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5036

Radio Aid In March of Dimes Drive Urged By Judge Miller, Serving as Radio Chairman

Serving as Chairman, National Radio Division, National Foundation for Infantile Paralysis, Inc., for the second successive year, NAB President Justin Miller wrote to all broadcasters on Tuesday (31) urging their support during the 1947 March of Dimes campaign.

Pointing out that more than 24,000 cases of infantile paralysis have been reported for 1946, Judge Miller stated in his letter that "This epidemic year has wiped out the National Foundation's emergency funds."

Text of the letter to broadcasters follows:

"There are thousands of unsung heroes, doctors, nurses, and physical therapists, devoting themselves to the fight against infantile paralysis. For that fight is not yet won. Last summer was a critical, epidemic period. More than 24,000 cases have been reported for the year thus far. In emergency aid alone, the National Foundation spent over four million dollars during 1946. These millions supplemented other millions spent on the spot by local chapters of the organization. This epidemic year has wiped out the National Foundation's emergency funds. You and I know we can't stop now. The work must go on.

"As we approach the 1947 March of Dimes, we in radio can recall with pride our industry's contribution to this good work. Radio has helped greatly in past years. It is my sincere belief as Chairman of the National Radio Division of the 1947 March of Dimes, that it will do so again. For the campaign to be a success, the March of Dimes messages must be heard many times during the two weeks from January 15th to January 30th.

"I invite you to bring your programming ability, your knowledge of your local community to the aid of the March of Dimes. You will receive shortly, announcements (live and transcribed), quarter-hour shows and a five-minute musical series. I sincerely hope that you will broad-

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Government Files Appeal In Lea Act Case Directly to Supreme Court

On Thursday (26) the Government filed formal notice of its appeal directly to the Supreme Court from the ruling of Federal District Judge Walter J. LaBuy in Chicago. Judge LaBuy had dismissed, on December 2, the criminal information charging James C. Petrillo, AFM President, with violating the Lea Act in connection with the strike against Station WAAF.

The notice of appeal will be followed by briefs to the Supreme Court, and later by oral argument. Several months will necessarily pass before the case reaches the stage of argument before any decision by the Supreme Court.

Petition of Clear Channel Group Denied By FCC In Memorandum Opinion

The FCC, in a memorandum opinion published Friday (3), denied the petition of the Clear Channel Group for reconsideration of the Commission's policy with respect to licensing of stations on clear channels and channels adjacent to clear channels.

Text of the Commission's opinion follows:

"This matter comes before the Commission on a petition filed by the Clear Channel Group on October 8, 1946, requesting the Commission to reconsider its policy with respect to the licensing of stations to operate on clear channels and on channels adjacent to clear channels.* Pursuant to this policy the Commission has dismissed all applications requesting permission to operate fulltime on any I-A channel or to operate on such channels with power in excess of 50

* On November 13, 1946 the Commission announced that it had denied the instant petition and that an opinion setting forth the Commission's reasons would be issued at a future date.

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THE NATIONAL ASSOCIATION OF BROADCASTERS

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kilowatts. The Commission has also, pursuant to this policy, placed in the pending files all applications for daytime operation on a I-A channel where the proposed station is more than 750 miles from the dominant station using a non-directional antenna or is beyond the 0.5 millivolt per meter 50% skywave contour of the dominant Class I-A station using a directional antenna on the frequency requested. Application for daytime operation on I-A stations within a lesser distance and all other applications are considered by the Commission on their merits.

"The petition points out that under the foregoing policy the Commission has granted numerous applications for daytime operation on I-A channels and for stations on channels adjacent to I-A and I-B frequencies and that there are many such applications still pending before the Commission. The petition further points out that the order in the clear channel hearing (Docket No. 6741) places in issue the possibility of a revision of the Commission's present rules limiting maximum power to 50 kilowatts. According to the petition the licensing of daytime stations on I-A channels or the licensing of stations on channels adjacent to clear channels may have the effect "of making more difficult the grant of increased power to clear channel stations."

"The Commission is of the opinion that a grant of the instant petition would not be in the public interest. If the petition were granted, it would mean that no action could be taken on any application for operation on the frequencies 610 kc to 1590 kc since all of these frequencies are either I-A channels or are adjacent (within 30 kc) to I-A channels. The net results would be to preclude the Commission to a very large extent from exercising its licensing functions.

"Nor is there any valid reason for withholding action on those applications requesting authority to operate on clear channels in accordance with the Commission's policy. These applications are consistent with the Commission's Rules and Regulations and fulfill a definite public need. Thus, a review of the Commission's records discloses that since October 8, 1945—the date on which the Commission resumed its normal licensing following the lifting of the wartime freeze—48 construction permits for new stations have been issued for daytime operation on I-A channels and 55 construction permits for new stations have been issued for operation on I-B channels, almost all of the latter being for daytime operation. Of these 103 construction permits which have been granted, more than half (53) have been in cities having no other standard

broadcast station. With the difficulty of finding room in the standard broadcast band for additional stations, it is apparent that cities without any service or with inadequate service must rely to a very large extent on daytime stations which are licensed to operate on clear channels.

"Moreover, a review of the applications for daytime operation on clear channels shows that many of these applicants are also desirous of entering FM broadcasting and are utilizing their daytime operation in helping them finance their operation during the transition period until FM becomes firmly established. In the Commission's opinion this assistance to the establishment of FM broadcasting is in the public interest and is an additional reason for denying the relief requested.

"The denial of the petition of the Clear Channel Group will not, in the Commission's opinion, adversely affect the outcome of the clear channel hearing. The Commission has already announced that no applications will be accepted for nighttime operation on a I-A channel until after the conclusion of the clear channel hearing; hence there is no possibility of any I-A channel being duplicated nighttime before the clear channel hearing is concluded.

"So far as the possibilities of higher power are concerned, the Commission's present policy will not operate as a bar if the Commission determines to amend its rules and allow higher power. Applications for stations on I-A channels more than 750 miles from the dominant stations are placed in the pending files in accordance with the Commission's policy. Applications for stations within 750 miles of the dominant I-A station must be designated for hearing if they involve interference to the normally protected contour of the I-A station. Hence, there is only a very limited area where daytime stations can be placed so far as I-A channels are concerned.

"It is of course recognized that any increase in power of existing I-A stations or the relocation of such stations may result in interference to the normally protected contour of such stations from the new daytime stations, where none exists today. However, the same situation may arise with respect to existing stations. Problems of relocation are bound to be very difficult in any event. The addition of new stations may make it somewhat more difficult. However, when it is remembered that it will always be easier to find room for daytime stations than for fulltime stations, it should not by any means prove to be insuperable to find assignments for those daytime stations in existence at the conclusion of the clear channel hearing, if a reallocation proves to be necessary.

"There remains the problem involved in possible skywave interference during the daytime. Under the present Rules and Regulations and Standards of Good Engineering Practice, no station is protected against skywave interference during the daytime. If the power of existing I-A stations is raised substantially, it may very well be that daytime skywave interference will become a problem that should be dealt with in the Rules and Regulations or Standards of Good Engineering Practice. However, it should be pointed out that this will be true for existing daytime stations as well as for new stations; the problem therefore is not created by the licensing of the new stations. Moreover, the clear channel hearing includes an issue concerning possible revision of the rules and regulations governing the hours of operation of daytime stations on clear channels. Under this issue all relevant evidence can be introduced by petitioner as well as other interested

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persons concerning daytime skywave interference and the desirability of revising Commission rules for operation of daytime stations. Any grants that are made to daytime stations are subject to whatever changes in the rules may be made as a result of the clear channel hearing.

"For the foregoing reasons the petition of the Clear Channel Group is denied."

Radio Aid in March of Dimes Drive Urged
By Judge Miller, Serving as Radio Chairman

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cast these announcements and recordings as often as good programming permits.

"What we have done before, we can do again—must do—so that the complex activities of the National Foundation can be expanded. Education, research, emergency aid, and hospital care are all supported solely by the millions of dimes from the March of Dimes. Your help is vital."

Employee-Employer Relations

Radio Employment Data—1945

Monthly employment and compensation data, as reported last month by the FCC, show that both the number of employees and their compensation increased substantially during 1945.

For 891 standard broadcast stations, employment increased from 26,841 in January 1945 to 29,293 in December 1945. The monthly average was 27,859. During the same period, the compensation paid by these stations increased from \$6,015,709 for January to \$9,888,321 for December. Presumably at least part of the sudden jump in the December wage bill was due to year-end bonuses and the like. The payroll for the year 1945, as reported by the 891 stations, totalled \$82,617,228, or an average of \$6,884,769 per month.

At the same time the number employed by the four nation-wide networks and 10 key stations increased from 7,627 in January 1945 to 8,136 in December, while compensation rose from \$2,402,550 to \$2,965,556. The total compensation paid during the year for the networks and key stations was \$32,740,768.

The FCC report does not disclose whether the salaries of executives are included in the foregoing figures.

General

FTC Issues Annual Report to Congress; Survey Over 4000 Pages of Script Daily

In its 32nd annual report to Congress, the FTC on Friday (3) stated that "an average of 4,547 pages of radio script was read each working day."

IN THE OFFING

Jan. 8-9	Area "A" Meeting (Districts 15-16-17)	San Francisco
Jan. 10	District 15-16-17 Meetings	San Francisco
Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

In addition to reviewing radio advertising, the FTC report said that during the fiscal year ending June 30, 1946, it examined "1,667 editions of representative newspapers, 28 issues of domestic foreign-language publications, 1,033 issues of magazines and farm and trade journals, and mail-order catalogs and circulars containing an aggregate of 11,731 pages."

The report stated that the FTC surveyed "more than 518,000 radio commercial continuities, of which 19,860 advertisements and 8,399 broadcast statements were designated for further study as containing representations that might be false or misleading."

The FTC acknowledged "the cooperation received generally from magazine and newspaper publishers, radio networks and individual stations, and radio transcription producers." The government agency reported that it "has observed a desire on the part of these broadcasters and publishers to aid in the elimination of false and misleading advertising."

Small Market Stations

Second Study of Religious Programming In NAB District 2 Is Completed

The second annual study of religious programming in NAB District 2 (New York and New Jersey) covering the month of December 1946, was made by Simon Goldman, WJTN, Jamestown, N. Y., Small Market Stations District Chairman. Fifteen stations in the small market classification (less than 5000 watts in cities of 50,000 population or under) cooperated in the survey.

Total Religious Time On Air

The study showed that Small Market Stations in NAB District 2 broadcast an average of 7 hours and 29

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minutes weekly of religious programs, including sustaining and commercial.

It was disclosed that there is no general rule for apportioning sustaining religious time to the various denominations. Each manager has his own method. However, most stations worked with the local or county Ministerial Association and the representatives from the Catholic and Jewish faiths. There were several variations of this method with the same basic plan.

The system used in one station was to allow the Ministerial Alliance (or Association) to handle the scheduling of churches and church groups. However, the requirement was that Protestant non-members be given equal opportunity. The Catholic and Jewish faiths were handled separately by the station.

Radio Religious Councils were organized to apportion the available time to the various churches. One station allotted time according to the size of church membership. Those with the highest membership received the most time. Another station issued an invitation to all churches to use its facilities. Those accepting were scheduled on a rotating basis.

The report showed that the caliber of religious programs on an overall basis is good. Network, national spot and most local sustaining were considered best. The local commercial programs of this category were classed as poorest.

Approximately 50% of the stations worked with the churches in building local sustaining programs. 33% of the stations allowed the churches to produce their own broadcasts. 17% of the stations produced the programs for the churches.

13.4% of the stations' management were of the opinion that all religious programs should be sustaining. Some of the stations believed that radio stations should accept network and national spot commercial but no local religious commercials, (broadcasting local religious programs on a sustaining basis).

District Chairman Goldman, who is also a member of the NAB Small Market Stations Executive Committee, stated that the small market stations in District 2 are taking the responsibility of religious programming very seriously. Studies of community needs in this respect are helping to develop a sound plan to fill all requirements. These studies have included many conferences with religious leaders and laymen. More attention is being given to apportioning sustaining time to the various denominations. He stated that the caliber of this type of program is being improved continuously. It is evident from this study, with 60% of the stations reporting no local commercial religious programs that the trend is toward programming local religious broadcasts on a sustaining basis in NAB District 2.

Summary

HOW MANY HOURS OF COMMERCIAL RELIGIOUS PROGRAMS PER WEEK DO YOU CARRY?

Origin	Number of Stations	High Station	Low Station
Local	9 carry none		
"	6 average 2¾ hrs. weekly	7 hrs.	30 min.
Network	7 carry none		
"	8 avg. 1 hr. 43 min. weekly	3½ hrs.	30 min.
National Spot	2 carry none		
"	13 avg. 1¼ hrs. weekly	2¾ hrs.	30 min.

Commercial religious programs averaged 3 hours and 17 minutes weekly per station, including local, network and national spot broadcasts. In comparison with 1945, the overall average on commercial religious programs shows an increase of 28 minutes. In 1945 only one station reported no commercial religious programs; in 1946, two stations reported no religious commercials.

HOW MANY HOURS OF SUSTAINING RELIGIOUS PROGRAMS DO YOU BROADCAST PER WEEK?

Origin	Number of Stations	High Station	Low Station
Local	15 avgd. 3 hrs. & 23 min.	8 hrs.	1½ hrs.
Network	8 carry none		
	7 averaged 59 min.	2 hrs.	25 min.

The overall average for all sustaining religious programs was 4 hours and 12 minutes weekly. In comparison with 1945, the average religious time has been increased by 49 minutes weekly, the high station carrying 4 hours and 49 minutes more than the high station in 1945. The low station is exactly the same as 1945.

Engineering Department

FCC Authorizes "Wired Radio" Experiment

The FCC granted Herbert L. Spencer of Baltimore, Md., a construction permit on Friday (3), for a portable developmental broadcast station at Laurel, Md., to test transmission of broadcast programs over local power lines.

Mr. Spencer, a radio and electronic engineer and Chairman of the Baltimore Section of the Institute of Radio Engineers, plans to demonstrate the practicality of "wired radio," "wired wireless," "carrier current," "power line broadcasting" and "power casting," as it is variously known, as a means of furnishing local program service. Low power (10 watts, with A0, A2 and A3 emission) will be used on frequencies to be assigned from time to time, on a temporary basis, by the Commission's Chief Engineer. The signals, it is claimed, will be confined primarily to the immediate vicinity of the electric power lines and will not interfere with regular radio communication.

Authorization is for experimentation only, with no assurance of any future service grant. The Commission dismissed four other applications by Mr. Spencer for similar stations at Rockville, Gaithersburg and Westminster, Md., with one station in reserve.

The applicant proposes to use much the same method of transmitting radio waves over wire lines now employed by some 50 educational systems comprising the Intercollegiate Broadcasting System. Being well engineered and supervised, the so-called "campus network" does not interfere with licensed radio communication, hence the Commission has not had to regulate college local "wired radio" under rules applicable to low power devices.

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Revision in Engineering Standards Proposed By FCC in Computing Interference

The FCC announced on December 27 that it is considering a change in the Standards of Good Engineering Practice in the method employed for computing RSS interference.

The FCC notice regarding the proposed revisions reads as follows:

“(a) The method for computing RSS interference appearing in paragraph 2 on page 7 of the Standards of Good Engineering Practice Concerning Standard Broadcast Stations is to be amended to read as follows:

“With respect to the root-sum-square values of interfering field intensities referred to herein, calculation is accomplished by considering the signals in order of decreasing magnitude, adding the squares of the values and extracting the square root of the sum, excluding those signals which are less than 50% of the RSS value of the higher signals already included.”

“The RSS value will not be considered to be increased when a new interfering signal is added which is less than 50% of the RSS value of interference from existing stations, and which at the same time is not greater than the smallest signal included in the RSS value of interference from existing stations. However, for the purpose of studying the gains and losses in service in cases where it is proposed to add a new interfering signal in excess of the value permitted above, the RSS limitation after the addition of the new signal shall be calculated without excluding any signal previously included. Similarly, for the purpose of studying the gains or losses where it is proposed to increase the value of one of the existing interfering signals in the RSS value the RSS limitation after the increase shall be calculated without excluding the interference from any source previously included.

“Examples:

“1. Existing interferences:

Station No. 1—1.0 mv/m
Station No. 2—0.59 mv/m
Station No. 3—0.58 mv/m
Station No. 4—0.57 mv/m

The RSS value from Nos. 1, 2 & 3 is 1.29 mv/m; therefore interference from No. 4 is excluded for it is less than 50% of 1.29 mv/m.

“2. Station A receives interference from:

Station No. 1—1.0 mv/m
Station No. 2—0.59 mv/m
Station No. 3—0.58 mv/m

“It is proposed to add a new limitation=0.67 mv/m. This is more than 50% of 1.29 mv/m, the RSS value of Nos. 1, 2 & 3. The RSS of Station No. 1 and of the proposed station would be 1.20 mv/m which is more than twice as large as the limitation from Station No. 2 or No. 3. However, under the above provision the new signal and the three existing interferences are nevertheless calculated for purposes of comparative studies, resulting in an RSS value of 1.46 mv/m. However, if the proposed station is ultimately authorized, only No. 1 and the new signal are included in all subsequent calculations for the reason that Nos.

2 and 3 are less than 50% of 1.20 mv/m, the RSS value of the new signal and No. 1.

“3. Station A receives interference from:

Station No. 1—1.0 mv/m
Station No. 2—0.59 mv/m
Station No. 3—0.58 mv/m

“No. 1 proposes to increase the limitation it imposes on Station A to 1.20 mv/m. Although stations Nos. 2 and 3 are less than 50% of the 1.20 limitation, under the above provision they are nevertheless included for comparative studies. However, if the increase proposed by Station No. 1 is authorized, the RSS value then calculated is 1.20 mv/m because Stations Nos. 2 and 3 are excluded in view of the fact that the limitations they impose are less than 50% of 1.20 mv/m.

“(b) That portion set forth in lines 7 to 13 inclusive on page 3 of Standards of Good Engineering Practice Concerning Standard Broadcast Stations covering the method for computing the nighttime limitation on local channels is amended to read as follows:

“Class IV stations operate on local channels normally rendering primary service only to a city or town and the suburban and rural areas contiguous thereto with powers not less than 0.1 kw or more than 0.25 kw. These stations are normally protected to 500 uv/m groundwave contour daytime. On local channels the separation required for the daytime protection shall also determine the nighttime separation. The actual nighttime limitation will be calculated.^{3a}

“(c) Page 1, Footnote 3 of present standards (to be substituted for present footnote 3):

“The secondary service area of a Class I station is not protected from adjacent channel interference. However, if it is desired to make a determination of the area in which adjacent channel groundwave interference (10 kc removed) to skywave service exists, it may be considered as the area where the ratio of the desired 50% skywave of the Class I station to the undesired groundwave of a station 10 kc removed is 1 to 4.”

^{3a} The following approximate method may be used. It is based on the assumption of constant skywave reflection coefficient with distance less than 250 miles, of 0.25λ antenna height, and 88 mv/m at one mile effective field for 250 watts power. Zones defined by circles of various radii specified below are drawn about the desired station and the interfering 10% skywave signal from each station in a given zone is considered to be the value tabulated below. The effective interfering 10% skywave signal is taken to be the RSS of all signals originating within these zones. (Stations beyond 500 miles are neglected.)

Zone	Inner Radius	Outer Radius Miles	10% Skywave Signal
A	.	50	.13 mv/m
B	50	60	.15 mv/m
C	60	70	.17 mv/m
D	70	90	.19 mv/m
E	90	250	.21 mv/m
F	250	300	.19 mv/m
G	300	350	.17 mv/m
H	350	400	.15 mv/m
I	400	450	.13 mv/m
J	450	500	.12 mv/m

Where the power of the interfering station is not 250 watts the 10% skywave signal should be adjusted by the square root of the ratio of the power to 250 watts.”

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"(d) Page 11, of present standards (to be substituted for page 10, beginning "The night separation tables," thru Table VIII-H on page 16).

"The following table is to be used for determining the minimum ratio of field intensity of a desired to an undesired signal for interference-free service. In the case of a desired groundwave signal interfered with by two or more skywave signals on the same frequency, the RSS value of the latter is used.

TABLE V—INTERFERENCE RATIOS

Frequency Separation of Desired to Un-desired Signals	Desired Groundwave to Undesired Groundwave	Desired Undesired 10% Skywave	Desired 50% Undesired 10% Skywave
0 kc	20:1	20:1	20:1
10 kc	1:1	1:5	*
20 kc	1:30		

* See Footnote 3, Page 1.

"Stations with the same general groundwave service area may be licensed for operation on channels as close as 40 kc separation. Although no interference ratio is specified in Table V for 30 kc separation since most receivers are sufficiently selective to tolerate a high level of interfering signal at this separation, other effects, such as cross-modulation of signals may result depending upon the relative location of two stations with such frequency separation. Accordingly, no station will be licensed for operation with a 30 kc separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Moreover, at 20 kc and 10 kc separation the minimum ratio for interference free service permits the interfering signal to be stronger than the desired signal which results in a decrease in the area of interference for closer spacing of the transmitters. This frequency separation is nevertheless considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kc frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave contour of the other.

"Two stations, one with a frequency twice that of the other, should not be assigned in the same groundwave service area unless special precautions are taken to avoid interference from the second harmonic of the lower frequency. In selecting a frequency, consideration should be given to the fact that occasionally the frequency assignment of two stations in the same area may bear such a relation to the intermediate frequency of some broadcast receivers as to cause so-called 'image' interference. However, since this can usually be rectified by re-adjustment of the intermediate frequency of such receivers, the Commission in general will not take this kind of interference into consideration in allocation problems.

"Two stations operating with synchronized carriers** and carrying the identical program will have their groundwave service subject to some distortion in areas where the signals from the two stations are of comparable intensity. For the purpose of estimating coverage of such stations areas in which

** Note: Two stations are considered to be operated synchronously when the carriers are maintained within one-fifth of a cycle per second of each other and they transmit identical programs.

the signal ratio is between 1 to 2 and 2 to 1 will not be considered as having satisfactory service.

"3. The proposed amendments had been widely discussed with interested persons, specifically with Engineering Committees appointed to advise the Commission in the matter of Clear Channel Broadcasting in the Standard Broadcast Band (Docket No. 6741), with Industry Committees meeting to advise the Commission concerning proposals to be made to the North American Regional Radio-Engineering Meeting concerning the extension of the North American Regional Broadcasting Agreement and testimony concerning those amendments was taken in the hearing being held in Docket No. 6741.

"4. The proposed amendments are issued under the authority of Sections 303(b), 303(f) and 303(r) of the Communications Act of 1934, as amended.

"5. Any interested person who is of the opinion that the proposed amendments should not be adopted in the form set forth may file with the Commission by January 23, 1947, a written statement or brief setting forth his comments. The Commission will consider these written statements before adopting the proposed amendments and if comments are submitted which appear to warrant the Commission to hold an oral argument notice of time and place of such oral argument will be given."

Commenting on the proposed revisions, Frank H. McIntosh, consulting engineer stated that: "The proposed new standards applied to stations going on the air will protect existing co-channel stations to a slightly greater degree in most cases. The old standards include only signals from existing or proposed stations which have values at least equal to 70 percent of the strongest interfering signal."

Mr. McIntosh went on to say that the "adjacent channel restrictions are relaxed in the new proposed standards."

Referring to local stations, he said, "the new standards will show a much larger value of interference and accordingly a reduction in the interference free area of the local stations over the present standards which specify the 4 mv/m contour as the interference free area."

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 13-19, 1947 by The Advertising Council and the Media Programming Division of the Office of Government Reports. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

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USO Still Needs Help for 1947

President Truman and General Eisenhower, Admiral Nimitz and other leading military and naval figures have specifically requested that USO continue to serve the armed forces in 1947. They point out that the USO is very necessary to the well-being and morale of the men in service. There will be a million and a half men in the armed forces in 1947, still serving the U.S.A.—still needing the USO. The man “sweating out” his discharge, the teen-age soldier away from home for the first time, the troops overseas—a continuing peacetime responsibility of USO and the American people. There are today 199,000 veterans and GI's for whom the war will not be over until they leave their hospital beds—and some of them will never be able to leave. They, too, need USO. USO clubs serve as a “home away from home” for the GI in the U. S. and overseas. USO helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. USO-Camp Shows and Sketching Service entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. USO's hospital programs help the convalescent veteran and GI return to normal, everyday community living. USO represents the three great faiths, Protestant, Catholic and Jewish, and combines the efforts of six member agencies—The Young Men's Christian Association, The National Catholic Community Service, the Salvation Army, the Young Women's Christian Association, The National Jewish Welfare Board, The National Travelers Aid Association. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure. **THEY STILL NEED USO AND USO IS YOU.** (Fact Sheet No. 32-A)

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a life-time profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an opportunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from \$3,000 to \$5,000 a year, and even more. (Fact Sheet No. 9-E)

Buy U. S. Savings Bonds—“Protect Your Future”

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying

power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) “Protect Your Future: Buy Your Extra Bonds Now”; or (b) “Protect Your Future: Sign Up for Security” on the Payroll Savings Plan. (Fact Sheet No. 11-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 6. They are subject to change.

Monday, January 6

(10:00 A. M.)

NEW—Texoma Broadcasting Co., Wichita Falls, Tex.—C. P. 1290 kc., 1 KW night, 1 KW day, unlimited.

Other Participants

KVOA, Tucson, Arizona (Intervenor)
KOIL, Omaha, Nebraska (Intervenor)

(10:00 A. M.)

KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.—C. P. 560 kc., 5 KW night, 5 KW day, unlimited.

At Lorain, Ohio

(Moose Hall, 361 Broadway, 10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. 1040 kc., 1 KW, daytime.

NEW—LCB, Inc., Lorain, Ohio—C. P. 1040 kc., 1 KW, day.

Wednesday, January 8

At San Antonio, Texas

(Court Room, Bexar County Court House, 10:00 A. M.)

NEW—The Walmac Co., San Antonio, Texas—Renewal of license, 1240 kc., 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Tex.—C. P. 1240 kc., 250 watts, unlimited.

Thursday, January 9

At Toledo, Ohio

(10:00 A. M.)

NEW—Community Broadcasting Co., Toledo, Ohio—For FM facilities.

WTOL—The Community Broadcasting Co., Toledo, Ohio—Renewal of license, 1230 kc., 250 watts, unlimited.

(Continued on next page)

At Toledo, Ohio

NEW—Ohio-Michigan Broadcasting Corp., Toledo, Ohio—
For FM facilities.

Friday, January 10

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. 970 kc., 1 KW,
unlimited.

Other Participants

WIIA, Madison, Wisconsin (Intervenor)

FCC ACTIONS

NEW AM APPLICATIONS GRANTED

- Lake Superior Broadcasting Co., Duluth, Minn.—Granted CP for a new station to operate on 1080 kc., 10 KW day, 5 KW night, DA-2, unlimited time. (B4-P-4278)
- Radio Americas Corp., Mayaguez, P. R.—Granted CP for a new station to operate on 1150 kc., 1 KW, unlimited time. (B-P-4296)
- Frederic LeMieux III and Mrs. Edna LeMieux, d/b as Hammond Broadcasting Co., Hammond, La.—Granted CP for a new station to operate on 1110 kc., 250 watts, daytime only; conditions. (B3-P-5209)
- Skyway Broadcasting Corp., Asheville, N. C.—Granted CP for a new station to operate on 1380 kc., 1 KW night, 5 KW day. (B3-P-4464)
- Portland Broadcasting System, Inc., Bangor, Me.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B1-P-5207)
- Southeastern Broadcasting Co., Inc., Somerset, Ky.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B2-P-5019)
- Waterloo Broadcasting Co., Waterloo, Iowa—Granted CP for a new station to operate on 1090 kc., 1 KW, daytime only. (B4-P-5012)
- The Silver City Crystal Co., Meriden, Conn.—Granted CP for a new station to operate on 1470 kc., 1 KW, daytime only. (B1-P-4025)

FM CONDITIONAL GRANTS

- Ashland Broadcasting Co., Ashland, Ky.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-P-II-39)
- Capital Broadcasting Co., Greensboro, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-917; Docket 7597)
- Ohio-Mich. Broadcasting Corp., Toledo, Ohio—Granted petition for leave to amend its application for a Class B station so as to show weekly program analysis for the first year of FM operation; accepted the amendment and ordered application removed from the hearing docket and granted conditionally for a Class B station subject to further review and approval of engineering details. (B2-P-II-953; Docket 7639)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height given is height above average terrain):

- The Colony Broadcasting Corp., New Haven, Conn.—Class B; Channel: 100.5 mc. (No. 263); 20 KW; 500 feet. (B1-P-II-982)
- Federated Publications, Inc., Battle Creek, Mich.—Class B; Channel: 102.1 mc. (No. 271); 20 KW; 500 feet. (B2-PH-59)

Leonard A. Versluis, Grand Rapids, Mich.—Class B; Channel: 93.9 mc. (No. 230); 54 KW; 275 feet. (B2-PH-264)*

Oneonta Star, Inc., Oneonta, N. Y.—Class B; Channel: 95.3 mc. (No. 237); 4.2 KW; 800 feet. (B1-PH-879)

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Class B; Channel: 96.3 mc. (No. 242); 20 KW; 500 feet. (B2-PH-944)

Jay R. David, Tiffin, Ohio—Class A; Channel: 104.3 mc. (No. 282); 450 watts; 120 feet. (B2-PH-935)

WKBN Broadcasting Corp., Youngstown, Ohio—Class B; Channel: 98.9 mc. (No. 255); 19 KW; 525 feet. (B2-PH-372)

WJAC, Inc., Johnstown, Pa.—Class B; Channel: 99.5 mc. (No. 258); 2.2 KW; 1060 feet. (B2-PH-313)

Philip Weiss Music Co., Rutland, Vt.—Class A; Channel: 104.3 mc. (No. 282); 280 watts; —600 feet. (B1-PH-931)

Correction

According to a correction by the Commission, the power authorized WAVE, Inc., should have read 280 KW instead of 28 KW as reported in last week's REPORTS.

DESIGNATED FOR HEARING

- Hugh Francis McKee, Portland, Ore.—Designated for hearing application for a new station (B5-P-3225), to operate on 1450 kc., 250 watts, sharing with KBPS, and ordered that station KBPS, Portland, be made a party to the proceedings.
- Crescent Broadcasting Corp., Shenandoah, Pa.—Adopted an order designating for hearing in a consolidated proceeding involving further hearing on application of Crescent Broadcast Corp. upon the issues heretofore defined in the orders of the Commission designating the following applications for hearing: Union Broadcasting Co., WARM, Scranton, Pa. (B1-P-5186; Docket 7851); John H. Stenger, Jr., WBAX, Wilkes-Barre, (B1-P-5212; Docket 7852); The Patriot Co., Harrisburg (B2-P-4091; Docket 6884); WHP, Inc., Harrisburg (B2-P-4324; Docket 7115); Hudson Valley Broadcasting Co., Inc., Albany, N. Y. (B1-P-5148; Docket 7883); and Crescent Broadcast Corp. (B2-P-4092; Docket 6883). The Commission further ordered that its Order of Nov. 21, 1946, designating the Crescent application for further hearing, be amended to include applications of WARM and WBAX and Hudson Valley Broadcasting Co., Inc., and further that petitions of WARM and WBAX requesting leave to intervene in the hearing upon Crescent Broadcast Corp. application, be dismissed.
- Tytext Broadcasting Co., Tyler, Texas—Designated for hearing the application for a new station (B3-P-5540) to operate on 940 kc., 250 watts, daytime only, in a consolidated proceeding with applications of Blackstone Broadcasting Co., Inc., and Rose Capitol Broadcasting Co., requesting the same facilities in Tyler, and ordered that the order of December 19 designating the latter two be amended to include Tytext application.
- Southland Broadcasting Corp., North Miami Beach, Fla.; Peninsular Broadcasting Corp., Coral Gables, Fla.—Designated for hearing in a consolidated proceeding application of Southland Broadcasting Corp. (B3-P-5510), for a new station to operate on 1070 kc., 250 watts, daytime only, and application (B3-P-4187) of Peninsular Broadcasting Corp. to operate on 1070 kc., 1 KW, daytime only.
- Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Fairbault, Minn.; Associated Broadcasters, Inc., Wadena, Minn.—Designated for consolidated hearing the application of Lee-Smith Broadcasting Co. (B4-P-4581) and application of Associated Broadcasters, Inc. (B4-P-5351), both requesting a new station on 920 kc., 1 KW, unlimited time, using directional antennas, at Fairbault and Wadena, respectively.

(Continued on next page)

John J. Dempsey, Albuquerque, N. M.—Designated for hearing petition of former Governor Dempsey alleging that station KOB, Albuquerque, carried a series of weekly broadcasts containing false, defamatory and indecent statements about the Governor and other State officials; that the broadcasts violated Sec. 317 of the Communications Act, since the sponsor was not properly identified; and that the broadcasts constituted expression of editorial opinion by the licensee, the Albuquerque Broadcasting Co., which editorial opinion is identical with that expressed by a newspaper owned by the licensee's principal stockholder.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Designated for hearing the application of WMMJ (B4-P-5551) to change frequency and power of station from 1030 kc., 1 KW day, to 970 kc., 1 KW day and night, and hours of operation from daytime to unlimited, install a DA for day and night use, in a consolidated proceeding with application of Radio Peoria, Inc. (B4-P-4177; Docket 7609) for a new station to operate on 970 kc., 1 KW, unlimited time, DA; ordered that the Commission's order of May 24, 1946, designating Radio Peoria application for hearing be amended to include application of WMMJ; that issue No. 1 of the Commission's order of May 24 deleted by Commission's order of December 19, 1946, be reinstated in said May 24th order. Further ordered that said hearing commence on January 10 at Washington, D. C.

MISCELLANEOUS ACTIONS

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted modification of CP, which authorized a new commercial television station, for extension of completion date for a period of 6 months, subject to the condition that the applicant select satisfactory site and submit an appropriate modification of permit within four months. (B1-MPCT-30)

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Granted CP to install a new transmitter. (B5-P-5487)

WNYC—City of New York Municipal Broadcasting System, New York, N. Y.—Granted CP to install auxiliary transmitter at foot of Greenpoint Ave., E. River, Brooklyn (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW. (B1-P-5522)

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2309)

WBGE—General Broadcasting Co., Atlanta, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at United Motors Bldg., intersection of W. Peachtree St. and Grant Place, and to specify studio location as Georgian Terrace Hotel, Ponce de Leon Ave. and Peachtree St. (B3-MP-2261)

KLUF—The KLUF Broadcasting Co., Galveston, Texas—Granted modification of license to move studio location to 319½ 21st St., N. W. corner 21st and Market Sts., Galveston. (B3-ML-1237)

WKDA—Capitol Broadcasting Co., Nashville, Tenn.—Granted modification of CP which authorized a new station, to change type of transmitter and make changes in vertical antenna; conditions. (B3-MP-2321)

Howard L. Roberts, et al, d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Denied petition for reconsideration directed against the action of the Commission on September 8, 1946, granting without hearing the application of Arizona Radio and Television, Inc. (KARV), Mesa, Ariz., for modification of CP (B5-MP-1978), approving selection of a definite antenna and transmitter site.

S. H. Patterson, Topeka, Kans.; KVAK, S. H. Patterson, Atchison, Kans.—Denied petition for reconsideration, severance and grant of applications for a construction permit to change the frequency of KVAK at Atchison, Kans., from 1450 to 1200 kc., increase power from 250 watts to 1 KW, and change hours of operation from unlimited to daytime (B4-P-4317; Docket

7562); and for a construction permit for a new standard station at Topeka, Kans., to operate on 1440 kc., 5 KW, unlimited time, DA-1. (B4-P-4389; Docket 7560)

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted CP to change facilities of station WBTM from 1400 kc., 250 watts, unlimited time, to 1330 kc., 1 KW night, 5 KW-LS, DA-N, unlimited time, change transmitter location and to install a new transmitter, subject to such interference as may be received from Evansville, Ind. (Comr. Durr voting for hearing). (B2-P-4137)

WJBK—Richard A. Connell, Jr., et al (Transferors), The Fort Industry Co. (Transferee), James F. Hopkins, Inc. (Licensee), Detroit, Mich.—Placed in pending file at request of applicant, pending furnishing of certain information, application for transfer of control of standard station WJBK and FM station WJBK-FM, from Richard A. Connell, Jr., et al, to The Fort Industry Co. (B2-TC-513)

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Granted extension of special service authorization to operate on 1030 kc., 50 KW, from local sunrise at Boston, Mass., to local sunset at Corpus Christi, using a non-directional antenna. (B3-SSA-152)

WDBC—Gordon H. Brozek, et al (Transferors), Frank J. Lindenthal, et al (Transferees), Delta Broadcasting Co. (Licensee), Escanaba, Mich.—Granted consent to voluntary transfer of control of Delta Broadcasting Co., licensee of station WDBC, from Gordon H. Brozek, Frank J. Russell and Leo G. Brett to Frank J. Lindenthal, John P. Norton, and William J. Duchaine, for a consideration of \$39,999, for all outstanding stock of licensee (Comr. Durr voting for hearing). (B2-TC-499)

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co. (Assignor), Florence Broadcasting Co., Inc. (Assignee), Florence, Ala.—Granted consent to voluntary assignment of license of station WJOI, from Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., to Florence Broadcasting Co., Inc., for a consideration of \$18,492, representing 33 1/3% of stock to a new party. (B3-AL-569)

WTNT—Ga.-Carolina Broadcasting Co., Augusta, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio location 8/10 mile SW of Sand Bar Ferry Road, 2/10 mile from city of Augusta. (B3-MP-2338)

WGNS—Murfreesboro Broadcasting Service, Murfreesboro, Tenn.—Granted modification of CP which authorized a new station, to make changes in antenna, change type of transmitter and change studio location to the Elrod Bldg., Murfreesboro, Tenn. (B3-MP-2305)

WTPS—The Times-Picayune Pub. Co., New Orleans, La.—Granted modification of CP which authorized a new station, for approval of antenna, mount FM antenna on top of AM tower, change type of transmitter, and for approval of transmitter location at near Gretna, La. (B3-MP-2251)

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter, specify type of antenna, transmitter and studio locations at Sand Bar Ferry Road, near Augusta. (B3-MP-2245)

WJMC—WJMC, Inc., Rice Lake, Wis.—Granted CP to install new vertical antenna and mount FM antenna on top of AM tower. (B4-P-5240)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (B4-P-4827), to make changes in vertical antenna and mount FM antenna on top of AM tower. (B4-MP-2172)

KOWL—Arthur H. Croghan, Santa Monica, Calif.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at 1381 feet west of Sawtelle Blvd. and 1020 feet north of Charnock Road, Los Angeles, and change studio

(Continued on next page)

- location to Hotel Chase, Ocean Front, Santa Monica, Calif. (B5-MP-2310)
- KANE**—New Iberia Broadcasting Co., New Iberia, La.—Granted license to cover CP, which authorized a new station on **1240 kc.**, 250 watts, unlimited time; conditions; and for change of studio location to: 1400 feet inside city limits, West Main St., NE side, New Iberia. (B3-L-2051)
- WIKC**—I. K. Corkern, Bogalusa, La.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter and studio locations at Rio Grande St., Bogalusa, and change name of applicant to I. K. Corkern, Jr., tr/as Bogalusa Broadcasting Co. (B3-MP-2325)
- KPDN**—Radio Station KPDN, Pampa, Texas—Granted license to cover CP which authorized an increase in power to 250 watts and installation of new transmitter; conditions. (B3-L-1951)
- KRKN**—Ark.-Okla. Broadcasting Corp., Fort Smith, Ark.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and to change transmitter location to NE corner of North O and North 50th Sts., Ft. Smith. (B3-MP-2331)
- KCNC**—Blue Bonnet Broadcasting Corp., Fort Worth, Tex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at corner of Gross St. and Fisher Ave., Fort Worth, and to specify studio location as 707 Main St., Ft. Worth. (B3-MP-2306)
- WAIR**—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted license to cover CP which authorized installation of new vertical antenna and change in transmitter location. (B3-L-2070)
- WSTP-FM**—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted modification of CP which authorized a new FM station, to change type of transmitter. (B3-MPH-161)
- WEWS**—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP which authorized a new television station, to change transmitter site to 8 miles south of center of Cleveland; change type of transmitter; make changes in antenna system, and extend commencement and completion dates to 60 days and 180 days from date of grant, respectively. (B2-MPCT-31)
- KGBC**—James W. Bradner, Jr., Galveston, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location on SE shore of Galveston Ship Channel 0.6 mile north-northeast of Seawall Blvd., and change name of applicant to James W. Bradner, Jr., tr/as The Galveston Broadcasting Co.; conditions. (B3-MP-2292)
- WNTC**—National Broadcasting Co., Chicago, Ill.—Granted modification of CP which authorized a new television station, for extension of commencement and completion dates to 3-1-47 and 9-1-47, respectively. (B4-MPCT-29)
- WFNC**—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted CP to install new vertical antenna and mount FM antenna on top, and change transmitter location to: Along the Atlantic Coast Line R.R. near intersection with Seabrook Road in the NW section of the city of Fayetteville. (B3-P-4344)
- WSAN**—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of CP (B2-P-4047) for extension of completion date to 7-10-47. (B2-MP-2324)
- KOCS**—The Daily Report, Ontario, Calif.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location near NW corner of intersection of 4th St. and San Antonio Ave., Ontario, Calif. (B5-MP-2290)
- Kentucky Lake Broadcasting System, Inc., Paris, Tenn.**—Granted petition for reconsideration, directed against the Commission's action of Oct. 10, 1946, designating for hearing in a consolidated proceeding its application for CP (B3-P-4528); set aside the Memo Opinion of Oct. 10 consolidating these applications, and granted application of Ky. Lake Broadcasting System for a new station to operate on **710 kc.**, 250 watts, daytime only. The Commission, on its own motion, ordered that the consolidated hearings on the remaining applications heretofore designated for hearing upon issues adopted Sept. 19, 1946, be scheduled as follows: Paris Broadcasting Co. to be heard at Paris, Tenn., January 22; James A. Dick, et al, d/b as Paris Broadcasting Co., to be heard at Paris, Tenn., on Jan. 23, and application of Murray Broadcasting Co., Inc., to be heard at Murray, Ky., on January 24.
- WKAT**—A. Frank Katzentine, Miami Beach, Fla.—Adopted decision and order denying petition for reconsideration of the Commission's action of Nov. 7, 1946, denying his petition requesting that application of Biscayne Broadcasting Co., Miami Beach (B3-P-5289), be placed in the pending files or dismissed without prejudice until after conclusion of clear channel hearing; or in the alternative that petitioner's application (B3-P-3690; Docket 6728) be reinstated and designated for hearing in a consolidated proceeding with Biscayne application.
- KSIB**—Southwest Iowa Broadcasting Co., Creston, Iowa—Denied application for a special service authorization to permit operation of station KSIB from 6 a. m., CST, to local sunrise during the period from Nov. 1, 1946, to March 31, 1947, inclusive. (B4-SSA-150)
- WIBG**—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Granted petition for reconsideration; the action of the Commission of September 20, 1946, designating renewal application for hearing was set aside, and license of WIBG renewed on a regular basis.
- Elgin Broadcasting Co., et al, Elgin, Ill.**—Ordered that oral argument be held before the Commission en banc at 10 a. m., January 15, in re proposed decision B-299, involving applications of Elgin Broadcasting Co. (Docket 6962), and four other applicants, (Dockets 6963, 6964, 7154 and 7155).
- Radio Wisconsin, Inc., Madison, Wis.**—Ordered that oral argument be held before the Commission en banc at 10 a. m. January 15, in re application of Radio Wisconsin, Inc., and Edwin Mead, Rockford, Ill. (Dockets 6940 and 7599; B-291)
- Radio Wisconsin, Inc., Madison, Wis.**—Designated for oral argument to be held on Jan. 15, the petition of Radio Wisconsin, Inc., for leave to amend its application (B4-P-3809; Docket 6940), so as to specify 5 KW daytime power instead of 1 KW daytime power as presently requested in said application. Also designated for oral argument its petition requesting the Commission to consolidate for oral argument and final decision the applications of Radio Wisconsin, Inc., Edwin Mead, and the applications of Elgin Broadcasting Co., et al, said oral argument to be held January 15.
- Beloit Broadcasting Co., Beloit, Wis.**—Designated for oral argument its petition for reconsideration of the Commission's proposed decision of Oct. 30, 1946 (B-291), in which the grant of the application of Edwin Mead, Rockford, Ill. is proposed and denial of application of Radio Wisconsin, Inc.
- Atlantic City Broadcasting Corp., Atlantic City, N. J.**—Denied petition requesting that application of Mid-Atlantic Broadcasting Co. for CP (B1-P-5185) be designated for hearing in a consolidated proceeding with its application and that of Seaside Broadcasting Co. (Dockets 7966 and 7965); and the application of Mid-Atlantic Broadcasting Co. (B1-P-5185) for a new station in Atlantic City, N. J., to operate on **1400 kc.**, 250 watts, unlimited time, was granted. (Action taken 12-26-46.)
- KXRO**—KXRO, Inc., Aberdeen, Wash.—Adopted memo opinion and order denying petition requesting reinstatement of its application (B5-P-4230), and that an amendment specifying a new frequency be accepted for filing.
- WHK**—United Broadcasting Co., Cleveland, Ohio—Denied petition requesting leave to intervene in the hearing on applications of Capital Radio, Inc. (B2-P-5202) and Heart of Ohio, Inc. (B2-P-5364), Columbus, Ohio.

(Continued on next page)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Adopted memorandum opinion denying petition for reconsideration of Commission action of November 20, 1946, designating WBAL's renewal application for hearing in consolidation with application of Public Service Radio Corp.; ordered further that consolidated hearing now scheduled for January 13 in this proceeding be continued to Monday, February 24.

Public Service Radio Corp., Baltimore, Md.—Adopted memorandum opinion that all competent evidence concerning the past or future operation of station WBAL and the proposed operation of Public Radio Service Corp. is relevant in a comparative hearing involving the application of an existing station for renewal of license, and the application of another person requesting the facilities of the existing station.

Lester Lee May, San Antonio, Texas—Granted petition of May requesting that his application be set for hearing with application of KMAC for a CP, and ordered that application (B3-P-5542) requesting a new station to operate on 630 kc., 5 KW, unlimited time, be designated for hearing in a consolidated proceeding with application of KMAC for renewal of license (B3-R-411) and for CP (B3-P-4360), and the order of Nov. 29 designating KMAC's applications be amended to include the Lester Lee May application.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—The Shawano County Leader Publishing Co., Shawano, Wis. (P. O. 111-113 E. Green Bay St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 100 watts night, and 350 watts day, and unlimited hours of operation.

570 Kilocycles

KUTA—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Involuntary assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator for the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company.

620 Kilocycles

Silver Broadcasting Co., Wallace, Idaho—Construction permit to change frequency from 1450 kc. to 620 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations from On U. S. #10, between Wallace and Kellogg, Idaho, and 223 Civic Center Building, Wallace, Idaho, respectively, to South Fork Coeur d'Alene River and U. S. Highway #10, Osburn, Idaho, and Tabor Building, Wallace, Idaho, respectively.

630 Kilocycles

NEW—Lester Lee May, San Antonio, Tex. (P. O. 207 Lexington Ave.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna day and night, and unlimited hours of operation.

680 Kilocycles

NEW—Miller Publishing Co., Inc., Omah, Wash. (P. O. c/o Dan Miller, Pres., Box 810, Wenatchee, Wash.)—Con-

struction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW, and daytime only hours of operation.

690 Kilocycles

KPET—Riley Orlan Parker, Lamesa, Texas—Modification of construction permit (B3-P-5126, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

700 Kilocycles

NEW—Marvin Handleman and Howard P. Handleman, a partnership, d/b as Worcester Broadcasting Co., Worcester, Mass. (P. O. 380 Main St.)—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW, and daytime only hours of operation.

730 Kilocycles

WMBY—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Modification of construction permit (B3-P-3671, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

740 Kilocycles

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Modification of construction permit (B3-P-4795, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Construction permit to increase power from 250 watts to 1 KW, and to install a new transmitter.

810 Kilocycles

NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Tex.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 25 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 810 kc., and hours of operation from unlimited to daytime only.

820 Kilocycles

WIKY—South Central Broadcasting Corp., Evansville, Ind.—Modification of construction permit (B4-P-5087, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower and for approval of transmitter and studio locations.

900 Kilocycles

WAND—P. C. Wilson, Canton, Ohio—Modification of construction permit (B2-P-4117, which authorized a new standard broadcast station) for approval of antenna and to mount FM antenna on top of AM tower, to increase power from 250 watts to 500 watts, to change type of transmitter and for approval of transmitter location.

910 Kilocycles

NEW—E. X. Avriett, tr/as Okefenokee Broadcasting Co., Waycross, Ga. (P. O. Homerville, Ga.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 300 watts night, and 1 KW day, and unlimited hours of operation.

940 Kilocycles

NEW—Willis Jarrel, William S. Reeves, Robert S. Boulter, William D. Lawrence, Jr., Tomas G. Pollard, Jr., and

(Continued on next page)

Francis Lee Lawrence, a co-partnership, d/b as Tytex Broadcasting Co., Tyler, Tex. (P. O. Box 637)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts, and daytime only hours of operation.

950 Kilocycles

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit to increase power from 1 KW day to 500 watts night, 1 KW day, change hours of operation from daytime to unlimited time, install directional antenna for night use and mount FM antenna on top of AM tower.

970 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Construction permit to change frequency from **1030** to **970 kc.**, change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 1 KW day and night, install directional antenna for day and night use, and change transmitter location and to change studio location.

NEW—Rochester Broadcasting Co., Rochester, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna day and night and unlimited hours of operation. Amended to change frequency from **920** to **970 kc.**, changes in directional antenna system and change transmitter location.

- 1010 Kilocycles

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Modification of construction permit (B3-P-5118, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1020 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3811, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

1050 Kilocycles

NEW—Frequency Broadcasting System, Inc., Shreveport, La. (P. O. 618 Travis St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1240** to **1050 kc.**, hours of operation from unlimited to daytime only, change transmitter location and a change re stockholders.

1070 Kilocycles

NEW—Southland Broadcasting Corp., North Miami Beach, Fla. (P. O. Box 777, Fort Pierce, Fla.)—Construction permit for a new standard broadcast station to be operated on **1070 kc.**, power of 250 watts, and daytime only hours of operation.

1080 Kilocycles

NEW—The Argus-Press Co., Owosso, Mich. (P. O. 201 E. Exchange St.)—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 250 watts, and daytime only hours of operation.

1110 Kilocycles

WK1D—Theodora Townsend, H. H. Thomson and George L. Young, a partnership, d/b as Inter-City Broadcasting Co., Providence, R. I.—Voluntary assignment of construction permit to Inter-City Broadcasting Company.

1150 Kilocycles

NEW—Gila Broadcasting Co., Coolidge, Ariz.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **1470** to **1150 kc.**, and install directional antenna for night use.

1190 Kilocycles

WL1B—WL1B, Inc., Brooklyn, N. Y.—Modification of license to change main studio location from 846-848 Flatbush Avenue, Brooklyn, New York, to 207-13 East 30th St., Manhattan, New York.

1230 Kilocycles

NEW—Public Service Broadcasters, Inc., Toledo, Ohio (P. O. 940 Spitzer Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—E. Z. Jones, Gainesville, Fla. (P. O. Box 1119, Burlington, N. C.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Quincy Broadcasting Corp., Quincy, Fla. (P. O. 311 Masonic Temple Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. (Request the facilities of WDLP, Panama City, Fla.)

NEW—W. W. Roark, Coleman, Tex. (P. O. 114 N. 1st St., Temple, Tex.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—W. W. Roark, Kerrville, Tex. (P. O. 114 N. 1st St., Temple, Tex.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Richard Aubrey Raese, Cumberland, Md. (P. O. Box 604, Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

1240 Kilocycles

NEW—Edisto Broadcasting Co., Barnwell, S. C. (P. O. c/o Edgar A. Brown, The Bank of Barnwell Bldg.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Williamson Broadcasting Corp., Pikesville, Kentucky (P. O. Second Ave., Williamson, Kentucky)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Construction permit to increase power from 100 watts day and night to 250 watts day and night, install new transmitter and change transmitter location.

1260 Kilocycles

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership, d/b as The San Mateo County Broadcasters, San Mateo, Calif.—Construction permit to change frequency from **1050** to **1260 kc.**, increase power from 250 watts daytime to 1 KW night, 5 KW day, change hours of operation from daytime to unlimited time and install new transmitter.

1280 Kilocycles

WJOI—Clyde W. Anderson and Joe T. VanSandt, d/b as Florence Broadcasting Co., Florence, Ala.—Construction permit to change frequency from **1340** to **1280 kc.**, increase power from 250 watts day and night to 1 KW

(Continued on next page)

night to 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

1290 Kilocycles

KDEK—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit (B5-MP-3908, which authorized a new standard broadcast station) for approval of directional antenna, change type of transmitter and for approval of transmitter location.

1300 Kilocycles

NEW—The Bridgeport Broadcasting Co., Bridgeport, Conn. (P. O. 886 Main St.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, and daytime only hours of operation.

1340 Kilocycles

NEW—W. W. Roark, Breckenridge, Tex. (P. O. 114 N. 1st St., Temple, Tex.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Voice of Wyoming, Inc., Laramie, Wyo. (P. O. 174 West Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WMSA—The Brockway Co., Massena, N. Y.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

1360 Kilocycles

NEW—The Times Herald Co., Port Huron, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime only hours of operation. Amended to change frequency from 1030 to 1360 kc.

1390 Kilocycles

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Involuntary transfer of control of licensee corporation from C. Merwin Dobyns, deceased to Dana Latham, executor of the estate of C. Merwin Dobyns, deceased. (25,000 shares of common stock—100%)

1410 Kilocycles

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and to change transmitter location) for extension of completion date.

1420 Kilocycles

NEW—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y. (P. O. 44 Main St.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, and daytime only hours of operation.

1450 Kilocycles

NEW—Orbra T. Harrell and Orbra W. Harrell, a partnership, d/b as Harrell Broadcasting Co., Gainesville, Fla. (P. O. c/o Orbra W. Harrell, 616-C Pinecrest Cr., Marietta, Ga.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Construction permit to increase power from 100 to 250 watts, and to install new transmitter.

1470 Kilocycles

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—Construction permit to change frequency from 1450 to 1470 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Commerce Building, 6th and Nebraska Streets, Sioux City, Iowa, to approximately 0.15 mile south of the junction of U. S. highway #77 and Broadway, Dakota City, Neb.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit (B2-P-3939, as modified, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use, and change in transmitter location) to make changes in antenna and mount FM antenna on top of north (#4) tower.

NEW—Mobile Daily Newspapers, Inc., Mobile, Ala. (P. O. 304 Government St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 5 KW, directional antenna night, and unlimited hours of operation.

1490 Kilocycles

NEW—Carl Phillips, Robert W. Phillips and John Phillips, a partnership, d/b as Pass Broadcasting Co., Banning, Calif. (P. O. 65 N. 4th St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

KRGH—Richard George Hughes, Borger, Tex.—Modification of construction permit (B3-P-4205, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1500 Kilocycles

NEW—W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership, d/b as Brazoria County Broadcasting Corp., Brazosport, Tex. (P. O. c/o Richard J. Higgins, Angleton, Tex.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime only hours of operation.

KSTP—KSTP, Inc., St. Paul, Minn.—Transfer of control of licensee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, Deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased, and Florence E. Brown, guardian of James L. Brown, a minor, to I. A. O'Shaughnessy, Warren E. Burger, Adolf Bremer, Jr., Thomas E. Irvine, Alfred D. Lindley, Charles J. Winton, Jr., Ryland J. Rothschild, William F. Johns, Jr., Truman P. Gardner, William F. Johns, Sr., C. C. Cook, Ray C. Jenkins, Penrose H. Johns, S. McMillan Shepard, Jr., Roland J. Faricy, George W. Benz, David J. Winton, Oliver T. Skellet, Theo Namm Brewing Co., by D. H. Ankeny, vice president; N. S. Bangs, R. E. Albrecht, Sarah-Maud W. Rosenberry, Walter S. Rosenberry, Jr., A. O. Lamp-land and George C. Crosby, thru the sale of 1500 shares of common stock—75 per cent.

1520 Kilocycles

KOMA—KOMA, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-P-4080, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

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1550 Kilocycles

KSMO—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-P-3912, as modified, which authorized a new standard broadcast station) to make changes in directional antenna night, change type of transmitter and change transmitter location.

1560 Kilocycles

NEW—R. W. Calvert, K. N. Furey and Ross Bohannon, a partnership, d/b as Hill County Broadcasting Co., Hillsboro, Tex. (P. O. c/o Ross Bohannon, Atty. at Law, 1424 Republic Bank Bldg., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts, and daytime only hours of operation.

1590 Kilocycles

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Construction permit to install a directional antenna for night use only and to change hours of operation from daytime only to unlimited. Amended to change power from 1 KW day and night to 1 KW day, 500 watts night, using directional antenna at night.

1600 Kilocycles

WMLS—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Modification of construction permit (B3-P-4164, which authorized a new standard broadcast station) for approval of 1 KW power day and night, installation of directional antenna for night use, and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—George M. Hughes, Florence, S. C. (P. O. 234 W. Front St.)—Construction permit for a new FM (Class B) broadcast station to be operated on Channel No. 231, 94.1 mc.; ERP: 13.3 KW; height above average terrain: 484 feet.

NEW—Radio Anthracite, Inc., Shamokin, Pa. (P. O. National Dime Bank Building, Independence & Market Sts.)—Construction permit for new FM broadcast station (Class B) to be operated on Channel No. 259, 99.7 mc. or to be assigned by FCC; ERP: 5.5 KW; height above terrain: 800 feet.

APPLICATION DISMISSED

Capitol Radio Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW and unlimited hours of operation. Amended to change frequency from 1600 to 1150 kc., and change in officers and directors. Dismissed—no reply to letter requesting engineering information.

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

NEW—The Fairfield Broadcasting Co., Danbury, Conn.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 500 watts night, 1 KW day and unlimited hours of operation, directional antenna night.

730 Kilocycles

NEW—Worthington Broadcasting Co., Worthington, Minn.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime only hours of operation.

780 Kilocycles

NEW—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime hours of operation.

790 Kilocycles

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from 1230 to 790 kc., power from 250 watts to 5 KW, install directional antenna for day and night use, new transmitter, and change transmitter location.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from 1400 to 790 kc., power from 250 watts to 1 KW, install directional antenna for day and night use and new transmitter and change transmitter location.

830 Kilocycles

NEW—Beaver Valley Radio, Inc., Beaver Falls, Pa.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 250 watts, and daytime only hours of operation.

940 Kilocycles

NEW—Durward J. Tucker, W. M. Rodgers, Irving Brown, John W. Hardy and Ray G. Thurmond, d/b as the Tyler Broadcasting Co., Tyler Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only hours of operation.

980 Kilocycles

NEW—Grain Country Broadcasting Co., Inc. (an Illinois Corp.), Peru, Ill.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 500 watts night and 1 KW day, unlimited hours of operation and directional antenna for day and night use.

1020 Kilocycles

NEW—Sims Publishing Co., Orangeburg, S. C.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime hours of operation.

1210 Kilocycles

NEW—Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on 1210 kc., 1 KW and daytime only hours of operation.

1230 Kilocycles

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Consent to transfer of control from Arthur L. Smith to Spokane Broadcasting Corp.

1340 Kilocycles

NEW—O. J. Falge, Ladysmith, Wis.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

NEW—Bay Radio, Inc., North Bend, Ore.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

1400 Kilocycles

NEW—Community Broadcasting Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 Kilocycles

NEW—William J. Cox, LeRoy W. Lenwell, Edward Cooper, and Arthur V. Henri, d/b as The McCook Broadcasting Co., McCook, Neb.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Purity Products—Use of various organizations as "fronts" to mislead the public into believing that all proceeds from the sale of miscellaneous merchandise go to patriotic, religious or public welfare purposes is charged in a complaint issued by the Commission against Joseph A. Kovac and Lucille R. Kovac, partners trading as Purity Products, 8 South Clinton St., Chicago. Lucille Kovac is named individually and as trustee for Elsie M. Kovac and Judith A. Kovac. (5476)

STIPULATIONS

Boyer and Co.—The Commission approved a stipulation in which William F. Boyer, trading as Boyer & Co., 2466 Amber St., Philadelphia, agreed to discontinue representing that a white shoe dressing designated "Kwik Wite" will not rub off. (7541)

G. S. Cheney Co.—A stipulation to cease and desist from misrepresenting the therapeutic properties and effectiveness

of a laxative preparation designated Cheney's Compound Herb Tablets was accepted by the Commission from G. S. Cheney Co., 15 Union St., Boston, and its advertising agent, Laurence L. Shea, trading as The Lawrence Agency, 84 State St., Boston. (7544)

G. N. Coughlan Co.—In a stipulation accepted by the Commission, G. N. Coughlan Co., West Orange, N. J., agrees to cease and desist from misrepresenting the properties and effectiveness of a product designated Chimney Sweep Soot Destroyer. (7546)

Individual Mausoleum Co.—The Commission approved a stipulation in which O. F. Mangold, trading as Individual Mausoleum Co., 1001 North Fifth St., Burlington, Iowa, agrees to discontinue misrepresenting the durability and waterproof properties of burial vaults and mausoleums. (7545)

Knomark Manufacturing Co.—Samuel M. Abrams and Albert Abrams, trading as Knomark Manufacturing Co., 214 Taaffe Place, Brooklyn, N. Y., and their advertising agency, Emil Mogul Co., Inc., 250 West 57th St., New York, entered into a stipulation with the Commission to cease and desist from representing that Esquire Boot Polish will make nicks or scratches disappear or that its use will prevent leather from cracking or drying out. (7540)

Michael's Laboratory, etc.—The Commission approved a stipulation in which Michael Switalski, trading as Michael's Laboratory and Dr. Michael's Herbs, 1643 West North Ave., Chicago, agrees to cease and desist from using the phrase "anti-gray hair vitamin" to describe a vitamin preparation designated Hi-Lo Anti-Gray Hair Vitamin Tablets or otherwise representing that it will prevent or end gray hair or restore the original color to hair. (7543)

United Materials, Inc., Eighth and Mulberry, Kansas City, Mo., entered into a stipulation with the Commission to cease and desist from using the term "Minerald Wool" or any other term connoting "mineral wool" to designate or describe a building insulation heretofore known as Seal-O-Wool Minerald Wool. (7542)

Vitamin Stores, Inc.—The Commission accepted from Vitamin Stores, Inc., 305 South 16th St., Omaha, Neb., a stipulation to cease and desist from using the phrase "anti-grey-hair vitamin" to describe its vitamin preparation, Vita-Chrome, or otherwise representing that it will prevent or end gray hair or restore the original natural color to hair. (7539)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 2, January 13, 1947

Judge Miller Stresses Broadcasters' Opposition to Secondary Boycott

NAB President Justin Miller, at the direction of the Board issued the following statement to the press on Thursday (9):

"The broadcasters of America support President Truman in his opposition to the secondary boycott. We only regret that he made any reservation in his recommendation for correction of this unsound practice.

"The radio industry at this time reaffirms its unvarying opposition to the secondary boycott, in any form, and hopes that Congress will take immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management."

Public Relations' Importance Is Stressed At Area "A" Broadcasters Meeting

Development of a perpetual, industry wide public relations program became the principal theme of NAB's initial area meeting this week when both NAB President Justin Miller and A. D. Willard, Jr., executive vice president of NAB, stressed the subject in addresses to broadcasters of the 15th, 16th and 17th Districts at San Francisco.

Judge Miller, who was the featured speaker at the luncheon on Thursday, outlined the need and means of carrying on day to day public relations at local, state, national, and international levels. He emphasized the importance of individual broadcasters, state organizations, and the NAB participating actively in public affairs in order that thought leaders everywhere may feel more fully the impact of the radio industry.

In many communities, Judge Miller pointed out, newspaper editors enjoy

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Board, Holding First 1947 Meeting, Adopts Budget, Names Convention Site

The NAB Board of Directors concluded its initial 1947 meeting on Tuesday (7) in San Francisco, holding its sessions at the Mark Hopkins Hotel.

On the first day of the three-day session, 129 new members were admitted to the Association, bringing total membership of the radio broadcasting industry's trade association to 1168 active and associate members. This total compares with membership figures of 536 in August, 1940, when the Board last met in San Francisco, in connection with NAB's annual convention which was held there that year.

In addition to accepting the new members, the Board devoted the initial day's session largely to arranging its agenda and to preliminary discussions of matters to be acted upon during the meeting.

Budget for 1947 Announced

The 1947 budget for NAB, which does not involve any increase in membership dues was adopted on Monday (6). The radio industry association's outlay for the current year will be approximately \$650,000.

NAB officials pointed out that this figure runs only slightly higher than the budget for 1946, and falls within "foreseeable income." Satisfaction with these financial arrangements was expressed by NAB President Justin Miller, and the Board. Both agreed that this budget will enable NAB to fully discharge its responsibilities to the industry.

Convention Site Announced

Contingent upon negotiations of contracts with hotels and other groups concerned, the NAB Board decided that Atlantic City, N. J., would be the site for the 1947 annual NAB convention. The week of Sep-

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INSIDE THIS ISSUE

The FCC called for a temporary freeze on AM applications from Feb. 8 until May 1, to permit expediting of processing applications filed prior to the former date. (p. 23)

An opinion of the FCC last week denied WBAL's petition for immediate renewal of license and postponed the consolidated hearing until Feb. 24. (p. 22)

William B. Smullin and Harry Spence were re-elected NAB directors for the 15th and 17th Districts respectively at the San Francisco meeting last week. The term of William B. Ryan, 16th District Director continues until 1948. (p. 20)

The FCC scheduled oral argument to determine what application and interpretation of its rules governing multiple ownership would best serve public interest. (p. 22)



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Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

tember 15th was tentatively agreed upon as the time for this yearly membership meeting.

By-Laws Changes Considered

The Board heard a report from its sub-committee on by-laws and agreed upon general principles to govern revisions in these rules which have been proposed. While instructing its By-laws Sub-Committee to consider the whole matter further, and prepare for final action by the Board at its next quarterly session, the NAB policy making group agreed that as one part of these revisions, powers and responsibilities of the NAB president to manage the Association within the policy framework formulated by the Board, should be written specifically into the By-laws. The Board further directed its By-Laws Committee to cooperate with its Finance Committee with respect to any changes involving finances.

Inter-American Association Approved

It was agreed that NAB should join with the broadcasting industries of Latin American countries in carrying forward plans for organization of an inter-American association of broadcasters. A proportionate share of the costs for such an undertaking would be subscribed by the NAB, the Board agreed.

BMB Directors Named

As a result of the expiration of the terms of Frank Stanton, CBS, and Frank M. Russell, NBC, as members of the board of directors of Broadcast Measurement Bureau, and the resignation therefrom of J. O. Maland, WHO, Des Moines, on account of illness, the NAB Board was called upon to provide broadcaster representation on BMB's board.

E. P. H. James, MBS, New York, and Hugh Terry, KLZ, Denver, were elected to fill the three year terms expiring December 31, 1949, and H. M. Beville, Jr., NBC, New York, was elected to fill the unexpired term of Mr. Maland until December 31, 1948. Other broadcaster representatives on the BMB Board are: J. Harold Ryan, WSPD, Toledo, Roger Clipp, WFIL, Philadelphia, and Robert T. Mason, WMRN, Marion, Ohio.

BMB Gets Vote of Confidence

On the concluding day of its session, the Board passed a resolution expressing confidence in the work being done by BMB.

After J. Harold Ryan, Chairman of the Board of BMB, reported to the NAB policy making group in answer to questions directed to BMB by the NAB Board at its October meeting, the following resolution was adopted:

"Be it resolved by the NAB Board of Directors that we express sincere thanks to the BMB for the complete, constructive and frank answers to the questions asked by this Board in its resolution of October 25, 1946, and we further express complete and full confidence in, and commendation of the work and progress which BMB has made in fulfilling the original objectives, and we believe that continued consideration should be given to the use of these data and improvement in techniques in preparation for the next nation wide study."

The President of BMB, Hugh Feltis, also appeared before the NAB Board.

Mr. Ryan's Report

Mr. Ryan in an extensive report on BMB, discussed the seven specific questions raised in the NAB Board resolution adopted at the convention on October 25. Following are excerpts from Mr. Ryan's report:

"We present with this report letters from the President of the AAAA, from the President of the ANA and from the Time Buyers Committee of the AAAA. They testify to both the desire for the BMB information and the intention to use this information in the purchase of radio time. . . ."

"It is apparent that the AAAA and ANA want BMB to be as valuable to their memberships as NAB wants it to be to broadcasters. Both AAAA and ANA recognize their responsibility to the broadcasters from whom they have requested the BMB data."

"BMB information is so basic, so fundamental that it should help all broadcasters, all advertisers. Of course, the more enterprising broadcasters and advertisers will use the material more effectively than others. And there is no denying the fact that the BMB findings may aid some broadcasters more than others. But these values lie in the actual figures and their use, not in the basic concept of BMB, nor its methods and techniques. It is this vigorous use by leaders in the field that encourages the rank and file to follow suit because they find it pays."

"In response to requests from broadcasters, advertisers and agencies, BMB has also issued its data in a form not originally planned—the Station Audience Reprints. These duplicate the information contained in your Station Audience Reports. Each subscriber has received a supply of the Reprints of his own Report as part of his subscription. Additional copies are available at a nominal charge and they have been made available at small cost to advertisers and agencies, many of whom have already ordered Reprints.

"With the Area Report in which he can look up any of 3,000 counties and a thousand cities, and the Reprints in which he can quickly see the size and

(Continued on next page)

location of any individual station's audience, the advertiser and agency will have the data in ready reference form."

"Here is the way we have reasoned the matter through. BMB has three possible areas of operation: The first function of BMB is research—the formulation of a method to gather information on a uniform, comparable basis, the gathering of this information and its dissemination in usable form. This, I am sure, we all agree, is the primary function of BMB."

"The second area of possible activity is the interpretation of its data. The setting of levels represents such interpretation.

"The third possible area of activity is promotion. We have already indicated why promotion is outside the scope of BMB's proper activities.

"After a great deal of consideration the BMB Board has come to the conclusion that BMB's interpretive functions should be limited to that which is required to assure the integrity of its findings and the proper understanding of the data.

"This stringent limitation on BMB activities in the field of interpretation derives primarily from legal considerations. Our legal counsel has studied the matter deeply and has consulted with counsel for all three member associations. Our counsel tells us that a combination of stations must refrain from doing many things which a single broadcaster is free to do.

Speaking of possible misuses of the BMB maps, Mr. Ryan said:

"This received careful consideration at the December 11 Board meeting. It was recognized that the original maps provided with the Station Audience Reports were inadequate for use without accompanying detailed information and might be misunderstood.

"This possibility is being eliminated by the issuance of new maps which include the percent of listeners in each county. Immediately after the December 11 Board meeting, subscribers were notified of this decision and in a few days will receive a sample of the new maps to guide them in the preparation of maps of their own, pending distribution of new maps by BMB. The Rules and Regulations have also been altered to assure as far as we can that the presentation of BMB data in map or tabular form will be sufficiently detailed to guard against misunderstanding due to lack of adequate data.

"With the same purpose in mind we have altered our Rules and Regulations with respect to the editorial use of BMB data by directories and periodicals. The new restrictions on the editorial use of BMB data may discourage publications from printing BMB data. However, it was felt that whatever advantages might be obtained from such editorial use of BMB figures would be outweighed by the possibility of misinterpreting BMB total figures in the absence of accompanying county detail."

AFRA Discussed

The Board resolved itself into committee of the whole for the purpose of discussing relations of NAB to the present negotiations between AFRA and the

IN THE OFFING

Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

networks. After this discussion, the following resolution was adopted:

"The Board of Directors, acting as a committee of the whole, instructs President Miller to appoint a committee to study, with the aid of our Legal Department, the proposal that four members of the broadcasting industry be appointed by President Miller to serve on a committee created by action of the four networks and AFRA.

"The Board feels that not having seen the proposed contract, and not being sufficiently conversant with the matters and issues discussed during the prolonged negotiations between the networks and AFRA, and not having clearly in mind the area of discussion assigned to this committee, that it must of necessity have more information bearing on these points before it can act intelligently in the matter. "Therefore the committee which shall be appointed as provided above is instructed to report back to the next meeting of the NAB Board with full information and recommendations. The Board instructs President Miller to take no action in the matter in the interim."

Judge Miller announced that he would immediately appoint a committee to carry out wishes of the Board in this matter.

Continuing its discussion of employee-employer relations, the Board adopted a second resolution on the subject. It reads:

"Whereas the National Association of Broadcasters has been and continues to be unalterably opposed to secondary boycott in any guise and from whatever quarter, therefore

"Be it resolved, that President Miller be instructed to prepare and issue to the press a clear, concise statement embodying the views of this Board as herein expressed, and reaffirming its opposition to the secondary boycott."

During the course of the Tuesday session, Henry Abt, Managing Director of the Brand Names Foundation, outlined to the NAB Board the work of his agency. It was agreed that the next meeting of the NAB Board would be held at a time and place to be designated by President Miller.

(Continued on next page)

Board Members at Meeting

Twenty members of the NAB Board who are attending the San Francisco meeting are Paul W. Morency, WTIC, Hartford, Conn.; Michael R. Hanna, WHCU, Ithaca, N. Y.; Campbell Arnoux, WTAR, Norfolk, Va.; F. W. Borton, WQAM, Miami, Fla.; Wiley P. Harris, WJDX, Jackson, Miss.; James D. Shouse, WLW, Cincinnati, Ohio; C. Bruce McConnell, WISH, Indianapolis, Ind.; Leslie C. Johnson, WHBF, Rock Island, Ill.; John K. Gillin, Jr., WOW, Omaha, Neb.; E. L. Hayek, KATE, Albert Lea, Minn.; Hugh B. Terry, KLZ, Denver, Colo.; William B. Smullin, KIEM, Eureka, Calif.; William B. Ryan, KFI, Los Angeles, Calif.; Harry R. Spence, KXRO, Aberdeen, Wash.; J. Harold Ryan, WGBS, Miami, Fla.; T. A. M. Craven, WOL, Washington, D. C.; Wayne Coy, WINX, Washington, D. C.; Frank M. Russell, NBC, Washington, D. C.; Frank Stanton, CBS, New York; Edgar Kobak, MBS, New York, observer. Six members were unable to attend because of either severe weather conditions prevalent in many sections of the country or other emergencies.

Public Relations' Importance Is Stressed

At Area "A" Broadcasters Meeting

(Continued from page 17)

greater prestige than broadcasters. He attributed this to the years of additional experience newspaper editors have had in making the weight of their opinions felt in civic circles.

"There is no reason that we should have an inferiority complex regarding the press," he said, in urging broadcasters to use their own medium in presenting their message to the people.

The NAB president suggested that this "know your community leaders better" campaign could be extended effectively to state levels. Additional state organizations and augmented activities by existing groups would contribute much to this endeavor, he said.

Speaking of the NAB's activities on a national and international scale, President Miller enumerated many instances in which the Association is cooperating with both governmental and non-governmental agencies. By working closely with these various groups, he pointed out, they come to know and understand the problems of the broadcasting industry and the effectiveness of its operation in the public interest.

As an example of the work NAB is doing nationally to correct some of the distorted criticism of radio, he told of the response received from many persons prominent in national affairs to the book "The People Look at Radio," which was distributed recently by NAB to several thousand thought leaders. Many key figures, he said, are re-evaluating their criticism of radio after reading this analysis of the University of Denver's nation wide study of listener reactions.

Stressing that public relations is not something which can be relegated to a single department, Judge Miller urged each of the radio executives to make it a primary function of his entire organization.

"Anything new in American life must go through the crucible of public opinion," Judge Miller stated in analyzing the attacks which are being made against

radio. "But," he added, "we must take with appropriate seriousness the criticism of this new art."

Speaking in the same vein earlier Thursday, A. D. Willard, Jr., NAB executive vice president, urged broadcasters to look to the areas of dissatisfaction delineated in the NORC study and concentrate much of their promotion effort there. "For the first time," he said, "The People Look at Radio' isolates the principal breeding ground of these dissatisfactions with American broadcasting and demonstrates that it exists primarily in the fertile mentalities of that 12 per cent of our population represented by the people who have had the advantages of higher education or its equivalent experience."

Pointing out that members of this group generally do not exercise the same discretion in dialing the radio that they do in choosing books to buy or concerts to attend, the NAB executive vice president suggested more active promotion of serious programs as a partial solution to the problem.

"Radio presents literally hundreds of hours of programs each week designed to meet the needs and tastes of intelligent listeners," he said, "yet an otherwise intelligent and discriminating human being turns on his radio, twists his dial, finds nothing to please him and excoriates the medium."

In addition to keeping the value of serious programming slightly above what the mass audience wants, he suggested, "let us utilize every device which our ingenuity recommends to encourage greater listening and selective listening for the fine cultural programs we already possess in surprising abundance."

Extensive promotion and advertising were advocated as a means of correcting a situation where the articulate minority "listens least and criticizes most." Among his suggestions were: more on the air promotion, newspaper advertising in sections other than those devoted to entertainment, and the building of mailing lists of thought leaders in order that stations can keep such listeners advised of programs in their interest.

District Directors Reelected

The broadcasters of the three western districts devoted two and one-half of their three day session to joint meetings. The three districts held separate sessions Thursday afternoon. District directors William B. Smullin, of the 15th, and Harry Spence of the 17th were reelected by unanimous votes at their respective district meetings. William B. Ryan's current term as 16th district director continues until 1948.

Districts 15 and 17 passed similar resolutions looking toward joint action in state matters affecting broadcasters in California, which is divided between the two areas. Committees representing each district were named to set up machinery for cooperation between the two groups.

In connection with the district meetings, the state associations of Oregon, Washington and California held separate sessions.

William B. Smullin, as director for the 15th District, was host for the broadcasters' meetings. Acting as co-hosts were William B. Ryan of the 16th and Harry Spence of the 17th Districts. Approximately 300

(Continued on next page)

broadcasters attended the meetings. This is about half the number who attended NAB's national convention at San Francisco in 1940.

NAB Staff Addresses

At the joint sessions of the area meetings various members of the NAB headquarters staff, in addition to Judge Miller and Mr. Willard, were featured speakers. NAB executives who addressed the broadcasters were: C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; Frank E. Pellegrin, director of broadcast advertising; J. Allen Brown, assistant director of broadcast advertising; Richard P. Doherty, director of employee-employer relations; and Kenneth H. Baker, director of research.

The assembled broadcasters also heard addresses by Hugh Feltis, president, BMB, and Sydney Kaye, vice president and general counsel, BMI.

Bombard Bay Area

In addition to their talks at the broadcasters' gatherings in the Mark Hopkins Hotel, staff members of NAB bombarded civic and business circles of the San Francisco area with talks on the vital part radio has in the American way of life.

On Wednesday (8), Judge Miller addressed the Advertising Club of San Francisco. Title of his talk was "Advertising, a Public Necessity." A. D. Willard, Jr., will address the Press Club tomorrow night (10) and also talked to a public relations group of the Press Club on Tuesday.

Frank E. Pellegrin spoke to the radio group of the Advertising Club on Thursday afternoon, to which gathering local radio stations had invited as their guests representative retailers of the Bay area.

Richard Doherty spoke to the Lions Club of San Francisco on Tuesday (7). Subject of his discussion was "Labor—America's No. 1 Challenge."

Two other civic organizations in the area heard Kenneth H. Baker tell about America's listening habits when he discussed the findings of the NORC survey.

Following is the available partial list of registrants at the meeting:

Arthur Adler, KMED, Medford, Oregon; Jerry Akers, KSAN, San Francisco, Calif.

Howard Bailey, KWG, Stockton, Calif.; W. H. Bates, KTRB, Modesto, Calif.; Ray Baker, KOMO, Seattle, Wash.; Ed Barker, KLOK, San Jose, Calif.; F. B. Barnes, Gen. Elec. Co., San Francisco, Calif.; Paul Bartlett, KFRE, Fresno, Calif.; John J. Bauriedel, Santa Clara Broadcasting, San Jose, Calif.; Bill Beaton, KWKW, Pasadena, Calif.; Ethel Bell, So. Calif. Broadcasters Assn., Los Angeles, Calif.

Arthur L. Bright, KHQ, Spokane, Wash.; Charles B. Brown, KFI, Los Angeles, Calif.; David A. Brown, KCBR, Lodi, Calif.; Hal Brown, KERN, Bakersfield, Calif.; Herbert W. Brown, KCVR, Lodi, Calif.; Ned L. Brown, KARM, Fresno, Calif.; W. T. Brown, KWTC, Barstow, Calif.; John Brunton, KROY, Sacramento, Calif.; Ralph R. Brunton, KQW, San Francisco, Calif.

Pat Campbell, KHJ, Los Angeles, Calif.; Fox Case, KIST, Santa Barbara, Calif.; C. O. Chatterton, KWLK, Longview, Wash.; Frank Coffin, KGW, Portland, Oregon; Keith Collins, KMJ, Fresno, Calif.; Fran Conrad, KECA, Los Angeles, Calif.; Ed Cooper, Sponsor Magazine, Beverly Hills, Calif.; Alfred Crapsey, KPO, San Francisco, Calif.; T. A. M. Craven, Cowles Broadcasting System, Washington, D. C.; Arthur Croghan, KOWL, Santa Monica, Calif.

Jack Davis, KSAN, San Francisco, Calif.; Norman A. Davis, KALE, Portland, Oregon; Russ Davis, Radio Arizona, Phoenix, Arizona; Tom Davis, KSAN, San Francisco, Calif.; Gene DeYoung, KERO, Bakersfield, Calif.; Glenn Dolberg, Broadcast Music, Inc., New York, N. Y.

Hugh Feltis, Broadcast Measurement Bureau, New York, N. Y.; Lex Fox, Paul H. Raymer, Los Angeles, Calif.; Ed Franklin, KJBS, San Francisco, Calif.; Jack Frost, RCA, Los Angeles, Calif.

Jerry Geehan, KMO, Tacoma, Wash.; W. L. Gleeson, Broadcasting Corp. of America, Riverside, Calif.; Fred Goddard, KXRO, Aberdeen, Wash.; Vern Godkin, Radio Daily, San Francisco, Calif.; W. S. Grant,

Binders for REPORTS

Several members have written to NAB headquarters inquiring about delivery of REPORTS binders for 1947.

E. E. Revercomb, NAB assistant treasurer, states that the binders will be mailed to the membership directly from the factory this week.

W. S. Grant Co., Inc., San Francisco, Calif.; S. D. Gregory, Schenley Affiliates, New York, N. Y.; Fred J. Green, United Press Assn., San Francisco, Calif.; Dave Greene, KQW, San Francisco, Calif.; Homer Griffith, Homer Griffith Co., Inc., Los Angeles, Calif.; Gayle Grubb, KGO, San Francisco, Calif.; Wilton Gunzendorfer, KROW, Oakland, Calif.

Kolin Hager, Sesac Inc., New York, N. Y.; Don Hamby, KRE, Berkeley, Calif.; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco and Washington, D. C.; King Harris, Edward Petrie Co., San Francisco, Calif.; Marion R. Harris, KFSD, San Diego, Calif.; Herbert G. Hart, Collins Radio Co., Cedar Rapids, Iowa and Los Angeles, Calif.; Fin Hollinger, Don Lee Broadcasting System, Santa Barbara, Calif.; Bert Horswell, The Cardinal Co., Los Angeles, Calif.

F. D. Ide, KGB, San Diego, Calif.; Earl Irwin, KVI, Seattle, Wash.; Vernice Irwin, KVI, Seattle, Wash.

Lee Jacobs, Inland Radio KBKR, Baker, Ore.; George R. Jones, C. P. MacGregor, Hollywood, Calif.

Sydney M. Kaye, BMI, New York, N. Y.; Jack Keating, KFJL, Klamath Falls, Ore.; Marion Kees, McClatchy Broadcasting, Reno, Nevada; Gene Kelly, KCRA, Sacramento, Calif.; Jerr King, Standard Radio, Hollywood, Calif.; Lawrence B. Krasner, Forgoe Company, Los Angeles, Calif.

Philip G. Lasky, KSFO, San Francisco, Calif.; Bob Laws, KGO, San Francisco, Calif.; Gene W. Lee, KFXM, San Bernardino, Calif.; Frank H. Loggan, KBND, Bend, Ore.

C. P. MacGregor, C. P. MacGregor Co., Hollywood, Calif.; Lou MacKenzie, Norman Neely Enterprises, Hollywood, Calif.; Harry Maizlish, KFVB, Hollywood, Calif.; Maynard Marquardt, World Broadcasting System, Hollywood, Calif.; Emil Martin, McClatchy Broadcasting, Sacramento, Calif.; Ralph Miller, KCRA, Sacramento, Calif.; J. A. Murphy, KMO, Tacoma, Wash.; C. W. Myers, KOIN, KJR, Portland, Oregon; R. G. McBroom, KFIO, Spokane, Wash.; C. L. McCarthy, KQW, San Francisco, Calif.; J. Elroy McCaw, KEWA, Centralia, Wash., KPOA, Honolulu, T. H.; Eleanor McClatchy, McClatchy Broadcasting, Sacramento, Calif.; Hugh McClung, KYOS, Merced, Calif.; Glenn McCormick, KSLM, Salem, Oregon; Larry McDowell, KFOX, Long Beach, Calif.; Ben McGlashan, KGFJ, Los Angeles, Calif.; Dave McKay, KOLQ, Reno, Nev.

R. J. Newman, RCA, San Francisco, Calif.

Hal O'Donnell, KCVR, Lodi, Calif.; C. E. Ogden, Capital Transcriptions, Hollywood, Calif.; Tom Olsen, KGY, Olympia, Wash.; Doyle Osman, KXO, El Centro, Calif.

William D. Pabst, KFRC, San Francisco, Calif.; J. G. Paltridge, KGIL, San Fernando, Calif.; L. E. Parsons, KAST, Astoria, Ore.; Norwood J. Patterson, Radio Engineering Co., San Francisco; Chuck Pendleton, KJBS, San Francisco, Calif.; Marshall Pengra, KRNR, Roseburg, Ore.; Jennings Pierce, NBC, Hollywood, Calif.; Russell Pope, KYOS, Merced, Calif.; Robert E. Priebe, KRSC, Seattle, Wash.

H. J. Quillam, KTBI, Tacoma, Wash.

Roger Read, Transcription & Sales, Los Angeles, Calif.; Bob Reinholdt, KWIN, Ashland, Oregon; Ray Rhodes, Paul H. Raymer Co., San Francisco, Calif.; Leo Ricketts, KFBK, Sacramento, Calif.; J. E. Rodman, Rodman Radio Stations, Fresno & Bakersfield, Calif.; Ralph Rogers, KSJO, San Jose, Calif.; George Ross, KDON, Monterey, Calif.; F. J. Rudolph, C. P. MacGregor, Hollywood, Calif.; Fred Ruegg, KQW, San Francisco, Calif.; O. H. Runchey, KRKO & KOL, Everett & Seattle, Wash.; J. Harold Ryan, WGBS-WSPD, Miami, Florida; W. B. Ryan, KFI, Los Angeles, Calif.

L. A. Schamblin, KPMC, Bakersfield, Calif.; Loring Schmidt, KOCO, Salem, Ore.; Chas. P. Scott, KDKC, Visalia, Calif.; Thomas E. Sharp, KFSD, San Diego, Calif.; Hal Shade, KOOS, Coos Bay, Ore.; Glenn Shaw, KLX, Oakland, Calif.; Kathleen Sibley, Editor, Radio-Television News, Hollywood, Calif.; David N. Simons, KSJO, San Jose, Calif.; Calvin J. Smith, KFAC, Los Angeles, Calif.; Derwood Smith, KWLL, Albany, Ore.; Earle H. Smith, Edward Petry & Co., San Francisco, Calif.; Harry Spence, KXRO, Aberdeen, Wash.; Lindsey Spight, John Blair & Co., San Francisco, Calif.; R. W. Stack, KIEM, Eureka, Calif.

W. R. Taft, KRKO, Everett, Wash.; Clair Stout, DOW, Lohnes, Albertson, Washington, D. C.; Sol Taishoff, Broadcasting Magazine, Washington, D. C.; Jay Tapp, KGER, Long Beach, Calif.; Lewis Teegarden, Standard Radio, Hollywood, Calif.; Don Telford, KSJO, San Jose, Calif.; Ken Thornton, KOCS, Ontario; Kirk Torney, KGO, San Francisco, Calif.; L. W. Trommlitz, KORE, Eugene, Ore.; Wes Turner, RCA, Los Angeles, Calif.

Maury A. Vroman, KFXM, San Bernardino, Calif.

Jim Wallace, KPO, KBOS, Wenatchee, Wash.; Mrs. Charles Webster, KONP, Port Angeles, Wash.; Art Westlund, KRE, Berkeley, Calif.; Chet Wheeler, KWIL, Albany, Ore.; George Whitney, KFI, Los Angeles, Calif.; Gene D. Williams, Broadcasting Corp. of America, Riverside, Calif.; Harry W. Witt, CBS, Los Angeles, Calif.; H. A. Wollenberg, The Langevin Co., San Francisco, Calif.; Lee Wynne, KGER, Long Beach, Calif.

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John Yeend, The Cardinal Co., Hollywood, Calif.

Justin Miller, President; A. D. Willard, Jr., Executive Vice President; C. E. Arney, Jr., Secretary-Treasurer; Don E. Petty, General Counsel; Frank Pellegrin, Director of Broadcast Advertising; Allen Brown, Assistant Director of Broadcast Advertising; Kenneth Baker, Director of Research; Charles A. Batson, Director of Information, all from NAB, Washington; and Robert C. Coleson, Assistant to the President, NAB, Hollywood.

Legal Department

FCC Denies WBAL Petition for Renewal; Hearing Postponed Until Next Month

In a memorandum opinion adopted December 20, 1946 and released last week, the FCC denied the petition of WBAL, Baltimore, for an immediate renewal of its license. At the same time, the Commission postponed the consolidated hearing of WBAL with Public Service Radio Corporation, from Jan. 13 until Feb. 24, 1947.

WBAL has been operating on a temporary license since February 15, 1946 because of the Commission's dissatisfaction with its program operations. On September 17, 1946, Public Service Radio Corporation, controlled by columnists Drew Pearson and Robert S. Allen, filed an application for the same frequency, 1090 kc, with the same power, 50 kw. On November 20, 1946, the two applications were set for consolidated hearing.

In seeking an immediate renewal, WRAL alleged that the FCC had made "false, distorted and misleading" comparisons in the Blue Book between Hearst Radio's operation of the station and the previous operation of the Consolidated Gas Co. of Baltimore, from whom Hearst bought the station in 1935. It was argued that it was on the basis of these comparisons that the renewal was held up, and that this action was, therefore, unwarranted. The petition asked that the Commission reconsider and deny Public Service Radio's application for consolidation of hearing, grant a renewal to WBAL and make a retraction of its accusations against Hearst's operation "and take appropriate action with respect to the person or persons responsible."

In denying the petition, the FCC said that since the Public Service application was essentially complete and expressly requested the facilities of WBAL, "it was entirely appropriate for the Commission to designate both applicants for a consolidated proceeding."

FCC to Hear Oral Argument on Multiple Ownership Rules

In an order issued Thursday (9), the FCC announced that the entire Commission would hear oral argument on February 7, 1947 to determine what application and interpretation of its rules governing multiple ownership would best serve the public interest.

The Rules provide that no person can own or control two or more stations of the same type, AM, FM, television, which serve substantially the same primary service area.

The hearing was ordered as the result of a number of applications for FM and television facilities which raise questions under these rules. Twenty-two such applicants were made parties to the proceeding, and it is contemplated that the argument will be largely addressed to the working of the Rule as to them. However, any other person, having an interest in the proceeding, may request leave to participate, if he does so on or before January 27, 1947.

FM Department

Interim Operation of FM Stations Is Encouraged By Commission

The FCC on Friday (10) issued the following statement regarding interim operation of new FM broadcast stations:

"As it has previously announced, the Commission encourages interim operation by holders of FM conditional grants or construction permits. The Commission believes that interim operation is important in the interest of providing FM program service at the earliest possible date, particularly in view of the construction difficulties at this time and the resultant delay in full completion of many FM stations. The nature and extent of interim operation will, of course, vary widely in different instances, depending upon the circumstances at each particular station.

"Requests for interim operation should be filed in letter form approximately ten days prior to the expected date of commencement of operation. Requests should specify the transmitter, operating power, antenna location and antenna system proposed to be used, together with a statement describing the progress of regular construction. If the proposed method of interim operation requires a waiver of any rule or regulation other than those relating to the transmitter or antenna system, the request must specify the rule proposed to be waived and the reasons therefor. Authorizations are normally issued for periods of 90 days or less, and the progress of regular construction will be reviewed in acting upon requests for renewal of temporary authorizations.

"Equipment used for interim operation should be adequate to provide a satisfactory FM service in the city and adjacent area proposed to be served, and accordingly it is important that sufficient transmitter power and/or antenna height be employed. Antennas providing vertical polarization alone are not authorized under the Commission's standards for regular operation; accordingly, such antennas are not desirable for temporary operation since horizontal receiving antennas are generally employed. The Commission will, upon request, give its opinion concerning the adequacy of temporary equipment proposed to be used.

"The Commission wishes to emphasize that it expects full construction of FM stations to go forward as rapidly as equipment may be obtained and any necessary building construction may be com-

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pleted, in order that the benefits of FM broadcast service will be available promptly to as many people as possible."

Specific Class B FM Channels May Be Requested By Applicants

The FCC announced on Friday (10) that prospective applicants for Class B FM stations in cities where no channel has been allocated, or where previous grants have exhausted all allocated channels are permitted to file an application for a particular channel.

Following is the text of the FCC notice:

In announcing the tentative allocation plan for Class B FM broadcast stations on December 19, 1945, the Commission stated:

"This plan is published as a guide regarding the manner in which the Commission expects to allocate FM channels throughout the country. The Commission wishes to emphasize that this allocation pattern is tentative only, that the channels listed for particular cities (and their areas) will not be followed in a hard and fast manner and that departures will be made from the plan wherever it is found desirable or necessary to do so."

The Commission further stated:

"In several instances there appears a lack of sufficient channels to meet the probable need for assignments. When the demand grows in these areas, it is usually possible to re-allocate channels from adjacent areas where the demand is less and where service may already be sufficient. As a result, a lack of channel listing for a particular locality does not necessarily mean that a channel cannot be made available there, should the need develop."

On September 3, 1946, the tentative allocation plan was re-issued to include the changes (more than 100) made up to that date. The Public Notice of that date re-emphasized the tentative nature of the allocation plan and pointed out that deviations therefrom would be made wherever it was found desirable or necessary.

In accordance with the foregoing, persons interested in filing applications for Class B FM stations for cities or areas to which no channel has been allocated or where previous grants have exhausted all allocated channels will be permitted to file an application specifying a particular channel. Similarly, persons with applications now on file for cities or areas where previous grants have exhausted all allocated channels may amend their application to specify a particular channel. In all such cases where a grant of the application for the channel specified would require a rearrangement of the tentative allocation plan, the applicant will be required to submit with his application or amendment an exhibit explaining in detail the proposed rearrangement and setting forth the facts which it is claimed justify the proposed rearrangement. In instances where any question exists concerning the relative need for the specific channel in the cities or areas involved, the application will be set for hearing.

The Commission's engineering staff will be glad to assist prospective applicants and their engineers in attempting to work out such rearrangements in the tentative allocation plan.

In applying the procedure outlined above, the Commission does not contemplate a general rearrangement

of the tentative allocation plan. Use of the procedure will be confined to cases where experience has demonstrated that the tentative allocation plan does not conform to the demands for FM service in the cities or areas involved. In general, the procedure will not be followed in instances where its application would result in shifting a channel from a smaller community or rural area to a larger city or metropolitan area without providing an equivalent channel for the community or area thus deprived. Furthermore, the procedure will not be applied to result in shifting a channel to New York City, or other similar large cities, from surrounding smaller cities.

The Commission reserves the right to grant to any community a channel allocated to that community in the tentative allocation plan notwithstanding the pendency of another application or petition which requests that particular channel be reallocated and granted in another community.

The Commission further reserves the right, in the future as in the past, to make changes in the tentative allocation plan to provide a fair, efficient, and equitable distribution of FM facilities among the several states and communities within Section 307(b) of the Communications Act of 1934.

Bill Bailey Joins FMA Staff as Executive Director

J. N. (Bill) Bailey has been named by the FM Association to be executive director, and assistant secretary-treasurer, effective February 1.

An associate editor of *Broadcasting Magazine*, Mr. Bailey has been connected with that publication since December, 1942 when he resigned from his position with the Radio Branch, War Department Bureau of Public Relations.

Previously, he had served as news editor at Station WLW.

General

FCC Calls for Temporary "Freeze" In Processing New AM Applications

Because of its crowded schedule for processing applications for standard broadcast facilities, the FCC announced on Thursday (9) the adoption of a temporary expediting procedure under which it will not act on applications filed after February 7, 1947 and before May 1, 1947. Such applications will be placed in temporary pending files and will be acted upon starting May 1.

The Commission stated that it did not foresee any immediate prospect for a decrease in the number of applications to be filed.

Explaining the temporary "freeze" the FCC said:

"In order to meet this situation, the Commission has determined to institute a temporary expediting procedure for the handling of standard broadcast applications for construction permits or modifications of

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permits. Any such standard broadcast application which is filed after February 7, 1947 and before May 1, 1947 will be placed in temporary pending files and will not be acted upon by the Commission nor considered by the Commission in acting upon applications filed on or before February 7, 1947. This procedure will apply not only to applications that would be placed in Line 2 but also to those that would be placed in Line 1. It is necessary to include Line 1 applications as well as those in Line 2 because of the adjacent channel interference problems that are presented. In addition, except as set forth below, during the period that the temporary expediting procedure is in effect, amendments to applications that affect the engineering aspects of the application, other than equipment, will result in the application being placed in the temporary pending files. This will apply to cases in hearing as well as those not designated for hearing. The only exception to the procedure for placing in the temporary pending files applications that are filed after February 7, 1947 are applications for modification of permit the filing of which is ordered by the Commission as a condition to a grant of a construction permit and those applications for modification of permit which do not request a change of frequency, power or hours of operation and which in addition do not involve any interference to any existing station or to any proposed station.

"It is the Commission's intention to act upon all applications filed on or before February 7, 1947 by May 1, 1947; all such applications will either be granted or designated for hearing. In addition, the Commission will endeavor to dispose of as many hearing cases as possible. So far as non-hearing cases are concerned, applications in Line 1 will continue to be processed as at the present time; the applications will be taken up in the order of their file number. So far as Line 2 applications are concerned, a different procedure will be followed. Since experience has shown that in practically all such cases a channel survey is required, the Line 2 applications will be taken up channel by channel. The formula to be followed by the Commission in determining the order in which the various channels will be considered will be announced shortly after February 7."

Announcement "By Authority of the FCC" Is Not a Commission Requirement

The FCC notified broadcasters last week that no rule or regulation exists which requires opening or closing the broadcast day with an announcement that the station operates "By authority of the FCC."

The Commission stated that although the Federal Radio Commission did have such a requirement at one time, the requirement was repealed in 1931. When the FCC was created to replace the FRC, the requirement was not restored.

The FCC's notice reads in part: "Because the Federal Communications Commission is desirous of relieving broadcasters of non-essentials wherever possible, it takes occasion to point out that the practice of stations opening and closing the broadcast day with the announcement, 'This is station — operating on a frequency of — kilocycles, by authority of the Federal Communications Commission,' is not prescribed by statute or rules and regulations."

Broadcast Advertising

Board of Judges Announced for First Annual NRDGA Radio Contest

Retail and radio experts who will judge the radio program transcriptions and scripts entered in the first radio contest sponsored by the National Retail Dry Goods Association are:

Arthur Stelzer, president, McCreery's; Margaret Cuthbert, director of women's and children's programs, NBC; Arthur Pryor, director of radio, Batten, Barton, Durstine & Osborn; Ruth Ayres, vice chairman, NCRC; Thomas Connolly, director of program promotion, CBS.

Retailers named winners, and those receiving honorable mention, will be presented with plaques and certificates during the NRDGA annual convention to be held in New York January 13-17.

This year, the retailers are devoting an entire session of their convention to the subject "Radio for Retailers." In a panel discussion scheduled for the Wednesday morning, January 15th session, the Joske Radio Study will be reviewed by Willard H. Campbell, Sibley, Lindsay & Curr, Rochester; James H. Keenan, vice president in charge of sales promotion, Joske's of Texas; Walt Dennis, radio and television director, Allied Purchasing Corporation; and Miss Lee Hart, assistant director of broadcast advertising, NAB.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 20-26, 1947, by The Advertising Council and the Media Programming Division of the Office of Government Reports. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August, 1946, which saw the peak of the accident prevention campaign, the mileage death

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rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electric system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fats. Used fats continue to be one of our most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. *In the meantime, every housewife can help to prevent soap shortages by turning in used kitchen fats and dealers can help by continuing collections.*" The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven percent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five percent to the manufacture of soaps for industrial purposes; the remaining forty-eight percent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and caulking compounds, etc. Glycerin, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resin, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates. Pour immediately into the salvage can those fats which can't be re-used. Re-use those suitable for cooking, and salvage whatever is left. Turn in the fat salvage container to their meat dealers promptly. They will get cash for every pound turned in. (Fact Sheet No. 19-B)

USO Still Needs Help for 1947

President Truman and General Eisenhower, Admiral Nimitz and other leading military and naval figures have specifically requested that USO continue to serve the armed forces in 1947. They point out that USO is very necessary to the well-being and morale of the men in the service. There will be a million and a half men in the armed forces in 1947, still serving the U. S. A.—still needing the USO. The man "sweating out" his discharge, the teen-age soldier away from home for the first time, the troops overseas—a continuing peacetime responsibility of USO and the American people. There are today 199,000 veterans and GI's for whom the war will not be over until they leave their hospital beds—and some of them will never be able to leave. They, too, need USO.

USO clubs serve as a "home away from home" for the GI in the U. S. and overseas. USO helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. USO-Camp Shows and Sketching Service entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. USO's hospital programs help the convalescent veteran and GI return to normal, everyday community living. USO represents the three great faiths, Protestant, Catholic and Jewish, and combines the efforts of six member agencies—The Young Men's Christian Associations, The National Catholic Community Service, The Salvation Army, The Young Women's Christian Associations, The National Jewish Welfare Board, The National Travelers Aid Association. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that People can be made secure. They still need USO and USO is You! (Fact Sheet No. 32-A)

Federal Communications Commission Docket

HEARINGS

Monday, January 13

(10:00 A. M.)

NEW—WARC, Inc., Rochester 6, N. Y.—C. P. 1600 kc., 5 KW, unlimited. (Requests facilities of WSAY when vacated.)

Tuesday, January 14

At Los Angeles, Calif.

(Room 229, U. S. Post Office and Courthouse, 10:00 A. M.)

KGB—Don Lee Broadcasting System, San Diego, Calif.—Renewal of license. 1360 kc., night 1 KW, day 1 KW, unlimited.

KDB—Don Lee Broadcasting System, Santa Barbara, Calif.—Renewal of license. 1490 kc., 250 watts, unlimited.

KFRC—Don Lee Broadcasting System, Los Angeles, Calif.—Renewal of license. 610 kc., 5 KW main, 1 KW auxiliary, unlimited.

KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—Renewal of license. 930 kc., 5 KW main, 1 KW auxiliary, unlimited.

KGB—Don Lee Broadcasting Co., San Diego, Calif.—CP to increase power, etc. 1360 kc., 5 KW, unlimited.

Wednesday, January 15

(10:00 A. M.)

NEW—Radio Springfield, Inc., Springfield, Ill.—C. P. 1490 kc., 250 watts, unlimited.

Other Participants: WMBD, Peoria, Ill. (party respondent)
WTMV, St. Louis, Ill. "
KBUR, Burlington, Iowa "
WDAN, Danville, Ill. "

Oral Argument

(Before the Commission en banc, in the order listed, Room 6121, beginning 10:00 A. M.)

(1)

NEW—Elgin Broadcasting Co., Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.

(Continued on next page)

NEW—Village Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Beloit Broadcasting Co., Beloit, Wis.—C. P. 1490 kc., 100 watts, unlimited.

NEW—Vincent G. Cofey, Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.

(2)

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited, DA-night.

NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, DA, unlimited.

(3)

Petition of Radio Wisconsin, Inc. (Docket 6940) filed 12-5-46, for leave to amend so as to specify 5 KW daytime instead of 1 KW.

(4)

Petition (filed 11-20-46) by Radio Wisconsin, Inc., Docket 6940, requesting the Commission to consolidate for Oral Argument and final decision the following applications:

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited, DA-night.

NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, DA, unlimited.

NEW—Elgin Broadcasting Co., Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Village Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Beloit, Wisconsin, Beloit, Wis.—C. P. 1490 kc., 100 watts, unlimited.

NEW—Vincent G. Cofey, Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.

(5)

Petition (filed 11-18-46) filed by Sidney H. Bliss, d/b as Beloit Broadcasting Co., for reconsideration of the Commission's proposed decision of Oct. 30, 1946, in which the Commission proposed to grant the application of Edwin Mead, Rockford, Ill., Docket No. 7599, and to deny the application of Radio Wisconsin, Inc., Docket No. 6940.

(6)

NEW—Everglades Broadcasting Co., Miami, Fla.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Paul Brake, Miami, Fla.—C. P. 1450 kc., 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—A. S. Abell Co., Baltimore, Md.—C. P. 7850 kc., 1 KW, unlimited.

WEET—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

Other Participants: KROC, Rochester, Minn. (Intervenor)

At Muskogee, Okla.

(Federal Courtroom No. 258, Federal Bldg., 10:00 A. M.)

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Renewal of license. 1490 kc., 250 watts, unlimited.

NEW—Oklahoma Press Publishing Co., Muskogee, Okla.—For FM facilities.

Friday, January 17

(10:00 A. M.)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—C. P. 1060 kc., 50 KW, DA, unlimited.

Other Participants: Deep South Broadcasting Corp. (Intervenor)

At Philadelphia, Pa.

(Jury Room 3050, U. S. Courthouse, 9th Street between Market and Chestnut, 10:00 A. M.)

WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Renewal of license.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its final decisions in the following cases:

B-310: Granting the application of the Pinnacle Broadcasting Company for a new station at Middlesboro, Ky., to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. At the same time the Commission denied the application of the Cumberland Gap Broadcasting Company seeking the same facilities. (Dockets 7001 and 7420)

B-311: Granting the application of Samuel R. Sague for a new station at Cleveland Heights, Ohio, to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. At the same time, the Commission denied the applications of WMAK, Inc., Forest City Broadcasting Co., and Cuyahoga Broadcasting Co., seeking the same facilities at Cleveland, Ohio. (Dockets 7175; 7176; 7393; 7585)

B-312: Granting the application of the News and Observer Publishing Co. for a new station at Raleigh, N. C., to operate daytime only on 850 kc., with power of 1 KW; engineering conditions. At the same time the Commission denied the application of Capitol Broadcasting Co., Inc., seeking the same frequency, unlimited time, with power of 5 KW, DA night, at Greensboro, N. C. (Dockets 7505; 7504)

The Commission announces its order granting the application of James S. Rivers for a new station at Sanford, Florida, to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (Docket 7074)

NEW AM APPLICATIONS GRANTED

Woodrow Miller, San Bernardino, Calif.—Granted CP for a new station to operate on 1350 kc., 500 watts, daytime only. (B5-P-4240)

Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Granted CP for a new station to operate on 800 kc., 1 KW, daytime only; engineering conditions. (B3-P-5289)

Americus Broadcasting Co., Americus, Ga.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-P-4602.) (Action taken 1-8-47.)

FM CONDITIONAL GRANTS

Burbank Broadcasters, Inc., Burbank, Calif.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B5-PH-1061)

(Continued on next page)

- Utica Observer-Dispatch, Inc., Utica, N. Y.—Authorized conditional grant for a class B station, subject to further review and approval of engineering details. (B1-PH-841)
- The Derrick Publishing Co., Oil City, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-892)
- Kenneth Edward Rennekamp, Oil City, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-949)
- The Scranton Times, Scranton, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1079)
- Nashville Radio Corp., Nashville, Tenn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-181)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Columbia Broadcasting System, Inc., Hollywood, Calif.—Class B; Channel #243, 96.5 mc.; 230 KW; 2800 feet. (B5-PH-150)
- Standard Broadcasting Co., Los Angeles, Calif.—Class B; Channel: 96.9 mc. (No. 245); 14.9 KW; 2980 feet. (B5-PH-146)
- American Broadcasting Co., Inc., Los Angeles, Calif.—Class B; Channel: 94.5 mc. (No. 233); 45 KW; 2800 feet. (B5-PH-242)
- Correy Broadcasting Corp., Ltd., Los Angeles, Calif.—Class B; Channel: 94.9 mc. (No. 235); 10 KW; 1600 feet. (B5-PH-258)
- The Times-Mirror Co., Los Angeles, Calif.—Class B; Channel: 99.3 mc. (No. 257); 165 KW; 3160 feet. (B5-PH-317)
- Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Class B; Channel: 95.7 mc. (No. 239); 3.7 KW; 2120 feet. (B5-PH-623)
- KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Class B; Channel: 98.9 mc. (No. 255); 460 KW; 3200 feet. (B5-PH-893)
- Echo Park Evangelistic Assn., Los Angeles, Calif.—Class B; Channel: 93.7 mc. (No. 229); 48 KW; 740 feet. (B5-PH-724)
- Southern California Broadcasting Co., Pasadena, Calif.—Class B; Channel: 98.5 mc. (No. 253); 14.7 KW; 2830 feet. (B5-PH-534)
- Harrisburg Broadcasting Co., Harrisburg, Ill.—Class B; Channel: 98.9 mc. (No. 255); 4.2 KW; 305 feet. (B4-PH-396)*
- Oscar C. Hirsch, Cape Girardeau, Mo.—Class B; Channel: 95.7 mc. (No. 239); 3.2 KW; 280 feet. (B4-PH-847)
- KFAB Broadcasting Co., Lincoln, Neb.—Class B; Channel: 96.9 mc. (No. 245); 30 KW; 830 feet. (B4-PH-601)
- The Sun Publishing Co., Inc., Jackson, Tenn.—Class B; Channel: 95.1 mc. (No. 236); 48 KW; 640 feet. (B3-PH-308)*
- Memphis Publishing Co., Memphis, Tenn.—Class B; Channel: 93.5 mc. (No. 228); 515 KW; 620 feet. (B3-PH-395)*
- WMPS, Inc., Memphis, Tenn.—Class B; Channel: 93.9 mc. (No. 230); 186 KW; 530 feet. (B3-PH-851)
- KGKL, Inc., San Angelo, Texas—Class B; Channel: 94.1 mc. (No. 231); 3.3 KW; 545 feet. (B5-PH-295)
- Wm. C. Forrest, Greefield, Wis.—Class B; Channel: 103.1 mc. (No. 276); 37 KW; 1300 feet. (B4-PH-748)*

NEW COMMERCIAL TELEVISION APPLICATIONS GRANTED

- E. F. Pepper, Stockton, Calif.—Granted CP for a new station; Channel No. 8, 180-186 mc.; visual power 1.93 KW; aural 1.80 KW; antenna 337 feet. (B5-PCT-56)

*In lieu of previous conditions.

- American Broadcasting Co., Inc., San Francisco, Calif.—Granted CP for a new station; Channel No. 7, 174-180 mc.; visual power 5.4 KW; aural 2.7 KW; antenna 1281 feet. (B5-PCT-158)

DESIGNATED FOR HEARING

- Tri-State Broadcasting Co., Cumberland, Md.; Richard Aubrey Raese, Cumberland, Md.—Designated applications of Tri-State Broadcasting Co. (B1-P-4625) and application of Richard Aubrey Raese (B1-P-5534) for consolidated hearing; both request a new station to operate on 1230 kc., 250 watts, unlimited time.
- KLCN—Harold L. Sudbury, Blytheville, Ark.: WHBQ, Harding College, Memphis, Tenn.—Designated application for change in operating facilities of Station KLCN from 900 kc., 1 KW, daytime only, to 570 kc., 1 KW day, 500 watts night, unlimited time, DA-night (B3-P-4537; Docket 8046) and application to change facilities of Station WHBQ from 1400 kc., 250 watts, unlimited time, to 560 kc., 5 KW day, 1 KW night, unlimited time, DA (B3-P-5405; Docket 8047) for consolidated hearing; further ordered that Stations WKBN and KLZ be made parties to this consolidated proceeding.
- KOOS—KOOS, Inc., Coos Bay, Ore.; Boise Broadcasting Co., Boise, Idaho—Designated application to change operating assignment of Station KOOS from 1230 kc., 250 watts, unlimited time, to 630 kc., 1 KW, change transmitter site, install new transmitter and install DA for night and day use (B5-P-5177; Docket 8049), in consolidated hearing with application of Boise Broadcasting Co. for new station to operate on 630 kc., 5 KW, DA day and night, unlimited time. (B5-P-4482; Docket 8048)

MISCELLANEOUS ACTIONS

- KBYE—State Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to make changes in transmitting equipment, and for approval of transmitter and studio locations at on East Ave., approximately 0.45 miles N. of NE 50th St., near Oklahoma City. (B3-MP-2315)
- KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 1020 Front St. (just north of Gill St.), Lake Charles. (B3-MP-2287)
- KVLF—Big Bend Broadcasters, Alpine, Texas—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter and to change studio location to Holland Hotel, Alpine. (B3-MP-2216)
- KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification of CP which authorized a new station, for extension of completion date to 7-15-47. (B5-MP-2223)
- KOAM—The Pittsburg Broadcasting Co., Pittsburg, Kans.—Granted modification of CP (B4-P-3198) for extension of completion date to 5-1-47. (B4-MP-2336)
- KSWO—Okla. City Broadcasting Co., Lawton, Okla.—Granted modification of CP (B3-P-4252), for extension of completion date to 3-16-47. (B3-MP-2337)
- KRGH—Richard George Hughes, Borger, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2345)
- WWPF—Palatka Broadcasting Co., Palatka, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at 900 Block, River St., Palatka, and to specify studio location as 105½ N. 2nd St., Palatka. (B3-MP-2189)
- WPTZ—Philco Tele. Broadcasting Corp., Philadelphia, Pa.—Granted CP to install a new antenna system in television station. (B2-PCT-179)
- WCYA—Susquchanna Broadcasting Co., north of York, Pa.—Granted modification of CP which authorized a new

FM station, to make changes in antenna system. (B2-MPH-155)

- WIWA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Granted modification of CP which authorized a new FM station, to change transmitter site and make changes in antenna system. (B1-MPH-164)
- KYW-FM—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted CP to specify frequency as Channel 262, 100.3 mc.; change type of transmitter to Westinghouse FM-10 max., 10 KW; specify effective radiated power as 20 KW and antenna height as 500 feet, and make changes in antenna system. (B1-PH-1123)
- WILX—Carolina-Northwest Broadcasting Co., Wilkesboro, N. C.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2328)
- KTIP—J. F. Tighe, Porterville, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter; conditions. (B5-MP-2329)
- WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted modification of CP which authorized a new station, to change type of transmitter. (B1-MP-2316)
- KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP (B2-P-3992), for extension of completion date to 4-6-47. (B2-MP-2344)
- WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted modification of CP which authorized a new station, for extension of completion date to 1-20-47. (B2-MP-2334)
- WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (B3-P-4365), for extension of completion date to 2-10-47. (B3-MP-2335)
- WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted modification of CP which authorized a new station, to change type of transmitter and make changes in vertical antenna. (B4-MP-2355)

Correction

According to a correction by the Commission, the item appearing on p. 10 of current REPORTS referring to the frequency granted Mid-Atlantic Broadcasting Co., Atlantic City, N. J., should have shown 1340 kc. instead of 1400 kc.

- WAGF—Dothan Broadcasting Co., a partnership, composed of John T. Hubbard, et al. (assignor); Dothan Broadcasting Co., a partnership, composed of Julian C. Smith, et al. (assignees), Dothan, Ala.—Granted consent to voluntary assignment of license of station WAGF from Dothan Broadcasting Co., a partnership, composed of John T. Hubbard, et al., to Dothan Broadcasting Co., a partnership, composed of Julian C. Smith, John T. Hubbard and Fred C. Moseley, three of four assignor partners, growing out of retirement of partner Horace Hall and selling his 25% interest for \$25,000. (B3-AL-575). (Action taken December 31, 1946)
- Kinston Broadcasting Co., Kinston, N. C.—The Commission, on its own motion, set aside action of December 17, 1946, granting construction permit for a new station to operate on 1000 kc., 1 KW, daytime only (B3-P-5227), pending further investigation of the qualifications of John G. Dawson, director and 16-2/3% stockholder of applicant corporation. (Action taken December 19, 1946.)
- KARV—Ariz. Radio and Television, Inc., Mesa, Ariz.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2374)
- Television Productions, Inc., Los Angeles, Calif.—Granted special temporary authority to operate experimental television station W6XYZ and relay station W6XLA on a commercial basis for a period of 90 days.
- KIOX—Bay City Broadcasting Co., Bay City, Texas.—Granted modification of CP to change frequency from 1110 kc. to 1270 kc., hours of operation from daytime to unlimited; change type of transmitter, install DA for night use, and extend commencement and completion dates. (B3-MP-1948)
- Muscogee Broadcasting Co., a partnership, Columbus, Ga.; Ga.-Ala. Broadcasting Corp., Columbus, Ga.—Denied petitions of Muscogee Broadcasting Co. and Ga.-Ala. Broadcasting Corp. for leave to amend, remove from the hearing docket said applications

as amended, and grant their applications (B3-P-4082 and B3-P-4324) without hearing.

- Kola Broadcasting Co., Opelousas, La.—Denied petitions requesting that the Commission reconsider its action of August 29, 1946, designating application (B3-P-4917) for hearing.
- KVSM—San Mateo County Broadcasters, San Mateo, Calif.—Granted petition requesting that its application (B5-P-5536) to change frequency of KVSM from 1050 to 1260 kc., increase power from 250 watts to 1 KW-5 KW-LS and hours from day to unlimited, be designated for hearing in the consolidated proceeding involving applications of Harmco, Inc., et al.; and the Commission ordered that the orders of January 30 and February 13, 1946, designating these applications be amended to include application of KVSM.
- WHCU—Cornell University, Ithaca, N. Y.—Denied application for special service authorization to operate from 6 a.m., EST, until sunrise through January and February 1947. (B1-SSA-153).
- Don Lee Broadcasting System—Adopted memorandum opinion denying petition requesting a declaratory ruling with respect to hearing on applications for renewal of licenses of KGB, KDB, KFRC, and KHJ and KHJ-FM.

ACTIONS ON MOTIONS

- WTOL—Community Broadcasting Co., Toledo, Ohio—Ordered that the consolidated hearing on applications of WTOL for renewal of license (B2-R-958; Docket 7867) and for a new FM station (B2-PH-837; Docket 7638), presently scheduled for January 9 at Toledo, be transferred to Washington, to be held on January 13; and further designating Commissioner Walker as the presiding officer.
- Don Lee Broadcasting System, San Francisco, Calif.—Ordered that the application for a new FM station (B5-PH-38; Docket 7680), be severed from the consolidated hearing with application of KROW, Inc., for a Class B FM station in San Francisco (B5-PH-990; Docket 7687); and further ordered that the Don Lee application (B5-PH-38) be consolidated with renewal applications of Don Lee (Docket 7398 et al.), on the issues specified in Commission order of December 5, 1946, with respect to said renewal and CP applications, said hearing to commence at Los Angeles on January 14, 1947.
- Ft. Wayne Broadcasting, Inc., Fort Wayne, Ind.—Granted petition for extension of time within which to file a modification of CP in re FM application (B4-PH-1004; Docket 7648), and extended the time to and including January 29.
- Nonpareil Broadcasting Co., Inc., Council Bluffs, Iowa—Ordered that application (B4-P-5153; Docket 8016) for CP be removed from the hearing docket.
- Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application for CP. (B2-P-5281; Docket 7941)
- Radio Americas Corp., San Juan, P. R.—Dismissed as moot petition requesting that the record in the consolidated hearing held on its application (Docket 7501) and that of Antilles Broadcasting System, Inc. (Docket 7500), be corrected to show receipt and admission into evidence of Exhibit 25.
- KGRG—The Gazette Co., Cedar Rapids, Iowa—Granted petition for leave to intervene in the hearing on application of WARC, Inc. (B1-P-3565; Docket 6605) for CP.
- The Central Conn. Broadcasting Co., New Britain, Conn.—Granted petition for leave to amend its application (B1-P-4505; Docket 7567), to show stock subscription held by J. Lawrence Shields, et al. The amendment was accepted and the record in the consolidated proceeding reopened for the purpose of receiving into the record the amendment.
- George Dyson, Jr., d/b as The Alton Broadcasting Co., Alton, Ill.—Granted petition requesting reinstatement of its application for CP (B4-P-4518; Docket

(Continued on next page)

- 7447), and acceptance of an amendment to show a new balance sheet for George Dyson, Jr.; to specify the frequency 1410 with 1 KW daytime only, in lieu of 1300 kc., 1 KW, daytime only, with revised engineering data reflecting such change. The application was reinstated, the amendment accepted and application as amended, removed from the hearing docket.
- Piedmont Broadcasting Co., Greenville, S. C.**—Dismissed as moot petition requesting that the Commission designate Greenville, S. C., as the place for the consolidated hearing to be held on its application and that of Harold H. Thoms, et al.
- Grosse Point Broadcasting Corp., Grosse Point, Mich.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application for CP. (B2-P-5015; Docket 7811)
- Springfield Broadcasting Co., Springfield, Mass.**—Granted petition for leave to amend its application for FM station (B1-PH-1016; Docket 7926) to submit a new balance sheet for the partnership; show revised program plans, etc.
- KFDM—Beaumont Broadcasting Corp., Beaumont, Texas**—Granted petition for continuance of hearing on its application (B3-P-4241; Docket 7628), presently scheduled for Jan. 6, and continued same to Feb. 27th.
- WTOL—The Community Broadcasting Co., Toledo, Ohio**—Ordered that the hearing presently scheduled for January 13 at Washington, be advanced to January 10, in re applications of WTOL for renewal of license and for a new FM station. (Dockets 7867 and 7638)
- KROC—Southern Minn. Broadcasting Co., Rochester, Minn.**—Granted petition for leave to intervene in the hearing on application of Eau Claire-Chippewa Broadcasting Co. (Docket 7557) and WBIZ, Inc. (Docket 7692)
- KMED—Medford Radio Corp., Medford, Ore.**—Granted authority to take depositions in re its application for assignment of license of KMED, scheduled for hearing on January 23 at Medford.
- Texoma Broadcasting Co., Wichita Falls, Texas**—Granted petition for leave to amend its application for CP (B3-P-3823; Docket 7126) to delete the name of Gene L. Cagle as an officer, director and stockholder of petitioner corporation; to show A. Boyd Kelley as a stockholder, etc., and to strike Issue No. 7 in Commission's order of Dec. 6. The amendment was accepted and Issue No. 7 was deleted from the order setting forth the issues.
- KMAC—The Walmac Co., San Antonio, Texas**—Granted petition for continuance of hearing presently scheduled for January 8 on its applications for renewal of license and CP, and continued said hearing to March 5 at San Antonio. (Dockets 7866 and 7983)
- KONO—Eugene J. Roth, d/b as Mission Broadcasting Co., San Antonio, Texas**—The Commission, on its own motion, ordered that the hearing on application for renewal of license of KONO, be set for March 3 at San Antonio. (Docket 7862)
- Capitol Broadcasting Co., Inc., Raleigh, N. C.**—Granted petition requesting extension of time within which to file exceptions in the proceeding upon its application for CP and applications of some five other applicants requesting the 620 kc., and the time was extended to January 17. (Docket 6967 et al)
- WGBS—Fort Industry Co., Miami, Fla.**—The Commission, on its own motion, removed from the hearing docket application for CP. (B1-P-4393; Docket 7838)
- Roy Hofheintz, et al, d/b as Louisiana Broadcasting Co., New Orleans, La., et al.**—The Commission, on its own motion, ordered that the consolidated hearing on application of Louisiana Broadcasting Co., et al (Dockets 7162, 7991, 7992-7996), be scheduled for March 14 at Washington.
- WHA—University of Wisconsin, Madison, Wis.**—Granted petition in part requesting a continuance of the hearing on Radio Peoria, Inc. (Docket 7609), and said hearing was continued to January 20 at Washington.
- KMO—Carl E. Haymond, Tacoma, Wash.**—Granted petition for leave to intervene in the hearing upon application of Don Lee Broadcasting System, station KOB, San Diego. (B5-P-4330; Docket 7497)
- Southeastern Mass. Broadcasting Corp., New Bedford, Mass.**—Granted petition to reopen the record in the consolidated hearing in re its application and that of Bay State Broadcasting Co. et al, and the record was reopened for the sole purpose of introducing into evidence an affidavit of Wm. G. Laurans concerning his civic activities. (Doc. 7053)
- Caguas Radio Broadcasting Inc., Caguas, P. R.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B-P-5475; Doc. 7999)
- Springfield Broadcasting Co., Springfield, Mass.**—Granted petition for leave to amend its application for CP (B1-P-4925; Doc. 7771) so as to submit a new balance sheet for the partnership.
- Erie Broadcasting Co., Erie, Pa.**—Granted petition to amend application (B2-P-5469; Doc. 8009) so as to show revised program plans.
- Public Service Radio Corp., Baltimore, Md.**—Granted petition for leave to amend its application (B1-P-5237; Doc. 7972) so as to show a current list of subscribers to the stock of the corporation and the amount of stock subscribed.
- Hollywood Community Radio Group, Los Angeles, Calif.**—Granted petition for leave to amend its FM application (B5-PH-765; Doc. 7740) so as to submit photographs of transmitter site.
- WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.**—Granted petition for leave to amend its application (B1-P-4605; Doc. 7997) so as to specify a new transmitter site and revised DA array; and to show revised engineering data.
- Gifford Phillips, Denver, Colo.**—Granted petition for continuance of the consolidated hearing now scheduled for January 20 at Denver, on petitioner's application and that of Meroco Broadcasting Co. (Doc. 7662 and 7837), and the hearing was continued to March 18 at Denver and March 19 at Greeley, Colo.
- Miami Broadcasting Co., Miami, Okla.**—Granted motion to take depositions in the hearing upon its application for CP (B3-P-4937; Doc. 7810), etc.
- Community Broadcasting Co., Toledo, Ohio**—Granted petition for leave to amend its application for FM station (B2-PH-837; Doc. 7638) so as to specify effective radiated power of 20 KW and antenna height of 500 feet instead of radiated power of 99,600 watts and 441 ft. antenna.
- WARC, Inc., Rochester, N. Y.**—Granted petition for continuance of further hearing on its application (B1-P-3565; Doc. 6605) from January 13 to Feb. 24, at Washington.
- Parkersburg Broadcasting Co., Parkersburg, W. Va.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B2-P-4741; Doc. 7710).
- Bryan Broadcasting Co., Bryan, Texas**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B3-P-4767; Doc. 7776).
- Mid-Carolina Broadcasting Co., Salisbury, N. C.**—Granted petition for leave to amend its application (B3-P-5322; Doc. 8029) so as to specify 940 kc. instead of 1170 kc. The amendment was accepted and application removed from the hearing docket.
- Robert E. Liverance, Gaffney, S. C.**—The Commission on its own motion removed from the hearing docket application (B3-P-5264; Doc. 8026).
- KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.**—Granted petition for continuance of hearing on application (B2-P-3855; Doc. 7352) from January 17 to February 24 at Washington.
- Piedmont Broadcasting Co., Greenville, S. C.**—Granted petition for leave to amend its application (B3-P-5374; Doc. 7924) so as to specify frequency 1440 kc. with 500 watts, daytime only, in lieu of 1240 kc., 250 watts, unlimited time. The amendment was accepted and application removed from hearing docket.
- Monona Broadcasting Co. et al, Madison, Wis.**—Granted petition for leave to amend its application (B4-P-4404; Doc. 7351) so as to specify 5 KW night instead of 10 KW; change nighttime DA array, etc.

(Continued on next page)

West Central Broadcasting Co., Peoria, Ill.—Granted petition for extension of time within which to file exceptions to proposed decision in re its FM application (Doc. 7636); and the time was extended to Feb. 1, 1947.

Endicott Broadcasting Corp., Endicott, N. Y.—Granted petition to dismiss without prejudice its application (B1-P-5328; Doc. 7985).

Community Broadcasting Corp., Fort Wayne, Ind.—Granted petition to correct the transcribed record in the proceeding in re its application (7699 et al.).

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition requesting extension of time within which to file exceptions to Commission's proposed decision in re its application (Doc. 7059 and Doc. 7060), and the time was extended to and including January 23.

Berks Broadcasting Co., Reading, Pa.—Granted petition for leave to amend its application (B2-P-4380; Doc. 7339) so as to show a revised DA pattern.

Florida West Coast Broadcasting Co., Tampa, Fla.—Granted petition for leave to amend its application (B3-P-4780) so as to substitute Worth H. Kramer, an individual, tr/as Florida West Coast Broadcasting Co., for the applicant partnership.

Evening Journal Publishing Co., Martinsburg, W. Va.—Granted petition to dismiss without prejudice its application for CP (B2-P-4197; Doc. 7794).

Anteitam Broadcasting Corp., Hagerstown, Md.—The Commission, on its own motion, removed from the hearing docket application (B1-P-5156; Doc. 7795).

Evening Journal Publishing Co., Martinsburg, W. Va.—Dismissed as moot petition requesting that consolidated hearing now scheduled for Jan. 13 be continued for 30 days.

Capitol Broadcasting Co., Inc., Charlotte, N. C.—Granted petition to dismiss without prejudice application (B3-P-4879; Doc. 7963).

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing on application for renewal of license of WHLS from January 20 to March 20.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

KFMB—The Jack Gross Publishing Co., San Diego, Calif.—Construction permit to change frequency from 1450 to 1440 kc., increase power from 250 watts day and night to 1 KW day and night, and make changes in transmitting equipment. Amended to change frequency from 1440 to 550 kc., change type transmitter, install directional antenna for day and night use, and change transmitter location.

620 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Construction permit to install directional antenna for day and night use and change studio location.

670 Kilocycles

WLAQ—News Publishing Co., Rome, Ga.—Modification of construction permit (B3-P-5135, which authorized a new standard broadcast station) for approval of antenna and to change type of transmitter.

680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power,

installation of new transmitter and directional antenna for night use and change in transmitter location) to change the power from 5 KW night, 10 KW day to 10 KW day and night.

710 Kilocycles

WBON—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Modification of construction permit (B3-P-5028, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for approval of directional antenna to change type of transmitter and change transmitter location.

WGBS—The Fort Industry Co., Miami, Fla.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change power from 50 KW day and night to 50 KW day and 10 KW night (using directional antenna at night) and change transmitter location from northeast side of the Okeechobee-Miami Road and Canal, 7 miles northwest of Hialeah, Florida, to 10 miles N.W. of Miami on Miami-Lake Okeechobee Highway, Dade County, Florida.

NEW—Contra Costa Broadcasting Co., San Pablo Island, Calif.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW, and daytime only hours of operation. Amended to change studio location from Potrero St. San Pablo Island, Calif., to Nicholl Nob, Richmond, Calif.

730 Kilocycles

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—Modification of construction permit (B2-P-5120, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WABP—E. R. Ferguson and John R. Pepper, Ltd., d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Modification of construction permit (B3-P-4708, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter and studio locations.

750 Kilocycles

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Modification of construction permit (B2-P-5119, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

780 Kilocycles

NEW—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa. (P. O. 301 Oak Lane)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime only hours of operation.

790 Kilocycles

WGRC—North Side Broadcasting Corp., Louisville, Ky.—Construction permit to change frequency from 1040 to 790 kc., power from 1 KW to 1 KW night and 5 KW day, change type transmitter, make changes in directional antenna day and night use and change transmitter location. Amended to make changes in antenna and change transmitter location.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from 1230 to 790 kc., increase power from 250 watts to 5 KW, install

(Continued on next page)

new transmitter and directional antenna for day and night use, and to change transmitter location.

870 Kilocycles

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 1 KW, directional antenna for day and night use, and unlimited hours of operation. Amended to change frequency from 1410 to 870 kc., hours of operation from unlimited to daytime only, directional antenna for day and night use to vertical antenna, type transmitter and change transmitter location.

920 Kilocycles

KECK—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Modification of construction permit (B3-P-4148, as modified, which authorized a new standard broadcast station) to change type of transmitter.

930 Kilocycles

NEW—Aberdeen News Co., Aberdeen, S. Dak. (P. O. 22-4th Ave. SE)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna day and night, and unlimited hours of operation.

950 Kilocycles

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—Modification of construction permit (B3-P-3772, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KWAT—Midland National Life Insurance Co., Watertown, S. D.—Construction permit to change frequency from 1240 to 950 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and to change transmitter location.

960 Kilocycles

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna and ground system and change transmitter location from north city limits, Cape Girardeau, Mo., to northwest part of Alexander County, Ill.

NEW—O. E. Bohlen and O. L. Bohlen, a partnership, d/b as Francisco Rental Co., Victorville, Calif. (P. O. 537 N. Irving Blvd., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, and daytime only hours of operation.

1040 Kilocycles

NEW—Northern Ohio Broadcasting Co., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime only hours of operation. Amended re officers, directors and stockholders.

1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Modification of construction permit (B2-P-5237, which authorized an increase in power and installation of new transmitter) to change type of transmitter.

1110 Kilocycles

WKID—Inter-City Broadcasting Co., Providence, R. I.—Modification of construction permit (B1-P-5092, which authorized a new standard broadcast station) for

approval of antenna, and for approval of transmitter location.

1140 Kilocycles

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location from 4th Ave. and Roosevelt St., Boise, Idaho, to New York Canal St., Ten Mile Township, Idaho.

KGDM—E. F. Peffer, Stockton, Calif.—Construction permit to increase power from 5 KW day and night to 10 KW day and night, make changes in directional antenna and install new transmitter.

1230 Kilocycles

KITI—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Modification of construction permit (B3-P-4398, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KDLK—Del Rio Broadcasting Co., a partnership consisting of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett, Del Rio, Texas—Modification of construction permit (B3-P-4984, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOSF—Kelly Bell, Nacogdoches, Texas—Modification of construction permit (B3-P-4718, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

KHIAS—The Nebraska Broadcasting Co., Hastings, Nebr.—Authority to determine operating power by direct measurement of antenna power.

KOAL—Eastern Utah Broadcasting Co., Price, Utah—Authority to determine operating power by direct measurement of antenna power.

WPBZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Modification of construction permit (B2-P-4753, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Jim Golding and Ben H. Guill, a partnership, d/b as Voice of Borger, Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Voice of Borger to Voice of Amarillo; change transmitter location from .4 mi. W. of Cedar & .25 mi. N. of Roosevelt, Borger, Texas, to 109 E. 5th (5th & Polk), Amarillo, Texas, and change studio location from "to be determined," Borger, Texas, to "to be determined," Amarillo, Texas.

1240 Kilocycles

KSON—John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3910, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter location.

1290 Kilocycles

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Modification of construction permit (B4-P-4631, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and unlimited hours of operation. Amended re officers, directors and stockholders.

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1320 Kilocycles

- KXLW—Saint Louis County Broadcasting Co., Clayton, Mo.—Modification of construction permit (B4-P-4856, as modified, which authorized a new standard broadcast station) to change type of transmitter.
- KXRO—KXRO, Inc., Aberdeen, Wash.—Construction permit to change frequency from 1340 to 1320 kc., increase power from 250 watts day and night, to 1 KW day and night, install new transmitter and directional antenna for night use.

1340 Kilocycles

- KRSM—New Mexico Broadcasting Co., Inc., Roswell, New Mexico—Modification of construction permit (B5-P-5189, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.
- KRUX—Gene Burke Brophy, Glendale, Arizona—Modification of construction permit (B5-P-5003, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.
- KRUL—Pacific States Radio Co., Corvallis, Oregon—Modification of construction permit (B5-P-5014, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.
- NEW—Philip Mathews, Carlisle, Pa. (P. O. 60 Mooreland Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—Batesville Broadcasting Co., Inc., Batesville, Ark. (P. O. c/o O. E. Jones)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- NEW—Lyle Van Valkenburgh, St. Petersburg, Fla. (P. O. 167 Old Army Road, Scarsdale, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Request the facilities of WLAJ, Lakeland, Fla.)
- NEW—Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership, d/b as "SHOW ME" Broadcasting Co., Rolla, Mo. (P. O. c/o Luther W. Martin, 2 Stonewall St., Lanett, Ala.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- NEW—O. J. Falge, Ladysmith, Wis. (P. O. 101½ W. Miner Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.
- KWRZ—James L. Stapleton, Jesse Martin Neil, and Duard K. Nowlin, d/b as Grand Canyon Broadcasting, Flagstaff, Ariz.—Modification of construction permit (B5-P-4206, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter and studio locations.

1370 Kilocycles

- NEW—American Pacific Radio Broadcasting Co. (limited partnership), Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts, and unlimited hours of operation.

1400 Kilocycles

- WHUN—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Modification of construction permit (B2-P-4590, as modified, which authorized a new standard broadcast station) to change type of transmitter.
- NEW—Community Broadcasting Co., Erie, Pa. (P. O. 704 Palace Hardware Bldg., 913 State St.)—Construction permit for a new standard broadcast station to be

operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

- NEW—Hotels & Theatres, Inc., Bluefield, W. Va. (P. O. Matz Hotel, Princeton Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.
- WIIGB—Herbert Kendrick & G. L. Hash, a partnership, d/b as Harrisburg Broadcasting Co., Harrisburg, Pa.—Construction permit to make changes in transmitting equipment.
- WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Modification of construction permit (B3-P-3642, as modified, which authorized a new standard broadcast station) to increase power from 100 watts day and night to 250 watts day and night, to make changes in vertical antenna and transmitting equipment.

1430 Kilocycles

- WILS—Lansing Broadcasting Co., Lansing, Mich.—Modification of construction permit (B2-P-5066, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

1450 Kilocycles

- KCNM—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Modification of construction permit (B5-P-5188, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

1460 Kilocycles

- WHEC—WHEC, Inc., Rochester, N. Y.—Modification of construction permit (B1-P-3976, which authorized to increase power, install new transmitter and directional antenna for night use and change transmitter location) to change type of transmitter and for extension of commencement and completion dates.

1480 Kilocycles

- WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night, install a new transmitter and directional antenna for day and night use and change transmitter location.

1490 Kilocycles

- WBUZ—Radio Asheville, Inc., Asheville, N. C.—Modification of construction permit (B3-P-4407, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.
- KICO—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, which authorized a new standard broadcast station) for extension of completion date.
- WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Modification of construction permit (B3-P-4085, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.
- KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Modification of construction permit (B5-P-4900, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

1550 Kilocycles

- WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

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1560 Kilocycles

NEW—Kaw Broadcasting, Inc., Topeka, Kan.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW night and day, directional antenna for night use and unlimited hours of operation. Amended to change power from 1 KW night and day to 500 watts daytime only; hours of operation from unlimited to daytime; and make changes in vertical antenna.

1600 Kilocycles

KCRG—The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit (B4-P-4162, which authorized a new standard broadcast station) for approval of directional antenna and to change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—WKNE Corp., Keene, N. H. (P. O. 17 Dunbar St.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, ERP: 6.8 KW.

NEW—Macon Broadcasting Co., Macon, Ga.—Construction permit for new FM broadcast station to be operated on frequency to be assigned by FCC, ERP: 41.3 KW. Amended to specify transmitter location as Rose Street extended, Macon, Georgia, and Class of Station as B.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va. (P. O. 2030 16th St., N.)—Construction permit for new FM (Class "A") broadcast station to be operated on Channel #281, 104.1 mc., ERP: 875 watts and height above average terrain: 267'.

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Modification of construction permit (B4-PH-390, which authorized a new FM broadcast station) to change frequency to Channel 229, 93.7 mc., and to change commencement and completion dates.

WWNY-FM—The Brockway Co., Watertown, N. Y.—Modification of construction permit (B1-PH-205, which authorized a new FM broadcast station) to make changes in antenna system.

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960, which authorized a new FM broadcast station) to change effective radiated power to 7 KW; make changes in antenna system, and change commencement and completion dates.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis. (333 West State St.)—Construction permit for new commercial television broadcast station to be operated on Channel #3, 60-66 mc.; power: Vis: 5 KW (peak); Aur: 5 KW and unlimited hours of operation.

WNBK—National Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B2-PCT-23, which authorized construction of new commercial television broadcast station) for extension of commencement and completion dates.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PCT-19) to change visual effective radiated power from 13.3 KW to 20.8 KW; change type of transmitter, make changes in antenna system, and for extension of commencement and completion dates.

WRGB—General Electric Co., Schenectady, N. Y.—Construction permit to install new aural and visual transmitters and to make change in antenna system.

KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, which authorized a new commercial television broadcast station) for extension of commencement and completion dates. Amended to change commencement and completion dates.

APPLICATIONS DISMISSED

W. W. Roark, Breckenridge, Texas (P. O. 114 North 1st St., Temple, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Dismissed, not in compliance with Sec. 1.387(b)(3).

Ralph Selleck Miller, Jr., Frank L. Genshlea and Kenneth G. Burkard, a partnership, d/b as Santa Cruz Broadcasting Co., Santa Cruz, Calif. (P. O. 13 Locust St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Dismissed, not in compliance with Sec. 1.387(b)(3).

American Colonial Broadcasting Corp., Arecibo, P. R. (P. O. Box 772)—Construction permit for new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 250 watts and Emission A3. Dismissed at the request of the attorney.

APPLICATIONS TENDERED FOR FILING

500 Kilocycles

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Construction permit to change hours of operation from daytime to unlimited, power from 500 watts to 1 KW day and night, install directional antenna for night use and new transmitter.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Consent to transfer of stock owned by Rello Oller in licensee corporation to C. M. Cassel, T. K. Cassel and J. S. Booth.

830 Kilocycles

NEW—WZHD, Inc., Warren, Ohio—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW, and daytime only hours of operation.

840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Consent to assignment of license to WIIAS, Inc.

850 Kilocycles

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime only hours of operation.

860 Kilocycles

NEW—Texas Star Broadcasting Co., a partnership composed of Roy Hofheinz and W. N. Hooper, San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW night, 5 KW day, unlimited hours of operation and directional antenna for night use.

910 Kilocycles

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Special service authorization to operate on 910 kc., 100 watts nighttime in addition to its licensed operation with 500 watts daytime on 910 kc., for a period not to exceed expiration of present licensed period.

940 Kilocycles

NEW—Monongahela Valley Broadcasting Corp., Charleroi, Pa.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime only hours of operation.

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950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Consent to transfer of 361 shares of common capital stock from A. B. Taylor to Walter J. Brown.

970 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to change frequency from 1050 to 970 kc., power from 1 KW to 500 watts night, 1 KW day, hours of operation from daytime to unlimited and installation of directional antenna for day and night use.

WFLA—The Tribune Co., Tampa, Fla.—Construction permit to make changes in directional antenna for night use, operating on 970 kc., power of 5 KW, and unlimited time.

1020 Kilocycles

NEW—Smithfield Broadcasting Co., Smithfield, N. C.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime only hours of operation.

1080 Kilocycles

NEW—Edwin R. Sanders and Thaddeus Podbielniak, d/b as Western New York Broadcasting Co., Kenmore, N. Y.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

1120 Kilocycles

NEW—Northampton Broadcasting Co., Northampton, Mass.—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts, and daytime only hours of operation.

1130 Kilocycles

KHUB—Luther E. Gibson, Watsonville, Calif.—Construction permit to change frequency from 1340 to 1130 kc., power from 250 watts to 5 KW, install directional antenna for day and night use and new transmitter.

1180 Kilocycles

NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts and daytime only hours of operation.

1230 Kilocycles

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Consent to assignment of license to Moline Broadcasting Corporation.

NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Request facilities of WJBW.)

1240 Kilocycles

WTAX—WTAX, Inc., Springfield, Ill.—Construction permit to increase power from 100 watts to 250 watts, install new transmitter and antenna system and change transmitter and studio location.

1260 Kilocycles

NEW—WSWZ, Inc., Trenton, N. J.—Construction permit for a new standard broadcast station to be operated

on 1260 kc., power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

WMOA—Marietta Broadcasting Co., Parkersburg, W. Va.—Construction permit to move studio location from Marietta, Ohio, to Parkersburg, W. Va., increase power from 250 watts to 1 KW, change frequency from 1490 to 1260 kc., install new transmitter and directional antenna for day and night use, and change transmitter location.

NEW—Kenneth O. Tinkham, San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, unlimited hours of operation and directional antenna for day and night use.

1340 Kilocycles

NEW—The Wooster Republican Printing Co., Wooster, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts and unlimited hours of operation.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1370 Kilocycles

NEW—Radio Anthracite, Inc., Pottstown, Pa.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW and daytime only hours of operation.

1400 Kilocycles

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Modification of construction permit to change frequency from 1010 to 1400 kc., and hours of operation from daytime to unlimited. (Requesting facilities of WMBR.)

1430 Kilocycles

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—Construction permit to change frequency from 1230 to 1430 kc., power from 250 watts to 5 KW day and night, install directional antenna for day and night use, and new transmitter and change the transmitter location.

1440 Kilocycles

WROK—Rockford Broadcasters, Inc., Rockford, Ill.—Consent to transfer of control from Mrs. Ruth Hanna Simms to Albert G. Simms, executor of the estate of Ruth Hanna Simms and as distributee and beneficiary under his late wife's will.

1460 Kilocycles

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts and daytime only hours of operation.

Federal Trade Commission Actions

No complaints, stipulations, nor cease and desist orders were issued by the Commission during the past week.



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 3, January 20, 1947

14th District Broadcasters Urge NAB Board to Seek Revision of Mayflower Case

Broadcasters of NAB's 14th District, meeting last Monday, Tuesday and Wednesday (13, 14, 15) at Salt Lake City, gave serious consideration to whether or not radio stations should seek to reestablish their right to editorialize. They decided affirmatively and unanimously.

The action came late Tuesday afternoon while the Resolutions Committee was presenting its recommendations. Although District Director Hugh Terry, KLZ, who was presiding, encouraged discussion of all proposals, the resolutions were being adopted with little reaction from the assembly.

When the Committee presented a proposal in which the 14th District would ask the NAB Board of Directors to seek "revision in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech," Hugh Terry paused and announced that he would insist on discussion of this subject.

From the floor came the statement: "You're asking for trouble." In the lengthy deliberation which followed broadcasters took the floor one by one to state their opinions. The gist of these statements was that, although troubles would surely be involved, broadcasters must be able to express opinions and champion constructive community causes if they are to attain the same stature in their home towns that the press now enjoys generally.

The broadcaster who had made the original statement gained the floor to amplify his remark. Yes, he said, there would be troubles if radio stations adopted editorial policies, but any station worthy of its salt must assume the responsibilities which accompany leadership.

NAB President Justin
(Continued on page 40)

FCC Cites "Blue Book" in Designating Composite Week for Program Reports

The FCC on Friday (17) specified the dates comprising the composite week for program reports from licensees whose renewal applications will be filed in 1947.

Following is the text of the Commission's notice:

"The Commission announces that the composite week for program reports required by its "Public Service Responsibility of Broadcast Licensees" policy will comprise the following dates in 1946: February 4, March 12, April 17, June 20, August 23, September 28, and November 3.

"Throughout 1947, the Commission, in the absence of instructions to the contrary in special cases, will expect information on broadcast station performance for the days stipulated, especially in connection with AM and FM renewal applications. Likewise, this composite week will be used in all hearings during the current year upon applications of existing stations for different facilities, transfers, etc.

"Accordingly, it is suggested that the licensees of AM and FM stations whose present authorizations expire on May 1, August 1, or November 1, 1947, may wish to prepare their program analyses in advance of preparing their renewal applications so that filing such applications within the 60-day period will not be delayed.

"It is also suggested that the licensees of existing stations with pending applications involving AM or FM facilities which have been designated for hearing, should come to the hearing with program analyses and supporting logs for the composite week stated; and that in all cases where a program showing is expected of a licensee, whether in connection with a hearing or otherwise, the same week should be used unless the Commission should specify a different period."

INSIDE THIS ISSUE

Statistics published by the Commerce Dept., reveal that radio broadcasting paid the third highest average annual income among American industries in 1945. (p. 36)

Winners of the NRDGA contest among retailers for best radio programs were announced at the association's convention last week. (p. 37)

Radio news men, meeting at Salt Lake City news clinic, stress value of local and regional coverage as well as beaming programs to specific audiences. (p. 39)

Analysis of Publicity Expenses shows a gradual increase of radio advertising by department and specialty stores in 1945, while amount spent in newspapers dropped. (p. 38)

The FCC mailed the final version of Form 13 to all licensees and networks on Friday (17). (p. 36)



NATIONAL ASSOCIATION OF BROADCASTERS

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Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services*.

Employee-Employer Relations

Radio Broadcasting Industry High on List of Employee Annual Earnings

Examination of statistics of average annual earnings in 64 industries, according to the latest data which was released recently by the Department of Commerce, reveals that radio broadcasting ranked among the three top leaders. Average annual earnings for full-time employees were \$3560, and were exceeded only by earnings in the water transportation, and the securities and exchange industries.

The data indicate the favorable position of average annual earnings in radio as compared to other industries. In 1942, radio employees averaged \$2667 per year, and their annual earnings were the fifth largest of industries' earnings in the country. 1943 average earnings increased to \$2929. While earnings in the radio broadcasting industry dropped from fifth to sixth position during that year, the difference between sixth and fifth place was less than \$50, or less than \$1.00 per week—average annual earnings of the transportation equipment (excluding automobiles) industry were \$2978 as compared to \$2929 in the radio industry. In 1944 as in 1945, the industry placed third with average annual earnings of \$3291 for full-time employee.

Wages and salaries as they are presented, the Department states, "do not include all types of employee income. Dismissal pay, directors' fees, employer contributions to social insurance funds and to private pension plans, and accident compensation payments are among the types of income accruing to employees in private industry which are not included."

FCC Mails Out New Schedule 13

The FCC on Friday (17) mailed out to all broadcast licensees and networks the final form of Schedule 13 of Annual Report Form 324.

The revised schedule, which is substantially the same as that proposed (see NAB REPORTS, Vol. 14, No. 49), was formally adopted on January 9, according to the order accompanying the schedule.

Data concerning the number and compensation of employees is to be reported for the week ending February 8, 1947, and the letter to licensees states that the schedules should be returned to the Commission not later than February 24.

General

Senate, House Name Members to Serve on Interstate and Foreign Commerce Committees

Members of Congress who will serve on the Senate and House Committees of Interstate and Foreign Commerce respectively have been named. The House named its committeemen last week, while the Senate published its committee choices the previous week.

Serving on the Senate committee are the following Republicans: Wallace White, Maine, Chairman; Charles W. Tobey, N. H.; Clyde M. Reed, Kansas; Owen Brewster, Maine; Albert W. Hawkes, N. J.; E. H. Moore, Okla.; and Homer E. Capehart, Ind.

Democratic Party members include: Edwin C. Johnson, Colo.; Tom Stewart, Tenn.; Ernest W. McFarland, Ariz.; Warren Magnuson, Wash.; Francis J. Myers, Pa.; and Brien McMahon, Conn.

Serving on the House committee are the following Republicans: Charles A. Wolverton, N. J., Chairman; Carl Hinshaw, Cal.; Evan Howell, Ill.; Leonard W. Hall, N. Y.; Joseph P. O'Hara, Minn.; Wilson D. Gillette, Pa.; Robert Hale, Maine; Harris Ellsworth, Ore.; Marion T. Bennett, Mo.; James I. Dolliver, Iowa; Edward J. Elsaesser, N. Y.; John W. Heselton, Mass.; Hugh D. Scott, Jr., Pa.; William J. Miller, Conn.; Henderson H. Carson, Ohio; and John B. Bennett, Mich.

Democrats on the committee are: Clarence F. Lea, Cal.; Robert Crosser, Ohio; Alfred L. Bulwinkle, N. C.; Virgil Chapman, Ky.; Lindley Beckworth, Texas; J. Percy Priest, Tenn.; Oren Harris, Ark.; George G. Sadowski, Mich.; Richard F. Harless, Ariz.; Dwight L. Rogers, Fla.; and Benjamin J. Rabin, N. Y.

Legal Department

FCC Amends Rules to Permit Action By Secretary in Expediting Certain Grants

In an order issued Thursday (16) the FCC amended its rules to permit the secretary or the acting secretary of the Commission, with the approval of the general counsel, to extend the time allowed to complete a transfer of control or assignment of license previously approved by the Commission.

(Continued on next page)

The action was apparently taken to expedite the grant of applications on matters which are not of sufficient significance to require the attention of the full Commission. Similarly, the secretary previously was empowered to act on applications involving only the change of the name or address of the licensee.

FCC Names David C. Adams to Position Of Assistant to the General Counsel

The FCC announced the promotion of David C. Adams to the position of assistant to the general counsel, succeeding Walter I. James, who has resigned to enter private practice of law. Mr. Adams had been chief rate counsel for the Commission.

Mr. Adams has been with the FCC since 1941, except for service with the Army in World War II, when he served as a military intelligence officer.

He was a member of the United States delegation to the Moscow Five Power Telecommunications Conference last year, and also served as an observer at the London meeting of the CCIT in November, 1946.

FM Department

Two New Channels Allocated to Atlanta, One Taken from Griffin in Plan Change

The FCC announced a change in its tentative allocation plan for Class B FM stations in the Atlanta and Griffin, Georgia areas on Thursday (16).

The change adds Channels 224 and 231 to the Atlanta area, and deletes channel 224 from the Griffin area.

Broadcast Advertising

Radio Advertising Techniques Discussed, Contest Winners Named, at NRDGA Meeting

The practical values of radio advertising and various techniques recommended for its use by retailers were described at the NRDGA convention at the Pennsylvania Hotel in New York Wednesday (15), by a panel composed of retailers and broadcasters. Edward C. Sullivan, executive vice president and general manager of Joske's of Texas, in a comprehensive review of the two-year clinical study conducted by that store, in cooperation with the NAB, paid tribute to radio's ability to increase store traffic and sales and to meet other advertising objectives, when used properly and adequately.

Willard H. Campbell, sales manager of Sibley, Lindsay & Curr, Rochester, N. Y., was chairman of the panel and stressed the importance of coordinated promotion of radio and all other forms of advertising by the retail store.

IN THE OFFING

Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Walt Dennis, radio and television director for Allied Stores Corporation, New York, described the advantages of using the "beamed program technique".

Frank E. Pellegrin, NAB director of Broadcast Advertising, outlined the Retail Promotion Plan of 1943 and the origin of the Joske study of radio and its progress to date. Miss Lee Hart, assistant director, and former Radio Director of Joske's of Texas, described the methods and advantages of setting up a radio advertising department in larger retail stores, or of using part-time help in the smaller stores, properly trained in radio writing.

In The First Annual Radio Program Contest, sponsored by the NRDGA, the James Black Dry Goods Company of Waterloo, Iowa, was the grand prize winner with a program dealing with farm and local news, called RFD 1540." The program is broadcast over station KXEL in Waterloo.

Entries were received from stores throughout the country. Contestants were divided into two classifications; those with sales volume of more than \$5 million annually and those with less than \$5 million sales volume. In the smaller store group, Black's scored again with the first prize for their program, "Music for Moderns", a teen-age program. McCurdy & Company of Rochester, N. Y. was the second prize winner with their "Little Symphony" program.

In the larger store group, Bullock's, Los Angeles won the first award with their program, "Diamond Lens." This was a part of their series entitled "Favorite Story".

Maas Brothers of Tampa, Fla. was the second prize winner with the radio show, "Melody Matinee"; and William Hengerer Company of Buffalo scored third with its "Early Date at Hengerer's" show.

Although the contest was limited to NRDGA member stores, there were entries from stores who were not members. Outstanding among these was a program from the W. & J. Sloane Co. of San Francisco with "This is Your Home." The judges felt that this program was worthy of a special award of merit. Honorable mentions were given to Wieboldt Stores of Chicago for two shows: "Melody Lane" and "Hi-Time"; to Pomeroy's of Reading, Pa. for "Be-Teen Jamboree"; to H. & S. Pogue Company of Cincinnati

(Continued on next page)

for "To Cincinnati at Six"; and to Joske's of Texas for "Teen Top Tunes."

The contest was under the general direction of Howard P. Abrahams, manager of the sales promotion division of NRDGA. "It is interesting to note that the grand prize winner, Black's, as well as other prize winners used the beamed technique in their shows," Mr. Abrahams commented.

The jury of judges was composed of Thomas D. Connolly, director of program promotion, Columbia Broadcasting System; Margaret Cuthbert, director of women's activities, National Broadcasting Company; Arthur Pryor, vice president and director of radio, Batten, Barton, Durstine & Osborne; and Isabel B. Wingate, professor at New York University and member of the National Consumer Retailer Council, Inc. Non-voting chairman of the jury of judges was Arthur A. Stelzer, president, James McCreery & Co., New York. The awards were presented to the winners by Benjamin H. Namm, The Namm Store, Brooklyn, N. Y.

NRDGA Publicity Analysis Shows Radio Slightly Up; Newspapers Down

Radio received a slightly larger part of the department and specialty store publicity dollar in 1945 than it did in 1944, according to the *Analysis of Publicity Expenses* just issued by the National Retail Dry Goods Association. The analysis shows a gradual increase in the percentage spent on radio in direct proportion to sales volume. Stores with a 2 to 5 million volume spent 3 cents out of every dollar on radio, stores in the 5 to 10 million category, 4 cents and those over 10 million, 5 cents.

This increase is in contrast to a substantial drop in the amount spent in newspapers during the same period. In 1943, stores in the 5 million and over bracket spent 66¢ of the dollar in the papers. This figure had dropped to 60¢ in 1944, and in 1945 was down to 56¢. The report states that some of the shifting of the publicity dollar in recent years is due to newspaper shortages and other conditions, but points out that these emergency conditions may have left their mark on publicity thinking which will be carried over into the post-war period.

The report states that publicity directors are "evidently increasingly concerned about radio" and that it was because of this "added interest" that the NRDGA took radio out of the "miscellaneous" classification on all Analysis tables for stores having a yearly volume of 2 million dollars or more. The study further points out that the need for this breakdown was shown by the fact that 66.3 per cent of the stores sampled in an NRDGA survey earlier this year were using radio in some way, that 64 per cent of these stores planned to continue their radio budget around the same level and that 23.1 per cent planned to increase it.

Automotive Sponsors Listed

Automotive manufacturers using radio on a local, regional or national basis are listed in the January issue of *Sponsor* magazine.

(Continued on next page)

Research Department

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Dec. 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Jan. 1.....	1004				940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418

1947	Total Stations*	New**	Licensed to Operate	Deleted	CP	Total CP
Jan. 1.....	1524	59	11	4 CP	1062	462
Total Changes		12 months.....	536	123	16 CP	

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP	CG
		New** CP	Licensed to Operate	Deleted			
Jan. 1.....	282				48	5	229
Feb. 1.....	351	0	69	0	48	5	298
Mar. 1.....	398	0	47	0	48	5	345
Apr. 1.....	428	0	30	0	48	5	375
May 1.....	478	10	50	0	48	15	415
June 1.....	494	55	17	0	48	70	376
July 1.....	503	37	9	0	48	107	348
Aug. 1.....	513	78	10	0	48	185	280
Sept. 1.....	572	64	60	0	48	249	275
Oct. 1.....	594	46	23	0	48	295	251
Nov. 1.....	644	65	51	0	48	360	236
Dec. 1.....	655	24	14	0	48	384	223

1947	Total Stations*	New** CP	Licensed to Operate	Deleted	CP	Total CP	CG
Jan. 1....	688	45	35	0	2 CG	48 ²	429 ² 211 ²
Total Changes		12 months...	424	415	0	9 CG	

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	Licensed to Operate	Deleted		
Jan. 1...	9				6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40 ¹	4	0	0	6	34
Nov. 1...	44 ¹	4	0	0	6	38
Dec. 1...	46 ¹	2	0	0	6	40

1947	Total Stations*	New** CP	Licensed to Operate	Deleted	CP	Total CP
Jan. 1...	54 ¹	8	0	0	6	48
Total Changes		9 months.....	47	0	2 CP (1 Prewar)	

¹ Non-commercial CP included.
² FCC states that 136 stations are now on the air. They include CG, CP and licensed stations.
^{*} Includes stations licensed to operate, CP's and CG's.
^{**} Stations which have been granted construction permits or conditional grants during the preceding month.
 CP—Construction permit.
 CG—Conditional Grant.

Stations located in areas where these manufacturers have distribution can use this as a check-list in soliciting such accounts on a spot basis, or for tie-in spot campaigns by dealers where the manufacturer sponsors a network show.

News Clinics

Importance of Local and Regional News Is Stressed at 14th District Meeting

Ninety-eight broadcasters from the five states of the 14th NAB District attended the radio news clinic held in Salt Lake City Wednesday (15). This was the first clinic of 1947 and the 16th since they were started in Springfield, Illinois, in November, 1945. It was arranged by Hugh B. Terry, general manager, KLZ, Denver, and NAB district director, after an affirmative pool of member stations. The clinic was conducted by Arthur Stringer, NAB director of special services.

The importance of local and regional news was stressed, as was beaming programs to particular audiences. How to get such news, reasons for rewriting copy, farm news, humanizing the news, and where to locate qualified personnel were discussed, as were a score of related subjects.

Mr. Stringer said that the NAB Radio News Committee had no reason to change its 1945 recommendation as to sources of manpower. If a qualified radio newsman is unavailable, he suggested a city editor or assistant city editor. In some instances he said the young editor of a country weekly, who was a graduate of a school of journalism, would be capable. Young college graduates need seasoning before being brought into a radio newsroom unless the operation is large enough to make use of a cub. One of the big problems of news editors is to hold present news audiences and to get more people to listen regularly, according to Wayne Kearl, news editor, KSL, Salt Lake City. He pointed out that since women provide such a large share of news audiences, news editors are justified in giving women listeners special thought. Mr. Kearl thought that such subjects as UN, China, and Russia are frequently uninteresting to women. "I am not suggesting," he said, "that we should omit heavyweight stories, but I do suggest that we condense them, sift out the pertinent facts, rewrite the stories vividly and make them crystal clear. Also, we should give women listeners a maximum of what they are sure to be interested in as a means of sugar coating heavyweight stories. And I doubt very much that the difference in average listener interest between men and women is as great as it's cracked up to be.

"I think that as part of the democratic process of giving information, we are obligated to deal with heavyweight stories. But wouldn't it be a good idea first to get milady's interest with the stuff that is dear to her heart? Our listeners are plain people—falling in love, getting married, looking for jobs, having babies, wishing they made more money. Interest centers in their homes, in their hobbies, things

they do for entertainment, in their possessions, things they would like to possess. Make no mistake about it, and this goes for men as well as women, people are more interested in things close to them, in things they have done, are doing, or hope to do."

Mr. Kearl views press association copy as raw material which is supplied as such to all stations alike and, therefore, needs rewriting and packaging for radio for the ears of the average listener. "Let a good radioman shape this material for the teletype," Mr. Kearl concluded, "let him shape and polish it for your station individually, and you'll end up with a far, far better job."

"Humanize the news if you want your audience to continue growing," Frank K. Baker, supervisor of the KDYL, Salt Lake City news staff, told the clinic. Elaborating, he suggested that editors seek out the stories that most vitally interest that station's listeners, and weave them in between the who, what, when, where, and why elements. This gives perspective to the copy, gives it life and force. It's the kind of writing that listeners want to hear.

"If butter dropped 15 cents a pound, that would be far more important to most people than the death of the emperor of Japan," he said, "and discovery of a sugar black market in a far-away state would not be important in Utah, unless the story could be told that the market was discovered when a feminine motorist crashed her car through a bank window, as recently was the case."

Mr. Baker who was a newspaperman for 18 years prior to entering broadcasting, urged stations to staff their news departments with trained newsmen capable of knowing where to look for stories and how to handle stories, and undertake to train other reporters only when experienced supervision could be given the recruits. Two former city editors are employed in the station's newsroom.

Earl McCain, KLZ, Denver, news editor, discussed the use of correspondents, by describing the system at his station. Forty regular correspondents are on the payroll and 120 more located in small communities are not. The last group produce about one story each per month.

Though the exact amount of compensation was not disclosed, Mr. McCain said that "the correspondents who cover for us as well as the wire services and the Denver papers, tell us that KLZ pays better rates than anyone they serve. The total paid for regional news has been steadily climbing for the past five years and is still climbing. It is 40 times what it was in 1941."

Mr. McCain came to KLZ from the Denver Post, after 25 years of experience. He was night city editor when he left. His city staff includes four others. In addition, Lowell Watts reports the farm news 12:30-45 daily. Several others likewise report satisfactory employment of "stringers." Manager Chic Crabtree of KVMZ, Twin Falls, Idaho, reported nine correspondents, and his news editor, Al Weeks, said that five are located in county seat towns. Mr. Weeks covers his city and rewrites copy from correspondents. He stated that all but one newscast leads with local news, which in his area of 100,000 is the most important to listeners.

(Continued on next page)

A. J. Mosby, owner of KGVO, Missoula, Montana, reported excellent results with four correspondents. His news operation has achieved such importance that he intends to employ a competent newsman to head an enlarged news department reporting directly to management.

Bud Blanchette, KGVO program manager, said that he was in accord "with what I have heard here today that the news department should be in the hands of a professional newsman, not in the hands of a program manager." Mr. Blanchette was applauded for his account of the station's 6:15-45 P. M. newscast. The first ten minutes consists of national and international copy sponsored by Texaco nationally; the second segment of five minutes of local news is sponsored by Texaco dealers; this is followed by five minutes of sports, delivered by sponsor owner of sporting goods store; next is "Behind the Headlines," beamed to men, and sponsored by a department store; signoff is five minutes of movie news, sponsored by local movie house. Four or five voices are regularly used on this program.

This station makes a service charge for news programs of \$4 for 15 minutes, \$2.50 for five minutes, and \$12 per week for a strip.

Farm news for radio was covered in a paper prepared by Bill Day, news editor, KOA, Denver. It was read by Ed Weber, former KOA newsman, now radio director, Veterans Administration.

The reason why KOA has three daily programs of special interest to farmers is that 57 percent of the people listening to the station's newscasts are ruralites. Farm shows are broadcast at 7:30 A. M., noon, and at night. "We supply much sports news for a limited audience, why not farm news for an audience larger by far?" wrote Mr. Day.

Jack Fitzpatrick, news editor, KFEL, Denver, spoke on "covering the local news field." He stressed the value of personal contacts in getting such news.

"The importance of local radio news is best exemplified by F. G. Bonfils, former publisher of the *Denver Post*," said Mr. Fitzpatrick, "who told news editors that at all times 'a dog fight on Main Street is more important than the news a half-a-world away.' I maintain," continued Mr. Fitzpatrick, "that contacts are the very backbone of local radio news. How you get them is up to the individual news editor. You must maintain these contacts at all times either through personal solicitations, by telephone, or through the men in your own news department.

"No successful local news operation can hope to do the work properly unless the news editor and/or reporter get out in the community and mingle with the citizens of that community as part of their daily work."

District Meetings

14th District Broadcasters Urge NAB Board To Seek Revision of Mayflower Case (Continued from page 35)

Miller, who in speeches throughout the country has for several months been contesting the Constitutional

validity of the Mayflower case, on the grounds that it violates the First Amendment to the Constitution, was asked to express his opinion.

I approve wholeheartedly, Judge Miller said, but added that the right to editorialize should not make it mandatory that a station exercise this prerogative. The important thing, he said, is that broadcasters protect the people's rights involved in any question of free speech.

When the discussion lulled, Director Terry asked that the resolution be re-read in order that the members might be absolutely certain of what they were asking.

After the re-reading, Terry urged further discussion. There being no response, the call of "question," "question" came from the floor, and the proposal was put to a vote. There were no dissenting voices.

"Gentlemen, I feel that you have made an important decision," said Hugh Terry. "This may well set a national pattern."

Full text of the resolution follows:

Whereas, broadcasters are constantly searching for ways and means of improving their service to the communities they serve and are anxious to fully discharge the duties and responsibilities of public interest programming, and

Whereas, oftentimes service of great value to the community can be accomplished by assuming the leadership in promotion of civic, educational and cultural projects and by advocating community action that must necessarily stem from the establishment of an editorial policy by nature of public dissemination with a wide sphere of influence, and

Whereas, by inference in its decision known as "the Mayflower Case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "radio must not be an advocate."

Be it, therefore, resolved, that the Broadcasters of the 14th NAB District in convention assembled do, hereby, petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

Participants in 14th District Meeting

NAB staff members who spoke at the various sessions were President Justin Miller; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; Richard Doherty, director of employee-employer relations; Kenneth Baker, director of research; and Allen Brown, director of small market stations division.

BMI was represented by Sidney Kaye, executive vice president and general counsel, and Glenn Dolberg, field representative. Hugh Feltis, president of BMB, spoke for his organization.

William Grove, KFBC, presided over the sales managers meeting; Ralph Hardy, KLS, conducted the program managers meeting, and Rex Howell, KFXJ, participated in the small market stations session.

The featured speaker at lunch Monday was Walter Damm, WTMJ-FM, who discussed frequency modulation. During his speech, in which he discussed the merits of FM broadcasting, Mr. Damm read a letter from FCC Chairman Charles Denny urging the 35%

(Continued on next page)

of AM broadcasters who have not applied for FM licenses to do so immediately.

The entire day Wednesday was devoted to a news clinic conducted by Art Stringer. For full details, see "News Clinics."

Resolutions

Other resolutions which were adopted are presented verbatim below:

LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions, and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations; therefore,

Be it resolved, that the members of the 14th District urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners; now, therefore,

Be it resolved, by the Fourteenth District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in developing some plans whereby uniform time may be applicable throughout the country and throughout the year.

BROADCAST MUSIC, INC.

Whereas, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public, and

Whereas, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters, and

Whereas, as a measure to protect itself against unjust and unreasonable demands, the industry created Broadcast Music Incorporated as a means to bring about healthy competition in the field of music copyrights; now, therefore,

Be it resolved, by the broadcasters of the 14th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of this District to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

BROADCAST MEASUREMENT BUREAU

Whereas, the Broadcasting Industry recognizing the need for standardizing statistics relating to station coverage, established Broadcast Measurement Bureau, and

Whereas, the Bureau has conducted its first study and has issued the primary and station maps and shall shortly issue the area reports, and

Whereas, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and

further studies are being made to make such data and statistics of greater value; now, therefore,

Be it resolved, that we, the Broadcasters of the 14th District, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies, and we further urge a careful study of all of the data developed in connection with the first study, to the end that techniques may be developed that will bring about more constructive results from future studies.

PRESIDENT MILLER

The enlightened, constructive and forceful leadership which has been given to the Broadcasting Industry in the fifteen-month period during which Justin Miller has served as its President, and the very constructive contribution which he has made to a better understanding on the part of the public of the role which radio broadcasting occupies in the economic, social and political lives of the nation, are highly commended by the Broadcasters of the 14th District.

The defense of freedom of speech, and freedom of listening which have been the basic theses for his public addresses, deserve the commendation of all broadcasters.

We pledge our wholehearted support to him in a continuation of his splendid efforts to bring about a better understanding in the minds of public officials and the public at large with respect to the role of radio broadcasting.

We further commend the members of the NAB staff who have contributed constructively to the success of this meeting.

DIRECTOR HUGH TERRY

Whereas, Hugh B. Terry of KLZ, Denver, has served the members of this District on the Board of Directors during the past two years, and has interpreted to the Industry's policy making body the viewpoints and feelings of the broadcasters of this District on matters of Industry importance in an enlightened and constructive manner; now, therefore,

Be it resolved, that we highly commend Mr. Terry for the services which he has rendered, and express to him a vote of sincere appreciation for the sacrifice which he has made in order that he might render this service to this District and to the Industry.

RALPH HARDY AND SALT LAKE NAB MEMBERS

We, the Broadcasters of the 14th District, assembled in Salt Lake City, Utah, this Fourteenth Day of January, 1947, express to Ralph W. Hardy, KSL, Salt Lake City, chairman of the Arrangements Committee, and to the NAB members of Salt Lake City, collectively and individually, a sincere vote of appreciation for the arrangements made and the many courtesies shown.

14th District Registration

Total attendance at the three-day meeting was approximately 150. Those who registered the first day are the following:

Gene Ackerley, KID, Idaho Falls, Idaho; C. E. Arney, Jr., NAB, Washington, D. C.; Don Ashbaugh, KBNE, Boulder City, Nev.;

David Bain, RCA, Chicago, Ill.; Frank K. Baker, KDYL, Salt Lake City, Utah; Kenneth H. Baker, NAB, Washington, D. C.; Mildred Baker, KUTA, Salt Lake City, Utah; John Baldwin, KDYL, Salt Lake City, Utah; Charles A. Batson, NAB, Washington, D. C.; Kenyon R. Bennett, KGEM, Boise, Idaho; Ray Bergman, KSL, Salt Lake City, Utah; Al. Biörge, KVNU, Logan, Utah; Bud Blanchette, KGVO, Missoula, Mont.; Boyd Braithwaite, KIDO, Boise, Idaho; J. Allen Brown, NAB, Washington, D. C.; Ed. Buckalew, CBS, Hollywood, Calif.; Reed Bullen, KVNU, Logan, Utah; Jack A. Burnett, KUTA, Salt Lake City, Utah;

Doyle Cain, KFXD, Nampa, Idaho; Frank Carman, KUTA, Salt Lake City, Utah; Jim Carroll, KWYO, Sheridan, Wyo.; Robert S. Carroll, KANA, Anaconda, Mont.; Richard F. Connor, KNAK, Salt Lake City, Utah; Fran Conrad, KECA, Los Angeles, Calif.; Chic Crabtree, KVMV, Twin Falls, Idaho; Mark Crandall, KFEL, Denver, Colo.;

Walter J. Damm, WTMJ, Milwaukee, Wis.; Georgia Phillips Davidson, KIDO, Boise, Idaho; E. O. DeChambeau, KUTA, Salt Lake City, Utah; Richard P. Doherty, NAB, Washington, D. C.; Marion Dixon, KGVO.

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Missoula, Mont.; Paul S. Dixon, KSL, Salt Lake City, Utah; Glenn Dolberg, BMI, New York City, N. Y.;

T. C. Eksen, KVOD, Denver, Colo.; Cliff Engle, Hollywood, Calif.; C. Richard Evans, KSL, Salt Lake City, Utah;

Hugh Feltis, BMB, New York, N. Y.; Jack Fitzpatrick, KFEL, Denver, Colo.; Henry H. Fletcher, KSEI, Pocatello, Idaho; W. F. Flinn, Star Printing Company, Miles City, Mont.; S. S. Fox, KDYL, Salt Lake City, Utah; Jack Frost, RCA, Los Angeles, Calif.; Mildred Fuller, KRDO, Colorado Springs, Colo.;

Florence M. Gardner, KTFI, Twin Falls, Idaho; Bill Gartland, NBC, Hollywood, Calif.; Earl Glade, Jr., KSL, Salt Lake City, Utah; Homer Griffith, NAB, Hollywood, Calif.; Wm. G. Grove, KFBC, Cheyenne, Wyo.; R. A. Grover, KSUB, Cedar City, Utah;

Kolin Hager, SESAC, New York, N. Y.; Gene Halliday, KSL, Salt Lake City, Utah; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco, Calif.; Ralph W. Hardy, KSL, Salt Lake City, Utah; Herb Hart, Collins Radio Co., Los Angeles, Calif.; Con Hecker, KVOD, Denver, Colo.; Bert Horswell, Cardinal Company, Hollywood, Calif.; Louise Hill Howe, KSL, Salt Lake City, Utah; Chas. Howell, KFXJ, Grand Junction, Colo.; Lucille Howell, KFXJ, Grand Junction, Colo.; Rex Howell, KFXJ, Grand Junction, Colo.; Frederic Hufsmith, KDFN, Casper, Wyo.;

Eugene Jelesnik, KDYL, Salt Lake City, Utah;

Douglas D. Kahle, Fort Collins, Colo.; Sydney M. Kaye, BMI, New York, N. Y.; Wayne Kearn, KSL, Salt Lake City, Utah; George A. Kercher, Edw. Petry & Co., St. Louis, Mo.; Rollow Kimball, KSL, Salt Lake City, Utah; Ted Kimball, KSL, Salt Lake City, Utah; Jerry King, Hollywood, Calif.; F. H. Kuhn, KUTA, Salt Lake City, Utah;

James H. Lawrence, KID, Idaho Falls, Idaho;

Bert McAllister, KRPL, Moscow, Idaho; H. L. McCracken, KVRs, Rock Springs, Wyo.; Frank C. McIntyre, KUTA, Salt Lake City, Utah; Lynn A. McKinlay, KSL, Salt Lake City, Utah; F. B. McLatchey, KSL, Salt Lake City, Utah; Arch L. Madsen, Intermountain Network, Salt Lake City, Utah; James A. Mahoney, MBS, Chicago, Ill.; L. A. Manwaring, KSL, Salt Lake City, Utah; Don F. Martin, AP, Denver, Colo.; Elwood Meyer, KMYR, Denver, Colo.; Lynn L. Meyer, Intermountain Network, Salt Lake City, Utah; Allen Miller, Rocky Mountain Radio Council, Denver, Colo.; Dorothy L. Miller, KGVO, Missoula, Mont.; Justin Miller, NAB, Washington, D. C.; Kenneth W. Montgomery, KTFI, Twin Falls, Idaho; A. J. Mosby, KGVO, Missoula, Mont.; Lennox Murdock, KSL, Salt Lake City, Utah;

R. J. Newman, RCA, San Francisco, Calif.; Barbara L. Nicholson, KANA, Anaconda, Mont.;

C. E. Ogden, Capitol Records, Hollywood, Calif.; Elvon W. Orme, KSL, Salt Lake City, Utah;

Don Pettv, NAB, Washington, D. C.; Jennings Pierce, NBC, Hollywood, Calif.; R. Russell Porter, Denver, Colo.; George A. Proval, KDYL, Salt Lake City, Utah; William D. Pyle, KVOD, Denver, Colo.;

Roger B. Read, Transcription Sales, Inc., Hollywood, Calif.; Wayne F. Richards, KSL, Salt Lake City, Utah; Kay W. Richins, KDYL, Salt Lake City, Utah; Joe Rohrer, KRDO, Colorado Springs, Colo.; F. J. Rudolph, C. P. MacGregor Co., Hollywood, Calif.;

Cecil Seavey, KRDO, Colorado Springs, Colo.; Ivor Sharp, KSL, Salt Lake City, Utah; Emerson S. Smith, KDYL, Salt Lake City, Utah; O. P. Soule, KTFI, Twin Falls, Idaho; Clair Stout, Washington, D. C.; Arthur Stringer, NAB, Washington, D. C.;

Sol Taishoff, Broadcasting Magazine, Washington, D. C.; Don Tannehill, KRJF, Miles City, Mont.; Hugh B. Terry, KLZ, Denver, Colo.; Allan Thomas, KUTA, Salt Lake City, Utah; Clifford Thomforde, Collins Radio Co., Cedar Rapids, Iowa;

Walter E. Wagstaff, KIDO, Boise, Idaho; Leonard Wasden, Idaho Falls, Idaho; Ralph C. Wentworth, BMI, New York, N. Y.; Ken White, Denver, Colo.; Joe P. Wilkins, KFBB, Great Falls, Mont.; A. D. Willard, Jr., NAB, Washington, D. C.;

Lloyd E. Yoder, KOA, Denver, Colo.

Resolutions Adopted by Broadcasters of Area "A" at San Francisco Are Reported

Membership of NAB Districts 15, 16, and 17 adopted several resolutions concerning various radio industry matters on Friday (10), the final day of the Area "A" meeting at San Francisco. These actions were taken after press time for NAB REPORTS, and, consequently, were not included in last week's story (p. 17).

Full text of several of these resolutions follows:

The representatives of the radio broadcasting stations of the 15th, 16th and 17th NAB Districts, embracing the entire Pacific Coast region in the Area meeting assembled in San Francisco hereby resolve:

PUBLIC RELATIONS PROGRAM

To commend the program of public relations, as outlined by President Justin Miller in his talk before the meeting on Thursday, and urge immediate and vigorous implementation of that program. We particularly endorse the plan to have recordings made of the major speeches and

talks by President Miller and other top executives of the NAB to the end that they may be made available to stations for release under terms and conditions to be determined by NAB.

AREA MEETINGS

We further resolve that the plan of Area meetings, of which this is the initial session, be heartily approved as they afford beneficial liaison between broadcasters from the different districts assembled and the opportunity for contact with the staff employees of the Association to a much greater degree than permitted by individual district meetings and we express our appreciation to those members of the headquarters' staff who have participated in this meeting.

UNIFORM TIME

We further resolve that the Board of Directors of NAB be commended for its policy of conferring with other industries affected by daylight savings time with the objective of securing legislation looking to the establishment of uniform time throughout the country.

STANDARDS OF PRACTICE

We further resolve in favor of the immediate and early prosecution of the work of the Standards of Practice Committee looking to promulgation of a code to guide broadcasters in performance of their obligations.

BROADCAST MUSIC, INC.

We further resolve that BMI be heartily commended for the contribution which it has made in the field of music copyright and we call upon the Association to continue its inquiries into the entire problem of music copyright and urge broadcasters to promptly renew their support of BMI to the end that in 1949, the "year of decision", the industry will be adequately prepared to meet any situation which may then develop.

BROADCAST MEASUREMENT BUREAU

Resolved that BMB be encouraged to continue research into the nature and value of the results obtained so far, to the end that broadcasters may be able to determine fairly its value to the industry and whether it should be continued.

LABOR RELATIONS

We further resolve that it is the sense of this meeting that every effort be made by the industry to bring about a situation under which all labor negotiation affecting individual stations should be conducted at a local rather than national level and we urge the continued development by NAB of the splendid, helpful, factual data and statistics relating to employer and employee relationships which will assist individual broadcasters in fairly and properly protecting their rights in the field of labor relations, and to encourage sound labor negotiations.

RADIO SET CHANGES

It is resolved that the Board of Directors of NAB and the RMA Committee be requested to give prompt and careful consideration of a recommendation to radio set manufacturers for the development of mechanical changes which permit a further spread on the radio dial of station settings, particularly in the high frequency end of the standard AM band, to the end that listeners may more easily tune in a large number of stations.

STATE ASSOCIATION

Also, resolved that it is the sentiment of this meeting that the development of State associations of broadcasters be fostered and encouraged by NAB.

FREEDOM OF SPEECH

We further resolve a rededication of our facilities and services to the preservation and extension of the principles of freedom of speech as guaranteed by the First Amendment of the Constitution, since absolute freedom of speech, in itself, is the finest safeguard of the Bill of Rights.

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Further, be it resolved that we express our sincere appreciation to Directors William B. Smullin of the Fifteenth District, William B. Ryan of the Sixteenth District and Harry Spence of the Seventeenth District, for the magnificent manner in which this meeting has been conducted. We further express a sincere word of appreciation to all San Francisco Bay area broadcasters for their hospitality and entertainment and the many courtesies which have been extended.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 27-February 2, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Group Prejudice—A Post-War Menace

Stress the reasons why we cannot afford divisive prejudice in America: 1. Division at home weakens the United States on the international scene, lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed. 2. Division at home

hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by:

1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.)
2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.)
3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Our Army—Draft or Volunteer?

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of

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skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* But the Army won't attract enough young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 20. They are subject to change.

Monday, January 20

Further Hearing

(10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. 1040 kc., 1 KW, daytime.
NEW—LCB, Inc., Lorain, Ohio—C. P. 1040 kc., 1 KW, day.

(10:00 A. M.)

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. 970 kc., 1 KW, unlimited.
WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—C. P. 970 kc., 1 KW, unlimited, DA.
Other Participants: WIHA Madison, Wis. (Intervenor).

(10:00 A. M.)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—C. P. 610 kc., 5 KW, unlimited, DA-night.

(10:00 A. M.)

KROY—HARMCO, Inc., Sacramento, Calif.—C. P. 1030 kc., 5 KW, unlimited.
NEW—Alvin E. Nelson, Inc., San Francisco, Calif.—C. P. 1030 kc., 50 KW, unlimited, DA.
NEW—C. Thomas Patten, Oakland, Calif.—C. P. 1000 kc., 10 KW, daytime.
KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. 1060 kc., 50 KW, unlimited.
NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, 990 kc., 1 KW, unlimited.

Other Participants: KVSM, San Mateo, Calif. (Intervenor).

(10:00 A. M.)

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. 550 kc., 5 KW, DA, unlimited.
Other Participants: WHYN, Holyoke, Mass. (Petition to Intervene Pending).

Monday and Tuesday, January 20 and 21

At Lake Charles & Opelousas, Louisiana

(Court Room, Federal Bldg., Lake Charles & Court Room U. S. Federal Bldg., Opelousas, 10:00 A. M.)

NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.
NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230 kc., 250 watts, unlimited.

Tuesday, January 21

Further Hearing

(10:00 A. M.)

WABW and WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. (Assignor); Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.
WABW and WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. (Assignor); Radio Indianapolis, Inc., (Assignee)—Application to purchase Radio Stations WABW and WBBW.

Wednesday, January 22

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night and day.
NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.
WIIP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.
WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 5 KW, DA-night and day, unlimited.
WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, DA-night and day use, unlimited.
NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. 590 kc., 1 KW, 5 KW, DA-2, unlimited.
Other Participants: Columbia Broadcasting System, Inc. (Intervenor).

At Escanaba, Michigan

(Court Room, County Court House, 10:00 A. M.)

WDBC—Gordon H. Brozek, Frank J. Russell, Jr., and Leo G. Brott (Transferors); Frank J. Lindenthal, John P. Norton, and William J. Duchaine (Transferees); Delta Broadcasting Co. (Licensee); (WDDB, Escanaba, Mich.)—For transfer of control. 1490 kc., 250 watts, unlimited.

At Parkersburg, West Virginia

(Circuit Court Room, Wood County Courthouse, 10:00 A. M.)

NEW—Parkersburg Broadcasting Co., Parkersburg, W. Va.—C. P. 1230 kc., 250 watts, unlimited.

Wednesday, Thursday and Friday, Jan. 22, 23 and 24

At Paris, Tennessee, and Murray, Kentucky

(City Council Chambers, Paris, and Circuit Court Room, County Courthouse, Murray)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P.—1340 kc., 250 watts, unlimited.
NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Murray Broadcasting Co., Inc., Murray, Ky.—C. P. 1340 kc., 250 watts, unlimited.

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Thursday and Friday, January 23 and 24

At Parkersburg and Clarksburg, West Virginia

(Circuit Court Room, Wood County Courthouse, Parkersburg, and Civil Service Room, U. S. Post Office Bldg., Clarksburg, 10:00 A. M.)

WPAR—Charleston Broadcasting Co. (Transferor); News Publishing Co. (Transferee); Parkersburg, W. Va.—For transfer of control of Ohio Valley Broadcasting Corp.

WCHS—Charleston Broadcasting Co. (Assignor); News Publishing Co. (Assignee); Clarksburg, W. Va.—For assignment of license of Station WCHS.

At Medford, Oregon

(Federal Court Room, U. S. Post Office Bldg., 10:00 A. M.)

KMED—Mrs. W. J. Virgin (Assignor); Gibson Broadcasting Co. (Assignee); Medford, Ore.—For voluntary assignment of license of conditional grant.

KMED—Mrs. W. J. Virgin (Assignor); Medford Radio Corp. (Assignee); Medford, Ore.—For application to purchase conditional grant.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces adoption of an order (B-287) making final the final applications: Rebel Broadcasting Company for a new station at Jackson, Miss., to operate on 620 kc., 5 KW day, 1 KW night, DA night (B3-P-3755; Docket 6966), conditions: Stuart Broadcasting Co., to increase power of Station WROL, Knoxville, Tenn., from 500 watts, DA-night, 1 KW day, to 5 KW, DA, unlimited time, operating on frequency 620 kc. (B3-P-3616; Docket 6970), conditions; and Wichita Broadcasters to increase power of Station KWFT, Wichita Falls, Texas, from 5 KW day, 1 KW night, DA, unlimited time, to 5 KW, using DA nighttime only, operating on frequency 620 kc. (B3-P-4101; Docket 6970), conditions.

The Commission announces adoption of an order rescinding the order of January 8 which granted the application of James S. Rivers, tr/as Southeastern Broadcasting System, for a new station at Sanford, Florida, to operate on 1400 kc., 250 watts, unlimited time (B3-P-4225; Docket 7074), pending further study of the qualifications of applicant.

Correction

According to a correction by the Commission, the docket case decision in last week's REPORTS regarding B-312 should read as follows:

B-312: Granting the application of The News and Observer Publishing Company for a new station at Raleigh, N. C., to operate on 850 kc., with power of 5 KW, DA night, engineering conditions (B3-P-4176; Docket 7505). At the same time the Commission denied the application of Capitol Broadcasting Company, Inc., seeking the same frequency with 1 KW power, daytime only, at Greensboro, N. C. (B3-P-4513; Docket 7504).

The commission announces its final decision (B-290) granting the following applications:

Florida Broadcasting Company to change operating assignment of Station WMBR, Jacksonville, Fla., from 1400 kc., 250 watts, unlimited time, to 1460 kc., 5 KW, DA-N, unlimited time, engineering conditions and subject to further condition that its stockholders, officers, and directors shall

divest themselves of any and all interest in Station WFOY, St. Augustine, Fla. (Docket 7081);

Chattahoochee Broadcasting Company for a new station at Columbus, Ga., to operate on 1460 kc., 1 KW, DA, unlimited time, engineering conditions and subject to filing modification of CP specifying modified directional antenna array (Docket 6821);

Columbus Broadcasting Company to change operating assignment of Station WRBL, Columbus, Ga., from 1230 kc., 250 watts, unlimited time, to 1420 kc., 5 KW, DA-N, unlimited time, engineering Conditions (Docket 6819); and

S. O. Ward to change operating assignment of Station WLAK, Lakeland, Fla., from 1340 kc., 250 watts, unlimited time, to 1430 kc., 1 KW, unlimited time, engineering conditions (Docket 7082).

At the same time, the following applications are denied:

City of Sebring, for a new station at Sebring, Fla., to operate on 1430 kc., 1 KW, unlimited time (Docket 6696);

A. Frank Katzentine for a new station at Orlando, Fla., to operate on 1420 kc., 5 KW, DA-N, unlimited time (Docket 6705);

Muscogee Broadcasting Company for a new station at Columbus, Ga., to operate on 1450 kc., 250 watts, unlimited time (Docket 6820);

Georgia-Alabama Broadcasting Corp. for a new station at Columbus, Ga., to operate on 1450 kc., 250 watts, unlimited time (Docket 7095); and

Palm Beach Broadcasting Corp. to change operating assignment of Station WWPG, Palm Beach, Fla., from 1340 kc., 250 watts, unlimited time, to 1420 kc., 1 KW, unlimited time (Docket 6822).

The Commission announces its proposed decision (B-321) looking toward the grant of the application of the Commonwealth Broadcasting Corp. for a new station at Danville, Ky., to operate on 1230 kc., provided applicant files an application for use of 250 watts power (present application specified 100 watts power), unlimited time (B2-P-4040, Docket 7164). At the same time the Commission proposes to deny the application of Danville Broadcasting Company seeking the same frequency with 250 watts, at Danville, Ky. (B2-P-4264, Docket 7165).

The Commission announces its proposed decision (B-323) looking toward the grant of the application of Newnan Broadcasting Company for a new station at Newnan, Ga., to operate on 1300 kc., 1 KW power, unlimited time, employing a directional antenna for night use (B3-P-4487). At the same time the Commission proposes to deny the application of Volunteer State Broadcasting Company, Inc., for a new station at Nashville, Tenn., to operate on 1300 kc., 5 KW power, unlimited time, employing a directional antenna for night use (B3-P-4531). However, the Commission's conclusion states that if, on or before February 7, 1947, Volunteer State Broadcasting Company, Inc., can show that a local broadcast facility is available for use by Newnan Broadcasting Co. in Newnan, Ga., the Commission will consider granting such facility to Newnan Broadcasting Co. in lieu of the grant proposed herein, and granting the instant application of Volunteer State Broadcasting Co., Inc. (Dockets 7442 and 7443).

The Commission announces its proposed decision (B-324) looking toward the grant of the application of the '49er Broadcasting Company for a new station at Grass Valley, Calif., to operate on 1400 kc., 250 watts, unlimited time (B5-P-5077, Docket 7757), and a denial of the application of Town Talk Broadcasting Company seeking the same facilities (B5-P-4978, Docket 7668).

NEW AM APPLICATIONS GRANTED

Gene Burke Brophy, Nogales, Ariz.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B5-P-5149)

(Continued on next page)

Sun River Broadcasters, Inc., Great Falls, Mont.—Granted CP for a new station to operate on 970 kc., 5 KW, DA-N, unlimited. (B5-P-4499)

Lou Poller, Chester, Pa.—Granted petition requesting reconsideration and grant of his application without hearing; adopted an order removing application (B2-P-4969; Docket 7970) from the hearing docket and granting CP for a new station to operate on 1590 kc., 1 KW, day only; engineering conditions.

Kinston Broadcasting Co., Kinston, N. C.—Reconsidered its action of December 19, 1946, setting aside grant made on December 17 for a new station, pending further investigation of the qualifications of applicant's director and stockholder John G. Dawson, and granted CP for a new station to operate on 1000 kc., 1 KW, day only. (B3-P-5227)

FM CONDITIONAL GRANTS

The New Haven Broadcasting Corp., New Haven, Conn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1091)

Narragansett Broadcasting Co., Fall River, Mass.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B1-PH-1051)

Radio Station WOW, Inc., Omaha, Neb.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-1085)

Joe L. Martinez and Harold O. Bishop, d/b as FM Broadcasting Co., Albuquerque, N. M.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B5-PH-1064)

Lockport Union Sun & Journal, Inc., Lockport, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1042)

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-360; Docket 7595)

The Crosley Corp., Columbus, Ohio—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr for further inquiry. (B2-PH-274)

Summit Corp., Scranton, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1090)

Larus & Bros. Co., Inc., Norfolk, Va.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details (Comr. Durr for further inquiry). (B2-PH-992)

Macon Broadcasting Co., Macon, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1108)

FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions: (Note: power given is effective radiated power; antenna height is height above average terrain):

Dixie Broadcasting Co., Montgomery, Ala.—Class B; Channel: 99.5 mc. (No. 258); 6 KW; 415 feet. (B3-PH-1057)

Capital Broadcasting Co., Washington, D. C.—Class B; Channel: 100.9 mc. (No. 265); 20 KW; 480 feet.* (B1-PH-199; MPH-160)

Central Valleys Broadcasting Co., Sacramento, Calif.—Class B; Channel: 102.1 mc. (No. 271); 50 KW; 350 feet. (B5-PH-848)

Wichita Beacon Broadcasting Co., Wichita, Kans.—Class B; Channel: 93.7 mc. (No. 247); 48 KW; 500 feet. (B4-PH-635)

The Monumental Radio Co., Baltimore, Md.—Class B; Channel: 103.7 mc. (No. 279); 20 KW; 400 feet. (B1-PH-175)

Suffolk Broadcasting Corp., Coram, N. Y.—Class A; Channel: 165.9 mc. (No. 290); 340 watts; 410 feet.* (B1-MPH-142)

Elias I. Godofsky, Hempstead, N. Y.—Class A; Channel: 105.5 mc. (No. 288); 1 KW; 250 feet. (B1-PH-499)

Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Class B; Channel: 99.7 mc. (No. 259); 20 KW; 500 feet.* (B3-PH-809)

The News & Observer Pub. Co., Raleigh, N. C.—Class B; Channel: 93.1 mc. (No. 226); 25 KW; 460 feet. (B3-PH-749)

The Ohio Broadcasting Co., Canton, Ohio—Class B; Channel: 97.1 mc. (No. 246); 25 KW; 390 feet.* (B2-PH-226)

Tri-County Broadcasting Co., Inc., DuBois, Pa.—Class B; Channel: 97.5 mc. (No. 248); 6 KW; 670 feet. (B2-PH-681)

Mon-Yough Broadcasting Co., McKeesport, Pa.—Class A; Channel: 105.9 mc. (No. 290); 500 watts; 340 feet. (B2-MPH-162)*

Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Class B; Channel: 103.3 mc. (No. 277); 2.5 KW; 1065 feet.* (B2-PH-821)

William Kleeman, Clarksville, Tenn.—Class B; Channel: 99.1 mc. (No. 256); 2.1 KW; 300 feet. (B3-PH-642)

Mary Hardin-Baylor College, Belton, Texas—Class B; Channel: 98.3 mc. (No. 252); 2.9 KW; 300 feet. (B3-PH-1033)

Sunshine Broadcasting Co., San Antonio, Texas—Class B; Channel: 100.5 mc. (No. 263); 184 KW; 460 feet. (B3-PH-537)

Wichita Broadcasters, Wichita Falls, Texas—Class B; Channel: 98.1 mc. (No. 251); 9.5 KW; 370 feet. (B3-PH-994)

Hampton Roads Broadcasting Corp., Newport News, Va.—Class B; Channel: 92.3 mc. (No. 222); 38 KW; 390 feet.* (B3-PH-310)

Head of the Lakes Broadcasting Co., Superior, Wis.—Class B; Channel: 92.3 mc. (No. 222); 62 KW; 750 feet. (B4-PH-1099)

Northern Broadcasting Co., Inc., Wausau, Wis.—Class B; Channel: 94.9 mc. (No. 235); 46 KW; 415 feet.* (B4-MPH-165)

NEW COMMERCIAL TELEVISION APPLICATIONS GRANTED

Maison Blanche Co., New Orleans, La.—Granted CP for a new commercial television station: frequency 66-72 mc. (Channel No. 4); visual power: 13.6 KW; aural 7.2 KW; antenna 375 feet. (B3-PCT-78)

Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted CP for a new commercial television station; frequency: 60-66 mc. (Channel No. 3); visual power: 14.6 KW; aural 7.3 KW; antenna 818 feet. (B2-PCT-139)

The above is the fifth grant made to DuMont-Paramount interests. Since that is the maximum number allowed in television, the following applications involving the same interest were placed in the pending files:

Allen B. DuMont Labs., Inc., Cincinnati, Ohio (B2-PCT-163); Allen B. DuMont Labs., Inc., Cleveland, Ohio (B2-PCT-161); Interstate Circuit, Inc., Dallas, Texas (B3-PCT-94); New England Theatres, Inc., Boston, Mass. (B1-PCT-140); United Detroit Theatres Corp., Detroit, Mich. (B2-PCT-50).

MISCELLANEOUS APPLICATION GRANTED

W9XHZ—Sarkes Tarzian, Bloomington, Ind.—Granted license for a new developmental broadcast station to operate on 87.75 mc., 500 watts, A3 emission, for the period ending May 1, 1947. (B4-LEX-44)

*In lieu of previous details.

(Continued on next page)

DESIGNATED FOR HEARING

- KWAT**—Midland National Life Ins. Co., Watertown, S. D.; Tri-State Broadcasting Co., Sioux Falls, S. D.—Designated for hearing application (B4-P-5535) to change operating assignment of KWAT from 1240 kc., 250 watts, unlimited time, to 950 kc., 1 KW; change transmitter site, install new transmitter and install DA for night use, in a consolidated proceeding with application of Tri-State Broadcasting Co. (B4-P-5505) for a new station to operate on 950 kc., 5 KW, unlimited time, DA day and night.
- Community Broadcasting Co., Erie, Pa.**—Designated for hearing application (B2-P-5562) for a new station to operate on 1400 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Times Pub. Co. (B2-P-3773) and Erie Broadcasting Co. (B2-P-5469), and the orders designating the latter two application for hearing were amended to include Community Broadcasting Co. application.
- Clearwater Radio Broadcasters, Inc., Clearwater, Fla.; Lyle Van Valkenburgh, St. Petersburg, Fla.**—Designated for hearing in a consolidated proceeding application of Clearwater Broadcasters, Inc. (B3-P-4650) with application of Lyle Van Valkenburgh (B3-P-5547), both requesting new stations on 1340 kc., 250 watts, unlimited time.
- J. Lindsey Alley, et al, d/b as Radio Bluefield Co., Bluefield, W. Va.**—Designated for hearing application of Radio Bluefield Co. (B2-P-5605) for a new station to operate on 1240 kc., 250 watts, unlimited time, in the consolidated proceeding to be held on January 29 at Bluefield, on applications of Pocahontas Broadcasting Corp., The Bluefield Broadcasting Co., and Odes E. Robinson; and ordered that the Commission's orders designating these latter three applications for hearing, be amended to include application of Radio Bluefield Co.
- WIL**—Mo. Broadcasting Corp., St. Louis, Mo.—Designated for hearing application of WIL (B4-P-5606) to change operating assignment from 1230 kc., 250 watts, unlimited time, to 1430 kc., 5 KW, unlimited, change transmitter site, install new transmitter and DA for day and night use, in a consolidated proceeding to be held January 29 in Washington, on applications of Southern Ill. Broadcasting Co., Inc., Metropolitan Broadcasting Corp., and Belleville News-Democrat, and the Commission's orders designating these latter three for hearing were amended to include WIL's application.

MISCELLANEOUS ACTIONS

- WKAT**—A. Frank Katzentine, Miami Beach, Fla.—Granted CP to increase daytime power of station WKAT from 1 to 5 KW, subject to correction of any interference complaints and reduction of power if necessary (Comr. Durr for hearing). (B3-P-5201)
- Central Mich. Radio Corp., Lansing, Mich.**—Adopted an order denying petition requesting that four applications which are now paired in two consolidated proceedings, be consolidated, or in the alternative, that the two proceedings, each involving two applications, be heard simultaneously.
- WHBF**—Rock Island Broadcasting Co., Rock Island, Ill.—Granted CP to replace the present east tower of AM directional array and mount the FM antenna thereon, subject to submission of proof that the authorized DA pattern of WHBF will not be changed. (B4-P-5483)
- KPAC**—Port Arthur College, Port Arthur, Texas—Granted CP to change transmitter location, install new transmitter, install new DA for nighttime use; increase day power from 500 watts to 5 KW, night power from 250 watts to 1 KW, DA-night, unlimited time on 1250 kc.; engineering conditions. (This application was improperly listed as a Line 2 case and was moved to Line 1 and granted.) (B3-P-5125)
- KGEM**—Frank C. Carmen, et al, d/b as Idaho Broadcasting Co. (Assignors); Idaho Broadcasting and Television Co. (Assignee), Boise, Idaho—Granted consent to

assignment of CP for station KGEM from Frank C. Carmen, et al, to Idaho Broadcasting and Television Co. The assignment is from a partnership to a newly organized corporation, growing out of the death of one of the partners. (B5-AP-41)

- WSAR**—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Granted CP to increase power of station WSAR from 1 to 5 KW on 1480 kc., and change transmitter location, and to install a new transmitter, with DA-2. (B1-P-4384)
- KTBS**—John C. McCormack, et al, d/b as Station KTBS (Assignor); Allen D. Morris, et al, d/b as Radio Station KTBS (Assignee); Shreveport, La.—Granted consent to voluntary assignment of license of KTBS, from John C. McCormack, et al, to Allen D. Morris, Prentiss E. Furlow and Geo. D. Wray, Sr., d/b as Radio Station KTBS, for a consideration of \$134,000, growing out of the retirement of one of the original four partners. (Comrs. Durr and Walker voting for hearing.) (B3-AL-571)
- WLIB**—WLIB, Inc., Brooklyn, N. Y.—Granted modification of license (B1-ML-1236) to move main studio from Brooklyn to Manhattan.
- Gene Burke Brophy, Nogales, Ariz.**—The Commission rescinded its action announced on January 16 and set aside the grant for a new station on 1240 kc., 250 watts, unlimited time. (B5-P-5149)

ACTIONS ON MOTIONS

- Roy Hofheinze, et al, d/b as La. Broadcasting Co., New Orleans, La.**—Ordered that the consolidated hearing on application of La. Broadcasting Co., et al, be advanced from March 14 to February 17 at Washington. (Action 1-10.)
- Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.**—Removed from the hearing docket application for CP (B3-P-5276; Docket 7902). (Action 1-10.)
- KBIX**—Okla. Press Publishing Co., Muskogee, Okla.—The Commission, on its own motion, continued the hearing on KBIX's application for renewal of license and CP for FM station, now scheduled for January 15, to February 17 at Muskogee, Okla. (Action 1-13.)
- Atlantic Radio Corp., Boston, Mass.; Bristol Broadcasting Co., New Bedford, Mass.**—The Commission, on its own motion, continued the consolidated hearing on these applications from January 20 to February 4, 1947. (Action 1-13.)
- WHA**—University of Wis., Madison, Wis.—Granted in part petition for continuance of hearing on application of Radio Peoria, Inc., and continued said hearing to January 20. (Action 1-3.)
- Huntington Broadcasting Co., Huntington, Calif.**—Scheduled a further hearing on applications of Huntington Broadcasting Co., et al, for March 10, 1947.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

- NEW**—The Fairfield Broadcasting Co., Danbury, Conn. (P. O. 173 Main St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 500 watts night, 1 KW day, directional antenna for night use and unlimited hours of operation.

560 Kilocycles

- WIS**—Surety Life Insurance Co., Columbia, S. C.—Construction permit to install new transmitter.

(Continued on next page)

660 Kilocycles

WESC—Greenville Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-P-4699, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to specify studio location.

710 Kilocycles

WROM—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., Rome, Ga.—License to cover construction permit (B3-P-4963, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 Kilocycles

NEW—Worthington Broadcasting Co., Worthington, Minn. (P. O. Box No. 30)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime only hours of operation.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Voluntary transfer of control of licensee corporation from Rello Oller to C. M. Cassel, T. K. Cassel and J. S. Booth. (75 shares, 51%)

810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit (B1-P-4139, as modified, which authorized a new standard broadcast station) to change studio location.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—License to cover construction permit (B1-P-4139, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 Kilocycles

NEW—Beaver Valley Radio, Inc., Beaver Falls, Pa. (P. O. 712 Eleventh St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 250 watts, daytime only hours of operation.

860 Kilocycles

WFIG—Blanfox Radio Co., Inc., Bristol, Va.—License to cover construction permit (B2-P-4850, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

910 Kilocycles

NEW—The Central Connecticut Broadcasting Co., New Britain, Conn.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended re stockholders.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Special service authorization to operate on 910 kc., with power of 500 watts day and night for the period ending in no event later than May 1, 1947.

940 Kilocycles

NEW—Durward J. Tucker, W. M. Rodgers, Irving Brown, John W. Hardy and Ray G. Thurmond, a partnership, d/b as Tyler Broadcasting Co., Tyler, Texas (P. O. Box No. 100, Ray G. Thurmond, 618 Peoples Bank Bldg.)—

Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only hours of operation.

950 Kilocycles

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—License to cover construction permit (B2-P-3666, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

980 Kilocycles

NEW—Grain Country Broadcasting Co., Inc., Peru, Ill. (P. O. 19 Westlox Ave., Central Park)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 500 watts night, 1 KW day, directional antenna for day and night, and unlimited hours of operation.

1000 Kilocycles

KGRI—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas—Modification of construction permit (B3-P-4642, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on 100 kc., power of 10 KW, and daytime only hours of operation. Amended, changes in antenna from non-directional to directional and change transmitter location from site to be determined, San Francisco, Calif., to Skyline Boulevard, Oakland, Calif.

1010 Kilocycles

WINS—The Crosely Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized an increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

1020 Kilocycles

KFVD—Standard Broadcast Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power and change in transmitter location) for extension of completion date.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—License to cover construction permit (B4-P-3811, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1090 Kilocycles

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Modification of construction permit (B4-P-4939, which authorized a new standard broadcast station) for approval of antenna, and transmitter location and to specify studio location.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977 as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on top of AM tower.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

(Continued on next page)

1110 Kilocycles

WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—License to cover construction permit (B3-P-4514, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 Kilocycles

KRDU—Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co., Dinuba, Calif.—License to cover construction permit (B5-P-4785, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4726, which authorized moving main transmitter, and installation of composite 5 KW watts amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna day and night) for extension of completion date.

1220 Kilocycles

NEW—Florida East Coast Broadcasting Co., Miami, Fla. (P. O. 627 NW 20th Ave.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime only hours of operation.

1230 Kilocycles

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Voluntary assignment of license to Moline Broadcasting Corporation.

KTHT—Roy M. Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co., Houston, Texas—Construction permit to install auxiliary transmitter (present site of main transmitter) to be operated on 1230 kc., power of 250 watts.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Modification of construction permit (B5-P-4813, which authorized installation of new transmitter) for extension of commencement and completion dates.

WCRO—Century Broadcasting Corp., Johnstown, Pa.—Modification of construction permit (B2-P-5097, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio location.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nevada—Modification of construction permit (B5-P-4787, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

WNOK—Palmetto Radio Corp., Columbia, S. C.—License to cover construction permit (B3-P-4905, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WCHV—Charles Barham, Jr., and Emmalou W. Barham, d/b as Barham and Barham, Charlottesville, Va.—License to cover construction permit (B2-P-5484), which authorized installation of new transmitter.

NEW—J. Lindsey Alley, George E. Shmate and E. Bernard Jarrett, a partnership, d/b as Radio Bluefield Co., Bluefield, W. Va. (P. O. % J. Lindsey Alley, 213 Pearis St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WOBT—The Oneida Broadcasting Co., Rhinelander, Wis.—Modification of construction permit (B1-P-4600, which authorized a new standard broadcast station) for approval of antenna and to change studio location from Fraser Bldg. on Stevens St., Rhinelander, Wisconsin, to 0.9 mile east of the east city limits of Rhinelander, town of Pelican, Wisconsin.

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Modification of construction permit (B1-P-3979, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—License to cover construction permit (B5-P-4644, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KEYY—Radio and Television Broadcasting Company of Idaho, Pocatello, Idaho—License to cover construction permit (B5-P-4520), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKDA—A. G. Beaman and T. B. Baker, Jr. a partnership, d/b as Capitol Broadcasting Co., Nashville, Tenn.—License to cover construction permit (B3-P-3673, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 Kilocycles

KSOK—The Travelers Publishing Co., Arkansas City, Kans.—License to cover construction permit (B5-P-4737, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1290 Kilocycles

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Dela.—Modification of construction permit (B1-P-4063, which authorized new standard broadcast station) to make changes in antenna, to change type of transmitter and to specify studio location.

1300 Kilocycles

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to install directional antenna for daytime, using directional antenna for both day and night.

1310 Kilocycles

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa.—License to cover construction permit (B2-P-4736, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, as modified), which authorized a new standard broadcast station) for extension of completion date.

WJIP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, as modified), which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

(Continued on next page)

WNGO—H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co., Mayfield, Ky.—License to cover construction permit (B2-P-4509, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXLW—St. Louis Comnty Broadcasting Co., Clayton, Mo.—License to cover construction permit (B4-P-4856, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 Kilocycles

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4343, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use) to change type of transmitter.

1340 Kilocycles

NEW—Bay Radio, Inc., North Bend, Oregon (P. O. 633 North Front, Salem, Oregon)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WCNI—General Newspapers, Inc., Wilmington, N. C.—License to cover construction permit (B3-P-4247, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WGWC—G. W. Covington, Jr., Selma, Ala.—License to cover construction permit (B3-P-4001, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KUIN—Southern Oregon Broadcasting Co., Grants Pass, Oregon—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

WROD—Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Modification of construction permit (B3-P-4123, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1400 Kilocycles

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Modification of construction permit (B2-P-4521, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KGKL—KGKL, Inc., San Angelo, Texas—Authority to determine operating power by direct measurement of antenna power.

KEBE—Billy Averitte Laurie, Jacksonville, Texas—License to cover construction permit (B3-P-4559, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WIAL—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn.—License to cover construction permit (B3-P-4635, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJXN—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Authority to determine operating power by direct measurement of antenna power.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—License to cover construction permit (B3-P-4757, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTRC—The New Mexico Publishing Co., Santa Fe, New Mexico—License to cover construction permit (B5-P-3932, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHDF—Upper Michigan Broadcasting Co., Laurium, Mich.—Construction permit to install new vertical antenna and change transmitter and studio locations from Third Street, 150 feet of village limits, Laurium, Michigan, and 515 Scott Street, Calumet, Michigan, to site to be determined, Houghton, Michigan.

1430 Kilocycles

WIL—Missouri Broadcasting Co., St. Louis, Mo.—Construction permit to change frequency from 1230 to 1430 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from St. Louis, Missouri to Dupou, Illinois.

1450 Kilocycles

KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—License to cover construction permit (B1-P-4014, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—License to cover construction permit (B1-P-4872) which authorized change in frequency, increase power, change hours of operation, install new transmitter and vertical antenna and change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

WCJU—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—License to cover construction permit (B3-P-4798, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTBC—Thomas H. Todd, Bertram Bank, Lamar Branscomb, and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—License to cover construction permit (B3-P-4071, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTIP—J. F. Tighe, Porterville, Calif.—License to cover construction permit (B5-P-4849, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSIG—Max Thomas, tr/as Acadia Broadcasting Co., Crowley, La.—Modification of construction permit (B3-P-4725, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

1490 Kilocycles

WJJM—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, as modified, which authorized a new standard broadcast station) for extension of completion date.

WHOB—The Gardner Broadcasting Co., Gardner, Mass.—License to cover construction permit (B1-P-4770, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WLOE—Douglas L. Craddock, Leaksville, N. C.—License to cover construction permit (B3-P-4405, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

KDRS—Thomas Maxie Self, John Eads Douglas, and Gordon Theodore Rand, a partnership, d/b as Progressive Broadcasting Co., Paragould, Ark.—License to cover construction permit (B3-P-4673, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WMDD—Jose R. Madrazo and Ruben Diaz Atilas, a partnership, d/b as Madrazo and Diaz, Fajarde, Puerto Rico—Modification of construction permit (B-P-5078, which authorized a new standard broadcast station), for approval of antenna, for approval of transmitter location and to change studio location.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Modification of construction permit (B3-P-4331, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WMNC—Nathan J. Cooper, Morganton, N. C.—Modification of Construction permit (B3-P-4789, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.

KHUZ—Richard George Hughes, Borger, Texas—License to cover construction permit (B3-P-4205 as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KICO—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

1540 Kilocycles

WKMJH—Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership), Dearborn, Mich.—License to cover construction permit (B2-P-4232, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1550 Kilocycles

WLOA—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1560 Kilocycles

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Modification of construction permit (B4-P-5089, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and specify studio location.

1570 Kilocycles

KAKC—Public Radio Corp., Tulsa, Okla.—License to cover construction permit (B3-P-4717, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Louisville Broadcasting Corp., Louisville, Ky. (P. O. % United States Corporation Co.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime only hours of operation.

1590 Kilocycles

WNMP—Evanston Broadcasting Co., Evanston, Ill.—Modification of construction permit (B4-P-4609, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location at corner of Harrison and Lovergne Avenue, Skokie, Illinois, and

to specify studio location. Amended to make changes in antenna and change transmitter location from at corner Harrison and Lovergne Avenue, Skokie, Illinois, to Hartevey at Oakton Avenue, Evanston, Illinois.

WBRV—American-Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, as modified, which authorized increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 13 KW, height above average terrain 263 feet. Amended to make changes in antenna system.

NEW—William E. Hughes, d/b as Mercury Broadcasting Co., San Antonio, Texas (P. O. 301 Majestic Bldg., P. O. Box 2409)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 47.3 KW.

NEW—Darrold Alexander Cannan, d/b as Wichtex Broadcasting Co., Wichita Falls, Texas (P. O. 2017 Clarinda St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 48.6 KW.

WMNE—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from 43.9 mc. to Channel No. 50, 97.9 mc., change coverage from 31,000 square miles to "to be furnished"; move studios from 21 Brookline Avenue, Boston, Mass., to to be determined in Portland, Maine, and made changes in antenna system, and install new equipment. Amended to change frequency from Channel No. 50, 97.9 to Channel No. 251, 98.1 mc., ERP from 40.3 to 23.2 KW, studio location from "to be determined," Portland, Maine, to 212 Middle Street, Portland, Maine, and make changes in antenna system, specify transmitter.

WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (B4-PH-799 and B4-PH-792 which authorized a change in FM broadcast station) to change type of transmitter and commencement and completion dates.

NEW—Unity Broadcasting Corporation of Pennsylvania, Philadelphia, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the chief engineer of FCC. Amended to change type of transmitter, transmitter location and make changes in antenna system.

NEW—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit for a new FM broadcast station to be operated on 47.700 kc. Amended to change frequency from 47.700 kc. to Channel No. 250, 97.9 mc., ERP from 32 KW to 20 KW, type of transmitter and make changes in antenna system.

NEW—Independence Broadcasting Co., Philadelphia, Pa.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel No. 78, 103.5 mc. Amended to make changes in antenna system.

Unity Corporation, Inc., Mansfield, Ohio—Construction permit for FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change frequency from "to be assigned by FCC" to Channel No. 276, 103.1 mc., type of transmitter, ERP from 64.9 watts to 6.9 KW, and make changes in antenna system.

NEW—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-PH-710, which authorized a new FM broadcasting station) to change type of station, specify type of transmitter, effective radiated power and specify antenna system.

KOAD—World Publishing Co., Omaha, Neb.—Modification of construction permit (B4-PH-140, which authorized

(Continued on next page)

a new FM broadcast station) to increase operating power, change effective radiated power and change commencement and completion dates.

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Modification of construction permit (B3-PH-750, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power, antenna height, make changes in antenna system and change commencement and completion dates.

NEW—Radio Broadcasting, Inc., Memphis, Tenn.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,972 square miles. Amended to change studio location from West Memphis, Arkansas, to Memphis, Tennessee.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639, which authorized a new FM broadcast station) to change antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W6XIS—Intermountain Broadcasting Corp., Salt Lake City, Utah—License to cover construction permit (B5-PVB-168) which authorized new experimental television broadcast station.

NEW—The Fort Industry Co., Detroit, Mich. (P. O. 506 New Center Bldg.)—Construction permit for new commercial television broadcast station to be operated on Channel No. 2, 54-60 mc.

WJAR-TV—The Outlet Co., Providence, R. I.—Modification of construction permit (B1-PCT-87, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-68, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

Columbia Broadcasting System, Inc., New York 22, N. Y. (P. O. 485 Madison Ave.)—License to operate an experimental television broadcast station to be operated on 880-900 mc., power of visual 25 watts (peak) and emission visual A5.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KBWZ—Evergreen Broadcasting Corp., Area of Seattle, Wash.—License to cover construction permit (B5-PRY-322), which authorized new relay broadcast station.

NEW—Frontier Broadcasting Co., Cheyenne, Wyo. (P. O. Plains Hotel, 16th and Central Sts.)—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 50 watts and emission A3.

NEW—KTRH Broadcasting Co., Area of Houston, Texas (P. O. Main & Texas Ave., Houston, Texas)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 2 watts and emission A3.

WQER—Georgia School of Technology, Area of Atlanta, Ga.—Modification of license to change corporate name to Board of Regents of the University System of Georgia, for and on Behalf of Georgia School of Technology.

NEW—American Colonial Broadcasting Corp., Area of San Juan, and Northeast Puerto Rico (P. O. Box 772, Arecibo, P. R.)—Construction permit for new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 250 watts and emission A3.

APPLICATIONS DISMISSED

KOSA—Southwestern Broadcast Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location. Request of attorney.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from 1400 to 1280 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations. Request of attorney.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—Construction permit for change in frequency from 45.1 mc. to 94.9 mc., Channel No. 35. Amended to change frequency from Channel No. 35, 94.9 mc., to Channel No. 55, 98.9 mc.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site and specify rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Dunkirk, Ohio, to edge of Ada, Hardin County, Ohio, and specify rural type of station, and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Dalton to 1 mile west of Dalton and 10 miles west of Massillon, in Wayne County, Ohio; and specify rural type of station, and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Lebanon, Ohio, to 3.1 miles NW of Waynesville near Lytle, Ohio, and specify rural type of station, and type of transmitter.

Charlotte Broadcasting Co., Charlotte, N. C. (P. O. 200 Latta Arcade St.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime only hours of operation.

APPLICATION RETURNED

WNAC—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from 1260 to 1200 kc., increase power from 5 to 50 KW and install new transmitter. Violation of Rule 3.25(a) and 3.25(b).

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

NEW—Dr. Francisco A. Marquez, Aguadilla, P. R.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW and unlimited hours of operation.

790 Kilocycles

WTAR—WTAR Radio Corp., Norfolk, Va.—Consent to transfer of control in licensee corporation from S. L. Slover and Henry S. Lewis, executors of the estate of Paul S. Huber, deceased, and S. L. Slover, H. S. Lewis, and Katherine A. Evans, individually, to S. L. Slover, H. S. Lewis, and P. S. Huber, Jr., voting trustees under a voting trust agreement.

890 Kilocycles

NEW—Longview Broadcasting Co., a partnership composed of Robert W. Chapman, C. H. Anglin, and Ben G. Smith, Longview, Texas—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime only hours of operation.

(Continued on next page)

940 Kilocycles

NEW—Neal W. Welch, North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

950 Kilocycles

KFSA—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit to change hours from daytime to unlimited and install directional antenna for night time.

1190 Kilocycles

NEW—Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, partners, d/b as Borinquen Broadcasting Co., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Inland Broadcast Co., Weiser, Idaho—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request frequency now occupied by WJIM.)

1380 Kilocycles

NEW—Beloit Broadcasters, Inc., Beloit, Wis.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW and daytime hours of operation.

1440 Kilocycles

NEW—Catonsville Broadcasting Co., Partnership, Roland A. Johnson and Thomas W. Johnson, Catonsville, Md.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime hours of operation.

1490 Kilocycles

NEW—Louis Thurmond Culp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, d/b as Wharton County Broadcasting Co., El Campo, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will

be given an opportunity to show cause why a cease and desist order should not be issued against it.

Monarch Sales Co.—Misrepresentation and use of lottery methods in the sale of cameras, fountain pens, electric razors, billfolds and other merchandise are charged in a complaint issued by the Commission against Monarch Sales Co., 125 West Hubbard St., Chicago, and its officers, Ralph E. Stolkin, president; Ruth M. Stolkin, secretary-treasurer; and Mary Reid, vice president. (5477)

STIPULATIONS

Berry's Ajax Hatchery—An agreement to cease and desist from misrepresentation in connection with the interstate sale of baby chicks is contained in a stipulation accepted by the Commission from George Berry and Ernest Berry, trading as Berry's Ajax Hatchery, Quincy, Ill.; Berry Brothers Hatchery, Atchison, Kans.; and Berry's Sunflower Hatchery, Newton, Kans. (7554)

California Pharmacal Co.—The Commission approved a stipulation in which Maria Chavez, trading as California Pharmacal Co., Los Angeles, agrees to stop misrepresenting the therapeutic properties and effectiveness of a medicinal preparation for the eyes designated Rayo De Luz. (7555)

Freedom-Valvoline Oil Co.—The commission accepted from Freedom-Valvoline Oil Co., Freedom, Pa., a stipulation to cease and desist from misrepresenting the properties and performance of Valvoline Motor Oil. (7548)

Hadshian Export Clothing Co.—Manoog Hadshian, David Hadshian and Myron Hadshian, copartners trading as Hadshian Export Clothing Co. and Eastern Mail Order Co., 225 South St., New York, entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the sale and distribution of used clothing. (7552)

Hastings & Co.—Henry B. Robb, Jr., and John V. Hastings, Jr., copartners trading as Hastings & Co., 817 Filbert St., Philadelphia, entered into a stipulation with the Commission to cease and desist from misrepresenting the tarnish-proof qualities of bronze leaf designated "Diamond Dec." (7550)

Hoover & Strong, Inc.—The Commission approved a stipulation in which Hoover & Strong, Inc., 119 West Tupper St., Buffalo, N. Y., and its officers agree to stop misrepresenting the karat fineness of gold solder. (7559)

Imperial Brands Co.—An agreement to stop misrepresenting the therapeutic properties of a vitamin preparation designated Valamins Ev-4 was accepted by the Federal Trade Commission from William H. Braun and Alice C. Braun, copartners trading as Imperial Brands Co., 537 South Dearborn St., Chicago. (7560)

Thomas Long Co.—An agreement to disclose that necklaces sold in interstate commerce are composed of imitation pearls of essentially foreign origin is contained in a stipulation accepted by the Federal Trade Commission from Thomas Long Co., 40 Summer St., Boston. (7551)

Mineralized Foods, Inc.—The Commission approved a stipulation in which Mineralized Foods, Inc., 807 Madison Ave., Baltimore, Md., agrees to cease and desist from misrepresenting the therapeutic properties and effectiveness of supplementary food preparations designated Sodeom, D-X Tablets, D.X.T., Sea Vegecene, West's Sea Vegetable Mucene and West's Selected Imported Sea Vegetables, and a medicinal preparation designated Ocean-Lax. (7549)

Norfolk Hatchery—The Commission approved a stipulation in which Sam Schwerin, Jr., Cora L. Schwerin and Alice Schwerin, copartners trading as Norfolk Hatchery, Norfolk, Neb., agree to cease and desist from misrepresentations in connection with the interstate sale of baby checks. (7553)

(Continued on next page)

Old Trafford Ribbon & Carbon Co.—Jabez Henry Parrott, trading as Old Trafford Ribbon & Carbon Co., 9 Temple St., Boston, entered into a stipulation with the Commission to cease and desist from misrepresenting the quality and price of Mowax Carbon Paper and the price of Trafford typewriter and adding machine ribbons and from falsely representing merchandise as “free.” (7563)

Picot Laboratories, Inc., 27 Williams St., New York, entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties and effectiveness of a medicinal preparation designated Picot Salt. (7556)

Sani-Tex Laboratories—George W. Goodie, trading as Sani-Tex Laboratories, 8509 Halldale Ave., Los Angeles, entered into a stipulation with the Commission to cease and desist from misrepresentation of the properties and effectiveness of feminine hygiene products sold under the trade name of “Sani-Tex.” (7547)

Sol's Drug Store—The Commission accepted from Sol S. Turnoff, trading as Sol's Drug Store, 347 North Sixth St., Philadelphia, a stipulation to discontinue misrepresenting the therapeutic properties and effectiveness of a mineral and vitamin preparation designated “Min-A-Vites.” (7558)

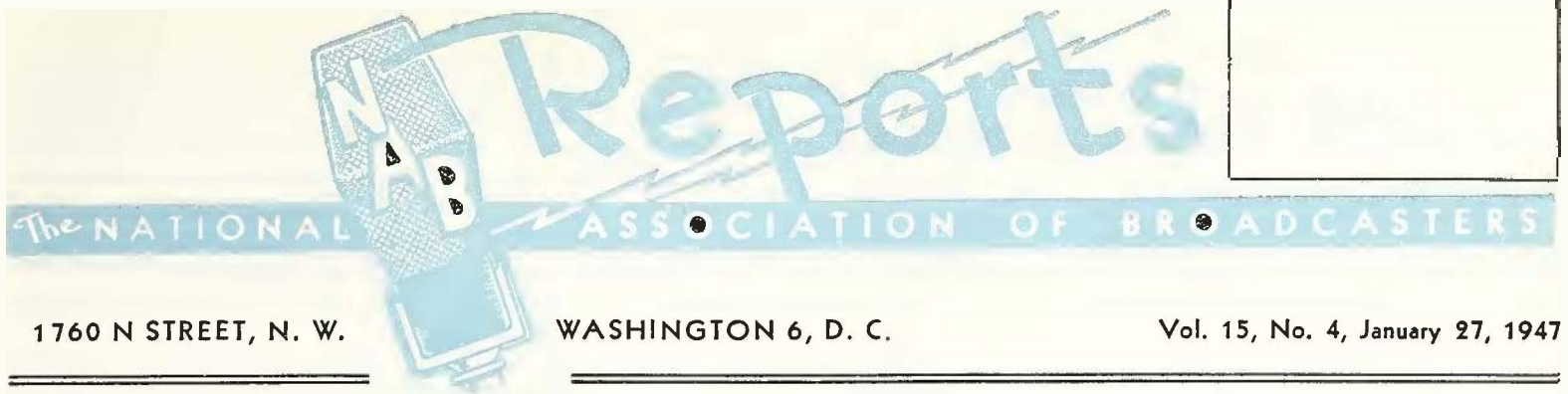
Southern Chemical Co.—Isaac R. Forbes and Grace Forbes, copartners trading as Southern Chemical Co., Hendersonville, N. C., entered into a stipulation with the Commission to cease and desist from misrepresenting the properties and effectiveness of a rodent exterminator designated “Nok-Out-Bam.” (7557)

United Camera Exchange—In a stipulation approved by the Federal Trade Commission, United Camera Exchange, Inc., 83 Chambers St., New York, agrees to stop misrepresenting its ability to deliver cameras and photographic supplies. (7561)

Weinfield & Kahn, Inc., 139 Fifth Ave., New York, agrees to disclose the rayon content of umbrella coverings in a stipulation approved by the Commission. (7562)

CEASE AND DESIST ORDER

Nash-Finch Co., etc.—Payment of dividends by a produce brokerage company to a wholesale grocery corporation which owns a majority of its capital stock and on whose purchases brokerage fees are paid by sellers is a violation of the Robinson-Patman Act, the Federal Trade Commission ruled as it ordered Nash-Finch Co. and C. H. Robinson Co., both of 430 Oak Grove Ave., Minneapolis, to cease and desist from such practices. (4589)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 4, January 27, 1947

Networks and AFM to Negotiate One-Year Contracts; Discussions Begin Next Week

The Networks and the American Federation of Musicians will begin negotiations next week on one year contracts covering key network stations in New York, Chicago and Los Angeles.

This agreement to negotiate one year contracts was reached as the result of meetings held in New York between representatives of the network and representatives of AFM, including James C. Petrillo, on January 23 and 24. The present contracts run out January 31.

Alert Citizenry Vital Safeguard Against Government by Decree, Miller Tells L.A. Group

An informed and alert citizenry, which does not automatically assume that any decision of an administrative agency of government is in the interest of the people, was described as a vital safeguard against governmental overreaching by NAB President Justin Miller last Wednesday (22) in an address at the annual banquet of the Los Angeles Chamber of Commerce.

Judge Miller told the thousand business and civic leaders present that complacency on the part of people who prefer to let government assume the burdens and responsibilities leads to government by administrative decree. Judge Miller pointed out that the latter is not a new type of government, but rather the same form against which Benjamin Franklin protested unsuccessfully just prior to the American Revolution.

Tracing the development of administrative government through the years, from the Interstate Commerce Commission and the Federal Trade Commission to the FCC, Judge Miller called upon his judicial ex-

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Standardization of Rate Practices Recommended by Sales Managers Committee

The NAB Sales Managers Executive Committee, which concluded a three-day meeting here today, adopted four recommendations looking toward standardization of rate practices throughout the radio broadcasting industry. Following are the recommendations:

(a) A single rate card, the prices on which are applicable to any and all advertisers, regardless of classification or geography.

(b) Where it is not immediately practical to install and administer the single rate for all advertisers, we recommend a division of classification into only "GENERAL" and "RETAIL" rates, and further, that this terminology for these classifications be used on the rate card. We also recommend that identical rate card format be used for both classifications, with conditions applicable to both plainly and clearly stated on the respective cards.

(c) As a minimum standard of policy, it is recommended to stations that retail advertising and the Retail Rate shall apply only to the individual advertiser who sells at retail and direct to the consumer a commodity or a service through one or more retail outlets

within the single local community under the same name, which outlet or outlets are owned and/or controlled by the said advertiser and whose signature and address alone appears in the advertising.

(d) That all advertising, whether classified as "GENERAL" or "RETAIL" be commissionable to a *recognized* advertising agency operating independently of the advertiser's business when and if such advertising agency has had a part in the creation, production and service of the advertising.

Mr. John M. Outler, WSB, Atlanta, reported for the Subcommittee on Sales Promotion that the NAB is cooperating with RMA in a campaign to increase the tune-in by promoting

(Continued on next page)

INSIDE THIS ISSUE

The FCC stated in a memorandum opinion last week that no action would be taken against four stations of the Texas Quality Network on the complaint of Homer Rainey that time had been denied him unfairly. (p. 59)

Editorial rights of broadcasters will be a major topic of discussion when the Small Market Stations Executive Committee meets this week. (p. 60)

FM Class A Channels in four metropolitan areas will be withheld until July 1, according to an FCC announcement last week. (p. 57)

Anticipating receipt of a large number of AM applications by February 7 because of its temporary freeze order, the FCC stated that applications will be returned unless they are complete in every respect. (p. 58)

National spot business in December remained virtually unchanged, according to the Rorabaugh Report, which shows that about 74% of national accounts maintained their schedules. (p. 58)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963
Toft Building, Hollywood 28, Cal. GRonite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

the sale of extra radio sets designed ultimately to lead to "a radio in every room." All NAB member stations will be asked to cooperate in this campaign when it gets underway in late spring or early summer. The Committee approved this plan and offered its cooperation to RMA in carrying out the campaign.

Talks Being Prepared

The Subcommittee also reported that three speeches, suitable for delivery by NAB members to general audiences, to audiences made up of advertising men, and to audiences made up of radio personnel, are now being prepared. In progress is a study on station expenditures for station audience and sales promotion.

The Sales Managers Executive Committee voted to establish a standing television sub-committee, to explore problems and opportunities along sales and commercial lines in that medium, and to cooperate with interested organizations, broadcasters, agencies and advertisers. Eugene Thomas, WOR, was named chairman of the subcommittee. Other members are Arthur Hull Hayes, WCBS, and James V. McConnell, NBC. Two additional members will be named by Mr. Thomas.

Commission on Talent

A proposal to allow agency commission on talent costs was approved in a resolution, "as a recommended sales practice designed to improve the quality of radio salesmanship and to place greater emphasis on the building of better programs." The question of whether to pay sales commission on talent costs to local salesmen and national representatives was referred to the Subcommittee on Sales Practices for further study.

The need for more trained radio salesmen, and for additional training for those now engaged in selling, was considered with the result that a resolution was passed "stressing the need for training salesmen through every possible means, such as on-the-job training, cooperation with universities and colleges, cooperation with local advertising clubs, etc."

Two Percent Cash Discount

Representatives of the AAAA presented a two-hour presentation on the 2% cash discount. In the delegation from New York were Herald Beckjorden and

Richard Scheidker of AAAA headquarters; Carlos Franco, Young & Rubicam, chairman of the AAAA Timebuyers committee, and Linnea Nelso, J. Walter Thompson Co., a member of the committee. The committee promised to give the matter full consideration.

The Committee voted to establish a permanent standing subcommittee to be known as the "Retail Advisory Subcommittee of the NAB Sales Managers Division" which would work with the National Retail Dry Goods Association, all other retail organizations, with retail trade publications, and with radio stations on problems of mutual interest. William Murdock, WOL, was named chairman of the subcommittee. He will name members to serve with him.

The new standing retail advisory subcommittee was instructed to study and recommend a plan for submission to the Sales Managers Executive Committee looking toward the establishment of a retail research foundation within the radio industry, to bring about greater cooperation with the retail industry in the attainment of its advertising objectives. This action was in line with the suggestion made at the NAB convention in Chicago last October by Mr. James H. Calvert, president of Joske's of Texas, as an outgrowth of the Retail Promotion Plan of 1943, sponsored by the entire industry and the Joske clinical study of radio advertising for retailers, sponsored jointly by the NAB and the radio stations of San Antonio, Texas.

Problems caused by lack of uniformity of agency billing practices were discussed, resulting in the naming of a special subcommittee to study the problem and prepare recommendations for submission to the AAAA. Members of the subcommittee are: Ray Baker, KOMO, chairman; Joseph Weed, Joseph Weed & Company; and J. Robert Gulick, WGAL.

BMB Resolution

During the three-day session, the committee adopted the following resolution:

"The Sales Managers Executive Committee is encouraged by the progress of BMB to date and it strongly urges radio sales managers to utilize BMB material wherever and whenever the occasion arises and to report their experiences to this Committee with a view to enabling the industry to learn how best to use BMB data and with a view to such further refinements in methods and techniques as may prove to be desirable."

The Committee adopted a resolution of thanks and appreciation to Howard Abrahams, Manager of Sales Promotion Division, National Retail Dry Goods Association, and to Willard Campbell, Sales Manager, Sibley, Lindsay & Curr Co., Rochester, N. Y. for their cooperation in the presentation of the radio panel program at the NRDGA convention held in New York City January 15, and pledged its continued cooperation to NRDGA.

The committee's Friday luncheon meeting featured a talk by A. D. Willard, Jr., NAB executive vice president, who discussed the history of the all-media effort, in which NAB is participating, to maintain high standards of advertising.

Mr. Willard pointed out that the effort is a five-party campaign supported by the AAAA, national ad-

(Continued on next page)

vertisers, newspapers and magazines, in addition to NAB.

Broadcast industry executives who attended the meeting were: Odin S. Ramsland, KDAL, chairman; Lewis H. Avery, Avery-Knodel, Inc.; Ray Baker, KOMO; Bill Bennett, KXYZ; J. Robert Gulick, WGAL; Arthur Hull Hayes, WCBS; John W. Kennedy, WHAM; James V. McConnell, NBC; William D. Murdock, WOL; John M. Outler, Jr., WSB; H. Preston Peters, Free and Peters, Inc.; Louis Read, WWL; Eugene Thomas, MBS; Joseph J. Weed, Weed and Company.

Representing the AAAA were: Herald Beckjorden, Richard Scheidker, Carlos Franco and Linnea Nelson.

NAB headquarters personnel who attended include: A. D. Willard, Jr., C. E. Arney, Jr., Kenneth H. Baker, J. Allen Brown, Richard P. Doherty, Lee Hart, Hugh Higgins and Frank E. Pellegrin.

Alert Citizenry Vital Safeguard Against Government by Decree, Miller Tells L.A. Group

(Continued from page 55)

perience to show the alarming concentration of power which this trend has placed in the hands of agencies not directly responsible to the people.

The greatest danger comes, he stated, when the Government extends control into the field of mass communications. Already, he continued, the Federal Communications Commission has promulgated regulations which interfere with the freedom of speech guarantees of the Constitution. He cited the Mayflower decision, which forbids stations to editorialize, as one flagrant example.

If we continue along the path of default, letting unconstitutional acts go unchallenged, Judge Miller warned that our vaunted freedom of press, freedom of radio, and freedom of speech will become meaningless, and the American system of constitutional government will be, in large measure, a thing of the past.

FM Department

Class A FM Channels Above 297 To Be Reserved in Four Areas

The FCC announced last week that it proposes to reserve from assignment until July 1, 1947, FM channels above 297 in the areas of Boston, Chicago, Los Angeles and New York. The reason for the proposed rule is stated to be that communities in some congested areas may ultimately lack Class A service because of the assignment of all available channels before the receipt of applications from them.

It is not contemplated that applications already on file will be refused because of this rule. It affects only applications filed between now and July 1, which, after July 1, will be given equal consideration regardless of their filing dates. At that time the FCC will also consider changing Class A frequency assignments in congested areas to permit improved and additional allocations.

IN THE OFFING

Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
Jan. 30	NAB-RMA Liaison Committee	Washington, D. C.
Feb. 10-11	Legislative Committee	Washington, D. C.
Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Any interested person is given an opportunity to file written comments on the proposed rule by January 31, 1947, after which the Commission will determine whether to hold oral argument before adopting the rule.

FM Management Study, First of Series, Gives Details of WBCA Operation

The first of the series of FM Management Studies was mailed to NAB members last week. The study, a confidential publication, traces the history of Station WBCA, Schenectady, an independent FM operation. The station has been operating full-time, 16 hours daily, seven days a week since July 17, 1941.

Women Broadcasters

Women's Groups Instructed in Use of Radio by Washington AWB Members

More than two hundred presidents, radio chairmen, and other officials of women's organizations in the District of Columbia and vicinity attended a meeting in Washington Thursday (23) at which AWB members of the area suggested ways in which women's groups could more effectively utilize radio as a medium of information and education.

NAB Executive Vice President A. D. Willard, Jr., a guest speaker, discussed the charges which have been made in some quarters that radio programs are contributing to juvenile delinquency.

Throughout history, he said, each generation has felt that the succeeding generation was succumbing to moral disintegration. Pointing out that each generation, looking for a "whipping boy", has blamed current literature and current amusements, Mr. Willard recalled that the Greek tragedies were filled with stories

(Continued on next page)

of crime and that not long ago the novel was condemned on the same grounds.

Radio broadcasters would be most concerned if they thought they were contributing to any lowering of moral standards, the NAB executive stated, but added that in his radio career of twenty years he had never heard of a single case in which there was any documentary evidence that radio had contributed to juvenile delinquency.

Mr. Willard said that any broadcaster would alter appropriately or cancel any program that was shown, by documentary evidence, to be promoting the delinquency of children. He pointed out that radio broadcasting, which is entirely dependent upon public approval for its very existence, is most sensitive to criticism and that no station or network would knowingly contribute to even one case of juvenile delinquency.

The problems involved in presenting civic programs, from the standpoint of both the organizations and stations, were probed in a panel discussion titled "Let's Work It Out." Hazel Markel, WTOP, presided; AWB members and NAB officials constituted the panel. Questions answered by the panel were submitted in advance by the representatives who attended.

Arthur Casey, WOL, spoke on the subject "This Is How a Radio Station Works". The movie "On the Air" was shown, and four AWB members presented a skit called "Has This Happened to You," which dramatized the pitfalls in broadcasts by amateurs. Art Brown of WOL discussed audience participation programs.

The session was organized under the direction of Ruth Crane, WMAL, regional AWB chairman. Dorothy Lewis, NAB coordinator of listener activity, participated actively in the proceedings.

AWB members who took part in the panel were Ruth Crane, WMAL; Elinor Lee, WTOP; Nancy Osgood, WRC; Marion Sexton, WOL; Pat Griffith, WINX; Alice Lane, WWDC; Bliss Harris, WARL; Hazel Markel, WTOP; Betti Allen, WINX; Ruth Mulvey, WARL; Muriel Reger, WBCC, and Lee Hart, NAB.

Research Department

Rorabaugh Report Shows Little Change In December National Spot Advertising

According to the current issue of the Rorabaugh Report on spot radio advertising, December activity of national accounts remained pretty well unchanged. Approximately 74% of the national spot accounts showed no change in their schedules whatsoever, 17% lopped off a few markets here and there, 9% increased their station list, and less than 1% dropped out of the medium. Because of this high percentage and consistency of renewal business, the general outlook for 1947 would appear to be bright. Without the ill effects of strikes, the increased production of known products and the advent of new products cannot help but yield a banner year for broadcasters.

Among those accounts which increased their spot schedules during December were: Barbasol, Betty Crocker Soup, David O. Selznick Pictures, Dr. Pierce's Favorite Prescription, Goodyear Rubber Shoe Products, Grapenuts, Hellman's Mayonnaise, H-O Oats, Kellogg's Corn Soya, Light Crust Flour, Musterole, Oscar Mayer Meat Products, Paramount Pictures, Pecan Pete Candy Bars, Pertussin, Piel's Beer, Presto Cake Flour, Stromberg Productions, 2-in-1 Shoe Polish, and Vano Household Cleanser.

General

Incomplete Applications Will Be Returned By FCC Under Temporary Freeze Order

Supplementing its temporary freeze order on applications for AM stations, (Current REPORTS, p. 23) the FCC on Friday (24) stated that applications filed prior to February 7 as stipulated in the order, will not be accepted for filing if they are not complete in every major respect.

The Commission pointed out that the freeze would undoubtedly bring about the filing of many new applications to meet the February 7 deadline, and would therefore make its expediting procedure "unworkable if the Commission had to consider a large number of last-minute applications which are incomplete, particularly with respect to engineering details."

Concluding its statement the FCC said that "the policy of returning incomplete and otherwise defective applications will be strictly adhered to and no such application will be considered in the group to be processed during the period February 7 to May 1."

Ted Heffron to Leave NAB Staff; Plans to Engage in Practice of Law

Edward J. (Ted) Heffron announced Friday (24) his resignation as executive assistant to the president of NAB. In this position Mr. Heffron has been in charge of public relations for the Association.

Mr. Heffron, who will continue his current activities at the NAB until the end of January, contemplates entering an active legal practice. He is a graduate of the Georgetown University Law School, where he received his LL.B. degree in 1931. One year prior to graduation he had been admitted to practice before the courts of the District of Columbia. He was admitted to practice before the Federal Communications Commission in 1940.

Mr. Heffron took a graduate course in radio law at Catholic University in 1937, and was awarded in 1940 an honorary Doctor of Laws degree by Loras College, Dubuque, Iowa, where he had previously earned his B.A., (*magna cum laude*).

Prior to joining the NAB, Mr. Heffron was executive secretary of the National Council of Catholic Men. He was associated with this organization for fourteen

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years and handled its public relations for the entire time. In this position he was responsible for production of the "Catholic Hour" on NBC and the "Hour of Faith" on ABC.

Manager of Silver Spring, Md., Station Writes Radio Article in Current Magazine

The current issue (Jan. 25) of the *Saturday Evening Post* carries a story that will interest radio station management.

Titled "You, Too, Can Own a Radio Station" the article was written by Joseph L. Brechner, general manager of WGAY which went on the air recently at Silver Spring, Md.

Legal Department

No Action Taken Against Stations by FCC In Decision on Homer Rainey Petition

The FCC released last week (20) its opinion in the complaint of Homer Rainey that the four stations of the Texas Quality Network had, by agreement among them, unfairly denied him sufficient time for political broadcasts; and that three of the stations were owned by newspapers which had taken positions in opposition to his candidacy for the governorship.

A two day hearing on the complaint was held last July. On the basis of the evidence the Commission found that the restrictions complained of were first imposed in 1940 for the purpose of "maintaining proper program balance . . . and were equally applicable to all political speeches." It was further found that they were "applied with equality to all candidates for public office."

However, notwithstanding that the provisions of the Communications Act and the Commission's regulations on political broadcasts leave it to the licensee to decide whether to make time available for political broadcasts, the opinion assumes the FCC's authority to require time to be made available for this purpose. It states that the stations' policies had been set in advance and that the restrictions "do not appear to bear a reasonable relationship to the needs or public interest involved in the particular campaign." However, the Commission took no further action because of the stations' promises that, in the future, they will allot varying amounts of time, as the public interest requires. "This future policy will constitute an acceptance by the licensees of [their individual] responsibilities."

Concerning the unfavorable newspaper publicity, the Commission said that it "had no jurisdiction to make inquiry." Nevertheless, and although it had disposed of the issues raised under Sec. 315 of the Communications Act, dealing with political broadcasts, the FCC then went on to extend its principle on the obligations of licensees concerning the broadcast of controversial issues. It said in effect that where a station has a connection with a newspaper which has

taken a position on such an issue, it is under a special obligation with respect to the broadcasting of opposing positions. In such cases "failure, refusal, or arbitrary restriction . . . becomes aggravated." The validity of this principle has never been decided by any court.

NAB Inaugurates Legislative Digest Covering Federal and State Activity

In order that NAB members may be kept up-to-date on current and pending legislation, NAB has inaugurated a new series of publications, titled *NAB Legislative Digest*. The first issue was mailed this past weekend.

Its purpose, as stated by NAB President Justin Miller in his introduction to the series, is "currently to note the introduction and review the status of such legislation proposed in the Congress of the United States and the legislatures of the various states as is considered of interest to broadcasters." The *Digest*, authorized by the Board of Directors at the San Francisco meeting, will be published weekly by NAB General Counsel, Don Petty, and will be mailed to all members.

WOKO Petition Asks for License Renewal After Corporation Is Reorganized

In a petition filed with the Commission, WOKO, Albany, New York, asked the FCC to grant a renewal of its license on the basis of an amended application. This action followed the decision of the Supreme Court, which upheld the Commission's refusal to renew WOKO's license because the Secretary-Treasurer of WOKO had filed reports over a period of years concealing facts as to stock ownership. (REPORTS, p. 986, Dec. 16, 1946).

The Van Curler Broadcasting Corp., which has filed an application for WOKO's facilities, petitioned the FCC on Wednesday (22), arguing that under Commission rules there is no basis for considering the WOKO request.

The WOKO petition states that the corporation has bought the stock in question and that the secretary-treasurer who made the false reports has resigned as a director and as an officer of the corporation. He has also agreed to exchange his voting stock for non-voting stock.

A new secretary has been appointed to prepare and file all reports to the FCC, and it is stated that the Commission will be able to have complete confidence in his reports, as he has the highest reputation for personal integrity and professional competence.

However, it is proposed to retain the former secretary as an employee of the station "because of the outstanding job which he has done in the operation of the station from the standpoint of rendering a real public service in the Albany area."

The petition further noted that WOKO is preparing an application requesting permission to effect a complete elimination of all common ownership of stations WOKO, and WABY, also in Albany. At the present

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time the majority stockholders in WOKO are also the majority stockholders of WABY.

WOKO has also filed an application for a CP to increase its power to 5000 watts.

Small Market Stations

Joske Report Aids Stations in Selling Programs to National Chain Stores

The Joske Report, "Radio For Retailers" is proving of considerable assistance to stations in selling local department stores and specialty shops. In recent weeks station sales departments have also been awakened to the advertising potential of such national chains as Sears, Roebuck & Company, Montgomery Ward & Company, W. T. Grant Company, etc.

Following the Joske Report presentation at the NAB 14th District Meetings in Salt Lake City, several success stories were reported from Denver stations which had used the report to land attractive radio contracts from the local Sears and Montgomery Ward stores. These national chain stores are now using several of the Denver stations 30 minutes daily. (The Department of Broadcast Advertising is securing full details from the stations and will report its findings to NAB members.)

A number of stations have reported frequent sales to local W. T. Grant Company stores. Several inquiries have been received by NAB relative to Grant's policy toward the use of radio as an advertising medium. J. Allen Brown, head of the NAB Small Market Stations Division, consulted Joseph R. Rowen, Grant's national advertising manager in New York, about the chain's attitude toward broadcast advertising. It was learned that the company does not purchase radio advertising on a national scale but acts in an advisory capacity. The Grant executive stated that store managers are authorized to place all local advertising. However, he pointed out, they have been cautioned to use their budgets wisely, preferably in two or less media, to prevent spreading the appropriation too thinly.

While it is known that W. T. Grant uses sizeable amounts of newspaper space in many of the 500 cities in which their stores are located, some store managers are increasing their radio budgets because they have learned to use the medium effectively. The New York office feels that if Grant's radio budget is increased to a noticeable degree during 1947, it will be due to the fact that the local radio station has the ability to think in terms of the job the store wants to do and as a result show the store manager how best to use radio's facilities.

In an effort to ascertain how much the Grant stores spend on advertising, Mr. Brown asked the following questions: What is your annual gross business? How much is your 1947 advertising appropriation? What percentage of gross is each store allowed to spend on local advertising?

Mr. Rowen replied that the chain does "in excess of \$200,000,000 annually." Advertising expenditures in

all media he said, "exceed \$1,000,000 annually," and each store spends from 2% to 5% of its gross on advertising. This information should be of particular interest to small market stations since many Grant stores are located in the smaller cities, as well as in the major markets.

It was emphasized during the interview that in some of the competitive markets, Grant's, like other chain organizations, bid high and pay large rentals for choice locations. Because of this factor, which makes the store easy to reach by the masses and the resultant "large coverage" of the window and counter displays, part of the funds ordinarily spent in advertising go into rental costs.

It is generally known that most department store advertising executives have many more years experience in the use of printed media and, therefore, often rely on it as their major medium because they have learned, in many instances, to use it more effectively. In recent years, department stores have been turning to advertising men with radio experience and "know how." With this thought in mind, Mr. Brown asked the Grant executive if his background was exclusively a newspaper one. He replied that he is a department store man with plenty of radio experience and therefore has no prejudices. Mr. Rowen has used radio in other department store work in his work as advertising manager, radio producer and announcer. He is definitely sold on broadcast advertising, having originated one of the first commercial broadcasts from an Army post during his term of military service. Store managers, when seeking advice from Grant's national advertising manager, will find he possesses a sympathetic understanding of broadcast advertising.

Mr. Rowen reported that the Grant Company is a member of NRDGA, and that he attended the recent NRDGA convention in New York where he heard the presentation of the Joske Report by Frank Pellegrin, NAB Director of Broadcast Advertising, and Miss Lee Hart, Assistant Director. He stated this study is the first big step in the right direction for selling radio to the department stores of the nation.

Broadcasting of Editorials to Be Discussed At Executive Committee Meeting This Week

"Radio editorial rights of the broadcaster" will be one of the major items of business to be taken up this week when the NAB Small Market Stations Executive Committee meets Wednesday, Thursday and Friday, (29, 30, 31) in Washington, D. C. For some time small station broadcasters have felt that they should have complete freedom to editorialize in the community's public's interest just as local newspapers do.

Members of the Small Market Stations Executive Committee have pioneered in the development of local news broadcasts. They, and some 900 small stations which they represent often have used their facilities in behalf of community projects. Yet, under the FCC-Mayflower decision they are not permitted full editorial rights. The subject proved to be one of the highlights of the recent NAB 14th District Meeting in Salt Lake City. Rex Howell, KFXJ, Grand Junction, Colo., and District Small Market Stations

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Chairman, introduced a resolution which was unanimously adopted to the effect that the "NAB Board of Directors establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantee of freedom of speech."

The Executive Committee, during the meeting, will consult with NAB President Justin Miller and A. D. Willard, Jr., executive vice president, on the subject of editorial broadcasting.

Many other business matters are to be taken up during the meeting. They include development of new local business, operator requirements in small stations, national spot sales, group selling, network cooperative selling, local news, station rates, labor problems in the small station, religious programming, sponsored programs in the public interest, training salesmen, announcers and station personnel, staff compensation, and radio management studies in small stations.

NAB has just completed the first of a series of FM Management Studies under the direction of Arthur Stringer, Director of Special Services. Mr. Stringer will report his findings to the committee.

Members of the NAB Small Market Stations Executive Committee are Wayne W. Cribb, WHMO, Hannibal, Mo., chairman; Marshall H. Pengra, KRNR, Roseburg, Ore.; Robert T. Mason, WMRN, Marion, O.; R. Sanford Guyer, WBTM, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; and Lefton L. Hendricks, KRRV, Sherman, Texas.

The NAB Board liaison members are William B. Smullin, KIEM, Eureka, Calif., and Michael Hanna, WHCU, Ithaca, New York. J. Allen Brown, head of the NAB Small Market Stations Division, serves as acting secretary.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 3-9, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or

missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Atomic Energy

The overwhelming majority of scientists and experts who developed the atomic bomb agree that: 1. The atomic bomb is primarily a weapon against cities and concen-

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trations of war industries. 2. Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. 3. There is no effective defense against atomic bombs and none can be expected. 4. No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To make surprise atomic attacks impossible, our government, in concert with other nations, is making efforts to place atomic energy under world control. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. Urge every American to inform himself of what the scientists say about the power of atomic energy for either great good or great destruction. Urge him to inform himself of and to discuss the proposals of his government for atomic control. Then, when the time of decision comes, that decision will be made by a citizenry armed with the facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30-A)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 27. They are subject to change.

Monday, January 27

(10:00 A. M.)

KNOE—James A. Noe, Monroe, La.—Modification of construction permit. 1390 kc., 5 KW, DA, unlimited.

Other Participants: WTJS—Jackson, Tennessee. (Intervenor)

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited, DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. 790 kc., 1 KW, unlimited, DA (DA-1).

Further Hearing

At New York City

(Before the Commission en banc in Room 1703, U. S. Court-house Bldg., Foley Square, 10:00 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

At Princeton, West Virginia

(Court Room, County Court House, 10:00 A. M.)

NEW—Mercer Broadcasting Co., Princeton, W. Va.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Mountain Broadcasting Service, Princeton, W. Va.—C. P. 1490 kc., 250 watts, unlimited.

Monday and Tuesday, January 27 and 28

At Aberdeen and Hoquiam, Washington

(Council Chambers, City Hall, Aberdeen, Jan. 27, and Hoquiam City Council Chambers, Hoquiam, Jan. 28)

NEW—Ben K. Weatherwax, Aberdeen, Wash.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Fred G. Goddard, Hoquiam, Wash.—C. P. 1450 kc., 250 watts, unlimited.

Tuesday, January 28

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Kalamazoo, Mich.—C. P. 930 kc., 1 KW, unlimited.

WLAV—Leonard A. Vershuis, Grand Rapids, Mich.—C. P. 930 kc., 1 KW, DA for night use, unlimited.

NEW—Michigan Broadcasting Co., Battle Creek, Mich.—C. P. 930 kc., 1 KW, DA for day and night use, unlimited.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio—C. P. 930 kc., 1 KW, 5 KW LS, DA, unlimited.

Wednesday, January 29

(10:00 A. M.)

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. 1430 kc., 1 KW, unlimited, DA-day & night.

NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—C. P. 1430 kc., DA, 1 KW, unlimited.

NEW—Belleville News-Democrat, Belleville, Ill.—C. P. 1430 kc., 1 KW, DA, unlimited.

Other Participants: Mt. Vernon Radio & Television Company (Intervenor), Midwest Broadcasting Company (Intervenor).

Further Hearing

At Princeton, New Jersey

(Before the Commission en banc, 10:30 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practices concerning television broadcast station.

At Greensboro, North Carolina

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

At Bluefield, West Virginia

(Mezzanine floor, West Virginia Hotel, 10:00 A. M.)

NEW—The Bluefield Broadcasting Co., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.

Thursday, January 30

Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—C. P. 1400 kc., 250 watts, unlimited.

(Continued on next page)

NEW—WBIZ, Inc., Eau Claire, Wisc.—C. P. 1400 kc., 250 watts, unlimited.

Other Participants: KROC—Rochester, Minn. (Intervenor)

At Mt. Vernon, Washington

(City Hall, 10:00 A. M.)

NEW—The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—C. P. 1590 kc., 250 watts, unlimited.

Friday, January 31

At Wilmington, Delaware

(Room 213, Federal Bldg., 11th and Market Sts., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its proposed decision (B-322), looking toward the grant of the applications of the Indiana Broadcasting Corp., Inc., licensee of station WIBC, Indianapolis, Ind., operating on 1070 kc., for an increase in power from 5 KW to 50 KW, unlimited time, engineering conditions (B4-P-4319), and the Mid-America Broadcasting Corporation for a new station at Louisville, Ky., to operate on 1080 kc., 1 KW night, 5 KW day, engineering conditions (B2-P-2760). At the same time the Commission proposes to deny the application of Kentucky Broadcasting Corp., Inc., licensee of Station WINN, Louisville, Ky., for change in frequency from 1240 kc. to 1080 kc., increase in power from 250 watts to 1 KW night and 5 KW day, and for change of location of transmitter site (B2-P-4169). (Dockets 7434, 6040 and 7354)

The Commission announces its proposed decision (B-326) looking toward the grant of the following applications:

KAKE Broadcasting Company, Inc., for a new station at Wichita, Kans., to operate on 1490 kc., 250 watts, unlimited time (B4-P-4157; Docket 6979);

T. Hall Collinson and Norville G. Wingate, d/b as the Collinson-Wingate Broadcasting Company, for a new station at Topeka, Kans., 1490 kc., 250 watts, unlimited time; engineering conditions (B4-P-4440; Docket 7382);

Frank E. Fowler, et al, d/b as the Blue Valley Company, for a new station in Independence, Mo., to operate on 1510 kc., 1 KW, daytime only (B4-P-4597; Docket 7498).

At the same time the following applications are proposed to be denied:

Air Capital Broadcasting Co., Inc. (B4-P-3769; Docket 6977); Wichita Beacon Broadcasting Co. (B4-P-3963; Docket 6978), and KCLC Broadcasting Co., Inc. (B4-P-4156; Docket 6982), all requesting a new station in Wichita, Kans., to operate on 1490 kc., 250 watts, unlimited time.

KTOP, Inc., Topeka, Kans., for a new station to operate on 1400 kc., 250 watts, unlimited time (B4-P-3727; Docket 6980).

Emporia Broadcasting Co., Inc., Emporia, Kans., for a CP to change the frequency of station KTSW from 1400 to 1490 kc., operating with 250 watts, unlimited time (B4-P-3457; Docket 6981).

General Broadcasting Co., for a new station in Independence, Mo., to operate on 1490 kc., 250 watts, unlimited time (B4-P-4519; Docket 7499).

The Commission further proposes to sever the application of the Inland Broadcasting Co. for a new station at Lincoln, Neb., to operate on 1400 kc., 250 watts, unlimited time (B4-P-4665; Docket 7698), from the other applications in

this proceeding and remove it from the hearing docket, to be considered by the Commission together with the application of the Nebraska Broadcasting Company to transfer station KORN to the Inland Broadcasting Co. (B4-AL-519), and that of the Inland Broadcasting Company to establish a new station in Fremont, Neb. (B4-P-4664), upon which the instant application of the Inland Broadcasting Company is contingent.

By a separate order the Commission denied the application of Wichita Broadcasting Co., Inc. (B4-P-3747; Docket 6976), for a new station at Wichita, Kans., to operate on 1490 kc., 250 watts, unlimited time, because the applicant did not make an appearance in this proceeding.

The Commission announces its Final Decision in (B-276) granting the following applications:

WWSW, Inc., to change operating assignment of station WWSW, Pittsburgh, Pa., from 1490 to 970 kc., increase power from 250 watts to 5 KW, unlimited time, using a directional antenna day and night (B2-P-3055; Docket 6121);

WICA, Inc., to change facilities of station WICA, Ashtabula, Ohio, from daytime operation only, with 1 KW, to full-time operation on 970 kc., with 5 KW day, 1 KW night, using directional antenna at night (B2-P-3081; Docket 6120);

WEBR, Inc., to change operating assignment of station WEBR, Buffalo, N. Y., from 1340 kc. to 970 kc., increase power from 250 watts to 5 KW, unlimited time, using a directional antenna both day and night (B1-P-3926; Docket 7166).

These grants are subject to the filing by each applicant within 10 days hereof a modification of C.P. proposing an antenna system satisfactory to the Commission.

The application of Shenandoah Valley Broadcasting Corp., to change operating assignment of station WSWA, Harrisonburg, Va., from 550 kc., daytime only with 1 KW power to 970 kc., with 5 KW day and night, using directional antenna at nighttime, is denied. (B1-P-3753; Docket 6804)

Designated for Oral Argument on February 12, 1947, in Washington, the exceptions filed by both applicants to Proposed Decision (B-273) involving application of WGM Broad Broadcasting Co., Biloxi, Miss. (B3-P-3698; Docket 6881), and WLOX Broadcasting Co., Biloxi, Miss. (B3-P-4152; Docket 6882); also set for oral argument on the same day the petition of WLOX Broadcasting Co. for leave to amend its application to include additional officers, directors and stockholders.

Announced its final decision in (B-317) granting application of the Green Bay Broadcasting Company (B4-P-4272; Docket 7158) for a new station in Green Bay, Wisconsin, to operate on 1400 kc., with 250 watts power, unlimited time.

At the same time the petition of Green Bay Newspaper Company was granted requesting leave to amend its application (B4-P-4350; Docket 7159) so as to specify the frequency 810 kc., with 1 KW power, daytime only, instead of 1400 kc., 250 watts, unlimited time; the amendment was accepted and the Commission, on its own motion, removed said application from the hearing docket. Insofar as petition requests a grant without hearing it was denied.

NEW AM APPLICATION GRANTED

Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Granted CP for a new station to operate on 1230 kc., upon the condition that an appropriate amended application be filed requesting 250 watts power, unlimited time (B5-P-4616) (Application requested 100 watts.)

Radio Air Ways, Inc., Eugene, Ore.—Granted CP for a new station to operate on 1600 kc., 1 KW, unlimited time, DA-N. (B5-P-3771)

Peach Bowl Broadcasters, Yuba City, Calif.—Granted CP for a new station to operate on 1600 kc., 500 watts, unlimited time; engineering conditions. (B5-P-4488)

(Continued on next page)

The Macomb Broadcasting Co., Macomb, Ill.—Granted CP for a new station to operate on 1510 kc., 250 watts, daytime only; engineering conditions. (B4-P-4887)
Cornbelt Broadcasting Co., Clinton, Ill.—Granted CP for a new station to operate on 1520 kc., 1 KW, daytime only; engineering conditions. (B4-P-5081)

FM CONDITIONAL GRANTS

Enterprise Publishing Co., Brockton, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (B1-PH-811)
Plymouth County Broadcasting Corp., Brockton, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (B1-PH-885)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height given is height above average terrain):

Piedmont Publishing Co., Winston-Salem, N. C.—Class B; Channel: 103.9 mc. (No. 280); 48 KW; 350 feet. (B3-PH-53)
Richmond Radio Corp., Richmond, Va.—Class B; Channel: 98.7 mc. (No. 254); 43.7 KW; 420 feet. (B2-PH-229)
Roanoke Broadcasting Corp., Roanoke, Va.—Class B; Channel: 93.3 mc. (No. 227); 4.3 KW; 2135 feet. (B2-PH-477)
Siskiyou Broadcasting Co., Yreka, Calif.—Class A; Channel: 105.5 mc. (No. 288); 270 watts; 65 feet. (B5-PH-934)
Pacific Broadcasting Co., San Francisco, Calif.—Class B; Channel: 96.5 mc. (No. 243); 9.6 KW; 1330 feet. (B5-PH-1031)
Ashbacher Radio Corp., Muskegon, Mich.—Class B; Channel: 98.7 mc. (No. 254); 46 KW; 300 feet. (B2-PH-143)
Shelbyville Radio, Inc., Shelbyville, Ind.—Class B; Channel: 94.1 mc. (No. 231); 5 KW; 190 feet. (B4-PH-280)
Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Class A; Channel: 106.7 mc. (No. 294); 300 watts; 170 feet. (B1-PH-484)
West Virginia Broadcasting Corp., Wheeling, W. Va.—Class B; Channel: 100.5 mc. (No. 263); 11.3 KW; 620 feet. (B2-PH-511)
J. K. Patrick & Co., Athens, Ga.—Class B; Channel: 100.1 mc. (No. 261); 4.4 KW; 258 feet. (B3-PH-838)
KOIN, INC., Portland, Ore.—Class B; Channel: 94.5 mc. (No. 233); 210 KW; 1,350 feet.* (B5-MPH-152)
Unity Broadcasting Corp. of Tennessee, Chattanooga, Tenn.—Class B; Channel: 94.9 mc. (No. 235); 4.2 KW; 740 feet* (B3-PH-776)
Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Class B; Channel: 92.9 mc. (No. 225); 9.0 KW; 670 feet. (B2-PH-1104)
John Lord Booth, Detroit, Mich.—Class B; Channel: 96.5 mc. (No. 243); 30 KW; 430 feet. (B2-PH-1098)
Westinghouse Radio Stations, Inc., Boston, Mass.—Class B; Channel: 100.7 mc. (No. 264); 20 KW; 500 feet. (B1-PH-1112)

NEW TELEVISION APPLICATION GRANTED

The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Granted CP for a new station; Channel: No. 3—60-65 mc.; visual power; 16.1 KW; Aural 17.0 KW; antenna 319 feet. (B4-PCT-180)

MISCELLANEOUS APPLICATION GRANTED

Radiophone Broadcasting Station, WOPI, Inc. (mobile), area of Bristol, Tenn. & Bristol, Va.—Granted C. P. for new remote-pickup station to be used with FM station WOPI-FM. (B3-PRE-482)

* In lieu of previous details.

DESIGNATED FOR HEARING

Durward J. Tucker, et al, d/b as Tyler Broadcasting Co., Tyler, Texas—Designated for hearing application for new station to operate on 940 kc., 250 watts, daytime only (B3-P-5564; Docket S058) to be heard in consolidated proceeding with applications of Blackstone Broadcasting Co. (Docket S032), Rose Capitol Broadcasting Co. (Docket S031), and Tytex Broadcasting Co. (Docket S040) requesting the same facilities; further ordered that order designating above applications for consolidated hearing be amended to include Tyler Broadcasting Co. application.
Washington Broadcasters, Inc., Spokane, Wash.; KFIO, Spokane Broadcasting Corp., Spokane, Wash.—Designated for consolidated hearing application of Washington Broadcasters, Inc., for new station to operate on 790 kc., 5 KW, unlimited time, DA (B5-P-4462; Docket S059) with application of KFIO to change operating assignment from 1230 kc., 250 watts, unlimited time, to 790 kc., 5 KW, unlimited time, DA (B5-P-5559; Docket S060).
The Wooster Republican Printing Co., Wooster, Ohio—Designated for hearing application for new station to operate on 1340 kc., 100 watts, unlimited time (B2-P-5581; Docket S061) to be heard with applications of The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio (Docket S021) and Mound Broadcasting Corp., Newark, Ohio (Docket S022); further ordered that order designating above applications for hearing be amended to include The Wooster application.
Crescent Bay Broadcasting Co., Santa Monica, Calif.—Designated for hearing application for new station to operate on 1460 kc., 250 watts, daytime only (B5-P-5589; Docket S032) to be heard in consolidated proceeding with applications of California Broadcasting Co., Santa Monica, Calif. (Docket 7961) and San Fernando Valley Broadcasting Co., San Fernando, Calif. (Docket 7960); further ordered that orders designating above applications for hearing be amended to include Crescent application.
Valdosta Broadcasting Co., Valdosta, Ga.; E. K. Avriett, tr/as Okefenokee Broadcasting Co., Waycross, Ga.—Designated for consolidated hearing application of Valdosta Broadcasting Co. for new station at Valdosta, Ga., to operate on 910 kc., 5 KW, DA-N, unlimited time (B3-P-4106; Docket 6863) with application of Okefenokee Broadcasting Co. for new station at Waycross, Ga., seeking same frequency with 500 watts night, 1 KW-LS, unlimited time (B3-P-5513; Docket S063).
Herbert B. Clark, et al, d/b as The Northern Berkshire Broadcasting Co., North Adams, Mass.—Designated for hearing application for new station to operate on 1230 kc., 250 watts, unlimited time (B1-P-5619; Docket S066) in consolidated proceeding with application of The Colgren Broadcasting Co., Hudson, N. Y. (Docket 7931); further ordered that order designating Colgren application for hearing be amended to include The Northern Berkshire application.
WMMJ—Mid-State Broadcasting Co., Peoria, Ill.; Grain Country Broadcasting Co., Inc., Peru, Ill.; KFMI, Fred Jones Broadcasting Co., Tulsa, Okla.—Designated for consolidated hearing applications of Mid-State Broadcasting Co. to change operating assignment of Station WMMJ, Peoria, Ill., from 1020 kc., 1 KW, day to 970 kc., 1 KW day and night, unlimited time, install DA for day and night time, and make other changes (B4-P-5551; Docket S043), with application of Grain Country Broadcasting Co., Inc., for new station at Peru, Ill., to operate on 980 kc., 500 watts, 1 KW-LS, DA-2, unlimited time (B4-P-5567; Docket S064), and application of Fred Jones Broadcasting Co. to change operating assignment of station KFMI, Tulsa, Okla., from 1050 kc., 1 KW, daytime, to 970 kc., 500 watts, 1 KW-LS, DA-2, unlimited time (B3-P-5585; Docket S065).
Fred Jones Broadcasting & Television Co., Oklahoma City, Okla.—Designated for hearing in a consolidated proceeding with application of Midland Broadcasting

(Continued on next page)

Co. (B4-P-5154), the application of Fred Jones Radio-casting & Television Co. for a new station to operate on 550 kc., 5 KW day, 1 KW night, DA (B3-L-5404), and the order designating Midland for hearing was amended to include this application. Adopted order dismissing petition for reconsideration directed against Commission's action of Oct. 31 granting Midland Broadcasting Co. application without hearing.

LICENSE RENEWALS—AM

The following stations were granted renewal of licenses for the period ending February 1, 1950:

WNBH, New Bedford, Mass.; WDAK, Columbus, Ga.; WGTM, Wilson, N. C.; Kocy, Oklahoma City*; WCBI, Columbus, Miss.; KWFC, Hot Springs, Ark.; KMYR, Denver; KROC, Rochester, Minn.*; KCRA, Sacramento, Calif.*; KBND, Bend, Ore.; KXRO, Aberdeen, Wash.; WAIR, Winston-Salem; WCMI, Ashland, Ky.; WEIM, Fitchburg, Mass.; WEMP, Milwaukee; WENT, Gloversville, N. Y.; WFBG, Altoona, Pa.; WFEB, Sylacauga, Ala.; WFHR, Wisconsin Rapids, Wis.; WGH, Newport News, Va.; WHAT, Philadelphia; WLAK, Lakeland, Fla.; WLBJ, Bowling Green, Ky.; WMBO, Auburn, N. Y.; WMSA, Massena, N. Y.; WNCA, Asheville, N. C.; WSAJ, Grove City, Pa.; WSAV, Savannah, Ga.; WSTV, Steubenville, Ohio; WTAL, Tallahassee, Fla.; WALL, Middletown, N. Y.; WBRE, Wilkes-Barre, Pa.; WEXL, Royal Oak, Mich.; WKEY, Covington, Va.; WLBC, Muncie, Ind.; WLNH, Laconia, N. H.; WMFF, Plattsburg, N. Y.

KSAM—J. G. Long, Huntsville, Texas—Granted renewal of license for the period ending August 1, 1948.

WEW—St. Louis University, St. Louis, Mo.—Granted renewal of license for the period ending November 1, 1949.

WJXX—Ewing Broadcasting Co., Jackson, Miss.—Granted renewal of license for the regular period.

The following stations were granted renewal of licenses for the period ending February 1, 1950:

KCKN, Kansas City, Kans.; KFRE, Fresno, Calif.; KFYO, Lubbock, Texas; KHMO, Hannibal, Mo.; KRMD, Shreveport, La.; KUIN, Grants Pass, Ore.; KVOL, Lafayette, La.; KWLM, Willmar, Minn.; KWOC, Poplar Bluff, Mo.

LICENSE EXTENSIONS—AM

Licenses for the following stations were extended upon a temporary basis for the period ending April 1, 1947, for the reasons indicated:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of licensee corporation.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KNOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WEDC—Emil Denmark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WEOA—Evansville On the Air, Inc., Evansville, Ind.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending action on mandate of U. S. Supreme Court re renewal of station WOKO.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending action on renewal of station WCHS, and completion of assignment of license of WBLK.

WEMP (Aux.)—Milwaukee Broadcasting Co., Milwaukee, Wis.—Renewal application filed late.

WEMP—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Renewal application filed late.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending action on applications (B2-L-2126 and B2-L-2127) for licenses to cover CP's.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WQV & Aux.—Wodaam Corp., New York City—Pending outcome of litigation involving transfer of control of licensee corporation.

WMLT—Dublin Broadcasting Corp., Dublin, Ga.—Renewal application filed late.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending completion of transfer of control.

LICENSE RENEWALS—TELEVISION

Granted renewal of licenses of following television stations for the period ending February 1, 1948:

W9XBB, W9XBK, W9XBT, W9XPR, Balaban & Katz Corp.; W2XCS, Columbia Broadcasting System, Inc.; W1XDY, Continental Television Corp.; W2NEM, W2XVI, W2XWV, W3XWT, W10XKT, WABD, Allen B. DuMont Laboratories, Inc.; WRGB, W2XGE, General Electric Co.; W2XBT, W2XBU, National Broadcasting Co., Inc.; W10XAF, W10XAD, W3XE, W3XP through W3XP1, W3XPK, W3XPL, W10XPB, W10XAE, W10XP, W10XPA, W10WPC, W10XPR, Philco Television Broadcasting Corp.; W3XAD, W3XEP, Radio Corp. of America; W9XZC, W9XZV, Zenith Radio Corp.

MISCELLANEOUS ACTIONS

WOOB—Calliou Broadcasting Co., Anniston, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter location at 16th and Boynton St., Anniston, and change studio location to 1001½ Noble St., Anniston; conditions. (B3-MP-2255)

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 2.5 miles south of Huntington, and change studio location to 1112½ Fourth Ave., Huntington; conditions. (B2-MP-2211)

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter, and to specify studio location as 1326 Market St., Wilmington. (B1-MP-2362)

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations between 1st and 2nd Sts., on West Side of Hyer St., and Smith Shipyards, Pensacola, respectively. (B3-MP-2368)

WABP—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter and studio locations at North University, Hubert St., Memphis. (B3-MP-2390)

KOLT—Hilliard Co., Scottsbluff, Neb.—Granted modification of CP (B4-P-3988), for extension of completion date to 2-17-47.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2375)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (B5-P-3809) for extension of completion date to 3-15-47. (B5-MP-2402)

WKLX—The Fayette Broadcasting Co., Lexington, Ky.—Granted license to cover CP which authorized a new station on 1300 kc., 1 KW-DA-N, unlimited. (B2-L-2109)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification (B5-P-4343), to change type of transmitter. (B5-MP-2381)

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of

(Continued on next page)

*Comr. Durr for hearing.

- transmitter, for approval of transmitter location at NE of intersection of So. Park Road and Valley Creek, Birmingham. (B3-MP-2334)
- KSIB**—Southwest Iowa Broadcasting Co., Creston, Iowa—Granted license to cover CP which authorized a new station on 1520 kc., 1 KW, day, and to specify studio location on U. S. Highway 34, ½ mile SW of Creston; conditions. (B4-L-2189)
- WGRV**—Greenville Broadcasting Co., Greenville, Tenn.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (B3-L-2157)
- WJHL**—WJHL, Inc., Johnson City, Tenn.—Granted license to cover CP which authorized increase in power to 1 KW-DA, 5 KW, install new transmitter and for change of studio location to 143 Main St. West, Johnson City. (B3-L-2182)
- KSRV**—Inland Radio, Inc., Ontario, Ore.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited; conditions. (B5-L-2150)
- WPAG**—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter. (B2-MP-2387)
- KVOU**—Uvalde Broadcasters, Uvalde, Texas—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations at .7 mile south of city limits on Highway 55, Uvalde. (B3-MP-2304)
- KWYO**—Big Horn Broadcasting Co., Inc., Sheridan, Wyo.—Granted license to cover CP which authorized change in frequency to 1410 kc., increase in power, installation of new transmitter, and changes in vertical antenna. (B5-L-2192)
- WKYB**—Paducah Newspapers, Inc., Paducah, Ky.—Granted license to cover CP which authorized a new station on 800 kc., 1 KW, day; conditions. (B2-L-2168)
- KWBC**—Worth Broadcasting Co., Fort Worth, Texas—Granted license to cover CP which authorized a new station on 970 kc., 1 KW, day, and to specify studio location at Houston St. at 9th, Ft. Worth; conditions. (B3-L-2188)
- KVCV**—Golden Empire Broadcasting Co., Redding, Calif.—Granted modification of CP (B5-P-4913), for extension of commencement and completion dates to 2-18-47 and 8-10-47, respectively. (B5-MP-2393)
- KRUL**—Pacific States Radio Co., Corvallis, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location as 250 feet east of S. 15th St., and 200 feet north of the Corvallis south city limits, and to change studio location to 1221 15th St., So., Corvallis. (B5-MP-2361)
- KITI**—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at approximately 3 miles west of Corpus Christi, and to specify studio location as Corpus Christi. (B3-MP-2358)
- WLAQ**—News Pub. Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna and to change type of transmitter. (B3-MP-2365)
- KFSA**—Donald W. Reynolds, Ft. Smith, Ark.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Southwest corner of Harmons Lane and Wheeler Ave., Ft. Smith. (B3-MP-2349)
- WKRN**—The Middle Tenn. Broadcasting Co., Columbia, Tenn.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited; conditions. (B3-L-2160)
- WHIN**—Star Broadcasting Co., Inc., Geneva, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Montague St. on north side of Hamilton St. extended, just beyond intersection with Pra-Emption Rd., Geneva, and to specify studio location as Guard Bldg., Seneca St. (B1-MP-2385)
- WALD**—Walterboro Broadcasting Co., Walterboro, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at approximately 0.3 mile from center of business district, Walterboro. (B3-MP-2312)
- KSYC**—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Lawrence Lake and So. Oregon Sts., Yreka, and to change studio location to Lawrence Lane and So. Oregon Sts. (B5-MP-2333)
- Sampson Broadcasting Co., Clinton, N. C.**—Granted modification of CP which authorized a new station, for extension of commencement date to 2-7-47.
- KWRZ**—Grand Canyon Broadcasting, Flagstaff, Ariz.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter and studio location as 1¼ miles south on U. S. Highway 89, Flagstaff. (B5-MP-2379)
- WABI**—Community Broadcasting Service, Bangor, Me.—Granted license to cover CP, which authorized increase in power to 5 KW employing DA night, and make changes in transmitting equipment. (B1-L-2132)
- KVNI**—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted license to cover CP which authorized a new station on 1430 kc., 1 KW, DA, unlimited time; conditions. (B5-L-2140)
- WJVB**—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at west of Penman Road, Jacksonville Beach, and to specify studio location as in the 200 Block of 1st Ave. North, Jacksonville Beach. (B3-MP-2343)
- KSJB**—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Granted license to cover CP (B4-P-3906), which authorized increase in power to 5 KW, installation of new transmitter and DA and change transmitter and studio location. (B4-L-2059)
- KEIO**—Eastern Idaho Broadcasting and Tele. Co., Pocatello, Idaho—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location at Bannock Hotel; conditions. (B5-L-2179)
- KBLF**—Robert L. Weeks, Red Bluff, Calif.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and change studio location to 346 Oak St., Red Bluff; conditions. (B5-L-2130)
- WBOP**—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted modification of CP (B2-P-4521) to change type of transmitter. (B2-MP-2399)
- KECK**—Ector County Broadcasting Co., Odessa, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2378)
- WCOP**—Mass. Broadcasting Corp., Boston, Mass.—Granted modification of CP (B1-P-4726), for extension of completion date to 2-20-47. (B1-MP-2415)
- KCID**—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location. (B5-MP-2384)
- Parkersburg Broadcasting Co., Parkersburg, W. Va.**—Adopted an order pursuant to Sec. 1.391 of the rules, removed from the hearing docket and closed the record in the matter of application (B2-P-4741; Docket 7710) for a new station to operate on 1230 kc., 250 watts, unlimited time, presently scheduled to be heard on January 22 at Parkersburg, W. Va.
- WGAP**—George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co., Marysville, Tenn.—Granted petition for reconsideration of the Commission's action designating for hearing their application for assignment of license of station WGAP (B3-AL-554; Docket 7984) and for grant of application without hearing. The Commission set aside its action designating said application for hearing and granted same.
- KWTO**—Ozarks Broadcasting Co., Springfield, Mo.—Granted petition of KWTO for reconsideration directed against

(Continued on next page)

- the Commission's action of October 31, 1946, granting without a hearing the application of Midland Broadcasting Co. for a new station at Kansas City, Mo., to operate on **550 kc.**, 5 KW, daytime only, DA (B4-P-5154); ordered that said action of Oct. 31 granting Midland application be set aside, and further that the application be designated for hearing and that KWTO, KLZ, WIBW, KSAC, KCRS, and Radio Broadcasters, Inc., be made parties to the proceeding.
- The Regents of the New Mexico College of Agr. and Mechanic Arts, (assignee)—Dismissed application for involuntary assignment of license of station KOB, Albuquerque, N. M., from Albuquerque Broadcasting Co. to The Regents of the New Mexico College of Agr. and Mechanic Arts, as the application does not comply with the Commission's rules in that it is not executed by both the assignor and the assignee.
- KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas—Dismissed petition for declaratory ruling concerning certain documents executed by Lone Star Broadcasting Co., Inc. (Predecessor licensee of KFJZ.)
- WPAR—Charleston Broadcasting Co. (transferor), News Pub. Co. (transferee), Ohio Valley Broadcasting Corp. (licensee), Parkersburg, W. V.; WBLK—Charleston Broadcasting Co., assignor, News Pub. Co. (assignee), Clarksburg, W. Va.—Reconsidered action taken June 13 and Oct. 31, 1946, designating for hearing in a consolidated proceeding application for transfer of control of station WPAR (B2-TC-479; Docket 7625) and application for assignment of license of station WBLK (B2-AL-542; Docket 7930), and ordered that said applications and petitions relating thereto be granted, subject however, to the conditions that the CP for station WOPK, Marietta, Ohio (1340 kc., 250 watts, unlimited time), be surrendered for cancellation. (The consideration involved in the transfer of WPAR is \$307,500, and in assignment of WBLK is \$177,500.)
- WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted petition requesting reinstatement of its application as amended for increase in power from 1 to 5 KW, operating on **920 kc.** (B3-P-4534). Previous application was dismissed without prejudice on Oct. 11, 1946.
- WLIB—WLIB, Inc., Brooklyn, N. Y.—Denied request for the subpoena for Gwilym A. Price, at a consolidated hearing involving station WLIB and WOWO, Ft. Wayne, a Westinghouse station, without prejudice to the right of applicant to renew its request in compliance with Sec. 1.832 of the Commission's rules.
- West Central Broadcasting Co., Tulsa, Okla.—Dismissed petition to reconsider and grant without condition the application of Democrat Printing Co. for a new station at Durant, Okla. (B3-P-4897)
- Booth Radio Stations, Inc., Saginaw, Mich.—Denied motion requesting dismissal of the application of Saginaw Broadcasting Co. to change operating assignment of station WSAM from **1400 kc.**, 250 watts, to **790 kc.**, 1 KW; install a new transmitter, change transmitter location, and install DA for day and night use (B2-P-5578); and the said application was designated for hearing in a consolidated proceeding with application of Booth Radio Stations, Inc., and Federated Publications, Inc., and the Commission's orders designating these applications for hearing were amended to include the WSAM application
- Paul Brake, Miami, Fla.—Granted petition for leave to intervene in the hearing on application of Lake Worth Broadcasting Corp., Inc. (Doc. 7989)
- Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B3-P-5455; Doc. 7989).
- Coastal Broadcasting Co., Lakeland, Fla.—Granted petition for leave to amend application (B3-P-5256; Doc. 8039) so as to specify the frequency **1230 kc.**, instead of **1400 kc.**, etc. The amendment was accepted and application removed from the hearing docket.
- KFDA—Amarillo Broadcasting Corp., Amarillo, Texas.—Granted petition for leave to amend application (B3-P-4353; Doc. 7559) so as to specify operation with a DA at night, etc. The amendment was accepted and application was removed from the hearing docket.
- Capitol Broadcasting Co., Inc., Charlotte, N. C.—Granted petition to dismiss without prejudice application for FM station (B3-PH-1013; Doc. 7799).
- Enid Broadcasting Co., Enid, Okla.—Granted petition for leave to amend its application (B3-P-5489; Doc. 8030) so as to show a new transmitter site, revised engineering information, etc.
- Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (B5-P-5356; Doc. 7956) so as to show a new transmitter site; show revised DA arrays, etc.
- San Fernando Broadcasting Co., San Fernando, Calif.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B5-P-5387; Doc. 7960).
- L. C. B., Inc., Lorain, Ohio—Granted petition for leave to amend its application (B2-P-4636; Doc. 7496) so as to show current information on the stockholders and directors.
- KOLA—KOLA Broadcasting Co., Opelousas, La.—Granted petition for continuance of consolidated hearing presently scheduled for Jan. 20 at Lake Charles and Jan. 21 at Opelousas, and continued said hearing to Feb. 26 at Lake Charles and Feb. 27 at Opelousas.
- Mountain Broadcasting Service, Princeton, W. Va.—Granted petition for leave to amend its application (B2-P-5386; Doc. 7934) so as to substitute the corporation Mountain Service Broadcasting Service, Inc., for the partnership Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, d/b as Mountain Broadcasting Service; to change paragraphs of application to show the substitution of the corporation for the partnership, etc., and Notice of Hearing was so amended.
- KROY—HARMCO, Inc., Sacramento, Calif.—Granted petition for leave to amend its application (B5-P-4253; Doc. 7170) so as to specify 10 KW instead of 5 KW power; to show a modified DA array, etc.
- Charleston Broadcasting Co., Parkersburg, W. Va.; News Publishing Co., Clarksburg, W. Va.—Granted petitions requesting continuance of hearing on application for transfer of control of WPAR (B2-TC-479; Doc. 7625) and voluntary assignment of license of WBLK (B2-AL-542; Doc. 7930) presently scheduled for Jan. 23 and 24, and said further hearing was continued to March 24 at Parkersburg and March 25 at Clarksburg.
- Lincoln Operating Co., Miami, Fla.—Granted leave to take depositions in the hearing upon its application (Doc. 7874) and application of Southern Broadcasting Co., Montgomery, Ala. (Doc. 7873)
- KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition insofar as it requests leave to amend and continuance of hearing in re application (B4-P-4421; Doc. 7552). The amendment to show a revised DA array, etc., was accepted, and the hearing presently scheduled for Jan. 20 at Washington was continued to March 24. Insofar as petition requests reconsideration of grant, it is dismissed.
- Odes E. Robinson, Bluefield, W. Va.—Granted petition to dismiss without prejudice application (B2-P-5160; Doc. 7824).
- The Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition for leave to amend its application (B2-P-

(Continued on next page)

ACTIONS ON MOTIONS

- Radio Peoria, Inc., Peoria, Ill.—Granted petition to dismiss without prejudice application for C. P. (B4-P-4177; Doc. 7609)
- Mid-State Broadcasting Co., Peoria, Ill.—The Commission, on its own motion, removed from the hearing docket application (B4-P-5551; Doc. 8043).
- Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted petition for extension of time within which to file an answer to the petition for reconsideration filed Dec. 16/46 by the Fort Industry Co., Toledo, and the time was extended to and including January 10.

4990; Doc. 7823), so as to show the addition of Odes E. Robinson as an equal partner in applicant partnership. The Bluefield Broadcasting Co., Bluefield, W. Va.—Dismissed as moot the petition requesting that application be removed from the hearing docket and granted without hearing.

Radio Broadcasting Associates, Houston, Texas—Granted petition requesting continuance of hearing on its application (B3-P-5463; Doc. 7910) and the hearing presently scheduled for Feb. 13 was continued to April 14 at Washington.

Berkshire Broadcasting Co., North Adams, Mass.—Granted petition to dismiss without prejudice application (B1-P-5279; Doc. 7932).

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.; WARM—Union Broadcasting Co., Scranton, Pa.—Denied joint petition requesting continuance until March 10 of the hearing upon their applications, et al., presently scheduled for Jan. 22 at Washington.

Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition for leave to amend its application (B2-P-4092; Doc. 6883) so as to substitute a revised Appendix A.

Modesto Broadcasting Co., Modesto, Calif.—Granted petition for leave to amend its application (B5-P-4851; Doc. 7678) so as to specify the frequency 1360 kc. instead of 1080 kc., etc. The amendment was accepted and application removed from the hearing docket.

Radio Santa Cruz, Santa Cruz, Calif.—The Commission, on its own motion, removed from the hearing docket application (B5-P-5108; Doc. 7767).

A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.—The Commission, on its own motion, continued the further consolidated hearing on these applications from January 15 to February 19 at Washington.

Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.; WBIZ, Inc., Eau Claire, Wis.—The Commission, on its own motion, continued the further consolidated hearing upon applications for CP from January 15 to January 30 at Washington.

The Patriot Co., Harrisburg, Pa.—Granted in part petition requesting enlargement of the issues in re application (Doc. 6884, et al.), and the issues adopted Dec. 30, 1946, were amended to include the issue whether the frequency 1420 kc. using DA day and night, is available for use at Shenandoah, Pa. and, if so, whether it should be assigned in lieu of 580 kc.

Springfield Broadcasting Co., Springfield, Mass.—Granted petition requesting continuance of hearing presently scheduled for Feb. 3 in re its application and that of Telecolor Corp. (Doc. 7771 and 7772), and the hearing was continued to Feb. 10 at Springfield, Mass.

Springfield Broadcasting Co., Springfield, Mass.—Granted petition for continuance of consolidated hearing on applications for FM stations in Springfield, presently scheduled for Feb. 5, and the same was continued to Feb. 12 at Springfield. Exceptions noted by counsel for Regional Broadcasting Co., Chicopee, Mass.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Dr. Francisco A. Marquez, Aguadilla, Puerto Rico (P. O. Progreso St. No. 27)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW, and unlimited hours of operation.

560 Kilocycles

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, which authorized an

increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of commencement and completion dates.

570 Kilocycles

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—License to cover construction permit (B1-P-4557, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

690 Kilocycles

NEW—Voice of Dixie, Inc., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 10 KW, directional antenna for night use and unlimited hours of operation. Amended to change hours of operation from unlimited to daytime only and make changes in vertical antenna and ground system.

720 Kilocycles

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 720 kc., and change hours of operation from unlimited to daytime.

790 Kilocycles

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from 1400 to 790 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

810 Kilocycles

WKBC—John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., North Wilkesboro, N. C.—Modification of construction permit (B3-P-4862, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

830 Kilocycles

NEW—WZHD, Inc., Warren, Ohio (P. O. 149 Elm Road Southeast)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime only hours of operation.

840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Voluntary assignment of license to WHAS, Inc.

850 Kilocycles

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind. (P. O. West Lincolnway)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime only hours of operation.

860 Kilocycles

NEW—Roy Hofheinz and W. N. Hooper, a partnership d/b as Texas Star Broadcasting Co., San Antonio, Texas (P. O. 5th Floor Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW night, 5 KW day, directional antenna for night use and unlimited hours of operation.

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890 Kilocycles

NEW—Robert W. Chapman, C. H. Anglin and Ben G. Smith, a partnership d/b as Longview Broadcasting Co., Longview, Texas (P. O. 1305 Commercial Standard Bldg., Ft. Worth, Texas)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime only hours of operation.

910 Kilocycles

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from 950 to 910 kc., change power from 1 KW night, 5 KW day, to 5 KW day and night, changes in directional antenna for night use only, and change transmitter location.

940 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1170 to 940 kc.

970 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to change frequency from 1050 to 970 kc., change hours of operation from daytime to unlimited time, change power from 1 KW day to 500 watts night, 1 KW day and install new transmitter and directional antenna for day and night use.

990 Kilocycles

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—License to cover construction permit (B3-P-4974, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1020 Kilocycles

NEW—Smithfield Broadcasting Co., Smithfield, N. C. (P. O. % Brodie Smith)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime only hours of operation.

NEW—Sims Publishing Co., Orangeburg, S. C. (P. O. 55 East Russell St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime only hours of operation.

1070 Kilocycles

NEW—Monona Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on frequency 1070 kc., power of 10 KW, directional antenna for day and night use and unlimited hours of operation. Amended to change power from 10 KW night and day to 5 KW night and 10 KW day and to modify directional antenna.

1080 Kilocycles

NEW—Edwin R. Sanders and Thaddeus Podbielniak, a partnership d/b as Western New York Broadcasting Co., Kenmore, N. Y. (P. O. 194 Stillwell Ave.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md.—Construction permit for a new standard broadcast station

to be operated on 1090 kc., power of 50 KW, directional antenna for night use and unlimited hours of operation. Amended re stockholders.

1100 Kilocycles

WLBB—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Modification of construction permit (B3-P-4925, which authorized a new standard broadcast station) to change type of transmitter.

1110 Kilocycles

WSLA—Frederic Lemieux, III, & Mrs. Edna Lemieux, a partnership, d/b as Hammond Broadcasting Co., Hammond, La.—Modification of construction permit (B3-P-5209, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Highway 51, south of Hammond, Louisiana.

1120 Kilocycles

WWOL—Leon Wyszatycki, tr/as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Modification of construction permit (B1-P-5170, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location at near Dorrance St. and Onondaga Ave., West Seneca, N. Y.

1150 Kilocycles

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Modification of construction permit (B3-P-4857, which authorized a new standard broadcast station) to change type of transmitter.

1180 Kilocycles

NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C. (P. O. Pennsylvania Ave.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts, and daytime only hours of operation.

1190 Kilocycles

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—License to cover construction permit (B1-P-4733, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKOX—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Modification of construction permit (B1-P-4950, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

1220 Kilocycles

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Modification of construction permit (B3-P-5205, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1230 Kilocycles

NEW—Southern Broadcasting Corp., New Orleans, La. (P. O. Suite 914 Corondelet Bldg., Corondelet St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Facilities of WJBW requested.

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- KDIX**—Dickinson Radio Association, Dickinson, N. C.—Voluntary transfer of control of permittee corporation to W. K. Johnson, William O. Rabe, Frank P. Whitney, C. R. Dukart, Leroy Moomaw, P. J. Baseflug, L. W. Veigel and Dr. P. J. Weir. (250 shares of common stock.)
- KSWS**—McEvoy Broadcasting Co., Roswell, N. Mex.—Modification of construction permit (B5-P-4916, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and specify studio location.
- KPHO**—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Authority to determine operating power by direct measurement of antenna power.
- KYNG**—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Modification of construction permit (B5-P-4599, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

1240 Kilocycles

- WTAX**—WTAX, Inc., Springfield, Ill.—Construction permit to increase power from 100 to 250 watts, install new transmitter and new vertical antenna, and change transmitter and studio location.
- KWOS**—Capital Broadcasting Co., Jefferson City, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.
- KRAL**—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B3-P-4961, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter and studio locations.
- NEW**—Inland Broadcast Co., Weiser, Idaho (P. O. c/o Robertson W. Smith, 455 W. Liberty St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 Kilocycles

- WMOA**—Marietta Broadcasting Co., Marietta, Ohio—Construction permit to change frequency from 1490 to 1260 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from approx. 1.35 miles S.E. of center of Marietta, Ohio, near Williamstown, W. Va., and Lafayette Hotel, Front St., Marietta, Ohio, to: Vienna, W. Va., and Parker Plaza Hotel, Parkersburg, W. Va., respectively.
- NEW**—WSWZ, Inc., Trenton, N. J. (P. O. 916 W. State St.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 5 KW, directional antenna for day and night use, and unlimited hours of operation.
- WOL**—Cowles Broadcasting Co., Washington, D. C.—Construction permit to move old main transmitter to Brookville Road, Wheaton, Md. (present location of main transmitter) to be used as an auxiliary transmitter with power of 1 KW, employing directional antenna for day and night use.
- NEW**—Kenneth O. Tinkham, San Fernando, Calif. (P. O. 5855 Hollywood Blvd., Los Angeles 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

1330 Kilocycles

- WBBC**—Booth Radio Stations, Inc., Flint, Mich.—Modification of construction permit (B2-P-4120, which authorized a new standard broadcast station) to make changes in antenna and to change transmitter location.

1340 Kilocycles

- NEW**—The Wooster Republican Printing Co., Wooster, Ohio (P. O. 212 E. Liberty St.)—Construction permit for a

new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

- KPRK**—Yellowstone Amusement Co., Livingston, Mont.—License to cover construction permit (B5-P-4565, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WHAN**—Charleston Broadcasting Co., Charleston, S. C.—License to cover construction permit (B3-P-4248, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1360 Kilocycles

- WPPA**—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 500 watts day to 1 KW day and night, make changes in transmitting equipment and install directional antenna for night use.
- KXOL**—Fort Worth Broadcasting Co., Fort Worth, Texas—Modification of construction permit (B3-P-4439, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

1370 Kilocycles

- NEW**—Radio Anthracite, Inc., Pottstown, Pa. (P. O. National Dime Bank Bldg., Independence and Market Sts., Shamokin, Pa.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and daytime only hours of operation.

1380 Kilocycles

- WCJG**—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower.

1400 Kilocycles

- KUGN**—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene, Ore.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.
- KCLA**—Keuneth Kesterson and Charles Penix, a partnership, d/b as Radio Engineering Service, Pine Bluff, Ark.—License to cover construction permit (B3-P-4498, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1440 Kilocycles

- WROK**—Rockford Broadcasters, Inc., Rockford, Ill.—Involuntary transfer of control of Rockford Consolidated Newspapers, Inc. (parent corporation of licensee), from Ruth Hanna Simms to Albert G. Simms, executor and distributee under the will of Ruth Hanna Simms, deceased. (127 shares)
- WROK**—Rockford Broadcasters, Inc., Rockford, Ill.—Construction permit to make changes in vertical antenna and mount an FM antenna on top of AM tower and change transmitter location.

1450 Kilocycles

- WKXL**—Charles M. Dale, Concord, N. H.—Construction permit to make changes in transmitting equipment.
- NEW**—William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership d/b as The McCook Broadcasting Co., McCook, Neb. (P. O. c/o Wil-

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Ham J. Cox, 821 Maryland Ave., N. E., Apt. #304, Washington 2, D. C.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Construction permit to install auxiliary transmitter at Virginia Ave. and Boardwalk, Atlantic City, N. J. (present site of main transmitter), to be operated on 1450 kc., power of 250 watts.

WPAM—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick McCall, James Kock and James J. Curran, d/b as Miner's Broadcasting Service, Pottsville, Pa.—License to cover construction permit (B2-P-3936, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXLL—Western Montana Associates, Missoula, Mont.—Modification of construction permit (B5-P-4927, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, and for approval of transmitter and studio locations.

1460 Kilocycles

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif. (P. O. 636 South Amalia Ave., Los Angeles 22, Calif.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts and daytime only hours of operation.

1490 Kilocycles

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Authority to determine operating power by direct measurement of antenna power.

NEW—Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott, and Oswald G. Wolf, Hardy C. Harvey, Austin, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited time hours of operation. Amended to change name of applicant from Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott and Oswald G. Wolf to Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey.

WESB—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-P-5091, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter location and to specify studio location.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

KTYL—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Kisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—License to cover construction permit (B5-P-4890, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif. (P. O. c/o Harold D. Geffen, Suite 412 S. Hill St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1580 Kilocycles

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (B4-P-3911, as modified,

which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for a new high frequency FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change directors, officers and stockholders.

WABF—Metropolitan Television, Inc., New York, N. Y.—Voluntary assignment of license to Metropolitan Broadcasting and Television, Inc.

NEW—Jay E. Tapp, Raymond B. Torian, Walter A. Nelson and John W. Doran, d/b as The Cerritos Broadcasting Co., Long Beach 6, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 111 watts. Amended to change ERP from 111 to 444 watts and make changes in antenna system.

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Modification of construction permit (B4-PH-159, which authorized a new FM broadcast station) to change completion date.

NEW—Tri-State Broadcasting Co., Sioux Falls, S. D. (P. O. 228½ South Phillips Ave.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 48 KW, and antenna height above average terrain 496 feet.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, which authorized a new FM broadcast station) to change completion date.

NEW—Greenville Broadcasting Co., Greenville, S. C. (P. O. 1 College St.)—Construction permit for a new (Class B) broadcast station to be operated on Channel 229, 93.7 mc., or as assigned by chief engineer of FCC, effective radiated power of 12.5 KW and antenna height above average terrain approximately 361 feet.

WTOG-FM—Savannah Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-PH-653, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

WCOD—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PH-180, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Modification of construction permit (B2-PH-625, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 1 KW and commencement and completion dates.

WJR-FM—WJR, The Good Will Station, Inc., Detroit, Mich.—Modification of construction permit (B2-MPH-88, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 24 KW; antenna height above average terrain to 476 feet and make changes in antenna system.

KMED-FM—Mrs. W. J. Virgin, Medford, Ore.—Modification of construction permit (B5-PH-336, which authorized a new FM broadcast station) to change commencement and completion dates.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-129, which authorized a new FM broadcast station) to change transmitter site to R. D. Lafayette, Sentinel Heights, approximately 8 miles south of Syracuse, New York; effective radiated power to 9.2 KW, make changes in antenna system and change commencement and completion dates.

NEW—Southern Broadcasters, Inc., Richmond, Va. (P. O. 1922-24 Eye St., N. W., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 16.2 KW.

(Continued on next page)

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-110, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 218.5 KW, make changes in antenna system, and change commencement and completion dates.

NEW—L. John Miner, Taft R. Wrathall and Grant R. Wrathall, d/b as Monterey Bay Broadcasting Co., Santa Cruz, Calif.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 3.33 KW. Amended to change frequency from "To be assigned by FCC" to Channel #257, 99.3 mc.

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-230, which authorized a new FM broadcast station) to make changes in antenna system.

NEW—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood, and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn. (P. O. c/o Hotel Patten)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 37.2 KW.

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new (Metropolitan) FM broadcast station, frequency to be assigned in 92.1 to 103.9 mc. band. Amended to change officers, directors and stockholders.

WMIB—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch & James J. Curran, d/b as Miners' Broadcasting Service, Pottsville, Pa.—Modification of construction permit (B2-PH-705, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 5.2 KW, specify studio location, make changes in antenna system, and change commencement and completion dates.

NEW—W. Wright Esch, Daytona Beach, Fla. (P. O. 432 So. Beach St.)—Construction permit for new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 11.5 KW, and antenna height above average terrain 278 feet.

NEW—Clinton Broadcasting Corp., Clinton, Iowa (P. O. 246 Fifth Ave., So.)—Construction permit for a new (Class B) FM broadcast station to be operated on 98 mc., effective radiated power of 10.56 KW.

NEW—Independent Broadcasting Co., Knoxville, Tenn. (P. O. 908 So. Gay St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be determined by FCC, effective radiated power 11.7 KW, and antenna height above average terrain 500 feet.

WGTR—The Yankee Network, Inc., Boston, Mass.—Construction permit to change service area for a metropolitan station; change frequency from 44.3 to 101.7 mc., install new equipment, change studio location from 21 Brookline Ave., Boston, to 34 Mechanic St., Worcester, Mass., and change antenna system. Amended to change frequency from 101.7 mc. to Ch. #276, 103.1 mc., effective radiated power from 9.5 KW to 6.5 KW, specify type of transmitter, and make changes in antenna system.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—Construction permit to change frequency 44,500 to 43,100 kc., move transmitter from 203 N. W. Fifth St., Evansville, Ind., to Vanderburgh County, Ind., and install new antenna and transmitter. Amended to change frequency from 43.1 kc. to Ch. No. 234, 94.7 mc., ERP from 173,122 watts to 20 KW, type of transmitter from composite max. 57,500 watts to 10 composite max. 10 KW, and make changes in antenna system.

NEW—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 13 KW, and height above average terrain 268 feet. Amended to make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

WMAR—The A. S. Abell Co., Baltimore 3, Md.—Modification of construction permit (B1-PCT-167, which authorized a new commercial television broadcast station) for extension of completion date.

WBZ-TV—Westinghouse Radio Stations, Inc., Boston, Mass.—Modification of construction permit (B1-PCT-33, which authorized a new commercial television broadcast station) to specify type of transmitter, to change studio and transmitter locations to 1180 Soldier's Field Road, Boston, Mass., and make changes in antenna system.

KSTP-TV—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PCT-130, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WTVW—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PCT-141, which authorized a new commercial television broadcast station) for extension of completion date.

WRTB—Raytheon Manufacturing Co., Waltham, Mass.—Modification of construction permit (B1-PCT-102, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Albuquerque Broadcasting Co., area of Albuquerque, N. M. (P. O. 418 West Gold Ave.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-7050 mc., power of .001 watt, emission A5 and unlimited hours of operation.

NEW—James E. Murray, area of Hutchinson, Kans.—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.48 and 37.98 mc., power of 50 watts and emission A3. Amended to change frequency to 35.82 mc.

NEW—Seton Hall College, South Orange, N. J. (P. O. South Orange Ave.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel No. 201, 88.1 mc., power of 250 watts, emission special for FM and unlimited hours of operation.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Voluntary assignment of license to Metropolitan Broadcasting & Television, Inc.

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee 1, Wis.—Modification of construction permit (B4-PVB-169, which authorized a new experimental television broadcast station) for extension of completion date.

W9XLZ—Gates Radio Co., Quincy, Ill.—License to cover construction permit (B4-PEX-97) which authorized a new developmental broadcast station.

W9XFK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Construction permit to reinstate construction permit (B2-PEX-66) which authorized to change frequency to be assigned by chief engineer from time to time, increase power to 10 KW, install new transmitter, change emission to A0, A1, A3, A4 and special-FM, and to make change in antenna system.

NEW—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif. (P. O. 5939 Sunset Blvd.)—Construction permit for new remote pickup broadcast station to be operated on frequencies 1622, 2058, 2150 and 2790 kc., power of 50 watts and emission A3.

NEW—Warner Bros. Broadcasting Corp., area of Hollywood, Calif. (P. O. 5833 Fernwood Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 75 watts and emission A3.

WIPD—Pennsylvania Broadcasting Co., area of Philadelphia, Pa.—License to cover construction permit (B2-PRE-457, as modified and which authorized new remote pickup broadcast station).

(Continued on next page)

APPLICATIONS DISMISSED

Veterans Broadcasting Service, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Dismissed by request of applicant.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier at foot of East Crump Street, Bay City, Michigan, to be operated on **1400 kc.**, with power of 100 watts and unlimited time, to specify type of transmitter, synchronized with station WSAM, Saginaw, Michigan. Amended to change hours of operation from 100 watts unlimited to 100 watts nighttime only. Dismissed January 16, 1947, by request of attorney.

KFUO—Evangelical Luther Synod of Missouri, Ohio and other States, Clayton, Mo.—Construction permit to install a new vertical antenna.

WROD—Wade R. Sperry, Edgar J. Sperry & Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Modification of construction permit B3-P-4123, which authorized a new standard broadcast station) for extension of commencement date. Dismissed January 21, 1947—Unnecessary; construction permit not issued.

APPLICATIONS RETURNED

J. E. Rodman, area of Central, Calif.—License to cover construction permit (B5-PRY-315) which authorized a new relay broadcast station. Returned to be refiled after construction permit granted.

Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif. (P. O. 211 No. F St.)—Construction permit for a new standard broadcast station to be operated on frequency **1210 kc.**, power of 1 KW and daytime only hours of operation. Returned January 1, 1947.

Charles V. Critchfield, Mount Vernon, Ohio (P. O. 302 East Gambier)—Construction permit for a new FM station. Returned by law January 9, 1947; incomplete as to questions 10 and 12 through 41.

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

KLIK—Balboa Radio Corp., San Diego, Calif.—Modification of construction permit to change frequency from 740 to **550 kc.**, power 5 KW, daytime, to 5 KW day and night, hours from daytime to unlimited, directional antenna for day and night, and change transmitter location.

690 Kilocycles

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Construction permit to change frequency from 1400 kc. to **690 kc.**, power from 250 watts to 1 KW, install directional antenna for night use, new transmitter, and change transmitter location.

710 Kilocycles

WDSM—Ridson, Inc., Superior, Wis.—Construction permit to change frequency from 1230 to **710 kc.**, power from 250 watts to 5 KW, unlimited time, install directional antenna for day and night use, new transmitter and change transmitter location.

840 Kilocycles

NEW—W. A. Smith, Plant City, Fla.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 250 watts, and daytime hours of operation.

1000 Kilocycles

NEW—The Four States Broadcasting Co., Inc., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW, and daytime hours of operation.

1010 Kilocycles

NEW—Falls County Public Service, a partnership composed of W. L. Pennington and M. S. Hagler, Marlin, Texas—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 250 watts, and daytime hours of operation.

1040 Kilocycles

NEW—South Central Kentucky Broadcasting Co., Campbellsville, Ky.—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW, and daytime hours of operation.

1080 Kilocycles

NEW—Robert W. Rounsaville, Buckhead, Ga.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW, and daytime hours of operation.

NEW—John J. Laux, Niagara Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW, and daytime hours of operation.

1110 Kilocycles

NEW—Big Island Broadcasting Co., Ltd., Hilo, T. H.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW, and unlimited hours of operation.

NEW—Stanley S. Beaubaire, Oroville, Calif.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW and daytime hours of operation.

1170 Kilocycles

NEW—Louis Lasaponara, d/b as New City Broadcasting Co., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW, and daytime hours of operation.

1210 Kilocycles

NEW—Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW and daytime hours of operation.

1220 Kilocycles

WEPL—R. I. Broadcasting Co., Providence, R. I.—Modification of construction permit to increase power from 250 watts daytime to 1 KW daytime and change transmitter location.

1230 Kilocycles

NEW—Halifax Broadcasting Co., South Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Herbert B. Clark, Robert Hardman and James Gordon Keyworth, d/b as Northern Berkshire Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

(Continued on next page)

1240 Kilocycles

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Consent to assignment of license to The Mattatuck Broadcasting Company.

1320 Kilocycles

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Construction permit to change frequency from 1230 to 1320 kc., power from 250 watts to 5 KW, unlimited time, install directional antenna for night use and new transmitter.

1340 Kilocycles

WVCA—Community Broadcasting Co., Asheville, N. C.—Consent to transfer of control from C. Frederic Rabell, Jack O. K. Barfield, James M. Earnest, Albin Knight, Alfred Miller, Richard M. Arnold—100% of stockholders of licensee corporation—to Jacksonville Broadcasting Corporation.

1370 Kilocycles

NEW—Charles M. Meredith, Silverdale, Pa.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and daytime hours of operation.

1380 Kilocycles

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Construction permit to change frequency from 1400 to 1380 kc., power from 250 watts to 5 KW, and install a new transmitter.

1420 Kilocycles

NEW—H. Miller Ainsworth, A. G. Ainsworth, J. Edward Johnson, and Ross Bohannon, d/b as Tri-County Broadcasting Co., Luling, Texas—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, unlimited hours of operation and directional antenna for night use.

1450 Kilocycles

NEW—John S. Hain, George D. Reeves, M. D., A. T. Deere, and Ross K. Prescott, d/b as Brazoria County Broadcasting Co., Freeport, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1460 Kilocycles

WOKO—WOKO, Inc., Albany, N. Y.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night use, install directional antenna for both day and night and new transmitter and change transmitter location.

1490 Kilocycles

NEW—Charles J. Saunders, d/b as Biloxi Broadcasting Co., Biloxi, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1570 Kilocycles

NEW—Clarence L. Graff, Clifford G. Graff, Clintonville, Wis.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts and unlimited hours of operation.

FM

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Consent to assignment of license and conditional FM grant of station WHIZ, to Southeastern Ohio Broadcasting System, Inc.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Monarch Sales Co.—Misrepresentation and use of lottery methods in the sale of cameras, fountain pens, electric razors, billfolds and other merchandise are charged in a complaint issued by the Commission against Monarch Sales Co., 125 West Hubbard St., Chicago, and its officers, Ralph E. Stolkin, president; Ruth M. Stolkin, secretary-treasurer; and Mary Reid, vice president. (5477)

STIPULATIONS

M. Schaffer—A stipulation to stop selling hats made of used materials without disclosing their second-hand content and to discontinue other misrepresentations was accepted by the Commission from Morris Schaffer, 171 Clinton St., New York, trading as M. Schaffer, Manufacturer of Men's Hats; Cli Grand, Custom Hatters; and Schaffer Export Co. (7564)

United-Rexall Drug Co.—The Commission approved a stipulation in which United-Rexall Drug Co., Los Angeles, agrees to stop misrepresenting the therapeutic properties and effectiveness of a cough syrup designated Cherrosote. (7565)

COMPLAINT DISMISSED

American Business Survey, Inc.—By a vote of 4 to 1, the Commission dismissed its complaint charging American Business Survey, Inc., 160 Fifth Ave., New York, and its president, Milton Strauss, with misrepresentation in connection with the sale of a publication having the title "American Business Survey" and described as "recording of the achievements of commerce and industry."

The majority opinion, written by Commissioner William A. Ayres, said, in part, that the record failed to sustain the allegations of the complaint and that the public interest was not sufficiently "substantial" to warrant reopening the case for taking of further testimony. Commissioner Ewin L. Davis dissented to the majority action.

The order of dismissal was issued after consideration of testimony and other evidence taken before a trial examiner, the report of the trial examiner with exceptions thereto and briefs of counsel. (5021)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 5, February 3, 1947

Two Principal Issues In AFM Contract As Union-Network Negotiations Get Underway

Negotiations between AFM and networks got under way last Tuesday (28) on contracts for Chicago, Los Angeles and New York. The principal issues under consideration were: (1) wage increases; (2) vacations for staff musicians.

Although the exact nature of the union demands on these two points have not yet been officially reported, it is understood that negotiations were proceeding on a relatively smooth basis and a settlement is expected within the near future.

Editorials, Rate Cards, Combination Men Discussed By Small Markets Committee

The Small Market Stations Executive Committee of the National Association of Broadcasters, in a three-day meeting concluded here today, discussed in detail the question of whether radio stations should be permitted to editorialize.

NAB President Justin Miller and Executive Vice President A. D. Willard, Jr. reviewed the subject, pointing out that a station could more adequately fulfill its responsibilities to the community if it enjoyed the freedom to editorialize. They emphasized further that the FCC's policy that "radio cannot be an advocate" is a violation of the Constitutional guarantee of free speech.

During the discussion, committee members cited numerous instances in which radio stations are actually editorializing, at least to a limited degree. Members stated that stations of all sizes have been editorializing in various forms through the promotion of such projects as: local bond issues, water purification, establishment of recreational facilities,

(Continued on page 78)

Two-Year AFRA Network Contract Concluded; "Secondary Boycott" Not In Agreement

After three months of protracted negotiations the networks and AFRA have concluded their contract covering national network and regional operations. The present contract is effective from November 1, 1946 to October 31, 1948, although it may be terminated on any month after November 1, 1947 upon 20-day notification by the union.

The original proposals of AFRA contained some 53 demands, including the now famous "secondary boycott" issue. Although negotiations never actually broke down, repeated delays and controversies developed, and at one time a nation-wide strike seemed imminent. More recently final settlement of the contract was held

(Continued on page 76)

Lea Act Appeal Before Supreme Court; No Decision Expected Until This Spring

Contending that Federal District Judge Walter J. LaBuy "decided important questions of constitutional interpretation contrary to established principles", the Department of Justice on Monday (27) filed in the Supreme Court an application for a review on direct appeal of Judge LaBuy's decision holding the Lea Act unconstitutional.

In seeking the direct review, without first appealing to the Circuit Court of Appeals, the Department of Justice told the Supreme Court that the Lea Act "resulted from a number of Congressional investigations, extending from 1942 to 1945, of the activities of the American Federation of Musicians in connection with radio broadcasting" and represents "the deliberate judgment of Congress as to the existence of an evil affecting the broadcasting system of the

(Continued on page 76)

INSIDE THIS ISSUE

The U. S. Court of Appeals reversed in part an FCC decision requiring WKBW to cancel its contract with the station's former owner. Chief Justice Groner in writing the decision held that the FCC acted improperly and unfairly. (p. 76)

Delta Sigma Chi, honorary journalistic fraternity, has announced two awards to be presented to radio newsmen for accomplishments during 1946. (p. 78)

NAB's Employee-Employer Relations Committee, meeting last week, reviewed departmental activities and considered possible additional aids for industry management. (p. 80)

A new feature is inaugurated in REPORTS this week with the publication of the first in a series of book reviews dealing with publications of interest to broadcasters. (p. 77)

RMA announced that production of radio receivers in 1946 reached an all-time high. FM-AM and television set production makes large gain in December. (p. 78)



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Two-Year AFRA Network Contract Concluded; "Secondary Boycott" Not in Agreement (Continued from page 75)

up because of local negotiations on fees in Chicago and Los Angeles.

The general highlights of the present contract are as follows:

1. The secondary boycott is not included in the agreement. AFRA finally withdrew its so-called "unfair station clause" in favor of a labor-management committee to be composed of 8 AFRA representatives and 8 representatives of management. However, this committee has no authority to mediate disputes and is designed merely to explore and study problems of mutual concern between the union and the radio industry, with the view of possibly arriving at mutually acceptable recommendations.

2. An "across-the-board" 20% increase in the fees on the Commercial Code for Announcers and Actors. For singers, in groups of 2 to 4 persons, an increase of 20% which is graduated from this level according to the size of the group.

3. The new commercial scale calls for the following announcers' fees: 15 minutes or less, \$21.75; 16 to 30 minutes, \$36.25; 31 to 60 minutes, \$50.75; rehearsals: \$8.75 per hour, first hour required. Where an announcer is engaged for commercial programs for guaranteed terms of not less than 13 weeks, on 15-minute programs, broadcast 5 times or more a week, the minimum weekly compensation provided for is: (a) 5 times a week, \$116.25; (b) 6 times a week, \$133.50.

4. Sportscasters are now, for the first time, added to the new contract. The per-performance scales established are \$125 per event for the first man; \$85 per event for a second man or assistant. Sportscasters on a weekly basis will receive \$350 per week for the first man, and \$225 per week for a second man or assistant.

5. Fees for "hitch-hikers" and "cow-catchers" are now set forth in the contract, although they have been in use for many years. The prescribed rate is: \$14.50 per announcement on 15-minute programs; \$20 on 30-minute programs; \$25 on 60-minute programs. However, in no event is this rate to be higher than the regular commercial program rate for announcers.

6. An artist under written contract for more than 26 weeks, whose weekly compensation is at the minimum rates provided for in the Code, has the right to cancel this contract at the end of each 26-week period upon 35-days' prior written notice.

7. In Chicago the commercial fee schedule provides for 12 "free" programs per week, after which the prescribed program fees apply.

8. On the Pacific Coast, fees apply to all commercial programs, including local commercials.

9. Adjustments were made in compensation for traveling.

10. The Commercial Code is to expire at the close of business on October 31, 1948 unless sooner terminated by AFRA. In this latter connection, AFRA has the right, on 10-days' prior notice, to terminate the Code on the first day of each month beginning with November 1, 1947.

Lea Act Appeal Before Supreme Court; No Decision Expected Until This Spring (Continued from page 75)

nation and as to the best method of remedying such evil."

The lower court misconstrued the Thirteenth Amendment, said the Department attorneys, "as guaranteeing an absolute right to strike." They argued that "the purpose of a strike may be unlawful even though it would not be illegal for the employer voluntarily to agree to what is demanded."

With regard to picketing, the contention was made that it may be prohibited, even though peaceful, "when it is clearly and immediately designed to achieve an end which Congress has legitimately made unlawful."

If the Supreme Court determines that it will hear the appeal directly, rather than requiring the Government first to go to the Circuit Court of Appeals, it appears unlikely that any decision on the constitutionality of the Lea Act will be announced until April or May.

FCC Approves Boston Newspaper Experiment For Two-Way Reporting Unit

The Boston Herald-Traveler Corporation was granted permission by the FCC last week to construct and operate an experimental relay press radio communications system. The system is made up of a land station and a mobile unit. The first is designed to dispatch instructions to reporters in the field, the mobile unit, installed in the reporter's automobile will be used to transmit news back to the editorial office.

The Commission stated that it is authorizing the use of radio by more and more commercial enterprises and pointed out that the newspaper's experimental stations "will be operated to determine the practicability and efficiency of radio communication for accurate and instantaneous reporting in urban areas."

Legal Department

Court of Appeals Reverses FCC Decision Requiring Cancellation of Contract by WKBW

On Monday (27) the U. S. Court of Appeals reversed in part a decision of the FCC requiring Station WKBW, Buffalo, N. Y. to completely cancel its contract with its former owner, the Churchill Tabernacle.

The contract was made in 1931 at the time the Tabernacle transferred the station and was approved by the Federal Radio Commission at that time. It

(Continued on next page)

provided, among other things, that the station pay a fixed sum weekly and give the Tabernacle some 12 hours every Sunday for religious broadcasts until the year 2027.

The Court, speaking by Chief Justice Groner, held that the Commission acted improperly and unfairly in two respects. First, it ordered the entire contract abrogated without finding that all of its terms violated the public interest. Second, it failed to offer the licensee and the church any opportunity to modify the contract so as to bring it into accord with the public interest. ". . . the Supreme Court has recognized again and again that only those provisions that are inherently objectionable should be condemned. And in our own decisions we have often said that valuable rights and investments made in reliance on a license of the Federal Communications Commission should not be destroyed except for the most compelling reasons. . . ."

Justice Groner went on to say, "Viewed in this light, we think the Commission's order went too far. There is no novelty in the suggestion that an agreement for broadcast time within the granted license period is not violative of the public interest, for the Commission at this very time, under circumstances like those we have here, has approved a modified form of contract binding within the present life of the broadcast license. In our view, similar action might very well be taken here. For in ordinary fairness, the Federal Communications Commission, no less than the Federal Trade Commission, owes the duty to exhaust all possible avenues of compliance with the Congressional purpose before requiring complete destruction of the private interest."

Books for Broadcasters

(This section is a new department in REPORTS. Its purpose is to bring to the attention of broadcasters the titles of various publications which may interest them and which might prove of value in conducting their business.)

THIS FASCINATING RADIO BUSINESS by Robert J. Landry, 1946, Bobbs Merrill Co., New York, pp. 332, \$3.75.

The word "fascinating" in the title of this book apparently derives from the publishers. The same adjective is applied to the oil, railroad and lumber industries—also included by the publishers in this "fascinating" series. The title is misleading because the book is a serious presentation of the many aspects of broadcasting. In some respects it is almost a reference book. The author, an old-timer in radio, has drawn heavily on sources of reliable data (to which he gives full credit) and has added his own flavoring of opinion and original thought. He speaks with the authority and conviction of a director of one of CBS's important program divisions and former editor of *Variety* Magazine.

The book is highly recommended as required reading for newcomers to radio and for those who have a genuine interest in what makes radio tick. Even the

IN THE OFFING

Feb. 10-11	Legislative Committee	Washington, D. C.
Feb. 13	NAB-RMA Liaison Committee	Washington, D. C.
Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 5	Standards of Practice Sub-Committee of the Program Executive Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

oldsters might be interested in seeing how their antics appear to one of their contemporaries. Remember that being an old-timer in radio these days doesn't mean that one has to reach for a wheel chair to take him from one FCC hearing to another.

Chapter titles include: "Big News in The Air," "Growing Pains and Embarrassments," "A Lesson in Economics," "Inside the Radio Program 'Factory'," "Quiet Evenings at Home," "The Critic on the Hearth," "Rules and Regulations," "Small Town, Medium Town, Big Town," "Maps, Statistics and Push-buttons," "Little Red Riding Hood Up to Date," "The Personality Market," "Showmanship and Special Events," "Radio 'Round the World," "Justice for Genius," "Radio and Its Great Contemporary Art—Films," "Business Confronts Government," "Broadcasting's First War," "Careers in Radio," "Concerning Daytime Serials," "Comedy Is a Serious Business," "The Entente Cordiale," "Summing up and Looking Ahead."

Broadcast Advertising

Broadcasting Success Factors Analyzed In Current Magazine Article

An analysis of the success factors in the use of broadcast advertising by public utilities is featured in a six-page article in the February issue of *Radio Showmanship* magazine. Written by Marie Ford, the material is reprinted from the *Public Utilities Fortnightly*, and is based on a study of radio campaigns

(Continued on next page)

used locally by the public utilities over the past several years.

NAB's Broadcast Advertising Department plans to issue a reprint of the article for membership use in the near future.

Pet Shop Success Story Portrayed In New Sales Promotion Piece

Another radio success story, titled "Wanna Sell A Duck," is graphically portrayed in the latest sales promotion piece in the series "Results From Radio," which is being mailed with this issue of REPORTS to NAB members by the Broadcast Advertising Department.

The story is based on the experience of Charles Gardner, Indianapolis pet shop operator, whose annual sales last year showed a 25 per cent increase which he ascribes directly to his campaign over WFBM.

News

Radio Newsmen Are Eligible for Awards To Be Given by Delta Sigma Chi

Two awards for excellence in radio journalism are to be made this year by Sigma Delta Chi, professional journalistic fraternity.

March 8, 1947 is deadline for 1946 award nominations. Nominations and material should be sent to:

Professional Awards Committee,
Sigma Delta Chi,
35 East Wacker Drive,
Chicago 1, Ill.—Dept. B

Radio awards are for: (1) *Radio Newswriting* (for a distinguished sample of a radio newscaster's or commentator's work). (2) *Radio Reporting* (for a radio spot news reporter's work).

How to Enter

Sigma Delta Chi Executive Secretary Victor E. Bluedorn has supplied the following directions for entering the competition:

"Nominations need not be made on any specific form, but each must be accompanied by manuscript (in radio divisions) or clippings with the name of the author, name of publication or broadcasting station and date of publication or broadcast. Also, a statement revealing the circumstances under which the assignment was fulfilled should accompany the nomination, providing the circumstances were of significance. No manuscripts or clippings will be returned."

Information on Free Vandercook Series To Be Provided This Week

Distributors of the free John W. Vandercook five-minute transcriptions were contacted in New York

City Wednesday (29), at the request of a number of member stations.

Messrs. Wood and Riblet, whose names appeared on the original offer, asserted that by the middle of this week they would mail all stations, to which the series was offered, a statement revealing the financial backers and other pertinent facts.

Research Department

Record Number of Sets Produced in 1946; FM, Television Receiver Output Shows Gain

Production of radio sets in 1946 reached an all-time industry high and FM-AM and television receivers showed a marked production increase in December, the Radio Manufacturers Association announced last week. RMA information revealed that production of all types of receivers in 1946 exceeded 15 million. At the year's end receivers were being manufactured at an annual rate of nearly 20 million.

December production of FM-AM and television receivers rose sharply and brought the year's output to 181,485 FM-AM sets and 3,561 television receivers. Total production for the month, through December 27, by RMA member companies, amounted to 1,454,687 which was slightly under November production due to the shorter work month.

Most FM-AM receivers manufactured last year were of the console type. Console FM-AM sets numbered 165,762 as compared with 15,723 table models. More than 5,000 of the television sets produced by RMA companies were table models with radio reception attachments. Over 1300 were radio-television consoles, while the remaining few were projection types.

Small Market Stations

DeWitt Landis Named in 13th District As Small Market Stations Chairman

Martin B. Campbell, NAB Director of District 13, has appointed DeWitt Landis, KFYO, Lubbock, Texas, as the Small Market Stations Chairman for that district. Mr. Landis will preside at the Small Market Stations session of the NAB meeting in Houston on April 22.

Editorials, Rate Cards, Combination Men, Discussed by Small Markets Committee

(Continued from page 75)

providing hot lunches for school children, and other similar community activities.

In some instances, it was reported, where station management has followed a strict policy of not editorializing, citizens have told the broadcaster that the

(Continued on next page)

community would benefit if the station cooperated editorially in the promotion of community projects.

The discussion revealed that broadcasters who are most active in the presentation of local news also tend to present more community programs which might be classed as editorials.

Standard Rate Card Recommended

Other business taken up at the meeting included a report by Frank E. Pellegrin, NAB director of broadcast advertising, who reported on the recent meeting of the Sales Managers Executive Committee. Mr. Pellegrin discussed sales problems, station rates, training of broadcast employees etc. The small market group expressed appreciation to the Sales Managers Committee for its work on the standard contract forms and the recommended standard rate card, and urged the adoption of standardized forms and cards.

Marshall H. Pengra, KRNR, Roseburg, Oregon, reported on FCC operator requirements. He pointed out that where small stations have studios and transmitter under one roof, there is a definite need for combination men. To ascertain the need for first-class operators in small stations, NAB's Research Department will conduct a survey within the next few weeks.

Sales Promotion Aids

Hugh M. Higgins, assistant director of broadcast advertising, presented the largest sales aids prepared by his division. He also presented an audition record produced for the American Bankers Association. The discs are available to stations for local sponsorship by banks. Mr. Higgins explained the details of a study to be made by the NAB sales promotion group and the Research Department to determine how promotion funds are spent throughout the industry.

Research Services

Dr. Baker reported on NAB research services to small stations. He reviewed the NORC study, BMB and small station research, and also disclosed an important series of statistics on the number of small market stations. He said that as of January 1, 1947, there were 485 such outlets on the air, representing 48 percent of all operating stations. In addition, there are over 300 construction permits for small stations. He stated that of the 123 stations which went on the air during 1946, eighty-nine were small market stations, representing 72 percent of the year's total.

The committee adopted the following resolution endorsing BMB and its services to the industry:

"The Small Market Stations Executive Committee has been favorably impressed with the progress of BMB to date, and is confident that this first uniform system of measurement of radio station coverage is a long step forward in the development of the stature of radio as an advertising medium. The committee urges all small market stations to use their BMB data to the fullest, and to report to this committee on their experiences, with a view to exchanging helpful information, and looking toward the ultimate improvement and refinement of material if such appears to be desirable in the light of such experiences."

Commend Joske Report

After a discussion on "Retail Advertising Trends" led by Miss Lee Hart, assistant director of NAB's Broadcast Advertising Department, the committee adopted a strong resolution commending the Joske report "Radio For Retailers." Text of the resolution follows:

"Retail advertising revenue has always been the mainstay of small market stations. With the influx of new stations on the air, the further development of retail advertising is vital to the continuation of our present system of broadcasting in the smaller markets of America. The NAB has recently completed the most extensive, ambitious, practical and helpful project ever undertaken to aid stations in the development of additional retail revenue, and has published its findings in 'Radio for Retailers.' Evidence is mounting daily that the intelligent and effective use of this report by stations is resulting in new sales, larger sales, and in general, a more effective use of our medium by retail advertisers. This committee believes that every prospective retail advertiser is worth an investment of \$3.00, the cost of the book. Therefore the committee strongly recommends that all small market stations order extra copies of the report and make every possible use of it."

Program Sales Stressed

All committee members reported on their respective successes in selling programs at their stations. Under the lead of J. Allen Brown, NAB small market stations division head, the committee discussed the importance of emphasizing program sales to increase billings and reduce excessive use of spot announcements. One station manager reported that several years ago he inaugurated the policy of encouraging the sale of programs by giving salesmen a 20 per cent commission on program sales and 12½ percent commission on the sale of spots. It was pointed out in the discussion that new stations are finding it easier to start out selling programs and minimizing the use of spot announcements.

Educational Programming

Michael R. Hanna, WHCU, 2nd District Director and NAB Board liaison member, reported on educational programming. Mr. Hanna suggested that broadcasters utilize a maximum of talent and showmanship in making educational programs attractive to the listener. He pointed out that dramatic educational programs, followed up with good promotion, aided in making such broadcasting successful.

Members of the Small Market Stations Committee who attended the meeting include: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; Michael R. Hanna, WHCU, Ithaca, N. Y.; Lofton L. Hendricks, KRRV, Sherman, Texas; Robert T. Mason, WMRN, Marion, O.; John F. Meagher, KYSM, Mankato, Minn.; Frank Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, KRNR, Roseburg, Oreg.; and A. E. Spokes, WJOY, Burlington, Vt.

Employee-Employer Relations

EER Program Reviewed at Committee Meeting; Additional Department Services Considered

In an all day discussion, NAB's Employee-Employer Relations Committee met in Washington on Monday (27) under the chairmanship of John Elmer, WCBM, Baltimore, and covered three principal subjects. The topics included:

1. A review of the activities and programs of the Employee-Employer Relations Department during the past four months under the direction of Richard P. Doherty, department director.
2. Consideration of additional services and studies to be conducted by the department for the benefit of the broadcasting industry.
3. Orientation of committee members on important labor trends in the broadcasting industry.

The committee also considered the action taken by the NAB Board of Directors with respect to the development of methods to bring about cooperation and full exchange of information on labor matters, union negotiations, etc., by various segments of the industry. The department director was instructed to establish and maintain contacts which will enable the department, under the direction of the committee, to fulfill the Board mandate.

In addition to Mr. Elmer, committee members who attended the meeting were: F. W. Borton, WQAM, Miami; William Fay, WHAM, Rochester, N. Y.; Frank Kind, WMBR, Jacksonville; Howard Lane, Field Radio Enterprises; Harry P. Le Poidevin, WRJN, Racine; C. L. McCarthy, KQW, San Francisco; Carleton D. Smith, WRC, Washington (in lieu of John H. McDonald); Marshall Pengra, KRNR, Roseburg, Ore.; Frank R. Smith, WWSW, Pittsburgh; Robert Swezey, MBS, New York; C. L. Thomas, KXOK, St. Louis; and Frank K. White, CBS, New York.

Public Interest Programming

Programs and Spots Included in Campaign For Red Cross Fund Drive Next Month

A comprehensive plan for the widest possible use of radio in the forthcoming 1947 Red Cross Fund, March 1-31, was announced last week by B. Walter Huffington, radio director at Red Cross National Headquarters.

A dramatic series of seven programs starring Helen Hayes titled, "These Are My People"; a group of six 4-minute spots featuring Hollywood stars; a double-faced platter of transcribed announcements; foreign language live announcements on domestic foreign

language stations; live announcement and program material plus network coverage, and special events are all part of the overall radio plans.

Program platters have been sent directly to local Red Cross chapters.

Two spot discs are being distributed to stations through NAB cooperation. One has already been shipped, the second will be mailed in the near future.

As a production aid, the Red Cross is making available a transcription containing several cuts of the Red Cross theme song "Angels of Mercy." These are recorded on the reverse side of program one in the series "These Are My People."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 10-16, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up for Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Our Army—Draft or Volunteer?

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1,

(Continued on next page)

1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals have had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Nursing, one of the highest callings in the service of humanity, provides an incomparable opportunity for spiritual satisfaction in aiding one's fellowmen. It affords one of the finest preparations for homemaking, motherhood and leadership in community life. The demand for graduate nurses is constantly growing, and nursing will continue to be a well-paid profession. A graduate nurse may become a teacher in her own profession, an industrial nurse, a public health nurse. She may prepare for an executive position where earnings range from \$3,000 to \$5,000 a year, and even more . . . she may find numerous opportunities for an interesting career in government health programs; in the U. S. Public Health Service, Veterans' Administration or in the Indian Service. The current trend toward the expansion of hospitals and clinics indicates even greater opportunities in years to come. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. (Fact Sheet No. 9-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 3. They are subject to change.

Monday, February 3

(10:00 A. M.)

WJAX—City of Jacksonville, Jacksonville, Fla.—C. P. 930 kc., 5 KW night, 5 KW day, directional antenna, unlimited.

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—C. P. 930 kc., 1 KW night, 1 KW day, directional antenna.

Other Participants: WKY, Oklahoma City, Okla. (Petition to intervene pending)
WBEN, Buffalo, N. Y. (Petition to intervene pending)

Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

Proposal for frequency service allocations to the non-government services in the 30-40 mc. band

Oral Argument

(Before the Commission en banc, Room 6121, 2:00 P. M.)

In the matter of revised frequency service-allocations to non-government fixed and mobile services in the band 152-162 mc.

At Baltimore, Md.

(Courtroom 707, Appraisers Stores Bldg., Gay and Lombard Streets, 10:00 A. M.)

NEW—Hearst Radio, Inc., Baltimore, Md.—For FM facilities.

NEW—The Tower Realty Co., Baltimore, Md.—For FM facilities.

NEW—Radio-Television of Baltimore, Inc., Baltimore, Md.—For FM facilities.

The Tower Realty Co., Baltimore, Md.—For allocation of additional FM frequencies to Baltimore, Md.

Radio-Television of Baltimore, Inc., Baltimore, Md.—

Tuesday, February 4

Oral Argument

(Before the Commission en banc, 10:00 A. M.)

On revised frequency service-allocations between 1000 and 13,000 mc. to non-government fixed and mobile services.

(10:00 A. M.)

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. 550 kc., 5 KW, DA, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. 1040 kc., 1 KW, daytime.

(Continued on next page)

NEW—LCB, Inc., Lorain, Ohio—C. P. 1040 kc., 1 KW, day.

Wednesday, February 5

(10:00 A. M.)

NEW—S. H. Patterson, Topeka, Kans.—C. P. 1440 kc., 5 KW, directional antenna, unlimited.

KVAK—S. H. Patterson, Atchison, Kans.—C. P. 1200 kc., 1 KW, day.

Thursday, February 6

At San Diego

(Room 310, County Board of Supervisors, Civic Center, 10.00 A. M.)

NEW—Union Tribune Publishing Co., San Diego, Calif.—For FM facilities.

NEW—Balboa Radio Corp., San Diego, Calif.—For FM facilities.

Friday, February 7

(10:00 A. M.)

WCMI—Ashland Broadcasting Co., Ashland, Ky.—C. P. 1340 kc., 250 watts, unlimited.

Oral Argument

(Before the Commission, 10:00 A. M.)

In the matter of the rules and regulations concerning multiple ownership of broadcast stations.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces adoption of an order granting application of **Newnan Broadcasting Company**, a partnership composed of D. T. Manget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson, for a new station at **Newnan, Georgia**, to operate on 1400 kc., 250 watts, unlimited time (B3-P-4487; Docket 7442), subject to the condition that applicant will not begin operation on the frequency of 1400 kc. until station WATL, Atlanta, Ga., has ceased to operate on said frequency in accordance with WATL's existing construction permit to change frequency from 1400 to 1380 kc., and subject to the further condition that the applicant will, within sixty days from the date of this action, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

Further ordered that the application of **Volunteer State Broadcasting Co., Inc.**, be granted, to operate on 1300 kc., with 5 KW, unlimited time, employing a directional antenna at night (B3-P-4531; Docket 7443), at **Nashville, Tenn.**

The Commission announces its final decision (B-301) granting the application of the **Freeport Broadcasting Company** for a new standard broadcast station at **Freeport, Illinois**, to operate on 1570 kc., with 1 KW power, daytime only (BP-3904; Docket 7064), subject to the condition that applicant will, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission.

At the same time, the Commission denied the application of **Kenneth G. Zweifel** seeking the same facilities. (BP-4172; Docket 7063)

NEW AM CP'S

Parkersburg Broadcasting Co., Parkersburg, W. Va.—Adopted an order granting application for a new station to operate on 1230 kc., 250 watts, unlimited time; conditions (B2-P-4741; Doc. 7710); further ordered that the petition for leave to amend said application and for other relief, filed by applicant December 17, and motion to dismiss this petition filed January 13, 1947, be dismissed.

KTRM, Inc., Beaumont, Texas.—Granted CP for a new station to operate on 990 kc., 250 watts, day only; conditions. (B-P-5178)

Elias I. Godofsky, Hempstead, N. Y.—Granted CP for a new station to operate on 1100 kc., 250 watts, daytime only. (B-P-4958)

Keith Capper, d/b as The Aleutian Broadcaster, Anchorage, Alaska.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time; conditions. (B-P-4989)

Midnight Sun Broadcasting Co., Anchorage, Alaska.—Granted CP for new station to operate on 550 kc., 5 KW, unlimited time; conditions. (B-P-4817)

Marion Radio Corp., Marion, Ind.—Granted petition for leave to amend its application (BP-4429) for a new station to operate on 1030 kc., 1 KW, day only, so as to specify 1600 kc., reconsider and grant same. The Commission ordered that said application as amended be granted, for a new station to operate on 1600 kc., 1 KW, daytime only.

FM CG

Hoyle Barton Long, Front Royal, Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (B-PH-1128). (Channel No. 221 was made available for this purpose by reallocating it from the Washington area and reallocating Channel No. 246 from Richmond to Washington.)

FM CP'S

The Commission, on its own motion, ordered that the following three applications for Charlotte, heretofore designated for hearing, be removed from the docket and granted: (power is effective radiated power, antenna height is height above average terrain):

Surety Broadcasting Co., Charlotte, N. C.—Class B; Channel (No. 266), 101.1 mc.; 50 KW; 400 feet. (B-PH-978; Doc. 7798).*

Inter-City Advertising Co., Charlotte, N. C.—Class B; Channel (No. 275), 102.9 mc.; 20 KW; 435 feet. (B-PH-1045; Doc. 7801).*

Radio Station WSOC, Inc., Charlotte, N. C.—Class B; Channel (No. 264), 100.7 mc.; 34 KW; 435 feet; conditions. (B-PH-1021; Doc. 7800).*

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Class B; Channel 103.9 mc. (No. 280); 19 KW; 730 feet. (B-MPH-169).**

KFSA-FM—Donald W. Reynolds, Fort Smith, Ark.—Class B; Channel: 101.3 mc.; (No. 267); 140 KW; 780 feet. (B-PH-458).**

Pacific Agr. Foundation, Ltd., San Francisco, Cal.—Class B; Channel: 94.9 mc. (No. 235); 1265 feet; 44 KW. (B-PH-399).

The Western Comm. Broadcasting Co., Stamford, Conn.—Class A; Channel: 104.7 mc. (No. 284); 500 watts; 340 feet. (B-PH-607)

WCN-FM—The Constitution Pub. Co., Atlanta, Ga.—Class B; Channel: 98.9 mc. (No. 255); 20 KW; 500 feet. (B-PH-125)**

WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.—Class B; Channel: 98.5 mc. (No. 253); 43 KW; 510 feet. (B-MPH-181)**

WCVS-FM—WCBS, Inc., Springfield, Ill.—Class B; Channel: 101.7 mc. (No. 269); 25 KW; 415 feet. (B-MPH-177)**

(Continued on next page)

AM—LICENSE RENEWALS AND EXTENSIONS

Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Class A; Channel: 105.5 mc. (No. 288); 880 watts; 250 feet. (B-PH-927)

Royal Oak Broadcasting Co., Royal Oak, Mich.—Class B; Channel: 92.1 mc. (No. 221); 13.4 KW; 430 feet. (B-PH-773)

WMBH-FM—Joplin Broadcasting Co., Joplin, Mo.—Class B; Channel: 102.3 mc. (No. 272); 140 KW; 445 feet. (B-PH-588)**

KOAD—World Pub. Co., Omaha, Neb.—Class B; Channel: 92.5 mc. (No. 223); 380 KW, 560 feet. (B-MPH-172)**

The Brockway Co., Massena, N. Y.—Class B; Channel: 93.1 mc. (No. 226); 5 KW; 385 feet. (B-PH-907)

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.—Class B; Channel: 102.3 mc. (No. 272); 3.5 KW; 970 feet. (B-PH-550)**

United Garage & Service Corp., Lakewood, Ohio.—Class A; Channel: 104.3 mc. (No. 282); 250 watts; 360 feet. (B-PH-562)

Fred Jones Broadcasting Co., Tulsa, Okla.—Class B; Channel: 93.3 mc. (No. 227); 34 KW; 500 feet. (B-PH-220)

Southern Oregon Broadcasting Co., Grants Pass, Ore.—Class B; Channel: 102.3 mc. (No. 272); 2.2 KW; 1690 feet. (B-PH-825)

Lone Star Broadcasting Co., Fort Worth, Texas—Class B; Channel: 103.7 mc. (No. 279); 15 KW; 290 feet. (B-PH-1007)

Western Waves, Inc., Seattle, Wash.—Class B; Channel: 94.7 mc. (No. 234); 48 KW; 1530 feet. (B-PH-1032)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Class B; Channel: 92.7 mc. (No. 224); 4.5 KW; 435 feet. (B-MPH-147)**

Badger Broadcasting Co., Madison, Wis.—Class B; Channel: 103.9 mc. (No. 280); 310 KW; 960 feet. (B-PH-302)¹

Milwaukee Broadcasting Co., Milwaukee, Wis.—Class B; Channel: 96.3 mc. (No. 242); 35 KW; 410 feet. (B-PH-332)

The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Class B; Channel: 96.1 mc. (No. 241); 20 KW; 800 feet. (B-PH-843)

NEW REMOTE PICKUP CP'S

Warner Bros. Broadcasting Corp., Portable-Mobile, Area of Hollywood, Calif.—Granted C. P. for a new remote pickup station (B5-PRY-329). Subject to change in accordance with proceedings in Doc. 6651.

J. E. Rodman, Portable, Area of Central, Calif.—Granted C. P. for a new remote pickup station (B5-PRY-315). Subject to change in accordance with proceedings in Doc. 6651.

KTRH Broadcasting Co., Portable, Area of Houston, Tex.—Granted C. P. for a new remote pickup station (B3-PRE-486). Subject to change in accordance with proceedings in Doc. 6651.

KMPC—The Station of the Stars, Inc., Mobile, Area of Los Angeles, Calif.—Granted C. P. for a new remote pickup station (B5-PRY-332 and PRY-333). Subject to change in accordance with proceedings in Doc. 6651.

Frontier Broadcasting Co., Cheyenne, Wyo.—Granted C. P. for a new remote pickup station (B5-PRY-330). Subject to change in accordance with proceedings in Doc. 6651.

Carl E. Haymond, Portable-Mobile, Area of Tacoma, Wash.—Granted C. P. for a new remote pickup broadcast station. (B5-PRE-479)

* Comr. Durr voting for hearing.
** In lieu of previous details.

¹ The following changes are made in the tentative allocation plan:

	Delete	Add
Fond du Lac, Wis.....	280	252
Clinton, Iowa	279	254
Madison, Wis.	252	280

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Granted extension of license for a period of 60 days pending final action in (B-293, Docket 7369 et al).

WAML—The New Laurel Radio Station, Inc., Laurel, Miss.—Granted extension of license for a period of 60 days pending consideration of information requested under Section 308(b) of the Act.

Granted renewal of licenses of following stations for regular period ending February 1, 1950: KOMB, Tulsa, Okla.; KROS, Clinton, Iowa; KGEZ, Kalispell, Mont.; KGFV, Kearney, Neb.; KHUB, Watsonville, Calif.; KPDN, Pampa, Tex.; KPKW, Pasco, Wash.; KRBA, Lufkin, Tex.; KRJP, Miles City, Mont.; KSUB, Cedar City, Utah; KVOX, Moorhead, Minn.; KBAC, Cleveland, Tenn.; WBRK, Pittsfield, Mass.; WBRW, Welch, W. Va.; WDMJ, Marquette, Mich.; WGAA, Cedartown, Ga.; WJPF, Herrin, Ill.; WJPR, Greenville, Miss.; WKRZ, Pittsburgh, Pa.; WLAV, Grand Rapids, Mich.; WNHC, New Haven, Conn.; WSOY, Decatur, Ill.; WTRC, Elkhart, Ind.; WINX, Washington, D. C.; WF1G, Sumter, S. C.; WGAU, Athens, Ga.; WIZE, Springfield, Ohio; WIHM, Memphis, Tenn.; KVIC, Victoria, Tex.; WEBR, Buffalo, N. Y. (Com. Wakefield voting for further information); KVSF, Santa Fe, New Mexico (Com. Durr voting for hearing); KAND, Corsicana, Texas (Com. Durr voting for hearing).

Licenses for the following stations were extended upon a temporary basis to April 1, 1947, for the reasons indicated: WINX synchronous amplifier, Washington, D. C. (pending further engineering study); WJOL, Florence, Ala. (pending consideration of information requested under Section 308(b) of the Act); WJOL, Joliet, Ill. (renewal application in hearing).

WEEU—Berks Broadcasting Co., Reading, Pa.—Granted renewal of license for period ending November 1, 1949.

WRWA—Reading Broadcasting Co., Reading, Pa.—Granted extension of license for a period of 60 days, pending further information.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted extension of license for a period of 60 days, pending further information.

KOMA—KOMA, Inc., Oklahoma City, Okla.—Extended special temporary authority for continued operation of Station KOMA to February 28, 1947.

Granted extension of the following station licenses on temporary basis, pending further study of information requested: KOMJ, Palm Springs, Calif.; WCTA, Andalusia, Ala.; WTSB, Lumberton, N. C.

Granted renewal of licenses of following stations on regular basis (Com. Durr voting for further inquiry): KATO, Reno, Nevada; WDSR, Lake City, Fla.; WMON, Montgomery, W. Va.; WRHI, Rock Hill, S. C.

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Granted renewal of license for regular period ending May 1, 1948.

TV—LICENSE RENEWALS AND EXTENSIONS

The following stations were granted renewal of licenses for the period ending February 1, 1948:

WBKB, Chicago, Ill.; CBS-TV, New York City; WNBT, New York City; WPTZ, Springfield Twp., Pa.; W2XCB, area of New York City; W9XFT, Fort Wayne; W2XJT, Jamaica, L. I.; W6XLA, area of Los Angeles; W6XYZ, Los Angeles.

The present temporary licenses of these stations were further extended for the period ending April 1, 1947, for the reasons shown:

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Pending action pursuant to hearing on AM renewals of KDB, KFRC, KGB and KHJ.

W6XDU—Don Lee Broadcasting System, Los Angeles, Calif.—Pending action pursuant to hearing on AM renewals of KDB, KFRC, KGB and KHJ.

(Continued on next page)

W8XGZ—Gus Zaharis, So. Charleston, W. Va.—Renewal application late.

W9XUI—State Univ. of Iowa, Iowa City, Iowa—Renewal application late.

W2XNG—Allen B. DuMont Labs, Inc., New York City—Renewal application late.

AM—DESIGNATED FOR HEARING

Puritan Broadcast Service, Inc., Lynn, Mass.—Designated for hearing application for a new station to operate on 1360 kc., 250 watts, daytime only. (B-P-5117)

Union-Carolina Broadcasting Co., Union, S. C.—Designated for hearing application for a new station to operate on 1230 kc., 250 watts, unlimited time, and ordered that WAIM, WKDK and WNOK be made parties to this proceeding. (B-P-5304)

George Dyson, Jr., d/b as The Alton Broadcasting Co., Alton, Ill.—Designated for hearing application (B-P-4518) for new station to operate on 1410 kc., with 500 watts power, daytime only, in a consolidated proceeding with applications of WIL, et al (Docket 8056, etc.).

Fairfield Broadcasting Co., Danbury, Conn.—Granted petition requesting that its application (B-P-5566) for new station to operate on 550 kc., 500 watts night, 1 KW-LS, be designated for hearing in consolidated proceeding with applications of WNBH and Atlantic Radio Corp. Ordered the record in re application of Atlantic Radio Corp. reopened for this consolidation, and amended previous hearing orders to include Fairfield.

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition requesting that its application for CP to change present facilities of KTBS to 710 kc., 5 KW night, 10 KW day, unlimited time, DA (B-P-4720) be designated for consolidated hearing with applications of East Texas Broadcasting Co., Tyler, Texas (Docket 7950), and Hugh J. Powell (KGGF), Coffeyville, Kans. (Docket 7951)

Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co., San Antonio, Texas; KONO, Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Designated for consolidated hearing application of Texas Star Broadcasting Co. for new station to operate on 860 kc., 1 KW, 5 KW-LS, unlimited time, DA-N (B-P-5591) with application of KONO to change frequency from 1400 to 860 kc., increase power from 250 watts to 1 KW, 5 KW-LS, and install DA for night use (B-P-4329; Docket 8072)

Beaver Valley Radio, Inc., Beaver Falls, Pa.; WZHD, Inc., Warren, Ohio—Designated for consolidated hearing applications of Beaver Valley Radio, Inc., for new station at Beaver Falls, Pa., to operate on 830 kc., 250 watts, daytime only (B-P-5563; Docket 8075) and WZHD, Inc., for new station at Warren, Ohio, to operate on same frequency with 1 KW power, daytime only. (B-P-5598; Docket 8076)

Citizens Broadcasting Co., North Adams, Mass.; Neal W. Welch, North Adams, Mass.—Designated for consolidated hearing applications of Citizens Broadcasting Co. for new station at North Adams, Mass., to operate on 940 kc., 250 watts, daytime (B-P-5376; Docket 8077) and Neal W. Welch seeking the same frequency with 1 KW power, daytime only. (B-P-5618; Docket 8078)

Bear State Broadcasters, Inc., Van Nuys, Calif.—Granted petition requesting that its application for new station to operate on 1490 kc., 250 watts, unlimited time (B-P-5613; Docket 8080) be designated for hearing in consolidated proceeding with applications of Morris Luskin, Burbank, Calif. (Docket 7890), and Burbank Broadcasters, Inc., Burbank, Calif. (Docket 7891)

Ledger Publishing Co., Inc., Lakeland, Fla.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time (B-P-5602; Docket 8081) to be heard in consolidated proceeding with applications of Clearwater Radio Broadcasters, Inc., Clearwater, Fla. (Docket 7503) and Lyle Van Valkenburgh, St. Petersburg, Fla. (Docket 8054)

San Fernando Valley Broadcasting Co., San Fernando, Calif.; Kenneth O. Tinkham, San Fernando, Calif.—Desig-

nated for consolidated hearing applications for new stations, both seeking 1260 kc., 1 KW, unlimited time, DA (B-P-4657; Docket 7749; B-P-5600, Docket 8082).

WSWZ, Inc., Trenton, N. J.; Capitol Broadcasting Co., Trenton, N. J.—Designated for consolidated hearing applications of WSWZ, Inc., for new station at Trenton, N. J., to operate on 1260 kc., 5 KW, unlimited time, DA (B-P-5590; Docket 8084), with Capitol Broadcasting Co. seeking the same facilities except power 1 KW. (B-P-483; Docket 8083)

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.; Fairfield Broadcasting Co., Danbury, Conn.; WHYN, The Hampden-Hampshire Corp., Holyoke, Mass.; Pynchon Broadcasting Corp., Springfield, Mass.; Atlantic Radio Corp., Boston, Mass.—Ordered that these five applications be heard in a consolidated proceeding upon the issues heretofore defined in the several orders designating said applications; that application of Atlantic Radio Corp., upon which a hearing has heretofore been held, be included in said consolidated hearing, and that the hearing be held on Feb. 17, at Washington; further ordered that the hearing date of Feb. 4 heretofore set for the consolidated hearing on applications of WNBH and Atlantic Radio Corp. be cancelled; and further that the petition of WHYN for leave to intervene in consolidated hearing on WNBH and Atlantic applications, be dismissed as moot.

AM—MODIFICATIONS OF CP'S

WOBT—The Oneida Broadcasting Co., Rhinelander, Wis.—Granted modification of C. P. which authorized a new station, for approval of antenna and to change studio location to 0.9 mile east of the east city limits of Rhinelander. (B4-MP-2394)

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of C. P. (B1-P-3026), for extension of completion date to 3-25-47; conditions. (B1-MP-2412)

WJMJ—James J. Murray, Lewisburg, Tenn.—Granted modification of C. P. which authorized a new station, for extension of completion date to 4-10-47. (B3-MP-2403)

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Granted modification of C. P. which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at ¾ mile SW of Winter Haven, Lake Howard Drive, Fla. (B3-MP-2407)

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted modification of C. P. which authorized a new station, for extension of completion date to 5-2-47. (B3-MP-2397)

KGRI—Goggan Radio Sales, Henderson, Texas.—Granted modification of C. P. which authorized a new station, to change type of transmitter. (B3-MP-2401)

KERS—Elko Service Co., Elko, Nev.—Granted modification of C. P. which authorized a new station, for approval of antenna, approval of transmitter location at Elko, and to specify studio location as between 8th and 9th Sts. and Idaho St., Elko; conditions. (B5-MP-2267)

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Granted modification of C. P. which authorized a new station, to make changes in antenna and to change type of transmitter. (B4-MP-2424)

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted modification of C. P. which authorized a new station, to change studio location to bounded by Spa Creek, Truxton Park Rd. and Spa Drive, SW of Annapolis. (B1-MP-2366)

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted modification of C. P. (B3-P-4322) for extension of completion date to 3-5-47. (B3-MP-2404)

WILS—Lansing Broadcasting Co., Lansing, Mich.—Granted modification of C. P. which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Mt. Hope Road, Lau-

(Continued on next page)

sing, and specify studio location at 401½ N. Wash. St. (B2-MP-2390)

WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Granted modification of C. P. which authorized a new station, to install a new vertical antenna, mount FM antenna on top of AM tower, and change studio location to 1710 N. Central Ave., Marshfield, Wis.; conditions. (B4-MP-2154)

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted modification of C. P. (B3-P-4857) to change type of transmitter. (B3-MP-2438)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of C. P. (B2-P-4303), for extension of commencement and completion dates to 1-24-47 and 5-24-47, respectively. (B2-MP-2428)

AM—LICENSES GRANTED TO COVER CP'S

WICY—North Country Broadcasting Co., Malone, N. Y.—Granted license to cover C. P. which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B1-L-2135)

WRNO—WRNO, Inc., Orangeburg, S. C.—Granted license to cover C. P. which authorized a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-L-2193)

WALT—Tampa Broadcasting Co., Tampa, Fla.—Granted license to cover C. P. which authorized a new station to operate on 1110 kc., 1 KW, daytime; conditions. (B3-L-2230)

WBET—Enterprise Publishing Co., Brockton, Mass.—Granted license to cover C. P. which authorized a new station on 990 kc., 250 watts, daytime; conditions. (B1-L-2165)

WLCS—Air-Waves, Inc., Baton Rouge, La.—Granted license to cover C. P. which authorized a new station to operate on 1400 kc., 250 watts, unlimited time; conditions. (B3-L-2122)

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—Granted license to cover C. P. which authorized a new station to operate on 1510 kc., 250 watts, day; conditions. (B2-L-2149)

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Granted license to cover C. P. which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B5-L-2117)

WATZ—Midwestern Broadcasting Co., Alpena Township, Mich.—Granted license to cover C. P. which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (B2-L-2159)

AM—MISCELLANEOUS ACTIONS

WIS—Surety Life Insurance Co., Columbia, S. C.—Granted C. P. to install a new transmitter. (B3-P-5570)

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted C. P. to make changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5504)

WKBB—Dubuque Broadcasting Co., Dubuque, Iowa—Granted C. P. to install a new vertical antenna and mount FM antenna on top of FM tower. (B4-P-5456)

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Directed that the record in the renewal hearing of station WJOL (Docket 6983) be reopened and that further hearing be held on the following issue: "To obtain detailed information regarding programs broadcast and to be broadcast by station WJOL dealing with horse racing and gambling, with particular reference to complaints of the Chief of Police and other citizens of Joliet."

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted C. P. to install auxiliary transmitter at present site of main transmitter, to be operated on 1230 kc., 250 watts. (B3-P-5573)

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Granted applications for license for main and auxiliary transmitters, pursuant to voluntary assignment of license which was

granted Nov. 7, 1946, and became effective Dec. 2, 1946. (B-L-2210 and B-L-2211)

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Dismissed petition for review of the action of the presiding officer of the motions docket on Dec. 20, 1946, denying its petition to intervene in the hearing on applications of Publix Broadcasting Service of Charlotte, Inc., and Capitol Broadcasting Co., Charlotte, N. C.

KWHK—James E. Murray, Hutchinson, Kans.—Adopted memorandum opinion denying petition for waiver or amendment of Sec. 3.87, in order to permit a grant of his application for a special service authorization, further ordered that said application for SSA (B-SSA-151) be dismissed since it does not comply with requirements of the rules.

WJAX—City of Jacksonville, Jacksonville, Fla.; WOLS, Florence Broadcasting Co., Florence, S. C.; WBEN, WBEN, Inc., Buffalo, N. Y.; WKY, WKY Radiophone Co., Oklahoma City, Okla.—On petition of WOLS, dismissed without prejudice its application to change facilities from 1230 kc., 250 watts, unlimited, to 930 kc., 1 KW, DA night (B-P-4538; Docket 7606); dismissed as moot petition of WBEN to intervene in hearing on application of WOLS; dismissed as moot petition of WKY to intervene in said hearing. It appearing that final determination can be made without presentation of oral testimony at a hearing scheduled for Feb. 3, the Commission removed from hearing calendar the application of WJAX, operating on 930 kc., to change from 1 KW, 5 KW-LS, to 5 KW unlimited with DA-N, and closed record. (B-P-4271; Docket 7605)

Messenger Publishing Co., Athens, Ohio—Dismissed as moot petition to reconsider and set aside the Commission's order of Nov. 14, granting application of Liberty Broadcasting Co. for a new station at Pittsburgh, Pa.

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, T. H.—Granted CP to change frequency from 1230 to 970 kc., increase power from 250 watts to 1 KW, install new transmitter and change transmitter and studio locations; engineering conditions. (B-P-5039)

WTAR—WTAR Radio Corp., Norfolk, Va.—Granted consent to transfer control of station WTAR, arising out of execution of a voting trust agreement on Dec. 31, 1946, between majority stockholders of Ledger Dispatch Corp. (controlling indirectly station WTAR). (B-TC-526)

WKID—Inter-City Broadcasting Co., Providence, R. I.—Granted consent to assignment of construction permit from Theodora Townsend, H. H. Thomson and George L. Young, a partnership d/b as Inter-City Broadcasting Co., to a newly organized corporation, Inter-City Broadcasting Co., consisting of Robert Engles, H. H. Thomson, Chas. George Taylor, and Theodora Townsend; Geo. L. Young is selling his 25 percent in the partnership to Robert T. Engles and Chas. George Taylor for \$287.50. (B-AP-44)

FM—MISCELLANEOUS ACTIONS

Drovers Journal Pub. Co., Chicago, Ill.—Adopted a decision and order denying petition for reconsideration directed against the Commission's action of Sept. 19, 1946, conditionally granting an FM CP to radio station WJOB, Hammond, Ind., and in reconsidering and setting aside its action of Aug. 29, 1946, denying WJOB's petition for reconsideration of the Commission's action of Aug. 1, 1946, granting conditionally a Class A station in Hammond, Ind., and in transferring to Chicago the two Class B FM frequencies theretofore assigned to Hammond, Ind., by the Commission's tentative allocation plan of Dec. 19, 1945.

The Commission approved a letter to be sent to State educational FM planning committees and other leaders in the field of educational radio to determine what progress is being made on proposed state-wide educational FM networks. Wisconsin is the only state which has thus far filed such a plan with the Commission and been granted construction permits. The Commission has reserved 20 FM channels for educational use. At the present time 28 non-commercial educational broadcast stations are licensed or have received initial authorizations.

(Continued on next page)

Denied petition of York Broadcasting Company of York, Pa., and the Keystone Broadcasting Corp of Harrisburg, Pa., to intervene in hearing in Docket 7990, for allocation of additional FM frequencies to the Baltimore area.

TV—MISCELLANEOUS ACTIONS

WRGB—General Electric Co., New Scotland, N. Y.—Granted CP to install new aural and visual transmitters and make change in antenna system. (B1-PCT-181)

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP which authorized a new commercial television station, to change visual effective radiated power to 20.8 KW, change type of transmitter, make changes in antenna system, and for extension of commencement and completion dates to 30 days after grant and 90 days thereafter, respectively. (B1-MPCT-32)

The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Granted modification of CP which authorized a new experimental television station, for extension of completion date to 8-20-47. (B4-MPVB-157)

WNBK—National Broadcasting Co., Cleveland, Ohio.—Granted extension of commencement and completion date for a period of 6 months for station WNBK. (B-MPCT-34)

W2XMT—R. A. Hirschmann, New York City—Present license for experimental television station extended on a temporary basis for a period of 60 days.

The following applications for new television stations were dismissed on January 16:

Allen B. DuMont Labs., Inc. (B-PCT-163; B-PCT-161); Interstate Circuit, Inc. (B-PCT-94); New England Theatres, Inc. (B-PCT-140), and United Detroit Theatres Corp. (B-PCT-50)

The applicants have 20 days in which to file a request for hearing. If such request is received the Commission's action dismissing applications will be set aside and applications designated for hearing.

REMOTE PICKUP—MISCELLANEOUS ACTIONS

KCGJ—News-Press Pub. Co., Portable-Mobile, area of Santa Barbara, Calif.—Granted license to cover CP which authorized a remote pickup station. (B5-LRE-460)

KCGI—News-Press Pub. Co., Portable-Mobile, area of Santa Barbara, Calif.—Granted license to cover CP which authorized a remote pickup station. (B5-LRE-461)

WBPC—Ga. School of Tech., Portable-Mobile, area of Atlanta, Ga.—Granted modification of remote pickup station license to change corporate name to Board of Regents of the Univ. System of Ga. for and on behalf of Ga. School of Technology. (B3-MLRY-62)

KFBL—Ga. School of Tech., Portable-Mobile, area of Cheyenne—Granted modification of license to change frequencies in remote pickup station and increase power. (B5-MLRY-63)

ACTIONS ON MOTIONS

Mercer Broadcasting Co., Princeton, W. Va.—Granted petition requesting continuance of consolidated hearing on its application (Docket 7933) and that of Mountain Broadcasting Service (Docket 7934), presently scheduled for January 27, and continued same to February 13 at Princeton, W. Va.

Belleville News-Democrat, Belleville, Ill.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application. (B4-P-5176; Docket 7844)

Patroon Broadcasting Co., Inc., Albany, N. Y.—Granted petition for leave to amend its application (B1-P-4611; Docket 7992) so as to show a slightly modified antenna pattern.

Messenger Publishing Co., Athens, Ohio—Granted petition requesting dismissal without prejudice of its application. (B2-P-5061; Docket 7900)

WSBC—Radio Station WSBC, Chicago, Ill.—Granted petition for waiver of rules and accepted petitioner's written appearance as intervener in re application of KVN Co., Benton Harbor, Mich. (B2-P-5204; Docket 7978)

Regents of the Univ. System of Ga., etc., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-918; Docket 7547), so as to supply a program analysis, etc., and the amendment was accepted.

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (B2-P-4088; Docket 6805) so as to show a revised directional antenna array, etc.

Loys Marsden Hawley, Bennettsville, S. C.—Granted petition for waiver of rules and accepted written appearance in re application. (B3-P-4943; Docket 7975)

Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Granted petition for leave to take depositions in the hearing upon its application. (B4-P-4645; Docket 7764)

Alvin E. Nelson, Inc., San Francisco, Calif.—Granted petition to dismiss without prejudice its application. (B5-P-4467; Docket 7389)

Home News Pub. Co., New Brunswick, N. J.—Granted petition for leave to amend its application (B1-P-5129; Docket 7814) so as to specify 1160 kc. with 250 watts, instead of 1510 kc. with 1 KW, etc.; the amendment was accepted and application removed from the hearing docket.

James Stoloz, d/b as Perth Amboy Broadcasting Co., Perth Amboy, N. J.—The Commission, on its own motion, ordered application (B1-P-5101; Docket 7813) removed from the hearing docket.

Monona Broadcasting Co., Madison, Wis.—Dismissed as moot the petition requesting leave to amend its application (Docket 7351) so as to specify a modified directional array.

WDEL, Inc., Wilmington, Del.—Granted petition for continuance of hearing upon its application for a FM station (Docket 7834), and said hearing was continued from January 31 to March 31 at Wilmington.

Paris Broadcasting Co., Paris, Tenn.—Granted petition for leave to dismiss without prejudice its application. (B3-P-4618; Docket 7506)

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa—Denied petition requesting that a further one day hearing be held in Waterloo after conclusion of the consolidated hearing scheduled for Feb. 17 in Washington, upon petitioner's request for continuation of exclusive nighttime assignment on 1540 kc., etc.

KYA—Palo Alto Radio Stations, Inc., San Francisco, Calif.—Dismissed as moot the petition requesting enlargement of the issues in re its application, et al. (Docket 7955)

C. Thomas Patten, Oakland, Calif.—Granted petition for leave to amend its application (B5-P-4876; Docket 7766) so as to specify 1010 kc. instead of 1000 kc.

Booth Radio Stations, Inc., Kalamazoo, Mich.—Granted petition to dismiss without prejudice its application. (B2-P-4277; Docket 7777)

Booth Radio Stations, Inc., Kalamazoo, Mich.—Dismissed as moot petition requesting one-day continuance upon the consolidated proceeding in re application of Leonard A. Vershnis, et al, presently scheduled for hearing Jan. 28 at Washington.

Booth Radio Stations, Inc., Kalamazoo, Mich.—Dismissed as moot petition requesting leave to amend its application (Docket 7777) so as to give revised information concerning its financial position, etc.

Joe V. Williams, Jr., Chattanooga, Tenn.—Denied petition requesting deletion from the issues in the hearing upon its application (B3-P-4816; Docket 7913) the issue on program plans.

Springfield Broadcasting Co., Springfield, Mass.—Granted in part petition requesting enlargement of issues in re its application for an FM station (B1-PH-1016; Docket 7926),
(Continued on next page)

et al, and the notice of hearing in this consolidated proceeding was amended to include issue No. 5.

Skagit Broadcasting Co., Mount Vernon, Wash.—Granted petition to dismiss without prejudice application. (B5-P-4150; Docket 6829)

WBIZ, Inc., Eau Claire, Wis.—Granted petition for continuance of consolidated hearing on its application (Docket 7692) presently scheduled for Jan. 30, and continued same to Feb. 17 at Washington.

Scotland Broadcasting Co., Laurinburg, N. C.—Granted petition requesting leave to amend its application (B3-P-5068; Docket 7846) so as to specify 1080 kc. daytime instead of 1230 kc., unlimited time. The amendment was accepted and on its own motion the Commission removed the application from the hearing docket.

Colgren Broadcasting Co., Hudson, N. Y.—Granted request for continuance of hearing now scheduled for Feb. 10 on its application (B1-P-5131; Docket 7931), and continued same to March 12 at Hudson, N. Y.

KNOE—James A. Noe, Monroe, La.—Denied petition requesting that the hearing upon the non-engineering aspects of his application (B3-MP-1839) be held in Monroe, La., instead of Washington, D. C.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

580 KC.

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

590 KC.

KTBC—Claudia T. Johnson, Austin, Texas—License to cover construction permit (B3-P-5368) which authorized installation of old main transmitter at Manchaca Road, 5.3 miles south of Capitol, Austin, Texas (present location of main transmitter), to be used for auxiliary purposes only, with power 1 KW employing directional antenna for night use.

640 KC.

WOI—Iowa State College of Agriculture & Mechanic Arts, Ames, Iowa—Special service authorization to operate from 6:00 a. m. to local sunrise, C.S.T., on 640 kc., with power of 1 KW for the period ending no later than November 1, 1949.

680 KC.

WAPA—Jose Ramon Quinones, San Juan, P. R.—License to cover construction permit (B-P-4189, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

700 KC

KYDS—Middle West Broadcasting, Inc., St. Paul, Minn.—Modification of construction permit (B4-P-4261, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

710 KC.

WDSM—Ridson, Inc., Superior, Wis.—Construction permit to change frequency from 1230 to 710 kc., change power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations from Conner's point, 200 Main St., Superior, Wis., to 5.5 miles south-southwest of the center of Superior, Wis., and 921 Tower Ave., Superior, Wis., respectively.

730 KC.

WCBP—J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy, d/b as Charleston Broadcasters, Charleston, S. C.—Modification of construction permit (B3-P-4825, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

740 KC.

WMBL—Cartaret Broadcasting Co., near Morehead City, N. C.—Modification of construction permit (B3-P-5140, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter and studio locations.

800 KC.

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Construction permit to mount FM antenna on top of AM tower.

850 KC.

WEUU—Berks Broadcasting Co., Reading, Pa.—Construction permit to change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use and change transmitter location from Spring Township (near Reading), Pa., to On Pennsylvania Avenue (extended), approximately 1.2 miles NW of Wyomissing, Reading, Pa. Amended to modify directional antenna and change transmitter location from On Pennsylvania Avenue (extended) approximately 1.2 miles NW of Wyomissing, Reading, Pa., to near Van Reed's Mill Road about 2.2 miles NW of Reading, Pa.

860 KC.

KWPC—Charles A. Henderson, George J. Volger, Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—License to cover construction permit (B4-P-4755, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSFA—Wilbur Courtland Fonts, Nacogdoches, Texas—Modification of construction permit (B3-P-4779, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

870 KC.

WGTL—Fred H. Whitley, Kannapolis, N. C.—Modification of construction permit (B3-P-5266, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

900 KC.

WKYW—Radio Kentucky, Inc., Louisville, Ky.—Modification of construction permit (B2-P-4765, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

940 KC.

NEW—Monongahela Valley Broadcasting Corp., Charleroi, Pa. (P. O. 408 Fallowfield Ave.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only hours of operation.

NEW—Neal W. Welch, North Adams, Mass. (P. O. 161 Church St.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime only hours of operation.

950 KC.

KFSA—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit (B3-P-3772, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, change power from 1 KW day to 1 KW day and night and install directional antenna for night use.

(Continued on next page)

990 KC.

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Modification of construction permit (B3-P-4991, as modified, which authorized a new standard broadcast station) for extension of completion date.

1000 KC.

NEW—Charles L. South, H. H. Jackson, Alton Stewart and Ross Behannon, a partnership d/b as Coleman County Broadcasting Co., Coleman, Texas—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime only hours of operation. Amended to change type of transmitter.

NEW—The Four States Broadcasting Co., Inc., Hagers-town, Md. (P. O. 1203 Hamilton Blvd.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime only hours of operation.

WSCR—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership d/b as Lackawanna Valley Radio, Scranton, Pa.—Modification of construction permit (B2-P-5213, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1010 KC.

NEW—W. L. Pennington and M. S. Hagler, a partnership d/b as Falls County Public Service, Marlin, Texas (P. O. 1012 Capps St.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1040 KC.

NEW—South Central Kentucky Broadcasting Co., Inc., Campbellsville, Ky. (P. O. Main St.)—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime only hours of operation.

NEW LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation. Amended re directors and stockholders.

1050 KC.

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to install new transmitter.

1060 KC.

KROY—Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/h as Harneo, Inc. Radio, Sacramento, Calif.—Construction permit to change frequency from 1240 kc. to 1060 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change power from 5 KW to 10 KW using directional antenna at night, change type transmitter and make changes in directional antenna system.

1080 KC.

NEW—Robert W. Rounsaville, Buckhead, Ga. (P. O. Box 677, Cleveland, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

NEW—John J. Laux, Niagara Falls, N. Y. (P. O. 130 Brady Circle, Stehenville, Ohio)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

1110 KC.

NEW—Stanley S. Beaubaire, Oroville, Calif. (P. O. 117 Broadway, Chico, Calif.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and daytime only hours of operation.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of license to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co.

NEW—Big Island Broadcasting Co., Ltd., Hilo, Territory of Hawaii (P. O. 140 Haili St., Hilo, T. H.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and unlimited hours of operation.

1120 KC.

NEW—Paul E. Higgins, Edward T. Dillon and Harwood Burritt, a partnership d/b as Northampton Broadcasting Co., Northampton, Mass. (P. O. % Paul E. Higgins, 202 Oaklee Village, Baltimore, Md.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime only hours of operation.

WBCC—Broadcast Management, Inc., Bethesda, Md.—Modification of construction permit (B1-P-4928, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

1140 KC.

KLPR—Byrne Ross, tr/as Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-4992, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1170 KC.

NEW—Louis Lasapouara, tr/as New City Broadcasting Co., Torrington, Conn. (P. O. Box 782, Torrington, Conn.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime only hours of operation.

1190 KC.

NEW—Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, a partnership d/h as Borinquen Broadcasting Co., Caguas, P. R. (P. O. #37 Acosta St., Caguas, P. R.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation.

1210 KC.

NEW—Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW and daytime hours of operation. Resubmitted and amended to specify transmitter and studio locations.

1230 KC.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Relinquishment of control of licensee corporation by Arthur L. Smith through increase of capital stock to 300,000 shares.

WTNT—Georgia Carolina Broadcasting Co., Augusta, Ga.—License to cover construction permit (B3-P-4333, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Herbert B. Clark, Robert Hardman and James Gordon Keywoth, a partnership d/b as Northern Berkshire Broadcasting Co., North Adams, Mass. (P. O. 27 Bank St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc, power of 250 watts and unlimited hours of operation.

NEW—John L. Cole, Jr., tr/as Halifax Broadcasting Co., South Boston, Va. (P. O. Wehster St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WMMT—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Modification of construction permit (B3-P-5070, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and to change transmitter location.

Correction

According to a correction by the Commission, the item in last week's REPORTS referring to the voluntary transfer
(Continued on next page)

of control of the Dickinson Radio Association should read Dickinson, North Dakota, instead of Dickinson, North Carolina.

1240 KC.

KIUL—Frank D. Conard, tr/as Radio Station **KIUL**, Garden City, Kans.—License to cover construction permit (B4-P-5413) which authorized installation of a new transmitter.

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Voluntary assignment of license to Southeastern Ohio Broadcasting System, Inc.

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich. (P. O. Hutzler Bldg., Main & East Liberty Sts., Ann Arbor, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Request the facilities of **WJIM**, Lansing, Michigan.

WSPR—**WSPR**, Inc., Springfield, Mass.—Modification of construction permit (B1-P-3949, as modified, which authorized increase in power and change in directional antenna) for extension of completion date.

NEW—Cecil W. Cupp, tr/as Arkadelphia Broadcasting Co., Arkadelphia, Ark. (P. O. Main St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1290 KC.

NEW—Community Broadcasting Service Co., Providence, R. I. (P. O. 32 Laurel Ave.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime only hours of operation. Amended to change type transmitter.

1310 KC.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1340 KC.

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. M.—Modification of construction permit (B5-P-5189, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location. Amended to change studio location.

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—License to cover construction permit (B3-P-4125, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla. (P. O. 114 S. Florida Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1080 to 1360 kc.

1370 KC.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended re changes in directional antenna system.

NEW—Charles M. Meredith, Silverdale, Pa. (P. O. Second and Juniper Sts., Quakertown, Pa.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW and daytime only hours of operation.

1380 KC.

KHON—Aloha Broadcasting Co., Inc., Honolulu, T. H.—Construction permit to change frequency from 1400 to 1380 kc., increase power from 250 watts to 5 KW and install new transmitter.

NEW—Beloit Broadcasters, Inc., Beloit, Wis. (P. O. % William P. Taylor, 6335 So. Drexel Ave., Chicago 37, Ill.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW and daytime only hours of operation.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, which authorized an increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) to change type of transmitter and to change transmitter location.

1400 KC.

WSIC—Statesville Broadcasting Co., Statesville, N. C.—Modification of construction permit (B3-P-4835, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—License to cover construction permit (B5-P-4633) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KCOY—News-Press Publishing Co., Santa Maria, Calif.—License to cover construction permit (B5-P-4710, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—License to cover construction permit (B2-P-3779, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Construction permit to change frequency from 1010 kc. to 1400 kc., change hours of operation from daytime to unlimited time and change power from 250 watts day to 250 watts day and night.

NEW—Coastal Broadcasting Co., Lakeland, Fla.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

1420 KC.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Modification of construction permit (B3-P-4385, as modified, which authorized an installation of a new vertical antenna with FM antenna mounted on top) for extension of completion date.

NEW—H. Miller Ainsworth, A. G. Ainsworth, J. Edward Johnson and Ross Bohannon, a partnership, d/b as Tri-County Broadcasting Co., Luling, Texas (P. O. c/o Ross Bohannon, 1424 Republic Bank Bldg., Dallas 1, Texas.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

1440 KC.

NEW—Roland A. Johnson and Thomas W. Johnson, a partnership, d/b as Catonsville Broadcasting Co., Catonsville 28, Md. (P. O. 315 Shadynook Ave.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime only hours of operation.

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KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Construction permit to change frequency from 1230 to 1440 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and vertical antenna, and change transmitter location. (Facilities to be relinquished by KGNC.) Amended to install directional antenna for night use.

1450 KC.

WGNS—Cecil N. Elrod, Cecil N. Elrod, Jr., & S. D. Wotten, Jr., a partnership, d/b as Murfreesboro Broadcasting Service, Murfreesboro, Tenn.—License to cover construction permit (B3-P-3802, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—John S. Hain, George D. Reeves, M. D., A. T. Deere and Ross K. Prescott, a partnership, d/b as Brazoria County Broadcasting Co., Freeport, Texas (P. O. c/o Ross K. Prescott, Atty. at Law, 1424 Republic Bank Bldg., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

KSGM—Norbert Bernard Donze and Elmer Lawrence Donze, a partnership, d/b as The Donze Co., Ste. Genevieve, Mo.—Modification of construction permit (B4-P-5155, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KOPO—Old Pueblo Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-4073, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (B5-P-4533, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter location.

WELM—James Robert Meachem, Elmira, N. Y.—Modification of construction permit (B1-P-4274, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, which authorized installation of new vertical antenna and change transmitter location) to make changes in vertical antenna.

1460 KC.

WOKO—WOKO, Inc., Albany, N. Y.—Construction permit to increase power from 500 watts night, 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location from East Side of Central Ave., opposite Tremont St., Albany, New York, to near intersection of Porlyn Rd. and Fullers Rd., Colonie, N. Y.

1490 KC.

NEW—Louis Thurmond Lulp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership, d/b as Wharton County Broadcasting Co., El Campo, Texas (P. O. c/o Ross Bohannon, 1424 Republic Bank Bldg., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

KBOW—Copper City Radio Co., Butte, Mont.—Modification of construction permit (B5-P-4552, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

NEW—Charles J. Saunders tr/as Biloxi Broadcasting Co., Biloxi, Miss. (P. O. 834 N. Mesquite, Carlsbad, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

WOSH—Myles H. Johns, William F. Johns, Jr., William F. Johns & Frederick W. Renshaw, d/b as Oshkosh Broadcasting Co., Oshkosh, Wis.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KOCO—B. Loring Schmidt, Salem, Ore.—Modification of construction permit (B5-P-4794, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) to make change in vertical antenna and move transmitter 150 feet (same description).

WBUD—Francis E. Streit and Verna S. Hardin, a partnership, d/d as Morrisville Broadcasting Co., Morrisville, Pa.—License to cover construction permit (B2-P-5082) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, a partnership, d/b as Mountain Broadcasting Service, Princeton, W. Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, a partnership, d/b as Mountain Broadcasting Service to Mountain Broadcasting Service, Inc.

1540 KC.

NEW—Western Waves, Inc., Seattle, Wash.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna, and unlimited hours of operation. Amended to change transmitter location (same description).

1560 KC.

NEW—R. W. Calvert, W. M. Furey and Ross Bohannon, a partnership, d/b as Hill County Broadcasting Co., Hillsboro, Texas—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts, and daytime only hours of operation. Amended to change type transmitter.

1570 KC.

NEW—Clarence L. Graff and Clifford G. Graff, a partnership, d/b as Central State Broadcasting, Clintonville, Wisc. (P. O. 8 N. Main St.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and unlimited hours of operation.

WOKZ—R. C. Goshorn and R. L. Rose, a co-partnership, d/b as Illinois-Alton Broadcasting Co., Alton, Ill.—Modification of construction permit (B4-P-5216, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location, and to specify studio location.

FM APPLICATIONS ACCEPTED FOR FILING

93.7 MC.

NEW—Clark Associates, Inc., Buffalo, N. Y. (P. O. Arlington Hotel, corner Chenango & Henry Sts., Binghamton, N. Y.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #229, 93.7 mc., effective radiated power of 15.5 KW and antenna height above average terrain 552 feet.

97.1 MC.

NEW—International Broadcasting Corp., Shreveport, La. (P. O. Box 1387)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #246, 97.1 mc., effective radiated power of 43.2 KW and antenna height above average terrain 387 feet.

98 MC.

NEW—E. Anthony & Sons, Inc., West Yarmouth, Mass. (P. O. 555 Pleasant St., New Bedford, Mass.)—Construction permit for a new (Class A) FM broadcast station to be operated on 98 mc., effective radiated power of 1 KW and height above average terrain 160 feet.

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NEW—Marvin Handleman and Howard P. Handleman, a partnership d/b as Worcester Broadcasting Co., Worcester, Mass. (P. O. 390 Main St.)—Construction permit for a new (Class B) FM broadcast station to be operated on 98 mc., effective radiated power of 20 KW and height above average terrain 500 feet.

99.9 MC.

NEW—Community Broadcasting Co., Toledo, Ohio—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Ch. #260, 99.9 mc. Amended to change type of transmitter from WE 507-A1 Max. 50 KW to RCA BTF-10B Max. 10 KW, ERP from 99.6 KW to 20 KW. Officers; and make changes in antenna system. Frequency to be assigned by FCC.

102.5 MC.

NEW—Beaumont Broadcasting Corp., Beaumont, Texas (P. O. Box 2950, corner Pearl & Liberty Sts.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #273, 102.5 mc., effective radiated power of 37.2 KW and antenna height above average terrain 308 feet.

Frequency to Be Assigned by FCC

NEW—Donald W. Reynolds, Okmulgee, Okla. (P. O. 507 Rogers Ave., Fort Smith, Ark.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 447 watts and height above average terrain 133 feet.

NEW—Gale Broadcasting Co., Inc., Oak Park, Ill. (P. O. 110 S. Dearborn St., Chicago, Ill., % Bernard G. Sang)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 730.9 watts and height above average terrain 250 feet.

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908 which authorized a new FM broadcast station) to change transmitter site, effective radiated power to 1 KW, make changes in antenna system, and change commencement and completion dates. Amended to change class of station from "A" to "B", ERP from 1 KW to 1.9 KW, specify frequency as "to be assigned by FCC", antenna height above average terrain as 361 feet.

NEW—Northwest Broadcasting Co., Fargo, N. D.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change stockholders.

NEW—Roy C. Kelley, Ray M. Veenstra & George S. Norcross, a partnership, d/b as KVN Co., Grand Rapids, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 254.1 KW. Amended to change name from Roy C. Kelley, Ray M. Veenstra & George S. Norcross, as partnership, d/b as KVN Co., to Liberty Broadcasting, Inc.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

KDYL-TV—Intermountain Broadcasting Corp., Salt Lake City, Utah—Modification of construction permit (B5-PCT-144, which authorized a new commercial television broadcast station) for extension of completion date only.

K CPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, as modified, which authorized a new commercial television broadcast station) to change frequency from Channel #11, 198-204 mc., to Channel #4, 66-72 mc.

NEW—Southern Radio and Television Equipment Co., Miami, Fla.—Construction permit for new commercial television broadcast station to be operated on Channel #4, 66-72 mc., power: aural 250 watts, visual 500 watts (peak).

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Non-Commercial Educational

KSUI—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date only.

NEW—The Trustees of Indiana University, Bloomington, Ind.—Construction permit for new non-commercial educational broadcast station to be operated on 42900 kc., emission A3-FM (special for FM), power of 10 KW. Amended to change frequency from 42900 kc. to Channel #220, 91.9 mc., change emission from A3-FM to A3, change transmitter site from Campus or property of University to Campus of Indiana University, specify type of transmitter and antenna system.

NEW—Technical High School, Dade County Board of Public Instruction, Miami, Fla. (P. O. 1410 N.E. Second Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on Ch. #220, 91.9 mc., power of 250 watts, emission special for FM, and unlimited hours of operation.

WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59) as modified which authorized a new noncommercial educational broadcast station, for extension of completion date.

Remote Pick-Up

NEW—Albuquerque Broadcasting Co., area of Albuquerque, N. M. (P. O. 418 West Gold Ave., Albuquerque, N. M.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and emission A3.

KINU—Carl E. Haymond, area of Tacoma, Wash.—License to cover construction permit (B5-PRY-327) which authorized a new remote pickup broadcast station. Amended to change frequencies to 1622, 2058, 2150, 2790 kc.

WIJD—Radiophone Broadcasting Station, WOPI, Inc., Area of Bristol, Tenn.—License to cover construction permit (B3-PRE-454) which authorized a remote pickup broadcast station.

Developmental

W2XMJ—Federal Telecommunication Laboratories, Inc., New York, N. Y.—License to cover construction permit (B1-PEX-93) which authorized new developmental broadcast station.

APPLICATIONS TENDERED FOR FILING

640 KC.

WOI—Iowa State College of Agriculture & Mechanic Arts, Ames, Iowa—Request for extension of special service authorization to operate additional time with power of 1 KW, from 6 a. m. to local sunrise daily, period ending in no event later than 11-1-49.

680 KC.

NEW—Radio Atlanta, Inc., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

900 KC.

NEW—George Basil Anderson, Columbus, Neb.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

980 KC.

NEW—Louie L. Morris, Hartwell, Ga.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

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1150 KC.

NEW—News-Journal Corporation, Daytona Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime only hours of operation.

1230 KC.

KGEK—Elmer G. Beehler, Sterling, Colo.—Construction permit to change from specified hours to daytime hours of operation.

NEW—Alachua Comty Broadcasting Co., Gainesville, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Phillip G. Back, Shreveport, La.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Harry Willard Linder, St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Cumberland Publishing Co., Pikeville, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1270 KC.

WDUK—WDUK, Inc., Durham, N. C.—Construction permit to change frequency from 1310 to 1270 kc., hours of operation from daytime to unlimited using 500 watts night and 1 KW day.

1360 KC.

NEW—Theodore A. Lanes and Roland Wallem, d/b as DeKalb Radio Studios, DeKalb, Ill.—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime only hours of operation.

1390 KC.

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of construction permit to make changes in directional antenna for night use and install FM antenna on top of directional antenna tower and change type of transmitter.

1400 KC.

NEW—Sikeston Community Broadcasting Co., Sikeston, Mo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Facilities of KFVS, if and when KFVS is granted change in frequency.)

NEW—Northeast Georgia Broadcasting Co., Gainesville, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1450 KC.

NEW—Ralph Morgali, d/b as The Voice of Nevada's Capital, Carson City, Nev.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Francis J. Matrangola and Helen G. Wherley, d/b as Hanover Broadcasting Co., Hanover, Pa.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

WILK—Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isaiah C. Morgan and Mitchell Jenkins, d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Voluntary assignment of license to Wyoming Valley Broadcasting Co.

1490 KC.

NEW—Paul B. Lingenfelter, Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1540 KC.

KGBC—James W. Bradner, Jr., d/b as The Galveston Broadcasting Co., Galveston, Texas—Modification of construction permit to change hours of operation from daytime to unlimited using 1 KW day and 250 watts night, install directional antenna for night use and change transmitter location.

NEW—The Littleton Co., West Hartford, Conn.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Construction permit to increase power from 1 to 5 KW, hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Market Drug, etc.—False and misleading advertising of tonic tablets designated "Peptotabs" is charged in a complaint issued by the Commission against George F. Hanptman, trading as Market Drug and Samson Drug Co., 209 Chestnut St., Philadelphia. (5478)

STIPULATIONS

Carey Laboratories Corp.—The Commission accepted from The Carey Laboratories Corp., Hutchinson, Kans., a stipulation to cease and desist from misrepresenting the properties and effectiveness of Medisalt Tooth Powder and from disparaging competing products. (7568)

Classic Products Corp.—The Commission accepted from Classic Products Corp., 1243 West Third St., Cleveland, Ohio, a stipulation to cease and desist from misrepresenting the qualities of "Sta-Dri," a preparation for making fabrics water-repellent. The corporation agrees to discontinue representing that fabrics to which the product is applied are made waterproof. (7566)

Peerless Chick Sales Co., etc.—A stipulation to cease and desist from misrepresentation in connection with the interstate sale of baby chicks was accepted by the Commission from Peerless Chick Sales Co., Williams' Chick, Inc., and Mrs. Ruth B. Edelman, all of West Collingswood, N. J. (7567)

CASE CLOSED

Lesem Bach & Co., Inc.—The Commission closed without prejudice its case in which Lesem Bach & Co., Inc., 257 Fourth Ave., New York, had been charged with misrepresenting the fiber content of certain textile fabrics sold to clothing manufacturers and dealers. The case was closed because the respondent has discontinued the practices alleged in the complaint and the Commission has reason to believe they will not be resumed. The respondent also executed an affidavit that it will abide by the applicable trade practice rules for the rayon industry.

All of the Commissioners participated in the decision. (5340)

Two More Chapters of Joske Report Ready; Give Details on "Copy" and "Programs"

Two additional chapters of the book "Radio for Retailers," based on the year-long study conducted at Joske's of Texas, have been published and are being distributed currently by the NRDGA and the NAB. The first two chapters were published in October, and two more chapters are in preparation.

Specific details on the preparation and presentation of commercial copy, and a comprehensive report on program production and talent utilization are covered in the two new chapters "Copy" and "Programs." In addition, the current release includes three appendices—a radio bibliography, examples of Joske's radio commercials, and descriptions of retailers' programs.

The entire report, while based on the operation and experiences of radio advertising at Joske's, is adaptable as a guide for retailers of all types in the application of broadcast advertising to their own retail advertising problems.

Commenting on the copy chapter, NAB executives stated: "It is as valuable to salesmen and department store executives, as it is to the copywriter. It is written to aid the retail radio head who is responsible for the many steps of planning and guidance which precede, accompany and follow the actual production of copy. It is written to aid the radio salesman who is responsible for the initial counseling and continued servicing of advertisers which accompany the successful use of radio."

Included in the chapter are details on selection of departments and items for radio advertising; mechanics of operation in production of radio copy; integrating radio advertising into the entire operation of the store; do's and don't's in writing for radio; and specific copy techniques and approaches for different types of merchandise.

Quoting Mr. James H.
(Continued on page 97)

A Joint Statement by the Presidents of NAB, NBC and CBS

The following joint statement was issued Friday (7) by Justin Miller, president of NAB; Niles Trammell, president of NBC; and Frank Stanton, president of CBS:

"There is no schism between NBC or CBS and the National Association of Broadcasters. Neither network member has resigned from the Association nor intends to resign.

"The networks and the Association have been considering for some time what the nature of network membership shall be. The only question to be determined is whether network membership shall be on an active or associate basis. This will be decided at the May meeting of the NAB Board."

World-Wide Network, International Copyright Law to be Discussed by UNESCO Committees

The State Department's recent report concerning the first meeting of the General Conference of UNESCO, which was held at Paris last fall, reveals that special committees will be established to study "proposals for a world-wide radio network" and to "study and formulate recommendations on the responsibilities of UNESCO in the copyright field."

Text of the portion of the report relating to mass communications follows:

Mass Communications

"UNESCO will appoint three commissions to study the needs of countries in which war has caused the loss or shortage of personnel, equipment or raw materials and report within six months on immediate measures for improvement.

"The Secretariat will facilitate through fellowships the pooling of experience by an international exchange of instructors and trainees. It will cooperate with the Freedom of Information
(Continued on next page)

INSIDE THIS ISSUE

The FCC announced changes in its tentative allocation plan for FM channels affecting 25 cities. (p. 95)

The World Telecommunications Conferences have been set for Atlantic City starting May 15, the State Department announced on Friday. (p. 96)

With small market stations showing increased activity promotion-wise, one station has submitted details of its promotion budget for 1947. (p. 96)

The FCC listed its first group of conferences for action on applications under its "temporary freeze" order. (p. 95)

Winners of the recent letter contest held in conjunction with National Radio Week have been selected. Stations will award prizes to the winners locally. (p. 98)



INTERNATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAational 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept.*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

subcommission under the UN Commission of Human Rights in the preparation of a report on the obstacles to the free flow of information and ideas.

"A committee of experts is to be appointed to study proposals for a world-wide radio network. It will have a program committee and study the possibility of collecting materials for the use of those national or international radio facilities which become available to UNESCO. The press and films will be surveyed to determine the extent, range and trend of production and distribution and the nature and degree of public usage. Telecommunications and postal services are to be investigated to show how their coverage can be extended, and how the cost of services to the press and radio by cable, wireless, and air-mail can be reduced.

"UNESCO will also establish a committee to study and formulate recommendations on the responsibilities of UNESCO in the copyright field. It will request the National Commissions to send by March 1, 1947 their observations on copyright matters and may cooperate with the Belgian Government on the proposed copyright conference during 1947 if the committee so recommends.

"UNESCO will collect ideas of international significance and cooperate with experts in selecting a major theme of world interest for films, radio programs and press features. It will either organize or stimulate the organization of an international forum of press and radio.

"The Secretariat will invite member and non-member states to sign a convention facilitating the international circulation of visual and auditory materials, and their importation without duty or quantitative restrictions. It will stimulate the production generally of international periodicals and draw attention of the press to accurate sources of information. It will also assist in the formation of an international film council and encourage national visual councils or institutes.

"UNESCO will assist in drawing the attention of film producers to what is required in films for educational, scientific and cultural purposes."

NAB President Justin Miller is a member of the Executive Committee of the United States National Commission for UNESCO. Further developments in these fields will be reported as they occur.

News

U. of Minnesota Journalism School to Hold First Radio News Short Course This Week

Some 50 radio news editors from Minnesota, Iowa and the Dakotas are expected to attend the first Annual Radio News Short Course to be conducted February 14 and 15, in Minneapolis, by the School of Journalism, University of Minnesota.

A two-day program of round-tables and talks on handling radio news has been arranged by a committee which was appointed at an NAB Radio News Clinic last May to cooperate with the School of Journalism. Mitchell V. Charnley, U. of Minnesota professor of Journalism, and director, Council on Radio Journalism, is committee chairman; other members are Jack Dunn, WDAY, Fargo, N. D.; Orrin Melton, KYSM, Mankato; and John Verstraete, KSTP, St. Paul-Minneapolis.

Round-tables and their participants planned for the course are as follows:

1. "Covering Local and Regional News". James Baccus, WDAY, leader; Warner Tidemann, KATE, Albert Lea; Fred C. Schilplin, KFAM, St. Cloud.
2. "Writing Radio News Copy". Mel Nelsen, WHO, Des Moines, leader; Fred Worthington, KSTP; Ralph Andrist, WCCO, Minneapolis.
3. "Local Commentary and Public Service Shows". William Krueger, KDAL, Duluth, leader; Dick Anthony, KILO, Grand Forks, N. D.; William Jensen, KUOM, University of Minnesota.
4. "Effective Use of the Wire Services". Mr. Melton, leader; Wally Mitchell, United Press; Alvin Orton, Associated Press.

Radio audience and listenership research will be discussed by Ralph O. Nafziger of the U. of Minnesota School of Journalism. Fred S. Siebert, chairman, Council on Radio Journalism, and director of the University of Illinois School of Journalism, will talk on radio law and libel.

A discussion of the uses of the wire recorder, with a demonstration of tape and wire recorders, will be led by William Ray, manager of news and special events, central division, National Broadcasting Company, Chicago.

Meeting of Radio News Committee Set For Next Month in New York

NAB Radio News Committee will meet in New York City March 3. Committee consists of E. R. Vadeboncoeur, vice president WSYR, Syracuse, Chairman; William B. Quarton, general manager, WMT, Cedar Rapids; and Paul Wagner, manager, WPAY, Portsmouth, Ohio.

NAB Secretary-Treasurer C. E. Arney, Jr., and Arthur Stringer, director of special services, will attend the meeting.

FM Department

FCC Changes in Class B FM Allocations Affects Channels in 25 Cities

The FCC issued a recapitulative list of changes in its allocation plan for Class B FM stations on Tuesday (4). The allocation plan was published by NAB in INFORMATION BULLETIN No. 9, dated September 9, 1946 which was sent to all members.

Following are the allocation changes:

General Area	Delete	Channels	Add
Birmingham, Ala.	—	—	223
Selma, Ala.	223	—	252
Wilmington, Del.	—	—	232
Washington, D. C.	221	—	246
Atlanta, Ga.	—	—	224, 231
Griffin, Ga.	224	—	—
Clinton, Iowa	279	—	254
Winchester, Ky.	278	—	233
Battle Creek, Mich.	273	—	234
Grand Rapids, Mich.	234	—	273
Oneonta, N. Y.	—	—	237
Statesville, N. C.	—	—	243
Winston-Salem, N. C.	243	—	—
Elk City, Okla.	238, 240	—	230, 232
Oklahoma City, Okla.	257, 259	—	238, 240
Tulsa, Okla.	—	—	257, 259
Pottsville, Pa.	—	—	267
Reading, Pa.	232	—	—
Pampa, Tex.	232	—	236
San Antonio, Tex.	—	—	256
Front Royal, Va.	—	—	221
Richmond, Va.	246	—	—
Huntingdon, W. Va.	—	—	278
Fond du Lac, Wisc.	280	—	252
Madison, Wisc.	252	—	280

FCC Amends Rules to Permit Filing FM Applications Without Specifying Frequency

The FCC amended its Rules on Thursday (6) to permit applicants to file for FM facilities without specifying a particular frequency. The order stated that "the practice is a desirable one since it leaves the Commission free to assign channels in such a manner so as to achieve the most effective utilization of FM frequencies."

The order went on to state that "applications for FM facilities filed before July 1, 1947, need not specify a particular frequency unless the applicants are directed to do so by the Commission."

General

FCC Sets First Group of Conferences Under Temporary Freeze Order

Supplementing its announcement on the "temporary freeze" for processing AM applications, the FCC on Friday (7) announced the first group of its informal engineering conferences and stated that additional conference schedules would be announced as soon as they are set. (Current REPORTS, p. 23)

The Commission also stated that "wherever possible in processing line 2 the time that work will begin with

IN THE OFFING

Feb. 13	NAB-RMA Liaison Committee	Washington, D. C.
Feb. 14	International Broadcasting Advisory Committee	Washington, D. C.
Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

respect to the several channels will be governed by the oldest application on file for the channels in question."

The schedule announced Friday follows:

Date	Channels	Time
February 11, 1947	930 kc	10 A.M.
	1150 kc	2 P.M.
February 12, 1947	550 kc	10 A.M.
	710 kc	10 A.M.
	960 kc	10 A.M.
	1280 kc	10 A.M.
	1430 kc	10 A.M.
February 13, 1947	610 kc	10 A.M.
	980 kc	10 A.M.
	1320 kc	10 A.M.
	1440 kc	10 A.M.
	1590 kc	10 A.M.

Commission's Report for Fiscal Year Submitted to Congress Last Week

The FCC's twelfth Annual Report to Congress for the fiscal year ending June 30, 1946 was released for publication Sunday (9). The report includes notations of developments from the end of the fiscal year through December.

The sixty-two page booklet is a comprehensive summary of Commission activities in the reconversion and expansion of the Nation's electrical communications in the first postwar year.

Though NAB has provided its membership with detailed information on important FCC activities during this period, it is likely that many broadcasters

(Continued on next page)

will desire to purchase copies of the annual report as a means for quick reference on the Commission's work. The booklet, now being printed, will be available through the Superintendent of Documents, U. S. Government Printing Office, Washington, 25, D. C., at a later date.

Engineering Department

World Telecommunications Conferences Set For Atlantic City Starting May 15

Arrangements have been completed for the World Telecommunications Conferences, the State Department announced Friday (7), and will be held at Atlantic City commencing May 15.

The first of the conferences will deal with radio administration to be followed by the plenipotentiary telecommunications conference and the short wave discussions.

The meetings have been arranged by the State Department in cooperation with the International Telecommunications Union. The ITU has a membership of some eighty countries which are party to the agreement adopted in Madrid in 1932, now in force. The Union had its last general session in Cairo in 1938.

Small Market Stations

Small Stations Are Setting Up Budgets for Station Promotion

Small stations are showing increasing interest in "station promotion" and as a result are setting up budgets for this essential phase of operation. The subject was covered in a round-table discussion led by Hugh Higgins, head of NAB's Promotion Division, at the recent Small Market Stations Executive Committee meeting in Washington. It was pointed out that there are many forms of promotion including efforts in behalf of programs, sales and "over-all station prestige."

NAB's Research Department, in cooperation with the Promotion Division, is making a survey on the percentage of gross stations set aside for promotion costs.

Examples of promotional costs were presented at the Small Market Station Committee meeting. The following is the actual 1947 budget of a 250-watt network affiliate, located in a mid-western city of 36,000 population. The total promotion expenses shown represent 4½% of station's gross sales (1946).

1. Newspapers			
Publication "A"	2000 lines	\$140.00	
Publication "B"	2000 lines	85.00	
Reserve for other publications (seasonal ads)	6500 lines	250.00	
			\$ 475.00

2. Radio Trade Papers			
Publication "A" (annual)	1 page	285.00	
Publication "B" (annual)	1 page	200.00	
Publication "C" (annual)	1 page	225.00	
			710.00
			\$1185.00
3. Direct Mail			
a. 11 each of 500 Monthly Program Releases		\$650.00	
b. 3000 Baseball Schedules		75.00	
c. 3000 Football Schedules		75.00	
d. Campaign of 6 letters with enclosures		200.00	
			\$1000.00
4. Miscellaneous			
a. Preparation (layouts, artwork, plates, etc.)		400.00	
b. Photographs		500.00	
c. Book Matches		215.00	
			1115.00
5. Agency Service Fee			720.00
			4020.00
		Less Publisher's Commissions creditable against Service Fee	187.00
			\$3833.00

"Suggestions for the Religious Broadcaster" Distributed in Community by WJTN Manager

Religious leaders of Jamestown, New York are receiving helpful hints for using radio from Simon Goldman, WJTN, General Manager. Mr. Goldman, who is a member of the NAB Small Market Stations Executive Committee, has conducted surveys among stations in NAB District 2 on methods and policies of handling religious programs, (Current REPORTS, p. 3) and as a result has prepared a form, "Suggestions For Religious Broadcasters." The following information is distributed to religious groups using the station's facilities.

"Appeal to the widest possible audience. Try to find the common denominators. Avoid the debatable grounds of creed, bearing in mind that while pure sparkling water is without high flavor, it is welcomed by all who thirst.

"Use radio for what it is—a medium for reaching an unseen audience and one that is not necessarily pre-conditioned. Don't use the radio as a church; the conventional church service does not lend itself to radio presentation.

"Appeal to reason through logic, commonly accepted fact, universal observation and experience. Be topical; tie up with current events. Emotional appeals via radio are chilling to many listeners—and it takes only a second to switch to another program. People who need religion most do not rush out and "buy" it because of a radio broadcast.

"Make the talking part of your program (text, message, prayer) short, crisp, compact—not over five minutes. Prepared script is essential. Don't try to cover too much ground in a single broadcast. Leave one thought that the listener can put to work. Make the listener think.

"Radio broadcasting—even religious broadcasting—needs showmanship; with dignity, of course. WJTN

(Continued on next page)

has been exposed to a lot of it. We've learned some of the whys and wherefores of radio successes, many of the do's and don't's. Draw on this experience and ability all you wish.

"Your personal appearance at the microphone, *i.e.*, a "live" presentation, is preferred. But, if you find your assigned times inconvenient or in conflict with other obligations, your programs can be transcribed in advance at a charge representing the actual cost."

Decided Trend Toward Program Sales Is Reported By Station Management

Station management is reporting decided trends toward increased program sales by radio-experienced sales staffs. Evidence of improved program sponsorship with less emphasis on the sale of spot announcements in the small station was shown at the NAB Convention in Chicago last Fall, during the NAB Area Meetings in San Francisco and Salt Lake City in early January, and, also, at the recent meeting of the NAB Small Market Stations Executive Committee in Washington.

Managers with many years experience in broadcasting, revealed that station revenues have been increased by concentrating on program sales, and that over-all station programming and station prestige have been enhanced.

A study of retail advertising prior to the war showed that small stations in small towns averaged approximately 40% in program sales to the local retailer. Spot announcements accounted for the bulk of time sales on a local basis.

There are several factors in the transition to program sales, according to the Small Market Stations Executive Committee and its chairman, Wayne W. Cribb, KHMO, Hannibal, Mo. The consensus was that "station management has learned the value of programming—its effect on the listener, the advertiser—and the resultant good will toward the station. It has been found that the earlier management started out in radio, the sooner the station's operation turned to an emphasis on program sales. This is especially true among the small market stations. Some managers have a greater flair for programming and showmanship and therefore have developed program sales more rapidly.

Other executives have assumed leadership in local activities, following the opening of their stations. Another important factor for program emphasis has been management's realization of the impact "local news" has on the community. The development of other programs with a good "local flavor" is also responsible for this trend. Small Market Station management became aware of the community interest in programming because in many cases, managers have conducted or have participated in the local programs. In many instances, managers have supervised over-all programming, working closely with the program director, production and other department heads.

Committee members pointed out where established stations have gotten into a heavy spot announcement sale practice, the change of emphasis to program sales has been slow. Experience has shown that it is much easier to develop and maintain program sales on a

new station. Several such cases were cited by the committee.

The setting up of the rate card, and the relation of spot announcement to program costs, and other factors for program sales has been frequently pointed out at the various meetings by J. Allen Brown, head of NAB Small Market Stations Division. Brown and the committee are advocates of emphasis on selling programs. They are appreciative of the importance of announcements and the specific jobs they do but point out that a "saturation of the daily schedule with spots" has a tendency to make broadcast advertising less effective than a balanced schedule of programs-and-announcements.

The NAB Radio Management Study series, revealing actual operating practices of small market radio stations, point to the role of local programs in the successful operation of a station. Many outstanding programs are outlined in the series.

Consensus of Small Market Committee members at the meeting was that a more definite trend would be evidenced in 1947 toward programs for the bulk of revenue. They stated also that more could be done with public interest features because of sponsorship. According to Chairman Cribb, additional services to the community will be the result of the emphasis on programs.

Broadcast Advertising

Method of Station's Use of Market Data Described in BMB Release

A simple and effective method by which radio stations can use BMB's 1946 Nationwide Survey of Listening Habits, and their own BMB circulation data to provide advertisers with specific market information was reported in a recent BMB news release which described the BMB maps and market data produced for its clients by station WOW, Omaha, Neb.

The station's clients are given a comprehensive picture of its coverage in any given area through a listing of individual counties which the station serves; the 1946 BMB Radio Family index for each county; the station's BMB day and night circulation figures, both percentagewise and by number of families, together with a breakdown of retail sales in food, general merchandise, and drug stores for the respective counties, as reported in the May, 1946 issue of *Sales Management*.

Stations may also wish to study the type of BMB maps produced by The Katz Agency for stations it represents in national sales.

Two More Chapters of Joske Report Ready; Give Details on "Copy" and "Programs"

(Continued from page 93)

Keenan, vice president in charge of sales promotion for Joske's, the chapter points out that writing commercial

(Continued on next page)

copy for radio is a highly specialized field. Such copy he said, "must be written to sound right when spoken."

Commercials Have Two-Fold Aim

Most of Joske's radio copy is written with a dual purpose: to create immediate *and* ultimate response. Approximately three-fourths of the store's copy is both promotional and institutional. Institutional copy stresses the general and particular attributes of the store, to establish its character, identity and individuality. Promotional copy stresses specific merchandise or sales events, to motivate immediate customer reaction. Promotional-and-institutional copy stresses merchandise items to motivate immediate customer reaction and also to characterize the store or department as the first place to turn for merchandise of the type mentioned.

The study showed that the most successful copy gave the listeners "something to remember" or an "idea" to associate with the item, department or service which was being advertised.

Copy Approaches

Six major copy "approaches" are described, each of which is considered effective in Joske advertising because of customer action and comment. The "invitation approach" takes advantage of the personal quality of radio and its power to suggest specific action. The "shop today" approach was used for items in demand, scarce items, new merchandise, etc. "Suggested association" copy takes advantage of the personal quality of radio and its power to suggest a certain trend of thought (rather than a specific action). "Brand" approach stresses the quality, value and attractiveness of famous brand or fashion names and in all cases is slanted to convey the idea to "shop at Joske's when you want this famous brand of fashion." The "WOMP" (word of mouth publicity) approach takes advantage of the tendency on the part of individuals to repeat information of news value. The "store information" approach, of special interest to women shoppers, gives pertinent information about activities in the advertiser's store.

Spot Announcements

A summary on spot announcements points out that they should be chosen in the same manner recommended for choosing "beamed" programs. It highlights the value of using spots for one specific objective and of selecting time and station on the basis of that objective. Time selected for spots should be evaluated not only in terms of its ability to reach the type of customer most likely to be interested in the item or service to be advertised, but also in the light of the type of audience attracted by the preceding and following programs.

Programs

The chapter on "Programs" provides a detailed summary of production, talent, ratings and results of the various presentations sponsored by Joske's.

The study shows that the type of program selected depends entirely on what the advertiser wishes to accomplish and upon the principles of the beamed program technique. Thus, the type of program chosen will vary according to the retailer's objectives.

The necessity of adequate talent and production facilities is brought out in the study, as well as the importance of complete cooperation between the talent and production staffs of the participating radio stations.

Two more chapters of the book "Radio for Retailers" are in preparation. One covers "promotion," and the other is a report on the special 1946 study to test the effectiveness of radio advertising in the promotion of departmental sales.

Radio industry leaders who assisted in the preparation of the report are:

Russell A. Brown, vice president in charge of sales promotion and advertising, Allied Stores Corporation; James H. Keenan, vice president in charge of sales promotion, and James Shand, assistant to the president, Joske's of Texas; Willard H. Campbell, sales manager, Sibley, Lindsay & Curr Co.; Howard Abrahams, manager of the sales promotion division, National Retail Dry Goods Association; Walt Dennis, radio and television director, Allied Stores Corporation; James Brown, general manager, KONO; Lewis H. Avery, president of Lewis H. Avery, Inc.; Walter Johnson, assistant general manager, WTIC; Harold Fair, program director, WHO; Frank E. Pellegrin, NAB director of broadcast advertising, and Miss Lee Hart, assistant director.

Women Broadcasters

Winners in Letter Writing Contest Chosen; Stations to Present Awards Locally

Winners in the nation-wide letter-writing contest conducted during National Radio Week, Nov. 24-30, on the topic, "What I Think About Radio," have been selected by a committee of distinguished judges after a careful screening of all letters submitted by nearly 200 participating broadcasting stations, the Association of Women Broadcasters of NAB, and the Radio Manufacturers Association, joint sponsors of the contest, announced last week.

Table model radio receivers, donated by manufacturer-members of RMA, will be awarded all contest winners in local ceremonies to be held by stations whose letters were selected from among the thousands received by women broadcasters.

Bouquets and brickbats were showered liberally on radio by the letter writers, but the judges were impartial in their selection of prize-winning letters, regardless of whether they were laudatory or critical of radio programs and practices.

Prize winners will be announced locally by the broadcasting stations who are this week being informed of the judges' decisions by Mrs. Dorothy Lewis, NAB coordinator of listener activity.

The letters came from every state and were chiefly from women as the contest was conducted by the NAB's Association of Women Broadcasters. A few men, however, were scattered among the listeners who submitted letters in the contest. Letter-writers ranged in age from a boy of 7 to a woman of 102.

All letters were first screened by a committee of local judges, and the five best letters from each station

(Continued on next page)

were submitted to the national committee of judges. Final selections were made on a basis of no more than 12 in any one of the 17 districts into which the United States and its possessions, including Alaska, Hawaii and Puerto Rico, are divided.

Letters Stress Entertainment

Opinions on "What I Think of Radio" varied, as might be expected, but most letters stressed the variety of entertainment provided by radio at no cost to the listeners. Letter-writers also cited news broadcasts, market and weather reports, and religious programs as being of especial value.

Many listeners expressed the view that radio, by keeping all classes of people informed on national and international affairs, is fostering peace and racial tolerance and helping to prepare American citizens for living in "One World." Numerous letters stressed the comfort radio provides the bed-ridden, blind and physically-handicapped, and the companionship it offers the lonely.

News broadcasts and household information programs led in popularity among the women listeners, according to an informal analysis of nearly 1,000 screened letters forwarded by radio stations. Weather reports, religious programs, quiz and audience participation programs, farm programs, symphonies and dramas also are particularly popular with women listeners according to these letters, and about in that order. A goodly number of letter writers, most of whom were women, listed sports and political programs as among their favorites.

While critical letters were in the minority, they expressed a dislike for certain types of radio commercials, serial dramas, and the more blood-thirsty mystery programs. A number of letters urged more and better programs for children and youthful listeners, as a counter-offensive to juvenile delinquency, and others suggested a need for better religious programs.

Many letters both praised radio for its virtues and criticized it for its shortcomings, but these letters usually concluded that the good far outweighs the bad.

Members of the committee of national judges who selected the prize-winning letters are:

Paul Ackerman, Radio Editor, *Billboard* Magazine; Miss Gertrude Broderick, FREC, Office of Education; Frank Burke, Editor, *Radio Daily*; Mrs. George Fielding Eliot, Radio Chairman, Women's Action Committee; Bond Geddes, RMA Executive Vice President; Miss Henrietta Harrison, Radio Chairman, National Council of YWCA's; Mrs. Luella Laudin, Radio Chairman, National Council of Women; Miss Jean Rindlaub, Vice-President, Batton, Barton, Durstine, and Osborn, Inc.; Bruce Robertson, Senior Associate Editor, *Broadcasting* Magazine; George Rosen, Editor, *Variety*; Mrs. Harper Sibley, President, National Council of Church Women; and Max Wylie, Young and Rubicam, Inc.

Radio stations which submitted prize-winning letters are as follows:

Alabama: WBRC, Birmingham; WJHO, Opelika.
Arkansas: KXLR, N. Little Rock.
California: KERO, Bakersfield; KECA, KHJ, Hollywood; KPRO, Riverside; K1ST, Santa Barbara; KF1, Los Angeles; KGDM, Stockton; KTKC, Visalia.
Colorado: KOA, Denver; KFXJ, Grand Junction.

Connecticut: WTHT, Hartford; WKNB, New Britain; WBRY, Waterbury.
Dist. of Columbia: WINX, WMAL, WOL.
Florida: WIOD, WQAM, Miami; WDAE, Tampa.
Georgia: WATL, Atlanta; WCCD, Savannah.
Idaho: KIDO, Boise; KID, Idaho Falls; WFXD, Nampa.
Illinois: WCNT, Centralia; WROK, Rockford; WHBF, Rock Island; WDZ, Tuscola.
Indiana: WGL, Fort Wayne; WKMO, Kokomo.
Iowa: WMT, Cedar Rapids; KROS, Clinton; KRNT, KSO, Des Moines; KGLO, Mason City; KFNF, KMA, Shenandoah.
Louisiana: KWRH, Shreveport.
Maine: WCOU, Lewiston; WGAN, Portland.
Maryland: WBAL, Baltimore.
Massachusetts: WCOP, WEEL, Boston; WEIM, Fitchburg.
Michigan: WJR, WWJ, Detroit; WTEF, Grand Rapids; WSOO, Sault Ste. Marie.
Minnesota: WCCO, WTCN, Minneapolis.
Mississippi: WLAU, Laurel.
Missouri: WHB, Kansas City; KXOK, St. Louis.
Montana: KANA, Anaconda; KFBB, Great Falls; KGEZ, Kalispell; KGVO, Missoula.
Nebraska: WJAG, Norfolk; KOIL, WOW, Omaha.
New Hampshire: WKNE, Keene; WMUR, Manchester.
New Jersey: WTTM, Trenton.
New York: WNBC, Binghamton; WLIB, Brooklyn; WEBR, Buffalo; WHCU, Ithaca; WJTN, Jamestown; WJZ, WOR, WQXR, New York City; WMFF, Plattsburg; WHAM, Rochester; WGY, Schenectady.
North Carolina: WPTF, Durham; WDNC, Raleigh.
North Dakota: WDAY, Fargo.
Ohio: WHBC, Canton; WHK, Cleveland; WBNS, WCOL, Columbus; WLOK, Lima; WPAY, Portsmouth; WSPD, Toledo; WKBN, Youngstown.
Oklahoma: KTMC, McAlester; WKY, Oklahoma City; KVOO, Tulsa.
Oregon: KWIN, Ashland; KORE, Eugene; KALE, Portland.
Pennsylvania: WSAN, Allentown; WISR, Butler; WCED, DuBois; WEST, Easton; WIBG, Philadelphia; KQV, Pittsburgh.
Rhode Island: WEAN, Providence.
South Carolina: WTMA, Charleston; WIS, Columbia.
South Dakota: KOTA, Rapid City; KSOO, Sioux Falls; WNAX, Yankton.
Tennessee: WTJS, Jackson; WMPS, Memphis; WLAC, WSM, Nashville.
Texas: KRBC, Abilene; KROD, KTSM, El Paso; KONO, KTSA, San Antonio.
Utah: KVNU, Logan.
Virginia: WTAR, Norfolk.
Washington: KIRO, KJR, KOMO, Seattle; KFPY, KGA, KFIO, Spokane; KMO, Takoma; KVAN, Vancouver.
West Virginia: WGKV, Charleston; WPAR, Parkersburg; WWVA, Wheeling.
Wisconsin: WKBH, La Crosse; WDSM, Superior.
Alaska: KTKN, Ketchikan.
Territory of Hawaii: KGMB, Honolulu.

Books for Broadcasters

(This section is a new department in *REPORTS*. Its purpose is to bring to the attention of broadcasters the titles of various publications which may interest them and which might prove of value in conducting their business.)

HOW TO MAKE GOOD RECORDINGS, Audio Devices, Inc., 1945, New York, 128 pp., \$1.25.

This is a "How to" treatment of a highly technical subject in an untechnical manner. The booklet is directed to those in broadcasting who should know something about recordings but whose background does not include the engineering and music necessary to grasp all of the fine points. Salesmen, educators, promotion people and other makers and users of recordings need the information contained in this book if for no other reason than the proper "care and feeding" of recordings and transcriptions. Seven printings to a total of over 20,000 copies attest to its usefulness. It is amply illustrated with drawings and photographs and contains a useful glossary of terms.

RADIO SOUND EFFECTS by Joseph Creamer and William B. Hoffman, 1945, Ziff-Davis Publishing Co., New York, 59 pp., \$1.50.

Of their purpose in writing this booklet, the authors state that "while the book was planned essentially as

(Continued on next page)

a working text and reference guide for broadcast technicians, students and all others whose daily tasks bring them into close or casual contact with the study or application of artificially-created sounds, it should also prove to be informative reading for the interested layman."

The subject is laid out in discussions followed by study questions so that it should adapt itself readily to courses in radio production techniques. In addition, like so many of the books in radio these days, a useful glossary of terms is appended.

Although the reader may look for and discover that the best way to create the sound of a man wading in water is to "have a guy take off his shoes and socks and wade back and forth in a tank of water," he also learns why it is that frequently "the exact, or obvious, duplication of sounds does not always produce the desired effect."

Public Interest Programming

Veterans Administration Running Campaign To Have GI's Reinstate Insurance

Because a large percentage of World War II veterans have permitted their GI insurance policies to lapse, the Veterans Administration is currently running a three-month campaign to explain to veterans the advantages of National Service Life Insurance, and to let them know that such policies may be reinstated with a minimum of effort.

Charles E. Dillon, Veterans Administration radio chief, has informed NAB that the campaign will be plugged on both national and local levels, and will continue until May 3. Mr. Dillon's letter states: "VA radio personnel throughout the country will be prepared to serve every individual broadcaster with material already prepared for broadcast as well as a radio fact sheet to be used as the basic information in station produced programs."

Transcribed Series of Spots on Tolerance Offered Free to Radio Stations

A series of 1-minute spot announcements on tolerance, featuring the voice of Jay Jostyn (Mr. District Attorney), is being made available currently free of charge for the use of interested radio stations.

The series of four announcements are being distributed by the Institute for Democratic Education, Inc., the organization which has produced the *Lest We Forget* transcribed series.

Station managers who are interested in obtaining the series of spot announcements, or additional information may write to: Harold Franklin, Program Director, Institute for Democratic Education, Inc., 415 Lexington Avenue, New York 17, N. Y.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 17-23, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these postwar difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited,

(Continued on next page)

as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by:

1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.)
2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.)
3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. This allocation falls during the week of February 17-23, which is annually proclaimed by the President of the United States as *American Brotherhood Week*. The goal of *Brotherhood Week* is the total elimination of group hatreds in America and the cultivation of the "practice of brotherhood." Thus it is plain that the theme of *Brotherhood Week* ties in with the present campaign for a United America free of group antagonisms which injure the democratic spirit. In their allocated messages radio programs may wish to mention the observance of *Brotherhood Week* in communities throughout the nation and the slogan of the occasion: "Join The American Brotherhood." (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 10. They are subject to change.

Monday, February 10

Further Hearing

(10:00 A. M.)

- KROY—HARMCO, Inc., Sacramento, Calif.—C. P. 1060 kc., 5 KW, unlimited.
- NEW—Alvin E. Nelson, Inc., San Francisco, Calif.—C. P. 1030 kc., 50 KW, unlimited, DA.
- NEW—C. Thomas Patten, Oakland, Calif.—C. P. 1000 kc., 10 KW, daytime.
- KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. 1060 kc., 50 KW, unlimited.
- NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, 990 kc., 1 KW, unlimited.
- NEW—The San Mateo County Broadcasters, San Mateo, Calif.

Other Participants: KVSM, San Mateo, Calif. (Intervenor)

Further Hearing

(Before the Commission en banc, Department of Commerce Auditorium, 10:00 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

(10:00 A. M.)

- NEW—The Asher Broadcasting Service, Inc., Quincy, Mass.—C. P. 910 kc., 1 KW, unlimited.

NEW—Nashua Broadcasting Corp., Nashua, N. H.—C. P. 900 kc., 1 KW, day.

- Interveners: WMEX—The Northern Corp., Boston, Mass.
- WABI—Community Broadcasting Service, Bangor, Me.
- WJAR—The Outlet Co., Providence, R. I.
- WKNB—The New Britain Broadcasting Co., New Britain, Conn.

At Burbank, Calif.

(Council Room, City Hall, 10:00 A. M.)

- NEW—Burbank Broadcasters, Inc., Burbank, Calif.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Bear State Broadcasters, Inc., Van Nuys, Calif.—C. P. 1490 kc., 250 watts, unlimited.

Monday and Tuesday, February 10 and 11

At Springfield, Mass.

(Federal Court Room, Federal Bldg., 10:00 A. M.)

- NEW—Springfield Broadcasting Co., Springfield, Mass.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Telecolor Corp., West Springfield, Mass.—C. P. 1490 kc., 250 watts, unlimited.

Tuesday, February 11

(10:00 A. M.)

- NEW—Mario Acosta, Mayaguez, P. R.—C. P. 1400 kc., 250 watts, unlimited.
- NEW—Arecibo Broadcasting Co., Inc., Arecibo, P. R.—C. P. 1400 kc., 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

- WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to include power, etc. 1190 kc., 50 KW, unlimited, DA-night.
- WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to include power, etc. 1190 kc., DA, 10 KW day, 5 KW night, unlimited.

Wednesday and Thursday, February 12 and 13

At San Fernando and Santa Monica, Calif.

(Justice Court Room, San Fernando, Feb. 12, and Post Office Bldg., Santa Monica, Feb. 13, both 10:00 A. M.)

- NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—C. P. 1460 kc., 250 watts, daytime only.
- NEW—California Broadcasting Co., Santa Monica, Calif.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif.—C. P. 1460 kc., 250 watts, daytime.

Wednesday, Thursday, and Friday, February 12, 13 and 14

At Springfield, Mass.

(Federal Court Room, Federal Bldg.)

- NEW—WSPR, Inc., Springfield, Mass.—For FM facilities.
- NEW—Springfield Broadcasting Co., Springfield, Mass.—For FM facilities.
- NEW—Regional Broadcasting Co., Chicopee, Mass.—For FM facilities.
- NEW—Harold Thomas, Springfield, Mass.—For FM facilities.
- NEW—Pyncheon Broadcasting Corp., Springfield, Mass.—For FM facilities.

(Continued on next page)

Thursday, February 13

At Princeton, W. Va.

(County Court House)

NEW—Mercer Broadcasting Co., Princeton, W. Va.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Mountain Broadcasting Service, Inc., Princeton, W. V.—C. P. 1490 kc., 250 watts, unlimited.

Thursday and Friday, February 13 and 14

At Eufaula, Ala., and Cuthbert, Ga.

(Court Room, Barber County Court House, Eufaula, and City Hall, Cuthbert)

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Andrew College Broadcasting Co., Cuthbert, Ga.—C. P. 1240 kc., 250 watts, unlimited.

Friday, February 14

(10:00 A. M.)

KSOO—Sioux Falls Broadcasting Assn., Inc., Sioux Falls, S. D.—C. P. to include power, etc. 1140 kc., 10 KW, unlimited, DA night and day.

At San Bernardino, Calif.

(Room 205, United States Post Office, 10:00 A. M.)

NEW—Western Empire Broadcasters, Inc., San Bernardino, Calif.—C. P. 1240 kc., 250 watts, unlimited.

Further Hearing

(11:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—CP. 790 kc., 1 KW, unlimited DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—CP, DA. 790 kc., 1 KW, unlimited.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—CP to change frequency, etc., 790 kc., 1 KW, unlimited, DA, night and day.

FCC ACTIONS

[The format for this department of NAB REPORTS was changed considerably in last week's edition. Additional alterations have been made this week. You will notice that actions of the FCC are now listed according to type of service; i.e., AM, FM, TV, etc. The GENERAL section concerns all types of service. Further refinements designed to increase the ease and speed with which you may check this department are under consideration. Your comments and suggestions will be welcomed.]

GENERAL

Roy Hofbeinz, President, Frequency Modulation Assn., Washington, D. C.—The Commission, under date of January 28, advised that, because of many administrative problems involved, it is unable at this time to comply with Mr. Hofbeinz's request of January 23 for deletion from existing rules of all reference to "standard broadcast" station and substitution of the words "amplitude modulation" or "AM."

In the Matter of the Rules and Regulations Concerning Multiple Ownership of Broadcast Stations—Ordered con-

tinuance of the oral argument presently scheduled for February 7, to February 24, at 10 A.M. in Washington, before the Commission en banc. (Action taken 1/28)

National Assn. of Broadcast Engineers and Technicians—Denied petition requesting the Commission to reopen the record in the proceeding upon the applications of WDNB (Docket 6209), WRAL (Docket 6967) and Public Information Corp. (Docket 7377), for the purpose of introducing into the record evidence concerning alleged unfair labor practices on the part of Durham Radio Corp. (WDNB).

AMPLITUDE MODULATION

AM—Docket Cases

940 KC.

Adopted an Order making final its proposed decision (B-305) granting application of **Mount Vernon Radio and Television Company** for a new station in **Mount Vernon, Ill.**, to operate on 940 kc., 1 KW, daytime only (BP-4265; Docket 7060). Application of the **Midwest Broadcasting Co.** (BP-3922; Docket 7059) (proposed to be denied), has been amended to request another frequency which would not be in conflict, and been severed from the proceeding herein.

790, 800, 860, 1300, 1310 and 1340 KC.

Adopted an Order to show cause at a hearing to be held on March 10, why the licenses of **WTNJ, WOAX, Inc., WCAM, City of Camden, WCAP, Radio Industries Broadcasting Co., WHAT, Independence Broadcasting Co., and WTEL, Foulkrod Radio Engineering Co.**, if they are renewed, should not be modified as follows: WCAM to operate on 1340 kc., 250 watts, unlimited time; Station WTNJ to operate on 1300 kc., 250 watts, daytime; WCAP to operate on 1310 kc., 250 watts, unlimited time; Station WHAT to operate on 800 kc., 1 KW, daytime only; and Station WTEL to operate on 860 kc., 250 watts, daytime only. Ordered further that the application of **Valley Broadcasting Corp.**, for a new station at **Allentown, Pa.** (BP-4790), to operate on 790 kc., 1 KW, unlimited time, be consolidated with the above applications for further hearing with the hearing ordered herein. (B-224 and B-293)

1070 and 1340 KC.

The Commission adopted an Order severing from the consolidated proceeding (B-296), and granting the following:

Application of **Audrian Broadcasting Corp.** (BP-4401; Docket 7453) for a new station at **Mexico, Mo.**, to operate on 1340 kc., 250 watts, unlimited time, and petition to amend said application so as to show changes in corporate ownership, program policy and management.

Application of the **Courier-Post Publishing Company**, to change operating assignment of Station **KHMO, Hannibal, Mo.**, from 1340 kc., 250 watts, unlimited time, to 1070 kc., 1 KW night, 5 KW day, directional antenna, conditions; (BP-4352; Docket 7454).

The Commission denied the petition of **Hearst Radio, Inc., WBAL, Baltimore, Md.**, to correct the Commission's report on Public Service Responsibilities of Broadcast Licensees and requesting postponement of hearing now scheduled for February 24, 1947 (Docket 7400), for the reasons heretofore set forth in Memorandum Opinion dated December 20, 1946.

1230 and 1450 KC.

Granted petition of **WLEU Broadcasting Corp. (WLEU), Erie, Pa.**, requesting the Commission to issue an order to show cause why the license of **Presque Isle Broadcasting Co.**, authorizing operation of station **WERC, Erie, Pa.**, on 1230 kc., with 250 watts, unlimited time, should not be modified, and to consolidate the hearing in said Order to Show Cause with hearing on application of **WLEU (BP-4115; Docket 6913)**: Ordered that opportunity be afforded **Presque Isle Broadcasting Co.**, licensee of **WERC**, to Show Cause at a hearing before the Commission to be held on March 17, 1947, why the license issued to said **WERC** should not be modified

(Continued on next page)

so as to specify use by it of frequency 1450 kc., at Erie, in lieu of 1230 kc.; and that WLEU Broadcasting Corp. be made a party to this proceeding; and further Ordered that this hearing to Show Cause be consolidated with hearing on application of WLEU heretofore held on January 3-7, 1946.

1450 KC.

The Commission announced adoption of a Proposed Decision (B-327) looking towards the grant of the application of **Gonzales Broadcasting Co.** (BP-4546; Docket 7432), for a new station in **Gonzales, Texas**, to operate on 1450 kc., 250 watts, unlimited time.

At the same time the following applications in the same proceeding are proposed to be denied:

Charles W. Balthrope (BP-4375; Docket 7374), and **Express Publishing Co.** (BP-4471; Docket 7391), **San Antonio**, and **Taylor Broadcasting Co.** (BP-4576; Docket 7433), **Taylor, Texas**, all requested the same facilities.

1550 KC.

The Commission announces adoption of Proposed Decision (B-328) looking towards the grant of the application of **Frank H. Ford** (BP-3916; Docket 7114) for a new station at **Shreveport, La.**, to operate on 1550 kc., 1 KW day, 500 watts night, directional antenna at night only; conditions.

At the same time the application of **James A. Noe** (BP-3790; Docket 7113), for the same frequency with power of 250 watts, unlimited time, is proposed to be denied.

AM—Designated for Hearing

810 KC.

Bee Broadcasting Co., Beeville, Texas (V. L. Rossi and John D. Rossi)—Granted petition of A. H. Belo Corp., licensee of station WFAA, requesting that Bee Broadcasting Co. application (BP-4639) be designated for hearing and petitioner made a party thereto, said petition having been joined in by Carter Publications, Inc. (WBAP). The Commission ordered said application of Bee Broadcasting Co. for a new station to operate on 810 kc., 250 watts, daytime only, designated for hearing, and made WFAA and WBAP parties to the proceeding.

910 KC.

Piedmont Broadcasting Co., Greenville, S. C.—Designated for hearing application (BP-5307) for a new station to operate on 910 kc., 1 KW, daytime only, and ordered WJHL, Johnson City, Tenn., be made a party to the proceeding.

1080 KC.

Western New York Broadcasting Co., Kenmore, N. Y.; John J. Laux, Niagara Falls, N. Y.; Reno Newspapers, Inc., Reno, Nev.—Designated for consolidated hearing the application of Western New York Broadcasting Co. (BP-5579), and application of John J. Laux (BP-5628), each requesting a new station on 1080 kc., 1 KW, daytime only.

1170 KC.

The Litchfield County Radio Corp., Torrington, Conn.; New City Broadcasting Co., Torrington, Conn. (Lonis Lasapenara)—Designated for consolidated hearing the application of Litchfield County Radio Corp. (BP-5448), and application of New City Broadcasting Co. (BP-5630), both requesting 1170 kc., 1 KW, daytime only.

1290 KC.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Granted petition for reconsideration directed against the Commission's action of October 17, 1946, granting without a hearing the application of Ken-Sell, Inc., for a new station at West Palm Beach, Fla., to operate on 1290 kc., 1 KW, daytime only, and designated said Ken-Sell application (BP-5104) for hearing and made WTOC a party intervenor.

1300 KC.

Frank E. Dnhme, St. Petersburg, Fla.—Granted petition requesting that his application (BP-5677) for a new station

to operate on 1300 kc., 1 KW, unlimited time, be designated for hearing in a consolidated proceeding with application of Florida West Coast Broadcasting Co., Tampa, Fla. (Docket 7768)

1370 KC.

Radio Anthracite, Inc., Pottstown, Pa.; Charles M. Meredith, Silverdale, Pa.—Designated for consolidated hearing the application of Radio Anthracite, Inc. (BP-5582) with application of Charles M. Meredith, each requesting a new station at their respective locations, to operate on 1370 kc., 1 KW, daytime only.

1450 KC.

The Voice of Nevada's Capital, Carson City, Nev. (Ralph Morgali)—Designated for consolidated hearing the application of Reno Newspapers, Inc. (BP-5426) and application of The Voice of Nevada's Capital (BP-5654), each requesting a new station to operate on 1450 kc., with 250 watts, unlimited time.

1540 KC.

Bayou Broadcasting Co., Inc., Baton Rouge, La.—Designated for hearing in a consolidated proceeding now scheduled for February 17, on application of Bayou Broadcasting Co. (BP-5453) and other conflicting applications, its petition for leave to amend the above application so as to specify power of 50 KW day, 10 KW night, with DA, on frequency 1540 kc. (instead of 250 watts day, 100 watts night, non-DA, unlimited time), to determine whether the proposed amendment should be accepted for filing, and to determine the same issues with relation to proposed amendment as are to be determined on application as filed Nov. 19, 1946, in the event the proposed amendment should be accepted for filing.

AM—Transfer of Control

KRIS—Gulf Coast Broadcasting Co. (Licensee), Corpus Christi, Texas (M. Tilford Jones (Transferor), T. Frank Smith (Transferee))—Granted consent to transfer of control of licensee from M. Tilford Jones to T. Frank Smith. No money involved. (B-TC-518)

KGER—Consolidated Broadcasting Corp., Ltd. (Licensee), Long Beach, Calif. (C. Merwin Dobyms, Deceased (Transferor), Dana Latham, Executor of the estate of C. Merwin Dobyms (Transferee))—Granted consent to the involuntary transfer of control of licensee corporation from C. Merwin Dobyms, deceased, to Dana Latham, Executor of the estate of C. Merwin Dobyms. No monetary consideration involved. (B-TC-520)

KTEM—KTEM-FM—Bell Broadcasting Co., Inc. (Licensee), Temple, Texas (Ruth W. Mayborn (Transferor), Frank W. Mayborn (Transferee))—Granted consent to transfer of control of station KTEM and associated FM station KTEM-FM, from Mrs. Ruth W. Mayborn to Frank W. Mayborn, arising out of a property settlement between Frank W. Mayborn and his wife, Ruth W. Mayborn. (B-TC-528)

AM Licenses Granted to Cover CP's

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2163)

WCVS—WCBS, Inc., Springfield, Ill.—Granted license to cover-CP which authorized installation of new vertical antenna and change in transmitter location. (BL-2191)

WTAD—Lee Broadcasting, Inc., Quincy, Ill.—Granted license to cover CP which authorized a new transmitter. (BL-2113)

WKBH—WKBH, Inc., La Crosse, Wis.—Granted license to cover CP which authorized increase in power to 5 KW, installation of a new transmitter and DA for night use, and change in transmitter location. (BL-2125)

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted license to cover CP which authorized change in DA for night use, and change in transmitter location. (BL-2126)

(Continued on next page)

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Granted license to cover CP which authorized changes in DA system and increase in power to 5 KW. (BL-2091)

1170 KC.

KLOK—Valley Broadcasting Co., San Jose, Cal.—Granted license to cover CP which authorized a new station on 1170 kc., 5 KW, day. (BL-2141)

1230 KC.

WNEB—New England Broadcasting Co., Worcester, Mass.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2213)

1240 KC.

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2128)

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time, and to specify studio location as 99 Main St., Woonsocket; conditions. (BL-2148)

WKBR—Granite State Broadcasting Co., Inc., Manchester, N. H.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2092)

WEEK—Union City Broadcasting Co., Inc., Union City, Tenn.—Granted license to cover CP for a new station to operate on 1240 kc., 250 watts, unlimited time; and change studio location to corner 1st and Washington Sts., Union City; conditions. (BL-2121)

WHUM—Eastern Radio Corp., Reading, Pa.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2036)

1340 KC.

KIST—Harry C. Butcher, Santa Barbara, Calif.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2203)

WKUL—Cullman Broadcasting Co., Cullman, Ala.—Granted license to cover CP for a new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BL-2097)

WGNI—General Newspapers, Inc., Wilmington, N. C.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time, and for change of studio location to 233 Princess St., Wilmington, N. C. (BL-2217)

1400 KC.

WFTL—Ft. Lauderdale Broadcasting Co., Ft. Lauderdale, Fla.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2098)

KTFS—Texarkana Broadcasting Co., Texarkana, Texas—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2144)

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2215)

KCLA—Radio Engineering Service, Pine Bluff, Ark.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2249)

1430 KC.

KBRC—Beckley Radio Co., Mt. Vernon, Wash.—Granted license to cover CP which authorized a new station on 1430 kc., 500 watts, daytime. (BL-2198)

1450 KC.

KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and to specify studio location at corner of W. North St. and Leverette Ave., Fayetteville, Ark. (BL-2212)

WRQN—Vidalia Broadcasting Co., Vidalia, Ga.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2187)

1490 KC.

WWNS—Alfred Dorman, Statesboro, Ga.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2186)

WSBR—WSBR, Inc., Superior, Wis.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (B4-L-2052)

AM—Modifications of CP's

WBCC—Broadcast Management, Inc., Bethesda, Md.—Granted modification of CP (BP-4928) to change type of transmitter and to specify studio location as 5 Wilson Lane, Bethesda, Md. (BMP-2449)

KWEM—W. Memphis Broadcasting Corp., West Memphis, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 2-1-47. (BMP-2455)

KSLO—James B. Littlejohn, Ogden, Utah—Granted modification of CP which authorized a new station, for changes in transmitting equipment, for approval of antenna with FM antenna mounted on top, and approval of transmitter and studio locations on W. 12th St., Ogden. (BMP-2047)

WWNS—Alfred Dorman, Statesboro, Ga.—Granted modification of CP (BP-4486) to change type of transmitter; conditions. (BMP-2299)

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 1.6 mi. SE of Clinton—U. S. Highway 701, near Clinton, and to specify studio location as 205½ Main St., Clinton. (BMP-2295)

KXOL—Fort Worth Broadcasting Co., Fort Worth, Texas—Granted modification of CP which authorized a new standard station, to change type of transmitter and to specify studio location at 1216 Penna. Ave., Professional Bldg., Fort Worth. (BMP-2443)

WESC—Greenville Broadcasting Co., Greenville, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and to specify studio location as #1 College St., Greenville. (BMP-2396)

KBOW—Copper City Radio Co., Butte, Mont.—Granted modification of CP (BP-4552) to make changes in vertical antenna. (BMP-2451)

WSPR—WSPR, Inc., Springfield, Mass.—Granted modification of CP (BP-3949) for extension of completion date to 3-1-47. (BMP-2457)

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted modification of CP (BP-2955), for changes in antenna and change transmitter location to: On U. S. Highway #70, approximately 2.5 mi. SE of Safford. (BMP-1902)

KXRJ—The Valley Broadcasters, Russellville, Ark.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at south wing Fine Arts Bldg., Ark. Polytechnic College, Russellville, and to specify studio location as Arkansas Polytechnic Campus. (BMP-2298)

KOPO—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2444)

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Granted modification of CP (BP-4385), for extension of completion date to 3-1-47. (BMP-2434)

WKBC—Wilkes Broadcasting Co., No. Wilkesboro, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.7 miles east of

(Continued on next page)

No. Wilkesboro, and to specify studio location as Poindexter Bldg., No. Wilkesboro. (BMP-2419)

KSIG—Acadia Broadcasting Co., Crowley, La.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at intersection of Highway 1024 and Odd Fellows Road and Highway 90, which forms triangle, and change studio location to 101 No. Parkerson Ave., Crowley. (BMP-2406)

KSON—Studebaker Broadcasting Co., San Diego, Calif.—Granted modification of CP which authorized a new station, for approval of transmitter location at corner Rigel and Cottonwood Sts., San Diego, and for approval of antenna, and change type of transmitter. (BMP-2370)

WLOA—Matta Broadcasting Co., Braddock, Pa.—Granted modification of CP (BMP-2386) for approval of antenna and transmitter location at: On a hill NE of Braddock. (BMP-2386)

AM—Miscellaneous Actions

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5610)

Enterprise Publishing Co., Douglas, Ga.—Denied petition for reconsideration, or in the alternative, for immediate hearing, directed against the Commission's action of December 3, 1946, granting application of Downing Musgrave, Douglas, Ga., for modification of CP (BMP-2210) to obtain approval of transmitter site for new station authorized on August 22.

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Granted petition for reconsideration and grant without hearing of application for renewal of license for station KBIX and application for an FM station. (Dockets No. 7864 and 7865)

WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—Denied petition for review of the action taken by the presiding officer of the Motions Docket, granting in part a petition filed Jan. 16 by Pynchon Broadcasting Corp., Springfield, Mass., insofar as it requested a continuance to Feb. 17 of the consolidated hearing on WHYN's application and that of Pynchon Broadcasting Corp., and affirmed action of said presiding officer.

Pynchon Broadcasting Corp., Springfield, Mass.—Granted petition for leave to amend its applications (Docs. 7886 and 8036) so as to show a complete change in the officers, directors and stockholders of applicant corporation, and the amendments were accepted.

Florida West Coast Broadcasting Co., Tampa, Fla. (Worth Kramer)—Denied petition for reconsideration of the Commission's action of August 7 designating its application (BP-4780; Doc. 7768) for hearing, and that after reconsideration, to grant said application.

KGBC—The Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—Granted petition insofar as it requests consolidation of its application (BP-5663) in the consolidated proceeding currently scheduled for February 17 on applications of Louisiana Broadcasting Co. (Docket 7172), et al.

Patroon Broadcasting Co., Albany, N. Y.—Denied petition requesting reconsideration and grant without hearing of its application. (BP-4611; Docket 7992)

KGBC—The Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—Denied petition insofar as it requests a continuance of the consolidated hearing now scheduled for Feb. 17, which request has been joined in by Josh Higgins Broadcasting Co. (KXEL), Waterloo, Iowa.

WOKO—WOKO, Inc., Albany, N. Y.—Granted 30-day extension of temporary license pending examination of petitions and oppositions which have been filed in relation to this station.

WMOB—Numm Broadcasting Corp., Mobile, Ala.—Granted CP to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location to off Andrews and Stanton Sts., Mobile. (BP-5124)

WOL—Cowles Broadcasting Co., Washington, D. C.—Granted CP to move old main transmitter to Brookville Rd., Wheaton, Md. (present location of main transmitter), to be used as an auxiliary with power of 1 KW, DA day and night. (BP-5616)

Southern Broadcasting Corp., New Orleans, La.—Ordered that pursuant to Sec. 1.387(b)(3) of the Rules, that application of Southern Broadcasting Corp. (BP-5587) be dismissed without prejudice to refiling after a decision has been rendered with respect to the applications of Charles C. Carlson (Docket 6529) and Louise C. Carlson (Docket 7870), heard in a consolidated proceeding, or after the said applications have otherwise been disposed of.

WPOR—Centennial Broadcasting Co., Inc. (Assignor), Oliver Broadcasting Corp. (Assignee), Portland, Me.—Granted consent to assignment of license of station WPOR from Centennial Broadcasting Co., Inc., to Oliver Broadcasting Corp., by sale of 57,500 shares (95.8%) of capital stock of assignor company to assignee, for a total consideration of \$96,250.00 (Comr. Durr voting for hearing.). (B-AL-562)

1450 KC.

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted CP to change frequency from 1490 to 1450 kc. (BP-5294).

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Granted CP to install auxiliary transmitter at Virginia Ave. & Boardwalk, Atlantic City (present site of main transmitter), to be operated on 1450 kc., 250 watts. (BP-5614)

1600 KC.

WMLS—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Granted application to modify its construction permit (granted conditionally for operation on 1600 kc.) to specify 1 KW power day and night, and a transmitter site and DA complying with Commission's request. (B-MP-2339)

AM—Actions on Motions

KVAK—S. H. Patterson, Atchison, Kans.—Granted petition requesting leave to amend its application (BP-4317; Doc. 7562) so as to specify the frequency 1470 kc., with 1 KW, unlimited time, instead of 1200 kc., with 1 KW, daytime only. The amendment was accepted and the hearing presently scheduled for Feb. 5 was continued to March 24, at Washington.

Ashland Broadcasting Co., Ashland, Ky.—The Commission on its own motion continued the hearing indefinitely, presently scheduled for Feb. 1, in re application. (BP-4422; Doc. 7365)

Belleville News-Democrat, Belleville, Ill.—Granted petition for leave to amend its application (BP-5176; Doc. 7844) so as to specify the frequency 1260 kc. instead of 1430 kc. The amendment was accepted and the Commission on its own motion removed said application from the hearing docket.

KGKB—East Texas Broadcasting Co., Tyler, Texas—Denied petition requesting that the issues in the proceeding upon its application (BP-4769; Doc. 7950) and application of KGGF (Doc. 7951) be enlarged. Exceptions noted by counsel for petitioner.

Metropolitan Broadcasting Corp., Belleville, Ill.—Granted petition for leave to amend its application (BP-5034; Doc. 7843) so as to show the deletion of Joseph Mark Thompson as an officer and director of the corporation, etc.

Midland Broadcasting Co., Kansas City, Mo.; Fred Jones Radiocasting and Tele. Co., Oklahoma City, Okla.—The Commission on its own motion continued the consolidated hearing upon these applications to March 3, at Washington.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Granted petition requesting the Commission to schedule an early hearing date in the consolidated proceeding in re its application (Doc. 7503) and that of Lyle Van Valkenburgh (Doc. 8054); and the Commission scheduled said hearing for Feb. 24 at Clearwater and Feb. 25 at St. Petersburg, Fla.

(Continued on next page)

Abilene Broadcasting Co., Abilene, Texas—Denied petition requesting the Commission to reopen the record in the proceeding involving its application (Doc. 7367) and applications of Westex Broadcasting Co. and Citizens Broadcasting Co., Inc. (Docs. 7366 and 7483). Exceptions noted by counsel for petitioner.

Blackstone Broadcasting Co., Tyler, Texas—Granted petition for leave to amend its application (BP-5316; Doc. 8032) so as to specify the frequency 600 kc., with 500 watts, instead of 940 kc., with 250 watts. The amendment was accepted and application removed from the hearing docket.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application (BP-5387; Doc. 7960) so as to specify the frequency 1460 kc., daytime only, instead of 1450 kc., unlimited time.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Denied petition requesting leave to intervene in the hearing on application of KVSM (Doc. 8045), and that the record in the proceeding upon the San Matco application be held open and the record to be made on petitioner's application be incorporated therewith to permit comparative consideration. Exceptions noted by counsel for petitioner.

Lee-Smith Broadcasting Co., Faribault, Minn.; Associated Broadcasters, Inc., Wadena, Minn.—Ordered that the consolidated hearing on these applications be scheduled for Monday, March 3, in Washington.

McKinney Air Enterprises, Inc., McKinney, Texas—Granted petition for leave to amend its application (BP-5210; Doc. 8017) so as to specify 1600 kc., with 500 watts, daytime only, instead of 1580 kc., 250 watts, daytime; the amendment was accepted and applications removed from the hearing docket.

Gainesville Broadcasting Co., Inc., Gainesville, Texas—The Commission on its own motion removed from the hearing docket application of Gainesville Broadcasting Co., Inc. (B-P-5416; Doc. 8018)

Anderson Broadcasting Co., Inc., Anderson, S. C.—Granted petition for leave to amend its application (B-P-4995; Doc. 7793) so as to specify frequency 980 kc. instead of 860 kc. The amendment was accepted and application removed from the hearing docket.

WLBG, Inc., Lamrens-Clinton, S. C.—The Commission on its own motion removed from the hearing docket application of WLBG, Inc. (B-P-4587; Doc. 7792)

Northeast Oklahoma Broadcasting Co., Miami, Okla.—Granted petition to dismiss without prejudice its application. (B-P-4950; Doc. 7809)

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition insofar as it requests leave to amend its application (BP-3922; Doc. 7059) so as to specify the frequency 1300 kc. instead of 940 kc., etc. The Commission on its own motion removed said application, as amended, from the hearing docket, and dismissed the exceptions to the Commission's decision of December 23, 1946, in this matter. Insofar as petition requests grant without further hearing, it is dismissed.

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend its application (BP-4865, Doc. 7780) so as to request power of 1 KW instead of 1 KW night, 5 KW-LS; to specify a different transmitter site, etc.

KQW—Pacific Agricultural Foundation, San Jose, Calif.—Granted petition for leave to intervene in the hearing on applications of Frank Andrews (Doc. 8013), et al.

Lyle Van Valkenburgh, St. Petersburg, Fla.—Granted Petition for leave to amend his application (BP-5547; Doc. 8054) so as to show that the applicant is not a representative of an alien government.

California Broadcasting Co., Santa Monica, Calif.—Granted petition for waiver of rules and accepted written appearance in re application. (BP-5419; Doc. 7961)

Morris Luskin, Burbank, Calif.—Granted petition to dismiss without prejudice application. (BP-5027; Doc. 7890)

Burbank Broadcasters, Inc., Burbank, Calif.—Granted petition for leave to amend application (BP-5251; Doc. 7891)

so as to show addition of Morris Luskin as a 15% stockholder, etc.

Central Michigan Radio Corp., Lansing, Mich.—Denied petition requesting the Commission to fix an early date for consolidated hearing upon its application (Doc. 7979) and application of Farmers' Chemical Co. (Doc. 7980). Exceptions noted by counsel for petitioner.

AM—Applications Accepted for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit (B3-P-4399, which authorized increase in power and installation of directional antenna for night use) for approval of directional antenna system, to install new transmitter and change transmitter location from Hedwig Road, 1½ miles east of San Antonio, Texas, to On Rittiman Road, 3.7 miles east of intersection of Rittiman Road and U. S. Highway 81, Rural, Texas.

570 KC.

WGWD—G. W. Covington, Jr., Gadsden, Ala.—Modification of construction permit (B3-P-4000, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

580 KC.

KFXD—Frank E. Hurt & Son, Nampa, Idaho (a partnership composed of Frank E. Hurt and Edward P. Hurt)—License to cover construction permit (B5-P-3668, as modified) which authorized change in frequency, increase in power, change in transmitting equipment, installation of directional antenna for day and night use and change in transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.

600 KC.

WTCB—Central Broadcasting Corp., Flint, Mich.—Modification of construction permit (B2-P-4403, which authorized a new standard broadcast station) to change corporate name from Central Broadcasting Corp. to Trendle-Campbell Broadcasting Corp.

NEW—Coconino Broadcasting Co., Flagstaff, Ariz. (P. O. J. R. Heath, 74 E. Pierson St., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

610 KC.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Construction permit to increase power from 1 KW day and night to 5 KW day and night, install new transmitter and make changes in directional antenna for night use. Amended to make changes in directional antenna and ground system.

WAYS—Inter-City Advertising Co., Charlotte, N. C.—License to cover construction permit (B3-P-4556) which authorized increase in power using directional antenna day and night and install new transmitter and authority to determine operating power by direct measurement of antenna power.

680 KC.

NEW—Radio Atlanta, Inc., Atlanta, Ga. (P. O. 1425 C & S Bldg.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Modification of construction permit (B3-P-4528, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

730 KC.

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—License to cover construction permit (B2-P-4561, as
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modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

760 KC.

WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.—License to cover construction permit (B3-P-4891, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

780 KC.

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Modification of license to change hours of operation from daytime to limited time.

790 KC.

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

800 KC.

NEW—North Alabama Broadcasting Co., Decatur, Ala. (H. H. Kinney and D. T. Kinney, a partnership) (P. O. 109-6th Ave., East Cullman, Ala.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW and daytime hours of operation.

810 KC.

NEW—Green Bay Newspaper Co., Green Bay, Wis.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 810 kc., power from 250 watts day and night to 1 KW daytime only, hours of operation from unlimited to daytime and change type of transmitter.

840 KC.

NEW—W. A. Smith, Plant City, Fla. (P. O. 901 South Collins St.)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts and daytime hours of operation.

900 KC.

NEW—George Basil Anderson, Columbus, Neb. (P. O. 109 Park Ave., Norfolk, Neb.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

NEW—Southern Puerto Rico Broadcasting Corp., Ponce, P. R. (P. O. 96 Reina St., Altos, Ponce, P. R.)—Construction permit for a standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation.

920 KC.

KECK—Ector County Broadcasting Co., Odessa, Texas (Ben Nedow)—License to cover construction permit (B3-P-4148, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

940 KC.

NEW—North Alabama Broadcasting Co., Guntersville, Ala. (H. H. Kinney and D. T. Kinney, a partnership) (P. O. % H. H. Kinney, Cullman, Ala.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from 920 to 940 kc., change hours of operation from daytime to unlimited time using 1 KW day and night and install directional antenna for night use. Amended to increase power from 1 KW day and night to 5 KW daytime only; hours of operation from unlimited to daytime; make changes in

vertical antenna and ground system and change type transmitter.

950 KC.

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control of licensee corporation from A. B. Taylor to Walter J. Brown. (360 shares of capital stock, 39.6%.)

960 KC.

NEW—Abbeville Broadcasting Service, Inc., Abbeville, La. (P. O. c/o Marcus A. Broussard, P. O. Box 7)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WFLA—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-P-4171, as modified which authorized changes in directional antenna for night use) to make changes in directional antenna.

980 KC.

NEW—Louie L. Morris, Hartwell, Ga. (P. O. Hartwell, Ga.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

990 KC.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night and unlimited hours of operation. Amended re changes in directional antenna pattern and change transmitter location (same description).

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Modification of construction permit (B3-P-4991, as modified, which authorized a new standard broadcast station) for extension of completion date.

1010 KC.

NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 10 KW, directional antenna and daytime hours of operation. Amended to change frequency from 1000 kc. to 1010 kc.

1020 KC.

KDKA—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Construction permit to make changes in transmitting equipment.

1050 KC.

WTUN—Washington County Broadcasting Corp., Johnson City, Tenn.—Modification of construction permit (B3-P-5260, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location.

1100 KC.

WLBB—Carroll Broadcasting Co., Carrollton, Ga. (Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership)—License to cover construction permit (B3-P-4925) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1110 KC.

WBT—Jefferson Standard Broadcast Co., Charlotte, N. C.—Modification of construction permit (B3-P-4655, which authorized installation of a booster station synchronously with WBT) to change type of transmitter and make changes in vertical antenna.

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif. (Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)—License to cover con-

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struction permit (B5-P-4669, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1160 KC.

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1510 to 1160 kc., power from 1 KW daytime to 250 watts daytime, make changes in antenna and ground system, change type of transmitter and transmitter location from to be determined in or near New Brunswick, New Jersey, to northwest of the City of New Brunswick, New Jersey.

1170 KC.

WRUD—Suburban Broadcasting Corp., Upper Darby, Pa.—Modification of construction permit (B2-P-5134, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

1220 KC.

WEPL—R. I. Broadcasting Co., Providence, R. I.—Modification of construction permit (B1-P-5046, which authorized a new standard broadcast station) to increase power from 250 watts day to 1 KW day, install new transmitter, make changes in vertical antenna and change transmitter location.

1230 KC.

WJOR—Bangor Broadcasting Service, Bangor, Me. (Sidney Slon, Lawrence Slon and Stephen Velardi, a partnership)—Voluntary assignment of construction permit to Bangor Broadcasting Service, Inc.

KGEK—Elmer G. Beehler, Sterling, Colo.—Modification of license to change hours of operation from specified hours to daytime.

NEW—Alachua County Broadcasting Co., Gainesville, Fla. (P. O. % J. C. Adkins, Jr., Florida Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

KHUM—Carroll R. Hauser, Eureka, Calif.—License to cover construction permit (B5-P-4784, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Voluntary assignment of license to The Mattatuck Broadcasting Co.

NEW—Harry Willard Linder, St. Cloud, Minn. (P. O. 307 West 6th St., Willmar, Minn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Max H. Lavine, St. Cloud, Minn. (P. O. 105 E. Eighth St., Superior, Wis.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C. (P. O. Box 145, Brevard, N. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

NEW—Steel City Broadcasting Co., Gary, Ind. (George M. Whitney, Caroline L. Whitney and Fredrik K. Feyling, a partnership) (P. O. c/o George M. Whitney, 4023 N. Keeler Ave., Chicago, Ill.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

1270 KC.

WDUK—WDUK, Inc., Durham, N. C.—Construction permit to change frequency from 1310 to 1270 kc., change hours

of operation from daytime to unlimited time and increase power from 1 KW day to 500 watts, 1 KW day.

1300 KC.

NEW—Frank E. Duhme, St. Petersburg, Fla. (P. O., Route 2, Box 1319)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation.

1340 KC.

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Modification of construction permit (B5-P-5274, which authorized a new standard broadcast station) for approval of antenna and transmitter location at East Alma St., Mt. Shasta, Calif.

WNCA—Community Broadcasting Co., Asheville, N. C.—Voluntary transfer of control of licensee corporation from C. Fredric Rabell, Jack O. K. Barfield, James M. Earnest, Albin F. Knight, J. Alfred Miller and Richard M. Arnold to Jacksonville Broadcasting Corp. (240 shares of common stock, 100%).

KJAM—The Uintah Broadcasting Co., Vernal, Utah (James C. Wallentine)—License to cover construction permit as modified, which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KREM—Cole E. Wylie, Spokane, Wash.—License to cover construction permit (B5-P-4786, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.—Construction permit to change frequency from 1340 to 1480 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and make change in vertical antenna and install new ground system. (Facilities of KTBS requested.)

1360 KC.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Roland Wallem, a partnership) (P. O. 153½ N. Third St.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

1370 KC.

KXLF—KGIR, Inc., Butte, Mont.—Authority to determine operating power by direct measurement of antenna power.

KEEN—United Broadcasting Co., San Jose, Calif. (a co-partnership composed of George Mardikian, George Snell, Varnard Floyd Farr, S. A. Melnicoc and Alfred Aram)—Modification of construction permit (B5-P-4061, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, to change transmitter location and to change studio location.

1390 KC.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Modification of construction permit (B2-P-4999, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter and change transmitter location from Fairfax County, Va., to 22nd Street between North Frederick and North Harrison Streets, Arlington, Va.

1400 KC.

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Modification of construction permit (B3-P-5065, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter, and to change transmitter and studio locations.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—License to cover construction permit (B5-P-4694, as modified) which authorized a new standard broadcast station and

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authority to determine operating power by direct measurement of antenna power.

NEW—Northeast Georgia Broadcasting Co., Gainesville, Ga. (Gainesville, Ga.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sikeston Community Broadcasting Co., Sikeston, Mo. (P. O. Harry Young, 210 W. North St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Construction permit to change frequency from 1400 to 690 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations.

NEW—Beaufort Broadcasting Co., Washington, N. C. (P. O. Washington, N. C.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1420 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Construction permit to install new vertical antenna and transmitter and to change transmitter location from #4 Trujillo St., Ponce, P. R., to Playa de Ponce, P. R.

1430 KC.

NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended re changes in directional antenna and officers, directors and stockholders.

1450 KC.

WILK—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa. (Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isiah C. Morgan and Mitchell Jenkins)—Voluntary assignment of construction permit to Wyoming Valley Broadcasting Co.

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—License to cover construction permit (B2-P-4820, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of construction permit (B2-P-4311, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for approval of directional antenna and change type of transmitter.

NEW—Hanover Broadcasting Co., Hanover, Pa. (Francis J. Matrangola and Helen G. Wherley, a partnership) (P. O. Room 2, 17 Carlisle St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation.

KDSJ—Daniels and Sons Broadcasting System, Deadwood, S. Dak. (John Daniels, Eli Daniels & Harry Daniels)—Modification of construction permit (B4-P-4994, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, to specify studio location, and to change name of applicant from John Daniels, Eli Daniels and Harry Daniels, d/b as Daniels and Sons Broadcasting System, to John Daniels, Eli Daniels and Harry Daniels, d/b as Heart of The Black Hills Station.

NEW—The Voice of Nevada's Capital, Carson City, Nev. (Ralph Morgali) (P. O. Box 298, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Joseph P. Ernst, Riverton, Wyo. (P. O. West Side Road and U. S. Highway 20, Worland, Wyo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1480 KC.

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—License to cover construction permit (B5-P-5487) which authorized installation of new transmitter.

1490 KC.

WTNB—Thomas N. Beach, Birmingham, Ala.—Construction permit to make changes in transmitting equipment.

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-P-4675, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Enid Broadcasting Co., Enid, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to make changes in antenna and change transmitter location.

WMGW—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-P-4160, which authorized a new standard broadcast station) for approval of antenna, to mount FM antenna on top of AM tower, to change type of transmitter, for approval of transmitter location, and to specify studio location.

KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—Modification of construction permit (B5-P-4432, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to change studio location.

NEW—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership) (P. O. Home Savings Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

KOCS—The Daily Report, Ontario, Calif. (Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership)—License to cover construction permit (B5-P-5069, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1540 KC.

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna and make changes in ground system.

KGBC—Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 1 KW day and 250 watts night, and install directional antenna for night use.

KGBC—Galveston Broadcasting Co., Galveston, Texas (James W. Bradner, Jr.)—License to cover construction permit (B3-P-5037, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for night use.

1560 KC.

NEW—Ramon Agudo, Bayamon, P. R. (P. O. Condado Beach Hotel, San Juan, P. R.)—Construction permit for a

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new standard broadcast station to be operated on 1560 kc., power of 250 watts, and unlimited hours of operation.

1570 KC.

WFRL—Freeport Broadcasting Co., Freeport, Ill. (Vincent S. Barker & Gladys J. Barker, a partnership)—Modification of construction permit (B-P-3904, which authorized a new standard broadcast station) for approval of antenna, to make change in transmitting equipment, and for approval of transmitter location.

AM—Applications Tendered for Filing

550 KC.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Modification of construction permit for approval of directional antenna for night use.

NEW Jacinto Sugranes, Ponce, P. R.—550 kc., 1 KW, 5 KW-LS, unlimited.

570 KC.

NEW—Douglas Broadcasting Co., Douglas, Ariz. (Wm. N. Goodwin and Joseph P. Wrenn)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW and daytime hours of operation.

650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Modification of construction permit to increase power from 250 watts to 1 KW (daytime) and install new transmitter.

NEW—The McPherson Broadcasting Co., Inc., McPherson, Kans.—650 kc., 250 watts, daytime.

770 KC.

KXA—KXA, Inc., Seattle, Wash.—Construction permit to increase power from 1 KW to 50 KW, change hours of operation from limited to unlimited, install new transmitter, directional antenna for day and night use and change transmitter location.

780 KC.

WARI—Northern Virginia Broadcasters, Inc., Arlington, Va.—Modification of license to change hours of operation from daytime to limited time.

830 KC.

KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Calif.—Construction permit to change frequency from 980 to 830 kc., increase power from 5 KW to 50 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

NEW—Twin Tonawandas Studios, Inc., Tonawanda and North Tonawanda, N. Y.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

850 KC.

NEW—Richland Broadcasting Corp., Richland Center, Wis.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

870 KC.

NEW—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts and daytime hours of operation.

890 KC.

NEW—Tri-Borough Broadcasting Co., Apollo, Pa. (a partnership composed of Cecil P. Clifton and Andrew J. West)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation.

900 KC.

NEW—Southern Puerto Rico Broadcasting Corp., Ponce, P. R.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and unlimited hours of operation.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker, Phil Crenshaw)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

NEW—Eastland County Broadcasting Co., Eastland, Texas (a partnership composed of Dan Childress, J. W. Courtney, Grady Pipkin, Donald C. Hill, Alton W. Stewart and Gordon Griffin)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

950 KC.

NEW—Corn Palace City Radio Corp., Mitchell, S. D.—950 kc., 5 KW, unlimited time, directional antenna.

960 KC.

NEW—Abbeville Broadcasting Service, Inc., Abbeville, La.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Neb.—960 kc., 1 KW, daytime.

970 KC.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit for approval of directional antenna for day and night use.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit for approval of directional antenna for day and night use and change transmitter location.

WICA—WICA, Inc., Ashtabula, Ohio—Modification of construction permit for approval of directional antenna for day and night use.

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to increase power from 1 to 5 KW, daytime, install new transmitter and change transmitter location.

980 KC.

NEW—Bexar Broadcasting Co., San Antonio, Texas (Tex Ritter and W. K. McCauley)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit to make changes in directional antenna.

1010 KC.

NEW Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1060 KC.

NEW—DeKalb Broadcasting Co., Decatur, Ga.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW and daytime hours of operation.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Construction permit to increase power from 1 to 5 KW, change hours of operation from daytime

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to unlimited, install new transmitter and directional antenna for night use.

1080 KC.

KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—Construction permit to increase power from 1 to 10 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

1130 KC.

NEW—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landen)—1130 kc., 1 KW, daytime.

1150 KC.

KRDK—Radio Broadcasters, Inc., Los Angeles, Calif.—Modification of license to increase power from 1 KW night and 2½ KW daytime to 2½ KW day and night.

1160 KC.

NEW—Terry County Broadcasting Co., Brownfield, Texas (Sterling Jake Parrish, Mike Allen Barrett and Esther Constance Parmelee)—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts and daytime hours of operation.

1190 KC.

NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW and unlimited hours of operation.

NEW—Yumasa Broadcasting Co., Yuma, Ariz.—1190 kc., 1 KW, unlimited time, directional antenna.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Construction permit to change frequency from 1340 to 1190 kc., power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use.

1200 KC.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW and daytime hours of operation.

1230 KC.

NEW—Hobart G. Stephenson, Jr., St. Louis, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant WIL application to change frequency.)

KFJB—Marshall Electric Co., Marshalltown, Iowa—Transfer of control of licensee corporation from John Ruau, Robert Root, Kenneth A. Durham and Joseph F. Rosenfield to Times-Republican Printing Co.

NEW—Benton County Broadcasters, Kennewick, Wash. (Frank Krshka, Joseph Patterson and Edith Jansen)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Wilmer Salter)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WJOR—Bangor Broadcasting Service, Bangor, Me. (Sidney Slon, Lawrence Slon and Stephen Velardi)—Voluntary assignment of license to Bangor Broadcasting Service, Inc.

NEW—Alvin E. O'Kenski, Merrill, Wis.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Deming, N. M.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to make changes in directional antenna for night use.

1240 KC.

NEW—Max H. Lavine, St. Cloud, Minn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Ishpeming Broadcasting Co., Ishpeming, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Farmington Broadcasting Co., Farmington, N. M. (Harold L. Arment)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—The Uncompahgre Broadcasting Co., Montrose, Colo.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egen A. Hofer, David L. Hofer and John M. Banks, partners)—Modification of construction permit to change frequency from 1130 to 1240 kc. and hours of operation from daytime to unlimited. (Contingent on grant of KCOK application for change in frequency.)

NEW—Parish Broadcasting Corp., Minden, La.—1240 kc., 250 watts, unlimited.

1250 KC.

WCNT—Hebard Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., hours of operation from daytime to unlimited time using 500 watts night and 1 KW daytime and install directional antenna for night use.

1260 KC.

NEW—Steel City Broadcasting Co., Gary, Ind. (George M. Whitney, Caroline L. Whitney and Fredrik K. Feyling)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1290 KC.

NEW—Frequency Broadcasting System, Inc., Ruston, La.—1290 kc., 250 watts, daytime.

KRGV—KRGV, Inc., Weslaco, Texas—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, directional antenna day and night and change transmitter location.

1300 KC.

NEW—Frank E. Duhme, St. Petersburg, Fla.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW and unlimited hours of operation, directional antenna for night use.

1330 KC.

WFIN—Findley Radio Co., Findlay, Ohio (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Construction permit to change hours of operation from daytime to unlimited and install directional antenna for night use.

1400 KC.

NEW—Angelus Broadcasting Co., Temple City, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and limited time (night) hours of operation.

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NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WDAR—A. C. Neff, Savannah, Ga.—Voluntary assignment of license to WDAR, Inc.

NEW—Radio Austin, Inc., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

NEW—Beaufort Broadcasting Co., Washington, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

William Kleeman, Clarksville, Tenn.—Voluntary assignment of license to Elmer T. Campbell and John Perry Sheftall, d/b as Campbell and Sheftall.

NEW—Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin)—1400 kc., 250 watts, unlimited time.

NEW—Pioneer Valley Broadcasting Co., Northampton, Mass.—1400 kc., 250 watts, unlimited. (Contingent on grant of WHYN to change frequency.)

1410 KC.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Modification of license to change from directional antenna day and night to employing directional antenna night and non-directional antenna during daytime hours.

1420 KC.

NEW—Fannin County Broadcasting Co., Benham, Texas (Frank Svebeda)—1420 kc., 250 watts, daytime.

1430 KC.

NEW—Eastland County Broadcasting Co., Eastland, Texas (a partnership composed of Robert W. Chapman and Manning L. Trammel)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

1440 KC.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Construction permit to change frequency from 1450 to 1440 kc., power from 250 watts to 500 watts, change type of transmitter and install directional antenna for day and night use.

1450 KC.

NEW—Joseph P. Ernst, Riverton, Wyo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilten and Greeley N. Hilton)—Construction permit to change frequency from 1190 to 1450 kc., hours of operation from daytime to unlimited using 250 watts power.

NEW—KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read)—1450 kc., 250 watts, unlimited time.

1480 KC.

NEW—Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and daytime hours of operation.

1490 KC.

NEW—Alexandria Radio Corp., Alexandria, Minn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Fairmont Broadcasting Co., Fairmont, W. Va. (a partnership composed of J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Paul B. Lingenfelter, Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1530 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime hours of operation.

NEW—The Montana Network, Billings, Mont.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW day and unlimited hours of operation.

1560 KC.

NEW—Ramon Agude, Bayamon, P. R.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts and unlimited hours of operation.

AM—Applications Returned

1240 KC.

Phillip G. Back, Shreveport, La. (P. O. 214½ Louisiana St., Little Rock, Ark.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1490 KC.

Paul B. Lingenfelter, Clinton, Okla. (P. O. 709 Frisco St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Application returned January 27, 1947. Incomplete.

1540 KC.

The Littleton Co., West Hartford, Conn. (P. O. 21 Pleasant St., Warehouse Point, Conn.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and daytime only hours of operation. Returned January 31, 1947.

Cumberland Publishing Co., Pikesville, Ky. (P. O. Carolina Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Returned January 31, 1947.

AM—Application Dismissed

1310 KC.

Beal & Hanser Broadcasting Co., Fontana, Calif. (Alvin A. Beal and Elmer P. Hauser) (P. O. 200 South Tokay St., Fontana, Calif.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and unlimited hours of operation. Dismissed February 3, 1947, by request of applicant.

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FREQUENCY MODULATION

FM—Conditional Grants

The Corritos Broadcasting Co., Long Beach, Calif. (Jay E. Tapp, Raymond B. Terian, Walter A. Nelson and John W. Doran)—Authorized conditions grant for a Class A station, subject to further review and approval of engineering details. (B-PH-1115)

Deep South Broadcasting Corp., New Orleans, La.—Authorized conditional grant for a class B station, subject to further review and approval of engineering details. (B-PH-1097)

Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-1114)

Northwest Broadcasting Co., Fargo, N. D.—Authorized conditional grant for a class B station, subject to further review and approval of engineering details. (B-PH-989)

John M. Rivers, Charleston, S. C.—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-979)

Radio Broadcasting, Inc., Memphis, Tenn.—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-1052)

Texoma Broadcasting Co., Wichita Falls, Texas—Authorized conditional grant for a class A station, subject to further review and approval of engineering details. (B-PH-941)

West Central Broadcasting Co., Tulsa, Okla.—Authorized conditional grant for a class B station subject to further review and approval of engineering details (B-PH-1089). (Comr. Durr voting for hearing.)

FM—Construction Permits

The following were authorized construction permits: conditions: (Note: Power given is effective radiated power; antenna height is height above average terrain):

KUOA, Inc., Siloam Springs, Ark.—Class B; Channel: 96.9 mc. (No. 245); 2.6 KW; 465 feet. (B-PH-1946)

Golden Empire Broadcasting Co., Chico, Calif.—Class B; Channel: 96.7 mc. (No. 244); 11 KW; 330 feet. (B-PH-1053)

Independent Broadcasting Co., Des Moines, Iowa.—Class B; Channel: 100.9 mc. (No. 265); 20 KW; 500 feet. (B-PH-1049)

Lee Radio, Inc., Mason City, Iowa—Class B; Channel: 99.3 mc. (No. 257); 140 KW; 1040 feet. (B-PH-627)

Unity Broadcasting Corp. of Mo., St. Louis, Mo.—Class B; Channel: 94.9 mc. (No. 235); 40 KW; 500 feet. (B-PH-890)

Mobile Daily Newspapers, Inc., Mobile, Ala.—Class B; Channel: 103.9 mc. (No. 280); 51 KW; 285 feet. (B-PH-439)*

WCAE, Inc., Pittsburgh, Pa.—Class B; Channel: 92.5 mc. (No. 223); 12 KW; 610 feet.*

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Class B; Channel: 93.7 mc. (No. 229); 330 KW; 700 feet. (B-MPH-166)*

WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wis.—Class B; Channel: 102.3 mc. (No. 272); 3.5 KW; 325 feet. (B-PH-212)*

WRNJ—Racine Broadcasting Corp., Racine, Wis.—Class B; Channel: 101.3 mc. (No. 267); 15 KW; 265 feet. (B-PH-286)*

FM—Miscellaneous Actions

Stillwater Publishing Co., Stillwater, Okla.—Changed to Class B the Class A conditional grant authorized December 5 (B-PH-985). This necessitated substituting channel 222 for the 268 channel previously assigned Enid, Okla., under

* In lieu of previous details.

the tentative allocation plan, to make the latter available to Stillwater.

National Broadcasting Co., Washington, D. C.—Granted modification of CP (B-PH-158) for a Class B station, as follows: 94.5 mc. (No. 233), 20 KW; 330 feet, and subject to condition that permittee shall satisfy legitimate complaints of blanketing.

Monterey Peninsula Broadcasting Co., Monterey, Calif.—Dismissed as moot petition requesting immediate consideration and grant of its application for an FM station. (B-PH-695)

Regional Broadcasting Co., Chicopee, Mass.—Granted petition for leave to amend its application for an FM station (B-PH-1070; Docket 7927), so as to change question 16(a) of said application to read: "95,900 kcs, Channel 240."

WTMJ-FM—The Journal Co., Milwaukee, Wis. (The Milwaukee Journal)—Granted modification of CP which authorized a change in FM station, to change type of transmitter: change commencement and completion dates to 60 days from date of grant and 180 days thereafter, respectively. (B-MPH-171)

FM—Actions on Motions

Union Tribune Pub. Co., San Diego, Calif.—Dismissed petition requesting that the issues in the proceeding upon its applications be enlarged so as to permit a showing to be made of the availability of another Class B FM channel for assignment in San Diego. (Dockets 7841 and 7842)

Lincoln Belmont Pub. Co. and Myers Pub. Co., Chicago, Ill.—Granted petition requesting dismissal without prejudice of its application for an FM station. (B-PH-774; Docket 7145)

Wilson and Cope, Atlanta, Ga.—Granted petition requesting leave to amend its application for FM station (B-PH-803; Docket 7546), so as to supply complete engineering data.

The Tower Realty Co., Baltimore, Md.—Granted petition for leave to amend its application for FM station (B-PH-895; Docket 7725), so as to add statement showing that the applicant will duplicate the programs to be broadcast by its proposed AM station approximately 15 hours each day and that between two and three hours each day will be devoted to programs carried exclusively on the FM station.

FM—Applications Accepted for Filing

93.9 MC.

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-315, which authorized a new FM broadcast station) to change type of transmitter, ERP to 34 KW, antenna height above average terrain to 1070 feet, make changes in antenna system and change commencement and completion dates.

96.5 MC.

NEW—Earle C. Anthony, Inc., Los Angeles, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 43,700 kc. Amended to change frequency from 43,700 kc. to Channel No. 243, 96.5 mc., change type of transmitter, officers and stockholders, change transmitter location, ERP from 317 KW to 268,675 watts and make changes in antenna system.

98.9 MC.

NEW—Central Broadcasting Co., Eau Claire, Wis. (P. O. 203 Barstow St.)—Construction permit for a new FM broadcast station to be operated on Channel No. 255, 98.9 mc.

99.3 MC.

WNJD—H. C. Winslow, Meadville, Pa.—Modification of construction permit (B2-PH-664, which authorized a new FM broadcast station) to specify studio location, change

(Continued on next page)

transmitter site, type of transmitter, ERP to 3.56 KW, antenna height above average terrain to 581.5 feet, make changes in antenna system and change commencement and completion dates.

99.9 MC.

WFIL-FM—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Division)—Modification of construction permit (B2-PH-964, which authorized a new FM broadcast station) to change completion date.

100.7 MC.

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, which authorized a new FM broadcast station) to change completion date.

101.1 MC.

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Modification of construction permit (B2-PH-423, which authorized a new FM broadcast station) to change completion date.

102.3 MC.

WBML-FM—Middle Georgia Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-305, which authorized a new FM broadcast station) to change completion date.

104.1 MC.

NEW—The Copley Press, Inc., Aurora, Ill.—Modification of construction permit (B4-PH-547, which authorized new FM broadcast station) to change type of station to class A, specify frequency as Channel No. 281, 104.1 mc., transmitter site as Leland Hotel Bldg., Aurora, Ill., ERP as 1 KW, antenna height above average terrain as 250 feet and specify antenna system.

105.7 MC.

WEEX—Easton Publishing Co., Forks Township, Pa.—Modification of construction permit (B2-PH-702, which authorized a new FM broadcast station) to change type of transmitter, ERP to 1 KW, make changes in antenna system and change commencement and completion dates.

107.1 MC.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961, which authorized a new FM broadcast station) to change transmitter site to Isolation Hospital, Neptune Township (Whitesville Section), Monmouth County, N. J.; type of transmitter, ERP to 771 watts, antenna height above average terrain to 290 feet and make changes in antenna system.

Frequency to Be Assigned by FCC

NEW—Illinois-Alton Broadcasting Co., Alton, Ill. (R. C. Goshorn and R. L. Rose, a co-partnership)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 8.4 KW. Amended to change studio location.

NEW—Cannon & Callister, Inc., Los Angeles, Calif.—Construction permit for new (Metropolitan) FM broadcast station to be operated on frequency to be assigned. Amended to change type of transmitter, ERP from 9.7 KW to 36.8 KW and make changes in antenna system.

NEW—Capitol Radio, Inc., Columbus, Ohio (P. O. 42 East Gay St.)—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 20 KW.

NEW—Florence Broadcasting Co., Inc., Florence, S. C. (P. O. 129 South Dargan St.)—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC and effective radiated power of 4.5 KW.

NEW—Frontier Broadcasting Co., Inc., Waco, Texas—Construction permit for a new high frequency FM broadcast station to be operated on 46,100 kc. Amended to change

frequency from 46,100 kc. to "to be assigned by FCC," ERP from 31,200 watts to 47,850 watts, minor changes in geographic coordinates, and make changes in antenna system.

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis. (P. O. 101 East Wisconsin)—Construction permit for a new FM broadcast station (class B) to be operated on frequency to be assigned by FCC, ERP of 8.3 KW, and antenna height above average terrain 308 feet.

FM—Application Dismissed

Out West Broadcasting Co., Colorado Springs, Colo. (P. O. Antlers Hotel)—Construction permit for a new high frequency FM broadcast station to be operated on 47,700 kc. Dismissed February 3, 1947.

TELEVISION

TV—Miscellaneous Actions

Allen B. DuMont Labs., Inc.; Paramount Pictures, Inc.—Granted 60-day extension of time following Commission decision in Docket 7896 (color television hearing) for requesting hearing with respect to Commission's Jan. 16th dismissal of DuMont applications for new commercial television stations in Cincinnati and Cleveland, and applications of Interstate Circuit, Inc.; New England Theatres, Inc., and United Detroit Theatres Corp. for stations at Dallas, Boston and Detroit, respectively, meanwhile retaining said applications in the pending files.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP which authorized a commercial television station, for extension of commencement and completion dates to 1-21-47 and 7-21-47, respectively. (BMPCT-35)

KCPR—The Chronicle Pub. Co., San Francisco, Calif.—Granted modification of CP which authorized a new commercial television station, for extension of commencement and completion dates to 5-18-47 and 11-18-47, respectively. (B-MPCT-27)

MISCELLANEOUS BROADCAST

Actions

Developmental

W9XLZ—Gates Radio Co., Quincy, Ill.—Granted license to cover CP which authorized a new developmental broadcast station, on an experimental basis only. (BLEX-48)

Experimental Television

W6XIS—Intermountain Broadcasting Corp., Salt Lake City—Granted license to cover CP which authorized a new experimental television station. (BLVB-77)

Col. Broadcasting System, Inc., area of New York City—Granted license for an experimental television broadcast station. (BLVB-78)

Remote Pickup

WIPD—Penma, Broadcasting Co., Mobile, area of Philadelphia—Granted license to cover CP which authorized a new remote pickup broadcast station (BLRE-462). Frequency assignment subject to change in accordance with proceedings in Docket 6651.

WQER—Ga. School of Tech., area of Atlanta, Ga.—Granted modification of remote pickup license to change corporate name to Board of Regents of the Univ. System of Ga., for and on behalf of Ga. School of Technology. (BMLRY-64)

(Continued on next page)

Federal Telecommunication Labs., Inc., New York City—Granted CP for a new developmental station. (BPEX-94)

American Colonial Broadcasting Corp., portable-mobile, area of San Juan and P. R.—Granted CP for a new remote pickup station. (BPRY-331)

KINU—Carl E. Haymond, area of Tacoma, Wash.—Granted license to cover CP which authorized a new remote pickup station. (BLRY-329)

KFAS—Midnight Sun Broadcasting Co., portable, area of Fairbanks, Alaska—Granted license to cover CP which authorized a new remote pickup station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BLRY-327)

Evergreen Broadcasting Corp., mobile, area of Seattle—Granted license to cover CP which authorized a new remote pickup station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BLRY-328)

Appalachian Broadcasting Corp., portable, area of Bristol, Va.—Granted two CP's for new remote pickup broadcast stations, frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRE-483 and 484)

KFAB Broadcasting Co., portable-mobile, area of Omaha and Lincoln, Neb.—Granted CP for new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRE-485)

WAGE, Inc., portable-mobile, area of Syracuse, N. Y.—Granted CP for new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRY-328)

James E. Murray, portable-mobile, area of Hutchinson, Kans.—Granted CP for new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRE-487)

Applications Accepted for Filing

Developmental

W1XHR—Harvey Radio Laboratories, Inc., Cambridge, Mass.—License to cover construction permit (B1-PEX-98) which authorized change power to 1 KW, to install new transmitter and make changes in antenna system.

Experimental Television

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Modification of construction permit (B5-PVB-167, which authorized installation of new visual and aural transmitters and changes in antenna system) for extension of completion date.

Non-Commercial Educational

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55, which authorized a new noncommercial educational broadcast station) to make changes in antenna system.

NEW—The Board of Directors of the Chicago Theological Seminary, Chicago, Ill. (P. O. 5757 University Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on frequency to be determined by FCC, power of 50 KW and emission FM.

KCVN—College of the Pacific, Stockton, Calif.—Modification of construction permit (B5-PED-47, which authorized a new noncommercial educational broadcast station) for extension of completion date.

Remote Pickup

NEW—Leonard A. Versluis, area of Grand Rapids, Mich.—Construction permit for a new remote pickup broadcast station to be operated on 156.75 mc., power of 50 watts and emission A3 FM.

NEW—Alamo Broadcasting Co., Inc., area of San Antonio, Texas (P. O. Milam Bldg., 115 West Travis St.)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 10 watts and emission A3.

NEW—Alamo Broadcasting Co., Inc., area of San Antonio, Texas (P. O. Milam Bldg., 115 West Travis St.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 50 watts and emission A3.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Morris Paint & Varnish Co.—Misrepresentation in the sale of paints, enamels and varnishes is charged in complaints issued by the Commission against Alfred Sophir, trading as Morris Paint and Varnish Co. of Omaha, 1510 Capitol Ave., Omaha, Nebr., and Leo Sophir, Jack Jay Sophir, Morris Sophir, Mary Sophir, Dorothy Sophir and Nathan L. Krutchik, copartners trading as Morris Paint & Varnish Co., 1823 Washington St., St. Louis, Mo. (5479) and (5480)

STIPULATIONS

The Geo. Merritt Shoe Co., Inc., Brockton, Mass., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of shoes, including "Davis Air Cushion Sole Health Shoes" and "Tru-Spot Arch Balance Shoes." (7570)

Michigan Bulb Co., etc.—The Commission accepted from two Grand Rapids, Mich., partnerships and their advertising agent a stipulation to cease and desist from misrepresentation in connection with the advertising and interstate sale of various plants and bulbs.

The respondents are Forrest Laug, Dorothy Laug, Gerald Laug, Jeauette Laug, Henry Neiuwenhuis and Garnet Neiuwenhuis, copartners trading as Michigan Bulb Co., Michigan Cactus Co., and Pan-American Cactus Co., 148 Monroe Ave., N. W., Grand Rapids; King C. Bard and Helen B. Bard, copartners trading as Holland Dutch Tulip Co., 527 Prospect St., S. E., Grand Rapids; and Harry O'Neil, Edward Larson and Nelson J. McMahon, copartners trading as O'Neil, Larson & McMahon, 230 North Michigan Ave., Chicago. (7569)

COMPLAINTS DISMISSED

Sankoff Brothers Poultry Farms—The Commission dismissed without prejudice its complaint charging Peter Sankoff and John Sankoff, who traded as Sankoff Brothers Poultry Farms, Richland, N. J., with misrepresentation in connection with the sale and distribution of baby chicks. (5398)

Consolidated Grocers Corp.—The Commission dismissed its complaint charging Consolidated Grocers Corp., 135 South LaSalle St., Chicago, with unlawful acquisition of the capital stock of three corporations which competed with it in the wholesaling of grocery products. (5423)

CASES CLOSED

Par-A-Pac Co.—The Commission closed without prejudice its case against Arnold Thompson and Joyce Kittinger, copartners trading as Par-A-Pac Co., New York, who were charged with misrepresentation in the sale and distribution of a nonmedicated pad designated "Par-A-Pac" and "Par-A-Pac Natural Heating Pad."

The order recited "that the respondents discontinued several years ago the operation of the business referred to in the complaint, and that there is therefore not sufficient pub-

(Continued on next page)

lic interest in the matter to warrant further action at this time." The Commission reserved the right to take further action in the future if circumstances warrant.

All of the Commissioners participated in the decision. (4568)

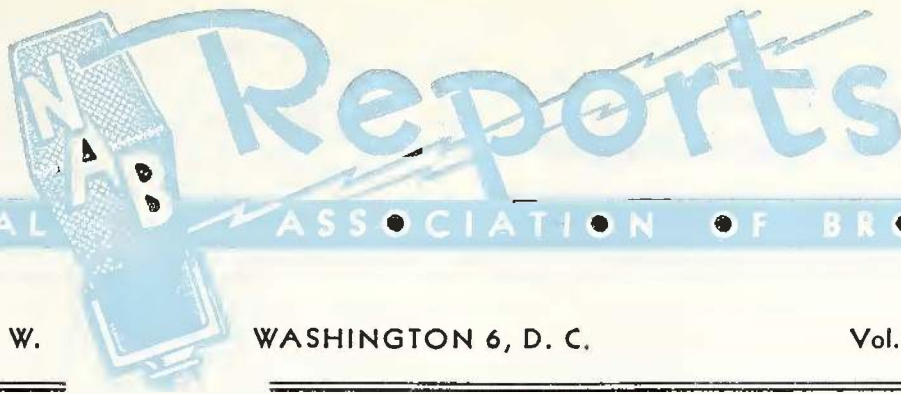
Pacific Undergarment Co.—The Commission closed without prejudice its case against Abraham Radin, trading as Pacific Undergarment Co., 135 Madison Ave., New York, who was charged with misrepresentation in the sale of women's undergarments.

The principal charge in the complaint was failure to dis-

close the Japanese origin of the material from which such garments as slips and nightgowns were made.

In closing the case with the concurrence of all its members, the Commission's order recited "that the proceeding * * * was instituted prior to the recent war, and that the record does not disclose the situation now existing, and * * * that there is not sufficient public interest in the matter to warrant further investigation and proceedings therein at the present time."

The Commission reserved the right to reopen the case and resume trial in the future should such action be considered warranted. (4533)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 7, February 17, 1947

RMA-NAB Joint Committee Sets Date For 1947 Celebration of National Radio Week

The initial meeting of the new RMA-NAB Joint Liaison Committee was held in Washington, Thursday (13) for a broad, exploratory discussion of topics of mutual interest to radio broadcasters and manufacturers.

In addition to referring several matters to the Boards of the respective Associations, three important decisions were reached at the meeting. The first sets the date for the 1947 observance of National Radio Week for the week of October 26. It is planned that the observance will be made an annual celebration.

Secondly, the broadcaster-manufacturer group ap-
(Continued on page 118)

UN and State Dept. Broadcasting Plans Discussed By NAB International Committee

The plans of both the United Nations and, particularly, the U. S. State Department for international broadcasting were discussed by the NAB's new International Broadcasting Advisory Committee at its initial meeting in Washington Friday (14). No immediate conclusions were reached, but the Committee agreed to keep the matter under advisement.

Approval of NAB's support of the Inter-American Association of Broadcasters was expressed by the Committee. The NAB Board of Directors, at its January meeting, had provided for the Association's participation in the undertaking.

The NAB staff was requested by the Committee to make every effort to insure that representatives of radio are given parity treatment with press representatives in covering news events, both domestic and foreign, whenever fa-
(Continued on page 118)

Women Broadcasters, Convention Plans Ready, To Meet in Three-Day Session Next Month

The fourth annual convention of the Association of Women Broadcasters of the National Association of Broadcasters will be held at the Hotel Roosevelt, New York City, March 7-9. The three-day session will cover a comprehensive discussion of radio under the general theme "The Women Broadcaster Looks Ahead."

Top industry executives and leaders in allied fields have accepted invitations to participate in the meetings. NAB President Justin Miller, Dr. Paul F. Lazarsfeld, Jack Poppele, John V. L. Hogan and George V. Denny, Jr., are among those who will speak to the women broadcasters.

With Alma Kitchell, WJZ, and AWB president leading the meeting, the women broadcasters will hear a panel discussion when the convention gets underway at 10 a.m. on the opening day. The panel, which will cover the subject "Our Business of Broadcasting" is composed of six leading women in the industry. Participants include Dorothy Kemble, MBS, whose subject is "What Do You Know About Station Operation As It Affects Your Program"; Frances Wilder, CBS, who will discuss the question "How Well Do You Know the Daytime Listener"; Eleanor Hanson, WHK, whose subject is "What Is Your Second Mile"; Wynn Hubler Speece, WNAX, on the question "How Do You Reach Your Rural Audience"; Marie Houlahan, WEEI, will speak on "What Are Your Showmanship Techniques"; and Lee Hart, assistant director of Broadcast Advertising at NAB, will discuss the question "How Would You Handle a Department Store Account."

Delegates to the convention will be guests of the New York Dress Institute at luncheon on the first day of the meetings. Follow-
(Continued on page 122)

INSIDE THIS ISSUE

Standard Broadcast stations and networks showed a seven percent increase in net time sales last year over 1945, according to an FCC release on Monday. (p. 120)

Senator Murray, retiring chairman of the Senate Small Business Committee, recommended that Congress study FM and Facsimile to formulate a licensing policy which will "enhance local competition." (p. 118)

Over-all volume in spot radio activity showed a rise in January, according to the Rorabaugh Report, and 60 per cent of the national accounts maintained their schedule without change. (p. 120)

With the approaching deadline for filing of income tax returns coming up next month, the Bureau of Internal Revenue is requesting all stations to help stimulate prompt filing. (p. 124)

In a letter to Dr. George Gallup, NAB's research director takes exception to statements attributed to Dr. Gallup regarding comparative value of radio and newspaper coverage figures. (p. 119)



NATIONAL ASSOCIATION OF BROADCASTERS

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Kenneth H Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept.*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

RMA-NAB Joint Committee Sets Date for 1947 Celebration of National Radio Week

(Continued from page 117)

proved plans for joint promotion by the two associations of wider distribution and use of radio sets through a "radio-for-every-purpose" campaign.

The joint committee decided also that it would hold another meeting this year during the summer. No definite date has been scheduled.

RMA was represented at the session by: R. C. Cosgrove, president; John K. West, assistant to the president, RCA; E. A. Nicholas, president, Farnsworth Television and Radio Corporation; Paul V. Galvin, president, Galvin Manufacturing Co.

NAB committee members who attended are: Justin Miller, president; William Fay, WHAM, Rochester; James D. Shouse, WLW, Cincinnati; Carleton Smith, WRC, Washington; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel.

UN and State Dept. Broadcasting Plans Discussed by NAB International Committee

(Continued from page 117)

ilities available or numbers of people permitted are limited.

The Committee was joined at luncheon by five representatives of the State Department: John Howe, special assistant to Assistant Secretary of State William Benton; G. Stewart Brown, acting director, Office of International Information and Cultural Affairs; Kenneth Fry, chief of the International Broadcasting Division; William Wood, acting chief, Radio Branch, OIC; and Thomas Bracken, legal adviser, OIC.

Three of the Committee's five members were present. They were Chairman John S. Hayes, WQXR; William Brooks, NBC; and Edward Murrow, CBS. Walter Brown, WSPA, and A. A. Schechter, MBS, were unable to attend.

NAB staff members who attended the session were President Justin Miller, A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel

Engineering Department

Oral Argument Scheduled by Commission On Minimum Kilocycle Separation

The FCC announced adoption of a number of amendments to its Standards of Good Engineering Practice respecting the method of computing interference for AM stations, and stated that oral argument will be heard on March 4 on the proposal for 30kc separation of standard stations.

NAB plans to reprint the engineering amendments for distribution to membership in the near future.

In its announcement the Commission invited all interested persons to appear at the oral argument scheduled for next month and set February 24 as the deadline for notifying the FCC's secretary of any desire to appear as a witness, specifying the names of such representatives and the approximate time necessary for presentation of testimony.

The proposed amendment on which oral argument will be heard follows:

"Stations with the same general groundwave service area may be licensed for operation on channels as close as 40 kc separation. Although no interference ratio is specified in Table V for 30 kc separation since most receivers are sufficiently selective to tolerate a high level of interfering signal at this separation, other effects, such as cross-modulation of signals may result depending upon the relative location of two stations with such frequency separation. Accordingly, no station will be licensed for operation with a 30 kc separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Frequency separations of 20 kc and 10 kc are considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kc frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave of the other, although proper protection might be indicated in accordance with Tables IV and V."

Legal Department

Sen. Murray Recommends That Congress Study FM and Facsimile Licensing Policies

In a report issued February 7 to the Senate Small Business Committee, entitled "The Small Newspaper; Democracy's Grass Roots," Senator Murray of Montana, retiring chairman of the committee, recommended that the Congress give immediate attention to FM and Facsimile Broadcasting and its effect on small newspapers. He proposes that studies be made for the formulation of a licensing policy which will enhance local competition and discourage monopoly. Along this line he suggests that it might "be possible to split FM licenses so that at least two papers would have different ownership."

(Continued on next page)

Murray expressed concern with the concentration of the businesses of newsprint manufacture, publication and radio, seeing implications of monopoly in the avenues of communication which a system of democracy and free enterprise cannot permit to develop.

He suggested that the Federal Trade Commission make annual reports on the extent of the concentration of stations under one network and the number of combinations of newspapers and stations, and that the FCC publish ownership statements filed with it.

Research Department

NAB Research Director, Writing to Dr. Gallup, Points Out Strength of Radio Research

In a letter to Dr. George Gallup of the American Institute of Public Opinion, Dr. Kenneth H. Baker, director of research, National Association of Broadcasters, takes exception to statements attributed to Dr. Gallup in a story carried by *Editor and Publisher*, January 25.

The story, based on an interview, quoted Dr. Gallup as saying "There is nothing in radio to compare with the ABC statement."

Following is the text of the letter:

"Your remarks to the press in San Francisco carried in a recent issue of *Editor and Publisher* have been pinned to my blotter with a note saying 'Ask him what he means' for so long that I am almost ashamed to bring the matter up again. (By the way, did you notice that directly beneath that E & P story there was an ad whose headlines asks, 'Is my face red!!' It's almost a candidate for *Tide's* search for interesting juxtapositions.)

"So I'll start right in asking you what you meant. What did you mean when you said 'There is nothing in radio to compare with the ABC statement'? Must there be something in radio to compare with the ABC statement? Why can't there be something better in radio than the ABC statement? For my money, BMB is stepping along right smartly in that direction. BMB is about three years old and has just published its first figures. It is supported by three-fourths of the radio industry. How was ABC doing at the end of its third year? What proportion of the printed media was subscribing to its methods and results at the end of three years?

"And what do you mean when you say that 'Newspapers do a more thorough job in providing circulation figures, and give advertisers a much better opportunity to weigh coverage'? What does ABC tell you except that so-many thousand people bought your paper? Does it say anything about whether those people read their papers; or what parts they read; or what parts they remember? BMB at least tells you that people *listen* to your station—not just that they *can* hear it but don't—like leaving the paper unread on the front porch or in the bus or wrapping up the garbage with it.

"Of course, the Continuing Studies were meant to help fill in that gap. But am I supposed to figure out which page to buy in next Thursday's noon edition of the *Buffalo Gazette-Journal* on the basis of a study done on a non-projectable sample two years ago? Do you really feel that the work being done by Nielsen

IN THE OFFING

Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

and Hooper and the networks and most of the other measurement boys in radio with audimeters, coincidentals, diaries, interviews and the like is not infinitely superior to anything on coverage or readership or penetration that the printed media boys have been able to produce to date? And, if you do feel that radio research methods are so inferior, why wasn't the perfect time for you to have done something about it those eight or nine years when you were on the Board of Governors of the Cooperative Analysis of Broadcasting?

"You said, 'The potential coverage of radio is not known.' What is that—'potential coverage'? Is the 'potential coverage' of newspapers known? Or of magazines? How does one determine that 'potential coverage'? In one sense the 'potential coverage' of radio is known. It is known to be the earth (and a few hundred miles of its surrounding atmosphere)—including, of course a lot of jack rabbits in Kansas and those lovely girls in Bali. But it also includes a lot of homes right here in the United States—more of which have a radio than a bathtub or electric lighting or central heating and more of whom listen (pretty regularly) to a radio than ever will read a newspaper.

"You said, 'Radio people are fudging.' What does that mean? Making with the candy? I agree. Radio gives more to its users as bonuses than any other medium. Listening to automobile sets is extra; listening to sets in public places is extra; listening to the second, third and fourth sets in radio homes is extra; and even the listening in BMB's less-than-ten-percent counties is extra.

"If, as you say, 'The radio industry is in its infancy in research,' then where does that put printed-media research—in its maturity or not born yet? In either

(Continued on next page)

case, I say it suffers by comparison, and I think that the recent (laudable) scurry on the part of the printed media to improve their research is proof of that—and the fact that they finally made out those marks on the wall to be handwriting.

“My crystal ball reveals that Young & Rubicam’s radio billings run about \$24,000,000. As their Director of Research, is it your feeling that those pennies are wasted? Or is there a possibility that those billings would be more if you were convinced that radio had anything to offer? If it’s the latter, all we need is a chance.”

Networks and Stations Time Sales Increased In 1946, According to FCC Data

The FCC announced Monday (10) that standard broadcast networks and stations showed a 1946 increase in net time sales (after deducting commissions), of seven percent over 1945. These figures are based on preliminary financial reports and cover the four nation-wide networks and their 10 key stations, three regional networks, and 751 individual stations. In 1945, according to the Commission, these 751 stations accounted for 97.7 percent of the net time sales of all stations.

The FCC release goes on to say that:

“Net time sales reported by the four national networks and their 10 key stations (*i.e.*, amount retained after payments to affiliated stations) was \$70,008,962, or an increase of two percent over the amount reported for 1945. Reports from three out of the five regional networks indicate a 10 percent decrease in net time sales from 1945.

“Preliminary financial reports submitted by the 751 stations show an increase of 9.2 percent over the amount of net time sales reported by the same stations in 1945. This increase was the result of a 4.9 percent increase in the sale of station time to networks, an 8.1 percent increase in the sale of station time to non-network advertisers and a 9.2 percent decrease in the amount of commissions paid to agencies, etc. With respect to total broadcast revenues (*i.e.*, net time sales plus incidental broadcast revenues, such as sale of talent, *etc.*), an increase of 8.9 percent was indicated over 1945 for the same stations.

“For the 620 stations serving as outlets for nation-wide networks, an increase of 8.1 percent in net time sales was reported, while for the 131 stations not serving as such outlets an increase of 18 percent was reported in net time sales.”

Spot Radio Shows Overall Rise in January; 13% of National Accounts Increase Buying

Spot radio activity during January pointed to a sharp rise in over-all volume. According to the January issue of the Rorabaugh Report on Spot Radio Advertising, 60% of the national accounts kept their schedules running without change, as many as 13% actually increased their buying, and 5% became newly active. Approximately 14% of the accounts dropped a few stations here and there while only 8% (including many seasonal accounts) cancelled out entirely.

(Continued on page 121)

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Jan. 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Feb. 1.....	1032				945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Total Changes						
12 months.....		540	157	20 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP	CG
		New** CP	Licensed to Operate	Deleted			
Feb. 1.....	351				48	5	298
Mar. 1.....	398	0	47	0	48	5	345
Apr. 1.....	428	0	30	0	48	5	375
May 1.....	478	10	50	0	48	15	415
June 1.....	494	55	17	0	48	70	376
July 1.....	503	37	9	0	48	107	348
Aug. 1.....	513	78	10	0	48	185	280
Sept. 1.....	572	64	60	0	48	249	275
Oct. 1.....	594	46	23	0	48	295	251
Nov. 1.....	644	65	51	0	48	360	236
Dec. 1.....	655	24	14	0	48	384	223
1947							
Jan. 1.....	688	45	35	0	48 ²	429 ²	211 ²
Feb. 1.....	712	58	24	0	48 ²	487 ²	177 ²
Total Changes							
12 months...		482	370	0	0		

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Feb. 1...	9				6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40 ¹	4	0	0	6	34
Nov. 1...	44 ¹	4	0	0	6	38
Dec. 1...	46 ¹	2	0	0	6	40
1947						
Jan. 1...	54 ¹	8	0	0	6	48
Feb. 1...	59 ¹	5	0	0	6	53
Total Changes						
10 months.....		52	0	2 CP (1 Prewar)		

¹ Non-commercial CP included.

² FCC states that 141 stations are now on the air. They include CG, CP and licensed stations.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Spot Radio Shows Overall Rise in January

(Continued from page 120)

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Blue Cross Plan Insurance, Dude Ranch Preserves & Syrups, Felton, Sibley Paints, Ford Dealers, Guittard Ground Chocolate, Harvester Cigars, Henderson Suds, Musselman's Apples, New York Central System, Omega Oil, Pillsbury Pie Crust Mix, 6 O'Clock Foods, Swift's Ice Cream, Wurlitzer Music Stores.

Some of the national accounts which increased their spot schedules during January were:

Adam Scheidt Brewing Co., Allenru, Armour Soap Works, Betty Crocker Soup, Birds Eye Frosted Foods, Breyer's Ice Cream, Brock Candy Bar, Crax, Edelbrew Beer, Esmond Baby Blankets, Famous Reading Anthracite Coal, Freihofer's Perfect Bread, General Motors (Institutional), Grape-Nuts Flakes, Hudson Paper Napkins, KC Baking Powder, Kellogg's Corn Soya, Maxwell House Coffee, NBC Bread, Oscar Mayer Meat Products, Nescafe, Nestles' Evaporated Milk, Pertussin, Polident, Premium Crackers, Pure Oil, Rainier Beer & Ale, Ronzoni Spaghetti Products, Shell Gas & Oil, Smith Bros. Cough Drops, Swamproot, Swift's Ice Cream, Utica Club Beer, Vano Household Cleanser, Ward's Tip-Top Bread, Wonder Bread.

Broadcast Advertising

[An article of interest to all station management on the potential possibilities of institutional programs appears under *Small Market Stations* in this issue of REPORTS.]

Columnist Refutes His Own Argument In Attempt to Deny Radio's Effectiveness

How a newspaper critic of radio advertising delivered a perfect answer to his own argument, was reported in the January issue of "*WIRA Speaks to the Advertiser*," monthly bulletin which Station WIRA, Fort Pierce, Fla., mails to its clients.

The story, which was entitled "The Last Word," states:

"Our old Grandfather always told us never to argue with anybody . . . that the other fellow would have the last word withal. We have followed faithfully that now departed gentleman's advice to this day, but a couple of Sundays ago we took literary issue with Jack Kofoed over what he had to say about radio advertising in his *Miami Herald* column.

"And we thought that you, as a merchant who invests in radio to deliver his advertising message, would be interested in the rather significant results of our exchange of comments.

"Mr. Kofoed's columnistic objection to physician-tested cigarettes, hustling, bustling soap and other advertising copy which he credited to radio but which likewise appears regularly in newspapers and magazines and on billboards, matchbooks and other mediums across the nation led us to the logical conclusion that a radio advertising message *gets through* to Mr. Kofoed (and 140 million other Americans). In fact, we were so thoroughly convinced that such was the case that we disregarded old Gramp's advice and wrote to Mr. Kofoed.

"And here is his answer . . . the last word . . . as quoted from the January 28th *Miami Herald*:

". . . Tom Watson of Station WIRA thinks my diatribe against certain types of cigarette, soap and beauty radio advertising really indicates that I am impressed by it. On the contrary. The same sort of stuff in newspapers and magazines can be *passed by* without ruining a story one is reading, but not when it hits your ears like an oral bomb."

"In a nutshell, Mr. Kofoed!

"You just can't "pass by" radio advertising. When it hits your ears like 'an oral bomb,' it gets through to that frontal lobe, and you carry it wherever you go . . . carry it to the advertiser's place of business . . . and that means RESULTS!

"So in a way our old Grandfather was right. The other fellow *did* get the last word . . . the word we gratefully reprint here so that you too may profit by it.

"And our thanks to Mr. Kofoed for a fine illustration of the power of radio advertising!"

3 New Members Named to TV Subcommittee; First Meeting Will Be Held This Week

Additional appointments to the NAB Sales Managers Television Subcommittee were announced Tuesday (11) by Eugene S. Thomas, sales manager, WOR-New York, and chairman of the Subcommittee. The new members are Samuel H. Cuff, Allen B. DuMont Laboratories, Inc., New York, N. Y.; G. Emerson Markham of General Electric's WRGB, Schenectady, N. Y.; and George Moskovics, commercial manager, WCBS-TV, N. Y.

Other members of the subcommittee previously appointed are: James V. McConnell, NBC-New York; Arthur Hull Hayes, WCBS-New York.

The Subcommittee will hold its first meeting in New York City February 20, jointly with a parallel subcommittee of the National Retail Dry Goods Association. The meeting will be held at 10:00 a.m. in the NRDGA Board Room at 100 West 31st Street. Broad, general phases of television will be discussed.

Radio For Retailers Discussed by Lee Hart In Three Talks to Syracuse Groups

Retail radio advertising was given detailed discussion in Syracuse, New York last week, when Miss Lee Hart, assistant director of Broadcast Advertising in charge of the Retail Section, spoke before three different groups.

At noon on February 13th, speaking before the Advertising and Sales Executives Club, Miss Hart talked on the effective procedures of planning and using radio advertising.

Pointing out that retailers concerned about competition in the buyers market are going to be interested in using radio for attracting immediate business as well as an institutional medium, Miss Hart emphasized the ability of radio to do both of these jobs effectively at the same time. She stressed the value of programs and spot announcements beamed for a purpose to the right audience, and said that choice of beamed programs should be based on what the retailer

(Continued on next page)

wanted to promote and to whom. The importance of advertising top departments and items was emphasized. Concentration and regularity of scheduling one department brand or classification of merchandise was also stressed. Procedures in writing copy and checking results were discussed. Examples from Joske's of Texas were given to highlight the effectiveness of all procedures mentioned.

In the afternoon, Miss Hart conducted a round-table discussion with local continuity writers, salesmen, and others directly connected with the production of radio advertising, participating. During an evening session before the Alpha Delta Sigma honorary advertising fraternity at Syracuse University, Miss Hart reviewed the retail advertising picture and cited opportunities ahead for advertising students who wanted to adapt their knowledge of radio advertising, either to positions in radio continuity departments or to positions in the Sales Departments of radio stations where a knowledge of how to make radio advertising work for retailers is just as important as a general knowledge of the attributes of radio and a given station.

NRDGA Convention Talk by Joske Executive, "Radio Succeeds For Us," Mailed to Members

Distributed with this issue of REPORTS is a reprint of "Radio Succeeds for Us," an address made January 15 by Edward C. Sullivan, executive vice president and general manager, Joske's of Texas, San Antonio, before the annual convention of the NRDGA Sales Promotion Section in New York City.

Mr. Sullivan's address is an official report of the store's radio advertising experience from the period of the "Clinic" to the present time. It evaluates the lessons learned; describes and recommends the most effective radio techniques; and closes with a reaffirmation of Joske's belief in broadcast advertising as a primary medium.

A limited supply of additional copies of "Radio Succeeds for Us" is available at the NAB Department of Broadcast Advertising on request.

Apparel Dealers Plan Sizable Increase In Radio Advertising During 1947

Forty percent of men's apparel stores plan to use radio in 1947, compared with only 18 percent last year, according to a recent item in the *New York Times*.

Quoting Alfred Katz, vice president of Stylepark Hats, Inc., Philadelphia, the article states that too many manufacturers make the mistake of drawing plans for advertising and promotional campaigns based on their own thoughts of what retailers need, rather than ascertaining actual requirements of retailers.

Mr. Katz went on to say that his company, which manufactures Templeform Hats, conducted a survey recently which showed that 81.5 per cent of men's apparel stores will utilize direct mail advertising during the current year, while radio plans call for a large increase in the dealers' advertising allotments. He stated that 40 percent of the dealers expect to buy

broadcast advertising time in 1947, compared with only 18 per cent last year.

This increase from 18 to 40 percent, in one year, indicates considerable progress in radio's industry-wide effort to stimulate retailers in their use of the broadcast medium, according to NAB's Broadcast Advertising Department.

Women Broadcasters

Women Broadcasters, Convention Plans Ready, To Meet in Three-Day Session Next Month

(Continued from page 117)

ing the luncheon, AWB members will reconvene for the afternoon session to hear talks on "Radio Trends."

Panel Discussion

Jean Rindlaub, radio executive of Batten, Barton, Durstine and Osborn will address the women broadcasters on the subject "Advertising Looks Ahead." Dr. Paul F. Lazarsfeld, Director of the Bureau of Applied Social Research, Columbia University, and author of the book "The People Look at Radio" has chosen for his topic "The Public Looks at the Woman Broadcaster." Next on the agenda is an address on "Television's Appeal to Women" by Jack Poppele, president, Television Broadcasters Association. The afternoon meeting will close with an address by Mr. John V. L. Hogan, president, Radio Inventions, Inc.

Radio Serves the Public

After breakfast on the convention's second day, when the AWB will be guests of the Millinery Fashion Bureau, the delegates will convene for the morning session which has for its theme the title "Radio Serves the Public." At that time the keynote address will be delivered by Margaret Culkin Banning, author and lecturer.

Following the keynote speaker, George V. Denny, Jr., moderator of "American Town Meeting of the Air" will act in that capacity for a panel discussion on the theme subject. Included on the panel are Mrs. LaFell Dickinson, president, General Federation of Women's Clubs; Miss Sally Butler, president, Business and Professional Women's Clubs; Dean Mildred C. Thompson, Vassar College; and Miss Minerva Bernardino, president, Inter-American Council of Women and UN Member from the Dominican Republic.

Judge Miller to Speak

NAB President Justin Miller is scheduled to speak at the Saturday luncheon meeting, over which Alma Kitchell will preside. Rev. Ralph W. Sockman of the National Radio Pulpit will deliver the invocation and a message to AWB from Governor Thomas E. Dewey will be presented.

The final day's meeting on Sunday will be devoted to closed business sessions. The first will be a general session for active members only and the last meeting will be that of the AWB Board.

Add WHKC to Prize Winner List

In last week's REPORTS story on the winners of the letter writing contest held in conjunction with National Radio Week, (p. 98) one of the stations which had submitted a prize winner was not included in the listing.

Station WHKC, Columbus, Ohio, should be added to the list.

Small Market Stations

Importance of Public Relations Indicates Trend Toward Institutional Campaigns

"The scope of public relations has broadened so much in recent years that it is big business in advertising circles," stated Frank E. Pellegrin, NAB director of broadcast advertising, in a message to the 17 district Sales Managers Chairmen last week. "NAB is undertaking a campaign to promote wider use of BROADCAST ADVERTISING in all public relations campaigns by local manufacturers, construction firms, railroads, and institutions which ordinarily do not have merchandise to sell in the strictly 'retail' sense, but who do have a stake in the community," he said.

"Our files show that progressive stations across the nation have produced some very effective programs for advertisers in this category and we are asking these stations to send us outlines of the programs, type of sponsors, objectives, results, etc. We are going to make up a special presentation of the radio success stories and distribute to all NAB member stations," stated the NAB executive, "and with this valuable material at hand stations should be able to increase their sales and programming activity for firms which have a public relations story to tell."

Increasing emphasis is being placed on public relations campaigns by manufacturers. The extent to which manufacturers, and this is only one classification of prospective advertisers, are increasing their public relations effort presents a good picture of the large potential for radio. Most of the accounts of this category will prove to be 52 week advertisers, year after year.

The NAB campaign is also expected to increase the sponsorship of radio's important public interest programs as firms of this calibre lend themselves well to such sponsorship.

Small Market Interest High

Small Market Stations particularly are expected to be interested in this source of additional revenue. The opening of hundreds of new stations is causing concern among these broadcasters, and there is a fear that established stations' revenues may decline because radio advertising appropriations may be spread thinner as competition increases. Seventy-two percent of all

construction permits granted in 1946 were in the small market classification. J. Allen Brown, head of the NAB Small Market Stations Division, stated "We can't wait around to see to what extent this new competition will affect each station's sales. We must stay ahead of the game by constantly developing new sources of revenue." Brown, who is handling details of the drive, coordinating responses from large and small stations, expected full cooperation from the NAB 17 Small Market Stations District Chairmen, and the Executive Committee. Every small station having experience in selling public relations advertising campaigns to manufacturers, plants, institutions, etc., should send in their stories to NAB. This exchange of sales and programming methods should be of immeasurable aid, resulting in increased revenues generally for all stations.

Two New Small Market Stations Chairmen Appointed in Districts 10 and 17

Two new Small Market Stations Chairmen have been named by NAB Director John J. Gillin, Jr., in District 10, and Director Harry R. Spence, District 17. Kenneth Gordon, KDTH, Dubuque, Iowa succeeds John Alexander, KODY, North Platte, Neb., who served as chairman for District 10 during the past year. Frank H. Loggan, KBND, Bend, Ore., is successor to C. O. Chatterton, KWLK, Longview, Wash., in District 17.

News

Wilbur Schramm Chosen As Chairman Of Council on Radio Journalism for 1947

Wilbur Schramm, director, School of Journalism, University of Iowa, has been elected 1947 chairman of the Council on Radio Journalism, Inc., (Washington, D. C.).

Vice chairman is Mitchell V. Charnley, professor of journalism, University of Minnesota; secretary-treasurer is Arthur C. Stringer, director of special services, National Association of Broadcasters.

In addition to these three, membership of the Council consists of:

Kenneth G. Bartlett, director, Radio Workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; William Brooks, vice president, NBC; Karl Koerper, vice president and managing director, KMBC, Kansas City, Mo.; Fred S. Seibert, director of School of Journalism, University of Illinois; E. R. Vadeboncoeur, vice president, WSYR, Syracuse, N. Y.

Five members of the Council are appointed by the American Association of Schools and Departments of Journalism; five by the National Association of Broadcasters.

Public Interest Programming

Bureau of Internal Revenue Asks Radio Aid In Stimulating Filing of Tax Returns

(Story from OWMR)

Before the night of March 15th, about 50,000,000 Americans must file their annual income tax returns. This is by no means a routine job, and radio can perform one of its outstanding public services in helping people to do it accurately and on time. Station managers will shortly receive from the Bureau of Internal Revenue a set of spot announcements which it hopes will be helpful in reminding listeners of their Federal income tax obligations and of the advisability of filing early. Several million of those who must file are veterans who have never filed a tax return before. More millions are persons to whom taxes are a new experience every year.

The law requires a return from everyone who had \$500 or more income last year, regardless of all other circumstances (except, of course, members of the armed forces still overseas). Radio can save its listeners and the government both inestimable confusion and hardship by encouraging filing well ahead of the March 15 deadline.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 24-March 2, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute \$60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community. The Red Cross depends solely on the public for its support. With the urgencies of war fading, this public will want to know why Red Cross must continue certain of its services. The extent of public support, then, will depend on the extent of public knowledge of the "WHY" of Red Cross activities and purposes. Consequently, in telling the story of the Red Cross, it will not be enough to enumerate and describe Red Cross activities . . . we must stress the necessity for continuation of these services . . . we must supply the answer to WHY the Red Cross needs \$60,000,000. 1. *SERVICE TO VETERANS* (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so

they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. Approximately 1,100,000 veterans and their families were assisted by Red Cross last year. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. *SERVICE TO THE ARMED FORCES* (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. *DISASTER SERVICE*. In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. *SERVICE TO THE COMMUNITY*. Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home (Fact Sheet No. 14-A)

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 percent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains,

(Continued on next page)

windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 17. They are subject to change.

Monday, February 17

(10:00 A. M.)

- NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. 550 kc., 5 KW, DA, to change frequency, unlimited, etc.
NEW—The Fairfield Broadcasting Co., Danbury, Conn.—C. P. 550 kc., 500 watts, 1 KW, unlimited.
WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. 560 kc., 1 KW, unlimited.
NEW—Pynchon Broadcasting Corp., Springfield, Mass.—C. P. 560 kc., 5 KW, unlimited, DA-1.

(10:00 A. M.)

- NEW—Louisiana Broadcasting Co., New Orleans, La.—C. P. 1540 kc., 5 KW, unlimited, directional antenna day and night.
NEW—Bayou Broadcasting Co., Inc., Baton Rouge, La.—C. P. 1540 kc., 100 watts, 250 watts, unlimited.
NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—C. P. 1540 kc., 10 KW, unlimited, DA day and night.
NEW—Texhoma Broadcasting Co., Durant, Okla.—C. P. 1540 kc., 250 watts, unlimited.
NEW—East-West Broadcasting Co., Fort Worth, Texas—C. P. 10 KW, unlimited DA (DA-2).
NEW—Western Waves, Inc., Seattle, Wash.—C. P. 1540 kc., 50 KW, DA, unlimited.
KXEL—In re: Matter of the petition of Josh Higgins Broadcasting Company "for continuation of exclusive nighttime assignment on 1540 kc. to Station KXEL, Waterloo, Iowa."

Further Hearing

(10:00 A. M.)

- NEW—G. Lester Hash, N. Joe Rahall, Fred William Simon & Odes E. Robinson, d/b as The Bluefield Broadcasting Co., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.
NEW—J. Lindsey Alley, George E. Shumate & E. Bernard Jarrett, a partnership, d/b as Radio Bluefield Co., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.
NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

- NEW—Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—C. P. 1400 kc., 250 watts, unlimited.

NEW—WBIX, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

(10:00 A. M.)

NEW—The Asher Broadcasting Service, Inc., Quincy, Mass.—C. P. 910 kc., 1 KW, unlimited.

NEW—Nashua Broadcasting Corp., Nashua, N. H.—C. P. 900 kc., 1 KW, day.

Other Participants:

WABI—Bangor, Mo. (Intervenor)

WJAR—Providence, R. I. (Intervenor)

WKNB—New Britain, Conn. (Intervenor)

(10:00 A. M.)

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. 1170 kc., 10 KW, unlimited.

At Muskogee, Okla.

(Federal Court Room, Federal Bldg., 10:00 A. M.)

- KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Renewal of license, 1490 kc., 250 watts, unlimited.
NEW—Oklahoma Press Publishing Co., Muskogee, Okla.—For FM facilities.

Monday, Tuesday and Wednesday February 17, 18, and 19

At Clearwater, St. Petersburg, and Lakeland, Fla.

(Commissioner's Room, County Court House, Clearwater; Assembly Room, City Hall Bldg., St. Petersburg; City Hall, Lakeland; 10:00 A. M.)

- NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Lyle Van Valkenburgh, St. Petersburg, Fla.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—C. P. 1340 kc., 250 watts, unlimited.

Wednesday, February 19

Further Hearing

(10:00 A. M.)

- NEW—A. S. Abell Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.
WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, unlimited.

(10:00 A. M.)

NEW—WDZ Broadcasting Co., Decatur, Ill.—C. P. 1050 kc., 1 KW, daytime.

(10:00 A. M.)

NEW—David C. Jones, Jr., d/b as Bryan Broadcasting Co., Bryan, Texas—C. P. 1240 kc., 250 watts, unlimited.

Other Participants:

KTHIT—Houston, Texas. (Intervenor)

Thursday, February 20

(10:00 A. M.)

- KGKB—East Texas Broadcasting Co., Tyler, Texas—C. P. 690 kc., 1 KW, 5 KW, DA, unlimited.
NEW—Hugh J. Powell, Liberty, Kans.—Modification of C. P. 690 kc., 5 KW, 10 KW, DA, unlimited.

(Continued on next page)

KTBS—John McCormick, d/b as Radio KTBS, Shreveport, La.—C. P. 710 kc., 5 KW, unlimited, DA night & day.

(10:00 A. M.)

NEW—Florida West Coast Broadcasting Co., Tampa Fla.—C. P. 1300 kc., 1 KW, daytime.
NEW—Frank E. Duhme, St. Petersburg, Fla.—C. P. DA, 1300 kc., 1 KW, unlimited.

Thursday and Friday, February 20 and 21

At Orlando and Belle Glade, Fla.

(Grand Jury Room, Federal Bldg., Orlando; City Hall, Belle Glade; 10:00 A. M.)

NEW—E. T. Wright, Orlando, Fla.—C. P. 900 kc., 250 watts, daytime.
NEW—Seminole Broadcasting Co., Belle Glade, Fla.—C. P. 900 kc., 1 KW, daytime.

At Alameda and Palo Alto, Calif.

(Council Chamber, City Hall, Alameda, Feb. 20; Council Chamber, City Hall, Palo Alto, Feb. 21; 10:00 A. M.)

NEW—Times-Star Publishing Co., Alameda, Calif.—C. P. 1220 kc., 1 KW, daytime.
NEW—D & K Broadcasting Co., Palo Alto, Calif.—C. P. 1220 kc., 250 watts, daytime.

Friday, February 21

(10:00 A. M.)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

Other Participants:

WRGA—Rome, Ga. (Party Respondent)

Oral Argument

(Before the Commission en banc, Room 6121, beginning 10:00 A. M., in the order listed)

(1)

Press Wireless, Inc. In the Matter of Applications for modification of Licenses to Delete Special Provisions, etc.

(2)

WGCM Broadcasting Co., Biloxi, Miss.

(Postponed from Feb. 12)

WLOX Broadcasting Co., Biloxi, Miss.

WLOX Broadcasting Co., Biloxi, Miss.

(On Petition to Amend Application)

(3)

Durham Radio Corp. (WDNC), Durham, N. C.; Capitol Broadcasting Co., Inc., Raleigh, N. C.; Public Information Corp., Durham, N. C. (Applications to operate on 620 kc.)

(4)

Newark Broadcasting Corp., Newark, N. J.; Donald Flamm, New York, N. Y.; The Metropolitan Broadcasting Service, New York, N. Y.; WAGE, Inc., Syracuse, N. Y.; WCAX Broadcasting Corp., Burlington, Vt. (Applications to operate on 620 kc.)

(5)

Smoky Mountain Broadcasting Co., Knoxville, Tenn.; East Tennessee Broadcasting Co., Knoxville, Tenn. (Applications on 1340 kc.)

FCC ACTIONS

AMPLITUDE MODULATION

AM—Licenses Granted to Cover CP's

580 KC.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized change in frequency to 580 kc., increase in power to 1 KW, DA-N, 5 KW, installation of new transmitter, changes in DA for night use, and change transmitter location. (BL-2174)

780 KC.

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted license to cover CP which authorized a new station on 780 kc, 1 KW, day; conditions. (BL-2146)

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Granted license to cover CP which authorized a new station on 950 kc., 1 KW, day; conditions; and specify studio location at Ferguson Bldg., Texas Ave., Lubbock. (BL-2131)

1050 KC.

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted license to cover CP which authorized a new station on 1050 kc., 1 KW, daytime; conditions. (BL-2139)

1230 KC.

WFRP—F. R. Pidcock, Savannah, Ga.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions; and installation of new transmitter. (BL-2132)

1240 KC.

KHOZ—Harrison Broadcasting Corp., Harrison, Ark.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions; and for change of studio location to No. Side of Highway 65, approx. 100 feet directly north of Maple St., from city limits, Harrison. (BL-2105)

1340 KC.

WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2094)

1410 KC.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted license to cover CP which authorized installation of auxiliary transmitter at E. David Rd., near Dayton, to be operated on 1410 kc., 1 KW. (BL-2127)

1450 KC.

KBUN—Bradford and Pihl, Bemidji, Minn.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2152)

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and to change studio location to 2000 Indian School Road, Albuquerque. (BL-2209)

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Granted license to cover CP which authorized change in frequency to 1450 kc., change in hours of operation to unlimited, install new transmitter and vertical antenna and change transmitter and studio locations. (BL-2218)

(Continued on next page)

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2216)

1490 KC.

WLOE—Douglas L. Craddock, Leaksville, N. C.—Granted license to cover CP which authorized a new station on 1490 kc., 100 watts, unlimited time. (BL-2205)

KDRS—Progressive Broadcasting Co., Paragould, Ark.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2226)

AM—Modifications of CP's

WMNC—Nathan J. Cooper, Morganton, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations at R.F.D. Rt. 2, two miles from center of city on Highway 181, Morganton. (BMP-2416)

KDLK—Del Rio Broadcasting Co., Del Rio, Texas—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at just west of San Felipe Country Club at approximate intersection of 3rd St. and NE city limit of Del Rio, and to change studio location to: Just west of San Felipe Country Club at approximate intersection of 3rd St. and NE city limit of Del Rio. (BMP-2376)

KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1 mile north and 1½ miles east of Roswell and at intersection of E. 19th St. and AT & SF R.R. tracks, near Roswell, and specify studio location as 401 N. Richardson Ave. (BMP-2423)

KCNM—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ½ mile south of Clovis, AT & SF R.R. station on U.S. Highway No. 70, Clovis, and specify studio location as 302½ Main St., Clovis. (BMP-2392)

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted modification of CP which authorized a new station, for approval of antenna, and for approval of transmitter and studio locations ½ mile east of the corporate limits of the city of Las Vegas; conditions. (BMP-2414)

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at NE ¼, Sec. 17, Township 2 North, Range 38 East, Boise, Meridia, Idaho Falls. (BMP-2418)

KWPM—Robert F. Heathery, West Plains, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at West Plains, Mo., and to specify studio location as #4 Court Square, West Plains. (BMP-2296)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted modification of CP (BP-3654) to make changes in antenna and change type of transmitter. (BMP-2439)

WPDX—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at approximately 3.3 miles SW of City Hall above West Fort River, Clarksburg. (BMP-2351)

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP which authorized a new station, to make change in vertical antenna and move transmitter 150 feet. (BMP-2459)

WTCB—Central Broadcasting Corp., Flint, Mich.—Granted modification of CP which authorized a new station, to change corporate name from Central Broadcasting Corp. to Trendle-Campbell Corp. (BMP-2467)

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 3-1-47. (BMP-2483)

KSFA—Wilbur Courtland Fouts, Nacogdoches, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.7 miles east-northeast from center of Nacogdoches, on Richardson Temple Road, and to change studio location to 1505 North St., Nacogdoches. (BMP-2442)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP (BP-4655), to change type of transmitter and make changes in vertical antenna. (BMP-2466)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (BP-4827), to make changes in vertical antenna. (BMP-2460)

WKID—Inter-City Broadcasting Co., Providence, R. I.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at SE corner of Eastern Ave. & Massasoit Ave., Providence. (BMP-2395)

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ¾ mile east of Main St. on College Blvd., Roswell, and to specify studio location as 1305 No. Main St. (BMP-2382)

WKYW—Radio Kentucky, Inc., Louisville, Ky.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at between River Road and Mellwood Ave. on Frey's Lane, near Louisville, and to specify studio location as 431 W. Jefferson St., Louisville. (BMP-2431)

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location north of city limits of Milwaukee. (BMP-2364)

WSIC—Statesville Broadcasting Co., Statesville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and approval of transmitter location at 0.3 mile north of Hartness Road. (BMP-2433)

WSCR—Lackawanna Valley Radio, Scranton, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at 1520 N. Keyser Ave., Scranton. (BMP-2454)

AM—Miscellaneous Actions

Correction

According to a correction by the Commission, the item in last week's REPORTS referring to KBIX, should read as follows:

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Granted petition for reconsideration and grant without hearing of application for renewal of license for station KBIX for the regular period (Docket 7864). Application for a new FM station (Docket No. 7865) was removed from the hearing docket.

WGRM—P. K. Ewing, Greenwood, Miss.—Granted CP to change transmitter location to 1½ miles north of city, and to make changes in vertical antenna. (BP-5517)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted CP to mount FM antenna on top of AM tower. (BP-5642)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of license to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co. (BML-1238)

(Continued on next page)

WLBB—Carroll Broadcasting Co., Carrollton, Ga.—Granted CP to install a new transmitter; conditions. (BP-5645)

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted CP to install a new transmitter. (BP-5637)

WSAN—Saginaw Broadcasting Co., Saginaw, Mich.—Granted CP to make changes in antenna and to change transmitter location to: On the County Fair Grounds, Saginaw. (BP-5488)

AM—Actions on Motions

WBAL—Hearst Radio, Inc.; Public Service Radio Corp., Baltimore, Md.—The Commission on its own motion continued the consolidated hearing on these applications from Monday, February 24, to Tuesday, February 25, at Baltimore.

Public Service Radio Corp., Baltimore, Md.—Denied request for issuance of a subpoena for the appearance of William Randolph Hearst, an officer and stockholder of the applicant, WBAL, at the consolidated hearing on Feb. 25, without prejudice to renewal of said request in the course of said proceeding.

WGCM Broadcasting Co., Biloxi, Miss.; WLOX Broadcasting Co., Biloxi, Miss.—The Commission, on its own motion, continued the oral argument on these applications from February 12 to February 21, 1947.

Pittsburg Broadcasting Co., Pittsburg, Calif.; C. Thomas Patten, Oakland, Calif.—Ordered that the further hearing on these applications now scheduled for February 10 be continued to Thursday, February 13, in Washington.

Robert Schuler, et al, Fresno, Calif. (a partnership)—The Commission, on its own motion, removed from the hearing docket application (BP-4709, Docket 7829).

Frank E. Duhme, St. Petersburg, Fla.—Granted petition for leave to take depositions in re his application (BP-5677; Docket 8103), beginning Feb. 24 instead of Feb. 10; and the consolidated hearing on this application and that of Florida West Coast Broadcasting Co., presently scheduled for Feb. 20, was continued to March 26. Also granted petition of Duhme requesting the admission of Harvey McGlothlin in the Bar of the Commission pro hac vice for the purpose of taking depositions in this proceeding.

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted in part petition requesting leave to take depositions in re its application (BP-5404; Docket 8068), et al, limited to 20 public witnesses and 1 partner.

Ledger Publishing Co., Inc., Lakeland, Fla.; Lyle Van Valkenburgh, St. Petersburg, Fla.; Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Ordered that the consolidated hearing on these applications scheduled for Feb. 24 and 25, at St. Petersburg and Clearwater, be advanced to Feb. 17 at Clearwater, Feb. 18 at St. Petersburg, and Feb. 19, at Lakeland, Fla.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition for continuance of further hearing in re its application (Docket 7448), presently scheduled for Feb. 10, and continued same to Feb. 17, 1947.

Mercer Broadcasting Co., Princeton, W. Va.; Mountain Broadcasting Service, Princeton, W. Va.—The Commission, on its own motion, ordered that the consolidated hearing upon these applications presently scheduled for Feb. 13 at Princeton, W. Va., be transferred to Washington to be held on the date now scheduled.

East-West Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application (BP-4524; Docket 7994), so as to specify 5 KW instead of 10 KW, to show changes in DA array, etc.

San Fernando Valley Broadcasting Co.; Kenneth O. Tinkham, San Fernando, Calif.—The Commission ordered that the consolidated hearing on these applications (Dockets 7749 and 8082) be scheduled for Monday, February 24, at San Fernando, Calif.

Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (BP-4720; Docket 7598) so as to delete the name of John C. McCormack as a partner in the applicant partnership.

Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application (BP-4318; Docket 7371), so as to show the withdrawal of eight stockholders from and the addition of five new stockholders to the applicant corporation, and the amendment was accepted.

Associated Broadcasters, Inc., Wadena, Minn.—Granted petition for leave to take depositions in re hearing upon its application (BP-5351; Docket 8038) scheduled for hearing March 3.

Mario Acosta, Mayaguez, P. R.—The Commission, on its own motion, removed from the hearing docket application (BP-4562; Docket 7449).

KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of Enid Broadcasting Co., Enid, Okla. (BP-5489; Docket 8030).

Pocahontas Broadcasting Corp., Bluefield, W. Va.—Granted petition for leave to amend its application (BP-5466; Docket 8006) so as to show that 100 shares of the stock of applicant corporation will be made available to the General Manager of the proposed station; to show changes in distribution of stock, etc., and the amendment was accepted.

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-5055; Docket 7755).

Community Radio Corp., Grand Forks, N. Dak.—The Commission, on its own motion, removed from the hearing docket application (BP-5242; Docket 7872).

Peninsular Broadcasting Corp., Coral Gables, Fla.—The Commission, on its own motion removed from the hearing docket application (BP-4187; Docket 7075).

Miami County Broadcasting Co., Piqua, Ohio—Granted petition insofar as it requests removal from the hearing docket of application (BP-4954; Docket 7840). Insofar as petition requests a grant without hearing, it is dismissed.

Keokuk Broadcasting Co., Keokuk, Iowa—Granted petition for leave to amend its application for CP (BP-5480; Docket 8015), so as to change Paragraph 41 of the application to show that the making of the application was authorized by resolution of the Board of Directors of the applicant corporation, adopted at a meeting held in Keokuk on Oct. 30, 1946; and the amendment was accepted.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Denied petition requesting enlargement of issue in re application (BP-4347; Docket 7325).

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition for leave to amend its application (BP-5055; Docket 7755), to show the addition of a new partner, Wm. J. Handelsman, to applicant partnership, etc.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Granted petition for leave to amend its application (BP-4650; Docket 7503) to show minor changes in the directors and stockholders of applicant corporation.

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted petition for leave to intervene in the hearing upon application of KANS, Wichita, Kans. (BP-5159; Docket 7952), presently scheduled for hearing on March 7.

Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition to dismiss without prejudice application (BP-4990; Docket 7823).

Western Waves, Inc., Seattle, Wash.—Granted petition to dismiss without prejudice application (BP-5060; Docket 7995).

Neal M. Welch, North Adams, Mass.—The Commission, on its own motion, removed from the hearing docket application (BP-5618; Docket 8078).

(Continued on next page)

Peninsular Broadcasting Corp., Coral Gables, Fla.—Dismissed petition requesting waiver of rules and accept petitioner's written appearance in re application (BP-4187; Docket 7075).

Nashua Broadcasting Corp., Nashua, N. H.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-4746; Docket 7603).

Harold H. Thoms, Greenville, S. C.—Granted petition to dismiss without prejudice his application (BP-5150; Docket 7831).

Florida West Coast Broadcasting Co., Tampa, Fla.—Granted request for continuance of consolidated hearing now scheduled for Feb. 20 on its application and that of Frank E. Duhme, and said hearings was continued to March 26. (Docket 7768 and 8103)

Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (BP-5356; Docket 7956) so as to show a revised DA design, etc.

Western New York Broadcasting Co., Kenmore, N. Y.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5579; Docket 8095).

Danville Broadcasting Co., Danville, Ky.—Denied petition requesting reopening of the record in the consolidated proceeding upon its application (Docket 7165) and that of Commonwealth Broadcasting Corp. (Docket 7164), for the purpose of putting into evidence testimony concerning the present business activities of Gerald Culberson and J. O. Bohanan. Exceptions noted by counsel for petitioner.

Colgren Broadcasting Co., Hudson, N. Y.—Granted petition for leave to amend its application for CP (BP-5131; Docket 7931) so as to show revised engineering information concerning possible interference which would be developed by the simultaneous operation of stations operating on 1230 kc., at Hudson, N. Y., and North Adams, Mass.

The Voice of Nevada's Capital, Carson City, Nev.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5654; Docket 8098).

Kola Broadcasting Co., Opelousas, La.—Granted petition requesting continuance of hearing upon its application (Docket 7812) and that of James A. Noe (Docket 7416), presently scheduled for Feb. 26 and 27, and said hearing was continued to March 31 at Lake Charles, and April 1 at Opelousas.

Joe V. Williams, Jr., Chattanooga, Tenn.—Granted petition for continuance of hearing upon his application (Docket 7913), presently scheduled for Feb. 21, and continued same to April 21, 1947.

KMAC—The Walmae Co., San Antonio, Texas—Granted petition for leave to amend its application for CP (BP-4360; Docket 7983) so as to show a change in transmitter site and an increase in the height of one of the antenna towers, etc.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted petition for leave to dismiss without prejudice application (BP-4369; Docket 7292).

WMCA—WMCA, Inc., New York City.—Granted petition for leave to intervene in the hearing on application of The Fairfield Broadcasting Co., Danbury, Conn. (Docket 8085).

Wierd Music, Inc., Rockford, Ill.—Granted petition for continuance of hearing scheduled for March 12, and continued same to May 12, 1947. (BP-5296; Docket 7964)

Lyle Van Valkenburgh, St. Petersburg, Fla.—Granted petition for dismissal without prejudice of his application (BP-5547; Docket 8054).

Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—Granted petition to dismiss without prejudice its application (BP-4619; Docket 7557).

WBIZ, Inc., Eau Claire, Wis.—Granted petition requesting leave to amend its application (BP-4692; Docket 7692) so as to show the addition of three new stockholders to applicant corporation, etc., and for removal from docket. The amendment was accepted, and application removed from the hearing docket.

WDZ Broadcasting Co., Tuscola, Ill.—Granted petition for leave to amend its application (BP-4761; Docket 7748), so as to show a revised estimate on initial installation costs, etc.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Granted petition for leave to amend its application for CP (BP-5559; Docket 8060) so as to show a new transmitter site and revised DA pattern, etc., and the amendment was accepted.

WIZE—Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition for leave to intervene in the hearing on application of The Mt. Vernon Broadcasting Co. (Docket 8021) and Mound Broadcasting Corp. (Docket 8022).

Roscoe L. Thompson, Keokuk, Iowa—Granted petition for leave to dismiss without prejudice his application (BP-5365; Docket 8014).

Keokuk Broadcasting Co., Keokuk, Iowa—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5480; Docket 8015).

720 KC.

Seminole Broadcasting Co., Wewoka, Okla.—Granted petition for leave to amend its application (BP-5270; Docket 8025), so as to specify the frequency 720 kc., with 250 watts, daytime only, instead of 1490 kc., with 250 watts, unlimited, etc., and for removal from the docket. The amendment was accepted and application as amended removed from hearing docket.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted petition for leave to amend its application (BP-3609; Docket 6628) so as to specify the frequency 850 kc., with 1 KW, unlimited time, using DA, instead of 1490 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

860 KC.

Citizens' Broadcasting Co., North Adams, Mass.—Granted petition for leave to amend its application (BP-5376; Docket 8077), so as to specify the frequency 860 kc., with 250 watts, daytime only, instead of 940 kc., 1 KW, daytime only, etc. The amendment was accepted and application removed from the hearing docket.

890 KC.

Piedmont Broadcasting Co., Greenville, S. C.—Granted petition for leave to amend its application (BP-5307; Docket 8086) so as to specify the frequency 890 kc., instead of 910 kc., etc., and for removal of application from the docket. The amendment was accepted and application as amended removed from hearing docket.

910 KC.

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition insofar as it requests reinstatement of its application (BP-4860; Docket 7627), and acceptance of amendment filed with petition specifying the frequency 910 kc., with 5 KW, unlimited time. The application was reinstated and the amendment accepted.

960 KC.

Wooster Republican Printing Co., Wooster, Ohio—Granted petition for leave to amend its application (BP-5581; Docket 8061) so as to specify 960 kc. with 500 watts, daytime only, instead of 1340 kc., 100 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1000 KC.

Southland Broadcasting Corp., North Miami Beach, Fla.—Granted petition for leave to amend application (BP-5510; Docket 8041), so as to specify the frequency 1000 kc., instead of 1070 kc.; the amendment was accepted and application removed from the hearing docket.

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1050 KC.

Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Granted petition for leave to amend its application (BP-5313; Docket 7915), so as to specify the frequency 1050 kc., with 1 KW, daytime only, instead of 580 kc., with 5 KW-LS, 1 KW night, unlimited time. The amendment was accepted and application removed from the hearing docket.

1140 KC.

Lincoln Operating Co., Miami, Fla.—Granted petition for leave to amend its application (BP-4903; Docket 7874), so as to specify the frequency 1140 kc., with 10 KW daytime, 5 KW night, instead of 1170 kc., with 5 KW, unlimited. The amendment was accepted and application removed from the hearing docket.

1150 KC.

Contra Costa Broadcasting Co., Richmond, Calif.—Granted petition for leave to amend its application (BP-5106; Docket 7937), so as to specify the frequency 1150 kc., with 250 watts, daytime only, instead of 710 kc., 1 KW, daytime only. The amendment was accepted and application removed from the hearing docket.

Des Moines Broadcasting Corp., Des Moines, Iowa—Granted petition requesting leave to amend its application (BP-4940; Docket 7827) so as to specify the frequency 1150 kc., with 1 KW, unlimited time, using DA, instead of 1240 kc., with 100 watts, unlimited, etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1190 KC.

Arecibo Broadcasting Co., Inc., Arecibo, P. R.—Granted petition for leave to amend its application (BP-5047; Docket 7807) so as to specify frequency 1190 kc. instead of 1400 kc. The amendment was accepted and application removed from the hearing docket.

Santa Monica Broadcasting Co., Santa Monica, Calif.—Denied petition requesting leave to amend its application (BP-4792; Docket 7633) so as to specify full time operation on 1190 kc., with 1 KW, DA, instead of daytime only on the frequency, etc.

1210 KC.

Anson Radio & Broadcasting Co., Wadesboro, N. C.—Granted petition for leave to amend its application (BP-5411; Docket 7976), so as to specify the frequency 1210 kc. with 1 KW, daytime only, instead of 1400 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1220 KC.

LaSalle County Broadcasting Co., Wewoka, Okla.—Granted petition for leave to amend its application (BP-5284; Docket 7914) so as to specify the frequency 1220 kc., with 250 watts, daytime only, instead of 1490 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1230 KC.

Atlantic City Broadcasting Corp., Atlantic City, N. J.—Granted petition for leave to amend its application (BP-5402; Docket 7966), so as to specify the frequency 1230 kc. instead of 1400 kc., etc., and for removal from the hearing docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1260 KC.

Grand Forks Herald, Inc., Grand Forks, N. D.—Granted petition for leave to amend its application (BP-5145; Docket 7871) so as to specify the frequency 1260 kc., with 1 KW daytime, 500 watts night, instead of 1400 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1300 KC.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition for leave to amend its application (BP-4466; Docket

7448) so as to specify the frequency 1300 kc. instead of 910 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1390 KC.

Frank M. Helm, Modesto, Calif.—Granted petition for leave to amend its application (BP-5184; Docket 7830), so as to specify the frequency 1390 kc. instead of 1300 kc. The amendment was accepted and application removed from the hearing docket.

1440 KC.

John J. Laux, Niagara Falls, N. Y.—Granted petition requesting leave to amend its application (BP-5628; Docket 8096) so as to specify the frequency 1440 kc. instead of 1080 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1460 KC.

California Broadcasting Co., Santa Monica, Calif.—Granted petition for leave to amend its application (BP-5419; Docket 7961), so as to specify the frequency 1460 kc. instead of 1450 kc.; change hours from unlimited to daytime, etc., and the amendment was accepted.

1490 KC.

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted petition for leave to amend its application (BP-5455; Docket 7989) so as to specify 1490 kc. with 100 watts, unlimited time, instead of 1450 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

Reno Newspapers, Inc., Reno, Nev.—Granted petition for leave to amend its application (BP-5426; Docket 8097) so as to specify the frequency 1490 kc. instead of 1450 kc., etc., and for removal from the docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1530 KC.

Rose Capital Broadcasting Co., Tyler, Texas—Granted petition for leave to amend its application (BP-4975; Docket 8031) so as to specify the frequency 1530 kc. with 1 KW, daytime only, instead of 940 kc. with 250 watts, daytime only, and for removal from the hearing docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1600 KC.

Champion City Broadcasting Co., Springfield, Ohio—Granted petition for leave to amend its application (BP-5208; Docket 7892) so as to specify the frequency 1600 kc. instead of 1570 kc. The amendment was accepted and application removed from the hearing docket.

AM—Applications Accepted for Filing

550 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Construction permit to change frequency from 740 to 550 kc., change hours of operation from daytime to unlimited time, increase power from 5 KW day to 5 KW day and night, make changes in directional antenna for day and night use, and change transmitter location.

NEW—Jacinto Sugranes, Ponce, P. R. (P. O. Villa 166, Ponce, P. R.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night, 5 KW day and unlimited hours of operation.

570 KC.

NEW—Douglas Broadcasting Co., Douglas Ariz. (William N. Goodwin and Joseph P. Wrenn, a partnership) (P. O. c/o Joseph P. Wrenn, 455 N. Rodeo Dr., Beverly Hills, Calif.)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW, and daytime hours of operation.

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650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter, and change studio location.

NEW—The McPherson Broadcasting Co., Inc., McPherson, Kan. (P. O. 228 Grand Bldg.)—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation.

680 KC.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—License to cover construction permit (B1-P-4285, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

NEW—Pennell E. Snowden, Grand Junction, Colo. (P. O. 2555 Ellis St., Wichita, Kans.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW, and daytime hours of operation.

730 KC.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners)—Modification of construction permit (B2-P-3797, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

740 KC.

NEW—Olney Broadcasting Co., Olney, Ill. (P. O. 300 1/3 E. Main St.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

840 KC.

NEW—Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 890 to 840 kc., power from 1 KW daytime to 5 KW day and 1 KW night; hours of operation from daytime only to unlimited.

850 KC.

NEW—Richland Broadcasting Co., Richland Center, Wis. (P. O. 243 East Cort St.)—Construction permit for a standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

870 KC.

NEW—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake, a partnership) (P. O. % John Blake, 1912 Avenue E., Brownwood, Texas)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts and daytime hours of operation.

890 KC.

NEW—Tri-Borough Broadcasting Co., Apollo, Pa. (Cecil F. Clifton and Andrew J. West, a partnership) (P. O. 4th St. and Pa.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts, and daytime hours of operation.

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from 920 to 940 kc., change hours of operation from daytime to unlimited time using 1 KW day and night and install directional antenna for night use. Amended to omit request for 940 kc., increase power from 1 KW day and night to 5 KW daytime only; hours of operation from unlimited to daytime; make changes in vertical antenna and ground system and change type of transmitter.

NEW—Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis. (P. O. 259 E. Wells St., % A. M. Chudnow)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts, and daytime hours of operation.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker and Phil Crenshaw, a partnership) (P. O. % Mr. Galen O. Gilbert, Box 30, Siloam Springs, Ark.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

NEW—Eastland County Broadcasting Co., Eastland, Texas (Dan Childress, J. W. Courtney, Grady Pipkin, Donald C. Hill, Alton W. Steward and Gordon Griffin, a partnership) (P. O. % Gordon Griffin, Citizens Bank Bldg., Brownwood, Texas)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only.

950 KC.

NEW—Corn Palace City Radio Corp., Mitchell, So. Dak. (P. O. % Malcolm B. Ronald, The Daily Republic, Mitchell, So. Dak.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

960 KC.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Neb. (P. O. c/o Joachim Radio & Supply, 1913 Broadway)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit (B1-P-3926, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for approval of directional antenna for day and night use.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-P-3055, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna and change in transmitter location) for approval of directional antenna for day and night use, to change type of transmitter and change transmitter location.

980 KC.

NEW—Bexar Broadcasting Co., San Antonio, Texas (W. K. McCauley and W. M. Ritter, a partnership) (P. O. % W. K. McCauley, 3106 Albans, Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW, and daytime only hours of operation.

NEW—Northeast Radio, Inc., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 1210 to 980 kc., and change directional antenna to vertical.

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Special service authorization to operate on 990 kc., 250 watts power, unlimited time, for a period of 90 days.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to make changes in directional antenna for day and night use and extension of commencement and completion dates.

(Continued on next page)

1010 KC.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah (P. O. 645 26th St., Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—DeKalb Broadcasting Co., Decatur, Ga. (P. O. 540 Clairmont Ave.)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW, and daytime hours of operation.

1080 KC.

KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—Construction permit to increase power from 1 KW to 10 KW, install new transmitter and new directional antenna for day and night use and change transmitter location.

1090 KC.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended re changes in antenna.

1110 KC.

NEW—Borinquen Broadcasting Co., Caguas, P. R. (Francisco Pereira Casillas, Federico Virella, Hector Pereira Bnonomo and Pedro Luis Jimenez, a partnership)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1190 to 1110 kc., and make changes in antenna and ground system.

1130 KC.

KHUB—Luther E. Gibson, Watsonville, Calif.—Construction permit to change frequency from 1340 to 1130 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Atkinson Road, near Watsonville, Calif., to (proposed description not given).

NEW—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon) (P. O. 1008 National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

1150 KC.

NEW—Sacramento Broadcasters, Inc., Chico, Calif. (P. O. 1617 30th St., Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

1160 KC.

NEW—Terry County Broadcasting Co., Brownfield, Texas (Sterling Jake Parrish, Mike Allen Barrett and Esther Constance Parmelee, a partnership) (P. O. c/o Ross K. Prescott, 1424 Republic Bank Bldg., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts, and daytime hours of operation.

1190 KC.

NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez, a partnership) (P. O. Box 2027, 358 Salvador Brau St.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW, and limited hours of operation.

NEW—Biloxi Broadcasting Co., Biloxi, Miss. (Charles J. Saunders)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts,

and unlimited hours of operation. Amended to change frequency from 1490 to 1190 kc., and hours of operation from unlimited to daytime.

NEW—Yumasa Broadcasting Co., Yuma, Ariz. (P. O. First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1200 KC.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Resubmitted and amended to change frequency from 1450 to 1200 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime only, and change transmitter and studio locations from Farmington, Mo., to: To be determined, Farmington, Mo.

1230 KC.

NEW—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Elmer Salter, a partnership) (P. O. c/o William W. Hunt, WSFA, Montgomery, Ala.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KYSM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., & James F. Madden, Jr.)—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

NEW—Ari-Ne-Mex Broadcasting Corp., Deming, N. M. (P. O. Box 233, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Hobart G. Stephenson, Jr., St. Louis, Mo. (P. O. Box 516, Centralia, Ill.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Benton County Broadcasters, Kennewick, Wash. (Frank Krshka, Joseph Patterson and Edith Jansen, a partnership) (P. O. Box 499, Burley, Idaho)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Alvin E. O'Konski, Merrill, Wis. (P. O. 1009 House Office Building, Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—San Joaquin Broadcasters, Fresno, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

1240 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—Construction permit to change frequency from 1130 kc. to 1240 kc., change hours of operation from daytime to unlimited time, increase power from 250 watts day to 250 watts day and night, and make changes in transmitting equipment. Facilities of KCOK requested.

NEW—Taylor-Jacobsen, Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership) (P. O. 923 Colorado Bldg., Washington 5, D. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Uncompahgre Broadcasting Co., Montrose, Calif. (P. O. Box 179, Montrose, Colo.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

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NEW—Ishpeming Broadcasting Co., Ishpeming, Mich. (P. O. 108 Front St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Farmington Broadcasting Co., Farmington, N. M. (Harold L. Arment) (P. O. Box 704EE, Rt. 4, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1250 KC.

WCNT—Hobart Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use.

1260 KC.

NEW—Belleville News-Democrat, Belleville, Ill. (Robert L. Kern and Richard P. Kern, a partnership)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and directional antenna, unlimited hours of operation. Amended to change frequency from 1430 to 1260 kc., and make changes in directional antenna and ground system.

1270 KC.

WSPR—WSPR, Inc., Springfield, Mass.—License to cover construction permit (B1-P-3949, as modified) which authorized increase in power and change in directional antenna and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WJOI—Florence Broadcasting Co., Inc., Florence Ala. (Clyde W. Anderson and Joe T. Van Sandt)—Construction permit to change frequency from 1340 to 1280 kc., increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change name of applicant from Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., to Florence Broadcasting Co., Inc.

1290 KC.

NEW—Greater Hartford Broadcasting, Inc., Hartford, Conn. (P. O. 36 Pearl St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to change frequency from 1540 kc. to 1310 kc., and make changes in antenna.

1320 KC.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.—Construction permit to change frequency from 1230 to 1320 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations.

KOLT—Hilliard Co., Scottsbluff, Neb. (L. L. Hilliard, Ruth K. Hilliard and R. M. Steward)—License to cover construction permit (B4-P-3988, as modified) which authorized change in frequency, increase in power, changes in transmitting equipment, installation of directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WFIN—Findlay Radio Co., Findlay, Ohio (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

1340 KC.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill & Andrew H. Kovlan)—Modification of construction permit (B2-P-4727, as modified, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

NEW—Voice of the Valley Co., Van Nuys, Calif. (Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel L. Roley, a partnership) (P. O. 4242 Mary Ellen Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and limited hours of operation.

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night, and install directional antenna for night use.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

1400 KC.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—License to cover construction permit (B4-P-5038, as modified) which authorized installation of a new transmitter.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. 811 Marshall St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J. (P. O. 10 East Verona Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Angelus Broadcasting Co., Temple City, Calif. (Gomer Cool, A. L. Nunamaker and Blaine O. Bender, a partnership) (P. O. % Rufus Bailey, 639 S. Spring St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and limited hours of operation.

NEW—Paul H. Chapman, Greensboro, N. C. (P. O. 304 Aberdeen Drive, Greenville, S. C.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin, a partnership) (P. O. % Alf M. Landon, National Bank of Topeka, Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WJZM—William Kleeman, Clarksville, Tenn.—Voluntary assignment of license to Elmer T. Campbell and John Parry Sheftall, a partnership, d/b as Campbell and Sheftall.

WDAR—A. C. Neff, Savannah, Ga.—Voluntary assignment of license to WDAR, Inc.

NEW—Pioneer Valley Broadcasting Co., Northampton, Mass. (P. O. 289 Elm St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1410 KC.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Modification of license to change from employing directional antenna day and night to employing directional antenna night only.

1420 KC.

NEW—Famin County Broadcasting Co., Bonham, Texas (Frank Svoboda) (P. O. % Daily Favorite, North Main)
(Continued on next page)

St., P. O. Box 294; temporary)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation.

1430 KC.

NEW—Eastland County Broadcasting Co., Eastland, Texas (Robert W. Chapman and Manning L. Trammell, a partnership) (P. O. 721 Anthony St., Fort Worth, Texas)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

1440 KC.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Application to purchase Station KMED by Medford Radio Corp. Amended re-stockholders.

1450 KC.

WWDC—Capital Broadcasting Co., Washington, D. C.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier from north side of Rock Creek, 1600 feet west of intersection Rock Creek and D. C. Line, Montgomery County, Md., to Lanier Drive, Rosemary Hills, Md.

WBUY—Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilton and Greeley N. Hilton)—Construction permit to change frequency from 1190 to 1450 kc., change hours of operation from daytime to unlimited time, increase power from 250 watts day and night and make changes in transmitting equipment.

KSIW—Woodward Broadcasting Co., Woodward, Okla.—Modification of construction permit (B3-P-5053, which authorized a new standard broadcast station) for approval of antenna, and approval of transmitter location.

1480 KC.

NEW—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La. (P. O. 302 Louisiana National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and daytime hours of operation.

1490 KC.

KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-P-5083, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

NEW—Alexandria Radio Corp., Alexandria, Minn. (P. O. %Kenneth H. Dell, Alexandria, Minn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Paul B. Lingenfelter, Clinton, Okla. (709 Frisco St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment, install new vertical antenna, and mount FM antenna on top of AM tower, move transmitter distance of 100 feet (same description) and change studio location from 3rd Ave. and 6th St., West Point, Ga., to 58 Cherry St., Lanett, Ala. Amended to make changes in antenna and ground system and change transmitter location from 58 Cherry St., Lanett, Ala., to 13.4 miles west of present site in Lanett (West Point, Ga., RFD #5) and change studio location from 58 Cherry St., Lanett, Ala., to RFD #5, West Point, Ga.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—Modification of construction permit (B3-P-5249, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

1530 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier,

a partnership) (P. O. 501 Jackson St.)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass. (P. O. 447 Concord Ave.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime hours of operation.

NEW—The Montana Network, Billings, Mont. (P. O. Northern Hotel)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW daytime, and unlimited hours of operation.

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from 1580 to 1590 kc., hours of operation from daytime to unlimited, install directional antenna night and change transmitter location. Amended to modify directional antenna.

AM—Applications Tendered for Filing

(Due to the volume of applications received by the Commission through February 7 as a result of their temporary freeze order, we list below in geographical order, those applications which got in under the wire. They will be carried in subsequent issues broken down by frequency as they are announced as "Accepted for Filing.")

ALABAMA

Albertville, Pat Murphy Courington—630 kc., 250 watts, daytime.

Birmingham, Vulcan Broadcasting Co., a partnership composed of George A. Mattison, Jr., and Walter Ervin James—1490 kc., 250 watts, unlimited. (Contingent on grant of WTNB for change in frequency)

Birmingham, Courier Broadcasting Service, Inc. (WKAX)—Change frequency from 900 kc. to 1140 kc., hours of operation from daytime to unlimited, using 1 KW, and install DA for night use.

Demopolis, Demopolis Broadcasting Co.—1400 kc., 250 watts, unlimited.

Mobile, Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester (WKRG)—Change hours of operation from daytime to unlimited, change power from 1 KW day to 1 KW day and 250 watts night, and install DA for night use only. (710 kc.)

Tuscaloosa, Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co. (WTBC)—Change frequency from 1450 kc. to 1230 kc., and antenna changes. Contingent on grant of WJRD to change frequency)

ALASKA

Fairbanks, Wm. J. Wagner tr/as Alaska Broadcasting Co.—1290 kc., 1 KW, unlimited.

Seward, Wm. J. Wagner tr/as Alaska Broadcasting Co.—1340 kc., 250 watts, specified hours.

ARIZONA

Flagstaff, James L. Stapleton, Duard K. Nowlin and Jesse Martin Neil, Jr., d/b as Grand Canyon Broadcasting Co. (KWRZ)—Change frequency from 1340 kc. to 600 kc., power from 250 watts to 250 watts night and 1 KW day, and install new transmitter.

Phoenix, Salt River Valley Broadcasting Co. (KOY)—Increase power from 1 KW to 1 KW night and 5 KW day and change type of transmitter—reinstatement of CP. (550 kc.)

(Continued on next page)

Phoenix, Sun Country Broadcasting Co. (KPSC)—Change frequency from 1450 kc. to 1270 kc., power from 250 watts to 5 KW, install new transmitter, DA for night use, and change transmitter location.

Tucson, Sun Country Broadcasting Co. (KTSC)—Change frequency from 1490 kc. to 580 kc., power from 250 watts to 1 KW, install new transmitter, DA for night use, and change transmitter location.

Yuma, Yuma Broadcasting Co. (KYUM)—Change frequency from 1240 kc. to 560 kc., power from 250 watts to 1 KW, install new transmitter and DA for night use.

ARKANSAS

Batesville, White River Valley Broadcasters, Inc.—1340 kc., 250 watts, unlimited.

Helena, J. O. Floyd, John Thomas, Franklin and Sam Anderson, d/b as The Helena Broadcasting Co. (KFFA)—Change frequency from 1490 kc. to 1360 kc., increase power from 250 watts to 1 KW, install new transmitter, DA for night use, and change transmitter location.

North Little Rock, Southwestern Broadcasting Co.—670 kc., 1 KW, daytime.

Stuttgart, Stuttgart Broadcasting Corp.—1240 kc., 250 watts, unlimited.

CALIFORNIA

Bakersfield, McClatchy Broadcasting Co. (KERN)—Increase power from 1 KW to 5 KW, change type of transmitter and install DA for day and night use (1410 kc.)

Chico, Sacramento Broadcasters, Inc.—1150 kc., 1 KW, daytime.

Escondido, Ari-Ne-Mex Broadcasting Corp.—1400 kc., 250 watts, unlimited.

Fresno, R. K. Wittenberg and R. L. Stoddard, d/b as San Joaquin Broadcasters—1230 kc., 100 watts, unlimited.

Fullerton, Andrew G. Haley—1300 kc., 500 watts, daytime.

Lodi, Herbert W. Brown and David A. Brown, d/b as Central Valley Radio (KCVR)—Increase power from 250 watts to 1 KW (daytime). (1570 kc.)

Long Beach, Albert E. Furlow, Emile J. Rome, Lula Heavin Moore and Mary W. Hetzler, d/b as Long Beach Broadcasting Co.—1460 kc., 250 watts, unlimited.

Madera, Edward W. McCleery and Frank C. McIntyre, d/b as Public Interest Broadcasters—1230 kc., 250 watts, unlimited.

Madera, Madera Broadcasting Co., a partnership consisting of Harold Ray Brown, Daniel B. Halcomb, Dean S. Leshner and Kathryn C. Leshner—1340 kc., 250 watts, unlimited.

Merced, Merced Broadcasting Co. (KYOS)—Change frequency from 1490 kc. to 1360 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for night use.

Modesto, Radio Modesto, Inc.—1360 kc., 1 KW, unlimited, DA.

North Sacramento, Earl C. Cooper, d/b as Del Paso Broadcasting Co.—1580 kc., 250 watts, daytime.

Oceanside, Elmer Glaser, Ray A. Wilcox, David Roriek, Jr., Hyman Glaser and Max Glaser, d/b as Oceanside Broadcasting Co.—1000 kc., 250 watts, daytime.

Oxnard, Valverde Broadcasting Co.—910 kc., 250 watts, daytime.

Oxnard, James J. Krouser and Lloyd F. Kreamer—830 kc., 1 KW, daytime.

Petaluma, Walter L. Read—1490 kc., 250 watts, unlimited.

Pittsburg, Joseph L. Berryhill and James L. Smith, d/b as Pacific States Radio Engineering—1470 kc., 250 watts, daytime.

Pomona-Ontario, Bernard C. Brennan, d/b as Empire Broadcasting Co.—680 kc., 1 KW, daytime.

Richmond, Pacific Foundation—710 kc., 1 KW, daytime.

Riverside, Riverside Broadcasting Co.—960 kc., 1 KW, daytime.

Sacramento, Ewing C. Kelly, David R. McKinley and Vernon Hansen, d/b as Central Valleys Broadcasting Co. (KCRA)—Change frequency from 1340 kc. to 1320 kc., power from 250 watts to 1 KW, change type transmitter, install DA for day and night use, and change transmitter location.

Santa Ana, George W. Berger, George A. Raymer, Fred Forgy and John W. Swallow, d/b as Orange County Broadcasting Co.—850 kc., 1 KW, daytime.

Santa Paula, Robert W. LeMond, F. Clinton Jones and Clarence E. Fisher, d/b as Town Talk Broadcasting Co.—1400 kc., 250 watts, unlimited.

Santa Rosa, Santa Rosa Broadcasting Co.—1240 kc., 250 watts, unlimited.

Stockton, R. K. Wittenberg and R. L. Stoddard, d/b as San Joaquin Broadcasters—1500 kc., 250 watts, daytime.

Taft, Kenneth Aitken—1310 kc., 250 watts, daytime.

Van Nuys, Voice of the Valley Co.—1340 kc., 250 watts, limited—night hours.

Woodland, Woodland Broadcasting Co.—1020 kc., 250 watts, daytime.

COLORADO

Grand Junction, Pennell E. Snowden—710 kc., 1 KW, daytime.

CONNECTICUT

Ansonia, The Naugatuck Valley Broadcasting Corp.—690 kc., 1 KW, daytime.

Hartford, Greater Hartford Broadcasting, Inc.—1290 kc., 500 watts, daytime.

Willimantic, The Windham Broadcasting Co.—1340 kc., 250 watts, unlimited.

DELAWARE

Dover, William Courtney Evans—1490 kc., 250 watts, unlimited.

Wilmington, Wilmington Tri-State Broadcasting Co., Inc.—650 kc., 250 watts, daytime.

DISTRICT OF COLUMBIA

Washington, Metropolitan Broadcasting Corp. (WQQW)—Increase power from 500 watts to 1 KW (daytime). (570 kc.)

FLORIDA

Clearwater, Victor John Morgan, d/b as Springtime City Broadcasting Co.—930 kc., 250 watts, daytime.

Coral Gables, Sun Coast Broadcasting Corp.—1130 kc., 1 KW, daytime.

DeLand, Lyle Van Valkenburgh, d/b as DeLand Broadcasting Co.—1450 kc., 250 watts, unlimited. (Contingent on change of frequency of WFMJ.)

Fort Lauderdale, Mary W. Martin—1000 kc., 1 KW, daytime.

(Continued on next page)

Hollywood, Hollywood Broadcasting Co. (WINZ)—Change hours of operation from daytime to unlimited, using 1 KW power, install DA for night use and change transmitter location. (940 kc.)

Miami Beach, A. Frank Katzentine (WKAT)—Change frequency from 1360 kc. to 810 kc., power from 1 KW to 50 KW, change type transmitter and install DA for night use and change transmitter location.

Sebring, Henry L. Jollay, Ernest R. Baker, H. B. Craven and Edward Hasti, d/b as The Highlands Broadcasting Co.—1490 kc., 250 watts, unlimited. (Contingent on grant of WSIR for change in frequency.)

West Palm Beach, Ken-Sell, Inc. (WIRK)—Change hours of operation from daytime to unlimited and install DA for day and night use. (1290 kc.)

Winter Haven, Citrus Belt Broadcasters, Inc. (WSIR)—Change frequency from 1490 kc. to 1230 kc.

GEORGIA

Columbus, R. C. Dunlap, Jr., F. R. Pidcock, Sr., Frank Daniel Foley, Walter Allen Richards, George P. Swift, Charlie Frank Williams, F. R. Pidcock, Jr.—1230 kc., 250 watts, unlimited.

Columbus, Georgia Alabama Broadcasting Corp.—630 kc., 1 KW, daytime.

Macon, Thomas Carr, J. E. Duncan, Roy Richards and Robert D. Tisinger, d/b as Peach State Broadcasting Co.—1180 kc., 1 KW, daytime.

Thomson, Walter J. Brown, d/b as Hickory Hill Broadcasting Co.—1240 kc., 250 watts, unlimited.

HAWAII

Honolulu, Christian Broadcasting Association, Inc.—1340 kc., 250 watts, unlimited.

IDAHO

Boise, Queen City Broadcasting Co. (KDSH)—Increase power from 1 KW to 5 KW, install new transmitter and changes in DA for day and night use. (950 kc.)

Coeur d'Alene, Coeur d'Alene Broadcasting Co.—1240 kc., 250 watts, unlimited.

Idaho Falls, Eastern Idaho Broadcasting & Television Co. (KIFI)—Change frequency from 1400 kc. to 550 kc., power from 250 watts to 1 KW, change type transmitter, install DA for night use and change transmitter location.

ILLINOIS

Belleville, John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Moliring, John W. Lewis, Jr., and Joseph Yacgel, d/b as Belleville Broadcasting Co. (WIBV)—Change frequency from 1060 kc. to 1230 kc., hours of operation from daytime to unlimited time using 250 watts. (Contingent on grant of WIL to change frequency.)

Bloomington, McLean County Broadcasting Co.—1080 kc., 250 watts, daytime.

Clinton, Cornbelt Broadcasting Co. (WHOW)—Change hours of operation from daytime to unlimited, increase power from 1 KW (daytime) to 1 KW night and 5 KW daytime, install new transmitter and DA for night use and approval of transmitter location. (1520 kc.)

East St. Louis, W. Alexander Knight—1260 kc., 1 KW, unlimited, DA.

Galesburg, R. C. Goshorn, L. R. Goshorn and R. L. Rosc, d/b as Knox Broadcasting Co.—1100 kc., 1 KW, daytime.

Joliet, Joliet Broadcasting Co. (WJOL)—Transfer of control of licensee corporation to Albert J. Felman contingent on renewal of license being denied. (1340 kc.)

Kewanee, Danver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, d/b as Kewanee Broadcasting Co.—1100 kc., 250 watts, daytime.

LaSalle-Peru, Radio Broadcasting Corp.—1080 kc., 1 KW, daytime.

Lawrenceville, Raleigh M. Shaw—1300 kc., 1 KW, daytime.

Mount Carmel, Charles F. Rogers, d/b as The Mount Carmel Broadcasting Co.—1560 kc., 250 watts, daytime.

Olney, Olney Broadcasting Co.—740 kc., 250 watts, daytime.

Pekin, Pekin Broadcasting Co. (WSIV)—Change frequency from 1140 kc. to 1150 kc., power from 250 watts to 500 watts night and 1 KW day, change hours of operation from daytime to unlimited, install DA for night use and change type transmitter.

Peoria, Central Illinois Radio Corp. (WWXL)—Change frequency from 1580 kc. to 1590 kc., hours of operation from daytime to unlimited using 1 KW, and install DA for day and night use.

Rock Island, Rock Island Broadcasting Co. (WHBF)—Change use of DA from day and night to DA for night use and non-DA for daytime. (1270 kc.)

Waukegan, Waukegan Broadcasting Corp.—1550 kc., 250 watts, daytime.

INDIANA

Gary, Steel City Broadcasting Corp.—1080 kc., 1 KW, daytime.

LaPorte, Isabel S. Rumely, Hoyt H. Scott and Edward Young, d/b as LaPorte County Broadcasting Co.—1540 kc., 250 watts, daytime.

Logansport, Logansport Broadcasting Corp.—1230 kc., 250 watts, unlimited.

IOWA

Davenport, Davenport Broadcasting Co., Inc. (KSTT)—Change frequency from 750 kc. to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited, install new transmitter, DA for day and night use and change transmitter location.

Iowa City, Iowa City Broadcasting Co.—1170 kc., 250 watts, daytime.

Iowa City, Johnson County Broadcasting Co.—800 kc., 250 watts, daytime.

Keokuk, The Gate City Co.—1100 kc., 250 watts, daytime.

Shenandoah, KFNF, Inc. (KFNF)—Increase power from 500 watts night and 1 KW daytime to 5 KW day and night, install new transmitter, DA for night use and change transmitter location. (920 kc.)

Waterloo, Black Hawk Broadcasting Co.—1320 kc., 1 KW, daytime.

KANSAS

Concordia, Tom Potter, d/b as Concordia Broadcasting Co.—900 kc., 250 watts, daytime.

El Dorado, Tom Potter, d/b as El Dorado Broadcasting Co.—1360 kc., 250 watts, daytime.

Goodland, James E. Blair, d/b as Goodland Broadcasting Co.—730 kc., 1 KW, daytime.

Independence, Central Broadcasting, Inc.—1010 kc., 250 watts, daytime.

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Parsons, H. J. Griffith, d/b as H. J. Griffith Broadcasting Co.—1310 kc., 1 KW, unlimited, DA.

Parsons, Tom Potter, d/b as Parsons Broadcasting Co.—1010 kc., 250 watts, daytime.

KENTUCKY

Elizabethtown, The Acme Broadcasting Co.—1450 kc., 250 watts, unlimited.

Pikeville, Cumberland Publishing Co.—1240 kc., 250 watts, unlimited.

LOUISIANA

New Orleans, Radio New Orleans, Inc.—1400 kc., 250 watts, unlimited.

New Orleans, Supreme Broadcasting System, Inc. (WJMR)—Special service authorization to operate on 990 kc., 250 watts, unlimited time.

Shreveport, T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean, d/b as Radio Station KRMD (KRMD)—Change frequency from 1340 kc. to 1480 kc., power from 250 watts to 1 KW night and 5 KW day, change type transmitter and transmitter location (contingent on grant of KTBS application for change in frequency).

Shreveport, James G. Ulmer and James G. Ulmer, Jr., d/b as Shreveport Broadcasters—1490 kc., 250 watts, unlimited (contingent on grant of KTBS application for change in frequency).

MAINE

Lewiston, Davis Broadcasting System, Inc.—1130 kc., 250 watts, daytime.

MARYLAND

Annapolis, The Chesapeake Radio Corp. (WASL)—Increase power from 250 watts to 1 KW (daytime) and change type transmitter. (810 kc.)

Baltimore, Belvedere Broadcasting Corp.—1400 kc., 250 watts, unlimited (contingent on grant of WCBM application for change in frequency).

Cambridge, James H. Littlepage and Thomas P. Littlepage, Jr., d/b as Cambridge Co.—1240 kc., 250 watts, unlimited.

Cambridge, John F. Kramer, 1430 kc., 1 KW, daytime.

Cumberland, The Tower Realty Co.—1490 kc., 250 watts, unlimited.

Essex, Sidney H. Tinley, Jr.—1570 kc., 1 KW, daytime.

Hagerstown, Western Maryland Broadcasting Corp.—1450 kc., 250 watts, unlimited.

MASSACHUSETTS

Boston, Beacon Broadcasting Co., Inc.—950 kc., 1 KW, daytime (facilities of WORL).

Ware, Donald W. Howe—1140 kc., 250 watts, daytime.

MICHIGAN

Dearborn, Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership) (WKMH)—Modification of construction permit to change frequency from 1540 to 1310 kc., and make changes in antenna, using 1 KW, daytime.

Detroit, Ellis C. Thompson, Harold I. Tanner and John A. Ross, d/b as Detroit Broadcasting Co.—560 kc., 250 watts, daytime.

Detroit, Pellegrin and Smeby, a partnership composed of Frank E. Pellegrin and Lynne C. Smeby—1460 kc., 500 watts, daytime.

Detroit, Woodward Broadcasting Co.—840 kc., 5 KW, daytime, DA.

Detroit, Pontiac Broadcasting Co. (WCAR)—Move station from Pontiac, Mich., to Detroit, Mich., increase power from 1 KW to 50 KW, change hours from daytime to unlimited time, install new transmitter and DA for day and night use. (1130 kc.)

Grand Rapids, Music Broadcasting Co.—1410 kc., 1 KW, daytime.

Hamtramck, Vincent Lukas—1180 kc., 250 watts, daytime.

Jackson, Michigan Music Network, Inc.—1240 kc., 250 watts, unlimited (contingent on grant of WJIM application for change in frequency).

Lansing, Irwin C. Stoll—1240 kc., 250 watts, unlimited.

Lansing, Lansing Broadcasting Co. (WILS)—Change frequency from 1430 kc. to 1240 kc., power from 500 watts to 250 watts, hours of operation from daytime to unlimited and change type transmitter.

Lansing, T-C Broadcasting Corp.—1240 kc., 250 watts, unlimited (contingent on grant of WJIM application for change in frequency).

Saginaw, Community Broadcasting Corp.—1400 kc., 250 watts, unlimited (contingent on grant of WSAM application for change in frequency).

MINNESOTA

Ely, Charles W. Ingersoll—1450 kc., 250 watts, unlimited.

Eveleth, Ridson, Inc.—1340 kc., 250 watts, unlimited.

MISSISSIPPI

Biloxi, V. J. Canizaro, Thomas C. Fleet, Jr., John H. Fleet, John H. Mullaney, S. A. Cisler, Jr., d/b as Biloxi Broadcasting Assn.—1340 kc., 250 watts, unlimited.

Biloxi, James H. McKee, Odes E. Robinson and G. E. Holmes, d/b as Radio Associates—570 kc., 1 KW, daytime.

McComb, McComb Broadcasting Corp. (WSKB)—Change frequency from 1230 kc. to 1250 kc., power from 250 watts to 500 watts night and 1 KW daytime, changes in transmitting equipment, install DA for night use and change transmitter location.

Philadelphia, Gene Tibbett, Sr.—1490 kc., 250 watts, unlimited.

Starkville, Mississippi Broadcasting Co., Inc.—1190 kc., 250 watts, daytime.

MISSOURI

Chillicothe, Grand Valley Broadcasting Co.—870 kc., 1 KW, daytime.

Kansas City, Kansas City Broadcasting and Television Co., a partnership composed of Wendell Zimmerman, Carl O. Jones, Roy L. Morris and D. E. Varner—1380 kc., 5 KW, daytime.

Kansas City, KOMO Broadcasting Co. (KOMO)—Increase power from 10 KW night and 50 KW day to 50 KW day and night on 810 kc. and changes in DA for night use.

Kansas City, WHB Broadcasting Co. (WHB)—Increase power from 5 KW to 5 KW night and 10 KW day, install new transmitter and changes in DA for day and night use. (710 kc.)

Kirksville, Samuel A. Burk, Sam M. Arnold, S. W. Arnold and Myra G. Arnold, d/b as North Missouri Broadcasting Co.—1450 kc., 250 watts, unlimited.

Kirksville, Ray W. Crawford, H. W. Stadler and L. W. Andrews, d/b as Kirksville Broadcasting Co.—1340 kc., 250 watts, unlimited.

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Sikeston, Thomas Duree Medley and Harold L. Sudbury, d/b as Scott County Broadcasting Co.—1230 kc., 250 watts, unlimited.

Springfield, Kickapoo Prairie Broadcasting Co., Inc.—1340 kc., 250 watts, unlimited.

St. Louis, Edwin Wiley Grove III, James Henry Grove and William Blunk, Jr., d/b as Radio St. Louis—690 kc., 1 KW, daytime.

MONTANA

Butte, Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Co. (KOPR)—Consent to assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, et al. (550 kc.)

Butte, Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall, d/b as Montana Broadcasting and Television Co. (KOPR)—Change frequency from 550 to 580 kc. and make changes in DA for night use.

Butte, The Montana Network—1560 kc., 1 KW, unlimited.

Butte, Treasure State Broadcasting Co., Inc.—610 kc., 1 KW, unlimited, DA-N.

Great Falls, Montana Farmer Broadcasting Corp.—560 kc., 5 KW, unlimited, DA-N.

Kalispell, Donald C. Treloar (KGEZ)—Install new transmitter and increase power from 100 watts to 250 watts (1340 kc.)

NEVADA

Fallon, Chet L. Gonce and Ralph Morgali, tr/as The Voice of Fallon—1490 kc., 250 watts, unlimited.

Reno, McClatchy Broadcasting Co. of Nevada (KOII)—Increase power from 1 KW to 5 KW, change type transmitter and changes in DA for night use. (630 kc.)

NEW JERSEY

Atlantic City, Strand Broadcasting Corp.—1230 kc., 250 watts, unlimited.

Elizabeth, Union Broadcasting Co.—1510 kc., 1 KW, daytime.

Morristown, Morristown Broadcasting Co.—1250 kc., 1 KW, daytime.

NEW MEXICO

Albuquerque, New Mexico Broadcasting Co. (KGGM)—Change use of DA from day and night use to night use with non-DA for daytime use. (610 kc.)

Clayton, Ari-Ne-Mex Broadcasting Corp.—1450 kc., 250 watts, unlimited.

Deining, Frank E. Cooke—1230 kc., 250 watts, unlimited.

Lordsburg, Air-Ne-Mex Broadcasting Corp.—1240 kc., 250 watts, unlimited.

NEW YORK

Buffalo, Stephen R. Rintoul and Trel W. Yocum, a partnership, d/b as Rintoul & Yocum—1340 kc., 250 watts, unlimited.

Buffalo, Great Lakes System, Inc.—1340 kc., 250 watts, unlimited. (Contingent on WEBR vacating 1340 kc.)

Glens Falls, Glens Falls Publicity Corp. (WGLN)—Increase power from 100 watts to 250 watts. (1230 kc.)

Lockport, Lockport Union-Sun and Journal, Inc.—1340 kc., 250 watts, unlimited. (Facilities to be relinquished by WEBR)

Midletown, Ernest H. Warnock—1400 kc., 100 watts, unlimited.

New York, City of New York—Municipal Broadcasting System (WNYC)—Extension of SSA to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, New York, and between the hours of sunset at Minneapolis, Minnesota, and 10:00 p.m., EST, using DA. (830 kc.)

Niagara Falls, Concord Broadcasting Corp.—1340 kc., 250 watts, unlimited. (Facilities of WEBR when vacated)

Niagara Falls, Niagara Broadcasting System (Gordon P. Brown, Owner)—1340 kc., 250 watts, unlimited. (Facilities of WEBR when vacated)

Rochester, Brown Radio Service and Laboratory (Gordon P. Brown, Owner) (WSAY)—Increase power from 1 KW to 5 KW, install new transmitter, and changes in DA for night use. (1370 kc.)

Scarsdale, George J. Feinberg and J. Harvey McCoy, a partnership, d/b at Heathcote Broadcasting Co.—740 kc., 250 watts, daytime.

Utica, Richard H. Balch (WFRB)—Increase power from 250 watts to 1 KW, change type transmitter, and approval of transmitter site and antenna. (900 kc.)

Utica, Utica Observer-Dispatch, Inc.—1230 kc., 250 watts, unlimited. (Request facilities of WIBX when vacated)

Utica, WIBX, Inc. (WIBX)—Change frequency from 1230 kc. to 950 kc., increase power from 250 watts to 5 KW, install new transmitter, DA for day and night, and change transmitter location.

NORTH CAROLINA

Ahoskie, Roanoke-Chowan Broadcasting Co., Inc.—970 kc., 1 KW, daytime.

Charlotte, T. Julian Skinner, Jr.—930 kc., 1 KW, unlimited.

Elizabeth City, The Advance, Inc.—560 kc., 500 watts, daytime.

Gastonia, Gastonia Broadcasting Service, Inc.—1370 kc., 1 KW, daytime.

Greensboro, Paul H. Chapman—1400 kc., 250 watts, unlimited.

Greensboro, Greensboro News Co.—1400 kc., 250 watts, unlimited.

Greensboro, Gilbert M. Hutchison, tr/as Guilford Broadcasting Co.—1400 kc., 250 watts, unlimited.

Greensboro, Inter-City Advertising Co.—1320 kc., 1 KW, unlimited, DA.

Newton, Earl Holder, d/b as Newton Broadcasting Co.—1230 kc., 250 watts, unlimited.

Wilmington, Richard Austin Dunlea (WMFD)—Change frequency from 1400 kc. to 630 kc., power from 250 watts to 1 KW, install new transmitter, DA for day and night use, and change transmitter site.

OHIO

Ashland, Robert M. Beer and Edgar Koehl, d/b as Beer and Koehl—1340 kc., 250 watts, unlimited.

Cambridge, Land O'Lakes Broadcasting Corp.—1130 kc., 1 KW, daytime.

Cleveland, The Civic Broadcasters, Inc.—1260 kc., 5 KW, unlimited, DA.

Cleveland, WJW, Inc. (WJW)—Increase power from 5 KW to 5 KW night and 10 KW day, change type trans-

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mitter and changes in antenna from DA daytime to non-DA daytime. (850 kc.)

East Liverpool, East Liverpool Broadcasting Co.—1490 kc., 250 watts, unlimited. (Contingent on WWSW changing assignment)

Lakewood, James A. Butler and Jack H. Berkman, d/b as Radio Lakewood—1380 kc., 250 watts, daytime.

Massillon, The Massillon Broadcasting Co.—1450 kc., 250 watts, unlimited.

Painesville, William H. Miller—1510 kc., 250 watts, daytime.

OKLAHOMA

Durant, Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story (KSEO)—Change frequency from 750 kc. to 1340 kc., hours of operation from daytime to unlimited.

Enid, Public Broadcasting Service, Inc.—960 kc., 1 KW, unlimited, DA.

Muskogee, Procter and Marsh, a partnership consisting of George B. Procter and Hugh M. Marsh, d/b as Muskogee Broadway Broadcasting Co.—1340 kc., 250 watts, unlimited. (Facilities to be relinquished by KONE)

Norman, H. J. Griffith, tr/as H. J. Griffith Broadcasting Co.—1400 kc., 250 watts, daytime.

Norman, Byrne Ross, Oklahoma City and W. P. Fowler, Oklahoma City, Oklahoma, a partnership, d/b as Norman Broadcasting Co.—1400 kc., 250 watts, unlimited. (Contingent on change in facilities of KTOK)

Oklahoma City, Sooner Broadcasting Co.—1200 kc., 1 KW, daytime.

Oklahoma City, State Broadcasting Co. (KBYE)—Increase power from 1 KW to 10 KW, and install new transmitter. (890 kc.)

Okmulgee, Donald W. Reynolds—1340 kc., 250 watts, unlimited. (Contingent on change in facilities of KONE)

Ponca City, The Ponca City Publishing Co., Inc.—960 kc., 500 watts, unlimited DA.

Pryor, L. L. Gaffaney and J. B. Smith, d/b as Lakes Area Broadcasting Co.—1370 kc., 250 watts, daytime.

Tulsa, Louis P. Myers and Gertrude Jo Myers, d/b as Howdy Folks Broadcasters—1340 kc., 250 watts, unlimited. (Contingent on change in facilities of KONE)

Tulsa, Public Radio Corp. (KAKC)—Change frequency from 1570 kc. to 970 kc., hours of operation from daytime to unlimited, and install DA for day and night use.

OREGON

Medford, Mrs. W. J. Virgin (KNED)—Increase power from 1 KW to 1 KW night and 5 KW day, and change type transmitter. (1440 kc.)

Newport, Yaquina Radio, Inc.—1230 kc., 250 watts, unlimited.

Portland, KALE, Inc. (KALE)—Change transmitter location and changes in DA for day and night use. (1330 kc.)

Portland, Portland Broadcasting Corp.—680 kc., 1 KW, daytime.

Portland, The Rose City Broadcasting Co.—1140 kc., 1 KW, daytime.

Reedsport, Western Oregon Broadcasting, Inc.—1340 kc., 250 watts, unlimited.

PENNSYLVANIA

Aliquippa, C. H. Frazier, F. H. Corbett and O. J. McReynolds, a partnership, d/b as Community Broadcasting Service—1120 kc., 250 watts, daytime.

Bloomsburg, Bloom Radio, Inc.—690 kc., 1 KW, daytime, DA.

Erie, Community Service Broadcasting Co.—1330 kc., 5 KW, unlimited, DA.

Harrisburg, Harold O. Bishop—590 kc., 1 KW, unlimited.

Lancaster, Peoples Broadcasting Co.—Change frequency from 1320 kc. to 1390 kc., hours from daytime to unlimited, install DA for day and night use, and change transmitter site.

Lansford, Paul Kirtzman—1520 kc., 250 watts, daytime.

Lemoyne, Rossmoyne Corp.—940 kc., 1 KW, daytime.

Monessen, Edgar M. Jones, Mary R. Jones, Ingo J. Parente and Michael Ferencz, a partnership, d/b as Monval Broadcasting Co.—1050 kc., 1 KW, daytime.

New Castle, WKST, Inc. (WKST)—Increase power from 1 KW to 5 KW, change type transmitter, and changes in DA for night use. (1280 kc.)

Sayre, Sayre Printing Co.—1340 kc., 250 watts, unlimited.

Pittsburgh, Richard J. Cook—1470 kc., 5 KW, unlimited, DA.

Scranton, See Wilkes-Barre below.

Shamokin, John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kallaway, a partnership, d/b as Shamokin Veterans Broadcasting Co.—1490 kc., 250 watts, unlimited.

Stroudsburg, Poncone Record, Inc.—1350 kc., 1 KW, daytime.

Wilkes-Barre, Louis G. Baltimore (WBPE)—Install satellite station at Scranton, Pennsylvania, to be operated on 1340 kc., 250 watts, unlimited time in conjunction with WBRE.

York, York Broadcasting Co. (WORK)—Increase power from 1 KW to 1 KW night, and 5 KW day, and install new transmitter. (1350 kc.)

PUERTO RICO

Aguadilla, Hector Reichard—1240 kc., 250 watts, unlimited.

Mayaguez, Puerto Rico Advertising Co., Inc. (WPRR)—Increase power from 1 KW night and 5 KW day to 10 KW, install new transmitter, DA for day and night, and change transmitter location. (990 kc.)

Ponce, Voice of Porto Rico, Inc. (WPRP)—Change frequency from 1420 kc. to 910 kc., power from 250 watts to 5 KW, change type transmitter, install DA for day and night use, and change transmitter site.

San Juan, Rafael Ramos Cobian—1030 kc., 5 KW, unlimited, DA.

RHODE ISLAND

Newport, Viking Broadcasting Co.—980 kc., 1 KW, daytime.

SOUTH CAROLINA

Aiken, Aiken-Augusta Broadcasting Co.—1020 kc., 1 KW, daytime.

Gaffney, Cherokee Radio Co.—1170 kc., 250 watts, daytime.

Greer, Greer Broadcasting Co.—780 kc., 250 watts, daytime.

Orangeburg, Frank B. Best and Frank B. Best, Jr., d/b as Orangeburg Radio Co.—910 kc., 1 KW, daytime.

Spartanburg, Spartanburg Radio Co. (a partnership)—1240 kc., 250 watts, unlimited.

Spartanburg, Harold H. Thoms—1440 kc., 1 KW, unlimited, DA.

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TENNESSEE

- Clarksville, Leaf-Chronicle Co., Inc.—1140 kc., 1 KW, daytime.
- Fayetteville, Elk River Broadcasters—1240 kc., 250 watts, unlimited.
- Memphis, Radio Tennessee, Inc.—1140 kc., 10 KW, daytime.

TEXAS

- Amarillo, Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, d/b as Top of Texas Broadcasting Co.—1010 kc., 1 KW, daytime.
- Bay City, Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long (KIOX)—Voluntary assignment of license to Bay City Broadcasting Co., a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr. (1110 kc.)
- Brownsville, Radio Station KEEW, Ltd. (KVAL)—Change frequency from 1490 kc. to 1480 kc., increase power from 250 watts to 1 KW, change type of transmitter, install DA for day and night use, and change transmitter location.
- Brownwood, Brownwood Broadcasting Co., a partnership composed of W. L. Lamkin, Charlie D. Lamkin, Jack T. Lamkin, Elmo C. Letbetter and Gordon Griffin—1110 kc., 250 watts, daytime.
- Coleman, R. R. Browning, C. F. Cavanagh, W. A. Powell and Robert D. Brown, a partnership, d/b as Coleman Broadcasting Co.—1230 kc., 250 watts, unlimited.
- Conroe, Arthur L. Madeley, tr/as Conroe Broadcasting Co.—1450 kc., 100 watts, unlimited.
- Dallas, Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.—740 kc., 10 KW, unlimited, DA.
- Denison, Burton V. Hammond, Jr.—1220 kc., 1 KW, daytime.
- Eastland, John D. Harvey, W. H. Wright and Harry N. Harris, copartners, d/b as Eastland-Ranger-Cisco Broadcasting Co.—1600 kc., 1 KW, unlimited, DA-night.
- El Paso, H. J. Griffith, d/b as West Texas Broadcasting Co.—690 kc., 5 KW, unlimited, DA.
- El Paso, Roderick Broadcasting Corp. (KROD)—Increase power from 500 watts night and 1 KW day to 5 KW, change type transmitter, install DA for night use, and change transmitter site. (600 kc.)
- Fort Worth, Blue Bonnet Broadcasting Corp. (KCNC)—Increase power from 250 watts to 1 KW. (870 kc.)
- Harlingen—Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.—1530 kc., 50 KW, daytime.
- Kerrville, Leonard B. Brown—1230 kc., 250 watts, unlimited.
- Kingsville, Jack Henry Kidd, Jr.—1170 kc., 250 watts, daytime.
- Mexia, The Bi-Stone Broadcasting Co., a partnership consisting of Blake Smith, Jr., and Eugene Smith Womack—850 kc., 250 watts, daytime.
- Nacogdoches, Wilbur Courtland Fouts (KSFA)—Increase power from 500 watts to 1 KW. (860 kc.)
- Perryton, Van W. Stewart, Carl Ellis and F. B. Sumpter, d/b as North Plains Broadcasting Co.—1400 kc., 250 watts, unlimited.
- Rosenburg, Fort Bend County Broadcasting Co., a voluntary association with Julius E. Junker as trustee—980 kc., 250 watts, daytime.
- San Angelo, San Angelo Broadcasters, a partnership consisting of Glen H. McClain, E. H. Rowley, James A. Clements, L. H. Rice, Frank Monroe Dowd and Joe H.

Torbett—600 kc., 1 KW night and 5 KW day, unlimited, DA.

Terrell, Terrell Broadcast Corp.—1220 kc., 250 watts, daytime.

Texas City, J. G. Long, d/b as Texas City Broadcasting Service—920 kc., 1 KW, daytime.

VERMONT

Montpelier, Carl R. Taylor and Bernard M. Jacobsen, d/b as Taylor-Jacobsen—1240 kc., 250 watts, unlimited.

VIRGINIA

Arlington, Arlington-Fairfax Broadcasting Co., Inc. (WEAM)—Increase power from 1 KW to 5 KW, hours of operation from daytime to unlimited, change type transmitter, install DA for night use and change transmitter site. (1390 kc.)

Front Royal, Sky-Park Broadcasting Corp.—1450 kc., 250 watts, unlimited.

Norfolk, Seaboard Broadcasting Corp.—940 kc., 1 KW, daytime.

Norfolk, Western Maryland Broadcasting Corp.—860 kc., 1 KW, daytime.

Richmond, Thomas Garland Tinsley, Jr. (WLEE)—Consent to assignment of license to Lee Broadcasting Corp. (1450 kc.)

WASHINGTON

Ephrata, Columbia Basin Broadcasting Co.—730 kc., 250 watts, daytime.

Puyallup, Western Washington Broadcasting Co., a partnership composed of F. L. Thornhill and D. R. Johnson—630 kc., 250 watts, daytime.

Seattle, Evergreen Broadcasting Corp. (KEVR)—Voluntary assignment of license to Western Waves, Inc. (1090 kc.)

Spokane, Coeur d'Alene Broadcasting Co. (KVNI)—Move station from Coeur d'Alene, Idaho, to Spokane, Washington, increase power from 1 KW to 5 KW, install new transmitter and DA for day and night use. (1430 kc.)

WISCONSIN

Merrill, Hilding V. Foreen, 1230 kc., 100 watts, unlimited.

Milwaukee, Metropolitan Broadcasting Company of Milwaukee—920 kc., 100 watts, daytime.

Wausau, Marathon Broadcasting Co.—1230 kc., 100 watts, unlimited.

West Allis, West Allis Broadcasting Co.—1030 kc., 250 watts, daytime.

WYOMING

Rock Springs, Wyoming Broadcasting Co. (KVRS)—Change frequency from 1400 kc. to 1360 kc., power from 250 watts to 500 watts night and 1 KW day, change type transmitter. (1360 kc.)

Amendments Tendered for Filing Through February 7 Non-Docket Cases Only

Gene Burke Brophy, Nogales, Ariz.—1240 kc., 250 watts, unlimited. Amended, change frequency to 910 kc., power to 100 watts night and 250 watts day.

Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif.—1210 kc., 1 KW, daytime. Amended to change frequency to 910 kc. and make changes in antenna.

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Albert Alvin Alamada, Sacramento, Calif.—1380 kc., 1 KW, unlimited, DA-N. Amended to change frequency to 1390 kc., and make changes in DA for day and night use.

The Connecticut Electronics Corp., Bridgeport, Conn.—740 kc., 1 KW, daytime. Amended to install DA.

Robert W. Rounsaville, Buckhead, Ga.—1080 kc., 1 KW, daytime. Amended to change frequency to 1120 kc.

John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership d/b as Lake Shore Broadcasting Co., Evanston, Ill.—1200 kc., 5 KW, daytime. Amended, change name of applicant to Lake Shore Broadcasting Co., frequency to 1520 kc., install DA and change transmitter location.

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Specify power of 5 KW, and DA for day and night use, change type of transmitter and change transmitter location. Amended, change in DA.

Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—850 kc., 250 watts, daytime. Amended, change frequency to 1080 kc.

Commercial Associates, Inc., Sioux City, Iowa—620 kc., 1 KW, unlimited, DA. Amended, change in DA daytime pattern and change transmitter location.

Northeast Radio, Inc., Lawrence, Mass.—1210 kc., 1 KW, daytime, DA. Amended, change frequency to 980 kc., and make changes in ground system.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Increase power from 5 KW to 10 KW day and 5 KW night, install new transmitter and make changes in DA. Amended, change DA to night only and non-DA day.

Home News Publishing Co., New Brunswick, N. J.—1160 kc., 250 watts, daytime. Amended to change frequency to 1070 kc., power to 100 watts, changes in antenna and transmitter location.

John J. Laux, Niagara Falls, N. Y.—1080 kc., 1 KW, daytime. Amended, change frequency to 1440 kc.

Rome Sentinel Co., Utica, N. Y.—1150 kc., 5 KW, unlimited, DA. Amended to change power to 1 KW night and 5 KW day and changes in DA.

WHHT—Harold H. Thoms, Durham, N. C.—Change frequency from 1580 kc. to 1590 kc., hours of operation from daytime to unlimited, install DA night and change transmitter location. Amended to modify DA.

Tri-City Broadcasting Co., Bellaire, Ohio—960 kc., 1 KW, daytime. Amended to change frequency to 1050 kc.

John J. Powell, tr/as Carolina Broadcasters, Anderson, S. C.—890 kc., 1 KW, daytime. Amended to change frequency to 1070 kc.

Anderson Broadcasting Co., Inc., Anderson, S. C.—980 kc., 1 KW, daytime. Amended to change frequency to 1070 kc.

Charles B. Britt, Joe H. Britt, Vardry D. Ramscur and John Arthur Ramseur, a partnership d/b as Piedmont Broadcasting Co., Greenville, S. C.—1440 kc., 500 watts, daytime. Amended to change hours of operation to unlimited using 500 watts and install DA for night use.

Frank Mitchell Farris, Jr., Nashville, Tenn.—870 kc., 1 KW, daytime. Amended to change frequency to 1410 kc., hours of operation to unlimited time and employing DA day and night.

Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey, Austin, Texas—1490 kc., 250 watts, unlimited. Amended to change frequency to 1340 kc.

W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership d/b as Brazoria County Broadcasting Co., Brazosport, Texas—1500 kc., 250 watts, daytime. Amended to change frequency to 1110 kc.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Change frequency to 1030 kc. Amended to change hours of operation from daytime to unlimited using 10 KW night and 50 KW daytime, changes in transmitting equipment and install DA for day and night use.

John L. Cole, Jr., tr/as Halifax Broadcasting Co., South Boston, Va.—1230 kc., 250 watts, unlimited. Amended to change frequency to 1400 kc.

AM—Application Returned

Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation. Returned February 6, 1947, not acceptable re frequency for nighttime operation violation 3.25(b).

AM—Applications Dismissed

Modesto Broadcasting Co., Modesto, Calif. (H. M. Williamson and Roy D. Johnson)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Dismissed February 11, 1947, request of attorney.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Authority to determine operating power by direct measurement. Dismissed February 11, 1947, lack of prosecution.

FREQUENCY MODULATION

FM—Miscellaneous Actions

York Broadcasting Co., York, Pa.; Keystone Broadcasting Corp., Harrisburg, Pa.—Denied petitions for waiver of rule 1.388 and for leave to intervene in re Docket 7990 for allocation of additional FM frequencies to Baltimore, Md.

Hearst Radio, Inc.; The Tower Realty Co.; Radio-Television of Baltimore, Inc., Baltimore, Md.—Denied joint petition requesting the granting of their applications for Class B FM stations in Baltimore without hearing; further that the joint petition requesting the Commission to accept a waiver of the consolidated hearing on their respective application, is denied, and ordered that the hearing scheduled to begin Feb. 3 in Baltimore be held as scheduled.

FM—Actions on Motions

Union Tribune Pub. Co., San Diego, Calif.—Granted petition for leave to amend its application for an FM station (B-PH-384; Docket 7841), so as to specify exact engineering details as requested by the Commission.

Okla. Press Publishing Co., Muskogee, Okla.—Granted petition for leave to amend its application for FM station (B-PH-1003), so as to supply complete engineering information requested by the Commission.

Regional Broadcasting Co., Chicopee, Mass.—Granted petition for leave to amend its application for an FM station (B-PH-1070; Docket 7927), so as to specify certain changes in financial structure of applicant and changes in proposed programming plans, etc.

Regents of the Univ. System of Ga., Atlanta, Ga.—Granted petition for leave to amend its FM application (B-PH-918; Docket 7547), to supply corrected engineering information, and to furnish an engineering statement and sketch of a proposed antenna in connection therewith, and the amendment was accepted.

(Continued on next page)

Mission Broadcasting Co., San Antonio, Texas—Granted petition for leave to amend its application for an FM station (BPH-1038; Docket 7968), so as to supply complete engineering information.

FM—Applications Accepted for Filing

92.1 MC.

WKBH-FM—WKBH, Inc., LaCrosse, Wis.—Modification of construction permit (B4-PH-440, which authorized a new FM broadcast station) to change commencement and completion dates.

93.3 MC.

WFLA-FM—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-PH-318, which authorized a new FM broadcast station) to change transmitter site, type of transmitter and change commencement and completion dates.

93.5 MC.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, which authorized a new FM broadcast station) to change commencement and completion dates.

WTIC-FM—The Travelers Broadcasting Service Corp., Hartford, Conn. (P. O. 26 Grove St.)—Construction permit to specify frequency as Channel No. 228, 93.5 mc., install new transmitter, specify effective radiated power as 8 KW and antenna height above average terrain as 705 feet and make changes in antenna system.

94.5 MC.

NEW—The KCKN Broadcasting Co., Kansas City, Kans.—Construction permit for a new FM broadcast station to be operated on 94.5 mc., or as assigned by FCC. Amended to change frequency from 94.5 mc., transmitter location from 3724 Broadway, Kansas City, Mo.; to Roe Blvd. near Rose-dale, Kans., studio location from 9th and Walnut Sts., Kansas City, Mo., to 901 N. Eighth St., Kansas City, Kans.; ERP from 38 KW to 20 KW and make changes in antenna system. Specify class of station as B.

95.5 MC.

NEW—Claudia T. Johnson, Austin, Texas (P. O. Box 717, Brown Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel No. 238, 95.5 mc., ERP of 17.3 KW, and antenna height above average terrain 415 feet.

96.1 MC.

NEW—KALE, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, which authorized a new FM broadcast station) to change type of transmitter; ERP to 200 KW; make changes in antenna system and change commencement and completion dates.

96.7 MC.

NEW—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr.) (P. O. Box 1121, Commercial Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel No. 244, 96.7 mc., ERP of 46.8 KW and antenna height above average terrain 372 feet.

97.3 MC.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, which authorized a new FM broadcast station) to change completion date.

97.5 MC.

WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla. Modification of construction permit (B3-PH-415, which authorized a new FM broadcast station) to change effective radiated power to 54 KW, antenna height above average terrain to 504 feet; transmitter site, make changes in antenna system and change commencement and completion dates.

98.1 MC.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, which authorized a new FM broadcast station) to change ERP to 10 KW, antenna height above average terrain to 662 feet, make changes in antenna system and change commencement and completion dates.

98.9 MC.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, which authorized a new FM broadcast station) to change completion date.

99.1 MC.

WFTW-FM—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-1004, which authorized a new FM broadcast station) to change type of transmitter; transmitter site, effective radiated power to 10 KW, antenna height above average terrain to 373 feet, and make changes in antenna system.

99.7 MC.

WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio—Modification of construction permit (B2-PH-357, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

100.7 MC.

WGFM—General Electric, Schenectady, N. Y.—Modification of construction permit (B1-PH-942, which authorized a change in FM broadcast station) to change completion date.

103.3 MC.

WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Modification of construction permit (B2-PH-383, which authorized a new FM broadcast station) to specify studio location and make changes in antenna system.

106.3 MC.

WDRF-FM—WDRF, Inc., Hartford, Conn.—Construction permit to install new transmitter and make changes in antenna system.

Frequency to Be Assigned by FCC

NEW—William R. Haupt, Inglewood, Calif. (P. O. 1109 Rowan Bldg., 458 South Spring St., Los Angeles 13, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be determined by chief engineer of FCC and effective radiated power of 780 watts.

NEW—Cumberland Broadcasting Co., Cumberland, Md. (Aurelia S. Becker and Charles Z. Heskett) (P. O. 31 Frederick St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 12.2 KW.

NEW—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa. (P. O. 88 North Franklin St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 16.2 KW.

NEW—Record Publishing Co., Ravenna, Ohio (P. O. 122 North Chestnut St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by FCC, ERP of 1 KW and antenna height above average terrain 250 feet.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC and ERP of 9.7 KW. Amended to specify transmitter site as 15 East Kirby at Woodward, Detroit, Michigan. Program analysis received December 26, 1946.

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-PH-640, which authorized new FM broadcast station) to change type of

(Continued on next page)

station from Class A to Class B; frequency to "to be assigned by FCC;" effective radiated power to 75.4 KW, type of transmitter; make changes in antenna system and change commencement and completion dates.

NEW—California Broadcasting Co., Santa Monica, Calif. (Edward J. Murset, Jr., Victor Spence Laying, Edward J. Murset, Sr.) (P. O. 1282 Laurel Terrace Drive, Studio City, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

NEW—Springfield Broadcasting Co., Springfield, Mo.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to change type of transmitter, change transmitter location and make changes in antenna system and specify ERP as 50.4 KW.

NEW—Broadcast Management, Inc., Bethesda, Md. (P. O. 5 Wilson Lane)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 444 watts and antenna height above average terrain 360 feet.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. % Martin Bustad, 1302 S. Kenwood Ave.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 305 watts, and antenna height above average terrain 158 feet.

NEW—E. Oden Driggs, Oakland, Calif.—Construction permit for a new (Class "A") FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change studio location from Amato & Gravatt Drive, Oakland, Calif., to "be determined, Berkeley, Calif."

FM—Applications Dismissed

WDZ Broadcasting Co., Tuscola, Ill.—Construction permit for a new (Rural) FM broadcast station to be operated on frequency to be assigned by FCC. Dismissed February 5, 1947, per request of attorney.

Morris Luskin, Burbank, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by chief engineer of FCC. Returned February 3, 1947, per request of attorney.

Gannett Publishing Co., Inc., Augusta, Me.—Construction permit for a new high frequency FM broadcast station to be operated on 49,100 kc. Dismissed February 11, 1947, by request of attorney.

TELEVISION

TV—Actions

KDYL-TV—Intermountain Broadcasting Corp., Salt Lake City—Granted modification of CP which authorized a new commercial television station, for extension of completion date to 1-1-48. (BMPCT-43)

W6XAO—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP (BPVB-167) for extension of completion date to 8-13-47. (B-MPVB-158)

Albuquerque Broadcasting Co., area of Albuquerque—Granted CP for a new experimental television relay station; frequency to be assigned by Commission's chief engineer from 6800-7050 mc. band. (B-PVB-181)

TV—Application Accepted for Filing

WTVR—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PCT-29) which authorized new commercial television broadcast station, to change frequency Channel No. 3, 60-66 mc., to Channel No. 6, 82-88 mc., and to change antenna system and extension of commencement and completion dates.

MISCELLANEOUS BROADCAST

Actions

WIJD—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tenn.—Granted license to cover CP for a new remote pickup station. (B-LRE-464)

Applications Accepted for Filing

Facsimile

W8XUM—Radiolio, Inc., Columbus, Ohio—Construction permit to change transmitter site from 50 W. Brad St. to 33 N. High St., Columbus, Ohio, and change antenna system.

Non-commercial Educational

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Construction permit to specify frequency as 91.7 mc., install new equipment and make changes in antenna system.

Junto, Inc., Philadelphia, Pa.—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 8300 watts and emission special for FM. Unlimited hours of operation. Amended to change frequency to 90.1 mc., power from 8300 watts to 20 KW, specify type of transmitter and change transmitter site, make changes in antenna system.

Remote Pickup

NEW—Harris County Broadcast Co., Houston, Texas—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned in the 25-28 mc. band, power of 50 watts, emission A3 and FM, and unlimited hours of operation. Amended to change frequency from 25-28 mc. band to 158.4 or (1 frequency in 152-162 mc. band) to change power from 50 watts to 15 Watts, and to change type of transmitter.

Radiophone Broadcasting Station WOPI, Inc., Area of Bristol, Tenn.—License to cover construction permit (B3-PRE-456) which authorized a new remote pickup broadcast station. Amended to change power from 25 watts to 2 watts.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Carpel Frosted Foods, Inc., etc.—Violation of the brokerage section of the Robinson-Patman Act is charged in a complaint issued by the Federal Trade Commission against Carpel Frosted Foods, Inc., its officer-stockholders and District Grocery Stores, Inc., all of Washington, D. C. Carpel is also charged with price discrimination in violation of the Act, the complaint alleging that it granted advertising and promotion allowances to DGS without making them available to its other customers "on proportionally equal terms." (5482)

Hawkeye Sales Co.—Use of a sales plan involving a game of chance is charged in a complaint issued by the Commission against Beuran A. Carter, Harold W. Stadler and Francis J. Stadler, copartners, trading as Hawkeye Sales Co., 412 North 3rd St., Burlington, Iowa, and 628 Main St., Keokuk, Iowa. (5481)

Standard Brands, Inc.—Additional charges of misrepresentation in the sale of a product variously known as Fleisch-

(Continued on next page)

mann's Yeast, Fleischmann's High-Vitamin Yeast and Fleischmann's Compressed Yeast are contained in an amended and supplemental complaint issued by the Commission against Standard Brands, Inc., 595 Madison Ave., New York. (5107)

STIPULATIONS

Acidophilus Products Co., etc.—Joseph Chabaya, Bay City, Mich., stipulated with the Commission that he will cease representing that the medicinal preparation he sells under the name of Acidophilus Culture is effective in enriching the blood or in strengthening the nerves or glands.

Chabaya trades as Acidophilus Products Co. and Acido Products Co. (7572)

Airosol Incorporated—The Commission approved a stipulation in which Airosol, Inc., Neodesha, Kansas, agrees to stop misrepresentations of an insecticide known as Airosol Automatic Insecticide Atomizer. (7575)

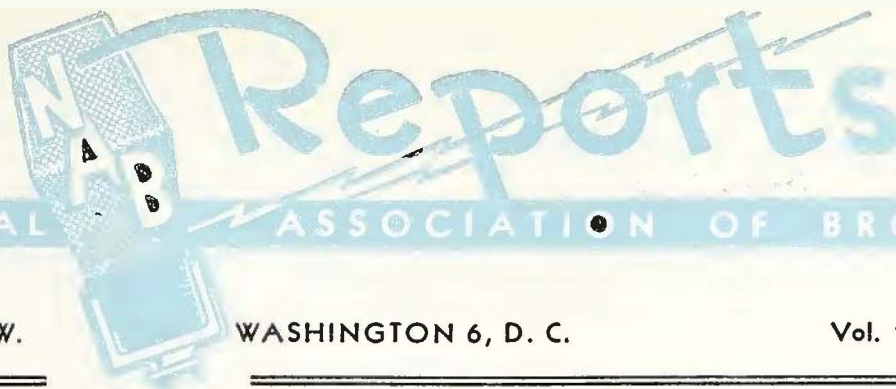
Paul X. Bergin Co.—Edward H. Bergin, trading as Paul X. Bergin Co., 1908 Central St., Evanston, Ill., distributor of candy and novelties, stipulated with the Commission that he will discontinue selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. (7573)

Foley and Co., etc.—A stipulation to discontinue misrepresentations concerning the therapeutic properties of Vita-Bilds, a vitamin preparation, has been entered into with the Commission by Foley and Co., 945 George St., Chicago, and A. M. Salomon, 520 North Michigan Ave., Chicago. Salomon operates Lauesen & Salomon, an agency that prepared and disseminated advertisements for the product. (7571)

New Ilhan Co.—The Commission accepted from Ilhan New and Henry K. Lui, trading as New Ilhan Co., 406 South Main St., Los Angeles, a stipulation to discontinue false advertising of two medicinal products, Korean Ginseng and Vita-Sahm. According to the stipulation, the advertising and sale of the ginseng preparation has been discontinued. (7574)

CEASE AND DESIST ORDER SET ASIDE

General Foods Corp.—Citing its policy of cooperation with other federal agencies to avoid "possible conflict of effort," the Commission vacated and set aside a 1944 order directing General Foods Corp., 250 Park Ave., New York, and three of its subsidiaries to cease and desist from advertising and selling rosefish fillets as "perch." (4627)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 8, February 24, 1947

Public Relations Committee Urges Industry To Inaugurate An Aggressive PR Policy

A public relations program for the radio industry emphasizing the importance of a vigorous offensive in meeting current criticism was shaped by the NAB Public Relations Executive Committee in a two-day session concluded in Washington on Wednesday (19).

As a means of regaining the offensive quickly and decisively, the Committee felt that the energies of the entire industry must be concentrated on the task. Increasing and coordinating public relations activities of individual stations in their own communities and areas was considered by the Committee to be of particular importance.

Committee Chairman Gilmore N. Nunn, WLAP, Lexington, Ky., outlined to the committee certain responsibilities which he felt individual broadcasters must assume in developing realistic public relations within the industry. Among the obligations he enumerated were:

Participation in community affairs and active community leadership.

Recognition of the importance of sales regulation.

Development of better understanding between radio and the local printed media.

Maintenance of program standards under competition.

Close contact with local, state and federal representatives with the view of developing increasingly better service in the public interest.

Combating local discrimination against radio.

Proper use of material furnished by the industry for the purpose of improving local broadcasting.

A Radio Campaign for Radio

Increased use by radio of its own medium to keep the public informed of developments in the broadcasting field was urged by the Committee. The action of the

(Continued on page 146)

A Statement from Judge Miller On FCC Form Requirements

Several days ago the Federal Communications Commission released an unnumbered form by which licensees are required to report the breakdown of their programs in further dealings with the Commission. The form also carries a statement of the composite week for 1946. Titled, "Program Log Analysis," it contains classifications for sustaining and commercial programs and further sub-divisions for recorded, network, live or wire. The form is a nearly exact duplicate of the one appearing in Part V of the Blue Book.

The form itself makes reference to "attached instructions." These did not accompany the forms received at NAB but are said to be contained in Part V, C of "Public Service Responsibility of Broadcast Licensees." (The Blue Book.)

Following on the heels of this, now comes FCC Form 324, the Annual Financial Report, Networks and Licensees of Broadcast Stations for 1946, which also contains (page 13A) this same "Program Log Analysis." Thus, for the first time, the Federal Communications Commission is now requiring program breakdowns in percentages according to the Blue Book

formula in connection with the submission of annual financial reports by licensees.

Despite statements to the contrary, it now becomes apparent that the Commission intends to treat its Blue Book as a regulation. In this connection, broadcasters are reminded of my statement made on April 4, 1946, shortly after the Commission's release of the Blue Book:

"'Part V: Summary and Conclusions: Proposals for future Commission Policy' reveals the objective of the Report. Labelled 'Procedural Proposals' and 'tentative definitions' this part of the Report, while not promulgated as a rule or regulation, has been invoked by

(Continued on next page)

INSIDE THIS ISSUE

Judge Goldsborough issued a temporary injunction against the FCC, ordering that Commission take no action on WBAL's application for renewal until the Court has heard WBAL's complaint. (p. 148)

Indicating that previous interpretation of the Wage and Hour Act might be erroneous, the Supreme Court in two decisions last week held that persons undergoing training were not "employees" for the purposes of that Act. (p. 147)

Taking exception to a series of comments written by Jack Gould, radio editor, *New York Times*, E. R. Vadeboncoeur, WSYR, and NAB Radio News Committee Chairman, recently wrote Mr. Gould pointing out that criticism of radio news is unwarranted. (p. 149)

Reaffirming previous decisions that an employer may replace "economic strikers," the NLRB last week absolved two St. Petersburg newspapers of unfair labor practice charges. (p. 148)

More than forty radio newsmen, meeting at the University of Minnesota, formed the Northwest Radio News Association at the school's first Annual Radio News Short Course. (p. 151)



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*Director of Broadcast Adver-
tising*

DON E. PETTY

General Counsel

ARTHUR C. STRINGER

Director of Special Services

the Commission as though it were such a rule or regulation. A 'report' is not the proper administrative procedure to effect such serious and far-reaching changes in the requirements governing applications for broadcasting licenses and renewals."

All broadcasters, therefore, are again urged to accompany submission of program information, either in renewal applications or in connection with their annual financial reports, with a clear statement to the effect that such submission is in no way to be construed as acquiescence in the Commission's asserted right to require this program information.

—JUSTIN MILLER.

Public Relations Committee Urges Industry

To Inaugurate an Aggressive PR Policy

(Continued from page 145)

NAB Board of Directors in providing for a series of transcribed talks by NAB President Justin Miller to be made available at cost to stations was endorsed by the Committee.

In addition, the members of the group urged that both networks and stations increase the number of programs devoted to the subject of radio and that the NAB furnish stations with both scripts and basic material for this purpose.

Plans were made for the NAB to solicit the cooperation of wire news services in getting an increasing amount of news on their wires relative to NAB and the industry. Further plans were made to encourage stations to develop greater awareness of the importance of this material and of its proper use in programming.

In this connection, the Committee recommended that a panel devoted to the subject of "Radio in the News" be developed for inclusion upon the agenda at the 1947 Annual Convention.

Emphasizing that radio news is of special interest to the general public because of the great amount of time people spend listening to the radio, the Committee went on record as urging broadcasters to fur-

nish the wire news services with an increasing amount of radio news material within their own areas and to make a greater effort in developing newsworthy radio stories.

Board Liaison Member Frank M. Russell, NBC, told the Committee of the progress which has been made in securing parity treatment for radio news men with the press at the White House, the Capitol, and throughout official Washington.

The Committee suggested that the active participation of state associations of broadcasters be requested to give the widest possible implementation to the industry's public relations activities.

The most complete integration of public relations activities by stations and in various sections through the public relations chairmen in the seventeen NAB districts was also urged.

Standards of Practice

Early in the session the Committee heard a report from NAB President Justin Miller concerning the status of the proposed new Standards of Practice for the broadcasting industry. The Committee urged continuation of concentrated action on the preparation and adoption of such a code, and dedicated itself to helping secure acceptance and adherence to the new standards by the industry and understanding by the public.

Juvenile Delinquency

The subject of juvenile delinquency was discussed at considerable length by the Committee. It was agreed that the radio industry must participate actively in the general activities designed to combat juvenile delinquency.

Judge Miller told the Committee of NAB's efforts at the national level to assist various governmental and other groups who are working on the problem, and urged that the problem be attacked on every possible level. He suggested that individual broadcasters seek out local groups who are interested in the subject and actively assist in their various undertakings.

The Committee recommended that local broadcasters prepare case histories concerning their experiences and send them to the NAB for distribution to other stations. It was further recommended that ideas and scripts for saleable programs for youth, pointed toward decreasing juvenile delinquency, be collected and prepared by the NAB for distribution to member stations.

Mayflower Decision

The question of the right of radio to editorialize was discussed at length by the Committee, which agreed unanimously that the privilege of editorializing is a freedom guaranteed by the Constitution and that no interference with that right should be countenanced. The radio industry should accept no compromise on this issue, the Committee felt, and any decision concerning the manner in which this constitutionally guaranteed privilege is carried out must be made by the broadcasters and not by any Federal agency.

(Continued on next page)

National Radio Week

Plans for National Radio Week in 1947 were outlined to the Committee by Executive Vice President A. D. Willard, Jr. Having learned of the decision of a joint NAB-Radio Manufacturers Association committee to make Radio Week an annual event and to schedule its observance during the current year for the week of October 26th, the Committee went on record as wholeheartedly endorsing these plans and urging the loyal support of networks and stations.

Basic Library for Schools

Upon motion of Committeeman Richard Mason, WPTF, Raleigh, N. C., the Committee requested that the NAB, through its Research Department and the help of others it may choose to enlist, prepare a list of from 10 to 15 publications which would constitute a small basic library concerning broadcasting which stations could present to elementary and high schools in their areas. It was the consensus of the Committee that if such basic information about radio were available to students, it would do much to increase their understanding and appreciation of the American system of broadcasting.

The Committee recommended that discussions be undertaken with the Federal Radio Education Committee looking toward accomplishment of the same goal for college, university and public libraries.

Mrs. Dorothy Lewis, NAB coordinator of listener activity, reported to the Committee on her activities in maintaining liaison with numerous national women's organizations which are active in the radio field.

Employee-Employer Relations

Much stress was given by the Committee to the importance of developing what Richard P. Doherty, NAB director of employee-employer relations, described to the committee as "employee public relations." It is important, Doherty told the Committee, that cordial relations exist between management and employees within the station in order that each employee will become an enthusiastic supporter of the radio industry.

The Committee urged that all broadcasters study the NAB pamphlet "Labor Relations in Small Stations" and that they give thorough study to Mr. Doherty's new booklet, which will be issued soon, dealing with the general subject: "What a Swell Place Radio is to Work."

Committee members who attended the meeting were: Chairman Gilmore Nunn, WLAP, Lexington, Kentucky; George Crandall, CBS, New York, N. Y.; James Le Gate, WIOD, Miami, Florida; Carl Haverlin, MBS, New York, N. Y.; Craig Lawrence, WCOP, Boston, Massachusetts; Merrill Lindsay, Decatur, Illinois; Richard H. Mason, WPTF, Raleigh, North Carolina; Harold Wheelahan, WSMB, New Orleans, Louisiana; and Board Liaison Member F. M. Russell, NBC, New York, N. Y.

William S. Hedges, NBC, New York, and Lewis Allen Weiss, KHJ, Los Angeles, were unable to attend.

NAB staff members present during the two-day session were Justin Miller, president; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Dorothy Lewis, coordinator of listener

IN THE OFFING

Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedam of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

activity; Charles Batson, director of information; Richard P. Doherty, director of employee-employer relations; and Ben Miller, assistant director of information.

Employee-Employer Relations

Supreme Court Rules Trainees Not Employees; May Limit Previous Rulings

In two decisions handed down last Monday (17), the Supreme Court held that persons who were undergoing a course of training for jobs as brakemen and firemen, by actually performing the duties and functions of such positions under supervision of regular workers, were not "employees" for the purposes of the Wage and Hour Act, and therefore need not be paid.

The decisions have especial significance for broadcasters, particularly with regard to the employment status of performers who appear on the air without compensation. The Court's opinion may well be a limitation upon previous rulings of the Wage and Hour Administrator.

According to the Court, the term "employ" in the Wage and Hour law, defined to mean "to suffer or permit to work," was "obviously not intended to stamp all

(Continued on next page)

persons as employees who, without any express or implied compensation agreement, might work for their own advantage on the premises of another." The term "employee" was not intended, said the court, to include a person who, "without promise or expectation of compensation, but solely for his personal purpose or pleasure, worked in activities carried on by other persons either for their pleasure or profit."

In 1940, the Wage and Hour Administrator ruled that performers who were permitted to appear on the air in return for free plugs or as a means of publicizing their talents, were employees of the station and presumably therefore had to be paid the statutory minimum wage even though they desired no monetary compensation. The recent Supreme Court rulings indicate that this administrative interpretation is erroneous.

NLRB Absolves St. Petersburg Papers on Charges Of Unfair Labor Practice

The National Labor Relations Board last week, in a decision absolving St. Petersburg newspapers of charges of refusal to bargain in good faith, declared that a "take it or leave it" attitude upon the part of the union is a relevant consideration in testing the legality of the employer's conduct.

The Board stated that "a union's refusal to bargain in good faith may remove the possibility of negotiation and thus preclude the existence of a situation in which the employer's own good faith can be tested. If it cannot be tested its absence can hardly be found."

In the same case, the Board reaffirmed previous decisions holding that an employer may lawfully replace "economic strikers"—those who walk out because of wages or working conditions and not because of unfair labor practices. Moreover, this doctrine was extended to make lawful a statement by the employer to the strikers, informing them that they could come back to work first before replacements were hired. On this aspect of the case, the Board said a holding that the offer was an unfair labor practice "would penalize open dealing and invite silent displacement of striking employees, a result which seems to us more likely to be productive rather than preventive of industrial strife."

Legal Department

District Court Orders FCC Not to Act On WBAL Renewal Pending Court Study

On Wednesday (19), Judge T. Alan Goldsborough of the District Court of the United States for the District of Columbia, temporarily ordered the FCC not to take "any proceedings, including the holding of any hearing, in connection with the application for renewal of license for radio station WBAL," until after he hears WBAL's complaint against the FCC.

The complaint was brought to obtain a ruling that WBAL is entitled to have the Commission withdraw

and retract its "false and unwarranted charges . . . contained in the Blue Book."

The action was brought under the Administrative Procedures Act, which permits declaratory judgment actions against administrative agencies "where the remedy provided by statute is not an adequate substitute or does not include the particular situation involved."

Judge Goldsborough stated the grounds for his decision as follows:

" . . . it appearing that the injury and damage to plaintiff . . . will be irreparable because plaintiff will be forced to proceed with the hearing solely on issues relating to an application filed as a direct result of the publication by defendant of allegedly false and defamatory charges against plaintiff, in which hearing plaintiff will be unfairly prejudiced by said charges if they are false, and may be further unfairly and improperly prejudiced by the participation in said hearing of representatives of the defendant responsible for said charges, and will be deprived unjustly of consideration of the merits of its application except on the basis of improper and irrelevant consideration resulting directly from said allegedly false charges; and it appearing that the *status quo* should be maintained *pendente lite*:

"and it appearing that any order or judgment which this court may later issue on plaintiff's application for declaratory judgment will be ineffective to repair such damage. . . ."

"No Overlapping of Service" FCC Rules In Approving Actions of WBAP and WFAA

In an order issued February 14, the FCC, with Commissioner Durr dissenting, renewed the licenses of WBAP, Fort Worth and WFAA, Dallas, and at the same time approved the assignment of the license of KGKO, Fort Worth, to WBAP and WFAA jointly. These stations have controlled KGKO since 1940.

At the present time WBAP and WFAA share equal time on 820 kc with 50 kw power, using the same transmitting equipment. KGKO operates on 570 kc with 5 kw of power. The plan, as approved by the Commission, will permit WBAP and WFAA to share time equally on KGKO's frequency with 5 kw, on condition that each maintain a completely independent broadcast service, with the exception of the common use of the transmitter and the technical employees required to operate it, and that neither operates simultaneously on 570 and 820 kc.

The principle question in the proceeding was the application of the Commission's multiple ownership rule. In this regard it was concluded that since WBAP and WFAA operated on identical frequencies there could be no simultaneous overlapping of service areas, and that, therefore, the Rule did not apply, notwithstanding the "extensive cooperation or common control which we have found in various phases of the WFAA-WBAP operations. . . ."

As to KGKO, the Commission concluded that there was an overlapping between it and WBAP and WFAA, but that the assignment of license would none the less be consistent with the Rule provided the assignees adhered to their commitments as to separate operation.

General

Radio's Contribution in March of Dimes Appreciation by National Foundation

In a letter to NAB President Justin Miller from Basil O'Conner, president of the National Foundation for Infantile Paralysis, the combined work of the radio broadcasting industry is praised for its assistance in promoting the "March of Dimes" campaign.

Following is the text of the letter:

"It was a pleasure to have you again serve as the Chairman of the 1947 March of Dimes National Radio Division. More than ever, we sincerely believe that the networks, their affiliated stations and independent stations did much to assure the success of the 1947 Campaign.

"I also want to express my deepest appreciation for your courtesy in introducing me to the radio audience over CBS on Tuesday, January 14th. You were most kind.

"Your assistance in the fight against infantile paralysis is appreciated by all."

Broadcast Advertising

Retailing and Advertising Trends to Be Discussed This Week in Ohio

Miss Lee Hart, assistant director of Broadcast Advertising in charge of the Retail Section, will speak to advertising and retail representatives February 25, 26 and 27 in Canton, Portsmouth and Marion, O. The appearances will be sponsored by stations WHBC, WPAY and WMRN.

General retail and advertising trends, and effective methods of making radio advertising work for retailers will be stressed. Specific local problems concerning retail business will be covered at special round-table meetings with station personnel.

Similar sessions held February 13 in Syracuse, N. Y., developed some constructive plans for coordinating the work of sales, program and copy staffs in handling retail advertising. These plans evolved from a new three-point plan recently developed by the Retail Section of the Department of Broadcast Advertising.

New Success Stories Added To "Radio Gets Results" Series

How a cash register company used a children's program to build good will; a public utilities company disseminated news, information, and home economics to maintain public relations; and a briquet manufacturer sponsored the news to increase sales, are among additions to the file of "Radio Gets Results", mimeographed case histories which report the successful use of broadcast advertising by various kinds of advertisers.

Gathered from magazines, trade journals, stations, advertisers, and other sources, these authentic testimonials disclose techniques and programming that made broadcast campaigns effective in all parts of the country.

Other recent success stories deal with radio for railroads, department stores, furniture dealers, dairies, and restaurants. Copies of "Radio Gets Results", in almost all business categories, are available on request from the NAB Department of Broadcast Advertising.

Small Market Stations

Program Sales More Beneficial to Both Advertiser and Station, Says Blair Executive

Wells H. Barnett, Jr., sales development manager, John Blair & Co., national radio sales representatives, last week offered NAB additional reasons why emphasis should be placed on sale of programs.

"We read with interest the article in NAB REPORTS for February 10 entitled, 'Decided Trend Toward Program Sales Is Reported by Station Management.'

"We have long felt that the sale of program time, and especially of the station's own locally-produced features, was of great value to the advertiser and to the station. From the station's standpoint, it provides additional talent revenue, which allows the station to employ more local talent; it helps the station to utilize its own time effectively in establishing its character in the community, and it creates additional time revenue. From the advertiser's standpoint, it provides a vehicle for his advertising message which has been established for relatively long periods of time; which has been pre-tested, so that the advertiser is sure of its merit, and which has a distinctly local flavor which ties the advertiser to the community.

"It is our feeling that a national representative can perform few services of greater value to the station than to concentrate every effort on the sale of program time, while at the same time attempting to secure the greatest possible volume of national spot business in all classifications."

News

Vadeboncoeur, Writing to Times Radio Editor, Takes Exception to Criticism of Radio News

Taking exception to some of the comments written by Jack Gould, radio editor, *The New York Times*, over a period of some time, E. R. Vadeboncoeur, WSYR, Syracuse, and chairman, NAB Radio News Committee pointed out that in various media "mingling news with advertising" is common practice.

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Mr. Vadeboncoeur's letter is reprinted in full for the information of REPORTS readers.

"I had lunch today with our mutual friend, Mike Hanna of WHCU, and in the course of our conversation—inevitably for two radio men—your articles on advertising and radio news popped up.

"For one of the very few times in his life, Mike agreed with me fully. He suggested that I write you a friendly letter, as Chairman of the NAB RADIO NEWS COMMITTEE, to give you a viewpoint that should be represented in this debate, out of simple fairness; a viewpoint that does not concern itself particularly with individual cities, stations or networks, but with radio industry news policies, generally. So here it is.

"To suggest that radio separate its advertisers from its news programs completely, allowing them to use only adjacent spots, is as illogical as to suggest that advertisers in a newspaper be permitted to purchase space only on pages adjacent to news pages, but not on news pages. In every newspaper in the United States, including even recently capitulated PM, the mingling of news and advertising is an accepted practice and there's nothing wrong with it. Nor is there anything wrong with the same practice in radio.

"On a newspaper page, news adds readership and makes that page more desirable to an advertiser; he knows his chances of having his message read are better, because the reader is more likely to stop at that page. In hundreds of good newspapers space is sold on a "position" basis; even in The Times, where advertisers reach radio fans by buying space on radio pages, others reach vacationers by inserting their advertisements into the travel and resort pages. You could go on from there. There's nothing wrong with it, of course. Not until radio does the same thing newspapers have been doing for a century or more. Then it becomes the occasion for a crusade.

"A radio news program is no less a news edition put out by a radio station, than a "Home Edition," or a "Racing Special" or a "Five Star Final" is an edition for a newspaper. Advertising is sprinkled through the news on all but two or three pages of the editions of all prosperous dailies and in an overall ratio of 60 percent or more of advertising. What's wrong, then, with 2½ minutes of advertising in a fifteen minute news program?

"To say, as a Times editorial said on January 12, that newspapers separate completely their news and commercial content is inaccurate in the broad, fair sense of the expression. You can't say they are completely separated when the very amount of the advertising sold on a given day determines the number of pages and the amount of news that a reader will get. That is a simple fact every newspaper man knows.

"If there's enough advertising to justify 52 pages, that's what the reader gets. If it's an off day and there's only enough advertising to justify 16 pages, that's what the reader gets. It's an old and (business-wise) sound principle with which I find no fault. But it makes a statement that news and advertising are completely separate from each other in newspapers sound as silly as such a statement really is. In fact, the amount of news space on The Times radio page is determined to a great extent by the amount of advertising on that page, and how much space is left for news.

"The Times, being a very great newspaper and one I never miss reading each day including Sunday, is an exception and not a very good example on this score, but anyone who has been in the newspaper business very long is familiar with scores of frustrated sports, society and other department editors who tear their hair over the amount of space they get each day on pages well filled with advertising. It would be pretty hypocritical for any of us to say that isn't so.

"The fact is that the modern newspaper, in its present excellent form, lives by the dollars of advertisers almost as completely as radio, except for the few pennies per copy of circulation revenue.

"And that brings me to another point. You say the sponsorship of news affects a newscaster's income. If he's sponsored, he gets more; if he's sustaining, he gets less. That is true, but it's older than commercial radio. It's as old as the newspaper profession.

"If a paper is full of advertising, its employes are more liberally paid. If it has only a little advertising, pay envelopes are slimmer. Maybe you think that's not a direct comparison, but in 1930 and 1931, I took three successive 10 percent cuts in my salary as a city editor and so did every other person on our paper. And it wasn't because we were doing poorer work, or because our publisher liked us less. It was because the advertisers were not buying space. We went down to papers of 10 and 14 pages and the readers got less news; again, solely because advertisers (sponsors) were pulling out and when their dollars went, so did many pages of news for readers. That happened to good newspaper men and women, and to newspaper readers, in hundreds of cities in the United States and it could happen again.

"And how many good newspaper men were turned out on the street to look for jobs in the general and perfectly necessary retrenchment which took place, not because the men fired were incompetent, but because the advertising dollar wasn't supporting the news adequately? You can't tell any newspaper man who went through the late depression that advertising does not affect news and the income or employment of newspaper men just as much as—and, in the thirties, immeasurably more than—it affects the income of radio news men.

"The truth is that the entire, expensive, superb business and art of gathering, writing, printing and distributing newspapers is built upon and lives by the advertising dollar. A newspaper living solely on its circulation revenue would be a pretty sad shadow of the great newspapers of today. It is shallow thinking to say that news and advertising are "completely separate" in newspapers as long as advertising and advertisers provide the very life blood of the newspaper.

"You say that a radio station should have sole control over what goes out over its wavelength and that is perfectly true. Most radio stations do. It is a mistake to take a few notable exceptions and use them as an industry-wide example. Hundreds of good radio stations have news programs on the air at stated times which they consider important news periods. The fact that an advertiser cancels doesn't necessarily mean that the news show vanishes. In three quarters of the radio stations of this country, for example, 6 p. m. is a news period and if an advertiser cancels, the station goes looking for another advertiser and hopes to find one. But if it doesn't, the news program goes on, just the same. This isn't a claim. It's a simple statement of fact. The station logs will show it.

"As for advertisers forcing changes in newscasters or commentators, that is probably true in some cases, but not in very many. By and large, stations run their own affairs. And although you mentioned one network example, you might have gone farther. You might have cited the case of a network which threw off an unprincipled commentator in a very famous case, in spite of the wrath of his sponsor. You might also have mentioned that the same commentator shopped around, with his sponsor's pocket book ready, willing and insistent, and was refused a place on three networks before a fourth finally took him on. Many stations of that fourth network refused to carry him, even then, or to accept his sponsor's money. It isn't as simple for an advertiser to control radio news and comment as flat statements and selected specific examples would make it appear.

"Finally, I'd like to point out one thing many newspapers overlook in crusading against "plug uglies" in news broadcasts. Probably they overlook it for the good of their souls. On my desk is a good evening newspaper. A GOOD one, by all accepted standards. It has the largest volume of lineage of any evening newspaper between New York and Buffalo. Well here's the society page. Right next to an engagement announcement and a prospective bride's picture appears an advertisement. It's at the top of the right-hand column, full position. It starts out, "Is a Wife To Blame If She Doesn't Know These Intimate Physical Facts?" Then it really begins selling the product. The Times wouldn't touch it with a ten-foot pole, but hundreds of newspapers do. Here's Page 10 and an advertisement right in with the news, which starts out: "Are You Weak, Pale, Tired Due To Monthly Losses?"

(Continued on next page)

The Times wouldn't carry it; hundreds of good newspapers do—and right smack in with the news. Check any advertising agency if you doubt it. And, lastly, here's the comic page and right next to Blondie, and Nancy, and Li'l Abner, here's a column by a vile-minded sobsister detailing the sex troubles of a faithless wife and telling her what to do about it. (The advice was to see a psychiatrist, by the way.) Now, presumably, kids turn to that page to read Blondie, and Li'l Abner, and Nancy. And, presumably, they get an incidental liberal education each night.

"Until radio begins exhibiting that kind of fearfully bad taste, radio won't have to apologize for the way it handles its news and advertising."

Newsmen Form Northwest Radio News Ass'n. At Minnesota University Journalism School

Formation of the Northwest Radio News Association was effected by more than 40 radio newsmen who met February 14 and 15 at the University of Minnesota for the First Annual Radio News Short Course conducted by the University's School of Journalism.

James Baccus, news editor, WDAY, Fargo, N. D., was made temporary chairman of a committee to complete organizational work of the new association. On the committee are also Siegfried Mickelson, news editor, WCCO, Minneapolis, and Ray Thompson, news editor, KROC, Rochester, Minn.

The decision to form the NRNA concluded a day and a half of spirited discussions of "brass-tacks" problems of radio news presentation. First topic to draw fire was a roundtable on "Local News Commentary" led by William Krueger, news editor, KDAL, Duluth. Krueger's description of a daily local news show in which he frequently includes a 3-minute "editorial" on a local topic produced vigorous dissent in the group, as well as vigorous support. Krueger said that his brief commentaries have on several occasions won civic improvements in his community.

"We've taken heat on the show at times," he admitted. "But we haven't ever had to backtrack—because I spend enough time on the commentaries so that I'm absolutely sure what I'm talking about. And there has been no suggestion, in the nearly two years we've been using the show, that we take it off the air."

One of the other men supported Krueger by pointing out that the show has far outdistanced, and apparently won listeners from, a network commentary by a nationally-known news man with which it competes.

It was also pointed out, in response to fears expressed that the FCC might frown on such a show, that "the Mayflower decision is not necessarily sacrosanct" and that the FCC is looking with favor on local stations' participation in projects "in the public interest."

The "imperative need" that radio news editors know "whom they are talking to" was pointed up in a discussion of audience research led by Dr. Ralph O. Nafziger of the Minnesota School of Journalism. Nafziger said that "any station—even the little fellow—can conduct reliable audience research by the interview method, the diary method or the roster method." He told the group that the chief technical problem to be overcome is the erection of a reliable sample—"and there is always authoritative help available to anybody who really wants it."

Dr. Fred S. Siebert, director of the University of Illinois School of Journalism, discussed various phases of radio law and libel, and answered a score of questions from the floor about liability for libelous statements and other matters of radio news law. He pointed out that major defenses against libel actions are truth, privilege and "fair comment."

William B. Ray, manager of news and special events of NBC's central division, spoke on use of the wire recorder at dinner Friday evening, following a cocktail party at which the United Press Associations were hosts. Among other topics discussed in roundtables were writing radio news copy, with Mel Nelsen, WHO, Des Moines, as leader; handling press association copy, with Orrin Melton, KYSM, Mankato, Minn., as leader; covering local and regional news, with Baccus as leader; and means of opening news sources to radio newsmen.

The Short Course is to be made an annual event under the sponsorship of the NRNA and the Minnesota School of Journalism. The first event of its kind, it was an outgrowth of the NAB Radio News Clinic held in Minneapolis last May. The committee in charge, under the chairmanship of Mitchell V. Charnley of the School of Journalism, included Jack Dunn, WDAY, Fargo; Melton; and John Verstraete, KSTP, St. Paul.

Those in attendance were:

Minnesota: David Johnson, WCAL, Northfield; Milton H. Josephson, WEBC, Duluth; Krueger; John F. Meagher and Melton, KYSM, Mankato; Ralph Andrist, Ralph Backlund, Roger Cowell, Robert Fransen, Mickelson, Charles Sarjeant and Allan Wash, WCCO, Minneapolis; Cal Smith and Thompson, KROC, Rochester; B. H. Anderly, M. C. Gorham, R. Hegman and A. W. Williamson, KLIZ, Brainerd; Walter Miller, Fred Worthington and Verstraete, KSTP, St. Paul; Dick Dav and Craig Campbell, WDGY, Minneapolis; Katherine Barzen, KTRF, Thief River Falls; Frederic T. Dell, KGDE, Fergus Falls; Kenn Barry and Robert Boyle, KUOM, Minneapolis; Wally Mitchell and Ed. Steeves, United Press, Minneapolis; Howard Morgan, Alvin Orton and Wally Stone, Associated Press, Minneapolis; Ralph D. Casey, Charnley, Edwin Emery, Edwin Ford, J. Edward Gerald, Arvo Haapa, George Hage, Donald Janson, William Jensen, Fred Kildow and Nafziger, School of Journalism faculty; about 40 journalism students.

North Dakota: Baccus, Daniel D. Fandrich and John G. Swenson, WDAY, Fargo; Charles W. Schoregge, KFYR, Bismarck; Dick Anthony, KILO, Grand Forks.

South Dakota: Tony Moe, KELO, Sioux Falls.

Iowa: Nelsen, E. T. Flaherty, KSCJ, Sioux City; C. D. Hilton, KGLO, Mason City; Robert Redeen, WOC, Davenport.

Wisconsin: Jack Kelly, WEAU, Eau Claire; Lew Martin, WDSM, Superior.

Radio News Clinic for Districts 10 and 12 Scheduled for Kansas City on April 16

A radio news clinic on April 16, in Kansas City, Missouri, for Districts 10 and 12 was announced this week jointly by 10th District Director John J. Gillin, Jr., of WOW, and 12th District Director William B. Way of KVOO, Tulsa.

William B. Quarton, general manager, WMT, Cedar Rapids, Iowa, has been appointed general clinic chairman. Final plans for the clinic will be worked out in New York City, March 3, at the meeting of the Radio News Committee of which Mr. Quarton is a member.

Clinic follows April 14 and 15 meeting of districts 10 and 12.

Local News, Wire Recorder, Rewrite Desk, Improves Station's News Programs Presentation

Under direction of Clete Roberts as director of public affairs and George Lewin as newsroom manager,

(Continued on next page)

station KMPC, Los Angeles, is well started on a program of improving the quality of its news shows.

Three special facets of improvement are: local coverage; use of the wire recorder and rewriting all wire copy "rather than pulling it off the machines." Other improvements are coming up.

HOW STATION USES WIRE RECORDER

Inasmuch as Chairman E. R. Vadeboncoeur, WSYR, Syracuse, of the NAB radio news committee, frequently asserts that the wire recorder is one of the finest tools of a radio news department, we are detailing the use to which the wire recorder is put at KMPC. Mr. Lewin was queried by NAB on this subject after station had released a more general story on news room additions. Said Mr. Lewin:

"We use our wire recorders to cover all local stories of special interest. We find that it is better to have a two or three-minute insert in a regular show than to devote a 15-minute period to any one story unless it be of transcending interest.

"Occasionally, however, we take a full period for one story. Several days ago when Douglas and the Navy unwrapped the new turbo-jet supersonic plane, Clete Roberts and Lawrence Thor did a 15-minute wire-recorded show at the scene, descriptive and interviews. We put that on the air in a 15-minute sustaining period that afternoon.

"We do not cover Sacramento in the usual manner but the wire recorder goes to the capitol periodically. We wire-record interviews with the governor, other officials and leading lawmakers on topics in the news, plus any good features kicking around. Those are used in the 10 p.m. 'Voices in the News' and on Clete Roberts' news commentary at 9:15 p.m., 'Clete Roberts' Reports.'

REWRITE ALL WIRE COPY

"In another immediate step toward improving the quality of our shows, we have started having them all written rather than pulled off the machines. Most of them are now read by the men who write them."

Public Interest Programming

(Story from Office of Government Reports)

Red Cross Day

In line with procedure followed in previous years, all four major networks are again cooperating with the American Red Cross in the forth-coming 1947 Fund Campaign with the observance of "Red Cross Radio Day." Friday, February 28th, has been set for the event.

Following previous custom, each network will ask all of its commercial clients having programs on the air that day to tie in or cross-refer to the Red Cross Fund Campaign. In addition, all sustaining programs on each network will feature either guests, artists, or interviews with people who have been recipients of a

specific Red Cross service, or by simple announcement tie-in with the drive.

President Truman will climax "Red Cross Radio Day" with an appeal direct from the White House at 10:00-10:05 p.m. He will be introduced by Basil O'Connor, National Chairman of the American Red Cross.

It is hoped that participation in "Red Cross Radio Day," however, will not be limited to network cooperation but that local stations throughout the country will, in cooperation with local Red Cross Chapters, also lend their support to the radio kick-off day. Local chapters have available announcements and factual material which local stations may utilize upon request.

The decision to observe "Red Cross Radio Day" again this year was reached at a meeting in New York a fortnight ago when officials of the four major networks met with Red Cross National Chairman Basil O'Connor and with representatives of The Advertising Council. The Advertising Council has gone all out in support for the Red Cross Fund Campaign, and through allocations has lined up an impressive schedule of top flight programs to carry the Red Cross theme.

Radio Asked to Cooperate Again This Year In Observance of National 4-H Week

NAB is again cooperating with the Department of Agriculture to enlist the aid of stations in the promotion of the observance of National 4-H Club Week.

Following is the text of a letter written last week by C. E. Arney, Jr., NAB secretary-treasurer, to all station managers:

"As a part of the Industry's cooperation with the Department of Agriculture, we are bringing to the attention of all stations the forthcoming National 4-H Club Week which is set for March 1-9, 1947. The Department has prepared some spot announcements which will be sent to you with this letter and we suggest you make such use of them as is consistent with your station policy. I do not think it is necessary for us to tell you about the 4-H Club and the work which they are doing. As a station operator you are in the best position to judge the value of these announcements in your community."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 3-9, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute \$60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community:

1. *SERVICE TO VETERANS* (a) For Able-Bodied Vet-

(Continued on next page)

erans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. **SERVICE TO THE ARMED FORCES** (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. **DISASTER SERVICE.** In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. **SERVICE TO THE COMMUNITY.** Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer Nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Our Army—Draft or Volunteer?

Everyone hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting cam-

paign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. The new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 24. They are subject to change.

MONDAY, FEBRUARY 24

Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the Matter of the Rules and Regulations concerning multiple ownership of broadcast stations.

(10:00 A. M.)

NEW—WARC, Inc., Rochester, N. Y.—C. P. 1600 kc., 5 KW, unlimited (requests facilities of WSAY when vacated).

(10:00 A. M.)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa. C. P. 1060 kc., 50 KW, DA, unlimited.

Intervenor: Deep South Broadcasting Corp., New Orleans, La.

(10:00 A. M.)

NEW—Enterprise Publishing Co., Douglas, Ga.—C. P. 1490 kc., 250 watts, unlimited.

Intervenor: WMJM, Cordele Dispatch Publishing Co., Inc., Cordele, Ga.

MONDAY AND TUESDAY, FEBRUARY 24 and 25

At Atlantic City, N. J.

(Recorders Court Room, City Hall, Tennessee and Atlantic Aves., 10:00 A. M.)

NEW—Seaside Broadcasting Co., Atlantic City, N. J.—C. P. 1400 kc., 250 watts, unlimited.

(Continued on next page)

At San Fernando, Calif.

(Municipal Court Room, Municipal Bldg., 10:00 A. M.)

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—C. P. 1260 kc., 1 KW, unlimited.

NEW—Kenneth O. Tinkham, San Fernando, Calif.—C. P. 1260 kc., 1 KW, unlimited.

Parties Respondent: KGFJ, KFOX, KPPC & KYA

TUESDAY, FEBRUARY 25

(10:00 A. M.)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. 910 kc., 5 KW, unlimited, DA-night and day.

NEW—Miami Broadcasting Co., Miami, Okla.—C. P. 910 kc., 1 KW, unlimited, directional antenna.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—C. P. 910 kc., 1 KW, unlimited, DA-night.

At Baltimore, Md.

(Before Commissioner Hyde, Court Room 708-9, Appraisers Stores Bldg., Gay and Lombard Sts., 10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. 1090 kc., 50 KW, main; 10 KW, auxiliary; DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. 1090 kc., 50 KW, unlimited.

WEDNESDAY, THURSDAY AND FRIDAY, FEBRUARY 26, 27, 28

At Greenville, S. C.

(Court Room, Federal Bldg., 10:00 A. M.)

NEW—J. B. Fuqua, Greenville, S. C.—C. P. 1240 kc., 250 watts, unlimited.

NEW—William M. Drace, Greer, S. C.—C. P. 1240 kc., 250 watts, unlimited.

THURSDAY, FEBRUARY 27

(10:00 A. M.)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—C. P. 560 kc., 5 KW, unlimited, DA-night.

(10:00 A. M.)

NEW—Johnston Broadcasting Co., Birmingham, Ala.—C. P. 850 kc., 1 KW, 5 KW-LS, unlimited, DA-night.

WTNB—Thomas N. Beach, Birmingham, Ala.—C. P. 850 kc., 1 KW, 5 KW, unlimited, DA-night.

FCC ACTIONS

GENERAL

Adopted Orders in Docket No. 8050 (1): granting petitions by Television Broadcasters Assn., WGAL, Inc., Associated Broadcasters, Inc., and The Travellers Broadcasting Service Corp., for leave to participate in oral argument in the Matter of Rules and Regulations concerning multiple ownership of broadcast stations, and made above parties to the proceeding; (2) Ordered that any person desiring to participate in

the oral argument shall file a petition, in duplicate, requesting leave to participate and showing his interest in the proceeding, on or before February 18, 1947.

The Commission granted petitions of Universal Broadcasting Co., Inc., the Metropolis Co., Sun Country Broadcasting Co., Allen T. Simmons, and Allen B. DuMont Labs., Inc., to participate in the oral argument in the matter of the rules and regulations concerning multiple ownership of broadcast stations (Docket 8050), and ordered that these petitioners be made parties to the proceeding.

AMPLITUDE MODULATION

AM—Docket Cases

1320 KC.

The Commission announced adoption of a Proposed Decision (B-330) looking towards the denial of the following applications:

Harold Thomas, licensee of station WATR, Waterbury, Conn., for construction permit to change transmitter site and studio location of station to Springfield, Mass., increase power from 1 KW to 5 KW, and install a new transmitter and directional antenna, operating unlimited time on 1320 kc. (BP-3950; Docket 7363); and

Application of WMAS, Inc., licensee of station WMAS, Springfield, Mass., for a construction permit to change frequency from 1450 to 1320 kc., increase power from 250 watts to 5 KW, and install a new transmitter and directional antenna. (BP-4313; Docket 7364)

1400 KC.

Adopted an Order making final its Proposed Decision (B-324) granting application of the '49er Broadcasting Co. for a new station at Grass Valley, Calif., to operate on 1400 kc., 250 watts, unlimited time (BP-5077; Docket 7757), and denying the application of Town Talk Broadcasting Co. seeking the same facilities (BP-4978; Docket 7668).

570 AND 820 KC.

The Commission adopted a final decision (B-225) granting applications for renewal of licenses and for assignment of license, of the following:

KGKO Broadcasting Co. (KGKO), Fort Worth, Texas, (BR-747; Docket 6616), and Assignment of License (BAL-521; Docket 7523); Carter Publications, Inc. (WBAP), Fort Worth (BR-404; Docket 6617), and A. H. Belo Corp. (WFAA), Dallas, Texas (BR-395; Docket 6618).

The application for assignment of license of KGKO will have the effect of eliminating the call letters "KGKO", and dissolving the KGKO Broadcasting Co., and each of the assignees, Carter Publications, Inc., licensee of WBAP, and A. H. Belo Corp., licensee of WFAA, will be licensed to use the present facilities of KGKO operating one-half the total broadcast time on 820 kc. and one-half time on 570 kc., subject to the condition that Carter Publications, Inc., and A. H. Belo Corp., file with the Commission, within 60 days, a schedule of their hours of operation on both 820 kc. and 570 kc., in accordance with the provisions of the rules with respect to share-time stations; and to the further condition that they submit to the Commission within 90 days, satisfactory evidence that KGKO Broadcasting Co. has been dissolved and that their commitments with respect to the separation of their respective operations have been effectively implemented.

(Commissioner Durr voted to adopt as final the Commission's first Proposed Decision in this proceeding.)

AM—New CP's Granted

790 KC.

Thomasville Broadcasting Co., Thomasville, N. C.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only; engineering conditions. (BP-5206)

(Continued on next page)

East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only; engineering conditions. (BP-5308)

1210 KC.

Radio Springfield, Inc., Springfield, Ohio—Granted CP for new station to operate on 1210 kc., 250 watts, daytime only; engineering conditions. (BP-5220; Docket 7893)

1240 KC.

Western Empire Broadcasters, Inc., San Bernardino, Calif.—On its own motion, ordered that application (BP-4863; Docket 7720) for a new station be removed from the hearing docket and granted, to operate on 1240 kc., 250 watts, unlimited time.

Lake Broadcasting Co., Leesburg, Fla.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time (BP-5198); dismissed as moot petition requesting conditional grant. (Docket 7850)

1420 KC.

T. J. Shriner, Hobart, Okla.—Granted CP for new station to operate on 1420 kc., 250 watts, daytime only. (BP-5108; Docket 7899)

1470 KC.

Air Waves, Inc., Jamestown, N. Y.—Granted CP for new station to operate on 1470 kc., 1 KW, daytime only; engineering conditions. (BP-5318)

1490 KC.

Frank W. Wagner, Blackstone, Va.—Granted CP for new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5317)

AM—Designated for Hearing

Radio South, Inc., Jacksonville, Fla.; WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Designated for consolidated hearing, application of Radio South, Inc., for new station to operate on 1400 kc., 250 watts, unlimited time (BP-5007), with application of Jacksonville Beach Broadcasting Co. to change frequency and hours of operation of WJVB from 1010 kc., 250 watts, daytime only, to 1400 kc., 250 watts, unlimited time (BP-5584)

Alachua County Broadcasting Co., Gainesville, Fla.; E. Z. Jones, Gainesville, Fla.—Designated for consolidated hearing application of Alachua County Broadcasting Co. (BP-5657) with application of E. Z. Jones (BP-5516) for new stations both seeking 1230 kc., 250 watts, unlimited time.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Designated for hearing application for CP to change frequency and power of KELD from 1400 kc., 250 watts, unlimited, to 690 kc., 1 KW, DA-N, unlimited time (BP-5644), to be heard in consolidated proceeding with applications of KGKB (Docket 7950), KGGF (Docket 7951), and KTBS (Docket 7598).

WTMV—Mississippi Valley Broadcasting Co. (assignor); Evansville On The Air, Inc. (assignee), East St. Louis, Ill.—Designated for hearing (Chairman Demy and Com. Jett voting to grant) application for consent to assignment of license from Myles H. Jones, Penrose H. Johns, Wm. F. Johns and Wm. F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., to Evansville On the Air, Inc., for a consideration of \$320,000. (B-AL-566)

Pioneer Broadcasters, Inc., Pleasantville, N. J.—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time, to be heard in consolidated proceeding with application of Seaside Broadcasting Co., Atlantic City, N. J., Docket 7965. (BP-5694)

AM—License Extensions and Renewals

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted extension of present license to March 20, 1947.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted renewal of license for period ending February 1, 1950. (BR-709)

WEMP—Milwaukee Broadcasting Co. (aux.), Milwaukee, Wis.—Granted renewal of license for period ending February 1, 1950. (BR-709)

WINX—WINX Broadcasting Co., Washington, D. C. (Syn. Amp.)—Granted renewal of license for period ending February 1, 1950. (BR-709)

WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Granted renewal of license for period ending February 1, 1950. (BR-709)

KELO—Midcontinental Broadcasting Co., Sioux Falls, S. D.—Granted renewal of license for period ending February 1, 1949.

AM—Licenses Granted to Cover CP's

1020 KC.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted license to cover CP which authorized a new station on 1020 kc., 1 KW, daytime; conditions. (BL-2240)

1190 KC.

KWHK—James E. Murray, Hutchinson, Kans.—Granted license to cover CP which authorized a new station on 1190 kc., 1 KW, day; conditions. (BL-2134)

1340 KC.

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (BL-2194)

1400 KC.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2225)

1450 KC.

KAWT—Carleton W. Morris, Douglas, Ariz.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location at 2.4 miles west of Douglas on Highway #80, Douglas; conditions. (BL-2201)

1490 KC.

WECW—Electronics Corp of Puerto Rico, Mayaguez, P. R.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions; and for change of studio location to corner Post and Palmer Sts., Mayaguez. (BL-2161)

AM—Modifications of CP's Granted

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP to change type of transmitter and transmitter location. (BMP-2377)

WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (BP-4345) to make changes in antenna and to change type of transmitter. (BMP-2139)

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at .25 mile S & E of city on road to Pekin, Ill., Canton Ill., and to specify studio location as 63 West Elm St., Canton. (BMP-2400)

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Hightower Road, ¼-mile west of city limits, Thomaston, and to specify studio location as 101 N. Church St., Thomaston, Ga. (BMP-2435)

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2477)

(Continued on next page)

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, to make changes in antenna and to change type of transmitter. (BMP-2488)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and change transmitter location to SW corner intersection of E. Taylor & 2nd Sts., Phoenix. (BMP-2441)

WBUZ—Radio Asheville, Inc., Asheville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at near Hill St. School, Edge-wood Ave., Asheville, and to specify studio location as 12 Church St., Asheville. (BMP-2383)

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP which authorized a new station, for extension of completion date to 9-11-47. (BMP-2490)

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP (BP-4136) to change type of transmitter, change transmitter location to St. Andrews Parish, approximately 5 miles NW of center of Charleston and 1 mile due east of Ashley Hall Plantation, Charleston. (BMP-2429)

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at On SW side of U. S. Highway 11, approximately 1½ miles N., 30° E., of Nanticoke, Pa. (BMP-2350)

WMDD—Madrazo and Diaz, Fajardo, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at ¾-mile E. of Fajardo on Playa Rd., and to change studio location to 2nd floor, corner of Munoz Rivera and Barcelo St., Fajardo, P. R. (BMP-2410)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365) for extension of completion date to 3-10-47. (BMP-2482)

KOSF—Kelly Bell, Nacogdoches, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.55 miles So. of Nacogdoches Court House on U. S. Highway 59, and to change studio location to Lufkin Rd., Nacogdoches. (BMP-2367)

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location S. S.W. of Effingham .5-mile S. of Highway #40, and to specify studio location as 109½ E. Jefferson St., Effingham. (BMP-2398)

WSLA—Hammond Broadcasting Co., Hammond, La.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Highway 51, So. of Hammond. (BMP-2436)

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 3.5 miles west of Crewe on Highway 630, near Crewe, and to specify studio location at 109 Carolina Ave., E. Crewe. (BMP-2213)

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at Ft. Bragg Highway near Westmont Drive, Fayetteville. (BMP-2426)

KRUX—Gene Burke Brophy, Glendale, Ariz.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location as approximately 225 feet north of intersection of Grand Ave. and So. 7th Ave., Glendale, Ariz. (BMP-2363)

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Granted modification of construction permits to reduce night power

from 5 KW to 1 KW, directional antenna, and to specify studio location. (BMP-2308)

AM—Miscellaneous Actions

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Adopted order vacating action of Commission on February 6, 1947, granting petition of WTOC to set aside grant of October 17, 1946, of application of Ken-Sell, Inc., for new station at West Palm Beach, Fla. (BP-5104), and designating said application for hearing; and denied said petition of WTOC. (In effect, this reinstates original grant to Ken-Sell)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for grant of application for authority to install a new directional antenna system. (BP-3855; Docket 7352)

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for removal from the hearing docket of application for CP. (BP-4720; Docket 7598)

KUTA—Utah Broadcasting & Television Co. (assignor); Utah Broadcasting & Television Co. (assignee), Salt Lake City, Utah—Granted consent to involuntary assignment of license from Frank C. Carman, David G. Smith, Jack L. Power & Grant R. Wrathall, d/b as Utah Broadcasting & Television Co., to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall; no monetary consideration involved. (BAL-574)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted CP to install a new vertical antenna with FM antenna on top and change transmitter location from 125 Third St., Wausau, to approximately 1.8 miles NE of the center of Wausau. (BP-5519)

KMYC—Marysville-Huba City Broadcasters, Inc., Marysville, Calif.—Granted CP to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower. (BP-5572)

WTNB—Thomas N. Beach, Birmingham, Ala.—Granted CP to make changes in transmitting equipment. (BP-5672)

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wis.—Granted CP to install new vertical antenna and mount FM antenna on top of AM tower. (BP-5627)

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted CP to make changes in antenna, install new transmitter, and change transmitter location to Midland Ave., Highland Park, Mich.; conditions. (BP-5415)

Smoky Mountain Broadcasting Co., Knoxville, Tenn.—Ordered that petition for continuance and petition to re-open the record in re applications for CP (Docket 6905 and Docket 6906), be designated for oral argument before the Commission en banc on February 21, 1947.

Mission Broadcasting Co., San Antonio, Texas.—The Commission, on its own motion, continued the hearing on this application from March 3 to March 4 at San Antonio.

A. S. Abell Co., Baltimore, Md., and Berks Broadcasting Co., Reading, Pa.—Granted petition requesting continuance of further proceeding in re these applications scheduled for February 19, and continued same to March 21, at Washington. (Dockets 7738 and 7739)

Texhoma Broadcasting Co., Durant, Okla.—Granted petition for authority to take depositions in re application. (BP-5112; Docket 7993)

WOI—Iowa State College of Agriculture & Mechanical Arts, Ames, Iowa—Granted SSA to operate from 6 a.m. to local sunrise, CST, on 640 kc., 1 KW, for period ending Nov. 1, 1949, or to date when final findings are adopted in clear channel hearing, whichever may be earlier. (BSSA-155) (Commissioner Jett voting "no.")

WROK—Mrs. Ruth Hannah Sims (deceased) (transferor), Albert G. Sims (transferee), Rockford Broadcasters, Inc., (licensee), Rockford, Ill.—Granted transfer of control of 85.2% of common stock of licensee corporation from Ruth

(Continued on next page)

Hannah Sims (deceased) to Albert G. Sims, distributee under the will of Mrs. Ruth Hannah Sims; no monetary consideration involved. (BTC-521)

KICA—Hugh DeWitt Landis (assignor), Hugh DeWitt Landis and Ross B. McAlister, partnership, d/b as Radio Station KICA (assignee), Clovis, N. Mex.—Granted consent to assignment of license from Hugh DeWitt Landis, an individual, to a partnership consisting of Hugh DeWitt Landis and Ross B. McAlister; McAlister to pay Landis \$25,000 for $\frac{1}{2}$ interest. (BAL-572)

WQUA—Moline Broadcasting Co. (assignor), Moline Broadcasting Corp. (assignee), Moline, Ill.—Granted consent to assignment of license from Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, d/b as Moline Broadcasting Co., to Moline Broadcasting Corp., consisting of same persons. (BAL-576)

AM—Applications Accepted for Filing

550 KC.

Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Involuntary assignment of construction permit to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Company.

KFYR—Meyer Broadcasting Co., Bismarck, N. D.—License to cover construction permit (B4-P-4458) which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Construction permit to increase power from 1 KW day and night to 5 KW day and 1 KW night, and install new transmitter.

560 KC.

NEW—The Advance, Inc., Elizabeth City, N. C. (P. O. 117 South Water St.)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 500 watts and daytime hours of operation.

600 KC.

NEW—Blackstone Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 940 kc. to 600 kc., change power from 250 watts, daytime, to 500 watts, daytime; change type transmitter and changes re officers, directors, and stockholders.

640 KC.

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day use with FM antenna mounted on No. 1 tower, and change transmitter and studio locations.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—License to cover construction permit (B3-P-4867, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

670 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark. (P. O. 527 Pyramid Bldg.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, and daytime hours of operation.

680 KC.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, install new transmitter, and make changes in directional antenna for day and night use. Amended to

change use of directional antenna to night use only and non-directional day.

710 KC.

NEW—Pacifica Foundation, Richmond, Calif. (P. O. 748 Sharder St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW and daytime hours of operation.

740 KC.

WORZ—Central Florida Broadcasting Co., Orlando, Fla.—License to cover construction permit (B3-P-3947, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

770 KC.

KXA—KXA, Inc., Seattle, Wash.—Construction permit to increase power from 1 to 50 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location from Rhodes Dept. Store Bldg., 2nd and Union Sts., Seattle, Washington, to 14 miles south of Seattle center, near O'Brien, Wash.

800 KC.

WWPF—Palatka Broadcasting Co., Palatka, Fla. (J. E. Massey & L. C. McCall)—License to cover construction permit (B3-P-4885, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 KC.

NEW—Krouser & Kreamer, Oxnard, Calif. (James J. Krouser and Lloyd F. Kreamer, a partnership) (P. O. 334 South F. St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

NEW—Twin Tonawandas Studios, Inc., Tonawanda, N. Y. (P. O. % Heffron J. Cohen, Sweeney Bldg., North Tonawanda, N. Y.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to change frequency from 1490 to 1230 kc. Amended to change frequency from 1230 to 850 kc., power from 250 watts to 1 KW, install directional antenna for day and night use, change type of transmitter and transmitter location.

900 KC.

NEW—Concordia Broadcasting Co., Concordia, Kan. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

KPOF—Pillar of Fire, Near Denver, Colo. (a corporation)—Modification of construction permit (B5-P-4371, as modified, which authorized increase in power and installation of new transmitter), for extension of completion date.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Modification of construction permit (B3-P-4300, as modified, which authorized increase in power and installation of new transmitter), for extension of completion date.

930 KC.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 2nd St., Elyria, Ohio)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change power from 1 KW night, 5 KW day to 1 KW, modify directional antenna change type of transmitter and change transmitter location from Giles Road near Elyria, Ohio, to 3.1 miles east of Grafton, Lorain County, Ohio.

(Continued on next page)

1000 KC.

NEW—Oceanside Broadcasting Co., Oceanside, Calif. (Elmer Glaser, Ray A. Wilcox, David Rorick, Jr., Hyman Glaser and Max Glaser, a partnership) (P. O. 205 No. Hill St.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

1010 KC.

NEW—Central Broadcasting, Inc., Independence, Kans. (P. O. Box 446, Independence, Kans.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

NEW—Parsons Broadcasting Co., Parsons, Kans. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas; temporary)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

NEW—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership) (P. O. 310 Amarillo Bldg., Amarillo, Texas)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1020 KC.

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—License to cover construction permit (B5-P-3808, as modified) which authorized installation of a new transmitter, increase power and change transmitter location.

1070 KC.

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 860 to 980 kc. Amended to change frequency from 980 to 1070 kc.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—License to cover construction permit (B3-P-4884, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1080 KC.

NEW—Radio Broadcasting Corp., La Salle and Peru, Ill. (P. O. 945 Bluff St., Peru, Ill.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation.

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Modification of construction permit (B4-P-4263), which authorized to change frequency, increase power, install new transmitter and antenna, and change studio and transmitter locations) for extension of completion date.

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1080 kc., power from 250 watts to 1 KW daytime only; hours of operation from unlimited to daytime and change type of transmitter.

1090 KC.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Voluntary assignment of license to Western Waves, Inc.

1100 KC.

NEW—Knox Broadcasting Co., Galesburg, Ill. (R. C. Goshorn, L. R. Goshorn and R. L. Rose, a partnership) (P. O. % R. L. Rose, Jefferson City, Mo.)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 1 KW and daytime hours of operation.

NEW—Kewanee Broadcasting Co., Kewanee, Ill. (Denver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, a partnership) (P. O. 104 So. Main St.)—Con-

struction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts and daytime hours of operation.

WGAT—Central Broadcasting Co., Utica, N. Y. (a partnership composed of H. Ross Perkins and J. Eric Williams) —License to cover construction permit (B1-P-4848, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WGPA—The Bethlehem's Globe Publishing Co., Bethlehem, Pa.—License to cover construction permit (B2-P-4170, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1120 KC.

WBCC—Broadcast Management, Inc., Bethesda, Md.—License to cover construction permit (B1-P-4928, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

NEW—Davis Broadcasting System, Inc., Lewiston, Me. (P. O. 155 Main St., Auburn, Me.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 250 watts and daytime hours of operation.

1140 KC.

NEW—Leaf-Chronicle Co., Clarkville, Tenn. (P. O. 112 South Second St.)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

NEW—Rese City Broadcasting Co., Portland, Ore. (Harold Krieger, Gordon E. Bambrick and John L. Kremer, a partnership) (P. O. Box 1383, Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

NEW—Lincoln Operating Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1170 kc. to 1140 kc., power from 5 KW to 5 KW night, 10 KW day, changes in directional antenna and change type of transmitter.

1150 KC.

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4726, which authorized moving old main transmitter, and installation of composite 5 KW, amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna for day and night) for extension of completion date.

NEW—Rome Sentinel Co., Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day and make changes in directional antenna.

NEW—Contra Costa Broadcasting Co., Richmond, Calif.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 710 to 1150 kc., power from 1 KW to 250 watts and change type of transmitter.

1170 KC.

NEW—Cherokee Radio Co., Gaffney, S. C. (P. O. Box 66, Gaffney, S. C.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

NEW—Iowa City Broadcasting Co., Iowa City, Iowa (P. O. % Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—

(Continued on next page)

Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1190 KC.

WBIX—Rome Radio Broadcasting Co., Rome, Ga. (Robert L. Tomlinson, Sr., Robert L. Tomlinson, Jr.)—License to cover construction permit (B3-P-4977, as modified) which authorized a new standard broadcast station and for change of studio location from 205 Broad St., Rome, Ga., to 121 Broad Street, Rome, Ga., and authority to determine operating power by direct measurement of antenna power.

NEW—Arecibo Broadcasting Co., Arecibo, P. R.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1190 kc.

1220 KC.

NEW—Terrell Broadcast Corp., Terrell, Texas (P. O. % Frederick I. Massengill, Jr., P. O. Box 147, Terrell)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

NEW—Burton V. Denison, Jr., Denison, Texas (P. O. 1626 Chestnut St.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 1 KW and daytime hours of operation.

1230 KC.

NEW—Logansport Broadcasting Corp., Logansport, Ind. (P. O. 216 4th St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KFJB—Marshall Electric Co., Marshalltown, Iowa—Voluntary transfer of control of licensee corporation from John Ruan, Robert Root, Kenneth A. Durham and Joseph F. Rosenfield to Times Republican Printing Company. (290 shares of capital stock, 100%).

NEW—Leonard B. Brown, Kerrville, Texas (P. O. Box 271, Kerrville, Texas)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Yaquina Radio, Inc., Newport, Ore. (P. O. % Hal K. Shade, Secretary, Radio Station KOOS, Coos Bay, Ore.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Public Interest Broadcasters, Madera, Calif. (Edward W. McCleery and Frank C. McIntyre, a partnership) (P. O. 110 S. 3rd East, Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho (P. O. 111-113 North 4th St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Parish Broadcasting Corp., Minden, La. (P. O. 407 Medical Arts Bldg., Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Spartanburg Radio Co., Spartanburg, S. C. (Sterling W. Wright and Robert L. Easley, a partnership) (P. O. 114 N. Converse St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re stock distribution.

1260 KC.

WNDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-4114, as modified)

which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

NEW—Grand Forks Herald, Inc., Grand Forks, N. D.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1260 kc., power from 250 watts to 500 watts night, 1 KW day, change type of transmitter, install directional antenna for night use and change transmitter location.

1270 KC.

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, as modified, which authorized change in frequency, installation of new directional antenna for night use and new ground system) for extension of completion date.

1290 KC.

NEW—Frequency Broadcasting System, Inc., Ruston, La. (P. O. 618 Travis St., Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts and daytime hours of operation.

KRGV—KRGV, Inc., Weslaco, Texas—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio location.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (133-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location from south half of NE quarter of NW quarter of Section 3, R. 42 E., 5 miles west of Palm Beach, Fla., to Military Trail, near West Palm Beach, Fla.

1300 KC.

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 940 to 1300 kc.

1310 KC.

NEW—H. J. Griffith Broadcasting Co., Parsons, Kans. (H. J. Griffith) (P. O. % Parsons Theatre, Parsons, Kans.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Kenneth Aithken, Taft, Calif. (P. O. Box 125, Rt. 2, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

1340 KC.

NEW—Niagara Broadcasting System, Niagara Falls, N. Y. (Gordon P. Brown) (P. O. 192 S. Goodman St., Rochester, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill & Andrew H. Kovlan)—License to cover construction permit (B2-P-4727, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Ridson, Inc., Eveleth, Minn. (P. O. 55 East Fourth St., St. Paul, Minn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

WGAD—E. L. Roberts, Gadsden, Ala.—Modification of construction permit (B3-P-4596, which authorized a new standard broadcast station) for extension of completion date.

(Continued on next page)

1370 KC.

NEW—Lakes Area Broadcasting Co., Pryor, Okla. (L. L. Gaffaney and J. B. Smith, a partnership) (P. O. 500 South Mill St.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation.

1400 KC.

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—License to cover construction permit (B2-P-4521, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Construction permit to install new transmitter.

NEW—Radio New Orleans, Inc., New Orleans, La. (P. O. 312 Whitney Bldg., New Orleans, La.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1430 KC.

NEW—The Capitol Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, directional antenna for night use and unlimited hours of operation. Amended re change in stockholders.

1440 KC.

NEW—Harold H. Thoms, Spartanburg, S. C. (P. O. 100 College St., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

NEW—Piedmont Broadcasting Co., Greenville, S. C. (Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1440 kc., power from 250 to 500 watts daytime only, and hours of operation from unlimited to daytime. Amended to change hours of operation from daytime to unlimited using 500 watts, install directional antenna for night use, change type of transmitter and change transmitter location from to be determined in or near Greenville, S. C., to Mayberry St., West Greenville, S. C.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to make changes in the directional antenna pattern for night operation.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Construction permit to change frequency from 1450 to 1440 kc., increase power from 250 watts to 500 watts, install new transmitter and directional antenna for day and night use.

1450 KC.

KOSA—Southwestern Broadcast Corp., Odessa, Texas—License to cover construction permit (B3-P-4326, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read, a partnership) (P. O. % William E. Walsh, Box 359, Coos Bay, Ore.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WILK—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—License to cover construction permit (B2-P-4396, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Voluntary assignment of license to Lee Broadcasting Corp.

WOLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—License to cover construction permit (B4-P-3931, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—North Missouri Broadcasting Co., Kirksville, Mo. (Samuel A. Burk, Sam M. Arnold, S. J. Arnold and Myra G. Arnold, a partnership) P. O. 220 West Harrison St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, as modified), which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower, and change in transmitter location) for extension of completion date.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (Tom C. Carrell)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts, and unlimited hours of operation. Amended to change trade name of applicant from San Fernando Valley Broadcasting Co. to Valley Broadcasting Co., change frequency from 1450 to 1460 kc., hours of operation from unlimited to daytime; make changes in antenna and change transmitter location from Norris & Van Nuys Blvd. San Fernando, Calif., to Sepulveda Blvd. & Brand Blvd., Los Angeles, Calif.

1470 KC.

NEW—Pacific States Radio Engineering, Pittsburg, Calif. (Joseph L. Berryhill and James L. Smith, a partnership) (P. O. Box 584, Lodi, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

KVAK—S. H. Patterson, Atchison, Kans.—Construction permit to change frequency from 1450 to 1200 kc., increase power from 250 watts to 1 KW, change hours of operation from unlimited to daytime, make changes in transmitting equipment, and install new vertical antenna. (To be considered with application filed by S. H. Patterson for a new station at Topeka, Kans.) Amended to change frequency from 1200 kc. to 1470 kc., change hours of operation from daytime to unlimited; install directional antenna for day and night use.

1490 KC.

NEW—Walter L. Read, Petaluma, Calif. (P. O. 288 So. Grandview, Los Angeles 4, Calif.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WJXN—Ewing Broadcasting Co., Jackson, Miss. (P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership)—License to cover construction permit (B3-P-4280) which authorized changes in vertical antenna and ground system and for change of studio location.

KBOL—J. Herbert Hollister, Boulder, Colo.—License to cover construction permit (B5-P-4629, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—License to cover construction permit (B3-P-4331, as modified) which authorized a new standard broadcast station and to specify studio location as 132 Third St., S. W., Winter Haven, Fla., and authority to determine operating power by direct measurement of antenna power.

NEW—Gene Tibbett, Sr., Philadelphia, Miss. (P. O. 2918 9th St., Meridian, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

(Continued on next page)

KBOW—Copper City Radio Co., Butte, Mont.—License to cover construction permit (B5-P-4552, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Burbank Broadcasters, Inc., Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

1500 KC.

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Waukegan Broadcasting Corp., Waukegan, Ill. (P. O. Box 38, 330 Genesee St.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and daytime hours of operation.

1560 KC.

NEW—The Montana Network, Butte, Mont. (P. O. Northern Hotel, Billings, Mont., % Larry Smith)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW and unlimited hours of operation.

1580 KC.

NEW—Del Paso Broadcasting Co., North Sacramento, Calif. (Earl C. Cooper) (P. O. Box 5242, Route 7, Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 KC.

WBRY—American Republican, Inc., Waterbury, Conn.—License to cover construction permit (B1-P-4302, as modified) which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use and authority to determine operating power by direct measurement of antenna power.

WOOK—United Broadcasting Co., Inc., Silver Spring, Md.—Modification of construction permit (B1-P-4030, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location at Riggs Road and 1st Place, N. E., Washington, D. C., and to change studio location.

1600 KC.

NEW—McKinney Air Enterprises, McKinney, Texas—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1580 kc. to 1600 kc., power from 250 watts daytime to 500 watts daytime and change type of transmitter.

AM—Application Returned

KFWB—Warner Brothers Broadcasting Corp., Los Angeles, Calif.—Construction permit to change frequency from 980 to 830 kc., increase power from 5 KW to 50 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 5775 Jefferson Blvd., Los Angeles, Calif., to Pioneer and Lincoln Blyds., Artesia, Calif. Returned February 14, 1947, conflict with 3.25(a).

AM—Application Dismissed

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit to change frequency from 1490 to 1420 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location. Dismissed February 17, 1947—Request of Attorney.

AM—Applications Tendered for Filing Since February 7

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Consent to assignment of license to Lloyd E. Squier.

670 KC.

NEW—Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut & Conrad Shebelut)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and unlimited hours of operation.

730 KC.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Consent to transfer of control from David J. Hayes and John S. Begley to John S. Begley

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit for changes in antenna system, install new transmitter and change type of transmitter using 50 KW and directional antenna for night use.

1240 KC.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Consent to transfer of control from Mittie Agnes McBeath and Lolita McBeath to J. S. McBeath.

Eastern Radio Corp., Reading, Pa.—Consent to transfer of control from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon, and Max O'Rell Truitt to Humboldt J. Greig, Jessie P. Greig, Robert G. Magee and Thomas P. Robinson.

1340 KC.

NEW—Coast Counties Broadcasters, Salinas, Calif.—(Ralph S. Bowdle and Billy J. E. Burgess)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Request the facilities of KHUB, when they change to 1130 kc.)

WFIG—Radio Station WFIG, Inc., Sumter, S. C.—Consent to transfer of control from J. Samuel Brody, T. Douglas Youngblood and Ruth B. Brody to Hubert D. Osteen, Robert E. Graham, Ernest C. Stroman, Clifton G. Brown, Fulton B. Creech, John Clarke Hughes, William C. McManus, Julius E. Eldridge, William C. Eldridge, S. F. Stoudenmire, Edwin L. Freeman, William G. Blackwell, A. T. Heath, Jr., Bert L. Montague, Simon K. Rowland, George B. Sibert, Maurice B. Morrow and Jasper H. Lawson.

1400 KC.

NEW—Utah Valley Radio Broadcasting Co., American Fork, Utah (a partnership of M. D. Close and R. D. Salmans)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Contingent on grant of 1280 kc. to KNAK)

WRRN—Nied & Stevens, Warren, Ohio (Frank T. Neid and Perry H. Stevens)—Consent to assignment of license to Neid & Stevens, Inc.

1450 KC.

NEW—Rodgers and McDonald Newspapers, Inglewood, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and limited hours of operation (night).

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Construction permit for increase in power from 100 watts to 250 watts, unlimited time on 1490 kc.

(Continued on next page)

WIGM—George F. Meyer, Medford, Wis.—Consent to assignment of license to—Dairyland's Broadcasting Service, Inc.

FREQUENCY MODULATION

FM—California Class B Channel Changes

To relieve FM Class B channel limitations in several California areas and to provide a Class B channel for Santa Cruz, the following changes have been made in the tentative allocation plan:

	Delete	Add
Monterey	271, 273	—
Salinas	277, 279	—
Watsonville	275	—
Salinas	—	272, 274, 276, 278, 280
(including Monterey Santa Cruz, and Watsonville)		
Fresno.....	272, 274, 276 278,	228, 240, 242, 244
Tulare	242, 244	248, 250
Visalia	240	246

(The above changes will involve change in frequency to KRFM, Fresno, to a channel to be determined.)

FM—Conditional Grants

Kingston Broadcasting Corp., Kingston, N. Y.—Authorized conditional grant for minimum Class B station, subject to engineering requirements and channel 270 be made available for this purpose. (B-PH-725)

The Mattatuck Broadcasting Co., Waterbury, Conn. (formerly a partnership composed of Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers)—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. (B-PH-730)

Grosse Point Broadcasting Corp., Grosse Point, Mich.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1022)

Potomac Broadcasting Corp., Alexandria, Va.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1080)

James Cullen Looney, Edinburg, Texas—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1043)

San Mateo County Broadcasters, San Mateo, Calif.—Authorized conditional grant of a Class A station subject to further review and approval of engineering details. (B-PH-1029)

Oklahoma Press Publishing Co., Muskogee, Okla.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-1003)

WLEU Broadcasting Corp., Erie, Pa.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-834)

W. Wright Esch, Daytona Beach, Fla.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-1147)

Wichtex Broadcasting Co., Wichita Falls, Texas—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-1138)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Gordon Gray, Winston-Salem, N. C.—Class B; Channel: 97.3 mc. (No. 247); 200 KW; 3280 ft. (B-PH-1113)

Everglades Broadcasting Co., Miami, Fla.—Class B; Channel: 100.1 mc. (No. 261); 11 KW; 300 ft. (B-PH-1047)

Port Frere Broadcasting Co., Wilmington, Del.—Class B; Channel: 94.3 mc. (No. 232); 16 KW; 460 ft. (B-PH-1088)

Nunn Broadcasting Corp., Mobile, Ala.—Class B; Channel: 100.9 mc. (No. 265); 8.8 KW; 390 ft. (B-PH-1002)

Burlington-Graham Broadcasting Co., Burlington, N. C.—Class A; Channel: 104.3 mc. (No. 282); 1 KW; 210 ft. (B-PH-853)

Harmeo, Inc., Sacramento, Calif.—Class B; Channel: 103.7 mc. (No. 279); 12.6 KW; 325 ft. (B-PH-521)

KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Class B; Channel: 98.3 mc. (No. 252); 43 KW; 2000 ft. (B-PH-804)

Maryland Broadcasting Co., Baltimore, Md.—Class B; Channel: 102.5 mc. (No. 273); 20 KW; 500 ft. (B-PH-163)

Clarence H. Frey and Robert O. Greever, Logan, W. Va.—Class B; Channel: 94.3 mc. (No. 232); 2.3 KW; 660 ft. (B-PH-814)

The Champaign News Gazette, Inc., Champaign, Ill.—Class B; Channel: 99.5 mc. (No. 258); 33 KW; 415 ft. (In lieu of previous conditions) (B-MPH-130)

The A. S. Abell Co., Baltimore, Md.—Class B; Channel: 99.3 mc. (No. 257); 20 KW; 390 ft. (In lieu of previous conditions) (B-PH-27)

Leaf Chronicle Co., Inc., Clarksville, Tenn.—Class B; Channel: 98.7 mc. (No. 254); 3.1 KW; 300 ft. (Re-authorized issuance of CP on basis of new ownership) (B-PH-357)

WFLA-FM—The Tribune Co., Tampa, Fla.—Class B; Channel 93.3 mc. (No. 227); 46 KW; 490 feet. (In lieu of previous conditions.) (BMP-195)

WMLL—Evansville on the Air, Inc., Evansville, Ind.—Class B; Channel 94.7 mc. (No. 234); 20 KW; 280 feet. (In lieu of previous conditions.) (BPH-303)

KCRG-FM—The Gazette Co., Cedar Rapids, Iowa—Class B; Channel 96.1 mc. (No. 241); 48 KW; 310 feet. (In lieu of previous conditions.) (BPH-77)

Stephens Broadcasting Co., New Orleans, La.—Class B; Channel 93.1 mc. (No. 226); 200 KW; 420 feet. (BPH-682)

Neptune Broadcasting Corp., Atlantic City, N. J.—Class B; Channel 103.9 mc. (No. 280); 15.5 KW; 380 feet. (BPH-657)

Spartanburg Broadcasting Co., Spartanburg, S. C.—Class B; Channel 92.5 mc. (No. 223); 10 KW; 480 feet. (BPH-788)

Variety Broadcasting Co., Dallas, Texas—Class B; Channel 93.5 mc. (No. 228); 34 KW; 470 feet. (BPH-1005)

WRVA-FM—Larus & Bro. Co., Inc., Richmond, Va.—Class B; Channel 95.9 mc. (No. 240); 21 KW; 510 feet. (In lieu of previous conditions.) (BPH-973)

FM—Miscellaneous Actions

Zenith Radio Corp., Chicago, Ill.—Granted modification of CP to extend completion date of February 24 for a period of six months. (B-MPH-178; B-PH-975)

Suffolk Broadcasting Corp., Coram, N. Y.—Granted modification of CP to authorize location of main studio for Class A station to 2.5 miles southwest of Coram. (B-MPH-142)

Southern Media Corp., Coral Gables, Fla.—Granted request for cancellation of construction permit for Class A station. (B-PH-786)

KGDM—E. E. Pepper, Stockton, Calif.—Granted CP to install FM antenna upon the northwest tower of the directional antenna system of station KGDM. (BP-5197)

Inter-City Advertising Co., Charlotte, N. C.—Dismissed as moot petition requesting reconsideration and grant of its FM application. (BPH-1045)

American Broadcasting Corp., Lexington, Ky.—Authorized reissuance of a superseding CP to the American Broad-
(Continued on next page)

casting Corp. with same conditions and date of issuance as the CP (BPH-131) issued to the American Broadcasting Corp. of Ky., to cover change in corporate name.

WGN, Inc., Chicago, Ill.—Granted modification of CP to extend completion date for a period of six months. (BMPH-203)

Beckley Newspapers Corp., Beckley, W. Va.—Granted modification of CP to extend completion date for a period of six months. (BMPH-186)

Joe L. Smith, Jr., Beckley, W. Va.—Granted modification of CP to extend completion date for a period of six months. (BMPH-194)

Middle Ga. Broadcasting Co., Macon, Ga.—Granted modification of CP to extend completion date for a period of six months. (BMPH-191)

Johnston Broadcasting Co., Birmingham, Ala.—Granted modification of CP to extend completion date for a period of six months. (BMPH-204)

General Electric Co., Schenectady, N. Y.—Granted modification of CP to extend completion date for a period of three months. (BMPH-205)

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Granted application modifying conditional grant, so as to specify an antenna design, subject to condition that applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250° mv/m contour. (BMP-2252)

FM—Applications Accepted for Filing

90.7 MC.

NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Channel No. 14, 90.7 mc. Amended to change name from Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, to The Mattatuck Broadcasting Co.

92.5 MC.

WINC-FM—Richard Field Lewis, Jr., Winchester, Va.—License to cover construction permit (B2-PH-672) which authorized a new FM broadcast station.

96.5 MC.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

98.5 MC.

NEW—General Broadcasting Co., Atlanta, Ga. (Mike Benton) (P. O. Georgian Terrace Hotel)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 253, 98.5 mc., ERP of 20 KW and antenna height above average terrain 350 feet.

99.3 MC.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit as modified (B2-PH-585, which authorized a new FM broadcast station) to change commencement and completion dates.

101.3 MC.

WSBF—South Bend Tribune, South Bend, Ind.—Construction permit to specify type of transmitter effective radiated power as 20 KW, and make changes in antenna system. Amended to make changes in antenna system.

103.9 MC.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, which authorized a new FM broadcast station) to change completion date.

Frequency To Be Assigned by FCC

NEW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit for a new high frequency FM broadcast station to be operated on 47,100 kc. Amended to change frequency from 47,100 kc. to "to be assigned by FCC", type of transmitter, transmitter location, ERP from 31.2 KW to 52.2 KW, and make changes in antenna system.

NEW—Caprock Broadcasting Co., Lubbock, Texas (1805 Broadway)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 12 KW.

NEW—Radio New Rochelle, Inc., New Rochelle, N. Y. (P. O. % W. H. Moffat, 49 Clove Rd.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 2.06 KW.

NEW—WSBL, Inc., Olean, N. Y. (P. O. 619 Exchange National Bank Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC.

NEW—School of Radio Arts, Hollywood, Calif. (Don C. Martin)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned. Amended to change transmitter location from 1655 N. Cherokee St., Hollywood, California, to "To be determined," Beverly Hills, Calif.; studio location from 1655 N. Cherokee St., Hollywood, Calif., to "To be determined," Beverly Hills, Calif., and make changes in antenna system.

NEW—Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La. (P. O. 302 La. National Bank Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC in 100 mc. band and ERP of 3.1 KW.

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 8.3 KW and antenna height above average terrain 308 feet. Amended to make minor changes in geographic coordinates.

NEW—Arthur H. Croghan, Santa Monica, Calif. (P. O. 404 Georgina St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

TELEVISION

TV—Actions

WBZ-TV—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted modification of construction permit to specify type of transmitter, change studio and transmitter locations, and make changes in antenna system. (B-MPCT-36)

The Chronicle Publishing Co., San Francisco, Calif.—Granted modification of construction permit for Channel No. 4, subject to condition that Commission may require permittee, without a hearing, to install an appropriate directional antenna for the purpose of reducing the radiation in the direction of Sacramento to a value to be specified. (B-MPCT-37)

The Outlet Co., Providence, R. I.—Granted extension of commencement date of construction to March 16 and of completion date to September 16, 1947. (B-MPCT-33)

The A. S. Abell Co., Baltimore, Md.—Granted extension of completion date to July 16, 1947. (B-MPCT-38)

The Evening Star Broadcasting Co., Washington, D. C.—Granted extension of completion date to June 26, 1947. (B-MPCT-39)

KSTP, Inc., St. Paul, Minn.—Granted extension of commencement date to January 16, and of completion date to July 16, 1947. (B-MPCT-40)

(Continued on next page)

Raytheon Manufacturing Co., Inc., Waltham, Mass.—Granted extension of commencement date to April 16, and of completion date to October 16, 1947. (B-MPCT-41)

W2XNG—Allen B. DuMont Labs., Inc., New York City—Granted renewal of license for the period ending February 1, 1948.

W9XUI—State Univ. of Iowa, Iowa City, Iowa—Granted renewal of license for the period ending February 1, 1948.

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted extension of special temporary authorization to operate television station WTTG on a commercial basis using the equipment of experimental television station W3XWT, for a period of 90 days beginning February 26, 1947.

TV—Applications Accepted for Filing

WFIL-TV—The Philadelphia Inquirer, Philadelphia, Pa. (a Division of Triangle Publications, Inc.)—Modification of construction permit (B2-PCT-73, which authorized a new commercial broadcast station) for extension of commencement and completion dates.

WVDT—The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-PCT-100, as modified, which authorized a new commercial television broadcast station) to change transmitter location and to change type of transmitter.

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PCT-103, which authorized construction of a new commercial television broadcast station) to change antenna system.

MISCELLANEOUS BROADCAST

Actions

Developmental

W2XMJ—Federal Telecommunication Labs., Inc., New York City—Granted license to cover CP which authorized a new developmental broadcast station; frequencies that may be assigned by the chief engineer from time to time. (BLEX-49)

W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.—Granted license to cover CP which authorized change in power to 1 KW and installation of a new transmitter and changes in antenna system of developmental broadcasting station. (BLEX-50)

Non-Commercial Educational

Technical High School, Dade County Board of Public Instruction, Miami, Fla.—Granted CP for new station to operate on 91.7 mc. (No. 219); 400 watts; 215 feet. (B-PED-79)

Remote Pickup

Albuquerque Broadcasting Co., Portable, area of Albuquerque, N. M.—Granted CP for a new remote pickup broadcast station, frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRY-334)

Applications Accepted for Filing

Remote Pickup

Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 200 watts and emission A3.

General Broadcasting Co., Atlanta, Ga. (Mike Benton) (P. O. 659 Peachtree St., N. E.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 50 watts and emission special for FM.

WDON—Commodore Broadcasting, Inc., Decatur 70, Ill. (351-357 North Main St.)—Modification of construction permit (B4-PRE-467, which authorized construction of a new remote pickup broadcast station) for extension of completion date.

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PRE-468, which authorized construction of a new remote pickup broadcast station) for extension of completion date.

NEW—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton) (P. O. 659 Peachtree St., N.E., Atlanta, Ga.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 50 watts and emission Special for FM.

NEW—Pikes Peak Broadcasting Co., area of Colorado Springs, Colo. (a co-partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney) (P. O. 118 North Cascade Ave., Colorado Springs, Colo.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and emission A1, A2, and A3.

KRMM—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (B3-PRE-461) which authorized a new remote pickup broadcast station.

Non-Commercial Educational

WIUC—University of Illinois, Urbana, Ill.—Construction permit to change frequency from 42.9 to 91.5 mc., emission to A3, and install a new transmitter, and antenna system.

KSUI—The State University of Iowa—Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) to install new transmitter, increase power from 1 to 3 KW and to make changes in antenna system.

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, which authorized a new non-commercial educational broadcast station) to change studio location and for extension of commencement and completion dates.

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55, which authorized a new non-commercial educational broadcast station) for extension of commencement and completion dates.

NEW—Board of Education, Toledo City School District, Toledo, Ohio—Construction permit for a new non-commercial educational broadcast station to be operated on 42,100, 42,300, 42,500, 42,700 and 42,900 kc (whichever is available), power of 250 watts, emission: Special for FM, and unlimited hours of operation. Amended to change transmitter, antenna system and coordinates to north latitude: 41, 40, 22; west longitude: 83, 33, 13.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Clay Products Association, Inc., etc.—Eighteen manufacturers of vitrified sewer pipe and their trade association are charged in a Commission complaint with unlawfully combining to fix prices and suppress competition and engaging in price discrimination. (5483)

(Continued on next page)

Clay Sewer Pipe Association, Inc., etc.—Collusive use of a zone system of delivered prices is attacked as violative of the Commission Act and the Robinson-Patman Act in a complaint issued against Clay Sewer Pipe Association, Inc., Columbus, Ohio, and 20 manufacturers of vitrified sewer pipe operating 25 plants in Michigan, Ohio and Pennsylvania. (5484)

STIPULATIONS

Childcraft Studio, etc.—The Commission accepted from Robert H. Christman, trading as Childcraft Studio and Universal Portraits, 577 Tremont St., Boston, a stipulation to cease and desist from misrepresentation in the advertising and sale of photographs. (7577)

Knapp-Monarch Co., Bent and Potomac Sts., St. Louis, entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of an insecticide "bomb" designated "K-M Magik Mist," formerly known as "K-M Aerosol Insecticide Dispenser." (7576)

CEASE AND DESIST ORDER

California Marine Curing & Packing Co., 709 Ways St., Terminal Island, Calif., and its officer-directors have been ordered by the Federal Trade Commission to stop paying brokerage fees to direct buyers or "buying brokers" in connection with the interstate sale of seafood products. The individual respondents were Max Joseph Gorby, president; Jack Gorby, vice president; and Anna Gorby, secretary-treasurer. (5462)

CASE CLOSED

Rachel Johnson—The Federal Trade Commission closed without prejudice its case against Rachel Johnson, Kansas City, Kans., who had been charged with misrepresentation in connection with the sale of preparations designated "Mme. Rachel Johnson's Pomade Hair Grower" and "Mme. Rachel Johnson's Hair Grower."

The closing order said it was impossible to proceed with the trial of the case because the present whereabouts of the respondent are unknown, all efforts to locate her having been unsuccessful, and there is no known person upon whom a notice or other process might be served. It also pointed out that the respondent has not advertised or sold the products in question for a period of more than two years.

The Commission reserved the right to reopen the case and resume trial should future facts warrant such action.

All of the Commissioners participated in the decision. (5310)

RULE 3-K OF RADIO RECEIVING SET MANUFACTURING INDUSTRY

TRADE PRACTICE RULES

The Federal Trade Commission on Wednesday (19) issued the following statement interpreting Rule 3(k) of the Trade

Practice Rules for the Radio Receiving Set Manufacturing Industry, as promulgated July 22, 1939:

"Under Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry, and in the light of the decision of the court in *Zenith Radio Corporation v. Federal Trade Commission*, 7 Cir., 143 F. 2d. 29, the Commission considers it improper to include rectifiers in the tube count in representations that a set contains a designated number of tubes or is of a designated tube capacity.

"The Commission does not regard it as improper, where the advertisement prominently and conspicuously states the actual tube capacity of a radio set (computed without inclusion of rectifiers or other devices which do not perform the recognized and customary function of radio receiving set tubes in the detection, amplification and reception of radio signals) for such advertisement also to contain a further statement to the effect that the set in addition contains a rectifier, provided such is true and the advertisement as a whole or in part involves no misrepresentation or deception. Illustration of such expression as descriptive of a set containing eight tubes computed in accordance with the above and a rectifier is as follows:

'AN EIGHT TUBE SET

'This set in addition contains a rectifier.'

The provisions of such Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry are as follows:

'Rule 3—Specific Types of Advertisements or Representations Among Those Prohibited:

"It is an unfair trade practice for any member of the industry to use, or cause to be used, any of the following-described types of advertisements or representations:

"(k) Advertisements or representations stating, purporting or implying that any radio receiving set so advertised or represented contains a certain number of tubes or is of a certain tube capacity when one or more of such tubes in the set are dummy or fake tubes, or are tubes which perform no useful function, or are tubes which do not perform or were not placed in the set to perform the recognized and customary function of a radio receiving set tube in the detection, amplification and reception of radio signals.

"(NOTE: In order to avoid and prevent deceptive or misleading tendencies or results, so-called 'ballast tubes', dial or other lamps used for illumination, so-called plug-in resistors, and other accessories or devices not serving the recognized and customary function of a radio receiving set tube, are not to be included as tubes in advertisements or representations of a radio receiving set which describe or refer to the set as having a certain number of tubes or as being of a specified tube capacity. References to rectifier tubes, and to tubes, devices or accessories which do not serve as signal amplifying or detecting tubes or heterodyne oscillator tubes, should be such as to clearly avoid misunderstanding or deception of purchasers.)"

NAB to Arrange Meeting With ASCAP For Discussion of New Licensing Agreement

The NAB Music Advisory Committee meeting in New York, Tuesday (25), considered a communication from John G. Paine, General Manager of ASCAP, requesting a conference. NAB President Justin Miller was authorized to arrange such a meeting, to be held in mid-March. The purpose of the conference is to discuss the relations between the Society and the broadcasting industry following the termination of the existing contracts on December 31, 1949.

This action in arranging a conference with regard to contractual relations over two and a half years in advance of the expiration date of existing contracts is in sharp contrast to the situation which developed between the Society and the industry in 1939-40. At that time ASCAP declined to meet with the industry's committee to discuss the terms and conditions to govern their relations. The result was that the broadcasting industry determined to organize its own competing licensing music organization and ultimately created BMI. When the then existing contract between ASCAP and the broadcasters terminated on the 1st of January, 1941, there was a complete cessation of the use of ASCAP music for a period of many months. The difficulties were finally resolved through the entry of a consent decree by the United States District Court, under the terms of which ASCAP was required to accord to the networks and stations optional forms of contracts. The contracts now in existence terminate in 1949; however, they provide—subject to ASCAP's decision—for an extended period of ten years on the same terms and conditions.

The committee, acting in response to numerous inquiries from its member stations, also took steps to secure from SESAC information concerning its li-

(Continued on page 168)

All FM Applications Must Contain Proposed Weekly Program Analysis, FCC Reiterates

The FCC warned prospective applicants last week that applications for new FM facilities will not be accepted unless they include a proposed "Weekly Program Analysis." Although its policy has required submission of such analyses with all FM applications since last March, the Commission stated in its announcement that one in every five applications received does not contain this particular information.

The Commission added that it would re-examine FM applications now on file and "take such action as may be appropriate in cases where a proposed weekly program analysis has not been submitted."

In this connection, NAB President Justin Miller said last week:

All broadcasters . . . are again urged to accompany submission of program information . . . with a clear statement to the effect that such submission is in no way to be construed as acquiescence in the Commission's asserted right to require this program information.

Full text of the FCC's warning reads:

"Since March, 1946, applicants for FM construction permits have been required to file a proposed "Weekly Program Analysis" before a permit would be issued. An appropriate form (Mimeograph No. 94421) and Instructions for Log Analysis (Mimeograph No. 96000) have been provided for this purpose.

"At the present time, however, approximately one out of every five applications filed for FM construction permits is not accompanied by a proposed weekly program analysis; and there are now on file 52 such applications which cannot be processed because the proposed weekly program analysis has not been filed.

"Accordingly, the Commission announces that in the future no application for a Class A or Class B FM construction permit

(Continued on next page)

INSIDE THIS ISSUE

The FCC announced on Friday (28) that pending formulation of a rule governing booster stations, it would withhold action on applications for such facilities. (p. 169)

The U. S. Circuit Court of Appeals for the 7th Circuit recently held that under the Illinois law it is libelous to call a man a "communist," and sustained the right of a corporation official to sue. (p. 171)

Employers interested in instituting on-the-job training programs under the GI Bill must first have the plan approved by the appropriate state agency. Because of broadcasters' interest in the training program, NAB plans to issue a special report. (p. 171)

Radio broadcasters have just been awarded a citation by the National War Fund and the USO for their contributions in helping the agencies complete their war missions. (p. 172)

Robert D. Swezey, vice president and general manager, MBS, has accepted the chairmanship of the NAB Special Standards of Practice Committee which meets this month. (p. 168)



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FRANK E. PELLEGRIN
Director of Broadcast Advertising

DON E. PETTY
General Counsel

ARTHUR C. STRINGER
Director of Special Services

will be considered complete unless accompanied by three copies of the proposed weekly program analysis (Mimeograph No. 94421), properly filled out. All applications not accompanied by a proposed weekly program analysis will not be accepted for filing, but will be returned to the applicant under Section 1.361 of the Commission's Rules and Regulations.

"The Commission in the near future will re-examine all applications for FM construction permits now on file, and will take such action as may be appropriate in cases where a proposed weekly program analysis has not been submitted. Persons who have applications for FM construction permits pending should re-examine their applications to determine if the program information submitted is complete, and if not, the appropriate information should be submitted without delay."

NAB to Arrange Meeting With ASCAP For Discussion of New Licensing Agreement

(Continued from page 167)

consensing procedures and arrangements with the industry.

Committee members attending the meeting were Chairman Theodore C. Streibert, WOR, New York; Edward Souhami, NBC (representing A. L. Ashby of NBC), Julius F. Brauner, CBS, New York; Walter Haase, WDRG, Hartford; Robert T. Mason, WMRN, Marion, Ohio; Joseph A. McDonald, WJZ, New York; John Shepard, III, Yankee Network, Boston; Ed Yocum, KGHL, Billings, Montana; and Board Liaison Member Campbell Arnoux, WTAR, Norfolk, Va.

Committeeman Louis G. Caldwell, attorney of Washington, D. C., was unable to attend.

The NAB headquarters staff was represented by President Justin Miller, General Counsel Don Petty, and Secretary Treasurer C. E. Arney, Jr.

Freedom of Radio

Radio Plans Cooperation With Press, Movies To Maintain Freedom of Expression

Steps were set in motion by the NAB Freedom of Radio Committee at its meeting in New York last Wednesday (26) to establish liaison between the radio industry and other groups which are especially interested in freedom of expression. Among groups to be contacted are the press and motion pictures.

The one-day session at the Waldorf-Astoria was attended by Chairman John Fetzer, WKZO, Kalamazoo, Mich.; Harold Hough, WBAP, Fort Worth; Henry Johnston, WSGN, Birmingham; Jesse Thompson, MBS, representing Edgar Kobak; Frank Stanton, CBS, New York; Frank Mullen, NBC, representing Niles Trammell; and James W. Woodruff, Jr., WRBL, Columbus, Ga.

President Justin Miller, C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel, represented the NAB staff.

General

Robert D. Swezey, MBS, Named Chairman of Special Standards of Practice Committee

Robert D. Swezey, vice president and general manager, Mutual Broadcasting System, has been named by NAB as chairman of The Special Standards of Practice Committee. Mr. Swezey has accepted the appointment, it was announced today.

At the same time, the Committee meeting, scheduled for next Wednesday, March 5, has been postponed until March 31.

Dates for the meeting of the Program Executive Committee have been moved back also. The new dates are April 1 and 2. Both meetings will be held at the Waldorf Astoria Hotel, New York.

A meeting of NAB's Engineering Executive Committee has been set for Washington on March 10.

Other members of The Special Standards of Practice Committee who will serve with Mr. Swezey remain as announced earlier by NAB. They are: Edgar Bill, WMBD, Peoria; Eugene Carr, WPAY, Portsmouth, O; Roger W. Clipp, WFIL, Philadelphia; Walter J. Damm, WTMJ, Milwaukee; Ken Dyke, NBC, New York; Harold Fellows, WEEI, Boston; Gilson Gray, CBS, New York; Gayle Grubb, KGO, San Francisco; C. T. Lucy, WRVA, Richmond, Va.; John M. Outler, Jr., WSB, Atlanta.

New Assistant Secretary General for UN Familiar With Radio Industry Efforts

Byron Price, wartime chief of the Office of Censorship, and more recently vice president of the Motion

(Continued on next page)

Picture Producers Association was named assistant secretary general of the United Nations a few days ago.

The radio broadcasting industry is interested in Mr. Price's appointment to this key position in the United Nations since he has sympathetic understanding of industry problems, and on several occasions has stated that the various media of mass communication should cooperate in their common aim to maintain freedom of speech.

Broadcasters who attended the NAB convention in Chicago last October will recall Mr. Price's participation in the Freedom of Speech panel. During the course of that discussion Mr. Price pointed out that . . . "no agency of expression can isolate its problems from the problems of others. We are living in a critical hour of mortal combat between divergent ideologies. Unless all of us who are devoted to American liberty rise to the challenge of every encroachment, whether upon our own doorstep or in the house of a neighbor, we are not likely to have or to keep free speech in the United States."

Add RMA-NAB Joint Committee Story

In reporting the story of the joint RMA-NAB committee meeting, (REPORTS, p. 117) the name of a leading committee member, Mr. Bond Geddes, executive vice president of RMA, was inadvertently omitted from the list of those who participated actively in the meeting.

Engineering Department

FCC to Withhold Approval for Boosters Pending Formulation of Rules

An FCC public notice issued last Friday (28) states that applications for booster stations will be placed in its pending files until a rule governing booster stations is adopted.

The Commission said that present rules and engineering standards do not provide for the assignment or operation of booster stations, though a number of authorizations have been granted in the past.

In the formulation of a rule, the FCC invited comments and suggestions from all interested parties to assist in the initial survey, preparatory to the rule-making.

Broadcast Advertising

Plans for Cooperative Advertising Campaign With Dealers, Distributors Made by Bendix

Bendix Home Appliances, South Bend, Ind., has mapped out a cooperative advertising campaign with

IN THE OFFING

March 5	AFRA-Network Labor-Management Survey Committee	Washington
March 7-9	AWB Convention	New York City
March 10	Engineering Executive Committee	Washington
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

their dealers and distributors, according to *Advertising Age*.

Walter J. Daily, director of advertising and sales promotion, reports that cooperative advertising by Bendix Home Appliances may realize a maximum expenditure of \$3,000,000 in the first six months of 1947.

The cooperative advertising fund is reported to be made up by the dealer contributing 50 per cent, the distributor 25 per cent, and the factory 25 per cent. Cooperative advertising funds may be spent in spot radio, as well as in other media.

The Bendix company will supply dealers with suggested radio spot announcements, either live or transcribed.

Commenting on spot radio, Mr. Daily said:

"Radio spot announcements are one of today's best advertising buys. They are comparatively inexpensive; they provide a certain impact that only repetition can produce; they are insistent because of their frequency, and effective because the time of their delivery can, within practical limits, be selected to reach more of the type of audience you want."

Talk on "Radio For Retailers" by Lee Hart Received Enthusiastically in Syracuse

The inauguration of the Broadcast Advertising Department's new "retail clinical service" in Syracuse recently was especially successful according to letters received from broadcasters in that city following Miss Lee Hart's discussions of retail advertising. (REPORTS, p. 121)

A series of such talks is scheduled to be presented by Miss Hart, assistant director of NAB's Broadcast Ad-

(Continued on next page)

vertising Department, during the next few months, emphasizing radio's ability to produce immediate results as well as its power in selling an institutional campaign.

Reprinted below are letters received at NAB from W. R. Alford, Jr., commercial manager, WSYR, who presided at the Syracuse meetings, and Aaron Beckwith, commercial manager, WAGE.

Mr. Alford's letter:

"As you know, Miss Lee Hart was in Syracuse yesterday and talked before the Advertising and Sales Executives Club on 'Radio for Retailers.' To put it mildly, she was terrific! A number of agency men and retailers were in the audience, and every one of them was tremendously impressed.

"After the formal talk we had a round-table discussion with the salesmen and continuity writers from the four radio stations. During this discussion we dug a little deeper, and the way the questions and answers flew back and forth, you can be sure a lot of good thinking was generated.

"I am sure that everybody at NAB realizes that we pay our dues with the money we get from time sales. Miss Hart's talk is going to sell time any place it is heard. Therefore, this NAB service is of extreme value. I don't think there is a radio market in the country that couldn't benefit by having the big retailers hear her talk. She is in the fortunate position of having worked at the Joske job for a year or so, then having had the opportunity to sit back and write about the experiment more or less at leisure. Now, from this very proper prospective, she really tells a down-to-earth story that goes over big. If I sound enthusiastic it is simply because I am."

Following is Mr. Beckwith's letter:

"I have never heard a more sensible and worth while presentation of the value of radio to the retailer than the speech given yesterday at the Ad Club by Miss Hart.

"The copy session which followed was so worth while, I asked Miss Hart to come over and repeat it to our Program Director and Continuity Writers.

"We are trying to formulate plans among the NAB Members here to bring her back for a dinner meeting. In short . . . the gal and her message were terrific!"

Station Sales Managers Aroused by Action Forbidding Movie Stars Free Appearances

Attention of station sales managers was aroused last week by the action of the Association of Motion Picture Producers, which hereafter forbids free broadcast appearances in interviews by big name stars.

Among comments received by the NAB was the following:

"Hereafter radio stations must pay any time they want to interview a movie star, regardless of the number of free plugs the movies get in such interviews. Although this will affect our program department more than sales, it 'burns' me to think of the number of stations that still fall for the chisel deals by the movie people, who ask us to run free platters and various other kinds of 'sustaining' programs.

"Yet, the movie big shots don't hesitate to kick radio in the shins when they find that a few stars have been interviewed on the air without being paid for it!

"As long as radio continues to 'give it away' to the movies and other chiselers, we probably deserve this kind of treatment."

Retail Advertising Is Theme of Talks Given This Week by NAB Executives

"What Should An Advertiser Expect From Radio" is the title of a speech to be delivered today (3) by Frank E. Pellegrin, NAB Director of Broadcast Advertising, at a luncheon meeting of Silver Spring and Suburban Washington merchants.

The group will also hear Miss Lee Hart, assistant director, discuss "The Beamed Program Technique for Effective Radio Advertising." Arrangements for the program were made by Joseph Brechner, WGAY General Manager.

Miss Hart will speak to members of the "Hucksters' Club," Baltimore, Md., tomorrow (4). She will also participate in an AWB panel discussion, entitled "How I Would Handle a Department Store Account" in New York City on Friday.

Small Market Stations

Two Small Market Chairmen Named By Directors in Districts 5 and 6

Jack Williams, WAYX, Waycross, Ga., and C. J. Wright, WFOR, Hattiesburg, Miss., have been named as Small Market Stations Chairmen for Districts No. 5 and No. 6, respectively.

The appointees succeed Glen Marshall, WFOY, St. Augustine, Fla. and Emmet H. McMurry, WJPR, Greenville, Miss. The appointments for 1947 were announced last week by NAB District Directors Fred W. Borton (No. 5) and Wiley P. Harris (No. 6).

Public Relations

Reprint of "Those Dreadful Programs" Available for Station Distribution

Many member stations have used the NAB reproduction of the Woman's Home Companion article "Those Dreadful Programs" for distribution to thought leaders of their communities. Requests for additional copies of the reprint have been so numerous that a second printing has been necessary.

Additional copies are now available from the NAB at cost—\$2.00 per hundred. Requests should be addressed to the Department of Information.

"Those Dreadful Programs" is an article concerning children's radio programs which appeared in the February issue of the "Woman's Home Companion." Written by Josette Frank, Educational Associate at the Child Study Association of America, the article carries the subtitle: "They turn out to be a good thing after all if you learn to make them fit the needs of the whole family." One copy of the NAB reproduction of this article was distributed recently by NAB to each member.

NAB to Reprint Coronet Article Titled "I Love Soap Operas"

The current issue of *Coronet* magazine contains an article, titled *I Love Soap Operas* which will be of particular interest to many broadcasters. *Coronet's* editors describe the article thusly: "An average housewife comes to the defense of the much-maligned radio serial."

The publishers of *Coronet* have granted NAB permission to reprint this feature. One copy will be mailed to each member along with NAB REPORTS next week. Additional copies will be available to members from the NAB at cost. Details will be published in REPORTS next week.

Legal Department

Bar Association Appoints NAB Counsel to Committees for Study of Administrative Law

Don E. Petty, general counsel, National Association of Broadcasters, has been appointed by the American Bar Association to serve on its National Committee of the Section of Administrative Law.

In addition, he has been named to serve on the Committee on Statement of Principles of Administrative Law which has been organized to make overall studies of the administrative process and principles of law which should apply under the American form of constitutional government. These studies include the analysis of licensing as a procedure, limitations of actions based on administrative rulings, retroactive effect of interpretations, basic principles of standards in legislative delegations of authority, etc.

Chairman of the American Bar Association's Section of Administrative Law is Sylvester C. Smith, Jr.

Court Holds It Libel Under Illinois Law To Call a Man a "Communist"

In a decision filed February 11, the U. S. Circuit Court of Appeals for the 7th Circuit held that under the Illinois law it is libel to call a man a Communist. The suit grew out of a newspaper article which referred to what it charged were "points of similarity" between a war contractor who bought radio time to disseminate "propaganda consistent with the Communist line" and a corporation officer whose company buys advertisements which express "the attitude of some demagogues of the extreme left."

In sustaining the right of the corporation officer to sue, the Court said that while the article did not directly say that he and his company were communists "from a reading of the entire article, including the headline, an ordinary reader could understand the article to mean that [he] is a Communist or a Communist sympathizer."

"A reading of cases forces us to the conclusion that in Illinois it is libelous *per se* to write of a man or a corporation that they are Communists or Communist

sympathizers, because the label of 'Communist' today in the minds of many average and respectable persons places the accused beyond the pale of respectability and makes him a symbol of public hatred."

It was argued that the word Communist has no definite meaning and that to hold it libelous *per se* would eliminate its use from political discussion. In answer to this the Court said: "Concededly, the word is carelessly and perhaps indefinitely used today. Nevertheless, there can be no denial that its appearance as a characterization in a newspaper political editorial is sufficient to destroy a person's presumably good reputation with the public. And it seems anomalous for [the newspaper] to make such contention, because newspaper publishers, generally, as molders of public opinion, have created the ogre which [they] here seek to characterize as innoxious."

Bar Association Group Votes to Make No Recommendation Now on Copyright Treaty

The House of Delegates of the American Bar Association voted last week not to make any recommendations now concerning the Pan-American Copyright Convention. This proposed convention would radically change the American copyright law concerning the use of foreign works. (See NAB Bulletin, No. 6, 1946)

The Bar Association Delegates voted to return the question to committee for further study.

The Convention, which was signed by all members of the Pan-American Union last June, has already been ratified by Ecuador and Mexico. No action has yet been taken by the United States.

Employee-Employer Relations

Broadcasters Interested in Training Program; EER Department Plans Special Report

The EER Department recently has had several requests from broadcasters concerning on-the-job training programs under the GI Bill.

The first requirement of such programs is that the employer have his plan approved by the appropriate State agency. The latter agency varies with States, but information concerning it, together with other details covering procedures, etc., generally may be obtained from local or regional offices of the U. S. Employment Service, the Veterans Administration or other veterans and civic groups concerned with this problem.

In applying for approval the employer must state the title and description of the job for which the veteran is being trained, length of training service, wage and salary schedule for the trainee, entrance salary for trained workers, number of hours of instruction required, and similar information.

A veteran applies to the Veterans Administration

(Continued on next page)

on Form 1950 and, provided he qualifies, receives a Certificate of Entitlement, which means that he can participate in any approved training program.

One of the important stipulations for such programs is that the combined wages and subsistence allowance for on-the-job training programs cannot exceed the lesser of either (a) \$175 a month for a veteran without dependents or \$200 a month for one with dependents, or (b) the wages paid to a trained worker on the job for which the veteran is being trained.

Because of the apparent interest by many broadcasters in this type of on-the-job training for veterans, the EERD is planning to issue a special report. However, EERD Director Richard P. Doherty would greatly appreciate receiving information from broadcasters who have such plans in operation. Particularly is information desired concerning: (a) number of persons involved in on-the-job training; (b) types of positions for which these persons are being trained; (c) length of training period; (d) copies of plan which has been approved; (e) general evaluation of the merits to such plans as based on the experience of broadcasters who have used them.

Special Industry Committee Appointed To Study AFRA Contract Proposals

The membership of a special five-man committee to study proposals resulting from contract negotiations between the networks and AFRA was announced Thursday (27) by NAB. The group, which was established pursuant to a directive of the NAB Board of Directors, will hold its initial session in Washington Wednesday (5).

Members of the Committee, appointed by NAB President Justin Miller, are Roger Clipp, WFIL, Philadelphia; John Elmer, WCBM, Baltimore; John J. Gillin, Jr., WOW, Omaha; I. R. Lounsberry, WGR, Buffalo; and Herbert Pettey, WHN, New York.

The Committee, known officially as the AFRA-Network Labor-Management Survey Committee, will report its findings to the NAB Board at its meeting in May at Washington.

Public Interest Programming

Details of Army Week, April 6-12, Now in Hands of All Broadcasters

"A strong America Is a Peaceful America" is a theme of 1947 Army Week to be observed through the nation, April 6-12, inclusive.

An "alert" letter from NAB and Army Week material from the War Department should reach all stations today (3) as mailings were staggered.

If material is not received by March 5, at latest, stations are urged to notify:

Captain L. G. Schmitz
Chief, Radio Section
War Department, Public Relations Division
Room 2D-855, The Pentagon
Washington 25, D. C.
TELEPHONE: REPUBLIC 6700, EXT. 3887

Broadcasting Industry Awarded Citation by National War Fund and USO

The National War Fund and the USO jointly awarded a citation to the radio broadcasting industry last week for its work in helping the two agencies carry out their missions successfully during the years of the emergency.

The citation, received by NAB President Justin Miller, was signed by Winthrop W. Aldrich, president, National War Fund, Lindsley F. Kimball, president, USO and Thomas D'A. Brophy, chairman of the Fund Public Relations Committee and the USO Information Committee.

Text of the scroll follows:

The
NATIONAL WAR FUND
and the
UNITED SERVICE ORGANIZATIONS
unite in expressing gratitude to the
NATIONAL ASSOCIATION OF BROADCASTERS
and through it

to the networks, local stations, sponsors and advertising agencies of America for outstanding leadership and cooperation from 1941 through 1947; for their most generous contribution of time and talent, thereby helping greatly to finance by public subscription

THE USO
and the relief agencies of the National War Fund engaged in the maintenance of military and civilian morale in
WORLD WAR II

Red Cross Campaign to Run All Month; Broadcasters Pledge Leadership and Support

Sixty million dollars for the American Red Cross is the goal of the 1947 annual fund campaign which runs the entire month of March.

Preliminary reports indicate that broadcasters are planning to do their usual good job during this year's promotion. Scores of letters have been received from managers pledging both leadership and support.

Because sufficient time was allowed for preparation of the campaign, it is believed that all transcriptions which were received at stations in poor condition have been replaced.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 10-16, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

(Continued on next page)

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute \$60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community:

- 1. SERVICE TO VETERANS** (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources; especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events.
- 2. SERVICE TO THE ARMED FORCES** (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world.
- 3. DISASTER SERVICE.** In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types.
- 4. SERVICE TO THE COMMUNITY.** Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Thousands of Nurses Needed

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally thousands of patients are going without adequate nursing care. In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all recruitment copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing

care to keep pace with its discoveries. Many opportunities are afforded young women who enter the nursing profession and these opportunities are rapidly expanding. Nurse training offers preparation for a field which is not limited, one which offers opportunities for growth and for economic security. A well-prepared nurse is never without a job. A nurse has no geographical limitation. Nursing offers an opportunity to take part in a social movement as dramatic as any in the world's history: (1) In the years to come, there will be an even greater demand for well-trained graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. (3) A well-trained nurse may find numerous opportunities for an interesting career in government: In the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (4) Salaries and working conditions for nurses in hospitals are continually improving. Nurses are being paid salaries commensurate with their abilities and responsibilities—salaries which national surveys show compare favorably with salaries paid women in other positions. (5) Nursing is an ideal preparation for marriage, family life, parenthood and leadership in community life. Nursing, one of the highest callings in the service of humanity, provides an incomparable opportunity for spiritual satisfaction in aiding one's fellowmen. Urge young women between the ages of 18 (17 in some states) and 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. Some schools may still have vacancies in spring classes. Point out that student nurse training may be secured at the school nearest their home or they may apply for entrance to any School of Nursing in the United States. (Fact Sheet No. 9-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 3. They are subject to change.

MONDAY, MARCH 3

(10:00 A. M.)

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—C. P. 1240 kc., 250 watts, unlimited.

Respondents: WINN—Kentucky Broadcasting Corp.,
Louisville, Ky.
WCPO—Scripps-Howard Radio Co.,
Cincinnati, Ohio.

(10:00 A. M.)

NEW—Lee-Smith Broadcasting Co., Faribault, Minn.—C. P. DA, 920 kc., 1 KW, unlimited.

NEW—Associated Broadcasters, Inc., Wadena, Minn.—C. P. DA, 920 kc., 1 KW, unlimited.

(Continued on next page)

TUESDAY, MARCH 4

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited; DA night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 5 KW, unlimited; DA night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA night and day.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. DA-2; 590 kc., 1 KW, 5 KW, unlimited.

Intervener: Columbia Broadcasting System, Inc.

At San Antonio, Texas

(Before Commissioner Walker, Room 527 Federal Bldg., 10:00 A. M.)

KONO—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Renewal of license, 1400 kc., 250 watts, unlimited.

NEW—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—For FM facilities.

WEDNESDAY THROUGH SATURDAY, MARCH 5-8

At San Antonio, Texas

(Before Commissioner Walker, Room 527, Federal Bldg., 10:00 A. M.)

KMAC—The Walmac Co., San Antonio, Texas—For renewal of license; 1240 kc., 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Texas—C. P. to change frequency, etc. DA (DA-2) 630 kc., 5 KW, unlimited.

NEW—Lester Lee May, San Antonio, Texas—C. P. DA (DA-2) 630 kc., 5 KW, unlimited.

WEDNESDAY, MARCH 5

(10:00 A. M.)

NEW—Western Broadcasting Associates, Modesto, Calif.—C. P. 710 kc., 1 KW, daytime.

NEW—Frank Andrews, Modesto, Calif.—C. P. 730 kc., 250 watts, daytime.

Respondent: KPO—National Broadcasting Co., Inc., New York, N. Y.

Interveners: KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.

KSFO—Associated Broadcasters, Inc., San Francisco, Calif.

NEW—Springfield Broadcasting Co., Springfield, Mass.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Telecolor Corp., West Springfield, Mass.—C. P. 1490 kc., 250 watts, unlimited.

THURSDAY, MARCH 6

(10:00 A. M.)

NEW—Oneonta Star, Inc., Oneonta, N. Y.—C. P. 1400 kc., 250 watts, unlimited.

Respondent: WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.

THURSDAY AND FRIDAY, MARCH 6 AND 7

At Missoula, Mont.

(Court Room 234, Federal Bldg., 10:00 A. M.)

NEW—Montana Broadcasting & Television Corp., Missoula, Mont.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Missoula Radio Ass'n, Missoula, Mont.—C. P. 1400 kc., 250 watts, unlimited.

FRIDAY, MARCH 7

Hearing and Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the matter of amendments to standards of good engineering practice concerning standard broadcast stations.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

620 KC.

The Commission announces its final decision (B-314) granting the following applications:

Newark Broadcasting Corp., for a new station in Newark, N. J., to operate on 620 kc., with 5 KW, unlimited time, DA, conditions (Docket 6190; BP-3249);

WCAX, Burlington, Vermont, on 620 kc., with power of 5 KW, using directional antenna both day and night (Docket 6793; BP-3961);

WAGE, Inc., Syracuse, N. Y., to operate station WAGE on 620 kc., with 5 KW daytime, at this time, and the operation of WAGE with 5 KW nighttime using a directional antenna at such time as WAGE files an appropriate application for such nighttime operation, in accordance with suggestions made at the hearing, which would not increase the RSS to existing stations or pending applications, computing such RSS values on the basis of WCAX operating as proposed in Docket 6793 (Docket 6792; BP-4098).

The following applications are denied:

Donald Flamm for a new station in New York, N. Y., to operate on 620 kc., with power of 5 KW, using DA, unlimited time (Docket 6790; BP-4056);

The Metropolitan Broadcasting Service, for a new station in New York, N. Y., on frequency 620 kc., 5 KW, unlimited time, DA (Docket 6791; BP-4099).

630 KC.

The Commission announces its proposed decision (B-308) looking toward the grant of the application of WSAV, Inc., to change operating assignment of Station WSAV, Savannah, Ga., from 1340 kc., 250 watts, unlimited time, to 630 kc., 5 KW, DA night (BP-3679; Docket 6974), conditionally.

At the same time the Commission proposed to deny the application of Atlantic Coast Broadcasting Co. to change the operating assignment of Station WTMA, Charleston, S. C., from 1250 kc., 1 KW, unlimited time, to 630 kc., 5 KW, DA night (BP-3752; Docket 6975).

1490 KC.

The Commission announces its proposed decision (B-331) looking toward a grant of the application of Jackson Broadcasting Co. for a new standard broadcast station at Jackson, (Continued on next page)

Tenn., to operate on 1490 kc., 250 watts, unlimited time. (BP-3792; Docket 7487)

At the same time the Commission proposed to deny the applications of **Hub City Broadcasting Co.** (BP-4523) and **George Arthur Smith** (BP-4580) seeking the same facilities. (Dockets 7488 and 7489 respectively)

Commissioner Durr voted to grant the application of **Hub City Broadcasting Co.**

1550 KC.

The Commission announces its final action (B-328) granting application of **Frank H. Ford** for a new station at **Shreveport, La.**, to operate on 1550 kc., 1 KW day, 500 watts night, DA night, conditions (Docket 7114; BP-3916), and denying application of **James A. Noe** for new station at Shreveport seeking the same frequency, with 250 watts, unlimited time. (Docket 7113; BP-3790)

AM—New CP's Granted

690 KC.

Voice of Dixie, Inc., Birmingham, Ala.—Granted CP for a new station to operate on 690 kc., 10 KW, daytime only. (BP-4593)

1240 KC.

Telegraph Herald, Decorah, Ia.—Granted petition for leave to amend application to show a new lease between applicant and **Luther College (KWLC)**, for use, by applicant, of **Luther College's** broadcast equipment and to supply additional information relative to arrangements between applicant and **Luther College** for the share time operation proposed on 1240 kc., 250 watts; accepted said amendments; removed from hearing docket and granted application for new station to operate on 1240 kc., 250 watts, limited time, 6 a. m. to 9:30 p. m. and 1:30 p. m. to 12 midnight. (BP-4579; Docket 7612)

1400 KC.

Southeastern Broadcasting System, Sanford, Fla. (**James S. Rivers**)—Ordered grant of application (BP-4225; Docket 7074) for a new station to operate on 1400 kc., 250 watts, unlimited time (which was originally granted Jan. 8 and rescinded Jan. 9), subject to condition that within 60 days from date the applicant will file with the Commission an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

1490 KC.

Shawnee Broadcasting Co., Chillicothe, Ohio.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (BP-4512)

1560 KC.

Nonpareil Broadcasting Co., Council Bluffs, Ia.—Granted CP for a new station to operate on 1560 kc., 500 watts, daytime only (Cmr. Durr for hearing). (BP-5153)

KAW Broadcasting Co., Topcka, Kans.—Granted CP for a new station to operate on 1560 kc., 500 watts, daytime only. (BP-3989)

AM—Designated for Hearing

550 KC.

Dr. Francisco A. Marquez, Aguadilla, P. R.; Jacinto Sigranes, Ponce, P. R.—Designated for consolidated hearing applications of **Dr. Francisco A. Marquez** for new station at **Aguadilla, P. R.**, to operate on 550 kc., 1 KW power, unlimited time (BP-5615), and **Jacinto Sigranes** for new station at **Ponce, P. R.**, to operate on 550 kc., 1 KW night, 5 KW local sunset, unlimited time. (BP-5725)

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.; KLIK—Balboa Radio Corp., San Diego, Calif.—Designated for consolidated hearing applications of **KFMB** to change frequency and power from 1450 kc., 250 watts, unlimited, to 550 kc., 1 KW, unlimited time, DA (BP-4415),

and **KLIK** to change frequency from 740 kc., 5 KW, unlimited time, DA, to 550 kc., 5 KW, unlimited time (BP-5622).

680 KC.

Woodward M. Ritter, San Bernardino, Calif.; Empire Broadcasting Co., Pomona-Ontario, Calif.—Designated for hearing in a consolidated proceeding application of **Woodward M. Ritter** (BP-5432), 680 kc., 250 watts, daytime only, with application of **Empire Broadcasting Co.** (BP-5813), 680 kc., 1 KW, daytime only.

710 KC.

Pacific Foundation, Richmond, Calif.—Designated for hearing application for new station to operate on 710 kc., 1 KW, daytime only (BP-5746), to be heard in consolidated proceeding with applications of **Frank Andrews, Modesto, Calif.** (Docket 8013), and **Western Broadcasting Associates, Modesto, Calif.** (Docket 7938)

840 KC.

Woodward Broadcasting Co., Detroit, Mich.—Granted petition of **Woodward Broadcasting Co.** requesting that its application (BP-5827) for a new station to operate on 840 kc., 5 KW, daytime only, be designated for consolidated hearing with applications of **Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.** (Docket 7941), and **Abe Lapidus, Pontiac, Mich.** (Docket 7942)

910-920 KC.

Radio Phoenix, Inc., Phoenix, Ariz.; John C. Mullens, Phoenix, Ariz.—Designated for hearing in a consolidated proceeding application of **Radio Phoenix, Inc.** (BP-4860), 910 kc., 5 KW, unlimited time, with application of **John C. Mullens** (BP-5449), 920 kc., 1 KW, daytime only.

920 KC.

KFNF—KFNF, Inc., Shenandoah, Ia.—Designated for hearing in a consolidated proceeding with applications of **Lee-Smith Broadcasting Co., Fairbault, Minn.**, and **Associated Broadcasters, Inc., Wadena, Minn.**, the application of **KFNF** (BP-5840) to change operating assignment from 920 kc., 500 watts, night, 1 KW-LS, ST-KUSD, to 920 kc., 5 KW, DA-N, ST-KUSD.

960 KC.

Francisco Rental Co., Victorville, Calif.; Riverside Broadcasting Co., Riverside, Calif.—Designated for hearing in a consolidated proceeding application of **Francisco Rental Co.** (BP-5556), 960 kc., 5 KW, daytime only, with application of **Riverside Broadcasting Co.** (BP-5807), 960 kc., 1 KW, daytime only.

1000 KC.

Southland Broadcasting Corp., Miami Beach, Fla.; Mary W. Martin, Ft. Lauderdale, Fla.—Designated for hearing in a consolidated proceeding the application of **Southland Broadcasting Co.** (BP-5510), 1000 kc., 250 watts, daytime only, with application of **Mary W. Martin** (BP-5808), 1000 kc., 1 KW, daytime only.

1010 KC.

Central Broadcasting, Inc., Independence, Kans.; Parsons Broadcasting Co., Parsons, Kans.—Designated for consolidated hearing applications of **Central Broadcasting, Inc.** (BP-5751), and **Tom Potter, d/b as Parsons Broadcasting Co.** (BP-5775), for new stations at **Independence** and **Parsons, respectively**, both requesting 1010 kc., 250 watts, daytime only.

1070 KC.

Anderson Broadcasting Co., Inc., Anderson, S. C.; Carolina Broadcasters, Anderson, S. C.—Designated for consolidated hearing applications of **Anderson Broadcasting Co.** (BP-4995) and **John J. Powell, tr/as Carolina Broadcasters** (BP-5476), both requesting new stations to operate on 1070 kc., 1 KW, daytime only.

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1100-1110 KC.

Kewanee Broadcasting Co., Kewanee, Ill.; KNOX Broadcasting Co., Galesburg, Ill.—Designated for consolidated hearing applications of Kewanee Broadcasting Co. for new station at Kewanee, Ill., to operate on 1100 kc., 250 watts, daytime only (BP-5777), and KNOX Broadcasting Co. for new station at Galesburg, Ill., to operate on 1110 kc., 1 KW, daytime only.

1130 KC.

Sky Broadcasting Service, Kansas City, Mo.; Leavenworth Broadcasting Co., Leavenworth, Kans.—Designated for consolidated hearing applications of Sky Broadcasting Service (BP-5373) and Leavenworth Broadcasting Co. (BP-5718), for new stations at Kansas City, Mo., and Leavenworth, Kans., respectively, both seeking 1130 kc., 1 KW, daytime only.

1130-40 KC.

Lincoln Operating Co., Miami, Fla.; Sun Coast Broadcasting Corp., Coral Gables, Fla.—Designated for hearing in a consolidated proceeding application of Lincoln Operating Co. (BP-4903), 1140 kc., 5 KW night, 10 KW day, DA, with application of Sun Coast Broadcasting Corp. (BP-5811), 1130 kc., 1 KW, daytime only.

1170 KC.

Robert E. Liverance, Gaffney, S. C.; Cherokee Radio Co., Gaffney, S. C.—Designated for consolidated hearing applications of Robert E. Liverance (BP-5264) and Cherokee Radio Co. (BP-5768), for new stations at Gaffney, S. C., to operate on 1170 kc., 250 watts, daytime only.

1230 KC.

San Joaquin Broadcasters, Fresno, Calif.; Public Interest Broadcasters, Madera, Calif.—Designated for consolidated hearing applications of San Joaquin Broadcasters for new station at Fresno, Calif., to operate on 1230 kc., 100 watts, unlimited time (BP-5743) and Public Interest Broadcasters, for new station at Madera, Calif., to operate on 1230 kc., 250 watts, daytime. (BP-5785)

W. W. Roark, Kerrville, Texas; Leonard B. Brown, Kerrville, Texas—Designated for consolidated hearing applications of W. W. Roark (BP-5528) and Leonard B. Brown (BP-5767) for new stations at Kerrville, Texas, to operate on 1230 kc., 250 watts, unlimited time.

W. W. Roark, Coleman, Texas; Coleman Broadcasting Co., Coleman, Texas—Designated for consolidated hearing applications for new stations, both requesting 1230 kc., 250 watts, unlimited time. (BP-5527; BP-5794)

1240 KC.

Spartanburg Radio Co., Spartanburg, S. C.; Pisgah Broadcasting Co., Inc., Brevard, N. C.—Designated for hearing applications of Spartanburg Radio Co. (BP-5763) and Pisgah Broadcasting Co., Inc. (BP-5671), for new stations at Spartanburg and Brevard, respectively, both seeking 1240 kc., 250 watts, unlimited time, to be heard in consolidated proceeding with applications of J. B. Fuqua, Greenville, S. C. (Docket 7832), and William M. Drace, Greer, S. C. (Docket 7988)

Ishpeming Broadcasting Co., Ishpeming, Mich.; Gordon H. Brozek, Marquette, Mich.—Designated for hearing applications of Ishpeming Broadcasting Co. (BP-5699) and Gordon H. Brozek (BP-5430), for new stations at Ishpeming, Mich., and Marquette, Mich., respectively, both seeking 1240 kc., 250 watts, unlimited time.

Harry Willard Linder, St. Cloud, Minn.; Max H. Lavine, St. Cloud, Minn.—Designated for consolidated hearing applications of Harry Willard Linder (BP-5650) and Max H. Lavine (BP-5678) for new stations at St. Cloud, Minn., to operate on 1240 kc., 250 watts, unlimited time.

1280 KC.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Designated for hearing application for CP to change facilities from 1230 kc., 250 watts, unlimited time, to 1280 kc.,

5 KW, unlimited time. (BP-5018) KSOK and KSFT made parties to proceeding.

1300 KC.

Midwest Broadcasting Co., Mount Vernon, Ill.; Raleigh M. Shaw, Lawrenceville, Ill.—Designated for hearing in a consolidated proceeding the application of Midwest Broadcasting Co. (BP-3922), 1300 kc., 500 watts, daytime only, with application of Raleigh M. Shaw (BP-5814), 1300 kc., 1 KW, daytime only.

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Granted petition of Suburban Broadcasters, to designate for hearing in a consolidated proceeding its application (BP-5759) to change facilities of WKMH from 1540 kc., 1 KW, daytime only, to 1310 kc., 1 KW, day, with applications of Wyandotte Broadcasting Co. (Docket 7755), and Wyandotte News Co. (Docket 7756)

1340 KC.

Pryor Dillard, Raymondville, Texas—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5468)

1380 KC.

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition of Beloit Broadcasters, Inc., insofar as it requests that its application (BP-5617) for a new station to operate on 1380 kc., 1 KW, daytime only, be designated for hearing in a consolidated proceeding with application of Wired Music, Inc. (Docket 7964). Insofar as the petition requests that said hearing be held in Beloit, Wis., it is denied; said hearing to be held in Washington on May 12.

1440 KC.

Piedmont Broadcasting Co., Greenville, S. C.; Harold H. Thoms, Spartanburg, S. C.—Designated for hearing applications of Piedmont Broadcasting Co. for new station at Greenville, S. C., to operate on 1440 kc., 500 watts, unlimited time, DA night (BP-5374), and Harold T. Thoms for new station at Spartanburg, S. C., to operate on 1440 kc., 1 KW, unlimited time, DA (BP-5779), to be heard in consolidated proceeding.

1450 KC.

Harrell Broadcasting Co., Gainesville, Fla. (Orbra T. Harrell and Orbra W. Harrell, a partnership); Live Oak Broadcasting Co., Live Oak, Fla. (John A. Boling)—Designated for hearing in a consolidated proceeding applications of Harrell Broadcasting Co. (BP-5524) with application of Live Oak Broadcasting Co. (BP-5254), both seeking the frequency 1450 kc., 250 watts, unlimited time, at Gainesville and Live Oak, respectively.

1480-1490 KC.

Cedar Valley Broadcasting Co., Austin, Minn.; Mason City Broadcasting Co., Mason City, Ia. (Louis Wolf, et al.)—Granted petition of Cedar Valley Broadcasting Co. requesting that its application (BP-5085) for a new station to operate on 1480 kc., 1 KW, unlimited time, be designated for hearing in a consolidated proceeding with application of Mason City Broadcasting Co., requesting 1490 kc., 250 watts, unlimited time. (BP-5324)

1490 KC.

Petaluma Broadcasters, Petaluma, Calif.; Walter L. Read, Petaluma, Calif.—Designated for consolidated hearing applications of Petaluma Broadcasters (BP-5501) and Walter L. Read (BP-5762), both requesting 1490 kc., 250 watts, unlimited time.

Alexandria Broadcasting Corp., Alexandria, Minn.; Alexandria Radio Corp., Alexandria, Minn.—Designated for consolidated hearing applications of Alexandria Broadcasting Corp. (BP-5463) and Alexandria Radio Corp. (BP-5709) for new stations at Alexandria, Minn., to operate on 1490 kc., 250 watts, unlimited time.

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1500 KC.

The Commission, on February 26, made public an order designating for consolidated hearing the applications of Helen B. Shields, et al (Transferors), and Stanley E. Hubbard (Transferee) (BTC-514; Doc. 8158), and I. A. O'Shaughnessy et al and Thomas Hamm Brewing Co. (Transferees) (BTC-519; Docket 8159), for transfer of control of station **KSTP, St. Paul, Minn.**; said hearing to be held before the Commission en banc on March 13, 1947, in Washington.

Southern Idaho Broadcasting Co., Preston, Idaho (J. L. Peterson and Mark L. Checketts)—Designated for hearing application (BP-5002) for a new station to operate on 1500 kc., 250 watts, unlimited time, and ordered that Station **KSTP, St. Paul**, be made a party to this proceeding.

1510 KC.

Lake States Broadcasting Co., Milwaukee, Wis.—Designated for hearing application for new station to operate on 1510 kc., 5 KW, unlimited time, DA day and night (BP-5359); **WAUK, Waukesha, Wis.**, is made party to this proceeding; further ordered that petition filed by **WAUK** requesting that application of **Lake States Broadcasting Co.** be designated for hearing, be dismissed.

AM—License Extensions and Renewals

WMLT—Dublin Broadcasting Co., Dublin, Ga.—Granted renewal of license for period ending February 1, 1950.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Granted renewal of license for the period ending November 1, 1949.

KOMA—KOMA, Inc., Oklahoma City, Okla.—Present license extended on a temporary basis for a period of 60 days.

Licenses for the following stations were extended upon a temporary basis to May 1, 1947, for the reasons indicated:

KFI & Aux.—Earle C. Anthony, Inc., Los Angeles, Calif.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WJAG—Norfolk Daily News, Norfolk, Neb.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KFJZ & Aux.—Tarrant Broadcasting Co., Fort Worth, Texas—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Pending final action in Dockets Nos. 6584 and 6585.

WAIT—Radio Station WAIT, Chicago, Ill.—Pending study of possible violation of Section 310(b) of the Communications Act.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted 60 day extension of licenses for operation of main and auxiliary transmitters.

AM—Licenses Granted to Cover CP's

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted license to cover CP which authorized a new station on 570 kc., 300 watts, daytime. (BL-2250)

730 KC.

WAGE—Regional Broadcasting Co., Chicopee, Mass.—Granted license to cover CP which authorized a new station on 730 kc., 1 KW, day, and to specify studio location at 326 Chicopee St., Chicopee, Mass.; conditions. (BL-2176)

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted license to cover CP which authorized increase in power to 5 KW and installation of new transmitter. (BL-2204)

1450 KC.

WHKP—Redege Broadcasting Co., Hendersonville, N. C.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and for change of studio location to Bowen Hotel, Hendersonville. (BL-2169)

1490 KC.

WHOB—The Gardner Broadcasting Co., Gardner, Mass.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2221)

AM—Modifications of CP's Granted

WFIL-TV—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—Granted modification of CP for extension of commencement and completion dates to 3-18-47 and 9-18-47, respectively. (BMPCT-44)

WCBP—Charleston Broadcasters, Charleston, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at St. Andrew's Farm, near Windemere, Charleston, and to specify studio location as 149 Wentworth St., Charleston. (BMP-2447)

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and change transmitter and studio locations to about 1400 ft. south of U. S. Highway 30, about 0.5 miles west of city limits. (BMP-2427)

KWSL—Alonzo Stanford Dudley, Lake Charles, La.—Granted modification of CP which authorized a new station, to make changes in vertical antenna, to change type of transmitter and to change transmitter and studio locations to: on Front St., just north of Mill St., Lake Charles, La., respectively. (BMP-2470)

WGTL—Fred H. Whitley, Kannapolis, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at opposite Cabarrus Country Club on Cannon Blvd.; route 29, approximately 3 miles from center of city of Kannapolis. (BMP-2445)

WMMT—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter, and to change transmitter location to approximately 1 mile northwest of center of McMinnville. (BMP-2456)

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo.—Granted application for modification of CP specifying transmitter and studio locations at 118 North Cascade Ave., Colorado Springs, on condition that **KRDO** will satisfy all legitimate complaints due to blanketing; denied petition of Out West Broadcasting Co., KVOR, same city, to designate same for hearing.

KDEK—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted modification of CP to show new transmitter and transmitter location, subject to condition that applicant will satisfy all reasonable complaints of residents within the 250 mv/m contours due to excessive signal strength. (BMP-2342)

KSMO—Amphlett Publishing Co., San Mateo, Calif.—Granted modification of CP to make changes in antenna system, change types of equipment, and change transmitter location, subject to approval of site and antenna system by CAA. (BMP-2347)

WJQS—Mississippi Broadcasting Co., Jackson, Miss.—Granted modification of CP to increase power from 100 to

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250 watts and make changes in transmitting equipment. (BMP-2389)

KEEN—United Broadcasting Co., San Jose, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, to change transmitter location to the junction of the San Jose-Milpitas Highway and Wayne Ave., directly north of San Jose, and to change studio location to the junction of the San Jose-Milpitas Highway and Wayne Ave., directly north of San Jose. (BMP-2472)

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Granted modification of CP (BP-4726) for extension of completion date to 3-22-47.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter, and make changes in vertical antenna; conditions. (BMP-2487)

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted modification of construction permit to mount an FM antenna on top of the north tower of directional array and to make changes in antenna; engineering conditions. (BMP-2348)

AM—Miscellaneous Actions

Danville Broadcasting Co., Danville, Ky.—Denied petition for review of action by presiding officer of the motions docket, denying petitioner's request to reopen the record in re its application and that of Commonwealth Broadcasting Co. (Dockets 7164 and 7165), and affirmed said action of presiding officer of motions docket.

A. J. Felman (Transferee), Joliet, Ill.—Dismissed application of A. J. Felman for transfer of control of station WJOL, Joliet, Ill.

WCMI—Ashland Broadcasting Co., Ashland, Ky.—Ordered that application (BP-4422) for a synchronous amplifier at Huntington, W. Va., be removed from the hearing Docket (No. 7365) and placed in the pending file.

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Directed that the record in the proceeding on application for renewal of license of WGKV and for transfer of control thereof (Docket Nos. 6558 and 6581) be reopened and that the matter be set down for further hearing on 30 days' notice; also designated for hearing in consolidation with these proceedings the additional pending application for transfer of control of the licensee from Worth Kramer to Eugene K. Custer, et al. (B-TC-496)

WCHS—Charleston Broadcasting Co., Charleston, W. Va.—Directed that the record in the proceeding on applications for renewal of license of WCHS (Docket 6611) be reopened and that further hearings be held in this matter on 30 days' notice; said hearing to be on the same date as the further hearing in the proceedings on Station WGKV.

WHAS—Courier-Journal & Louisville Times Co.—Denied petition for reconsideration and hearing on application of Oklahoma Agricultural & Mechanical College for new station at Stillwater, Okla. (BP-4748)

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Denied petition for reconsideration and hearing on application of Southeastern Broadcasting Co. for new station at Clanton, Ala. (BP-4747)

WLW—Cresley Broadcasting Corp., Cincinnati, Ohio—Denied petition for reconsideration and hearing on application of Middle West Broadcasting Co., Inc., for new station at St. Paul, Minn. (BP-4261)

WGN—WGN, Inc., Chicago, Ill.—Denied petition for reconsideration and hearing on application of Radio Virginia, Inc., for new station at Richmond, Va. (BP-5067)

KONO—Mission Broadcasting Co., San Antonio, Texas—Denied request for reconsideration and grant without hearing, in re application for renewal of license. (Docket 7862)

Eugene Broadcasters, Inc., Eugene, Ore.—On Commission's own motion, removed from hearing docket application for new station. (BP-4259; Docket 7484)

Scenic City Broadcasting Co., Middletown, R. I.—Adopted decision and order denying petition insofar as it requested reconsideration and setting aside of grant to Rhode Island Broadcasting Co. for new station at Providence, R. I. (BP-5046) and to designate it for hearing in consolidated proceeding with petitioner's application for new station (BP-4902); granted supplement to petition insofar as it prays, in the alternative, that the permit issued to Rhode Island Broadcasting Co. be modified by expressly subjecting operation of said applicant to such interference as it may receive from operation of the station proposed by petitioner's application; and modified action of October 3, 1946, granting application of Rhode Island Broadcasting Co. so as to make it subject to above provision, in event Scenic application is granted.

WJOR—Bangor Broadcasting Service (assignor), Bangor Broadcasting Service, Inc. (assignee), Bangor, Me.—Granted consent to assignment of construction permit of WJOR from Sidney Sloane, Lawrence Sloane, Stephen Velardi, a partnership, d/b as Bangor Broadcasting Service, to Bangor Broadcasting Service, Inc., a corporation controlled by these partners; monetary consideration is \$27,000. (BAP-45)

WJAS, WJAS-FM—Pittsburgh Radio Supply House, Inc., Pittsburgh, Pa.—Granted application for CP to install an FM antenna on top of the west tower of the existing directional array. (BP-4714)

Denied motion to strike filed by George Johnston and George Johnston, Jr., d/b as Johnston Broadcasting Co., Birmingham, Ala., requesting that application of Thomas N. Beach to change operating assignment of station WTNB be dismissed with prejudice.

Granted request filed by counsel for Station WLIB for subpoena for appearance of Gwilym A. Price, President of Westinghouse Electric Corp., at a consolidated hearing involving stations WLIB and WOWO. (Commissioner Jett voted for denial of request.)

Denied petition by George F. Meyer and Dairyland's Broadcasting Service, Inc., for waiver of Section 1.321 with respect to the publication of terms of proposed assignment of license of Station WIGM, Medford, Wis.

KWLC—Luther College, Decorah, Iowa—On Commission's own motion, removed from hearing docket and granted application for modification of license to specify hours of operation from 9:30 a.m. to 1:30 p.m. daily, CST. (BML-1226; Docket 7613)

KONO—Mission Broadcasting Co., San Antonio, Texas—Denied petition requesting a 30-day continuance of hearing on application for renewal of license, presently scheduled for March 4 at San Antonio. (Docket 7862)

WRJN—Racine Broadcasting Corp., Racine, Wis.—Granted CP to install a new antenna to support mast for FM antenna. (BP-5223)

KYSM—Southern Minn. Supply Co., Mankato, Minn.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5685)

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted CP to install a new transmitter, make changes in antenna and change transmitter location to U. S. Highway 31, between Muskegon and No. Muskegon. (BP-5121)

WOKO—Radio Station WOKO, Albany, N. Y.—Extended until April 1, 1947, the special authorization for the continued operation of station WOKO (Comr. Durr voting against extension).

KMAC—The Walmac Co., San Antonio, Texas—Denied petition for reconsideration and grant of application for renewal of license of KMAC (Comr. Jett voting for grant).

560 KC.

KEDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted supplemental petitions for reconsideration and

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grant of application of KFDM to increase power from 1 to 5 KW; install new transmitter and DA for night use and change transmitter location, operating on 560 kc. (BP-4241; Docket 7628); ordered said application removed from the hearing docket and granted.

1190 KC.

Santa Monica Broadcasting Co., Santa Monica, Calif.—Denied petition for review of action of the Motions Commissioner on February 7th, denying Santa Monica petition for leave to amend application BP-4792 so as to specify full time operation on 1190 kc., with 1 KW power, DA night (instead of daytime only operation) and to make other changes; and affirmed action of said Motions Commissioner. (Docket 7633)

1460 KC.

KORE—Eugene Broadcast Station, Eugene, Ore.—Granted petition for leave to amend application (BP-5470) so as to change frequency from 1280 kc., 1 KW power, daytime only, to 1460 kc., with 1 KW power, unlimited time, DA; accepted said amendment and removed amended application from hearing docket. (Docket 8008)

1490 KC.

Vulcan Broadcasting Co., Birmingham, Ala.—Denied petition requesting that its application for new station to operate on 1490 kc., 250 watts, unlimited time, be designated for hearing in consolidated proceeding with applications of Johnston Broadcasting Co. (Docket 7945) and WTNB (Docket 7946), both requesting frequency 850 kc. at Birmingham, Ala. (Vulcan application is contingent upon grant of WTNB.)

AM—Actions on Motions

The Commission, on its own motion, continued the hearing in Docket 8089, in re amendments to standards of good engineering practice concerning standard broadcast stations, presently scheduled for March 4 to March 7.

Mercer Broadcasting Co., Princeton, W. Va.—Granted petition to dismiss without prejudice application. (BP-4955; Docket 7933)

KSFO—Associated Broadcasters, San Francisco, Calif.—Granted petition for leave to intervene in the consolidated hearing upon applications of Frank Andrews and Western Broadcasting Associates. (Dockets 8013 and 7938)

KRRV—Red River Broadcasting Corp., Sherman, Texas—Granted petition to dismiss without prejudice application. (BP-4105; Docket 6862)

Johnston Broadcasting Co., Birmingham, Ala.—Granted petition for leave to amend its application for CP (BP-5016; Docket 7945), so as to show revised program plans, etc.

Radio Bluefield Co., Bluefield, W. Va.—Granted petition for leave to amend its application for CP (BP-5605; Docket 8055) so as to show an amendment of Articles VI and X of the partnership agreement filed with the application.

KWAT—Midland National Life Ins. Co., Watertown, S. D.—Granted petition for leave to amend its application for CP (BP-5535; Docket 8052) so as to make certain minor non-technical changes in its application.

WARC, Inc., Rochester, N. Y.—Granted petition for leave to amend its application (BP-3565; Docket 6605) so as to specify 950 kc. with 1 KW, unlimited time, instead of 1600 kc. with 5 KW, unlimited time. The amendment was accepted and application, as amended, removed from the hearing docket.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application (BP-4657; Docket 7749) so as to show the resignation of two directors and election of four new directors, etc.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Dismissed as moot petition requesting an indefinite

continuance in hearing upon application (Docket 7352), presently scheduled for February 24.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Granted petition requesting indefinite continuance in hearing upon its application (Docket 7952) presently scheduled for March 7, and the hearing was continued without date, until further order of the Commission.

Miami Broadcasting Co., Miami, Okla.—Granted petition requesting removal from the hearing docket of its application. (BP-4987; Docket 7810)

KJAN Broadcasting Co., Inc., Opelousas, La.—Granted petition insofar as it requests removal of application (Docket 8005) from the hearing docket. Insofar as petition requests reconsideration and grant of application, it is dismissed.

Greater Dallas Broadcasting Service, Dallas, Texas—Granted petition to dismiss without prejudice application (BP-5100; Docket 7847).

Community Broadcasting Co., Fort Worth, Texas—The Commission, on its own motion, removed from the hearing docket application (BP-5182; Docket 7848).

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted petition for continuance of consolidated hearing on its application (Docket 8068) and application of Midland Broadcasting Co. (Docket 8067), and the hearing presently scheduled for March 3 was continued to April 2.

Federated Publications, Inc., Lansing, Mich.; Saginaw Broadcasting Co. and Booth Radio Stations, Inc., Saginaw, Mich.—Granted joint petition for continuance of consolidated hearing presently scheduled for February 21 on their respective applications (Docket 7977, et al), and continued same to March 26.

Walmac Co., San Antonio, Texas—Granted petition requesting admission of Al. M. Heck to the bar of the Commission pro hoc vice for the purpose of participating in the consolidated hearing on applications of Walmac Co. (Dockets 7866, 7983 and 8042)

Yakima Valley Broadcasting Co., Yakima, Wash. (G. H. Fisher, et al.)—Granted petition to dismiss without prejudice its application. (BP-5115; Docket 7616)

Yakima Broadcasting Corp., Yakima, Wash.—The Commission on its own motion, removed from the hearing docket application. (BP-5099; Docket 7815)

Arkansas Valley Broadcasting Co., Fort Smith, Ark.—Granted petition to dismiss without prejudice application. (BP-4200; Docket 7157)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Denied petition requesting leave to intervene in the consolidated hearing upon the applications of WMMJ (Docket 8043) and Grain Country Broadcasting Co., Inc. (Docket 8064), Exceptions noted by counsel for petitioner.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas.—Granted petition for leave to intervene in the hearing on application of Fred Jones Radiocasting and Television Co. (Docket 8068), presently scheduled for hearing commencing April 2 in consolidation with application of Midland Broadcasting Co. (Docket 8067)

Wyandotte News Co., Wyandotte, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application. (Docket 7756)

WHA—University of Wisconsin, Madison, Wis.—Granted petition for leave to intervene in the hearing on application of Mid-State Broadcasting Co. (Docket 8043).

Beaver Valley Radio, Inc., Beaver Falls, Pa.—Granted petition for waiver of rules and accepted petitioner's appearance in re its application. (Docket 8075)

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WFBR—Baltimore Radio Show, Inc., Baltimore, Md.—Granted petition for leave to intervene in the hearing on applications of WTNJ. (Dockets 6161 and 5893)

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.; WFBR—Baltimore Radio Show, Inc., Baltimore, Md.—Granted in part related petitions of WTEL and WFBR requesting continuance of hearing presently scheduled for March 10 on applications of WTNJ, WCAM, et al., and said hearing was continued to March 25.

Tri-State Broadcasting Corp., Evansville, Ind.—Granted petition for leave to amend its application for CP (BP-4119, Docket 6922), so as to reflect the death of Walter J. Foley, Vice Pres. of applicant corporation; to show liquidation of interests of Joyce G. Basas, etc. The amendment was accepted and the record in the consolidated proceeding reopened without further hearing for the sole purpose of adding to the record the above amendment.

Crescent Broadcasting Corp., Shenandoah, Pa.; WARM—Union Broadcasting Co., Scranton, Pa.—Granted related petitions requesting continuance of further hearing now scheduled for March 4 in re its application, et al. and continued said hearing to April 7.

Standard Tobacco Co., Inc., Maysville, Ky.—Granted petition for continuance of hearing upon its application (Docket 7907) presently scheduled for March 3, and continued same to April 4.

Palouse Empire Radio, Inc., Moscow, Idaho—Granted request to dismiss without prejudice its application. (BP-4911; Docket 7860)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition requesting continuance of consolidated hearing on its application (Docket 8160) and that of WLEU (Docket 6913), presently scheduled for March 17, and continued same to April 16.

Enid Broadcasting Co., Enid, Okla.—Denied petition requesting leave to intervene in the hearing upon the application of KAKE Broadcasting Co., Inc. (Docket 6979), and that the final order involving said application be stayed pending disposition of petitioner's application.

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Voluntary assignment of license to Lloyd E. Squier.

560 KC.

NEW—Pynchon Broadcasting Co., Springfield, Mass.—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re change in directors, officers and stockholders.

570 KC.

NEW—Radio Associates, Biloxi, Miss. (James H. McKee, Odes E. Robinson and G. E. Holmes, a partnership) (P. O. % Odes E. Robinson, P. O. Box 451, Charleston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW and daytime hours of operation.

600 KC.

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Modification of construction permit (B5-P-2259, as modified, which authorized installation of new transmitter and directional antenna, increase in power and move transmitter) for extension of completion date.

620 KC.

NEW—Commercial Associates, Inc., Sioux City, Iowa.—Construction permit for a new standard broadcast station

to be operated on 620 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change daytime directional antenna pattern and change transmitter location from 7 miles northwest of Sioux City, Iowa (S. Dakota) to 4 miles east of Sioux City, Iowa.

630 KC.

KMAC—The Walmae Co., San Antonio, Texas (Howard W. Davis)—Construction permit to change frequency from 1240 to 630 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended re changes in directional antenna and change transmitter location.

NEW—Western Washington Broadcasting Co., Puyallup, Wash. (F. L. Thornhill and D. R. Johnson, a partnership) (P. O. c/o F. L. Thornhill, 708 American Bldg., Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 250 watts and daytime hours of operation.

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter, and directional antenna for night use and change transmitter location) for extension of completion date.

NEW—Empire Broadcasting Co., Pomona, Calif. (Bernard C. Brennan) (P. O. 524 Investment Bldg.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

710 KC.

KTBS—Radio Station KTBS, Shreveport, La. (George D. Wray, Allen D. Morris and P. E. Furlow and John C. McCormack, a partnership)—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to delete name of John C. McCormack as a partner in applicant partnership.

720 KC.

NEW—Seminole Broadcasting Co., Weweka, Okla. (Louis F. Leurig and F. F. McNaughton, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 720 kc. and hours of operation from unlimited to daytime.

730 KC.

NEW—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair) (P. O. Hotel Goodland)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—License to cover construction permit (B2-P-5120, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Acquisition of control of licensee corporation thru sale of 200 shares of common stock—33⅓% from David J. Hayes and John S. Begley to John S. Begley.

740 KC.

NEW—The Connecticut Electronics Corp., Bridgeport, Conn.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to install directional antenna and change transmitter location from "to be determined," Bridgeport, Conn., to adjoining the Blackrock Turnpike (Route #58) approximately 0.8 mile south of the Merritt Parkway, near Fairfield, Conn.

(Continued on next page)

NEW—Texas Star Broadcasting Co., Dallas, Texas (Roy Hofheinz and W. N. Hooper, a partnership) (P. O. 5th Floor, Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 10 KW, directional antenna and unlimited hours of operation.

790 KC.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Construction permit to change frequency from 1230 to 790 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and to change transmitter location. Amended re changes in directional antenna for night use only instead of day and night use and change transmitter location to Palouse Highway, 4.5 miles south of center of Spokane, Wash.

810 KC.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Modification of construction permit (B5-P-3894, as modified, which authorized increase in power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p.m., EST, using directional antenna designed therefor, for the period beginning 3:00 a.m., EST, March 2, 1947.

840 KC.

NEW—Woodward Broadcasting Co., Detroit, Mich. (P. O. 3315-19 Barlum Tower)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 5 KW, directional antenna and daytime hours of operation.

850 KC.

NEW—Bi-Stone Broadcasting Co., Mexia, Texas (Blake Smith, Jr., and Eugene Smith Womack, a partnership) (P. O. % Eugene Smith Womack)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts, and daytime hours of operation.

860 KC.

NEW—Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 940 to 860 kc.

870 KC.

KCNC—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—License to cover construction permit (B3-P-4983, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

910 KC.

NEW—Valverde Broadcasting Co., Oxnard, Calif. (William T. Brown, Burton C. Boatright, Maynard Marquardt, Edward Iannelle and Claude C. Turner, Jr., a partnership) (P. O. % W. T. Brown, 1000 N. Seward St., Hollywood 38, Calif.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 250 watts, and daytime hours of operation.

NEW—Ventura County Broadcasting Co., Oxnard, Calif. (Eva Miller Grimes)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1210 to 910 kc., changes in antenna and ground system.

920 KC.

KFNF—KFNF, Inc., Shenandoah, Ia.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location from 407 Sycamore St., Shenandoah, Iowa, to Page County, Grant Township, Iowa.

930 KC.

NEW—T. Julian Skinner, Jr., Charlotte, N. C. (P. O. 705 Sixth Ave., Jasper, Ala.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna and unlimited hours of operation.

960 KC.

NEW—The Wooster Republican Printing Co., Wooster, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 960 kc., change power from 100 to 500 watts; hours of operation from unlimited to daytime only; change type of transmitter and make changes in ground system.

NEW—Riverside Broadcasting Co., Riverside, Calif. (Roy M. Ledford and Kenneth Adolphe Johns, a partnership) (P. O. % Mission Inn)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

NEW—Public Broadcasting Service, Inc., Enid, Okla. (P. O. Box 647)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and directional antenna and unlimited hours of operation.

970 KC.

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio (Box 66, East Liverpool, Ohio)—Construction permit for a new standard broadcast station to be operated on 1490 kc.,* power of 250 watts, and unlimited hours of operation. *Contingent on WWSW changing frequency to 970 kc.

NEW—Concord Broadcasting Corp., Niagara Falls, N. Y. (P. O. 18 76th St., North Bergen, N. J.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Requests facilities of WEBR, Buffalo, N. Y. Contingent upon WEBR being assigned 970 kc.

WICA—WICA, Inc., Ashtabula, Ohio—Modification of construction permit (B2-P-3081, which authorized increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use) for approval of directional antenna for day and night use and change type of transmitter.

NEW—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C. (P. O. % Joseph B. Burden, Esq.)—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW and daytime hours of operation.

1000 KC.

NEW—Southland Broadcasting Corp., North Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1070 to 1000 kc.

NEW—Mary W. Martin, Ft. Lauderdale, Fla. (P. O. 1655 Franklin Park South, Columbus, Ohio)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW, and daytime hours of operation.

1020 KC.

NEW—Woodland Broadcasting Co., Woodland, Calif. (P. O. 1217 26th St., Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts and daytime hours of operation.

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1030 KC.

NEW—West Allis Broadcasting Co., West Allis, Wis. (P. O. 1215 S. 75th St.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1050 KC.

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Construction permit to change transmitter and studio locations from 2 miles north, 1 mile 600 feet east of the intersection of U. S. Highways 36 and 45, Tuscola, Ill. and 101½ No. Main St., Tuscola, Ill., respectively, to: To be determined, Decatur, Ill. Amended to specify transmitter location as south of Decatur, Ill., and studio location as 2nd floor, Lincoln Bldg., Lincoln Square, Decatur, Ill.

NEW—Tri-City Broadcasting Co., Bellaire, Ohio—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 960 to 1050 kc.

1080 KC.

NEW—Robert W. Rommsville, Buckhead, Ga.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1080 to 1120 kc.

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 850 to 1080 kc.

1110 KC.

NEW—Brownwood Broadcasting Co., Brownwood, Texas (W. J. Lamkin, Charlie D. Lamkin, Jack T. Lamkin, Elmo C. Letbetter and Gordon Griffin, a partnership) (P. O. Citizens National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation.

KIOX—Bay City Broadcasting Co., Bay City, Texas (a partnership composed of J. A. Clements, T. C. Dodd and John George Long)—Voluntary assignment of construction permit to Bay City Broadcasting Co., a partnership composed of John George Long, T. D. Dodd and Harry L. Reading, Jr.

1130 KC.

NEW—Sun Coast Broadcasting Corp., Coral Gables, Fla. (P. O. 2409 Ponce De Leon Blvd.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW, and daytime hours of operation.

NEW—Land O'Lakes Broadcasting Corp., Cambridge, Ohio (P. O. 1309 Forest Ave.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

1150 KC.

NEW—Des Moines Broadcasting Corp., Des Moines, Ia.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 1 KW, and directional antenna and unlimited hours of operation. Amended to change frequency from 1240 to 1150 kc., power from 100 watts to 1 KW, change type transmitter, install directional antenna for day and night use, and change transmitter location.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Modification of license to change power from 2.5 KW day and 1 KW night to 2.5 KW day and night.

1170 KC.

NEW—Iowa City Broadcasting Co., Iowa City, Iowa (P. O. %Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1180 KC.

NEW—Vincent Lukas, Hamtramck, Mich.—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts, and daytime hours of operation.

NEW—Peach State Broadcasting Co., Macon, Ga. (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership) (P. O. Peoples Bank Bldg., Carrollton, Ga.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW and daytime hours of operation.

1210 KC.

NEW—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1210 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime, and change type of transmitter.

1230 KC.

NEW—Scott County Broadcasting Co., Sikeston, Mo. (Thomas Duree Medley and Harold L. Sudbury, a partnership) (P. O. Malone Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Strand Broadcasting Corp., Atlantic City, N. J. (P. O. Suite 25, Real Estate & Law Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kilocycles, power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

NEW—Coleman Broadcasting Co., Coleman, Texas (R. R. Browning, C. F. Cavanagh, W. A. Powell and Robert D. Browning, a partnership) (P. O. 101 Commercial St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—Modification of construction permit (B3-P-4398, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Marathon Broadcasting Co., Wausau, Wis. (P. O. 308 Board of Trade Bldg., Superior, Wis.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

WPBZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—License to cover construction permit (B2-P-4753, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Modification of construction permit (B3-P-4385, as modified which authorized installation of a new vertical antenna with FM antenna mounted on top) for extension of completion date.

NEW—James R. Williams, Newton, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—T-C Broadcasting Corp., Lansing, Mich. (P. O. 1800 Stroh Bldg., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Acquisition of control of licensee corporation from Mittie

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Agnes McBeath and Lolita McBeath to J. S. McBeath. (75 shares of common stock, 50%.)

1260 KC.

NEW—W. Alexander Knight, East St. Louis, Ill. (P. O. 4941-A Potomac Ave., St. Louis, Mo.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1280 KC.

NEW—Gila Broadcasting Co., Silver City, N. M. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and unlimited hours of operation.

1300 KC.

NEW—The Asher Broadcasting Service, Inc., Quincy, Mass.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 910 to 1300 kc., change type of transmitter, change transmitter and studio locations, and changes in directors, officers and stockholders.

NEW—Raleigh M. Shaw, Lawrenceville, Ill. (P. O. 1207 Jefferson St.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, and daytime hours of operation.

1320 KC.

NEW—Black Hawk Broadcasting Co., Waterloo, Iowa (P. O. Russell-Lamson Hotel)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended re change in directors and stockholders.

NEW—Thomas G. Harris, Austin, Texas (Individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott, and Hardy C. Harvey)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc.

NEW—The Windham Broadcasting Co., Willimantic, Conn. (P. O. Room 3, Jordan Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Biloxi Broadcasting Assn., Biloxi, Miss. (V. J. Canizaro, Thomas C. Fleet, Jr., John H. Fleet, John H. Mulaney, S. A. Cisler, Jr., a partnership) (P. O. 310 East Howard St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WJPR—Radio Services Co., Greenville, Miss. (Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurray, Jr. and Frank Wilson Baldwin, a partnership)—License to cover construction permit (B3-P-4848) which authorized installation of a new transmitter.

NEW—Kickapoo Prairie Broadcasting Co., Inc., Springfield, Mo. (P. O. 610 Woodruff Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

NEW—El Dorado Broadcasting Co., El Dorado, Kans. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation.

1380 KC.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—Modification of construction permit (B3-P-4464, which authorized a new standard broadcast station) to mount FM antenna on top of AM tower and specify studio location as Battery Park Hotel, Asheville, N. C.

NEW—Kansas City Broadcasting and Television Co., Kansas City, Mo. (Wendell Zimmerman, Carl O. Jones, Roy L. Morris and D. E. Varner, a partnership) (P. O. 2116 E. 39th St.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 5 KW and daytime hours of operation.

1390 KC.

NEW—Albert Alvin Almada, Sacramento, Calif.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to change frequency from 1380 to 1390 kc., make changes in directional antenna for day and night use.

1400 KC.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studabaker)—Modification of construction permit (B5-P-4855, which authorized to change name of licensee, change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of commencement and completion dates.

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Modification of construction permit (B3-P-3612, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—Town Talk Broadcasting Co., Santa Paula, Calif. (Robert W. Lemond, F. Clinton Jones and Clarence E. Fisher, a partnership) (P. O. 2200 Mountain Oak Drive, Los Angeles 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—WBIZ, Inc., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended, re stockholders.

NEW—Ari-Ne-Mex Broadcasting Corp, Escondido, Calif. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Community Broadcasting Co., Saginaw, Mich. (P. O. 1620 South Webster St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent on WSAM changing frequency to 790 kc.

NEW—Guilford Broadcasting Co., Greensboro, N. C. (Gilbert M. Hutchison) (P. O. 114 Homewood Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WRRN—Nied and Stevens, Warren, Ohio (Frank T. Nied and Perry H. Stevens)—Voluntary assignment of license to Nied & Stevens, Inc.

1410 KC.

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to delete amendment filed 12-26-46 and application reinstated on 1410 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Music Broadcasting Co., Grand Rapids, Mich. (P. O. 1000 Michigan Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 1 KW and daytime hours of operation.

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1430 KC.

WLS—Lansing Broadcasting Co., Lansing, Mich.—License to cover construction permit (B2-P-5066, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1440 KC.

NEW—John J. Laux, Niagara Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1080 to 1440 kc.

1450 KC.

NEW—Reno Newspapers, Inc., Reno, Nev.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc.

WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Modification of construction permit (B1-P-4470, which authorized a new standard broadcast station) for approval of antenna, to mount FM antenna on top of AM tower, for approval of transmitter location and change studio location.

KDNT—Harwell V. Shepard, Denton, Texas—License to cover construction permit (B3-P-5122) which authorized to make changes in antenna and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash. (Edward J. Janson, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow)—Modification of construction permit (B5-P-4839, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

WHDL—WHDL, Inc., Allegany, N. Y.—License to cover construction permit (B1-P-5306) which authorized installation of a new transmitter.

NEW—Conroe Broadcasting Co., Conroe, Texas (Arthur L. Madeley) (P. O. 145 Madeley St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation.

1460 KC.

NEW—Pellegrin and Smeby, Detroit, Mich. (Frank E. Pellegrin and Lynne C. Smeby, a partnership) (P. O. 820 13th St. NW., Washington, D. C.—Temporary)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts, and daytime hours of operation.

1490 KC.

NEW—Community Broadcasting Co., Oak Park, Ill.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and daytime hours of operation.

NEW—The La Salle County Broadcasting Co., La Salle, Ill. (F. F. McNaughton and Louis F. Leurig, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1220 kc., and hours of operation from unlimited to daytime.

NEW—The Voice of Fallon, Fallon, Nev. (Chet L. Gonce and Ralph Morgall, a partnership) (P. O. Box 1644, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1510 KC.

NEW—William H. Miller, Painesville, Ohio (P. O. Charden Road, RFD #1, Willoughby, Ohio)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.

1520 KC.

NEW—Lake Shore Broadcasting Co., Evanston, Ill. (John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 5 KW, directional antenna and daytime hours of operation. Amended to change name of applicant from John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership, d/b as Lake Shore Broadcasting Co., to Lake Shore Broadcasting Co.; to change frequency from 1200 kc. to 1520 kc., install directional antenna, change transmitter location and change studio location.

NEW—Paul Kirtzman, Lansford, Pa. (P. O. 4015 Dickinson Ave., Bronx 63, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

1530 KC.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 940 to 1530 kc., power from 250 watts to 1 KW and change type of transmitter.

1540 KC.

NEW—East-West Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 10 KW, directional antenna and unlimited hours of operation. Amended to change power from 10 KW to 5 KW, change type of transmitter, changes in directional antenna for day and night use, change transmitter location from north of Townshend, east of Windham, and west of Weston Streets, Fort Worth, Texas, to Precinct 2, H. Hawkins Tract, near Kennedale, Texas, and changes in stockholders.

1550 KC.

WLOA—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—Modification of construction permit (B2-P-3834, which authorized changes in directional antenna for night use and make changes in ground system) for extension of completion date.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—License to cover construction permit (B2-P-4731, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership) (P. O. 410 South Hillcrest)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation.

AM—Application Returned

Rintoul & Yocum, Buffalo, N. Y. (Stephen R. Rintoul and Trel W. Yocum, a partnership) (P. O. Room 1203, 598 Madison Ave., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Returned February 18, 1947, by request of attorney.

AM—Application Dismissed

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control of licensee corporation from A. B. Taylor to Walter J. Brown (361 shares of capital stock—39.6%). Dismissed 2-20-47—request of attorney.

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AM—Applications Tendered for Filing Since February 7

690 KC.

KPET—Riley Orlan Parker, Lamesa, Texas—Consent to assignment of construction permit to R. O. Parker, R. A. Woodson, K. S. Ashby, d/b as Lamesa Broadcasting Co.

810 KC.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Request for S.S.A. to operate on 810 kc., power of 100 watts, approximately, 2 hours after local sunset six days a week and ending in no event later than September 7, 1947.

1240 KC.

WFOY—Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Consent to transfer of control from Glenn Marshall, Jr., Ed Norton and Frank King to J. C. Bell.

1400 KC.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Modification of construction permit to install new transmitter, specify transmitter location, and make changes in antenna system, using 1330 kc., power of 1 KW night, 5 KW day, and unlimited hours of operation; directional antenna for night use only.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Consent to transfer of control from Alexander W. Dannenbaum and Ceeile L. Naumburg to William Goldman Theatres, Inc.

1460 KC.

WOKO—WOKO, Inc., Albany, N. Y.—Acquisition of control by Raymond M. Curtis through surrender of voting stock owned by Harold E. Smith in Station WOKO.

Not Specified

NEW—Darlington Broadcasting Co., Darlington, S. C.—Construction permit for a new standard broadcast station to be operated on frequency not specified, power of 250 watts and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

KROW, Inc., Oakland, Calif.—Removed from the hearing docket and authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-990; Doc. 7687)

Southern Broadcasters, Inc., Richmond, Va.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1148)

Springfield Broadcasting Co., Springfield, Mo.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr voting "No"). (BPH-936)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain):

The Berkshire Broadcasting Corp., Danbury, Conn.—Class A; 106.3 mc. (No. 292); 220 watts; 510 feet. (BPH-701)

South Shore Broadcasting Corp., Hammond, Ind.—Class B; 92.1 mc. (No. 221); 20 KW; 380 feet. (BPH-224)

Advertisers Press, Inc., Flint, Mich.—Class A; 104.3 mc. (No. 282); 320 watts; 250 feet. (BPH-1044)

Champlain Valley Broadcasting Corp., Albany, N. Y.—Class B; 94.9 mc. (No. 235); 2.7 KW; 1040 feet. (BPH-1075)

John W. Haigis, Greenfield, Mass.—Class A; 104.3 mc. (No. 282); 1000 watts; minus 465 feet. (BPH-343)

Allentown Broadcasting Co., Allentown, Pa.—Class B; 95.9 mc. (No. 238); 9 KW; 675 feet. (BPH-880)

WWNY-FM—The Broekway Co., Watertown, N. Y.—Class B; 100.9 mc. (No. 265); 14.4 KW; 520 feet (in lieu of previous conditions). (BMPH-168)

WMIB—Miners' Broadcasting Service, Pottsville, Pa.—Class B; 98.3 mc. (No. 252); 5.1 KW; 790 feet (in lieu of previous conditions). (BMPH-174)

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Class A; 104.3 mc. (No. 282); 1 KW; 2 feet. (BMPH-180) (in lieu of previous conditions)

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Class B; 93.5 mc. (No. 228); 9 KW; 670 feet (in lieu of previous conditions). (BMPH-182)

WJR-FM—WJR, The Goodwill Station, Detroit, Mich.—Class B; 94.9 mc. (No. 235); 24 KW; 480 feet. (BMPH-184) (in lieu of previous conditions).

WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Class B; 99.1 mc. (No. 256); 3.2 KW; 280 feet (in lieu of previous conditions). (BPH-1034)

WTAG-FM—WTAG, Inc., Worcester, Mass.—Class B; 102.7 mc. (No. 274); 10 KW, 650 feet (in lieu of previous conditions). (PH-1101)

WIBG-FM—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Class B; 97.1 mc. (No. 246); 17 KW; 530 feet (in lieu of previous conditions). (MPH-81)

WGTR—The Yankee Network, Inc., Worcester, Mass.—Class B; 103.1 mc. (No. 276); 6.5 KW; 770 feet. (BPH-593)

WMNE—The Yankee Network, Inc., Portland, Me.—Class B; 98.1 mc. (No. 251); 23 KW; 3850 feet. (PH-654)

WNBH-FM—Clark Associates, Binghamton, N. Y.—Class B; 96.3 mc. (No. 242); 12 KW; 590 feet. (PH-980)

FM—Miscellaneous Actions

Dunkirk Printing Co., Dunkirk, N. Y.—Granted request to dismiss without prejudice application for conditional grant of Class A FM station. (BPH-487)

Amalgamated Broadcasting System, Inc., Rochester, N. Y.—Granted request to dismiss without prejudice application for conditional grant of a Class B station. (PB-679)

Berks Broadcasting Co., Reading, Pa.—Granted petition to vacate and dismiss application for conditional grant of a Class B station. (BPH-832)

Lucian E. Kinn, Fostoria, Ohio—Granted authority to cancel construction permit for a Class B FM station. (BPH-802)

The frequency of **KRFM, Fresno, Calif.**, was changed from Channel No. 272 to Channel No. 252.

Peoria Broadcasting Co., Peoria, Ill.—Denied application requesting special temporary authority to commence an interim FM operation on February 15, 1947, with a 250 watt transmitter and a dipole antenna located 245 feet above the street level.

FM—Applications Accepted for Filing

WSM-FM—WSM, Inc., Nashville, Tenn.—Modification of construction permit (B3-PH-965, which authorized a new FM broadcast station) to change completion date.

(Continued on next page)

92.7 MC.

NEW—Scripps-Howard Radio, Inc., Knoxville, Tenn.—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #224, 92.7 mc. Amended to change type of transmitter, ERP from 20 KW to 285 KW and make changes in antenna system.

93.1 MC.

WHBP—Hawley Broadcasting Co., Reading, Pa.—Modification of construction permit (B2-PH-121, which authorized a new FM broadcast station) to change completion date.

97.1 MC.

WTCN-FM—Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (B4-PH-312, as modified by B4-MPH-123, which authorized a new FM broadcast station) to change completion date.

97.7 MC.

KTRN—Times Publishing Company of Wichita Falls, Wichita Falls, Texas—Modification of construction permit (B3-PH-204, which authorized a new FM broadcast station) to change completion date.

97.9 MC.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction permit (B1-PH-250, which authorized a new FM broadcast station) to change commencement and completion dates.

99.5 MC.

WJIM-FM—WJIM, Inc., Lansing, Mich.—Modification of construction permit (B2-PH-152, which authorized a new FM broadcast station) to change type of transmitter and to make changes in antenna system.

100.3 MC.

WMGA-FM—John F. Pidcock, Frank R. Pidcock, Sr., near Moultrie, Ga.—Modification of construction permit (B3-PH-420, which authorized a new FM broadcast station) to change commencement and completion dates.

101.1 MC.

NEW—Dublin Broadcasting Co., Dublin, Ga. (George T. Morris and J. Newton Thompson)—Modification of construction permit (B3-PH-840, which authorized a new FM broadcast station) to change name to Dublin Broadcasting Company; specify frequency as Channel #266, 101.1 mc., for as assigned by FCC; ERP as 2.9 KW and specify antenna system.

101.5 MC.

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Modification of construction permit (B1-PH-279 which authorized a new FM broadcast station) to change completion date.

102.1 MC.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PH-551 which authorized a new FM broadcast station) to change type of transmitter; ERP to 546 KW, make changes in antenna system, and change commencement and completion dates.

103.7 MC.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389 which authorized a new FM broadcast station) to change completion date.

Frequency To Be Assigned by FCC

WKAL-FM—Copper City Broadcasting Corp., Rome, N. Y.—Modification of construction permit (B1-PH-928 which

authorized a new FM broadcast station) to change type of station to Class B; transmitter site to 1.75 miles S.E. of Westernville, Oneida County, N. Y.; frequency to "To be assigned by FCC"; type of transmitter effective radiated power to 55.2 KW, commencement and completion dates.

NEW—Airtone Co., Long Beach Calif. (Leon E. Sidebottom, Don J. Jackson, Walter S. Mirra, Paul E. Kain, Glenn E. Jackson, and Karl Jackson, a partnership) (P. O. % Mr. Don Jackson, 4145 Marwick Ave.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by chief engineer of FCC and effective radiated power of 250 watts.

NEW—News-Press Publishing Co., Santa Barbara, Calif.—Modification of construction permit (B5-PH-436 which authorized a new FM broadcast station) to change type of station to Class A; specify frequency as "To be assigned by FCC"; type of transmitter; ERP as 380 watts; transmitter site as De La Guerra Plaza, Santa Barbara, Calif., and antenna system.

NEW—Tarrant Broadcasting Co., Fort Worth, Texas—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by Chief Engineer of FCC. Amended to change type of transmitter, transmitter location from 1201 W. Lancaster St., Ft. Worth, Texas, to SE of S. Center St., in Arkansas Lane, approximately 2 miles south of Arlington, Texas; make change in antenna system and specify ERP as 45.6 KW.

NEW—Greater Erie Broadcasting Co., Buffalo, N. Y. (Leon Wyszatycki) (P. O. 6028 Rita St., Huntington Park, Calif.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and effective radiated power of 19.7 KW.

TELEVISION

TV—Actions

WABF-W2XMT—Metropolitan Television, Inc. (Assignor), Hirschmann Broadcasting Corp. (Assignee), New York City—Granted consent to transfer of control of Metropolitan Television, Inc., licensee of FM station WABF and experimental television station W2XMT, to Hirschmann Broadcasting Corp. (BALH-9). Also granted consent to change corporate name from Hirschmann Broadcasting Corp., to Metropolitan Broadcasting and Television, Inc.

WTVR—Havens & Martin, Inc., Richmond, Va.—Granted modification of construction permit to change frequency from Channel 3 to Channel No. 6, 82-88 mc., make changes in antenna system, and for extension of commencement and completion dates. (B-MPCT-42)

TV—Applications Accepted for Filing

W8XGZ—Gus Zaharis, South Charleston, W. Va.—Construction permit to change transmitter site from Coal Branch Heights, near Charleston, West Virginia, to 712 Fife Street, Charleston, West Virginia.

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Modification of construction permit (B1-PCT-155, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (BPCT-169, which authorized new visual and aural transmitters, changes in antenna system and specified frequency) for extension of completion date.

MISCELLANEOUS BROADCAST

Remote Pickup—New CP Granted

Alamo Broadcasting Co., Inc., Mobile, area of San Antonio—Granted CP for a new remote pickup station (BPRE-488); frequencies subject to change in accordance with proceedings in Docket No. 6651.

Remote Pickup—Applications

NEW—WSPB, Inc., Sarasota, Fla. (P. O. Box 1110, Ringling Isle)—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190, 2830 kc., power of 22.5 watts and Emission A3.

NEW—WSPB, Inc., Sarasota, Fla. (P. O. Box 1110, Ringling Isle)—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 20 watts and Emission A3.

Radio Station WFIG, Inc., area of Sumter, S. C.—Construction permit for a new remote pickup broadcast station to be operated on 33.30 mc., power of 8 watts and Emission A3. Application returned on 2-25-47 re paragraph 25(b) and wrong frequency.

Federal Trade Commission Actions

STIPULATIONS

The Atlas Supply and Spartan Novelty Co.—Herbert J. Ruffing, trading as The Atlas Supply, Wells, Minn., and Harry N. Epstein, trading as Spartan Novelty Co., 3557 North Halstead St., Chicago, have entered into stipulations with the Commission to cease and desist from selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. Both are engaged in the sale and distribution of candy and novelty merchandise. (7578 and 7579)

R. M. Hollingshead Corp., Camden, N. J., which is engaged in the sale of an auto radiator sealing compound designated Whiz Quik-Seal Radiator Solder or Whiz Quik-Seal Solder, entered into a stipulation with the Commission to stop using the word "solder" in the trade name of the product or otherwise representing that it is a solder. (7580)

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1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 10, March 10, 1947

President Names Commodore Webster To Federal Communications Commission

President Truman ended speculation on his choice to fill the vacant commissionership on the FCC when he nominated Commodore Edward M. Webster on Friday (7). The appointment is subject to confirmation by the Senate.

Associated with the communications field for many years, Commodore Webster has been director of telecommunications for the National Federation of American Shipping since August, 1946. During the war years, he was chief of communications, United States Coast Guard, receiving the Legion of Merit for his services. Commodore Webster previously had served with the Coast Guard from 1909 until 1934, when he retired.

He was appointed assistant chief engineer of the FCC in 1934 and served with the commission until his recall to active duty with the Coast Guard in 1942.

An expert on international communications, Commodore Webster represented the United States at innumerable world telecommunications meetings.

Born on February 28, 1889, Commodore Webster is a native of Washington, D. C. He attended the United States Coast Guard Academy at New London, Conn., from 1909 to 1912. Politically he is an independent and is not affiliated with any party.

Commodore Webster is a Fellow of the Institute of Radio Engineers and a former director of the organization. He is a member of the Propellor Club, the Veterans Wireless Operators Association and the Army-Navy Club.

Commodore Webster is married to the former Miss Dorothy Richardson. The Websters are parents of two children, Edward and Miss Dorothy Webster.

Sponsors and Agencies To Join Broadcasters In Cooperative Effort To Improve Radio

A plan for organized cooperation among sponsors, advertising agencies and broadcasters "to improve radio's service to the public under the structure of a free radio in the United States" was approved in principle by representatives of the three groups at a meeting in New York last Thursday (6).

The organization for putting these plans into effect was tentatively titled the "Broadcaster's Advisory Council." Specific functions for the new body, proposed by a previously appointed three-man committee, were these:

1. "An information activity designed, on the one hand, to inform the broadcasters about public attitudes and their obligations to serve the public interest through improved service to radio listeners.
2. "The development and recommendation of standards of practice for commercial broadcasting.
3. "A program of continuing research into public acceptance of broadcasting."

Members of the original committee on plans and objectives were Frank Stanton, president, CBS; F. B. Ryan, Jr., president, Ruthrauff and Ryan, Inc.; and Charles G. Mortimer, vice president, General Foods.

The committee emphasized that its recommendations were prepared in a spirit of enlightened self-interest, and that the organization would in no way duplicate any existing body. "Broadcasters and sponsors agree", said one member, "that radio today is far from perfect. It is our hope to study the wishes, likes and dislikes of the American listener, and so far as possible to incorporate his steadily improving tastes into the broad pattern of free radio."

To give effect to the plan those attending, including NAB Executive Vice President A. D. Willard, Jr., provided for the appoint-

(Continued on next page)

INSIDE THIS ISSUE

Meeting in New York last week, the Radio News Committee discussed with AP executives the provisions of the new wire service contract for radio stations. Plans were made for more widespread press association coverage of radio industry news. (p. 190)

NRDGA, cooperating with NAB's Broadcast Advertising Department, is conducting a survey among retailers to ascertain their extent of retailer interest in television as an advertising medium. (p. 192)

The United States Supreme Court noted "probable jurisdiction" in the government's appeal from the lower court's ruling on the Lea Act. No decision is expected on the case until next June. (p. 192)

Examples of how some stations are emphasizing the sale of programs over spot announcements were contributed last week to the current study being conducted by the Small Market Stations Executive Committee. (p. 193)

According to a report from the RMA, its member manufacturers are continuing to turn out receiving sets at the high production rate reached last year. A total of 1,564,171 sets were produced in January. (192)



The NATIONAL ASSOCIATION OF BROADCASTERS

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Coordinator of Listener Activity
(New York City)
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Director of Broadcast Advertising
DON E. PETTY
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ARTHUR C. STRINGER
Director of Special Services

ment of a committee on organization and finance which will "define the organization's structure and devise an equitable plan for its support."

Named as members of this committee were Edgar Kobak, president, MBS; Niles Trammell, president, NBC; Clair R. McCullough, president, WGAL, Lancaster, Pa.; I. R. Lounsberry, executive vice president, WGR, Buffalo; Thomas D'A. Brophy, president, Kenyon and Eckhardt, Inc.; Sigurd S. Larmon, president, Young and Rubicam, Inc.; Robert F. Elder, vice president, Lever Bros.; Donovan B. Stetler, advertising director, Standard Brands.

Also named were two advisory committees. Frederic R. Gamble, president AAAA, (chairman), NAB President Justin Miller and Paul B. West, president, ANA will function as an advisory committee on association and industry relations.

The second advisory committee will function on legal questions. It is composed of Isaac W. Diggs, ANA, as chairman; George Link, AAAA; NAB General Counsel Don E. Petty; and A. L. Ashby, NBC; Julius F. Brauner, CBS; Joseph A. McDonald, ABC, for the networks.

Edgar Kobak, in accepting chairmanship of the organizing committee, told the group: "I am not so much interested in the various details of what this body might do—I am more interested in a broad approach to the one idea of rendering that service in such a way that the listener finds little about which to complain."

The Broadcasters' Advisory Council will work closely with the NAB Special Standards of Practice Committee and will send a representative to that committee's meeting on March 31.

News

Radio News Group Discusses Wire Services, Industry Coverage, Editorials, at Meeting

The NAB Radio News Committee, meeting in New York City, Monday, March 3, continued its practice of discussing fundamental issues which affect every broadcast station in one way or another. For purpose of brevity, subjects and results are reported under appropriate subheads below.

AP Associate Membership

This plan has been long in the making but slow in organization. Now, however, the contract, excepting for one or two important details, is ready for the printer. It is expected contracts will be presented to signatory stations within a matter of weeks.

These are the main provisions of the contract according to Oliver S. Gramling, PA assistant general manager, and Tom H. O'Neil, radio news director, who sat in with the News Committee during a three-hour session:

1. *All AP Series Available.* The radio wire will be continued, not discontinued; it will become the basic service for radio stations. The newspaper wire and all other services will be available to associate Associated Press members on pro rata cost.

2. *Present Contracts to Be Completed.* At expiration of present PA contracts, new contracts with radio stations will be written on basis of associate AP membership.

a. In accordance with sound business procedure, AP will attempt to renegotiate present contracts without waiting for expirations.

3. *No Vote.* Associate membership in AP will not carry voting power for time being. As a final step in rearranging its affairs, it is logical to expect that AP eventually will offer straight AP membership to radio stations. No time has been projected for this move.

4. *Rates.* AP is searching for an equitable rate formula which will be fair to all classes of stations. It is as yet undetermined.

5. *Change of Rates.* AP will offer a continuous contract with provision to reopen for change in rates. Any increase agreed upon would not be retroactive. If station and AP cannot get together, station may drop service without penalty.

6. *Resignations.* With continuous contract, AP plans to insert resignation clause which would probably be "1 or 2 year on advance notice." Newspapers may now withdraw from AP membership on 2 years' advance notice.

7. *Announcement Soon.* Final announcement of the AP associate membership contract will be forthcoming in a matter of weeks.

Discretionary Slug on PA Copy Will Be Restored

Pointing to the possibility that all new stations may not have, at this time, a competent fulltime news editor, the News Committee suggested that PA restore the discretionary slug on copy which PA editors believe

(Continued on next page)

calls for individual station editorial judgment as to whether it should be used over the air.

UP Executives Present

The UP representatives with whom the Committee conferred were Phil Newsom, radio news manager; A. S. Harrison, radio sales manager; Edwin Moss Williams, vice president and general business manager; Jack Bisco, vice president and general sales manager. The following subjects were discussed with both groups:

Keeping News Clean

Committee members urged the press associations to continue to maintain the high standards of their radio wires. The Committee pointed out that while news judgment may change in certain quarters, radio would be doing listeners and itself an injustice if news copy failed to qualify for family listening in every home in the country.

Internship Plan for Press Association Executives

Some months ago Erle Smith, news director of KMBC, Kansas City, suggested to the Radio News Committee that "working" press association executives would be able to do a better job for stations as well as their employers if they underwent a period of internship in a radio news department.

At the morning and afternoon conferences the press association representatives went on record as being in agreement with the idea. The plan is for selected press association men to spend from two to three weeks in station news departments selected by NAB. Mr. Williams said that United Press would go along whenever the News Committee was ready. Mr. Gramling agreed with the proposition in principle and said that he would get into the matter as soon as the AP associate membership matter was disposed of.

More Industry News

The News Committee suggested that the press associations carry more industry news. It was explained that when used by broadcast stations this news would become a part of the industry's public relations activities. Mr. Gramling said: "Our method of presentation of industry news certainly could be improved." Among other things, an Associated Press representative will contact NAB daily.

Time did not permit discussing a similar arrangement with UP.

A second step in the "more industry news" plan will be for NAB to discuss with managers the advisability of using more of it. When managers explain to their news editors that the industry's continuing influence depends on the public's understanding of the industry, there should be no difficulty on this score. It has been called to the NAB Radio News Committee's attention that news editors, in many cases, have discarded such copy as has been received over the teletype because they thought using it would be nothing more than radio's blowing its own horn.

Mr. Gramling thought that perhaps one of the faults lay in the preparation of such copy by his writers; and it is for that reason that he said writers could do a

IN THE OFFING

March 10	Engineering Executive Committee	Washington
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Raanake, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

better job. A better written piece would tend to sell itself to the news editor.

Editorial Opinion

The Radio News Committee is already on record for the right of broadcast stations to voice editorial opinion. In the exercise of this right, the Committee pointed out, each station as well as the industry has a tremendous responsibility. Stations must have the capacity to do the job as well as the will and the right. This can only mean that each individual broadcaster must work out his own situation.

Attendance

E. R. Vadeboncoeur, vice president, WSYR, Syracuse, Radio News Committee Chairman; members, William B. Quarton, general manager, WMT, Cedar Rapids, and Paul Wagner, general manager, WCSI, Columbus, Indiana; C. E. Arney, Jr., NAB secretary-treasurer, and Arthur Stringer, NAB director of special services.

Legal Department

FCC Hears Testimony on Advisability Of Permitting 30 Kc Separation

The FCC held its 30 kc separation hearing on Friday (7). The purpose of the hearing was to take testimony regarding the advisability of permitting AM stations in the same general service area to operate only 30 kc apart.

The bulk of the testimony came from Commission engineers who reported on the results of their tests of this operation in Philadelphia and Washington. The conclusion the Commission engineers drew was

(Continued on next page)

that in so far as these tests showed there was no interference attributable to operation on the basis of 30 kc separation. However, they, as well as the Commission itself, indicated that further tests would be necessary before any standard or rule could be definitely established.

NAB filed an appearance and was represented by Bryce Rea, Jr., who was accompanied by Royal V. Howard, member of the Engineering Executive Committee.

Broadcast Advertising

NRDGA Cooperating with NAB in Television Study

The National Retail Dry Goods Association, in cooperation with the NAB's Department of Broadcast Advertising, is conducting a survey of retail stores in all cities where construction permits or licenses have been granted for television stations, to learn the extent of retailers' interests in this new advertising medium.

This action is one result of the joint committee meeting held in New York last month. Representing the NAB as members of the Sales Managers' Television subcommittee were Eugene Thomas, WOR, chairman; George L. Moskovics, CBS Television; Raymond R. Kraft, NBC Television Sales Manager; James V. McConnell, NBC Spot Sales; Samuel H. Cuff, Dumont Television, and Frank E. Pellegrin and Miss Lee Hart of the NAB. Others at the meeting included Howard Abrahams and Miss May Stern of the NRDGA Sales Promotion Division; Miss Helen T. Rhodes, WRGB Schenectady; Miss Irene Bender, AMC Stores, New York; George T. Shupert, Paramount Pictures, New York, and Dave Arons, Gimbel's, Philadelphia.

"We have started this study now," Mr. Abrahams said, "fully aware that only eight cities are equipped with television facilities, although about 25 cities have construction permits. We want to have all possible information about television at our command so that we can assist stores with this new medium just as soon as they are ready."

Because of high costs, it was suggested to NRDGA that stores should secure manufacturer cooperation in preparing television commercials on film. This would assist in about the same manner that photographs or mats now provided by manufacturers are adapted into retailers' advertisements, or radio transcriptions are used locally.

A parallel survey will be conducted by the NAB among television stations, to learn which sponsors have used the medium to date. Future activities will be planned by the subcommittee after the survey findings are analyzed.

Research Department

Receiver Output Continues to Rise; Proportion of Console Sets Increases

The production of both AM-FM and television receivers continued its upward trend in January, according to the RMA, in the manufacturers' efforts toward maintaining the high production rate reached in the last three months of 1946.

RMA members turned out a total of 1,564,171 sets in January as compared with 1,454,687 in December.

AM-FM sets manufactured in January totalled 51,318 as compared with 40,903 in December. Television receivers numbered 5,437 during the month compared with 3,561 produced in December.

More than 5,000 of the January FM-AM sets were in the low-cost table model field. The remainder were consoles, most of which were radio-phonograph combinations.

Of the television sets turned out, 4,790 were table model type, the balance being consoles.

Greater availability of wooden cabinets was indicated in January since the proportion of radio consoles rose substantially.

Employee-Employer Relations

Supreme Court Agrees to Hear Petrillo Case; No Ruling Expected Until Late Spring

On Monday (3), the U. S. Supreme Court noted "probable jurisdiction" in the appeal taken by the Department of Justice from the ruling of Judge LaBuy, holding the Lea Act unconstitutional.

The next step is for the Government and counsel for Mr. Petrillo to file briefs with the Supreme Court, after which a date for oral argument will be set. Probabilities are that no final ruling will be issued until shortly before the Court recesses in June for the summer.

Employee-Employer Relations Chairmen Appointed in Ten NAB Districts

The following ten District Chairmen of the Employee-Employer Relations Department have, thus far, been appointed by their respective NAB District Directors: District 4, Harold Essex, WSJS, Winston-Salem, N. C.; District 5, Henry P. Johnston, WSGN, Birmingham, Alabama; District 6, Harry Stone, WSM, Nashville, Tennessee; District 7, R. A. Moody, WHIO, Dayton, Ohio; District 9, Harry R. LePoidevin, WRJN, Racine, Wisconsin; District 10; E. K. Hartenbower, KCMO, Kansas City, Missouri; District 11, Austin E.

(Continued on next page)

Joscelyn, WCCO, Minneapolis, Minnesota; District 12, Kenyon Brown, KOMA, Oklahoma City, Oklahoma; District 13, O. L. Taylor, KGNC, Amarillo, Texas; District 17, Robert E. Priebe, KRSC, Seattle, Washington.

Engineering Department

Denny, Speaking at Engineers Convention, Cites Vast Growth of Frequency Allocations

Pointing out the many advances in radio engineering, and stressing the continued need for research in the field, Chairman Charles R. Denny, of the FCC, addressed the National Convention of the Institute of Radio Engineers in New York on Wednesday (5).

Citing the vast expansion in the radio field, Mr. Denny stated that "the radio engineer, the radio industry and the Commission must work together, closely and cooperatively."

He went on to say "Even before the war ended, it was evident that in order to be prepared for the expansion which was bound to come there would have to be important changes in the basic plan which allocates bands of frequencies to the various radio services."

Referring to the World Telecommunications Conference which convenes in Atlantic City on May 15, Mr. Denny stated that "Sixty-eight nations will be represented at that Conference and one of the principal tasks before the Conference will be to agree upon a world-wide plan for allocating frequencies to the various radio services. Our proposed plan will be thrown on the table for consideration along with the proposals of the other nations. And, we already know that several nations have prepared over-all frequency allocation plans which are just as complete and just as detailed as the United States proposal."

Expressing confidence that a workable plan would be achieved, Mr. Denny told the engineers "that what is ultimately adopted will not be the present United States proposal or indeed that of any single nation. It will be a composite plan embodying the best possible way of the requirements of all the nations. . . ."

Small Market Stations

Commissions, Rate Structure, Co-Op Shows Are Important Factors in Program Sales

More information on how to place emphasis on sale of programs rather than announcements was contributed this week to the study currently under way by the NAB Small Market Stations Executive Committee (REPORTS, p. 97).

Simon Goldman, WJTN, Jamestown, N. Y., Small Market Chairman for NAB District 2 (New York and

New Jersey), reported to NAB that most stations in his district have focused attention on program sales, although their methods varied.

One station offered an additional commission on program sales during the early years of its operation; the differential was later eliminated after the policy of selling programs had been firmly established. Changing to a rate structure favorable to program sales was used by other stations. It was pointed out that if three or more announcements can be bought for less than a quarter-hour program, it would be difficult if not impossible to sell program time. However, some set up a plan whereby advertisers started with spot announcement campaigns, were gradually built up as heavy users of time, and then were converted partially to programs.

Stations reported that another factor which has helped program selling has been the advent of outstanding network co-op shows. These, outside of local news and "local flavor" features, have proved to be among the better vehicles for the local advertiser. The improvement of syndicated shows has also provided local radio salesmen with an incentive to sell programs, it was pointed out.

Station managers agreed that selling programs was best for the advertiser and the listener, and therefore, a thorough educational campaign via the salesmen to the advertiser was essential.

One manager stated: "Our sales representatives have found that the local advertiser takes pride in sponsoring his own program series. I believe the situation is true in every market, psychologically, and can be worked out most effectively if rates are in line and the sales department makes an honest and continuous effort in this direction. It certainly makes for better radio."

It was agreed, according to Chairman Goldman, that better programming and emphasis on program sales are the surest and soundest ways to build audiences and advertisers.

New Station Bases Presentation on Programs

The value of program sales emphasis for new stations is pointed out by James L. Howe, WCTC, New Brunswick, N. J., whose station has been on the air about ninety days.

"We opened this new station on December 12th. Thirty days prior to the opening we started a series of planned sales presentations. Everyone of these was on programs.

"We used routine programs without hooks or special formats, but planned the type of program according to the needs of the individual client, and spotted it at the time best suited for his needs, at the same time keeping in mind our overall program structure. We used the following tools:

"(1) A large two-by-three-foot, 18-page hand-drawn brochure in which we analyzed the market, the aims and plans of the station. This presentation was given by the sales manager and took about 20 minutes.

"(2) A letter-size brochure setting forth the merits of a program, time selected and package rate. Sufficient copies were printed so that each staff member of the potential client could have one.

(Continued on next page)

"(3) The program itself was recorded, client's commercial copy included, as it would sound on the air.

"(4) An appointment was made with the prospective client in which two hours of undivided attention was granted."

Mr. Howe, who is an experienced broadcaster, reported that this approach in opening the new station was very successful. The clients were impressed. All programs sold were across-the-board with three exceptions. Contracts on all sales were for 52 weeks. They could not be bought on less than a year's contract.

"The results of this planned campaign," he said, "using two salesmen as a team, and staging it with the timing and production of a radio presentation enabled us to sell twenty-one programs out of twenty-five presentations and put us on the air in black. The station is now on the air, but the same sales methods are still being used."

Potter, Small Market Leader in District 7, Succeeds Paul Wagner As Chairman

Hugh O. Potter, WOMI, Owensboro, Ky., has been appointed Small Market Stations Chairman for NAB District 7 (Ohio and Ky.) according to an announcement by James D. Shouse, District Director. Mr. Potter succeeds Paul Wagner.

Number 6 of Management Series Mailed; Available to All Stations

NAB Radio Management Study No. 6 was mailed to member stations in the Small Market classification last week. The study will be sent to larger stations upon request.

Number Six Study outlines the actual operations of a 250-watt full-time ABC outlet located in a North-eastern city of 38,000 to 42,000 population. The station is newspaper owned.

Public Interest Programming

Navy Seeks Radio Cooperation in Meeting Requirements for Nurses

Early in January, the Navy Department received the cooperation of the country's radio stations in announcing the need for return to active duty of 200 Navy nurses.

Referring to this cooperation, Commander H. H. Holton, officer-in-charge of the Navy's Radio-Television Section, said in a letter to NAB President Justin Miller: "The response we obtained from radio stations was heartening and their power in disseminating information in the public interest was positively demonstrated. . . ."

Though the response was gratifying, and one hundred nurses are already back on active duty, with additional applications pending, the Navy Department

has requested station cooperation in obtaining additional applications from ex-Navy nurses to meet requirements.

Accordingly, station management was sent a new series of spot announcements from the Navy Department last week.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 17-23, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute \$60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community: 1. *SERVICE TO VETERANS* (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. *SERVICE TO THE ARMED FORCES* (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. *DISASTER SERVICE*. In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. *SERVICE TO THE COMMUNITY*. Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and

(Continued on next page)

training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the “scapegoat” technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible “lunatic fringe” of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor’s race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don’t spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 10. They are subject to change.

Monday, March 10

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to include 1190 kc., power of 50 KW, unlimited, DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to include 1190 kc., DA 10 KW day, 5 KW night, unlimited.

Further Hearing at Los Angeles, Calif.

(Room 105, City Hall, 10:00 A. M.)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. 1540 kc., 5 KW, day.

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervenor: KOCS, The Daily Report, Ontario, Calif.

Tuesday, March 11

Further Hearing

(10:00 A. M.)

NEW—WSPR, Inc., Springfield, Mass.—For FM facilities.

NEW—Springfield Broadcasting Co., Springfield, Mass.—For FM facilities.

NEW—Regional Broadcasting Co., Chicopee, Mass.—For FM facilities.

NEW—Harold Thomas, Springfield, Mass.—For FM facilities.

NEW—Pyncheon Broadcasting Corp., Springfield, Mass.—For FM facilities.

Wednesday, March 12

Further Hearing

(10:00 A. M.)

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. 1170 kc., 10 KW, unlimited.

Respondents: WWVA—West Virginia Broadcasting Corp.,
Wheeling, W. Va.

KVOO—Southwestern Sales Corp.,
Tulsa, Okla.

Wednesday and Thursday, March 12 and 13

At Hudson, N. Y., and North Adams, Mass.

(City Hall, Hudson, March 12: Room 201-A, U. S. Post Office Bldg.; North Adams: both 10:00 A. M.)

NEW—The Colgren Broadcasting Co., Hudson, N. Y.—C. P. —1230 kc., 250 watts, unlimited.

NEW—The Northern Berkshire Broadcasting Co., North Adams, Mass.—C. P. 1230 kc., 250 watts, unlimited.

Thursday, March 13

(Before Commission en banc, Room 6121, 10:00 A. M.)

Helen B. Shields, Frank Anderson and The First Trust Co. of St. Paul, Trustees: Florence E. Brown and C. R. Bachman, Trustees and Florence E. Brown, Guardian (Transferors); Stanley E. Hubbard (Transferee), I. A. O'Shaughnessy, et al. and The Thomas Hamm

(Continued on next page)

Brewing Co. (Transferees)—For transfer of control of KSTP, Inc. (KSTP), St. Paul, Minn.

At Fayetteville, N. C.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C.—C. P. 1230 kc., 250 watts, unlimited.

Friday, March 14

Further Hearing

(10:00 A. M.)

NEW—WSPR, Inc., Springfield, Mass.—For FM facilities.

NEW—Springfield Broadcasting Co., Springfield, Mass.—For FM facilities.

NEW—Regional Broadcasting Co., Chicopee, Mass.—For FM facilities.

NEW—Harold Thomas, Springfield, Mass.—For FM facilities.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—For FM facilities.

FCC ACTIONS

GENERAL

The Commission adopted a policy of permitting amendments to applications in hearing, to reflect changes in antenna design agreed to in engineering conferences after channel studies made pursuant to the expediting procedure on standard broadcast applications, such amendments to be applied for by petition upon which Motions Commissioner will act.

AMPLITUDE MODULATION

AM—Docket Cases

790 KC.

Announced adoption of a proposed decision (B-335) looking to a grant of the application of **Northern States Broadcasting Co.**, for a new station in **Fargo, N. Dak.**, to operate on 790 kc., with 5 KW, unlimited time, using a directional antenna at night (BP-4527; Docket 7664), and denial of the application of **KVOX Broadcasting Co., Moorhead, Minn.**, to change facilities of station KVOX from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, unlimited time (BP-4895; Docket 7663). (Commissioner Jett voted for a proposed grant of KVOX application and denial of Northern States Broadcasting Co. application.)

1070 KC.

Adopted on order granting application of **Monona Broadcasting Company** (BP-4404; Docket 7351), for a new station in **Madison, Wisconsin**, to operate on 1070 kc., with power of 10 KW, unlimited time, using directional antenna at night.

1230 KC.

Adopted a proposed decision (B-337) looking to a grant of the application of **Pueblo Radio Co., Inc.**, (BP-4175; Docket 7092) for a new station in **Pueblo, Colo.**, to operate on the frequency 1230 kc., 250 watts, unlimited time, and denial of application of **Dorrance B. Roderick** (BP-4037; Docket 7091), for identical facilities.

1300-1400 KC.

Adopted an order setting aside the order of January 23, 1947, which granted applications of **Newnan Broadcasting Co.** (BP-4487; Docket 7442), for a new station at **Newnan, Ga.**, to operate on 1400 kc., 250 watts, unlimited time, conditions; and application of **Volunteer State Broadcasting Co., Inc.** (BP-4531; Docket 7443), for a new station at **Nashville, Tenn.**, to operate on 1300 kc., 5 KW, unlimited time, DA night, and reopened the hearing upon issues of interference to **Stations WATL, Atlanta, Ga., and WJHO, Opelika, Ala.**, which may be caused by operation of **Newnan Broadcasting Co.** on 1400 kc.; said hearing to be held on March 10 in Washington.

1340 KC.

The Commission announces its final action (B-318) granting the application of **Clarence Beaman, Jr.**, d/b as **East Tennessee Broadcasting Co.**, for a new station in **Knoxville, Tenn.**, to operate on 1340 kc., 250 watts, unlimited time (BP-4127; Docket 6906), and denying application of **Smoky Mountain Broadcasting Co.** (BP-3777; Docket 6905) for the same facilities; also denied petitions of **Smoky Mountain Broadcasting Co.** requesting postponement of oral argument and reopening of the record.

The Commission adopted final decision (B-274) granting application of the **Cleveland Broadcasting Co., Inc.**, for a new station in **Cleveland, Ohio** (BP-4058; Docket 6917), to operate on 1300 kc., with 5 KW, unlimited time, DA, conditions.

The mutually exclusive application of **Scripps-Howard Radio, Inc.** (BP-4118; Docket 6916) for the same facilities, and its petition to reopen the hearing, were denied.

1490 KC.

The Commission announces a proposed decision (B-336) looking towards the grant of the application of **Torrington Broadcasting Co., Inc.**, for a new station at **Torrington, Conn.**, to operate on 1490 kc., 250 watts, unlimited time. (BP-4154; Docket 6895)

At the same time the application of **Berkshire Broadcasting Corp.** (BP-4155; Docket 6897), for the same facilities in **Danbury, Conn.**, is proposed to be denied.

Adopted supplemental proposed decision (B-299, B-291), looking towards grant of the following applications:

Beloit Broadcasting Company, (BP-4161; Docket 6964) for a new station in **Beloit, Wis.**, to operate on 1490 kc., 100 watts, unlimited time;

Village Broadcasting Company, (BP-4075; Docket 6963), for a new station in **Oak Park, Ill.**, to operate on 1490 kc., 250 watts, unlimited time;

Radio Wisconsin, Inc., (BP-3809; Docket 6940), for a new station in **Madison, Wisconsin**, to operate on 1490 kc., 250 watts, unlimited time. (A petition of **Radio Wisconsin, Inc.**, for leave to amend its application was denied).

The following applications for the same facilities are proposed to be denied:

The Elgin Broadcasting Co., Elgin, Ill. (BP-3833; Docket 6962).

Vincent G. Cofey, Elgin, Ill. (BP-4381; Docket 7154).

Community Broadcasting Co., Oak Park, Ill. (BP-4382; Docket 7155).

Edwin Mead, Rockford, Ill. (BP-4729; Docket 7599).

AM—New CP's Granted

1400 KC.

Loys Marsdon Hawley, Bennettsville, S. C.—The Commission on its own motion, removed from the hearing docket and granted application (BP-4943; Docket 7975) for a new station to operate on 1400 kc., 250 watts, unlimited time.

(Continued on next page)

1490 KC.

Antietam Broadcasting Corp., Hagerstown, Md.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5156).

AM—Designated for Hearing

850 KC.

Felix H. Morales, Houston, Texas; The Bi-Stone Broadcasting Co., Mexia, Texas. (Blake Smith, Jr., and Eugene Smith Womack)—Designated for consolidated hearing application of Felix H. Morales for new station at Houston, Texas, to operate on 850 kc., 1 KW, daytime only (BP-5397) and The Bi-Stone Broadcasting Co. for new station at Mexia, Texas, seeking same frequency with 250 watts power, daytime only. (BP-5837)

900 KC.

George Basil Anderson, Columbus, Nebraska; Concordia Broadcasting Co., Concordia, Kans. (Tom Potter)—Designated for consolidated hearing applications of George Basil Anderson for new station at Columbus, Nebr., to operate on 900 kc., 1 KW, daytime only (BP-5656) and Concordia Broadcasting Co. for new station at Concordia seeking same frequency with 250 watts, daytime only. (BP-5782)

960 KC.

Public Broadcasting Service, Inc., Enid, Okla.; The Ponca City Publishing Co., Ponca City, Okla.—Designated for consolidated hearing application of Public Broadcasting Service, Inc., for new station at Enid, Okla., to operate on 960 kc., 1 KW, unlimited time, DA (BP-5821) and The Ponca City Pub. Co. for new station at Ponca City, Okla., seeking same frequency with 500 watts power, unlimited time, DA. (BP-5848)

1050 KC.

Frequency Broadcasting System, Inc., Shreveport, La.—Designated for hearing application for a new station to operate on 1050 kc., 250 watts, daytime only. (BP-5277; Docket 8161)

1210-1260 KC.

Belleville News-Democrat, Belleville, Ill. (Robert L. Kern and Richard P. Kern); **WCNT—Hobart Stephenson, Centralia, Ill., and W. Alexander Knight, East St. Louis, Ill.**—Designated for consolidated hearing applications of Belleville News-Democrat for new station at Belleville, Ill., to operate on 1260 kc., 1 KW, unlimited time, DA at night (BP-5176); Hobart Stephenson to change facilities of Station WCNT, Centralia, Ill., from 1210 kc., 1 KW, daytime, to 1250 kc., 500 watts night, 1 KW local sunset, unlimited time, DA night (BP-5693), and W. Alexander Knight for new station at East St. Louis to operate on 1260 kc., 1 KW, unlimited time, DA. (BP-5834)

1220 KC.

Terrell Broadcast Corp., Terrell, Tex.; Burton V. Hammond, Jr., Denison, Tex.—Designated for consolidated hearing application of Terrell Broadcast Corp. for new station at Terrell, Texas, to operate on 1220 kc., 250 watts, daytime only (BP-5778) and Burton V. Hammond, Jr., for new station at Denison, Texas, seeking same frequency with 1 KW power, daytime only. (BP-5786)

1260 KC.

Steel City Broadcasting Co., Gary, Ind.—Designated for hearing application for new station to operate on 1260 kc., 250 watts, unlimited time (BP-5681); further ordered that Station WFBM, Indianapolis, Ind., be made party to proceeding.

1490 KC.

Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa.; East Liverpool Broadcasting Co., East Liverpool, Ohio.—Designated for consolidated hearing applications for new stations to operate on 1490 kc., 250 watts, unlimited time. (BP-5344, BP-5799, respectively)

Paul B. Lingenfelter, Clinton, Okla.—Designated for hearing application for new station to operate on 1490 kc., 250 watts, unlimited time (BP-5698); further ordered that Station KVWC, Vernon, Texas, be made party to proceeding.

AM—Licenses Granted to Cover CP's

580 KC.

KFXD—Frank E. Hurt and Edw. P. Hurt, Nampa, Idaho.—Granted license to cover CP (BP-3668), which authorized change in frequency to 580 kc., increase in power to 1 KW, change in transmitter equipment, installation of DA for day and night use and change in transmitter and studio locations. (BL-2269)

730 KC.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Granted license to cover CP which authorized a new station to operate on 730 kc., 1 KW, daytime; conditions; and to specify studio location at 326 Chicopee St., Chicopee, Mass. (BL-2176)

1090 KC.

WBMS—The Templetone Radio Manufacturing Corp., Boston, Mass.—Granted license to cover CP which authorized a new station on 1090 kc., 1 KW, daytime only, and to specify studio location at 35 Court St., Boston; conditions. (BL-2170)

1400 KC.

KTRC—The New Mexico Publishing Co., Santa Fe, N. Mex.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2232)

AM—Modifications of CP's Granted

WCOG—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP (BP-4300) for extension of completion date to 4-12-47. (BMP-2499)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted modification of CP (BP-4269) for extension of completion date to 6-18-47. (BMP-2504)

KOCO—B. Loring Schmidt, Salem, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter and studio locations at 1400 Block of Edgewater St., West Salem, Ore. (BMP-2437)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP (BP-3801) for extension of completion date to 6-15-47. (BMP-2495)

WOOK—United Broadcasting Co., Inc., Silver Spring, Md.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Riggs Road and 1st Place N. E., Washington, and to change studio location to 8512 Georgia Ave., Silver Spring; conditions. (BMP-2494)

KRLC—Station KRLC, Lewiston, Idaho.—Granted modification of CP (BP-4855) for extension of commencement and completion dates to 3-7-47 and 9-7-47, respectively. (BMP 2502)

KGO—American Broadcasting Co., Inc., San Francisco, Cal.—Granted modification of CP (BP-3894) for extension of completion date to 5-18-48. (BMP-2505)

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Granted modification of CP which authorized a new station, for extension of completion date to 3-14-47.

WGAD—E. L. Roberts, Gadsden, Ala.—Granted modification of CP which authorized a new station, for extension of completion date to 4-21-47. (BMP-2496)

KGBS—Harbenito Broadcasting Co., Harlingen, Tex.—Granted modification of CP (BP-4385), for extension of completion date to 4-1-47. (BMP-2515)

KPET—Riley Orlan Parker, Lamosa, Tex.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at 1½ miles SE of city of Lamosa. (BMP-2353).

(Continued on next page)

WFRL—Freeport Broadcasting Co., Freeport, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, to make change in transmitter equipment and for approval of transmitter location at approximately 1¼ Mi. NE of center of Freeport. (BMP-2476)

KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Tex.—Granted modification of CP, which authorized a new station, to change type of transmitter. (BMP-2512)

WLOA—Matta Broadcasting Co., Braddock, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter and antenna changes (BMP-2508)

1600 KC.

WHVR—Huron Valley Broadcasters, Inc., Ann Arbor, Mich. (formerly Jas. F. Hopkins, Inc.)—Granted modification of existing CP (BP-3291), to comply with specifications of grant of October 4, 1946 (for a new station to operate on 1600 kc., 1 KW, DA-1, U), subject to the condition that applicant will satisfy all reasonable complaints within the proposed 250.0 mv/m contour due to excessive blanketing.

AM—Miscellaneous Actions

KRHP—Houston Printing Co., area of Houston, Tex.—Granted voluntary assignment of license for relay station to the Houston Post Co. (BALRY—40 and 41)

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition requesting leave to file a brief in support of its application (BP-4598; Docket 7500).

WHAT—Independence Broadcasting Co., Philadelphia, Pa.—Dismissed petition for reconsideration directed against Commission action of January 3, 1947, granting a CP to Mid-Atlantic Broadcasting Co. for a new station in Atlantic City, N. J.

WSPD—Fort Industry Co., Toledo, Ohio.—Dismissed petition requesting withdrawal of petition directed against the grant of CP to Northeastern Indiana Broadcasting Co., Inc. (BP-4063), as the Commission's amended Standards has eliminated the interference alleged in said petition.

Shasta Cascade Broadcasting Corp., Mount Shasta, Cal.—Dismissed petition directed against Commission action on October 31, 1946, granting without hearing the application of Wonderland Broadcasting Co., Ltd. (BP-5181), for a new station at Redding, Cal.

Paris Broadcasting Co., Paris, Tenn.—Adopted memorandum opinion denying petition for rehearing directed against Commission action on December 26, 1946, granting application of Kentucky Lake Broadcasting System, Inc. (BP-4528; Docket 7431)

WSM—The National Life and Accident Insurance Co., Nashville, Tenn.—Adopted memorandum opinion and order denying petition for reconsideration directed against Commission action on September 19, 1946, granting without hearing the application of Southern Virginia Broadcasting Corp. (BP-4966) for a new station in Crewe, Va.

WSM—The National Life and Accident Co., Nashville, Tenn.—Adopted memorandum opinion and order denying petition for reconsideration directed against Commission action on September 30, 1946, granting without hearing the application of Altoona Broadcasting Co. for a CP. (BP-3670)

1540 KC.

San Gabriel Valley Broadcasting Co., Monrovia, Cal.—Granted petition for leave to amend its application (BP-5425; Docket 7962) so as to specify the frequency 1540 kc. with 5 KW, daytime only, instead of 1520 kc., 1 KW, daytime only, and the amendment was accepted.

WJW—WJW, Inc., Cleveland, Ohio.—Granted petition insofar as it requests leave to intervene in the hearing on application of WEHD, Inc., Warren, Ohio, (Docket 8076); insofar as petition requests enlargement of the issues to include issue re interference to WJW, it is denied.

WNAC—Yankee Network, Inc., Boston, Mass.—Granted petition insofar as it requests leave to intervene in hearing on application of WSWZ, Inc., Trenton, N. J. (Docket 8084);

insofar as petition requests enlargement of issue re interference to WNAC, it is denied.

E. T. Wright, Orlando, Fla.—Granted petition to dismiss without prejudice application for CP (BP-4268; Docket 7111).

Seminole Broadcasting Co., Belle Glade, Fla.—The Commission on its own motion removed from the hearing docket application for CP (BP-5258; Docket 7905).

Tyler Broadcasting Co., Tyler, Tex.—Granted petition for waiver of rules and accepted written appearance in re its application (BP-5564; Docket 8058).

Lester Lee May, San Antonio, Tex.—Granted petition to dismiss without prejudice his application for CP (BP-5542; Docket 8042).

Hollywood Community Radio Group, Hollywood, Fla.—Granted petition for leave to amend its application for CP (BP-5020; Docket 7695), so as to supply a revised list of stockholders, current information about stockholders, etc.

Bear State Broadcasters, Inc., Van Nuys, Cal.—Granted petition to dismiss without prejudice its application for CP (BP-5613; Docket 8080).

Wayne M. Nelson, Inc., Fayetteville, N. C.—Granted petition for continuance of hearing on its application (Docket 7845), presently scheduled for March 13, and continued same to April 14 at Fayetteville, N. C.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—Granted petition for leave to intervene in the hearing on application of KFIO, Spokane (Docket 8060).

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted petition requesting leave to intervene in the hearing on application of Radiocasting and Television Co., Oklahoma City, Okla. (Docket 8068).

WHDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted petition requesting leave to intervene in the hearing on application of WSWZ, Inc., Trenton, N. J. (Docket 8084).

Northern Berkshire Broadcasting Co., North Adams, Mass.; Colgren Broadcasting Co., Hudson, N. Y.—Granted joint petition for continuance of consolidated hearing on their applications (Dockets 8066 and 7931), presently scheduled for March 12 and 13, and continued same to April 14 at Hudson, N. Y., and April 15 at North Adams.

Sarkes Tarzian, Bloomington, Ind.—Granted petition for leave to amend his application (BP-5278; Docket 7943), so as to add to application a statement re his general program plans relative to use of supplementary studio sites.

Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application (BP-4318; Docket 7371), so as to show revised directional antenna pattern.

Fla. West Coast Broadcasting Co., Tampa, Fla.—Granted in part petition for continuance of consolidated hearing presently scheduled for March 26 (Docket 7768 and 8103), and said hearing was continued to April 7.

S. H. Patterson, Atchison, Kans.—Granted petition for leave to amend his application (Docket 7562; BP-4317), so as to show a modified directional antenna pattern.

KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application (Docket 8046).

AM—Applications Accepted for Filing

640 KC.

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, which authorized installation of new vertical antenna) for extension of completion date.

690 KC.

NEW—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove III, James Henry Grove and William Blunn, Jr.) (P. O. 6376 Clayton Rd.)—Construction permit for a new
(Continued on next page)

standard broadcast station to be operated on 690 kc., power of 1 KW, and daytime hours of operation.

860 KC.

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—License to cover construction permit (B2-P-4962, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

870 KC.

NEW—Grand Valley Broadcasting Co., Chillicothe, Mo. (P. O. Davis Bldg., 503½ Washington St.)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW, and daytime hours of operation.

890 KC.

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 910 to 890 kc.

910 KC.

NEW—Gene Burke Brophy, Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 100 watts night, 250 watts day, and unlimited hours of operation. Amended to change frequency from 1240 to 910 kc., power from 250 watts to 100 watts night, 250 watts day.

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amendment file 10-18-47 deleted in its entirety.

920 KC.

NEW—Texas City Broadcasting Service, Texas City, Texas (J. G. Long) (P. O. 2521 Avenue F, Bay City, Texas)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

950 KC.

KFSA—Donald W. Reynolds, Ft. Smith, Ark.—License to cover construction permit (B3-P-3772, as modified) which authorized a new standard broadcast station and to specify studio location as 3700 Wheeler Ave., Ft. Smith, Ark., and authority to determine operating power by direct measurement on antenna power.

960 KC.

NEW—The Ponca City Publishing Co., Inc., Ponca City, Okla. (P. O. 200 N. 3rd St., P. O. Box 191, Ponca City, Okla.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 500 watts and directional antenna, unlimited hours of operation.

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, as modified, which authorized increase in power, installation of new transmittier, and changes in directional antenna) for extension of completion date.

990 KC.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended re changes in directional antenna.

1080 KC.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

1100 KC.

NEW—The Gate City Co., Keokuk, Iowa (P. O. 18-20 N. 6th St.)—Construction permit for a new standard broadcast

station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation.

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Neb.—License to cover construction permit (B4-P-1736, as modified) which authorized installation of new transmitter and directional antenna for night use, change frequency, change power, change hours of operation and move transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Brazoria County Broadcasting Corp., Brazosport, Texas (W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1500 to 1110 kc.

1120 KC.

NEW—Community Broadcasting Service, Aliquippa, Pa.—(C. H. Frazier, F. H. Corbett, O. J. McReynolds). (P. O. C. H. Frazier, 3318 Barton St., Knoxville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime hours of operation.

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—License to cover construction permit (B3-P-4857, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1180 KC.

WLDS—Edge and Korsmeyer, Jacksonville, Ill.—Milton Edge and Edgar J. Korsmeyer—License to cover construction permit (B4-P-4907) which authorized increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

1190 KC.

NEW—Mississippi Broadcasting Co., Inc., Starkville, Miss.—(P. O. Threefoot Building, Meridian, Miss.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation.

1230 KC.

NEW—Newton Broadcasting Co., Newton, N. C. (Earl Holder) P. O. 601 West Airline Avenue, Gastonia, N. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Stuttgart Broadcasting Corp., Stuttgart, Ark.—(P. O. c/o Beloit Taylor, Donaghey Bldg., Little Rock, Ark.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Cambridge Company, Cambridge, Md.—(James H. Littlepage and Thomas P. Littlepage, Jr., a partnership) (P. O. 832 Investment Bldg., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WHUM—Eastern Radio Corp., Reading, Pa.—Voluntary transfer of control of licensee corporation from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon and Max O'Rell Truitt to Humboldt J. Greig, Jessie P. Greig, Robert G. Magee and Thomas P. Robinson. (60 shares of common stock—54.5%)

NEW—Bluefield Co., Bluefield, W. Va.—(J. Lindsey Alley, George E. Shumate and E. Bernard Jarrett, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re articles of partnership agreement.

(Continued on next page)

NEW—Santa Rosa Broadcasting Co., Santa Rosa, Calif. (P. O. 313½ Mendocino Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1250 KC.

NEW—Morristown Broadcasting Co., Morristown, N. J.—(Kenneth A. Croy, George S. Croy, James R. Croy and Olive S. Croy, a partnership) (P. O. 14 Conklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation.

1260 KC.

NEW—The Civic Broadcasters, Inc., Cleveland, Ohio (P. O. 510 Carnegie Hall, 1220 Huron Road)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 5 KW, directional antenna and unlimited hours of operation.

1280 KC.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Construction permit to increase power from 1 KW night, 5 KW day, to 5 KW day and night, and to make changes in directional antenna system for night use. Amended to modify directional antenna.

1290 KC.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Modification of construction permit (B4-P-3686, which authorized a new standard broadcast station) to specify power of 5 KW, and directional antenna for day and night use, change type of transmitter and change transmitter location. Amended to modify directional antenna and change geographical coordination (no change in description).

1310 KC.

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich. (Bernard Frant, Louis Glasier, a partnership) (P. O. c/o Louis Glasier, 2011 Nat'l Bank Bldg., Detroit 26, Mich.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation. Amended to change name of applicant from Bernard Frant and Louis Glasier, a partnership, d/b as Wyandotte Broadcasting Co., to Bernard Frant, Louis Glasier and William J. Handelsman, a partnership, d/b as Wyandotte Broadcasting Co.

1330 KC.

NEW—Community Service Broadcasting Co., Erie, Pa. (P. O. % Keith Kiggins, 26 W. 9th St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

1340 KC.

NEW—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl, a partnership) (P. O. 40-46 W. 2nd St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Howdy Folks Broadcasters, Tulsa, Okla. (Louis P. Myers and Gertrude Jo Myers, a partnership) (P. O. 902 Palace Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon the grant of KONE being assigned 1300 kc.

WFIG—Radio Station WFIG, Inc., Sumter, S. C.—Voluntary transfer of control of licensee corporation from J. Samuel Brody, T. Douglas Youngblood and Ruth B. Brody, to Hubert D. Osteen, Robert E. Graham, Ernest C. Stroman, Clifton G. Brown, Fulton B. Creech, John Clarke Hughes, William C. McManus, Julius E. Eldridge, William C. Eldridge, S. F. Stoudenmire, Edwin L. Freeman, William G. Blackwell, A. T. Heath, Jr., Bert L. Montague, Simon K. Rowland, George B. Silbert, Maurice B. Morrow and Jasper H. Lawson. (80 shares of capital stock—80%.)

NEW—"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change transmitter location from southeast of intersection of highway 66 and 72, Rolla, Mo., to ¼ths of a mile east of Rolla City limits on Soest Rd., Rolla, Mo., and change studio location from highway 22, Rolla, Mo., to ¼ths of a mile east of Rolla City limits on Soest Rd., Rolla, Mo.

1360 KC.

KFFA—The Helena Broadcasting Co., Helena, Ark. (J. Q. Floyd, John Thomas Franklin and Sam Anderson, a partnership)—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location from 215 York St., Helena, Ark., to ½ mile south of West Helena, Ark.

1390 KC.

NEW—Frank M. Helm, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1300 to 1390 kc., changes made in directional antenna for use at night, using non-directional day time, and change transmitter location.

1400 KC.

NEW—Norman Broadcasting Co., Norman, Okla. (Byrne Ross and W. P. Fowler, a partnership) (P. O. 1705 N.W. 17th St., Oklahoma City, Okla.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Halifax Broadcasting Co., South Boston, Va. (John L. Cole, Jr.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1400 kc.

NEW—H. J. Griffith Broadcasting Co., Norman, Okla. (H. J. Griffith) (P. O. % Sooner Theater)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent on KTOK changing frequency to 1000 kc.

NEW—Belvedere Broadcasting Corp., Baltimore, Md. (P. O. 1408 Kingsway Rd.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent on WCBM changing frequency to 680 kc.

1450 KC.

NEW—Western Maryland Broadcasting Corp., Hagerstown, Md. (P. O. Alexander Hotel, 200 Public Square)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sky-Park Broadcasting Corp., Front Royal, Va. (P. O. % Warren S. Bell, 2405 N. Capitol St., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1470 KC.

NEW—Richard J. Cook, Pittsburgh, Pa. (P. O. 2625 Broadway)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

1490 KC.

WTBF—Troy Broadcasting Corp., Troy, Ala.—License to cover construction permit (B3-P-4446, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla. (Jas. A. Brown, Ronald C. Johnson, Elbert B. Griffis, Bert Graulich, Chas. H. Johnson, Wm. A. Johnson, Jas. E. Brooker, Chas. E. Cross, Alden J. Woodworth, Frank E. Sater and Frank J. Beougher)—License to cover construction permit (B3-P-3654, as modified) which authorized a new standard broadcast station and for change of studio location from Albambra Circle and Ponce de Leon Blvd., Coral Gables, Fla., to 322 Aragon Ave., Coral Gables, Fla., and authority to determine operating power by direct measurement of antenna power.

1540 KC.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 1 KW, directional antenna, and daytime hours of operation. Amended to change frequency from 1520 to 1540 kc., change power from 1 KW to 5 KW, and install directional antenna.

1570 KC.

NEW—Sidney H. Tinley, Jr., Essex, Md. (P. O. 3 St. Martin's Rd., Baltimore, Md.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation.

1600 KC.

NEW—Champion City Broadcasting Co., Springfield, Ohio (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1570 to 1600 kc.

Correction

According to a correction from FCC, Greer Broadcasting Company, Greer, South Carolina, previously reported under Applications Tendered for Filing Before February 7, should show frequency as 1020 kc. instead of 780 kc.

AM—Applications Dismissed

810 KC.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Special service authorization to operate on 810 kc., 100 watts power, approximately two hours after local sunset, six days each week, for a period ending in no event later than September 7, 1947. Dismissed February 28, 1947 by request of attorney.

900 KC.

NEW—Universal Radio Features Syndicate, Laguna Beach, Cal. (Thomas E. Danson) (P. O. Box 636)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Dismissed February 26, 1947. Conflict with 3.25(d).

NEW—Southern Puerto Rico Broadcasting Corporation, Ponce, P. I. (P. O. 96 Reina Street /Altos/, Ponce, P. I.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Dismissed February 26, 1947. Conflict with 3.25(d).

1570 KC.

NEW—Central State Broadcasting, Clintonville, Wis. (Clarence L. Graff and Clifford G. Graff, a partnership) (P. O. 8 North Main St.)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and unlimited hours of operation. Dismissed February 6, 1947. Conflict with 3.25(d).

Correction

According to a correction by FCC, Gila Broadcasting Company, Silver City, New Mexico, application should have read "dismissed at request of Attorney" instead of accepted for filing.

AM—Applications Tendered for Filing Since February 7

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit for changes in directional antenna for night time use, operating with power of 1 KW, day and night, and to install FM antenna on northwest tower of directional antenna. C.P.—960 kc. Licensed—1230 kc.

1100 KC.

WHLI-WHNY-FM—Elias I. Godofsky, Hempstead, N. Y.—Consent to assignment of construction permit of standard station WHLI and WHNY-(FM) to FM Broadcasting Corporation.

1340 KC.

WGRV—Greeneville Broadcasting Co., Greeneville, Tenn. (Clyde B. Austin, C. H. Lysterly and C. B. Burns)—Consent to assignment of license to Radio Greeneville, Inc.

1400 KC.

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn. (J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville)—Consent to assignment of license to J. O. Fly, Sr., George F. Fly, and Harvard P. Smith d/b as Shelbyville Broadcasting Company.

1450 KC.

WHKP—Redege Broadcasting Co., Hendersonville, N. C. (a partnership composed of Monroe M. Redden and William A. Egerton)—Consent to assignment of construction permit to Radio Henderson, Inc.

1550 KC.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit to increase power from 250 watts to 1 KW, daytime operation only, install new transmitter and change transmitter location.

1600 KC.

KUBA—Peach Bowl Broadcasters, Yuba City, Cal. (a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of construction permit to increase power from 500 watts to 1 KW, install new transmitter, and approval of Directional Antenna for night use.

FREQUENCY MODULATION

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Canon & Callister, Inc., Los Angeles, Cal.—Class B; 98.1 mc. (No. 251); 36 KW; 2970 feet. (BPH-897)

Gore Publishing Co., Fort Lauderdale, Fla.—Class B; 93.7 mc. (No. 229); 9.6 KW; 275 feet. (BPH-575)

Peoples Broadcasting Co., Lancaster, Pa.—Class B; 92.3 mc. (No. 222); 20 KW; 430 feet. (BPH-617)

WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.—Class B; 94.7 mc. (No. 234); 49 KW; 350 feet. (BPH-362), in lieu of previous conditions.

WCAP-FM—Radio Industries Broadcasting Co., Asbury Park, N. J.—Class A; 107.1 mc. (No. 296); 700 watts; 290 feet (BMPH-189), in lieu of previous conditions.

Correction

According to a correction by FCC, the frequency in the CP for Allentown Broadcasting Co., Allentown, Pa., should be 95.5 mc. (No. 238), instead of 95.9 mc.

(Continued on next page)

FM—Conditional Grants

Chronicle Publishing Co., Inc., Marion, Ind.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-747)

Worcester Broadcasting Co., Worcester, Mass. (Marvin Handleman and Howard P. Handleman, a partnership)—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1140)

FM—Miscellaneous Actions

WGHF—William G. H. Finch, New York City.—Granted modification of CP (BPH-42) for extension of completion date to 8-10-47. (BMPH-234)

Hollywood Community Radio Group, Hollywood, Cal.—Granted petition requesting leave to amend its application for FM station (BPH-765; Docket 7740), so as to change entity of the applicant from an association to that of a corporation.

Union-Tribune Publishing Co., San Diego, Cal.—Granted petition for leave to amend its FM application (BPH-384; Docket 7841) so as to give current information in re officers, directors and stockholders of applicant corporation.

Buffalo Broadcasting Co., Buffalo, N. Y.—The Commission on its own motion, removed from the hearing docket application for FM station (BPH-400; Docket 7187).

FM—Applications Accepted for Filing

92.5 MC.

NEW—Union-Tribune Publishing Co., San Diego, Cal.—Construction permit for a new high frequency FM broadcast station to be operated on 45,500 kc. Amended to change frequency from 45,500 kc., to Channel #223, 92.5 mc., transmitter site from 1¼ miles E. of LaJolla, Calif., to 9.75 miles NW. of San Diego, on Mt. Soledad, San Diego County, Calif., ERP from 31.8 KW to 48.3 KW, specify type of transmitter as RCA-BTF-10B Max. 10 KW and make changes in antenna system.

NEW—Fred B. Wilson, Channing Cope, Atlanta, Ga.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Channel #223, 92.5 mc. (or as directed by FCC). Amended to change name from Fred B. Wilson and Channing Cope to Fred B. Wilson and Channing Cope, d/b as Wilson and Cope.

98.3 MC.

NEW—Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on Channel #252, 98.3 mc., ERP of 344,000 watts. Amended to make changes in antenna system.

99.5 MC.

NEW—Liner's Broadcasting Station, Inc., Monroe, La. (P. O. Jackson and Harrison Sts.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #258; 99.5 mc., and ERP of 10 KW.

99.7 MC.

WGHF—William G. H. Finch, New York, N. Y.—Modification of construction permit (B1-PH-42 as modified which authorized a new FM broadcast station) for extension of completion date.

Frequency To Be Assigned by FCC

NEW—Seminole Broadcasting Co., Belle Glade, Fla. (P. O. Box 355)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW and height above average terrain 242.5 feet.

NEW—American Quartz Laboratories, Inc., Yonkers, N. Y.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 292 watts.

NEW—William H. Miller, Painesville, Ohio (P. O. Chardon Road, R.F.D. No. 1, Willoughby, Ohio)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 968 watts.

NEW—Mission Broadcasting Co., San Antonio, Tex. (Eugene J. Roth)—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by FCC. Amended to change ERP from 32 KW to 48 KW and make changes in antenna system.

NEW—Hazleton Broadcasting Service, Inc.—Construction permit for a new FM broadcast station to be operated on 47.9 mc. Amended to specify type of station as Class B; change frequency from 47.9 mc. to "To be assigned by FCC"; specify antenna height above average terrain as 781 feet; effective radiated power as 6 KW; transmitter site as near Hazleton, Penna.; change type of transmitter; and specify antenna system.

NEW—Elmer A. Benson, Appleton, Minn.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by FCC and ERP of 20 KW. Amended to specify studio location as West St. Paul, Minn., and antenna system.

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J. (P. O. 385 George St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo. (P. O. 429 Thatcher Building)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 39.7 KW and antenna height above average terrain 335 feet.

NEW—Rodgers & McDonald Newspapers, Inglewood, Calif. (P. O. 2621 W. 54th St., Los Angeles 43, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

TELEVISION

TV—Action

WBEN-TV—WBEN, Inc., Buffalo, N. Y.—Granted modification of CP (BPCT-155) for extension or commencement and completion dates to 4-15-47 and 10-15-47, respectively. (BMPCT-47)

TV—Application

WJAC-TV—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PCT-93 which authorized construction of new commercial television broadcast station) for extension of completion date.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

Alamo Broadcasting Co., Inc., Portable, area of San Antonio, Tex.—Granted CP for a new remote pickup station (BPRY-335) subject to change in accordance with proceedings in Docket 6651.

WRKH—Radiophone Broadcasting Station WOPI, Inc., Portable, area of Bristol, Tenn.—Granted license to cover CP which authorized a new remote pickup station; frequency assignment subject to change in accordance with proceedings in Doc. 6651. (BLRE-403)

Leonard A. Versluis, Mobile, area of Grand Rapids, Mich.—Granted CP for a new remote pickup broadcast station; frequency assignment subject to change in accordance with proceedings in Doc. 6651. (BPRE-489)

(Continued on next page)

Harris County Broadcast Co., Houston, Texas—Granted CP for a new remote pickup broadcast station: frequency assignment subject to change in accordance with proceedings in Doc. 6651. (BPRE-476)

KRMM—KRLD Radio Corp., area of Dallas, Texas—Granted license to cover CP which authorized a new remote pickup station. (BLRE-465)

Pikes Peak Broadcasting Co., Portable-Mobile, area of Colorado Springs, Colo.—Granted CP for a new remote pickup station (BPRY-336) subject to change in accordance with proceedings in Docket 6651.

WSIA—Commodore Broadcasting, Inc., area of Decatur, Ill.—Granted modification of CP which authorized a new remote pickup station, for extension of completion date to 5-24-47. (BMPRE-64)

WDON—Commodore Broadcasting Inc., area of Decatur, Ill.—Granted modification of CP which authorized a new remote pickup station, for extension of completion date to 5-24-47. (BMPRE-63)

Noncommercial Educational

WPTL—Providence Bible Institute, Providence, R. I.—Granted modification of CP which authorized a new non-commercial educational broadcast station to make changes in antenna system. (BMPED-46)

WDWD—School District #4, Lane County, Eugene, Ore.—Granted modification of CP (BPED-68), for extension of commencement and completion dates to 5-1-47 and 11-1-47. (BMPED-41)

KSUI—The State University of Iowa, Iowa City, Iowa.—Granted modification of CP (BPED-28), for extension of completion date to 7-16-47.

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—Granted modification of CP (BPED-59), for extension of completion date to 3-13-47. (BMPED-44)

Developmental

W5XIC—A. H. Belo Corp., area of Dallas, Tex.—Granted renewal of developmental license for the period ending May 1, 1947.

Facsimile

W2XWE-FAX—WOKO, Inc., Albany, N. Y.—Extended facsimile license on a temporary basis for the period ending May 1, 1947, pending action on station WOKO.

W8XUM-FAX—RadiOhio, Inc., Columbus, Ohio.—Extended facsimile license on a temporary basis for the period ending May 1, 1947, pending staff study.

W9XWT-FAX—Courier-Journal & Louisville Times Co., NE. of Eastwood, Ky.—Extended facsimile license on a temporary basis for the period ending May 1, 1947, pending staff study.

Applications Accepted for Filing

Noncommercial Educational

WSHS—Board of Education, Sewanhaka High School, Floral, N. Y.—License to cover construction permit (B1-PED-45, as modified) which authorized a non-commercial education broadcast station.

Remote Pickup

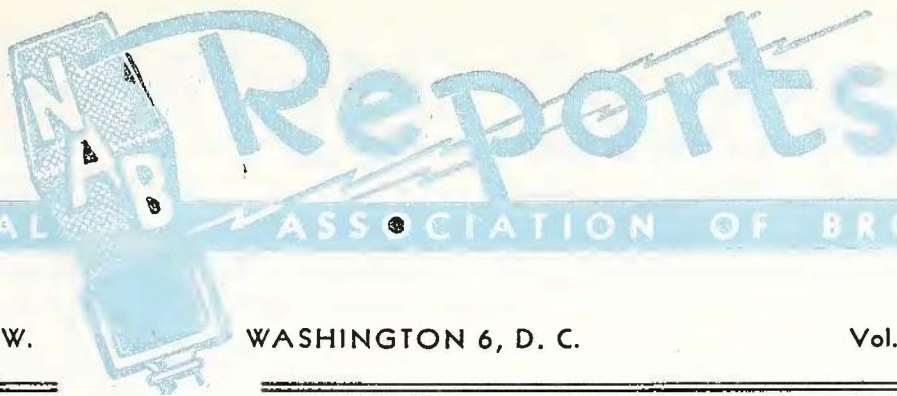
WJSM—United Broadcasting Company, Cleveland, Ohio—License to cover construction permit (B2-PRE-477) which authorized installation of new transmitter.

Federal Trade Commission Actions

ORDER RESCINDING VACATING ORDER

American Drug Corp.—The Commission reinstated a 1934 cease and desist order against American Drug Corp., St. Louis, by rescinding its action of two years ago vacating and setting it aside.

The order, which prohibited the drug corporation from misrepresenting a medicinal preparation designated "Sinasiptec" as a cure for sinus trouble, was vacated and set aside by the Commission, over the objections of the respondent, in January 1945. (2170)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 11, March 17, 1947

Motion Picture Association Furnishes NAB With Background Information on Movie Code

The Motion Picture Association of America, which administers the movie industry code, is making available to NAB its background of information and experience in that field, as the NAB proceeds with revising and strengthening its Standards of Practice for broadcasting.

NAB General Counsel Don Petty returned to Washington from Hollywood last week after studying extensively the experiences of the motion picture industry in administering its "code". He will report the results of this visit, and his previous consultations with the Motion Picture Association, to the NAB's Special Standards of Practice Committee when it meets in New York March 31st.

Particular emphasis will be given in this report to enforcement aspects of "code" administration, since the NAB membership, in convention at Chicago last October, delegated power to its Board of Directors to issue Standards of Practice and "to establish such methods to secure observation thereof as it may deem advisable". Previously the NAB Standards of Practice has been accepted by the industry on a strictly voluntary basis.

During a period of several months, executives of the NAB, led by President Justin Miller, have been exploring the legal implications of a strengthened code and laboring to establish a sound legal basis for the new rules. These activities have included consultations with the U. S. Attorney General's office, the Federal Communications Commission, and other governmental agencies.

Judge Miller has emphasized the importance of creating positive self-regulatory rules for the radio industry which will, at the same time, protect broadcasters from violation of the Sherman Anti-Trust Act. In his talks with the

(Continued on page 207)

Women Broadcasters, at Annual Meeting, Hear Dewey Praise U. S. System of Broadcasting

Governor Thomas E. Dewey of New York told the Association of Women Broadcasters at its fourth annual convention, held in New York City March 7 through March 9: "During recent years we have had many groups of earnest brethren who want to take over radio and manipulate it for political or economic purposes."

But "radio has remained free . . ." the Governor added, as he spoke his praise of American broadcasters. "Radio is free in America because those who work in radio have earned that freedom," he said. ". . . our networks and stations have seen to it that the meddling ones have no excuse for joining the other nations of the world in putting the iron control of government over what our people shall hear over the air. Radio has remained free by keeping its programs free of offense, by serving the right of the public to hear the truth and all shades of opinion."

Governor Dewey spoke by direct wire from the Executive Mansion at Albany. Approximately 600 women leaders, including AWB members and guests, heard his message of welcome and greeting at a meeting over which AWB President Alma Kitchell presided.

Public vs. Private Interest

NAB Executive Vice President A. D. Willard, Jr. spoke at the same session—the luncheon meeting Saturday (8). Mr. Willard Spoke out against those critics of radio, individuals and minorities, who confuse the "public interest" with "private" interests in judging radio programs.

"Let us be careful," he said, "in the conduct of our radio stations and our networks never to confuse the public interest, convenience and necessity with the personal interests, conveniences, and necessities of that vocal, but narrow-
visioned few who seek to

(Continued on next page)

INSIDE THIS ISSUE

The NAB Engineering Executive Committee is seeking simplification of problems involved in obtaining CAA approval for tower locations. Further standardization of transcriptions also sought. (p. 207)

A survey of retailers, conducted by NRDGA, reveals that Sales Promotion Managers generally are increasing advertising budgets, and anticipate that 1947 sales volume will at least equal, and possibly exceed, 1946 sales. (p. 210)

Reprints of "I Love Soap Operas," article in current *Coronet* magazine, are available to broadcasters for local distribution. (p. 209)

Sen. Wayne Morse, Ore., introduced a bill in which four principal changes are suggested in the National Labor Relations Act. (p. 211)

Continued increase in the use of national spot radio is indicated by the March issue of the *Rorabaugh Report*. 22 per cent of the national spot accounts reporting increased their schedules. (p. 211)



NATIONAL ASSOCIATION OF BROADCASTERS

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A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

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ROBERT T. BARTLEY
Director of FM Department

CHARLES A. BATSON
Director of Information

ROBERT C. COLESON
*Assistant to the President
(Hollywood)*

RICHARD P. DOHERTY
*Director of Employee-Employer
Relations*

DOROTHY LEWIS
*Coordinator of Listener Activity
(New York City)*

FRANK E. PELLEGRIN
Director of Broadcast Advertising

DON E. PETTY
General Counsel

ARTHUR C. STRINGER
Director of Special Services

impose upon us all the programs they think we *should* hear—and the public interest be damned.”

Looking to the future of broadcasting, the NAB executive concluded: “It will improve in the public interest of the many—not the private interests of the few—impelled by the same enlightened intelligent self-interest which has made it what it is today—the greatest and most beloved means of mass communication in all the world.”

Gov. Dewey's Text

Governor Dewey also told the women broadcasters:

“You have an immense power and responsibility in this country of ours, not only because of the great audiences you collectively address but because you enjoy a right which is very rare in the world today. You can speak freely what is in your minds and in your hearts. Of all the two billion souls in the world our 140 million people in America enjoy a privilege which is almost unique. They can select or reject the programs they will listen to and by the force of their will, and I may add, their buying power, they can influence the kind of program they want. * * *

“ . . . every American can listen when he pleases to what he pleases. Our system brings into radio the unlimited imagination and energy of thousands of people who are free to work for better programs, better entertainment, better information and for an informed and free people.

“The women broadcasters of our country have made a great contribution to this achievement and one indication of their importance in radio is the growth of your Association. It began in 1942 with 35 members. Today I understand it has more than a thousand. That membership will grow and grow because the number of able and informed women who are gifted in the radio arts is growing rapidly every day.

“To a mere male who occasionally tunes in on women broadcasters, it's a little disconcerting, at first, to find earnest comment on a new washing powder or a particular brand of soap all mixed up with comment on the latest world crisis. But on second thought, there is a peculiar fitness in this day and age in bringing the discussion of national and world affairs down

to the level of ordinary household affairs. It is fitting that the housewife, as she washes the dishes or feeds the baby, should not only hear music and soap operas, but also keep up to date on the tremendous events which will affect her whole future and that of her children.

“For we as a nation have learned the bitter lesson that whether we like it or not, we cannot live apart from the rest of the world. We have learned that the business of keeping a sound, strong, free country, the business of world affairs and the struggle for a lasting peace, is the business of every one of us. Events of recent years have served notice upon all of us that the troubles and disorders and villainies of an unhappy world can't be excluded even from the most tranquil home by shutting the doors or shutting our ears.

“The very fact that we have learned this, though, is good and very important. It is one of the most hopeful aspects of a none-too-cheerful era that the people of America, and especially the women of America, are taking a growing interest in the problems of a sound economy at home and the building of a stable peace in the world. We have all learned that the struggle of freedom against slavery is an ever continuing one. We win our freedom in a war and then we have to go on re-winning it day by day in peace. But human liberty is the most precious thing on earth. It is worth the daily struggle and none know it so well as the women of our country and those who keep them informed. Our radio broadcasters are entitled to a rich share of the credit for the fact that the American people are the best informed of all.

“If in the years ahead we succeed in achieving solutions to the problems of world peace and stability, that outcome will surely be due to a large degree to the great body of informed men and women in this country to whom the women broadcasters have made such a rich contribution. * * *

Women Leaders Attend

The keynote address of the convention was delivered by Margaret Culkin Banning, widely known broadcaster, author and lecturer. She spoke Saturday morning, when the 200 AWB delegates had been joined by several hundred women leaders from other fields.

Feature of the Saturday morning session was a panel discussion on the subject “Radio Serves the Public” with George V. Denny, Jr. of ABC's “America's Town Meeting of the Air” as moderator. Panel participants were Dean C. Mildred Thompson of Vassar, President Sally Butler, National Business and Professional Women's Clubs; Mrs. La. Fell Dickinson, president, General Federation of Women's Clubs; President Minerva Bernardino, Inter-American Commis-

(Continued on next page)

BMI Provides Data on Performance Rights

As a result of numerous inquiries concerning the clearance of performance rights in music, attention is called to the fact that BMI will furnish the names of the owners of the performance rights to new or old music on request of BMI subscriber stations.

sion of Women and U. N. Member from the Dominican Republic; and Editor Danny O'Keefe of "Achievement Magazine", journal of Jr. Achievement, Inc.

Radio's Record

The luncheon session on Saturday was climaxed by a dramatic presentation of "Radio's Record" as compiled by Frances Farmer Wilder, CBS consultant on daytime programs, and Dorothy Lewis, NAB coordinator of Listener Activity and AWB vice president. The story of radio's contributions to our society was narrated as the pages of a mammoth book unfolded to illustrate the facts in graphic form and a spotlight focused, one-by-one, on some forty outstanding figures of radio's history, including manufacturers, scientists, network officials, newsmen, entertainers, women executives and many others.

The first day of the convention, Friday (7), was devoted to discussions of "Our Business of Broadcasting" in the morning and "Radio Trends" in the afternoon. Speakers were Lee Hart, NAB; Dorothy Kemble, MBS; Frances Wilder, CBS; Eleanor Hanson, WHK; Wynn Hubler Speece, WNAX; and Marie Houlahan, WEEI, in the morning, and in the afternoon: J. R. Poppele, president, TBA; Jean Rindlaub, BBD & O; Dr. Paul Lazarsfeld, author of "The People Look at Radio"; and John V. L. Hogan, WQXR.

Fan Cards Introduced

AWB members were guests of the Greeting Card Industry for "An Evening at the Waldorf" Friday (7) at which time a complete line of greeting cards designed for use by listeners in writing to radio performers was introduced. This new collection of radio fan cards, which grew from a suggestion of NAB's Dorothy Lewis, will be distributed nationally.

The convention closed with a business session on Sunday (9).

Motion Picture Association Furnishes NAB With Background Information on Movie Code

(Continued from page 205)

Attorney General's office, Judge Miller has discussed this aspect extensively with Wendell Berge, former chief of the Anti-Trust Division.

After full briefing on the legal aspects of its problem, it is expected that the Standards of Practice Committee will proceed with discussions of the provisions of the new rules. Officials of the NAB emphasized, however, that no one should expect the new committee to develop a miracle code at its first meeting.

The new Broadcasters' Advisory Council, which is working with NAB toward the same objective, will send a representative to meet with the Special Standards of Practice Committee. The Council is currently being organized as a joint project of broadcasters, advertisers, and advertising agencies.

IN THE OFFING

March 17-18	Music Advisory Committee	New York City
March 20	By-Low Revisions Subcommittee	Washington, D. C.
March 21	By-Low Revisions Subcommittee and Finance Committee (joint meeting)	Washington, D. C.
March 27	FM Executive Committee	New York City
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore

Engineering Department

Standardized Engineering Specifications Recommended at Committee Meeting

The NAB Engineering Executive Committee, meeting in Washington Monday (10), discussed the problems involved in Civil Aeronautics Authority approval of tower locations and a number of additional radio industry technical matters.

The Committee agreed that NAB should suggest to the CAA and the FCC that those agencies cooperate in issuing a series of elevation maps in order that broadcasters might more easily ascertain where they could construct towers. Early consultation with the two federal agencies is planned to discuss the setting of standards which will govern the location of radio towers.

It was pointed out that some confusion exists in the industry in the matter of lighting towers when they are of less height than surrounding structures. This problem will also be discussed with the CAA in an attempt to standardize specifications.

Lynn Smeby, former NAB engineering director, joined the meeting for a discussion on the possibility of reviving the continuing study of "Technical standards and good engineering practices of the NAB for

(Continued on next page)

electrical transcription and recording for radio broadcasting." This study, which was underway and partially completed in 1942, was discontinued due to the pressure of war activities. The Committee voted to reconstitute the original group of some seventy-seven interested parties—including transcription manufacturers, playback manufacturers, etc.—in order to complete the study and establish standards for recording.

This group is also to study the international aspects of the subject in order to standardize the transcriptions universally. Because of the increasing trend in exchanging transcribed programs with other countries, the standardization of transcription and record manufacturing is of utmost importance to broadcasters.

The Committee, by motion, requested that the NAB staff convey to the Commission the group's suggestion that the FCC's Standards of Good Engineering Practice be adhered to strictly in granting new licenses and permits for expanded facilities.

In considering the question of acoustical studio standards, the Committee felt that consideration should be given to an addition to the NAB Engineering Handbook covering the matter of noise level. It was also suggested that a chart be included in the handbook showing the resistance of components of antennae.

The Committee urged the encouragement of the preparation in several colleges of doctorate studies on "mutual impedances of verticle radiators in directional antennae system."

Committee members who attended the meeting include: O. W. Towner, WHAS, Louisville, Chairman; Ross H. Beville, WWDC, Washington, D. C.; A. James Ebel, WMBD, Peoria; Roland C. Hale, WCOP, Boston; Oscar C. Hirsch, WKRO, Cairo, Ill.; Royal V. Howard, KSFO, San Francisco; G. Porter Houston, WCBM, Baltimore; and T. A. M. Craven, Board liaison member. Earle M. Johnson, MBS, joined the meeting briefly, but was called away. Representing NAB were A. D. Willard, Jr., Executive Vice President, and C. E. Arney, Jr., Secretary-Treasurer.

Guests at the Committee's luncheon were: NAB President Justin Miller, Howard Frazier, former NAB engineering director, and Lynn Smeby, also former NAB engineering head.

The following representatives of the FCC also were guests at the luncheon: Commissioner E. K. Jett; George Adair, Chief Engineer; John A. Willoughby, James E. Barr, C. M. Braum and Curtis B. Plummer.

General

One NAB District, Three Committees, Set Dates and Sites for Forthcoming Meetings

Four additional meetings, including one NAB district meeting and three NAB committee meetings have been scheduled, it was announced last week.

George Coleman, WGBI, Scranton, director of the 3rd NAB district, announced that members in that

district will hold their regular annual meeting May 26 and 27 at the Lord Baltimore Hotel, Baltimore, Maryland. The 3rd district is composed of Delaware, Maryland and Pennsylvania.

By-Law Revisions and Finance. The By-Law Revisions subcommittee of the NAB Board of Directors will meet at the Statler Hotel in Washington, D. C., on March 20-21. The Board's Finance Committee will meet in a joint session with the By-Laws group on the second day.

FM Committee. NAB's new FM Executive Committee is scheduled to hold its initial meeting on March 27 in New York City.

Sales Managers' Committee. A meeting of the NAB Sales Managers Executive Committee has been set for May 15-16 in Atlantic City, N. J.

Music Advisory Group, Meeting in New York, To Discuss Contracts With ASCAP

Following the Music Advisory Committee's decision last month to arrange a meeting with ASCAP at the Society's request, the industry group will meet with the music licensing organization in New York today and tomorrow (17-18). Purpose of the meeting, as announced following the Music Advisory Committee's meeting last month (25), is to discuss contractual relations between the Society and the broadcasting industry. Existing contracts remain in effect until December 31, 1949. (REPORTS, p. 167.)

Legal Department

WCKY Petition to Stay Philadelphia Grant, Pending Appeal, Denied by FCC

In a memorandum opinion filed Wednesday (12), the FCC denied the petition of WCKY, Cincinnati, asking that it stay its order granting a modified construction permit to P. J. Stanton for a daytime station in Philadelphia on WCKY's frequency.

WCKY has appealed the grant to the U. S. Court of Appeals for the District of Columbia. The petition sought interim relief under section 10(d) of the Administrative Procedure Act to maintain the status quo, pending the appeal. In denying the petition, the Commission referred to the fact that its rules do not now protect licensees from day time sky wave interference, and that one of the purposes of the Clear Channel Hearing is to settle this question.

Relying on a past ruling of the Court of Appeals, the FCC said, in its opinion, that there is no reason why it should suspend its functions pending a determination of whether a change in its rules should be made.

Small Market Stations

New Radio Course Offered at Denver U. Will Stress Small Station Operation

Training personnel for small market station operation is the objective of a new curriculum in radio to be launched this spring, it was announced by the University of Denver last week.

The course of study was built under the guidance and direction of a number of radio and advertising men in that area and many of the classes will be given at Denver stations by staff members.

The importance of small market stations operation was expressed by Rex Howell, owner-manager of KFXJ, Grand Junction, at a recent "job opportunities in radio" clinic held at the university. Mr. Howell pointed out that this type of operation offers professional opportunities commensurate with other types of radio operation, and at the same time offers unlimited opportunity for community leadership and prestige, opportunities which most personnel in larger stations do not have.

The new curriculum at Denver, which gets underway this month, offers a four-year course in either the College of Business Administration or in the College of Arts and Sciences.

The Industry Advisory Committee which supervised the building of the course is composed of: Hugh Terry, general manager, KLZ, Denver, and 14th NAB District Director; Rex Howell, owner-manager, KFXJ, Grand Junction, and Small Market Stations Chairman for District 14; Clarence Moore, program director, KOA, Denver; Phil Gray, Gray Advertising Agency, Denver; Vince Corbett, technical director, KVOD, Denver; Ben Bezoff, assistant manager, KMYR, Denver; Gifford Phillips, owner, KGHF, Pueblo; Jack Todd, general manager, KBOL, Boulder; Allen Miller, director, Rocky Mountain Radio Council, Denver; and R. Russell Porter, co-ordinator of radio, University of Denver.

Public Relations

"I Love Soap Operas" Reprint Available to Stations for Local Distribution

Last week, NAB members received, with the regular mailing of REPORTS, a reprint from the current issue of *Coronet* magazine titled "I Love Soap Operas."

Additional quantity reprints of the article are available to broadcasters who may wish to distribute the article in their communities as a public relations information piece.

Station managers who are interested may obtain the reprints from NAB—at cost—by addressing the Department of Information. Price of the booklet is \$1.50 per hundred copies.

Broadcasters Cooperate in "Selling" Radio at Tulsa Chamber of Commerce Forum

Tulsa's five radio stations—KVOO, KTUL, KOME, KFMJ and KAKC—recently attracted one of the largest crowds to a Chamber of Commerce public affairs forum since the institution of the popular feature in that city.

The occasion was "Radio Day", proclaimed by the Chamber at the same time that invitations went forward to the five stations to send two representatives each to appear on the forum, explaining some of radio's mysteries.

More than a hundred late-comers were turned away at the door as the ten-man panel answered questions about "inside" radio, discussed radio problems, told radio stories, talked radio slang and in general, "sold" their business to the SRO crowd.

Questions pertaining to FM predominated, although there was a pretty heavy run wanting to know about radio news, soap operas, spot announcements and the like.

Glenn Condon of KAKC, general manager, presided over the panel discussion and participants included: Lawson Taylor, KFMJ manager; W. B. Way, KVOO vice-president and general manager; Jim Neal, KAKC program director; Jim Todd, KVOO acting program director; Carl Janssen, KTUL program director; Bill Webb, KOME program director; John Esau, KTUL general manager; Dick Campbell, KOME general manager; and Tom Johnson, KFMJ program director.

Three New PR District Chairmen Named; Soule in District 2, Bauer in 7, Wyse in 12

Three more broadcasters have been appointed to serve in their respective NAB districts as public relations chairmen for 1947. Robert G. Soule, WFBL, Syracuse, N. Y., is chairman in District 2; G. F. Bauer, WINN, Louisville, Kentucky, will serve as chairman in District 7; William Wyse, KWBW, Hutchinson, Kansas, has been named to serve as chairman in District 12.

Public Relations District Chairmen who were appointed previously are: District 3—Joseph C. Burwell, WMBS, Uniontown, Pa.; District 4—G. Richard Shafto, WIS, Columbia, S. C.; District 5—John Fulton, WGST, Atlanta, Ga.; District 6—Harold Wheelahan, WSMB, New Orleans, La.; District 9—Merrill Lindsay, WSOY, Decatur, Ill.; District 10—Buryl Lottridge, WOC, Davenport, Iowa; District 11—F. Van Konynenburg, WTCN, Minneapolis, Minn.; District 13—Louis Breault, KRIC, Beaumont, Texas; District 17—Richard E. Green, KOMO, Seattle, Washington.

News

Journalism Professors Welcome Internships As Valuable Aid in Teaching

A report on operation of the 1946 radio news internships was mailed all stations last week. The brochure

(Continued on next page)

was issued by the Council on Radio Journalism, Inc., and published by NAB. The Council was formed jointly by NAB and the American Association of Schools and Departments of Journalism in 1945.

The consensus of the teachers involved is that actual working experience in a radio newsroom is necessary if the teacher is to do justice in teaching young men and women, many of whom will eventually enter radio newsrooms or other departments of broadcasting.

Regarding the venture which is to be repeated this summer, Assistant Professor Michael Radock, Kent State University, Ohio, interned at WHBC, Canton, said: "The only specific recommendation I would make is that as many journalism professors as possible be given the opportunity to share in this cooperative enterprise between educators and the broadcast industry."

Stations likewise benefited from the internship. Said E. R. Vadeboncoeur, vice president of WSYR, Syracuse: "Our second experience, like our first, was an outstanding success."

Jack Shelley, news editor of WHO, Des Moines, reported: "I hope everybody else, who, like me, had his doubts about this internship proposition has been equally sold. As far as I'm concerned, I can't think of anything that will show better what I think of the intern we were fortunate enough to have, than this: Jim Schwartz is good enough to work in any news department any time."

Stations which underwrote the internship program, news editor-teachers and cooperating educational institution and interns appear below:

<i>Station & News Editor</i>	<i>Educational Institution & Internee</i>
KFI, Los Angeles Pat Bishop, News Editor	University of Southern California, School of Journalism Russell J. Hammargren, Assoc. Prof.
KPRC, Houston Pat Flaherty, News Editor	University of Tulsa, Department of Journalism C. E. Chunn, Asst. Prof.
WHBC, Canton, Ohio James Daaley, News Editor	Kent State University, School of Journalism Michael Radack, Asst. Prof.
WHO, Des Moines Jack Shelley, News Editor	Iowa State College, Department of Technical Journalism J. W. Schwartz, Asst. Prof.
WSYR, Syracuse E. R. Vadeboncoeur, Vice President	Michigan State College, Department of Journalism Alan Scott, Asst. Prof.
WTMJ, Milwaukee Jack Krueger, Radio News Editor	Rutgers University, School of Journalism Burtan L. Hatling, Asst. Prof.

Broadcast Advertising

NRDGA Predicts Bigger Retail Advertising Budgets

An increase in retail advertising activity is predicted in the March issue of "Promotion Exchange," published by the National Retail Dry Goods Association. The article states:

"A survey of NRDGA stores reveals the following: Sales Promotion Managers generally are increasing total store budgets. With a few minor exceptions they

anticipate a retail volume in 1947 equal to or above 1946.

"In the last three years newspaper advertising percentages of stores taken generally ran below 2% of their total sales volume. It appears that stores will spend more than 2% in 1947.

"This expenditure may not mean increased lineage too because of the increases in newspaper rate. Also, there are still communities where stores would like to spend more money in newspapers but are held down by continued newsprint rationing.

"With the stores using radio, the tendency is to hold to the same or a slightly increased expenditure. This coincides with the NRDGA study made last summer (*The Use of Radio as an Advertising Medium*. Price \$2.50 to members; \$4.00 to non-members), which indicated that 64% of the stores using radio anticipated the same budget, 23.1% planned increases.

"In 1946 stores were heavy users of consumer magazines. Generally retailers are planning curtailment of this national media.

"Window and interior expense which reached an all-time peak in recent years appears to be holding to the same quota in 1947 as in 1946.

"There has been much discussion on the value of institutional versus item advertising. With the nation's sales promoters there is almost a unanimous vote for less institutional and increased item copy. Reasons given included the need of item advertising to maintain volume and the fact that there is now more merchandise available to advertise.

"In general the increase of dollar expenditure will be in the homefurnishings line. While very few stores plan to increase their fashion advertising expense almost all stores plan to increase their homefurnishings promotions. This is most likely the result of more homefurnishings being available and the increased competition in these lines."

Effectiveness of Radio Is Endorsed by Wide Variety of Businesses

Case histories which describe how radio advertising extended a department store's trade territory in small market areas, and was so effective for a new cleaning compound, and a prestige furniture store, that it now receives 80 and 77 per cent respectively of the companies' annual advertising budgets, are among additions to the mimeographed series, "Radio Gets Results", compiled by the Department of Broadcast Advertising.

Other business categories which recently have registered endorsement of the broadcast medium include: cemeteries, florists, flour and feed mills, insurance companies, and dry cleaners. Copies of "Radio Gets Results" stories are free on request at the Department of Broadcast Advertising.

Promotional Peaks for April and May

Sales and program departments may be interested in:

Easter Sunday, April 6. Army Week, April 6-12. National Baby Week, April 27 to May 3. Child Health Day, May 1. Mother's Day, May 11. Memorial Day, May 30.

Employee-Employer Relations

Sen. Morse Suggests Four Principal Changes In Proposing Wagner Act Amendments

On Monday (10), Senator Wayne L. Morse, Republican of Oregon, introduced a bill proposing a number of amendments to the National Labor Relations Act. The principal changes suggested are (1) to define certain actions of labor organizations as unfair labor practices, particularly jurisdictional disputes, strikes and secondary boycotts for specified purposes, violations of contracts, and refusals by unions to bargain; (2) to forbid the NLRB from interfering with the right of free speech; (3) to permit the NLRB to obtain temporary injunctions or restraining orders after it has issued a complaint charging the commission of any unfair labor practice; and (4) to allow employers to petition the Board for collective bargaining elections.

Concerning strikes and secondary boycotts, the language of Senator Morse's bill would make it an unfair labor practice for a union or its agents:

To engage, or to induce or encourage the employees of any employer to engage, in a strike or in a concerted refusal to use, manufacture, process, transport, or otherwise handle or work on any goods, articles, materials, or commodities or to perform any services, in the course of their employment (a) because particular work tasks of such employer or any other employer are performed by employees who are or are not members of a particular labor organization, (b) because such employer or any other employer has refused to recognize or bargain with a particular labor organization as the representative of his employees, if another labor organization has been certified as the representative of such employees within the meaning of section 9(a), (c) because some or all of the employees of any other employer are or are not members of a particular labor organization, or (d) because any other employer does not have an agreement with, or will not bargain with, a particular labor organization as the representative of some or all of his employees.

Public hearings on labor bills were concluded by the Senate Committee on Saturday (8); the House Committee is still conducting hearings.

Research Department

Spot Activity Continues Climb in February, According to Latest Rorabaugh Report

Spot radio activity during February exceeded the January pace, giving clear indication of a continued
(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through Feb. 28, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Mar. 1.....	1054				945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Total Changes						
12 months.....		537	180	20 CP		

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total		
		New** CP	Licensed CG	Deleted to Operate		CP	CG	
Mar. 1.....	398				48	5	345	
Apr. 1.....	428	0	30	0	48	5	375	
May 1.....	478	10	50	0	48	15	415	
June 1.....	494	55	17	0	1 CG	48	70	376
July 1.....	503	37	9	0	0	48	107	348
Aug. 1.....	513	78	10	0	0	48	185	280
Sept. 1.....	572	64	60	0	1 CG	48	249	275
Oct. 1.....	594	46	23	0	1 CG	48	295	251
Nov. 1.....	644	65	51	0	1 CG	48	360	236
Dec. 1.....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1.....	688	45	35	0	2 CG	48 ²	429 ²	211 ²
Feb. 1.....	712	58	24	0	0	48 ²	487 ²	177 ²
Mar. 1.....	730	23	21	0	{ 1 CP 3 CG	48 ²	509 ²	173 ²
Total Changes								
12 months....		505	344	0	13 (ICP)			

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Mar. 1....	9				6	3
Apr. 1....	9	0	0	0	6	3
May 1....	12	3	0	0	6	6
June 1....	25	14	0	1 CP	6	19
July 1....	26	1	0	0	6	20
Aug. 1....	33	7	0	0	6	27
Sept. 1....	35	3	0	1 CP	6	29
Oct. 1....	39 ¹	4	0	0	6	33
Nov. 1....	43 ¹	4	0	0	6	37
Dec. 1....	45 ¹	2	0	0	6	39
1947						
Jan. 1....	53 ¹	8	0	0	6	47
Feb. 1....	58 ¹	5	0	0	6	52
Mar. 1....	57 ¹	0	0	1 CP	6 ²	51 ²
Total Changes						
10 months.....		52	0	2 CP (1 Prewar)		
11 months.....		51	0	3 CP (2 Prewar)		

¹ Non-commercial CP included.
² FCC states that 141 FM stations are now on the air. They include CG, CP and licensed stations. There are 8 TV operating.
 * Includes stations licensed to operate, CP's and CG's.
 ** Stations which have been granted construction permits or conditional grants during the preceding month.
 CP—Construction permit.
 CG—Conditional Grant.

Spot Activity Continues Climb in February, According to Latest Rorabaugh Report

(Continued from page 211)

climb in over-all volume. According to the March issue of the Rorabaugh Report on Spot Radio Advertising (covering February activity), 22% of the national spot accounts increased their buying, 5% became newly active, and 61% kept their schedules running without change. Only 7% curtailed their station lists and less than 6% cancelled out.

Among the accounts which became newly active or resumed their activity in the medium during February (after having dropped out previously) were:

American Beauty Macaroni, Betty Lou Foods, Broadcast Corned Beef Hash, Conti Luna Macaroni Products, Eagle-Lion Pictures, Forhan's Toothpaste, Hair Industry Ltd., H-O Oats, Justrite Pet Products, Nabisco Shredded Wheat, New Jersey Bell Telephone Co., Presto Flour, Squirt, Sunrise Meats, Virginia Dare Wine.

Some of the national accounts which increased their spot schedules during February were:

Alligator Cigarettes, Bell Telephone Co. of Pennsylvania, Birds-Eye Frosted Foods, Bond Clothes, Brock Candy Bars, Crax, Diamond Crystal Shaker Salt, Dr. Pierce's Favorite Prescription, Dr. Pierce's Golden Medical Discovery, First Church of Christ Scientist, Florida Citrus Commission, Guittard Ground Chocolate, Harvester Cigars, Heet, Lay Potato Chips, Light Crust Flour, Mobilgas & Mobiloil, Musterole Brand Liniment, Nescafe, Nestles Evaporated Milk, Old Gold Cigarettes, Rainier Beer & Ale, 666 Cold Remedy, Six O'Clock Foods, Southern States Iron Roofing Co., Swift's Ice Cream, Swift's Plant Food, Thom McAn Shoes, Valley Forge Beer, Vano Household Cleanser, Venida Hair Lacquer, Ward's Tip Top Bread, Whiz & Pecan Pete Candy Bars.

Listener Activity

Discussion of Youth Program Held at Advisory Committee Meeting in New York

Standards for children's programs, recommendations for parents and suggestions for local communities were discussed at a luncheon meeting of the Advisory Committee of the NAB Listener Activity Division on Saturday, March 10 at the Hotel Roosevelt in New York City.

Sub-committees will work on the details of the proposals suggested and will report on their work at a meeting which will be held this spring.

The Advisory Committee consists of:

Mrs. Harper Sibley, Pres. United Council Church Women; Mrs. Eleanor Roosevelt, United Nations; Mr. Harold E. Stassen, Pres. International Council Religious Education; Miss Katherine Lenroot, Chief, Children's Bureau, Dept. of Labor; Mrs. Josette Frank, Child Study Association; Miss Dorothy Gordon, *New York Times*; Mr. John Studebaker, United States Commission of Education; Mrs. C. Vaughn Ferguson, Pres., Girl Scouts; Mrs. Dorothy McFadden, Pres., Junior Programs, Inc.; Mrs. LaFell Dickinson, Pres., General Federation of Women's Clubs; and Mrs. Dorothy Lewis, NAB Co-ordinator of Listener Activities.

In addition the following were invited:

Elsie Dick, MBS; Grace Johnsen, ABC; Frances Farmer Wilder, CBS; Margaret Cuthbert, NBC; Miss Gertrude Broderick, FREC, U. S. Office of Education; Miss Pearl Rosser and Dr. Isaac K. Beckes, International Council of Religious Education; Miss Charlotte Tompkins, Protestant Episcopal Church; Mrs. Nathan Straus, WMCA; Mrs. Frances Cushing, United Council Church Women; Miss Margaret Hickey, Business & Professional Women; Miss Nora Garvin, Camp Fire Girls; Miss Gloria Chandler, Junior League; Miss Mary Taylor, Children's Bureau, Dept. Labor; Mrs. Charles Heming, National League of Women; Miss Betty Reeves, Knox Reeves Advertising Agency; Miss Sally Butler, Pres., Business & Professional Women's Clubs; Miss Henriette Harrison, National YWCA; Miss Linda Donaldson, Junior Achievement Inc.; Miss Catherine Edwards, Parents Magazine; Mrs. Helen Valentine, Seventeen Magazine; Mrs. Harold V. Milligan, American Cancer Society, Inc.; Mr. Norman Woelfel, Ohio State University; Miss Olga Druss, Benton & Bowles; Miss Louise Hill Howe, University of Utah; Miss Claudine McDonald, National Federation of Music Clubs; and Mrs. Marjorie Karker, Michigan Farm Bureau.

Public Interest Programming

National Negro Health Week Transcriptions

(Story from Office of Government Reports)

During annual observance of National Negro Health Week, March 30 to April 6, the U. S. Public Health Service will release a special radio transcription featuring a 40-voice chorus from the Howard University School of Music, Washington, D. C.

These transcriptions have been distributed to approximately 250 State and local health officials who will attempt to place them in their respective communities.

The two-sided transcription is professionally produced. The 15-minute show on one side includes four popular selections and a spiritual by the Howard University student choral group, and provides an open end for a pertinent local cut-in message by the community's health officer.

The first of two five-minute shows on the reverse of the cutting is designed principally for Sunday broadcast, and is built around a single musical selection, "Adoramus Te."

The second of the shorter programs consists of an informal talk stressing the need for teamwork on the part of all community agencies in promoting the health of the entire locality.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 24-30, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with

(Continued on next page)

which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—the extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of 1946, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives, drivers should—reduce speed to fit prevailing road and weather condi-

tions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator; lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter! (Fact Sheet No. 15-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 17. They are subject to change.

Monday and Tuesday, March 17 and 18

At San Angelo and Ballinger, Tex.

(Room 307 P. O. Bldg., San Angelo, March 17; Auditorium, City Hall, Ballinger, March 18, both 10:00 A. M.)

NEW—The Concho Valley Broadcasting Co., San Angelo, Texas—C. P. 1460 kc., 250 watts, unlimited.

NEW—Runnels County Broadcasting Co., Ballinger, Texas—C. P. 1400 kc., 250 watts, unlimited.

At Wyandotte, Mich.

(Council Chamber, City Hall, 10:00 A. M.)

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.

NEW—Wyandotte News Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.

WKMH—Suburban Broadcasters, Dearborn, Mich.—C. P. 1310 kc., 1 KW, daytime only.

Tuesday and Wednesday, March 18 and 19

At Denver and Greeley, Colo.

(Court Room A, City and County Bldg., Denver, March 18; City Hall, Greeley, March 19, both 10:00 A. M.)

NEW—Gifford Phillips, Denver, Colo.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Moroco Broadcasting Co., Greeley, Colo.—C. P. 1450 kc., 250 watts, unlimited.

Thursday, March 20

(10:00 A. M.)

WILS—Port Huron Broadcasting Co., Port Huron, Mich.—For renewal of license. Complaint.

Thursday, Friday and Saturday, March 20-22

At Hillsdale, Pontiac, and Detroit, Mich.

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—C. P. 830 kc., 250 watts, daytime.

(Continued on next page)

NEW—Abe Lapides, Pontiac, Mich.—C. P. 830 kc., 1 KW, daytime.

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, 840 kc., 5 KW, DA-daytime.

Friday, March 21

(1)

Peoria Broadcasting Co., Peoria, Ill.—For FM facilities.

Mid-State Broadcasting Co., Peoria, Ill.—For FM facilities.

Radio Peoria, Inc., Peoria, Ill.—For FM facilities.

Central Illinois Radio Corp., Peoria, Ill.—For FM facilities.

Illinois Valley Broadcasting Co., Peoria, Ill.—For FM facilities.

West Central Broadcasting Co., Peoria, Ill.—For FM facilities.

(2)

Charles W. Balthrope, San Antonio, Tex.—1450 kc., 250 watts, unlimited.

Express Publishing Co., San Antonio, Tex.—1450 kc., 250 watts, unlimited.

Gonzales Broadcasting Co., Gonzales, Tex.—1450 kc., 250 watts, unlimited.

Taylor Broadcasting Co., Taylor, Tex.—1450 kc., 250 watts, unlimited.

(3)

Mid-America Broadcasting Corp., Louisville, Ky.—1080 kc., 1 KW night, 5 KW day, unlimited, DA-night and day.

Kentucky Broadcasting Corp., Albany, Ind.—1080 kc., 1 KW night, 5 KW day, DA-day and night.

Indiana Broadcasting Corp. (WIBC), Indianapolis, Ind.—1070 kc., 50 KW, DA, unlimited.

(4)

Commonwealth Broadcasting Corp., Danville, Ky.—1230 kc., 100 watts, unlimited.

Danville Broadcasting Co., Danville, Ky.—1230 kc., 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, DA-night, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Murray Broadcasting Co., Inc., Murray, Ky.—C. P. 1340 kc., 250 watts, unlimited.

At Ft. Worth, Tex.

NEW—Community Broadcasting Co., Fort Worth, Tex.—C. P. 1490 kc., 250 watts, unlimited.

Intervenors: KGKB, East Texas Broadcasting Co., Tyler, Texas.

KPLT, North Texas Broadcasting Co., Paris, Texas.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

620-1490 KC.

The Commission announces its final decision (B-287) granting the applications of Durham Radio Corp. to change operating assignment of Station **WDNC, Durham, N. C.**, from 1490 kc., 250 watts, unlimited time, to 620 kc., 1 KW night, 5 KW day, DA, unlimited time (Docket 6209; BP-3170), and **Public Information Corp.** for a new station at **Durham**, to operate on 1490 kc., 250 watts, unlimited time. (Docket 7377; BP-4431)

At the same time the Commission denied the application of Capitol Broadcasting Co., Inc., to change operating assignment of Station **WRAL, Raleigh, N. C.**, from 1240 kc., 250 watts, unlimited time, to 620 kc., 1 KW night, 5 KW day, DA, unlimited time. (Docket 6967; BP-4100)

1230 KC.

The Commission announces adoption of an order directing that the proceedings on the renewal application of Station **WTOL, Toledo, Ohio** (Docket 7867; BR-958), be reopened and that the application of **Public Service Broadcasters, Inc.**, for a new station at **Toledo** to operate on 1230 kc., 250 watts, unlimited time (seeking same facilities assigned WTOL) (BP-5538), be set for consolidated hearing in those proceedings.

1450 KC.

The Commission announces its final decision (B-300) granting the application of **Paul Brake** for a new station at **Miami, Fla.**, to operate on 1450 kc., 250 watts, unlimited time (Docket 7077; BP-4282), and denying the application of **Everglades Broadcasting Co.** seeking the same facilities. (Docket 7076; BP-4258)

Correction

The following corrections have been announced by FCC:

"The power of the **Monona Broadcasting Co., Madison, Wis.**, should have been listed as 5 KW night, 10 KW day, unlimited time, DA night.

The item regarding **Radio Wisconsin, Inc.**, should have read:

"Radio Wisconsin, Inc. (BP-3809; Docket 6940), for a new station in Madison, Wis., to operate on 1480 kc., 1 KW, unlimited time. (A petition of Radio Wisconsin, Inc., for leave to amend its application was denied.)"

AM—New CP's Granted

870 KC.

Mrs. Carla Burnham Keys, Farmville, Va.—Granted CP for a new station to operate on 870 kc., 1 KW, daytime only; engineering conditions. (BP-5338)

900 KC.

E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, d/b as Radio Sanger Co., Sanger, Calif.—Granted CP for a new station to operate on 900 kc., 1 KW, daytime only; engineering conditions. (BP-5341)

1400 KC.

Community Radio Corp., Grand Forks, N. Dak.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5242)

(Continued on next page)

1570 KC.

The Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted CP for a new station to operate on 1570 kc., 250 watts, daytime only; engineering conditions. (BP-4954)

AM—Designated for Hearing**910 KC.**

Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.; Wm. T. Brown, et al, d/b as Valverde Broadcasting Co., Oxnard, Calif.—Designated for hearing in a consolidated proceeding application of Ventura County Broadcasting Co. (BP-5646) and Valverde Broadcasting Co. (BP-5835), both requesting 910 kc., 1 KW and 250 watts, respectively, daytime only.

920 KC.

Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis.—Designated for hearing application (BP-5755) for a new station to operate on 920 kc., 100 watts, daytime only.

950 KC.

Corn Palace City Radio Corp., Mitchell, S. Dak.—Designated for hearing application (BP-5742) for a new station to operate on 950 kc., 5 KW, unlimited time, DA, to be heard in consolidated proceeding with Tri-State Broadcasting Co., Sioux Falls (Docket 8051), and KWAT, Watertown (Docket 8052).

1080 KC.

Radio Broadcasting Corp., LaSalle-Peru, Ill.; McLean County Broadcasting Co., Bloomington, Ill.—Designated for hearing in a consolidated proceeding application of Radio Broadcasting Corp. (BP-5747) for a new station to operate on 1080 kc., 1 KW, daytime only, with application of McLean County Broadcasting Co. (BP-5857), 1080 kc., 250 watts, daytime only.

Northwestern Ind. Radio Co., Inc., Valparaiso, Ind.; Steel City Broadcasting Corp., Gary, Ind.—Designated for consolidated hearing application of Northwestern Ind. Radio Co., Inc. (BP-5574), for a new station to operate on 1080 kc., 250 watts, daytime only, and application of Steel City Broadcasting Corp. (BP-5888), to operate on 1080 kc., 1 KW, daytime only.

1100 KC.

The Gate City Co., Keokuk, Iowa—Designated for hearing application (BP-5858) for a new station to operate on 1100 kc., 250 watts, daytime, in a consolidated proceeding with applications of Knox Broadcasting Co. (Docket 8125) and Kewanee Broadcasting Co. (Docket 8126)

1230 KC.

Strand Broadcasting Corp., Atlantic City, N. J.; Atlantic City Broadcasting Corp., Atlantic City, N. J.—Designated for hearing application of Strand Broadcasting Corp. (BP-5791) for a new station to operate on 1230 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Atlantic City Broadcasting Corp. (Docket 7966)

Alvin E. O'Konski, Merrill, Wis.; Marathon Broadcasting Co., Wausau, Wis.; Hilding V. Foreen, Merrill, Wis.—Designated for consolidated hearing application of Alvin E. O'Konski (BP-5724), 1230 kc., 250 watts, unlimited time, and Marathon Broadcasting Co. (BP-5792), 1230 kc., 100 watts, unlimited time, and Hilding V. Foreen (BP-5877), 1230 kc., 100 watts, unlimited time.

Logansport Broadcasting Corp., Logansport, Ind.—Designated for hearing application (BP-5770) for a new station to operate on 1230 kc., 250 watts, unlimited time, and ordered that WJOB, Hammond, Ind., be made a party to this proceeding.

Ari-Ne-Mex Broadcasting Corp., Deming, N. Mex.; Frank E. Cooke, Deming, N. Mex.—Designated for hearing in a consolidated proceeding application of Ari-Ne-Mex Broadcasting Corp. (BP-5700), with application of Frank E. Cooke (BP-5894), both requesting frequency 1230 kc., 250 watts, unlimited time.

1240 KC.

Washtenaw Broadcasting Co., Inc., Lansing, Mich.; T-C Broadcasting Corp., Lansing, Mich.; Irwin C. Stoll, Lansing, Mich.; Mich. Music Network, Inc., Jackson, Mich.; WLS—Lansing Broadcasting Co., Lansing, Mich.—Designated for consolidated hearing the applications of Washtenaw Broadcasting Co. (BP-5609), T-C Broadcasting Corp. (BP-5832), Irwin C. Stoll (BP-5870) and Mich. Music Network, Inc. (BP-5878), all requesting new stations to operate on 1240 kc., 250 watts, unlimited time, at Lansing and Jackson, respectively, and application of WLS to change frequency from 1430 kc. to 1240 kc., power from 500 watts daytime only to 250 watts unlimited time. (BP-5889)

1310 KC.

Four States Broadcasters, Inc., Joplin, Mo.; H. J. Griffith Broadcasting Co., Parsons, Kans.—Designated for consolidated hearing the application of Four States Broadcasters, Inc. (BP-4805), 1310 kc., 1 KW night, 5 KW LS, unlimited time, DA, with application of H. J. Griffith Broadcasting Co. (BP-5776), 1310 kc., 1 KW, unlimited time, DA-N.

1340 KC.

Border Broadcasting Co., Inc., Nogales, Ariz.—Designated for hearing application (BP-5345) for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that Catalina Broadcasting Co., permittee of a new station at Tucson, be made a party to the proceeding.

Beer and Koehl, Ashland, Ohio—Designated for hearing application of Beer and Koehl (BP-5851) for a new station to operate on 1340 kc., 250 watts, unlimited time, in a consolidated proceeding with application of The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio (Docket 8021), and Mound Broadcasting Corp., Newark, Ohio. (Docket 8022)

Batesville Broadcasting Co., Inc., Batesville, Ark.; White River Valley Broadcasters, Inc., Batesville, Ark.—Designated for consolidated hearing application of Batesville Broadcasting Co., Inc. (BP-5557), and White River Valley Broadcasters, Inc. (BP-5890), both requesting a new station to operate on 1340 kc., 250 watts, unlimited time.

Niagara Broadcasting System, Niagara Falls, N. Y. (Gordon P. Brown); Concord Broadcasting Corp., Niagara Falls, N. Y.; Lockport Union-Sun and Journal, Inc., Lockport, N. Y.; Great Lakes System, Inc., Buffalo, N. Y.—Designated for consolidated hearing the applications of Niagara Broadcasting System (BP-5760), Concord Broadcasting Corp. (BP-5825), Lockport Union-Sun and Journal, Inc. (BP-5880), and Great Lakes System, Inc. (BP-5891), all requesting new stations to operate on the frequency 1340 kc., 250 watts, unlimited time.

Kirkville Broadcasting Co., Kirkville, Mo. (Ray W. Crawford, et al.)—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time (BP-5892), and ordered that Audrain Broadcasting Corp., permittee of a CP at Mexico, Mo., be made a party to this proceeding.

1370 KC.

Coast Broadcasters, Inc., Tillamook, Ore.—Designated for hearing application (BP-5460) for a new station to operate on 1370 kc., 1 KW, unlimited time, DA, and ordered that KEEN, San Jose, Calif., permittee for a new station, be made a party to this proceeding.

1400 KC.

Paul H. Chapman; Guilford Broadcasting Co.; Greensboro News Co., Greensboro, N. C.—Designated for consolidated hearing application of Paul H. Chapman (BP-5723), Guilford Broadcasting Co. (BP-5830), and Greensboro News Co. (BP-5876), for new stations to operate on 1400 kc., 250 watts, unlimited time.

Radio Austin, Inc., Austin, Minn.—Designated for hearing application (BP-5382) for a new station to operate on 1400 kc., 100 watts, unlimited time, and ordered that station KVFD, Fort Dodge, Iowa, be made a party to the proceeding.

(Continued on next page)

1450 KC.

Hanover Broadcasting Co., Hanover, Pa.; Western Maryland Broadcasting Corp., Hagerstown, Md.—Designated for consolidated hearing application of Hanover Broadcasting Co. (BP-5658), 1450 kc., 100 watts, unlimited time, and Western Maryland Broadcasting Corp. (BP-5850), 1450 kc., 250 watts, unlimited time.

1510 KC.

Perth Amboy Broadcasting Co. (James Stolcz); Union Broadcasting Co., Elizabeth, N. J.—Designated for hearing in a consolidated proceeding application of Perth Amboy Broadcasting Co. (BP-5101), 1510 kc., 250 watts, daytime only, with application of Union Broadcasting Co. (BP-5893), 1510 kc., 1 KW, daytime only.

AM—Licenses Granted to Cover CP's

WAYS—Inter-City Adv. Co., Charlotte, N. C.—Granted license to cover CP which authorized increase in power to 1 KW-5 KW-LS, DA day and night and new transmitter. (BL-2268)

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted license to cover CP which authorized changes in vertical antenna and ground system and for change of studio location to 200 E. Capitol St., Jackson. (BL-2297)

690 KC.

WCYB—Appalachian Broadcasting Co., Bristol, Va.—Granted license to cover CP which authorized a new station on 690 kc., 1 KW, day; conditions. (BL-2202)

730 KC.

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Granted license to cover CP which authorized a new station on 730 kc., 500 watts, daytime; conditions. (BL-2093)

WCIF—Madisonville Broadcasting Co., Madisonville, Ky.—Granted license to cover CP which authorized a new station on 730 kc., 250 watts, daytime, and change studio location to U. S. Route 41, Madisonville. (BL-2275)

860 KC.

WFHG—Blanfox Radio Co., Inc., Bristol, Va.—Granted license to cover CP which authorized a new station on 860 kc., 1 KW, day, and to specify studio location as Hotel Bristol; conditions. (BL-2241)

920 KC.

KECK—Ector County Broadcasting Co., Odessa, Texas—Granted license to cover CP which authorized a new station on 920 kc., 1 KW, day; conditions. (BL-2273)

950 KC.

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted license to cover CP which authorized a new station on 950 kc., 1 KW, DA, unlimited time, and to specify studio location as 804 Kanawha Blvd., Charleston. (BL-2239)

1100 KC.

WLBB—Carroll Broadcasting Co., Carrollton, Ga.—Granted license to cover CP which authorized a new station on 1100 kc., 250 watts, daytime; condition. (BL-2276)

1130 KC.

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted license to cover CP which authorized a new station on 1130 kc., 250 watts, daytime; conditions. (BL-2278)

1190 KC.

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—Granted license to cover CP which authorized a new station on 1190 kc., 1 KW, day; conditions. (BL-2246)

1240 KC.

WKDA—Capitol Broadcasting Co., Nashville, Tenn.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2245)

WTIP—Chemical City Broadcasting Co., Charleston, W. Va.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions. (BL-2164)

KHUM—Carroll R. Hauser, Eureka, Calif.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2277)

1320 KC.

KOLT—Hilliard Co., Scottsbluff, Neb.—Granted license to cover CP which authorized change in frequency to 1320 kc., increase in power to 1 KW, changes in transmitting equipment, installation of DA-N, and change transmitter location. (BL-2283)

1340 KC.

KPRK—Yellowstone Amusement Co., Livingston, Mont.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2247)

WHAN—Charleston Broadcasting Co., Charleston, S. C.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2252)

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2262)

KREM—Cole E. Wylie, Spokane, Wash.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2266)

KJAM—The Uintah Broadcasting Co., Vernal, Utah—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2265)

1400 KC.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2271)

1450 KC.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2181)

WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2272)

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2207)

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2220)

KSVP—Intermountain Broadcasting Co., Inc., Artesia, N. M.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and for change of studio location to 511 W. Main St. (BL-2154)

1540 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Granted license to cover CP which authorized a new station on 1540 kc., 1 KW, day. (BL-2235)

AM—Modifications of CP's Granted

KXLL—Western Montana Associates, Missoula, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, to make changes in transmitting
(Continued on next page)

equipment and for approval of transmitter and studio locations at Florence Hotel, Missoula. (BMP-2432)

KICO—Charles H. Love, Calexico, Calif.—Granted modification of CP (BP-4662) to make changes in antenna. (BMP-2413)

WTYN—Washington County Broadcasting Corp., Johnson City, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at SE corner Johnson City-Erwin state highway and county road, 1.5 miles from center of city, Johnson City. (BMP-2471)

WESB—Bradford Publications, Inc., Bradford, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter location at 1½ miles south of center of Bradford, and to specify studio location as Citizens Bank Bldg., 33 Main St., Bradford. (BMP-2425)

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP (BP-4327) for extension of completion date to 8-27-47. (BMP-2498)

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and mount FM antenna on top of AM tower. (BMP-2411)

KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on McLaughlin Blvd., 1.1 miles north of Oregon City, and to change studio location to: on McLoughlin Blvd., 1.1 miles north of Oregon City. (BMP-2464)

WAKR—Summit Radio Corp., Akron, Ohio—Granted modification of CP (BP-3834) for extension of completion date to 9-25-47. (BMP-2510)

KSEM—Colorado Basin Broadcasters, Moses Lake, Wash.—Granted modification of CP which authorized a new station, for extension of commencement and completion dates to 3-15-46 and 7-31-47, respectively. (BMP-2503)

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted modification of CP (BP-2259) for extension of completion date to 9-18-47. (BMP-2507)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP (BP-4310) for extension of completion date to 5-20-47. (BMP-2511)

KPOF—Pillar of Fire (A Corp.), Denver, Colo.—Granted modification of CP (BP-4371) for extension of completion date to 6-15-47. (BMP-2500)

AM—Miscellaneous Actions

Midland Broadcasting Co., Kansas City, Mo.—Denied petition insofar as it requests reconsideration of the Commission's action of January 23, 1947, designating petitioner's application (BP-5154) for hearing and reinstatement of the October 31, 1946 grant. Insofar as petition requests deletion of issues relating to interference with stations KWTO, KLZ, WIBW and KSAC, said petition is granted and issues 4 and 5 are revised. Further ordered that the Ozarks Broadcasting Co. licensee of KWTO, Springfield, Mo.; KLZ, Denver, WIBW, Topeka, and KSAC, Manhattan, Kans., are removed as parties to this proceeding.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Denied petition for enlargement of the issues in the consolidated hearing involving its application (Docket 8149) and applications of Wyandotte Broadcasting Co. (Docket 7755) and Wyandotte News Co. (Docket 7756).

WLIB—WLIB, Inc., New York, N. Y.—Granted in part petition to enlarge the issues adopted July 18 and August 29, 1946, in the proceeding involving petitioner's application (Docket 7819) and application of WOWO (Docket 7674), to determine whether the alternative DA pattern for nighttime operation of WOWO as set forth in WLIB Exhibit No. 34, Fig. 32-A, and associated material, is suitable for use by said station WOWO, etc. Notice is given that this action is not to be construed in any way as having the effect

of constituting an amendment to any of the above application within the meaning of the Rules and Standards.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Granted CP to make changes in antenna system and mount FM antenna on top of center tower; conditions. (BP-5301)

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Dismissed petitions of KTSA requesting withdrawal of petitions filed December 27, 1946, directed against grant of CP (BP-4474) to KCRS and conditional grant to petitioner of application for increase in power. (BP-4399)

Hugh Francis McKee, Portland, Ore.—Denied petition and supplement thereto, requesting that the Commission reconsider its action of December 30, 1946, designating his application (BP-3225) for hearing, and grant same without hearing.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted CP to make changes in vertical antenna, to increase power from 250 watts to 1 KW, and change type of transmitter.

WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Adopted memorandum opinion and Order denying petition of WCKY for interim relief to maintain the status quo in the proceedings upon the application of Patrick Joseph Stanton, Philadelphia, Pa. (BP-4495; Docket 7474), pending determination upon the appeal therein which is now pending before the U. S. Court of Appeals for the District of Columbia.

Paris Broadcasting Co., Paris, Tenn.—Dismissed petition requesting enlargement of the issues in the consolidated proceeding involving its application and that of Murray Broadcasting Co., Inc. (Docket 7839)

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted CP to install a new transmitter. (BP-5651)

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Granted CP to change transmitter location to Curfew and Fontenac Streets, St. Paul, install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5377)

Panhandle Broadcasting Corp.; Voice of Amarillo, Amarillo, Texas—The Commission on its own motion, continued the consolidated hearing on these applications, presently scheduled for March 24 at Amarillo, to March 27, at Amarillo, Texas.

KVAK—S. H. Patterson, Atchison, Kans.—Granted petition requesting continuance of hearing in re his applications in (Dockets 7560 and 7562), and continued same from March 24 to April 21.

A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.—Granted petition requesting continuance of hearing upon their applications (Dockets 7338 and 7339), presently scheduled for March 21 and continued same to April 18.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—The Commission on its own motion, continued the consolidated hearing upon applications in (Docket 7941, et al), presently scheduled for March 20 at Hillsdale, March 21 at Pontiac and March 22 at Detroit, to March 31 at Hillsdale, April 1 at Pontiac and April 2 at Detroit.

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition for leave to amend its application (BP-5617; Docket 8169), so as to specify power of 500 watts instead of 1 KW.

Standard Tobacco Co., Inc., Maysville, Ky.—Granted petition for leave to amend its application for CP (BP-5036; Docket 7907), so as to show changes in contours and populations proposed to be served.

Community Broadcasting Co., Fort Worth, Texas—Granted petition requesting continuance of hearing on its application (Docket 7848) presently scheduled for March 21, and continued said hearing to May 22, at Fort Worth.

KVN Company, Holland, Mich.—Granted petition to dismiss without prejudice its application for CP (BP-5194; Docket 7854).

(Continued on next page)

Holland Broadcasting Co., Holland, Mich.—The Commission on its own motion removed from the hearing docket application for CP (BP-5379; Docket 7896).

WFBR—Baltimore Radio Show, Inc., Baltimore, Md.—Denied petition for enlargement of the issues in re the consolidated hearing involving applications of WTNJ, (Dockets 5893, and 6161, et al); exceptions noted by counsel for petitioner.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Granted petition for continuance of hearing upon its application for renewal of license (Docket 6987), presently scheduled for March 20, and continued same to May 26.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for continuance of hearing upon its application for CP (Docket 7552), presently scheduled for March 24, and continued same to April 28.

Edwin Mead, Rockford, Ill.—Dismissed as moot petition requesting leave to amend his application for CP (BP-4729; Docket 7599).

Runnels County Broadcasting Co., Ballinger, Texas—Granted petition for continuance of consolidated hearing on its application (Docket 7879) and that of The Concho Valley Broadcasting Co. (Docket 7878), presently scheduled for March 17 at San Angelo, and continued same to May 26 at San Angelo and May 27 at Ballinger, Texas.

Frank Andrews, Modesto, Calif.—Granted petition to dismiss without prejudice its application for CP (BP-5463; Docket 8013).

Montana Broadcasting and Television Corp., Missoula, Mont.—Granted petition to dismiss without prejudice its application for CP (BP-5152; Docket 7935).

Missoula Radio Assn., Missoula, Mont.—The Commission on its own motion, removed from the hearing docket application for CP (BP-6388; Docket 7936).

Texas Star Broadcasting Co., San Antonio, Texas—Granted petition for waiver of Rules and accepted written appearance in re application (BP-5591; Docket 8079).

Meroco Broadcasting Co., Greeley, Colo.—Granted petition for leave to amend its application (BP-5196; Docket 7837), so as to show addition of M. H. Ricketts as a stockholder and director of applicant corporation, etc.

East Side Broadcasting Co., Kirkland, Wash.—Granted petition for leave to amend its application (BP-5363; Docket 8020) so as to give revised information concerning the business activities of applicant and its financial status, etc.

WAIM—Wilton E. Hall, Anderson, S. C.—Granted petition for waiver of rules and accepted written appearance in re application of Union-Carolina Broadcasting Co. (Docket 8074).

580 KC.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Granted CP to increase power of station KALB to 5KW-LS, using 1 KW at night, DA, operating on 580 kc., and to install a new transmitter. (BP-5311)

910 KC.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Denied application for a special service authorization to operate station KVAN on 910 kc., with 100 watts at night, for a period ending no later than May 1, 1947. (BSSA-154)

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted CP to increase power from 1 to 5 KW, operating daytime on 920 kc., make changes in antenna and ground and change type of transmitter; engineering conditions. (BP-4534; Docket 7670)

1170 KC.

WDEL—WDEL, Inc., Wilmington, Del.—Granted petition for reconsideration directed against the Commission's October 31, 1946, action granting without hearing the application of Suburban Broadcasting Corporation, for a new sta-

tion at Upper Darby, Pa., to operate on 1170 kc., 1 KW, daytime. Ordered said grant of Suburban Broadcasting Corporation set aside and application (BP-5134) designated for hearing and WDEL made a party to the proceeding.

1340 KC.

Ingham S. Roberts, et al., d/b as Westex Broadcasting Co., San Angelo, Texas—Granted petition requesting that its application (BP-4437; Docket 7366) be severed from the consolidated proceeding involving applications of Abilene Broadcasting Co. and Citizens' Broadcasting Co., and granted. The Commission adopted an order granting said application for a new station to operate on 1340 kc., 250 watts, unlimited time; condition.

AM—Applications Accepted for Filing

560 KC.

NEW—Montana Farmer Broadcasting Corp., Great Falls, Mont. (P. O. 113 4th St., North)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 5 KW and directional antenna for night use and unlimited hours of operation.

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Construction permit increase power from 500 watts night, 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location from 2250 feet south of Spruce St. on line of Boone St., southward, El Paso, Texas, to: In Asearate Park, S. E. of El Paso, Texas.

610 KC.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Modification of construction permit (B5-P-2918, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Modification of construction permit (B5-P-2918, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to change from employing directional antenna for day and night to directional antenna for night only.

650 KC.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del. (P. O. 1225 Market St.)—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts and daytime hours of operation.

710 KC.

WKRK—Giddens and Rester, Mobile, Ala. (Kenneth R. Giddens and T. J. Rester)—Construction permit to change power and hours of operation from 1 KW, daytime to 250 watts night, 1 KW day, unlimited time and install directional antenna for night use.

730 KC.

NEW—Southern Broadcasting System, Inc., Thomasville, Ga.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from "To be determined" to Thomasville, Ga., and change studio location from 109 So. Broad St., Thomasville, Ga., to Bank of Thomas County Bldg., Thomasville, Ga.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, as modified, which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

860 KC.

WDMG—Downing Musgrove, Douglas, Ga.—Modification of construction permit (B3-P-4707, as modified, which authorized a new standard broadcast station) to change type of transmitter.

880 KC.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change transmitter location) to increase power from 5 KW day and night to 5 KW night, 10 KW day, and make changes in directional antenna daytime pattern.

930 KC.

NEW—T. Julian Skinner, Jr., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna pattern and change transmitter location.

940 KC.

NEW—Rossmoyne Corp., Lemoyne, Pa. (P. O. Box 164, Camp Hill, Pa.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

950 KC.

WARC—WARC, Inc., Rochester, N. Y.—Construction permit for a new station to be operated on 1600 kc., power of 5 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 1600 to 950 kc., change power from 5 KW to 1 KW, change type transmitter, change directional antenna from night use only to day and night, and make changes in directional antenna pattern for night use.

970 KC.

NEW—Madera Broadcasting Co., Madera, Calif. (Harold Ray Brown, Daniel B. Halcomb, Dean S. Leshner and Kathryn C. Leshner, a partnership) (P. O. Box 1176, Madera, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Contingent on grant of KFRE to change frequency to 970 kc.

990 KC.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to mount FM antenna on top of AM tower.

KTRM—KTRM, Inc., Beaumont, Texas—Modification of construction permit (B3-P-5178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and change studio location.

1020 KC.

NEW—Aiken-Augusta Broadcasting Co., Aiken, S. C. (P. O. % Aiken Chamber of Commerce)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation.

1050 KC.

NEW—Monval Broadcasting Co., Monessen, Pa. (Edgar M. Jones, Mary R. Jones, Hugo J. Parente, Michael Ferencz, a partnership) (P. O. 3901 Connecticut Ave., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

NEW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from 580 to 1050 kc., power from 1 KW night, 5 KW day to 1 KW daytime; hours of operation from unlimited to daytime; change type

transmitter; change from directional antenna to vertical and change transmitter location (same description).

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Micholson and E. G. Lloyd, Jr.)—Construction permit to change power and hours of operation from 1 KW, daytime to 5 KW, unlimited time, install new transmitter and directional antenna for night use.

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1160 to 1070 kc., power from 250 watts to 100 watts; change transmitter location.

1080 KC.

NEW—Steel City Broadcasting Corp., Gary, Ind. (P. O. % Lee K. Beznor, Atty., 808 N. Third St., Milwaukee, Wis.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation.

NEW—McLean County Broadcasting Co., Bloomington, Ill. (P. O. 203 Peoples Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts and daytime hours of operation.

1140 KC.

NEW—Donald W. Howe, Ware, Mass. (P. O. Gilbertville Road)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 250 watts and daytime hours of operation.

1150 KC.

KSAL—KSAL, Inc., Salina, Kan.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and new directional antenna for night use, and change transmitter location. Amended to modify directional antenna pattern.

NEW—Mosby's, Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended to make changes in directional antenna pattern.

KFJI—KFJI Broadcasters, Klamath Falls, Oregon—Construction permit to change frequency from 1240 to 1150 kc., increase power from 100 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to modify directional antenna pattern.

1230 KC.

KDIX—Dickinson Radio Ass'n, Dickinson, N. D.—Modification of construction permit (B4-P-4586, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Hilding V. Forcen, Merrill, Wis. (P. O. 1021 Broadway, Wausau, Wis.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

WJOB—Radio Station WJOB, Hammond, Ind. (O. E. Richardson, Fred L. Adair and Robert C. Adair)—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower. Amended to make changes in ground system.

NEW—Frank E. Cooke, Deming, N. Mex. (P. O. Box 832 Las Cruces, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

WFOY—Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Voluntary transfer of control of licensee corporation from Glenn Marshall, Jr., Ed Horton and Frank King to J. C. Bell (62.5 shares of common stock—100%).

(Continued on next page)

NEW—Michigan Music Network, Inc., Jackson, Mich. (P. O. 6559 Hamilton Ave., Detroit 2, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Modification of construction permit (B4-P-5192, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Modification of construction permit (B2-P-3846 which authorized increase in power and change type of transmitter) for extension of completion date.

NEW—Irwin C. Stoll, Lansing, Mich. (P. O. 15354 Grandville, Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Hickory Hill Broadcasting Co., Thomson, Ga. (Walter J. Brown) (P. O. Hickory Hill)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

WILS—Lansing Broadcasting Corp., Lansing, Mich.—Construction permit to change frequency from 1430 to 1240 kc., change power and hours of operation from 500 watts, daytime to 250 watts, unlimited time, install new transmitter and change transmitter location. (Facilities to be relinquished by Station WJIM.)

1250 KC.

WCNT—Hobart Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night, and install directional antenna for night use. Amended to make changes in directional antenna pattern.

1260 KC.

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—Modification of construction permit (B5-P-2917, which authorized installation of new transmitter, new vertical antenna, move transmitter and studio, change frequency and increase power) for extension of completion date.

1280 KC.

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Construction permit to change frequency from 1340 to 1280 kc., increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location from 850 So. Court St., Florence, Ala., to rural area of west of Florence, Ala. Amended to make changes in directional antenna pattern.

1300 KC.

NEW—Andrew G. Haley, Fullerton, Calif. (P. O. 560 So. Orange Grove Ave., Pasadena, Calif.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 500 watts, and daytime hours of operation.

1320 KC.

WKIX—Inter-City Advertising Co., Columbia, S. Car.—Construction permit to change frequency from 1490 to 1320 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use. Amended to change power from 1 KW to 500 watts night, 1 KW day, make changes in directional antenna and change transmitter location description.

1330 KC.

NEW—Tri-State Broadcasting Corp., Evansville, Ind.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended re officers, directors and stockholders.

KALE—KALE, Inc., Portland, Ore.—Construction permit to change transmitter location from: Barnes Road, west

of city limits of Portland, Ore., to East View Drive and Ridgeway Drive, near Portland, Ore., and make changes in directional antenna for day and night use with FM antenna on top of center element.

1340 KC.

NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y. (P. O. 142 Main St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Contingent upon WEBR being granted 970 kc.)

NEW—Donald W. Reynolds, Okmulgee, Okla. (P. O. 507 Rogers Ave., Fort Smith, Ark.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Sayre Printing Co., Sayre, Pa. (P. O. 99 W. Packer Ave., Sayre, Pa.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—White River Valley Broadcasters, Inc., Batesville, Ark. (P. O. % W. L. Landers, Secretary, 307 Main St., Batesville, Ark.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Kirksville Broadcasting Co., Kirksville, Mo. (Ray W. Crawford, H. W. Stadler and L. W. Andrews, a partnership) (P. O. 214 W. Harrison St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Great Lakes System, Inc., Buffalo, N. Y. (P. O. 118 Summit Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Western Oregon Broadcasting, Inc., Reedsport, Ore. (P. O. % W. J. Hunt)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 KC.

WORK—York Broadcasting Co., York, Pa.—Construction permit to increase power from 1 KW day and night to 1 KW night, 5 KW day, and install a new transmitter employing directional antenna night.

1360 KC.

NEW—Radio Modesto, Inc., Modesto, Calif. (P. O. 1007 H St., Modesto, Calif.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW, and directional antenna, and unlimited hours of operation.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to change frequency from 1490 kc. to 1360 kc., increase power from 250 watts, unlimited time, to 1 KW, unlimited time, and install new transmitter, and directional antenna for night use.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

NEW—American Pacific Radio Broadcasting Co., Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts, and unlimited hours of operation. Amended to install directional antenna for use at night.

1400 KC.

WEST—Associated Broadcasters, Inc., Easton, Pa.—Construction permit to install new transmitter.

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa. (Herbert Kendrick & G. L. Hash, a partnership)—Construction permit to install new transmitter.

(Continued on next page)

NEW—Greensboro News Co., Greensboro, N. C. (P. O. Cor. North Davis and Gaston Sts.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

WJLD—Johnston Broadcasting Co., Bessemer, Ala. (George Johnston, George Johnston, Jr., Partners)—Modification of construction permit (B3-P-4988, which authorized to change transmitter and studio locations) for extension of commencement and completion dates.

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and to change transmitter location) for extension of completion date.

1430 KC.

KVNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho—Construction permit to increase power from 1 KW day and night to 5 KW day and night, install new transmitter and directional antenna for day and night use, change studio location from Desert Hotel, Coeur d'Alene, Idaho, to site to be determined, Spokane, Wash., and transmitter location from: about 2000 feet due west of Forest Cemetery, Coeur d'Alene, Idaho, to south of Spokane, Wash.

1450 KC.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

WKEU—Radio Station WKEU, Griffin, Ga.—Construction permit for increase in power from 100 to 250 watts, to install new transmitter, and change transmitter and studio locations and antenna changes.

NEW—The Massillon Broadcasting Co., Massillon, Ohio (P. O. 1705 13th St., S. E.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1460 KC.

NEW—California Broadcasting Co., Santa Monica, Calif. (Ken Henryson, Edward J. Murset and Victor S. Layng, a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1460 kc., hours of operation from unlimited to daytime, and change name of applicant to Edward J. Murset, Jr., Edward J. Murset, Sr., and Victor S. Layng, a partnership, d/b as California Broadcasting Co.

Eugene Broadcast Station, Eugene, Ore. (Violet G. Hill Motter and Violet G. Hill Motter, Administratrix of the Estate of Frank L. Hill, deceased)—Construction permit to change frequency from 1450 to 1280 kc., increase power from 250 watts day and night to 1 KW day, change hours of operation from unlimited time to daytime only, and install new transmitter. Amended to change frequency from 1280 to 1460 kc., change hours of operation from daytime only to unlimited, using 1 KW day and night; install directional antenna for day and night use, and change transmitter location.

1470 KC.

KDFN—Donald Lewis Hathaway, Casper, Wyo.—Construction permit to install new transmitter.

1490 KC.

WLCX—Bermac Radio, Inc., La Crosse, Wis.—Modification of construction permit (B4-P-5288, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—Modification of construction permit (B3-P-5249, which

authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to change type of transmitter.

NEW—Union Broadcasting Co., Elizabeth, N. J. (P. O. 1218 Fairmont Ave.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW, and daytime hours of operation.

1540 KC.

NEW—LaPorte Comty Broadcasting Co., LaPorte, Ind. (Isabel S. Rumely, Hoyt H. Scott, and Edward Young, a partnership) (P. O. Box 381, LaPorte, Ind.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation.

1550 KC.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

1580 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—License to cover construction permit (B4-P-3911, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1590 KC.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Construction permit to change frequency from 1580 to 1590 kc., increase power from 1 KW day to 1 KW day and night, change hours of operation from daytime to unlimited time, and install directional antenna for day and night use.

AM—Applications Dismissed

Iowa City Broadcasting Co., Iowa City, Iowa (P. O. % Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation. Dismissed February 21, 1947, by request of applicant.

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla. (P. O. % John E. Webb, North Dixie Highway, Lake Worth, Fla.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts, and unlimited hours of operation. Dismissed by attorney, February 26, 1947.

AM—Applications Returned

Peach Bowl Broadcasters, Yuba City, Calif. (Partnership, Beverly B. Ballard)—Modification of license to change frequency from 1460 kc. to 1600 kc., increase power from 500 watts to 1 KW, install new transmitter, and directional antenna for night use. Returned March 7, 1947, incomplete.

Harold Bishop, Harrisburg, Pa. (P. O. 604-A Maclay St.)—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, and daytime hours of operation. Returned to applicant by letter of March 10, 1947. Incomplete engineering data. (Application and amendment thereto.)

Albert J. Meyer, Riverton, Wyo.—Construction permit for a new standard broadcast station to be operated on 1390 kc., and unlimited hours of operation. Returned to applicant March 7, 1947, no engineering data submitted and filed on Form 304.

AM—Applications Tendered for Filing Since February 7

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit to make changes in direc-
(Continued on next page)

tional antenna system operating on 550 kc., 5 KW, unlimited time and directional antenna for night use.

970 KC.

WFLZ—Eugene E. Stone, Florence, S. C.—Consent to assignment of construction permit to Atlantic Broadcasting Company.

1190 KC.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit to change from directional antenna, night use, to directional antenna, day and night, operating on 1190 kc., 50 KW, and unlimited hours of operation, directional antenna.

1280 KC.

WQV—Wodaam Corp., New York, N. Y.—Consent to transfer of control of licensee Corp. from Arde Bulova to Harry D. Henshel.

1310 KC.

WKMh—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to change frequency from 1540 to 1310 kc., hours of operation from daytime to unlimited, install directional antenna for night use and change transmitter location.

1330 KC.

KFH, KFh-FM—Radio Station KFh Co., Wichita, Kans.—Consent to transfer of control of standard station KFh from Victoria Murdock Estate to Wichita Eagle, Inc., also construction permit for KFh-FM.

1340 KC.

KCNA—The Catalina Broadcasting Co., Tucson, Arizona—Consent to transfer of control from Erskine Caldwell to William A. Small, Wm. Houston Johnson, William R. Mathews, Betty B. Mathews, Clare R. Ellinwood and George W. Chambers.

1360 KC.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Consent to assignment of license to WKAT, Inc.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Consent to transfer of control from Miguel Soltero Palermo (deceased) to Mrs. Maria M. Porrata Doria, Carlos Clavell, Juan A. Wirshing, Rafael Lopez Zapata, Alfonso Gimenez, Mrs. Cruz Teresa Bigay, Mrs. Daisy Bigay, Angel Lopez Vazquez and Inocencia Bigay Vda. Soltero, as Judicial Administrator of the Estate of Miguel Saltero Palermo.

1400 KC.

WSAU, WSAU-FM—Northern Broadcasting Co., Inc., Wausau, Wis.—Consent to assignment of license and construction permit of standard station WSAU and construction permit of WSAU-FM, to The Journal Company (The Milwaukee Journal).

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit for approval of daytime, directional antenna pattern, power of 5 KW, day and night, unlimited hours and directional antenna for day and night use.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit to make changes in directional antenna system and install an FM antenna using 5 KW, unlimited time, and directional antenna at night.

Chattahoochee Broadcasting Co., Columbus, Ga.—Modification of construction permit for approval of directional antenna at new site, using power of 1 KW, unlimited hours and directional antenna for day and night use.

FREQUENCY MODULATION

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Monterey Peninsula Broadcasting Co., Monterey, Calif.—Class B; 103.9 mc. (No. 280); 3.4 KW; 2520 feet. (BPH-695)

Unity Broadcasting Corp. of Calif., Los Angeles, Calif.—Class B; 95.3 mc. (No. 237); 44 KW; 2900 feet. (BPH-882)

P. C. Wilson, Canton, Ohio—Class B; 96.7 mc. (No. 244); 14 KW; 340 feet. (BPH-916)

KRBC-FM—The Reporter Broadcasting Co., Abilene, Texas—Class B; 96.9 mc. (No. 245); 46 KW; 760 feet. (In lieu of previous conditions. This involves change in transmitter site only with no change in service area). (BPH-277)

WSLS-FM—Roanoke Broadcasting Corp., Roanoke, Va.—Class B; 98.3 mc. (No. 227); 4.7 KW; 2000 feet. (In lieu of previous conditions). (BPH-477)

FM—Conditional Grants

Valley Broadcasting Co., Lanett, Ala.—Authorized conditional grant of a Class B station to supersede the former grant of a Class A station, subject to further review and approval of engineering details. (BMPH-143)

KTRB Broadcasting Co., Inc., Modesto, Calif.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-986)

Turlock Broadcasting Group, Turlock, Calif.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1050)

News-Press Pub. Co., Santa Barbara, Calif.—Authorized conditional grant of a Class A station in lieu of Class B station previously authorized, subject to further review and approval of engineering details. (BMPH-210)

Capital City Broadcasting Co., Des Moines, Iowa—Authorized conditional grant of a Class B station subject to further review and approval of engineering details, with the following change in allocation plan: Add Channel 277 to Des Moines; to Ottumwa add No. 279 and delete No. 277. (BPH-1125)

Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1160)

Telair Company, Detroit, Mich.—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-696)

Lewiston-Auburn Broadcasting Corp., Lewiston, Maine—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1126)

Cumberland Broadcasting Co., Cumberland, Md.—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1161)

Plains Radio Broadcasting Co., Lubbock, Texas—Authorized conditional grant of a Class B station, subject to further review of engineering details. (BPH-1129)

Community Broadcasting Co., Toledo, Ohio—Severed from the consolidated hearing the application of Community Broadcasting Co. and authorized conditional grant for a Class B FM station, subject to further review and approval of engineering details. (BPH-837)

FM—Miscellaneous Actions

Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Granted petition requesting that its application (BPH-1184) be designated for hearing in the consolidated proceed-

(Continued on next page)

ing with applications in Dockets 7543-7547 inclusive, applicants for Class B stations in the Atlanta area, presently scheduled for April 7 at Atlanta.

WSM-FM—WSM, Inc., Nashville, Tenn.—Granted modification of CP to change completion date to 8-10-47. (BMPH-213)

WKBH-FM—WKBH, Inc., La Crosse, Wis.—Granted modification of CP to change commencement and completion dates to 3-29-47 and 9-29-47 respectively. (BMPH-199)

KTRN—Times Pub. Co. of Wichita Falls, Wichita Falls, Texas—Granted modification of CP which authorized a new FM station, to change completion date to 6-10-47. (BMPH-216)

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 9-1-47. (BMPH-212)

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Granted modification of CP which authorized a new FM station, to change completion date to 9-8-47. (BMPH-179)

WTCN-FM—Minn. Broadcasting Corp., Minneapolis, Minn.—Granted modification of CP which authorized a new FM station, to change completion date to 12-31-47. (BMPH-222)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP which authorized a new FM station, to change completion date to 5-16-47. (BMPH-218)

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-16-47 and 9-16-47 respectively. (BMPH-221)

Great Trails Broadcasting Corp., Dayton, Ohio—Granted petition requesting leave to submit corrected exhibits regarding its program analysis in re application for FM station. (Docket 7238)

Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition requesting leave to submit corrected exhibits regarding its program analysis in re application for FM station. (Docket 7239)

FM—Applications Accepted for Filing

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, as modified) to change transmitter site to .3 mile north of Temple, Texas; effective radiated power to 220 watts, and change commencement and completion dates.

WSVA-FM—Shenandeah Valley Broadcasting Corp.—Modification of construction permit (B2-PH-812, which authorized a new FM broadcast station) to change type of transmitter; make changes in antenna system and change commencement and completion dates.

KRSC-FM—Radio Sales Corp., Seattle, Wash.—License to cover construction permit (B5-PH-304) which authorized a new FM broadcast station.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319), which authorized a new FM broadcast station) to change commencement and completion dates.

WCNB—News-Examiner Co., Connersville, Ind.—Modification of construction permit (B4-PH-404, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 7.7 KW, antenna height above average terrain to 246.5 feet; make changes in antenna system and change commencement and completion dates.

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Modification of construction permit (B4-PH-334, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 12 KW, antenna height above average terrain to 325 feet, and commencement and completion dates.

KOZY—Commercial Radio Equipment Co., Kansas City, Mo. (Everett L. Dillard)—Construction permit to install

new transmitter, make changes in antenna system, specify type of station as class B and effective radiated power as 9.7 KW.

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661, which authorizes new FM broadcast station) to change completion date.

WMGA-FM—John F. Pidecock, near Moultrie, Ga.—Modification of construction permit (B3-PH-420, which authorized a new FM broadcast station) to change effective radiated power to 13.9 KW, and make changes in antenna system and change commencement and completion dates.

KOCS-FM—The Daily Report, Ontario, Calif. (A Partnership consisting of (Mrs.) Jerene Appleby Harnish, Walter Axley, (Mrs.) Annie M. Potter and Carlton R. Appleby)—License to cover construction permit (B5-PH-355) which authorized a new FM broadcast station.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified, MPH-155 which authorize new FM broadcast station) to change completion date.

WMRF-FM—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-PH-810 which authorizes new FM broadcast station) to change date of completion.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—License to cover construction permit (B1-PH-945) which authorized changes in new FM broadcast station.

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-PH-944) to change type of transmitter and commencement and completion dates.

WAMS—The Messenger Publishing Co., Athens, Ohio—Modification of construction permit (B2-PH-418 which authorizes new FM broadcast station) to change commencement and completion dates.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Modification of construction permit (B1-PH-192 which authorizes new FM broadcast station) to change commencement and completion dates.

WARY—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-PH-338 which authorizes new FM broadcast station) to change completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Modification of construction permit (B1-PH-116 which authorizes new FM broadcast station) to change completion date.

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—Modification of construction permit (B1-PH-630 which authorizes new FM broadcast station) to change completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr. & E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677, which authorized a new FM broadcast station) for extension of completion date.

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners)—Modification of construction permit (B5-PH-1000 which authorized a new FM broadcast station) to change studio location, transmitter site, ERP to 360 watts; antenna height above average terrain to 718 feet; make changes in antenna system and change completion date.

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of construction permit (B1-PH-709 which authorized a new FM broadcast station) to change transmitter site to corner of East Broad St. and Wilson Blvd., Falls Church, Va.; antenna height above average terrain to 507 feet, specify studio location, make changes in antenna system and change commencement and completion dates.

(Continued on next page)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-454 as modified (MPH-147) which authorizes new FM broadcast station) to change commencement and completion dates.

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Modification of construction permit (B3-PH-876 which authorized new FM broadcast station) to change ERP to 10.5 KW; make changes in antenna system and change commencement and completion dates.

WFAH—Review Publishing Co., Alliance, Ohio.—Modification of construction permit (B2-PH-475 as modified) to change type of transmitter; effective radiated power to 1 KW.

WATG—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl)—Modification of construction permit (B2-PH-223 which authorizes new FM broadcast station) to change completion date.

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-2 which authorizes new FM broadcast station) to change completion date.

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-MPH-140 which authorizes new FM broadcast station) to change completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Modification of construction permit (B1-PH-406 which authorized a new FM broadcast station) to change transmitter site to Bangs Ave., 0.3 mile west of intersection with Springwood Ave., Neptune Township, Monmouth County, New Jersey; antenna height above average terrain to 250 feet; make changes in antenna system and change commencement and completion dates.

WIBW-FM—Topeka Broadcasting Association, Inc., Topeka, Kans.—License to cover construction permit (B4-PH-342 as modified), which authorized a new FM broadcast station.

The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-108 which authorized a new FM broadcast station) to change completion date.

102.7 MC.

NEW—Journal Review, Crawfordsville, Ind. (H. Foster Fudge, Gladys C. Fudge, W. Addington Vance and Martha F. Vance)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency channel 274, 102.7 mc., antenna height above average terrain 238.8 feet and ERP of 12.5 KW.

104.1 MC.

NEW—William Avera Wynne, Rocky Mount, N. C.—Modification of construction permit (B3-PH-573 which authorized a new FM broadcast station) to change type of station to Class A; specify frequency as Channel 281, 104.1 mc., type of transmitter; effective radiated power to 1 KW, antenna height above average terrain as 205 feet and antenna system.

To Be Assigned by FCC

NEW—Big Bear Lake Broadcasting Co., Big Bear Lake, Calif. (Lance S. McDonald and Carl V. Teschan, a partnership) (P. O. Big Bear Lake Blvd. and Eureka Drive, Big Bear Lake, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 405 watts.

NEW—Nichols and Warinner, Inc., Long Beach, Calif. (P. O. 220 East Anaheim St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW.

NEW—Radio New Rochelle, Inc., New Rochelle, N. Y.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 2.06 KW. Amended to change ERP from 2.06 to 1 KW and make changes in antenna system.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC, effective radiated power of 20 KW and antenna height above average terrain 500 feet.

NEW—Plains Empire Broadcasting Co., Amarillo, Texas (P. O. 407 Arch Terrace)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 10.1 KW.

NEW—Harold O. Bishop, Somerset County, N. J. (P. O. 604-A Maclay St., Harrisburg, Pennsylvania)—Construction permit for a new FM (Class B) station to be operated on frequency to be assigned by FCC and ERP of 2.3 KW.

NEW—C. H. Winans Co., Watchung, N. J. (P. O. 125 Broad St., Elizabeth, New Jersey)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned in the 88-108 mc. band and ERP of 750 watts.

The Hollywood Community Radio Group, Hollywood, Calif. (Paul Stewart, Cal Kuhl, Bert Gottschaulk, Emmet Lavery, Dr. Franklin Fearing, Philip M. Connelly, George Campbell and Alvin Wilder) (P. O. 1655 N. Cherokee, Hollywood 28, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned. Amended to change name from Paul Stewart, Cal Kuhl, Bert Gottschaulk, Emmet Lavery, Dr. Franklin Fearing, Philip M. Connelly, George Campbell and Alvin Wilder, d/b as the Hollywood Radio Group to Hollywood Community Radio Group; change type of transmitter, specifies studio location as "to be determined," Los Angeles, Calif., transmitter location at atop Mt. Wilson near Los Angeles, Calif., ERP as 86.25 KW, and make changes in antenna system.

NEW—Thomas C. Holston, Lebanon, Pa.—Construction permit for a new FM broadcast station to be operated on Ch. #283, 104.5 mc. or Ch. #288, 105.5 mc. Amended to change name from Thomas C. Holston, to Radio Lebanon, FM and Television, Inc.; frequency from Ch. #283, 104.5 mc. or Ch. #288, 105.5 mc. to Ch. #278, 103.5 mc; specify ERP as 44 KW; type of transmitter and make changes in antenna system.

TELEVISION

TV—New CP Granted

Southern Radio and Tele. Equipment Co., Miami, Fla.—Granted CP for a new station; frequency 66-72 mc. (Channel No. 4); visual power 1.57 KW; aural .786 KW; antenna 340 feet. (BPCT-183)

TV—Miscellaneous Actions

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Granted modification of CP which authorized a new visual and aural transmitters, for extension of completion date to 5-15-47. (BMPCT-48)

WJAC-TV—WJAC, Inc., Johnstown, Pa.—Granted modification of CP (BPCT-93) for extension of completion date to 10-29-47. (BMPCT-50)

Sherron Metallic Corp., New York City, N. Y.—Granted petition to dismiss without prejudice its application for television CP. (BPCT-149; Docket 7253)

TV—Applications Accepted for Filing

KSD—TV—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PCT-62, which authorized a new commercial television broadcast station) for extension of completion dates.

WHAS-TV—Courier-Journal and Louisville Times Co., Louisville, Ky.—Modification of construction permit (B2-
(Continued on next page)

PCT-157, which authorized a new commercial television broadcast station) for extension of completion date.

KCPN—Carter Publications, Inc., Fort Worth, Texas—Modification of construction permit (B3-PCT-172, which authorized a new commercial television broadcast station) to change type of transmitter, to change effective radiated power from visual 30.4 KW, aural 30.4 KW to visual 16.35 KW, aural 8.2 KW and make changes in antenna system and for extension of commencement and completion dates.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Construction permit for reinstatement of construction permit (B1-PVB-142, as modified), which authorized a new experimental television broadcast station on frequencies that may be assigned by the Commission's Chief Engineer from time to time, aural power of 10,000 watts, visual power of 10,000 watts (peak) emission aural A3, special or special for FM, visual A5 or special, and transmitter, location at 1201 Flushing Ave., Brooklyn, N. Y.

NEW—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction (B2-PCT-23 as modified, which authorized a new commercial television broadcast station) to change transmitter site from 815 Superior Ave., Cleveland, Ohio, to Brecksville Village, Ohio, and make changes in antenna system.

W8XCT—Crosley Broadcasting Corp., Cincinnati, Ohio—License to cover construction permit (B2-PVB-23, as modified) which authorized a new experimental television broadcast station.

WXDW—The Pulitzer Publishing Co., St. Louis, Mo.—License to cover construction permit (B4-PVB-179) for a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Remote Pickup CP Granted

American Broadcasting Co., Inc., area of New York, N. Y.—Granted CP for a new remote pickup station. Frequency assigned subject to change in accordance with proceedings in Docket 6651. (BPRE-492)

Applications Accepted for Filing

NEW—The Regents of the University of New Mexico, Albuquerque, N. Mex.—Construction permit for a new non-commercial educational broadcast station to be operated on 42,100 to 42,900 kc., power of 250 watts, and A3 emission, hours of operation unlimited.

WHA-FM—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date.

NEW—Consolidated Broadcasting Corp., Ltd., area of Long Beach, Calif. (P. O. 435 Pine Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 50 watts, and emission A3.

WCYO—The Western Connecticut Broadcasting Co., Stamford, Conn.—License to cover construction permit (B1-PRY-318) which authorized a new remote pickup broadcast station.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Jack Field—Misrepresentation in the sale of furs and fur garments is charged in a complaint issued by the Commission against Jack Field, 721 S. W. 6th Ave., Portland, Ore. (5485)

Independent Directory Corporation—Misrepresentation in the sale of advertising space in a Classified Telephone Directory and Buyers' Guide is charged in a complaint issued by the Commission against Independent Directory Corp., 608 South Dearborn St., Chicago, and New Jersey Directory Corp. and William Oleck Advertising Corp., both of 152 West 42nd St., New York. William Oleck, David Oleck and Maury Oleck are also named respondents as officers who manage, control and direct the respondent corporations. (5486)

American Diet aids, Co., Inc.—The Commission accepted from American Diet aids, Co., Inc., 176 South Broadway, Yonkers, New York, and its advertising agency, Small & Seiffer, Inc., 20 West 40th St., New York, a stipulation to cease and desist from misrepresentation in connection with the advertising and sale of a vitamin preparation designated Pantocal. (7582)

American Chemical Co.—Stipulations to cease and desist from misrepresentation in the advertising and sale of insecticides have been accepted by the Commission from Jay B. Hazelrig and Thomas T. Hazelrig, copartners trading as American Chemical Co., 600 North 7th St., Birmingham, Ala., and Lee Nusbaum, trading as Pennsylvania Engineering Co., 1119 North Howard St., Philadelphia. (7584 and 7585)

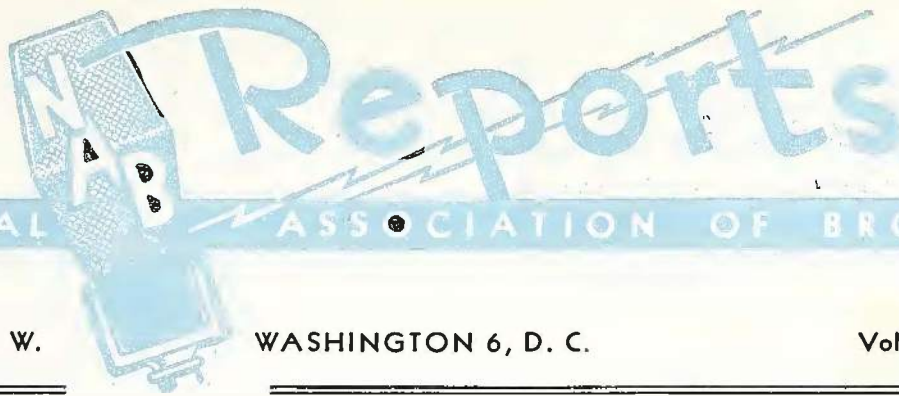
Coal Aid Laboratories—The Commission approved a stipulation in which A. William Backus, trading as Coal Aid Laboratories, 822 East 4th St., Waterloo, Iowa, agrees to cease and desist from misrepresentation in connection with the advertising and sale of "Coal-Aid" a preparation consisting of sodium chloride and iron oxide, for use as an additive to coal. (7583)

DeKalb Agricultural Association, Inc., DeKalb, Ill., and its advertising representative, Western Advertising Agency, Racine, Wis., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of DeKalk Hybrid Seed Corn. (7586)

Leys, Christie & Co., Inc., 65 Nassau St., New York, and its officers entered into a stipulation with the Commission under which they agree to disclose the Japanese origin of cultured pearls in necklaces sold by them. Officers of the corporation joining in the stipulation were James D. Leys, president, and John A. Wilson, secretary. (7581)

CASE REOPENED

Gerald A. Rice—The Federal Trade Commission vacated and set aside a cease and desist order against Gerald A. Rice, trading as Office of Civil Preparation, 1310 North 43th St., Seattle, Wash., and reopened the case for taking testimony. (5321)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 12, March 24, 1947

Three Department Heads Named By NAB, Bringing Staff Up To Full Strength

The appointment of three new departmental directors was announced by NAB on Friday (21).

Robert K. Richards, editorial director of *Broadcasting Magazine*, will assume the duties of Director of Public Relations; Harold Fair, program director of WHO, Des Moines, will become the first Director of the newly-created Program Department; and Royal V. Howard, chief engineer, KSFO, San Francisco, will supervise NAB's technical activities as Director of Engineering.

(Continued on page 228)

Broadcasters Mobilize In National Campaign To Combat Juvenile Delinquency

More than a thousand radio stations of the United States will combine their strength to battle the rising tide of juvenile delinquency, according to plans which have been laid by the NAB.

The campaign was launched Thursday (20) by NAB President Justin Miller when he addressed a personal letter to the managers of the Association's member stations and networks urging them to take the initiative in tackling the problem at the community level. Program materials, background information, and suggestions will be distributed to stations on a continuing basis.

Judge Miller, a member of the Attorney General's Conference on Juvenile Delinquency and the American Bar Association's Juvenile Delinquency Committee, has been active in efforts which are being made at the national level.

Pointing out that many stations already are working effectively on the problem, Judge Miller stressed the opportunity which the

(Continued on page 229)

NAB, Suggesting Labor Policy To Congress, Stresses Need For Sound Legislation

The position of the NAB with respect to pending labor legislation was made known to Congress last week by President Justin Miller in letters to the chairmen of the Senate and House of Representatives labor committees.

Emphasizing that the secondary boycott has been "the most critical, but by no means the only collective bargaining abuse perpetrated by certain unions on the radio industry," Judge Miller continued:

"The broadcasters of the nation want Congress to enact a sound national labor policy which: (1) affords all parties equal protection under the law; (2) makes labor contracts enforceable and the parties thereto mutually responsible; (3) protects industry from jurisdictional strikes; (4) safeguards the economic system from such coercive and monopolistic union practices as featherbedding, the extraction of royalty payments, and the use of the union label as an instrument of boycott."

Secondary Boycott: To underscore his concern about the secondary boycott, the NAB President reiterated a public statement on the subject which he made last January at the NAB Board's direction. He said:

"The broadcasters of America support President Truman in his opposition to the secondary boycott. We only regret that he made any reservation in his recommendation for correction of this unsound practice.

"The radio industry at this time reaffirms its unvarying opposition to the secondary boycott, in any form, and hopes that Congress will take immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management."

Judge Miller also stressed in his letter to the two committees: "If the broadcasting industry is to be given the same protection as other industries, labor legislation should be expanded to include 'services' as well as 'goods and materials'."

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ASCAP and NAB officials, after discussing future contractual relations at a meeting in New York last week, expressed satisfaction with results of the initial meeting. "The problems are not insoluble," a joint statement said. (p. 230)

The FCC last week declined to approve the CBS petition for commercial color television. The Commission, however, commended CBS upon its experimental work and urged continuance. (p. 230)

Commodore Webster was confirmed by the Senate last week to fill the vacancy on the FCC. He is expected to take his oath of office about April 1. (p. 232)

The FCC has announced the resignation of George Adair as chief engineer. Mr. Adair, entering private practice, will be succeeded by George Sterling on April 30. (p. 232)

To broaden the base of ownership of the national debt, the Treasury Department will inaugurate a "Buy A Bond A Month Campaign" to supplement the present payroll deduction plan. (p. 235)

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ROBERT T. BARTLEY

Director of FM Department

CHARLES A. BATSON

Director of Information

ROBERT C. COLESON

Assistant to the President

(Hollywood)

RICHARD P. DOHERTY

Director of Employee-Employer Relations

DOROTHY LEWIS

Coordinator of Listener Activity

(New York City)

FRANK E. PELLEGRIN

Director of Broadcast Advertising

DON E. PETTY

General Counsel

ARTHUR C. STRINGER

Director of Special Services

"I trust that it will be possible to incorporate this letter and attached statement into the official printed record.

"If you desire any further information as to our position, please call upon me." (Full text of accompanying statement will be found on page 231.)

Three Department Heads Named by NAB, Bringing Staff Up to Full Strength

(Continued from page 227)

With the NAB going through the final stages of preparation to occupy its new, enlarged headquarters building in Washington, the filling of these three important industry positions brings the Association's staff of directors to full strength for the first time since the beginning of the war.

Public Relations Head

Mr. Richards, who joins the NAB staff on April 14, brings to his new position of public relations director, a highly diversified background of radio, publishing and advertising agency experience. Prior to becoming *Broadcasting's* editorial director in 1944, he served for two years as assistant to J. Harold Ryan, war-time radio director of the Office of Censorship. From 1939 to 1941, Mr. Richards was production director at WSPD, Toledo. For three years, from 1936 to 1939, he was a member of the editorial department of the *Cincinnati Post*, where he served concurrently as announcer-newscaster on Station WCPO. His first station experience was with WAIU (now WHKC), Columbus, Ohio, where he was continuity director for the station. His advertising agency experience was gained with Campbell-Ewald as a copy writer in that organization's Detroit office.

Mr. Richards was born in Urbana, Ohio, on January 26, 1913 and attended the local schools. He graduated from Ohio State University with a B.Sc. in Journalism. As a student, he served as editor of the University publication, the *Ohio State Daily Lantern*.

New Director of Program Department

Harold Fair, new director of the program department at NAB, gained his first radio experience during the industry's infancy in 1921. A highly skilled musician, Mr. Fair's broad interest in radio developed through his broadcasting activities as an arranger and pianist with several well-known orchestras. Following several successful seasons with his own orchestra, which he organized as a student at Northwestern University, he joined the popular Gene Goldkette orchestra, and later was with Benson's Victor Orchestra and Fred Hamm's organization.

In 1929, he returned to his home town, Council Bluffs, Iowa, to take a position as radio announcer at Station KOIL, from which position he was promoted to that of program director.

After a year's experience with that station, he joined the staff of WBBM in Chicago. In 1931, he became general manager of WBEN in Buffalo. During the two years he was associated with the station, he was also associate conductor of the Buffalo Symphony

(Continued on next page)

Here is the text of the letters, dated March 17th, which were sent by NAB President Justin Miller to Senator Robert A. Taft, chairman of the Senate Committee on Labor and Public Welfare, and Congressman Fred A. Hartley, Jr., chairman of the House Committee on Education and Labor. (The two letters were identical.)

"May I call to the attention of the House Committee on Education and Labor the position of the National Association of Broadcasters with respect to pending labor legislation.

"Following full discussion of our Board of Directors, on January 9, 1947, of the secondary boycott, I issued, at the Board's direction, the following statement:

'The broadcasters of America support President Truman in his opposition to the secondary boycott. We only regret that he made any reservation in his recommendation for correction of this unsound practice.

'The radio industry at this time reaffirms its unvarying opposition to the secondary boycott, in any form, and hopes that Congress will take immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management.'

"If the broadcasting industry is to be given the same protection as other industries, labor legislation should be expanded to cover 'services' as well as 'goods and materials.'

"The secondary boycott has been the most critical, but by no means the only collective-bargaining abuse perpetrated by certain unions on the radio industry.

"The broadcasters of the nation want Congress to enact a sound national labor policy which: (1) affords all parties equal protection under the law; (2) makes labor contracts enforceable and the parties thereto mutually responsible; (3) protects industry from jurisdictional strikes; (4) safeguards the economic system from such coercive and monopolistic union practices as featherbedding, the extraction of royalty payments, and the use of the union label as an instrument of boycott.

"The appended statement outlines, in greater detail, our position on the foregoing points.

Orchestra. Moving back to the middle west, Mr. Fair joined the Chicago office of CBS as production manager and later became head of the radio department of Bozell and Jacobs, Omaha advertising agency. In 1934, he was named program director of WHO, NBC affiliate in Des Moines, where, for almost thirteen years, he has been a recognized leader in building and developing sound program ideas.

Still showing an avid interest in musical affairs, Mr. Fair has been conductor of the WHO String Symphony and director of the station's Concert Band, a forty-five piece military ensemble.

His first official act as director of NAB's program department will come when he attends the meeting of the Program Executive Committee in New York on April 1 and 2. Among several awards won by WHO for excellence in programming during Mr. Fair's years of service was the *Dupont Award* for the station's Soil Conservation Education Program, presented earlier this month.

Howard Well Known in Industry

Royal V. Howard, new NAB engineering director, joins the Association after fourteen years with the Associated Broadcasters, Inc., licensee of Station KSFO, KSFO-FM, television station KWIS and international broadcast stations KWID and KWIX. In addition to being vice president in charge of engineering, he is the Director of Universal Research Laboratories, engineering consultants. He will assume his new duties with NAB about May 1.

Mr. Howard first started in radio as an amateur in Albany, Oregon, in 1920. While still in school in 1922, he built his first broadcast station, KFAT, in Eugene, Oregon. This was followed by several others in the Pacific Northwest.

For four years, Mr. Howard pioneered in the development of short wave point-to-point communication between Alaska and Seattle and for about a year was engaged as a research engineer in the development of high frequency radio aids for aerial navigation.

At the start of and during the early part of World War II, he was in charge of construction and operation of the 100,000 watt international broadcast station, KWID, and 50,000 watt KWIX, San Francisco. On completion of this construction project, the War Department requested his services to head a special scientific staff. Granted a leave of absence by his organization, he was sent to Europe by the Army as director of a headquarters Analyst Staff for the Office of Scientific Research and Development. On completing the mission in 1945, he rejoined The Associated Broadcasters, Inc.

Mr. Howard holds several patents on radio apparatus, chief of which is the newly announced PROGAR, an automatic audio monitoring device for broadcast and other uses.

Born in Roseburg, Oregon, in 1905, Mr. Howard attended public schools in the state and received his B.Sc. at the Polytechnic College of Engineering. He is a member of the American Institute of Radio Engineers, a Senior Member of the Institute of Radio Engineers, and has been an officer of the San Francisco Section for four years as well as past chairman, 1946. Other activities include membership on the Interna-

IN THE OFFING

March 27	FM Executive Committee	New York City
March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Rodia News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston Rice Hotel
April 28-29	Area "G" Meeting (Districts 4-7)	Roonoke, Va. Raanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldarf-Astaria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel

tional Committee, Board of War Communications; Radio Technical Planning Board, Committee 8 on International Broadcasting; and Committee 4 on Standard Broadcasting, RMA Audio Standardization Committee. In addition he has served as a member of the Engineering Executive Committee, NAB.

Broadcasters Mobilize in National Campaign to Combat Juvenile Delinquency

(Continued from page 227)

broadcasting industry has to take the initiative on a nation-wide scale. He told the broadcasters:

"Radio is ideally situated to stem-wind a nation-wide drive at the community level. Broadcasting is equipped as no other medium to arouse public awareness of the danger inherent in our mounting juvenile crime problem. And broadcasters themselves represent exactly the type of community leadership capable of marshalling all the community forces in a deliberate and decisive effort."

Text of the NAB President's message follows:

"High on the list of America's top-level domestic problems is Juvenile Delinquency.

"Already over a hundred U. S. broadcasting stations are doing something about it in their communities. I'd like to see a thousand broadcasting stations take on the job.

"I have been working on the problem on the national level with the Attorney-General—with his Conference on Juvenile Delinquency—with the Juvenile Delinquency Committee of the American Bar Associ-

(Continued on next page)

ation, and other interested groups. There has been general agreement on one point:

"The attack upon the problem of juvenile delinquency must be undertaken at the community level.

"This is our opportunity to take the initiative. Radio is ideally situated to stem-wind a nation-wide drive at the community level. Broadcasting is equipped as no other medium to arouse public awareness of the danger inherent in our mounting juvenile crime problem. And broadcasters themselves represent exactly the type of community leadership capable of marshalling all the community forces in a deliberate and decisive effort.

"It's a big job—but it's not too big for broadcasting. As the NAB and radio stations over the country get the plans moving, there will be additional bulletins from my office to keep you advised about what's being done at the national level so that you can coordinate your local effort. NAB's new Program Department will gather ideas, scripts and program material for exchange between the communities and the stations. And NAB's Research, Special Services and other departments will also pitch in.

"Will you undertake the job with us? I should like to be able to say that the thousand broadcasting stations that belong to NAB are going into action in a continuing fight to help American youngsters become good American citizens."

Legal Department

NAB-ASCAP Executives, In Initial Meeting, Confident of Reaching Equitable Agreement

At a meeting suggested by ASCAP, members of NAB's Music Advisory Committee met with representatives of the Society in New York on Tuesday (18) to discuss future contractual relations between the radio broadcasting industry and the licensing organization.

John Paine, ASCAP general manager, expressed his organization's pleasure with the friendly relationship which has grown in recent years between the Society and broadcasters. The existing problems, he observed, can be eliminated if both parties devote themselves seriously to the solutions.

Following a suggestion that sub-committees of the two organizations be appointed to consider the problems and report back to the respective NAB and ASCAP committees by May 12, another joint meeting of the NAB-ASCAP representatives was scheduled for May 13. The sub-committees to be named later, are expected to meet at an early date.

Deems Taylor, President of ASCAP, and NAB President Justin Miller expressed entire satisfaction with the results of this initial session. "It marks the beginning," said they, "of what may well be a final solution of some of the problems which have bothered both the Society and the broadcasters. We feel that

while looking after the interests of our memberships, we nevertheless must consider the larger interests of the public. The problems involved are not insoluble and we are confident that we have made a good beginning."

The following were present from ASCAP in addition to Mr. Paine and Mr. Taylor: Lester Santly, Gustave Schirmer, Edgar Leslie, Richard Murray, Herman Finkelstein, Jules Collins.

Representing NAB were: Judge Miller; Theodore C. Streibert, WOR, chairman; Music Advisory Committee; Judge A. L. Ashby and Edmund Souhami, NBC; Julius F. Brauner, CBS; Walter Haase, WDRC; Robert T. Mason, WMRN; Joseph A. McDonald, WJZ; John Shepard, 3rd, The Yankee Network; Ed Yocum, KGHL; Don Petty, NAB general counsel, and C. E. Arney, Jr., NAB secretary-treasurer.

Television

CBS Commercial Color TV Approval Withheld As FCC Urges Continuation of Experiments

The CBS petition asking for permission to operate commercial television in the 480 to 920 megacycle band and to amend FCC television engineering standards in specified particulars to permit operation of color television stations on the basis developed by CBS failed to obtain approval of the FCC in a report released on Tuesday (18).

In making its decision, the Commission pointed out that it was not minimizing the tremendous strides made by CBS in developing color television and urged that all persons interested in the future of such transmission continue experimentation.

The Commission based its decision on two grounds. First, the report says, "there has not been adequate field testing of the system for the Commission to be able to proceed with confidence that the system will work adequately in practice." Secondly, according to the FCC, "there may be other systems of transmitting color which offer the possibility of cheaper receivers and narrower band widths. . . ."

Diversified Tests Required

On the first point, the Commission said that before it could approve a new system of television, receivers and transmitters required innumerable field tests under all types of operating conditions and at various locations. According to the FCC, the CBS testing was admittedly extensive, but has been conducted primarily in the laboratory or under controlled conditions. In contrast, the FCC stated that before it adopted standards for monochrome television "there were at least seven stations in operation in several cities and several thousand television receivers were outstanding, a good part of them in the hands of members of the public."

Expanding on the second point, the Commission stated that other radio services had made extensive requests for space in the radio spectrum and it is not

(Continued on page 232)

Statement to Congress on National Labor Policy

(Text of statement accompanying letters to Senator Taft and Representative Hartley)

"The economic welfare of the American people requires a positive labor policy which clearly recognizes the mutual rights, functions and freedoms of management, labor and the public.

"However, prevailing labor laws do not now afford all parties equal protection under the law nor do they provide adequate safeguards against collective-bargaining abuses, particularly those arising from closed-shop monopolies possessed by certain unions over great segments of the labor supply. Such destructive union policies and practices retard the economic growth of industry, militate against the freedom of occupational choice by individuals and seriously impair the efficient operation of business enterprise upon which depend full employment and higher standards of living.

"A sound national labor policy justifies the preservation of collective-bargaining rights of labor but also requires the correction of collective-bargaining abuses.

"Great volumes of testimony have been presented to the Labor Committees of the Senate and the House of Representatives. Based upon the weight and merit of this evidence, it is hoped that Congress will enact that kind of legislation which creates the proper environment for peaceful industrial relations and which will assure the individual right of employment, preserve the efficient functioning of private enterprise, and which recognizes that rights are balanced by responsibilities.

"It is not my wish to reiterate, support or refute any of the conclusions drawn by persons who have appeared before your Committees, whether as representatives of labor or of various industries, each of which has its respective labor problems. However, the American Radio Industry has a substantial equity in harmonious industrial relations, based upon sound labor legislation.

"A free radio is imperative to American democracy. It would be as dangerous to the welfare of the people if unions were able to control radio operations as if private-ownership monopoly were permitted. Our national policy has been to prevent concentration of monopoly ownership. Union dictatorship is equally repugnant to that policy in radio broadcasting as in other industries. The closed shop, particularly in conjunction with closed union membership, and its closely related device, the secondary boycott, are powerful potential instruments which must be closely restricted, just as has been done with respect to similar instruments formerly used by management and now proscribed by the anti-trust laws.

"1. **Secondary Boycott**—We condemn the secondary boycott as a flagrantly abusive union practice and a genuine restraint of trade.

"We contend that it should be an unfair labor practice for employees or their organizations to use concerted action to withhold, or cause to be withheld by others, their patronage or their labor services from the customers of, the dealers and the distributors of, and/or the suppliers of an employer with whom said employees have a dispute.

"This instrument of industrial coercion and control

has been used by some, and proposed by various other unions now strongly entrenched in the radio industry.

"The National Association of Broadcasters has been and continues to be unalterably opposed to the secondary boycott in any guise and from whatever quarter.

"Any action by Congress to make the secondary boycott an unfair labor practice must recognize that: (1) services as well as goods must be fully covered; (2) the union label may be, and often is, distorted from its original purpose and used as the effective means of implementing a secondary boycott.

"2. **Legality and Enforceability of Contracts**—The labor contract should involve mutual responsibility and obligations by both parties. Wildcat, jurisdictional and sympathetic strikes should be made illegal when such strikes involve a breach of contract existing between individual companies and their respective local union, or unions.

"The NLRB recently ruled that workers are not entitled to the protection of the Wagner Act, if they strike in violation of a no-strike provision in the contract and the strike was not due to an unfair practice by the employer. We believe that the Wagner Act should be amended specifically to incorporate this ruling and also to encompass wildcat, sympathetic and jurisdictional strikes.

"3. **Royalty Payments**—The payment of royalties on production and/or services rendered, paid to unions for their unrestricted uses is economically unsound and constitutes the unwarranted granting of taxation power to a union.

"Like so many other economic and social abuses, the payment of royalties to a union does not appear to be serious when limited to only an occasional company or industry. Yet, this is a most dangerous trend and, if not stopped, will spread to an increasingly large area of the American economy.

"4. **Featherbedding**—If collective bargaining and private enterprise are to be compatible, the process should, and will, cover basic work conditions, wages and related labor-management problems. However, we do not believe that collective bargaining should provide the means whereby a union has the dictatorial authority to limit or fix the number of employees for a given company. Except to the extent necessary to comply with such requirements as those of health and safety, this should remain a function of management under our American economic system.

"We contend that it should be an unfair labor practice for any union to use coercion in forcing an employer to hire a prescribed number of persons who must be employed on any given job or task within any given business establishment, or within any industry.

"5. **Jurisdictional Strikes**—We are seriously concerned with the problem of jurisdictional strife.

"As frequency modulation (FM) and, especially, television are further developed and expanded, the radio industry may well experience considerable intra-union conflict similar, in many aspects, to that which has prevailed in the motion picture industry. Within the past year, disputes between rival unions have forced broadcasters to cancel certain television programs; other jurisdictional controversies have occurred relative to the union affiliation of platter turners.

"We strongly urge that Congress, by appropriate legislation, establish effective machinery within the NLRB, or otherwise, to resolve expeditiously conflicting jurisdictional claims by unions and thus avoid undue interruption to commerce."

CBS Commercial Color TV Approval Withheld As FCC Urges Continuation of Experiments

(Continued from page 230)

possible to satisfy all such requests. Under the CBS proposals, the FCC went on to say, "each television channel would be 16 megacycles wide. That means that the band 480 to 920 megacycles would accommodate but 27 channels. It was the Commission's hope in allocating the band . . . for television that in this band it would be possible to provide for a truly nationwide competitive broadcasting system." The FCC concluded that the evidence before it showed that 27 channels would not ultimately be enough to provide for such a competitive system.

Need for Low Cost Sets

Stating that the objectives of television included the "bringing of news, education, culture and entertainment to large numbers of people," the FCC asserted that these objectives could not be accomplished unless the price range of receivers was brought within the means of the average family, and urged the development of such receivers.

In enumerating its technical objections to the CBS proposal the Commission mentioned six points on which it claimed that CBS had not shown sufficient evidence that its system should be approved. These include: picture brightness, flicker, frame rate, color breakup, receiver design and design of other equipment (receiving antennas, studio and pickup equipment, etc.).

Looking toward the expansion of television in the near future, the Commission pointed out that extensive developments in electronics took place during the war and stated that because security precautions had been lifted so recently it is possible "that much of the vital information developed during the war probably has not seeped down to all elements of the industry working on television problems." The Commission suggested that as a result of wartime experimentation and progress improvements might be made "in picture detail, picture sharpness, a simpler and more effective synchronization system, a better sound system, etc."

In concluding its findings, the FCC commended CBS, Dr. Peter C. Goldmark, CBS director of research, and his staff, for their continuing interest in the field of color television and expressed the hope that a satisfactory system would be developed at an early date.

FCC

Commodore Webster's Appointment As Commissioner Approved by Senate Last Week

The nomination of Commodore Edward M. Webster to fill the vacancy on the FCC was approved by the Senate last week. Commodore Webster's appointment brings the Commission membership up to its full strength for the first time since Paul Porter left to take up his duties with OPA.

At REPORTS press time on Friday (21), no definite date had been set for the new Commissioner to be sworn into his position, but it is expected that the ceremony will take place about April 1st.

FCC Appoints Sterling to Succeed Adair As Commission Chief Engineer

George P. Adair, FCC chief engineer, resigned from the Commission, it was announced on Friday (21), to open his own offices as a radio engineering consultant. At the same time, the FCC announced that its new chief engineer would be George E. Sterling. The change in personnel becomes effective April 30.

Mr. Sterling entered government service as a radio inspector in the Bureau of Navigation, Commerce Department in 1923. He served in the Department's Radio Division prior to joining the FCC. He was appointed assistant chief engineer in 1942 and during the war headed the FCC's Radio Intelligence Division.

Research Department

Radio-Phonograph Sets, FM-AM, TV Receivers Continue to Show Production Increase

The Radio Manufacturers Association monthly report on radio set production released Friday (21) showed a drop in the total output of receivers, but a continued climb in the rate of production for radio-phonograph console combinations. The overall drop was attributed to the shorter work month.

Television receivers and FM-AM receivers also showed slight gains over January despite the lower total. FM-AM receiver production reported by RMA member manufacturers totaled 53,594, while television sets rose to 6,243. The latter is almost as many receivers as were produced during all of 1946.

Total production for February was 1,379,966 as compared with 1,564,171 the previous month. The February figures include 153,007 consoles and 843,616 table models. The consoles include 140,200 radio-phonograph combinations.

FM-AM combinations totaled 7,968 table models and 45,626 were consoles.

Broadcast Advertising

Retailers' Membership in NRDGA Helpful to Radio, Broadcasters Say

Radio Management Study No. 6 in the series currently issued by NAB quotes the manager of the station under study as stating that retailers who are members of the National Retail Dry Goods Association are "best informed."

(Continued on next page)

Says the report: "The general manager of the radio station stated that local members of the National Retail Dry Goods Association are better informed and more progressive than non-NRDGA members. The same opinion has been expressed by most managers of small market stations surveyed. It might be a good idea for stations to urge certain of their local merchants to join."

Membership for retailers in NRDGA is helpful because the NRDGA Sales Promotion Division has been cooperating with the NAB in gathering and disseminating information of value on the use of radio advertising for retailers on preliminary studies of television commercials, and on other projects. It recently conducted the first annual contest to find the best radio programs sponsored by retailers. Howard P. Abrahams, NRDGA Sales Promotion Director, is a member of the NAB's Joske Advisory Subcommittee which guided the preparation of "Radio for Retailers," now being distributed to retailers by NRDGA as well as by the NAB.

Meetings, conventions and committee activities of NRDGA, as well as its various publications and other mailings to its members, frequently include information of interest regarding radio advertising.

Therefore it is easy to see why retailers who belong to that association are "better informed and more progressive."

NAB member stations, through local inquiries and appropriate suggestions, can no doubt encourage more retailers to join NRDGA on the basis of the benefits they will receive. The association's address is 100 West 31st Street, New York 1, N. Y.

Recommendations from Magnavox Dealers May Influence New Policy

Acting on information received from an NAB member, the Broadcast Advertising Department learned that present policy of the Magnavox Company, manufacturers of radios, phonographs and other products, provides for cooperative advertising with dealers in local newspapers, but not in radio.

P. F. Marshall, newly appointed Magnavox advertising manager, explained that having taken over the post only a few days ago, he was not yet familiar with all angles of the company's dealer-cooperative advertising policy. He said that failure to approve radio as a cooperative medium was not due to "discrimination," but rather to the fact that the company's national advertising is currently featuring four-color displays, and local dealer advertising was required to follow the same general theme and copy line by way of coordinated effort.

Mr. Marshall indicated that the company's policy was "not static," and that radio possibilities would be studied carefully. He said that a change in policy was not at all unlikely.

The NAB is furnishing information and material to Mr. Marshall on the effectiveness of radio as a dealer-advertising medium. Meanwhile, it is suggested that *recommendations from local Magnavox dealers*, asking that radio be approved as a cooperative-advertising medium, will have a beneficial effect in shaping new

Magnavox policy. The company's address is 2131 Bueter Road, Fort Wayne 4, Indiana.

Exhibit "Exposition for Better Living," Is Sponsored Annually by Station

New Haven's second annual "Exposition For Better Living," sponsored by Radio Station WNHC, will be presented at the State Armory in New Haven, Conn., May 4 through 10, according to James T. Milne, station manager.

The Exposition will be confined exclusively to exhibits pertaining to the financing, modernizing, construction, equipping, heating, painting, furnishing and landscaping the home.

Exhibit space in the Armory will be divided into 156 individual booths. Exhibitors will pay \$125 for each booth. Discounts will be given to firms using three or more booths.

For one month preceding the event WNHC will advertise the exposition with many announcements and exhibitors will be given generous air publicity. In addition, the station will use newspapers, car cards, direct mail, point-of-sale posters and window displays.

Many prizes will be awarded by the station, including a grand prize of a 1947 Ford Tudor DeLuxe Sedan. Other daily prizes will include electrical appliances, radios, furniture and other merchandise associated with the home. Exhibitors giving prizes will receive extra publicity when the prizes and winners are announced over the air.

An admission of 25¢ per person is charged. Last year 50,000 persons attended the exposition.

The station will have a broadcasting booth at the armory and will feature an orchestra as well as other entertainment. Announcers with portable mikes will cover the entire floor interviewing spectators and exhibitors.

The entire promotion is built around "Exposition For Better Living."

FM and Facsimile for Retailers Boosted in Women's Wear Daily

An interesting account of the opportunities offered to retail advertisers, by FM and facsimile broadcasting, is contained in a half-page article in *Women's Wear Daily* for March 19, entitled "Promotions on the Air."

The article is recommended to all sales managers interested in FM and Facsimile. A copy can probably be obtained from a local retailer, as *Women's Wear Daily* is widely circulated in retail fields. Publication office is at 8 East 13th St., New York 3, N. Y.

Commercials, Music, Raise Food Store Sales, Showing Effectiveness of "Follow-Through"

Supermarket food stores which recently installed sound systems on an experimental basis, for "store-casting" musical recordings and "commercial" announcements calling attention to specific items on sale, have found that several distinct advantages are already

(Continued on next page)

apparent. A report in the *News Bulletin* of the Association of National Advertisers for March 13 states:

"The results of the Storecast Corporation's first examination of the value of musical broadcasts and commercial messages in supermarkets have recently been issued. These findings, it is reported, are preliminary and cannot be considered in any wise conclusive." However:

"Unsolicited reports from shoppers were very favorable.

"Supermarket personnel enjoyed the music.

"Managers reported greater efficiency on the part of clerks.

"Increased sales resulting from the commercial messages are also reported. It was also found that store personnel were impressed by the commercials and were inclined to 'push' those products mentioned. Among other things, Storecast reports:

"During the first 6 weeks of this operation, the sale of products of twenty-one advertisers averaged 130% more in the Storecast markets than the control markets."

"The Storecast examination was conducted in 16 Supermarkets of the First National Chain in Hartford, Conn. Results were compared to an equal number of control stores. Programs, over Musak, were broadcast every week day during store hours. Approximately 15 commercial announcements were made every hour."

Results like the above may well encourage more stores to adopt this radio technique for in-the-store promotion. It should also demonstrate the value of radio advertising itself to food stores and other retailers, and therefore this information may be used effectively by radio salesmen.

The technique is a new development in retail sales promotion and marks one more advance of radio as a medium that lends itself to coordinated advertising, with effective follow-through opportunities. Heretofore, some retailers have expressed a preference for newspaper advertising because tear sheets could be clipped and posted prominently in the store, for the information of sales clerks and shoppers. Radio commercials, of course, can similarly be posted, and "topper" signs can also be used saying "As advertised on the radio today."

Now the radio advertising technique offers this further advantage of coordination and follow-through, in those stores where "store-casting" facilities are available. Radio commercials, used on the air, can be repeated at frequent intervals over the store's sound system as reminders to shoppers.

Retail Radio Discussions With Advertisers, Radio Personnel, Conducted by NAB

Miss Lee Hart, assistant director of Broadcast Advertising, spoke before the Advertising Club of Indianapolis Thursday (20) and the Louisville, Kentucky, Advertising Club on Friday (21). Following these talks, which emphasized techniques and procedures for making retail radio advertising more effective, Miss Hart conducted round-table discussions for radio personnel on methods of selling, servicing and producing copy for retail accounts.

A round-table discussion for personnel of WWL, New Orleans tomorrow (25) will precede a special March 26 luncheon meeting of retailers, which has been

arranged by the station for local advertisers. Miss Hart's last stop for the week will be in Baton Rouge March 28, where a talk for the Baton Rouge Advertising Club will be followed by a round-table discussion to be held in the WJBO auditorium.

Small Market Stations

Allen Brown to Speak at Two Meetings In Huntington, W. Va., This Week

"Radio for Retailers" is the subject of a talk to be delivered by J. Allen Brown, NAB assistant director of broadcast advertising, before the Huntington, W. Va., Advertising Club on Friday (28). He will also appear on the program of the West Virginia Broadcasters Association when the group meets in Huntington on Saturday (29), for a discussion of "Radio Management in a Competitive Era."

Women Broadcasters

Members of AWB Pass Two Resolutions At 4th Annual Convention in New York

(Following is the text of two resolutions passed by the Association of Women Broadcasters at their 4th Annual Convention in New York, March 7-9. Detailed story of the convention was published in REPORTS last week, p. 205.)

WHEREAS, the Association of Women Broadcasters of the National Association of Broadcasters, convening its 4th Annual Convention in New York City can view with humble pride the development of widespread interest in the Association's accomplishments,

THEREFORE BE IT RESOLVED, THAT, the women broadcasters hereby express their gratitude to the National Association of Broadcasters for the inspiration and loyal support which they have received from NAB; and herewith renew their assurances of an earnest desire to promote radio's interest in such a way as to bring increasing credit to the industry as a whole.

WHEREAS, the Association of Women Broadcasters of the National Association of Broadcasters convening its 4th Annual Convention deplores the present wave of criticism leveled at American radio, and

WHEREAS, the members of the Association through personal contact with listeners, and from the results of over 100,000 letters received in the "What I Think About Radio" campaign, have received a strong indication of public opinion regarding radio.

THEREFORE BE IT RESOLVED THAT, the women broadcasters are convinced that American listeners are aware of the great benefits derived from the American system of broadcasting as supported by free enterprise; they find radio a source for the development of educational and cultural endeavors and recognize its great public service, and

BE IT FURTHER RESOLVED THAT, while such majority approval is gratifying, the Association of Women Broadcasters recognizes the need for continuing improvement

(Continued on next page)

as indicated by a constructive articulate minority and believes that serious and due consideration must be given to such well-intentioned criticism—if the radio industry is to increase its stature as a potent factor in maintaining our democratic way of life.

Public Interest Programming

Nation-wide Campaign to "Buy a Bond a Month" Will Be Inaugurated to Spur Bond Sales

The nation will take first steps to broaden the base of ownership of the national debt next June and July with the inauguration of the "Buy a bond a month plan." This will supplement the payroll deduction plan which has been the backbone of bond sales since 1941.

This was made known in Washington last Wednesday (19) when Treasury Secretary Snyder called together for conference representatives of the country's 15,000 banks, officers of American Bankers Association, state banking associations and State Directors of Treasury Savings Bonds Division.

Theme of the campaign will be "Buy Where You Bank . . . Buy Where You Work."

It is estimated that 10 to 12 million persons who have bank accounts adequate to buy a bond every month will absorb a large volume of E, F and G bonds. This group, for the most part, consists of persons who were contacted by the 6 million volunteer door bell ringers during the various war loans. The volunteer salesmen have disappeared; the promotion job becomes even more important.

Secretary Snyder said that the nation's war debt of just over \$260 billion was greater than all other debts combined. Key to the management of this debt, he asserted, was the widening of the ownership base. Three-eighths of the debt is owned by non-banking investors; another $\frac{3}{8}$ by commercial banks and federal reserve banks; while $\frac{1}{4}$ of it is owned by individuals.

The June-July promotion is designed to increase bond ownership by individuals, whose purchases would replace bonds held by banks. No new money would be provided. The plan simply shifts ownership of the debt to people from banks, all in accordance with the Treasury's plan of debt management.

Plan Beneficial to Nation

A banker-speaker asserted that while the plan was a direct attack on bank earnings, it was good for the country, and, in the long run, what was good for the country was good for banks.

Banks in Arkansas, California, Florida, Tennessee and Washington, D. C., have "kitchen tested" the plan and all experimenters were in agreement that the plan was sound and that it would sell savings bonds. Effort will be made to enlist the cooperation of every one of the nation's 15,000 banks.

Plan Is Simple

Persons who agree to buy a bond a month sign a card directing bank to debit their account each month for amount of purchase. Bonds are mailed to buyers monthly in franked envelopes provided by Treasury Dept.

Plan Fits the Times

Secretary Snyder said that, contrary to predictions, the net sale of E bonds increased since VJ-day . . . by 10 per cent. During the first 72 days of 1947, E bond sales exceeded redemptions by \$300,000,000, whereas redemptions exceeded sales by \$100,000,000 in the same period a year ago.

Treasury regards this showing as demonstrated demand for a sound non-fluctuating investment.

Radio Promotion

Radio has always been the No. 1 bond selling medium. Despite enlarged plans of other media, there is no fear that radio will not continue to carry the ball as it has in the past. Treasury material in preparation consists of an ET series, ET spots, live spots.

Theodore Repplier, president, The Advertising Council, said that virtually all network advertisers had agreed to place bond selling messages on their programs.

Plans of Other Media

According to the Advertising Council the magazine publishers pool of 1,100 magazines will come up with the largest magazine campaign in history.

There will be 70,000 car and bus cards . . . at least 5,000 highway posters.

Mats will be mailed to all daily and weekly papers, to all department stores and selected retailers.

Advertising Council estimates that time and space in the amount of \$10,000,000 will be donated to the campaign.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 31-April 6, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Prevent Forest Fires

Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timber land—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion,

(Continued on next page)

floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. Only 10% of these fires are due to lightning, spontaneous combustion or other natural and unavoidable causes. The remaining 90% are due to the thoughtlessness and carelessness of average Americans who live in or near forest and wooded areas, who work in or near them, or who visit or travel through them.

"This campaign, which The Advertising Council in cooperation with business and industry has conducted during the past several years, has opened our eyes to what skilled professional advertising can do in helping to solve the problems of preventing man-made forest, woods and range fires. We consider it an outstanding example of real public service. We are delighted to learn of the continuance of this cooperation because 9 out of 10 forest fires are still man-made and are still destroying timber, soil and other resources that are as vital to the winning of the peace as they were to the winning of the war."—*LYLE F. WATTS, Chief, U. S. Forest Service.*

Timber and wood derivatives are the basis for so many items that are essential to our daily comfort and existence that the shortage of forest products is one of our most critical post-war problems. Wartime consumption of wood products was so great and current demand is so heavy that we now face a potential deficit of more than 8 billion board feet of lumber, the basic material of most of the 12 million homes which must be built during the next ten years. The manufacture of newsprint requires almost 3.6 million cords of pulpwood each year, and could use more. Fifty million wooden ties are required by your railroads each year and our public utilities use 5 to 6 million wooden poles annually. Over 2 million cords of wood are required each year to make our furniture, fence posts, rayon, cellophane, and paper sacks, napkins and toweling. The spring and summer seasons of 1947 will call for greater care than ever in preventing forest fires. Shorter working hours will make more week-end trips possible. Warm weather is a powerful inducement to seek out wooded areas. More people will be vacationing in 1947 than ever before. In short, MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Every American citizen—city dweller, suburbanite or farmer—is a potential starter of a forest fire. It only requires a moment's carelessness or thoughtlessness with match, smokes, field or campfire to set the Red Devil loose. "Don't be one of the guilty 9." Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1—Crush out cigarette, cigar and pipe ashes. 2—Break matches in two after using. 3—Drown all camp fires; then stir and drown again. 4—Find out the law before using fire. (Fact Sheet No. 16-C)

Higher Prices for Used Fats

The Advertising Council is advised that housewives can now obtain substantially higher prices for waste fats from their local dealers. Yet a spot check shows that most women are not aware how much waste fat prices have risen since removal of price controls. Calling attention to this information and to the continued critical shortage of fats will, in our opinion, be of great benefit both to listeners and to American industry. Working stocks of edible and inedible fats and oils are extremely low on a world-wide scale. From the present outlook, the availability of fats and oils for use in the U. S. in 1947 from all sources is estimated to be little or no greater than last year when we had the lowest per capita supply, since many years before the war. In other words, there seems to be no prospect for material improvement in supplies before 1948. Our shortage of fats and oils is due to a decline in total domestic production, and a reduction in normal imports from South America, the Netherlands East Indies and Manchuria. The contribution being made by the collection of what would otherwise be wasted household grease is a very important one, comprising better than 10% of our total supply of inedible tallow and grease. This supply is vitally important in the production of soap and also in many manufacturing operations. Housewives

can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: 1—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates. 2—Pour immediately into the salvage can those fats which can't be reused. 3—Reuse these suitable for cooking and salvage whatever is left. 4—Turn in the fat salvage container to their meat dealers promptly. Most dealers are paying substantially higher prices than they did before price ceilings were removed. (Fact Sheet No. 19-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 24. They are subject to change.

Monday, March 24

RCA Communications, Inc.—In the matter of handling of United States State Department Traffic between New York, N. Y., and Washington, D. C.

Further Hearing

(10:00 A. M.)

NEW—Lee-Smith Broadcasting Co., Faribault, Minn.—C. P. 920 kc., 1 KW, DA, unlimited.

NEW—Associated Broadcasters, Inc., Wadena, Minn.—C. P. DA, 920 kc., 1 KW, unlimited.

KFNF—KFNF, Inc., Shenandoah, Ia.—C. P. to increase power, etc. 920 kc., 5 KW, unlimited; DA-night.

Further Hearing

(10:00 A. M.)

NEW—Seaside Broadcasting Co., Atlantic City, N. J.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J.—C. P. 1400 kc., 250 watts, unlimited.

Monday and Tuesday, March 24 and 25

Further Hearing

(Before Commissioner Wakefield, 10:00 A. M.)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. 1540 kc., 5 KW, day.

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervener: KOCS—The Daily Report, Ontario, Calif.

(Continued on next page)

Tuesday, March 25

(Before Commissioner Hyde, 10:00 A. M.)

- WTNJ—WOAX, Inc., Trenton, N. J.—For renewal of license. **1310 kc.**, 500 watts, unlimited.
- WTNJ—WOAX, Inc., Trenton, N. J.—For modification of license. **1310 kc.**, 500 watts, unlimited.
- WCAM—The City of Camden, Camden, N. J.—For renewal of license. **1310 kc.**, 500 watts, unlimited.
- WCAM—The City of Camden, Camden, N. J.—For modification of license. **1310 kc.**, 500 watts, unlimited.
- WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—For renewal of license. **1310 kc.**, 500 watts.
- WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—For modification of license. **1310 kc.**, 500 watts.
- NEW—Camden Broadcasting Co., Camden, N. J.—C. P. **800 kc.**, 1 KW, daytime.
- WHAT—Independence Broadcasting Co., Philadelphia, Pa.—C. P. to change frequency, etc. **820 kc.**, 1 KW, daytime only.
- NEW—Ranulf Compton, d/b as Radio WKDN, Camden, N. J. C. P. **820 kc.**, 1 KW, daytime only.
- NEW—Valley Broadcasting Co., Allentown, Pa.—C. P. **790 kc.**, 1 KW, unlimited.
- WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—For modification of license.
- Intervenors: Mack Radio Sales.
WNEW—Greater New York Broadcasting Corp., New York, N. Y.
WFBR—Baltimore Radio Show, Inc., Baltimore, Md.

Wednesday, March 26

Further Hearing

(10:00 A. M.)

- NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. **790 kc.**, 1 KW, unlimited; DA-night & day.
- NEW—Federated Publications, Inc., Lansing, Mich.—C. P. DA: **790 kc.**, 1 KW, unlimited.
- WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. to change frequency, etc. **790 kc.**, 1 KW, unlimited; DA-night & day.

Further Hearing

(10:00 A. M.)

- NEW—Newnan Broadcasting Co., Newnan, Ga.—C. P. **1300 kc.**, 1 KW nite, 1 KW unlimited.
- NEW—Volunteer State Broadcasting Co., Nashville, Tenn.—C. P. **1300 kc.**, 5 KW, unlimited, DA-night.
- Respondents: WATL—Atlanta, Ga.
WJHO—Opelika, Ala.
- Intervenors: WJDX—Jackson, Miss.
WFBR—Baltimore, Md.

Further Hearing

(10:00 A. M.)

- NEW—Louisiana Broadcasting Co., New Orleans, La.—C. P. **1540 kc.**, 5 KW, unlimited; directional antenna day and night.
- NEW—Bayou Broadcasting Co., Inc., Baton Rouge, La.—C. P. **1540 kc.**, 100 watts, unlimited.
- NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—C. P. **1540 kc.**, 10 KW, unlimited; DA-day & night.
- NEW—Texhoma Broadcasting Co., Durant, Okla.—C. P. **1540 kc.**, 250 watts, unlimited.

NEW—East-West Broadcasting Co., Fort Worth, Tex.—C. P. **1540 kc.**, 5 KW, unlimited; DA (DA-2).

KXEL—In re: Matter of the petition of Josh Higgins Broadcasting Co. "for continuation of exclusive nighttime assignment on **1540 kc.**, to Station KXEL, Waterloo, Iowa."

KGBC—The Galveston Broadcasting Co., Galveston, Tex.—C. P. DA; **1540 kc.**, 1 KW day, 250 watts night, unlimited.

Bayou Broadcasting Co., Inc., Baton Rouge, La.—Petition for leave to amend.

Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind. C. P. to increase power, etc. **1190 kc.**, 50 KW, unlimited; DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. **1190 kc.**, DA, 10 KW day, 5 KW night; unlimited.

Wednesday and Thursday, March 26 and 27

At Columbus, Ohio

(Hearing Room, 322 New Post Office Bldg., 10:00 A. M.)

NEW—Capital Radio, Inc., Columbus, Ohio—C. P. **660 kc.**, 1 KW, daytime.

NEW—Heart of Ohio, Inc., Columbus, Ohio—C. P. **660 kc.**, 1 KW, daytime.

Intervenor: WHKK—United Broadcasting Co., Akron, Ohio.

Thursday and Friday, March 27 and 28

At Amarillo, Tex.

(Federal Court Room, U. S. Post Office Bldg., 10:00 A. M.)

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P. **1230 kc.**, 250 watts, unlimited.

At Las Cruces, New Mexico

(Federal Court Room, Post Office Bldg., 10:00 A. M.)

NEW—The Las Cruces Broadcasting Co., Las Cruces, New Mex.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—The Mesilla Broadcasting Co., Las Cruces, N. Mex.—C. P. **1450 kc.**, 250 watts, unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

The Commission made final proposed decision (B-330) denying application of Harold Thomas, licensee of station **WATR, Waterbury, Conn.**, for a construction permit to change transmitter site and studio location of station to **Springfield, Mass.**, increase power from 1 to 5 KW, and install a new transmitter and directional antenna, operating unlimited time on **1320 kc.** (BP-3950; Docket 7363), and application of **WMAS, Inc.**, licensee of station **WMAS,**

(Continued on next page)

Springfield, Mass., for a construction permit to change frequency from 1450 to 1320 kc., increase power from 250 watts to 5 KW, install a new transmitter and directional antenna (BP-4313; Docket 7364).

AM—New CP's Granted

690 KC.

Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Granted CP for a new station to operate on 690 kc., 1 KW, day only; engineering conditions. (BP-5355)

720 KC.

Seminole Broadcasting Co., Wewoka, Okla. (Louis F. Lenrig and F. F. McNaughton)—Granted CP for a new station to operate on 720 kc., with 250 watts, daytime only; engineering conditions: (BP-5270)

740 KC.

Jose E. del Valle, Santurce, P. R.—Adopted order granting petition to remove from the hearing docket and grant application (BP-4603; Docket 7630) for a new station to operate on 740 kc., 10 KW, unlimited time, DA, subject to condition that applicant file an application for modification of CP specifying an antenna design which reduces the radiation in the direction of CMJN, Camaguey, Cuba, to 300 mv/m in the horizontal plane from an equivalent .311 antenna.

860 KC.

WLBG, Inc., Laurens, S. C.—Granted CP for a new station to operate on 860 kc., 250 watts; daytime only; engineering conditions. (BP-4587)

900 KC.

Nashua Broadcasting Corp., Nashua, N. H.—Granted CP for a new station to operate on 900 kc., 1 KW, daytime only. (BP-4746)

920 KC.

Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership, d/b as Paso Broadcasting Co., El Paso, Texas—Granted CP for a new station to operate on 920 kc., 1 KW, daytime only; engineering conditions. (BP-5408)

1080 KC.

Scotland Broadcasting Co., Laurinburg, N. C.—Granted CP for a new station to operate on 1080 kc., 1 KW, daytime only; engineering conditions. (BP-5068)

1210 KC.

Anson Radio and Broadcasting Co., Wadesboro, N. C.—Granted CP for a new station to operate on 1210 kc., with 1 KW, daytime only; engineering conditions. (BP-5411)

1220 KC.

F. F. McNaughton and Louis F. Lenrig, The LaSalle County Broadcasting Co., LaSalle, Ill.—Granted CP for a new station to operate on 1220 kc., with 250 watts, daytime only; engineering conditions. (BP-5284)

1300 KC.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted CP for a new station to operate on 1300 kc., 1 KW, day; engineering conditions. (BP-4466)

1490 KC.

Mountain Broadcasting Service, Inc., Princeton, W. Va.—Adopted order granting application for a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (BP-5386; Docket 7934).

1510 KC.

Doyle E. Collup, Stephenville, Texas—Granted CP for a new station to operate on 1510 kc., 250 watts, daytime only. (BP-5380)

AM—License Renewals

KCMJ—Palm Springs Broadcasting Co., Palm Springs, Calif.—Granted renewal of license for the period ending February 1, 1950.

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted renewal of license for the period ending November 1, 1948.

AM—Designated for Hearing

580 KC.

Foundation Co. of Washington, Washington, D. C.—Dismissed application (BP-4997) for a new station to operate on 580 kc., 5 KW, unlimited time, DA-1, since same is mutually exclusive with an existing Washington station (WQQW) as the U. S. Court of Appeals for the District of Columbia has dismissed the Foundation Company's protest of the WQQW grant.

730-740 KC.

Ellis County Broadcasting Co., Waxahachie, Texas; Texas Star Broadcasting Co., Dallas, Texas—Designated for hearing in a consolidated proceeding the application of Ellis County Broadcasting Co. (BP-5339), 730 kc., 250 watts, daytime only, with application of Texas Star Broadcasting Co. (BP-5820), 740 kc., 10 KW, unlimited time, DA.

740 KC.

The Connecticut Electronics Corp., Bridgeport, Conn.; Heathcote Broadcasting Co., Scarsdale, N. Y.—Designated for hearing in a consolidated proceeding the applications of The Connecticut Electronics Corp. (BP-5375), 740 kc., 1 KW, day, DA, and application of Heathcote Broadcasting Co. (BP-5899), 740 kc., 250 watts, day.

860 KC.

Steel City Broadcasting Corp., Homestead, Pa.—Designated for hearing application (BP-5343) for a new station to operate on 860 kc., 250 watts, daytime only.

910 KC.

Gene Burke Brophy, Nogales, Ariz.—Designated for hearing application of Gene Burke Brophy (BP-5149), 910 kc., 100 watts, night, 250 watts-LS, unlimited time, in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627) and John C. Mullens (Docket 8156).

980 KC.

Bexar Broadcasting Co., San Antonio, Texas; Fort Bend Broadcasting Co., Rosenberg, Texas (a voluntary association, Julius E. Junker, trustee)—Designated for hearing in a consolidated proceeding the application of Bexar Broadcasting Co. (BP-5705), 980 kc., 1 KW, day, with application of Fort Bend County, et al. (BP-5908), 980 kc., 250 watts, daytime.

1080 KC.

Radio Broadcasting Corp., LaSalle-Peru, Ill.; McLean County Broadcasting Co., Bloomington, Ill.; Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.; Steel City Broadcasting Corp., Gary, Ind.—Designated for consolidated hearing these four applications which had heretofore been designated, all requesting the frequency 1080 kc., with 1 KW, at LaSalle-Peru and Gary, and daytime hours; 250 watts at Valparaiso and Bloomington, daytime only. (BP-5747; BP-5857; BP-5574; BP-5888)

1190 KC.

Arecibo Broadcasting Co., Inc., Arecibo, P. R.; The Martinez-Rodriguez Broadcasting Co., San Juan, P. R.; WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Designated for consolidated hearing the application of Arecibo Broadcasting Co. (BP-5047), for a new station on 1190 kc., 250 watts, unlimited, and application of Martinez-Rodriguez Broadcasting Co. (BP-5669), 1190 kc., 10 KW, limited time, and application of WKJB (BP-5938), to change operating assignment from 1340 kc., 250 watts, unlimited to 1190 kc., 10 KW, unlimited, DA.

(Continued on next page)

1230 KC.

Coastal Broadcasting Co., Lakeland, Fla.; WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Designated for hearing in a consolidated proceeding application of Coastal Broadcasting Co. (BP-5256), for a new station to operate on 1230 kc., 250 watts, unlimited time, with application of WSIR (BP-5937), to change facilities from 1490 to 1230 kc., using 250 watts, unlimited time.

1240 KC.

Williamson Broadcasting Corp., Pikesville, Ky.; Cumberland Publishing Co., Pikesville, Ky.—Designated for hearing in a consolidated proceeding the application of Williamson Broadcasting Corp. (BP-5502), with application of Cumberland Publishing Co. (BP-5904), both requesting 1240 kc., 250 watts, unlimited time.

Santa Rosa Broadcasting Co., Santa Rosa, Calif.—Designated for hearing application (BP-5855), for a new station to operate on 1240 kc., 250 watts, unlimited time, and ordered that KROY, Sacramento, be made a party to the proceeding.

1280 KC.

James E. Latimer and Wm. A. Pritchett, Lake City, S. C.; WKST—WKST, Inc., New Castle, Pa.—Designated for hearing in a consolidated proceeding application (BP-5008) for a new station to operate on 1280 kc., 250 watts, unlimited time, with application of WKST to change facilities from 1280 kc., 1 KW, unlimited, to 1280 kc., 5 KW, DA-N, unlimited. (BP-5913)

1340 KC.

Sayre Printing Co., Sayre, Pa.—Designated for hearing application (BP-5872) for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that WMBO, Auburn, N. Y., be made a party to the proceeding.

Bay Radio, Inc., North Bend, Ore.; Western Oregon Broadcasting, Inc., Reedsport, Ore.—Designated for hearing in a consolidated proceeding the applications of Bay Radio, Inc. (BP-5565) and Western Oregon Broadcasting, Inc. (BP-5896), both requesting 1340 kc., 250 watts, unlimited time.

1340-1350 KC.

Philip Mathews, Carlisle, Pa.; WORK—York Broadcasting Co., York, Pa.—Designated for hearing in a consolidated proceeding application of Philip Mathews (BP-5545) for a new station on 1340 kc., 250 watts, unlimited time, with application of WORK (BP-5907), to change facilities from 1350 kc., 1 KW, DA-N, to 1350 kc., 1 KW, 5 KW-LS, unlimited, DA-N.

1400 KC.

Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, et al.); North Plains Broadcasting Co., Perryton, Texas—Designated for hearing in a consolidated proceeding application of Seward County Broadcasting Co. (BP-5719), and North Plains Broadcasting Co. (BP-5898), both requesting new stations on 1400 kc., 250 watts, unlimited time.

1410 KC.

Frank Mitchell Farris, Jr., Nashville, Tenn.; WCOE, Inc., Nashville, Tenn.—Designated for consolidated hearing application of Frank Mitchell Farris, Jr. (BP-4043), for a new station to operate on 1410 kc., 1 KW, unlimited, DA, with application of WCOE, Inc. (BP-5477), 1410 kc., 5 KW, unlimited, DA.

1430 KC.

John F. Kramer, Cambridge, Md.—Designated for hearing application (BP-5946) for a new station to operate on 1430 kc., 1 KW, daytime only, in a consolidated proceeding with the application of The Capital Broadcasting Co., Annapolis. (Doc. 7371)

1450 KC.

Agnes Jane Reeves Greer, Dover, Ohio; The Massillon Broadcasting Co., Massillon, Ohio—Designated for consolidated hearing the application of Agnes Jane Reeves Greer (BP-5319), with application of The Massillon Broadcasting Co. (BP-5895), both requesting new stations on 1450 kc.,

250 watts, unlimited time., WFMJ, WJPA and WHBC made parties.

1490 KC.

Community Broadcasting Co., Fort Worth, Texas—Designated for hearing application (BP-5182) for a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered that KVWC, Vernon, Texas, KPLT, Paris, and KGKB, Tyler, Texas, be made parties to the proceeding.

Craig Broadcasting Co., Chester, S. C. (Alex B. Craig, et al.)—Designated for hearing application (BP-5337) for a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered WKIX, Columbia, S. C., be made a party to the proceeding.

1520 KC.

Lake Shore Broadcasting Co., Evanston, Ill.; WHOW, Cornbelt Broadcasting Co., Clinton, Ill.—Designated for hearing in a consolidated proceeding with application of Lake States Broadcasting Co. (Docket 8119), the applications of Lake Shore Broadcasting Co. (BP-4750), for a new station to operate on 1520 kc., 5 KW, daytime only, DA, and application of WHOW (BMP-2562) to change facilities from 1520 kc., 1 KW, daytime only, to 1520 kc., 5 KW, unlimited time, DA-night.

AM—Modifications of CP's Granted

KFMO—Oscar C. Hirsch, Flat River, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter and studio locations at: on Highway 61 near Flat River. (BMP-2533)

KSIW—Woodward Broadcasting Co., Woodward, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at SW corner of SW ¼ of the NW ¼ of Sec. 36, Twp. 23N, Range 21 W. I. M., Woodward. (BMP-2492)

KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location near Old Albuquerque Settlement, ½ mile east of Rio Grande River, and to specify studio location as 313 N. Broadway, Albuquerque. (BMP-2484)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2278)

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted modification of CP which authorized a new station, to make changes in vertical antenna, to change type of transmitter, and to change transmitter location to 22nd St. between No. Frederick and No. Harrison St., Arlington County; conditions. (BMP-9469)

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted modification of CP (BP-3846) for extension of completion date to 3-20-47.

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Granted modification of CP (BP-4712) for extension of completion date to 9-26-47. (BMP-2516)

WSBT—The South Bend Tribune, South Bend, Ind.—Granted modification of CP (BP-4294) for extension of completion date to 10-6-46. (BMP-2517)

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted modification of CP (BP-2918) for extension of completion date to 6-7-47. (BMP-2536)

AM—Licenses Granted to Cover CP's

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2287)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2281)

(Continued on next page)

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—Granted license to use old main transmitter as auxiliary with power of 250 watts. (BL-2183)

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Granted license to cover CP which authorized increase in power to 250 watts and installation of new transmitter. (BL-2158)

WJPR—Radio Services Co., Greenville, Miss.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2299)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted license to cover CP which authorized installation of new transmitter, increase in power to 5 KW and change transmitter location. (BL-2302). Conditions.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—Granted license to cover CP which authorized a new station on 650 kc., 250 watts, daytime; conditions. (BL-2294)

780 KC.

WCKB—N. C. Central Broadcasters, Inc., Dunn, N. C.—Granted license to cover CP which authorized a new station on 780 kc., 1 KW, daytime only; conditions. (BL-2190)

860 KC.

KWPC—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted license to cover CP which authorized a new station on 860 kc., 250 watts, daytime. (BL-2260)

1050 KC.

WGAY—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted license to cover CP which authorized a new station to operate on 1050 kc., 1 KW, daytime. (BL-2206)

1100 KC.

WGPA—The Bethlehem's Globe Pub. Co., Bethlehem, Pa.—Granted license to cover CP which authorized a new station on 1100 kc., 250 watts, daytime only. (BL-2307)

1140 KC.

KORC—Alfred Achilles Coreanges, Mineral Wells, Texas—Granted license to cover CP which authorized a new station on 1140 kc., 250 watts, daytime; conditions. (BL-2200)

1170 KC.

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Granted license to cover CP which authorized a new station on 1170 kc., 250 watts, daytime; conditions. (BL-2175)

1190 KC.

WBLX—Rome Radio Broadcasting Co., Rome, Ga.—Granted license to cover CP which authorized a new station to operate on 1190 kc., 1 KW, daytime only, and for change of studio location to: 121 Broad St.; conditions. (BL-2300)

1230 KC.

WTNT—Ga.-Carolina Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2254).

1280 KC.

KSOK—The Travelers Pub. Co., Arkansas City, Kans.—Granted license to cover CP which authorized a new station on 1280 kc., 1 KW, daytime; conditions. (BL-2231)

1310 KC.

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa.—Granted license to cover CP which authorized a new station to operate on 1310 kc., 1 KW, daytime. (BL-2236)

1340 KC.

WGWC—G. W. Covington, Jr., Selma, Ala.—Granted license to cover CP which authorized a new station on 1340

kc., 250 watts, unlimited time; conditions; and to specify studio location at Broad St., 2 miles north of Selma. (BL-2214)

1400 KC.

KIFI—Eastern Idaho Broadcasting and Tele. Co., Idaho Falls, Idaho—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time, and to specify studio location at 339 Broadway, Idaho Falls; conditions. (BL-2258)

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2286)

1450 KC.

KOSA—Southwestern Broadcast Corp., Odessa, Texas—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location as 115 West Sixth St., Odessa; conditions. (BL-2284)

WPAM—Miner's Broadcasting Service, Pottsville, Pa.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2251)

1490 KC.

KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2248)

KBOL—J. Herbert Hollister, Boulder, Colo.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and for change of studio location to 1617 Pearl St., Boulder. (BL-2304)

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2147)

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2173)

1510 KC.

KOCS—The Daily Report, Ontario, Calif.—Granted license to cover CP which authorized a new station on 1510 kc., 250 watts, daytime only; conditions. (BL-2274)

1540 KC.

KGBC—The Galveston Broadcasting Co., Galveston, Texas—Granted license to cover CP which authorized a new station on 1540 kc., 1 KW, daytime, and to specify studio location as 21st and Strand St., Galveston (BL-2279). Conditions.

1590 KC.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Granted license to cover CP which authorized a new station on 1590 kc., 1 KW, daytime only, and to specify studio location as 219 Granby St., Norfolk. (BL-2309)

AM—Miscellaneous Actions

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers (Assignors), The Mattatuck Broadcasting Co. (Assignee), Waterbury, Conn.—Granted consent to assignment of license of station WWCO from a partnership composed of Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, to Mattatuck Broadcasting Co., for a consideration of \$30,221. Each partner will be an officer and/or director and will hold a 1/3 stock interest. (BAL-578)

WILK—Harold T. Gray, et al (Assignor), Wyoming Valley Broadcasting Co. (Assignee), Wilkes-Barre, Pa.—Granted consent to assignment of construction permit from a partnership consisting of 8 equal partners to Wyoming Valley Broadcasting Co., a corporation. No money involved. (BAP-46)

KROX—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Authorized cancellation of construction permit (BP-5188) for a new station and modification thereof

(Continued on next page)

(BMP-2392), and deleted all records relative thereto, upon request of permittee due to ill health of principal stockholder.

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. Mex.—Authorized cancellation of construction permit (BP-5189) for a new station and modification thereof (BMP-2382), and deleted all records relative thereto, upon request of permittee due to ill health of principal stockholder.

Sims Publishing Co., Orangeburg, S. C.—Denied petition requesting waiver of the provisions of temporary expediting procedure of January 8, 1947, and retain its application (BP-5577) in the processing line rather than refer it to pending files pursuant to provisions of said procedure; and referred said application to pending files.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5639)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Denied application for special service authorization to operate on 990 kc. at night for a period of 90 days. (BSSA-156)

Pacific States Radio Engineering, Pittsburg, Calif.—Adopted an order dismissing application (BP-5753), for a new station, without prejudice to refile after a decision has been rendered with respect to application of Golden Gate Broadcasting Corp., heard in a consolidated proceeding, or after said application has otherwise been disposed of.

Radio Americas Corp., San Juan, P. R.—Denied petition for review of action of presiding officer of motions docket on February 28, granting petition of Antilles Broadcasting System, Inc. for leave to file a brief in support of its application for CP (Docket 7500), and affirmed said action of Motions Officer.

Biloxi Broadcasting Assn., Biloxi, Miss.—Adopted an order dismissing application (BP-5818) for a new station, without prejudice to refile after a decision has been rendered with respect to application of Gulf Broadcasting Co., Inc., heard in a consolidated proceeding, or after said application has otherwise been disposed of.

WHAS—Courier Journal and Louisville Times Co. (Transferor); WHAS, Inc. (Assignee), Louisville, Ky.—Granted assignment of license of WHAS from Courier Journal and Louisville Times Co., to WHAS, Inc., a newly formed corporation wholly owned by assignor. (BAL-577)

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Granted petition requesting severance of the hearing record in re its application (Docket 7955) and applications of KROY (Docket 7170) and San Mateo Broadcasters. (Docket 8045), from the hearing record in re Dockets 7966, C. Thomas Patton, and Docket 7956, Pittsburg Broadcasting Co., and the record in Dockets Nos. 7170, 7955 and 8045 are ordered closed.

Charles N. Meredith, Silverdale, Pa.—Denied petition to enlarge the issues in the consolidated hearing in Dockets Nos. 8092 and 8091.

WHA—University of Wisconsin, Madison, Wis.—Granted petition for leave to intervene in the consolidated hearing on applications of Grain Country Broadcasting Co., Inc., and Mid-State Broadcasting Co. (Dockets 8064 and 8043).

Ogden Broadcasting Co., Inc., Ogden, Utah—Granted petition for extension of time within which to file opposition to petition for reconsideration and reinstatement of CP filed by Central Utah Broadcasting Co., and extended time to March 27, 1947.

KANS—Kansas Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to amend its application for CP (BP-5159; Docket 7952), so as to show a revised DA design, etc.

Capital Radio, Inc., Columbus, Ohio—Granted petition requesting Commission to strike the intervention of WHKK, Akron, to the consolidated proceeding involving its application (Docket 7947) and that of Heart of Ohio, Inc. (Docket 7948), and removed WHKK as a party to the proceeding.

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted petition requesting leave to amend its

application for CP (BP-5404; Docket 8068) so as to show revised daytime antenna pattern.

Booth Radio Stations, Inc., Saginaw, Mich.; Federated Publications, Inc., Lansing, Mich.; Saginaw Broadcasting Co., Saginaw, Mich.—The Commission, on its own motion, continued the consolidated hearing on these applications presently scheduled for March 26, to April 8.

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (BP-4088; Docket 6805), so as to revise Exhibits 3-A and 4-A filed with application, to show changes in the tolerance values for the vertical and horizontal radiation patterns.

Lincoln Operating Co., Miami, Fla.—Granted petition for leave to amend its application for CP (BP-4903; Docket 7874) so as to revise Exhibit J filed with application, to show a slight modification of the adjustment tolerance specified in the proposed DA design.

Riverside Broadcasting Co., Riverside, Calif.—Granted petition for leave to amend its application (BP-5807; Docket 8154), so as to make certain minor changes in various paragraphs.

Midland Broadcasting Co., Kansas City, Mo.—Granted petition for leave to take depositions in re its application for CP (BP-5404; Docket 8067).

Charles M. Meredith, Silverdale, Pa.—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application (BP-5625; Docket 8092).

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Granted petition to dismiss without prejudice its application for CP (BP-5018; Docket 8147).

Lee-Smith Broadcasting Co., Fairbault, Minn.—Granted petition for leave to amend its application for CP (BP-4581; Docket 7875), so as to show a change in the DA plan, a new transmitter, etc.

Texhoma Broadcasting Co., Durant, Okla.—Granted petition for leave to amend its application (BP-5112; Docket 7993), so as to specify a nighttime DA array, etc.

La. Broadcasting Co., New Orleans, La.—Granted petition for leave to amend its application for CP (BP-4260; Docket 7162) so as to specify a revised directional array, etc.

East-West Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application (BP-4524; Docket 7994), so as to request 1 KW at night instead of 5 KW, etc.

AM—Applications Accepted for Filing

560 KC.

NEW—Ellis C. Thompson, Harold I. Tanner and John A. Ross, a partnership, Detroit Broadcasting Co., Detroit, Mich. (P. O. % The Lincoln Stamping Co., 13271 Mt. Elliott)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 250 watts and daytime hours of operation.

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of license to increase power from 500 watts to 1 KW (daytime).

580 KC.

KTSC—Sun Country Broadcasting Co., Tucson, Arizona—Construction permit to change frequency from 1490 to 580 kc., power from 250 watts to 1 KW, change type of transmitter, install directional antenna for night use and change transmitter location.

WIAC—Radio Station WIAC, Inc., Hato Rey, Puerto Rico—Modification of license to move main studio location from Stop 29, Ordóñez St., Hato Rey, Puerto Rico, to Ponce De Leon Ave., Stop 11, #654, Santurce District, San Juan, Puerto Rico.

600 KC.

NEW—San Angelo Broadcasters, San Angelo, Texas—(Glen H. McClain, E. H. Howley, James A. Clements, L. M.

(Continued on next page)

Rice, Frank Monroe Dowd and Joe H. Torbett, a partnership)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change daytime directional antenna pattern.

610 KC.

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

NEW—Treasure State Broadcasting Co., Inc., Butte Mont. (P. O. 55 West Broadway)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 1 KW, directional antenna, night use and unlimited hours of operation.

630 KC.

WMFD—Richard Austin Dnnlea, Wilmington, N. C.—Construction permit to change frequency from 1400 kc., to 630 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna (2) for day and night use, and change transmitter location. Amended to make changes in directional antenna (2) for day and night use to modify the nighttime directional antenna.

NEW—Pat Murphy Courington, Albertville, Ala. (P. O., Albertville, Ala.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 250 watts and daytime hours of operation.

680 KC.

NEW—Portland Broadcasting Corp., Portland, Oregon (P. O. 1123 S.W. Fifth Ave.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

690 KC.

NEW—The Naugatuck Valley Broadcasting Corp., Ansonia, Conn. (P. O. 991 Broad St., Suite 9, Bridgeport, Conn.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW and daytime hours of operation.

NEW—Bloom Radio, Inc., Bloomsburg, Pa. (P. O. 1 Washington Place)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW, directional antenna and daytime hours of operation.

710 KC.

WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Modification of construction permit (B3-P-4528, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location (geog. coordinates).

740 KC.

NEW—Heathcote Broadcasting Co. (George J. Feinberg and J. Harvey McCoy, a partnership) (P. O. 10 W. 20th St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

770 KC.

WCAL—St. Olaf College, a Minnesota Corp., Northfield, Minn.—Construction permit to install new transmitter.

800 KC.

NEW—Johnson County Broadcasting Corp., Iowa City, Iowa (P. O. 70 Whiting Ave.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, as modified, which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use, and change transmitter location) to in-

crease power from 10 KW night, 50 KW day, to 50 KW day and night, and make changes in directional antenna for night use.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to change frequency from 1360 to 810 kc., increase power from 1 to 5 KW, install new transmitter, directional antenna for night use, and new vertical antenna with FM antenna on top, and change transmitter location.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Construction permit to increase power from 250 watts to 1 KW, and install a new transmitter.

850 KC.

NEW—Orange County Broadcasting Co., Santa Ana, Calif. (George W. Berger, George A. Raymer, Fred Forgy and John W. Swallow, a partnership)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW and daytime hours of operation.

WJW—WJW, Inc., Cleveland, Ohio—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, change type of transmitter and changes in antenna so as to employ non-directional antenna during daytime hours.

860 KC.

NEW—Western Maryland Broadcasting Corp., Norfolk, Va. (P. O. Alexander Hotel, 200 Public Square, Hagerstown, Md.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.

KSFA—Wilbur Courtland Fouts, Nacogdoches, Texas—Modification of construction permit (B3-P-4779 as modified, which authorized a new standard broadcast station) for increase in power from 500 watts to 1 KW (daytime) and change name of permittee from Wilbur Courtland Fouts to Wilbur C. Fouts, tr/as Nacogdoches Broadcasting Company.

870 KC.

KCNC—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Construction permits to increase power from 250 watts to 1 KW and make changes in modulation and frequency monitors.

890 KC.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-4465 as modified, which authorized a new standard broadcast station) to change type of transmitter and change studio location.

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Construction permit to increase power from 1 KW daytime to 10 KW daytime and install new transmitter.

930 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan) (P. O. 300 North Garden St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 250 watts and daytime hours of operation.

940 KC.

WINZ—Hollywood Broadcasting Co., Hollywood, Florida—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW day and night, install directional antenna for night use only, and change transmitter location.

WMIX—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-P-4265, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and specify studio location.

950 KC.

WIBX—WIBX, Inc., Utica, N. Y.—Construction permit to change frequency from 1230 to 950 kc., increase power from 250 watts day and night to 5 KW day and night, install new transmitter and directional antenna-1 for day and night use, and change transmitter location.

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NEW—Beacon Broadcasting Co., Inc., Boston, Mass.—(P. O. 73 Tremont St.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. Request the facilities of WORL, Boston, Mass.

KDSH—Queen City Broadcasting Co., Boise, Idaho—Modification of construction permit (B5-P-3613, as modified, which authorized a new standard broadcast station) to increase power from 1 KW day and night to 5 KW day and night, install new transmitter, specify studio location as 311 North 10th St., Boise, Idaho, makes changes in directional antenna and change from directional antenna (2) day and night to directional antenna night only.

960 KC.

KFVS—Hirsch Battery & Radio Co., Cape Girardeau, Mo. (Oscar C. Hirsch)—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, change transmitter location. Amended to change power from 1 KW to 500 watts night, 1 KW day, using directional antenna at night.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-P-3786, which authorized change in frequency, increase in power, making changes in transmitting equipment and installing directional antenna for night use) to make changes in directional antenna for night use.

980 KC.

NEW—Fort Bend County Broadcasting Co., between Richmond and Rosenberg, Texas (P. O. % First National Bank, Rosenberg, Texas)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts, and daytime hours of operation.

NEW—Viking Broadcasting Co., Newport, R. I. (P. O. 3 Bliss Road, Newport, R. I.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

990 KC.

WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Construction permit to increase power from 1 KW night, 5 KW day to 10 KW day and night, make changes in transmitting equipment, install directional antenna (1) for day and night use, change transmitter location.

1030 KC.

NEW—Rafael Ramos Cobian, San Juan, P. R. (P. O. Ponce De Leon Ave. Stop 19, San Juan, P. R.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 5 KW, directional antenna (1), and unlimited hours of operation.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Modification of construction permit (B3-P-3524, which authorized a new standard broadcast station) to change frequency from 1010 to 1030 kc. Amended to change hours of operation from daytime to unlimited, using 10 KW night, 50 KW day; changes in transmitting equipment, and install directional antenna for day and night use.

1130 KC.

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Construction permit to change power and hours of operation from 1 KW, daytime to 50 KW, unlimited time, install new transmitter and directional antenna (2) for day and night use, change transmitter location from between Square Lake and Telegraph Roads, near Pontiac, Michigan, to Stony Island, Grosse Ile Township, Michigan, and studio location from 6th floor Ricker Bldg., Wayne and Huron Sts., Pontiac, Michigan, to: to be determined, Detroit, Michigan.

1150 KC.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Modification of construction permit (B4-P-5169, which authorized increase in power, change type of transmitter, and change studio location) to change frequency from 1140 to 1150 kc., change power and hours of operation from 1 KW daytime to

500 watts night, 1 KW day, unlimited time; install directional antenna for night use only and for extension of commencement and completion dates. Amended to make changes in directional antenna and change from directional antenna for night use only to directional antenna (2) for day and night use.

1170 KC.

NEW—Jack Henry Kidd, Jr., Kingsville, Texas (P. O. Kleberg Bank)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

1190 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Construction permit to change frequency from 1340 to 1190 kc., increase power from 250 watts day and night to 10 KW day and night, make changes in transmitting equipment, and install directional antenna (1) for day and night use.

1200 KC.

NEW—Sooner Broadcasting Co., Oklahoma City, Okla. (P. O. 2712 First National Bldg.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW and daytime hours of operation.

1230 KC.

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala. (Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman)—Construction permit to change frequency from 1450 to 1230 kc., and install new vertical antenna with FM antenna mounted on top. Contingent upon relinquishment of 1230 kc. by WJRD.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Construction permit to change frequency from 1490 to 1230 kc.

1240 KC.

NEW—Cumberland Publishing Co., Pikeville, Ky. (P. O. Carolina Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change studio location and specify transmitter location as: "To be determined", Pikeville, Ky.

KICD—Iowa Great Lakes Broadcasting Co., Spencer, Ia.—Construction permit to install new vertical antenna and mount FM antenna thereon.

NEW—Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Hector Reichard, Aguadilla, Puerto Rico (P. O. 17 Munoz Rivera St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Elk River Broadcasters, Fayetteville, Tenn. (R. A. Largent, R. M. McKay, Sr., R. M. McKay, Jr., J. M. McGrew and Revis Hobbs, a partnership) (P. O. % R. M. McKay, Jr., Box 226, Columbia, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1270 KC.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit to change frequency from 1450 to 1270 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Modification of license to change from employing directional antenna day and night to employing directional antenna night only and non-directional antenna during daytime.

1280 KC.

WKST—WKST, Inc., New Castle, Pa.—Construction permit to increase power from 1 to 5 KW, install a new trans-

(Continued on next page)

mitter, and make changes in directional antenna for night use.

1290 KC.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, install directional antenna for day and night use, and extend commencement and completion dates.

NEW—Alaska Broadcasting Co., Fairbanks, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave., Anchorage, Alaska)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and unlimited hours of operation.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, as mod., which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, install directional antenna (2) for day and night use, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. Amended to modify night time directive array.

1310 KC.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to change frequency from 1340 to 1310 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended re changes in directional antenna pattern.

1320 KC.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.—Construction permit to change frequency from 1230 to 1320 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter and studio location. Amended to modify directional antenna pattern.

NEW—Inter-City Advertising Co., Greensboro, N. C. (P. O. 120 E. Third St., Charlotte, N. C.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-P-4013, as modified, which authorized a new standard broadcast station) to change type of antenna and for extension of completion date to 120 days after grant.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kan.—Voluntary transfer of control of licensee corporation from Victoria Murdock Estate (Marcellus M. Murdock, Trustee) to Wichita Eagle, Inc. (500 shares of capital stock—50%.)

1340 KC.

NEW—Christian Broadcasting Ass'n, Honolulu, T. H. (P. O. 5016 W. Grace St., Chicago, Ill.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—Muskogee Broadway Broadcasting Co., Muskogee, Okla. (Procter & Marsh, a partnership consisting of George B. Procter and Hugh M. Marsh) (P. O. % Broadway Theatres, Inc.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon the grant of KOMI, Tulsa, Okla., for a change of facilities.

NEW—Alaska Broadcasting Co., Seward, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave., Anchorage Alaska)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and specified hours of operation.

KGEZ—Donald C. Treloar, Kalispell, Mont.—Construction permit to increase power from 100 watts to 250 watts and install new transmitter.

WBRE—Louis G. Baltimore, Wilkes-Barre, Pa.—Construction permit to install a satellite station at Everett and Pettibone Sts., Scranton, Pa., to be operated on 1340 kc., 250 watts, and unlimited, synchronously with WBRE.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.—Construction permit to install new antenna and change transmitter location.

1350 KC.

NEW—Pocono Record, Inc., Stroudsburg, Pa. (P. O. 18 N. Seventh St.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, and daytime hours of operation.

1370 KC.

WSAY—Erown Radio Service and Laboratory, Rochester, N. Y. (Gordon P. Brown, Owner)—Construction permit to increase power from 1 KW unlimited to 5 KW unlimited, install new transmitter and make changes in directional antenna (DA-N) and change from employing directional antenna day and night to: to directional antenna night only.

NEW—Gastonia Broadcasting Service, Inc., Gastonia, N. C. (P. O. 301 Nat'l Bank of Commerce Bldg.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and daytime hours of operation.

1380 KC.

KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla. (A co-partnership, composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott)—Modification of construction permit (B3-P-4252, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

NEW—Radio Lakewood, Lakewood, Ohio (James A. Butler and Jack N. Berkman, a partnership) (P. O. 520 Bulkeley Bldg., Cleveland 15, Ohio)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts, and daytime hours of operation.

1390 KC.

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Construction permit to change frequency from 1320 to 1390 kc., change hours of operation from daytime to unlimited time with power of 1 KW day and night, install directional antenna (2) for day and night use and change transmitter location.

WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington (County), Va.—Construction permit to change power and hours of operation from 1 KW, daytime, to 5 KW, unlimited time: install new transmitter and directional antenna for night use, and change transmitter location. Amended to make changes in directional antenna (1) for day and night use.

1400 KC.

NEW—Ernest H. Warnock, Middletown, N. Y. (P. O. 122 W. Main St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts and unlimited hours of operation.

NEW—North Plains Broadcasting Co., Perryton, Texas (Van W. Stewart, Carl Ellis and F. B. Sumpter, a partnership) (P. O. % F. B. Sumpter, Perryton, Texas)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership) (P. O. % William M. Jordan, RFD 4, Tuscaloosa, Ala.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KDWT—David W. Ratliff, Stamford, Texas—Modification of construction permit (B3-P-4932, as modified, which authorized a new standard broadcast station) to change type of transmitter.

(Continued on next page)

1410 KC.

KERN—McClatchy Broadcasting Co., Bakersfield, Calif.—Construction permit to increase power from 1 to 5 KW, change type of transmitter and install directional antenna for day and night use.

1430 KC.

NEW—John F. Kramer, Cambridge, Md. (P. O. 19 Ravell St., Annapolis, Md.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

1440 KC.

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Construction permit to mount FM antenna on top of AM tower and move transmitter 0.14 mile.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Construction permit to increase power from 1 KW day and night to 5 KW day and 1 KW night, and install new transmitter.

1450 KC.

NEW—The Acme Broadcasting Co., Elizabethtown, Ky. (P. O. 1210 Daniel St., Clarksville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WWDC—Capital Broadcasting Co., Washington, D. C.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier from north side of Rock Creek, 1600' west of intersection Rock Creek and D. C. Line, Montgomery County, Maryland, to Lanier Drive, Rosemary Hills, Maryland. Amended to make changes in ground system.

NEW—Deland Broadcasting Co., Deland, Fla. (Lyle Van Valkenburgh) (P. O. 167 Old Army Road, Scarsdale, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Contingent upon WMPJ being granted a change of facilities.

KSIG—Acadia Broadcasting Co., Crowley, La. (Max Thomas)—Modification of construction permit (B3-P-4725, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

KFAM—The Times Publishing Co., St. Cloud, Minn.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Construction permit to install new antenna and change transmitter location from Virginia Avenue and Boardwalk, Atlantic City, New Jersey, to corner of Murray and Ohio Avenues, Atlantic City, New Jersey.

NEW—Charles W. Ingersoll, Ely, Minn. (P. O. 783, Ely, Minn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KFAM—The Times Publishing Co., St. Cloud, Minn.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

1490 KC.

NEW—William Courtney Evans, Dover, Dela. (P. O. 579 Raritan St., Camden, N. J.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Highlands Broadcasting Co., Sebring, Fla. (Henry L. Jollary, Ernest R. Baker, II, B. Craven, and Edward Hasti, a partnership) (P. O. % Henry L. Jollary, Winter Haven, Fla.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Shamokin Veterans Broadcasting Co., Shamokin, Pa. (John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kalloway, a partnership) (P. O. 1016 North Shamokin St., Shamokin,

Pa.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Shreveport Broadcasters, Shreveport, La. (James G. Ulmer and James G. Ulmer, Jr., a partnership) (P. O. Box 548, Tyler, Texas, temporary)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Tower Realty Co., Cumberland, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—Modification of construction permit (B4-P-5081, which authorized a new standard broadcast station) to change power and hours of operation from 1 KW daytime to 1 KW night, 5 KW day, unlimited time, change type of transmitter, install directional antenna for night use, and approval of transmitter location.

1530 KC.

NEW—Texas Star Broadcasting Co., Harlingen, Texas (Roy Hofheinz and W. N. Hooper, a partnership) (P. O. 5th Floor Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW and daytime hours of operation.

1560 KC.

NEW—The Mount Carmel Broadcasting Co., Mount Carmel, Ill. (Charles F. Rodgers) (P. O. 727 Main St., Mount Carmel, Ill.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 250 watts and daytime hours of operation.

1590 KC.

KVGB—KVGB, Inc., Great Bend, Kansas—Modification of construction permit (B4-P-4459, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) to change type of transmitter and for extension of commencement and completion dates. Tuesday (18).

AM—Applications Dismissed

Columbia Broadcasting System, Inc., Minneapolis, Minn.—Construction permit for a new high frequency FM broadcast station to be operated on Ch. #267, 101.3 mc. Class of station, rural. Dismissed March 13, 1947, per applicant's request.

The Trustees of Purdue University, Lafayette, Ind.—Construction permit for a new noncommercial educational broadcast station to be operated on 42700 kc., power of 10 KW, and emission special for FM and unlimited hours of operation. Dismissed March 14, 1947, per applicant's request letter, March 6, 1947.

AM—Applications Tendered for Filing Since February 7**1400 KC.**

WABY—The Adirendack Broadcasting Co., Inc., Albany, N. Y.—Consent to transfer of control from Raymond M. Curtis and Harold E. Smith to The Press Company, Inc.

1520 KC.

NEW—Monroe Broadcasting Co., Monroe, Mich. (James Melvin Brinn, Homer Harding Brinn, Harvey Howard Huff, Glenn Clayton Pray, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

(Continued on next page)

1540 KC.

NEW—The Littleton Co., West Hartford, Conn.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation.

1550 KC.

NEW—The Southwestern Broadcasting Company of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Qnin and J. P. Melvin, partners)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation.

NEW—Haygood S. Bowden, Camden, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation.

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Consent to transfer of control from M. F. Schnibben to Melvin H. Purvis.

FREQUENCY MODULATION

FM—Conditional Grants

Newnan Broadcasting Co., Newnan, Ga.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details, with the following change in allocation plan: Add Channel 238 to Newnan, Ga., and delete same from LaGrange, Ga. (BPH-1179)

Wayne M. Nelson, Concord, N. C.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1116)

Donald W. Reynolds, Okmulgee, Okla.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details (Comr. Durr voting for hearing). (BPH-1141)

Neenah-Menasha Broadcasting Co., Neenah, Wis.—Authorized conditional grant for Class B station subject to further review and approval of engineering details. (BPH-1155)

West Central Broadcasting Co., Peoria, Ill.—Granted petition for additional FM frequencies at Peoria, and added Channels No. 238 and 246 to the Peoria general area; authorized conditional grant of a Class B station to West Central Broadcasting Co., and cancelled oral argument scheduled for March 21 on Peoria FM applications.

WDEL, Inc., Wilmington, Del.—Denied petition requesting reconsideration of the Commission's action in designating for hearing its FM application (BPH-177; Docket 7834), and granting same without hearing.

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height is height above average terrain):

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Class B; 92.3 mc. (No. 222); 9 KW; 270 feet. (BPH-1011)

Tri-State Broadcasting Co., Cumberland, Md.—Class B; 99.1 mc. (No. 256); 2.2 KW; 1570 feet. (BPH-948)

WQDV—The Argus-Press Co., Owosso, Mich.—Class A; 104.7 mc. (No. 284); 1 KW; 250 feet.* (BPH-846)

Pontiac Broadcasting Co., Pontiac, Mich.—Class B; 92.5 mc. (No. 223); 20 KW; 500 feet. (BPH-538)

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Class B; 98.1 mc. (No. 251); 10 KW; 660 feet.* (BMPH-197)

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Class B; 103.9 mc. (No. 280); 7 KW; 520 feet.* (BMPH-167)

Sooner Broadcasting Co., Oklahoma City, Okla.—Class B; 100.9 mc. (No. 265); 33 KW; 520 feet. (BPH-744)

KALE-FM—KALE, Inc., Portland, Ore.—Class B; 96.1 mc. (No. 241); 220 KW; 1100 feet.* (BMPH-200)

WEEX—Easton Publishing Co., Forks Twp., North of Easton, Pa.—Class A; 105.7 mc. (No. 289); 1000 watts; 115 feet.* (BMPH-187)

WNJD—H. C. Winslow, Meadville, Pa.—Class B; 99.3 mc. (No. 257); 3.5 KW; 585 feet.* (BMPH-188)

Airplane and Marine Instruments, Inc., Clearfield, Pa.—Class B; 97.9 mc. (No. 250); 7.4 KW; 830 feet. (BPH-763)

White Rose Broadcasting Co., York, Pa.—Class B; 95.3 mc. (No. 237) (subject to change pending decision in hearing on Dockets 7724-7726); 8 KW; 700 feet. (BPH-707)

Greco, Inc., Greenwood, S. C.—Class B; 95.9 mc. (No. 240); 6.5 KW; 430 feet. (BPH-306)

Philip Weiss Music Co., Rutland, Vt.—Class A; 104.3 mc. (No. 282); 100 watts; 590 feet.* (BPH-931)

Record-Herald Co., Wausau, Wis.—Class B; 94.5 mc. (No. 233); 6.5 KW; 680 feet. (BPH-193)

FM—Miscellaneous Actions

Adopted on Order amending Section 1.121 of Part 1 of the Rules adding subparagraph (r), which reads as follows:

“(r) For special temporary authority to provide an interim FM broadcast service provided such requests are from FM conditional grantees or holders of FM construction permits.”

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Granted petition requesting that its application for a new class B station (BPH-1195) be designated for hearing in consolidation with application of WDEL, Inc.

Granted joint petition of Liberty Broadcasting Corp., Atlanta Journal Co., et al. (Dockets 7543-7547 and 8211), to accept waiver of the consolidated hearing on their respective applications for FM stations; ordered that the applications be removed from the hearing calendar, the records closed and the hearing scheduled for April 7 at Atlanta, cancelled.

Peoria Broadcasting Co., Peoria, Ill.—Granted special temporary authority to commence an experimental FM broadcast operation in Peoria.

WGBA—Ga.-Ala. Broadcasting Corp., Columbus, Ga.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-10-47. (BMPH-242)

KGBS-FM—Harbenito Broadcasting Co., Inc., near Harlingen, Texas—Granted modification of CP which authorized a new FM station, for change in commencement and completion dates to 3-15-47 and 9-15-47. (BMPH-225)

KPRC-FM—Houston Printing Corp., Houston, Texas—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to January 6 and July 6, 1947, respectively. (BMPH-146)

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.—Granted modification of CP for extension of completion date to 6-1-47. (BMPH-251)

John Lord Booth, Detroit, Mich.—Authorized re-issuance of construction permit (BPH-1098) to the Booth Radio Stations, Inc., in lieu of John Lord Booth.

WIUV—University of Wisconsin, Delafield, Wis.—Authorized change in assignment of FM non-commercial educational station from 91.1 mc. to 90.7 mc. (No. 214).

Harold Thomas, Springfield, Mass.—Granted petition to dismiss without prejudice his application for a new FM station. (BPH-1117; Docket 8035)

FM—Applications Accepted for Filing

NEW—Ohio Valley Broadcasting Corp., Parkersburg, W. Va. (P. O. Grinter Bldg., 701½ Market St.)—Construction

* In lieu of previous conditions.

(Continued on next page)

permit for a new FM broadcast station. Amended to change directors, officers and stockholders.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-476 which authorized a new FM broadcast station) for extension of completion date.

WKRK-FM—Giddens & Rester, Mobile, Ala. (a partnership, composed of Kenneth R. Giddens and T. J. Rester)—Modification of construction permit (B3-PH-798, which authorizes new FM broadcast station) to change completion date.

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Modification of construction permit (B2-PH-237, which authorizes new FM broadcast station) to change the completion date.

NEW—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Modification of construction permit (B1-PH-325, which authorizes new FM broadcast station) to change completion date.

KFH-FM—The Radio Station KFH Co., Wichita, Kansas—Modification of construction permit (B4-PH-411, which authorized a new FM broadcast station) to change ERP to 175 KW; make changes in antenna system and change commencement and completion dates.

KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements and Co., a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr.)—Modification of construction permit (B4-PH-519, which authorized a new FM broadcast station) to change ERP to 47 KW, antenna height above average terrain to 525 feet; make changes in antenna system and change commencement and completion dates.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville on the Air, Inc., to On The Air, Inc.

94.3 MC.

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla. (P. O. % V. M. Preston, 300 N. 7th St.)—Construction permit for a new FM (Class B) broadcast station to be operated on Ch. #232, 94.3 mc., ERP of 12.1 KW.

97.9 MC.

The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez) (P. O. 358 Salvador Brau St.)—Construction permit for a new (Class B) FM broadcast station to be operated on Ch. #250, 97.9 mc., ERP of 2.62 KW, and antenna height above average terrain 519 feet.

98.5 MC.

NEW—WGCM Broadcasting Co., Gulfport, Miss. (A Co-Partnership composed of Hugh O. Jones and William E. Jones) (P. O. 25th Ave., Hewes-Martin Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 253 (98.5 mc.); ERP of 2.98 KW, and antenna height above average terrain 300 feet.

100.1 MC.

KMGM—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Construction permit to specify frequency as Ch. #261, 100.1 mc., change type of transmitter and antenna system. Amended to change ERP from 4.8 KW to 49.5 KW, and make changes in antenna system.

103.9 MC.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—(P. O. % Bernard Wolf, 118 W. Dobbs)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 280, 103.9 mc., effective radiated power of 11.1 KW.

To Be Assigned by FCC

NEW—The Alamo Broadcasting Co., San Antonio, Texas—Construction permit for a new (Metropolitan) FM broad-

cast station to be operated on frequency to be determined by FCC. Amended to change type of transmitter, transmitter location, specify ERP as 31.2 KW, and make changes in antenna system.

NEW—Commonwealth Broadcasting Corp., Norfolk, Va. (P. O. 219 Granby St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 8.1 KW, antenna height above average terrain 220 feet.

NEW—Ector County Broadcasting Co., Odessa, Texas (Ben Nedow) (118-120 W. 3rd St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1.7 KW, and antenna height above average terrain 395 feet.

TELEVISION

TV—New CP Granted

The Fort Industry Co., Detroit, Mich.—Granted CP for a new station: 54-60 mc. (No. 2); visual power, 14.26 KW; aural, 7.51 KW; 500 foot antenna; engineering conditions. (Comr. Durr for hearing). (B/PCT-182)

TV—Miscellaneous Actions

WABD—Allen B. DuMont Labs., Inc., New York, N. Y.—Granted authority to resume regular operations for a period of 90 days with effective radiated power of 14.25 KW video and 9.45 KW aural, using 2.5 KW composite amplifier aural transmitter; 640 foot antenna, subject to conditions that licensee file a modification of CP within 90 days and submit satisfactory field intensity survey and proof of performance with license application.

WHAS-TV—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted modification of CP which authorized a new television station, for extension of completion date to 11-19-47. (BMPCT-52)

WENR-TV—American Broadcasting Co., Inc., Chicago, Ill.—Granted modification of CP which authorized a new television station for extension of commencement and completion dates to 9-25-47 and 9-25-48, respectively. (BMPCT-49)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP which authorized a new commercial television station, to change antenna system. (BMPCT-45)

TV—Applications Accepted for Filing

NEW—Daily News Television Co., Philadelphia, Pa. (a corporation)—Construction permit for a new commercial television broadcast station to be operated on Ch. #12, 204-210 mc., ERP of Vis. 3.4 KW. Amended to change corporate name and type of transmitters, aural power to 2 KW; antenna system; locations of transmitter and studio.

NEW—The Evening News Association, area of Detroit, Mich. (P. O. 615 W. LaFayette St.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-7050 mc. band, power of .1 watt; emission, special; and unlimited hours of operation.

NEW—Columbia Broadcasting System, Inc., Portable, New York, Metropolitan area (P. O. 485 Madison Ave., New York 22, N. Y.)—Construction permit for a new experimental television relay broadcast station to be operated on 560-589 mc., power of visual 35 watts (peak). Emission: Visual A5, and unlimited hours of operation.

NEW—Columbia Broadcasting System, Inc., Portable, New York, Metropolitan area (P. O. 485 Madison Ave., New York 22, N. Y.)—License to operate an experimental television relay broadcast station to be operated on 560-580 mc., power of visual 35 watts (peak). Emission, Visual A-5, and unlimited hours of operation.

(Continued on next page)

NEW—Sarkes Tarzian and Mary Tarzian, a partnership, Bloomington, Ind. (P. O. 537 S. Walnut St.)—Construction permit for a new commercial television broadcast station to be operated on Ch. #10, 192-198 mc., or as assigned by the chief engineer of FCC; power of visual and aural, 1 KW, and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WSUX-WSPB, Inc., area of Sarasota, Fla.—Granted CP for a new remote broadcast station. (BPRY-339)

WSUY-WSPB, Inc., Sarasota, Fla.—Granted CP for new remote pickup station. (BPRY-338)

WJSM—United Broadcasting Co., Cleveland, Ohio—Granted license to cover CP which authorized installation of a new transmitter in relay station. (BLRE-466)

General Broadcasting Co., Mobile, area of Atlanta, Ga.—Granted CP for a new remote pickup station. (BPRE-491)

General Broadcasting Co., Mobile, area of Atlanta, Ga.—Granted CP for a new remote pickup station. (BPRE-490)

Facsimile

W8XUM-FAX—RadiOhio, Inc., Columbus, Ohio—Granted renewal of license for the period ending March 1, 1948.

W9XWT-FAX—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted renewal of license for the period ending March 1, 1948.

Developmental

W8XUB—United Broadcasting Co., Cleveland, Ohio—Granted renewal of developmental broadcast license for the period ending May 1, 1948.

Applications Accepted for Filing

Remote Pickup

NEW—Wm. Odessky, Portable, area of Southern Calif. (P. O. 3528 City Terrace Drive, Los Angeles, Calif.)—Construction permit for a new remote pickup broadcast station to be operated on 33.38, 35.02, 37.62, and 39.82 mc., power of 2 watts and emission AM3. Amended to change area from Southern California to area from San Francisco, south to the Mexican border.

KSMW-KTRH Broadcasting Co., area of Houston, Tex.—License to cover construction permit (B3-PR-486 which authorized a new remote pickup broadcast station) frequencies: 30.82, 33.74, 35.82 and 37.98 mc., power: 2 watts, emission: A3, hours of operation: unlimited, portable-KTRH, Houston, Texas.

WAUT—Evansville On The Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville On The Air, Inc., to On The Air, Inc.

WAUY—Evansville On The Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville On The Air, Inc., to On The Air, Inc.

WEQG—Evansville On The Air, Inc., area of Evansville, Ind.—Modification of license to change corporate name from Evansville On The Air, Inc., to On The Air, Inc.

Noncommercial Educational

NEW—The Board of Trustees of the University of Alabama, Tuscaloosa, Ala. (P. O. % Dean R. E. Tideell, University, Ala.)—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned, power of 3,000 watts, emission A3, and unlimited hours of operation.

WLSU—Board of Supervisors of the Louisiana State University and Agricultural and Mechanical College, Baton

Rouge 3, La.—Modification of construction permit (B3-PED-53, which authorized a new non-commercial educational broadcast station) to specify frequency as Ch. #219, 91.7 mc., power as 205,000 watts; to change transmitter location, change type of transmitter, and make changes in antenna system.

KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-PED-58, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

Developmental

W9XEY—Evansville On The Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville on the Air, Inc., to On The Air, Inc.

Federal Trade Commission Actions

STIPULATIONS

Melvin & Badger Co., 43 Temple Place, Boston, entered into a stipulation with the Commission to cease and desist from misrepresentation in the advertising of cosmetic preparations. (7588)

M. A. Chapman and Son—The Commission accepted from Millard A. Chapman and Jack Arlon Chapman, trading as M. A. Chapman & Son, Canton, N. C., a stipulation to cease and desist from using the brand name "Kil-Em-Balm" or otherwise representing that the rat poison they sell will embalm. (7590)

English Tailors, Ltd.—The Commission accepted from English Tailors, Ltd., 530 Seventh Ave., New York, a stipulation to cease and desist from falsely representing that the ladies' garments it sells are of English origin, manufacture, style or design. (7589)

Westinghouse Electric Corp.—The Commission approved a stipulation in which Westinghouse Electric Corp., 40 Wall St., New York, agrees to stop misrepresenting the effectiveness of an insecticide dispenser designated Westinghouse Bug Bomb. (7587)

CEASE AND DESIST ORDER

Travellers Luggage Co.—Deceptive use of "discount cards" or any other form of price misrepresentation is prohibited by a cease and desist order issued by the Commission against Samuel, Louis, Julius, Sidney, Saul, Joseph, and Bertha Schreibersdorf, copartners trading as Travellers Luggage Co., 7 Broadway, New York. (5205)

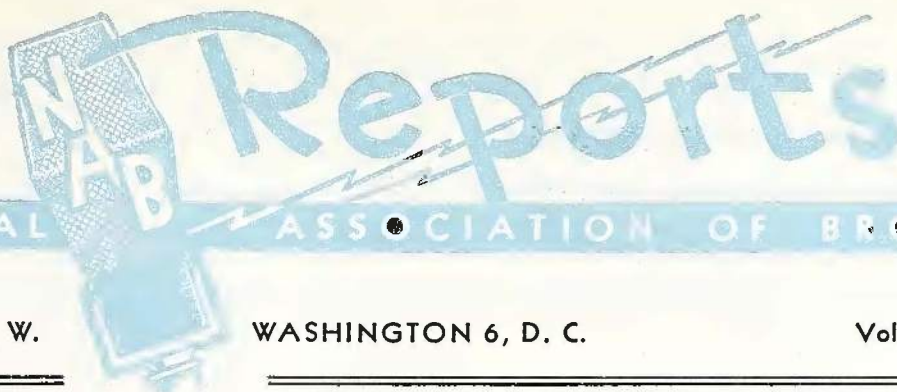
COMPLAINT DISMISSED

Allied Stores Corp.—A complaint charging Allied Stores Corp., 1440 Broadway, New York, and three of its subsidiaries with misrepresentation in the advertising and sale of men's raincoats was dismissed by the Commission on the ground that the allegations were "not sustained by the greater weight of the evidence."

The order of dismissal was issued after consideration of testimony and other evidence taken before a trial examiner and the report of the trial examiner on the evidence.

All of the Commissioners participated in the decision.

Other respondents were Allied Purchasing Corp., 1440 Broadway, New York; L. S. Donaldson Co., 601 Nicolet Ave., Minneapolis; Jordan-Marsh Co., 450 Washington St., Boston; B. Earl Puckett, Charles E. McCarthy and A. C. Hallan, officers of both Allied Stores Corp. and Allied Purchasing Corp.; Matthew J. Dunfey, T. R. Brouillette and H. R. Malcolm, officers and directors of the Donaldson company; and George W. Mitton, Edward R. Mitton, Cameron S. Thomson, William A. Everett and Alonzo J. Everett, officers and directors of Jordan-Marsh. (5156)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 13, March 31, 1947

NAB Staff Moves to New, Larger Quarters; Association Now Has Almost 1250 Members

New Address: 1771 N Street, N. W.
New Phone Number: Decatur 9300

NAB's headquarters staff, totaling fifty-six employees, moved into the new Association headquarters building on Saturday and Sunday (29-30). Three additional department directors whose appointments were announced last week will also occupy quarters in
(Continued on page 250)

Bill To Standardize Time Is Introduced By Congressman O'Hara In House

A bill introduced by Representative Joseph P. O'Hara, (R), Minnesota, last week would require all business engaged in interstate commerce to operate on the standard time for the zone in which the business is located.

The bill, which would apply to all radio stations and networks, is designed to eliminate the confusion arising from the fact that many areas, particularly the metropolitan centers, go on Daylight Saving Time over the summer months.

While the bill is directed only to businesses in interstate commerce, and officers, agents and employees of the United States, it would, it is thought, have the effect of causing local business and the various states to follow suit.

To insure compliance, the bill provides a penalty of up to \$100 fine for its violation.

The bill has been referred to the Interstate and Foreign Commerce Committee.

Public Corporation Proposed By State Dept. To Handle U. S. International Broadcasting

Establishment of an *International Broadcasting Foundation of the United States*, a public corporation to take charge of the Nation's international shortwave broadcasting, was proposed to Congress last Wednesday (26) by the State Department.

The foundation would be financed by the Government and administered by a fifteen-man board of trustees, made up of fourteen private citizens and the Secretary of State. It would relieve the State Department of its present responsibilities for international broadcasting.

Commenting upon the proposal last Thursday, the NAB said:

The American way of broadcasting to its own people would unquestionably be the most desirable and effective means of interpreting the American way of life to the peoples of the world.

Unfortunately, this is not now economically feasible, and, until such time as it is, the plan recommended by the State Department to invest the responsibility for this character of broadcasting in a public corporation financed by the government appears to be the most practical proposal.

The NAB recommends, however, that during the existence of this public corporation, further explorations by both the industry and the government be made into the possibility of conducting international radio in a manner which is more in harmony with the free system of American domestic broadcasting.

TIME BE SOLD

In announcing its recommendation, the State Department explained: "The broadcasting operations would be financed chiefly through annual Congressional appropriations, with the avenue left open for other revenues from the sale of time, contributions, or acceptance of programs prepared and presented by private agencies."

At present the United States' shortwave broadcasting is controlled by the

(Continued on next page)

INSIDE THIS ISSUE

With over 1000 delegates attending the national conference on UNESCO, a major portion of the meeting was devoted to exploring means of utilizing broadcasting to further world peace. (p. 250)

Stating that the American Federation of Musicians restrictions constitute the greatest obstacle to the expansion of FM broadcasting, the NAB FM Committee, at its meeting last week, recommended that action be taken to bring about lifting of the ban. (p. 252)

Four prominent broadcasters were named to serve on the NAB Retail Advisory Subcommittee under the chairmanship of William D. Murdock, WOL. The group will explore methods of developing additional retail radio advertising. (p. 252)

The U. S. Attorney General named NAB President Justin Miller chairman of the Justice Department's Advisory Committee on Citizenship. (p. 251)

A music trade magazine plans to publish a series of articles pointing out the benefits of radio advertising to the thousands of local music stores. (p. 254)

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
 Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER
Director of Research

ROBERT T. BARTLEY
Director of FM Department

CHARLES A. BATSON
Director of Information

ROBERT C. COLESON
*Assistant to the President
 (Hollywood)*

RICHARD P. DOHERTY
*Director of Employee-Employer
 Relations*

DOROTHY LEWIS
*Coordinator of Listener Activity
 (New York City)*

FRANK E. PELLEGRIN
Director of Broadcast Advertising

DON E. PETTY
General Counsel

ARTHUR C. STRINGER
Director of Special Services

International

State Department's Office of International Information and Cultural Affairs. OIC is beaming programs worldwide every day in twenty-five languages.

The radio foundation plan, developed by Assistant Secretary of State William Benton, received the personal approval of Secretary Marshall before he left for the Moscow conference.

Secretary Benton's memorandum proposing formation of the foundation contained this summary of its "many advantages":

"The most important advantage is the fact that, with annual appropriations by Congress, the Foundation should be able to guarantee that an adequate volume and quality of international broadcasting is carried on in the national interest. A second major advantage is that the Foundation, through coordinating available facilities and frequencies, should be able to get maximum usefulness out of the limited number of frequencies available to the United States. A third advantage is that the Foundation should be able to provide coverage to areas of the world important to our national policy but not necessarily of interest to independent operators, and to encourage an adequate, informed and coherent treatment abroad of the 'full and fair picture of American life, and of the aims and policies of the United States Government'."

PROGRAM PLANS

Speaking of the authority of the proposed foundation, Secretary Benton specified:

The Foundation should be empowered to determine financial needs, to appoint staff, to acquire and operate all necessary facilities; and to do its own programming and to contract for programming by private agencies. It should also exercise control over the pool of frequencies available to the United States for international voice broadcasting.

"I suggest," he continued, "that, to provide liaison between the board of the Foundation and those groups which

have special interests in this field, two consultative committees might be created to advise with the board. One of these would consist of representatives of the various interested federal agencies, and would have as its chairman the Secretary of State or his nominee who serves on the board of the Foundation. The other would consist of representatives of the radio industry. The chairman of the industry committee might well be named a member of the Foundation board.

"In order to minimize the expenses of the Foundation, to widen the range of its sources, to heighten the quality of its output, and to maximize the opportunity for international broadcasting by independent groups and non-governmental agencies, the Foundation should be urged under its charter to encourage and assist such private groups and agencies to propose, develop and produce programs of international interest and value; and to develop broad standards for the guidance of such broadcasters, with due regard for our foreign policies.

"The Foundation itself, however, cannot avoid responsibility for determining whether the total output and the programming beamed to given areas of the world projects a fair and balanced picture of American life; and whether the allocation of time and attention to given areas is patterned to the national interest. Because of this responsibility the Foundation must be in a position to make the final determination as to the suitability of proposed programs, both its own and those of independent agencies."

Reasons for Government Control. Explaining why he recommended public rather than private operation of overseas radio service, Secretary Benton stated: "The competitive situation that makes for good balance and high standards in other media does not apply equally to international broadcasting, due to the shortage of frequencies and the lack of commercial incentives. For these reasons I am convinced that international broadcasting cannot be effectively organized on the same basis as domestic broadcasting." The NAB called for periodic review of this decision.

NAB Staff Moves to New, Larger Quarters; Association Now Has Almost 1250 Members

(Continued from page 249)

the new offices when they join the Association staff during the next month.

With the growth of NAB since the cessation of hostilities, the new quarters provide adequate working space for the organization which has expanded both in membership and staff. Association membership now totals 1247, including 1106 active and 141 associate members.

The new offices, containing almost twice the floor space of the old building, permit housing of the entire NAB staff under one roof. For some time past, the FM Department maintained its office several blocks from the headquarters building due to lack of space.

Acquisition of the new site was approved by the Board of Directors at its meeting in May, 1946. The building is the former residence of the late William P. Eno, inventor of the traffic light, and during the war years was utilized by the Canadian government as an annex to its Embassy. The Canadian Embassy now has leased the former NAB headquarters building.

Broadcasting, As Instrument of World Peace, Subject of UNESCO Conference Discussions

The national conference on UNESCO, held at Philadelphia the first three days of last week and attended by

(Continued on next page)

1000 delegates representing 500 national organizations, devoted major attention to ways in which radio broadcasting can further the cause of world peace.

NAB President Justin Miller served as co-chairman of the section devoted to "Press and Radio in UNESCO." Among recommendations outlined by this section were these:

- That a committee of experts be set up to consider proposals for an international radio network.
- That a committee of experts be established to advise on the programming of broadcasting facilities given to UNESCO by broadcasting companies.
- That the holding of an international conference on freedom of information, and removal of obstacles to the free flow of information, be made one of the foremost objectives of UNESCO.
- That the National Commission on UNESCO encourage the production of films, broadcasts, and articles on subjects important to UNESCO work.
- That the National Commission encourage circulation of information and materials between countries, that will help to develop the use of mass media for education, science, and culture.
- That an advisory committee on copyrights be set up by UNESCO.

NAB General Counsel Don Petty attended the conference as a special delegate. In addition to participating in the sessions devoted primarily to broadcasting, he took an active part in discussions concerned particularly with problems of international copyright.

The conference was sponsored by the United States National Commission on UNESCO, of which Judge Miller is a member. The NAB President is also a member of the organization's executive committee.

General

Attorney General Names Judge Miller to Head Advisory Committee on Citizenship

Attorney General Tom C. Clark has named NAB President Justin Miller as chairman of the Justice Department's Advisory Committee on Citizenship.

The mission of the Committee is to carry out the comprehensive program of the Department to emphasize the worth and meaning of American citizenship.

In a letter to Judge Miller, expressing appreciation to the NAB president for his willingness to serve in this cause, Attorney General Clark said:

"I have long felt that stressing the ideals of our country, and the meaning of citizenship to potential citizens, should not be delayed until the court ceremony. American citizenship is our most prized possession. Its worth and meaning should be emphasized from the beginning of the alien's contact with representatives of our government to the time when the court bestows citizenship upon him and even beyond that."

The group, of which Judge Miller is chairman, is composed of twenty-two nationally known civic, legal, educational and governmental leaders.

Biggar Now Heads Indiana Broadcasters; Association Adds New Members

The Association of Indiana Broadcasters elected George C. Biggar, general manager, WIBC, Indianapolis, as president of the association at the group's annual business meeting in Indianapolis, March 21. Mr. Biggar succeeds John Carl Jeffrey as head of the state association.

Other Association officers elected at the meeting include: R. R. Baker, general manager, WTRC, first vice president; Martin L. Leich, general manager, WBOV, second vice president; Carl Vandergrift, program director, WOWO, secretary; and G. F. Albright, general manager, WKBV, treasurer.

With the admittance of WSUA, Bloomington, and WBAT, Marion, to membership, a total of seventeen stations are now represented in the state association.

The meeting was held in conjunction with the Indiana State High School Basketball finals which were broadcast by all twenty-two stations in the state, plus WGRC, Louisville, Ky., and WIND, Chicago. WABW, Indianapolis FM outlet, also carried the sports event.

Legal Department

FCC Proposes to Deny CP to Applicant on Basis Of Program Service Policy

In a proposed decision released Thursday (27) the FCC chose one applicant for AM facilities over another solely on the basis of a comparison of their program plans.

Following its line in the Blue Book, the Commission denied a CP for a 250 w. station, unlimited time, 1450 kc., at Brockton, Mass., because the applicant's program plans contained a "basic deficiency." Specifically, the Commission objected to the fact that the applicant proposed to make 80.3 percent of its time available for full commercial sponsorship, 15 percent available for institutional sponsorship at half the regular rate, and 4.7 percent available for sustaining programs, all of which were to be religious. Commenting on this the opinion stated:

"Under its plans, provision is to be made for such groups as the high school orchestra, discussion forums, and the Boy Scouts in the time allocated for institutional sponsorship. Applicant's expression of willingness, brought out upon cross-examination, to provide some additional sustaining time of undesignated amount and under undetermined circumstances is too vague to be accepted as an undertaking and in any event does not cure the basic deficiency of its program proposal. As compared with the program proposal of the Plymouth County Broadcasting Company, the proposal of Bay State Beacon, Inc., is relatively inflexible and is less well designed to meet potential community needs. The lack of flexibility is particularly indicated by the negligible percentage of broadcast time reserved for sustaining programs, which may well preclude Bay State Beacon, Inc., from developing meritorious programs of local interest which, for one reason or another, are not sponsored. A further deficiency in the proposal is indicated by the fact that one type of program only—the religious program—will take up all of the time spe-

(Continued on next page)

cifically set aside on a sustaining basis. In contrast, the Plymouth County Broadcasting Company is reserving adequate time for sustaining programs providing greater opportunity for presentation of matters of local interest, and has implemented its proposal for well-rounded service by specific and detailed preparations."

In another decision filed Thursday (20) the Commission granted an application for construction permit to operate at Wichita, Kansas, on 1490 kc, 250 watts, unlimited time. The application was granted for the following reason, among others:

"An advisory council made up of 22 organizations in Wichita has already been organized and all members of the council have agreed to cooperate and advise with the applicant on program policies."

French Copyright Owners Granted Extension To Fulfill Requirements for U. S. Protection

An agreement, giving an extension of time to French authors and copyright owners for fulfillment of the conditions and formalities for securing American copyright during the emergency, was announced by the State Department last week (27).

The extension was granted under authority of a Congressional statute enacted during the war for the purpose of protecting foreign authors who might be unable to comply with the American copyright act because of war conditions abroad.

The action was taken as a result of an exchange of notes between the French Ambassador and the State Department. The French note pointed out that during the war, France kept in force copyright legislation which accorded citizens of the United States favorable treatment and prevented American authors from suffering any prejudice to their rights in France.

The extension of time was made effective by presidential proclamation and will be in force indefinitely.

FM Department

NAB FM Committee Calls for Removal of AFM Ban on AM-FM Program Duplication

The effect of restrictions imposed by the American Federation of Musicians upon broadcasting over FM facilities of programs also broadcast by AM stations was discussed by the NAB FM Executive Committee at a meeting in New York Thursday (27).

It was the unanimous sentiment of the Committee that this ban by the AFM not only deprives the listening public of many worthwhile musical programs but constitutes the greatest single obstacle to the growth and expansion of frequency modulation broadcasting. The Committee recommended that every means be employed to bring about the early removal of this obstacle.

The Committee agreed upon tentative plans for FM activities at the 1947 NAB Convention, scheduled to be held in Atlantic City in September. It was recommended that FM matters be fully integrated in all

discussions with those of other broadcast operations. It was further recommended, however, that one session be devoted to the special consideration of the various alternative methods of FM operation—i.e., complete duplication with AM, complete segregation, partial duplication, and exclusive FM operation. A panel of qualified and experienced broadcasters was suggested through which the problems presented by these varying methods can be fully treated.

The FM Management Studies, of which three have already been completed by NAB, received the commendation of the Committee. A further study to develop facts relative to the operating costs of small-market FM stations based upon the experience of carefully selected AM operations of a similar character was approved.

Those in attendance were: Walter J. Damm, WTMJ-FM, Chairman; John Shepard, III, WGTR; Cecil Mastin, WNBC-FM; Matthew Bonebrake, KOCY-FM; Gordon Gray, WMIT; John V. L. Hogan, WQXQ; Lester Nafzger, WELD. Everett Dillard, KOZY, and Leonard Asch, WBCA, were represented respectively by Hudson Eldridge and Bill Bailey, FMA Executive Secretary. Also attending were Robert T. Bartley, NAB FM director and C. E. Arney, Jr., NAB secretary-treasurer.

FCC Makes Temporary Frequency Changes to Eliminate Aircraft Interference

The FCC announced the temporary change in frequency assignments affecting three FM stations in the New York area as a solution to the interference problems created by use of aircraft Instrument Landing Systems. The temporary assignments will terminate on March 1, 1948.

"The cause of this interference", the FCC said, "appeared to be the use by aircraft of equipment which was designed for the military but which is inadequate for civilian operations." The Commission went on to say that the only equipment available for the instrument landing system was surplus military receivers.

The Commission stated that by March 1, 1948 the situation will be cleared by the installation of adequate aircraft receivers.

The following are affected by the FCC action:

WGYN will occupy channel 251 (98.1 mc.) in lieu of 241 (96.1 mc.)

WNYC will occupy channel 231 (94.1 mc.) in lieu of 237 (95.3 mc.).

WBAM is conducting propagation tests and will not go on its regularly assigned frequency channel 243 (96.5 mc.) until March 1, 1948.

Broadcast Advertising

Four Broadcasters Named to Retail Advisory Subcommittee

Appointment of four station managers and sales managers to the NAB Retail Advisory Subcommittee was announced Thursday by Odin Ramsland, KDAL

(Continued on next page)

Duluth, Minn., chairman of the Sales Managers Executive committee, and William D. Murdock, WOL Washington, D. C., subcommittee chairman.

The members who will serve with Mr. Murdock are Joe DuMond, general manager of KXEL, Waterloo, Ia.; Gerald F. Boyd, commercial manager of WPAY, Portsmouth, O.; Edwin Mullinax, general manager of WLAG, LaGrange, Ga., and William R. Alford, Jr., commercial manager of WSYR, Syracuse, N. Y.

The subcommittee was established by the Sales Managers Executive committee to devote special attention to methods of developing more retail radio advertising; to work in close cooperation with the NRDGA and other retail associations and retail trade journals, and to study and recommend a plan for submission to the Sales Managers Executive Committee and to the NAB Board of Directors, looking toward the establishment of a permanent retail research foundation within the NAB.

AAAA Resumes Drive for 2% Cash Discount; Information for Managers Available at NAB

Radio stations throughout the country received a letter last week from Fred Gamble, president of the American Association of Advertising Agencies, urging adoption of the 2% cash discount.

While the problem is a matter of policy for each station to determine, the NAB, through its Board of Directors, is on record as being opposed to the cash discount.

A delegation from the AAAA attended the meeting of the NAB Sales Managers Executive Committee last January and presented its case. After thorough consideration, the Committee voted "not to ask the NAB Board to reverse its former decision."

The letter to stations from Mr. Gamble presents all the arguments in favor of the discount. The NAB has compiled, from letters received from station men, the principal reasons that stations do not allow the discount. A copy is available upon request, to enable station managers to study both sides of the question before making a decision.

Stations Report New Wave of Free Time And Per Inquiry Offers to NAB Members

NAB member stations have reported that a number of publicity organizations are seeking free advertising for their clients in the guise of news releases.

Many of these releases are addressed to the Director of Women's Features at stations, and as a result some of them get on the air. Station and Sales Managers may want to check into this so-called news material for "hidden commercials."

Stations have recently reported the following as distributors of publicity material containing "free plugs" for clients:

- Publicity Associates, Inc., New York (seeds and flowers)
- Flower Institute, Detroit, Mich. (seeds and flowers)
- Courtley, Ltd., New York (perfume)
- Lawrence Selz Organization, Chicago, Ill., (automatic gas water heaters)
- U. S. Plywood Corp., New York (plywood)

IN THE OFFING

March 31	The Special Standards of Practice Committee	New York City
April 1-2	Program Executive Committee	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tuiwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Polmer House
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Stations have also reported that Rain-Gage Company, Wichita, Kans., is offering advertising to stations on a contingent basis. NAB has written the company advising them of the industry's policy against per inquiry deals, and inviting them to use station time on a rate card basis.

Chicago Paper Seeks Free Time Deal; NAB Suggests Use of Radio at Card Rates

The *Chicago Herald-American* is offering stations a transcribed half-hour program featuring a dramatized reading of "Puck," the comic weekly. The programs are offered to stations in exchange for "free plugs" for the *Herald-American* and free broadcast time in which the program is to appear. The paper reportedly is willing to promote the program by buying space in local newspapers.

NAB has written the Circulation Department of the Hearst newspaper suggesting that they use radio at published card rates. A copy of the NAB resolution which expresses the industry's opposition to "free time deals" was enclosed.

NAB Offers Hardware Ass'n Members Information on Effectiveness of Radio

The NAB Department of Broadcast Advertising last week offered to the National Retail Hardware Association full cooperation "in furnishing NRHA mem-

(Continued on next page)

bers any and all material published on radio as an effective advertising medium."

Moved by the NRHA's failure to include radio as a suggested advertising medium in a promotional kit it is distributing to its members, J. Allen Brown and Hugh M. P. Higgins, assistant directors of broadcast advertising, in letters to Mr. Rivers Peterson, Managing Director of NRHA, expressed NAB's desire to provide the organization with material with which it could acquaint its membership with expert information on various phases of broadcast advertising.

Stating that the purpose of his letter was "again to bring to the attention of the NRHA the consistent record for effectiveness, economy, coverage, and flexibility which radio has achieved for almost every type of advertiser, product, and market," Mr. Higgins said:

"We are anxious to lend whatever cooperation, assistance, and material seems indicated for acquainting your members with the resultfulness of our medium. I am taking the liberty of sending you a selection of brochures, pamphlets and radio success stories (which are typical of many reported by hardware stores throughout the country) which I hope you will find informative, provocative, and helpful."

Because his division will continue to send additional radio case histories to the NRHA, radio stations that have helped write success stories for hardware dealers are urged to send them in at once to Mr. Higgins.

Music Outlets May Use Radio Extensively; Trade Magazine to Run Series of Articles

What may well develop into a sizeable promotion of radio as a primary advertising medium for music stores, was envisioned this week by the request of John C. Stoltzfus, editor of *Music Dealer*, for NAB data to be used in a series of magazine articles on broadcast advertising for radio-phonograph shops, and music and record stores.

Already in receipt of many case histories from NAB Broadcast Advertising files, Mr. Stoltzfus announced to Hugh M. P. Higgins, assistant director of broadcast advertising, that when sufficient material is gathered the articles will be directed to "the thousands of music stores throughout the United States and in many foreign countries."

"I am particularly interested in the radio type of advertising which would be practical for music stores and record shops," Mr. Stoltzfus wrote.

"Your 'Radio Gets Results' releases have been excellent leads which I will have followed up directly with the stores to find out what they are doing currently.

"I would especially like to bring out in this series of articles (if enough material is available) how music stores and record shops profit by the use of commercials."

The project is in line with the business magazine's published policy as recently outlined to music merchants by Mr. Stoltzfus in this editorial:

"It is the purpose of *Music Dealer* to present material which will aid the music industry in general and the music retailer in particular to get maximum sales and profits in the years ahead.

". . . From a careful survey we learned that the

HELP WANTED

Names; addresses; type radio service used; length of time on air; results; testimonials; any other pertinent information about:

MUSIC DEALERS

RECORD STORES

RADIO-PHONOGRAPH SHOPS

who have used, or are using, radio advertising on *your* station.

Please send *immediately* to:

Dept. of Broadcast Advertising
Natl. Association of Broadcasters
1771 N Street, N. W.
Washington, D. C.

**THIS MAY MEAN ADDITIONAL
BUSINESS FOR YOU!**

average dealer was hungry for any and all suggestions that would keep their stocks moving. We will bring you these. . . ."

In order to provide Mr. Stoltzfus with a comprehensive picture of radio advertising as used by music merchants, member stations are urged to send *immediately* to Mr. Higgins any instances they have on file of such radio campaigns.

Small Market Stations

Operating Practices of 1 KW Station Detailed in Management Study No. 7

Radio Management Study No. 7 was mailed last week to NAB member stations in the Small Market classification. (Copies of the study will be sent to large stations upon request.)

This is one of a series of management surveys of Small Market Stations, made at the direction of the NAB Small Market Stations Executive Committee.

Study No. 7 reveals the actual operating practices of a 1000 watt, MBS affiliate, located in a Mountain Time Zone city of 14,000 to 18,000 population.

The station broadcasts 52 sponsored locally originated news periods weekly. One firm has sponsored news continuously for 10 years. The station has its own news department; a survey shows that 73% of the local citizens get the majority of their news over the radio.

The outlet has an excellent "community leadership" record with evidence shown in the study. The manager-owner is a radio veteran with 25 years' experience.

News

Journalism Professor Writes News Manual Based on Experience As Station Intern

"A Manual of Radio News Writing" has just been published by WTMJ, Milwaukee, and is offered broadcasters at \$1.25 per copy delivered.

It is written by Burton L. Hotaling, professor of journalism, Rutgers University, following his radio news internship at WTMJ last summer under Jack E. Krueger, radio news editor.

Mr. Hotaling's prior newspaper experience was acquired on the Springfield, Mass., *Daily News* and other papers.

Professor Hotaling wrote the manual to assist competent newsmen, without radio experience to write for the ear. The author said that his "remarks are intended to apply to a hypothetical average station, employing two or more news editors to prepare from six to fifteen news broadcasts week-day."

Radio Station Operator Reverses Practice, Buys Stock in North Carolina Newspaper

Station WBIG, Greensboro, N. C., has reversed the practice of newspaper purchase of radio station stock by buying into one of the State's great newspapers, the *Greensboro News*. Its circulation is around 65,000.

Major Edney Ridge, president of North Carolina Broadcasting Co., Inc., operator of WBIG, told NAB that the 1,505 shares of newspaper stock acquired represent one-sixth interest in the property. This block of stock formerly was owned by the "Joyner interests."

It is an interesting sidelight that Major Ridge entered broadcasting after he sold his interest in the *Greensboro Record* to the *Greensboro News* back in 1930.

It is reported that Major Ridge is to be appointed to the board of directors of the newspaper.

Women Broadcasters

Cornell University Is Host to AWB At Women-In-Radio Conference

Continuing the series of Women-In-Radio conferences at leading universities and colleges, representatives of the AWB were guests of Cornell University, Ithaca, N. Y., on March 15.

Arrangements for the session were made by NAB Director Michael Hanna, general manager WHCU, and Gertrude Grace, AWB district chairman.

Women broadcasters who participated in the day's program include: Alma Kitchell, WJZ, president AWB; Lisa Sergio, WOV commentator; Frances Wilder, CBS consultant; Sally Work, WBEN; Mary

Elizabeth Gaynor, WTRY, state AWB chairman; and Dorothy Lewis, NAB co-ordinator of listener activity.

Various aspects of women's role in broadcasting were discussed by the visiting AWB members. Subjects of discussion covered commercial interests, community activity, public interest programming, and do's and don't's for women broadcasters.

Mr. Hanna reported that students and faculty considered the conference highly successful and are considering the advisability of scheduling such meetings on an annual basis.

Since October, some forty AWB members have participated in similar conferences at colleges such as Rockford, Stephens, Kansas City Junior College, Coe, Kansas City University, Oklahoma, Texas, Denver, Utah, Creighton and Drake.

Listener Activity

Combined Women's Clubs in Toledo Hear Dorothy Lewis Speak on "Five Freedoms"

"Five Freedoms for American Listeners" was the subject of a talk delivered Tuesday (25) to an annual combined meeting of five clubs in Toledo, Ohio, by Dorothy Lewis, NAB coordinator of listener activity. The groups include: Advertising Women of Toledo, Credit Women of Toledo, Toledo Business and Professional Women, Zonta Club and the Quota Club.

The "five freedoms vital to us as American listeners", Mrs. Lewis said, are: "freedom of radio, freedom to listen, freedom of choice, freedom to criticize, freedom to participate."

Commenting on the importance of "freedom of radio", she said: "Not the least of the problems we face is that of establishing free access to information to all peoples. We have discovered that techniques vary greatly. The 'iron curtain' is a colorful but menacing description of conditions existing in some countries. Far more difficult are the vast areas throughout the world where no radio or press facilities yet exist. It is to be hoped that when these governments speed up the processes of communication, they will emulate those whose policies permit free and untrammelled access to and dissemination of news and entertainment."

Freedom to Listen: Contrasting listening opportunities afforded the American radio audience with those of other countries, Mrs. Lewis pointed out: "Norway is short over 200,000 receiving sets, confiscated by the Nazis. In India, there are but 9 radio stations and 200,000 sets for 400,000,000 people. In China and numerous other countries, a similar situation exists."

Continuing, Mrs. Lewis said: ". . . latest statistics of the Broadcast Measurement Bureau indicate that in America, of 37,600,000 families, 33,998,000 own radios—or 90.4%." These figures, she said, prove conclusively that the radio audience in the United States has more listening freedom than the peoples of other parts of the world.

Freedom of Choice: Stating that the average American radio listener spends about three hours a day ab-

(Continued on next page)

sorbing a wide variety of radio fare, Mrs. Lewis said that as far as his choice of listening is concerned "practically anything is his for the twist of the dial."

It is important that our citizens "be vigilant that no persons or political parties deprive us of our inalienable right to listen", she continued. "And while we think of ourselves—the same principle holds for our international neighbors."

Freedom to Criticize: "If we have Freedom to Listen and Freedom of Choice", Mrs. Lewis reasoned, "we listeners have not only the right but the obligation to criticize, both constructively and adversely. Stations are licensed to broadcast 'in the public interest, convenience and necessity.' Our system is operated by the law of supply and demand. A sponsor judges the popularity of his show by purchase of his products and audience rating. Thus, by trial and error, we, the listeners, regulate program content. If those of us who prefer classical music fail to express our preferences, we can scarcely blame networks, stations or sponsors for reducing their number. Hill-billy fans are great letter writers."

Freedom to Participate: Mrs. Lewis told her audience that "probably, in the course of one year, 2,000,000 citizens appear on local and network programs, and top leaders are regular guest speakers.

"Thus, the voice of the American people is heard. What are the subjects these people talk about? Child care, public health, education, civic projects, national and state government causes, for example. To lend variety, all methods of presentation are employed—spot announcements, straight talk, interviews, round-table, quiz and drama. About 70,000 radio chairmen, representing 40,000,000 persons in organized groups, arrange for free time, prepare scripts and promote the programs with extra curricular activity. These chairmen form a liaison between the 125 major national organizations and over 1000 stations. Through them, the objectives of their groups are interpreted to the listening audience in terms of common interest and public good."

... "The vehicle through which listeners very effectively carry on is the Radio Council or Community Radio Committee. These councils, patterned along the line of the Community Chest, are local affiliations of all agencies, groups and institutions."

Concluding her remarks, Mrs. Lewis emphasized: "Only as listeners and broadcasters continue their relationship as partners can broadcasting fulfill its destiny in the public interest. And as local areas become radio conscious, its effectiveness in national affairs increases and by its very freedom pioneers for our international neighbors."

Public Interest Programming

Awards for Participation in Army Week Not Authorized by War Department

Major General F. L. Parks, chief of the War Department's Public Relations Division, wrote NAB last

week that awards to individual broadcasting stations by military groups were not authorized by the Army or the War Department.

General Parks' letter was prompted when he received information that broadcasters in one particular area had been told that a plaque or an award of merit would be presented for participation in Army Week broadcasts.

Pointing out that in the observance of such an event every broadcaster "would be entitled to an award," General Parks, in his letter said in part:

"This is to inform you and members of your association that no such award was discussed with personnel of the War Department and that no award as described in the trade papers is official or in any way connected with the Army or the War Department. Such an award to the stations in the New York area would be a disservice to the hundreds of stations throughout the Nation which are cooperating in observance of Army Week."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 7-12, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Our New Soldier—Young, Skilled Volunteer

A Statement by the Secretary of War, Robert P. Patterson: "With the President's proposal for the discontinuance of Selective Service on March 31, America will rely on voluntary enlistments for the maintenance of the Regular Army at authorized strength. In view of world conditions today, this is a step of the gravest importance to every American citizen. Never before in history has any nation raised and maintained a million-man army by the volunteer system alone. Our ideals, our belief in individual freedom, our safety and our duty to promote world peace—all are bound up in this decision." Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical

(Continued on next page)

training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. This allocation falls during the period April 7-12. April 7 is being celebrated as Army Day, and the entire week as Army Week. The occasion provides an excellent opportunity to build prestige for our Regular Army and its enlisted men through salutes and messages. (Fact Sheet No. 2-F)

Thousands of Nurses Needed

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally thousands of patients are going without adequate nursing care. In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all recruitment copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Many opportunities are afforded young women who enter the nursing profession and these opportunities are rapidly expanding. Nurse training offers preparation for a field which is not limited, one which offers opportunities for growth and for economic security. A well-prepared nurse is never without a job. A nurse has no geographical limitation. Nursing offers an opportunity to take part in a social movement as dramatic as any in the world's history: (1) In the years to come, there will be an even greater demand for well-trained graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses or Hospital Administrators. They can specialize in surgical, psychiatric and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. (3) A well-trained nurse may find numerous opportunities for an interesting career in government: In the U. S. Public Health Service, Children's Bureau, Veterans' Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (4) Salaries and working conditions for nurses in hospitals are continually improving. Nurses are being paid salaries commensurate with their abilities and responsibilities—salaries which national surveys show compare favorably with salaries paid women in other positions. (5) Nursing is an ideal preparation for marriage, family life, parenthood and leadership in

community life. Nursing, one of the highest callings in the service of humanity, provides an incomparable opportunity for spiritual satisfaction in aiding one's fellowmen. Urge young women between the ages of 18 (17 in some states) and 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. Some schools may still have vacancies in spring classes. Point out that student nurse training may be secured at the school nearest their home or they may apply for entrance to any School of Nursing in the United States. (Fact Sheet No. 9-F)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, March 31. They are subject to change.

Monday, March 31

Further Hearing

(10:00 A. M.)

- KROY—Harmco, Inc., Sacramento, Calif.—C. P. 1060 kc., 10 KW, unlimited; DA-night.
- NEW—C. Thomas Patten, Oakland, Calif.—C. P. 1010 kc., 10 KW, daytime.
- KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. 1060 kc., 50 KW, unlimited.
- NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, 990 kc., 1 KW, unlimited.
- KVSM—The San Mateo County Broadcasters, San Mateo, Calif.—C. P. 1260 kc., 1 KW, 5 KW, unlimited.

Further Hearing

(10:00 A. M.)

- NEW—C. Thomas Patten, Oakland, Calif.—C. P. 1010 kc., 10 KW, daytime.
- NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, 990 kc., 1 KW, unlimited.

At Wilmington, Del.

(Room 213, Federal Bldg., 10:00 A. M.)

- NEW—WDEL, Inc., Wilmington, Dela.—For FM facilities.
- NEW—Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Dela.—For FM facilities.

Monday and Tuesday, March 31 and April 1

At Lake Charles and Opelousas, La.

(Federal Court Room, Lake Charles, March 31; Federal Court Room, Opelousas, April 1; both 10:00 A. M.)

- NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.
- NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230 kc., 250 watts, unlimited.

(Continued on next page)

Respondent: KANE, New Iberia Broadcasting Co., New Iberia, La.

Monday, Tuesday, and Wednesday, March 31, April 1 and 2

At Hillsdale, Pontiac and Detroit, Mich.

(Supervisor's Room, County Court House, Hillsdale, March 31; Pontiac, Mich., April 1; Room 859, Federal Bldg., Detroit, April 2: all 10:00 A. M.)

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—C. P. 830 kc., 250 watts, daytime.

NEW—Abe Lapides, Pontiac, Mich.—C. P. 830 kc., 1 KW, daytime.

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, 840 kc., 5 KW, DA, daytime.

Wednesday, April 2

(10:00 A. M.)

NEW—Midland Broadcasting Co., Concordia, Kans.—C. P. DA, 550 kc., 5 KW, daytime.

NEW—Fred Jones Radiocasting & Television Co., Oklahoma City, Okla.—C. P. 550 kc., 1, 5 KW, unlimited.

Respondent: KCRS, Millard Eidson, Midland, Texas.

Intervenors: KTSA, Sunshine Broadcasting Co., San Antonio, Tex.
KSD, The Pulitzer Publishing Co., St. Louis, Mo.

Further Hearing

(10:00 A. M.)

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. 1430 kc., 1 KW, unlimited, DA-day and night.

NEW—Alton Broadcasting Co., Alton, Ill.—C. P. 1410 kc., 1 KW, unlimited.

NEW—Metropolitan Broadcasting Co., Belleville, Ill.—C. P. 1430 kc., DA, 1 KW, unlimited.

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—C. P. to change frequency, etc., DA (DA-2) 1430 kc., 5 KW, unlimited.

At San Francisco, Calif.

Further Hearing

(10:00 A. M.)

NEW—Western Broadcasting Associates, Modesto, Calif.—C. P. 710 kc., 1 KW, daytime.

NEW—Pacifica Foundation, Richmond, Calif.—C. P. 710 kc., 1 KW, daytime.

Respondent: KPO, National Broadcasting Co., Inc., New York, N. Y.

Intervenors: KQW, Pacific Agricultural Foundation, Ltd., San Jose, Calif.
KSFO, Associated Broadcasters, Inc., San Francisco, Calif.

Wednesday and Thursday, April 2 and 3

At Bloomington and Bedford, Ind.

(City Council Chamber, City Hall, Bloomington April 2; County Court House, Bedford, April 3: both 10:00 A. M.)

NEW—Sarkes Tarzian, Bloomington, Ind.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Radio Bedford, Inc., Bedford, Ind.—C. P. 1340 kc., 250 watts, unlimited.

Thursday, April 3

Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA, 690 kc., 1 KW night, 5 KW day, unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA, (DA-2), 5 KW night, 10 KW day, unlimited.

HELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA, 690 kc., 1 KW night, 1 KW day, unlimited.

Respondents: KABC, Alamo Broadcasting Co., Inc., San Antonio, Tex.

KFEQ, KFEQ, Inc., St. Joseph, Mo.

Friday, April 4

(10:00 A. M.)

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—C. P. 1240 kc., 250 watts, unlimited.

Respondents: WINN, Kentucky Broadcasting Corp., Louisville, Ky.

WCPO, Scripps-Howard Radio Co., Cincinnati, Ohio.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1230 KC.

The Commission announces adoption of an Order (B-278) making final the grant of the application of John E. Fetzer and Rhea Y. Fetzer, d/b as **Fetzer Broadcasting Company** for construction permit and license for a new standard broadcast station at **Grand Rapids, Michigan**, to be operated on 1230 kc., 250 watts, unlimited time. (BP-3590; BL-1855; Docket 7387)

Commissioner Durr voted against the grant to Fetzer Broadcasting Company because he believes that the overlap between the proposed station and Station WKZO, Kalamazoo, Mich., would be a violation of Section 3.35 of the Commission's Rules.

1330-1340 KC.

The Commission announces adoption of a Proposed Decision (B-339) looking to the grant of application of **Gulf Broadcasting Co., Inc.** (BP-3728; Docket 7313), for a new station in Mobile, Ala., to operate on 1340 kc., 250 watts, unlimited time; and denial of application of **Burton Broadcasting Co.** (BP-4233; Docket 7314), 1340 kc., 250 watts, unlimited time, and application of **Mobile Broadcasting Co.** (BP-3828; Docket 7482), 1330 kc., 5 KW day, 1 KW night, DA, both requesting new stations in Mobile.

1400-1490-1510 KC.

The Commission announces its final Decision (B-326) granting, conditionally, the following applications:

KAKE Broadcasting Co., Inc., for a new station at **Wichita, Kans.**, to operate on 1490 kc., 250 watts, unlimited time (BP-4157; Docket 6979);

T. Hall Collinson and Norville G. Wingate, d/b as the **Collinson-Wingate Broadcasting Co.**, for a new station at **Tepeka, Kans.**, to operate on 1490 kc., 250 watts, unlimited time (BP-4440; Docket 7382);

Frank E. Fowler, et al, d/b as the **Blue Valley Co.**, for a new station in **Independence, Mo.**, to operate on 1510 kc., 1 KW, daytime only (BP-4597; Docket 7498).

(Continued on next page)

At the same time the following applications were denied:

Air Capital Broadcasting Co., Inc. (BP-3769; Docket 6977); **Wichita Beacon Broadcasting Co.** (BP-3963; Docket 6978), without prejudice to action on the pending petition of Wichita Beacon Broadcasting Co. for leave to amend; and **KCLC Broadcasting Co., Inc.** (BP-4156; Docket 6982), all requesting a new station in **Wichita, Kans.**, to operate on 1490 kc., 250 watts, unlimited time;

KTOP, Inc., Topeka, Kans., for a new station to operate on 1400 kc., 250 watts, unlimited time (BP-3727; Docket 6980);

Emporia Broadcasting Co., Inc., Emporia, Kans., for a CP to change frequency of station KTSW from 1400 to 1490 kc., operating with 250 watts, unlimited time (BP-3457; Docket 6981); and

General Broadcasting Co. for a new station in **Independence, Mo.**, to operate on 1490 kc., 250 watts, unlimited time (BP-4519; Docket 7499).

1450 KC.

The Commission announces its proposed decision (B-341) looking toward the grant of the application of the **Plymouth County Broadcasting Co.** for a new standard broadcast station at **Brockton, Mass.**, to operate on 1450 kc., 250 watts, unlimited time; conditions. (BP-4216; Docket 7008)

At the same time the Commission proposes to deny the mutually exclusive applications of **Cur-Nan Co.** (BP-4054; Docket 6845), and **Bay State Beacon, Inc.** (BP-3983; Docket 6843)

AM—New CP's Granted

810 KC.

Green Bay Newspaper Co., Green Bay, Wis.—Granted CP for a new station to operate on 810 kc., 1 KW, daytime only; engineering conditions. (BP-4350)

860 KC.

Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, et al)—Granted CP for new station to operate on 860 kc., 250 watts, daytime only; engineering conditions. (BP-5376; Docket 8077)

990 KC.

Sandhills Broadcasting Corp., Southern Pines, N. C.—Granted CP for new station to operate on 990 kc., 250 watts, daytime only; engineering conditions. (BP-5394)

1070 KC.

Peninsular Broadcasting Corp., Coral Gables, Fla.—Granted CP for a new station to operate on 1070 kc., 1 KW, day only; engineering conditions. (BP-4187)

1190 KC.

Trinity Broadcasting Corp., Oak Cliff, Texas—Granted CP for a new station to operate on 1190 kc., 1 KW, daytime only; engineering conditions. (BP-5330).

1270 KC.

Eastern Broadcasting Corp., Newport News, Va.—Granted CP for a new station to operate on 1270 kc., 1 KW, daytime only; engineering conditions. (BP-5357)

1290 KC.

Community Broadcasting Service Co., Providence, R. I.—Granted CP for new station to operate on 1290 kc., 500 watts, daytime; engineering conditions. (BP-5407)

1360 KC.

The Times Herald Co., Port Huron, Mich.—Granted CP for a new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5361)

1400 KC.

Mario Acosta, Mayaguez, P. R.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-4562; Docket 7449)

William Edwin Richardson, Ukiah, Calif.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5414)

1420 KC.

Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Granted CP for a new station to operate on 1420 kc., 1 KW, daytime; engineering conditions. (BP-5382) (Commissioner Durr voted for hearing.)

1430 KC.

Andave Radio Co., Milwaukee, Wis.—Granted CP for a new station to operate on 1430 kc., 1 KW, daytime only; engineering conditions. (BP-5352)

1490 KC.

Reno Newspapers, Inc., Reno, Nev.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5426; Docket 8097)

1530 KC.

Rose Capital Broadcasting Co., Tyler, Texas—Granted CP for a new station to operate on 1530 kc., 1 KW; daytime only. (BP-4975)

1570 KC.

Furniture City Broadcasting Corp., Grand Rapids, Mich.—Granted CP for a new station to operate on 1570 kc., 1 KW, daytime only. (BP-5391)

1580 KC.

Gainesville Broadcasting Co., Inc., Gainesville, Texas—Granted CP for a new station to operate on 1580 kc., 250 watts, daytime only; engineering conditions. (BP-5416)

AM—Designated for Hearing

660 KC.

KSKY—Sky Broadcasting Service, Dallas, Texas; Western Oklahoma Broadcasting Co., Clinton, Okla.—Designated for hearing in consolidated proceeding applications of Station KSKY to increase power from 1 KW to 50 KW, operating daytime only on 660 kc. (BP-3966) and Western Oklahoma Broadcasting Co. for new station at Clinton to operate on 670 kc., 250 watts, daytime only (BP-5321); provided however that if, as a result of consolidated hearing, it appears that, were it not for the issues pending in the clear channel hearing (Docket 6741) and the Commission's policy pertaining thereto as announced in Public Notice of June 21, 1946, the public interest would best be served by a grant of application of KSKY, then the said KSKY application will be returned to pending files until after conclusion of clear channel hearing; further ordered that, in view of foregoing action, the petition of KSKY requesting the Western Oklahoma Broadcasting Co. application be designated for hearing and that petitioner be allowed to participate therein to the extent of opposing a grant of said application, be dismissed.

710 KC.

The Heights Broadcasting Co., Cleveland, Ohio—Designated for hearing application for new station to operate on 710 kc., 250 watts, daytime only; further ordered that Crosley Broadcasting Corp., licensee of Station WLW, Cincinnati, Ohio, be made party to this proceeding. (BP-5412)

800 KC.

Crest Broadcasting Co., Inc., Pascagoula, Miss.—Designated for hearing application for new station to operate on 800 kc., 250 watts, daytime only. (BP-5422)

970 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Granted petition requesting that its application be designated for consolidated hearing; and ordered that application of KAKC (BP-5985) to change facilities from 1570 kc., 1 KW, day-

(Continued on next page)

time only, to 970 kc., 1 KW, unlimited time, DA, be designated for hearing with WMMJ (BP-5551) and KFMMJ (BP-5585).

1010 KC.

Bartel Broadcasting Co., Madison, Wis.; WCFL—Chicago Federation of Labor, Chicago, Ill.—Designated for hearing in a consolidated proceeding application of Bartel Broadcasting Co. (BP-5508) 1010 kc., 1 KW, daytime only, with application of WCFL (BMP-2486), for modification of CP to change directional antenna pattern.

1050 KC.

Tri-City Broadcasting Co., Bellaire, Ohio; Monval Broadcasting Co., Monessen, Pa. (Edgar M. Jones, et al)—Designated for hearing in a consolidated proceeding application of Tri-City Broadcasting Co. (BP-5421), for a new station to operate on 1050 kc., 1 KW, daytime only, with application of Monval Broadcasting Co. (BP-5875) 1050 kc., 1 KW, daytime only, and ordered that KDKA, Pittsburgh and WCMW, Canton, Ohio, be made parties to this proceeding.

1250 KC.

Denison-Texoma Broadcasting Co., Denison, Texas (Conn & Cope)—Granted petition of Burton V. Hammond, Jr., requesting that the application of Conn & Cope be designated for hearing in a consolidated proceeding. Designated said application (BP-5403) requesting 1250 kc., 1 KW, daytime only, for hearing in a consolidated proceeding with Burton V. Hammond and Terrell Broadcasting Corp. and made KVSO, Ardmore, Okla., a party to the proceeding.

1260 KC.

Western Reserve Broadcasting Co., Cleveland, Ohio; WMOA—Marietta Broadcasting Co., Parkersburg, W. Va.; The Civic Broadcasters, Inc., Cleveland, Ohio.—Designated for consolidated hearing the application of Western Reserve Broadcasting Co. for a new station (BP-4760), 1260 kc., 5 KW, unlimited time; application of WMOA (BP-5595) for a CP to move station from Marietta, Ohio, to Parkersburg, W. Va., and change facilities from 1490 kc., 250 watts unlimited to 1260 kc., 1 KW, unlimited time, DA, and application of The Civic Broadcasters, Inc. for a new station (BP-5852), 1260 kc., 5 KW unlimited time, DA.

1340 KC.

Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas (Winston O. Ward)—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time; further ordered that KAND, Corsicana, Tex., and KRMD, Shreveport, La., be made parties to proceeding. (BP-5439)

1400 KC.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Designated for hearing application of WDAS for CP (BP-5269) to install a new vertical AM antenna for WDAS, and mount a FM antenna on top of said AM antenna, and ordered that WEST, Easton, WHGB, Harrisburg, Pa., and WCBM, Baltimore, be made parties to the proceeding.

AM—Licenses Granted to Cover CP's

1050 KC.

WWGP—Lee Broadcasting Corp., Sanford, N. C.—Granted license to cover CP which authorized a new station on 1050 kc., 1 KW, day; conditions, and for approval of studio location at Marks Bldg., 23 Steel St., Sanford, N. C. (BL-2048)

1130 KC.

KRDU—Radio Dimuba Co., Dimuba, Calif.—Granted license to cover CP which authorized a new station on 1130 kc., 250 watts, daytime; conditions. (BL-2238)

1340 KC.

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BL-2166)

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Granted license to cover CP which authorized a new station on 1360 kc., 1 KW, day, and for change of studio location to 633 Wood St., Vineland, conditions. (BL-2099)

1450 KC.

WHDL—WHDL, Inc., Aleggany, N. Y.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2288)

1490 KC.

KHUZ—Richard George Hughes, Borger, Texas—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions, and for change of studio location to 855 feet East of Highway 117, North of Borger. (BL-2244)

AM—Modifications of CP's Granted

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP which authorized a new station, to make changes in vertical antenna. (BMP-2501)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted modification of CP (BP-3992) for extension of completion date to 6-6-47.

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted modification of CP (BP-5052) for extension of completion date to 5-15-47. (BMP-2524)

WJLD—Johnston Broadcasting Co., Bessemer, Ala.—Granted modification of CP (BP-4988) for extension of commencement and completion dates to 4-1-47 and 9-30-47, respectively. (BMP-2535)

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—Granted modification of CP (BP-2917) for extension of completion date to 6-7-47. (BMP-2532)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP (BP-3389) for extension of completion date to 9-15-47. (BMP-2531)

KDIX—Dickinson Radio Assn., Dickinson, N. Dak.—Granted modification of CP which authorized a new station to change type of transmitter. (BMP-2545)

KVBG—KVBG, Inc., Great Bend, Kans.—Granted modification of CP (BP-4459) to change transmitter type and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2558)

WLCX—Bermac Radio, Inc., LaCrosse, Wis.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on Lang Drive at LaCrosse, and to specify studio location as State Bank Bldg., 4th and Main Sts. (BMP-2519)

KATX—Golden West Broadcast Co., Childress, Texas—Granted modification of CP which authorized a new station, for approval of antenna, and for approval of transmitter location at 900' west of SE corner, Sec. 611 of Block H, near Childress, and change type of transmitter. (BMP-2491)

KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at E. Alma St., Mt. Shasta. (BMP-2475)

KSIG—Acadia Broadcasting Co., Crowley, La.—Granted modification of CP (BP-4725) to make change in type of transmitter. (BMP-2525)

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Granted modification of CP which authorized a new station, for extension of completion date to Aug. 31-47. (BMP-2534)

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Military Trail, near W. Palm Beach. (BMP-2307)

KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla.—Granted modification of CP (BP-4252) for extension of completion date to 5-1-47. (BMP-2560)

(Continued on next page)

AM—License Renewals and Extensions

KODY—Radio Station WOW, Inc., North Platte, Neb.—Granted renewal of license for the period ending August 1, 1949.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of licensee corporation.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending action on application for transfer of control of licensee corporation.

KSIL—Dorrance D. Roderick, Silver City, N. Mex.—Pending consideration upon renewal application—filed late.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Pending consideration of information requested under Sec. 308(b) of the Act.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Pending consideration of information requested under Sec. 308(b) of the Act.

WEDC—Emil Denmark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Act.

WRAW—Reading Broadcasting Co., Reading, Pa.—Pending consideration of information requested under Sec. 308(b) of the Act.

WWPG—Palm Beach Broadcasting Co., Palm Beach, Fla.—Pending consideration of information requested under Sec. 308(b) of the Act.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending action on mandate of U. S. Supreme Court re renewal application of WOKO.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending final action on application for renewal of WCHS.

WEOA—WFBM, Inc., Evansville, Ind.—Pending filing of amended renewal application and consideration of information requested under Sec. 308(b) of the Act.

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Pending receipt of information requested under Sec. 308(b) of the Act.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Pending receipt of information requested under Sec. 308(b) of the Act.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending further engineering study.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Pending action of the Commission in conformity with mandate of U. S. Court of Appeals, D. C., upon renewal application.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WOV & Aux.—Wedaam Corp., New York, N. Y.—Pending outcome of litigation involving transfer of control of licensee corporation.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending final action on renewal application of WCHS.

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Renewal application in hearing.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Renewal application in hearing.

AM—Miscellaneous Actions

The Commission extended to April 30, 1947, the special temporary authorization for operation of station **WOKO, Albany, N. Y.**, pending action by the Commission on the petition of WOKO, Inc. for leave to amend and for reconsideration and grant of its application, and petition of Van

Curler Broadcasting Corp. for immediate consideration and grant of its application for CP. (BP-4395)

The Civic Broadcasters, Inc., Cleveland, Ohio—Denied petition requesting that its application (BP-5852) be designated for hearing with application of WLEU (Docket 6913) now scheduled for further hearing on April 16.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Dismissed petition filed by San Fernando Valley Broadcasting Co., requesting the Commission *en banc* to review the action of the Presiding Officer of Motions Docket on Jan. 31, 1947, denying its petition for leave to intervene and hold open the record in the hearing on application of KVSM (Docket 8045).

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted CP to increase power from 1 to 5 KW, and install new transmitter (690 kc.), (BP-5459); engineering conditions.

KFH—Victoria Murdock Estate, Wichita, Kans.—Granted transfer of control station KFH from surviving trustee to a corporation controlled by the same parties. (BTC-539)

KOPR—Frank C. Carman, et al., d/b as Copper Broadcasting Co. (assignee), Butte, Montana (Frank C. Carman, et al.) Montana Broadcasting and Television Co. (assignor)—Granted consent to involuntary assignment of CP from partnership composed of Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting & Television Co., to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Co.; no monetary consideration. (BAP-47)

KIOX—Bay City Broadcasting Co. (assignor), Bay City, Texas; Bay City Broadcasting Co. (assignee)—Granted consent to assignment of CP from a partnership composed of J. A. Clements, T. C. Dodd and John George Long, to a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr. (Clements to sell his 1/6 interest to Reading for \$6,200). (BAP-48)

WLEE—Thomas G. Tinsley, Jr. (assignor), Richmond, Va. (Lee Broadcasting Corp. (assignee)—Granted consent to assignment of license of WLEE from Thomas G. Tinsley, Jr., to a corporation composed of Thomas Garland Tinsley, Jr., Patricia McCord Tinsley and Irvin G. Abeloff. (BAL-585)

WRRN—Nied and Stevens, Inc. (assignee), Warren, Ohio (Frank T. Nied and Perry H. Stevens, partnership, Nied and Stevens (assignor)—Granted consent to assignment of license of Station WRRN from a partnership to a corporation. (BAL-587)

WACE—David J. Hayes and John S. Begley (transferor), Chicopee, Mass. (John S. Begley) (transferee)—Granted consent to transfer control of Regional Broadcasting Co., licensee of Station WACE, from David J. Hayes and John S. Begley, to John S. Begley, by issuance of 200 shares to Begley for \$3,500 in cash and cancellation of note for \$16,500 by the company due Begley. (BTC-532)

Radio Anthracite, Inc., Pottstown, Pa.—Granted petition for waiver of rules and accepted petitioner's appearance in re its application (Docket 8091).

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Granted petition for leave to amend its application (BP-5578; Docket 8069) so as to show a revised DA array.

WHBQ—Harding College, Memphis, Tenn.—Granted petition for leave to amend its application (BP-5405, Docket 8047), so as to show a revised antenna array.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Granted petition for leave to amend its application (BP-5559; Docket 8060) so as to show a revised DA pattern.

WJHP—Metropolis Co., Jacksonville, Fla.—Granted petition for leave to intervene in the consolidated hearing in re applications of Farmers Chemical Co., Kalamazoo, Mich., and Central Michigan Radio Corp. (Dockets 7980 and 7979).

Tri-State Broadcasting Co., Sioux Falls, So. Dak.—Granted petition for leave to amend its application (BP-5505; Docket 8061) so as to specify a revised DA array.

(Continued on next page)

J. B. Fuqua, Greenville, S. C.—Granted petition to dismiss without prejudice his application for CP (BP-5187; Docket 7832).

C. Thomas Patten, Oakland, Calif.—Dismissed petition requesting leave to amend his application (Docket 7766).

Walmae Co., San Antonio, Texas—Granted petition for waiver of rules and accepted petitioner's appearance in re applications (BP-4360 and BR-411).

KFNF—KFNF, Inc., Shenandoah, Iowa—Granted petition for leave to amend its application (BP-5840; Docket 8164) so as to specify 500 watts night instead of 5 KW.

Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (BP-5356; Docket 7956) so as to specify a revised antenna system and new transmitter site.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance of consolidated hearing on its application and that of WLEU Broadcasting Co., presently scheduled for April 16, and continued same to May 28.

Federated Publications, Inc., Lausing, Mich.—Granted petition for leave to amend its application (BP-5385; Docket 7977) so as to show a new transmitter site; also revised tolerance values.

The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.—Granted petition for leave to amend its application (BP-5183; Docket 7918) so as to show the addition of new stockholders in the applicant corporation, etc., and the Commission on its own motion ordered said application removed from the hearing docket.

Las Cruces Broadcasting Co., Las Cruces, N. Mex.—Granted petition to dismiss without prejudice its application (BP-4986; Docket 7917).

Kola Broadcasting Co., Opelousas, La.—Granted petition for leave to amend its application (BP-4917; Docket 7812) so as to show the deletion because of death of James O. Jones as one of the partners in the applicant partnership.

Concho Valley Broadcasting Co., San Angelo, Texas—Granted petition to dismiss without prejudice its application (BP-4968; Docket 7878).

Runnels County Broadcasting Co., Ballinger, Texas—The Commission on its own motion, removed from the hearing docket application of Runnels County Broadcasting Co. (BP-5025; Docket 7879).

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (BP-4088; Docket 6805), so as to specify a new transmitter site.

Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.; East Side Broadcasting Co., Kirkland, Wash.—Granted petition of F. L. Thornhill, d/b as East Side Broadcasting Co. for extension of time until April 1, 1947, within which to file an answer to petition of Kitsap G. I. Broadcasters, Inc. to dismiss application of East Side Broadcasting Co. (BP-5363; Docket 8020); denied petition of Kitsap G. I. Broadcasters to be relieved from delay in acting upon its prior petition to dismiss and seeking a report by Commission on the engineering affidavit attached to prior petition.

Long Beach Broadcasting Co., Long Beach, Calif.—Adopted order dismissing without prejudice to refile after a decision has been rendered with respect to applications of Crescent Bay Broadcasting Co., California Broadcasting Co. and Valley Broadcasting Co. heard in consolidated proceeding or after said applications have otherwise been disposed of, the application of Long Beach Broadcasting Co. for new station at Long Beach, Calif., to operate on 1460 kc., 250 watts, unlimited time.

KWG—McClatchy Broadcasting Co., Stockton, Calif.—Granted petition for leave to intervene in the hearing upon applications of San Joaquin Broadcasters, Fresno, (Docket 8145), and Public Interest Broadcasters, Madera, (Docket 8146).

WARM—Union Broadcasting Co., Scranton, Pa.—Granted petition for leave to amend its application (BP-5186; Docket 7851) so as to specify 1 KW night, instead of 5 KW.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted petition for leave to amend his application (BP-5212; Docket 7852), so as to show a revised DA pattern.

Abe Lapides, Pontiac, Mich.—Granted petition to dismiss without prejudice his application (BP-5331; Docket 7942).

WDEL, Inc., Wilmington, Del.—Granted petition requesting continuance of consolidated hearing upon its application and that of Wilmington Tri-State Broadcasting Co., Inc., presently scheduled for March 31, and continued same to April 29 at Wilmington.

Woodward Broadcasting Co., Detroit, Mich.—Granted in part petition for continuance of consolidated hearing upon its application and that of Hillsdale Broadcasting Co., Inc. presently scheduled for March 31, and continued same to May 12 at Hillsdale, Mich.

Fred Jones Broadcasting and Television Co., Oklahoma City, Okla.—Granted petition requesting dismissal without prejudice to applicant's right to request reinstatement in accordance with Section 1.741 of the Rules, of its application (BP-5404; Docket 8068).

James A. Noe, Lake Charles, La.—Granted petition for continuance of consolidated hearing on his application and that of Kola Broadcasting Co., presently scheduled for March 31, and continued same to April 15 at Lake Charles.

Midland Broadcasting Co., Kansas City, Mo.—Granted petition for continuance of hearing on its application (Docket 8067), now scheduled for April 2, and continued same to April 14.

Empire Broadcasting Co., Pomona, Calif.—Dismissed petition requesting leave to amend application for CP (Docket 8152).

WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa.—Granted CP to install a new transmitter. (BP-5661)

WEST—Associated Broadcasters, Inc., Easton, Pa.—Granted CP to install a new transmitter. (BP-5687)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Denied petition requesting that hearing on its application and that of WLIB presently scheduled for March 28 at Washington be held in New York instead.

Florida West Coast Broadcasting Co., Tampa, Florida—Granted petition insofar as it requests leave to amend its application (BP-4780; Docket 7768), so as to show reinstatement of Robert E. Wasdon and Jack J. Siegel as partners in applicant partnership. Insofar as petition requests leave to amend so as to show change in transmitter site and studio location to St. Petersburg, it is denied.

KDFN—Donald Lewis Hathaway, Casper, Wyo.—Granted CP to install a new transmitter. (BP-5911)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365), for extension of completion date to 4-1-47. (BMP-2540)

KUIN—Southern Ore. Broadcasting Co., Grants Pass, Ore.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5569)

WIAC—Radio Station WIAC, Inc., Hato Rey, P. R.—Granted modification of license to move main studio location to Ponce de Leon Ave., Stop 11, #654, Santurce District, P. R. (BML-1243)

AM—Applications Accepted for Filing

530 KC.

KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Construction permit to change frequency from 1400 to 530 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

550 KC.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (BP-4089, which authorized increase in power, installation of new transmitter and direc-

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tional antenna for night use and change in transmitter location) to make changes in directional antenna system.

560 KC.

WFIL—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Division)—Modification of construction permit (B2-P-4303, as modified, which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Construction permit to change frequency from 1240 to 560 kc., increase power from 250 watts to 1 KW, change type of transmitter, and install directional antenna for night use.

580 KC.

KOPR—Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, which authorized a new standard broadcast station) to change frequency from 550 to 580 kc., and make changes in directional antenna for night use.

590 KC.

WDLF—Panama City Broadcasting Co., Panama City, Fla.—Construction permit to change frequency from 1230 to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna night and change transmitter location. Amended to use directional antenna for day and night.

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Construction permit increase power from 500 watts night, 1 KW day, to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to make changes in directional antenna pattern.

630 KC.

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Construction permit to increase power from 1 to 5 KW, change type of transmitter, and changes in directional antenna for night use.

650 KC.

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Modification of construction permit (B2-P-4966, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—License to cover construction permit (B2-P-3670, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

680 KC.

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Modification of construction permit (B3-P-4555, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—License to cover construction permit (B3-P-4555, as modified) which authorized a new standard broadcast station and for change in studio location and authority to determine operating power by direct measurement of antenna power.

690 KC.

NEW—West Texas Broadcasting Co., El Paso, Texas (H. J. Griffith) (P. O. 7th Floor, Tower Petroleum Bldg., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

KPET—Riley Orlan Parker, Lamesa, Texas—Voluntary assignment of construction permit to R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership, d/b as Lamesa Broadcasting Co.

710 KC.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4065, as modified, which authorized increase in power, installation of new transmitter, and changes in directional antenna for day and night use) for extension of completion date.

KURV—James Cullen Looney, Edinburg, Texas—Modification of construction permit (B3-P-5051, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

790 KC.

WMC—Memphis Publishing Co., Memphis, Tenn.—Construction permit to make changes in directional antenna and mount FM antenna on top of AM tower.

820 KC.

WIKY—South Central Broadcasting Corp., Evansville, Ind.—Modification of construction permit (B4-P-5087, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower, and for approval of transmitter and studio locations. Amended re changes in antenna.

840 KC.

WKAB—Pursley Broadcasting Service, Mobile, Ala. (C. L. Pursley and Louis Patterson Pursley)—Modification of construction permit (B3-P-3745, as modified, which authorized a new standard broadcast station) for extension of completion date.

WHAB—Pocono Broadcasting Co., Stroudsburg, Pa. (Harold B. Newman & Anne L. Newman, a partnership)—Modification of construction permit (B2-P-5265, which authorized a new standard broadcast station) for approval of antenna and transmitter locations.

860 KC.

WTCJ—Tell City Broadcasting Co., Tell City, Ind. (James Roland Brewer)—Modification of construction permit (B4-P-5224, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

900 KC.

WFRB—Richard H. Baleh, Utica, N. Y.—Modification of construction permit (B1-P-5253, which authorized a new standard broadcast station) to change power from 250 watts to 1 KW, change type of transmitter and for approval of transmitter location.

910 KC.

NEW—Orangeburg Radio Co., Orangeburg, S. C. (Frank B. Best and Frank B. Best, Jr., a partnership) (P. O. 63 Ellis Ave.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, and daytime hours of operation.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Construction permit to change frequency from 1420 kc. to 910 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

930 KC.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Modification of construction permit (B3-P-3959, which authorized change in frequency, increase power, install new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

940 KC.

NEW—Puerto Rico Communications Authority, Municipality of Rio Piedras, P. R.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 10 KW, unlimited hours of operation, and directional antenna. Amended to change directional antenna pattern.

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NEW—Seaboard Broadcasting Corp., Norfolk, Va. (P. O. 900 Market St., % Corporation Service Co., Wilmington, Dela.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW, and daytime hours of operation.

950 KC.

KFSA—Donald W. Reynolds, Fort Smith, Ark.—Modification of construction permit (B3-P-3772, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, power from 1 KW day to 1 KW day and night, and install directional antenna for night use. Amended to change power from 1 KW to 500 watts night, 1 KW day, using directional antenna night.

NEW—WARC, Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, unlimited hours of operation, and directional antenna for night use. Amended to modify directional antenna for day and night use.

970 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Construction permit to change frequency from 1570 to 970 kc., hours of operation from daytime to unlimited time, with power of 1 KW, and install directional antenna for day and night.

WFLZ—Eugene E. Stone, Florence, S. C.—Voluntary assignment of construction permit to Atlantic Broadcasting Co.

990 KC.

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—License to cover construction permit (B3-P-4991, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1020 KC.

NEW—Greer Broadcasting Co., Greer, S. C., W. Ryan Frier and Edd A. Burch, a partnership (P. O. 10 Trade St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts and daytime hours of operation.

1100 KC.

WHLI—Elias I. Godofsky, Hempstead, N. Y.—Voluntary assignment of construction permit to FM Broadcasting Corp.

1140 KC.

NEW—Radio Tennessee, Inc., Memphis, Tenn. (P. O. 204 Derron Bldg., 46 N. Third)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 10 KW and daytime hours of operation.

1170 KC.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Ia.—Construction permit to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location.

1190 KC.

KGYW—California-Nevada Broadcasting Co., Vallejo, Calif. (a partnership composed of Hubert Q. Joucken and David McKay)—Modification of construction permit (B5-P-4614, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations.

1230 KC.

KGVN—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Modification of construction permit (B5-P-4616, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment and for approval of transmitter and studio locations.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Modification of license to increase power from 100 watts day and night to 250 watts day and night.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-P-4392, which authorized installation of new transmitter and vertical antenna and change transmitter location) for extension of completion date.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Modification of construction permit (B1-P-4457, which authorized to move present licensed transmitter to be used as an auxiliary with power of 250 watts) for extension of completion date.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Modification of construction permit (B3-P-5243, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KTRF—Henry K. Arneson, Thief River Falls, Minn.—License to cover construction permit (B4-P-4818, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KDLK—Del Rio Broadcasting Co., Del Rio, Tex. (a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett)—Modification of construction permit (B3-P-4984, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas (Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon)—License to cover construction permit (B3-P-5158, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WSNJ—Eastern States Broadcasting Corp., northeast of Bridgeton, N. J.—Modification of construction permit (B1-P-4964, which authorized installation of new vertical antenna with FM antenna mounted on top and move transmitter) for extension of completion date.

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Modification of construction permit (B-1-P-5107, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas.—Modification of construction permit (B3-P-4385, as modified, which authorized installation of a new vertical antenna with FM antenna mounted on top) for extension of completion date.

WKDK—Newberry Broadcasting Co., Newberry, S. C. (C. A. Kaufmann and John F. Clarkson)—Construction permit to install new transmitter.

1250 KC.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Construction permit to change frequency from 1230 to 1250 kc., increase power from 250 watts to 1 KW day and 500 watts night, install new transmitter and change transmitter and studio location. Directional antenna for night use.

1260 KC.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, un-

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limited time and directional antenna. Amended re officers, directors and stockholders.

WKOY—The New Haven Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-P-5096, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1280 KC.

KWHI—Tom S. Whitehead, Brenham, Tex.—Modification of construction permit (B3-P-4704, which authorized a new standard broadcast station) for approval of transmitter location and to specify studio location.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Modification of license to change corporate name from Evansville on the Air, Inc., to On The Air, Inc.

WQV—Wodaam Corp., New York, N. Y.—Voluntary transfer of control of licensee corporation from Arde Bulova to Harry D. Henshel.

1300 KC.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna and change transmitter location. Amended to modify daytime directional antenna.

1320 KC.

KORA—Central Valleys Broadcasting Co., Sacramento, Calif. (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Construction permit to change frequency from 1340 to 1320 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

1340 KC.

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—Modification of construction permit (B3-P-4059, which authorized a new standard broadcast station) to make changes in vertical antenna.

KSEO—Democrat Printing Co., Durant, Okla. (a partnership composed of R. F. Story & Bennett Story)—Modification of construction permit (B3-P-4897, which authorized a new standard broadcast station) to change frequency from 750 to 1340 kc., hours of operation from daytime to unlimited time with power of 250 watts and to extend commencement and completion dates.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry)—Modification of construction permit (B3-P-4123, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WGRV—Greeneville Broadcasting Co., Greeneville, Tenn.—(Clyde B. Austin, C. H. Lyerly and C. B. Burns)—Voluntary assignment of license to Radio Greenville, Inc.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—(Mary A. Petru, Soes N. Vratiss, Gray R. Harrower, Branch C. Todd, a Partnership)—Modification of construction permit (B3-P-4679, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to change studio location.

KCNA—The Catalina Broadcasting Co., Tucson, Arizona—Voluntary transfer of control of permittee corporation from Erskine Caldwell to William A. Small, William H. Johnson, William R. Mathews, Betty B. Mathews, Clare R. Ellinwood and George W. Chambers.

WFHR—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-P-4378, which authorized installation of a new vertical antenna) for extension of commencement and completion dates.

WBGE—Mike Benton, tr/as Central Broadcasting Co., Atlanta, Ga.—License to cover construction permit (B3-P-3825, as modified) which authorized a new standard broad-

cast station and authority to determine operating power by direct measurement of antenna power.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—License to cover construction permit (B2-P-4814) which authorized installation of new transmitter.

1360 KC.

KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—Construction permit to change frequency from 1400 to 1360 kc., increase power from 250 watts day and night to 1 KW day and 500 watts night and install new transmitter. Amended to install directional antenna for night use and change transmitter location.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Voluntary assignment of construction permit and license to WKAT, Inc.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Rowland Wallem, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Amended to change transmitter location.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Involuntary transfer of control of licensee corporation from Miguel Soltero Palermo (deceased) to Mrs. Maria M. Porrata Doria, Carlos Clavell, Juan A. Wirshing, Rafael Lopez Zapata, Alfonso Gimenez, Mrs. Cruz Teresa Bigay, Mrs. Daisy Bigay, Angel Lopez Vazquez and Inocencia Bigay Soltero as Judicial Administrator of the estate of Miguel Soltero Palermo.

1380 KC.

NEW—Beloit Broadcasters, Inc., Beloit, Wisc.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts.

1390 KC.

KCBC—Capital City Broadcasting Co., Des Moines, Iowa—License to cover construction permit (B4-P-3669, as modified) which authorized a new standard broadcast station and for change of studio location, and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn. (J. O. Fly, Sr., George F. Fly, Howard P. Smith and Robert W. Rounsaville)—Voluntary assignment of license to J. O. Fly, Sr., George F. Fly and Harvard P. Smith, a partnership d/b as Shelbyville Broadcasting Co.

WELM—James Robert Meachen, Elmira, N. Y.—Modification of construction permit (B1-P-4274, which authorized a new standard broadcast station) for approval of antenna to change type of transmitter and for approval of transmitter location and to specify studio location. Amended to change transmitter location from west side of Lake St., just inside city line on north side of city, Elmira, N. Y., to southeast corner of Grand Central Ave. and Kingsbury Ave., Elmira, N. Y.

KGFN—'49er Broadcasting Co., Grass Valley, Calif. (John G. Colling, Carlton G. Thomas, John Edwin Keegan, Harold W. Westbrook, Earl J. Caddy and Robert T. Ingram, a partnership)—Modification of construction permit (B5-P-5077, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

KRLN—Royal Gorge Broadcasters, Canon City, Colorado—(Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of construction permit (B5-P-5235, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

KTEM—Bell Broadcasting Co., Temple, Texas—Modification of construction permit (B3-P-4752, which authorized

(Continued on next page)

installation of new transmitter, new vertical antenna with FM antenna mounted on top and changes in ground system) to make changes in vertical antenna and change transmitter location.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Voluntary assignment of construction permit and license to The Journal Company (The Milwaukee Journal).

KCOL—Northern Colorado Broadcasting Co., Fort Collins, Colo. (Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General partners and Warren D. Brainard, limited partner)—License to cover construction permit (B5-P-4670, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KXLK—Great Falls Broadcasting Co., Great Falls, Mont.—License to cover construction permit (B5-P-4758, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Construction permit to install new antenna and mount FM antenna thereon.

WHUN—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—License to cover construction permit (B2-P-4590, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KODI—Absaroka Broadcasting Co., Cody, Wyoming—License to cover construction permit (B5-P-4697, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1430 KC.

NEW—The Capital Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, unlimited hours of operation and directional antenna night. Amended to modify directional antenna.

KCOH—Lee Segall Broadcasting Co., Houston, Texas—Modification of construction permit (B3-P-4182, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to mount FM antenna on top of AM tower.

1450 KC.

WHKP—Redege Broadcasting Co., Hendersonville, N. C. (Monroe M. Redden and William A. Egerton)—Voluntary assignment of construction permit to radio Hendersonville, Inc.

WRIA—Inter-American Radio Corp., Caquas, P. R.—Modification of construction permit (BP-5132, which authorized a new standard broadcast station) for approval of antenna, to change transmitter location and change studio location.

NEW—Merøce Broadcasting Co., Greeley, Colorado—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re directors and stockholders.

WGPC—Albany Broadcasting Co., Albany, Ga. (J. W. Woodruff and J. W. Woodruff, Jr.)—Construction permit to install new transmitter and vertical antenna and to change transmitter location.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4287, as modified, which authorized installation of new vertical antenna and changes in transmitter location) for extension of commencement and completion dates.

KSPT—South Plains Broadcasting Co., Lubbock, Texas—Modification of construction permit (B3-P-4742, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to make changes in vertical antenna.

KVHW—The Altus Broadcasting Co., Altus, Okla.—Modification of construction permit (B3-P-4543, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

KOPO—Old Pueblo Broadcasting Co., Tucson, Arizona—License to cover construction permit (B5-P-4073, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1470 KC.

KVAK—S. H. Patterson, Atchison, Kans.—Construction permit to change frequency from 1450 to 1470 kc., increase power from 250 watts to 1 KW, make changes in transmitting equipment and install directional antenna. Amended to modify directional antenna pattern.

KTRI—Sioux City Broadcasting Co., Sioux City Iowa—Construction permit to change frequency from 1450 to 1470 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night and change transmitter location. Amended to modify directional antenna night time.

NEW—The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, unlimited hours of operation and directional antenna. Amended re change in directional antenna.

1480 KC.

KRMD—Radio Station KRMD, Shreveport, La. (T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean, a partnership)—Construction permit to change frequency from 1340 to 1480 kc, increase power from 250 watts day and night to 1 KW night and 5 KW day, install new transmitter and change transmitter location.

1490 KC.

KICO—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, as modified, which authorized a new standard broadcast station) for extension of completion date.

WNPF—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-P-4379, which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date.

WIGM—George F. Meyer, Medford, Wis.—Voluntary assignment of license to Dairyland's Broadcasting Service, Inc.

NEW—Vulcan Broadcasting Co., Birmingham, Ala. (George A. Mattison, Jr., and Walter Ervin James, a partnership) (P. O. Transportation Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Modification of construction permit (B2-P-4357, which authorized to make changes in vertical antenna) for extension of commencement and completion dates.

KVLF—Big Bend Broadcasters, Alpine, Texas—License to cover construction permit (B3-P-4870, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1570 KC.

KCVR—Central Valley Radio, Lodi, Calif. (Herbert W. Brown and David A. Brown)—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

1590 KC.

WPWA—Lou Poller, Chester, Pa.—Modification of construction permit (B2-P-4969, which authorized a new standard broadcast station) for approval of antenna to change type of transmitter and for approval of transmitter and studio locations.

(Continued on next page)

AM—Application Dismissed

Shamokin Veterans Broadcasting Co., Shamokin, Pa. (John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kallaway, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Request of Attorney.

AM—Applications Returned

Harry L. Crisp, Marion, Ill. (P. O. 109 South Franklin Ave.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 188 feet. Returned March 20, 1947. Several parts of the engineering data exhibit differentiates from the engineering in the application.

AM—Applications Tendered for Filing Since February 7

680 KC.

NEW—William and Lee A. Odessky, Los Angeles, Calif.—Construction permit for a new standard station to be operated on 680 kc., power of 100 watts and daytime hours of operation.

850 KC.

NEW—Airtone Co., Santa Ana, Calif.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

1050 KC.

Antigo Broadcasting Co., Antigo, Wis.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1340 KC.

NEW—The Montana Network, Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1420 KC.

WFCl—Pawtucket Broadcasting Co., Providence, R. I.—Modification of license to change location of main studios from Pawtucket, R. I., to Providence, R. I., and present main studios in Pawtucket would be continued as auxiliary studios.

FREQUENCY MODULATION

FM—Conditional Grants

Radio Station KTBS, Shreveport, La.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1167)

William Avera Wynne, Rocky Mount, N. C.—Authorized conditional grant of Class A station (in lieu of Class B authorized on October 19, 1945), subject to further review and approval of engineering details (Comr. Durr voting No). (BMPH-245)

Coastal Broadcasting Co., New Bern, N. C.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-926)

Enid Radiophone Co., Enid, Okla.—Authorized conditional grant of Class B station subject to further review and approval of engineering details. (BPH-1132)

Medford Printing Co., Medford, Ore.—Authorized conditional grant of a Class B station (in lieu of Class A station authorized Jan. 30, 1946), subject to further review and approval of engineering details. (BMPH-170)

Eagle Printing Co., Inc., Butler, Pa.—Authorized conditional grant of Class A station subject to further review and approval of engineering details. (BPH-791)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Golden Empire Broadcasting Co., Redding, Calif.—Class A; 104.3 mc. (No. 282); 1 KW; 60 feet. (BPH-1083)

WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla.—Class B; 97.5 mc. (No. 248); 54 KW.; 500 feet; (*) (BMPH-206)

Northwest Ga. Broadcasting Co., Cedartown, Ga.—Class B; 101.7 mc. (No. 269); 5.1 KW.; 1015 feet. (BPH-827)

Perkins Bros. Co., Sioux City, Iowa—Class B; 102.7 mc. (No. 274); 280 KW; 515 feet. (BPH-963)

Public Radio Corp., Tulsa, Okla.—Class B; 94.9 mc. (No. 235); 8.2 KW; 385 feet. (BPH-1015)

KXL Broadcasters, Portland, Ore.—Class B; 96.5 mc. (No. 243); 39.9 KW; 952 feet.

The KLUF Broadcasting Co., Inc., Galveston, Texas—Class B; 101.3 mc. (No. 267); 9.2 KW; 210 feet. (BPH-375)

Agr. and Meeh. College of Texas, College Station, Texas—Class B; 94.5 mc. (No. 233); 2.8 KW; 415 feet. (BPH-753)

WSVA-FM—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Class B; 94.3 mc. (No. 232); 36 KW; 1840 feet. (*) (BMPH-223)

WIBA-FM—Badger Broadcasting Co., Madison, Wis.—Class B; 103.9 mc. (No. 280); 207 KW; 960 feet. (*) (BPH-302)

WCLO-FM—Gazette Printing Co., Janesville, Wis.—Class B; 100.9 mc. (No. 265); 20 KW; 360 feet. (BPH-790)

(*) In lieu of previous conditions.

FM—Miscellaneous Actions

The Evergreen Broadcasting Corp., Seattle, Wash.—Granted request to cancel its construction permit for a new Class B FM station (BPH-501), because the corporation intends to discontinue all broadcast operations.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP which authorized a new FM station, to make changes in antenna system and to change completion date to 7-20-47. (BMPH-208)

WJIM-FM—WJIM, Inc., Lansing, Mich.—Granted modification of CP which authorized a new FM station, to change type of transmitter and make changes in antenna system. (BMPH-215)

WRGA-FM—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP which authorized a new FM station, to change completion date to 5-10-47. (BMPH-229)

Radio Station WAIT, Chicago, Ill.—Granted petition for extension of time within which to file exceptions to proposed decision of Commission in re Chicago FM applications, and extended time to and including April 19. (Doc. 7150)

Pacific Broadcasting Co., Los Angeles, Calif.—Granted petition for leave to amend its FM application (BPH-1102; Doc. 7973) so as to show a revised list of stockholders, etc.

FM—Applications Accepted for Filing

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-314 as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-PH-652, which authorized a new FM broadcast station) for extension of completion date.

KRJM—Santa Maria Daily Times, Santa Maria, Calif. (Robert K. Hancock & Stanworth C. Hancock, co-partners)—License to cover construction permit (B5-PH-619, as modified) which authorized a new FM broadcast station.

(Continued on next page)

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Modification of construction permit (B1-PH-666, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WRLC-FM—R. G. Le Tourneau, Toccoa, Ga.—Modification of construction permit (B1-PH-862) which authorized a new FM broadcast station for extension of completion date.

WKAT-FM—A. Frank Katzentine, Miami Beach, Fla.—Voluntary assignment of conditional grant to WKAT, Inc.

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Modification of construction permit (B4-PH-972, which authorized a new FM broadcast station) to change transmitter location.

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General partners, Martin Summerfield and William J. Donahue, limited partners)—Modification of construction permit (B5-PH-1000, which authorized a new FM broadcast station) to change studio location, transmitter site, effective radiated power to 360 watts, antenna height, make changes in antenna system, and change completion date. Amended to make changes in antenna system.

WSAU-FM—Northern Broadcasting Co., Inc., Wausau, Wis.—Voluntary assignment of construction permit to The Journal Co. (The Milwaukee Journal)

WSFA-FM—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-PH-169, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—Modification of construction permit (B5-PH-787, which authorized a new FM broadcast station) to change effective radiated power to 4.6 KW, make changes in antenna system, and change commencement and completion dates.

WAAW—Bremer Broadcasting Corp., Jersey City, N. J.—Modification of construction permit (B1-PH-72, as modified, which authorized a new FM broadcast station) for extension of completion date.

NEW—Brooklyn Broadcasting Service, Inc., New Rochelle, N. Y.—Modification of construction permit (B1-PH-1006, which authorized a new FM broadcast station) to change name to New Rochelle Broadcasting Service, Inc.; studio location to 524 North Ave., New Rochelle, N. Y.; specify transmitter site, ERP as 1 KW, and antenna system.

NEW—Reidsville Broadcasting Co., Reidsville, N. C. (W. M. Oliver and C. R. Oliver) (P. O. % The Review Co., Inc.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 660 watts.

WFAH—Review Publishing Co., Alliance, Ohio—License to cover construction permit (B2-PH-475, as modified) which authorized a new FM broadcast station.

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Modification of construction permit (B1-PH-602, which authorized a new FM broadcast station) for extension of completion date.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349, which authorized a new FM broadcast station) to change studio location, make changes in antenna system, and change commencement and completion dates.

WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.—Modification of construction permit (B2-PH-736, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, which authorized a new FM broadcast station) for extension of completion date.

WKRC-FM—Giddens & Rester, Mobile, Ala. (a partnership composed of Kenneth R. Giddens & T. J. Rester)—Modification of construction permit (B3-PH-798, which authorized a new FM broadcast station) to change type of transmitter and for extension of commencement and completion dates.

WDNC-FM—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-PH-144, which authorized a new FM broadcast station) for extension of completion date.

KBMT—The Sun Co. of San Bernardino, California, San Bernardino, Calif.—Modification of construction permit (B5-PH-114 which authorized a new FM broadcast station) for extension of commencement and completion dates.

WCLT—The Advocate Printing Co., Newark, Ohio—Modification of construction permit (B2-PH-417 which authorized a new FM broadcast station) for extension of completion date.

92.1 MC.

NEW—Lycoming County Broadcasting Co., Williamsport, Pa. (P. O. 331 Pine St.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #221, 92.1 mc., and effective radiated power of 3.2 KW.

97.5 MC.

NEW—Suffolk News Co., Suffolk, Va. (P. O. % Suffolk News-Herald)—Construction permit for a new FM broadcast station to be operated on Channel #248, 97.5 mc., with 3.1 KW effective radiated power.

NEW—Tribune Publishing Co., Tacoma, Wash. (P. O. 711 St. Helena Ave.)—Construction permit for a new FM broadcast station to be operated on Channel #248, 97.5 mc.

104.1 MC.

NEW—Lebanon Broadcasting Co., Lebanon, Pa.—Construction permit for a new (Class A) FM broadcast station to be operated on Channel #281, 104.1 mc., effective radiated power of 920 watts, and antenna height above average terrain 256 feet.

To Be Assigned By FCC

NEW—Illinois-Alton Broadcasting Co., Alton, Ill. (R. C. Goshorn and R. L. Rose, a co-partnership) (P. O. Highway 100, Grafton Rd.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, effective radiated power of 8.4 KW. Amended to change effective radiated power from 8.4 KW to 9.3 KW, and make changes in antenna system.

NEW—Orlando Broadcasting Co., Inc., Orlando, Fla. (P. O. 563 N. Orange Ave.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 25 KW.

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa. (P. O. 1200 Jones Law Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 21.5 KW, and antenna height above average terrain 491 feet.

NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va. (P. O. 339 W. Main St., P. O. Box 950)—Construction permit for a new standard broadcast station to be operated on frequency to be assigned by FCC with 2 KW effective radiated power.

FM—Applications Returned

The First Baptist Church of Lubbock, Texas, Lubbock, Texas—Construction permit for a new FM broadcast station to be operated on 92.1 to 103.9 mc., with 2.8 KW effective radiated power. Incomplete.

Commander Industries, Oak Park, Ill. (Virgil Edward Otto and Robert Charles Meissner)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 730 watts effective radiated power. Incomplete.

FM—Application Tendered for Filing Since February 7

Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, limited partners)—Consent to assignment of construction permit of FM station to Andrew G. Haley.

(Continued on next page)

TV—Rule Waived

Upon consideration of a request by **Television Broadcasters Association, Inc.**, for waiver of Section 3.661(a) of the Television Rules, the Commission granted further extension to June 30, 1947.

TV—Miscellaneous Actions

KSD-TV—The Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP for extension of completion date only to 6-11-47 (BMPCT-51)

WWDT—The Evening News Assn., Detroit, Mich.—Granted modification of CP which authorized a new television station to change transmitter location to 6405-7 Griswold St., Detroit, and change type of transmitter. (BMPCT-46)

W8XGZ—Guz Zaharis, Charleston, W. Va.—Granted CP to change transmitter site of television station to 712 Fife, Charleston. (BPVB-182)

W8XGZ—Gus Zaharis, Charleston, W. Va.—Granted renewal of television station license for the period ending Feb. 1, 1948.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Pending action pursuant to hearings on AM renewal applications of stations KDB, KGB, KFRC and KHJ.

W6XDU—Don Lee Broadcasting System, area of Los Angeles—Pending action pursuant to hearings on AM renewal applications of stations KDB, KGB, KFRC and KHJ.

W2XMT—Metropolitan Television, Inc., New York City—Pending engineering study.

W1XVJ—Westinghouse Radio Stations, Inc., Boston, Mass.—Pending engineering study.

W2XEO—Capital Broadcasting Co., Inc., Schenectady, N. Y.—Pending engineering study.

W4XGG—Gordon Gray, Winston-Salem, N. C.—Pending engineering study.

W9XMB—The Moody Bible Inst. of Chicago, Chicago, Ill.—Pending engineering study.

W2XBD—General Electric Co., Schenectady, N. Y.—Pending engineering study.

TV—Applications Accepted for Filing

WDLT—King-Trendle Broadcasting Corp., Detroit, Mich.—Modification of construction permit (B2-PCT-45, which authorized new commercial television station) to change frequency Channel from #5, 76-82 mc. to Channel #7, 174-180 mc., change type of visual and aural transmitter; change transmitter and studio locations and make changes in antenna system. Aural and visual: RCA, TT-5A, 5 KW (Vis-peak).

W9XPR—Balaban and Katz, Corp., Chicago, Ill.—Construction permit to convert experimental television broadcast station to experimental television relay broadcast station to be operated on 1295-1425 mc., power of 1 KW, emission A5 or special FM and unlimited hours of operation.

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Modification of construction permit (B5-PVB-161, as modified, which authorized new experimental television broadcast station) for extension of completion date.

ACTIONS

Non-commercial Educational FM

The Penna. State College, State College, Pa.—Granted CP for a new station; 90.9 mc. (No. 215); 35 KW; 925 feet. (BPED-51)

The Trustees of Ind. Univ., Bloomington, Ind.—Granted CP for a new station; 90.9 mc. (No. 215); 45 KW; 550 feet. (BPED-29)

Board of Education, Toledo School District, Toledo, Ohio—Granted CP for a new station; 90.9 mc. (No. 215); 800 watts; 200 feet. (BPED-37)

Junto, Inc., Philadelphia, Pa.—Granted CP for a new station; 90.3 mc. (No. 212); 20 KW; 350 feet. (BPED-63)

The Board of Trustees of the Univ. of Ala., Tuscaloosa, Ala.—Granted CP for a new station; 91.7 mc. (No. 219); 14.2 KW; 330 feet. (BPED-83)

KSUI—The State Univ. of Iowa, Iowa City, Iowa—Granted modification of CP which authorized a new non-commercial educational broadcast station, to install a new transmitter, increase power to 3 KW, and make changes in antenna system. (BMPED-48)

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted modification of CP which authorized a new non-commercial educational broadcast station, to change studio location to 7th and Michigan, Santa Monica, and for extension of commencement and completion dates to 90 days from date of grant and 90 days thereafter. (BMPED-50)

WHA-FM—State of Wis.—State Radio Council, Madison, Wis.—Granted modification of CP which authorized a new non-commercial educational station, for extension of completion date to 4-13-47. (BMPED-51)

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Granted CP to specify frequency of 91.7 mc., install new equipment and make changes in antenna system. (BPED-80)

Remote Pickup

WCYO—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—Granted license to cover CP which authorized a remote pickup broadcast station. (BLRY-330)

Applications

Remote Pickup

NEW—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Div.) (P. O. 400 N. Broad St.)—Construction permit for a new remote pickup broadcast station to be operated on frequency to be assigned by Commission in 152 mc. band, power of 250 watts, and hours of operation unlimited. Emission special for FM.

NEW—Triangle Publications, Inc., Philadelphia, Pa. (The Philadelphia Inquirer Div.) (P. O. 400 N. Broad St.)—Construction permit for a new remote pickup broadcast station to be operated on frequency to be assigned by Commission in 152 mc. band, power of 45 watts, emission special for FM, and unlimited hours of operation.

NEW—The Journal Co., area of Milwaukee, Wis. (The Milwaukee Journal) (P. O. 333 W. State St.)—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc. band, power of 50 watts, and FM emission.

Developmental

W9XEK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Construction permit to reinstate construction permit (B2-PEX-66) which authorized to change frequency to be assigned by chief engineer from time to time, increase power to 10 KW, install new transmitter, change emission to A0, A1, A3, A4, and special—FM, and to make changes in

(Continued on next page)

antenna system. Dismissed March 19, 1947, per applicant's request March 12, 1947.

Non-commercial Educational

WBOE—Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.)—Modification of construction permit (B2-PED-71, which authorized installation of new transmitter and changes in antenna system) for extension of commencement and completion dates.

NEW—The University of Tulsa, Tulsa, Okla.—Construction permit for a new non-commercial educational broadcast station to be operated on Channel #213, 90.5 mc., effective radiated power of 1,000 watts, emission special for FM, and unlimited hours of operation.

NEW—Michigan State College, East Lansing, Mich.—Construction permit for a new non-commercial educational broadcast station to be operated on Channel #215, 90.9 mc., power of 50 KW, and FM emission. Amended to change transmitter and make changes in antenna system.

Federal Trade Commission Actions

STIPULATION

Carbola Chemical Co.—The Commission approved a stipulation in which Carbola Chemical Co., Inc., Natural Bridge, N. Y., agrees to stop representing, by use of words "It will

keep your home free of disagreeable, disease-carrying pests" or otherwise, that CCC 10% DDT Powder will prevent the invasion of insects into the home or other premises to which it is applied. (7591)

CEASE AND DESIST ORDERS

American Sales Co., etc.—Misrepresentation in the sale of wearing apparel and other merchandise, including second-hand clothing and hats, is prohibited in a cease and desist order issued by the Commission against Isidore Gendelman and Samuel Gendelman, copartners trading as American Sales Co., Universal Bargain House and National Sales Co., 367 Sutter Ave., Brooklyn, N. Y. (5331)

Excellex Co.—Arthur S. Weisberg, trading as Excellex Co., 1100 Vincent Ave., North, Minneapolis, Minn., has been ordered by the Commission to cease and desist from misrepresentation in the advertising and sale of a medicinal preparation designated XLX Vita-Gray Tablets. (5445)

Federal Military Equipment Corp., 33 Union Square, New York, and its officer-directors have been ordered by the Commission to stop representing that they are connected with the United States Government and misrepresenting the nature of their business. The respondents have been engaged for several years in the sale and distribution of military insignia, clothing and novelties. (5096)

Modern Home Diathermy—Misrepresentation of the therapeutic effectiveness of a diathermy device and dissemination of advertisements which fail to reveal the dangers of its indiscriminate use are prohibited in a cease and desist order issued by the Commission against Charles Shapiro, trading as Modern Home Diathermy, 505 West 8th St., Los Angeles. The device is sold under the name "Vitatherm Short Wave Diathermy." (5032)



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NATIONAL ASSOCIATION OF BROADCASTERS

1771 N ST., N. W., WASHINGTON 6, D. C.

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