Bob Law Show" Live Syndicated Talk Program Talk, Call-in

#### WAIT FM 105.5

8600 Route 14 Crystal Lake, IL 60012 815-459-7000 Station Manager: Sam Vitali Program Director: Gene Davis News Director: Stew Cohen

WAIT FM serves the northwest Suburbs playing "Adult Rock" from the 70's and 80's as well as contemporary selections.

#### Monday - Friday

2:00 AM - 5:30 AM Livingston Roberts

5:30 AM - 9:00 AM
Dick Mitz & The Morning Crew
(Simulcast on AM 850)

9:00 AM - 10:00 AM Paul Ciarrochi (Simulcast on AM 850)

10:00 AM - 2:00 PM Steven Michael Sands 10:20 am "Off The Record", Mary Turner Rock Artists, Interviews 2:00 PM - 6:00 PM

Gene Davis 5:20 pm "Off The Record", Mary Turner Rock Artists, Interviews

6:00 PM = 10:00 PM Susan Carr

10:00 PM - 2:00 AM Kevin "The Brit" Derrett

#### Saturday

6:00 AM - NOON Matt Staley

NOON - 6:00 PM Brant Curtiss

6:00 PM - MIDNIGHT Steve Richards 9:00 PM - 11:00 PM

"Dr. Demento" (Sat)
Novelty/Comedy, Music

MIDNIGHT - 6:00 AM Livingston Roberts

#### Sunday

6:00 AM - NOON Brant Curtiss

NOON - 7:00 PM Matt Staley

7:00 PM - MIDNIGHT
Jazz Journey
Greg Newton

MIDNIGHT - 5:30 AM
Kevin "The Brit" Derrett

#### **WBBM FM 96.3**

630 N. McClurg Court Chicago, IL 60611 312-951-3572

#### Monday - Friday

2:00 AM - 5:30 AM José Solis

5:30 AM - 10:00 AM
"Jobo and Eddie V"
Joe Bohannon & Ed Volkman
Talk, Comedy, Music, Call-in

10:00 AM - 2:00 PM Paul Donovan

2:00 PM - 6:00 PM Pat Reynolds

6:00 PM - 10:00 PM "Bubba The Love Sponge" Music, Talk, Call-in

10:00 PM - 2:00 AM Carla Box Promotion Director: Jon Scott

Vice President/General Manager:

Program Director: Buddy Scott

10:00 PM - 2:00 AM (Friday) "B96 Dance Party" Julian "Jumpin" Perez "Bad Boy" Bill Brian "Hitmix" Middleton

#### Saturday

6:00 AM - 10:00 AM Bud Latour

10:00 AM - 2:00 PM Pat Reynolds

2:00 PM - 6:00 PM "Bubba The Love Sponge"

6:00 PM - 9:00 PM Todd Cavanah

#### 9:00 PM - 3:00 AM

Tom Matheson

"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

#### Sunday

3:00 AM - 7:00 AM

News, Interviews, Political
Issues, Public Affairs

7:00 AM - 8:00 AM "Future Hits" Joel Denver

8:00 AM - 9:00 AM "B96 Music"

9:00 AM - 1:00 PM "Casey's Top 40 Countdown" Casey Kasem

1:00 PM - 5:00 PM Paul Donovan 5:00 PM - 7:00 PM José Solis

Juse Sons

7:00 PM - 10:00 PM "Rockin' America Top 30

Countdown''
Scott Shannon

10:00 PM - 11:00 PM "Hitline USA"

Shadow Stevens

11:00 PM - 1:00 AM "Direct Hits"

'Direct Hits Bill Lee

1:00 AM - 5:30 AM Larry Martin

#### **WBEZ FM 91.5**

105 W. Adams Street Chicago, IL 60603 312-641-5197

Monday - Friday

5:00 AM - 9:00 AM Morning Edition

9:00 AM - 4:00 PM
Daytime Information
Ken Davis, Carolyn Grisko
Sondra Gair, Terry Gross
Daily Forum, Monitoradio

4:00 PM - 6:30 PM All Things Considered

6:30 PM - 7:00 PM Marketplace

7:00 PM - 8:00 PM Health, Politics New Dimensions, Afropop

8:00 PM - 10:30 PM Jazz Dick Buckley (M,T,W,Th.)

10:30 PM - 1:00 AM (M,T,W,Th.) Neil Tesser General Manager: Carole Nolan

Development Director: Don Klimovich Promotion Director: Madearia King

1:00 AM - 5:00 AM (M,T,W,Th.) Barry Winograd

8:00 PM - 5:00 AM Jazz Forum Larry Smith (Fri.)

Saturday

5:00 AM - 6:00 AM Le Jazz Club from Paris

6:00 AM - 8:00 AM

The New American Gazette

Soundprint, Across the Atlantic

8:00 AM - 10:00 AM Weekend Edition Scott Simon

10:00 AM - NOON Whad'Ya Know Michael Feldman NOON - 3:00 PM

Airplay Shel Lustig, Karl T. Wright

3:00 PM - 4:00 PM Monitoradio

4:00 PM - 5:00 PM All Things Considered Lynn Neary

5:00 PM - 9:00 PM Good Evening, Passport

9:00 PM - MIDNIGHT The Mambo Express

MIDNIGHT - 5:30 AM Blues Before Sunrise Steve Cushing

Sunday

5:30 AM - 8:00 AM

New Sounds, Totally Wired,

Music from the Heart of Space

8:00 AM - 10:00 AM
Weekend Edition
Susan Stamberg

10:00 AM - NOON
A Prairie Home Companion

NOON - 1:00 PM Marian McPartland

1:00 PM - 4:00 PM Jazz Forum Dick Buckley

4:00 PM - MIDNIGHT
All Things Considered
The Flea Market, Thistle &
Shamrock, Folk Sampler,
Sing Out's Songbag, Work in
Progress, Le Show

MIDNIGHT - 5:00 AM
Blues Before Sunrise
Steve Cushing

#### **WCBR FM 92.7**

120 W. University Drive Arlington Heights, IL 60004 312-255-5800 Station Manager: Alaine Peters Program Director: Stu Collins

WCBR plays a mix of adult-pop music.

#### Monday - Friday

MIDNIGHT - 6:00 AM Non-stop Music

6:00 AM - 10:00 AM Music, Call-in, Humor,

Headline Updates
Stu Collins

10:00 AM - 3:00 PM Music, Talk, Sports, News

Paul Robinson
3:00 PM - 6:30 PM
Music, Call-in, Talk,

News, Weather

Dave Linden
6:30 PM - MIDNIGHT
Music, Request, Call-in, News
Paul Patch

#### **Saturday**

6:00 AM - NOON

Music, Call-in, Requests, News Allen Kearns

NOON - 6:00 PM

Music, News, Talk, Weather Paul Robinson

6:00 PM - 8:00 PM

"Top 20—Week in Review" Dave Linden Julie Peters

8:00 PM - 6:00 AM Non-stop Music

#### Sunday

6:00 AM - 8:00 AM

"Outdoors"—Live Mike Jackson Fishing, Hunting, Camping Talk, Call-in

8:00 AM - 10:00 AM

"Top 20—Week in Review" Dave Linden Julie Peters

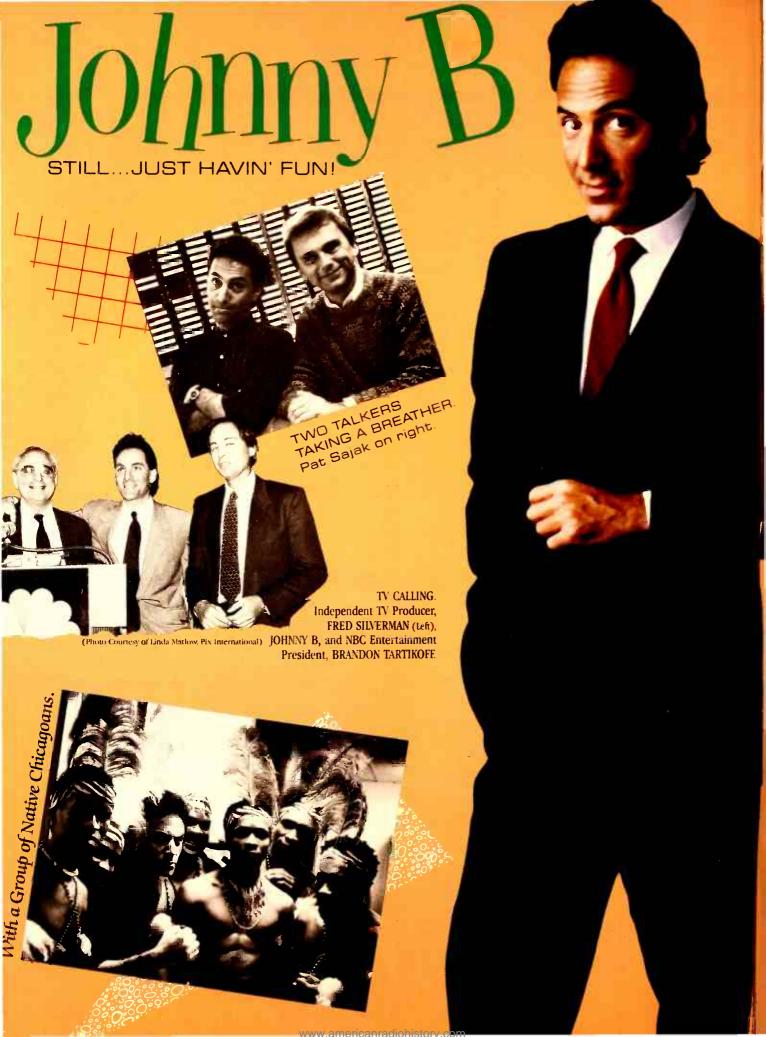
10:00 AM - 5:00 PM Rick Hearle

5:00 PM - 8:00 PM Non-stop Music

8:00 PM - 9:00 PM "Sports Digest" Jerry Kuc, Cheryl Raye Talk, Call-in 9:00 PM - 10:00 PM Non-stop Music

10:00 PM - MIDNIGHT Public Affairs Programming

MIDNIGHT - 6:00 AM Non-stop Music





#### WCKG FM 105.9

150 N. Michigan Avenue Chicago, IL 60601 312-781-7300

Vice President/General Manager: Marc W. Morgan

WCKG has a mix of classic rock with singular personalities, extensive features and special productions.

#### Monday - Friday

#### 5:00 AM - 9:00 AM

'The Miller and Howell Show" Stephanie Miller and John Howell with newsman Steve Scott Classic Rock, News, Weather

#### 9:00 AM - 1:30 PM

"The Mitch Michaels Show" Mitch Michaels Noon-"CKG's Rock'n Roll Diner" (request time)

#### 1:30 PM - 6:00 PM

"The Allen Stagg Show" Allen Stagg 5:00 pm-"CKG's Drive at Five"

#### 6:00 PM - 10:00 PM

The Debbie Alexander Show" Debbie Alexander

"CKG's Psychedelic Supper"-60's rock

"The Perfect Album Side"

#### 10:00 PM - 1:00 AM

The Joe Thomas Show Joe Thomas Night time Rock'n Roll features music from the past 30 years

#### 1:00 AM - 5:30 AM

"Late Night with Randy Blake" Randy Blake Continuous Music, Requests

#### Saturday

#### 5:30 AM - 7:00 PM

'A to Z Weekend' Great Classic Rock off CD's

#### 7:00 PM - MIDNIGHT

"All Request Saturday Night" Listeners call-in

#### Sunday

All Day Classic Rock

#### 8:00 AM - 11:00 AM

'Breakfast with the Beatles' Beatles' music, interviews Dan Michaels

#### 6:00 PM - 11:00 PM

'The 7th Day" Six full albums-uninterrupted

#### WFMT FM 98.7

303 E. Wacker Drive Chicago, IL 60601 312-565-5004

#### Monday - Friday

5:30 AM - NOON Classical Music, News

NOON - 1:00 PM Classical Music, News

12:15 PM - 1:00 PM Talman Presents Dame

Myra Hess Concert (Wed.) 1:00 PM - 5:30 PM

Classical Music, News Fine Arts Focus, Business Report

5:30 PM - 6:30 PM Studs Terkel

6:30 PM - 8:00 PM News, Classical Music

8:00 PM - 10:00 PM Symphony Orchestra Concerts Drama (Friday)

Chief Operating Officer: Alfred Antlitz Director/WFMT: Torev Mazatia

Director/Fine Arts Network: Lawrence Rock

#### 10:00 PM - 11:00 PM

News, Classical Music

#### 10:15 PM

Collectors Item Don Tait (Tuesday)

11:00 PM - MIDNIGHT Spoken Word

MIDNIGHT - 5:30 AM "Talman Through The Night"

#### Saturday

5:30 AM - NOON Classical Music, News

10:30 AM - NOON New Recordings, New Sounds

NOON - 12:30 PM News, Classical Music

12:30 PM - 3:00 PM Opera

#### 3:00 PM - 5:30 PM

Classical Music

#### 5:30 PM - 7:00 PM

BBC International Call Classical Music

#### 7:00 PM - 8:00 PM

Talman Presents "The First 50 Years" Marty Robinson

#### 8:00 PM - 10:00 PM Cleveland Orchestra

10:00 PM - 12:45 AM "The Midnight Special" Folk Music, Show Tunes, Comedy

12:45 AM - 5:30 AM "Talman Through the Night"

#### Sunday

5:30 AM - 1:00 PM Classical Music, News

#### 1:00 PM - 3:00 PM Chicago Symphony Orchestra

3:00 PM - 4:00 PM Classical Music

4:00 PM - 6:30 PM Sunday Opera

6:30 PM - 7:30 PM News, Classical Music

7:30 PM - 8:00 PM "Art & Artists" Harry Bouras

8:00 PM - 10:00 PM

International Festival 10:00 PM - 10:30 PM

News, Classical Music

10:30 PM - 11:30 PM Studs Terkel

11:30 PM - MIDNIGHT Classical Music

MIDNIGHT - 5:30 AM "Talman Through The Night"

#### WJMK FM 104.3

180 N. Michigan Avenue Chicago, IL 60601 312-977-1800 Vice President/General Manager: Harvey A. Pearlman

Program Director: Gary Price Promotion Director: Colleen Lynch

MAGIC 104 plays favorite oldies of 50's, 60's, and early 70's. The disc jockeys are pure Chicago too...

#### Monday - Friday

5:30 AM - 10:00 AM Fred Winston

10:00 AM - 2:00 PM John Charleston

2:00 PM - 6:00 PM "King B" Ron Britain

6:00 PM - 10:00 PM "The Wild 1-tralian"

Dick Biondi 9:45 pm - Collector's Corner 7:00 pm - 10:00 pm (Fri) Friday Night 50's Party 10:00 PM - 2:00 AM Amy Scott

2:00 AM - 5:30 AM Pat 0'Kelley

#### Saturday

6:00 AM - 10:00 AM Pat 0'Kelley

10:00 AM - 2:00 PM John Charleston

2:00 PM - 6:00 PM Dick Biondi

6:00 PM - MIDNIGHT Dan Diamond

MIDNIGHT - 5:00 AM Steve Wallace

#### Sunday

5:00 AM - 6:00 AM Public Affairs

6:00 AM - 10:00 AM Jack Miller

10:00 AM - 2:00 PM Amy Scott NOON - 1:00 PM Sunday Supplement

2:00 PM - 6:00 PM Dan Diamond

6:00 PM - 10:00 PM Steve Wallace

10:00 PM - 2:00 AM Jack Miller

2:00 AM - 5:30 AM Pat O'Kelley

#### **WKKD FM 95.9**

P.O. Box 1730 Aurora, IL 60507 312-357-9590 General Manager: Charles Filippi Program Director: Dave Beckman

News Director: Carl Volz

#### WKKI) serves the Western Suburbs

#### Monday - Friday

#### 5:00 AM - 9:00 AM

'Dave Beckman In The Morning' Light Adult Contemporary, Lively, Topical Conversation, Local Suburban News every Half Hour, Live Weather Update, Hourly Sports, Call-in.

9:00 AM - 2:00 PM

Light Adult Contemporary Music Sweeps, News, Contests

2:00 PM - 7:00 PM

K-LITE Question of The Day, Call-in, Suburban News, Light Adult Contemporary, Marc Arturi

#### 7:00 PM - 11:00 PM

Light Adult Contemporary Music Sweeps, News, Call-in, Contests Karen Michaels

11:00 PM - 5:00 PM

Light Adult Contemporary Music Sweeps, News, Contests Dave Fischer

#### Saturday

5:00 AM - 2:00 PM

Light Adult Contemporary Weather, News, Sports

2:00 PM - 6:00 PM

Light Adult Contemporary News, Weather, Sports

#### 6:00 PM - MIDNIGHT

Light Adult Contemporary Requests

MIDNIGHT - 6:00 AM

Light Adult Contemporary

#### Sunday

6:00 AM - NOON

Light Adult Contemporary News, Weather, Sports

NOON - 6:00 PM

Music, News Requests

6:00 PM - MIDNIGHT

Light Adult Contemporary Music Sweeps, News Dave Fischer

MIDNIGHT - 5:00 AM Light Adult Contemporary

### Countdown to Current Events

A Morning With the WBBM-AM News Team



**WBBM Morning Co-anchors** John Hultman and Felicia Middlebrooks alternate working the control board during the morning drive time. Today John is at the controls.

# 3:30 a.m.

It's pitch black at 3:30 a.m. when morning anchor team John Hultman and Felicia Middlebrooks walk through the glass doors of CBS, headed for WBBM Newsradio 78 on the second floor. Editor Duane Gray is already in the newsroom along with a desk assistant, scanning wire service stories on the computer, checking with the City News Bureau and the CBS Network, fielding calls on the Newstip Hotline and doing follow-ups on current news stories. WBBM's radio day is on track and humming.

As virtual traffic controller of the airwaves for his shift. Gray is responsible for filling five hours of morning drive time with news. After he picks the lineup of news stories, he edits some and passes others to overnight anchor Walt Hamilton for rewrite, monitors sources for news, and pops into the on-air studio with news updates for Dale McCarren.

John and Felicia have an hour and a half before air time; they hit the ground—running—reviewing—local news, looking over the wire copy to see what's happened around the world, starting to write their first hour of news, checking the log to see what news actualities, sponsorships, PSAs or promotional carts they need to pull. (Commercials are computerized.)

As they're preparing for the morning drive newscast, morning drive reporter Don Mellema is at home doing beat checks of area hospitals, police, fire and sheriffs departments to find out what happened overnight — and where he'll be heading to cover the news.

The pace picks up as the minutes tick away. The morning drive broadcasters at WBBM's remote locations check in to the editor's desk. WBBM has permanent remote broadcast lines connected to the newsroom from the Sears Skydeck traffic center, Accu-Weather, City Hall, the Dirksen Federal Building, the Midwest Stock Exchange, the CBS Washington Bureau, and sports sites like the Chicago Stadium and Wrigley Field. Like many stations, WBBM also has temporary broadcast lines installed at special events like Taste of Chicago.

systems. Donning headsets, the anchor team can communicate with the newsroom while monitoring three wall-mounted TV sets. Felicia sets the audio levels, lines up the news carts, PSAs and promotions, and gets ready to work.

# 5:00 am

At 4:57, they're ready. The red digital studio clock flips to 5:00, and the morning news begins, going out



In the newsroom, Dave Eanet is writing his first sportscast. Don Mellema calls in from a crime scene in the suburbs, and a broadcast engineer hovers in the background in case anything technical goes amiss. John and Felicia move quickly into the state-of-the-art studio just vacated by the overnight anchor.

The morning anchors alternate on the board. Today, John sits on the rim while Felicia sits inside the curve of the counter-high, horseshoeshaped electronic control board sporting levers, buttons and slots for carts as well as three separate computer The main control center in the WBBM Newsroom has equipment linking the station to news sources around the City and the world Faitor Duane Gray (foreground) works at his computer terminal, organizing the order of stories that will be covered during the morning's newscasts. (shown in background) Producer Carleen Moshach Executive Editor Chris Berry and Newsnetter Mary Novak

through the microphone to a microwave link at the John Hancock Center to the station's suburban transmitter. From there, the news is broadcast to listeners in a five-state region—the 50,000-watt clear-channel station reaches 41 states at night.

Felicia's in constant motion—reading the news, punching a button to bring in a traffic report over the broadcast lines, punching a button for a commercial, reading more news,

Continued next page

loading an actuality to flesh out the news, punching up a PSA cart, talking to editor Gray on the intercom. glancing at TV screens and the computerized weather map. By now, it's second nature

# 6:45 a m

At 6.45 a.m. Dave Eanet comes back into the studio (he's on twice an hour) and shares highlights of a Cubs' victory and other sports news "The a misports shift is usually kind of quiet — unless there is a scoop to report - but our audience wants a recap of yesterday plus a preview of what's happening today," Eanet says In the afternoon, the sports beat is often "grab your hat and run" or live coverage from the press box at one of Chicago's stadiums or ballparks.

the news slots traffic and continuity schedule the commercials community affairs plugs in the PSAs and promotions puts in promotional spots.

# 7:00 a.m.

Now, the newsroom is humming Anchor reporters Carol Ramos and David Roe come in three hours before their mid-day anchor shift to follow up stories, get new assignments and

for the past night's news, scans the wires and the City News Bureau schedule of events, limbs at he littures. file talks to Channel 2's assumment desk, and begins to select and assign the day's stories to various reporters.

WREN VENUE WITH "It has broadcast times control time the station to many sports farilities in tenen including the One ago Sadium Here ( horage Hischburg backer that he than town (1 to t) Their hallow and Pat Fodey take a core from BBEM engineer & Bourn



Ramos gathers labe at a CTA meeting open to the public - the CIA is one of ber regular beats

WBBM Newsradio 78 reporter Phil Rogers uses a 2-way radio to send reports to the Newsroom from the WBBM news plane when covering stories like the Dan Ryan construction.

As on all radio stations, the anchors follow a program log, a computer-generated outline designed by the program director to position news, sports, features, weather, commercials and PSAs. Once the log has been established, the news editor fills

go out to cover what's happening right now. After verifying the facts of a breaking story, Carol starts filing facts into a computer tree. Anyone in the newsroom can refer back to this information when updating the story.

Executive Editor Chris Berry consults with editor Grav and takes a fresh look at opportunities for news coverage. Berry checks his computer

"We're working about 30 minutes ahead on news blocks but it's not cast in stone. As News Director Vic Bremer says, 'We interrupt news for news," Berry says.

When senior producer Carleen Mosbach arrives, she catches up on the news and begins locating people to interview, often experts who can add depth to a story. She may be calling the other side of the globe, and that means being creative. When she couldn't get through to Beirut during the shelling, she found a correspondent in Cyprus who was monitoring the story on Lebanese radio.

Continued next page



City Hall Reporter Bob Crawford tapes the reaction of an alderman to new legislation. Crawford will send bis tape and his "wraparound report" to the WBBM newsroom via phone lines.

7:00 a.m. Continued

Reporter Regine Schlesinger calls in on her cellular phone to file a story update. These highly mobile phones allow radio reporters to instantly report live from the scene of a news story—no set-up time needed like television. The report can be recorded on cart in the newsroom for later playback.

# 7:30 a.m.

By the time most people are on their way to work WBBM reporters are scattered around the city and suburbs. Bob Crawford calls in from City Hall, his beat since 1970. The CBS Washington bureau calls to see if Berry wants news from the Illinois Congressional Delegation or coverage of President Bush's itinerary that day.

As the morning progresses, several news cycles have been completed and most of the reporters have filed reports and updates. In the air studio, it's a little quieter but no less busy. For a second, Felicia and a producer exchange pleasantries, then Felicia

introduces the business report and hits a button opening the broadcast line to the Midwest Stock Exchange for another report with Len Walter.

# 9:10 a.m.

At 9:10. CBS Radio Network calls, offering to send Berry a story by satellite which will be recorded in the WBBM newsroom. At 9:23, editor Grav heads to the studio with news and carts for the next 30 minutes. Felicia introduces the weather ...John does a story on Sharon Tate's mother speaking against crime, and plavs an actuality from a crime expert at Carnegie Mellon. Seven minutes later, John does a headline package ... Felicia reports on the hostage crisis, punches up an actuality and types the morning drive credits on her computer while the actuality plays.

# 9:48 a.m.

The end of the morning drive shift nears: at 9:48, the latest Accuweather forecast; at 9:53, a cart containing a segment with Beverly DeJulio, WBBM's "Ms. Fixit;" at 9:58, the WBBM traffic report from the Sears Skydeck;... and then more news headlines.

Just before 10:00, Felicia teases coming stories, announces that the CBS News follows at 10:00, punches up the station's L.D. cart: "This is Chicago's All-News Station... WBBM, Chicago."

With that, Felicia and John pick up their program log, carts and other equipment and leave as quickly as possible while David Roe slips into the seat behind the board.

"WBBM news time is 10:05. Good morning, I'm David Roe..." And the news marches on.

# Glossary

ACTUALITY

the newsmaker's voice on tape

BOARD

the electronic control board at a radio station

BROADCAST LINES

bigb quality telephone lines linking the radio station and locations used for regular news reports such as the Midwest Stock Exchange, or temporary lines for permitting lire broadcasts from special events such as Taste of Chicago

CART

a tape cartridge, it may bold a news interview, a station promotion or PSA, and is played on equipment located on the station's electronic control board

**FUTURES** 

story ideas and events scheduled for a future date and stored in a futures file, which can be on computer or in desk files

HEADLINE PACKAGE

a group of story beadlines read back-to-back on the air

LOG

a computer-generated, FCGrequired outline for the day's programming including news, music, commercials, PSAs and station promotions

**NEWS FEED** 

tape recorded reports and interviews distributed by the CBS Radio Network

PSAs

public service announcements ie, non-commercial announcements of non-profit events, activities or belpful messages which are in the public interest

REMOTES

a broadcast which originates from a location outside of the studio

TEASE

to literally "tease" the listener by offering a bint of upcoming stories (in order to keep people tuned in). At the music station, a similar tease—for upcoming songs—is called billboarding.

TRAFFIC AND CONTINUITY two different, but related, departments dealing with commercials, fraffic schedules specific commercials into the program log, while continuity is responsible for screening and approving a commercial's content prior to airing.

TREE

all of the reporter or editor's detailed story notes, inserted into the computer for later updates by other reporters and editors

# etro Radio



Betty and Bob Sanders



Mal Bellairs with future Doublemint Twins



Norman Ross



Mal Bellairs and MUSIC WAGON cast c. 1963



Howard Miller



Art Hellyer and wake-up call

6:30 to 8:30-EVERY MORNING

Art Hellyer and friend

TIMES CHANGE...and with them come changes in the voices that once filled Chicago's airwayes. Radio personalities whose names were once household words move to other stations, sometimes to other cities, often to other occupations. ... Here's a rundown on some of yesterday's best known radio voices. by Cathie Rategan

After ten-and-a-half years at WBBM, BOB and BETTY SANDERS went to WCFL in 1982 and Aspent 18 months there. The Sanders moved to New York where they appeared on WMCA from 1985 to 1987. Today they are featured daily on WISN-AM, an all-talk station in Milwaukee where they have an interview, call-in and talk show which runs from 10 am to 2 pm...

HOWARD MILLER recently sold his six Florida radio stations but maintains ownership of two stations in Illinois. Miller enjoys being on the air and recently filled in for Clark Webber at WJID. He is considering a return to Chicago radio on a permanent basis, but is unsure whether he wants to commit himself to a steady five-day-a-week schedule....

. . . . . . . . . . . . . . . . . .

Starting in the early 1940s. OSCAR BROWN. JR. appeared in dramatic roles on a number of Chicago radio stations, including WBBM. WLS and WMAQ. Among his radio co-workers were Studs Terkel, Hugh Downs and Mike Wallace. A singer, songwriter and musician. Brown today appears in clubs with his daughter, singer Margaret Brown Tucker, and is starring with his son. Oscar Brown III, in "It's About Time," a two-person musical which has enjoyed runs in Los Angeles and Buffalo. New York. His home remains on Chicago's south side....

AL BELLAIRS left Chicago radio in 1969 after 15 years on WBBM doing talk radio, music and news. For ten years following that departure, Bellairs ran two radio stations in outlying Chicago communities, then sold them to a conglomerate. He describes himself today as "comfortably retired," yet continues working on a free-lance basis, doing occasional radio and TV work. Bellairs writes restaurant reviews for NORTH SHORE MAGAZINE, as well as travel articles that take him around the world. When not traveling, Bellairs and his wife live in Lake Barrington Shores and own a house on the banks of the Shannon River in County Clarc, Ireland, which they are restoring.

A singer who had earlier toured as Bess in "Porgy and Bess." ETTA MOTEN had her own three-times-a-week radio show on WMAQ in the mid-Fifties when she appeared with the Art Van Damme Quintet during drive-time. Ms. Moten sang mostly ballads and emceed this talk show which featured a "semi-educational" content. Today, at 87. Etta Moten Barnett lives on the near south side, works on women's issues and continues to serve on the boards of many prestigious organizations, such as the Du Sable Museum. Lyric Opera, the Field Museum and more...

DDN McNEILL of "Breakfast Club" fame continues to reside on Chicago's North Shore where he describes himself as "busy avoiding work." While some of his shows are included in the archives at Chicago's Museum of Broadcast Communication, the bulk of McNeill's files have been donated to Marquette University in Milwaukee...

Now age 67, NORMAN ROSS began his radio career in 1953 when, after the death of his father, he took over as emcee of his father's radio show. Throughout his distinguished career, Ross hosted innumerable public affairs programs and classical music shows, including "Tunes from Talman," and earned an Armstrong award for his radio work. Three years ago, Ross retired from his post as senior vice president of public affairs for First National Bank of Chicago. Today he spends part of the year at his rustic retreat in Pilot Knob, not far from Winston-Salem. North Carolina where he's working on two books. In spring 1989, Ross began appearing occasionally on Channel 7's early evening news broadcasts where he relays information of interest to seniors...

ART HELLYER was a popular radio personality who started his radio career in the midforties and served as on-air cut-up and day-brightener for many of Chicago's best-known stations. Hellyer's career was dramatically altered during a network TV broadcast on New Year's Eve in 1967 when a drunken reveler attacked him and left him partially disabled. Today he lives in Naperville and works for WJOL in Joliet where he does a weekday talk-and-phone-in show and a big band nostalgia show on Saturdays...

. . . . . . . . . . . . .

Editor's Note: If you have a favorite radio personality from the past whom you'd like us to trace, let us know. We'll do our best to update you on his/her whereabouts and current activities in future issues of RADIO CHICAGO.

# **WKQX FM 101.1**

1700 Merchandise Mart Plaza Chicago, IL 60654 312-861-7979

Vice President/General Manager: Charles Hillier

Program Director: Bill Gamble

Promotions Manager: David Perlmutter

# Monday - Friday

# 5:00 AM - 5:30 AM

"The Murphy in the Morning Warm-Up Show" Talk/Music, Comedy "Danger" Dan Walker

# 11:00 PM - 5:00 AM

7:00 PM - 11:00 PM

Contemporary Music, Talk

"Night Moves" Carla Leonardo

Billy Hayes

# 5:30 AM - 10:00 AM

"Murphy In The Morning" Robert Murphy Susan Anderson and Dan Walker-sidekicks "Dial-a-Date", "Most Embarrassing Moments', "Fleeting Meetings with Fame" News, Traffic-Dave McBride

## Saturday

# 5:00 AM - 10:00 AM

"Murphs' Playhouse" Best of Murphy Bob Dunsworth

# 10:00 AM - 2:00 PM

Patrick Callahan

#### 2:00 PM - 6:00 PM "Danger" Dan Walker

6:00 PM - MIDNIGHT Zack Harris

# Sunday

#### MIDNIGHT - 4:00 AM

'Top 30 Countdown" Rick Dees

# 4:00 AM - 6:00 AM Nick Joseph

6:00 AM - 11:00 AM Zack Harris

# 11:00 AM - 3:00 PM "Humble" Billy Hayes

3:00 PM - 7:00 PM Carla Leonardo

### 7:00 PM - 11:00 PM Zack Harris

# 11:00 PM - MIDNIGHT

"Night Moves" Soft Rock Dona Mullen

# Greg Brown

Talk, Music

10:00 AM - 3:00 PM

3:00 PM - 7:00 PM Contemporary Music Patrick Callahan

# **WLIT FM 93.9**

150 N. Michigan Avenue Chicago, IL 60601 312-329-9002

Vice President/General Manager: Michael Murphy

Program Director: Jack Taddeo

Lite-FM Plays Favorite Light Vocal Music.

#### Monday - Friday

#### 5:30 AM - 10:00 AM

Music, Weather, News. Traffic Update Bob Brynteson with Mary Ann Meyers

#### 10:00 AM - 3:00 PM Steve Schy

#### 3:00 PM - 7:00 PM Music, Weather, News Traffic Updates

Steve Ruxton

Bruce Buckley

#### 7:00 PM - MIDNIGHT Megan Reed

MIDNIGHT - 5:30 AM

# Saturday

6:00 AM - 10:00 AM Gene Honda

10:00 AM - 2:00 PM Steve Ruxton

2:00 PM - 6:00 PM Bob Brynteson

6:00 PM - MIDNIGHT Bruce Buckley

MIDNIGHT - 6:00 AM Grant Field

# Sunday

6:00 AM - 8:30 AM Public Affairs

8:30 AM - 10:00 AM Anne Hengehold

10:00 AM - 2:00 PM Steve Schy

2:00 PM - 6:00 PM Megan Reed

6:00 PM - MIDNIGHT Bruce Buckley

MIDNIGHT - 5:30 AM Grant Field

# WLNR FM 106.3

820 S. Michigan Avenue Chicago, IL 60605 312-322-9400 Operations Manager: Lillian Turell Program Director: Kathy Brown

Public Service Director: Gladys Isodore

WLNR plays soft urban contemporary, jazz, jazz fusion of today with hits from yesterday. Simulcast with WJPC AM 950.

# Monday - Friday

5:00 AM - 11:00 AM Soft Touch Music

Traffic, Weather Arleta Parker

11:00 AM - 5:00 PM Soft Touch Music

Requests Barbara Gueno

5:00 PM - 11:00 PM

Music, Traffic, Weather Patricia Faulkner

11:00 PM - 5:00 AM

Soft Touch Music Requests Mary Ann Stewart

# Saturday

5:00 AM - 11:00 AM

Soft Touch Music Tracy Latting

11:00 AM - 5:00 PM

Music, Requests Deserie McRay

5:00 PM - 11:00 PM

Music, Weather Sandi Cogan

11:00 PM - 5:00 AM

Music, Requests Joi Spiller

## Sunday

5:00 AM - 11:00 AM

Gospel & Inspirational Music Tracy Latting

11:00 AM - 5:00 PM

Soft Touch Music Deserie McRay

5:00 PM - 11:00 PM

Soft Touch Contemporary Blend in Jazz Sandi Cogan

11:00 PM - 5:00 AM

Soft Touch Music Requests Joi Spiller

# WLUP FM 97.9

875 N. Michigan Avenue Chicago, IL 60611 312-440-5270

Monday - Friday

MIDNIGHT - 5:30 AM
Terry Gibson

5:30 AM - 10:00 AM
Jonathon Brandmeier
Simulcast on AM 1000

10:00 AM - 2:30 PM Bob Stroud

2:30 PM - 7:00 PM Bobby Skafish

7:00 PM - MIDNIGHT Patti Haze

Saturday

6:00 AM - 10:00 AM "Bits of Brandmeier"

'Bits of Brandmeier"
Simulcast on AM 1000

General Manager: Larry Wert Operations Manager: Greg Solk Mktg/Comm Director: Sandy Stahl

IO:00 AM - 2:00 PM Bob Stroud

2:00 PM - 6:00 PM Patti Haze

6:00 PM - 2:00 AM "Non-Stop Saturday Night" Terry Gibson

2:00 AM - 5:00 AM Wendy Snyder Simulcast on AM 1000

Sunday

5:00 AM - 7:00 AM Public Affairs Programs

7:00 AM - 9:00 AM Rick Kaempfer 9:00 AM - 1:00 PM Matt Bisbee

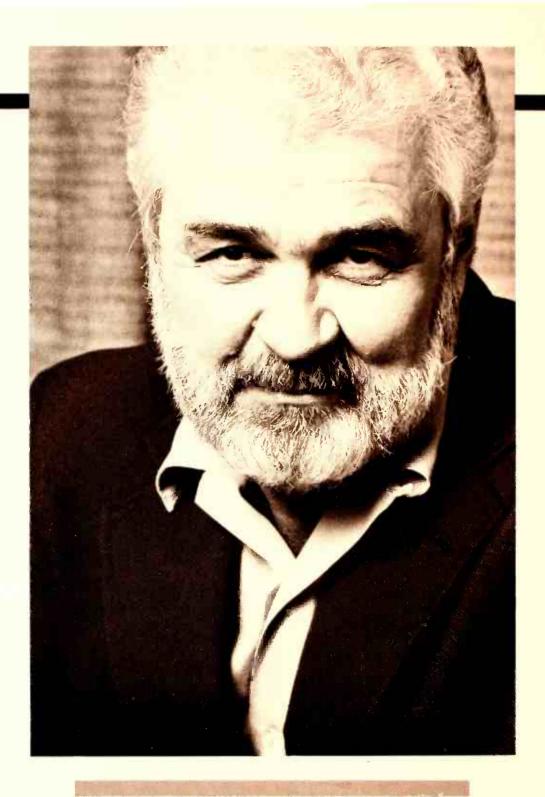
1:00 PM - 6:00 PM Dave Benson

6:00 PM - 8:00 PM Terry Gibson

8:00 PM - 9:00 PM Lost Lennon Tapes

9:00 PM - 11:00 PM Sunday Night at 9 Various Specials

11:00 PM - 5:30 AM Wendy Snyder



# A Cool Master of Jazz

WBEZ's Dick Buckley

by Mark Frazel

"This one Bird recorded on May 31, 1940, after the movie *Gone With The Wind* had come out," the voice intones smoothly, "And he called it "Gone With What Wind?" It's the baritone that gets you, rich, mellifluous and resonant. In radio jargon, the "pipes" are deep. The voice has authority and passion, evoking the feeling of a smoke-filled after hours jazz club. It belongs to the legendary Dick Buckley, host of WBEZ's Jazz Forum.

Four nights a week from 8:00 until 10:30 p.m. on Chicago's public radio station, Dick Buckley plays jazz. Not fusion, nothing with electronic gimmickry, but straight-up classic standards by mainstream jazz giants. He features a roster of famous and beloved names: Charlie Parker, Count Basie and Cannonball Adderley, among others.

Buckley, pushing 65, is whitehaired; his beard is flecked with grey. His shirt collar is casual, opennecked. The mood in the studio is laidback. If you didn't know it, you wouldn't even think the host was on the air.

Introducing the next song, his eyebrows raise, forming wrinkles on his forehead. "This one is from Norman Gaines' Jazz at the Philharmonic series, recorded at the Embassy Auditorium in Los Angeles. It features Charlie Parker, Lester Young, Coleman Hawkins and Willie Smith, and it's called 'The JATP Blues'."

In answer to the inevitable question about how many records he owns, Buckley gives a hearty laugh. "I have no idea any more how many, but that's what everybody always wants to know. I gave up counting a long time ago. Usually in the afternoon before the night's show, I pick out a couple dozen LPs and CDs. I grab whatever I'm in the mood to hear that day. Generally. I don't program the show too exactly. Probably I should try to put together more themed shows, but I don't."

Buckley's tastes are well-known and his opinions frank. "I stay in the

mainstream. I have nothing against the younger players, but I can't say I have any interest in people like Kenny G. I don't much like sythesizers. Often younger musicians who are interested in the greats will come up to me and tell me they grew up listening to Charlie Parker or Dizzy Gillespie on my show."

"I have nothing against the younger players, but I have no interest in people like Kenny G."

Buckley has been the host of Jazz Forum going on 13 years now, so it's easy to overlook the fact that he's been on the air, though not playing jazz, for more than four decades. His experience is typical of the up-and-down nature of the industry.

Born and reared in Decatur, Indiana, he later got his start in 1948 as a staff announcer at a small station in Fort Wayne. A stint in Indianapolis followed. In 1954, jazz producer Norman Granz brought him to Chicago to do record promotion. It was a dream job, but it lasted only six months.

Studs Terkel and "Daddy-O" Daylie "always struck me as men with real principles."

So in 1955 Buckley took a gig as a daytime announcer for jazz station WAAF-AM, a job that would last ten years. "At WAAF I worked with people like Studs Terkel and the great 'Daddy-O' Daylie," he recalls, "They always struck me as men with real principles." Concurrently, he had a

two-hour nighttime jazz show on WNIB-FM.

Both these jobs, unfortunately, came to an end in 1965 when formats changed. Buckley, with a wife and three kids to raise, paid the bills by working at WAIT-AM, a station that programmed not jazz but "The World's Most Beautiful Music." He stayed there until 1976.

Finally in 1977, at age 52, Buckley became the host of Jazz Forum on WBEZ. "It's a good gig here," he says, "although since it's public radio the money isn't the greatest." To augment his income, he keeps busy doing commercial and voice-over work. One memorable TV spot featuring his distinctive voice was the Commonwealth Edison ad in which a farmer depended on his windmill to generate the electricity to power his radio.

"This next one was recorded on May 23, 1947," he says, addressing the mike. "The Count Basie Orchestra. It's called 'The House Rent Boogie.' And remember the jazz goes on 'til 5:00 a.m."

Buckley is generally philosophical about the marginal role that jazz plays in Chicago's commercial radio marketplace, although he firmly believes "if you had an all jazz radio station, I know you'd make money. But I guess jazz will always get caught in the pinch."

"Here is the Art Farmer Quintet, a cut called 'Nostalgia,' featuring Clifford Jordan, from the LP 'You Make Me Smile.'" As the song plays, Buckley talks about his life. "I'm looking 65 in the face and all that it entails, dealing with Social Security and Medicare. It's hard for me to believe that I'm that age. I don't feel 65. I suppose as long as somebody can wheel me up to the microphone and I can still talk, I'll be broadcasting. The music keeps me young."

# **WLUW FM 88.7**

820 N. Michigan Avenue Chicago, IL 60611 312-670-3205 General Manager: Wayne Magdziarz
Station Manager: Frank Barth
Program Director: Anna Consalvo

WLUW-FM is an academic laboratory at Loyola University, on the air 24 hours daily. The station staff consists of students, faculty and alumni.

# Monday - Friday

ALL DAY High Energy Dance Radio

News, Sports Updates: 7:07 AM 4:07 PM 7:37 AM 4:37 PM 8:07 AM 5:07 PM 8:37 AM 5:50 PM 11:50 AM

# Saturday

ALL DAY High Energy Dance Radio

9:00 PM - 7:00 AM "Saturday Night Dance Party" Denise Jerger Jim Lemon

# Sunday

ALL DAY High Energy Dance Radio

Noon - 2:00 PM
"Outlook"
Live Magazine Program
Anna Hernandez

2:00 PM - 6:00 PM Dance Radio 6:00 PM - 7:00 PM

"On Line"
Issue Analysis
Caller Participation

7:00 PM - 8:00 PM "Sports Geeks on Radio" Analysis, Listener call-in

# **WMBI FM 90.1**

820 N. LaSalle Drive Chicago, IL 60610 312-329-4300 Station Manager: Tom Sommerville

WMBI FM is a Christian station broadcast from the Moody Bible Institute. The format is religious and the music played is Contemporary Christian.

#### Monday - Friday

6:00 AM - 8:30 AM "Morning Clock" Bob Murtin

8:30 AM - 11:00 AM

"Bible study"
Charles Stanley, Charles
Swindoll, David Mains,
John MacArthur

11:00 AM - 1:00 PM "Mid-Day on FM 90"

1:00 PM - 3:30 PM "Music In The Afternoon" Karl Knudsen

A detailed program schedule is available by writing or calling the

#### 3:30 PM - 6:00 PM

"Prime Time America"

Jim Warren, Monte Larrick

6:00 PM - 8:00 PM

"Music/Drama/Bible Study"

8:00 PM - 9:00 PM

"Open Line" Donald Cole, Chris Fabry

9:00 PM - 11:00 PM

"Bible study" James Dobson, Anthony Evans, Donald Cole, Ray Ortlund

11:00 - MIDNIGHT

"Music Till Midnight"
Donna Disser

MIDNIGHT - 5:00 AM "Music Thru The Night" Mike Kellogg

#### Saturday

6:00 AM - 11:00 AM "Saturday Praise"

"Saturday Praise" Carl Metcalf

11:00 AM - 1:00 PM

"Bible study" Robert Cook, James Boice, David Mains

1:00 PM - 5:30 PM

"Music For Saturday Afternoon" Nathan McGurk

5:30 PM - 8:00 PM

"News/Information/Drama"
Donald Cole, Monte Larrick,
James Dobson

8:00 PM - MIDNIGHT

"MBN Saturday Night and Saturday Night Alive" Todd Busteed and Ron Hutchcraft

### Sunday

6:00 AM - 11:00 AM

"Sunday Praise" Gary Leonard

11:00 AM - NOON

Moody Church Hour Dr. Erwin Lutzer

NOON - 4:00 PM

"Music For Sunday" Nathan McGurk

4:00 PM - 6:00 PM "Bible study"

6:00 PM - MIDNIGHT

"Music For Sunday"

John Kanter with some music and features

- 46 RADIO/Chiange



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# pappenings



■ WBBM Newsradio 78 teamed up with Jeep at Taste of Chicago this summer to pick the lucky winner of a Jeep Laredo.

From left, Jim McAlear, Campell-Mithun-Esty account exec, Jim Pelock, president of the Jeep/Eagle Dealers, and WBBM afternoon drive team Kris Kridel and Dick Helton.



▲ WNUA's mid-day host DENISE JORDAN welcomed guitarist and singer JONATHAN BUTLER when he made a recent stop in Chicago.

WBEZ "Blues Before Sunrise" host STEVE CUSHING interviews R&B great B.B. KING at the Chicago Blues Festival.





■ EDDIE MONEY welcomes SUSAN CARR of WAIT backstage in Detroit following the last concert of his "Nothing To Lose" tour.



▲ Chadwick the dog, WNIB station mascot, will chime in with the occasional barking aside on the air.



Colleague Gilbert the cat, less outgoing than Chadwick, generally keeps his opinions to himself.

Park Forest's Forest Trail Junior High School Jazz Band, directed by WALT SKOCZ, performed at WBEE's "Sunday in the Park With Jazz" concert featuring bands from throughout the south suburbs.





From Left to Right: ANNA CONSALVO, JOE WEISS, ED VARGA

# Radio Goes to College

Loyola University's WLUW

by Pam Kassner

"There are no stars in college radio. Everybody knows they are here to learn and to put out a good product at the same time,"... says 20-year-old Lorraine Klebba, mid-day jock for WLUW, FM 88.7, the college radio station owned by Loyola University of Chicago.

Klebba can wait for stardom. She knows it will happen.

"I know I will have to work in the boondocks—I'm willing to do it. But I'll be back here in a big way," she quickly points out. Klebba is one of the more than 100 students working at WLUW-FM. About 70 percent of the station's staff is working for academic credit.

"This is usually the student's first exposure to the field," explains WLUW General Manager Wayne Magdziarz, one of the station's two full time paid employees. "The station allows students to see what's available. Some want to be on the air. Some behind the scenes. We want to create the ideal environment for students no matter what they choose."

WLUW's environment includes three on-air studios, two additional production facilities, and a fully equipped newsroom tied in to the Associated Press news service and affiliated with ABC's Information Network. Students choose to work in one of five departments—news, sports, public affairs, promotion or music/programming. "You could never get this out of a book or from a lecture," Klebba says. "You may fall on your face a couple of times, but that's the way you learn."

For Magdziarz a start in the news department as a freshman during the station's first year on the air led to his return as full time GM in 1982. He says there are three types of students that come to WLUW. The first group are those simply there to earn school credits. The second group of students he describes as those who "come in and adopt the place." Magdziarz says these students are tomorrow's station's department directors.

The third group falls somewhere in between. Students in this group aren't sure what they want to do. They'll experiment in the station's various departments, and they'll usually end up in a related field—promotions, film or public relations.

Klebba and her program director, 22-year-old Anna Consalvo, are two that have adopted WLUW as their home. "It's real radio. We run it professionally. Jocks have to work on style and presentation so when listeners turn on the radio they hear something professional. They won't

"We want to create the ideal learning environment for students."

# WLUW prides itself on picking up new music first.

know they're listening to college radio," Consalvo says.

As you talk to Consalvo, you forget you're listening to a recent college graduate and not someone who's been in the business for years. "We have to consider ourselves competitive. That's what drives us to do our best. We want to get that song on the radio before Z-95 or B-96. I've talked to England looking for new music so I can get it first," she continues.

Consalvo's job is to execute and program the station's high energy, progressive dance radio format. The station prides itself on picking up new music first. "We get a lot of CDs and vinyl that doesn't get on the air," says Magdziarz. "We listen to the music, use audience and call-in research, and program for sound and presentation. We have a good track record for picking what will eventually get played commercially."

In fact, record producers will use WLUW as a test market for new artists or songs. Donna Summer's recent comeback hit "This Time I Know It's For Real" was first played at the station in December—two months before it was heard anywhere else. "If someone wants to hear the latest, they know we'll have it," explains Consalvo. "When I hear big stations say something like Donna Summers is exclusive, I say 'yeah right."

WLUW is unique in that it sticks to its format 24 hours a day, seven days a week, 365 days a year. Many college radio stations play a multiple format—jazz one hour, country the next. Or they're on the air sporadically—on a few hours, off at other times or they may go off the air during student vacations. With nine daily news and sportscasts, and public affairs programming, WLUW tries to attract and keep its audience.

Anna Consalvo wants to be a programming director at a commercial station that's willing to sometimes risk playing new songs. Lorraine Klebba wants to continue doing what she does Monday through Friday. "I come in and decide, no matter what's going on outside the station, that I'm going to have a good day and you're going to know about it. Like it or not, I'm going to make you smile."

# WNIB/WNIZ FM 97.1

1140 W. Frie Street Chicago, IL 60622 312-633-9700 Station Manager: Sonia Florian Program Director: Ron Ray

Promotion Director: Wendy Rozenberg

WNIB/WNIZ plays Classical Music/Jazz

Monday - Friday

MIDNIGHT - 4:00 AM "Jazz" Al Hudgins

4:00 AM - 5:00 AM "Blues" Bill Collins

5:00 AM - 6:00 AM "Cameo Concert"

6:00 AM - 9:00 AM
"Morning Song"
Jay Andres

9:00 AM - 1:00 PM "Classical Music"

1:00 PM - 2:00 PM "WNIB Library"

2:00 PM - 5:00 PM "Classical Music"

5:00 PM - 7:00 PM

"Zephyr" Lighter Pieces

7:00 PM - 8:00 PM "Adventures in Good Music" Karl Haas

8:00 PM - MIDNIGHT

"Classical Music"
9:00 pm - 10:30 pm
"Past Masters" (Mon)
Fred Heft
9:00 pm - 10:00 pm
"Vocal Scene" (Wed)
George Jellinek
10:00 pm - 11:00 pm
"Baroque & Before"

(Tue & Thur)

10:30 pm - Midnight "PIPEDREAMS" (Mon) Michael Barone

Saturday

7:00 AM - 9:00 AM
"Morning Song" Miller Peters

9:00 AM - 1:00 PM "Classical Music"

1:00 PM - 5:00 PM "Those Were The Days"

5:00 PM - 7:00 PM "Zephyr"

7:00 PM - 7:00 AM "Classical Music"

Sunday

7:00 AM - 9:00 AM "Morning Song" Miller Peters

9:00 AM - NOON
"Classical Music"

NOON - 3:00 PM "At Your Request" Listener Requests

3:00 PM - 5:00 PM "Classical Music"

5:00 PM - 7:00 PM "Zephyr"

7:00 PM - 10:00 PM
"Sunday Opera"
Bruce Duffie

10:00 PM - 5:00 AM "Classical Music"

# **WNUA FM 95.5**

444 N. Michigan Avenue Chicago, IL 60611 312-645-9550 Vice President/General Manager: John Gehron

Program Director: Bob O'Conner

Adult contemporary station playing light jazz and soft rock. Smooth 95.5 WNUA.

Monday - Friday

5:30 AM - 10:00 AM

Music, News, Weather, Sports, Traffic Tom McKay, Mark Hilan

10:00 AM - 2:30 PM Denise Jordan

2:30 PM - 7:00 PM Bill Cochran

7:00 PM - 1:00 AM
"Lights Out Chicago"
Danae Alexander

1:00 AM - 5:30 AM Music

Saturday

6:00 AM - 10:00 AM Nick Alton 10:00 AM - 3:00 PM

Denise Jordan

3:00 PM - 7:00 PM Bernie Kimble

7:00 PM - 11:00 PM

"Lights Out Chicago"
"Best in Contemporary Jazz"
Danae Alexander

11:00 PM - MIDNIGHT

"Radio Jamaica" Dhone J.

MIDNIGHT - 5:00 AM

Jay Allen

Sunday

5:00 AM - 8:00 AM "Public Service Programming"

8:00 AM - 2:00 PM

"Sunday Soundscapes"
Soft Contemporary Jazz and
New Age Music
Rose Nadolsky

2:00 PM - 7:00 PM Bernie Kimble

7:00 PM - 10:00 PM
"Lights Out Chicago"
Contemporary Jazz
Nick Alton

10:00 PM - MIDNIGHT

"Musical Starstreams"
New Age Music
Frank Forest

MIDNIGHT - 5:30 AM

"Lights Out Chicago" Contemporary Jazz Nick Alton

# WOJO FM 105.1

625 N. Michigan Avenue Chicago, IL 60611 312-649-0105 General Manager: Chuck Brooks
Program Director: Fernando Jaramillo
Special Events: Isabel Muniz Arrambide

WOJO is a Full Service Spanish Station Playing Contemporary Spanish Music and Talk/News.

# Monday - Friday

MIDNIGHT - 5:00 AM
Tony Porras

5:00 AM - 6:00 AM Hector Armando Molina

6:00 AM - 6:15 AM Talk

Leon Martinez/Alberto Urbina 6:15 AM - 10:00 AM

Hector Armando Molina
10:00 AM - NOON

Maria Teresa Escobar

NOON - 12:30 PM Talk Luis de Gonzales/Ezc

12:30 PM - 3:00 PM Maria Teresa Escobar

3:00 PM - 8:00 PM Carlos Rojas de Morelos

# 8:00 PM - MIDNIGHT

Fernando Jaramillo

8:00 PM - 10:00 PM (Monday) Music/Talk Trivialidades/Rofas/ Jaramillo

11:00 PM - MIDNIGHT (Tuesday, Wednesday, Thursday)

"Extension 105" Talk H.A. Molina

11:30 PM - MIDNIGHT

Talk
LaLey y Usted/F, Noert/L, Gonz

# Saturday

MIDNIGHT - 7:00 AM Alfredo Lopez

7:00 AM - 9:00 AM Hector Armando Molina

9:00 AM - 10:00 AM "Live-Remote"

Carlos Rojas de Morelos

10:00 AM - 3:00 PM Tony Porras

3:00 PM - 7:00 PM Maria Teresa Escobar

7:00 PM - 9:00 PM
"Live Remote"
Carlos Rojas de Morelos

9:00 PM - MIDNIGHT
Fernando Jaramillo

MIDNIGHT - 6:00 AM Marcos Ramirez

# Sunday

6:00 AM - 9:00 AM Religion

9:00 AM - 10:00 AM "Vicente Fernandez y sus invitados" Tony Porras

10:00 AM - NOON "Corridos y Canciones" Tony Porras

NOON - 4:00 PM Tony Porras

4:00 PM - 8:00 PM "Exitometro Latino" G. Gonzales

8:00 PM - 9:00 PM Armando Pablo Gutierrez

9:00 PM - 10:00 PM Arte y Music Clasica

10:00 PM - MIDNIGHT Armando Pablo Gutierrez

# WTMX FM 101.9

WTMX plays Oldies, Adult Contemporary

8833 Gross Point Road Skokie, IL 60077 312-677-5900 President, General Manager: Chet Redpath

Vice President/Sales, Asst. Station Manager: Sheila O'Connor Vice President Programming: Mike Phillips

# Monday - Friday

# 5:30 AM - 9:00 AM

"Stacker & Company" Comedy, Conversation, Music News, Weather, Give-A-Ways Pete Stacker, Beth Kaye, Steve Pisanelli

News—Barry Keefe 5:00 am, 9:00 am, 11:50 am

# 9:00 AM - 2:00 PM

Music, Talk Dave Hilton

# 2:00 PM - 7:00 PM

Music, Weather Rob Conrad

# 7:00 PM - MIDNIGHT

Music, Talk Joe Cassady

# MIDNIGHT - 5:30 AM

Talk, Music, Call-in Mike Roberts

# Saturday

5:30 AM - 10:00 AM Music, News, Weather Ford Colley

10:00 AM - 2:00 PM

Music Rob Conrad

2:00 PM - 6:00 PM

Music, Talk Dave Hilton

# 6:00 PM - MIDNIGHT

Music, Talk Joe Cassady

#### Sunday

MIDNIGHT - 4:00 AM
Andy Yocom

4:00 AM - 8:00 AM Public Affairs

8:00 AM - 2:00 PM Ford Colley

2:00 PM - 7:00 PM Mark West

7:00 PM - MIDNIGHT Music, Talk

Rick O'Dell

MIDNIGHT - 5:30 AM

MIDNIGHT - 5:30 Mike Roberts

# WUSN FM 99.5 (US 99)

875 N. Michigan Avenue Chicago, IL 60611 312-649-0099

General Manager: Carl Hamilton Program Director: J. D. Spangler Promotion Director: Debbie Berkowitz

US 99-All Country Music.

# Monday - Friday

5:30 AM - 9:00 AM J. D. Spangler with Sidekicks: Ken Cocker, Cheryl Ann John Katzbeck, Roving Reporter Entertainment, News, Sports, Traffic, Talk, Call-ins, Music, "Nashville Hotline", Ken Cocker

9:00 AM - 10:00 AM Ken Cocker

10:00 AM - 2:00 PM Country Music, Request Hour Nancy Turner

2:00 PM - 6:00 PM Larry Ryan News Update: Chuck Allen

6:00 PM - 10:00 PM Country Music, Request Hour Kim Carson

7:00 PM

Tuesday "US 99 Big 30" Top 30 Country Songs. Celebrity Interviews

10:00 PM - 2:00 AM Scott Wagner

2:00 AM - 5:30 AM Lana Flores

Saturday

6:00 AM - 10:00 AM Pete Maus or Dave Bridges

10:00 AM - 2:00 PM Nancy Turner or Kim Carson

2:00 PM - 6:00 PM Scott Wagner

6:00 PM - MIDNIGHT

10:00 pm-All Request Hour Linda Harris

MIDNIGHT - 6:00 AM Debi Diamond/Dave Riel

Sunday

6:00 AM - 11:00 AM Bruce Summers

11:00 AM - 3:00 PM Rich Renick

3:00 PM - 7:30 PM Bob Ferguson or Debi Diamond

7:30 PM - 9:00 PM 'Nashville Live" Music, Talk, Interviews Lon Helton

9:00 PM - 1:00 AM

"American Country Countdown" Top 40 **Bob Kingsley** 

1:00 AM - 6:00 AM Debi Diamond or Dave Riel

# WVAZ FM 102.7

408 S. Oak Park Avenue Oak Park, IL 60302 312-524-3200

President and General Manager: Barry Mayo Operations Manager and Program Director: Tony Kidd Advertising and Promotions Director: Merry Green

WVAZ plays the best variety of Hits and Dusties.

Monday - Friday

MIDNIGHT - 5:00 AM Shirley Hayes

5:00 AM - 10:00 AM

Richard Steele

5:45 AM

People Poll Question

6:10 AM

Morning Job Salute

6:40 AM

Morning Jumpstart

7:10 AM

**Backwards Morning Dusty** 

7:40 AM "Miller Lite" Comic Strlp

8:25 AM (Wednesday) Trivia Cash Ouestlon 8:25 AM

(Thursday)

News From The Super-Market

Checkout Stand

8:25 AM

(Friday)

"Ida Seenit" Video Review

10:00 AM 3:00 PM

Wali Muhammad

11:55 AM

V-103 Lunchbreak

3:00 PM - 7:00 PM

Leigh Hamilton

5:00 PM

Five O'Clock Flashback

7:00 PM - MIDNIGHT

'Nightmoods" - Raymond Anthony

Saturday

MIDNIGHT - 5:00 AM Patrice Linder

5:00 AM - 10:00 AM Jim Raggs

10:00 AM - 2:00 PM Wali Muhammad

2:00 PM - 7:00 PM Ron Rodgers

7:00 PM - MIDNIGHT Shirley Hayes

8:00 PM - 11:00 PM "The V-103 Dusty Stepper Set"

Sunday

MIDNIGHT - 4:30 AM Patrice Linder

4:30 AM - 7:00 AM "Inspirational Stroll"

Clarence Blair

7:00 AM - 9:00 AM V-103's "First Day"

Jackie McKenzie

9:00 AM - NOON "Inspirational Stroll"

Clarence Blair

NOON - 6:00 PM "Classic Chicago" - Jim Raggs

6:00 PM - 10:00 PM

"Nightmoods" - Raymond Anthony 10:00 PM - 2:00 AM

"Jazz Spotlight" - Andre Sallis

happenings

The Miami Sound Machine made a stop in the Windy City this summer, and Gloria Estefan stopped for a chat with B-96ers Joe Bohannon, *left*, and Ed Volkman, *right*.



▲ Jazz legend Joe Williams, far right, was the subject of a recent WBEE "Celebrity Spotlight" interview with morning personality Emilie McKendall. Joining them in the Millionaires Room of the Chicrick Club is ad director of the Chicago Defender, Willie Wright.

WFMT's RAY NORDSTRAND, right, co-host of the 5th Chicago/WFMT Folk Festival, confers with WBEZ's DON KLIMOVICH between acts at Grant Park's Petrillo Music Shell.





Composer PHILIP GLASS, second from left, and Chicago Sun-Times music critic, WYNNE DELACOMA, far right, enjoy a quiet moment with WNIB's BRUCE DUFFIE and TABITHA WARREN.

# pappenings



# WVVX FM 103.1

210 Skokie Valley Road Suite 12 Highland Park, IL 60035 312-831-5250 General Manager/Program Director: Bill Paar

WVVX features a wide variety of ethnic programs during the day and Heavy Metal programming during the night.

# Monday - Friday

5:00 AM - 5:30 AM Talk Shows

5:30 AM - 9:00 AM

Polish, Korean, German, Viennese programming

9:00 AM - 10:00 AM Classical Music

10:00 AM - 11:00 AM

"Sig's Showbiz" Sig Sakowicz

11:00 AM - NOON

"Practical Spirituality"
Jim Stewart

NOŌN - 8:00 PM

Korean, Spanish, Ukranian, German programming 8:00 PM - 1:00 AM

"Real Precious Metal" Heavy Metal Music Scott Loftus

1:00 AM

"Night People"
Local Rock Scene
Ralph Rasmussen

## Saturday

5:00 AM

Jewish Viewpoint

5:30 AM

Classical Music

7:00 AM - 1:00 PM

Korean, German programming

1:00 PM

Investment '89 Scott Horan, Ralph Russell 2:00 PM - 4:00 PM

Talk, Issues Axel Freese

4:00 PM - 7:00 PM

Radio International Monique Skofmar

7:00 PM - 8:00 PM

Real Precious Metal

1:00 AM

Caribbean Midnight Affair Mike Sears

Sunday

5:30 AM - 6:00 AM Israel Magazine

6:00 AM - 7:00 AM WVVX Notebook, Music 7:00 AM - 5:00 PM

Korean, German, Russian programming

5:00 PM - 6:00 PM

"Eunice Bailey Show"

6:00 PM - 9:00 PM Armenian, Scottish, Latvian, Flemish programming

9:00 PM - 1:00 AM

"Real Precious Metal" Heavy Metal Music

1:00 AM

"Night People" Local Rock Scene Ralph Rasmussen

# WXEZ FM 100.3

875 N. Michigan Avenue Chicago, IL 60611 312-440-3100 Station Manager: Jim Haviland Program Director: Gary Parks News Director: John Gleason

Easy listening music of yesterday and today (Simulcast AM 820).

#### Monday - Friday

Vocals and Instrumentals All Day

MIDNIGHT - 5:30 AM
Tony Phillips

5:30 AM - 10:00 AM Music, Traffic, News and

Weather Bill Jurek

Terry Flynn

10:00 AM - 3:00 PM Jeff Christie

3:00 PM - 7:00 PM

Dave Mitchell
7:00 PM - MIDNIGHT

#### Saturday

6:00 AM - 10:00 AM Bob Kraft

10:00 AM - 3:00 PM Bill Jurek

3:00 PM - 7:00 PM Dave Mitchell

Dave Osborne

7:00 PM - MIDNIGHT

# Sunday

MIDNIGHT - 7:00 AM

Rob Kraft

7:00 AM - NOON Jeff Christie

NOON - 5:00 PM Terry Flynn

5:00 PM - 10:00 PM Tony Phillips

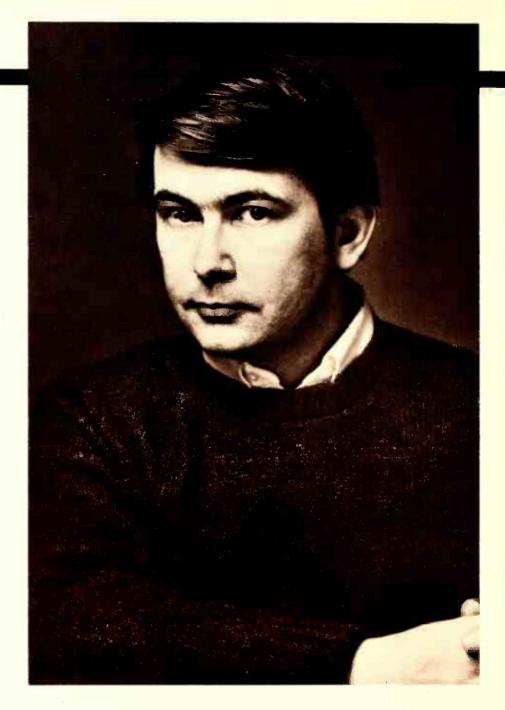
IO:00 PM - 5:30 AM Dave Osborne

# **ANNOUNCER**

# WFMT's DON TAIT

By Cathie Rategan

Remember when you were a kid and you said, "When I grow up, I want to be..." Maybe it was a movie star, or an NFL quarterback or a firefighter or any of a thousand other things you saw in your future. But as you grew, you realized it was just a lovely dream and you'd never inhabit your childhood world of success and fulfillment.



Imagine what it would be like to be plucked from a mundane job and suddenly asked to do the very work you had always wanted, but had never thought possible.

If you can imagine all that, then you know what it must feel like to be Don Tait of radio station WFMT, FM 98.7, truly the accidental announcer. Tait is soft-spoken, self-effacing and modest. He's also the owner of a collection of 40,000 records, which are housed in his at-home library. And he is the brains, the voice and the ear behind two of WFMT's most interesting shows. His hour-long show "Collectors' Item" features older recordings of orchestral and instrumental music and is broadcast on Tuesday evenings at 10:15 p.m. "From Stock to Solti" showcases recordings made by the Chicago Symphony Orchestra and runs from 7:00 to 8:00 p.m. on Wednesdays. 
The question is ... how could such a retiring and non-aggressive person get the kind of job he dreamed about as a boy? The answer: pure chance. ■ Here's how Tait describes his entry into the dream-world of radio announcing: "In 1964, I was working at a really boring office job, and I had a collector friend who produced a show for WNIB. He wrote the script for this show and taped the music at home, using his own records. That tape would then be played on the air and the script read by a WNIB announcer. I was delighted when my friend asked me to alternate with him in putting the show together. But it was still just a part-time job, and I wasn't on the air." In 1968 WNIB offered Tait a job behind the scenes writing scripts. running tape shifts for pre-recorded announcements and producing collectors' programs. Four months later, after one of their announce s quit, WNIB offered Tait an announcing job. Four years after that, a slot opened at WFMT when Marty Robinson left to go to Channel 11. Tait's interest in music and records began when he was quite young. "I loved classical music, and one day when I was about 14. I heard a wonderful performance of Tchaikovsky's 4th Symphony on radio. But when I bought a recording of that music. I found it dull compared to the version I'd heard on the radio. I realized then that certain performers make a great difference. So in building my record collection, I began buying various performances and comparing them." 

Tait was born in Evanston, where he attended public schools. He majored in history at Roosevelt University, and this in turn added to his interest in old recordings. As a kid, he had collected stamps, and now transferred his interest to older recordings. | Fait found it relatively easy to find the kind of records and performances he sought. "In 1960, 78 and 45 rpm records had been susperceded by LPs (long-playing records), so 78s were easy to come by and quite cheap. I bought records by famous names and heard interesting differences in performances." Tait's collection of 78s now numbers about 30,000 with another 10,000 45s and LPs, and he draws on it heavily for "Collectors' Item." 

That program was begun about four months after Tait's arrival at WFMT. "Stock to Solti" was inaugurated last February and is usually done live. Tait says he likes doing the show live, because, unlike taped material, a live presentation gives him a good sense of contact with his listeners and keeps his thoughts from wandering. "There's nothing like an open microphone to focus the mind entirely." 

And how are the shows rated? Says Tait, "We don't really focus on the listener ratings of any one program here at the station. But, as the announcer, I get calls about both shows, and callers are always pleasant, so people seem to like them." Like all WFMT announcers, Tait does his own engineering.

"Working as a staff announcer is a one-person operation, and each of us does everything our listeners hear. We cue up and play records, tapes and CDs, which we then file away. If a piece of music is needed to fill a particular slot and that music isn't listed in the station's program guide. it's chosen by the announcer. 
"All of us do our own news, too, which means not just reading but choosing which news items will be included, as well as editing material we get from the wire services. We try to select news items with social and cultural significance. And in editing the news, we try to delete the jargon and journal-ese favored by some news sources. For instance, we might replace a hackneved phrase such as 'tax hike' with something more realistic like 'tax increase.' Or we'd replace 'violence erupted' with 'violence took place." 
Doing this kind of editing demands that station announcers also have a sound grasp of syntax and grammar. According to Tait, "Bad language is rude, and listeners don't like it." 

Tait feels that this kind of integrity and respect for its listeners is what sets WFMT and a few other stations apart from most other commercial stations. "So much of broadcasting is phony. Some announcers study to achieve a presentation style that's based on deception and on manipulating listeners. All of us at WFMT despise that because it's disrespectful to others and ourselves." 
7ait's life revolves almost totally around his love for music and the arts. "It is," he admits. "the biggest thing in my life." He goes to concerts when time permits, and spends a fair amount of time reading and maintaining not just his record collection but his extensive library of books and periodicals about classical recordings. 

However, he seems most comfortable when talking about WEMT, with which he identifies both ethically and philosophically. "I was a fan of the station even before I went to work there. Ever since I first heard it 30 years ago, WEMT has always embodied so much of what I wanted as a listener — level-headedness, respect for my intelligence and the desire to share with audiences a love of music and the other fine arts." Tait seems to be one of the rare few who has found a home at his job, doing the kind of work he loves with people who share his enthusiasm. "The station isn't just a group of professional broadcasters who decided to focus on fine arts. Really, it's a bunch of people who are passionately in love with fine arts and who wound up as radio broadcasters." Not a bad life for Don Tait, the quintessential music fan and accidental announcer.

DON TAIT owns a collection of 40,000 records stored in his at-home library. His life revolves almost totally around his love for music and the arts.

pappenings

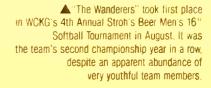
Hor pop star Rick Astley, center, joins B-96 personalities Joe Bohannon, left and Ed Volkman, right, in the studio



# WBEL

was the focus of a WBEE "Celebrity Spotlight Interview" in the Millionaires Room of the Chicrick Club. With Dee are WBEE personality Davita Sharp and general manager Charles Sherrell.







▼VICTOR PARRA, host of WBEZ's "Mambo Express." gets wacky and rhythmic on the conga drums with, from left, DON WOODVILLE on trombone. Sergio Cruz on bass. CONNIE PERRUSQUIA, vocals, and ELI GUTTIERREZ, timbales.



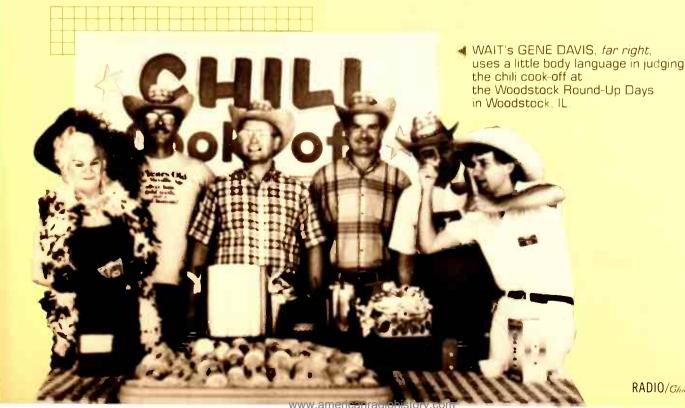
Would you buy a used car from these two? WNIB announcer BRUCE DUFFIE, left, looks like he has his doubts about comedians EMO PHILIPS, center, and JUDY TENUTA, right.



WMAQ All-News 67 was the official radio sponsor of the Manufacturers Hanover Corporate Challenge this summer. The race is Illinois' largest road race with more than 13,000 runners representing more than 800 corporations. Here, WMAQ morning anchor Pat Cassidy, right, joins Manufacturers Hanover director of special events Barbara Paddock at the starting line.

WVON AM-1450 Talk Radio program director/host Jon Daye was guest speaker at a recent Bethune Tubman Truth Awards luncheon honoring Gwen Hayes, WVON president, Henry Locke, Chicago Defender managing editor, and Maxine Walker, editor and publisher of Platform magazine. State Rep. Monique Davis was a special guest of WVON. Pictured are, from left, Hayes, Davis. Locke. Daye and Walker





# WXLC FM 102.3

3250 Belvidere Rd. Waukegan, IL 60085 312-336-7900

General Manager: Hal Coxon Program Director: Nick Farella Promotions Director: Rich Padgen

Contemporary Hits.

Monday - Friday MIDNIGHT - 6:00 AM Jim Novak

5:30 AM - 10:00 AM Dave Labrecque and Liz Dvorak

10:00 AM - NOON Liz Dvorak

NOON - 2:00 PM Nick Farella

> 2:00 PM - 7:00 PM Jym Geraci

7:00 PM - MIDNIGHT Joe Blaney

Saturday

MIDNIGHT - 6:00 AM Tom Gaines

6:00 AM - NOON Dave Labrecque

NOON - 6:00 PM

Joe Blaney

6:00 PM - MIDNIGHT Jim Novak

Sunday

MIDNIGHT - 5:00 AM Tom Gaines

5:00 AM - 9:00 AM

Public Affairs

9:00 AM - NOON 'The Rockin' America" Top 40 Countdown with Scott Shannon

NOON - 6:00 PM Jym Geraci

6:00 PM - MIDNIGHT Tom Gaines

# WXRT FM 93

4949 W. Belmont Avenue Chicago, IL 60641 312-777-1700

#### Monday

ALL DAY Album Oriented Rock

7:45 AM, 8:00 PM, 11:50 PM

'XRT Cornedy Break

8:10 AM, 5:10 PM Athletes' Feats Sports Commentary, Bob Verdi

10:00 PM

Blues Breakers Tom Marker

#### Tuesday

ALL DAY Album Oriented Bock

7:45 AM, 8:00 PM Goin' To The Show Movie Reviews

8:10 AM, 5:10 PM Athletes' Feats Sports Commentary, Bob Verdf Station Manager: Harvey Wells Program Director: Norm Winer

Promotion Manager: Christie Nordhielm

10:00 PM

Grateful Dead Concert

11:50 PM

'XRT Comedy Break

Wednesday

ALL DAY Album Orien ed Rock

7:45 AM, 8:00 PM

XRI Comedy Break

8:10 AM, 5:10 PM

Athletes' Feats Sports Commentary, Bob Verdi

10:00 PM

Book Over London Hosted by Britain's leading DJ's

Thursday

ALL DAY Album Oriented Rock

7:45 AM, 8:00 PM Goln' To The Show

Movie Reviews

8:10 AM, 5:10 PM

Athletes' Feats

Sports Commentary, Bob Verdi

10:00 PM

The Big Beat Johnny Mars

**Friday** 

ALL DAY Friday Flashback Special

7:45 AM

'XRT Comedy Break

8:10 AM

Athletes' Feats Sports Commentary, Bob Verdi

5:10 PM

Athletes' Feats Sports Commentary, Bob Verdi Saturday

ALL DAY Album Oriented Rock

8 AM - 1 PM

Saturday Morning Flashback Norm Winer

11 PM - MIDNIGHT King Biscuit Flower Hour Historic Live Performances

SUNDAY

ALL DAY Album Oriented Rock

10:00 AM

B.B. King Blues Hour B.B. King Personal Observation and Music

8:00 PM

Sunday Night Concert Live Performances

9:00 PM

Jazz Transfusion Bebop to New Age to avant-garde. Terri Hemmert and Barry Winograd

# **WYLL FM 106.7**

2400 E. Devon Avenue Des Plaines, IL 60018 312-297-8430 Station Manager: Vernon Merritt Program Director: Kevin Jay

WYLL is a Contemporary Christian Music Station.

## Monday - Friday

6:00 AM - 10:00 AM

Music, Talk, Weather

Kurt Wallace

# 10:00 AM - 4:00 PM

Non-stop Contemporary Christian Music

#### 4:00 PM - 8:00 PM

Music, Talk, Weather Dave Gordon

#### 8:00 PM - 6:00 AM

Contemporary Christian Music

#### Saturday

6:00 AM - 10:00 AM
Contemporary Christian Music

#### 10:00 AM - NOON

"Twenty—The Countdown Magazine" Countdown of top 20 hits, Interviews John Rivers

#### NOON - MIDNIGHT

Non-stop Contemporary Christian Music

#### Sunday

ALL DAY

Contemporary Christian Music

# **WYSY FM 107.9**

PO. Box 2010 Aurora, IL 60507 312-851-4600 General Manager: Chuck Williams
Program Director: Bob Spence

General Sales Manager: John Ginzkey

Adult Contemporary Music, News, Weather and Traffic Updates (Focus on Information for Suburban Listeners).

# Monday - Friday

# MIDNIGHT - 5:30 AM

Adult Contemporary Music Ray Stevens

#### 5:30 AM - 10:00 AM

"Phinny & Friends Morning Show" Drewe Phinny News, Sue Wiencek Sports, Rob Seymour

#### 10:00 AM - 3:00 PM

Adult Contemporary Music Jim McNicholas

#### 3:00 PM - 7:00 PM

Adult Contemporary Music John Rivers

#### 7:00 PM - MIDNIGHT

Adult Contemporary Music Megan Reed

# Saturday - Sunday

#### **ALL DAY**

Adult Contemporary Music, News, Weather and Traffic Updates

# WEEKEND HOSTS

Len Turner Ken Anderson Todd Manley Nanci Schaeffer Kurt Fischer

# **WYTZ FM 94.7**

360 N. Michigan Avenue Chicago, IL 60601 312-984-0095

President: Kevin O'Grady

Operations Manager: Rick Lippincott

# Monday - Friday

5:30 AM - 10:00 AM Music, News, Comedy Brant Miller

10:00 AM - 3:00 PM

'Lunchtime Request Hour' Fax-in, Call-in Doug Blair

3:00 PM - 7:00 PM

Music, Variety, Contest, Call-in Brian Kelly

7:00 PM - 11:00 PM

Top 8 at 8, All Request and **Dedication Hour** Comedy, Music Alan Kabel

11:00 PM - 2:00 AM

News on Music, Sports, **Current Events** Steve Craig

2:00 AM - 5:30 AM

Overnight Listening Mike Kelly

#### Saturday

MIDNIGHT - 2:00 AM Contemporary Rock Music

Steve Craig

2:00 AM - 6:00 AM Overnight Listening Mike Kelly

6:00 AM - 10:00 AM

Contemporary Rock Music, News Vicki Truax

11:00 AM - 2:00 PM

Contemporary Rock Music Nick St. John

2:00 PM - 7:00 PM

Contemporary Rock Music Steve Craig

7:00 PM - 11:00 PM

Contemporary Rock Music Ellen Cable

11:00 PM - 4:00 AM

Overnight Listening Vicki Truax

#### Sunday

9:00 AM - 1:00 PM American Top 40

1:00 PM - 4:00 PM

4:00 PM - 8:00 PM Rock

Mike Kelly

8:00 PM - 1:00 AM

Music Nick St. John

# **WGCI FM 107.5**

332 S. Michigan Avenue Chicago, IL 60604 312-427-4800

General Manager: Mary Dyson Program Director: Jimmy Smith

# Monday - Friday

2:00 AM - 5:00 AM Yvonne Daniels

5:00 AM - 9:00 AM Banks & Company Doug Banks

9:00 AM - NOON Shannon Dale

NOON - 2:00 PM Marco Spoon

2:00 PM - 6:00 PM Tom Joyner

6:00 PM - 10:00 PM Jammin' Dave Michaels

10:00 PM - 2:00 AM Steven J. Ross

# Saturday

MIDNIGHT - 2:00 AM Steven Ross

2:00 AM - 6:00 AM Armando Rivera

6:00 AM - 7:00 AM Music

7:00 AM - 10:00 AM

'On The Move' Tom Jovner

10:00 AM - 2:00 PM Shannon Dale

2:00 PM - 6:00 PM Dave Michaels

6:00 PM - 10:00 PM Irene Mojica

10:00 PM - MIDNIGHT "Rap Down" Ramone Wade

# Sunday

MIDNIGHT - 4:00 AM **CLUB 107.5** 

Armando Rivera

4:00 AM - 5:00 AM Public Affairs Programming

5:00 AM - 9:00 AM

Music of Love and Inspiration Jacquie Haselrig

9:00 AM - 10:00 AM

"Radioscope" Lee Bailey

10:00 AM - NOON

"Countdown" Walt Love

NOON - 6:00 PM Irene Mojica

6:00 PM - 10:00 PM "Dusties"

Herb Kent

10:00 PM - 2:00 AM Steven Ross

2:00 AM - 5:00 AM Armando Rivers

# GOOD BUSINESS

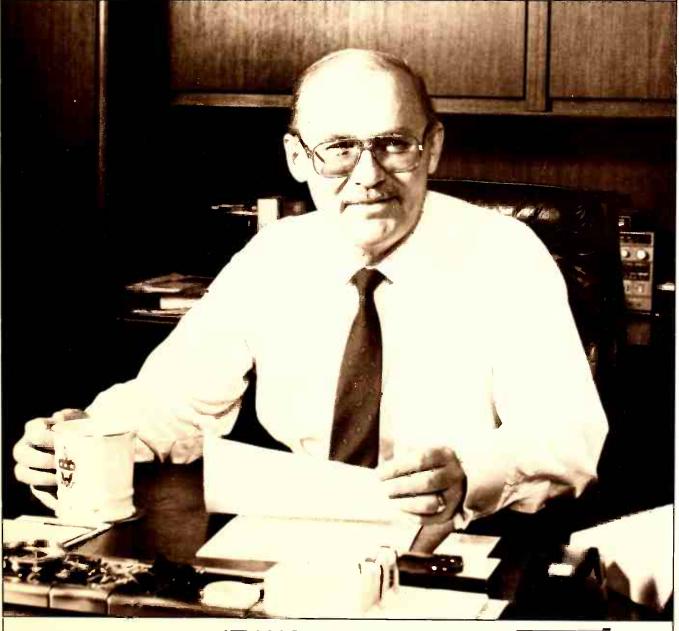
In my everyday activities, I communicate with business leaders who know that the bottom line in today's world is to get and to give the best value for the dollar.

For my transportation dollar, the CTA meets those criteria. That's one of the

reasons why I ride it when I travel around the downtown area. It's inexpensive, and gets me where I'm going quickly and comfortably.

It's the best transportation buy in Chicago, and using it is simply good business.

Samuel R. Mitchell, President Chicago Association of Commerce and Industry



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