



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 27, July 7, 1947

Commission Notifies FM Licensees of Procedure for Change in Frequency Assignments

Supplementing its amendments to the rules and standards for FM Broadcasting stations adopted on June 12, the FCC on Tuesday (1) issued certain instructions to those stations whose frequency assignments have been changed. (REPORTS, p. 483.)

Following is the text of the announcement sent by the FCC:

"Outstanding construction permits and licenses will not be reissued at this time to specify changed frequency assignments, but instead these changes will be included in succeeding instruments of authorization.

"Stations now in operation on previous frequency assignments may continue operation thereon pending conversion of equipment to new assignments, provided such operation does not result in objectionable interference to stations operating on newly assigned frequencies or stations which request authority to begin operation. The Commission will assist in resolving any conflicts which may arise in particular areas. In instances where stations are required because of interference to change frequency earlier than planned, advice thereof will be given 30 days or more previous to the required change.

"It appears, however, that such conflicts will be few, and stations now employing temporary antennas may desire to continue operation without change of frequency pending installation of their regular antennas. While such procedure is approved, the Commission desires that stations changing frequency do so at the earliest practicable date. It is expected that all changes will have taken place by October 1, 1947.

"The Commission wishes to know the expected date of operation on the new assignment of all FM stations either now on the air or planning to begin operation within the next few months. This information will be of assistance to the Commission and should be submitted as soon as prac-

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NAB Membership Approves Associate Status For Networks By 629-28 Referendum Vote

By a referendum vote of 629 to 28, the NAB membership has approved a change of network status in the Association permitting radio chains to hold associate, rather than active, membership in the industry organization.

With the change, effective Tuesday (1), the four national networks hold simultaneous membership in the Association for the first time.

The result of the referendum, conducted and audited by Ernst & Ernst, New York accounting firm, was received at NAB headquarters Monday (30). The amendment to the NAB by-laws authorizing the change in network status, and the plans for the referendum, were approved by the NAB Board of Directors when it met in Washington May 21-22.

An immediate effect of the new by-law is the retirement from the Board of Frank M. Russell, vice president, NBC, who has served as a director for seventeen years, Frank Stanton, president, CBS, and Edgar Kobak, president MBS, who has been sitting with the Board as an observer. Mr. Russell's tenure establishes a record for Board service.

While the Association's new rules do not permit networks to have permanent Board representation, network officials may be invited to sit as observers from time to time. The new by-law does not obviate the possibility of a network employee being elected to serve as a district director, or a director-at-large, through election while standing as a candidate representing a network-owned station.

The revised by-law article governing membership in the NAB, which also calls for certain changes in membership eligibility for

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On the Inside

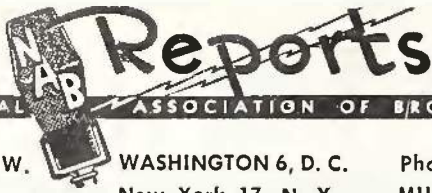
A supplemental analysis of the Taft-Hartley Act is published for the information and guidance of station executives. (p. 550)

Proposing to deny the transfer of KMED's license to the original assignee, the Commission stated that its choice was based on the fact that the second applicant, a local group, could serve the community better. (p. 552)

Holding its second news clinic in a little over a year, NAB's District 2, meeting in Utica, presented station newsmen who reported improved performance at most stations and news bureaus. (p. 552)

Representatives attending the International Telecommunications Union at Atlantic City doubled their efforts to wind up agreements. (p. 551)

The NRDGA, in a special radio clinic, cited a number of case histories showing how radio was successful in accomplishing advertising objectives. (p. 553)



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groups of stations jointly owned, on which the membership voted, follows:

ARTICLE III

SECTION 1. *Classes of Membership.* The members of this Association shall consist of two classes, active and associate.

A. *Active Definition.* Any individual, firm or corporation which is engaged in the operation of a broadcasting station or which holds a construction permit for such a station within the United States or its dependencies shall, subject to the approval of the Board of Directors as hereinafter provided, be eligible to active membership in the Association to the extent of one membership for each station which it operates; provided, where an individual, firm or corporation operates two or more stations he or it shall be ineligible for membership for the lesser station or stations with respect to dues classification, as hereafter provided, unless the larger station or stations with respect to dues classification is in membership.

Whenever active membership is in the name of a firm or corporation, such firm or corporation shall certify to the Secretary-Treasurer of the Association the name of an owner, partner, an officer, or an executive whose time is devoted principally to the broadcasting business of such firm or corporation and such individual may represent, vote and act for the member.

Each active member shall be entitled to one vote for each active membership, and shall be entitled to participate in all affairs of the Association.

B. *Associate Definition.* Any individual, firm or corporation engaged in any business or profession connected with broadcasting but not such as to come within the requirements for active membership shall, subject to the approval of the Board of Directors, be eligible to associate membership in the Association. An associate member shall not be entitled to any vote (*except as a member of a committee to which he has been duly appointed*).

Commission Notifies FM Licensees of Procedure For Change in Frequency Assignments

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licable. Before commencing actual operation on the new frequency, notice should be sent to the Commission and a letter or telegram of authorization will be issued."

Employee-Employer Relations

Three Major Provisions of Taft-Hartley Act Became Effective with Enactment of Law

The following analysis of the Taft-Hartley Act supplements the preliminary summary published in REPORTS last week (p. 527). A full legal analysis of the Act, now being prepared, will be furnished to all members in the near future.

Footnotes on Taft-Hartley Act—

1. Broadcasters should be cognizant of the "time table" of the Taft-Hartley Act.

Upon enactment of the law, only three major provisions became effective: (1) suits by and against unions were permissible under certain circumstances; (2) the Government possessed authority to enjoin major strikes jeopardizing national health and safety; and (3) restrictions were placed on the signing of new contracts providing for certain types of health and welfare funds.

Not until 60 days after the passage of the Act do the principal provisions in the new law take effect. However, new contracts signed prior to August 23, 1947 may include closed shop and other provisions otherwise outlawed by the Act and made unfair labor practices. Such new contracts signed within the sixty-day period remain operative for not more than one year. Contracts now in effect and not renewed during the sixty-day period remain effective until their termination or renewal date.

2. Contrary to the above "time table" for the Taft-Hartley Act, it should be appreciated that the Lea Act is currently in effect and has been in effect since April, 1946. The Supreme Court decision (June 23) merely substantiated the constitutionality of this legislation. Undoubtedly many broadcasters and the AFM have deferred certain operational decisions pending the outcome of the WAAF case before the Supreme Court.

3. It has been reported in the press that officials of the AFL have expressed the opinion that unions will not agree to "no-strike" clauses in future contracts. The reason offered was that "such clauses have, in the past, been concessions made by unions which obtained closed shop conditions" now outlawed by the Taft-Hartley Act. However, it should be noted that "no-strike" clauses have been common among unions which preferred the union shop to the closed shop type of union security.

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The obvious reason why many unions will now try to avoid "no-strike" clauses is the added obligation and penalty which the Taft-Hartley Act places upon violations of contracts by unions. Hitherto "no-strike" clauses have meant relatively little if a union saw fit to disregard them. Yet, in all fairness, it should be borne in mind that many unions adhered to the letter and spirit of such clauses when they were written into the contract.

4. Management leaders in radio and other industries are advising against precipitous and hasty actions which may create a cumulative wave of industrial strife. While the Taft-Hartley Act has rectified many long-standing abuses and has placed management and labor on a more equal footing within the collective bargaining process, business leaders are aware that with their newly obtained rights goes the responsibility to promote genuine industrial peace. It will take some time to fully clarify the application of the Taft-Hartley Act to the problems of radio, and other industries. Furthermore, the Act now opens the way for a substantial change in the machinery of administering the federal labor policy. In the meantime, ill-advised actions may prove detrimental to both the company concerned and its industry.

FCC Announces Data on Average Salaries Paid Broadcasting Personnel

Total scheduled compensation for 34,831 employees working in the radio industry in February 1947 was \$2,408,246, or an average salary of \$69.14 per week, according to statistics released last week by FCC. Excluding executive, supervisory and non-staff personnel, 24,513 broadcast employees in February of this year received an average of \$60.92 per week, as against average weekly compensation of about \$58.00 to comparable employees takehome reported in the 1945 survey of the Commission.

Based on data submitted by networks and affiliate stations on Schedule 13, the FCC report discloses the following average scheduled compensation for February 1947 for selected employee classifications:

SCHEDULED COMPENSATION

Full-time Staff Employees for Week Beginning Feb. 1, 1947

	914 AM Stations Compensation	7 Networks and 924 AM Stations Compensation
Announcers	\$59.17	\$61.95
Singers	64.94	66.22
Musicians	69.40	86.95
Writers	43.82	47.14
News Personnel	65.96	69.31
Engineers (Transmitter & Studio) ..	63.71	67.77
Salesmen	91.46	96.62

Engineering Department

ITU Representatives Double Efforts To Unscramble International Agreements

With the Plenipotentiary Conference opening one day late (2) and the Radio Conference continuing

IN THE OFFING

Public Relations Executive Committee	July 17-18	Washington, D. C.
Employee-Employer Relations Committee	July 21	Washington, D. C.
Special Standards of Practice Committee	July 22	Washington, D. C.
Educational Standards Committee	July 28	Washington, D. C.
NAB Convention	Sept. 15-18	Atlantic City, N. J.

with its work, the International Telecommunications Union doubled its efforts at Atlantic City to try and wind up its unscrambling of International agreements.

Last week the Allocations Committee (in Document 463R-E) finally adopted for exclusive broadcasting use the frequency 540 kc and cleared for broadcasting in the European region and India the channel 530 kc (*Current REPORTS*, p. 531). In all other regions except India the 530 kc channel will be used for mobile. Barring unforeseen circumstances, these allocations to Standard Broadcasting will be written into the international regulations in about one month's time.

The fate of 520 kc for broadcasting in the European region was undecided when, after some discussion in which the delegates of France, Australia, the United Kingdom, USSR and the United States took part, it was agreed that a small group should endeavor to draft a note covering the question of European broadcasting stations in the band 515-525 kcs. The delegate of France then made the following statement: "The French Delegation considers that it is not correct to deny to duly authorized broadcasting stations whose operation has not impaired the operation of the alarm and distress signal (500 kc) the right to continue working under the same conditions between 515 and 525 kcs."

However, France did not insist in her views of using the channel 520 kc, and, pending the drafting of a note, this problem was deferred.

The High Frequency Allocation Session of the Conference continues to be bogged down, although some progress is being made. While the 15.0, 17.0, 21.0 and 25.0 mcs bands have been agreed on in subcommittee under Dr. Y. Y. Mao of China, the whole allocations structure between 6.0 and 17.0 mcs continues to be a bone of contention. The problem has been passed on by Dr. Mao to Sir A. Stanley Angwin of the United Kingdom, chairman of the main Allocations Committee.

Committee 5 on Tropical Broadcasting has recommended the following minimum frequency requirements:

- 6 to 8 Mcs, 250 Kc,
- 8 to 10 Mcs, 250 Kc,
- 10 to 12 Mcs, 150 Kc.

Subcommittee C then recommended that "the (actual) frequency distribution of these channels should be

(Continued on next page)

made by the (August 15) High Frequency Broadcasting Conference on a technical basis, taking into account the minimum figures proposed above." With these consolidated proposals, delegates to the Conference felt that at long last some progress on tropical broadcasting was being made.

Legal Department

FCC Prefers Local Group, Proposes Denial Of License Transfer to Original Assignee

In a proposed decision released Tuesday (1), involving two applications for consent to the assignment of the license of Station KMED of Medford, Oregon, the Commission denied the request of the original assignee and granted the request of the intervening assignee.

Following the procedure first announced in the Avco case of last year, and now incorporated in Section 1.321 of the FCC rules and regulations, the successful applicant had filed a competing application after notice of the proposed sale of the station had been published, as required by the Commission's rules. The basis of the Commission's choice was that the intervening applicant was in a better position because of his first-hand knowledge of the community to plan a program service more likely to serve the local needs.

Referring to the respective offers of the two applicants, the FCC said:

"The Commission is mindful of the fact that minor differences exist in the respective offers to Mrs. Virgin, including the fact that Mr. Gibson has offered to personally endorse the notes representing the balance due on the purchase price, while no similar guarantee has been made by the stockholders of Medford Broadcasting Corporation. However, we do not view this and other minor differences in the proposal as constituting a substantial variance in the terms and conditions of the agreement submitted by Gibson. On the contrary, these are matters which the licensee and the preferred applicant can settle by negotiation, if they desire to do so . . . The Commission's sole concern herein is the determination of which applicant is best qualified to operate in the public interest, and having made this determination in favor of Medford Broadcasting Corporation, it is now wholly a matter for the present licensee to determine whether or not she desires to assign the license and construction permit to the preferred applicant at the price agreed upon and upon what specific conditions."

FCC Cites "Business Ethics" of Applicants In Proposed Denial for Facilities

The Commission, in a proposed decision released Tuesday (1), tentatively granted the application of Narragansett Broadcasting Company to operate on 1400 kc, with 250 watts power, in Fall River, Massachusetts.

In choosing among three applicants for the same facilities, two from New Bedford, and one from Fall

River, the Commission first concluded that the requirements of Section 307 (b) of the Communication's Act requiring a fair and equitable distribution of facilities were so closely balanced as not to warrant a preference of one city over the other.

It then concluded that the Fall River applicant was to be preferred because it proposed greater integration of ownership and operation. In addition, the Commission referred to the fact that some of the officers of one of the New Bedford applicants had been involved in legal proceedings on charges of unfair trade practices and that one of them had been found guilty of violations of the Robinson-Patman Act and had been convicted in a criminal proceeding under the anti-trust laws.

Referring to the Mester Case in which a three-judge court in New York denied an assignment of license to a proposed assignee who had been involved in litigation, the Commission said that "these proceedings reflect on the business ethics and moral values of the individuals involved and in a competitive hearing such as this, should be considered adversely to the applicants involved."

News

District 2 Holds Second News Clinic; Stations Report Improved Standards

The second all-day radio news clinic conducted by NAB District No. 2 was held in Utica, N. Y., Friday, June 27. Previously District Director Michael R. Hanna, general manager, WHCU, Ithaca, had appointed E. R. Vadeboncoeur, chairman, NAB radio news committee, and vice president WSYR, Syracuse, general clinic chairman and he presided.

Thirteen months ago the first New York state radio news clinic was held in the same city. In the intervening months standards of radio news were reported improved at most stations and news bureaus with from two to six men were established by at least three stations.

The proven technique of conducting radio news clinics which has gradually evolved since the first clinic in Springfield, Illinois, in 1945, was followed. Prepared papers, assigned to newsmen by Chairman Vadeboncoeur, were read, and questions followed. As is generally the case, all broadcasters participated in the discussions.

By-Products of Radio News

George O'Connor, fulltime radio news editor of WINR, Binghamton, gave four examples of "Community Service and Promotion as a By-Product of Radio News." Mr. O'Connor came to WINR when it went on the air, August 1946, after returning from Navy service. Previously, he had ten years experience on Binghamton newspapers, the last several years as swing editor . . . which means that he knows the community.

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Station WINR comments editorially, daily. One-third of all programs are local. Never uses a story more than three times; and there is a new lead on every story used more than once.

Giving air credit to sources and persons, says Mr. O'Connor, pays big dividends. Wire recorder is big help, too, and is used daily. Mr. O'Connor runs his department without staff assistance; is able to do so because of his long experience in getting the news in Binghamton.

Regional News. "Last year's radio news clinic convinced us," said Harvey Sanderson, WFBL, Syracuse, "that we should look into regional and state coverage. We did so and now broadcast a strictly New York State show, twice daily.

Four regional correspondents are tied into WFBL newsroom with teletypes. They are located in Auburn, Cortland, Oswego and Rome. They are regular newspapermen. Teletype is supplemented with special deliveries. Correspondents report twice daily in advance of the 9:00 a.m. and 5:45 p.m. state news shows and at such other times as news indicates.

As for listeners, Mr. Sanderson said that the 5:45 p.m. show, which is in competition with children's serials, has a Hooper of 4.4 in the city of Syracuse, alone. Similar figures are unavailable from rural areas but mail with favorable comment has been received in large amounts.

The four regional correspondents receive from \$15 to \$20 weekly from radio station. Fixed teletype cost is \$10 per station per month. One station tends to exceed minimum. Saving over telegraph, however, is substantial. Some eleven stringers are stationed at other points.

Write to Be Heard. David Kessler, news editor, WHAM, Rochester, is a veteran of over 20 years in the newspaper field. He discussed "Radio Newswriting and Re-Writing."

In his opinion the fields are so different that "I constantly re-examine the conceptions of radio writing, news gathering and presentation. One thing is frequently forgotten at stations—radio news must be heard, not read. Many good color words, good for papers, are bad for radio."

Mr. Kessler stressed the simplicity of writing for the ear. "No word on radio must cause a single listener to pause to identify it," he said. "A short pause for mental identification tends to cause the listener to lose the trend of thought."

Referring to press association copy, he referred to it as raw material—copy written for general consumption, which in turn creates a need for adaptability by the individual stations. Every effort should be made to get a local angle on these stories. Outside of big national or international news events, this is often possible. While wire services are doing an excellent job, he said, you can't accept the copy as it is if the station wants to have individuality. And the job of avoiding repetition in radio news is the job of the radio news editor. Then came a discussion of subdividing copy for broadcast according to national, international and local versus the broadcast of stories according to their importance. Mr. Kessler favored the latter procedure. He said that on the average,

one-half of the WHAM news shows are local news and that the average ranges from 40% to 70%.

The station pays listeners \$2 per tip, though sometimes as much as \$3 to \$5 is paid for an outstanding tip. The staff does the work in all cases. Not only has this arrangement been valuable to WHAM as a source of news, but it has promotional value and, additionally, tends to make a news-conscious audience.

How Radio News Pays Off. Si Goldman, general manager, WJTN, Jamestown, presented a paper on "How Radio News Pays Off."

"In disseminating news and information almost instantaneously," said Mr. Goldman, "radio is providing public service of the utmost importance and responsibility. Broadcasting news is the greatest single service a radio station performs."

"At WJTN, we have always believed in the premise that 'news pays off'—with community loyalty, maximum audiences and success for the sponsor." Then Mr. Goldman discussed the news operation at WJTN. "Since 1940 when the two local papers merged," said Mr. Goldman, "the local newscast over WJTN has grown to 4 broadcasts a day, 7 days a week—all sponsored."

In addition, WJTN broadcasts a number of other station originated news programs, all sponsored, and network co-ops, also sponsored. News editor of the station is the Buffalo Courier-Express correspondent, who began the first local news show in 1940. In addition, there are 2 full-time reporters.

WJTN maintains a schedule of charges for news presentation. On United Press news charge is 25% of time charge. The charge is 50% of time charge for a purely local news show. 40% of time facilities is charged if the show is a combination of local, national and international.

Referring to saleability of news programs, Mr. Goldman stated that station has a waiting list for every one of its news programs—local, national and co-op. With local newscasts, the stations will accept a one-day cancellation and not lose a single minute's revenue.

Mr. Goldman said that from news programs the station gets some of its best success stories. Rating-wise, every one of the station's news programs is "right on top."

Broadcast Advertising

RETAIL BUSINESS

NRDGA Clinic Cites Radio Success In Accomplishing Advertising Objectives

In line with the "how-to-do-it" pattern of the NRDGA Sales Promotion Clinic held June 26-27 at the Palmer House, Chicago, the special radio session highlighted case histories which showed how radio can accomplish specific advertising objectives for its sponsors.

William T. White, sales manager, Wieboldt Stores,
(Continued on next page)

Chicago, was chairman of the Radio Clinic. Leading retailers who are using radio with outstanding success outlined their specific sales promotion problems and the resulting objectives which were given to their use of radio. With the use of transcribed program excerpts, each showed how the time and type of program chosen allowed them to beam their advertising to the specific groups of listeners they were most anxious to attract to their stores. Commercial copy excerpts and results were cited to show how these programs were reaching their objectives.

Wieboldt Programs "Part of Store." Mr. Lawrence H. Foster, sales promotion manager, The Fair, Chicago, reviewed the success of his use of an early morning newscast. Miss Myrtle Green, Wieboldt Stores, Chicago, gave a step by step analysis of the manner in which Wieboldt's builds radio programs so they are a part of the store instead of just sponsored by the store. She used as her example, the "Melody Lane" program, one of two Wieboldt programs which were given honorable mention in the NRDGA Radio Contest awards. She showed how "Melody Lane" completely characterizes the store, adds fashion authority to the store's advertising and brings specific sales results to fashion departments.

Mr. Hugh Muncy, farm director, and Miss Elizabeth Gahre, promotion manager of KXEL, Waterloo, Iowa, outlined the James Black Dry Goods Company's NRDGA grand prize-winning program, "RFD 1540." They showed how a program built around community interests can broaden a store's trading area and bring increased item and departmental sales results.

Mr. Julian N. Trivers, publicity director, Wm. Hengerer & Company, Buffalo, discussed "Early Date at Hengerer's," another prize winner of the NRDGA radio program contest. He pointed to sales and goodwill results which can be gained from locally-produced, in-store audience participation programs.

"How," by Hart. Miss Lee Hart, assistant director of Broadcast Advertising for NAB, gave specific examples to show advertising managers how they could plan and direct their use of radio in a way which would make results from radio measurable, both in terms of items sold and in terms of increased departmental sales.

Comments from the promotion and advertising experts who heard the radio session, indicate that this down-to-earth presentation of radio's ability to meet specific advertising objectives created new interest in radio as a potent promotional tool for retail business.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 14-20, 1947, by The Advertising Council. Copies of individual

Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. Though the schools of America are closed in July and August, the urgency of the crisis in our schools makes it necessary to keep this subject before the public. During the summer months plans should be made to assure that when schools open in the fall they should be more adequately staffed and have improved equipment, buildings, supplies, etc. Your program can help bring this improvement about by

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stressing the serious plight of our schools, what a deterioration in American education means to our boys and girls and to our nation, and what listeners can do now to overcome the crisis. (Fact Sheet No. 37)

Buy U. S. Savings Bonds— "Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and *wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)*

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 7. They are subject to change.

Monday, July 7

(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Further Hearing

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P., 1400 kc., 250 watts, unlimited.

Respondent: WRJN, Racine Broadcasting Corp., Racine, Wisconsin.

Further Hearing

(Before Commissioner Walker, 10:00 A. M.)

WTOL—The Community Broadcasting Co., Toledo, Ohio—Renewal of license, 1230 kc., 250 watts, unlimited.

NAB Convention—Atlantic City—Sept. 15-18

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—C. P., 1230 kc., 250 watts, unlimited.

Tuesday, July 8

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P., DA, 840 kc., 5 KW, DA, daytime.

Intervenor: WHAS, Courier-Journal and Louisville Times Co., Louisville, Kentucky.

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P., 580 kc., 5 KW, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P., 580 kc., 5 KW, unlimited, DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P., 590 kc., 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P., 590 kc., 1 KW, unlimited, DA-night and day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG, W. T. A. G., Inc., Worcester, Mass.
WIAC, Radio Station WIAC, Inc., San Juan, Puerto Rico.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

590 KC.—610 KC.—1240 KC.

The Commission announces its **Proposed Decision** (B-374) looking toward the grant of the following applications:

Penn Thomas Watson to change operating assignment of **Station WGTM, Wilson, N. C.**, from 1340 kc., 250 watts, unlimited time, to 590 kc., 5 KW, subject to the filing within 60 days and approval of an application for modification of CP setting forth a modified daytime proposal such as made by this applicant at the hearing, including data with respect to the new site (BP-3848; Docket 6866);

Roanoke Broadcasting Corp. to change operating assignment of **Station WSLS, Roanoke, Va.**, from 1240 kc., 250 watts, unlimited, to 610 kc., 1 KW, unlimited time, subject to filing within 60 days and approval of an application for modification of CP, setting forth a proposal for 610 kc. with power of 1 KW, DA-2, such as that made at the hearing (BP-4095; Docket 6869);

Lynchburg Broadcasting Corp. to change operating assignment of **Station WLVA, Lynchburg, Va.**, from 1230 kc., 250 watts, unlimited time, to 590 kc., 1 KW, subject to condition that it protect the daytime operation of **Station WGTM, Wilson, N. C.**, on 590 kc., in accordance with Commission's Standards of Good Engineering Practice and comply with the Standards in all other respects, and further subject to filing within 60 days and approval of an application for modification of CP setting forth a proposal for operation on 590 kc. with 1 KW power, DA-2, such as that made at the hearing (BP-4096; Docket 6870);

Virginia Broadcasting Corp. for a new station at **Roanoke, Va.**, to operate on 1240 kc., 250 watts, subject to filing within 60 days and approval of an application for modification of CP setting forth operation on the frequency 1240 kc. with 250 watts power, and subject to these facilities being vacated by Roanoke Broadcasting Corp. (BP-3964; Docket 6969);

(Continued on next page)

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At the same time the Commission proposes to deny the applications of Eastern Carolina Broadcasting Co. to change assignment of **Station WGBR, Goldsboro, N. C.**, from 1400 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time (BP-3914; Docket 6867) and of Jonas Weiland to change assignment of **Station WFTC, Kinston, N. C.**, from 1230 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time (BP-3827; Docket 6868). (Commissioners Wakefield, Webster and Durr not participating.)

620 KC.

The Commission announces its **Final Decision** (B-366) granting the application of the **Hanford Publishing Company** for a new station at **Hanford, California**, to operate on 620 kc., 1 KW, unlimited time, DA night (BP-4869; Docket 7783), and denying the application of **Fresno Broadcasting Co.**, seeking the same facilities with DA both day and night, at **Fresno, Calif.** (BP-5005; Docket 7784).

790 KC.

The Commission announces its **Final Decision** (B-340) granting the application of **Central Broadcasting Company** to increase power of **Station WEAU, Eau Claire, Wisconsin**, from 5 KW day, 1 KW, with DA, at night, to 5 KW day and night, with DA, operating on 790 kc., subject to CAA approval of transmitter site and antenna system (BP-4312; Docket 7216), and granting the application of **Lubbock County Broadcasting Co.**, for a new station at **Lubbock, Texas**, to operate on 790 kc., 5 KW day, 1 KW night, subject to the condition that applicant will file within 60 days an application in conformity with the Standards of Good Engineering Practice for modification of permit specifying daytime power of 5 KW in lieu of 1 KW (BP-4062; Docket 7334). At the same time the Commission denied the application of **Plains Radio Broadcasting Co.** to change operating assignment of **Station KFYO, Lubbock, Texas**, from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, DA night (BP-4391; Docket 7335). (Commissioners Webster and Walker not participating; Commissioners Denny and Jett voted for a grant of the application of KFYO and a denial of Lubbock County Broadcasting Co. application.)

(The Commission had previously issued an order severing and granting the applications of **KTIIT** and **Veteran's Broadcasting Co.**, both at **Houston, Texas** (Dockets 7333 and 7336, respectively).

1220 KC.

The Commission adopted **Memorandum Opinion and Order** denying petition of **Allen T. Simmons** for rehearing directed against Commission action of April 25 and issued May 22, 1947, granting application of **WGAR Broadcasting Co.** to increase power of **WGAR, Tallmadge, Ohio**, from 5 to 50 KW, DA, and denying application of **WADC** to increase power from 5 to 50 KW, DA, and change frequency from 1350 to 1220 kc. The petition requested that the Decision and Order be set aside; that further hearing be afforded petitioner and that after such hearing petitioner's application be granted. (B-283)

1330 KC.—1340 KC.

The Commission announces its **Final Decision** (B-339) granting the application of **Gillette Burton and Jessé Gilbert Burton, Jr., d/b as Burton Broadcasting Company** for a new station at **Mobile, Alabama**, to operate on 1340 kc., 250 watts, unlimited time (BP-4233; Docket 7314), and denying the applications of **Gulf Broadcasting Co., Inc.**, requesting the same facilities at **Mobile** and the application of **Mobile Broadcasting Co.** requesting 1330 kc., 5 KW day, 1 KW night, DA, at **Mobile** (BP-3728; Docket 7313 and BP-3828; Docket 7482, respectively).

1400 KC.

The Commission announces its **Proposed Decision** (B-369) looking toward the grant of the application of **Narragansett Broadcasting Co.** for new station at **Fall River, Mass.**, to operate on 1400 kc., 250 watts, unlimited time; conditions (BP-4409; Docket 7312) and denial of applications of **South-eastern Massachusetts Broadcasting Corp.** (BP-4185; Docket 7053) and **Bay State Broadcasting Co.** (BP-4201; Docket 7054) seeking the same facilities at **New Bedford, Mass.**

1440 KC.—FM

The Commission announces its **Proposed Decision** (B-375) looking toward the consent to the assignment of license of **Standard Station KMED** and **CP for new FM station, in Medford, Oregon**, from Mrs. W. J. Virgin to the **Medford Radio Corp.**, the competing applicant, and a denial of the assignment of license to the original proposed transferee, **Gibson Broadcasting** (Dockets 7928; 7929); conditions.

1450 KC.

The Commission announces its **Proposed Decision** (B-363) looking toward the grant of the application of **Coast Ventura Company** for a new station at **Ventura, California**, to operate on 1450 kc., 250 watts, unlimited time, contingent upon approval of antenna site and antenna system by the CAA (BP-3725; Docket 6839).

At the same time the Commission proposes to deny the mutually exclusive application of **Ventura Broadcasters, Inc.** (BP-3807; Docket 6840).

Commissioner Wakefield voted for a grant of the application of **Ventura Broadcasters, Inc.**, and denial of **Coast Ventura Company** because of the greater integration of ownership and operation proposed by **Ventura Broadcasters, Inc.**

1480 KC.

The Commission announces its **Final Decision** (B-291) granting the application of **Radio Wisconsin, Inc.**, for a new station at **Madison, Wisconsin**, to operate on 1480 kc., 1 KW, unlimited time, DA (BP-3809; Docket 6940), and denying the application of **Edwin Mead** seeking the same facilities at **Rockford, Ill.** (BP-4729; Docket 7599). The grant to **Radio Wisconsin, Inc.**, is subject to approval of transmitter site and antenna system by the CAA. The Commission stated it is not now acting on the application of **Radio Wisconsin** for leave to amend so as to request operation with 5 KW daytime rather than 1 KW because it does not presently have sufficient engineering data upon which to make a proper determination whether the application should be granted but will entertain a petition from this applicant for modification of CP requesting daytime operation with 5 KW power.

1490 KC.

The Commission announces its **Final Decision** (B-299) granting the application of the **Elgin Broadcasting Company** for a new station at **Elgin, Ill.**, to operate on 1490 kc., 250 watts, unlimited time, conditions (BP-3833; Docket 6962). At the same time the Commission denied the applications of **Village Broadcasting Co., Oak Park, Ill.** (BP-4075; Docket 6963); **Vincent G. Cofey, Elgin, Ill.** (BP-4381; Docket 7154), **Community Broadcasting Co., Oak Park, Ill.** (BP-4382; Docket 7155), each seeking new stations in the cities indicated, on 1490 kc., 250 watts, unlimited time, and **Beloit Broadcasting Co.**, seeking new station at **Beloit, Wis.** (BP-4161; Docket 6964), on 1490 kc., 100 watts power.

AM—New CP's Granted

900 KC.

Antigo Broadcasting Co., Antigo, Wis.—Granted CP for new station to operate on 900 kc., 250 watts, daytime only; conditions. (BP-6024)

910 KC.

Tri-Borough Broadcasting Co., Apollo, Pa.—Granted CP for new station to operate on 910 kc., 1 KW, daytime only; conditions. (BP-5710)

930 KC.

The Daily News Broadcasting Co., Bowling Green, Ky.—Granted CP for new station to operate on 930 kc., 1 KW, daytime only; conditions. (BP-6050)

1230 KC.

Benton County Broadcasters, Kannewick, Wash.—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5701)

(Continued on next page)

1290 KC.

Tri-City Broadcasting Co., Bellaire, Ohio—Granted CP for new station to operate on 1290 kc., 1 KW, daytime only. (BP-5421)

1340 KC.

Gillespie Broadcasting Co., Fredericksburg, Tex.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BP-6048)

1350 KC.

Cecil W. Roberts, Farmington, Mo.—Granted CP for new station to operate on 1350 kc., 1 KW, daytime only; conditions. (BP-5712)

Pocono Record, Inc., Stroudsburg, Pa.—Granted CP for new station to operate on 1350 kc., 1 KW, daytime only; conditions. (BP-5951)

AM—Designated for Hearing

1340 KC.

The Montana Network, Missoula, Mont.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6022; Docket 8438)

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Designated for hearing application to change facilities from 1490 kc., 100 watts, unlimited time, to 1490 kc., 250 watts, unlimited time and for extension of date for commencement and completion of construction (BMP-2669; Docket 8451); ordered WDAN, Danville, Ill.; WKBV, Richmond, Ind., and WOMI, Owensboro, Ky., be made parties to proceeding.

AM—Miscellaneous Actions

WHAS—WHAS, Inc., Louisville, Ky.—Granted petition of WHAS for interim relief praying that the Commission postpone the effective date of its action of November 14, 1946, granting without hearing application of Oklahoma Agricultural and Mechanical College, Stillwater, Okla., for construction permit, and recall or set aside its action of April 16, 1947, granting without hearing application of Oklahoma Agricultural and Mechanical College for modification of CP; ordered that the actions be suspended, pending the decisions of the United States Court of Appeals of the District of Columbia in **L. B. Wilson, Inc. v. Federal Communications Commission** (No. 9434) and **WJR—The Good Will Station, Inc. v. Federal Communications Commission** (No. 9495) and further order of the Commission, since it appears that the questions presented in this matter are substantially the same as those involved in above-mentioned litigation.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted petition of WLW for interim relief praying that the Commission postpone the effective date of its action of December 5, 1946 granting without hearing the application of Middle West Broadcasting Co., Inc., St. Paul, Minn., for construction permit; ordered that the action of December 5, 1946 be suspended pending the decisions of the United States Court of Appeals in **L. B. Wilson, Inc. v. Federal Communications Commission** (No. 9434) and **WJR The Good Will Station, Inc. v. Federal Communications Commission** (No. 9495), and further order of the Commission, since it appears that the questions presented in this matter are substantially the same as those involved in above-mentioned litigation.

KTTR—Show-Me Broadcasting Co., Rolla, Mo.—Granted modification of CP to change frequency from 1340 kc. to 1490 kc., operating with 250 watts unlimited time. (BMP-2771)

KXEO—Audrain Broadcasting Corp., Mexico, Mo.—Dismissed petition requesting reconsideration of Commission's action of April 10, granting application of Show-Me Broadcasting Co. for new station to operate on 1340 kc., since above action renders issues moot.

WTAL—WTAL-FM—Capital City Broadcasting Corp. (assignor); **John H. Phipps** (assignee), Tallahassee, Fla.—

Granted consent to voluntary assignment of license and CPs from Capital City Broadcasting Corp. to John H. Phipps, president, director and sole stockholder of licensee. (BAPL-24)

WLAK—Radio Station WLAK (Assignor); Lakeland Broadcasting Corp. (Assignee), Lakeland, Fla.—Granted consent to voluntary assignment of license from S. O. Ward, an individual, trading as Radio Station WLAK, to Lakeland Broadcasting Corp. in which Ward owns 99.65% of stock. (BAPL-26)

WNOC—Norwich Broadcasting Co., Norwich, Conn.; WGAT—Central Broadcasting Co., Utica, N. Y.—Granted consent to voluntary assignment of licenses of WNOC from The Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, to H. Ross Perkins, and of WGAT from The Central Broadcasting Co., a partnership composed of same two individuals, to J. Eric Williams (i.e., dissolution of two partnerships to result in each partner becoming sole owner and licensee of a station). (BAL-605; -606)

KDSH—Queen City Broadcasting Co. (assignor); Boise Valley Broadcasters, Inc. (assignee), Boise, Idaho—Granted consent to assignment of permit of KDSH and conditional grant of permit for associated FM station, from Queen City Broadcasting Co. to Boise Valley Broadcasters, Inc., which will be controlled by assignor; condition. (BAL-608)

WLOF—George W. Gibbs (transferor); Walter C. Shea and Wm. J. Sears (transferees), Orlando, Fla.—Granted consent to voluntary transfer of control of license of Station WLOF from George W. Gibbs to Walter C. Shea and Wm. J. Sears for \$40,000 for 50% interest. (BTC-546)

Southland Broadcasting Corp., No. Miami Beach, Fla.—Granted petition for leave to amend its application (BP-5510; Doc. 8041) so as to specify 1580 kc. instead of 1000 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

Mary W. Martin, Ft. Lauderdale, Fla.—The Commission on its own motion removed from the hearing docket application. (BP-5808; Docket 8148)

San Pedro Printing and Pub. Co., San Pedro, Cal.—Granted petition to dismiss without prejudice its application for a new FM station (BPH-488; Docket 8318)

WIAC—Radio Station WIAC, Inc., San Juan, P. R.—Granted petition for leave to intervene in the hearing on application of Foundation Co. of Washington. (BP-4997; Docket 8279)

Hanover Broadcasting Co., Hanover, Pa.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application. (BP-5658; Doc. 8200)

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted petition to dismiss without prejudice its application (BP-5464; Docket 8368), subject to the right of reinstatement under the provisions of Sec. 1.365(c) of the Rules.

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing upon its application (BP-5827; Docket 8167), presently scheduled for July 8, to August 20.

Keystone Broadcasting Corp., Harrisburg, Pa., et al.—Granted joint petition for continuance of further consolidated hearing presently scheduled for July 7, to August 11.

Charles M. Meredith, Silverdale, Pa.—Granted petition for leave to amend his application (BP-5625; Doc. 8092) so as to specify 1570 kc. with 250 watts, daytime only, instead of 1370 kc., 1 KW, daytime. The amendment was accepted and application as amended removed from the hearing docket.

Radio Anthracite, Inc., Pottstown, Pa.—The Commission on its own motion removed from the hearing docket application. (BP-5582; Docket 8091)

The Commission on July 2 adopted an order granting joint petition of **United Broadcasting Co. and Ogden Broadcasting Co., Inc., Ogden, Utah**, requesting the Commission grant petitioners leave to withdraw their joint petition for recon-

(Continued on next page)

sideration filed Aug. 22, 1946, and dismiss its order in response thereto, dated 11/29/46, setting aside grant made without hearing on August 1, 1946 of application of **Central Utah Broadcasting Co.** for new station at **Provo, Utah**, to operate on 1490 kc., 250 watts, unlimited (BP-4703; Docket 7959); severed said application from consolidated proceeding with petitioners' applications, removed from hearing docket and reinstated grant of August 1, 1946 to Central Utah Broadcasting Co.; closed record in consolidated proceeding held on petitioners applications in June 1946.

WNOE—James A. Noe, New Orleans, La.—Granted petition for extension of time within which to file exceptions to the Commission's proposed decision in re applications in Dockets 6346 and 7117, and the time was extended to and including August 4.

Wired Music, Inc., Rockford, Ill.—The Commission on its own motion continued the hearing on application (Docket 7964) presently scheduled for July 7 to July 21.

AM—Applications Accepted for Filing

730 KC.

NEW—Kentucky Mountain Holiness Association, Lawson, Ky.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 600 to 730 kc., and make changes in antenna.

800 KC.

NEW—Johnson County Broadcasting Corp., Iowa City, Iowa—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, install directional antenna, change type transmitter and change transmitter and studio location, and make changes in directors and stockholders.

810 KC.

WKAT—A. Frank Katsentine, Miami Beach, Fla.—Construction permit to change frequency from 1360 to 810 kc., increase power from 1 KW to 50 KW, install new transmitter, directional antenna for night use, and new vertical antenna with FM antenna on top, and change transmitter location. Amended to change name of applicant from A. Frank Katsentine to WKAT, Inc.

900 KC.

NEW—Northwest Broadcasting Co., Fargo, N. Dak. (P. O. Gardner Hotel)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

930 KC.

NEW—Strafford Broadcasting Corp., Rochester, N. H. (P. O. 25 Maple St., Rochester, N. H.)—Construction permit for a new standard broadcast station to be operated on 930 kc. power of 1 KW, and daytime hours of operation.

940 KC.

KVAI—Plains Empire Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B3-P-4551, which authorized a new standard broadcast station) to change type of transmitter and make changes in directional antenna.

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Tex.—Modification of construction permit (B3-P-5537, which authorized an increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower) to make changes in directional antenna for night use.

1000 KC.

KGRI—Goggan Radio Sales, Henderson, Tex. (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Voluntary assignment of construction permit to Henderson Broadcasting Corp.

1050 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 670 to 1050 kc., using non-directional antenna and change studio location from 2 $\frac{1}{8}$ miles NE of State Capitol, North Little Rock, Ark., to to be determined, North Little Rock, Ark.

1060 KC.

NEW—Metropolitan Broadcasting Co., Houston, Tex. (E. H. Rowley, Glen H. McClain, L. M. Rice, and James A. Clements, a partnership)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW night, and 5 KW day, directional antenna and unlimited hours of operation. Amended to change name of applicant from E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, a partnership, d/b as Metropolitan Houston Broadcasting Co. to E. H. Rowley, Glen H. McClain, L. M. Rice, James A. Clements, H. J. Griffith, Frank M. Dowd and Joe H. Torbett, a partnership, d/b as Metropolitan Houston Broadcasting Co.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Tex. (A partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Special service authorization to operate on unlimited time with power of 1 KW day, and 100 watts night, on frequency of 1070 kc., for period ending May 1, 1948.

1100 KC.

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B2-P-4745, which authorized to install FM antenna on top of vertical antenna) for extension of commencement and completion dates.

1160 KC.

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, as modified which authorized increase in power, installation of new transmitter and directional antenna for day and night use) for extension of completion date.

1230 KC.

NEW—Hub City Broadcasting Co., Hattiesburg, Miss. (Charles Welmer Holt, Marvin Reuben and Vernon J. Cheek, a partnership) (P. O. Lawrence St., Montgomery, Miss.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WSKB, McComb, Miss., being granted a change of frequency.

NEW—Granite State Broadcasting Co., Inc., Claremont, N. H. (P. O. 155 Front St., Manchester, N. H.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley & Grace M. Pixley)—Modification of construction permit (B2-P-5247, which authorized to move old main transmitter to (present location of main transmitter) to be used as an auxiliary transmitter with power of 250 watts) for extension of completion date.

1240 KC.

NEW—Ishpeming Broadcasting Co., Ishpeming, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

KIUL—Radio Station KIUL, Garden City, Kans. (Frank D. Conard)—Voluntary assignment of license to The Telegram Publishing Company.

1260 KC.

NEW—County Broadcasting Co., Taylor, Texas (Graham Gillis Conley, Dr. Raymond Garrett and Ross K. Prescott, (Continued on next page)

a partnership) (P. O. c/o Ross Prescott, Atty. at Law, 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Apple-Land Broadcasters, Inc., Wenatchee, Wash. (P. O. c/o Fred J. Schaaf, 227 Henry Building, Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized an increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

NEW—Charles L. Cain, Grand Prairie, Texas (P. O. Honey Grove, Texas)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 780 kc. to 1390 kc., increase power from 250 watts to 1 KW, change type of transmitter, and make changes in vertical antenna.

1400 KC.

KSOL—Gene Burke Brophy, Yuma, Ariz.—Modification of construction permit (B5-P-5102, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location and to make changes in antenna.

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss. (C. J. Wright, B. M. Wright, and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

1440 KC.

KJAY—S. H. Patterson, Topeka, Kans.—Modification of construction permit (B4-P-4389, which authorized a new standard broadcast station) to change power from 5 KW day and night to 1 KW night and 5 KW day, to install new transmitter and to change transmitter location.

1490 KC.

WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—Modification of construction permit (B2-P-5386, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna, transmitter and studio locations.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—Modification of construction permit (B3-P-4975, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

1600 KC.

NEW—Baker Broadcasting Co., Fresno, Calif. (John L. Baker, Peter K. Omigian, George F. Baker, Harry Hartunian and Jim Schiffer, a partnership) (P. O. 1121 No. Fruit Ave.) Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

AM—Application Dismissed

KSTP—KSTP, Inc., St. Paul, Minn.—Modification of license to change main studio location from St. Paul, Minn., to Minneapolis, Minn. Dismissed 6-25-47, request of attorney.

AM—Applications Tendered for Filing

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Consent to assignment of construction permit and license for standard station WQQW and construction permit for WQQW-FM to Radio Station WQQW, Inc.

900 KC.

NEW—The Progressive Publishing Co., Clearfield, Pa.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts, and daytime hours of operation.

950 KC.—1210 KC.

WCAU-WPEN, etc.—Philadelphia Record Co.; Wm. Penn Broadcasting Co., Philadelphia, Pa.—1. Consent to transfer of control of licensee of Stations WCAU and WCAU-FM from J. David Stern to Bulletin Co. 2. Consent to assignment of license of WCAU-FM from Philadelphia Record Co. to Wm. Penn Broadcasting Co. 3. Consent to assignment of license and construction permit of WPEN-FM and construction permit of WPEN-TV from Wm. Penn Broadcasting Co. to Philadelphia Record Co. 4. Consent to transfer of control of Wm. Penn Broadcasting Co. from Bulletin Co. to Sun Ray Drug Co. Three of these applications (2, 3, 4 above) are contingent on granting of transfer of control to Philadelphia Record Co.

960 KC.

NEW—World Wide Television Corporation, a partnership, Bakersfield, Calif. (Messrs. James L. Mattly and Guy Marchetti)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

990 KC.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to increase power from 250 watts to 1 KW, daytime, and install new transmitter.

1030 KC.

Alma Broadcasting Co., Inc., Alma, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1140 KC.

KGDM—E. F. Peffer, Stockton, Calif.—Modification of construction permit to install television antenna on one of the towers of the directional antenna system, using power of 5 KW, unlimited hours, and directional antenna for night use.

1210 KC.

NEW—The News-Sun Broadcasting Co., Waukegan, Ill.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation.

1230 KC.

KWTX—Beauford H. Jester, Waco, Texas (Individually and as Trustee for W. W. Callan, DeWitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert G. Levey, Ross M. Sams and Davis Stribling)—Consent to assignment of license to KWTX Broadcasting Co.

1240 KC.

NEW—Lewis Wiles Moore, Glendive, Mont.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

(Continued on next page)

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Consent to assignment of license to KAVR, Inc.

WROV—Radio Roanoke, Inc., Roanoke, Va.—Construction permit to change frequency from 1490 kc. to 1240 kc., using 250 watts, and unlimited hours of operation. (Contingent on grant of pending application of WLSL.)

1290 KC.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Consent to assignment of construction permit of WIRL-AM station and construction permit WTAZ-FM to Illinois Valley Broadcasting Co., a corporation.

1300 KC.

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Construction permit to modify the directional antenna system, operating on 1300 kc., 5 KW, and unlimited hours of operation, and directional antenna for day and night use.

1320 KC.

NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

NEW—Lynd Broadcasting Co., Newark, Ohio (a partnership composed of Clayton Johns and John Allen Heimberger)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, and daytime hours of operation.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Consent to transfer of control of construction permit from C. Arnholt Smith, J. Frank Burke, and John A. Smith to C. Arnholt Smith, J. Frank Burke, John A. Smith and Paul L. Jones.

1590 KC.

WALB—Herald Publishing Co., Albany, Ga.—Consent to transfer of control from Henry T. McIntosh to James H. Gray.

WBRY—American-Republican, Inc., Waterbury, Conn.—Construction permit for changes in directional antenna to support an FM radiator, using 1590 kc., power of 5 KW, unlimited hours, and directional antenna for day and night use.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its **Proposed Decision** (B-376) in the **Cleveland-Akron-Elyria, Ohio**, applications for FM stations, looking toward the grant of all applicants in these proceedings (Docket No. 7038 et al) for Class B FM stations except the **Elyria-Lorain Broadcasting Co.**, to which the Commission proposes to grant a CP for a Class A FM station.

The construction permits proposed to be issued to the applicants are as follows: (Power given is effective radiated power; antenna height is height above average terrain.)

United Broadcasting Co.—100.7 mc. (Channel No. 264) ; 20 KW ; antenna, 500 ft.; conditions. (BPH-99; Docket 7038) ;
National Broadcasting Co., Inc.—103.7 mc. (Channel No. 289) ; 20 KW ; 500 ft., or equivalent coverage; conditions. (BPH-167; Docket 7039) ;

WJW, Inc.—104.1 mc. (Channel No. 281) ; 7.5 KW ; 730 ft., or equivalent coverage; conditions. (BPH-581; Docket 7040) ;

UAW-CIO Broadcasting Corp. of Ohio—103.3 mc. (Channel No. 277) ; 20 KW ; 500 ft., or equivalent coverage ; conditions. (BPH-444; Docket 7042) ;

WGAR Broadcasting Co.—99.5 mc. (Channel No. 258) ; 20 KW ; 500 ft. (BPH-157; Docket 7043) ;

Scripps-Howard Radio, Inc.—102.1 mc. (Channel No. 271) ; 20 KW ; 500 ft. (BPH-438; Docket 7044) ;

Telair Co.—106.5 mc. (Channel No. 293) ; 20 KW ; 500 ft. (BPH-694; Docket 7045) ;

Cleveland Broadcasting Co., Inc.—98.5 mc. (Channel No. 253) ; 15.5 KW ; 555 ft. (BPH-708; Docket 7046) ;

Allen T. Simmons—96.5 mc. (Channel No. 243) ; 19.5 KW ; 510 ft.; conditions. (BPH-407; Docket 7047) ;

Summit Radio Corp.—97.5 mc. (Channel No. 248) ; 20 KW ; 500 ft., or equivalent coverage; conditions. (BPH-215; Docket 7048) ;

Elyria-Lorain Broadcasting Co.—92.1 mc. (Channel No. 221) ; conditions. (BPH-923; Docket 7522)

FM—Frequency Assignments

KYFM—Express Pub. Co., San Antonio, Tex.—101.5 mc. (Channel 268).

KTSA-FM—Sunshine Broadcasting Co., San Antonio, Tex.—104.1 mc. (Channel 281).

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—96.1 mc. (Channel 241).

KUOA-FM—KUOA, Inc., Siloam Springs, Ark.—96.5 mc. (Channel 243).*

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—91.5 mc. (Channel 218).

WDSU-FM—Stephens Broadcasting Co., New Orleans, La.—105.3 mc. (Channel 287).

WGAY-FM—Tri-Suburban Broadcasting Co., Silver Springs, Md.—102.3 mc. (Channel 272).

* KUOA-FM operation on channel 243 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Allocation Plan Changes

	Deleted	Channels Added
San Antonio, Texas	268
Austin, Texas	267	238
Laredo, Texas	267	278

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

WGR Broadcasting Corp., Buffalo, N. Y.—Class B. (BPH-1265)

Rahall Broadcasting Co., Inc., Beckley, W. Va.—Class B, and Channel No. 251 was allocated to Beckley. (BPH-1255)

Newberry Broadcasting Co., Newberry, S. C.—Class B, and Channel No. 246 was allocated to Newberry. (BPH-1235)

FM—Construction Permits

WFBM, Inc., Indianapolis, Ind.—Class B; 97.9 mc. (Channel 250) ; 20 KW ; 500 ft., subject to filing within 60 days an application for modification of CP in accordance with the terms of the order. (Docket 7032; BPH-252)

The following stations were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain):

Macon Broadcasting Co., Macon, Ga.—Class B; 96.9 mc. (No. 245) ; 41 KW ; 440 feet. (BPH-1102)

The Bowling Green Broadcasting Co., Bowling Green, Ky.—Class B; 101.1 mc. (No. 266) ; 8.4 KW ; 255 feet. (BPH-884)

WWLH—Loyola University, New Orleans, La.—Class B ; 100.3 mc. (No. 262) ; 190 KW ; 500 feet. (BPH-201)

(Continued on next page)

Radio Station WOW, Inc., Omaha, Neb.—Class B; 99.9 mc. (No. 260); 21 KW; 565 feet. (BPH-1085)

WDPM—Capitol Broadcasting Co., Greensboro, N. C.—Class B; 98.7 mc. (No. 254); 48 KW; 350 feet. (BPH-917)

Jackson Broadcasting Co., Jackson, Tenn.—Class B; 104.7 mc. (No. 284); 12 KW; 470 feet. (BPH-1094)

Hoyle Barton Long Front Royal, Va.—Class B; 95.1 mc. (No. 236); 16 KW; 1300 feet. (BPH-1128)

Larus & Bro. Co., Inc., Norfolk, Va.—Class B; 102.5 mc. (No. 273); 6 KW; 240 feet. (BPH-992)

The following were authorized construction permits in lieu of previous conditions:

WTTM—The Times Herald Co., Port Huron, Mich.—Class B; 99.1 mc. (No. 256); 22 KW; 420 ft. (BMPH-277)

WKRK-FM—Giddens & Rester, Mobile, Ala.—Class B; 99.9 mc. (No. 260); 3 KW; 310 ft. (BMPH-260)

KWFT-FM—Wichita Broadcasters, near Wichita Falls, Tex.—Class B; 99.9 mc. (No. 260); 9.7 KW; 330 ft. (BMPH-457)

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Class B; 103.5 mc. (No. 278); 38 KW; 415 ft. (BMPH-307)

WTAZ—Illinois Valley Broadcasting Co., Peoria, Ill.—Class B; 95.7 mc. (No. 239); 51 KW; 345 ft. (BPH-938)

FM—Transfer of Control

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted consent to transfer of control of Asbury Park Press, Inc., from J. Lyle Kinmonth, deceased, to Mabel Brazier Kinmonth, and Asbury Park National Bank & Trust Co., Executors and Trustees, arising out of the death of J. Lyle Kinmonth, owner of 99% of the capital stock in licensee corporation, permittee of FM station WJLK. (BTC-551)

FM—Noncommercial Educational CP Granted

State Teachers College at West Chester, Pa.—Granted CP for new station to operate on 91.3 mc. (No. 217); 2.4 KW; 255 ft. (BPED-49)

FM—Applications Accepted for Filing

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, which authorized a new FM broadcast station) for extension of completion date.

WJHP-FM—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-385, which authorized a new FM broadcast station) for extension of completion date.

KFXD-FM—Frank E. Hurt and Son, Nampa, Idaho (A partnership composed of Frank E. Hurt and Edward P. Hurt—Modification of construction permit (B5-PH-807, which authorized a new FM broadcast station) for extension of completion date.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-PH-512, which authorized a new FM broadcast station) for extension of completion date.

WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Construction permit to change frequency to Channel 241, 96.1 mc.; specify type of transmitter, change transmitter site, specify antenna height above average terrain as 504 feet; effective radiated power as 16.9 KW, and specify antenna system.

WJWD—The Capital Broadcasting Co., Annapolis, Md.—Modification of construction permit (B1-PH-781, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WJDX-FM—Lamar Life Insurance Co., Jackson, Miss.—Modification of construction permit (B3-PH-735, which authorized a new FM broadcast station) to change antenna

height above average terrain to 602 feet; effective radiated power to 102 KW, and make changes in antenna system.

KBON-FM—Inland Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-PH-390, as modified) which authorized a new FM broadcast station for extension of completion date.

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Modification of construction permit (B3-PH-714, which authorized a new FM broadcast station) for extension of completion date.

WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.—Modification of construction permit (B2-PH-571, which authorized a new FM broadcast station) for extension of completion date.

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539, as modified, which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified, which authorized a new FM broadcast station) for extension of completion date.

WINX-FM—WINK Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-783, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCJT—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88, as modified), which authorized a new FM broadcast station for extension of completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Maine—Modification of construction permit (B1-PH-116, as modified), which authorized a new FM broadcast station for extension of completion date.

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Maine—Modification of construction permit (B1-PH-338, as modified), which authorized a new FM broadcast station for extension of completion date.

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Modification of construction permit (B2-PH-264, which authorized a new FM broadcast station) for extension of completion date.

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified), which authorized a new FM broadcast station for extension of completion date.

WGPA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-615, as modified), which authorized a new FM broadcast station for extension of completion date.

WNIQ-FM—Uniontown Newspapers, Inc., Uniontown, Pa.—Modification of construction permit (B2-PH-736, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.—Modification of construction permit (B5-PH-541, which authorized a new FM broadcast station) for extension of completion date.

WRVA-FM—Larus & Brother Co., Inc., Richmond, Va.—Modification of construction permit (B2-PH-973, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Earl C. Hankamer, Houston, Texas (P. O. 1411 Commerce Building)—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band, ERP of 2,890 watts.

95.1 MC.—#236

WEW-FM—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37, as modified), which authorized a new FM broadcast station to change frequency to Ch. #236, 95.1 mc.; effective radiated power to 68.8 KW, antenna height above average terrain to 530

(Continued on next page)

feet; make changes in antenna system and change commencement and completion dates.

Noncommercial Educational

WHA-FM—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59 as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

To Be Assigned by FCC

NEW—Joe L. Smith, Jr., Charleston, W. Va. (P. O. 608 Woodlawn Ave., Beckley, W. Va.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 24.5 KW.

NEW—Andave Radio Co., Milwaukee, Wis. (P. O. Room 623, Century Bldg., 808 North Third St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC with effective radiated power of 36.9 KW.

NEW—Nashua Broadcasting Corp., Nashua, N. H. (P. O. 142 Main St.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 1 KW and antenna height above average terrain 256.25 feet.

NEW—Harry D. Fornari, Mineola, N. Y. (P. O. 41 West 96th St., New York, N. Y.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC.

FM—Application Returned

The Southwestern Baptist Theological Seminary, Fort Worth, Texas—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band. Returned June 30, 1947: Charter not properly certified and notarized.

TELEVISION

TV—Amendment to Rules

The Commission adopted an amendment to Section 3.606 of its Rules so that Channel No. 9 is withdrawn from the Detroit metropolitan area in the table showing the allocation of television channels to metropolitan districts in the United States, effective immediately. This action was taken in

order to honor the reservation by the Dominion of Canada of Channel No. 9.

TV—License Extension

The Commission on June 26 directed that the licenses for the operation of the following stations be extended upon a temporary basis to October 1, 1947, for the reasons stated:

W2XBD, General Electric Co., Schenectady, N. Y.—(Pending further engineering study);

W2XMT, Metropolitan Television, Inc., New York, N. Y.—(Pending further accounting study).

TV—Applications Accepted for Filing

WTTG—Allen B. Dumont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16 as modified, which authorized new commercial television broadcast station) to change type of transmitter and make changes in antenna system.

W3XBR—The Conestoga Television Association, Inc., Lancaster, Penna.—Construction permit for reinstatement of (construction permit B2-PVB-165 which authorized a new experimental television broadcast station frequencies that may be assigned by the Commission's Chief Engineer from time to time, Power—200 watts (peak), Emission A3, A5 and Special for Television, hours of operation in accordance with Section 4.4(A), transmitter location) to specify frequencies in 590-610 mc. band; to change power from 200 watts (peak) to 500 watts; to change emission from A3, A5 and Special for Television to Vis. A5 and Aur. A3; and to change type of transmitter.

TV—Application Dismissed

NEW—Radio Station WOWO, Inc., Area of Omaha, Neb.—Construction permit for a new experimental television relay broadcast station to be operated on frequencies of 6775 to 680 mc, power of 1 watt visual with A5 Visual Emission.

Federal Trade Commission Actions

There were no complaints, stipulations, nor cease and desist orders issued during the past week.



Membership To Vote In Referendum On Changes Proposed In NAB By-Laws

NAB member stations will vote on a number of changes in the organization's By-Laws starting this week. The changes, adopted by the Association's Board of Directors at its last meeting, have been the subject of intensive study by members of the NAB staff, Board subcommittees and the Board itself over a period of six months.

The material for the referendum was today turned over to Ernst & Ernst, Inc., New York accounting firm, which has been commissioned by the NAB Board to conduct the voting.

Ernst & Ernst will mail to the entire NAB active membership the revised By-Laws, together with the charter and a ballot. The members will be asked to vote on the By-Laws, Article by Article, and upon the Charter as a whole.

The present NAB By-Laws were adopted originally in 1938, and amended from time to time in the intervening years. Because of the numerous amendments, the arrangement of the By-Laws is confusing and a complete revision was agreed upon. A special subcommittee of the Board has held several meetings to discuss the By-Laws from the standpoint of their adaptability to present-day conditions.

One major change on which the membership will vote in the forthcoming referendum is the removal from the By-Laws of the definitions of the boundaries of the 17 districts. The requirement for 17 districts remains, but under the proposed change the matter of determining the areas to be included within the 17 districts would be subject to the action of the Board. This, it is believed, will bring about a desirable flexibility.

Another recommended change would adjust the income brackets upon which dues are based. A study of

(Continued on page 565)

Senate Confirms Representative Jones To Post As FCC Commissioner

Congressman Robert F. Jones (R) Ohio, was unanimously confirmed by the Senate late Friday afternoon as Commissioner on the FCC.

Commissioner Jones was named to replace Ray C. Wakefield when President Truman withdrew the latter's nomination several weeks ago (*Current REPORTS*, p. 507).

Senate confirmation came after lengthy hearings had been conducted by a subcommittee of the Interstate and Foreign Commerce Committee. The full committee approved Mr. Jones' nomination during its executive meeting last Thursday.

Petrillo Tells House Subcommittee Union May Make Records, Pull Network Musicians

James C. Petrillo, president, AFM, testified for two days last week (7-8) before a special subcommittee of the House Labor Committee which had been set up to investigate charges that the union leader dictated to his union and to the industries with which his union deals.

After the two days of the hearing, the subcommittee recessed, without setting a date for resumption, to study the testimony received.

Major points brought out in the hearing include:

¶ AFM may not renew contracts with recording companies and may enter the recording business itself.

¶ Network musical broadcasts may not be permitted by the union after February 1, 1948.

¶ Petrillo may meet with educators and others to discuss broadcasts by amateurs.

Petrillo's testimony, interlarded frequently with

(Continued on next page)

On the Inside

Listeners to the MBS program *Opinion-Aire*, voting by telephone calls, agreed overwhelmingly that "radio is doing a good job." With more than 2000 calls made, 86.4% voted affirmatively. (p. 566)

Responding to a call from the Civil Service Commission for aid in recruiting applicants for positions with the Atomic Energy Commission, radio stations helped pull over 14,000 replies. (p. 567)

As of July 1, the monthly tabulation of radio stations reveals a total of 2,779 AM, FM and TV stations authorized. (p. 567)

The FCC indicated last week that the establishment of rules and standards for Facsimile is not far distant. The Radio Technical Planning Board submitted proposals for standards recently. (p. 566)

A definition for "tropical broadcasting" was submitted, and recommendations for band allocations were made at the International Radio Conference in Atlantic City last week. (p. 565)



NAB Reports

NATIONAL ASSOCIATION OF BROADCASTERS

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JUSTIN MILLER, *President*
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ROBERT T. BARTLEY <i>Director of FM Department</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity (New York City)</i>
CHARLES A. BATSON <i>Director of Information</i>	FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i>
ROBERT C. COLESON <i>Assistant to the President (Hollywood)</i>	DON E. PETTY <i>General Counsel</i>
RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
HAROLD FAIR <i>Director of Program Department</i>	ARTHUR C. STRINGER <i>Director of Special Services</i>

wisecracks and broad humor, was interrupted by the testimony of several witnesses who indicated that their legitimate activities were restricted either directly by the union or by the belief that their activities would be restricted.

Among the witnesses was George Jennings, Director of Radio for the Chicago public school system. The school radio, Jennings testified, never broadcasts instrumental music played by students in the belief that such broadcasts are in violation of the by-laws of the Chicago local. The activities of Jennings's school radio system are confined exclusively to broadcasts in the schools. He stated that broadcasts by school choirs and orchestras were discontinued because no money was available for standby fees.

In rebuttal, Petrillo, who is also head of the Chicago local, commented that he "never heard anything about this before." The union chieftain's attorney, Joseph Padway, stated, for the purpose of the record, that this matter had never been brought to the attention of the Chicago local of the AFM.

Petrillo also testified on the recent festival held in Montreal, Canada, at which permission was denied festival officials to make a recording of the performance of the winning band without payment of standbys. According to Mr. Riccardi, Petrillo's assistant in charge of recordings, the Montreal local informed him that the recordings were to be sold at a price of \$1.00. Mr. Riccardi testified that he had personally seen the newspaper advertisements offering the records for sale at this price. Under these circumstances, Riccardi stated, he felt justified in prohibiting the making of the recordings unless standbys were hired. Under questioning by Congressman Barden he stated that he would make a similar ruling in the future if the same situation arose.

These, and similar incidents, Petrillo declared, have been grossly exaggerated in the public press. A questionnaire distributed earlier in the year by his office, he testified, disclosed that in 1946, 3,234 amateur pro-

grams of all types were broadcast over the air. The great majority of AFM locals, according to the AFM chief, do not interfere with amateur broadcasts at all.

A highlight of the hearing was the statement by Petrillo that he would meet with music educators, broadcasters and other interested persons in order to establish mutually satisfactory standards to govern broadcasting by amateur musicians. Under the Lea Act, Petrillo stated, the AFM cannot interfere with amateur and school band broadcasts.

Recordings

On the question of recordings, Petrillo's attitude was firmer. Upon the expiration of the present contracts with the recording companies, he stated, the contracts will not be renewed. Both the companies and the union are dissatisfied with the agreements, he argued, and under these circumstances he saw little use in renewing them. The issue is not entirely decided, it appears, since Petrillo indicated a hope that the recording companies would devise some solution to their problems which would be satisfactory to the union.

Network Music Broadcasts

During the course of the hearing, Petrillo announced that on February 1, 1948, he would not renew existing contracts with the networks and apparently would order all musicians to cease performing on network music broadcasts. After that date, Petrillo said, if a station wants to broadcast the music of Harry James or Toscanini it would have to bring the artist to its microphone. All such broadcasts will be permitted solely on a local basis.

Quotas

Petrillo's testimony revealed a number of other items of particular interest to broadcasters. Quotas, he indicated, are set by locals and not by his office. According to Petrillo, the operations of the AFM are conducted on a decentralized basis. Central headquarters of the union, however, has assumed control over the following matters: (1) recordings; (2) traveling bands; (3) television; (4) network amateur broadcasts; (5) FM. On all other matters, the musicians union president indicated, the locals exercise complete sovereignty, administering their controls and calling their own strikes. A large measure of control is apparently exercised by national headquarters, however, because, according to Petrillo, he can and does intervene in the affairs of a local when: (1) there is an appeal from the decision of a local; (2) a local seeks support of the national office in the course of a strike or the threat of a strike.

Local By-Laws

Replying to a question by Representative Nixon, Petrillo denied that copies of the by-laws of both the national and local union, when incorporated in union agreements, are not made available to broadcasters. Mr. Padway, Petrillo's attorney, remarked that if the by-laws are not made available to broadcasters, they may be secured by writing national headquarters of the union in Chicago.

(Continued on next page)

Acting as spokesman for the union, Padway also denied that future, as yet unwritten, union by-laws are ever incorporated in contracts, and insisted that contracts with the musicians union contain only by-laws as of the date the contract is signed.

Membership to Vote in Referendum on Changes Proposed in NAB By-Laws
(Continued from page 563)

the inequities existing in the present schedule was made by the NAB Research Department and the schedule was rewritten to product a parity between the classifications and eliminate the sudden jumps in dues that occur under the present schedule. The authority to determine the annual dues applicable to each class remains, as it is the present By-Laws, subject to the action of the Board.

In this connection, another proposal relates to those persons or firms operating an AM and an FM station in the same community in association or identically programmed. In such cases the combined income of both operations may be used in determining the dues bracket into which his operation falls.

Another major recommendation has to do with the method of nominating District Directors. Under the present By-Laws, District Directors are both nominated and elected at district meetings. Under the proposal to be voted upon, the nomination would be by referendum ballot, with the right also to nominate from the floor at the meeting, but the election would take place at a district meeting. As in the present By-Laws, the Directors from the even-numbered districts would be elected in even years and the Directors from the odd-numbered districts would be elected in odd years, and all serve for a term of two years.

The Board has submitted alternative proposals for the nomination and election of Directors-at-Large. This provision would increase the possible number of Directors-at-Large from six to ten. In addition to the two directors-at-large each, representing large, medium and small stations now provided for, there would be added a director-at-large from FM Class A stations, FM Class B stations, television stations and facsimile stations. There is a provision which would require that there must be at least 25 stations in any classification in NAB membership in order to qualify for a member on the Board. The Board unanimously recommended this change.

However, upon the method of nominating and electing the Directors-at-Large, there was a division of viewpoints. The majority view, embodied in Proposal No. 1 on the ballot, calls for the nomination and election of all Directors-at-Large by the active member stations in each classification. For example, the large stations only would participate in nominating four from among their number for the two positions on the Board and in electing two from the four thus nominated.

The minority view, embodied in Proposal No. 2, calls for only the nomination of the Directors-at-Large by those within the respective classification and the election would be participated in by all active members in all classifications. For example, the large station membership would nominate at least four from their number for the two large station Directorships and

IN THE OFFING

Public Relations Executive Committee	July 17-18	Washington, D. C.
Employee-Employer Relations Committee	July 21	Washington, D. C.
Special Standards of Practice Committee	July 22	Washington, D. C.
Educational Standards Committee	July 28	Washington, D. C.
NAB Convention	Sept. 15-18	Atlantic City, N. J.

from among those thus nominated the entire membership would decide which two are to be elected.

The revised By-Laws more clearly define the responsibilities and authority of the Board of Directors and of the President and Secretary-Treasurer, who are the elective officers of the Board. The other changes are of a minor character and are incorporated in order to bring about greater clarity and simplification.

The proposed revisions in the Charter are submitted in order to make that document conform to the changed By-Laws. There is no substantive change in these provisions, but they must be approved by the membership in order to comply with the laws of the State of Delaware, the state in which NAB is incorporated.

It is expected that the mailing of this referendum will be made the latter part of next week, or the first part of the following week, and the ballots must be returned to Ernst & Ernst postmarked not later than midnight of August 8. This gives approximately three weeks to each member to determine his vote.

Engineering Department

Atlantic City Conference Behind Schedule; Tropical Broadcasting Recommendations Made

Sad faces were paramount among the foreign delegates at the Atlantic City International Radio Conference last week when long-time reservations home had to be cancelled because various committees failed to reach world-wide agreement on schedule.

Last week, however, Subcommittee C on Tropical Broadcasting, under Chairman Dr. H. van der Veen of the Netherlands East Indies delegation, after having met thirteen times, presented a guidance paper on Tropical Broadcasting for the main Allocations Committee. The Subcommittee turned in a definition of Tropical Broadcasting as: "A type of broadcasting using frequencies higher than the standard broadcast band for internal, national use in the (tropical) zone where it can be shown that due to difficulty of high atmospheric noise levels and propagation, it is not possible to furnish economically a more satisfactory service through the use of low, medium or very high frequencies." The Subcommittee went on to define the various tropical zones of the world and to delineate

(Continued on next page)

as the boundary for the American region the zone between the Tropics of Cancer and Capricorn, with certain extensions.

Subcommittee C then recommended that the following bands be allocated for tropical broadcasting: 200 Kc's shared (broadcasting priority) between 1.5 and 2.85 Mc's; in the American region an additional band was proposed of 200 Kc's shared, broadcasting priority, between 2.85 Mc and 4.0 Mc; other parts of the world will have 300 Kc's, unqualified, in this same band; between 4.0 and 6.0 Mc's in the American region, 260 Kc's shared, broadcasting priority, and in other parts of the world 300 Kc's, unqualified. Between 6.0 and 8.0 Mc's and between 8.0 and 10.0 Mc's 250 Kc's each, unqualified. Over 10.0 Mc's, 150 Kc's on an unqualified world-wide basis would be allocated.

Lower Cost Combinations May Be Possible Through Use of Electronic Circuit

Using the printed electronic circuit developed originally for the wartime radio proximity fuses, the National Bureau of Standards announced last week that, as a result of their experiments, a combination phonograph amplifier, AM receiver, FM receiver and Television set is now considered a possibility for the immediate future at a considerable cost reduction over existing equipment. Each circuit in the cabinet would be a separate sub-assembly built in plug-in fashion. These and other prospective uses of printing circuit techniques appear in the July issue of *Domestic Commerce*.

FCC Indicates Establishment of Standards For Facsimile After Further Tests

Indications that the Commission will soon establish facsimile on a regular broadcast basis, at the conclusion of further tests, were contained in the Commission's Release No. 9783 last Tuesday (8). At the present time, the Commission stated, facsimile broadcasting is on an experimental basis and, as yet, it has not established rules and standards, although the Radio Technical Planning Board recently submitted its proposal for standardization.

Believing that further operations and comparisons should be conducted, the Commission pointed out that the main difference of opinion now existing in the establishment of the proposed standards is whether 8.2" and 4.1" scanning lines should be provided at the same line rate of 105 lines per inch.

General

Listeners to MBS Program, Voting by Phone, Say Radio Is Doing a Good Job

Answering the question "Is Radio Doing a Good Job?", an overwhelming majority of listeners to the MBS program *Opinion-Aire* voted "yes" after listening to the network's June 25th program.

The series of programs, presenting both sides of current public interest questions, offers a "Prosecution

witness" and counsel and a "defense witness" and counsel. In addition a studio jury votes on the specific question discussed during the half-hour program.

On the program dealing with radio, Carl Haverlin, president, BMI, presented the case for broadcasting. His counsel was Sydney Kaye. The "prosecution" was handled by Llewellyn White, radio director for the Committee on Freedom of the Press and of Radio, one of radio's most outspoken critics. His counsel was Ben Gross, radio editor, New York *Daily News*.

86.4% Vote Yes

With more than 2000 listeners in five selected cities responding the results of the audience reaction to the program's question reveal an interesting comparison with the results of the NORC study. Listener response shows that 86.4 percent of those who telephoned voted that radio is doing a good job, while 13.6 percent of the listeners voted "no."

According to the NORC study, listener answers to a similar question resulted in 82 percent of the responses indicating a listener reaction that radio is doing an excellent or good job.

Program Procedure

MBS stated that the mechanics of its program are as follows: the cities where the telephone responses are solicited are selected secretly, with no advance publicity released. This is to eliminate the possibility of pressure groups organizing to vote in a given way. Persons who happen to be listening to the Mutual station in those selected cities are advised at the start of the program that they may vote "yes" or "no" on the question, by calling a certain telephone number. Voting continues for exactly one hour from the time the program goes on the air. Trends in the telephone balloting are gathered at the end of twenty minutes. The total vote is announced on the program the following week.

Following is a city-by-city breakdown of the vote in the five cities selected to answer the question "Is Radio Doing a Good Job?"

City	Percent	
	Yes	No
Miami, Fla.	77	23
Huntington, W. Va.	94	6
Wilkes-Barre, Pa.	89	11
Hastings, Neb.	75	25
Emporia, Kan.	97	3

The network reported that a total of 2,203 telephone votes were registered in the five cities.

News

Committee Recommends Papers on Radio News As Aids to Better Performance

Eight papers on radio news read at the NAB-Kansas City, Mo., clinic, April 16, have been distributed to stations and CP's. The NAB radio news

(Continued on next page)

committee believes their reading will contribute further to raise the standards of radio news.

Titles and speakers of the papers contained in the brochure were:

Radio News Department Starts with Management—Buryl Lottridge, Vice President, WOC, Davenport.
Value of News to Radio Stations—Wayne W. Cribb, General Manager, KHMO, Hannibal, Mo., and Chairman NAB Small Market Stations Executive Committee.

Use of Wire Recorder—William Ray, Director of News and Special Events, WMAQ-NBC, Chicago.

Building Every Newscast for a Particular Audience—Bruce Palmer, News Director, WKY, Oklahoma City.
Farm News—Phil Evans, Farm Director, KMBC, Kansas City.

Radio Rewriting—Soren Munkhof, Director of News, WOW, Omaha.

Correspondents for Individual Radio Stations—Jack Shelley, News Editor, WHO, Des Moines.

Value of a News Editor to a Radio Station—Ken Miller, News Director, KVOO, Tulsa.

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New*** CP	Licensed to Operate	Deleted		
July 1...	26	7	0	0	6	20
Aug. 1...	33	0	0	0	6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39	4	0	0	6	33
Nov. 1...	43	4	0	0	6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66 ¹	0	0	0	6 ²	60 ²
Total changes						
12 months...	42	0	2 CP	(1 Prewar)		

¹ Non-commercial CP included.

² FCC states that 238 FM stations are now on the air. They include CG, CP and licensed stations. There are 11 TV operating.

* License for WCPS, Tarboro, N. C., set aside.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Research Department

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through June 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
July 1.....	1215				961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
July 1.....	1795	70	42	1 Lic.	1298*	497
Total Changes						
12 months.....	607	339	27			

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP	Total CG
		New*** CP	Licensed to Operate	Deleted			
July 1....	503				48	107	348
Aug. 1....	513	78	10	0	48	185	280
Sept. 1....	572	64	60	0	48	249	275
Oct. 1....	594	46	23	0	48	295	251
Nov. 1....	644	65	51	0	48	360	236
Dec. 1....	655	24	14	0	48	384	223
1947							
Jan. 1....	688	45	35	0	48	429	211
Feb. 1....	712	58	24	0	48	487	177
Mar. 1....	730	23	21	0	48	509	173
Apr. 1....	749	22	20	0	48	530	171
May 1....	828	7	82	0	48	536	244
June 1....	850	12	23	0	48	548	254
July 1....	918	62	31	0	48 ²	610 ²	260 ²
Total Changes							
12 months...	506	394	0	19			

Public Interest Programming

Broadcasters Obtain Outstanding Results

In Pulling Response for Atomic Commission

This is a story of how broadcasting came to Uncle Sam's rescue, and in 2½ days converted a seemingly hopeless situation into an outstanding success. The job was done by 185 stations in fourteen states west of the Mississippi.

The Beginning

U. S. Civil Service Commission called on NAB June 17; said that an emergency existed; that efforts to secure 10,000 applications for job of Security Inspector for the United States Atomic Energy Commission were doomed to failure—unless radio could perform a seeming miracle.

Next day a telegram explaining the nature of the emergency was sent stations in western cities where it was known that application blanks were on hand in post offices. It also contained an announcement which, it was suggested, be broadcast as frequently as possible Thursday, Friday and to 4:00 p.m. on Saturday, June 21. Copy was purposely written to discourage curiosity seekers.

The End

So immediate was listener response that over 5,000 applications were tabulated Monday, June 23, with that day's mail still unopened. Applications totalled over 14,000 at the end of the count on June 30.

Appreciation

Official acknowledgement and appreciation for industry assistance has been voiced by Harry B.

(Continued on next page)

Mitchell, president, United States Civil Service Commission, Washington, in a letter to Arthur Stringer, NAB staff. Said Mr. Mitchell in part:

"During the week of June 17, after our usual recruiting methods had failed to produce enough eligibles for Security Inspectors for the Atomic Energy Commission, we found it necessary to call on NAB . . .

"NAB, as it did throughout the war period, responded promptly and effectively . . . In the three days following, we received over 5,000 applications and at "the end of the recruiting period, more than enough applications were on hand to fill the need.

"I want to express the deep appreciation of the United States Civil Service Commission for this generous cooperation which proved so valuable in solving one of our recruiting problems. Your Association and member stations throughout the war were an invaluable aid to the Federal Government and once again, in peacetime, it has proven of marked value in securing personnel to help protect vital security measures . . ."

Ad Council Brochure Mailed To Broadcasters This Week

In observing its 5th year of service, the Advertising Council recently published its annual report reviewing its work and revealing some of its plans for the next year of operation.

The details highlighted in the publication should be of interest to all station operators. A copy of the booklet "Business Steps Up Its Candle Power" is included with this week's mailing of REPORTS.

Vets Administration Thanks Industry For Work on GI Insurance Drive

The Veterans Administration expressed its gratification to broadcasters last week, through the NAB, for the industry's cooperation in providing information on the reinstatement of GI Insurance. At the same time the VA stated that the campaign, originally scheduled to terminate August 1, this year, will continue until Jan. 1, 1948.

A spokesman for the agency pointed out that while the pressure of the campaign is eased by changing the deadline for reinstatement, the industry can render exceptionally fine service by continuing the information campaign on National Service Life Insurance. While large numbers of veterans have taken advantage of the availability of reinstatement, many others are still eligible.

Ad Council Network Campaigns— Week of July 21-27, 1947

The following public interest campaigns have been given top priority on Network and National Spot Allocations Plans during the week of July 21-27, 1947 by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway (with Farm Safety Week supplement)

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15- to 24-year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home, everywhere. *This allocation falls during Farm Safety Week, July 20-26.* Programs with rural audiences may want to devote their safety message to this theme. Attached to the Fact Sheet is a supplement describing Farm Safety Week and its goal. Accidents on the farm and to rural folk amount to a serious human and economic menace. Lives may be saved and much misery averted by alerting farm families to the need for taking time out during Farm Safety Week to discuss how they can live and work safely during the coming year. The family should learn three things: 1. What hazards menace their lives at home, at work and on the highway—e.g., falls cause more than one-third of fatal farm accidents; one out of five fatal farm-work accidents happen when handling livestock. 2. What each member of the family can do to eliminate as many of these hazards as possible—make home repairs, put safety shields on farm equipment, be careful on the highway, and at all times. 3. That carelessness on the part of any member of the family perils the lives and happiness of all. (Fact Sheet No. 15-D)

Keep on Saving Used Fats

Despite the recent decline in prices being paid for used fats by many butchers, the need for fat salvage continues to be as urgent as ever. The Advertising Council has been assured by the Fat Salvage Committee and the Department of Agriculture that the world supply of fats is still nowhere near the amount needed to satisfy the demand. As a result of the desperate fat shortage the following appeals have been issued: "America's homemakers have saved and turned in over 600 million pounds of used cooking fats since 1942. This is an average of nearly 20 pounds for each family in the United States. It is a record of which every woman can be proud. However, it is still necessary to conserve every pound of fat, since the over-all fat supply situation is little better now than it was last year when we were desperately short, particularly of industrial fats. Manufacture of many of the

(Continued on next page)

things we all use and wear in our daily lives requires industrial fats or the products of industrial fats. Used cooking fats turned in by American women have been and continue to represent an important part of our total industrial fats supply. Every pound of salvaged fat helps meet the need." [Signed] *Clinton P. Anderson, Secretary of Agriculture.*—"Thanks to patriotic American women, over 600 million pounds of used fats have been added to U. S. supplies of industrial fats since August, 1942. These 600 million pounds were vitally important, not only to the United States, but to the entire world. Fats and oils, both food fats and industrial fats, are in critically short supply, practically everywhere. Total world production of fats and oils in 1947 will be one-sixth less than in pre-war years. But at the same time, there are many more mouths to feed and a tremendous job of reconstruction and rehabilitation to be done. In the face of this great world-wide shortage of fats and oils, it is obviously most necessary to conserve every possible pound of fat. American women can make a real contribution to the welfare of their own country and to the recovery of the rest of the world by saving and turning in their used cooking fats." [Signed] *D. A. FitzGerald, Secretary-General, International Emergency Food Council.* Housewives can actually help themselves to get the peacetime products they want and need in greater abundance, and sooner, by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates.—Pour immediately into the salvage can those fats which can't be reused.—Reuse those suitable for cooking and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. (Fact Sheet No. 19-D)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 14. They are subject to change.

Monday, July 14

At Albany, N. Y.

(Court Room No. 1, Federal Bldg., 10:00 A.M.)

- NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, DA-night.
- NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, DA-night and day.
- NEW—Governor Dongan Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, DA-night and day.
- NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—For license to operate on the present facilities of WOKO. 1460 kc., 500 watts, night, 1 KW LS, unlimited.

Tuesday, July 15

Further Hearing

(10:00 A. M.)

- NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.
- NEW—Wyandotte News Company, Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.
- WKM—Suburban Broadcasters, Dearborn, Mich.—C. P. 1310 kc., 1 KW, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

630-1490 KC.

At the same time the Commission released an order making final its Proposed Decision (B-361) in re **Magnolia Broadcasting Company et al**, to the extent of granting the applications of **Ruston Broadcasting Company, Ruston, Louisiana**, and **Hope Broadcasting Company, Hope, Arkansas**, to operate on 1490 kc., 250 watts power, unlimited time; and granting the application of **Magnolia Broadcasting Company, Magnolia, Arkansas**, to operate on 630 kc., 1 KW, daytime only, in lieu of the original request for 1490 kc., 250 watts, unlimited time (Docket Nos. 7797, et al).

1300-1400 KC.

Adopted an Order making final Supplemental Proposed Decision (B-323), granting application of **Newman Broadcasting Co.**, for a new station at **Newman, Ga.**, to operate on 1400 kc., with 250 watts, unlimited time; conditions (BP-4487; Docket 7442), and the application of **Volunteer State Broadcasting Co., Inc.**, (BP-4531; Docket 7443), for a new station at **Nashville, Tenn.**, to operate on 1300 kc., with 5 KW, unlimited time, DA.

1450 KC.

The Commission made final, in a decision released today, its Proposed Decision (B-250), as modified by its Supplemental Proposed Decision, in the consolidated proceeding of the applications of **The Sandusky Broadcasting Company** (Docket No. 7003); **Lake Erie Broadcasting Company** (Docket No. 7004); and **The Bay Broadcasting Company** (Docket No. 7172). In its final decision, the Commission granted the application of **Lake Erie Broadcasting Company** for a new station at **Sandusky, Ohio**, to operate on the frequency 1450 kc. with power of 250 watts, unlimited time, and denied the mutually exclusive applications of **The Sandusky Broadcasting Company** and **The Bay Broadcasting Company**.

1460-1490-1500 KC.

The Commission announces its Final Decision (B-357) granting the applications of **Monterey Bay Broadcast Company** for a new station at **Santa Cruz, Calif.**, to operate on 1460 kc., 1 KW, unlimited time, DA, (BP-4150; Docket 6952), and of **San Jose Broadcasting Company** for a new station at **San Jose, Calif.**, to operate on 1500 kc., 1 KW, unlimited time, DA, (BP-3921; Docket 6955), and denial of the applications of **Golden Gate Broadcasting Co., San Francisco**, to change frequency of station **KSAN** from 1450 to 1460 kc., and increase power from 250 watts to 5 KW, unlimited time, DA (BP-3913; Docket 6949); **Cascade Broadcasting Co., Inc., Yakima, Wash.**, to increase power of station **KTYW** from 500 watts to 1 KW, and application of **Mission Broadcasting Co.**, for a new station in **San Jose, Calif.**, to operate on 1490 kc., 250 watts, unlimited time. (BP-4266; Docket 7023).

The denial of the application of **Cascade Broadcasting Co.** (BP-3889; Docket 6953), to increase power of **KTYW** is without prejudice to the filing of an application for construction permit on the frequency 1460 kc., specifying a directional antenna giving protection to the operations of the grants made herein, and to station **KINY**, Juneau, Alaska, and other existing broadcast stations, and otherwise in conformity with the Standards of Good Engineering Practice.

(Continued on next page)

AM—New CP's Granted

910 KC.

Orangeburg Radio Co., Orangeburg, S. C.—Granted CP for new station to operate on 910 kc., 1 KW, daytime only; engineering conditions; and subject to the further condition that Frank B. Best, Jr., dispose of his interest in WRNO, Orangeburg. (BP-5955)

1140 KC.

Lincoln Operating Co., Miami, Fla.; Sun Coast Broadcasting Corp., Coral Gables, Fla.—Granted motion of Lincoln Operating Co. to reconsider Commission action in designating application for hearing, remove from hearing docket and grant; said application for new station was granted (1140 kc., 5 KW, 10 KW-LS, DA-2, unlimited (BP-4903; Docket 7874), subject to any interference resulting from WKAX, and approval of transmitter site and antenna system by CAA; and accepted application of Sun Coast Broadcasting Corp. to dismiss its application (BP-5811; Docket 8155).

1150 KC.

News-Journal Corp., Daytona Beach, Fla.—Granted CP for new station to operate on 1150 kc., 1 KW, daytime only; engineering conditions. (Commissioner Durr voting for hearing.) (BP-6057)

1230 KC.

The Wiregrass Broadcasting Co., Enterprise, Ala.—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions and provided that no operation shall commence until the outstanding CP of WDLR, Panama City, Fla., for 590 kc., is covered by a license. (BP-6075)

1240 KC.

Ishpeming Broadcasting Co., Ishpeming, Mich.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5699)

1340 KC.

Kosciusko Broadcasting Co., Kosciusko, Miss.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6066)

Oroville Mercury Co., Oroville, Calif.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions and also subject to condition that operation not be commenced until after subject frequency is vacated by KCRA. (BP-6082)

1350 KC.

Norwalk Broadcasting Co., Norwalk, Conn.—Granted CP for new station to operate on 1350 kc., 500 watts, daytime only; engineering conditions. (BP-6070)

1420 KC.

Arecibo Broadcasting Co., Arecibo, Puerto Rico—Granted CP for new station to operate on 1420 kc., 1 KW power and non-directional antenna; engineering conditions and also subject to condition that operation not be commenced until after the subject frequency is vacated by WPRP. (BP-5047; Docket 7807)

1470 KC.

Pauls Valley Broadcasting Co., Pauls Valley, Okla.—Granted CP for new station to operate on 1470 kc., 250 watts, daytime only. (BP-6052)

1600 KC.

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted CP for a new station to operate on 1600 kc., 1 KW, daytime only; engineering conditions. (BP-5276)

AM—Frequency Changes

740 KC.

WXGI—Radio Virginia, Inc., Richmond, Va.—Granted modification of CP to change frequency from 720 to 740

kc.; also granted modification of CP for transmitter site. (BMP-2870; BMP-2667)

860 KC.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Granted license for change in frequency to 860 kc., increase in power to 5 KW, night, 10 KW-LS, change hours of operation to unlimited, install new transmitter and DA for night use and change transmitter location. (BL-2443)

1260 KC.

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—Granted license covering installation of new transmitter, new vertical antenna, move of transmitter and studio location, and change frequency to 1260 kc., increase power to 1 KW. (BL-2441)

AM—License Renewals and Extensions

KRSC—Radio Sales Corp., Seattle, Wash.—Granted renewal of license for period ending May 1, 1950. (BR-70)

WJAC—WJAC, Inc., Johnstown, Pa.—Granted renewal of license for period ending August 1, 1950. (BP-345)

WNEX—Macon Broadcasting Co., Macon, Ga.—Granted renewal of license for period ending August 1, 1950. (BP-1215)

WWJ-Aux.—The Evening News Association, Detroit, Mich.—Directed that the license for operation of WWJ be extended upon a temporary basis to August 1, 1947, pending receipt of renewal application. (Action taken 6/26)

AM—Designated for Hearing

830-850 KC.

KWKW—Southern California Broadcasting Co., Pasadena, Calif.; Orange County Broadcasting Co., Santa Ana, Calif.—Granted petition of KWKW to designate for consolidated hearing its application with that of Orange County Broadcasting Co., and the application of KWKW (BP-3710) to change frequency to 830 kc. and increase power to 5 KW daytime only, was designated for consolidated hearing with application of Orange County Broadcasting Co. (BP-5936) for a new station to operate on 850 kc., 1 KW, daytime only.

930 KC.

Charlotte News Publishing Co., Charlotte, N. C.; William J. Brennan, Winston-Salem, N. C.; Walter Olin Nesbit, Charlotte, N. C.; Surety Broadcasting Co., Charlotte, N. C.—Adopted Memorandum Opinion and Order designated for hearing in consolidated proceeding with each other and with application of T. Julian Skimmer, Jr., Charlotte, N. C. (Docket 8286), applications of Charlotte News Publishing Co. (930 kc., 5 KW, unlimited, DA-2), Brennan (940 kc., 5 KW, D) Nesbit (930 kc., 1 KW, D), and Surety Broadcasting Co. (930 kc., 1 KW, 5 KW-LS, DA-N, unlimited) (Files Nos. BP-3952; 6068; 6074; 6088).

1230 KC.

Clarence J. and Bernice M. McCredie, a partnership, Wenatchee, Wash.—Granted petition requesting that its application for a new station (BP-6062) to operate on 1230 kc., 250 watts, unlimited time, be designated for hearing; and ordered that KXLE, Ellensburg, Wash., be made a party to this proceeding.

1260 KC.

Thomas G. Harris, et al, Austin, Texas, and Williamson County Broadcasting Co., Taylor, Texas—Designated for consolidated hearing, applications for new stations to operate on 1260 kc., 1 KW, daytime only, at Austin and Taylor, respectively. (BP-4355; BP-6139)

1270 KC.

Radio Calumet, Inc., Gary, Ind.—Designated for hearing application (BP-6131) for a new station to operate on 1270
(Continued on next page)

kc., 500 watts, daytime only, in a consolidated proceeding with application of Steel City Broadcasting Co. (Docket 8178), 1260 kc., 250 watts, daytime only. Denied petition of Steel City Broadcasting Co. requesting reconsideration and grant of its application without hearing.

1280 KC.

WDSU—Stephens Broadcasting Co. (assignor), International City Broadcasting Corp. (assignee), New Orleans, La.—Designated for hearing application for consent to assignment of license of AM station WDSU and WDSU-FM from Stephens Broadcasting Co. to International City Broadcasting Corp. (BAL-596)

1340 KC.

Abilene Broadcasting Co., Abilene, Tex.; Citizens Broadcasting Co., Abilene, Tex.—Ordered that the record in this proceeding (Dockets 7367 and 7483) be reopened and that the applications be designated for further hearing on July 28, 1947, at Washington to: (1) determine whether the petition of Abilene Broadcasting Co. for leave to amend its application to show removal of Gene L. Cagle as an officer, director and stockholder of applicant corporation, and to retain application as amended in the hearing docket; (2) to determine whether applicant corporations, or their respective officers, directors and stockholders, are legally, financially and otherwise qualified to construct and operate the proposed stations, and (3) to determine on a comparative basis which, if either, of the applications in the proceeding should be granted. (Action taken by the Commission June 28.)

1380 KC.

Radio Lakewood, Lakewood, Ohio, and United Garage & Service Corp., Lakewood, Ohio—Designated for consolidated hearing applications of Radio Lakewood for new station to operate on 1380 kc., 250 watts, daytime only (BP-5949), and United Garage and Service Corp., seeking the same frequency with 500 watts power, daytime. (BP-6156)

1400 KC.

Weldon Lawson, Sequin, Tex.—Designated for hearing application (BP-4991) for a new station to operate on 1400 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Tri-County Broadcasting Co. (Docket 8371), requesting a new station at Luling, Texas, on 1420 kc., 1 KW, unlimited, DA-night.

Norman Broadcasting Co., Norman, Okla.; H. J. Griffith Broadcasting Co., Norman, Okla.—Designated for consolidated hearing the application of Norman Broadcasting Co. (BP-5839) with application of H. J. Griffith Broadcasting Co. (BP-5861), both requesting 1400 kc., 250 watts, unlimited time.

1450 KC.

Lewis Service Corp., Weston, W. Va.—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time. (BP-6054)

AM—Licenses Granted for New Stations

650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Granted license for new station; 650 kc., 250 watts, daytime; conditions. (BL-2321)

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Granted license for new station; 710 kc., 250 watts, daytime. (BL-2463)

730 KC.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted license for new station; 730 kc., 1 KW, daytime, and to specify studio location. (BL-2459)

750 KC.

KSEO—Democrat Printing Co., Durant, Okla.—Granted license for new station; 750 kc., 250 watts; daytime. (BL-2421)

800 KC.

WWPF—Palatka Broadcasting Co., Palatka, Fla.—Granted license for new station; 800 kc., 250 watts, daytime only; conditions. (BL-2301)

890 KC.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Granted license for new station; 890 kc., 1 KW, daytime. (BL-2407)

1110 KC.

WHIM—Inter-City Broadcasting Co., Providence, R. I.—Granted license for new station; 1110 kc., 1 KW, daytime, and specify studio location. (BL-2393)

1190 KC.

WKOX—Suburban Broadcasting Co., Framingham, Mass.—Granted license for new station; 1190 kc., 1 KW, daytime only. (BL-2401)

1230 KC.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2435)

KDLK—Del Rio Broadcasting Co., Del Rio, Tex.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2387)

1260 KC.

WGWR—Asheboro Broadcasting Co., Asheboro, N. C.—Granted license for new station; 1260 kc., 1 KW, daytime. (BL-2467)

1340 KC.

WNBW—Midwestern Broadcasting Co., Bear Creek Twp., Mich.—Granted license for new station; 1340 kc., 250 watts, unlimited time. (BL-2413)

WJRI—John P. Rabb, Lenoir, N. C.—Granted license for new station; 1340 kc., 250 watts, unlimited time. (BL-2347)

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Tex.—Granted license for new station; 1380 kc., 1 KW, daytime. (BL-2455)

1400 KC.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2453)

WCTT—The Corbin Times-Tribune, Corbin, Ky.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2430)

1450 KC.

WCCP—Carter C. Peterson, Savannah, Ga.—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2081)

1490 KC.

WKLV—Frank W. Wagner, Blackstone, Va.—Granted license for a new station to operate on 1490 kc., 250 watts, unlimited time. (BL-2445)

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Granted license to cover CP for new station; 1490 kc., 250 watts, unlimited time, and to specify studio location. (BL-2364)

WIKC—I. K. Corkern, Bogalusa, La.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2456)

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted license for new station; 1490 kc., 250 watts, unlimited time, and for change of studio location. (BL-2368)

(Continued on next page)

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Tex.—Granted license for new station; 1510 kc., 250 watts, daytime, and to specify studio location. (BL-2440)

1580 KC.

KLOU—Frank R. Gibson, Lake Charles, La.—Granted license for new station; 1580 kc., 1 KW-DA, unlimited time, and to specify studio location. (BL-2458)

1590 KC.

KATL—Texas Broadcasters, Houston, Tex.—Granted license for a new station; 1590 kc., 1 KW-DA, unlimited time. (BL-2447)

AM—Modifications of CP's Granted

WSB—The Atlanta Journal Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 9-2-47. (BMP-2841)

WSBT—The South Bend Tribune, South Bend, Ind.—Granted modification of CP to change type of transmitter and for extension of completion date to 180 days after grant. (BMP-2819)

KVON—Napa Broadcasting Co., Napa, Calif.—Granted modification of CP to change type of transmitter. (BMP-2833)

WDNE—West Virginia Radio Corp., Elkins, W. Va.—Granted modification of CP for approval of antenna, change type of transmitter, for approval of transmitter and studio locations. (BMP-2651)

KELP—Paso Broadcasting Co., El Paso, Tex.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2723)

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted modification of CP for extension of completion date to 10-7-47. (BMP-2839)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted modification of CP for extension of completion date to 8-15-47. (BMP-2840)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted modification of CP for extension of completion date to 9-18-47. (BMP-2845)

WCOG—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 7-9-47.

WHAS—WHAS, Inc., Louisville, Ky.—Granted modification of CP for extension of completion date to 7-14-47. (BMP-2842)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP for extension of completion date to 9-25-47. (BMP-2846)

WONO—Oneonta Broadcasting Co., Oneonta, N. Y.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations. (BMP-2652)

KRIO—Valley Broadcasting Assn., Inc., McAllen, Tex.—Granted modification of CP for extension of completion date to 7-2-47. (BMP-2837)

KTRE—Forest Capital Broadcasting Co., Lufkin, Tex.—Granted modification of CP to change type of transmitter. (BMP-2835)

WADE—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-2777)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP for extension of completion date to 9-1-47. (BMP-2834)

WRFD—Peoples Broadcasting Corp., Columbus, Ohio—Granted modification of CP for extension of completion date to 9-8-47. (BMP-2827)

WPIO—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted modification of CP for approval of antenna, and of transmitter and studio locations. (BMP-2726)

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted modification of CP for extension of completion date to 1-25-48. (BMP-2821)

KWFT—Wichita Broadcasters, Wichita Falls, Texas—Granted modification of CP to make changes in DA and mount antenna on SE tower, and for extension of completion date to 12-7-47. (BMP-2818)

WJEL—Champion City Broadcasting Co., Springfield, Ohio—Granted modification of CP to specify power of 500 watts, change type of transmitter, make changes in vertical antenna and mount FM antenna on top of AM tower. (BMP-2859)

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-2745)

WEAS—E. D. Rivers, Jr., Decatur, Ga.—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter location and studio location. (BMP-2673)

WHHT—Harold H. Thoms, Durham, N. C.—Granted modification of CP, to change transmitter location (Geographic coordinates change) description remains Durham, N. C. (BMP-2829)

WLAM—The Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—Granted modification of CP to change type of transmitter, make change in ground system, and specify studio location. (BMP-2850)

KRUN—Runnels County Broadcasting Co., Ballinger, Texas—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter locations and to specify studio location. (BMP-2838)

WKNS—Kinston Broadcasting Co., Kinston, N. C.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2755)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP for extension of completion date to 8-1-47. (BMP-2861)

WEXT—Andave Radio Co., Milwaukee, Wis.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2760)

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, and change name of applicant from Independent Broadcasting Corp to Independent Broadcasting Co. (BMP-2855)

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter location. (BMP-2716)

WOTW—Nashua Broadcasting Corp., Nashua, N. H.—Granted modification of CP to change type of transmitter and make changes in vertical antenna, and to specify studio location. (BMP-2847)

KSAC—Kansas State College of Agriculture, etc., Manhattan, Kans.—Granted modification of CP for extension of completion date to 9-21-47. (BMP-2864)

KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.—Granted modification of CP for extension of completion date to 9-19-47. (BMP-2862)

WCON—The Constitution Publishing Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 2-6-48. (BMP-2865)

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 2-15-48, respectively. (BMP-2863)

(Continued on next page)

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Granted modification of CP for extension of completion date to 12-14-47. (BMP-2860)

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted modification of CP to change directional antenna array for daytime use. (BMP-2761)

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Granted modification of CP to make changes in directional antenna, mount FM antenna on top of AM tower, and change transmitter location; engineering conditions re radiation. (BMP-2801)

AM—Miscellaneous Actions

KONP—Radio Pacific, Inc., Port Angeles, Wash.—Granted license covering installation of new transmitter. (BL-2384)

KAKC—Public Radio Corp., Tulsa, Okla.—Granted construction permit to mount FM antenna on AM tower. (BP-6093).

KLUF—The KLUF Broadcasting Co., Inc., Galveston, Tex.—Granted construction permit to mount FM antenna on AM tower. (BP-6117)

KICD—Iowa Great Lakes Broadcasting Co., Spencer, Ia.—Granted construction permit to install new vertical antenna and mount FM antenna thereon. (BP-5920)

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Granted license for increase in power to 250 watts, and installation of new transmitter. (BL-2418)

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted construction permit, to install a new vertical antenna, mount FM antenna on AM tower and change transmitter and studio locations. (BP-6011)

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Granted license covering change in frequency to 810 kc., power to 1 KW, hours of operation to daytime, and change type of transmitter and change transmitter site. (BL-2403)

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C.—Granted construction permit to install a new vertical antenna and mount FM antenna on AM tower. (BP-6039)

KEVR—Western Waves, Inc., Seattle, Wash.—Granted modification of license to change corporate name from Western Waves, Inc., to King Broadcasting Co. (BML-1257)

WEXL—Royal Oak Broadcasting Co., Royal Oak, Mich.—Granted construction permit to install new vertical antenna and mount FM antenna on AM tower. (BP-6087)

KMED—Mrs. W. J. Virgin, Medford, Ore.—Granted construction permit to increase daytime power from 1 KW to 5 KW and install a new transmitter, operating on 1440 kc., provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-5968)

KCSM—James L. Frank, Colorado Springs, Colo.—Granted petition to accept for filing application for modification of construction permit specifying a transmitter site and antenna system.

WMIK—The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted petition for reinstatement of construction permit (BP-4036) for a new station on 560 kc., 500 watts, daytime only, which was granted Dec. 5, 1946. Said application was reinstated in full force and effect, subject to condition that petitioner, within 60 days from date of action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—Granted consent to change studio location of station WTNS from Roscoe to Coshocton, Ohio. (BMP-2729)

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted authority to delete all records relative to construction permit (BP-4813) and modification of permit (BMP-2393), granted June 18, 1946 and Jan. 16, 1947, respectively.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted license which authorized installation of new transmitter. (BL-2442)

KGBS—Harbenito Broadcasting Co., Harlingen, Tex.—Granted license covering installation of new vertical antenna with FM antenna mounted on top. (BL-2474)

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted license covering installation of new transmitter. (BL-2423)

KVOS—KVOS, Inc., Bellingham, Wash.—Granted license to cover construction permit for increase in power to 1 KW, installation of new transmitter and DA for day and night use, and change in transmitter location. (BL-2460)

WWON—Associated Electronics Enterprises, Woonsocket, R. I.—Granted license covering installation of new transmitter. (BL-2452)

WWON—Associated Electronics Enterprises, Woonsocket, R. I.—Granted license to use old main transmitter at present location of main transmitter, for auxiliary purposes only, with 250 watts. (BL-2451)

KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted license for increase in power to 50 KW, installation of new transmitter and DA for night use, and change in transmitter location. (BL-2504)

KMA—May Broadcasting Co., Shenandoah, Iowa—Granted request to withdraw as a party respondent in the proceeding in re application of Independent Broadcasting Co. (Docket 6734), and dismissed the petition requesting enlargement of issues in this proceeding.

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Dismissed petition requesting the Commission to redesignate for hearing the application of Publix Broadcasting Service of Charlotte, Inc. (BP-5276; Docket 7902)

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Granted petition for leave to amend its application (BP-5873; Docket 8280) so as to change Exhibit C attached to the application to show deletion of Pearle K. Largent as a director of applicant corporation.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Dismissed petition requesting the Commission to reconsider its action of April 10 so as to remove one of the conditions of the grant of petitioner's application (BP-5032), or, in the alternative, to set aside its action granting application of KVNI and designate both applications for comparative hearing.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application. (BP-5269; Docket 8275)

Van Curler Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (BP-4395; Docket 7173) so as to show deletion of Samuel K. Aronowitz as Secretary, Director and 10% stockholder of applicant corporation.

Morristown Broadcasting Co., Morristown, N. J.—Granted petition insofar as it requests leave to amend its application (BP-5841; Docket 8436) so as to specify 500 watts instead of 1 KW power, etc., and to remove application as amended from the hearing docket. Insofar as petition requests grant of application without hearing, it is dismissed.

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition to dismiss without prejudice its application (BP-5053; Docket 7755).

WFBM, Inc., Indianapolis, Ind.—Dismissed petition requesting reconsideration of the Commission's order of June 13 retaining in a hearing status petitioner's application for FM station. (BPH-252; Docket 7032)

Pryor Dillard, Raymondville, Texas—Granted petition for leave to amend his application (BP-5468; Docket 8157) so as to specify the frequency 1380 kc. instead of 1340 kc. The amendment was accepted and application as amended removed from the hearing docket.

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted petition for leave to withdraw its appearance in the proceeding upon application of Western Illinois Broadcasting Co. (BP-5478; Docket 8261)

(Continued on next page)

AM—Applications Accepted for Filing

Alabama-Georgia Broadcasters, Inc., Enfaula, Ala.—Denied petition requesting the Commission to reopen the record in the consolidated proceeding upon its application and that of Andrew College Broadcasting Co. (Dockets 7953 and 7954), for the purpose of receiving into the record evidence relating to the population residing within a certain area.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance to Sept. 15 of the consolidated hearing presently scheduled for July 28 in re Dockets 8160 and 6913.

WJOL—Radio Station WJOL, Joliet, Ill.—Denied petition to reconsider order of the Commission designating for further hearing its application for renewal of license. (Docket 6983)

WSPA-WSPA-FM—A. B. Taylor (transferor), Surety Broadcasting Co. (transferee), Spartanburg Advertising Co. (licensee), Spartanburg, S. C.—Granted consent to transfer of control of Spartanburg Advertising Co. from A. B. Taylor to Surety Broadcasting Co., for a consideration of \$450,000. (BTC-544)

WORD-WORD-FM—Spartanburg Broadcasting Co. (assignor) The Spartan Radiocasting Co. (assignee), Spartanburg, S. C.—Granted consent to assignment of license from Spartanburg Broadcasting Co., a partnership, to The Spartan Radiocasting Co., a corporation, for a consideration of \$85,000. (BAL-597)

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Dismissed petition requesting reconsideration of the Commission's action of April 29 in granting without hearing the application of Yumesa Broadcasting Co. (BP-5726)

Pekin Broadcasting Co., Inc., Pekin, Ill.—Granted petition for leave to amend its application (BMP-2561; Docket 8342) so as to specify a revised directional antenna array, etc.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for leave to withdraw its appearance in the proceeding upon application of Inter-City Advertising Co., Greensboro, N. C. (Docket 8372)

Miami Broadcasting Co., Miami, Okla.—Granted petition for leave to amend its application for CP (BP-4987; Docket 7810) so as to show a revised DA array, etc. The amendment was accepted and application removed from the hearing docket.

Modern Broadcasting Co., Baton Rouge, La.—Granted petition for leave to amend its application (BP-5711; Docket 8418) so as to request 1460 kc. instead of 1480 kc., etc. The amendment was accepted and application was removed from the hearing docket.

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—The Commission on its own motion removed from the hearing docket application of KVOL. (BP-5668; Docket 8417)

WJJD—WJJD, Inc., Chicago, Ill.—Dismissed petition for leave to intervene in the hearing on application of Pekin Broadcasting Co., Inc. (Docket 8342)

Des Moines Broadcasting Corp., Des Moines, Ia.—Dismissed petition requesting the Commission to accept late its written appearance in re application of Pekin Broadcasting Co., Inc.

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Adopted Memorandum Opinion and Order denying petition of WWNR for reconsideration directed against action of Commission granting without hearing application of Daily Telegraph Co. to increase power of station WH1S, Bluefield, W. Va., to 5 KW, install new transmitter, and install a DA for night use. (BP-5431)

WCOS—Warren Irvin and all other stockholders of licensee (transferor), Radio Columbia (transferee), Carolina Broadcasting Corp. (licensee), Columbia, S. C.—Granted consent to transfer of control of WCOS from all the owners of the issued and outstanding stock of licensee to Radio Columbia for a consideration of \$205,153 cash. (BTC-545)

550 KC.

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Modification of construction permit (B1-P-4424, which authorized an increase in power and changes in directional antenna for night use) to make changes in antenna and ground systems, and for extension of completion date.

KCRS—Millard Eidson, Midland, Tex. (Independent Executor of the Estate of Clarence Scharbauer, deceased)—Modification of construction permit (B3-P-4474, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) to change type of transmitter.

560 KC.

WFIL—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Division)—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

WGAN—Portland Broadcasting System, Inc., Portland, Me.—Modification of license to change name of licensee from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Voluntary assignment of license to Radio Station WQQW, Inc.

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—License to operate on 570 kc., power of 1 KW, and daytime hours of operation, and authority to determine operating power by direct measurement of antenna power.

580 KC.

NEW—The Patriot Co., Harrisburg, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna, night and unlimited hours of operation. Amended to make changes in directional antenna pattern, change transmitter location and re changes in officers and directors.

600 KC.

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—License to cover construction permit (B3-P-3801, as modified) which authorized change in frequency, installation of new directional antenna for night use and new ground system and authority to determine operating power by direct measurement of antenna power.

730 KC.

KWOA—Worthington Broadcasting Co., Worthington, Minn.—Modification of construction permit (B4-P-5571, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

NEW—Wyoming Broadcasting Co., Pineville, W. Va. (Clarence W. Meadows, Wm. D. Stone and Wm. T. Lively, a partnership) (P. O. % Wm. D. Stone, 4604 Kanawha Ave. S. W., South Charleston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation.

740 KC.

WVCH—James M. Tisdale, Chester, Pa.—Modification of construction permit (B2-P-4781, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

750 KC.

WBMD—Key Broadcasting Corp., Baltimore, Md.—Modification of construction permit (B1-P-4713, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

(Continued on next page)

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jarema and Frank H. Altdorffer, a partnership) Modification of construction permit (B1-P-5244, as modified, which authorized a new standard broadcast station) to change type of transmitter.

780 KC.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—License to cover construction permit (B3-P-4426, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Modification of construction permit (B3-P-4426, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on AM tower.

790 KC.

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kans.—Modification of construction permit (B4-P-5454, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and to change studio location.

810 KC.

WKBC—Wilkes Broadcasting Co., North Wilkesboro, N. C. (John T. Cashion and Doris B. Brown)—License to cover construction permit (B3-P-4862, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

850 KC.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—License to cover construction permit (BP-6130) which authorized installation of an auxiliary transmitter.

860 KC.

WLBG—WLBG, Inc., Laurens, S. C.—Modification of construction permit (B3-P-4587, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter, and studio locations.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

910 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Modification of construction permit (BP-5986, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to change transmitter location.

KRIO—Valley Broadcasting Asso., Inc., McAllen, Tex.—License to cover construction permit (B3-P-3759, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

930 KC.

NEW—Dixie Broadcasting Co., Jackson, Tenn. (Aaron B. Robinson) (P. O. Box 309, 226 W. Lafayette St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—License to cover construction permit (B3-P-3959, as modified) which authorized change in frequency, increase power, install new transmitter and directional antenna for night use, and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

KITE—Charles W. Balthrope, San Antonio, Tex.—Modification of construction permit (B3-P-4375, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

940 KC.

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-P-4899, which authorized increase in power and changes in transmitting equipment) to install new transmitter.

WTSP—The Times Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, as modified, which authorized a new standard broadcast station) for extension of completion date.

1000 KC.

KSTA—Coleman County Broadcasting Co., Coleman, Tex. (Charles L. South, H. H. Jackson, Alton Stewart and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5497, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

1080 KC.

KSCO—Radio Santa Cruz, Santa Cruz, Calif. (Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership)—Modification of construction permit (B5-P-5105, which authorized a new standard broadcast station) to increase power from 1 KW day to 500 watts night, 1 KW day; change hours of operation from daytime to unlimited time, and install directional antenna for night use.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—License to cover construction permit (B1-P-5052, as modified) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

1190 KC.

KYSC—Yumesa Broadcasting Co., Yuma, Ariz.—Modification of construction permit (BP-5726, which authorized a new standard broadcast station) to make changes in directional antenna.

1230 KC.

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Construction permit to change frequency from 1490 to 1230 kc., and make changes in transmitting equipment. Contingent upon KGHJ being assigned 1250 kc.

WHIR—Commonwealth Broadcasting Corp., Danville, Ky.—Modification of construction permit (B2-P-4040, which authorized a new standard broadcast station) to specify power of 250 watts, to change type of transmitter, and for approval of antenna and transmitter location.

KVWN—Voice of Western Colorado, Inc., Grand Junction, Colo.—Modification of construction permit (B5-P-5461, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna and transmitter location.

KSLO—KOLA Broadcasting Co., Opelousas, La. (a co-partnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—Modification of construction permit (B3-P-4917, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna and transmitter location.

KXLO—Capital Broadcasting Co., East of Lewistown, Mont.—License to cover construction permit (B5-P-4479, as modified) which authorized a new standard broadcast station, and specify studio location, and authority to determine operating power by direct measurement of antenna power.

WHUC—The Colgren Broadcasting Co., Hudson, N. Y. (Robert P. Strakos and John F. Kearney, a partnership)—Modification of construction permit (B1-P-5131, which authorized a new standard broadcast station) to make changes in vertical antenna.

KTHT—Texas Star Broadcasting Co., Houston, Tex. (Roy M. Hofheinz and W. N. Hooper)—Modification of construction permit (B3-P-4361, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change from employing directional an-

(Continued on next page)

tenna for night use to directional antenna for both day and night use (DA-2), to increase power from 1 KW night, 5 KW day, to 5 KW day and night, and change transmitter location from Chocolate Bayou Rd., near Alameda Genoa Rd., south of Houston, Texas, to town, of Precinct #8, near Deerpark, Harris County, Texas.

KXO—Valradio, Inc., El Centro, Calif.—License to cover construction permit (B5-P-4469, as modified) which authorized installation of new transmitter, new vertical antenna and ground system, and change in transmitter and studio locations, and authority to determine operating power by direct measurement of antenna power.

KXO—Valradio Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, as modified, which authorized installation of new transmitter, new vertical antenna and ground system, and change in transmitter and studio locations) to change studio location from Main Street, El Centro, California to Fourth St. extended, approximately one-fourth mile South of city limits of El Centro, California.

KVOC—Natrona County Tribune, Casper, Wyoming—Voluntary assignment of license to KVOC Broadcasting Co.

WWNF—Wayne M. Nelson, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4951, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

KWTX—Beauford H. Jester, Waco, Tex. (Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert G. Levey, Ross M. Sams and Davis Stribling—Voluntary assignment of license to KWTX Broadcasting Co.

KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—License to cover construction permit (B5-P-4432, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KAVR—Montana Broadcasters, Havre, Mont. (Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow)—Voluntary assignment of license to KAVR, Inc.

KRAL—Rawlings Broadcasting Co., Rawlings, Wyo.—Modification of construction permit (B3-P-4961, as modified, which authorized a new standard broadcast station) for extension of completion date.

KBMY—Billings Broadcasting Co., Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvauey, Horace S. Davis and Rockwood Brown)—Authority to determine operating power by direct measurement of antenna power.

KFMO—Oscar C. Hirsch, near Flat River, Mo.—License to cover construction permit (B4-P-5192, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—License to cover construction permit (B1-P-3979, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1250 KC.

WREN—The Wren Broadcasting Co., Topeka, Kans.—Modification of construction permit (B4-P-3625, which authorized increase in power, installation of directional antenna for day and night use, and change transmitter and main studio locations) for approval of directional antenna system, to change type of transmitter, and to specify the studio location.

WDVA—Virginia-Carolina Broadcasting Corp., Danville, Va.—License to cover construction permit (B2-P-4113, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1260 KC.

KPOW—Albert Joseph Meyer, Powell, Wyoming—License to cover construction permit (B5-P-4166, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter and studio location, and authority to determine operating power by direct measurement of antenna power.

1270 KC.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter, and change studio location) for extension of completion date.

1280 KC.

WOV—Wodaam Corporation, New York, N. Y.—License to cover construction permit (B1-P-5086, as modified) which authorized to make changes in transmitting equipment of auxiliary transmitter.

WOV—Wodaam Corporation, New York, N. Y.—License to cover construction permit (B1-P-5049, as modified) which authorized to make changes in transmitting equipment. (Main Transmitter.)

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Modification of construction permit (B5-P-4582, which authorized change in frequency, increase in power, changes in transmitting equipment and vertical antenna) to install directional antenna for night use, and change transmitter location.

WCMN—Caribbean Broadcasting Corp., Arecibo, Puerto Rico—License to cover construction permit (BP-4564, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—License to cover construction permit (B5-P-4343, as modified) which authorized an increase in power, installation of new transmitter and directional antenna for day and night use; and authority to determine operating power by direct measurement of antenna power.

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—License to use old main transmitter at 3725 Chesapeake avenue, Los Angeles, Calif. (present location of main transmitter), to be used for auxiliary purposes with power of 1 KW and authority to determine operating power by direct measurement of antenna power.

1340 KC.

WMLT—Dublin Broadcasting Co., Dublin, Ga.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WLDY—O. J. Falce, Ladysmith, Wis.—Modification of construction permit (B4-P-5561, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

WRHI—York County Broadcasting Co., Rock Hill, S. C. (Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr. and William C. Beaty)—Construction permit to make changes in vertical antenna, and mount FM antenna on AM tower.

KIJV—James Valley Broadcast Co., Huron, S. D.—License to cover construction permit (B4-P-4228, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1370 KC.

KEEN—United Broadcasting Co., San Jose, Calif. (A partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S. A. Melnicoe and Alfred Aram)—License to cover construction permit (B5-P-4061, as modified) which authorized a new standard broadcast station

(Continued on next page)

and authority to determine operating power by direct measurement of antenna power.

KEEN—United Broadcasting Co., San Jose, Calif. (a partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S. A. Melnicoe and Alfred Aram)—Modification of construction permit (B5-P-4061, as modified, which authorized a new standard broadcast station) to change studio location.

1380 KC.

NEW—United Garage and Service Corp., Lakewood, Ohio (P. O. 2020 West Third street, Cleveland, Ohio)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts and daytime hours of operation.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) for extension of completion date.

1400 KC.

WATL—Atlanta Broadcasting Co., Atlanta, Ga. (J. W. Woodruff)—Authority to determine operating power by direct measurement of antenna power.

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Authority to determine operating power by direct measurement of antenna power.

KAYS—KAYS, Inc., Hays, Kans.—Modification of construction permit (B4-P-5354, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—License to cover construction permit (B3-P-3642, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.—License to cover construction permit (B4-P-4272, as modified) which authorized a new standard broadcast station and for change of studio location, and authority to determine operating power by direct measurement of antenna power.

WNOC—Norwich Broadcasting Co., Norwich, Conn. (A partnership composed of H. Ross Perkins and J. Erick Williams)—License to cover construction permit (BP-6014) which authorized installation of new transmitter.

KWLK—Twin City Broadcasting Corp., Long View, Wash.—License to cover construction permit (B5-P-5369) which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

1420 KC.

KTJS—T. J. Shriner, Hobart, Okla.—License to cover construction permit (B3-P-5108) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

1450 KC.

WASK—WFAM, Inc., Lafayette, Ind.—Construction permit to install old main transmitter at R. R. 5, McCarty Lane, near Lafayette, Indiana, to be used for auxiliary purposes only, with power of 250 watts.

WGUY—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-P-5207, as modified, which authorized a new standard broadcast station) to change name of applicant from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (Edncy Ridge and Hadley Hayes)—License to cover construction permit (B3-P-4953, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WILX—Carolina-Northwest Broadcasting Co., Wilkesboro, N. C. (Edncy Ridge and Hadley Hayes)—Voluntary assign-

ment of construction permit to Carolina-Northwest Broadcasting Company.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Modification of license to change studio location from just East of U. S. Highway 15, and ½ mile South of city limits of Hartsville, South Carolina, to College Avenue Community "B" Building, Hartsville, South Carolina.

KSGM—The Donze Co., Ste. Genevieve, Mo. (Norbert Bernard Donze and Elmer Lawrence Donze, a partnership)—License to cover construction permit (B4-P-5155, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1490 KC.

WJVW—Joe V. Williams, Jr., Chattanooga, Tenn.—Modification of construction permit (B3-P-4816, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

NEW—Forrest City Broadcasting Co., Inc., Forrest City, Ark. (P. O. Box 655, Forrest City, Ark.)—Construction permit for a new standard broadcast station to be operated on 1490 kilocycles, power of 250 watts and unlimited hours of operation.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Authority to determine operating power by direct measurement of antenna power.

1510 KC.

KIMO—The Blue Valley Company, Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—Modification of construction permit (B4-P-4597, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

WKAI—The Macomb Broadcasting Co., Macomb, Ill.—License to cover construction permit (B4-P-4887, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1520 KC.

NEW—Lake County Broadcasting Corp., Hammond, Ind. (P. O. 137 and Grover Ave., Hammond, Ind.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 5 KW, directional antenna and daytime hours of operation.

NEW—Frank A. Gandia, Rio Piedras, Puerto Rico (P. O. Gonzales Padin Building, San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and unlimited hours of operation.

1560 KC.

WENA—Ramon Agudo, Bayamon, Puerto Rico—Modification of construction permit (BP-5679, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

KBOO—Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, W. N. Furey and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5503, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1570 KC.

WLou—Louisville Broadcasting Corp., Louisville, Ky.—Modification of construction permit (B2-P-5548, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

1580 KC.

NEW—Benlee Broadcasting Co., Patchogue, N. Y. (Benjamin Moskowitz and Lee Morrison, a partnership)—Con-

(Continued on next page)

struction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

AM—Application Dismissed

Woodland Broadcasting Co., Woodland, Calif. (P. O. 1217 26th St., Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation. Dismissed July 2, 1947—Request of applicant.

AM—Application Returned

Bessemer Broadcasting Co., Bessemer, Ala. (Jesse E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr., a partnership) (P. O. 1824 Second Ave., Bessemer, Ala.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Returned July 3, 1947—Incomplete.

AM—Applications Tendered for Filing

610 KC.

W. Albert Lee, Houston, Tex.—Modification of construction permit to make changes in directional antenna system, operating with power of 5 KW, unlimited hours of operation and directional antenna for night use on 610 kc.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Modification of construction permit to modify the night time directional antenna system, using 1 KW, unlimited hours and directional antenna for night use only on 610 kc.

690 KC.

WCYB—Appalachian Broadcasting Corp., Briston, Va.—Construction permit to increase power from 5 to 10 KW, daytime hours of operation and install new transmitter.

750 KC.

WKOP—The Binghamton Broadcasters Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership)—Consent to assignment of construction permit to The Binghamton Broadcasters, Inc.

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to change hours of operation from daytime to unlimited, power from 5 KW daytime to 1 KW night, 5 KW day, and install directional antenna for night use.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit to specify a new transmitter location and install directional antenna for daytime use, using power of 1 KW, unlimited hours and directional antenna on 940 kc.

WIPR—Puerto Rico Communications Authority, Rio Piedras, P. R.—Modification of construction permit to change studio location from Rio Piedras, P. R., to Stop 22, San Juan, P. R.

950 KC.

NEW—Winchester Broadcasting Corp., Winchester, Va.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

960 KC.

NEW—R. G. LeTourneau, near Longview, Tex.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, and daytime hours of operation.

1010 KC.

NEW—Mohawk Broadcasting Co., Mason City, Ia.—Construction permit for a new standard broadcast station to be operated on 1010 kc, power of 1 KW, and daytime hours of operation.

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit to change hours of operation from daytime to unlimited, power from 1 KW daytime to 1 KW day and night, and install directional antenna for night use.

1230 KC.

KBST—The Big Spring Herald Broadcasting Co., Big Springs, Tex.—Construction permit to change frequency from 1490 to 1230 kc, using 250 watts and unlimited hours of operation. (Request 1230 kc being vacated by KCRS.)

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit to increase power from 1 KW to 5 KW, install a new transmitter and make changes in the directional antenna system, using directional antenna day and night and unlimited hours on 1290 kc.

1320 KC.

WNGO—Kentucky Broadcasting Co., Mayfield, Ky. (H. M. Suthard and P. M. Mullins)—Consent to assignment of license to West Kentucky Broadcasting Co., Inc.

1330 KC.

NEW—Charles River Broadcasting Co., Waltham, Mass. (a partnership consisting of L. P. Liles, J. R. Hoffer and R. C. O'Hare)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—Modification of license for change in the hours of operation from one-third share time to equal time sharing with Station WTEL.

NEW—Guthrie Broadcast Corp., Guthrie, Okla.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW, and daytime hours of operation.

NEW—Marietta Broadcasting Co., Parkersburg, W. Va.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—San Luis Obispo Broadcasting Co., San Luis Obispo, Calif. (James L. Harris, S. H. Frowein, Aram S. Rejebian and Emma Widman)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1400 KC.

KCOL—Northern Colorado Broadcasting Co., Fort Collins, Colo. (Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, general partners; Warren D. Brainard, limited partner)—Consent to assignment of license to The Northern Colorado Broadcasting Co., a Colorado corporation.

1520 KC.

WKBS—Eastern Broadcasting Co., Oyster Bay, N. Y.—Modification of construction permit to change proposed location of transmitter and studio from Oyster Bay, New York, to West Hempstead, New York, using 250 watts power, daytime hours on 1520 kc.

FREQUENCY MODULATION

FM—Allocation Plan Changes

	Channels	
	Deleted	Added
Greenville, S. C.	236	235
Harrisburg, Ill.	264	225
Carbondale, Ill.	225	264

(Continued on next page)

FM—Frequency Assignments

WMOH-FM—Fort Hamilton Broadcasting Co., Hamilton, Ohio—103.5 mc. (channel 278).

WFOB—Laurence W. Harry, Postoria, Ohio—105.5 mc. (channel 288).

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—94.9 mc. (channel 235).*

WCIL-FM—South Illinois Broadcasting Partnership, Inc., Carbondale, Ill.—100.7 mc. (channel 264).

*WMRC-FM operation on channel 235 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Shroyer Radio Corp., Shamokin, Pa.—Class A; 107.1 mc. (channel 1296). (BPH-1274)

Idaho Radio Corp., Idaho Falls, Idaho—Class B. (BPH-1269)

FM—Construction Permits

The following stations were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain.)

Deep South Broadcasting Corp., New Orleans, La.—Class B; 93.7 mc. (No. 229); 40 KW; 420 feet. (BPH-1097)

Texoma Broadcasting Co., Wichita Falls, Tex.—Class B; 94.1 mc. (No. 231); 9.5 KW; 370 feet. (BPH-941)

Sun Country Broadcasting Co., Phoenix, Ariz.—Class B; 98.5 mc. (No. 253); 8 KW; 106 feet. (BPH-1040)

Beatrice Cobb, Morganton, N. C.—Class A; 94.3 mc. (No. 232); 880 watts; 66 feet. (BPH-1095)

KWIK-FM—Burbank Broadcasters, Inc., Burbank, Calif.—Class A; 94.3 mc. (No. 232); 530 watts; minus 470 feet. (BPH-1061)

WVAY—Valley Broadcasting Co., Lanett, Ala.—Class B; 102.9 mc. (No. 275); 10 KW; 330 feet. (BPH-920; BMPH-143)

Carter C. Peterson, Savannah, Ga.—Class B; 95.5 mc. (No. 238); 7.1 KW; 270 feet. (BPH-1001)

James Cullen Looney, Edinburg, Tex.—Class A; 104.9 mc. (No. 285); 690 watts; 225 feet. (BPH-1043)

KPO-FM—National Broadcasting Co., Inc., San Francisco, Calif.—Class B; 99.7 mc. (No. 259); 45 KW; 1,220 ft. (BPH-164)

WGBG-FM—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Class B; 100.3 mc. (No. 262); 36 KW; 400 ft. (BPH-360)

Press-Union Publishing Co., Atlantic City, N. J.—Class B; 100.7 mc. (No. 264); 13 KW; 310 feet. (BPH-595)

WPAD-FM—Paducah Broadcasting Co., Inc., Paducah, Ky.—Class B; 96.9 mc. (No. 245); 17 KW; 335 feet. (BPH-460)

The following were authorized construction permits in lieu of previous conditions:

KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.—Class B; 101.9 mc. (No. 270); 10.5 KW; 2,740 feet. (BMPH-391; BPH-258)

WIP-FM—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Class B; 93.3 mc. (No. 227); 20 KW; 430 ft. (BMPH-466; BPH-1060)

WBAP-FM—Carter Publications, Inc., Fort Worth, Tex.—Class B; 100.5 mc. (No. 263); 50 KW; 435 feet. (BPH-622)

WORD-FM—Spartanburg Broadcasting Co., Spartanburg, S. C.—Class B; 100.5 mc. (No. 263); 14 KW; 500 ft. (BPH-788)

WMFR-FM—Radio Station WMFR, High Point, N. C.—Class B; 99.5 mc. (No. 258); 38 KW; 350 feet. (BMPH-327; BPH-359)

WHNM—Home News Publishing Co., New Brunswick, N. J.—Class A; 93.5 mc. (No. 228); 580 watts; 120 ft. (BPH-299)

FM—Miscellaneous Actions

WHBL—Press Publishing Co. (assignor), WHBL, Inc. (assignee), Sheboygan, Wis.—Granted assignment of license of AM station WHBL and conditional grant of WHBL-FM from Press Publishing Co. to WHBL, Inc., a corporation owned by same persons; no money involved. (BAL-603; BAPH-34)

Southern California Associated Newspapers, Glendale, Cal.—Granted petition for leave to amend its application for FM station (BPH-490; Docket 8319) so as to specify a Class B station in Los Angeles instead of a Class A in Glendale. The amendment was accepted and application removed from hearing docket.

FM—Modifications of CP's Granted

WHHM-FM—WHHM Broadcasting Co., Memphis, Tenn.—Granted modification of CP for extension of commencement and completion dates to 5-18-47 and 11-18-47, respectively. (BMPH-341)

WCNB—News-Examiner Co., Connersville, Ind.—Granted modification of CP for extension of commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-478)

WBOE—Cleveland City Board of Education, Cleveland, Ohio—Granted modification of CP for extension of completion date to 11-29-47. (BMPH-68)

KFXD-FM—Frank E. Hurt & Son, Nampa, Idaho—Granted modification of CP for extension of completion date to 1-7-48. (BMPH-489)

WGPA-FM—The Bethlehem's Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP for extension of completion date to 10-1-47. (BMPH-500)

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Granted modification of CP for extension of completion date to 7-31-47. (BMPH-493)

WJHP-FM—The Metropolis Co., Jacksonville, Fla.—Granted modification of CP for extension of completion date to 10-18-47. (BMPH-488)

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-499)

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Granted modification of CP for extension of completion date to 9-1-47. (BMPH-496)

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Granted modification of CP for extension of completion date to 11-6-47. (BMPH-492)

WCJT—WHAS, Inc., Louisville, Ky.—Granted modification of CP for extension of completion date to 11-25-47. (BMPH-502)

KSFO-FM—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted modification of CP for extension of completion date to 9-14-47. (BMPH-449)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of time to 8-20-47 in which to construct new FM station. (BMPH-469)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP for extension of time to 12-16-47 in which to construct new FM station. (BMPH-415)

WROV-FM—Radio Roanoke, Inc., Roanoke, Va.—Granted modification of CP for new FM station to extend completion date to 1-20-48. (BMPH-484)

(Continued on next page)

WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.—Granted modification of CP for new FM station to extend completion date to 9-16-47 (BMP11-465)

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted modification of CP for new FM station to extend completion date to 8-21-47. (BMPH-471)

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP for new FM station to extend completion date to 9-15-47. (BMPH-474)

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Granted modification of CP for new FM station to extend completion date to 9-25-47. (BMPH-481)

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Granted modification of CP for new FM station to extend completion date to 10-27-47. (BMPH-476)

KFSD-FM—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP for new FM station to extend completion date to 12-5-47. (BMPH-480)

KROC-FM—Southern Minnesota Broadcasting Co., Rochester, Minn.—Granted modification of CP for extension of commencement and completion dates to 8-1-47 and 2-1-48. (BMPH-470)

KOMA-FM—KOMA, Inc., Oklahoma City, Okla.—Granted modification of CP for extension of commencement and completion dates to 6-1-47 and 10-28-47, respectively. (BMPH-354)

FM—Applications Accepted for Filing

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Modification of construction permit (B1-PH-666 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WNDB—News-Journal Corp., Daytona Beach, Fla.—License to cover construction permit (B3-PH-408, which authorized a new FM broadcast station). Amended to change antenna details.

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-PH-462, which authorized a new FM broadcast station) for extension of completion date.

WIRL-FM—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Modification of construction permit (B4-PH-938, which authorized a new FM broadcast station) to specify transmitter site and antenna system.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349 as modified) which authorized a new FM broadcast station, for extension of completion date.

WSVA-FM—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Modification of construction permit (B2-PH-812 as modified) which authorized a new FM broadcast station, for extension of completion date.

WOPI-FM—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—License to cover construction permit (B3-PH-676) which authorized a new FM broadcast station.

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-556 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961 as modified) which authorized a new FM broadcast station for extension of completion date.

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Voluntary assignment of construction permit to Radio Station WQQW, Inc.

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-PH-338 as modified) which authorized a new FM broadcast station to change corporate name to Guy Gannett Broadcasting Services.

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.—Modification of construction permit (B4-PH-147, as modified) which authorized a new FM broadcast station to change studio location.

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-PH-228, as modified) which authorized a new FM broadcast station, for extension of completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Modification of construction permit (B1-PH-116, as modified) which authorized a new FM broadcast station to change corporate name to Guy Gannett Broadcasting Services.

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-PH-256, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

Channel #242

NEW—Mercantile Broadcasting Co., Miami Beach, Fla. (P. O. 420 Lincoln Road) (Alan Henry Rosenson, Leo Robinson and Yvette Rosenson)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 242, ERP of 13.4 KW, and antenna height above average terrain 150 feet.

Channel #238

NEW—Key Broadcasting Corp., Baltimore, Md. (P. O. 1031 Cathedral street)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 238, 95.5 mc., ERP of 20 KW, and antenna height above average terrain 500 feet.

Channel #263

NEW—Edge & Kormeyer, Jacksonville, Ill. (Milton Edge and Edgar J. Kormeyer) (P. O. Fox Illinois Theatre building)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 263, 100.5 mc., ERP of 3 KW, and antenna height above average terrain 218 feet.

98.0 MC.

NEW—Atlantic Broadcasting Co., Inc., New York, N. Y. (P. O. 29 West 57th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on 98.0 mc., and ERP of 7.2 KW.

To Be Assigned by FCC

NEW—Crosley Broadcasting Corp., New York, N. Y. (P. O. Crosley Square, 9th and Elm streets, Cincinnati 2, Ohio)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 10.5 KW, and antenna height above average terrain 637 feet.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif. (P. O. % Herbert Herzenberg, 635 Norumbega Drive)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 166 watts and antenna height above average terrain 1222 feet.

NEW—Southwest Iowa Broadcasting Co., Creston, Ia. (P. O. % Station KSI1B, Creston, Ia.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 94.7 KW.

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 306 watts.

NEW—Union Broadcasting Co., Elizabeth, N. J. (P. O. 1218 Fairmont avenue)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 153 feet.

NEW—San Diego Broadcasting Co., Inc., San Diego, Calif. (P. O. United States National Bank building)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and antenna height above average terrain 500 feet.

(Continued on next page)

NEW—On The Air, Inc., St. Louis, Ill. (P. O. 519 Vine St., Evansville, Ind.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 33.6 KW.

FM—Application Returned

Howard Payne College, Brownwood, Tex. (P. O. Brownwood, Tex.)—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band, ERP of 2890 KW. Returned June 30, 1947. Charter not properly certified.

FM—Application Dismissed

Mississippi Valley Broadcasting Co., St. Louis, Ill. (a partnership) (Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr.) (P. O. Broadview Hotel, Broadway and Fifth, East St. Louis, Ill.)—Construction permit for a new FM Broadcast station (Class A) to be operated on frequency to be assigned by FCC. Dismissed July 7, 1947, per request of attorney.

TELEVISION

TV—Miscellaneous Actions

Scripps-Howard Radio, Inc., Portable-Mobile, area of Cleveland, Ohio—Granted CP and license for new experimental television relay station. (BPVB-207 and LVB-92)

Scripps Howard Radio, Inc., area of Cleveland, Portable-Mobile—Granted CP and license for new experimental television relay broadcast station. (BPVB-206 and BLVB-91)

WTVW—The Evening Star Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 12-26-47. (BMPCT-73)

WRTB—Raytheon Mfg. Co., Waltham, Mass.—Granted modification of CP for extension of completion date to 1-16-48. (BMPCT-74)

W3XHD—Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.—Granted license for new experimental television relay station. (BLVB-89)

W2XQW—Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.—Granted license for new experimental television relay station. (BLVB-90)

W3XBR—The Conestoga Television Association, Inc., Salisbury Twp., Lancaster Comty, Pa.—Granted CP for reinstatement of (BPVB-165) which authorized a new experimental television relay broadcast station. (BPVB-208)

TV—Applications Accepted for Filing

WMAR—The A. S. Abell Co., Baltimore, Md.—Modification of construction permit (B1-PCT-167, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-PCT-60, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WGNA—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PCT-32, which authorized a new commercial television broadcast station) to change type of transmitter, to make changes in antenna system, and to extend completion date.

WTVO—The Fort Industry Co., Detroit, Mich.—Modification of construction permit (B2-PCT-182, which authorized a new commercial television broadcast station) to change frequencies from Ch. #2, 54-60 mc. to Ch. #5, 76-82 mc.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WRGF—Miami Broadcasting Co., Mobile, area of Miami, Fla.—Granted modification of CP for extension of completion date to 11-16-47. (BMPRE-67)

KPLM—Emporia Broadcasting Co., Portable, area of Emporia, Kan.—Granted license for new remote pickup station to be used with standard station KTSW. (BLRY-334)

Noncommercial Educational

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Granted modification of CP for extension of time to 9-1-47 in which to complete construction of noncommercial educational broadcast station. (BMPED-70).

Applications

Remote Pickup

NEW—Granite District Radio Broadcasting Co., area of Salt Lake City, Utah (P. O. 219 Continental Bank Bldg., Salt Lake City, Utah)—Construction permit for a new remote pickup broadcast station to be operated on 133.03, 136.81, 134.85, 138.63 mc., power of 50 watts, emission A3, hours of operation in accordance with Section 4.403.

NEW—Granite District Radio Broadcasting Co., area of Salt Lake City, Utah.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 and 133.03, 136.81, 134.85, 138.63 kc., power of 50 watts, emission A3, and hours of operation unlimited. Amended to eliminate frequencies 133.03, 136.81, 134.85, 138.63.

WILN—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BPRY-326, which authorized a new remote pickup broadcast station) for extension of commencement and completion dates.

KNGL—Minnesota Broadcasting Corp., area of Minneapolis, Minn.—Modification of construction permit (B4-PRE-477, which authorized a new remote pickup broadcast station) for extension of completion date.

WRLJ—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—License to cover construction permit (B1-PRY-317) which authorized a new remote pickup broadcast station.

Federal Trade Commission Actions

Complaints

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Champion Spark Plug Co.—The Commission has amended its complaint against Champion Spark Plug Co., Toledo, to broaden its charges of price discrimination in violation of the Robinson-Patman and Federal Trade Commission Acts and to add a new count alleging the use of exclusive-dealing contracts in violation of section 3 of the Clayton Act. (3977)

Dawn Products Co.—Challenging the legality of a sales plan by means of which religious, patriotic and charitable organizations are allegedly used as "fronts" to sell miscellaneous merchandise, the Commission issued a complaint

(Continued on next page)

charging Joseph Gordon, trading as Dawn Products Co., 2147 West Lake St., Chicago, with misrepresentation. (5504)

Radio Kits, Inc.—False and misleading advertising of "radio kits," is charged in a complaint issued by the Commission against Radio Kits, Inc., 120 Cedar St., New York, and its officers, Irving Becker, president; Harold Becker, vice president and secretary; and Abraham Becker, treasurer. The respondents are engaged in the interstate sale of radio parts assembled in kits. (5505)

Amendment Stipulation

H. B. Sales Co.—C. A. Briggs Co., trading as H. B. Sales Co., Cambridge, Mass., is released from prohibition against use of the trade name "Hospital Brand" to describe its cough drops under the terms of an amendment stipulation approved by the Commission. (3745)

Cease and Desist Orders

McKinley-Roosevelt, Inc., etc.—Misrepresentation in the sale of correspondence courses is prohibited in a cease and

desist order issued against four Chicago corporations and their officers.

The respondent corporations are McKinley-Roosevelt, Inc., McKinley-Roosevelt Foundation, McKinley-Roosevelt Graduate College and McKinley-Roosevelt University, all of 4610 Sheridan Road, Chicago. Officers of the corporations are Jessie M. Taylor, president and treasurer; William R. Peacock, secretary; and Lozier D. Warner, director.

Each of the corporate respondents, together with their officers, is forbidden to represent, through the granting or conferring of so-called degrees or by any other means, that it is an institution of higher learning authorized to confer degrees possessing academic value and recognized in the educational field. (5272)

Watts-Wagner Co., Inc., 109 West 64th St., New York, and its officers have been ordered by the Commission to stop using the words "weld" or "welding," or any other words of similar meaning, to designate, describe or refer to a liquid sealing compound or the results accomplished through its use in repairing cracks in cylinder heads, water jackets or various metal parts of automotive engines or other machinery. The product sold by the respondents is now designated "Perma-Weld." (5005)

Routing:



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 29, July 21, 1947

Engineering Department

Need for International Broadcasting Group Stressed in Proposal by United Kingdom

After having been entertained over the weekend in New York City by the United States Telecommunication Companies, the 800 delegates to the International Telecommunications Conference at Atlantic City plunged into their work with renewed vigor.

Already three weeks behind in their schedule and starting on the third month of negotiations, a new and important broadcasting proposal presented by the United Kingdom was not expected to hurry the Conference ending. The British proposed the formation of an International Consultative Committee for Broadcasting (Document 570-R), and outlined an entirely new proposal for worldwide regulation of broadcasting. The United Kingdom representative, in presenting the proposal, stated that it "considers that the time has come for the establishment of a worldwide organization, as an integral part of the I.T.U., to coordinate the requirements of the broadcasting services on a fully international basis. This view is strengthened by proposals which have been made by other countries for the establishment of some form of organization to regulate international broadcasting services . . .

"The need for international co-operation in the operation of broadcasting services has long been apparent and a number of regional organizations have done valuable work in investigating problems of a regional character . . .

"While there may be some arguments in favour of separate organizations to deal in detachment with the conduct of high-frequency and medium and low-frequency

(Continued on page 584)

Study of Educational Radio Clinics Planned By Public Relations Committee

A study of how the radio broadcaster can participate more effectively in educational institutes and clinics currently being conducted by many colleges and universities throughout the country will be undertaken by the NAB Public Relations Executive Committee.

Meeting in Washington Thursday and Friday (17-18), the committee appointed a subcommittee of three to explore ways for the industry to join appropriately in these sessions. The sub-committee members are A. A. Schechter, vice president of the Mutual Broadcasting System, as chairman; Buryl Lottridge, vice president and general manager, WOC, Davenport, Iowa; and Craig Lawrence, general manager, WCOP, Boston.

White Hearings: Committee Chairman Gilmore Nunn, president of the Nunn Stations (WLAP, WBIR, WCMI, KFDA, WMOB), in a statement issued pursuant to the meeting, said: "The Committee has asked me to emphasize its enthusiastic endorsement of radio's vigorous stand for freedom which was spearheaded by the appearance of NAB's president, Judge Justin Miller, before the Senate Subcommittee taking testimony on S. 1333 (the White Bill).

"It is the unanimous feeling of this committee that these hearings marked a turning point in the American system of broadcasting.

"We feel that, for the first time in our history, broadcasters have had expressed publicly the principle of freedom for which they stand and for which they will fight."

Mr. Nunn's statement followed a report to the Committee by Judge Miller on the Freedom of Expression Conference, held in Washington June 26. The Conference assembled at the invitation of NAB and was attended by representatives of all media—newspapers,

(Continued on next page)

On the Inside

NAB's Employee-Employer Relations Committee meets in Washington today (21) to analyze effects on the broadcasting industry of the Lea Act and more recent legislation. (p. 586)

The FCC's engineering department, in a reorganizational move, has shifted a number of its staff members in new assignments and has abolished the International Division. (p. 586)

Production figures released by RMA, reveal that member companies have manufactured over eight and a half million receivers during the first six months of 1947. (p. 586)

A talk titled "Radio Advertising in 1947" suitable for delivery by radio station executives is available on request at NAB headquarters. (p. 585)

The Veterans Administration announced a new series of quarter hour transcriptions for broadcast this fall. The discs may be ordered through branch VA offices. (p. 587)



INTERNATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER

Director of Research

ROBERT T. BARTLEY

Director of FM Department

CHARLES A. BATSON

Director of Information

ROBERT C. COLESON

Assistant to the President

(Hollywood)

RICHARD P. DOHERTY

Director of Employee-Employer

Relations

HAROLD FAIR

Director of Program Department

ment

ROYAL V. HOWARD

Director of Engineering

DOROTHY LEWIS

Coordinator of Listener Activity

(New York City)

FRANK E. PELLEGRIN

Director of Broadcast Advertising

DON E. PETTY

General Counsel

ROBERT K. RICHARDS

Director of Public Relations

ARTHUR C. STRINGER

Director of Special Services

periodicals, books, motion pictures and radio. Judge Miller told the Committee that the Conference demonstrated a "keen interest on the part of all media" in the overall problem of free expression.

Broadcast Measurement Bureau: The committee urged, by resolution, that "all possible public relations facilities of the NAB be employed inside and outside the industry to bring about general acceptance of BMB and its operations." This recommendation was made after a review of the NAB Board of Director's decision that BMB should be continued on a long range basis.

The committee's resolution reads:

"WHEREAS, the Board of Directors of NAB has gone on record in favor of continuance of BMB and has urged that all possible steps be taken to encourage its work and enhance its effectiveness,

"Therefore Be It Resolved, that all possible public relations facilities of the NAB be employed inside and outside the industry to bring about general acceptance of BMB and its operations."

Research Activity: Taking cognizance of the value, to both the individual broadcaster and the industry as a whole, of the data being gathered regularly by the NAB Research Department, the committee adopted a motion endorsing these activities of the Research Department and urging broadcasting stations to cooperate fully in answering queries from the NAB.

The committee reaffirmed its recommendation that an all-out campaign to "sell radio by radio" should be a primary part of the NAB's public relations activity. The committee expressed satisfaction with the way this campaign is being developed by the newly created NAB program department.

Plans for press coverage of the annual NAB convention were examined by the committee and the recommendation made that everything possible be done by the NAB staff to provide fullest possible information and convenient working conditions for all press representatives who attend.

The committee heard reports from the following NAB staff members: A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Harold Fair, program department director; Kenneth Baker, research department director; Allen Brown, assistant director, broadcast advertising department; and Richard Doherty and David Farber, director and assistant director, respectively, of the employee-employer relations department.

Present for the two-day session were Mr. Nunn, Mr. Schechter, Mr. Lottridge, Mr. Lawrence, William S. Hedges, vice president of NBC; Clarence Worden (representing George Crandall, director of CBS Press Information); Merrill Lindsay, vice president and general manager, WSOY, Decatur, Ill.; Richard H. Mason, general manager, WPTF, Raleigh, N. C.; Harold Wheelahan, general manager WSMB, New Orleans, La.

Unable to attend were James M. LeGate, general manager, WIOD, Miami, Fla.; and the Board Liaison members, Frank M. Russell, NBC vice president and William B. Way, vice president and general manager, KVOO, Tulsa.

The next meeting of the committee will be held at the Convention.

Need for International Broadcasting Group Stressed in Proposal by United Kingdom

(Continued from page 583)

quency broadcasting services, there is a wide range of technical problems relating to all types of broadcasting which, in the opinion of the United Kingdom, are proper to be studied on a worldwide basis. There is also a number of related non-technical matters which might equally profitably be studied on a worldwide basis . . .

"It is not the United Kingdom proposal that the suggested International Consultative Committee for Broadcasting should in any way take over the functions of International or Regional Radio Conferences (which would continue to draw up Regulations and conclude international agreements on frequency assignments to broadcasting services and stations) because these must remain as at present, the functions of governments. The proposed organization would act only in an advisory capacity, in a manner similar to that in which the other Consultative Committees of the Union perform their duties."

Make Recommendations: The International Consultative Committee for Broadcasting (Comite Consultatif International Diffusion) would study and draw up recommendations on technical questions relating specifically to the field of broadcasting and methods of international transmission and exchange of program material. Additionally, the C.C.I.D. would, through its Regional Committees, prepare provisional plans for allocation and use of frequencies for medium, low and international broadcasting services for consideration by the International and Regional Broadcasting Conferences. Another service proposal is that of advising other international organizations on non-technical matters relating to broadcasting which depend for their solution on technical considerations. British proposal

(Continued on next page)

felt that the C.C.I.D. should normally confine its studies to technical broadcasting questions and that such non-technical matters as programming should be left to the consideration of the UN. The C.C.I.D., according to the United Kingdom proposal, would be made up of experts from both government and broadcast operating agencies recognized by the respective governments.

The proposed C.C.I.D. would be broken up as follows:

- Committee 1—European Region,
- Committee 2—North American Region,
- Committee 3—South American Region,
- Committee 4—Other Regions,
- Committee 5—Tropical Broadcasting

The International Committee, made up of representatives nominated by the various Regional Committees, would advise the International Radio Conference at the High Frequency Broadcasting Conference on broadcasting matters including proposals for frequency assignments and high frequency broadcasting services.

Broadcast Advertising

Stations Requested to Provide Full Address in Ordering NAB Material

Stations ordering the NAB Standard Program Schedule forms are requested to include their complete address, including street or P. O. Box number. The Railway Express has had to hold up delivery, in some cases, for lack of the full address, especially new stations.

The Standard Program Schedule forms are available to all NAB member stations at \$5.56 per thousand. Delivery is made about 10 days after receipt of order.

NAB Suggests Rate Card Campaigns To Groups Offering PI Business

NAB member stations have reported offers of per inquiry business from: W. W. Garrison and Company—Speed-O-Matic Camera, Azrael Advertising Agency, Furman, Feiner & Company, Inc.—Atonic Hair & Scalp Conditioner, and Arlind Company.

NAB has written these concerns inviting them to use radio on a rate card basis. The NAB resolution against the acceptance of per inquiry business was enclosed with the letter.

Script on "Radio Advertising in 1947" Available for Local Talks

As a result of requests from broadcasters and agency executives, who attended the Fourth District Advertising Federation of America Convention at Miami Beach, Fla. (June 27-29), copies of an address on radio advertising by J. Allen Brown, NAB Assistant Director, Broadcast Advertising, will be made avail-

IN THE OFFING

Employee-Employer Relations Committee	July 21	Washington, D. C.
Special Standards of Practice Committee	July 22	Washington, D. C.
Educational Standards Committee	July 28	Washington, D. C.
NAB Convention	Sept. 15-18	Atlantic City, N. J.

able to stations. The talk, "Radio Advertising In 1947," has been edited for general use by local station sales and station management.

The script is especially suitable for local talks before Advertising Clubs, Chamber of Commerce and Junior Chamber meetings, Rotary, Kiwanis, Lions and other civic clubs. It runs approximately 20 minutes but may be used in whole or in part, and adapted to the occasion. The script will be sent to stations upon request to NAB.

North Carolina Stations Sponsor Retail Sessions

NAB stations in Charlotte and Durham, North Carolina, invited local retailers to special luncheon meetings Thursday and Friday, July 17 and 18. Miss Lee Hart, assistant director of Broadcast Advertising for NAB, spoke on "Radio for Retailers" and in the afternoon, held round-table discussions for station sales, program and copy personnel in each city.

Public Relations

West Coast Outdoor Advertising Company Schedules Poster on Freedom of Radio

The broadcasting industry's insistence of its constitutional right of freedom of expression on the air is receiving the support of another medium of mass communication—outdoor advertising.

Foster & Kleiser Company, outdoor advertising organization on the West Coast has been running a series of public service announcements on some 400 boards covering the area from Canada to Mexico.

The current campaign includes a board devoted to freedom of radio. The copy reads: "a free people need freedom of speech and freedom of the air . . . Listen to your radio."

Other posters in the campaign asked for cooperation in fighting juvenile delinquency; an appeal for safety on the highway; a suggestion for increased church attendance; a reminder to read the local newspaper.

Employee-Employer Relations

EER Committee Meets to Study Effects Of New Legislation

The Employee-Employer Relations Committee will meet today (21) in order to analyze the effect of the Taft-Hartley Act and the Lea Act upon the radio industry and broadcast operations. As a result of conclusions reached at this meeting, the Department will prepare a special bulletin for all the NAB members so that station managers and owners and their attorneys may understand more fully the application of the new labor law to union-management relations throughout the industry.

Attending the meeting will be:

John Elmer, WCBM, chairman; Ernest de la Ossa, NBC; William Fay, WHAM; Howard Housman, CBS; Leslie C. Johnson, WHBF; Frank King, WMBR; Howard Lane, Field Enterprises, Inc.; Harry R. LePoidevin, WRJN; C. L. McCarthy, KQW; Joseph A. McDonald, ABC; John H. MacDonald, NBC; Marshall Pengra, KRNR; Frank R. Smith, WWSW; Robert Swezey, MBS; C. L. Thomas, KXOK; and Frank K. White, CBS.

NAB staff members who will attend the meeting are:

President Justin Miller, A. D. Willard, Jr., executive vice president, C. E. Arney, Jr., secretary-treasurer, Don Petty, general counsel, Richard P. Doherty, employee-employer relations director, Ivar Peterson, attorney, David Farber, EER department.

FCC Engineering Department Personnel Shifted in Organization Realignment

A complete reorganization of the FCC Engineering Department was announced Friday (18) by George E. Sterling, newly named FCC Chief Engineer (News Release 9970). Chief changes were the promotion of George S. Turner to Assistant Chief Engineer and Assistant Chief Engineer George K. Rollins' transfer to head up a new Radio Operator and Amateur Division. Assistant Chief Engineer John A. Willoughby under new duty assignments will be responsible for engineering contacts relating to new broadcast stations, engineering status of applications, and, in part, providing engineering liaison with the CAA in clearance and marking of radio towers.

Branch chief positions in the Engineering Department are abolished by the directive, and Assistant Chief Engineer Marion H. Woodward has been assigned to Common Carrier. Marine Radio and Safety will be assigned to William H. Krebs. Mr. Turner, who filled the vacancy created by Mr. Sterling's appointment, was assigned additionally the Field Engineering and Monitoring Division.

The change abolished the International Division, which will now come under the jurisdiction of the

Radio Section of the Common Carrier Division. Second in command of this Division will be Mr. John A. Russ. Certain treaty functions of the former International Division were transferred, along with the NARBA work of the Standard Broadcasting Division, to the present Frequency Service Allocation Division.

Legal Department

Bill Providing for Zoning Restrictions Passed by House, Awaits Senate Action

A bill to provide for zoning legislation restricting the construction of tower sites, introduced by Rep. Joseph P. O'Hara (R), Minn., (Current REPORTS, p. 311) was passed by the House on Wednesday (16) and sent to the Senate for its action.

On its proposal, the bill was objected to by NAB, when Don Petty, general counsel, wrote to Mr. O'Hara pointing out the ill effects of such legislation.

A summary of amendments to the bill, as passed by the House, is published in this week's *Legislative Digest*.

Research Department

RMA Member Companies Manufacture Over 8.5 Million Sets in Half-Year

Over eight and a half million radio and television receivers were produced during the first six months of this year by its member companies it was revealed by RMA.

June's record output of 11,484 television receivers brought the half-year's total to 46,389 as compared with 6,476 in the whole of 1946.

A total of 445,563 FM-AM receivers were produced by RMA member-companies during the first six months of 1947 as compared with 181,485 in 1946. June's output, however, declined along with the entire set production below the two previous months. FM-AM receivers manufactured in June numbered 76,624 as compared with 84,507 in May.

However, total June set production dropped to 1,213,142 in an expected seasonal decline as compared with 1,316,373 in May.

The proportion of FM-AM receivers to the total set production rose from 1.4 to more than 5 percent during the first half of 1947.

Automobile radio production during the first half of 1947 exceeded the total for 1946, the respective figures being 1,208,159 (1947) and 1,153,458 (1946).

Following is the monthly breakdown of FM, tele-

(Continued on next page)

vision, and all radio set production for the first six months of 1947:

Month	FM-AM	Television	All Sets
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
Totals	445,563	46,389	8,610,644

General

NAB Information Assistant Appointed To New Position in Program Dept.

The appointment of Ben Miller as assistant director of NAB's Program Department was announced last week (16) by A. D. Willard, Jr., NAB executive vice president.

Mr. Miller is presently assistant director of information at the NAB. His transfer will take effect, Mr. Willard stated, as soon as his successor in the Information Department has been named.

In his new capacity Mr. Miller will serve as assistant to Harold Fair, who was recently appointed director of the newly created Program Department.

Miller was chosen for his new assignment, it was pointed out, because of his extensive background in radio programming, including both radio station and advertising agency experience. He joined NAB in April, 1946.

After seven years with Young and Rubicam in New York, Miller resigned in April, 1940, to enter the radio station field. At Young and Rubicam he worked on the production staff of "We the People." From the agency he went with the newly formed WPID and assisted in opening and operating that station in Petersburg, Va., holding the post of program director. His next position, a year and a half later, was at Augusta, Ga., with WGAC, also as program director. He left WGAC in the spring of 1942 and shortly thereafter enlisted in the U. S. Army. Released from service 3½ years later, with the rank of Captain, he had served for over a year in the War Department Bureau of Public Relations. Prior to separation from the service, he was chief of the Radio Branch, Army Services Forces Group.

Holiday Arrangements Will Be Made For NAB Members of Jewish Faith

The fact that the Convention this year conflicts with the Jewish High Holidays was brought to the attention of the Convention management only recently. NAB investigated possible methods of accommodating members of NAB who are of the Jewish faith, who desire to attend the convention, and at the same time observe the holidays.

Because of contractual commitments involving the Convention Hall and the hotels in Atlantic City, it was impossible to make any change in the Convention schedule.

NAB Convention—Atlantic City—Sept. 15-18

A preliminary investigation in Atlantic City brings out the information that the local synagogues—Orthodox and Reformed—are in a position to accommodate those members of the Jewish faith who wish to attend services.

In order that members may be served, however, it is imperative that NAB be informed immediately so that final arrangements for the available facilities may be expedited.

Letter Writing Contest Proposed As National Radio Week Promotion

A recommendation that RMA and NAB cooperate in sponsoring a letter writing contest, similar to last year's, during National Radio Week has been made by the RMA Advertising Committee.

The Committee approved a proposal that RMA set manufacturers be asked for donations of radio-phonograph sets to be offered as prizes in each of the 17 NAB districts, with perhaps an additional grand national prize.

Last year's contest, conducted by NAB's Association of Women Broadcasters, pulled some 200,000 letters from radio listeners who responded to the question: "What I Think About Radio."

It is expected that some 30,000 workbooks, containing promotion material for the observance of radio week, will be distributed sometime in December to radio dealers, broadcasting stations, advertising agencies and others who will join in the nationwide celebration of the 27th anniversary of broadcasting.

Public Interest Programming

New Vet Administration Series Available to Broadcasters

A new series of 13 quarter-hour "Here's To Veterans" transcriptions is in production and will be available to radio stations late in August, for use during September, October and November, Veterans Administration announced.

The series will include "capsule" versions of well-known network programs such as the "Breakfast Club," Eve Arden, Tex Beneke, the King Cole Trio, Frances Langford, Alec Templeton, Woody Herman and Jack Parr.

Broadcasters may order the transcriptions, as in the past, by writing to the public relations office at the nearest VA branch office. Branch offices are located in Boston, New York, Philadelphia, Richmond, Atlanta, Dallas, St. Louis, Columbus, Chicago, St. Paul, Denver, San Francisco and Seattle.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot

(Continued on next page)

JULY 21, 1947—587

Allocation Plans during the week of July 28-August 3, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Our New Soldier—Young, Skilled Volunteer

Before the war, we were a fourth rate military power. We had a standing Regular Army of 178,000 men—*smaller than little Poland's, Roumania's, or Turkey's*. Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. *We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities.* With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but *it's not enough*. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, *it will be very difficult* for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. *Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians.* Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. *In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service.* Today's new Regular Army is a large school-going organization. Through the facilities of the U. S. Armed Forces Institute, more than a quarter of a million men today are studying cultural subjects ranging from business administration to English literature. In addition to the Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. This allocation falls on or around Friday, August 1, which has been designated as Air Force Day in recognition of the 40th Anniversary of the Army Air Forces. You may therefore wish to salute the Air Forces in your message. The purpose of the Day is to emphasize the importance of the Army Air Forces in maintaining the security of the United States . . . to call attention to its many contributions to progress . . . to honor the men, living and dead, who pioneered the development of air power and who have served their country in the air. The slogan for the occasion is "*Air Power Is Peace Power.*" (Fact Sheet No. 2-G.)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. *In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession,* both hospital and nursing groups have recommended that these opportunities be stressed in all student-nurse recruitment copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long-range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Young women who become nurses enter a profession which offers extraordinary opportunities in many different fields: (1) In the years to come, there will be an even greater demand for graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric, industrial and child health, and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. They may choose an interesting career in government: in the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (3) Nursing is an ideal preparation for marriage, family life, parenthood, and leadership in community life. Young women who are high school graduates or college students in good standing are eligible to apply for admission to Schools of Nursing. Applicants should be under 35 and in good health. Interested young women should check with their local hospital for information on how to apply for entrance to a School of Nursing. WACS, WAVES, MARINES and SPARS who qualify as student nurses may find that the entire cost of their nursing education will be covered by their allowance for tuition and books under the G.I. Bill of Rights. (Fact Sheet No. 9-G.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 21. They are subject to change.

Monday, July 21

Further Hearing

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. 1400 kc., 250 watts, unlimited.

Respondent: WRJN—Racine Broadcasting Corp., Racine, Wisc.

(Continued on next page)

Tuesday, July 22

Further Hearing

(Before Commissioner Hyde, 10:00 A. M.)

- KTIIS**—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. to include power and move studio; **1090 kc.**, 25 KW night, 50 KW day, unlimited; DA-night.
- NEW**—Radio Broadcasting, Inc., Hot Springs, Ark.—C. P. **550 kc.**, 1 KW night, 5 KW day; DA-night, unlimited.
- WMEJ**—W. Wright Esch, Daytona Beach, Fla.—C. P. to change frequency, etc.; **1090 kc.**, 1 KW night, DA-night; 1 KW day, unlimited.
- NEW**—Hot Springs Broadcasting Co., Hot Springs, Ark.—C. P. **1090 kc.**, 50 KW, unlimited. Facilities of **KTHS** requested.

Wednesday, July 23

(10:00 A. M.)

- WHLS**—Port Huron Broadcasting Co., Port Huron, Mich.—Renewal of License. Complaint.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

580 KC.

LaCrosse Broadcasting Co., LaCrosse, Wis.—Adopted order granting CP for new station to operate on 580 kc., 1 KW, unlimited time, DA., subject to reapproval of transmitter site and antenna system by CAA. (BP-4507; Docket 7473)

620 KC.

Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted CP for new station to operate on 620 kc., 1 KW, daytime only. (BP-6058)

920 KC.

Cortland Broadcasting Co., Inc., Cortland, N. Y.—Granted CP for new station to operate on 920 kc., 1 KW, daytime only. (BP-6091)

1050 KC.

Langlade Broadcasting Co., Inc., Antigo, Wis.—Granted CP for new station to operate on 1050 kc., 250 watts, daytime only; engineering conditions. (BP-6055)

1240 KC.

Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5774)

1250 KC.

The Helm Coal Co., York, Pa.—Granted CP for new station to operate on 1250 kc., 1 KW, daytime only; engineering conditions. (BP-6101)

Alf M. Landon, d/b as Englewood Broadcasting Co., Englewood, Colo.—Granted CP for new station to operate on 1250 kc., 1 KW, daytime only; engineering conditions. (BP-6089)

1340 KC.

John H. Phipps, Marianna, Fla.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time, provided that no operation shall commence until the outstanding CP of **WATL**, Tallahassee, Fla. for 1270 kc. is covered by a license. (BP-5372)

AM—License Renewals

Granted renewal of licenses of following stations for the period ending August 1, 1950:

KFVS, Cape Girardeau, Mo.; **KTSW**, Emporia Kans.; **KVRS**, Rock Springs, Wyo.; **KLUF**, Galveston, Texas; **WSTC**, Stamford, Conn.; **KCHS**, Hot Springs, N. Mex.; **KELD**, El Dorado, Ark.; **KENO**, Las Vegas, Nev.; **KGFL**, Roswell, N. Mex.; **KGVL**, Greenville, Texas; **KHON**, Honolulu, Hawaii; **KTEM**, Temple, Texas; **KTTS**, Springfield, Mo.; **KWIN**, Ashland, Ore.; **KWLK**, Longview, Wash.; **WARM**, Scranton, Pa.; **WBTH**, Williamson, W. Va.; **WBTM**, Danville, Va.; **WCNC**, Elizabeth City, N. C.; **WEST**, Easton, Pa.; **WGBR**, Goldsboro, N. C.; **WHDF**, Calumet, Mich.; **WHUB**, Cookeville, Tenn.; **WJHO**, Opelika, Ala.; **WMAN**, Mansfield, Ohio; **WMFD**, Wilmington, Dela.; **WMSL**, Decatur, Ala.; **WRDO**, Augusta, Me.; **WRJN**, Racine, Wis.; **WSAM**, Saginaw, Mich.; **WSLB**, Ogdensburg, N. Y.

KWBC—**Worth Broadcasting Co., Fort Worth, Texas**—Granted renewal of license for period ending May 1, 1950.

WFNS—**Burlington-Graham Broadcasting Co., Burlington, N. C.**—Granted renewal of license for period ending May 1, 1950.

AM—Designated for Hearing

1260 KC.

Seminole Broadcasting Co., Seminole, Okla.—Designated for hearing application for new station to operate on 1260 kc., 250 watts, daytime only. (BP-6086)

AM—Licenses for New Stations Granted

990 KC.

KTRM—**KTRM, Inc., Beaumont, Texas**—Granted license for new station to operate on 990 kc., 250 watts, day, and for change of studio location. (BL-2429)

1000 KC.

WSCR—**Lackawanna Valley Broadcasting Co., Scranton, Pa.**—Granted license for new station to operate on 1000 kc., 1 KW, daytime, and to specify studio location. (BL-2444)

1050 KC.

WRFS—**Piedmont Service Corp., Alexander City, Ala.**—Granted license for new station to operate on 1050 kc., 1 KW, daytime. (BL-2490)

1070 KC.

WHPE—**The High Point Enterprise, Inc., High Point, N. C.**—Granted license for new station to operate on 1070 kc., 1 KW, day. (BL-2480)

1090 KC.

KAYX—**Waterloo Broadcasting Co., Waterloo, Iowa**—Granted license for new station to operate on 1090 kc., 1 KW, daytime, and for change of studio location. (BL-2462)

1220 KC.

WSFT—**Thomaston Broadcasting Co., Thomaston, Ga.**—Granted license for new station to operate on 1220 kc., 250 watts, daytime. (BL-2466)

1240 KC.

KDEC—**Telegraph Herald, Decorah, Iowa**—Granted license for new station and for change of studio location; 1240 kc., 250 watts, S. H. (BL-2518)

1320 KC.

WKAN—**Kankakee Daily Journal Co., Kankakee, Ill.**—Granted license for new station to operate on 1320 kc., 1 KW, daytime. (BL-2476)

(Continued on next page)

1450 KC.

KOPO—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2331)

1490 KC.

KDMO—Carthage Broadcasting Co., Carthage, Mo.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2481)

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Granted license for new station to operate on 1550 kc., 1 KW, day-time. (BL-2469)

AM—Modifications of CP's Granted

WVOK—Voice of Dixie, Inc., Birmingham, Ala.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter location, and specify studio location. (BMP-2766)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 8-31-47. (BMP-2887)

WTPS—The Times Picayune Publishing Co., New Orleans, La.—Granted modification of CP for extension of completion date to 2-23-48. (BMP-2875)

KID—Idaho Radio Corp., Idaho Falls, Idaho—Granted modification of CP for extension of completion date to 10-14-47.

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP for extension of completion date to 11-20-47. (BMP-2888)

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Granted modification of CP for extension of commencement and completion dates to 10-2-47 and 2-2-48, respectively. (BMP-2890)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP for extension of completion date to 11-2-47. (BMP-2889)

WCOL—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of completion date to 12-7-47. (BMP-2873)

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Granted modification of CP for extension of completion date to 1-29-48. (BMP-2876)

KVAI—Plains Empire Broadcasting Co., Amarillo, Texas—Granted modification of CP to change type of transmitter and make changes in DA. (BMP-2878)

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2858)

KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-497)

WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.—Granted modification of CP for extension of completion date to 11-3-47. (BMPH-494)

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-501)

KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska—Granted modification of CP to change transmitter site to Anchorage, Alaska. (BMP-2830)

WJJD—WJJD, Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 8-25-47. (BMP-2892)

KRST—Rose Capital Broadcasting Co., Tyler, Texas—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2883)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP to extend completion date to 8-1-47. (BMP-2886)

KXSA—San Angelo Broadcasters, San Angelo, Texas—Granted modification of CP to extend commencement and completion dates to 8-18-47 and 2-14-48, respectively. (BMP-2866)

KYOS—Merced Broadcasting Co., Merced, Calif.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5286)

KIYI—Tri-County Radio Corp., Shelby, Mont.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2724)

AM—Miscellaneous Actions

The Commission, by Commissioner Hyde, on July 11 granted petition by **Community Broadcasting Co., Fort Worth Texas**, requesting a 60-day continuance of hearing upon its application for CP (BP-5182; Docket 7848), and continued said hearing to September 22, 1947.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted license to cover CP for changes in vertical antenna, increase power, install new transmitter. (BL-2472)

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa.—Granted license to cover CP for installation of new transmitter. (BL-2482)

WBNS—Radioho, Inc., Columbus, Ohio—Granted license to cover CP for installation of new auxiliary transmitter. (BL-2468)

WCAO—Monumental Radio Co., Baltimore, Md.—Granted application to make changes in the WCAO four element directional array and to install an FM antenna on top of one of the towers of the directional system. (BP-6061)

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Adopted Order granting petition to dismiss its application for new station (1130 kc., 10 KW., unlimited time, directional antenna; BP-4148) without prejudice to the filing of an application for transfer of control of Capitol Broadcasting Co., licensee of WISH, Indianapolis, to Universal Broadcasting Co., Inc. (Docket 7100)

WMC—Memphis Publishing Co., Memphis, Tenn.—Adopted Order dismissing petition of WMC for reconsideration of grant to WTAR Radio Corp., Norfolk, Va. (to make changes in directional antenna of Station WTAR and mount FM antenna on top of one of its AM towers), designate said application for hearing and make WMC party to the hearing. In the same order, the Commission further ordered that said grant to WTAR is made subject to the condition that Station WTAR shall radiate in the direction of WMC no more than 157 mv/m at night. (BP-5303)

Lake County Broadcasters, Eustis, Fla.—Adopted Order granting petition for reconsideration and grant of its application; removed from hearing docket, and granted CP for new station to operate on 790 kc., 1 KW, directional antenna day and night. (BP-5193; Docket 8355)

The Commission, by Commissioner Hyde, on July 16th ordered that the consolidated hearing on the applications of Hearst Radio, Inc., for renewal of license of Station WBAL, Baltimore, Md. (Docket 7400), and Public Service Radio Corp. for new station at Baltimore, Md. (Docket 7972), be held on October 6, 1947, at Baltimore, Md.

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.—Granted petition to reconsider and grant without hearing its application (BP-4591; Docket 8282); severed from consolidated hearing with Northeast Radio, Inc., and Viking Broadcasting Co. (Dockets 8283 and 8284), and granted said application to increase power of Station WTRY from 1 KW to 5 KW, change transmitter location, and install new directional antenna for day and night operation on its present frequency 980 kc.

(Continued on next page)

WRBC—Rebel Broadcasting Co. (assignor), Rebel Broadcasting Co. (assignee), Jackson, Miss.—Granted consent to assignment of permit from a limited partnership to a corporation composed of same parties. (BAPL-28)

KTBS—Radio Station KTBS (assignor); KABH—Radio Station KTBS, Inc.; KTBS-FM (assignee), Shreveport, La.—Granted consent to assignment of license for standard station KTBS, and permits of KTBS-FM and associated relay station KABH from Radio Station KTBS, a partnership, to Radio Station KTBS, Inc., a corporation. (BAL-613)

WAZL—WAZL-FM—Hazleton Broadcasting Service, Inc. (assignor), The Hazleton Broadcasting Co. (assignee), Hazleton, Pa.—Granted consent to assignment of license for Station WAZL and permit for its associated FM station, from Hazleton Broadcasting Service, Inc., a corporation, to The Hazleton Broadcasting Co., a partnership. (BAL-617)

KCNA—Erskine Caldwell, et al (transferor), William A. Small, et al (transferee), Catalina Broadcasting Co. (licensee), Tucson, Ariz.—Granted consent to voluntary transfer of control of Catalina Broadcasting Co. from Erskine Caldwell, et al, to William A. Small, et al; no monetary gain or loss is involved. (BTC-538)

WKRK—Giddens and Rester, Mobile, Ala.—Granted petition for reconsideration and grant without hearing application for CP to operate nighttime with 250 watts, using directional antenna; engineering conditions. (BP-5887; Docket 8300)

KFIO—Spokane Broadcasting Corp., Spokane, Wash., and KVNI—Coeur d'Alene Broadcasting Co., Spokane, Wash.—Adopted Memorandum Opinion and Order denying petition of KFIO directed against grant without hearing of application of KVNI (to move from Coeur d'Alene, Idaho, to Spokane, Wash., increase power, etc.), insofar as petition requests that KVNI application be designated for hearing; insofar as petition requests other relief it is granted to the extent that the following condition be added to the above-mentioned grant of KVNI application: "When and if the pending application by Spokane Broadcasting Corp. (KFIO) is granted, the applicant (KVNI) shall cooperate with Spokane Broadcasting Corp. (KFIO) in the correction, to the satisfaction of the Commission, of any cross-modulation or inter-modulation problems that might arise."

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.; KLIK—Balboa Radio Corp., San Diego, Calif.—Adopted memorandum opinion and order denying joint petition requesting that application of KFMB to change operating assignment from 1450 to 550 kc. be granted and that, subject to such action, KLIK be assigned 1450 kc.; the denial of the petition is without prejudice to the filing of a petition by KLIK requesting leave to amend its application so as to request, on a contingent basis the frequency 1450 kc. (Dockets 8115; 8116)

WTOL—The Community Broadcasting Co., Toledo, Ohio; Public Service Broadcasters, Inc., Toledo, Ohio—Adopted order granting petition of Public Service Broadcasters, Inc., for leave to amend its application to make the same contingent upon a grant of the pending application of WTOL, such amendment to be filed within 30 days; removed said application of Public Service Broadcasters, Inc. from hearing docket and placed in pending file pending Commission action upon application of WTOL (Docket 7515); further ordered that remaining petitions (1—of WTOL requesting dismissal of application of Public Service Broadcasters, Inc., for failure of that applicant to file a timely appearance and to answer official correspondence; (2—petition of Public Service Broadcasters, Inc. for acceptance of late appearance and waiver of Sec. 1.387(b); and (3—letter on behalf of Public Service requesting adjournment of hearing to August 11) be dismissed as moot.

AM—Applications Accepted for Filing

590 KC.

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Cal. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter

and directional antenna for day and night, and change in transmitter location) to make changes in directional antenna and transmitting equipment.

620 KC.

WDNC—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-P-3170, which authorized installation of new transmitter and directional antenna for day and night use, change in frequency, increase in power, and change in transmitter location) to make changes in directional antenna and mount FM antenna on AM tower.

690 KC.

WWEZ—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Modification of construction permit (B3-P-5355, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter and to specify studio location.

730 KC.

NEW—Morehouse Broadcasting Co., Bastrop, La. (Nathan Bolton and A. R. McCleary, a partnership) (P. O. 217 South Washington St.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts, and daytime hours of operation.

750 KC.

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jaremo and Frank H. Altdorffer, a partnership)—Voluntary assignment of construction permit to The Binghamton Broadcasters, Inc.

800 KC.

NEW—Sooner Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1200 to 800 kc., power from 1 KW daytime, to 250 watts daytime; change type of transmitter and change transmitter location from to be determined, Oklahoma City, Okla., to bordering on Reno and Eastern Aves., Oklahoma City, Okla.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 790 to 800 kc.

KPDQ—John W. Davis, Portland, Ore.—License to cover construction permit (B5-P-4299, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

850 KC.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit (B1-P-4912, which authorized increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) to make changes in directional antenna.

910 KC.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended re officers, directors and stockholders.

KPOF—Pillar of Fire, near Denver, Colo.—License to cover construction permit (B5-P-4371, as modified) which authorized increase in power, installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

950 KC.

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of license to Philadelphia Record Co. Contingent upon the grant of BTC-556.

(Continued on next page)

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala. (Dr. J. Kelley Robinson, J. S. Robinson, and Hugh I. Webb)—Modification of construction permit (B3-P-4747, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment, to change frequency from 760 to 980 kc., to increase power from 500 watts to 1 KW, and make changes in vertical antenna.

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of license to change hours of operation from daytime to unlimited.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

1050 KC.

NEW—Melbourne Broadcasting Corp., Melbourne, Fla.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 1050 kc., hours of operation from unlimited to daytime only; make changes in antenna and ground system.

NEW—Peninsula Broadcasting Corp., Hampton, Va.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1050 kc.

1060 KC.

WIBV—Belleville Broadcasting Co., Belleville, Ill. (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—License to cover construction permit (B4-P-4654, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Construction permit to make changes in directional antenna.

1140 KC.

KGDM—E. F. Pepper, Stockton, Calif.—Modification of construction permit (B5-P-5197, which authorized installation of FM antenna on AM tower) to mount television antenna on top.

1170 KC.

KPUG—Bellingham Broadcasters, Bellingham, Wash. (Jessica L. Longston, Edward J. Jansen, C. V. Zaser and L. Berenice Brownlow)—Modification of construction permit (B5-P-4893, which authorized a new standard broadcast station) to make changes in directional antenna and change transmitter location and to specify studio location.

1210 KC.

WCAU—Philadelphia Record Co., Philadelphia, Pa.—Voluntary assignment of license to Wm. Penn Broadcasting Co. Contingent upon the grant of BTC-556.

1230 KC.

WQUA—Moline Broadcasting Corp., Moline, Ill.—Authority to determine operating power by direct measurement of antenna power.

NEW—The Starkville Broadcasting Co., Starkville, Miss. (Grady Imes, James P. Hartness, C. C. Hollinshead and Joe Phillips, a partnership) (P. O. % Joe Phillips)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—E. E. Krebsbach, Williston, N. Dak. (P. O. 109 So. Central Ave., Sidney, Mont.)—Construction permit for a new

standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

KSSA—Southwest Broadcasting Co., Elk City, Okla.—Modification of construction permit (B3-P-5507, which authorized increase in power, installation of new transmitter, and change in transmitter location) for approval of antenna and transmitter location.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind. (P. O. 101 West Center Street, Warsaw, Ind.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WSKI—Taylor-Jacobsen, Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership)—Modification of construction permit (BP-5739, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1280 KC.

NEW—Peach State Broadcasting Co., Macon, Ga. (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from Meade Rd., Macon, Ga., to Massey and Thirteenth Sts., Macon, Ga.

1290 KC.

KHSL—Golden Empire Broadcasting Co., Chico, Calif.—Construction permit to increase power from 1 to 5 KW, install new transmitter, to modify directional antenna to use for night only (non-directional day), and change transmitter location.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Voluntary assignment of construction permit to Illinois Valley Broadcasting Co.

1300 KC.

WFBR—The Baltimore Radio Show, Inc. Baltimore, Md.—Construction permit to make changes in directional antenna.

1310 KC.

NEW—Kenneth Aitken, Taft, Calif.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts and change type of transmitter.

1320 KC.

KXLW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit to install new transmitter.

1330 KC.

NEW—Graham Broadcasting Co., Graham, Texas (George W. Smith, Jr., Clay E. Thompson, Jr., Harland V. Newson and Guy C. Hutcheson, a partnership) (P. O. % George W. Smith, Jr., Celina, Texas)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

KFH—Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-P-5094, as modified, which authorized installation of FM antenna on AM tower, and make changes in antenna) for extension of completion date.

1340 KC.

NEW—Brunswick-Islands Broadcasting Co., Brunswick, Ga. (James W. Hayes and John L. Rivers, a partnership) (P. O. % James W. Hayes, P. O. Box 590, Douglas, Ga.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Facilities of WSAV requested.

NEW—Albert J. Felman, Joliet, Ill. (P. O. 23 West Jefferson St.)—Construction Permit for a new standard broad-

(Continued on next page)

cast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Facilities of WJOL requested.

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Modification of construction permit (B4-P-5399, which authorized installation of new transmitter, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

NEW—Richardson, Spring and Adair, Crawfordsville, Ind. (O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, a partnership) (P. O. 449 State Street, Hammond, Ind.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts and unlimited hours of operation.

1360 KC.

NEW—Hawkeye Broadcasting Co., Fort Madison, Iowa (Willis L. Ashby, Billy M. Barron and John F. Courier, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts and change type of transmitter.

1390 KC.

NEW—Wharton County Broadcasting Co., El Campo, Tex. (Louis Thurmond Lulp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1390 kc., power from 250 watts to 500 watts daytime only; hours of operation from unlimited to daytime; change type of transmitter.

1400 KC.

NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla. (P. O. % P. D. Heath, Panama City, Fla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KTEM—Bell Broadcasting Co., Temple, Texas—Modification of construction permit (B3-P-4752, as modified, which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top and changes in ground system, and change transmitter location) for extension of completion date.

1420 KC.

WRBL—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-P-3986, which authorized change in frequency increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change transmitter location from Russell County, Alabama to Opelika Road, Phenix City, Alabama.

NEW—Diamond H. Ranch Broadcasters, Auburn, Calif. (Charles E. Halstead) (P. O. Box 992, Auburn, Calif.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation.

1440 KC.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4355, as modified, which authorized increase in power, installation of directional antenna for night use) for extension of completion date.

WJL—John J. Laux, Niagara Falls, N. Y.—Modification of construction permit (B1-P-5628, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1450 KC.

WCJU—Forrest Broadcasting Co., Columbia, Miss. (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Voluntary assignment of license to Lester Williams.

KCSM—James L. Frank, Colorado Springs, Colo.—Modification of construction permit (B5-P-4918, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KWPM—Robert F. Neathery, West Plains, Mo.—License to cover construction permit (B4-P-4959, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1490 KC.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower and change studio location from 3rd Avenue and 6th Street, West Point, Ga., to 58 Cherry Street, Lanett, Ala. Amended to specify studio location as 58 Cherry Street, Lanett, Ala., withdraw request to move transmitter and make changes in transmitting equipment.

NEW—The Tower Realty Co., Cumberland, Md. (P. O. 222 East Baltimore Street, Baltimore 2, Md.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

NEW—Shreveport Broadcasters, Shreveport, La. (James G. Ulmer and James G. Ulmer, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc. (Contingent on KRMD to change frequency from 1340 to 1480 kc.)

KOCO—B. Loring Schmidt, Salem, Ore.—License to cover construction permit (B5-P-4794, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWIK—Burbank Broadcasters, Inc., Burbank, Calif.—Modification of construction permit (B5-P-5251, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to mount FM antenna on AM tower.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L. Jones.

1520 KC.

NEW—Floral City Broadcasting Co., Monroe, Mich. (Edward T. Dillon and Matthew A. Vance, a partnership) (P. O. % Edward T. Dillon, 2125 Monroe Street, Toledo, Ohio)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

NEW—Monroe Publishing Co., Monroe, Mich. (P. O. 22 West First Street)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

1540 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Fredrick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—Modification of construction permit (B1-P-4611, which authorized a new standard broadcast station) for extension of commencement date.

1570 KC.

NEW—Charles M. Meredith, Silverdale, Pa.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

operation. Amended to change frequency from 1370 to 1570 kc.; power from 1 KW daytime to 250 watts daytime; change type of transmitter and change transmitter and studio locations from: to be determined, Silverdale, Pa., to: to be determined, Doylestown, Pa.

WFUR—Furniture City Broadcasting Corp., Grand Rapids, Mich.—License to cover construction permit (B2-P-5391) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1580 KC.

NEW—Southland Broadcasting Corp., North Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1000 kc. to 1580 kc.; and change transmitter location from: to be determined, in or near North Miami Beach, Fla., to: in or near Fort Lauderdale, Fla.; and change studio location from: to be determined North Miami Beach, Fla., to: Fort Lauderdale, Fla.

1590 KC.

WALB—Herald Publishing Co., Albany, Ga.—Voluntary transfer of control of licensee corporation from Henry T. McIntosh to James H. Gray.

WBRV—American Republican, Inc., Waterbury, Conn.—Construction permit to make changes in directional antenna and install FM antenna.

AM—Application Returned

KKIN—D. O. Immie, Visalia, Calif.—Voluntary assignment of license to KKIN, Inc. Returned July 10, 1947. Incomplete.

AM—Applications Tendered for Filing

940 KC.

KTKC—Turlare-Kings Counties Radio Associates, Visalia, Calif. (J. E. Richmond, Percy M. Whiteside, Homer W. Wood, Charles A. Whitmore and Morley M. Maddox)—Consent to assignment of license to California Inland Broadcasting Co.

960 KC.

NEW—Radio Athens, Inc., Athens, Ga.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

1010 KC.

KWBU—Century Broadcasting Co., Corpus Christi, Texas—Consent to assignment of outstanding construction permit and SSA of Station KWBU to Baylor University.

1090 KC.

KING—King Broadcasting Co., Seattle, Wash.—Construction permit to increase power from 10 to 50 KW, install new transmitter and make changes in directional antenna patterns for day and night use and approval of the transmitter location and antenna system.

1150 KC.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Modification of construction permit to change proposed transmitter location, using power of 1 KW night, 5 KW day, unlimited hours and directional antenna for night use on 1150 kc.

KWDM—Des Moines Broadcasting Corp., Des Moines, Iowa—Modification of construction permit to change proposed transmitter location and make changes in directional antenna system, operating on 1150 kc., power of 1 KW, unlimited hours and directional antenna for day and night use.

1230 KC.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.—Construction permit to change frequency from 1450 to 1230 kc. (contingent on KCRS vacating 1230 kc.).

NEW—Erie Broadcasting Corp., Buffalo, N. Y.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

NEW—Robert P. LaFollette, Dunkirk, N. Y.—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 500 watts and daytime hours of operation.

1370 KC.

NEW—Dr. Azra C. Baker, Seymour, Ind.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts, and daytime hours of operation.

1400 KC.

NEW—Springville Radio Co., Springville, Utah (W. W. Clyde and C. G. Salisbury)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Contingent on KNAK changing to 1280 kc.)

1410 KC.

NEW—The Henderson County Broadcasting Co., Athens, Tex. (a partnership composed of J. B. McNutt, Jr., and Merl Saxon)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Bessemer Broadcasting Co., Bessemer, Ala. (a partnership composed of Jesse E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. (Contingent on WTBC moving to another frequency.)

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its **Order** (B-373), severing from the hearing docket and granting the following applications for Class B FM stations in Philadelphia, Pa., subject to CAA approval of transmitter site and antenna structure (power is effective radiated power, and antenna height is height above average terrain):

Unity Broadcasting Corp. of Pennsylvania, 103.7 mc. (channel No. 279); 20 KW; antenna 500 feet. (BPH-731; Docket 7643).

Independence Broadcasting Co., 105.3 mc. (channel No. 287); 20 KW; antenna 500 ft. (BPH-806; Docket 7645).

Franklin Broadcasting Corp., 106.1 mc. (channel 291); 20 KW; 500 ft. (BPH-1056; Docket 7818).

In the same order the Commission granted petition of **WDAS Broadcasting Station, Inc.** for leave to amend its application for FM station so as to show a transfer of ownership of applicant corporation to the William Goldman Theatres, Inc., and make other changes; accepted said amendment; and removed application from hearing docket (BPH-128; Docket 7640).

Further ordered that the request of **Patrick Joseph Stanton** for reconsideration and grant forthwith of his application (BPH-967; Docket 7646) be denied, and that said application be continued in hearing status, with oral argument to be held on his exceptions at a date later to be designated.

(Continued on next page)

FM—Allocation Plan Changes

	Deleted Channels	Added
Bristol	223	287
Wabash, Inc.		248
Raleigh, N. C.	273	
Durham, N. C.		273
New London, Conn.	266	

FM—Frequency Assignments

(In lieu of previous assignments)

KGO-FM—American Broadcasting Co., San Francisco, Calif.—106.1 mc. (Channel 291).

WHDH-FM—Matheson Radio Co., Inc., Boston, Mass.—94.5 mc. (Channel 233); Brownsville Herald Publishing Co., Brownsville, Tex. Proposed assignment: 107.1 mc. (Channel 296)

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review, and approval of engineering details:

Columbia Broadcasting System, Inc., Washington, D. C.—Class B. (BPH-997)

Montgomery FM Broadcasting Corp., Silver Spring, Md.—Class A; Proposed assignment: 103.9 mc. (Channel 280). (BPH-1271)

Appalachian Broadcasting Corp., Bristol, Va.—Class B. (BPH-1272)

Northeast Georgia Broadcasting Co., Gainesville, Ga.—Class A; Proposed assignment: 101.7 mc. (Channel 269). (BPH-1276)

Springtime City Broadcasting Co., Clearwater, Fla.—Class A; Proposed assignment: 100.1 mc. (Channel 261). (BPH-1270)

Syndicate Theatres, Inc., Wabash, Ind.—Class B. (BPH-1275)

Pacific Broadcasting Co., Fresno, Calif.—Class B. (BPH-1220)

Ruth W. Finley, Santa Rosa, Calif.—Class B. (BPH-1279)

WDUK, Inc., Durham, N. C.—Class B. (BPH-1266)

FM—Construction Permits

The following stations were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain.)

Associated Broadcasters, Inc., Bethlehem, Pa.—Class B; 107.9 mc. (Channel 300); 16 KW; 545 ft. (BPH-178)

New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.—Class A; 94.3 mc. (Channel 232); 1 KW; 180 ft. (BPH-1006; BMPH-263)

WGAL, Inc., Lancaster, Pa.—Class B; 101.3 mc. (Channel 267); 16 KW; 545 ft. (BPH-179)

UAW-CIO Broadcasting Corp. of Detroit, Mich.—Class B; 101.9 mc. (Channel 270); 52 KW; 340 ft. (BPH-446)

Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Class A; 103.9 mc. (Channel 280); 1 KW; 250 ft. (BPH-826)

The following were authorized construction permits in lieu of previous conditions:

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Class B; 93.9 mc. (Channel 230); 2.1 KW; 1130 ft. (BMPH-387)

Laurence W. Harry, Fostoria, Ohio—Class A; 100.9 mc. (Channel 265); 450 watts; 130 ft. (BMPH-400)

Copper City Broadcasting Corp., Rome, N. Y.—Class B; 99.3 mc. (Channel 257); 32 KW; 450 ft. (BMPH-217; BPH-928)

FM—License Renewal

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted renewal of license for period ending July 1, 1948.

FM—Designated for Hearing

McClatchy Broadcasting Co., Stockton, Calif.—Designated for hearing application for Class B station, upon the issue: To determine what overlap of service areas, if any, exists between the proposed station and any other existing or proposed stations owned, operated or controlled by the same interests as the proposed station, and whether such overlap, if any, is in contravention of Section 3.240 of the Commission's Rules. (BPH-565)

FM—Licenses for New Stations Granted

Channel #223

WINC-FM—Richard Field Lewis, Jr., Winchester, Va.—Granted license for new FM station; 92.5 mc., Channel 223; 13.4 KW; 1390 ft. (height above average terrain). (BLH-59)

Channel #226

WFBL-FM—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Granted license for new FM station; 93.1 mc., Channel 226; effective radiated power, 8.5 KW; antenna 690 ft. (height above average terrain). (BLH-65)

Channel #245

WOPI-FM—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Granted license for new FM station; 96.9 mc., Channel 245; 10.4 KW; 2210 ft. (height above average terrain). (BLH-72)

Channel #273

WIBW-FM—Topeka Broadcasting Association, Inc., Topeka, Kans.—Granted license for new FM station; 102.5 mc., Channel 273; 2.9 KW; 336 ft. (height above average terrain). (BLH-61)

FM—Modifications of CP's Granted

KGNC-FM—Plains Radio Broadcasting Co., Amarillo, Texas—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-467)

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Granted modification of CP for extension of completion date to 10-1-47. (BMPH-505)

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-508)

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 11-29-47. (BMPH-503)

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 8-31-47. (BMPH-509)

WAFM—Voice of Alabama, Inc., Birmingham, Ala.—Granted modification of CP for extension of completion date to 2-3-48. (BMPH-482)

WGYN—WGYN, Inc., New York, N. Y.—Granted modification of CP for extension of completion date of FM station to 9-30-47.

FM—Applications Accepted for Filing

KPRC-FM—The Houston Post Co., Houston, Texas—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFOB—Laurence W. Harry, Fostoria, Ohio—Modification of construction permit (B2-PH-493, which authorized a new FM broadcast station) for extension of completion date.

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WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Modification of construction permit (B1-PH-732, which authorized changes in FM broadcast station) for extension of completion date.

WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Modification of construction permit (B1-PH-775, which authorized changes in FM broadcast station) for extension of completion date.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-1069, which authorized changes in FM broadcast station) for extension of completion date.

WRGK—George M. Ives, Brookfield, Ill.—Modification of construction permit (B4-PH-711, which authorized a new FM broadcast station) for extension of completion date.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, as modified) which authorized changes in FM broadcast station, for extension of completion date.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of Construction permit (B4-PH-294 as modified) which authorized a new FM broadcast station to change ERP to 46.1 KW; antenna height above average terrain to 502 feet; transmitter site and make changes in antenna system.

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-784 which authorized changes in FM broadcast station) for extension of completion date.

WWHG—The W. H. Greenhow Co., Hornell, N. Y.—Modification of construction permit (B1-PH-391 as modified) which authorized a new FM broadcast station for extension of completion date.

WROL-FM—S. E. Adeock, Knoxville, Tenn.—Modification of construction permit (B3-PH-422, which authorized a new FM broadcast station) for extension of completion date.

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Modification of construction permit (B2-PH-625, as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WJIM-FM—WJIM, Incorporated, Lansing, Mich.—Modification of construction permit (B2-PH-152 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WLAP-FM—American Broadcasting Corp., Lexington, Ky.—Modification of construction permit (B2-PH-131 which authorized a new FM broadcast station) to change transmitter site, change type of transmitter, ERP 4.6 KW, make changes in antenna system and change commencement and completion dates.

WSMB-FM—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-PH-865 as modified) which authorized a new FM broadcast station for extension of completion date.

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-PH-357 as modified) which authorized a new FM broadcast station for extension of completion date.

WTRC-FM—Truth Publishing Co., Inc., Elkhart, Ind.—Modification of construction permit (B4-PH-405, which authorized a new FM broadcast station) for extension of completion date.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639 as modified) which authorized a new FM broadcast for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-PH-72 as modified) which authorized a new FM broadcast station to change type of transmitter; make changes in antenna system and change commencement and completion dates.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661 as modified)

which authorized a new FM broadcast station for extension of completion date.

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Modification of construction permit (B3-PH-894 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887 as modified) which authorized a new FM broadcast station to change transmitter site, ERP to 15.2 KW and make changes in antenna system.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887 as modified) which authorized a new FM broadcast station for extension of completion date.

WLIR—WFAM, Incorporated, Area of Lafayette, Ind.—Construction permit to change frequencies from 30.82, 33.74, 35.82, 37.98 mc. to 153.47 and 153.53 mc.; to change power from 15 watts to 30 watts; to change emission from A3 to Special emission for FM and to change type of transmitter.

KPOR—The Broadcasting Corporation of America, Riverside, Calif.—Modification of construction permit (B5-PH-188 which authorized a new FM broadcast station) for extension of completion date.

WISE-FM—Radio Station WISE, Inc., Asheville, N. C.—Modification of construction permit (B3-PH-914 which authorized a new FM broadcast station) for extension of completion date.

WATG—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl)—Modification of construction permit (B2-PH-223 as modified) which authorized a new FM broadcast station to change effective radiated power to 10.2 KW.

WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—License to cover construction permit (B2-PH-950 which authorized a new FM broadcast station).

WMRF-FM—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-PH-810 as modified) which authorized a new FM broadcast station to change type of transmitter and make changes in antenna system change completion date.

WCAU-FM—Philadelphia Record Co., Philadelphia, Pa.—Voluntary assignment of license to Wm. Penn Broadcasting Co.

Channel #225

NEW—Dekalb Broadcasting Co., Decatur, Ga. (P. O. 504 Clairmont Avenue (Temporary), Decatur, Ga.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 225, 92.9 mc., and ERP of 38 KW.

Channel #238

NEW—Annapolis Broadcasting Corp., Annapolis, Md. (25 School St., P. O. Box 749, Annapolis, Md.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 238, 95.5 mc., ERP of 11.2 KW.

Channel #248

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified) which authorized a new FM broadcast station, to change frequency to Channel 248, 97.5 mc., specify studio location, make changes in antenna system, and change commencement and completion dates.

Channel #251.

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766 as modified) which authorized a new FM broadcast station, to specify studio location, change transmitter site and ERP to 54 KW; antenna height above average terrain to 350 feet; make changes in antenna system and change commencement and completion dates. Frequency to Channel 251, 98.1 mc.

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Channel #262

NEW—Suburban Broadcasters, Dearborn, Mich. (Fredrick A. Knorr, Harvey R. Hansen and William H. McCoy) (P. O. 22266 Michigan Ave.)—Construction permit for a new FM broadcast station (Class B) to be operated on Ch. #262, 100.3 mc, ERP of 25.5 KW and antenna height above average terrain 302 feet 3 inches.

To Be Assigned By FCC

NEW—The Gate City Co., Keokuk, Iowa (P. O. 18-20 N. 6th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 21.6 KW.

NEW—Century Broadcasting Corp., Johnstown, Pa. (P. O. 317-319 Main St., Johnstown, Pa.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 20 KW.

NEW—Robert P. O'Bannon, Corydon, Ind. (P. O. Box 218, Corydon, Ind.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 744 watts.

NEW—Hobart Stephenson, Centralia, Ill. (P. O. 516 Highway 51, North Centralia, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 73 KW.

NEW—Rhode Island Broadcasting Co., Providence, R. I. (P. O. Industrial Trust Bldg, Room 514)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 15.2 KW.

FM—Applications Returned

Courier Broadcasting Service, Inc., Birmingham, Ala. (P. O. 1710 6th Ave., North (Box 2190), Birmingham, Ala.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 250, 97.9 mc., and ERP of 8,167 watts. Returned June 9, 1947. Program analysis not received.

McMinnville Broadcasting Co., McMinnville, Ore. (Jack B. Bladine, Philip N. Bladine) (P. O. Fourth and Evans)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 396 watts returned July 15, 1947. Program analysis not received and discrepancy in geographic coordinates. Also no frequency specification.

FM—Application Tendered for Filing

KRFM—J. E. Rodman, Fresno, Calif.—Consent to assignment of construction permit of FM Station KRFM to California Inland Broadcasting Co.

TELEVISION

TV—New Commercial CP Granted

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Granted license for new commercial television station to operate on 66-72 mc., channel #4. (BLCT-10)

TV—Modifications of CP's Granted

WMAR—The A. S. Abell Co., Baltimore, Md.—Granted modification of CP for extension of completion date to 1/16/48. (BMPCT-75)

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted modification of CP for extension of completion date to 1/6/48. (BMPCT-78)

TV—License Renewal

W2XMT—Metropolitan Broadcasting and Television, Inc., New York, N. Y.—Granted renewal of license for period ending February 1, 1948.

NAB Convention—Atlantic City—Sept. 15-18

TV—Application Accepted for Filing

WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of permittee to Philadelphia Record Company.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WRLJ—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—Granted license for new remote pickup broadcast station to be used with WSTC. (BLRY-335)

WILN—American Colonial Broadcasting Corp., area of Island of Puerto Rico—Granted modification for extension of commencement and completion dates to 7/1/47 and 12/31/47 respectively. (BMPRY-35)

Granite District Radio Broadcasting Co., area of Salt Lake City, Utah—Granted CP for new remote pickup broadcast station to be used with KNAK. (BPRY-347)

Noncommercial Educational

WNYE—Board of Education, City of New York, N. Y.—Granted modification of CP to make changes in antenna system. (BMPED-69)

Applications

Noncommercial Educational

NEW—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Construction permit for a new non-commercial educational broadcast station to be operated on channel 218, 91.5 mc., power of 1 KW, emission A3 and unlimited hours of operation. Amended to change power from 1 to 3 KW; change type of transmitter and make minor changes in geographic coordinates and antenna system.

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55 as modified) which authorized a new noncommercial educational broadcast station for extension of completion.

KOKH—The Board of Education of The City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla.—Modification of construction permit (B3-PED-76 which authorized a new noncommercial educational broadcast station) for extension of commencement and completion dates.

Federal Trade Commission Actions

STIPULATIONS

Arko Herbs, Inc.—Arko Herbs, Inc., 1183 Broadway, Buffalo, N. Y., entered into a stipulation with the Commission to cease and desist from numerous representations as to the therapeutic properties and effectiveness of nearly 200 medicinal preparations and crude herbs. (7624)

A. J. Child & Sons Mercantile Co.—The Commission accepted from A. J. Child & Sons Mercantile Co., 8th St. and Chouteau Ave., St. Louis, a stipulation to cease and desist from certain representations concerning the therapeutic and nutritional properties of a livestock feed supplement designated Child's Matchless Mineral Feed with Yeast, also known as Child's Matchless Mineral-Yeast Supplement. (7621)

Danax Corp.—An agreement to disclose the rayon content of slips and other lingerie has been executed by Danax Corp., 1328 Broadway, New York, and approved by the Commission. (7622)

(Continued on next page)

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Heinz Drug, etc.—J. B. Heinz, trading as Heinz Drug and Heinz Pharmacy, 222 East South Temple St., Salt Lake City, Utah, entered into a stipulation with the Commission to stop representing that use of a medicinal preparation designated Heinz Tablets will have any beneficial influence upon rheumatic or muscular aches or pains or eliminate the cause of those conditions. (7623)

CEASE AND DESIST ORDERS

The Bolta Co., etc.—Lawrence, Mass., and New York Merchandise Co., Inc., 32 West 23rd St., New York, have been ordered by the Commission to stop representing that sunglass lenses of foreign manufacture are of domestic manufacture. (4754)

Eastman Kodak Co., Rochester, N. Y., may use a resale-price-maintenance policy in connection with the interstate sale and distribution of Kodachrome film because the product is now "sold in free and open competition" with Ansco color film manufactured by General Aniline & Film Corp., Binghamton, N. Y., the Commission ruled as it suspended in part the operation of a cease and desist order issued in September 1944. (4322)

Kiddieland Studios, etc.—An order prohibiting misrepresentation of the price, terms of sale, and quality of plain or

colored photographs or photographic enlargements was issued by the Commission against George D. Newman, trading as Kiddieland Studios and Beacon Studios, 30 Huntington Ave., Boston. (5425)

National Silver Co.—The Commission has modified a 1923 cease and desist order to permit qualified use by National Silver Co., New York, of the word "Sheffield" to describe silverplated ware made elsewhere than Sheffield, England. (1068)

Miss L. B. Rennewanz, etc., 6808 Oswego Place, Seattle, Wash., and J. O. Kinnaman, Ocean View Hotel, Long Beach, Calif., have been ordered by the Commission to cease and desist from misrepresentation in the sale of home study courses and purported academic degrees. (5150)

COMPLAINT DISMISSED

Standard Brands, Inc.—The Commission dismissed without prejudice its amended and supplemental complaint charging Standard Brands, Inc., 595 Madison Ave., New York, with misrepresentation in the sale of a product variously known as Fleischmann's Yeast, Fleischmann's High-Vitamin Yeast and Fleischmann's Compressed Yeast. The order of dismissal states that the challenged advertising appears to have been permanently discontinued. (5107)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 30, July 28, 1947

Latest "Radio for Retailers" Material Shows Large Increase In Sales Volume

The fact that "radio contributed directly to an average increase in sales of 61.96%" in three test departments is revealed in the latest chapters of "Radio for Retailers," the book based on the year-long study of radio advertising conducted at Joske's of Texas.

Latest findings of the study, conducted through the cooperation of the department store and the NAB, are now being distributed by the association and the National Retail Dry Goods Association.

The new material, along with previously published details, while based on the operation and experiences of Joske's radio advertising, can be adapted to guide retailers of all types and sizes in the application of broadcast advertising to their own retail problems. "Radio for Retailers," published in loose-leaf form, includes chapters on "Planning" and "Results," released in October, 1946; and chapters on "Copy" and "Programs," released in February, 1947. The February release also included three appendices—a radio bibliography, examples of radio commercials, and descriptions of retailers' programs.

Special Study: The special study in which "test" and "control" departments were set up was conducted during the six-month period, June-December, 1946, at Joske's.

By setting up the "test" departments which received radio advertising, and comparing their sales with those of "control" departments which received normal advertising in other media but no radio, the following conclusions were reached:

1. Radio contributed directly to an average increase in sales of 61.96% in the three test departments.

2. Indicating its cumulative effect, radio contributed directly to an average increase of 46.89% during the first six weeks

(Continued on page 601)

Networks Will Seek to Arrange Duplication of AM Music Programs on FM Stations

The four networks will seek to arrange duplication of network AM musical programs on FM radio stations, network representatives reported to the Employee-Employer Relations Committee Monday (21).

The latter Committee, holding sessions at NAB headquarters on labor legislation, endorsed the report

(Continued on page 600)

Special Standards Committee Concludes Work on Draft of New Industry Code

In a two-day meeting Tuesday and Wednesday (22-23), the NAB Special Standards of Practice Committee completed its work on the drafting of a new Code for the broadcasting industry.

The Standards group, a subcommittee of the NAB's Program Executive Committee, will now submit its Code recommendations for the latter's consideration. Pursuant to consideration by the program committee, the proposed Code will be presented to the Board.

Harold Fair, NAB program department director, stated at the meeting's conclusion: "We are hopeful of having a Code ready by the time of the NAB Convention in September."

Members of the Committee who attended the meeting at NAB headquarters include: Robert Swezey, MBS, chairman; George Biggar, WIBC; Eugene Carr, WPAY; Roger W. Clipp, WFIL; Walter J. Damm, WTMJ; Ken R. Dyke, NBC; Harold Fellows, WEEI; Gilson Gray, CBS; C. T. Lucy, WRVA; and John M. Outler, WSB.

Unable to attend were: Edgar Bill, WMBD, and Gayle W. Grubb, KGO.

NAB was represented by: President Justin Miller, A. D. Willard, Jr., C. E. Arney, Jr., Ben Miller and Mr. Fair.

On the Inside

Membership attention is called to an error in the By-Laws referendum now being conducted, which might cause a member to vote opposite to his desire. (p. 602)

The Inter-American Copyright Convention, recently sent by President Truman to the Senate for ratification, will be opposed by NAB when hearings are held. (p. 602)

Leading technical experts will present papers on engineering progress and operation at the NAB Convention during the engineering conference on September 15. (p. 603)

A new order blank, revised to July 15, listing station aids available through NAB headquarters, is now ready for distribution. (p. 602)

The International engineering conference, in session at Atlantic City, shifted into high gear last week in discussions on admittance of several countries and in answering the United Kingdom's proposal for regulation of broadcasting. (p. 604)



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER
Director of Research

CHARLES A. BATSON
Director of Information

ROBERT C. COLESON
Assistant to the President
(Hollywood)

RICHARD P. DOHERTY
Director of Employee-Employer
Relations

HAROLD FAIR
Director of Program Depart-
ment

ROYAL V. HOWARD
Director of Engineering

DOROTHY LEWIS
Coordinator of Listener Activity
(New York City)

FRANK E. PELLEGRIN
Director of Broadcast Adver-
tising

DON E. PETTY
General Counsel

ROBERT K. RICHARDS
Director of Public Relations

ARTHUR C. STRINGER
Director of Special Services

Networks Will Seek to Arrange Duplication of AM Music Programs on FM Stations

(Continued from page 599)

of the networks by resolution and urged them to proceed with the plan "as quickly as possible."

Following is the text of a resolution adopted by the EER Committee:

"Be it Resolved, that the EERC of the NAB endorses the proposal of the networks to confer with the proper officials of the AFM to the end that there be the earliest possible resumption of duplication of AM network musical programs over FM facilities."

Richard P. Doherty, director of NAB's employee-employer relations department, reported to the committee on the current status of labor relations in the broadcasting industry.

NAB will mail the analysis of labor legislation recently announced, to the membership this week.

At the conclusion of the meeting, John Elmer, WCBM, chairman of the Committee, issued the following statement summarizing the day's discussions:

"The full impact of the Taft-Hartley and Lea Acts upon employee-employer relations in the radio industry will be more clearly discerned as existing contracts are renewed and new contracts are written. Except in a few areas, union-management relations throughout the radio industry have been far more harmonious than in most industries. There is nothing in the Taft-Hartley Act which should change this situation. It is expected that broadcasters and radio-union officials will respect their mutual rights and responsibilities and live within the stipulations of the law.

Employer's Responsibilities: "While the new law grants to management new rights and establishes a more equitable balance to the collective bargaining process,

it also places added responsibilities upon employers. These are both legal responsibilities under the Act and the moral responsibility to direct and conduct labor relations with fairness and due regard for sound employee-employer relations.

"1. Virtually all radio contracts contain either the closed-shop or union-shop provision and are, therefore, directly affected. The closed shop, with hiring through the union, and the frequent practice of granting 'temporary working cards' in lieu of union membership to persons not furnished by the union—conditions characteristic of many technician contracts—are prohibited.

"2. The 'Guild' shop of one radio union conforms to the spirit, but not the letter, of the Taft-Hartley union-shop provision. Although typical contracts permit management to hire anyone it chooses, new employees are nonetheless required to take out membership immediately. In the future such contracts must provide for a minimum of 30 days' employment prior to compulsory union membership. However, there is nothing which prevents a new employee from joining the union at an earlier date if he so wishes.

"3. Practically all union-security provisions in radio contracts are accompanied by 'good-standing' clauses. Many of these clauses stipulate rather broad, discretionary powers on the part of unions in determining eligibility for membership. These good-standing specifications will now have much less effect upon the employers' obligation to discharge workers who are expelled from the union.

"Under the Taft-Hartley Act union members may still be expelled from the union according to the union's constitution and by-laws. However, the law makes it an unfair labor practice, where a union-shop condition of employment exists, for the union to cause an employer to discharge an employee for any reasons other than failure to pay dues and initiation fees.

"4. One of the most significant prohibitions in the Taft-Hartley Act, as it affects broadcasting, is that against secondary boycotts.

Secondary Boycott: "Basically, the secondary boycott has been more responsible for bad feeling between broadcasters and radio unions than any other single factor. The outlawing of this unfair instrument will not undermine union strength but it will, undoubtedly, lead to a greater spirit of mutual understanding and cooperation between broadcasters and radio unions.

"5. The Taft-Hartley Act specifically excludes 'supervisors' from union representation if management is unwilling to admit to their inclusion within the bargaining unit. So far as broadcasting is concerned, the NLRB has previously, e.g., the Great Trails Broadcasting case, established the policy of excluding from the regular bargaining units of employees all those persons who are actual supervisors, such as chief engineers and chief announcers.

"6. Featherbedding practices have been made unfair labor practices under the Taft-Hartley Act. Furthermore, coercion to force these practices is subject to criminal proceedings under the Lea Act. Thus, the arbitrary imposition of station quotas by unions is clearly outlawed. Agreements may still specify quotas, expressed either in number of persons or in dollars to be spent during the year. However, such quotas cannot be dictated by the union and must conform to what the broadcaster himself accepts as meeting his needs.

"The full impact of the Taft-Hartley and Lea Acts upon radio unions and the employment of their members will depend primarily upon the degree of cooperation extended to broadcasters by union officials. Ada-

(Continued on next page)

mant and arbitrary demands by union leaders, not based upon good programming and operations, will do irreparable harm to both unions and the radio industry. Now is the time to evolve a sound policy based upon economic factors and not coercive demands by either side."

Attending today's meeting were: John Elmer, Chairman, WCBM; Ernest de la Ossa, NBC; Howard Hausman, CBS; William S. Hedges, NBC; Les Johnson, WHBF; Henry Ladner, NBC; Howard Lane, Field Enterprises, Inc.; Harry R. Le Poidevin, WRJN; John H. MacDonald, NBC; C. L. McCarthy, KQW; Joe McDonald, ABC; Gustav B. Margraf, NBC; P. A. O'Bryan, Dow, Lohnes & Albertson; Marshall Pengra, KRNR; Robert Swezey, MBS; Frank R. Smith, WWSW; C. L. "Chet" Thomas, KXOK; Frank K. White, CBS. Those in attendance from NAB were: Judge Justin Miller, President; A. D. Willard, Jr., executive vice president; Don Petty, general counsel; Richard P. Doherty, director of EER; Iver Peterson, general counsel's office; David J. Farber, assistant to the director of EER.

Latest "Radio for Retailers" Material Shows Large Increase in Sales Volume
(Continued from page 599)

of its use, and 76.99% during the second six weeks.

3. Radio advertising has greater "carry-over" value. Although sales decreased when radio advertising was discontinued, the average decline in those departments where radio was used was not as great as in comparable departments where radio had not been used.

4. Results of this test support the results of other methods of measurement, which have indicated that radio is an effective force in the promotion of retail sales.

5. Such research over longer periods of time would provide retailers a simple means of measuring results of their own advertising.

The special study was undertaken through the cooperation of NAB and Joske's when at the end of the study year 1945 there were several fields of promising research still untouched. The 1946 study utilized the services of an outside research specialist, Vernon Fryburger, who was a member of the faculty of the School of Business Administration, Miami University. He joined the Faculty of the University of Illinois when the special study was completed.

Mechanics of Study: To obtain statistical evidence concerning the effectiveness of radio in terms of sales results, six departments with parallel sales were used in the controlled experiment.

Three departments—Infants' Wear, Inexpensive Dresses, and Inexpensive Coats—were promoted by radio and were designated "test departments." Three other departments—Better Dresses, Better Coats, and Better Suits—received no radio promotion and were designated "control departments."

The test period covered 24 weeks from June 24 to December 7, 1946, and was divided into four periods of six weeks each, covering the following stages:

Before Radio—June 24 to August 3. During this period, test departments received no radio adver-

tising. Normal promotion was carried on for the test and control departments. Sales for this period served as a base from which to measure the effect of radio when it would later be added.

During Radio—First 6 weeks—August 5 to September 14. Test departments were promoted by radio. Control departments continued to receive normal promotion in other media. Sales during this period indicated the effect of radio when added to the test departments.

During Radio—Second 6 weeks—September 16 to October 26. Radio promotion of test departments was continued. Sales indicated the cumulative effect of radio. Normal promotion continued in the control departments.

After Radio—October 28 to December 7. Test departments received no radio advertising. Sales indicated the carry-over effect of radio. Test and control departments received normal promotion.

"When radio was added," the report states, "all three test departments registered increased sales, ranging from 15% to 206% as shown below:

Test Departments	% Increase over Period Before Radio
Inexpensive Dresses	15.78
Inexpensive Coats-Suits	206.76
Infants Wear	53.42

Promotion: The book's chapter on Promotion points out that "during the entire period of the radio study, Joske's used coordinated promotion of all advertising media to insure maximum results."

Some of the store's advertising in the newspapers was used to further the radio campaign. To extend and increase the appeal that radio made for specific merchandise through its "beamed program" technique, the newspaper promotion in support of radio was especially written and scheduled.

In developing the promotion campaign, consistency was the aim. The radio director furnished the promotion department with a permanent chart showing the various departments to be advertised on the air and the respective programs with which each was to be paired in visual advertising.

In addition to detailing the various approaches utilized by department stores in tying-in with newspaper advertising, the book describes numerous techniques employed in promotion through magazines, correspondence, window displays, theatre trailers, etc.

Radio industry leaders who assisted in the preparation of the report are:

Russell A. Brown, vice president in charge of sales promotion and advertising, Allied Stores Corporation; James H. Keenan, vice president in charge of sales promotion, and James Shand, assistant to the president, Joske's of Texas; Willard H. Campbell, sales manager, Sibley, Lindsay & Curr Co.; Howard Abrahams, manager of the sales promotion division, National Retail Dry Goods Association; Walt Dennis, radio and television director, Allied Stores Corporation; James Brown, general manager, KONO; Lewis H. Avery, president of Lewis H. Avery, Inc.; Walter Johnson, assistant general manager, WTIC; Harold Fair, NAB director, program department; Frank E. Pellegrin, NAB director of broadcast advertising, Miss Lee Hart and Hugh M. P. Higgins, assistant directors.

Legal Department

Inter-American Copyright Convention Will Be Opposed by NAB

The Inter-American Copyright Convention of 1946 was sent to the Senate for ratification by President Truman on July 17, 1947.

This treaty, known officially as the Inter-American Convention on the Rights of the Author in Literary, Scientific, and Artistic Works, was signed by delegates of the United States and all of the Latin American countries in Washington in June, 1946. The President sent to the Senate with the treaty, the report of the American delegate, Luther H. Evans, Librarian of Congress, which recommends ratification by the Senate.

The treaty has been referred to the Senate Foreign Relations Committee for consideration. However, present indications are that the Committee will take no action with respect to it before the next session of Congress. It is likely that full consideration will be given to it at the next session and that public hearings, which have been requested by Don Petty, NAB General Counsel, among others, will be held. At that time he will file a brief and appear in opposition.

The treaty, which would become effective in the United States upon approval by a two-thirds vote of the Senate, makes several drastic revisions of the American copyright law which are of serious concern to the radio industry, one of the largest users of copyrighted material in this country. See NAB Reports, Information Bulletin—Legal, Vol. 14, No. 6, July 1, 1946.

One objection in particular is that the treaty is a step toward adherence to the Berne and Rome Conventions and admission to the International Copyright Union, which govern the copyright relations of most of the countries outside of the Americas. The principles of copyright established by the Berne Convention are, in many respects, opposed to those of the American copyright law and, for that reason, the United States has refused to adhere to it despite numerous efforts made toward that end since its inception in 1886.

That one of the purposes of the Inter-American treaty is to pave the way for the adherence of the American states to the Berne Convention is made clear by the action of the delegates to the Conference who unanimously recommended as follows:

"The Inter-American Conference of Experts on Copyright recommends to the Governing Board of the Pan American Union that it consider the desirability of appointing a temporary commission from among its members for the purpose of studying the means of promoting similarity of laws respecting copyright throughout the Continent and of harmonizing the inter-American and the Berne Union copyright systems."

Further, Mr. Evans in his letter of transmittal to the Secretary of State said:

"The improvement of inter-American copyright relations among the American republics is thus a

necessary first step in this specialized field toward the realization of a United Nations convention within which authors and owners of literary, scientific, and artistic works may have their rights in such works safeguarded throughout the world."

IMPORTANT CORRECTION!

An important correction in connection with the balloting on the proposed By-Laws is called to the attention of all NAB members.

Through an error the subheads of Proposals No. 1 and No. 2 to Article VI in the printed revision were transposed. Since the explanatory notes which digest the changes relate directly to these proposals by number, those members who vote on the basis of the explanatory note would be voting opposite to their desire.

In order to eliminate incorrect balloting, NAB has instructed Ernst & Ernst, Inc., New York accounting organization which is conducting the referendum, to mail to the Association's membership a supplementary ballot dealing with the election of Directors-at-Large.

Following is the statement being sent to the membership with the supplementary ballot:

"The proposed revision of the By-Laws previously sent you was in error through transposition of the bold face subheads on pages 4 and 5, i.e. 'Proposal No. 1;' 'Proposal No. 2.'

"Since the explanatory note on Page 6 relates directly to these Proposals the Supplemental Referendum Ballot enclosed herewith is intended to correct the error and will be considered the official ballot on Article VI and only those votes on that Article recorded on this Supplemental Referendum Ballot will be counted."

Small Market Stations

Harry W. Linder, KWLM, Willmar, Minn., has been appointed Small Market Stations Chairman for NAB District Eleven (Minn., Mich.,* North Dakota, South Dakota* and Wis.*). The appointment was announced by John F. Meagher, District Director.

* Part of these states are in District Eleven.

New Order Blanks List Material Available To NAB Members

The Small Market Stations Division will send, upon request, a new order blank (revised as of July 15, 1947) listing the many station aids available to NAB members. While the material is of special interest to small stations, it will also be helpful to large operations. Requests should be mailed to Department of Broadcast Advertising, National Association of Broadcasters, 1771 N Street, N. W., Washington 6, D. C.

Broadcast Advertising

Radio Advertising Speech to Be Published In August Issue of "Stores" Magazine

The August issue of "Stores," the monthly NRDGA publication which features constructive articles on all phases of retailing, will publish the speech made by Miss Lee Hart, NAB's assistant director of Broadcast Advertising, for the recent NRDGA Sales Manager's Clinic in Chicago.

The title of the speech is "Planned Advertising and Copy for the Ear Bring Results from Radio." NAB has had a number of requests from store advertising managers and sales promotion directors for copies of this speech, so it is suggested that stations call local NRDGA member's attention to this article.

Other key speeches about sales promotion problems given at the NRDGA Sales Manager's Clinic will also be reproduced. Station sales, copy and program people can therefore find valuable material for adaptation in selling and servicing retail accounts in this August issue of "Stores." Your local NRDGA member would probably be glad to lend you his copy of "Stores" for study by your staff.

KITS FOR STATIONS

This week two new NAB member stations, identity unknown, are without the kit of broadcast advertising literature which is sent free-of-charge to all radio stations immediately upon acceptance of their membership application.

Reason: two bundles of the literature were returned to the NAB Mail Room by the Post Office after address stickers became detached and lost. If YOUR new station has not received its Manual of Radio Advertising, series of management studies, agency and advertiser contract forms and mats, radio success stories, sample rate cards, retailing booklets, pamphlets, etc., write the Department of Broadcast Advertising for a duplicate mailing.

Louisville Station Promotes Tune-in with Push Button Tabs

A novel promotion idea which has worked effectively for Station WKYW, Louisville, Ky., and which it recommends for other stations, is a die-cut card with call letters imprinted on the separate tabs for convenient use on push button radio sets.

Station WKYW mails the card to radio service shops in its primary area. Promotional copy on the reverse side urges the change of push button tabs to the station's frequency, and the station offers a free spot announcement to radio shops which bring or mail the names of 30 customers who have had push buttons reset to WKYW.

Books for Broadcasters

NEWS ON THE AIR, by Paul W. White. c1947. 398 p. \$3.50. Harcourt, Brace. 383 Madison Ave., New York 17.

This lively and explicit volume covers the whole field of radio journalism. A brief history of how the radio and the press got together is followed by chapters on how news gets over the air.

The scores of examples, stemming from the author's experience or borrowed or created by him, give the book humor and human interest as well as the value of being specific. The novice in the news room will probably cut short his "six month" probation period if he absorbs the advice Mr. White offers him.

PUBLIC RELATIONS IN ACTION, ed. by Philip Lesly. c1947. 280 p. \$4.50. Ziff-Davis, 350 Fifth Ave., New York.

This is a series of case studies of successful public relations activities. Of particular interest are chapters on The Advertising Council, NAB's "Radio Week" of 1945, NBC's "America United", NORC, and such drives as the National Safety Council's "National Farm Safety Week" in which radio participated.

Railroad Reservations to NAB Convention

Referring to Convention, Bulletin No. 2, July 14, regarding the operation of through cars to Atlantic City leaving various junction points on September 11th, September 13, it now develops that some members desire to *arrive in Atlantic City on Thursday morning September 11th.*

When you send your application for railroad accommodations to Harry A. Karr, Pennsylvania Railroad, Washington, D. C., make special mention of the fact that you will leave junction points on Wednesday, September 10th arriving in Atlantic City, Thursday morning, September 11th.

Engineering Department

Interesting Sessions Promised to Engineers at Convention on September 15

A number of the nation's outstanding engineering authorities, both industry and government, will present papers on technical progress and operation during the engineering conference at the NAB Convention on September 15.

In addition to this practical discussion of engineer-

(Continued on next page)

ing matters, the country's leading broadcast equipment manufacturers are planning a vast exhibit and demonstrations of the latest television, facsimile, AM and FM broadcasting apparatus.

NAB President Justin Miller will open the Engineering Conference with an address of welcome. The agenda, prepared under the direction of Royal V. Howard, NAB director of engineering, will encompass a broad field of engineering problems and developments and will feature, at the closing session, an FCC-Industry Roundtable.

The morning session, to be presided over by Orrin W. Towner, chairman of the NAB Engineering Executive Committee, will open with a discussion on Television by O. B. Hanson, NBC vice-president and chief engineer. Mr. Hanson's talk, illustrated with motion pictures, will deal with the subject of "Recent Television Developments," with particular emphasis on photography of Kinescope images, and with a description of the Washington and New York NBC television stations.

The second paper will be given by Paul A. de Mars, FM pioneer, who will speak on "Frequency Modulation Broadcast Station Construction." This paper will deal with the technical and economic problems that are encountered in the construction of broadcast transmitter facilities. The scope of the paper takes into consideration all factors affecting transmitter facilities. The final paper of the morning session will bring to the podium John D. Colvin, audio facilities engineer, ABC, who will give an illustrated talk on "Audio Considerations for Broadcast Stations," with emphasis on improved physical and electrical operation. Mr. Colvin's paper will present practical audio facility layouts for low and medium power AM and FM stations, and additionally will feature improved methods of turntable operation and the use of a newly developed record surface noise suppressor.

Following the luncheon recess, the afternoon session, presided over by Mr. Howard, will open with a symposium on "Transmitter Maintenance for Small and Medium-Sized Stations." This will be conducted by G. Porter Houston, chief engineer, WCBM, for the Small Stations, and Alfred E. Towne, director of engineering, KSFO, for the Medium-Sized Stations. Mr. Houston will delve into the fundamentals of maintenance and Mr. Towne will discuss and illustrate the practical adaptations of maintenance procedures.

The second paper in the afternoon session will attempt to clarify one of the major problems facing engineers in modern radio allocation when Dixie B. McKey, consulting radio engineer of Washington, will present his lecture on "Directional Antennas, Their Care and Maintenance."

At 3 p.m. George P. Adair, former chief engineer of the FCC and now a radio engineering consultant in Washington, will speak on the "Technical Regulation of Radio." Mr. Adair will elaborate on technical regulations, both past and future, the responsibilities of the Commission, the broadcaster and the engineer. He will include in his paper the problem of operator licensing requirements.

The final session of the afternoon will be the FCC-Industry Engineering Roundtable. The Commission representatives, headed by Chief Engineer George E.

Sterling, will be: Dr. John A. Willoughby, assistant chief engineer; James E. Barr, chief, Standard Broadcast Division; Cyril M. Braum, chief, FM Broadcast Division; and Curtis B. Plummer, chief, Television Broadcast Division. This "Information Please" panel will attempt to answer all regulatory engineering problems presented by the engineers in attendance.

International Delegates Discuss Admissions, British Proposal for Broadcasting Regulation

Shifting from the low gear of the past few weeks, the members of the International Telecommunications Union in session at Atlantic City this week slipped into high vocal gear on two important subjects. The first of these occurred at the Plenipotentiary Conference when the question of the admission of Latvia-Estonia, Lithuania, Outer Mongolia and Spain was settled by the rejection of their applications. It was not easily settled. Russia fought unsuccessfully for her group, but succeeded in keeping Spain out.

The second debate centered in the Radio Conference, as the British proposal for a carte blanche organization for the regulation of all types of broadcasting (AM-FM-TV-HF), including programs and legal, on an international basis was reopened for discussion (Current REPORTS, p. 583). Opposing the United Kingdom proposal, the U. S. Delegation immediately assumed an adamant "Monroe Doctrine" attitude, feeling that under the UK proposal the United States would become involved in regional discussions.

UK Attempts Clarification: In re-starting the previous discussion on their proposal to include standard broadcasting within the international organization the UK delegate stated, in an attempt to clarify their position: "I do not think that any country represented at this Conference will deny the very important part which broadcasting now plays in the daily lives of men and women in every individual nation, and thus it is the view of the United Kingdom that the time has arrived when the importance of broadcasting should be recognized by the setting up of an organization especially to coordinate the technical aspects of broadcasting services. The idea of a special organization for broadcasting matters only is not new. Before the War the need for international cooperation in the operation of broadcasting services was clearly apparent."

The delegate went on to explain that in Europe they have had their committees and that similar bodies have come into being in other regions of the world. "During and since the War there have been two very important differences which, in the view of the United Kingdom, make the need for full international cooperation in broadcasting matters even more imperative. The first of these is International Broadcasting and the second is the realization by the United Nations, its sub-organizations and its specific organizations such as UNESCO, of the very important part which broadcasting has played and can play in international relations generally in education, social and cultural developments and in the cause of peace. As regards International Broadcasting, there is clear indication, for example in the proposals of the United States, of

(Continued on next page)

the need for an international organization to coordinate shortwave broadcasting services. The United Kingdom has considerable sympathy for such proposals in principal, but does not think that they go far enough, i.e., the United Kingdom does not think that any special organization for broadcasting should confine itself only to questions relating to international broadcasting on short wave lengths."

In regards to programs between countries, the British delegate stated that "broadcasting matters which will be dealt with under the aegis of the United Nations, namely investigation into such matters as freedom of information in relation to broadcasting program content, exchange of programs between countries and broadcasting in the cause of improvement in cultural and social relations, will be concerned in the main with program matters, but many of the discussions will have repercussions on what is or is not possible from technical considerations. It is, therefore, of great importance, in the opinion of the UK, that an authoritative body, under the ITU, representing all fields of broadcasting, should be available to guide and advise and maintain liaison with the United Nations on technical aspects of broadcasting. The UK, therefore, proposes that there should be an international broadcasting organization representative of the world as a whole which would deal with problems which should be considered on a world-wide basis, including, in addition to short wave, those matters of regional concern which it may be desirable to consider on a world-wide scale.

"The UK considers that in any international organization on the foregoing lines provisions should be made for participation by at least consultation between (1) Governments, since questions of frequency assignment will be considered and repercussions on other services will have to be borne in mind. (2) *Broadcasting organizations who will be the real experts in broadcasting matters but which, in many cases, are not Government representatives*, (3) Manufacturing organizations because any changes in broadcasting techniques, frequency assignments, etc., must be made in close collaboration with the manufacturers who produce the broadcast transmitting equipment and broadcasting receivers, (4) other international organizations or specialized agencies which are concerned with broadcasting."

Chairman's Comment: At the conclusion of Britain's explanatory remarks, the Chairman, Gunnar Pederesen of Denmark, in commenting on the British proposal, said: "The discussion at the 15th meeting of Subcommittee A of the Organization Committee had disclosed widely differing opinions amongst the members." The Chair then opened the meeting for comment, and Lahaye of the French delegation stated that they opposed the British proposal for a broadcasting organization for all broadcasting for the reason that the ITU must keep to the minimum its organization except those "organizations whose utility has been clearly and irrefutably proved."

In the French opinion, the Delegate from Cuba concurred, however, the Delegate from India stated ". . . that he agreed with the principle contained" in the British proposal.

Opposing the British proposal, the Delegate from Canada then said that "in the opinion of his delega-

tion, some form of international broadcasting organization was needed to obtain maximum integration and use of international shortwave broadcasting from the technical point of view." "At present", he said, "the technical situation as regards shortwave broadcasting was very little short of chaotic. Many stations work simultaneously on the same frequencies, each causing interference with another. Worse still, some broadcasting stations were operating on frequencies proper to other services and were causing interference to those services. Canada would support the creation of an organization to handle international broadcasting on the high frequencies but, as regards the standard broadcast band (535-600 Kc), as far as the American region is concerned, this was regulated by the NARBA Agreement of Havana in 1937, as revised at Washington in 1946. This NARBA Agreement laid down elaborate and specified standards of engineering rules under which 1500 stations in this region operated. To permit this many stations to operate, specific provisions were made with regard to the use of directive antenna. This required high engineering standards. Canada, as a part of NARBA, could not agree to any plan which envisaged activities of a technical character by an international body in the field of standard band broadcasting in the North American region.

U. S. Concurs: In this view the U. S. delegation concurred with the delegate of Canada that high frequency broadcasting should be planned on a worldwide basis, but that in standard band and long wave broadcasting, this was not the case. He stated that the UK proposal envisaged, inter alia, that the proposed new organization, the CCID, should, through its regional committees, prepare provisional plans for the allocation and use of frequencies for standard and low frequency broadcasting services for consideration by regional broadcasting conferences. The U. S. delegate, Mr. Otterman, then stated that it was not clear if the preparation of the frequency allocation plans was to be on a national basis, and, if its plans were to be considered by regional conferences, it was proposed to introduce a worldwide organization which could not be familiar with all of the technical details within a given region, and that the U. S. could not agree to any intervention by a worldwide organization in the operation of NARBA Conferences, as an example, and further that, in his opinion, there was no need for a third organization to become involved in such studies.

In reply to this the delegate of the UK said that he entirely shared the views that some organization was necessary as regards high frequency international broadcasting services. He pointed out that it was not the UK proposal that the suggested Consultative Committee for Broadcasting should in any way take over the functions of international or regional radio conferences and that they would continue. He pointed out that this proposed body, the CCID, would meet as an administrative conference and would conclude agreements, just the same, in the case of Europe, it was envisaged that conventions such as those of Lucerne and Montreaux would continue on a governmental basis to conclude agreements, *including the assignment of specific frequencies to broadcasting stations*. "Simi-

(Continued on next page)

larly," the UK delegate stated he "wished to make it equally clear that the regional committees envisaged (of the CCID) would advise regional administrative broadcasting conferences within the province of each region, including frequency assignments under a regional agreement. In other words, he believed there was clearly no intention that there should be any interference by European authorities in any matters which were wholly within the province of NARBA; that their main purpose of submitting the proposal was to suggest that coordination should be established between the various regions for the purpose of interchanging information for the study of problems which were of worldwide concern.

Belgian Delegate's Stand: After this repartee the Belgian delegate then stated that the British proposal was not confined to purely technical matters, that it includes cultural (program) and legal problems; therefore, it does not properly belong in the ITU. The Belgian delegate then pointed out that, "Under the British proposal, questions pertaining to broadcasting under *all* its aspects (technical, cultural and legal) may be first studied by the owners or operators of broadcasting organizations who are competent in all their particular fields and who are intimately connected with broadcasting. These owners or operators are in constant daily contact with broadcasting problems in all their various aspects, which is not always the case with administrations." The Belgian delegation then went on to explain that under the British proposal private broadcasting operators would sit *only as advisers* to the administrations and this might not be satisfactory. The Cuban viewpoint was explained when the delegate stated "They had agreed in general with the views expressed by the delegate of France, but he had gone on to say that since the European manner of approaching the problem of frequency assignments for national broadcasting was fundamentally opposed to the manner in which the Americas approached the same problem, and specially as done by the nations parties to the NARBA, and also the difference between the two continents in the manner of rendering these services, one official operation while private operation was predominant in America, Cuba was opposed to any broadcasting organization of a world scope which in any way might touch on the standard broadcast band, until that date when the European manner of approach reached the degree of useful frequency sharing made possible by NARBA, in the North American Region." Other nations followed with their comments, and the Netherlands delegation agreed with the conclusions given by Belgium, and Denmark's representative believed that other sections of the ITU could do the technical work proposed by Britain without being involved in programming and other subjects. The delegate from the USSR stated that his Government's position was one of not favoring interference with regional plans and the British proposal of cultural and legal encompassment was not tenable.

After this exchange of remarks India modified its position to that of straddling the fence, while the Argentine supported the U. S. delegation, which was concurred in, in part, by Mexico.

In concluding the meeting the Chairman stated that

after the lengthy discussion which had taken place, that in regard to medium and standard broadcasting, there appeared to be a very strong opinion against the establishment of any organization which would interfere with regional broadcasting arrangements in different parts of the world and that a working party to study the question in greater detail should be appointed. It was finally agreed that this should be done, and the delegate of India was appointed Chairman. The Committee was made up of delegates of the UK, Mexico, USSR, France, Sweden and Canada. It was also agreed that Switzerland would have the right to participate if she so desired.

Public Interest Programming

Fire Prevention Week, October 5-11; Broadcasters' Cooperation Requested

1,700,000 needless fires attack the U. S. economy each and every year. This is a preventable fire about every 20 seconds—right around the clock—resulting in the annual death of about 11,000 Americans and a property loss which will this year approximate \$700,000,000.

Fire is *not* a necessary evil. It has been statistically proven that 90 per cent of *all* fires are preventable. The methods of fire prevention are not complicated. Neither are they expensive. They are simple time-proven tenets tested in the crucible of daily application. The problem of fire control is, however, determining ways and means of establishing common denominators for public education—methods of educating the general public "painlessly" about the simplicity of fire prevention and its accruing dividends.

Radio has an important stake in this campaign in the public interest. It can "sandwich in" the fire control message in programs while the public is in a receptive mood. The week of October 5 to 11 will be designated by President Truman, the governors of the several states and the Governor-General of Canada as Fire Prevention Week. The National Fire Protection Association as sponsors of Fire Prevention Week, asks the support of the National Association of Broadcasters to spotlight the importance of fire control.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocations Plans during the week of August 4-10, 1947 by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

(Continued on next page)

CARE

THE ADVERTISING COUNCIL ASKS YOUR HELP WITH THIS CAMPAIGN, APPROVED BY THE ADVISORY COMMITTEE ON VOLUNTARY FOREIGN AID OF THE U. S. DEPARTMENT OF STATE AND THE DEPARTMENT OF AGRICULTURE. *BECAUSE* . . . the 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. *BECAUSE* . . . by sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. *BECAUSE* . . . President Truman has endorsed this campaign and "commends CARE to the American People" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE, and General Eisenhower has called CARE "a person-to-person expression of international goodwill," since each CARE package is delivered in the name of an individual American to a specific individual in Europe. 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Winter kill and spring floods have destroyed food grains in country after country. Reserves are exhausted. Rations are being lowered at a time when malnutrition and disease are taking an increased toll among the children, men and women of Europe. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages—endorsed by President Truman and Herbert Hoover. 3. Describe CARE packages. Indicate that in no other way can one send so much for so little. Because it is non-profit and because of its volume, CARE provides more food, and of higher calorie content, than the individual can purchase any other way. (a) *For \$10 CARE guarantees delivery of its 21½ pound, 41,000-calorie food package to any individual or group in 15 countries in Europe.* Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) *For \$4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard.* These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) *Just send \$10 to "CARE"—New York,* for a package containing 21½ pounds of food, or \$4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." *You will receive a signed receipt upon delivery.* (Fact Sheet No. 39.)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. *In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended*

that these opportunities be stressed in all student-nurse recruitment copy. There are many reasons why the demands for nurses far exceeds the supply. Among these reasons are: (1) Long-range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in Nursing care to keep pace with its discoveries. Young women who become nurses enter a profession which offers extraordinary opportunities in many different fields: (1) In the years to come, there will be an even greater demand for graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric, industrial and child health, and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. They may choose an interesting career in government: in the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (3) Nursing is an ideal preparation for marriage, family life, parenthood, and leadership in community life. Young women who are high school graduates or college students in good standing are eligible to apply for admission to Schools of Nursing. Applicants should be under 35 and in good health. Interested young women should check with their local hospital for information on how to apply for entrance to a School of Nursing. WACS, WAVES, MARINES and SPARS who qualify as student nurses may find that the entire cost of their nursing education will be covered by their allowance for tuition and books under the G. I. Bill of Rights. (Fact Sheet No. 9-G.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 28. They are subject to change.

Monday, July 28

Further Hearing

(9:30 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. 1400 kc., 250 watts, unlimited.

Respondent: WRJN—Racine Broadcasting Corp., Racine, Wis.

Further Hearing

(10:00 A. M.)

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, DA-night.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, DA-N&D.

NEW—Governor Dongan Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, DA-N&D.

(Continued on next page)

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 500 watts night, 1 KW LS, unlimited. For license to operate on the present facilities of WOKO.

Tuesday, July 29

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

Intervenors: Columbia Broadcasting System, Inc.

WTAG—WTAG, Inc.,
Worcester, Mass.

WIAC—Radio Station WIAC, Inc.,
San Juan, P. R.

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to increase power, etc. 1190 kc., 50 KW, unlimited, DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. 1190 kc., DA, 5 KW night, 10 KW day, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP Granted

1360 KC.

The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Granted CP for a new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5583)

AM—Designated for Hearing

730 KC.

Kentucky Mountain Holiness Assn., Lawson, Ky.; Wyoming Broadcasting Co., Pineville, W. Va.—Designated for consolidated hearing the application of Kentucky Mountain Holiness Assn. (BP-6034), with application of Wyoming Broadcasting Co. (BP-6149), both requesting new stations to operate on 730 kc., 1 KW day.

1070 KC.

Texas Gulf Coast Broadcasting Co., Corpus Christi, Texas; KBKI—Alice Broadcasting Co., Alice, Texas—Designated for consolidated hearing application of Texas Gulf Coast Broadcasting Co. for a new station to operate on 1070 kc., 10 KW, unlimited time, DA, and application of KBKI (BP-5882) to change from 1070 kc., 1 KW day only, to 1070 kc., 5 KW, unlimited, using DA at night.

1340 KC.

Bert Williamson, Martinez, Cal.—Designated for hearing application (BP-6114) for a new station to operate on 1340

kc., 250 watts, unlimited time, and made station KSRO, Santa Rosa, a party to the proceeding.

1370 KC.

Lakes Area Broadcasting Co., Pryor, Okla.—Designated for hearing application (BP-5752) for a new station to operate on 1370 kc., 250 watts, daytime only.

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Designated for hearing application for modification of license to change main studio to New York, N. Y. (BML-1256)

AM—Licenses Granted for New Stations

690 KC.

KPET—Lamesa Broadcasting Co., Lamesa, Tex.—Granted license for new station to operate on 690 kc., 250 watts, daytime, and to specify studio location. (BL-2461)

1290 KC.

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Granted license for new station to operate on 1290 kc., 1 KW, daytime only, and to specify studio location. (BL-2402)

1540 KC.

WJMO—W. J. Marshall, Cleveland, Ohio—Granted license for new station to operate on 1540 kc., 1 KW, daytime. (BL-2478)

1590 KC.

KCBD—Caprock Broadcasting Co., Lubbock, Texas—Granted license for new station to operate on 1590 kc., 1 KW-DA, unlimited. (BL-2449)

AM—License Renewals and Extensions

The following stations were granted renewal of licenses for the period ending August 1, 1950:

WDAX and Aux., Philadelphia; WCBM, Baltimore; WMGA, Moultrie, Ga.; WJLD, Bessemer, Ala.; WAGF, Dothan, Ala.; KSYL, Alexandria, La.; WPAY, Portsmouth, Ohio; WMIN, St. Paul, Minn.; KTUC, Tucson, Ariz.; KIUP, Durango, Colo.; KOKO, La Junta, Colo.; KTOK, Oklahoma City; KXLK, Great Falls, Mont.; WBOB, Galax, Va.; KCOY, Santa Barbara; KFRU, Columbia, Mo.; KREO, Riverside, Cal.; KWON, Bartlesville, Okla.; WATW, Ashland, Wis.; WBLK, Parkersburg, W. Va.; WBNY, Buffalo, N. Y.; WCOS, Columbia, S. C.; WJAR, Savannah, Ga.; WEOA, Indianapolis; WGRC, Louisville; WHBQ, Memphis; WJZM, Clarksville, Tenn.; WKMO, Detroit; WKPT, Kingsport, Tenn.; WKWK, Wheeling, W. Va.; WMBR, Jacksonville, Fla.; WRAC, Williamsport, Pa.; WRRN, Warren, Ohio; WSAU, Milwaukee; WTON, Staunton, Va.; WTCM, Traverse City, Mich.; KARV, Mesa, Ariz.; KODI, Cody, Wyo.; KUGN, Yuba City, Cal.; KOLN, Lincoln, Neb.; WORD, Spartanburg, S. C.

Licenses for the following stations were extended upon a temporary basis to October 1, 1947, for the reasons indicated:

KEBE—Billy Avinette Laurie, Jacksonville, Texas—Pending receipt of renewal application.

KTNM—McMa Agency, Tucumcari, N. M.—Pending receipt of renewal application.

WDEF—WDEF Broadcasting Corp., Chattanooga, Tenn.—Pending receipt of renewal application.

KVOP—W. J. Harpole, Plainview, Texas—Pending receipt of information requested by the Commission under Sec. 308(b) of the Act.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Pending receipt of information requested by the Commission under Sec. 308(b) of the Act.

WNOC—H. Ross Perkins, Norwich, Conn.—Pending receipt of renewal application for new license. (Assignment of license granted July 3, 1947.)

(Continued on next page)

WCAW—Capital Broadcasting Corp., Charleston, W. Va.—Pending study of various departments; renewal application filed July 18.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Pending study of various departments; renewal application filed July 16.

KRKO—Everett Broadcasting Co., Inc., Everett, Wash.;
KTFS—Texarkana Broadcasting System, Texarkana, Texas—Pending receipt of information requested by the Commission under Sec. 308(b) of the Act.

AM—Modifications of CP's Granted

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, Hawaii—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-2751)

KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 10-14-47. (BMP-2925)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP for extension of completion date to 8-15-47. (BMP-2921)

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Granted modification of CP for extension of completion date to 2-3-48. (BMP-2922)

WHUC—The Colgren Broadcasting Co., Hudson, N. Y.—Granted modification of CP to make changes in vertical antenna. (BMP-2895)

WKOP—The Binghamton Broadcasters, Binghamton, N. Y.—Granted modification of CP to change type of transmitter. (BMP-2904)

KCRS—Millard Eidson, Independent Executor of Estate of Clarence Scharbauer (deceased), Midland, Texas—Granted modification of CP to change type of transmitter. (BMP-2885)

KTIL—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Granted modification of CP to change type of transmitter and make changes in vertical antenna.

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Granted modification of CP to install new transmitter. (BMP-2907)

WGUY—Portland Broadcasting System, Inc., Bangor, Maine—Granted modification of CP to change name to Guy Gannett Broadcasting Services. (BMP-2911)

WRBL—Columbus Broadcasting Co., Columbus, Ga.—Granted modification of CP to change transmitter location. (BMP-2935)

WROL—Stuart Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to make changes in directional antenna. (BMP-2813)

WCRK—Cherokee Broadcasting Corp., Morristown, Tenn.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter and studio locations, and for extension of completion date to 12-3-47. (BMP-2800)

KEEN—United Broadcasting Co., San Jose, Calif.—Granted modification of CP to change studio location. (BMP-2902)

KYAK—Yakima Broadcasting Corp., Yakima, Wash.—Granted modification of CP to change type of transmitter, for approval of antenna, transmitter and studio locations. (BMP-2849)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2872)

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Granted modification of CP to change directional antenna by reducing overall tower height. (BMP-2806)

WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—Granted modification of CP for change in type of transmitter, approval of antenna, transmitter and studio locations. (BMP-2877)

WVIM—Ewing Broadcasting Co., Vicksburg, Miss.—Granted modification of CP for approval of antenna and transmitter location, and specify studio location. (BMP-2740)

KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Texas—Granted modification of CP for approval of antenna and transmitter location, and specify studio location as same as transmitter location. (BMP-2782)

KXXL—The Voice of Reno, Reno, Nev.—Granted modification of CP to change type of transmitter, change transmitter and studio locations, and extend completion date to 2-13-48. (BMP-2734)

WGL—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.—Granted modification of CP to change type of transmitter.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Granted modification of CP to change type of transmitter, make changes in vertical antenna and specify studio location. (BMP-2791)

AM—Miscellaneous Actions

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Adopted order denying petition for waiver of Section 1.363 (a) of the Rules and accept for filing its application for CP to change assignment from 1490 kc., 250 watts, to 1480 kc., 1 KW, DA.

Gulf Broadcasting Co., Inc., Mobile, Ala.—Denied petition requesting the Commission to modify its decision adopted June 28, 1947, in the matter of applications of petitioner (Docket 7313), Burton Broadcasting Co. (Docket 7314) and Mobile Broadcasting Co. (Docket 7482) so as to specify the effective date thereof August 1, 1947 in lieu of June 30, 1947. (B-339)

KBKI—Alice Broadcasting Co., Alice, Texas—Denied application (BSSA-164) for Special Service Authorization to operate KBKI unlimited time with 1 KW day, 100 watts night, and dismissed petition of KBKI to accept application for filing and grant, and petition of KNX to dismiss.

WPUV—Southwest Broadcasting Co., Pulaski, Va.—Granted consent to assignment of license of station WPUV from Howard R. Imboden tr/as Southwest Broadcasting Co., to the Southwest Broadcasting Corp., representing Imboden's 50% interest, for a consideration of \$25,000. (BAL-601)

Hot Springs Broadcasting Co., Hot Springs, Ark.—Granted, in part, petition requesting the Commission to reopen the record in the proceeding upon the applications of Hot Springs Broadcasting Co., KTHS, Radio Broadcasting, Inc., and WMFJ (Dockets 7652, 7086, 7156 and 7355), for the purpose of having the record show the election of Harry G. Galloway for Leo P. McLaughlin as a director, and Carl E. Bailey as President of Hot Springs Broadcasting Co. corporation in place of Leo P. McLaughlin; ordered that the record in this proceeding be further reopened for the purpose of presenting evidence at the further hearing scheduled for July 22 as to certain changes in the officers and directors of Hot Springs Broadcasting Co.

Williamson County Broadcasting Co., Taylor, Texas—On Commission's own motion, removed from hearing docket application for new station which had been designated for consolidated hearing with Harris application, noted above. (BP-6139; Docket 8437)

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.—Granted petition for leave to amend applications for AM and FM stations (BP-5273; BPH-970) so as to add to applications a set of by-laws of corporation recently adopted by the Board of Directors, and an amplified statement showing detailed information concerning its Board of Directors; accepted said amendments. (Dockets 7922; 7923)

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Cal.—Granted petition to amend application (BP-3909; Docket 7601) so as to show a change in location of main studio from Visalia to Fresno, and make other changes, and accepted said amendment.

(Continued on next page)

Coast Broadcasters, Inc., Tillamook, Ore.—Granted petition for leave to amend its application for new station (BP-5460; Docket 8209) so as to change location from Tillamook to Astoria, Ore., and make other changes; accepted said amendment and removed application from hearing docket.

KYUM—KUMA Broadcasting Co., Yuma, Ariz.—Granted petition for leave to amend application for CP (BP-5977; Docket 8399) so as to add to application (a) affidavit by B. R. Fulbright, secretary, concerning blanketing of signal, (b) an engineering affidavit relative to interference to existing stations, (c) affidavits from various persons regarding growth of population of Yuma, and (d) maps showing trend of population settlement of Yuma; accepted said amendment.

Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Granted petition for extension of time to August 18 within which to file exceptions to proposed decision in Dockets 7053, 7054 and 7312.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Granted petition for leave to amend its application (BP-5023; Docket 8373) so as to specify new transmitter site, and make other changes; accepted said amendment; removed application from hearing docket.

KCOR—Raoul A. Cortez, San Antonio, Texas—Granted petition for leave to amend application (BP-5472; Docket 8357) so as to specify 1 KW night instead of 5 KW, and make other changes; accepted said amendment and removed application from hearing docket.

Tri-City Broadcasting Co., Newport, Ky.—Granted petition to accept late its reply to petition of Moraine Broadcasters, Inc., Dayton, Ohio, requesting a rehearing in consolidated proceeding upon these two applications (Dockets 7716 and 7717), and accepted reply to the request for rehearing.

Leonard B. Brown, Kerrville, Tex.—Granted petition for waiver of Sec. 1.387 and accepted late written appearance in re application BP-5767; Docket 8128.

Abilene Broadcasting Co., Abilene, Texas—Granted petition requesting continuance to August 4 in further hearing on its application (BP-4438) and Citizen's Broadcasting Co., Inc. (BP-4637), and having under consideration request by Citizen's for continuance to August 7; continued hearing to Aug. 7. (Dockets 7367; 7483)

WGAN—Portland Broadcasting System, Inc., Portland, Maine—Granted modification of license to change name of licensee to Guy Gannett Broadcasting Services. (BML-1259)

KSAL—KSAL, Inc., Salina, Kans.—Granted petition to dismiss in part its petition and supplement thereto requesting reconsideration of grants in re applications of KSAL (BP-4364), Gila Broadcasting Co., Coolidge, Ariz. (BP-4677), Mosby's, Inc., Great Falls, Mont. (BP-5481), and Des Moines Broadcasting Corp., Des Moines, Iowa (BP-4940), insofar as said petition relates to application of Mosby's, Inc.

Concordia Broadcasting Co., Concordia, Kans.—Granted petition to dismiss without prejudice its application for CP. (BP-5782; Docket 8173)

George Basil Anderson, Columbus, Nebr.—Upon Commission's own motion, removed from hearing docket application for new station (BP-5656; Docket 8172), since above-noted action on Concordia removed conflict.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—On Commission's own motion, continued hearing on application for renewal of license to September 25, 1947. (Docket 6987)

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Granted modification of license to change studio location. (BML-1258)

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Granted license to cover CP which authorized installation of new transmitter. (BL-2497)

1130 KC.

Bartell Broadcasting Co., Madison, Wis.—Granted petition for leave to amend application (BP-5508; Docket 8271) so as to specify 1130 kc., 250 watts, daytime, instead of

1010 kc., 1 KW, daytime, and make other changes; accepted said amendment, and removed application from hearing docket.

1370 KC.

Thomas G. Harris, et al, Austin, Texas—Granted petition for leave to amend its application for new station (BP-4355; Docket 7373) so as to specify 1370 kc., 1 KW, day only, instead of 1260 kc., 1 KW, day only; accepted amendment and removed application from hearing docket.

1540 KC.

Wyandotte News Co., Wyandotte, Mich.—Granted petition for leave to amend application (BP-5034; Docket 7756) so as to specify 1540 kc. instead of 1310 kc., and make other changes; accepted said amendment and removed application from hearing docket.

AM—Applications Accepted for Filing

590 KC.

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—License to cover construction permit (B5-P-4094, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

610 KC.

KLEE—W. Albert Lee, Houston, Tex.—Modification of construction permit (B3-P-4628, which authorized a new standard broadcast station) for approval of directional antenna system. (DA-N)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Modification of construction permit (B5-P-4842, which authorized change in frequency, increase in power, and installation of new transmitter and directional antenna for night use) to make changes in directional antenna.

630 KC.

NEW—Pat Murphy Courington, Albertville, Ala.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

650 KC.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts and daytime hours of operation. Amended to make changes in directors.

690 KC.

NEW—Haygood S. Bowden, Camden, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 840 to 690 kc., and change transmitter location from to be determined, Camden, S. C., to to be determined, Kershaw County, S. C.

WCYB—Appalachian Broadcasting Co., Bristol, Va.—Modification of construction permit (B2-P-5459, which authorized increase in power and installation of new transmitter) to increase power from 5 KW to 10 KW and change type of transmitter.

750 KC.

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership)—License to cover construction permit (B1-P-5244, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

800 KC.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover construction permit (B3-P-5000, as modified)

(Continued on next page)

fied) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—License to cover construction permit (B2-P-3826, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 KC.

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—License to cover construction permit (B4-P-4764, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

850 KC.

NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 780 to 850 kc., power from 250 to 500 watts; type transmitter (W.E. 442 A-1).

900 KC.

NEW—Progressive Publishing Co., Clearfield, Pa. (P. O. 206 Locust St.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts, and daytime hours of operation.

910 KC.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Modification of construction permit (B5-P-3552, as modified, which authorized change in hours of operation, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

NEW—Miami Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna patterns (DA-2) using directional antenna-1 and change type of transmitter.

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW night and 5 KW day, and install directional antenna for night use.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit (BP-5963, which authorized change in hours of operation, increase in power, installation of directional antenna for night, and change in transmitter location) to change from employing directional antenna for night use only to directional antenna for day and night (DA-1), and to change transmitter location.

950 KC.

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary transfer of control of licensee corporation from Bulletin Co. to Sun Ray Drug Co. Contingent upon the grant of BTC-556.

NEW—Pilgrim Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 to 5 KW and change type of transmitter.

NEW—Winchester Broadcasting Corp., Winchester, Va. (P. O. Box 633, Winchester, Va.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

960 KC.

NEW—Marmat Radio Co., Bakersfield, Calif. (James L. Mattly and Guy Marchetti, a partnership) (P. O. 957 Oak

St.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WJMX—Atlantic Broadcasting Co., Florence, S. C.—License to cover construction permit (B3-P-4948, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Mohawk Broadcasting Co., Mason City, Iowa (P. O. % Joseph Z. Marks, 605 Savings & Loan Bldg., Des Moines, Iowa)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—License to cover construction permit (B3-P-5215, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow)—License to cover construction permit (B3-P-4904, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WABZ—The Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow, a partnership)—Consent to assignment of construction permit to Radio Station WABZ, Inc.

1030 KC.

NEW—Alma Broadcasting Co., Inc., Alma, Mich. (P. O. 237 Woodworth Ave.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1060 KC.

WMAP—Union Broadcasting Co., Monroe, N. C. (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—License to cover construction permit (B3-P-4901, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1100 KC.

WHLI—FM Broadcasting Corp., Hempstead, N. Y.—License to cover construction permit (B1-P-4958), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 KC.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Modification of construction permit (B3-P-5471, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to change transmitter location.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Modification of construction permit (B4-P-5169, which authorized increase in power, change type of transmitter and change studio location) to change frequency from 1140 kc. to 1150 kc., change power and hours of operation from 1 KW daytime to 500 watts night, 1 KW day, unlimited time, install directional antenna for day and night use and extension of commencement and completion dates. Amended to make changes in directional antenna patterns DA-2 for day and night use.

1170 KC.

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Modification of construction permit (B3-P-5238, which authorized reinstatement of (B3-P-3927) for installation of new directional antenna for night use) for extension of completion date.

(Continued on next page)

1200 KC.

NEW—Monroe Broadcasting Co., Monroe, Mich. (James Melvin Brinn, Homer Harding Brinn, Harvey Howard Huff and Glenn Clayton Pray, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1520 to 1200 kc., and make changes in antenna.

1210 KC.

WCAU—Philadelphia Record Co., Philadelphia, Pa.—Voluntary transfer of control of licensee corporation from J. David Stern to Bulletin Co.

NEW—The News-Sun Broadcasting Co., Waukegan, Ill. (P. O. 116-120 Madison St.)—Construction permit for a standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation.

1220 KC.

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—License to cover construction permit (B2-P-3942) which authorized increase in power, install new transmitter and new directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WGGG—Alachua County Broadcasting Co., Gainesville, Fla.—Modification of construction permit (BP-5657, which authorized a new standard broadcast station) to make changes in vertical antenna and specify studio location.

WDEC—The Americus Broadcasting Co., Americus, Ga.—License to cover construction permit (B3-P-4602, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Mississippi Broadcasting Co., Inc., Starkville, Miss.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1190 to 1230 kc., and hours of operation from daytime to unlimited.

1240 KC.

WLBF—Lake Broadcasting Co., Leesburg, Fla.—License to cover construction permit (B3-P-5198), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Lewis Wiles Moore, Glendive, Mont. (P. O. 314 McDougal St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WROV—Radio Roanoke, Inc., Roanoke, Va.—Construction permit to change frequency from 1490 kc. to 1240 kc. (Contingent on WSLs grant to change frequency).

1250 KC.

NEW—Morristown Broadcasting Co., Morristown, N. J. (Kenneth A. Croy, George S. Croy, James R. Croy and Olive S. Croy, a partnership)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts.

1270 KC.

NEW—Sims Publishing Co., Orangeburg, S. C.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1000 to 1270 kc.

1280 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier, a partnership) (P. O. 501 Jackson St.)—Construction permit for a new standard broadcast station to be operated on

1530 kc., power of 250 watts and daytime hours of operation. Amended to change frequency 1530 kc. to 1280 kc.

1290 KC.

WCCC—Greater Hartford Broadcasting, Inc., Hartford, Conn.—Modification of construction permit (BP-5728, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1320 KC.

WNGO—West Kentucky Broadcasting Co., Mayfield, Ky. (H. M. Suthard and P. M. Mullins)—Voluntary assignment of license to West Kentucky Broadcasting Company, Inc.

WEMB—El Mundo Broadcasting Co., San Juan, Puerto Rico (Angel Ramos and Jose Coll Vidal, a partnership)—Modification of construction permit (BP-4560, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to specify studio location.

NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio (P. O. 110 East Main St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts and daytime hours of operation.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Construction permit to change frequency from 1490 to 1320 kc., increase power from 1 KW to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use. Amended to change transmitter location from: on property of Mrs. J. C. B. Smith, near intersection of Edgewood Ave. and Pinehurst Road, Columbia, South Carolina, to Leaphart Road, near West Columbia, South Carolina, and make changes in antenna.

1330 KC.

NEW—Charles River Broadcasting Co., Waltham, Mass. (L. P. Liles, John R. Hoffer and Richard C. O'Hare, a partnership) (P. O. 206 Monroe St., Dedham, Mass.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

1340 KC.

NEW—San Luis Obispo Broadcasting Co., San Luis Obispo, Calif. (James L. Harris, S. H. Frowein, Aram S. Rejebian and Emma Widman, a partnership) (P. O. % James L. Harris, P. O. Box 2742, Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

KRBA—Darrell E. Yates, Lufkin, Tex.—Modification of construction permit (B3-P-4749, which authorized installation of new vertical antenna with FM antenna mounted on top, and make changes in ground system) for extension of completion date.

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—Modification of license to change hours of operation from S-WTEL $\frac{1}{3}$ time (not to operate when WCAM is operating) to S-WTEL $\frac{1}{2}$ time, simultaneous operation with WCAM.

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—License to cover construction permit (B4-P-5246, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAIR—WAIR Broadcasting Co., Winston-Salem, N. C. (C. G. Hill and George D. Walker)—Authority to determine operating power by direct measurement of antenna power.

1350 KC.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Modification of construction permit (B5-P-4855, as modified, which authorized to change name of licensee, change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

1370 KC.

NEW—Thomas G. Harris, Austin, Tex. (Individually and as Trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1260 to 1370 kc.

1380 KC.

NEW—Pryor Dillard, Raymondville, Tex.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 1380 kc.

1400 KC.

KCOL—Northern Colorado Broadcasting Co., Fort Collins, Colo. (Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner)—Voluntary assignment of license to The Northern Colorado Broadcasting Co.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—Voluntary transfer of control of licensee corporation from R. J. Laubengayer, John P. Harris and Sidney F. Harris to Robert B. Reed and Gervais F. Reed.

1430 KC.

NEW—Lynd Broadcasting Co., Newark, Ohio (Clayton Johns and John Allen Heimberger, a partnership) (P. O. % Clayton Johns, 131 Green St., Syracuse, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex. (Robert W. Chapman and Manning L. Trammell, a partnership)—Modification of construction permit (BP-5722, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to specify studio location.

1440 KC.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—License to cover construction permit (B3-P-4556, as modified) which authorized increase in power, installation of directional antenna for night use, and authority to determine operating power by direct measurement of antenna power.

1450 KC.

WJXN—Ewing Broadcasting Co., Jackson, Miss. (P. K. Ewing, Jr., E. C. Ewing, and Myrtle M. Ewing, a partnership)—License to cover construction permit (B3-P-5294), which authorized change in frequency.

NEW—Centinela Valley Broadcasting Co., Inglewood, Calif. (P. O. Box 259)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and specified hours of operation.

WLEE—Lee Broadcasting Corp., Richmond, Va.—Modification of construction permit (B2-P-4686, which authorized to make changes in vertical antenna and mount FM antenna on top) for extension of completion date.

KDSJ—Heart of The Black Hill Station, Deadwood, South Dak. (John Daniels, Eli Daniels & Harry Daniels)—License to cover construction permit (B4-P-4994, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRIA—Inter-American Radio Corp., Caguas, P. R.—License to cover construction permit (BP-5132, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1480 KC.

NEW—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power

of 1 KW, and daytime hours of operation. Amended to change frequency from 1480 to 1460 kc.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended re changes in officers, directors and stockholders.

1490 KC.

KTOP—Collinson-Wingate Broadcasting Co., Topeka, Kans. (T. Hall Collinson and Norville G. Wingate, a partnership)—License to cover construction permit (B4-P-4440, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KMHK—Mitchell Broadcasting Assn., Mitchell, S. Dak. (Raymond V. Eppel and Jas. P. Ryan)—License to cover construction permit (B4-P-4771, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKMA—Radio South, Quitman, Ga. (John Raymond Bartlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) for extension of completion date.

WTOM—Fred O. Grimwood, Bloomington, Ind.—License to cover construction permit (B4-P-3856, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WARK—Antietam Broadcasting Corp., Hagerstown, Md.—License to cover construction permit (B1-P-5156, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1520 KC.

WKBS—Eastern Broadcasting Co., Inc., West Hempstead, N. Y.—Modification of construction permit (B1-P-3277, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1550 KC.

NEW—Guthrie Broadcast Corp., Guthrie, Okla. (P. O. % P. C. Lackey, 1303 First National Bank Bldg., Oklahoma City, Okla.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW, and daytime hours of operation.

1590 KC.

WXRf—Rafael Fuster, Guayama, Puerto Rico—Modification of construction permit (BP-5390, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter site and to change studio location.

1600 KC.

WJEL—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—License to cover construction permit (B2-P-5208, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

AM—Application Dismissed

Turlock Broadcasting Group, Turlock, Calif. (Wallace N. Lindscoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody) (P. O. % Gilbert Moody, Berg Bldg., Turlock, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Dismissed July 2, 1947. Application KSAN denied.

(Continued on next page)

AM—Applications Returned

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Authority to determine operating power by direct measurement of antenna power (1500 kc.). Returned July 15, 1947, signed by Chief Engineer.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—License to cover construction permit (B1-P-5522) which authorized installation of auxiliary transmitter, to be used for auxiliary purposes with power of 1 KW (830 kc.). Returned letter dated July 15, 1947, form 302, Par. 6, transmitter location and geographic coordinates different from construction permit.

AM—Applications Tendered for Filing

600 KC.

NEW—Southland Broadcasting Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

680 KC.

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., power from 250 watts to 1 KW, unlimited hours, install new transmitter and directional antenna for night use, and change transmitter location.

690 KC.

NEW—William J. Brennan, Jacksonville, Fla.—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, and daytime hours of operation.

980 KC.

NEW—Southland Broadcasting Co., Shreveport, La.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 5 KW and daytime hours of operation.

990 KC.

NEW—Cardinal Broadcasting Co. (A partnership), Palo Alto, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., 1 KW, and daytime hours of operation.

1230 KC.

KERO—J. E. Rodman, Bakersfield, Calif.—Consent to assignment of license to Paul R. Bartlett.

KERO—J. E. Rodman, Bakersfield, Calif.—Construction permit to change frequency from 1230 to 970 kc., power from 250 watts to 5 KW, unlimited hours, and install directional antenna for night use, and new transmitter, and change transmitter location.

NEW—Kenneth Edward Rennekanip, Harrisburg, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Request facilities of WKBO.)

NEW—W. Paul Oury, Westerly, R. I.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Englewood Radio and Recording Co., Englewood, Colo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo. (A co-partnership, consisting of Joseph H. Rorer and Edythe G. Sweeney)—Consent to assignment of license to Pikes Peak Broadcasting Company.

KXLE—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Acquisition of control of stock owned by R. L. Rutter, Jr., in licensee corporation by Goodwin Chase, Jr.

1260 KC.

NEW—Yamhill Broadcasters, Inc., McMinnville, Oregon (a corporation)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1340 KC.

NEW—"Wilson Radio Company," Wilson, N. C. (H. W. Anderson, Joel Lawhon, C. E. Leeper, N. V. Pieler, and W. T. Williams)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. (Subject to 1340 kc. being released by WGTM.)

1370 KC.

NEW—Fairmont Broadcasting Co., Fairmont, Minn.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and unlimited hours of operation with directional antenna.

1380 KC.

KSBW—DeHaven, Hall and Oates, Salinas, Calif.—Consent to assignment of construction permit to Salinas Broadcasting Corp.

1400 KC.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—Consent to transfer of control to Robert B. Reed, San Angelo, Texas, and Gervais F. Reed, Garden City, Kansas.

1440 KC.

NEW—The Bristol Broadcasting Corp., Bristol, Conn.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Walsenburg Broadcasting Corp., Walsenburg, Colo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Williston Broadcasting Co., Williston, N. D.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1490 KC.

WJMM—James J. Murray, Lewisburg, Tenn.—Consent to assignment of construction permit to Ida and Martha Murray, executrixes of the will of J. J. Murray (James J. Murray).

1580 KC.

NEW—Mid-Island Radio, Inc., Patchogue, N. Y.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grant

The Bethesda Free Church of Minneapolis, Minn., Minneapolis, Minn.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1277)

FM—Construction Permits

The following stations were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height is height above average terrain.)

John M. Rivers, Charleston, S. C.—Class B; 96.9 mc. (No. 245); 36 KW; 330 ft. (BPH-979)

KNOB—The Cerritos Broadcasting Co., Long Beach, Calif.—Class A; 103.1 mc. (No. 276); 320 watts; 420 ft. (BPH-1115)

(Continued on next page)

G. W. Covington, Jr., Montgomery, Ala.—Class B; 94.5 mc. (No. 233); 15.5 KW; 390 ft. (BPH-200)

E. D. Rivers, Valdosta, Ga.—Class B; 92.5 mc. (No. 223); 7 KW; 305 ft. (BPH-597)

Springfield Broadcasting Corp., Springfield, Mo.—Class B; 92.9 mc. (No. 225); 50 KW; 500 ft. (BPH-936)

The following were authorized construction permits in lieu of previous conditions:

WDNC-FM—Durham Radio Corp., Durham, N. C.—Class B; 105.1 mc. (No. 286); 36 KW; 380 ft. (BMPH-405)

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Class B; 102.7 mc. (No. 274); 20 KW; 400 ft. (BMPH-361)

WIRL-FM—Illinois Valley Broadcasting Co., Peoria, Ill.—Class B; 95.7 mc. (No. 239); 51 KW; 345 ft. (BMPH-511)

Correction

According to a correction by the Commission, the frequencies for the following stations which appeared in last week's REPORTS, should have been shown as follows:

New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.—Class A; 93.5 mc. (Channel 228).

Laurence W. Harry, Fostoria, Ohio—Class A; 105.5 mc. (Channel 288).

Copper City Broadcasting Corp., Rome, N. Y.—Class B; 95.7 mc. (Channel 239).

FM—Designated for Hearing

San Gabriel Valley Broadcasting Co., Monrovia, Cal.—Designated for hearing in the consolidated proceeding involving Class A stations for Los Angeles (Doc. 8318, etc.), the application of San Gabriel Valley Broadcasting Co. (BPH-1291) for a Class A station.

Matta Broadcasting Co., Pittsburgh, Pa.; Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Designated for consolidated hearing the application of Matta Broadcasting Co. (BPH-1109) with application of Pittsburgh Broadcasting Co. (BPH-1207), both requesting a Class B station in Pittsburgh.

FM—Modifications of CP's Granted

WWHG—The W. H. Greenhow Co., Hornell, N. Y.—Granted modification of CP for extension of completion date to 10-17-47. (BMPH-542)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP for extension of completion date to 10-10-47. (BMPH-541)

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-543)

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Granted modification of CP for extension of completion date to 12-12-47. (BMPH-544)

WTRC-FM—Truth Publishing Co., Inc., Elkhart, Ind.—Granted modification of CP for extension of completion date to 11-11-47. (BMPH-546)

WISE-FM—Radio Station WISE, Inc., Asheville, N. C.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-545)

WROL-FM—S. E. Adcock, Knoxville, Tenn.—Granted modification of CP for extension of completion date to 11-28-48. (BMPH-547)

WFOB—Laurence W. Harry, Fostoria, Ohio—Granted modification of CP for extension of completion date to 10-1-47. (BMPH-522)

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 9-30-47. (BMP-2913)

KPRC-FM—The Houston Post Co., Houston, Tex.—Granted modification of CP for extension of completion date to 10-25-47. (BMPH-528)

WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-524)

WEFM—Zenith Radio Corp., Chicago, Ill.—Granted modification of CP for extension of completion date to 11-24-47. (BMPH-523)

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted modification of CP for extension of completion date to 10-20-47. (BMPH-526)

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wisc.—Granted modification of CP to change studio location. (BMPH-519)

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 12-13-47. (BMPH-525)

WQDI—Quincy Newspapers, Inc., Quincy, Ill.—Granted modification of CP for extension of completion date to 10-6-47. (BMPH-441)

WGAN-FM—Portland Broadcasting System, Inc., Portland, Maine—Granted modification of CP for extension of completion date to 10-31-47. (BMPH-507)

WCAF-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 8-6-47. (BMPH-517)

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Maine—Granted modification of CP for extension of completion date to 10-31-47. (BMPH-506)

WRRF-FM—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted modification of CP for extension of completion date to 1-21-48. (BMPH-475)

WCON-FM—The Constitution Pub. Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 1-17-48. (BMPH-479)

WRVA-FM—Larus & Brother Co., Inc., Richmond, Va.—Granted modification of CP for extension of completion date to 1-20-48. (BMPH-498)

WTAQ-FM—WHBY, Inc., Green Bay, Wis.—Granted modification of CP for extension of completion date to 1-4-48. (BMPH-483)

FM—Miscellaneous Actions

Pryor Dillard, Raymondville, Texas—Granted petition requesting that the Commission vacate its action of May 1, 1947, dismissing his application (BPH-1121). The Commission ordered that its order of May 1 be vacated and the application reinstated, and further authorized a conditional grant for a Class A station; proposed assignment: 101.7 mc., Channel 269, subject to further review and approval of engineering details.

Radio Projects, Inc., Jamaica, N. Y.; Radio Projects, Inc., W. New Brighton, N. Y.—Ordered that applications (BPH-532) and (BPH-533) for Class A stations be dismissed as not in compliance with Sec. 3.203(b) of the Commission's Rules.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—Granted renewal of license for period ending May 1, 1948. (BPH-47)

FM—Applications Accepted for Filing

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Modification of construction permit (B4-PH-159, as modified), which authorized a new FM broadcast station for extension of completion date.

WFMY—Greensboro News Co., Greensboro, N. C.—Modification of construction permit (B3-PH-354, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

KIDO-FM—KIDO, Inc., Boise, Idaho—Modification of construction permit (B5-PH-371, as modified) to change type of transmitter, ERP to 6.9 KW; antenna height above average terrain to —413 feet; make changes in antenna system and change commencement and completion dates.

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Modification of construction permit (B4-PH-236, as modified), which authorized a new FM broadcast station to change transmitter site, ERP to 45 KW; type of transmitter and make changes in antenna system and change commencement and completion dates.

KTRH-FM—KTRH Broadcasting Co., Houston, Texas—Modification of construction permit (B3-PH-253, as modified), which authorized a new FM broadcast station for extension of completion date.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTHI-FM—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-PH-691, which authorized a new FM broadcast station) to specify studio location and make changes in antenna system.

WBOC-FM—The Peninsula Broadcasting Co., Salishury, Md.—Modification of construction permit (B1-PH-202, which authorized a new FM broadcast station) for change in effective radiated power to 12 KW; antenna height above average terrain to 382 feet and make changes in antenna system.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, as modified) which authorized a new FM broadcast station, to change ERP to 19.5 KW; antenna height above average terrain to 510 feet; make changes in antenna system and change commencement and completion dates.

WKNP—Corning Leader, Inc., Corning, N. Y.—Modification of construction permit (B1-PH-301, which authorized a new FM broadcast station) for extension of completion date.

WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—Modification of construction permit (B3-PH-324, which authorized a new FM broadcast station) for extension of completion date.

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.—Modification of construction permit (B4-PH-147, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Modification of construction permit (B1-PH-550, as modified) which authorized a new FM broadcast station, for extension of completion date.

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJNO-FM—WJNO, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-PH-713, which authorized a new FM broadcast station) for extension of completion date.

WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—Modification of construction permit (B1-PH-701, which authorized a new FM broadcast station) to change ERP to 150 watts; antenna height above average terrain to 602 feet; make changes in antenna system and change commencement and completion dates.

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-330, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, which authorized a new FM broadcast station, as modified) for extension of commencement and completion dates.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Modification of construction permit (B1-PH-279, as modified), which authorized a new FM broadcast station for extension of completion date.

WGHF—William G. H. Finch, New York, N. Y.—Modification of construction permit (B1-PH-42, as modified), which authorized a new FM broadcast station for extension of completion date.

WTNY—The Troy Record Co., Troy, N. Y.—Modification of construction permit (B1-PH-555, which authorized a new FM broadcast station) for extension of completion date.

WCLT—The Advocate Printing Co., Newark, Ohio—License to cover construction permit (B2-PH-417, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WELD—Radiohio Inc., Columbus, Ohio—Modification of construction permit (B2-PH-1066, which authorized changes in FM broadcast station) for extension of commencement and completion dates.

WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of license to Philadelphia Record Co.

WAPQ-FM—WAPQ Broadcasting Service, Chattanooga, Tenn. (Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the Estate of Joda Patterson, deceased)—Modification of construction permit (B3-PH-768, which authorized a new FM broadcast station) for extension of completion date.

KRBA-FM—Darrell E. Yates, Lufkin, Tex.—Modification of construction permit (B3-PH-947, which authorized a new FM broadcast station) for extension of completion date.

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Modification of construction permit (B1-PH-833, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSAU-FM—The Journal Co., Wausau, Wis. (The Milwaukee Journal)—Modification of construction permit (B4-PH-903, as modified) to change type of transmitter to REL 520-DL Max., 10 KW, and make changes in antenna system.

WTAR-FM—WTAR Radio Corp., Norfolk, Va.—Modification of construction permit (B2-PH-218) which authorized a new FM broadcast station, to change ERP to 49 KW, make changes in antenna system and change commencement and completion dates.

WKBZ-FM—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-PH-143, which authorized a new FM broadcast station) to change transmitter site, make change in antenna system, ERP to 50 KW, and change commencement and completion dates.

WCAR-FM—Pontiac Broadcasting Co., Pontiac, Mich.—Modification of construction permit (B2-PH-538, which authorized a new FM broadcast station) to change corporate name to WCAR, Inc.

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-PH-411, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified) which authorized a new FM broadcast station, for extension of completion date.

KWRN-FM—Reno Newspapers, Inc., Reno, Nev.—Modification of construction permit (B5-PH-376, as modified) which authorized a new FM broadcast station, for extension of completion date.

Channel #229 or #263

NEW—Radio Station WAIT, Chicago, Ill. (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Construction permit for a new FM broadcast station (Metropolitan) to be operated on
(Continued on next page)

Channel 229, 93.7 mc.; 241, 96.1 mc., or 263, 100.5 mc. Amended to specify frequency as Channel 274, 102.7 mc.

Channel #236

NEW—Rural Radio Network, Inc., De Ruyter Village, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 236, 95.1 mc., ERP of 1 KW, and antenna height above average terrain 465 feet.

Channel #241

NEW—John J. Laux, Niagara Falls, N. Y. (P. O. 130 Brady Circle, Steubenville, Ohio)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 241, 96.1 mc., and ERP of 12.4 KW.

Channel #243

WHEF—WHEC, Inc., Rochester, N. Y.—Construction permit to specify frequency as Channel 243, 96.5 mc., effective radiated power as 65.5 KW, install new transmitter, and specify antenna system.

Channel #260

NEW—Booth Radio Stations, Inc., Flint, Mich. (P. O. 10 Witherell St., Detroit, Mich.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 260, 99.9 mc., and ERP of 5.2 KW.

Channel #263

NEW—Southern Virginia Broadcasting Corp., Crewe, Va. (P. O. 117 Carter St., Crewe, Va.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 263, 100.5 mc., ERP of 10.1 KW.

Channel #270

NEW—Rural Radio Network, Inc., Cherry Valley, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 1 KW, and antenna height above average terrain 1011 feet.

NEW—Rural Radio Network, Inc., South Bristol, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 1 KW, and antenna height above average terrain 993 feet.

Channel #275

NEW—Rural Radio Network, Inc., Highmarket, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 275, 102.9 mc., ERP of 1 KW, and antenna height above average terrain 584 feet.

NEW—Rural Radio Network, Inc., Wethersfield, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 275, 102.9 mc., ERP of 1 KW, antenna height above average terrain 469 feet.

Channel #281

NEW—Madera Broadcasting Co., Madera, Calif. (Harold Ray Brown, Daniel B. Halcomb, Dean S. Leshner and Kathryn C. Leshner) (P. O. Box 1176)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 281, 104.1 mc., ERP of 275 watts.

Channel #293

NEW—Rural Radio Network, Inc., Ithaca, N. Y. (P. O. 116 Prospect St., Ithaca, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 293, 106.5 mc., ERP of 1 KW, and antenna height above average terrain 779 feet.

To Be Assigned By FCC

NEW—Inter-City Broadcasting Co., Providence, R. I.—Construction permit for a new FM broadcast station (Class

B) to be operated on frequency to be assigned by FCC and ERP of 16.4 KW.

NEW—Southern California Associated Newspapers, Glendale, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 48,300 kc. Amended to change transmitter location from Broadway and Jackson Streets, Glendale, California, to "to be determined", Mount Wilson, California; studio site from Broadway and Jackson Streets, Glendale, California, to 510 S. Spring Street, Los Angeles, California, ERP from 440 watts to 58.1 KW; frequency from 48,300 kc. to "to be determined by Chief Engineer FCC", specifies type transmitter and make changes in antenna system, change class station from A to B.

NEW—Metropolitan Radio Corporation of Chicago, Inc., Chicago, Ill. (P. O. 1200 East 55th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 34.5 KW.

FM—Application Returned

Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new FM broadcast station (Class B) to be operated on 94.5 mc. Returned July 11, 1947, program analysis not submitted and also discrepancy concerning effective radiated power.

FM—Applications Tendered for Filing

WFOB—Laurence W. Harry, Fostoria, Ohio—Consent to assignment of construction permit of FM station WFOB to Seneca Radio Corp.

WGYN—WGYN, Inc., New York, N. Y.—Consent to transfer of control of license and construction permit for FM station WGYN to Charles E. Merrill and Radio Sales Corp.

TELEVISION

TV—Modification of CP Granted

WGNA—WGN, Inc., Chicago, Ill.—Granted modification of CP to change type of transmitter and antenna system and extension of completion date to 12-31-47. (BMPCT-79)

TV—Applications Accepted for Filing

NEW—Westinghouse Radio Stations, Inc., Within Continental limits of the United States (P. O. 1619 Walnut St., Philadelphia, Pa.)—Construction permit for a new experimental television relay broadcast station to be operated on 6500-7050 mc., power of 0.1 watt, emission A5, and unlimited (in accordance with Sections 4.131(b) and 4.163) hours of operation.

WNBK—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B2-PCT-23, which authorized a new commercial television broadcast station) for further extension of completion date.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-68, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates. Change call letters from WWBT to WBAL-TV.

NEW—The Journal Co., The Milwaukee Journal, area of Milwaukee, Wisc. (P. O. 333 W. State St., Milwaukee 1, Wisc.)—Construction permit for a new experimental television relay broadcast station to be operated on 6950-6975 mc., power of .1 watt, emission A5, and hours of operation in accordance with Section 4.131(b) and 4.163.

NEW—Johnson-Kennedy Radio Corp., Chicago, Ill. (P. O. % Ralph L. Atlass, 230 N. Michigan Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., power vis. 5 KW (peak); aur. 2.5 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Experimental License Extended

W9XBZ—Sarkes Tarzian, Bloomington, Ind.—Extended present license to October 1, 1947, pending further engineering study. (BPEX-52)

Remote Pickup Modification of CP Granted

KNGL—Minnesota Broadcasting Corp., area of Minneapolis, Minn.—Granted modification of CP for extension of completion date to 11-12-47. (BMPRE-68)

Applications Accepted for Filing

Remote Pickup

NEW—Mojave Valley Broadcasting Co., area of Barstow, Calif. (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno) (P. O. Box 1230, Barstow, Calif.)—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 20 watts, emission A3 and hours of operation in accordance with Section 4.403.

NEW—Mississippi Valley Broadcasting Co., area of East St. Louis, Ill. (Myles H. Johns, Penrose H. Johns, William F. Johns and William F. Johns, Jr., a partnership)—Construction permit for a new remote pickup broadcast station to be operated on 31.62, 35.26, 37.34, 39.62 mc., power of 42 watts and emission A3, hours of operation in accordance with Section 4.403. Amended to change name to On The Air, Inc.

Noncommercial Educational

NEW—International Evangelical Christian Church, Los Angeles, Calif. (P. O. 6219 7th Ave.)—Construction permit for a new noncommercial educational broadcast station to

be operated on frequency to be assigned by FCC and ERP of 100 watts.

KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (133-PED-58, as modified), which authorized a new noncommercial broadcast station for extension of completion date.

WFUV—Fordham University, New York, N. Y.—License to cover construction permit for new noncommercial educational broadcast station. (B1-PED-65, as modified).

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Smithline Coats, etc.—Misbranding of wool products is alleged in a complaint issued by the Commission against Philip Smithline, Max Silpe and Joseph Miller, trading as Smithline Coats and Smithline Coat Co., 252 West 38th St., New York. (5506)

CEASE AND DESIST ORDER

Friedman-Klein Sales Co., etc.—Selling or otherwise disposing of merchandise by the use of lottery devices is prohibited under the provisions of an order issued by the Commission against Jack Klein and Martin D. Friedman, trading as Friedman-Klein Sales Company and Western Novelty Company, 217 West 9th St., Kansas City, Mo. (5452)



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 31, August 4, 1947

A Statement on BMB by NAB President Justin Miller

The Executive Committee of Broadcast Measurement Bureau has adopted a plan to establish BMB on a permanent basis. It is important that broadcasters realize the full implications of this decision. The plan was devised on the recommendation of the NAB Board of Directors. It was prepared by a committee of our Board working with the BMB. It has been approved by both our Board and the BMB Board. Advertisers and agencies endorse it. Broadcasters now have the opportunity to give permanent support to the principle of standardized uniform measurement. If properly supported and directed, BMB can supply for broadcasting basis measurements and factual background which will inspire confidence upon the part of those who use it.

Prominent Radio Executives to Participate In Advertising, Employee-Employer Clinics

Preliminary details of two clinics—one on employee-employer relations, the second on broadcast advertising—to be held at the 25th Annual NAB Convention in Atlantic City, on September 15, were announced Friday (1).

The Employee-Employer Relations Clinic will afford unionized and non-unionized employees an opportunity to get a clarification on all major labor relations problems facing the radio industry, including discussions of the Taft-Hartley and Lea Acts; the AFM situation; overtime problems under the Wage and Hour Act; profit sharing and bonus plans; selection, hiring and training of supervisors; trends in union contracts and related subjects.

There will be no speeches at this Clinic; the entire period will be devoted to panel discussions of employee-employer relations problems. In preparation for the Clinic, the EERD has collected questions from broadcasters all over the nation and these questions will serve as the basis for discussion. In addition, full opportunity will be available for individual station managers and owners to

(Continued on page 620)

Chairman Denny, Opening HF Conference, Calls on Industry Engineers for Aid

FCC Chairman Charles R. Denny, opening the preliminary session of the High Frequency Broadcasting Conference for the American delegates in Atlantic City on Friday (1), requested aid from the broadcasting industry in supplying engineers to participate in the Conference.

Chairman Denny stated that he expected the Conference to end about October 1st.

He pointed out the enormity of the task in the International HF conference, and emphasized that it may take a long time to work out the details.

The proposal by the United States includes the establishment of a new world commission to work out a revised international allocation which would make the Berne priority and frequency list obsolete, and would require re-engineering of all the stations worldwide.

At press time on Friday, the heads of all delegations, Radio and Plenipotentiary, were scheduled to meet that night to determine whether the International HF Broadcasting Conference should be postponed for a period up to six months, as the two conferences now in

(Continued on next page)

On the Inside

Plans for the second NORC study of the public's opinion on radio, to be conducted in November, are set. Dr. Paul Lazarsfeld will analyze the findings. (p. 620)

Revisions in its requirements for commercial radio operators were announced by the FCC on Friday (1). (p. 621)

Speaking to the audience present for the showing of "The Common Glory" near Williamsburg, Va., A. D. Willard, Jr., stated that we would not enjoy a free press for long unless we also have a "free radio." (p. 623)

With the complete backing of an industry committee and the school's radio committee, the U. of Denver completed the first of its five-week summer radio clinic. (p. 626)

Father Martin, speaking at Creighton U. radio session, urged radio's critics to acquire broad knowledge of American system of radio before attempting to criticize. (p. 624)



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Director of Broadcast Advertising
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ROBERT K. RICHARDS
Director of Public Relations
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Director of Special Services

session are tying up personnel. However, it is expected that the HF Conference will start on August 15 on a limited scale.

Six committees for the HF Conference were set up as follows: Steering, Credentials, Organization, Technical, Procedures and Drafting.

NAB executives who have been named to serve are: President Justin Miller and Don Petty, general counsel, on the Procedures Committee; and Royal V. Howard, engineering director, on the Technical Committee.

Prominent Radio Executives to Participate In Advertising, Employee-Employer Clinics (Continued from page 619)

bring their own particular questions before the panel of experts.

The Employee-Employer Relations Clinic will be a closed session, restricted to station managers and owners. The panel, which Richard P. Doherty, director of the Employee-Employer Relations Department, has selected, consists of: Frank K. White, vice president in charge of finance and labor relations, CBS; Ernest de la Ossa, director of personnel and labor negotiator, NBC; Harold Essex, general manager, WSJS, Winston Salem, N. C.; C. L. Thomas, general manager, KXOK, St. Louis, Mo.; Harold Beckjorden, assistant executive secretary, AAAA; Samuel Ganz, assistant to the deputy administrator, Wage and Hour Division, Department of Labor; and Richard P. Doherty, director, NAB employee-employer relations department, moderator.

Broadcast Advertising Clinic: A shirt-sleeve session for sales managers, devoted to matters pertaining directly to the commercial aspects of radio, is scheduled to run through the entire day.

The tentative program for the clinic, arranged by the NAB Sales Managers Convention Planning Sub-

committee, includes wide participation in the discussion by industry leaders.

In cooperation with the National Retail Dry Goods Association, "Case Histories Come to Life" will be presented. This portion of the program will be presented under the direction of William T. White, sales manager, Wieboldt's, Inc., Chicago, who will act as chairman and moderator. Other participants include: Miss Myrtle Green, Wieboldt's, Inc., who will discuss the program *Melody Lane*; L. A. Foster, The Fair, Chicago, who will give details on handling of *News*; Julian Trivers, Hengerer's, Buffalo, who will describe the store's daytime program of general appeal to women—*Early Date at Hengerer's*; Joe DuMond, president, KXEL, Waterloo, and Dick Bailey of the James Black Dry Goods Co., Waterloo, who will share time in describing *RFD 1540*, a program which appeals to rural listeners. Miss Lee Hart, assistant director, NAB department of broadcast advertising, will sum up specific suggestions on basis copy appeals and measurement of results.

The luncheon session will be held jointly with broadcasters attending the Program Managers' Clinic. Two luncheon speakers, Barbara Wells, WOR, and Gordon Gray, WIP, Philadelphia, are scheduled to deliver grass roots talks during the session. A third guest, to speak on "How to Build Programs For Sale" will be named later.

The afternoon meeting of the sales managers group will be highlighted by discussions of the work of the various sub-committees of the Sales Managers Executive Committee. Participants selected to date include: Odin Ramsland, KDAL, Duluth, committee chairman, presiding; J. Robert Gulick, WGAL, Lancaster, Pa.; Arthur Hull Hayes, WCBS, New York; Jack Kennedy, WHAM, Rochester, New York; Craig Lawrence, WCOP, Boston; Louis Read, WWL, New Orleans; Eugene Thomas, WOR, New York.

Members of the Convention Planning Subcommittee are: Lewis H. Avery, Avery-Knodel, Inc., chairman; Mr. Thomas, and Frank E. Pellegrin, NAB.

Research Department

Second NORC Study To Be Made in November; Dr. Paul Lazarsfeld to Interpret Findings

Plans for the second study of the public's opinion of radio, to be conducted by the National Opinion Research Center of the University of Denver, were discussed at a meeting of a subcommittee of the NAB's Research Committee in New York Wednesday (30).

Field work for the study will be conducted in November of this year. Similar work on the previous NORC study was conducted in November, 1945. In addition, the Committee has requested Dr. Paul Lazarsfeld, Columbia University, to receive the results of the study and to provide an analysis and interpretation of the findings of the study. Dr. Lazarsfeld, collaborating with the late Dr. Harry Field, analyzed the findings of the first study.

(Continued on next page)

Since the results of the forthcoming study will not be available until early in 1948, no date has been set for publication of the findings.

During its meeting, the Committee studied in detail the various items which have been suggested for inclusion in the second study. Eliminations and modifications were made in these items, so that pre-testing in the field could proceed immediately. Further changes will be made in accordance with results of the pre-test. Attending the meeting were: Hugh M. Beville, NBC, chairman; Carl Burkland, WTOP; Paul Lazarsfeld, Columbia University; Paul Sheatsley, NORC; Elmo C. Wilson, CBS; Earl Winger, WDOD; William Zurflieh, NBC; and Kenneth H. Baker, NAB.

Engineering Department

FCC Revises Requirements for Operator Licenses and Examinations

Revisions in its requirements for commercial radio operator examinations and licenses were announced by the FCC on Friday (1), in its public notice #8932.

Under the new plan, provision is made for three classes of broadcast operator licenses authorizing operation of standard, international, FM, facsimile, television, developmental and auxiliary broadcast stations. Present requirements state that only the first class radiotelephone operator's license authorizes operation of these stations.

The following is reprinted from the Commission's announcement:

"Under the new plan, the three new classes of broadcast operator's licenses would be valid for operator duties as follows:

Broadcast Engineer-Operator

Chief Engineer or Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental and Auxiliary stations.

Broadcast Technician-Operator

Chief Engineer of a Standard Broadcast Station of not more than 1 kilowatt power employing a non-directional antenna system or an FM Broadcast Station.

Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental and Auxiliary station.

Broadcast Radio-Operator

Staff Operator of a Standard Broadcast Station not exceeding 1 kilowatt power employing a non-directional antenna system, or the Staff Operator of an FM Broadcast Station of not more than 1 kilowatt effective radiated power.

All broadcast stations would be required to employ at least one Engineer-Operator with the exception of (1) FM Broadcast stations (2) Standard Broadcast stations of 1 kilowatt or less with non-directional antenna. The excepted stations could employ at least one Technician-Operator in lieu of the Engineer-Operator.

How Do You Stand on the Convention?

It is important that all NAB members make certain that all forms in connection with the NAB Convention in Atlantic City on September 15-18 have been sent to NAB headquarters.

Form #1 (Advance Registration). One form accompanied by check for \$27.50 for each person attending the general sessions, luncheons and banquet. After August 15, the price will be \$30.00.

Form #2 (Certification Form). One form from each NAB active member designating delegate and alternate for voting purposes.

Form #3 (Hotel Reservations). Twin bedded rooms for occupancy of two persons are still available at most NAB hotels. Our option on rooms expires August 15. After that date it may be exceedingly difficult to obtain the kind of accommodations you desire in Atlantic City.

Form #4 (Special Registration). One form accompanied by check for \$5.00 for each person attending the clinics and luncheon on Monday. This is not included in the \$27.50 registration mentioned above.

The Commission's current proposal provides only for the issuance of the Broadcast Radio-Operator license to persons who will serve under the technical supervision of a person holding a higher class of operator's license.

The examination for Broadcast Radio-Operator's license will cover technical subjects relating to routine operation of a broadcast transmitter and associated equipment to the extent that such an operator can on his own responsibility place the transmitter on and off the air, replace tubes and other defective parts that are readily replaceable by plug-in methods, assure compliance with the rules and regulations relating to modulation and frequency stability, and insure that the operator will call the responsible technical supervisor should any circumstance arise requiring a decision or action beyond the scope of his responsibility under the Broadcast Radio-Operator license. The examination will also cover appropriate portions of the rules and regulations governing the operation of Standard and FM Broadcast stations to insure proper maintenance of the station logs and other records and adherence to broadcast station operating procedures.

Further proposals will be made with respect to the implementation of the two remaining classes of broadcast station operator licenses. When these proposals are adopted in final form they will be carried into effect as rapidly as the examinations, study guides, and license forms can be produced and distributed to the Field Offices.

The Commission is fully aware of the problems of existing holders of operator licenses, particularly those that arise in the transition from one kind of operator license to another. In the proposals for implementation of the new classes of licenses, provision will be made to recognize experience gained under existing licenses in prescribing the conditions under which the new licenses may be obtained.

(Continued on next page)

ABC Engineering Director Named to Membership on NAB Committee

Frank Marx, director, General Engineering Department, ABC, has been appointed to membership on the NAB Engineering Executive Committee.

Mr. Marx replaces Royal V. Howard, now NAB director of engineering.

Recording, Reproducing Standards Meeting Scheduled for Atlantic City September 16

Resuming its war-interrupted work on the establishment of recording and reproducing standards the NAB Recording and Reproducing Standards Committee is scheduled to meet during the Annual Convention in Convention Hall, Atlantic City, on September 16.

The meeting is designed primarily for manufacturers of equipment and recording engineers, and will not conflict with other broadcasting business to be discussed that day.

All parties interested in the establishment of the standards were requested to advise NAB of their intention to participate in resolving the problem and to name representatives and alternates to the full Committee.

"The acceptance of NAB's preliminary standards has been most gratifying," Royal V. Howard, NAB Director of Engineering, stated at a preliminary meeting held at NAB headquarters. "The need for completion of the standards and possible minor modification of the existing ones is one of the most pressing of the industry's engineering problems. From a practical standpoint, it is expected that if standardization of the type envisioned can be achieved, not only can vast sums be saved the industry but more uniform and higher quality recorded programs would be presented to the public."

In view of the wide usage by broadcast stations of standard "home type" 78 rpm records, the Executive Committee of the Recording and Reproducing Standards Committee has included in the agenda of standardization the characteristics of these records in addition to that of 33.3 rpm transcriptions.

After discussions with several foreign broadcasters, Mr. Howard stated that many international broadcasters have expressed a desire to take advantage of the NAB Recording and Reproducing Standards so that transcriptions the world over would have uniform characteristics. Many foreign countries now use the Standards, but feel complete standards should be established.

The NAB Recording and Reproducing Standards Committee was first organized at Detroit in June, 1941. Seventy-seven members of the Committee, representing organizations interested in recording and reproduction, participated in the work. The present standards were officially adopted by the NAB Board of Directors in March, 1942.

It is expected that working Committees of specialists would be selected in addition to a new Executive Committee at the Standardization meeting in September.

On the list of problems to come up for discussion at the Atlantic City meeting is the reopening of the subject of high frequency pre-emphasis for tran-

scriptions. Present standards show a high frequency boost of 100 mili-seconds, but some recorders believe this should be reduced to 75 mili-seconds as in FM.

While some 16 standards have been adopted, several others were left undecided by the war. Among these are standards for: recorded level; signal to noise ratio; concentricity of center hole; turntable diameter (this was tentatively standardized that the minimum diameter of the reproducing turntable shall be 15 $\frac{5}{8}$ inches); minimum turntable torque; output level of the pickup equalizer combination; tracking error; groove contour and others.

Clear Channel Hearings Postponed To Avoid Conflict with Convention

The FCC announced last Monday (28) that it had postponed the Clear Channel Hearings from September 15 until September 29.

If the hearings had not been postponed, a date conflict would have arisen since the NAB Convention will get underway on September 15.

Small Market Stations

Work of Small Market Stations Group Culminates in Revision of FCC Requirements

As a result of the project initiated about two years ago by the NAB Small Market Stations Executive Committee, the FCC on Friday (1) announced its plan to place commercial radio operator examinations and licenses in line with developments that have been made in the industry.

Details of the revisions in the requirements will be found in this issue of REPORTS on page 621.

General

Educational Standards Committee to Study Methods of Setting Radio Course Standards

Looking toward methods of establishing close cooperation between the radio broadcasting industry and schools which offer radio courses, the NAB Educational Standards Committee held its initial meeting in Washington Monday (28).

Because of the rapid expansion in the field of broadcasting, with the resulting heavy demands for qualified personnel, the Association's Board of Directors, at its meeting in May, authorized the establishment of the Committee to study the various radio courses offered by high schools, colleges and universities, and to recommend to the Board possible methods for setting standards.

The Committee, as a result of its meeting on Mon-

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day will pursue its exploration along four major channels:

1. Planning accrediting procedures for schools offering courses in radio education.
2. Initiating high professional standards as a long range program for radio personnel.
3. Setting up recommended standards as a means of preparing newcomers to the radio field.
4. Improving radio performance by a program of in-service training for those already engaged in radio activities.

Committee members present for the meeting include: Ralph W. Hardy, KSL, chairman; Dr. Willis Dunbar, WKZO; F. C. Sowell, WLAC; Judith C. Waller, NBC. William B. Way, KVOO, who was unable to attend was represented by Ben Henneke, University of Tulsa.

NAB executives present were: President Justin Miller; A. D. Willard, Jr., C. E. Arney, Jr., and Robert K. Richards.

Continued Free Press Requires Free Radio Willard Warns at 'Common Glory' Performance

Commemorating "Freedom of Speech" night, and preceding the performance of "The Common Glory," A. D. Willard, Jr., NAB executive vice president, addressing the audience Tuesday night (29), cited government-imposed limitations as "the greatest danger to individual freedom." He stated, however, that "because we have a free press" and "a vigilant press, which has kept the people in day-to-day communion with the activities of their elected leaders" we have escaped such restrictions.

Continuing, he warned "that without a free radio, we will not have for long a free press."

"The Common Glory" written and directed by Paul Green, is being presented for a two-months period near Williamsburg, Virginia, an area where some of America's earliest pioneers settled. The landmarks are symbolic of the nation's fight for the freedoms which we now enjoy.

Tuesday night's performance was the first of a series dedicated to "Four Freedoms"—freedom of speech, freedom of assembly, freedom of religion and freedom of the press.

Campbell Arnoux, president and general manager, WTAR, introduced Mr. Willard to the audience. The talk was carried on the air over a state-wide network of Virginia radio stations. Walter R. Bishop, WRVA, was appointed by Governor Tuck to be chairman for the proceedings.

Following is the text of Mr. Willard's talk:

"Those of us who are even casual students of American history carry in our minds a portrait that represents the stupendous struggles of Thomas Jefferson in the cause of freedom.

"We see him before assemblies and in courts of law, eloquently declaiming the principles upon which this nation since has prospered and grown. We picture him at the desk he himself designed, patiently transcribing those principles for posterity.

"Thomas Jefferson was a man with purpose in a land that sought freedom from the ultimate enslavement; domination by those who rule.

"Let us try to paint upon the canvas of your mind another picture of another man. This, as historical

portraiture, is more contemporary. This is also a picture of a man who is dead. His body was found at the pedestal of a radio microphone in the charred ruins of a hole into which he had crawled as he was cornered by the forces of freedom.

"What he said into that microphone before he put a gun to his temple and destroyed himself, no one knows. No one cares. But it is symbolically significant that his body should have been found by an instrument which he had employed for the destruction, rather than the glorification, of his fellowmen.

"This man's name was Joseph Goebbels.

"Forget his name. There are always others in our world society of equally treacherous aspiration. We can forget his name, but we must remember his purpose and the means by which he sought to attain it.

"Joseph Goebbels could never have said—'We hold these truths to be self-evident.' He did not respect truth.

"He could never have written, 'The Reichstag shall make no law abridging the freedom of speech.' He and his confederates made the law, and freedom of speech meant freedom for a handful of gangsters.

"He impressed acceptance of that law upon the people of his land by lying in the public prints and on the air. Always remember that he used the microphone, employing it to whip up the martial spirit of a nation; to enslave an entire people; to launch a world holocaust that finally consumed him.

"So let us keep in our minds' historic archives not only the treasured memory of Thomas Jefferson, but the picture of that body found beside a microphone. Let us remember the common glory—and the constant peril.

"In America we have a free radio. Its freedom—to operate as a constant check against insolence of office (which was the Jefferson concept of a mass medium's purpose in society)—its freedom is limited only by the law, and the administration of that law, under which it operates.

Radio and Newspapers Compared: "When one considers the purpose of a mass medium in a society of free men, and even the method by which the purpose is accomplished, there is little difference between the newspaper and the broadcasting station.

"Each should perform its public obligation in disseminating information and knowledge. It is only a physiological difference that one accomplishes this through the avenue of the eye and the other through the avenue of the ear. Even this difference is without significance, evidence emerging from our electronic laboratories would indicate. For already many thousands of Americans accept television in their homes as casually as most of us accept sound radio, and facsimile will print by 'radio' anything that can be printed by the press.

"You may compare the schedule of your favorite broadcasting station with the format of your favorite newspaper, and find the analogy even more compelling. Each carries news, editorial interpretation, special features for women, sports, classified ads and display ads. The newspaper provides comic strips; and radio provides daily serials and adventure and mystery dramas.

"Basically, by purpose—by method—by economic structure—by social obligation—these media aspire to the same objectives in our pattern of American life. Within the concept of the democracy to which Thomas Jefferson devoted his life, within the framework of the eternal language which gave our nation charter, there can be only one freedom of speech—and that is freedom for all.

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Radio Is First Defense: "However, I should like to warn you assembled here that the first defense against encroachment upon that freedom in our nation is American radio. You may measure the status of your individual freedom by the barometer of the freedom of broadcasting.

"This is true because every broadcasting station operates under a license granted by the Federal government through a Commission established by Congress. The essential purpose of this licensing process is to obviate the interference of electrical signals which would result in the absence of such administration.

"Thomas Jefferson recognized, as have all of our great leaders through the years, that the power to license is the power to censor. As long as radio is licensed, and that process would seem inevitable, broadcasting will be the first front attacked in any effort to limit our freedom.

"Please believe me, when I say that there are those among us, in every age, who seek such limitation. At this moment, there are those associated with the commission which licenses broadcasting who would concern themselves not only with the assignment of radio signals, as provided by law, but with the program matter which traverses those signals.

"Every broadcaster in every city of the United States is required, not by law, but by the regulations of an executive commission, to report periodically to the Government the program content of his broadcast schedule.

"The proclaimed purpose of this procedure is to furnish the Government with evidence upon which it will base its decisions in determining a station's performance in the public interest. The proclaimed purpose may indeed be the real purpose of this process, but in its execution lies the same real danger that Jefferson saw in a licensed press.

Vigilant Press: "The greatest danger to individual freedom is that those who govern us, even if by our own selection, should limit our freedoms as well. They never have in this nation, and the principal reason they never have is because we have had a free press; a free and *vigilant* press, which has kept the people in day-to-day communion with the activities of their elected leaders.

"Without that free press, we would not survive long as a democracy.

"And I say to you that without a free radio, we will not have for long a free press.

"For an encroachment upon one is an encroachment upon all.

"So you see, we in broadcasting find special meaning in this magnificent pageant which is being presented in the great state where our freedom was born.

"We have emerged, as an art, from 27 years of development and experimentation. We believe we have earned and possess the confidence of the American listener. We consider it our duty, as a medium of free expression, to take militant stand against any invasion of the freedom reserved to us by the Constitution's guarantees. We fight this fight in the firm belief that it's the people's cause. We are not ready to trade freedom for fancied security.

"The control that should be exercised over American broadcasting to make it the best broadcasting possible is in the hands of the listener—who will select the good and reject the bad. It will remain there.

"I hope you will help to keep it there. I hope you will remember—when next you sit by your radio listening to Bob Hope and Joseph Harsch or the American Forum of the Air, or, yes, Ma Perkins—you will re-

member that it is eminently better listening than the exhortation of a tyrant.

"We are unique only as a nation of individuals, not as individuals alone. History bears witness that these things can happen here. Against their imminence, men like Thomas Jefferson took up arms—and in the peace that followed battle, gave us inviolate principles by which to live.

"We destroy our heritage and we lose the common glory if we fail to defend those principles with all our vigor."

Newly Elected Board Members Attend Two-Day Observation Session at NAB

Six new members of the NAB Board of Directors attended a two-day session at association headquarters on Thursday and Friday (31-1) to obtain first-hand detailed information on the functions of the organization and the work of the various departments.

The session, the first of its kind, was designed to acquaint the new board members with the manifold procedures followed by the headquarters executives and staff in carrying out the association's policies and day-to-day activities.

In addition to hearing from President Justin Miller, Executive Vice-President A. D. Willard, Jr., and Secretary-Treasurer C. E. Arney, Jr., who presented the overall operations, the board members heard in detail from each of NAB's staff directors, and visited each department to observe the operations.

The newly elected directors present for the conferences were: Harold E. Fellows, WEEI, District 1; Henry P. Johnston, WSGN, District 5; Gilmore Nunn, WLAP, District 7; Charles C. Caley, WMBD, District 9; John F. Meagher, KYSM, District 11; and Clyde Rembert, KRLD, District 13.

Creighton U. Dean Cites Radio's Strength At Summer Session Radio Institute

[Because of the pertinence of his remarks at the Creighton University Radio Institute, the talk by Rev. M. B. Martin is reprinted here for membership information. Father Martin is Dean of the Creighton College of Arts and Sciences, and Director of the Summer Session.]

"Not long ago a certain university conducted a survey of radio listening habits in a small city of the Middle West. The survey concluded that: "The average listener doesn't know a great deal about radio and doesn't want to be informed or educated by it." It is my opinion that the implications of this conclusion are false. People who listen to the radio are, consciously or unconsciously, influenced by the persons with whom they associate over the air; statistics show that these unseen voices sell their listeners vast amounts of commercial products. These same voices also sell their listeners a philosophy of life, a philosophy of spiritual and material values, a culture which is elevating and refining or a shabby materialism which is debasing.

"We become like the persons with whom we associate. That is why we at Creighton are interested in the training of radio personnel—persons whose company will have an ennobling and cultural influence on us and our fellow citizens.

"I have no patience with the person who insists that radio must be debasing because of commercial lineage

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and guardianship. A greedy and selfish commercialism is a curse to any industry and it always commits suicide. A greedy and unprincipled commercialism in American radio would blight American culture and destroy the industry. Unprincipled greed in anything, in culture itself, will destroy itself.

"Fifty centuries of civilization demonstrate that culture has always been the bride of commerce. Our alphabet was invented by the Phoenician merchants who were forced to devise some accurate means of recording commercial transactions. The desire of the prosperous merchants for entertainment and intellectual stimulation supported the epic poets of Greece and gave birth to the immortal books of Homer. Herodotus, the father of history, was a commercial attache. Only the peace and prosperity of the Greek merchants made possible the unexcelled culture of Athens. Culture followed the arteries of commerce to Rome. During the commercial revival under Charlemagne we also find a cultural renaissance. The high renaissance of the Middle Ages owed its birth to the prosperity of commercial guilds and followed the routes of the great fairs and commercial leagues. It died with the narrowing nationalism of the sixteenth century. Culture sailed on the commercial ships of England to the shores of America, of Australia, Asia and Africa. And the commercial guns of Admiral Dewey opened the gates of Japan to culture. The economic necessities and the leisure furnished by modern commerce are the media in which modern culture must grow.

"Where commerce is throttled by a totalitarian government there culture is stifled as well. What is a threat to the one is a threat to the other. Where commercialism becomes so brash and shortsighted as to destroy culture it also destroys itself.

"Friends, let us be realistic—radio is going to be wed to commerce or to government, be that government merely political or totalitarian. We are of the opinion that in a healthy society the government's control of radio can be only that of a traffic officer and nothing more, that radio is wed to commerce and that the union is a legitimate one and unless commerce is so unwise and ungoverned as to bring about its own destruction, it must necessarily foster culture. To help bring about a sound union of commerce and culture is the purpose of this Institute.

"You are not ordinary listeners who do not want to be informed or educated by radio. You are educators and educated listeners who value our cultural heritage. But you are discriminating listeners who detect the dangers of over-commercialization which might cause the death of the radio industry and serious harm to our culture.

"For this reason the radio stations and commercial networks have sent representatives to the Institute who are aware of radio's difficulties and dangers and its obligations to society. They are here to explain their limitations and shortcomings as well as their hopes and aspirations for the betterment of the industry. The industry is improved only when it serves you better. These men and women want you to tell them frankly how they can serve you better because in doing that they are also promoting culture and securing the future of the industry.

"Radio is hardly twenty-five years old but it has a marvelous record of growth to maturity. It is doubtful whether any other industry of comparable proportions has come through those years of infancy and adolescence with a cleaner face or a cleaner escutcheon.

"The radio of the future offers cultural possibilities which have not yet been explored. Any of you who witnessed the television program last night must have

been struck by the thought that television of the future can be of untold value in cementing the family together in the home and in making the family a healthy unit of a healthy society. It is our hope, and I think that of the industry, that everything on the air will be healthy and worth bringing into the homes of this nation under God.

"Perhaps radio has now come of age—if it is possible for any industry to come of age in the brief span of twenty-five years. Perhaps now is the time for the critic to come in and have his say, to tell its representative about cheap programs, excessive commercial plugs and gags, shady jokes and poor artistry. But there can be no sound criticism without knowledge, and it seems to be unfortunately true that many of commercial radio's most outspoken critics have lacked broad knowledge and understanding of the American system of radio.

"This institute, we hope, will give you further insight into the complexities of American radio, will acquaint you with some of its problems and plans. Then if you must criticize, and do criticize, let your criticism be intelligent. An intelligent commerce will gladly accept your intelligent criticism. If the industry is intelligent it will promote culture, morality and religion because only in this atmosphere can commerce itself be healthy and secure."

Broadcast Advertising

NAEA Attempt to Boost Retail Rates Meets NRDGA Opposition

The "magazine resolution" which the Newspaper Advertising Executives Association adopted at its summer meeting in San Francisco has met with prompt criticism from Lew Hahn, president and general manager, National Retail Dry Goods Association, whose members contribute a large portion of the annual gross advertising revenue earned by newspapers.

The resolution recommended to NAEA members that they bill at the "general" rate those retail advertisers who feature magazine advertising. Although believed to be aimed at tie-ups with *Look* magazine, the same application of the general rate could be made when retail advertisements featured radio programs, motion pictures or plays.

In a full-page chastisement of the NAEA resolution, Mr. Hahn stated in part:

"Currently, if a retailer, in his advertising, calls attention to some radio program, he is then expected to pay for such advertisement at the rate charged to radio stations, and, if the store chooses to mention some moving picture or stage play, the advertisement is to be required to be paid for at the amusement rate classification.

"What are we coming to? It is still the retailer's advertising! The retailer will mention the magazine, or the radio program, or the film, or play for one purpose only—to enable him to sell goods, not to boost the business of these other enterprises! In our own innocence, we had always supposed newspaper adver-

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tising executives had a direct personal interest in seeing that the advertising space purchased by the retailer actually moved merchandise! . . .

"We remember a discussion which was started about a year ago on the matter of retail advertising in which a department store head made the statement, in a meeting in New York, that the store he had formerly directed could trace less than 1 per cent of its sales to its newspaper advertising. Probably few merchants, who are regular users of newspaper space, would have any need to confess to results as sparse as this, but, on the other hand, there are not many stores which have found newspaper advertising as productive of business as the sellers of newspaper advertising like to claim. . . .

"Any way you may wish to look at it, it would seem as though such action, in concert, by the newspapers is bound to have a limiting effect upon the value—and consequently the use—of newspaper advertising."

First of Talks for Presentation Locally Being Distributed to NAB Membership

The first of a series of talks, prepared by NAB's Broadcast Advertising Department for use and delivery by local station executives, is currently being distributed to the membership.

The talk is based on "advertising" and is part of the Sales Promotion Sub-committee's campaign to provide material that will enable radio to tell its story more effectively.

Prepared by Hugh M. P. Higgins, assistant director of broadcast advertising, the speech is suitable for presentation before advertising groups, schools, PTA, Kiwanis, Elks, Rotary Clubs, etc.

Radio Comics' Sabotage of Advertising Scored by Southwestern Agency Association

"A trend among certain radio performers to belittle and ridicule advertising is having the effect of a subtle campaign of sabotage against the entire advertising industry," in the opinion of the Southwestern Association of Advertising Agencies, according to a story which appeared in a recent issue of *Editor & Publisher*.

The Association called upon sponsors of such performers to "reconsider this ill-advised practice of broadcasting programs which tend to destroy public confidence in the value and integrity of advertising."

In announcing the action of his Association, President Thomas F. Conroy, San Antonio, Tex., said:

"The Association agrees that any advertiser has the right, within FTC regulations, to say what he wishes about his own product. But we do not believe he has the moral right to sabotage advertising as a whole and, by burlesque and ridicule, help to undermine public confidence in other peoples' advertising.

"Effects of this kind of sabotage against advertising are particularly apparent in the cynical and disbelieving attitude among youth toward advertising. Advertising, to be effective, naturally must be believed. How can we achieve that belief when one of advertising's greatest media discredits it?"

Libel and Slander Insurance

NAB headquarters is interested in receiving from members information they have on companies which have written libel and slander insurance for them and the location of such companies.

Please forward data to:

NATIONAL ASSOCIATION OF BROADCASTERS
1771 N Street, N. W.
Washington 6, D. C.

News

First Phase of Station Operation Study At Denver U. Covers Radio News

With complete backing of an industry committee and the school's radio committee, J. Russell Porter, coordinator of radio at the University of Denver, has inaugurated an experiment in teaching which demonstrated its worth at the conclusion of the first week which ended July 25.

The experiment is a series of five week-long clinics, each dealing with a particular phase of station operation, with special attention given to small market stations, by a man active within the industry, rather than a regular instructor.

Arthur Stringer, NAB director of special services, was the first guinea pig "professor." He took over the radio news assignment, July 21 through 25. Each of his five class sessions began at 9:00 a.m. and ran for four to five hours, including ten minute breaks, about 10:30 and noon. Mr. Porter said that the "professor" experienced no difficulty in holding the attention of the students, both station people and regular college students, during these unusually long periods.

Live Talent—Denver Editors: As a definite part of the instruction students heard various members of the Denver Radio News Editors Association, of which Jack Fitzpatrick, KFEL news editor, is president. Their assigned talks were designed to fit in with each day's instruction. Speakers included Sheldon Peterson, news editor, KLZ, and Milton Hoffman, KFEL newsman.

Hal Rennolet, farm editor, KOA, handled farm news and farm service. Earl McCain, former KLZ news editor, with long prior experience on the Denver Post, was another newsman to assist with instruction.

Texas Coverage Studied: Pat Flaherty, news editor, KPRC, Houston, assisted by long distance, by preparing a paper on the Texas City disaster. He emphasized that in an emergency, as in daily work, men who can cover and report the news, write and broadcast the news, are essential if the news department is to live up to its responsibilities to public as well as station.

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Getting specific, Mr. Flaherty said that "the most glaring fault among the many radio news crews working from the disaster area was the tendency to sensationalize a story which spoke of tragedy and pity from all angles of its presentation. The situation called for a straightforward presentation of the facts and it was no place for radio to become 'newspaper-minded' and blare out with sensational headlines.

"... press services carried stories which were very much 'off base' and there were times when our direct broadcast from Texas City contradicted network news-room reports on the same story.

"In an effort to maintain a steady straight 'filler' broadcast, some stations brought unqualified persons to the microphone for their reports on a dangerous and threatening situation. I actually saw and heard people on the microphone who were there just because they were dirty and ragged... It is safer to talk with these people first—to find out what their story is before they are given the liberty of an open microphone. That all goes back to the fundamental that *the spoken word is the most powerful. Therefore, it must be right.*

"... I believe all this adds up to a great need in radio news—that all those connected with radio news should be fully impressed that there is a difference between radio news and that which is used and found in a newspaper."

Mr. Stringer explained to the students that it was prior assumption of station responsibility to get the news itself that enabled KPRC to turn in the excellent job it did. Station had a staff of competent radio newsmen, men who can report, write, edit and broadcast, as suggested by the NAB Radio News Committee. Since 1945 this committee has recommended the employment of a minimum of at least one competent full-time radio newsman who reports directly to management.

Governor and Mayor Help: To point up the fact that stations must cover the local front if they are to broadcast local news, the 36 university students and industry members participated in two radio-press conferences: that of Colorado's Governor Lee Knous; and that of Quigg Newton, Denver's Mayor.

The Governor's conference was also used to demonstrate the use of the wire recorder with Editor Peterson of KLZ compressing a half hour conference into a four minute-five second program.

Committee Personnel: Mr. Porter is chairman of the industry planning committee and the University's radio committee, which, in addition to Mr. Porter, consists of the Chancellor, five Deans and five University Administrators.

Members of the industry committee are: Hugh Terry, manager KLZ, NAB district director; Clarence Moore, program director, KOA; Paul Godt, program director, KFEL; Vince Corbett, technical director, KVOC; Jack Todd, general manager, KBOL, Boulder; Allen Miller, Rocky Mountain Radio Council; Ben Bezoff, Bezoff agency; Phil Gray, Gray agency; James Price, Dean, College of Business Administration, University of Denver; Rex Howell, KFXJ, Grand Junction; Gifford S. Phillips, KGHF, Pueblo; and Mr. Porter.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 11-17, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food, and of higher calorie content, than the individual can purchase any other way. (a) For \$10 CARE guarantees delivery of its 21½-pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For \$4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard. These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) Just send \$10 to "CARE"—New York, for a package containing 21½ pounds of food, or \$4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39.)

(Continued on next page)

United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning servicemen, strikes, shortages of food and household goods, rising costs of living. In the midst of post-war dislocations and unrest, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. We can (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of post-war dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31.)

Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G.)

Federal Communications Commission Docket

HEARING

The following is the only published hearing scheduled for the week beginning Monday, August 4. It is subject to change.

Thursday, August 7

Further Hearing

(Washington, D. C., 10:00 A. M.)

NEW—Abilene Broadcasting Co., Abilene, Tex.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Citizens Broadcasting Co., Inc., Abilene, Tex.—C. P. 1340 kc., 250 watts, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

910 KC.

The Commission announces its **Final Decision*** (B-365) granting application of **Paul F. Braden** for new station at **Middletown, Ohio**, to operate on 910 kc., 1 KW, daytime only (BP-4680; Docket 7587), and denying mutually exclusive application of **I and E Broadcasting Co.** for new station at **Dayton, Ohio**. (BP-4659; Docket 7586)

920 KC.

The Commission announces its **Order*** granting applications of (1) **Lee-Smith Broadcasting Co.** (BP-4581; Docket 7875) for new station at **Faribault, Minn.**, to operate on 920 kc., 1 KW, unlimited time; (2) **Associated Broadcasters, Inc.** (BP-5351; Docket 8038) for same facilities at **Wadena, Minn.**; and (3) **KFNF, Inc.**, for CP to change antenna site and increase daytime power to 5 KW, of Station **KFNF, Sheuandoah, Iowa**, now operating on 920 kc., with 1 KW day and 500 watts night (BP-5840; Docket 8164); conditions.

Further ordered that petition of **Associated Broadcasters, Inc.**, requesting severance and grant of its application be dismissed as moot.

940 KC.

The Commission announces adoption of a **Proposed Decision and Order*** denying the application of **Capitol Broadcasting Corp.** to change frequency of **WISH, Indianapolis, Ind.**, from 1310 kc. to 940 kc., and increase power from 5 KW day, 1 KW night, to 5 KW, unlimited time (BP-4979; Docket 7671), and ordered that the Motion for Stay of Proceedings and petition by **WISH** for comparative consideration in the matter of the application of **Independent Broadcasting Co., Des Moines, Iowa** (BP-3770; Docket 6734) be dismissed.

Adopted an **Order*** granting application of **Independent Broadcasting Co.** for a new station at **Des Moines, Iowa**, to operate on 940 kc., 5 KW night, 10 KW day, directional antenna day and night, unlimited time (BP-3770; Docket

* Commissioner Durr not participating.

(Continued on next page)

6734) subject to reaffirmation of approval of antenna site by CAA.

960-1240 KC.

The Commission announces its **Order*** granting petition of **KROW, Inc.**, for leave to amend its application to specify a new directional pattern and a new antenna site, for reconsideration of its application, as amended, and grant; and granted said application as amended for CP to change facilities of **KROW, Oakland, Calif.**, from 960 kc., 1 KW, unlimited time, DA day and night, to 960 kc., with 5 KW unlimited time, DA day and night, and to change transmitter location from Oakland to San Francisco, Calif. (BP-4283; Docket 7101); conditions.

Further ordered that application of **KOVO Broadcasting Co.** (BP-3667; Docket 6739), for CP to change facilities of **KOVO, Provo, Utah**, from 1240 kc., 250 watts, unlimited, to 960 kc., 1 KW, unlimited time, DA night, be granted; conditions.

Further ordered that the Proposed Decision in the above matters, as herein modified, be made final, and that the exceptions thereto and the request for oral argument thereon of **KROW, Inc.**, be dismissed as moot.

1250 KC.-1450 KC.

The Commission announces its **Final Decision** (B-347) granting the application of **Radio Fort Wayne, Inc.**, for a new station at **Fort Wayne, Ind.**, to operate on 1450 kc., 250 watts, unlimited time; engineering conditions, and subject to the further condition that it shall not commence operation until Farnsworth Television and Radio Corp. shall be licensed to operate Station **WGL, Fort Wayne, Ind.**, on 1250 kc. (Docket 7877)

At the same time the Commission denied applications of **Homer Rodeheaver** (Docket 7097) and **Community Broadcasting Corp.** (Docket 7699) seeking same facilities.

Commissioner Walker not participating; Commissioners Durr and Hyde dissenting, considering that the Proposed Decision looking toward the grant of the application of **Community Broadcasting Corp.** should be made final.

1330 KC.

The Commission announces its **Final Decision** (B-338) granting the application of **WJPS, Inc.**, for a new station at **Evansville, Ind.**, to operate on 1330 kc., 5 KW day, 1 KW night (BP-3293; Docket 6921), and a denial of the application of **Tri-State Broadcasting Corp.** for new station at **Evansville**, seeking the same frequency with power of 5 KW day and night. (BP-4119; Docket 6922)

Commissioners Denny and Jett considers that the application of **Tri-State Broadcasting Corp.** should be granted for the reason stated in the Proposed Decision.

1450 KC.

The Commission announces adoption of a **Proposed Decision*** looking toward a grant of the application of **Lester R. Taylor, tr/as Mid-Utah Broadcasting Co.** for a new station at **Provo, Utah**, to operate on 1450 kc., 250 watts, unlimited time (BP-4774; Docket 7572), and a denial of the mutually exclusive application of **Dan B. Shields, tr/as Utah Valley Broadcasting Co.**, seeking the same facilities. (BP-4693; Docket 7571).

At the same time the Commission adopted an **Order*** denying motion filed by **Utah Valley Broadcasting Co.** for leave to amend its application so as to add additional partners of applicant, since it appeared that good cause for waiving Commission Rules has not been shown.

1490 KC.

The Commission announces its **Proposed Decision*** looking toward a grant of the application of **United Broadcasting Co.** for a new station at **Ogden, Utah**, to operate on 1490 kc., 250 watts, unlimited time (BP-4107; Docket 6885), and denial of the mutually exclusive application of **Ogden Broadcasting Co., Inc.** (BP-4553; Docket 7435)

* Commissioner Durr not participating.

AM—New CP's Granted

730 KC.

Columbia Basin Broadcasting Co., Ephrata, Wash.—Granted CP for a new station to operate on 730 kc., 250 watts, daytime only. (BP-6005)

740 KC.

Raymond L. Prescott, Jr., Henry L. Wilson, d/b as Tri-Cities Broadcasting Co., Tullahoma, Tenn.—Granted CP for a new station to operate on 740 kc., 250 watts, daytime only; engineering conditions. (BP-6127)

820 KC.

Michael J. Mintern as Overseer of the Christian Catholic Church, Zion, Ill.—Granted CP for a new station to operate on 820 kc., 5 KW, limited time, 11 a. m. to 1 p. m., and 2 to 5 p. m. Sundays, sharing time with station **WAIT, Chicago.** (BP-6059) (Comr. Walker voted to continue **WAIT** renewal application in hearing; also for hearing on associated applications.)

860 KC.

Radio Atlanta, Inc., Atlanta, Ga.—Granted CP for a new station on 860 kc., 1 KW, daytime only, engineering conditions, and a further condition that **Roby Robinson** divest himself of his interest in **WCON, Atlanta**, or sever his connection with the applicant. Also adopted an order dismissing petition filed by **News Publishing Co., licensee of WLAQ, Rome, Ga.**, operating on 670 kc., 1 KW, day, requesting that the application of **Radio Atlanta, Inc.** (BP-5653), which at the time said petition was filed, requested operation on 670 kc., 1 KW, day, be designated for hearing and that **WLAQ** be made a party to such hearing.

910 KC.

KJAN Broadcasting Co., Inc., Opelousas, La.—Granted CP for new station to operate on 910 kc., 1 kw., unlimited time, DA night, subject to CAA approval. (BP-5143)

1050 KC.

Southwestern Broadcasting Co., North Little Rock, Ark.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only; engineering conditions. (BP-5788)

1240 KC.

Nolan Hallewell, James E. McKahan, d/b as Home Appliance Store, Susanville, Calif.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-6090)

1450 KC.

WBUY—Davidson County Broadcasting Co., Lexington, N. C.—Granted CP to change frequency from 1190 to 1450 kc., hours of operation from day to unlimited, and make changes in transmitting equipment. (BP-5715)

AM—License Renewals and Extensions

The following stations were granted renewal of licenses for the period ending August 1, 1950:

WIIGB, Harrisburg, Pa.; WHYN, Holyoke, Mass.; KFPW, Fort Smith, Ark.; WFTL, Ft. Lauderdale, Fla.; WDWS, Champaign Ill.; WLLH, Lowell, Mass.; KNAK, Salt Lake City; WINC, Winchester, Va.; KCOL, Ft. Collins, Colo.; KRLC, Lewiston, Idaho; KTMC, McAlester, Okla.; KVGB, Great Bend, Kans.; WFOR, Hattiesburg, Miss.; WHAL, Shelbyville, Tenn.; WHUN, Huntingdon, Pa.; WLCS, Baton Rouge, La.; KCLA, Pine Bluff, Ark.; WELL, Battle Creek, Mich.; WMBC, Macon, Miss.; KIUN, Pecos, Texas; WIRA, Fort Pierce, Fla.; and KMHL, Marshall, Minn.; and WWJ-Aux., Detroit Mich.

Licenses for the following stations were extended upon a temporary basis to October 1, 1947, for the reasons indicated:

KIFI—Eastern Idaho Broadcasting Co., Idaho Falls, Idaho—Pending receipt of information requested under Sec. 308(b) of the Act, and further accounting study.

(Continued on next page)

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Pending receipt of information requested under Sec. 308(b) of the Act, and further accounting study.

WATL—Atlanta Broadcasting Co., Atlanta, Ga.—Pending receipt of information requested under Sec. 308(b) of the Act, and further accounting study.

KKIN—D. T. Kinnie, Visalia, Calif.—Pending study of application filed July 18.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Pending study of application filed July 23.

KGKL—KGKL, Inc., San Angelo, Texas—Pending study of application filed July 17.

KRE—Central California Broadcasters, Inc., Berkeley, Calif.—Pending further engineering study.

KBIO—Jessica L. Longston, Burley, Idaho—Pending study of information requested under Sec. 310(b) of the Act.

WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Pending study of information requested under Sec. 310(b) of the Act.

KTRC—The New Mexico Publishing Co., Santa Fe, N. Mex.—Pending receipt of information requested under Sec. 308(b) of the Act.

KFVD—Northwest Broadcasting Co., Ft. Dodge, Iowa—Pending receipt of information requested under Sec. 308(b) of the Act.

WELM—James Robert Meachem, Elmira, N. Y.—Pending receipt of information requested under Sec. 308(b) of the Act.

WCTT—The Corbin Times-Tribune, Corbin, Ky.—Present license extended upon a temporary basis to October 1, 1947, pending receipt of renewal application.

WAIT—Radio Station WAIT, Chicago, Ill.—Granted renewal of license for WAIT (BR-604), and application for modification of license (BML-1254) to change hours of operation from limited to sunset at Dallas, to limited to sunset at Dallas, except for the hours between 11 a. m. to 1 p. m. and 2 to 5 p. m. each Sunday.

AM—Designated for Hearing

550 KC.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Designated for hearing application to increase daytime power from 1 KW to 5 KW and install a new transmitter (BP-5733) to be heard in consolidation with applications of KFMB (Docket 8115) and KLIK (Docket 8116).

960 KC.

Platte Valley Broadcasting Corp., Scottsbluff, Neb.—Designated for hearing application for a new station to operate on 960 kc., 1 KW, daytime only. (BP-5714).

980 KC.

Crescent Broadcast Corp., Shenandoah, Pa.—Designated for hearing application for CP (BP-4092) for a new station to operate on 980 kc., 5 KW, unlimited time, DA-1.

1450 KC.

The Acme Broadcasting Corp., Elizabethtown, Ky.—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5941).

AM—Licenses for New Stations Granted

1430 KC.

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted license for new station; 1430 kc., 500 watts, daytime only; conditions, and for change of studio location. (BL-2308)

1470 KC.

WWOK—Drohlich Brothers, Flint, Mich.—Granted license for new station; 1470 kc., 1 KW-DA, unlimited time, and to specify studio location. (BL-2515)

1600 KC.

KPMO—Valley Broadcasting Co., Pomona, Cal.—Granted license for new station; 1600 kc., 500 watts, unlimited time, and to specify studio location. (BL-2448)

AM—Modifications of CP's Granted

KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, N. M.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2817)

KIMO—The Blue Valley Co., Independence, Mo.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2903).

KTRB—Blackstone Broadcasting Co., Tyler, Texas—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-2793)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP for extension of completion date to 8-18-47.

KWOA—Worthington Broadcasting Co., Worthington, Minn.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2869)

KTEM—Bell Broadcasting Co., Temple, Tex.—Granted modification of CP for extension of completion date to 10-18-47. (BMP-2934)

KTXL—WesTex Broadcasting Co., San Angelo, Tex.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2807)

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2815)

WPTN—Broadcasters Associates, Paris, Tenn.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2831)

KWTC—Mojave Valley Broadcasting Co., Barstow, Cal.—Granted modification of CP to change transmitter and studio locations. (BMP-2826)

Patroon Broadcasting Co., Inc., Albany, N. Y.—Granted modification of CP for extension of commencement date to 9-20-47. (BMP-2931)

KTAN—Denison Broadcast Corp., Sherman, Tex.—Granted modification of CP to change type of transmitter and to change transmitter and studio locations. (BMP-2832)

WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter site, and to change studio location. (BMP-2748)

WAGE—WAGE, Inc., Syracuse, N. Y.—Granted modification of CP, which authorized increased daytime power of 5 KW, to specify 5 KW night power, installation of a new transmitter, changes in nighttime DA, and change in location, subject to (1) WAGE taking full responsibility for all changes made in WSYR's equipment to prevent internal modulation and antenna re-radiation problems between the two stations as well as to provide two satisfactory monitoring receivers; (2) approval by CAA of the proposed transmitter site and antenna system, and (3) satisfying all legitimate complaints of blanket interference occurring within the 250 mv/m and 500 mv/m contours. (BMP-2731).

WSAC—Chattahoochee Broadcasting Co., Columbus, Ga.—Granted modification of CP for approval of DA for day and night use, make changes in transmitting equipment and change transmitter location (BMP-2691).

(Continued on next page)

AM—Miscellaneous Actions

The Commission, on its own motion, on July 28, ordered the hearing in the matter of **Clear Channel Broadcasting** (Docket 6741) be continued from September 17 to September 29, 1947.

Wired Music, Inc., Rockford, Ill.—Granted petition insofar as it requests leave to amend application (BP-5296) so as to specify 100 watts power instead of 250 watts, and make other changes; accepted said amendment; insofar as petition requests enlargement of issues, it is dismissed. (Docket 7964)

Governor Dongan Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (BP-6124) so as to show the addition of five minor stockholders; and make other changes; accepted said amendment (Docket 8440)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted petition for leave to amend its application (BP-5945) so as to show revised transmitter site; make other changes; accepted amendment. (Docket 8393)

Blackhawk Broadcasting Co., Sterling, Ill.—Granted petition for leave to amend its application (BP-5409) so as to add supplemental engineering report containing additional information concerning possible interference to certain existing stations; accepted said amendment. (Docket 8179)

The Gate City Company, Keokuk, Iowa—Granted petition for leave to amend its application (BP-5858) so as to show current information on qualification of applicant's officers, directors and stockholders, and make other changes; accepted said amendment. (Docket 8196)

DeKalb Radio Studios, DeKalb, Ill.—Granted petition insofar as it requested leave to amend its application (BP-5648) so as to specify 500 watts power instead of 250, and to change paragraphs 16 and 25-28 of application to show change in power and engineering information incidental thereto; accepted said amendment. (Docket 8419)

Western Maryland Broadcasting Corp., Hagerstown, Md.—Granted petition for leave to amend its application (BP-5850) so as to change name to "Cavalier Broadcasting Corp." and accepted said amendment. (Docket 8201)

WCNT—Hobart Stephenson, Centralia, Ill.—Granted petition to dismiss without prejudice its application for CP. (BP-5693; Docket 8174)

WARM—Union Broadcasting Co., Scranton, Pa.; WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—The Commission, on its own motion, ordered enlargement of the issues in the proceeding upon applications in Dockets 7851 and 7852.

WARM—Union Broadcasting Co., Scranton, Pa.—Granted petition for leave to amend its application (BP-5186) so as to change paragraph 14 to show more detailed information concerning the feed system used with petitioner's directional array; accepted said amendment. (Docket 7851)

KBTM—Regional Broadcasting Co., Jonesboro, Ark.—Granted petition for waiver of Sec. 1.387 and late acceptance of written appearance in re application of Scott County Broadcasting Co., Sikeston, Mo. (BP-5796; Docket 8413)

Mason City Broadcasting Co., Mason City, Iowa—Granted petition for leave to amend its application (BP-5324) so as to add a supplemental engineering study relative to other radio service available to the area proposed to be served; accepted said amendment. (Docket 8166)

KCOK—Herman Anderson, Tulare, Calif.—Granted petition insofar as it requests leave to amend its application (BP-5050) so as to specify new transmitter site and make other changes; accepted said amendment; removed amended application from hearing docket (Docket 8394); further ordered that insofar as petition requests grant without hearing, the petition is dismissed.

KAKC—Public Radio Corp., Tulsa, Okla.—Granted petition to enlarge issues in proceeding in Dockets 8043, 8064, 8065 and 8270, and amended Notice of Hearing to include issue: "To determine the type and character of program service rendered by KOIN to the areas and populations that would be lost, if any, to KOIN if the application of Public

Radio Corp. (KAKC) were granted, and the character of other broadcast services available to those areas and populations."

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—Denied petition to enlarge the issues in the proceeding upon applications of KTHS (Docket 7086), Radio Broadcasting, Inc., Hot Springs, Ark. (Docket 7156); WMFJ (Docket 7355); and Hot Springs Broadcasting Co., Hot Springs, Ark. (Docket 7652).

WBRK—Leon Podolsky, Pittsfield, Mass.—Granted consent to assignment of license of WBRK and permit for associated FM station, from Leon Podolsky to Greylack Broadcasting Co., a corporation, for a consideration of \$150,000. (BAL-595).

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Granted CP to increase power from 100 watts to 250 watts and make changes in transmitting equipment, and to operate with such increased power only such hours as KPFC, Pasadena, is not operating. (BP-6096)

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Denied petition for rehearing directed against Commission decision and order of April 30, 1947, granting petition of Wichtex Broadcasting Co. for severance and grant of its application for CP (Docket 7127; BP-3981), granting petition of KTOK, Inc., for removal from hearing docket and grant of its application (BP-4763; Docket 7775), and denying petitioner's petition filed December 23, 1946, requesting consolidation of its application for CP (BP-4996; Docket 8386) for hearing with said applications of Wichtex and KTOK.

Adopted an order setting for oral argument on September 25, a petition by **WORL, Boston**, for rehearing or reconsideration of the Commission's decision (Docket 6626). (Commissioner Hyde not participating.)

WKAT, Inc., Miami Beach, Fla.—Denied petition requesting Commission to order WMBM, Miami Beach, Fla., to show cause why its permit should not be modified to specify use of 1360 kc. with either 5 KW or 1 KW power day and 1 KW power night instead of its present daytime facilities on 800 kc. and that the order be consolidated with the proceeding on petitioner's application.

Metropolitan Broadcasting Co. of Milwaukee, Wis.—Ordered that waiver of hearing be accepted, and removed application (BP-5755; Docket 8202) from hearing calendar.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—On Commission's own motion, ordered that application (BP-5281; Docket 7941) be removed from hearing docket and placed in pending file until a decision is announced in the matter set out in the May 9th public notice re daytime operation on a U. S. clear channel frequency. Docket 8333.

KVOL—Evangeline Broadcasting Co., Lafayette, La.—Denied the petition filed by KVOL requesting that its application (BP-5668) be designated for hearing in consolidated proceeding with application of KTBS (Docket 7598) and application of KRMD (BP-5983) and Shreveport Broadcasters (BP-5939).

WILX—Carolina-Northwest Broadcasting Co., No. Wilkesboro, N. C.—Granted consent to assignment of permit for WILX, from Edney Ridge and Hadley Hayes, a partnership, d/b as Carolina-Northwest Broadcasting Co., to a newly organized North Carolina Corporation of the same name. No money involved. (BAP-52).

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas—Granted consent to assignment of license of station KSST from Hopkins County Broadcasting Co., a partnership, to Hopkins County Broadcasting Co., a corporation. No money involved. (BAL-610).

KHUB—Luther E. Gibson, Watsonville, Calif.—Granted petition to dismiss without prejudice its application (BP-5586; Docket 8362).

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—The Commission, on its own motion, removed from the hearing docket application (BP-5438; Docket 8361).

Deep South Broadcasting Corp., New Orleans, La.; WNOE, James A. Noe, New Orleans, La.—Dismissed as moot joint
(Continued on next page)

petition for extension of time to file exceptions to the Commission's proposed decision in these proceedings.

Deep South Broadcasting Corp., New Orleans, La.; WNOE, James A. Noe, New Orleans, La.—Granted joint petition insofar as it requests leave to amend their applications so as to specify 5 KW nighttime; show a revised directional antenna pattern, etc.; for reopening the record for the purpose of incorporating these amendments; and on its own motion the Commission scheduled a further hearing in this proceeding for September 4, 1947.

Democrat Printing Co., Durant, Okla.—Granted petition to dismiss without prejudice its application (BMP-2566; Docket 8303).

Medford Radio Corp., Medford, Ore.—Granted petition for extension of time in which to file a reply brief in the proceeding re applications for assignment of license of KMED, and the time was extended to and including August 5.

Hilding V. Foreen, Merrill, Wis.—Granted petition for leave to amend his application (BP-5877; Docket 8208) so as to substitute the Lakeland Broadcasting Corp. as the applicant instead of Hilding V. Foreen as an individual.

The Montana Network, Inc., Billings, Mont.—Granted petition insofar as it requests leave to amend and remove from the hearing docket its application (BP-5716; Docket 8345), so as to request use of a DA at night; show a new transmitter site, etc. Insofar as petition requests grant without hearing, it is dismissed.

Radio Broadcasting Associates, Houston, Texas—Granted petition to dismiss without prejudice its application (BP-4563; Docket 7910).

Lewis Service Corp., Weston, W. Va.—Granted petition for leave to amend its application (BP-6054; Docket 8464), so as to add to the application a supplementary engineering exhibit containing field intensity measurements.

N-K Broadcasting Co., Muskegon, Mich.—Granted petition for leave to amend its application (BP-6071; Docket 8408), so as to add a revised partnership agreement showing financial interests of the two partners of applicant partnership.

Keystone Broadcasting Corp., Harrisburg, Pa. et al.—Granted joint petition requesting a continuance of consolidated hearing presently scheduled for August 11, and continued same to September 15, 1947.

KVOL—Evangeline Broadcasting Co., Lafayette, La.—Dismissed petition requesting reconsideration of the Commission's action of April 30, 1947, granting without hearing the application of Mobile Daily Newspapers, Inc.

American Pacific Radio Broadcasting Co., Redlands, Calif.—Granted petition for leave to amend its application (BP-5544; Docket 8314), so as to change transmitter and studio locations from Redlands to Corona, Calif.

WHBC—Ohio Broadcasting Co., Canton, Ohio—Granted petition to intervene in the hearing on application of Radio Courier, Inc., E. Liverpool, Ohio (Docket 8432). Also granted oral request to intervene in the hearing on application of E. Liverpool Broadcasting Co. (Docket 8171).

Radio Greenville, Greenville, Ala.—Granted petition to dismiss without prejudice its application (BP-6025; Docket 8443).

The Greenville Broadcasting Co., Greenville, Ala.—The Commission, on its own motion, removed from the hearing docket application. (BP-6094; Docket 8444).

Heights Broadcasting Co., Cleveland, Ohio—Granted petition for leave to amend its application (BP-5412; Docket 8266), so as to show deletion of one Ralph Nathanson as a stockholder of applicant corporation.

900 KC.

Bastrop Broadcasting Co., Bastrop, La.—Granted petition for leave to amend its application (BP-6049; Docket 8410), so as to specify the frequency 900 kc., with 1 KW daytime only, instead of 1240 kc., 250 watts unlimited. The amendment was accepted and application removed from hearing docket.

960 KC.

Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas—Granted petition for leave to amend its application (BP-5430) so as to specify the frequency 960 kc. with 1 KW, daytime only, instead of 1340 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket (No. 8254). Dismissed motion to accept late appearance in re this proceeding.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Granted petition for leave to amend its application (BP-5506) so as to specify frequency 970 kc., with 1 KW, unlimited, instead of 1400 kc., 250 watts, unlimited, and make other changes; accepted said amendment and, on Commission's own motion, removed application, as amended, from hearing docket. (Docket 8382)

1230 KC.

Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Granted petition for leave to amend its application (BP-5880) so as to specify frequency 1230 kc. instead of 1340 kc., and make other changes; accepted said amendment; on Commission's own motion removed application as amended from hearing docket. (Docket 8224)

1340 KC.

Beaufort Broadcasting Co., Washington, N. C.—Granted petition for leave to amend its application (BP-5673) so as to specify frequency 1340 kc. instead of 1400 kc., and make other changes; accepted said amendment; and removed application, as amended, from hearing docket. (Docket 8406)

1380 KC.

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Granted petition for leave to amend its application (BP-5873; Docket 8280), so as to specify the frequency 1380 kc. with 500 watts, unlimited time, instead of 650 kc., 250 watts, daytime only. The amendment was accepted and application as amended removed from the hearing docket.

Eastern Okla. Broadcasting Corp., Muskogee, Okla.—Granted petition for leave to amend its application (BP-4996; Docket 8386), so as to specify the frequency 1380 kc. instead of 990 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

1470 KC.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted CP to increase power of WMBD from 5 KW day, 1 KW night, to 5 KW unlimited (DA-N), operating on 1470 kc. (BP-2717).

AM—Applications Accepted for Filing

550 KC.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Modification of construction permit (B5-ML-1228, which authorized to increase power, make changes in directional antenna pattern) for extension of commencement and completion dates.

600 KC.

NEW—Southland Broadcasting Co., New Orleans, La. (P. O. 1106 Scanlon Bldg., Houston, Tex.)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

620 KC.

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Modification of construction permit (BP-5543, which authorized installation of directional antenna for day and night use, DA-1, and change in studio location) to make changes in directional antenna.

(Continued on next page)

680 KC.

WISR—Butler Broadcasting Co., Butler, Pa. (David Rosenblum)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

780 KC.

WJAG—Huse Publishing Co., Norfolk, Nebr.—Modification of construction permit (B4-P-3998, which authorized to install new transmitter, vertical antenna and ground system and change transmitter location) for extension of completion date.

800 KC.

WLAD—The Berkshire Broadcasting Co., Danbury, Conn.—Modification of construction permit (B1-P-4155, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to mount FM antenna on AM tower.

WCCM—The Lawrence Broadcasting Co., Lawrence, Mass.—Modification of construction permit (B1-P-5239, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—License to cover construction permit (B1-P-5522) which authorized installation of auxiliary transmitter, to be used for auxiliary purposes with power of 1 KW.

900 KC.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation. Amended re directors.

940 KC.

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif. (J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox and Charles A. Whitmore)—Construction permit to change transmitter and studio locations amended to omit request for change in studio location and to request increase in power from 5 KW to 50 KW, change type of transmitter, changes in directional antenna for day and night use and change transmitter location from On Highway 99 5 miles SE of Fresno, California, to 12 miles north of Visalia, near Monson, California. Amended to change studio location from 1¼ miles SW of Visalia, California, to—to be determined, Fresno, California.

WIPR—Puerto Rico Communications Authority, San Juan, P. R.—Modification of construction permit (BP-4397, which authorized a new standard broadcast station) to change studio location from University of Puerto Rico, Municipality of Rio Piedras, Puerto Rico to Stop 22, San Juan, Puerto Rico.

KTKC—Tulare-Kings Counties Associates, Visalia, Calif. (J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox and Charles A. Whitmore)—Voluntary assignment of license to California Inland Broadcasting Co.

960 KC.

NEW—R. G. LeTourneau, Longview, Tex. (P. O. Tourneau Technical Institute of Texas)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW and daytime hours of operation.

NEW—Radio Athens, Inc., Athens, Ga. (P. O. Box 1423, Athens, Ga.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

980 KC.

NEW—Southland Broadcasting Co., Shreveport, La. (P. O. 1106 Scanlon Bldg., Houston, Tex.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 5 KW and daytime hours of operation.

990 KC.

NEW—Cardinal Broadcasting Co., Palo Alto, Calif. (John W. Gurich and Edward Iannelli, a partnership) (P. O. % John E. Gurich, 2950 Van Ness Ave., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Tex. (Hoyt Houck, Robert D. Houck, Walter G. Russell, and W. J. Dickerson, a partnership)—Modification of construction permit (BP-5789, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1030 KC.

KWBU—The Century Broadcasting Co., Corpus Christi, Tex.—Voluntary assignment of construction permit to Baylor University.

1070 KC.

WMUY—Peninsular Broadcasting Corp., Coral Gables, Fla.—Modification of construction permit (B3-P-4187, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

1090 KC.

KING—King Broadcasting Co., Seattle, Wash.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter and make changes in directional antenna. (DA-1)

1100 KC.

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—License to cover construction permit (B3-P-4655, as modified) which authorized installation of a booster station to be operated synchronously with WBT; to change type of transmitter, and make changes in vertical antenna, and authority to determine operating power by direct measurement of antenna power.

1130 KC.

NEW—Bartell Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1010 to 1130 kc. power from 1 KW to 250 watts and change type of transmitter.

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit to change hours of operation from daytime to unlimited, change power from 1 KW day to 1 KW day and night, and install directional antenna for night use only.

WORA—Radio Americas Corp., Mayaguez, P. R.—Modification of construction permit (BP-4296, which authorized a new standard broadcast station) for extension of completion date.

WTAW—Agricultural and Mechanical College of Texas, College Station, Tex.—Construction permit to make changes in vertical antenna.

KWDM—Des Moines Broadcasting Corp., Des Moines, Iowa—Modification of construction permit (B4-P-4940, which authorized a new standard broadcast station) to make changes in directional antenna, to change transmitter location and change studio location.

1160 KC.

WJJD—WJJD, Inc., Chicago, Ill.—License to cover construction permit (B4-P-4425, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

1230 KC.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Modification of construction permit (B5-P-4787, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.—Construction permit to change frequency from 1450 to 1230 kc. and make changes in transmitting equipment. (Contingent on KCRS changing frequency.)

WJBC—Bloomington Broadcasting Corp., Bloomington, Ill.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

NEW—Erie Broadcasting Corp., Buffalo, N. Y. (P. O. % John W. Walchli, Riverside, Wellsville, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WAUL—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Elmer Salter, a partnership)—Modification of construction permit (BP-5692, which authorized a new standard broadcast station) to change transmitter and studio location.

WHIR—Commonwealth Broadcasting Corporation, Danville, Ky.—Modification of construction permit (B2-P-4040, which authorized a new standard broadcast station) to specify power of 250 watts, to change type of transmitter, and for approval of antenna and transmitter location at 2.25 miles North of Danville, Kentucky. Amended to change transmitter location from 2.25 miles north of Danville, Kentucky, to 1.90 miles north of Danville, Kentucky, and make changes in antenna.

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended Contingent on grant of WTOL (BP-4672) to change frequency to 980 kc. Amendment to be filed within 30 days of action.

NEW—W. Paul Oury, Westerly, R. I. (P. O. 6 Herbert St., East Greenwich, R. I.)—Construction permit for a new standard broadcast station to be operated on 1230 kc, power of 250 watts and unlimited hours of operation.

1240 KC.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo. (a Co-Partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney)—Voluntary assignment of license to Pikes Peak Broadcasting Co.

KSON—Studebaker Broadcasting Co., San Diego, Calif. (John Gordon Studebaker, and John Ward Studebaker)—License to cover construction permit (B5-P-3910, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WSNJ—Eastern States Broadcasting Corp., Northeast of Bridgeton, N. J.—License to cover construction permit (B1-P-4964, as modified) which authorized installation of new vertical antenna with FM antenna mounted on top and move transmitter approximately 775 feet, and authority to determine operating power by direct measurement of antenna power.

1250 KC.

KGHI—KGHI Broadcasting Service, Little Rock, Ark. (A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership)—Modification of construction permit (B3-P-5348, which authorized change in frequency, increase in power, and installation of new transmitter and directional antenna for night use) to change type of transmitter.

1260 KC.

NEW—Yamhill Broadcasters, Inc., McMinnville, Ore. (P. O. % Marsh & Marsh, First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1270 KC.

KXRJ—The Valley Broadcasters, Russellville, Ark. (Clyde R. Horne and Jerrell A. Shepherd, a partnership)—Construction permit to change frequency from 1490 to 1270 kc., increase power from 250 watts to 500 watts night, 1 KW day, install directional antenna for night use, and install new transmitter.

1290 KC.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Construction permit to increase power from 1 to 5 KW, change type of transmitter and make changes in directional antenna (DA-2).

1300 KC.

NEW—Andrew G. Haley, Fullerton, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Andrew G. Haley to Andrew G. Haley t/r as Rose Bowl Broadcasters; to change power from 500 watts to 1 KW; make changes in antenna; change transmitter location from—to be determined, between Anaheim & Fullerton, California, to Halfway between Paloma Street & Pacific Electric Railway (Sierra Madre Blvd.) & approx. the same distance west of Sierra Madre Villa Avenue, Pasadena, California; and change studio location from—to be determined, Fullerton, California, to Suite 205, Central Building, 30 North Raymond St., Pasadena, Calif.

WLIZ—The Bridgeport Broadcasting Co., Bridgeport, Conn.—Modification of construction permit (B1-P-5539, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1340 KC.

NEW—Wilson Radio Co., Wilson, N. C. (H. W. Anderson, Joel Lawhon, C. E. Leeper, N. V. Pieler, and W. T. Williams, a partnership) (P. O. % H. G. Connor, 3rd, Atty. at Law, National Bank Bldg., Wilson, N. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Contingent upon the grant of WGTM being granted a change of frequency.

NEW—Marietta Broadcasting Co., Parkersburg, W. Va. (P. O. Box 201, Marietta, Ohio)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KORN—Inland Broadcasting Co., Fremont, Neb.—License to cover construction permit (B4-P-4664) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—License to cover construction permit (B2-P-5221, as modified) which authorized change in vertical antenna and for erection of FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

KSWR—Southern Wyoming Broadcasting Co., Rawlins, Wyo. (G. Stanley Brewer)—Modification of construction permit (B5-P-4931, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

1350 KC.

KCOR—Raoul A. Cortez, San Antonio, Tex.—Construction permit to increase power from 1 KW to 5 KW day and night, change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use (DA-2) and change transmitter location. Amended to change power from 5 KW to 1 KW night, 5 KW day and make change in directional antenna pattern for night use.

1360 KC.

NEW—Robert P. LaFollette, Dunkirk, N. Y. (P. O. 324 Swan Street)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 500 watts and daytime hours of operation.

(Continued on next page)

1370 KC.

NEW—Coast Broadcasters, Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, directional antenna (DA-1) and unlimited hours of operation. Amended to make changes in directional antenna pattern; change transmitter location from North of Tillamook, Oregon, to 4½ miles So. of Astoria, Oregon; and studio location from—to be determined, Tillamook, Oregon, to Astoria, Oregon; change re directors and stockholders.

NEW—Dr. Azra C. Baker, Seymour, Ind. (P. O. 1340-28th Street, Louisville, Ky.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation.

WESL—The Eastern Shore Broadcasting Co., Preston, Md.—Modification of construction permit (B1-P-3751, which authorized a new standard broadcast station) for extension of commencement and completion dates.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—License to cover construction permit (B3-P-4365, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

1380 KC.

Radio Lakewood, Lakewood, Ohio (James A. Butler and Jack N. Berkman, a partnership)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and type of transmitter.

KSBW—DeHaven, Hail & Oates, Salinas, Calif.—Voluntary assignment of construction permit to Salinas Broadcasting Corporation.

1400 KC.

NEW—Springville Radio Co., Springville, Utah (W. W. Clyde and C. G. Salisbury, a partnership) (P. O. Springville, Utah)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Contingent upon KNAK being assigned 1280 kc.

1410 KC.

WGRD—Music Broadcasting Co., Grand Rapids, Mich.—Modification of construction permit (BP-5804, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

NEW—The Henderson County Broadcasting Co., Athens, Tex. (J. B. McNutt, Jr., and Merl Saxon, a partnership) (P. O. 3524 S. Henderson Street, Fort Worth, Tex.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and daytime hours of operation.

1420 KC.

WRBL—Columbus Broadcasting, Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., E. B. Cartledge, Jr.)—License to cover construction permit (B3-P-3986, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

1430 KC.

WNJR—North Jersey Radio, Inc., Newark, N. J.—Modification of construction permit (B1-P-4306, which authorized a new standard broadcast station) for extension of completion date.

1440 KC.

NEW—The Bristol Broadcasting Corp., Bristol, Conn. (P. O. 157 Main Street, Bristol, Conn.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Bessemer Broadcasting Co., Bessemer, Ala. (Jesse E. Lanier, S/Sgt Jack Warden, Crawford J. Bass and Walter G. Petty, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Contingent upon WTBC being assigned 1230 kc.

KIRX—Missouri Broadcasting Co., Kirksville, Mo. (Samual A. Burk, Sam M. Arnold, S. W. Arnold and Myra G. Arnold, a partnership)—Modification of construction permit (BP-5780, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations.

NEW—Walsenburg Broadcasting Corp., Walsenburg, Colo. (P. O. 10th Street 501 West, Pueblo, Colo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Williston Broadcasting Co., Williston, N. Dak. (P. O. % Lloyd R. Amoo, 121 Sth St., S. E., Jamestown, N. Dak.)—Construction permit for a new standard broadcast station to be operated on 1450 kc, power of 250 watts and unlimited hours of operation.

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash. (Edward J. Jansen, Jesse L. Longston, C. V. Zaser and L. Berenice Brownlow)—Modification of construction permit (B5-P-4839, as modified, which authorized a new standard broadcast station) to change transmitter and studio location, and for extension of completion date.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa.—Modification of construction permit (B4-P-4327, as modified, which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower and changes in transmitter location) for extension of completion date.

1490 KC.

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Tex.—Construction permit to change frequency from 1490 to 1230 kc. Contingent on KCRS changing frequency.

KAOP—Adams Broadcasting Co., Pueblo, Colo. (Alva B. Adams)—Modification of construction permit (B5-P-4945 which authorized a new standard broadcast station) for approval of antenna and transmitter location at 212 Seventh Street, Pueblo, Colo. Specify studio location. Amended to change transmitter and studio locations from 212 West Seventh Street, Pueblo, Colo., to Junction of Fourth Street, Elmhurst Place, Pueblo, Colo.

WJJM—James J. Murray, Lewisburg, Tenn.—Involuntary assignment of license to Ida Murray and Martha Murray, Executrices of the Estate of James J. Murray, deceased.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in antenna and ground system and change transmitter location from 58 Cherry St., Lanett, Ala., to 1¾ miles west of present site in Lanett (West Point, Ga., RFD #5), and change studio location from 58 Cherry St., Lanett, Ala., to Cherry St. Rd., Lanett, Ala. Amended to change to modification of license to change studio location to 58 Cherry St., Lanett, Ala., and to withdraw request to move transmitter and make changes in transmitter equipment.

KSVC—Siskiyou County Broadcasting Co., Yreka, Calif.—License to cover construction permit (B5-P-5144, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WLOX—WLOX Broadcasting Co., Biloxi, Miss.—Modification of construction permit (B3-P-4158, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and change studio location.

(Continued on next page)

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) for extension of completion date.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden I. Cooper, a partnership)—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

1540 KC.

NEW—Wyandotte News Co., Wyandotte, Mich.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1310 to 1540 kc. and change type of transmitter. Contingent on WKMH to change frequency to 1310 kc.)

1580 KC.

KOWL—Arthur H. Croghan, Santa Monica, Calif.—License to cover construction permit (B5-P-4236, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

AM—Application Returned

WNEL—Juan Piza, San Juan, P. R.—License to cover construction permit (BP-3740, as modified) which authorized change in frequency and installation of directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power. Returned 302 and 306 applications.

AM—Applications Tendered for Filing

690 KC.

KPET—Lamesa Broadcasting Co., Lamesa, Tex. (R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership)—Construction permit to change hours of operation from daytime to unlimited using power of 250 watts on 690 kc.

740 KC.

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

950 KC.

NEW—Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation.

1030 KC.

NEW—Baylor University, Houston, Tex.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime hours of operation. (Sunrise, Boston, Mass. Sunset, Houston, Tex. Request facilities of KWBU.)

1050 KC.

NEW—Sulphur Springs Broadcasters, Sulphur Springs, Fla. (Harold A. Dunlap & James D. Sinyard)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Consent to assignment of construction permit to Edward Margolis, Frederick W. Kirske, and Byron J. Samuel, a partnership.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—J. James Glancy, Kingman, Ariz.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Herald Broadcasting Co., Levelland, Texas (Forrest Weimhold)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent upon grant of KFDA to change frequency.)

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Consent to assignment of license and construction permit of standard station WCOL and construction permit of WCOL-FM to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

1280 KC.

KIT—Carl E. Haymond, Yakima, Wash.—Construction permit to increase power from 1 to 5 KW, unlimited hours and install directional antenna for night use and new transmitter.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Consent to transfer of control of standard station WISH and construction permit for FM station to Universal Broadcasting Co., Inc.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, and directional antenna for night use. Unlimited hours of operation.

1420 KC.

NEW—Highland Broadcasting Corp., Peekskill, N. Y.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit to make changes in directional antenna system, operating with power of 5 KW and directional antenna for day and night use on 1430 kc.

NEW—The Robert F. Wolfe Co., Fremont, Ohio (Robert F. Wolfe and Margaret R. Wolfe)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and daytime hours of operation with directional antenna.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall, and Grant R. Wrathall)—Modification of construction permit to change proposed transmitter location and modify directional antenna system, operating with power of 1 KW, unlimited hours and directional antenna for day and night use.

1480 KC.

NEW—Easton Broadcasting Co., Inc., Easton, Md.—Construction permit for a new standard broadcast station to be operated on 1480 kc, power of 1 KW and unlimited hours of operation with directional antenna.

1490 KC.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Modification of license to increase power from 100 watts to 250 watts and unlimited hours.

1500 KC.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Construction permit to change frequency from 1490 kc. to 1500 kc.,
(Continued on next page)

power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Contingent on WABJ changing to 1490 kc.)

1520 KC.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Consent to assignment of license to Broadcasting Foundation, Inc.

FREQUENCY MODULATION

FM—Docket Case

Adopted **Memorandum Opinion and Order*** denying petition of **The Northern Corp., Boston, Mass.**, for rehearing of Commission's Decision adopted June 14, 1947, in re Boston FM cases, and modified said Decision to the extent that the denial of petitioner's application is without prejudice to filing a new application by that corporation specifying one of the two Class B FM channels now available for assignment in Boston, Mass.

* Commissioner Durr not participating.

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Mercantile Broadcasting Co., Miami Beach, Fla.—Class B. (BPH-1289)

Kennett Broadcasting Corp., Kennett, Mo.—Class A. Proposed assignment: 92.1 mc. (Channel 221.) (BPH-1288)

The Helm Coal Co., York, Pa.—Class B. (BPH-1267)

York County Broadcasting Co., Rock Hill, S. C.—Class B in lieu of a Class A previously granted. (BMPH-125)

Earl C. Hankamer, Houston, Texas—Class B. (BPH-1286)

FM—New Noncommercial Educational CP Granted

Iowa State College of Agriculture and Mechanical Arts, Ames, Iowa—Granted CP for a new station (Channel No. 217); 91.3 mc.; 8.3 KW; antenna 520 feet. (BPED-39)

FM—Modifications of CP's Granted

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-554)

WJPG-FM—Green Bay Newspaper Co., Nr. Green Bay, Wis.—Granted modification of CP for extension of completion date to 9-3-47. (BMPH-556)

WKNP—Corning Leader, Inc., Corning, N. Y.—Granted modification of CP for extension of completion date to 9-27-47. (BMPH-560)

KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP for extension of commencement and completion dates to 7-15-47 and 12-28-47, respectively. (BMPH-512)

WJIM-FM—WJIM, Inc., Lansing, Mich.—Granted modification of CP for extension of commencement and completion dates to 1-1-48 and 7-1-48, respectively. (BMPH-540)

WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-557)

KPOR—The Broadcasting Corporation of America, Riverside, Calif.—Granted modification of CP for extension of completion date to 1-19-48. (BMPH-551)

WSVA-FM—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted modification of CP for extension of completion date to 1-29-48. (BMPH-514)

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Granted modification of CP for extension of completion date to 11-23-47. (BMPH-510)

WFIL-FM—Triangle Publishers, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Granted modification of CP to change completion date to 9-10-47. (BMPH-192)

KIMV—Hutchinson Publishing Co., Grand Township, Kans.—Granted modification of CP for extension of completion date to 1-27-48. (BMPH-513)

WRGK—George M. Ives, Brookfield, Ill.—Granted modification of CP for extension of completion date to 1-14-48. (BMPH-527)

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Granted modification of CP for extension of completion date to 11-4-47. (BMPH-495)

KTRH-FM—KTRH Broadcasting Co., Houston, Texas—Granted modification of CP for extension of completion date to 2-12-48. (BMPH-533)

WFMY—Greensboro News Co., Greensboro, N. C.—Granted modification of CP for extension of completion date to 11-11-47. (BMPH-534)

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-563)

WQXQ—Interstate Broadcasting Co., Inc., New York City.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-536)

WSMB-FM—WSMB, Inc., New Orleans, La.—Granted modification of CP for extension of completion date to 1-28-48. (BMPH-537)

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-539)

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Granted modification of CP for extension of completion date to 11-17-47. (BMPH-562)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP for extension of completion date to 10-16-47. (BMPH-574)

WGHF—William G. H. Finch, New York City—Granted modification of CP for extension of completion date to 11-10-47. (BMPH-569)

WDXE—Johnston Broadcasting Co., Birmingham, Ala.—Granted modification of CP for extension of completion date to 11-24-47. (BMPH-575)

KRBA-FM—Darrell E. Yates, Lufkin, Tex.—Granted modification of CP for extension of completion date to 11-14-47. (BMPH-571)

WJNO-FM—WJNO, Inc., West Palm Beach, Fla.—Granted modification of CP for extension of completion date to 11-6-47. (BMPH-568)

WAPQ-FM—WAPQ Broadcasting Service, Chattanooga, Tenn.—Granted modification of CP for extension of completion date to 1-21-48. (BMPH-570)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 11-26-47. (BMPH-553)

FM—Frequency Assignment

(In lieu of previous assignment)

Copeley Press, Inc., Joliet, Ill.—92.7 mc. (Channel 224) proposed.

FM—Designated for Hearing

Suffolk Broadcasting Corp., Coram, L. I., N. Y.—Designated for hearing, application for a Class B station in lieu of Class A station previously granted on Aug. 23, 1946. (BMPH-409). (Action taken by the Commission on July 28).

(Continued on next page)

FM—Applications Accepted for Filing

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C. (C. G. Hill & George D. Walker)—Modification of construction permit (B3-PH-468, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, as modified) which authorized a new FM broadcast station, to make changes in antenna system and change commencement and completion dates.

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley, and Grace M. Pixley, partners)—Modification of construction permit (B2-PH-307, as modified) for extension of completion date.

KSEO-FM—Democrat Printing Co., Durant, Okla. (B. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476, as modified) for extension of completion date.

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit (B3-PH-829, which authorized a new FM broadcast station) for extension of completion date.

WFMJ-FM—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of construction permit (B2-PH-187, which authorized a new FM broadcast station) for extension of completion date.

NEW—United Broadcasting Co., Inc., Silver Spring, Md. (P. O. 8512 Georgia Ave.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 240, 95.9 mc., ERP of 500 watts, and antenna height above average terrain 340 feet.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-PH-512, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-PH-176, which authorized a new FM broadcast station) for extension of completion date.

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Modification of construction permit (B2-PH-289, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFBU-FM—Hawley Broadcasting Co., Reading, Pa.—Modification of construction permit (B2-PH-121, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSJN—Radio Americas Corp., San Juan, P. R.—Modification of construction permit (BPH-822, which authorized a new FM broadcast station) for extension of completion date.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKMO-FM—Kekomo Broadcasting Corp., Kokomo, Ind.—Modification of construction permit (B4-PH-434, as modified) which authorized a new FM broadcast station, to extend completion date.

WMCP—Belvedere Broadcasting Corp., Baltimore, Md.—Modification of construction permit (B1-PH-782, which authorized a new FM broadcast station) to specify studio location, change transmitter site, make changes in antenna system, and change commencement and completion dates.

WLBC-FM—Donald A. Burton, Muncie, Ind.—Modification of construction permit (B4-PH-292, which authorized a new FM broadcast station) for extension of completion date.

WMFM—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, as modified) which authorized a new FM broadcast station, for extension of completion date.

NEW—Washington Radio, Inc., Washington, Ind. (P. O. 11 SE 4th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 293, 106.5 mc., ERP of 12.5 KW and antenna height above average terrain 331 feet.

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766, as modified, which authorizes a new FM broadcast station) to extend completion date.

WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.—Modification of construction permit (B1-PH-510, as modified), which authorized a new FM broadcast station for extension of completion date.

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-PH-544, as modified, which authorized a new FM broadcast station) for extension of completion date.

WVOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-600, as modified, which authorizes a new FM broadcast station) to extend commencement and completion dates.

Channel #240

NEW—Cardinal Broadcasting Co., Palo Alto, Calif. (John E. Gurich and Edward Iannelli) (P. O. Temp. John E. Gurich, 2950 Van Ness Ave., San Francisco, Calif.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 240, 95.9 mc., and ERP of 1 KW.

Channel #241

NEW—Auburn Publishing Co., Auburn, N. Y. (P. O. 34-36 Dill St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 241, 96.1 mc., ERP of 18.5 KW, and antenna height above average terrain 519 feet.

Channel #250

WGYN—WGYN, Inc., New York, N. Y.—Relinquishment of control of licensee from Muzak Corporation to Charles E. Merrill and Radio Sales Corp. (33 $\frac{1}{3}$ % shares capital stock 33 $\frac{1}{3}$ %, transferred equally to Charles E. Merrill and Radio Sales Corporation) two remaining stockholders each own 50% of stock.

Channel #259

NEW—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa (Charles A. Henderson, George J. Volger and Thelma Marie Volger) (P. O. % Station KWPC)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 259, 99.7 mc., ERP of 2.2 KW, and antenna height above average terrain 323 feet.

Channel #264

NEW—Beacon Broadcasting Co., Inc., Boston, Mass. (P. O. 73 Tremont St., Boston, Mass.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 264, 100.7 mc., ERP of 15.3 KW.

Channel #266

NEW—Saint Louis County Broadcasting Co., Clayton, Mo. (P. O. 8135 Forsythe Blvd.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 266, 101.1 mc., ERP of 11.1 KW, and antenna height above average terrain 294 feet.

NEW—Air Waves, Inc., Baton Rouge, La. (P. O. 204 North St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 266, 101.1 mc., ERP of 3.2 KW.

FM—Application Returned

Tribune Publishing Co., Pratt, Kans. (P. O. 319 Ninescal, Pratt, Kansas)—Construction permit for a new FM broadcast station.
(Continued on next page)

cast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 902.5 watts. Returned July 28, 1947, application incomplete.

FM—Application Dismissed

Macon Telegraph Pub. Co., Macon, Ga.—Granted request to vacate its construction permit for a Class B station (BPH-298), as the company has acquired a 16% interest in the Macon Broadcasting Co., which also holds a CP for a Class B station in Macon.

TELEVISION

TV—Miscellaneous Actions

Earle C. Anthony, Inc., Los Angeles, Calif.—Ordered that the petition requesting the Commission to reconsider its decision granting it Television Channel No. 9 rather than Channel No. 4, and reply thereto filed by the National Broadcasting Co., be set for oral argument on August 25, 1947. (Docket 7254 and 7256.)

WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP for extension of completion date to 1-21-48; and for change in call letters from WWBT to WBAL-TV. (BMPCT-76.)

The Journal Co. (The Milwaukee Journal), Portage, area of Milwaukee, Wis.—Granted CP for a new experimental television relay broadcast station. (BPVB-209).

TV—Applications Accepted for Filing

KLAC-TV—Dorothy S. Thackrey, Los Angeles, Calif.—Modification of construction permit (BPCT-165, which authorized a new commercial television broadcast station) to request extension of completion date.

WTVT—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (BPCT-166, which authorized construction of new commercial television broadcasting corporation) to request extension of commencement and completion dates.

NEW—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa. (P. O. 400 N. Broad St.)—Construction permit for a new experimental television relay broadcast station to be operated on 6975-7000 mc., power of 0.1 watts, emission special, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

NEW—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa. (P. O. 400 N. Broad St.)—Construction permit for a new experimental television relay broadcast station to be operated on 7100-7125 mc., power of 0.1 watt, emission special, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

NEW—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa. (P. O. 400 N. Broad St.)—Construction permit for a new experimental television relay broadcast station to be operated on 7000-7025 mc., power of 0.1 watt and emission special, hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

WPTZ—Philco Television Broadcasting Co., Philadelphia, Pa.—Modification of construction permit (BPCT-179, which authorized construction of a new antenna system) to request extension of completion date.

KECA-TV—American Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (BPCT-81, which authorized construction of a new commercial television broadcast station) to request extension of completion date.

KTTV—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (BPCT-92, which authorized construction of a new commercial television broadcast station) to request extension of completion date.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (BPCT-319, as

modified, which authorized construction of new commercial television broadcast station) to request further extension of completion date.

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Modification of construction permit (BPCT-121, as modified, authorizing construction for a new commercial television broadcast station) to request further extension of completion date.

WLWC—Crosley Broadcasting Corp., Columbus, Ohio—Modification of construction permit (BPCT-112, which authorized a new commercial television broadcasting station) to make changes in antenna system, and change of transmitter location.

WLWC—Crosley Broadcasting Corp., Columbus, Ohio—Modification of construction permit (BPCT-112, which authorized construction of a new commercial television broadcast station) to request extension of completion date.

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (BPVB-169, which authorized a new experimental television station) to request further extension of completion date.

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Modification of construction permit (BPVB-167, which authorized installation of new visual and aural transmitters and changes in antenna system) for further extension of completion date.

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (BPCT-103, which authorized construction of a new commercial television broadcast station) to request new aural and visual transmitters and to make further changes in antenna system.

WJAR-TV—The Outlet Co., Providence, R. I.—Modification of construction permit (BPCT-87, which authorized a new commercial television broadcast station) for extension of commencement and completion date.

KARO—Broadcasting Corporation of America, Riverside, Calif.—Modification of construction permit (BPCT-30, which authorized construction of a new commercial television broadcast station) to request extension of commencement and completion dates.

W2XQX—Alien B. Du Mont Laboratories, Inc., area of New York, N. Y.—License to cover construction permit (BPVB-190) for a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

KOKH—The Board of Education of the City of Okla. City, Oklahoma City, Okla.—Granted modification of CP for extension completion date to 1-21-48. (BMPED-72).

KOAG-FM—Okla. Agr. and Mech. College, Stillwater, Okla.—Granted modification of CP for extension of completion date to 2-15-48. (BMPED-73).

Applications Accepted for Filing

Remote Pickup

NEW—Muscle Shoals Broadcasting Corp., area of Muscle Shoals City, Ala. (P. O. Box 230, Sheffield, Ala.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 50 watts, Emission A3 and hours of operation in accordance with Section 4.403.

WDNS—Kenneth Edward Remuekamp, area of Oil City, Penna.—License to cover (BPRY-345) for a new remote pickup broadcast station.

NEW—Sunbury Broadcasting Corp., Sunbury, Penna. (P. O. 1150 N. Front St.)—Construction permit for a new
(Continued on next page)

remote pickup broadcast station to be operated on 189 mc., power of 50 watts, Emission Special for FM and hours of operation in accordance with Section 4.403.

WKBM—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BPRY-325, which authorized construction of a new remote pickup broadcast station) to request extension of commencement and completion dates.

WHRW—United Broadcasting Co., area of Cleveland, Ohio—Modification of construction permit (BPRE-481, which authorized a new remote pickup broadcast station) for extension of completion date.

WPBO—Portland Broadcasting System, Inc., Portland, Maine—Modification of license to change corporate name from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

WPBK—Portland Broadcasting System, Inc., Portland, Maine—Modification of license to change corporate name from Portland Broadcasting System, Inc., to Guy Gannett Broadcasting Services.

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Modification of construction permit (BPRE-480 which authorized a new remote pickup broadcast station) for extension of completion date.

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Modification of construction permit (BPRE-480, which authorized a new remote pickup broadcast station) for change in frequencies from 156.75, 158.40 to 25.28 mc., power from 15 watts to 35 watts and Emission Special FM.

NEW—William L. Lipman, Kenosha, Wis. (P. O. 625 57th St.)—Construction permit for a new remote pickup broadcast station to be operated on 153.41 mc., power of 15 watts, emission A3, and hours of operation daytime only.

NEW—WJJD, Inc., area of Chicago, Ill. (P. O. 230 N. Michigan Ave., Chicago, Ill.)—Construction permit for a new remote pickup broadcast station to be operated on 31.22, 35.62, 37.02, 39.26 mc., power of 25 watts, emission A3, hours of operation in accordance with Section 4.403.

KAXJ—Harris County Broadcast Co., Houston, Texas—Modification of construction permit (BPRE-476, which authorized a construction permit of a new remote pickup broad-

cast station) to request change in frequency from 156.75 and 158.40 mc., to a single frequency within the 25-30 mc. band and to change type of equipment from Link, Type 1907, to Link, Type 25-UFS; power from 15 watts to 25 watts.

Noncommercial Educational

KUSC—University of Southern California, Los Angeles, Calif.—Modification of construction permit (B5-PED-31, as modified, which authorized a new commercial educational broadcast station) for extension of completion date.

Federal Trade Commission Actions

Stipulations

Industrial Management Corp.—A stipulation to discontinue certain representations concerning the effectiveness of an insecticide known as Aerosol Insect-O-Blitz has been accepted by the Commission from the manufacturer of the product and a firm distributing it.

The manufacturer, Industrial Management Corp., 639 South Spring St., Los Angeles. (7626)

Hyman Wank, 161 East 34th St., New York, stipulated with the Commission that he will stop advertising, labeling, invoicing or selling umbrellas whose coverings are made of or contain rayon, without disclosing that fact by use of the word "rayon." (7625)

Cease and Desist Order

Decker Products Co.—Misrepresentation of an exhaust pipe attachment designated "Vacudex" as a means of saving gasoline and effecting other economies in the operation of automobiles and trucks is prohibited in a cease and desist order issued by the Commission against Ammiel F. Decker and Mable P. Decker, trading as Decker Products Co., 313 Fifth Ave., Pelham, N. Y. (5097)



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 32, August 11, 1947

Program Committee Approves Proposed New Standards of Practice

The proposed new Standards of Practice received approval Friday (8) of the NAB's Program Executive Committee.

After a two-day meeting devoted exclusively to discussion of the proposed document, the committee announced that it had completed work on the new "code" and that it was being dispatched to the NAB Board of Directors for action.

(Continued on page 642)

NAB Music Advisory Committee Reports Progress in ASCAP Discussions

Progress in its discussions with ASCAP concerning renewal of broadcasting industry licenses was reported by the NAB's Music Advisory Committee last week, after a meeting in New York City with ASCAP President Deems Taylor and a special committee appointed by the music licensing organization's Board of Directors.

Theodore Streibert, WOR, chairman of the NAB committee, said after the meeting Wednesday that tentative plans had been made to meet again in about one month.

In addition to Mr. Streibert, NAB committee members attending were Walter Hasse, WDRC, Hartford, Conn.; Robert T. Mason, WMRN, Marion, Ohio; Ed Yokum, KGHL, Billings, Mont.; Julius Brauner, CBS, N. Y.; and Board Liaison Member Campbell Arnoux, WTAR, Norfolk, Va. Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty represented the NAB headquarters staff.

Plans for Convention Include Important Session on All Phases of Programming

Plans for the Program Clinic at the annual convention of the National Association of Broadcasters, announced Friday by the NAB, call for a day-long session in which the problems and potentialities of radio programming will be thoroughly explored by a group of experts on all phases of the subject, including music, news, production, planning and traffic.

"The purpose of this Program Clinic," said Harold Fair, director of NAB's program department, who is planning the event, "is to send every station manager, program director, salesman, announcer, everyone who attends, away with new ideas for building programs that will bring more and happier listeners to his station—plus more and happier sponsors on the air."

The Program Clinic is one of many innovations that will feature this year's convention, marking the first time in the history of NAB that a special meeting to discuss the problems of program directors has been

held at the annual convention. Station and program managers attending the session will be encouraged to participate in the program during the question and answer period.

The tentative agenda shapes up like this:

The morning session will open with a discussion of the general problems facing program directors. Clarence Menser, former vice-president in charge of programs for NBC, will chair the panel and speak on the subject of "The Objectives and Obligations of the Program Manager." Mr. Menser will pay particular attention to the need for developing programs that will conform to the management

(Continued on next page)

On the Inside

NAB assured NRDGA last week that it favored *coordinated* retail advertising, integration of campaigns in various media. (p. 642)

Newest home radio sets, AM, FM, and television, will be shown as special feature of the forthcoming convention; NAB associate member exhibits will be most extensive this year. (p. 644)

FCC's recent proposal to change requirements for engineers caused much discussion in industry circles last week. (pp. 645-646)

National spot business was down in July, according to Rorabaugh Report, but 65% of accounts remained unchanged. (p. 649)

International High Frequency Broadcast Conference will begin at Atlantic City August 16th, telecommunications delegates agreed last week. (p. 647)

**IT COSTS MORE TO REGISTER FOR THE
NAB CONVENTION AFTER AUGUST 15th!**

AUGUST 11, 1947 — 641



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
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HAROLD FAIR <i>Director of Program Department</i>	ARTHUR C. STRINGER <i>Director of Special Services</i>
ROYAL V. HOWARD <i>Director of Engineering</i>	

policy and also appeal to the audience and sponsor.

The second panel will be devoted to a discussion of "The Fundamentals of Copy-Right Law and the Use of Copy-Righted Music." Theodore Streibert, WOR, New York, chairman of the NAB Music Advisory Committee, will discuss the various music contracts now in force and their effect on the broadcasters. The second speaker on this panel, Sydney Kaye, general counsel for Broadcast Music, Inc., will outline certain aspects of the copy-right laws, setting up red and green lights for the guidance of program men in the use of music.

The panel discussion devoted to public interest programs will feature talks by William Bryan, formerly public relations director for KOMA, Oklahoma City, and Edward Byron of Byron Productions, Inc., New York City, with Edgar Bill, WMBD, Peoria, Illinois, a member of the NAB Program Executive Committee and Special Standards of Practice Committee, as moderator. Methods of performing this service in such a way as to do an effective job and, at the same time, increase listener acceptance will be outlined.

The final discussion of the morning session is being planned by NAB's Farm News Editors' Committee. This panel on "Farm Service Programming" will be presided over by Herb Plambeck, WHO, Des Moines, chairman of the NAB Farm News Editors' Committee. In his talk, Mr. Plambeck will point out the advantages of utilizing this type of program to build new listeners and additional revenue.

The luncheon session—planned as a joint affair with participants in the Broadcast Advertising Clinic because of the many problems common to program and sales personnel—will be highlighted by three speakers. Barbara Wells, WOR, New York, and Gordon Gray, WIP, Philadelphia, are scheduled to speak. The third will be announced later.

Following the luncheon, attention will be focused on the "Disc Jockey Program." At least two broadcasters,

including Harold Fellows, WEEI, Boston, who have utilized this technique with unusual success, will take part in this panel. The speakers will give the other broadcasters the benefit of their experience in staging this type of show.

The final panel will be devoted to a discussion of coordinating the scheduling of programs. The speakers—John Outler, WSB, Atlanta, and Ralph Hardy, KSL, Salt Lake City—will pay particular attention to the methods of properly scheduling local originations and spot announcements in order to achieve the best possible results.

Program Committee Approves Proposed New Standards of Practice

(Continued from page 641)

The program committee adopted the standards substantially as recommended by the Special Standards of Practice Committee. There were only minor revisions, mostly in language. The program group adopted a motion commending the Standards Committee for its work in drafting the document and upon the speed with which it was accomplished.

Four members of the Special Standards of Practice Committee met with the Program Committee. They were: Robert D. Swezey, chairman, MBS, New York; Ken R. Dyke, NBC, New York; John M. Outler, WSB, Atlanta, Ga.; Harold Fellows, WEEI, Boston, Mass.

Members of the Program Executive Committee in attendance were: Merle S. Jones, chairman, WCCO, Minneapolis, Minn.; Edgar L. Bill, WMBD, Peoria, Ill.; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City, Mo.; Herb Plambeck, WHO, Des Moines, Iowa; H. W. Slavick, WMC, Memphis, Tenn.; Glenn Snyder, WLS, Chicago, Ill.; Davidson Taylor, CBS, New York; E. R. Vadeboncoeur, WSYR, Syracuse, N. Y.

NAB was represented by President Justin Miller, Secretary-treasurer C. E. Arney, Jr., and Harold Fair, director of the program department.

Broadcast Advertising

NAB Assures NRDGA of Radio's Approval of Coordinated Promotion

Approval by the radio industry of *coordinated* retail advertising, whereby the retailer may employ more than one medium in an integrated campaign, was expressed to Lew Hahn, president of NRDGA, in a letter this week from Frank E. Pellegrin, NAB's Director of Broadcast Advertising.

For several weeks the NRDGA has been bitterly opposing a resolution passed by the Newspaper Advertising Executives Association, which would have the effect of charging higher rates to retailers who wished to include in their newspaper advertising tie-ins with magazine advertising, (and presumably might also

(Continued on next page)

apply to newspaper ads in which the retailer wished to tie-in radio or any other form of advertising.)

The letter stated:

"In view of the current controversy between the Newspaper Advertising Executives Association and the National Retail Dry Goods Association, involving an attempt by newspapers to charge a higher rate to retailers who wish to mention magazine tie-ups in their newspaper advertising, we believe the position of the radio industry should be made clear.

"We believe in coordinated, integrated promotion.

"To our knowledge, there has never been a single instance reported in which any radio station has increased its advertising rates to any retailer who desired to tie-in his newspaper advertising with his radio advertising."

In the report, "Radio for Retailers," published as a result of the study conducted at Joske's of Texas, a special chapter on "Promotion" specifically recommends that retailers coordinate *all* of their various forms of advertising and sales promotion, to achieve maximum results. Joske's frequently mentioned their newspaper ads in their radio programs, and vice versa.

West Coast Stations Plan Retail Sessions; Lee Hart to Speak in Eleven Cities

NAB stations in and near eleven West Coast cities are planning a series of meetings on retail advertising. Miss Lee Hart, Assistant Director of Broadcast Advertising, has been invited to make a special speaking trip for these meetings.

In each city Miss Hart will speak to an audience of invited retailers on the subject "Radio For Retailers." She will also conduct round-table discussions on retail advertising for the staffs of the co-sponsoring stations. The following cities are on the retail meeting list:

Denver, Colo., August 11, 12
Los Angeles, Calif., August 13, 14, 15 and 18
San Diego, Calif., August 18, 19
Santa Barbara, Calif., August 20
San Jose, Calif., August 21
San Francisco, Calif., August 22
Fresno, Calif., August 25, 26
Sacramento, Calif., August 27, 28
Santa Rosa, Calif., August 29
Portland, Ore., September 2, 3
Seattle, Wash., September 4, 5

Robert Gulick of WGAL Appointed to Retail Committee Which Meets August 27th

J. Robert Gulick, sales manager, WGAL, Lancaster, Pennsylvania, has been appointed chairman of the NAB Sales Managers Retail Advisory Subcommittee, it was announced today by Odin Ramsland of KDAL, Duluth, Minnesota, chairman of the Sales Managers Executive Committee.

Mr. Gulick succeeds William D. Murdock, Sales Manager, WOL, Washington, D. C.

Next meeting of the subcommittee is scheduled for August 27 in New York City.

Advertiser Withdraws P-I Offer; Stations Had Protested

The Farmers Wholesale Nursery of Smithville, Tenn., reported last week as offering P-I propositions to radio stations, has notified the NAB that it is withdrawing its cost-per-inquiry proposal. It also assures the NAB that the several leading stations mentioned in its circular letter containing the P-I offer, are actually carrying the business at straight card rates.

The letter to the NAB states:

"It was not our intention to leave the impression that WSM, WHAS, KWKH, WBT and WSB were handling our account on a Cost-Per-Inquiry Basis. These stations definitely operated on a straight Rate Card Rate.

"We are today writing the smaller stations that we previously contacted informing them of this fact."

Following circularization of the original P-I letter, in which the call letters of the stations mentioned above were listed, the NAB received numerous inquiries from other stations wondering if the industry's position with regard to per-inquiry advertising had been changed.

Letters of protest were sent to the advertiser by the stations whose call letters were used in the letter.

Member stations are reminded that advertisers making per-inquiry offers often buy time at card rates from several leading stations, and that the fact that their advertising is being carried by those leading stations does not necessarily mean that it is carried on a P-I basis.

Auto Manufacturers' Ass'n Publishes Booklet Titled "How to Work With Radio"

A brochure, "How To Work With Radio," has been issued by Automobile Manufacturers Association. The AMA points out the value of *broadcast advertising* and effective methods for working with radio's news and programming departments.

Emphasis is given to using radio as a public relations medium, and the auto association reported that "a national industrial trade association annually prepares a series of recorded broadcasts which are offered to local radio stations in plant communities. Time for the program is secured by the organization's field men, who report that 350 stations now carry the shows.

An association of independent retail business men prepares a weekly five minutes script stressing news of that industry. These are sent free to members, who in turn purchase time on local stations. The organization reports that around 400 radio outlets carry these programs.

Another major industrial trade association, AMA reports, offers a 13-week series of recorded programs free to its members. The organization has this to say:

"Radio advertising by individual companies in their own plant communities is an increasingly used component of community relations programs.

"Radio is very useful for reaching large numbers of people with basic information, such as the need for uninterrupted production, the fact that production creates wealth and payrolls, and similar subjects."

(Continued on next page)

The booklet was written by Harry Cushing, in charge of Radio, Public Relations Department, Automobile Manufacturers Association, New Center Building, Detroit 2, Michigan.

Philco's Successful Use of Radio Advertising, As Told by Broadcasting, Reprinted by NAB

Broadcasting's recent two-part story of the Philco Corporation's use of radio advertising to attain a position of dominance in the radio set industry has been reprinted by the Department of Broadcast Advertising and is available on request in limited quantities.

The Philco story, written by J. Frank Beatty, outlines the merchandising and advertising techniques used by the company, and describes in detail the results that followed.

"Radio for Retailers" Receives Praise from Press and Industry

Numerous trade magazine articles and letters to the Department of Broadcast Advertising indicate that releases of the Joske report, "Radio for Retailers," are being enthusiastically received.

The addition to the "Results" chapter shows that radio contributed directly to an average increase in sales of 61.96% in three radio test departments during a scientifically controlled experiment. Broadcasters report that this is proving to be a potent and timely sales aid because it shows that radio results can be measured in terms of overall store or department sales, as well as in terms of items advertised.

The technique of measuring results, as outlined in the release, could be applied in stores anywhere. This new material also offers pertinent suggestions about concentration of scheduling and copy approaches which can improve the effectiveness of results.

It is recommended that broadcasters call retail clients' attention to this new addition to the "Results" chapter, and that retail clients or prospects not now in possession of the report should be provided with one by the broadcaster. Copies of the entire report including previously released chapters on Planning, Results, Copy, Programs and the new chapter on Promotion can be purchased from the NAB Dept. of Broadcast Advertising for \$3.00.

Convention

New Sets Be Shown at Convention; Associate Member Exhibits Most Extensive

The 1947-48 lines of home radio sets, AM, FM, and Television, will be displayed in the Atlantic City Municipal Auditorium during the NAB Twenty-Fifth Annual Convention and Exposition, September 15-18.

Displays of equipment manufacturers and transcription companies and program services, however, will occupy the largest amount of space in the hall.

Other exhibitors are the U. S. Navy, trade papers

and certain industry organizations. Individual display space runs from 100 to 2400 square feet.

Associate NAB members who have made arrangements for exhibits as of today include the following:

Equipment Manufacturers

- | | |
|--|---|
| Amperex Electronic Corporation
Brooklyn, New York | Magnecord, Inc.
Chicago 21, Ill. |
| Andrew Company
Chicago 12, Illinois | Presto Recording Corp.
New York 19, N. Y. |
| Audio Devices, Inc.
New York 22, N. Y. | Radio Inventions, Inc.
New York 14, N. Y. |
| Collins Radio Company
Cedar Rapids, Iowa | Radio Corporation of America, RCA Victor Division
Camden, New Jersey |
| The Daven Company
Newark 4, New Jersey | Rangertone, Inc.
Newark 4, New Jersey |
| Allen B. DuMont Laboratories, Inc.
Passaic, New Jersey | Raytheon Manufacturing Co.
Waltham, Massachusetts |
| Eitel-McCullough, Inc.
San Bruno, California | Rek-O-Kut Company
New York 13, New York |
| Fairchild Camera and Instrument Corp.
Jamaica 1, New York | Technology Instrument Corporation
Waltham 54, Mass. |
| Federal Telephone & Radio Corp.
Clifton, New Jersey | United States Recording Company
Washington 5, D. C. |
| Gates Radio Company
Quincy, Illinois | Western Electric Company, Inc., Graybar Electric Company, Inc.
New York, N. Y. |
| General Electric Company
Syracuse, N. Y. | Westinghouse Electric Corp.
Pittsburgh 30, Pa. |
| The Langevin Company, Inc.
New York 23, N. Y. | Wincharger Corporation
Sioux City 6, Iowa |
| Lehigh Structural Steel Co.
New York 4, N. Y. | |

Transcription Companies & Program Services

- | | |
|--|---|
| Associated Program Service, Inc.
New York, New York | C. P. MacGregor
Hollywood, Calif. |
| Broadcasters Promotion Service
Atlantic City, N. J. | SESAC, Inc.
New York 17, N. Y. |
| Louis G. Cowan, Inc.
New York 22, New York | Standard Radio Transcription Services, Inc.
Hollywood 36, Calif. |
| Harry S. Goodman Radio Productions
New York 22, N. Y. | Teleways Radio Productions, Inc.
Hollywood 46, Calif. |
| Kasper Gordon, Inc.
Boston 16, Mass. | Transcription Sales, Inc.
Springfield, Ohio |
| Lang-Worth Feature Programs, Inc.
New York 19, New York | Frederic W. Ziv Company
Cincinnati, Ohio |

Trade Papers

- | | |
|---|--|
| The Billboard
New York 19, N. Y. | Radio Daily
New York 18, N. Y. |
| Broadcasting Magazine
Washington, D. C. | Radio Magazines, Inc.
New York 17, N. Y. |
| FM and Television Magazine
Great Barrington, Mass. | Sponsor Publications, Inc.
New York 19, N. Y. |

Miscellaneous

- | | |
|---|--|
| NAB—Radio Manufacturers Association | Broadcast Music, Inc.
New York, N. Y. |
| Broadcast Measurement Bureau, Inc.
New York 17, New York | U. S. Navy |
| | United Nations |

Small Market Stations

NAB Seeks Small Stations' Views on FCC Proposed Revision of Operators' License

Copies of the FCC Proposed Revision of Operators' License and Examinations were mailed last week by NAB members of the Small Market Stations Executive Committee and the 17 District Small Market Stations Chairmen.

Since the NAB Small Market Stations Executive Committee has been especially interested in FCC operator requirements, and has continually, during the past four years or more, stressed the hardships invoked on small stations in complying with FCC rules and regulations requiring straight first class engineers' license, NAB is asking for the comments and views of all small station management. These stations should file their comments with their District Chairmen or direct to the NAB Small Market Stations Division, which is coordinating with the Engineering Department on the proposed revision.

NAB also sent copies of the proposed revision to members of the Engineering Executive Committee, and the District Engineering Chairmen. Royal V. Howard, Director of Engineering, stated in part: "Any comments or briefs concerning this proposed rule making must be filed with the Federal Communications Commission on or before September 1, 1947.

"Consequently we are interested in obtaining from you and others an opinion as to the proposed regulations, and, in particular, as to whether NAB should file with the Commission a statement setting forth our views.

"If we are to take any action, your comments and suggestions must reach us not later than August 20, 1947."

(For additional details see ENGINEERING this issue).

Industry Leaders Teaching Radio Courses at University of Denver

The fundamentals of every phase of station operation are being taught by industry leaders this summer at Denver University, Denver, Colorado. The second week of the clinic, July 28 through August 1, covered Radio Advertising, Sales, Promotion and Station Operation by "Professor" J. Allen Brown, NAB assistant director, Broadcast Advertising.

The effectiveness of a planned radio sales campaign was dynamically illustrated when Fred C. Mueller, sales manager, KLZ, Denver, reviewed the inception, programming and selling of the award-winning "KLZ Farm Reporter" to a national account.

James R. MacPherson, sales manager, and Clarence Moore, program director, KOA, Denver, emphasized the importance of cooperation between sales and programming departments. Case histories of the NBC station were cited. Mr. MacPherson also explained the development of network commercial shows, using

his discovery of "Fibber McGee & Molly" in Chicago as a case in point.

The techniques and procedures of prize-winning station promotion were forcefully presented by Lee Fondren, KLZ, promotion director.

The daily classes, including open-discussion periods ran four hours daily. They are followed by a summary period conducted by R. Russell Porter, coordinator of radio, Denver University.

Special attention is being given to the small market station type of operation.

Legal Department

FCC Bar Sponsors New Radio Reporting Service

[Ed. Note: Last week the Federal Communications Bar Association announced a proposal for a new radio reporting service. A letter from Guilford Jameson, acting president of the Bar Association, to NAB General Counsel Don Petty outlining plans for the service is reprinted herewith at the request of the Bar Association.]

During the past several years the Federal Communications Bar Association has entertained numerous proposals to satisfy the need of radio practitioners and operators for an administrative reporting service especially designed to fulfill their requirements.

At the last annual meeting of the Association the Executive Committee was instructed to take whatever action may be necessary to fulfill the requirements for an appropriate administrative reporting service.

Pursuant to such authorization Reed Rollo, President of the Association, appointed a Special Committee consisting of Neville Miller, Arthur W. Scharfeld and Russell Rowell to review and report on the matter. This Special Committee has discussed the matter with numerous publishers and other interested parties. As a result thereof final arrangements have been made with the administrative reporting firm of Pike & Fischer of Washington, D. C., to provide and maintain the desired facilities.

The new facilities, among other things, will provide and maintain FCC Rules and Regulations, Standards of Good Engineering Practice, pertinent statutes, decisions, and orders of the FCC and pertinent court opinions. We believe that the new service will prove to be of the utmost value to radio station owners and operators as well as to attorneys and consulting engineers and other groups which are interested in the administrative aspects of radio regulation.

To insure the publication of this new service which is being sponsored by the Federal Communications Bar Association, it will be necessary to obtain a nominal number of subscriptions before editing and reproduction activities may be commenced. The publication firm requires an initial subscription list of 100 subscriptions for a period of 3 years each at the entirely reasonable price of \$120 per year. Publication will be commenced immediately upon assurance that the necessary financial support has been obtained as

(Continued on next page)

evidenced by the receipt of the required minimum number of subscriptions.

The Executive Committee cordially invites the National Association of Broadcasters and its members to assist in the inauguration of the new service by forwarding subscriptions to John H. Midlen, Secretary of the Federal Communications Bar Association, 1030 National Press Building, Washington, D. C., by return mail. Payment for the first year, \$120, will not be due until delivery of Volumes I and II of the service.

Engineering Department

Industry Expresses Much Interest in Proposed New Requirements for Engineers

Engineers and management this past week continued to study effects the Commission's proposed revision of operators licenses and examinations would have upon the industry.

Letters and details were sent out by NAB to engineering and small market station committees asking for expressions and comments on Public Notice 8932 (NAB REPORTS, p. 621) and Notice of Proposed Rule Making, Docket 8481 (see below). This information, when received, will be relayed on to the Commission. All were asked to forward their criticism and comments to NAB.

Comment so far received on the Commission's action in creating the Broadcast-Operator grade license has been favorable, and in some cases hailed as a forward step in Industry-Commission cooperation. Others vigorously opposed the plan without modification.

Current engineering comment has chiefly centered on the problems arising from the future status of present holders of first class licenses. While George E. Sterling, chief engineer of the Commission, has indicated that first class licenses will be permitted to run to termination and then would be renewable in the usual manner at the proper level, this question as to grade of renewal and conditions of renewal has developed into a major issue.

It is not known whether the Commission would renew first class licenses at the Technician or Engineer level. Suggestions have been received from engineers indicating concern that, unless automatic renewal at the Engineer-Operator level is provided to experienced personnel, an artificial shortage might develop. Professional Engineer licenses, they pointed out, generally provide "Grandfather" clauses to cover these transitory or interim periods and are for life.

While the Commission's announcement did not so state, Broadcast-Operator license holders will be permitted to operate auxiliary stations, i.e., STL, Portable-Mobile, etc.

According to the Commission, the Broadcast-Operator license study guides are now in process of execution and are expected to be released shortly. These would disclose the extent of technical knowledge that will be required for this class. Full import of the Commission's action cannot be determined pending

the release of this information. For the Engineer-Operator and Technician-Operator classes, the study guide is not expected to be released before the first of the year.

It is indicated from the Commission's release, for the grade of Engineer, that they intend to include in the examination engineering elements on both FM and TV. Questions on FM engineering matters will apparently be included in the examinations for Technician-Operator licenses.

Industry Comment: Throughout the week engineers submitted these comments to NAB:

"Thinks first class ticket OK as is";

"Doesn't think Chief Engineer should be required to know design theory";

"Generally opposed to FCC plan but in any case thinks that 'Grandfather' clause should be included to apply to present first class ticket holders who are now in jobs which would require top class licenses under the new plan";

"Feels that if top grade license is required for 1 KW directionals that it should be required for FM over 1 KW";

"Believes that many capable men now doing perfectly satisfactory job may be licensed right out of a job";

"Can see personnel problems arising all over country. Will undoubtedly increase cost of operation for some stations";

"If FCC wants to stiffen requirements, why not include new subjects in present examinations";

"Will FCC guarantee Chief Engineer license holder will be good administrator?";

"Generally opposed. Some change in licensing may be necessary but not to this extent. FCC should place stress on good equipment rather than require geniuses to run it";

"First Class license holders should be automatically granted Engineer-Operator tickets if they've had three years experience."

The Commission's full Notice of Proposed Rule making is as follows:

"FEDERAL COMMUNICATIONS COMMISSION 8931
Washington 25, D. C.

In the Matter of
Amendment of Section 13.2
Amendment of Section 13.21
Amendment of Section 13.22
Amendment of Section 13.61 } DOCKET NO. 8481

NOTICE OF PROPOSED RULE MAKING

1. Notice is hereby given of proposed rule making in the above-entitled matter.

2. Based upon a study of the design, construction and reliability of operation of low power standard and FM broadcast stations, the Commission is of the opinion that the licensees of certain of such stations may be expected to meet the operating requirements prescribed by the rules and regulations if the normal watch is maintained by an operator with less technical qualification than is required to obtain the First Class Radiotelephone Operator's license; provided, a higher class operator is employed as technical supervisor and is made responsible for all major adjustments and repairs.

3. The proposed amendments, authority for which is contained in Sections 303(1) and (r) of the Communications Act of 1934, as amended, are set forth in an appendix attached to this notice.

(Continued on next page)

4. Any interested party who is of the opinion that the proposed amendments should not be adopted, or should not be adopted in the form set forth, may file with the Commission, on or before September 1, 1947, a written statement or brief setting forth his comments. The Commission will consider any such comments that are received before taking any final action regarding the proposed amendments, and if any comments are received which appear to warrant the holding of an oral argument before final action is taken, notice of the time and place of such oral arguments will be given.

FEDERAL COMMUNICATIONS COMMISSION
T. J. SLOWIE,
Secretary.

Attachment:

Adopted: August 1, 1947

Released: August 1, 1947

APPENDIX

It is proposed to amend Part 13 of the Rules and Regulations of the Federal Communications Commission, as follows:

Section 13.2, Classes of Licenses,—by adding at the end thereof a new subsection, as follows:

(d) Broadcast radio operator license.

Section 13.21, Examination Elements,—by adding at the end thereof a new subsection, as follows:

(7) Practical broadcast operation,—Practical matters relating to minor adjustments and normal operating practices of standard and FM broadcast stations.

Section 13.22, Examination Requirements,—by adding at the end thereof a new subsection, as follows:

(g) Broadcast radio operator license:

1. Ability to transmit and receive spoken messages in English.
2. Written examination elements: 1 and 7.

Section 13.61, Operator Authority,—by adding at the end thereof a new subsection, as follows:

(g) Broadcast radio operator license,—to serve as staff operator of any standard broadcast station employing a non-directional antenna and not exceeding 1 kw. power, or of an FM broadcast station of not more than 1 kw. effective radiated power; provided

- (1) The holder of a First Class Radiotelephone Operator License is employed as technical supervisor.
- (2) Internal tuning adjustments, major repairs and overhauls are made by or under the direction of the technical supervisor.
- (3) The duties of a broadcast radio operator may include such operations as placing the station on and off the air, keeping the transmitter log, making external tuning adjustments, other minor adjustments as may be required as a result of primary power supply variations and failures, and replacement only of such defective parts as tubes, fuses and other items designed for simple plug-in replacement."

High Frequency Broadcast Conference

Gets Under Way Aug. 16 at Atlantic City

After many hours of heated discussion, a decision was reached Tuesday (5) at the International Telecommunications Radio Conference at Atlantic City that the first plenary session of the International High Frequency Broadcasting Conference would be held on August 16. At this session committees will be formed to prepare the agenda for the full start of the HFB Conference—at the second plenary session to be held

on August 26. The Conference also announced that September 28 would be the target date for the final closing of all conferences of the ITU.

In spite of the efforts of Chairman of the Conference Charles R. Denny, with the wholehearted support of Alexander Fortuoshenko of the USSR, toward a full and complete conference at this time, the session reversed the US and USSR request for a complete conference and decided (by a vote of 56 in favor, 3 against, 11 absent, and 7 abstaining) that the present work would be of an exploratory nature only. The main work at this session will be to prepare the fundamentals for a full conference to be held at a later date. The HFB Conference itself will determine when and where this will be held. Delegates "guesstimated" that the second or final conference would be held some time in 1948.

American Agenda: The revised American agenda, which will be broken down in 7 parts, is primarily concerned with the drafting of a proposal formulating the principles on which equitable frequency distribution can be effected. The parts of this proposal are:

Consideration of the requirements for frequency allocation; discussion of the possibility of effecting economy of circuits; establishment of broad engineering principles associated with such assignments; drafting preliminary frequency assignment plan for the next Conference; deciding what action should be taken in advance of the forthcoming Conference; drafting agenda for the next Conference; and setting the date and place for the next Conference.

Chairman Denny stressed the importance of this preliminary work, and stated that he hoped that all delegates who had originally intended to participate in the International High Frequency Broadcasting Conference would remain throughout the preliminary session as now planned. Applause seconded his motion. Commissioner Jett stated that he believed that the Conference starting August 25 could be completed not later than September 30 if the Radio Regulations could be signed by September 15. The American delegation felt that, in the time available, complete broadcast allocations could not be made or specific assignments allocated, but that important progress could be made and the groundwork laid for the following session.

Attending the first preliminary Broadcast Conference held on Friday and Saturday (1 and 2) at Atlantic City were:

For the Government: Chairman Charles R. Denny, Spokesman E. K. Jett, Curtis Plummer, David C. Adams and Albert McIntosh, FCC; Vice-Chairman and Spokesman Francis deWolf, Vice-Chairman John M. Begg, Forney A. Rankin and Rogger Legge, State Department; and A. G. Simpson, War Department.

For the U. S. Broadcasters: Clure Owen, ABC; Edmund Chester, William Lodge and Adrian Murphy, CBS; E. M. "Pete" Johnson, MBS; Royal V. Howard, NAB; William Duttera, Stanley Richardson and F. M. Russell, NBC; Gustav Margraf, RCA-NBC; Philip Siling and James P. Veatch, RCA; George Haggerty, Westinghouse; and J. L. Condon, Worldwide Broadcasting of Boston.

The American delegation then established the following committees:

Committee I—Steering Committee
Committee II—Credentials Committee

(Continued on next page)

Committee III—Organization Committee
Committee IV—Technical Committee
Committee V—Procedures Committee
Committee VI—Drafting Committee.

Industry assignments to these committees are as follows:

Clure Owen, ABC, Observer to Committee IV; W. E. Dumm, Associated Broadcasters, Inc., Committee V; Alfred E. Towne, Associated Broadcasters, Inc., Committee IV; Robert N. deHart, CBS, Committee IV; Edmund Chester, CBS, Committees III, IV and V; William Lodge, and J. W. Wright of CBS, Observers-at-Large; Albert Crosley, Crosley Corporation, Committee IV; William Purcell, General Electric, Committee IV; E. M. Johnson, MBS, Observer to Committee IV; Judge Justin Miller and Don Petty, NAB, Committees III and V; Royal V. Howard, NAB, Committee IV; Philip Siling, James Veatch and William Duttera, NBC, Committee IV; Charles B. Jolliffe, NBC, Observer-at-Large; D. A. Meyer and George Haggerty, Westinghouse, Committee IV; J. L. Condon, Worldwide Broadcasting of Boston, Committee IV; and Walter Lemon, Worldwide Broadcasting of Boston, Committee III.

News

Council on Radio Journalism to "Graduate" Three More College Profs

Next month three journalism professors will complete internships in the news departments of three broadcast stations. And, within a week after "graduation", each will be passing on to students the know-how absorbed from news editors and their staffs.

This unique method of "teaching teachers" and so raising the standards of radio news began in 1945. It is directed by the Council on Radio Journalism, which was formed jointly by the National Association of Broadcasters and the American Association of Schools and Departments of Journalism.

Station sponsors of the three one-man post graduate radio journalism schools and their internes are:

WHAM, Rochester, N. Y.—Paul Krakowski,
University of Georgia
WOC, Davenport, Iowa—Carleton J. Smyth,
Kent State University (Ohio)
WSYR, Syracuse, N. Y.—Edwin H. Johnson,
South Dakota State College

FM Department

NAB FM Executive Committee Convenes August 25th for One-Day Meeting

The NAB FM Executive Committee will meet in Washington for a one-day session August 25th. This meeting, first to be held under the chairmanship of Leonard Asch, FM Station WBCA, Schenectady, New York, will be held in the Board Room at NAB headquarters.

Mr. Asch was recently named chairman of the FM group, succeeding Walter J. Damm, WTMJ-FM, Milwaukee, who requested that he be relieved of these duties but remains as a member of the Committee.

Delegates to International Conference Hear FM Demonstration

Swarming into the Renaissance Room of the Hotel Ambassador at Atlantic City, world delegates to the International Telecommunications Union Conference, as guests of the U. S. delegation, heard a special demonstration of Frequency Modulation. The special demonstration, held Wednesday evening (6), was intended to demonstrate to the foreign delegates how wide area coverage could be obtained by rebroadcasting other FM stations.

The programs originated from W2XEA-W2XMN at Alpine, New Jersey, approximately 110 miles north of Atlantic City and about three times below line of sight or 7340 feet. Near Atlantic City an REL receiver and a special 3-bay directional antenna system picked up the Alpine signals and carried them on both the low and standard FM bands over a special high-fidelity seven-mile wire circuit to the transmitter of WBAB-FM, Atlantic City. This station's signal was then picked up in the Ambassador and reproduced over a wide-range reproducing system.

After the broadcast, which included the Army Band Concert from Washington, D. C., the meeting was addressed by Dr. Edwin H. Armstrong. Dr. Armstrong was followed by C. M. Jansky, Jr., who presented a paper on the coverage obtained by the Atlantic City and Alpine stations and the method by which they were inter-connected without long wire circuits.

At the conclusion of the demonstration the Chief Delegate of each nation attending the World Conference was presented with a table model Zenith combination AM-FM receiver as a gift from Dr. Armstrong.

Hollywood Ad Club Establishes Radio-Motion Picture Liaison Group

To set up a permanent liaison between radio and motion pictures, six-man Motion Picture Advisory Committee of the Hollywood Advertising Club was named recently by Mal Boyd, chairman. In addition to Boyd, head of the Radio-Motion Picture Relations Office, members are Bob Coleson, assistant to the President, NAB; Ed Cashman, West Coast head of the Kudner Agency; Bob Rains, Radio Director, Universal-International; Martin Lewis, Radio Director, Paramount; Maurice Binder, Columbia; and Mal Sibley, v.p., Bank of America. Among original aims of committee is to work closely with studios toward end that film sequences dealing with radio and advertising will be portrayed correctly.

General

RMA-NAB Liaison Committees to Meet in Washington August 26th

A meeting of the NAB-Radio Manufacturers Association Liaison Committees has been called for August 26. Meeting at NAB headquarters in Washington,

(Continued on next page)

the group of radio manufacturers and broadcasters will discuss several matters of mutual interest, including plans for the jointly sponsored National Radio Week scheduled for October 26-November 1, 1947.

Research Department

Summer Slump Shows Up in National Spot Billings, But 65% Accounts Unchanged

July spot was down. According to the August issue of the Rorabaugh Report, approximately 10% of the national and regional accounts cancelled out entirely—a high for the year. Another 14% curtailed their schedules by lopping off markets and stations; 7% increased their station lists slightly; and less than 3% became newly active or resumed their spot activity.

Still another indication that timebuyers were more interested in vacation spots than radio spots: as many as 65% of the accounts kept their schedules running without change whatsoever.

	April-May	May-June	June-July
Increasing	13%	09%	08%
Curtailing	08	19	14
Cancelled out.....	06	06	10
Newly active.....	04	07	03
Static	69	59	65
	100%	100%	100%

Among those accounts which were either newly active or increased their spot station lists during July were:

Airy Fairy Coffee-Cake Mix	Omega & White Ring Flour
Better Homes & Gardens	Paramount Pictures
Magazines	Rainier Beer & Ale
Champagne Velvet Beer	Resinol
Cliquot Club Gingerale	Serutan-Nutrex, R.D.X.
Dash Dog Food	Sperry Flour Products
Dollar Book Club	Swift's Agricultural
Esmond Baby Blankets	Research
Hensler's Beer & Ale	Tartan
Hyde Park Beer	Taystee Bread
Listerine Toothpaste	Tawn
Look Magazine	Tootsie Fudge Mix
Luden's Cough Drops	Trommer's Beer
Metal Sponges	TWA Service
Nervine	Waltham Watches
Northrup, King Feeds	Wesson Oil & Snowdrift
Nu-Maid Margarine	Wheaties

Books for Broadcasters

COMMERCIAL BROADCASTING PIONEER. The WEA F Experiment, 1922-1926, by William Peck Banning. c1946. 308 p. \$3.50. Harvard University Press, Cambridge, Mass.

This is the story of the part the American Telephone and Telegraph Company played in the early history of broadcasting, told by one who was closely associated with the events. Of particular interest are the begin-

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through July 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Aug. 1.....	1247				970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
				1 Lic.		
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Total Changes						
12 months		621	352	26		

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP CG	
		New*** CP	Licensed to Operate	Deleted		CP	CG
Aug. 1.....	513				48	185	280
Sept. 1.....	572	64	60	0	1 CG	48	249
Oct. 1.....	594	46	23	0	1 CG	48	295
Nov. 1.....	644	65	51	0	1 CG	48	360
Dec. 1.....	655	24	14	0	3 CG	48	384
1947							
Jan. 1.....	688	45	35	0	2 CG	48	429
Feb. 1.....	712	58	24	0	0	48	487
Mar. 1.....	730	23	21	0	1 CP 3 CG	48	509
Apr. 1.....	749	22	20	0	1 CP	48	530
May 1.....	828	7	82	0	1 CP	48	536
June 1.....	850	12	23	0	1 CG	48	548
July 1.....	918	62	31	0	4 CG	48	610
Aug. 1.....	938	33	17	4	0	52 ²	639 ²
Total Changes							
12 months ...		461	401	4			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New*** CP	Licensed to Operate	Deleted		
Aug. 1...	33				6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39	4	0	0	6	33
Nov. 1...	43	4	0	0	6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP Prewar	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66 ¹	0	0	0	6 ²	60 ²
Total Changes						
12 months....		35	0	2		

¹ Non-commercial CP included.

² FCC states that 251 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

nings of "toll broadcasting" and the experiments with "sponsored programs" which paved the way for our whole American system. The origins of network broadcasting are also part of the picture.

The book is a part of radio history. It is written with a good deal of nostalgia for the early days and reflects the enthusiasm and excitement of the experimental years of broadcasting.

FREEDOM OF THE PRESS. The Framework of Principle, by William Ernest Hocking. c1947. 243 p. \$3.00. University of Chicago Press, Chicago, Ill.

The term "press" here "includes all means of communicating to the public news and opinions, emotions and beliefs, whether by newspapers, magazines, or books, by radio broadcasts, by television, or by films."

This is an expansion of the ideas put forth in the "Summary of Principle" which was appended to the Report from the Commission on Freedom of the Press. Some of the questions raised are—does liberty cover the right to lie? does the principle of toleration require that we tolerate the intolerant? should liberty be pruned for the common good?

One of the tenets is that "freedom of speech and press is close to the central meaning of all liberty." Since radio is a vital part of the press, these principles of freedom apply directly to radio.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 18-24, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the eco-

conomic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: a) Join and work with local groups actively concerning themselves with the problems of better education. b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. While most schools are still closed in August, interest in education remains keen. During the summer parents are making plans for their children's schooling the following year. In many parts of the country, particularly in rural areas communities are concerning themselves with vitally important decisions about the next educational year. Teachers are being employed; working conditions decided; the needs for new equipment surveyed and new equipment ordered. There are already abundant signs that messages on the school crisis carried by business firms in the interests of serving the nation are producing results and earning for business the gratitude of millions of parents and teachers. In state after state, community after community, decisive action has been taken in recent months to improve the status of teachers and educational conditions generally. Your program can help in the good work by keeping "The Crisis In Our Schools" before the public this month. (Fact Sheet No. 37-A)

Our New Soldier—Young, Skilled Volunteer

Before the war, we were a fourth rate military power. We had a standing Regular Army of 178,000 men—smaller than little Poland's, Roumania's, or Turkey's. Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000.

(Continued on next page)

(We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. Actually the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. Today's new Regular Army is a large school-going organization. Through the facilities of the U. S. Armed Forces Institute, more than a quarter of a million men today are studying cultural subjects ranging from business administration to English literature. In addition to the Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. (Fact Sheet No. 2-G)

and **Timberwolf Broadcasting Co., Inc.** (BP-5079; Docket 7721)

Commissioner Durr not participating; Commissioners Denny and Jett consider this is a very close case but favor a grant to Timberwolf Broadcasting Co., Inc., because of what they regard as the outstanding qualifications of General Allen, who would be responsible for the operation of the proposed station.

1490 KC.

The Commission announces its **Proposed Decision** (B-378) looking toward the grant of the application of **Community Service Broadcasting Corp., of Amsterdam, N. Y.**, for a new station in that city to operate on 1490 kc., 250 watts, unlimited time, conditions (BP-5021; Docket 7703), and a denial of the application of **Amsterdam Broadcasters, Inc.**, seeking the same facilities (BP-4481; Docket 7704). (Commissioner Durr not participating.)

AM—New CP's Granted

1050 KC.

Albert P. Pyatt, Garden City, Kans.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime. (BP-6064)

1220 KC.

Interlake Broadcasting Corp., Renton, Wash.—Adopted an order granting petition to remove from hearing docket and grant its application (BP-5485, Docket 8412), and the same was granted for a new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions.

1410 KC.

Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon)—Granted CP for a new station to operate on 1410 kc., 500 watts, daytime only, subject to the filing, within 60 days of grant, of an application for modification of CP, specifying a transmitter site and antenna system meeting the requirements of the engineering standards. (BP-5718)

AM—New CP Deleted

1250 KC.

Alf M. Landon, d/b as Englewood Broadcasting Co., Englewood, Colo.—Granted request that action taken by the Commission on July 17 in granting application for a new station at Englewood to operate with 1 KW, daytime only, on 1250 kc., be deleted without prejudice to applicant filing and application specifying another frequency in Denver, Colo. At the same time the Commission dismissed as moot a petition filed by Frontier Broadcasting Co. objecting to the Englewood grant.

AM—Licenses Granted for New Stations

1400 KC.

WTRR—Southeastern Broadcasting System, Sanford, Fla.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2464)

KRPL—Interstate Radio, Inc., Moscow, Idaho—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2477)

KDWT—David W. Ratliff, Stamford, Texas—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2380)

AM—Frequency Change

1290 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Granted CP to increase power from 250 watts to 1 KW-LS, 500 watts night; hours of operation from day to unlimited, DA-N; change frequency from 650 kc. to 1290 kc., change studio location and install DA for night use (BP-5676); engineering conditions.

(Continued on next page)

Federal Communications Commission Docket

HEARINGS

There were no hearings pre-scheduled by the Commission for the week beginning Monday, August 11.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1340 KC.

The Commission announces its **Proposed Decision** (B-377) looking toward a grant of the application of **Sunland Broadcasting Co.** for a new station at **El Paso, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4290; Docket 7073), conditions; and a denial of the mutually exclusive applications of **Seaman and Collins** (BP-4129; Docket 6875), **Del Norte Broadcasting Co., Inc.** (BP-4700; Docket 7534),

AM—Designated for Hearing

740 KC.

George M. Hughes, Florence, S. C.—Designated for hearing application for a new station (BP-6044) to operate on 740 kc., 1 KW, daytime only, and ordered that WMBL, Morehead City, N. C., and WPAQ, Mt. Airy, N. C., be made parties to the proceeding.

1220 KC.

Lamar A. Newcomb, Falls Church, Va.—Designated for hearing application for a new station (BP-5436) to operate on 1220 kc., 250 watts, daytime only.

1420 KC.

Fannin County Broadcasting Co., Bonham, Texas—Designated for hearing application (BP-5720) for a new station to operate on 1420 kc., 1 KW, daytime only, and ordered that KGVL, Greenville, Texas, be made a party to the proceeding.

AM—Modifications of CP's Granted

WLEE—Lee Broadcasting Corp., Richmond, Va.—Granted modification of CP for extension of completion date to 2-17-48. (BMP-2946)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP for extension of completion date to 8-1-47.

KRBA—Darrell E. Yates, Lufkin, Texas—Granted modification of CP for extension of completion date to 11-7-47. (BMP-2945)

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter location and studio location "to be determined." (BMP-2786)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted modification of CP for extension of completion date to 9-15-47. (BMP-2936)

KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP to change transmitter location from Ely to near Ely, Nev. (BMP-2825)

WNJR—North Jersey Radio, Inc., Newark, N. J.—Granted modification of CP for extension of completion date to 11-26-47. (BMP-2960)

WKMA—Radio South, Quitman, Ga.—Granted modification of CP for extension of completion date to 9-19-47. (BMP-2954)

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted modification of CP for extension of completion date to 10-17-47. (BMP-2947)

WGCM—The Lawrence Broadcasting Co., Lawrence, Mass.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2970)

WJAG—Huse Publishing Co., Norfolk, Neb.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2961)

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Granted modification of CP to change type of transmitter. (BMP-2980)

WORA—Radio Americas Corp., Mayaguez, P. R.—Granted modification of CP for extension of completion date to 11-26-47. (BMP-2955)

WGL—Farnsworth Telephone & Radio Corp., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 8-30-47.

WJOC—Air Waves, Inc., Jamestown, N. Y.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2753)

WWEZ—Sky Broadcasting Service, New Orleans, La.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2926)

KRLC—Station KRLC, Lewiston, Idaho—Granted modification of CP for extension of completion date to 3-7-48. (BMP-2948)

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted modification of CP for extension of commencement and completion dates to 9-1-47 and 3-1-48, respectively. (BMP-2957)

KOAC—Ore. State Agricultural College, Corvallis, Ore.—Granted modification of CP for extension of commencement and completion dates to 8-5-47 and 2-6-48, respectively. (BMP-2959)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted modification of CP (BP-3735) for extension of completion date to 8-31-47.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP (BP-4327) for extension of completion date to 11-27-47. (BMP-2968)

AM—Miscellaneous Actions

WLBK—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6079)

WLNH—Northern Broadcasting Co. (Assignor), Northern Broadcasting Corp. (Assignee), Laconia, N. H.—Granted voluntary assignment of license of station WLNH from Northern Broadcasting Co. to Northern Broadcasting Corp., for a consideration of \$45,000. (BAL-607)

WLBB—The Carroll Broadcasting Co., a partnership (Assignor), Carroll Broadcasting Co., Inc. (Assignee), Carrollton, Ga.—Granted consent to assignment of license of WLBB from the Carroll Broadcasting Co., a partnership, to Carroll Broadcasting Co., Inc., a corporation. No monetary consideration. (BAL-25)

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Denied petition requesting reconsideration of the Commission's action of June 20, 1947, denying their application for special service authorization. (BSSA-162)

Chronicle Publishing Co., Inc., Marion, Ind.—Adopted memorandum opinion and order denying petition for rehearing and for other relief, directed against Commission action of Sept. 18, 1946, denying after hearing, petitioner's application for a new station (BP-4109; Docket 6798).

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted request for cancellation of construction permit and modification (BP-3671 and MP-2354) which authorized a new station on 730 kc., 1 KW, daytime.

WKBW—Buffalo Broadcasting Corp. (Assignor); Broadcasting Foundation, Inc. (Assignee), Buffalo, N. Y.—Adopted memorandum opinion authorizing exemption from publication as required by Rule 1.321, of the application for assignment of license of station WKBW (BAL-630).

Tri-City Broadcasting Co., Newport, Ky.—Granted petition for leave to file amended and supplemental reply to petition of Moraine Broadcasters, Inc., requesting reconsideration of the Commission's action in re application of Tri-City Broadcasting Co. and Moraine Broadcasters, Inc. (Dockets 7716 and 7717)

KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted leave to intervene in the hearing on application of Howdy Folks Broadcasters et al.

Steel City Broadcasting Co., Gary, Ind.—Granted petition for leave to amend its application (BP-5681; Doc. 8178) so as to specify 1370 kc. with 1 KW instead of 1260 kc with 250 watts. The amendment was accepted and application removed from the hearing docket.

Radio Calumet, Inc., Gary, Ind.—The Commission, on its own motion, removed from the hearing docket application (BP-6131; Docket 8452).

Northeast Radio, Inc., Lawrence, Mass.—Granted petition for leave to amend its application (BP-5302; Docket 8283) so as to add a supplemental engineering exhibit containing field intensity measurements.

(Continued on next page)

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Dismissed petition requesting extension of time within which to file an appearance in re its application (BP-4996; Docket 8386).

Greenville Broadcasting Co., Greenville, Ala.—Dismissed petition requesting removal of its application (BP-6094; Docket 8444) from the docket and immediate grant thereof.

Pellegrin & Smeby, Detroit, Mich.—Granted petition for leave to amend its application (BP-5805; Docket 8431) so as to specify the frequency 1440 kc. with 1 KW, daytime only, instead of 1460 kc., 500 watts, daytime. The amendment was accepted and application removed from the hearing docket.

The Gate City Co., Keokuk, Iowa—Granted petition for leave to amend its application (BP-5858; Docket 8193) so as to specify 1580 kc. with 1 KW, daytime only, instead of 1100 kc., 250 watts, daytime only. The amendment was accepted and application removed from the hearing docket.

KNOX Broadcasting Co., Galesburg, Ill.—The Commission, on its own motion, removed from the hearing docket application (BP-5761; Docket 8125).

Bee Broadcasting Co., Beeville, Texas—Granted petition for leave to amend its application (BP-4639; Docket 7604) so as to specify the frequency 1490 kc. with 250 watts, unlimited time, instead of 810 kc., 250 watts, daytime. The amendment was accepted and application removed from the hearing docket.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted petition for leave to amend its application (BP-4447; Docket 7357) so as to show the withdrawal from applicant corporation of Edward Cooper, as director, assistant secretary and stockholder, and of Robert F. Jones as a stockholder. The amendment was accepted and the Commission, on its own motion, ordered the record reopened for the purpose of adding the above-mentioned amendment, and scheduled a further hearing in the consolidated proceeding involving the application of Northwestern Ohio Broadcasting Corp., WOOP, Inc., and Sky Way Broadcasting Corp., for August 28, in Washington. Exceptions noted by counsel for Sky Way Broadcasting Corp.

WARM—Union Broadcasting Co., Scranton, Pa., et al.—Ordered that the notices of hearing in the consolidated proceeding involving WARM, WBAX, et al (Dockets 7851, 7852, etc.), be amended to include an issue to determine whether the proposed operation of WARM and WBAX would involve objectionable interference with service of a proposed station at Lynchburg, Va.

AM—Applications Accepted for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith; Frank C. Carman, Administrator of the estate of Jack L. Powers and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KCRS—Millard Eidson, Midland, Texas (Independent Executor of the Estate of Clarence Scharbauer, deceased)—Modification of construction permit (B3-P-4474, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) for extension of completion date.

600 KC.

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Modification of construction permit (B5-P-2259, as modified, which authorized installation of new transmitter and directional antenna, increase in power and move transmitter) for extension of completion date.

680 KC.

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., increase power from 250 watts to 1 KW, install new trans-

mitter and directional antenna for night use, and change transmitter location.

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

690 KC.

NEW—William J. Brennan, Jacksonville, Fla. (P. O. 1021 Roger St., Powderly, Ala.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, and daytime hours of operation.

KPET—Lamesa Broadcasting Co., Lamesa, Tex. (R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership)—Modification of license to change hours of operation from daytime to unlimited.

740 KC.

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa (P. O. 1000 Fleming Bldg.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

780 KC.

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—License to cover construction permit (B4-P-4009, as modified) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

790 KC.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr.)—Modification of construction permit (B3-P-5206, as modified, which authorized a new standard broadcast station) to change studio location.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p.m., EST, using directional antenna designed therefor, for the period beginning 3:00 a.m., EST, September 2, 1947.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-P-3609, which authorized change in frequency, increase in power, installation of directional antenna for day and night, installation of new transmitter, and change in transmitter location) to make changes in directional antenna and mount FM antenna on AM tower.

890 KC.

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Amended re officer, directors, and stockholders.

910 KC.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—License to cover construction permit (B3-P-4300, as modified) which authorized increase in power, installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

920 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts.

(Continued on next page)

950 KC.

NEW—Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn. (P. O. Plaza Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

WINC—Richard Field Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 to 950 kc., increase power from 250 to 500 watts night and 1 KW day, change type of transmitter and install directional antenna for night use.

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-P-3786, as modified which authorized change in frequency, increase in power, making changes in transmitting equipment and installing directional antenna for night use) for extension of completion date.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 to 1400 kc. Amended to change frequency from 1400 to 970 kc., power from 250 watts to 1 KW, install directional antenna for night use, change type transmitter and change transmitter location.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-P-4328, as modified which authorized a new standard broadcast station) for extension of completion date.

1010 KC.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley, and R. H. Whitlow, a partnership)—Voluntary assignment of construction permit to Radio Station WABZ, Inc.

1030 KC.

NEW—Baylor University, Houston, Tex. (P. O. % Pat M. Neff, Baylor University, Waco, Tex.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime hours of operation (LSR Boston, Mass., to LSS Houston, Tex.). Request the facilities of KWBU.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Modification of construction permit (B4-P-5313, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations.

NEW—Sulphur Springs Broadcasters, Sulphur Springs, Fla. (Harold A. Dunlap and James D. Sinyard, a partnership) (P. O. 8410 Florida Ave., Tampa, Fla.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1080 KC.

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Modification of construction permit (B4-P-4278, which authorized a new standard broadcast station) for extension of completion date.

1150 KC.

NEW—South Central Kentucky Broadcasting Co., Inc., Campbellsville, Ky.—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1040 to 1150 kc.

1230 KC.

WJNO—WJNO, Incorporated, West Palm Beach, Fla.—Construction permit to install new transmitter.

NEW—Englewood Radio & Recording Co., Englewood, Colo. (P. O. 12 Hampden Road)—Construction permit for

a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KSLO—KOLA Broadcasting Co., Opelousas, La. (a partnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—Modification of construction permit (B3-P-4917, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location. Amended to change name of applicant from KOLA Broadcasting Company, a co-partnership composed of Hugh O. Jones, Wm. E. Jones, and Mrs. Sarah Stewart Jones, to KSLO Broadcasting Company, a partnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones.

NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership) (P. O. 314 Main St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KERO—J. E. Rodman, Bakersfield, Calif.—Voluntary assignment of license to Paul E. Bartlett.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Voluntary assignment of construction permit to Edward Margolis, Frederick W. Kirske and Byron J. Samuel, a partnership, d/b as Station KXXL.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Involuntary assignment of construction permit and license to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

NEW—J. James Glancy, Kingman, Ariz. (P. O. Box 871)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Herald Broadcasting Co., Levelland, Tex. (Forrest Weimhold) (P. O. Box 337)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent upon KFDA being granted a change of frequency.)

1240 KC.

KWEI—Inland Broadcast Co., Weiser, Idaho—Modification of construction permit (B5-P-5599, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

KXLE—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Voluntary acquisition of control of licensee corporation from R. L. Rutter, Jr., to Goodwin Chase, Jr.

1250 KC.

NEW—Donald W. Howe, Ware, Mass.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1140 to 1250 kc., change power from 250 watts to 500 watts, change type transmitter, changes in antenna, and change transmitter location from Ware to Warren, Mass.

1270 KC.

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-P-5357, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location as On Highway U. S. 17, 1400 feet South of James River Bridge, Isle of Wight County, Virginia, and to specify studio location. Amended to make changes in antenna & ground system and change transmitter location from On Highway U. S. 17—1400 feet south of James River Bridge, Isle of Wight County, Va., to On

(Continued on next page)

Streeter Creek, 0.1 mile south of Hampton Roads Terrace Beach, Nansemond County, Virginia.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit to change frequency from 1450 to 1270 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change transmitter location.

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use. Amended to change transmitter location and make changes in directional antenna.

1280 KC.

KIT—Carl E. Haymond, Yakima, Wash.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and install directional antenna for night use.

1300 KC.

KROP—Broadcasting Corp. of America, Brawley, Calif.—Construction permit to install new transmitter.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Voluntary transfer of control of licensee corporation from C. Bruce McConnell, Earl H. Schmidt, Frank McConnell, John E. Messick and Edward W. Harris to Universal Broadcasting Co., Inc.

1330 KC.

NEW—Jack Henry Kidd, Jr., Kingsville, Tex.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1330 kc., power from 250 watts to 1 KW and change type of transmitter.

1340 KC.

NEW—Beaufort Broadcasting Co., Washington, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1340 kc., contingent on WGTN to change frequency to 590 kc.

KRUL—Pacific States Radio Co., Corvallis, Ore.—Modification of construction permit (B5-P-5014, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners)—Voluntary assignment of construction permit to Daytona Beach Broadcasting Corp.

1360 KC.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Roland Wallem, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 to 500 watts, changes in antenna and type transmitter and change transmitter location.

1370 KC.

NEW—Fairmont Broadcasting Co., Fairmont, Minn. (P. O. 103 S. North Ave.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, directional antenna and unlimited hours of operation. (DA-2.)

1380 KC.

WATL—Atlanta Broadcasting Co., Atlanta, Ga. (J. W. Woodruff)—Modification of construction permit (B3-P-3985, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of commencement and completion dates.

KPBX—WCPZ Broadcasting Co., Beaumont, Texas (William Paul Beville, Louise Beville, Vincent F. Callahan,

Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckart, a partnership)—Voluntary assignment of license to KPBX Broadcasting Co.

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 720 to 1380 kc., power from 250 watts to 1 KW and change type of transmitter.

1400 KC.

WCOH—Newnan Broadcasting Co., Newnan, Ga. (a partnership composed of D. T. Marget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson)—Modification of construction permit (B3-P-4487, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—Construction permit to make changes in transmitting equipment.

1420 KC.

NEW—Highland Broadcasting Corp., Peekskill, N. Y. (P. O. 1037 Main St.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit (B5-P-5032, which authorized installation of new directional antenna for day and night use) to make changes in directional antenna.

NEW—Robert F. Wolfe, Co., Fremont, Ohio (Robert F. Wolfe and Margaret R. Wolfe, a partnership) (P. O. 907 West State Street)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and daytime hours of operation employing directional antenna.

1440 KC.

NEW—Floral City Broadcasting Co., Monroe, Mich. (Edward T. Dillon and Matthew A. Vance, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1520 to 1440 kc.

1450 KC.

WILM—Delaware Broadcasting Co., Wilmington, Del.—Authority to determine operating power by direct measurement of antenna power.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna, and change transmitter location) for extension of completion date.

NEW—Western Maryland Broadcasting Corp., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Western Maryland Broadcasting Corporation to Cavalier Broadcasting Corp.

WMIQ—Iron-Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Authority to determine operating power by direct measurement of antenna power.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall and Grant R. Wrathall)—Modification of construction permit (B5-P-4150, which authorized a new standard broadcast station) to make changes in transmitting equipment and directional antenna, and change transmitter location.

1470 KC.

WRGA—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-P-5334, which authorized

(Continued on next page)

change in frequency, increase in power, installation of new transmitter and directional antenna for night, and change in transmitter location) to change type of transmitter and make changes in directional antenna.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1480 KC.

NEW—Easton Broadcasting Co., Inc., Easton, Md. (P. O. 46 S. Washington St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, and unlimited hours of operation, employing directional antenna.

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—Modification of construction permit (B2-P-3939, as modified, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use and change in transmitter location) for extension of completion date.

1490 KC.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Modification of license to change name of licensee from James F. Hopkins, Inc., to Detroit Broadcasting Co.

KVER—Intermountain Broadcasting Co., Albuquerque, N. M.—License to cover construction permit (B5-P-5083, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WTMV—Evansville On The Air, Inc., East St. Louis, Ill.—Modification of license to change name of licensee from Evansville On The Air, Incorporated to On The Air, Inc.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Modification of construction permit (B3-P-5075, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Modification of license to increase power from 100 to 250 watts.

1500 KC.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Construction permit to change frequency from 1490 to 1500 kc., increase power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Detroit to Brownstown Township, Mich. (Contingent upon WABJ filing application for change in frequency and grant of said application.)

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3744, as modified which authorized a new standard broadcast station) for extension of completion date.

1520 KC.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Voluntary assignment of license to Broadcasting Foundation, Inc.

1580 KC.

NEW—Mid-Island Radio, Inc., Patchogue, N. Y. (P. O. % Solomon H. Bauch, 45 John St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

AM—Applications Returned

Kenneth Edward Rennekamp, Harrisburg, Pa. (P. O. 513-515 Berger Bldg., Pittsburgh, Pa.)—Construction permit for

a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Returned 8-1-47. Incomplete.

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Construction permit to change frequency from 1490 to 1480 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Application returned 8-6-47.

AM—Applications Tendered for Filing

610 KC.

NEW—United Broadcasting System, Van Nuys, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 500 watts and daytime hours of operation.

950 KC.

WINC—Richard Fields Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 kc. to 950 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

1010 KC.

NEW—Stanislaus County Broadcasters, Inc., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1050 KC.

NEW—Denton & Jones Broadcasters, Jacksonville, Fla. (Partners, Frank L. Denton and L. Frank Jones)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts, and daytime hours of operation.

1220 KC.

NEW—Community Broadcasting Co., Baton Rouge, La. (A partnership composed of Owen W. Ware and G. T. Owen)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

1240 KC.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Consent to assignment of construction permit to Lead Belt Broadcasting Co.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. (Request facilities of WJIM.)

1280 KC.

WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit to change from employing directional antenna for day and night use to directional antenna for night use only, using power of 5 KW, unlimited hours, on 1280 kc.

1340 KC.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners)—Consent to assignment of construction permit to Daytona Beach Broadcasting Corporation.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Tex. (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Consent to assignment of license to KPBX Broadcasting Company.

1400 KC.

NEW—Three Rivers Broadcasting Co., Kennewick, Wash.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

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KTMC—McAlester Broadcasting Co., McAlester, Okla. (A co-partnership composed of C. E. Wilson and P. D. Jackson)—Consent to assignment of license to J. Stanley O'Neill.

NEW—Bay County Broadcasting Co., Panama City, Fla. (Edward G. Holmes and E. L. Dukate)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., Near Marion, Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif.—Construction permit for a new standard broadcast station to be operated on 1470 kc, power of 250 watts and daytime hours of operation.

1490 KC.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Consent to assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, d/b as Smithfield Broadcasting Co.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Modification of construction permit to change frequency from 1500 kc. to 1490 kc., hours of operation from daytime to unlimited, using power of 250 watts. (Contingent on WJBK changing to 1500 kc.)

1570 KC.

NEW—Pottery Broadcasting Co., E. Liverpool, Ohio—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit to make changes in the directional antenna system, operating power of 5 KW, unlimited hours and directional antenna for day and night use on 1600 kc.

FREQUENCY MODULATION

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Lincoln Broadcasting Co., Detroit, Mich., and Woodward Broadcasting Co., Detroit, Mich.—Adopted an Order granting joint petition requesting reconsideration and grant of their applications for Class B Stations and ordered applications (BPH-1231, Doc. S350) and (BPH-1240, Doc. S351) removed from the docket and conditionally granted for Class B stations.

Suburban Broadcasters, Dearborn, Mich. (a co-partnership)—Class B. (BPH-1304)

Radio Anthracite, Inc., Scranton, Pa.—Class B. (BPH-1250)

Laredo Broadcasting Co., Laredo, Tex.—Class B. (BPH-1108)

Commonwealth Broadcasting Co., Norfolk, Va.—Class B. (BPH-1194)

Western Maryland Broadcasting Corp., Norfolk, Va.—Class B. (BPH-1249)

Suffolk News Company, Suffolk, Va.—Class B. (BPH-1210)

Madera Broadcasting Co., Madera, Calif.—Class A. (BPH-1309); proposed assignment: 103.9 mc. (Channel 280).

Nashua Broadcasting Corp., Nashua, N. H.—Class A. (BPH-1282); proposed assignment: 106.3 mc. (Channel 292).

Union Broadcasting Co., Elizabeth, N. J.—Class A. (BPH-1287); proposed assignment: Channel 240.

Harold O. Bishop, Green Brook Twp., N. J.—Class A. (BPH-1198); proposed assignment: Channel 280.

Newark Broadcasting Corp., Newark, N. J.—Class A. (BPH-1280); proposed assignment: Channel No. 224.

Chanticleer Broadcasting Co., New Brunswick, N. J.—Class A. (BPH-1186); proposed assignment: Channel 252.

C. H. Winans Co., Watchung, N. J.—Class A. (BPH-1187); proposed assignment: Channel No. 288.

Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Class A. (BPH-1257); proposed assignment: Channel No. 240.

Harry D. Fornari, Mineola, N. Y.—Class A. (BPH-1285); proposed assignment: Channel No. 288.

Radio New Rochelle, Inc., New Rochelle, N. Y.—Class A. (BPH-1172); proposed assignment: Channel No. 232.

American Quartz Labs., Inc., Yonkers, N. Y.—Class A. (BPH-1181); proposed assignment: Channel No. 272.

Bell Broadcasting Co., Inc., Temple, Tex.—Class B in lieu of a Class A granted Nov. 23, 1945. (BMPH-477)

Denny Park Lutheran Church of Seattle, Wash., Seattle, Wash.—Class B. (BPH-1278)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

KTMS-FM—News-Press Pub. Co., Santa Barbara, Calif.—Class A; Channel: 98.3 mc. (No. 252); 380 watts; 550 feet. (BMPH-210; PH-436)

San Mateo County Broadcasters, San Mateo, Calif.—Class A; Channel: 100.9 mc. (No. 265); 380 watts; 180 feet. (BPH-1029)

KTUR—"Turlock Broadcasting Group," Turlock, Cal.—Class A; Channel: 100.9 mc. (No. 265); 1 KW; 155 feet. (BPH-1050)

WLOF-FM—Hazlewood, Inc., Orlando, Fla.—Class B; Channel: 100.3 mc. (No. 262); 65 KW; 450 feet; conditions. (BPH-835)

Stillwater Pub. Co., Stillwater, Okla.—Class B; Channel: 93.9 mc. (No. 230); 3.1 KW; 375 feet. (BPH-985) (Channel 230 allocated to Stillwater.)

West Central Broadcasting Co., Tulsa, Okla.—Class B; Channel: 99.5 mc. (No. 258); 185 KW; 510 feet. (BPH-1089)

Radio Station KTBS, Shreveport, La.—Class B; Channel: 96.5 mc. (No. 243); 47 KW; 370 feet. (BPH-1167)

Wayne M. Nelson, Nr. Concord, N. C.—Class B; Channel: 96.5 mc. (No. 243); 3.8 KW; 330 feet; conditions. (BPH-1116)

Coastal Broadcasting Co., Inc., Nr. New Bern, N. C.—Class B; Channel: 103.7 mc. (No. 279); 2.9 KW; 300 feet; conditions. (BPH-926)

KFYO-FM—Plains Radio Broadcasting Co., Lubbock, Tex.—Class B; Channel: 99.5 mc. (No. 258); 13 KW; 270 feet. (BPH-1129)

The following were authorized construction permits in lieu of previous conditions:

KIDO-FM—KIDO, Inc., Boise, Idaho—Class B; Channel 106.1 mc. (No. 291); 7 KW; 415 feet. (BMPH-558)

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Class B; Channel: 101.5 mc. (No. 268); 45 KW; 365 feet. (BMPH-559)

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WMIX-FM—Mt. Vernon Radio & Tele., Mt. Vernon, Ill.—Class B; Channel: 94.1 mc. (No. 231); 15.2 KW; 550 feet. (BMPH-530)

WTHI-FM—Wabasb Valley Broadcasting Corp., Terre Haute, Ind.—Class B; Channel: 99.9 mc. (No. 260); 20 KW; 305 feet. (BMPH-564)

KCRA-FM—Central Valleys Broadcasting Co., Sacramento, Calif.—Class B; Channel: 96.1 mc. (No. 241); 49 KW; 355 feet; condition. (BPH-848)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Class B; Channel: 98.7 mc. (No. 254); 20 KW; 410 feet. (BMPH-173)

WJAX-FM—City of Jacksonville, Jacksonville, Fla.—Class B; Channel: 95.1 mc. (No. 236); 130 KW; 565 feet. (BPH-655)

WMCP—Belvedere Broadcasting Corp., Baltimore, Md.—Class B; Channel: 94.7 mc. (No. 234); 20 KW; 405 feet. (BMPH-597)

WBOC-FM—The Peninsula Broadcasting Co., Salisbury, Md.—Class B; Channel: 97.5 mc. (No. 248); 12 KW; 370 feet. (BMPH-565)

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Class B; Channel: 99.5 mc. (No. 258); 65 KW; 375 feet. (BMPH-520)

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Class B; Channel: 102.1 mc. (No. 271); 46 KW; 500 feet. (BMPH-549)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Class B; Channel: 104.3 mc. (No. 282); 54 KW; 350 feet. (BMPH-552)

WEW-FM—St. Louis University, St. Louis, Mo.—Class B; Channel: 95.1 mc. (No. 236); 68 KW; 530 feet. (BMPH-487)

WCEC-FM—Josh L. Horne, Rocky Mount, N. C.—Class B; Channel: 100.7 mc. (No. 264); 33 KW; 400 feet. (BPH-392)

WTAR-FM—WTAR Radio Corp., Norfolk, Va.—Class B; Channel: 97.3 mc. (No. 247); 50 KW; 345 feet. (BMPH-580)

FM—Allocation Plan Change

Muskegon, Mich.—Delete Channel 297; add Channel 263.

FM—Frequency Assignment

(In lieu of previous assignment)

WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—100.5 mc. (Channel 263).

FM—Modifications of CP's Granted

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP for extension of completion date of FM station to 10-17-47. (BMPH-585)

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Granted modification of CP for extension of completion date of FM station to 8-31-47. (BMPH-598)

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Granted modification of CP for extension of completion date of FM station to 3-8-48. (BMPH-531)

WFMJ-FM—The WFMJ Broadcasting Co., Youngstown, Ohio—Granted modification of CP for extension of completion date of FM station to 2-18-48. (BMPH-600)

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP for extension of completion date of FM station to 10-5-47. (BMPH-601)

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Granted modification of CP for extension of completion date of FM station to 2-21-48. (BMPH-603)

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Granted modification of CP for extension of completion date of FM station to 1-29-48. (BMPH-602)

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted modification of CP for extension of completion date of FM station to 10-21-47. (BMPH-586)

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Granted modification of CP for extension of completion date of FM station to 3-16-48. (BMPH-599)

WCAR-FM—Pontiac Broadcasting Co., Pontiac, Mich.—Granted modification of CP to change corporate name to WCAR, Inc. (BMPH-582)

WLBC-FM—Donald A. Burton, Nr. Muncie, Ind.—Granted modification of CP for extension of completion date to 10-22-47. (BMPH-591)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Granted modification of CP for extension of completion date to 9-27-47. (BMPH-447)

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-581)

WMFM—James A. Hardman, No. Adams, Mass.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-593)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of completion date to 9-20-47. (BMPH-589)

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP for extension of completion date to 10-25-47. (BMPH-596)

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Granted modification of CP for extension of completion date to 12-3-47. (BMPH-588)

KSEO-FM—Democrat Printing Co., Nr. Durant, Okla.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-590)

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-535)

WTNY—The Troy Record Co., Troy, N. Y.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-576)

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 2-4-48. (BMPH-577)

WSBA-FM—Susquehanna Broadcasting Co., Nr. York, Pa.—Granted modification of CP for extension of completion date to 11-5-47. (BMPH-578)

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-587)

WSJN—Radio Americas Corp., San Juan, P. R.—Granted modification of CP for extension of completion date to 11-21-47. (BMPH-594)

WCOL-FM—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of completion date to 11-22-47. (BMPH-595)

WEEU-FM—Hawley Broadcasting Co., Reading, Pa.—Granted modification of CP for extension of completion date to 10-29-47.

FM—Miscellaneous Actions

WELD—Radio Ohio, Inc., Columbus, Ohio—Granted CP for extension of commencement and completion dates to 8-1-47 and 2-1-48. (BMPH-572)

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Granted CP for extension of commencement and completion dates to 9-2-47 and 12-2-47. (BMPH-473)

United Broadcasting Co., Cleveland, Ohio—Granted petition to accept late its notice of intention to participate in oral argument in re its application for a new FM station. (BPH-599)

(Continued on next page)

FM—Applications Accepted for Filing

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martin P. Pixley, Milton A. Pixley and Grace N. Pixley, partners)—Involuntary assignment of construction permit to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Modification of construction permit (B4-PH-658, which authorized a new FM broadcast station) to change studio location and make changes in antenna system.

NEW—Sundial Broadcasting Corp., San Francisco, Calif. (P. O. 13 E. Ninth St., New York, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #259, 99.7 mc., with 30 KW ERP.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified, which authorized a new FM broadcast station) for extension of completion date.

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Modification of construction permit (B3-PH-576, which authorized a new FM broadcast station) for extension of completion date.

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change completion date.

FM—Application Dismissed

Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Construction permit for a new FM broadcast station to be operated on 92 to 106 mc., and coverage of 2,580 square miles. Request of attorney. 8-1-47.

TELEVISION

TV—Miscellaneous Actions

Westinghouse Radio Stations, Inc., area of Boston, Mass.—Granted CP for new experimental television relay broadcast station to be used with WBZ-TV. (BPVB-210)

WNBW—NBC, Washington, D. C.—Granted modification of CP for further extension of completion date to 10-19-47. (BMPCT-88)

WJAR-TV—The Outlet Co., Providence, R. I.—Granted modification of CP for further extension of completion date to 3-16-48. (BMPCT-82)

WPTZ—Phileo Television Broadcasting Corp., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 12-2-47. (BMPCT-92)

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP for further extension of completion date to 1-25-48. (BMPCT-90)

KTFV—The Times-Mirror Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 2-20-48. (BMPCT-87)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for extension of completion date to 1-21-48. (BMPCT-83)

W6XOA—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP for further extension of completion date to 2-13-48. (BMPVB-163)

WNBK—NBC—Granted modification of CP for further extension of completion date to 1-16-48. (BMPCT-81)

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Granted modification of CP for further extension of completion date to 2-20-48. (BMPVB-167)

KARO—Broadcasting Corp. of America, Riverside, Cal.—Granted CP for extension of commencement and completion dates to 8-1-48 and 2-1-49, respectively. (BMPCT-91)

WTVT—The Fort Industry Co., Toledo, Ohio—Granted extension of completion date to 2-5-48. (BMPCT-93)

KECA-TV—American Broadcasting Co., Inc., Los Angeles, Cal.—Granted extension of completion date to 2-20-48. (BMPCT-89)

TV—Applications Accepted for Filing

NEW—The Elm City Broadcasting Corp., New Haven, Conn. (P. O. 1110 Chapel Street)—Construction permit for a new commercial television broadcast station to be operated on Channel #6 82-88 mc., power of Vis 500 watts peak; Aur. 250 watts and hours of operation unlimited.

NEW—Hearst Radio, Inc., Baltimore, Md. (P. O. 959 Eighth Avenue, New York, N. Y.)—License to cover construction permit (BPVB-214) which authorized construction of a new experimental television broadcast station.

NEW—Hearst Radio, Inc., Baltimore, Md. (P. O. 959 Eighth Avenue, New York, N. Y.)—License to cover construction permit (BPVB-215) which authorized construction permit of a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Remote Pickup

Miscellaneous Actions

WHRW—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 10-29-47. (BMPRE-69)

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 10-29-47. (BMPRE-70)

Mojave Valley Broadcasting Co., area of Barstow, Calif.—Granted CP for new remote pickup station. (BPRY-348)

Muscle Shoals Broadcasting Corp., Nr. Muscle Shoals City, Ala.—Granted CP for new remote pickup station. (BPRY-349)

WDNS—Kenneth Edw. Rennekamp, area of Oil City, Pa.—Granted license for new remote pickup station. (BLRY-336)

WKBM—American Colonial Broadcasting Corp., Arecibo, P. R.—Granted modification of CP for extension of commencement and completion dates to 7-27-47 and 1-27-48, respectively. (BMPRY-36)

Applications Accepted for Filing

WSGR—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton)—License to cover construction permit (BPRE-490) which authorized construction of a new remote pickup broadcast station.

WSGS—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton)—License to cover construction permit (BPRE-491) which authorized construction of a new remote pickup broadcast station.

Federal Trade Commission Actions

The Federal Trade Commission has issued no Complaints, Stipulations nor Cease and Desist Orders during the past week.

BEST BUY IN THE BUSINESS

Here's how to save—

**MONEY
INCONVENIENCE**

Pre-register now for the NAB Convention
If you register before August 15th, the fee is \$27.50
After that date, it's \$30.00

Pre-register now . . . save \$2.50

The registration fee covers

**THREE LUNCHEONS
THE ANNUAL BANQUET**

Pre-registrants eliminate the fuss, bother and last-minute confusion of signing up at the convention.

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***Plan to attend . . .
attend to plan***



ATLANTIC CITY—SEPTEMBER 15-18, 1947



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 33, August 18, 1947

Congressman Lea, FCC Chairman Denny and Emilio Azcarraga Are Convention Speakers

Congressman Clarence F. Lea (D-Calif.), author of the Lea Act, FCC Chairman Charles R. Denny, and Emilio Azcarraga, Mexican broadcaster who is a member of the Board of the Inter-American Broadcasters Association, will be speakers at the 25th annual NAB convention, Atlantic City, September 15-18.

Congressman Lea and Mr. Azcarraga will appear on the opening day's program Tuesday, September 16, and Chairman Denny will be the luncheon speaker the following day.

Mr. Denny made his first appearance as FCC Chairman before an NAB Convention last October at the 1946 meeting in Chicago. (Continued on page 662)

Program Fare of NAB Member Stations One-Third Sustaining, Survey Shows

NAB member stations spend one-third of their time on the air presenting "sustaining" programs, according to an extensive analysis just completed by the NAB Research Department.

These programs constitute 34% of the program fare broadcast by NAB members. The remaining time is devoted to sponsored features.

For purposes of this survey, a "sustaining program" was defined as: "Any uninterrupted segment of the station's time which is five minutes or more in length and from which the station derives no income."

First of Twice-yearly Series: This study was the first of a series of such surveys which will be made by the NAB. It was based on station logs for the week of November 21-27, 1946. Already the NAB Research Department has begun a similar analysis of logs for a week in February of 1947. It is expected that these studies will be

(Continued on page 663)

FM, TV and FX Board Directorships Approved; All By-Law Proposals Accepted by Members

FM, television, and facsimile broadcasting stations are now eligible for direct representation on the Board of Directors of the National Association of Broadcasters.

This provision is contained in new By-Laws just adopted by the membership of the Association in a mail referendum. The vote was overwhelmingly in favor of this and other changes in the By-Laws which had been proposed by the NAB Board of Directors.

Announcement of results was made today by NAB on the basis of final tabulations completed August 11th by the New York accounting firm of Ernst and Ernst, which conducted and audited the referendum.

Ernst and Ernst reported a return of 494 ballots. No more than ten negative votes were cast against any of the fifteen separate proposals on which the NAB membership voted.

Enlargement of the Board provides for four new directors-at-large: one each from FM stations in Class A, FM stations in Class B, television stations, and facsimile stations.

At present there are six directors-at-large serving on the NAB Board, two each from small, large, and medium stations. The provisions for directorships-at-large become effective only when there are twenty-five stations from the category concerned in the membership of NAB.

Election Methods Altered:

The method of nominating and electing directors-at-large has also been changed. Effective with election of directors-at-large in 1948, these directors may be nominated and elected, by referendum, only by members in the category which they would represent. Previously, all active members had been entitled to nominate and vote in all elections to fill these posts.

(Continued on next page)

On the Inside

FCC proposed last week to terminate most sharing of TV channels and to reallocate TV channel #1 for exclusive use of services now sharing other TV channels. (p. 665)

Plans to feature the "Radio for Every Purpose" campaign during National Radio Week were agreed upon last week by the Presidents of RMA and NAB. (p. 667)

WTOL's long pending renewal application received FCC approval last week. Station had revamped program structure. (p. 663)

Names of additional participants in two advertising sessions scheduled for the NAB Convention were announced last week. (p. 668)

The Red Cross has thanked radio for its "superb cooperation," stated it demonstrates the "great contribution which a free radio has made to our democratic way of life. (p. 669)



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
 Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*
 A. D. WILLARD, JR., *Executive Vice-President*
 C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER *Director of Research*
 CHARLES A. BATSON *Director of Information*
 ROBERT C. COLESON *Assistant to the President (Hollywood)*
 RICHARD P. DOHERTY *Director of Employee-Employer Relations*
 HAROLD FAIR *Director of Program Department*
 ROYAL V. HOWARD *Director of Engineering*

DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
 FRANK E. PELLEGRIN *Director of Broadcast Advertising*
 DON E. PETTY *General Counsel*
 ROBERT K. RICHARDS *Director of Public Relations*
 ARTHUR C. STRINGER *Director of Special Services*

Elections in 1947 will be held, as customary, at the annual convention.

A change was made also in the method of nominating district directors. There are seventeen of these directorships, one each for the seventeen geographical areas into which the United States is divided for organizational purposes. Under the By-Laws as they stood before the present changes, nominations for these positions could be made only at district meetings. Now they may also be made by mail in advance of the district meetings. Elections will continue to be held only at district meetings.

Also, the geographical boundaries of these seventeen districts, which were fixed by the old By-Laws, may now be changed at the discretion of the Board of Directors.

Dues Brackets: Another change readjusts the income brackets upon which the dues of member stations are based. Inequities had been found in the former schedule. It was revised to produce a parity between the various classifications of stations and to eliminate sudden increases in dues which had previously occurred. The amount of dues to be paid by stations in the various categories will continue to be fixed annually by the Board of Directors.

Provision is also made for combining station incomes for the purpose of determining dues brackets where the same firm or individual owns an AM station and an FM station in the same city.

Other changes define more clearly the authority and responsibility of the Board of Directors and of the President and Secretary-Treasurer, who are elective officers of the Board.

In addition, there was a general "overhaul" to clarify and simplify all provisions of the By-Laws, which had been amended several times since their original adoption in 1938.

A revised version of the NAB Charter was presented to the membership, along with the By-Laws, and

adopted by a vote of 480 to 4. There were no substantive changes, the revisions being intended only to make the Charter conform to the new By-Laws.

Text of the Ernst and Ernst Notice

We hereby certify that there have been returned to us 494 signed ballots as originally distributed to the membership and 449 amended ballots with respect to Article VI of the By-Laws, and that the results of the referendum vote based on such returned ballots were as follows:

	Yes	No
Certificate of Incorporation.....	480	4
Article I	490	0
Article II	488	2
Article III (except Section 1).....	485	4
Article IV	476	6
Article V	467	6
Article VI	415	7
Article VI (Proposal No. 1).....	226	2
Article VI (Proposal No. 2).....	211	0
Article VII	479	7
Article VII	479	10
Article IX	484	5
Article X	489	0
Article XI	487	1
Article XII	486	0

New York, N. Y.
 August 11, 1947

ERNST & ERNST

Following receipt of the above certification, C. E. Arney, Jr., Secretary-Treasurer, announced the revised By-Laws and Charter will be printed and distributed to the membership at an early date.

Congressman Lea, FCC Chairman Denny and Emilio Azcarraga Are Convention Speakers

(Continued from page 661)

A veteran legislator, Mr. Lea was first elected to the Congress in 1917. He has served in the House of Representatives continuously since that time. Long interested in American radio, he was chairman of the House Interstate and Foreign Commerce Committee from 1937 to 1947.

The Lea Act, which he introduced in January, 1946, was written by Mr. Lea to prevent "feather-bedding." It was tested in court and found constitutional by the Supreme Court of the United States on June 23, 1947.

Lea Retiring: This probably will be the broadcasters' last opportunity to hear Mr. Lea as a Congressman. He has announced that he will retire from public life after the last session of the 80th Congress.

Mr. Azcarraga is the owner of XEW and XEQ in Mexico City. He heads the Mexican delegation at the Atlantic City telecommunications conference. In addressing the NAB Convention, he will speak in behalf of the Inter-American Broadcasters Association, of which the NAB is an active member. A pioneer Mexican broadcaster, Mr. Azcarraga also operates extensive banking and theatrical interests. He was educated in the United States. He organized the Mexican Association of Broadcasters in 1933 and twice served as its president.

Mr. Azcarraga is credited with putting the Havana
(Continued on next page)

Treaty into operation by guiding it through the Mexican Senate after that body twice had rejected it.

Subjects to be discussed by the two guests will be announced later.

More than 2000 representatives of the radio industry are expected to attend the Atlantic City meeting. Last week more than one thousand had registered, a record high for pre-registrations a month in advance of the annual meeting.

Program Fare of NAB Member Stations One-Third Sustaining, Survey Shows

(Continued from page 661)

continued regularly on a semi-annual schedule.

A scientifically selected sample of station program records was used as the basis for the study just completed. This sample was limited to commercial AM stations in continental United States which were actually on the air and were NAB members on November 1, 1946. The stations had no advance knowledge that their records would be requested.

"The selection of the sample," NAB Research Director Kenneth H. Baker pointed out, "was by a randomized procedure so that the results would be projectable to the membership. Although the actual selection of the stations was determined by the use of tables of random numbers, definite controls were established to produce representativeness in the following variables: station size, city size, geographic distribution, network affiliation, and part-time—full-time operation.

"One hundred stations were selected at random according to the above controls. Of this number, 85 returned usable data."

In this connection, Dr. Baker cautioned: "No significance should be attached to differences of less than five points between percentages. The size of the sample was such that these differences could be caused by chance variations."

Much additional data from the station logs has been recorded by NAB on IBM punched cards and continuing studies of the information will be made. Dr. Baker will report additional findings to the NAB Convention at Atlantic City in September.

Percent of Broadcast Time Devoted to Sustaining Programs

By Size of Station
Total Time on the Air = 100%

		Monday thru Friday	Saturday and Sunday	Total	
LARGE STATIONS (7.5 kw to 50 kw)	Sign-on to Noon	23%	68%	33%	} 36%
	Noon to 6 pm	29%	33%	30%	
	6 pm to Sign-off *	40%	27%	36%	
MEDIUM STATIONS (500 w to 5 kw)	Sign-on to Noon	29%	49%	34%	} 30%
	Noon to 6 pm	27%	20%	25%	
	6 pm to Sign-off *	35%	27%	33%	
SMALL STATIONS (250 w & less)	Sign-on to Noon	38%	44%	40%	} 37%
	Noon to 6 pm	37%	31%	35%	
	6 pm to Sign-off *	40%	43%	41%	
TOTAL	Sign-on to Noon	32%	48%	36%	} 34%
	Noon to 6 pm	31%	27%	30%	
	6 pm to Sign-off *	37%	35%	37%	

* "Sign-off" time is taken as 1:30 AM for stations broadcasting all night.

Legal Department

WTOL, Cited in Blue Book, Receives Renewal After Revamping Program Service

The Federal Communications Commission granted the renewal application of WTOL, Toledo, Ohio, operating with 250 watts on 1230 kc, unlimited time, in a decision adopted July 28 and released August 15.

WTOL's application, pending for more than a year, was set down for hearing on September 19, 1946 "on issues relating to the past, present and future program policies of the applicant and related matters." More specifically, the Commission objected to what it considered the excessive commercialism of the station, and referred to the station's operation in its "Blue Book."

In granting the renewal, the Commission referred to the statement of the officers of WTOL that the station was over-commercialized, was not correctly programmed, and that the management "were not carrying out [their] public service responsibility." Nevertheless, the Commission considered that the station had in recent years carried local public service programs on a sustaining basis during the daytime and in some cases during the evening. It referred to the testimony of the Director of Radio Visual Education of the Toledo Public Schools that he did not know what more the station could do to further the city's educational programs. Other public service groups testified that WTOL had never refused their requests for time. The Commission also relied on the new policies of the station formulated in March 1946 as follows:

- "(1) Commercial programs would represent from 65% to 75% of the total broadcast time, the latter figure being a maximum that would not be exceeded;
- (2) the station would not permit more than three minutes of commercial continuity or four commercial spot announcements in a 14½ minute participating program, nor more than 3 minutes of commercial continuity in a 14½ minute sponsored commercial program; and
- (3) in 'shopper's guide' program (defined as programs in which commercial announcements relate to bargain sales of services

(Continued on next page)

Golf Tournament

Entries for the annual convention golf tournament for the *Broadcasting Magazine* trophies should be submitted to Maury Long, in care of the publication, 870 National Press Bldg., Washington 4, D. C.

Silver cups will be awarded for low gross and low net scores. Mere notice of intent to compete is all that is required. Blind bogey handicap system will be used in selecting gross winner.

The tournament will be held Sunday, Sept. 14, at Atlantic City Country Club. Transportation will be arranged by the magazine.

or merchandise) not more than 6 commercial spot announcements would be broadcast, and not more than four 'shopper's guide' programs would be carried in a single day . . . 'Shopper's guide' programs were permanently discontinued after September 7, 1946."

In conclusion, the Commission said:

"On the record we conclude that the basic reasons for the program situation that existed at WTOL were, first, failure of the owners of the licensee to participate in or closely supervise the day-to-day operations of the station; second, employment of a general manager in complete charge of day-to-day operations on an incentive pay contract under which the manager's income was directly related to the amount of gross sales; third, preoccupation of the management and owners with the commercial functions at the expense of the programming and service functions of the station; and, fourth, failure of the owners to insure that program and sales functions should be segregated, and that control of program structure should be divorced from employees whose primary functions were the sale of commercial time."

* * *

However, "the applicant's officers have testified that the record made during this period [since March, 1946] will be continued or improved upon; that, in the future, the principle of ownership-management will be adhered to; that all commercial contracts will be subject to the approval of the program director and the managing director as representative of the board of directors, with due attention being given to the effect of commercial program or announcement upon the over-all program structure; and that no person connected with the programming of the station will be compensated on an incentive pay basis."

Contracts Which Lessen Station Control By Licensee Object of FCC Concern

The FCC reiterated its concern last week with station contracts and other arrangements which result in the loss of station control by licensees.

The Commission announced that it had received information about contracts by which advertising agencies bought time for resale, programmed it themselves, and in some cases used their own studios for the broadcasts. It was noted that none of these contracts had been filed with the Commission, although §1.342 of the Rules and Regulations requires the filing, within 30 days of their execution, of "all documents, instruments, contracts, . . . and changes therein . . . relating to ownership, management, or control . . . ; the use, management or operation of licensed facilities; and agreements relating to network service, transcription service, or bulk time sales (amounting to two hours or more per day)."

The FCC cited Sec. 310 (b) of the Communications Act which requires Commission approval before assignment of a license or transfer of control of a corporate licensee, and quoted its leading decision on this subject, Bellingham Broadcasting Co., 8 FCC 159, May 1940:

" * * * the licensee of a radio broadcast station must be necessarily held responsible for all program service and may not delegate his ultimate responsibility for such to others."

In another more recent case, City of Camden, Proposed Decision filed September 5, 1946, the Commission considered this question. On that occasion, speaking of a contract giving an advertising agency control of most of the station's time, the opinion said:

"The record in this cause, as a whole, demonstrates the incompatibility with the purpose of the statute of the instant arrangement between the City and Mack Radio Sales, whereby the privileges which the Commission has granted an applicant found to be qualified have been delegated without authorization to a stranger to the Commission. The consequences of this action are evident here: Mack Radio Sales' unresponsiveness to the Commission's and the licensee's standards and suggestions; its open determination to exploit the station's time to its maximum financial advantage, without regard to the interest of the licensee or the public, and its readiness to resort to the coercive process of another tribunal [New Jersey courts] to vindicate its alleged right under the contract to defy the Commission and the licensee, are logical if not inevitable results of such a delegation."

The Commission concluded its notice with the statement that the requirement that licensees maintain "full and final responsibility" for their operations "is a basic feature of the Communications Act" and that therefore they cannot "directly or indirectly" divest themselves of the control necessary to fulfill it.

LEGISLATIVE ACTIVITIES

The following final actions on proposed legislation reported in the *Legislative Digest* earlier this year, are reported here since they were not taken when publication of the *Digest* was suspended with the adjournment of Congress and the state legislatures. The references are to the issues of the *Digest* which were sent to the membership.

CONNECTICUT

LABOR

Arbitration. H. 915. Vetoed, August 6. *Digest*, p. 122.

ILLINOIS

LABOR

Race Discrimination. H. 771. Approved by Governor, August 8. *Digest*, p. 115.

ZONING

Airports. H. 683. Approved by Governor, August 7. *Digest*, p. 118.

WISCONSIN

GOVERNMENT RADIO

A. 580. Approved by Governor, August 6. Chapter Number 504. *Digest*, p. 120.

LABOR

Unfair Labor Practices. A. 503. Vetoed, August 8. *Digest*, p. 118.

ZONING

Airports. A. 498. Law without approval, August 7. Chapter Number 516. *Digest*, p. 118

(Continued on next page)

S. 56. Provides for the limitation of the height of buildings, structures and objects of natural growth located within 3 miles of boundaries of airport sites. Regulations may specify such maximum permissible height as a ratio between permissible maximum height of structure or object of natural growth above level of the airport site and its distance from the nearest point on the boundary of airport site. Approved by Governor, August 5. Chapter Number 486.

Television

FCC Proposal to End Most TV Channel Sharing Involves Loss of Channel #1

A proposed order abolishing most provisions for sharing television channels with other radio services and changing assignment of the 44 to 50 mc band from television to non-government fixed and mobile stations was issued by the FCC on Thursday (14).

Effect of this order would be to eliminate the first of thirteen channels currently assigned to television, with no provision for replacement of this facility. All non-government fixed and mobile services now sharing television channels 1 through 5 and 9 through 15 would be moved and concentrated into the 44 to 50 mc band, now occupied by TV channel #1.

One construction permit has been issued for a television station to operate on this channel, but there is no station yet actually using this facility, the Commission stated.

"Salient provisions and objectives" of the proposed changes were summarized by the Commission as follows:

(a) "All provision for sharing of television channels (except channels 7 and 8) is abolished.

(b) "In order to accommodate the non-government fixed and mobile radio services for which provision was formerly made on a shared basis on television channels 1 through 5 and 9 through 13, the assignment of the band 44 to 50 mc is changed from television to non-government fixed and mobile. At the present time there is no television station operating on this channel and there is only one construction permit outstanding.

(c) "The band 72-76 mc is to be limited to use by the 75 mc aeronautical marker beacons and to fixed circuits on an engineered basis with the view to avoiding adjacent channel interference to television broadcasting. Radio stations presently authorized in the 72-76 mc band will be permitted to continue for a five year period.

(d) "Possibilities of interference to television from such sources as harmonic radiations, television receiver response to stations on intermediate or image frequencies and television receiver oscillator radiations are engineering equipment problems which the Commission expects can more properly be solved by equipment development rather than further revisions of frequency allocations."

Briefs May Be Filed: No date was set for oral argument, but the Commission stated that interested parties may file written statements or briefs on or before September 15th. "If any comments are received which appear to warrant the Commission in holding oral argument before final action is taken, notice of the time and place of such oral argument will be given at a subsequent date," the FCC stated.

In announcing its conclusion that there is no "practical sharing arrangement," the Commission said:

2. In May and June 1945 the Commission issued its

Allocation Report providing in part for 13 television channels and specifying that 12 of those channels be shared with other radio services on a mutually non-interference basis. Since that time the Commission has conducted a comprehensive study of various sharing arrangements. The problems inherent in sharing were also discussed at length at an informal engineering conference held on June 10 and 11, 1947. As a result of these studies the Commission is of the opinion that there is no practicable sharing arrangement which will not cause serious interference to television reception.

Services which would occupy the 44-50 mc. band include police, fire, highway maintenance, special emergency, petroleum, power utility, forestry conservation, transit utility, and experimental.

The new allocations would be as follows:

REVISED TABLE OF PROPOSED FREQUENCY ALLOCATIONS 44-88 and 174-216 Mc.

<i>Band Mc.</i>	<i>United States Service-Allocation</i>	<i>Remarks</i>
44-50	Non-Government (a) Fixed (b) Mobile	See Annex B
50-54	Amateur	
54-72	54-72 Mc. Non-Government 54-60 Mc. Television Broadcasting Channel 2 60-66 Mc. Television Broadcasting Channel 3 66-72 Mc. Television Broadcasting Channel 4	
72-76	Non-Government Fixed (Note A)	
76-88	76-88 Mc. Non-Government 76-82 Mc. Television Broadcasting Channel 5 82-88 Mc. Television Broadcasting Channel 6	
174-186	(a) Government; Fixed; Mobile (b) Non-Government, Television Broadcasting 174-180 Mc. Channel 7 180-186 Mc. Channel 8	
186-216	186-216 Mc. Non-Government 186-192 Mc. Television Broadcasting Channel 9 192-198 Mc. Television Broadcasting Channel 10 198-204 Mc. Television Broadcasting Channel 11 204-210 Mc. Television Broadcasting Channel 12 210-216 Mc. Television Broadcasting Channel 13	

Note A. Future assignments to be limited to fixed circuits which, as a result of an engineering study, may be expected to operate in this band on a non-interference basis to the television service.

REVISED TABLE OF PROPOSED ALLOCATION OF TELEVISION CHANNELS TO METROPOLITAN DISTRICTS

NOTE: Changes required as a result of channel 1 reallocation are underlined. Current assignments are from Subpart E (formerly Subpart D) of the Commission's rules governing broadcast services (Part 3) with the exception of cities bearing footnote 3.

<i>Metropolitan District</i>	<i>Current Channel Nos. Metropolitan Community</i>	<i>Proposed Channel Nos. Metropolitan Community</i>
Akron	11	11
{ Albany	2,4,7,9,11	2,4,7,9,11
{ Schenectady		
{ Troy		
{ Allentown	8	8
{ Bethlehem		
{ Easton		

(Continued on next page)

Metropolitan District	Current Channel Nos.		Proposed Channel Nos.		Metropolitan District	Current Channel Nos.		Proposed Channel Nos.	
	Metropolitan	Community	Metropolitan	Community		Metropolitan	Community	Metropolitan	Community
Altoona	9		9		Milwaukee	3,6,8,10		3,6,8,10	
Ames, Iowa ¹					{ Minneapolis				
(Not Metropolitan District)			4		{ St. Paul	2,4,5,7,9		2,4,5,7,9	
Amarillo	2,4,5,7		2,4,5,7		Mobile	3,5,9,11		3,5,9,11	
Asheville	5,7,12		5,7,12		Montgomery	6,10		6,10	
Atlanta	2,5,8,11		2,5,8,11		Nashville	4,5,7,9		4,5,7,9	
Atlantic City		8		8	New Haven		6		6
Augusta, Ga.	6,12		6,12		New Orleans	2,4,6,7,10		2,4,6,7,10	
Autsin	8,10,12		8,10,12		{ New York				
Baltimore	2,11,13		2,11,13		{ Northeastern				
{ Beaumont					{ New Jersey	2,4,5,7,9,11,13		2,4,5,7,9,11,13	
{ Port Arthur	3,6,8,10		3,6,8,10		{ Norfolk				
Binghamton	12		12		{ Portsmouth	4,7,11,13		4,7,11,13	
Birmingham	4,9,13		4,9,13		{ Newport News				
Bloomington, Ind. ¹					Oklahoma City	2,4,5,9		2,4,5,9	
(Not Metropolitan District)					{ Omaha				
Boston	2,4,7,9,13		2,4,7,9,13	10	{ Council Bluffs	3,6,7		3,6,7	
Bridgeport, Conn.		1			Peoria	3,6,12		3,6,12	
{ Buffalo					Philadelphia	3,6,10,12		3,6,10,12	
{ Niagara	4,7,9,13		4,7,9,13		Phoenix	2,4,5,7		2,4,5,7	
Canton, Ohio		1	7		Pittsburgh	3,6,8,10		3,6,8,10	
Cedar Rapids	7,11		7,11		Portland, Me.	3,8		3,8	
Charleston, S. C.	7,10,13		7,10,13		Portland, Oreg.	3,6,8,10,12		3,6,8,10,12	
Charleston, W. Va.	7,11,13		7,11,13		Providence, R. I.	11		11	
Charlotte	3,9,11		3,9,11		Pueblo	3,6,8,10		3,6,8,10	
Chattanooga	3,6,10,12		3,6,10,12		{ Racine				
Chicago	2,4,5,7,8,11,13		2,4,5,7,9,11		{ Kenosha		1	13	
Cincinnati	2,4,7,11		2,4,7,11		Reading		5		5
Cleveland	2,4,5,7,9		2,4,5,9		Richmond	3,6,8,10		3,6,8,10	
Columbia	2,4,8		2,4,8		Riverside, Calif. ⁴		1		6
Columbus, Ga.	3,12		3,12		(Not Metropolitan District)				
Columbus, Ohio	3,6,8,10		3,6,10		Roanoke	5,9,12		5,9,12	
Corpus Christi	3,6,8,10		3,6,8,10		Rochester	2,6,11		2,6,11	
Dallas	4,8,12		4,8,12		Rockford	12		12	
{ Davenport					Sacramento	3,6,10		3,6,10	
{ Rock Island	2,4,5,9		2,4,5,9		{ Saginaw				
{ Moline					{ Bay City	3,8,13		3,8,13	
Dayton	5,13		5,13		St. Joseph	13		13	
Decatur	2		2		St. Louis	4,5,7,9,13		4,5,7,9,13	
Denver	2,4,5,7,9		2,4,5,9		Salt Lake City	2,4,5,7,9		2,4,5,7,9	
Des Moines ¹	2,4,5,9		2,5,9,12		San Antonio	2,4,5,7,9		2,4,5,7,9	
Detroit ²	2,4,5,7,9		2,4,5,7		San Diego	3,6,8,10		3,8,10,12	
{ Duluth					{ San Francisco				
{ Superior	3,6,8,10		3,6,8,10		{ Oakland	2,4,5,7,9,11		2,4,5,7,9,11	
Durham	4,7		4,7		San Jose	13		13	
El Paso	2,4,5,7		2,4,5,7		Savannah	3,5,9,11		3,5,9,11	
Erie	12		12		{ Scranton				
Evansville, Ind.	2,11		2,11		{ Wilkes-Barre	11	1	11,3	
{ Fall River					Seattle	2,5,7,11		2,5,7,11	
{ New Bedford		1		8	Shreveport	2,4,6,8		2,4,6,8	
Flint	11		11		Sioux City	4,9,11,13		4,9,11,13	
Fort Wayne	2,4,7,9		2,4,7,9		South Bend		1	13	
Fort Worth	2,5,10		2,5,10		Spokane	2,4,5,7,9		2,4,5,7,9	
Fresno	2,4,5,7		2,4,5,7		Springfield, Ill.	8,10		8,10	
Galveston	9,11,13		9,11,13		{ Springfield, Mass.				
Grand Rapids	7,9		7,9		{ Holyoke	3	1	3	
Greensboro	2,10		2,10		Springfield, Mo.	2,4,5,9		2,4,5,9	
{ Hamilton					Springfield, Ohio		1	8	
{ Middletown	9		9		Stockton	8		8	
Harrisburg	8			10	Syracuse	5,8,10		5,8,10	
{ Hartford					Tacoma	4,9,13		4,9,13	
{ New Britain	8,10		8,10		{ Tampa				
Houston	2,4,5,7		2,4,5,7		{ St. Petersburg	2,4,5,7		2,4,5,7	
{ Huntington, W. Va.	5		5		Terre Haute	4		4	
{ Ashland, Ky.					Toledo	13		13	
Indianapolis, Ind. ³	3,6,8,10,12		3,6,8,12		Topeka	7,11		7,11	
Jackson	2,4,5,7		2,4,5,7		Trenton		1		
Jacksonville	2,4,6,8		2,4,6,8		Tulsa	3,6,8,10		3,6,8,10	
Johnstown, Pa.	13		13		{ Utica				
Kalamazoo	3		3		{ Rome	3,13		3,13	
{ Kansas City, Mo.	2,4,5,9		2,4,5,9		Waco	3,6,9,11		3,6,9,11	
{ Kansas City, Kans.					Washington	4,5,7,9		4,5,7,9	
Knoxville	2,4,8,11		2,4,8,11		Waterbury	12		12	
Lancaster		4		4	Waterloo	3,6,13		3,6,13	
Lansing	6		6		Wheeling	12		12	
Lincoln	10,12		10,12		Wichita	2,4,5,9		2,4,5,9	
Little Rock	3,6,8,10		3,6,8,10		Wilmington		7		7
Los Angeles	2,4,5,7,9,11,13		2,4,5,7,9,11,13		Winston-Salem	6,8		6,8	
Louisville	5,9		5,9		Worcester	5		5	
{ Lowell					York		1		8
{ Lawrence	6		6		Youngstown	13		13	
{ Haverhill									
Macon	4,7,10		4,7,10						
Madison	9		9						
Manchester		1		10					
Memphis	2,4,5,7,9		2,4,5,7,9						
Miami	2,4,5,7		2,4,5,7						

¹ Channel 4 shift from Des Moines to Ames, Iowa, is the result of prior action and is not related to any proposed change in the total number of television channels.

² Channel 9 deleted at the request of the Canadian Government for use in Windsor, Ontario, and is not related to proposed change in the total number of television channels.

³ Channel 10 shift from Indianapolis to Bloomington, Ind., is the result of prior action and is not related to any proposed change in the total number of television channels.

⁴ Added subsequent to publication of Subpart E (formerly D) of the Commission's Part 3 Rules.

General

"More Sets" Campaign to Be Featured During Radio Week, NAB and RMA Heads Agree

Looking forward to the celebration of National Radio Week from October 26 to November 1, the Presidents of NAB and RMA have exchanged letters pledging cooperation in the current "Radio for Every Purpose" campaign which will be featured during the 1947 observance of Radio Week.

NAB President Justin Miller pointed out that this campaign "eventually means more listening by more individuals to our program offerings."

"No effort will be spared by NAB to make Radio Week in 1947 a happy and successful undertaking for both our industries," Judge Miller wrote.

More Sets—More Listening: Pointing out also that "more radios at the finger tips of more people will substantially increase listening," RMA President Max F. Balcom asserted that "every broadcaster, as well as manufacturer, will benefit materially from this coordinated drive toward one common goal."

Following is the text of Judge Miller's letter:

"I have observed with great satisfaction the ever-increasing cooperation between our two industries, fostered by the appointment of the Joint RMA-NAB Committees, and culminating in our annual joint effort in promoting "National Radio Week".

"Broadcasting has much to gain from this closer collaboration. "A Radio-in-Every-Room" and "A-Radio-for-Every-Purpose" eventually means more listening hours by more individuals to our program offerings and, of course, these are goals toward which the members of our industry constantly strive.

"Evidence of my real interest in the campaign is the fact that I have especially assigned Jess Willard, Executive Vice President of the NAB, to coordinate and supervise our part of the job, and, working with him, members of our staff are actively promoting a greater participation by our membership than ever before in the history of the event.

"I do want to assure you that no effort will be spared by NAB to make Radio Week in 1947 a happy and successful undertaking for both our industries."

The RMA President had written Judge Miller:

"It was a pleasure indeed for me to note recently that the Sales Managers Executive Committee and the Small Market Stations Executive Committee of the National Association of Broadcasters have endorsed the "Radio-in-Every-Room" campaign of the Radio Manufacturers Association. I am sure we can count on the active support of individual broadcasters and RMA also would appreciate the influential endorsement of the National Association of Broadcasters itself.

"We in the RMA believe that every broadcaster, as well as manufacturer, will benefit materially from this coordinated drive toward one common goal. More radios at the finger tips of more people will substantially increase listening—that is a common goal for broadcasters and manufacturers.

"The campaign stresses the need for more radios so that every member of the family may enjoy more fully the wide variety of programs presented by broadcasters. We believe that if we can think in terms of selling radios as a medium of entertainment and enlightenment for all members of the family, we will not only further our own objectives, but increase the service rendered by radio broadcasters.

"The RMA Advertising Committee is making progress in taking our program to retailers across the country, as well as to magazines and newspapers. "National Radio Week" has been successfully sponsored by our two organizations for the past two years and I am informed that plans are well under way for a much more successful campaign this fall. This is one example of how our two organizations can work together to our mutual benefit. I am sure there will be others. Your suggestions from time to time will certainly be appreciated."

RMA-NAB Liaison Committee Meeting Postponed

RMA-NAB Joint Liaison Committee meeting, scheduled for Tuesday, August 26, has been postponed due to inability of several key members of both committees to be present. A new date is to be set for an early fall meeting if possible.

Broadcast Advertising

A Broadcaster's Reactions to Per-Inquiry Deals, by Wiley P. Harris

Radio's answer to that perennial nuisance, the P-I deal, has been given eloquent expression by Wiley P. Harris, director, WJDX, Jackson, Miss., in an exchange of letters with the Mason Advertising Agency, Charleston, W. Va.

Declining to take advantage of the "generous and appreciated offer" the agency made for its client on a contingent fee basis, Mr. Harris wrote:

"We are in receipt of your generous and appreciated offer to advertise over this station your new, double action remedy, "KINKS-PLUS", on the basis that the station provide the time and talent for the advertising of this product to be handled on a \$1.00, C. O. D., basis, the station to deduct 30¢ from each order as their compensation for time, talent and other expenses incident to the advertising.

"At first, we were very much inclined to jump immediately at this offer in view of the fact that "KINKS-PLUS" is a new, double action remedy to be taken in the easy-to-take form, and that thousands of persons had found prompt relief by this form of medication. However, after a lengthy consideration, it dawned upon us that we had never heard of "KINKS-PLUS" and we had no testimonials of the merit and effectiveness of the remedy and the public might not be gullible enough to send in \$1.00 for an unknown article when it could purchase known and tried remedies for such an amount or less.

"It further soaked in that we have invested over \$200,000.00 in this station; that same is staffed and handled by a personnel and employees that will not work on a contingent salary basis, and that all of the other advertisers on the station are paying a prescribed and published rate for their advertising. In other words, they were willing to gamble the legitimate cost the station charges for its advertising and take a chance on the eighteen years' operation of the station proving its effectiveness as a sales medium; and by this means they are paying for the actual operation of the station and any reasonable profit the station might earn from their expenditures.

"All of this caused mental kinks and misgivings, and led to the conclusion that you were very generously offer-

(Continued on next page)

ing to take advantage of our capital investment, plus talent and personnel cost, to sell your product at no financial risk to you whatever. This doesn't seem quite fair to the other advertisers on the station, as they would be called upon in a measure to pay for the time the station was giving to your advertising and the exploitation of your product.

"As a result of all the kinks-plus that came into our minds, there was one bright idea that predominated, to wit; if your client really wished to sell its product and had faith in its merits, as claimed in your continuity, why not let them make up a couple of Hundred-Thousand Dollars' worth of these tablets and send them out to the leading drug stores of the country on strictly a consignment basis; that is, the druggists would put the "KINKS-PLUS" tablets on sale without cost to him, and he could remit to you as sales were made on the basis of 70¢ per package less transportation charges.

"It occurred to us this would be a brilliant way for your client to demonstrate its belief in the merit of your product and, at the same time, show they were willing to invest a couple of Hundred-Thousand Dollars in the promotional scheme without requesting any one else to do this for them. We think this would be a grand idea for your client—and certainly they would not want some one else to do for them what they are not willing to do for themselves—that is, take all of the risk at no cost.

"In looking over the list of accredited agencies, we assume you must be new in the agency field. And, if you expect to grow, prosper, and enjoy the confidence and prestige of radio stations of the country, I hope you will accept this friendly advice from an old radio operator—don't insult the intelligence of radio stations by sending them a proposal such as you have offered.

"This advice is as free as the advertising you hope to get for "KINK-PLUS."

Eugene Carr and Donald Davis to Participate in Convention Sessions on Advertising

The acceptances of Eugene Carr, general manager, Brush-Moore stations, and Donald D. Davis, general manager, WHB, Kansas City, Mo., to participate in the September 15 retail advertising clinic, and the broadcast advertising general session scheduled for Wednesday, September 17 respectively, complete two of the expertly staffed panels which are expected to write convention history during next month's meeting in Atlantic City.

Mr. Carr, who presided at the initial NAB retailer-broadcaster panel during the Cleveland convention five years ago, will occupy the unique role of official historian of a project which he started. Outgrowth of the Cleveland convention was the industry-wide Retail Promotion Plan conducted during 1943. At Atlantic City, following the NRDGA radio committee's presentation, "Case Histories Come to Life", Mr. Carr will present a summary and application entitled, "Cleveland—Five Years Later," showing the progress made by retailers and broadcasters in achieving greater understanding of each other's problems and of the mutual techniques developed for solving them.

Mr. Davis will appear as a member of the "All America Radio Team" panel in a discussion of the subject, "The Sales Foundation of the American System of Broadcasting." He has been selected to represent the position of "program director."

NAB Sales managers are urged to register now for the September 15 clinic along with as many of their staff as plan to attend.

Two Companies Seek Free Publicity, One for Product, Other Institutional

Industrial Synthetics Corporation has sent NAB member stations an announcement extolling the virtues of "Supplex," a garden hose, sold at department and hardware stores. The commercial message includes the price of the product and the company's guarantee. The corporation suggested that the announcement be used without charge on station's home-service programs.

NAB has written the organization inviting them to use radio at published card rates. The NAB resolution against the acceptance of "free time deals" was included in the letter.

Another example of this "side door approach" to free radio time is contained in a circular letter addressed to the "news editor" of various radio stations by the Nash-Kelvinator Corporation. Attached to the letter is copy for an institutional ad that was scheduled to run in "80 leading newspapers", whereas the "news editors" of American radio stations were asked to carry the copy without charge.

Many NAB member stations have an established routine whereby all such publicity-seeking mail must receive the okay of the station manager or sales manager before broadcast.

Standard Program Schedule Forms Increased in Cost to \$6.33 Per Thousand

The printers of the NAB Standard Program Schedule Form have advised that because of increased costs of paper, it will be necessary to raise the price of the forms to \$6.33 per thousand.

These forms are used by stations as availability sheets and promotion pieces for mailing to advertising agencies and advertisers.

All orders should be sent to Department of Broadcast Advertising, National Association of Broadcasters, 1771 N Street, Northwest, Washington 6, D. C. Deliveries are made approximately ten days after receipt of orders.

Small Market Stations

"Broadcasters Community Challenge" Is Subject of Talk Published by NAB

Station management, particularly those new to radio, will find helpful suggestions for evaluating radio's community services and responsibilities in the new NAB publication, "The Broadcaster's Community Challenge," by Robert T. Mason, WMRN, Marion, O.

The broadcaster takes up such subjects as management's responsibility, staff members, community activities, survey on community leadership, station management as molder of public opinion, the crusading newspaper editor, the early days of journalism, radio's early days, and the maturity of radio.

Requests for copies should be sent to NAB Small Market Stations Division.

Mississippi Station Executive Comments on FCC Proposed Revision of Operators' Licenses and Examinations

"Our group of five stations representing the small market class," writes Bob McRaney, General Manager, WCBI, Columbus, Miss., and The Midsouth Network, "have been particularly interested in the recent proposed revision of the operators license as recently announced by the FCC.

"We have long contended that it was unnecessary for small stations, such as ours, to operate with a full staff of First Class Operators. This point was proved during the war when our stations were allowed to use restricted permit holders with one First Class Operator in charge. We never lost a minute off the air or experienced any difficulties in operation during the long period this was in effect. We feel that it will give us an opportunity to select our employees from local residents, making a more stable staff and smarter operations for our stations. We feel that it will also encourage youngsters to go into the operating part of radio which heretofore has made it necessary for them to undergo a long period of training before they could be considered for employment. The new license arrangement will allow us to employ local people on a more or less apprenticeship basis which will allow them to learn as they earn. Heretofore this has been impossible.

"Equipment, if properly installed and maintained does not require the service of an expert in order to keep a radio station operating successfully. Our group endorses the proposed decision of the Commission heartedly and we feel that this opens the door to improvement of local residents who have up to now been denied this privilege."

Studio and Transmitter Building Layouts Included in New Brochure for Stations

"Floor plans and sketches of studio and transmitter building layouts" are contained in a new brochure issued by a leading equipment manufacturer. The late material was compiled at the request of the NAB Small Market Stations Division as an aid to broadcasters who contemplate the construction of new studios and engineering departments, or the remodeling of present quarters. Copies of the brochure may be secured from R. B. Rennaker, Collins Radio Company, Cedar Rapids, Iowa.

Public Relations

James Dawson Replaces Ben Miller In NAB Information Department

James Dawson, veteran radio and newspaper editor, has been named assistant director of information of the NAB. He will report on September 2nd to replace Ben Miller, who has been transferred to the newly-created Program Department as assistant director.

At present Dawson is news editor and director of programs in the public interest at WFBC, Greenville,

S. C., a position he has held since release from active duty as a naval reserve officer. His four years in the Navy included three years of duty as a combat intelligence officer in the Pacific, beginning in the Solomons and continuing through the final Third Fleet campaign off the coast of Japan.

Prior to the war, Mr. Dawson operated his own advertising agency, Dawson, Inc., in Greenville, having previously served as managing editor of the Augusta, (Ga.) *Chronicle*.

He began his newspaper career as a member of the Greenville *Piedmont* editorial staff, and was subsequently associate managing editor of the *S. C. Newsview*.

Mr. Dawson was born in New Bern, North Carolina in 1910. He is the son of James B. Dawson, well-known North Carolina newspaper publisher.

The new NAB staff member is a graduate of the University of North Carolina. He also did graduate work at Georgetown University in Washington, D. C.

News

Jack Harris Appointed Member of Council on Radio Journalism

Jack Harris, general manager, KPRC, Houston, has been appointed to the Council on Radio Journalism, Inc., by the NAB. Five members are appointed by NAB and five by the American Association of Schools and Departments of Journalism.

Council will hold its next meeting in Atlantic City, Wednesday, September 17, during the NAB convention, according to call issued by Chairman Wilbur Schramm, director, school of journalism, University of Iowa.

Besides Messrs. Harris and Schramm, Council members are: Kenneth G. Bartlett, director, Radio Workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; William Brooks, vice president, National Broadcasting Company; Mitchell V. Charnley, professor of journalism, University of Minnesota; Fred S. Siebert, director, school of journalism, University of Illinois; E. R. Vadeboncoeur, vice president, WSYR, Syracuse; Karl Koerper, vice president and managing director, KMBC, Kansas City, Mo.; and Arthur Stringer, NAB, secretary-treasurer.

Public Interest Programming

Red Cross Praises Radio for "Superb Cooperation" in Fund Campaign

Crediting the nation's broadcasters with playing a major part in publicizing the 1947 Fund Campaign,

(Continued on next page)

Basil O'Connor, president of the American National Red Cross, has expressed his thanks to the radio industry for its "superb cooperation" in the successful drive.

In addition to thanking the networks and the NAB for their help, Mr. O'Connor, in a letter to President Justin Miller, asked that his thanks be conveyed "to each of the more than 1400 individual stations whose help was so generously given to local Red Cross chapters."

"The many people making up our great American system of broadcasting can well be proud of the record they helped make for us and the aid this will enable us to give to our fellow-men. It is an accomplishment which pays high tribute to your industry by demonstrating the great contribution which a free radio has made to our democratic way of life," Mr. O'Connor asserted in his letter to Judge Miller.

The text of Mr. O'Connor's letter follows:

O'Connor Letter: "Though our 1947 Fund Campaign officially ended last March 31, we are just now able to view the overall results of our work and the response received from the public. As you probably know, the drive was a great success, having been oversubscribed by more than thirty percent, placing total funds received through July 31, 1947, at \$79,413,215.00 as compared with our original \$60,000,000.00 goal.

"Great credit is due the radio industry for its superb cooperation and enthusiastic support in carrying the story of Red Cross to the nation's millions of listeners. For example, a survey just completed shows that national radio messages allocated by the Advertising Council provided nearly one billion listener-impressions. During March, 608 national network programs carried Red Cross messages with 164 programs aired on "Red Cross Radio Day" alone. Besides this, 850 stations carried a special series of programs featuring Helen Hayes. One thousand three hundred and fifty stations cooperated by broadcasting announcements, Hollywood star appeals, and many local live programs. One hundred and ninety-eight of our foreign language stations also told the Red Cross story in French, Spanish, Italian, Polish and Yiddish.

"We are sincerely grateful to the National Association of Broadcasters for its support and excellent cooperation. Although we have already thanked those in national radio organizations for their splendid help, I should like through you to express the gratitude of our entire organization to each of the more than 1400 individual stations whose help was so generously given to local Red Cross chapters. Each of them rendered a valuable service to humanity by advancing the work of the Red Cross at home and abroad.

"The many people making up our great American system of broadcasting can well be proud of the record they helped make for us and the aid this will enable us to give to our fellow-men. It is an accomplishment which pays high tribute to your industry by demonstrating the great contribution which a free radio has made to our democratic way of life."

Television Broadcasters Offered Help of Veterans Administration in Building Programs

Recognizing the potentialities of television as a mass communication medium, the Veterans Administration has announced the redesignation of its radio section as the Radio and Television Division.

In announcing the change, Charles E. Dillon, chief of the division, pointed out that there are certain aspects of VA activities which, imaginatively treated, may supply very interesting television material. In

addition to the use of prominent personalities, Mr. Dillon suggested medical rehabilitation of hospitalized veterans, G. I. education and training, both college and on-the-job, and new businesses backed by G. I. loan guarantees as examples of possible television shows.

Pointing out that veterans and their families constitute a potential audience equal to half the total population of the country, Mr. Dillon expressed the desire of the VA to cooperate with television networks and producers in the presentation of programs of interest to former G. I.'s.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 25-31, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Labor Day accidents. (Fact Sheet No. 15-D)

Help Prevent Forest Fires

Our forest and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of
(Continued on next page)

other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, 9 out of 10 of which are man-made. Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. More gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. Crush out cigarette, cigar and pipe ashes. 2. Break matches in two after using. 3. Drown all camp fires; then stir and drown again. 4. Find out the law before using fire. Remind Labor Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, August 18. They are subject to change.

Tuesday, August 19

Further Hearing

(10:00 A.M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-Night.

WHP—WHP, Inc, Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-Night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-Night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-Night and day.

Intervenors: Columbia Broadcasting System, Inc.

WTAG—WTAG, Inc.,

Worcester, Mass.

WIAC—Radio Station WIAC, Inc.,
San Juan, P. R.

Wednesday, August 20

(10:00 A.M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA; 840 kc., 5 KW; DA-Daytime.

Intervenor: WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.

NAB Convention—Atlantic City—Sept. 15-18

FCC ACTIONS

GENERAL

Notice

The Commission announced on Friday (15) that the Clear Channel Hearings previously scheduled for September 29 have been postponed until October 14.

AMPLITUDE MODULATION

AM—Docket Case

The Commission announces its **Decision and Order** (B-333) granting the application of Community Broadcasting Service for renewal of license of Radio Station **WTOL, Toledo, Ohio** (BR-958; Docket 7867).

Commissioners Denny, Jett and Webster concur in the result; Commissioner Durr not participating.

AM—New CP Granted

1370 KC.

Radio Anthracite, Inc., Pottstown, Pa.—Granted CP for new station to operate on 1370 kc., 1 KW, daytime only; engineering conditions. (BP-5582; Docket 8091)

AM—Designated for Hearing

800 KC.

Johnson County Broadcasting Corp., Iowa City, Iowa—Designated for hearing application for new station to operate on 800 kc., 1 KW, DA, daytime only; made KCMO, Kansas City, Mo., and WBBM, Chicago, Ill., parties to proceeding. (BP-5935)

1490 KC.

WSRS—Samuel R. Sague, Cleveland Heights, Ohio—Designated for hearing application for modification of CP specifying transmitter location. (BMP-2650)

AM—Licenses for New Stations Granted

600 KC.

WTCB—Trendle-Campbell Broadcasting Corp., Flint, Mich.—Granted license for new station; 600 kc., 500 watts night, 1 KW-LS, DA unlimited, and to specify studio location. (BL-2396)

860 KC.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex.—Granted license for new station; 860 kc., 1 KW; daytime. (BL-2479)

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich.—Granted license for new station; 1500 kc., 250 watts, daytime; conditions. (BL-2180)

AM—Modifications of CP's Granted

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP for extension of completion date to 12-24-47. (BMP-2978)

WKAQ—Radio Corp. of Puerto Rico, San Juan, P. R.—Granted modification of CP to make changes in DA. (BMP-2969)

(Continued on next page)

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WESL—The Eastern Shore Broadcasting Co., Preston, Md.—Granted modification of CP for extension of commencement and completion dates to 10-17-47 and 1-17-48, respectively. (BMP-2972)

KGHI—Broadcasting Service, Little Rock, Ark.—Granted modification of CP to change type of transmitter. (BMP-2963)

KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Granted modification of CP for approval of antenna and transmitter locations, and to specify studio location. (BMP-2848)

WTNC—Thomasville Broadcasting Co., Thomasville, N. C.—Granted modification of CP to change studio location. (BMP-2975)

WTAL—Atlanta Broadcasting Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 2-5-48. (BMP-2985)

KRUL—Pacific States Radio Co., Corvallis, Ore.—Granted modification of CP to change type of transmitter. (BMP-2981)

KXO—Valradio, Inc., El Centro, Cal.—Granted modification of CP to change studio location. (BMP-2915)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Granted application for modification of CP to make changes in DA for nighttime use, subject to CAA approval of transmitter site and antenna system and subject to conditions that applicant will satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour (BMP-2950).

AM—Miscellaneous Actions

WTMV—Evansville On the Air, Inc., E. St. Louis, Ill.—Granted modification of license to change name of licensee to On The Air, Inc.

WNAD—University of Oklahoma, Norman, Okla.—Granted CP to install new vertical antenna and mount FM antenna on #1 tower, install new transmitter and change transmitter location. (BP-6085)

WASK—WFAM, Inc., Lafayette, Ind.—Granted CP to install old main transmitter at present location of main transmitter, to be used for auxiliary purposes only, with 250 watts. (BP-6157)

Southern Broadcasting Corp., New Orleans, La.—Adopted order denying petition requesting the Commission to reconsider its action of 2-6-47 in dismissing its application which requested facilities of WJBW, and for reinstatement of its application BP-5587.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Adopted order dismissing petition for reconsideration directed against action of Commission granting without hearing application of KVNU to change facilities.

Community Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of Community Broadcasting Co. for reconsideration directed against action of Commission granting without hearing application of Community Service Broadcasting Co. for new station in Erie, Pa.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of WERC directed against action of Commission granting without hearing application of Community Service Broadcasting Co. for new station in Erie, Pa.

WARM—Union Broadcasting Co., Scranton, Pa.—Adopted order granting petition insofar as it requests a continuance in the further hearing in Dockets 6884, 7115, 7851, 7852, now scheduled for August 19, and continued same to September 11, 1947; denied petition insofar as it requests reconsideration of action of Presiding Officer of Motions Hearing enlarging issues in this proceeding.

Eugene Broadcasters, Inc., Eugene, Ore.—Adopted memorandum opinion and order granting petition insofar as it requests leave to amend application for new station re antenna system; denied petition insofar as it requests removal from hearing docket. (BP-4259; Docket 7484)

WKOP—The Binghamton Broadcasters (Assignor); The Binghamton Broadcasters, Inc. (assignee), Binghamton, N. Y.—Granted consent to assignment of permit of WKOP from a partnership to a corporation; no monetary gain. (BAP-54)

KGRI—Goggan Radio Sales (assignor); Henderson Broadcasting Corp. (assignee), Henderson, Texas—Granted consent to assignment of CP for KGRI from Goggan Radio Sales, a partnership, to Henderson Broadcasting Corp., a corporation, for \$4,500 cash. (BAPL-27)

Albert J. Felman, Joliet, Ill.—Adopted order dismissing without prejudice to refile after a final decision has been rendered with respect to application of WJOL for renewal of license or after said application has otherwise been disposed of, application for new station requesting facilities now used by WJOL. (BP-6160)

940 KC.

Neal W. Welch, North Adams, Mass., and Rossmoyne Corp., Leymoine, Pa.—Denied joint petition requesting that their applications, each seeking daytime operation on 940 kc. be removed from pending files and restored to processing line. (BP-5618; BP-5862)

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—Granted modification of CP to change assignment from 760 kc., 500 watts, daytime, to 980 kc., 1 KW, daytime; engineering conditions. (BMP-2920)

1440 KC.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas—Adopted order granting petition to remove from hearing docket, and granted, in part, application to operate KEYS on 1440 kc., 1 KW day, 500 watts night, using the DA now specified, subject to CAA approval of proposed transmitter site and antenna system and to condition that applicant satisfies all legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-3999; Docket 7561)

1450 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted petition for leave to amend its application (BP-5622; Docket 8116) so as to specify 1450 kc. with 250 watts, unlimited time, instead of 550 kc. with 5 KW, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

1480 KC.

KYOS—Merced Broadcasting Co., Merced, Calif.—Granted petition for leave to amend its application (BP-5886; Docket 8354) so as to specify 1480 kc. with 5 KW, unlimited time, instead of 1360 kc., 1 KW, unlimited time; to specify a new transmitter site, etc. The amendment was accepted and application removed from hearing docket.

1560 KC.

Lake Broadcasting Co., Inc., Gary, Ind.—Adopted order denying petition requesting consideration and partial grant of its application BP-4341 for unlimited operation on 1560 kc. so that part of its application relating to daytime operation would be granted and that part pertaining to nighttime operation would be retained in hearing status. (Docket 7185)

Viking Broadcasting Co., Newport, R. I.—Granted petition for leave to amend its application (BP-5953; Docket 8284) so as to specify 500 watts instead of 1 KW.

KWKW—Southern Calif. Broadcasting Co., Pasadena, Calif.—Granted petition for leave to amend its application (BP-3710; Docket 6737), so as to specify 50 KW daytime only on 830 kc., instead of 5 KW, daytime only.

KPMO—Valley Broadcasting Co., Pomona, Calif.—Dismissed petition requesting leave to intervene in the hearing on application of KUBA (Docket 8387).

Sacramento Broadcasters, Inc., Chico, Calif.—Granted petition for leave to amend its application (BP-5745; Docket 8186), so as to specify unlimited instead of daytime only.

(Continued on next page)

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing presently scheduled for August 20, in re application (Docket 8167), and hearing was continued to October 20, 1947.

Northeast Ga. Broadcasting Co., Gainesville, Ga.—Granted petition for leave to amend its application (BP-5659; Docket 8433), so as to add a supplemental engineering statement containing field intensity measurements, etc.

Logansport Broadcasting Corp., Logansport, Ind.—Denied petition requesting the Commission designate an early hearing date in re its application (BP-5770; Docket 8194). No date has yet been specified.

Gulf Broadcasting Co., Inc., Mobile, Ala.—Granted petition requesting the Commission to accept a revised Memorandum Brief in place of Memorandum Brief filed July 21, in conjunction with petition for rehearing in re consolidated proceeding (Docket 7313, 7314, etc.).

Bay State Broadcasting Co., New Bedford, Mass.—Granted petition requesting extension of time within which to file exceptions to the Commission's proposed decision in the consolidated proceeding (Dockets 7054, et al.), and the time was extended to and including August 25.

Correction

The following items appearing in last week's REPORTS are corrected by the Commission as follows:

KNOX Broadcasting Co. was inadvertently listed as removed from the hearing docket. Omit the item.

Northwestern Ohio Broadcasting Corp., same page, omit the last sentence "Exceptions noted by counsel for Sky Way Broadcasting Corp."

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt. (Lloyd E. Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use, and change in name of applicant) for approval of directional antenna system. Amended to change directional antenna night time pattern.

560 KC.

WGAI—The Advance, Inc., Elizabeth City, N. C.—Modification of construction permit (BP-5750, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

570 KC.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—License to use old main transmitter at 20 Battery Park Place, Asheville, N. C., to be used for auxiliary purposes with power of 1 KW.

590 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

610 KC.

NEW—United Broadcasting System, Van Nuys, Calif. (Daniel M. Sheridan, Al Rothschild, Walt Emeson, Alexander Haagen, Earl L. Patrick, and Edward Lannelli, a partnership) (P. O. % Daniel M. Sheridan, 139 So. Vermont Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 500 watts, and daytime hours of operation.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—License to cover construction permit (B4-P-4421) which authorized increase in power, installation of new transmitter, and make changes in direction antenna for night use, and make changes in ground system, and authority to determine operating power by direct measurement of antenna power.

640 KC.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, as modified, which authorized installation of new vertical antenna) for extension of completion date.

700 KC.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Authority to determine operating power by direct measurement of antenna power.

730 KC.

NEW—Superior Enterprises, Hammond, La. (Joseph A. Sims and Henry A. Montz, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 800 to 730 kc., power from 1 KW to 250 watts; changes in antenna and ground system and change transmitter location from 3 blocks west of Highway 51 on Black Cat Road 2 miles south of Independence, La., to south of Hammond on east side of Highway 51, Hammond, La., and change studio location from Morrison Bldg., Hammond, La., to Hammond, La. (Request equipment facilities of WSAL.)

740 KC.

WMBL—Carteret Broadcasting Co., Morehead City, N. C.—License to cover construction permit (B3-P-5140, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

750 KC.

WSB—Atlanta Journal Co., Atlanta, Ga.—Modification of construction permit (B3-P-5261, as modified, which authorized installation of new transmitter) for extension of completion date.

800 KC.

WCCM—The Lawrence Broadcasting Co., Lawrence, Mass.—License to cover construction permit (B1-P-5239, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

820 KC.

WKY—South Central Broadcasting Corp., Evansville, Ind.—License to cover construction permit (B4-P-5087, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

840 KC.

WHAS—WHAS, Inc., Louisville, Ky.—License to cover construction permit (B2-P-5093, as modified) which authorized installation of FM antenna on AM tower, and authority to determine operating power by direct measurement of antenna power.

850 KC.

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Modification of construction permit (B3-P-4176, as modified, which authorized a new standard broadcast station) for extension of completion date.

860 KC.

WKOB—Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—License to cover construction permit (B1-P-5376, as modified) which

(Continued on next page)

authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

900 KC.

NEW—The Southwestern Broadcasting Co. of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1550 kc. to 900 kc., hours of operation from unlimited to daytime; change type transmitter and change transmitter location.

NEW—Bastrop Broadcasting Co., Bastrop, La. (George H. Goodwin, F. P. Robinson and W. Dan Files, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 900 kilocycles, power from 250 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and change type of transmitter.

960 KC.

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-P-5581, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna and mount FM antenna on AM tower.

970 KC.

WRCS—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.—Modification of construction permit (BP-5826, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1010 KC.

NEW—Stanislaus County Broadcasters, Inc., Modesto, Calif. (P. O. Box 1292, Modesto, Calif.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

1050 KC.

NEW—Denton & Jones Broadcasters, Jacksonville, Fla. (Frank L. Denton and L. Frank Jones, a partnership) (P. O. % L. Frank Jones, 602 Grand Building, Macon, Ga.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

KRKL—East Side Broadcasting Co., Kirkland, Wash. (F. L. Thornhill)—Modification of construction permit (B5-P-5363, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date.

1080 KC.

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Modification of construction permit (B3-P-5068, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

1090 KC.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—License to cover construction permit (B4-P-4178, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1220 KC.

NEW—Community Broadcasting Co., Baton Rouge, La. (Owen W. Ware and G. T. Owen, a partnership) (P. O. 610 Roumain Building, Third Street)—Construction permit for

a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

KIYI—Tri-County Radio Corp., Shelby, Mont.—License to cover construction permit (B5-P-4935, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WEBJ—William E. Brooks, Brewton, Ala.—License to cover construction permit (B3-P-5203, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Voluntary assignment of construction permit to Lead Belt Broadcasting Co.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B5-P-4961, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

KVNI—Coeur D'Alene Broadcasting Co., Coeur d'Alene, Idaho—Modification of construction permit (BP-5774, which authorized a new standard broadcast station) to change type of transmitter.

KVNI—Coeur D'Alene Broadcasting Co., Coeur d'Alene, Idaho—License to cover construction permit (BP-4774, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WSAT—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Modification of construction permit (B3-P-5322, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1300 KC.

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Modification of construction permit (B1-P-4466, as modified, which authorized a new standard broadcast station) to change name of permittee from The Asher Broadcasting Service, Inc., to South Shore Broadcasting Co., and to specify studio location as 33 Brackett St., Quincy, Mass.

1340 KC.

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-P-5123, as modified, which authorized installation of new transmitter, make change in antenna and mount FM antenna on top of AM tower, and change transmitter and studio location) for extension of completion date.

KERS—Elko Service Co., Elko, Nev. (Herschel Bullen)—Modification of construction permit (B5-P-4836, as modified, which authorized a new standard broadcast station) for extension of completion date.

1350 KC.

KREI—Cecil W. Roberts, Farmington, Mo.—Modification of construction permit (BP-5712, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KRHD—Duncan Broadcasting Co., Duncan, Okla. (R. H. Drewry, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, G. G. Downing and John C. Halliburton)—Modification of construction permit (B3-P-5452, which authorized a new standard broadcast station) to make changes in vertical antenna, change transmitter location, and specify studio location.

1360 KC.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross)—License to cover construction permit (B2-P-4335, as modified) which authorized

(Continued on next page)

a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 990 to 1380 kc., power from 1 KW. to 500 watts night, 1 KW day, using directional antenna for both day and night (DA-1), and change transmitter location from 3 miles NW of Muskogee, Okla., to blocks 44 to 51, College Heights Addition, Muskogee, Okla.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 650 to 1380 kc., power from 250 watts to 1 KW, hours of operation from daytime to specified hours (SH-WAWZ); change type transmitter, install directional antenna for both day and night (DA-1), and change transmitter location from to be determined, in or near Wilmington, Dela., to approximately 5.8 miles from the center of business district of Wilmington, Dela.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—License to cover construction permit (B3-P-4464, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership) —Modification of construction permit (BP-5881, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Demopolis, Ala.

NEW—Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

KUKH—William Edwin Richardson, Ukiah, Calif.—Modification of construction permit (B5-P-5414, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOLN—Inland Broadcasting Co., Lincoln, Nebr.—License to cover construction permit (B4-P-4665) which authorized to move transmitter and studio locations and install new transmitter and change studio location and authority to determine operating power by direct measurement of antenna power.

KTMC—McAlester Broadcasting Company, McAlester, Okla. (A Co-partnership composed of C. E. Wilson and P. D. Jackson)—Voluntary assignment of license to J. Stanley O'Neill.

KRUN—Runnels County Broadcasting Co., Ballinger, Tex. (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—License to cover construction permit (B3-P-5025, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, which authorized changes in antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Modification of construction permit (B2-P-5415, which authorized to make changes in antenna, install new transmitter, and change transmitter location) for extension of commencement and completion dates.

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-P-5114, which authorized a new standard broadcast station) to make changes in transmitting

equipment, for approval of antenna and transmitter location and to change studio location.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y. (P. O. % Alois A. Schmidt, 211 Franklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, directional antenna for night, and unlimited hours of operation.

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—License to cover construction permit (B4-P-5382, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1430 KC.

KNEW—Coeur D'Alone Broadcasting Co., Spokane, Wash.—Modification of construction permit (BP-5905, which authorized increase in power, installation of new transmitter and DA for day and night use, and change in transmitter and studio locations) to change type of transmitter.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va. (P. O. Box 575, Office in Hotel Lincoln, Marion, Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Modification of construction permit (BP-5849, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif. (P. O. 614 E. Main St., Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384) which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

1490 KC.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—License to cover construction permit (B3-P-5075, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXAR—Hope Broadcasting Co., Hope, Ark.—Modification of construction permit (B3-P-5353, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Voluntary assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, a partnership, d/b as Smithfield Broadcasting Co.

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1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—License to cover construction permit (B4-P-4579, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAUX—WAUX Broadcasting Co., Waukesha, Wis.—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—License to cover construction permit (B4-P-5081, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-4975, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit (B1-P-4976, which authorized a new standard broadcast station) for approval of directional antenna.

AM—Applications Dismissed

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Dismissed August 6, 1947. Request of applicant.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L. Jones. Dismissed 8-8-47. Request of attorney.

Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Dismissed 8-8-47. Request of attorney.

James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Dismissed: Request of Applicant.

AM—Applications Tendered for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Adm. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit to make changes in directional antenna system, using 1 KW, unlimited hours, and directional antenna for night use on 550 kc.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit to change frequency from 1340 kc. to 590 kc., increase power from 250 watts to 5 KW, make changes in directional antenna system (directional antenna for day and night) and install new transmitter. (Filed in accordance with Commission's Proposed Decision.)

610 KC.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit to change frequency from

1240 to 610 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Filed in accordance with Commission's Proposed Decision.)

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit to change proposed transmitter location and install new transmitter, using power of 1 KW and directional antenna for night use on 620 kc.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., power from 5 to 10 KW, unlimited hours, install new transmitter, and change transmitter location, using directional antenna both day and night.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit to make changes in directional antenna system, using 10 KW night, 50 KW day, with unlimited hours, and directional antenna for night use on 810 kc.

940 KC.

WIPR—Puerto Rico Communications Authority, Rio Piedros, P. R.—Modification of construction permit to change proposed transmitter location and approval of the antenna system, using 10 KW, unlimited hours and DA for day and night use on 940 kc.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW, and daytime hours of operation. (Contingent on grant of BP-6238 and BAP-55.)

1230 KC.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to install a new vertical antenna and increase power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Lebanon Broadcasting Co., Lebanon, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit to change frequency from 1220 kc. to 1230 kc., hours of operation from daytime to unlimited, and specify the transmitter location.

1240 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (A partnership composed of Mac Berger and Morris I. Henry)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request facilities to be released by WIBX.)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Assignment of construction permit to Sullivan County Broadcasting Corporation.

Virginia Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3964) to specify facilities of 1240 kc., 250 watts, unlimited hours of operation. (Subject to release of facilities by WSLS.) (Filed in accordance with Commission's Proposed Decision.)

1260 KC.

KGHL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Consent to transfer of control of San Fernando
(Continued on next page)

a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 990 to 1380 kc., power from 1 KW, to 500 watts night, 1 KW day, using directional antenna for both day and night (DA-1), and change transmitter location from 3 miles NW of Muskogee, Okla., to blocks 44 to 51, College Heights Addition, Muskogee, Okla.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 650 to 1380 kc., power from 250 watts to 1 KW, hours of operation from daytime to specified hours (SH-WAWZ); change type transmitter, install directional antenna for both day and night (DA-1), and change transmitter location from to be determined, in or near Wilmington, Dela., to approximately 5.8 miles from the center of business district of Wilmington, Dela.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—License to cover construction permit (B3-P-4464, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership) —Modification of construction permit (BP-5881, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Demopolis, Ala.

NEW—Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

KUKH—William Edwin Richardson, Ukiah, Calif.—Modification of construction permit (B5-P-5414, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOLN—Inland Broadcasting Co., Lincoln, Nebr.—License to cover construction permit (B4-P-4665) which authorized to move transmitter and studio locations and install new transmitter and change studio location and authority to determine operating power by direct measurement of antenna power.

KTMC—McAlester Broadcasting Company, McAlester, Okla. (A Co-partnership composed of C. E. Wilson and P. D. Jackson)—Voluntary assignment of license to J. Stanley O'Neill.

KRUN—Runnels County Broadcasting Co., Ballinger, Tex. (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—License to cover construction permit (B3-P-5025, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, which authorized changes in antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Modification of construction permit (B2-P-5415, which authorized to make changes in antenna, install new transmitter, and change transmitter location) for extension of commencement and completion dates.

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-P-5114, which authorized a new standard broadcast station) to make changes in transmitting

equipment, for approval of antenna and transmitter location and to change studio location.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y. (P. O. % Alois A. Schmidt, 211 Franklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, directional antenna for night, and unlimited hours of operation.

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—License to cover construction permit (B4-P-5382, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1430 KC.

KNEW—Coeur D'Alone Broadcasting Co., Spokane, Wash.—Modification of construction permit (BP-5905, which authorized increase in power, installation of new transmitter and DA for day and night use, and change in transmitter and studio locations) to change type of transmitter.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va. (P. O. Box 575, Office in Hotel Lincoln, Marion, Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Modification of construction permit (BP-5849, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif. (P. O. 614 E. Main St., Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384) which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

1490 KC.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—License to cover construction permit (B3-P-5075, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXAR—Hope Broadcasting Co., Hope, Ark.—Modification of construction permit (B3-P-5353, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr. and John Wallbrecht, a partnership)—Voluntary assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, a partnership, d/b as Smithfield Broadcasting Co.

(Continued on next page)

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—License to cover construction permit (B4-P-4579, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAUX—WAUX Broadcasting Co., Waukesha, Wis.—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—License to cover construction permit (B4-P-5081, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-4975, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit (B1-P-4976, which authorized a new standard broadcast station) for approval of directional antenna.

AM—Applications Dismissed

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Dismissed August 6, 1947. Request of applicant.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L. Jones. Dismissed 8-8-47. Request of attorney.

Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Dismissed 8-8-47. Request of attorney.

James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Dismissed: Request of Applicant.

AM—Applications Tendered for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Adm. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit to make changes in directional antenna system, using 1 KW, unlimited hours, and directional antenna for night use on 550 kc.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit to change frequency from 1340 kc. to 590 kc., increase power from 250 watts to 5 KW, make changes in directional antenna system (directional antenna for day and night) and install new transmitter. (Filed in accordance with Commission's Proposed Decision.)

610 KC.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit to change frequency from

1240 to 610 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Filed in accordance with Commission's Proposed Decision.)

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit to change proposed transmitter location and install new transmitter, using power of 1 KW and directional antenna for night use on 620 kc.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., power from 5 to 10 KW, unlimited hours, install new transmitter, and change transmitter location, using directional antenna both day and night.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit to make changes in directional antenna system, using 10 KW night, 50 KW day, with unlimited hours, and directional antenna for night use on 810 kc.

940 KC.

WIPR—Puerto Rico Communications Authority, Rio Piedros, P. R.—Modification of construction permit to change proposed transmitter location and approval of the antenna system, using 10 KW, unlimited hours and DA for day and night use on 940 kc.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW, and daytime hours of operation. (Contingent on grant of BP-6238 and BAP-55.)

1230 KC.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to install a new vertical antenna and increase power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Lebanon Broadcasting Co., Lebanon, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit to change frequency from 1220 kc. to 1230 kc., hours of operation from daytime to unlimited, and specify the transmitter location.

1240 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (A partnership composed of Mac Berger and Morris I. Henry)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request facilities to be released by WIBX.)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Assignment of construction permit to Sullivan County Broadcasting Corporation.

Virginia Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3964) to specify facilities of 1240 kc., 250 watts, unlimited hours of operation. (Subject to release of facilities by WSLS.) (Filed in accordance with Commission's Proposed Decision.)

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Consent to transfer of control of San Fernando
(Continued on next page)

authorized a new FM broadcast station) for extension of completion date.

WHP-FM—WHP, Inc., Harrisburg, Pa.—Modification of construction permit (B2-PH-410, as modified) which authorized a new FM broadcast station for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-PH-72, as modified), which authorized a new FM broadcast station for extension of completion date.

KFVD-FM—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-146, which authorized a new FM broadcast station) for extension of completion date.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction permit (B1-PH-250, as modified), which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction (B1-PH-250, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, as modified), which authorized a new FM broadcast station for extension of completion date.

WDLW—Knight Radio Corp., Detroit, Mich.—Modification of construction permit (B2-PH-631, which authorized a new FM broadcast station) for extension of commencement and completion dates.

FM—Applications Dismissed

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change frequency to Channel 242, 96.3 mc., and commencement and completion dates. Dismissed July 24, 1947, per request of attorney.

NEW—San Diego Broadcasting Co., Inc., San Diego, Calif. (P. O. United States National Bank Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and antenna height above average terrain 500 feet. Dismissed August 7, 1947, per request of attorney.

TELEVISION

TV—Miscellaneous Actions

Paramount Pictures, Inc.—Granted request for further extension of 60 days (until October 15, 1947) for Paramount to prepare and submit detailed plan with respect to its holdings in Allen B. DuMont Laboratories, Inc., and the effect of such holdings on pending television station applications of Interstate Circuits, Inc., Dallas (BPCT-94); New England Theatres, Inc., Boston (BPCT-140); and United Detroit Theatres Corp., Detroit. (BPCT-50)

WNBK—National Broadcasting Co., Inc., Cleveland, Ohio—Granted modification of CP for removal of transmitter to a point about 16 miles south of present site, which is the location of AM station WTAM, the tower of which is to be used for a support. (BMPCT-54)

WLWC—Crosley Broadcasting Corp., area of North of Columbus, Ohio—Granted modification of CP for extension of completion date to 1-21-48. (BMPCT-86)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for installation of new transmitters and new antenna system. (BMPCT-84)

KLAC-TV—Dorothy S. Thackrey, Los Angeles—Granted modification of CP to extend completion date for a period of 6 months. (BMPCT-94)

NAB Convention—Atlantic City—Sept. 15-18

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WCYJ—Onondaga Radio Broadcasting Corp., Portable-Mobile, area of Syracuse, N. Y.—Granted license for new remote pickup station. (BLRE-469)

WPBO—Portland Broadcasting System, Inc., area of Portland, Maine.—Granted modification of license to change corporate name to Guy Gannett Broadcasting Services. (MLRY-68)

WPBK—Portland Broadcasting System, Inc., area of Portland, Maine.—Granted modification of license to change corporate name to Guy Gannett Broadcasting Services. (BMLRY-67)

WEGM—Bamberger Broadcasting Service, Inc., New York City.—Granted modification of license to substitute frequency 25.35 mc. (subject to change without advance notice or hearing) for present assignment of 37.34 mc., to be used with power of 50 watts for orders only. Other frequencies remain the same. (BMLRE-131)

Noncommercial Educational

KUSC—University of Southern California, Los Angeles, Calif.—License to cover construction permit (BPED-31, as modified, which authorized a new broadcast station). Non-commercial educational.

WLAZ—Michigan State College, East Lansing, Mich.—Modification of construction permit (B2-PED-69, which authorized a new noncommercial educational broadcast station) to make changes in antenna system.

Applications

Remote Pickup—Accepted for Filing

NEW—Columbia Broadcasting System, Inc., Vicinity of New York, N. Y.—License to cover construction permit for a new remote pickup broadcast station. (BPRE-520)

Noncommercial Educational—Dismissed

Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y. (P. O. 124 Columbia Heights)—Construction permit for a new noncommercial educational broadcast station to be operated on 90 mc., power of 10 KW, emission, special for FM, and unlimited hours of operation. Dismissed 8-7-47 per request attorney.

Agricultural & Mechanical College of Texas, College Station, Texas (P. O. College Station, Texas)—Construction permit for a new noncommercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 1 KW, emission, special for FM, and unlimited hours of operation. Dismissed 7-16-47 per request letter 7-1-47, from applicant.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

(Continued on next page)

AUGUST 18, 1947 — 679

R. K. Armstrong—False and misleading advertising of a medicinal preparation designated "Bob Armstrong's Dis-temper Remedy" is charged in a complaint issued by the Commission against Bob Armstrong, trading as R. K. Armstrong, Fitzgerald, Ga. (5507)

STIPULATION

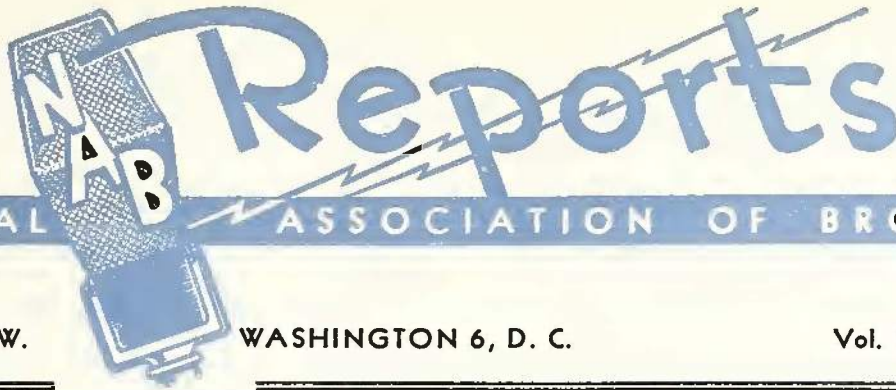
Hoover Manufacturing & Sales Co.—Arthur M. Berger and Sylvia J. Berger, copartners, trading as Hoover Manufacturing & Sales Co., 251 West 19th St., New York, entered into a stipulation with the Commission to discontinue certain representations concerning specialty articles of wearing apparel, including uniforms for doctors, nurses, waiters and waitresses. (7628)

CEASE AND DESIST ORDER

Magazine Management Co.—Misrepresentation in the sale of books and other publications is prohibited in a cease and desist order issued by the Commission against Martin Goodman and Jean Goodman, copartners, trading as Magazine Management Co., 350 Fifth Ave., New York, and 12 subsidiary publishing corporations. (5463)

COMPLAINT DISMISSED

Doublewear Shoe Co.—The Commission dismissed its complaint charging Harry G. Kuechle, trading as Doublewear Shoe Co., 315 East Lake St., Minneapolis, with misrepresentation in connection with the sale of shoes and inner soles after he had entered into a stipulation to discontinue certain practices. (5259)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 34, August 25, 1947

New Standards of Practice To Be Discussed By Members in General Convention Session

The proposed new NAB Standards of Practice will be the subject of general floor discussion by the membership next month at the 25th Annual NAB Convention.

This disclosure was made Friday (22) when the NAB made public the overall program structure of its forthcoming convention. The entire morning of the final day, September 18th, has been set aside for discussion of the new "code" for the broadcasting industry.

Mestre Speaks: It was also announced that Goar Mestre, vice-president of the Inter-American Broadcasters Association, will speak at the opening general session, Tuesday, September 16th, following the keynote address of NAB President Justin Miller. Previously, Emilio Azcarraga, member of the IABA Board, had been scheduled to speak, but the pressure of business necessitates his return to Mexico City prior to the time of the NAB convention. He has been in Atlantic City for the past several months attending the International Telecommunications Conference.

NAB, ANA, AAAA Boards Meet: A special joint meeting of the boards of directors and executive officers of the American Association of Advertising Agencies and the Association of National Advertisers with the NAB board and executives has been scheduled for Wednesday evening. The purpose of this gathering, as outlined by President Miller, is to enable the NAB directors to know the directors of the two other associations with whom they share interest in such joint undertakings as the Broadcast Measurement Bureau.

Although the convention opens officially Tuesday, September 16th, pre-convention activity will make Monday a busy day. Four special clinics, covering

(Continued on page 682)

Petrillo Refuses Lift AM-FM Duplication Ban; Nets Request Another Conference

Following AFM President Petrillo's refusal Tuesday (19) to rescind his ban on the duplication of live musical programs on AM and FM facilities, the presidents of the four networks have requested another conference with the musicians' union head "to bring about a solution to this problem."

The network presidents met with Mr. Petrillo July 31 in an effort to settle the matter. He advised them

(Continued on page 682)

"Service and Survival" Theme of Small Market Stations Session at Convention

The multiple problems which will confront radio station management, in the vigorously competitive new year of 1948, will be tackled with renewed seriousness by industry leaders during the general session on "Radio Management Tomorrow—Problems of Service and Survival" at the NAB Convention in Atlantic City (Sept. 15-18). This program, under auspices of the NAB Small Market Stations Division, is scheduled

for Tuesday afternoon, September 16, 2:30 until 5:00 p.m.

Showmanship and production will be employed to illustrate dramatically the increased costs of station operation. A reproduction of a huge dollar bill, labelled "station income," will be hung in the center of the mammoth stage of Convention Hall. This bill will be perforated into various sections identified as services purchased by the station. Glamorous John Powers' model graduates, wearing brief and colorful costumes with identifying signs, will rip off pieces of the dollar to signify "that's where the money goes." The girls will be dressed as Miss ASCAP, Miss BMI, Miss

(Continued on page 682)

On the Inside

Proposed frequency assignments for Class B FM stations holding conditional grants have been announced by the FCC. (p. 694)

Broadcasters' questions concerning wage and hour regulations will be answered, through personal consultation, by Department of Labor official attending NAB Convention. (p. 687)

High frequency broadcasting is under consideration at Telecommunications Conference in Atlantic City. President Miller and Engineering Director Howard attend. (p. 685)

Shortage of call letters for broadcasting stations may end with assignment of new series to U. S. (p. 686)

Factors that influence a sponsor's final program choice will be discussed by a prominent retailer at Convention Advertising Clinic. (p. 684)



THE NATIONAL ASSOCIATION OF BROADCASTERS

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RICHARD P. DOHERTY *Director of Employee-Employer Relations*
HAROLD FAIR *Director of Program Department*
ROYAL V. HOWARD *Director of Engineering*
DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*
FRANK E. PELLEGRIN *Director of Broadcast Advertising*
DON E. PETTY *General Counsel*
ROBERT K. RICHARDS *Director of Public Relations*
ARTHUR C. STRINGER *Director of Special Services*

**New Standards of Practice to be Discussed
By Members in General Convention Session**

(Continued from page 681)

broadcast advertising, employee-employer relations, engineering, and programming, are scheduled.

(NOTE: The convention agenda as it has shaped up to date is outlined in the enclosure.)

**Petrillo Refuses Lift AM-FM Duplication
Ban; Nets Request Another Conference**

(Continued from page 681)

last week, by telegram, that his union still would not agree "to service both AM and FM simultaneously."

In their latest telegram, the network heads told Petrillo:

"We regret exceedingly your decision of yesterday regarding duplication of network programs on FM stations. Your action will seriously retard the development of FM broadcasting, and, we therefore feel, is clearly contrary to the public interest. We urgently request a further meeting as soon as possible to bring about a solution to this problem."

Small Market Stations

**"Service and Survival" Theme of Small
Market Stations Session at Convention**

(Continued from page 681)

SESAC, Miss BMB, Miss News Service, Miss Transcription Service, etc., etc.

The show will be produced by Allen Brown, assistant director, Broadcast Advertising, who will also serve as Master of Ceremonies for the session.

The participating broadcasters are: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman, Small Market

Stations Executive Committee, who will preside; Michael Hanna, WHCU, Ithaca, N. Y.; Simon Goldman, WJTN, Jamestown, N. Y.; John Meagher, KYSM, Mankato, Minn.; Robert T. Mason, WMRN, Marion, Ohio; Sanford Guyer, WBTM, Danville, Va.; Hugh Higgins, NAB; A. E. Spokes, WJOY, Burlington, Vt.; and Marshall H. Pengra, WBOM, Oak Ridge, Tenn.

The importance of "Community Leadership" by station management and staff will be covered in a presentation by Mr. Hanna, who will outline a program to follow for increasing a station's services and prestige on the local level.

"Coordinated Programming" by Mr. Goldman will cover effective techniques for increasing acceptance of a station in its area; for building revenues through emphasis on the sale of programs; for development of a local news bureau; for improving public interest features, and management's method for keeping a finger on industry programming trends.

Mr. Meagher will offer "A Formula for Creative Selling," including local, national and regional business.

"Music's Importance in Broadcasting" will be discussed by Mr. Mason, who will stress music costs, trends in types of music, and good balance in musical programs.

Mr. Guyer will speak on "Office Management," covering continuity instruction forms, the traffic manager, billing practices, program logs, and other important activities.

New ideas in "Sales Promotion" will be presented by Mr. Higgins, who will also put the spotlight on outstanding radio campaigns that have paid big dividends for sponsors.

Programming and selling of "Local and National News" and their effect on the station's popularity, its services and acceptance in the community will be included in a discussion led by Mr. Spokes.

Mr. Pengra will review the subject of operator requirements and offer an analysis of the current status of the FCC's "Proposed Revision of Operator Licenses and Requirements."

George Sterling, chief, FCC Engineering Section, has been invited to participate in the operator discussion.

Chairman Cribb has arranged a dinner Sunday, September 14, 6:30 p.m., at the Ambassador Hotel for members of the Small Market Stations Executive Committee and the 17 District Small Market Chairmen.

**Colorado Broadcaster Renews Plea for
Revision of FCC Mayflower Decision**

A renewed plea for revision of the FCC's Mayflower Decision prohibiting radio editorializing was voiced at the University of Denver Small Market Radio Clinic by Rex Howell, owner-manager of KFXJ, Grand Junction, Colorado.

Howell told broadcasters and radio students at the clinic that the small market station cannot assume a position of leadership in community affairs if its management is denied the right of free speech guaranteed by the Constitution.

(Continued on next page)

"The Mayflower Decision as it stands," he declared, "tends to place the Commission in the position of prohibiting the broadcaster from operating in the public interest at the same time it demands that he do so."

Howell said he felt the small market broadcaster has an inherent responsibility to act as more than a mere entertainment and news reporting medium in the community he serves.

"The broadcaster must be able to take the initiative in supporting civic activities and projects for community betterment," he declared. "The Mayflower Decision denies that right, however, for in unmistakable language it says, 'the broadcaster cannot be an advocate'."

Howell spoke at the Denver University clinic as director of a five day session on "Use of Community Resources by Radio." He has campaigned actively for revision of the Mayflower Decision since it was handed down in 1941. In January of this year he drafted and introduced a resolution at the NAB 14th District meeting in Salt Lake City calling for revision of the Mayflower dictum. The resolution was adopted unanimously.

For many years he has broadcast a weekly "raditorial" over his own station in Western Colorado, and is credited with having used this medium to instigate a wide variety of successful community projects and campaigns.

Lee Hart, NAB assistant director of Broadcast Advertising; Herb Hollister, owner of KBOL, Boulder, Colorado; and Judith C. Waller, public service director, NBC Central Division, and R. Russel Porter, coordinator of radio, Denver University, also addressed the clinic during the "Use of Community Resources" sessions.

The final week of the clinic (August 18-22) centered around the topic, "Radio Programming Problems," and was under the direction of Allen Miller, Director of the Rocky Mountain Radio Council.

Objections Raised by Unions to Proposed New Operators' Licenses and Examinations

Hearings on the FCC's "Proposed Revision of Operators' Licenses and Examinations" may be held since objections are reported to have been made by two operators' unions. There is no information as to the date on which the hearings may occur, but presumably they would be held in November or December.

It has not been decided whether NAB should make an appearance at the hearings. If they occur, stations are requested to continue sending their comments to the NAB Small Market Stations Division.

Notice of the proposed rule making was carried in NAB REPORTS on August 11 (see page 646).

Comments: "I believe First Class Operator Licenses should be granted renewal automatically at the Engineer-Operator level," writes Robert T. Mason, WMRN, Marion, O., "at least for a two- or three-year period until the industry settles down. A renewal examination could be required, and depending upon the grade, the applicant would be in classes one, two or three.

"I am much in favor of periodic examinations in all types of licenses which require individuals to keep

EXERCISE YOUR RIGHT TO VOTE

One of the important pieces of business to be transacted at the forthcoming annual membership meeting is the election of Directors-at-Large for the ensuing year (until the 1948 convention). Under the resolution adopted by the Board, the old By-Laws will govern the election this year.

In order to participate in the nomination and election of Directors, each active member must certify a representative in accordance with the following By-Law provision:

"Article III, Section 2. *Voting.* Each Active Member in the Association whose dues are not more than one month in arrears shall appoint and designate in writing to the Secretary-Treasurer, upon call, the name of one person to be its representative in the Association and who shall represent, vote and act for the member in all of the affairs of the Association. The person thus designated must be an owner, a partner, an officer, or an executive whose time is devoted principally to the business of such active member."

The attention of active members is called to the fact that in order to qualify, dues must not be more than one month in arrears. If you have not paid your dues, you should do so immediately in order to qualify to participate.

You should also return the certification form (Form No. 2) to NAB immediately.

up to date with scientific and technological progress."

Virgle E. Craig, WRLC, Toccoa, Ga., stated: "I am in full and complete accord with the set-up for the Radio-Operator License, if they don't get the requirements too technical. I think, from the summary given (NAB REPORTS, page 646), it will fill the bill at small stations like ours.

"Regarding the other two type licenses, I don't understand why a man capable of operating a 50-KW FM station could not also operate a 50-KW AM station. Nevertheless, we are in favor of a top-grade license that qualifies a man to be Chief Engineer of any station.

"From the information given, it seems to me most First Class Licenses should be renewed at the Technical-Operator level. I believe most engineers are not up to date on FM, TV, FAX, and directional antennas, which require more study.

"I have a First Class License, but I know very well that I need to study more to be a qualified top-grade engineer. On the whole, we're in favor of the proposal."

General

NAB Head Joins Board of Distinguished Judges To Select Miss America

NAB President Justin Miller will be a judge of the Miss America Pageant to be held in Atlantic City, September 3-6.

Mr. Miller will serve on a board which includes the following distinguished personages: Alfred DuPont, nationally known architect from Wilmington, Del.; Dr. Frank Black, director of music of the National

(Continued on next page)

Richard G. Bath, WKNE Manager, Dies

Broadcasters throughout the Nation have learned with regret of the recent death of Richard G. Bath, vice president and general manager of WKNE, Keene, N. H. Mr. Bath had been connected with Stations WNBX, Springfield, Vt., and WKNE for fourteen years.

Broadcasting Company; Conrad Thibault, concert singer; Earl Wilson, newspaper columnist; Henry Grattan Doyle, dean, Columbian College, George Washington University, Washington, D. C.; Miss Norwood Baker, director of arts, Association of American Colleges; John Redmond, composer; Wynn Richards, prominent woman photographer; Colby Whitmore, nationally known illustrator and artist.

The annual pageant in recent years has been converted from a search for beauty alone to a nationwide competition from which emerge five young American girls who score highest in four categories: talent, beauty, intelligence and personality. Each factor is weighed equally (25%) by the judges. "Miss America" is selected from these five finalists.

Scholarships are awarded to Pageant winners. Chairman of the scholarship committee is Dr. Guy Snavely, executive director of the Association of American Colleges. The committee on which he serves as chairman is selected from the membership of the University Women of America.

This will not be Mr. Miller's first experience as a "judge." He served for eight years as associate justice on the U. S. Court of Appeals, and formerly as a judge on the United States Tax Court.

The NAB will hold its Annual Convention in Atlantic City after the Pageant—from September 15-18.

Broadcast Advertising

What Influences Sponsor's Program Choice? Prominent Retailer Answers at Convention

Factors that influence the final selection of radio programs for sponsorship by retailers will feature a section of the Retail Advertising Clinic scheduled for Monday morning, September 15, at the Atlantic City convention.

L. H. Foster, Sales Promotion Manager of The Fair, outstanding Chicago department store, who will participate in the panel discussions during the retailing presentation, "Case Histories Come to Life," this week indicated that his store's successful radio experience was due in large part to pre-campaign surveys which clearly demonstrated program preferences of both men and women in the potential audience.

Stating that a high percentage of listenership by both sexes is most essential for the retailer who must reach and sell varied audiences, Mr. Foster, in a letter to Hugh M. P. Higgins, assistant director of Broadcast advertising, wrote:

"The Fair selected certain type programs for their radio promotion because from 65 to 80 per cent of our men listeners and approximately 75 per cent of our women listeners listen to and prefer these programs. This is most important since department stores desire to reach both the male and female audience."

Other phases of radio for retailers relating to the economy of radio promotion, the establishment of program format, and the elimination of problems arising from "personality" shows will be handled by Mr. Foster.

An acknowledged expert in advertising and merchandising, Mr. Foster for six years was associated with the wholesale and retail advertising departments of Marshall Field & Company, Chicago, Ill., and was for seven years in various advertising and merchandising capacities with Henry C. Lytton & Company of that city.

Booklets on Advertising and "Facts You Should Know" Published by Broadcaster

"Advertising . . . Use It," a talk given by W. L. Gleeson, president, Broadcasting Corporation of America, over California Rural Network Stations, and "Facts You Should Know Which Affect Your Business" have been published as red and blue companion booklets for general distribution.

The advertising booklet covers various phases of the subject, while the publication on "facts" deals with the effectiveness of radio advertising. Copies may be secured from Mr. Gleeson, KPRO, Riverside, California.

Additional Per Inquiry and Free Time Deals Reported by Stations

Member stations have reported a flood of "per inquiry" and "free time" promotion deals in the past few weeks. After being advised of the offers by the stations, NAB has written the following inviting them to use radio at published card rates. The NAB resolution against the acceptance of per inquiry and free time deals was included.

<i>Firm</i>	<i>Product</i>
Direct Sales Agency	Cosmetic Kit
Cole and Company	The Southern Family Almanac
Warren Joyce Ayres Advertising	The Lincoln Benefit "Family Protection Policy"
Quality Music Company	Phonograph Records

The NAB Resolution

Delegates to the 1946 NAB convention in Chicago approved a resolution proposed by the Sales Managers Executive Committee condemning efforts to obtain free use of station facilities for commercial advantage and efforts to buy time on a per inquiry or contingent guaranteed-return basis. Text of the resolution follows:

"The maintenance and protection of the American system of broadcasting is predicated on the observance of sound business practices and high standards of

(Continued on next page)

ethics—both on the part of the station and of those who would use its facilities.

“The NAB regards any effort on the part of any organization or interest which seeks commercial advantage through the free use of a station’s facilities as being unsound, unwarranted and contrary to the best interest of the industry.

“Similarly, efforts by commercial enterprises to purchase radio facilities on a contingent guaranteed-return or per inquiry basis are declared by this association to open a way to unfair and discriminatory practices, and to be an undermining of the entire structure of American radio. Such efforts are, therefore, condemned as unethical and contrary to the best interests of the stations and the industry and of advertising in general.

“It is the will of this association, therefore, that all such requests should be denied by its members and discouraged by every other means at their disposal.”

Engineering Department

High Frequency Conference Underway At Atlantic City; Denny Is Chairman

A large, representative group of American broadcasters interested in short-wave broadcasting took up residence at Atlantic City for the opening (16) of a scheduled six-weeks parley on broadcasting matters. Representing NAB were Judge Justin Miller, president, and Royal V. Howard, director of engineering.

Before the International High Frequency Broadcasting Conference convened under chairmanship of Charles R. Denny (with Francis Colt deWolf as assistant chairman and Gerald C. Gross as secretary-general), the United States and India submitted, for the limited agenda schedule, proposed Standards of Good Engineering Practice. India additionally submitted a proposal for a Central Broadcasting Board which, although similar to the U. S. organizational plan, proposed to encompass not only high frequency broadcasting but standard broadcasting as well. The U. K. had previously submitted a similar plan calling for a virtual international FCC (REPORTS, p. 583).

Friday afternoon’s session (15) of the Heads of Delegations recommended selection of Chairman Denny to head the HFB Conference. With the convening of the First Plenary Session Saturday (16), the group proceeded to work on the two principal tasks facing it: (1) the formulation of engineering principles which will form the foundation for the detailed frequency assignment plan to be prepared in the future whereby it is proposed frequencies will be shared on a rotational and geographic basis; and (2) the preparation of a detailed agenda and the plan of procedure and preparation for the next High Frequency Broadcasting Conference. A Committee was appointed to attempt, during this Conference, to establish a date and location for the forthcoming full Conference.

Two Committees were organized at the Plenary Session, the Credentials Committee and the Working

Group. The Working Group, which started its activities Tuesday morning (19) and scheduled meetings for Thursday (21) and Saturday (23), is under the chairmanship of Forney A. Rankin, International Broadcast Division, State Department. The Vice-Chairmanships went to Nikolai M. Sankin, chief engineer, Minsk Radio Center, Bielorrussia, and the Reverend Filippo Soccorsi, director of Vatican Radio. Thirty-nine nations are taking part in this group. Permitted to participate and vote in this Conference were two nations not previously admitted, Pakistan and Outer Mongolia.

Benton Speaks: Keynote address of the Plenary Assembly, entitled “Voices Across the Sea,” was delivered by Assistant Secretary of State William Benton. Mr. Benton’s speech, which received considerable national attention, covered the political, technical and cultural problems in the field of International Broadcasting. He deplored the use of international frequencies to spread lies and distortion for international slander. He then went on to say: “The war gave international broadcasting its greatest impetus. Since high-frequency broadcasting was the only medium of information or propaganda not subject to control at frontiers or at battlefronts, all of the warring nations tried to make the fullest possible use of it to influence neutrals, to sustain morale in occupied countries and to break down the morale of the enemy. The number of short-wave transmitters in operation at the peak of the war was perhaps as high as 800.” There are today 739 stations serving 28,700,000 receiving sets outside the United States capable of receiving short-wave signals. Mr. Benton then pointed out that “broadcasting can be an unprecedented instrument of peace. He then went on to say:

“Shortwave broadcasting is today a confused enterprise. The confusion has been characterized as the ‘fantasy of the frequencies.’ According to a report of the BBC covering the month of July, 1946, more than one-third of the high frequency transmitters were operating outside the Cairo bands. The total number of channels observed on the air between July 1 and July 30, 1946, in the high-frequency spectrum was 602. Of the 602 channels, only 400 were within the bands allocated for international broadcasting by the Cairo Convention of 1938; and the other 202 were outside these bands. Other reports indicate that in the lower frequencies—the tropical broadcasting bands—over half the transmitters are operating outside the assigned bands.”

Expressing his regret that the Radio Conference had not allocated sufficient space in International Broadcasting channels to accommodate the numerous stations, Mr. Benton outlined a plan for frequency sharing and stated: “It may be necessary for some nations now to reduce their operation somewhat. The United States is willing to reduce its transmitters and we are willing to accept fewer frequencies than we are now using. If other nations will do the same, all of us should be able to obtain a fair and equitable share in the available frequencies.”

Classes of Stations: Because of the limited nature of the present conference the U. S. delegation has withdrawn several documents from the agenda.

(Continued on next page)

A new document, RHF-23, now provides the basic engineering principles for the conference and proposes establishing three classes of international broadcast stations: (a) *Long Distance*. These stations would operate on an internationally cleared channel; would have a minimum carrier operating power of 50 KW and a directional antenna having a power gain of at least 10. (b) *Medium Distance*. Stations in this category would operate simultaneously on the same frequency where geographical and time differences permit. These stations likewise would have a minimum actual operating power of 50 KW carrier; however, no minimum antenna gain or directivity would be required. (c) *Short Distance*. The stations falling in this classification, which would normally be considered as having semi-international coverage, provide for the simultaneous operation on the same frequency by several broadcast stations in the same region. These stations would have a maximum transmitter power of 10 KW carrier and a non-directional antenna. Other details of engineering standards closely follow the present American standard broadcast plan.

At the Tuesday session of the Working Group, presided over by Mr. Rankin, it was decided to set up two technical sub-working groups: Sub-working Group No. 1, which will be presided over by Mr. W. G. Richardson from Canada, will examine items No. 4 and 5 on the general agenda, i.e.: (1) examination of sources of information regarding high frequency stations now in use and those which are expected to be established and establish a deadline for collection of frequency information; and (2) analysis of data on stations now in operation and those expected to go into operation. Sub-working Group No. 2, which will be presided over by Mr. Jacques Meyer from France, will study items No. 7 and 8 of the agenda, i.e.: (1) general principles and directives to serve as a basis for the new high frequency broadcasting assignment plan; and (2) consideration of dates and measures for the preparation of the new frequency assignment plan for high frequency broadcasting stations.

It was further agreed that these two sub-working groups should have a small working group of each, appointed to work out the preliminary details of the questions with which they are concerned.

The final meeting of the High Frequency Broadcasting Conference Working Group will be held on August 23rd. The working group will then take up for consideration items Nos. 3, 10, 11 and 12 of the agenda, i.e., (1) Committee structure of the High Frequency Broadcasting Conference; (2) preparation of the agenda for the full-scale High Frequency Broadcasting Conference; (3) fixing of date, place of the High Frequency Broadcasting Conference; and (4) examination of RHF documents.

Proposed New Operator Requirements Likely To Create Lively Convention Discussion

Engineering and management comments continue to be received as a result of the Commission's proposed rule change concerning the requirements for broadcast engineer, technician and operator licenses. Current comments revolve principally around the problem of the creation of an artificial shortage of qualified

personnel at the Engineer Operator level. Many report that, while the Commission may relieve the shortage at the operator level, it might create one at the higher level unless some provision is made to assure the continued license of existing qualified engineers.

It seems now, in view of the comments being received, that a hearing may be held by the FCC in the near future. This problem is expected to come up for a lively discussion in the Industry-FCC Engineering Roundtable session at the NAB Convention during the Broadcast Engineering Conference Monday afternoon, September 15.

Relief from Call Letter Shortage in Sight; U. S. Virtually Assured Calls Starting with "A"

U. S. Broadcasters, as well as other services, have felt for a number of years hemmed in by a snowballing shortage of call letters. The extreme shortage of call signals has resulted in many instances in the Commission regrettably being forced to issue conflicting call letters, especially to stations in the same locale.

Recognizing the situation, the NAB Engineering Executive Committee at its March meeting made several suggestions to Commission members in the hope that they would provide relief from the shortage. While the Committee brought forth many suggestions for the conservation of call letters, these economies proved to be insufficient to provide for the overwhelming volume of grants to new broadcast stations and other services.

Relief was expected to come when a proposal introduced by the American Delegation at the Atlantic City International Telecommunications Conference for the granting to the U. S. of the additional call letter "A" appeared to be well on its way to final adoption. The U. S. would thus have the letters "A," "K," "N," and "W." "A" calls would not be assigned to broadcast stations; it is proposed that the "A" list be assigned to the Army and Maritime services in lieu of their present "K" and "W" calls. This action would eventually release several thousand calls that could be assigned to the broadcast service. Some present "K" and "W" calls would probably be retained by the Army and Maritime services; it is considered highly unlikely, for example, that the War Department would give up the main headquarters call of WAR.

Other nations also have felt the call letter pinch, and have submitted requests to the ITC for additional assignments.

With not enough letters in the alphabet to go around, a partial solution was reached by the assignment of calls beginning with numerals. An example of this was the assignment to the British Colonies and Protectorates of calls in the group beginning with 4PA and ending with 9ZZ.

The United States was given the call signs in the "A" group from AAA through AWZ. The remainder of the "A" group, from AXA to AXZ, was assigned to Australia; the Argentine received the group from AYA to AZZ. The United States still keeps all the "K," "W" and "N" letters, the "N" list being assigned to the Navy.

Convention

Five More Firms Plan Exhibits for Huge Exposition at NAB Convention

Previously unannounced firms which are to have exhibits at the NAB Exposition, held in connection with the Convention, Atlantic City Auditorium, September 15-18, are:

Alden Products Company
Brockton, Mass.
(Facsimile)

WFIL Facsimile
Philadelphia Inquirer
Philadelphia
In cooperation with Radio Inventions, Inc.

Charles Michelson, Inc.
New York City

Universal Radio Productions of Hollywood, Inc.
Hollywood

The Advertiser Magazine
New York City

NAB is to have a display of home receivers at the convention. NAB and BMI, together, will sponsor a huge Information Center, a hundred feet long, in the lounge.

Employee-Employer Relations

Nets Sign Writers' Guild Agreement Which Includes Free-Lancers

The four national networks have concluded an interim agreement with the Radio Writers' Guild which, for the first time, provides collective bargaining recognition for those free-lance writers who are employed by the networks. This agreement becomes effective from and after November 1, 1947, if, and only if, the networks and the Guild have by that date agreed upon certain issues which are still in negotiation. Both parties will continue to negotiate during September and October during which time the present interim agreement remains in effect.

The scope of the recently concluded interim agreement covers free-lance writers, as distinguished from staff writers (already covered by an RWG contract), insofar as these free-lance writers are engaged by the companies for the principal purpose of rendering writing service as employees in the preparation of material for programs broadcast over the national networks and originating in New York, San Francisco, Chicago, or Los Angeles.

However, the agreement does not cover persons acting in the capacity of independent contractors.

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Furthermore, certain types of material or scripts prepared by free-lance writers are not covered by the contract, including news material and material for commentators; commercial copy; advertising, sales, promotional and specialty material; political speeches, public addresses, etc.; talks, forums, lectures, and certain other categories.

The money issues involved in the licensing of material prepared by free-lance writers are still unresolved and are being negotiated.

Do You Have Overtime Wage Problems? Convention Session Will Provide Answers

Questions involving the application of overtime and other wage and hour regulations to bonus plans, talent fees, salesmen's compensation and other related matters have caused many station managers endless headaches. Many of these individual station problems can be answered only by giving consideration to the specific factors involved.

As a service to broadcasters attending the NAB Convention in Atlantic City, Richard P. Doherty, director of the EERD, has arranged for the attendance of Samuel Ganz, assistant director of the Wage and Hour Division. Mr. Ganz will participate in the EER Clinic from 2:00 to 5:00 p.m. on September 15 and will also be available at EERD Headquarters (Convention Hall) for personal consultation with broadcasters from 9:00 to 11:45 a.m., and from 5:00 to 6:00 p.m., on September 15.

NAB Members of AFRA-Management Committee Appointed by President Miller

Pursuant to the provisions of the AFRA-Networks contract and subject to the resolution passed by the NAB Board of Directors on May 22, Judge Justin Miller has informed George Heller, executive secretary of AFRA, that George J. Higgins, KSO, Des Moines, Iowa; Linus Travers, Yankee Network, Boston, Mass.; Harry R. LePoidevin, WRJN, Racine, Wis.; and George M. Burbach, KSD, St. Louis, Mo., have been appointed by him to membership on the committee.

No date has yet been set for the first meeting of the AFRA-Management Committee which is now composed of the four above-mentioned broadcasters plus Frank K. White, CBS; Robert Swezey, MBS; Ernest de la Ossa, NBC; and Joseph A. McDonald, ABC, in addition to eight representatives from AFRA.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 1-7, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what mes-

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sages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food and higher calorie content, than the individual can purchase any other way. (a) For \$10 CARE guarantees delivery of its 21½-pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For \$4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard. These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) Just send \$10 to "CARE", New York, for a package containing 21½ pounds of food, or \$4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39)

Buy U. S. Savings Bonds— "Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, inaugurated an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings

Plan, and although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Our New Soldier—Young, Skilled Volunteer

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. *We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities.* Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, *it will be very difficult* for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. *Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians.* Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* Today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. *In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service.* Today's new Regular Army is a large school-going organization. In addition to the U. S. Armed Forces Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. (Fact Sheet No. 2-G)

Federal Communications Commission Docket

HEARINGS

The following is the only published hearing scheduled for the week beginning Monday, August 25. It is subject to change.

(Continued on next page)

Thursday, August 28

Further Hearing

(Washington, D. C., 10:00 A.M.)

NEW—WOOP, Inc., Dayton, Ohio—C. P. 1150 kc., 1 KW night, 5 KW day, unlimited DA-night and day.

NEW—Northwestern Ohio Broadcasting Co., Lima, Ohio—C. P. 1150 kc., 1 KW, unlimited.

NEW—Sky Way Broadcasting Corp., Columbus, Ohio—C.P. 1150 kc., 1 KW night, 5 KW day, DA-unlimited.

Intervenor: WDEL, WDEL, Inc., Wilmington, Delaware.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

920 KC.

Boulder City Broadcasting Co., Las Vegas, Nevada—Granted petition for reconsideration and grant of application for new station to operate on 920 kc., 1 KW, daytime only. (BP-4942; docket 8250)

1170 KC.

Joseph G. Mathews, et al, d/b as Southern Broadcasting Co., Montgomery, Ala.—Adopted an order granting petition of Joseph G. Mathews, et al, d/b as Southern Broadcasting Co., to grant its application by simple order. Said application was granted for a new station to operate on 1170 kc., 1 KW night, 10 KW day, unlimited time, DA, (BP-4743; docket 7873). (Comr. Durr not participating.)

AM—Designated for Hearing

1230 KC.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.; KBST—The Big Spring Herald Broadcasting Co., Big Springs, Tex.—Designated for hearing applications of KOSA (BP-6198) and KBST (BP-6199) each requesting change of facilities to 1230 kc., 250 watts, unlimited time.

Mississippi Broadcasting Co., Inc., Starkville, Miss.; The Starkville Broadcasting Co., Starkville, Miss.—Designated for consolidated hearing applications for new stations, both requesting 1230 kc., 250 watts, unlimited time. (BP-5854; BP-6173)

Lockport Union-Sun & Journal, Inc., Lockport, N. Y.; Erie Broadcasting Corp., Buffalo, N. Y.—Designated for consolidated hearing applications for new stations to operate on 1230 kc., 250 watts, unlimited time, at Lockport and Buffalo. (BP-5880; BP-6206 respectively)

AM—Frequency Changes

1010 KC.

Gila Broadcasting Co., Winslow, Ariz.—Granted petition for leave to amend its application (BP-5406; docket 8381), so as to specify the frequency 1010 kc. with 1 KW, unlimited time, instead of 1580 kc. with 1 KW, unlimited. The amendment was accepted and application removed from the hearing docket.

1120 KC.

Crest Broadcasting Co., Inc., Pascagoula, Miss.—Granted petition for leave to amend its application (BP-5422; docket 8267) so as to specify the frequency 1120 kc. instead of 800 kc., etc. The amendment was accepted and application removed from hearing docket.

1230 KC.

Bay State Broadcasting Co., New Bedford, Mass.—Granted petition for leave to amend its application so as to specify the frequency 1230 kc. with 100 watts, unlimited time, instead of 1400 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket (BP-4201; docket 7054). (Action taken August 20th.)

1490 KC.

Clarence J. McCredie and Bernice M. McCredie, a partnership, Wenatchee, Wash.—Granted petition requesting leave to amend its application (BP-6062; docket 8453), so as to specify frequency 1490 kc instead of 1230 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

AM—Licenses for New Stations Granted

950 KC.

KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho—Granted license for new station; 950 kc., 1 KW, DA, unlimited time, and specify studio location. (BL-2424)

1550 KC.

KSMC—Amphlett Printing Co., San Mateo, Calif.—Granted license for new station; 1550 kc.; 1 KW, DA-night, unlimited time, and to specify studio location. (BL-2361)

AM—License Renewals and Extensions

KVOP—W. J. Harpole, Plainview, Tex.—Granted renewal of license for period ending August 1, 1950. (BR-1200)

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Adopted order granting, in part, petition of WORL for extension of temporary licenses, and extended said temporary licenses covering operation of main and auxiliary transmitters of WORL until November 30, 1947. (BR-205; docket 6626)

WKPA—Allegheny-Kiski Broadcasting Co., New Kensington, Pa.—Granted renewal of license for period ending May 1, 1950.

WNOC—H. Ross Perkins, d/b as Norwich Broadcasting Co., Norwich, Conn.—Granted renewal of license for period ending August 1, 1950. (BR-1335)

AM—Modifications of CP's Granted

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Granted modification of CP to make changes in vertical antenna and change transmitter and studio locations. (BMP-2781)

WRGA—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP to change type of transmitter and make changes in DA. (BMP-2979)

KITE—Charles W. Balthrope, San Antonio, Texas—Granted modification of CP for approval of antenna and transmitter location, and specify studio location. (BMP-2896)

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Granted modification of CP to make changes in vertical antenna. (BMP-3018)

WKMA—Radio South, Quitman, Ga.—Granted modification of CP to change type of transmitter. (BMP-3030)

WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—Granted modification of CP to change transmitter location and specify studio location. (BMP-2854)

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 12-26-47. (BMP-3005)

WNAO—The News and Observer Pub. Co., Raleigh, N. C.—Granted modification of CP for extension of completion date to 3-9-48. (BMP-3007)

(Continued on next page)

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Granted modification of CP for extension of completion date to 12-16-47. (BMP-3002)

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kans.—Granted modification of CP to make changes in vertical antenna and change studio location. (BMP-2916)

KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.—Granted modification of CP to change type of transmitter. (BMP-3017)

KBRL—The McCook Broadcasting Co., McCook, Nebr.—Granted modification of CP for approval of antenna and transmitter location and specify studio location. (BMP-2798)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP for extension of completion date to 11-20-47. (BMP-2986)

KSLO—KOLA Broadcasting Co., Opelousas, La.—Granted modification of CP to change type of transmitter, and approval of antenna and transmitter location. (BMP-2894)

KCRS—Millard Eidson, Independent Exec. of Estate of Clarence Scharbauer, deceased, Midland, Texas—Granted modification of CP for extension of completion date to 11-15-47. (BMP-2992)

KNOX—Community Radio Corp., Grand Forks, N. D.—Granted modification of CP for change in type of transmitter, approval of antenna and transmitter location, and change studio location. (BMP-2812)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP for extension of completion date to 10-1-47. (BMP-2989)

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2993)

KOAK—Trinity Broadcasting Corp., Oak Cliff, Texas—Granted modification of CP for approval of antenna, change type of transmitter, approval of transmitter location, and specify studio location. (BMP-2715)

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Granted modification of CP for extension of completion date to 11-3-47. (BMP-2994)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP for extension of completion date to 9-1-47.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Granted modification of CP for extension of completion date to 1-1-48. (BMP-2987)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP for extension of completion date to 10-15-47. (BMP-2991)

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP for extension of completion date to 3-18-48. (BMP-3000)

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—Granted modification of CP for extension of completion date to 2-27-48. (BMP-2988)

KOPR—Copper Broadcasting Co., Butte, Mont.—Granted modification of CP for extension of commencement and completion dates to 8-6-47 and 2-6-48, respectively. (BMP-2990)

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Granted modification of CP for approval of antenna, make changes in transmitting equipment, approval of transmitter location, and specify studio location. (BMP-2692)

KSOL—Gene Burke Brophy, Yuma, Ariz.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2598)

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP for extension of completion date to 11-6-47. (BMP-2999)

WDEV—Radio Station WDEV, Waterbury, Vt.—Granted modification of CP for approval of DA system to meet engineering conditions, subject to approval of proposed trans-

mitter site and antenna system by CAA, and provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BMP-2701)

WDNC—Durham Radio Corp., Durham, N. C.—Granted modification of CP to make changes in DA and mount FM on AM tower of station WDNC; engineering conditions. (BMP-2929)

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Granted modification of CP to make changes in directional antenna and ground system, an extension of completion date. (BMP-2900)

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted modification of CP to increase nighttime power from 1 KW to 5 KW, change transmitter location and install different DA arrays for night and day operation. (BMP-2912)

AM—Miscellaneous Actions

WHLB—Head of The Lakes Broadcasting Co., Virginia, Minn.—Granted CP to make changes in transmitting equipment. (BP-6223)

WMLT—Dublin Broadcasting Co., Dublin, Ga.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6154)

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted request to cancel CP BP-5315, which authorized changes in vertical antenna and mount FM antenna on top of AM tower.

KROP—Broadcasting Corp., of America, Brawley, Calif.—Granted CP to install new transmitter. (BP-6228)

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Granted modification of license to change name of licensee to Detroit Broadcasting Co. (BML-1265)

WJNO—WJNO, Inc., West Palm Beach, Fla.—Granted CP to install new transmitter. (BP-6225)

Pittsburg Broadcasting Co., Pittsburg, Calif.—Dismissed petition requesting the Commission to schedule an early hearing date in the further hearing upon its application (BP-5356; Doc. 7956)

WLIB—WLIB, Inc., Brooklyn, N. Y.—Granted petition requesting extension of time within which to file proposed findings of fact and conclusion in re Dockets 7674 et al., and the time was extended to and including Sept. 17, 1947.

WOOP, Inc., Dayton, Ohio, et al.—Ordered that the stipulations and attachments thereto filed by the parties to this consolidated hearing on August 15, be received and made a part of the record in this proceeding; that the record is hereby closed, and the further hearing scheduled for August 28, is cancelled. (Dockets 6824, 7357 and 7621)

WHP, Inc., Harrisburg, Pa.—Granted petition for leave to amend its application (BP-4324; Doc. 7115), so as to show a revised directional array.

WWON—Associated Electronics Enterprises, Woonsocket, R. I.—Granted petition to accept late appearance in re application of WEPL (BMP-2479; Doc. 8298)

Farmers' Chemical Co., Kalamazoo, Mich.—Granted petition to dismiss without prejudice application (BP-5111; Doc. 7980)

WHUM—Eastern Radio Corp., Reading, Pa.—Granted consent to transfer control of 54.5 percent of common voting stock from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon and Max O'Rell Truitt (transferors) to Humbolt J. Greig, Jessie P. Greig, Robt. G. Magee and Thomas P. Robinson (transferees) for \$52,941. (BTC-533)

KWTX—Beauford H. Jester, et al. (Assignor), KWTX Broadcasting Co., Waco, Texas—Granted consent to assignment of license of station KWTX from Beauford H. Jester, individually and as trustee for W. W. Callan, etc., to KWTX Broadcasting Co., a Texas corporation composed of the same persons. (BAL-622)

(Continued on next page)

Martin P. Catherwood, Comr. of Commerce, State of N. Y.—Dismissed petition requesting deletion of the call letters WNY5 assigned to Patroon Broadcasting Company's station at Albany, N. Y.

WRUF—University of Florida, Gainesville, Fla.—Granted petition insofar as it requests leave to amend its application (BP-4682) so as to specify a revised DA array and removal from hearing docket (No. 8335). Insofar as petition requests grant without hearing, it is dismissed.

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (BP-4720), so as to substitute Radio Station KTBS, Inc., a corporation, as applicant in place of applicant partnership.

William Courtney Evans, Dover, Del.—Granted petition for leave to amend its application (BP-5927; Doc. 8425), so as to specify 100 watts instead of 250 watts power.

KBNE, et al.—Boulder City Broadcasting Co., Boulder City, Nev.—Granted consent to voluntary transfer of control of Boulder City Broadcasting Co. (licensee of KBNE, Boulder City, Nev., CP for KELN, Ely, Nev., Relay station KBNH, and applicant for new station in Las Vegas, Nev.) from J. C. Manix et al., to Edward J. Jansen, Melvin O. Larsen and Truman B. Hinkle, for the sum of \$30,000, and agreement to purchase an additional 200 shares for \$20,000, in order to provide working capital for the licensee. (BTC-552)

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Denied petition requesting reconsideration and grant of its application for modification of license (BML-1249), to move main studios of WFCI from Pawtucket to Providence.

WHBQ—Harding College, Memphis, Tenn., and KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Adopted decision and order granting petitions insofar as each requests the Commission to modify grant to Beaumont Broadcasting Co. to increase power of KFDM, Beaumont, Texas from 1 to 5 KW on frequency 560 kc., install new transmitter, etc. (BP-4241), and modified said grant so as to make it expressly subject to the conditions that grantee accept whatever interference may be caused to KFDM operating as proposed, by the grant of WHBQ (BP-5405) and KWTO (BP-5259) in event such grants are made. Further ordered that KWTO petition be denied insofar as it requests Commission to reconsider and set aside said grant to KFDM and to designate it for hearing in consolidation with KFDM application.

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt. (Lloyd E. Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use and change in name of applicant) for approval of directional antenna system. Amended: change name of applicant from Lloyd E. Squier, Surviving partner of Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV and Ernest C. Perkins, Executor of Estate of Wm. C. Ricker, deceased, to Lloyd E. Squier.

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit (B5-P-4869, which authorized a new standard broadcast station) to change type of transmitter, make changes in directional antenna, change transmitter location and to specify studio location.

WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adcock)—Modification of construction permit (B3-P-3616, as modified, which authorized increase in power, changes in transmitting equipment and directional antenna) for extension of completion date.

730 KC.

KOJM—North Montana Broadcasting Co., Havre, Mont.—Modification of construction permit (B5-P-5230, as modified,

which authorized a new standard broadcast station) for extension of completion date.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., increase power from 5 to 10 KW, install new transmitter, make changes in directional antenna and change transmitter location.

NEW—Bee Broadcasting Co., Beeville, Tex. (V. L. Rossi and John D. Rossi)—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 810 kc. to 1490 kc.; hours of operation from daytime to unlimited. (Contingent on KEYS to change frequency to 1440 kc.)

860 KC.

WNEL—Juan Piza, San Juan, Puerto Rico—Modification of construction permit (BP-3740, as modified, which authorized change in frequency and installation of directional antenna for day and night) for extension of completion date.

WSON—Henderson Broadcasting Co., Inc., Henderson, Ky.—Authority to determine operating power by direct measurement of antenna power.

890 KC.

NEW—Voice of the Valley Co., Van Nuys, Calif. (Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel J. Roley, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and specified hours of operation. Amended to change frequency from 1340 to 890 kc.; hours of operation from specified hours (night) to daytime only; change name of applicant from Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel J. Roley, a partnership d/b as Voice of the Valley Company to Albert Brightman Buffington, Edward Truman, Roger G. Patrick and Samuel J. Roley, a partnership d/b as Voice of the Valley Company.

910 KC.

WPFB—Paul F. Braden, Middletown, Ohio—Modification of construction permit (B2-P-4680, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations. Amended to change type of transmitter.

930 KC.

KSEI—Radio Service Corp., Pocatello, Idaho—License to cover construction permit (B5-P-3735, as modified) which authorized change in transmitter location, increase in power, installation of new transmitter, change in DA and mount FM antenna on AM tower, and authority to determine operating power by direct measurement of antenna power.

940 KC.

WIPR—Puerto Rico Communications Authority, San Juan, P. R.—Modification of construction permit (BP-4397, as modified, which authorized a new standard broadcast station) to make changes in DA and change transmitter location.

950 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (P. O. 366 Columbia St., Utica, N. Y.) (Mae Berger and Morris I. Henry, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Contingent upon WIBX being granted a change of facilities from 1230 to 950 kc.

960 KC.

NEW—Mt. Pleasant Broadcasting Co., Mt. Pleasant, Tex. (Winston O. Ward)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of
(Continued on next page)

250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 960 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime only; change type of transmitter, change transmitter location from to be determined, Mt. Pleasant, Tex., to New Talco Highway, Mt. Pleasant, Tex., and change studio location from to be determined, Mt. Pleasant, Tex., to Corner West First and Madison, Mt. Pleasant, Tex.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga. (P. O. c/o Ed Stevens, Dawson, Ga.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—License to cover construction permit (B4-P-4269, as modified, which authorized change in frequency, increase in power, installation of new transmitter and antenna, and change in studio and transmitter location) and change studio location from on state highway #10, 1½ miles west of Carthage, Illinois to 502 Wabash Street, Carthage, Illinois and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Tex. (P. O. 912 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW and daytime hours of operation. Contingent upon KWBU being granted a change of facilities.

1130 KC.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Modification of license to change name of licensee from Pontiac Broadcasting Co. to WCAR, Inc.

1230 KC.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Modification of construction permit (B5-P-4787, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations.

WAYX—Jack Williams, Waycross, Ga.—License to cover construction permit (B3-P-4345, as modified) which authorized to install new vertical antenna and ground system and to change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to increase power from 100 watts night, 250 watts day to 250 watts day and night, and install new vertical antenna.

NEW—Lebanon Broadcasting Co., Lebanon, Mo. (P. O. Heuer Building)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich. (P. O. 917 Dime Bank Building, Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Contingent upon the grant of WJIM, for new facilities.

1280 KC.

WGJ—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4826, which authorized a new standard broadcast station) to change directional antenna from day and night use (DA-2) to directional antenna for night use only, and to specify studio location.

1290 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (BP-5865, which authorized change in frequency, increase in power, change in hours of operation and installation of directional antenna for day and night use) to change frequency from 1590 to 1290 kc.,

increase power from 1 KW to 5 KW, install new transmitter, make changes in directional antenna and change transmitter location. (Requests facilities of WIRL.)

1330 KC.

KALE—KALE, Inc., Portland, Ore.—Construction permit to change transmitter location from Barnes Road, West of city limits of Portland, Ore., to East View Drive and Ridge-way Drive, near Portland, Ore., and make changes in directional antenna—1 for day and night use with FM antenna on top of center element. Amended to make changes in directional antenna system.

1340 KC.

WKIC—Bullard, Metcalf & Goodlette, Hazard, Ky. (Fred B. Bullard, Charles W. Metcalf and Richard H. Goodlette)—Voluntary assignment of construction permit to BMG Broadcasting Corporation.

WEVE—Ridson, Inc., Eveleth, Minn.—Modification of construction permit (BP-5758, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location as Eveleth, Minnesota.

WFHR—William F. Huffman, Wisconsin Rapids, Wis.—License to cover construction permit (B4-P-4378, as modified) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

1360 KC.

WKAT—WKAT, Inc., Miami Beach, Fla.—Modification of construction permit (B3-P-5268, which authorized to install old main transmitter (at present site of main transmitter) to be used for auxiliary purposes with power of 1 KW) for extension of completion date.

WKAT—WKAT, Inc., Miami Beach, Fla.—Modification of construction permit (B3-P-5201, which authorized to increase power and install new transmitter) for extension of completion date.

WLYN—Puritan Broadcast Service, Inc., Lynn, Mass.—Modification of construction permit (B1-P-5117, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location. Amended to make changes in antenna.

NEW—Southern Radio and Equipment Co., Jacksonville, Fla. (P. O. 1325 Barnett National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW and daytime hours of operation.

1370 KC.

KAST—Astoria Broadcasting Co., Astoria, Ore.—Construction permit to change frequency from 1230 to 1370 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use (DA-1) and change studio location.

NEW—Steel City Broadcasting Co., Gary, Ind. (P. O. c/o George M. Whitney, 4023 N. Keeler Ave., Chicago, Ill.) (George M. Whitney, Caroline L. Whitney and Fredrik K. Feyling)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1260 to 1370 kc., power of 250 watts to 1 KW, and change type transmitter.

1390 KC.

KCRC—Enid Radiophone Co., Enid, Okla.—Construction permit to increase power from 1 KW day and night to 1 KW night, 5 KW day, and install new transmitter employing directional antenna for day and night use.

1400 KC.

NEW—Three Rivers Broadcasting Co., Kennewick, Wash. (Harold A. Clark, general partner, and Helen J. Reid, limited partner) (P. O. Fruitland St. and Desgranges Road)—Construction permit for a new standard broadcast
(Continued on next page)

station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KRLN—Royal Gorge Broadcasters, near Canon City, Colo. (Raymond M. Beckner and Melvin B. Williams, a partnership)—License to cover construction permit (B5-P-5235, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Bay County Broadcasting Co., Panama City, Fla. (P. O. c/o E. L. Dukate, 1844 Moss Street, New Orleans, La.) (Edward G. Holmes and E. L. Dukate, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WGAP—Gateway Broadcasting Co., Maryville, Tenn. (George R. Dempster and V. H. McLean)—License to cover construction permit (B3-P-3887, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WR0M—Coosa Valley Radio Co., Rome, Ga. (Dean Covington, J. W. Tromehauser & Edward Nixon McKay, a partnership)—Construction permit to change frequency from 710 to 1400 kc., change hours of operation from daytime to unlimited, power from 1 KW to 250 watts, install new transmitter and make changes in vertical antenna.

1430 KC.

NEW—Stephen Detzer, Hermosa Beach, Calif. (P. O. 2740 Via Anita, Palos Verdes, Calif.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 250 watts and daytime hours of operation. (Contingent upon KWKW being granted a change of facilities.)

1440 KC.

NEW—Pellegrin and Smeby, Detroit, Mich. (Frank E. Pellegrin and Lynne C. Smeby, a partnership)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 1460 to 1440 kc., power from 500 watts to 1 KW.

1450 KC.

KVNC—The Voice of Nevada's Capital, Carson City, Nev. (Ralph Morgali)—Modification of construction permit (BP-5654, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

KSMA—Hugh G. Shurtliff, Charles A. Shurtliff, Mareby Cardella (Delia) Shurtliff and Cleo Agnes Center, Santa Maria, Calif.—Voluntary assignment of license to Santa Maria Broadcasting Company.

1460 KC.

NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y. (P. O. 8 Elk Street, Albany, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Request the facilities of WOKO, Albany, N. Y.

1490 KC.

KRUS—Ruston Broadcasting Co., Ruston, La. (Clarence E. Faulk, Jr.)—Modification of construction permit (B3-P-5263, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Construction permit to change frequency from 1500 to 1490 kc., change hours of operation from daytime to unlimited, and make changes in transmitting equipment. (Contingent on WJBK grant to change frequency.)

1550 KC.

NEW—The Montana Network, Billings, Mont. (P. O. Northern Hotel)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW days and unlimited hours of operation. Amended to install directional antenna for night use and

change transmitter location from 2 miles southwest of Billings city limits, Billings, Mont., to 2 miles northeast of city limits of Billings, Mont.

WBBW—Associated Broadcasting, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

KENT—Frank H. Ford, Shreveport, La.—License to cover construction permit (B3-P-3916, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1570 KC.

NEW—Pottery Broadcasting Co., East Liverpool, Ohio (P. O. 410 North Avenue, Millvale, Pa.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime hours of operation.

1580 KC.

NEW—Inland Broadcasting Corp., Charles City, Iowa. (P. O. c/o Lee K. Beznor, 808 N. Third Street, Suite 623, Milwaukee 3, Wisc.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

AM—Applications Dismissed

NEW—Hoyle Barton Long, Front Royal, Va. (P. O. Sky Line Caverns)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 5 KW and daytime hours of operation. Dismissed by request of attorney.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B5-P-4961 as modified, which authorized a new standard broadcast station) to make changes in vertical antenna. Dismissed by request of applicant.

AM—Applications Returned

WVWV—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a co-partnership)—Modification of construction permit (BP-5680, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location and for voluntary assignment of construction permit to Fairmont Broadcasting Company. Returned: Should be submitted as two applications.

AM—Applications Tendered for Filing

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit requesting change over from non-directional antenna to directional antenna and directional antenna to non-directional antenna to be made 15 minutes earlier or later than sunrise or sunset when sunrise or sunset occurs during a continuous program.

710 KC.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of license to cover construction permit in part for operation with 10 KW night 50 KW day, directional antenna night only, until issuance of license for 50 KW, unlimited hours of operation.

860 KC.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex. (Wilbur C. Fouts)—Request for special service authorization to operate additional hours from regular sign off time to broadcast special events, with power of 500 watts on 860 kc.

900 KC.

NEW—Moore County Broadcasting Co., Dumas, Texas (Wayne Elmo Duke and Kenneth Earl Duke, a partnership)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

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920 KC.

NEW—Sumner County Broadcasting Co., Gallatin, Tenn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

930 KC.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Consent to assignment of license to William J. Wagner trading as Alaska Broadcasting Co.

NEW—Yolo Broadcasting Co., Woodland, Calif. (a partnership composed of T. E. Brown and Neal Chalmers)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW and daytime hours of operation.

990 KC.

KTRM—KTRM, Inc., Beaumont, Tex.—Modification of license to change hours from daytime to unlimited.

1010 KC.

NEW—Gulf Shores Broadcasting Co., Crestview, Fla. (a partnership composed of Cyril W. Reddoch and L. Burson Whittington)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wisc.—Consent to transfer of stock owned by John I. Kaiser, in permittee Corp. to Keith Werner.

1340 KC.

NEW—Hopewell Broadcasting Co., Inc., Hopewell, Va.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. (When 1340 is vacated by WGH.)

NEW—Continental Broadcasting Corp., Albuquerque, N. M.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Russell G. Eversole, Petersburg, Va.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

KGHF—Colorado Broadcasting Co., Inc., Pueblo, Colo.—Construction permit to increase power from 500 watts night, 1 KW day to 1 KW night, 5 KW day, install directional antenna for night use and new transmitter and change transmitter location.

1400 KC.

KKIN—D. O. Kinnie, Visalia, Calif.—Voluntary assignment of license to KKIN, Inc.

NEW—University City Broadcasting Co., Norman, Okla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be released by KTOK)

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Voluntary assignment of license to Radio Columbia.

1450 KC.

NEW—Blue Valley Broadcasting Co., Beatrice Nebr.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

NEW—The Ensley-Fairfield Broadcasting Co., Ensley, Ala. (T. Julian Skinner)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. (Contingent on WTBC, change to 1230 kc.)

NEW—Bower Implement Co., Breckenridge, Minn. (Don H. Bower and Kline E. Bower, a co-partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KBRL—The McCook Broadcasting Co., McCook, Nebr. (William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership)—Voluntary assignment of construction permit to the McCook Broadcasting Company.

1460 KC.

KINY—Edwin A. Kraft, Juneau, Alaska—Consent to assignment of license to William J. Wagner trading as Alaska Broadcasting Co.

1480 KC.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Construction permit to change frequency from 1490 to 1480 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

NEW—Frederick Broadcasting Co., in or near Frederick, Md. (Paul Leroy Romsburg)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, unlimited hours of operation with directional antenna.

1600 KC.

NEW—A. M. Respondek, Cuero, Tex.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation.

FREQUENCY MODULATION

Frequency Assignments for Conditionally Granted Class B FM Broadcast Stations

The Commission announced Thursday (21) proposed frequency assignments for Class B FM broadcast stations holding conditional grants as of August 18, 1947. These assignments were made pursuant to the FM rules and standards, as amended June 12, 1947.

Operation prior to March 1, 1948, on channel assignments indicated by asterisks will be contingent on clearance of

image frequency interference in present aeronautical navigational aid receivers, the Commission stated.

On June 26, 1947, proposed frequency assignments were announced for conditionally granted Class A stations. Since that date Class A grants have specified frequency assignments and the Commission expected that this procedure will now be followed for all FM conditional grants.

<i>State and City</i>	<i>Call Letters</i>	<i>Grantee</i>	<i>Freq. MC.</i>	<i>Channel No.</i>
ALABAMA				
Tuscaloosa		James R. Doss, Jr.	101.3	267
ARIZONA				
Tucson		Sun Country B/Cg Co.	99.5	258
CALIFORNIA				
Fresno		McClatchy B/Cg Co.	97.9	250
Fresno	KSEQ	Tulare-Kings Counties Radio	99.5	258
Fresno		Pacific B/Cg Co.	95.5	238

<i>State and City</i>	<i>Call Letters</i>	<i>Grantee</i>	<i>Freq. MC.</i>	<i>Channel No.</i>
Los Angeles	KRKD-FM	Radio Broadcasters	96.3	242
Modesto		KTRB B/Cg Co.	104.1	281
Modesto	KBEE	McClatchy B/Cg Co.	103.3	277
Oakland		KROW, Inc.	95.7	239*
Sacramento	KFBK-FM	McClatchy B/Cg Co.	96.9	245
San Diego	KFMB-FM	The Jack Gross B/Cg Co.	101.5	268
San Francisco	KRON	Chronicle Publishing Co.	96.5	243
San Mateo	KSMO-FM	Amphlett Printing Co.	93.3	227
Santa Cruz		Monterey Bay B/Cg Co.	107.7	299
Santa Rosa		Ruth W. Finley	102.5	273
COLORADO				
Denver	KLZ-FM	KLZ B/Cg Co.	94.1	231
Denver		National B/Cg Co.	95.7	239
Pueblo		Rocky Mountain B/Cg Co.	98.1	251
CONNECTICUT				
Waterbury		The Mattatuck B/Cg Co.	105.3	287
DISTRICT OF COLUMBIA				
Washington		Columbia B/Cg System, Inc.	105.1	286
FLORIDA				
Daytona Beach		W. Wright Esch.	97.5	248
Miami Beach		Mercantile B/Cg Co.	93.9	230
Orlando		Orlando B/Cg Co., Inc.	92.3	222
Tampa	WDAE-FM	Tampa Times Co.	105.7	289
GEORGIA				
La Grange		La Grange B/Cg Co.	104.1	281
Newnan		Newnan B/Cg Co.	92.3	222
Rome		News Publishing Co.	107.3	297
Savannah		A. C. Neff	96.5	243*
IDAHO				
Boise		Queen City B/Cg Co.	98.1	251
Idaho Falls		Idaho Radio Corp.	103.3	277
ILLINOIS				
Alton		Illinois-Alton B/Cg Co.	99.9	260
Springfield		Radio Springfield	104.5	283
INDIANA				
Crawfordsville		Journal Review	102.9	275
Evansville		South Central B/Cg Corp.	104.1	281
Marion		Chronicle Publishing Co., Inc.	106.0	295
Wabash		Syndicate Theatres, Inc.	97.5	248
IOWA				
Atlantic		Continental B/Cg Co.	106.5	293
Clinton		Clinton B/Cg Co.	96.1	241
Council Bluffs		Nonpareil B/Cg Co.	107.9	300
Des Moines		Capital City B/Cg Co.	94.1	231
Fort Dodge		Northwest B/Cg Co.	102.7	274
Keokuk		Keokuk B/Cg Co.	102.7	274
Shenandoah		KFNF, Inc.	103.3	277
Waterloo		Josh Higgins B/Cg Co.	105.7	289
KANSAS				
Hutchinson	KWBW-FM	The Nations Center B/Cg Co.	93.1	226
McPherson		The McPherson B/Cg Co., Inc.	103.3	277
Topeka		The WREN B/Cg Co., Inc.	94.1	231
KENTUCKY				
Henderson	WSO-FM	Henderson B/Cg Co., Inc.	99.5	258
Hopkinsville	WHOP-FM	Hopkinsville B/Cg Co., Inc.	98.7	254
Lexington		Fayette B/Cg Co.	92.9	225
LOUISIANA				
Baton Rouge		Modern B/Cg Co.	104.3	282
Lafayette		Evangeline B/Cg Co., Inc.	96.1	241
Monroe	KMLB-FM	Liners B/Cg Station, Inc.	104.1	281
Shreveport		International B/Cg Corp.	94.5	233*
Shreveport	KRMD-FM	Radio Station KRMD	101.1	266
MAINE				
Lewiston		Lewiston-Auburn B/Cg Corp.	102.9	275
MARYLAND				
Cumberland		Cumberland B/Cg Co.	106.9	295
MASSACHUSETTS				
Worcester		Worcester B/Cg Co.	95.1	236
MICHIGAN				
Dearborn		Suburban Broadcasters	100.3	262
Detroit		Wolverine State B/Cg Service	105.9	290
Detroit		Lincoln B/Cg Co.	94.7	234
Detroit	WTTL	Telair Co.	99.5	258
Detroit		King-Trendle B/Cg Corp.	101.1	266
Detroit		Woodward B/Cg Co.	107.5	298
Escanaba		John P. Norton	94.7	234
Flint		Flint B/Cg Co.	95.1	236
Grand Rapids		Fetzer B/Cg Corp.	93.7	229
MINNESOTA				
Minneapolis		The Bethesda Free Church of Minneapolis, Minneosta	98.5	253

<i>State and City</i>	<i>Call Letters</i>	<i>Grantee</i>	<i>Freq. MC.</i>	<i>Channel No.</i>
St. Paul		Elmer A. Benson	100.3	262
MISSISSIPPI				
Clarksdale		Birney Imes, Sr.	99.1	256
Gulfport		WGCM B/Cg Co.	101.5	268
Meridian		Birney Imes, Jr.	98.5	253
MISSOURI				
Clayton	KFUO-FM	Evangelical Luthern Synod of Mo.	104.1	281
Kansas City		The KCKN B/Cg Co.	106.7	294
NEBRASKA				
Omaha		Central States B/Cg Co.	104.1	281
NEW HAMPSHIRE				
Keene		WKNE Corp.	107.9	300
NEW YORK				
Binghamton		Binghamton Press Co., Inc.	98.1	251
Binghamton		Southern Tier Radio Service, Inc.	107.7	299
Buffalo		Clark Associates, Inc.	102.5	273
Buffalo	WWOL-FM	Greater Erie B/Cg Co.	104.1	281
Buffalo	WBEN-FM	WBEN, Inc.	106.5	293
Buffalo		WGR B/Cg Corp.	93.7	229
Cortland		Cortland B/Cg Co., Inc.	99.9	260
Elmira		Elmira Star-Gazette, Inc.	106.9	295
Kingston		Kingston B/Cg Corp.	94.9	235
Olean		WHDL, Inc.	100.7	264
Utica		Richard H. Balch	93.7	229
NORTH CAROLINA				
Asheville	WWNC-FM	Asheville Citizen-Times Co.	106.1	291
Durham		WDUK, Inc.	102.5	273
Greenville		Greenville B/Cg Co.	99.1	256
Henderson		Henderson Radio Corp.	107.3	297
Raleigh		WPTF-Radio Co.	94.5	233
Reidsville		Piedmont Carolina B/Cg Co., Inc.	106.1	291
Shelby		Western Carolina Radio Corp.	96.1	241
Statesville	WSIC-FM	Statesville B/Cg Co.	105.7	289
NORTH DAKOTA				
Fargo		Northwest B/Cg Co.	92.3	222
OHIO				
Columbus		Crosley B/Cg Corp.	96.3	242
Cincinnati		Scripps-Howard Radio Inc.	105.1	286
Columbus		Capital Radio, Inc.	93.1	226
Columbus		Peoples B/Cg Corp.	97.9	250
Columbus		Sky Wave B/Cg Corp.	94.7	234
Lima		The Fort Industry Co.	103.3	277
Toledo	WTRT	Unity Corp., Inc.	99.9	260
Warren	WRRN-FM	Neid & Stevens	107.9	300
Zanesville		S. E. Ohio Broadcasters, Inc.	107.7	299
OKLAHOMA				
Clinton		Western Oklahoma B/Cg Co.	107.5	298
Enid		Enid Radiophone Co.	102.7	274
Lawton		Oklahoma Quality B/Cg Co.	101.3	267
Oklahoma City	KTOK-FM	KTOK, Inc.	104.3	282
OREGON				
Eugene		Eugene Broadcast Station	104.7	284
Portland		Hinson Memorial Baptist Church	104.3	282
PENNSYLVANIA				
Altoona	WAPJ	Altoona B/Cg Corp.	96.5	243*
Erie	WERC-FM	Presque Isle B/Cg Co.	99.9	260
Erie		WLEU B/Cg Corp.	97.9	250
Hazleton		Hazleton B/Cg Co.	93.3	227
Lebanon		Radio Lebanon FM & Tel. Inc.	104.1	281
Pottsville		Pottsville B/Cg Co.	101.9	270
Scranton		Radio Anthracite, Inc.	96.1	241
Shamokin		Radio Anthracite, Inc.	102.9	275
Washington		Washington B/Cg Co.	104.3	282
Williamsport		Lycoming County B/Cg Co.	105.1	286
Wilkes-Barre	WILK-FM	Wyoming Valley B/Cg Co.	107.3	297
York		The Helm Coal Co.	105.7	289
PUERTO RICO				
San Juan		Martinez-Rodriguez B/Cg Co.	99.9	260
Rio Piedras		P. R. Communications Authority	92.3	222
SOUTH CAROLINA				
Florence		Florence B/Cg Co., Inc.	106.1	291
Florence		George M. Hughes	94.1	231
Greenville		Greenville B/Cg Co.	92.5	223
Newberry		Newberry B/Cg Co.	97.1	246
Rock Hill		York County B/Cg Co.	97.5	248
SOUTH DAKOTA				
Sioux Falls		Midcontinent B/Cg Co.	102.9	275
Sioux Falls		Tri-State B/Cg Co.	97.3	247
TENNESSEE				
Chattanooga		Tennessee Valley B/Cg Co.	101.1	266

State & City	Call Letters	Grantee	Freq. MC.	Channel No.
Knoxville		Scripps-Howard Radio Inc.	103.7	279
Knoxville	WBIR-FM	WBIR, Inc.	100.3	262
Memphis		Radio B/Cg Inc.	97.1	246
Memphis		Fanny B. Wilson	104.3	282
Memphis		Hoyt B. Wooten	102.7	274
Nashville		Nashville Radio Corp.	107.5	298
TEXAS				
Amarillo		Plains Empire B/Cg Co.	93.1	226
Austin	KNOW-FM	Frontier B/Cg Co., Inc.	95.5	238
Austin	KTBC-FM	Claudia T. Johnson	92.3	222
Beaumont		Beaumont B/Cg Corp.	93.3	227
Dallas		Sky B/Cg Service	106.9	295
Fort Worth		Tarrant B/Cg Co.	96.3	242
Houston	KOPY	Texas Star B/Cg Co.	97.9	250
Houston		Earl C. Hankamer	106.1	291
Laredo		Laredo B/Cg Co.	103.5	277
Lubbock		Caprock B/Cg Co.	96.3	242
Lubbock		Lubbock B/Cg Co.	107.9	300
Odessa		Ector County B/Cg Co.	97.5	248
Port Arthur	KPAC-FM	Port Arthur College	101.9	270
San Antonio	KABC-FM	Alamo B/Cg Co.	97.3	247
San Antonio		Raoul A. Cotez	96.3	242
San Antonio	KSTE	Mercury B/Cg Co.	94.7	234
Temple	KTEM-FM	Bell B/Cg Co., Inc.	107.5	298
Tyler		Rose Capitol B/Cg Co.	97.3	247
Waco		Frontier B/Cg Co., Inc.	98.7	254
Weslaco		KRGV, Inc.	93.7	229
Wichita Falls		Wichtex B/Cg Co.	106.5	293
VIRGINIA				
Bristol		Appalachian B/Cg Corp.	105.3	287
Norfolk		Commonwealth B/Cg Co.	105.3	287
Norfolk		Cavalier B/Cg Corp.	103.3	277
Richmond		Southern Broadcasters, Inc.	106.9	295
Suffolk		Suffolk News Co.	106.1	291
WASHINGTON				
Seattle		Denny Park Lutheran Church of Seattle, Washington	102.9	275
Tacoma		Tribune Publishing Co.	97.3	247
WEST VIRGINIA				
Beckley		Rahall B/Cg Co., Inc.	98.1	251
Charleston		Daily Gazette Co.	98.5	253
Clarksburg		Clarksburg B/Cg Corp.	95.1	236
Clarksburg		News Publishing Co.	101.9	270
Parkersburg		Ohio Valley B/Cg Co.	106.5	293
WISCONSIN				
Eau Claire		Central B/Cg Co.	94.1	231
Green Bay		The Journal Co.	92.3	222
Milwaukee		Myles H. Jones	95.7	239
Neenah		Neenah-Menasha B/Cg Co.	98.5	253
Wausau		Central B/Cg Co.	104.7	284

FM—Frequency Assignment

(In lieu of previous assignment)

San Diego, Calif., Union Tribune Publishing Co.—96.5 mc. (Channel 243).*

* Operation on this assignment prior to March 1, 1948, contingent clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Conditional Grants

Hobart Stephenson, Centralia, Ill.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details; proposed assignment: Channel No. 243, 96.5 Mc. (BPH-1303). (Channel deleted from Herrin, Ill.)

Southwest Iowa Broadcasting Co., Creston, Iowa—Authorized conditional grant for a Class B station subject to further review and approval of engineering details; proposed assignment: Channel No. 297, 107.3 Mc. (BPH-1292). (Channel deleted from Sheuandoah, Iowa)

FM—Construction Permits

The following were authorized construction permits; conditions; (Note: power given is effective radiated power; antenna height is height above average terrain):

Radio Broadcasting Inc., Memphis, Tenn.—Class B; Channel No. 246, 97.1 mc.; 37 KW; 430 feet. (BPH-1052)

KREL-FM—Tri-Cities Broadcasting Co., Goose Creek, Tex.—(Class A; Channel No. 221, 92.1 mc.; 1 KW; 180 feet. (BPH-1106)

KROW, Inc., Oakland, Calif.—Class B; Channel No. 239, 95.7 mc.; 3.6 KW; 1030 feet; (BPH-990)

KXEL-FM—Josh Higgins Broadcasting Co., Waterloo, Iowa—(Class B; Channel No. 289, 105.7 mc.; 540 KW; 875 feet. (BPH-208)

The following were authorized construction permits in lieu of previous conditions:

WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—(Class A; Channel No. 252, 98.3 mc.; 150 watts; 600 feet. (BMPH-566)

WBNU—The Copley Press, Inc., Aurora, Ill.—(Class A; Channel No. 280, 103.9 mc.; 1 KW, 250 feet. (BPH-547; MPH-190)

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Class B; Channel No. 229, 93.7 mc.; 31 KW; 250 feet. (BMPH-609)

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Class B; 101.1 mc.; Channel No. 266; 9 KW; 670 feet. (BMPH-584)

(Continued on next page)

FM—Allocation Plan Changes

Oil City, Pa.—Delete Channel 299; Add Channel 253.

Waterloo, Iowa—Delete Channel 254; Add Channel 289.

FM—Designated for Hearing

R. I. Broadcasting Co., Providence, R. I.; Inter-City Broadcasting Co., Providence, R. I.—Designated for consolidated hearing application of R. I. Broadcasting Co. (BPH-1307) and application of Inter-City Broadcasting Co. (BPH-1301), both requesting Class B stations in Providence.

FM—Modifications of CP's Granted

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Me.—Granted modification of construction permit to change corporate name to Guy Gannett Broadcasting Service (BMPH-516).

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Granted modification of construction permit to change corporate name to Guy Gannett Broadcasting Service (BMPH-515).

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of construction permit for extension of completion date to 9/15/47 (BMPH-417).

FM—Applications Accepted for Filing

WKJF—West Virginia Radio Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-626, as modified) which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

KCMC-FM—KCMC Inc., Texarkana, Tex.—Modification of construction permit (B3-P-397 which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system.

WSAU-FM—The Journal Co., Wausau, Wis. (The Milwaukee Journal)—Modification of construction permit (B4-PH-903 as modified, which authorized a new FM broadcast station) for extension of completion date.

WFRO—Robert F. Wolfe Co., Fremont, Ohio (Robert F. Wolfe and Margaret Wolfe, a partnership)—Modification of construction permit (B2-PH-483 which authorized a new FM broadcast station) to make changes in antenna system; increase effective radiated power to 1 KW and change commencement and completion dates.

WCOY—The Patriot Co., Harrisburg, Pa.—Modification of construction permit (B2-PH-393 as modified) which authorized a new FM broadcast station to make changes in antenna system and change commencement and completion dates.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166 as modified) which authorized a new FM broadcast station to change type of transmitter.

WGNC-FM—F. C. Todd, Gastonia, N. C.—Modification of construction permit (B3-PH-752, which authorized a new FM broadcast station) for extension of completion date.

KWBR-FM—Warner Brothers, Oakland, Calif. (S. W. Warner and E. N. Warner)—Modification of construction permit (B5-PH-522, as modified), which authorized a new FM broadcast station to change studio location and change commencement and completion dates. Studio going from Oakland to San Francisco, California.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, as modified), which authorized changes in FM broadcast station to change effective radiated power to 33.4 KW and to change commencement and completion dates.

WWCF—Wm. C. Forrest, Greenfield, Wis.—Modification of construction permit (B4-PH-748, which authorized a new FM broadcast station) for extension of completion date.

WKBH-FM—WKBH, Inc., LaCrosse, Wis.—Modification of construction permit (B4-PH-440, as modified), which authorized a new FM broadcast station to change transmitter site to near Stoddard, 8 miles south of LaCrosse, Wisconsin, effective radiated power to 77.9 KW, antenna height above average terrain to 762.5 feet and make changes in antenna system.

WMAW-FM—Midwest Broadcasting Co., Milwaukee, Wis.—Modification of construction permit (B4-PH-778, which authorized a new FM broadcast station) for extension of completion date.

WOPT—Palladium-Times, Inc., Oswego, N. Y.—Modification of construction permit (B1-PH-350, as modified), which authorized a new FM broadcast station for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified), which authorized a new FM broadcast station for extension of completion date.

WWNY-FM—The Brockway Co., Watertown, N. Y.—Modification of construction permit (B2-PH-389, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389, as modified), which authorized a new FM broadcast station for extension of completion date.

KXYZ-FM—Harris County Broadcasting Co., Houston, Texas—Modification of construction permit (B3-PH-983, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KGKB-FM—East Texas Broadcasting Co., Tyler, Texas (Jas. G. Ulmer and Jas. G. Ulmer, Jr.)—Modification of construction permit (B3-PH-780, which authorized a new FM broadcast station) for extension of completion date.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Modification of construction permit (B2-PH-423, as modified), which authorized a new FM broadcast station for extension of completion date.

WBOW-FM—Banks of the Wabash, Inc., Terre Haute, Ind.—Modification of construction permit (B4-PH-281, which authorized a new FM broadcast station) for extension of completion date.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, as modified), which authorized changes in FM broadcast station to change completion date.

KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-PH-913, which authorized a new FM broadcast station) for extension of completion date.

KLX-FM—Tribune Building Co., Oakland, Calif.—Modification of construction permit (B5-PH-113, which authorized a new FM broadcast station) for extension of completion date.

WFMV—The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-PH-665, which authorized a new FM broadcast station) for extension of completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677, as modified), which authorized a new FM broadcast station for extension of completion date.

WBML-FM—Middle Georgia Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-305, as modified), which authorized a new FM broadcast station for extension of completion date.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-50, as modified), which authorized a new FM broadcast station for extension of completion date.

WMGM—Marcus Loew Booking Agency, New York, N. Y.—Modification of construction permit (B1-PH-974, as modified)

(Continued on next page)

fied), which authorized changes in FM broadcast station for extension of completion date.

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Modification of construction permit (B2-PH-229, which authorized a new FM broadcast station) to make changes in antenna system.

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—Modification of construction permit (B4-PH-59, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

WJMC-FM—WJMC, Inc., Rice Lake, Wis.—License to cover construction permit (B4-PH-839, which authorized a new FM broadcast station.)

WRUN-FM—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-PH-958, as modified), which authorized a new FM broadcast station for extension of completion date.

KVSO-FM—John F. Easley, Ardmore, Okla.—Modification of construction permit (B3-PH-726, which authorized a new FM broadcast station) for extension of completion date.

KMED-FM—Mrs. W. J. Virgin, Medford, Oregon—Modification of construction permit (B5-PH-336, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KGO-FM—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-PH-378, which authorized a new FM broadcast station) for extension of completion date.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—License to cover construction permit (B5-PH-512, as modified), which authorized a new FM broadcast station.

WBKB—Balaban & Katz Corp., Chicago, Ill.—Modification of construction permit (B4-PCT-175, which authorized a change of frequency, transmitter site, changes in transmitter and antenna system) to extend completion date.

WLEE-FM—Thomas Garland Tinsley, Jr., Richmond, Va.—Modification of construction permit (B2-PH-911, which authorized a new FM broadcast station) for extension of completion date.

WIBA-FM—Badger Broadcasting Co., Madison, Wis.—Modification of construction permit (B4-PH-302, which authorized a new FM broadcast station) to make changes in antenna system.

WTFM—Jay R. David, Tiffin, Ohio—Modification of construction permit (B2-PH-935, which authorized a new FM broadcast station) for extension of completion date.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (a partnership, composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified), which authorized a new FM broadcast station for extension of completion date.

WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-PH-950, as modified), which authorized a new FM broadcasting station for extension of completion date.

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa. (Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran)—Modification of construction permit (B2-PH-705, as modified, which authorized a new FM broadcast station) for extension of completion date.

WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Modification of construction permit (B3-PH-291, as modified, which authorized a new FM broadcast station) for extension of completion date.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WSGN-FM—The Birmingham News Co., Birmingham, Ala.—Modification of construction permit (B3-PH-246, which authorized a new FM broadcast station) for extension of completion date.

WHCU-FM—Cornell University, Ithaca, N. Y.—Modification of construction permit (B1-PH-248, which authorized a new FM broadcast station) for extension of completion date.

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-PH-944, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

Channel #224

NEW—Stephen Detzer, Hermosa Beach, Calif. (P. O. 2740 Via Anita, Palos Verdes Estates, Calif.)—Construction permit for a new FM broadcast station (class A) to be operated on channel 224 92.7 mc., ERP of 250 watts.

Channel #231

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa (P. O. 1000 Fleming building)—Construction permit for a new FM broadcast station (class B) to be operated on channel 231 94.1 mc., and ERP of 14.2 KW.

Channel #233

NEW—Moline Broadcasting Corp., Moline, Ill. (P. O. 1319 5th Avenue)—Construction permit for a new FM broadcast station (class B) to be operated on channel 233 94.5 mc., ERP of 10 KW.

Channel #250

NEW—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit for a new high frequency broadcast station to be operated on channel 250 97.9 mc., ERP of 20 KW and make changes in antenna system; Amended to change officers, directors and stockholders; transmitter site from in area bounded by Conshohocken Ave., Ford Rd., and Midvale Dr., Philadelphia, Pa., to 1112-1114 Chestnut Street, Philadelphia, Pa.

Channel #261

NEW—Granite State Broadcasting Co., Inc., Manchester, N. H. (P. O. 155 Front St.)—Construction permit for a new FM broadcast station (class A) to be operated on channel 261 100.1 mc., ERP of 1 KW.

Channel #274

NEW—Lake Shore Broadcasting Co., Evanston, Ill. (P. O. Room 1515, 7 South Dearborn, Chicago, Ill.)—Construction permit for a new FM broadcast station (class B) to be operated on channel 274, 102.7 mc., ERP of 30.5 KW.

FM—Application Dismissed

McMinnville Broadcasting Co., McMinnville, Ore. (P. O. Fourth and Evans) (Jack B. Bladine, Philip N. Bladine)—Construction permit for a new FM broadcast station (class A) to be operated on frequency to be assigned by FCC 232 94.3 mc., and ERP of 396 watts. Returned: Application not signed.

TELEVISION

TV—Telephone Facilities Approved; Future Television Network Loop Possible

Granted blanket authority to the American Tel. & Tel. Co. and the New England Tel. & Tel. Co., Northwestern Bell Tel. Co., Southern Bell Tel. & Tel. Co., and Southwestern Bell Tel. Co., to supplement existing facilities by constructing 512 miles of cable (470 miles coaxial), 780 miles of copper wire, 4 type "L" and 2 type "K" carrier systems, to provide immediate and future relief in the Augusta-Atlanta, Minneapolis-Des Moines, St. Louis-Memphis, and Frankfort, Ky., sections. The estimated cost of the additional construction is \$10,940,000, and will provide 292 additional telephone channels totaling about 13,500 channel miles. The Augusta-Atlanta coaxial cable will complete the transcontinental

(Continued on next page)

cable route from New York to Los Angeles via Atlanta and Dallas. The St. Louis-Memphis coaxial cable will be the first link in the St. Louis-New Orleans coaxial cable which, when completed, will provide a Chicago-New Orleans coaxial cable route. Upon completion of these facilities, Memphis will be connected to the coaxial cable network which is capable of transmitting television programs, making it possible in the near future to have a television network loop of New York, Chicago, St. Louis, Memphis, Jackson, Atlanta, Charlotte, Washington, New York. (PC1305M)

TV—Miscellaneous Actions

Hearst Radio, Inc., area Baltimore, Md.—Granted CP for new experimental television relay station. (BPVB-215) Granted CP for new experimental television station. (BPVB-214) Granted licenses to cover same. (BLVB-98-99)

Triangle Publications, Inc. (The Philadelphia Inquirer Div.), area of Philadelphia, Pa.—Granted CPs for three new experimental television relay stations. (BPVB-211 thru 213)

Allen B. DuMont Labs., Inc., area of New York, N. Y.—Granted license for experimental television relay station. (BLVB-98)

TV—Applications Accepted for Filing

The A. S. Abell Co., Area of Baltimore, Md.—License to cover construction permit (BPVB-216) for new experimental television relay station.

NEW—Lacy-Potter Television Broadcasting Co., Dallas, Texas (Rogers Lacy and Tom Potter) (P. O. 1517 Commerce St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8 (180-186 mc.), with power of 5 KW visual and 2.5 KW aural.

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PCT-24) for new commercial television broadcast station) to change type of transmitter and transmitter location.

NEW—Columbia Broadcasting System, Inc., Chicago, Ill. (P. O. 485 Madison Avenue, New York, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11 (198-204 mc.), with power of visual 5 KW (peak) and aural of 5 KW.

NEW—National Broadcasting Company, Inc., area of New York, N. Y.—License to cover construction permit (BPVB-217), which authorized construction of a new experimental television broadcast station.

MISCELLANEOUS BROADCAST

Applications Accepted for Filing

Remote Pickup

WSIA—Commodore Broadcasting, Inc., Decatur, Ill. (351-357 North Main St.)—License to cover construction permit

(B4-PRE-468) which authorized a new Remote Pickup Broadcast station. To be used with Standard Broadcast Station WSOY, Decatur, Ill.

KBWZ—Western Waves, Inc., area of Seattle, Wash.—License to cover (construction permit (BPRY-346) for a new remote pickup broadcast station) and to change corporate name from Western Waves, Inc., to King Broadcasting Company.

Noncommercial Educational

New—University of Houston, Houston, Texas—Construction permit for a new noncommercial educational broadcast station to be operated on power of 1 KW, emission special and unlimited hours of operation. Amended to change type of transmitter from GE GP-101-B Max. 1 KW to GE BT-3 Max. 3 KW and make changes in antenna system.

Federal Trade Commission Actions

Complaints

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

The American Iron & Steel Institute, 350 Fifth Ave., New York, and its 100-odd members, including "all the important iron and steel producers" in the United States, are charged in a complaint issued by the Commission with engaging in a "wrongful and unlawful" combination and conspiracy to fix and maintain identical delivered price quotations and to restrain and destroy competition in the sale of iron and steel products. (5508)

The Knox Co.—False and misleading advertising of a medicinal preparation designated "Cystex" is charged in a complaint issued by the Commission against Warren W. Burgess, Linn D. Johnson and Richard T. Aldworth, copartners trading as The Knox Co., 1651 North Argyle St., Los Angeles. (5509)

Cease and Desist Order

Magazine Management Co.—Misrepresentation in the sale of books and other publications is prohibited in a cease and desist order issued by the Commission against Martin Goodman and Jean Goodman, copartners trading as Magazine Management Co., 350 Fifth Ave., New York, and 12 subsidiary publishing corporations. (5463)

Complaint Dismissed

Ox'O-Gas Co.—The Commission dismissed without prejudice a complaint charging Eli Eghan, trading as Ox'O-Gas Co., Palisades Park, N. J., with misrepresentation of the properties and efficiency of a gasoline additive sold under the name "Ox'O." (5040)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 35, September 1, 1947

International Features Set for Convention; ITC Delegates Invited; CAB Official Speaks

As the NAB's 1947 Convention draws near, it develops that this year's annual meeting, in keeping with the trend of the times, will have a pronounced international flavor.

President Justin Miller's keynote address, which formally opens the convention Tuesday morning, September 16th, will accent the international note. He will be followed at the opening general session by speakers representing nations both to the north and south of the United States.

Convention Headquarters Opened at Atlantic City

NAB Convention Headquarters has been opened in Convention Hall, at Atlantic City. Secretary-Treasurer C. E. Arney, Jr. is there now; he will be joined this week by Arthur C. Stringer, who is in charge of exhibits, and Assistant Treasurer Everett Revercomb. Office is in Room No. 8; Telephone: Atlantic City: 4-1280.

Canadian Speaker. Joseph Sedgwick, K. C., general counsel of the Canadian Association of Broadcasters, will be the representative from Canada, NAB announced last week. Having served as Solicitor, Department of Attorney General, Toronto, among his many other activities, Mr. Sedgwick long has been prominent in Canadian legal and broadcasting circles.

Announcement had been made previously that Goar Mestre, Cuban broadcaster and vice-president of the Inter-American Broadcasters Association, will also address the U. S. broadcasters at this session.

Foreign Delegations. Delegates to the International Telecommunications Conferences, now in progress at Atlantic City, have been invited by NAB to attend.

Several hundred repre-
(Continued on page 702)

Concentrate on Business and Programming Aspects, FM Committee Advises NAB Dept.

FM has achieved standards of engineering excellence and acceptance as a technical improvement in the art of broadcasting which make it advisable for the NAB's FM Department to concentrate its efforts in behalf of FM member stations into business and program channels.

This policy was agreed upon unanimously last Monday (25) by members of NAB FM Executive Committee, meeting for the first time under guidance of Leonard Asch, WBCA, Schenectady, N. Y., who was recently appointed to the committee chairmanship.

Stringer New Director. The committee recommended that this policy guide activities of the new director of the FM Department, Arthur C. Stringer. Mr. Stringer's appointment to this position was announced at the close of the committee meeting. He had previously served as director of special services at NAB, and some of his activities in this capacity will be continued along with his new duties.

Following up recent by-law changes which provide for direct representation for FM stations on the NAB Board of Directors, the FM Committee recommended that elections for this purpose be held at the annual NAB convention next month. FM stations of both classes, A & B, television and facsimile stations are entitled under the new by-laws to one director-at-large each whenever there are 25 members from each category within the membership of NAB.

Projects. To implement its policy of emphasizing business and program aspects, the committee recommended these specific projects:

¶ A study by the FM Department, in cooperation with NAB's Director of Research, to devise a simple, economical method of measuring FM receiver ownership in a given area—a

(Continued on next page)

On the Inside

NAB petitioned the FCC Friday to hold an informal hearing on the Commission's proposal to revise operator requirements. (p. 703)

Another of the stations whose license renewal applications were set for hearing on the basis of the Blue Book, KONO was granted its renewal Friday. (p. 703)

U. S. Delegation at the International High Frequency Broadcast Conference has outlined our Government's specific needs for shortwave broadcasting. (p. 705)

Extension of Joske-type studies into other retail fields was taken under consideration last week by NAB's Retail Advisory Subcommittee last week. (p. 706)

The Commission devoted its full decision to a discussion of program standards in granting renewal of KMAC's license. (p. 704)

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

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General Counsel

ROBERT K. RICHARDS
Director of Public Relations

ARTHUR C. STRINGER
Director of FM Department

method which would be acceptable to advertisers and agencies as a means of determining potential listening to FM stations. An outline of the mechanics for conducting such a survey would be made available to all NAB member stations. In making this suggestion, the committee pointed out that information desired from this study covered only set ownership and would not conflict with the type of information provided by BMB and existing program rating services.

¶ A survey of current rate practices among FM stations. A report to the membership based on results would outline the most prevalent practices within the industry.

¶ Encouragement by the NAB FM Department of more extensive daily schedules than the minimum for FM stations now provided by FCC regulations. The committee felt that additional hours on the air are required to demonstrate FM adequately and to establish it more quickly as a mass medium.

¶ Careful scrutinization by the FM Department of all materials sent to new NAB members to see that they apply to FM stations equally as well as to an AM

Petrillo Will Talk Duplication Again

James C. Petrillo agreed last week to talk again with the networks about permitting duplication of live musical programs over AM and FM transmitters. The four network presidents had requested further conversations following the AFM chief's flat refusal the week before to budge from his long standing position on this subject. It is expected that the meeting will take place early in September.

operation. The FM Director has been instructed accordingly by the NAB management to work with all departments to bring about any changes that are necessary.

AM-FM Duplication. After lengthy discussion of background and the current situation with respect

to the American Federation of Musicians' ban on duplication of AM live musical programs over FM facilities, the Committee urged the NAB to continue its efforts to find a means of making such duplication possible. The committee expressed the unanimous opinion that an arrangement whereby programs of all types may be transmitted simultaneously by both FM and AM transmitters is necessary to the full development of FM. The AFM ban retards FM's development, the committee said, and is contrary to the public interest.

In this connection, the committee expressed the opinion, unanimously also, that FM is not a separate and distinct service but rather an advancement in the art of broadcasting.

By motion, the committee stated:

"Because the dual broadcasting of any given program over AM and FM channels merely gives the listener a choice of available systems and does not in itself enlarge the total listening audience of the program; and, furthermore, because such dual broadcasting of identical programs does not increase the amount of work performed by program and production personnel, neither the charging of premium wage scales nor the employment of duplicate AM and FM program and production personnel are economically justified."

Convention Demonstration. The NAB, at the committee's suggestion, will invite Major Edwin H. Armstrong to demonstrate, at the forthcoming NAB convention, his new relay system for connecting stations. Time for this purpose, the NAB announced, will be set aside one evening during the annual meeting.

Members of the committee who attended the meeting are: Chairman Asch, Mathew Bonebrake, KOCY-FM, Oklahoma City, Okla.; Everett Dillard, FM Station KOZY, Kansas City, Mo.; Clarence Leigh, FM station WMLL, Evansville, Indiana; Cecil Masten, WNBF-FM, Binghamton, N. Y. NAB was represented by President Justin Miller, Executive Vice President A. D. Willard, Jr., Mr. Stringer, Richard P. Doherty, David Farber, director and assistant director, respectively, NAB Employee-Employer Relations Department.

International Features Set for Convention; ITC Delegates Invited; CAB Official Speaks

(Continued from page 701)

representatives of 80 countries have been in session all summer at Atlantic City, bringing up to date the various agreements which control international broadcasting and other radio services. Originally the Conferences had been expected to adjourn prior to the NAB meeting, but it is now expected that the delegates will still be in session at that time.

The NAB has invited the delegates to attend various general sessions, clinics, conferences and exhibits which will be open mornings and afternoons, Sept. 15-17.

The delegates are expected to be especially interested in the huge exposition of American broadcasting equipment and services which will cover an area of approximately 30,000 feet in Atlantic City's Convention Hall.

Legal Department

NAB Asks for Informal Hearings to Discuss Proposed New Operator Requirements

NAB petitioned the Federal Communications Commission Friday (29) to hold an informal hearing on the Commission's proposal to revise requirements for broadcast operator licenses.

The new plan, outlined by the FCC August 1st, (REPORTS, p. 621) provides for three classes of broadcast operator licenses to replace the one type of license which now permits the technical operation of a broadcasting station.

Stating that numerous comments had been received from its members expressing interest in possible results of the new regulation, the NAB suggested that full consideration should be given four points: "(1) the desirability of assuring the highest possible technical operating standards, (2) the necessity for licensing enough broadcast operators to meet the needs of a constantly and rapidly increasing number of broadcast stations, (3) the necessity of so prescribing the scope of the duties of each class of operators that smaller stations working on limited budgets can conduct their operations on a sound financial basis, and (4) the desirability of protecting to the fullest possible extent the status of operators licensed under the existing Rules."

The comments received, NAB said, "make it clear that while there can be no doubt that the factors mentioned are proper considerations in this matter, there is nevertheless room for divergence of reasoned opinion as to the best method of balancing them and writing Rules which will meet the public interest, convenience, and necessity.

"Therefore it is considered that an open hearing at which various points of view can be fully set forth and discussed among their various proponents and the members of the Federal Communications Commission will be extremely helpful to the Commission in the amendment of its Rules and Regulations in this matter."

Full text of the petition follows:

Before the

FEDERAL COMMUNICATIONS COMMISSION

Washington, D. C.

In the Matter of

Amendment of Section 13.2, Amendment of Section 13.21,
Amendment of Section 13.22, Amendment of Section 13.61

Docket No. 8481

REQUEST OF THE NATIONAL ASSOCIATION OF
BROADCASTERS FOR INFORMAL HEARING

Pursuant to the Notice of Proposed Rule Making issued in the above matter, and Section 1.801 of the Rules of Practice and Procedure of the Federal Communications Commission, the National Association of Broadcasters hereby respectfully petitions the Federal Communications

Commission to hold an informal hearing before taking final action in said matter.

In support of this request NAB submits as follows:

The classification of broadcast operators' licenses, the fixing of the requirements for licenses within any class, and the prescribing of the permissible scope of the duties of any class are problems, the solutions to which require the careful balance of four major considerations: (1) the desirability of assuring the highest possible technical operating standards, (2) the necessity for licensing enough broadcast operators to meet the needs of a constantly and rapidly increasing number of broadcast stations, (3) the necessity of so prescribing the scope of the duties of each class of operators that smaller stations working on limited budgets can conduct their operations on a sound financial basis, and (4) the desirability of protecting to the fullest possible extent the status of operators licensed under the existing Rules.

Since the issuance of the Notice of Proposed Rule Making on August 1, 1947, the National Association of Broadcasters has received numerous communications from member licensees, engineers, station managers, and other interested persons and groups. These communications show that those associated with broadcasting are fully aware of the importance of this matter and have given it serious thought. Further, they make it clear that while there can be no doubt that the factors mentioned are proper considerations in this matter, there is nevertheless room for divergence of reasoned opinion as to the best method of balancing them and writing Rules which will meet the public interest, convenience, and necessity.

Therefore it is considered that an open hearing at which various points of view can be fully set forth and discussed among their various proponents and the members of the Federal Communications Commission will be extremely helpful to the Commission in the amendment of its Rules and Regulations in this matter.

Respectfully submitted,

DON PETTY,
General Counsel,
BRYCE REA, JR.,
*Attorneys for National
Association of Broadcasters.*

Another of Stations Cited in Blue Book, KONO, Receives License Renewal

In a decision released Friday, the FCC granted a renewal of license to KONO, San Antonio, Texas, one of the stations whose applications were set down for hearing on the basis of the Blue Book.

The pertinent portion of the Commission's decision follows:

"From an examination of the licensee's record of program performance, it is clear that Station KONO, over the past several years, has not been rendering a well-rounded and balanced program service. The record does not show that Station KONO has broadcast any regular instructional or other educational programs. Except in rare instances, the station's public service programs have consisted of spot announcements; and the use of the station's facilities for broadcasting programs involving controversial issues of public importance appears to have been considered contrary to good broadcasting policy by the station management, for the reason that such programs might interfere with the station's news and music policy. The licensee's advertising policy has also made impossible the maintenance of a well-balanced program service in the public interest. Not infrequently as many as 8 commercial spot announcements appeared during a 15-minute segment of the station's broadcast day, and there was a period when as much as 94% of the station's time was sponsored. It is evident,

(Continued on next page)

therefore, that the preparation of program schedules had to a large extent been controlled by the availability of commercial spot announcements and the opportunities for financial gain rather than by an effort on the part of the licensee to furnish an over-all program plan which would serve the varied needs and desires of the people of San Antonio and its environs, and a review of the financial position of the station clearly shows that the applicant might well have achieved a satisfactory program balance while at the same time continuing the financial soundness of this broadcast venture.

"2. Although an examination of applicant's composite week, submitted in accordance with Commission request, did seem to indicate a commercialization in excess of that represented in his renewal applications, it appears that applicant's commercial operations were in fact not in excess of such representations, in view of the method by which commercial time was computed. . . . Moreover, a clear trend exists, as is shown by a comparison of the tabulations in paragraph 6 of a review of the spot announcement figures in paragraph 7, toward a removal of advertising excesses and the substitution therefor of a better balance between commercial and sustaining programs, with an increase in live talent programs. A further practice of KONO which we consider showed a lack of awareness of the responsibilities of a broadcast licensee was that of carrying no programs involving discussions upon controversial issues of public importance. While responsibility for this practice must ultimately rest with the licensee, it appears to have been followed because of the views of the station manager upon the subject, as above discussed.

"3. We have given careful consideration to the licensee's proposal for the future operation of Station KONO, as well as his proposed FM station. We are of the opinion that these proposals indicate that the licensee desires and plans to supply a well-rounded and well-balanced program structure which would serve the public interest. We consider that the commitments which these proposals constitute can be relied upon because of the progressively improved programming over the past year of Station KONO, looking toward achievement of the objectives established by Mr. Roth. Moreover, it appears from the licensee's testimony in this proceeding that he has become fully conscious of his public service responsibilities as a broadcast licensee, and that he will insure that the management of his station and all of his staff personnel will adhere to his new program plans. It is our purpose to afford the licensee the opportunity of going forward with those plans."

FCC Devotes Decision to Discussion of Program Policies in Renewal of KMAC License

The FCC released Friday its decision granting a renewal of license to KMAC, operating on 630 kc with 5 kw of power.

The renewal application was originally set down for consolidated hearing with a conflicting application, subsequently dismissed at the request of the applicant.

The single question discussed by the FCC in its opinion was whether the licensee was complying with the Commission's program standards.

Although referring to what it considered excessive commercialism, high profits and lack of local and national discussion programs in the past operation of the station, the opinion concluded to grant the renewal on

the basis of the following statement of the station's future policy:

"As to the station's program policy for the future, the applicant submitted full information which may be summarized as follows: The station's affiliation with the Mutual Broadcasting System will be continued. Public service programs and public service spot announcements will be carried over the station regularly, and, in general, such public service programs will represent an annual average of not less than 5% of the station's total broadcast time.

"Commercial spot announcements will be confined to so-called station break announcements, and those appearing in participating programs will not exceed three within a 14½-minute segment of the broadcast day. Local live talent programs will be developed and broadcast regularly during the daytime and the evening hours. Between the hours of 6:00 p. m. and 11:00 p. m., the station will devote approximately 30% of its time to sustaining programs and 1/3 of this time will be given to local live talent programs. Various shows will be carried with the idea of developing local live talent material in the fields of music, drama and speech. Sustaining programs will consume approximately 30% of the station's time in each broadcast day; and approximately 70% of the station's time will be sponsored.

"A series of educational programs identified with the colleges, universities and various schools in San Antonio will be conducted; and, in cooperation with these educational institutions, regular broadcasts will be conducted, including lectures, conservatory recitals, musicals, sports, dramatics and various scholastic activities.

"In addition, all of the outstanding educational and instructional programs of the Mutual Network System will be carried whenever available. The station will broadcast a complete sports coverage, and sports events of local, sectional and national interest will be broadcast regularly. Sustaining religious programs will be carried each day. The station will provide time for the presentation of public questions of a controversial nature and equal opportunity will be afforded the opposing views upon the issues involved."

WOKO Facility Would Go to Governor Dongan Broadcasting Corp. Under FCC Proposal

The FCC announced Tuesday (26) that it has adopted as a proposed decision its hearing examiner's recommendation that the Governor Dongan Broadcasting Corporation be licensed to operate on the WOKO facility at Albany, New York, 1460 kc., with 5 KW power.

In his conclusions and recommendations the hearing examiner, Jack P. Blume, first said that the grant of the application of The Joseph Henry Broadcasting Co., Inc., a successor to WOKO, would not be in the public interest because the principal stockholder of the applicant was a director of WOKO, was legally responsible for the fraudulent representations as to stock ownership in the WOKO case, and had continuing actual knowledge of the false and fraudulent reports filed with the Commission by WOKO. Blume also referred to the fact that the first document of the applicant filed with the Commission contained a false statement in the form of an exhibit of the text of a resolution adopted by the Board of Directors at a meeting which the records showed had never been held.

Independently of these factors, it was said that the principal stockholder of The Joseph Henry Broadcasting Company was not a resident of Albany, did not intend to become a resident of Albany, showed complete indifference to the community and the proposed operation of the station, expected to leave the entire responsibility to a general manager and his staff, had

(Continued on next page)

not acquainted himself with the Communications Act or any of the Commission's rules and regulations, and had no "concept of service to the listening public in the area."

Van Curler Would Lose. Governor Dongan Broadcasting Corporation was chosen over Van Curler Broadcasting Corporation, the remaining applicant, on the basis of the facts that the former was owned entirely by local residents, most of whom are prominently identified with the community and its civic life, and that "each of the stockholders, through the Stockholders Program Committee, expects to take a direct interest and participation in the formulation of the station's policies and activities in programming." In contrast, it was found that 53 percent of the stock of the Van Curler Corporation was owned by five stockholders residing in New York City who had only a limited knowledge of the community, could participate in the operation of the station to only a limited degree, and none of whom intended to work for the station on a full-time basis.

Blume also recommended that the Governor Dongan Corporation be authorized to operate the present facilities of Station WOKO until such time as it has constructed and placed into operation its 5 KW station. However, the Commission rejected this recommendation and instead extended for one month, from August 31, the temporary authority under which WOKO is now operating.

Engineering Department

U. S. Specifies to ITC Own Requirements For High Frequency Broadcasting

Outstanding event at the International High Frequency Broadcasting Conference, Atlantic City, last week, was the American delegation's submission of U. S. requirements for high frequency broadcasting. The United States listed as her requirements a total of 395 frequency hours per day.

These requirements were submitted on the basis of the following level of operation:

Area	Time-GMT	Program Hours	Frequency	Frequency Hours
<i>Europe</i>				
West and Central Europe	1400-2200	8	3	24
So. Europe & No. Africa.	1600-2200	6	3	18
Balkans	1600-2200	6	3	18
North & West Europe...	1500-2200	7	3	21
General	1600-2200	6	3	18
Total to Europe.....		33	15	99
<i>Middle East & Africa</i>				
Near & Middle East....	1600-2000	4	2	8
South & Central Africa..	1500-2100	6	2	12
Total to Middle East & Africa.....		10	4	20
<i>Latin America</i>				
Spanish.....	2200-0600	8	13	104
Portuguese.....	2200-0300	5	4	20
English.....	2200-0500	7	6	42
General.....	2200-0400	6	4	24
Total to Latin America		26	27	190

(Continued on next page)



WILL CONVENTION WEEK OPEN FOR YOU WITH A

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Confirmation of Hotel Reservations

When you step up to the desk at your hotel to register, be sure that you have written confirmation *with you*. Then you'll be registered speedily, and a busy, profitable, pleasant week will be off to a good start!

It's as important as your railroad ticket!

Area	Time-GMT	Program Hours	Frequency	Frequency Hours
<i>Asia & Pacific</i>				
China/Japan/S. E. Asia..	0900-1500	6	5	30
Philippines/East Indies..	0900-1500	6	4	24
Australia & So. Pacific...	0600-1300	7	2	14
Alaska & Aleutians.....	0300-0900	6	3	18
Total to Asia & Pacific...		25	14	86
<i>Totals</i>				
Europe		33	—	99
Middle East & Africa..		10	—	20
Latin America.....		26	—	190
Asia & Pacific.....		25	—	86
		94	—	395

The following gives the transmitter usage:

A total of 395 transmitter hours distributed among 39 transmitters (the number now in use) gives an overall transmitter utilization of 42% or an average daily use of 10.1 hours per transmitter.

This schedule would require a minimum of 30 transmitters: 19 East Coast to meet the European-African peak, and 11 West Coast to meet Asiatic-Australian peak. Latin American service is provided from both the East and West coasts.

The U. S. proposes to make the following frequency usage:

¶ The peak number of frequencies in use at any one time is 27 (in the Latin-American service).

¶ The total of 395 frequency hours is the equivalent of 16.46 frequencies in full-time use.

¶ The total number of different frequencies used in a day is 40.

¶ In no case are two frequencies in the same band directed to the same area with the same program. Provision is made for one frequency in each of 2 or 3 bands to an area for each program.

¶ The peak number of frequencies in any band in use at a given time is 8 (in 15 mc. band).

¶ Circuits are provided during the evening hours only to all major reception areas to which propagating conditions make possible a successful direct circuit from the United States.

Organizationally, the conference, having prepared its agenda, split itself into four committees and buckled down to the job.

Snag over Priorities. First snag in the Plenary Conference (26) developed over the question of priority in assignment of channels for short, medium and long distance transmission. The French delegation took the stand that internal broadcasting for short range should have top priority. The session finally agreed that, should time permit, the question of priorities could be discussed, but that need for the establishment of standards of good engineering practice was most paramount.

Committee 12, under the direction of Chairman Balth van der Pol of the Netherlands, and with Delegate Moorthy Rao of India, and Dr. Ernest Metzler of Switzerland as vice-chairmen, proceeded to study the technical principles to be established for high frequency broadcasting—in the hope of establishing standards of good engineering practice. Twenty-six nations were represented on this committee. After a short session at which the problem of channel separation was discussed, and in which some countries favored

a 9 kc. separation at the lower frequencies and others supported the present 10 kc. separation, the committee decided that before any conclusions could be drawn it would be necessary to secure additional information on receiver selectivity. The U. S. delegation, aided by industry members, agreed to supply this information before the next meeting.

Transcontinental Television Network Brought Closer by New Co-Axial Links

Impetus was given to the speedy realization of a transcontinental television network when the Commission announced that it had granted blanket authority to AT&T and its subsidiaries to complete the links in the transcontinental co-axial cable route from New York to Los Angeles via Atlanta and Dallas (NAB REPORTS, p. 699 and map, June 16).

The present circuit now has a gap between Augusta and Atlanta. The cable between St. Louis and Memphis will be the first link in the St. Louis-New Orleans co-axial which, when completed, will provide a Chicago to New Orleans co-axial route. These connections will make it possible, in the near future, to have a television "round robin" of New York, Chicago, St. Louis, Memphis, Atlanta, Charlotte, Washington, and back to New York. It is planned to complete this work in 1948.

Broadcast Advertising

Projection of Joske-Type Studies Into Other Retail Fields Considered by NAB Sales Group

Plans for the further development of retail radio advertising were discussed by the Retail Advisory Subcommittee of the NAB Sales Managers Executive Committee, meeting in New York Wednesday (27).

Because of the success of the study of department store use of radio, conducted by the NAB at Joske's of Texas and reported in the book "Radio for Retailers," the committee explored the possibilities of carrying on further research with other types of retailers. Mentioned were such classifications as specialty stores, automotive and appliance dealers, independent and chain grocery and drug stores, banks and other financial institutions, theatres, jewelry stores, florists, real estate dealers, etc.

It was emphasized that retail business is essential to the many new stations entering the field in both AM and FM, particularly the smaller community stations. The committee pointed out that whereas a considerable amount of sales research is being done at the national level by the NAB and by such other organizations as BMB, the networks, Hooper, Nielsen and others, little is being done at the local level. Smaller stations lack personnel and facilities for such studies, and it was felt that they would welcome such a service from their trade association.

NRDGA Contest. Plans also were made to cooperate with the National Retail Dry Goods Association in its
(Continued on next page)

second annual radio contest for retailers, to be held in connection with its annual convention scheduled for next January. Classification of entries, basis for judging and other details were discussed, and will be worked out at a joint meeting with the NRDGA Radio Committee scheduled for September 15 in Atlantic City. The success of the NRDGA's first contest held at its 1947 convention was hailed by the subcommittee as extremely valuable in focusing the attention of retailers on some of the many excellent and successful radio campaigns now being sponsored throughout the country. Many instances were cited where that contest was directly instrumental in new or enlarged retail radio usage. NAB members will be asked to cooperate actively in urging their retail sponsors to enter the contest, after all details have been set.

The subcommittee approved a special distribution of "Radio for Retailers" to universities and colleges teaching courses in advertising. It reviewed and lauded the retail advisory service recently inaugurated by the NAB Department of Broadcast Advertising, with Miss Lee Hart, assistant director, in charge.

Presiding was subcommittee chairman J. Robert Gulick, WGAL, Lancaster, Pa.; attending were Gordon Gray, WIP, Philadelphia, Pa.; William R. Alford, Jr., WSYR, Syracuse, N. Y., and Frank E. Pellegrin, director of Broadcast Advertising, NAB.

Research Department

Receiver Production in July Dropped All Along Line, RMA Reports

Receiver production of all types, AM, FM, and TV, decreased in July. Usual seasonal decline plus many vacation shutdowns in plants caused the drop, RMA said in announcing its monthly tabulation.

Over-all production in July by RMA member-companies dropped to 1,155,456 as compared to June's total of 1,213,142 although the July figures covered a five-week period, including two days in June and one in August.

Television receiver production in July of 10,007 was slightly below the record of 11,484 sets produced in June but well above the total of any other month reported this year. July's television receiver output was classified as follows: 5,546 radio table models, 2,591 radio consoles, 1,862 radio phonograph combination consoles, and 8 television converters.

FM-AM receivers produced by RMA member-companies in July totalled 70,649, as follows: 14,176 table models, 485 consoles, 55,987 radio-phonograph combination consoles, and 1 table model radio-phonograph combination. July's FM-AM output was below that of 76,624 such sets in June as might be expected with the decline in overall set production.

So far this year RMA set manufacturers have produced more than a half-million AM-FM and FM receivers—the July total bringing the 7 months' aggregate to 516,212.

Total radio set production by RMA member-companies for the seven months of 1947 through July was 9,766,100.

Following is the monthly breakdown of FM, television, and all radio set production this year:

Month	FM-AM	Television	All Sets
January (five weeks).....	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks).....	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
July (five weeks).....	70,649	10,007	1,155,456
Totals	516,212	56,396	9,766,100

Public Interest Programming

Program Presented Over Rockford Station Combines Public Interest With Sponsorship

A sponsor, a station and a local Radio Council have combined forces in Rockford, Ill., in an excellent effort to provide daily program fare which is both in the public interest *and* commercial.

The 15-minute program, Monday through Friday, over WROK, in good commercial time, is sponsored by the Illinois Electric and Gas Company, and provides a voice for the various interests of the community to tell the rest of the people in the area about the work and projects of the respective civic groups and organizations.

To insure top-grade local production, and to make the programs as effective as possible, the Radio Council maintains a radio workshop to assist in writing, preparing and producing programs which are interesting and informative.

The sponsor pays for the time and turns it over to the Council. Commercials are usually institutional or educational, but the sponsor relinquishes all commercial copy when the type of individual program does not lend itself to commercials.

The Rockford Radio Council is composed of about 100 civic, religious and educational groups.

New Red Cross Transcribed Dramatic Series Available to Stations

Stations desiring to schedule the Red Cross' new dramatic series, "In Your Name," may obtain transcriptions through local Red Cross Chapters, national headquarters of the organization announced last week. Programs, featuring top radio and motion picture personalities, are tentatively scheduled for release beginning the week of October 12.

The series will include twenty-six 15-minute dramatized stories based on official facts from Red Cross files, and format will follow the pattern of the popular "You Were There" dramas, carried by more than 300 stations recently.

Story themes will revolve around services to humanity offered by the Red Cross "In Your Name." Dramas will run 13:30, with a full minute allowed

(Continued on next page)

for stations to tie in local Red Cross messages. Musical background is provided on disc for use when no local announcement is scheduled.

To be transcribed in Hollywood by NBC, the programs will be shipped direct to stations that book the series through their local Red Cross Chapters. Transcription credits will be included on each disc, eliminating local credits by stations.

Radio Materials for "Employ the Physically Handicapped" Week Available at Vets Adm.

Coordination of radio coverage of "National Employ The Physically Handicapped" Week, to be set this year October 5-11 by presidential proclamation, will again be in the hands of Radio Division, Veterans Administration Public Relations, Washington, D. C., Charles Dillon, Chief of the Division, has announced.

Network arrangements will be made from Washington, and by Donald Weiss, VA radio liaison in New York City, and by Wallace Ruggles, who performs similar duties for the Veterans Administration in Los Angeles. The 13 VA Branch Offices will coordinate regional and local broadcasts for NEPH Week.

Dillon explained that the VA had been asked to undertake this job by the Interagency Committee for NEPH Week, with other interested Government agencies and private organizations undertaking other phases of the campaign.

Radio coverage for the seven-day campaign has the approval of the Advertising Council on a non-allocated basis.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 8-14, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a person-to-person expression of international good will." 1. Stress

the urgent need for food in Europe now and during the coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical food situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food and higher calorie content, than the individual can purchase any other way. (a) For \$10 CARE guarantees delivery of its 21½-pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For \$4 CARE delivers (1) a package containing 25 pounds of flour or (2) a package containing 10 pounds of lard. These meet two of the most acute food shortages in Europe today. 4. Point out how simple it is to order a CARE food package: (a) Just send \$10 to "CARE," New York, for a package containing 21½ pounds of food, or \$4 for either 10 pounds of lard or 25 pounds of flour. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual or group you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian post-man." You will receive a signed receipt upon delivery. (Fact Sheet No. 39)

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing, feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have

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long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-A)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled for the week beginning Tuesday, September 2. They are subject to change.

Tuesday, September 2

At Oakland, California

(Before Commissioner Hyde, Supervisor's Assembly Room, Alameda County Court House, 10:00 A. M.)

NEW—C. Thomas Patten, Oakland, Calif.—C. P., 1010 kc., 10 KW, daytime.

Thursday, September 4

At Pittsburg, California

(Before Commissioner Hyde, Council Room, City Hall, 10:00 A. M.)

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P., DA, 990 kc., 1 KW, unlimited.

Further Hearing

At Washington, D. C.

(10:00 A. M.)

NEW—James A. Noe, New Orleans, La.—C. P. to change power and frequency, etc.; 1060 kc., 5 KW night, 50 KW day, unlimited DA-night and day.

NEW—Deep South Broadcasting Corp., New Orleans, La.—C. P., 1060 kc., 5 KW night, 50 KW day, unlimited DA-night and day.

Intervenor: KYW, Westinghouse Radio Stations, Inc., Philadelphia, Pennsylvania

NAB Convention—Atlantic City—Sept. 15-18

FCC ACTIONS

GENERAL

"Statistics of Communications Industry for 1945" Now Available

Copies of "Statistics of the Communications Industry in the United States for the Year Ended December 31, 1945," are now available from the Superintendent of Documents, Government Printing Office, Washington 25, D. C., for 50 cents each. This annual publication by the Federal Communications Commission contains financial and operating data relating to communication carriers and standard broadcast stations subject to the Communications Act.

AMPLITUDE MODULATION

AM—Docket Cases

1460 KC.

The Commission today announced adoption of its **Proposed Decision** a Hearing Examiner's recommendation looking toward granting the application of the **Governor Dongan Broadcasting Corp.** (BP-6124; Docket 8440), for a construction permit for a new standard broadcast station at **Albany, N. Y.**, to operate with 5 KW power on 1460 kc., unlimited time, which is the frequency to be relinquished by **Station WOKO** in the same city pursuant to the Commission's denial of renewal of license to that station.

At the same time the Commission concurred in its Examiner's recommendation proposing to deny the mutually exclusive applications of **Van Curler Broadcasting Corp.** (BP-4395; Docket 7173), and **The Joseph Henry Broadcasting Co., Inc.** (BP-6123; Docket 8439), for the same facilities; also an additional application of **The Joseph Henry Broadcasting Co., Inc.** (BL-2485; Docket 8441), for a license to operate the present facilities of **WOKO**.

The proposed grant would be conditioned to the Governor Dongan Broadcasting Corp., filing within 60 days, and approval of an application for modification of a construction permit incorporating the nighttime directional antenna system proposed by **The Joseph Henry Broadcasting Co.** and the selection and approval of a site which would enable it to give complete coverage to the city of Albany.

By separate order, the Commission extended for one month from August 31 the temporary authority under which **WOKO** is operating.

1240 KC.

Also adopted **Decision and Order** (B-360), granting renewal of license for station **KMAC, San Antonio**, (1240 kc., 250 watts, unlimited time), (BR-411; docket 7866).

1400 KC.

The Commission announces adoption of a **Decision and Order** (B-358) granting renewal of license of station **KONO, San Antonio, Texas**, (1400 kc., 250 watts, unlimited time), (BR-414; docket 7862), and granting a construction permit to establish a new Class B FM station in San Antonio (BPH-1038; docket 7968). The proposed FM station to be operated upon a frequency which will be assigned at a later date, with effective radiated power of 48 KW, antenna height of 410 feet above average terrain, subject to approval of transmitter site and antenna structure by CAA.

AM—New CP's Granted

990 KC.

The Litchfield County Radio Corp., Torrington, Conn.—Granted CP for a new station to operate on 990 kc., 1 KW, daytime; engineering conditions. (BP-5448)

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1230 KC.

Quincy Broadcasting Corp., Quincy, Fla.—Granted CP for a new station; 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5530)

1240 KC.

Elk River Broadcasters, Fayetteville, Tenn.—Granted CP for a new station; 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5954)

1370 KC.

Thomas G. Harris, Individually and as Trustee for Coleman Gay, et al., Austin, Texas—Granted CP for a new station; 1370 kc., 1 KW, daytime only; engineering conditions. (BP-4355)

1400 KC.

Electronic Enterprises, Inc., San Juan, P. R.—Granted CP for a new station; 1400 kc., 250 watts, unlimited time. (BP-6051)

1450 KC.

Holland Broadcasting Co., Holland, Mich.—Granted petition requesting the Commission reconsider its action in designating its application for hearing, and the said application was ordered removed from the hearing docket and granted for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5379; Docket 7895)

1490 KC.

The Torrington Broadcasting Co., Inc., Torrington, Conn.—Adopted an Order granting application (BP-4154; Docket 6895) for a new station to operate on 1490 kc., 250 watts, unlimited time.

AM—Licenses for New Stations Granted**690 KC.**

KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Granted license for new station; 690 kc., 10 KW, unlimited. (BL-2450)

730 KC.

WDIA—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted license for new station; 730 kc., 250 watts, daytime, and for change in studio location locally. (BL-2491)

780 KC.

KSPI—Stillwater Pub. Co., Stillwater, Okla.—Granted license for new station; 780 kc., 250 watts, daytime. (BL-2529)

810 KC.

WKBC—Wilkes Broadcasting Co., North Wilkesboro, N. C.—Granted license for new station; 810 kc., 1 KW, daytime. (BL-2540)

860 KC.

WDMG—Downing Musgrove, Douglas, Ga.—Granted license for new station; 860 kc., 1 KW, daytime. (BL-2355)

870 KC.

WGTL—Fred H. Whitley, Kannapolis, N. C.—Granted license for new station; 870 kc., 1 KW, daytime. (BL-2495)

1090 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted license for new station; 1090 kc., 1 KW, daytime, and for change of studio location. (BL-2395)

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Granted license for new station; 1090 kc., 250 watts, daytime, and for change in studio location locally. (BL-2484)

1110 KC.

WSLA—Hammond Broadcasting Co., Hammond, La.—Granted license for new station; 1110 kc., 250 watts, daytime, and to specify studio location. (BL-2409)

1230 KC.

KGON—John H. Fitzgibbon, Ray Jarman and Temple V. Elhusen, Oregon City, Ore.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2538)

KDIX—Dickinson Radio Assn., Dickinson, N. Dak.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2457)

KXLO—Capital Broadcasting Co., E. of Lewistown, Mont.—Granted license for new station; 1230 kc., 250 watts, unlimited time; and to specify studio location. (BL-2499)

WMNT—McMinnville Broadcasting Inc., McMinnville, Tenn.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2475)

WAZF—B. J. Barrier, Jr., H. T. Barrier and N. P. Holmes, Yazoo City, Miss.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2493)

1240 KC.

WRTA—Thompson Broadcasting Co., Altoona, Pa.—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2512)

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2541)

1280 KC.

KWHI—Tom S. Whitehead, Brenham, Texas—Granted license for new station; 1280 kc., 1 KW, day. (BL-2439)

1340 KC.

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Granted license for new station; 1340 kc., 250 watts, unlimited. (BL-2503)

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Granted license for new station; 1340 kc., 250 watts, unlimited time, and for change of studio location. (BL-2508)

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.—Granted license for new station; 1350 kc., 1 KW-DA, unlimited time, and for change of studio location. (BL-2510)

1370 KC.

KEEN—United Broadcasting Co., San Jose, Calif.—Granted license for new station; 1370 kc., 1 KW-DA, unlimited time. (BL-2526)

1390 KC.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Granted license for new station; 1390 kc., 1 KW-DA, unlimited time, and to specify studio location. (BL-2506)

1400 KC.

KGFN—'49er Broadcasting Co., Grass Valley, Calif.—Granted license for new station to operate on 1400 kc., 250 watts, unlimited time. (BL-2513)

WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.—Granted license for new station; 1400 kc., 250 watts, unlimited time, and for change in studio location. (BL-2531)

1420 KC.

KTJS—T. J. Shriner, Hobart, Okla.—Granted license for new station; 1420 kc., 250 watts, daytime. (BL-2519)

1450 KC.

KSGM—The Douze Co., Ste. Genevieve, Mo.—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2542)

1470 KC.

WMMW—Silver City Crystal Co., Meriden, Conn.—Granted license for new station; 1470 kc., 1 KW, daytime, and for change of studio location. (BL-2487)

(Continued on next page)

1490 KC.

WL CX—Bernae Radio, Inc., LaCrosse, Wis.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2516)

KVOW—J. C. Rothwell, Littlefield, Tex.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2496)

KMHK—Mitchell Broadcasting Assn., Mitchell, S. Dak.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2548)

KOCO—B. Loring Schmidt, West Salem, Ore.—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2549)

1600 KC.

WBAT—Marion Radio Corp., Marion, Ind.—Granted license for new station; 1600 kc., 500 watts, daytime, and to specify studio location. (BL-2511)

AM—License Renewals and Extensions

The following stations were granted renewal of licenses for the period ending August 1, 1950:

KTFS—Texarkana, Tex.; WDEF, Chattanooga; KRE, Berkeley, Calif.; KEBE, Jacksonville, Tex.

WABW-FM—Associated Broadcasters, Inc., Indianapolis, Ind.—Extended on a temporary basis, to Dec. 1, 1947, license for FM station, pending study of accounting information received under Sec. 308 (b) of the Act.

AM—Designated for Hearing

860 KC.

The Four States Broadcasting Co., Inc., Hagerstown, Md.—Designated for hearing application for a new station to operate on 860 kc., 1 KW, daytime only. (BP-5641)

960 KC.

Mt. Pleasant Broadcasting Co., Mt. Pleasant, Tex.; R. G. LeTourneau, Longview, Tex.—Designated for consolidated hearing the applications of Mt. Pleasant Broadcasting Co. (BP-5439) for a new station, 960 kc., 1 KW, daytime only, and application of R. G. LeTourneau (BP-6195), 960 kc., 5 KW, daytime only.

990 KC.

Redlands Broadcasting Co., Redlands, Calif.—Designated for hearing application for a new station to operate on 990 kc., 250 watts, daytime only (BP-6099), in a consolidated proceeding with application of Francisco Rental Co., Victorville, Calif. (docket 8153) and Riverside Broadcasting Co., Riverside, Calif. (docket 8154); and further ordered that station KFVB, Los Angeles, be made a party to the proceeding.

1340 KC.

O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, Crawfordsville, Ind. (a partnership)—Designated for hearing application for a new station to operate on 1340 kc., 100 watts, unlimited time. (BP-6172), in a consolidated proceeding with application of Wabash Broadcasting Co., Inc. (docket 8447)

1400 KC.

Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Designated for hearing application for a new station to operate on 1400 kc., 250 watts, unlimited time (BP-5819), and ordered station KREO, Indo, Calif., be made a party to the proceeding.

Utah Valley Radio Broadcasting Co., American Fork, Utah; Springville Radio Co., Springville, Utah—Designated for hearing in a consolidated proceeding the application of Utah Valley Radio Broadcasting Co. (BP-6009) and application of Springville Radio Co. (BP-6210), both requesting new stations on 1400 kc., 250 watts, unlimited time.

The St. Andrew Bay Broadcasting Co., Panama City, Fla.; Bay County Broadcasting Co., Panama City, Fla.—Desig-

nated for consolidated hearing applications or St. Andrew Bay (BP-6170) and Bay County (BP-6254), both requesting new stations on 1400 kc., 250 watts, unlimited time.

1450 KC.

Ari-Ne-Mex Broadcasting Corp., Clayton, N. M.—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5879)

1600 KC.

West Allis Broadcasting Co., West Allis, Wis.—Designated for hearing application for a new station (BP-5800), 1600 kc., 1 KW, daytime only, and made the Department of Public Safety of the State of Illinois, licensee of the networks operated by the Illinois State Police, a party to the proceeding.

AM—Modifications of CP's Granted

WREN—WREN Broadcasting Co., Inc., Topeka, Kans.—Granted modification of CP to specify new nighttime directional antenna to meet conditions of grant; (BMP-2906), engineering conditions, and dismissed as moot petition of WTMA, Charleston, S. C., requesting a rehearing of the order of the Commission dated April 28, 1947, granting conditionally application of WREN (BP-3625).

KHMO—The Courier-Post Pub. Co., Hannibal, Mo.—Granted modification of construction permit to change transmitter location of KHMO. (BMP-2733)

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Granted modification of construction permit to change directional antenna pattern for the daytime operation only, and make changes in transmitting equipment; engineering conditions. (BMP-2918)

KPUG—Bellingham Broadcasters, Bellingham, Wash.—Granted modification of construction permit to change transmitter location and specify studio location. (BMP-2930)

WINZ—Hollywood Broadcasting Co., Hollywood, Fla.—Granted modification of construction permit to operate same directional antenna (approved for night time) for day time operation also (DA-1) and change transmitter site. (BMP-2490)

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Granted modification of construction permit to change transmitter location. (BMP-2951)

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Granted modification of construction permit to change type of transmitter and make changes in vertical antenna and mount FM antenna on AM tower. (BMP-3019)

WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass.—Granted modification of construction permit for approval of antenna and transmitter location, and to specify studio location the same as transmitter location. (BMP-2776)

WROL—Stuart Broadcasting Co., Knoxville, Tenn.—Granted modification of construction permit for extension of completion date to 12-8-47. (BMP-3034)

WMUY—Peninsular Broadcasting Corp., Coral Gables, Fla.—Granted modification of construction permit to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-2956)

WBMD—Key Broadcasting Corp., Baltimore, Md.—Granted modification of construction permit for approval of antenna and transmitter location, and to specify studio location. (BMP-2880)

KOJM—North Montana Broadcasting Co., Harve, Mont.—Granted modification of construction permit for extension of completion date to 2-17-48. (BMP-3031)

KSPI—Stillwater Pub. Co., Stillwater, Okla.—Granted modification of construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (BMP-2868)

WNEL—Juan Piza, San Juan, P. R.—Granted modification of construction permit for extension of completion date to 9-21-47. (BMP-3032)

(Continued on next page)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted modification of construction permit for extension of completion date to 11-16-47. (BMP-3042)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted modification of construction permit for extension of completion date to 11-16-47. (BMP-3043)

WROB—Bob McRaney, Sr., West Point, Miss.—Granted modification of construction permit for approval of antenna and transmitter location and to specify studio location same as transmitter location. (BMP-2816)

WVCH—James M. Tisdale, Chester, Pa.—Granted modification of construction permit to make changes in transmitting equipment, and for approval of antenna and transmitter location. (BMP-2893)

WGGG—Alachua County Broadcasting Co., Gainesville, Fla.—Granted modification of construction permit to make changes in vertical antenna and specify studio location. (BMP-2919)

WPFB—Paul F. Braden, Middletown, Ohio—Granted modification of construction permit to change type of transmitter, and for approval of antenna, transmitter and studio location. (BMP-3022)

WENA—Ramon Agudo, Bayamen, P. R.—Granted modification of construction permit to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2867)

KREL—Tri-Cities Broadcasting Co., Goose Creek, Tex.—Granted modification of construction permit to change type of transmitter, make changes in directional antenna, and specify studio location. (BMP-2852)

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted modification of construction permit for extension of commencement and completion dates to 10-1-47 and 4-1-48, respectively. (BMP-3014)

KFXM—Lee Broadcasting Co., San Bernardino, Calif.—Granted modification of construction permit for extension of completion date to 12-13-47. (BMP-3021)

KVNI—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted modification of construction permit to change type of transmitter. (BMP-3020)

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Granted modification of construction permit to change name of permittee to South Shore Broadcasting Co., and to specify studio location. (BMP-3008)

WSB—Atlanta Journal Co., Atlanta, Ga.—Granted modification of construction permit for extension of completion date to 11-2-47. (BMP-3009)

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Granted modification of construction permit for extension of completion date to 2-17-48. (BMP-3013)

KERS—Elko Service Co., Elko, Nev.—Granted modification of construction permit for extension of completion date to 12-21-47. (BMP-3010)

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of construction permit for extension of completion date to 12-7-47. (BMP-3024)

WHFB—Palladium Pub. Co., Benton Harbor, Mich.—Granted modification of construction permit for extension of completion date to 10-25-47. (BMP-3025)

AM—Miscellaneous Actions

Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Granted petition requesting reinstatement of its application as amended by an amendment specifying the frequency 1300 kc., 1 KW, unlimited time. (BP-5683)

KUBA—Peach Bowl Broadcasters, Yuba City, Calif.—Adopted an order granting petition requesting reconsideration of Commission's action in designating its application (BMP-2642) for hearing, and asking for a grant thereof on the basis of a verified engineering amendment filed with petition; and the Commission accepted said amendment, removed application from the hearing docket and granted modification of CP specifying an antenna fulfilling the requirements.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted CP to increase power from 250 watts to 5 KW, change time of operation from day to unlimited, and install DA for day and night use (DA-2), operating on 1130 kc.; engineering conditions (BP-5438), and dismissed as moot joint petition of KYOR and KHUB requesting leave to amend their respective applications, remove from hearing docket, reconsider and grant.

WNGO—West Ky. Broadcasting Co. (Assignor); West Ky. Broadcasting Co., Inc. (Assignee), Mayfield, Ky. (H. M. Suthard and P. M. Mullins, a partnership)—Granted consent to assignment of license of station WNGO from a partnership to a corporation, whereby Mullins, the retiring partner of the partnership will receive \$25,000 cash, and Suthard will receive 260 shares of voting stock of the assignee (par value \$26,000). (BAL-624)

WNYC—City of New York Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authority for a period of 6 months from Sept. 2, 1947, for operation of station between 6 a. m. EST, to local sunrise at New York, and from local sunset at Minneapolis, to 10 p. m. EST, DA-N. (BSSA-165)

KSOO—Sioux Falls Broadcast Assn., Sioux Falls, So. Dak.—Adopted Opinion and Order denying petitions of KSOO for rehearing directed against the Commission's action in granting without hearing application of Big Sioux Broadcasting Co. (BP-4734), and application of Midcontinent Broadcasting Co. (KELO), (BP-5643).

The Patriot Co., Harrisburg, Pa.—Granted petition for leave to amend its application (BP-4091; Doc. 6884), so as to specify a new transmitter site, etc.

Deep South Broadcasting Corp., New Orleans, La.—The Commission on its own motion continued without date, until further order of the Commission, the further consolidated hearing presently scheduled for Sept. 4, on these applications.

Deep South Broadcasting Corp., New Orleans, La.; WNOE, James A. Noe, New Orleans, La.—The Commission on its own motion continued without date, until further order of the Commission, the further consolidated hearing presently scheduled for Sept. 4, on these applications.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Ia.—Granted petition insofar as it requests leave to amend its application (BP-5984; Doc. S309), so as to specify a revised directional array.

WMPS—WMPS, Inc., Memphis, Tenn.—Granted petition for leave to intervene in the hearing on application of WHBQ, Memphis, Tenn. (Doc. S047)

Seminole Broadcasting Co., Seminole, Okla.—Granted petition for leave to amend its application (BP-6086; Doc. S462) so as to specify 500 watts instead of 250 watts power, etc. The amendment was accepted and application removed from the hearing docket.

Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Denied petition insofar as it requests reopening of the record in the consolidated proceeding in Dockets 7053, 7054 and 7312. Granted petition insofar as it requests additional time within which to file exceptions to the proposed decision, and the time was extended to and including Sept. 8, 1947.

Platte Valley Broadcasting Corp., Scottsbluff, Neb.—Granted petition for leave to amend its application so as to specify 500 watts instead of 1 KW (BP-5714; Docket S484).

Fannin County Broadcasting Co., Bonham, Texas—Granted petition for leave to amend its application (BP-5720; Doc. S478) so as to substitute 250 watts power instead of 1 KW, etc. The amendment was accepted and application removed from the hearing docket.

KCOL—The Northern Colo. Broadcasting Co. (Assignor), Northern Colo. Broadcasting Co., a corporation (Assignee), Fort Collins, Colo.—Granted consent to assignment of license of station KCOL from a partnership to a corporation. No money involved. (BAL-625)

(Continued on next page)

WJJM—James J. Murray (Assignor), Ida Murray and Martha Murray, Executrices under the Will of James J. Murray (Assignees), Lewisburg, Tenn.—Granted consent to assignment of CP of station WJJM from James J. Murray to Ida and Martha Murray, Executrices under the Will of James J. Murray. No money involved. (BAL-626)

KPBX—WCPZ Broadcasting Co., a partnership (Assignor), KPBX Broadcasting Co., a newly organized Texas Corp. (Assignee), Beaumont, Texas—Granted consent to assignment of license of station KPBX from WCBZ Broadcasting Co., a partnership, to KPBX Broadcasting Co., a corporation. (No money involved). (BAL-631)

WFIN—Findlay Radio Co., Findlay, Ohio—Granted CP to install a new antenna and mount FM antenna on top of AM tower. (BP-5314)

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Granted modification of license to change name of licensee to WCAR, Inc. (BML-1268)

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Granted license to cover CP which authorized installation of DA for night use, increase in power to 5 KW, installation of new transmitter and move transmitter location. (BL-2514)

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Granted license to cover CP covering installation of new transmitter. (BL-2502)

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted license covering alternate main transmitter to be operated on 1230 kc., 250 watts. (BL-2501)

KWLK—Twin City Broadcasting Corp., Lougview, Wash.—Granted license covering changes in vertical antenna and mounting FM antenna on top AM tower. (BL-2539)

WIBM—WIBM, Inc., Jackson, Mich.—Granted CP to install a new vertical antenna and mount FM antenna on AM tower, and to change transmitter location. (BP-6083)

WBSR—Escambia Broadcasting Co., Pensacola, Fla.—Granted CP to install new vertical antenna. (BP-6125)

WBAB—Press-Union Pub. Co., Atlantic City, N. J.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6038)

KGKL—KGKL, Inc., San Angelo, Texas—Granted license covering change in frequency to 960 kc., increase in power to 1 KW-DA, 5 KW-LS, installation of new transmitter and DA-night, and change in transmitter location. (BL-2507)

KXO—Valradio, Inc., El Centre, Calif.—Granted license covering installation of new transmitter, new vertical antenna and ground system, and change in transmitter and studio locations. (BL-2547)

WNOC—Norwich Broadcasting Co., Norwich, Conn.—Granted license covering installation of new transmitter. (BL-2533)

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Granted license for increase in power to 50 KW, install new transmitter and DA for day and night use. (BL-2563)

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Granted license for increase in power to 1 KW-LS, 500 watts night, new transmitter, DA-night and change in transmitter site. (BL-2505)

AM—Applications Accepted for Filing

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Authority to determine operating power by direct measurement of antenna power.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Admin. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, as modified, which authorized a new standard broadcast station) to make changes in directional antenna.

560 KC.

NEW—Dowlander Broadcasting Co., Dothan, Ala. (R. A. Dowling, Jr., and Owens Fitzgerald Alexander, a partnership)—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 700 to 560 kc. and change studio location.

570 KC.

WVMI—Radio Associates, Biloxi, Miss. (James H. McKee, Odes E. Robinson and G. E. Holmes, a partnership)—Modification of construction permit (BP-5801, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

580 KC.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—License to cover construction permits (B3-P-5301) and (B3-P-5311), which authorized to make changes in directional antenna and mount FM antenna on top of center tower and increase power and install new transmitter, respectively, and authority to determine operating power by direct measurement of antenna power.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss.—License to cover construction permit (B3-P-3755, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

710 KC.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of license to cover construction permit (B5-P-4065, as modified in part, which authorized increase in power, installation of new transmitter and changes in directional antenna for night use only) for 50 KW day and 10 KW night, employing transmitter and directional antenna for night, specified in construction permit.

WGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B3-P-3733, as modified, which authorized change in frequency, increase in power, change type of transmitter, install directional antenna for day and night use and change transmitter location) for extension of completion date.

730 KC.

KWGB—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair)—Modification of construction permit (BP-5797, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

740 KC.

WVLN—Olney Broadcasting Co., Olney, Ill.—Modification of construction permit (BP-5717, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

830 KC.

Southern California Broadcasting Co., Pasadena, Calif. (Marshall S. Neal, Paul Buhlig, E. T. Foley and Edwin Earl)—Construction permit to change frequency from 1430 to 830 kc., increase power from 1 to 5 KW, install new transmitter and antenna, and move transmitter from 924 N. Vista Avenue, San Gabriel, California, to $\frac{3}{4}$ mile E. of Garfield Avenue and $\frac{1}{3}$ mile N. of Third St., Monterey Park, Calif. Amended to change power from 5 KW to 50 KW, changes in antenna and ground system; change type transmitter and change transmitter location from $\frac{3}{4}$ mile E. of Garfield Avenue, and $\frac{1}{3}$ mile N. of Third Street, Monterey Park, California to near Sunset and Francisquito Avenues, West Covina, California.

860 KC.

WNEL—Juan Piza, San Juan, P. R.—License to cover construction permit (BP-3740, as modified), which author-

(Continued on next page)

ized change in frequency and installation of directional antenna for day and night use and authority to determine operating power by direct measurement of antenna power.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex. (Wilbur C. Fouts)—Special service authorization to operate from regular sign-off time to 11:00 p. m., CST, on various evenings from September 19, 1947, through November 21, 1947, as specified in Form 317, on 860 kc., 500 watts power.

870 KC.

WFLO—Colonial Broadcasting Co., Farmville, Va. (Mrs. Carla Burnham Keys)—License to cover construction permit (B2-P-5338, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

920 KC.

KTLW—Texas City Broadcasting Service, Texas City, Texas (J. G. Long)—Modification of construction permit (BP-5860, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

NEW—Summer County Broadcasting Co., Gallatin, Tenn. (P. O. % Mr. C. B. Cage)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

930 KC.

NEW—Yolo Broadcasting Co., Woodland, Calif. (T. E. Brown and Neal Chalmers, a partnership)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW and daytime hours of operation.

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power.

950 KC.

NEW—Joseph Solimene, Boston, Mass. (P. O. Suite 301, 110 State St.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 to 5 KW and change type transmitter.

NEW—Leaf-Chronicle Co., near Clarksville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1140 to 950 kc.

960 KC.

KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.—Modification of construction permit (BP-5674, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

NEW—Rossmoyne Corporation, Lemoyne, Pa.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 940 to 960 kc.

WSBT—The South Bend Tribune, South Bend, Ind.—License to cover construction permit (B4-P-4294, as modified), which authorized increase in power, installation of new transmitter and changes in directional antenna and authority to determine operating power by direct measurement of antenna power.

990 KC.

KTRM—KTRM, Inc., Beaumont, Tex.—Modification of license to change hours of operation from daytime to unlimited and change power from 250 watts day to 250 watts day and night.

1020 KC.

WCIL—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul F. McRoy, John H. Searing and Ann E. Searing)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Voluntary acquisition of control of permittee corporation from John L. Kaiser to Keith Werner (750 shares of common stock, 30%).

WZIP—Northern Kentucky Airwaves Corp., Covington, Ky.—Modification of construction permit (B2-P-4522, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

1060 KC.

NEW—Deep South Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1060 kc., 10 KW night, 50 KW day, directional antenna day and night and unlimited hours of operation. Amended to change power from 10 KW night, 50 KW day to 5 KW night, 50 KW day and change directional antenna nighttime pattern (DA-2).

WNOE—James A. Noe, New Orleans, La.—Construction permit to change frequency from 1450 to 1060 kc., change power from 50 KW day and night to 50 KW day and 25 KW night, install new transmitter and directional antenna for day and night use and change transmitter location from approximately 2 miles Northeast of Ama, Louisiana, to southeast of the City of New Orleans, Louisiana. Amended to change power from 25 KW night, 50 KW day to 5 KW night, 50 KW day, using directional antenna for both day and night and change transmitter location from southeast of the City of New Orleans, Louisiana, to approximately 7 miles southeast of center of City of New Orleans, La.

1070 KC.

WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (BP-5031, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to make changes in transmitting equipment and to change studio location.

1090 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Authority to determine operating power by direct measurement of antenna power.

1150 KC.

NEW—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re officers, directors and stockholders.

1210 KC.

WADE—Anson Radio and Broadcasting Co., Wadesboro, N. C.—License to cover construction permit (B3-P-5411, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1230 KC.

WHOL—Allentown Broadcasting Corp., Allentown, Pa.—Modification of construction permit (B2-P-4374, which authorized a new standard broadcast station) for approval of antenna and transmitter location and specify studio location.

NEW—Hilding V. Foreen, Merrill, Wis.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Amended to change name of applicant from Hilding V. Foreen to Lakeland Broadcasting Corporation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-P-5553, which authorized a new standard broadcast station) to change frequency from 1220 to 1230 kc., change hours of operation from daytime to unlimited, change power from 250 watts day to 250 watts day and night, and for approval of antenna and transmitter location.

(Continued on next page)

WQUA—Moline Broadcasting Corp., Moline, Ill.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

1240 KC.

KUCD—Stuttgart Broadcasting Corp., Stuttgart, Ark.—Modification of construction permit (BP-5842, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Construction permit to install new transmitter.

WGBB—Harry H. Carman, Freeport, N. Y.—License to cover construction permit (B1-P-4388) which authorized installation of new vertical antenna with (FM antenna mounted on top) and ground system and authority to determine operating power by direct measurement of antenna power.

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Voluntary assignment of construction permit to Sullivan County Broadcasting Corporation.

WJMC—WJMC, Inc., Rice Lake, Wis.—License to cover construction permit (B4-P-5240) which authorized installation of new vertical antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

1250 KC.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Modification of construction permit (B4-P-4112, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter and studio location) for extension of completion date.

KPAC—Port Arthur College, Port Arthur, Tex.—Modification of construction permit (B3-P-5125, which authorized increase in power, install new transmitter and change transmitter location) for extension of completion date.

1270 KC.

KIOX—Bay City Broadcasting Co., Bay City, Tex. (a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr.)—License to cover construction permit (B3-P-4012, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WNAM—Neeah-Menasha Broadcasting Co., Neeah, Wisconsin—Construction permit to mount FM antenna on AM tower.

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna night time pattern, using non-directional for daytime; change type transmitter and change studio location.

1290 KC.

KFRB—Alaska Broadcasting Co., Fairbanks, Alaska (William J. Wagner)—Modification of construction permit (BP-5901, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—License to cover construction permit (B3-P-5104, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit (B5-P-3908, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date. Amended to change type of transmitter.

1320 KC.

XXLW—Saint Louis County Broadcasting Co., Clayton, Mo.—License to cover construction permit (BP-6159) which authorized installation of new transmitter.

1340 KC.

WKOZ—Kosciusko Broadcasting Co., Kosciusko, Miss. (James W. Arendale, Sr. and Cy N. Bahakel, a partnership)—Modification of construction permit (BP-6066, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KTXL—Westex Broadcasting Co., Texas City, Tex. (Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, Travis E. Baker and Armistead D. Rust)—Modification of construction permit (B3-P-4437, as modified, which authorized a new standard broadcast station) to make change in vertical antenna.

KIBH—Alaska Broadcasting Co., Seward, Alaska (William J. Wagner)—Modification of construction permit (BP-5902, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

KCRA—Central Valleys Broadcasting Co., Sacramento, Calif. (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Authority to determine operating power by direct measurement of antenna power.

WKGK—East Tennessee Broadcasting Co., Knoxville, Tenn. (Clarence Beaman, Jr.)—Modification of construction permit (B3-P-4127, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and to change name of permittee from Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Company to Clarence Beaman, Jr., tr/as WKGK Broadcasting Company.

WINX—WINX Broadcasting Co., Washington, D. C.—Construction permit to install new main transmitter, and install synchronous amplifiers at near Garden City, Arlington, Va., and Rock Creek Park, Montgomery County, Md., to be operated with main transmitter on 1340 kc., 250 watts power.

1370 KC.

NEW—American Pacific Radio Broadcasting Co., Redlands, Calif. (limited partnership)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts. Directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night (DA-1) and to change transmitter location from San Bernardino County, Calif., to 1.16 miles northeast of city of Corona, Calif., and change studio location from Colton and Wabash streets, Redlands, Calif., to: to be determined. Corona, Calif.

1380 KC.

KHON—Aloha Broadcasting Co., Inc., Honolulu, T. H.—License to cover construction permit (BP-5624) which authorized to change frequency, increase power and install new transmitter and authority to determine operating power by direct measurement of antenna power.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) to mount FM antenna on tower which is located on property site of AM directional antenna.

1390 KC.

NEW—Wharton County Broadcasting Co., El Campo, Tex. (Louis Thurmond Lulp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 500 watts and daytime hours of operation. Amended to change type of transmitter.

1400 KC.

KSPA—Town Talk Broadcasting Co., Santa Paula, Calif. (Robert W. LeMond, F. Clifton Jones and Clarence E. (Continued on next page)

Fisher, a partnership)—Modification of construction permit (BP-5806, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

NEW—Northeast Georgia Broadcasting Co., Gainesville, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location from: to be determined, Gainesville, Ga., to: Alta-vista Drive, 1 mile west of business center of Gainesville, Ga.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—Authority to determine operating power by direct measurement of antenna power.

WSAU—The Journal Company (Milwaukee Journal), Wausau, Wis.—Modification of construction permit (B4-P-5519, which authorized installation of new vertical antenna with FM antenna on top, and change in transmitter location) to make changes in vertical antenna.

KSIM—Sikeston Community Broadcasting Co., Sikeston, Mo.—Modification of construction permit (BP-5664, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

1420 KC.

KWBB—The Wichita Beacon Broadcasting Co., Wichita, Kans. (Louis Levand, Max Levand, John Levand)—Modification of construction permit (B4-P-3963, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

NEW—Wilson Radio Company, Wilson, N. C. (H. W. Anderson, Joel Lawhon, C. E. Leeper, N. V. Pieler, and W. T. Williams, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1420 kc.; power from 250 watts to 1 KW daytime only; hours of operation from unlimited to daytime and change type of transmitter.

1450 KC.

KLIK—Balboa Radio Corporation, San Diego, Calif.—Construction permit to change frequency from 740 to 550 kc., change hours of operation from daytime to unlimited time, increase power from 5 KW day to 5 KW day and night, make changes in directional antenna, for day and night use and change transmitter location from 0.4 mile east of the intersection of Hubble and Hancock streets, San Diego, Calif., to approximately .8 mile east of El Camino de Rio, San Diego, Calif. Amended to change frequency from 550 to 1450 kc.; power from 5 KW to 250 watts; change type of transmitter; changes in antenna from directional for day and night use to vertical antenna; change transmitter location from approximately .8 mile east of El Camino de Rio, San Diego, Calif., to Spreckels Building, 121 Broadway, San Diego, Calif., and change studio location from: to be determined, San Diego, Calif., to: Imig Manor, 2223 El Cajon Blvd., San Diego, Calif. (contingent on grant of KFMB to change frequency).

NEW—Blue Valley Broadcasting Co., Beatrice, Nebr. (P. O. 112½ North Sixth Street, P. O. Box 567)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

NEW—Hanover Broadcasters, Hanover, Penna. (John D. Bare and Philip A. Rohrbaugh, a partnership) (P. O. 30 West Middle St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—License to cover construction permit (BP-6042) which authorized to install new transmitter and authority to determine operating power by direct measurement of antenna power.

WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Modification of construction permit (B3-P-4344, which au-

thorized installation of new vertical antenna and mount FM antenna on top and change transmitter location) for extension of completion date.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—License to use old main transmitter (composite) at 16th Street West and Jackson Avenue, Huntington, W. Va. (present location of main transmitter) to be used for auxiliary purposes with power of 250 watts.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-P-3036, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, change in transmitter location, and mount FM antenna on AM tower) to make changes in directional antenna, and for extension of completion date.

NEW—Governor Dougan Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, using directional antenna for day and night and unlimited hours of operation. Amended re stockholders.

1470 KC.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-2717, which authorized installation of directional antenna for night use and increase in power) to install new transmitter, make changes in directional antenna and mount FM antenna on #4 tower, change transmitter location from Peoria and Pekin to south of Groveland, Illinois, and change studio location.

KDFN—Donald Lewis Hathway, Casper, Wyo.—Modification of construction permit (BP-5911, which authorized to install new transmitter) for extension of completion date.

1480 KC.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Construction permit to change frequency from 1490 to 1480 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts unlimited time to 1 KW unlimited time and install new transmitter and directional antenna for night use. Amended to change frequency from 1360 to 1480 kc., power from 1 to 5 KW; change type transmitter, change directional antenna pattern and ground system; change transmitter location from "G" Street Grade, approximately 1¼ miles north by east of Merced, California, to Township 32, Merced, California.

NEW—Frederick Broadcasting Co., Frederick, Md. (Paul Leroy Romsburg) (P. O. 120 W. Patrick St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and unlimited hours of operation employing directional antenna.

1490 KC.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Modification of construction permit (B3-P-5455, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlet)—License to cover construction permit (B3-P-4548, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Authority to determine operating power by direct measurement of antenna power.

NEW—Colorado City Broadcasting Co., Colorado City, Tex. (J. B. Mahon, Eldon B. Mahon, and W. W. Whipkey, a partnership) (P. O. Box 693, Colorado City, Texas)—Construction permit for a new standard broadcast station to be

(Continued on next page)

operated on 1490 kc., power of 250 watts and unlimited hours of operation (contingent upon KBST being granted change of facilities).

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—License to cover construction permit (B2-P-5119, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1540 KC.

KDRU—Texhoma Broadcasting Co., Durant, Okla.—Modification of construction permit (B3-P-5112, which authorized a new standard broadcast station) for extension of commencement and completion date.

1560 KC.

KBOO—Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, W. N. Furey and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5503, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location. Amended to make changes in antenna and ground system.

1580 KC.

NEW—The Gate City Co., Keokuk, Iowa—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1100 to 1580 kc., power from 250 watts to 1 KW; change type of transmitter, change transmitter location and change studio location.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—Modification of construction permit (B2-P-3834, as modified, which authorized to make changes in directional antenna for night use and make changes in ground system) for extension of completion date.

KTIL—Tillamook Broadcasting Co., Inc., West of Tillamook, Ore.—License to cover construction permit (B5-P-5381, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—A. M. Respondck, Cuero, Tex. (P. O. Yorktown, Tex.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation.

AM—Applications Tendered for Filing

740 KC.

NEW—Southland Broadcasting Co., Long Beach, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW and daytime hours of operation with directional antenna.

790 KC.

KVLU—Lubbock County Broadcasting Co., Lubbock, Tex. (G. H. Nelson, Wendell Mayes and C. C. Woodson)—Modification of construction permit to increase power from 1 KW day and night to 1 KW night, 5 KW day on 790 kc.

800 KC.

NEW—North Plains Broadcasting Corp., Dumas, Tex.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

880 KC.

NEW—South Bay Broadcasting Co., Hermosa Beach, Calif. (H. M. McCollum)—Construction permit for a new

standard broadcast station to be operated on 880 kc., power of 250 watts and daytime hours of operation.

970 KC.

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Consent to transfer of control to Yetta Pollack as executrix of the estate of Albert H. Pollack, deceased.

990 KC.

NEW—William M. Gleiss, Sparta, Wis.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

1210 KC.

NEW—Panola Broadcasting Co., Carthage, Tex. (a partnership consisting of Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts daytime hours of operation.

1230 KC.

WFTC—Jonas Weiland, Kinston, N. C.—Consent to assignment of license to WFTC Broadcasting Company, Inc.

1240 KC.

NEW—St. Cloud Broadcasting Co., St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1340 KC.

NEW—San Joaquin Broadcasters, Las Vegas, Nevada (R. K. Wittenburg and R. L. Stoddard, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Arthur D. Smith, Jr., Winchester, Tenn.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1420 KC.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Modification of construction permit to change frequency from 1590 to 1420 kc., using 1 KW power and daytime hours of operation.

1450 KC.

NEW—Plains Broadcast Company, Inc., Clovis, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

WWOK—Drohlich Brothers, Flint, Mich. (Albert S. Drohlich and Robert A. Drohlich)—Consent to voluntary assignment of license to Cooperative Radio Company.

1490 KC.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Consent to transfer of control from James K. Edmundson, Charlotte Edmundson, Frank R. Knutti and Elaine Knutti, to Clarence L. Menser.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Consent to transfer of control to Wabash Broadcasting Company, Incorporated.

NEW—William Howard Cole, Philadelphia, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich.—(Gail D. Griner & Alden M. Cooper, a partnership) Consent to assignment of license to James Gerity, Jr.

(Continued on next page)

AM—Application Returned

WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—Modification of construction permit (B3-P-4307, which authorized to change frequency, increase power and install new transmitter) for extension of completion date. Returned 8-21-47 application incomplete.

AM—Application Dismissed

Coast Counties Broadcasters, Salinas, Calif. (Ralph S. Bowdle and Billy Jack E. Burgess, a partnership) (P. O. 968 Page Street, San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 1341 kc., power of 250 watts and unlimited hours of operation. Contingent upon KHUB being granted a change of frequency. Dismissed 8-1-47, KHUB dismissed.

FREQUENCY MODULATION

FM—Docket Case

The Commission announces adoption of a **Decision and Order** (B-358) granting renewal of license of station KONO, San Antonio, Texas (1400 kc., 250 watts, unlimited time), (BR-414; Docket 7862), and granting a construction permit to establish a new **Class B FM station** in San Antonio (BPH-1038; Docket 7968). The proposed FM station to be operated upon a frequency which will be assigned at a later date, with effective radiated power of 48 KW, antenna height of 410 feet above average terrain, subject to approval of transmitter site and antenna structure by CAA.

FM—Conditional Grants

Cardinal Broadcasting Co., Palo Alto, Calif.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. Proposed Channel #249, 97.7 mc. (BPH-1321)

Redlands Broadcasting Co., Redlands, Calif.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. Proposed Channel #280, 103.9 mc. (BPH-1268)

Tropical Broadcasting Co., Miami, Fla.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #275, 102.9 mc. (BPH-1256)

The Gate City Co., Keokuk, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, deleting Channel 253 from Carthage, Ill., and assigning it to Keokuk. (BPH-1297). 98.5 mc.

Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and deleted Channel 259 from Iowa City and assigned it to Muscatine. (BPH-1319). 99.7 mc.

Air Waves, Inc., Baton Rouge, La.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #266, 101.1 mc. (BPH-1323)

Cimco Broadcasting Co., Cincinnati, Ohio—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #282, 104.3 mc. (BPH-1243)

Southern Va. Broadcasting Corp., Crewe, Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed Channel #284, 104.7 mc. (BPH-1318)

On the Air, Inc., E. St. Louis, Ill.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. Proposed assignment: #273, 102.5 mc. (BPH-1296)

Robert P. O'Bannon, Corydon, Ind.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. Proposed Channel #221, 92.1 mc. (BPH-1306)

Contra Costa Broadcasting Co., Richmond, Calif.—Authorized conditional grant for Class B station, subject to further review and approval of engineering conditions. Proposed Channel #283, 104.5 mc., in lieu of previously authorized Class B station. (BMPH-669)

FM—Construction Permits Granted

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

James R. Doss, r., Tuscaloosa, Ala.—Class B; Channel: 101.3 mc. (No. 267); 3.2 KW; 250 feet. (BPH-486)

KSEQ—Tulare-Kings Counties Radio Associates, Fresno, Calif.—Class B; Channel: 99.5 mc. (No. 258); 3.2 KW; 325 feet. (BPH-859)

KSNU—McClatchy Broadcasting Co., Modesto, Calif.—Class B; Channel: 103.3 mc. (No. 277); 3.4 KW; 305 feet. (BPH-671)

WLAG-FM—La Grange Broadcasting Co., La Grange, Ga.—Class B; Channel: 104.1 mc. (No. 281); 5.1 KW; 375 feet. (BPH-762)

KROS-FM—Clinton Broadcasting Corp., Clinton, Iowa—Class B; Channel: 96.1 mc. (No. 241); 10 KW; 430 feet. (BPH-1145)

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Class A; Channel: 98.3 mc. (No. 252); 500 watts; 340 ft. (BPH-1022).

WWOL-FM—Greater Erie Broadcasting Co., Buffalo, N. Y.—Class B; Channel: 104.1 mc. (No. 281); 20 KW; 250 feet. (BPH-1177)

Donald W. Reynolds, Okmulgee, Okla.—Class A; Channel: 93.5 mc. (No. 228); 410 watts; 135 feet. (BPH-1141)

WLEU Broadcasting Corp., Erie, Pa.—Class B; Channel: 97.9 mc. (No. 250); 20 KW; 500 feet. (BPH-834)

Pottsville Broadcasting Co., Pottsville, Pa.—Class B; Channel: 101.9 mc. (No. 270); 2.8 KW; 650 feet. (BPH-1084)

Crosley Broadcasting Corp., Columbus, Ohio—Class B; Channel: 96.3 mc. (No. 242); 17 KW; 535 feet. (BPH-274)

Neenah-Manasha Broadcasting Co., Neenah, Wis.—Class B; Channel: 98.5 mc. (No. 253); 9.4 KW; 300 feet. (BPH-1155)

The following were authorized construction permits in lieu of previous conditions:

WRRN-FM—Nied and Stevens, Inc., Warren, Ohio—Class B; Channel: 107.9 mc.; 3.2 KW; 300 feet. (BMPH-294)

WTHT-FM—The Hartford Times, Inc., Hartford, Conn.—Class B; Channel: 106.1 mc. (No. 291); 5.6 KW; 800 feet. (BPH-233)

WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Class B; Channel: 96.1 mc. (No. 241); 16.5 KW; 500 feet. (BPH-1281)

WSBF—South Bend Tribune, South Bend, Ind.—Class B; Channel: 101.3 mc. (No. 267); 20 KW; 500 feet. (BPH-1118)

WEXL-FM—Royal Oak Broadcasting Co., Royal Oak, Mich.—Class B; Channel: 104.3 mc. (No. 282); 18 KW; 380 feet. (BMPH-416)

WCCU-FM—Twin City Broadcasting Co., Inc., Lewiston, Me.—Class B; Channel: 93.9 mc. (No. 230); 13 KW; 250 feet. (BPH-1011)

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Class B; Channel: 102.7 mc. (No. 274); 3.5 KW; 985 feet. (BMPH-485)

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WATG—Beer & Koehl, near Ashland, Ohio—Class B; Channel: 101.3 mc. (No. 267); 10.2 KW, 380 feet. (BMPH-550)

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Class B; Channel; 97.5 mc. (No. 248); 2.8 W; 550 feet. (BMPH-521)

KTSA-FM—Sunshine Broadcasting Co., San Antonio, Tex.—Class B; Channel: 104.1 mc. (No. 281); 250 KW; 440 feet. (BPH-537)

FM—Construction Permits Cancelled

Rouge Valley Broadcasting Co., Ashland, Ore.—Authorized cancellation of construction permit and dismissed application (BPH-1030), because of permittee's inability to proceed with construction.

L. B. Wilson, Inc., Cincinnati, Ohio—Authorized cancellation of construction permit for Class B station, and dismissed application (BPH-234), because of combination of circumstances over which permittee states it has no control, makes it unwise to incur outlays for an FM installation and operation over a considerable period on a non-sustaining basis.

FM—Proposed Frequency Assignments Approved

(In Lieu of Previous Assignments)

Laredo, Tex.—Laredo Broadcasting Co., 96.5 mc. (Channel 243).

Council Bluffs, Iowa—KSWI-FM—Nonpareil Broadcasting Co., 6.19 mc. (Channel 241).

FM—License Extensions

WCAU-FM—Phila. Record Co., Philadelphia, Pa.—Present authority to operate station was further extended upon a temporary basis for a period of 90 days, pending further study and consideration of the application.

W2XWE—WOKO, Inc., Albany, N. Y.—Granted extension of special temporary authority for a period of 30 days from August 31, to operate Facsimile station W2XWE, to run concurrently with that of station WOKO (Comr. Durr voting "No").

FM—Modifications of CP's Granted

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of construction permit for extension of completion date to 12-6-47. (DMPH-613)

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted modification of construction permit for extension of completion date to 10-1-47. (BMPH-616)

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Granted modification of construction permit for extension of commencement and completion dates to 9-16-47 and 12-16-47. (BMPH-617)

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.—Granted modification of construction permit for extension of completion date to 12-1-47. (BMPH-639)

WBML-FM—Middle Georgia Broadcasting Co., Macon, Ga.—Granted modification of construction permit for extension of completion date to 2-21-48. (BPMH-632)

WSYR-FM—Cent. N. Y. Broadcasting Corp., Syracuse, N. Y.—Granted modification of construction permit for extension of completion date to 11-5-47. (BMPH-643)

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Granted modification of construction permit for extension of completion date to 9-19-47. (BMPH-641)

WWCF—Wm. C. Forrest, Greenfield, Wisc.—Granted modification of construction permit for extension of completion date to 12-23-47. (BMPH-636)

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Granted modification of construction permit for extension of completion date to 10-12-47. (BMPH-504)

WGNC-FM—F. C. Todd, Gastonia, N. C.—Granted modification of construction permit for extension of completion date to 10-31-47. (BMPH-623)

WHP-FM—WHP, Inc., Harrisburg, Pa.—Granted modification of construction permit for extension of completion date to 11-26-47. (BMPH-618)

WWNY-FM—The Brockway Co., Watertown, N. Y.—Granted modification of construction permit for extension of commencement date to 7-3-47 and completion date to 11-3-47, respectively. (BMPH-635)

WGNB—WHN, Inc., Chicago, Ill.—Granted modification of construction permit for extension of completion date to 11-1-47. (BMPH-637)

FM—Miscellaneous Actions

Stephen Detzer, Hermosa Beach, Calif.—Designated for hearing in the consolidated proceeding for new Class A stations in Los Angeles, Detzer's application (BPH-1333).

WCLT—The Advocate Printing Co., near Newark, Ohio—Granted license for new FM station; Channel 262, 100.3 mc.; 8.5 KW. (BLH-74)

The WAVE Publications, Vernon, Calif.—Granted petition to accept late appearance in re its application for FM station (BPH-1273, docket 8442).

Everett Broadcasting Co., Inc., Everett, Wash.; Seattle Broadcasting Co., Seattle, Wash.—Granted petitions to dismiss without prejudice their applications for FM stations (BHP-842; docket 8289) and (BPH-858; docket 8290).

FM—Applications Accepted for Filing

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Modification of construction permit (B4-PH-972 as modified) which authorized a new FM broadcast station for extension of completion date.

WHAU-FM—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-PH-478) which authorized a new FM broadcast station for extension of completion date.

KOAD—World Publishing Co., Omaha, Nebr.—Modification of construction permit (B4-PH-140 as modified) which authorized a new FM broadcast station for extension of completion date.

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-PH-879 which authorized a new FM broadcast station) for extension of completion date.

WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.—Modification of construction permit (B3-PH-760 which authorized a new FM broadcast station) for extension of completion date.

WTMJ-FM—The Journal Co., Milwaukee, Wisc. (The Milwaukee Journal)—Modification of construction permit (B4-PH-792 as modified) which authorized changes in FM broadcast station for extension of completion date.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wisc.—Modification of construction permit (B4-PH-908, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WBKN-FM—WKBN Broadcasting Corp., Youngstown, Ohio—Modification of construction permit (B2-PH-372 which authorized a new FM broadcast station) for extension of completion date.

KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Penna.—Modification of construction permit (B2-PH-1104) which authorized changes in FM broadcast station, for extension of completion date.

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WSIX-FM—WSIX Broadcasting Station, Nashville, Tenn. (Jack N. Draughon and Louis R. Draughon)—Modification of construction permit (B3-PH-474 which authorized a new FM broadcast station) for extension of completion date.

KYFM—Express Publishing Co., San Antonio, Tex.—Modification of construction permit (B3-PH-871 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WTRN—Times Publishing Company of Wichita Falls, Wichita Falls, Tex.—Modification of construction permit (B3-PH-204, as modified, which authorized a new FM broadcast station) for extension of completion date.

WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-PH-495) which authorized a new FM broadcast station for extension of completion date.

WHTN-FM—Greater Huntington Radio Corp., Huntington, W. Va.—Modification of construction permit (B2-PH-886 which authorized a new FM broadcast station) for extension of completion date.

KTML—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-317 which authorized a new FM broadcast station) for extension of completion date.

KLIK-FM—Balboa Radio Corp., San Diego, Calif.—Modification of construction permit (B5-PH-1054 which authorized a new FM broadcast station) to specify transmitter site at top of Mt. Soledad, La Jolla, Calif.; change antenna height above average terrain to 768 feet; specify type of transmitter as Fed. Tel. & Radio Corp. FMTB 3000, maximum 3 KW and antenna system.

WBIG—The Colony Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-982 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WLET—R. G. Le Tourneau, Toccoa, Ga.—Modification of construction permit (B3-PH-862, as modified, which authorized a new FM broadcast station) for extension of completion date.

WEBQ-FM—Harrisburg Broadcasting Co., Harrisburg, Ill.—Modification of construction permit (B4-PH-396, which authorized a new FM broadcast station) for extension of completion date.

WHBF-FM—Rock Island Broadcasting Co., Rock Island, Ill.—Modification of construction permit (B4-PH-138 which authorized a new FM broadcast station) for extension of completion date.

KOIN-FM—KOIN, Inc., Portland, Ore.—Modification of construction permit (B5-PH-345, as modified), which authorized a new FM broadcast station for extension of completion date.

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, as modified), which authorized changes in FM broadcast station for extension of completion date.

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, as modified), which authorized changes in FM broadcast station to change type of transmitter, change transmitter site, ERP to 66 KW and make changes in antenna system.

KLTI—R. G. LeTourneau, Longview, Texas—Modification of construction permit (B3-PH-987, as modified), which authorized a new FM broadcast station for extension of completion date.

WDBJ-FM—Times World Corp., Roanoke, Va.—Modification of construction permit (B2-PH-388, which authorized a new FM broadcast station) for extension of completion date.

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, as modified), which authorized a new FM broadcast station to change type of transmitter ERP to 17.2 KW, antenna

height above average terrain to 468.75 feet; transmitter site to "on a hill, 2.5 miles north of Wheeling, West Virginia, and make changes in antenna system.

WMOH-FM—The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Modification of construction permit (B2-PH-498, as modified), which authorized a new FM broadcast station to change type of transmitter.

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275, as modified, which authorized a new FM broadcast station) for extension of completion date.

KWIL-FM—Central Willamette Broadcasting Co., Albany, Oregon—Modification of construction permit (B5-PH-930, which authorized a new FM broadcast station) for extension of completion date.

WIBX-FM—WIBX, Inc., Utica, N. Y.—Modification of construction permit (B1-PH-213, which authorized a new FM broadcast station) for extension of completion date.

WHPE-FM—High Point Enterprises, Inc., High Point, N. C.—Modification of construction permit (B3-PH-734, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 48.9 KW.

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-PH-824, which authorized a new FM broadcast station) for extension of completion date.

KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-893, which authorized a new FM broadcast station) for extension of completion date.

WDWS-FM—The Champaign News-Gazette, Inc., Champaign, Ill.—Modification of construction permit (B4-PH-364, as modified), which authorized a new FM broadcast station to change transmitter site, effective radiated power to 25.5 KW; antenna height above average terrain to 427 feet and make changes in antenna system and change commencement and completion dates.

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PH-162, as modified), which authorized a new FM broadcast station for extension of completion date.

WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-PH-296, as modified, which authorized a new FM broadcast station) for extension of completion date.

WJLB-FM—Booth Radio Stations, Inc., Detroit Mich.—Modification of construction permit (B2-PH-20, as modified, which authorized a new FM broadcast station) for extension of completion date.

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—License to cover construction permit (B1-PH-630, as modified), which authorized a new FM broadcast station.

WHDH-FM—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit (B1-PH-142), which authorized a new FM broadcast station for extension of commencement and completion dates.

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.—Modification of construction permit (B2-PH-191, as modified, which authorized a new FM broadcast station) for extension of completion date.

WMFR-FM—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-PH-359, as modified), which authorized a new FM broadcast station to change commencement and completion dates.

WSTU-FM—The Valley Broadcasting Co., Steubenville, Ohio—License to cover construction permit (B2-PH-357, as modified), which authorized a new FM broadcast station.

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Modification of construction permit (B3-PH-465, as modified), which authorized a new FM broadcast station for extension of completion date.

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KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—Modification of construction permit (B5-PH-278, as modified), which authorized a new FM broadcast station for extension of completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Modification of construction permit (B1-PH-406, as modified), which authorized a new FM broadcast station for extension of completion date.

WVWX—The Passaic Daily News, Paterson, N. J.—Modification of construction permit (B1-PH-340, which authorized a new FM broadcast station) for extension of completion date.

WRWR-FM—Champlain Valley Broadcasting Corp., Albany, N. Y.—Modification of construction permit (B1-PH-1075, which authorized a new FM broadcast station), to change effective radiated power to 5.3 KW, make changes in antenna system and change commencement and completion dates.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349 as modified which authorized a new FM broadcast station) for extension of completion date.

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-PH-462 as modified) which authorized a new FM broadcast station for extension of completion date.

WTAX-FM—WTAX, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-690 which authorized a new FM broadcast station) for extension of completion date.

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Modification of construction permit (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date.

WSPR-FM—WSPR, Inc., Springfield, Mass.—Modification of construction permit (B1-PH-925 which authorized a new FM broadcast station) to change transmitter site, type of transmitter, make changes in antenna system and change commencement and completion dates.

WCNB—News-Examiner Co., Connersville, Ind.—Modification of construction permit (B4-PH-404 as modified) which authorized a new FM broadcast station for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-PH-517, as modified) which authorized a new FM broadcast station for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville S. C.—Modification of construction permit (B3-PH-517, as modified) which authorized a new FM broadcast station to change effective radiated power to 78.6 KW, make changes in antenna system and change commencement and completion dates.

WLEE-FM—Thomas Garland Tinsley, Jr., Richmond, Va.—Voluntary assignment of construction permit (B2-PH-911, which authorized a new FM broadcast station) to Lee Broadcasting Corporation.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347 as modified) which authorized a new FM broadcast station for extension of completion date.

KIDO-FM—KIDO, Inc., Boise, Idaho—Modification of construction permit (B5-PH-371 as modified) which authorized a new FM broadcast station for extension of completion date.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717 as modified) which authorized a new FM broadcast station for extension of completion date.

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-PH-256 which authorized a new FM broadcast station) for extension of completion date.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961 as modified) which authorized a new FM broadcast station for extension of completion date.

WMOT—WWSW, Inc., Pittsburgh, Penna.—Construction permit to specify type of transmitter as GE BT-4A, maximum 10 KW, and specify antenna system.

Channel #239

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347 which authorized new FM broadcast station) to change frequency to channel 239, 95.7 mc., type of transmitter and change commencement and completion date, and change type of station to Class B. ERP to 9.8 KW.

Channel #245

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Construction permit for a new broadcast station (Class B) to be operated on frequency in the 100 mc. band and ERP of 20 KW. Amended to change frequency from "In the 100 mc. band" to Channel #245, 96.9 mc.

Channel #248

NEW—Crosley Broadcasting Corp., Dayton, Ohio (P. O. Crosley Square, 9th and Elm Streets, Cincinnati 2, Ohio)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 248, 97.5 mc. ERP of 20 KW.

Channel #257

NEW—WLOX Broadcasting Co., Biloxi, Miss. (P. O. Hotel Buena Vista, Biloxi, Miss.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 257, 99.3 mc. ERP of 1 KW.

Channel #264

WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul F. McRoy, John H. Searing, Ann E. Searing)—Modification of construction permit (B4-PH-605 as modified) which authorized a new FM broadcast station to change frequency to Channel #264, 100.7 mc., type of transmitter, effective radiated power to 6.9 KW, make changes in antenna system and change completion date.

Channel #278

WCAR-FM—WCAR, Inc., Pontiac, Mich.—Modification of construction permit (B2-PH-538, as modified) which authorized a new FM broadcast station to change frequency from Channel 278, 103.5 mc. to Channel 234, 94.7 mc.

FM—Application Tendered for Filing

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Consent to transfer of 109 shares of stock held by John F. Galvin, Sr., in permittee corporation to John F. Galvin, Jr.

TELEVISION

TV—New Commercial CP's Granted

The Elm City Broadcasting Corp., New Haven, Conn.—Granted construction permit for a new television station: Channel: 82-88 mc. (No. 6); 1.82 KW visual power; .957 KW aural; 510 feet. (BPCT-188)

WDEL, Inc., Wilmington, Del.—Granted petition for reinstatement and grant of application for new community television station; Channel: 174-180 mc. (No. 7); 1 KW visual power; .5 KW aural; 281 feet antenna. (BPCT-113)

(Continued on next page)

TV—New Experimental Relay CP Granted

W3XMR—The A. S. Abell Co., area, Baltimore, Md.—Granted construction permit and license for new experimental television relay station. (BLVD-100 and BPVD-216).

TV—Applications Accepted for Filing

NEW—Earle C. Anthony, Inc., Los Angeles and neighboring counties (P. O. 141 North Vermont Ave. (Zone 4), Los Angeles, Calif.)—Construction permit for a new experimental television relay broadcast station to be operated on frequencies between 6800 and 7050 mc., power of 0.1 watt, emission A5 and unlimited in accordance with Sections 4.131(b) and 4.163 hours of operation.

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PCT-24 for new commercial television broadcast station) for extension of completion date.

W10XLW—Radio Corporation of America, to be used within the Continental U. S.—Modification of construction permit (BPVB-170, which authorized construction of new experimental television relay broadcast station) for extension of completion date.

KGO-TV—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-PCT-158, for new commercial television broadcast station) for extension of completion date.

NEW—Empire Coil Co., Inc., Avon, Conn. (P. O. 238 Huguenot St., % Mr. Herbert Mayer, New Rochell, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., power of visual 5 KW (peak), aural 2.5 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

University of Houston, Houston, Texas—Granted CP for a new station; Channel, 97.1 mc. (No. 219); 9.6 KW; 250 feet. (BPED-54)

Providence Bible Institute, Providence, R. I.—Granted modification of CP to extend completion of construction date from Sept. 1, 1947 to Feb. 1, 1948. (BMPED-71)

WLAZ—Mich. State College, E. Lansing, Mich.—Granted modification of CP to make changes in antenna system. (BMPED-75)

Applications Accepted for Filing

Remote Pickup

NEW—Penn-Allen Broadcasting Co., area of Lehigh County, Pa.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 35 watts and emission special for FM hours of operation in accordance with Section 4.403.

NEW—Billings Broadcasting Co., area of Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown) (P. O. 1½ miles west of Billings on Laurel Road)—Construction permit for a new remote pickup broadcast station to be operated on 33.74 mc., power of 10 watts and A3 emission.

WDON—Commodore Broadcasting, Inc., Springfield, Ill.—License to cover construction permit (BPRE-467) for new remote pickup broadcast station.

Noncommercial Educational

KCVN—College of the Pacific, Stockton, Calif.—Modification of construction permit (B5-PED-47 as modified) which authorized a new noncommercial broadcast station to make changes in antenna system.

KSUI—The State University of Iowa, Iowa City, Iowa—License to cover construction permit (B4-PED-28 as modified) which authorized a new non-commercial educational broadcast station.

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, as modified) which authorized a new noncommercial educational broadcast station) for extension of completion date.

WDTR—The Board of Education of the City of Detroit, Mich.—Modification of construction permit (B2PED-34 as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

KOKU—State University of Oklahoma, Norman, Okla.—Modification of construction permit (B3-PED-41, as modified) which authorized a new noncommercial educational broadcast station) for extension of completion date.

Developmental

NEW—WINX Broadcasting Co., Washington, D. C. (P. O. 5th and Eye Streets, N. W., Washington, D. C.)—Construction permit for a new developmental broadcast station to be operated on 936 mc., emission A-O and special for FM, power of 20 watts and unlimited in accordance with Section 4.363 hours of operation.

Federal Trade Commission Actions

Stipulations

Chief Oil Co.—The Commission accepted from R. A. Davis, trading as Chief Oil Co., Raton, New Mexico, a stipulation to discontinue representations that "Big Chief Paint Mixing Oil" is a "double-purpose oil"; that it serves the same purpose as, or is as efficacious as, linseed oil and turpentine in the mixing of white lead, ready-mixed house, roof or barn paints; or that it is an acceptable substitute for either or both when used for that purpose. (7631)

Craft Remnant Co.—An agreement to discontinue certain advertising representations in connection with the sale of quilt pieces has been executed by Everett D. Biddle, William Kelley, Roy P. Biddle and L. Lee Farris, partners trading as Craft Remnant Co., Bloomington, Ill., and approved by the Commission. (7635)

Jepson Electric Water Heater Co.—The Commission approved a stipulation in which Louis C. Jepson, trading as Jepson Electric Water Heater Co., 8310 Greenwood Ave., Seattle, Wash., agrees to stop misrepresenting the time it takes Jepson Side-Arm Electric Water Heaters to heat water. He also promises to cease representing that his 230-volt electric water heaters require no special wiring. (7637)

Lee Specialty Co.—Lee Ratner, trading as Lee Specialty Co., 1616 North Ogden Ave., Chicago, entered into a stipulation with the Commission to discontinue certain advertising representations in connection with the sale of a "Midget Adding Machine." (7632)

Milkmaid, Inc.—The Commission approved amendment of a 1943 stipulation with respect to representations concerning "Milkmaid" cosmetics sold by Milkmaid, Inc., 647 Fifth Ave., New York, and Lorr Laboratories, 200 Godwin Ave., Paterson, N. J. (03100)

(Continued on next page)

Morris Laboratories Co., Inc.—The Commission approved a stipulation in which Morris Laboratories Co., Inc., 114 East 27th St., New York, agreed to stop representing through use of the word "Laboratories" in its corporate name or otherwise, that it maintains, owns, operates or controls a laboratory equipped for the compounding and testing of products or for research in connection therewith when such is not the fact. The corporation is engaged in the sale of meat curing and seasoning compounds, spices, binders, aromatic chemicals, essential oils and vitamins. (7633)

Northern Fur Coat Manufacturing Co., Inc.—The Commission accepted from Northern Fur Coat Manufacturing Co., Inc., 20 North 4th St., Minneapolis, and its president, Morris Selcer, an agreement to cease representing that the corporation is a manufacturing furrier or using the word "Manufacturing" as part of its corporate name unless in direct connection with such a representation or the corporate name, and with equal conspicuousness, it is clearly explained that the corporation is a wholesale dealer in fur garments as well as a manufacturer of certain of such articles. (7634)

Stone Ridge Turkey Farm—Alphonse LaRoche, trading as Stone Ridge Turkey Farm, Crookston, Minn., entered into a stipulation with the Commission to discontinue cer-

tain advertising representations with respect to the therapeutic properties of a medicinal preparation for poultry designated "Worturkchic." (7636)

Cease and Desist Orders

Lusterman, Seldis Co.—Isidore Lusterman and Edward E. Seldis, copartners trading as Lusterman, Seldis Co., 5 West 36th St., New York, have been ordered by the Commission to disclose the rayon content of umbrellas the covers of which contain such material. (5443)

Publishers Service Co., Inc., 75 West St., New York, has been served by the Federal Trade Commission with an order to stop representing that a participant's opportunities of winning a puzzle contest are greater than is actually the fact. The Commission found that the company uses a sales plan involving puzzle contests as a means of inducing the purchase of books and publications. (5357)

The Spartan Co.—Ronald Gage Davis, trading as The Spartan Co., 1428 West 28th St., Minneapolis, and Dorothy LeFold, 1498 Merchandise Mart, Chicago, have been ordered by the Commission to stop representing falsely that they manufacture the merchandise sold by them. (5414)

C-DAY IS THE 15TH!

The NAB Convention this year will be the biggest and
best ever

NEW, SPECIAL ACTIVITIES . . .

for the

STATION MANAGER . . .

PROGRAM DIRECTOR . . .

ENGINEER . . .

SALESMAN . . .

Down-to-earth, practical, shirt-sleeve sessions to help every broadcaster. You can have many of your operational questions answered by top broadcasters in these specialized fields . . .
And you can get a quick, overall picture of what's new in the industry.

PLAN TO ATTEND . . .

ATTEND TO PLAN



ATLANTIC CITY—SEPTEMBER 15-18, 1947



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 36, September 8, 1947

25th Convention Plans Take Final Form

Final Details of 25th Annual NAB Meeting Nearing Completion As Opening Approaches

With the addition of Robert R. Wason, chairman of the board of the National Association of Manufacturers, to the agenda as a featured speaker, arrangements are virtually complete for the 25th Annual NAB Convention in Atlantic City from September 15 to 18.

Mr. Wason's address will be heard Tuesday afternoon, September 16, at a session presented by the Association of Women Broadcasters. It will follow the luncheon meeting at which Admiral W. H. P. Blandy, U. S. N., Commander in Chief, Atlantic Fleet, is to greet the Convention delegates.

Pre-convention activity will begin on Sunday, September 14, with arrivals of most radio station execu-

EVENT LIST FOR CONVENTION SHOWS TIMES AND PLACES

A complete listing of general events for the 25th Annual NAB Convention at Atlantic City will be found on page 727 of this issue of the "Reports." This listing supplements the already mailed folder agenda, which contained details of Monday clinics, and is intended to cover only those events of general attendance, with times and places conveniently shown.

tives for registration. The NAB Board of Directors and several committees will meet on that day.

On the following day, Monday, September 15, special clinics will be held for the first time in convention history. These will feature discussions of broadcast advertising, employee-employer relations, programming, and engineering.

Also during Monday, the standing committee meetings are to be held by the Music Advisory, FM Executive, Public Relations Executive, Legislative and Research committees.

Tuesday's schedule contains the first general sessions of the convention. Beginning with continuing registrations of broadcasters in Convention Hall's lobby, from 9 a.m. to 5 p.m., Tuesday morning's session will swing into its full stride in the main arena at

(Continued on page 726)

Jones Is Sworn Into FCC Post By Justice; Ohioan Comes to Commission from Congress

The newest member of the Federal Communications Commission, Robert Franklin Jones, took his oath of office last week to begin a seven-year term expiring on June 30, 1954. The oath was administered by Associate Justice Harold H. Burton, of the U. S. Supreme Court, fellow Ohioan and friend of Commissioner Jones.

Nominated by President Truman on June 18, to succeed Commissioner Ray C. Wakefield, Commissioner Jones was confirmed by the Senate on July 12.

Commissioner Jones comes to the Commission from Congress, where he represented the 4th Ohio District for eight and one-half years. Elected in 1938 at the age of 31, he won a place on the important House Appropriations Committee the following year.

Subsequently, he served as Chairman of the Appropriations subcommittee on the activities of the Department of the Interior, and also as a member of the Senate-Commerce-Justice-Judiciary Appropriations subcommittee.

In such capacities Commissioner Jones specialized in administrative law and, at the same time, familiarized himself with common carrier problems and Government regulation. Throughout his congressional career he was an outspoken champion of Federal economy and simplified public administration.

Station Interest Relinquished: He was a minority stockholder of an Ohio broadcasting corporation, which interest he relinquished to meet the requirements of his new post.

Born at Cairo, Ohio, on June 25, 1907, Commissioner Jones is the son of Josephine (DeVine) and the late Jenkin Charles Jones. The latter, a grocer, was a keen student of politics and inculcated in his son an interest in public service.

Following his graduation from the local high school, Commissioner Jones worked his way through Ohio Northwestern University Law School, Ada, Ohio, where he was class orator.

After receiving his LL.B. degree in 1929, and being admitted to the Ohio bar in the same year, he engaged in the practice of law at Lima. Six years later he

(Continued on next page)



NATIONAL ASSOCIATION OF BROADCASTERS

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Director of Program Department
ROYAL V. HOWARD
Director of Engineering

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Coordinator of Listener Activity
(New York City)
FRANK E. PELLEGRIN
Director of Broadcast Advertising
DON E. PETTY
General Counsel
ROBERT K. RICHARDS
Director of Public Relations
ARTHUR C. STRINGER
Director of FM Department

entered public life as prosecuting attorney for Allen County. His record in that capacity brought him nomination and election to the 76th Congress, and his service in the House returned him with substantial majorities to each succeeding Congress up to and including the 80th, from which he resigned to accept his present office.

While attending college, Commissioner Jones met Ida Marie Spreen, a daughter of Mr. and Mrs. A. W. Spreen of Sidney, Ohio, who was a member of his graduating class. They were married the following year. They have two children—Robert Franklin, Jr., a recent high school graduate, and Jeraldine Marie, nine years of age. Their home is at Lima.

Kentucky Broadcasters to Gather

The Kentucky Broadcasters Association will hold its fall meeting in Paducah, Ky., on Friday and Saturday, October 17 and 18, it has been announced by G. F. ("Red") Bauer, secretary-treasurer of the association.

The group will make its headquarters for the meeting in the Irvin Cobb Hotel at Paducah.

CONVENTION PLANS TAKE FINAL FORM

(Continued from page 725)

10 o'clock, with the call to order by Campbell Arnoux, WTAR, Norfolk, Va., chairman of the convention program committee.

Judge Justin Miller, president of NAB, will then deliver the annual President's Report, keynote address of the convention. This will be followed, at 11 a.m., with an address by the Latin American guest, Goar Mestre, vice president of the Inter-American Broadcasters Association, and the representative of

the Canadian Association of Broadcasters, Joseph Sedgwick, K.C., CAB General Counsel.

Admiral Blandy Speaks: The broadcasters will move into the ballroom for a general luncheon after the morning session of Tuesday. After luncheon, accompanied by music of and by BMI, Admiral W. H. P. Blandy, USN, will greet the convention briefly.

Principal luncheon speaker will be the Hon. Clarence F. Lea (D-Calif.), member of the House of Representatives, author of the Lea Act.

The luncheon address will be followed by a special feature, "BMI Publishers and Their Hits," presented by Carl Haverlin.

Moving from the luncheon back to the main arena, the afternoon sessions of Tuesday will begin with a feature devoted to women's-interest broadcasting, presented by the Association of Women Broadcasters. With Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity, presiding, the general session will begin with greetings from Mary Margaret McBride, nationally known air columnist.

The principal speaker of the session will be Robert R. Wason, chairman of the board of the NAM. The session will make its transition to the afternoon's second part with the introduction of the acting president of the AWB, Ruth Crane.

"Radio Management Tomorrow: Problems of Service and Survival" is to be the theme of the afternoon's second session. Under auspices of the NAB Small Markets committee, a panel of outstanding station executives will discuss the problem until adjournment at 5 p.m.

Powers Models Parade: It is at this session that increased costs of station operation will be graphically dramatized by glamorous John Powers model graduates. In a living-chart presentation produced and directed by Allen Brown, NAB Assistant Director of Broadcast Advertising, the girls will impersonate services purchased by a station, dressed as Miss ASCAP, Miss BMI, Miss SESAC, Miss BMB, Miss News Service, Miss Transcription Service, etc.

In the evening, Tuesday's sessions will draw to a close with the annual NAB banquet.

Continuing registration will begin the activity of Wednesday, September 17th, and carry through the day. The first general session in the main arena will be opened at 10 a.m.

This session, titled "Facts for Management," will be devoted to radio research. A panel and general discussion of the BMB will set forth methods of advertisers and advertising agencies in using BMB and the BMB 15-point plan. Afterward, the panel will answer general questions and in a closed session, broadcasters will discuss their uses of BMB.

The session will end with a discussion of "Radio's Balance Sheet" by Kenneth Baker, NAB Director of Research.

Convention delegates will attend a general luncheon in the ballroom at 12:30 p.m., and hear an address by the Hon. Charles R. Denny, chairman of the Federal Communications Commission. Mr. Denny will be making his second appearance before the NAB as the

(Continued on page 728)

Schedule of 25th Annual NAB Convention Events

Here is the latest and most nearly complete agenda of general events for the 25th Annual NAB Convention in Atlantic City, September 15-18. Additions since the folder of tentative events was mailed to NAB members are included, but details of the Monday clinics, which were complete in that folder, are omitted in this schedule.

Sunday, September 14

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall

Monday, September 15

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall
 9:00 a.m. Exhibits Open—Convention Hall
 9:00 a.m. Retail Advertising Clinic—Room 20, Convention Hall
 9:30 a.m. Broadcast Engineering Conference—Room A, Convention Hall
 9:30 a.m. Program Clinic—Room B, Convention Hall
 12:30 p.m. Joint Broadcast Advertising-Program Clinic Luncheon—Grand Ballroom (West)
 12:30 p.m. Joint Engineering—Employee-Employer Relations Clinic Luncheon—Grand Ballroom (East)
 2:00 p.m. Employee-Employer Relations Clinic (restricted to station managers and owners)—Room 21, Convention Hall
 2:00 p.m. Broadcast Advertising Clinic—Room 20, Convention Hall
 2:00 p.m. Broadcast Engineering Conference—Room A, Convention Hall
 2:00 p.m. Program Clinic—Room B, Convention Hall

Tuesday, September 16

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall

GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m. Call to Order—Campbell Arnoux, WTAR Norfolk, Chairman, Convention Program Committee
 10:05 a.m. President's Report—Justin Miller, President
 11:00 a.m. Address—Goar Mestre, Vice President Inter-American Broadcasters Association
 11:30 a.m. Address—Joseph Sedgwick, K. C., CAB General Counsel
 12:30 p.m. General Luncheon—Ball Room
 Music of and by BMI
 1:20 p.m. Address—Admiral W. H. P. Blandy, U.S.N.
 1:30 p.m. Address—Clarence F. Lea, M.C.
 2:00 p.m. BMI Publishers and Their Hits—Carl Haverlin presiding

GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m. Association of Women Broadcasters—Dorothy Lewis presiding
 Greetings—Mary Margaret McBride
 Speaker—Robert R. Wason, Chairman of the Board, National Association of Manufacturers
 Introduction of Ruth Crane, Acting President, AWB
 3:00 p.m. "Radio Management Tomorrow—Problems of Service and Survival" Under Auspices of NAB Small Markets Committee
 5:00 p.m. Adjournment
 7:00 p.m. Annual Banquet

Wednesday, September 17

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall

GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m. "Facts for Management." Broadcast Measurement Bureau Panel and Discussion, Hugh Terry, Manager, KLZ, presiding
 "Radio's Balance Sheet," Kenneth Baker, Director of Research, NAB
 11:30 a.m. Election of Directors at Large—C. E. Arney, Jr., Secretary-Treasurer, NAB, presiding
 12:30 p.m. General Luncheon—Ball Room
 Speaker: The Hon. Charles R. Denny, Chairman, Federal Communications Commission

GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m. "Building Sound Employee Relations"—Richard P. Doherty, Director, Employee-Employer Relations Department
 3:00 p.m. "The Sales Foundation of the American System of Broadcasting" by "The All American Radio Team"
 5:00 p.m. Adjournment

Thursday, September 18

GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m. Call to Order—Justin Miller, President
 Membership Session—Standards of Practice for American Broadcasters
 12:30 p.m. General Luncheon

GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m. Membership Session
 Music
 Resolutions
 5:00 p.m. Adjournment

FCC chairman, since he was a speaker at last October's convention in Chicago.

All-America Team: Wednesday afternoon's sessions will be devoted to employee-employer relations and sales, in separate discussions. Beginning at 2:30 p.m., Richard P. Doherty, NAB Employee-Employer Relations Department Director, will discuss "Building Sound Employee Relations."

The major portion of the afternoon will be devoted to a widely anticipated discussion of "The Sales Foundation of the American System of Broadcasting," conducted by the "All-American Radio Team." The team is composed of J. Leonard Reinsch, general manager of the Cox Stations, as station president; Norman Boggs, of WLOL, Minneapolis, as sales manager; Donald D. Davis, of WHB, Kansas City, Mo., as program director; Thomas D. Connolly, of CBS, New York, as sales promotion director; and Howard S. Frazier, management consultant, as chief engineer.

The afternoon sessions, adjourning at 5 p.m., will be followed at 7 p.m. by a joint dinner of the AAAA, the ANA and the NAB boards of directors in the Surf Room of the Claridge Hotel.

Anticipated with wide interest by the broadcasters, a special demonstration of Frequency Modulation will be staged on Wednesday evening, at 8:30, by Major Edwin H. Armstrong and Dr. C. M. Jansky.

The demonstration will explain the use of unusually high frequencies for relay and rebroadcast of FM over long distances. The demonstration will be the same one given for the delegates to the International Telecommunications Conference in Atlantic City on August 6.

Standards of Practice: Invitations to the demonstration have been extended by the NAB through its FM Executive Committee.

Judge Justin Miller, NAB president, will open the morning sessions of the convention's final day, Thursday, September 18, with a call to order that will usher in one of the convention's most important meetings. It is at this session that membership discussion of the "Standards of Practice for American Broadcasters" will begin.

The membership sessions of the final day will continue after the general luncheon.

Discussion of the music situation and the adoption of convention resolutions will follow, and adjournment of the afternoon meeting and the convention will come at 5:00 p.m. on Thursday, September 18.

Engineering Department

International Telecommunication Union

Agrees at Meeting to Locate in Geneva

The long debates on the location of headquarters for the International Telecommunication Union ended suddenly this week when the plenipotentiary conference unanimously agreed to move from Berne to Geneva, in Switzerland. The United States had advo-

cated location of the Union's seat in New York, along with the United Nations.

Another major question, the location and time of the next high frequency broadcasting conference, was also settled with the selection of Mexico City as the place and March, 1948 as the date.

It is expected that an engineering conference similar to that of the NARBA will be held 60 days before the conference date, to work out assignment of channels and other details in advance of the plenary and plenipotentiary sessions.

In the high frequency broadcasting conference, some progress was being made in the establishment of technical standards. An agreement was reached in the committee working group chairmanned by the NAB's Director of Engineering, Royal V. Howard, that allocations to international broadcast stations should be on the basis of 10 kc.'s separation. Others, previously, had proposed 9 kc. separation.

This committee, after studying the measurements submitted on the selectivity of medium short wave receivers of various countries, including information submitted by the United States, the United Kingdom, the Soviet Union, and the Netherlands, also settled the problem of co- and adjacent channel signal ratios. These were established as follows:

Desired to undesired: Co-channel 100 to 1.

Adjacent channel 10 kc.'s 10 to 1.

Adjacent channel 20 kc.'s 1 to 3.

On the problem of image response, the group found that an examination of representative receivers operating at 10 mc.'s shows that an image ratio of 180 to 1 may be expected with one tuned high frequency amplifier preceding the converter. The group felt that because of the difficulties in allocation, no consideration should be given receivers having low image ratios.

In addition, the same group submitted its recommendations for the establishment of frequency tolerance providing on clear channels maximum frequency deviation of plus or minus 100 cps, and when two or more stations are operating simultaneously on the same channel, the group agreed that the present maximum deviation would be plus or minus 50 cps, while in the future 20 cps should be established.

The main technical committee felt that in spite of information currently available, no agreement could be reached on received signal strengths until additional data could be obtained on skywave attenuation. The U. S. Bureau of Standards was asked to supply this data.

The committee also passed on to the conference a similar request that information be obtained on worldwide noise levels.

Varied Range of Activities Is Scheduled For Engineering Departments at Meetings

With a wide range of activities scheduled, plans for the engineering features of the 25th Annual NAB Convention were rapidly being completed this week at the temporary NAB engineering offices, Room 528 in the Ambassador Hotel, in Atlantic City.

Beyond the final details of convention engineering
(Continued on next page)

exhibits, which promise to be the most outstanding ever shown, plans were shaping up for the meeting of the Engineering Executive Committee, the District Engineering members' meeting, the Broadcast Engineering Conference, and the Recording and Reproducing Standards Committee meeting.

The schedule of events is as follows:

Engineering Executive Committee breakfast and meeting, Sunday, September 14, 10 a.m., in the Executive Grill at the Hotel Ambassador. Open to EEC and Board Liaison members.

Broadcasting Engineering Conference speakers meeting, Sunday, September 14, Room 528, Ambassador Hotel, at 4 p.m. Open to speakers only.

Broadcasting Engineering Conference, Monday, September 15, from 9 a.m. to 5 p.m., Room A, Convention Hall. Open to all interested.

Recording and Reproducing Standards Committee meeting, Tuesday, September 16, 2 p.m., Room 15, Convention Hall. Open to all interested.

Joint Engineering Executive Committee and District Engineering Chairman breakfast and meeting, Wednesday, September 17, 8:30 a.m., Empire Room, Ambassador Hotel. Open to the two committees and board liaison members only.

Demonstration of use of unusually high frequencies in FM relays, by Major Edwin H. Armstrong and Dr. C. M. Jansky, Wednesday evening at 8:30. Open to all interested.

Broadcast Advertising

Winner of NRDGA Program Contest To Appear at Convention Retail Panel

Ernest E. Baily, managing director of the James Black Dry Goods Company, Waterloo, Iowa., has accepted an invitation to appear on the Retail Advertising Clinic panel scheduled for the morning of September 15 at the NAB Convention.

A veteran retailer, Mr. Baily entered the business in 1926 with the Associated Merchandising Corporation, later joining the Frederick Loeser and Company, Brooklyn, N. Y. Now an executive with Allied Stores, he has served with the Herpolsheimer Company, Grand Rapids, Mich., Rudge and Guenzel, Lincoln, Nebr., and the Golden Rule, St. Paul, Minn., in various managerial capacities.

Following service with the U. S. Navy from 1942 to 1945 he returned to Allied as general merchandise manager for Black's and in February of this year was appointed to his present position.

It was during Mr. Baily's tenure at Black's that the store won two prizes in the national contest conducted by the National Retail Dry Goods Association for stores sponsoring radio programs. Black's won the grand prize award especially created by the judges for extra recognition of the quality and objectives achieved on the farm news show, "R.F.D. 1540," and first award for Class B stores (\$1,000,000 to \$5,000,000 annual volume) for the teen-age program, "Music for Moderns."

Small Market Stations

Small Market Stations Executive Committee To Discuss Efficient Operation at Session

More efficiency in station operation will be the keynote of the Small Market Stations Executive Committee in its pre-NAB Convention meeting at Atlantic City, Sunday, September 14 at the Ambassador Hotel. The business session will follow a 6:30 p.m. dinner. The 17 district Small Market Stations Chairmen have been invited.

Among other subjects to be taken up by the committee will be newspaper-radio relationship in small cities. During the past year many small station managers have shown interest in this relationship. The findings of a recent study made by District Chairman Simon Goldman, WJTN, Jamestown, N. Y., in NAB District 2 (New York and New Jersey) will be revealed. Plans for improved community services through the cooperation of radio stations and newspapers will be submitted for the approval of the committee.

"Public Relations for the Local Station" will come up for discussion and will be one of the committee's projects for the new year. Increasing importance is being attached to the need for a more active public relations program on a local level by stations in small communities. Experience has shown that station revenues have been boosted rapidly by active public relations by local outlets.

The proposed FCC revision of operators' licenses, new sources for station revenue, selling the network cooperative program, the transcribed syndicated show, creating local salable features and other topics of particular significance to small stations will be taken up by the committee.

Members of the Small Market Stations Executive Committee are: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; Lofton L. Hendrick, KRRV, Sherman, Tex.; Robert T. Mason, WMRN, Marion, Ohio; Frank R. Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, WBOM, Oak Ridge, Tenn.; and A. E. Spokes, WJOY, Burlington, Vt.

The NAB Board Liaison members are: William B. Smullin, KIEM, Eureka, Calif.; Michael R. Hanna, WHCU, Ithaca, N. Y.; and John F. Meagher, KYSM, Mankato, Minn.

FM Department

Ohio FM Station Ups Power and Air Time; Promoting Local Shows and FM Set Sales

FM Station WFAH, Alliance, Ohio, this week increased its operating schedule to eleven hours and power to 1,000 watts, according to Manager Paul W. Reed. The station signs on at 10 a.m.; off at 9 p.m.

(Continued on next page)

Fourteen live studio shows are broadcast weekly. A Sunday feature is semi-pro baseball, sponsored by Salem Appliance, from a nearby resort. Twenty high school and college football games have been sold for broadcast this fall, after which station will handle local basketball games.

Staff members take tape recorders to county fairs, homecomings, festivals and civic events, first playing back to the crowd, and then, after dubbing on blanks, over the station.

The station is promoting the sale of sets in the local paper, in one farm paper of wide circulation, and over the air. Farm paper full pages are in cooperation with the area's most active set dealer.

Books for Broadcasters

GETTING A JOB IN TELEVISION, by John Southwell. c1947. 120 p. \$2.00. McGraw-Hill, 330 West 42nd Street, New York 18.

If a television job is a question mark in your mind, here is a book with some of the answers. The author views from every angle: directing, acting, writing, set designing, camera work, and engineering in television. What you do in any of these jobs, how you get to do it, and what money you may earn are briefly and clearly outlined. The book includes lists of television stations, advertising agencies with television departments, suggested books and magazines to read, casting agents, play agents, television terms, and a sample script. The advice is down-to-earth and practical.

ANNOUNCING FOR RADIO, by Bill Kilmer. c1947. 96 p. \$2.50. University Radio Publications, Box 1136, University Place Station, Des Moines, Iowa.

Listeners often judge a station by its announcers. This is a concise and practical book to help anyone who wants to make announcing a career. The basic requisites for various kinds of announcing are discussed, an illustrated chapter is devoted to types of microphones and the directions of producers, and material on radio speech with examples for practice is included.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 15-21, 1947 by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained

on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, 18, New York.

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. *That their decision should be in favor of freedom is of the utmost importance to us.* Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on *raising the level of active citizenship in the United States.* The American Heritage campaign has three aspects: A. *The National Campaign—A Year of Rededication* by all Americans to their heritage of freedom . . . starts September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train—A special train will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World War II—which have marked the development of individual liberties in this country from Colonial days to the present.* C. *Rededication Weeks—In each community where the train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and to petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen: to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. By making our form of government work better here, we strengthen democracy everywhere. "Freedom Is Everybody's Job!" (Fact Sheet No. 40)*

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The
(Continued on next page)

chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-A)

Federal Communications Commission Docket

HEARINGS

The Commission, by Commissioner Durr, on Friday (5) continued the consolidated hearing in re applications of WARM and WBAX in Dockets 7851 and 7852 to September 25. It was originally scheduled for September 11. No other broadcast hearings were scheduled for the week beginning Monday, September 8.

NAB Convention—Atlantic City—Sept. 15-18

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

900 KC.

Clyde Weatherby, tr/as Hamilton Broadcasting Co., Hamilton, Texas—Granted CP for new station to operate on 900 kc., 250 watts, daytime only; engineering conditions. (BP-6053)

1220 KC.

Lamar A. Newcomb, Falls Church, Va.—Adopted order removing from hearing docket and granted application for new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions. (BP-5436; Docket 8026)

1360 KC.

Tom Potter, tr/as El Dorado Broadcasting Co., El Dorado, Kansas—Granted CP for new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5803)

1480 KC.

Cedar Valley Broadcasting Co., Austin, Minn., and Mason City Broadcasting Co., Mason City, Iowa—Adopted order granting application of Cedar Valley Broadcasting Co. for new station at Austin, Minn., to operate on 1480 kc., 1 KW, unlimited time, DA, conditions (BP-5085; Docket 8165). and Mason City Broadcasting Co. for new station at Mason City, Iowa, to operate on 1490 kc., 250 watts, unlimited time, conditions. (BP-5324; Docket 8166)

1580 KC.

Southland Broadcasting Corp., Ft. Lauderdale, Fla.—Granted CP for new station to operate on 1580 kc., 250 watts, daytime only. (BP-5510)

AM—Frequency Change Granted

1270 KC.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted petition for reconsideration and grant of application to change facilities from 1450 kc., 250 watts, unlimited time, to 1270 kc., 5 KW, DA-night; removed from hearing docket and granted said application (BP-5495; Docket 8393), conditions.

AM—License Renewals

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted renewal of license for period ending August 1, 1950.

WTTM—Trent Broadcast Corp., Trenton, N. J.—Granted renewal of license for period ending May 1, 1950. (BR-1179)

AM—Licenses for New Stations Granted

590 KC.

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Granted license for new station to operate on 590 kc., 1 KW, DA-N; unlimited. (BL-2565)

800 KC.

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Granted license for new station to operate on 800 kc., 1 KW, daytime. (BL-2569)

(Continued on next page)

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960 KC.

KOOL—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted license for new station to operate on 960 kc., 5 KW, DA-N, unlimited; and specified studio location. (BL-2517)

1060 KC.

WIBV—Belleville Broadcasting Co., Belleville, Ill.—Granted license for new station to operate on 1060 kc., 250 watts, daytime. (BL-2559)

1100 KC.

WHLI—FM Broadcasting Corp., Hempstead, N. Y.—Granted license for new station to operate on 1100 kc., 250 watts, daytime. (BL-2570)

1140 KC.

KLIR—Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Granted license for new station to operate on 1140 kc., 1 KW, daytime, and change studio location. (BL-2494)

1230 KC.

WDEC—The Americus Broadcasting Co., Americus, Ga.—Granted license for new station to operate on 1230 kc., 250 watts, unlimited, and to change studio location. (BL-2552)

1240 KC.

KFMO—Oscar C. Hirsch, near Flat River, Mo.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2537)

WLBF—Lake Broadcasting Co., Leesburg, Fla.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2555)

1250 KC.

WDVA—Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted license for new station to operate on 1250 kc., 1 KW, DA-N, 5 KW-LS, unlimited, and specify studio location. (BL-2532)

1340 KC.

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited. (BL-2564)

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited. (BL-2372)

1450 KC.

KDSJ—Heart of the Black Hill Station, Deadwood, S. D.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2562)

KWPM—Robert F. Neathery, West Plains, Mo.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited, and for change of studio location. (BL-2558)

1570 KC.

WFUR—Furniture City Broadcasting Corp., Grand Rapids, Mich.—Granted license for new station to operate on 1570 kc., 1 KW, daytime, and to specify studio location. (BL-2557)

AM—Modifications of CP's Granted

KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted modification of CP to change type of transmitter and to extend completion date to 180 days after grant. (BMP-2851)

KWEI—Inland Broadcast Co., Weiser, Idaho—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-2976)

KPAC—Port Arthur College, Port Arthur, Tex.—Granted modification of CP for extension of completion date to 1-16-48. (BMP-3047)

KDUR—Texhoma Broadcasting Co., Durant, Okla.—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 3-15-48, respectively. (BMP-3048)

KDFN—Donald Lewis Hathway, Casper, Wyo.—Granted modification of CP for extension of completion date to 2-27-48. (BMP-3046)

WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted modification of CP for extension of completion date to 1-23-48. (BMP-3054)

WSAU—The Journal Co. (Milwaukee Journal), Wausau, Wis.—Granted modification of CP to make changes in vertical antenna. (BMP-3055)

WAKR—Summit Radio Corp., Akron, Ohio—Granted modification of CP for extension of completion date to 11-25-47. (BMP-3053)

KXEO—Audrain Broadcasting Corp., Mexico, Mo.—Granted modification of CP to change transmitter and studio locations and for extension of completion date to 180 days after grant. (BMP-2810)

WRFW—Chippewa Valley Radio & Television Corp., Eau Claire, Wis.—Granted modification of CP to change type of transmitter and studio location. (BMP-2984)

WWSO—Radio Springfield, Inc., Springfield, Ohio—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2783)

WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to make changes in vertical antenna and change name of permittee to WKGN Broadcasting Co. (BMP-3067)

KMAE—McKinney Air Enterprises, Inc., McKinney, Tex.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2768)

WGRD—Music Broadcasting Co., Grand Rapids, Mich.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2949)

KYJC—Medford Printing Co., Medford, Ore.—Granted modification of CP for approval of antenna, for approval of transmitter and studio location. (BMP-2218)

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex.—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter location, and to specify studio location. (BMP-2939)

KXAR—Hope Broadcasting Co., Hope, Ark.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3011)

KGfJ—Ben S. McGlashan, Los Angeles, Calif.—Granted modification of CP to operate with power of 250 watts only during such hours as KPPC is not operating and with 100 watts during hours KPPC is actually operating.

WBIZ—WBIZ, Inc., Eau Claire, Wis.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2814)

WGL—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.—Granted modification of CP for extension of completion date to 10-1-47. (BMP-3066)

WBBW—Associated Broadcasting, Inc., Indianapolis, Ind.—Granted modification of CP for extension of completion date to 11-30-47. (BMP-3029)

KAMQ—Top of Texas Broadcasting Co., Amarillo, Tex.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2953)

KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—Granted modification of CP for extension of completion date to 12-17-47. (BMP-3057)

(Continued on next page)

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Granted modification of CP to make changes in DA to satisfy conditions of original grant. (BMP-3004)

KLEE—W. Albert Lee, Houston, Texas—Granted modification of CP for approval of DA system (in compliance with conditions of construction permit); engineering conditions. (BMP-2941)

KLO—Interstate Broadcasting Corp., Ogden, Utah—Granted modification of CP to make change in DA to meet conditions of construction permit. (BMP-2982)

KYSC—Yumesa Broadcasting Co., Yuma, Ariz.—Granted modification of CP, filed in accordance with terms of original CP, to make changes in DA; engineering conditions. (BMP-2905)

AM—Miscellaneous Actions

WHAS—WHAS, Inc., Louisville, Ky.—Granted license for installation of FM antenna on AM tower. (BL-2605)

WOV—Wodaam Corp., New York, N. Y.—Granted license for changes in transmitting equipment. (BL-2520)

KPOF—Pillar of Fire (a Corp.), near Denver, Colo.—Granted license for increase in power, installation of new transmitter. (BL-2560)

WHDE—Matheson Radio Co., Inc., Boston, Mass.—Granted license for CP which authorized installation of auxiliary transmitter. (BL-2530)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted license for change in frequency, increase in power, installation of new transmitter and DA for night use, and change transmitter and studio location. (BL-2528)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted license to cover CP for increase in power, installation of new transmitter and DA for day and night use (BL-2535). Granted license to use old main transmitter to be used for auxiliary purposes with 1 KW power. (BL-2536)

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted license for change in frequency to 1450 kc. (BL-2551)

Cherokee Radio Co., Gaffney, S. C.—On Commission's own motion, removed from hearing docket application for new station BP-5768; Docket 8133.

KERN—McClatchy Broadcasting Co., Bakersfield, Calif.—Granted petition for leave to amend application (BP-5974; Doc. 8349) so as to add additional engineering data relative to population in Bakersfield area; accepted amendment.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Granted petition for waiver of Sec. 1.387 of Commission's Rules and late acceptance of petitioner's written appearance in re applications of WDGY (BP-5429; Doc. 8363); WCAR (BP-5971; Doc. 8364), and WDGY (BS-669; Doc. 8395).

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Granted petition to amend its application for modification of license (BML-1242; Doc. 8341) so as to specify 5 KW power day and 1 KW night, instead of 2.5 KW day and night, specify new transmitter site, etc.; accepted amendment and removed from hearing docket.

The Litchfield County Radio Corp., Torrington, Conn.—Denied petition requesting (1) that the Commission issue subpoenas to appropriate telephone and telegraph companies and to Louis Lasaponara, and Joseph Schifini (stockholder in Torrington Broadcasting Co., Inc.), relative to communications between Schifini and Lasaponara; (2) that application of Louis Lasaponara, tr/as The New City Broadcasting Co. be retained on hearing docket on issues of good faith of that applicant in filing his application; and (3) that application of Torrington Broadcasting Co., Inc., be designated for further hearing on issues of possible connection between that applicant and Louis Lasaponara.

Martinez-Rodriguez Broadcasting Co., San Juan, P. R.—On Commission's own motion, removed application (BP-5669; Doc. 8252) from hearing docket.

Coast Radio Broadcasting Corp., Los Angeles, Calif.—Granted petition requesting reopening of record in proceed-

ings in Dockets 7694, 7695, 7817, 7962, 7973, for the purpose of accepting into evidence an amendment to its state authorization to issue securities.

Keystone Broadcasting Corp., Pennsylvania, Pa.; York Broadcasting Co., York, Pa., and Reading Broadcasting Co., Reading, Pa.—Granted petition to continue hearing upon their applications (BPH-183, -184, -522; Dockets 8291, 8292, 8293) for FM stations; continued hearing to October 13, 1947.

The Patriot Co., Harrisburg, Pa.—Granted petition for leave to amend application (BP-4091; Doc. 6884) so as to change Paragraph 8 to show that the capital stock is now 100% held by Edwin F. Russell, and to show new officers and directors; accepted amendment.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance in hearing in proceeding upon the show cause order of applications of WERC (BS-1128) and application of WLEU (BP-4115); continued hearing on these applications (Dockets 8160 and 6913) to October 15, 1947.

710 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Granted petition for leave to amend application (BP-5938; Doc. 8253) so as to specify 710 kc. instead of 1190 kc., etc.; accepted amendment and removed application from hearing docket.

990 KC.

Lakes Area Broadcasting Co., Pryer, Okla.—Granted petition for leave to amend application (BP-5752; Doc. 8466) so as to specify frequency 990 kc. instead of 1370 kc., etc.; accepted amendment and removed application from hearing docket.

1170 KC.

Robert E. Liverance, Gaffney, S. C.—Granted petition to dismiss without prejudice its application for new station to operate on 1170 kc., 250 watts, day only. (BP-5264; Docket 8028)

1320 KC.

WILS—Lausing Broadcasting Co., Lausing, Mich.—Granted petition for leave to amend application (BP-5889; Doc. 8217) so as to specify frequency 1320 kc., 1 KW, daytime only, instead of 1240 kc., 250 watts, unlimited, etc.; accepted amendment and removed application from hearing docket.

AM—Applications Accepted for Filing

560 KC.

WIS—Surety Life Insurance Co., Columbia, S. C.—Modification of construction permit (B3-P-5570, which authorized installation of new transmitter) for extension of completion date.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Modification of construction permit (which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) to modify directional antenna.

580 KC.

WHP—WHP, Inc., Harrisburg, Pa.—Construction permit to change frequency from 1460 to 580 kc., increase power from 1 KW night and 5 KW day to 5 KW day and night, make changes in transmitting equipment, install new directional antenna for night use and change transmitter location. Amended to change directional antenna pattern.

590 KC.

WOW—Radio Station WOW, Inc., Omaha, Nebraska—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (which authorized change in facilities) to specify frequency as 590 kc.

(Continued on next page)

600 KC.

KTBB—Blackstone Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-5316, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

KMPC—KMPC, The Station of The Stars, Inc., Los Angeles, Calif.—Authority to determine operating power by direct measurement of antenna power.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4065, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna for night use) for extension of completion date.

KTBS—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership)—Construction permit to increase power from 1 KW to 5 KW night and 10 KW day, install new transmitter, directional antenna for day and night use and change transmitter location, and change frequency from 1480 to 710 kc. Amended to change name of applicant from Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership, d/b as Radio Station KTBS to Radio Station KTBS, Inc.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna (2) for day and night use and change transmitter location) for extension of completion date.

790 KC.

KXXX—Western Plains Broadcasting Co., Inc., Colby, Kansas—License to cover construction permit (B4-P-5454, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

820 KC.

WFAA—A. B. Belo Corp., Dallas, Texas—Construction permit to install new transmitter.

WBAP—Carter Publications, Inc., Forth Worth, Texas—Construction permit to install new transmitter.

850 KC.

WRUF—University of Florida, Gainesville, Fla.—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change directional antenna pattern.

860 KC.

KPAN—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake, a partnership)—Modification of construction permit (BP-5695, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

880 KC.

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) for extension of completion date.

930 KC.

WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.—Modification of construction permit (BP-6050, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Voluntary assignment of license to William J. Wagner, tr/as Alaska Broadcasting Company.

970 KC.

WMMI—Gordon H. Brozek, Marquette, Mich.—Modification of construction permit (B2-P-5430, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Involuntary transfer of control of licensee corporation from Albert H. Pollack, deceased to Yetta Pollack, executrix of the estate of Albert H. Pollack, deceased. (133 shares of common stock, 55%.)

980 KC.

NEW—Viking Broadcasting Co., Newport, R. I.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts and a change re directors and stockholders.

KGEM—Stanley S. Beaucaire, Oroville, Calif.—Modification of construction permit (B5-P-5640, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

WKLY—Louis L. Morris, Hartwell, Ga.—Modification of construction permit (BP-5655, which authorized a new standard broadcast station) to change type of transmitter.

990 KC.

WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.—License to cover construction permit (B3-P-5394, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

1010 KC.

NEW—Gila Broadcasting Co., Winslow, Arizona—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW and unlimited hours of operation, employing directional antenna. Amended to change frequency from 1580 to 1010 kc., and change DA pattern.

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

1080 KC.

WOAP—The Argus-Press Co., Owosso, Mich.—Modification of construction permit (B2-P-5531, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and mount FM antenna on AM tower and to change studio location.

1120 KC.

NEW—Crest Broadcasting Co., Inc., Pascagoula, Miss.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 800 to 1120 kc. and make changes in antenna, change re stockholders.

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y. (Leon Wyszatycki)—Modification of construction permit (B1-P-5170, as modified, which authorized a new standard broadcast station) to eliminate request to mount FM antenna on AM tower and to specify studio location.

1150 KC.

NEW—Sacramento Broadcasters, Inc., Chico, Calif.—Construction permit for a new standard broadcast station
(Continued on next page)

to be operated on 1150 kc., power of 1 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited, install directional antenna for night use, change transmitter location.

1220 KC.

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—License to use old main transmitter to be used for auxiliary purposes with power of 5 KW, employing directional antenna day and night use.

1230 KC.

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Modification of construction permit (B3-P-5124, which authorized to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location) for extension of completion date.

WFTC—Jonas Weiland, Kinston, N. C.—Voluntary assignment of license to WFTC Broadcasting Co., Inc.

1240 KC.

WCMD—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership—Modification of construction permit (BP-5838, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location (1240 kc.). Amended to show antenna specifications.

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Modification of construction permit (B3-P-4844, as modified, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

1250 KC.

WNOW—The Helm Coal Co., York, Pa. (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, a partnership—Modification of construction permit (BP-6101, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1270 KC.

WTAL—John H. Phipps, Tallahassee, Fla.—Modification of construction permit (B3-P-5009, which authorized change in frequency increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter and to change studio location.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter and change studio location) for extension of completion date.

1320 KC.

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Modification of construction permit (BP-5809, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

NEW—The Fairfield Broadcasting Co., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1270 to 1320 kc., and change power from 1 KW to 500 watts.

1340 KC.

KNOG—Border Broadcasting Co., Inc., Nogales, Arizona—Modification of construction permit (B5-P-5345, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Construction permit to install new vertical antenna and change transmitter location.

KRUL—Pacific States Radio Co., Corvallis, Oregon—License to cover construction permit (B5-P-5014, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFHR, WFHR-FM—Wm. F. Huffman, Wisconsin Rapids, Wis.—Assignment of license to William F. Huffman Radio, Inc.

1330 KC.

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Authority to determine operating power by direct measurement of antenna power.

1400 KC.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, as modified, which authorized changes in vertical antenna and mount FM antenna on AM tower) to install new vertical antenna and mount FM antenna on top.

WEST—Associated Broadcasters, Inc., Easton, Pa.—License to cover construction permit (B2-P-5687), which authorized installation of new transmitter.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)—Authority to determine operating power by direct measurement of antenna power.

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Voluntary assignment of license to Radio Columbia.

KKIN—D. O. Kinnie, Visalia, Calif.—Voluntary assignment of license to KKIN, Inc.

WSAU—The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Modification of construction permit (B4-P-5519, as modified, which authorized installation of new vertical antenna with FM antenna on top and change transmitter location) for extension of completion date.

1430 KC.

WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—Modification of construction permit (B3-P-4307, which authorized to change frequency, increase power and install new transmitter) for extension of completion date.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Modification of construction permit (which authorized change in facilities) to install directional antenna for day and night use, new transmitter and changes in antenna system.

1450 KC.

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WANE—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-P-5282, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations.

1460 KC.

KINY—Edwin A. Kraft, Juneau, Alaska—Voluntary assignment of license to William J. Wagner tr/as Alaska Broadcasting Co.

1470 KC.

KVLH—Pauls Valley Broadcasting Co., Pauls Valley, Okla. (James T. Jackson)—Modification of construction permit (BP-6052, which authorized a new standard broadcast station) for approval of antenna, transmitter, and studio locations.

1490 KC.

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Modification of construction permit (B2-P-4379, as modified, which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top, and ground system) for extension of completion date.

NEW—William Courtney Evans, Dover, Dela.—Construction permit for a new standard broadcast station to be

(Continued on next page)

operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 to 100 watts.

NEW—Beeville Broadcasting Co., Beeville, Tex. (Norman B. Lassetter, Neal H. Brown, Dr. Roger E. Lassetter)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Greenwich Broadcasting Corp., Greenwich, Conn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KTYL—Sun Valley Broadcasting Co., Mesa, Ariz. (Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership)—Voluntary assignment of license to Sun Valley Broadcasting Co., Inc.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Voluntary transfer of control of licensee corporation from N. A. Perry, Jr., Joe E. Foster and Stella S. Foster to Wabash Broadcasting Co., Inc. (170 shares of common stock—100%.)

WPLI—George Arthur Smith, Jackson, Tenn.—Modification of construction permit (B3-P-4580, which authorized a new standard broadcast station) for approval of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WVWV—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership)—Modification of construction permit (BP-5680, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

WRMN—The Elgin Broadcasting Co., Elgin, Ill. (George A. Ralston and Jerry C. Miller)—Modification of construction permit (B4-P-3833, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

1580 KC.

WJVA—St. Joseph Valley Broadcasting Corp., South Bend, Ind.—Modification of construction permit (B4-P-5417, which authorized a new standard broadcast station) for approval of antenna, transmitter, and studio location.

Network

Columbia Broadcasting System, Inc., New York, N. Y.—Extension of authority to transmit programs to CFRB and CKAC and other stations under the control of the Canadian Broadcasting Corp. for the period beginning September 15, 1947.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CBL and CBM and other stations under the control of the Canadian Broadcasting Corporation for the period beginning September 15, 1947.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States, for the period beginning September 15, 1947.

AM—Application Dismissed

Gene Tibbett, Sr., Philadelphia, Miss. (P. O. 2918 9th St., Meridan, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Dismissed, request of applicant.

AM—Applications Tendered for Filing

560 KC.

WIS—Surety Life Insurance Co., Columbia, S. C.—Construction permit to install FM antenna on top of AM tower.

610 KC.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Transfer of control from Charles LeMasurier to Dalton LeMasurier.

630 KC.

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Modification of construction permit (which authorized increase in power, change type of transmitter, and changes in directional antenna, night) to make changes in antenna system.

900 KC.

NEW—Frequency Broadcasting System, Inc., Monroe, La.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

960 KC.

WBBZ—Adelaide Lillian Carroll, Ponca City, Okla.—Construction permit to change frequency from 1230 to 960 kc., increase power from 250 watts to 1 KW, and install directional antenna for day and night use.

990 KC.

NEW—Jasper On The Air, Inc., Jasper, Ind.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1000 KC.

KTOK—KTOK, Inc., Oklahoma City, Okla.—Modification of construction permit (which authorized change in frequency, increased power, installation of new transmitter and directional antenna for night, and change transmitter location) for change in transmitter location and modification of directional antenna system.

1140 KC.

NEW—Lincoln Operating Co., Miami, Fla. (As Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (which authorized a new station) for change in transmitter location.

1260 KC.

KVNW—Grand Forks Herald, Inc., Grand Forks, N. D.—Modification of construction permit (which authorized a new standard broadcast station) for change in transmitter location.

1300 KC.

WOOD—Liberty Broadcasting, Inc., Grand Rapids, Mich.—Assignment of license to Grandwood Broadcasting Co.

1350 KC.

NEW—Independent Broadcasting Service, Oak Park, Ill. (Herschel W. Ward, Franklin L. Orth and John W. Anslow)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts, and daytime hours of operation.

1400 KC.

NEW—Community Broadcasting Co., Corpus Christi, Tex. (A partnership composed of Leslie C. Smith, B. G. Moffett & J. H. Mayberry)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

1450 KC.

NEW—Sam P. Douglas, Portales, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1470 KC.

NEW—Lakewood Broadcasting Co., Dallas, Tex. (Eldridge C. Harrell, Ross Bohannon, Joseph Floyd Parks, Jr., Largent Parks, Ernest Henry Parks, Frances Parks Rain and Elaine Parks Holcomb)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts, and daytime hours of operation.

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NEW—Hays County Broadcasting Co., San Marcos, Tex. (A partnership composed of Charles L. Cain and Merl Saxon)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1490 KC.

WVWV—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a co-partnership)—Assignment of construction permit to Fairmont Broadcasting Co. (a West Virginia corporation)

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Transfer of control from J. Frank Burke to The Copley Press, Inc.

1580 KC.

NEW—L. W. Andrews, Inc., Davenport, Iowa—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

FREQUENCY MODULATION

FM—Modifications of CP's Granted

KFVD-FM—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 3-27-48. (BMPH-621)

KYW-FM—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-2-48. (BMPH-622)

WAAU-FM—The Journal Co. (Milwaukee Journal), Wausau, Wisc.—Granted modification of CP for extension of completion date to 3-11-48. (BMPH-625)

WBOW-FM—Banks of The Wabash, Inc., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-644)

WMGM—Marcus Loew Booking Agency, New York, N. Y.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-645)

WSGN-FM—The Birmingham News Co., Birmingham, Ala.—Granted modification of CP for extension of completion date to 2-12-48. (BMPH-651)

KGBS-FM—Herbenito Broadcasting Co., Inc., near Harlingen, Tex.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-657)

WRUN-FM—Rome Sentinel Co., Rome, N. Y.—Granted modification of CP for extension of completion date to 11-20-47. (BMPH-666)

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of CP for extension of completion date to 3-1-48. (BMPH-612)

FM—Miscellaneous Actions

Keystone Broadcasting Corp., Harrisburg, Pa.; York Broadcasting Co., York, Pa., and Reading Broadcasting Co., Reading, Pa.—Denied joint petition requesting that the Commission grant without hearing their respective applications for new Class B FM stations. (Docket 8291, BPH-183; Docket 8292, BPH-194; Docket 8293, BPH-522)

Mission Broadcasting Co., San Antonio, Texas—Assigned frequency 92.9 mc. (Channel 225) for CP granted July 28, 1947, in Docket 7968.

FM—Applications Accepted for Filing

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, as modified), which authorized a new FM broadcast station for extension of completion date.

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-PH-964, which authorized changes in FM broadcast station, as modified) for extension of completion date.

WJKT—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, which authorized a new FM broadcast station) for extension of completion date.

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (B2-PH-248, which authorized a new FM broadcast station) to change antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (B2-PH-348, which authorized a new FM broadcast station) for extension of completion date.

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass.—Modification of construction permit (B1-PH-1112, which authorized changes in FM broadcast station) for extension of completion date.

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-247, as modified), which authorized a new FM broadcast station for extension of completion date.

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSFS-FM—Piedmont Publishing Co., Winston-Salem, N. C.—Modification of construction permit (B3-PH-53, which authorized a new FM broadcast station) for extension of completion date.

WTFM—Jay R. David, Tiffin, Ohio—Modification of construction permit (B2-PH-935, as modified) which authorized a new FM broadcast station to specify studio location, change transmitter site, change type transmitter, make changes in antenna system, and change commencement and completion dates.

WTFM—Jay R. David, Tiffin, Ohio—Voluntary assignment of construction permit (B2-PH-935, as modified) which authorized a new FM broadcast station, to Tiffin Broadcasting Co.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership, composed of John C. Egan & Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified) which authorized a new FM broadcast station to modify type of transmitter, make changes in antenna system, and change commencement and completion dates.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-PH-610, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJEJ—Hagerstown Broadcasting Co., Hagerstown, Md.—Modification of construction permit (B1-PH-479, which authorized a new FM broadcast station) for extension of completion date.

WFSS—Suffolk Broadcasting Corp., Long Island, N. Y.—Modification of construction permit (B1-PH-816, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRPA—Radio Projects, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-645, which authorized a new FM broadcast station) for extension of completion date.

WSRS-FM—Samuel R. Sague, Cleveland Heights, Ohio—Modification of construction permit (B2-PH-976, which authorized a new FM broadcast station) for extension of completion date.

KYJC-FM—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-PH-710, as modified) which authorized a new FM broadcast station, to change type of station from Class B to Class A, specify studio loca-

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tion, change transmitter site, change type of transmitter, frequency to "To be assigned by FCC", effective radiated power to 536 watts, make changes in antenna system, and change commencement and completion dates.

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Modification of construction permit (B4-PH-185, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCTW—Courier-Times, Inc., New Castle, Ind.—License to cover construction permit (B4-PH-891, as modified) which authorized a new FM broadcast station.

WDBQ—Dubuque Broadcasting Co., Dubuque, Iowa—Modification of construction permit (B4-PH-429, which authorized a new FM broadcast station) to change studio location, ERP to 14.7 KW, make changes in antenna system and change commencement and completion dates.

WMAS-FM—WMAS, Inc., Springfield, Mass.—Modification of construction permit (B1-PH-719, which authorized a new FM broadcast station) for extension of completion date.

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Modification of construction permit (B2-PH-508, which authorized a new FM broadcast station) for extension of completion date.

WLOL-FM—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Modification of construction permit (B4-PH-621, which authorized a new FM broadcast station) for extension of completion date.

KNX-FM—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, which authorized a new FM broadcast station) for extension of completion date.

KNX-FM—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, which authorized a new FM broadcast station) to change frequency to Channel 266, 101.1 mc., effective radiated power to 297 KW, and make changes in antenna system.

KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-623, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station, to change type of transmitter, ERP to 10.1 KW, make changes in antenna system, and change commencement and completion dates.

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

FM—Applications Tendered for Filing

WTFM—Jay R. David, Tiffin, Ohio—Assignment of construction permit for FM station to Tiffin Broadcasting Co.

KSBS—Sunflower Broadcasting System, Kansas City, Kansas (Harry Butler and Harry Scherzer)—Assignment of construction permit of an FM station to Sunflower Broadcasting System, Inc.

Union-Tribune Publishing Co., San Diego, Calif.—Assignment of construction permit for FM station to San Diego Broadcasting Company.

TELEVISION

TV—Modifications of CP's Granted

KGO-TV—American Broadcasting Co., Inc., area San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-9-48. (BMPCT-101)

W10XLW—Radio Corp. of America—Granted modification of CP for extension of completion date to 12-3-47. (BMPVB-169)

KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 2-20-48. (BMPCT-99)

WBKB—Balaban & Katz Corp., Chicago, Ill.—Granted modification of CP for extension of completion date to 2-5-48. (BMPCT-97)

National Broadcasting Co., Inc., area of New York City—Granted CP for new experimental television broadcast station. (BPVB-217). Granted license to cover same. (BLVB-101)

WFIL-TV—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-18-48. (BMPCT-100)

TV—Applications Accepted for Filing

WTUR—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (BPCT-29, as modified, which authorized a new commercial television broadcast station) to change type of visual transmitter and extension of commencement and completion date.

KRSC-TV—Radio Sales Corp., Seattle, Wash.—Modification of construction permit (B5-PCT-95, which authorized a new commercial television broadcast station) for extension of completion date.

W2XVT—Allen B. Dumont Laboratories, Inc., Passaic, N. J.—Modification of license to change transmitter location from Passaic to Clifton, New Jersey, frequencies from Channel #5 (76-82 mc.) to temporary Channel #11 (198-204 mc.), power from 50 watts to video, 50 KW and audio 25 KW, type of equipment, emission A5 and special for FM.

WDTV—Allen B. Dumont Laboratories, Inc., Pittsburgh, Pa.—Modification of construction permit (BPCT-139, which authorized a new commercial television broadcast station) for extension of completion date.

KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WENR-TV—American Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PCT-80, as modified, which authorized new commercial television broadcast station) for extension of completion date.

WTMJ-TV—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (B4-PCT-180, which authorized new commercial television broadcast station) for extension of completion date.

W5XPH—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-PVB-181, which authorized new experimental television relay broadcast station) for extension of commencement and completion dates.

WRGB—General Electric Co., Schenectady, N. Y.—Modification of construction permit (B1-PCT-181) to change type transmitter and change commencement and completion dates.

Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-MPCT-12, which authorized a new commercial television broadcast station) for extension of completion date.

WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171, as modified), to change commencement and completion dates.

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WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171, as modified) to change transmitter location.

KSD-TV—The Pulitzer Publishing Co., St. Louis, Mo.—License to cover construction permit (B4-PCT-62), which authorized new commercial television broadcast station.

KTLA—Television Productions, Inc., Hollywood, Calif.—Modification of construction permit (B5-PCT-160), which authorized new commercial television broadcast station for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

KBWZ—King Broadcasting Corp., area of Seattle, Wash.—Granted license for remote pickup broadcast station, and to change corporate name from Western Waves, Inc., to King Broadcasting Co. (BLRY-337)

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Granted license for new remote pickup broadcast station. (BLRE-476)

WSGR—General Broadcasting Co., area of Atlanta, Ga.—Granted license for new remote pickup broadcast station. (BLRE-472)

WSGS—General Broadcasting Co., area of Atlanta, Ga.—Granted license for new remote pickup broadcast station. (BLRE-473)

Noncommercial Educational

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Granted modification of CP for extension of completion date to 11-1-47. (BMPED-78)

Remote Pickup—Applications Accepted for Filing

NEW—Radioho Incorporated, Columbus, Ohio, 33 North High St.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, emission A3 and hours of operation in accordance with Section 4.403.

NEW—Juan Piza, area of San Juan, P. R.—Construction permit for a new remote pickup broadcast station to be operated on 25-30 mc., power of 50 watts with A3 emission.

KCTG—KFAB Broadcasting Co., area of Omaha and Lincoln, Nebraska—License to cover construction permit (B4-PRE-485) for new remote pickup broadcast station.

Federal Trade Commission Actions

STIPULATIONS

Brettschneider Brothers—The Commission approved a stipulation in which Samuel Brettschneider, trading as

Brettschneider Brothers, 150 Norfolk St., New York, agrees that in advertising, labeling, invoicing or selling umbrellas with covers containing rayon, he will disclose such content by use of the word "rayon." (7638)

Jepsom Electric Water Heater Co.—The Commission approved a stipulation in which Louis C. Jepsom, trading as Jepsom Electric Water Heater Co., 8310 Greenwood Ave., Seattle, Wash., agrees to stop misrepresenting the time it takes Jepsom Side-Arm Electric Water Heaters to heat water. He also promises to cease representing that his 230-volt electric water heaters require no special wiring. (7637)

CEASE AND DESIST ORDERS

Columbia River Packers Association, Inc., Astoria, Ore., has been ordered by the Commission to cease and desist from paying or granting, directly or indirectly, to any buyer anything of value as brokerage, or any commission, compensation, allowance or discount in lieu thereof, upon purchases made for such buyer's own account. (5033)

Elgin Razor Corp.; Underwood Laboratories, Inc.; Underwood Industries; The Monarch Mfg. Co.; The American Supercraft Corp.; The American Camera Corp.; and Electric Clock Corp. of America—Eight Chicago corporations and twelve individuals have been served by the Commission with an order directing them to discontinue the unauthorized use of well-established and highly regarded trade names as well as other misrepresentations with respect to the identity, origin, character, value and guaranty of miscellaneous merchandise. Misrepresentation of the identity and business status of some of the corporate respondents is also prohibited. (4169, 4457, 4458)

Scotch Woolen Mills—The Commission modified a 1945 cease and desist order to permit qualified use of the word "Scotch" in the corporate name of a company selling men's and women's clothing of American origin and manufacture.

The modification was made in the case of Scotch Woolen Mills (now incorporated as Scotch Tailors, Inc.), Chicago, which in May 1945 was prohibited, among other things, from using the word "Scotch," or any simulation thereof, in its corporate or trade name when its business is principally in products not of Scotch origin. This language was deleted in the modified order, but there was retained a prohibition against false representations that clothing or the materials from which it is made are of Scotch origin. It is provided, however, that this prohibition shall not be deemed to prevent the respondent from using "Scotch Tailors, Inc.," as its corporate name if it is appropriately qualified to reveal the domestic origin of the clothing it sells. (940)

CASE CLOSED

Cohn & Lubow—The Commission closed without prejudice its case in which Benjamin Cohn, Sidonia Cohn, Meyer Lubow and Vera Lubow, copartners, trading as Cohn & Lubow, 175 Fifth Ave., New York, were charged with falsely representing that they are manufacturers of the men's suits, overcoats and other wearing apparel they sell at retail. (5118)

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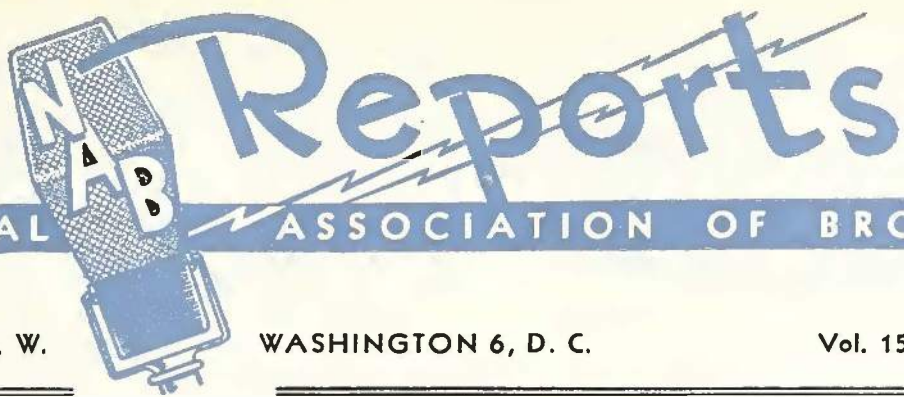
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ATLANTIC CITY—SEPTEMBER 15-18, 1947

Routing:



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 37, September 15, 1947

FCC to Review Opinion on Editorials

Mayflower Order of 1941 Will Be Reopened For Hearing Before Commission in January

The widely debated "Mayflower" opinion of the Federal Communications Commission, against editorializing by broadcast stations, will be re-opened in an *en banc* hearing before the FCC on January 12, 1948, the Commission announced in an order last week.

Noting that "there has been widespread discussion concerning the exact meaning of the opinion," the FCC order said that "these questions are substantial and of such general importance and wide concern as to warrant the holding of a general hearing concerning the entire subject of editorializing by broadcast licensees."

The order setting the date for the hearing placed it well in the future because "the Commission is aware that extensive preparations will be required," the text of the document said. The order added that parties interested in participating in the hearing should file notices of appearance with the FCC on or before December 1, 1947.

NAB Stand Recalled: Coming virtually on the eve of the 25th NAB Convention, the order created keen interest in the industry and the press. Observers recalled that during his first two years as President of the NAB, Judge Justin Miller has repeatedly stated the position of the Association, that the First Amendment to the Constitution of the United States, protecting freedom of speech, press and religion, must of necessity cover all forms of speech.

It was also recalled that Chairman Denny of the FCC, speaking in a panel discussion at the 1946 NAB Convention, agreed with Judge Miller's basic position on the First Amendment. In the course of the discussion, Judge Miller said: "So long as the Mayflower case stands as the decision of the Commission . . . there is a violation of the Constitution."

Narrow Disagreement Area: Replying to this statement, Chairman Denny said:

"The Judge's second step is to come to the Mayflower decision, and he says that freedom of speech, freedom of the press, carries with it the freedom to editorialize. I agree. I think it is constructive to get
(Continued on page 742)

**Judge Miller Welcomes New FCC Hearing;
Says NAB and Its Members Will Take Part**

Justin Miller, president of the National Association of Broadcasters, issued the following statement last week:

"I am delighted to learn that the Federal Communications Commission has set January 12, 1948, for hearings on the Mayflower Decision. This decision, which proscribes editorializing on the air, long has stood as one of the most serious abridgements of free speech, and certainly represents a philosophy that is contrary to the principles of the Constitution.

"The National Association of Broadcasters and its members will actively participate in this hearing."

National American Legion Commander O'Neil Will Speak At General Convention Luncheon

In his first major address since inauguration as National Commander of the American Legion, James F. O'Neil will be the principal speaker at the Thursday, September 18th, general luncheon of the National Association of Broadcasters' 25th annual convention in Atlantic City.

Commander O'Neil, elected to his national post at the Legion's convention in New York last week, will speak to the NAB members on juvenile opportunity, Communism and matters affecting freedom of speech.

His acceptance of the invitation to address the NAB Convention completes the list of principal speakers at the broadcasters' meeting.

Commander O'Neil, a native of Manchester, New Hampshire, assumed his national position at the age
(Continued on next page)

ANNUAL REPORT BEING MAILED FOR HANDY FILING

With mailed copies of this issue is included the 25th ANNUAL REPORT for 1946-1947, as distributed to the delegates to the Convention in Atlantic City this week. This form of the *Annual Report* is being sent to members for convenient filing with the weekly *Reports*.



NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

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ROYAL V. HOWARD <i>Director of Engineering</i>	ARTHUR C. STRINGER <i>Director of FM Department</i>

of 49, after military and civilian service in World Wars I and II.

He enlisted in the Army at the age of 17, and saw service in the Mexican border campaign of 1916. In the infantry in France for 19 months, he rose to the rating of sergeant-major. He was later commissioned on the field.

In World War II, he was a special assistant to John L. Sullivan, then Assistant Secretary of the Navy for Air.

In this post, Commander O'Neil observed action in the southwest Pacific campaigns, in the Third Fleet operations on the coast of Japan, and in the occupation landings in Japan.

A charter member of the American Legion, he has served as chairman of the organization's National Americanism committee and has taken a leading role in the Legion's junior baseball program.

He is a member of the President's Amnesty Board, reviewing 16,000 Selective Service cases.

Attendance Large: As this week begins, NAB members and station executives are arriving in Atlantic City for what may be the largest convention in Association history, in actual registration and attendance. The convention is already assured of being the largest to date in events, services, panel discussions, and decisions to be made.

Arrivals of delegates began yesterday, and pre-registration was accompanied by several vital activities, headed by the meeting of the NAB Board of Directors and the gatherings of standing committees.

Today's activities are scheduled to include special clinics for the first time in convention history, covering such subjects as broadcast advertising, employee-employer relations, programming, and engineering. The remainder of the top standing committees are also scheduled to meet today.

Tomorrow's schedule contains the first general sessions of the convention, with principal addresses by Judge Justin Miller, NAB President; Goar Mestre, vice president of the Inter-American Broadcasters Association;

Joseph Sedgwick, K.C., General Counsel of the Canadian Association of Broadcasters; Admiral W. H. P. Blandy, U.S.N.; the Hon. Clarence F. Lea (D-Calif), M.C., and Robert R. Wason, chairman of the board of the NAM.

John Powers models will also parade in a dramatization of station operating costs, and the NAB banquet will be held in the evening.

Wednesday will be given over to the Discussions of Radio Research, election of directors-at-large, employee-employer relations talks, the "All-America Radio Team's" discussion of sales, and the luncheon address by the Hon. Charles R. Denny, chairman of the FCC.

Thursday's sessions will be devoted primarily to the membership discussion of the "Standards of Practice for American Broadcasters", and the resolutions. The luncheon address will be delivered by the American Legion's national commander, James F. O'Neil, who will speak on juvenile opportunity, Communism, and matters affecting freedom of speech. Adjournment will come at 5:00 p. m.

Mayflower Order of 1941 Will Be Reopened For Hearing Before Commission in January

(Continued from page 741)

the area of disagreement just as narrow as possible."

The 1941 ruling known as the "Mayflower" opinion was made in connection with WAAB, operated by the Yankee Network, on application for renewal of license. The commission questioned the station's broadcasting of "so-called editorials from time to time."

The text of the FCC order follows:

At a session of the Federal Communications Commission held at Washington, D. C., on the 5th day of September, 1947;

WHEREAS, The Commission on January 16, 1941, issued an opinion in the matter of *The Mayflower Broadcasting Corporation*, 8 FCC 338, which dealt with the policy theretofore followed by that licensee in broadcasting "editorials from time to time urging the election of various candidates for political office or supporting one side or another of various questions in public controversy"; and

WHEREAS, Since the adoption of the above opinion there has been widespread discussion concerning the exact meaning of the opinion, its application to particular situations, and the desirability or undesirability of having a general policy concerning editorializing by broadcast licensees; and

WHEREAS, These questions are substantial and of such general importance and wide concern as to warrant the holding of a general hearing concerning the entire subject matter of editorializing by broadcast licensees;

WHEREAS, Because of the importance of the questions presented, the Commission is aware that extensive preparation will be required and is, therefore, desirous of scheduling the hearing at a time when all the parties can be fully prepared;

NOW, THEREFORE, IT IS ORDERED, That a hearing be held before the Commission *en banc* beginning on the 12th day of January, 1948, on the following issues:

1. To determine whether the expression of editorial opinions by broadcast station licensees on matters of public interest and controversy is consistent with their obligation to operate their stations in the public interest.

2. To determine the relationship between any such editorial expression and the affirmative obligation of the li-

(Continued on next page)

censes to insure that a fair and equal presentation of all sides of controversial issues is made over their facilities.

Any interested person desiring to participate in this hearing should file with the Commission, in triplicate, on or before December 1, 1947, a notice of appearance, setting forth the name of the person or persons who will testify, the organization represented, if any, the subjects concerning which the witnesses will testify, and the approximate length of time required for the presentation.

"Voice of Democracy" to Be Sought In Nationwide High School Contest

"The Voice of Democracy" will be chosen in more than 1500 cities and towns of the United States in a nationwide contest for high school students next month as a prelude to the observance of National Radio Week on Oct. 26-Nov. 1, when the national winner will be selected.

The U. S. Junior Chamber of Commerce will sponsor the contest for high school students in cooperation with the U. S. Office of Education, the NAB, and the Radio Manufacturers Association. John Ben Shepperd, national president of the Junior Chamber of Commerce, informed NAB and the RMA last Thursday that the contest has been approved by his organization's board of directors and that detailed plans and rules shortly will be provided all local chapters.

The contest will seek to select competitively in each community the high school student who prepares and delivers the best brief talk on the topic, "I Speak for Democracy". Winners in local, regional and national competitions will receive valuable prizes and have an opportunity to speak on the air.

Local and regional contests will be held prior to National Radio Week, while the final contest to choose the national "Voice of Democracy" will be a feature event of the Radio Week celebration which will mark the 27th birthday of radio broadcasting.

More than 1600 broadcasters, 25,000 radio dealers, national and local radio stars will join in the observance of National Radio Week this year with special radio programs, dealer displays of new radio receivers, and civic events.

The slogan for the sponsors for National Radio Week is "Radio for Everyone . . . Everywhere". The anniversary also will climax a continuing campaign of radio manufacturers and broadcasters to equip listeners with "a radio for every room—a radio for every purpose".

Among the organizations cooperating with NAB and RMA in the observance of National Radio Week are: The FM Association, the Television Broadcasters Association, the Association of Women Broadcasters, the National Association of Music Merchants, the National Retail Dry Goods Association, the National Retail Furniture Association, the National Electrical Retailers Association, the Radio Executives Club, and the National Station Representatives.

Network Press Experts Assist NAB News Staff During Convention Week

Four network press experts will assist the regular news staff of the National Association of Broadcasters in serving newsmen covering the Association's annual convention in Atlantic City, September 15-18.

The NAB news staff, which is not large enough to handle the annual convention which attracts over 2000 delegates and visitors, has "borrowed" from the networks the following:

Jack Pacey, from the American Broadcasting Co.; Clarence Worden, the Columbia Broadcasting System; Francis X. Zuzulo, Mutual Broadcasting System and Joe Dine, National Broadcasting Company.

A Huckster Talks Back

As guest columnist for John Crosby, who is currently on vacation, Hay McClinton wrote the N. Y. Herald Tribune's "Radio in Review" column for September 8th. Believing that broadcasters everywhere would find this article interesting, the publisher's permission has been obtained to reprint A Huckster Talks Back in its entirety.

Of the writer, John Crosby had this to say in a brief introductory note:

"Harold L.—or Hay, as he is better known—McClinton is vice-president in charge of radio of N. W. Ayer & Son, Inc., advertising agency. Mr. McClinton resents both the name and the connotations surrounding the word huckster, and expresses himself fully on the subject in the accompanying article."

Hay McClinton's Column

Q. What do you do, McClinton? A. I'm radio vice-president of an advertising agency, seventy-eight years old. The agency, that is.

Q. A H-ckst-r, huh? A. Well, I do own a Dunhill lighter. My wife bought in in Gibraltar in 1928 when I was a newspaper columnist.

Q. Ever ridden the Super-Chief? A. Yes sir.

Q. What happened? A. I got to Hollywood seven hours late and bobbed a talent deal.

Q. What do you think of "The H-ckst-rs"? A. Very amusing. It's about as accurate a picture of my business as "The Front Page" is of a reporter's job.

Q. Everybody is blasting radio these days—magazines, newspapers, the F. C. C., women's clubs, even the broadcasters themselves. What goes? A. It's the fashion now. And if everybody dislikes radio, why does the listening audience keep growing and growing and growing?

Q. Well, radio is open to criticism, isn't it? A. Yes, indeed.

Q. Have you fellows any defense? A. Sit right down, Brother. In the first place, many of the attacks on radio stem from the self-interest of the critics. They are either political or competitive. Politicians of a persuasion which shall be nameless would like to make radio a government monopoly. The media competitive to broadcasting—newspapers and magazines—often attack it, or deride it, for business reasons. Several important weekly magazines, for example, enjoy perverting a radio fact now and then in the hope of getting advertisers' budgets away from the networks. A few weeks ago one national weekly ran a piece yipping about radio's self-censorship, with a really monumental mass of misinformation and misinterpretation.

Q. Well, there must be some intelligent, honest, articulate and informed critics. A. There are, indeed. My host today is one—except, of course, when he takes a poke at one of our shows. In my opinion, mothers have a right to worry about some programs their small children can hear. For instance, the broadcasts from Bikini. Many other listeners have just complaints

(Continued on next page)

against certain shows on the score of taste. But there are no critics of radio more eager to improve it than a surprising number of radio people themselves. And this includes station and network people, sponsors, agencies and even performers. One of the curious characteristics of most radio critics is their apparent inability to turn off a program they don't like. They will avoid poor movies, eschew shabby publications, sneer at sky writing and hide match-book covers, but they just can't turn that knob.

Q. How about commercials? I understand they are awful. A. They are not. Most advertising being broadcast is of a high standard. Commercials on network shows, particularly, are carefully prepared by experts, and closely policed. Some plugs are certainly questionable as to good taste. I personally believe the so-called "irritation technique" not only transgresses good taste but is misguided advertising to boot. But the determining factor here is necessarily the personal standard of the auditor. How are you going to satisfy all of the 130,000,000 listeners in America? The only way you can eliminate this problem is to be so almighty restrained and stuffy that your appeal is confined to the oldest living Victorian. And that reminds me: Not long ago a high-minded newspaper bought a radio station. The executive assigned to manage the station flattered me by asking for a short seminar in broadcasting. He said it was going to be one station that didn't broadcast offensive plugs when he took over. Well, he found out his radio station had rejected six advertising contracts that his newspaper had been honoring for years. As for the intermittent outcry against jingles and musical announcements, how can any fair-minded person say they are all terrible? Is symphonic music bad because you don't like Schoenberg? Most radio jingles are wonderful. In fact, jingles are becoming what amounts to a new kind of American folk music. Furthermore, you show me one radio plug for an offensive product, and I'll show you several offensive ads in any publication carrying advertising that you can name.

Q. You radio fellows are pretty darned well satisfied with yourselves, aren't you? A. No, sir. I've been in radio fifteen years, and I've yet to see a year when radio did not improve itself. It will have to keep improving, and it will. But you can't convince me that in a country with 1,200 radio stations operating every day, with more coming, and 60,000,000 receiving sets in nearly 95 per cent of our homes, American radio isn't a safe, sane and sound system.

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Employee-Employer Relations

Petrillo and AFM Board Discuss AM-FM Duplication After New Talks With Networks

A two and a half hour conference last Monday (8) between representatives of the four major networks and the American Federation of Musicians resulted in a promise by AFM President Petrillo to discuss with his Executive Board the union's ban on duplication of musical programs on AM and FM stations.

On Thursday (11) Mr. Petrillo told members of

the press that he would give the networks his answer "in about a week."

A similar meeting recently resulted in a flat refusal by the AFM chief to revise the union's policy. At that time he argued that AM and FM were separate services and each must pay for musical performances.

Since their last meeting with Mr. Petrillo, representatives of the networks have discussed their AFM contracts with the Department of Justice.

Legal Department

Industry-Commission Conference on Operator Requirements Scheduled for October First

In response to requests by NAB and other interested persons and groups for further consideration of the FCC's operators license requirements [NAB REPORTS, pp. 621 and 703], a conference between members of the FCC staff and station licensees and their representatives will be held October 1, 1947.

In a letter to President Miller, FCC Secretary Slowie informed NAB and invited it to participate. The letter said in part:

"It is the hope of the Commission that the conference to which you have been invited will provide station licensees and their representatives with the kind of opportunity they desire to present to the Commission in this preliminary stage of the matter under study their views, comments, and above all such factual data as they may have to support those views and comments.

"You may feel free to bring with you such advisers and such written material to leave with the Commission as you wish. It is simply requested that you keep in mind the fact that the time for this conference is limited to one day, that there will probably be many persons present who wish to participate, and that, therefore, it will be extremely important to be as concise and as factual as possible."

Commission Reverses Proposed Decision; Brockton Grant Goes to Cur-Nan Co.

In its final decision in the Bay State Beacon case released September 8, the FCC reversed its proposed decision and granted a CP for a 250 watt station on 1450 kc. in Brockton, Massachusetts, to the Cur-Nan Company. In its proposed decision [NAB REPORTS, p. 251], the Commission chose the Plymouth Broadcasting Company over the Cur-Nan Company on the ground that the former was owned by local residents and, therefore, better fitted to serve the particular needs of the population to be served.

However, in its final decision the Commission concluded that the Cur-Nan Company would operate the station with a greater degree of integration of the controlling interests and a greater assumption by the owners of day-to-day responsibility. Furthermore, the Commission considered "that even though the programs proposed by these two applicants appear somewhat similar in format, the more detailed study and planning undertaken in preparing the Cur-Nan proposal and the qualified key personnel selected to carry

(Continued on next page)

it out create greater assurance that the Cur-Nan Company will offer a program service more nearly designed to meet the community's needs and desires . . ."

Referring to the fact that the stockholders of Cur-Nan were not residents of Brockton, the ground on which it had previously rejected Cur-Nan, the Commission merely said that since they were residents of the metropolitan district of Boston they were not "strangers to the general mores and institutions of the population" which would be served, and that the majority stockholder planned to move to Brockton if the application were granted.

Two Rehearings Ordered by Commission; Cleveland and Fort Wayne Grants Involved

The FCC, in an order issued September 5, granted the petition of Scripps-Howard Radio, Inc., unsuccessful applicant for a 5 KW station on 1300 kc. in Cleveland, Ohio, for a rehearing "to take further testimony with respect to the qualifications of the applicants and the type and character of the program services proposed to be rendered."

The petition thus granted was the second attempt by Scripps-Howard to obtain a rehearing. The first attempt, made after the issuance of the proposed decision denying its application and granting that of Cleveland Broadcasting, Inc., argued that the Commission had improperly compared the "facts of the residence and familiarity with Cleveland shown by the officers, directors and stockholders of the applicants" because the notice of hearing failed to specify that evidence concerning them was to be offered.

In rejecting that petition, the Commission took the position that since the hearings provided that testimony would be taken "to determine the technical, financial and other qualifications to construct and operate" a station, these facts were well within the scope of the hearing. Furthermore, it was pointed out that a long line of decisions showed that the FCC customarily considered these facts and that, therefore, Scripps-Howard was on notice that they would probably be considered with reference to its application. The Commission went on to set forth its views as to the nature of hearings on conflicting applications as follows:

"In the course of its history, the Commission has considered a great many factors relative to the qualifications of applicants as the reason for granting or denying a particular license application, depending upon the facts in the particular cases. In proceedings like the present one where two mutually exclusive applicants appear jointly in a hearing to argue the comparative merits of their applications, the Commission cannot know in advance what specific factors relating to their qualifications will or can be adduced by either party to show its relative superiority. It would hardly be fair to either applicant in such a hearing to limit the evidence to be brought out in the hearing to such matters as the Commission itself is in a position to state with particularity in advance of the hearing."

In another procedural order issued September 10, the FCC vacated its final decision granting a 250 watt station on 1450 kc. at Fort Wayne, Indiana to Radio

Fort Wayne, Inc., and ordered a rehearing before the Commission *en banc*. The order was issued in response to a petition filed by Community Broadcasting Corporation, one of two unsuccessful applicants in the proceeding, alleging that the decision was not made by a majority of the Commissioners present at the oral argument.

In the proposed decision, adopted April 29, 1947, Commissioners Walker and Webster did not participate and Commissioners Denny and Jett dissented. In the final decision Commissioner Walker did not participate and Commissioners Durr and Hyde dissented. The FCC issued its order without opinion, merely stating that "the Commission considers that it would be administratively desirable to hear reargument in this matter before the Commission *en banc*." In the issuance of the order, Commissioners Hyde, Webster and Jones did not participate.

Program Department

PD's Clinic at Convention Monday Features Authorities Discussing "Use of Music"

In addition to program authorities previously announced for the panel at the Program Directors Clinic on Monday, September 15, during the 25th Annual NAB Convention, a group of distinguished musical leaders will discuss the "Use of Music" on radio programs.

Paul Whiteman, musical director, American Broadcasting Company, will discuss music for the younger generation, with special reference to popular music.

One of the outstanding copyright authorities in the country, Sydney Kaye, BMI, general counsel, will discuss performance rights in music and literature. He will speak from the standpoint of the program producer's use of such material.

Norman Cloutier, musical director, NBC Thesaurus Service, will speak on both classical music and popular music and the advantages of the proper utilization of both types.

Stressing the importance of proper programming for musical America with particular reference to programming for children who are learning about music from radio, Harrison Kerr, executive secretary of the American Composer's Alliance, will also participate as a panel speaker.

The fifth speaker will be Dr. John D. Adams, clinical professor, Tufts Medical School. Dr. Adams, representing an average listener, will speak from the point of view of a music lover who is not a musician. He will discuss also the value of music as a therapeutic agent.

Chairman of the panel on music will be Merritt E. Thompkins, President, Associated Music Publishers. The musical portion of the clinic has been arranged by the NAB Program Department in cooperation with BMI.

(Continued on next page)

Broadcast Advertising

Two More Members of "All America Radio Team" Named for Convention Sales Session

Names of two additional members of the "All America Radio Team" which will be featured Wednesday afternoon, September 17, at the NAB Annual Convention have been announced.

They are Don Elias, executive director of WWNC, Asheville, N. C., who will serve as moderator of the panel, and William N. Connolly, advertising manager of S. C. Johnson & Son, Inc.

Mr. Connolly, whose firm sponsors much radio advertising, including the Fibber McGee and Molly program, will talk on "An Advertiser Looks at Radio".

Mr. Elias, a widely known raconteur, will preside over the entire two-hour session devoted to discussion of "The Sales Foundation of the American System of Broadcasting".

Other members of the "All America Radio Team" are:

- Station President: Leonard Reinsch, the Cox Stations
- Sales Manager: Norman Boggs, WLOL, Minneapolis
- Program Director: Donald D. Davis, WHB, Kansas City, Mo.
- Sales Promotion Manager: Thomas D. Connolly, CBS, New York, N. Y.
- Chief Engineer: Howard S. Frazier, Management Consultant

Research Department

Spot Business Emerging from Summer Slump As Fall Preparation Starts, Survey Shows

August spot business showed definite signs of moving out of the summer slump last week, with activity in preparation for fall business being reported by almost all agencies.

Of the total number of national spot schedules studied by N. C. Rorabaugh Co., 15% increased their market and station lists, 3% became newly active or resumed their activity in radio, and 66% of the accounts kept their schedules running unchanged.

A total of 16% curtailed or cancelled out during August, as compared with 24% in July.

	April-May	May-June	June-July	July-August
Increasing	13%	09%	08%	15%
Cancelled Out	06	06	10	08
Curtailing	08	19	14	08
Newly Active	04	07	03	03
Static	69	59	65	66
	100%	100%	100%	100%

Among those accounts which were either newly ac-
(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through August 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Sept. 1	1299				982	317
Oct. 1	1343	45	25	1 CP	1007	336
Nov. 1	1427	87	18	3 CP	1025	402
Dec. 1	1469	44	26	2 CP	1051	418
1947						
Jan. 1	1524	59	11	4 CP	1062	462
Feb. 1	1552	32	39	4 CP	1101	451
Mar. 1	1571	19	23	0	1124	447
Apr. 1	1610	44	70	5 CP	1194	416
May 1	1712	105	22	3 CP	1216	496
June 1	1726	16	42	1 CP	1257	469
				1 Lic.		
July 1	1795	70	42	1 CP	1298	497
Aug. 1	1842	47	22	0	1320	522
Sept. 1	1858	18	56	2 CP	1376	482
Total Changes						
12 months		586	396	27		

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change				Licensed to Operate	Total CP	CG
		New***	Licensed to Operate	Deleted	CP			
Sept. 1	572				48	249	275	
Oct. 1	594	46	23	0	1 CG	48	295	251
Nov. 1	644	65	51	0	1 CG	48	360	236
Dec. 1	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1	688	45	35	0	2 CG	48	429	211
Feb. 1	712	58	24	0	0	48	487	177
Mar. 1	730	23	21	0	{1 CP 3 CG	48	509	173
Apr. 1	749	22	20	0	1 CP	48	530	171
May 1	828	7	82	0	1 CP	48	536	244
June 1	850	12	23	0	1 CG	48	548	254
July 1	918	62	31	0	4 CG	48	610	260
Aug. 1	938	33	17	4	0	52	639	247
Sept. 1	974	42	38	2	3 CP	54 ²	674 ²	246 ²
Total Changes								
12 months		439	379	6	21			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Sept. 1	35				6	29
Oct. 1	39	4	0	0	6	33
Nov. 1	43	4	0	0	6	37
Dec. 1	45	2	0	0	6	39
1947						
Jan. 1	53	8	0	0	6	47
Feb. 1	58	5	0	0	6	52
Mar. 1	57	0	0	1 CP	6	51
Apr. 1	59	2	0	0	6	53
May 1	61	2	0	0	6	55
June 1	66	5	0	0	6	60
July 1	66	0	0	0	6	60
Aug. 1	66	0	0	0	6	60
Sept. 1	68 ¹	2	0	0	6 ²	62 ²
Total Changes						
12 months		35	0	2		

¹ Non-commercial CP included.

² FCC states that 269 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.

tive or increased their spot station lists during August were:

Amazo Liquid Laundry Starch	King Midas Flour
Armour Meat Products	Lee Tires
Arthur Murray Dance Studios	Listerine Shaving Cream
Birds Eye Frosted Foods	Louis Milani Foods
Bond Clothes	Metropolitan Life Ins. Co.
Borden's Instant Coffee	Milk Bone
Doren's Dairy Products	Moorman Products
Broadcast Corned Beef Hash	Mueller's Macaroni
Brock Candy Bar	Nu-Maid Margarine
Burkhardt Beer	Nucoa Margarine
Canada Dry Sparkling Water	O-So Grape
Capital Bread	Pepsi-Cola
Carlings Ale	Phillips 66 Gas & Oil
Cliquot Club Gingerale	Presto Cake Flour
Crax	Pyequick
Crown & Vinyon Yarns	Rainier Beer & Ale
Dash Dog Food	RKO Motion Pictures
Dawson's Beer & Ale	Ruppert Beer & Ale
Ford Dealers	Serutan-Nutrex—R.D.X.
Gamble-Robinson Stores	Shell Gas & Oil
Hellman's Mayonnaise	Sperry Products
Hires Root Beer	Sunrise Meats
H-O Cream Farina & Oats	Tootsie Fudge Mix
Hostess Cakes	2 in 1 Shoe Polish
Jello Puddings	Utica Club Beer
	White Rock Sparkling Water
	Whiz & Pecan Pete Candy Bars

Engineering Department

Technical Agreement Sought by Delegates To International Meeting at Atlantic City

Technical problems continued to occupy the attention last week of delegates to the International High Frequency Broadcasting Conference in session at Atlantic City. Working groups of the technical committees were seeking agreement on various subjects.

The working group headed by Chairman Royal V. Howard (NAB Director of Engineering) of the U. S. completed its assignment when it was unanimously agreed that the normal audio band width for international transmission was considered to be 6400 cycles per second. Although many countries had plugged for filters, no requirements for these were written into the regulations. The non linear harmonic distortion was set for a maximum of five per cent for ninety per cent modulation between 100 and 5000 cycles and five per cent at fifty per cent between 5000 and 6400 cycles.

The working group under Chairman Balth Van der Pol of the Netherlands endeavored to solve the problem of power to be used on the various channels. His group established one standard: for long distance transmission a minimum of ten kilowatts carrier would be established and the Cairo minimum of five kilowatts was agreed upon for short or one ionospheric hop coverage.

Considerable discussion ranged around the maximum power limitation. Dr. Sankin of Bielorrussia suggested that maximum power of 100 to 200 kilowatts should be established. The U. S. delegation, however,

felt that this was not necessary since there were other factors involved.

Dr. Sankin concurred with Hayes of the UK that the problems of back radiation from an antenna for the protection to other stations was a critical item. Sankin's measurements showed that co-linear antennas with parasitic reflectors produced an unwanted radiation of 5.3 percent of the beam power and rhombic antennas produced ten percent back radiation. These concurred with the radiation measurements conducted at long range by the B.B.C. The discussion then turned to the suggestion of Dr. Van der Pol that, instead of a top power limitation being established, a limitation on back radiation should be established. This suggestion was carried over into the next meeting.

Convention Note

The meeting place of the joint Engineering Executive Committee and District Engineering Chairmen Breakfast, scheduled for 8:30 a.m., Wednesday, September 17, has been changed from the Empire Room at the Ambassador to the Surf Room at the Ambassador.

Small Market Stations

Small Market Expert Urges Greater Staff Efficiency for Competitive Period Ahead

"The degree of perfection attained by the staff announcer, copy writer, script and program producers is an important factor in the cost and effectiveness of broadcast advertising on the local station," stated J. Allen Brown, Assistant Director, Broadcast Advertising, in a radio class lecture at the American University, Washington, D. C., last week.

"A radio station progresses because of the productivity of the staff personnel. One or two unproductive staff members lowers the efficiency and increases personnel costs of the entire staff.

"The well trained, experienced and productive staff employee will always be in demand and as a consequence will be paid 'above the average'", said Brown, "and from management's economic viewpoint, a staff announcer's (or other staff members) services acquire a salary price tag according to the degree of perfection and productivity."

The speaker emphasized: "This is a day of the specialist, but in radio an individual becomes a specialist usually after many years of experience on a variety of radio assignments. A station with a small staff, because of economics, demands that a staff member be versatile. On the other hand, the large station with a large staff requires the services of specialists, usually because of competitive factors.

"Station management, by necessity, must continually sift the chaff from the wheat in personnel ranks. Acquiring skills only are not enough. Personal interest in the station, and ability to produce results are also important factors to the success of an individual's

(Continued on next page)

career in radio. Work hard, study for self-improvement continually, make friends and be considerate and your contributions to profitable radio operations will be noteworthy", stated Brown.

The three hour lecture covered over-all phases of station operation in a competitive era, and included questions from the radio class.

Public Interest Programming

Ad Council Network Campaigns

For your information, the following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 22-28, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Stop Home Accidents

A death every sixteen minutes—an injury every six seconds! That's what is happening in American homes today. Home accidents kill more than 30,000 persons every year, according to National Safety Council figures: about 6,000 babies and young children, 2,500 school boys and girls, 5,500 men and women in the prime of life, and 18,000 elderly persons. Nearly a third of all accidental deaths occur at home and one-half of all accidental injuries. The annual cost is estimated at about \$600,000,000. Figures of the National Safety Council show that each year home accidents hit one family out of every seven. National Safety Council studies show that nearly half of all home fatalities are due to falls. Other causes are: burns, poisons, firearms, suffocation, asphyxiation, etc. The kitchen is the most dangerous room in the house with approximately one-fifth of home accidents occurring there. The bathroom accounts for only two or three per cent of the accidents. About one in every four home accidents occurs on flights of steps (front or back steps, inside stairway, basement stairway, etc.). About one out of every five home accidents occurs outside of the house itself; that is, in the yard, garden, garage, shed, etc. It is a truism that accidents don't just happen—they are caused. The National Safety Council finds that home accidents have two major causes: (1) unsafe conditions, i.e., the physical or mechanical causes of an accident; and (2) unsafe practices, or personal causes. Point out that nearly a third of all persons accidentally killed are killed at home. One home injury occurs every six seconds; one death due to a home accident every sixteen minutes. Each year home accidents strike one family out of every seven. 2. Indicate that since home accidents are so rarely reported in the news, people are inadequately aware of the extent of this menace. Warnings on the danger of accidents in the home are brought to the public by this and other business firms in order to cut down the toll of deaths and injuries due to carelessness. 3. Explain that accidents can be prevented by (a) Making homes as safe as possible through eliminating physical hazards such as inadequate lighting, cluttered rooms, dangerous stairways and unprotected play space. (b) Cultivating habits of safety around the home by avoiding hurry, distractions, fatigue, and carelessness, and educating both children

and adults in safe conduct. 4. Recall that—ACCIDENTS DON'T ALWAYS HAPPEN TO THE OTHER PERSON! (Fact Sheet No. 28-A)

United America—Group Prejudice— A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning serviceman, strikes, shortages of food and household goods, rising costs of living. In the midst of post war dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of post-war dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

Our New Soldier—Young, Skilled Volunteer

Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position to leadership with its attendant responsibilities. Congress has authorized the largest peacetime Regular Army in our history—1,070,000. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. The stakes are high in the task before them: maintenance of the
(Continued on next page)

peace and security for which thousands of other young Americans have already died. Today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peace-time living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. (Fact Sheet No. 2-G)

Federal Communications Commission Docket

HEARINGS

There were no published broadcast hearings scheduled by the Commission for the week beginning Monday, September 15.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

680 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Lomar Broadcasting Co.** for a new station at **Lancaster, Pa.**, to operate on 680 kc., with 5 KW day, 1 KW night; conditions (BP-5225; Docket 7857), and denial of the following applications:

Baltimore Broadcasting Corp., **Baltimore, Md.**, to change frequency of WCBM from 1400 kc. to 680 kc., increase power from 250 watts unlimited to 10 KW day, 5 KW night (BP-3969; Docket 7372);

Tower Realty Co., for new station at **Baltimore**, to operate on 680 kc., 10 KW day, 5 KW night (BP-4490; Docket 7429);

Foundation Co. of Washington for new station at **Philadelphia, Pa.**, to operate on 680 kc., 10 KW day and night (BP-5267; Docket 7880), and

Monroe Broadcasting Co., **Rochester, N. Y.**, to increase power of WRNY from 250 watts daytime only to 1 KW day, 500 watts night (BP-5333; Docket 7909).

850 KC.

The Commission announces adoption of its **Proposed Decision** and **Order** looking toward a grant of the application of **Thomas N. Beach** to change frequency of **Station WTNB, Birmingham, Ala.**, from 1490 kc. to 850 kc. and increase power from 250 watts to 1 KW night, 5 KW day, DA night (BP-5332; Docket 7946), and a denial of the application of **Johnston Broadcasting Co.** for a new station at **Birmingham, Ala.**, to operate on 850 kc., 1 KW night, 5 KW day, DA night (BP-5016; Docket 7945).

930 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Elyria-Lorain Broadcasting Company** for a new station at **Elyria, Ohio**, to operate on 930 kc., 1 KW, unlimited time, employing DA (BP-4865; Docket 7780), and application of **Michigan Broadcasting Company** for a new station at **Battle Creek, Michigan**, to operate on 930 kc., 1 KW, unlimited time, employing DA (BP-4756; Docket 7779); and denying application of **Leonard A. Versluis** to change assignment of station **WLAV, Grand Rapids, Mich.**, from 1340 kc., 250 watts, unlimited time, to 930 kc., 1 KW, unlimited time, employing DA at night (BP-4536; Docket 7778).

940 KC.

The Commission announces its final **Decision** and **Order** denying application of **Capitol Broadcasting Corp.** for CP to change facilities of **Station WISH, Indianapolis, Ind.**, from 1310 kc. to 940 kc., increase power from 5 KW day, 1 KW night, to 5 KW, unlimited time (BP-4979; Docket 7671), and dismissing its motion for stay of proceedings and petition for comparative consideration.

1240 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Standard Tobacco Company, Inc.**, for a new station at **Maysville, Ky.**, to operate on 1240 kc., 250 watts, unlimited time; conditions. (BP-5036; Docket 7907) (Com. Hyde, Webster and Jones not participating.)

1300 KC.

The Commission announces its **Order** in B-274, granting petition filed by **Scripps-Howard Radio, Inc., Cleveland, Ohio**, for reconsideration of the Commission's decision denying application of Scripps-Howard for a new station at **Cleveland, Ohio**, and granting competing application of **Cleveland Broadcasting, Inc.**; set aside and vacated said action; and designated these applications for further hearing upon the issues set forth in the notices of hearing dated December 17, 1945, particularly (a) and (b) thereof. (BP-4118, Docket 6916; BP-4058, Docket 6917) (Com. Hyde, Webster and Jones not participating.)

1340 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Brookhaven Broadcasting Company, Inc.**, for a new station at **Brookhaven, Miss.**, to operate on 1340 kc., 250 watts, unlimited time; conditions. (BP-4947; Docket 7691) (Com. Hyde, Webster and Jones not participating; Com. Durr dissenting, feeling that this application should be denied in view of the interference that would be caused to Station WAML.)

The Commission announces its **Order** making final its **Proposed Decision** (B-377) and granted application of **Sunland Broadcasting Co.** for a new station at **El Paso, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4290; Docket 7073), and denied applications of **Seaman and Collins** (BP-4129; Docket 6875), **Del Norte Broadcasting Co., Inc.** (BP-4700; Docket 7534), and **Timberwolf Broadcasting Co., Inc.** (BP-5079; Docket 7721), seeking same facilities.

1390 KC.

The Commission announces its **Proposed Decision** looking toward a denial of the application of **James A. Noe** for modification of CP for Station **KNOE, Monroe, La.**, to change facilities from 1230 kc., 250 watts, unlimited, to 1390 kc., with 5 KW power, using DA night. (WNOE is presently licensed for 1450 kc., 250 watts, unlimited, with outstanding CP for 1230 kc., 250 watts, unlimited.) (BP-1839; Docket 7655)

1450 KC.

The Commission announces adoption of its **Decision** (B-341) (Commissioners Hyde, Webster and Jones not participating) granting the application of **CurNan Company** for a new station at **Brockton, Mass.**, to operate on 1450 kc., with 250 watts, unlimited time (BP-4054; Docket

(Continued on next page)

6845). At the same time the Commission denied the applications of **Bay State Beacon, Inc.** (BP-3983; Docket 6845) and **Plymouth County Broadcasting Co.** (BP-4216; Docket 7008) seeking the same facilities.

The Commission announces its final **Decision** granting application of Lester R. Taylor, tr/as **Mid-Utah Broadcasting Co.** for a new station at **Provo, Utah**, to operate on 1450 kc., 250 watts, unlimited time (BP-4774; Docket 7572), and a denial of the mutually exclusive application of Dan B. Shields, tr/as **Utah Valley Broadcasting Co.** (BP-4693; Docket 7571)

The Commission announces adoption of an **Order** granting petition of **Community Broadcasting Corp.** insofar as it requests that the Commission's **Decision** of July 28, 1947 (granting application of **Radio Fort Wayne, Inc.**, for CP for a new station at **Ft. Wayne, Ind.**, and denying applications of **Homer Rodeheaver and Community Broadcasting Corp.**) be set aside; set aside and vacated said **Decision**; further ordered that oral argument be held on October 6, 1947, on the Commission's **Proposed Decision** B-347 of April 29, 1947, in this matter and the exceptions thereto (Dockets 7097, 7699, 7877; BP-4305; BP-4993; BP-5282).

1490 KC.

The Commission announces its final **Decision** granting application of the **United Broadcasting Company** for a new station at **Ogden, Utah**, to operate on 1490 kc., 250 watts, unlimited time (BP-4107; Docket 6885), and a denial of the mutually exclusive application of **Ogden Broadcasting Co., Inc.** (BP-4553; Docket 7435).

The Commission announces its final **Decision** (B-378) granting application of **Community Service Broadcasting Corp. of Amsterdam, N. Y.**, for a new station in that City to operate on 1490 kc., 250 watts, unlimited time (BP-5021; Docket 7703), and a denial of the mutually exclusive application of **Amsterdam Broadcasters, Inc.** (BP-4881; Docket 7704).

The Commission announces its **Proposed Decision** looking toward the denial of the application of **Radio Springfield, Inc.**, for a new station at **Springfield, Ill.**, to operate on 1490 kc., 250 watts, unlimited time. (BP-3822; Docket 7323) (Com. Hyde, Webster and Jones not participating.)

AM—Licenses for New Stations Granted

740 KC.

WMBL—Carteret Broadcasting Co., Morehead City, N. C.—Granted license for new station to operate on 740 kc., 1 KW, daytime. (BL-2592)

750 KC.

WPDx—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted license for new station to operate on 750 kc., 1 KW, daytime, and to specify studio location. (BL-2620)

1040 KC.

KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—Granted license for new station to operate on 1040 kc., 1 KW, daytime. (BL-2489)

1240 KC.

KSON—Studebaker Broadcasting Co., San Diego, Calif.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2584)

WEBJ—William E. Brooks, Brewton, Ala.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited, and for change in studio location. (BL-2591)

1450 KC.

WRIA—Inter-American Radio Corp., Caguas, P. R.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2568)

1490 KC.

KSYC—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2579)

WARK—Antietam Broadcasting Corp., Hagerstown, Md.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2574)

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo.—Granted license for new station to operate on 1510 kc., 1 KW, daytime. (BL-2602)

AM—Modifications of CP's Granted

KIRX—North Missouri Broadcasting Co., Kirksville, Mo.—Granted modification of CP for change in type of transmitter and approval of antenna, transmitter and studio locations. (BMP-2962)

WKVM—American Colonial Broadcasting Corp., Arcibo, P. R.—Granted modification of CP to make changes in transmitting equipment and change studio location. (BMP-3063)

WLAS—The LaSalle County Broadcasting Co., LaSalle, Ill.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter location, and specify studio location. (BMP-2769)

WISR—Butler Broadcasting Co., Butler, Pa.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6147)

WJPG—Green Bay Newspaper Co., Green Bay, Wisc.—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2792)

KRHD—Duncan Broadcasting Co., Duncan, Okla.—Granted modification of CP to make changes in vertical antenna, change transmitter location, and specify studio location. (BMP-2997)

WLAD—The Berkshire Broadcasting Co., Danbury, Conn.—Granted modification of CP for approval of antenna and transmitter location, and to mount FM antenna on AM tower. (BMP-2952)

WHDF—Upper Michigan Broadcasting Co., Houghton, Mich.—Granted modification of CP for approval of antenna and transmitter location and specify studio location. (BMP-2853)

KAYS—KAYS, Inc., Hays, Kans.—Granted modification of CP for approval of antenna and transmitter location and specify studio location. (BMP-2909)

AM—Miscellaneous Actions

Rochester Broadcasting Co., Rochester, Minn.—Adopted order granting petitions of **WDAY, Inc.**, licensee of station **WDAY, Fargo, N. D.**, and of the State of Wisconsin and University of Wisconsin, licensee of station **WHA, Madison, Wisc.**, for reconsideration of Commission action granting application of **Rochester Broadcasting Co.** for a new station at **Rochester, Minn.**, without hearing; set aside said grant; and designated said application for hearing; made **WDAY** and **WHA** parties to the proceeding. (BP-5080; Docket 8512)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Adopted order granting application to make changes in DA system, using 10 KW night, 50 KW day, unlimited hours, and DA for night on 810 kc. (BMP-3037)

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted license for installation of new vertical antenna. (BL-2588)

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Granted CP to install new transmitter. (BP-6275)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted license for increase in power and installation of new transmitter. (BL-2589)

WNYC—City of New York, Municipal Broadcasting System, New York City—Granted license for installation of auxiliary transmitter. (BL-2580)

(Continued on next page)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted license for change in frequency, increase in power, install new transmitter and antenna and change studio and transmitter locations. (BL-2614)

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Granted license for installation of new transmitter (BL-2622). Granted license to use old main transmitter for auxiliary purposes with 250 watts. (BL-2623)

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted request for cancellation of CP (BP-5121) which authorized changes in antenna, transmitter location and install new transmitter and modification of CP for extension of commencement and completion dates. (BMP-2681)

WRBL—Columbus Broadcasting Co., Columbus, Ga.—Granted license for change in frequency, increase in power, install new transmitter and DA for night use, and change in transmitter location. (BL-2582)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted license for increase in power, install new transmitter and make changes in directional antenna for night use, and make changes in ground system. (BL-2599)

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted license to cover authorization of installation of new transmitter. (BL-2543)

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Granted CP to install new vertical antenna and mount FM antenna on AM tower, and to change transmitter location. (BP-6115)

WBAP—Carter Publications, Inc., Fort Worth, Texas—Granted CP to install new transmitter (BP-6283)

WFAA—A. H. Belo Corp., Dallas, Texas—Granted CP to install new transmitter. (BP-6282)

WGBB—Harry H. Carman, Freeport, N. Y.—Granted license for installation of new vertical antenna with FM antenna mounted on top, and ground system. (BL-2626)

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Granted license to cover CP for installation of auxiliary transmitter to be operated on 1110 kc., 5 KW, DA night. (BL-2500)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted license to cover CP for increase in power and installation of DA-N. (BL-2575)

KKLE—Central Washington Broadcasters, Inc. (licensee), Ellensburg, Wash.—Granted consent to transfer control of Central Washington Broadcasters, Inc., from R. L. Rutter, Jr., to Goodwin Chase, Jr., by sale of his 75 shares for \$10,731. (BTC-560)

WCOL—The Pixleys, Columbus, Ohio—Granted consent to assignment of license of WCOL and CP for FM station from Lloyd A., Martha P., Milton A. and Grace M. Pixley to Lloyd A., Martha P. and Grace M. Pixley. (BAPL-29)

KJAY—S. H. Patterson, Topeka, Kans.—Granted modification of CP (in accordance with conditions of grant) to reduce nighttime power from 5 KW to 1 KW, approval of DA, install new transmitter and change transmitter location; subject to approval of transmitter site and antenna system by CAA. (BMP-2884)

AM—Applications Accepted for Filing

580 KC.

NEW—The Patriot Co., Harrisburg, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna for night use. Amended to make changes in directional antenna pattern and change transmitter location from 4 miles west of Dauphin, Pa., to 4.3 miles northwest of Harrisburg, Pa. Amended re directors, officers and stockholders.

610 KC.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Voluntary acquisition of control of licensee corporation to Dalton LeMasurier. (100 shares of common stock—20%.)

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3679, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower, and for change in transmitter location) to change time for directional operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change-over time falls within a continuous program.

840 KC.

WKAB—Pursley Broadcasting Service, Mobile, Ala. (C. L. Pursley and Louis Patterson Pursley)—Modification of construction permit (B3-P-3745, as modified, which authorized a new standard broadcast station) for extension of completion date.

900 KC.

NEW—Moore County Broadcasting Co., Dumas, Texas (Wayne Elmo Duke and Kenneth Earl Duke, a partnership) (P. O. 412 W. 10th St., Amarillo, Texas)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

WPFB—Paul F. Braden, Middletown, Ohio—License to cover construction permit (B2-P-4680, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAVL—Tri-Borough Broadcasting Co., Apollo, Pa. (Cecil F. Clinton and Andrew J. West, a partnership)—Modification of construction permit (BP-5710, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

920 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 500 watts, and daytime hours of operation. Amended to change type of transmitter.

940 KC.

WMIX—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—License to cover construction permit (B4-P-4265, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

950 KC.

WLOF—Hazlewood, Inc., Orlando, Fla.—Modification of construction permit (B3-P-3973, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna, and change in transmitter location) for extension of completion date.

980 KC.

WKLY—Louie L. Morris, Hartwell, Ga.—License to cover Construction Permit (BP-5655, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Gulf Shores Broadcasting Co., Crestview, Fla. (Cyril W. Reddoch and L. Burson Whittington, a partnership) (P. O. Box 223, Troy, Ala.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

1080 KC.

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—License to cover construction permit (B3-P-5068, as modified) which authorized a new standard broadcast station
(Continued on next page)

and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1120 KC.

KCLE—Marti, Inc., Cleburne, Tex.—Special service authorization to operate from regular sign-off time to approx. 10:00 P. M., C. S. T., on various evenings from 9-12-47 and ending in no event later than approx. 10:00 P. M., C. S. T., 11-28-47, as specified in Form 317, on 1120 kc., 250 watts power.

1150 KC.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Modification of license to change power from 2.5 KW day and 1 KW night to 2.5 KW day and night. Amended to change to construction permit to change power from 2.5 KW day and night to 1 KW night and 5 KW day, change type transmitter, make changes in antenna and change transmitter location.

1190 KC.

KGWY—California-Nevada Broadcasting Co., Vallejo, Cal. (A partnership composed of Hubert Q. Joucken and David McKay)—Modification of construction permit (B5-P-4614, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

1210 KC.

WWSO—Radio Springfield, Inc., Springfield, Ohio—License to cover construction permit (B2-P-5220, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 KC.

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Modification of construction permit (B5-P-4599, as modified, which authorized a new standard broadcast station) for extension of completion date.

WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.—License to cover construction permit (B2-P-4741, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—License to cover construction permit (B5-P-4961, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFBC—Frontier Broadcasting Co., Cheyenne, Wyo.—Authority to determine operating power by direct measurement of antenna power.

KRNO—Western Empire Broadcasters, Inc., San Bernardino, Calif.—Modification of construction permit (B5-P-4863, which authorized a new standard broadcast station) for extension of completion date.

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Involuntary transfer of control of permittee corporation from C. P. M. Allen, deceased to Helen Ruth Allen, Executrix of the estate of C. P. M. Allen, deceased. (1325 shares of Class B, Common Stock—56.4%, and 600 shares of Class A Common Stock—22%.)

1270 KC.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Modification of construction permit (B4-P-5483, which authorized to make changes in DA and mount FM antenna on top of AM tower) for extension of completion date.

1300 KC.

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Voluntary assignment of license from American Broadcasting Co. to Grandwood Broadcasting Co.

1340 KC.

KFRE—J. E. Rodman, Fresno, Calif.—Authority to determine operating power by direct measurement of antenna power.

WFHR—William F. Huffman, Wisconsin Rapids, Wisc.—Voluntary assignment of construction permit and license to William F. Huffman Radio, Inc.

NEW—Continental Broadcasting Corp., Albuquerque, N. Mex. (P. O. 8209-13 East Central)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Hopewell Broadcasting Co., Inc., Hopewell, Va. (P. O. % A. Hartwell Campbell, P. O. Box 431, Dunn, N. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WGH being granted a change of facilities.

KOWB—Snowy Range Broadcasting Co., Laramie, Wyo. (Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and George D. Humphrey)—Modification of construction permit (B5-P-5001, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Authority to determine operating power by direct measurement of antenna power.

1350 KC.

KGHF—Colorado Broadcasting Co., Inc., Pueblo, Colo.—Construction permit to increase power from 500 watts to 1 KW day, to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—Construction permit to install new transmitter.

1380 KC.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) for extension of completion date.

1400 KC.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Modification of construction permit (B2-P-5488, which authorized to make changes in antenna and to change transmitter location) for extension of commencement and completion dates.

KYAK—Yakima Broadcasting Corp., Yakima, Wash.—License to cover construction permit (B5-P-5099, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRJN—Racine Broadcasting Corp., Racine, Wisc.—Modification of construction permit (B4-P-5223, which authorized installation of new antenna to support mast for FM antenna) for extension of completion date.

1420 KC.

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Modification of construction permit (B1-P-5109, as modified, which authorized installation of new transmitter) for extension of completion date.

WCSR—Scholarie County Community Service Broadcasting Corp., Cobleskill, N. Y.—Modification of construction permit (B1-P-5541, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

1430 KC.

KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.—License to cover construction permit (BP-5905, as modified)

(Continued on next page)

fied, which authorized increase in power, install new transmitter and directional antenna (1) for day and night use, and change transmitter and studio location) to specify studio location as 511 Eagle Bldg., Spokane, Wash., and authority to determine operating power by direct measurement of antenna power.

1450 KC.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Construction permit for reinstatement of (B3-P-5312, which authorized installation of new vertical antenna) to make changes in vertical antenna and mount FM antenna on AM tower.

WCVS—WCBS, Inc., Springfield, Ill.—Authority to determine operating power by direct measurement of antenna power.

WXLT—Charles W. Ingersoll, Ely, Minn.—Modification of construction permit (BP-5930, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

NEW—Bower Implement Co., Breckenridge, Minn. (Don H. Bower and Kline E. Bower, a partnership) (P. O. 225 East Benson Ave., Willman, Minn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

KXLL—Western Montana Associates, Missoula, Mont.—Modification of construction permit (B5-P-4927, as modified, which authorized a new standard broadcast station) for extension of completion date.

KSIW—Woodward Broadcasting Co., Woodward, Okla.—License to cover construction permit (B3-P-5053, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-P-3036, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, change in transmitter location, and mount FM antenna on AM tower) to make changes in directional antenna, and for extension of completion date. Amended re change in directional antenna pattern. (License on 1400 kc.) (Construction permit on 1460 kc.)

1480 KC.

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, as modified, which authorized a new standard broadcast station) for extension of completion date.

1490 KC.

WOMI—Owensboro Broadcasting Co., Owensboro, Ky.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WVVW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy, and Clarence E. Smith, a partnership)—Voluntary assignment of construction permit from J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership d/b as Fairmont Broadcasting Company to Fairmont Broadcasting Company.

1540 KC.

KCUL—East-West Broadcasting Co., Fort Worth, Texas—Modification of construction permit (B3-P-4524, which authorized a new standard broadcast station) for extension of commencement and completion dates.

AM—Applications Tendered for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit to install new trans-

mitter, change transmitter location and make changes in directional antenna system and install FM antenna on AM tower.

610 KC.

KLEE—W. Albert Lee, Houston, Texas—Modification of construction permit (which authorized a new standard broadcast station) for approval of directional antenna day and night.

620 KC.

KWFT—Wichita Broadcasters, Wichita Falls, Texas (a partnership, composed of Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee for Laura Lu Carrigan, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Consent to assignment of license and construction permit of KWFT-AM, construction permit of KWFT-FM and licenses of relay stations KPAK and KWFR, to KWFT, Inc.

920 KC.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Request for special service authorization to operate additional hours from regular sign-off time to broadcast special events, with power of 1 KW, on 920 kc.

990 KC.

NEW—Orange Empire Broadcasting Co., Redlands, Calif. (a partnership, composed of C. M. Brown, Edward I. Hoffman, E. Allen Nutter, William R. Quinn, Edward J. Roberts, Louis P. Scherer and James B. Stone)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

1120 KC.

KCLE—Marti, Inc., Cleburne, Tex.—Request special service authorization to operate after regular sign-off time to broadcast special events, period beginning September 12, 1947 thru November 28, 1947 with power of 250 watts on 1120 kc.

1230 KC.

WMPC—The Liberty Street Gospel Church of Lapeer, Lapeer, Mich.—Modification of license to change from specified hours of operation to unlimited hours except Saturday.

1320 KC.

WEMB—El Mundo Broadcasting Co., San Juan, P. R. (Angel Ramos and Jose Coll Vidal, a partnership)—Consent to assignment of construction permit to El Mundo Broadcasting Corporation.

1340 KC.

NEW—Shelley Radio-Electric Co., Needles, Calif. (Oscar Dale Shelley)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1390 KC.

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Consent to assignment of license of KGER and construction permit of KOMB (FM station) to Dana Latham, Executor of the Estate of C. Merwin Dobyns, Deceased.

1480 KC.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit to change transmitter location and make changes in directional antenna system, directional antenna day and night and power of 5 KW on 1480 kc.

1490 KC.

WMJM—Cordele Dispatch Publishing Co., Inc., Cordele, Ga.—Consent to assignment of license to James S. Rivers, d/b as the Southeastern Broadcasting System.

(Continued on next page)

NEW—The Chesapeake Broadcasting Corp., Havre de Grace, Md.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 500 watts and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

John J. Laux, Niagara Falls, N. Y.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 241, 96.1 mc. Operation in this assignment prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers. (BPH-1302)

Dekalb Broadcasting Co., Decatur, Ga.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 225, 92.9 mc. (Channel deleted from Atlanta, Ga. (BPH-1305))

St. Louis County Broadcasting Co., Clayton, Mo.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 266, 101.1 mc. (BPH-1322)

Washington Radio, Inc., Washington, Ind.—Authorized conditional grant for Class B station; subject to further review and approval of engineering details; proposed assignment: Channel 293, 106.5 mc. (Channel deleted from Vincennes, Ind.) (BPH-1326)

Booth Radio Stations, Inc., Flint, Mich.—On Sept. 5 the Commission authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed assignment issued today: Channel 260, 99.9 mc. (BPH-1308)

FM—Construction Permits

The following were authorized construction permits; conditions. (NOTE: Power given is effective radiated power; antenna height is height above average terrain.)

WAGC-FM—Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Class B; Channel No. 266; 101.1 mc.; 37 KW; 875 ft. (BPH-1144)

Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.—Class A; Channel No. 244; 96.7 mc.; 420 watts; 370 ft. (BPH-1114)

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Class B; Channel No. 298; 107.5 mc.; 7 KW; 500 ft. (BMPH-477)

KCKN-FM—The KCKN Broadcasting Co., Kansas City, Kans.—Class B; Channel No. 294; 106.7 mc.; 20 KW; 500 ft. (BPH-659)

The following were authorized construction permits in lieu of previous conditions:

WNLC-FM—Thames Broadcasting Corp., London, Conn.—Class B; Channel No. 258; 99.5 mc.; 20 KW; 500 ft. (BMPH-614)

WJDX-FM—Lamar Life Insurance Co., Jackson, Miss.—Class B; Channel No. 275; 102.9 mc.; 100 KW; 600 ft. (BMPH-490)

KCMC-FM—KCMC, Inc., Texarkana, Texas—Class B; Channel No. 251; 98.1 mc.; 40 KW; 415 ft. (BMPH-631)

WDWS-FM—The Champaign News-Gazette, Inc., Champaign, Ill.—Class B; Channel No. 248; 97.5 mc.; 27 KW; 430 ft.; subject to approval of modification of CP (BP-5620) to modify the WDWS antenna system in order to accommodate the FM antenna. (BMPH-681)

FM—Allocation Plan Changes

Atlanta, Georgia: Delete Channel #225.
Decatur, Georgia: Add Channel #225.
Vincennes, Indiana: Delete Channel #293.
Washington, Indiana: Add Channel #293

FM—Cancellation of FM CP's

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted request for cancellation of its FM CP for new Class B station; application dismissed. (BPH-612)

Patriot Co., Harrisburg, Pa.—Granted request for cancellation of its FM CP for Class B station; application dismissed. (BPH-393)

FM—Modifications of CP's Granted

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Granted modification of CP for extension of completion date to 12-25-47. (BMPH-680)

WSOY-FM—Commodore Broadcasting Inc., Decatur, Ill.—Granted modification of CP for extension of completion date to 12-7-47. (BMPH-682)

KLTI—R. G. LeTourneau, near Longview, Texas—Granted modification of CP for extension of completion date to 1-2-48. (BMPH-685)

WDBJ-FM—Times-World Corp., Roanoke, Va.—Granted modification of CP for extension of completion date to 1-7-48. (BMPH-686)

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Granted modification of CP for extension of completion date to 9-26-47. (BMPH-608)

KXYZ-FM—Harris County Broadcasting Co., Houston, Texas—Granted modification of CP for extension of completion date to 11-15-47. (BMPH-633)

WMAW-FM—Midwest Broadcast Co., Milwaukee, Wis.—Granted modification of CP for extension of completion date to 12-8-47. (BMPH-634)

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Granted modification of CP for extension of completion date to 11-1-47. (BMPH-640)

KLX-FM—Tribune Building Co., Oakland, Calif.—Granted modification of CP for extension of completion date to 12-5-47. (BMPH-642)

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Granted modification of CP for extension of completion date to 12-7-47. (BMPH-646)

WTFM—Jay R. David, Lakewood, Ohio—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-648)

WOPT—Palladium-Times, Inc., Oswego, N. Y.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-652)

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-654)

KGO-FM—American Broadcasting Co., Inc., San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-661)

KVSO-FM—John F. Easley, Ardmore, Okla.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-662)

KMED-FM—Mrs. W. J. Virgin, Medford, Ore.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-665)

KWIL-FM—Central Willamette Broadcasting Co., Albany, Ore.—Granted modification of CP for extension of completion date to 11-16-47. (BMPH-667)

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Granted modification of CP for extension of completion date to 11-22-47. (BMPH-668)

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WSM-FM—WSM, Inc., Nashville, Tenn.—Granted modification of CP for extension of completion date to 11-10-47. (BMPH-671)

WIBX—WIBX, Inc., Utica, N. Y.—Granted modification of CP for extension of completion date to 10-6-47. (BMPH-673)

WJLB-FM—Booth Radio Stations, Inc., Grosse Pointe, Mich.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-675)

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Granted modification of CP for extension of completion date to 9-18-47. (BMPH-677)

WMFR-FM—Radio Station WMFR, High Point, N. C.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-713)

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 11-26-47. (BMPH-715)

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Granted modification of CP for extension of completion date to 11-30-47. (BMPH-724)

KIDO-FM—KIDO, Inc., Boise, Idaho—Granted modification of CP for extension of completion date to 12-11-47. (BMPH-727)

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted modification of CP for extension of completion date to 3-23-48. (BMPH-733)

KYFM—Express Publishing Co., San Antonio, Texas—Granted modification of CP for extension of completion date to 3-22-48. (BMPH-698)

WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—Granted modification of CP for extension of completion date to 12-22-47. (BMPH-704)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of completion date to 10-20-47. (BMPH-725)

ROAD—World Publishing Co., Omaha, Nebr.—Granted modification of CP for extension of completion date to 3-27-48. (BMPH-695)

WTPS-FM—The Times-Picayune Pub. Co., New Orleans, La.—Granted modification of CP for extension of completion date to 3-3-48. (BMPH-679)

WCAE-FM—WCAE, Inc., Pittsburgh, Pa.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-518)

KGKB-FM—East Texas Broadcasting Co., Tyler, Texas—Granted modification of CP for extension of completion date to 3-14-48. (BMPH-647)

WHTN-FM—Greater Huntington Radio Corp., Huntington, W. Va.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-688)

WSIX-FM—WSIX Broadcasting Station, Nashville, Tenn.—Granted modification of CP for extension of completion date to 1-3-48. (BMPH-689)

WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-690)

KTML—The Times-Mirror Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-691)

WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—Granted modification of CP for extension of completion date to 10-22-47. (BMPH-697)

WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-703)

WWDX—The Passaic Daily News, Paterson, N. J.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-709)

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-714)

WTAX-FM—WTAX, Inc., Springfield, Ill.—Granted modification of CP for extension of completion date to 12-20-47. (BMPH-717)

KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev.—Granted modification of CP for extension of completion date to 12-6-47. (BMPH-718)

WCNB—News-Examiner Co., Connersville, Ind.—Granted modification of CP for extension of completion date to 11-29-47. (BMPH-720)

WJKT—WJAC, Inc., Johnstown, Pa.—Granted modification of CP for extension of completion date to 12-20-47. (BMPH-734)

WJHL-FM—WJHL, Inc., Johnson City, Tenn.—Granted modification of CP to change type of transmitter. (BMPH-611)

WTMJ-FM—The Journal Co. (Milwaukee Journal) Milwaukee, Wis.—Granted modification of CP for extension of completion date to 3-26-48. (BMPH-692)

WKBN-FM—WKBN Broadcasting Corp., Youngstown, Ohio—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-693)

KTSJ-FM—The Topeka State Journal, Inc., Topeka, Kans.—Granted modification of CP for extension of completion date to 12-20-47. (BMPH-694)

WBIB—The Colony Broadcasting Corp., New Haven, Conn.—Granted modification of CP for extension of completion date to 3-20-48. (BMPH-696)

KTRN—Times Publishing Co. of Wichita Falls, Wichita, Kans.—Granted modification of CP for extension of completion date to 12-10-47. (BMPH-700)

Rock Island Broadcasting Co., Rock Island, Ill.—Granted modification of CP for extension of completion date to 3-17-48. (BMPH-701)

KDKA-FM—Westinghouse Radio Stations, Inc.—Granted modification of CP for extension of completion date to 1-23-48. (BMPH-705)

WLET—R. G. LeTourneau, Teecoa, Ga.—Granted modification of CP for extension of completion date to 11-1-47. (BMPH-706)

WPIC-FM—Sharon-Herald Broadcasting Co., Sharon, Pa.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-707)

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-708)

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Granted modification of CP for extension of completion date to 12-12-47. (BMPH-711)

FM—Applications Accepted for Filing

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-784, as modified) which authorized changes in FM broadcast station, to change type of transmitter, make changes in antenna system, and change commencement and completion dates.

WJKT—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, as modified) which authorized a new FM broadcast station, to change effective radiated power to 2.4 KW; antenna height above average terrain to 1072 feet; make changes in antenna system, and change commencement and completion dates.

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Modification of construction permit (B2-PH-237, as modified) which authorized a new FM broadcast station, for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Involuntary transfer of control to Yetta Pollack, Executrix of the Estate of Albert H. Pollack, deceased.

(Continued on next page)

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960, as modified) which authorized a new FM broadcast station, for extension of completion date.

KMUS—Muskogee Broadcasting Co., Muskogee, Okla.—Modification of construction permit (B3-PH-536, which authorized a new FM broadcast station) for extension of completion date.

KRIC-FM—KRIC, Inc., Beaumont, Texas—Modification of construction permit (B3-PH-148, which authorized a new FM broadcast station) for extension of completion date.

KERA—A. H. Belo Corp., Dallas, Texas—Modification of construction permit (B3-PH-238, as modified) which authorized a new FM broadcast station, for extension of completion date.

WCOD—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PH-180, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRJN-FM—Racine Broadcasting Corp., Racine, Wis.—Modification of construction permit (B4-PH-286, which authorized a new FM broadcast station) for extension of completion date.

WDUL—Head of the Lakes Broadcasting Co., Superior, Wis.—Modification of construction permit (B4-PH-1009, which authorized changes in FM broadcast station) for extension of completion date.

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-PH-640, as modified) which authorized a new FM broadcast station, for extension of completion date.

WGAA-FM—Northwest Georgia Broadcasting Co., Cedartown, Ga.—Modification of construction permit (B3-PH-827, which authorized a new FM broadcast station) to change transmitter site, antenna height above average terrain to 680 feet, make changes in antenna system, and change commencement and completion dates.

WFMF—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-17, as modified) which authorized a new FM broadcast station, to change type of transmitter and make changes in antenna system.

WFJS—Freeport Journal-Standard Publishing Co., Freeport, Ill.—Modification of construction permit (B4-PH-558, which authorized a new FM broadcast station) for extension of completion date.

WTCN-FM—Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (B4-PH-312, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.—Modification of construction permit (B1-PH-980, which authorized changes in FM broadcast station) for extension of completion date.

WIST—Surety Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-978, which authorized a new FM broadcast station) for extension of completion date.

KSBS—Sunflower Broadcasting System, Kansas City, Kans. (Harry Butler and Harry Scherzer)—Voluntary assignment of construction permit (B4-PH-991, which authorized a new FM broadcast station) to Sunflower Broadcasting System, Inc.,

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-30, as modified) which authorized a new FM broadcast station, for extension of completion date.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of construction permit (B2-PH-877, as modified) which authorized a new FM broadcast station, for extension of completion date.

WOAI-FM—Southland Industries, Inc., San Antonio, Texas—Modification of construction permit (B3-PH-156, which authorized a new FM broadcast station) for extension of completion date.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Voluntary assignment of construction permit (B4-PH-908, as modified) which authorized a new FM broadcast station to William F. Huffman Radio, Inc.

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Modification of construction permit (B3-PH-465, as modified) which authorized a new FM broadcast station, to change transmitter site, ERP to 8.8 KW, make changes in antenna system, and change commencement and completion dates.

KFMJ-FM—Fred Jones Broadcasting Co., Tulsa, Okla.—(Fred Jones and Mary Eddy Jones)—Modification of construction permit (B3-PH-220, which authorized a new FM broadcast station) for extension of commencement and completion dates.

NEW—McMinville Broadcasting Co., McMinville, Ore. (Jack B. Bladine, Philip N. Bladine)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, 232, 94.3 mc., ERP of 396 watts.

NEW—Chambersburg Broadcasting Co., Inc., Chambersburg, Pa. (P. O. Craft Press Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 239, 95.7 mc., ERP of 2.62 KW.

KDYL-FM—Intermountain Broadcasting Corp., Salt Lake City, Utah—Modification of construction permit (B5-PH-227, which authorized a new FM broadcast station) for extension of completion date.

WPIK-FM—Potomac Broadcasting Corp., Alexandria, Va.—Modification of construction permit (B2-PH-1080, which authorized a new FM broadcast station) to change type of station to Class B; frequency to Channel 290, 105.9 mc.; specify type of transmitter, and change transmitter site.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661, as modified) which authorized a new FM broadcast station, for extension of completion date.

NEW—L. W. Andrews, Inc., Davenport, Iowa (P. O. Rural Route #3, at the half way point between the Harrison & Brady Street roads on the first connecting road north of the city of Davenport, Iowa)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 244, 96.7 mc., ERP of 1 KW, and antenna height above average terrain 155.5 feet.

WEIM-FM—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—Modification of construction permit (B1-PH-688, as modified) which authorized a new FM broadcast station for extension of completion date.

WOAP-FM—Argus-Press Co., Owosso, Mich.—Modification of construction permit (B2-PH-846, which authorized a new FM broadcast station) to change studio location.

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Modification of construction permit (B4-PH-386, as modified) which authorized a new FM broadcast station for extension of completion date.

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit (B3-PH-829, as modified) which authorized a new FM broadcast station, to change transmitter site, ERP to 30.5 KW, antenna height above average terrain to 374 feet; make changes in antenna system, and change commencement and completion dates.

KHRB—Beverly Hills Broadcasting Co., a co-partnership of R. E. Henry and J. T. Henry—Modification of construction permit (B5-PH-900, which authorized a new FM broadcast station) for extension of completion date.

NEW—Maranatha Broadcasting Co., Inc., Los Angeles, Calif. (P. O. 453 So. Spring St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency channel 250, 97.9 mc., ERP of 9.8 KW, and antenna height above average terrain 1,156 feet.

(Continued on next page)

TELEVISION

TV—New Commercial CP Granted

Lacy-Potter Television Broadcasting Co., Dallas, Texas—Granted CP for new commercial television station: Channel No. 8, 180-186 mc.; power (visual) 35 KW, (aural) 18.5 KW; antenna height above average terrain 489 feet. (BPCT-189)

TV—Miscellaneous Actions

KRSC-TV—Radio Sales Corp., Seattle, Wash.—Granted modification of CP for extension of completion date to 2-16-48. (BMPCT-104)

WTMJ-TV—The Journal Co. (Milwaukee Journal), Milwaukee, Wis.—Granted modification of CP for extension of completion date to 11-23-47. (BMPCT-107)

WENR-TV—American Broadcasting Co., Inc., Chicago, Ill.—Granted modification of CP for extension of completion date to 3-25-48. (BMPCT-108)

KCPR—The Chronicle Publishing Co., area of San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-18-48. (BMPCT-103)

WDTV—Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted modification of CP for extension of completion date to 3-14-48. (BMPCT-105)

W2XVT—Allen B. DuMont Labs., Inc., Passaic, N. J.—Granted modification of license to change transmitter location, frequencies to temporary channel #11, power to video 50 KW, and audio 25 KW, type of equipment, A5 and special emission for FM. (BMLVB-49)

WTVR—Havens and Martin, Inc., Richmond, Va.—Granted modification of CP to change type of visual transmitter and extend completion date to 180 days after date of grant. (BMPCT-98)

TV—Applications Accepted for Filing

NEW—The Yankee Network, Inc., Boston, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., power of visual, 5 KW; aural, 2.5 KW, and unlimited hours of operation. Amended to specify transmitter location from to be determined, Boston, Mass., to Murray Street, Medford, Mass.

NEW—WHP, Inc., Harrisburg, Pa. (P. O. 216 Locust St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8 (180-186 mc.), power of visual 5 KW, (peak) aural, 5 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Noncommercial Educational

WDTR—The Board of Education of City of Detroit, Mich.—Granted modification of CP for extension of completion date to 12-18-47. (BMPED-77)

KOKU—State University of Oklahoma, Norman, Okla.—Granted modification of CP for extension of completion date to 1-1-48. (BMPED-79)

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted modification of CP for extension of completion date to 10-1-47. (BMPED-80)

KCVN—College of The Pacific, Stockton, Calif.—Granted modification of CP to make changes in antenna system. (BMPED-81)

Applications Accepted for Filing

Remote Pickup

KNHU—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—License to cover construction permit (B5-PRY-334) which authorized a new remote pickup broadcast station.

WJKU—Appalachian Broadcasting Corp., Bristol, Va.—License to cover construction permit (B2-PRE-484) which authorized a new remote pickup broadcast station.

WJKV—Appalachian Broadcasting Corp., Bristol, Va.—License to cover construction permit (B2-PRE-483) which authorized a new remote pickup broadcast station.

WRGF—Miami Broadcasting Co., Miami, Fla.—License to cover construction permit (BPRE-471) which authorized a new remote pickup broadcast station.

KWIC—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carmna, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit for reinstatement of construction permit (BPRE-451, as modified, which authorized the establishment of a remote pickup broadcast station, frequencies of 30.82, 33.74, 35.82 and 37.98 mc., subject to change in accordance with Docket No. 6651; power 2 watts; A3 emission; hrs. of operation accordance with Section 4.403; portable, area of Salt Lake City, Utah, to be used with Station KUTA, and to change name to Frank C. Carmna, David G. Smith, Frank C. Carmna, Administrator of the Estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company, and commencement and completion dates 10 days from date of grant and 90 days thereafter, respectively.

NEW—Radiohio, Inc., Columbus, Ohio (P. O. 33 North High Street)—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, Emission A3 and hours of operation in accordance with Section 4.403.

NEW—KRLD Radio Corp., Dallas, Tex. (P. O. Adolphus Hotel)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 10 watts, Emission A3 and hours of operation in accordance with Section 4.403.

NEW—KRLD Radio Corp., Dallas, Tex. (P. O. Adolphus Hotel)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 10 watts, Emission A3 and hours of operation in accordance with Section 4.403.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Harry Bank & Son—Misbranding of men's trousers is alleged in a complaint issued by the Commission against Harry Bank and Henry Bank, trading as Harry Bank & Son, 224 Market St., Philadelphia, and Ben Bank, trading as Banko Clothes, 4103 Barrington Road, Baltimore. (5510)

CEASE AND DESIST ORDERS

Ketchikan Packing Co., etc.—An order to cease and desist from violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale and purchase of canned sea food products has been served by the Commission on Ketchikan Packing Co., Ketchikan, Alaska, and Wm. H. Stanley, Inc., 103 East 125th St., New York. (5164)

(Continued on next page)

Lanzette Laboratories—The Commission has ordered Edward A. Hoke, trading as Lanzette Laboratories, 218 South Wabash Ave., Chicago, to stop disseminating false and misleading advertisements concerning a depilatory device designated "Lanzette." (5401) -

Siegel & Alenikoff—Misrepresentation in the sale of women's coats and other garments is prohibited in a cease and desist order issued by the Commission against Joseph Menschel, Jacob Siegel and Philip Alenikoff, copartners

trading as Siegel & Alenikoff, 500 Seventh Ave., New York. (4824)

COMPLAINT DISMISSED

The American Mercury, Inc.—The Commission dismissed without prejudice its complaint charging The American Mercury, Inc., 570 Lexington Ave., New York, and its officers, Lawrence E. Spivak and Joseph W. Ferman, with misrepresentation in the sale of abridged reprints of books after they entered into a stipulation to make adequate disclosure of all abridgments. (5377)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 38, September 22, 1947

Standards of Practice Adopted By Board

NAB Directors to Review and Revise Later; Action Follows Extended Convention Debate

New "Standards of Practice for American Broadcasters," proposed and extensively debated at the 25th Annual Convention of the National Association of Broadcasters at Atlantic City last week, were adopted Friday (19) by the NAB Board of Directors in a meeting which followed the adjournment of the convention.

Asking for suggestions from the membership, The Board's resolution said that the directors will review and revise the Standards in their November meeting.

The Standards, which limit commercial time to three minutes in any 15-minute segment of broadcast time and set up rules of good taste for general and specific programs, will go into effect on February 1, 1948, subject to contracts in existence on September 19, 1947.

The resolution endorsing and adopting the Standards, passed by the NAB Board, continues:

"Recognizing that the entire membership of the Association has not had full opportunity to discuss and familiarize itself with all sections of the said Standards of Practice, the Board directs that copies of the said Standards of Practice be sent immediately to all members and that they be urged to contact their directors either personally or by mail prior to November 1, 1947, to present their views and suggestions as to specific sections of said Standards of Practice; that the Board will review and revise the said Standards of Practice at its November meeting."

Adoption of the Standards means that broadcasters have imposed on themselves more stringent self-regulation in station management and program content.

In no sense intended to relieve broadcast station licensees of responsibility for their programs, the proposed Standards were drafted and exhaustively revised in the past year by a committee of active broadcasters representing widespread interests and areas, under the policy guidance of NAB President Justin Miller.

Divided into three major sections, the proposed new Standards of Practice instrument deals with standards for all programs, standards for specific programs, and commercial policies.

General Standards: The section on general stand-
(Continued on page 762)

President of NAB in Report to Convention Asks Battle Against Government Operation

Declaring that the radio industry has been on the defensive "too long," Judge Justin Miller, President of the National Association of Broadcasters, opened the annual NAB convention in Atlantic City on September 16 with a militant call for an "intelligent and unremitting battle" against obvious trends toward ultimate government operation.

Judge Miller called upon the broadcasters to unite in a concerted drive for new legislation and cautioned them to proceed carefully in adopting standards for self regulation.

In fighting trim, the Judge lashed out at some of radio's loudest and most persistent critics as "charla-

NEWS FROM NAB CONVENTION

This issue of **REPORTS** is devoted almost exclusively to news from last week's 25th Annual NAB Convention in Atlantic City, September 15-18. The back section is, however, given over to FCC actions.

tans, racketeers, quacks and shysters" who would unhesitatingly destroy the reputation and integrity of the broadcasting industry to accomplish their own selfish ends. He declared, however, that radio is not above criticism and conceded that some of its critics are "honest, sincere and qualified."

Radio must admit its errors frankly and show the public that it is able to correct them by affirmative action, he told the convention delegates.

"We have been too long on the defensive," Judge Miller said. "Now, we have begun an affirmative approach which will gain momentum as we go ahead."

Session Is Opened: The NAB President was introduced at the start of the Convention's first general session by Campbell Arnoux, director of WTAR, Norfolk, Va., chairman of the Convention Program Committee and a member of the NAB Board of Directors.

The session was opened by Mr. Arnoux, after the singing of the national anthem by Lois Miller, organist of the Atlantic City Convention Hall.

(Continued on next page)



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ROBERT K. RICHARDS
Director of Public Relations

ARTHUR C. STRINGER
Director of FM Department

At the conclusion of the NAB President's address, the audience of 2,000 or more delegates rose in a spontaneous ovation. He was obliged to leave his seat several times to acknowledge the applause.

Judge Miller emphasized the continued and steady improvement of relations with the Federal Communications Commission. He declared that Chairman Denny had brought about an attitude of "friendly helpfulness" in the FCC and pointed out that no longer is there any indication that the Commission relied on the advice of "foreign-trained proponents of government-owned broadcasting."

"It is obvious," said Judge Miller, "that if we are to succeed in our efforts to secure proper legislation, we must continue to maintain a united front. It is probable that compromises will be offered to make the White Bill more palatable by removing some of its more odious sections. We will be wise to anticipate this maneuver and prepare to maintain our position against it. Remember that we have the strength of thousands, scattered from one end of the land to the other. Remember that we stand on firm ground in protecting the rights of the people to a free medium of communication."

Stressing the threat of increasing governmental interference and regulation, Judge Miller urged his hearers to keep constantly concerned with "freedom of speech, with the Constitution, and with legislation."

Radio in Danger: "It should be perfectly obvious," Judge Miller said, "from what has happened in England—to say nothing of other European countries and Russia—and from what threatens in Canada and in Latin America, that unless the broadcasters of America are willing to put up an intelligent and unremitting battle, American broadcasting will be taken over, step by step, until it becomes a government operation."

"There are obvious trends in that direction already," Judge Miller added.

He listed as evidence that radio is drifting toward more stringent government control, (1) operations of

the FCC, pursuing the philosophy of the Blue Book, (2) the movement for State systems of broadcasting and (3) the arguments for re-examination of the constitutional guarantee of a free press by such groups as the Hutchins Commission.

"If this trend continues," warned Judge Miller, "the area of private operation will be narrowed, progressively, until there will be nothing left but government-operated radio. Private capital will be squeezed out; private management will be eliminated, the incentives of private initiative will no longer be necessary; wage scales will be set by government; talent will be selected on a civil service basis; it will become an operation similar to that of the public schools, or to the publications of a government bureau."

Judge Miller reminded the delegates that, as broadcasters, they are the custodians of the peoples' right to express themselves freely and exchange ideas "without abridgement or censorship by government."

Freedom to Express: "A country cannot continue to be free unless its people are free to express themselves," Judge Miller declared. "The issue is just as plain as that. Whether we like it or not—whether some of us may or may not realize the fact—we are custodians of that right; we are trustees of the greatest medium of speech ever known or used by man. We are the broadcasters—we are the articulate voice of a great people."

The American system of broadcasting, Judge Miller insisted proudly, is "by far and away the best broadcasting system in the world." The struggle to maintain it free and unfettered will not be an easy one, he warned.

"No great cause was ever won without a struggle, and no one, who began by conceding that he was beaten, ever won any kind of a cause," Judge Miller said.

A major portion of the battle will have been won, Judge Miller pointed out, when radio convinces the American people that it is "up to the job." Then, he said, the people will "welcome our trusteeship and support us in our efforts."

With very apparent satisfaction, Judge Miller said that the radio industry had, during recent years, asserted its capacity to regulate its own operations and its willingness to champion the rights of the people.

"We need not be self-conscious about us all; we need not be timid," Judge Miller said.

In his discussion of the proposed new standards for the industry, Judge Miller emphasized the magnitude of the task ahead of the delegates. He pointed out that there are five distinct steps that must be taken, preparation, adoption, acceptance, voluntary observance and enforcement.

First Step Taken: Observing that the first step—preparing the standards—had been taken, Judge Miller put it squarely up to the delegates to carry on.

"The product is in your hands," he told them.

Judge Miller pointed out some of the pitfalls to be avoided in the discussion and ultimate adoption of operating standards. Above all, there must be no haste, he cautioned.

"Preparing and adopting Standards of Practice,"

(Continued on next page)

Judge Miller said, "is not, merely, a matter of 'raring back and passing a miracle.'"

Agreeing heartily that there is "urgency and need" Judge Miller advised the delegates against being stampeded into action which they might later regret.

"We should not allow anyone—friend or enemy—to rush us off our feet," the Judge declared. "What we are doing is a difficult legislative job. We are enacting legislative language, expressing legislative policies, just as truly as does Congress or a State legislature in the performance of its work."

Reviewing the experiences of other groups which have been building up standards over a period of years, Judge Miller remarked that the broadcasters undertook a "highly ambitious project" when they accepted the proposal to set up, at once, complete standards covering all subjects.

Judge Miller, in discussing the matter of enforcing the code of standards, told the delegates that there would be no "Czar" to crack the enforcement whip.

"During recent months," Judge Miller assured his audience, "we have heard of the formation of the Broadcasters Advisory Council, with a premature announcement of the supposed necessity for appointing a 'Czar' of radio broadcasting in order to secure enforcement. As a matter of fact, the Broadcasters Advisory Council has no intention of setting up such a 'Czar' or suggesting to the broadcasters that a 'Czar' should be set up to control their operations or the relations which exist between them and the advertisers.

"I am very skeptical of the feasibility of a czaristic operation. For one thing, we have so many governmental agencies concerned with our operations that a 'Czar' would have a rough time keeping out of conflict with them. Broadcasters are government licensees. It is not, by any means, the same situation as that of a baseball league, or even of a group of motion picture producers."

Goar Mestre and Joseph Sedgwick Speakers In Opening Tuesday's Session of Convention

Urging fuller cooperation between broadcasters in the Western Hemisphere, speakers from North and South of the United States added an international flavor to the first general session of the 25th annual convention of the National Association of Broadcasters in Atlantic City, Tuesday, September 16.

The two speakers—Goar Mestre, vice-president of the Inter-American Association of Broadcasters and Joseph Sedgwick, K. C., Legal Counsel of the Canadian Association of Broadcasters—traced the development of broadcasting in the Latin American Countries and Canada.

Both speakers pointed out that broadcasters in this country could not ignore the developments in radio broadcasting in other parts of the world and urged full cooperation in the preservation of a free radio.

Mr. Mestre credited American broadcasters for the fact that we have free and privately owned radio throughout the Western Hemisphere.

"Radio broadcasting, as we know it today, is a United States invention. You conceived it this way, we liked it and we took it from you without any fundamental changes," Mr. Mestre declared.

Free Radio Scarce: Mr. Mestre pointed out that it is difficult to mark any portion of a world map—except for the Western Hemisphere—"where you know there is privately-owned free radio."

"We have free radio in our countries today . . . but let's not be so complacent about it and think that because we are doing well in our respective businesses, we do not have anything to worry about," the speaker urged.

"Freedom, we know by now, is something you have to fight for in order to attain it, but as you also know, it never stops there. You have to fight just as much, if not more, to preserve it, once you do possess it," Mr. Mestre declared.

Crediting the National Association of Broadcasters with the best organized association of its kind in this Hemisphere, Mr. Mestre urged the NAB to give its complete support to the Inter-American Association of Broadcasters.

Mr. Mestre pointed out that the IAAB is particularly interested in fostering friendly relations among nations and a better knowledge of each other's problems.

"It is widely admitted that radio, properly handled without too much government interference, but without too little self-discipline, control and supervision, can do its full share in the betterment of modern society," the speaker said. "There is no reason why such a spirit should be limited to national boundaries and should not spread over all friendly nations who share the same ideals."

Mr. Sedgwick labeled the Canadian Broadcasting Corporation—formed following the Air Commission report in 1929—as "an experiment in nationalized radio" and criticized American broadcasters for having helped make popular "a system of publicly operated broadcasting that embodies much that you decry."

CBC's True Task: While condemning the CBC, Mr. Sedgwick did not urge the abolishment of the corporation. Instead he advocated that the CBC be divorced from commercialism and put to its true task of "fostering the growth of a sound Canadianism."

Pointing out that the "main foundations of the CBC's popular audience" were programs of the four major United States networks, Mr. Sedgwick declared that improvement in the Canadian system is "delayed and prevented so long as the commercial broadcasting interests of the United States support, with their commercial programmes this agency of government that in my view has no right at all to be in the commercial advertising field."

The speaker urged more program reciprocity between Canada and the United States.

"I do not want to see the excellent American programs excluded from Canada but I do feel that these commercial programmes could and should be carried by radio stations that are in the commercial broadcasting business," Mr. Sedgwick said.

"In Canada we proudly think that we also produce excellent shows, both commercial and sustaining and we should like to have more of our shows heard by your people over your broadcasting facilities. Up to this time any Canadian artist doing well in our country and seeking the wider field that is yours, can't merely export his product, but must export himself," he said.

Standards of Practice Adopted by Board

(Continued from page 759)

ards covers such subjects as religion, tolerance, indecent material, narcotics, alcohol, marital and juvenile problems.

Specific program standards outline provisions for news broadcasts, political broadcasts, controversial issues, religious programs, crime and mystery dramas, and children's programs.

The third section, devoted to commercial practices, proposes to limit commercial time in any 15-minute segment of broadcast time to a basic three minutes.

Differentiating between daytime and nighttime broadcasting, the commercial section also provides that the maximum commercial time allowable to any single sponsor, regardless of type of program, should be as follows:

After 6:00 PM and Sundays:

- 5-minute program—1 minute of commercial
- 10-minute program—2 minutes of commercial
- 15-minute program—2:30 minutes of commercial
- 25-minute program—2:45 minutes of commercial
- 30-minute program—3 minutes of commercial
- 45-minute program—4:30 minutes of commercial
- 60-minute program—6 minutes of commercial

Before 6:00 PM:

- 5-minute program—1 minute of commercial
- 10-minute program—2 minutes of commercial
- 15-minute program—2:40 minutes of commercial
- 30-minute program—4 minutes of commercial
- 45-minute program—5:30 minutes of commercial
- 60-minute program—7 minutes of commercial

Multiple Programs: In addition, all multiple-sponsorship programs such as participation shows, announcement programs, musical clocks, and the like, which have previously been treated more leniently, would fall under the three-minute limitation provision for any 15-minute segment of time.

Other proposed limitations would continue to make unacceptable any advertising of "hard" liquors, occultism, fortune-telling, mind-reading and the like, matrimonial agencies, "dopester" tip-sheet or race track publications, all forms of speculative finance, and others.

The proposed Standards also specify that broadcasters should not permit programs designed to "buy" the radio audience, and to influence listeners to tune in a station in the hope of a reward rather than for the quality of the program offered.

Of interest to broadcasters and listeners alike, the proposed document suggests the elimination of so-called "cowcatcher" and "hitch-hiker" commercials, devoted at beginnings and ends of network programs to the sponsor's subsidiary products.

Written by leading broadcasters, the instrument submitted as a draft proposal for a new "Standards of Practice" to the 25th Annual NAB Convention has been in preparation for a full year.

Officially titled "Standards of Practice for American Broadcasters," the instrument had its beginnings last year at the Chicago convention of the NAB, when the

Board of Directors of the Association directed the Program Executive Committee to produce a draft.

This committee, under the chairmanship of Merle Jones, of WCCO, Minneapolis, had its first meeting shortly after the beginning of the year. The Special Standards of Practice Committee, under Robert Swezey, vice president and general manager of the Mutual Broadcasting System, was named to study the project.

The Standards committee appointed two other sub-committees, the Committee on Commercial Practices, with John M. Outler, Jr., WSB, Atlanta, as chairman; Harold Fellows, WEEI, Boston; and Eugene Carr, Brush-Moore stations; and the Committee on General Practices, with Edgar Bill, WMBD, Peoria, chairman; George Biggar, WIBC, Indianapolis; Walter Damm, WTMJ, Milwaukee; and Gilson Gray, CBS. Both committees met during May.

These two committees submitted a report on the fields in which they were directed to act, and the two reports were combined into a rough draft. The draft was submitted to the Standards Committee in New York in June.

Drafting Group Named: Receiving the report for consideration, the parent committee appointed a Drafting Committee, composed of Ken Dyke, NBC, chairman; Roger Clipp, WFIL, Philadelphia; and C. T. Lucy, WRVA, Richmond.

The Drafting Committee studied the entire combined report of the two sub-committees, and re-wrote the rough draft, submitting the new report to the Standards Committee in Washington in July.

The over-all committee then submitted its proposed Standards of Practice to the Program Executive Committee. After further revision and rewriting, the report was accepted.

The Program Executive Committee then prepared the standards for submission to the NAB Board of Directors. It was decided to submit it to the NAB membership at the 25th Annual Convention here.

The Standards Committee which worked on the draft throughout the year was composed of Robert Swezey, chairman; Edgar Bill, Walter Damm, Eugene Carr, Gilson Gray, John M. Outler, George Biggar, Harold Fellows, C. T. Lucy, Roger Clipp and Ken R. Dyke.

All meetings of all committees were attended also by C. E. Arney, secretary-treasurer, and Harold Fair, Director of Programs of the NAB.

Judge Justin Miller, NAB president, and A. D. Willard, Jr., executive vice president, attended all meetings of the Standards Committee and the Program Executive Committee.

Judge Miller told a special convention news conference last week that the NAB's new Standards of Practice are intended to be contributions to good radio listening.

"Our goal," he said, "is better recognition of good taste."

The Standards, which were discussed by the membership in sessions of the 25th Annual Convention last week, were analyzed by Judge Miller and broadcasters who had been concerned for the past year with the drafting of the document.

Judge Miller, asserting that "we are receiving cordial support from the broadcasters in the matter of

(Continued on next page)

the proposed Standards," explained in detail the legal problem involved in adding enforcement procedures to the Standards.

"At this stage, the problem is one of drafting a satisfactory instrument to improve our broadcasting," he said. "The committees working on the draft did so without worrying about enforcement."

The NAB President pointed out that any such enforcement procedure must be set up to avoid possible violation of the anti-trust laws, and must therefore be "cleared" with such government agencies as the Department of Justice and the Federal Communications Commission.

He recalled that the attempted Standards adopted in 1939 were nullified by an FCC ruling that broadcasters were not bound by the instrument.

Restraint of Trade: Citing the law that forbids combinations in restraint of trade, the NAB President asserted that, since the NAB is a combination within the meaning of the law, provisions of any Standards of Practice limiting types of advertising broadcasters may accept might possibly violate the law.

Participating in the news conference were Judge Miller, A. D. Willard, Jr., NAB executive Vice President; Harold Fair, director of the NAB program department; Gilmore N. Nunn, WLAP, Lexington, Ky.; Robert Swezey, Vice President and General Manager of the Mutual Broadcasting System, Chairman of the special Standards of Practice Committee; and Merle Jones, Chairman of the NAB Program Executive Committee.

Mr. Swezey, in response to questions, told the conference that the proposed Standards would mean "clearly less commercial time," in accordance with the document's proposed limitations, but the panel could not estimate a specific reduction in percentage figures.

Pointing out that such percentages would vary according to local practices, Mr. Swezey said the percentage of reduction of commercial time would run from three to 20%, but that in many cases broadcasters were using less commercial time than the Standards would propose.

Harold Fair said that approximately 90% of the Standards provisions could be put into effect immediately, but that some would possibly violate broadcasters' existing contracts with advertisers, and would thus have to be instituted gradually.

Judge Miller said, in closing his portion of the conference, that "we are receiving cordial support from the broadcasters in the matter of the proposed Standards."

But on Tuesday, when the general membership discussion of the Standards began in the Main Arena of Convention Hall, some independent and small-station broadcasters began to object. The result was a prolonged discussion that ran far beyond the 5:00 p.m. adjournment time before it was continued over to Thursday morning for additional debate.

Judge Miller suggested the continuation when it became obvious, at 5:45 p.m., that the session would interfere with the annual banquet scheduled for 7:30.

Judge Miller had thrown open the discussion of the proposed Standards to membership discussion in order that full expression of viewpoints might be heard be-

fore the vote of the NAB Board of Directors on the instrument.

The text of the Standards was read by chairmen of the drafting committees, sitting as a panel for the discussion before the broadcasters.

Robert D. Swezey, vice president and general manager of the Mutual Broadcasting System; Edgar L. Bill, WMBD, Peoria; John M. Outler, WSB, Atlanta; Harold Fellows, WEEI, Boston; and Harold Fair, NAB's Director of Programs, read the text and interpolated interpretative comment.

The first serious objection to the proposed Standards was voiced by Ted Cott, of WNEW, New York, an independent station, who charged that the Standards had been written to conform to "network operation."

He was reminded by Judge Miller that the meeting had been called to hear all viewpoints, and that he should submit his ideas to the committee in written form.

Mr. Cott asked that a committee of independent stations be formed to meet with the Board. Judge Miller immediately asked Mr. Cott to serve as chairman of such a committee and name its members.

H. W. Slavick, WMC, Memphis, stating that he didn't know "what organization of independents" Mr. Cott represented observed: "The conditions of operation among independent stations described by Mr. Cott do not conform to those I have observed in my experience."

Mr. Cott immediately explained that he represented no organization, but had merely discussed his viewpoints "with several independent broadcasters" before appearing at the session.

As the committee chairman read the proposed standards, each warned repeatedly that action was expected of broadcasters by the public.

Mr. Bill expressed the opinion that regulation of radio was indicated and that it would either result from self-regulation on the part of the industry or forced regulation on the part of the government.

Mr. Fellows, discussing the proposed commercial standards, said that the broadcasters should face one fact: "Adoption of these standards will cost some revenue, but it will not be as serious an economic problem as some would imagine at first glance."

Fred Fletcher, WRAL, Raleigh, N. C., an MBS affiliate, declared that smaller stations could not comply with the proposed standards "and survive economically."

He said that stations receive less than thirty per cent of their income from the networks and described the code as "a new Blue Book which the FCC would use to whip local stations into line by network standards."

He suggested deferment of any action until further study based on the opinion of small stations.

Allen Saylor, representing the UAW-CIO Broadcasting Company of Michigan, protested against the provision prohibiting dramatization of controversial issues.

He declared that many important public questions of a controversial nature were particularly suited for dramatization treatment and that this method carried greater impact in most instances than straight oral discussion.

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The delegates loosed their first demonstration when Edward O. Breen, Station KVFD, Fort Dodge, Iowa, labeled the proposed standards as "window dressing and in horrible taste." His statement provoked an outburst of applause that lasted several seconds.

Mr. Breen said that the draft as presented was couched in language which made it an "indictment of the radio industry and a plea of guilty."

He said that the proposed standards sought to prohibit the commission of crimes which the broadcasters have never been guilty of at all.

He called it a "negative" document with all the emphasis on what radio shouldn't do and not a word in the affirmative on what radio ought to do.

"I would like to see this thing start off by announcing that radio would be free, courageous and vigorous and intends to do something constructive," said Breen.

Judge Miller, referring to Breen's opening announcement that he had once been a prosecuting lawyer, reminded him that the administrative code governing the practices of prosecuting attorneys was also pretty negative.

"I, too, was once a district attorney," said Judge Miller, "and attended the same kind of bar association meetings for determining practices as you did, but we never pleaded guilty to any of the crimes covered in the code."

Mr. Breen asked that the delegates be polled to ascertain whether they were for or against the proposed standards. Judge Miller reminded him that the entire NAB membership had already delegated the power to adopt standards to the Board of Directors.

Irving Rosenhaus, WAAT, Newark, said that the proposed standards indicated very clearly to him that the men who wrote them were not acquainted with the operations of independent stations. He complained, like Mr. Cott, of WNEW, New York, who preceded him, that the standards as written put the independent stations in an inferior position to their network competitors. He demanded the same competitive position for independent stations as those enjoyed by network affiliates.

Frank (Red Cross) Crowther, WMAZ, Macon, Ga., said that all discussion of the standards should be postponed until Chairman Denny, of the FCC, clarified a statement attributed to him in today's *New York Times*. The statement declared that Chairman Denny had indicated the commission might be guided in renewing a station license by the degree to which the station in question adhered to or violated the standards for the whole industry.

Frank Blair, owner of Station WSCR, Scranton, Pa., thought that the document "was thrown at us too fast." "We should have plenty of time to consider the contents of the committee's code proposal, since it is very important to all of us in the industry."

The only woman to express an opinion about the code at this open discussion was Edythe Fern Melrose of Station WXYZ. She remarked that "if every mention of product, or recipes, or women's hints which are made on a program are construed as commercials, then I'm afraid that this type of program will become stereotyped in pattern."

But on Thursday morning when NAB convention

delegates resumed discussion of the Standards of Practice the revolt of some independent station broadcasters which had seemed imminent on the previous day did not materialize.

Ted Cott, program director of WNEW, New York, who led the discussion of the proposed standards, took the floor again that morning and reported that not one of a large group of independents with whom he had conferred informally overnight is against a set of standards for operation.

"We met informally last night," Mr. Cott said, "and not a single one of us wants to bury the code. We are not against the code. But we think we should have a better one than that which has been presented to us.

"We want a better, fairer, nobler and more practical code than this one," Mr. Cott emphasized.

Mr. Cott, who had complained the day before that the independent stations had been discriminated against to their great disadvantage, modified his complaint at this session.

"Now, we do not feel that we were discriminated against," Mr. Cott explained to Judge Miller, who presided. "We were just neglected. You forgot to invite us to the party, Judge."

Recalling that Judge Miller had invited him to name a committee of independents, with himself as chairman, to meet him formally with the NAB Board of Directors, Mr. Cott said that he had not named a committee because "too many people want to serve on it."

The net result would not be a "committee," he said, but rather a "convention." He asked Judge Miller to name the committee and assured the NAB President that he would serve as its chairman.

Further indications that the objections had lost some of their force overnight came when Martin Wickett, independent station representative from Seattle, Washington, declared unequivocally that independent stations could operate under the 3-minute commercial limitation for each 15-minute broadcast segment as advantageously as network stations.

This seemed to take most of the sting out of Mr. Cott's earlier objection that the time-limiting provision favored network stations and put independent stations in a "competitive inequality."

Mr. Wickett suggested that the provision in question be reframed in the interest of generalization. He also pointed out that there had been no mention of the quality of commercials but that all the emphasis had been placed on quantity.

He said the provision should make some qualitative definition. The handling of a commercial, he suggested, is more important than the length of the commercials.

He also suggested that, when standards are adopted, that the independent stations be given sufficient time to alter their operations because "obviously there may be some sponsors who will become undesirable under the code."

Ralph Hardy, KSL, Salt Lake City, asked that the board "abandon the historic distinction, 'prior to 6:00 p.m., and after 6:00 p.m.'"

"The sensitivity of listeners is not geared to the clock," declared Hardy. "A commercial can be just as

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bad at two o'clock in the afternoon as at nine o'clock at night."

He asked that the time breakdowns which are listed in the code for allowable commercials in all four 15-minute segments of an hour, be abandoned.

As a substitute provision he urged that the broadcaster be permitted to distribute the three minutes permitted for every 15 minutes of broadcasting to suit his own needs.

The delegates were alerted at the outset by Judge Miller to expect complete discussion of the standards. The Judge read the names of all the men who had had a hand in preparing the standards.

This he did, he explained, "deliberately to show the geographical spread and industry spread represented by these men."

"There is not and there will not be any railroading of the Standards of Practice," Judge Miller assured proponents and protagonists, alike.

Carefully, he explained that the Board of Directors of the NAB, which has been empowered by the full membership to adopt a suitable set of standards, is not committed to the standards under discussion.

"The mind of every member of the board is open on this subject," Judge Miller assured the delegates.

The Judge struck an optimistic note when he said that "the extent to which most of the provisions of the Standards have been accepted is evidence of its success."

He repeated his assurance that all groups concerned would have a voice in the discussion. He explained that a preamble to the Standards which would contain some of the affirmative statements called for by certain delegates is now in tentative form.

Morris Novik, former Mayor Fiorello LaGuardia's advisor, and former manager of New York's Municipal Station, WNYC, protested against the provision in the code which prohibits the dramatization of controversial issues.

He stated that many questions of a controversial nature were particularly suited to dramatization, that this method carried greater impact in most instances than just plain oral presentation.

Calling the proposed ban on dramatization of political broadcasts "ridiculous," Mr. Novik said that the late President Roosevelt used emotional appeal in practically all of his radio talks.

Returning to the open hearing to voice his dissent of the code as drafted, Edward O. Breen, Station KVFD, Fort Dodge, Iowa, again called the proposed standards a "negative" document.

Specifically, he charged that the draft as presented sought to condemn commercial announcements. "Let us not forget that commercials build radio. We can make them informative, newsworthy, entertaining, and beautiful."

Victor C. Diehm, WAZL, Hazleton, Pa., urged the passage of the proposed standards, pointing out that listeners were interested in programs, not in the problems of their local stations.

John F. Patt, WGAR, Cleveland, called for "some affirmative action toward a solution." He proposed earliest possible standards adoption since the "Broadcasting industry recognizes the wisdom of adopting certain standards of practice."

Fred Fletcher, WRAL, Raleigh, N. C., one of the dissenters at the first standards discussion Tuesday, said that morning, "I want a code." However, he opposed the restrictions on spot announcements and suggested a referendum vote.

Walter M. Windsor, WDVA, Danville, Va., called for a "positive code." He asked a change to permit a middle commercial on news programs of ten minutes and more instead of 15 minutes and longer.

He also questioned the restriction of fund solicitation on religious programs and the block against reducing agents while laxative advertising is acceptable.

Thomas G. Tinsley, WITH, Baltimore, objected to the cutting of length of commercial copy, asserting that it would decrease the effectiveness of the sales power of a station with less results for sponsors.

Theodore C. Striebert, WOR, New York, reminded the delegates that the proposed standards will not only affect smaller stations but also a 50,000 watt station in a major market and one which originates network programs.

He said, "The code has to be a living, changing document," and called for action at this session, with adoption of "the major aspects" of the code.

Other speakers were William E. Ware, KSWL, Council Bluffs, Iowa, and Ed Obrist, WPEN, Philadelphia.

Mr. Swezey expressed his gratitude for the interest, suggestions and criticism from the NAB delegates regarding the drafting of the proposed standards and reaffirmed his stand that "there will be no railroading of this code."

Merle Jones paid tribute to Judge Miller's leadership and for his "mastering of a fine and complete understanding of the problems of all broadcasters."

FCC Chairman Denny Tells Convention Group Commission Will Continue to Use Blue Book

Charles R. Denny, Chairman of the Federal Communications Commission, served notice on the nation's broadcasters at an NAB convention luncheon last week that the FCC will continue to measure radio by the yardsticks of the Blue Book.

After declaring that some corrective action is needed and that a "good sound code would be a forward step," Chairman Denny said:

"Let us be crystal clear about one thing. Even if you adopt a code and even if it is a good code, we are not going to tear up the Blue Book or close the office at 13th and Pennsylvania Avenue."

Judge Justin Miller, president of the National Association of Broadcasters, presided at the luncheon which was held in the Convention Hall. More than 2,000 delegates to the 25th Annual NAB Convention, attended.

"The Commission is not going to tell you what kind of a code you should adopt. That is your problem. Personally, I believe that some corrective action is needed in your industry, and a good sound code would be a forward step."

Clearing up the confusion caused in the minds of many delegates by a New York Times article stating

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that Mr. Denny planned to study the advisability of making adherence to broadcasting standards a factor to be considered before renewing station licenses, the FCC Chairman said:

"We shall continue to make an over-all review of what you are doing. If you adopt a good code the commission may, as one element of its review, inquire whether a particular station has lived up to the minimum standards adopted by the industry.

"This does not mean, however, that the FCC is going to go into the business of building dentures for a toothless code. We have a responsibility of our own and we do not intend to abdicate that responsibility. There may be some things in your code which we would regard as a helpful guide. On the other hand, the code might contain, as your last one did, some provisions which we might regard as contrary to the public interest.

"By adopting a code you cannot hope to put the FCC out of business. However, a good code would be a long stride toward the development of American radio."

Chairman Denny urged the broadcasters to enter the field of Frequency Modulation broadcasting and Television. He pointed his remarks on FM particularly to the 700 applicants who have petitioned the FCC for AM broadcasting licenses.

"I urge AM broadcasters who have not applied for FM to reexamine their position," Denny said.

The Chairman, likewise, urged wider participation in television by the station owners. Pointing out that today only 12 stations in 8 cities are telecasting, Denny said:

"It is our clear duty—yours and mine—to do everything within our power to see that this new service reaches the maximum number of American communities."

Slowly, so that his words would not be missed, and with great earnestness, he added:

"To this end we earnestly solicit your suggestions as to what can be done to bring television to a greater number of American homes. We are anxious to mold our policies so as to facilitate your entry into this field."

Chairman Denny envisioned the day when networks of television stations would provide a nation-wide service.

He deplored the curtailment of international broadcasting in the United States, declaring that the "voice of America has become a whisper. The world wants to know what America is thinking and doing, how we live and how our system of government functions." The broadcasters have a duty, he argued, to take steps to insure that the United States plays its proper role in the field of international broadcasting.

"We have an obligation to do everything within our power to strengthen the Voice of America," the Chairman declared. "The voice that reaches out from our shores must be firm and clear. It must speak the truth in all the basic tongues of mankind. It must be heard throughout the world. The Voice of America

must play its part in the fulfillment of the prophecy that—'Nation shall speak peace unto nation'."

NAB Board of Directors Adopts Resolutions On Standards and BMB at Friday's Meeting

The Board of Directors of the National Association of Broadcasters, meeting on Friday after adjournment of the 25th Annual NAB Convention in Atlantic City, adopted resolutions affecting the new Standards of Practice for American Broadcasters and the Broadcast Measurement Bureau.

The Standards resolution endorsed and adopted the new instrument, and the BMB resolution urged members to subscribe immediately to the bureau.

The texts of the resolutions follow:

STANDARDS RESOLUTION

"Whereas, the Program Executive Committee has presented a newly proposed Standards of Practice to the Annual Convention of the National Association of Broadcasters,

"Now therefore be it resolved, that the Board of Directors of NAB endorse and adopt the said Standards of Practice effective February 1, 1948 subject to contracts in existence on September 19, 1947. Recognizing that the entire membership of the Association has not had full opportunity to discuss and familiarize itself with all sections of the said Standards of Practice, the Board directs that copies of the said Standards of Practice be sent immediately to all members and that they be urged to contact their Directors either personally or by mail prior to November 1, 1947 to present their views and suggestions as to specific sections of said Standards of Practice; that the Board will review and revise the said Standards of Practice at its November meeting."

BMB RESOLUTION

"Whereas, BMB with the assistance of the special NAB Board Committee appointed for the purpose, developed a 15-point program for the permanent operation of the bureau;

"And Whereas, this program incorporates features of economy, long-range planning, improvements and flexibility desired by NAB;

"And Whereas, the NAB Board members and the BMB Board approved the 15-point program;

"And Whereas, this program has received the endorsement of AAAA and ANA;

"And Whereas, BMB is an organization capable of serving the broadcasting industry with increasing effectiveness;

"And Whereas, BMB was founded by NAB which shares its management;

"Now therefore be it resolved, that NAB urge all its members to subscribe immediately to BMB in order that the bureau's measurement of stations and network audiences may be complete, thus increasing its value to each individual subscriber as well as to advertisers, agencies and the entire broadcasting industry and in order that the cost of operating the bureau may be more widely shared, thus reducing the cost to each subscriber."

CONVENTION SITE COMMITTEE NAMED

At its Friday meeting, the Board also named a Convention Site and Policy Committee, with Howard Lane, WJJD, Chicago, as chairman. Other members are Harold Fellows, WEEI, Boston; William B. Way, KVOO, Tulsa; William B. Smullin, KIEM, Eureka, Calif.; and Robert T. Mason, WMRN, Marion, Ohio.

Eight New Directors-at-Large Are Elected Including First FM Board Representatives

Eight new members, including for the first time two representatives of FM stations, were chosen to serve as Directors-at-Large of the National Association of Broadcasters at a general election of its membership held in Atlantic City during the 25th Annual NAB Convention.

The broadcasters elected as directors-at-large supplement the 17 NAB Board members representing geographical districts. This is the last general election to be held at an annual convention.

New by-laws adopted recently provide for elections by referendum beginning next year.

The 17 District Directors, who serve for a two-year period, are elected at regional sessions.

Elected members and classification follows:

Small Stations: Clair McCollough, owner, WGAL, Lancaster, Pa. (re-elected); Robert T. Mason, general manager WMRN, Marion, Ohio.

Medium Stations: T. A. M. Craven, general manager, WOL, Washington, D. C. (re-elected); G. Richard Shafto, WIS, Columbia, South Carolina (re-elected).

Large Stations: Paul W. Morency, general manager, WTIC, Hartford, Conn. (former director, District 1); Howard Lane, owner, WJJD, Chicago, Ill.

Class B—FM Stations: John Shepard III, WGTR-FM, Boston.

Class A—FM Station: Willard Egolf, WBCC-FM, Bethesda, Maryland (former director of Public Relations, NAB).

New Legislation Drafted by NAB Would Assure Equal Freedom for Press and Radio

Explaining that proposed radio broadcasting legislation submitted for comment to the membership of the National Association of Broadcasters today was requested by Senator Ernest W. McFarland (D-Ariz), President Justin Miller of the NAB told a news conference at the NAB's 25th Annual Convention in Atlantic City last week that the document is "not a final draft in any sense."

"This is a working draft only," Judge Miller said. "It does not bind the industry nor anyone else."

Joined by Don Petty, the NAB's general counsel, whose office prepared the legislation at Senator McFarland's request after last spring's hearings on the White Bill before the Senate Interstate and Foreign Commerce committee, the NAB president said that the proposed bill is in keeping with a basic contention of the NAB.

"It is based on the position we have always taken, that radio should be as free as the press," Judge Miller said.

Earlier, Mr. Petty had explained the background of the draft legislation to the news conference, beginning with its origins in the White Bill hearings.

"While we were testifying against the proposed White Bill," Mr. Petty said, "Senator McFarland asked if we would submit our ideas on radio legislation. Judge Miller was present at the session of the hearing, and he answered that we would. We began at once

to collect ideas from the industry, and worked out this very rough first draft."

Judge Miller, amplifying this point, told the conference that it might take 15 years to work out satisfactory legislation, recalling that the American Bar Association worked that long with members of Congress to secure the enactment of the Administrative Procedure Act.

Asked whether the proposed legislation as outlined in the rough draft would remove the Federal Communications Commission from a position of control of program content, the NAB president answered with a qualification.

He said that it would in a sense, but not entirely, citing the FCC's rule against the delegation of program control by a broadcast licensee.

Basically, the Judge said, the intent of the bill is to define and limit, to prevent encroachment on constitutional rights.

"The Commission would have no control over programs if such control were to constitute an abridgement of the freedom of expression guaranteed by the First Amendment to the Constitution," he continued.

Judge Miller explained that the definitions in the proposed legislation were aimed at the present pattern of indirect control.

Pointing out that inquiries directed to broadcast licensees by the Commission often had an intimidating effect, the NAB president said:

"We need a channel to get these cases into the courts. Under the present system of indirect control, this is almost impossible."

Drawing an analogy between governmental interest in newspaper publishing by way of the second-class mailing permit and the radio industry's regulation by the FCC, Judge Miller reiterated that what radio must have is the complete freedom enjoyed by the press, subject to the operation of existing criminal laws, anti-trust acts, and the like.

Broadcasters View Largest Equipment Show Ever Placed Under One Roof at Convention

The more than 2,000 members of the National Association of Broadcasters registered for the 25th Annual Convention in Atlantic City last week saw the largest exhibition of broadcasting equipment ever assembled under one roof.

The exhibition of all types of broadcasting equipment was held at Atlantic City's Convention Hall where more than 60 exhibitors displayed the latest in radio equipment, including television, facsimile, (FM) frequency modulation, transcriptions, and regular standard broadcast transmitters and receivers.

Space ranging from 100 square feet up to the largest booth which required 3,000 square feet was utilized to show the latest in radio equipment to NAB members.

1948 radio receiver models capable of bringing in television, FM, facsimile as well as today's standard band broadcast channels were a high-light of the exhibition. These were shown as an NAB feature.

The United States Treasury Department's booth through which the government sought to point up

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its campaign to demobilize and deactivate war weapons captured overseas and brought to this country by returning servicemen also drew the interest of NAB members.

The booth operated jointly by the NAB and the Radio Manufacturers Association emphasized the underlying theme of the exhibition—increased radio listening through the sale of additional receivers per home. The NAB-RMA booth showed NAB delegates a 100-foot continuous operation slide film projection depicting the latest in sales aids and techniques.

On display in the lobby were the latest models of home radio, FM, and television receivers, exhibited by Motorola, Stromberg-Carlson, Federal (Telephone and Radio Corp.), Ansley, Philco, RCA, Pilot, General Electric, Stewart-Warner and Westinghouse.

Two Final ASCAP Problems To Be Settled Seen by Music Advisory Committee Chairman

Two problems remain to be settled before agreement is reached between the broadcasters' committee and ASCAP, Theodore C. Streibert, president of WOR, New York, and chairman of the Music Advisory Committee of the National Association of Broadcasters, reported at the NAB convention.

The problems, he said, are the per-program licenses of 125 stations and the payment for music on cooperative programs. The latter, he added is "much more serious" because it affects many more stations.

Despite ASCAP's hesitancy to announce a definite commitment on the projected fee increase, Mr. Streibert emphasized that ASCAP "realizes that the broadcasters' problems are their problems."

Carl Haverlin, president of BMI, reviewed the company's history since it started operation Feb. 15, 1940, and reported that all but eight stations on the air are licensed and the total list of licensees of the broadcasting industry of North America has reached "the staggering total of 1768."

Affiliated publishers listed by BMI exceed 1200, he said, with more than 35,000 phonograph records and thousands of electrical transcriptions available to the licensees.

He said he believed BMI has played "some part" in the current amicable relations between the broadcasters and ASCAP. BMI, he estimated, has saved the industry 68 million dollars since 1941.

Sydney M. Kaye, executive vice president and general counsel of BMI, and Merritt E. Tompkins, president of AMP, also spoke.

Chairman Streibert announced at the earlier committee meeting that ASCAP has reaffirmed its present intention of asking no increase in percentages, which would mean renewal of such contracts without change.

Mr. Streibert said, however, that ASCAP is not yet ready to take final action in the matter, but would settle it in an Oct. 15 meeting with the committee which would also discuss payment for cooperative programs' use of music.

Methods of accounting by stations for their use of music under ASCAP's program contract will also be discussed at the October session, it was announced.

The Music Advisory Committee's meeting also took up the question of music rights for television programs,

a vital topic for the new broadcast services. A committee of broadcasters was appointed to consider the question in cooperation with the NAB.

Chairman Streibert also announced that his committee had been advised that ASCAP has now given to broadcasters the right to change from the blanket license to use ASCAP music to the program type of license, which calls for payment only for music actually used.

ASCAP's interpretation is that broadcast stations may switch to the program license between Sept. 30, 1948 and Sept. 30, 1949, giving the required 90 days notice.

There were no ASCAP representatives at the Music Advisory Committee meeting. The joint meeting will be held on October 15.

Navy Citations for Valuable Contributions In War and Peace Given to NAB at Luncheon

Conveying the appreciation of the U. S. Navy for the war and peace cooperation of the National Association of Broadcasters, Commodore E. M. Eller, U. S. N., on Tuesday, September 16, presented to the NAB at the first general luncheon of its 25th Annual Convention a citation signed by Secretary of the Navy James Forrestal and the Chief of Naval Operations, Fleet Admiral Chester W. Nimitz.

Commodore Eller, the Navy's director of public information, complimented the broadcasters at the luncheon in a brief address.

In addition to the framed citation, Commodore Eller presented letters from John L. Sullivan, assistant Secretary of the Navy, and Admiral Nimitz.

Mr. Sullivan's letter said:

"Dear President Miller: On behalf of the entire Naval service, I express sincere appreciation for the outstanding cooperation and valuable services rendered the Navy throughout the recent years by the National Association of Broadcasters, now assembled in their 25th Annual Convention at Atlantic City, New Jersey.

Public Spirited Efforts: "The broadcasting industry cannot be too highly praised for its far-sighted and public spirited efforts on behalf of the welfare and security of our nation.

"The wartime record of your members is known to all. Now in peacetime a challenge of equal magnitude confronts you, for the foundations of peace must be strengthened and hardened through the spreading of news and information to all people. I am confident your continued support will go far in our achievement of that goal."

The statement by Admiral Nimitz said:

"I wish to extend my hearty congratulations to the National Association of Broadcasters and to the men and women of the entire broadcasting industry. Radio has become an indispensable part of the pattern of American living in a very short time and there is every indication that it will increase its importance in the future.

"The vital role of American radio was demonstrated in World War II. We of the Navy know that even

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after the guns were silenced, you have patriotically continued to devote thousands of broadcast hours to informing the American people about their Navy, its mission, and its needs.

"On behalf of the men of the Naval Service, I send best wishes for your continued success."

Texts of Resolutions Recommended and Passed by Unanimous Votes at Recent NAB Convention

Resolutions adopted by the membership at NAB's 25th Annual Convention are reprinted in full below. By unanimous votes, all recommendations of the Resolutions Committee were accepted.

The Resolutions Committee was composed of John Fetzer, WKZO, Kalamazoo, Mich., chairman; Harold Wheelahan, WSMB, New Orleans, La.; William Scripps, WWJ, Detroit; Craig Lawrence, WCOP, Boston; R. G. Howell, KFXJ, Grand Junction, Colo.; Cecil Mastin, WNBC, Binghamton, N. Y.; and G. Bennett Larson, WPEN, Philadelphia.

STANDARDS OF PRACTICE

Whereas, The members of the National Association of Broadcasters have expressed the need and desire for a new Standards of Practice to guide the industry; and

Whereas, In accordance with the expressed wishes of the broadcasters, the management of NAB, with the guidance and help of its Board of Directors, appointed a Special Standards of Practice Committee to draft such Standards of Practice; and

Whereas, The Special Standards of Practice Committee, with the assistance of the Program Managers Executive Committee and other committees of NAB, have brought before this convention a tentative Standards of Practice for the consideration of the membership;

Be it resolved, That the broadcasters, in convention assembled, do commend the work of the Special Standards of Practice Committee and the other committees association with it, and do here express their deep appreciation for the time and effort which the able members of these committees have so unselfishly devoted to the preparation of these proposed Standards;

Be it further resolved, That the Special Standards of Practice Committee, working with the Board of Directors of the NAB and its executive management, endeavor to give immediate consideration to the objections and criticisms of the proposed Standards of Practice which were expressed in the open meetings of the membership during this convention. It is further urged that every point of view from every segment of the industry be given the most careful consideration and that every effort be made to develop a Standards of Practice which will be satisfactory to every segment of the industry and that this be done as expeditiously as possible.

* * * * *

INTERNATIONAL BROADCASTING

Whereas, The whole subject of international broadcasting has assumed a position of unprecedented importance in international relations and international economics; and

Whereas, The future of the American system of broadcasting, as well as our democratic way of life, are vitally affected by international broadcasting;

Be it resolved, That the membership of the National Association of Broadcasters urge the Board of Directors and the management of the association to take whatever steps are necessary to keep the association completely informed of the developments in international broadcasting and to strengthen the position of the American system of broadcasting in the world broadcasting spectrum to the end that our democratic way of life may be protected

and maintained at home and extended to other peoples of the world.

* * * * *

AMERICAN FEDERATION OF MUSICIANS

Whereas, spokesmen for the American Federation of Musicians have, in the recent past, indicated that the services of musicians may not be available for the making of records and transcriptions and for network broadcasts after December 31, 1947 and February 1, 1948 respectively;

Whereas, the AFM has refused to permit the use of musicians for television broadcasting or for exclusive FM network programming on associated FM stations;

Whereas, such withholding of music is already distinctly detrimental to the public interest, the broadcast industry, and the individual musicians; and

Whereas, the threatened further withholding of musicians' services would have an even greater adverse effect:

Now, therefore, be it resolved:

That, the American Broadcasters are convinced that a constructive and amicable solution to the problem created by the AFM, arrived at by the sound and tested democratic processes of collective bargaining, would be a major contribution to the welfare of the American public, and are earnestly determined to make every effort to reach such a solution;

That, the American broadcasters recognize however that such a solution may be prevented by actions taken by the AFM;

That, the American broadcasters are firmly resolved, in such event, to take all necessary and proper steps to continue and extend their full service to the public, and will work unitedly toward that end; and

That, this convention of the membership of NAB hereby authorizes and directs the NAB Board of Directors through its president to create such special bodies including representatives of non-network stations, network affiliates, and networks, and invite the participation of Frequency Modulation Association, Television Broadcasters Association, and other interested organizations in the United States and Canada, and do all other things necessary and proper to achieve a lasting solution of this problem.

* * * * *

AM-FM DUPLICATION

Whereas, FM is an advancement in the broadcasting art and the duplication of more AM programs on FM stations is highly desirable in the public interest; and

Whereas, dual broadcasting of any given program over AM and FM channels merely gives the listener a choice of available radio broadcasting facilities and does not in itself enlarge the total listening audience of the program and station; and because such dual broadcasting of identical programs does not increase the amount of work performed by program and production personnel, neither the charging of premium wage scales nor the employment of duplicate personnel for dual AM and FM broadcasting is economically justified;

Therefore, be it resolved that, in view of these incontrovertible facts and of the provisions of the Taft-Hartley and Lea Acts, AM-FM broadcasters should insist upon their right to duplicate music programs.

* * * * *

MAYFLOWER DECISION

Whereas, the National Association of Broadcasters, through its president, Justin Miller, has focused nationwide attention upon the fact that radio must be as free as the press; and

Whereas, one of the fundamental issues involved in securing and maintaining the complete freedom of radio in keeping with the constitutional guaranties lies in the clarification of the inference that may be drawn from the language of the Federal Communication Commission's so-

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called Mayflower Decision of 1940, which states, in part, "Radio cannot be an advocate"; and

Whereas, the broadcasters have expressed the need for revision of said doctrine since it now represents a handicap to the full and proper exercise of their basic responsibilities in the field of community service, as exemplified in such activities as the support and advocacy of community projects in the interest of civic, educational and cultural development; and

Whereas, the FCC has given recognition to the need for review and reconsideration of said Mayflower doctrine by establishing a hearing on the general subject of radio editorializing on January 12, 1948;

Be it therefore resolved, that the members of the National Association of Broadcasters in convention assembled do hereby affirm and commend the position taken by NAB under the able leadership of President Justin Miller and do recommend to the Board of NAB that appropriate action be taken to assure that a full representation of industry views on the subject be properly presented at said hearing, and that such additional steps be taken as may be necessary to secure the revision of said decision to the end that broadcasters may be assured of the right to editorialize and thus fulfill their community needs and, at the same time, preserve one of the fundamental precepts of our constitutional freedom.

* * * * *

BROADCAST MUSIC, INC.

Whereas, Broadcast Music, Inc., has furnished the music for the convention luncheons, as well as the splendid entertainment for the 1947 Annual Banquet;

Be it resolved, That members of the National Association of Broadcasters do here express their deep appreciation to BMI, its officers and directors for this valuable contribution to the pleasure of the entire membership; and

Whereas, Broadcast Music, Inc., during the past year has made substantial progress in making available to the broadcasters additional catalogs of copyright music and has continued to serve the broadcasting industry in a highly satisfactory manner;

Therefore, be it further resolved, That the National Association of Broadcasters in convention assembled commends the effective services made available to the broadcasters by BMI and urges the Board of Directors and officers of the National Association of Broadcasters to continue their cooperation with BMI in order to insure its continuation as an important source of copyright music and to secure at the earliest possible date the renewal of BMI licenses on conditions no less favorable than those which now prevail.

* * * * *

ITC DELEGATES

Whereas, It has been the good fortune and the pleasure of the National Association of Broadcasters to have in attendance at the sessions of the 25th Annual Convention many outstanding representatives of radio communications from the foreign nations represented at the International Telecommunications Conferences;

Be it resolved, That the association extend to these representatives our most sincere welcome and our most cordial invitation to visit future NAB conventions, as well as the new NAB headquarters in Washington.

* * * * *

WESTERN HEMISPHERE SPEAKERS

Whereas, The National Association of Broadcasters has been singularly fortunate in having at its 25th Annual Convention some of the Western Hemisphere's most prominent speakers;

Be it resolved, That the membership of the National Association of Broadcasters extend to these speakers who have appeared on the program of this convention a vote of appreciation for the contribution which they have made to the better understanding of the problems of broadcasting in the United States and in their representative countries.

PRESIDENT JUSTIN MILLER

Whereas, The 1947 Annual Convention of the National Association of Broadcasters simultaneously climaxes twenty-five years of service to the broadcasters by NAB and two years of service to the broadcasters by its president, Justin Miller; and

Whereas, During his two years in office, he has unselfishly and unsparingly devoted his time and his energies to the interests of the association and its member broadcasters; and

Whereas, He has brought to the association greater stature in world and national affairs, as well as an inspiring leadership;

Be it resolved, That the membership of this association extend to Justin Miller their most sincere appreciation for his outstanding contributions in the office of president; and

Be it further resolved, That the membership of the association does here express its confidence in him, in the members of the staff which he has assembled, and in the committees which he has appointed.

Employee-Employer Relations

Petrillo Is Challenged in Convention Talk To Prove Radio Reduces Musicians' Incomes

James C. Petrillo, head of the American Federation of Musicians was challenged by a National Association of Broadcasters official at the NAB Convention "to prove that the development of radio has reduced the total income of musicians."

The speaker, Richard P. Doherty, director of the Employee-Employer Relations Department of the NAB, declared at an employee relations session of the NAB's 25th Annual Convention at Atlantic City that radio "has been very good to musicians, as musicians have been good to radio." He said that radio has given employment to more musicians and has greatly contributed directly and indirectly to their incomes.

Any local decreased demand for musicians, Mr. Doherty maintained, is the product of "basic economic trends and public tastes" rather than the fault of radio.

Describing the radio industry as a "gilt edged field of employment," Mr. Doherty said the average annual and weekly income of radio employees is either the highest or second highest of any field of employment.

He said during the past ten years total wage payrolls to full time employees in radio have increased 217% compared to an increase of 135% in industry as a whole.

He listed radio's full time personnel average weekly wage scale as \$74 in July, 1947, compared with \$49.25 for employees in manufacturing, \$55.10 for electric light and power, \$52.65 for insurance, and \$61.36 for finance and brokerage.

"The Taft-Hartley and Lea Acts," Mr. Doherty said, "bring to the broadcaster of America a labor policy which grants to management certain new benefits and establishes a more equitable balance to the collective bargaining process.

"However, the new labor law also places added responsibilities upon employers; these are both legal

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responsibilities, as prescribed by law, and moral responsibilities to develop good labor relations."

He said, "the front line of America's future is labor relations" and said America's free economic society will be "washed up" unless "we concede that labor and management can find the democratic pathway to collaboration and co-partnership." This he described as "The number one home front problem."

After pointing to the employment security in radio and its employment increases in the past ten years, Mr. Doherty suggested, "The next step forward may, indeed, be the evolution of specific plans whereby many stations and networks will assure annual employment and income to certain employees who have proved their job qualifications."

He called, however, for a lifting of the "barrier of uncertainty created by union featherbedding, by dogmatic and arbitrary demands for constantly higher wage scales by certain radio unions without regard for the trend in total station income and with a selfish disregard for ownership profits or for the wages received by other station employees."

Research Department

Speakers at Convention Meet Urge Support For BMB on Basis of Advertising Revenues

Active support of the Broadcast Measurement Bureau was urged at the NAB's 25th Annual Convention by a succession of speakers at a BMB panel, one of whom, an advertiser, warned bluntly: "I tell you I have known stations to lose business because they could not show their BMB coverage."

The speaker was Joseph Allen, vice president of Bristol-Myers Co., and his subject: "An Advertiser Looks at BMB."

Describing himself as a "customer who has been buying station time for 22 years," Mr. Allen said,

"Primarily, more advertising dollars are now going into radio than ever before. Competition from other media for those advertising dollars is getting tougher. That, my friends, is why advertisers must have a more accurate accounting of the investment of those advertising dollars—such as they are getting with BMB."

"Advertisers have found in BMB the same type of factual data that they have had for thirty years in Publication Advertising through the Audit Bureau of Circulations. And believe me, that was no cinch to get started. But advertisers wanted it and they got it. Now, with advertisers like Lever Brothers, Procter & Gamble, General Foods, General Mills, Standard Brands, American Tobacco, Bristol-Myers and a host of others representing an important part of your revenue—using BMB—it is hard to understand the reluctance on the part of any station to become a BMB subscriber. In fact, I am surprised that Hugh Feltis (BMB president) was not simply swamped with contracts within the first thirty days after announcing study No. 2."

Leonard Bush, vice president of Compton Advertising, Inc., who spoke on "An Advertising Agency

Looks at BMB," declared: "Compton is 100% for the principle which the BMB organization represents, namely, furnishing basic radio station coverage information. Such information shows where and to what extent a given radio station can be heard by the listening public.

"BMB's reports," Mr. Bush continued, "Give us a guide as to the advertising pressure a given station will exert in its coverage area. A most important consideration is that BMB's material is developed on a sound statistical base—under proper supervision—at a common time—with the result that the figures derived from one station are directly comparable with the figures for any other station . . ."

"I also hope that, in the not-to-distant future, the industry will see the wisdom, in its own best interests, of supplying, through BMB, annual studies. This is not a static industry. In my opinion, in the great majority of cases, there is a greater need for more frequent reports in the radio industry than there is in the publication business."

Hugh Terry, general manager of KLZ, Denver, who presided, described the history of BMB and reported that 285 stations are now subscribers.

Reading a report prepared jointly by himself and Paul W. Morency, vice president and general manager, WTIC, Hartford, G. Richard Shafto, general manager of WIS, Columbus, said:

". . . a great injustice to the BMB subscriber was done by listing the non-subscriber in the Area Reports. These non-subscribers found how many counties they served by BMB minimum standards without contributing a cent to the cost of BMB.

"Nor did it help the advertiser seeking specific knowledge of one station to best reach County X—when he found from one to five non-subscribers listed in the Area Report as serving County X."

Mr. Shafto listed seven highlights of the plan under which stations are being urged to join BMB.

The addresses were followed by question periods presided over by Mr. Terry and Carl Burkland, WTOP, Washington, chairman of the Research Committee, who opened the morning session.

Percentage Figures on Program Structure By Research Department Refute Blue Book

Refuting charges of lopsided programming on the part of "undiscerning critics," Kenneth C. Baker, NAB Research Director, revealed to the NAB convention delegates in Atlantic City last week that daytime serials make up a total of only 6% of broadcast time, mysteries only 3%, and quiz and audience participation programs, only 6%.

He reported that 34% of broadcast time is sustaining and pointed to a total of 41% of broadcast time given over to music, 16% to dramatic programs, and 13% to news and commentary. "The FCC Blue Book," he said, "was not an unbiased array of facts but was, rather, an array of selected cases, picked carefully to prove a point."

He added that weekly reinterviews of a panel of 200 families over a period of eight weeks, plus the recent National Opinion Research Center poll and

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other surveys give the impression that "the people like their radio, that they spend a lot of time listening to it; that they respect it; that they learn from it; that they are entertained by it, and that they would miss it a great deal if they had to live without it." "However," he said, "the Blue Book pictures the American people falling in love with an ogre, a wolf in sheep's clothing, a money-mad rascal who takes things that do not belong to him . . ."

Important Research into Listening Habits Promised by Baker in Report to Committee

The next important major project to be undertaken by the NAB Research Department will be to discover why some people do not listen to the radio.

This proposed step was presented in a progress report on the current activities of the department by Kenneth H. Baker, NAB Director of Research, at a committee meeting held Monday, September 15, as a part of the 25th Annual NAB Convention.

A preliminary report of progress on this important problem will be given at the next meeting of the Committee, scheduled for this fall.

An enumeration of other problems which have been on the agenda of the Research Committee for the past year were outlined by Dr. Baker.

Among these are included a detailed study to increase "sets in use" or tuned-in, because of the fact that the percentage of U. S. families owning at least one radio is rapidly approaching the saturation point.

More Sets Sought: One way to accomplish this is along the lines of the present RMA-NAB joint efforts to have more sets available to each family. With more sets in use, a larger number of stations on the air today might benefit from a greater audience instead of dividing radio's former audience into more "shares".

The Committee also considered in detail several proposals that NAB promote and use panels of families in various markets in an effort to determine the effectiveness of radio as an advertising medium.

In its deliberations on this point, the Committee was assisted by C. E. Hooper, Rodger Shearer, of the A. C. Nielsen Company, and Eugene Katz, of the Katz Agency.

The point was stressed that experience has shown that while the results of such panels may yield some information about the buying habits in a given market, they have almost no value competitively because the number and type of variables involved are such that the effect of a particular medium cannot be isolated.

The expense and technical difficulties for these projects were discussed at length, and it was concluded by the committee that a sub-committee work out the details with the Sales Managers Executive Committee for presentation at a future meeting.

Hugh Beville, Chairman of the Sub-Committee preparing the second national study of public opinion (NORC), presented a complete progress report to the Research Committee.

Drafts Pre-Tested: Mr. Beville declared that preliminary drafts of the final interview schedule have already been pre-tested on two occasions in the field,

but that certain applications in the study were dropped because the interview schedule had become too long to be practicable.

Still another pre-test of the interview schedule (now in its ninth draft), is planned, Mr. Beville added, and his sub-committee will submit its report next month.

It is expected that the interviewers will go into the field with the final schedule sometime during November, Mr. Beville concluded.

Other activities of the NAB Research Committee report included an extensive study of station policies in the handling of their salesmen. This study was made for the Department of Broadcast Advertising and the Employee-Employer Relations Department, and is currently being used as a basis for reports to labor and sales clinics at this Convention.

The NAB Research Committee which met follows: Carl J. Burkland, WTOP, Washington, D. C., Chairman, Hugh Beville, NBC, Edward Evans, ABC, E. P. H. James, MBS, Elmo Wilson, CBS, Dietrich Dirks, KTRI, Sioux City, Iowa, Earl Winger, WDOD, Chattanooga, Tenn., J. Harold Ryan, WSPD, Board of Liaison, and Dr. Kenneth Baker, NAB, Secretary.

Guests who attended the meeting were: Paul Sheatsley, NORC, Willard Zurflieh, NBC, Rodger Shearer, A. C. Nielson Co., C. E. Hooper, Eugene Katz, Katz Agency, John Churchill, BMB, Hugh Terry, KLZ, and E. P. J. Shurick, Free and Peters.

Broadcast Advertising

Five Phases of Station Operation Outlined By All-America Team at Convention Session

Five phases of radio station operations were discussed at the Wednesday general session of the 25th Annual Convention of the National Association of Broadcasters by outstanding radio executives who composed an "All-America Radio Team."

William N. Connolly, advertising manager of S. C. Johnson and Son, Inc., spoke for the advertiser during the discussions.

The other speakers—J. Leonard Reinsch, Atlanta, Ga.; Norman Boggs, Minneapolis, Minn.; Donald D. Davis, Kansas City, Mo.; Thomas D. Connolly, New York, N. Y.; and Howard S. Frazier, Washington, D. C.—outlined the functions of the station president, the sales manager, the program director, the promotion manager and the chief engineer. The moderator was Don Elias, Asheville, N. C.

Mr. Reinsch discussed the responsibilities of the station president, declaring that "broadcasting—the American way of broadcasting—is an integral and definite part of the daily life of our people." He pointed out that 9 out of 10 homes have radio sets. "Working and sleeping are the only other activities which occupy more time than radio listening in the daily lives of Mr. and Mrs. America," Mr. Reinsch stated.

Declaring that "a healthy continuation of time sales is the very essence of our industry," Mr. Boggs listed

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the qualifications to consider in hiring a successful sales manager. "One of the prime requisites," Mr. Boggs said, "is sincerity. This is not a business of one-time sales. You have to live with the advertiser if you keep him at all."

Speaking on the duties of the program director, Mr. Davis pointed out that "American broadcasters long ago discovered that the program is the thing."

The speaker declared that "our system of commercial radio has enabled the United States to develop the greatest radio talent heard anywhere in the world" and that this talent enables us to develop and promote outstanding programs.

Mr. Connolly—in discussing the duties of the station promotion manager—declared that this position "has no counterpart in the several European systems of broadcasting." The speaker said that the promotion manager has no set place in the organization chart but carries out three important jobs—program promotion, trade promotion and public relations.

The final speaker of the panel, Mr. Frazier, pointed out the technical advances made in the last score of years. Mr. Frazier declared that the ideal broadcast engineer of today is equipped with a sound technical foundation and predicted "that the advances of American broadcasters during the second quarter century will far out distance the accomplishments of the quarter century which has just ended."

Advertising Executives on Panel Program Point to Increasing Use of Radio Medium

Advertising executives from leading local department stores in the United States pointed up the increasing use of radio as an important factor in local sales results to more than 250 station managers and sales managers gathered last Monday for the Retail Advertising Clinic, a feature of The 25th Annual NAB Convention, in Atlantic City.

Sales representatives of four local department stores—L. H. Foster, Sales Promotion Manager, The Fair, Chicago, Ill., Miss Myrtle Green, Wieboldt Stores, Inc., Chicago, Richard Bailey, Black's Department Store, Waterloo, Iowa, and Julian Trivers, Publicity Director of William Hengerer's Co., Buffalo,—discussed briefly the results of the use of institutional sales messages to supplement commercial copy on local radio shows, and how these results have become a principal factor in the increased use of radio as a successful advertising medium for their stores.

The individual application of commercial messages on four different types of radio programs—newscasts, musical variety, farm, and morning variety—was presented by the speakers, and recorded excerpts of these messages demonstrating how every program is beamed at a definite market were played.

Mr. Foster showed how the use of four daily local news programs over two stations, a Saturday morning children's show, and a Sunday religious program have increased the sales volume of The Fair store in the past three and a half years. Mr. Foster added that his store is now spending \$100,000 annually in local radio, with all commercial copy at least thirty percent institutional.

Wide Music Acceptance: Miss Green explained that the musical variety type program, has gained the widest acceptance. Every program, Miss Green added, is aimed at a definite market, with sales messages warm and friendly for the six Wieboldt stores in Chicago.

Sales volume has increased tremendously in the thirteen years since Wieboldt entered commercial radio, and the local musical program, "Melody Theatre" has been the best investment in public relations, Miss Green concluded.

The principal factor in using radio as a successful local advertising medium is common sense, according to Mr. Bailey of Waterloo, Iowa.

In discussing how Black's Department Store uses more radio advertising dollars in proportion to newspapers than any other store, Mr. Bailey feels that the close relationship between the radio station and the department store is greatly responsible.

"Our rural programs, beamed to the rural audience, are highly acceptable because the keynotes of the commercial copy are quality, repetition and consistency," he said.

Mr. Trivers of Hengerer's Company in Buffalo attributed the successful merchandising and retailing picture of Hengerer's largely to a local participating morning program five times weekly.

Sales messages are brief and sponsor identification works in closely with the program, since the origination of the show is the store itself. Mr. Trivers concluded by telling the station representatives that this particular program has a three-year Hooper average of 10.

The moderator for the clinic was W. T. White, Sales Manager, Wieboldt Stores, Chicago.

Small Market Stations

Cost Factors of Radio Station Management Talked by Small Market Division in Panel

The various cost factors entering into the management of a radio station together with operating problems and the methods of improved programming by local radio stations featured a Tuesday afternoon session of the 25th Annual Convention of the National Association of Broadcasters, at Atlantic City.

The session, titled "Radio Management Tomorrow—Problems of Service and Survival," was held under the auspices of the NAB Small Market Stations Division.

A highlight of the meeting was the graphic illustration of the cost factors entering into a small station's operations. Utilizing a large facsimile dollar bill and emphasizing the theme, "That's Where The Money Goes," beautiful bathing suit-clad models removed sections of the poster.

The models depicted "Miss Music," "Miss National Rep.," "Miss Special Events," "Miss Petrillo," "Miss Sustaining Programs," "Miss FM," "Miss Taxes," and "Miss Net Profits," who got the smallest share of the dollar.

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Program Department

Eleven speakers in all discussed the various problems of small station operation and taken from their own records, offered suggestions for the improvement of such radio stations.

Robert T. Mason of Station WMRN, Marion, Ohio, noting that practically half a small station's program time is devoted to music emphasized intelligent music programming to build listenership. Mason also suggested that station program departments maintain a program balance chart to keep "ear appeal."

A. E. Spokes of WJOY, Burlington, Vt., noted that news is the trademark of a local station and from the results of surveys by his station, suggested that a 10 or 15-minute newscast is a more effective means of pulling listeners than a five-minute news program.

"A Formula For Creative Sales," was the topic of John Meagher of KYMS, Mankato, Minn. Noting that advertisers are demanding to know exactly what they get for their dollars, coupled with the increasing competition for the advertising dollar, Meagher suggested small stations turn to creative selling.

This is the method by which prospective advertisers are convinced that through the station's facilities he can create, in the minds of potential customers, a desire for the goods and services he sells, Meagher said.

Community leadership was emphasized by Michael R. Hanna, general manager of WHCU of Ithaca, N. Y.

"To meet the challenge and measure up to our responsibilities in the area of community service we must have at our disposal an adequate staff of qualified men and women whose interest in and capacity for public service measure up to the job," he said.

"It's your leadership or the lack of it which may well determine the calibre of your community," Hanna pointed out.

Office management was discussed in detail from the contract to the billing by R. Sanford Guyer of WBTM, Danville, Va., while Simon Goldman of WJTN, Jamestown, N. Y., pointed out that while sales emphasis was a necessary part of station operations it must be relegated to its proper place.

Mr. Goldman suggested more concentration on program structure and profitable programming.

Wayne W. Cribb, of KHMO, Hannibal, Mo., and chairman of the Small Market Stations Executive Committee reviewed the activities of his group.

Hugh M. P. Higgins, NAB's assistant director of broadcast advertising discussed sales aids and promotion material on file at the NAB which tell the complete story of radio as an advertising medium.

Marshall H. Pengra of WBOM, Oak Ridge, Tenn., and George Sterling chief of the Federal Communications Commission's engineering section discussed important phases of the FCC's proposed revision of operators' licenses.

Master of ceremonies for the meeting was J. Allen Brown, assistant director of the broadcast advertising division of the NAB.

In addition to introducing each speaker, Mr. Brown pointed out that since V-J Day 900 AM stations have been granted construction permits and most of these stations already are on the air. On September 1, 1945, he said, there were 957 AM stations and today there are 1857 such stations including 481 construction permits.

First Program Clinic of Its Kind Attended By Broadcasters at Annual NAB Convention

Some 350 radio station programming executives last Monday held the first meeting of its kind at the 25th Annual NAB Convention in a grass-roots discussion of program policies and ideas to add to the broadcasting industry's continuing campaign to provide the nation's listeners with entertaining, informative and educational program fare.

Under the supervision of Harold Fair, director, NAB program department, the all day session covered a variety of important program topics such as public interest features, farm service, proper utilization of music, disc jockey shows, etc.

Keynoting the session, John M. Outler, manager, station WSB, Atlanta, traced the development of a station's operation from the early days of the industry when the engineer was "top-dog" because of engineering difficulties, through present day operation pointing out that programming is now the hub of radio station success or failure.

He stressed that the audience "is in control and makes its wants and wishes known." If a station is to be successful, Mr. Outler continued, its programs must appeal to the audience.

Listen to Stations: He suggested to the station executives that they "listen to their own stations" for a whole day. That, he said, would give them complete insight on their programming policies.

Following Mr. Outler's keynote talk, the proper utilization of music on the air was discussed by a panel of nationally known musical leaders.

Paul Whiteman, musical director, American Broadcasting System, in a discussion of popular music, citing the success of American orchestras, pointed out that such success was due to the fact that "name band leaders" maintained their leadership and popularity because they devoted endless hours to building their programs, wherever they might be scheduled to perform to please a specific audience.

Mr. Whiteman, who will go down in history as the "King of Jazz," reiterated the importance of careful choice of music for every type of radio presentation, whether the program being considered was performed by "live" musicians, or recorded.

Norman Cloutier, musical director, National Broadcasting Company Thesaurus Service, explained that choice of musical compositions and arrangements should rest largely on the "mood you are trying to create."

In addition, the age group, and type of audience to which the broadcaster is trying to appeal must be carefully considered in selecting every piece of music to be presented.

He reminded the programming executives that all types of music in copious quantities were available to

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them—serious, semi-classical and light music—to help in the building of radio programs.

Interest in Music: Harrison Kerr, executive secretary, American Composers' Alliance, reminded the broadcasters that the nation's listeners in ever growing proportions are interested in "the good music" of contemporary composers who are putting to music the American scene.

He pointed out that large numbers of such compositions are available for presentation over the country's stations and stressed the fact that broadcasters could render great service not only to the composers, but to the American audience by scheduling programs of such music.

Sydney Kaye, general counsel, Broadcast Music, Inc., and international expert on copyright law, reviewed for the broadcasters the fundamental legal aspects of the use of music on radio programs.

The music portion of the program clinic was under the direction of Merritt K. Thompkins, president, Associated Music Publishers.

In a panel discussion of public interest programming, of which Edgar Bill, WMBD, was chairman, Robert Saudek, director of public affairs, American Broadcasting Company, and Bill Bryan, Eastern Oklahoma Broadcasting Company, explained the various techniques available to them in the preparation of this important phase of programming.

Mr. Saudek explained that because of the importance of this type of broadcasting, it was vital that detailed research be given each program in order to assure an accurate portrayal of the subject being presented as well as providing an entertaining presentation to the listeners.

Mr. Bryan, who presented a formula for broadcasters to use in preparing public interest programs, cited impressive work performed by several stations in presenting discussions of problems such as venereal disease, alcoholism, flood control and many others.

Farm Service Programs: Following the luncheon meeting, which was held jointly with station sales managers, the programming clinic discussed farm service programs.

In the discussion, under the chairmanship of Herb Plambeck, WHO, Des Moines, the broadcasters were reminded that some fifty million Americans, farmers and urbanites interested in farming, made up the potential audience for this type of program.

Other members of the panel, included John Gillin, Jr., president and general manager, WOW, Omaha; Harold Safford, commercial manager, WLS, Chicago; Layne Beaty, farm editor, WBAP, Fort Worth, Texas.

During the discussion, it was pointed out that radio farm editors through their daily program presentations could lend tremendous assistance in helping to alleviate the world's food crises by stimulating American farmers to produce larger and larger quantities of wheat, grain, meat, etc.

Ralph W. Hardy, executive assistant, KSL, Salt Lake City, detailed for the broadcasters a number of suggestions in "selecting time for local programs and spot announcements." Mr. Hardy warned against "pot shot" methods of scheduling programs and pointing out that such short cuts "eventually backfire."

He advocated that the program executives consider

the values of "mood programming" but cautioned against excess of such policy. He stated that depending on local conditions "an hour, or an hour-and-a-half of such programming, was usually sufficient." He added that a proper transition from one "mood" to another must be given careful consideration.

The concluding subject of the session covered the building of disc jockey programs. Charles Crutchfield, vice president and general manager, WBT, Charlotte, and William J. (Bill) Adams, program director, WHEC, Rochester, N. Y., shared the panel.

FM Department

Major Armstrong Predicts FM Will Outstrip AM Audiences in Growth of Next Four Years

Charging that there have been powerful influences at work to retard Frequency Modulation broadcasting during the past 10 years, Major Edwin H. Armstrong, noted radio inventor and creator of FM, predicted last week that in 3 or 4 years there will be more listeners to FM broadcasts than to the currently overwhelming AM programs.

"There have been and still are manufacturers and organizations that are doing everything within their power to sink the FM system," Major Armstrong told a gathering of NAB 25th annual convention delegates assembled at the Ambassador Hotel to witness a demonstration of network FM broadcasting by direct radio relay eliminating all line connections.

"The Petrillo situation is only one incident in a long series of obstacles set up in FM's path," Dr. Armstrong said. "None of these obstacles has been or will be successful—we have too much momentum now."

Predicting that Petrillo's edict against permitting music on FM broadcasts would not stick he referred to the musicians' union leader as "not as hard a nut to crack as John Shepard."

"No one will be able to stop FM," Major Armstrong told a group of newspapermen after the FM demonstration had been concluded very successfully.

"In three or four more years FM will have more listeners than AM. How long the AM stations will hang on after that I do not know. I would say, however, that in a couple of more years there will be more FM stations on the air than AM."

Major Armstrong declared that FM emerged from the woods at the beginning of this year when progress "really started" sparked by the appearance of a moderately-priced FM receiver turned out by the Zenith Radio Corporation.

Declaring that the FCC's assignment of only five radio channels to FM in 1936 was the commission's biggest mistake, Major Armstrong praised the governmental agency for its present-day stand on FM.

"There is no doubt," he said, "that the present commissioners of the Federal Communications Commission want to do everything in their power to foster the development of FM. But there is no question that the commissioners have been misled time after time as to the technical facts involved in the engineering considerations relating to the system."

Engineering Department

New Film Transcription Methods Described By Hanson at Convention Engineering Meet

A film transcription system which will permit re-television of productions to the most remote corners of the country was described last Monday at the NAB Broadcast Engineering Conference, during the 25th Annual NAB Convention, by O. B. Hanson, National Broadcasting Company vice president and chief engineer.

He said this system, which consists of photographing the television image directly from a kinescope while a television production is being produced for the air at the key stations' studios, would make television as commonplace as all other electrical household devices.

Photographing the television image from a kinescope, Mr. Hanson pointed out, "permits the camera and the sound recorder to run continuously while the show is in production, without the usual stop and start and later assembly into a finished film, with its waste film, as in the normal motion picture technique."

Such films, as photographed from the kinescope can be developed by rapid processes, and the negative can be re-transmitted by television for a repeat show at a later hour. Such films made of outdoor events which occur during the day could be repeated in the evening for those unable to see the original event directly by television.

Positive prints of such films could be made for shipment to remote television broadcasting stations to help increase the program service of the particular stations where a network connection either was not available or was economically impractical.

Justin Miller, NAB president, welcomed the engineers.

Orrin W. Towner of WHAS, Louisville, Ky., chairman of the NAB Engineering Executive Committee, presided at the morning session. Paul W. deMars, consulting radio engineer, Washington, discussed the technical and economic problems encountered in the construction of broadcast transmitter facilities in general and with particular reference to FM stations.

Audio Facility Layouts: Speaking on "Audio Considerations for Broadcasting Stations, dealing principally with Improved Physical and Electrical Operation," John D. Colvin, audio facilities engineer of the American Broadcasting Company, spoke on practical audio facility layouts and requirements for low and medium power AM and FM stations. He reviewed improved methods of turntable operation.

Transmitter maintenance for the small and medium-sized stations was discussed by G. Porter Houston, chief engineer of WCBM, Baltimore, for the small stations, and Alfred E. Towne, director of engineering, KSFO, San Francisco, for the medium-sized stations.

They outlined the fundamental psychology and simplification of maintenance, using the minimum of instruments and the facilitating of the systematic transmitter maintenance of the medium-sized stations by employment of itemized forms.

Presiding over the afternoon session was Royal V. Howard, NAB director of engineering. On the subject, "Directional Antennas, Their Care and Maintenance," Dixie B. McKey, consulting radio engineer, Washington, dealt with a suggested scheduled routine component and system tests by a station's engineering personnel as a method for checking the performance of a directional antenna array to provide continuous operation in accordance with the station license requirements. He also pointed out various examples of problems common to the use of directional arrays.

George P. Adair, a former FCC chief engineer, now a radio engineering consultant, Washington, summarized the necessity and benefits of technical regulations. The engineering meeting was brought to a close with an FCC-industry round table. Mr. Howard was moderator.

Speed of Telecommunications Conferences Is Stepped Up in Effort to End in Month

Chairman Charles R. Denny, in an endeavor to wind up the International Telecommunications Conferences in September, has scheduled meetings seven days a week with morning and night sessions. In the High Frequency Broadcasting Conference the problem of priority of transmission in the international bands was voted to be carried into the next meeting of the group and France's proposal that commercial broadcasting be given bottom priority was withdrawn after opposition.

It is expected now by the Committee on International Conferences that the high frequency planning group will meet some time in March either in Geneva or Mexico City for approximately a month. It would then recess, taking up again October 1, 1948 in Mexico City with a full conference beginning October 22.

The working group under Chairman Balth van der Pol of the Netherlands, after a careful analysis of top power limitations, reached unanimous consensus that no top limit of power would be established. It is expected that this committee will finish its technical considerations shortly, the group presently being concerned in an endeavor to establish a reference antenna for use in computing directional antenna gain characteristics.

Public Relations

Idea Exchange Plan Suggested by Committee To Better Public Relations on Local Level

Seeking more effective public relations on a community level, the Public Relations Executive Committee of the National Association of Broadcasters has recommended to Robert K. Richards, NAB public relations director, the immediate institution of an idea-exchange plan.

The plan, in its initial stages, will provide for constant exchange of advisory communications be-

(Continued on next page)

tween Mr. Richards, the 11 members of the Executive Committee, and the Public Relations District Chairmen located in NAB's 17 districts throughout the nation.

A printed form, listing current NAB public relations projects, will be sent to district chairmen and committee members, soliciting criticisms of the projects, reports on their acceptance in the respective members' districts, and suggestions for improvements.

The Public Relations Executive Committee met with the district chairman at Atlantic City last Monday, during the first day of the 25th Annual NAB Convention.

It was the last meeting to be attended by Gilmore N. Nunn, WLAP, Lexington, Ky., as chairman. Mr. Nunn is to be seated as a Board member when the new policy group meets on Friday. He represents District 7 of the NAB.

The Committee also adopted a resolution looking toward publication by the NAB of a booklet which will contain basic information about radio, for distribution principally among elementary and high schools and public libraries.

The booklet will be a factual summary of broadcasting information, which can be used as a teacher-aid.

Legal Department

Informal Hearing on Proposed FCC Change For Television Channels Requested by NAB

A request for an informal hearing on proposed amendments to the Federal Communications Commission's rules and regulations governing sharing of television channels was filed before the FCC last week by the National Association of Broadcasters.

The hearing was asked by the NAB before final action on proposed changes which would exclude television broadcast services from the 44-50 mc band, leaving that band to non-government fixed and mobile services.

The 44-50 mc band is at present shared by television stations and the non-government fixed and mobile services, and the FCC, in its notice of proposed rule making has said that "there is no practical sharing arrangement which will not cause serious interference to television reception."

In its petition, the NAB said: "If it is true (that there is no practical sharing arrangement), a basic problem is raised, namely, that of making such an allocation of facilities as will assure reception without interference to both the broadcast services and the non-government fixed and mobile services. Obviously, the solution to this problem proposed by the Commission, the exclusion of the broadcast services from the 44-50 mc band, is no solution at all."

Opposing the exclusion of the broadcast services from the now-shared band, the NAB's petition continues:

"From the standpoint of the public interest, convenience and necessity, the most important use of the radio

spectrum is the making of sufficient frequencies available to meet the present and future needs of the broadcast services, which, in the present state of the radio art, consist of AM, FM, Television, and Facsimile."

The NAB petition points out that the narrowing of frequencies proposed would be especially detrimental to the development of television and FM, which need encouragement.

In addition, the request says that there is now one construction permit outstanding for a television station in the 44-50 mc band, and two applications virtually perfected for acceptance for filing.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 29-October 5, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Community Chests of America—168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service through health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA.

1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chests in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is

(Continued on next page)

as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys and girls organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. **"EVERYBODY BENEFITS—EVERYBODY GIVES."** (Fact Sheet No. 33-A)

Safety on the Highway

The National Safety Council reports: 1) More deaths in 1946. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) More driving. Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) Inexperienced drivers. In 1945 there were 45% more traffic deaths in the 15- to 24-year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: **"BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN."** Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. (Fact Sheet No. 15-D)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, September 22. They are subject to change.

Monday, September 22

NEW—Community Broadcasting Co., Fort Worth, Texas.—
C. P. 1490 kc., 250 watts, unlimited.

Parties Respondent: KVWC—Northwestern Broadcasting Co., Vernon, Texas;
KPLT—North Texas Broadcasting Co., Paris, Texas;
KGKB—East Texas Broadcasting Co., Tyler, Texas.

Thursday, September 25

(Before Commissioner Durr, 10:00 A. M.)

NEW—Independent Broadcasting Co., Inc., Knoxville, Tenn.—
—C. P. For FM facilities.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—
License to cover C. P. and authority to determine operating power by direct measurement. 880 kc., 1 KW; daytime.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—
Renewal of license. Complaint.

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW; unlimited. DA-Night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW; unlimited. DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 1 KW; unlimited. DA-Night and Day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW; unlimited; DA-Night and Day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG—WTAG, Inc., Worcester, Mass.
WIAC—Radio Station WIAC, INC.,
San Juan, P. R.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

590-610 KC.

The Commission announces its **Final Decision** (B-374) granting the following applications:

Penn Thomas Watson to change operating assignment of station **WGTM, Wilson, N. C.**, from 1340 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time, subject to filing within 60 days, and approval of an application for modification of CP setting forth a modified daytime proposal such as made by this applicant at the hearing, including data with respect to new site (BP-3848; Doc. 6866);

Roanoke Broadcasting Corp., to change operating assignment of station **WLSL, Roanoke, Va.**, from 1240 kc., 250 watts, unlimited, to 610 kc., 1 KW, unlimited time, subject to filing within 60 days and approval of an application for modification of CP setting forth a proposal for 610 kc., with power of 1 KW, DA-2, such as that made at the hearing (BP-4095; Docket 6869); and

Lynchburg Broadcasting Corp. to change operating assignment of station **WLVA, Lynchburg, Va.**, from 1230 kc., 250 watts, unlimited, to 590 kc., 1 KW, unlimited, subject to any interference which may be received in the event of a grant of pending application of WARM, Scranton, Pa., or of pending application of WBAX, Wilkes-Barre, Pa.; subject to condition that it protect the daytime operation of WGTM, Wilson, N. C., on 590 KC, in accordance with Commission's

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Standards and comply with the Standards in all other respects, and further subject to filing within 30 days and approval of an application for modification of CP setting forth a proposal for operation on 590 kc., with 1 KW power, DA-2, such as that made at hearing. (BP-4096; Docket 6870)

At the same time the Commission denied applications of the following:

Eastern Carolina Broadcasting Co. to change operating assignment of station **WGBR, Goldsboro, N. C.**, from 1400 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited. (BP-3914; Docket 6867);

Jonas Weiland to change operating assignment of Station **WFTC, Kinston, N. C.**, from 1230 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited (BP-3827, Docket 6868; and **Virginia Broadcasting Corp.** for new station at **Roanoke, Va.**, to operate on 610 kc., 1 KW, unlimited time, without prejudice to its filing an application for 1240 kc. at Roanoke or for any facilities at that community which would not be in conflict with then-pending applications (BP-3964; Docket 6969).

At the same time, by separate Order, the Commission dismissed petition of Union Broadcasting Co. (**WARM, Scranton, Pa.**), to reopen the record in these proceedings with respect to application of Lynchburg Broadcasting Corp. and designate said application for further hearing in consolidation with petitioner's application (BP-5186; Docket 7851) for alleged reasons that as a matter of law petitioner is entitled to comparative consideration of its application with application of Lynchburg Broadcasting Corp.

Also, by separate Order, the Commission granted petition of **Radio Roanoke, Inc.**, to dismiss application of Virginia Broadcasting Corp. for modification of CP to specify 1240 kc. in lieu of 610 kc., or to designate said tendered application for hearing in consolidated proceedings with petitioner (BP-6188); dismissed said application of Virginia Broadcasting Corp. for modification of CP.

1550 KC.

The Commission announces its **Proposed Decision** looking toward a denial of the application of **Evansville On The Air, Inc.**, for consent to the assignment of the license of FM station WABW and CP of standard station **WBBW, Indianapolis, Ind.** (Docket 7835; BAL-538; BALH-538), and proposing to grant consent to the assignment of license and permit of these stations from Associated Broadcasters, Inc., to Radio Indianapolis, Inc., provided the parties file with the Commission, within 30 days from date of final decision a contract for assignment of such license and permit in accordance with the Commission's Rules. (Docket 7836)

AM—Licenses Granted for New Stations

1490 KC.

WJJM—Martha & Ida Murray, Executrices of Jas. J. Murray, Lewisburg, Tenn.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2446)

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Granted license for new station to operate on 1490 kc., 250 watts, unlimited. (BL-2593)

1580 KC.

WHMT—Harold H. Thoms, Durham, N. C.—Granted license for new station to operate on 1580 kc., 1 KW, daytime, and for approval of studio location. (BL-2022)

AM—Designated for Hearing

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Designated for hearing application for modification of license so as to change operation from daytime only to unlimited, on 990 kc., with 250 watts. (BML-1260)

AM—Modifications of CP's Granted

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 4-1-48. (BMP-3079)

KRAI—Craig Broadcasting Co., Craig, Colo.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2790)

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP for extension of completion date to 10-31-47. (BMP-3090)

WSAU—The Journal Co. (Milwaukee Journal), Wausau, Wisc.—Granted modification of CP for extension of completion date to 4-14-48. (BMP-3100)

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—Granted modification of CP for extension of completion date to 11-8-47. (BMP-3080)

WMOB—Numm Broadcasting Corp., Mobile, Ala.—Granted modification of CP for extension of completion date to 12-28-47. (BMP-3101)

WIS—Surety Life Insurance Co., Columbia, S. C.—Granted modification of CP for extension of completion date to 12-24-47. (BMP-3092)

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of CP for extension of completion date to 3-25-48. (BMP-3078)

WLAK—Radio Station WLAK, Lakeland, Fla.—Granted modification of CP for extension of completion date to 12-8-47. (BMP-3087)

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP for extension of completion date to 1-14-48. (BMP-3096)

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Granted modification of CP for extension of completion date to 11-24-47. (BMP-3074)

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP for extension of completion date to 1-7-48. (BMP-3089)

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted modification of CP to eliminate request to mount FM antenna on AM tower, and to specify studio location. (BMP-3077)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted modification of CP for extension of completion date to 1-1-48. (BMP-3118)

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash.—Granted modification of CP to change transmitter and studio locations and extension of completion date to 1-27-48. (BMP-2964)

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted modification of CP to increase power from 5 KW day to 10 KW day and install new transmitter; engineering conditions. (BMP-2944)

WAAB—Mobile Daily Newspapers, Inc., Mobile, Ala.—Granted modification of CP to make changes in DA system, increasing the height of two towers and installing an FM antenna atop the northwest tower; engineering conditions. (BMP-2857)

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Granted modification of CP for approval of DA and approval of slight change in transmitter location; engineering condition. (BMP-2910)

WXRf—Rafael Fuster, Guayama, P. R.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter site, and change studio location. (BMP-2938)

WCCC—Greater Hartford Broadcasting, Inc., Hartford, Conn.—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-2923)

KSVC—The Sevier Valley Broadcasting Co., Richfield, Utah—Granted modification of CP to make changes in transmitting equipment. (BMP-3123)

KTXL—WesTex Broadcasting Co., Texas City, Texas—Granted modification of CP to make changes in vertical antenna. (BMP-3065)

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WLDY—O. J. Falge, Ladysmith, Wisc.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2901)

WAJF—West Virginia Radio Corp., Pittsburgh, Pa.—Granted modification of CP to change type of transmitter and made changes in antenna system and change commencement and completion dates to 60 days from date of grant and 180 days thereafter. (BMPH-624)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP to extend completion date to 10-10-47. (BMP-3116)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP for extension of completion date to 9-30-47. (BMP-3073)

KASA—Southwest Broadcasting Co., Elk City, Okla.—Granted modification of CP for approval of antenna and transmitter location. (BMP—2914)

KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP for extension of completion date to 12-1-47.

KCUL—East West Broadcasting Co., Fort Worth, Texas—Granted modification of CP for extension of commencement and completion dates to 10-30-47 and 3-30-48. (BMP-3117)

KSVC—The Sevier Valley Broadcasting Co., Richfield, Utah—Granted modification of CP for extension of completion date to 10-9-47.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Granted modification of CP for extension of commencement and completion dates to 12-7-47 and 6-7-48. (BMP-3108)

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Granted modification of CP for extension of completion date to 4-4-48. (BMP-3114)

WKJG—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Granted modification of CP for extension of completion date to 10-31-47. (BMP-3110)

WKAB—Pursley Broadcasting Service, Mobile, Ala.—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3107)

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 12-5-47. (BMP-3106)

WZIP—Northern Ky. Airwaves Corp., Covington, Ky.—Granted modification of CP to change type of transmitter and approval of antenna and transmitter location. (BMP-3062)

AM—Miscellaneous Actions

Richland Broadcasting Corp., Richland Center, Wisc.—Denied petition for reconsideration (as it affects petitioner) of "Notice of Proposed Rule Making" adopted by Commission May 8, 1947 with respect to promulgation of Rules and Standards concerning daytime skywave transmissions of standard broadcast stations (Docket 8333) by the terms of which the Commission temporarily deferred action on all pending applications which seek daytime or limited operation on U. S. 1-A or 1-B frequencies, and requesting an immediate grant of petitioner's application for new station to operate on 850 kc., 250 watts daytime only. (BP-5689)

WRKF—Arecibo Broadcasting Co., Arecibo, P. R.—request to cancel construction permit for new station and delete all records relative thereto. (BP-5047)

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted license to use old main transmitter as an auxiliary transmitter with 250 watts power. (BL-2039)

WCLO—Southern Wisconsin Radio, Inc., Janesville, Wisc.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6137)

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted petition for leave to amend its application for CP (BP-5733; Docket 8480) so as to change Paragraph 8 of application to show the correct percentage of stock held by Burrige D. Butler; accepted amendment.

KTEM—Bell Broadcasting Co. Temple, Texas—Granted petition for leave to intervene in hearing in re-application of Weldon Lawson, Sequin, Tex. (BP-4991; Docket 8450)

Philip Mathews, Carlisle, Pa.—Granted petition for leave to amend its application for CP (BP-5545; Docket 8245) so as to specify 1380 kc. with 1 KW power, daytime only, instead of 1340 kc., 250 watts, unlimited time; accepted amendment; and on Commission's own motion removed application from hearing docket.

WORK—York Broadcasting Co., York, Pa.—On Commission's own motion, removed application (BP-5907; Docket 8246) from hearing docket.

The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio—Granted petition for leave to amend its application (BP-5329; Docket 8021) so as to show changes in its stock subscribers; accepted amendment.

Alexandria Radio Corp., Alexandria, Minn.—Granted petition requesting Commission to accept late its written appearance; waived Sec. 1.387 of Rules and accepted written appearance. (BP-5709; Docket 8132)

WHP—WHP, Inc., Harrisburg, Pa.—Granted petition for leave to intervene in hearing upon application of Hanover Broadcasting Co., Hanover, Pa. (BP-5658; Doc. 8200)

H. J. Griffith Broadcasting Co., Parsons, Kans.—Referred to full Commission petition requesting dismissal without prejudice of its application for CP. (BP-5776; Docket 8191)

Radio Television of Baltimore, Inc., Baltimore, Md., and Commonwealth Broadcasting Corp., Norfolk, Va.—Granted petition requesting the Commission to reopen the record in proceeding upon their applications for CPs for purpose of introducing into evidence a stipulation relative to policies of Board of Directors of Radio Television, Inc., on matters of news and controversial issues; reopened record without further hearing for above purpose only. (BP-4809; Doc. 7570. BMP-2116; Doc. 7912)

Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Granted petition for leave to amend application for CP (BP-4185; Docket 7053) so as to specify 1230 kc., with 100 watts power, unlimited time, instead of 1400 kc., 250 watts, unlimited time; accepted amendment; on Commission's own motion, removed application from hearing docket. Further ordered that time within which the Bay State Broadcasting Co. may file petition for review of instant action by a quorum of the Commission be extended to Sept. 26, and that time within which Southeastern may reply to any such request for review be extended to Oct. 3.

Radio Lakewood, Lakewood, Ohio—Granted petition for leave to amend its application for CP (BP-5949; Docket 8460) so as to show change in status of applicant from partnership to corporation, make engineering changes re DA; accepted amendment and removed application from hearing docket.

United Garage & Service Corp., Lakewood, Ohio—Granted petition to dismiss without prejudice its application for CP. (BP-6156; Docket 8461)

WSPD—Fort Industry Co. of Toledo, Toledo, Ohio—Dismissed petition requesting leave to intervene in hearing on above two applications.

AM—Applications Returned

Panola Broadcasting Co., Carthage, Texas (Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy, a partnership) (P. O. Box 428, Carthage, Texas)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation. Returned September 10, 1947.

Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Special service authorization to operate from regular sign-off time to 10:15 p. m., CST., on various evenings from 9-12-47 and ending in no event later than 10:15 p. m., CST, 12-6-47, as specified in Form 317, on 920 kc., 1 KW. Returned September 9, 1947.

(Continued on next page)

AM—Applications Dismissed

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (1400 kc.) Dismissed September 16, 1947. Request of Attorney.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Modification of construction permit (BP-5521, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location) to change transmitter location from approximately 8.7 miles north of Jersey City, in Ridgefield Park Township, N. J., to approximately 8.1 miles north of Jersey City, in Ridgefield Park Township, N. J. Dismissed September 11, 1947. Request of Attorney.

AM—Applications Accepted for Filing

560 KC.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Modification of construction permit (B3-P-4241, which authorized increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

WIS—Surety Life Insurance Co., Columbia, S. C.—Modification of construction permit (B3-P-5570, as modified, which authorized installation of new transmitter) to mount FM antenna on #2 AM tower.

580 KC.

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Modification of construction permit (B4-P-4874, as modified, which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location) for extension of completion date.

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—License to cover construction permit (B3-P-4310, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

690 KC.

KSUC—The Sevier Valley Broadcasting Co., Richfield, Utah (William L. Warner)—Modification of construction permit (B5-P-4877, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment.

WCYB—Appalachian Broadcasting Co., Bristol, Va.—License to cover construction permit (B2-P-5459, as modified) which authorized increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

730 KC.

KWGB—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair)—Modification of construction permit (BP-5797, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location. Amended to made change in ground system and change transmitter location from NW 40 acres of Sec. 28, Range 8-39, Itasca Twp., Goodland, Kansas, to On U. S. Route No. 24 approx. 2.5 miles from Goodland, Kansas.

740 KC.

NEW—Southland Broadcasting Co., Long Beach, Calif. (Jes Oppenheimer, Devery Freeman, Mort Werner, Herb Land, and Jim Strain, a partnership) (P. O. % Mort Werner, 10806 Esther Ave., Los Angeles, Calif)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW and directional antenna and daytime hours of operation.

790 KC.

NEW—Winchester Broadcasting Corp., Winchester, Va.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 950 to 790 kc., change type transmitter, make changes in antenna.

KVLU—Lubbock County Broadcasting Co., Lubbock, Texas (G. H. Nelson, Wendell Mayes and C. C. Woodson)—Modification of construction permit (B3-P-4062, which authorized a new standard broadcast station) to specify power of 1 KW night, 5 KW day, and to change type of transmitter.

800 KC.

NEW—North Plains Broadcasting Corp., Dumas, Texas (P. O. Telephone Bldg., Dumas, Texas)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts, and daytime hours of operation.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—License to cover construction permit (B4-P-3389, as modified) which authorized change in frequency, increase in power, installation of new transmitter, change in directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

850 KC.

NEW—Aiken-Augusta Broadcasting Co., Aiken, S. C.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 670 to 850 kc.

860 KC.

NEW—Radio Tennessee, Inc., Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 10 KW and daytime hours of operation. Amended to change frequency from 1140 to 860 kc., and change transmitter location from approx. 12 miles NE of business district of Memphis, Tennessee, to To be determined, Memphis, Tenn.

900 KC.

NEW—Progressive Publishing Co., Clearfield, Penna.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts and daytime hours of operation. Amended to change transmitter location from To be determined, in or near Clearfield, Pa., to Adjacent to and north of Clearfield, Pennsylvania.

970 KC.

KOIN—KOIN, Inc., Portland, Ore.—Construction permit for reinstatement of B5-P-5090, which authorized mounting of FM antenna on top of AM tower.

KMON—Sun River Broadcasters, Inc., Great Falls, Mont.—Modification of construction permit (B5-P-4499, which authorized a new standard broadcast station) for extension of completion date.

1000 KC.

KTOK—KTOK, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-P-4763, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter to change directional antenna from night use only to directional antenna for day and night use, DA-2, and mount FM antenna on #3 tower, and change transmitter location from approx. 0.3 miles SW of U. S. Hwy. 66, Council Grove Twp., Oklahoma to 2 miles NE of Moore, Oklahoma.

1010 KC.

KIND—Central Broadcasting, Inc., Independence, Kans.—Modification of construction permit (BP-5751, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location and to change studio location.

(Continued on next page)

NEW—The Southwestern Broadcasting Co. of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 900 kc. to 1010 kc.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl O. Aley and R. H. Whitlow, a partnership)—Voluntary assignment of construction permit to Radio Station WABZ, Inc. Amended re stockholders.

1080 KC.

WNYB—Western New York Broadcasting Co., Kenmore, N. Y. (Edwin R. Sanders and Thaddeus Podbielniak, a partnership)—Modification of construction permit (B1-P-5579, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at: On Ensminger Rd., .3 miles E of Sheridan Dr. Ext., 2.7 miles NE of Kenmore, New York, and to specify studio location as same as transmitter location. Amended to change transmitter and studio locations from: On Ensminger Rd., .3 miles E of Sheridan Dr. Ext., 2.7 miles NE of Kenmore, N. Y., to on Niagara Falls Blvd., 0.2 mile north of Meyer Rd., and 3.3 miles northeast of Kenmore, N. Y.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (J. Eric Williams)—Special Service Authorization to operate additional time from regular sign-off to 6:00 p. m., EST, on Sundays only, from November 2, 1947, through February 29, 1948, on 1100 kc., with power of 250 watts.

1110 KC.

KIPA—Big Island Broadcasting Co., Ltd., Hilo, T. H.—License to cover construction permit (BP-5632) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1170 KC.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Ia.—Construction permit to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for day and night use (DA-2), and change transmitter location from 2505 Rockingham Rd., Davenport, Ia., to Highway No. 67, near Davenport, Ia., Bowling Township, Ill. Amended to change directional antenna patterns and change transmitter location from Highway No. 67, near Davenport, Ia., Bowling Township, Ill., to: Off Knoxville Rd., Rural Township, Ill.

1190 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Construction permit to change frequency from 1340 to 1190 kc., increase power from 250 watts day and night to 10 KW day and night, make changes in transmitting equipment, and install directional antenna (1) for day and night use. Amended to change frequency from 1190 to 710 kc., change type transmitter and change directional antenna pattern.

1230 KC.

NEW—Bay State Broadcasting Co., New Bedford, Mass.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc., power from 250 watts to 100 watts, and change transmitter location from: to be determined, New Bedford, Mass., to Pope's Island, New Bedford, Mass.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind. (P. O. 101 W. Center St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 1230 kc.

WJNO—WJNO, Inc., West Palm Beach, Fla.—License to cover construction permit (BP-6225) which authorized installation of new transmitter.

WESX—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-P-5074, as modified, which authorized installation of FM antenna on top of AM tower) for extension of completion date.

NEW—Utica Broadcasting Co., Utica, N. Y. (Mac Berger and Morris I. Henry, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WIBX being granted a change of facilities from 1230 to 950 kc. Amended to change frequency from 1240 to 1230 kc.

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Modification of construction permit (B3-P-4398, as modified, which authorized a new standard broadcast station) for extension of completion date.

1240 KC.

NEW—St. Cloud Broadcasting Co., St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

NEW—Seminole Broadcasting Co., Seminole, Okla. (Tom Potter)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 500 watts, and change type transmitter.

KVNW—Grand Forks Herald, Inc., Grand Forks, N. Dak.—Modification of construction permit (B4-P-5145, which authorized a new standard broadcast station) to change transmitter location from approx. 2 miles S. of Campus of University of North Dakota, near Grand Forks, N. Dak., to R. F. D. 3, East Grand Forks, Minn.

1290 KC.

NEW—Rogers City Broadcasting Co., Rogers City, Mich.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW, and unlimited hours of operation. Amended to change frequency from 1090 kc. to 1290 kc., install directional antenna for night use and change transmitter and studio location from: to be determined, Rogers City, Mich., to Rogers City, Mich., and change corporate structure.

1320 KC.

WILS—Lansing Broadcasting Corp., Lansing, Mich.—Construction permit to change frequency from 1430 to 1240 kc., change power and hours of operation from 500 watts, daytime, to 250 watts, unlimited time; install new transmitter and change transmitter location from Mt. Hope Rd., Lansing, Mich., to: Site to be determined, Lansing, Mich. Amended to change frequency from 1240 to 1320 kc., power from 250 watts to 1 KW, daytime only, and hours of operation from unlimited to daytime, and omit request to install new transmitter.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kans.—Modification of construction permit (B4-P-5094, as modified, which authorized installation of FM antenna on AM tower and make changes in antenna) for extension of completion date.

1340 KC.

WBBQ—Savannah Valley Broadcasting Co., Near Augusta, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Russell G. Eversole, Petersburg, Va. (P. O. 1527 28th St., Washington 20, D. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WLBC—Donald A. Burton, Muncie, Ind.—License to cover construction permit (B4-P-5291, as modified) which authorized changes in vertical antenna and mount FM antenna on AM tower, and change studio location, and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

NEW—San Joaquin Broadcasters, Las Vegas, Nev. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Arthur D. Smith, Jr., Winchester, Tenn.—(P. O. 1014 W. 26th St., Cleveland, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

WPPO—Pocono Record, Inc., Stroudsburg, Pa.—Modification of construction permit (BP-5951, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 1.6 miles NW. of center of Stroudsburg, Pa.

1360 KC.

WKAT—WKAT, Inc., Miami Beach, Fla.—License to cover construction permit (B3-P-5201, as modified) which authorized increase power and install new transmitter, and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—License to cover construction permit (B3-P-4660) which authorized increase in power, install new transmitter and directional antenna for night use, and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

1400 KC.

NEW—University City Broadcasting Co., Norman, Okla. (P. O. 111 So. Peters, P. O. Box 191, Norman, Okla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent upon KTOK being assigned a change of facilities.

1450 KC.

NEW—The Ensley-Fairfield Broadcasting Co., Ensley, Ala. (T. Julia Skinner) (P. O. 705 Sixth Ave., Jasper, Ala.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WTBC being assigned a change of frequency.

WXLT—Charles W. Ingersoll, Ely, Minn.—Modification of construction permit (BP-5930, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at: On the extension of First Avenue East, 1/5 mile south of city limits of Ely, Minn., and to specify studio location as P. O. Box 783, on Central Ave., .2 mile south of city limits of Ely, Minn. Amended to change transmitter location from: On the extension of First Ave. East, 1/5 mile south of city limits of Ely, Minn., to: On the extension of Central Ave., 1/5 mile south of city limits of Ely, Minn.

1490 KC.

NEW—Clarence J. McCredie and Bernice M. McCredie, Wenatchee, Wash. (A partnership)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1490 kc.

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wis. (Myles H. Johns, William F. Johns, Jr., William F. Johns & Frederick W. Renshaw)—Modification of construction permit (B4-P-5627, which authorized installation of new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Voluntary transfer of control of permittee corporation from James K. Edmundson, Charlotte Edmundson, Frank R. Knutti and Elaine Knutti to Clarence L. Menser. (30 shares of capital stock issued and 200 shares subscribed for 100%.)

WSSB—Public Information Corp., Durham, N. C.—Modification of construction permit (B3-P-4431, which authorized

a new standard broadcast station) for extension of completion date.

NEW—William Howard Cole, Philadelphia, Miss. (P. O. Box 119, Philadelphia, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from J. Frank Burke to The Copley Press, Inc. (500 shares of common stock—50%.)

1560 KC.

KAWM—KAW Broadcasting, Inc., Topeka, Kans.—Modification of construction permit (B4-P-3989, which authorized a new standard broadcast station) for extension of commencement and completion date.

AM—Applications Tendered for Filing

580 KC.

WCBI—Birney Imes, Jr., Columbus, Miss.—Construction permit to change 1340 kc. to 580 kc., power from 250 watts to 1 KW, install directional antenna for day and night use, install new transmitter and change transmitter location.

920 KC.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Consent to assignment of construction permit to Paso Broadcasting Co., Inc.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (J. Eric Williams)—Request for special service authorization for extension of time for Sunday only, during November and December of 1947, January and February of 1948, in order to broadcast religious programs, operating with power of 250 watts on 1100 kc.

1110 KC.

KFAB, KFAB-FM—KFAB Broadcasting Co., Omaha, Neb.—Relinquishment of positive control of Stations KFAB-AM, KFAB-FM construction permit and relay stations, KIII, KCTG and KOTE, through sale of one share of capital stock from the Sidles Co. to the Star Printing Co.

1210 KC.

NEW—Panola Broadcasting Co., Carthage, Texas (A partnership consisting of Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation.

1240 KC.

WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C. (Louis N. Howard and Ellis H. Howard)—Consent to assignment of license to Jacksonville Broadcasting Co.

NEW—East Kentucky Broadcasting Co., Pikeville, Ky. (John T. H. Scott, Oscar W. Thompson and W. Frank Scott, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

NEW—McMinnville Broadcasting Co., McMinnville, Ore. (Jack B. Bladine, Philip N. Bladiue)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

NEW—Cshokia Broadcasting Corp., Inc., East St. Louis, Ill.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and unlimited hours of operation. Directional antenna.

(Continued on next page)

1290 KC.

WTOC—Savannah Broadcasting Co., Inc., Savannah, Ga.—Construction permit to change frequency from 1290 to 690 kc., hours from unlimited to daytime, power from 5 KW day and night to 10 KW daytime with non-directional antenna, install new transmitter and change transmitter location.

1340 KC.

NEW—Journal Review, Crawfordsville, Ind. (H. Foster Fudge, Gladys C. Fudge, W. Addington Vance, and Martha F. Vance)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

NEW—Little Dixie Broadcasting Co., Hugo, Okla. (O. A. Brewer, George Malone, A. M. Kerr, W. R. Wallace, and Elmer Hale)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

NEW—North Central Indiana Broadcasting Corp., Kokomo, Ind.—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, and unlimited hours of operation, with directional antenna.

1380 KC.

NEW—Roger Williams Broadcasting Co., Inc., Pawtucket, R. I.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

1440 KC.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas (Earl C. Dunn, Charles W. Rossi, H. B. Lockhart, and E. C. Hughes)—Modification of construction permit to make changes in directional antenna system, install new transmitter; change type of transmitter using 500 watts night, 1 KW day, directional antenna for night on 1440 kc.

1460 KC.

NEW—All Nations Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, and daytime hours of operation.

1570 KC.

NEW—Houston County Broadcasting Co., Crockett, Texas (David W. Ratliff and Guy C. Hutcheson)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and daytime hours of operation.

1590 KC.

KVVC—Ojai Broadcasting Co., Ventura, Calif.—Consent to transfer of control of construction permit to William H. Haupt and Marian Louise Haupt.

FREQUENCY MODULATION

FM—Docket Case

The Commission announces its **Proposed Decision** looking toward a denial of the application of **Evansville On The Air, Inc.**, for consent to the assignment of the license of **FM Station WABW** and CP of standard station **WBBW, Indianapolis, Ind.** (Docket 7835; BAL-538; BALH-538), and proposing to grant consent to the assignment of license and permit of these stations from **Associated Broadcasters, Inc.**, to **Radio Indianapolis, Inc.**, provided the parties file with the Commission, within 30 days from date of final decision a contract for assignment of such license and permit in accordance with the Commission's Rules (Docket 7836).

FM—Modifications of CP's Granted

WOAI-FM—Southland Industries, Inc., San Antonio, Texas—Granted modification of CP for extension of completion date to 4-7-48. (BMPH-761)

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-763)

WTCN-FM—Minnesota Broadcasting Corp., Minneapolis, Minn.—Granted modification of C. P. for extension of completion date to 4-5-48. (BMPH-764)

KMUS—Muskogee Broadcasting Co., Muskogee, Okla.—Granted modification of CP for extension of completion date to 1-1-48. (BMPH-765)

WFJS—Freeport Journal-Standard Publishing Co., Freeport, Ill.—Granted modification of CP for extension of completion date to 4-10-48. (BMPH-774)

WHCU-FM—Cornell University, Ithaca, N. Y.—Granted modification of CP for extension of completion date to 1-6-48. (BMPH-653)

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted modification of CP for extension of completion date to 12-22-47. (BMPH-656)

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-18-48. (BMPH-722)

WCAP-FM—Radio Industries Broadcasting Co., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 12-2-47. (BMPH-728)

WSPD-FM—The Fort Industry Co., Toledo, Ohio—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-729)

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif.—Granted modification of CP for extension of completion date to 4-1-48. (BMPH-740)

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-746)

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Granted modification of CP for extension of completion date to 12-4-47. (BMPH-748)

WMAS-FM—WMAS, Inc., Springfield, Mass.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-749)

WNHC-FM—Eln City Broadcasting Corp., New Haven, Conn.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-752)

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 10-31-47. (BMPH-754)

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-755)

WJEJ-FM—Hagerstown Broadcasting Co., Hagerstown, Md.—Granted modification of CP for extension of completion date to 12-6-47. (BMPH-756)

FM—License for New Station Granted

WNDB—News-Journal Corp., Daytona Beach, Fla.—Granted license to cover new FM broadcast station. (BLH-71)

FM—Application Dismissed

WHDH-FM—Matheson Radio Co., Inc., Boston, Mass.—Modification of construction permit (B1-PH-142) which authorized a new FM broadcast station, for extension of commencement and completion dates. Dismissed at request of attorney.

FM—Applications Accepted for Filing

WCMW-FM—Stark Broadcasting Corp., Canton, Ohio—Modification of construction permit (B2-PH-906 which authorized a new FM broadcast station) to specify studio location, change type of transmitter and make changes in antenna system.

(Continued on next page)

WKST-FM—WKST, Inc., New Castle, Penna.—Modification of Construction permit (B2-PH-805 as modified) which authorized a new FM broadcast station for extension of completion date.

WFCI-FM—Pawtucket Broadcasting Co., Pawtucket, R. I.—Modification of construction permit (B1-PH-266, which authorized a new FM broadcast station) to specify transmitter site as Lonsdale, Rhode Island, type of transmitter as WE 506-B2 Max. 10 KW, change antenna height above average terrain to 350 feet and specify antenna system.

WEAN-FM—The Yankee Network, Inc., Providence, R. I.—Modification of construction permit (B1-PH-592 which authorized a new FM broadcast station) to specify frequency as Channel 231, 94.1 mc., type of transmitter as REL 520-DL Max. 10 KW, transmitter site as Pine Street, Rohoboth, Massachusetts, and specify antenna system.

WCOP-FM—Massachusetts Broadcasting Co., Boston, Mass.—Modification of construction permit (B1-PH-685 which authorized a new FM broadcast station) to change antenna height above average terrain to 496 feet and make changes in antenna system.

WHBJ—Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Modification of construction permit (B1-PH-484, which authorized a new FM broadcast station) for extension of completion date.

WRNY-FM—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-PH-796 which authorized a new FM broadcast station) for extension of completion date.

WGFM—General Electric, Schenectady, N. Y.—License to cover construction permit (B1-PH-942 as modified) which authorized changes in FM broadcast station.

WAMS—The Messenger Publishing Co., Athens, Ohio—Modification of construction permit (B2-PH-418 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

WCMW-FM—Stark Broadcasting Corp., Canton, Ohio—Modification of construction permit (B2-PH-906 which authorized a new FM broadcast station) for extension of completion date.

WKPT-FM—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Modification of construction permit (B3-PH-864 as modified) which authorized a new FM broadcast station for extension of completion date.

WLPM-FM—Suffolk Broadcasting Corp., Suffolk, Va.—Modification of construction permit (B2-PH-969 which authorized a new FM broadcast station) for extension of completion date.

WHOO-FM—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-PH-496, which authorized a new FM broadcast station) to specify studio location as Fort Gatlin Hotel, 545 North Orange Avenue, Orlando, Florida, change antenna height above average terrain to 483 feet; effective radiated power of 59 KW, and make changes in antenna system.

WANF—Amalgamated Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-674 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WIBC-FM—Indiana Broadcasting Corp., Indianapolis, Ind.—Modification of construction permit (B4-PH-421 which authorized a new FM broadcast station) to change studio location, change transmitter site to West 86th Street, ½ mile west of Zionsville Road, 2¾ miles northwest of New Augusta, Indiana; type of transmitter to GE BT-3-A Max. 3 KW and specify antenna system.

WUNY—Unity Broadcasting Corporation of Massachusetts, Boston, Mass.—Modification of construction permit (B1-PH-687, which authorized a new FM broadcast station) to specify transmitter site as south side of Park Avenue, near Highland Terrace, Medford, Massachusetts; type of transmitter as RCA BTF-10-B Max. 10 KW and specify antenna system.

KSFO-FM—The Associated Broadcasters, Inc., San Francisco, Calif.—Modification of construction permit (B5-PH-

211, as modified) which authorized a new FM broadcast station for extension of completion date.

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Modification of Construction permit (B1-PH-175 as modified) which authorized a new FM broadcast station for extension of completion date.

WHNY-FM—WHNY Broadcasting Corp., Hempstead, N. Y.—Modification of construction permit (B1-PH-499, which authorized a new FM broadcast station) for extension of completion date.

WIZZ—Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-821, which authorized a new FM broadcast station) for extension of completion date.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476 as modified) which authorized a new FM broadcast station for extension of completion date.

NEW—DeKalb Broadcasting Co., Decatur, Ga.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 225, 92.9 mc., ERP of 38 KW. Amended to change ERP from 38 KW to 38.07 KW and make changes in antenna system.

KRFM—J. E. Rodman, Fresno, Calif.—Modification of construction permit (B5-PH-155 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

KSDO—Union-Tribune Publishing Co., San Diego, Calif.—Voluntary assignment of construction permit (B5-PH-384, which authorized a new FM broadcast station) to San Diego Broadcasting Company.

KUEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of construction permit (B5-PH-759 as modified) which authorized a new FM broadcast station for extension of completion date.

KDON-FM—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Modification of construction permit (B5-PH-695, which authorized a new FM broadcast station) to change studio location, change transmitter site to Baldy Peak, Sierra De Salinas Range, Monterey County, California; effective radiated power to 3.1 KW and make changes in antenna system.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192 as modified) which authorized a new FM broadcast station for extension of completion date.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192 as modified) which authorized a new FM broadcast station to change type of transmitter and make changes in antenna system and change commencement and completion dates.

WDLM—The Moody Bible Institute of Chicago, Chicago, Ill.—Construction permit to change studio location to 153 Institute Place, Chicago, Illinois, specify type of transmitter, ERP as 50 KW, and specify antenna system.

NEW—Radio Broadcasting Corp., LaSalle, Ill. (P. O. 945 Bluff St., Peru, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 236 95.1 mc., ERP of 13 KW, and antenna height above average terrain 495 feet.

WFMI—WHEB, Inc., Portsmouth, N. H.—Modification of construction permit (B1-PH-718 which authorized a new FM broadcast station) for extension of completion date.

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-740 which authorized a new FM broadcast station) for extension of completion date.

WBNB—Daily News Publishing Co., Beloit, Wisc.—License to cover construction permit (B4-PH-1010 which authorized a new FM broadcast station).

(Continued on next page)

WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wis. (Myles H. Johns, William F. Johus, Jr., William F. Johns and Frederick W. Renshaw)—Modification of construction permit (B4-PH-212 which authorized a new FM broadcast station) for extension of completion date.

KFOR-FM—Cornbelt Broadcasting Corp., Lincoln, Neb.—Modification of construction permit (B4-PH-351 as modified) which authorized a new FM broadcast station for extension of completion date.

TELEVISION

TV—NBC to Test Radio in Directing Television Productions

The National Broadcasting Co. on Friday (19) was granted a construction permit and license to cover an Experimental Class 2 station to be used for testing radio direction in producing television plays at its New York studio. Stage directors, equipped with light weight receivers, will receive instructions from the control booth. Heretofore this communication has been available only through the use of headsets and connecting long cords plugged into various outlets about the stage. These trailing wires not only impeded the movements of the directors but became entangled in other equipment. They often became disconnected inadvertently and disrupted contact and production. Since the proposed radio system will be experimented within a shielded television studio, it is not expected to cause outside interference. It will use Industrial, Scientific and Medical frequencies which are available for assignment to low-power radio communication. Use of this band for such a purpose will tend to reduce the demand for other frequencies for convenience communication.

TV—Modifications of CP's Granted

WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.—Granted modification of construction permit for extension of completion date to 3/21/48. (BMPCT-96)

KTLA—Television Productions, Inc., Hollywood, Calif.—Granted modification of construction permit for extension of completion date to 2/20/48. (BMPCT-102)

WRGB—General Electric Co., Schenectady, N. Y.—Granted modification of construction permit to change transmitter type and extend completion date to 180 days from Sept. 20. (BMPCT-106)

Earle C. Anthony, Inc., Los Angeles, Calif.—Granted modification of construction permit for extension of completion date to 2/20/48. (BMPCT-110)

W5XPH—Albuquerque Broadcasting Co., area Albuquerque, N. M.—Granted modification of construction permit for extension of completion date to 3/7/48. (BMPVB-168)

TV—Applications Accepted for Filing

W8XST—Crosley Broadcasting Corp., areas of Cincinnati, Columbus and Dayton, Ohio—License to cover construction permit (BPVB-205) to establish a new experimental relay broadcast station.

WMAL-TV—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (BPCT-141, as modified, to establish a new commercial television broadcast station) to request changes in transmitting equipment, antenna system and a slight change of the transmitter site (to remain on American University Campus), commencement and completion dates to be 60 days from date of grant and 180 days thereafter, respectively.

NEW—The Travelers Broadcasting Service Corp., Hartford, Conn.—Construction permit to establish a new commercial television broadcast station to be operated on channel #10 (192-198 mc.) power of visual 3.5 KW, aural 5 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Remote Pickup License Granted

WJKV and WJKU—Appalachian Broadcasting Corp., portable, area Bristol, Va.—Granted licenses for remote pickup broadcast stations (BLRE-479) (BLRE-480).

Remote Pickup Applications Accepted for Filing

KSMK—Warner Bros. Broadcasting Corp., Hollywood, Calif.—License to cover construction permit (BPRY-329), which authorized construction of a new remote pickup broadcast station, in connection with Standard Station KFVB, Hollywood, Calif.

NEW—National Broadcasting Co., Inc., New York, N. Y. (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts and emission special for FM, hours of operation in accordance with section 4.403.

KSMQ—Carl E. Haymond, Tacoma, Wash.—License to cover construction permit (BPRE-479) for new remote pickup broadcast station.

NEW—National Broadcasting Co., Inc., Hollywood, Calif. (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM, and unlimited hours of operation in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., San Francisco, Calif. (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, and emission special for FM, and hours of operation unlimited, in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., Denver, Colo. (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM, and hours of operation in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., Washington, D. C. (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 152.93 mc., power of 45 watts, emission special for FM, hours of operation in accordance with Section 4.403.

NEW—National Broadcasting Co., Inc., Chicago, Ill. (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, New York)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM and hours of operation in accordance with section 4.403.

NEW—National Broadcasting Co., Inc., Cleveland, Ohio (P. O. % RCA Frequency Bureau, 60 Broad Street, New York, N. Y.)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, emission special for FM, and hours of operation in accordance with section 4.403.

Non-Commercial Educational Applications Accepted for Filing

NEW—Board of Education of the City of Atlanta, Atlanta, Ga.—Construction permit for a new noncommercial educational broadcast station to be operated on frequency 42,500 kc., power of 1 KW, emission not specified and hours of operation not specified. Amended to change frequency from 42,500 kc., to channel 211, 90.1 mc., specify type of transmitter and make changes in antenna system.

NEW—Boone Biblical College, Boone, Iowa (P. O. 924 West Second Street)—Construction permit for a new non-commercial educational broadcast station to be operated on channel 211, 90.1 mc., emission A3 special for FM.



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 39, September 29, 1947

National Radio Week Contest Started

Plans for Radio Competitions By Students Near Completion Under Triple Sponsorship

A nation-wide contest for high school students with four scholarships as final prizes will be an outstanding feature of this year's National Radio Week, October 26-November 1, under the co-sponsorship of the radio broadcasters and radio dealers of America, and the United States Junior Chamber of Commerce. The contest is endorsed by the U. S. Office of Education.

The competition, to be staged on an unprecedented national scale, will invite students to write and voice five-minute scripts on the subject, "I Speak for Democracy," after listening to a special series on the same subject by Judge Justin Miller, NAB president, to be broadcast preceding National Radio Week by radio stations throughout the nation.

Judging of the competitions will be arranged on a school and community level by the United States Junior Chamber of Commerce, which will also conduct the elimination judgments by states. Scripts will be used for live-broadcast competitions locally, and contestants will be represented by transcriptions on state and national levels.

Local prizes will be donated by the radio dealers of America, in cooperation with local chapters of the Junior Chamber of Commerce and the radio stations of the nation.

Already in progress in an organizational stage in communities, counties and schools throughout the nation; under the guidance of the local Junior Chamber chapters, the contest will reach its broadest community spread during National Radio Week, when the school and community judgments will be held.

The nation-wide contest
(Continued on next page)

Standards of Practice Go to NAB Members For Fresh Revision Suggestions to Board

"Standards of Practice for American Broadcasters," the code adopted by the Board of Directors of the National Association of Broadcasters in its post-Convention meeting in Atlantic City, was mailed to member broadcasters of the NAB last week for comments and suggested revisions before final Board action in November.

The Standards, which were extensively debated at the NAB Convention, would limit commercial time to three minutes in any 15-minute segment of broadcast time, and would set up guide-posts for specific and general programs in matters of taste.

They were adopted as originally written and re-drafted over a period of a year by three special committees of representative broadcasters, but with the qualification that the board would review and revise the document at its November meeting, after suggestions from the NAB membership.

In a covering letter from Justin Miller, NAB President, accompanying the Standards text mailed to members, broadcasters are asked to submit their suggestions in writing to their district directors.

The suggestions will then be forwarded to a screening committee composed of Harold Fellows, WEEI, Boston, secretary; Willard Egolf, WBCC, Bethesda, Md.; and John Meagher, KYSM, Mankato, Minn.

The committee will report to NAB Board of Directors on the suggestions at the Board's November meeting.

NAB members are being urged to file their proposals for Standards revision as quickly as possible, to expedite the work of the screening committee.

On the Inside

President of American Bar Association disavows attack on radio by chairman of criminal law committee in Cleveland. (p. 788)

NAB activities to be expanded in next fiscal year in eight major categories, executive vice president announces. (p. 789)

NAB President Justin Miller exchanges letters with FCC Commissioner Durr and denies that Association is opposed to broadcasting by state universities, colleges and public schools. (p. 789)

President Truman names Justin Miller, NAB president, to international broadcast advisory committee. (p. 789)

Robert Z. Morrison accepts chairmanship of NAB's Recording and Reproducing Standards Executive Committee. (p. 792)



NATIONAL ASSOCIATION OF BROADCASTERS

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National Radio Week Contest Started

(Continued from page 787)

will culminate in a national dinner in Washington, honoring the four winners from four geographical sections of the United States. All four will be national winners and will receive identical scholarships.

Stations and Dealers: First stages of the contest planning, which has already begun on the local level, involve organization by the Junior Chamber of Commerce chapters, whose committees will call on local radio stations and radio dealers for assistance.

Transcriptions of Judge Miller's talks to the high school student contestants on the general subject of the contest will be received by broadcasters, members and non-members of NAB, by October 7. They will be scheduled for broadcast in series, beginning October 13 to 15 and running five consecutive days or as two 15-minute programs or one 30-minute program.

Divided into five sections under the general title, "I Speak for Democracy," Judge Miller's talks will cover the Constitution, "Platform for Democracy," "Freedom of Worship," "Freedom of Expression," "Freedom of Opportunity," and "Democracy at Work."

Intended to give contestants an idea of the format of the scripts to be submitted in the contest, Judge Miller's talks are based on the former jurist's broad knowledge of constitutional law and history.

The National Broadcasting Company and the Columbia Broadcasting System are cooperating in the transcribing and pressing of discs containing the five talks by Judge Miller.

The deadline for announcement of local winners will be October 25, when the winning transcriptions, made by local broadcasters, will be sent to state Junior Chamber of Commerce headquarters for state judgments and eliminations.

State Winners: State winners will be announced not later than November 15. On that date, the 48 winning transcriptions from the state eliminations will be

mailed to national headquarters of the NAB. They should be received by November 20.

A screening panel representing the Junior Chamber of Commerce, the broadcasters and radio dealers of America, will reduce the total contestant voices to 12 finalists. Three of each will be mailed to the final judging panels in the four geographical sections of the nation, made up of prominent judges, soon to be announced.

The final judges, voting on a balanced points basis for the final winners which will be identical with judging weights in lower-level contests, will name the four national winners.

Contestants will be judged on a basis which allots 40 points for content, 40 points for delivery, and 20 points for originality.

The voting in all judgments after the community level will be blind, based on numbered transcriptions alone.

The four national winners will be brought to Washington for the dinner during which the awards will be made. The tentative date for the national awards dinner is December 5.

Detailed information and instructions for broadcasters and other cooperating sponsors of the contest will be sent out by the central arrangements committee this week.

The entire contest has been endorsed by the United States Office of Education. Dr. John W. Studebaker, Commissioner of Education, in a statement on the contest, said:

"This competition . . . will encourage junior and senior high school students to give their impressions on what democracy means to them. . . . This service to education and democratic citizenship coincides with the program to be sponsored this year by the United States Office of Education. . . . The link between radio and education is one which we must forge more strongly in the public service."

Bar Association President Disavows Attack On Broadcasting by Chairman at Convention

Carl B. Rix, president of the American Bar Association, last week disavowed for his association the attack by Arthur J. Freund on radio, motion pictures, and comic strips, made in an address to the Bar Association at its convention in Cleveland.

Mr. Freund, chairman of the Association's Committee on Criminal Law, had said in a speech delivered on Wednesday (24) that the movies, radio, and comic strip syndicates feed children an entertainment diet heavy with crime and with a frequent seasoning of "illicit sex relations." Referring to the increase in juvenile crime, he added: "The surprising circumstance is that the rate is not higher."

Shown a copy of the address by George Maurice Morris, chairman of the Bar Association's Public Relations Committee, President Rix said:

"The statements of Mr. Freund are an expression of his own views, and do not reflect any action or views voted or expressed by the American Bar Association, or any authorized agency of the Association.

"The policy of cooperation with the representatives of the press, motion picture industry and radio, formu-

(Continued on next page)

lated at the Washington conference in June, will be continued and implemented.

"The joint committee, representing the American Bar Association and the interested parties, will continue its work in an effort to arrive at a satisfactory solution of this important aspect of American life."

Mr. Freund's address had also complained of unfair and unfavorable treatment of lawyers, judges, and the process of law, in motion pictures, comic strips, and broadcast dramas.

"Whereas the doctor is almost always presented as a kindly, charitable and capable professional person, the lawyer is usually portrayed as cruel, selfish, tricky and unethical," he said.

He added, however, that this was a secondary complaint, and that the major concern is the effect on children. He also complimented the National Broadcasting Company for its recent order prohibiting crime and mystery programs before the usual bedtime of young children.

NAB Activities to Be Expanded Next Year; Finance Committee Recommends More Funds

Activities of the NAB in eight categories will be broadly expanded in the next fiscal year, it was announced Friday (26) by A. D. Willard, Jr., executive vice president.

Mr. Willard said that routine Association activities will be supplemented by expanded efforts in these fields:

1. Frequency modulation
2. Television
3. Music licensing
4. Broadcaster contractual relations with unions
5. International broadcasting problems
6. Legislative activities
7. Application of the new Standards of Practice
8. Attitude research.

"The growing membership of the Association and the consequent demands upon our staff in meeting day-to-day demands," Mr. Willard said, "make expansion to accommodate these broadened activities imperative."

Mr. Willard said that the Finance Committee report to the NAB Board of Directors at its meeting in November would recommend increased funds for headquarters in anticipation of these activities.

Members of the Finance Committee for the past year are: Clair R. McCollough, WGAL, Lancaster, Pa.; Campbell Arnoux, WTAR, Norfolk, Va.; John J. Gillin, Jr., WOW, Omaha, Neb.; Leslie C. Johnson, WHBF, Rock Island, Ill.; Paul W. Morency, WTIC, Hartford, Conn.

NAB President Informs Commissioner Durr Association Not Against Educational Radio

Responding to a direct question based on his address to the 25th Annual NAB Convention in Atlantic City, Judge Justin Miller, NAB president, told Commissioner C. J. Durr of the FCC last week in an exchange of letters that the NAB is not opposed to the establishment of educational broadcast systems by state universities and colleges and public school systems.

CORRECTION

Because of the speed necessary in producing and editing last week's REPORTS covering the Atlantic City convention even while the convention was in progress, an inadvertent error crept into the reporting of the election of Directors-at-Large, on page 767.

In the story, Howard Lane, elected to represent large stations, was identified as owner of WJJD, Chicago, Ill.

Mr. Lane is Director of Broadcasting of Field Enterprises, Inc., and a vice president of WJJD, Inc., which is owned by the Field Enterprises. Other stations owned by Field Enterprises, Inc., are KOIN, Portland, Oregon; KJR, Seattle, Wash.; and WSAI, Cincinnati, Ohio.

Commissioner Durr's letter to Judge Miller said:

"In your address to the NAB on September 16, 1947, you deplore certain trends in broadcasting, among those listed being '(2) The movement for state systems of radio broadcasting.' (page 16)

"And again, on the following page, you express concern that if the present trends continue, broadcasting 'will become an operation similar to that of the public schools.'

"Does this mean that the NAB, or you as its President, are now taking an official stand in opposition to the establishment and operation of educational broadcast stations by state universities and colleges and public school systems?"

In his reply, Judge Miller said:

"This will acknowledge receipt of your letter of September 19, 1947. The answer to the question contained in your letter is, definitely, 'No.' Instead, I believe there is a very real place for radio broadcasting in our educational system, at all levels. As time goes by I shall hope to have increasing opportunity to work with state universities, colleges and public school systems, to this end.

"The use of the press for educational purposes, does not interfere with a free press as a commercial operation. There is no more reason for conflict with respect to radio broadcasting—so long as we keep our thinking as clear in the one case as in the other. The ultimate guide is that provided by the First Amendment, forbidding governmental abridgement of free speech. I see no reason why intelligent people, properly respectful of its guarantee, cannot work out an harmonious adjustment."

NAB President and Prominent Broadcasters On International Broadcast Advisory Body

Judge Justin Miller, NAB President, and 16 prominent broadcasters and advertisers, have been named to a new advisory committee on international broadcasting by Assistant Secretary of State William Benton, just prior to his resignation from the Department of State.

Six of the advisory committee named by Mr. Benton had served on a previous advisory group, and the remainder are new appointees. The committee, ac-

(Continued on next page)

ording to the Assistant Secretary, is to serve until Congress acts on the State Department proposal for the creation of an "International Broadcasting Foundation of the United States."

The group is to advise the State Department on matters affecting international broadcasting "which will be of the greatest interest to the people and the Congress," Mr. Benton said.

The members invited to serve on the advisory committee were:

Justin Miller, president, National Association of Broadcasters; Gardner Cowles, Jr., president, Cowles Broadcasting Co.; Wesley Dumm, president, Associated Broadcasters, Inc.; Mark Ethridge, past president, National Association of Broadcasters; Walter Evans, president, Westinghouse Electric Corp.; Don Francisco, vice president, J. Walter Thompson; Father

CHANGE DATE OF KENTUCKY MEET

Last minute plan changes have made necessary an alteration in the dates of the Kentucky Broadcasters Association's state-wide meeting in Paducah, Ky., it was announced last week by G. F. ("Red") Bauer, secretary-treasurer of the association.

The new dates announced for the meeting are Friday and Saturday, October 24 and 25. The rescheduling postpones the meeting a week from the previously announced time.

Robert I. Gannon, president, Fordham University; Edgar Kobak, president, Mutual Broadcasting System; Roy Larsen, president, Time, Inc.; Harold Lasswell, Yale University law school; Walter Lemmon, president, World-Wide Broadcasting Foundation; Edward Noble, chairman of the board, American Broadcasting Co.; Paul Porter, former chairman, FCC; Philip Reed, chairman, General Electric Co.; James B. Shouse, president, Crosley Corp.; Frank Stanton, president, Columbia Broadcasting System; and Niles Trammell, president, National Broadcasting Co.

Following the naming of the committee by one day, Mr. Benton's resignation as Assistant Secretary of State had been expected by some observers since he was criticized by member of Congress last session for his conduct of the "Voice of America" broadcasts.

All Media Must Have "Fullest Measure of Free Expression," Legion Head Tells NAB

Complimenting broadcasters on their record of operation in the public interest, James F. O'Neil, national commander of the American Legion, pointed to opportunities for radio with complete freedom of expression in an address delivered at the final general luncheon of the National Association of Broadcasters' 25th Annual Convention.

"The price of liberty has gone up," Commander O'Neil said. "That means personalizing ideals into performance. It means that our mediums of public information must be accorded in fact and adhere to the fullest measure of free expression as provided by the law of the land."

He added: "Therein lies the peculiar opportunity of radio to raise the level of practical democracy in America."

Speaking on the general subject of juvenile delinquency, Commander O'Neil said that lawlessness during the war years could conceivably be charged off to the war.

"But what of 1946—the first full year of peace?" he asked. "FBI figures show that 16.9 per cent of all persons arrested last year were under 21 years of age."

Turning to the Legion's programs of education and sports for children, the national commander thanked the broadcasters for their help with these programs.

"The generous cooperation of broadcasters who have lent their facilities to the American Legion has multiplied the range of our educational drive," he said.

"At this time," he continued, "1,060 radio stations are airing weekly programs, prepared by the American Legion in the public interest. Of a total of 48 different programs comprising our 1947 series, 24 deal directly with youth development."

The Legion chief touched also on the problem of education as a bulwark against Communism, pointing to the field as another opportunity for broadcasters.

"These problems are infinitely complex," he said. "Only a superior performance of broadcasting and news reporting will get them across successfully to the American people. That is a major challenge which confronts our radio and press today."

CONGRATULATORY MESSAGES RECEIVED BY NAB DURING 25th ANNUAL CONVENTION

Among congratulatory messages received by NAB during the recent convention were these:

From The Secretary General, United Nations, to the National Association of Broadcasters:

On the occasion of the 25th annual convention of The National Association of Broadcasters I am glad to have the opportunity to thank you for the cooperation which you have given to The United Nations.

The achievement of our aims depends heavily upon the active support of ordinary people and this, in turn, depends upon an intelligent understanding of the United Nations and what it is doing.

Radio is uniquely suited to bring the United Nations directly into people's homes and many American stations and networks are making the most of this opportunity for service through the United Nations programs which they are scheduling. I deeply appreciate what you have already done and I welcome your close cooperation in the future.

FROM MAJOR GENERAL KENNETH F. CRAMER, ACTING CHIEF NATIONAL GUARD BUREAU, TO PRESIDENT MILLER:

THE NATIONAL GUARD OF THE UNITED STATES EXTENDS ITS GREETINGS AND ITS THANKS TO THE NATIONAL ASSOCIATION OF BROADCASTERS ON ITS TWENTY-FIFTH CONVENTION. THE UNSTINTING AND UNSELFISH COOPERATION OF THE RADIO INDUSTRY HAS PLAYED A LARGE PART IN THE REORGANIZATION OF THE NATIONAL GUARD DURING THE PAST YEAR. YOUR CONVENTION WILL BE IN SESSION ON SEPTEMBER SIXTEEN, WHICH IS NATIONAL GUARD DAY AND OPENS A RECRUITING CAMPAIGN DIRECTED BY THE PRESIDENT. BROADCASTERS ALL OVER AMERICA, DAILY STRESSING THE IMPORTANCE OF THE NATIONAL GUARD TO THE SECURITY OF THE NATION, WILL CONTRIBUTE HEAVILY TO THE SUCCESS OF THAT CAMPAIGN. THIS IS ONE OF RADIO'S MANY CONTRIBUTIONS TO NATIONAL DEFENSE AND DESERVES THE THANKS OF EVERY AMERICAN.

WAR DEPT., WASHINGTON, D. C.

(Continued on next page)

From the FCC Bar Association to President Miller:

The Federal Communications Commission Bar Association sends greetings and best wishes to the National Association of Broadcasters on the occasion of its Twenty-fifth Annual Convention.

I take this occasion to congratulate your Association on the position of leadership it has achieved in the promotion of the cause of a free radio.

The position of American radio today, as the finest the world affords, has been achieved by voluntary self-government and the acceptance of industry responsibility. Adherence to these principles, so ably espoused by your organization, are a firm assurance of continued progress and greater achievements in the years ahead.

Faithfully yours,

(Sgd.) GUILFORD JAMESON,
*Acting President, Federal Communications
Commission Bar Association.*

From the Australian Federation of Commercial Broadcasting Stations to President Miller:

On behalf of the Executive and Members of this Federation, I send you their greetings on the occasion of your Annual Convention at Atlantic City. We are honoured that one of our Senior Executives, Mr. David T. Worrall has been invited to attend your proceedings.

Throughout the years, the Federation has received numerous courtesies from Officers of your Association, and we have always been appreciative of the generous way in which your Association has made information available to our organisation. Your problems and ours are similar and we always watch with interest the reports regarding the many activities of your Association and your efforts to minimise the intrusion of outside influences.

The relations of our two countries were cemented during the war, when we had so many of your countrymen fighting alongside our own in the common cause, and the future peace of the world is bound up in the continuance of those relations between the English speaking nations.

I wish you and your organisation a most successful Conference. With kind regards,

Yours sincerely,

JOHN RINCEY,
President.

From Interamerican Broadcasting Association to President Miller:

I wish to tender my most cordial greetings to you and all the Broadcasters and Members of the Congress of N. A. B., congratulating myself especially in having an opportunity of expressing the value which it contains for our activity through the permanent attention to the problems of Broadcasting.

The Broadcaster in his aim for constant progress and unity of sentiments, affirming the essential principles of Liberty, defending the requests of Democracy, possesses in your meetings, a high exponent of the tasks and in your actions, a guide on his way.

The Interamerican Association which in reality is also one of action, has in its continental function in accordance with its principles and with the support of its members, the mission to protect and support the progress of Radio, signalling the way of hierarchy.

You may rest assured that I. B. A. interprets the hopes of the Americans, that we are glad to hear of your meetings and to count with the ideas and the example which permit us to prepare a future of work and coordination.

Accept, Dear friend, my sincerest wishes of prosperity which also kindly pass on the gentlemen of the Assembly. I am, Mr. President,

Very sincerely yours,

LORENZO BALERIO SICCO,
President.

Women Broadcasters

Wilson Wins Portable Radio at NAB Meet; Wason Is Leading Speaker in AWB Session

W. A. Wilson, WAPI, Bristol, Tenn.-Va., was the winner of the portable radio given away by the Association of Women Broadcasters during the 25th Annual NAB Convention at Atlantic City. The radio was contributed by the Radio Manufacturers Association.

The contest in which the radio was awarded to Mr. Wilson was a "preview" of a letter-writing competition to be conducted as a feature of National Radio Week, October 26-November 1, by the AWB and Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity.

A radio-phonograph combination will be awarded to a winner in each of the 17 NAB districts in the contest, and one additional combination set will be given as a grand prize.

The "preview" of the Radio Week competition was a part of an AWB session at the convention which presented Ruth Crane, acting president of the AWB, Mary Margaret McBride, noted radio columnist; and a principal address by Robert R. Wason, chairman of the board of the National Association of Manufacturers.

Free of Enemies: Mr. Wason's address warned that America can be free only when radio is free of its enemies without and within.

"Radio is more articulate than any single segment of the people, and it is more alert than any single phase of industry," Mr. Wason said.

Declaring that "radio protects the liberties of all of us when it distinguishes between the friends and enemies of our nation," Mr. Wason added, "that the American people expect radio to clean out its remaining communists that still affect public information."

Discussing "excessive commercials" on news and music programs, Mr. Wason remarked "that these complaints come from people who pay nothing for the broadcasts they receive" and suggested that it is the obligation of the broadcasters to guard the liberties of the people by the expansion of commercials that alone pay for the news, entertainment, education, and the interchange and unification of American ideals."

Mr. Wason warned that liberties will be in danger until all avenues of public information—newsreels, magazines, newspapers and broadcasts—are screened by the information industries against the Fifth Column of communist subversion.

"The communists are taking dishonest advantage of the tradition of free speech," Mr. Wason remarked, "and when you make a public statement against communists and fellow travelers in your ranks, then confidence in the radio industry will be renewed and strengthened."

Engineering Department

FCC Amends Part 4 Rules and Regulations To Allow Retention of Remote Frequencies

Following a letter from Royal V. Howard, director of engineering of the NAB, to T. J. Slowie, secretary of the FCC, the Commission last week amended Part Four of the FCC Rules and Regulations governing experimental and auxiliary broadcast services, allowing remote pickup broadcast stations in the 30-40 mc. frequency range and above 154 mc. to retain the frequency tolerance requirements of their present licenses.

The text of the NAB Engineering Director's letter to the FCC follows:

"We would like to call to your attention a minor point in Part 4 of the Rules governing experimental and auxiliary broadcast services contained in your Mimeo 97640, page 33, September, 1946, of the Rules and Regulations.

"The pertinent section specifies that after October 1, 1947, relay broadcast transmitters utilizing powers in excess of 5 watts on frequencies above 25 mc. shall maintain a frequency tolerance better than 0.01%.

"We would like to point out that frequencies above 25 mc. allotted to the relay broadcasting services are tentative and subject to revision, not only by international deliberations currently being conducted, but also by the Commission in resolving conflicts. The international discussions and any Commission action in resolving these conflicts may require a considerable period of time before final assignments can be made. As any final assignments may require major modifications in equipment, it would appear that it would constitute an unnecessary burden for the entire broadcasting service, covered by these Rules, to make the modifications in frequency monitors and transmitters at this time.

"It is, therefore, suggested that consideration be given to the waiving or temporary suspension of the applicable portions until a reasonable time after definite assignments have been made."

The text of the FCC order in the matter of amendments to Part Four of the Commission's Rules and Regulations follows:

"At a meeting of the Federal Communications Commission held at its offices in Washington, D. C., on the 19th day of September, 1947:

"The Commission having under consideration Part 4 of the Commission's Rules and Regulations, Rules Governing Experimental and Auxiliary Broadcast Services, Section 4.461 of which prescribes the frequency tolerances permitted Remote Pickup Broadcast Stations; and

"IT APPEARING, That such Section requires after October 1, 1947, that all remote pickup broadcast stations maintain closer frequency tolerances than heretofore required of equipment installed prior to October 1, 1946, and that a substantial number of such stations now licensed were constructed prior to that date; and

"IT APPEARING, That the frequencies of remote pickup broadcast stations licensed for operation above 25 mc. are in the course of reassignment pursuant to action in Docket No. 6651 which may in some cases require considerable modification in equipment at an early date making undesirable the modification of frequency monitors and transmitters necessary to meet revised frequency tolerances at this time, and thus an exemption should be granted by modification of this Section; and

"IT FURTHER APPEARING, That for good cause shown herein, the delays occasioned by publication of notice of proposed rule making should be avoided since such delays would result in unwarranted changes in equipment for a temporary period of time on the part of licensees, which changes would become useless, thus resulting in an unnecessary expenditure of funds and an unwarranted waste of technical material; and

"IT FURTHER APPEARING, That since the proposed amendment grants an exemption to licensees of remote pickup broadcast stations, this order may be made effective immediately; and

"IT FURTHER APPEARING, That authority for this amendment is contained in Sections 303(e) and 303(r) of the Communications Act of 1934, as amended;

"IT IS ORDERED, That, effective immediately, Part 4 of the Commission's Rules and Regulations be amended in the following respect:

"To footnote ¹ of Section 4.461 there shall be added the following sentence:

"Provided, however, that remote pickup broadcast stations now operating in the frequency range of 30-40 megacycles and on frequencies above 154 megacycles will during the period such operation continues, pending frequency reassignment of these stations pursuant to the proceedings in Docket No. 6651, retain the frequency tolerance requirements of their present licenses.

FEDERAL COMMUNICATIONS COMMISSION."

Morrison of NBC Tops Executive Committee NAB Recording and Reproducing Standards

Robert Z. Morrison, manager of radio-recording for the National Broadcasting Company in Washington, has accepted the chairmanship of the Recording and Reproducing Standards Executive Committee of the NAB, it was announced today by Royal V. Howard, NAB Director of Engineering.

Mr. Morrison, now engaged in forming new subcommittees for the NAB group, will also have an expanded committee. There were four members of the technical body before the appointment of Mr. Morrison as chairman.

The scope of the Recording and Reproducing Standards Executive Committee was recently enlarged at the NAB Convention at Atlantic City, when its work was broadened to include phonograph and magnetic recordings.

During the convention meetings, the executive committee took part in the re-forming of the pre-war NAB Recording and Reproducing Standards Committee, with 55 members representing American and foreign interests. Recording engineers from Canada,

(Continued on next page)

Mexico, Cuba, Portugal, Russia, South Africa, India, the United Kingdom, and the International Broadcast Organization (OIR) of Brussels, Belgium, were present at the meetings.

The committee, called to order by Royal V. Howard, NAB Director of Engineering, heard a report by Mr. Robert Z. Morrison of the National Broadcasting Company, the chairman of the R&RS Executive Committee, on the activities of his committee and the present status of the standards. Explaining the process leading up to the present 16 adopted NAB technical standards, Mr. Morrison detailed the work that had been done on the more controversial matters. The controversial items upon which they had not reached agreement were then distributed to the full committee.

Elucidating, Mr. Morrison said: "There was simply not enough time in 1942 with the pressure of war work on the members of the committee to complete all their work. It is most regrettable—I have regretted it many times—that we didn't have one more month in which to work, because I am satisfied that in that time we could have completed and adopted all the remaining standards, with the possible exception of groove shape. We thus would have had five years progress toward more complete standardization."

Vote of Appreciation: The Committee then extended a vote of appreciation to Mr. Morrison and to all previous members of the Committee for their efforts.

Voting to extend the scope of the standards group to include both phonograph records and magnetic recording, the chairman called upon Mr. A. E. Barrett of the New York office of the British Broadcasting Corporation to report on magnetic recording activities in Europe.

In response to the invitation Mr. Barrett said: "We are very much tied to Europe because the German magnetophone has already had quite wide distribution and we therefore feel compelled to adopt these standards since we are proposing and do exchange a number of programs with European countries recorded on the magnetic system. We are in many cases proposing adoption of many of the standards employed in the German magnetic recording."

Mr. Barrett explained that in the tape that they have adopted throughout Europe the width is 0.245" flat with a tolerance of 0.005". He explained that the actual German tape is 0.254". At a London meeting in May the suggested thickness for the tape was 0.002" with a tolerance of plus or minus 0.0001". The stretch ratio was specified that for a load of 250 grams the stretch tolerances should fall between 1.08% and 1.27%. No agreement could be reached at the London meeting in regard to the magnetic properties of the tape; however, it was felt that no greater variation than plus or minus 1.5 db should appear on an individual tape.

In connection with spools, the London meeting recommended that a plate with a center boss having an inside diameter of not less than 4" should be adopted and that all machines made in Europe would be arranged to take existing German spools.

In reply to a question Mr. Barrett stated that they had agreed that the tape velocity should be 77 centimeters per second; however, this was considered to be the minimum speed.

Frequency response tolerances were set for a plus or minus 2 db from 30 to 10,000 cycles and that on distortion no standards had been specified but they had agreed in principle to a maximum of 5%. Likewise no decision was reached on the signal to noise level. However, the London meeting did agree the "wow" factor should not exceed plus or minus 0.5% and the instantaneous speed variations should be limited to plus or minus 0.1%.

Disclosing some of the current practices, Mr. Barrett said: "With regard to re-winding, it is considered that a re-winding time of 2½ minutes for a 21-minute spool is satisfactory." "The latest German recorder," he continued, "gives a variable drive speed in either forward or reverse. We have found this to be very useful for editing."

Experimental Work: Mr. Barrett then discussed the experimental work that BBC had been doing on disc recordings, assuring the group that it was their desire to cooperate with NAB in its standardization work. "They have found," he stated, "that the present NAB characteristics, when used with high-grade equipment, give excellent results. Because of the high recording level of the upper frequencies, a better signal to noise ratio is obtained than with the BBC characteristics, which have a 75 micro-second characteristic, i.e., up about 10 db over the base level. However, it was their belief that the advantages of the NAB characteristic are lost when a lower grade equipment is used, as the overall recording level must be reduced to avoid distortion resulting directly or indirectly from conditions prevailing in the upper frequencies. This reduction in level may also give rise to noise in the lower frequencies if there are mechanical imperfections in the replay turntable."

"It is our opinion," Mr. Barrett said, "that if any degree of standardization is to be achieved, all variables in a system must be held within close tolerances. By that I mean the diameter of reproduction, saphires, cutter-heads, etc."

Following this disclosure of the European standards, the group, led by Mr. R. H. Ranger of Rangertone, Inc., agreed unanimously that the Magnetic Recording Subcommittee V should progressively establish standards in this field as the art develops and endorsed an interchange of views with foreign countries.

One of the most controversial points of the recording standards previously adopted, that of the high frequency pre-emphasis characteristics, was then opened for discussion. Leading off this discussion was Mr. Theodore Lindenberg of Fairchild Camera and Instrument Corporation who said:

"I have had the feeling for some time that the high frequency uplift is a little bit overdone. In our present day assembly the greatest thing to my mind is the heavy level for transcriptions. I think that we should consider a decrease in the high frequency pre-emphasis."

In this connection, Mr. R. A. Miller of Bell Telephone Laboratories concurred, for he elaborated that, "today Bell Laboratories, as an apparatus designed of equalizers, was being requested continuously to put as many as 24 to 27 restoring networks in their equalizers, and that, therefore, there must be consider-

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able agreement with the present curve and that they generally feel that the rise at the high end is too much for good wide band reproduction." It was his belief that "the attempt to get a little bit less noise has certainly introduced a great many modulation by-products on a very wide frequency band system. This is very much more objectionable than the slight decrease in the amount of noise."

Adherence Is Good: Mr. Morrison then pointed out that, "while many believed that the high frequency pre-emphasis had been too high, the adherence to the NAB standards for electrical transcriptions had been good" and that he "did not know of any major manufacturer of records who was intentionally departing from that standard. However, all records played on broadcast stations are not transcriptions."

Following an extensive discourse on the high frequency pre-emphasis, Chairman Howard read a letter from James Rockwell of Crosley which pointed out that they have investigated the recording and playback characteristics for various response curves such as NAB, Orthocoustic, lateral and vertical shellac records, etc., as well as the transitory distortion involved and find that many of the slightly different characteristics could be combined, thus reducing the complexity and cost of recording and playback equipment with no impairment of performance. After long and technical discussion on the problems of modifying recording standards without loss to the industry from present libraries, Chairman Howard instructed the Committee to give due consideration to this point.

The group then went into a discussion of the establishment of reproducing characteristics and the group brought out the point that the recording characteristics were not nearly as important as the reproducing standards and that they would like to see this reproducing restoration network be as simple as possible. If this could be done, they said, it would be possible to standardize both 78 and 33 rpm with only one filter. In this manner a simple resistance condenser filter could be used and, upon motion by Chairman Howard, the Committee agreed to endeavor to standardize on one characteristic for all disc recordings.

Having established the fundamental principles and problems to be solved, the Committee felt that every effort should be made to expedite the work of the group. It was agreed that they would try to call a full Committee meeting again in January, and it was hoped that the complete project would be finished by the time of the next NAB Annual Convention in the Spring.

The Committee then prevailed upon Mr. Morrison to resume the Chairmanship of the Executive Committee. This he provisionally agreed to do.

After summarization of the problems, Chairman Howard thanked the various committeemen and their companies for their participation in the meeting.

Names of Participants: Members participating in the Recording and Reproducing Standards Committee meeting were:

F. L. Allman, President and General Manager, Radio Station WSVB, Harrisonburg, Va.; L. J. Anderson, RCA, Camden, N. J.; Ross Beville, Chief Engineer, Radio Station WWDC, Washington, D. C.; Warren L. Braum, Chief Engineer, Radio Station WSVB, Harrisonburg, Va.; Daken

K. Broadhead, Manager, Allied Record Manufacturing Company, Hollywood, California; W. J. Brown, Bell Telephone Laboratories, New York City; J. H. Capp, General Electric Company, Syracuse, New York; E. P. Carter, Poinsettia Company, Pitman, N. J.; Robert J. Coar, Coordinator, Joint Senate and House Recording, Washington, D. C.

John D. Colvin, Audio Facilities Engineer, American Broadcasting Company, New York City; A. N. Curtiss, RCA, Camden, N. J.; W. H. Deacy, Jr., Staff Engineer, American Standards Association, New York City; O. B. Hanson, Vice-President and Chief Engineer, National Broadcasting Company, New York City; Fred de Jaager, Empire Broadcasting Corporation, New York City; C. M. Jansky, Jr., Jansky & Bailey, Washington, D. C.; J. G. Lawrence, Radio Division, Western Electric, New York City; C. J. LeBel, Vice-President, Audio Devices, New York City.

Theodore Lindenberg, Fairchild Camera and Instrument Corporation, Jamaica, New York; William B. Lodge, Director of General Engineering, Columbia Broadcasting System, New York City; Frank Marx, Director of General Engineering, American Broadcasting Company, New York City; Carl Mayfield and H. P. Meisinger, U. S. Recording Company, Washington, D. C.; R. A. Miller, Bell Telephone Laboratories, Murray Hill, N. J.; George M. Nixon, National Broadcasting Company, New York City; Robert Z. Morrison, National Broadcasting Company, New York City.

J. F. Palmquist, Chief Audio Engineer, Radio Corporation of America, Camden, N. J.; R. H. Ranger, President, Rangertone, Inc., Newark, N. J.; Oscar W. B. Reed, Jr., Jansky and Bailey, Washington, D. C.; H. I. Reiskind, Chief Engineer, Record Department, RCA, Camden, N. J.; Arthur F. Rekart, Chief Engineer, Radio Station KXOK, St. Louis, Missouri; H. E. Roys, Advanced Development Engineering Section, RCA, Camden, N. J.; L. A. Ruddell, American Broadcasting Company, New York City; G. J. Saliba, President & Chief Engineer, Presto Recording Corporation, New York City; C. R. Sawyer, ERD Division, Western Electric, New York City; H. F. Scarr, Radio Division Western Electric, New York City.

R. A. Schlegel, WOR Recording Studios, New York City; H. H. Scott, H. H. Scott, Inc., Cambridge, Mass.; Alex Sherwood, Standard Radio Transcriptions, New York City; K. R. Smith, Vice-President, Muzak Corp., New York City; H. F. Tank, Radio Station WWJ, Detroit, Mich.; O. W. Towner, Chief Engineer, Radio Station WHAS, Louisville, Ky.; L. Vieth, Bell Telephone Laboratories, New York City; A. E. Barrett, BBC, New York City; Angles d'Auriac, International Broadcast Organization, Brussels; Roy Cahoon, Canadian Broadcasting Corp., Montreal, Canada; W. T. C. Dowding, Engineer, Toronto Studios, RCA Victor, Toronto, Canada; Raul Lopes Duarte, Chief Engineer, National Portuguese Broadcasting System; L. D. Headley, Mgr., Radio-Recording Division, RCA Victor, Toronto, Canada.

W. Hilarius, Chief Engineer, South African Broadcasting Co.; Raoul Karman, RHC Network, Havana, Cuba; Leonid A. Kopytin, Department Chief Engineer, Ministry for Postal and Electrical Communications, USSR, Moscow, Russia; and M. L. Sastry, Station Engineer, All India Radio.

Hopes for End of ITC Sessions in Month

Fade As Meetings Spill Over Into October

Hopes of finishing all the international conferences in Atlantic City, N. J., by the end of September faded last week when meetings of the International Telecommunications Conference were scheduled for the first and second weeks of October.

The high frequency broadcasting conference, which had the latest start of all the conferences, appeared last week to be the one most likely to finish first, with final plenary meetings expected to be completed by Sept. 28.

(Continued on next page)

The broadcasting conference has now agreed that a committee of five nations is to be formed to work out frequency assignments for the nations of the world. Under the chairmanship of Mexico's delegate, the group of technical experts will be made up of members from India, the United Kingdom, the Soviet Union, and the United States, in addition to Mexico.

This group of allocation, propagation and antenna specialists is to "perform all their functions on a world-wide basis in the interest of the most effective use of available broadcast spectrums, and in particular they shall reach their decisions on frequency assignments solely on an engineering basis."

Try Frequency Plan: The nations of the world have been required to supply lists of their frequency and circuit requirements, and to complete details of their existing and proposed antenna systems. From this data, the Broadcast Planning Board meeting in Geneva in March of 1948, is to try to provide a frequency plan for presentation at the full conference in Mexico City on October 1, 1948.

Several modifications of the preliminary agreements were made by the conference in the closing hours, the principal item being the fixing of the upper limit of power for short distance services at 10 kilowatts, with no minimum. Upper limits for long distance services will be submitted for study by the CCIR.

At the same time, the lower limit for long distance service was fixed at 10 kilowatts, except that the power of five kilowatts may be permitted when antennas with a sufficiently high gain are used.

Subject to long debate, no agreement could be reached on standard reference antennas. This matter was also passed on to the already overburdened Broadcast Engineering Board at Geneva for solution.

Employee-Employer Relations

Doherty Tells Boston Advertising Meeting Employer Relations Techniques Overlooked

Speaking to about 500 members and guests of the Boston Advertising Club, in Boston last Tuesday (23), Richard P. Doherty, NAB Director of Employee-Employer Relations, warned that some businessmen are neglecting successful techniques of sales, advertising and public relations in dealing with their employees.

"The two essential steps in the creation of good employee relations," Mr. Doherty said, "involve, first, the establishment of a sound, workable employee-relations program tailored to meet the needs of the company and industry workers; and second, the 'selling' of employee appreciation and understanding of this program."

Keynoting the address with the statement that "advertising and public relations agencies can serve as a major means of building harmonious labor relations within companies and industries," Mr. Doherty cautioned against neglect of the two potent forces.

"An enlightened educational and employee public relations program, like a successful advertising and public relations program, must be: (a) based upon research which gives management a thorough understanding of the motives and reactions of people being reached; (b) expressed in language which is clearly understandable to the listener and reader; (c) continuous and not sporadic," he said. "Furthermore, such an educational program must, like other advertising and public relations campaigns, utilize the medium or media which best reaches the worker. On this latter score, many firms and industries have completely overlooked the tremendous effectiveness of good radio programs as a means of promoting healthy employee relations and a broader understanding and appreciation of the interrelationship between the welfare of the company or industry and the community and workers.

Outstanding Case: "Right now we have an outstanding case at hand in the Taft-Hartley Act. Workers throughout the nation are being propagandized by union officials on the theme that the new labor law is thoroughly unsound and that it is a "slave labor bill." Faced with this type of union advertising and radio promotion, management has begun to appreciate the need for continuous public relations and education on labor relations matters.

"Management has been sound asleep in presenting its side of the picture while unions have done an 'increasingly' effective job in 'selling' attitudes to the workers. Ironically, many management executives have concluded that the mere enactment of the Taft-Hartley law has vindicated their side and have done little or nothing to counteract the many misconceptions which are being created in the workers' minds.

"I believe that the employees of America and the American public need an honest evaluation and appraisal of the new labor law. To date we have had chiefly a blanket castigation of the law, built around dramatic slogans, designed to undermine the confidence of the rank and file in their process of law making.

"Inasmuch as the 1948 political campaign will largely be centered around this major issue, it is imperative that the citizens of the United States be fully educated. On this, and other employee relations matters, American corporations and industries should more fully utilize the services of their advertising and public relations agencies."

Legal Department

Commission Sets Hearing and Oral Argument On TV Band Sharing After Petition of NAB

The Federal Communications Commission last week ordered that a special hearing and oral argument in the matter of amendments to the FCC Rules and Regulations governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services be held beginning at 10 a.m., October 13, 1947.

(Continued on next page)

The order followed a request for such an informal hearing, filed by the National Association of Broadcasters in the previous week.

The NAB petition quoted the FCC's statement that "there is no practical sharing arrangement" in the 44-50 mc. band "which will not cause serious interference to television reception." The request for hearing continued:

"Obviously, the solution to this problem proposed by the Commission, the exclusion of broadcast services from the 44-50 mc. band, is no solution at all."

Opposing the exclusion, the NAB petition pointed out that the narrowing of frequencies would be especially detrimental to FM and television, which need encouragement.

The text of the FCC order setting the hearing follows:

ORDER

"At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 19th day of September, 1947;

"The Commission, having under consideration requests for hearing and oral argument filed in the above-entitled matter by interested persons;

"IT IS ORDERED, That a hearing and oral argument be held in the above-entitled matter before the Commission *en banc* beginning 10 a.m. October 13, 1947;

"IT IS FURTHER ORDERED, That with respect to the band 44 to 50 mc. evidence and argument should be restricted to the question as to which category of radio service (*e.g.* television broadcasting or fixed and mobile) should be assigned to this band of frequencies, and that no evidence or argument will be received at this time concerning the specific number of channels which should be assigned in this band to particular radio services (*e.g.* police, fire, power utility, transit utility, provisional, experimental, forestry conservation, highway maintenance, special emergency)."

The Commission also announced last week that pending final disposition of this matter applications for authorizations in the 44-50 mc. band, including those now on file will be held in abeyance.

FCC Clarifies Its Policy for Application in 13 Television Channels from 44-216 Mc.

Acting on information that manufacturers of radio equipment have no full understanding of FCC policy as to applications for the use of frequencies in the 44-50 and 72-76 mc. bands, the Commission last week issued a statement to clarify handling of requests for frequency assignments.

The text of the FCC notice follows:

"The Commission's Report of Allocations from 25,000 kc. to 30,000,000 kc. (Docket 6651) provided in part for thirteen television channels between 44 mc. and 216 mc., ten of which were to be shared with the non-government fixed and mobile services on a mutually non-interfering basis. The report further provided a band, 72-76 mc., for the exclusive use of the non-government fixed and mobile services, except for frequencies within 400 kc. of the 75 mc. aeronautical marker beacon frequency. Specific

service-allocations for this band, 72-76 mc., were announced on July 19, 1946.

"A comprehensive study of the problems inherent in the use of frequencies between 44 mc. and 88 mc. having indicated, among other things, that serious adjacent channel interference to television channels 4 and 5 may result from the unlimited operation of fixed and mobile services in the band 72-76 mc., the Commission, on August 14, 1947, issued its Notice of Proposed Rule Making (Mimeograph No. 10421, Docket No. 8487) in the matter of amendments governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services. Oral argument on this proposal has been scheduled for October 13, 1947.

"Pending completion of the above mentioned proceeding in Docket 8487, the Commission has adopted the following procedure for the handling of applications now on file, or which may be filed, for authorizations in the frequency bands 44-50 and 72-76 mc.

"1. Any request for the assignment of any frequency within the band 44-50 mc. will be held in abeyance pending the outcome of the proceeding in Docket 8487, scheduled for oral argument on October 13, 1947, on the proposal to reallocate this band to fixed and mobile uses.

"2. Any request for the assignment of any frequency within the band 72-76 mc. (except aviation markers centering on 75 mc.) will be held in abeyance pending the outcome of the proceeding in Docket 8487, scheduled for oral argument on October 13, 1947, on the proposal to reallocate this band to certain types of fixed services; provided, however, that upon proper showing in particular cases presenting urgent and immediate need for emergency operation in the 72-76 mc. band, the Commission may consider the issuance of special temporary authorizations to operate in that band pending determination of the proceedings in Docket 8487.

Commission Waives Minimum Hours Section Of Rules at Request of Television Group

The Federal Communications Commission last week extended to December 31, 1947, its waiver of the requirements of Section 3.661 of the FCC Rules and Regulations, affecting the minimum number of hours of operation a week for television broadcasters.

The waiver was requested by the Television Broadcasters Association, which is preparing recommendations for a revision of the minimum-hours section for submission to the FCC.

The text of the FCC order follows:

"The Commission having before it the written request of Television Broadcasters Association dated September 11, 1947, for an extension to January 1, 1948, of the action of the Commission of June 20, 1947, waiving the requirements of Section 3.661 (a) of the Commission's Rules and Regulations until September 30, 1947; and

"IT APPEARING, That Television Broadcasters Association has under study and consideration certain proposals to be submitted to the Commission which are designed to supply a new and different basis for determining the minimum number of hours per week which a television licensee should be required to broadcast; and

(Continued on next page)

"IT FURTHER APPEARING, That said proposals require further study by Television Broadcasters Association and cannot be submitted for Commission consideration and action before September 30, 1947, the date of expiration of the waiver of Section 3.661(a); and

"IT FURTHER APPEARING, That the requested extension constitutes an exemption from the requirements of Section 3.661(a) of the Commission's Rules and Regulations, and that the public notice and procedure required by Section 4 of the Administrative Procedure Act is impracticable.

"IT IS ORDERED, That, effective immediately, Section 3.661(a) be amended so that the footnote thereto will read as follows:

"The requirements of Section 3.661(a) are waived until December 31, 1947."

Public Relations

News Correspondents Cover NAB Convention With Average 75,000 Words Filed Each Day

Correspondents covering the 25th Annual Convention of the NAB at Atlantic City filed an average of 75,000 words daily for four days to their broadcasting stations, trade papers, wire services and general publications, a survey showed last week.

A total of 127 correspondents, including 10 photographers, registered as "working press" in the special radio-press workroom set up for the reporters in Convention Hall.

The total wordage moved by correspondents did not include complete coverage of the Convention by the NAB Information Department. Supplemented by four network experts, lent to NAB by their offices, the Information staff covered all sessions and meetings of the convention.

The four network press men lent were Clarence Worden, CBS; Frank Zuzulo, MBS; Jo Dine, NBC; and Jack Pacey, ABC.

The Information Department prepared a total of 32 major press releases during the four-day convention, in addition to 44 complete mimeographed texts of addresses for the working press.

Two news conferences were conducted, on the proposed Standards of Practice and the proposed Radio Legislation.

A total of 105,000 sheets of mimeographed release material was supplied to reporters covering the convention.

Research Department

Radio and Television Receiver Production Moving Upward Toward Heavier Fall Output

Radio and television receiver production in August moved upward toward an expected heavy fall output,

with manufacturers producing an August total of 1,265,835 sets of all types for the month, the Radio Manufacturers Association announced last week.

The August total brought the number of receivers made by RMA members in the first eight months of 1947 to 11,031,935. The August output also showed the first increase in monthly production since the peak was reached last April.

Television receiver production in August showed a gain over July and established a new record for the year, reaching 12,283 sets as against 10,007 for the five-week period in July. The previous monthly record was set in June when 11,484 television sets were produced.

August's television output was classified as follows: radio table models, 7,984; direct viewing radio consoles, 2,181; projection-type radio consoles, 92; direct viewing radio-phonograph combinations, 2,008, and 18 projection-type radio-phonograph combinations.

FM-AM receivers produced by RMA member-companies in August totalled 72,014 as compared with 70,649 in the July period. The FM-AM receivers were broken down as follows: 8,653 table models, 178 consoles, and 63,183 radio-phonograph console combinations.

RMA member-companies also manufactured in August 273,380 automobile radios, 149,150 portable radios and 26,080 table model battery sets.

Following is the monthly breakdown of FM, television, and all radio set production this year:

Month	FM-AM	Television	All Sets
January (five weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (five weeks)	112,256	7,886	1,759,723
May	84,507	8,690	1,316,373
June	76,624	11,484	1,213,142
July (five weeks)	70,649	10,007	1,155,456
August	72,014	12,283	1,265,835
TOTALS	588,226	68,669	11,031,935

Broadcast Advertising

Plans for Second Annual NRDGA Contest For Radio Awards Being Studied by Group

Plans for the second annual National Retail Dry Goods Association Radio Contest were being made last week in New York by the NRDGA and NAB Retail Committees. Rules of the contest will be released to stores and stations within two weeks.

Now is the time to start word-of-mouth publicity about this project. It deserves all the support stations can give, for it affords an opportunity to place radio in a place of prominence in the retailer's advertising plans.

Last year's contest was tied in with a special radio session and given an important place on the NRDGA Convention agenda. Retailers who won awards in the contest were featured speakers at the NRDGA Sales Promotion Clinic and at the NAB Convention Sales Manager's Clinic.

(Continued on next page)

Until last year the annual newspaper awards were the only ones giving the retailer a chance to put a feather in his cap of advertising achievement. Now both he and his station can look to the radio contest as a chance to gain recognition. The benefits of this contest are unlimited. It enables the NRDGA and NAB to discuss and promote radio from many constructive angles.

Its success will depend on promotion and participation. Stations should watch for the release of rules and get retail stores ready to enter the contest now.

Members of the NRDGA Radio Committee participating in Monday's meeting were William T. White, Wieboldt Stores, Chicago, chairman; Julian Trivers, Hengerer's, Buffalo, N. Y.; Lawrence Foster, The Fair, Chicago; James Keenan, Joske's of Texas, San Antonio, and Walt Dennis, Allied Stores Corp., New York. Howard P. Abrahams, manager of the Sales Promotion Division of the NRDGA, is in general charge of the project.

On the NAB's Retail Advisory Subcommittee, which is actively cooperating in this project, are J. Robert Gulick, WGAL, Lancaster, Pa., chairman; Gordon Gray, WIP, Philadelphia; Joe DuMond, KXEL, Waterloo, Iowa; Edwin Mullinax, WLAG, LaGrange, Ga.; William R. Alford, Jr., WSYR, Syracuse, N. Y., and Gerald Boyd, WPAY, Portsmouth, Ohio. Also attending are Miss Lee Hart and Frank E. Pellegrin of the NAB Department of Broadcast Advertising.

Member Stations Commend Advisory Service After Two-Week Coast Journey by Lee Hart

Commendation from member stations of the NAB's new retail advisory service continues to be received at headquarters. The service was inaugurated six months ago, with Miss Lee Hart, assistant director of broadcast advertising, in charge, and consists of two-day meetings with retail and radio station personnel in cities where the NAB member stations join in extending an invitation. The service is rendered without charge, except for the payment of travel and incidental expenses.

Following a two-week trip to the west coast immediately preceding the Atlantic City convention, letters of praise for the service were received from broadcasters in every city where the meetings were held. A typical letter is the one below, from Norman A. Davis, of KALE, Portland, Ore., who is Sales Managers Chairman of the 17th NAB District:

"Please accept our extreme appreciation of NAB's arrangement of Miss Lee Hart's visit to Portland.

"We established a different work pattern for Miss Hart from what she was acquainted with, yet she did a big and beautiful job.

"Miss Hart held one-hour 'shirt sleeve radio work sessions' with key management at:

- Olds and King Department Store
- Lipman Wolfe Department Store
- Pacific Outfitting Department Store
- Eastern Outfitting General Store
- J. C. Penney Department Store
- Fred Meyer, Inc. Grocery Chain

"One two-hour luncheon session for advertising

agency personnel attended by representatives from every agency in our area. (71 persons.)

"One one and one-half hour work session for small retailers, attended by retail users and non-users of retail radio. (34 persons.)

"One and one-half hour work sessions for radio station personnel, both Portland and upstate. (66 persons.)

"Miss Hart was guest speaker at the fall kick-off meeting of the Oregon Advertising Club. (326 in attendance.)

"All of this activity was in a 2-day period. We believe Miss Hart's energy, sales personality and excellent presentation of radio has made a valuable, lasting impression on retail and general radio users throughout Oregon.

"It is our sincere hope that NAB will arrange a west coast (Portland area) visit, on an annual basis, for one equally as well qualified as Miss Hart."

Requests for fall and winter bookings are now being received by the NAB Department of Broadcast Advertising.

Public Interest Programming

Listener Complaint on Used Fats Appeals Shows Ways of Getting Collection Action

Listener reaction to public interest announcements on the saving and turning in of used fats last week developed a specific method of encouraging meat dealers who have been reluctant to accept fats from housewives.

A specific complaint from a listener to KFBK, in Sacramento, Calif., forwarded by the station to NAB for investigation, brought a suggestion from the Advertising Council that the American Fat Salvage Committee will act within 48 hours on any such complaint.

The listener's letter to KFBK complimented the station for the public interest announcements, but complained that many meat dealers had refused to accept the fats, while others had taken them reluctantly, saying that nothing was being done with them.

Advertising Council spokesmen said, in response to a NAB query, that a few such isolated incidents had occurred, and suggested a remedy. Names and addresses of meat dealers or collection agents refusing to collect used fats, sent to the American Fat Salvage Committee, 247 Park Avenue, New York 17, Wilder Breckinridge, general manager, will be used by the Committee in correcting such situations within 48 hours, they said.

An industry committee, the Fat Salvage group relies on encouragement of meat dealers, rather than any form of pressure.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of October 6-12, 1947, by

(Continued on next page)

The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Community Chests of America— 168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service though health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. 1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chest in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys and girls organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. "EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33-A.)

Help Prevent Forest Fires

Our forest and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, 9 out of 10 of which are man-made. Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the

State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. Crush out cigarette, cigar and pipe ashes. 2. Break matches in two after using. 3. Drown all camp fires; then stir and drown again. 4. Find out the law before using fire. Remind Columbus Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-D.)

Federal Communications Commission Docket

HEARINGS

Following is the only published hearing scheduled by the Commission for the week beginning Monday, September 29. It is subject to change.

Thursday, October 2

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-Night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-Night & Day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-Night & Day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG, Worcester, Mass.
WIAC, San Juan, Puerto Rico.
WLVA, Lynchburg, Va.

FCC ACTIONS

AMPLITUDE MODULATION

AM—New CP's Granted

800 KC.

Samuel L. Stephens, Sr., Brigham City, Utah—Granted CP for new station to operate on 800 kc., 250 watts, daytime only; engineering conditions. (BP-5721)

900 KC.

George Basil Anderson, Columbus, Nebr.—Granted CP for new station to operate on 900 kc., 1 KW, daytime only; engineering conditions. (BP-5656; Docket 8172)

(Continued on next page)

National Radio Week: Oct. 26—Nov. 1

SEPTEMBER 29, 1947—799

910 KC.

The Miami Broadcasting Co., Miami, Okla.—Granted CP for new station to operate on 910 kc., 1 KW, unlimited time, DA; engineering conditions. (BP-4987; Docket 7810)

960 KC.

Rossmoyne Corp., Lemoyne, Pa.—Granted CP for new station to operate on 960 kc., 1 KW, daytime only; engineering conditions. (BP-5862)

Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Adopted order granting petition to reconsider and grant without hearing its application as amended; removed from hearing docket, and granted said application for CP for new station to operate on 960 kc., 500 watts, daytime only; conditions. (BP-5714; Docket 8484)

1150 KC.

South Central Kentucky Broadcasting Co., Inc., Campbells-ville, Ky.—Granted CP for new station to operate on 1150 kc., 1 KW, daytime, subject to any interference if WOOP (BP-3987) is granted. (BP-5635)

1250 KC.

Donald W. Howe, Ware, Mass.—Granted CP for new station to operate on 1250 kc., 500 watts, daytime only. (BP-5869)

1270 KC.

Sims Publishing Co., Orangeburg, S. C.—Granted CP for new station to operate on 1270 kc., 1 KW, daytime only; engineering conditions. (BP-5577)

1280 KC.

Peach State Broadcasting Co., Macon, Ga.—Granted CP for new station to operate on 1280 kc., 1 KW, daytime only. (BP-5822)

1330 KC.

Jack Henry Kidd, Jr., Kingsville, Texas—Granted CP for new station to operate on 1330 kc., 1 KW, daytime only; engineering conditions. (BP-5924)

1350 KC.

KCOR—Raoul A. Cortez, San Antonio, Texas—Granted CP to increase power from 1 KW day to 1 KW night, 5 KW LS, operating on 1350 kc., change hours of operation from day only to unlimited, install new transmitter and DA for day and night use, and change transmitter location. (BP-5472; Docket 8357)

1380 KC.

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Granted CP for new station to operate on 1380 kc., 500 watts night, 1 KW LS, DA, unlimited time. (BP-4996; Docket 8386)

1390 KC.

Wharton County Broadcasting Co., El Campo, Texas—Granted CP for new station to operate on 1390 kc., 500 watts, daytime only; engineering conditions. (BP-5611; Docket 8312)

1460 KC.

Modern Broadcasting Co. of Baton Rouge, La.—Granted CP for new station to operate on 1460 kc., 1 KW, daytime only. (BP-5711; Docket 4818)

AM—Frequency Change**1270 KC.**

KCOK—Herman Anderson, Tulare, Calif.—Granted CP to change frequency from 1240 kc. to 1270 kc., increase power from 250 watts to 1 KW, change transmitter location, install new transmitter and use DA-N, subject to any interference if KTFI (BP-5458) is granted.

AM—Licenses for New Stations Granted**1010 KC.**

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Granted license for new station to operate on 1010 kc., 1 KW, daytime. (BL-2566)

1050 KC.

WLIP—William L. Lipman, Kenosha, Wisc.—Granted license for new station to operate on 1050 kc., 250 watts, daytime. (BL-2470)

1220 KC.

WRIB—R. I. Broadcasting Co., Providence, R. I.—Granted license for new station to operate on 1220 kc., 250 watts, daytime. (BL-2521)

1280 KC.

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted license for new station to operate on 1280 kc., 1 KW, unlimited, and specify studio location. (BL-2524)

1450 KC.

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2525)

1510 KC.

WKAI—The Macomb Broadcasting Co., Macomb, Ill.—Granted license for new station to operate on 1510 kc., 250 watts, daytime. (BL-2544)

AM—License Renewals and Extensions

KRKO—Everett Broadcasting Co., Everett, Wash.—Granted renewal of license for period ending August 1, 1950.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted extension of license for 30 days from October 1, 1947, pending receipt of additional information requested under Sec. 308(b)

KTRC—New Mexico Publishing Co., Santa Fe., N. Mex.—Granted renewal of license for period ending August 1, 1950.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Granted renewal of license for period ending August 1, 1949. (BR-1028)

Directed that licenses for operation of following stations be extended on temporary basis to December 1, 1947, pending final determination upon applications for renewal of licenses, for the reasons shown:

KKIN, D. O. Kinnie, Visalia, Calif.; KARK, Ark. Radio & Equip. Co., Little Rock (Pending action on renewals); KBIO, Jessica L. Longston, Burley, Idaho (Pending consideration of information requested under Section 310(b) of the Act); KRJ, Don Lee Broadcasting Co., Los Angeles, Calif. (Pending final action in Dockets 7398, 7399, 7615, 7616, 7680); KIFI, Eastern Idaho Broadcasting Co., Idaho Falls, Idaho (Pending receipt of information requested under Section 308(b) of the Act); KLIZ, Brainerd Broadcasting Co., Brainerd, Minn. (Pending receipt of information requested under Sec. 308(b) of the Act); KOB, Albuquerque Broadcasting Co., Albuquerque, N. Mex. (Pending final action in Dockets 6584 and 6585); KTNM, McMa Agency, Tucumcari, N. Mex. (Pending receipt of amendment of application involving the name of licensee); KVFD, Northwest Broadcasting Co., Ft. Dodge, Iowa (Pending further engineering study); WABY, The Adirondack Broadcasting Co., Inc., Albany, N. Y. (Pending consideration and final action upon application for transfer of control of licensee corporation); WATL, Atlanta Broadcasting Co., Atlanta, Ga. (Pending receipt of information requested under Sec. 308(b) and further accounting study); WCAW, Capitol Broadcasting Corp., Charleston, W. Va. (Pending receipt of information requested under Sec. 310(b)); WCTT, The Corbin Times-Tribune, Corbin, Ky. (Pending consideration of application filed late); WDEL—WDEL, Inc., Wilmington, Dela. (Pending further engineering study); WELM, James Robert Mea-

(Continued on next page)

chem, Elmira, N. Y. (Pending receipt of information requested under Sec. 308(b)); WFLA, The Tribune Co., Tampa, Fla. (Pending further engineering study); WGIL, Galesburg Broadcasting Co., Galesburg, Ill. (Pending receipt of information requested under Sec. 310(b)); WJOL, Joliet Broadcasting Co., Joliet, Ill. (Renewal application in hearing, Docket 6983); WKBW, Buffalo Broadcasting Corp., Buffalo, N. Y. (Pending consideration of application for assignment of license); WNOE, James A. Noe, New Orleans, La. (Pending consideration of applicant's qualifications); WOV and Aux., Wodaam Corp., New York, N. Y. (Pending final outcome of litigation involving transfer of control of licensee corporation); WRC, National Broadcasting Co., Washington, D. C. (Pending further engineering study); WSGG, Elberton Broadcasting Co., Elberton, Ga. (Pending receipt of information requested under Sec. 310(b)); KFJZ, Tarrant Broadcasting Co., Ft. Worth, Tex. (Pending action on renewal).

AM—Designated for Hearing

630 KC.

Western Washington Broadcasting Co., Puyallup, Wash.—Designated for hearing application for new station to operate on 630 kc., 250 watts, daytime only. (BP-5802)

690 KC.

Haygood S. Bowden, Camden, S. C.; WTOC—Savannah Broadcasting Co., Savannah, Ga.—Designated for consolidated hearing application of Haygood S. Bowden for new station at Camden, S. C., to operate on 690 kc., 250 watts, day only (BP-6020) and application of WTOC to change from 1290 kc., 5 KW, unlimited, to 690 kc., 10 KW, day only. (BP-6327)

1320 KC.

Western Oklahoma Broadcasting Co., Clinton, Okla.—Designated for hearing application for new station to operate on 1320 kc., 1 KW, daytime only. (BP-5321)

1340 KC.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Designated for hearing application for renewal of license; granted temporary license to December 1, 1947, pending action on renewal application. (BR-355)

1380 KC.

Pryor Dillard, Raymondville, Texas—Designated for hearing application for new station to operate on 1380 kc., 250 watts, unlimited time; made KBWD, Brownwood, Texas, party to proceedings. (BP-5468)

1490 KC.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Adopted order granting petition of WSIR for reconsideration of Commission action granting without hearing application of Deland Broadcasting Co., Deland, Fla., to operate on 1490 kc., 250 watts, unlimited time (BP-5903); set aside said action, and designated application for hearing; made WSIR party to proceeding.

AM—Applications Amended

970 KC.

Wyoming Broadcasting Co., Pineville, W. Va.—Granted petition for leave to amend application (BP-6149, Docket 8470) so as to specify 970 kc. instead of 730 kc.; accepted amendment, and on Commission's own motion, removed application from hearing.

1570 KC.

West Allis Broadcasting Co., West Allis, Wis.—Granted petition for leave to amend application (BP-5800; Docket 8509) so as to specify 1570 kc., 250 watts, day only, instead of 1600 kc., 1 KW, day only; accepted amendment, and removed application from hearing docket.

AM—Modifications of CP's Granted

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3119)

KRNO—Western Empire Broadcasters, Inc., San Bernardino, Calif.—Granted modification of CP for extension of completion date to 1-13-48. (BMP-3040)

WSSB—Public Information Corp., Durham, N. C.—Granted modification of CP for extension of completion date to 12-27-47. (BMP-3122)

WRJN—Racine Corp., Racine, Wis.—Granted modification of CP for extension of completion date to 4-21-48. (BMP-3120)

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Tex.—Granted modification of CP for extension of completion date to 10-16-47. (BMP-3128)

KXLL—Western Montana Associates, Missoula, Mont.—Granted modification of CP for extension of completion date to 2-4-48. (BMP-3121)

KGYW—California-Nevada Broadcasting Co., Vallejo, Cal.—Granted modification of CP to make changes in vertical antenna. (BMP-3035)

WTAL—John H. Phipps, Tallahassee, Fla.—Granted modification of CP to change type of transmitter and change studio location. (BMP-3088)

KMON—Sun River Broadcasters, Inc., Great Falls, Mont.—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3145)

KAWN—KAW Broadcasting, Inc., Topeka, Kans.—Granted modification of CP for extension of commencement and completion dates to 1-15-48 and 7-15-48. (BMP-3134)

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wis.—Granted modification of CP for extension of completion date to 4-18-48. (BMP-3133)

KOMW—Miller Publishing Co., Inc., Omak, Wash.—Granted modification of CP to make changes in vertical antenna. (BMP-3155)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted modification of CP for extension of completion date to 4-22-48. (BMP-3127)

KSAC—Kansas State College of Agriculture & Applied Science, Manhattan, Kans.—Granted modification of CP for extension of completion date to 11-21-47. (BMP-3129)

WEVE—Ridson, Inc., Eveleth, Minn.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-3045)

WEMB—El Mundo Broadcasting Co., San Juan, P. R.—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter location and specify studio location. (BMP-2937)

WCOH—Newman Broadcasting Co., Newman, Ga.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location and specify studio location. (BMP-2977)

AM—Oral Arguments Postponed

The Commission on September 23 postponed oral arguments on following cases to dates shown:

October 8

- 1) Dockets 7928, 7929: Assignment of license of KMED;
- 2) Dockets 6807, 7401: WJIM, Inc., Lansing, Mich.; Cincinnati Times-Star Co. (WKRC), Cincinnati, Ohio;
- 3) Dockets 7087, 7390: Norfolk Broadcasting Corp., Norfolk, Va., Tidewater Broadcasting Corp., Norfolk, Va.;
- 4) Dockets 7425, 7427: Lycoming County Broadcasting Co., Williamsport, Pa., Williamsport Radio Broadcasting Associates, Williamsport, Pa.

(Continued on next page)

October 9

- 1) Dockets 6971, 6972, 6973: WCPO, Queen City Broadcasting Co., Cincinnati, Ohio, and WLAP, Lexington, Ky.;
- 2) Dockets 6839, 6840: Coast Ventura Co., and Ventura Broadcasters, Inc., Ventura, Calif.;
- 3) Docket 7254: Earle C. Anthony, Los Angeles;
- 4) Docket 6626: WORL, Boston, Mass.

AM—Miscellaneous Actions

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Adopted order granting petition of WTPR insofar as it requests modification of grant of application of Broadcasters Associates for modification of CP to specify a transmitter site and antenna system at Station WPTN, Paris, Tenn.; denied petition of WTPR otherwise; and modified said grant to WPTN so that it will be subject to the condition that applicant will take any precautions necessary to eliminate, to the satisfaction of the Commission, any interaction between the transmitters and antenna systems of Stations WTPR and WPTN which will result in interference or other undesirable transmission effects. (BMP-2831)

Denison-Texoma Broadcasting Co., Denison, Texas, and Burton V. Hammond, Jr., Denison, Texas—Adopted Order (1) granting petition of Denison-Texoma Broadcasting Co. requesting that the Commission accept its late appearance in proceeding in Dockets 8176, 8177 and 8265, and dismiss petition of Burton V. Hammond; waived Sec. 1.387 and accepted said petition as an appearance in this proceeding; (2) further, denying petition of Burton V. Hammond, Jr., requesting that application of Denison-Texoma Broadcasting Co. be dismissed as in default by reason of failure to file an appearance indicating its intention to prosecute the application.

Craig Broadcasting Co., Chester, S. C.—Adopted Order denying petition requesting that the Commission consider and grant simultaneously its application (BP-5337, Docket 8233) and the application of Inter-City Advertising Co. for CP to change operating assignment of WKIX, Columbia, S. C. from 1490 kc. to 1320 kc., and increase power from 250 watts, unlimited, to 1, KW day, 500 watts night, etc. (BP-5023; Docket 8373)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted Order denying petition to vacate or enlarge and modify the order to show cause entered in proceeding in re WLEU, Erie, Pa. (BP-4115; Docket 6913)

KALE—KALE, Inc., Portland, Ore.—Granted CP to change transmitter location, make changes in DA for day and night use with FM antenna on top of center element (BP-5883); engineering conditions.

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.—Adopted order denying petition requesting reconsideration and grant of its applications for new AM and FM stations (BP-5273, Docket 7922; BPH-970, Docket 7923).

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla., and WMBG—Havens and Martin, Inc., Richmond, Va.—Adopted order granting petition of WTSP for reconsideration of Commission action of April 30, 1947, granting application of Thomas Patrick, Inc., to increase power of KWK, St. Louis, Mo., to 5 KW night, and to install DA for night use (BP-4843; Docket 8512); set aside said action of April 30th, and designated for hearing said application of KWK; further ordered that WTSP and WMBG, Richmond, Va., be made parties to this proceeding; further ordered that petition of WTSP filed 3-31-47 requesting KWK application be designated for hearing, and petitions of WMBG filed 8-13-46 and 5-15-47 be dismissed.

The Kentucky Mountain Holiness Association, Lawson, Ky.—On Commission's own motion, removed application (BP-6034; Docket 8469) from hearing docket.

Alexandria Radio Corp., Alexandria, Minn.—Granted petition for leave to amend application (BP-5709; Docket 8132) so as to show the addition of four additional stockholders; accepted said amendment.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—On Commission's own motion, continued hearing upon application for renewal of license (BR-976; Docket 6987) to 11-24-47.

Patriot Co., Harrisburg, Pa.—Granted petition requesting a 7-day continuance in hearing in Dockets 6884, etc., and continued said consolidated hearing to October 2, 1947.

Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted petition for leave to intervene in further hearing upon applications of WARM and WBAX (Dockets 7851 and 7852). Exceptions noted by counsel for WARM.

Shawano County Leader Publishing Co., Shawano, Wis.—Granted petition for leave to amend application (BP-5518; Docket 8307) so as to specify power of 250 watts daytime only instead of 250 watts day, 100 watts night, on 550 kc.; accepted amendment.

Community Broadcasting Co., Ft. Worth, Texas—Granted petition for continuance in hearing upon application (BP-5182; Docket 7848); continued hearing to October 29, 1947.

W. W. Roark, Kerrville, Texas—Referred to the Commission petition and amendment thereto requesting dismissal without prejudice of his application for new station. (BP-5528; Docket 8127)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted license for change in frequency, installation of new DA for night use, and new ground system. (BL-2545)

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—Granted CP to install new transmitter. (BP-6284)

WGBG—Greensboro Broadcasting Co., Greensboro, N. C.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6040)

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-3151)

WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Granted license to use old main transmitter to be used for auxiliary purposes with power of 5 KW, DA day and night. (BL-2638)

WIBK—Independent Broadcasting Co., Inc., Knoxville, Tenn.—Granted petition requesting continuance of hearing in Dockets 8489 and 8490 to October 20, 1947.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Granted consent to assignment of permit from Daytona Beach Broadcasting Co., a partnership, to Daytona Beach Broadcasting Corp., a corporation. (BAP-59)

WCJU—Forrest Broadcasting Co. (Assignor), Lester Williams (Assignee), Columbia, Miss.—Granted consent to assignment of license from Forrest Broadcasting Co. to Lester Williams for a total consideration of \$25,000. (BAL-616)

KKIN—D. O. Kinnie (Assignor), KKIN, Inc. (Assignee), Visalia, Calif.—Granted consent to assignment of license from D. O. Kinnie to KKIN, Inc., a corporation owned by Kinnie. (BAL-640)

Raymond B. Wicker, Earl G. Darbour, Sr., Archie L. Barnes and L. T. Clark, Area of Southern Pines, N. C.—Adopted order dismissing petition for reconsideration of Commission action granting without hearing application of Sandhill Community Broadcasters, Inc., for new station at Southern Pines, N. C. (BP-5583)

Bremer Broadcasting Corp., Newark, N. J.—Granted consent to involuntary transfer of control from Albert H. Pollack (deceased) to Yetta Pollack, wife. (BTC-565)

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Granted consent to assignment of license of WCOS from Carolina Broadcasting Corp. to its parent company, Radio Columbia. (BAL-639)

KVOC—Natrona County Tribune, Casper, Wyo.—Granted consent to assignment of license of KVOC from Natrona County Tribune to KVOC Broadcasting Co., 91% controlled by assignor. (BAL-623)

WOKO—WOKO, Inc., Albany, N. Y.—Granted extension of special temporary authority for continued operation of
(Continued on next page)

WOKO for one month, until 10-31-47, unless sooner terminated by the Commission.

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.; WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Granted application for modification of license of WHAT and, on own motion, modified license of WTEL, to permit them to operate in accordance with time sharing arrangement with WCAM, Camden, N. J., subject to any changes in assignments which may be made in Dockets 5893, et al., and further subject to action on WTEL's renewal of license application.

W. Alexander Knight, East St. Louis, Ill.—Granted petition to dismiss without prejudice its application for new station (BP-5834; Docket 8175)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Action on this item was passed over for one week.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Granted petition for leave to amend application (BP-5971; Docket 8364) so as to change name of applicant to WCAR, Inc.; accepted said amendment.

WDSU—Stephens Broadcasting Co. (Assignor), WDSU-FM—International City Broadcasting Corp. (Assignee), New Orleans, La.—Granted petition filed jointly, for dismissal without prejudice of application for consent to assignment of license for WDSU and WDSU-FM. (BAL-596; Docket 8463)

Sayre Printing Co., Sayre, Pa.—Granted petition for leave to amend application (BP-5872; Docket 8256) so as to specify 100 watts power instead of 250 watts; accepted amendment and removed from hearing docket.

William Courtney Evans, Dover, Dela.—Dismissed petition which requested that his application (BP-5927; Docket 8425) be removed from hearing docket and granted without hearing.

WRNY—Monroe Broadcasting Co., Rochester, N. Y.—Granted petition requesting 30 day extension of time within which to file exceptions to Commission's proposed decision in re Dockets 7372 et al.; extended time to Oct. 30, 1947.

AM—Applications Accepted for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit (B3-P-4399, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter, make changes in directional antenna, and mount FM antenna on AM tower, and change transmitter location from: On Rittiman Rd., 3.7 miles E. of intersection of Rittiman Rd. & U. S. Highway 81, Rural, Texas, to: On Eisenhauer Rd., approximately 0.25 mile E. of WW White Rd. and approximately 7 miles NE. of center of San Antonio, Texas, and for extension of completion date.

560 KC.

KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.—Modification of construction permit (B3-P-4241, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and change transmitter location.

580 KC.

WCBI—Birney Imes, Jr., Columbus, Miss.—Construction permit to change frequency from 1340 to 580 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, DA-2, and change transmitter location.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit (B3-P-3848, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use,

and change in transmitter location) to change type of transmitter, for approval of directional antenna, and to change transmitter location from 1½ miles S. Filmore intersection, Old Fields Twp., Wilson County, N. C., to Stotts Rd. Highway, 1.5 miles N. of Rock Ridge, East Rock Ridge, N. C.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-P-4096, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change frequency from 610 to 590 kc., change type of transmitter, for approval of directional antenna, and to change transmitter location from: Near Boonsboro, Va., to: Near Lynchburg, Va.

610 KC.

KLEE—W. Albert Lee, Houston, Texas—Modification of construction permit (B3-P-4628, as modified, which authorized a new standard broadcast station) to change directional antenna from night use only to day and night use (DA-2), and mount FM antenna on #2 tower.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-4095, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change frequency from 690 to 610 kc., change type of transmitter, for approval of directional antenna, and to change transmitter location.

620 KC.

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Modification of construction permit (BP-6058, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

KWFT—Wichita Broadcasters, Wichita Falls, Texas (a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Voluntary assignment of construction permit and license from Wichita Broadcasters, a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr., to KWFT, Inc.

630 KC.

KOH—McClatchy Broadcasting Company of Nevada, Reno, Nev.—Modification of construction permit (BP-5976, which authorized increase in power, change in type of transmitter, and changes in directional antenna for night use) for approval of the directional antenna.

680 KC.

KOMW—Miller Publishing Co., Inc., Omak, Wash.—Modification of construction permit (B5-P-5520, which authorized a new standard broadcast station) to make changes in vertical antenna.

690 KC.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Construction permit to change frequency from 1290 to 690 kc., change hours of operation from unlimited to daytime, and increase power from 5 KW to 10 KW, install new transmitter and new vertical antenna, and change transmitter location from Anderson Rd., 3½ miles west by north of Savannah, Ga., to: To be determined in or near Savannah, Ga.

730 KC.

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Authority to determine operating power by direct measurement of antenna power.

WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.—Modification of construction permit (B3-P-5467, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

740 KC.

WJIG—Tri Cities Broadcasting Co., Tullahoma, Tenn. (Raymond L. Prescott, Jr., and Henry L. Wilson, a partnership)—Modification of construction permit (BP-6127, which

(Continued on next page)

authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

750 KC.

WKOP—The Binghamton Broadcasters Inc., Binghamton, N. Y. (Andrew Jarema and Frank H. Altdoerffer, a partnership)—License to cover construction permit (B1-P-5244, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Amended to change name of applicant from Andrew Jarema and Frank H. Altdoerffer, a partnership, d/b as The Binghamton Broadcasters to The Binghamton Broadcasters, Inc.

800 KC.

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—License to cover construction permit (B2-P-5642), which authorized to mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

820 KC.

WCBD—Michael J. Minter, as general overseer of Christian Catholic Church, Chicago, Ill.—License to cover construction permit (BP-6059), which authorized a new standard broadcast station.

860 KC.

WCAV—Western Maryland Broadcasting Corp., Norfolk, Va.—Modification of construction permit (BP-5923, which authorized a new standard broadcast station) to change corporate name from Western Maryland Broadcasting Corporation to Cavalier Broadcasting Corp., change type of transmitter for approval of antenna and transmitter location and to specify studio location.

880 KC.

NEW—South Bay Broadcasting Co., Hermosa Beach, Calif. (H. M. McCollum) (P. O. 910 Hermosa Ave., Hermosa Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 250 watts and daytime hours of operation.

900 KC.

KSGN—Radio Sanger Co., near Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)—License to cover construction permit (B5-P-5341, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Frequency Broadcasting System, Inc., Monroe, La. (P. O. 207 Belmont Building, Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

WATK—Antigo Broadcasting Co., Rolling, Wis.—Modification of construction permit (BP-6024, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at approximately 1.2 miles south of city limits, of Antigo, Wis., on U. S. Highway 45, Rolling, Wis.

WOTW—Nashua Broadcasting Corp., Nashua, N. H.—License to cover construction permit (B1-P-4746, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

920 KC.

NEW—Monroe Publishing Co., Monroe, Mich.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1520 to 920 kc.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Voluntary assignment of construction permit from Edward V. Mead, J. T. Carroll, Lewis O.

Seibert and Robert M. Jackson, a partnership, d/b as Paso Broadcasting Company to Paso Broadcasting Company, Inc.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Special service authorization to operate from regular sign-off time to 10:15 p. m., CST, on various evenings from 9-12-47 and ending in no event later than 10:15 p. m., CST, 12-6-47, as specified in Form 317, on 920 kc., power of 1 KW. Resubmitted and amended to change time of commencement from 9-12-47 to 9-19-47, and power from 1 KW to 500 watts.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—License to cover construction permit (B3-P-5408, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

960 KC.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Construction permit to change frequency from 1230 kc. to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

NEW—Cosmopolitan Broadcasting Co., Los Angeles, Calif. (W. J. Fairchild, R. W. Harang, Lee Campbell, Lester L. Orticke, Albert J. McNeil and Milton D. Rowe, a partnership)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 250 watts and specified (night) hours of operation. Amended to change name of applicant from W. J. Fairchild, R. W. Harang, Lee Campbell, Lester L. Orticke, Albert J. McNeil and Milton D. Rowe, a partnership, d/b as Cosmopolitan Broadcasting Company to W. J. Fairchild, Lee Campbell, Lester L. Orticke and Albert J. McNeil, a partnership, d/b as Cosmopolitan Broadcasting Company.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 500 watts.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 to 970 kc., power from 250 watts to 1 KW; install directional antenna for use at night; change type transmitter and change transmitter location. Amended to change power from 1 KW to 500 watts night, 1 KW day and make change in directional antenna pattern for use at night.

KERO—J. E. Rodman, Bakersfield, Calif.—Construction permit to change frequency from 1230 to 970 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location.

990 KC.

NEW—Orange Empire Broadcasting Co., Redlands, Calif. (C. M. Brown, Edward I. Hoffman, E. Allen Nutter, William R. Quinn, Edward J. Roberts, Louis P. Scherer and James B. Stone, a partnership) (P. O. 208½ Orange St.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

NEW—William M. Gleiss, Sparta, Wis. (P. O. 511 South Court Street, Sparta, Wis.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

NEW—Jasper On The Air, Inc., Jasper, Indiana (P. O. Metzger Building, Jasper, Ind.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

NEW—Lakes Area Broadcasting Co., Pryor, Okla. (L. L. Gaffaney and J. B. Smith, a partnership)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1370 kc. to 990 kc.

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NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation. Amended to change type of transmitter.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) for extension of completion date.

1010 KC.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Authority to determine operating power by direct measurement of antenna power.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—License to cover construction permit (B2-P-4023, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Modification of construction permit (B2-P-3855, which authorized installation of new directional antenna system) for extension of completion date.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (A partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Special service authorization to operate from 7:30 P. M. to 11:30 P. M., CST, on various evenings from 9-20-47 and ending in no event later than 11:30 P. M., CST, 11-15-47, as specified in Form 317, on 1070 kc., with power of 250 watts.

1100 KC.

WHLI—FM Broadcasting Corp., Hempstead, N. Y.—Authority to determine operating power by direct measurement of antenna power.

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Voluntary relinquishment of control of licensee corporation from Sidles Co. to Star Printing Co. (1 share of common stock.)

1140 KC.

NEW—Lincoln Operating Co., Miami, Fla. (As Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (B3-P-4903, which authorized a new standard broadcast station) to change transmitter location from: On Miller Dr., west and south of a point 1½ miles west of Galloway Rd., Miami, Fla., to Sec. 30, Twp. 54, Range 40, Miami, Fla.

1150 KC.

WNDB—News-Journal Corp., Daytona Beach, Fla.—Modification of construction permit (BP-6057, which authorized a new standard broadcast station) to change type of transmitter, for approval of vertical antenna and to mount FM antenna on AM tower, and for approval of transmitter location at 6th Street and Canal Road, Holly Hill, Florida.

1170 KC.

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Modification of construction permit (B3-P-5238, as modified, which authorized reinstatement of (B3-P-3927) for installation of new directional antenna for night use) for extension of completion date.

1230 KC.

NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc., power from 250 watts to 100 watts.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—License to cover construction permit (BP-6096, as modified) which authorized increase power and make changes in transmitting equipment and authority to determine operating power by direct measurement of antenna power.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership) (P. O. 314 Main St., Fort Bragg, Calif.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change transmitter location from: To be determined, Fort Bragg, Calif., to: On Oak St., 0.4 of a mile east of city limits, Fort Bragg, Calif.

WMPC—The Liberty Street Gospel Church of Lapeer, Mich.—Modification of license for a change in specified hours to daily except Saturday from 9:00 a. m. to 10:30 p. m., EST.

1240 KC.

WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C. (Louis N. Howard and Ellis H. Howard)—Voluntary assignment of license from Louis N. Howard and Ellis H. Howard, d/b as Jacksonville Broadcasting Co., to Jacksonville Broadcasting Co.

KORA—Bryan Broadcasting Co., Bryan, Texas (David C. Jones, Jr.)—License to cover construction permit (B3-P-4767) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—East Kentucky Broadcasting Co., Pikeville, Ky. (John T. H. Scott, Oscar W. Thompson and W. Frank Scott, a partnership) (P. O., Pikesville, Ky.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

WAVZ—The New Haven Broadcasting Corp., New Haven, Conn.—License to cover construction permit (B1-P-5096, as modified) which authorized a new standard broadcast station and specify studio location as 152 Temple St., New Haven, Conn., and authority to determine operating power by direct measurement of antenna power.

NEW—McMinnville Broadcasting Co., McMinnville, Ore. (Jack B. Bladine and Philip N. Bladine, a partnership) (P. O., Fourth and Evans)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

NEW—Cahokia Broadcasting Corp., Inc., East St. Louis, Ill. (P. O. First National Bank Building, Room 322, East St. Louis, Illinois)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1280 KC.

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 830 to 1280 kc.

WKST—WKST, Inc., New Castle, Pa.—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

1290 KC.

KHSL—Golden Empire Broadcasting Co., Chico, Calif.—Construction permit to increase power from 1 to 5 KW, install new transmitter, to modify directional antenna to use for night only (non-directional day), and change transmitter location. Amended to use directional antenna from 1 hour before local sunset to sunrise.

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wisc.—Authority to determine operating power by direct measurement of antenna power.

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WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-P-5421, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, and mount FM antenna on AM tower, and to specify studio location as 2.1 miles NW of center of Bellaire, Ohio.

KVOA—Arizona Broadcasting Co., Inc., Tucson, Arizona—Construction permit to install new transmitter.

1300 KC.

NEW—Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Amended construction permit to reinstate construction permit (BP-5683) and amend to change frequency from 900 kc. to 1300 kc., increase power from 250 watts to 1 KW, and change type of transmitter.

WJDA—South Shore Broadcasting Co., Quincy, Mass.—License to cover construction permit (B1-P-4466, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

1310 KC.

KOKX—Keokuk Broadcasting Co., Keokuk, Iowa—Modification of construction permit (B4-P-5480, which authorized a new standard broadcast station) to make changes in vertical antenna, change type of transmitter and change studio location.

1320 KC.

WEMB—El Mundo Broadcasting Co., San Juan, P. R. (Angel Ramos and Jose Coll Vidal, a partnership)—Voluntary assignment of construction permit from Angel Ramos and Jose Coll Vidal, a partnership, d/b as El Mundo Broadcasting Co., to El Mundo Broadcasting Corp.

1340 KC.

NEW—Shelley Radio-Electric Co., Needles, Calif. (Oscar Dale Shelley) (P. O. 121 "E" St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—Construction permit to install new transmitter.

KGEZ—Donald C. Treloar, Kalispell, Mont.—License to cover construction permit (BP-5967) which authorized increase power and install new transmitter and authority to determine operating power by direct measurement of antenna power.

KNAF—Gillespie Broadcasting Co., Fredericksburg, Texas (Walter T. McKay and Arthur Stehling, a partnership)—Modification of construction permit (BP-6048, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location, and to change studio location from Fredericksburg, Texas, to Security State Bank Bldg., 104 W. Main St., Fredericksburg, Texas.

NEW—The Mount Vernon Broadcasting Co., Mount Vernon, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended re change in officers.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-P-5504, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

NEW—Journal-Review, Crawfordsville, Ind. (H. Foster Fudge, Gladys S. Fudge, W. Addington Vance and Martha F. Vance, a partnership) (P. O., 119 So. Green St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

NEW—Little Dixie Broadcasting Co., Hugo, Okla. (O. A. Brewer, George Malone, A. M. Kerr, W. R. Wallace and Elmer Hale, a partnership) (P. O., Hugo, Okla.)—Construction permit for a new standard broadcast station to be

operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

KCSB—Woodrow Miller, San Bernardino, Calif.—License to cover construction permit (B5-P-4240) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Independent Broadcasting Service, Oak Park, Ill. (Herschel W. Ward, Franklin L. Orth and John W. Anslow, a partnership) (P. O. Box 124, Wayne, Ill.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts, directional antenna, and daytime hours of operation.

KRNT—Cowles Broadcasting Co., Des Moines, Iowa—License to use old main transmitter at S.E. 22nd St. and Park Ave., Des Moines, Iowa (present location of main transmitter), to be used for auxiliary purposes with power of 5 KW.

NEW—North Central Indiana Broadcasting Corp., Kokomo, Ind. (P. O. Box 193)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1370 KC.

WLTC—Gastonia Broadcasting Service, Inc., Gastonia, N. C.—Modification of construction permit (BP-5948, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations at Chapel Rd., near Ash Ave., Gastonia, N. C.

1380 KC.

NEW—Radio Lakewood, Lakewood, Ohio (James A. Butler and Jack N. Berkman, a partnership)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation. Amended to change name of applicant from James A. Butler and Jack N. Berkman, a partnership d/d as Radio Lakewood to Radio Lakewood, Inc., install directional antenna, change type of transmitter, change transmitter location from: To be determined, Lakewood, Ohio, to 16185 Valley View, Cleveland, Ohio, and change studio location from: To be determined, Lakewood, Ohio, to 14587 Madison Ave., Lakewood, Ohio.

NEW—Philip Mathews, Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 1380 kc., power from 250 watts to 1 KW, and hours of operation from unlimited to daytime, change type transmitter and make changes in antenna.

NEW—Roger Williams Broadcasting Co., Inc., Pawtucket, R. I. (P. O., 32 No. Union St.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts and daytime hours of operation.

1390 KC.

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Involuntary assignment of license from Consolidated Broadcasting Corp., Ltd., to Dan Latham, Executor of the estate of C. Merwin Dobyns, deceased.

KCBC—Capital City Broadcasting Co., Des Moines, Iowa—Voluntary assignment of license from Capital City Broadcasting Co. to Kapital City Broadcasting Co.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and mount FM antenna on #2 tower.

1400 KC.

WOWS—Champaign News-Gazette, Inc., Champaign, Ill.—Modification of construction permit (B4-P-5620, which authorized installation of new vertical antenna and mounting

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of FM antenna on AM tower) to change transmitter location from 0.6 mile S. of Champaign, Ill., to near Champaign, Ill.

NEW—Community Broadcasting Co., Corpus Christi, Texas (Leslie C. Smith, B. G. Moffett and J. H. Mayberry, a partnership) (P. O. 1522 Stillman Ave., Corpus Christi, Texas)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

WJLD—Johnston Broadcasting Co., Bessemer, Ala. (George Johnston, George Johnston, Jr., partners)—License to cover construction permit (B3-P-4988, as modified) which authorized to change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

WNEX—Macon Broadcasting Co., Macon, Ga.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—License to cover construction permit (B3-P-5496, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1410 KC.

WEGO—Wayne M. Nelson, Concord, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1420 KC.

NEW—Fannin County Broadcasting Co., Bonham, Texas (Frank Svoboda)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 250 watts, and change type transmitter.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Modification of construction permit (BP-5736, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (directional antenna —1), to increase power from 500 watts to 1 KW, change type of transmitter and make changes in directional antenna.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas (Earl C. Dunn, Charles W. Rossi, H. G. Lockhart and E. C. Hughes)—Modification of construction permit (B3-P-3999, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter and for approval of the directional antenna system.

1450 KC.

NEW—Plains Broadcast Co., Inc., Clovis, N. Mex. (P. O. 1008 N. Main St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. Mex. (P. O. Kimo Bldg., Fifth and Central, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sam P. Douglas, Portales, N. Mex. (P. O. 116 North Colorado St., Portales, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—License to cover construction permit (BP-6110) which authorized installation of new transmitter.

WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.—License to cover construction permit (B1-P-4470, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which author-

ized installation of new vertical antenna and change in transmitter location) for extension of completion date.

1460 KC.

NEW—All Nations Broadcasting Co., Boston, Mass. (P. O. 30 Federal St., Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, and daytime hours of operation.

1470 KC.

WWOK—Drohlich Brothers, Flint, Mich. (Albert S. Drohlich and Robert A. Drohlich)—Voluntary assignment of license from Albert S. Drohlich and Robert A. Drohlich, d/b as Drohlich Brothers, to Cooperative Radio Co.

WLAM—The Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—License to cover construction permit (B1-P-5146, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

NEW—Lakewood Broadcasting Co., Dallas, Texas (Elbridge C. Harrell, Ross Bohannon, Joseph Floyd Parks, Jr., Largent Parks, Ernest Henry Parks, Frances Parks Rain and Elaine Parks Holcomb, a partnership) (P. O. 6348 Gaston Ave.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts, directional antenna, and daytime hours of operation.

NEW—Hays County Broadcasting Co., San Marcos, Texas (Charles L. Cain and Merl Saxon, a partnership) (P. O. % Charles L. Cain, Honey Grove, Texas)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1490 KC.

NEW—The Greenwich Broadcasting Corp., Greenwich, Conn. (P. O. Box 1250 Greenwich, Conn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WMJM—Cordele Dispatch Publishing Co., Inc., Cordele, Ga.—Voluntary assignment of license from Cordele Dispatch Publishing Company, Inc., to James S. Rivers, tr/as The Southeastern Broadcasting System.

NEW—Beeville Broadcasting Co., Beeville, Tex. (Norman B. Lassetter, Neal H. Brown, and Dr. Roger E. Lassetter, a partnership) (P. O. Norman B. Lassetter, General Delivery, Del Rio, Texas)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Contingent upon KEYS being granted a change of facilities.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) for extension of completion date.

WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio—License to cover construction permit (B2-P-4512, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

WHOT—South Bend Broadcasting Corp., South Bend, Ind.—Construction permit to install new transmitter.

KBON—Inland Broadcasting Co., Omaha, Nebraska—Construction permit to install new vertical antenna and ground system and change transmitter location.

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WBUD—Morrisville Broadcasting Co., Morrisville, Pa. (Francis E. Streit and Verna S. Hardin, a partnership)—Construction permit to make changes in transmitting equipment.

WAYB—Waynesboro Broadcasting Corp., Waynesboro, Va.—Modification of construction permit (BP-6065, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Voluntary assignment of license from Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Company to James Gerity, Jr.

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—Authority to determine operating power by direct measurement of antenna power.

1530 KC.

NEW—Texas Star Broadcasting Co., Harlingen, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited and install directional antenna (1) for both day and night and change transmitter location from—to be determined, NE of Harlingen, Texas, to—2½ miles west of Monte Alto, Precinct #5, Hidalgo County, Texas.

1570 KC.

NEW—Cherokee Radio Co., Gaffney, S. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1570 kc.

1580 KC.

NEW—L. W. Andrews, Inc., Davenport, Iowa (P. O. Rural Route #3)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 KC.

KVVC—OJAI Broadcasting Co., Ventura, Calif.—Voluntary acquisition of control of permittee corporation from James L. Harris and S. H. Frowein to William H. Haupt and Marian Louise Haupt. (215 shares issued and 752 subscribed for 21½%.)

WHHT—Harold H. Thoms, Durham, N. C.—License to cover construction permit (B3-P-5424, as modified), which authorized change in frequency, hours of operation, installation of directional antenna night and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—The Chesapeake Broadcasting Corp., Havre de Grace, Md. (P. O. 817 South Adams St.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 500 watts and daytime hours of operation.

AM—Application Returned

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Construction permit to change frequency from 1590 kc. to 1420 kc. Returned by letter of September 16, 1947. In conflict with Section 1.362.

AM—Application Dismissed

Central Colorado Broadcasting Co., Denver, Colo. (Wilbur E. Rocchio) (P. O. 614 Symes Building)—Construction permit for a new standard broadcast station to be operated

on 1480 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Dismissed September 22, 1947. Lack of prosecution.

AM—Applications Tendered for Filing

620 KC.

WTMJ—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Acquisition of additional stock of licensee corporation by trustees of Journal Employees' Stock Trust Agreement from present stockholders of licensee.

680 KC.

WPTF—WPTF Radio Co., Raleigh, N. C.—Construction permit to make changes in directional antenna system to support FM radiator, using 50 KW, directional antenna for night on 680 kc.

800 KC.

WLAD, WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.—Consent to transfer of control of construction permit's of WLAD and WLAD-FM from Lazarus S. Heyman, Burton F. Sherwood, and William Hanna to John C. Doran, Cecil J. Previdi, Robert J. Doran and John P. Previdi.

850 KC.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Construction permit to change frequency from 1240 to 850 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

860 KC.

NEW—H. F. Ohlendorf, Osceola, Ark.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.

920 KC.

WKRT—Cortland Broadcasting Co., Inc., Cortland, N. Y.—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW to 500 watts night, 1 KW day and install directional antenna for night use.

KELP—Paso Broadcasting Co., El Paso, Texas (Edward V. Mead, J. T. Carroll, Lewis O. Seibert, and Robert M. Jackson, a partnership)—Request for special service authorization to operate additional hours on various evenings to broadcast night football games, period beginning September 12, 1947, extending through December 6, 1947, with power of 500 watts on 920 kc.

980 KC.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit to change type of FM antenna to be placed on AM tower and modify the directional antenna system, and extension of completion date.

990 KC.

NEW—Landon Broadcasting Co., Denver, Colo. (Alf M. Landon)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

1050 KC.

KVLC—Southwestern Broadcasting Co., North Little Rock, Ark.—Modification of construction permit to specify Little Rock, Arkansas, as studio location instead of North Little Rock, Arkansas, and approval of transmitter location.

1060 KC.

WPOR—Oliver Broadcasting Corp., Portland, Maine—Construction permit to change frequency from 1450 to 1060 kc., increase power from 250 watts to 5 KW, install directional antenna for night, change transmitter location and install new equipment.

(Continued on next page)

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership, composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Request for special service authorization to operate additional hours from 7:30 p. m. to 11:00 p. m., beginning September 20, 1947, through November 15, 1947, to broadcast football games, with power of 250 watts on 1070 kc.

1230 KC.

KGAK—Gallup Broadcasting Co., Gallup, N. Mex. (Albert E. Buck and Merle H. Tucker, a partnership)—Consent to assignment of license to Rio Grande Broadcasting Co., Inc.

WJNO—WJNO, Inc., West Palm Beach, Fla.—Request for license for old main transmitter to be used as alternate main transmitter, power of 250 watts, unlimited hours on 1230 kc.

1250 KC.

NEW—Southland Broadcasting Co., Pomona, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation, with directional antenna.

NEW—Public Service Broadcasting Company of Seattle, Wash., Seattle, Wash. (partners, James S. Ross and Don J. Bevilacqua)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and shares time with KTW, using transmitting facilities of KTW. (Contingent on KWSC, change in frequency to 1030 kc.)

WSKB—McComb Broadcasting Corp., McComb, Miss.—Modification of construction permit to change proposed transmitter location, using 500 watts night, 1 KW day, unlimited hours of operation, directional antenna for night use on 1250 kc.

1290 KC.

NEW—Mid-County Broadcasting Company, Port Neches, Texas (A. L. Brooks, George L. Scully and Jep S. Fuller)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

1370 KC.

WFEA—WFEA, Inc., Manchester, N. H.—Consent to assignment of license to New Hampshire Broadcasting, Inc.

1400 KC.

KTRC—The New Mexico Publishing Co., Santa Fe, N. Mex.—Consent to assignment of license to Rio Grande Broadcasting Company, Inc.

1410 KC.

NEW—Christian County Broadcasting Co., Taylorville, Ill.—Construction permit for a new standard broadcast station, 1410 kc., power of 250 watts and daytime hours of operation.

1450 KC.

NEW—Lampasas Broadcasting Co., Lampasas, Texas (Sylvester Lewis and Robert O. Easton)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WHMA—Harry M. Ayers, Anniston, Ala.—Consent to assignment of license of AM station and construction permit of WHMA-FM to Anniston Broadcasting Company.

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, New Mex.—Consent to relinquishment of control from Albert E. Buck, to Albert E. Buck, Frank C. Rand, Jr., and Merle H. Tucker.

1520 KC.

NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. (Requesting facilities of WKBS, in Oyster Bay, N. Y., pending WKBS change to West Hempstead, N. Y.)

1540 KC.

WPTR—Patroon Broadcasting Co., Inc., Albany, N. Y.—Consent to transfer of control of construction permit to Schine Chain Theatres, Inc.

1590 KC.

NEW—El Reno Broadcasting Co., El Reno, Okla. (C. C. Woodson, J. T. Carlisle and Ross K. Prescott)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts and daytime hours of operation.

1600 KC.

NEW—University City Broadcasting Corp., Urbana, Ill.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts, and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

Sundial Broadcasting Corp., San Francisco, Calif.—Authorized conditional grant for Class B station subject to further review and approval of engineering details; proposed assignment: Channel No. 271, 102.1 mc. (BPH-1327)

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Authorized conditional grant for Class B station subject to further review and approval of engineering details; proposed assignment: Channel 243, 96.5 mc. (BPH-128)

West Memphis Broadcasting Corp., West Memphis, Ark.—Authorized conditional grant for Class B station subject to further review and approval of engineering details; proposed assignment: Channel 290, 105.9 mc. (BPH-1329)

Medford Printing Co., Medford, Ore.—Authorized conditional grant for Class A station (in lieu of its Class B facilities formerly authorized), subject to further review and approval of engineering details; proposed assignment: Channel 224, 92.7 mc. (BMPH-750)

Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed: Channel No. 236, 95.1 mc. (channel deleted from Kinston, N. C.) (BPH-1330)

Granite State Broadcasting Co., Inc., Manchester, N. H.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. Proposed: Channel No. 261, 100.1 mc. (BPH-1335)

Radio Station Des Moines, Inc., Des Moines, Iowa—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed: Channel No. 222, 92.3 mc. (BPH-1332)

FM—Construction Permits Granted

The following were authorized construction permits in lieu of previous conditions: (Power given is effective radiated power; antenna height is height above average terrain.)

WMBD-FM—Peoria Broadcasting Co., Peoria, Ill.—Class B; Channel No. 223, 92.5 mc.; 16 KW; 545 ft. (BMPH-404)

WIBA-FM—Badger Broadcasting Co., Madison, Wis.—Class B; Channel No. 268; 101.5 mc.; 207 KW; 1010 ft. (BMPH-659)

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Class B; Channel No. 271; 102.1 mc.; 43.7 KW; 430 ft. (BMPH-664)

WHPE-FM—High Point Enterprise, Inc., High Point, N. C.—Class B; Channel No. 238; 95.5 mc.; 37 KW; 395 ft. (BMPH-678)

WKBH-FM—WKBH, Inc., LaCrosse, Wis.—Class B; Channel No. 226; 93.1 mc.; 76 KW; 760 ft. (BMPH-638)

(Continued on next page)

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Class B; Channel No. 235; 94.9 mc.; 79 KW; 1173 ft. (BMPH-712)

WGAA-FM—Northwest Georgia Broadcasting Co., Cedar-town, Ga.—Class B; Channel No. 241; 96.1 mc.; 5.5 KW; 275 ft. Operation on Channel 241 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers. (BMPH-766)

FM—Licenses for New Stations Granted

WSTV-FM—The Valley Broadcasting Co., Stenbenville, Ohio—Granted license for new FM station to operate on Channel 278, 103.5 mc.; effective radiated power 2 KW. (BLH-78)

WCTW—Courier-Times, Inc., New Castle, Ind.—Granted license for new FM station to operate on channel 276, 103.1 mc.; effective radiated power 340 watts. (BLH-79)

WMIX-FM—Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Granted license for new FM station to operate on channel 231, 94.1 mc.; effective radiated power 13.7 KW. (BLH-80)

FM—License Extensions

Directed that licenses for operation of following FM stations be extended upon temporary basis to December 1, 1947, pending final determination upon applications for renewal of licenses, for the reasons shown:

KHJ-FM, Don Lee Broadcasting System, Los Angeles, Calif. (Pending final action in Dockets 7398, 7399, 7615, 7616 and 7680); **WFMN, Edwin H. Armstrong, Alpine, N. J., WMIT, Gordon Gray, Winston-Salem, N. C., and WSM-FM, WSM, Inc., Nashville, Tenn.** (Pending receipt and consideration of information requested under Sec. 308(b)).

FM—Assignment of Permit

WLEE-FM—Thomas Garland Tinsley, Jr. (assignor); Lee Broadcasting Corp. (assignee); Richmond, Va.—Granted consent to assignment of permit to Lee Broadcasting Co., controlled 100% by Tinsley. (BAPH-46)

FM—Frequency Assignments

(In lieu of previous assignments)

WCOP-FM—Massachusetts Broadcasting Corp., Boston, Mass.—100.7 mc. (Channel 264)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—94.9 mc. (Channel 235)

FM—Allocation Plan Changes

Kinston, N. C., delete Channel 236.
Fayetteville, N. C., add Channel 236.

FM—Notice

The Collins Radio Company, Cedar Rapids, Iowa, has notified the Commission, pursuant to Section 13(F) of the FM Standards, of its proposed manufacture of a 5 kilowatt FM broadcast transmitter.

FM—Oral Arguments Postponed

The Commission on September 23 postponed oral arguments on the following cases to October 10:

(1) Docket 7646, Patrick Joseph Stanton, Phila.; (2) Dockets 7462 et al, Bridgeport, Conn., FM cases; (3) Dockets 7038 et al, Cleveland FM cases.

FM—Modifications of CP's Granted

WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.—Granted modification of CP for extension of completion date to 12-27-47. (BMPH-771)

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Granted modification of CP for extension of completion date to 1-23-48. (BMPH-772)

WCOD—Havens and Martin, Inc., Richmond, Va.—Granted modification of CP for extension of completion date to 4-23-48. (BMPH-773)

KDYL-FM—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-779)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP for extension of completion date to 1-10-48. (BMPH-782)

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP for extension of completion date to 2-17-48. (BMPH-788)

WHNY—FM Broadcasting Corp., Hempstead, N. Y.—Granted modification of CP for extension of completion date to 11-23-47. (BMPH-792)

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP for extension of completion date to 11-1-47. (BMPH-795)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted modification of CP for extension of completion date to 12-29-47. (BMPH-796)

WFMI—WHEB, Inc., Portsmouth, N. H.—Granted modification of CP for extension of completion date to 12-24-47. (BMPH-798)

KRFM—J. E. Rodman, Fresno, Calif.—Granted modification of CP for extension of completion date to 4-27-48. (BMPH-800)

KWRN-FM—Reno Newspapers, Inc., Reno, Nev.—Granted modification of CP for extension of completion date to 12-24-47. (BMPH-579)

WFSS—Suffolk Broadcasting Corp., near Coram, N. Y.—Granted modification of CP for extension of completion date to 12-12-47. (BMPH-753)

WABX—Harold O. Bishop, Harrisburg, Pa.—Granted modification of CP for extension of completion date to 2-1-48. (BMPH-758)

WDUL—Head of The Lakes Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-769)

WIZZ—Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Granted modification of CP for extension of completion date to 3-28-48. (BMPH-793)

WCAO-FM—The Monumental Radio Co., Baltimore, Md.—Granted modification of CP for extension of completion date to 12-10-47. (BMPH-791)

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Granted modification of CP for extension of completion date to 4-9-48. (BMPH-783)

WRJN-FM—Racine Broadcasting Corp., Racine, Wis.—Granted modification of CP for extension of completion date to 12-26-47. (BMPH-768)

KRIC-FM—KRIC, Inc., Beaumont, Texas—Granted modification of CP for extension of completion date to 12-6-47. (BMPH-767)

KSD-FM—The Pulitzer Pub. Co., St. Louis, Mo.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-759)

WRPA—Radio Projects, Inc., Syracuse, N. Y.—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-751)

WFDC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Granted modification of CP for extension of completion date to 12-31-47. (BMPH-655)

KERA—A. H. Belo Corp., Dallas, Tex.—Granted modification of CP for extension of completion date to 4-10-48. (BMPH-770)

(Continued on next page)

FM—Applications Accepted for Filing

NEW—Radio Station WSUA, Inc., Bloomington, Ind.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 3 KW. Amended to change frequency from Ch. #270, 101.9 mc., to Ch. #289, 105.7 mc.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, as modified) which authorized a new FM broadcast station, for extension of completion date.

WRAM—Herman Radner, Dearborn, Mich.—Modification of construction permit (B2-PH-151, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

WFMY—Greensboro News Co., Greensboro, N. C.—Modification of construction permit (B3-PH-354, as modified) which authorized a new FM broadcast station, for extension of completion date.

WMIT—Gordan Gray, Winston-Salem, N. C.—Modification of construction permit (B3-PH-1113, which authorized changes in FM broadcast station) for extension of completion date.

WFAM—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-PH-470, which authorized a new FM broadcast station) for extension of completion date.

WAYS-FM—Inter-City Advertising Co., Charlotte, N. C.—Modification of construction permit (B3-PH-1045, which authorized a new FM broadcast station) for extension of completion date.

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C. (C. G. Hill & George D. Walker)—Modification of construction permit (B3-PH-468, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTJS-FM—The Sun Publishing Co., Inc., Jackson, Tenn.—Modification of construction permit (B3-PH-308, which authorized a new FM broadcast station) for extension of completion date.

KDNT-FM—Harwell V. Shepard, Denton, Texas—Modification of construction permit (B3-PH-866, as modified) which authorized a new FM broadcast station, for extension of completion date.

WWVA-FM—West Virginia Broadcasting Corp., Wheeling, W. Va.—Modification of construction permit (B2-PH-511, which authorized a new FM broadcast station) to change transmitter site, change type of transmitter, ERP to 15.3 KW; antenna height above average terrain to 557.5 feet, make changes in antenna system, and change commencement and completion dates.

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-330, as modified) which authorized a new FM broadcast station, to change effective radiated power to 546 KW, antenna height above average terrain to 883 feet; make changes in antenna system, and change commencement and completion dates.

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-PH-652, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTSP-FM—Pinellas Broadcasting Co., St. Petersburg, Fla.—Modification of construction permit (B3-PH-464, which authorized a new FM broadcast station) for extension of completion date.

WMGA-FM—John F. Pidecock, Moultrie, Ga.—Modification of construction permit (B3-PH-420, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJPF-FM—Orville W. Lyerla, Herrin, Ill.—Modification of construction permit (B4-PH-394, which authorized a new FM broadcast station) for extension of completion date.

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Modification of construction permit (B3-PH-346, as modified, which authorized a new FM broadcast station) for extension of completion date.

WGA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-612, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit (B2-PH-585, as modified) which authorized a new FM broadcast station, for extension of completion date.

KIXL-FM—Variety Broadcasting Co., Inc., Dallas, Texas—Modification of construction permit (B3-PH-1005, which authorized a new FM broadcast station) for extension of completion date.

KCMC-FM—KCMC, Inc., Texarkana, Texas—Modification of construction permit (B3-PH-397, which authorized a new FM broadcast station) for extension of completion date.

WDAK-FM—Radio Columbus, Inc., Columbus, Ga.—Modification of construction permit (B3-PH-894, which authorized a new FM broadcast station) for extension of completion date.

WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-PH-275 as modified) which authorized a new FM broadcast station for extension of completion date.

KWFT-FM—Wichita Broadcasters, Wichita Falls, Texas (a partnership, Joe B. Carrigan, Fay B. Carrigan, P. K. Smith, Trustee, P. K. Smith and Elizabeth Carrigan)—Voluntary assignment of construction permit to KWFT, Inc.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Modification of Construction permit (B2-PH-423, as modified) which authorized a new FM broadcast station, for extension of completion date.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.—Modification of construction permit (B4-PH-332 which authorized a new FM broadcast station) for extension of completion date.

NEW—Northern Illinois Broadcasting Co., Woodstock, Ill. (H. Z. Benton, David R. Joslyn and George B. Huffman, a co-partnership) (P. O., R. F. D. #1, Woodstock, Ill.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 96.7 mc., ERP of 999 watts.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, as modified) which authorized changes in FM broadcast station, to change transmitter site to Roselle, Ill., effective radiated power to 48 kw., antenna height above average terrain to 739 feet, make changes in antenna system, and change commencement and completion dates.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, as modified) which authorized a new FM broadcast station, to make changes in antenna system and ERP to 73.7 KW.

KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, as modified, which authorized a new FM broadcast station) for extension of completion date.

KFAB-FM—KFAB Broadcasting Co., Lincoln, Nebr.—Voluntary relinquishment of control of permittee corporation from Sidles Co. to Star Printing Co.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Voluntary transfer of control from John F. Galvin, trustee for the Independent Publishing Company to John F. Galvin, Jr.

(Continued on next page)

TV—Miscellaneous Actions

KCFM—Potomac Broadcasting Cooperative, Wash., D. C.—Modification of construction permit (B1-PH-642, which authorized a new FM broadcast station) to specify transmitter site as West Falls Church, Fairfax County, Virginia; type of transmitter as Federal 192-A maximum 3 KW and specify antenna system.

WRGK—George M. Ives, Brookfield, Ill.—Voluntary assignment of construction permit from George M. Ives to WRGK, Inc.

WRGK—George M. Ives, Brookfield, Ill.—Modification of construction permit (B4-PH-711, as modified), which authorized a new FM broadcast station to change studio location, change transmitter site, ERP to 450 watts; antenna height above average terrain to 154 feet; make changes in antenna system and change commencement and completion dates.

WIBX-FM—WIBX, Inc., Utica, N. Y.—License to cover construction permit (B1-PH-213, as modified), which authorized a new FM broadcast station.

WIST—Surety Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-978, which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WGBR-FM—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Modification of construction permit (B3-PH-809, which authorized a new FM broadcast station) to change type of transmitter.

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Modification of construction permit (B2-PH-824, which authorized a new FM broadcast station) to change transmitter site (geographic coordinates only), make changes in antenna system and change commencement and completion date.

WMRN-FM—The Marion Broadcasting Co., Marion, Ohio—Modification of construction permit (B2-PH-523, as modified), which authorized a new FM broadcast station to make changes in antenna system and change commencement and completion dates.

WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.—License to cover construction permit (B4-PH-147, as modified), which authorized a new FM broadcast station.

FM—Application Returned

NEW—Harding College, Memphis, Tenn. (P. O. Hotel Gayoso, Memphis, Tenn.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel not submitted. ERP not given. Returned September 12, 1947. Application incomplete.

FM—Application Dismissed

Huntsville Broadcasting Co., Huntsville, Ala. (Lauren Mickle, John Garrison, Joe S. Foster, Jr.) (P. O. 410 West Holmes St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 1.2 KW. Application dismissed without prejudice at request of partner F. L. Mickle.

FM—Applications Tendered for Filing

WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Consent to transfer of control from permittee to F. Leo Dias, A. James Ebel, James W. Riddlesperger, Robert L. Epstein, Dr. Allan Foster, Edwin A. Loop, Victor Eppstein, Arthur L. Eppstein, Wayne Dias, Fred Clack, Dr. H. Messmore, George Riddlesperger, Ted Gamble, Dr. Fred Foster, J. Weston Harding, Kenneth Welch, Donald H. Foster, Gerald R. Loop, Julius H. Amberg, R. Dale Law and Phillip W. Buchen.

WVMA—Harry M. Bitner, Manchester, N. H.—Consent to assignment of construction permit for FM station to N. H. Broadcasting, Inc.

Earle C. Anthony, Inc., Los Angeles and area, Portable Mobile—Granted CP for new experimental television relay station (BPVB-218). Same, for portable-mobile station. (BPVB-219)

Earle C. Anthony, Los Angeles, Calif.—Adopted order granting request to dismiss petition for reconsideration of Los Angeles television grants; cancelled oral argument thereon scheduled for October 3, 1947.

Television Broadcasters Assn.—Granted request for 3 months' extension of present waiver of Sec. 3.661(a) of Commission rules which prescribe minimum hours of day and week for television broadcasting; said requirements waived to December 31, 1947.

WMAL-TV—The Evening Star Broadcasting Co., Washington, D. C.—Granted modification of CP for changes in transmitting equipment, antenna system and slight change of transmitter site, and extend completion date 180 days after grant. (BMPCT-111)

W8XST—Crosley Broadcasting Corp., areas of Cincinnati, Columbus and Dayton, Ohio—Granted license for new experimental television relay station. (BLVB-102)

TV—License Extensions

Directed that licenses for following television stations be extended upon temporary basis to December 1, 1947, pending final action on renewal applications:

W6XAO and W6XDU, Don Lee Broadcasting System, Los Angeles, Calif. (Pending final action in Dockets 7398, 7399, 7615, 7616, 7680).

TV—Applications Accepted for Filing

NEW—Trent Broadcast Corp., Trenton, N. J. (P. O. 35 West State St.)—Construction permit to establish a new commercial television broadcast station to be operated on Channel No. 1, 44-50 mc., power of visual 1.83 KW (peak), aural 940 watts and unlimited hours of operation.

NEW—WHP, Inc., Harrisburg, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel # 8, 180-186 mc., power of visual 5 KW (peak); aural 5 KW and unlimited hours of operation. Amended to change type of visual transmitter from RCA-TT5A, maximum 5 KW (peak) to RCA, TT-5A (modified), maximum 5 KW (peak); aural transmitter from RCA-TT5A, maximum 5 KW to RCA-TT5A (modified) maximum 5 KW; also to change operating power for visual transmitter from 5 KW (peak) to 43.7 watts and aural transmitter power from 5 KW to unknown.

NEW—The Connecticut Broadcasting Co., Hartford, Conn.—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., power of visual 5 KW, aural 2.5 KW and unlimited hours of operation.

WJAC-FM—WJAC, Inc., Johnston, Pa.—Modification of construction permit (BPCT-93, as modified, which authorized construction of new commercial television broadcast station) for change of transmitter location power to visual 5 KW (peak), aural 5 KW; ERP from visual 9.0 KW to 28.0 KW, aural from 6.8 KW to 29.4 KW; type of equipment to visual-RCA, TT-5A, maximum 5 KW (peak), aural-RCA, TT-5A maximum 5 KW; and to make antenna changes. Commencement and completion dates to be 60 days from date of grant and 180 days thereafter, respectively.

NEW—The Evening News Association, Detroit, Mich. (P. O., 615 W. Lafayette St.)—Construction permit for a new experimental television relay broadcast station to be operated on 1295-1425 mc., power of Visual 1 watt, emission visual A5, and unlimited hours of operation in accordance with Sections 4.131(b) and 4.163.

(Continued on next page)

NEW—Chicago Times, Inc., Chicago, Ill. (P. O., 211 W. Wacker Dr., Chicago 6, Ill.)—Construction permit for a new commercial television broadcast station to be operated on Ch. #13, 210-216 mc., power of Visual 5 KW, Aural 4 KW, and unlimited hours of operation.

NEW—The Evening News Association, Detroit, Mich. (P. O., 615 W. Lafayette St.)—Construction permit for a new experimental television relay broadcast station to be operated on 6950-6975 mc., power of .1 watt, Emission A5, and unlimited hours of operation in accordance with Sections 4.131(b) and 4.163.

MISCELLANEOUS BROADCAST

Actions

Developmental

Directed that licenses for following developmental broadcast stations be extended upon a temporary basis to December 1, 1947 pending final action on renewal applications:

W9XHZ, Sarkes Tarzian, Bloomington, Ind.; W9XJN, Joseph F. Novy, Riverside, Ill. (Pending Staff study)

Studio Transmitter

Directed that licenses for operation of following ST stations be further extended upon a temporary basis to January 1, 1948, subject to the following condition:

Frequency assignment subject to change in accordance with the proceedings in Docket No. 6651 and subject to the condition that no interference is caused to government stations on this or adjacent channels:

W1XVJ, Westinghouse Radio Stations, Inc., Boston, Mass.; W2XEO, Capitol Broadcasting Co., Inc., Schenectady, N. Y.; W4XGG, Gordon Gray, Winston-Salem, N. C.; W9XMB, The Moody Bible Institute of Chicago, Ill.; and W2XBD, General Electric Co., Schenectady, N. Y. (Pending availability of equipment necessary to permit shifting of frequency.)

Remote Pickup

WDON—Commodore Broadcasting, Inc., area Decatur, Ill.—Granted license for new remote pickup broadcast station. (BLRE-475)

KCTG—KFAB Broadcasting Co., area Omaha, Nebr.—Granted license for new remote pickup broadcast station. (BLRE-478)

WRGF—Miami Broadcasting Co., area Miami, Fla.—Granted license for new remote pickup broadcast station. (BLRE-477)

Noncommercial Educational

KSUI—The State University of Iowa, Iowa City, Iowa—Granted license for new noncommercial educational broadcast station to operate on Channel 219, 91.7 mc.; effective radiated power 16.5 KW. (BLED-16)

Applications Accepted for Filing

Remote Pickup

NEW—Peoria Broadcasting Co., Peoria, Ill. (P. O., 200 First National Bank Bldg.)—Construction permit to establish a new high frequency remote pickup broadcast station to be operated on 152-162 mc., band power of 30 watts, hours of operation in accordance with Section 4.403.

KFBD—Frontier Broadcasting Co., Cheyenne, Wyo.—License to cover construction permit (BPRY-330) which

authorized construction of a new remote pickup broadcast station to be used in connection with Standard Station KFBC, Cheyenne, Wyo.

KCQU—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—License to cover construction permit (BPRY-332) which authorized construction of a new remote pickup broadcast station in connection with Standard Station KMPC, Los Angeles, Calif.

KCQV—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—License to cover construction permit (BPRY-333) which authorized construction of a new remote pickup broadcast station to be operated with Standard Station KMPC, Los Angeles, Calif.

Developmental

W3XLM—Herbert L. Spencer, area of Laurel, Md.—Modification of construction permit (BPEX-99, which authorized construction of a new developmental broadcast station), for extension of completion date.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Nu-Zip Products Co.—False and misleading advertising of a product called "Nu-Zip Battery Desulphater" is charged in a complaint issued by the Commission against L. M. Mill-sap, trading at Nu-Zip Products Co., 3042 Lawrence Ave., Chicago. (5511)

STIPULATION

Babson Bros. Co.—The Commission approved a stipulation in which Babson Bros. Co., 2843 West 19th St., Chicago, agrees to stop representing that the use of a single wire with its electric fence controller will hold all livestock, including fence breakers, or that use of its device is a positive, sure or certain method of confining livestock. (7639)

CEASE AND DESIST ORDER

E. S. Ullman-Allied Co., Inc., 131 West 30th St., New York, has been ordered by the Commission to cease and desist from using the terms "Seal," "Sealskin" or "Seal Skin," or any simulation of any of them, to designate or describe peltries obtained from South American sea lions unless such terms are immediately preceded by the words "South American Rock." The corporation is engaged in the importation and sale of animal peltries. (5397)

CASE CLOSED

Luxor Radio Manufacturing Co.—The Commission closed without prejudice the case growing out of its complaint charging Harold Kirschbaum, trading as Luxor Radio Manufacturing Co. and Consolidated Radio and Television Co., New York, with misrepresentation in the sale of radio and television sets and other electrical and mechanical devices. (5251)

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