

CODEX BOOK COMPANY, INC. NORWOOD, MASSACHUSETTS. PRINTED IN U.S.A.
NO. 3124. POLAR CO-ORDINATE.

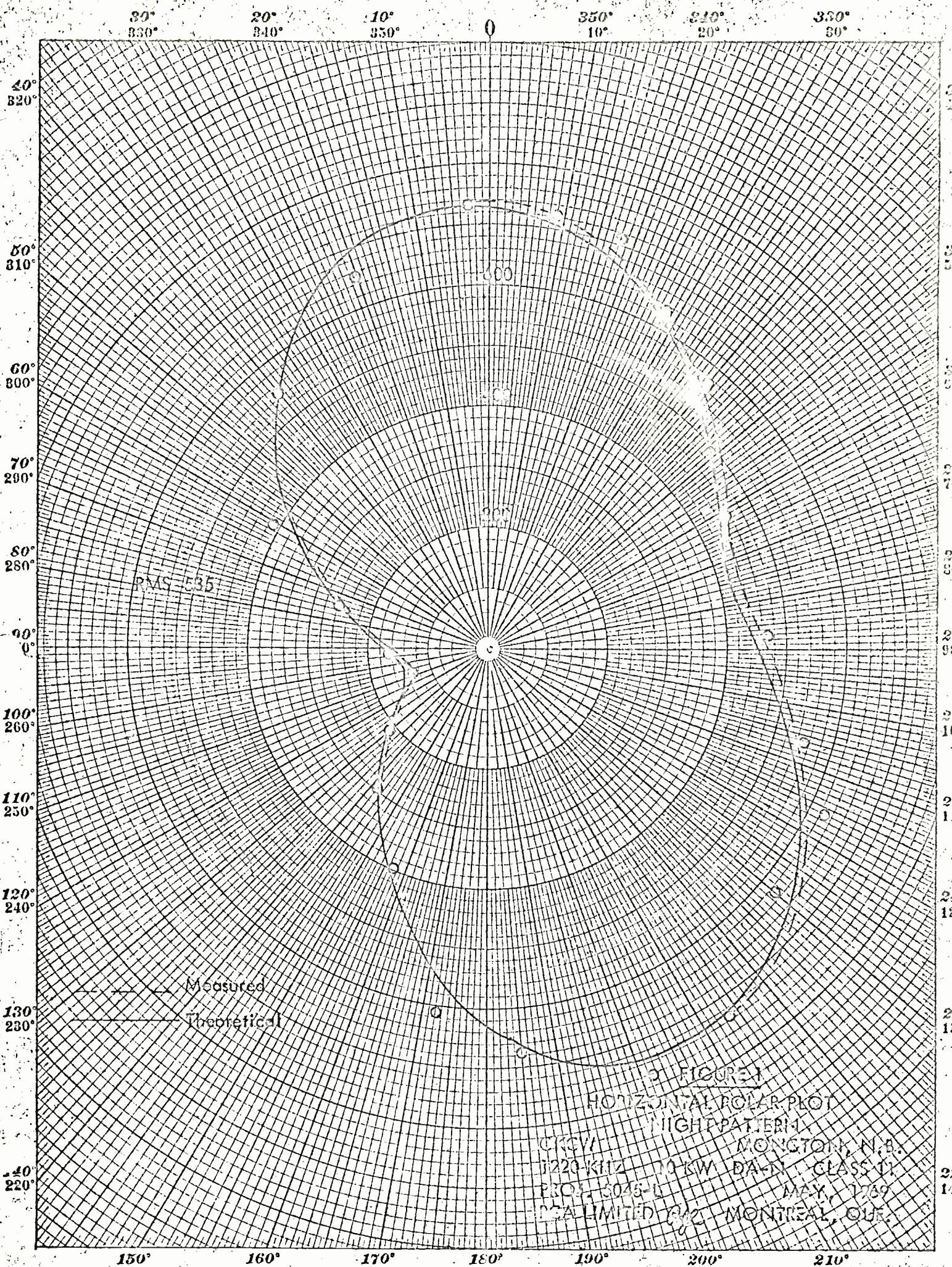
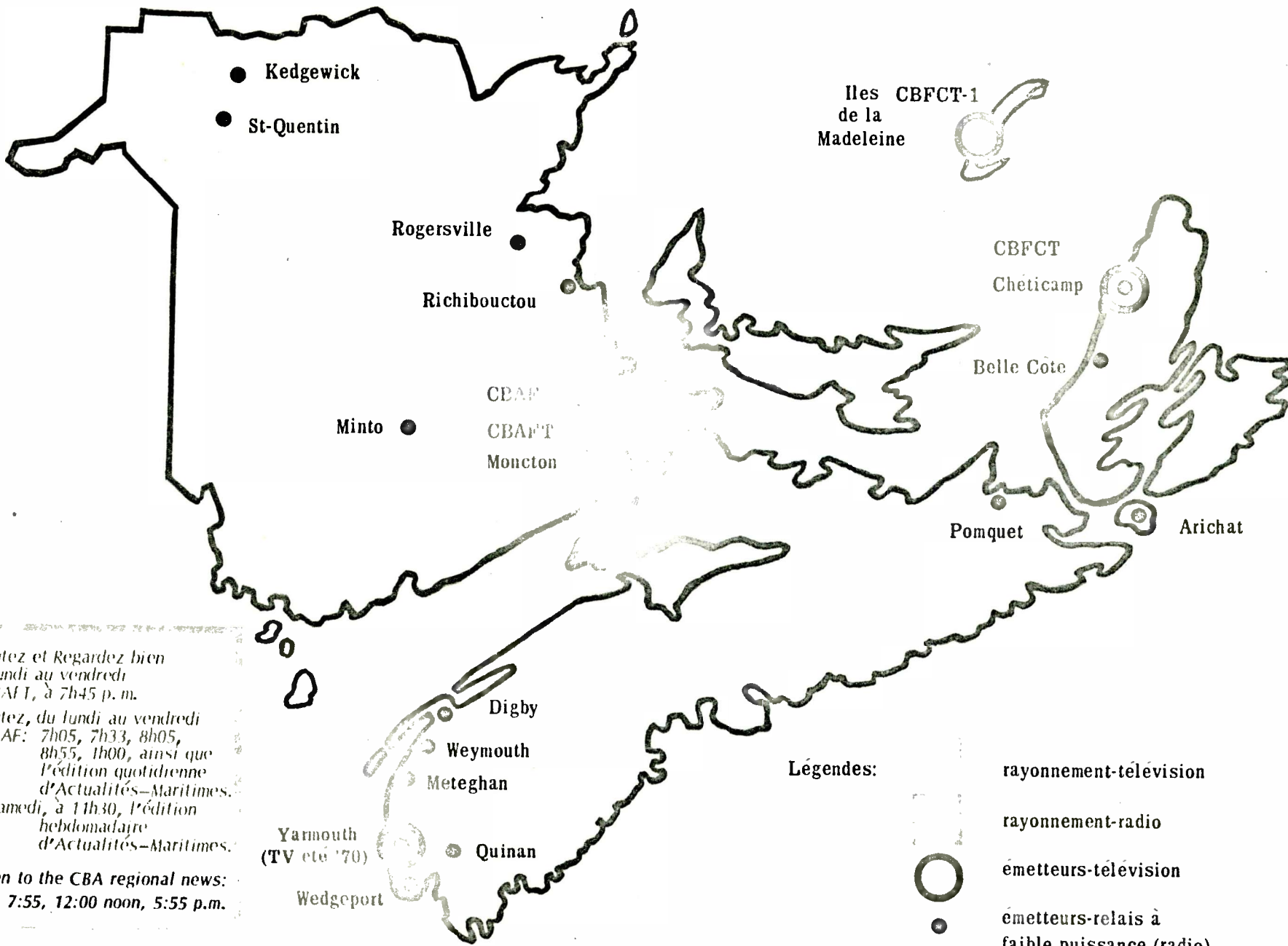


FIGURE 1
HORIZONTAL POLAR PLOT
HIGH PATTERN
CREW MONGTOM, N.B.
1220 KHZ 10 KW DA-N CLASS II
PROJ 5046-L MAY, 1969
SEA LIMITED MONTREAL, QUE.

150° 210° 160° 200° 170° 190° 180° 170° 190° 160° 210° 150°



Ecoutez et Regardez bien
 du lundi au vendredi
 à CBAFT, à 7h45 p. m.
 Ecoutez, du lundi au vendredi
 à CBAF: 7h05, 7h33, 8h05,
 8h55, 1h00, ainsi que
 l'édition quotidienne
 d'Actualités-Maritimes.
 Le samedi, à 11h30, l'édition
 hebdomadaire
 d'Actualités-Maritimes.
 Listen to the CBA regional news:
 7:30, 7:55, 12:00 noon, 5:55 p.m.

Légendes:
 [Large dashed circle] rayonnement-télévision
 [Small dashed circle] rayonnement-radio
 [Large solid circle] émetteurs-télévision
 [Small solid circle] émetteurs-relais à faible puissance (radio)

NOUVEAU-BRUNSWICK

Chatham

I.P.-É.

Richibouctou

KENT

RAYONNEMENT
CBAF
RADIO-CANADA
MONCTON
1300 KC/S
5000 WATTS

Shediac

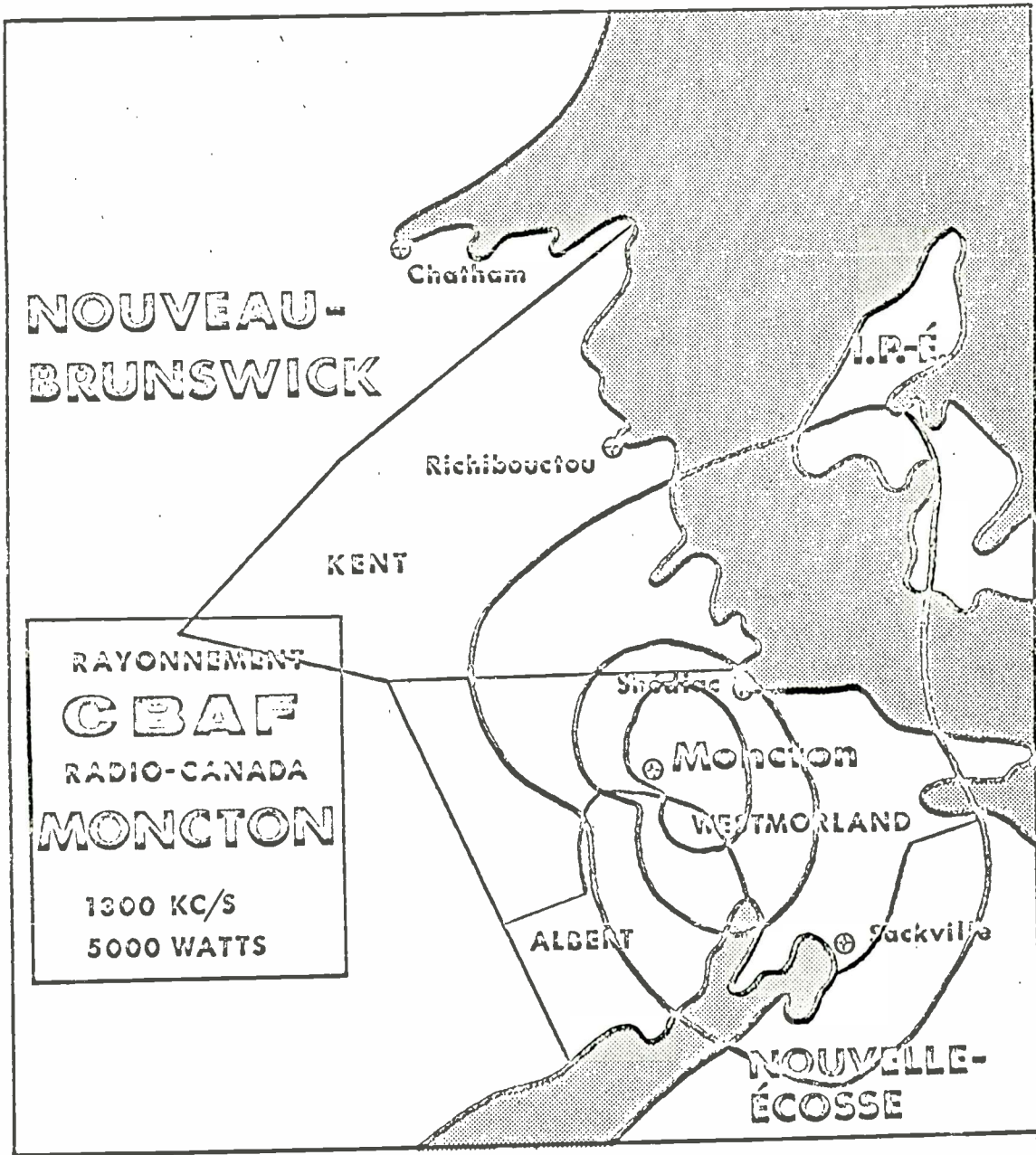
Moncton

WESTMORLAND

ALBERT

Sackville

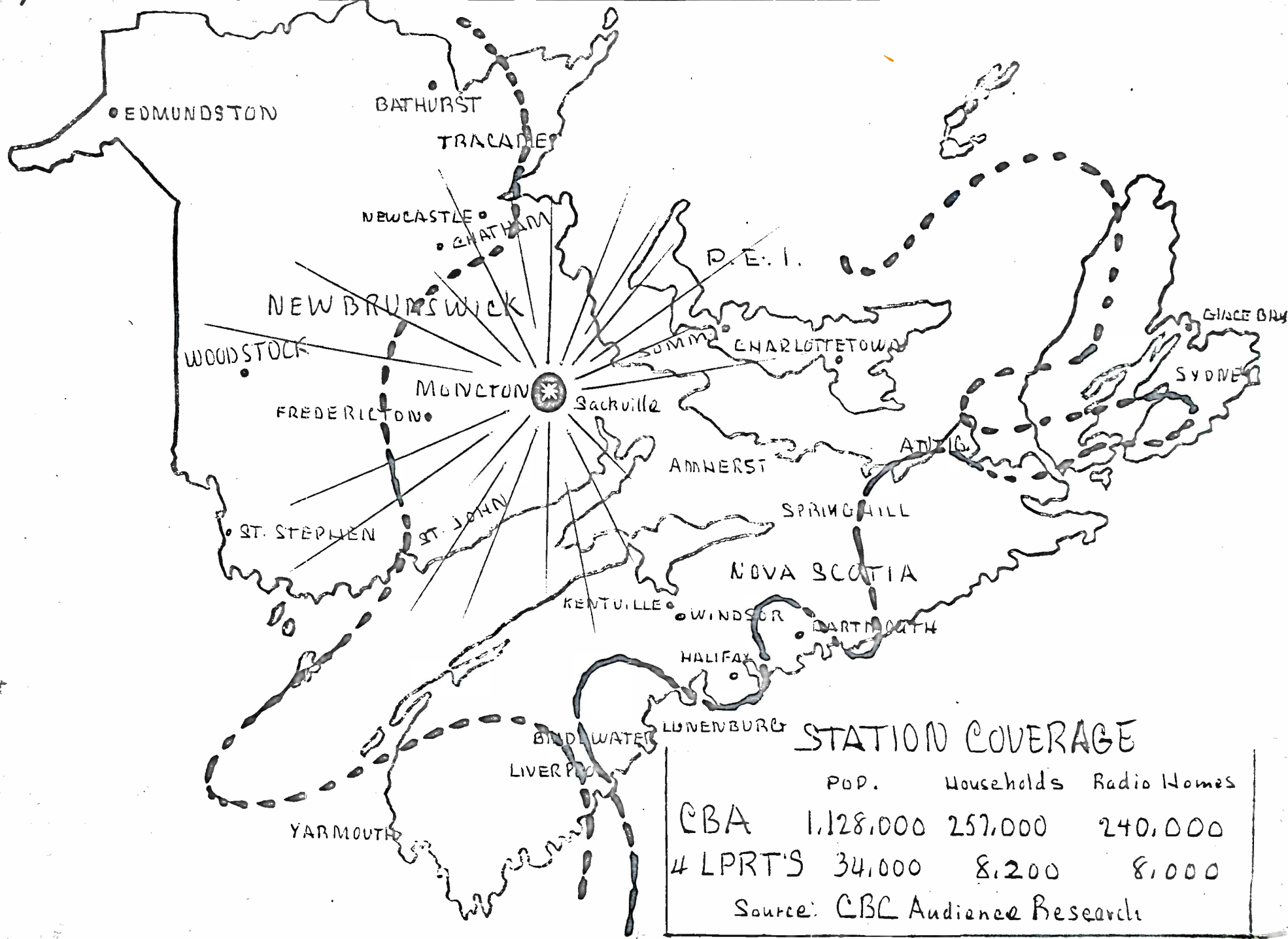
NOUVELLE-ÉCOSSE



50,000 WATTS

CBC. MONCTON N.B DIAL 1070

CLEAR CHANNEL



STATION COVERAGE

	POP.	Households	Radio Homes
CBA	1,128,000	257,000	240,000
4 LPRT'S	34,000	8,200	8,000

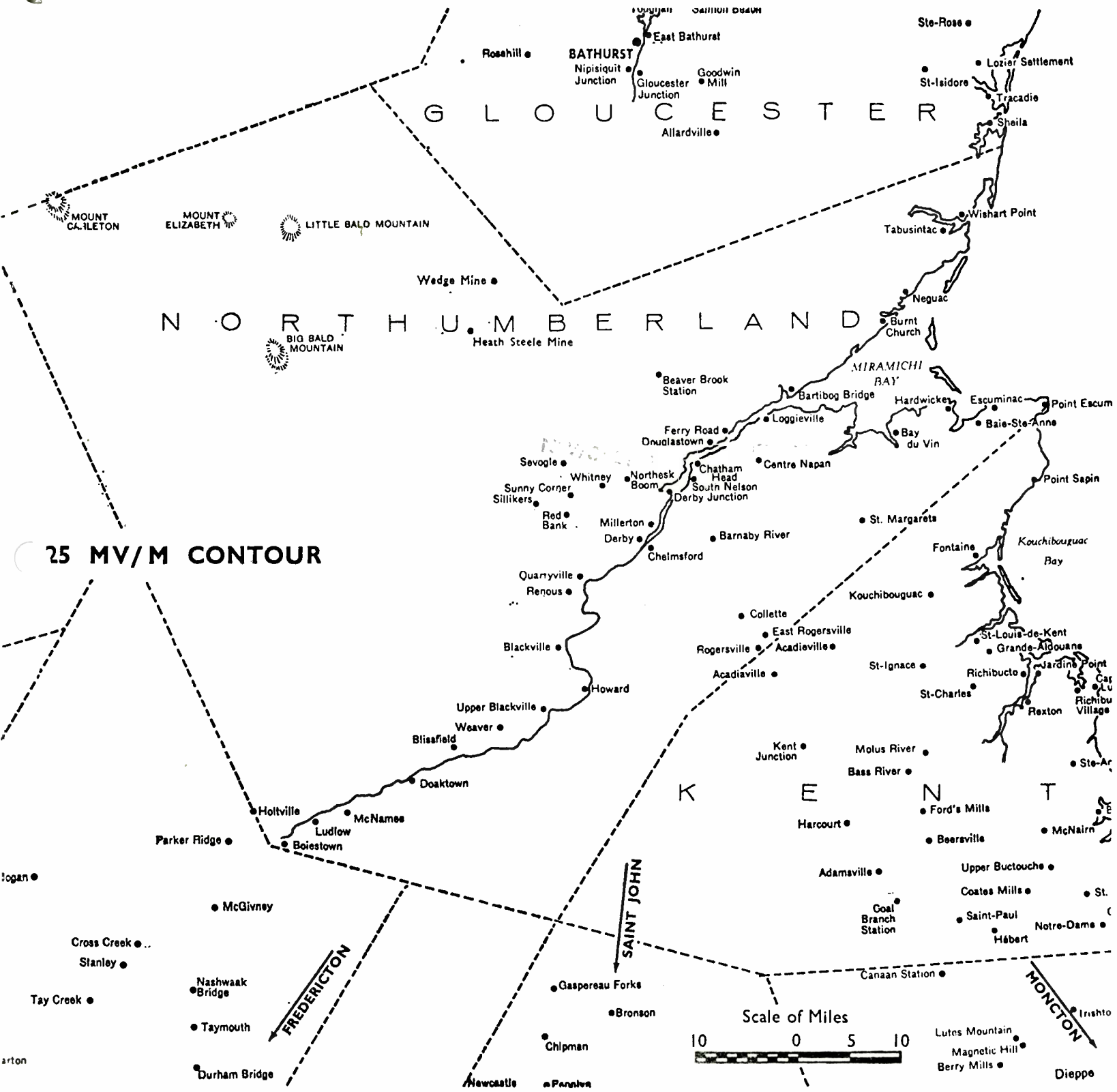
Source: CBC Audience Research

CBC RADIO SALES

CFUN 790

NEWCASTLE

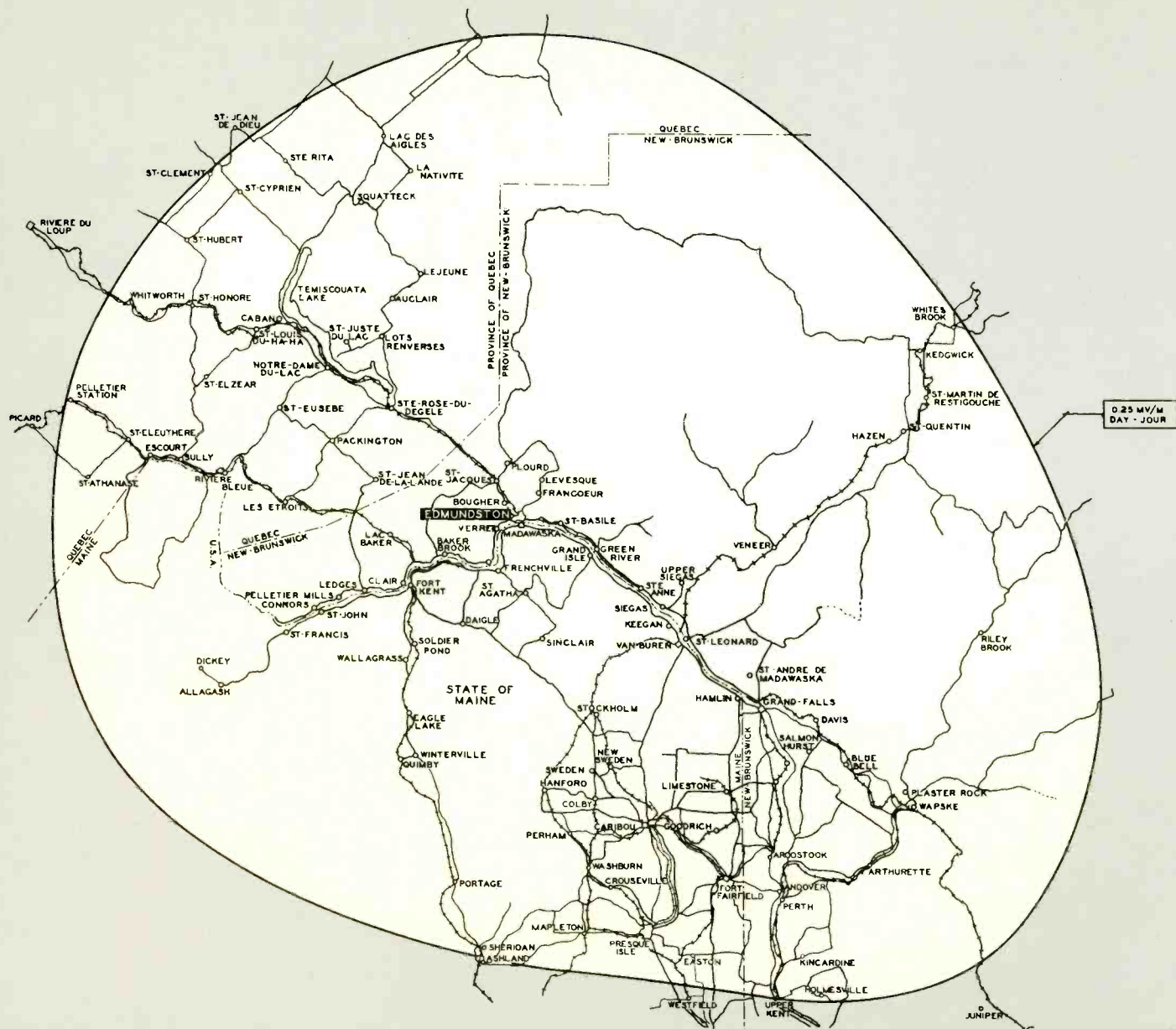
CHATHAM



THE **CFUN** TRADING AREA

has coverage in three Counties, with an average of 5.2 persons per household.

The Voice of Central New Brunswick



0.25 MV/M
DAY - JOUR



RADIO EDMUNDSTON LTÉE	
C J E M	
EDMUNDSTON N.B.	
DAY	5000 W JOUR
NIGHT	1000 W SOIR
FIELD INTENSITY	CONTOUR
PATRON D'INTENSITE	DU SIGNAL

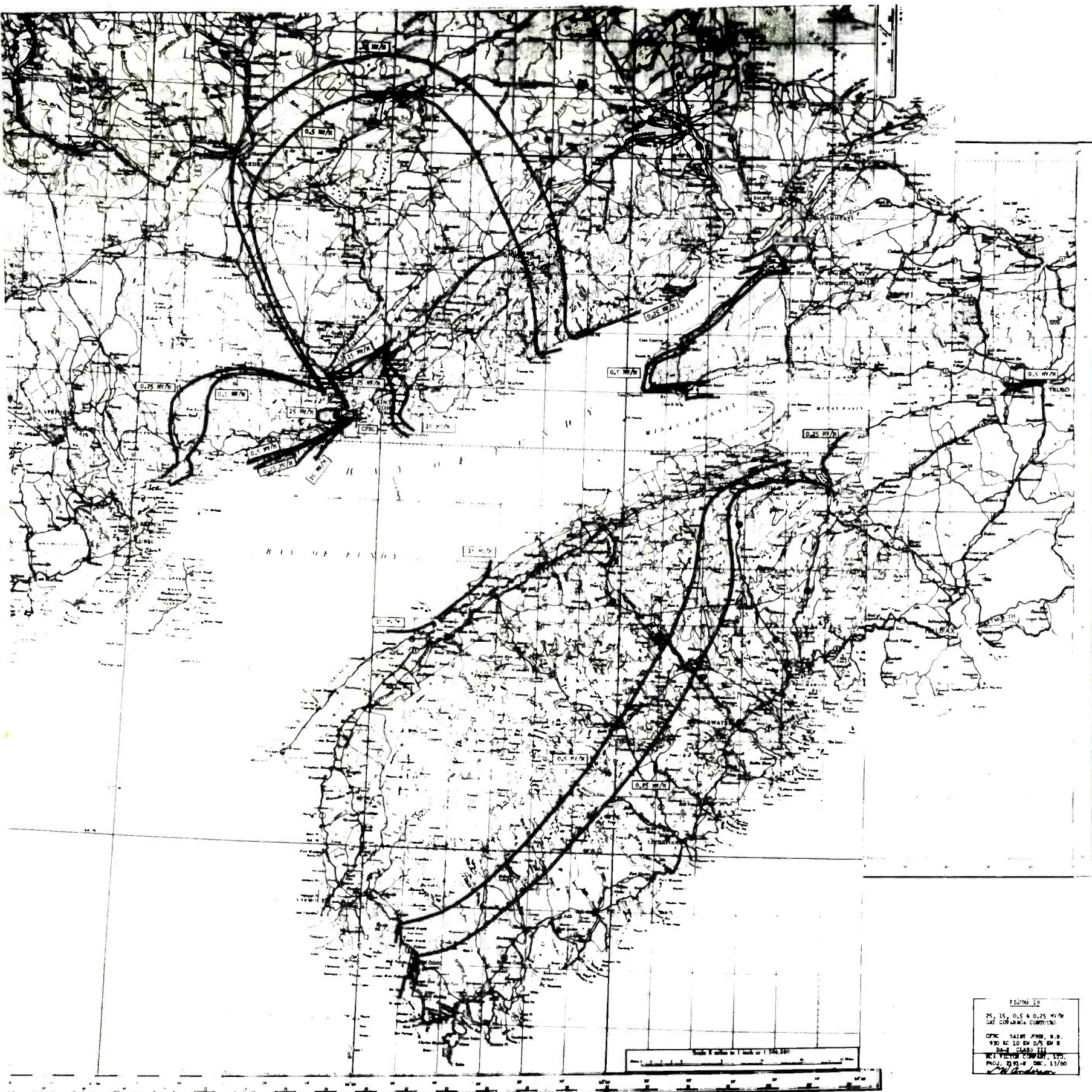


FIGURE 32
 25, 15, 0.5 & 0.25 M/T
 GULF OF FINLAND CONTINUED
 CPIC SAINT JOHN, N.B.
 930 10 10 10 10 10 10
 DATE CLASS III
 NCI VICTOR COMPANY, LTD.
 PROJ. 3391-8 DDC. 13/60
[Signature]

RESTIGOUCHE BROADCASTING CO.

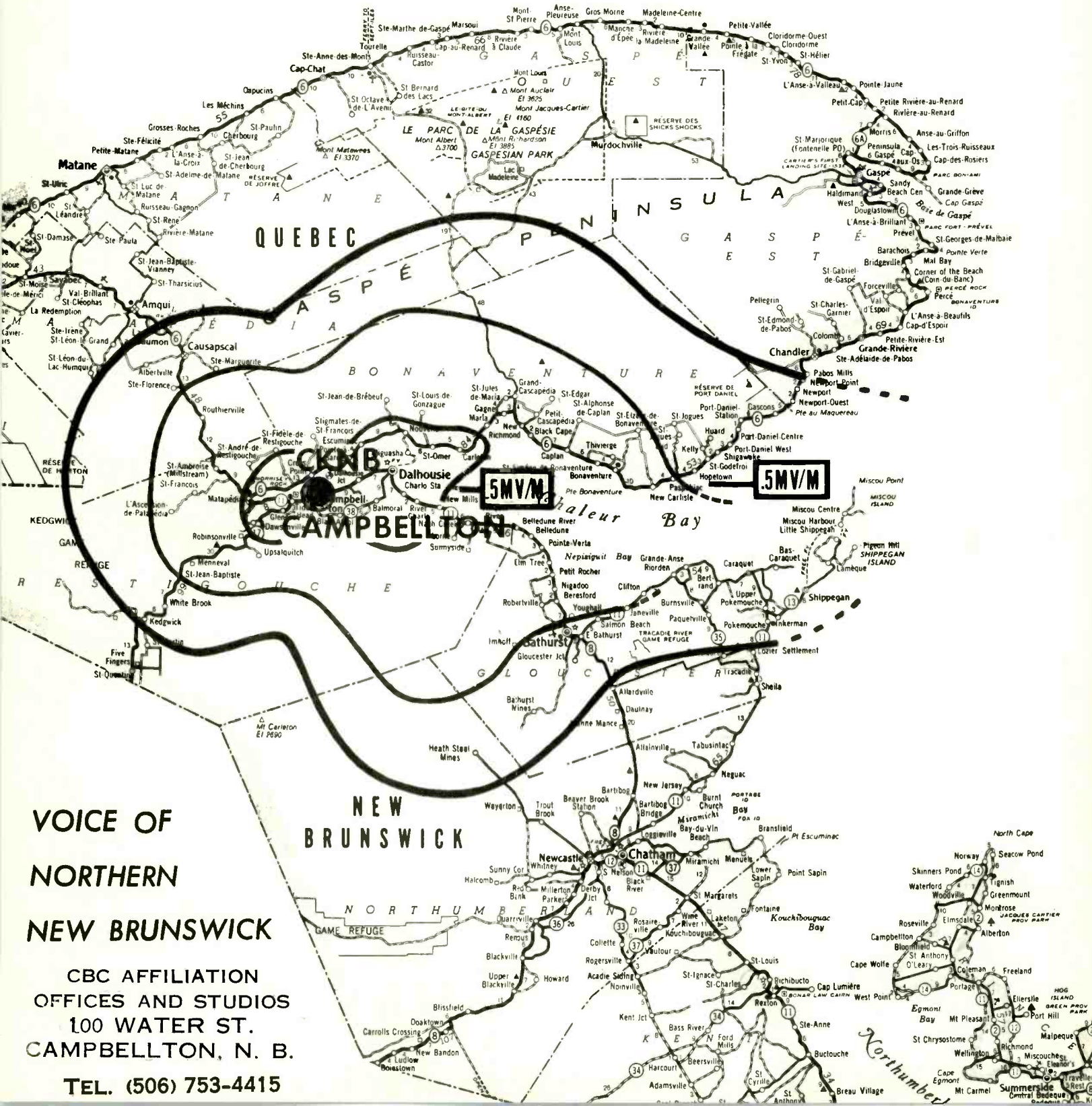
P. O. Box 340

CAMPBELLTON, N. B.



10,000 WATTS

950 KILOCYCLES



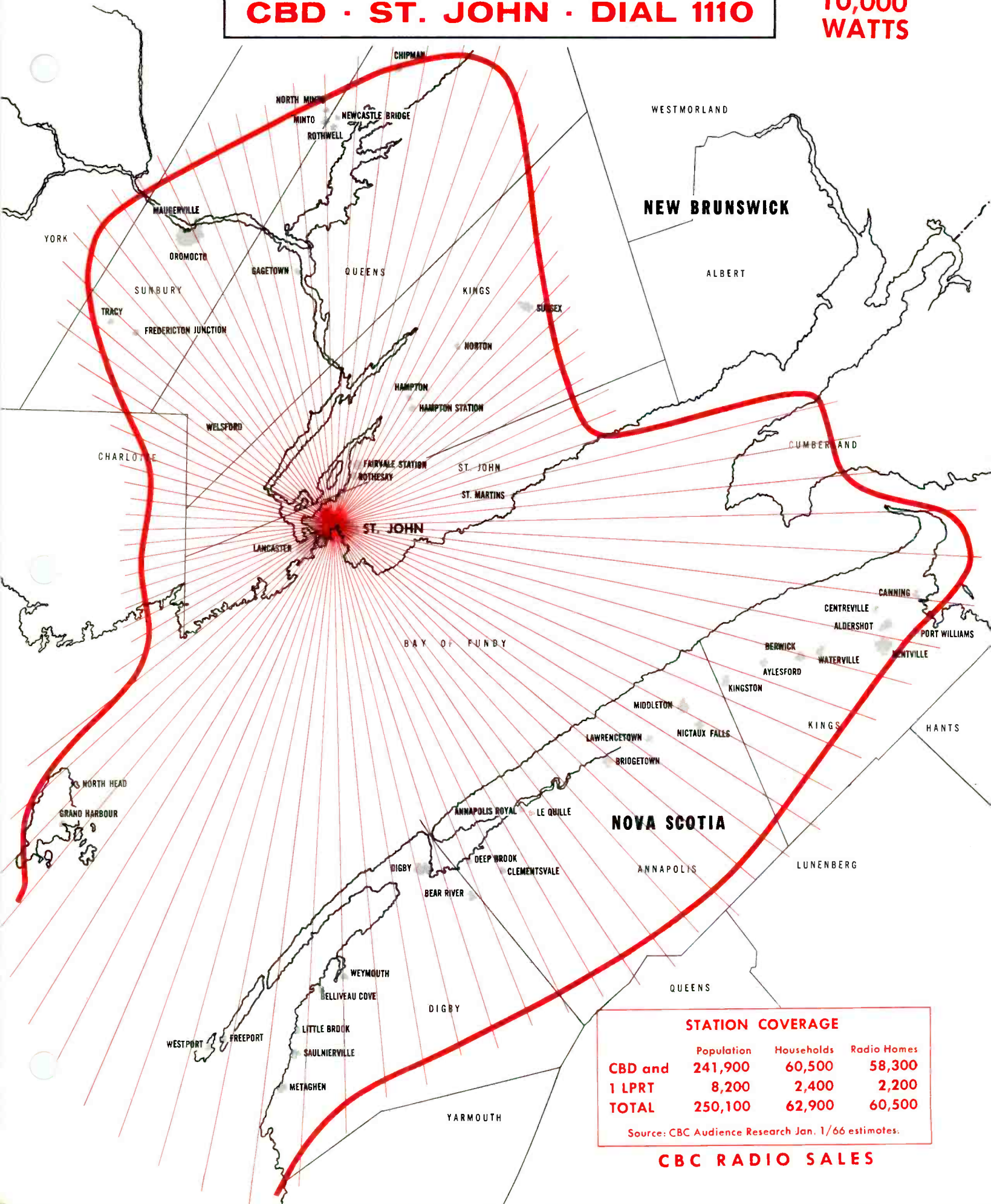
**VOICE OF
NORTHERN
NEW BRUNSWICK**

**CBC AFFILIATION
OFFICES AND STUDIOS
100 WATER ST.
CAMPBELLTON, N. B.**

TEL. (506) 753-4415

CBD · ST. JOHN · DIAL 1110

10,000 WATTS



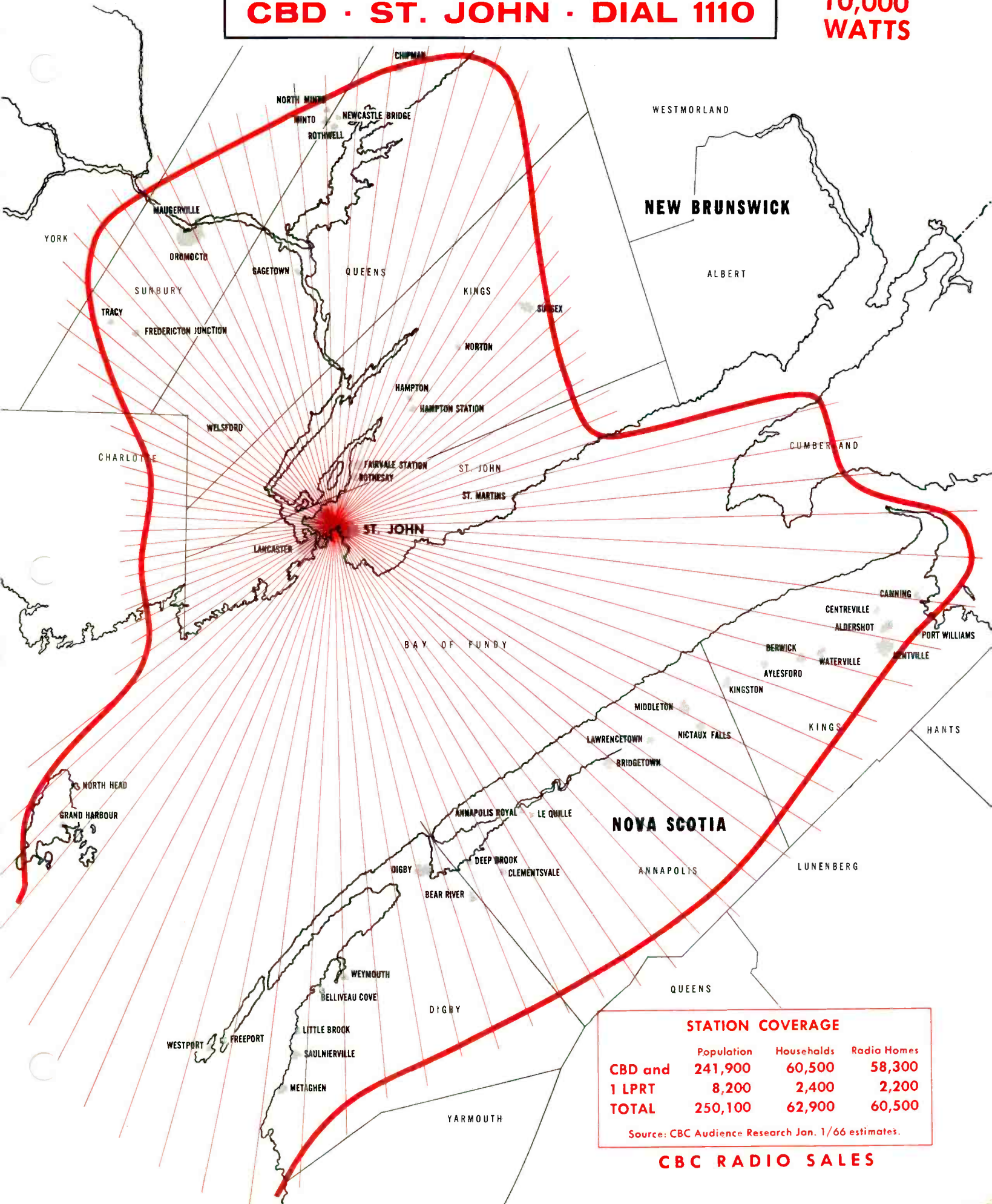
STATION COVERAGE			
	Population	Households	Radio Homes
CBD and	241,900	60,500	58,300
1 LPRT	8,200	2,400	2,200
TOTAL	250,100	62,900	60,500

Source: CBC Audience Research Jan. 1/66 estimates.

CBC RADIO SALES

CBD · ST. JOHN · DIAL 1110

**10,000
WATTS**



	Population	Households	Radio Homes
CBD and	241,900	60,500	58,300
1 LPRT	8,200	2,400	2,200
TOTAL	250,100	62,900	60,500

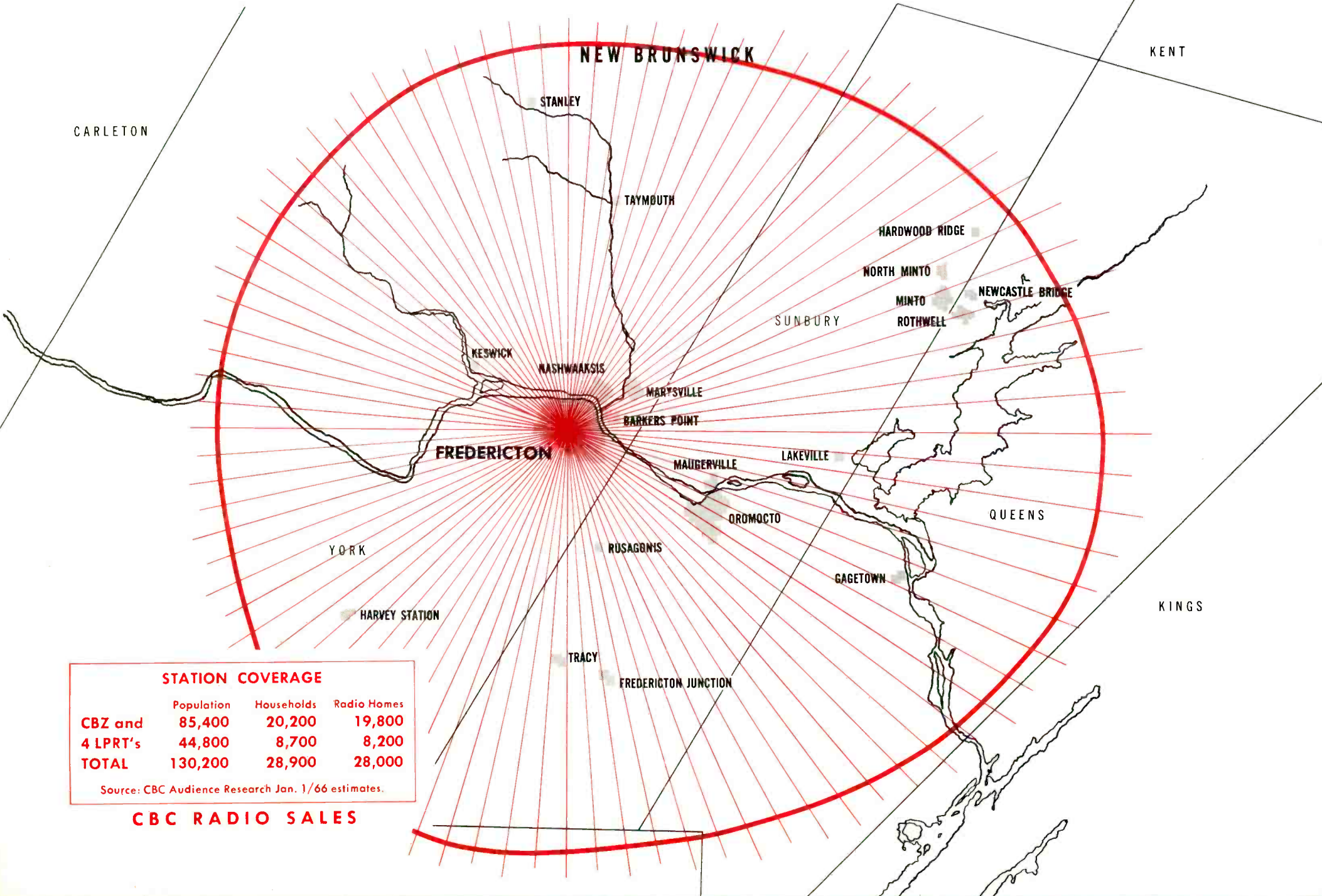
Source: CBC Audience Research Jan. 1/66 estimates.

CBC RADIO SALES

10,000 WATTS

CBZ · FREDERICTON · DIAL 970

NORTHUMBERLAND



NEW BRUNSWICK

KENT

CARLETON

STANLEY

TAYBOUTH

HARDWOOD RIDGE

NORTH MINTO

MINTO

ROTHWELL

NEWCASTLE BRIDGE

SUNBURY

KESWICK

WASHWAAKSIS

MARYSVILLE

BARKERS POINT

FREDERICTON

MAUGERVILLE

LAKEVILLE

QUEENS

OROMOCTO

YORK

RUSAGONIS

GAGETOWN

KINGS

HARVEY STATION

TRACY

FREDERICTON JUNCTION

STATION COVERAGE			
	Population	Households	Radio Homes
CBZ and	85,400	20,200	19,800
4 LPRT's	44,800	8,700	8,200
TOTAL	130,200	28,900	28,000

Source: CBC Audience Research Jan. 1/66 estimates.

CBC RADIO SALES



55 - AM _____

RADIO ATLANTIC (CFNB) LTD., 125 HANWELL ROAD, P.O. BOX 217, FREDERICTON, N.B. E3B 4Z4
(506) 459-5555 FAX: (506) 458-1229

MR. STEVE TAFFE
9414 WEST 12TH
WICHITA, KANSAS
U-S-A
67212

DEAR MR. TAFFE:

ENCLOSED PLEASE FIND A COPY OF OUR CFNB COVERAGE MAP AND CFNB STICKERS. I HOPE THIS WILL ADD NICELY TO YOUR COLLECTION. I SHOULD POINT OUT THAT OUR SIGNAL HAS BEEN MONITORED AS FAR AWAY AS ENGLAND, LAPLAND, AND FINLAND TO THE EAST, VENEZUELA TO THE SOUTH AND WINNEPEG, MANITOBA TO THE WEST. OUR IMMEDIATE COVERAGE AREA, WITH A STRONG NIGHTLY SIGNAL, COVERS THE PROVINCES OF NEW BRUNSWICK, NOVA SCOTIA, PRINCE EDWARD ISLAND AND NEWFOUNDLAND.

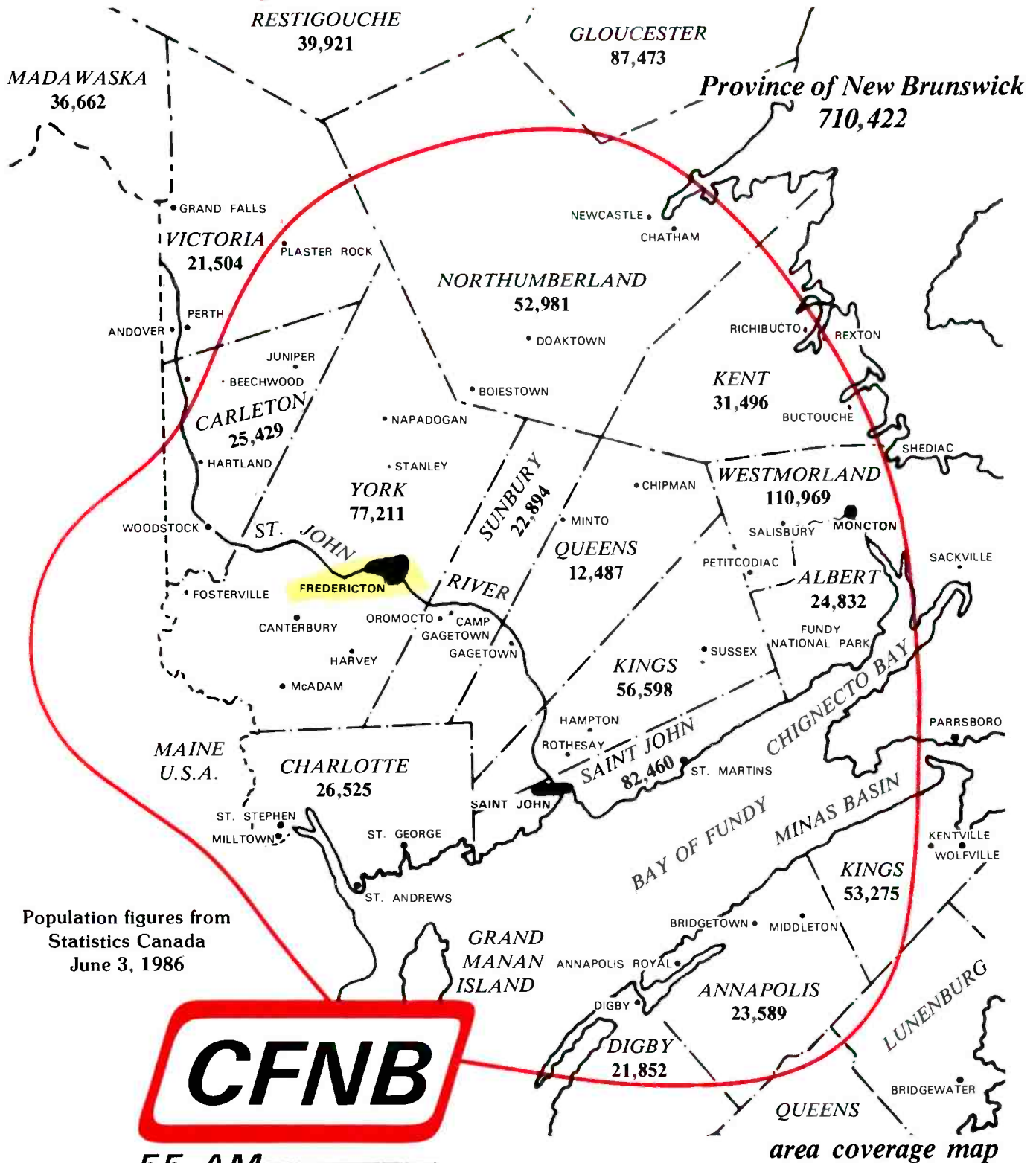


A MEMBER OF THE RADIO ATLANTIC GROUP

YOURS IN RADIO,

DAVE MORELL-OPERATIONS DI

548,451 Potential Listeners



Studio Address:

Personnel:

Radio Atlantic (CFNB) Ltd.
125 Hanwell Road, P.O. Box 217,
Fredericton, N.B. E3B 4Z4
(506) 459-5555

President, Dan Somers
Vice President and General Manager, Ross Mathers
Promotions Director, Dave Morell
Sales Manager, Ross Mathers
Traffic Manager, Heather MacNeil
Engineer, Gary Stone



55-AM

Card No. 66

Rate Card

Effective April 1, 1989

**Fredericton's
Radio
Station**

Reach Plan Number 1

30% Breakfast
30% Mid-day
40% Drive

\$22.

Minimum 10 occasions over five days

Reach Plan Number 2

1/3 Mid-day
1/3 Drive
1/3 Evening

\$18.

Minimum 12 occasions over five days

Week-end Reach Plan - Best Time Available

Saturday - Sunday 6:00 AM - 7:00 PM

\$18.

Minimum of 12 occasions



55-AM

Call (506) 459-5555

Selected Times

Breakfast	6:00 AM - 10:00 AM	\$38.
Mid-day	10:00 AM - 3:00 PM	\$28.
Drive	3:00 PM - 8:00 PM	\$26.
Evening	8:00 PM - 12:00 PM	\$17.

ALL RATES ARE 30 SECONDS.

Volume discounts available on long term commitments

On Site Broadcasts

12 - 60 second live Reports	\$750. (Additional hours add \$225.)
24 - 15 second Promos	
3 Hour Minimum	

Special Programming takes precedence over Regular Programs.

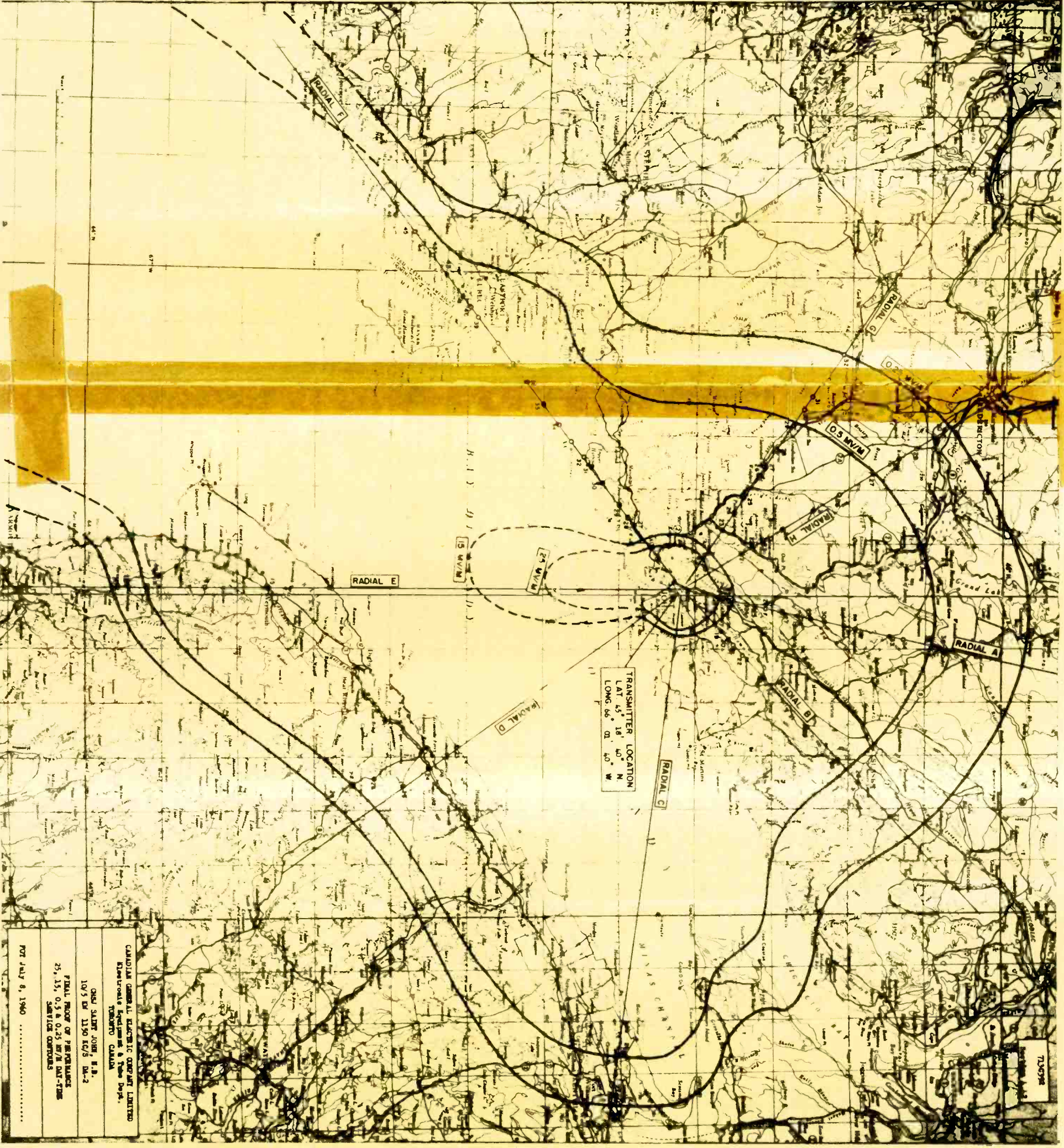
Terms: Invoices are due and payable when rendered. A service charge of 2% per month (26.8% per annum) charge on accounts 30 days and over.

Copy: In order to provide our clients with commercials of the highest quality, we ask that copy information and tapes be submitted *two working days* in advance of first scheduled broadcast.

General Advertising: All Programs and Announcements must conform to the Code of Ethics of the C.A.B.

Rate Protection: Three months from effective date of any rate revision or the expiration of current contract.

Cancellation: The time required for cancelling any booking is 48 hours.



TRANSMITTER LOCATION
 LAT 45° 18' 40" N
 LONG 66° 01' 40" W

0.5 MW

15 MW

25 MW

CANADIAN GENERAL ELECTRIC COMPANY LIMITED
 Electrical Equipment & Tube Dept.
 TORONTO CANADA

CHIEF SALES JOHN, R.B.
 10/5 CW 1150 EC/S DA-2

FINAL PROOF OF PERFORMANCE
 25, 15, 0.5 & 0.25 MW/DAY-TIME
 SERVICE CONTINUED

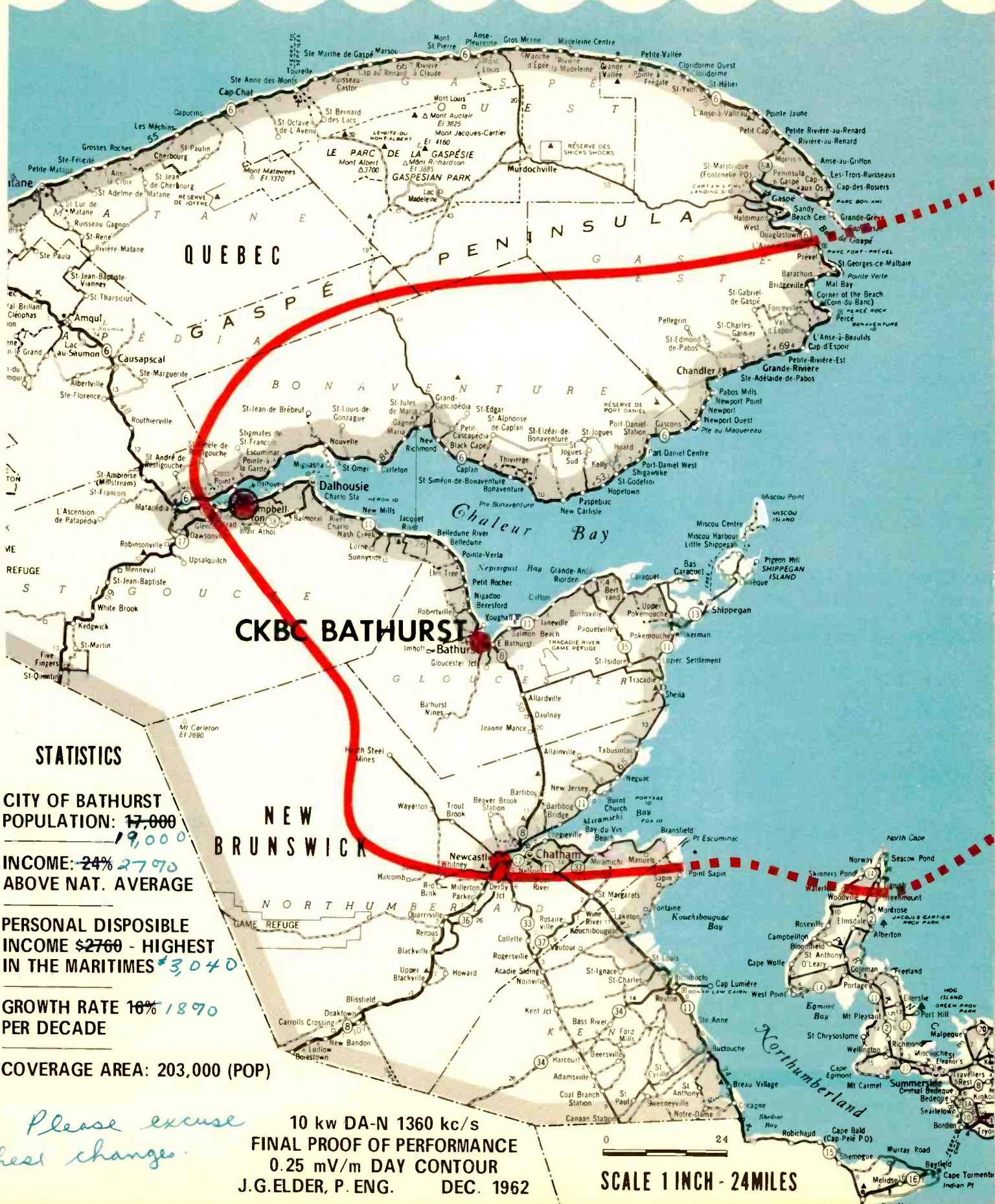
FOR JULY 8, 1960

CKBC

BATHURST BROADCASTING COMPANY LIMITED

455 GOLF STREET (AREA CODE 506) 546-4461

BATHURST, NEW BRUNSWICK



CKBC BATHURST

STATISTICS

CITY OF BATHURST
POPULATION: ~~17,000~~
19,000

INCOME: 24% ~~2790~~
ABOVE NAT. AVERAGE

PERSONAL DISPOSABLE
INCOME \$2760 - HIGHEST
IN THE MARITIMES \$3040

GROWTH RATE 16% ~~1890~~
PER DECADE

COVERAGE AREA: 203,000 (POP)

*Please excuse
these changes.*

10 kw DA-N 1360 kc/s
FINAL PROOF OF PERFORMANCE
0.25 mV/m DAY CONTOUR
J.G. ELDER, P. ENG. DEC. 1962

SCALE 1 INCH - 24 MILES

