

# Whispering Baritone

By June Aulick

WHEN JACK SMITH, a lad from the Bronx, was working in a photo-engraving plant several years ago, he did not dream that one day he would be known in America and Europe as the "whispering" baritone. And a cold was the cause of it all.

Before that eventful husky throat condition forced him to sing through a microphone in subdued tones, Jack had to fight his way through what seemed an endless succession of troubles and disappointments.

Every time he thought he was well started on the road to fortune, another tough break would set him back again. But he kept plugging until he finally reached the place where he had as many imitators as Rudy Vallee has today.

His mimics have since faded into oblivion, but Jack's own admirers have remained.

Recently he returned from Europe and now is heard over a WABC-Columbia network Tuesdays, Thursdays and Saturdays at 7.30 P. M., the only vocalist on the network who employs the hushed style of singing.

Jack's troubles began when he left photo-engraving, still in his teens, to join three friends in a vaudeville act. The quartet scraped together enough money to take them to Chicago, but there they got stuck. One of his partners is still there.

But the adventure fired Jack with a love for trouping. He was determined to stick in the show business, even if it

meant being a song plugger, until he could get another chance at performing before the footlights. He had a native gift for music, and about the time George Gershwin was hitting the ivories with newly published tunes, Jack was making the rounds too, trying to interest singers in the latest numbers from Tin Pan Alley.

Finally he got a chance to sing at the old Star Theatre on 116th Street with a couple of friends. The boys were elated, for they received \$100 and were able to buy dress clothes and keep going in the act for a while longer.

The elation was doomed to be short lived. The war removed Jack far from the arena of entertainment.

When he came back, it was the glamorous world of the theatre that beckoned again. Smith appeared with Pat

Rooney's sister, Josie. And they flopped. He formed another act, Smith and Stritt. Again the team

failed to click. Then Jack started on his own. The minute Smith did his entertaining solo, playing his own piano accompaniments, the jinx of hard luck was broken.

He was one of the first to make talking shorts for Vitaphone. He made Victor records; toured in vaudeville.

The years of struggle were over. When radio was being developed, Jack was among the first to contribute his talent. He started in a little Philadelphia studio, using a telephone mouthpiece as a microphone. That was more than 14 years ago.

Then he came to New York, sometimes singing over four different stations in one day.

"There was an intimate and informal air about the business of broadcasting in its early days," says Jack.

"We never used to pay much attention to the clock and just kept on entertaining until we couldn't think of anything more to sing or say, or until some other artist came along to relieve us. But if the surprise element has gone, at any rate we can count on a regular dinner hour now, and don't have to run the chance of being several hours late for meals."

At least one of Smith's programs, even though its hours were flexible, gave the artist a chance to eat. It was the "At Home Party" at WFBH in the Majestic Hotel and listeners in the neighborhood would send in cakes and pies and coffee. Sometimes the merriment lasted until 3 A. M. The sign-off time disregarded anything as systematic as a schedule, and depended solely on the mood of Smith and anyone passing down the hall whom he could lure into the studio to tell a joke or sing.

One day when he dropped in to watch a friend perform over WMCA at the McAlpin Hotel, the engineer asked Smith to go on the air. The expected artist hadn't arrived. Ordinarily Jack would have been glad to fill in. But he had a bad cold that day and couldn't talk above a whisper. The engineer was insistent. So Smith, in a husky voice, reluctantly sang a couple of songs. The next day brought mail from fans all over the city, demanding more programs by the "whispering" baritone.



"WHISPERING" JACK SMITH, radio and record artist, whose bad cold brought him fame. He is heard over the WABC-Columbia network every Tuesday, Thursday and Saturday at 7.30 P. M.



# MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Ending November 9



Wendell Hall, drawn by Nathaniel Yonteff

5¢  
Radio Weekly

# Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

**T**HE FOOTBALL season, long motor-drives, hilarious crowds, gay tea-dances. Weather anything from hot sunshine to bitter winds and sleety rain—or even snow! How is the smart lady to solve the problem of dressing appropriately for such a variety of activities and weathers?

*TO BEGIN WITH the outside layer: She will want a warm top-coat, fur or fur-lined, or heavy tweed, interlined and fur-collared. This coat will be expensive, as it must stand hard usage, but it is a worthwhile investment and should do for Big Games, traveling, motor-ing and such activities for a number of years. At least five, we should say.*

**T**HE FRAGILE furs are neither suitable nor practical for this sort of garment. Muskrat, caracul, nutria, otter and seal are recommended. Lapin treated to resemble these furs looks well, but will get shabby after one or two years. A woolen lining is sporty and gives long wear.

*THE NEXT LAYER offers more of a choice. A suit is nice and has the advantage on warm days of looking smart and complete without a top-coat. Knitted dresses in warm colors or giddy patterns are comfortable as well as chic. Velvet-reen looks appropriate both at the game and at tea afterwards. A woolen dress worn with a waist-coat is another smart formula. The waistcoat may be chamois, fur, patterned tweed or any other material that will look particularly well in the opening of your coat.*

**I**F YOU choose a suit, be sure to have a short-sleeved blouse. GLADYS SWARTHOUT, who loves sports clothes and wears them with a great deal of dash, has an especially nice blouse made on the familiar shirt-waist lines, of grey flannel with lacquer red buttons. With brown tweeds we suggest this same little shirt in beige with natural wooden buttons. There are also gay plaids in washable flannel if your suit calls for them. A grey suit, for example, worn with a red or blue plaid skirt and matching bag, is bound to be a success.

## How The Adventures of Bobby Benson Are Written And Produced

(Continued from Page 9)

for **RAYMOND L. DITMARS** of the New York Zoological Park, who knows more about reptiles than any other person in America.

**JOHN BATTLE** tries to stick to fact, rather than fancy, in his fashioning of the "BOBBY BENSON" adventures. His cowboys aren't moving picture cowboys. They don't ride their horses at a hard gallop all day long, nor do they have gun battles every day; funny things happen to them and there's a little real work to do in addition to the adventures.

**BILLY HALOP**, who portrays "BOBBY," and his little sister **FLORENCE**, who plays "POLLY," also are much in demand for dramatic roles in other Columbia shows, including "BUCK ROGERS," and "Let's Pretend." Recently, **FLORENCE** gave an imitation of **MAE WEST** during a "March of Time" episode.

When **BILLY** was three years old, he was able to recite a number of poems from memory, taught by his mother. Particular attention was paid to

his diction. At the age of four, he showed an aptitude for singing and begged his mother, who had several years of instrumental and vocal training, to give him lessons.

At the age of five, **BILLY** ap-

peared to such an advantage in a singing and acting role in a kindergarten playlet, that it was suggested his mother permit him to broadcast in a children's program over a New York station.

### His Best Critic



**ARTHUR SCHWARTZ**, composer of the music for the radio Show, "The Gibson Family," has a wife who is also a radio personality. She is **KATHERINE CARRINGTON**, star of "Music In the Air," and she passes on all the music her husband writes for the air. What she doesn't like never gets to radio.

### Democratic



**WILL ROGERS**, American jester extraordinary, comments on world news each Sunday at 9.30 P. M., over the CBS-WABC chain.

### Q. and also A.

**Q.** Has **FRANK PARKER** severed his connection with Cities Service program permanently?

**A.** G. F. L., Baltimore, Md.

**A.** Because of a recent picture contract, **FRANK PARKER** will be off this program for some time.

**Q.** Has **NANCY HOWE** left radio for good?

**A.** L. B., North Abington, Mass.

**A.** **NANCY HOWE** has left radio permanently to take up marital duties.

**Q.** What has happened to the Three Bachelors, formerly on WICC?

**A.** T., Windsor Locks, Conn.

**A.** Their series has ended, but **ALMA DETTINGER**, script writer promises a renewal of this program when she finishes her present activities on another script.

# Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A. M. from WBZ

**N**O. 1. (no time limit) A plaintive pleonasm is sounded in this cryptic message:  
ABC DEFC HEI JAILH, ABC DEFC HEI MSEN; ABC DEFC HEI MSEN, ABC DEFC HEI OEFPCA; ABC DEFC HEI OEFPCA, ABC QCJJ HEI MSEN; JE NBH JAILH?

No. 2. (3 minutes) Give some folks an INCH and they'll take a MILE. How often we've heard this remark. Changing only one letter at a time, and forming a proper word each time, change INCH to MILE in nine moves.

No. 3. (3 minutes) Add letters to the words given below, and then do a little juggling, and try forming new words:  
POINT + K POUCHES + Y  
UNCLES + U

No. 4. (4 minutes) Four different kinds of cloth are hidden in the phrases below. Try juggling the letters to form the proper names.  
ANN FELL TIES TOES  
BLOOD CHART WET RODS

No. 5. (2 minutes) The letter "S" below represents in rebus form a seven letter word. Study the clue contained in the two-line verse, and see if you can discover the word:  
S  
Watch out! Who for the answer  
toils  
Will find the watched pot often  
boils.

Answers to Last Week's Nimblewits

No. 1. Just enough clues furnish satisfactory sport. Almost unsolvable problems grow tantalizingly wearisome.

No. 2. Hall, All, Al, Allow, Lo, Low, Owe, We Wee, 'Een.

No. 3. VI VI D (Vivid).

No. 4. A Rolling Stone Gathers No Moss.

No. 5. F.E.G. (Effigy), N.T.T. (Entity), X.Q.Q. (Excuse).

# Boom Seen In the Radio Business

By The MICROPHONE'S Special Washington Correspondent

Radio business is picking up, **PAUL B. KLUGH**, legislative chairman of the Radio Manufacturers' Association, told the broadcast division of the Federal Communications Commission.

Drawing his information from 300 radio set and tube manufacturers who belong to the Association, **KLUGH** reported some of them were experiencing a boom.

The American public has spent nearly five billion dollars for radios and parts in the dozen years that the new art has been developed, he said.

More than 18 million radio sets are now in use. There are 30,000 radio dealers and 3500 wholesale distributors. Investments in the radio manufacturing end of the business aggregate 250 million dollars, he estimated.

He said:

"It is obviously impossible to supply programs which meet the ideas and desires of all types of listeners, but it is the opinion of the board of directors of our organization that, by and large, present radio programs represent as nearly a perfect balance of program variety as can be provided."

### Whiteman Scholarship

**PAUL WHITEMAN** has established a two year scholarship for musicians. The person submitting to him the most outstanding fully orchestrated composition before February 1 will receive it.

He is now rounding out his seventh year in radio. As a "veteran," he has taken all sorts of character roles and has sung all manner of songs on the air.

He has appeared in Columbia's American School of the Air programs, and with **IRVIN COBB**, **AL JOLSON**, **GENE TUNNEY** and others. He has made many radio recordings and shorts for moving pictures. Yet he has had time to enjoy the games and pleasures of the typical American boy. He at-

tends the children's professional school.

**FLORENCE** has been on the air more or less constantly for the last five years. She is intensely interested in radio work as well as in school studies and association with other children.

Of course they are making money, and their mother banks it for them so that by the time they are fully grown they'll be able to retire—if they want to—travel all over the world and own a castle in Spain, or a real Treasure Island.

After the Theatre

### Barbecued Chicken

In a quiet nook at

## SLADES BARBECUE

958 Tremont St.—967 Tremont St.

435 Columbus Ave.

BOSTON, MASS.

Open All Night

# Friday, November 9 - Ramsay MacDonald, NBC, CBS, 3.54 P.M.

## Highlights

### A. M.

11.00—Dr. Walter Damrosch, NBC-WEAF-WJZ

### P. M.

- 3.54—Prime Minister Ramsay MacDonald, NBC-WEAF, CBS-WABC
- 7.45—Frank Buck, NBC-WEAF
- 8.00—Concert, Jessica Dragonette, NBC-WEAF
- 8.15—Radio City Revue, NBC-WJZ
- 9.00—The March of Time, CBS-WABC
- 9.30—Hollywood Hotel, CBS-WABC
- Phil Baker, NBC-WJZ
- 10.00—Minstrel Show, NBC-WJZ
- 10.30—Gothic Choristers, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

### 7 A.M. EST; 6 CT

Musical Clock, WBZ KDKA, 1 h.

### 7.15 A.M. EST; 6.15 CT

Prayer, WLW

### 7.30 A.M. EST; 6.30 CT

Yoichi Hiraoka, xylophonist, WJZ

### 7.45 A.M. EST; 6.45 CT

The Texans, WLW

### 8 A.M. EST; 7 CT

Rise and Shine, WSM

### 8.15 A.M. EST; 7.15 CT

Breakfast Rhythm, WFLA, 30 m.

### 8.30 A.M. EST; 7.30 CT

Organ Reveille, WABC, 30 m.

### 8.45 A.M. EST; 7.45 CT

Pollock and Lawnhurst, WEAF

### 9 A.M. EST; 8 CT

Deane Moore, WEEI

### 9.15 A.M. EST; 8.15 CT

Old Man Sunshine, WGY

### 9.30 A.M. EST; 8.30 CT

Jolly Bill and Jane, WJZ

### 9.45 A.M. EST; 8.45 CT

Jack Foy, songs, WHAM

### 10 A.M. EST; 9 CT

Plantation Days, WLW

### 10.15 A.M. EST; 9.15 CT

Organ, WEAF WLW, 25 m.

### 10.30 A.M. EST; 9.30 CT

Weather, news, WEEI

### 10.45 A.M. EST; 9.45 CT

Musical Clock, WGY, 30 m.

### 11 A.M. EST; 10 CT

Devotions, WJZ WBZ KDKA WFLA

### 11.15 A.M. EST; 10.15 CT

Kindly Thoughts, WHAM

### 11.30 A.M. EST; 10.30 CT

Song Reporter, WABC, 25 m.

### 11.45 A.M. EST; 10.45 CT

Playground Echoes, WPG

### 12 P.M. EST; 11 CT

Early Birds, WNBX

### 12.15 P.M. EST; 11.15 A.M. CT

Caroline Cabot, WEEI

### 12.30 P.M. EST; 11.30 A.M. CT

Landt Trio and White, WJZ WBZ KDKA

### 12.45 P.M. EST; 11.45 A.M. CT

Cheerio, WEAF WEEI WGY WLW WSM WFLA, 30 m.

### 1 P.M. EST; 12 N. CT

Organ, WPG

### 1.15 P.M. EST; 12.15 CT

Lew White at Dual organ, WJZ WHAM KDKA, 30 m.

### 1.30 P.M. EST; 12.30 CT

Weather, WBZ

### 1.45 P.M. EST; 12.45 CT

Raymond Scott, pianist, WABC

### 1.55 P.M. EST; 1.05 CT

Wildcats, WHAS

### 2 P.M. EST; 1 CT

Organ, WPG, 30 m.

### 2.15 P.M. EST; 1.15 CT

Variety, WBZ

### 2.30 P.M. EST; 1.30 CT

Dance Tunes, WOR, 30 m.

### 2.45 P.M. EST; 1.45 CT

Just Plain Bill, WGN

### 2.55 P.M. EST; 1.55 CT

Peggy's Doctor, WEAF WEEI WGY

### 3 P.M. EST; 2 CT

Meat Packers, WHAS

### 3.15 P.M. EST; 2.15 CT

Col. Theodore Roosevelt, WMCA, 30 m.

### 3.30 P.M. EST; 2.30 CT

Doring Sisters, WGN

### 3.45 P.M. EST; 2.45 CT

Airbreaks, variety musicale, WEAF, 30 m.

### 4 P.M. EST; 3 CT

(WGY, 15 m.)

### 4.15 P.M. EST; 3.15 CT

N. E. Kitchen, WEEI, 30 m.

### 4.30 P.M. EST; 3.30 CT

Vic and Sade, WJZ WBZ WFLA

### 4.45 P.M. EST; 3.45 CT

William Penn Orchestra, KDKA

### 4.55 P.M. EST; 3.55 CT

Rochester School of the Air, WHAM

### 5 P.M. EST; 4 CT

Dance orchestra, WLW, 30 m.

### 5.15 P.M. EST; 4.15 CT

Little Jack Little's Orchestra, WABC WCAU WHAS

### 5.30 P.M. EST; 4.30 CT

WHAS

Doris Loraine, Norm Sherr, WABC WCAU WHAS

WHAS

The Three Flats, WABC WCAU WHAS

Lovely Ladies, WGN

### 11 A.M. EST; 10 CT

NBC Music Appreciation Hour, Dr. Walter

Damrosch, The Swan, Saint-Saens; Intro-

duction to William Tell Overture, Rossini;

Polonaise, Beethoven; Third Movement

from Fifth Symphony in C. Minor, Bee-

thoven; The Elephant, Saint-Saens; Mil-

itary March in D, Schubert; Allegro from

8th Symphony in F, Beethoven; Spinning

Song, Wagner; Aquarium, Saint-Saens;

Perpetual Motion, Johann Strauss, WEAF

WFFI WGY WTAM WJZ WBZ WHAM

KDKA WLW WSM WFLA, 1 h.

Cooking Close Ups, WABC WCAU

Rosemary Hughes, songs, WHAS

Farm Talk, WPG

Mobilization for Human Needs, WNBX

### 11.15 A.M. EST; 10.15 CT

U. S. Army Band, WABC WCAU WHAS,

30 m.

Italian Program, WPG

Alice Laurence, WNBX

### 11.30 A.M. EST; 10.30 CT

Hope Vernon, songs, WMCA

Organ, WNBX, 30 m.

### 11.45 A.M. EST; 10.45 CT

Cadets, Quartet, WABC

"Dramatic Art," WPG

Shades of Harmony, WHAS

### 12 N. EST; 11 A.M. CT

Piano recital, WEAF WEEI

Roger Sweet, tenor, WGY

Fields and Hall, WJZ WSM

Weather, Monitor Views the News, WBZ

News, WHAM

Market Reports, KDKA

Salt and Peanuts, WLW

The Voice of Experience, WABC WCAU

WHAS

Home Sweet Home, WPG

Current Events, WOR

Bob Fallon's Orchestra, WMCA, 30 m.

Tom, Dick and Harry, WGN

Studio Orchestra, WNBX

### 12.15 P.M. EST; 11.15 A.M. CT

Honeyboy and Sassafras, WEAF

Noonday Melodies, WEEI

Jerry Brannon, WGY

Charles Sears, tenor, WJZ WSM KDKA

Weather, "Minute Manners," WBZ

Livestocks, WLW

The Gumps, WABC WCAU WHAS

Mrs. Reilly's Common Sense, WOR

Betty, Jean, Jim, WGN

### 12.30 P.M. EST; 11.30 A.M. CT

Merry Madcaps, Fred Wade, tenor, Harriet

Lee, contralto, WEAF, 30 m.

Stocks, markets, WEEI

Weather, Farm program, WGY, 30 m.

National Farm and Home Hour, WJZ WBZ

KDKA WHAM WSM WFLA, 1 h.

(KDKA at 11)

Cousin Bob's Kinfolk, WLW, 30 m.

Allan Leifer's Orchestra, WABC WHAS

WPG WCAU, 30 m.

Phil Lynch's Orchestra, WOR, 30 m.

Here's How, WMCA

Markets, basso, WGN

Variety, WNBX

### 12.45 P.M. EST; 11.45 A.M. CT

Cabot and Castillo, WEEI, 25 m. (Kitchen

talk at 1.10)

Will Hollander's Orchestra, WMCA, 30 m.

Good Health and Training, WGN

### 1 P.M. EST; 12 N. CT

Markets, weather, WEAF

Vagabonds, WGY

George Hall's Orchestra, WABC WCAU

WPG, 30 m.

Markets, WHAS

Dance Tunes, WOR, 30 m.

### 1.15 P.M. EST; 12.15 CT

Just Plain Bill, WGN

### 1.30 P.M. EST; 12.30 CT

Peggy's Doctor, WEAF WEEI WGY

Meat Packers, WHAS

Col. Theodore Roosevelt, WMCA, 30 m.

Doring Sisters, WGN

### 1.45 P.M. EST; 12.45 CT

Airbreaks, variety musicale, WEAF, 30 m.

(WGY, 15 m.)

N. E. Kitchen, WEEI, 30 m.

Vic and Sade, WJZ WBZ WFLA

William Penn Orchestra, KDKA

Rochester School of the Air, WHAM

Dance orchestra, WLW, 30 m.

Little Jack Little's Orchestra, WABC WCAU

WHAS

Talk, child education, WPG

Theatre Club, WOR

Markets, midday service, WGN, 30 m.

### 1.45 P.M. EST; 12.45 CT

Southerners, WGY

Words and Music, WJZ WSM, 30 m.

(WFLA, 15 m.)

Agricultural markets, WBZ

Samuel De Jong's Orchestra, WABC WPG

College of Agriculture, WHAS

Diana Marlow, soprano, WOR

Ragamuffins, WMCA

Eddie Prior's Orchestra, WHDH

2 P.M. EST; 1 CT

Vida Ravenscroft Sutton, "Radio Writing and

## Modish



JEAN CO. BERT, smart young actress, takes part in many NBC dramatic productions.

Four Showmen, WABC WCAU WPG

WHAS

Studio Ensemble, WOR, 30 m.

Catherine Curtis, "Women and Money,"

WMCA

Jongleurs, WGN

### 3.15 P.M. EST; 2.15 CT

The Wise Man, WEAF WEEI WGY

Home Loan Program and U. S. Marine Band,

WLW, 30 m.

Waltz Time, WABC WPG

"Birds," WMCA

Women's Hour, WNBX

### 3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WGY, 30 m.

Reading Circle, WEEI, 30 m.

Grab Bag, WABC WPG, 30 m.

Garden Club, WOR

Sports Review, Concert Artists, WMCA,

2 h.

Home Management, WGN

Marvels, WNBX

### 3.45 P.M. EST; 2.45 CT

Business News, WLW

Pauline Alpert, piano, WOR

Musicale, WGN

### MICROPHONE Chat, WNBX

### 4 P.M. EST; 3 CT

Prime Minister Ramsay MacDonald, broad-

cast from London, Lord Mayor's Annual

Banquet, WEAF WEEI WFLA WSM

WABC WPG WCAU WHAS, 30 m.

(3.45-4.30)

Betty and Bob, sketch, WGY WJZ WBZ

WHAM

The Life of Mary Sothorn, WLW

Health Talk, WOR

Piano, WGN

Sore Heads, WNBX

### 4.15 P.M. EST; 3.15 CT

"Books," Levere Fuller, WGY

Dorothy Page, contralto, WJZ

News, WHAM

Charlie Kent's Orchestra, WLW

Studio Orchestra, WOR

Soprano, WGN

### 4.30 P.M. EST; 3.30 CT

Master Music Hour, WEAF WFLA WSM,

30 m.

Stocks, WEEI

Elmer Tidmarsh, organist, WGY

# A Program That Keeps In Step With the Parade of World Events

## No Day Off for Actors Of the Show

By HILDA COLE

As the little red hand of the clock in Studio One of the Columbia Broadcasting System travels around to the hour—time marches on!

Time to put the "March of Time" on the air—an exciting program which for five eventful years has dramatized the significant news of the world.

And, in that fast-moving half hour that the program is on the air, the outside world is twisting around in the hands of the fates to supply fresh material.

"The March of Time" never catches up with itself. The 70-odd people involved in the production of the program actually have no such thing as a day off.

The writers are alert for news, with all the details and emotion necessary for dramatization; the actors are alert to discover every characteristic trait of the people in the news, realizing that some day they probably will have to simulate their voices.

### In Search of Truth

Consider the research and effort expended on 38 significant minutes during which the radio spotlight is focussed rapidly over the globe.

Facts must be accurate, so must be the characterizations. Simulations of voices have been so real that friends of those impersonated have called the studio to speak to them.

The initial preparation for "March of Time" begins the morning after the last program has taken place.

The writers jot down ideas for material.

On Sunday morning the "March of Time" staff gathers.

They confer upon the probable content of next Friday's show, realizing full well that they will change their minds a thousand times in the interim.

Still, they must begin to work on any interesting stories which come to light, though a more important piece of news may crowd out that already scheduled to be dramatized.

### Many Are Called

During Tuesday and Wednesday the writers turn in any number of scripts; a case where many are called and only the most significant and moving are chosen.

ARTHUR PRYOR, who directs the program, then casts his actors in the roles of news headlines.

The group of principals and extras meets Thursday morning promptly at 9 in Columbia's biggest studio—Studio One.

There, with five sound effects experts working with them, they put in seven strenuous hours of rehearsal.

Every member of the cast of "March of Time" takes a personal interest in the program, going to endless trouble to see that his impersonations are correct.

TED DE CORSICA (whom you hear as General JOHNSON) was once faced with the problem of giving a Moslem call to prayer.

He rushed down to the New York public library during intermission for lunch, looked up the call to prayer, had it translated phonetically, and delivered it in Moslem style on Friday night.

## They March In The Time Procession



TED DE CORSIA, FRED UTTAL AND HARRY VON ZELL, announcer, all of whom take part in the "March of Time" programs broadcast over CBS-WABC network Fridays at 9 P. M.

MARIAN HOPKINSON (who has impersonated Mrs. RICHARD BRUNO HAUPTMANN and Secretary FRANCES PERKINS) bought a home recording set, on which she makes records of all prominent women who make radio addresses, so that she will be prepared to simulate them should an emergency arise on "March of Time."

On one occasion, when an operation on a dog was performed on the program, JACK SMART, dialectician, rushed out into the street and stopped the first person with a dog on the end of a leash.

Begging for permission to listen to the animal's heart-beat, JACK got down on his hands and knees and discovered that a dog's heart beat digers greatly from a human being's.

He got the rhythm of it, thanked the puzzled owner, and tore back to rehearsal again.

It's not often that the "March of

Time" cast is blocked on the investigation of details. Once they were dramatizing the death of a criminal, who hung himself in his cell. It was necessary to produce the sort of noise a man would make who was hanging himself.

BILL PRINGLE, actor, settled the dilemma with the astonishing declaration:

"That's easy! I was hanged once."

### Too Realistic

It developed that BILL, when playing in a blood-and-thunder theatrical stock company in the West, took the part of a man who was lynched.

He was hanged on the stage—but an invisible wire supported him away from the choking grip of the noose.

However, the wire broke and BILL found himself actually in the throes of being hanged. The leading lady fainted. BILL was rescued by stage hands.

## Bliven Favors U. S. Control

(Continued from Page 1)

hand—to the disadvantage of the former.

"I am not suggesting that we should slavishly imitate the experience of any other country," he said. "But I happen to believe that radio broadcasting in England is much better than in the United States.

"I am sure, however, that if we set to work really to reform broadcasting, we should be able to produce something better than exists anywhere else in the world. Certainly, being Americans, we should try."

The man in charge of a radio program, Mr. BLIVEN pointed out, should have the background and training of a university president.

"In America, on the other hand, everyone knows that the typical program director is a cross between a vaude-

ville producer and the advertising manager of a popular magazine."

Mr. BLIVEN stated that he was aware of the weaknesses of government-owned radio. But, he further declared, that he believes that the evils of government-owned radio are insignificant in comparison with those that "today are killing radio broadcasting in this country."

He suggested that the government establish one network with a powerful outlet in each part of the country and place at the head of that network someone of the calibre of President HUTCHINS of the University of Chicago or President CONANT of Harvard.

"Then," he said, "let the listeners of America choose between government programs and private ones. I should be happy to abide by the results of such an experiment."

His grisly experience netted him the right to speak authoritatively on the subject of hanging during "March of Time" rehearsal.

On Thursday night preceding the program, the whole show is rewritten. At dawn the staff hobbles out. By 9 o'clock Friday the scripts

are again in the hands of the actors for final rehearsing.

Though acts occasionally are written and inserted into the program between 3.30 and 7.30 Friday, the grind and rehearsing come to an end at 9 o'clock when "March of Time" takes the air.

## Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSG	16.86	Daventry, England	6.30 to 10.45 A. M.
FYA	19.68	Pontoise, France	7.30 to 11.00 A. M.
PJC	19.71	Hilversum, Holland	8.30 to 10.30 A. M.
DJB	19.73	Zeesen, Germany	8 to 11.30 A. M.
GSF	19.82	Daventry, England	8.45 A. M. to 12.45 P. M.
HVJ	19.84	Vatican City, Rome	5-5.15 A. M. (Sat. 10)
RNE	25.00	Moscow, U. S. S. R.	6-7, 10-11 A. M. (Sun.)
FYA	25.20	Pontoise, France	11.15 A. M. to 6 P. M.
GSE	25.28	Daventry, England	10.45 A. M.-12.45 P. M.
DJD	25.51	Zeesen, Germany	5.30 to 10.45 P. M.
GSD	25.53	Daventry, England	1 to 5.45 P. M.
FYA	25.63	Pontoise, France	6.15 to 9 P. M.; 10 P. M. to 12 Midnight
LSX	28.98	Buenos Aires, Byrd relays	8-10 P. M., Tues., Wed.
EAQ	30.40	Madrid, Spain	5.15-7 P. M. (Sat. 12-2)
CT1AA	31.25	Lisbon, Portugal	4.30-6 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	5.30-6.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	12 Noon to 10 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	3 to 8 A. M.
DJA	31.38	Zeesen, Germany	5.15 to 9.15 P. M.
VK3ME	31.55	Melbourne, Australia	5 to 6.30 A. M., Wed.; 5 to 7 A. M., Sat.
GSB	31.55	Daventry, England	1 to 5.45 P. M.
OA4AC	38.36	Lima, Peru	9 to 11 P. M.
HBP	38.47	Geneva, Switzerland	5.30 to 6.15 P. M., Sat.
HJ3ABD	40.55	Bogota, Colombia	6.30 to 11 P. M.
HC2RL	45.00	Guayaquil, Ecuador	5.45 to 8 P. M., Sun.; 9.15 to 11.45 P. M., Tues.
PRADO	45.31	Riobamba, Ecuador	9 to 11.40 P. M., Thurs.
HJ1ABB	46.51	Barranquilla, Colombia	5.30 to 10 P. M.
YV3RC	48.78	Caracas, Venezuela	4.30 to 9.30 P. M.
	48.00	Army Aircraft	Evening—irregularly
YV2RC	49.08	Caracas, Venezuela	5.15 to 10 P. M.
YV5RMO	49.39	Maracaibo, Venezuela	6.30-10 P. M.
CP5	49.34	La Paz, Bolivia	6.30-10 P. M., irreg.
HIX	49.50	Santo Domingo	8.10-10.10, Tues., Fri.
DJC	49.83	Zeesen, Germany	5.30 to 10.45 P. M.
GSA	49.59	Daventry, England	6 to 8 P. M.
HJ1ABG	49.75	Barranquilla, Colombia	6.15 to 10 P. M.
XEBT	49.87	Mexico City	6 P. M. to 1 A. M.
COC	49.90	Havana, Cuba	5 to 7 P. M.
RV59	50.00	Moscow, U. S. S. R.	2-6 P. M.
HJ4ABA	51.49	Colombia, S. A.	1-2 P. M.
HCJB	73.00	Quito, Ecuador	7.30-9.45 P. M.
	67.87 to 73.17	All Ships	Heard irregularly
KEZ		45.34, 31.57, 25.36, 23.19, 25, 17, 14 and 33	Byrd Expedition at Little America

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone base been purposely omitted.

# Thursday, November 8 - Laurence Stallings, NBC-WJZ at 6 P.M.

## Highlights

### A. M.

11.30—U. S. Navy Band, NBC-WJZ

### P. M.

1.45—NBC Music Guild, Frank Black, NBC-WJZ

6.00—Laurence Stallings, NBC-WJZ

8.00—Rudy Vallee, NBC-WEAF Little Symphony Orchestra, WOR

9.00—Show Boat, NBC-WEAF Death Valley Days, NBC-WJZ

9.30—Fred Waring's Pennsylvanians, CBS-WABC

10.00—Paul Whiteman's Music Hall, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

**8.45 A.M. EST; 7.45 CT**  
Variety, WBZ  
Bronco Busters, WSM  
Marion Carley, pianist, WABC  
Bob Atcher, WHAS

**9 A.M. EST; 8 CT**  
Herman and Banta, WEAF  
Variety, WEEL  
Forest Willis, WGY  
Breakfast Club, Jack Owens, tenor, The Three Cs, WJZ WBZ WFLA, 1 h. (WHAM WSM at 9.15) (KDKA, 30 m.)  
Joe Emerson, WLW  
Organ, WSM  
Sunny Side Up, WABC, 45 m.  
What's on Today, WNBX

**9.15 A.M. EST; 8.15 CT**  
Don Hall Trio, WEAF WEEL WGY WLW  
Matinee Melodies, WNBX

**9.30 A.M. EST; 8.30 CT**  
Mildred Dilling, harpist, WEAF  
Marjorie Mills, WEEL  
Little Jack Little, WGY  
Styles, KDKA  
Mail Bag, WLW  
Wildcats, WHAS

**9.45 A.M. EST; 8.45 CT**  
Eva Taylor, Southernaires Quartet, WEAF  
High Priests of Harmony, WGY  
News, Wandering Minstrel, musical turns, WEEL  
Sammy Fuller, KDKA  
Walter Furness, songs, WLW  
Waltz Time, WABC WPG  
Bob Atcher, WHAS  
Jean Gravelle's Orchestra, WMCA  
Daily Story, WNBX

**10 A.M. EST; 9 CT**  
News and Breen and de Rose, WEAF WEEL  
Through the Hollywood Looking Glass, WGY  
Edward McHugh, WJZ WBZ  
Rhythm Jesters, WLW  
News, Bluebirds, trio, WABC WCAU  
WHAS  
News, Home Hour, WPG, 1 h.  
World Observer, WNBX

**10.15 A.M. EST; 9.15 CT**  
Clara, Lu 'n' Em, WEAF WEEL WGY WLW  
WSM WGN  
Castles of Romance, Ray Heatherton, baritone, WJZ WBZ KDKA  
Through the Looking Glass, WHAM  
Bill and Ginger, WABC WCAU WHAS  
Town Crier, WNBX

**10.30 A.M. EST; 9.30 CT**  
Morning Parade, WEAF, 45 m. (WSM, 15 m.)  
Piano and songs, WEEL  
Market Basket, WGY  
Today's Children, WJZ WBZ KDKA WFLA  
Stocks, news, WLW  
Artist Recital, WABC WCAU WHAS  
Altruistic News, WNBX

**10.45 A.M. EST; 9.45 CT**  
Romance in Rhythm, WEEL  
Johnny Marvin, WGY  
News and Radio Kitchen, WJZ KDKA  
WHAM WSM WFLA  
News, Musicales, Highway Safety talk, WBZ  
Nora Beck Thumann, contralto, (Home Loan talk, 10.55) WLW  
Tenor, WGN  
Ida Bailey Allen, WABC WCAU WHAS,  
11 A.M. EST; 10 CT  
Studio program, WEEL  
Galaxy of Stars, WGY WGN WTAM WLW  
Hazel Arth, contralto, WJZ WHAM KDKA  
WFLA  
Duke Dewey's Hickory Nuts, WBZ  
String Ensemble, WSM  
Betty Barthell, WABC  
Mary Lee Taylor, WHAS  
Variety, WNBX

**11.15 A.M. EST; 10.15 CT**  
Frances Lee Barton, WEAF WEEL WGY  
WLW  
Tony Wons, WJZ WBZ KDKA WHAM  
WSM WFLA  
Academy of Medicine, Dr. Robert H. Kennedy, "Cancer of the Skin," WABC  
Girl's League, WNBX

**11.30 A.M. EST; 10.30 CT**  
Pedro Via's Orchestra, WEAF WEEL, 30 m.  
Vagabonds, WGY  
U. S. Navy Band, WJZ WBZ WHAM WSM,  
30 m. (KDKA WLW at 11.45) (WFLA,  
15 m.)  
Talk, KDKA  
"Through the Looking Glass," WLW  
Country Church of Hollywood, WABC  
WCAU WHAS WPG, 30 m.  
Sunshine and Shadows, WNBX

**11.45 A.M. EST; 10.45 CT**  
Banjolects, WGY  
Farm Flashes, WFLA  
News Week, WNBX

**12 N. EST; 11 A.M. CT**  
Treasure Chest, Ralph Kirbery, baritone,  
WEAF WEEL WGY WLW  
Fields and Hall, WJZ WSM  
Weather, Monitor Views the News, WBZ  
Market Report, KDKA  
Organ, WHAM  
Musicales, WFLA  
The Voice of Experience, WABC WCAU  
WHAS  
Home Sweet Home, WPG  
Current Events, WOR  
Bob Fallon's Orchestra, WMCA, 30 m.  
Len Salvo, organist, WGN

### 12.15 P.M. EST; 11.15 A.M. CT

Honeyboy and Sassafras, WEAF WEEL  
Martha and Hal, WGY  
Merry Maes, WJZ WSM KDKA  
Weather, WBZ  
News, weather, WHAM  
Variety, Livestock reports, WLW  
Variety, WFLA  
The Gumps, WABC WHAS  
"Common Sense," WOR  
Earl Wilkie, baritone, WGN

### 12.30 P.M. EST; 11.30 A.M. CT

Merry Madcaps, Norman L. Cloutier's Or-  
chestra, WEAF, 30 m.  
Stocks, markets, WEEL  
WGY Farm Program, WGY, 30 m.  
National Farm and Home Hour, National  
Cornhusking Contest, WJZ WBZ WHAM  
KDKA WLW WSM WFLA, 1 h.  
"Smilin' Ed McConnell, WABC WCAU  
WHAS

Movie Broadcast, WPG  
Phil Lynch's Orchestra, WOR, 30 m.  
Betty Jane, songs, WMCA  
Markets, organ, WGN  
Gladys and Bert, WNBX

### 12.45 P.M. EST; 11.45 A.M. CT

This and That, WEEL, 35 m.  
George Hall's Orchestra, WABC WCAU  
WPG WHAS, 30 m.  
Good Health and Training, WGN  
Will Hollander's Orchestra, WMCA, 30 m.

### 1 P.M. EST; 12 N. CT

Markets, weather, WEAF  
Ensemble, WGY  
Markets, WHAS  
Hotel Morton Music, WPG, 30 m.  
Musical Variety, WOR, 30 m.  
Just Plain Bill, WGN

### 1.15 P.M. EST; 12.15 CT

Jan Brunesco's Concert Ensemble, WEAF  
WGY (WEEL at 1.20)  
Frank Dailey's Orchestra, WABC, 30 m.  
Meat Packers, WHAS  
Piano, WGN  
Ad Club Luncheon, WMCA, 45 m.

### 1.30 P.M. EST; 12.30 CT

George Duffy's Gingham Club Orchestra,  
WEAF WEEL, 30 m.  
Schenectady Federation of Women's organiza-  
tions, WGY  
Vic and Sade, WJZ WBZ WFLA KDKA  
Rochester School of the Air, WHAM  
Dance Orchestra, WLW, 30 m.  
Markets, WSM  
University of Kentucky, WHAS  
Markets, Midday Service, WGN, 30 m.  
Theatre Club of the Air, WOR

### 1.45 P.M. EST; 12.45 CT

Southerners, WGY  
NBC Music Guild, Frank Black, director,  
WJZ KDKA WFLA, 45 m.  
N. E. Agriculture, WBZ  
Art Kassel's music, WABC  
Ethelbert Nevin, WHAS  
Leola Lewis, contralto, WPG  
Rona Valdez, WMCA  
Verna Osborne, soprano, WOR  
Palmer House Ensemble, WGN

### 2 P.M. EST; 1 CT

Stones of History, WEAF WEEL WSM,  
30 m.  
Paul Curtis, tenor, WGY  
Texas Cowboys, WBZ, 30 m.  
Ohio School of the Air, WLW, 1 h.  
Marie, the Little French Princess, WABC  
WCAU  
Trio, WPG  
University of Kentucky, WHAS  
Dr. A. F. Payne, WOR  
Ragamuffins, WMCA  
Ensemble, WGN  
Concert, WNBX

### 2.15 P.M. EST; 1.15 CT

Household Chats, WGY  
Rochester School of the Air, WHAM  
"Romance of Helen Trent," WABC WGN  
Memories, WOR  
Adventures in Melody, WMCA

### 2.30 P.M. EST; 1.30 CT

Trio Romantique, WEAF WGY WFLA  
Silver Lining Hour, WEEL  
Smackout, WJZ WHAM  
Home Forum Cooking School, WBZ, 30 m.  
KDKA Home Forum, KDKA, 30 m.  
American School of the Air, WABC WPG  
WHAS, 30 m.  
Martha Deane, WOR, 30 m.  
Concertos, WMCA, 30 m.

### 2.45 P.M. EST; 1.45 CT

Vic and Sade, WEAF WEEL WGY WSM  
Joe White, tenor, WJZ WHAM WSM WFLA  
Rube Appleberry, WGN

### 3 P.M. EST; 2 CT

Ma Perkins, WEAF WEEL WGY WLW  
WSM  
William Lyon Phelps, Dr. Nicholas Murray  
Butler, WJZ WBZ WHAM WFLA, 30 m.  
Roadways of Romance, WABC WCAU  
WHAS, 1 h.  
Studio Ensemble, WOR, 30 m.  
Knickerbocker Symphony, WMCA, 30 m.

### 3.15 P.M. EST; 2.15 CT

Dreams Come True, WEAF WEEL WGY  
WLW WSM  
Marion Smith, WNBX

### 3.30 P.M. EST; 2.30 CT

Woman's Radio Review, Ida M. Tarbell,  
WEAF WEEL WGY, 30 m.  
Roy Shield's Orchestra, WJZ WBZ WSM,  
30 m.  
"Song of the City," WLW  
Danzant, WABC WPG WHAS, 30 m.  
Karl Freud, WOR  
Sports Review, concert artists, WMCA, 2 h.  
Home Management talk, WGN  
Recordings, WNBX

### 3.45 P.M. EST; 2.45 CT

State Federation Pennsylvania Women, KDKA  
Business news, WLW  
Tunes and Tempos, WOR  
Musicales, WGN, 30 m.  
News, WNBX

### 4 P.M. EST; 3 CT

Blue Room Echoes, WEAF, 30 m.  
Stocks, WEEL  
Betty and Bob, drama, WGY WJZ WBZ  
WHAM KDKA  
The Life of Mary Sothorn, WLW  
Visiting America's Little House, Emily Post,  
WABC WPG WHAS  
The Apple Knockers, WCAU  
Dr. H. I. Strandhaegen, WOR  
Mark Love, bass, WGN  
Ludlow Program, WNBX

### 4.15 P.M. EST; 3.15 CT

Accordianist, WEEL  
Limey Bill, WGY  
Dorothy Page, songs, WJZ KDKA  
Edwin Ous, baritone, WBZ  
Jimmy Arlen, baritone, WLW  
Salvation Army Band., WABC  
Devotions, WHAS  
Melody Singer, WOR  
Organ, WGN

## Mimics Filmsters



*ALICE FROST, blonde and charming, impersonates film celebrities in the "Forty-five Minutes in Hollywood" programs, broadcast over the CBS-WABC network Thursdays at 10 P. M.*

### 4.30 P.M. EST; 3.30 CT

Arlene Jackson, songs, WEAF  
Zonta Day program, WEEL  
John Sheehan, tenor, WJZ WBZ  
Platt and Nierman, piano duo, WJZ WBZ  
WHAM WSM WFLA  
Business news, markets, KDKA  
Betty and Bob, WLW  
Dick Messner's Orchestra, WABC WHAS,  
25 m.  
Stocks, WPG  
Gus Steck's Orchestra, WOR  
Organ Reverbs, WNBX

### 4.45 P.M. EST; 3.45 CT

Adventures on Mystery Island, WEAF WEEL  
Stocks, WGY  
Archie Bleyer's Orchestra, WJZ WBZ WSM  
The Jacksons, WLW  
"Science in Your Home," WOR  
Clarence Jackson, WNBX

### 5 P.M. EST; 4 CT

National Congress of Parents and Teachers  
Program, "Do Parents Want Good  
Schools?" WEAF, 30 m.  
Radio Chat, Sam Curtis, WEEL  
Drama, WGY  
Stanleigh Malotte, WJZ KDKA WSM  
The Monitor Views the News, WBZ  
Jolly Roger, WHAM  
Donald Ayer's Adventures, WLW  
Dixians, WFLA, 30 m.  
Loretta Lee, songs, WABC WPG  
Music, weather, WOR  
"Aperitif," WMCA, 30 m.  
Soprano, WGN  
Recordings, WNBX

### 5.15 P.M. EST; 4.15 CT

Musical Turns, WEEL  
Smiling Ed McConnell, WGY  
Three Scamps, WJZ  
Kiddies' Klub, KDKA  
Farm market news, WBZ  
Uncle Wiggily, WHAM  
Tim Healy, WLW  
"Skippy," WABC  
Ray Sears, songs, WPG  
Pete Rice, Western drama, WOR  
Popular Rhythm, WGN

### 5.30 P.M. EST; 4.30 CT

Elmendorf Carr, "Tales of Courage," WEAF  
WFLA  
"Little Women," WEEL  
Uncle Wiggily, WGY  
Singing Lady, WJZ WBZ WHAM KDKA  
WLW  
Jack Armstrong, All-American Boy, WABC  
Out of the Dusk, WHAS  
Church Convention summary, WPG  
Donald Ayer, WOR  
Sally's Party, WMCA, 45 m.

### 5.45 P.M. EST; 4.45 CT

Jesters, WEAF  
Buddy and Blake, WEEL  
Three Schoolmaids, WGY  
Little Orphan Annie, WJZ WBZ WHAM  
KDKA  
Jack Armstrong, WLW  
"Robinson Crusoe, Jr.," WABC WCAU  
Miniatures, WPG  
Out of the Dusk, WHAS  
Uncle Wiggily, WOR  
Joseph Hassmer, songs, WGN

### 6 P.M. EST; 5 CT

Xavier Cugat's Orchestra, WEAF WSM,  
30 m.  
The Evening Tattler, WEEL, 30 m.  
Jimmy Allen's Air Adventures, WGY WBZ  
William Lundell interviews Laurence Stallings,  
WJZ  
Sports, WHAM  
Dan and Sylvia, KDKA  
String Ensemble, WSM, 30 m.  
Bailey Axton's Orchestra, WLW  
Buck Rogers, WABC WCAU  
Sanders Sisters, WHAS  
Uncle Don, WOR, 30 m.  
Gene Kardo's Orchestra, WMCA  
Melody Moments, WGN

### 6.15 P.M. EST; 5.15 CT

Col. Jim Healey, WGY  
Tom Coakley's music, WJZ WBZ  
Comedy Stars, WHAM  
Joe Emerson, WLW  
Bobby Benson and Sunny Jim, WABC  
Tell Sisters, WCAU  
"Skippy," WHAS  
Investors' Service, Gene Kardo's Orchestra,  
WMCA WIP

### 6.30 P.M. EST; 5.30 CT

News, Mary Small, WEAF  
Rhyming Reporter, news, Musical Turns,  
WEEL  
News, Brevities, WGY  
News and Armand Girard, baritone, WJZ  
News, weather, WBZ  
Eddie Dooley, football highlights, WABC  
WCAU

### Pleasure Cruise, WHAM

Bob Newhall, WLW  
Freddy Rose, piano, WSM  
Fireside Revelries, WHAS  
Boys' Club, WOR  
Round up, WMCA  
Singing Lady, WGN

### 6.45 P.M. EST; 5.45 CT

Billy Batchelor, Raymond Knight, WEAF  
WEEL WGY WTAM  
Lowell Thomas, "Today's News," WJZ  
WBZ WHAM KDKA WLW  
Connie Gates, songs, Margaret Brainard,  
WABC (news at 6.55)  
Little Orphan Annie, WSM WFLA  
Comedy Stars, WCAU  
Variety, WOR  
Sports, WMCA  
Little Orphan Annie, WGN

### 7 P.M. EST; 6 CT

Jack and Loretta Clemens, WEAF  
Neal O'Hara, football, WEEL  
Rangers, WGY  
Amos 'n' Andy, WJZ WBZ WHAM KDKA  
WBAL WLW WFLA  
"Myrt and Marge," WABC WCAU  
Weather Report, the Cross Roads, WHAS  
Ford Frick, sports, WOR  
Paul Barry, WMCA  
Jimmy Allan, WGN

### 7.15 P.M. EST; 6.15 CT

Gene and Glenn, WEAF WEEL WGY WFLA  
Gems of Melody, WJZ WBZ WSM, 30 m.  
Lois Miller and Reed Kennedy, KDKA, 30 m.  
Just Plain Bill, WABC  
Lum and Abner, WLW  
Comedy Stars, WOR  
Red Grange Football Forecasts, WHAS  
American Salutes, WMCA  
WGN Orchestra, WGN

### 7.30 P.M. EST; 6.30 CT

Minstrel Show, Burnt Cork Dandies, Al Ber-  
nard, Paul Dumont, WEAF WGY  
After Dinner Review, WEEL  
Divano String Trio, WLW  
Whispering Jack Smith, WABC WCAU  
Buck Rogers, WHAS  
Baritone, WOR  
Folk Singer, WMCA  
Sports Reporter, WGN

### 7.45 P.M. EST; 6.45 CT

Frank Buck, WEAF WGY  
Frank Freddie Miller, WEEL  
Shirley Howard, songs, WJZ WFLA  
Joe and Beteese, WBZ  
Lois Miller, KDKA  
On Wings of Song, WHAM, 30 m.  
The Forty Niners, WSM  
Boake Carter, WABC WCAU WHAS  
Dance Music, WOR  
Harry Hershfield, WMCA  
Ensemble, WGN

### 8 P.M. EST; 7 CT

Rudy Vallee's Variety Hour, Connecticut Yan-  
kees, guest performers, WEAF WEEL WGY  
WLW WSM WFLA, 1 h.  
O. Henry dramatization, WJZ KDKA, 30 m.  
Rangers, WBZ  
Easy Aces, WABC  
The Tell Sisters, WPG  
Troopers, WCAU WHAS  
Prof. Stuart P. Meech, WGN  
Little Symphony Orchestra, WOR, 1 h.  
Brad and Al, WMCA

### 8.15 P.M. EST; 7.15 CT

Underneath Your Balcony, WBZ  
Adventures of Jimmy Allen, WHAM  
Fray and Braggiotti, WABC WPG  
Hymn Sing, WHAS  
5-Star Final, WMCA  
Dance orchestra, WGN

### 8.30 P.M. EST; 7.30 CT

Charles Sears and Ruth Lyon, songs, WJZ  
WHAM, 30 m. (KDKA, 15 m.)  
"Massachusetts Bay Colony," WBZ  
The Forum of Liberty, Harold L. Ickes  
WABC WCAU WHAS WPG, 30 m.  
Melody Musketeers, WMCA  
Bridge talk, WGN

### 8.45 P.M. EST; 7.45 CT

Edmund Boucher, basso, WBZ  
Al and Pete, KDKA  
George Reid, WMCA  
Orchestra, WGN

### 9 P.M. EST; 8 CT

Captain Henry's Show Boat, Muriel Wilson,  
Conrad Thibault, WEAF WEEL WGY  
WSM WFLA, 1 h.  
Death Valley Days, drama, Tim Frawley,  
Joseph Bell, WJZ WBZ WHAM WLW,  
30 m.  
Glen Gray's Orchestra, Annette Hanshaw,  
Walter O'Keefe, WABC WCAU WHAS  
WPG, 30 m.  
The Witches Tale, WOR  
Mauro Cottone, "Rigoletto," WMCA  
Lawrence Salerno's music, WGN, 30 m.

### 9.30 P.M. EST; 8.30 CT

Musical Keys, WJZ WBZ KDKA WHAM  
WBAL, 30 m.  
Unsolved Mysteries, WLW, 30 m.  
Fred Waring's Pennsylvanians, WABC WCAU  
WPG WHAS, 30 m.  
Lum and Abner, WOR WGN

### 9.45 P.M. EST; 8.45 CT

Wayne King's Orchestra, WOR WGN  
10 P.M. EST; 9 CT  
Paul Whiteman's Music Hall, WEAF WEEL  
WGY WLW WSM WFLA, 1 h.  
Roads that Move, Montreal Concert Orchestra,  
Direction Harry Fogg, WJZ KDKA, 30 m.  
Sammy Liner's Orchestra, WBZ, 30 m.  
Music, WHAM  
Studio program, WSM  
"Forty-Five Minutes in Hollywood," WABC  
WCAU, 45 m.

## Police Radio

### Station Meters Location

WPFV	121.5	Pawtucket, R. I.
WPEN	121.5	Woonsocket, R. I.
WPDR	122.05	Rochester, N. Y.
WPEA	122.05	Syracuse, N. Y.
WPEF	122.4	Bronx, N. Y.
WPED	122.4	Brooklyn, N. Y.
WPEG	122.4	New York City
WJM	123.8	Buffalo, N. Y.
WPGG	124.37	Albany, N. Y.
WPGV	170.00	Boston, Mass.
WPED	175.23	Arlington, Mass.
WPEI	175.23	East Providence, R. I.
WPFA	175.23	Newton, Mass.
WPGF	175.23	Providence, R. I.
WMP	190.66	Framingham, Mass.
WPEW	190.66	Northampton, Mass.
WPEL	190.66	Bridgewater, Mass.
WPGC	195.57	Albany, N. Y.
WEY	630.00	Boston, Mass. (Fire)

Nick Nickerson, songs, WPG

Studio Orchestra, WHAS, 30 m.  
Al and Lee Reiser, WOR  
Mystery Show, WMCA, 30 m.  
News, WGN

### 10.15 P.M. EST; 9.15 CT

Aldrich's Hawaiians, WPG, 30 m.  
Current Events, WOR  
WGN Orchestra, WGN

### 10.30 P.M. EST; 9.30 CT

Economics in a Changing Social Order, WJZ  
WBZ KDKA WHAM, 30 m.  
Revels, WSM, 30 m.  
Newspaper Boys' Band, WHAS  
The Spotlight, WOR, 30 m.  
Jolly Russians, WMCA WIP, 30 m.  
Earl Burnett's Orchestra, WGN

### 10.45 P.M. EST; 9.45 CT

"Fats" Waller's Rhythm Club, WABC  
Wandering Poet, WPG  
Billy Hays' Orchestra, WCAU  
Dance Orchestra, WGN

### 11 P.M. EST; 10 CT

Jack Berger's music, WEAF  
Charles Boulanger's Orchestra, WGY, 30 m.  
Weather, news, WEEL  
Eric Madriguera's Orchestra, WJZ WHAM  
WBAL WFLA, 30 m.  
Weather, Sports Review, WBZ  
Variety, WHAM  
William Penn Orchestra, KDKA, 30 m.  
Zero Hour and News, WLW, 30 m.  
Amos 'n' Andy, WSM  
Little Jack Little's Orchestra, WABC WPG  
WCAU, 30 m.  
Myrt and Marge, WHAS  
Weather, Current Events, WOR  
Voice of Romance, WMCA  
Dudley Crafts Watson, WGN

### 11.15 P.M. EST; 10.15 CT

Organ, WEAF WEEL  
Gene and Glenn, WSM  
Joe Rines' Orchestra, WBZ  
Moonbeams, WOR  
Gene Kardo's Orchestra, WMCA  
Dream Ship, WGN

### 11.30 P.M. EST; 10.30 CT

Dorsey Brothers' Orchestra, WEAF WEEL  
WSM, 30 m.  
Eddie Lane's Orchestra, WGY, 30 m.  
Eddie Duchin's Orchestra, WJZ WBZ  
WHAM, 30 m.  
400 Club, KDKA  
Dance Orchestra, WLW, 30 m.  
Clyde Lucas' music, WABC, WPG  
Organ, WHAS  
Anthony Trini's Orchestra, WOR, 30 m.  
Blue Rhythm Band, WMCA, 30 m.  
Wayne King's Orchestra, WGN

### 11.45 P.M. EST; 10.45 CT

Paul Sabin's music, WABC  
Anson Weeks' Orchestra, WGN, 30 m.  
12 M. EST; 11 P.M. CT  
Joe Reichman's Orchestra, WEAF WEEL  
WSM, 30 m.  
Ray Nichols' Orchestra, WGY, 30 m.  
George Olsen's Orchestra, Ethel Shutta, WJZ  
WBZ WHAM, 30 m.  
Dance orchestra, WLW, 30 m.  
Leon Belasco's Orchestra, WABC WCAU  
WPG, 30 m.  
Jimmy Joy's Orchestra, WHAS, 30 m.  
Will Osborne's Orchestra, WOR, 30 m.  
Day's End, WMCA, 30 m.  
Streets of Paris Music, WGN

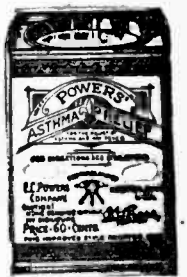
### 12.15 A.M. EST; 11.15 P.M. CT

Ted Weems' Orchestra, WGN  
12.30 A.M. EST; 11.30 P.M. CT  
Buddy Rogers' Orchestra, WEAF WEEL  
WGY, 30 m.  
Dancing in the Twin Cities, WJZ WBZ  
WHAM KDKA WSM, 30 m.  
Red Nichols' Orchestra, WLW, 30 m.  
Enoch Light's Orchestra, WABC WHAS,  
WPG, 30 m.  
Florence Richardson's Orchestra, WOR, 30 m.  
Don Jose Continentals, WMCA, 30 m.  
Earl Burnett's Orchestra, WGN, 30 m.

### 1 A.M. EST; 12 M. CT

Moon River, WLW, 30 m.  
Claude Hopkins' Orchestra, WABC  
Willie Bryant's music, WMCA, 30 m.  
1.30 A.M. EST; 12.30 CT  
Teddy Hill's Orchestra, WMCA, 30 m.

## POWERS' Asthma Relief



has been a boon to the afflicted for over 50 years. 6 oz. 60c - 18 oz. \$1.20.

Buy at Your Local Druggist's or Write Direct  
**E. C. POWERS COMPANY**

Box 62, Dorchester Center Station, Boston

**He Announces**



EDWARD HERLIHY

HE WOULDN'T smile for the camera man so we decided to run his picture just the way you might see him around the studios or perhaps at the microphone where he holds forth at WEEI in the capacity of first-class announcing man. Edward (Intimates call him "Jefferson") Herlihy is his name and give him a "hot" microphone to talk at, and do we have to tell you—he knows how to say it.

He's a Bostonian sure enough, Boston educated and Boston College finished. He graduated out at "The Heights" in '32, finding during his college days opportunity to interpret Shakespearean roles for the dramatic club over which he presided as president. That the guy still can act is something almost axiomatic. He even goes in for dialect roles—"Tony" in the Friendly Kitchen broadcasts, just for example.

Filling in at a Boston station on air dramas of one sort or another was the cause of Ed's early bite by the radio bug. He eventually hopped to WLOE to do some announcing while still at school and alert WEEI was waiting for him with open arms when his student days were over. He has a suave and forceful diction that is easy to listen to. When Julia Sanderson and Frank Crumit did their network series from Boston, Mr. Herlihy was selected to tell it to the nation; also when WEEI had a birthday party not so long ago. He's doing right nicely.

The six-foot-one gentleman is but 25 years young. He's entirely sold on radio as a profession and looks with true family pride to the success of his cousin on the paternal side, one John Sullivan of Somerville who is probably better known to the radio world as Fred Allen.

He has opinions. Wrestling is the world's best sport. He not only would travel miles to see a match but does a bit of training at the "Y" where he is not averse to a test of skill and strength on the mat with any available opponent with a similar liking for the grunt and groan diversion.

His pet hate used to be the "Crazy People" program on Saturday noon in which he participates with del Castillo, Jack Beauvais and Ray Girardin. Lately he has succumbed to the spirit and absurdity of the thing and sees in it a most desirable opportunity to relax. It proves beyond any evidence we might offer that this Mr. Herlihy (Jeff) has the suggestion of a sense of humor despite the phlegmatic stoicism inferred by the photograph which was once before referred to at the opening of this brief sketch.

Hey Eddie!

"One Man's Family" which now comes to WEEI listeners at 6 o'clock Saturdays will be heard weekly on Wednesdays beginning Nov. 21st at 10:30 P. M.

**Poultry Farm and Boat Diversions for a Tenor**

**Wandering Minstrel, Jenney Concert Soloist**

Twenty-six years of age and he is being booked out of New York during the coming winter season as a concert soloist. Eugene Thomas Conley, it would seem, has vocal "it." You hear him in solo and with the splendid voice ensemble on the weekly Jenney Concert Hour over WEEI each Sunday evening from eight to nine o'clock and he is also the "Walsh Wandering Minstrel," whose classical tenor offerings cleave the ether over the same station five mornings weekly (Tuesday through Saturday) at 9:50 A. M.

This young-fellow-my-lad is another of the first-flight radio stars of the present day who sought and received musical training from Boston's Harriet Barrows. He refers to her as the finest voice teacher in New England and emphasizes the point by saying his continuing study with her is both a pleasure and necessity. "One cannot afford to stop," says Conley, although the temptation after a modicum of success is a thing to ponder. A singer's ear may easily become attuned to something that is not right and the constant checkup of an experienced teacher gives one a decided advantage in radio's highly competitive field.

Biographically reviewing Mr. Conley, we discover many interesting facts. He's a native of Lynn where the Classical High School turned him out diploma-equipped in 1926. They know



"GENE" CONLEY

West Peabody claims Conley as its own at the present time. A 22-acre poultry farm is the inspiration for the rural background—not a hobby but a business venture. Diversion comes throughout the Summer season through the medium of a 33-foot gaff-rigged sailboat. He ships it out of Salem Willows with the assistance of Mrs. Conley, an able hand at the tiller afloat or ashore, and sweet inspiration for the continuance toward his ultimate singing goal—concert work on a comprehensive scale.

Conley is a great favorite with studio folk, aside from his current and deserved popularity with the listening public. He has a bale of personality and seems destined, with the auspicious start he has already made, to go far and well in the field of music. Among talented native sons, he's one of radio's most successful.

him well there as the former boy soprano at St. Stephens Episcopal Church and later as choir director at a tender age at the Universalist Church. Incidentally, his Church work still continues, but in Nashua, New Hampshire, where he solos weekly on Sunday mornings.

In 1927 he was a total winner in the Atwater-Kent auditions. In 1929, he was national finalist in an annual voice contest sponsored by the National Federation of Music Clubs. He has toured from Maine to Carolina with the Boston Light Opera Company and the Boston Male Choir, and is frequently the featured soloist with the nationally known Apollo Club of Boston, famous organization of male voices.

**New Contralto Voice Wednesdays On WEEI**

Dorothy Horan of Providence, Rhode Island, one of the finest contralto voices to be recently auditioned at WEEI, will be heard Wednesday afternoon at five o'clock over the Edison station. Even though a concert singer, Miss Horan is also capable of doing semi-classical, musical comedy and popular numbers, and, in addition, will announce her own programs.

She has guest starred on various feature broadcasts from several New England radio stations yet the series of Wednesday broadcasts over WEEI mark her initial headline broadcasts. The 14th and 21st programs are 5:30.

**HELLO BOYS!**

Win one of the 1001 free awards in the

**ERECTOR Radio Game**

\*\*\*

Listen in on station WEEI

**TUESDAYS at 5:15**

\*\*\*

Here is a program built especially for boys and presented weekly by

**The A. C. Gilbert Co.**

\*\*\*

Follow "Spike" Butler in his hair-raising adventures weekly on Tuesdays over

**The Friendly Station**

**NEWS WEEI BRIEFS**

Russell Dorr has finally sold himself on a three-meals-a-day diet . . . M. W. Barrett, king of the bees, so-called, will broadcast on Friday, November 9, at 4:50 P. M. over WEEI. The occasion is "Bee Week" in America and this learned gentleman will devote his talk to "The Bee,—Its life, habits and industry." It will be just as interesting as it is unusual . . . Alice Drayton, concert pianist, and Susanne Shallna, speaker, will be the featured artists on the special "Zonta Day" program over WEEI, Thursday, Nov. 8th at 4:30 o'clock . . . Ora Dodd, scrivener of the Edison Friendly Chats, whose originality may never be challenged, staged a house party by way of celebrating the first semi-annual anniversary of that particular WEEI broadcast feature . . . A Negro Educational Program will come over the network via WEEI Wednesday at 2:30 P. M. in connection with American Education Week . . . Frances McLaughlin has at least temporarily



abandoned the "Fanny Farmer" habit for no "given" reason . . . Dr. Glenn Frank, president of the University of Wisconsin and one of the country's most prominent educators speaks over WEEI Friday evening at 10:30 on "America's Hour of Decision" . . . Don't miss Caroline Cabot's miniatures on current new films each Thursday at 12:45 P. M. All the realism and dramatic interest of a modern movie are neatly portrayed in the brief sketches . . . "Stardom Express,"



program director Edes pet program, continues as a daytime highspot each Monday afternoon . . . The comparatively small amount of political over WEEI in the past week was a pretty good index to the station's commercial program commitments . . . Friday afternoon at 3:54 WEEI presents a novel broadcast from London which comes over the network; the occasion is the Lord Mayor's Banquet and a general description of the scene

of the banquet will be given—Prime Minister Ramsay MacDonald will be heard in a brief address . . . The same day and because of the aforementioned program Paine Webber stock quotations will be given at 4:30 o'clock . . . The suggestion has been advanced for the establishment of a "Be Kind to Radio Announcers" week . . . Lloyd Sigmund at the WEEI transmitter in Weymouth garnered himself a few silvery locks a few days ago trying to locate the source or cause for a "second" program which was blending with the WEEI program. After checking at the transmitter and with control operators, he discovered an automobile with its radio going full blast parked outside an open window at the transmitter building . . . Ray Girardin, with a penchant for things mechanical, is announcing the A. C. Gilbert "Erector" program. Studio folk are prepared to any day walk into the studio and find him engulfed in a maze of structural steel.



**I. J. FOX Sunday Night Party**

\*\*\*

**COMEDY**

By ROLAND WINTERS and "LITTLE BETSY"

\*\*\*

**HIT-TUNES**

of the day

By BUDDY CLARK

\*\*\*

**FAVORITE SONGS**

By ADRIAN O'BRIEN

\*\*\*

sparkling

**DANCE MUSIC**

by Rakov and the FOX FUR TRAPPERS

Orchestra

\*\*\*

Presented by

**I. J. FOX**

at NINE O'CLOCK each Sunday over WEEI

The Friendly Station

# Wednesday, November 7 - Curtis Symphony, CBS-WABC at 4.15

## Highlights

- P.M.**
- 1.30—Little Jack Little, CBS-WABC
  - 4.15—Curtis Symphony Orchestra, All-Beethoven program, CBS-WABC
  - 8.00—Mary Pickford, NBC-WEAF
  - 8.15—Edwin C. Hill, CBS-WABC
  - 8.30—Everett Marshall's Varieties, CBS-WABC  
Wayne King's Orchestra, NBC-WEAF
  - 9.00—Warden Lewis E. Lawes, NBC-WJZ  
Fred Allen, NBC-WEAF
  - 9.30—John McCormack, NBC-WJZ
  - 10.00—Guy Lombardo and Orchestra, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9 A.M. EST; 8 CT**  
Herman and Banta, Too Beautiful for Words; Black and White; The Day You Came Along; Blue Hours; Thank Your Father, WEAF  
Variety, WEAF  
Scissors and Paste, WGY  
Breakfast Club, WJZ WBZ, 1 h. (WSM at 9.30) (KDKA, 30 m.) (WFLA, 30 m. at 9.15) (WHAM 9.30 to 9.45)  
Hymns, WLW  
Cobina Wright, WABC, 1 h. WPG from 9.30
- 9.15 A.M. EST; 8.15 CT**  
Don Hall Trio, WEAF WEEL WLW  
Devotions, WGY  
Leon Cole, organ, WSM  
Matinee Melodies, WNBX
- 9.30 A.M. EST; 8.30 CT**  
The Mystery Chef, WEAF WEEL WGY  
WSM  
Styles, KDKA  
Jack Berch, WLW
- 9.45 A.M. EST; 8.45 CT**  
Southernaires, male quartet, WEAF WSM  
News, Wandering Minstrel, WEEL  
Beth Leidy, contralto, WGY  
Charlie Kent's Orchestra, WLW  
Variety, WFLA  
Work-A-Day Thoughts, KDKA  
Bob Atcher, WHAS  
Daily Story, WNBX
- 10 A.M. EST; 9 CT**  
News, Breen and DeRose, WEAF WSM WFLA  
Musical Variety, WEEL  
Billy Rose, tenor, WGY  
Josephine Gibson, WJZ WBZ KDKA  
Suzanne Littleford, WLW  
News, Vi Bradley, WABC WHAS  
Home Hour, WPG, 1 h.; News at 10.45  
DX Tips, WNBX
- 10.15 A.M. EST; 9.15 CT**  
Clara, Lu 'n' Em, WEAF WEEL WGY  
WLW WSM WSB WTAM WGN  
Florenda Trio, WJZ WBZ  
Federation of Women's Clubs, WHAM  
Morning Topics, WFLA  
Bill and Ginger, WABC  
Dolly Dean, WHAS  
Town Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**  
"Land of Beginning Again," WEAF  
Organ, WEEL  
The Market Basket, WGY  
Today's Children, WJZ WBZ WBAL KDKA  
WSM WFLA  
Live Stocks, news, WLW  
Educational program, Harold Sherman, WABC  
News and Fiddlers' Fancy, WCAU, 30 m.;  
Ida Bailey Allen, WHAS  
Household Chat, WNBX
- 10.45 A.M. EST; 9.45 CT**  
Betty Crocker, WEAF WEEL WGY WLW  
WFLA WTAM  
News, Radio Kitchen, WJZ WHAM KDKA  
WBAL  
News, musicale, Highway Safety talk, WBZ  
Studio Program, WSM  
"Fats" Waller, WABC WHAS  
Daily Poem, WNBX
- 11 A.M. EST; 10 CT**  
Juan Reyes, pianist, WEAF  
Friendly Kitchen, WEEL  
Betty Moore, interior decorator, WGY  
The Wife Saver, WJZ  
"Fish Stories," WBZ  
Betty Moore, WLW  
"Cooking Closeups," WABC WCAU  
Farm Talk, WPG  
Sanders Sisters, WHAS  
Mobilization for Human Needs, WNBX
- 11.15 A.M. EST; 10.15 CT**  
Alice Reimann, contralto, WEAF WEEL  
The Vagabonds, WGY  
Tony Wons, WJZ WBZ WSM WHAM  
Yucatan Trio, WLW  
Instrumentalists, WABC  
Franklin Bens' Orchestra, WGN  
Folk Songs, WNBX
- 11.30 A.M. EST; 10.30 CT**  
"Homespun," WEAF WEEL WGY  
U. S. Army Band, WJZ WBZ WSM WFLA,  
30 m.  
John Barker, songs, WLW  
Betty Moore, Triangle Club, WABC WPG  
WHAS WCAU  
National Parks, WNBX
- 11.45 A.M. EST; 10.45 CT**  
Down the Song Trail, George Beuler, baritone, WEAF WEEL (WEEL, news notes, 11.55)  
Johnny Marvin, WGY  
Salt and Peanuts, WLW  
Magic Recipes, WABC WHAS WCAU  
Wandering Poet, WPG  
Royal Poet, WNBX
- 12 N. EST; 11 A.M. CT**  
Al and Lee Reiser, pianists, Dark Eyes; Divertimento, WEAF WEEL  
Banjoers, WGY  
Fields and Hall, WJZ WHAM WSM  
Weather, The Monitor Views the News, WBZ  
Market Reports, KDKA  
Ohio Farm Bureau, WLW, 30 m.  
Variety, WFLA, 30 m.

- The Voice of Experience, WABC WCAU  
WHAS  
Home Sweet Home, WPG  
Current Events, WOR  
Bob Fallon's music, WMCA, 30 m.  
Tom, Dick and Harry, WGN  
Christine Hawes, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT**  
Honeyboy and Sassafras, WEAF WEEL  
Martha and Hal, WGY  
Charles Sears, tenor, WJZ KDKA WSM  
Weather, "Minute Manners," WBZ  
Hill-Billy songs, WHAM  
The Gumps, WABC WCAU WHAS  
"Common Sense," WOR  
Betty, Jean, Jim, WGN
- 12.30 P.M. EST; 11.30 A.M. CT**  
Merry Madcaps, WEAF WLW, 30 m.  
Stocks, markets, WEEL  
Farm program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ  
1 h.  
Livestocks, WLW  
Jan Savitt's Orchestra, WABC WCAU WPG  
30 m.  
Phil Lynch's music, WOR, 30 m.  
Here's How, WMCA  
University of Louisville, WHAS  
Dr. Forkell, WNBX
- 12.45 P.M. EST; 11.45 A.M. CT**  
This and That, WEEL, 25 m. (Friendly Kitchen, 1.10)  
Will Hollander's Orchestra, WMCA WIP,  
30 m.  
Good Health and Training, WGN
- 1 P.M. EST; 12 N. CT**  
Markets, weather, WEAF  
Musical program, WGY  
George Hall's Orchestra, WABC WCAU  
30 m.  
Markets, WHAS  
Just Plain Bill, WGN  
Variety, WOR, 30 m.
- 1.15 P.M. EST; 12.15 CT**  
Peggy's Doctor, WEAF WEEL WGY  
New Jersey Women's Clubs, WPG  
Meat Packers, WHAS  
Mirror Reflections, WMCA  
Doring Sisters, WGN
- 1.30 P.M. EST; 12.30 CT**  
Jules Lande's Orchestra, WEAF, 30 m.  
N. E. Kitchen, Marjorie Mills, WEEL, 30 m.  
Arthur Lane, WGY  
Vic and Sade, WJZ WBZ WHAM WFLA  
KDKA  
Dance Orchestra, WLW  
Markets, WSM  
Little Jack Little's music, WABC WCAU  
WPG WHAS  
Midday Service, WGN, 30 m.  
Maximilian Berge Orchestra, WMCA  
Theatre Club, Bide Dudley, WOR
- 1.45 P.M. EST; 12.45 CT**  
Southerners, WGY  
Words and Music, WJZ WHAM WSM  
Agricultural Markets, WBZ  
William Penn Orchestra, KDKA  
Red Nichols' music, WLW  
William A. Burnett, WSM  
Hill Billy Kid, WFLA  
The Cadets, WABC  
Agricultural Program, WHAS  
Verna Osborne, soprano, WOR  
Ragamuffins, WMCA
- 2 P.M. EST; 1 CT**  
Two Seats in the Balcony, Carol Deis, soprano, WEAF WEEL, 30 m.  
Mercile Esmond, WGY  
Wandering Minstrel, Meredith Willson's Orchestra, WJZ WSM WFLA, 30 m.  
Texas Cowboys, WBZ, 30 m.  
P. T. A. talk, KDKA  
Ohio School of the Air, WLW, 1 h.  
Marie, the Little French Princess, WABC  
WPG WCAU  
University of Kentucky, WHAS  
Dr. Arthur Frank Payne, WOR  
New York Civic Symphony Orchestra, WMCA  
WIP, 1 h.; 30 m.  
Just Plain Bill, WGN  
Concert, WNBX
- 2.15 P.M. EST; 1.15 CT**  
Household Chat, WGY  
Romance of Helen Trent, WABC WCAU  
WGN  
Frank Ricciardi, WOR
- 2.30 P.M. EST; 1.30 CT**  
Negro Education Program, WEAF WEEL  
WGY WSM WFLA  
Smackout, WJZ  
Home Forum Cooking School, WBZ, 30 m.  
Rochester School of the Air, WHAM, 30 m.  
KDKA Home Forum, KDKA, 30 m.  
Markets, WSM  
American School of the Air, WABC WHAS  
WPG, 30 m.  
Woman's Club, WCAU, 30 m.  
Martha Deane, WOR, 30 m.
- 2.45 P.M. EST; 1.45 CT**  
Vic and Sade, WEAF WEEL  
Colette Carlay, songs, WJZ WFLA  
Palmer House Ensemble, WGN
- 3 P.M. EST; 2 CT**  
Ma Perkins, WEAF WEEL WGY WLW  
WTAM WSM WSB  
Rambler's Trio, WJZ WBZ WHAM WFLA  
Kate Smith's Matinee Hour, WABC WPG  
WCAU WHAS, 1 h.  
Studio Ensemble, WOR, 30 m.
- 3.15 P.M. EST; 2.15 CT**  
Dreams Come True, Barry McKinley, baritone,  
WEAF WEEL WGY WLW WTAM  
WFLA  
Concert Favorites, WJZ WBZ WHAM  
WSM WFLA, 30 m.  
Orchestra, WGN  
Bob Wilson, WNBX
- 3.30 P.M. EST; 2.30 CT**  
Woman's Radio Review, Joseph Littau's Orchestra, WEAF WGY, 30 m.  
Reading Circle, WEEL, 30 m.  
"Song of the City," WLW  
Newark Museum Talk, WOR  
Sports Review, Concert Artists, WMCA,  
1 h., 30 m.  
Home Management talk, WGN  
Green Mountain Singer, WNBX
- 3.45 P.M. EST; 2.45 CT**  
Joe White, tenor, Be Still My Heart; I Wonder If You'll Miss Me; Just A-Wearyin' in' For You; New England in the Rain; Passing By, WJZ WHAM WSM WFLA  
Animals in the News, WBZ  
Human Values, KDKA  
Business news, WLW  
Studio Orchestra, WOR  
Organ, WGN  
Muriel Ingalls, WNBX
- 4 P.M. EST; 3 CT**  
Pops Concert, Christian Kriens, WEAF  
WSM WFLA, 30 m. (WEEL WGY at 4.15)  
Stocks, WEEL  
Betty and Bob, WGY WJZ WBZ  
Life of Mary Sothorn, WLW  
National Student Federation, WABC  
The Apple Knocker, WCAU

## Coy Comedy



PORTLAND HOFFA, otherwise known as Mrs. FRED ALLEN, aids and abets her husband during their program broadcast Wednesday from 9 to 10 P. M., on the NBC-WEAF chain.

- Dr. H. I. Strandhagen, Health Talk, WOR  
Piano, WGN  
Doris Gibson, WNBX
- 4.15 P.M. EST; 3.15 CT**  
Dorothy Page, songs, WJZ WBZ  
Constitution Day, KDKA  
News, WHAM  
Jimmy Arlen, baritone, (Home Loan talk, 4.25) WLW  
Curtis Symphony, all-Beethoven program, WABC, 45 m.  
Jack Berger's music, WPG  
Devotions, WHAS  
Banjo, Pianos, WOR  
Tenor, WGN  
Farm Flashes, WNBX
- 4.30 P.M. EST; 3.30 CT**  
Trio, WEAF WEEL (WGY at 4.40)  
Business Women's talk, WGY  
Rochester Civic Orchestra, WJZ WHAM  
WSM, 1 h.  
Health Message, WBZ  
Markets, KDKA  
Betty and Bob, WLW  
Ralph Waters, WFLA  
Drama, stocks, WCAU  
Stocks WPG  
Robert Reud, "Town Talk," WOR  
Dartmouth Sports, WNBX
- 4.45 P.M. EST; 3.45 CT**  
Adventures on Mystery Island, WEAF WEEL  
Stocks, WGY  
Studio program, WBZ  
The Jacksons, WLW  
"Science in Your Home," Dr. Kurt Haeseler, WOR  
Viennese Melodies, WNBX
- 5 P.M. EST; 4 CT**  
Chick Webb's Orchestra, WEAF WSM  
Moods in Song, WEEL  
Lang Sisters, WGY  
The Monitor Views the News, WBZ  
Afternoon Musical, WGN, 1 h., 15 m.  
Memories, KDKA  
Ponce Sisters, WLW  
"Og, Son of Fire," WABC  
Fur Trappers, WCAU  
Federal Housing Campaign and Herbert Koch, WHAS  
Loretta Adams, WPG  
Weather, Variety, WOR  
Songs, piano, WGN
- 5.15 P.M. EST; 4.15 CT**  
Tom Mix Straight Shooters, WEAF WEEL  
WGY WLW WTAM  
Skipper Jim, WBZ  
Kiddies' Klub, KDKA  
"Skippy," WABC  
Herbert Koch and Irish Minstrel, WHAS,  
30 m.  
Guitarist, WPG  
"Captain Tom and his Pirate Ship," WOR  
Recordings, WGN, 30 m.
- 5.30 P.M. EST; 4.30 CT**  
Alice in Orchestralia, WEAF WGY WSM  
Monte Carlo Ballet, WEEL  
Singing Lady, WJZ WBZ WHAM KDKA  
WLW  
Gene Arnold, WFLA  
Jack Armstrong, WABC WCAU  
Talk, care of the feet, WPG  
The Story and Contest Club, WOR
- 5.45 P.M. EST; 4.45 CT**  
Capt. Tim Healy's Stamp Club, WEAF  
WEEL WGY WTAM WSM  
Little Orphan Annie, WJZ WBZ KDKA  
WFLA  
News, WHAM  
Jack Armstrong, WLW  
Nap and Dec, WSM  
Gordon, Dave, Bunny, WABC WCAU  
Larry Charles, tenor, scores, WPG  
Out of the Dusk, WHAS  
Adventures of Jimmie Allen, WOR  
Basso, WGN
- 6 P.M. EST; 5 CT**  
Xavier Cugat's Orchestra, WEAF  
Evening Tattler, WEEL, 30 m.  
Old Man Sunshine, WGY  
Education in the News, WJZ WFLA  
Adventures of Jimmie Allen, WBZ  
Robert Tucker, pianist, WSM, 30 m.  
Dan and Sylvia, KDKA  
Sandra Roberts' Orchestra, WLW  
Antonio Lopez' Orchestra, WFLA  
Buck Rogers, WABC WCAU  
Boy Scout Drama, WHAS  
Uncle Don, WOR, 30 m.  
Alex Bolkin's Ensemble, WMCA  
Popular Tunes, WGN
- 6.15 P.M. EST; 5.15 CT**  
"Mysterious Island," drama, WEAF  
Jimmy Allen, WGY  
Alma Kitchell, contralto, WJZ WBZ  
WFLA

- Joe Emerson, WLW  
Bobby Benson and Sunny Jim, WABC WCAU  
WCAU  
Skippy, WHAS  
Investor's Service, WMCA (orchestra at 6.20)
- 6.30 P.M. EST; 5.30 CT**  
News, Arlene Jackson, WEAF  
Rhyming Reporter, news, drama, WEEL  
News, evening brevities, WGY  
News, Three X Sisters, songs, WJZ WHAM  
News, weather, WBZ  
Comedy Stars of Hollywood, KDKA  
Bob Newhall, WLW  
Freddie Rose, WSM  
News, melody's garden, WFLA  
"The Shadow," WABC, 25 m. (news, 6.55)  
Billy Hays' Orchestra, WCAU  
Club Program, WHAS  
Singing Lady, WGN  
Gabriel Heatter, commentator, WOR  
Screen revue, WMCA
- 6.45 P.M. EST; 5.45 CT**  
Billy Batchelor, Raymond Knight, WEAF  
WEEL WGY WTAM  
Lowell Thomas, "Today's News," WJZ  
WBZ WHAM WLW WFLA  
Little Orphan Annie, WGN WSM  
"Cocktail Time," WOR  
Sports, WMCA
- 7 P.M. EST; 6 CT**  
Pickens Sisters, WEAF WSM  
Salute, WEEL  
Col. Jim Healey, WGY  
Amos 'n' Andy, WJZ WBZ KDKA WLW  
WFLA  
Sports, WHAM  
Myrt and Marge, WABC  
Ford Frick, sports, WOR  
Gloria Grafton, actress, WMCA  
Jimmy Allan, WGN
- 7.15 P.M. EST; 6.15 CT**  
Gene and Glenn, WEAF WEEL WGY WFLA  
WTAM  
Plantation Echoes, Willard Robison's music,  
WJZ WBZ WHAM KDKA  
Asher and Little Jimmie, WSM  
Lum and Abner, WLW  
Just Plain Bill, WABC WCAU  
Marion Chase, songs, WOR  
Orchestra, WGN  
Vagabond Singers, WMCA
- 7.30 P.M. EST; 6.30 CT**  
Unde Ezra, WEAF WGY WTAM  
After Dinner Revue, WEEL  
Red Davis Sketch, WJZ WBZ WFLA  
Pleasure Cruise, WHAM  
Smilin' Ed McConnell, WLW  
Paul Keast, Rollo Hudson's Orchestra,  
WABC WCAU  
Buck Rogers, WHAS  
The Health Ways, WOR  
George Touller's Orchestra, WMCA  
Sports reporter, WGN
- 7.45 P.M. EST; 6.45 CT**  
Frank Buck, WEAF WGY WTAM  
Republican State Committee, WEEL  
Dangerous Paradise, sketch, WJZ WBZ  
WHAM WLW WSM  
Melody Man, WFLA  
Boake Carter, WABC WCAU WHAS  
Dance Music, WOR  
Harry Hershfield, WMCA  
Ensemble, WGN
- 8 P.M. EST; 7 CT**  
Mary Pickford, Gale Gordon, Jeanette  
Nolan, Lou Silvers' Orchestra, WEAF  
WEEL WGY WSM WFLA, 30 m.  
Spencer Dean, Crime Clues drama, "Revenge Is Neat," WJZ WBZ KDKA  
WLW, 30 m.  
Musical program, WHAM  
"Easy Aces," WABC WHAS  
Gordon Sisters, WPG  
The Lone Ranger, WOR WGN, 30 m.  
Morton Bellin, WMCA  
Bob Church, WNBX
- 8.15 P.M. EST; 7.15 CT**  
Jimmy Allen's Adventures, WHAM  
Edwin C. Hill, "The Human Side of the News," WABC WCAU WHAS  
5-Star Final, WMCA
- 8.30 P.M. EST; 7.30 CT**  
Wayne King's Orchestra, WEAF WGY  
30 m.  
Buddy Clark, John Herrick, WEEL, 30 m.  
Lanny Ross' Log Cabin Orchestra, WJZ  
WHAM KDKA, 30 m.  
Magic Strings, WBZ  
Henry Thies' Pepsters, WLW  
Minstrel Show, WSM  
Everett Marshall's Broadway Varieties,  
WABC WCAU WHAS, 30 m.  
Jane and Jimmy Culen, WPG  
Operatic program, WOR, 30 m.  
Kay Kysler's Orchestra, WGN  
Musketiers, WMCA
- 8.45 P.M. EST; 7.45 CT**  
Minstrels, WBZ  
Smilin' Ed McConnell, WLW  
Variety, WFLA  
Northwestern University, WGN  
Sketch, WMCA
- 9 P.M. EST; 8 CT**  
Town Hall Tonight, Fred Allen, James Melton, Lennie Hayton's Orchestra, Songsmiths Quartet, The World Is Mine; Lindy Lou; The Song Is You; WEAF WEEL WGY  
WLW WSM, 1 h.  
Warden Lewis E. Lawes, "20,000 Years in Sing Sing," WJZ WBZ KDKA WHAM  
WBAL, 30 m.  
Antonio Lopez' music, WFLA  
Nino Martini, Andre Koselanetz Orchestra,  
In the Silence of the Night, Vagissima  
Semblanza," WABC WCAU WPG  
WHAS, 30 m.  
Mrs. F. D. Roosevelt, WOR  
Americana, WMCA, 30 m.  
Dance orchestra, WGN
- 9.15 P.M. EST; 8.15 CT**  
Housewarming, WFLA  
Footlight Echoes, WOR
- 9.30 P.M. EST; 8.30 CT**  
John McCormack, tenor, Drink to Me Only With Thine Eyes; An Old Sacred Lullaby; None But the Lonely Heart; Only You; Absent; La Maison Grise; Two Little Words, WJZ WBZ WHAM WBAL,  
30 m.  
WFLA Players, WFLA, 30 m.  
"The Adventures of Gracie," Burns and Allen, Bobby Dolan's Orchestra, WABC  
WCAU, 30 m.  
Organ, WPG, 30 m.  
Lum and Abner, WOR WGN
- 9.45 P.M. EST; 8.45 CT**  
Jan Garber's Orchestra, WOR WGN
- 10 P.M. EST; 9 CT**  
Lombardo-Land, Pat Barnes, WEAF WEE  
WGY WLW WFLA WSM, 30 m.  
Dennis King, Louis Katzman's Orchestra,  
Auf Wiederseh'n; Star Dust; Annie Laurie; On Miami Shores; Until, WJZ WBZ  
KDKA WHAM  
Two-Way Byrd Antarctic Expedition Broadcast, WABC WCAU WHAS, 30 m.  
Andersons, WPG

## Weather Reports

### WEEKDAYS

A. M.	
7.28 WTAM	9.45 KDKA
7.45 WBAL	WGY
WBAL	11.30 WLW
8.29 WLW	

**Noon**  
 WGY WBAL WFLA (KDKA Saturday only)

P. M.	
12.15 WLW	5.40 WTAM
12.30 WJZ	6.14 WTAM
12.50 WTAM	6.30 WFLA
1.00 WEAF WPG	6.35 WGY
2.45 WGY	7.15 WBAL
4.30 KDKA	11.00 WGY WPG
5.00 WGY	11.10 WTAM
5.14 WLW	11.30 WGN

### SUNDAYS

A. M.	
7.30 WTAM	10.45 KDKA
8.29 WLW	11.30 WLW
9.00 WBAL	

**Noon**  
 WGY KDKA

P. M.	
12.15 WBAL	5.40 WTAM
WLW	6.14 WTAM
1.00 WPG	7.30 WBAL
1.45 WFLA	11.00 WPG
4.30 WGY	11.10 WTAM
5.14 WLW	11.30 WGN

- Sid Gary, WOR  
Beauty That Endures, WMCA  
News, WGN
- 10.15 P.M. EST; 9.15 CT**  
Madame Sylvia, WJZ WBZ WHAM KDKA  
Current Events, Harlan Eugene Read, WOR  
Archie Bleyer's Orchestra, WMCA, 30 m.  
Comedy Stars, WGN
- 10.30 P.M. EST; 9.30 CT**  
National Radio Forum, WEAF WGY WFLA,  
30 m.  
Floyd Gibbons, WEEL  
Jack Denny's Orchestra, Harry Richman and  
John B. Kennedy, WJZ WHAM, 30 m.  
Sammy Liner's Orchestra, WBZ, 30 m.  
Folies, Five orchestras, chorus, dramatic  
sketches, guest artists, WLW, 1 h., 30 m.  
Pittsburgh Varieties, KDKA  
WSM Salute, WSM  
Melody Masterpieces, WABC WCAU WPG  
WHAS, 30 m.  
"The Brusloff Express," Elaine Jordan, Ray  
Gold, WOR, 30 m.  
Ted Weems' music, WGY
- 10.45 P.M. EST; 9.45 CT**  
Hawaiians, WEEL  
Home Forum, KDKA  
Earl Burnett's Orchestra, WGN
- 11 P.M. EST; 10 CT**  
The Grummitts, WEAF  
Weather, news, WEEL  
Chick Condon's Orchestra, WGY, 30 m.  
King's Guard, quartet, WJZ  
Weather, Sports Review, WBZ  
News, WHAM  
William Penn Orchestra, KDKA, 30 m.  
Amos 'n' Andy, WSM  
Leon Belasco's Orchestra, WABC WCAU  
WHAS, 30 m.  
Steel Pier music, WPG  
Current Events, WOR, 30 m.  
Voice of Romance, WMCA WIP  
Dudley Crafts Watson, WGN
- 11.15 P.M. EST; 10.15 CT**  
Robert Royce, tenor, WEAF WEEL WFLA  
Emil Coleman's Orchestra, WJZ  
Joe Rines' Orchestra, WBZ  
Gene and Glenn, WSM
- 11.30 P.M. EST; 10.30 CT**  
Rockefeller Centre Rainbow Room Orchestra,  
WEAF WEEL WGY WFLA, 30 m.  
(WSM at 11.45)  
Charles Boulanger's Orchestra, WGY, 30 m.  
Tommy Tucker's Orchestra, WJZ WHAM,  
30 m.  
"Dead Men Prowl," WBZ, 30 m.  
400 Club, KDKA, 30 m.  
Marjorie Cooney, piano, WSM  
Ozzie Nelson's music, WABC, 30 m.  
Herbert Koch, organ, WHAS  
Will Osborne's Orchestra, WOR, 30 m.  
Charlie Davis' Orchestra, WMCA, 30 m.  
Wayne King's Orchestra, WGN
- 11.45 P.M. EST; 10.45 CT**  
Jan Garber's Orchestra, WGN, 30 m.
- 12 M. EST; 11 P.M. CT**  
George Olsen's music, Ethel Shutta, WEAF  
WEEL WGY, 30 m.  
Archie Bleyer's Orchestra, WJZ WBZ KDKA  
WHAM WSM, 30 m.  
Jacques Renard's Orchestra, WABC WPG,  
30 m.  
Dance Orchestra, WLW, 30 m.  
Harry Salter's Orchestra, WOR  
Day's End, WMCA, 30 m.
- 12.15 A.M. EST; 11.15 P.M. CT**  
Jimmy Joy's Orchestra, WHAS, 30 m.  
Charles Barnett's Orchestra, WOR  
Ted Weems' Orchestra, WGN
- 12.30 A.M. EST; 11.30 P.M. CT**  
Stan Myer's Orchestra, WEAF WEEL WGY  
Jack Berger's Orchestra, WJZ WBZ WHAM  
KDKA, 30 m.  
Red Nichols' Orchestra, WLW, 30 m.  
Baseball scores, piano, WSM  
George Hall's music, WABC WCAU WHAS  
Julie Wintz's Orchestra, WOR  
Dance Tunes, WMCA  
Earl Burnett's Orchestra, WGN
- 1 A.M. EST; 12 M. CT**  
Gene Kardos' Orchestra, WABC  
Jimmy Joy's Orchestra, WHAS  
Moon River, WLW, 30 m.  
Ernie Holser's Orchestra, WMCA, 30 m.  
Bob Pacelli's Orchestra, WGN
- 1.30 A.M. EST; 12.30 CT**  
Teddy Hill's music, WMCA, 30 m.

# "Brass Buttons Revue" Will Feature Work Of Page Boys Of NBC

## Guides Will Imitate the Radio Stars

The "Brass Buttons Revue" is the title of a program to be given over the NBC-WJZ network on Saturday, November 10, at 6 P. M.

The show gets its title from the fact that the broadcast is being given by the page boys and guides of Radio City. Ever since the large studios of the National Broadcasting Company at Radio City have been opened, these young men have been taking visitors through the studios and showing them their favorite radio stars.

During this half-hour program the pages will demonstrate their original ideas of radio entertainment. Those who would follow in the footsteps of LANNY ROSS will have their innings along with aspiring young continuity writers and sound effect technicians.

JACK BRENNAN, a Radio City guide, will give his impersonation of FRED ALLEN. HUBERT MCILREY, a guide who aspires to be an announcer, will be master-of-ceremonies, introducing, among others, EARL HARDER and RAY SULLIVAN, fellow workers, who dream of singing careers.

PETER FINNERTY, JACK MCCARTHY and WALTER DAVIDSON will do an original Irish sketch.

A chorus of 50 voices will sing original compositions by LARRY SHAY of the NBC music department.

### Sherlock Holmes' Return

When SHERLOCK HOLMES comes back to radio on Sunday November 11 at 4 P. M., over the NBC-WJZ network, RICHARD GORDON, who has played the part of the famous detective will not resume his role.

# Adventures Of Bobby Benson Are Taken From Real Life

## Mr. Billy Halop And His Sister Play The Leads

By HILDA COLE

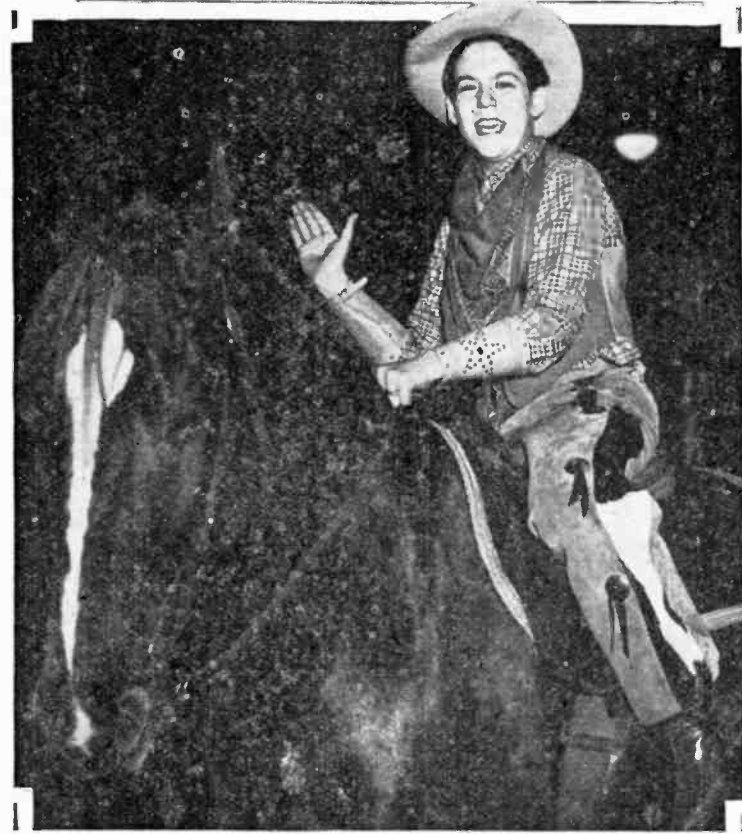
ALTHOUGH BOBBY BENSON is a make-believe show on the air, many of the characters and the adventures are founded on fact. The background for the first series of adventures was obtained 15 years ago by PETER DIXON, who brought the show to the air-waves, when he lived on the Mexican border.

There he learned cowboy lore. He learned how to rope a steer and round up range cattle. Some time later, in San Antonio, Texas, he met a man whom he incorporated in the script of "BOBBY BENSON" as "TEX MASON." He could ride, rope and shoot and was about the best all-around cowboy PETER DIXON had encountered.

Later on, in El Paso, Texas, he met another cowboy who had come to town from the Big Bend. He always was getting into trouble and always managing to get out of it—and PETER DIXON incorporated him in the script as "WINDY."

JOHN BATTLE, a real Texas cowboy who knew the actual real-life "WINDY," plays the role in the script, and recently has taken to writing the adventures of BOBBY BENSON as well.

JOHN and BILL, who play the banjos on the program, are JOHN and BILL MITCHELL,



BILLY HALOP, radio actor, in his role of "BOBBY BENSON," accompanied by his trusty pony. The program is heard over the WABC-Columbia network at 6.15 P. M., Mondays through Fridays.

who come from the West, too.

There also is a real-life "LITTLE SNAKE". He is a famous Mexican bandit on the other side of the Rio Grande. But he isn't known as El Chico Vibora, which is Spanish for Little Snake. He is called EL CHICO CANO, or The Little Dog.

If JOHN BATTLE, when writing the adventures of "BOBBY

BENSON" for radio, wants to know any tales of the Big Bend country, he chats with a friend in New York who was once a Texas Ranger, chased outlaws along the Rio Grande, and also fought with PANCHO VILLA in Mexico.

When he wants to know anything about snakes or horned toads, he calls up Doc-

(Continued on Page 15)

## Roy Arkell, Rhymster, Has Mishaps

Every Sunday at 4.30 P. M. over the NBC-WJZ network is a program called the "Land Of Beginning Again." ROD ARKELL is the man who tells stories and reads poems on the broadcast.

ROD ARKELL was a schoolmate of MARY PICKFORD in Toronto, Canada, before MARY PICKFORD ever thought of the movies.

And things have happened to Mr. ARKELL in the studios during his broadcasts of "The Land Of Beginning Again."

Once there was a dog who had been sleeping in the studio and who awoke in time to break up the program with a bark. Another time an announcer carried off the paper on which the program was written and forgot to bring it back.

And still things continue to happen to this genial reader of poetry for children.

RUTH EVERETS is the songstress on the program.

## Small Town Folk? —Not in Real Life

Although NBC's VIC and SADE would seem to stamp ART VAN HARVEY, BERNARDINE FLYNN and BILLY IDELSON — those playing parts in the sketch—as residents of a small town, the fact is that ART (VIC) has always lived in Chicago, BERNARDINE (SADE) has never lived in a town smaller than Madison, Wisconsin, and BILLY, who takes the part of young RUSH, has always lived in Maywood, a suburb of Chicago.

# These Programs Are Proving Popular With Children Of All Ages

**7.45 A.M. EST; 6.45 CT**  
Jolly Bill and Jane, WJZ (Monday through Saturday)

**9 A.M. EST; 8 CT**  
Coast to Coast on a Bus, WJZ WBZ KDKA WLW WGAR (WHAM at 9.30) (Sunday only)

**11 A.M. EST; 10 CT**  
NBC Music Appreciation Hour, WEA F WEEI WGY WJAR WCSH WTAG WTIC WJZ WBZ WHAM KDKA WLW WSM WFLA (Friday only)

Children's Hour, WABC (Sunday only)

**12.45 P.M. EST; 11.45 A.M. CT**  
Kiddies' Cooking Class, WOR (Saturday only)

**4 P.M. EST; 3 CT**  
John Martin's Story Program, WEA F WEEI WSM WFLA WJAR WCSH WTAG (Monday only)

**4.30 P.M. EST; 3.30 CT**  
Our Barn, WEA F WEEI WTIC WGY WFLA (Saturday only)

**4.45 P.M. EST; 3.45 CT**  
Adventures on Mystery Island, WEA F WEEI WJAR WCSH WTAG WTIC WGY (Monday through Thursday)

**5 P.M. EST; 4 CT**  
"Og, Son of Fire," WABC WAAB WFEA (Monday, Wednesday, Friday)

**5.15 P.M. EST; 4.15 CT**  
Skippy, WABC WAAB WEAN WICC WFEA WDRC WORC WMAS WLW WFEA WCAU (Monday through Friday)

Straight Shooters, Tom Mix, WEA F WEEI WGY WLW WJAR WCSH WTAG WTIC (Monday, Wednesday, Friday)

**5.30 P.M. EST; 4.30 CT**  
Alice in Orchestralia, WEA F WEEI WSM WCSH WTIC WTAG (Wednesday only)

Jack Armstrong, WABC WCAU WNAC WEAN WDRC WMAS (Monday through Saturday)

Tales of Courage, WEA F WTIC WFLA (Thursday only)

The Singing Lady, WJZ WBZ WHAM KDKA WBAL WLW WGAR (Monday through Friday)

**5.45 P.M. EST; 4.45 CT**  
Albert Payson Terhune Dog Drama, WJZ WBZ WHAM KDKA WFLA WGAR (Sunday only)

Captain Tim Healy's Stamp Club, WEA F WEEI WGY WSM WFLA WJAR WCSH WTAG WTIC (Monday, Wednesday, and Friday)

Little Orphan Annie, WJZ WBZ WHAM KDKA WBAL WFLA (Monday through Friday)

Nursery Rhymes, WEA F WSM WFLA (Tuesday only)

Robinson Crusoe, Jr., WABC (Tuesday, Thursday, Friday and Saturday)

**6 P. M. EST; 5 CT**  
Buck Rogers, WABC WCAU WAAB (Monday through Thursday)

**6.15 P.M. EST; 5.15 CT**  
Bobby Benson and Sunny Jim, WABC WCAU WAAB WEAN WICC WFEA WDRC WORC WMAS WLW (Monday through Friday)

Jules Verne's "Mysterious Island," WEA F WJAR (Monday, Wednesday, Friday)

**6.45 P.M. EST; 5.45 CT**  
Billy Batchelor, WEA F WEEI WGY WJAR WCSH WTAG WTIC WTAM (Monday through Friday)

# 'Little Orphan Annie's' Radio History Portrayed by Henry Harmony



THE PROGRAM of "Little Orphan Annie," taken from the newspaper comic strip, has been on the air since the Fall of 1931. It started in station WGN in Chicago, where it was at first a local program. Frank Dahm, author of the script, estimates that if all the "Annie" dialogue written by him was laid end to end it would reach to Samoa.

SHIRLEY BELL, the little girl who plays the part of Orphan Annie, is 13 years old. She has been acting since she was in kindergarten. Both Shirley and Allen Baruck, who is "Joe Cornstassel," the farm boy who has been Annie's playmate in a lot of the sketches, have been on the stage in Chicago in school plays as well as on the air.

ONE IMPORTANT member of the "Orphan Annie" cast is the dog Sandy. Sandy is a real he-dog. His acting is all the more remarkable because the only thing he can say on the program is "Arf!" When the program first began, Annie, Sandy and Mr. and Mrs. Silo were the only people in the cast who made this dramatic series popular.

ORPHAN ANNIE" started over Station WGN, but inside of two months it was on a national network of 34 stations and over five Western and Pacific Coast stations. There are now 16 people on the program. And you can hear it every day but Saturday and Sunday over the NBC-WJZ network at 4.45 P. M.



# Tuesday, November 6 - Lawrence Tibbett, NBC-WJZ, 8.30 P.M.

## Highlights

- A. M.**
- 9.00—The Breakfast Club, NBC-WJZ
- P. M.**
- 2.00—Rochester Civic Orchestra, WHAM
- 6.30—Howard Barlow, "Understanding Music," CBS-WABC
- 8.30—Lawrence Tibbett, NBC-WJZ
- 9.00—Ben Bernie's Orchestra, NBC-WEAF
- Bing Crosby, CBS-WABC
- 9.15—The Story Behind the Claim, NBC-WJZ
- 9.30—Ed Wynn, NBC-WEAF
- 10.00—Glen Gray's Orchestra, Annette Hanshaw, CBS-WABC
- Gladys Swarthout, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 8 A.M. EST; 8 CT**  
Sam Herman and Frank Banta, WEAF WGY Variety, WEEI  
Breakfast Club, Jack Owens, tenor, WJZ WBZ WFLA, 1 h. (KDKA, 30 m.) (WSM from 9.30) (WHAM, 15 m. from 9.30)
- 8.15 A.M. EST; 8.15 CT**  
Don Hall Trio, WEAF WEEI WGY WLW Leon Cole, organist, WSM  
Matinee Melodies, WNBX
- 8.30 A.M. EST; 8.30 CT**  
Eva Taylor, songs, WEAF  
Marionette Mills, WEEI  
Little Jack Little, WGY  
Mail Bag, WLW  
Bob Archer, WHAS
- 8.45 A.M. EST; 8.45 CT**  
Allen Prescott, WEAF  
News, Wandering Minstrel, Musical Turns, WEEI  
High Priests of Harmony, WGY  
Walter Furniss, songs, WLW  
Daily Story, WNBX
- 10 A.M. EST; 9 CT**  
News, Breen and de Rose, WEAF WEEI WGY  
Edward MacHugh, Gospel Singer, WJZ WBZ KDKA WSM WFLA  
Variety, WHAM  
Rhythm Jesters, WLW (Home Loan talk, 10.10)  
News, Music Masters, WABC WCAU WHAS  
News, Home Hour, WPG, 1 h.  
Devotions, WNBX
- 10.15 A.M. EST; 9.15 CT**  
Clara, Lu "n" Em, WEAF WEEI WGY WLW WSM WGN  
Castles of Romance, Ray Heatherston, WJZ WBZ KDKA  
Bill and Ginger, WABC WCAU  
Sanders Sisters, WHAS  
Organ, WHAM  
Poet's Corner, WMCA  
Hazel Slusser, Fred King, WFLA  
Town Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**  
Morning Parade, WEAF, 45 m. (WSM, 15 m.)  
Piano and Song, WEEI  
Market Basket, WGY  
Today's Children, WJZ WBZ WHAM KDKA WFLA  
Livestock, news, WLW  
Madison Ensemble, WABC WCAU WHAS, 30 m.  
Morning Concert, WNBX
- 10.45 A.M. EST; 9.45 CT**  
Romance in Rhythm, WEEI  
Johnny Marvin, "Lonesome Songs," WGY News and NBC Radio Kitchen, WJZ WHAM KDKA WSM WFLA  
News, musicale, Highway Safety talk, WBZ Contralto, WLW  
Bob Archer, WHAS  
News, WNBX
- 11 A.M. EST; 10 CT**  
Friendly Kitchen program, WEEI  
Galaxy of Stars, WGY WTAM WLW  
Honey-mooner, WJZ WBZ KDKA WHAM WSM WFLA  
"National Defense Through Patriotic Education," WABC WPG  
Galaxy of Stars, WLW  
Charm Secrets, WCAU  
Mobilization for Human Needs, WNBX
- 11.15 A.M. EST; 10.15 CT**  
Your Child, Dr. Ella Oppenheimer, WEAF WEEI WGY WSM WFLA  
Tony Wons, WJZ WBZ  
Yucatan Trio, WLW  
Alex Semmler, piano, WABC WPG  
Mrs. Irene Whitcomb, WNBX
- 11.30 A.M. EST; 10.30 CT**  
Three Shades of Blue, WEAF WEEI WGY String Ensemble, WSM  
United States Marine Band Shut-In Hour, WJZ WSM, 1 h. (WHAM, 45 m.) (WLW, 30 m.) (WBZ WFLA, 30 m.)  
U. S. Navy Band, WABC WPG WHAS, 30 m.  
Pete Woolery's Orchestra, WCAU  
Royal Poet, WNBX
- 11.45 A.M. EST; 10.45 CT**  
Keenan and Phillips, piano duo, WEAF WEEI (WEEI, news at 11.55)  
Martha and Hal, WGY  
Smilin' Ed McConnell, WNBX
- 12 N. EST; 11 A.M. CT**  
Edward Wolter, baritone, WEAF WEEI  
Beth Leidy, contralto, WGY  
Weather, The Monitor Views the News., WBZ  
Louis John Johnson, songs, WLW  
Musical, WFLA  
The Voice of Experience, WABC WCAU WHAS  
Home, Sweet Home, WPG  
Current Events, WOR  
Bob Fallon's Orchestra, WMCA, 30 m.  
Ten Salvo, organ, WGN  
Ozzie Wade, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT**  
Honeyboy and Sassafras, WEAF  
Noonday Melodies, WEEI

Johnny Marvin, "Lonesome Songs," WGY  
Weather, WBZ  
News, WHAM  
Variety, live stocks, WLW  
Variety, WFLA  
The Gumps, WABC WCAU WHAS WPG  
Bernice Taylor, soprano, WGN  
Studio Pals, WNBX

**12.30 P.M. EST; 11.30 A.M. CT**  
Merry Madcaps, Norman L. Cloutier's dance orchestra, WEAF WTIC, 30 m.  
Stocks, produce, WEEI  
Farm Program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.  
Talk and Pat Shevlin's Orchestra, WABC WCAU WPG, 30 m.  
University of Louisville, WHAS  
Markets, organ, WGN  
Phil Lynch's Orchestra, WOR, 30 m.  
Betty Lane, songs, WMCA  
Republican State Commission, WNBX

**12.45 P.M. EST; 11.45 A.M. CT**  
Caroline Cabot, Del Castillo, WEEI, 30 m.  
Will Hollander's Orchestra, WMCA, 30 m.  
Good Health and training, WGN  
Farm Reports, WNBX

**1 P.M. EST; 12 N. CT**  
Markets, weather, WEAF  
Vagabonds, WGY  
George Hall's music, WABC WCAU WPG, 30 m.  
Surprise Spot, WOR, 30 m.  
Just Plain Bill, WGN

**1.15 P.M. EST; 12.15 CT**  
Rex Battle Concert Ensemble, WEAF WEEI  
The Southerners, WGY  
Meat Packers, WHAS  
Mirror Reflections, WMCA  
Piano, WGN

**1.30 P.M. EST; 12.30 CT**  
Master Music Hour, Frank Black, director, WEAF, 1 h. (WEEI at 1.45) (WGY, 30 m.)  
Health Review, WEEI  
Vic and Sade, WJZ WBZ WFLA  
William Penn Orchestra, KDKA  
Dance Orchestra, WLW  
Stage Relief Speaker and Esther Velas Ensemble, WABC WCAU WPG  
Morton Potters Orchestra, WHAS  
Theatre Club of the Air, WOR  
Maximilian Bergere's music, WMCA

**1.45 P.M. EST; 12.45 CT**  
Beulah Croft, songs, WJZ WSM WHAM  
New England Agriculture, WBZ  
William Penn Orchestra, KDKA  
Red Nichols' Orchestra, WLW  
Pat Kennedy's music, WABC  
College of Agriculture, WHAS  
Kay Fayre and Orchestra, WOR  
Ragamuffins, WMCA

**2 P.M. EST; 1 CT**  
Health Hunters, WGY  
Musical Variety, WJZ, 30 m.  
Home Forum Cooking School, WJZ, 30 m.  
Rochester Civic Orchestra, WHAM, 30 m.  
Ohio School of the Air, WLW, 1 h.  
Marie, the Little French Princess, WABC WCAU  
Hotel Newton Trio, WPG  
University of Kentucky, WHAS, 30 m.  
Dr. Arthur Frank Payne, WOR  
Sports, WMCA  
Just Plain Bill, WGN  
Afternoon Concert, WNBX

**2.15 P.M. EST; 1.15 CT**  
Household Chat, WGY  
Romance of Helen Trent, WABC WCAU WPG WGN  
"Memories," Fred Vettal and Alice Rensen, WOR  
Stephen Barry, songs, WMCA WIP

**2.30 P.M. EST; 1.30 CT**  
King's Guard, quartet, WEAF WEEI WGY WSM WFLA  
Smackout, WJZ WBZ  
KDKA Home Forum, KDKA, 30 m.  
National Education Association, WABC WPG WHAS, 30 m.  
Martha Deane, WOR, 30 m.  
Century of Progress Orchestra, WGN  
Roads of Romance, WMCA, 30 m.

**2.45 P.M. EST; 1.45 CT**  
Vic and Sade, WEAF WEEI WGY  
Nellie Revell, WJZ WHAM WSM WFLA  
Palmer House Ensemble, WGN

**3 P.M. EST; 2 CT**  
Ma Perkins, WEAF WEEI WGY WLW WSM WBS WTAM  
Charlie Davis' Orchestra, WJZ, 30 m. (WHAM, 15 m.)  
ERA Civic Orchestra, WBZ, 30 m.  
Sammy Fuller, KDKA  
Columbia Variety Hour, WABC WCAU WHAS, 1 h. (WPG, 15 m.)  
Blackstone Jongleurs, WGN  
Studio Ensemble, WOR  
Theatre Review, WMCA WIP

**3.15 P.M. EST; 2.15 CT**  
The Wise Man, WEAF WEEI WLW WGY WSM WFLA  
Rochester Civic Orchestra, WHAM, 30 m.  
Congress of Clubs, KDKA  
Buddy Ransom, songs, WLW  
Beauty talk, Nell Vinick, WOR  
Crane Calder, bass, WMCA  
Orchestra, WGN  
Gladys Grant, WNBX

## "We Are Three"



CONNIE BOSWELL, one of the three BOSWELL Sisters who appear with BING CROSBY on his CBS-WABC program Tuesdays at 9 A. M.

- 3.30 P.M. EST; 2.30 CT**  
Woman's Radio Review, Joseph Littau's Orchestra, WEAF WEEI WGY, 30 m.  
Music Magic, WJZ WBZ WSM, 30 m. (WHAM from 3.45)  
"Song of the City," WLW  
Show Boat Boys, WOR, 30 m.  
Sports Review, concert artists, WMCA, 1 h., 30 m.  
Home Management talk, WGN  
Gerald Prouty, WNBX
- 3.45 P.M. EST; 2.45 CT**  
Business news, WLW  
Afternoon Musicale, WGN, 30 m.  
Mrs. Griggs, WNBX
- 4 P.M. EST; 3 CT**  
Chick Webb's Orchestra, WEAF WSM, 30 m. (WGY, 10 m. at 4.15)  
Stocks, WEEI  
Betty and Bob, drama, WGY WJZ WBZ WHAM  
Visiting America's Little House, WABC WPG  
Life of Mary Sothorn, WLW  
Homemakers' Club, WFLA, 30 m.  
Plymouth CCC Camp, WNBX
- 4.15 P.M. EST; 3.15 CT**  
Woman's Club program, WEEI  
Soloist, WJZ WBZ KDKA  
News, WHAM  
Jimmy Arlen, baritone, WLW  
Science Service, Dr. William Healy, WABC WPG  
Week-day Devotions, WHAS  
Organ, WOR WGN
- 4.30 P.M. EST; 3.30 CT**  
Jesters, trio, WEAF WGY  
Fred and Ray, WEEI  
Hessberger's Bavarians, WJZ WBZ WHAM WSM WFLA, 30 m. (KDKA at 4.45)  
Market Reports, KDKA  
Betty and Bob, WLW  
"Not By Bread Alone," Jewish Program, WABC WHAS  
Carlton and Craig, WCAU  
Stocks, WPG  
Gus Steck's Orchestra, WOR  
Parent-Teachers Forum, WGN  
Katy-Did, WNBX
- 4.45 P.M. EST; 3.45 CT**  
Adventures on Mystery Island, WEAF WEEI  
Stocks, WGY  
Jacksons, WLW  
Ship Ahoy, WCAU  
"Science in Your Home," Dr. Kurt Haesler, WOR  
Marvels, WNBX
- 5 P.M. EST; 4 CT**  
Meredith Willson's Orchestra, WEAF, WGY, 30 m. (WEEI, 15 m.)  
Your Health, WJZ WHAM KDKA WSM  
The Monitor Views the News, WBZ  
"Thrills of Tomorrow," WLW  
Cocoanuts, WFLA, 30 m.

- Federal Housing Campaign and Herbert Koch, WHAS, 30 m.  
Current Events, WOR  
Aperitif, WMCA
- 5.15 P.M. EST; 4.15 CT**  
Thrills of Tomorrow, WEEI  
Jackie Heller, WJZ WHAM WSM  
Farm market news, WBZ  
KDKA Kiddies' Klub, KDKA  
Tim Healy, WLW  
"Skippy," WABC  
Nan, Mary and Camille, WPG  
Pete Rice, Western drama, WOR  
Soprano, WGN
- 5.30 P.M. EST; 4.30 CT**  
Radio Charades, WEAF WSM  
Little Women, WEEI  
Uncle Wiggley, WGY  
Singing Lady, WJZ WBZ WHAM KDKA WBAL WLW  
Jack Armstrong, "All-American Boy," WABC WCAU  
Linn Del Mar, songs, WPG  
Cocktail Hour, WOR  
Bob Fallon's Orchestra, WMCA, 30 m.  
Melodies, WGN
- 5.45 P.M. EST; 4.45 CT**  
Nursery Rhymes, WEAF WSM  
Buddy and Blake, WEEI  
Three Schoolmays, WGY  
Little Orphan Annie, WJZ WBZ KDKA WFLA  
News, WHAM  
Jack Armstrong, WLW  
"Robinson Crusoe, Jr.," WABC  
Out of the Dusk, WHAS  
Miniatures, WPG  
"Miniatures," WCAU  
Uncle Wiggley, WOR  
Piano, WGN
- 6 P.M. EST; 5 CT**  
Angelo Ferdinando's Orchestra, WEAF  
The Evening Tattler, Marjorie Dunn, Charlie and Willie, WEEI, 30 m.  
Old Man Sunshine, WGY  
Xavier Cugat's Orchestra, WJZ WHAM, 30 m. (WBZ KDKA from 6.15)  
Adventures of Jimmie Allen, WBZ  
Dan and Sylvia, KDKA  
Mary Alcott's Orchestra, WLW  
Mariorie Conney, pianist, WSM  
Musical Memory Contest, WFLA, 30 m.  
Buck Rogers, WABC WCAU  
Sam, Gil and Louie, WHAS  
Uncle Don, WOR, 30 m.  
Charley Eckel's Orchestra, WMCA  
Popular Rhythm, WGN
- 6.15 P.M. EST; 5.15 CT**  
Mid-Week Hymn Sing, All Hail the Power of Jesus' Name; No Night There; Nearer My God to Thee; My Faith Looks Up to Thee; From Greenland's Icy Mountains; Jesus, Lover of My Soul, WEAF  
Jimmy Allen, WGY  
Murray Horton's Orchestra, WLW  
Bobby Benson and Sunny Jim, WABC  
Skippy, WHAS  
Investor's Service, WMCA
- 6.30 P.M. EST; 5.30 CT**  
News, Mary Small, songs, WEAF WSM WFLA  
Rhyming Reporter, news, Musical Turns, WEEI  
News, Brevities, WGY  
News, Dorothy Page, vocalist, WJZ  
News, weather, WBZ  
Bob Newhall, WLW  
Howard Barlow, "Understanding Music," WABC WHAS, 30 m. (news at 6.55)  
Pauline Alpert, pianist, WOR  
Singing Lady, WGN  
Roundup, WMCA
- 6.45 P.M. EST; 5.45 CT**  
Billy Batchelor, Raymond Knight, WEAF WEEI WGY WTAM  
Lowell Thomas, "Today's News," WJZ WBZ WHAM KDKA WLW  
Little Orphan Annie, WSM WGN  
Radio Special, WFLA  
The Voice of Gold, WOR  
Sports, WMCA
- 7 P.M. EST; 6 CT**  
Gould and Shefter, piano duo, WEAF  
Neal O'Hara, football, WEEI  
Musical program, WGY  
Gridiron of the Air, WSM  
Amos 'n' Andy, WJZ WBZ KDKA WLW WFLA  
Sports, WHAM  
"Myrt and Marge," WABC WCAU  
Ford Frick, sports, WOR  
Paul Barry, songs, WMCA  
Jimmy Allan, WGN
- 7.15 P.M. EST; 6.15 CT**  
Gene and Glenn, WEAF WEEI WGY WFLA  
Harold Von Emburgh, baritone, Bertrand Hirsch's Orchestra, WJZ WSM  
Joe and Bateese, WBZ  
Lum and Abner, WLW  
Hollywood Comedy Stars, WHAM WOR  
Just Plain Bill, WABC WCAU  
Maximilian Bergere's Orchestra, WMCA WIP  
Orchestra, WGN
- 7.30 P.M. EST; 6.30 CT**  
"You and Your Government," Professor James T. Young, WEAF WGY WSM WFLA scores, WGY, 5 m.)  
After Dinner Review, WEEI  
Edgar A. Guest, Charles Sears, tenor, WJZ WBZ WHAM KDKA, 30 m.  
String Trio, WLW  
Whispering Jack Smith's Orchestra, WABC WCAU  
Buck Rogers, WHAS  
William Larkin, tenor, WOR  
Jan, Jude and Jerry, WMCA  
Sports Reporter, WGN
- 7.45 P.M. EST; 6.45 CT**  
Frank Buck, WEAF WGY WTAM  
Big Freddie Miller, WEEI  
The Forty-Niners, WSM  
Comedy Capers, WFLA  
Boake Carter, WABC WCAU WHAS  
Dance music, WOR  
Harry Hershfield, WMCA  
Ensemble, WGN
- 8 P.M. EST; 7 CT**  
Leo Reisman's Orchestra, Phil Duet, baritone, WEAF WEEI WGY WFLA WSM WBS, 30 m.  
Spencer Dean, Crime Clues drama, "Revenge Is Neat," WJZ WBZ KDKA WLW, 30 m.  
"Lavender and Old Lace," Frank Munn and Hazel Glenn, Home Town Singers, WABC WHAS, 30 m.  
Phil Emmerton's Orchestra, WCAU, 30 m. (WPG at 8.15)  
Ray Ziegler, sports, WPG  
Dave Vine, comedian, WOR, 30 m.  
Brad and Al, WMCA
- 8.15 P.M. EST; 7.15 CT**  
Adventures of Jimmie Allen, WHAM  
Beauty that Endures, WFLA  
Vira C. Park, contralto, WPG  
5-Star Final, WMCA  
WGN Orchestra, WGN

- 8.30 P.M. EST; 7.30 CT**  
Wayne King's Orchestra, WEAF WEEI WGY WTAM WSM WBS, 30 m.  
Lawrence Tibbett, baritone, Estrellita; The Peanut Vendor; The Merry Widow, selection, John B. Kennedy, Wilfred Pelletier's Orchestra, WJZ WBZ KDKA WHAM WBAL, 45 m.  
"Melodiana," with Abe Lyman's Orchestra, Vivienne Segal, Oliver Smith, tenor, WABC WCAU WHAS WPG, 30 m.  
Florida Military Academy, WFLA  
Musical Variety, WLW, 30 m.  
Stage Show Revue, WOR, 30 m.  
Musketiers, WMCA  
Kay Kayser's Orchestra, WGN
- 8.45 P.M. EST; 7.45 CT**  
Beauty that Endures, WFLA  
Northwestern U., WGN
- 9 P.M. EST; 8 CT**  
Ben Bernie's Orchestra, WEAF WEEI WGY, 30 m.  
Melody Parade, WLW, 30 m.  
Revels, WSM  
Old Time Songs, WFLA, 30 m.  
Bing Crosby, WABC WCAU WHAS, 30 m.  
Male Chorus, WPG, 30 m.  
Eddy Brown, WOR, 30 m.  
Penthouse Serenade, WMCA, 30 m.  
Mardi Gras, WGN, 30 m.
- 9.15 P.M. EST; 8.15 CT**  
Kay Goss, violin, WSM  
The Story Behind the Claim, WJZ WBZ WHAM KDKA WBAL
- 9.30 P.M. EST; 8.30 CT**  
Ed Wynn, Graham McNamee, Eddie Duchin's Orchestra, WEAF WEEI WGY WLW WFLA, 30 m.  
Hands Across the Border, WJZ WBZ KDKA WSM, 30 m.  
Merry Go Round, WHAM, 30 m.  
Isham Jones Orchestra, Countess Olga Albani, WABC WCAU WHAS, 30 m.  
Atlantic Male Chorus, WPG, 30 m.  
Lum and Abner, WOR WGN  
Isle of Dreams, WMCA, 30 m.
- 9.45 P.M. EST; 8.45 CT**  
Earl Burnett's Orchestra, WOR  
Ted Weems' Orchestra, WGN
- 10 P.M. EST; 9 CT**  
Operetta, John Barclay, Frank McIntyre, Gladys Swarthout, WEAF WEEI WGY WLW WFLA, 1 h.  
Seven Seas, Cameron King, WJZ WHAM, 30 m.  
ERA Opera Orchestra, WBZ, 30 m.  
Melody Parade, WLW, 30 m.  
Glen Gray's Orchestra, Annette Hanshaw, Walter O'Keefe, Ted Husling, WABC WHAS WPG, 30 m.  
Jolly Russians, WMCA WIP, 30 m.  
News, WGN
- 10.15 P.M. EST; 9.15 CT**  
Current Events, Harlan Eugene Read, WOR  
Bridge Club of the Air, WGN
- 10.30 P.M. EST; 9.30 CT**  
Tim and Irene's Sky Road Show, WJZ WHAM, 30 m.  
Joe Rines' Orchestra, WBZ, 30 m.  
City Beautification Forum, KDKA  
H. V. Kaltenborn, WABC WCAU WPG WHAS, 30 m.  
Fran Frey's Frolic, WOR, 30 m.  
Archie Bleyer's music, WMCA, 30 m.  
Chicago Theatre of the Air, WGN, 30 m.
- 11 P.M. EST; 10 CT**  
Emil Coleman's Orchestra, WEAF WFLA  
Weather, news, WEEI  
Chick Condon's Orchestra, WGY, 30 m.  
Del Campo's Orchestra, WJZ, 30 m. (WBZ WHAM at 11.15)  
Weather, Sports Review, WBZ  
William Penn Orchestra, KDKA, 30 m.  
News, dance orchestra, WLW, 30 m.  
Amos 'n' Andy, WSM  
Harry Salter's Orchestra, WABC WPG, 30 m.  
Allan Scott, WCAU  
Myrt and Marge, WHAS  
Current Events, WOR  
Voice of Romance, WMCA  
Dudley Crafts Watson, WGN
- 11.15 P.M. EST; 10.15 CT**  
Robert Royce, tenor, WEAF WEEI  
Gene and Glenn, WSM  
Moonbeams, WOR  
Leon Belasco's Orchestra, WMCA, 30 m.  
Dream Ship, WGN
- 11.30 P.M. EST; 10.30 CT**  
Carl Hoff's Orchestra, WEAF WEEI WFLA, 30 m.  
Charles Boulanger's Orchestra, WGY, 30 m.  
Dorsey Brothers' Orchestra, WJZ WBZ WHAM WSM WFLA, 30 m.  
400 Club, KDKA  
Dance Orchestra, WLW, 30 m.  
Henry Busse's Orchestra, WABC WCAU WPG WHAS, 30 m.  
Paul Whiteman's Orchestra, WOR, 30 m.  
Herbert Koch, organist, WHAS  
Wayne King's Orchestra, WGN
- 11.45 P.M. EST; 10.45 CT**  
Mills Blue Rhythm Band, WMCA  
Jan Garber's Orchestra, WGN, 30 m.
- 12 M. EST; 11 P.M. CT**  
Henry King's music, WEAF WEEI WSM, 30 m.  
Eddie Lane's Orchestra, WGY, 30 m.  
Emil Coleman's music, WJZ WBZ KDKA WHAM WSM WFLA, 30 m.  
Clyde Lucas' music, WABC WCAU WPG WHAS, 30 m.  
Dance Tunes, WLW, 30 m.  
The Wandering Poet, WPG, 30 m.  
Florence Richardson's Orchestra, WOR, 30 m.  
Day's End, WMCA, 30 m.
- 12.15 A.M. EST; 11.15 P.M. CT**  
Ted Weems' Orchestra, WGN
- 12.30 A.M. EST; 11.30 P.M. CT**  
Felix's Orchestra, WEAF WEEI WGY WFLA, 30 m.  
Seymour Simon's Orchestra, WJZ WBZ WSM, 30 m.  
Red Nichols' Orchestra, WLW, 30 m.  
Enoch Light's music, WABC, 30 m.  
Hughie Shea's Orchestra, WHAS  
Gus Steck's Orchestra, WOR, 30 m.  
Dick Mansfield's music, WMCA  
Johnny Hamp's Orchestra, WGN
- 12.45 A.M. EST; 11.45 P.M. CT**  
Miami Beach Orchestra, WMCA
- 1 A.M. EST; 12 M. CT**  
Claude Hopkins' Orchestra, WABC  
Moon River, WLW, 30 m.  
Willie Bryant's music, WMCA, 30 m.

## A Fitting Studio



EDWIN C. HILL, CBS news commentator, is so busy with his radio work that he doesn't have time to go to his tailor to have himself measured for a suit. So the other day the tailor went to the studio and measured him.

# Restless Eddie Cantor Causes Excitement in the NBC Studios

## Is Generous to Members of His Cast

Always on Sunday night, there's an air of excitement around the NBC studios in Radio City.

It transmits itself to the throngs of people, who jostle and crowd the lobbies and waiting rooms.

The page boys and hostesses are on edge. Even the engineers seem keyed up.

The source of this nervousness, this excitement seems to be just one person: CANTOR. "The CANTOR program is on the air."

But hours before that 8 o'clock call to the waiting listeners rumbles its way through the loudspeakers of the land, the excitement has been manifest.

### Restless Eddie

From noon or earlier the little banjo-eyed comedian and his crew have been rasping their nerves in rehearsal.

RUBINOFF and his orchestra, "JIMMY" of the WALLINGTONS and the rest, are tense as fiddle-strings long before the crowds begin to drift to ROCKEFELLER Center.

Yet it isn't the tenseness that betokens lack of confidence.

Quite the contrary. For those who take part in this, which is one of radio's major programs, have played together for so many weeks that they have the assurance of people who know exactly what they're going to do, and just how to do it.

The tenseness comes from CANTOR. Never still, never quiet, never calm, the little stage, screen and radio star is one of the most nervous persons in broadcasting.

His energy seems boundless. His associates wonder how he manages to sleep, to keep quiet long enough to get sufficient rest to rebuild his nervous system.

And even the listening audience seems to catch, through the loud

## A Fiddler, His Fiddle, and A Celebrated Heckler



RUBINOFF, whose first name remains cloaked in mystery, staunchly suffers jibes from the CANTOR tongue each Sunday.

speakers, the tempo of the program.

There's no such thing as lounging back in an easy chair when this program is on the air.

People sit up.

This is particularly noticeable in the great studio—8H—where the program is presented.

The 1,500 people who jam their way in—many after weeks of waiting for the coveted tickets—are continually leaning forward in their seats. There is always an air of expectancy.

Because one never can tell what kind of a stunt CANTOR is going to pull from his bag of tricks.

He comes out, dressed as a sandwich man.

"What are you advertising?" asks Jimmy.

"Why our coffee, of course," shrieks Cantor.

"But you've got no sign

on your back," contends Wallington.

"Oh today's my day off," says the comic.

And what liberties he takes with the great and the near-great!

Only the other night he presented an ED WYNN imitator. And for good measure he had JOE PENNER, sans duck, in one of his sketches.

Not a PENNER imitation either, but PENNER in person.

"Yes, sir, he's a sketch," as they used to say down at the barber shop.

### Generous Comic

One thing you can't say. CANTOR has no swelled head. The people who are with him on the program will testify to that.

And he never spares himself. In fact, he insists that many of the gags shall be at his expense.

True, he picks on both WALLINGTON and RUBINOFF. But don't forget that he has helped to make these two young "fellers" two of the best known names in radio.

Unquestionably they both have



EDDIE CANTOR, famous comedian, whose programs over the NBC-WEAF chain on Sundays at 8 P.M. have won him many friends.

talent and ability (they wouldn't be on the program with CANTOR if they didn't have) but "EDDIE" has focused the spotlight of public attention on them.

A shrewd judge of the fluctuation of public approval is CANTOR. No one knows better than he that any star can wear out his welcome.

And so he hops out to Hollywood and turns the microphone over to another.

Not only that, but he is putting more and more of other people into his air show. A noted singer, — ETHEL MERMAN, another comedian.

He builds a show—not a CANTOR monologue. And he does nearly everything except sweep out the studio. (That hasn't been suggested to him yet).

WALLINGTON and RUBINOFF either.

For CANTOR, with his inquisitive mind, has questioned them so much and told so many things about them that old General Public knows them thoroughly.

CANTOR, RUBINOFF and WALLINGTON. It would appear that they have a great future in radio. And that isn't as much of a joke as it sounds.

### Election Returns On ABS

Election returns from all parts of the country will be broadcast as fast as they are received during the evening of November 6, over the ABS-WMCA network.

### For Southern Listeners

The programs of WEAf or WJZ may be heard over:

- WAPI Birmingham, Ala.
- WFLA-WSUN Clearwater, Florida
- WIOD Miami, Fla.
- WJAX Jacksonville, Fla.
- WSB Atlanta, Georgia
- WSMB New Orleans, La.
- WOAI San Antonio, Tex.
- WSM Nashville, Tenn.

The programs of WABC may be heard over:

- WRRC Birmingham, Ala.
- WDAE Tampa, Fla.
- WQAM Miami, Florida
- WJSV Washington, D. C.
- WBT Charlotte, N. C.
- WTAR Norfolk, Va.
- WTOC Savannah, Ga.
- WBIG Greensboro, N. C.

### Middle Western Listeners

The programs of WEAf may be heard over:

- KSD St. Louis, Mo.
- KYW Chicago, Ill.
- WMAQ Chicago, Ill.
- WTAM Cleveland, Ohio

The programs of WJZ may be heard over:

- WENR-WLS Chicago, Ill.
- WGAR Cleveland, Ohio
- WJR Detroit, Mich.

The programs of WABC may be heard over:

- WBBM Chicago, Ill.
- WHK Cleveland, Ohio
- WCCO Minneapolis, Minn.
- KMOX St. Louis, Mo.
- WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

## Reader Explains How To Use The MICROPHONE

(EDITOR'S NOTE: The following account of how to make the best use of The MICROPHONE has been received from one of its original subscribers, a lady who may be described truthfully as a constant reader. It is published in the hope that other readers will feel encouraged to write in and tell what The MICROPHONE means to them.)

The MICROPHONE is a newspaper that no home can afford to be without.

From a news point of view, it is up to the minute in anything connected with radio. And if you follow it closely you will find there is hardly a subject that is not linked up with radio in some way. Our alliance with other countries makes it possible to spread radio news throughout the entire world through the medium of the Original United States Newspaper, The MICROPHONE.

One should not casually pick up this paper in an off-hand manner, but study it from all angles and all subjects, then settle down to one's special interest and follow that subject, week by week and in many instances day by day, with the aid of advance radio programs.

Every library and every school should have a copy on the reading table. Every radio should have one by its side. Colleges, high schools and kindergartens should be inter-

ested in The MICROPHONE, not as an ornament, but for reference and study.

If you do not form a mental picture from the title of a given program, listen in and you probably will be surprised.

Learn something new every day by tuning in every 15 minutes.

I heard a friend say:

"Our radio is turned on every morning at a regular hour for the news and then half an hour later."

This is making use of the radio, of course, but not its fullest use, as a study of the radio programs listed in The MICROPHONE will disclose.

Another friend told me with much interest in her manner that there was much excitement in her home a few evenings before.

"The MICROPHONE could not be found," she said.

Later she learned that a visitor had taken it home!

### A Comic's "Pal"



JIMMY WALLINGTON who announces the CANTOR program and also serves as bull of CANTOR's humor.

### This and That

(Continued from Page 1)

they are, according to their lights, good music.

They are sincere, cleverly written pieces. As such they deserve the attention of artists.

Such music merits the occasional attention of artists far more than do the banal and honeyed mediocrities we so frequently hear on the air. And some great names in music have contributed those mediocrities.

My final word to my inquiring neighbor is this: What I want and expect fine artists to set before us is good music, whether it be taken from the Masters or from the masters of jazz and ragtime.

In doing that, these fine artists will be cheapening themselves in no way.

# Monday, November 5 - William S. Paley, CBS-WABC at 4 P.M.

## Highlights

### P.M.

- 3.00—"The Role of Silver in International Trade," CBS-WABC
- 4.00—William S. Paley, Columbia Broadcasting System President, CBS-WABC
- 8.30—Gladys Swarthout, William Daly's Orchestra, NBC-WEAF
- 9.00—Frank Parker, NBC-WEAF
- Minstrel Show, NBC-WJZ
- Rosa Ponselle, CBS-WABC
- 9.30—Joe Cook, NBC-WEAF
- "The Big Show," CBS-WABC
- 10.00—"America in Music," NBC-WJZ

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9 A.M. EST; 8 CT**  
Morning Glories, WEAF  
Variety, WEEI  
Annette McCullough, WGY  
Breakfast Club, WJZ WBZ WBAL WGAR, 1 h. (KDKA, 30 m.) (WFLA, 30 m. from 9.15) (WHAM WSM from 9.30)  
Hymns, WLW  
Modern Minstrels, WABC WCAU WHAS, 1 h.  
Devotions, WSM, 30 m.  
What's On Today, WNBX
- 9.15 A.M. EST; 8.15 CT**  
Don Hall Trio, WEAF WEEI WLW  
Devotions, WGY  
Matinee Melodies, WNBX
- 9.30 A.M. EST; 8.30 CT**  
Eva Taylor, vocalist, WEAF  
Jean Abbey, WEEI  
Little Jack Little, WGY  
Styles, KDKA  
Mail Bag, WLW
- 9.45 A.M. EST; 8.45 CT**  
Madrinata, chorus, Carlton Martin, director, WEAF  
News, musical turns, WEEI  
High Priests of Harmony, WGY  
Work-a-Day Thoughts, KDKA  
Walter Furniss, songs, WLW  
Moss and Jones, WFLA  
Daily Story, WNBX
- 10 A.M. EST; 9 CT**  
News, Breen and de Rose, WEAF  
Musical Variety, WEEI  
News, Vagabonds, WGY  
Josephine Gibson, WJZ WBZ WBAL KDKA WSM WFLA WGAR  
Tom Grierson, organ, WHAM  
News and Harmonies in Contrast, WABC WCAU  
News and Sanders Sisters, WHAS  
"Blues" singer, WLW  
Home Hour, WPG, 1 h.; News at 10.30  
World Observer, WNBX
- 10.15 A.M. EST; 9.15 CT**  
Clara, Lu 'n' Em, WEAF WEEI WGY WLW WJZ WSM WSB  
Holman Sisters, piano duo, WJZ WBZ WHAM WGAR  
Sammy Fuller, KDKA  
Morning Topics, WFLA  
Bill and Ginger, WABC WCAU  
Dolly Dean, WHAS  
Town Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**  
Land of Beginning Again, WEAF  
Market Basket, WGY  
Bridge talk, WEEI  
Live Stocks, news, WLW  
Today's Children, drama, WJZ WBZ WHAM WBAL WFLA WGAR  
Radio Kitchen, WSM, 30 m.  
Savitt Serenade, WABC  
News, piano, WCAU WHAS  
Household Chat, WNBX
- 10.45 A.M. EST; 9.45 CT**  
Morning Parade, WEAF WEEI  
Johnny Marvin, WGY  
News, NBC Radio Kitchen, WJZ KDKA WFLA WGAR  
News, Musicale, Highway Safety talk, WBZ  
Household Hour, WHAM, 30 m.  
Violin, WLW  
Memories Garden, WABC WCAU WPG  
WHAS, 30 m.  
Poetry, WNBX
- 11 A.M. EST; 10 CT**  
U. S. Navy Band, WEAF WGY WSM WFLA, 1 h. (WEEI, 40 m. from 11.15); News at 11.55  
Friendly Kitchen, WEEI  
The Wife Saver, WJZ WGAR  
Women's Clubs, news, WBZ  
Contract bridge talk, WHAM  
Uncle Tom and Betty, KDKA  
Rhythm Jesters, WLW  
Mobilization for Human Needs, WNBX
- 11.15 A.M. EST; 10.15 CT**  
Tony Wons, WJZ WHAM WGAR  
Metropolitan Theatre program, WBZ, 30 m.  
Yucatan Trio, WLW  
Federal Housing program, WABC WCAU WHAS
- 11.30 A.M. EST; 10.30 CT**  
The Melody Mixers, WJZ WLW, 30 m. (WGAR at 11.45)  
Connie Gates and Jimmy Brierly, WABC WCAU, WHAS  
Wandering Poet, WPG  
Travel Talk, WNBX  
Memory's Garden, WABC
- 11.45 A.M. EST; 10.45 CT**  
MSC Farm Forum, WBZ  
Gene LaValle, WGAR  
Salt and Peanuts, WLW  
The Cadets, WABC  
Bud Shays, songs, WCAU  
Shades of Harmony, WHAS
- 12 N. EST; 11 A.M. CT**  
Marion McAfee, soprano, WEAF WEEI  
Banjoists, WGY  
Fields and Hall, piano duo, WJZ WSM WHAM WGAR  
Market Reports, KDKA  
Weather, The Monitor Views the News, WBZ  
Louis John Johnson, vocalist, WLW  
Variety, WFLA  
The Voice of Experience, WABC WCAU WHAS  
Home Sweet Home, WPG

- Current Events, WOR  
Bob Fallon's Orchestra, WMCA, 30 m.  
Tom, Dick and Harry, WGN  
Studio Orchestra, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT**  
Honeyboy and Sassatras, WEAF WEEI  
Martha and Hal, WGY  
Charles Sears, tenor, WJZ WSM KDKA WGAR  
Weather: Minute Manners, WBZ  
Hill-Billy Songs, WHAM  
Variety, Live Stocks, WLW  
The Gumps, WABC WCAU WHAS  
South Jersey Motor Mart, WPG  
Common Sense, WOR  
Betty, Jean, Jim, WGN  
Sports talk, WNBX
- 12.30 P.M. EST; 11.30 A.M. CT**  
Merry Madcaps, WEAF, 30 m.  
Stocks, markets, WEEI  
Farm Program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, WGAR, 1 h.  
Dick Messner's Orchestra, WABC WCAU WPG, 30 m. (WHAS at 12.45)  
University of Louisville, WHAS  
Phil Lynch's Orchestra, WOR, 30 m.  
Here's How, WMCA  
Markets, WGN
- 12.45 P.M. EST; 11.45 A.M. CT**  
This and That, organ, song, WEEI, 25 m. (Kitchen talk at 1.10)  
Will Hollander's Orchestra, WMCA, 30 m  
Good Health and Training, WGN  
Political Program, WNBX
- 1 P.M. EST; 12 N. CT**  
Markets, weather, WEAF  
Musical Program, WGY  
Allan Leaffer's Orchestra, WABC WCAU WPG WIND  
Markets, WHAS  
Milton Charles, organ, WBBM  
Just Plain Bill, WGN  
Variety, WOR
- 1.15 P.M. EST; 12.15 CT**  
Peggy's Doctor, Rosaline Greene, James Meighan, WEAF WEEI WGY  
Allan Leaffer's music, WABC WCAU WPG WBBM  
Illinois Meat Packers, WHAS  
Mirror Reflections, WMCA  
New Jersey Women's Hour, WOR  
Doring Sisters, WGN
- 1.30 P.M. EST; 12.30 CT**  
Forum of Character Building, WEAF, 30 m.  
New England Kitchen of the Air, WEEI, 30 m.  
Musical Program, WGY  
Vic and Sade, WJZ WBZ WHAM WBAL WSM WFLA WGAR  
Orchestra, KDKA  
Dance Orchestra, WLW  
Samuel Deion's Orchestra, WABC WCAU WPG WIND  
College of Agriculture, WHAS  
Jerry Sullivan, WBBM  
Theatre Club of the Air, WOR  
Maximilian Berger's Orchestra, WMCA, 15 m., WIP, 30 m.
- 1.45 P.M. EST; 12.45 CT**  
Southerners, WGY  
Great Composers, Frank Black, directing, WJZ KDKA WSM WFLA WGAR, 45 m.  
Red Nichols' Orchestra, WLW  
Art Kassel's Orchestra, WABC WHAS WBBM  
U. S. Dep't of Agriculture, WPG  
Verna Osborne, contralto, WOR  
Ragamuffins, WMCA WHDH
- 2 P.M. EST; 1 CT**  
Revolving Stage, WEAF WEEI, 45 m.  
Baritone, WGY  
Texas Cowboys, WBZ, 30 m.  
Ohio School of the Air, WLW, 1 h.  
Jan Campbell's Orchestra, WHAM  
Marie, the Little French Princess, WABC WCAU WBBM  
University of Kentucky, WHAS  
Steel Pier Hawaiians, WPG, 30 m.  
Dr. Arthur Frank Payne, WOR  
Broadway Cheese Club, WMCA, 30 m.  
Ensemble, WGN  
Afternoon Concert, WNBX
- 2.15 P.M. EST; 1.15 CT**  
Household Chat, WGY  
Romance of Helen Trent, WABC WIND WGN  
Drama, WBBM  
Frank Ricciardi, tenor, WOR
- 2.30 P.M. EST; 1.30 CT**  
Smackout, WJZ  
Home Forum Cooking School, WBZ, 30 m.  
Rochester School of the Air, WHAM, 30 m. and at 3.15  
Home Forum, KDKA, 30 m.  
Smackout, WSM WGAR  
School of the Air, WABC WPG WIND, 30 m. (WHAS, 15 m.)  
Ted Fiorito's Orchestra, WBBM  
Martha Deane, WOR, 30 m.  
Concertos, WMCA, 30 m.  
Century of Progress Orchestra, WGN
- 2.45 P.M. EST; 1.45 CT**  
Vic and Sade, WEAF WEEI WGY WLW  
Richard Maxwell, tenor, WJZ WBAL WFLA WSM WGAR  
Memorial Art Gallery talk, WHAM  
The Pickard Family, WBBM, 45 m.  
Palmer House Ensemble, WGN
- 3 P.M. EST; 2 CT**  
Ma Perkins, WEAF WEEI WGY WLW  
Radio Guild, "Young Mrs. Winthrop," WJZ WBZ KDKA WFLA WGAR, 1 h.  
Variety, WHAM  
"The Role of Silver in International Trade," WABC WCAU WPG WHAS WIND, 30 m.  
Ensemble, WOR, 30 m.  
"Women and Money," WMCA WIP  
Blackstone Jongleurs, WGN
- 3.15 P.M. EST; 2.15 CT**  
Dreams Come True, WEAF WEEI WGY WLW  
Nap and Dee, WSM  
Crane Calder, Harmonettes, WMCA WIP  
Century of Progress Orchestra, WGN  
Bob Wilson, WNBX
- 3.30 P.M. EST; 2.30 CT**  
Woman's Radio Review, WEAF WGY WSM, 30 m.  
"Stardom Express," WEEI, 30 m.  
Variety, WHAM  
Sandra Roberts, WLW  
U. S. Marine Band, WABC WCAU WPG WHAS WIND, 30 m.  
Herbert Foote, organ, WBBM, 30 m.  
Garden Club talk, WOR  
Sports Review, concert artists, WMCA, 2 h.  
Women's Hour, WNBX
- 3.45 P.M. EST; 2.45 CT**  
Contract Bridge talk, WHAM  
Business news, WLW  
Afternoon musicale, WGN, 2 h., 15 m.  
Dance Orchestra, WOR  
Organ, WGN  
Yankee Cornhuskers, WNBX

## Observer



EDWIN C. HILL, Columbia news commentator, speaks over that network Mondays, Wednesdays and Fridays at 8.15 P. M.

- 4 P.M. EST; 3 CT**  
John Martin, stories, WEAF WSM WFLA  
Stocks, WEEI  
Betty and Bob, WGY WJZ WBZ WHAM KDKA WBAL WGAR  
The Life of Mary Sothern, WLW  
Visiting America's Little House, President William S. Paley, Columbia Broadcasting System president, WABC WHAS WBBM  
The Apple Knockers, WCAU  
Tea Time Topics, WPG, 30 m.  
Dr. H. I. Strandhagen, WOR  
News Oddities, WNBX
- 4.15 P.M. EST; 3.15 CT**  
Gypsy Trail, WEAF WEEI WGY WSM WFLA  
Songs and Stories, Harry Swan, Charles Sorce, tenor, WJZ KDKA  
Anti-Steel Trap League, WBZ  
News, WHAM  
Jimmy Arlen, baritone, WLW  
Dante Allighieri, WGAR  
Carlile and London, WABC WPG WBBM  
Devotions, WHAS  
Banjo, contralto, piano duo, WOR  
Soprano, WGN
- 4.30 P.M. EST; 3.30 CT**  
Roxanne Wallace, songs, WEAF WGY  
Charles River Library Club, WEEI  
Stanleigh Malotte, News Rhymer, WJZ WSM  
ERA Orchestra, WBZ, 30 m.  
Market Reports, KDKA  
Organ, WHAM  
Betty and Bob, WLW  
Ralph Watters, WFLA  
Chicago Variety Program, WABC WHAS, 25 m. (WPG at 4.45)  
Stock quotations, WPG  
"Town Crier," Robert Reud, WOR  
Century of Progress music, WGN, 30 m.  
Organ, WNBX
- 4.45 P.M. EST; 3.45 CT**  
Adventures on Mystery Island, WEAF  
Piano, WEEI  
Stocks, WGY  
Archie Bleyer's Orchestra, WJZ WHAM KDKA WBAL WFLA WGAR  
The Jacksons, comedy, WLW  
Radio Debut, WGAR  
"Science in Your Home," Dr. Kurt Haessler, WOR  
Clarence Jackson, WNBX
- 5 P.M. EST; 4 CT**  
George Sterney's Orchestra, WEAF WEEI  
Lang Sisters, WGY  
Al Pearce's Gang, WJZ WSM WFLA  
Monitor Views the News, WBZ  
Memories, KDKA  
Jolly Roger, WHAM  
Ethel Ponce, blues singer, WLW  
Uncle Clyde, WGAR  
"Og, Son of Fire," WABC  
Federal Housing Campaign and Herbert Koch, WHAS  
Vocal Trio, WIND  
Helen Fitch movie critic, WBBM  
Weather, music, WOR  
Piano, WGN
- 5.15 P.M. EST; 4.15 CT**  
Tom Mix's Straight Shooters, WEAF WEEI WGY WLW  
Jackie Heller, tenor, WJZ WHAM WSM  
Skipper Jim, WBZ  
KDKA Kiddies' Klub, KDKA  
"Skippy," WABC WCAU  
Ozark Mt. Boys, WGAR  
Kratzinger's Orchestra, WBBM  
Capt. Tom and his Pirate Ship, WOR  
Popular Tunes, WGN, 30 m.  
Federal Housing Campaign, WHAS
- 5.30 P.M. EST; 4.30 CT**  
Sizzlers, trio, WEAF WGY WSM  
Piano Lesson, WEEI  
Singing Lady, WJZ WBZ WHAM KDKA WBAL  
Gene Arnold, WFLA  
Jack Armstrong, WABC WCAU  
Christine Ridge, WHAS  
Jack Webb, songs, WPG  
Ed Wurtzbach's Orchestra, WBBM  
Story and Contest Club, WOR  
Sally's Party, WMCA, 30 m.
- 5.45 P.M. EST; 4.45 CT**  
Capt. Tim Healy's Stamp Club, WEAF WEEI WGY  
Little Orphan Annie, WJZ WBZ WHAM KDKA WBAL WFLA WGAR  
Jack Armstrong, WLW  
Jack and his Buddies, WSM  
Gordon Dave and Bunny, WABC WCAU  
Out of the Dusk, WHAS  
Chats with the Weather Man, WPG  
Tom Baker, tenor, WIND  
Barbara B-r-r, WBBM  
Jimmy Allen's Adventures, WOR  
Baritone, WGN
- 6 P. M. EST; 5 CT**  
Xavier Cunat's music, WEAF  
Evening Tattler, Charlie and Willie, WEEI, 30 m.  
Old Man Sunshine, WGY  
U. S. Army Band, WJZ  
Adventures of Jimmie Allen, WBZ

- Organ Recital, WHAM  
Dan and Sylvia, KDKA  
Buddy Ransom Orchestra, WLW  
Grady Moore's Hawaiians, WSM  
Antonia Lopez' Orchestra, WFLA  
Elvin Schmitt, WGAR  
Buck Rogers, WABC WCAU WHAS  
"Og, Son of Fire," WBBM  
Uncle Don, WOR, 30 m.  
Popular Rhythm, WGN  
Alex Botkin's Ensemble, WMCA
- 6.15 P.M. EST; 5.15 CT**  
"Mysterious Island," drama, WEAF  
Jimmy Allen, WGY  
Broadcast from Tokio, WJZ  
Republican Program, WBZ  
Joe Emerson, WLW  
Rambling Reviewer, WGAR  
Bobby Benson and Sunny Jim, WABC WCAU WHAS  
Skippy, WBBM  
Dick Mansfield's Orchestra, WHDH (WMCA from 6.20, Investors' Service at 6.15)
- 6.30 P.M. EST; 5.30 CT**  
News and Carol Deis, soprano, WEAF  
Rhyming Reporter, news, drama, WEEI  
News, Brevities, WGY  
News and Three X Sisters, WJZ  
News, weather, WBZ  
Bob Newhall, WLW  
Freddie Rose, WSM  
News, melody's garden, WFLA  
"The Shadow," WABC WCAU, 25 m. (news, 6.55)  
Deed-I-Do Club, WHAS  
Jack Armstrong, WBBM  
Gabriel Heatter, commentator, WOR  
Screen Revue, WMCA  
News and Jack Orlando's Orchestra, WHDH  
Singing Lady, WGN
- 6.45 P.M. EST; 5.45 CT**  
Billy Batchelor, Raymond Knight, WEAF WEEI WGY WTAM  
Lowell Thomas, "Today's News," WJZ WBZ WHAM KDKA WBAL WLW WFLA WGAR  
Little Orphan Annie, WSM WGN  
Woody and Willie, news, WIND WBBM  
"Cocktail Time," WOR  
Sports, WMCA WHDH
- 7 P.M. EST; 6 CT**  
Senator Robert Wagner, Congressman Theodore Peysor, WEAF  
Studio Chorus, WEEI  
Col. Jim Healey, WGY  
Anos 'n' Andy, WJZ WBZ KDKA WBAL WLW WFLA WGAR  
Sports, WHAM  
Reddy Kilowatt, WSM  
Myrt and Marge, WABC  
Ford Frick, sports, WOR  
Gloria Grafton, actress, WMCA  
Jimmy Allan, WGN  
News and The Crossroads, WHAS
- 7.15 P.M. EST; 6.15 CT**  
Gene and Glenn, WEAF WEEI WGY WFLA  
Plantation Echoes, Willard Robison's music, WJZ WBZ KDKA WHAM WBAL WSM  
Lum and Abner, WLW  
Distinctive Drama, WGAR  
Just Plain Bill, WABC WCAU  
Comedy Stars of Hollywood, WOR  
A. M. Sullivan presents Elias Lieberman, WMCA  
Studio orchestra, WGN
- 7.30 P.M. EST; 6.30 CT**  
Minstrel Show, Al Bernard and Paul Dumontia, WEAF WGY  
After Dinner Revue, WEEI  
Red Dancer, sketch, WJZ WBZ KDKA WSM WFLA  
Reveries, WHAM  
Music by Divano, WLW  
Virginia Nightingale, WGAR  
Paul Keast and Rollo Hudson's Orchestra, WABC WCAU  
Buck Rogers, WHAS  
Sports reporter, WGN  
"Mystery Sketches," WOR  
Jan, Jude and Jerry, WMCA
- 7.45 P.M. EST; 6.45 CT**  
Frank Buck, WEAF WGY WTAM  
Republican program, WEEI  
Dangerous Paradise, WJZ WBZ KDKA WHAM WLW WSM WGAR  
The Melody Man, WFLA  
Boake Carter, news, WABC WCAU WHAS  
Dance music, WOR  
Harris Hershfield, WMCA  
Ensemble, WGN
- 8 P.M. EST; 7 CT**  
Champions, Richard Himber's music, Joey Nash, tenor, WEAF WEEI WGY WTAM, 30 m.  
Jan Garber's music, Dorothy Page, Elinor Harlet, Ed Prentiss, WJZ WBZ WLW WGAR, 30 m.  
Friendly Hour, WSM  
Carson Robison's Buckaroos, WABC WCAU WHAS  
Irish Melodies, WPG  
Lone Ranger, WOR, WGN, 30 m.  
Morton Bellin, WMCA
- 8.15 P.M. EST; 7.15 CT**  
Lasses and Honey, WSM  
Edwin C. Hill, "The Human Side of the News," WABC WHAS  
Mellerdrummers, WPG  
Something Old—Something New, WCAU  
5-Star Final, WMCA
- 8.30 P.M. EST; 7.30 CT**  
William Daly's Orchestra, Gladys Swarthout, mezzo-soprano, Margaret Speaks, soprano, Fred Hufsmith, tenor, Frank Chapman, baritone, WEAF WEEI WGY WTAM, 30 m.  
King's Guard quartet, Pardon My Southern Accent; Down Where the Wurtzberger Flows; Danny Deever; Estrellita; Moon Glow, WJZ WSM WGAR  
Political talk, KDKA  
Henry Thies' Peppers, WLW  
Everett Marshall, Josef Pasternack's Orchestra, WABC WHAS, 30 m.  
Charles W. Ackley, political talk, WPG  
Bide Dudley, Mitzi Green, WOR, 30 m.  
Ted Weems' Orchestra, WGN  
Musketees, WMCA
- 8.45 P.M. EST; 7.45 CT**  
Joseph D. McGoldrick, WJZ  
Smilin' Ed McConnell, WLW  
The Cameos, WPG  
Sketch, WMCA  
Earl Burnett's Orchestra, WGN
- 9 P.M. EST; 8 CT**  
Gypsies, Frank Parker, tenor, Harry Horlick's music, Pony Boy; Down By the Old Mill Stream; Hiawatha; Moonlight Bay, WEAF WEEI WGY WTAM, 30 m.  
Minstrels, Gene Arnold, Joe Parsons, Bill Childs, male quartet, WJZ WBZ WHAM WBAL WLW WFLA WGAR, 30 m.  
University of Pittsburgh, WSM, 30 m.  
Rosa Ponselle, Andre Kostelanetz' music, The Erl King; Tales from the Vienna Woods; Go to Sleep, My Dusky Baby; When I Have Sung My Songs, WABC WCAU WPG WHAS, 30 m.

- Sonfionetta, WOR, 30 m.  
Bob Haring presents, WMCA, 45 m.  
Dance Orchestra, WGN
- 9.15 P.M. EST; 8.15 CT**  
Comedy Stars, WGN
- 9.30 P.M. EST; 8.30 CT**  
House Party, Joe Cook, Donald Novis, Frances Langford, Don Vorhees' Orchestra, WEAF WEEI WGY WLW WTAM WSM WSB WFLA, 30 m.  
Drama, Douglas Hope, Joan Blaine, "A Good Soldier," WJZ WBZ KDKA WHAM WBAL WGAR, 30 m.  
"The Big Show," Gertrude Niesen, Lud Gluskin's Orchestra, WABC WCAU WHAS, 30 m.  
Hotel Traymore Orchestra, WPG, 30 m.  
Lum and Abner, WOR WGN
- 9.45 P.M. EST; 8.45 CT**  
Mystery Speaker, WOR  
Tony Cabooch, WMCA
- 10 P.M. EST; 9 CT**  
Lullaby Lady, male quartet, Morgan L. Eastman's Orchestra, WEAF WEEI WGY WLW WTAM WSM WTAM WSB, 30 m.  
"America in Music," John Tasker Howard, "Cakewalk to Carioca"—Mississippi Side Step; Waltz Me Around Again, Willie; I'd Rather Two-Step Than Waltz; Mari-utch Make a Hootcha-Ma-Cootch; Everybody's Doin' It; Dango; Waltzing the Blues; Carioca; Negro Heaven, WJZ WFLA, 30 m.  
Democratic Campaign, WBZ  
Al and Pete, KDKA  
Courtland Manning, WHAM  
Mel Emerson's Orchestra, WGAR, 30 m.  
Republican National Committee, Henry P. Fletcher, WABC WCAU WHAS WPG  
Frank and Flo, WOR  
Mystery Show, WMCA, 30 m.  
News, WGN
- 10.15 P.M. EST; 9.15 CT**  
Republic program, WBZ  
Musical and Political Program, WHAM  
Democratic National Committee, James Farley, WABC WPG  
Harlan Eugene Read, WOR  
Bereneice Taylor, WGN
- 10.30 P.M. EST; 9.30 CT**  
N. Y. State Dem. Committee Program, WHAM  
Beauty That Endures, WEEI  
WGY Revue, WGY, 30 m.  
Human Needs Campaign, WJZ WBZ WABC WCAU WPG WHAS KMOX WJW WBT WMCA, 30 m.  
Crosley Roamios, WLW, 30 m.  
Dance Orchestra, WGN  
Campaign for Re-election of Gov. Herbert Lehmann, WOR  
Bob Pacelli's Orchestra, WGN
- 10.45 P.M. EST; 9.45 CT**  
Wm. Conroy, WEEI  
Dance orchestra, WGN
- 11 P.M. EST; 10 CT**  
"The Grumitts," WEAF WFLA  
J. E. Warner, WEEI  
Charles Condon's Orchestra, WGY, 30 m.  
Hal Kemp's Orchestra, WJZ WGAR, 30 m. (WFLA at 11.15)  
Weather, Sports Review, WBZ  
400 Club, KDKA, 30 m.  
News, Red Cross drama (30 m. Red Nichols' music at 11.20) WJZ  
Amos 'n' Andy, WSM  
Glen Gray's music, WABC WCAU WPG, 30 m.  
Myrt and Marge, WHAS  
Weather, Current Events,  
Voice of Romance, WMCA  
"Here, There and Everywhere," WGN
- 11.15 P.M. EST; 10.15 CT**  
Jesse Crawford, organist, WEAF  
Weather, news, WEEI  
Joseph E. Warner, WBZ  
Dance tunes, news, WHAM  
Gene and Glenn, WSM  
Studio Program, WHAS  
Irving Rose's Orchestra, WMCA WIP  
Moonbeams, WOR  
Dream Ship, WGN
- 11.30 P.M. EST; 10.30 CT**  
Will Osborne's Orchestra, WEAF WEEI, 30 m.  
Jolly Coburn's music, WJZ WHAM, 30 m.  
Democratic Campaign, WBZ  
Charles Boulanger's Orchestra, WGY, 30 m.  
Orchestra, WLW, 30 m.  
Francis Craig's Orchestra, WSM, 30 m.  
Gene Beecher's Orchestra, WGAR, 30 m.  
Claude Hopkins' Orchestra, WABC WPG, 30 m.  
Gus Steck's Orchestra, WOR, 30 m.  
Blue Rhythm Band, WMCA, 30 m.
- 11.45 P.M. EST; 10.45 CT**  
Dick Grant, WBZ  
Johnny Hamp's Orchestra, WGN
- 12 M. EST; 11 P.M. CT**  
Buddy Roger's Orchestra, WEAF WEEI WGY, 30 m.  
Guy Lombardo's music, WJZ WBZ WHAM KDKA WBAL WSM, 30 m.  
Dance Orchestra, WLW, 30 m.  
Joe Haynes' Orchestra, WABC WCAU WPG WHAS, 30 m.  
Julie Wintz' Orchestra, WOR, 30 m.  
Dav's End, WMCA, 30 m.  
Ted Weems' Orchestra, WGN
- 12.15 A.M. EST; 11.15 P.M. CT**  
Ted Weems' Orchestra, WGN
- 12.30 A.M. EST; 11.30 P.M. CT**  
Anson Weeks' Orchestra, WEAF WEEI WGY, 30 m.  
Angelo Ferdinando's Orchestra, WJZ WBZ WHAM WSM, 30 m.  
Jimmy Gallagher's music, WSM, 30 m.  
Home Loan Talk and Dance Orchestra, WLW, 30 m.  
Dan Russo's Orchestra, WABC WHAS, 30 m.  
Archie Bleyer's music, WMCA  
Anthony Trini's Orchestra, WOR, 30 m.  
Earl Burnett's Orchestra, WGN
- 12.45 A.M. EST; 11.45 P.M. CT**  
Willie Bryant's Orchestra, WMCA
- 1 A.M. EST; 12 M. CT**  
Moon River, WLW, 30 m.  
Gene Kardos' Orchestra, WABC  
Ernie Holst's music, WMCA, 30 m.  
Jimmy Joy's Orchestra, WHAS, 30 m.  
Midnight Flyers, WGN
- 1.30 A.M. EST; 12.30 CT**  
Teddy Hill's Orchestra, WMCA, 30 m.

# Radio Lane

By Jimmy J. Leonard

THE PRIMARY DESIRE of the average American, upon perceiving an open microphone in a public place, seems to be to sidle close enough to yell: "Hello, Ma!"

Because of a recent dispatch from London, we are led to suspect that the English do not love their mothers quite so much as does the American air-intrusionist.

The dispatch informs us that many attempts have been made by loyal subjects to break in on a broadcast whenever public affairs are broadcast.

But the annals of English broadcasting disclose no such offense as that of yelling for the mater. The British breaker-in rushes to the microphone and yells: "Down with Lord Petting's warth's Postage Glue Act!" or some such poignant political remark.

One young fellow is credited with pilfering fully two minutes radio time while the mike was picking up a night club orchestra. His subject was Fascism in Germany.

Unless I'm sadly mistaken H. SAYLE TAYLOR, the Voice of Experience, never expects another letter like the one he received a while ago.

The gentleman in trouble wrote that he was living a double life. Now, you know, the VOICE receives many double and triple life stories, but this had them all beaten.

This man had married twice, had two different sets of children, ran two businesses and kept both families completely happy and ignorant of his carbon existence. Now he wishes to withdraw one way or the other.

Why don't you try finding the solution?

PAT BARNES, he of the soft LOMBARDO voice, is signed for 26 more weeks. WALTER O'KEEFE, the man who introduced "The Man on the Flyin' Trapeze" to radio, will sing "Three of Us" soon now—and mean it.

ALEXANDER WOOLLCOTT is almost 50. ENOCH LIGHT is doing a turn in Buffalo. JACQUES RENARD lost 100 pounds on a milk diet. WHITEMAN used fruit.

G. BERNARD SHAW's plays will be heard over the air this year. For years both chains have been trying to get him to reduce his radio royalties, but it was not until recently he relented. And then only because they are to go under the heading of Education. The Columbia American School of the Air will broadcast them.

COURTNEY RYLEY COOPER and his musical cohorts, ARTHUR SCHWARTZ and HOWARD DIETZ, were paid a large price for doing "The GIBSON Family." It may go movie soon, too.

GLEN GRAY charged the DUPONTS \$4,500 for playing one night at their mansion. And got it!

BING CROSBY makes approximately \$7,500 weekly, doing movies and radio.

PHIL STEWART, the announcer on WAYNE KING's spot, should have a medal. He's the "Voice" of the orchestra, and as much a part of it as the violins.

WAYNE KING was once a saxophonist with DEL LAMPE's orchestra. DEL's father urged him to form his own band.



VOICE OF EXPERIENCE

# THE ORIGINAL RADIO NEWSPAPER MICROPHONE

VOLUME III Saturday, November 3, 1934 NUMBER 44

Publisher, JOHN K. GOWEN, JR. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

Entered as second class matter August 11, 1933, at the post office at Boston, Massachusetts, under the Act of March 3, 1879.

The MICROPHONE will not be responsible for unsolicited manuscripts unless they are accompanied by return postage.

Subscription for six months, \$1; for one year, \$1.50, postpaid. Single copies, five cents each.

Advertising rates on application to the Business Manager.

Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments) LAFayette 2860 and 2861.

## To A Subscriber

LIKE MOST publications, The MICROPHONE receives many letters from subscribers and other readers. One subscriber writes:

"How long must the listening public endure the usually silly and at times preposterous advertising appeal that is hurled at it over the air?"

"One announcer I find particularly annoying; he seems to try to crawl through the microphone and throw the goods he advertises in my face. This is, I think, bad business. Isn't the object of advertising to please rather than to annoy the consuming public, to set up a desire to purchase rather than an active resistance?"

So far as this enquiring subscriber is concerned, the answer is that, with few exceptions, radio announcers are young men, not too well paid, and eager to win their spurs and gain advancement. They have little or no choice with regard to the language of the announcements; these announcements are handed to them and they are required to read them with as much emphasis as possible.

It is as unfair to blame the announcer as it would be to blame an actor for speaking his lines. The advertiser is wholly to blame for blurbs that insult the public intelligence and are distinguished by bad taste.

The listening public may obtain relief by writing direct to the advertiser and registering a vigorous complaint against his misguided methods.

## The West Is Invading The Radio Field

By DICK TEMPLETON  
New York Correspondent

IT'S BEEN some time now since the East came to the shocked realization that the only Indians left roaming the Western plains were the white boys on the Stanford football team who, with other Western gridders, show an annoying tendency to scalp our Eastern teams.

And now, on the heels of the pig-skinners have come the no less remarkable Western radio programmers, also eager for Eastern conquests.

Such radio shows as the merry gang of musicians, singers and wistlers piloted by the great-hearted AL PEARCE, One Man's Family, Carefree Carnival and California Melodies have built up formidable followings throughout the country. In fact, we predict a near future swing Westward by the big Eastern sponsors in search of vital broadcasters.

All of the above-mentioned programs are distinctive. They have taken nothing from the East. As a matter of fact, the variety type of radio entertainment was developed in the West. AL PEARCE's style of impromptu programming, with the greater part of the show's color radiated by the Master of Ceremonies, made PEARCE a reigning Pacific Coast favorite five years ago. Out in the West the PEARCE show is

more than a broadcast, it's an institution.

One Man's Family, a serial novel of the air, is the invention and creation of a San Francisco newspaper man, CARLTON MORSE. Carefree Carnival presents personalities that have flowered to popularity in the West. California Melodies is largely the orchestra of RAYMOND PAIGE, built up on a Coast chain.

The East has maintained a steady drain upon Western talent for Eastern studios. A few of the transported personalities include HARRY VON ZELL, TOMMY HARRIS, NELSON CASE, ARMAND GIRARD, PHIL HARRIS and DON WILSON.

It is reported that the next one to go East will be MEREDITH WILLSON, talented young NBC maestro, who directs Carefree Carnival and other nationwide programs from San Francisco.

AL PEARCE's refusal of offers to take his gang of entertainers across the Rockies is explained by his Western sponsorship obligations. His program actually has a waiting list for sponsors.

The Hollywood movie magnet, which has shifted the points of origin of so many Eastern programs to California is helping Westerners gain a nationwide foothold.

RUDY VALLEE has had great success with the Western talent on his programs.

Why, we may soon be one great, big happy family with all sectional prejudices forgotten.

California's busiest citizen, WILL ROGERS, who should qualify easily as California's busiest citizen, is now resting up after a vacation—that round-the-world cruise which supplies the material for his current Sunday night CBS broadcasts.

While he was filming his latest picture, "Judge Priest," he was simultaneously acting in the lead role of the West Coast stage production of "Ah Wilderness," doing his broadcasts, writing a daily syndicated newspaper piece, and, as usual, lending his much sought-after presence to all banquets welcoming statesmen, Senators, industrialists and other celebrities to California.

## To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

(Please print)

Name.....

Street.....

City or Town.....

State.....

(Subscription: \$1 for six months, \$1.50 per year, postpaid)

# Studiosity

By Les Troy

THIS DEPARTMENT is going to dash hither and thither this week with what I like to think of as shorter short stories. The first one is about ABE LYMAN and an actor friend of his.

LYMAN was talking with this actor, at present "at liberty," who was filling in time by doing chores on the air.

"I hear you're acting in the 'March of Time' now," said LYMAN.



ANNETTE HANSHAW

"Ye a h," muttered the actor dryly. "I just got a promotion, too. I'm the approachin' g footsteps."

KATE SMITH and the late CALVIN COOLIDGE are not the only people to become Indians.

ANNETTE HANSHAW has just learned that she has been named "Naka-moo-nanee" by the Fox Indians at Irving, N. Y. The name means "Singer-of-Sweet-Music."

The other night FRANK

PARKER, radio tenor, joined forces with the Staten Island ferryboat's strolling musicians. PARKER covered the boat with them, singing "O Sole Mio." And all that the concert netted him was a dime and two coppers.

RAY SINATRA, orchestra leader on the "Dreams Come True" program over the NBC parked his five-year-old auto outside Radio City. A panhandler asked him for a dime.

"Gosh," said Ray, "there's a dime, but I can't do any better because I'm just planning to trade in my old bus here."

"How much do you want for it?" asked the beggar. And SINATRA has two people as witnesses.

JOE COOK sighted a jet-black cat on Fifth Avenue. Instead of crossing his fingers and fleeing or turning his belt around backwards, he veered off and crossed the path of the kitten, thus reversing the decision.

EDDIE CANTOR went to the Rodeo at Madison Square Garden. A wild steer charged at the box where CANTOR was sitting.

"Rubinoff," yelled Cantor, "g'way."

DAVID ROSS, poetry reader and announcer for Columbia, went to the studios wearing spats. He is the champion spats-wearer of that network. EDWIN C. HILL, the other spats champion, was a close second.

HARRY VON ZELL, another CBS announcer, made a mistake in date during a BYRD expedition broadcast. Now he has one of the finest collections of calendars in captivity. They were sent him by admiring listeners.

Sunday, November 4 - Jane Cowl, 'Smiling Thru,' WJZ, 2.30 P.M.

Highlights

- A. M.
9.00—Symphony Concert from Moscow, NBC-WFAF
P.M.
2.30—Radio Theatre, Jane Cowl, "Smiling Through," NBC-WJZ
3.00—New York Philharmonic, Hans Lange, conductor, CBS-WABC
4.00—Rev. Charles E. Coughlin, WOR WLW
7.00—Jack Benny, Mary Livingstone, NBC-WJZ
8.00—Detroit Symphony Orchestra, Victor Kolar conducting, CBS-WABC
Eddie Cantor, NBC-WFAF
Symphony Orchestra, Jose Iturbi, Ernst Ansermet, conductor, NBC-WJZ
9.00—Alexander Woolcott, CBS-WABC

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9 A.M. EST; 8 CT
Balladeers, WFAF WGY WSM WFLA
Coast to Coast on a Bus, Milton J. Cross, WJZ WBZ KDKA WLW WGAR, 1 h. (WHAM at 9:30)
Daddy Puck, WHAM, 30 m.
Sunday Morning at Aunt Susan's, WABC WCAU WPG WHAS, 1 h.
Bible Study, KMOX
9.15 A.M. EST; 8.15 CT
Renaissance Quintet, WFAF WGY WSM WFLA
9.30 A.M. EST; 8.30 CT
From Moscow, Symphonies of Trans-Caucasian composers, by Symphony Orchestra of All-Union Radio Committee, direction of Eugene Mikaleadze, chief conductor Tiflis State Opera House, WFAF WEEI WGY WSM WFLA, 30 m.
10 A.M. EST; 9 CT
Dr. S. Parkes Cadman, "Unfeigned Faith," WFAF WGY WSM WFLA, 30 m.
Southernaires, Levee Band, WJZ WBZ WHAM KDKA WBAL WLW WGAR, 30 m. (WLW news, 5 m.)
First Radio Church of America, Rev. Edward O. Hough, WEEI, 30 m.
Church of the Air, WABC WPG WHAS KMOX, 30 m.
Watch Tower Program, WCAU, 1 h.
10.30 A.M. EST; 9.30 CT
Mexican Typica Orchestra, Hector De Lard, baritone, WFAF WEEI WGY, 30 m.
Music and American Youth, WJZ WBZ WHAM KDKA WBAL WLW WFLA WGAR, 30 m. (WSM, 15 m.)
News, Patterns in Harmony, WABC WCAU WPG WHAS KMOX
10.45 A.M. EST; 9.45 CT
Church Service, WSM, 45 m.
Between the Bookends, WABC WPG
11 A.M. EST; 10 CT
News, The Vagabonds, WFAF
Old South Church Service, WEEI, 1 h., 15 m.
News, Church service, from Union College Chapel, Schenectady, N. Y., Rev. Alfred E. Stearns, Principal Emeritus, Phillips Academy, Andover, Mass., WGY, 1 h.
News, Morning Musicals, WJZ WBZ WHAM WFLA, 30 m.
Candle Tabernacle 1400-Voice Choir, WLW, 30 m.
Children's Hour, WABC, 1 h.
Ensemble, WPG, 30 m.
Church Service, WHAS, 30 m.
11.15 A.M. EST; 10.15 CT
Violin, Rudolph Bochco, WFAF
11.30 A.M. EST; 10.30 CT
Capitol Family, Major Bowes, Waldo Mayo, Nicholas Cosentino, tenor, Tom McLaughlin, baritone, WFAF WFLA, 1 h., WSM, 30 m.
Samovar Serenade, WJZ WHAM WGAR
Radio Nimbleswits, Everett Smith, MICROPHONE Columnist, WBZ
Rabbi Tarshish, "The Lamp Lighter," WLW, 30 m.
Salt Lake City Tabernacle, WPG WBBM, 1 h.; WABC from 12
Christian Science Church, KMOX, 1 h.
11.45 A.M. EST; 10.45 CT
Phantom Strings, WJZ WBZ WHAM Church Services, WSM, 1 h.
Gene La Valle, WGAR
12 N. EST; 11 A.M. CT
"The Ailing House," WGY
Organ, Arthur Chandler, Jr., WLW, 30 m.
Church Service, WSM
Watchtower Program, WCAU
Church Service, WHAS, 30 m.
In Old Bohemia, WGAR, 30 m.
University of Chicago Chapel Service, WGN, 1 h.
Uncle Don's Comics, WOR, 30 m.
12.15 P.M. EST; 11.15 A.M. CT
Morey Pearl's music, WEEI
Explorers' Club, WGY
Sugar Cane, songs, WJZ WHAM KDKA
Weather, WBZ
Harrison Singers, WMCA
12.30 P.M. EST; 11.30 A.M. CT
University of Chicago Round Table, discussion, WFAF WEEI WGY, 30 m.
Radio City Music Hall Symphony, WJZ WBZ WHAM KDKA WLW WFLA, 1 h. (WSM WGAR at 1)
Master's Music Room, WGAR, 30 m.
Tito Guizar's Midday Serenade, WABC WCAU WPG WHAS KMOX
"On the Stage," variety, WOR, 30 m.
12.45 P.M. EST; 11.45 A.M. CT
"A Visitor Looks at America," Commander Stephen King-Hall, British Broadcasting Company, WABC WCAU WPG WHAS KMOX
Elsa Clements, soprano, WMCA
1 P.M. EST; 12 N. CT
Dale Carnegie, "Little Known Facts About Well-Known People," Leonard Joy's Or-

- chestra, WFAF WEEI WGY, 30 m.
First Presbyterian Church, WSM, 1 h.
Church of the Air, WABC WPG WHAS, 30 m.
"Old Bill," KMOX
On Wings of Melody, WOR
Revue, WMCA, 1 h.
Comis, WGN, 45 m.
1.15 P.M. EST; 12.15 CT
Russell Brown's Ensemble, KMOX
String Quartet, "Quartet in D Major," Cesar Franck, WOR, 45 m.
1.30 P.M. EST; 12.30 CT
Surprise Party, William Wirges' Orchestra, Ford Bond, WFAF WEEI WGY, 30 m.
National Youth Conference, Dr. Daniel A. Poling, WJZ WBZ KDKA, 30 m.
Tellers of Tales, WGAR, 30 m.
Church in the Hills, WLW, 30 m.
Variety, WFLA
Rochester Catholic Hour, WHAM, 30 m.
Little Jack Little, WABC WCAU WHAS KMOX
Raymond Carr, instrumental trio, WPG
1.45 P.M. EST; 12.45 CT
Melody's Garden, WFLA
Pat Kennedy, tenor, WABC WCAU WHAS KMOX
Wandering Poet, WPG
Whistler and Dog, WGN
2 P.M. EST; 1 CT
Treasure Chest, Ralph Kirbery, baritone, James Meighan, Harold Levy's Orchestra, WFAF WEEI WGY WLW WFLA, 30 m.
Anthony Frome, poet prince, WJZ WBZ
Down Melody Lane, WHAM, 30 m.
Alline Fentriss, violinist, WSM
Lazy Dan, the Minstrel Man, WABC WHAS WCAU KMOX, 30 m.
Organ, WPG, 30 m.
Forum Hour, WOR, 30 m.
Ensemble, WGN
Rodney Entertainers, WMCA
2.15 P.M. EST; 1.15 CT
Bob Becker's Fireside Dog Chats, WJZ WBZ KDKA WFLA WGAR
John Lewis, baritone, WSM
Maytime Parade, WMCA
Organ, WGN
2.30 P.M. EST; 1.30 CT
Gene Arnold's Commodores, WFAF WEEI WGY, 30 m.
Radio Theatre, "Smiling Through," Jane Cowl, WJZ WBZ WHAM WBAL KDKA WLW WFLA, 1 h.
Fred Waller, tenor, WSM, 30 m.
Dramatizations, WGAR, 1 h.
Imperial Hawaiian Band, WABC WCAU WHAS KMOX, 30 m.
Ministerial Union Program, WPG, 30 m.
Violin, Piano, WOR, 30 m.
Three Little Funsters, WMCA, 30 m.
Ensemble, WGN
2.45 P.M. EST; 1.45 CT
Tenor, WGN
3 P.M. EST; 2 CT
Sally of the Talkies, WFAF WEEI WGY WSM, 30 m.
New York Philharmonic Symphony Orchestra, Hans Lange, conductor, Delius' Brigg Fair; Elgar's Symphony No. 2 in E Flat; Handel's Water Music, WABC WCAU WHAS KMOX, 2 h. (WPG at 4.30)
Gospel Message in Song, WPG
Current Events, WOR
Rigo Santiago, WMCA
Football, New York vs. Chicago Bears, WGN, 2 h., 15 m.
3.15 P.M. EST; 2.15 CT
The Amateurs, WOR, 30 m.
Concertos, WMCA, 30 m.
3.30 P.M. EST; 2.30 CT
Musical Romance, Harry Jackson's Orchestra, Jimmy Fidler, WFAF WEEI WGY WLW, 30 m.
National Vespers, Dr. Harry Emerson Fosdick, WJZ WBZ WHAM WGAR, 30 m.
Vespers, KDKA, 30 m.
3.45 P.M. EST; 2.45 CT
Golden Songbirds, WOR
Oxford Male Quartet, WMCA
4 P.M. EST; 3 CT
Rhythm Symphony, De Wolf Hopper, WFAF WEEI WGY WSM, 30 m.
Temple of Song, Chicago A Capella Choir, Ruth Lyon, soprano, WJZ WBZ WBAL KDKA WFLA WSM WGAR, 30 m. (WHAM from 4.15)
Rev. Charles E. Coughlin, WOR WLW, 1 h.
Municipal Symphony Orchestra, WMCA WIP, 1 h.
4.15 P.M. EST; 3.15 CT
Anti-Steel Trap League, WBZ
4.30 P.M. EST; 3.30 CT
John B. Kennedy, "Looking Over the Week," WFAF WEEI
Carmelo Cascio, pianist, WGY
"The Land of Beginning Again," WJZ WBZ WHAM KDKA WBAL WFLA WFLA, 30 m.
"House By the Side of the Road," WSM, 30 m.
String Quartet, WGAR, 30 m.
4.45 P.M. EST; 3.45 CT
Dream Drama, "Music Hath Charms," Arthur Allen, Parker Fennelly, WFAF WEEI WGY
5 P.M. EST; 4 CT
Sentinels' Serenade, Charles Sears, tenor, Mary Steele, contralto, Rudolph Ganz, pianist, WFAF WEEI WGY WSM, 30 m.
"Roses and Drums," "Rebel Magic," WJZ WBZ WHAM KDKA WLW WGAR, 30 m.
"Open House," Stanley Metcalfe, Freddy Martin's Orchestra, WABC KMOX, 30 m.
Rodney Fitzsimmons, songs, WPG
Gus Steek's Orchestra, WOR
Young People's Church, WMCA, 1 h.
American Musicals, WHDH, 30 m.
5.15 P.M. EST; 4.15 CT
Anita Metzger, readings, WPG
Hollywood Gossip, WOR
Tenor, WGN
5.30 P.M. EST; 4.30 CT
"The House By the Side of the Road," Tony Wons, Gina Vanna, soprano, Ulderico Marcelli's Orchestra, WFAF WEEI WGY, 30 m.
Radio Explorers' Club, Mrs. F. Trubee Davison, WJZ WBZ WHAM KDKA WGAR
Smilin' Ed McConnell, WLW WSM, 30 m.; WOR, 15 m.
Promenade, WFLA, 50 m.
Frank Crumit and Julia Sanderson, "The Dashing Marine," WABC WCAU WHAS KMOX, 30 m.
Nick Nickerson, songs, WPG
5.45 P.M. EST; 4.45 CT
Albert Payson Terhune, dog drama, WJZ WBZ WHAM KDKA WGAR
Jubilee Singers, WPG
Jimmy Allen's Adventures, WOR
That Reminds Me," WGN

From Vaudeville



GRACIE BARRIE, 19-year-old singer formerly of vaudeville, now is featured with LEON BELASCO's Orchestra on the CBS-WABC network Sunday evenings.

- 6 P.M. EST; 5 CT
Catholic Hour, Mediaevalists Choir, WFAF WEEI WGY WSM WFLA, 30 m.
Heart Throbs of the Hills, WJZ WGAR
Weather, WBZ
Tea Time Melodies, WHAM
Those Three Girls, KDKA
Rene and his Violin, WLW
"Music By Gershwin," Delicious; Happy Days Are Here Again; I Wonder What's Become of Mary, WABC WHAS KMOX, 30 m.
Beth Evans, soprano, WPG
Uncle Don, WOR, 30 m.
Radio Party, WMCA, 30 m.
Violin, WMCA WIP
6.15 P.M. EST; 5.15 CT
Jolly Coburn's music, WJZ WBZ WHAM KDKA
New Jersey Democratic talk, WPG
String Trio, WLW
Tenor, WGN
6.30 P.M. EST; 5.30 CT
Frank Simon's Band, Liberty Bell; Mama and Papa; Bride Electe, excerpts; Nymphalyn; Manhattan Beach; The Black Man; Washington Post, WFAF WGY WLW, 30 m.
Salute, WEEI
Grand Hotel, Anne Seymour, WJZ WBZ WHAM KDKA WBAL WGAR, 30 m.
Sacred Quartet, WSM
Smiling Ed McConnell, WABC WCAU WHAS KMOX
Crusade Club Chorus, WPG
Gabriel Heatter, news commentator, WOR
Theo Karle, concert orchestra, WMCA WIP, 30 m.
Wayne King's, Jan Garber's music WGN, 1 h.
6.45 P.M. EST; 5.45 CT
Flufferettes, WEEI
Ross Fenton Orchestra, WSM
Voice of Experience, WABC WCAU WHAS KMOX
Lynette Gruhier, WPG
Conrad and Tremont, WOR
7 P.M. EST; 6 CT
Martha Mears, contralto, WFAF WGY
Andrew Jacobson's music, WEEI, 30 m.
Jack Benny, Frank Parker, Mary Livingstone, Don Bestor's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
Ponce Sisters, "New Moon," operetta, WLW, 30 m.
California Melodies, Raymond Paige's Orchestra, WABC WPG, KMOX, 30 m.
Comedy Stars of Hollywood, WCAU
Herbert Koch, organ, WHAS
Violin, WMCA WIP
Chamber Music, Sonata in E Minor, Opus 38, Brahms; Sonatine in A. Minor, Weber; Fantasiestucke, Opus 73, Schumann, WOR, 45 m.
7.15 P.M. EST; 6.15 CT
Uncle Ezra, WFAF WGY
Current Jewish events, WMCA
7.30 P.M. EST; 6.30 CT
Queenia Mario, Graham McNamee, Michaela's Aria, Carmen; Lazy Song; House On a Hill; Drink to Me Only with Thine Eyes, WFAF WGY
Garden talk, WEEI, 30 m. (James J. Bruin at 7.50)
Joe Penner, Harriet Hilliard, Ozzie Nelson's Orchestra, WJZ WBZ WHAM KDKA WLW WSM WFLA WGAR, 30 m.
Family Theatre, Buddy Rogers, Jeanie Lang, You Can Make My Life a Bed of Roses, WABC WCAU KMOX, 30 m.
Early Evening Revue, WHAS
Concert Hour, WPG, 30 m.
Songsters, WMCA WIP
Bob Becker, dog chat, WGN
7.45 P.M. EST; 6.45 CT
Wendell Hall, WFAF WGY
Baritone, WOR
Three Little Funsters, WMCA
Book Review, WGN
8 P.M. EST; 7 CT
Eddie Cantor, Rubinoff's Orchestra, Stein Song; Brown October Ale; The Little Brown Jug; Sweet Adeline; Heidelberg, WFAF WGY WLW WSM WFLA, 1 h.
Concert, Ruby Newman, Del Castillo, vocal sextet, WEEI, 1 h.
Symphony Concert, Ernest Ansermet, conducting Jose Iturbi, pianist, guest, WJZ WBZ WHAM KDKA WGAR, 1 h.
Detroit Symphony Orchestra, Victor Kolar, conductor, Giovanni Martinelli, WABC WHAS KMOX, 1 h.
Choir Invisible, WOR, 30 m.
Paul Barry, songs, WMCA
Palmer House Ensemble, WGN
8.15 P.M. EST; 7.15 CT
Caribbean Nights, WMCA, 30 m.
Dance tunes, WGN

- 8.30 P.M. EST; 7.30 CT
Los Chicos, WOR, 30 m.
Bridge Talk, WGN, 30 m.
8.45 P.M. EST; 7.45 CT
Fur Trappers, WCAU
Kay Thompson, WMCA
Ensemble, WGN
9 P.M. EST; 8 CT
Manhattan Merry-Go-Round, Andy Sanella's music, WFAF WGY, 30 m.
Sunday Night Party, Roland Winters, Buddy Clark, Rakov's music, Elizabeth Ross, WEEI, 30 m.
Charles Previn's Orchestra, Olga Albani, WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA WGAR, 30 m.
Alexander Woolcott, the Town Crier, Robert Armbruster's music, WABC WHAS, 30 m.
Frank J. Taylor, WOR
Harry Hershfield, WMCA
Dance orchestra, WGN, 45 m.
9.15 P.M. EST; 8.15 CT
Around the Console, WPG
Harry Salter's music, WOR
9.30 P.M. EST; 8.30 CT
American Album of Familiar Music, Frank Munn, Virginia Rea, Gustav Haenschel's Concert Orchestra, Bertrand Hirsch, violinist, WFAF WEEI WGY WSM WFLA, 30 m.
Walter Winchell, WJZ WBZ WHAM WBAL KDKA WLW WGAR
Headliners, Will Rogers, Bill Corum, Oscar Bradley's Orchestra, WABC WCAU WHAS KMOX, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
"Vignettes," WOR, 30 m.
Sunday Evening Club, WGN, 30 m.
9.45 P.M. EST; 8.45 CT
Drama, King and Flynn, songs, WJZ WBZ WHAM KDKA WGAR
Unbroken Melodies, WLW
Harry Hirschfield, WMCA
10 P.M. EST; 9 CT
Hall of Fame, "Doc" Rockwell, guest, WFAF WEEI WGY WLW, 30 m.
Armand Girard, baritone, WJZ WHAM KDKA WFLA WGAR
Frank Goodwin, WBZ
Wayne King's Orchestra, WABC WCAU WHAS KMOX, 30 m.
Harold Stephens, tenor, WPG
Russian Gypsy music, WOR, 30 m.
Friars' Frolic for James A. Farley, WMCA WIP, 1 h.
News, WGN
10.15 P.M. EST; 9.15 CT
L'Heure Exquise, I Hear a Thrush at Eve; A Spirit Flower; Shadow March; In the Garden of Tomorrow, WJZ WFLA
Dick Grant, WBZ
County Medical Society, WHAM
Y. M. C. A. Talk, KDKA
Moses Cleveland's Album, WGAR
Hawaiian Dreams, WPG
WGN Dance Orchestra, WGN, 45 m.
10.30 P.M. EST; 9.30 CT
Jane Froman, Modern Choir, Frank Black's Concert Dance Orchestra, WFAF WEEI WGY WSM WLW WFLA, 30 m.
An American Fireside, Donald Richberg, "A Man Must Read," WJZ KDKA WHAM WBAL, 30 m.
Curley for Governor, WBZ
WHAM WBAL, 30 m.
Mel Emerson's Orchestra, WGAR, 30 m.
"Evidence," by Edgar Wallace, WABC WCAU WPG WHAS, 30 m. KMOX, 15 m. (news at 10.55)
Estelle Lieblich's Operatic Miniatures, WOR, 30 m.
10.45 P.M. EST; 9.45 CT
Paradise Islanders, WBZ
Voice of Friendship, WHAS
Sports, KMOX

Educational

Saturday, November 3

8.00 P.M.—Art in America—"Henry Hobson Richardson, America's First Modern Architect; the Development of the Skyscraper." NBC-WJZ

Monday, November 5

12.30 P.M.—"The Fruit and Vegetable Outlook," W. O. Hopper, Department of Agricultural Economics, New York College of Agriculture. "In Hot Water," Miss Laura Wing, Home Service Director, New York Power & Light Corporation. WGY

Wednesday, November 7

9.00 P.M.—Mrs. Franklin D. Roosevelt speaks on behalf of the Women's Trade Union League. WOR

11 P.M. EST; 10 CT

- K-7 Spy Story, WFAF WGY, 30 m.
Joseph E. Warner, WEEI
Roxanne Wallace, Al and Le Reiser, WJZ WHAM WFLA KDKA WSM (news, 11.10)
Weather reports, news, Eventide Singers, WBZ, 30 m.
News, Drama, WLW, 30 m.
Ted Rollin's Orchestra, WGAR
Little Jack Little's Orchestra, WABC WCAU WHAS, 30 m.; KMOX, 15 m.
Weather, Steel Pier Orchestra, WPG, 30 m.
Weather, Current Events, Moonbeams, WOR, 30 m.
Voice of Romance, WMCA
Ted Weems' Orchestra, WGN
11.15 P.M. EST; 10.15 CT
Musical Turns, WEEI
Jesse Crawford, organ, WJZ KDKA WSM WFLA
Musical program, WHAM
Bene Beecher's Orchestra, WGAR
Sports and Orchestra, KMOX, 30 m.
Dream Ship, WGN
Archie Bleyer's Orchestra, WMCA
11.30 P.M. EST; 10.30 CT
Broadcast to Byrd Expedition, WFAF WEEI WGY WFLA WSM, 30 m.
Henry King's Orchestra, WJZ WHAM KDKA WGAR, 30 m.
Studio program, WBZ, 30 m.
Greystone Ballroom Orchestra, WLW, 30 m.
Sunday Night Serenade, WSM
Leon Belasco's Orchestra, WABC WCAU WPG WHAS, 30 m. (KMOX from 11.45)
Florence Richardson's Orchestra, WOR, 30 m.
Blue Rhythm Band, WMCA, 30 m.
Wayne King's, Jan Garber's, Ted Weems', Orchestras, WGN, 1 h.
12 M. EST; 11 P.M. CT
News, Will Osborne's Orchestra, WFAF WGY WSM, 30 m.
Joe Reichman's Orchestra, WJZ WBZ KDKA, 30 m.
Castle Farm Dance Orchestra, WLW, 30 m.
Paul Sabin's music, WABC WCAU WPG, 30 m.
Jimmy Joy's Orchestra, WHAS
Joe Stovel's Orchestra, KMOX
Phil Lynch's Orchestra, WOR, 30 m.
Day's End, WMCA, 30 m.

Station Directory

Table with columns: Station, Chain, K.C. Watts, Location. Lists various radio stations and their affiliations and locations across the country.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixie Network; ABS, American Broadcasting System; CRC, Canadian Radio Commission; NEN, New England Network; QG, Quality Group.

# Revealing A Bit About Five Of The NBC Football Announcers

## 'Bill' Stern Manages A Music Hall

Just who are these people who broadcast football games for you over the National Broadcasting system?

Perhaps these vignettes will help you visualize the men who will broadcast late season games over the WEA and WJZ networks.

GRAHAM McNAMEE, radio's pioneer sports announcer, made his debut over the air at the GREB-WILSON fight, August 31, 1923. A few weeks later he took over the broadcast of the World Series and after the Series covered his first football game. GRAHAM doesn't say whether he ever played football.

DON WILSON, unlike GRAHAM, who is of medium build, stands six feet three and weighs 215 pounds. He looks, acts and talks like a football player, which he is. He played guard for four years for the University of Colorado. His specialty is announcing games that are played on the West Coast, and he spends part of his Sunday evenings announcing JACK BENNY's half-hour.

Radio announcing is the 13th job that GEORGE HICKS has had. GEORGE was a football player, too. But in addition he has played baseball, basketball and tennis. He is 29 years old.

BILL STERN, who alternates with McNAMEE in some of the games, has a full time job besides and that is stage director of the Radio City Music Hall. For four years he played quarterback at Pennsylvania Military Academy. He is 26 years old. This Fall he is broadcasting his first games.

WILLIAM SLATER, announced as "BILL" on the air, was born in West Virginia in 1903. He was graduated from the United States Military Academy in 1924, but left the Army to take up teaching. He is now headmaster of Adelphi Academy in Brooklyn. This is his first year broadcasting.

## Vic and Sade To Be On Two Chains

"VIC and SADE," sketch of small town life which has entertained listeners for two years, will change its broadcast time beginning Monday, November 5.

The program will be heard daily except Saturday and Sunday at 1.30 P. M. over the NBC-WJZ network and at 2.45 P. M. over the NBC-WEAF network.

This program, which depicts the life of a village, uses only three characters. The rest of the people are brought in by telephone conversations, chats across alleys and the conversation of the three main characters.

The program is written by PAUL RYMER.

## Johann Strauss 3rd to Visit America

JOHANN STRAUSS, 3rd, grand-nephew of the famous "Waltz King," soon will visit this country for the first time.

According to a report in *Variety*, a number of radio programs will feature STRAUSS, who is, like his great-uncle, a composer and conductor.

# A Talk Between Australia, Schenectady via Police Radio

## Car Equipped With System Designed for Boston

RIDING in Schenectady in an experimental model police cruising car developed for the Boston police department under the direction of Commissioner E. C. HULTMAN, CHESTER H. LANG, manager of broadcasting and publicity for General Electric, talked with R. E. FARMER, engineer, station VK2ME, Sydney, Australia, 10,000 miles distant.

Mr. LANG was as surprised at the transmission as an officer on a regular run would have been. The car's receiver, designed to pick up only material broadcast from a nearby station, was not intended for wide range work.

The broadcast did not take place entirely by accident. It had been tentatively planned for between 6.30 and 7 A. M.

It was to have been, however, not between police car and VK2ME, but between station WGY and VK2ME.

On the scheduled day, Mr. LANG overslept.

The police radio car was sent for him, and WGY engineers, fearing to miss communication with the Australian station entirely, connected the car with VK2ME directly, utilizing four different short wave circuits.

Mr. LANG conversed with Mr. FARMER en route to the radio station.

Mr. LANG's voice was carried by ultra-short wave below the 10-meter band to WGY's control board, where incoming signals from Australia also were being relayed.

Officiating at the control board, WILLIAM J. PURCELL, station engineer, so regulated incoming and outgoing signals that the conversation between both parties was made possible. Signals to Australia were sent out over station W2XAF, South Schenectady.

Mr. FARMER carried out his end of the communication exactly as planned, at first under the impression that he was



CHESTER H. LANG, of the General Electric Company, seated in the police radio car in which he talked with an engineer in Australia.

talking to a stationary receiver, and not one rolling along a highway.

Following Mr. LANG's chat with VK2ME, the police car 'phone was turned over to General Electric engineers, who continued the conversation for 20 minutes. Although WGY engineers had risen early to talk with Australia, Mr. FARMER was just preparing for bed at 10 P. M.

VK2ME is the short-wave station of the Amalgamated Wireless, Australasia, Limited.

The car employed in the 10,000-mile conversation is a light sedan. On its instrument panel is a French-type telephone.

When the car is called by headquarters, with which its receiver is always in tune, the passenger or driver removes the telephone from its hook. This causes the transmitter, on a different wave length, to begin functioning. Once the receiver is off, the procedure is

the same as that followed in a regular telephone conversation.

The car's entire transmitting plant is contained in the rear trunk.

Boston will be the first city in the United States with a two-way police radio system which makes it possible for officers in cruising cars to talk with headquarters as easily as though over a telephone.

Boston now is using a temporary one-way system, operating on medium high frequency. The new system will employ ultra-high frequency.

The Boston transmitter, to be located at headquarters, will be connected with precinct or division house by telephone line.

Different frequencies will be employed by cars transmitting from different neighborhoods, but all will be constantly in tune with headquarters.

## Stoopnagle, Budd Replace Rogers

Colonel LEMUEL Q. STOOPNAGLE and his partner, BUDD, will be starred in the new "Headliners" program heard Sunday evening at 9.30 over the WABC-Columbia network, beginning November 8.

STOOPNAGLE and BUDD will be heard in a series of several weeks' programs, taking the place of WILL ROGERS.

HELEN GLEASON, of the Metropolitan Opera Company, and FRANK PARKER, radio tenor, will be the soloists and the music will be provided by OSCAR BRADLEY'S orchestra.

## Beethoven Legend On Air

A sketch recounting the legend of the composing of the "Moonlight Sonata" by BEETHOVEN will be the feature of SIGMUND ROMBERG's hour program over the NBC-WEAF network on Saturday evening, November 3 at 8 o'clock.

# Film Stars Battle for DX Honors

By GEORGE LILLEY

The hills of Hollywood, despite the semi-tropical climate, have always offered listeners fine radio reception.

Strangely enough, the sharp, crashing type of static is almost unknown.

So dial twirlers BING CROSBY and DICK ARLEN weren't exactly handicapped by weather conditions when they put down their \$1000 wager that one could tune in more distant stations than the other.

Presumably, it all started when CROSBY caught friend ARLEN boasting that he was the DX champion of movieland. As the crooner prides himself in this little art, the boast was called.

Whoever caught the most foreign signals in just one week would own the pot of gold. No waves were barred or dialing hours restricted.

In all they received between them 122 oversea short wave outlets. Programs from 28 countries more than 5000 miles away were brought in and all continents were heard from.

Among the rare specimens that the boys "bagged" were: Short wavers JB, Johannesburg, South Africa; VQ7LO, Nairobi, East Africa; ZGE, Malay States; ZHI, Singapore; VUB, Bombay, India; KAY, Manila; a number of Japanese transmitters and all the leading stations of Europe—which for anyone is very good globe-trotting.

Said Crosby at the finish: "Well, I guess I won! You couldn't have told me at one time that I would stick by a radio, tuning it for hours at a time. It was the greatest thrill of my life. I am sorry that we couldn't get Lee Tracy to join us. Lee is a great short wave hound, but he was tied up at the time and couldn't enter."

Said ARLEN, who is also sure of victory:

"Folks, my greatest thrill came when I tuned in Java. I think that most entertainers could learn a lot by listening to the semi-professional talent heard from foreign stations. I know I did!"

And although the publicity lads at Paramount probably feel that they are the actual winners when they gaze upon all the space given the contest by the nation's papers, it does show what interesting entertainment can be derived from modern day receiving sets.

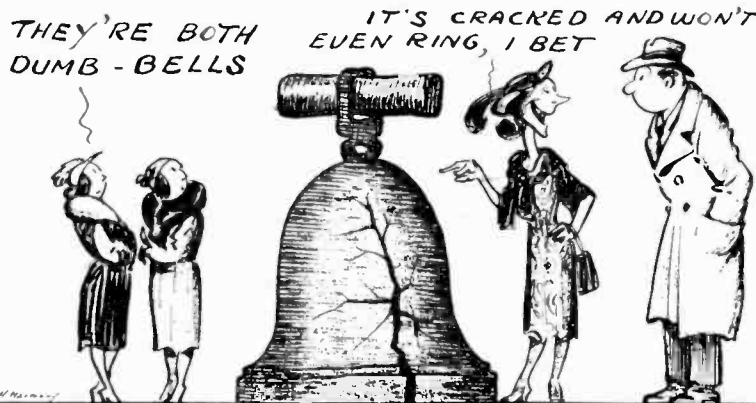
The nice part about the whole thing is that you may have almost as thrilling reception via the wireless waves right in your own home.

No need to be with CROSBY or ARLEN. Nor is there need to move to Hollywood.

## Simmons Is With Revelers

ROBERT SIMMONS, radio and concert tenor, has replaced FRANK PARKER as top singer of the Revelers Quartet, PARKER being unable to continue because of too much solo work.

## A Cracked Belle



JEANIE LANG, who sings with BUDDY ROGERS on the Family Theatre program, went to Philadelphia recently and was all a-twitter to see the Liberty Bell in Independence Hall. When she looked at it she gulped and chirruped: "Why the very idea! It's cracked and won't even ring, I bet!"

R  
K  
O **BOSTON**  
RKO VAUDEVILLE  
Augmented By  
**RANNY WEEKS**  
and his  
— Greater Boston Orchestra —

# Saturday, November 3 - Harvard-Princeton on CBS at 1.45 P.M.

## Highlights

- A. M.**
- 11.30—The Melody Mixers, NBC-WJZ
- P. M.**
- 1.45—Harvard vs. Princeton, CBS-WABC
- 6.00—One Man's Family, NBC-WEAF
- 8.00—Roxy and his Gang, CBS-WABC
- Sigmund Romberg, William Lyon Phelps, NBC-WEAF
- 9.00—Grete Stueckgold, CBS-WABC
- Songs You Love, Rose Bampton, NBC-WEAF
- Radio City Party, NBC-WJZ
- 9.30—The Gibson Family, Musical Comedy, NBC-WEAF
- 10.00—Andrew Jacobson's Orchestra, "Sweet and Lovely," music, YN-WNAC

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9.45 A.M. EST; 8.45 CT**  
Johnny Marvin, tenor, WEA W TAM News, Minstrel, Musical Turns, WEEI High Priests of Harmony, WGY The Plough Boys, KDKA
- 10 A.M. EST; 9 CT**  
News, Annette McCullough, "blues," WEA WEEI WGY Edward MacHugh, Gospel Singer, WJZ KDKA WSM WFLA WSB Home Forum Cooking School, WBZ Organ, WHAM Suzanne Littleford, WLW News, Home Talk, WTAM News and Mellow Moments, WABC WCAU WHAS WBBM News and Home Hour, WPG, 1 h.
- 10.15 A.M. EST; 9.15 CT**  
Morning Parade, WEA WSM WTAM, 45 m. (WGY, 30 m.) (WEEI, 15 m. and at 10.45) (WFLA, 10.30-10.45) Singing Strings, WJZ WBZ WHAM, 30 m. (KDKA at 10.30) Home Forum, KDKA Livestocks, WLW Carlton and Shaw, WABC WCAU WHAS WBBM Town Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**  
Organ, WEEI Blues Songs, WLW Let's Pretend, WABC WCAU WBBM, 30 m. Public School program, WHAS, 30 m. Dr. W. I. Auber, WNBX
- 10.45 A.M. EST; 9.45 CT**  
Johnny Marvin, tenor, WGY News and Originalities, Jack Owens, tenor, WJZ WHAM KDKA WFLA WSB News, Musicale, Highway Safety talk, WBZ Rhythm Jesters, WLW Daily Poem, WNBX
- 11 A.M. EST; 10 CT**  
Alma Schirmer, pianist, WEA WEEI Galaxy of Stars, WGY WLW WTAM Honey-mooners, Grace and Eddie, WJZ WBZ WHAM KDKA WSM WGR George Johnson's Orchestra, WABC WCAU WPG WHAS WBBM, 30 m. Ludlow Program, WNBX, 30 m.
- 11.15 A.M. EST; 10.15 CT**  
The Vass Family, WEA WEEI WGY WSM WTAM Tony Wons, WJZ WBZ WHAM WGR Kiddies Klub, KDKA, 45 m. Bailey Axton, songs, WLW
- 11.30 A.M. EST; 10.30 CT**  
Down Lovers' Lane; Gloria La Vey and Walter Preston, WEA WLW WSM WTAM, 30 m. (WEEI, 25 m.) Children's Theatre, WGY, 30 m. Melody Mixers, Morin Sisters, Walter Blauffs' Orchestra, WJZ WHAM, 30 m. (WGAR, 15 m.) (WFLA at 11.45) Federation of Women's Clubs, WBZ, 30 m. Carnegie Hall Children's Entertainment, Donald MacMillen, Arctic explorer, WABC WPG WHAS Red Ranney, WNBX
- 11.45 A.M. EST; 10.45 CT**  
Gene LaValle, WGR Concert Miniatures, WABC WPG WHAS Nite Owls, WNBX, 30 m.
- 12 N. EST; 11 A.M. CT**  
Armchair Quartet, WEA WEEI WSM WSB WTAM Musical Program, WGY Fields and Hall, WJZ KDKA WLW WGR Weather, the Monitor Views the News, WBZ 4-H Club, WHAM Connie Gates, songs, WABC WPG Pikeville College, WHAS Walter Ahrens, baritone, WOR Bob Fallon's Orchestra, WMCA, 30 m. Len Salvo, organist, WGN
- 12.15 P.M. EST; 11.15 A.M. CT**  
Honeyboy and Sassafras, WEA WEEI WSB WTAM Martha and Hal, WGY Genia Fonariva, soprano, WJZ KDKA WLW WSM WGR Weather, Musicale, WBZ News, weather, WHAM Samuel Dejong's Orchestra, WABC WCAU WPG WHAS WIND Gene and Charlie, WBBM Ensemble, WOR Doring Sisters, WGN Rep. Comm. Jeremiah Everts, WNBX
- 12.30 P.M. EST; 11.30 A.M. CT**  
Merry Madcaps, WEA WSM, 30 m. Jack, Del and Ray, WEEI, 30 m. WGY Farm Program, WGY, 30 m. Farmer's Union program, WJZ WBZ WHAM KDKA WLW WFLA WGR, 1 h. WSM, 15 m. and at 1.15) Orchestra, Variety, WTAM, 30 m. Piano Pointers, Abram Chasins, WABC WCAU WBBM, 30 m. (WPG at 12.45) (WHAS, 15 m.) Motor Market, WPG Museum Talk, WOR Rigo Santiago, WMCA Markets, music, WGN, 30 m. Dem. State Comm., WNBX

## 12.45 P.M. EST; 11.45 A.M. CT

4-H Club, WHAS WSM, 30 m. Kiddies' Cooking Class, WOR Eddie Prior's Orchestra, WMCA Farm Bureau, WNBX

## 1 P.M. EST; 12 N. CT

Jan Bruneseo's concert ensemble, WEA W TAM, 30 m. WEEI from 1.10) Stocks, WEEI WGY George Hall's Orchestra, WABC WCAU WPG WIND, 30 m. Charlie Davis' Orchestra, WMCA, 30 m. Organ, WGN 4-H Club, WNBX

## 1.15 P.M. EST; 12.15 CT

The Vagabonds, WGY Weather, markets, WHAS Doring Sisters, WGN

## 1.30 P.M. EST; 12.30 CT

Russ Lyons' music, WEA WEEI WTAM, 30 m. Musical program, WGY Vic and Sade, WJZ WBZ WHAM KDKA WFLA WSB WGR Farm Bureau, WSM Football Souvenir Program, WABC WCAU WPG Wildcats, WHAS Theatre Club, WOR Charlie Eckel's Orchestra, WMCA Market Reports Mid-day Service, WGN, 30 m.

## 1.45 P.M. EST; 12.45 CT

The Southerns, WGY Words and Music, WJZ WHAM WSM, 30 m. WGAR (WFLA, 15 m.) 4-H Club, WBZ, 30 m. Orchestra, KDKA Dance Orchestra, WLW Football, Harvard vs. Princeton and (Michigan vs. Minnesota at 4), WABC WPG WCAU WBBM, 3 h., 30 m. Tunes and Tempos, WOR The Ragamuffins, WMCA

## 2 P.M. EST; 1 CT

Ohio State-Western Reserve, football game, WLW, 2 h., 30 m. Cheer Leader, WTAM, 45 m. "Collegians," WOR Sports talk, WMCA Palmer House Ensemble, WGN

## 2.15 P.M. EST; 1.15 CT

Songfellows, WJZ WBZ WHAM KDKA WGAR WSM Football game, WOR, 2 h., 30 m. Three Blue Chips, WMCA Jongleurs, WGN

## 2.30 P.M. EST; 1.30 CT

Piano and organ concertos, WMCA, 30 m. Afternoon Concert, WNBX, 30 m.

## 2.45 P.M. EST; 1.45 CT

Army vs. Illinois, WJZ WBZ WHAM KDKA WBAL, 2 h., 15 m. Football, WTAM, 2 h. Football, U. of Alabama vs. U. of Kentucky, WHAS, 2 h. Palmer House Ensemble, WGN

## 3 P.M. EST; 2 CT

Jack Orlando's Orchestra, WMCA WIP, 30 m. Football, Wisconsin vs. Northwestern, WGN, 2 h., 45 m. Smiling Twins, WNBX

## 3.30 P.M. EST; 2.30 CT

Sports Review, WMCA, 2 h. Webby Mack, WNBX

## 4 P.M. EST; 3 CT

Apple Knockers, WCAU, 30 m. Elmer and Cecil, WNBX

## 4.15 P.M. EST; 3.15 CT

Student Hill Billies, WNBX

## 4.30 P.M. EST; 3.30 CT

"Our Barn," WEA WEEI WGY Palmer Clark's music, WJZ WBZ WHAM KDKA WSM, 30 m. Al McCullough, WNBX

## 4.45 P.M. EST; 3.45 CT

Twilight Tunes, WTAM "Science in Your Home," WOR Underhill and Paulette's Orchestra, WNBX

## 5 P.M. EST; 4 CT

George Sterner's Orchestra, WEA WEEI WSM, 30 m. (WGY WTAM, 15 m.) Stanleigh Malotte, the News Rhymer, WJZ WBZ WHAM, KDKA WLW Ozark Mountain Boys, WGR Variety, weather, WOR Tea Time Melodies, WNBX

## 5.15 P.M. EST; 4.15 CT

John Finke, pianist, WGY Jackie Heller, tenor, WJZ WBZ KDKA YMCA, WHAM Tim Healy, WLW Call Boy, WTAM Western Drama, WOR

## 5.30 P.M. EST; 4.30 CT

Our American Schools, direction of Florence Hale, chairman of National Education Association, WEA WGY WSM WTAM, 30 m. (WFLA at 5.45)

## Radiant



GRETE STUECKGOLD, concert soprano, is soloist with the KOSTELANETZ Orchestra each Saturday evening at 9 on the CBS-WABC chain.

- Musical Turns, WEEI Platt and Nierman, WJZ WHAM WLW WFLA WGR Srenaders, WBZ Bill and Alex, KDKA Jack Armstrong, All American Boy, WABC WCAU Out of the Dusk, WHAS, 30 m. Mattie Curran, songs, WPG Kay Fayre, "blues," WOR Sally's Party, WMCA, 30 m.
- 5.45 P.M. EST; 4.45 CT**  
The Evening Tattler, WEEI The Ranch Boys, WJZ WBZ WHAM WGR Football Scores, KDKA Jack Armstrong, WLW "Robinson Crusoe, Jr.," WABC WCAU WPG Jimmie Allen's Air Adventures, WOR Musicale, WGN, 30 m.
- 6 P. M. EST; 5 CT**  
One Man's Family, Anthony Smythe, WEA WEEI WLW WSM WFLA WSB WTAM, 30 m. Old Man Sunshine, WGY Angelo Ferdinand's Orchestra, WJZ, 30 m. (KDKA at 6.15) Minstrels, WBZ Sports, WHAM Soloist, KDKA Concert Ensemble, WGR Frederick William Wile, "The Political Situation in Washington Tonight," WABC WHAS Phil Lynch's Orchestra, WOR, 30 m. Ensemble, WMCA
- 6.15 P.M. EST; 5.15 CT**  
Col. Jim Healey, WGY Republican Campaign, WBZ Comedy Stars, WHAM News of the Week, WGR Gene Kardos' Orchestra, WABC WHAS Dick Mansfield's Orchestra, WMCA Organ, WGN
- 6.30 P.M. EST; 5.30 CT**  
News and Peg La Centra, songs, WEA WSM Rhyming Reporter, news, Golden Moments, WEEI News, Brevities, WGY News, Twenty Fingers of Harmony, WJZ WSM News, weather, WBZ Evening Interlude, WHAM, 30 m. Ruth Etting, Jimmy Grier, KDKA Bob Newhall, WLW Ellis Vander Pyl, WGR News, Reminiscing, WTAM

Eddie Dooley, football, WABC WCAU Red Grange, football scores, WBBM National History talk, WOR Continentals, WMCA

## 6.45 P.M. EST; 5.45 CT

Football, Thornton Fisher, WEA WEEI WGY WLW WTAM National Housing Act talk, WJZ KDKA WSM Sports Review, WBZ Radio Special, WFLA Front Page Drama, WGR Margaret Brainard, Jerry Cooper (news at 6.55) WABC WCAU WBBM Woody and Willie, WHAS news at 6.55) Variety, WOR Sports, WMCA

## 7 P.M. EST; 6 CT

Religion in the News, WEA W TAM Neal O'Hara, WEEI Antoinette Halstead, contralto, quartet, WGY 30 m. Football scores, John Herrick, baritone, WJZ KDKA Edward MacHugh, baritone, WBZ Hank and Herb, WHAM, 30 m. Democratic Campaign talk, State Senator J. Allan Coad, WBAL R. F. D. Hour, WLW, 30 m. Musical Memories, WFLA, 30 m. Musical Scoreboard, WSM, 30 m. Cleveland Playhouse, WGR Soconylund Sketches, "A More Perfect Union," WABC WCAU WBT, 30 m. Weather, Cross-roads, WHAS Ford Frick, sports, WOR Save a Life, WMCA WIP Music of Today, WGN

## 7.15 P.M. EST; 6.15 CT

Jamboree, WEA W, 30 m. After Dinner Revue, WEEI Dorsey Brothers' Orchestra, WJZ, 30 m. Radio Nature League, WBZ Nancy Martin, KDKA Gypsy Trails, WGR Orchestra, WTAM Football, Red Grange, WBBM WHAS Maverick Jim, WOR, 30 m. Fisher's Ensemble, WMCA Palmer House Ensemble, WGN

## 7.30 P.M. EST; 6.30 CT

Pic and Pat, WEEI, 30 m. The Whistler and his Dog, WGY Radio Nature League, WBZ Otto Thurn's Orchestra, WHAM, 30 m. William Penn Orchestra, KDKA, 30 m. Southwind, WLW International Sunday School Lesson, WSM Gingham Club Orchestra, WTAM Street Scenes, WCAU Jean, Jan and Judy, WMCA Sports reviewer, WGN

## 7.45 P.M. EST; 6.45 CT

Floyd Gibbons, WEA WGY WLW WFLA WTAM Pickens' Sisters, WJZ WGR Christian Science Monitor Interview, WBZ The Forty-Niners, WSM The Lawyer and the Public, O. W. Wilson, WABC WCAU WHAS Show Boat Boys, WOR Max Berger's Ensemble, WMCA Ensemble, WGN

## 8 P.M. EST; 7 CT

Sigmund Romberg's music, William Lyon Phelps, Moonlight Sonata; Sweetheart; The Piano Tuner, sketch, WEA WEEI WGY WLW WTAM, 1 h. Art in America, "The Development of the Skyscraper," WJZ WBZ KDKA WSM, 20 m. (Grace Hayes, songs, at 8.20) Musical Variety, WHAM The Cocoanuts, WFLA, 30 m. Gene Beecher's Orchestra, WGR, 30 m. Roxy and his Gang, "Grande Opera Cavalcade," WABC WCAU WHAS WBBM WBT, 45 m. Concert Orchestra, WPG, 30 m. Joseph D. McGoldrick, campaign program, WOR, 30 m. Brad and Al, WMCA Professor T. V. Smith, University of Chicago, WGN

## 8.15 P.M. EST; 7.15 CT

Jimmy Allen's Adventures, WHAM Coral Islanders, WMCA, 30 m. Glee Club, WGN

## 8.30 P.M. EST; 7.30 CT

George Olsen's Orchestra, Ethel Shutta, WJZ WHAM KDKA WFLA WGR, 30 m. ERA Orchestra, WBZ, 30 m. Sen. Joseph I. France, WBAL Variety, WSM, 30 m. Jack Webb, WPG Orchestra, John Kelvin, tenor, WOR, 30 m. Kay Kyser's Orchestra, WGN, 30 m.

## 8.45 P.M. EST; 7.45 CT

Musical Review, WABC WCAU WHAS WBT Sisters of the Uke, WPG Vocalist, WMCA

## 9 P.M. EST; 8 CT

Songs You Love, Rose Bampton, WEA WEEI WGY WLW WTAM, 30 m. Radio City Party, Frank Black's Orchestra, John B. Kennedy, WJZ WBZ WHAM KDKA WGR, 30 m. "Possum Hunters," "Gully Jumpers," WSM, 30 m. Grete Stueckgold, Gay Nineties Program, Waltz from "Sari," Little Boy Blue; The Touch of Your Hand, Andre Kostelanetz' Orchestra, WABC WCAU WPG WHAS WBBM WBT, 30 m. Anthony Trini's Orchestra, WOR, 30 m. Pan Americans, WMCA WIP, 30 m. News and Chicago Symphony Orchestra, WGN, 2 h.

## 9.30 P.M. EST; 8.30 CT

The Gibson Family; Lois Bennett, Conrad Thibault, Jack and Loretta Clemens, Don Voorhees' Orchestra, WEA WEEI WGY WLW WTAM, 1 h. National Barn Dance, WJZ WBZ WHAM KDKA WGR, 1 h. String Sextet, WSB, 30 m. Nap and Dee, WSM Invitation Serenade, WFLA, 30 m. Richard Humber and his Champions, "Speak Easy," WABC WCAU, 30 m. Aldrich's Imperial Hawaiians, WPG, 30 m. Organ, WHAS The Pleasure Hour, WOR, 30 m. "Union Forever," WMCA, 1 h.

## 9.45 P.M. EST; 8.45 CT

Crook Brother's Band, WSM

## 10 P.M. EST; 9 CT

Asher and Little Jimmie, WSM Band, Edward D'Anna, conducting, "Semper Fidelis; Finale from Tschaiakovsky's Fourth Symphony, WABC WHAS WBBM, 30 m. Dance Tunes, WPG, 30 m. Gov. Herbert Lehmann, campaign program, WOR, 1 h.

## 10.15 P.M. EST; 9.15 CT

Lasses and Honey, WSM

## 10.30 P.M. EST; 9.30 CT

Joseph D. McGoldrick, WEA WEEI Joseph E. Warner, WEEI

## Football Games

- P.M.**
- 1.45—Harvard vs. Princeton, CBS-WABC
- 2.00—Ohio State vs. Western Reserve, WLW
- 2.45—Army vs. Illinois, NBC-WJZ University of Alabama vs. University of Kentucky, WHAS
- 3.00—Wisconsin vs. Northwestern University, WGN
- 4.00—Michigan vs. Minnesota, CBS-WABC

## Scores

- P.M.**
- 5.30—KDKA
- 5.45—WNAC
- 6.30—WJZ WABC WNAC WEAN WICC WFEA WDRC WORC WMAS WLBZ WNBH WCAU WBBM
- 6.45—WEAF WEEI WJAR WCSH WTAG WTIC WLW
- 7.00—WEEI WTAG WTIC WCSH WJZ
- 7.15—WBBM

Hal Kemp's Orchestra, WJZ, 30 m. (WBC KDKA at 10.45) World in Review, WBZ News, WHAM Behind the Law, KDKA News, dance orchestra, WLW, 30 m. Possum Hunters, WSM Mel Emerson's Orchestra, WGR, 30 m. Maurice Spitalny's Orchestra, WTAM, 30 m. Saturday Revue, news, dance, WABC WCAU WIND, 30 m. Studio Party, WHAS, 30 m. Radio Scandals, WMCA, 30 m.

**10.45 P.M. EST; 9.45 CT**  
Mexican Orchestra, WEA Uncle Dave Macon (20 m. from 10.40) WSM

**11 P.M. EST; 10 CT**  
Guy Lombardo's Orchestra, WEA WGY, 30 m. (WEEI WTAM from 11.15) Weather, news, WEEI Willard Robison's Orchestra, WJZ WHAM, 30 m. (WJZ at 11.15) Weather, WBZ William Penn Orchestra, KDKA, 30 m. Barn Dance, WLW, 1 h. Delmore Brothers, Dixie Liners, Crook Bros. Band, WSM, 30 m. Ted Rollins' music, WGR, 30 m. Musical Bulletin Board, WTAM Elmer Michaux's Congregation, WABC WIND, 30 m. Weather, news, Steel Pier Orchestra, WPG, 45 m.

Hughes' Shea's Orchestra, WHAS, 30 m. Earl Hines Music, WBBM Billy Hays' Orchestra, WCAU Weather, Will Osborne's Orchestra, WOR, 30 m.

Voice of Romance, WMCA Ted Weems' Orchestra, WGN

**11.15 P.M. EST; 10.15 CT**  
Dick Mansfield's Orchestra, WMCA Organ, Dream Ship, WGN

**11.30 P.M. EST; 10.30 CT**  
Paul Whiteman's Saturday Night Party, WEA WGY WFLA WSB WTAM, 30 m.

Freddie Martin's Orchestra, WJZ WBZ WHAM KDKA WGR, 30 m. Casa Loma Orchestra, WABC WHAS, 30 m. "Fruit Jar Drinkers," WSM Julie Wintz's Orchestra, WOR, 30 m. Mills Blue Rhythm Band, football scores, WMCA, 30 m. Dance Tunes, WGN, 4 h.

**11.45 P.M. EST; 10.45 CT**  
Robert Lum, WSM Dance Orchestra, WPG, 30 m.

**12 M. EST; 11 P.M. CT**  
Art Kassel's Orchestra, WEA WEEI WGY WTAM

Epic Madriguera's Orchestra, WJZ WBZ KDKA, 30 m. Dance orchestra, WLW, 30 m. Delmore Brothers, WSM Isham Jones' Orchestra, WABC WCAU WSM, 30 m. (WPG at 12.15) Jimmy Joy's Orchestra, WHAS, 30 m. Gus Steck's Orchestra, WOR, 30 m. Day's End, WMCA, 30 m.

**12.15 A.M. EST; 11.15 P.M. CT**  
Carefree Carnival, Ned Tollinger, master of ceremonies, Meredith Willson's Orchestra, Gogo Delys, contralto, Rita Lane, soprano, WEA WEEI WGY WTAM, 45 m. Bronco Busters, WSM (at 11.20)

## How you can get into Broadcasting



BROADCASTING offers remarkable opportunities to talented men and women—if they are trained in Broadcasting technique. It isn't necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3,000 to \$5,000 a year while, of course, "stars" often make \$15,000 to \$50,000 a year.

If you have a good speaking voice, can sing, act, write, direct or sell, the Floyd Gibbons School will train you—right in your own home in your spare time—for the job you want.

Our free book, "How to Find Your Place in Broadcasting," tells you the whole fascinating story of the Floyd Gibbons Course—how to prepare for a good position in Broadcasting—and how to turn your hidden talents into money. Send coupon today.

Floyd Gibbons School of Broadcasting, 2000 14th St. N.W., Dept. 4P85, Washington, D. C.

Without obligation send me free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study Course.

Name..... Age.....  
Address.....  
City..... State.....

## Mendoza's Mob Scene



DAVID MENDOZA, who was the "Our David" of the old Roxy gang and now an orchestra leader, remembers the old days when the troupe was mobbed when they went on tour. "In Providence," he said, "Ten thousand people met us at the station and in Washington we were almost crushed as we paraded up Pennsylvania Avenue to the White House. Those were the now almost unbelievable days of radio."

Long Wave  
Short Wave  
News Spots  
& Pictures

# MICROPHONE

THE ORIGINAL U.S. NEWSPAPER RADIO

5  
Cents  
the Copy  
\$1.50 Year

Volume III, No. 44

WEEK ENDING NOVEMBER 9, 1934

Published Weekly

## This and That

By Morris Hastings

WITH ALMOST diabolical glee a neighbor comes rushing to me.

In one hand he carries a clipping containing words I recently wrote praising LAWRENCE TIBBETT for the quality of his new programs and condemning ALBERT SPALDING



MORRIS HASTINGS

for the mediocrity of those he gave last season on the radio.

In his other hand this neighbor of mine holds an announcement that Mr. TIBBETT will sing "St. Louis Blues" and "ALEXANDER'S Ragtime Band" in a broadcast.

My neighbor firmly expects me to rail at TIBBETT or to hang my head contritely. I refuse to do either: I even say with unforced enthusiasm that I shall listen to TIBBETT'S performance of these two songs with considerable interest.

"But, from your point of view," my perplexed neighbor inquires, "isn't Tibbett cheapening himself as an artist by singing these songs? Wouldn't you at least prefer to hear him sing something by Schumann or Verdi or Schubert?"

To the last question I answer a firm yes, to the first an equally decided no. It so happens, I explain, that "St. Louis Blues" and "ALEXANDER'S Ragtime Band" are good tunes. What is more important,

(Continued on Page 7)

## Government Radio Bureau Is Proposed

### International Armistice On Air

#### Dr. Butler, of Columbia Will Preside

An international Armistice Day broadcast, bringing a message of peace to the people of North America from the nations of the world, will be heard over the WABC-Columbia network, Sunday, November 11 at 4.15 P. M.



DR. BUTLER

The program, which is called "The Family of Nations," has been arranged by the CARNEGIE Endowment for International Peace.

Leading statesmen here and in Great Britain, Canada, Brazil, Greece, Japan and Czecho-Slovakia will contribute to the discussion.

Dr. NICHOLAS MURRAY BUTLER, President of Columbia University will preside. Sir JOHN SIMON, English Secretary for Foreign Affairs, will follow. Dr. EDUARD BENES, Foreign Minister of Czecho-Slovakia and President of the Council of the League of Nations, will speak from Prague.

ELENTHERIOS VENZELOS will talk from Greece. RICHARD BENNETT, Prime Minister of Canada, will follow and Prince TOKUGAWA will speak from Japan.

#### U. S. Radio Is Failure Says Bliven

American radio has not lived up to its promises of 15 years ago, in the opinion of BRUCE BLIVEN, editor of *The New Republic*. But it can, he declared, become something better than exists anywhere else in the world.

"When radio broadcasting was just making its appearance 15 years ago, we were all tremendously excited about the marvelous possibilities of this new force, which we believed would have the utmost usefulness, as a musical instrument, as a means of education and information, as a device for political debate," Mr. Bliven said.

"So far as America is concerned, these promises have not been fulfilled. We have permitted a system to grow up under which radio is almost useless today.

"What it does in the field of education is pitiful. What it does in the realm of serious music is a disgrace. What it does in the field of news is, broadly speaking, nothing; our friends, the newspaper publishers have effectively stopped all this work."

Mr. BLIVEN contrasted the American radio system with the English system, which he has studied at first

(Continued on Page 13)

#### Commends BBC



BRUCE BLIVEN, editor of *The New Republic*, sees government control as the salvation of radio.

#### Play on Air By Wallace

On Sunday evening, November 4, at 10.30 P. M. the Columbia Dramatic Guild will present over the WABC network EDGAR WALLACE'S one and only play written for radio. Its title is "Evidence."

This radio play, written about three years ago for the dramatic department of the Columbia System, was perhaps the last work EDGAR WALLACE, author of mystery stories, turned out.

Recently the executors of the WALLACE estate chanced on Columbia's order for the play but no evidence that it had been paid for by CBS. So they billed CESAR SEARCHINGER, CBS'S London representative.

This brought to light a cancelled check from WALLACE.

#### TVA Director Suggests Use for Publicity

By The MICROPHONE'S Special Washington Correspondent

Hearings on the drive of educators for an allotment of radio wave bands to non-profit organizations soon will be reopened by the broadcast division of the Federal Communications Commission.

Spokesmen for government departments and bureaus are to be heard.

The FCC wants to hear what the bureaucrats have to say about their experience with radio broadcasters.

Dr. FLOYD W. REEVES, director of personnel for the Tennessee Valley Authority (T.V.A.), proposed that the government establish a broadcasting system to be used for educational purposes and as a propaganda agency for the government.

Cold shivers ran down the spines of Democratic leaders when Dr. REEVES submitted his suggestion.

Senator SCHALL (R) of Minnesota, has been charging the ROOSEVELT administration was censoring the radio and preparing to establish a governmental radio agency, such as are in vogue in Germany under HITLER and in Soviet Russia under STALIN.

And administration spokesmen have heatedly denied such plans were in their minds. Then came Dr. REEVES'S suggestion and it was quickly stated by the T. V. A., that he was speaking his personal views and not those of the T. V. A.

But the broadcast division is desirous of hearing from other government departments. Scheduled to testify on the appeal of non-producers for a specific allotment of wave channels, were:

W. B. ROLPH, National Recovery Administration; Dr. ELLA OPENHEIMER, Children's Bureau, Labor Department; OWEN A. KEEN, Post Office Department; MORSE SALISBURY, Department of Agriculture.

## Contents

News Flashes Box	Page 1
A governmental radio bureau is proposed	Page 1
This and That by MORRIS HASTINGS	Page 1
CHESTER LANG of Schenectady talks to Australia via police radio	Page 3
Station Directory	Page 4
Educational Box	Page 4
Radio Lane by JIMMY J. LEONARD	Page 5
Studiosity by LES TROY	Page 5
Editorial	Page 5
EDDIE CANTOR is generous to members of his radio show	Page 7
Children's Page	Page 9
Weather Reports Box	Page 10
WEEI Page	Page 11
"The March of Time" keeps up with crowding events	Page 13
Reflections by DIANA HERBERT	Page 15
Nimblewits by EVERETT SMITH	Page 15
Q. and also A.	Page 15
"Whispering Baritone" Back Cover	

## News Flashes

### WEEKDAYS

A.M.  
10.30 WEAF Network: WEEI WGY WSM WFLA WSB

WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV

10.45 WJZ Network: WBZ WHAM KDKA WLW WBAL

### P.M.

6.30 WEAF Network: WEEI WGY WSM WFLA WSB

WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV

6.40 WJZ Network: WBZ WHAM KDKA WLW WBAL

### SUNDAYS

A.M.  
11.00 WEAF Network: WEEI WGY WSM WFLA WSB

WJZ Network: WBZ WHAM KDKA WLW WBAL

P.M.  
11.30 WEAF Network: WEEI WGY WSM WFLA WSB

WJZ Network: WBZ WHAM KDKA WLW WBAL

12 M. WEAF Network: WEEI WGY WSM WFLA WSB

[Important news is given over these stations, generally on the hour and half hour.]

## Pictures

WENDELL HALL, a drawing by NATHANIEL YONTEFF  
Front Cover

BRUCE BLIVEN, editor of *The New Republic* Page 1

NICHOLAS MURRAY BUTLER, president of Columbia Page 1

GRETE STUECKGOLD, soprano Page 2

CHESTER H. LANG Page 3

GRACIE BARRIE, actress Page 4

VOICE OF EXPERIENCE Page 5

ANNETTE HANSHAW, vocalist Page 5

EDWIN C. HILL Page 6

EDDIE CANTOR, RUBINOFF, JIMMY WALLINGTON Page 7

CONNIE BOSWELL Page 8

BILLY HALOP, actor Page 9

PORTLAND HOFFA, comedienne Page 10

ALICE FROST, vocalist Page 12

TED DE CORSIA, HARRY VON ZELL of the "March of Time" cast Page 13

JEAN COLBERT, actress Page 14

WILL ROGERS, comedian Page 15

Whispering JACK SMITH Back Cover

## NOW! BOSTON GARDEN

Presents Col. W. T. Johnson's World's Championship RODEO

NOVEMBER 1-12 Mats. Sat.-Wed.-Sat. Sun. & Mon.

\$ .55, \$ 1.10, \$ 1.65  
A Few at \$ 2.20

Children Half-Price At All Performances

SPECIAL CONTESTS

Afternoon and Evening, Sunday, November 11

EVERY EVENT A CONTEST

