

# M Street RADIO MARKETS

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This section lists over 400 of the **M Street RADIO MARKETS** in the United States. A Station is generally included in a market if it is licensed to a city in that market or considers the market to be a primary focus of its marketing activities.

For each listing, the market name is followed by all states served, Metro and Total Survey Area populations (TSA), the M Street 1991 market rank (M St.), the Arbitron 1991 market rank (ARB), the number of Arbitron surveys per year (#), the Birch 1991 market rank, the date of the rating surveys used for the market, followed by AM and FM stations in dial order.

Metro and Total Survey Area population figures are based on the 12+ population estimates of Arbitron, if an Arbitron-rated market; Birch, if the market is rated by Birch but not Arbitron; Willhight, if the market is rated by Willhight but not Birch or Arbitron; or M Street, if the market is not rated. M Street rank is based on total population estimates for the M Street-defined market area, which is defined by postal zip code rather than counties. The market definitions of Arbitron, Birch, Willhight, and Asesores are influenced by stations purchasing each company's ratings services, and do not necessarily coincide with each other or with M Street.

Audience estimates are for persons 12+ Monday-Sunday, 6 AM to midnight, average quarter hour shares from the Metro Survey area. Ratings for each market are for the most recent survey period available at press time since Spring 1990, from the following survey dates:

	<u>Arbitron</u>	<u>Birch</u>
Spring	Mar. 29 to June 20, 1990	Mar. to May, 1990
Summer	June 21 to Sep. 12, 1990	June to Aug., 1990
Fall	Sep. 20 to Dec. 12, 1990	Sep. to Nov., 1990
Winter	Jan. 3 to Mar. 27, 1991	Dec. to Feb., 1990-91

Willhight and Asesores survey dates are given separately for each market. Since each ratings service adds and drops markets from year to year, there will be some markets with 1991 ranks but no surveys yet conducted, and some markets with survey information but no 1991 market rank.

For more information on ratings and copyright information, see the **ABOUT RATINGS** section at the front of the book. Estimates are Copyrighted and may not be quoted or reproduced without prior written permission of the Copyright owner. For more information on the format descriptions for each station, see the **FORMAT CODES** section at the front of the book.

As with other sections of the book, **M Street RADIO MARKETS** are a condensation of data collected and are revised on an ongoing basis by M Street. Please call or write us with updates, corrections, or inquiries for customized applications of our market data.

# AL

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
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Key to markets section:

For each listing, the market name is followed by all states served, Metro and Total Survey Area populations (TSA), the M Street 1991 market rank (M St.), the Arbitron 1991 market rank (ARB), the number of Arbitron surveys per year (#), the Birch 1991 market rank, the date of the rating surveys used for the market, followed by AM and FM stations in dial order.

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## Alabama

### Birmingham, AL

metro 775,600 TSA 1,710,100  
M St. rank 62 ARB rank 53/4 Birch rank 55  
Winter Arbitron (1) Winter Birch (2)

610	WZZK	Birmingham	.7	.8	CWs
690	WVOK	Birmingham	1.6	.7	OL
760	WURL	Moody			RG
850	WYDE	Birmingham		.1	RL
900	WATV	Birmingham	4.7	3.0	SB/TK
960	WERC	Birmingham	8.9	6.5	NX-TK
1070	WAPI	Birmingham	3.4	2.6	AS&
1220	WAYE	Birmingham	1.2	1.0	BG
1260	WCEO	Birmingham			MT&
1320	WAGG	Birmingham	2.5	3.7	BG/RL
1400	WJLD	Fairfield	2.2	1.8	SB
1450	WSMQ	Bessemer			CW/SG
1480	WLPH	Irondale			RG
1500	WGTT	Alabaster			RG
89.5	WBFR	Birmingham			RL&*
90.3	WBHM	Birmingham		1.4	FA*
91.1	WVSU-FM	Birmingham			JZ*
91.1	WJSR	Birmingham			AP*
91.9	WGIB	Birmingham		.3	RL*
93.7	WDJC	Birmingham	2.4	2.8	RL
94.5	WAPL-FM	Birmingham	8.1	8.9	CH
95.3	WFFN	Cordova			CW
96.5	WMJJ	Birmingham	8.6	5.7	AC/OL
99.5	WZRR	Birmingham	7.4	11.2	CR
102.5	WZBQ-FM	Jasper	.8	1.4	CH
104.7	WZZK-FM	Birmingham	16.2	15.8	CW
106.9	WKXX	Birmingham	5.1	6.4	CH
107.7	WENN	Birmingham	11.7	17.8	RB

[28 stations 14 AM 14 FM]

### Dothan, AL FL GA

metro 174,300 TSA 391,200  
M St. rank 259 ARB rank 169/2 Birch rank 168  
Fall Arbitron (1) Fall Birch (2)

560	WOOF	Dothan	4.2	1.1	AS&
600	WLHQ	Enterprise			CRs
700	WGZS	Dothan			cp-new
900	WOZK	Ozark		1.4	AC
1150	WGEA	Geneva			CW
1200	WFSF	Ozark			NX-TK
1450	WWNT	Dothan		1.1	RC
88.7	WRWA	Dothan		1.1	FA/EZ*
89.5	WGTF	Dothan			RL*
93.5	WRJM	Geneva			SA
95.5	WTVY	Dothan	28.1	22.6	CW
96.9	WDJR	Enterprise	4.9	8.5	CR
99.7	WOOF-FM	Dothan	6.7	10.6	AC
100.5	WXUS	Fort Rucker			cp-new

STATION	CITY	(1)	(2)	FORMAT	
101.1	WZTZ	Elba	3.5	.7	CW
102.5	WESP	Dothan	3.9	2.8	AC-OL
103.9	WQLS	Ozark			SA&
104.9	WOAB	Ozark			CW
105.7	WZHT	Troy	13.7	15.9	RB
106.7	WKMX	Enterprise	14.0	21.9	CH

[20 stations 7 AM 13 FM]

### Gadsden, AL

metro	84,200				
M St. rank	353				
570	WAAX	Gadsden			CW
930	WJBY	Rainbow City			RL
1240	WMGJ	Gadsden			RB
1350	WGAD	Gadsden			AC/TKn
91.5	WSGN	Gadsden			AC*
103.7	WQEN	Gadsden			CH

[6 stations 4 AM 2 FM]

### Huntsville, AL TN

metro 338,200 TSA 783,700  
M St. rank 120 ARB rank 106/4 Birch rank 106  
Winter Arbitron (1) Winter Birch (2)

730	WDKT	Madison			Z	
770	WVNN	Athens	2.0	.7	NX	
800	WHOS	Decatur			.3	CW
1000	WTAK	Huntsville	2.9	3.8	AR	
1080	WKAC	Athens			CW	
1110	WSLV	Ardmore			CW/RG	
1140	WBXR	Hazel Green			OL&	
1230	WBHP	Huntsville	5.0	5.1	CW	
1310	WJRA	Priceville			RL	
1400	WAVD	Decatur			OL&	
1450	WKJL	Huntsville	.4	1.0	OL&	
1490	WAJF	Decatur			Z	
1550	WAAJ	Huntsville	.9	1.0	RG	
1600	WEUP	Huntsville	5.0	5.0	RB-OL	
89.3	WLRH	Huntsville			1.5	FA/JZ*
90.1	WOCG	Huntsville			1.7	RL*
90.9	WJAB	Huntsville				JZ*
91.7	WYFD	Decatur				RL*
92.5	WUJC	Trinity				cp-new
93.3	WHVK	Tullahoma				CW
95.1	WNDA	Huntsville	2.0	6.6	RL	
96.9	WRSA	Decatur	11.8	6.3	EZ	
99.1	WAHR	Huntsville	6.1	5.1	AC	
102.1	WDRM-FM	Decatur	25.2	24.4	CW	
104.3	WZYP	Athens	17.6	17.4	CH	
107.3	WQLT	Florence	1.5	2.5	AC	
107.7	WENN	Birmingham	4.0	5.5	RB	

[27 stations 14 AM 13 FM]

### Mobile, AL FL MS

metro 396,900 TSA 926,600  
M St. rank 98 ARB rank 89/4 Birch rank 93  
Winter Arbitron (1) Winter Birch (2)

550	WASG	Atmore			CW	
660	WBLX	Fairhope	1.8	1.2	SB&	
710	WKRK	Mobile	6.1	4.8	NX-TK	
760	WAFK	Saraland			cp-new	
840	WBHY	Mobile	1.0	.9	RC	
900	WGOK	Mobile	5.1	4.5	RB	
960	WLPR	Prichard	1.1	.5	AS&	
1110	WBCA	Bay Minette			CW&	
1160	WKWA	Mobile			cp-new	
1220	WABF	Fairhope			CW	
1270	WKSJ	Prichard	.4	.3	CWs	
1310	WHPE	Foley	1.0	.2	AC	
1360	WMOB	Mobile	2.1	.9	RL	
1410	WMML	Mobile			Z	
1480	WABB	Mobile			.3	TK&
88.5	WBHY-FM	Mobile				cp-new
89.5	WPCS	Pensacola			.8	RL*

# M Street RADIO MARKETS

# AK

STATION	CITY	(1)	(2)	FORMAT
91.3	WHIL-FM Mobile		.9	FA*
92.1	WZEW Fairhope	2.4	3.0	AP
92.9	WBLX-FM Mobile	17.4	25.2	RB
94.1	WMEZ Pensacola	2.7	3.3	EZ
94.9	WKSJ-FM Mobile	12.9	13.0	CW
96.1	WAVH Mobile	4.0	3.3	OL&
97.5	WABB-FM Mobile	9.5	10.1	CH
98.3	WDLT Chickasaw	4.0	3.3	SA&
99.9	WKRQ-FM Mobile	7.3	5.7	AC
100.7	WLQ Pensacola	1.7	1.2	CH
101.9	WKQR Citronelle			CW
102.7	WXBM-FM Milton	2.0	1.6	CW
104.1	WGCX Atmore	6.1	9.0	AR
104.9	WZBA Moss Point			CW
105.5	WMMV Bay Minette			RC*
105.9	WTOH Mobile			AP*
106.5	WFMI Bay Minette			cp-new
107.3	WOWW Pensacola	.7	.3	CW

## Montgomery, AL

metro 251,600 TSA 527,300  
M St. rank 146 ARB rank 135 /2 Birch rank 133  
Fall Arbitron (1) Winter Birch (2)

740	WLWI Montgomery	1.6	1.7	AS&
800	WMGY Montgomery	.5	.2	RL
950	WSYA Montgomery			ACs
1000	WZTN Montgomery			RG
1170	WACV Montgomery	2.8	1.7	AS/TK&e
1250	WAPZ Wetumpka	1.6	1.0	BG
1410	WRNB Prattville			Z
1440	WHHY Montgomery	.5	.5	CHs
1600	WXVI Montgomery	7.0	4.3	RB/BGI
89.1	WLBK Montgomery		2.9	RL*
89.9	WTSU Troy		.7	FA/EZ*
90.7	WVAS Montgomery		.2	RB/JZ*
92.3	WLWI-FM Montgomery	16.2	18.3	CW
94.1	WSFU-FM Union Springs			Z
95.1	WXPX Prattville	8.5	9.9	AR
96.1	WLNE-FM Montgomery			EZ
98.9	WBAM-FM Montgomery	4.5	4.1	OL
101.9	WHHY-FM Montgomery	11.5	12.7	CH
103.3	WSYA-FM Montgomery		9.4	6.0
105.7	WZHT Troy		22.5	30.5

## Muscle Shoals, AL TN

metro 115,900  
M St. rank 240 Birch rank 216  
Spring Birch (2)

620	WKNI Lexington			CW&
1040	WJOR St. Joseph			Z
1240	WBCF Florence	.5		AS&
1290	WBTG Sheffield			RC&
1340	WSBM Florence			RB
1410	WZZA Tuscumbia	3.1		RB
1450	WLAY Muscle Shoals		5.7	OL
1590	WVNA Tuscumbia	2.6		NX-TK&
88.7	WQPR Muscle Shoals	.5		FA/JZ*
91.3	WBHL Florence			RL*
96.1	WXFL Florence			cp-new
97.7	WSHK Russellville			CW
100.3	WVNA-FM Tuscumbia	22.7		CH
101.5	WJOR-FM St. Joseph			SG/CW
102.1	WDRM-FM Decatur		7.2	CW
105.5	WLAY-FM Muscle Shoals		22.2	CW
106.3	WBTG-FM Sheffield		3.1	RG
107.3	WQLT Florence		10.8	AC

[18 stations 8 AM 10 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Tuscaloosa, AL</b>				
metro 122,700 TSA 185,000				
M St. rank 253 ARB rank 212 /1 Birch rank 211				
Spring Arbitron (1) Fall Birch (2)				
790	WTSK Tuscaloosa		9.2	5.0
1150	WZBQ Tuscaloosa		.5	.6
1230	WRLX Tuscaloosa		2.6	1.7
1280	WNPT Tuscaloosa			AS&
1420	WACT Tuscaloosa			2.2
90.7	WVUA Tuscaloosa			2.2
91.5	WUAL Tuscaloosa			2.2
92.9	WTUG-FM Tuscaloosa	11.7	28.5	RB
94.1	WCKO Carrollton			OL
95.7	WFFX Tuscaloosa		6.6	6.7
98.1	WTXT Fayette		8.2	6.7
100.7	WLXY Northport			cp-new
101.7	WTDI Reform			CR&
102.5	WZBQ-FM Jasper		22.4	14.0
105.5	WACT-FM Tuscaloosa		9.2	6.1

[15 stations 5 AM 10 FM]

## Alaska

### Anchorage, AK

metro 178,000 TSA 245,100  
M St. rank 159 ARB rank 168 /2 Birch rank 164  
Fall Arbitron (1) Winter Birch (2)

550	KENI Anchorage		6.5	4.2
590	KHAR Anchorage		2.9	3.0
650	KYAK Anchorage		2.5	3.0
700	KBYR Anchorage		2.5	.9
750	KFQD Anchorage		2.2	3.6
1020	KCFA Eagle River		3.6	1.5
1080	KKSD Anchorage			1.2
1360	KOBG Wasilla			cp-new
89.3	KATB Anchorage			1.2
91.1	KSKA Anchorage		3.3	FA/VA*
92.9	KWQJ Anchorage			cp-new
95.7	KUZN Palmer			cp-new
97.3	KEAG Anchorage			Z
98.1	KLEF Anchorage		4.7	3.0
98.9	KYMG Anchorage		4.7	4.5
99.7	KMBQ Wasilla			AC-OL
100.5	KBFX Anchorage		14.1	14.8
101.3	KGOT Anchorage		9.4	13.9
102.1	KPXR Anchorage		9.8	12.8
103.1	KXDZ Anchorage			Z
104.1	KKLV Anchorage		1.4	.6
105.3	KNIK-FM Anchorage		3.3	3.6
106.5	KWHL Anchorage		6.5	8.6
107.5	KASH-FM Anchorage		9.8	9.5

[24 stations 8 AM 16 FM]

### Fairbanks, AK

metro 55,500  
M St. rank 395 Birch rank 262  
Willight Feb-28 to Apr-24 (1) Spring Birch (2)

660	KFAR Fairbanks		7.9	7.5
820	KCBF Fairbanks		4.1	OL&
970	KIAK Fairbanks		2.9	6.5
1170	KJNP North Pole		1.9	RL
1300	KBCN Fairbanks			Z
91.5	KUWL Fairbanks		.9	1.9
95.9	KXLR Fairbanks			CR&
98.1	KWLF Fairbanks		25.0	28.0
100.3	KJNP-FM North Pole		1.7	1.9
101.1	KAYY Fairbanks		6.4	10.3
102.5	KIAK-FM Fairbanks		13.9	11.2
103.9	KSUA College		9.7	14.0
104.7	KUAC Fairbanks		13.5	11.2

[13 stations 5 AM 8 FM]

# AK

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Juneau, AK</b>									
metro 21,200									
M St. rank 441									
Willight Jul-12 to Sep-5-90 (1)									
630	KJNO	Juneau	15.1	SA&	90.3	KFLR-FM	Phoenix	.9	RL*
800	KINY	Juneau	34.4	AC	91.5	KJZZ	Phoenix	2.4	NX/JZ*
950	KAJD	Juneau		cp-new	92.3	KKFR	Glendale	4.9	7.2 RB
100.7	KDEV	Juneau		cp-new	93.3	KDKB	Mesa	3.4	2.6 AR
104.3	KTOO	Juneau	8.4	VA*	94.5	KOOL-FM	Phoenix	3.7	3.4 OL
105.1	KTKU	Juneau	14.2	CR&	95.5	KOY -FM	Phoenix	4.2	5.1 CH
106.3	KSUP	Juneau	22.9	CH-OL	96.9	KMEO-FM	Phoenix	3.8	2.9 SA
[7 stations 3 AM 4 FM]									

<b>Kenai, AK</b>									
metro 20,700									
M St. rank 440									
Willight Apr-19 to Jun-13-90 (1)									
920	KSRM	Soldotna	25.9	AC	100.3	KGRX	Globe	1.4	2.9 AR&
980	KZXX	Kenai		CR	100.7	KSXL	Scottsdale	3.8	3.7 CR
1140	KSLL	Soldotna	10.6	AC-OL	101.5	KMXX	Phoenix	2.8	1.6 AC-OL
91.9	KCZP	Kenai	1.0	FA/VA&*	102.5	KNIX-FM	Phoenix	10.5	9.5 CW
96.5	KUHK	Soldotna		cp-new	103.5	KCWB	Glendale		cp-new
100.1	KWHQ	Kenai	25.4	CH&	104.7	KVRY	Mesa		AC-OL
101.7	KPEN-FM	Soldotna	8.6	CW	105.3	KRDS-FM	Wickenburg		RC
[7 stations 3 AM 4 FM]									

## Arizona

<b>Flagstaff, AZ</b>									
metro 44,600									
M St. rank 417									
600	KCLS	Flagstaff		Z	1230	KBZB	Bisbee		Z
690	KVNA	Flagstaff		OL&	1420	KTAN	Sierra Vista	13.3	CW
780	KAZM	Sedona		AC	1470	KMFI	Sierra Vista	5.4	AS&
930	KAFF	Flagstaff		CWs	92.1	KZMK	Bisbee	11.8	AR
1180	KDAN	Williams		Z	100.9	KFFN	Sierra Vista	13.2	AC
88.7	KNAU	Flagstaff		FA*	101.7	KKYZ	Sierra Vista		cp-new
92.9	KAFF-FM	Flagstaff		CW	[6 stations 3 AM 3 FM]				
93.9	KMGN	Flagstaff		AC	<b>Tucson, AZ</b>				
95.9	KSMK	Cottonwood		CH	metro 562,500				
97.5	KVNA-FM	Flagstaff		CH&	M St. rank 82 ARB rank 65 1/4 Birch rank 68				
100.1	KQST	Sedona		SA	Winter Arbitron (1) Winter Birch (2)				
107.5	KSSED	Sedona		cp-new	580	KSAZ	Marana		Z
[12 stations 5 AM 7 FM]									

<b>Phoenix, AZ</b>											
metro 1,786,000 TSA 2,372,200											
M St. rank 20 ARB rank 22 1/4 Birch rank 22											
Winter Arbitron (1) Winter Birch (2)											
550	KOY	Phoenix	3.5	2.0	AS&/TK&n	1290	KCUB	Tucson	2.0	2.2	CW&
620	KTAR	Phoenix	10.6	12.3	NX-TK	1330	KMRR	South Tucson	2.6	1.6	AS&
710	KUET	Black Canyon City			Z	1400	KTUC	Tucson	1.2	1.9	NX-TK
740	KMEO	Phoenix	.8	1.9	EZ	1450	KTZR	Tucson	1.2	.7	SS-CW
860	KVVA	Phoenix	1.2	.7	SS	1490	KJYK	Tucson	.5	1.2	CH
910	KFYI	Phoenix	4.5	3.5	NX-TK	1550	KUAT	Tucson	.6	JZ/VA*	
960	KOOL	Phoenix	1.4	2.0	OL&	1600	KXEW	South Tucson	2.2	.6	SS-AC
1010	KXEG	Tolleson			RL	89.1	KUAZ	Tucson			cp-new
1060	KUKQ	Tempe	1.3	2.3	AP	90.5	KUAT-FM	Tucson	4.1		FA*
1150	KCKY	Coolidge			TK&/SX	91.3	KXCI	Tucson	.7		VA*
1190	KRDS	Tolleson		.3	RCs	92.1	KQYT	Green Valley	2.0	.6	EZ
1230	KAMJ	Phoenix	.3		TK/SX	92.9	KWFM	Tucson	8.0	6.0	OL
1280	KHEP	Phoenix			RL	93.7	KRQQ	Tucson	14.8	21.0	CH
1310	KXAM	Mesa	.5	.3	AS	94.9	KKLD	Tucson	8.8	7.6	AC
1360	KLFF	Glendale	2.2	1.4	AS	96.1	KLPX	Tucson	11.9	10.4	AR
1400	KSUN	Phoenix	.9	.6	SS	97.1	KGMS	Green Valley	1.3		RC
1440	KOPA	Scottsdale			CRs	97.5	KVNM	Oro Valley			cp-new
1480	KPHX	Phoenix	.8	.6	SS	97.7	KAVV	Benson			CW
1510	KFNN	Mesa			MT&	98.3	KXMG	Marana	.7		SS&
1540	KASA	Phoenix			RC	99.5	KIIM-FM	Tucson	13.8	13.9	CW
1580	KCWW	Tempe	1.5	.4	CW&	100.3	KGRX	Globe	1.1	2.2	AR&
88.3	KNAI	Phoenix			cp-new	103.1	KBTR	Oracle	.8	1.1	AS&
88.3	KPHF	Phoenix			cp-new	[32 stations 17 AM 15 FM]					

# M Street RADIO MARKETS

# CA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Yuma, AZ CA SO</b>					<b>Little Rock, AR</b>				
metro 75,800					metro 423,400 TSA 1,078,400				
M St. rank 351 Birch rank 250					M St. rank 92 ARB rank 81/4 Birch rank 84				
Spring Birch (2)					Winter Arbitron (1) Winter Birch (2)				
560 KBLU	Yuma	9.0		OL	760 KMTL	Sherwood	.6	.3	RL
1320 KAWC	Yuma	1.1		VA*	850 KGKO	Benton	2.2	.3	ASs
1400 KEZC	Yuma			SA	880 KGHT	Sheridan	.4		CW&
88.1 KCFY	Yuma			cp-new	920 KARN	Little Rock	8.2	6.4	NX-TK
88.9 KAWC-FM	Yuma			cp-new	1010 KBIS	Little Rock	1.8	1.8	NX/TK/SX
93.1 KJOK	Yuma	35.0		CH&	1050 KWNN	Little Rock			RL
95.1 KTTI	Yuma	20.7		CW&	1090 KAAV	Little Rock	.8	.6	RL
100.9 KYXI	Yuma	14.9		AC&	1150 KLRG	North Little Rock	3.2	2.9	BG
<b>[8 stations 3 AM 5 FM]</b>					1230 KCON Conway .1 AS				

## Arkansas

<b>Fayetteville, AR MO OK</b>				
metro 180,500 TSA 289,400				
M St. rank 201 ARB rank 166/2				
Fall Arbitron (1)				
790 KURM	Rogers	5.3		NX-TK
1030 KFAY	Farmington	1.4		TKs
1190 KJEM	Bentonville			AS
1250 KOFC	Fayetteville	1.4		RL
1290 KUOA	Siloam Springs	1.8		CW
1340 KBRS	Springdale			Z
1390 KAMO	Rogers	.4		CWs
1440 KKIP	Lowell			RL
1590 KQXK	Springdale			EZs
91.3 KUAF	Fayetteville			FA/JZ*
92.1 KKBG	Fayetteville	5.6		AR
93.3 KESE	Seligman	1.4		EZ
94.3 KAMO-FM	Rogers	12.6		CW&
95.9 KFAY-FM	Huntsville			TK
98.3 KOLZ	Bentonville	3.9		OL&
101.1 KLRC	Siloam Springs			RC*
101.9 KISK	Lowell			cp-new
103.5 WCCG	Hope Mills			cp-new
103.9 KKIX	Fayetteville	22.8		CW
104.9 KCIZ	Springdale			EZ
105.7 KMCK	Siloam Springs	10.9		CH
107.9 KEZA	Fayetteville	9.1		AC
<b>[22 stations 9 AM 13 FM]</b>				

<b>Fort Smith, AR OK</b>				
metro 192,600 TSA 316,400				
M St. rank 196 ARB rank 159/1 Birch rank 155				
Spring Arbitron (1) Spring Birch (2)				
950 KFSA	Fort Smith			SG
1060 KAYR	Van Buren			RC
1230 KFPW	Fort Smith	3.0	1.8	AS&
1320 KWHN	Fort Smith	6.9	6.5	SG
1410 KTCS	Fort Smith	.7	.4	CWs
1510 KVOG	Greenwood			Z
1580 KFDF	Van Buren	1.6	2.2	RL
93.7 KISR	Fort Smith	8.5	17.8	CH
94.5 KOLX	Barling			OL&
95.9 KKID-FM	Sallisaw	.3	.7	CW&
97.9 KZBB	Poteau	9.2	14.5	CH
99.1 KMAJ	Fort Smith	12.1	9.5	CW
99.9 KTCS-FM	Fort Smith	18.7	16.4	CW
100.9 KBBQ-FM	Fort Smith	3.0	2.5	OL&
102.3 KLSZ-FM	Van Buren	3.0	2.9	AC
103.1 KRWA	Waldron			Z
104.7 KEZU	Booneville			EZ
106.3 KZKZ-FM	Greenwood	9.2	9.8	CR
107.3 KLMK	Poteau	9.2	2.5	CW
107.9 KEZA	Fayetteville	3.0	1.1	AC
<b>[20 stations 7 AM 13 FM]</b>				

1250 KURB	Little Rock			ACs
1350 KYXZ	Cabot			CW/RL
1380 KPAL	North Little Rock			NX&
1440 KITA	Little Rock	1.1	.4	RL
1500 KOKY	Jacksonville			Z
1530 KLRA	England			CWs
88.3 KABF	Little Rock			VA*
89.1 KUAR	Little Rock			NX-TK/FAs*
90.5 KLRE	Little Rock			FA*
92.3 KIPR	Pine Bluff	6.5	13.0	RB
94.1 KHLT	Little Rock	5.0	3.9	AC
94.9 KOLL	Pine Bluff	4.3	4.1	OL
95.7 KSSN	Little Rock	21.0	27.2	CW
96.5 KLRA-FM	England			CW
97.5 KQUS-FM	Hot Springs			CW
98.5 KURB-FM	Little Rock			AC
100.3 KEZQ-FM	Jacksonville	9.9	6.9	SA
102.9 KXIX	Sheridan	1.3	1.4	CW
103.7 KKYX	Little Rock	5.3	4.3	CH
105.1 KMJX	Conway	10.7	12.2	AR
106.3 KMZX	Lonoke	2.1	1.2	RB
107.1 KAKI	Benton			AS&
107.7 KQUG	Wrightsville			cp-new
<b>[32 stations 15 AM 17 FM]</b>				

## California

<b>Anaheim/Santa Ana(Orange County), CA</b>				
metro 1,971,400 TSA 1,971,400				
M St. rank 19 ARB rank 19/4 Birch rank 19				
Winter Arbitron (1) Winter Birch (2)				
540 KJQI	Costa Mesa			EZ
740 KBRT	Avalon			RL-TK
830 KSRT	Orange			cp-new
1190 KORG	Anaheim			ET/VA
1480 KWIZ	Santa Ana	1.0	.5	SS
88.5 KSBR	Mission Viejo			NA/VAe*
88.9 KUCI	Irvine			AP-JZ*
90.1 KBPK	Buena Park			AC*
94.3 KIKF	Garden Grove	.7	.5	CW
95.9 KEZY	Anaheim	1.3	1.6	CH
96.7 KWIZ-FM	Santa Ana			ET
97.9 KSKQ-FM	Long Beach	1.3	.2	SS-CH
103.1 KOCM	Newport Beach			APs
105.5 KNAC	Long Beach			AR
106.3 KYMS	Santa Ana	.5	.4	RC
107.9 KWVE	San Clemente	.5	.6	RL
<b>[16 stations 5 AM 11 FM]</b>				

<b>Bakersfield, CA</b>				
metro 366,900 TSA 686,200				
M St. rank 105 ARB rank 95/4 Birch rank 105				
Winter Arbitron (1) Winter Birch (2)				
550 KCWR	Bakersfield	3.5	5.3	CW
800 KHIS	Bakersfield			RL/RC
970 KAFY	Bakersfield	4.7	5.3	SS
1010 KCHJ	Delano			SS
1100 KZPM	Bakersfield			cp-new
1140 KVLI	Lake Isabella			VA

# CA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1180 KERI	Wasco	.8	.2	RL-TK	<b>Escondido/Oceanside/Carlsbad, CA</b>				
1230 KGEO	Bakersfield	1.6	1.5	OL&CWs	metro 657,200	TSA 657,200			
1310 KMYX	Taft			Z	M.St. rank 71	ARB rank 57 /4			
1350 KBAD	Bakersfield				Winter Arbitron (1) Winter Birch (2)				
1410 KERN	Bakersfield	7.3	4.8	NX-TK	1000 KCEO	Vista	.9	.3	MT&
1490 KWAC	Bakersfield	6.3	4.5	SS	1210 KPRZ	San Marcos	2.2	.9	RL
1560 KNZR	Bakersfield	2.2	1.0	NX/TK&I	1320 KGMG	Oceanside	1.5	.9	EZ
1590 KXEM	McFarland	.5		SS-CHs	1450 KSPA	Escondido	1.8		AS
88.3 KAXL	Green Acres			cp-new	88.9 KRTM	Temecula			EZ*
89.1 KPRX	Bakersfield			FA&/JZ&*	92.1 KOWF	Escondido	2.3	1.8	CW
90.1 KTQX	Bakersfield			SS-VA*	95.9 KKOS	Carlsbad	5.9	1.1	AC
92.1 KIWI	Bakersfield	1.3	.8	FA	102.1 KGMG-FM	Oceanside	3.7	6.2	AR
94.1 KERN-FM	Bakersfield	3.3	4.8	OL	107.1 KMLO	Fallbrook	.5		SA
95.3 KLLY	Oildale	5.2	2.5	AC-OL	107.9 KWVE	San Clemente	.8		RL
96.5 KHIS-FM	Bakersfield	1.3	.3	RC/RL	<b>[10 stations 4 AM 6 FM]</b>				
97.7 KKBB	Shafter			CR	<b>Eureka/Arcata, CA</b>				
98.5 KDNO	Delano	.5	.2	RL/RC	metro 74,500				
99.3 KCHT	Bakersfield	1.1	1.3	CH&CW	M.St. rank 329	Birch rank 234			
100.7 KIBS	Bishop				Willhight May-3 to Jun-27-90 (1) Future Birch				
101.5 KGMF	Bakersfield	6.0	2.8	EZ	790 KFLI	Eureka	5.2		SA
102.3 KKRK	Kernville	1.1		SA&SS-CH	980 KINS	Eureka	10.6		NX-TK&
102.9 KSUV	McFarland			SS-CH	1090 KNCR	Fortuna			AC-OL
103.1 KTPI	Tehachapi			CW	1200 KCTD	Eureka			cp-new
103.9 KMYX-FM	Taft			CW	1340 KATA	Arcata	2.0		OL&/TK&n
104.3 KXHA	Shafter			cp-new	1390 KKDV	Fields Landing			cp-new
104.5 KVLJ-FM	Lake Isabella			cp-new	1480 KRFD	Eureka	8.7		CW&
105.3 KKXX-FM	Delano	13.9	19.3	CH-RB	90.5 KHSU	Arcata	9.4		VA*
106.3 KRAB	Green Acres	1.6	2.3	CH	91.5 KZPN	Bayside			cp-new
107.1 KTIE	Bakersfield	1.1	1.2	CW&	92.3 KRED-FM	Eureka	13.9		AC&
107.9 KUZZ-FM	Bakersfield	16.3	15.2	CW	93.1 KXGO	Arcata			Z
<b>[36 stations 14 AM 22 FM]</b>					95.1 KAHS	Arcata			CH*
<b>Chico, CA</b>					96.3 KFMI	Eureka			CH
metro 158,300	TSA 232,000				99.3 KWHZ	Ferndale			cp-new
M.St. rank 234	ARB rank 184 /2				100.5 KQEX	Rohnerville			cp-new
Fall Arbitron (1)	Winter Birch (2)				101.5 KEKA-FM	Eureka	20.6		CW
930 KKXX	Mulberry		.9	RL	105.5 KEUC	Eureka			cp-new
1060 KPAY	Chico	4.2	2.2	AC	<b>[17 stations 7 AM 10 FM]</b>				
1290 KHSL	Chico	3.3	4.4	CW	<b>Fresno, CA</b>				
1340 KORV	Oroville		.9	OL	metro 520,500	TSA 1,072,100			
89.1 KHAP	Chico			RL&*	M.St. rank 68	ARB rank 69 /4			Birch rank 72
90.1 KZFR	Chico			VA*	Winter Arbitron (1) Winter Birch (2)				
91.7 KCHO	Chico		7.0	FA/JZ*	580 KMJ	Fresno	15.0	10.9	NX-TK
92.7 KCHH	Paradise	3.8	6.6	CH	790 KOQO	Clovis	1.5		SS
93.9 KFMF	Chico	10.5	13.1	AP	900 KBIF	Fresno	.4		RL
95.1 KPAY-FM	Chico	12.1	7.0	SA	940 KFRE	Fresno	3.8	4.3	CW
95.7 KALF	Red Bluff	5.0	8.3	CW	980 KEYQ	Fresno	2.8	.3	AS&
96.7 KKNV	Paradise	2.5	3.1	AC-CH	1090 KTNS	Oakhurst			AC
97.7 KEWE	Oroville	3.8	4.8	AS	1130 KRDU	Dinuba	.6	1.0	RL
98.1 KVIP-FM	Redding			RC/RL	1220 KRGO	Fowler			Z
99.9 KRFD-FM	Marysville	3.8	4.8	CH	1300 KYNO	Fresno	.6	1.1	OL&
100.7 KCEZ	Corning	6.7	7.4	OL&	1340 KKAM	Fresno			NX&
104.9 KYIX	South Oroville			cp-new	1430 KFIG	Fresno			ACs
106.5 KXHM	Orland			cp-new	1510 KIRV	Fresno			RL/RC
107.5 KTMX	Colusa	2.5	4.8	CH	1550 KXEX	Fresno	.9	.7	SS-CH
<b>[19 stations 4 AM 15 FM]</b>					1600 KGST	Fresno	3.7	1.0	SS-SA
<b>El Centro/Mexicali, CA BJ</b>					88.1 KFCF	Fresno			VA*
metro 98,600					89.3 KVPR	Fresno	1.4		FA*
M.St. rank 321					90.3 KFNO	Fresno			cp-new
1230 KXO	El Centro			AC	90.5 KUFW	Woodlake	.9		SS*
1300 KR0P	Brawley			OL	90.7 KF5R	Fresno	.3		JZ*
1430 KAMP	El Centro			CW	91.5 KSJV	Fresno	.2		SS-VA*
1490 KICO	Calexico			SS	92.1 KXMX	Madera	.6	1.2	SS-AC
88.7 KUBO	Calexico			SS-VA*	92.9 KF5O	Visalia	5.2	4.7	OL
94.5 KWST	Brawley			CW&	93.7 KSKS	Fresno			CH
96.1 KSIQ	Brawley			CH-RB	94.3 KTA A	Kerman			CW&
97.7 KQVO	Calexico			SS	94.9 KBOS	Tulare	5.5	10.4	CH-RB
99.3 KBCD	Imperial			Z	95.7 KJFX	Fresno	3.2	3.5	CR
100.1 KGBA	Holtville			RL/SS	96.7 KEZL	Fowler	1.8	6.2	NA
100.9 KSSB	Calipatria			cp-new	97.1 KSEQ	Visalia	.2		CH
107.5 KXO-FM	El Centro			AC	97.9 KNAX	Fresno	8.5	10.4	CW
<b>[12 stations 4 AM 8 FM]</b>									

# M Street RADIO MARKETS

# CA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
98.9 KJOI	Dinuba			SA	1330 KWKW	Los Angeles	3.1	2.6	SS	
100.3 KMAK	Orange Cove			RC	1390 KGER	Long Beach			RL	
101.1 KFIG-FM	Fresno	2.0	1.0	AC	1430 KALI	San Gabriel	1.2	1.7	SS	
101.9 KQPW	Fresno	4.4	5.2	CH-RB	1460 KTYM	Inglewood			ET/RL	
102.7 KTHH	Fresno	4.0	7.4	AC	1500 KRCK	Burbank			cp-new	
103.7 KRZR	Hanford	3.5	2.2	AR	1540 KSKQ	Los Angeles	1.1	.7	SS	
105.1 KXDR	Auberry			cp-new	1580 KBLA	Santa Monica			MT	
105.5 KVPC	San Joaquin			cp-new	1600 KMNY	Pomona			MT	
105.9 KKDJ	Fresno	2.4	4.1	AR	88.1 KLON	Long Beach		.6	JZ*	
106.3 KJET	Kingsburg			cp-new	88.5 KCSN	Northridge			FA*	
106.7 KJUG-FM	Tulare		.8	CW	88.7 KSPC	Claremont			AP*	
107.1 KAAAT	Oakhurst			AC&	88.9 KXLU	Los Angeles			AP*	
107.3 KJDN	Madera			cp-new	89.3 KPCC	Pasadena			NX/AS/TK*	
107.5 KMMA	Hanford			AC	89.7 KNHS	Torrance			CH/AP*	
<b>[43 stations 14 AM 29 FM]</b>					89.9 KCRW	Santa Monica		1.6	VA*	
<b>Lake Tahoe, CA NV</b>					90.1 KSAK	Walnut			VA*	
metro 27,600	TSA 27,600				90.7 KPPK	Los Angeles		.2	VA*	
M St. rank 424	Birch rank 265				91.5 KUSC	Los Angeles		1.3	FA*	
Spring Birch (2)					92.3 KKBOT	Los Angeles	3.6	5.6	RB	
590 KTHO	South Lake Tahoe	6.3		AC	93.1 KODJ	Los Angeles	1.6	1.7	OL	
1090 KJRC	South Lake Tahoe			cp-new	93.5 KFOX	Redondo Beach			ET/VA	
1490 KOWL	South Lake Tahoe	3.9		AC	93.9 KZLA-FM	Los Angeles	2.8	1.7	CW	
93.9 KRLT	South Lake Tahoe	14.1		AC	94.3 KMGX	San Fernando			SA	
96.5 KRZQ	Tahoe City	13.1		AR	94.7 KTWV	Los Angeles	2.9	3.3	NA	
100.1 KZAK	Incline Village			AR&	95.5 KLOS	Los Angeles	4.0	5.5	AR	
102.9 KZFF	South Lake Tahoe	3.9		EZ	96.3 KFSG	Los Angeles		.5	RC	
103.7 KODS	Carnelian Bay	5.4		OL	97.1 KLSX	Los Angeles	2.1	2.6	CR	
107.7 KBCH-FM	Kings Beach			cp-new	97.9 KSKQ-FM	Long Beach		.8	.2	SS-CH
<b>[9 stations 3 AM 6 FM]</b>					98.3 KBOB	West Covina			AS	
<b>Lancaster/Antelope Valley, CA</b>					98.7 KXEZ	Los Angeles	3.2	2.0	SA	
metro 152,200					99.5 KKLX	Los Angeles		.5	RL	
M St. rank 232					100.3 KQLZ-FM	Los Angeles	3.0	3.2	AR	
610 KAVL	Lancaster			AC-OL	101.1 KRTH	Los Angeles	2.8	2.5	OL	
890 KAVR	Rosamond			cp-new	101.9 KLIT	Glendale		.8	.6	AC
1220 KBET	Santa Clarita			OL&	102.3 KJLH	Compton	1.1	1.5	RB	
1340 KVOY	Mojave			CWs/TK&	102.7 KIIS-FM	Los Angeles	4.6	5.7	CH	
1380 KHJJ	Lancaster			NX-TK	103.1 KSRF	Santa Monica			AP	
1470 KUTY	Palmdale			CW&/TK	103.5 KOST	Los Angeles	5.7	5.3	AC	
89.7 KGBM-FM	Randsburg			RL*	103.9 KACE	Inglewood		.8	1.1	SB
97.7 KAVS	Mojave			CH-RB	104.3 KBIG	Los Angeles	3.5	2.9	AC	
103.1 KIPI	Tehachapi			CW	105.1 KKGO-FM	Los Angeles	1.3	.8	FA	
105.5 KAVC	Rosamond			RL	105.5 KNAC	Long Beach	1.1	1.2	AR	
106.3 KGMX	Lancaster			AC-OL	105.9 KPWR	Los Angeles	3.5	5.1	CH-RB	
<b>[11 stations 6 AM 5 FM]</b>					106.7 KROQ-FM	Pasadena	2.9	4.2	AP	
<b>Los Angeles, CA</b>					107.1 KMAX	Arcadia		.4	RLm/ET	
metro 9,400,500	TSA 12,708,600				107.5 KLVE	Los Angeles	3.1	2.3	SS-AC	
M St. rank 2	ARB rank 2/4				<b>[68 stations 30 AM 38 FM]</b>					
Winter Arbitron (1)	Winter Birch (2)				<b>Merced, CA</b>					
540 KJQI	Costa Mesa			EZ	metro 156,100					
570 KLAC	Los Angeles	.8	.9	CW	M St. rank 228					
640 KFI	Los Angeles	2.4	2.3	TK	1480 KYOS	Merced			NX-TK	
670 KWNK	Simi Valley			TK	1580 KLOQ	Merced			SS	
710 KMPC	Los Angeles	2.4	1.9	AS/TK&l	89.9 KEFR	Le Grand			RL&*	
740 KBRT	Avalon			RL-TK	92.5 KVRQ	Atwater			cp-new	
790 KABC	Los Angeles	4.3	5.1	NX-TK	93.3 KXDA	Chowchilla			cp-new	
850 KMDY	Thousand Oaks			HA	95.9 KNTD	Livingston			SS	
870 KIEV	Glendale		.3	TK	96.3 KUBB	Mariposa			CW&	
900 KGRB	West Covina			ASs	97.5 KABX-FM	Merced			OL	
930 KKHJ	Los Angeles	2.3	1.5	SS	98.7 KFMK	Winton			cp-new	
980 KFWB	Los Angeles	4.3	3.9	NX	99.9 KCIV	Mount Bullion			RL	
1020 KTNQ	Los Angeles	2.7	1.8	SS	101.5 KAMB	Merced			RC	
1070 KNX	Los Angeles	4.0	3.5	NX	104.7 KSNM	Los Banos			AC	
1110 KRLA	Pasadena	.6	.7	OL	106.3 KDAT	Merced			Z	
1150 KIIS	Los Angeles	.1	.2	CHs	<b>[13 stations 2 AM 11 FM]</b>					
1220 KTSJ	Pomona			RL	<b>Modesto, CA</b>					
1230 KGJF	Los Angeles	.6	1.2	RB-OL	metro 296,000	TSA 928,300				
1240 KPCC	Pasadena			SS-RL	M St. rank 139	ARB rank 123/2			Birch rank 123	
1260 KGIL	San Fernando	.4		TK	Fall Arbitron (1)	Winter Birch (2)				
1280 KFRN	Long Beach			RL&*	770 KPLA	Riverbank		.2	RL	
1300 KAZN	Pasadena			ET	860 KTRB	Modesto	7.1	3.0	CW	
					920 KLOC	Ceres	3.9	3.0	SS-CW	

# CA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
970	KOOK	Modesto	.4 .2	OL&
1360	KFIV	Modesto	.7	NX-TK
1390	KMIX	Turlock	.5	CW&
88.7	KMPO	Modesto	1.0	SS-VA*
89.5	KBES	Ceres		ET/VA*
90.5	KADV	Modesto		RL*
91.3	KUOP	Stockton	1.0	JZ/FA/RB*
93.1	KOSO	Patterson	5.2 4.7	OL
95.1	KDJK	Oakdale	6.7 9.4	AR
95.9	KNTO	Livingston	.9 1.0	SS
96.3	KUBB	Mariposa	1.7 2.5	CW&
96.7	KVFX	Manteca	4.1 7.9	CR
97.5	KABX-FM	Merced	1.5 2.2	OL
98.3	KMIX-FM	Turlock	14.6 10.4	CW
99.9	KCIV	Mount Bullion	.5	RL
100.9	KSGO	Tracy	1.5 1.2	OL
101.5	KAMB	Merced	1.7 2.2	RC
102.3	KJSN	Modesto	5.4 5.2	AC
103.3	KBEE-FM	Modesto	10.5 7.2	EZ
104.1	KHOP	Modesto	9.7 16.3	CH
107.3	KSTN-FM	Stockton		SS-CH

[24 stations 6 AM 18 FM]

## Monterey Bay/Salinas, CA

metro 501,200 TSA 530,500  
M St. rank 80 ARB rank 75 /4 Birch rank 77  
Winter Arbitron (1) Winter Birch (2)

540	KPUP	Carmel Valley	.4 .4	OLs
630	KXDC	Monterey	.1 .1	NAs
700	KOJY	Soledad		EZs
880	KKMC	Gonzales	.8 .1	RL
980	KCTY	Salinas	2.9 2.3	SS
1080	KSCO	Santa Cruz	1.6 .6	TK
1120	KSJI	San Martin		cp-new
1200	KOQI	Soquel		cp-new
1240	KNRY	Monterey		NX&
1340	KOMY	Watsonville		Z
1380	KTOM	Salinas	1.2 1.8	CW
1410	KRML	Carmel		JZ
1460	KRQC	Salinas		Z
1490	KRKC	King City		OL
1540	KLAU	Capitola	.9 .8	OL&
1570	KTGE	Salinas	3.5 3.1	SS
88.1	KZSC	Santa Cruz	.4	JZ/VA*
88.9	KUSP	Santa Cruz	1.0	FA/JZ*
89.7	KLVM	Prunedale	.4	RC*
89.9	KFER	Santa Cruz		cp-new
90.3	KAZU	Pacific Grove	.4	JZ*
90.9	KHDC	Chualar	1.2	SS-VA*
91.9	KSPB	Pebble Beach	.3	VA*
92.7	KBOQ	Marina	2.2 2.6	FA
93.5	KHIP	Hollister	2.6 1.6	OL&
93.9	KLFA	King City	1.9 1.9	SS
94.5	KUPX	Gilroy		CR
96.1	KSQQ	Morgan Hill		ET
96.9	KWAV	Monterey	4.5 2.8	AC
99.1	KDBQ	Santa Cruz	4.7 3.7	AC
99.5	KSUR-FM	Greenfield		EZ
100.7	KTOM-FM	Salinas	5.9 6.1	CW
101.7	KXDC-FM	Carmel	2.0 1.9	NA
102.5	KDON-FM	Salinas	11.1 15.9	CH
103.9	KRAY	Salinas	1.8 .6	SS-CH
104.3	KPUP-FM	Gonzales	.8 .9	OL&
104.9	KOCN	Pacific Grove	1.9 2.6	AC&
105.3	KLUE	Soledad		cp-new
107.1	KMBY	Seaside	3.5 6.5	AR
107.5	KHTX	Freedom		CH&
107.9	KSEA	Greenfield		cp-new

[41 stations 16 AM 25 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Oxnard/Ventura, CA</b>				
metro 317,300 TSA 715,000				
M St. rank 76 ARB rank 117 /2 Birch rank 120				
Fall Arbitron (1) Winter Birch (2)				
670	KWNK	Simi Valley		TK
850	KMDY	Thousand Oaks	.4 .2	HA
910	KOXR	Oxnard	3.3 1.9	SS
1400	KZTR	Santa Paula		ARs
1450	KVEN	Ventura	2.8 4.2	NX-TK
1520	KTRO	Port Huememe	6.2 6.8	SS
1590	KOGO	Ventura	.4 1.1	OL&
90.3	KMRO	Camarillo		RL/SS*
91.1	KCPB	Thousand Oaks		FA&*
91.9	KCSB	Santa Barbara		AP/VA*
92.7	KNJO	Thousand Oaks		AC
95.1	KBBY	Ventura	4.4 4.0	AC&
95.9	KZTR-FM	Camarillo	3.0 3.0	AR
96.7	KXBS	Santa Paula	2.8 3.2	OL
98.3	KDAR	Oxnard	2.3 1.1	RC/RG
99.9	KTYD	Santa Barbara	2.5 1.9	AR
100.7	KHAY	Ventura	7.9 6.6	CW
103.3	KRUZ	Santa Barbara	3.3 2.8	EZ
104.7	KCAQ	Oxnard	7.4 10.0	CH-RB
105.5	KKUR	Ojai	1.4 1.9	AC
107.1	KAGR	Ventura		AC

[21 stations 7 AM 14 FM]

## Palm Springs/Indio, CA

metro 166,100 TSA 166,100  
M St. rank 231 ARB rank 173 /2 Birch rank 159  
Fall Arbitron (1) Winter Birch (2)

920	KDES	Palm Springs	.7 .8	AS
970	KCLB	Coachella	6.9 8.0	SS
1010	KPSL	Thousand Palms		Z
1140	KCMJ	Palm Springs	1.4 1.5	CW
1200	KCPC	Cathedral City		cp-new
1270	KNWZ	Thousand Palms	1.4 1.5	NX-TK
1340	KWXY	Cathedral City	1.4 1.9	EZs
1400	KUNA	Indio	5.5 4.9	SS&
1450	KPSI	Palm Springs	3.8 3.4	TK&
88.5	KPSC	Palm Springs	1.5	FA&*
91.7	KHCS	Palm Desert		cp-new
92.7	KCMJ-FM	Indio	6.9 6.4	AC
93.7	KCHV	Coachella	9.3 9.1	AR
96.7	KBZT	La Quinta	6.5 4.9	AS&
98.5	KWXY-FM	Cathedral City	8.9 7.2	EZ
100.5	KPSI-FM	Palm Springs	10.3 18.2	CH
101.3	KATY-FM	Idyllwild		AC&
102.3	KRCQ	Indio		cp-new
103.1	KEZN	Palm Desert	4.1 1.9	SA
104.7	KDES-FM	Palm Springs		9.5 OL
106.1	KPLM	Palm Springs	8.2 6.4	AC
106.9	KROR	Yucca Valley	.8	CW

[22 stations 9 AM 13 FM]

## Redding, CA

metro 121,300 TSA 243,200  
M St. rank 283 ARB rank 214 /2 Birch rank 213  
Fall Arbitron (1) Winter Birch (2)

540	KVIP	Redding		1.1 RL
600	KHTE	Redding	3.8 1.6	OL
1230	KLXR	Redding	3.4 1.1	CR
1330	KRDG	Redding		3.2 RC*
1400	KQMS	Redding	10.1 12.4	NX-TK
93.9	KFMF	Chico	2.9 7.0	AP
94.3	KEWB	Anderson	12.0 15.1	CH
95.7	KALF	Red Bluff	.5 .5	CW
97.3	KNCQ	Redding	20.7 15.6	CW
98.1	KVIP-FM	Redding	3.8	RC/RL
99.3	KNNN	Central Valley	11.5 9.7	AC
100.7	KCEZ	Corning	.5 2.2	OL&
102.7	KFXS	Red Bluff	1.0 3.8	AC



# M Street RADIO MARKETS

# CA

STATION	CITY	(1)	(2)	FORMAT
104.3 KSHA	Redding	11.1	7.0	EZ
106.1 KARZ	Burney	5.3	6.5	AC

[15 stations 5 AM 10 FM]

## Riverside/San Bernardino, CA

metro 1,187,700 TSA 1,839,500  
M St. rank 35 ARB rank 32/4 Birch rank 34

STATION	CITY	(1)	(2)	FORMAT
590 KRSO	San Bernardino	1.5	.4	AS&
1240 KLFE	San Bernardino	.4		RC
1290 KMEN	San Bernardino	.6	.4	SB&
1320 KHSJ	Hemet	.4		OL
1350 KCKC	San Bernardino	1.6	1.7	CW
1370 KWRM	Corona			SS
1410 KCAL	Redlands	1.6	.5	SS
1440 KDIF	Riverside	.8	.9	SS
1490 KMEF	Banning			OL&
1510 KNSE	Ontario			SS-SA
1530 KHPY	Moreno Valley			SA
1570 KPRO	Riverside			RL/ET/SA
88.3 KUCR	Riverside	.4		VA*
89.1 KUOR-FM	Redlands	.3		VA*
89.7 KSGN	Riverside	1.5	1.8	RL*
90.1 KLRD	Yucaipa	1.5		RC*
91.9 KVCR	San Bernardino	.5		FA/VA*
92.7 KQLH	Riverside			SA
93.5 KRZE-FM	Ontario			AC
95.1 KFRG	San Bernardino	6.8	7.7	CW
96.7 KCAL-FM	Redlands	3.1	4.4	AR
97.5 KDUO	San Bernardino	6.5	3.6	EZ
99.1 KGGI	Riverside	6.8	12.6	CH-RB
99.9 KOLA	San Bernardino	1.1	.7	OL
103.9 KBON	Lake Arrowhead	1.0	.5	OL
105.7 KHYE	Hemet	.6		CW

[26 stations 12 AM 14 FM]

## Sacramento, CA

metro 1,236,400 TSA 2,665,200  
M St. rank 31 ARB rank 29/4 Birch rank 30  
Winter Arbitron (1) Winter Birch (2)

STATION	CITY	(1)	(2)	FORMAT
650 KMCE	Rancho Cordova			SS
710 KFIA	Carmichael	.9	.4	RC
890 KPTO	Citrus Heights			cp-new
950 KAHJ	Auburn			AC&
1030 KKSA	Folsom			Z
1110 KRCX	Roseville	1.4	.9	SS
1140 KRAK	Sacramento	3.3	2.6	CW
1210 KEBR	Rocklin			RL&*
1240 KSAC	Sacramento	.6	.2	FA
1320 KCTC	Sacramento			AS&
1380 KSMJ	Sacramento			SB&
1430 KJAY	Sacramento			ET/RL
1470 KXOA	Sacramento	.7	.8	OL
1530 KFBK	Sacramento	12.4	13.0	NX-TK
88.9 KXJZ	Sacramento			cp-new
89.3 KEBR-FM	North Highlands			cp-new
89.7 KXHV	Sacramento			cp-new
90.3 KDVS	Davis	.3		VA*
90.9 KXPR	Sacramento	3.0		FA/JZ*
91.5 KYDS	Sacramento			VA*
92.1 KWWN	Placerville			MT&
92.5 KGBY	Sacramento	3.7	3.1	AC
93.7 KRKQ	Roseville	7.9	9.2	AR
96.1 KYMX	Sacramento	4.7	2.7	SA
96.9 KSEG	Sacramento			CR
98.5 KZAP	Sacramento	3.1	4.2	AR
100.5 KQPT	Sacramento	3.4	4.6	NA
101.1 KHYL	Auburn	3.4	3.9	OL
101.9 KLIQ	Shingle Springs	.8		RC-JZ
102.5 KSFM	Woodland	7.3	11.2	CH-RB
105.1 KRAK-FM	Sacramento	10.1	8.4	CW
105.5 KLCQ	Davis	.8	.5	CR
106.5 KWOD	Sacramento	2.7	5.4	CH

STATION	CITY	(1)	(2)	FORMAT
107.9 KXOA-FM	Sacramento	7.2	3.9	AC-OL

[34 stations 14 AM 20 FM]

## San Diego/Tijuana, CA BJ

metro 2,139,600 TSA 2,139,600  
M St. rank 16 ARB rank 15/4 Birch rank 15  
Winter Arbitron (1) Winter Birch (2)

STATION	CITY	(1)	(2)	FORMAT
600 KKLQ	San Diego	.3	.5	CHs
690 XTRA	Tijuana	1.2	2.1	NX
760 KFMB	San Diego	5.1	4.5	AC/TK&
860 XEMO	Tijuana	.5	.2	SS
910 KECR	El Cajon			RLs*
950 XEAM	Tijuana			TK&
1000 KCEO	Vista	.4	.1	MT&
1040 KIRS	San Diego			cp-new
1090 XPRS	Rosarito			SS
1130 KSDO	San Diego	5.9	6.5	NX-TK
1170 KCBQ	San Diego	.9	1.0	OL&
1210 KPRZ	San Marcos	1.1	.7	RL
1240 KSON	San Diego	.9	1.0	CWs
1270 XEAZ	Tijuana			SS
1320 KGMG	Oceanside	.5		EZ
1360 KPQP	San Diego	4.1	2.8	AS&/TK&n
1420 XEXX	Tijuana			SS
1450 KSPA	Escondido	.6	.1	AS
88.3 KSDS	San Diego			JZ*
89.5 KPBS-FM	San Diego		1.8	NX-TK*
90.3 XHTZ	Tijuana	2.6	7.3	RB
91.1 XTRA-FM	Tijuana	4.4	8.4	AP
92.1 KOWF	Escondido	.8	.5	CW
92.5 XHRM	Tijuana	.8	1.0	CH-RB
93.3 KECR-FM	El Cajon	1.1	1.1	RL&*
94.1 KFSD	San Diego	3.7	1.7	FA
94.9 KRMX-FM	San Diego	1.1	1.1	AC
95.7 XHKY	Tijuana	.9		SS
95.9 KKOS	Carlsbad	1.9	.3	AC
96.5 KYXY	San Diego	4.3	2.4	AC
97.3 KSON-FM	San Diego	5.2	6.9	CW
98.1 KIFM	San Diego	3.6	3.5	NA
100.7 KFMB-FM	San Diego	5.7	5.9	AC-CH
101.5 KGB -FM	San Diego	4.9	7.9	AR
102.1 KGMG-FM	Oceanside	1.9	2.8	AR
102.9 KSDO-FM	San Diego	3.3	2.8	CR
103.7 KJQY	San Diego	4.9	2.7	SA
104.5 XLTN	Tijuana	1.6	1.6	SS
105.3 KCBQ-FM	San Diego	2.8	2.5	OL
106.5 KKLQ-FM	San Diego	7.0	7.6	CH

[40 stations 18 AM 22 FM]

## San Francisco/Oakland, CA

metro 5,088,700 TSA 8,471,600  
M St. rank 4 ARB rank 4/4 Birch rank 4  
Winter Arbitron (1) Winter Birch (2)

STATION	CITY	(1)	(2)	FORMAT
560 KSFO	San Francisco	1.4	1.1	OLs
610 KFRC	San Francisco	4.5	3.1	AS/TK&1
680 KNBR	San Francisco	2.4	2.4	TK
740 KCBS	San Francisco	6.7	5.0	NX
810 KGO	San Francisco	8.9	9.0	NX-TK
910 KNEW	Oakland	1.0	1.3	CW
960 KABL	Oakland	.6	.8	SAs
1010 KIQI	San Francisco	.9	1.1	SS
1050 KOFY	San Mateo	.5		OL&
1100 KFAX	San Francisco	.6		RL/ET
1170 KLOK	San Jose	1.0	1.0	SS
1220 KDFC	Palo Alto	.2	.1	FAs
1260 KOIT	San Francisco	.3	.3	SAs
1310 KDIA	Oakland	.9	.9	RB-OL
1400 KBLX	Berkeley	.1	.1	SBs
1430 KNFA	Santa Clara			SS
1450 KEST	San Francisco			ET/VA
1510 KAPX	San Rafael			AS
1550 KKHI	San Francisco	.4	.4	FAs
88.1 KECC	El Cerrito			VA*

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
88.1	KSRH			San Rafael	96.1	KSQQ			Morgan Hill
88.5	KQED-FM		3.3	San Francisco	96.5	KOIT-FM	2.5	1.5	San Francisco
89.1	KCEA			Atherton	97.3	KRQR			San Francisco
89.3	KOHL			Fremont	97.7	KHQT	5.5	6.1	Los Altos
89.3	KPFB			Berkeley	98.1	KABL-FM	.6	.6	San Francisco
89.5	KPOO			San Francisco	98.5	KOME	3.4	6.5	San Jose
89.9	KCRH			Hayward	99.1	KDBQ	1.4	.7	Santa Cruz
90.1	KZSU			Stanford	99.7	KFRC-FM			San Francisco
90.3	KUSF			San Francisco	100.3	KBAY	6.3	4.4	San Jose
90.7	KALX			Berkeley	101.3	KIOI	1.8	1.7	San Francisco
91.1	KCSM			San Mateo	102.1	KDFC-FM	1.0	.5	San Francisco
91.7	KALW			San Francisco	102.9	KBLX-FM	1.2	1.7	Berkeley
92.3	KSJO	1.6	2.9	San Jose	103.3	KSCU			Santa Clara
92.7	KJAZ	1.3	.6	Alameda	103.7	KKSF	2.2	1.3	San Francisco
93.3	KYA -FM	1.4	1.2	San Francisco	104.5	KFOG	.6	1.1	San Francisco
94.1	KPFA		.9	Berkeley	104.9	KBRG	1.8	3.5	Fremont
94.9	KSAN-FM	3.2	3.1	San Francisco	105.3	KITS	2.6	3.8	San Francisco
95.7	KKHI-FM	1.9	1.4	San Francisco	105.7	KARA	3.1	3.7	Santa Clara
96.5	KOIT-FM	2.9	2.6	San Francisco	106.1	KMEL	2.3	4.3	San Francisco
97.3	KRQR	2.9	2.8	San Francisco	106.5	KEZR	4.7	2.9	San Jose
97.7	KHQT	1.4	1.8	Los Altos	106.9	KEAR			San Francisco
98.1	KABL-FM	2.3	1.3	San Francisco	107.7	KSOL	1.4	1.5	San Mateo
98.5	KOME	1.3	2.7	San Jose	<b>[50 stations 16 AM 34 FM]</b>				
98.9	KDBK	1.2	.9	San Francisco	<b>San Luis Obispo, CA</b>				
99.7	KFRC-FM			San Francisco	metro 176,000 TSA 176,000				
100.3	KBAY	1.9	1.6	San Jose	M St. rank 195 Birch rank 158				
100.7	KTID-FM		.3	San Rafael	Spring Birch (2)				
101.3	KIOI	2.9	3.2	San Francisco	720	KVGR			Templeton
102.1	KDFC-FM	1.7	1.5	San Francisco	920	KVEC	1.4		San Luis Obispo
102.9	KBLX-FM	2.2	2.9	Berkeley	1030	KJDJ	3.2		San Luis Obispo
103.7	KKSF	2.3	1.7	San Francisco	1060	KXER			Templeton
104.5	KFOG	2.3	1.9	San Francisco	1150	KBAI	3.6		Morro Bay
104.9	KBRG	1.4	1.4	Fremont	1230	KPRI			Paso Robles
105.3	KITS	3.1	3.9	San Francisco	1280	KKAL			Arroyo Grande
105.7	KARA	.9	1.0	Santa Clara	1340	KATY			San Luis Obispo
106.1	KMEL	6.2	7.4	San Francisco	1400	KKCB			San Luis Obispo
106.5	KEZR	1.2	.7	San Jose	90.1	KCBX	6.1		San Luis Obispo
106.9	KEAR	.4		San Francisco	91.3	KCPR	1.8		San Luis Obispo
107.7	KSOL	2.9	3.6	San Mateo	92.5	KDDB	5.4		Paso Robles
<b>[59 stations 19 AM 40 FM]</b>					93.3	KZOZ	11.8		San Luis Obispo
<b>San Jose, CA</b>					94.9	KOTR	6.8		Cambria
metro 1,229,100 TSA 3,396,400					95.3	KWBR	10.0		Pismo Beach
M St. rank 29 ARB rank 30 /4 Birch rank 31					96.1	KSLY-FM	5.4		San Luis Obispo
Winter Arbitron (1) Winter Birch (2)					97.1	KWQH			San Luis Obispo
560	KSFO	.8	1.1	San Francisco	98.1	KKUS	7.9		San Luis Obispo
610	KFRC	1.2	1.1	San Francisco	99.7	KWWV			Morro Bay
680	KNBR	2.4	1.3	San Francisco	101.3	KSTT-FM	4.3		Los Osos
740	KCBS	6.9	4.2	San Francisco	102.5	KSNI-FM	.7		Santa Maria
810	KGO	11.3	9.9	San Francisco	104.5	KIQO	3.6		Atascadero
1050	KOFY	.4		San Mateo	105.5	KOHD			Guadalupe
1100	KFAX	.7	.7	San Francisco	106.1	KWSP	3.9		Santa Margarita
1120	KSJI			San Martin	<b>[24 stations 9 AM 15 FM]</b>				
1170	KLOK	.9	1.1	San Jose	<b>Santa Barbara, CA</b>				
1220	KDFC	.4		Palo Alto	metro 160,200 TSA 808,600				
1260	KOIT	.1	.3	San Francisco	M St. rank 217 ARB rank 181 /2 Birch rank 176				
1290	KAZA	1.0	.6	Gilroy	Fall Arbitron (1) Winter Birch (2)				
1370	KEEN	1.6	.8	San Jose	880	KNZS			Montecito
1430	KNTA	1.2	.7	Santa Clara	990	KTUN	.8	1.7	Santa Barbara
1500	KSJX			San Jose	1250	KTMS	5.7	5.7	Santa Barbara
1590	KLIV			San Jose	1290	KESP			Santa Barbara
88.5	KQED-FM	3.0		San Francisco	1340	KIST	4.6	3.5	Santa Barbara
89.3	KLEL			San Jose	1490	KSPS	3.4	3.9	Santa Barbara
89.7	KFJC	.2		Los Altos	1520	KTRO	6.9	3.0	Port Hueneeme
90.5	KSFH			Mountain View	88.7	KFAC	3.0		Santa Barbara
90.7	KSJS			San Jose	91.9	KCSB	.4		Santa Barbara
91.5	KKUP			Cupertino	93.7	KDB	7.3	6.1	Santa Barbara
92.3	KSJO	4.8	6.4	San Jose	94.5	KCQR	6.5	6.1	Ellwood
93.3	KYA -FM	1.0	1.3	San Francisco	97.5	KHTY	6.1	8.7	Santa Barbara
94.5	KUFX			Gilroy	98.3	KDAR		.9	Oxnard
94.9	KSAN-FM	2.2	2.8	San Francisco	99.9	KTYD	5.7	14.8	Santa Barbara
95.3	KRTY	2.2	3.4	Los Gatos	100.7	KHAY	3.1	1.7	Ventura
95.7	KKHI-FM	1.3	.8	San Francisco					

# M Street RADIO MARKETS

# CO

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
101.7 KSB	Carpinteria	7.3	3.5	AC&	100.1 KFMR	Stockton	4.9	5.3	CW
103.3 KRUZ	Santa Barbara	6.9	7.4	EZ	100.9 KSGO	Tracy	2.1	3.6	OL
104.7 KCAQ	Oxnard	3.4	4.8	CH-RB	102.5 KSFM	Woodland	.9	1.5	CH-RB
106.3 KMGQ	Goleta	5.0	5.7	AC	103.3 KBEE-FM	Modesto	8.2	5.1	EZ

[19 stations 7 AM 12 FM]

## Santa Maria/Lompoc, CA

metro 109,400 TSA 109,400

M St. rank 303 Birch rank 226

Spring Birch (2)

660 KGDP	Orcutt			RL
960 KNEZ	Lompoc	2.6		SS
1240 KSMA	Santa Maria	3.2		OL/TK&I
1330 KLOM	Lompoc			Z
1410 KTMF	Lompoc			AS&
1440 KUHL	Santa Maria	5.8		NX-TK
1480 KSBQ	Santa Maria	2.6		SS
1600 KTAP	Santa Maria			SS
93.3 KZOZ	San Luis Obispo	9.0		CH
95.3 KWBR	Pismo Beach	3.9		AR
96.1 KSLY-FM	San Luis Obispo	1.3		CH
96.7 KSYV	Solvang			AC
97.5 KHYY	Santa Barbara	5.8		CH
98.1 KKUS	San Luis Obispo	1.3		AC
99.1 KXFM	Santa Maria	7.1		AC
100.3 KRQK	Lompoc			AR
102.5 KSNL-FM	Santa Maria	12.3		CW
104.1 KBOX	Lompoc	3.9		AC
106.1 KWSP	Santa Margarita			EZ
107.3 KWCD	Grover City	3.2		AC

[20 stations 8 AM 12 FM]

## Santa Rosa, CA

metro 326,000 TSA 326,000

M St. rank 134 ARB rank 114 /2 Birch rank 113

Fall Arbitron (1) Winter Birch (2)

840 KRKL	Yountville			cp-new
1150 KMXN	Santa Rosa			SS
1350 KSRO	Santa Rosa	2.4	3.4	NX-TK
1460 KRRS	Santa Rosa			SS
1490 KTOB	Petaluma	.2		AC/TK
1580 KEZD	Windsor			cp-new
89.1 KBBF	Santa Rosa	.4		SS-VA/VA*
89.9 KCDS	Angwin			RL*
91.9 KLVV	Santa Rosa	1.5		RC*
92.9 KHIT	Healdsburg	4.3	6.3	CH
97.7 KMGG	Monte Rio	3.1	4.0	OL&
100.1 KZST	Santa Rosa	5.9	9.9	AC
101.7 KXFX	Santa Rosa	5.5	10.7	AR
104.9 KRPQ	Rohnert Park	3.8	5.7	CW

[14 stations 6 AM 8 FM]

## Stockton, CA

metro 402,500 TSA 402,500

M St. rank 96 ARB rank 87 /2 Birch rank 91

Fall Arbitron (1) Winter Birch (2)

860 KTRB	Modesto	1.1	.5	CW
920 KLOC	Ceres		.7	SS-CW
1140 KRAK	Sacramento	5.4	4.6	CW
1230 KWG	Stockton	2.7	2.7	OL
1280 KJAX	Stockton	.9	1.2	NX-TK
1420 KSTN	Stockton	1.9	2.4	RB
1530 KFBK	Sacramento	1.6	1.9	NX-TK
1570 KCVV	Lodi	1.6	2.2	SS/CHs
89.5 KSJC	Stockton			VA*
90.1 KCJH	Stockton		1.7	RG*
91.3 KUOP	Stockton		.7	JZ/FA/RB*
93.1 KOSO	Patterson	2.4	2.2	OL
95.1 KDJK	Oakdale	1.7	4.1	AR
96.7 KVFX	Manteca	2.2	3.3	CR
97.7 KWIN	Lodi	5.9	7.9	CH
98.5 KZAP	Sacramento	2.2	2.2	AR
99.3 KJOY	Stockton	3.3	2.6	AC&

104.1 KHOP	Modesto	7.4	7.7	CH
105.1 KRAK-FM	Sacramento	1.7	1.4	CW
106.5 KWOD	Sacramento	3.2	2.6	CH
107.3 KSTN-FM	Stockton	2.4	1.7	SS-CH

[25 stations 8 AM 17 FM]

## Vallejo/Concord, CA

metro 1,030,000

M St. rank 37

840 KRKL	Yountville			cp-new
990 KKIS	Pittsburg			AC&
1190 KNBA	Vallejo			CW
1440 KVON	Napa			NX-TK
1480 KWUN	Concord			AC
89.5 KUIC	Moraga			FA*
90.5 KVHS	Concord			VA*
92.1 KKIS-FM	Walnut Creek			AC
95.3 KUIC	Vacaville			AC
99.3 KVVN	St. Helena			AC
100.5 KCEQ	Walnut Creek			VA*

[11 stations 5 AM 6 FM]

## Visalia/Porterville, CA

metro 317,000

M St. rank 131

620 KIGS	Hanford			SS
1240 KJOP	Lemoore			SS
1270 KJUG	Tulare			CWs
1320 KQIQ	Farmersville			Z
1370 KGEN	Tulare			SS
1400 KEYX	Visalia			AS&
1450 KTOP	Porterville			ACs
88.9 KDUIV	Visalia			cp-new
89.7 KARM	Visalia			RL*
92.9 KFSO	Visalia			OL
94.9 KBOS	Tulare			CH-RB
96.1 KGYU	Visalia			cp-new
97.1 KSEQ	Visalia			CH
98.9 KJOI	Dinuba			SA
99.7 KIOO	Porterville			AC
100.5 KPOR	East Porterville			AC&
103.3 KZPO	Lindsay			cp-new
103.7 KRZR	Hanford			AR
104.1 KQKX	Woodlake			cp-new
104.9 KQYZ	Lemoore			Z
106.7 KJUG-FM	Tulare			CW
107.5 KMMA	Hanford			AC

[22 stations 7 AM 15 FM]

## Yuba City/Marysville, CA

metro 96,600

M St. rank 318 Birch rank 232

Summer Birch (2)

1410 KMYC	Marysville			AS&/VA
1450 KOBO	Yuba City			ET/VA
1600 KUBA	Yuba City			3.2 CW
99.9 KRFD-FM	Marysville			8.3 CH
101.1 KHYL	Auburn			7.7 OL
103.9 KXCL	Yuba City			3.8 AC

[6 stations 3 AM 3 FM]

## Colorado

### Aspen/Glenwood Springs, CO

metro 40,000

M St. rank 433

Willight Jan-17 to Mar-13 (1)

980 KGLN	Glenwood Springs			AS&
1260 KSNO	Aspen	4.5		CW&

**CO**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
90.5 KDNK	Carbondale			VA*	1090 KYBG	Aurora	2.2	1.1	NXs/SX
91.5 KAJX	Aspen	2.1		NX/JZ*	1150 KFRR	Englewood			SS
97.7 KSPN-FM	Aspen	58.4		AC	1190 KBCO	Boulder			APs
99.1 KMTS	Glenwood Springs			CW	1220 KBNO	Denver	.4	.3	SS
103.9 KSNO-FM	Snowmass Village	13.4		AC	1280 KXKL	Denver	.4	.6	OLs
[7 stations 2 AM 5 FM]					1340 KDEN	Denver	.3	.5	NX
<b>Breckenridge/Vail, CO</b>					1390 KJME	Denver			SS
metro 25,900					1430 KEZW	Aurora	2.7	1.5	AS&/TK&I
M St. rank 436					1490 KBOL	Boulder			AC
610 KSKE	Vail			CW&	1510 KDKO	Littleton	.8	.3	RB
1130 KHTH	Dillon			Z	1550 KQXI	Arvada			RL
92.1 KYSL	Frisco			AC&	1600 KRXY	Lakewood	.2	.1	CHs
97.7 KSPN-FM	Aspen			AC	89.3 KUVU	Denver		.4	SS-VA*
99.1 KMTS	Glenwood Springs			CW	90.1 KCFR	Denver		3.1	FA/JZ*
101.5 KWLI	Eagle			AC&	91.1 KWBI	Morrison		1.0	RL*
102.3 KSMT	Breckenridge			AR	92.1 KYBG-FM	Castle Rock	.3	.1	EZ
103.1 KZYR	Avon			AP	92.5 KDHT	Greeley	1.6	.6	AP
103.9 KFMU	Oak Creek			AP	93.3 KTCL	Fort Collins	1.6	2.6	AP
104.7 KSKE-FM	Vail			CR&	94.7 KHHH	Boulder	3.9	1.7	NA
[10 stations 2 AM 8 FM]					95.7 KHOW-FM	Denver	3.6	2.1	AC
<b>Colorado Springs, CO</b>					96.1 KGLL	Greeley			CW
metro 334,000 TSA 553,700					97.3 KBCO-FM	Boulder	6.4	5.2	AP
M St. rank 108 ARB rank 108 /4 Birch rank 108					98.5 KYGO-FM	Denver	7.1	10.0	CW
Winter Arbitron (1) Winter Birch (2)					99.5 KVOD	Denver	2.2	2.2	FA
740 KSSS	Colorado Springs	1.2	.9	MT&	100.3 KXLT	Denver	4.8	5.1	AC
820 KVFR	Falcon			cp-new	101.1 KOSI	Denver	7.4	5.6	SA
850 KOA	Denver	4.2	4.0	NX-TK	102.5 KTRR	Loveland			AC
890 KCBB	Stratmoor			cp-new	103.5 KRFX	Denver	5.2	4.7	AR
1040 KCBR	Monument			Z	104.3 KQKS	Longmont	5.4	9.4	CH
1240 KRDO	Colorado Springs	1.0	1.9	OL	105.1 KXKL-FM	Denver	5.3	5.4	OL
1300 KVOR	Colorado Springs	5.5	2.4	NX-TK	105.9 KBPI-FM	Denver	6.2	10.1	AR
1460 KKCS	Colorado Springs		.9	CWs	106.7 KAZY	Denver	2.7	4.6	AR
1490 KXRE	Manitou Springs			Z	107.5 KRXY-FM	Lakewood	3.9	6.7	CH
1530 KCMN	Colorado Springs	1.4	.5	AS&	[45 stations 24 AM 21 FM]				
1580 KWYD	Colorado Springs	.7		RL/SS	<b>Fort Collins, CO</b>				
88.7 KVMF	Manitou Springs	1.7		FA/JZ*	metro 273,500				
89.7 KEPC	Colorado Springs			AP*	M St. rank 156 Birch rank 128				
90.5 KTLF	Colorado Springs	2.9		VA*	Winter Birch (2)				
91.5 KRCC	Colorado Springs	2.8		VA*	600 KIIX	Wellington		1.1	AS&
92.9 KSPZ	Colorado Springs	7.8	5.4	OL	1170 KVVS	Windsor		1.4	SS
93.9 KILQ	Colorado Springs	6.2	5.9	AR	1310 KFKA	Greeley		1.1	NX-TK
95.1 KRDO-FM	Colorado Springs	5.7	5.4	EZ	1360 KHNC	Johnstown			cp-new
96.5 KKFM	Colorado Springs	7.1	8.1	CR	1410 KCOL	Fort Collins		.7	NX&
97.9 KCCY	Pueblo			CW	1450 KGRE	Greeley			CW
98.9 KKMGM	Pueblo	7.5	16.6	CH-RB	1570 KLOV	Loveland		.5	OL
99.9 KVUU	Pueblo	5.2	4.5	AC	90.5 KCSU-FM	Fort Collins	1.6	FA/JZ*	
100.7 KATM-FM	Pueblo	4.2	5.9	CH-AR	91.5 KUNC	Greeley	2.3		VA*
101.9 KKCS-FM	Colorado Springs	14.9	11.8	CW	92.5 KDHT	Greeley		.7	AP
102.7 KIKX-FM	Manitou Springs	4.2	5.7	CH	93.3 KTCL	Fort Collins	2.7		AP
104.5 KAFA	Colorado Springs			AP/VA*	96.1 KGLL	Greeley			CW
105.5 KHII	Security			CW&	99.1 KUAD-FM	Windsor	12.2		CW
106.3 KKLI	Widefield	6.6	5.9	SA	102.5 KTRR	Loveland	3.4		AC
107.9 KRYT-FM	Pueblo	.3		OL&	104.3 KQKS	Longmont		9.0	CH
[29 stations 11 AM 18 FM]					107.9 KIMN	Fort Collins		5.0	CH
<b>Denver, CO</b>					[16 stations 7 AM 9 FM]				
metro 1,596,500 TSA 2,498,900					<b>Grand Junction, CO</b>				
M St. rank 24 ARB rank 24 /4 Birch rank 25					metro 74,700 TSA 149,400				
Winter Arbitron (1) Winter Birch (2)					M St. rank 327 ARB rank 250 /1 Birch rank 253				
560 KLZ	Denver	.9	.7	AR&	Spring Arbitron (1) Spring Birch (2)				
630 KHOW	Denver	1.6	1.5	ACs	580 KUBC	Montrose			AC
670 KMVP	Commerce City			cp-new	620 KSTR	Grand Junction	4.1	6.2	CW
710 KNUS	Denver	.5	.2	NX-TK&	700 KRMW	Silt			cp-new
760 KRZN	Thornton	1.2	.6	AS&	1100 KNZZ	Grand Junction			NX-TK
800 KLTT	Brighton		.4	RC&	1230 KEXO	Grand Junction	4.1	2.7	OL&
850 KOA	Denver	9.6	5.5	NX-TK	1340 KQIL	Grand Junction	2.5	4.4	CW
910 KPOF	Denver		.2	RL*	1430 KMIY	Grand Junction			cp-new
950 KYGO	Denver	1.7	2.2	CW-OL	88.5 KCIC	Grand Junction			RL*
990 KRKS	Denver		.5	RL	89.5 KPRN	Grand Junction	4.4		FA/JZ*
1040 KCBR	Monument			Z	90.3 KJOL	Grand Junction	4.4		RL*
1060 KLMO	Longmont			CW	91.3 KMSA	Grand Junction			VA*
					92.3 KJYE-FM	Grand Junction	7.4	3.5	EZ

# M Street RADIO MARKETS

# CT

STATION	CITY	(1)	(2)	FORMAT
93.1 KQIX	Grand Junction	19.7	29.2	AC
94.1 KKXK	Montrose			CW
95.1 KKLY	Delta	8.2	4.4	AC&
96.1 KSTR-FM	Montrose	11.5	11.5	AC-OL
99.9 KEKB	Fruita	23.8	23.9	CW
105.3 KZKS	Rifle			OL
107.9 KIOB	Grand Junction			

[19 stations 7 AM 12 FM]

## Pueblo, CO

metro 105,500 TSA 561,000  
 M St. rank 261 ARB rank 228 /1 Birch rank 230  
 Spring Arbitron (1) Fall Birch (2)

590 KCSJ	Pueblo	6.3	8.0	NX-TK
690 KRMX	Pueblo	4.0	7.0	SS-CW
740 KSSS	Colorado Springs			MT&
970 KFEL	Pueblo		1.0	RL
1230 KDZA	Pueblo	.6	.5	CH-ARs
1350 KGHF	Pueblo	4.5	4.5	AS&
1480 KRRU	Pueblo	.6		RL
88.7 KCME	Manitou Springs	.5		FA/JZ*
89.5 KTSC-FM	Pueblo	.5		VA*
91.5 KRCC	Colorado Springs	.5		VA*
91.9 KERP	Pueblo			RL*
92.9 KSPZ	Colorado Springs	1.1	1.0	OL
93.9 KILO	Colorado Springs	5.7	4.5	AR
95.1 KRDO-FM	Colorado Springs	9.7	7.0	EZ
96.5 KKFM	Colorado Springs	4.0	4.0	CR
97.9 KCCY	Pueblo	18.2	21.4	CW
98.9 KCMG	Pueblo	4.5	13.4	CH-RB
99.9 KVUU	Pueblo	2.8	3.5	AC
100.7 KATM-FM	Pueblo	3.4	6.5	CH-AR
101.9 KKCS-FM	Colorado Springs		2.0	CW
102.7 KIKX-FM	Manitou Springs	4.5	3.0	CH
107.1 KGRQ-FM	Pueblo	.6	1.0	CH
107.9 KRYT-FM	Pueblo	10.8	5.0	OL&

[23 stations 7 AM 16 FM]

## Connecticut

### Bridgeport, CT

metro 370,800 TSA 370,800  
 M St. rank 109 ARB rank 94 /2 Birch rank 97  
 Fall Arbitron (1) Fall Birch (2)

600 WICC	Bridgeport	13.4	9.2	AC/TKn
690 WADS	Ansonia	1.0	.2	AS
740 WGSM	Huntington	1.3		AS
800 WLAD	Danbury			AC/TK&
940 WINE	Brookfield			OL
1300 WAVZ	New Haven		.2	AS&
1450 WCUM	Bridgeport	.9	.5	SS
1500 WFIF	Milford	.7	.9	RL
1530 WDJZ	Bridgeport			SS
88.1 WMNR	Monroe	.3		FA*
88.5 WVOF	Fairfield			VA*
89.5 WPKN	Bridgeport	.3		VA*
91.1 WSHU	Fairfield		1.4	NX/FA*
95.1 WRKI	Brookfield	1.0	.7	AR
95.9 WEFX	Norwalk	3.4	4.0	CR
96.7 WQQQ	Stamford			OL
99.1 WPLR	New Haven	6.1	7.8	AR
99.9 WEZN	Bridgeport	15.4	16.4	SA
101.3 WKCI	Hamden	9.6	11.1	CH
107.9 WEBE	Westport	8.0	11.3	AC-OL

[20 stations 9 AM 11 FM]

### Danbury, CT NY

metro 159,500 TSA 159,500  
 M St. rank 224 ARB rank 182 /2  
 Fall Arbitron (1)

800 WLAD	Danbury	6.2		AC/TK&
850 WREF	Ridgefield	4.6		AS
940 WINE	Brookfield	2.3		OL

STATION	CITY	(1)	(2)	FORMAT
1510 WPUT	Brewster			EZ
91.7 WXCI	Danbury			DNL&*
93.3 WJAR	Danbury			RL*
95.1 WRKI	Brookfield		13.1	AR
98.3 WDAQ	Danbury		11.5	AC
101.3 WKCI	Hamden		6.6	CH
105.5 WMJV-FM	Patterson			AC

[10 stations 4 AM 6 FM]

## Hartford, CT

metro 990,800 TSA 2,566,500  
 M St. rank 39 ARB rank 40 /4 Birch rank 43  
 Winter Arbitron (1) Winter Birch (2)

840 WRYM	New Britain			SS/ET
870 WSAG	Poquonock			cp-new
910 WNEZ	New Britain	.4	.5	OL&
1080 WTIC	Hartford	15.0	15.2	NX-TK/SA
1120 WBIS	Bristol			VA
1150 WCNX	Middletown			NX-TK
1170 WCIF	Vernon			RL&*
1230 WLVI	Manchester	.3	.5	SS
1290 WCCC	Hartford			Z
1360 WDRC	Hartford	1.0	1.0	OL&
1410 WPOP	Hartford	3.9	3.2	NX-TK
1470 WMMW	Meriden	.5		AS&
1480 WKND	Windsor	.5	.3	RB
1550 WLVI	Bloomfield		.5	RL
88.1 WESU	Middletown		.2	VA*
88.9 WJMJ	Hartford		1.0	VA*
89.3 WRTC	Hartford		.9	VA*
89.9 WERB	Berlin			VA*
89.9 WQTT	Hartford		1.5	RB*
90.5 WPKT	Meriden		3.4	FA*
91.3 WWUH	West Hartford		.4	VA*
92.5 WWYZ	Waterbury	6.7	7.7	CW
93.7 WZMX	Hartford	2.8	1.8	AC
95.7 WKSS	Meriden	6.1	6.3	CH-RB
96.5 WTIC-FM	Hartford	9.3	10.5	CH
99.1 WPLR	New Haven	1.9	1.2	AR
100.5 WRCH	New Britain	6.6	5.2	SA
101.3 WKCI	Hamden		.9	4 CH
102.1 WAQY	Springfield	1.8	1.8	AR
102.9 WDRC-FM	Hartford	5.3	4.7	OL
104.1 WIOF	Waterbury	4.3	3.1	SA
104.9 WIHS	Middletown		1.2	RL*
105.9 WHCN	Hartford	5.5	6.4	AR
106.9 WCCC-FM	Hartford	6.1	6.8	AR
107.7 WFCS	New Britain			AP*

[35 stations 14 AM 21 FM]

## New Haven, CT

metro 394,800 TSA 1,136,900  
 M St. rank 100 ARB rank 90 /2 Birch rank 82  
 Fall Arbitron (1) Winter Birch (2)

960 WELI	New Haven	8.4	8.4	AC/TK&1
1080 WTIC	Hartford	1.3	1.5	NX-TK/SA
1220 WXCT	Hamden			MT&
1300 WAVZ	New Haven	4.9		AS&
1340 WNHC	New Haven	2.7	3.7	RB
1360 WDRC	Hartford			OL&
1410 WPOP	Hartford		1.2	NX-TK
1500 WFIF	Milford		.2	RL
88.3 WQAQ	Hamden			AP*
88.7 WNHU	West Haven		.8	AP/VA*
89.5 WPKN	Bridgeport		.8	VA*
90.5 WPKT	Meriden		2.4	FA*
91.1 WSHU	Fairfield		1.7	NX/FA*
92.5 WWYZ	Waterbury	5.8	4.3	CW
93.7 WZMX	Hartford	.8	1.4	AC
94.3 WYBC	New Haven	3.0	2.4	RB/JZ
95.7 WKSS	Meriden	4.6	5.5	CH-RB
96.5 WTIC-FM	Hartford	1.1	.8	CH

# CT

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
99.1 WPLR	New Haven	7.9	10.2	AR
99.9 WEZN	Bridgeport	6.0	3.0	SA
100.5 WRCH	New Britain	1.1	.8	SA
101.3 WKCI	Hamden	10.9	9.6	CH
102.9 WDRC-FM	Hartford	4.6	4.3	OL
104.1 WIOF	Waterbury	2.4	2.9	SA
105.9 WHCN	Hartford	1.9	4.1	AR
106.9 WCCC-FM	Hartford	.5	.6	AR

[26 stations 8 AM 18 FM]

## New London/Norwich (SE CT), CT RI

metro 215,800 TSA 393,200

M St. rank 165 ARB rank 150 /1 Birch rank 145

Spring Arbitron (1) Fall Birch (2)

980 WSUB	Groton	1.4	2.3	TK
1180 WJF	Hope Valley			CW
1230 WERI	Westerly	1.1	1.4	AS&/TK&1
1310 WICH	Norwich	2.5	4.0	AC/TK&1
1510 WNLC	New London		.8	NX-TK
89.1 WNPR	Norwich		4.2	FA*
91.1 WCNI	New London		.3	VA*
97.7 WCTY	Norwich	10.2	8.5	CW
98.3 WILI-FM	Willimantic	1.6	1.7	CH
100.9 WTYD	New London	10.4	8.5	SA
102.3 WVVE	Stonington	3.8	7.3	OL
103.7 WWRX	Westerly	10.4	11.9	AR
105.5 WQGN	Groton	18.1	16.9	CH

[13 stations 5 AM 8 FM]

## Stamford/Norwalk, CT NY

metro 286,400 TSA 286,400

M St. rank 140 ARB rank 127 /2

Fall Arbitron (1)

1260 WMMM	Westport	.9		OL
1350 WNLK	Norwalk	1.7		AS&
1400 WSTC	Stamford	7.6		AC/TK&n
1490 WGCH	Greenwich	2.2		AC
88.5 WEDW-FM	Stamford			FA*
90.3 WWPT	Westport			AP*
91.9 WSLX	New Canaan			FA/VA*
95.9 WEFX	Norwalk	6.0		CR
96.7 WQQQ	Stamford	3.0		OL
107.9 WEBE	Westport	6.5		AC-OL

[10 stations 4 AM 6 FM]

## Waterbury, CT

metro 188,100 TSA 283,100

M St. rank 203 ARB rank 161 /1

Spring Arbitron (1)

1240 WWCO	Waterbury	.7		CR&
1320 WATR	Waterbury	3.6		AC/TK&n
1380 WFNW	Naugatuck			SS/ET
1590 WQQW	Waterbury	4.6		AS
92.5 WXYZ	Waterbury	5.6		CW
104.1 WIOF	Waterbury	4.6		SA

[6 stations 4 AM 2 FM]

## Delaware

### Wilmington, DE NJ MD

metro 487,000 TSA 579,400

M St. rank 106 ARB rank 77 /2

Fall Arbitron (1)

740 WVCH	Chester			RL
1150 WDEL	Wilmington	4.7		AC
1260 WNRK	Newark			SA
1290 WJBR	Wilmington	.4		ACs
1380 WAMS	Wilmington			Z
1450 WILM	Wilmington	3.7		NX
1510 WJIC	Salem			NX-TK&
91.3 WXDR	Newark			VA*
91.7 WMPH	Wilmington			AP*
93.7 WSTW	Wilmington	9.7		CH

STATION	CITY	(1)	(2)	FORMAT
94.7 WDSD	Dover	2.0		CW
97.3 WZZE	Glen Mills			CH*
99.5 WJBR-FM	Wilmington	9.1		AC
101.7 WNNN	Canton			RL
103.7 WXCX	Have de Grace	1.7		CW

[15 stations 7 AM 8 FM]

## District of Columbia

### Washington, DC MD VA

metro 3,211,700 TSA 4,607,900

M St. rank 11 ARB rank 7 /4 Birch rank 7

Winter Arbitron (1) Winter Birch (2)

570 WGMS	Bethesda	.4	.1	FAs
630 WMAL	Washington	4.4	4.3	NX-TK
700 WREH	Reston			cp-new
730 WCPT	Alexandria	1.0	.7	NX&
780 WABS	Arlington			RL
840 WLPY	Purcellville			cp-new
900 WILC	Laurel			SS
950 WCTN	Potomac			RL
980 WWRC	Washington	2.4	2.8	NX-TK
1030 WNTL	Indian Head			ET
1050 WNTR	Silver Spring			TK/ET
1120 WUST	Washington	.2		BG
1150 WMET	Gaithersburg			TK&
1200 WAGE	Leesburg			AC/TK&1
1220 WFAX	Falls Church			RL
1260 WWDC	Washington	.5	.4	AS&
1290 WRFS	Garrisonville			cp-new
1310 WDCT	Fairfax			RL-TK
1340 WYCB	Washington	1.3	1.1	BG
1390 WMZQ	Arlington	.1	.2	CWs
1440 WRHX	Herndon			Z
1450 WOL	Washington	1.5	1.4	TK/RB-OL
1460 WPRW	Manassas			Z
1500 WTOP	Washington	6.5	4.2	NX/TK&1
1530 WDAW	Haymarket			cp-new
1540 WMDO	Wheaton			SS
1580 WPGC	Morningside			MT&/TK&n
1600 WINX	Rockville			CH
88.1 WMUC-FM	College Park			AP/VA*
88.5 WAMU	Washington		2.5	NX/CW/TK*
89.3 WPFW	Washington		.5	JZ/TK*
90.1 WDCU	Washington		.4	JZ*
90.9 WETA-FM	Washington		2.2	FA*
91.9 WGTN-FM	Takoma Park			FA/RL*
93.9 WKYS	Washington	5.3	6.4	RB/SBn
94.7 WLTT	Bethesda	4.1	3.0	AC
95.5 WPGC-FM	Morningside	7.3	11.8	RB
96.3 WHUR-FM	Washington	3.2	3.9	SB
97.1 WASH	Washington	4.5	2.6	AC
98.7 WMZQ-FM	Washington	4.8	5.0	CW
99.1 WHFS	Annapolis	2.1	2.6	AP
99.5 WGAY-FM	Washington	6.9	3.8	EZ
100.3 WJZE	Washington	1.9	1.7	JZ
101.1 WWDC-FM	Washington	3.1	4.5	AR
102.3 WMMJ	Bethesda	3.5	3.1	SB
103.5 WGMS-FM	Washington	3.0	2.6	FA
104.1 WXTR-FM	Waldorf	2.6	2.4	OL
105.1 WAVA	Arlington	3.8	4.6	CH
105.9 WCXR	Woodbridge	2.9	3.8	CR
106.7 WJFK	Manassas	1.5	1.7	AR
107.3 WRQX	Washington	4.8	3.8	CH
107.7 WMJR	Warrenton			OL
107.9 WFSI	Annapolis	.3	.2	RL&*

[53 stations 28 AM 25 FM]

# M Street RADIO MARKETS

FL

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
<b>Florida</b>					1400	WIRA	Fort Pierce	1.7	2.1	AS&/TK&I
<b>Daytona Beach, FL</b>					1450	WSTU	Stuart	1.7	1.6	AC
metro 323,700 TSA 679,000					1490	WTTB	Vero Beach		1.6	NX-TK
M St. rank 128 ARB rank 116/2					1590	WPSL	Port St. Lucie			OL&
Fall Arbitron (1)					88.9	WQCS	Fort Pierce	5.4		FA/JZ*
580	WDBO	Orlando	.5	AC/TK	89.9	WCNO	Palm City			RL*
1020	WART	Port Orange		cp-new	91.9	WSCF-FM	Vero Beach			RC*
1150	WNDB	Daytona Beach	3.3	NX-TK	92.7	WZZR	Stuart	4.2	5.9	CH
1230	WSBB	New Smyrna Beach	1.4	AS/TK&I	93.5	WGYL	Vero Beach	4.2	4.9	EZ
1340	WROD	Daytona Beach	7.2	AS	95.5	WOVV	Fort Pierce	8.4	17.2	CH
1380	WELE	Ormond Beach		RL	98.7	WKGR	Fort Pierce	15.1	13.2	AR
1450	WMFJ	Daytona Beach	.7	RL	101.7	WAVW	Vero Beach	7.0	6.6	CW
1490	WXVQ	De Land	.7	NX-TK&	102.3	WHLG	Jensen Beach	17.6	9.4	EZ
1550	WWBH	New Smyrna Beach		EZ	103.7	WQOL	Vero Beach			OL
1590	WPUL	South Daytona	3.7	SB&	107.9	WIRK-FM	West Palm Beach	7.0	3.1	CW
89.7	WJLU	New Smyrna Beach		RL*	[17 stations 6 AM 11 FM]					
92.3	WWKA	Orlando	8.0	CW	<b>Fort Walton Beach/Destin, FL AL</b>					
94.5	WWLV	Daytona Beach	9.3	SA	metro 133,300 TSA 158,200					
96.5	WHTQ	Orlando	4.2	AR	M St. rank 244 ARB rank 197/1 Birch rank 198					
98.1	WGNE-FM	Titusville	9.1	CW	Spring Arbitron (1) Winter Birch (2)					
99.9	WNFI	Palatka	3.0	CH	920	WWSF	Andalusia			CHs
100.3	WDIZ	Orlando	4.0	AR	1010	WCNU	Crestview			Z
101.1	WSTF	Cocoa Beach	3.1	AC-OL	1050	WJSB	Crestview	.4	3.1	CWs
101.9	WJHM	Daytona Beach	7.9	RB	1120	WBZR	Destin			Z
104.1	WZTU	Cocoa Beach	3.0	AC	1260	WFTW	Fort Walton Beach	.4	1.3	NX-TK
105.1	WOMX-FM	Orlando	4.0	AC	1340	WFSH	Valparaiso	.4		AS
105.9	WOCL	De Land	5.6	OL	1400	WNUE	Fort Walton Beach			TK&
107.7	WMGF	Mount Dora	4.7	AC	88.1	WUWF	Pensacola	2.2		FA/JZ*
[23 stations 10 AM 13 FM]					91.1	WPSM	Fort Walton Beach	1.8		RC/RL*
<b>Fort Myers, FL</b>					92.1	WMMK	Destin	8.6	6.6	CW
metro 288,400 TSA 554,600					96.5	WJUS	Fort Walton Beach			cp-new
M St. rank 143 ARB rank 126/2 Birch rank 88					96.9	WDJR	Enterprise	1.3	3.1	CR
Fall Arbitron (1) Winter Birch (2)					98.1	WWSF-FM	Andalusia	13.8	14.5	CH
770	WVTI	North Fort Myers		Travel	98.5	WFSY	Panama City	.4	1.8	AC-OL
1090	WKII	Port Charlotte	4.9	AS&	99.5	WKSJ	Fort Walton Beach	6.5	11.0	CH
1200	WDCQ	Pine Island Center	.5	1.3	101.5	WTKX-FM	Pensacola			5.7
1240	WINK	Fort Myers		NX-TK&	102.3	WWAV	Santa Rosa Beach	9.9	11.0	AC
1270	WNOG	Naples		2.4	104.7	WAAZ-FM	Crestview	1.3	3.5	CW
1350	WCRM	Fort Myers		RC	105.5	WYBZ	Mary Esther	12.5	7.9	OL&
1410	WMYR	Fort Myers		CWs	[19 stations 7 AM 12 FM]					
1440	WWCL	Lehigh Acres		FA	<b>Gainesville, FL</b>					
1580	WCCF	Punta Gorda		NX-TK&	metro 161,100 TSA 331,200					
88.7	WAYJ	Fort Myers	1.9	RC*	M St. rank 191 ARB rank 178/2 Birch rank 179					
90.1	WSFP-FM	Fort Myers	2.8	FA*	Fall Arbitron (1) Winter Birch (2)					
90.9	WSOR	Naples	2.4	RL*	850	WRUF	Gainesville	1.9	3.1	SA-AS
91.5	WSRX	Fort Myers	5.1	CH*	980	WLUS	Gainesville	2.8	2.7	AS
92.7	WQLM-FM	Punta Gorda		AC	1230	WGGG	Gainesville	1.4	1.3	TK&
93.5	WRGI	Naples	.9	OL	1390	WAJD	Gainesville			CHs
94.5	WCVU	Naples	13.2	7.6	1430	WWLO	Gainesville			cp-new
95.3	WOLZ	Fort Myers	6.2	4.4	1450	WWAK	Redwater Lake			Z
96.1	WRXK-FM	Bonita Springs	11.0	9.8	89.1	WUFT-FM	Gainesville	7.1		FA*
96.9	WINK-FM	Fort Myers		AC	90.5	WYFB	Gainesville	1.8		RL*
98.5	WRWX	Sanibel		cp-new	91.7	WJLF	Gainesville	1.9	3.1	RC*
99.3	WZCR	Fort Myers Beach	3.8	8.7	92.1	WFEZ	Williston			Z
100.1	WEEJ	Port Charlotte		AC-OL	93.7	WMMZ	Ocala	4.7	4.4	CH
101.1	WAVV	Marco	5.5	7.1	97.7	WLCL	Micanopy			CR
101.9	WHEW	Fort Myers	6.0	2.8	98.5	WTKT	Crystal River	15.0	12.4	AC
103.1	WSGL	Naples		1.4	100.5	WNFQ	Newberry			cp-new
103.7	WAKS	Cape Coral		3.0	100.9	WYGC	Gainesville	6.6	9.3	CW
105.5	WIXI	Naples Park	6.2	6.5	103.7	WRUF-FM	Gainesville	16.0	18.7	CH-AR
106.3	WSUV	Fort Myers Villas		cp-new	104.9	WYOC	High Springs	3.3	.4	OL&
107.1	WCKT	Lehigh Acres	10.3	12.3	105.5	WYKS	Gainesville	10.3	14.7	CH
[29 stations 9 AM 20 FM]					[18 stations 6 AM 12 FM]					
<b>Fort Pierce/Vero Beach, FL</b>					<b>Jacksonville, FL GA</b>					
metro 210,700 TSA 316,300					metro 800,700 TSA 1,058,500					
M St. rank 183 ARB rank 151/2 Birch rank 125					M St. rank 51 ARB rank 49/4 Birch rank 50					
Fall Arbitron (1) Spring Birch (2)					Winter Arbitron (1) Winter Birch (2)					
1330	WINX	Fort Pierce		NX-TK	550	WAYR	Orange Park	.5	1.9	RL
1370	WAXE	Vero Beach		AS&	600	WOKV	Jacksonville	4.5	4.5	NX-TK
					690	WPDQ	Jacksonville	1.2	1.6	TK

**FL**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
930 WRXJ	Jacksonville		.4	OL	1330 WWAB	Lakeland		.7	RB
970 WVOJ	Jacksonville			RL	1360 WHNR	Cypress Gardens	1.1		AS
1010 WXTL	Baldwin			RL/RG	1430 WLKF	Lakeland	1.4		AC/TK&I
1050 WROS	Jacksonville	1.0	.4	RL	1460 WBAR	Bartow			AS
1100 WCGA	Woodbine			Z	1490 WSR	Winter Haven			EZ
1160 WELX	Callahan			cp-new	1570 WTWB	Auburndale	1.2		RL
1190 WECC	St. Mary's			RL	90.3 WLVF-FM	Haines City			RL*
1220 WIAX	Jacksonville	.5	.6	EZs*	91.1 WCIE-FM	Lakeland			RL*
1240 WFOY	Saint Augustine			TK&	91.9 WYFO	Lakeland			RL*
1280 WSVF	Jacksonville	1.9	1.3	RG	94.1 WEZY	Lakeland		9.3	EZ
1320 WQIK	Jacksonville		.5	.2 CWs	97.5 WPCV	Winter Haven	17.7		CW
1360 WCGI	Jacksonville	2.8	.8	RL					[16 stations 11 AM 5 FM]
1400 WZAZ	Jacksonville	1.2	1.0	SBs					<b>Miami/Fort Lauderdale, FL</b>
1460 WFYV	Jacksonville			NX&	metro 2,767,100	TSA 3,766,900			
1530 WJGC	Jacksonville			RG	M St. rank 8	ARB rank 11	4		Birch rank 11
1570 WQAI	Fernandina Beach			OL	Winter Arbitron (1)	Winter Birch (2)			
1600 WQBR	Atlantic Beach			TK					
88.1 WNCM	Jacksonville		1.1	RC*	560 WQAM	Miami	.4	.5	OL&/SXn
88.7 WJFR	Jacksonville			RL&*	610 WIOD	Miami	5.3	4.8	TK
89.9 WJCT-FM	Jacksonville	2.5		NX/FA*	670 WWFE	Miami		1.6	SS
90.9 WKTZ-FM	Jacksonville	3.9		EZ*	710 WAQI	Miami	6.1	4.5	SS-TK
91.7 WNLE	Fernandina Beach	.1		RL*	740 WSRB	Boca Raton			NX-TK
92.1 WJXR	Macclenny			CW	790 WMRZ	South Miami	2.0	1.2	AS&
92.7 WZAZ-FM	Green Cove Spring	3.4		SB	830 WRFM	Hialeah		.4	SS-RC
93.3 WAIA	St. Mary's			CR	850 WEAT	West Palm Beach			EZs
95.1 WAPE-FM	Jacksonville	9.5	11.7	CH	900 WSWN	Belle Glade			RG/RB
96.1 WEJZ	Jacksonville	6.4	6.1	SA	940 WINZ	Miami	3.6	2.8	NX
96.9 WKQL	Jacksonville	4.5	5.8	OL	980 WWNN	Pompano Beach	.4	.1	HT&
99.1 WQIK-FM	Jacksonville	11.4	10.1	CW	990 WFBX	Miami			cp-new
99.9 WNFJ	Palatka	.5	.3	CH	1040 WYFX	Boynton Beach			RB-OL
100.7 WOKV-FM	Brunswick			NX-TKs	1080 WVCG	Coral Gables		.1	VA
101.5 WHJX	Brunswick	7.4	11.5	CH-RB	1140 WQBA	Miami	3.8	2.5	SS
102.9 WIVY-FM	Jacksonville	5.4	6.8	AC-CH	1170 WAVS	Davie		.5	SS
104.5 WFYV-FM	Atlantic Beach	9.5	10.8	AR	1210 WCMQ	Miami Springs	2.2	.5	SS-AC
105.5 WSOS	Saint Augustine			AC	1230 WJNO	West Palm Beach	.4		NX-TK
106.3 WKBX	Kingsland			AC	1260 WSUA	Miami		.1	SS-AC
107.3 WCRJ-FM	Jacksonville	5.7	4.2	CW	1320 WLQY	Hollywood			ET
[40 stations 20 AM 20 FM]					1360 WKAT	North Miami	.3	.3	SS
<b>Key West/Florida Keys, FL</b>					1400 WFIL	Fort Lauderdale		.8	TK
metro 65,000					1430 WOIR	Hornestead			SS
M St. rank 383					1450 WOCN	Miami		.1	SS
1180 VOA	Marathon			SS-VA*	1470 WRBD	Pompano Beach		.2	RB-OL
1300 WFFG	Marathon			CW	1490 WMBM	Miami Beach	1.3	.7	BG
1500 WKIZ	Key West			OL&	1520 WEXY	Wilton Manors	.4		BG
1600 WKWF	Key West			TK&	1550 WRHC	Coral Gables	.3	.2	SS-NX-TK
90.9 WJIR	Key West			RL*	1580 WSRF	Fort Lauderdale			RGm/SS
92.5 WEOW	Key West			CH	88.5 WKPX	Sunrise			CH*
93.5 WKRY	Key West			FA-JZ-EZ	88.9 WDNA	Miami			VA*
94.3 WGMX	Marathon			AC&	89.7 WMCU	Miami	1.4		RL*
98.7 WOZN	Key West			VA	90.3 WAFG	Fort Lauderdale			RL/EZ*
99.5 WAIL	Key West			AR	90.5 WVUM	Coral Gables			AP/RB*
100.3 WCTH	Plantation Key			OL&	91.3 WLRN-FM	Miami		.8	NX/JZ*
102.1 WKLG	Rock Harbor			CW	92.3 WCMQ-FM	Hialeah	2.0	2.6	SS-AC
102.9 WPIK	Summerland Key			CW&	93.1 WTMI	Miami	2.7	1.9	FA
103.1 WFKZ	Plantation Key			CH	93.9 WLVE	Miami Beach	2.1	2.9	NA
103.9 WZMQ	Key Largo			SS	94.9 WZTA	Miami Beach	2.2	3.4	CR
104.7 WWUS	Big Pine Key			SA	95.7 WXDJ	Hornestead	3.7	2.9	SS
105.5 WKKB	Key Colony Beach			cp-new	96.5 WPOW	Miami	5.8	8.0	CH-RB
106.3 WAVK	Marathon			AC&	97.3 WFLC	Miami	3.3	3.7	AC
107.1 WIIS	Key West			AC	97.9 WRMF	Palm Beach	.4	.4	AC
107.9 WWFT	Key West			cp-new	98.3 WRTO	Goulds	.5	.4	SS
[20 stations 4 AM 16 FM]					99.1 WEDR	Miami	5.8	7.9	RB
<b>Lakeland, FL</b>					99.9 WKIS	Boca Raton	4.0	3.6	CW
metro 350,200	TSA 429,300				100.7 WHYI	Fort Lauderdale	3.5	4.0	CH
M St. rank 111	ARB rank 102/2				101.5 WLYF	Miami	8.3	5.7	SA
Fall Arbitron (1)					102.1 WKLG	Rock Harbor			CW
540 WGTO	Pine Hills	1.2		OL	102.7 WMXJ	Pompano Beach	3.1	2.9	OL
910 WFNS	Plant City			SX	103.5 WSHE	Fort Lauderdale	2.6	5.5	AR
1130 WWBF	Bartow			AC	104.3 WEAT-FM	West Palm Beach	1.5	.9	EZ
1230 WONN	Lakeland	3.0		AS&	105.1 WHQT	Coral Gables	4.6	7.4	CH-RB
1280 WIPC	Lake Wales			SS	105.9 WAXY	Fort Lauderdale	2.0	2.3	AC-OL



# M Street RADIO MARKETS

# FL

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
106.7 WJQY	Fort Lauderdale	2.8	2.6	AC	1580 WBGB	Mount Dora			Z
107.5 WQBA-FM	Miami	1.5	1.9	SS-AC	1600 WXTO	Winter Garden	.3		SS

[56 stations 29 AM 27 FM]

## Naples, FL

metro 125,300 TSA 413,700  
M St. rank 255 ARB rank 207 /2  
Fall Arbitron (1)

1270 WNOG	Naples	9.6		NX-TK
1480 WMIB	Marco			Z
1490 WZOR	Immokalee	3.7		SS&
89.5 WBPT	Naples			cp-new
90.9 WSOR	Naples			RL*
91.5 WSRX	Fort Myers			CH*
92.7 WGUF	Marco			AC&
93.5 WRGI	Naples			OL
94.5 WCVU	Naples	8.2		EZ
95.3 WOLZ	Fort Myers	2.7		OL&
96.1 WRXK-FM	Bonita Springs	9.1		AR
96.9 WINK-FM	Fort Myers			AC
98.3 WCOO	Immokalee			OL
101.1 WAVV	Marco	10.0		AC
101.9 WHEW	Fort Myers	.5		CW
103.1 WSGI	Naples	7.3		AC
105.5 WXII	Naples Park	8.2		AS
107.1 WCKT	Lehigh Acres	13.7		CW

[18 stations 3 AM 15 FM]

## Ocala, FL

metro 156,100 TSA 156,100  
M St. rank 210 Birch rank 171  
Fall Birch (2)

900 WMOP	Ocala	5.7		CW
1290 WIMC	Ocala	1.1		SA&/TK&l
1370 WOCA	Ocala	2.9		NX-TK
88.1 WHIJ	Ocala	1.8		RC*
89.1 WUFT-FM	Gainesville	1.1		FA*
90.5 WYFB	Gainesville			RL*
92.9 WMFQ	Ocala	5.0		EZ
93.7 WMMZ	Ocala	13.6		CH
95.5 WWGO	Silver Springs			OL&
98.5 WGTK	Crystal River	3.2		AC
102.3 WTRS-FM	Dunnellon	15.8		CW
103.7 WRUF-FM	Gainesville	6.8		CH-AR

[12 stations 3 AM 9 FM]

## Orlando, FL

metro 899,000 TSA 2,294,800  
M St. rank 38 ARB rank 42 /4 Birch rank 44  
Winter Arbitron (1) Winter Birch (2)

540 WGTO	Pine Hills	1.4	.3	OL
580 WDBO	Orlando	8.0	7.1	AC/TK
650 WORL	Christmas			cp-new
740 WWNZ	Orlando	3.6	3.8	NX-TK
790 WLBE	Leesburg			AS
860 WWKO	Cocoa			RB
950 WOMX	Orlando	.6		ACs
990 WHOO	Orlando	.8		CW&
1030 WCAG	Oveido			cp-new
1080 WPIV	Kissimmee			CW
1140 WONQ	Orlando	.7	.1	SS
1190 WAJL	Pine Castle	.3		RC
1220 WMJK	Kissimmee			TK
1270 WBZS	Eatonville			MT&
1310 WYND	De Land			RL
1340 WWFL	Clermont			Z
1400 WTRR	Sanford			AS&
1410 WQBQ	Leesburg			OL
1440 WPRD	Winter Park			NX&
1460 WOLM	Lake Mary			cp-new
1480 WVCF	Ocoee			RL
1500 WNZQ	St. Cloud			cp-new
1520 WTLN	Apopka	.2		RLs

88.9 WPFL	Winter Park			VA*
89.3 WGAG	Orlando			RL*
89.9 WUCF	Orlando	.4		VA*
90.7 WMFE-FM	Orlando	4.0		FA/VA*
91.5 WPRK	Winter Park	.8		FA*
92.3 WWKA	Orlando	12.1	9.4	CW
94.5 WWLV	Daytona Beach	3.7	2.4	SA
95.3 WTLN-FM	Apopka	1.5	1.1	RL
96.5 WHTQ	Orlando	5.5	7.3	AR
97.5 WPCV	Winter Haven			CW
98.9 WMMO	Orlando	6.2	7.6	AC
100.3 WDIZ	Orlando	4.4	6.7	AR
101.1 WSTF	Cocoa Beach	5.0	5.9	AC-OL
101.9 WJHM	Daytona Beach	8.9	11.9	RB
103.1 WLOQ	Winter Park	2.8	3.0	NA
104.1 WZTU	Cocoa Beach			AC
105.1 WOMX-FM	Orlando	4.8	4.3	AC
105.9 WOCL	De Land	6.4	4.4	OL
106.7 WXXL	Leesburg	3.7	4.4	CH
107.7 WMGF	Mount Dora	4.1	3.9	AC

[45 stations 25 AM 20 FM]

## Panama City, FL

metro 113,200 TSA 261,100  
M St. rank 270 ARB rank 220 /1 Birch rank 218  
Spring Arbitron (1) Spring Birch (2)

590 WGNE	Panama City	6.8	3.4	EZ
770 WFBN	Lynn Haven			cp-new
1290 WPCF	Panama City Beach			RLs
1430 WLTG	Panama City			NX&
1480 WKGC	Panama City Beach			CH/VA*
89.9 WRSQ	Panama City			cp-new
90.7 WKGC-FM	Panama City	2.8		FA/JZ*
91.5 WFSQ	Tallahassee			FA*
92.5 WPAP-FM	Panama City	22.5	27.3	CW
94.5 WJST	Port St. Joe	3.7		SG
95.9 WRBA	Springfield	2.1	3.4	AC
98.5 WFSY	Panama City	14.7	11.9	AC-OL
99.3 WEBZ	Mexico Beach			EZ
100.1 WPCF-FM	Panama City	2.6	1.1	RL
101.9 WYOO	Springfield			cp-new
103.5 WBKL	Callaway	2.6	2.8	OL&
105.9 WILN	Panama City	15.7	11.9	CH
107.9 WPFM	Panama City	9.9	20.5	CH

[18 stations 5 AM 13 FM]

## Pensacola, FL AL

metro 299,700 TSA 574,300  
M St. rank 135 ARB rank 119 /2 Birch rank 117  
Fall Arbitron (1) Winter Birch (2)

610 WHYM	Pensacola	2.2	.6	RL
660 WBLX	Fairhope			SB&
790 WSWL	Pensacola	1.7		NX&
980 WRNE	Gulf Breeze			SB
1090 WRBK	Cantonment	.4	.2	ASs
1230 WTKX	Pensacola			ARs
1330 WEBY	Milton			OL
1370 WCOA	Pensacola	6.4	7.7	AC/TK&
1450 WBSR	Pensacola			SA
1490 WECM	Milton			RL
1570 WBND	Pensacola Beach			cp-new
88.1 WUWF	Pensacola	2.3		FA/JZ*
89.5 WPCS	Pensacola	1.3		RL*
91.7 WEGS	Milton	.4		RG*
92.9 WBLX-FM	Mobile	13.2	17.7	RB
94.1 WMEZ	Pensacola	6.2	3.1	EZ
94.9 WKSJ-FM	Mobile			CW
96.1 WAVH	Mobile	7.4	3.1	OL&
97.5 WABB-FM	Mobile	3.8	5.8	CH
98.1 WWSF-FM	Andalusia	4.6	2.7	CH
99.9 WKRG-FM	Mobile	4.2	3.5	AC

# FL

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
100.7 WJLQ	Pensacola	7.8	7.1	CH
101.5 WTKX-FM	Pensacola	6.6	8.1	AR
102.7 WXBM-FM	Milton	7.4	8.8	CW
104.1 WGCX	Atnore	3.2	6.5	AR
105.1 WKGT	Century	2.0	2.9	AS&
107.3 WOWW	Pensacola	14.2	9.2	CW

[27 stations 11 AM 16 FM]

## Sarasota, FL

metro 418,000 TSA 531,900  
M St. rank 102 ARB rank 84 /2  
Fall Arbitron (1)

620 WSUN	Saint Petersburg	3.1		CW
680 WLFF	Saint Petersburg	1.8		AS
930 WKXY	Sarasota			AC
970 WFLA	Tampa	3.4		NX-TK
1090 WKII	Port Charlotte	2.3		AS&
1220 WQSA	Sarasota			NX-TK
1280 WSGX	Sarasota			RL&
1320 WAMR	Venice	3.2		AS/TK&n
1420 WBRD	Palmetto	1.2		TK&
1450 WSPB	Sarasota	.8		FA
1490 WKLV	Bradenton			Z
1530 WENG	Englewood	.9		AC
88.1 WJIS	Bradenton			RC*
89.1 WAYG	Sarasota			cp-new
91.3 WSEB	Englewood			RL*
92.1 WCTQ	Venice	1.4		CW
92.5 WYUU	Safety Harbor	1.5		OL
93.3 WFLZ	Tampa	9.3		CH-RB
94.9 WYNF	Tampa	10.1		AR
95.7 WMTX	Clearwater	3.7		AC
96.9 WINK-FM	Fort Myers	.8		AC
97.9 WXTB	Clearwater	2.1		AR
98.7 WAYP	Holmes Beach			cp-new
99.5 WQYK-FM	Saint Petersburg	1.8		CW
100.7 WUSA	Tampa	1.2		AC-OL
101.5 WKES	Saint Petersburg			RC/RL*
102.5 WHVE	Sarasota	3.7		NA
103.3 WDUV	Bradenton	17.1		EZ
105.5 WKZM	Sarasota			RL*
106.3 WSRZ-FM	Sarasota			OL
107.3 WWRM	Saint Petersburg	6.9		SA
107.9 WVFE	Coral Cove			cp-new

## Tallahassee, FL GA

metro 172,400 TSA 365,300  
M St. rank 179 ARB rank 171 /1 Birch rank 170  
Spring Arbitron (1) Winter Birch (2)

730 WSTT	Thomasville			CWs
840 WHGH	Thomasville			RB
1070 WANM	Tallahassee	11.4	7.6	RB
1160 WTWF	Woodville			cp-new
1230 WWSD	Quincy			BG
1270 WNLS	Tallahassee			CW&
1330 WCVC	Tallahassee		.7	RL
1410 WHBT	Tallahassee		.4	SB
1450 WTAL	Tallahassee	1.8	1.8	TK&
88.9 WFSU-FM	Tallahassee	3.6		NX-TK*
89.7 WVFS	Tallahassee	2.2		AP*
90.5 WAMF	Tallahassee	4.3		RB/JZ*
91.5 WFSQ	Tallahassee	4.3		FA*
94.5 WJST	Port St. Joe			SG
94.9 WTNT	Tallahassee	14.3	11.6	CW
95.9 WHBX	Tallahassee			SB&
98.9 WBGM-FM	Tallahassee	7.7	6.9	AC
99.9 WHKX	Lafayette		2.2	CW
100.7 WGWD	Gretna			OL&
101.5 WFHT	Quincy	11.0	20.2	CH-RB
103.1 WUMX	Tallahassee	8.1	7.6	CH
104.1 WGLF	Tallahassee	12.5	13.7	AR
104.9 WMLO	Havana	3.7	2.9	SA

STATION	CITY	(1)	(2)	FORMAT
107.1 WSN1	Thomasville			CW

## Tampa/St. Petersburg, FL

metro 1,846,000 TSA 2,895,700  
M St. rank 17 ARB rank 21 /4 Birch rank 21  
Winter Arbitron (1) Winter Birch (2)

570 WTKN	Pinellas Park		.8	NX&
620 WSUN	Saint Petersburg	2.8	1.8	CW
680 WLFF	Saint Petersburg	1.0	1.3	AS
760 WEND	Brandon	.5		TK&
820 WRFA	Largo			SG
860 WGUL	Dunedin	1.8	.7	ASs
910 WFNS	Plant City			SX
970 WFLA	Tampa	7.4	4.4	NX-TK
1010 WQYK	Seffner	1.6	.2	CW&
1040 WHBO	Pinellas Park	.3	.5	OL
1110 WTIS	Tampa	.3		RL/ET
1150 WTMP	Temple Terrace	2.2	.8	RB
1250 WDAE	Tampa	.1	.4	ACs
1300 WQBN	Temple Terrace			SS
1340 WTAN	Clearwater			ET
1380 WRBQ	Saint Petersburg	.2	.4	CHs
1400 WPAS	Zephyrhills	.3		AC
1470 WLVU	Dunedin			ET
1500 WPSO	New Port Richey			TK&
1520 WXYB	Indian Rock Beach			Z
1550 WAMA	Tampa			SS
1590 WRXB	Saint Petersburg	.8	.4	RB
88.5 WMNF	Tampa		1.3	VA*
88.9 WFCE	Tarpon Springs			cp-new
89.7 WUSF	Tampa		1.6	FA/JZ*
90.5 WBVM	Tampa		.5	RL*
91.1 WCIE-FM	Lakeland		1.6	RL*
91.5 WLPJ	New Port Richey			RC*
91.7 WFTI-FM	Saint Petersburg			RL&*
92.5 WYUU	Safety Harbor	3.5	4.1	OL
93.3 WFLZ	Tampa	5.5	14.1	CH-RB
94.1 WEZY	Lakeland			EZ
94.9 WYNF	Tampa	5.9	6.3	AR
95.7 WMTX	Clearwater	3.5	4.0	AC
97.9 WXTB	Clearwater	4.6	8.0	AR
98.7 WAYP	Holmes Beach			cp-new
99.5 WQYK-FM	Saint Petersburg	8.9	10.8	CW
100.7 WUSA	Tampa	6.1	5.7	AC-OL
101.5 WKES	Saint Petersburg		.8	RC/RL*
102.5 WHVE	Sarasota	2.2	3.0	NA
103.3 WDUV	Bradenton	5.5	2.6	EZ
104.7 WRBQ-FM	Tampa	6.3	5.7	CH
105.5 WGUL-FM	New Port Richey	2.6	3.0	AS
106.3 WLVU-FM	Holiday	1.4	.6	AS
107.3 WWRM	Saint Petersburg	10.8	8.1	SA

## [45 stations 22 AM 23 FM]

## Titusville/Melbourne, FL

metro 366,600 TSA 770,800  
M St. rank 118 ARB rank 96 /2  
Fall Arbitron (1)

650 WORL	Christmas			cp-new
840 WPGS	Mims			RL
860 WWKO	Cocoa			RB
920 WMEL	Melbourne			Z
1060 WAMT	Titusville		.3	SS
1240 WMMB	Melbourne	8.9		AS/TK&l
1300 WXXU	Cocoa Beach			SS
1350 WWHL	Cocoa			NX&
1510 WWBC	Cocoa			BG
1560 WTAI	Melbourne	2.4		TK&
88.5 WWIA	Palm Bay			cp-new
89.3 WPIO	Titusville			RL*
89.5 WFIT	Melbourne			AP*
91.5 WMIE	Cocoa			RL*
92.3 WWKA	Orlando			CW

# M Street RADIO MARKETS

**GA**

STATION	CITY	(1)	(2)	FORMAT
96.5	WHTQ Orlando	4.2		AR
98.1	WGNE-FM Titusville	1.6		CW
99.3	WLRQ-FM Cocoa	4.5		AC
100.3	WDIZ Orlando	4.0		AR
101.1	WSTF Cocoa Beach	4.9		AC-OL
102.3	WGGD-FM Melbourne	4.2		OL
102.7	WHKR Rockledge	2.6		CW
104.1	WZTU Cocoa Beach			AC
105.1	WOMX-FM Orlando	4.0		AC
106.3	WCIF Melbourne			RL
107.1	WAOA Melbourne	4.7		CH

STATION	CITY	(1)	(2)	FORMAT
1250	WANL Albany	.7	1.7	RL
1450	WGPC Albany			EZ
1590	WALG Albany		1.7	NX-TK&
90.7	WGNP Albany			RL*
92.1	WAZE Dawson			OL&
96.3	WJIZ-FM Albany	35.6	42.4	RB
97.3	WJAD Bainbridge	14.4	12.8	CH
100.3	WGSY Tifton	4.8	7.0	AC
101.7	WKAK Albany	8.2	8.1	CW
103.7	WIKX Leesburg	8.9	3.5	CW
104.5	WGPC-FM Albany	3.4	2.9	EZ

[26 stations 10 AM 16 FM]

[12 stations 4 AM 8 FM]

## West Palm Beach, FL

metro 783,400 TSA 2,169,000  
M St. rank 46 ARB rank 52/4 Birch rank 53  
Winter Arbitron (1) Winter Birch (2)

610	WIOD Miami	2.1	2.2	TK
640	WLVI Royal Palm Beach			RL
710	WAQI Miami			SS-TK
740	WBSR Boca Raton	.5	.4	NX-TK
790	WMRZ South Miami	1.2	.3	AS&
850	WEAT West Palm Beach	.8	.6	EZs
900	WSWN Belle Glade	.6	.9	RG/RB
940	WINZ Miami	.9	.4	NX
980	WVNN Pompano Beach	.5		HT&
1000	WEXI Jupiter			Z
1040	WYFX Boynton Beach	.9	1.4	RB-OL
1190	WOEQ Royal Palm Beach			SS
1230	WINO West Palm Beach	8.9	7.1	NX-TK
1290	WPBG West Palm Beach			OL&
1340	WPBR Palm Beach	.9	.4	TK
1380	WLVS Lake Worth			RL
1420	WDBF Delray Beach	1.7	.5	AS
1470	WRBD Pompano Beach			RB-OL
1600	WPOM Riviera Beach			RGm/SS
88.9	WQCS Fort Pierce			FA/JZ*
89.3	WRMB Boynton Beach	3.1		RL*
89.7	WMCU Miami			RL*
90.7	WXEL West Palm Beach	2.7		NX/FA*
91.3	WLRN-FM Miami		.2	NX/JZ*
92.1	WNGS West Palm Beach	2.0	3.0	SA/JZn
93.1	WTMI Miami	1.8	1.1	FA
93.9	WLVE Miami Beach	.8	1.3	NA
94.3	WOLL Riviera Beach	1.5	2.0	OL
94.9	WZTA Miami Beach	2.1	3.6	CR
95.5	WOVV Fort Pierce	5.1	5.8	CH
96.5	WPOW Miami	2.6	3.2	CH-RB
97.3	WFLC Miami	.8	.9	AC
97.9	WRMF Palm Beach	8.3	9.3	AC
98.7	WKGR Fort Pierce	4.7	5.4	AR
99.1	WEDR Miami			RB
99.5	WTRU Jupiter			SS
99.9	WKIS Boca Raton	1.1	1.2	CW
100.7	WHYI Fort Lauderdale	1.4	1.3	CH
101.5	WLYF Miami	1.7	1.1	SA
102.7	WMXJ Pompano Beach	.9	1.7	OL
103.5	WSHE Fort Lauderdale	1.9	5.0	AR
104.3	WEAT-FM West Palm Beach	12.8	10.3	EZ
105.1	WHQT Coral Gables	3.2	2.9	CH-RB
105.9	WAXY Fort Lauderdale	1.4	.9	AC-OL
106.7	WJQY Fort Lauderdale	1.6	1.9	AC
107.5	WQBA-FM Miami	1.0	.9	SS-AC
107.9	WIRK-FM West Palm Beach	6.4	4.9	CW

[47 stations 19 AM 28 FM]

## Georgia

### Albany, GA

metro 92,600 TSA 296,400  
M St. rank 260 ARB rank 239/1 Birch rank 242  
Spring Arbitron (1) Fall Birch (2)

960	WJYZ Albany	7.5	8.1	RBs
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## Atlanta, GA

metro 2,347,800 TSA 3,308,500  
M St. rank 15 ARB rank 12/4 Birch rank 12  
Winter Arbitron (1) Winter Birch (2)

590	WKHX Atlanta	.1		CWs
610	WPLO Grayson			CW
640	WGST Atlanta	3.3	5.0	NX-TK
680	WCNN North Atlanta	2.5	2.2	NX&
750	WSB Atlanta	6.4	5.3	TK
790	WQXI Atlanta	.5	.9	AS&/TK&n
830	WGBV Smyrna			cp-new
860	WAEC Atlanta			RC/ET
890	WREE College Park			cp-new
920	WAFS Atlanta			RL*
970	WNIV Atlanta			RL
1010	WGUN Atlanta	.6		RL
1050	WPBE Conyers			AC
1080	WFTD Marietta			RL
1160	WMLD East Point			cp-new
1190	WGKA Atlanta	.3		FA
1230	WFOM Marietta			Z
1260	WTJH East Point			BG
1310	WXLL Decatur			RB/RL
1340	WIGO Atlanta	.6		RB-OL
1380	WAOK Atlanta	3.6	2.7	BG
1400	WAZX Alpharetta			RL
1420	WAVO Decatur			RL&*
1460	WLKQ Buford			-
1480	WYZE Atlanta	.3		JZ/RG
1500	WDPC Dallas			CW/SG
1520	WDCY Douglasville			CW
1550	WYNX Smyrna			RL
1570	WSSA Morrow			RG
1600	WAOS Austell			SS
88.5	WRAS Atlanta	.6		AP/JZ*
89.3	WRFG Atlanta	.2		VA*
90.1	WABE Atlanta	1.6		FA*
91.1	WREK Atlanta	.2		AP/VA*
91.5	WWEV Cumming	.8		RL*
91.9	WCLK Atlanta	1.0		JZ*
92.9	WZGC Atlanta	4.0	5.1	CR
94.1	WSTR Smyrna	4.2	4.2	AC/JZn
94.9	WPCH Atlanta	7.5	5.9	SA
96.1	WKLS Atlanta	6.2	9.4	AR
96.7	WMKJ Newnan			SA&
97.1	WFOX Gainesville	5.6	5.2	OL
98.5	WSB -FM Atlanta	9.5	6.0	AC
99.7	WAPW Atlanta	7.5	8.7	CH
101.5	WKHX-FM Marietta	4.5	3.7	CW
102.3	WLKQ-FM Buford			OL
102.5	WGHR Marietta			AP*
103.3	WVEE Atlanta	11.3	14.1	RB
104.1	WYAI La Grange	.8	2.0	CWs
104.7	WALR Athens	3.2	5.7	SB
105.7	WCHK-FM Canton	.3	.1	CW
106.7	WYAY Gainesville	4.6	3.9	CW

[52 stations 30 AM 22 FM]

# GA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Augusta, GA SC</b>					1500 WDEN Macon .2 CWs				
metro 333,400 TSA 512,300					1600 WRCC Warner Robins CWs				
M St. rank 115 ARB rank 109 /2 Birch rank 109					88.1 WJSP-FM Warm Springs FA&/JZ&1*				
Fall Arbitron (1) Winter Birch (2)					90.5 WPWB Byron RL&*				
580 WGAC	Augusta	4.6	1.8	AC-OL	91.3 WJTG	Fort Valley			RL*
990 WKXC	Aiken			Z	92.3 WVPI	Macon			cp-new
1050 WFAM	Augusta	1.1	.2	RL	93.3 WVFI-FM	Manchester	.9		RL
1230 WCKJ	Augusta			Z	97.5 WWST	Jeffersonville			cp-new
1240 WTWA	Thomson			AC/TK&l	97.9 WKXK	Fort Valley			CW&
1300 WRXR	Aiken			ACs	99.1 WAYS	Macon	11.0		CH
1340 WBBQ	Augusta	.7	1.0	CHs	100.1 WFXM-FM	Forsyth	8.5		RB
1380 WGUS	North Augusta			CW&	100.9 WPGA-FM	Perry	9.4		RB
1480 WRDW	Augusta			Z	101.7 WRCC-FM	Warner Robins			CW
1550 WFXA	Augusta			RBs/BG	105.3 WDEN-FM	Macon	21.1		CW
1600 WKZK	North Augusta	3.5	3.5	BG	106.3 WQBZ	Fort Valley	4.1		AR
89.1 WLJK	Aiken			FA&/VA&*	107.1 WMRW	Gordon			AC/JZn
90.7 WACG-FM	Augusta		1.7	FA*	107.9 WPEZ	Macon	12.9		AC
91.7 WLPE	Augusta		3.0	RL&*	<b>[26 stations 11 AM 15 FM]</b>				
92.3 WYFZ	Evans			cp-new	<b>Rome, GA</b>				
92.7 WKSX	Johnston			AC-OL	metro 67,400 TSA 67,400				
94.3 WMTZ	Martinez	2.6	1.3	OL	M St. rank 334				
96.3 WRXR-FM	Aiken	6.1	7.8	AC	710 WROM	Rome			SG
96.7 WRDW-FM	Wrens	.9	.8	RB	1360 WTSH	Rome			CWs
98.3 WCNA	Clearwater	3.0	2.8	EZ	1410 WLAQ	Rome			AC
99.5 WKXC-FM	Aiken	15.6	15.1	CW	1470 WRGA	Rome			CW
100.9 WYFA	Waynesboro			RL*	91.7 WCCV	Cartersville			RL*
101.7 WTHO-FM	Thomson		.5	CW	97.7 WKCX	Rome			AC
102.3 WOPW	Augusta			CR	102.3 WQTU	Rome			OL
102.7 WAJY	New Ellenton	.7	1.2	AC&	107.1 WTSH-FM	Rockmart			CW
103.1 WFXA-FM	Augusta	13.1	21.1	RB	<b>[8 stations 4 AM 4 FM]</b>				
104.3 WBBQ-FM	Augusta	20.8	19.9	CH	<b>Savannah, GA SC</b>				
105.7 WZNY	Augusta	9.6	7.6	AC	metro 219,000 TSA 604,300				
<b>[28 stations 11 AM 17 FM]</b>					M St. rank 117 ARB rank 147 /2 Birch rank 148				
<b>Columbus, GA AL</b>					Fall Arbitron (1) Winter Birch (2)				
metro 209,600 TSA 510,400					630 WBMQ	Savannah	4.3	2.8	NX-TK
M St. rank 166 ARB rank 152 /1 Birch rank 147					900 WEAS	Savannah	.9	.3	RG
Spring Arbitron (1) Winter Birch (2)					960 WBEU	Hardeeville			OL&
540 WSTH	Columbus	.8	.6	CWs	1230 WSOK	Savannah	10.0	3.1	BG
1050 WXTH	Alexander City			CWs	1290 WCHY	Savannah	.6	.8	CWs
1270 WHYD	Columbus			RL	1400 WSGA	Savannah	.9	1.4	AS&
1340 WOKS	Columbus	10.1	3.1	RB	1450 WIZA	Savannah	.9		SB&
1420 WRCG	Columbus	3.5	2.8	EZ/TK&l	1520 WNMT	Garden City			CW/VA
1460 WPNX	Phenix City			CW&	88.5 WHCJ	Savannah	.6		VA*
1580 WEAM	Columbus	.8	1.4	RG/RL	89.5 WYFS	Savannah	.8		RL*
88.1 WJSP-FM	Warm Springs		1.4	FA&/JZ&1*	91.1 WSVH	Savannah		1.1	FA/JZ*
89.5 WYFK	Columbus			RL*	92.1 WSKX	Hinesville			CW
90.5 WFRG	Columbus			RL&*	93.1 WEAS-FM	Savannah	16.3	27.1	RB
91.7 WTJB	Columbus			FA/EZ*	94.1 WCHY-FM	Savannah	9.2	15.4	CW
93.3 WVFI-FM	Manchester	2.4	4.0	RL	95.5 WIXV	Savannah	12.9	14.2	AR
98.3 WAGH	Fort Mitchell	10.9	12.2	RB	96.5 WJCL	Savannah	7.4	4.5	SA
100.1 WGSY	Phenix City	11.4	11.3	AC	97.3 WAEV	Savannah	8.3	6.1	AC
102.9 WVRK	Columbus	11.7	17.0	AR	98.3 WGCO	Jesup	3.4	3.1	OL&
104.1 WYAI	La Grange		.6	CWs	98.7 WYKZ	Beaufort	1.1	.3	AC
104.9 WFKE	Columbus	8.2	11.0	RB	99.7 WHTK	Port Royal	.6		CH
106.1 WSTH-FM	Alexander City	14.1	13.6	CW	101.1 WWDR	Hardeeville			cp-new
107.3 WCGQ	Columbus	11.1	13.0	CH	102.1 WZAT	Savannah	6.9	10.9	CH-RB
<b>[19 stations 7 AM 12 FM]</b>					103.9 WGEC	Springfield	.3		RL/EZ
<b>Macon, GA</b>					105.3 WRHQ	Richmond Hill			cp-new
metro 241,000 TSA 508,500					106.1 WFXH	Hilton Head Islan			CR&
M St. rank 144 ARB rank 138 /2					106.9 WLOW	Bluffton	4.9	1.4	AS
Fall Arbitron (1)					107.9 WJYJ	Hilton Head Island	1.1	.6	AC&
900 WBML	Macon	.5		RC/RG	<b>[27 stations 8 AM 19 FM]</b>				
940 WMAZ	Macon			AC/TK&	<b>Valdosta, GA FL</b>				
980 WPGA	Perry			CW	metro 61,100				
1120 WBNM	Gordon			MT&	M St. rank 309 Birch rank 258				
1150 WXKO	Fort Valley	1.1		SB&	Summer Birch (2)				
1240 WDDO	Macon	9.9		SB&	810 WXLN	Hahira		1.2	RL
1280 WIBB	Macon	2.1		RBs	910 WFOV	Valdosta			Z
1350 WCOF	Warner Robins			RL*	950 WGOV	Valdosta		9.3	RB
1400 WNEK	Macon	1.1		OL	1000 WMDE	Remerton			cp-new

# M Street RADIO MARKETS

ID

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1150 WJEM	Valdosta	3.5		CW&	95.1 KAOI-FM	Wailuku	12.1		AP
1450 WVLD	Valdosta	3.5		OL	98.3 KMVI-FM	Pukalani	6.1		CR&
90.9 WVVS	Valdosta	1.2		AP/VA*	99.9 KNUI-FM	Kahului	8.1		SA
91.7 WWET	Valdosta			FA&/JZL&*	101.1 KLHI-FM	Lahaina	6.2		AC
92.9 WAAC	Valdosta	16.3		CW&	[10 stations 3 AM 7 FM]				
95.3 WJYF	Nashville	1.2		EZ	<p style="text-align: center;"><b>Idaho</b></p> <p><b>Boise, ID</b></p> <p>metro 240,300 TSA 440,400</p> <p>M St. rank 153 ARB rank 139 /2 Birch rank 135</p> <p>Fall Arbitron (1) Winter Birch (2)</p>				
95.7 WQPW	Valdosta	22.1		CH					
96.7 WVCM	Valdosta			CW					
100.3 WSGY	Tifton	2.3		AC					
101.1 WAFT	Valdosta	3.5		RL					
104.9 WIMV	Madison	14.0		SB					
105.3 WSTI	Quitman	2.3		AC					
105.5 WBTY	Homerville			OL&					
105.9 WHFE	Lakeland			cp-new					
[18 stations 6 AM 12 FM]									

## Hawaii

### Honolulu, HI

metro 705,900 TSA 705,900

M St. rank 56 ARB rank 56 /4 Birch rank 58

Winter Arbitron (1) Winter Birch (2)

590 KSSK	Honolulu	11.5	9.3	AC-OL
650 KORL	Honolulu			Z
690 KQM-Q	Honolulu	.9	2.4	CHs
760 KGU	Honolulu	2.9	2.8	NX-TK&
830 KIKI	Honolulu	3.6	1.8	OL&
870 KAIM	Honolulu	.8	.3	RL
940 KDEO	Waipahu	.6	.7	CW
990 KHVH	Honolulu	2.3	3.6	NX/TK&
1040 KLHT	Honolulu	.6	.3	RL
1080 KWAJ	Honolulu		.8	TK
1130 KLEI	Kailua			Z
1170 KOHO	Honolulu	.8	.2	ET
1210 KZOO	Honolulu	.3		ET
1270 KNDI	Honolulu	.9		ET/RL/VA
1380 KIPO	Pearl City			VAs*
1420 KCCN	Honolulu	3.9	1.8	ET
1460 KULA	Maunawili	.5	1.1	ACs
1500 KUMU	Honolulu	1.3	1.2	EZs
1540 KISA	Honolulu	.7		ET
88.1 KHPR	Honolulu		4.2	NX/FA*
89.3 KIPO-FM	Honolulu		.2	VA*
90.3 KTUH	Honolulu			AP/VA*
92.3 KSSK-FM	Waipahu	9.2	9.0	AC
93.1 KQM-Q-FM	Honolulu	7.8	7.3	CH
93.9 KIKI-FM	Honolulu	9.3	13.8	CH-RB
94.7 KUMU-FM	Honolulu	7.0	4.1	EZ
95.5 KAIM-FM	Honolulu	1.7	1.5	RL/FA
96.3 KRTR	Kailua	5.3	6.0	AC
97.5 KPOI-FM	Honolulu	5.7	6.2	AR
98.5 KHHH	Honolulu			AR&
99.5 KAGB	Honolulu			cp-new
100.3 KCCN-FM	Honolulu	9.2	10.9	ET
101.1 KLHI-FM	Lahaina			AC
101.9 KPCY	Pearl City			cp-new
102.7 KDEO-FM	Waipahu			VA
104.3 KANY	Kaneohe			cp-new
105.1 KHFX	Honolulu	4.8	4.0	CR
106.1 KLEO	Kahala'u			cp-new
107.9 KTSS	Aiea			cp-new
[39 stations 19 AM 20 FM]				

### Maui, HI

metro 70,100

M St. rank 374

Willight Oct-25 to Dec-27-90 (1)

550 KMVI	Wailuku	14.7		AC/ET/TK&
900 KNUI	Kahului	5.1		AC-OL
1110 KAOI	Kihei			APs
90.7 KKUA	Wailuku	4.4		NX/FA*
93.5 KPOA	Lahaina	4.5		ET/JZ
94.3 KDLX	Makawao			CW

### Boise, ID

metro 240,300 TSA 440,400

M St. rank 153 ARB rank 139 /2 Birch rank 135

Fall Arbitron (1) Winter Birch (2)

580 KFXD	Nampa			.5	RL/SSe
630 KIDO	Boise	7.6	5.7		NX-TK
670 KBOI	Boise	6.1	8.7		AC/NX-TK
730 KUCL	Boise				ACs
790 KSPD	Boise			.2	RL
950 KKIC	Meridian				CW/SSe
1060 KBGN	Caldwell			.2	RL
1140 KGEM	Boise	3.5	1.6		AS
1340 KSGR	Nampa				NX&
1490 KCID	Caldwell			.2	AC
89.5 KTSY	Caldwell			2.1	RC*
90.3 KBSU	Boise			4.1	FA*
92.3 KIZN	Meridian			5.9	CW
93.1 KZMG	New Plymouth	2.3	5.5		AC
94.1 KBXL	Caldwell	2.3	3.0		EZ
94.9 KFXD-FM	Nampa	9.9	10.3		CH
96.9 KLCL	Nampa	3.8	3.9		CR&
97.9 KQFC	Boise	12.0	10.3		CW
101.7 KJHY	Emmett				NA
103.3 KHEZ	Caldwell			4.1	2.7
104.3 KLTB	Boise			2.9	4.1
105.1 KJOT	Boise			9.4	15.1
105.9 KCIX	Garden City	14.0	9.8		AC
107.1 KCID-FM	Caldwell				CW
[24 stations 10 AM 14 FM]					

### Idaho Falls, ID

metro 111,000

M St. rank 361 Birch rank 220

Willight Feb-7 to Apr-13 (1) Spring Birch (2)

590 KID	Idaho Falls	4.3	1.6		NX-TK&
980 KUPI	Ammon	2.6	3.8		AS&
1260 KICN	Idaho Falls				NX&
93.7 KZBQ-FM	Pocatello			2.8	4.9
94.9 KPKY	Pocatello			8.1	2.7
96.1 KSIF	Idaho Falls			3.4	4.9
97.3 KLCE	Blackfoot			18.3	14.1
98.1 KRXX-FM	Rexburg			.5	CW
99.1 KUPI-FM	Idaho Falls	27.3	21.1		CW
100.5 KRIC	Rexburg			4.0	2.2
102.5 KSEI-FM	Pocatello			2.6	4.9
103.3 KFIZ	Idaho Falls	21.7	34.6		CH
[12 stations 3 AM 9 FM]					

### Lewiston, ID WA

metro 38,600

M St. rank 425

Willight Aug-2 to Sep-26-90

950 KOZE	Lewiston				OL&
1250 KWSU	Pullman				NX/FA*
1350 KRCL	Lewiston	15.3			CW
1430 KCLK	Asotin				CWs
89.1 KLHS-FM	Lewiston				AC*
89.9 KJLC	Lewiston				Z
94.1 KCLK-FM	Clarkston	17.1			CW
96.5 KOZE-FM	Lewiston	19.0			CH
101.5 KATW	Lewiston	10.3			AC
106.1 KZFN	Moscow				CH
106.9 KMOK	Lewiston	22.8			CH
[11 stations 4 AM 7 FM]					

# ID

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Pocatello, ID</b>					104.9 WPXN Paxton .4 .7 SA				
metro 85,800					105.5 WVLI Monticello RC				
M St. rank 342 Birch rank 244					105.9 WHZT Mahomet CH&				
Willight Feb-7 to Apr-13 (1) Spring Birch (2)					107.1 WPGU Urbana 6.6 5.4 AP				
[18 stations 4 AM 14 FM]									
690 KECN	Blackfoot			NX&	<b>Chicago, IL IN</b>				
930 KSEI	Pocatello	4.3	3.9	NX-TK&	metro 6,769,100 TSA 9,892,200				
1240 KWIK	Pocatello	4.5	2.3	CW	M St. rank 3 ARB rank 3/4 Birch rank 3				
1290 KZBQ	Pocatello	1.7	1.6	CWs	Winter Arbitron (1) Winter Birch (2)				
1490 KRCD	Chubbuck	1.6	.8	OLs	560 WIND	Chicago	.9	.9	SS
93.7 KZBQ-FM	Pocatello	18.8	20.9	CW	670 WMAQ	Chicago	4.5	3.9	NX
94.9 KPKY	Pocatello	21.0	17.1	CH	720 WGN	Chicago	7.8	8.2	TK
96.1 KSIF	Idaho Falls	1.8		SA&	750 WNDZ	Portage			RL
97.3 KLCE	Blackfoot	17.4	17.8	AC	780 WBBM	Chicago	5.2	5.1	NX
98.3 KRCD-FM	Chubbuck	.6	1.6	OL	820 WPNT	Chicago			Z
99.1 KUPI-FM	Idaho Falls	1.5	3.9	CW	850 WAIT	Crystal Lake	.5		EZ
100.5 KRIC	Rexburg	1.8	.8	FA/VA*	890 WLS	Chicago	2.5	1.8	TK
102.5 KSEI-FM	Pocatello	17.2	14.7	CR	930 WAUR	Sandwich			OL&
103.3 KFTZ	Idaho Falls		7.8	CH	950 WJPC	Chicago	.2	.1	SBs
[14 stations 5 AM 9 FM]					1000 WLUP	Chicago	2.7	3.0	TK
<b>Twin Falls, ID</b>					1030 WNVN	Vernon Hills			MT&
metro 55,400					1110 WMBI	Chicago		.4	RL*
M St. rank 393					1160 WJJD	Chicago	2.4	2.2	AS
Willight Sep-6 to Oct-30-90 (1)					1200 WOPA	Chicago			SS
1270 KITFI	Twin Falls	5.6		AS&	1220 WKRS	Waukegan			NX-TK
1310 KLIX	Twin Falls	8.5		CW&	1240 WSBC	Chicago			ET
1400 KART	Jerome	3.8		CW	1240 WCRW	Chicago			ET/SS
1450 KEZJ	Twin Falls	6.3		CWs	1240 WEDC	Chicago			ET
89.5 KAWZ	Twin Falls			RC*	1280 WYSY	Aurora			ACs
90.7 K CIR	Twin Falls	3.1		RL*	1300 WTAQ	La Grange	.4		SS
91.7 KBSW	Twin Falls			FA&*	1330 WKTA	Evanston			ET
95.7 KEZJ-FM	Twin Falls	27.4		CW	1340 WJOL	Joliet			AC/NX-TK
96.5 KLIX-FM	Twin Falls	5.7		AC	1390 WGCI	Chicago	1.1	.6	RB-OL
99.9 KZDX	Burley	1.4		AC	1410 WRMN	Elgin			NX-TK
102.9 KZRT	Jerome	24.9		CH	1430 WEEF	Highland Park			ET
[11 stations 4 AM 7 FM]					1450 WCEV	Cicero			ET
					1450 WVON	Cicero	1.3	.6	TK
					1470 WCFJ	Chicago Heights			RL
					1480 WFXW	Geneva			AC/TK
					1490 WPNA	Oak Park			ET
					1500 WKGA	Zion			SS
					1510 WWHN	Joliet			RB-OL
					1530 WKDC	Elmhurst			VA
					1570 WBEE	Harvey	.5		JZ
					1580 WKKD	Aurora			OL&
					1590 WONX	Evanston			SS
					1600 WCGO	Chicago Heights			SA/TKs
					88.1 WCRX	Chicago			RB*
					88.1 WNTH	Winnetka			VA*
					88.1 WLTL	La Grange			AP/CH*
					88.1 WSSD	Chicago			VA*
					88.1 WRHS	Park Forest			VA*
					88.1 WETN	Wheaton			RL*
					88.3 WDGC-FM	Downers Grove			CH*
					88.3 WZRD	Chicago			AP*
					88.3 WXAV	Chicago			cp-new
					88.5 WHSD	Hinsdale			AP*
					88.5 WHPK-FM	Chicago			AP/JZ*
					88.5 WHFV	Flossmoor			AP*
					88.5 WGHS	Glen Ellyn			AR*
					88.5 WMWA	Glenview			VA*
					88.7 WLUW	Chicago			CH-RB*
					88.7 WCSF	Joliet			AP*
					88.7 WRSE-FM	Elmhurst			AP*
					88.9 WRRG	River Grove			AP*
					88.9 WMXM	Lake Forest			AP/VA*
					88.9 WOUJ	Chicago			AP*
					88.9 WARG	Summit			AP/NA*
					88.9 WEPS	Elgin			VA*
					89.1 WONC	Naperville			AR*
					89.3 WNUR-FM	Evanston			JZ/AR*
					89.3 WKCC	Chicago	.4		CH-RB*

## Illinois

### Bloomington/Normal, IL

metro 107,500 TSA 184,900  
M St. rank 279 ARB rank 226 /1 Birch rank 228  
Spring Arbitron (1) Spring Birch (2)

1230 WJBC	Bloomington	26.1	23.9	AC
88.1 WESN	Bloomington			VA*
89.1 WGLT	Normal		1.1	FA/JZ*
93.3 WKZW	Peoria	5.0	6.4	CH
96.7 WHN	Normal	7.2	6.4	AC
101.5 WBNQ	Bloomington	18.9	20.2	CH
104.1 WRXZ	Le Roy			AC
106.3 WGCY	Gibson City			EZ
106.9 WSWT	Peoria	6.1	2.7	SA

[9 stations 1 AM 8 FM]

### Champaign/Urbana, IL

metro 148,200 TSA 452,500  
M St. rank 214 ARB rank 190 /1 Birch rank 156  
Spring Arbitron (1) Spring Birch (2)

580 WILL	Urbana	2.7		NX-TK*
1400 WDWS	Champaign			NX-TK
1460 WUFI	Rantoul			NX&
1580 WBCP	Urbana			RB-AC
88.7 WPCD	Champaign			CH*
90.1 WEFT	Champaign	1.0		VA*
90.9 WRLL-FM	Urbana	1.5		FA*
91.7 WBGL	Champaign	2.0		RL*
92.5 WKIO	Urbana			OL
93.5 WITT	Tuscola			CW
94.5 WL RW	Champaign	21.2	22.9	CH
95.3 WZNF	Rantoul	4.4	5.7	CR
96.1 WLTM	Rantoul			cp-new
97.5 WHMS-FM	Champaign	4.4	6.4	SA

# M Street RADIO MARKETS

IL

STATION	CITY	(1)	(2)	FORMAT
90.1	WMBI-FM Chicago		1.5	RL*
90.5	WMTH Park Ridge			VA*
90.5	WCYC Chicago			RB/SS*
90.7	WBHI Chicago			Z
90.9	WDCB Glen Ellyn			JZ*
91.5	WBEZ Chicago		1.7	NX-TK/JZ*
91.9	WJCH Joliet			RL&*
92.3	WYCA Hammond	.5	.9	RL/RC
92.7	WCBR-FM Arlington Heights			CH
93.1	WXRT Chicago	3.6	3.2	AP
93.5	WJTW Joliet			AC
93.9	WLIT-FM Chicago	3.5	1.5	SA
94.3	WJKL Elgin			AC&
94.7	WYTZ Chicago	1.6	2.2	CH
95.5	WNUA Chicago	2.3	2.5	NA
95.9	WKKD-FM Aurora			AC
96.3	WBBM-FM Chicago	6.9	8.6	CH-RB
96.7	WLLI-FM Joliet			AR
97.1	WNIB Chicago	1.4	.9	FA
97.9	WLUP-FM Chicago	3.5	4.7	AR
98.3	WCCQ Crest Hill			CW&
98.7	WFMT Chicago	1.5	1.4	FA
99.5	WUSN Chicago	3.8	4.2	CW
100.3	WPNT-FM Chicago	1.3	.9	AC
101.1	WKQX Chicago	2.8	2.3	AC
101.9	WTMX Skokie	2.5	1.7	AC-OL
102.3	WTAS Crete			SA/TK
102.3	WXLC Waukegan		.3	CH
102.7	WVAZ Oak Park	4.8	4.8	SB
103.1	WVVX Highland Park		.3	ET
103.5	WVBZ Chicago			AR
103.9	WABT Dundee	.4	.5	AR
104.3	WJMK Chicago	2.8	2.3	OL
104.7	WCFL Morris			OL
105.1	WJQJ Evanston	1.1	1.2	SS
105.5	WAIT-FM Woodstock			CR&
105.5	WDND Wilmington			AC
105.9	WCKG Elmwood Park	3.9	4.9	CR
106.3	WJPC-FM Lansing	.5	.7	SB
106.7	WYLL Des Plaines	.4	.4	RC
107.5	WGCI-FM Chicago	7.4	9.9	RB
107.9	WYSY-FM Aurora	.4	.3	AC

**Danville, IL IN**  
 metro 73,400 TSA 136,200  
 M St. rank 362 ARB rank 251 /  
 Spring Arbitron (1)

980	WITY Danville	3.8		SA/TK&1
1400	WDWS Champaign			NX-TK
1490	WDAN Danville	7.6		CW/TK&n
94.5	WLRW Champaign	5.3		CH
94.9	WZMF Danville			cp-new
97.5	WHMS-FM Champaign	5.3		SA
98.5	WACF Paris	1.5		CW
99.1	WIAI Danville	19.1		CW
100.9	WHPO Hoopeston	5.3		CW
102.1	WDNL Danville	12.2		CH
103.1	WCDV Covington	6.9		OL

**Decatur, IL**  
 metro 102,200  
 M St. rank 316 Birch rank 233  
 Fall Birch (2)

1050	WDZ Decatur			AC-OL
1340	WSOY Decatur	13.0		AP
89.5	WJMU Decatur			AP/VA*
95.1	WDZQ Decatur	13.9		CW
102.9	WSOY-FM Decatur	32.2		CH

[5 stations 2 AM 3 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Peoria, IL</b>				
metro 280,600 TSA 561,000				
M St. rank 155 ARB rank 131 /2 Birch rank 127				
Fall Arbitron (1) Winter Birch (2)				
1020	WPEO Peoria	1.3	.7	RL
1140	WVEL Peoria	.5		RL
1290	WIRL Peoria	5.1	3.6	AC
1350	WXCL Peoria	3.3	2.7	CWs
1470	WMBD Peoria	6.7	7.0	AC/TK&n
88.5	WECU Peoria			cp-new
88.5	WBNH Peoria			.2 RL*
89.9	WCBU Peoria			2.3 FA/JZ*
91.5	WCIC Peoria			1.4 RL*
92.3	WBGE Peoria			cp-new
93.3	WKZW Peoria	15.4	16.3	CH
94.3	WQEZ Chillicothe			1.1 EZ
94.9	WAAG Galesburg			CW
95.5	WGLO Peoria	10.3	9.5	AC
95.7	WZXT Farmington			cp-new
98.5	WCRI Eureka	.5	.2	SA
102.3	WTAZ Morton	2.3	3.8	TK&
104.9	WXCL-FM Peoria	8.2	11.3	CW
105.7	WWCT Peoria	13.6	20.1	AR
106.9	WSWT Peoria	13.1	7.9	SA

[20 stations 5 AM 15 FM]

**Quincy/Hannibal, IL MO**  
 metro 94,600

M St. rank 333 Birch rank 249  
 Fall Birch (2)

930	WTAD Quincy			SA&
1070	KHMO Hannibal	6.2		AS&
1440	WGEM Quincy	5.4		SA
88.5	WGCA-FM Quincy	2.3		RC*
90.3	WWQC Quincy	.8		VA*
92.9	KGRC Hannibal	7.7		AC
97.9	KIDS Palmyra	6.2		CW
99.5	WQCY Quincy	26.2		CH
102.3	KBXB Canton	5.4		OL&
103.9	WZLZ Quincy	8.5		AR
105.1	WGEM-FM Quincy	11.5		CW

[11 stations 3 AM 8 FM]

**Rockford, IL WI**

metro 232,900 TSA 545,200

M St. rank 163 ARB rank 142 /2 Birch rank 138

Fall Arbitron (1) Winter Birch (2)

1150	WKKN Rockford	1.9	2.4	CW
1330	WRRR Rockford	2.4	1.4	AS
1380	WBEL South Beloit			AC
1440	WROK Rockford	9.2	11.7	AC/TK&n
1520	WLUV Loves Park	.5		CW/BG
89.5	WNIU De Kalb	1.4		NX/JZ*
91.1	WGSL Loves Park	.5		RL*
95.3	WKMQ Winnebago	9.5	6.8	OL
96.7	WLUV-FM Loves Park	.8		CH&
97.5	WZOK Rockford	19.5	24.2	CH
99.9	WJVL Janesville	4.3	3.0	CW
100.9	WQFL Rockford	1.9	3.3	RC
103.1	WRWC Rockton	8.7	4.6	AC&
104.9	WXRX Belvidere	14.4	14.4	AR

[14 stations 5 AM 9 FM]

**Springfield, IL**

metro 163,100 TSA 358,000

M St. rank 225 ARB rank 177 /1 Birch rank 175

Spring Arbitron (1) Fall Birch (2)

970	WMAV Springfield			OL&
1240	WTAX Springfield	10.1	9.2	NX-TK/SA
1450	WCVS Springfield	4.4	3.4	AC-OL
88.3	WQNA Springfield			VA*
91.9	WSSU Springfield	2.4		FA/VA*

**IN**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT
92.7	WTJY			Taylorville AC&
96.7	WRVI			Virden OL&
97.7	WLUJ		1.7 1.4	Petersburg RL
98.7	WNNS		12.8 14.6	Springfield AC
99.3	WXFM			Mount Zion EZ
100.1	WESZ			Lincoln AC&
100.5	WYMG		14.5 24.1	Jacksonville AR
101.9	WVEM		9.1 5.8	Springfield AC
103.7	WDBR		13.5 13.3	Springfield CH
104.5	WFMB		6.7 10.5	Springfield CW
105.5	WJVO			S. Jacksonville AR

[16 stations 3 AM 13 FM]

**Indiana**

**Elkhart/Goshen, IN MI**

metro 121,900 TSA 121,900  
M St. rank 272 Birch rank 209  
Spring Birch (2)

1270	WCMR		5.8	Elkhart CW
1340	WTRC		8.4	Elkhart AC-OL
1460	WKAM		2.6	Goshen AC/TK&n
88.1	WVPE		2.6	Elkhart JZ/VA*
91.1	WGCS			Goshen FA/RL*
93.3	WBTU		4.2	Kendallville CW
95.7	WXJG			Nappanee cp-new
97.7	WZOW		6.8	Goshen OL&
104.7	WFRN		7.4	Elkhart RL/RG

[9 stations 3 AM 6 FM]

**Evansville, IN KY IL**

metro 235,200 TSA 540,100  
M St. rank 141 ARB rank 140 /2 Birch rank 136  
Fall Arbitron (1) Fall Birch (2)

820	WSWI			Evansville VA*
860	WSON		1.8 1.0	Henderson AS&
1180	WGAB			Newburgh NX-TK
1280	WWOK		7.4 4.2	Evansville AS&
1330	WVHI		1.8 1.2	Evansville RL/RG
1400	WIKY		1.0 4.0	Evansville OL&
1540	WBNL			Boonville CW
1590	WPCO			Mount Vernon AC-CW
88.3	WNIN-FM		1.7	Evansville FA*
89.1	WVJC			Mount Carmel CH/VA*
89.3	WKPB			Henderson FA&/VA&*
90.7	WPSR			Evansville -*
91.5	WUEV		2.2	Evansville JZ/RB*
92.5	WBKR		3.3 7.9	Owensboro CW
94.9	WRBT		4.9 7.9	Mount Carmel AR
96.1	WSTO		18.9 23.0	Owensboro CH
97.3	WRUL		.5 .7	Carmi CW&
98.1	WRAY-FM			Princeton AC
99.5	WKDQ		14.3 9.6	Henderson AC
101.5	WBGW			Fort Branch RL
103.1	WGBF-FM			Henderson CR&
104.1	WKY-FM		17.9 14.6	Evansville SA
105.3	WYNG-FM		12.0 12.1	Evansville CW
106.1	WSYZ			Newburgh CH&
107.1	WBNL-FM			Boonville AC

[25 stations 8 AM 17 FM]

**Fort Wayne, IN OH**

metro 297,400 TSA 848,400  
M St. rank 89 ARB rank 121 /2 Birch rank 121  
Fall Arbitron (1) Future Birch

1090	WFCV			Fort Wayne RL
1190	WOWO		6.7	Fort Wayne OL
1250	WGL		3.2	Fort Wayne NX-TK
1380	WQHK		3.6	Fort Wayne CW
1450	WLYV			Fort Wayne OL&
1570	WIFF			Auburn AC/NAs
88.3	WLAB			Fort Wayne RC*
89.1	WBNI-FM			Fort Wayne NX/FA/JZ*

STATION	CITY	(1)	(2)	FORMAT
90.3	WBCL			Fort Wayne RL*
92.7	WQTZ			Decatur OL
93.3	WBTU		9.9	Kendallville CW
95.1	WAJI		12.6	Fort Wayne AC-OL
97.3	WMEE		11.6	Fort Wayne CH
98.1	WDFM			Defiance AC
98.9	WBYS		6.5	Van Wert AR-CH
101.7	WJLT			Fort Wayne OL
103.1	WOWO-FM		1.7	Huntington OLs
103.9	WXKE		6.5	Fort Wayne AR
105.1	WQTX			Roanoke NX-TK
105.5	WIFF-FM		.6	Auburn AC/NAn
106.3	WDJB		3.1	Columbia City CH
106.9	WMRI		2.3	Marion EZ
107.9	WJFX		7.3	New Haven RB

[23 stations 6 AM 17 FM]

**Gary/Hammond, IN**

metro 581,400  
M St. rank 73

750	WNDZ			Portage RL
1080	WNWI			Valparaiso AS
1230	WJOB			Hammond SA/TK
1270	WWCA			East Chicago RG
1370	WLTH			Gary RB
1500	WAKE			Valparaiso SA/TK
88.3	WDSO			Chesterton AR*
88.7	WGVE			Gary VA*
92.3	WYCA			Hammond RL/RC
95.1	WVUR-FM			Valparaiso CH-AR*
103.9	WWJY			Crown Point SA
105.5	WLJE			Valparaiso CW
107.1	WZVN			Lowell AC

[13 stations 6 AM 7 FM]

**Indianapolis, IN**

metro 1,032,200 TSA 2,134,900  
M St. rank 41 ARB rank 37 /4 Birch rank 39  
Winter Arbitron (1) Winter Birch (2)

810	WSYW			Indianapolis FA/RB
950	WXLW			Indianapolis RL/NX&
1070	WIBC		13.4 13.6	Indianapolis AC/TK&n
1110	WYIC			Noblesville TK&/AC
1260	WNDE		1.5 .8	Indianapolis NX-TK
1310	WTUX		3.0 3.0	Indianapolis AS
1430	WFXF		.1 .4	Indianapolis CRs
1500	WBRI		.3 .1	Indianapolis RL
1590	WNTS		.2	Beech Grove RL/RG
88.7	WICR		.3	Indianapolis CH*
89.3	WJEL			Indianapolis CH*
90.1	WFYI-FM		.7	Indianapolis NX/FA*
90.9	WBDG		.2	Indianapolis CH*
91.1	WEDM			Indianapolis VA*
91.3	WHJE			Carmel CH*
91.5	WRFT			Indianapolis VA*
92.3	WTTTS		1.0 .9	Bloomington AR
93.1	WKLR		5.5 5.1	Indianapolis OL
94.7	WFBQ		10.6 12.2	Indianapolis AR
95.5	WFMS		13.1 13.8	Indianapolis CW
95.9	WPZZ		.7 .8	Franklin BG
97.1	WENS		8.0 6.9	Shelbyville AC-OL
97.9	WLHN			Anderson AC
98.3	WXIR		.5 .4	Plainfield RC
99.5	WZPL		11.6 12.1	Greenfield CH
100.9	WIRE		.7 .2	Lebanon CW
102.3	WCBK-FM		.9 1.1	Martinsville CW&
103.3	WFXF-FM		4.1 5.2	Indianapolis CR
103.7	WFUI			Bloomington FA/VA*
104.5	WAJC		.4	Indianapolis FA/JZ*
105.7	WTLC		9.2 10.9	Indianapolis RB
107.1	WSYW-FM		.5 1.1	Danville FA
107.9	WTPI		7.3 5.5	Indianapolis AC

[33 stations 9 AM 24 FM]



# M Street RADIO MARKETS

IA

STATION	CITY	(1)	(2)	FORMAT
<b>Kokomo, IN</b>				
metro 82,600				
M St. rank 357				
1350 WIOU	Kokomo			OL
92.7 WkzW	Kokomo			CH
99.7 WSHW	Frankfort			AC
100.5 WWKI	Kokomo			CW

**[4 stations 1 AM 3 FM]**

**Lafayette, IN**  
 metro 107,100 TSA 271,800  
 M St. rank 219 ARB rank 227 /2  
 Fall Arbitron (1)

920 WBAA	West Lafayette			NX/FA*
1410 WCFY	Lafayette		.7	RC
1450 WASK	Lafayette	12.4		SA/TK&I
91.9 WJEF	Lafayette			AC*
93.5 WKHY	Lafayette	19.3		CR
95.3 WKJM	Monticello			EZ
96.5 WAZY	Lafayette		9.7	CH
99.7 WSHW	Frankfort		2.8	AC
101.3 WBAA-FM	West Lafayette			cp-new
102.9 WNJY	Delphi		.7	SA/CWI
105.3 WASK-FM	Lafayette		20.7	CW
107.7 WMRS	Monticello			VA

**South Bend, IN MI**

metro 202,600 TSA 774,500  
 M St. rank 142 ARB rank 155 /1 Birch rank 153  
 Spring Arbitron (1) Winter Birch (2)

910 WLLJ	Cassopolis		.8	.6	SB&
960 WSBT	South Bend	12.4	9.3		SA/TK&I
1270 WCMR	Elkhart				CW
1340 WTRC	Elkhart				AC-OL
1490 WNDU	South Bend		1.9		OL
1580 WAMJ	South Bend		.8	.6	TK&
88.1 WVPE	Elkhart		1.2		JZ/VA*
88.9 WSDN-FM	Notre Dame		.3		FA/AR*
89.9 WSAD	Vandalia				cp-new
90.7 WAUS	Berrien Springs		1.2		FA*
91.7 WETL	South Bend				VA*
92.9 WNDU-FM	South Bend	13.7	12.1		CH
94.3 WNZE	Plymouth				CW
95.3 WAOR	Niles		8.8	17.6	AR
95.7 WXIG	Nappanee				cp-new
96.9 WMJC	Bremen				cp-new
97.7 WZOW	Goshen		1.4	1.5	OL&
99.1 WSMK	Buchanan				cp-new
100.7 WYEZ	Elkhart		8.8	7.7	SA
101.5 WNSN	South Bend		11.3	9.3	AC&
102.3 WGTC	New Carlisle		6.6	7.7	CW
103.1 WHME	South Bend			.9	RC/RL
103.9 WZZP	South Bend		10.7	12.1	CH
104.7 WFRN	Elkhart		2.5	4.0	RL/RG
106.3 WMXH	South Bend				cp-new

**Terre Haute, IN IL**

metro 172,800 TSA 392,500  
 M St. rank 250 ARB rank 170 /1 Birch rank 223  
 Spring Arbitron (1) Fall Birch (2)

800 WKZI	Casey		1.1		CW
1130 WBZL	Brazil				NX&
1230 WBOW	Terre Haute	4.9	7.8		OL
1300 WYTL	Terre Haute				CHs
1440 WPRS	Paris		2.5		SA
1480 WTHI	Terre Haute		1.1	2.2	CWs
88.5 WXKF	Terre Haute				cp-new
89.7 WISU	Terre Haute				FA*
90.5 WMHD-FM	Terre Haute				AP*
93.9 WPNL	Clinton				cp-new

STATION	CITY	(1)	(2)	FORMAT	
97.7 WSDM-FM	Brazil			OL&	
98.5 WACF	Paris		2.5	CW	
99.9 WTHI-FM	Terre Haute	26.3	23.5	CW	
100.7 WMGI	Terre Haute	17.2	13.4	AC	
102.7 WPPR-FM	Terre Haute	11.6	20.1	CH	
104.3 WCBH	Casey		2.5	2.2	CR
104.9 WAXI	Rockville		2.8	1.1	AS&
105.5 WWVR	West Terre Haute		.7	1.7	RL
105.9 WMMC	Marshall				OL&
107.5 WZZQ	Terre Haute	13.0	18.4	AR	

**[20 stations 6 AM 14 FM]**

**Iowa**

**Cedar Rapids/Iowa City, IA**

metro 140,600 TSA 403,800  
 M St. rank 177 ARB rank 193 /1 Birch rank 192  
 Spring Arbitron (1) Winter Birch (2)

600 WMT	Cedar Rapids	16.0	15.1		AC/TK&
800 KXIC	Iowa City				NX&/TK&n
910 WSUI	Iowa City				NX-TK*
1360 KHAK	Cedar Rapids	1.4	2.0		CWs
1450 KMRY	Cedar Rapids	4.2	2.0		AS&
1560 KCJH	Iowa City				AC&
1600 KCRG	Cedar Rapids		2.4		CW
88.3 KCCK	Cedar Rapids		.5		JZ*
89.7 KRUI-FM	Iowa City				VA*
89.7 KRNL-FM	Mount Vernon				-*
89.7 KOJC	Cedar Rapids		.5		RB*
90.9 KUNI	Cedar Falls		1.0		FA*
91.7 KSUI	Iowa City		1.0		FA*
93.9 KRNA	Iowa City	7.5	12.7		AR
96.5 WMT -FM	Cedar Rapids	8.5	8.3		AC
98.1 KHAK-FM	Cedar Rapids	14.2	16.1		CW
99.7 KFMH	Muscatine		3.9		AP
100.7 KKRQ	Iowa City	14.6	8.8		OL
101.9 KNWS-FM	Waterloo		10.8	12.7	5 RL/EZ*
102.9 KQCR	Cedar Rapids		.9	1.5	RL
104.5 KTOP-FM	Cedar Rapids		1.4	2.9	CH
105.7 KOKZ	Waterloo		4.2	2.0	CH

**[23 stations 7 AM 16 FM]**

**Davenport (Quad Cities), IA IL**

metro 297,900 TSA 709,000  
 M St. rank 133 ARB rank 120 /2 Birch rank 119  
 Fall Arbitron (1) Winter Birch (2)

860 KWPC	Muscatine				CW
960 WDLM	East Moline		.2		RL*
1170 KSTT	Davenport		.2		ARs
1230 WLLR	Moline		.4	1.5	CWs
1270 WKBF	Rock Island	4.6	1.5		CW&
1420 WOC	Davenport	9.5	9.4		NX-TK
1450 WKEI	Kewanee		.6		AS
1500 WGEN	Geneseo				AC
1580 KFQC	Davenport				RL
88.5 KALA	Davenport		1.5		RB/JZ*
89.3 WDLM-FM	East Moline		2.1		RL*
90.1 WVIK	Rock Island		3.0		FA*
92.1 WJRE	Kewanee				CW-OL
93.5 KQCS	Bettendorf		.2		RL*
94.9 WAAG	Galesburg				CW
96.1 KMJC	Clinton		4.3	3.4	AC
96.9 WXLP	Moline		10.8	20.9	AR
98.9 WPXR	Rock Island		11.5	14.5	CH
99.7 KFMH	Muscatine		1.7	3.4	AP
100.7 KKRQ	Iowa City				OL
101.3 WLLR-FM	East Moline	17.8	16.0		CW
103.7 KUUL	Davenport		10.4	9.2	OL
104.9 WGEN-FM	Geneseo		.2		CW
106.5 KRVR	Davenport		8.5	5.8	SA

**[24 stations 9 AM 15 FM]**

**IA**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT
<b>Des Moines, IA</b>				
metro 327,800 TSA 996,000				
M St. rank 129 ARB rank 111 /4 Birch rank 110				
Winter Arbitron (1) Winter Birch (2)				
540	KWMT			Fort Dodge CW
640	WOI			Ames 2.0 NX-TK*
940	KIOA	2.0	2.4	Des Moines OLs
1040	WHO	12.9	14.5	Des Moines AC-TK/CWI
1150	KWKY	1.0	.8	Des Moines RC
1310	KDLS			Perry CW
1350	KRNT	6.4	5.0	Des Moines AS&/TK&l
1390	KKSO	.6	1.6	Des Moines CWs
1460	KGGO	.6		Des Moines ARs
88.1	KDPS			Des Moines VA*
88.9	KWDM			West Des Moines AP*
89.3	KUCB-FM		2.4	Des Moines NB/JZ*
90.1	WOI-FM		2.0	Ames RX/FA*
91.3	KDFR		.4	Des Moines RL&*
92.5	KJFY-FM	12.1	10.2	Ankeny CW
93.3	KIOA-FM	5.8	4.0	Des Moines OL
94.9	KGGO-FM	13.1	21.5	Des Moines AR
97.3	KDMI			Des Moines RL
99.5	KTDG			Winterset cp-new
100.3	KLYF	9.1	8.0	Des Moines AC
102.5	KRNQ	16.3	17.3	Des Moines CH
103.3	KDMG-FM			Pella AR
104.1	KEZT	6.0	3.4	Ames SA
106.3	KMXD			Ankeny cp-new
<b>[24 stations 9 AM 15 FM]</b>				

**Dubuque, IA WI IL**

metro 134,100 TSA 198,800				
M St. rank 311 ARB rank 196 /1 Birch rank 255				
Spring Arbitron (1) Spring Birch (2)				
1280	WGLR	2.9		Lancaster CWs
1370	KDTH	10.8	16.7	Dubuque AS
1490	WDBQ	8.2	12.5	Dubuque OL
1590	WTOQ	.7		Platteville AC
88.1	WTJY			Lancaster RL*
92.3	KOEL-FM	2.9		Oelwein CW
92.9	KATF	15.8	17.5	Dubuque AC
93.7	WEKZ-FM	1.8		Monroe EZ
97.7	WGLR-FM	1.4		Lancaster CW
101.3	WLLR-FM	1.1		East Moline CW
102.3	KDFX	7.9	15.8	Dubuque CR
103.7	KUUL	1.4	1.7	Davenport OL
105.3	KLYV	14.3	18.3	Dubuque CH
107.1	WKPL	1.1		Platteville CW
107.5	WJOD	4.7	.8	Galena CW
<b>[15 stations 4 AM 11 FM]</b>				

**Sioux City, IA NE SD**

metro 94,300 TSA 274,400				
M St. rank 285 ARB rank 237 /1				
Spring Arbitron (1)				
570	WNAX	1.4		Yankton CW
620	KMNS	11.7		Sioux City CW/TK&l
690	KUSD			Vermillion FA/JZ*
1250	KTFJ			Dakota City RGs
1360	KSCJ	12.4		Sioux City AC/TK&n
1470	KWSL	9.0		Sioux City AS
88.3	KMSC			Sioux City VA*
89.7	KUSD-FM			Vermillion FA/JZ*
90.3	KWIT			Sioux City FA*
93.1	KKYA			Yankton CW
95.5	KGLI	22.1		Sioux City CH
97.9	KSEZ	15.9		Sioux City AR
99.5	KKMA	13.8		Le Mars AC
103.3	KTFC			Sioux City RG
104.1	KBCM			Yankton CW&
105.7	KSUX			Winnebago CW
107.1	KYNF			South Sioux City cp-new

STATION	CITY	(1)	(2)	FORMAT
<b>Waterloo, IA</b>				
metro 122,700 TSA 399,400				
M St. rank 281 ARB rank 213 /1 Birch rank 212				
Spring Arbitron (1) Winter Birch (2)				
600	WMT		5.0	Cedar Rapids AC/TK&
850	KWOF		1.7	Waterloo RC
950	KOEL	1.1	1.2	Oelwein AC
1090	KNWS		.6	Waterloo RL*
1250	KCFI	1.1	1.2	Cedar Falls CW/TK&l
1330	KWLO	6.1	8.4	Waterloo AC/TK&n
1470	KWAY		3.6	Waverly OL&
1540	KXEL	5.0	1.8	Waterloo CW&
88.1	KBBG		3.6	Waterloo RB*
89.5	KHKE			Cedar Falls JZ/FA*
90.9	KUNI		3.0	Cedar Falls FA*
92.3	KOEL-FM	20.0	20.4	Oelwein CW
93.9	KRNA	2.8	4.8	Iowa City RL
96.5	WMT -FM		.6	Cedar Rapids AC
97.7	KGCI-FM			Grundy Center AC&
98.1	KHAK-FM			Cedar Rapids CW
99.3	KWAY-FM		2.2	Waverly AC
101.9	KNWS-FM		3.6	Waterloo RL/EZ*
104.5	KTOF-FM		.6	Cedar Rapids RL
105.7	KOKZ		12.2	Waterloo 16.2 CH
107.9	KFMW		17.2	Waterloo 17.4 CH
<b>[21 stations 8 AM 13 FM]</b>				

**Kansas**

**Lawrence, KS**

metro 76,600				
M St. rank 364				
1250	KFKU			Lawrence Z
1320	KLWN			Lawrence AC
90.7	KJHK			Lawrence AP/JZ*
91.5	KANU			Lawrence NX/FA/JZ*
95.7	KHUM			Ottawa SA
105.9	KLZR			Lawrence CH&
<b>[6 stations 2 AM 4 FM]</b>				

**Manhattan, KS**

metro 97,100				
M St. rank 324				
580	KKSU			Manhattan VA*
1350	KMAN			Manhattan SA&/TK&l
1420	KJCK			Junction City CW
91.9	KSDB-FM			Manhattan CH*
94.5	KJCK-FM			Junction City CH
95.3	KHCA			Wamego Z
101.7	KMKF			Manhattan CH
102.5	KXDJ			North Fort Riley cp-new
103.9	KQLA			Ogden CH
104.7	KTDF			Manhattan cp-new
<b>[10 stations 3 AM 7 FM]</b>				

**Topeka, KS**

metro 182,400 TSA 494,600				
M St. rank 237 ARB rank 165 /1 Birch rank 161				
Spring Arbitron (1) Winter Birch (2)				
580	WIBW	5.9	3.3	Topeka NX-TK
1250	WREN			Topeka Z
1440	KMAJ	2.1	2.6	Topeka ACs/TK&
1490	KTOP			Topeka AS&/TK&n
88.1	KJTY		5.5	Topeka RL*
92.9	KZOC	1.0	.7	Osage City CW
95.7	KHUM	5.9	1.5	Ottawa SA
97.3	WIBW-FM		6.6	Topeka CW
100.3	KDVV	9.0	9.5	Topeka CR&
106.9	KTPK		17.0	Topeka 13.9 CW
107.7	KMAJ-FM		13.1	Topeka 12.0 AC
<b>[11 stations 4 AM 7 FM]</b>				

# M Street RADIO MARKETS

**KY**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
<b>Wichita, KS</b>										
metro 399,600 TSA 663,800										
M St. rank 87 ARB rank 88 /4 Birch rank 92										
Winter Arbitron (1) Winter Birch (2)										
900	KSGI	Wichita	.8	1.1	RL	92.9	WVLK-FM	Lexington	17.3 15.8	CW
950	KJRG	Newton		.3	RL	94.5	WLAP-FM	Lexington	16.0 15.3	CH
1070	KFDI	Wichita	7.3	5.5	CW	96.9	WCOZ	Paris	4.6 3.6	AC
1240	KNSS	Wichita	4.2	3.7	NX-TK	98.1	WKQQ	Lexington	15.4 18.9	AR
1330	KFH	Wichita	1.7	.6	OL	100.1	WLFX	Winchester	1.3 1.9	AC
1360	KSPG	El Dorado		.7	TK&	101.7	WMCQ-FM	Richmond		AC&
1410	KQAM	Wichita	1.7	1.7	AS	102.5	WKCU	Nicholasville	9.7 14.9	RB
1480	KZSN	Wichita	.8	.2	CWs	103.1	WTKT-FM	Georgetown	3.8 4.2	OL
88.3	KCEV-FM	Wichita		1.4	RL*	106.3	WJMM-FM	Versailles	1.7 2.1	RL
89.1	KMUW	Wichita		2.1	JZ/FA*	<b>[21 stations 8 AM 13 FM]</b>				
90.1	KHCC-FM	Hutchinson		1.2	FA/JZ*	<b>Louisville, KY IN</b>				
90.7	KZZD	Wichita		.5	RC*	metro 791,800 TSA 1,287,500				
91.1	KSOF	Wichita		.3	RL/JZ*	M St. rank 49 ARB rank 51 /4 Birch rank 52				
91.7	KIMS	Hutchinson			cp-new	Winter Arbitron (1) Winter Birch (2)				
92.3	KOEZ	Newton	4.0	3.5	EZ	620	WTMT	Louisville	1.0 .8	CW
94.3	KWKS	Winfield			OL&	680	WLSY	Newburg		cp-new
95.1	KICT-FM	Wichita	7.2	6.9	AR	790	WWKY	Louisville	.7 1.0	CW/TK&
96.3	KRZZ-FM	Derby	5.2	6.4	CR	840	WHAS	Louisville	17.3 14.3	AC
97.9	KRBB	Wichita	4.7	5.4	AC	900	WFLA	Louisville	.4 .5	RL
99.1	KBUZ	El Dorado	4.8	8.6	RB	970	WAVG	Louisville	2.3 .9	AS&/TK
100.3	KTCM	Kingman			RC	1030	WONS	Pleasure Ridge Park		cp-new
101.3	KFDI-FM	Wichita	11.0	15.0	CW	1080	WDJX	Louisville	.5 .3	CHs
102.1	KZSN-FM	Hutchinson	12.9	12.5	CW	1240	WLLV	Louisville	1.0 .3	BG
102.9	KHUT	Hutchinson			CW	1290	WDGS	New Albany		Z
103.7	KEYN-FM	Wichita	6.5	6.0	OL	1350	WLOU	Louisville	3.7 2.6	RB
104.5	KQUI	Augusta			cp-new	1450	WXVW	Jeffersonville	2.3 1.4	AS&
105.3	KXLK	Haysville	3.0	2.4	AC	1570	WOBS	New Albany		RL
106.5	KYQQ	Arkansas City	1.3	1.5	CH	88.1	WNAS	New Albany		CH*
107.3	KKRD	Wichita	8.7	11.5	CH	88.5	WJIE	Okolona	1.9	RC*
<b>[29 stations 8 AM 21 FM]</b>										
<b>Kentucky</b>										
<b>Bowling Green, KY</b>										
metro 146,000										
M St. rank 277										
610	WRUS	Russellville			AC	102.3	WLRS	Louisville	2.8 4.8	AC-OL
930	WKCT	Bowling Green			AC	103.1	WRKA	St. Matthews	6.9 6.6	OL
1340	WBGJ	Bowling Green			OL&	103.9	WZKS	Louisville	3.9 5.2	CH
1410	WLB	Bowling Green			AS&	104.3	WHOX	Charlestown		cp-new
88.9	WKYU-FM	Bowling Green			FA*	105.1	WWQE	Shepherdsville		cp-new
90.7	WCVK	Bowling Green			RL*	106.9	WVEZ-FM	Louisville	7.6 5.1	SA
91.7	WWHR	Bowling Green			AP*	<b>[31 stations 13 AM 18 FM]</b>				
95.1	WPRX	Glasgow			CW	<b>Owensboro, KY IN</b>				
96.7	WCBZ	Bowling Green			AC&	metro 71,400 TSA 665,200				
98.3	WDNS	Bowling Green			CH	M St. rank 343 ARB rank 253 /1				
101.1	WBVR	Russellville			CW	Spring Arbitron (1)				
105.5	WWWQ	Glasgow			CH	1420	WVJS	Owensboro	8.4	AC-CH/TK&1
107.1	WBLG	Smiths Grove			AC	1490	WOMI	Owensboro	2.5	CW&
107.9	WCVQ	Fort Campbell			AC-OL	90.3	WKWC	Owensboro		FA/JZ*
<b>[14 stations 4 AM 10 FM]</b>										
<b>Lexington, KY</b>										
metro 291,800 TSA 846,300										
M St. rank 127 ARB rank 125 /2 Birch rank 124										
Fall Arbitron (1) Winter Birch (2)										
590	WVLK	Lexington	6.1	5.7	AC	92.5	WBKR	Owensboro	37.0	CW
630	WLAP	Lexington	2.1	1.9	OL/TK&1	96.1	WSTO	Owensboro	27.7	CH
770	WCGW	Nicholasville	1.7	1.9	RL	99.5	WKDQ	Henderson	10.9	AC
1250	WNVL	Nicholasville		.4	CW&	104.1	WIKY-FM	Evansville	1.7	SA
1300	WLXG	Lexington	1.1	.2	NX-TK	<b>[7 stations 2 AM 5 FM]</b>				
1380	WHRS	Winchester	2.1	1.3	AS	<b>Paducah, KY IL</b>				
1440	WYGH	Paris			cp-new	metro 89,600				
1580	WTKT	Georgetown			OLs	M St. rank 377 Birch rank 243				
88.1	WRFL	Lexington	1.5	VA*		Fall Birch (2)				
88.9	WEKU-FM	Richmond	2.1	FA/JZ*		570	WKYX	Paducah	3.3	AC/TK&1
89.9	WRVG	Georgetown			VA*	750	WRIK	Brookport		NX-TK&
91.3	WUKY	Lexington	2.5	VA*		920	WMOK	Metropolis	3.3	CW
						1290	WCBL	Benton	1.6	CW/RL
						1450	WDXR	Paducah		CWs
						1560	WPAD	Paducah		AS&
						90.5	WVHM	Benton	2.4	RL*
						91.3	WKMS	Murray		FA/JZ*

# LA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
93.3 WKYQ	Paducah		38.2	CW	1330 KVOL	Lafayette	2.8	.9	OL&
94.3 WDXR-FM	Golconda			CW&	1420 KPEL	Lafayette	3.5	2.0	NX-TK
96.9 WDDJ	Paducah	24.4		CH	1450 KSIG	Crowley			CW
98.3 WRK-FM	Metropolis	3.3	AR-CH		1520 KACY	Lafayette	1.0	1.7	AS&
102.3 WCBL-FM	Benton	1.6	VA		88.7 KRVS	Lafayette		1.2	FA/JZ*
103.7 WBLN-FM	Murray	3.3	AC&		90.9 KSJY	Lafayette			RC*
105.5 WREZ	Metropolis	4.9	SA		92.3 WCKW-FM	La Place	3.1	3.2	CR
<b>[15 stations 6 AM 9 FM]</b>					94.5 KSMB	Lafayette	12.5	21.7	CH

## Louisiana

### Alexandria, LA

metro 125,200 TSA 450,300  
M St. rank 258 ARB rank 208 /1 Birch rank 221  
Spring Arbitron (1) Winter Birch (2)

580 KALB	Alexandria	5.8	3.4	OL&
840 KWDF	Ball	1.0	1.1	RG
970 KSYL	Alexandria	5.2	1.1	AC&
1110 KKLC	Pineville			Z
1410 KRRV	Alexandria	2.1	1.1	CWs
89.1 KVIDP	Dry Prong			RL*
90.7 KLSA	Alexandria		2.3	VA*
93.1 KQID	Alexandria	13.6	10.8	CH
93.9 KDKS	Alexandria			cp-new
96.9 KZMZ	Alexandria	9.4	11.4	CH
98.7 KICR-FM	Oakdale		12.5	AC
100.3 KRRV-FM	Alexandria	23.6	14.8	CW
102.3 KBCE	Boyce	19.4	29.5	RB
103.5 KLA A	Tioga	1.0	8.0	CW

**[14 stations 5 AM 9 FM]**

### Baton Rouge, LA

metro 431,900 TSA 1,153,100  
M St. rank 75 ARB rank 80 /4 Birch rank 83  
Winter Arbitron (1) Winter Birch (2)

910 WNDC	Baton Rouge	4.0	2.3	BG
1010 WCKW	Garyville			CRs
1120 WLJH	Denham Springs			cp-new
1150 WJBO	Baton Rouge	5.1	4.7	NX-TK
1210 WBIU	Denham Springs			RC
1260 WTKL	Baton Rouge	1.0	.3	AS&
1300 WIBR	Baton Rouge	.7	.4	NX-TK
1380 WYNK	Baton Rouge	.4	.7	CWs
1460 WXOK	Baton Rouge	9.7	8.6	RB
1500 KCLF	New Roads			Z
1550 WLUX	Port Allen	1.5		RL
89.3 WRKF	Baton Rouge	2.3		FA*
90.3 WBRH	Baton Rouge	.6		VA*
91.1 KLSU	Baton Rouge	.6		AP*
91.5 KPAB	Erwinville			RL*
92.3 WCKW-FM	La Place	3.7	5.9	CR
92.7 WQCK	Clinton	.6	1.0	RC/RG
94.1 WXL T	McComb	1.3	.1	CH
94.5 KSMB	Lafayette			CH
96.3 KIEZ	Brusly	1.4	1.4	EZ
98.1 WGGZ	Baton Rouge	5.3	3.2	OL
99.1 KDEA	New Iberia	1.7	1.0	SA&
100.7 WTGE-FM	Baton Rouge	3.9	5.7	CR
101.5 WYNK-FM	Baton Rouge	13.0	14.9	CW
102.5 WFMF	Baton Rouge	12.1	11.0	CH
103.3 WKJN-FM	Hammond	4.1	5.7	CW
104.1 KHOM	Houma	3.3	2.5	OL&
106.5 KQXL	New Roads	12.1	18.9	RB
107.1 WHMD	Hammond			CW&

**[29 stations 11 AM 18 FM]**

### Lafayette, LA

metro 168,800 TSA 480,400  
M St. rank 93 ARB rank 172 /2 Birch rank 163  
Fall Arbitron (1) Fall Birch (2)

770 KJCB	Lafayette	10.1	9.0	RB
960 KRUF	Abbeville	.3	.3	CWs
1240 KANE	New Iberia	.7		AC&

95.5 KRRQ	Lafayette			cp-new
96.5 KFTE	Breaux Bridge			cp-new
97.3 KMDL	Kaplan	7.3	5.5	CW
98.1 WGGZ	Baton Rouge			OL
99.1 KDEA	New Iberia	7.0	4.9	SA&
99.9 KTDY	Lafayette	5.6	5.5	AC
100.7 WTGE-FM	Baton Rouge	.3	.6	CR
101.5 WYNK-FM	Baton Rouge	11.5	9.2	CW
102.9 KAJN-FM	Crowley	2.1	2.3	RL
104.7 KNEK-FM	Washington			RB
104.9 KRUF-FM	Abbeville	2.1	.3	CW
105.9 KVOL-FM	Opelousas	2.4	5.2	AR
106.3 KFXX	Maurice	10.8	18.5	RB
107.7 KXKW	Erath			cp-new

**[25 stations 7 AM 18 FM]**

### Lake Charles, LA

metro 138,300 TSA 225,400  
M St. rank 199 ARB rank 195 /1 Birch rank 193  
Spring Arbitron (1) Fall Birch (2)

1250 KALO	Port Arthur	4.5	5.0	SB
1310 KEZM	Sulphur	3.0	3.0	OL&
1400 KAOK	Lake Charles	2.5	2.5	NX-TK&
1470 KLCL	Lake Charles			AS&
1580 KXZZ	Lake Charles	9.1	11.4	RB
91.7 KOJO	Lake Charles			RG/RL*
96.1 KYKZ	Lake Charles	22.7	19.3	CW
98.5 KHYS	Port Arthur	4.0	4.0	RB
99.5 KHLA	Lake Charles	11.1	8.9	AC
100.9 KTQQ	Sulphur	8.1	6.9	CW
102.9 KAJN-FM	Crowley	3.0	6.4	RL
103.7 KBIU	Lake Charles	10.6	16.8	CH
106.1 KIOC	Orange	4.5	3.5	CH

**[13 stations 5 AM 8 FM]**

### Monroe, LA

metro 114,200 TSA 399,000  
M St. rank 184 ARB rank 219 /1 Birch rank 217  
Spring Arbitron (1) Spring Birch (2)

540 KNOE	Monroe	3.5	3.8	OL&
730 KTRY	Bastrop			RB
990 KXLA	Rayville	2.4	1.6	BG
1230 KLIC	Monroe			RG
1310 KMBS	West Monroe	7.6	1.6	AS&
1340 KMYQ	Bastrop			AC-CW
1440 KMLB	Monroe			CWs
88.7 KNLU	Monroe		2.2	AP*
90.3 KEDM	Monroe			NX/FA/JZ*
92.1 KTJC	Rayville		.5	RC/RG
94.3 KTRY-FM	Bastrop	1.2	.5	RB
98.3 KYEA	West Monroe	26.5	29.3	RB
100.1 KRUV	Bastrop	1.2	.5	AC-OL
101.9 KNOE-FM	Monroe	14.7	15.2	CH
103.1 KCTO-FM	Columbia		1.1	OL&
104.1 KJLO-FM	Monroe	17.1	13.6	CW
106.1 KNAN	Monroe	11.2	16.8	AC/CRn
107.5 KXKZ	Ruston	1.2	4.9	CW

**[18 stations 7 AM 11 FM]**

# M Street RADIO MARKETS

# ME

STATION CITY (1) (2) FORMAT STATION CITY (1) (2) FORMAT

## New Orleans, LA MS

metro 1,061,900 TSA 1,879,100  
M St. rank 33 ARB rank 36 /4 Birch rank 38  
Winter Arbitron (1) Winter Birch (2)

600	WVOG	New Orleans			RL
690	WTIX	New Orleans	1.3	.6	MT&/TK&
730	WARB	Covington			NX-TK&
750	KKNO	Gretna			RC
800	WSHO	New Orleans			RL
830	WADU	Norco	.4	.4	EZ
870	WWL	New Orleans	10.9	9.8	NX-TK/CWI
940	WYLD	New Orleans	1.2	2.5	BG
990	WYAT	New Orleans	1.1	.2	OL&
1010	WCKW	Garyville			CRs
1060	WNOE	New Orleans	.6	1.1	CWs/TK&l
1230	WBOK	New Orleans	4.1	2.9	BG
1280	WQUE	New Orleans	.2	.1	RBs
1350	WSMB	New Orleans	1.1	.6	TK
1450	WBYU	New Orleans	3.5	3.3	AS
1540	KGLA	Gretna	.3		SS
1560	WSLA	Slidell			EZ/SXn
88.3	WRBH	New Orleans			VA*
89.1	WBSN-FM	New Orleans	.4		RL*
89.9	WWNO	New Orleans	1.5		FA/JZ*
90.7	WWOZ	New Orleans	.9		JZ/VA*
91.5	WTUL	New Orleans	.3		VA*
92.3	WCKW-FM	La Place	3.3	4.9	CR
93.3	WQUE-FM	New Orleans	10.2	13.3	RB
94.9	WADU-FM	Reserve			cp-new
95.7	WMXZ	New Orleans	2.4	1.9	AC
97.1	WEZB	New Orleans	8.5	12.0	CH
98.5	WYLD-FM	New Orleans	11.1	15.7	RB
99.5	WRNO-FM	New Orleans	4.0	3.8	AR&
101.1	WNDE-FM	New Orleans	7.2	5.7	CW
101.9	WLMG	New Orleans	5.0	4.2	AC-OL
102.9	KNOK	Belle Chasse	1.1	1.0	NA
104.1	KHOM	Houma	1.4	1.4	OL&
105.3	WLTS	Slidell	6.7	3.9	AC
106.1	WZRH	Picayune			CH-AR
106.7	KQLD	Port Sulphur	4.0	4.0	OL

## Shreveport, LA TX

metro 326,500 TSA 911,100  
M St. rank 130 ARB rank 113 /4 Birch rank 112  
Winter Arbitron (1) Winter Birch (2)

710	KEEL	Shreveport	8.0	2.9	AS&
980	KOKA	Shreveport	7.3	6.8	RG
1070	KBCL	Bossier City			.2 RL
1130	KWKH	Shreveport	3.1	4.4	CW
1240	KASO	Minden			CW
1300	KFLO	Shreveport			.4 RL
1340	KRMD	Shreveport	.2	.5	CWs
1480	KIOU	Shreveport			Z
1550	KVKI	Shreveport			.2 RC
89.9	KDAQ	Shreveport	1.5		NX/FA*
91.3	KSCL	Shreveport			AP*
92.1	KLKL	Benton			OL
93.7	KITT	Shreveport	5.9	5.5	AC
94.5	KWKH-FM	Shreveport	6.1	3.8	CW
95.3	KASO-FM	Minden			AC
96.5	KVKI-FM	Shreveport	6.3	5.8	AC
98.1	KTAL-FM	Texarkana	5.0	8.6	AR
98.9	KTUX	Carthage	7.8	8.4	CH
100.1	KMJJ-FM	Shreveport	15.1	12.2	RB
101.1	KRMD-FM	Shreveport	16.8	20.1	CW

[20 stations 9 AM 11 FM]

## Maine

### Augusta (Central ME), ME

metro 98,700 TSA 404,300  
M St. rank 209 ARB rank 234 /1  
Spring Arbitron (1)

1280	WABK	Gardiner			ACs/TK
1340	WFAU	Augusta	1.2		AS&
1400	WMME	Augusta			CHs
1490	WTVL	Waterville			ACs
90.5	WMHB	Waterville			AP*
91.3	WMEW	Waterville			FA/VA&*
92.3	WMME-FM	Augusta	16.4		CH
93.3	WEZO	Fairfield			cp-new
93.9	WXGL-FM	Lewiston	7.6		OL
95.3	WJBI-FM	Winslow			cp-new
96.3	WWMR	Rumford			SA
98.5	WTVL-FM	Waterville	5.3		AC
99.9	WKZS	Auburn	1.2		AC
101.3	WKCG	Augusta	11.1		CW
102.9	WBLM	Portland	7.6		CH
104.3	WABK-FM	Gardiner	4.1		AC
105.1	WTOS-FM	Skowhegan	8.2		CR
105.9	WKRH	Bath			CR&
106.5	WQCB	Brewer	6.4		CW
107.5	WTHT	Lewiston	.6		AR

[20 stations 4 AM 16 FM]

### Bangor, ME

metro 73,300 TSA 293,600  
M St. rank 267 ARB rank 252 /1 Birch rank 251  
Spring Arbitron (1) Spring Birch (2)

620	WZON	Bangor			NX-TK
910	WABI	Bangor			AS&
1200	WKIT	Brewer			ARs
1250	WARP	Bangor			cp-new
1340	WDME	Dover-Foxcroft			SAs
1370	WDEA	Ellsworth			AC-OL/TK&n
1600	WTKS	Brewer			cp-new
88.5	WHCF	Bangor	.9		RL*
89.3	WHSN	Bangor			AP*
90.9	WMEH	Bangor	3.6		FA/VA*
91.9	WMEB-FM	Orono	.9		AP*
92.9	WPBC	Bangor	10.1	5.5	AC
94.5	WKSQ	Ellsworth	9.2	9.1	AC
95.7	WWMJ	Ellsworth	5.9	6.4	OL
97.1	WYOU-FM	Bangor	8.4	2.7	CW
100.3	WKIT-FM	Brewer	7.6	5.5	AR
103.1	WDME-FM	Dover-Foxcroft			SA
104.7	WAFX	Belfast	14.3	16.4	CH
105.1	WTOS-FM	Skowhegan	4.2	14.5	CR
106.5	WQCB	Brewer	18.5	20.0	CW
107.3	WUMC	Old Town			cp-new

[21 stations 7 AM 14 FM]

### Portland/Lewiston, ME NH

metro 201,400 TSA 714,100  
M St. rank 113 ARB rank 156 /2 Birch rank 151  
Fall Arbitron (1) Winter Birch (2)

560	WGAN	Portland	6.1	6.1	NX-TK
730	WJTO	Bath			OL&
870	WLAM	Gorham	.3		AS/TK&n
900	WCLZ	Brunswick			MT&
970	WYNZ	Portland	.6	.9	OLs
1240	WTME	Lewiston			RL
1310	WLOB	Portland	1.8		RL
1440	WLPZ	Westbrook	1.5	2.4	AR&
1470	WKZN	Lewiston	4.0	.6	AS/TKn
1490	WPOP	Portland	.3	1.8	CWs
1590	WPNN	Gorham			cp-new
90.1	WMEA	Portland	5.5		FA/VA&*
90.9	WMPG	Gorham	1.2		VA*

# ME

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
91.5	WRBC	Lewiston		AP/VA*	89.7	WCVT	Towson	.3	AP*
91.5	WSJB-FM	Standish		AP/VA*	91.5	WBIC	Baltimore	1.8	FA/JZ*
91.9	WMSJ	Harpwell		cp-new	92.3	WYST-FM	Baltimore	1.2	1.4 AC-OL
93.1	WMGX	Portland	10.4	8.0 AC-OL	93.1	WPOC	Baltimore	5.8	6.8 CW
93.9	WXGL-FM	Lewiston	1.5	1.2 OL	95.1	WRBS	Baltimore	.9	1.7 RL
94.3	WSTG	Biddeford		AC	95.5	WPGC-FM	Morningside	2.1	3.5 RB
94.9	WHOM	Mt. Washington	4.0	2.8 SA	95.9	WWIN-FM	Glen Burnie	3.3	3.8 SB
95.5	WLLB	Topsham		cp-new	96.3	WHUR-FM	Washington	.8	1.1 SB
95.9	WHYR	Saco		AR	96.7	WBQY-FM	Baltimore		AP*
96.7	WCME	Boothbay Harbor		CW&	96.7	WHPS	Baltimore		-*
97.9	WWGT-FM	Portland	3.4	3.1 CH	97.9	WIYY	Baltimore	7.3	10.0 AR
98.9	WCLZ-FM	Brunswick	2.1	3.4 NA	99.1	WHFS	Annapolis	2.3	2.5 AP
99.9	WKZS	Auburn	6.4	4.9 AC	100.7	WGRX	Westminster	2.0	3.1 CR
100.9	WYNZ-FM	Westbrook	5.5	3.7 OL&	101.1	WWDC-FM	Washington	2.1	2.1 AR
101.3	WKCG	Augusta		CW	101.9	WLIF-FM	Baltimore	7.6	5.4 SA
101.9	WPOR-FM	Portland	14.4	16.2 CW	102.7	WXYV	Baltimore	9.6	10.8 RB
102.9	WBML	Portland	12.8	19.0 CH	103.1	WHVY	Grasonville		AR
103.7	WZPK	Berlin	.9	.9 CH	104.3	WBSB	Baltimore	5.0	4.6 CH
105.9	WKRH	Bath		CR&	105.7	WQSR	Catonsville	4.5	3.0 OL
106.3	WPKM	Scarborough	1.8	.6 FA	106.5	WWMX	Baltimore	5.1	6.1 AC-OL
107.5	WTHT	Lewiston	4.0	9.8 AR	107.9	WFSI	Annapolis		RL&*

[34 stations 11 AM 23 FM]

[38 stations 15 AM 23 FM]

## Presque Isle/Northern Maine, ME NB

metro 70,200				
M St. rank 367				
600	WFST	Caribou		NX-TK&
710	WREM	Monticello		RL
950	WKZX	Presque Isle		Z
1390	WTMS	Presque Isle		ACs
92.1	WUPI	Presque Isle		VA*
96.1	WTMS-FM	Presque Isle		AC
96.9	WDHP	Presque Isle		CH
97.7	WCXU	Caribou		AC
101.7	WOZI	Presque Isle		CW
106.1	WMEM	Presque Isle		FA/VA&*

[10 stations 4 AM 6 FM]

## Cumberland, MD WV PA

metro 80,700				
M St. rank 359				
560	WFRB	Frostburg		CWs
1230	WALI	Cumberland		OL&
1270	WCBC	Cumberland		AC
1390	WKLP	Keyser		AS
1450	WTBO	Cumberland		AS&
90.3	WALJ	Grantsville		RL*
91.7	WFWM	Frostburg		AP*
94.1	WQZK-FM	Keyser		AR
97.1	WLIC	Frostburg		RL*
100.1	WJJB	Romney		AC&
102.9	WROG	Cumberland		CW&
105.3	WFRB-FM	Frostburg		CW
106.1	WKGO	Cumberland		CH
107.1	WKZG	Keyser		CW&

[14 stations 5 AM 9 FM]

## Maryland

### Annapolis, MD

metro 357,500				
M St. rank 116				
810	WYRE	Annapolis		AC
1190	WANN	Annapolis		RB/RG
1430	WNAV	Annapolis		AC/TK&l
89.9	WACC	Arnold		AP*
99.1	WHFS	Annapolis		AP
103.1	WHVY	Grasonville		AR
107.9	WFSI	Annapolis		RL&*

[7 stations 3 AM 4 FM]

### Baltimore, MD

metro 2,019,800 TSA 2,731,800				
M St. rank 22 ARB rank 17/4 Birch rank 17				
Winter Arbitron (1) Winter Birch (2)				
600	WCAO	Baltimore	2.1	.7 CW
680	WCBM	Baltimore	3.6	2.6 TK
750	WBMD	Baltimore		RL
860	WBGR	Baltimore	1.3	2.0 BG
900	WILC	Laurel		SS
1010	WYST	Baltimore		.1 AC-OLs
1090	WBAL	Baltimore	8.6	8.4 NX-TK
1230	WTH	Baltimore	2.7	1.4 AS
1300	WLIF	Baltimore	.5	.4 SAs
1360	WEBB	Baltimore	.7	.6 BG/RB
1400	WWIN	Baltimore		BG
1470	WTTR	Westminster		SA
1500	WTOP	Washington	1.3	1.0 NX/TK&l
1570	WFEL	Towson		RL
1590	WJRO	Glen Burnie		RL
88.1	WJHU-FM	Baltimore	1.8	NX/FA/JZ*
88.9	WEAA	Baltimore	.5	RB/JZ*

### Frederick, MD

metro 123,800 TSA 123,800				
M St. rank 286 ARB rank 210 /1 Birch rank 208				
Spring Arbitron (1) Winter Birch (2)				
820	WQSI	Frederick	3.6	9.0 CW
930	WFMD	Frederick	10.2	11.1 AC-CW/TK
1450	WTHU	Thurmont		CW&
88.1	WJTM	Frederick		RL*
99.9	WFRE	Frederick	9.3	7.9 EZ
103.1	WAFY	Middletown		4.2 AC
103.9	WZYQ	Braddock Heights	9.8	8.5 CH
106.9	WARX	Hagerstown	4.4	.5 AC

[8 stations 3 AM 5 FM]

### Hagerstown, MD PA WV

metro 203,000 TSA 336,700				
M St. rank 192 ARB rank 154 /2 Birch rank 149				
Fall Arbitron (1) Winter Birch (2)				
800	WCHA	Chambersburg	2.5	3.8 CW
1130	WEEB	Waynesboro		AS
1160	WPGV	Funkstown		CW-OL
1240	WJEJ	Hagerstown	3.4	1.3 AC
1380	WAYZ	Waynesboro	.6	.3 CWs
1410	WHAG	Halfway	2.5	3.5 NX-TK&
1490	WARK	Hagerstown		2.8 OL&
1590	WCBG	Chambersburg	.9	.6 OLs
90.5	WCRH	Williamsport		5.4 RL*
92.1	WGLL	Mercersburg	3.4	3.5 OL
94.3	WKSL	Greencastle	2.5	2.5 RL/EZ
95.1	WIKZ	Chambersburg	8.3	12.3 CH
95.9	WYII	Williamsport	5.5	4.4 CW

# M Street RADIO MARKETS

# MA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
96.7	WQCM	Halfway	6.4	7.9	CH	1600	WUNR		Brookline	SS/ET
97.5	WKMZ	Martinsburg	3.4	2.5	CH	88.1	WMBR		Cambridge	VA*
99.9	WFRE	Frederick	3.4	2.2	EZ	88.3	WGAO		Franklin	CH-AP*
101.5	WAYZ-FM	Waynesboro	14.1	16.7	CW	88.3	WIQH		Concord	AP/VA*
103.1	WAFY	Middletown			AC	88.9	WERS		Boston	VA*
104.7	WWMD	Hagerstown	7.7	3.5	EZ	89.7	WGBH		Boston	1.4 FA/JZ*
106.9	WARX	Hagerstown	3.4	1.6	AC	90.3	WZBC		Newton	AP*
<b>[20 stations 8 AM 12 FM]</b>										
<b>Salisbury/Ocean City, MD DE</b>										
metro 216,000 TSA 384,700										
M St. rank 182 ARB rank 149 /1 Birch rank 144										
Spring Arbitron (1) Spring Birch (2)										
540	WDMV	Pocomoke City			CW	91.7	WMLN-FM		Milton	JZ/AP*
650	WRUB	Pittsville			cp-new	91.7	WMWM		Salem	AP*
900	WSSR	Georgetown			AS&	91.9	WUMB-FM		Boston	Folk*
960	WLWV	Salisbury	2.5	.3	AS/TK&1	91.9	WHSR-FM		Winchester	AP/CH*
1170	WMPP	Laurel			cp-new	92.5	WLYT		Haverhill	.4 .2 AC
1280	WECY	Seaford			SAs	92.9	WBOS		Brookline	2.0 2.1 CR
1320	WICO	Salisbury	.8		TK&	93.7	WCGY		Lawrence	1.3 1.4 CR
1470	WJDY	Salisbury	4.9	10.0	RB	94.5	WZOU		Boston	6.9 10.5 CH
1590	WETT	Ocean City			TK/OL	95.3	WHRB		Cambridge	VA*
89.5	WSCL	Salisbury		3.0	FA*	95.9	WATD-FM		Marshfield	AC
90.3	WDIH	Salisbury			BG*	96.9	WCDJ		Boston	2.0 3.1 JZ
92.7	WGMD	Rehoboth Beach	6.8	4.6	EZ	97.7	WCAV		Brockton	.3 CW
93.5	WZBH	Georgetown	7.7	9.4	AR	98.5	WBMX		Boston	2.5 1.9 AC
94.3	WICO-FM	Salisbury	6.0	5.4	CW	99.1	WPLM-FM		Plymouth	2.2 1.9 AS
94.7	WDSO	Dover	3.6	4.0	CW	99.5	WSSH-FM		Lowell	4.4 4.1 AC
95.3	WDNO	Laurel			cp-new	100.1	WBRS		Waltham	VA*
95.9	WTR	Bethany Beach	1.6	.8	AR	100.7	WZLX		Boston	3.4 4.1 CR
97.7	WAFL	Milford	.5	1.9	AC	101.7	WFNX		Lynn	1.7 2.0 AP
98.3	WECY-FM	Seaford	.8	.3	SA&	102.5	WCRB		Waltham	2.1 1.7 FA
98.9	WSBY-FM	Salisbury	6.0	3.0	OL	103.3	WODS		Boston	4.2 4.3 OL
99.9	WKHI	Ocean City	7.1	10.5	CH	104.1	WBCN		Boston	4.7 6.8 AR
101.7	WRKE	Ocean View	6.6	4.0	CH	104.9	WRBB		Boston	VA*
102.5	WOLC	Princess Anne	2.2	4.6	RL	104.9	WBOQ		Gloucester	.6 FA
103.9	WOCQ	Berlin	4.7	8.4	RB	105.7	WVBF		Frammingham	3.0 3.5 AC
104.7	WQQH	Salisbury	8.2	9.2	AC	106.7	WMJX		Boston	4.6 4.2 AC-OL
105.5	WDVH	Salisbury			AS/TKs	107.3	WAAF		Worcester	1.6 3.2 AR
105.9	WXJN	Lewes			cp-new	107.9	WXKS-FM		Medford	6.7 7.1 CH-RB
107.1	WDLE-FM	Federalburg			Z	<b>[62 stations 25 AM 37 FM]</b>				
<b>[28 stations 9 AM 19 FM]</b>										

## Massachusetts

### Boston, MA NH

metro 3,195,600 TSA 6,078,700  
M St. rank 10 ARB rank 9/4 Birch rank 9  
Winter Arbitron (1) Winter Birch (2)

590	WEEI	Boston	5.9	4.1	NX/SXn
680	WRKO	Boston	7.0	6.5	NX-TK
740	WLVG	Needham			RG
850	WHDH	Boston	4.2	3.7	TK
890	WBMA	Dedham			cp-new
950	WROL	Boston	.5	.6	RL/ET
1030	WBZ	Boston	6.5	6.5	NX-TK
1060	WBIV	Natick			SS-RL
1090	WILD	Boston	1.7	1.2	RB
1120	WADN	Concord			Folk/NX
1150	WMEX	Boston			AC-OLs
1200	WKOX	Frammingham			OL&
1230	WESX	Salem	.8	.3	NX/VA
1260	WEZE	Boston	.3	.3	RC
1300	WJDA	Quincy	.5		AS&
1330	WRCA	Waltham			SS/ET
1360	WLYN	Lynn			ET
1390	WPLM	Plymouth	.2		ASs
1410	WMSX	Brockton			TK
1430	WXKS	Everett	2.0	.7	AS&
1460	WBET	Brockton			AS
1510	WSSH	Boston			SS
1550	WNTN	Newton			ET
1570	WNSH	Beverly			CH-OL

### Cape Cod, MA

metro 158,700 TSA 174,900  
M St. rank 230 ARB rank 183 /2 Birch rank 170  
Fall Arbitron (1) Winter Birch (2)

1170	WKPE	Orleans			CHs
1240	WOCB	West Yarmouth			ACs
90.3	WCCT-FM	Harwich			VA*
90.7	WKKL	West Barnstable			AP*
91.5	WSDH	Sandwich			VA*
91.9	WOMR	Provincetown			JZ/VA*
92.7	WMVY	Tisbury	3.0	4.3	AP
93.5	WFXR	Harwich Port	1.6	3.2	AC&
94.9	WJIB	West Yarmouth	2.0	2.9	AC
96.3	WNTX	Nantucket	2.3	2.9	OL
99.9	WQRC	Barnstable	17.0	14.0	EZ
101.1	WFAL	Falmouth			AC&
101.9	WCIB	Falmouth	5.6	2.5	SA
102.9	WPXC	Hyannis	9.2	12.9	AR
103.9	WVCU	South Yarmouth			cp-new
104.7	WKPE-FM	Orleans	7.2	6.1	CH
106.1	WCOD	Hyannis	5.9	4.3	CH
107.5	WFCC-FM	Chatham	5.6	4.3	FA
<b>[18 stations 2 AM 16 FM]</b>					

### Greenfield, MA VT

metro 58,100  
M St. rank 413

1240	WHAI	Greenfield			ACs
1520	WGAM	Greenfield			AS&
88.5	WFCR	Amherst			FA/JZ*
95.3	WRSI	Greenfield			AP
98.3	WHAI-FM	Greenfield			AC

# MA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
99.3	WHMP-FM Northampton			CH	1450	WMAS	Springfield	4.6	5.4	AS/TK&I	
[6 stations 2 AM 4 FM]					1490	WACM	West Springfield			ET	
<b>Lowell/Lawrence, MA NH</b>					1600	WIXY	East Longmeadow	1.7	.6	AS&	
metro 600,000					88.5	WFCR	Amherst		5.1	FA/JZ*	
M St. rank 69					89.3	WAMH	Amherst			AP/RB*	
800	WCCM			TK	89.5	WSKB	Westfield			AP*	
980	WCAP	Lowell		TK&	89.9	WSCB	Springfield		.5	RB/JZ*	
1110	WNNW	Salem		HT&/SS	90.7	WTCC	Springfield		1.3	VA*	
1400	WLLH	Lowell		AC	91.5	WMHC	South Hadley			AP*	
1490	WHAV	Haverhill		AC/TK&	91.9	WAIC	Springfield		.1	AP/RB*	
88.3	WBMT	Boxford		CH*	93.1	WHYN-FM	Springfield	9.5	8.0	AC-OL	
91.5	WJUL	Lowell		AP/VA*	94.7	WMAS-FM	Springfield	6.9	7.1	AC-OL	
91.7	WPAW	Andover		VA*	96.5	WTIC-FM	Hartford	7.1	8.2	CH	
106.3	WHOB	Nashua		CH	97.5	WNEK-FM	Springfield			VA*	
[9 stations 5 AM 4 FM]					97.9	WPKX	Enfield		8.0	10.2	CW
<b>New Bedford/Fall River, MA</b>					99.3	WHMP-FM	Northampton	2.0	2.4	CH	
metro 416,800 TSA 416,800					100.5	WRCH	New Britain	2.5	1.8	SA	
M St. rank 137 ARB rank 86 /2 Birch rank 86					100.9	WRNX	Amherst		.6	1.5	AR
Fall Arbitron (1) Winter Birch (2)					102.1	WAQY	Springfield	7.8	9.5	AR	
630	WPRO	Providence	1.6	1.1	TK	103.5	WCCB	Holyoke			AP/VA*
790	WLKW	Providence			EZ	106.3	WEIB	Northampton			cp-new
920	WHJJ	Providence	1.1	1.3	NX-TK	106.9	WCCC-FM	Hartford	2.5	2.2	AR
990	WALE	Providence			NX-TK	[30 stations 11 AM 19 FM]					
1110	WHIM	East Providence	1.3	.9	CW	<b>Worcester, MA</b>					
1270	WLAW	Fairhaven			cp-new	metro 359,900 TSA 723,700					
1320	WARA	Attleboro		.3	TK	M St. rank 112 ARB rank 98 /2 Birch rank 67					
1340	WNBH	New Bedford		1.6	AS&	Fall Arbitron (1) Fall Birch (2)					
1400	WHITB	Fall River	3.0	.3	NX-TK	580	WTAG	Worcester	8.0	5.8	AC/TK
1420	WBMS	New Bedford	3.9	3.8	NX-TK	650	WBSO	Clinton			cp-new
1480	WSAR	Fall River	1.0	1.1	AC&	760	WVNE	Leicester			RL
1570	WPEP	Taunton		.4	AS&/TK	830	WCRN	Cherry Valley			cp-new
88.5	WWTA	Marion			cp-new	940	WGFP	Webster			AC
91.1	WSMU-FM	North Dartmouth			AP*	970	WESO	Southbridge	1.9	.6	AC
92.3	WPRO-FM	Providence	8.4	10.5	CH	1230	WNEB	Worcester	4.7	2.3	AS
93.3	WSNE	Taunton	4.2	4.6	AC	1310	WORC	Worcester	.9	.6	OL&
94.1	WHJY	Providence	7.1	10.1	AR	1440	WFTQ	Worcester			ARs
95.5	WBRU	Providence	1.4	2.1	AP	1470	WSRO	Marlborough			AC
97.3	WJFD-FM	New Bedford			ET	88.1	WCHC	Worcester			AP*
98.1	WC1K	New Bedford	5.1	4.6	CW	90.1	WBPV	Charlton			VA*
101.5	WWBB	Providence	4.7	5.1	OL	90.5	WICN	Worcester		.4	FA/VA*
101.9	WC1B	Falmouth		1.3	SA	91.3	WCUW	Worcester		.5	VA*
105.1	WWLI	Providence	5.6	3.8	AC	91.9	WAYW	Worcester			cp-new
106.3	WWKX	Woonsocket	1.8	2.3	CH-RB	96.1	WSRS	Worcester	15.1	10.6	SA
107.1	WFHN	Fairhaven	8.7	8.1	CH	100.1	WQVR	Southbridge	2.4	2.7	CW
[25 stations 12 AM 13 FM]					104.5	WXLO	Fitchburg	6.9	6.6	AC	
<b>Plymouth, MA</b>					107.3	WAAF	Worcester	8.0	12.6	AR	
metro 263,300					[19 stations 10 AM 9 FM]						
M St. rank 150					<b>Michigan</b>						
1170	WKPE	Orleans			CHs	<b>Ann Arbor, MI</b>					
1390	WPLM	Plymouth			ASs	metro 234,000 TSA 234,000					
1410	WMSX	Brockton			TK	M St. rank 173 ARB rank 141 /2 Birch rank 137					
1460	WBET	Brockton			AS	Fall Arbitron (1) Fall Birch (2)					
95.9	WATD-FM	Marshfield			AC	990	WWCM	Ypsilanti		1.2	RG/RC
97.7	WCAV	Brockton			CW	1050	WPZA	Ann Arbor	.6	1.2	AC/TK&
99.1	WPLM-FM	Plymouth			AS	1290	WNRS	Saline			AS&
104.7	WKPE-FM	Orleans			CH	1480	WSDS	Canton			CW
[8 stations 4 AM 4 FM]					1600	WAAM	Ann Arbor	2.6	2.0	AS/TK&n	
<b>Springfield, MA CT</b>					88.3	WCBN-FM	Ann Arbor		.7	VA*	
metro 506,400 TSA 565,400					89.1	WEMU	Ypsilanti			2.8	JZ*
M St. rank 78 ARB rank 72 /4 Birch rank 75					102.9	W1QB	Ann Arbor	5.3	7.3	AR	
Winter Arbitron (1) Winter Birch (2)					107.1	WAMX	Ann Arbor	.9	1.5	NA	
560	WHYN	Springfield	6.7	5.8	AC	[9 stations 5 AM 4 FM]					
640	WNNZ	Westfield			NX-TK	<b>Battle Creek, MI</b>					
730	WACE	Chicopee	.7	.2	RL/TK	metro 114,400 TSA 423,700					
930	WREB	Holyoke	1.6	1.0	NX-TK	M St. rank 299 ARB rank 218 /1					
1080	WTIC	Hartford	1.3	1.5	NX-TK/SA	Spring Arbitron (1)					
1270	WSPR	Springfield	2.5	2.4	NX-TK	930	WBCK	Battle Creek	12.6		AC/TK&I
1400	WHMP	Northampton	1.5	1.8	EZ	1260	WALM	Albion			ASs
1430	WTTT	Amherst	.7	.7	AS	1400	WELL	Battle Creek			ASs



# M Street RADIO MARKETS

MI

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1500 WOLY	Battle Creek			RL	104.7 WYKX	Escanaba	8.0		CW&
94.1 WIBM-FM	Jackson	1.5		OL	105.5 WENL	Gladstone			cp-new
95.3 WBXX	Battle Creek	15.1		CH	107.5 WMQT	Ishpeming	13.6		CH
96.7 WUFN	Albion			RL*	[32 stations 12 AM 20 FM]				
98.5 WNNW	Coldwater	14.1		CW	<b>Detroit, MI ON</b>				
103.3 WKFR-FM	Battle Creek	11.1		CH	metro 3,589,100 TSA 5,249,100				
104.9 WELL-FM	Marshall	2.0		AS&	M St. rank 6 ARB rank 6/4 Birch rank 6				
106.1 WXQ	Jackson	2.0		AR	Winter Arbitron (1) Winter Birch (2)				
106.5 WQLR	Kalamazoo	1.5		EZ	540 CBEF	Windsor			FA-VA*
107.7 WRKR	Portage	9.0		AR	560 WHND	Monroe	.5	.2	OL

## Benton Harbor, MI

metro 135,600 TSA 135,600				
M St. rank 291 Birch rank 196				
Spring Birch (2)				
910 WLLJ	Cassopolis	4.5		SB&
1060 WHFB	Benton Harbor			AS&
1290 WNIL	Niles	1.2		VA
1400 WSJM	St. Joseph	5.3		SA/TK&
90.7 WAUS	Berrien Springs	2.0		FA*
92.9 WNDU-FM	South Bend			CH
94.9 WXSJ	Benton Harbor			cp-new
95.3 WAOR	Niles	9.0		AR
99.9 WHFB-FM	Benton Harbor			AC
103.9 WZZP	South Bend	1.2		CH
107.1 WIRX	St. Joseph	18.9		CH

## Big Rapids, MI

metro 34,200 TSA 34,200				
M St. rank 410				
1070 WWTG	Stanwood			cp-new
1460 WBRN	Big Rapids			CW&
1500 WDEE	Reed City			CW
100.9 WBRN-FM	Big Rapids			CH
102.3 WAAQ	Big Rapids			OL
105.3 WCXT	Hart			AC

## Central Upper Michigan, MI

metro 125,800 TSA 125,800				
M St. rank 268 Birch rank 207				
Spring Birch (2)				
600 WCHT	Escanaba	.5		OL&
680 WDBC	Escanaba	4.2		AC&/TK&
920 WMPL	Hancock	2.0		RC
970 WMVN	Ishpeming			RL
1230 WIKB	Iron River	1.2		OLs
1240 WJPD	Ishpeming	.5		CWs
1320 WDMJ	Marquette	1.6		AC
1340 WDXW	L'Anse			cp-new
1400 WQXO	Munising			ACs
1400 WCCY	Houghton	4.8		CW
1450 WMIQ	Iron Mountain	1.4		SA
1490 WTIQ	Manistique			CW&
90.1 WNMU	Marquette	6.4		FA/JZ*
91.1 WGGL-FM	Houghton	.8		NX/FA*
92.3 WJPD-FM	Ishpeming	8.8		CW
93.1 WIMK	Iron Mountain	10.3		AR
94.3 WZNL	Norway			EZ
94.7 WTIQ-FM	Gulliver			cp-new
95.7 WHWL	Marquette	2.4		RL
97.1 WGLQ	Escanaba	18.8		AC
97.7 WOLF-FM	Houghton	4.8		CH
98.1 WEUL	Kingsford			RL
98.3 WQXO-FM	Munising			AC&
98.7 WTHV	Hancock			cp-new
99.1 WIKB-FM	Iron River	1.6		OL
101.5 WJNR-FM	Iron Mountain	3.2		AC
102.3 WAAH	Houghton	2.4		AC&
103.3 WFXD	Marquette	11.3		OL
104.3 WXNL	Baraga			cp-new

## Detroit, MI ON

metro 3,589,100 TSA 5,249,100									
M St. rank 6 ARB rank 6/4 Birch rank 6									
Winter Arbitron (1) Winter Birch (2)									
540 CBEF	Windsor								
560 WHND	Monroe	.5	.2						OL
580 CKWW	Windsor								NX-TK
690 WNZK	Dearborn Heights								ET
710 CHYR	Leamingtn								CW
760 WJR	Detroit	8.3	7.9						AC/TK
800 CKLW	Windsor	2.5	2.6						AS/TK&1
950 WWJ	Detroit	5.9	5.4						NX
1030 WUFL	Sterling Heights								RL
1090 WCAR	Livonia								ET
1130 WCXI	Detroit	.9	1.3						CW
1200 WCHB	Taylor	.8	.8						RB
1270 WXYT	Detroit	4.5	3.8						TK
1310 WMTG	Dearborn	1.0	.3						RB-OL
1340 WEXL	Royal Oak		.1						RL
1400 WQBH	Detroit	1.0	.8						RB-OL/BG
1430 WBRB	Mount Clemens								Z
1440 WMKM	Inkster		.4						RG
1460 WPON	Walled Lake								CW/ET
1500 WLQV	Detroit								RL
1550 CBE	Windsor								VA*
88.1 WBFH	Bloomfield Hills								VA*
88.1 WHPR	Highland Park								RB*
88.1 WSDP	Plymouth								AC/CH*
88.1 WTSD	Drayton Plains								VA*
88.3 WSHJ	Southfield								CH*
88.7 CIMX	Windsor								AP
89.1 WPHS	Warren								EZ/CH*
89.3 WBLD	Orchard Lake								CH*
89.3 WHFR	Dearborn								VA*
89.5 WOVI	Novi								AP*
89.5 WAHS	Auburn Heights								VA*
89.9 CBE	Windsor								VA*
90.3 WORB	Farmington Hills								AP*
90.3 WOPR	Oak Park								AP*
90.9 WDTR	Detroit								VA*
92.3 WMXD	Detroit	1.7	2.4						SB
93.1 WLTI	Detroit	5.1	3.2						SA
93.9 CKMR	Windsor								AC
94.7 WCSX	Birmingham	4.1	3.8						CR
95.5 WKQI	Detroit	3.9	3.8						CH
96.3 WHYT	Detroit	4.2	6.5						CH
97.1 WJOI	Detroit	5.4	3.2						EZ
97.9 WJLB	Detroit	7.2	7.2						RB
98.3 WTWR	Monroe								CH
98.7 WLLZ	Detroit	3.7	3.3						AR
99.5 WDFX	Detroit	3.6	5.9						CH
100.3 WNIC	Dearborn	3.8	3.8						AC
101.1 WRIF	Detroit	3.7	4.3						AR
101.9 WDET-FM	Detroit		1.1						VA*
102.7 WXCD	Mount Clemens								JZ
103.5 WMUZ	Detroit	.6	1.1						RC
104.3 WOMC	Detroit	2.9	1.8						OL
105.1 WQRS	Detroit	2.0	2.0						FA
105.9 WJZZ	Detroit	3.4	6.4						JZ
106.7 WWWW	Detroit	5.1	5.3						CW
107.5 WGPR	Detroit	1.2	1.3						RB

## Flint, MI

metro 346,100 TSA 508,700									
M St. rank 97 ARB rank 105/2 Birch rank 104									
Fall Arbitron (1) Winter Birch (2)									
600 WTAC	Flint	.5	.2						RC

# MI M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
910	WFDF	Flint	8.2	3.8	AS&/TK&l	1420	WKPR	Kalamazoo	.3 .3	RL	
1160	WACY	Fenton	.3	OL	1470	WQSN	Kalamazoo	.3	CW		
1210	WKNX	Frankenmuth		AS	1560	WHEZ	Portage	.3 .7	OL&		
1330	WTRX	Flint		Z	89.1	WIDR	Kalamazoo	1.0	AP/VA*		
1420	WFLT	Flint	4.9	3.0	RL	89.9	WKDS	Kalamazoo		VA*	
1470	WKMF	Flint	3.7	3.2	CW	89.9	WSAD	Vandalia		cp-new	
1570	WWCK	Flint		CHs	93.7	WJFM	Grand Rapids	3.1	2.7	OL	
91.1	WFUM-FM	Flint		FA&/VA&*	94.5	WKLQ	Holland	1.7	1.4	AR	
92.7	WDZZ	Flint	10.5	14.8	RB	96.1	WYXX	Holland	.7	.3	AC
95.1	WFBE	Flint		VA*	96.5	WUBU	Portage			SB&	
96.1	WHNN	Bay City	4.0	4.6	OL	97.9	WGRD-FM	Grand Rapids	2.0	2.7	CH
98.1	WKQC	Saginaw	5.1	4.0	CW	98.5	WNWN	Coldwater	11.9	10.8	CW
98.9	WOWE	Vassar	1.0	1.6	SB	99.9	WHFB-FM	Benton Harbor			AC
99.7	WUGN	Midland		2.1	RL*	100.9	WQXC-FM	Otsego	.3		AC-OL
101.7	WGMZ-FM	Tuscola	1.4	1.1	EZ	101.3	WCUZ-FM	Grand Rapids			CW
102.5	WIOG	Bay City	7.0	10.8	CH-AR	102.1	WMUK	Kalamazoo		5.1	FA*
103.1	WWGZ-FM	Lapeer	.5	AC	103.3	WKFR-FM	Battle Creek	15.0	21.4	CH	
105.5	WWCK-FM	Flint	11.9	15.3	CH	105.7	WOOD-FM	Grand Rapids	5.1	4.4	EZ
107.1	WTLZ	Saginaw	.9	2.2	RB	106.5	WQLR	Kalamazoo	5.8	5.8	EZ
107.9	WCRZ	Flint	14.9	12.6	AC-OL	107.7	WRKR	Portage	14.3	17.3	AR

[21 stations 8 AM 13 FM]

[24 stations 7 AM 17 FM]

## Grand Rapids, MI

metro 547,300 TSA 1,326,300  
M St. rank 72 ARB rank 66 /4 Birch rank 69  
Winter Arbitron (1) Winter Birch (2)

640	WROR	Zeeland		Z	
810	WJPW	Rockford	.4	AS	
1140	WKWM	Kentwood	1.8	2.0	RB
1230	WCUZ	Grand Rapids	1.8	.8	CW
1260	WWJQ	Zeeland		RG	
1300	WOOD	Grand Rapids	5.3	6.2	AC/TK&n
1340	WLAV	Grand Rapids		AR&	
1370	WGHN	Grand Haven	.1	ACs	
1410	WGRD	Grand Rapids	.4	MT&	
1450	WHTC	Holland	.3	1.8	AC-TK-NX
1480	WMAX	Grand Rapids		RL	
1530	WYGR	Wyoming		TK&	
1570	WFUR	Grand Rapids	.1	RL	
88.1	WYCE	Wyoming	.6	VA*	
88.5	WGVU-FM	Allendale	.6	NX/JZ*	
88.9	WGNR	Grand Rapids	.1	RL*	
89.3	WGNB	Zeeland		RL*	
89.9	WTHS	Holland		VA*	
89.9	WBYW	Grand Rapids	.1	VA*	
91.3	WCSS	Grand Rapids	4.8	RG*	
92.7	WEVS	Saugatuck	.1	AC	
93.7	WJFM	Grand Rapids	3.6	5.4	OL
94.5	WKLQ	Holland	9.2	12.0	AR
95.7	WLHT	Grand Rapids	8.3	8.5	AC
96.1	WYXX	Holland	2.0	1.1	AC
96.9	WLAV-FM	Grand Rapids	5.2	5.1	AR
97.9	WGRD-FM	Grand Rapids	9.7	14.5	CH
98.9	WXJL	Grand Rapids			cp-new
99.3	WJQK	Zeeland	1.6	.9	RG
101.3	WCUZ-FM	Grand Rapids	8.1	6.3	CW
102.1	WMUK	Kalamazoo			FA*
102.9	WFUR-FM	Grand Rapids	2.1	1.6	EZ/RL
104.1	WVGR	Grand Rapids		2.7	FA&/VA&*
104.5	WSNX-FM	Muskegon	2.5	3.0	CH
105.7	WOOD-FM	Grand Rapids	9.1	6.7	EZ
106.9	WMUS-FM	Muskegon	5.2	2.8	CW
107.3	WODJ	Greenville	4.5	4.9	OL

[37 stations 13 AM 24 FM]

## Kalamazoo, MI

metro 184,100 TSA 441,000  
M St. rank 181 ARB rank 163 /2 Birch rank 160  
Fall Arbitron (1) Winter Birch (2)

590	WKZO	Kalamazoo	8.8	7.5	NX-SA/TK&l
980	WQXC	Otsego			AC-OLs
1360	WKMI	Kalamazoo	1.7	2.4	TK&/CHsn
1410	WBBX	Kingston	3.7		SG

## Lansing, MI

metro 357,000 TSA 870,300  
M St. rank 121 ARB rank 100 /4 Birch rank 100  
Winter Arbitron (1) Winter Birch (2)

730	WVIC	East Lansing	.2	.2	CHs	
870	WKAR	East Lansing		2.0	NX-TK*	
1010	WTTL	Lansing	.5	.6	CW	
1110	WUNN	Mason		1.1	RL*	
1180	WCLA	Dimondale		1.7	RBs	
1240	WJIM	Lansing	2.2	2.5	NX-TK	
1320	WLSL	Lansing	1.5	4.2	RB	
1390	WNLF	Charlotte			RC	
1580	WWSJ	St. Johns			CW	
88.9	WDBM	East Lansing		2.2	AP*	
90.5	WKAR-FM	East Lansing		4.5	FA*	
92.1	WGOR-FM	St. Johns	3.7	5.9	CH-AR	
92.7	WMMQ	Charlotte	4.9	.6	CR	
94.1	WIBM-FM	Jackson	5.9	3.4	OL	
94.9	WVIC-FM	East Lansing	14.4	13.9	CH	
96.5	WQHH	DeWitt			RB	
97.5	WJIM-FM	Lansing	8.1	6.4	SA	
99.1	WFMK	East Lansing		8.5	4.8	AC
100.7	WITL-FM	Lansing	13.4	15.6	CW	
101.7	WLYY	Lansing	1.5	.6	AC	
106.1	WJXQ	Jackson	7.6	8.6	AR	

[21 stations 9 AM 12 FM]

## Muskegon, MI

metro 130,000 TSA 413,700  
M St. rank 223 ARB rank 198 /2  
Fall Arbitron (1)

850	WKBZ	Muskegon	6.0		NX-TK/SAs
1090	WMUS	Muskegon	.5		CWs
1140	WKWM	Kentwood			RB
1370	WGHN	Grand Haven			ACs
1490	WPBK	Whitehall			CWs
1520	WQWQ	Muskegon Heights	6.0		EZs
1600	WSNX	Muskegon			CHs
90.3	WBLV	Twin Lake			FA/JZ*
92.1	WGHN-FM	Grand Haven			AC
94.5	WKLQ	Holland	2.5		AR
95.3	WKBZ-FM	Whitehall	2.5		NX-TK/AC
96.1	WYXX	Holland	1.0		AC
96.9	WLAV-FM	Grand Rapids			AR
97.5	WPBK-FM	Whitehall			CW
98.3	WLCS	North Muskegon	6.0		OL
101.7	WQWQ-FM	Muskegon Heights			EZ
102.9	WFUR-FM	Grand Rapids			EZ/RL
104.5	WSNX-FM	Muskegon	16.9		CH
105.3	WCXT	Hart	1.0		AC
106.9	WMUS-FM	Muskegon	15.9		CW

# M Street RADIO MARKETS

# MN

STATION	CITY	(1)	(2)	FORMAT
107.9 WMHG-FM	Muskegon	10.9		RB
[21 stations 7 AM 14 FM]				
<b>Northeastern Michigan, MI</b>				
metro 59,900 TSA 59,900				
M St. rank 429 Birch rank 260				
Spring Birch (2)				
960 WHAK	Rogers City	4.7		CW
1450 WATZ	Alpena	2.8		CW/TK&
90.5 WPHN	Gaylord	1.9		RL*
91.7 WCML-FM	Alpena	.9		FA&/JZ&*
92.5 WAIR	Atlanta			OL&
96.7 WMLQ	Rogers City	2.8		AS&
99.3 WATZ-FM	Alpena	22.6		CW
104.7 WKJC	Tawas City	4.7		CW
107.7 WHSB	Alpena	30.2		AC
[9 stations 2 AM 7 FM]				

STATION	CITY	(1)	(2)	FORMAT
<b>Petoskey/Cheboygan, MI</b>				
metro 78,600 TSA 78,600				
M St. rank 366 Birch rank 247				
Spring Birch (2)				
900 WSNQ	Gaylord			TK&
940 WIDG	St. Ignace			CWs
1110 WJML	Petoskey			Z
1240 WCBY	Cheboygan	1.6		AS
1340 WWFZ	Petoskey	3.2		CR&/TK&I
88.7 WIAA	Interlochen			FA/JZ*
90.5 WPHN	Gaylord	2.4		RL*
91.7 WCML-FM	Alpena	2.4		FA&/JZ&*
92.5 WAIR	Atlanta			OL&
93.5 WCLX	Boyerne City	.8		CW
95.3 WMJZ-FM	Gaylord	1.6		OL&
96.3 WMBN-FM	Petoskey	8.1		EZ
97.5 WKLT-FM	Kalkaska	2.4		AR
98.9 WJML-FM	Petoskey			ARs
102.9 WMKC	St. Ignace	9.7		CW
103.5 WTCM-FM	Traverse City	1.6		CW
105.1 WGF	Cheboygan			CR&
105.9 WKHQ-FM	Charlevoix	14.5		CH
106.7 WKPK	Gaylord	11.3		CH
[19 stations 5 AM 14 FM]				

STATION	CITY	(1)	(2)	FORMAT
<b>Port Huron, MI</b>				
metro 118,500				
M St. rank 284 Birch rank 214				
Winter Birch (2)				
1380 WPHM	Port Huron	5.7		SA
1450 WHLS	Port Huron	3.8		AC/TK&I
1590 WSMA	Marine City	.4		CW
88.3 WNFA	Port Huron	4.3		RL*
91.3 WSGR	Port Huron			VA*
96.9 WYDG	Lexington			cp-new
107.1 WSAQ	Port Huron	7.1		CW
[7 stations 3 AM 4 FM]				

STATION	CITY	(1)	(2)	FORMAT
<b>Saginaw/Bay City/Midland, MI</b>				
metro 327,100 TSA 1,063,800				
M St. rank 107 ARB rank 112 /4 Birch rank 111				
Winter Arbitron (1) Winter Birch (2)				
790 WSGW	Saginaw	12.3	8.6	NX-TK
910 WFDF	Flint	1.3	1.4	AS&/TK&I
1210 WKNX	Frankenmuth	1.7	.5	AS
1250 WXOX	Bay City	.7	.5	OL&
1330 WTRX	Flint			Z
1400 WSAM	Saginaw	.7	1.0	OL
1440 WBCM	Bay City			Z
1490 WMPX	Midland	.5		ACs
89.1 WBYF	Bay City			cp-new
90.1 WUCX-FM	Bay City			FA&/JZ&*
91.3 WCHW-FM	Bay City			CH-AR*
92.1 WIDL	Caro			OL
93.3 WKQZ	Midland	12.3	12.9	AR

STATION	CITY	(1)	(2)	FORMAT
94.5 WCEN-FM	Mount Pleasant	.5	.5	CW
96.1 WHNN	Bay City	10.9	8.9	OL
96.9 WSTD	Standish		.2	OL&
97.7 WMRX	Beaverton			AC
98.1 WKCX	Saginaw	9.9	11.0	CW
98.9 WOVE	Vassar		.2	SB
99.7 WUGN	Midland		4.2	RL*
100.5 WKFK	Carrollton			AC&
100.9 WMJT	Pinconning			AC
101.7 WGMZ-FM	Tuscola		.7	EZ
102.5 WIOG	Bay City	19.2	22.9	CH-AR
104.5 WUVE	Saginaw			cp-new
105.5 WWCK-FM	Flint	.7	1.7	CH
106.3 WGER-FM	Saginaw	7.1	9.2	SA
107.1 WTLZ	Saginaw	5.7	6.3	RB
107.9 WCRZ	Flint	.3	.7	AC-OL
[29 stations 8 AM 21 FM]				

STATION	CITY	(1)	(2)	FORMAT
<b>Traverse City/NW Michigan, MI</b>				
metro 108,400 TSA 343,900				
M St. rank 323 ARB rank 224 /1 Birch rank 163				
Spring Arbitron (1) Spring Birch (2)				
580 WTCM	Traverse City	2.6	1.6	CWs
1240 WAIT	Cadillac		.3	OL&
1270 WMKT	Charlevoix			MT&
1310 WCCW	Traverse City	1.1		OLs
1340 WMTE	Manistee		.3	OL
1370 WKJF	Cadillac		.7	CW
1400 WLJN	Elmwood Township	3.0		RL
1420 WKLT	Kalkaska			-
88.7 WIAA	Interlochen	5.6		FA/JZ*
89.9 WLJN-FM	Traverse City	1.0		RL*
90.9 WNMC	Traverse City	1.0		VA*
91.1 WOLW	Cadillac		1.3	RL*
92.1 WCCW-FM	Traverse City	3.2	2.6	OL&
92.9 WKJF-FM	Cadillac		1.0	AC
94.3 WLEL	Leland			cp-new
95.9 WTHM	Glen Arbor			cp-new
96.3 WMBN-FM	Petoskey	12.1	2.6	EZ
96.7 WWLZ	Cadillac		6.6	CH
97.5 WKLT-FM	Kalkaska	10.0	8.2	AR
97.7 WMTE-FM	Manistee			AC
98.1 WMLB	Glen Arbor			AC
98.5 WUPS	Houghton Lake			AC&
98.9 WJML-FM	Petoskey			ARs
100.1 WRQT	Bear Lake		3.0	AC/CHN
101.9 WLDR	Traverse City	4.7	4.6	AC
102.9 WMKC	St. Ignace		3.2	CW
103.5 WTCM-FM	Traverse City	13.2	23.3	CW
105.1 WGF	Cheboygan			CR&
105.9 WKHQ-FM	Charlevoix	14.2	9.5	CH
106.7 WKPK	Gaylord	3.7	3.3	CH
107.1 WYTW	Cadillac			AC&
[31 stations 8 AM 23 FM]				

## Minnesota

STATION	CITY	(1)	(2)	FORMAT
<b>Duluth/Superior, MN WI</b>				
metro 129,500 TSA 401,100				
M St. rank 222 ARB rank 200 /1 Birch rank 188				
Spring Arbitron (1) Fall Birch (2)				
560 WIBC	Duluth	3.4	4.6	TK
610 KDAL	Duluth	12.1	9.7	AC/TK&I
650 WKKQ	Nashauk	.4		CW
710 WDSM	Superior	5.2	5.0	CW/TK&I
850 WWJC	Duluth	3.4		RL/RG
970 KXTP	Superior	6.5	4.6	AS&
1230 WKLK	Cloquet		1.5	AC
1450 WELY	Ely			AS
1490 KQDS	Duluth			ARs
89.1 WNCB	Duluth	1.5		RL*
89.9 WHSA	Brule			FA&*
90.5 KDNW	Duluth		2.3	RL*

# MN

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
91.3 KUWS	Superior			RB*	1550 WEVR	River Falls			VAs
92.9 WSCD-FM	Duluth		5.0	FA*	1570 KYCR	Golden Valley			RC
94.9 KQDS-FM	Duluth	8.2	15.8	AR	88.5 KBEM-FM	Minneapolis		.4	FA/JZ*
95.7 KDAL-FM	Duluth	9.9	10.4	SA	89.9 KMOJ	Minneapolis		1.8	RB*
97.3 KQUH	Duluth			cp-new	90.3 KFAI	Minneapolis		.2	VA*
97.9 WEVE-FM	Eveleth			AC	91.1 KNOW-FM	St. Paul			NX-TK*
98.9 WAKX	Duluth		7.3	OL	91.7 WMCN	St. Paul			AP/JZ*
100.5 WSCN	Cloquet		1.9	NX-TK*	91.7 KDXL	St. Louis Park			AP*
101.7 KVNW	Duluth			cp-new	92.5 KQRS-FM	Golden Valley	9.9	11.7	AR
102.5 KZIO	Superior	14.7	15.4	CH	93.7 KLXK	Minneapolis	4.6	3.9	CR
103.3 KUMD-FM	Duluth		.8	VA*	94.5 KSTP-FM	St. Paul	6.4	5.6	AC
104.3 WRSR	Two Harbors			cp-new	95.3 KNOF	St. Paul			RG/RL*
105.1 WAVC	Duluth	12.1	10.0	CW	97.1 KTCZ-FM	Minneapolis	3.1	3.5	AP
<b>[25 stations 9 AM 16 FM]</b>					98.5 KTIS-FM	Minneapolis		3.1	RL*
<b>Hibbing/Virginia (Iron Range), MN</b>					99.5 KSJN	Minneapolis		3.9	FA*
metro 72,000					100.3 WCTS-FM	Minneapolis			RL*
M St. rank 372					101.3 KDWB-FM	Richfield	7.5	8.0	CH
650 WKKQ	Nashauk			CW	102.1 KEEY-FM	St. Paul	10.5	8.0	CW
1240 WMFG	Hibbing			AS	102.9 WLTE	Minneapolis	8.5	5.9	AC
1320 KOZY	Grand Rapids			AC	104.1 KJJO-FM	St. Louis Park	1.6	2.3	AR
1340 WEVE	Eveleth			ACs	105.1 KZPZ	Lakeville			cp-new
1400 WHLB	Virginia			AS&	107.9 KQQL	Anoka	4.2	3.1	OL
90.9 WIRR	Virginia			NX/FA*	<b>[42 stations 22 AM 20 FM]</b>				
91.7 KAXE	Grand Rapids			VA*	<b>Rochester, MN</b>				
93.9 WTBX	Hibbing			CH	metro 84,100 TSA 335,700				
96.9 KMFY	Grand Rapids			AC&	M St. rank 355 ARB rank 245 /1 Birch rank 245				
97.9 WEVE-FM	Eveleth			AC	Spring Arbitron (1) Spring Birch (2)				
99.9 WCDK	Virginia			CW	1270 KWEB	Rochester	3.5	5.0	AC
106.3 WMFG-FM	Hibbing			OL&	1340 KROC	Rochester	7.0	7.0	AC-OL/TK&l
<b>[12 stations 5 AM 7 FM]</b>					1520 KOLM	Rochester	3.5	3.0	OL&
<b>Mankato, MN</b>					88.5 KFSS	Rochester		1.0	RL*
metro 43,600					89.9 KRPR	Rochester			NX/AP*
M St. rank 354					90.7 KZSE	Rochester		1.0	NX-TK*
860 KNUJ	New Ulm			CW	91.7 KLSE-FM	Rushford		2.0	NX/FA*
1230 KYSM	Mankato			OL&	96.7 KWWW	Rochester	7.9	6.0	CW
1310 KRBI	St. Peter			CWs	97.5 KNXR	Rochester	10.5	11.0	EZ
1420 KTOE	Mankato			AC/CHn	99.9 KAUS-FM	Austin	2.6	3.0	CW
89.7 KMSU	Mankato			FA/JZ*	101.7 KRCH	Rochester	12.3	12.0	CH
90.5 KGAC	St. Peter			NX/FA*	106.9 KROC-FM	Rochester	16.7	25.0	CH
93.1 KXLP	New Ulm			AC-OL	<b>[12 stations 3 AM 9 FM]</b>				
96.7 KDOG	North Mankato			CH	<b>St. Cloud, MN</b>				
99.1 KEEZ-FM	Mankato			CH	metro 150,300 TSA 262,400				
100.9 KJLY	Blue Earth			RL	M St. rank 235 ARB rank 189 /1 Birch rank 187				
103.5 KYSM-FM	Mankato			CW	Spring Arbitron (1) Fall Birch (2)				
105.5 KRBI-FM	St. Peter			CW	660 WVAL	Sauk Rapids			ARs/TK&n
<b>[12 stations 4 AM 8 FM]</b>					1010 KCUS	Sartell			cp-new
<b>Minneapolis/St. Paul, MN</b>					1150 KASM	Albany			CW
metro 1,999,600 TSA 3,186,500					1240 WJON	St. Cloud	8.1	5.6	AC/TK&l
M St. rank 21 ARB rank 18 /4 Birch rank 18					1390 KXSS	Waite Park		.3	CHs
Winter Arbitron (1) Winter Birch (2)					1450 KNSI	St. Cloud			NX-TK&
630 KDWB	St. Paul	.7	.5	OL&	88.1 KVSC	St. Cloud	1.6		VA/AP*
690 KTCJ	Minneapolis			JZ	88.9 KNSR	Collegeville	.5		NX-TK*
740 WRPX	Hudson			AC	90.1 KSJR-FM	Collegeville	1.5		FA*
770 KUOM	Minneapolis			FA*	91.5 KCFB	St. Cloud	.4		RL*
830 WCCO	Minneapolis	17.2	16.1	TK/SX	94.3 KMSR	Sauk Centre	.1		AC
900 KTIS	Minneapolis		.5	RLs*	94.9 KMXK	Litchfield	.5		NA
950 KJJO	St. Louis Park			MT&	96.5 KSJU	Collegeville			AP*
980 KMZZ	Richfield	.8	1.7	AR&	96.7 KKSR	Sartell	8.1	4.0	AC
1030 WMIN	Maplewood	1.2	.5	AS&	98.1 WWJO	St. Cloud	8.1	11.1	CW
1130 WDGY	Minneapolis	.7	.6	TK/SX	101.7 WHMH-FM	Sauk Rapids	9.4	9.4	AR
1220 WTCN	Stillwater			AS	103.7 KXSS-FM	Waite Park	7.5	5.6	CH
1280 WWTC	Minneapolis	.5	.2	PT	104.7 KCLD-FM	St. Cloud	11.4	8.2	CH
1330 KNOW	Minneapolis		1.4	NX-TKs*	105.5 KASM-FM	Albany			cp-new
1370 KMAP	South St. Paul			Z	107.9 KQQL	Anoka	4.6	7.9	OL
1400 KLBB	St. Paul	1.7	1.5	AS	<b>[20 stations 6 AM 14 FM]</b>				
1440 KQRS	Golden Valley	.2	.2	ARs					
1460 KDWA	Hastings			AS&					
1470 KBCW	Brooklyn Park			CW&					
1500 KSTP	St. Paul	3.3	4.2	NX-TK					
1530 KKCM	Shakopee			RC					

# M Street RADIO MARKETS

MS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Mississippi</b>									
<b>Biloxi/Gulfport, MS AL LA</b>					660	WTUJ	Ridgeland		cp-new
metro 165,100	TSA 321,600				720	WRBR	Richland		cp-new
M St. rank 138	ARB rank 174 /1				780	WLRM	Ridgeland		HT&
Spring Arbitron (1)	Fall Birch (2)				930	WSLI	Jackson	2.3	.7 NX-TK
570	WVMI	Biloxi		NX-TK	970	WRKN	Brandon	.2	RLs
1130	WQFX	Gulfport	.5	BG	1120	WTWZ	Clinton		RC
1190	WBSL	Bay Saint Louis		CW	1150	WONG	Canton		BG
1240	WGCM	Gulfport	1.5	.5 AS&	1180	WJNT	Pearl	1.3	2.1 NX-TK
1390	WROA	Gulfport	.4	1.9 EZ	1240	WZQA	Flowood		cp-new
1490	WXLS	Biloxi		OL&	1300	WKXI	Jackson	4.5	5.0 RB-OL
90.3	WMAH	Biloxi		FA&*	1370	WMGO	Canton	.7	RB/BG
93.7	WQID	Biloxi	8.2	10.6 CH	1400	WOAD	Jackson	7.7	6.3 RG
96.7	WQFX-FM	Gulfport	10.0	10.1 RB	1450	WJXN	Jackson	.9	.3 RL
99.1	WKNN-FM	Pascagoula	13.4	17.9 CW	1550	WOKJ	Jackson		Z
102.3	WGCM-FM	Gulfport	10.0	11.6 OL	1590	WZRZ	Jackson	.4	AS&
103.1	WOSM	Ocean Springs	1.5	1.0 RC/RL	88.5	WJSU	Jackson		1.7 JZ/RB*
107.1	WXLS-FM	Gulfport	3.7	5.3 AC	90.1	WMPR	Jackson		6.9 RB*
107.9	WZKX	Poplarville	10.8	17.4 CH	91.3	WMPN-FM	Jackson		2.5 FA*
[14 stations 6 AM 8 FM]					92.1	WJNS-FM	Yazoo City		OL&
<b>Columbus, MS AL</b>					92.5	WQST-FM	Forest		CW
metro 129,500					92.9	WJXN-FM	Utica		OL&
M St. rank 266					93.5	WHJT	Clinton	.4	.7 RC
550	WCBI	Columbus		Z	94.7	WITYX	Jackson	3.8	5.1 OL
980	WKOR	Starkville		CHs	95.5	WOHT	Jackson	4.5	5.8 CH
1050	WACR	Columbus		AC/RB/RL	96.3	WJDX	Jackson	3.2	3.8 AC
1170	WDAT	Amory		Z	97.5	WXFJ	Flora		cp-new
1230	WSSO	Starkville		CW	97.7	WRJH	Brandon	.2	.5 RL
1240	WWZQ	Aberdeen		SAs	98.7	WJIN	Vicksburg	.5	1.0 CW
1400	WJWF	Columbus		RL	99.7	WJMI	Jackson	14.2	22.6 RB
1450	WROB	West Point		CH/RB	101.7	WJLN	Gluckstadt	3.4	3.6 EZ
1580	WAMY	Amory		CW	102.9	WMSI	Jackson	16.9	15.8 CW
88.5	WMUW	Columbus		AP/VA*	106.7	WSTZ	Vicksburg	8.5	7.3 AR
89.9	WMAB-FM	Mississippi State		FA&*	107.5	WKXI-FM	Magee		RB-OLs
90.9	WLNK	Columbus		-*	[34 stations 16 AM 18 FM]				
92.1	WKOR-FM	Starkville		CH	<b>Laurel/Hattiesburg, MS</b>				
94.1	WKCO	Carrollton		OL	metro 129,400	TSA 275,500			
94.9	WKIR	Columbus		cp-new	M St. rank 229	ARB rank 201 /1			Spring rank 200
95.3	WAFM	Amory		CH	Spring Arbitron (1)	Spring Birch (2)			
96.7	WMSB	Mississippi State		Z	890	WQIS	Laurel	10.0	1.5 SB
100.1	WJWF-FM	Artesia		-	950	WBKH	Hattiesburg	2.3	3.4 CW-OL/SG
100.9	WKBB	West Point		EZ-AS	1230	WHSY	Hattiesburg		NX-TK
103.1	WMBG	Columbus		CW	1310	WHLV	Hattiesburg		RL
103.9	WACR-FM	Columbus		RB	1340	WAML	Laurel	1.4	AS
104.3	WUMI	State College		cp-new	1400	WFOR	Hattiesburg		AS&
105.3	WWZQ-FM	Aberdeen		SA&	1580	WORV	Hattiesburg	4.6	3.8 RBs
106.1	WKYJ	Starkville		CH	88.5	WUSM-FM	Hattiesburg		.1 FA*
[24 stations 9 AM 15 FM]					92.1	WJMG	Hattiesburg	4.6	12.1 RB
<b>Greenville, MS AR</b>					95.9	WBBN	Taylorville	10.0	10.5 CW
metro 70,900					96.5	WESV	Richton		cp-new
M St. rank 375					98.1	WMXI	Laurel	2.7	AC&
900	WDDT	Greenville		Z	99.3	WEEZ	Heidelberg		SA
1260	WGVM	Greenville		CW&	100.3	WNSL	Laurel	10.0	7.6 CH
1330	WNIX	Greenville		OL&	101.7	WKNZ	Collins	2.7	3.5 OL
1580	WESY	Leland		RB/BG	102.5	WJKX	Ellisville	5.5	CW
94.3	WBAD	Leland		RB	103.7	WHER	Hattiesburg	8.2	3.7 CW
95.9	KUUZ	Lake Village		CW	104.5	WHSY-FM	Hattiesburg		AC
96.9	WDLJ	Indianola		RC	106.3	WMPM	Petal	2.7	8.2 AC
97.9	WBAQ	Greenville		EZ	107.9	WZKX	Poplarville	8.7	CH
100.7	WDMS	Greenville		CW&	[20 stations 7 AM 13 FM]				
102.3	WIQQ	Leland		CH	<b>Meridian, MS AL</b>				
104.7	WYBJ	Greenville		cp-new	metro 61,800	TSA 227,600			
[11 stations 4 AM 7 FM]					M St. rank 352	ARB rank 257 /1			Spring rank 257
<b>Jackson, MS</b>					Spring Arbitron (1)	Fall Birch (2)			
metro 324,600	TSA 879,200				670	WYLS	York		CW/SG
M St. rank 122	ARB rank 115 /4				910	WALT	Meridian	13.9	21.2 RB
Winter Arbitron (1)	Winter Birch (2)				1010	WMOX	Meridian	8.3	6.7 CW
620	WJDS	Jackson	.4	.5 ACs/TKn	1240	WJDQ	Marion		Z
					1290	WNBW	Meridian		3.8 RB
					1390	WMER	Meridian	.9	3.8 BG
					1450	WQIC	Meridian	.9	2.9 RB-OL
					88.1	WMAW-FM	Meridian		2.9 FA&*

# MS

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT					
95.1	WZMP	Marion	24.1	14.4	CW	96.7	KCMQ	Columbia	10.7	8.7	CH			
97.1	WOKK	Meridian	12.0	15.4	CW	98.3	KFMZ	Columbia	20.0	16.7	CR			
99.3	WSLY	York			RB	99.3	KCLR-FM	Boonville			14.7	CW		
101.3	WJDQ-FM	Meridian	18.5	24.0	CH	101.7	KARO	Columbia	16.7	12.7	AC			
102.1	WXHT	Meridian			cp-new	104.7	KRES	Moberly	2.0	.7	CW			
[13 stations 7 AM 6 FM]					106.9					KTXV	Jefferson City	6.0	10.0	CH

## Natchez, MS LA

metro 59,400  
M St. rank 392

1040	KAIN	Vidalia			TK&
1240	WMIS	Natchez			BG
1400	KVLA	Vidalia			EZ
1450	WNAT	Natchez			OL&
1600	KFNV	Ferriday			SG
88.9	WMAU-FM	Bude			FA&*
95.1	WQNZ	Natchez			CW
97.7	WTYJ	Fayette			RB
107.1	KFNV-FM	Ferriday			AC

[9 stations 5 AM 4 FM]

## Pascagoula/Moss Point, MS AL

metro 102,200 TSA 132,600  
M St. rank 298 ARB rank 230 /1  
Spring Arbitron (1)

570	WVMI	Biloxi			NX-TK
1460	WGUD	Moss Point			NX&
1580	WZZJ	Pascagoula			RC
90.3	WMAH	Biloxi			FA&*
93.7	WQID	Biloxi	10.9		CH
99.1	WKNN-FM	Pascagoula	17.3		CW
103.1	WOSM	Ocean Springs	3.8		RC/RL
104.9	WZBA	Moss Point			CW
106.3	WGUD-FM	Pascagoula	7.7		CW
107.1	WXLS-FM	Gulfpport	1.9		AC

[10 stations 3 AM 7 FM]

## Tupelo, MS

metro 131,300  
M St. rank 262

580	WELO	Tupelo			OL
940	WCPC	Houston			SG
1060	WPMX	Tupelo			RB
1440	WSEL	Pontotoc			Z
1470	WNAU	New Albany			AC/OL
1490	WTUP	Tupelo			NX-TK
88.3	WAFR	Tupelo			cp-new
89.5	WMAE-FM	Booneville			FA&*
93.3	WSYE	Houston			AC
95.9	WESE	Baldwyn			EZ
96.7	WSEL-FM	Pontotoc			Z
97.5	WWMS	Oxford			CW
98.5	WZLQ	Tupelo			AC-OL
103.5	WWKZ	New Albany			CH
106.7	WWZD	New Albany			CW

[15 stations 6 AM 9 FM]

## Missouri

### Columbia, MO

metro 92,500 TSA 228,500  
M St. rank 287 ARB rank 240 /1 Birch rank 241  
Spring Arbitron (1) Fall Birch (2)

900	KFAL	Fulton			CW&
1400	KFRU	Columbia	8.0	6.7	NX-TK
1580	KTGR	Columbia	2.0	2.7	AS&
88.1	KCOU	Columbia	3.3		AP*
88.9	KLUM-FM	Jefferson City	5.3		CH/RL*
89.5	KOPN	Columbia			VA*
90.5	KWWC-FM	Columbia			AP*
91.3	KBIA	Columbia	8.0		FA/JZ*
92.1	KMFC	Centralia	.7	2.0	RL
95.7	KWWR	Mexico	8.7	4.7	CW

96.7	KCMQ	Columbia	10.7	8.7	CH	
98.3	KFMZ	Columbia	20.0	16.7	CR	
99.3	KCLR-FM	Boonville			14.7	CW
101.7	KARO	Columbia	16.7	12.7	AC	
104.7	KRES	Moberly	2.0	.7	CW	
106.9	KTXV	Jefferson City	6.0	10.0	CH	

[16 stations 3 AM 13 FM]

### Jefferson City, MO

metro 129,600 TSA 129,600  
M St. rank 380 Birch rank 206  
Fall Birch (2)

900	KFAL	Fulton			.9	CW&
950	KLIK	Jefferson City	16.1			CW
1240	KWOS	Jefferson City	4.0			SA
1420	KZMO	California	.9			CWs
88.9	KLUM-FM	Jefferson City	1.8			CH/RL*
91.3	KBIA	Columbia	3.6			FA/JZ*
92.7	KLOZ	Eldon	.9			AC
94.3	KZMO-FM	California	1.3			CW
95.7	KWWR	Mexico	3.1			CW
98.3	KFMZ	Columbia	8.1			CR
100.1	KJMO	Jefferson City	7.2			OL
100.5	KKCA	Fulton				CH
101.7	KARO	Columbia				AC
101.9	KBMX	Eldon	1.8			EZ
106.9	KTXV	Jefferson City	22.4			CH

[15 stations 4 AM 11 FM]

### Joplin, MO KS OK

metro 113,100 TSA 292,200  
M St. rank 187 ARB rank 221 /1 Birch rank 219  
Spring Arbitron (1) Fall Birch (2)

860	KKOW	Pittsburg	2.1	.6		CW
910	KVIS	Miami				SG
1100	KKLL	Webb City	2.1	.6		RL
1230	KWAS	Joplin	1.0			OL&
1310	KFSB	Joplin	2.6			AC&
1340	KSEK	Pittsburg				AS&
1420	KBTN	Neosho	2.6	2.4		CW&
1450	WMBH	Joplin	4.1	1.2		CW/TK&1
1470	KVIN	Vinita				CW
1490	KDMO	Carthage				CW
1560	KQYX	Joplin	.5	1.2		NX-TK
88.7	KXMS	Joplin				FA*
89.9	KRPS	Pittsburg				FA*
90.7	KOBC	Joplin	5.3			RL*
91.5	KNEO	Neosho				RL*
92.5	KSYN	Joplin	15.0	26.6		CH
93.9	KIXQ	Webb City	24.9	26.0		CW
95.1	KMXL	Carthage				AC
96.9	KKOW-FM	Pittsburg	2.1	3.0		CW
97.9	KKLL-FM	Webb City	1.2			RL-EZ
98.3	KOCD	Columbus	5.7	7.1		AR
99.1	KYPG	Girard				AC&
99.9	KHST	Lamar				cp-new
100.9	KGLC	Miami				CW
102.5	KKUZ	Joplin	10.4	4.1		AC
107.1	KMOQ	Baxter Springs	5.2	5.9		OL&
107.5	KGND	Ketchum				AC

[27 stations 11 AM 16 FM]

### Kansas City, MO KS

metro 1,316,300 TSA 2,319,200  
M St. rank 27 ARB rank 26 /4 Birch rank 27  
Winter Arbitron (1) Winter Birch (2)

610	WDAF	Kansas City	14.1	12.6		CW
710	WHB	Kansas City	1.8	1.4		OL
760	KCCV	Overland Park	.4	.9		RL
810	KCMO	Kansas City	4.7	3.9		NX-TK
890	KGGN	Gladstone				cp-new
980	KMBZ	Kansas City	3.4	3.6		NX-TK
1030	KBZR	Blue Springs	.6	.8		AR&

# M Street RADIO MARKETS

# MT

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1090 KEXS	Excelsior Springs	.5		RG	94.7 KSHE	Crestwood	8.1	11.2	AR
1140 KCXL	Liberty			RB	95.5 WXJO	Bethalto			PT&
1190 KJLA	Kansas City			Z	96.3 KRJY	St. Louis	2.1	1.1	AC
1340 KNHN	Kansas City	2.5	2.0	NX&	97.1 KHTK	Florissant	1.5	2.3	CH
1380 KCNW	Fairway	.4	.4	RL	98.1 KYKY	St. Louis	5.0	5.1	AC
1410 KKLO	Leavenworth			RC	98.5 KTJJ	Farmington			CW
1480 KBEA	Mission	.4		MT&	99.1 KFUO-FM	Clayton	1.9	1.9	FA
1510 KIDZ	Independence	1.0	1.1	SB	100.3 KATZ-FM	Alton	1.3	1.7	JZ
1590 KPRT	Kansas City	2.2	1.3	BG	101.1 WFXB	East St. Louis	1.8	.5	ACs
88.5 KLJC	Kansas City			RL*	101.7 KLPW-FM	Union			CW
89.3 KCUR-FM	Kansas City	1.9		FA/JZ*	102.5 KEZK-FM	St. Louis			SA
90.1 KKFI	Kansas City	.2		VA*	103.3 KLOU	St. Louis	3.8	4.5	OL
90.3 KGSP	Parkville			VA*	104.1 WKXX	Jerseyville	2.6	3.2	CW
90.9 KCMW-FM	Warrensburg			FA/JZ*	104.5 KSLQ-FM	Washington			AS/TK&I
91.9 KWCJ	Liberty			RC*	104.9 WCBW	Columbia	.8	1.6	RC
93.3 KLSI	Kansas City	5.3	5.5	AC	105.3 WTPC	Elsah			AP*
94.1 KFKF-FM	Kansas City	9.7	9.1	CW	105.7 KFQB	Ste. Genevieve			AC
94.9 KCMO-FM	Kansas City	5.3	4.1	OL	106.5 WKBQ	Granite City	4.8	7.2	CH
96.5 KXTR	Kansas City	2.2	1.4	FA	107.7 KMJM	St. Louis	6.9	10.7	RB
98.1 KUDL	Kansas City	4.0	2.5	AC-OL	<b>[56 stations 23 AM 33 FM]</b>				
98.9 KRVK-FM	Leavenworth	2.5	2.8	AC	<b>Springfield, MO</b>				
99.7 KMBR	Kansas City	6.0	3.7	SA	metro 200,400 TSA 570,400				
101.1 KCFX	Harrisonville	4.8	5.4	CR	M St. rank 149 ARB rank 158 /1 Birch rank 152				
102.1 KYYS	Kansas City	7.1	8.5	AR	Spring Arbitron (1) Spring Birch (2)				
103.3 KPRS	Kansas City	6.1	11.1	RB	560 KWTO	Springfield			NX-TK
104.3 KBEQ	Kansas City	5.2	7.3	CH	1060 KTOZ	Springfield	2.0		AS&
105.1 KKJO	St. Joseph			CH	1200 KYOO	Bolivar			NX-TK
105.9 KLZR	Lawrence			3 CH&	1260 KTTS	Springfield	6.3	8.8	CW
106.5 KXXR	Liberty	3.4	3.2	CH-RB	1340 KICK	Springfield			PT&
107.3 KCFM	Lexington	.6	.6	CW	1400 KGBX	Springfield		.3	AC-OLs
<b>[37 stations 16 AM 21 FM]</b>					1550 KLFJ	Springfield	1.0	1.9	RL
<b>St. Louis, MO IL</b>					89.1 KWFC	Springfield		4.4	RL*
metro 2,056,200 TSA 3,030,200					91.1 KSMU	Springfield		2.8	FA*
M St. rank 14 ARB rank 16 /4 Birch rank 16					92.9 KZPF	Ozark			cp-new
Winter Arbitron (1) Winter Birch (2)					93.5 KXBR	Greenfield	1.0	2.2	AR
550 KUSA	St. Louis	1.8	1.1	CW-OL	94.7 KTTS-FM	Springfield	17.3	15.1	CW
590 KEZK	Wood River		.2	EZ	96.5 KLTQ	Sparta	7.0	7.6	AC&
630 KXOK	St. Louis			SB	97.3 KXUS	Springfield	9.7	10.1	AR
690 KSTL	St. Louis			RL/ET	98.7 KKHT	Springfield	16.0	23.0	CH
730 KWRE	Warrenton	.6		CW&	99.5 KADI	Republic			RC
770 WEW	St. Louis	1.8	.1	AS	100.5 KGMV	Aurora			CW
800 KREI	Farmington			OL	101.5 KTXR	Springfield	9.0	6.6	EZ
850 KFUO	Clayton		.3	RL*	104.1 KZPD	Ash Grove			cp-new
920 WGNU	Granite City	.6	.2	TK&/VA	104.9 KTOZ-FM	Marshfield	2.7	1.3	CW
1010 KXEN	Festus			RG/RL	105.9 KGBX-FM	Bolivar	9.7	7.6	AC-OL
1080 WRYT	Edwardsville			AS&	<b>[21 stations 7 AM 14 FM]</b>				
1120 KMOX	St. Louis	20.4	18.6	NX-TK	<b>Taney County, MO</b>				
1220 KLPW	Union			AC	metro 22,400				
1260 WIBV	Belleville	1.2	.6	NX-TK&	M St. rank 439				
1320 KSIV	Clayton	.3	.6	RL	1220 KOMC	Branson			AS
1350 KSLQ	Washington			ASs/TK&	88.1 KLFK	Branson			RL&*
1380 KGLD	St. Louis	.3	.2	OL&	91.7 KCOZ	Point Lookout			FA*
1430 WRTH	St. Louis	1.6	.9	AS&	94.7 KTTS-FM	Springfield			CW
1460 KIRL	St. Charles	.5	.3	RG/JZI	95.9 KTRI-FM	Mansfield			RL
1490 WESL	East St. Louis	1.2	.7	BG	97.3 KXUS	Springfield			AR
1510 WINU	Highland			AS	98.7 KKHT	Springfield			CH
1570 WBGZ	Alton	.4		NX-AC	101.5 KTXR	Springfield			EZ
1600 KATZ	St. Louis	2.1	2.1	SB	102.9 KHOZ-FM	Harrison			CW
88.1 KDHX	St. Louis			1 VA*	106.3 KRZK	Branson			AC
88.7 WSIE	Edwardsville		.1	NX/JZ*	<b>[10 stations 1 AM 9 FM]</b>				
89.1 KCLC	St. Charles		.1	VA*	<b>Montana</b>				
89.3 KOMR	St. Louis			Z	<b>Billings, MT</b>				
89.5 KCFV	Ferguson			AP*	metro 94,700 TSA 207,600				
89.7 KYMC	Ballwin			AP*	M St. rank 308 ARB rank 236 /1 Birch rank 237				
89.9 KBDY	St. Louis			VA*	Spring Arbitron (1) Winter Birch (2)				
89.9 KCWA-FM	Arnold			RL*	730 KURL	Billings	1.8	2.1	RL
89.9 WLCA	Godfrey			AP-CH*	790 KGHL	Billings	11.2	11.9	CW
90.3 KWUR	Clayton			AP/JZ*	910 KBLG	Billings	2.4	4.9	TK&
90.7 KWMU	St. Louis		1.6	FA/JZ*	970 KCTR	Billings	3.0	2.8	CWs
91.5 KSLH	St. Louis			VA*					
92.3 WIL-FM	St. Louis	6.8	6.0	CW					
93.7 KSD-FM	St. Louis	5.8	6.8	CR					

# MT

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1240 KUUS	Billings	.6		OL	105.3 KMTX-FM	Helena	16.5		AC&
1490 KBSR	Laurel			AS&	[9 stations 4 AM 5 FM]				
91.7 KEMC	Billings		3.5	FA/JZ*	<b>Kalispell, MT</b>				
93.3 KYYA	Billings	11.2	7.0	CH	metro 49,800				
94.1 KRKX	Billings	8.3	14.0	AR	M St. rank 378				
95.5 KKUL-FM	Hardin	1.8	1.4	OL	Willhight Nov-2 to Nov-29-90 (1)				
97.1 KZLS	Billings	13.6	18.2	CH	600 KGEZ	Kalispell	8.4		OL
98.5 KIDX	Billings	10.7	7.0	AC	750 KERR	Polson	1.6		CW
100.3 KZMQ-FM	Greybull			CW&	880 KJJR	Whitefish	12.5		CW
102.9 KCTR-FM	Billings	12.4	20.3	CW	1180 KOFI	Kalispell	17.4		AC/TK&I
103.7 KOHZ	Billings	10.1	5.6	SA	89.1 KUFM	Missoula	2.5		NX/FA*
[15 stations 6 AM 9 FM]					93.3 KDXT	Missoula			CH
<b>Bozeman, MT</b>					94.9 KYSS-FM	Missoula			CW
metro 41,600	TSA 70,500				97.1 KALS	Kalispell	6.3		EZ
M St. rank 426	ARB rank 262 /1				98.5 KBBZ	Kalispell	26.6		CH
Spring Arbitron (1)					103.9 KOFI-FM	Kalispell			CW&
640 KGVW	Belgrade	1.5		RL	[10 stations 4 AM 6 FM]				
710 KKMT	Ennis			cp-new	<b>Missoula, MT</b>				
1090 KBOZ	Bozeman	25.0		CW	metro 64,400				
1230 KBMN	Bozeman			Z	M St. rank 385				
1450 KUUB	Bozeman			OL	Willhight Apr-12 to Jun-6-90 (1)				
91.9 KGLT	Bozeman			VA*	930 KLCY	East Missoula	7.0		SA
93.7 KBOZ-FM	Bozeman	30.9		CH	1290 KGVO	Missoula	4.1		AC/TK&I
95.1 KMMS-FM	Bozeman			CR	1340 KYLT	Missoula	5.0		OL
95.5 KQUY	Butte			AC	1450 KGRZ	Missoula	3.3		CW/TK&I
96.7 KGVW-FM	Belgrade	2.9		EZ	89.1 KUFM	Missoula	7.7		NX/FA*
97.5 KYBS	Livingston			CW	92.3 KQRK	Ronan			AC&
102.1 KPXB	Bozeman			cp-new	93.3 KDXT	Missoula	22.9		CH
[12 stations 5 AM 7 FM]					94.9 KYSS-FM	Missoula	19.2		CW
<b>Butte, MT</b>					100.1 KZOO	Missoula	17.1		AR
metro 41,300					102.5 KMSO	Missoula	4.4		EZ
M St. rank 421					[10 stations 4 AM 6 FM]				
550 KBOW	Butte			CW	<b>Nebraska</b>				
1370 KXTL	Butte			OL	<b>Grand Island, NE</b>				
91.5 KMSM	Butte			VA*	metro 86,400				
92.7 KJLF	Butte			RL*	M St. rank 346				
94.1 KOPR	Butte			CH	750 KMMJ	Grand Island			CW
95.5 KQUY	Butte			AC	1230 KHAS	Hastings			SA
[6 stations 2 AM 4 FM]					1430 KRGI	Grand Island			AC/TK&I
<b>Great Falls, MT</b>					1460 KKPR	Kearney			AS&
metro 63,800	TSA 118,900				1550 KICS	Hastings			AS&
M St. rank 384	ARB rank 256 /1				88.1 KCNT	Hastings			VA*
Spring Arbitron (1)					89.1 KHNE-FM	Hastings			FA&*
560 KMON	Great Falls	11.7		CW	95.7 KROA	Grand Island			RL*
1310 KEIN	Great Falls	8.5		OL&	96.5 KRGI-FM	Grand Island			CW
1400 KXGF	Great Falls	7.4		AS&	97.3 KMTY	Aurora			AC&
1450 KQDI	Great Falls			AC&	98.1 KUHG	Hastings			cp-new
1490 KMCW	Great Falls			cp-new	98.9 KKPR-FM	Kearney			CH
89.9 KGPR	Great Falls			FA/JZs*	100.3 KZEN	Central City			CW
92.9 KLFM	Great Falls	12.8		CW	101.5 KEZH	Hastings			AC
94.5 KMON-FM	Great Falls	8.5		CH	105.9 KQKY	Kearney			CH-AR
98.9 KAAK	Great Falls			AC	107.7 KSYZ	Grand Island			CH
100.3 KOOZ	Great Falls			cp-new	[16 stations 5 AM 11 FM]				
106.1 KQDI-FM	Great Falls			CR	<b>Lincoln, NE</b>				
107.3 KFTC	Great Falls			cp-new	metro 179,500	TSA 306,000			
[12 stations 5 AM 7 FM]					M St. rank 186	ARB rank 167 /2	Birch rank 165		
<b>Helena, MT</b>					Fall Arbitron (1)	Winter Birch (2)			
metro 39,200					1240 KFOR	Lincoln	13.9	11.9	AC/TK&I
M St. rank 423					1400 KLIN	Lincoln	4.1	7.1	NX-TK
Willhight Sep-20 to Nov-14-90 (1)					1480 KFMQ	Lincoln		.3	ARs
680 KHKR	East Helena	1.7		CWs	1530 KHAT	Lincoln	1.7	1.0	AS&
950 KMTX	Helena	11.9		EZ	89.3 KZUM	Lincoln		.3	VA*
1240 KBLL	Helena	6.3		AC	90.3 KRNU	Lincoln		1.0	AP*
1340 KCAP	Helena	4.0		AC-OL	90.9 KUCV	Lincoln		3.7	FA*
89.5 KHTC	Helena			Z	92.9 KTGL	Beatrice	6.8	8.8	CR
99.5 KBLL-FM	Helena	15.2		CW	95.1 KLDZ	Lincoln	5.1	4.4	OL
101.1 KZMT	Helena	21.1		CH	96.9 KZKX	Seward	8.8	12.5	CW
104.1 KHKR-FM	East Helena	7.2		CW	101.9 KFMQ-FM	Lincoln	6.4	11.2	AR



# M Street RADIO MARKETS

NH

STATION	CITY	(1)	(2)	FORMAT
102.7 KFRX	Lincoln	7.5	7.1	CH
104.1 KKNB	Crete	4.4	7.8	CH
105.3 KXGH	Lincoln			cp-new
106.3 KMXA	Lincoln	6.1	1.4	AC
107.3 KEZG	Lincoln	9.5	3.7	SA&

[16 stations 4 AM 12 FM]

## Omaha, NE IA

metro 504,500 TSA 1,165,200  
M St. rank 77 ARB rank 73 /4 Birch rank 76  
Winter Arbitron (1) Winter Birch (2)

590 WOW	Omaha	5.2	3.8	CW
660 KCRO	Omaha	.5	.1	RL/RC
1110 KFAB	Omaha	13.4	13.5	NX-TK
1180 KKAR	Bellevue	2.8	1.8	NX/TK&
1290 KOIL	Omaha	1.6	1.4	OL&
1340 KHUB	Fremont			TK
1420 KESY	Omaha	.5	.5	SAs
1490 KEZO	Omaha	.1	.4	ARs
1560 KLNG	Council Bluffs			RL
88.1 KPQB	Omaha			cp-new
89.7 KIWR	Council Bluffs		.1	FA*
90.7 KVNO	Omaha		2.5	FA/JZ*
91.5 KIOS	Omaha		1.0	NX/FA*
92.3 KEZO-FM	Omaha	13.6	14.1	AR
93.3 KRRK	Bennington			AR
94.1 WOW-FM	Omaha	10.8	10.3	CW
96.1 KEFM	Omaha	8.6	7.0	AC
98.5 KQKQ-FM	Council Bluffs	9.5	11.5	CH
99.9 KGOR	Omaha	6.5	4.1	OL
100.7 KGBI	Omaha		3.0	RL*
101.9 KFMO-FM	Lincoln	2.5	1.4	AR
102.7 KFRX	Lincoln	.4	.5	CH
103.7 KXKT	Atlantic	3.5	6.3	CH
104.5 KESY-FM	Omaha	10.4	8.5	SA
105.5 KFMT	Fremont			AC
105.9 KKVU	Omaha	2.6	5.5	NA
106.3 KBWH	Blair			AC

[27 stations 9 AM 18 FM]

## Scottsbluff, NE

metro 30,900  
M St. rank 435  
690 KOAQ Terrytown OL&  
960 KNEB Scottsbluff CWs  
1320 KOLT Scottsbluff Z  
92.9 KMOR Scottsbluff CH  
94.1 KNEB-FM Scottsbluff CW  
96.9 KCMI Terrytown RL  
102.1 KPNY Alliance CH&  
105.9 KAAQ Alliance CW  
[8 stations 3 AM 5 FM]

## Nevada

### Las Vegas, NV

metro 640,300 TSA 736,200  
M St. rank 81 ARB rank 59 /4 Birch rank 61  
Winter Arbitron (1) Winter Birch (2)

720 KDWN	Las Vegas	2.8	1.4	NX-TK/AS
840 KVEG	North Las Vegas			TK
870 KROL	Laughlin	.9	.2	TK&
920 KORK	Las Vegas	4.1	2.1	AS
970 KNUU	Paradise	3.3	2.6	NX/TK&
1030 KGZA	Boulder City			cp-new
1060 KKVV	Las Vegas			RL-TK
1100 KDHB	Las Vegas			cp-new
1140 KLUC	North Las Vegas		.5	CH-RBs
1230 KLAV	Las Vegas	.4		NX&/CW/SX
1280 KDOL	Henderson	.5	2.0	SS
1340 KMTW	Las Vegas	1.6	.8	AR
1410 KFMS	North Las Vegas	.4	.5	CWs
1460 KENO	Las Vegas		.1	OL&

STATION	CITY	(1)	(2)	FORMAT
88.1 KCEP	Las Vegas	9.8		RB*
88.7 KEDS	Las Vegas			cp-new
89.5 KNPR	Las Vegas	1.7		FA/JZ*
90.5 KILA	Las Vegas	3.2		RC*
91.5 KUNV	Las Vegas	1.0		AP/VA*
92.3 KOMP	Las Vegas	4.4	7.1	AR
93.1 KEYV	Las Vegas	1.7	5.0	NA
94.1 KXTZ	Henderson	6.7	3.9	EZ
95.5 KWNR	Henderson	3.9	3.2	CW
96.3 KKLZ	Las Vegas	5.4	8.5	AR
97.1 KYRK	Las Vegas	4.7	5.8	CH-RB
98.5 KLUC-FM	Las Vegas	9.0	11.7	CH-RB
99.3 KPXC	Indian Springs			cp-new
100.5 KMZQ-FM	Henderson	7.0	4.1	AC
101.9 KFMS-FM	Las Vegas	8.3	9.5	CW
103.5 KMMK	Las Vegas	4.2	3.1	AC
104.3 KJUL	North Las Vegas			AS&
105.1 KRBO	Las Vegas			cp-new
105.5 KRRR	Boulder City	1.3	2.0	OL
106.5 KRLV	Las Vegas	4.0	3.2	AC
107.5 KUDA	Pahrump	4.9	2.7	OL

[35 stations 14 AM 21 FM]

## Reno, NV CA

metro 250,300 TSA 442,800  
M St. rank 157 ARB rank 136 /2 Birch rank 134  
Fall Arbitron (1) Winter Birch (2)

550 KJOR	Sun Valley			cp-new
630 KOH	Reno	9.1	5.1	NX-TK
730 KKNC	Sun Valley			cp-new
750 KKNK	Carson City			cp-new
780 KROW	Reno	4.3	2.3	CW
920 KQLO	Reno	1.4	.9	OL&
1200 KDXA	Virginia City			cp-new
1230 KCBN	Reno		1.6	NX&
1270 KPLY	Sparks		.5	TK/SX
1300 KPTL	Carson City	.9	.7	AC-OL
1340 KRCV	Reno			Z
1400 KHTZ	Truckee			Z
1450 KONE	Reno			CW
1550 KXTO	Reno			Z
1590 KHIT	Sun Valley			CWs
88.7 KUNR	Reno	4.0		FA*
91.3 KNIS	Carson City	4.0		RL*
92.1 KSRN	Sparks			cp-new
92.9 KZSR	Reno			AC
94.7 KRWR	Carson City			AC&
95.5 KNEV	Reno	8.0	5.8	EZ
96.5 KRZQ	Tahoe City	5.0	6.3	AR
97.3 KWNZ	Carson City	12.7	20.8	CH
98.1 KBUL	Carson City	6.4	7.9	CW
99.3 KGVN	Gardnerville			AC
100.1 KZAK	Incline Village	2.3	8.6	AR&
100.9 KKMR	Sparks	2.3	2.1	AC
101.7 KTHX	Reno	4.8	3.5	AP
103.7 KODS	Carmelian Bay	10.7	5.6	OL
104.5 KIIQ-FM	Reno	4.3	2.8	CW
105.7 KOZZ	Reno	6.8	6.1	CR
106.9 KRNO-FM	Reno	8.2	4.9	SA

[32 stations 15 AM 17 FM]

## New Hampshire

### Claremont/Springfield, NH VT

metro 78,200  
M St. rank 398

910 WNHV	White River Junc			AC
1020 WNTK	Newport			NX-TKs
1230 WTSV	Claremont			OL
1400 WTSL	Hanover			AC
1480 WCFR	Springfield			ACs
89.5 WVPR	Windsor			FA/VA&*
92.3 WTSL-FM	Hanover			AC

# NH

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
93.5 WMKS	Springfield			AC	91.3 WUNH	Durham		.9	AP/VA*
95.3 WKXE-FM	White River Junct			AP	92.1 WCDQ	Sanford	1.6	1.5	CR
99.3 WFRD	Hanover			AR-CH	92.5 WLYT	Haverhill	1.4	.7	AC
101.7 WXXX-FM	Newport			CW&	93.7 WCGY	Lawrence	2.8	3.1	CR
106.1 WHDQ	Claremont			CH	94.9 WHOM	Mt. Washington	3.1	2.9	SA
107.1 WBFL	Bellows Falls			CW	95.3 WCQL-FM	York Center	2.6	2.6	OL

## Hanover/Lebanon, NH VT

metro 53,900  
M St. rank 404

910 WNHV	White River Junct			AC
1020 WNTK	Newport			NX-TKs
1340 WDCR	Hanover			AP
1400 WTSL	Hanover			AC
89.5 WVPR	Windsor			FA/VA&*
92.3 WTSL-FM	Hanover			AC
93.9 WMXR	Woodstock			OL
95.3 WKXE-FM	White River Junct			AP
99.3 WFRD	Hanover			AR-CH
100.5 WNTK-FM	Lebanon			NX-TK
104.3 WVFA	Hartford			cp-new
106.1 WHDQ	Claremont			CH

[13 stations 5 AM 8 FM]

## Lake Winnepesaukee, NH

metro 62,000  
M St. rank 387

1240 WFTN	Franklin			OL&
1300 WPNH	Plymouth			ACs
1350 WLNH	Laconia			ACs
1420 WASR	Wolfboro			AS&
1490 WEMJ	Laconia			AC
91.7 WPCR-FM	Plymouth			AP/VA*
93.3 WCNH	Belmont			cp-new
94.1 WFTN-FM	Franklin			AC
98.3 WLNH-FM	Laconia			AC
100.1 WPNH-FM	Plymouth			AC
104.9 WLKZ	Wolfboro			AC&

[11 stations 5 AM 6 FM]

## Manchester/Nashua, NH

metro 163,500 TSA 466,200  
M St. rank 103 ARB rank 176 /2 Birch rank 203  
Fall Arbitron (1) Winter Birch (2)

610 WGIR	Manchester	5.9	5.4	NX-TK
900 WMVU	Nashua			cp-new
1250 WKBR	Manchester			Z
1320 WDER	Derry		1.0	RC
1370 WFEA	Manchester			AS&
1590 WSMN	Nashua			AC
88.3 WJCF	Nashua			cp-new
89.1 WEVO	Concord		3.4	NX/FA*
92.1 WMDK-FM	Peterborough	1.0		AP
95.7 WZID	Manchester	18.8	18.5	SA
97.5 WOKQ	Dover	6.9	5.9	CW
99.1 WNNH	Henniker	1.7		OL
101.1 WGIR-FM	Manchester	7.3	12.2	AR
105.5 WJYY	Concord	1.7	.5	SA
106.3 WHOB	Nashua	5.9	8.8	CH

[15 stations 6 AM 9 FM]

## Portsmouth/Dover, NH ME

metro 332,500 TSA 509,400  
M St. rank 125 ARB rank 110 /2 Birch rank 114  
Fall Arbitron (1) Fall Birch (2)

930 WZNN	Rochester	.3	1.5	NX&
1220 WSME	Sanford			TK&
1270 WTSN	Dover	3.7	3.3	AS/TK&
1380 WCQL	Portsmouth			NX-TK
1540 WMYF	Exeter	2.3		AS&
89.1 WEVO	Concord		.9	NX/FA*
90.5 WPEA	Exeter			VA*

96.7 WVEM	Rochester	1.9	1.8	AC
97.5 WOKQ	Dover	13.6	14.5	CW
99.5 WSSH-FM	Lowell	8.0	3.8	AC
100.3 WHEB	Portsmouth	8.2	10.1	AR
101.1 WGIR-FM	Manchester	2.1	1.6	AR
105.3 WKCD	Kittery			cp-new
106.3 WHOB	Nashua	1.4	2.7	CH
107.1 WERZ	Exeter	6.1	8.4	CH

[22 stations 5 AM 17 FM]

## New Jersey

### Atlantic City, NJ

metro 186,000 TSA 272,900  
M St. rank 211 ARB rank 162 /2 Birch rank 129  
Fall Arbitron (1) Fall Birch (2)

1020 WIBG	Ocean City			SS
1340 WMID	Atlantic City	5.4	4.0	AS&
1400 WOND	Pleasantville			NX-TK
1450 WFPG	Atlantic City	.3	1.2	EZ
1490 WUSS	Atlantic City	7.8	6.1	RB
1580 WONZ	Hammonton			NX-TKs
91.7 WLFH	Pomona			AP/VA*
95.1 WAYV	Atlantic City	9.0	7.0	AC
96.1 WMXL	Margate City			cp-new
96.9 WFPG-FM	Atlantic City	11.4	8.9	SA
98.3 WKTU	Ocean City	1.8	1.9	OL
99.3 WMID-FM	Pleasantville	5.7	3.7	CR
100.7 WZXL	Wildwood	3.9	5.1	AR
103.7 WMGM	Atlantic City			AC
104.9 WRDR	Egg Harbor City	8.1	.9	AS
106.3 WSLT	Ocean City	3.0	4.0	FA

[16 stations 6 AM 10 FM]

### Cape May, NJ

metro 86,900 TSA 86,900  
M St. rank 378 ARB rank 241 /1  
Spring Arbitron (1)

1230 WCMC	Wildwood	7.9		AS&
93.1 WDOX	Wildwood Crest			cp-new
94.3 WWOC	Avalon	3.7		EZ
95.1 WAYV	Atlantic City	5.3		AC
96.9 WFPG-FM	Atlantic City	5.3		SA
97.3 WBSS-FM	Millville	3.2		CH-RB
98.3 WKTU	Ocean City	2.6		OL
98.7 WLQE	Villas	5.3		CW&
99.3 WMID-FM	Pleasantville			CR
100.7 WZXL	Wildwood	11.1		AR
102.3 WSJL	Cape May	1.1		RL
103.7 WMGM	Atlantic City			AC
105.5 WBNJ	Cape May Court	13.2		AC&
106.3 WSLT	Ocean City	6.9		FA

[14 stations 1 AM 13 FM]

### Monmouth-Ocean Counties, NJ

metro 838,000 TSA 838,000  
M St. rank 70 ARB rank 44 /2 Birch rank 45  
Winter Arbitron (1) Winter Birch (2)

1160 WOBM	Lakewood Township	1.5	1.4	CW&
1310 WJLK	Asbury Park	.5	1.4	OL&
1410 WHITG	Eatontown			AS
1550 WJRZ	Toms River			cp-new
88.1 WYGG	Asbury Park			cp-new
88.9 WMCX	West Long Branch			AP*
89.3 WCNJ	Hazlet			AC/TK*
89.5 WSOU	South Orange	.6		AP*

# M Street RADIO MARKETS

NM

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
89.7	WQHF	Freehold Township		cp-new	1000	KKIM	Albuquerque		.4	RL	
90.5	WBJB-FM	Lincroft		JZ*	1050	KMBA	Los Ranchos de Al	.4	.1	MT&	
91.1	WKTW	Dover Township		FA*	1150	KDEF	Albuquerque	1.5	.8	AS&	
91.9	WBGD	Brick		AR*	1190	KXKS	Albuquerque	.8	1.2	SS-CW	
92.7	WOBM-FM	Toms River	5.6	4.9	AC	1240	KALY	Los Ranchos de Al	.1	SS-AC	
94.3	WJLK-FM	Asbury Park	3.4	3.1	AC	1310	KZRQ	Corrales	.5	CHs	
95.9	WADB	Point Pleasant	5.5	3.3	EZ	1350	KABQ	Albuquerque	1.1	.6	SS-CW
100.1	WJRZ-FM	Manahawkin	2.9	4.0	CH	1420	KKTT	Bernalillo		cp-new	
106.3	WHTG-FM	Eatontown	.8	2.3	AP	1450	KRZY	Albuquerque	1.0	.5	CWs
107.1	WZVU	Long Branch	3.7	3.5	AC	1520	KAMX	Albuquerque		ACs	
<b>[18 stations 4 AM 14 FM]</b>					1580	KZKL	Albuquerque	.3	.4	OLs	
<b>Morristown, NJ</b>					88.3	KLYT	Albuquerque		1.4	RC*	
metro	357,100	TSA	357,100		89.1	KANW	Albuquerque		1.2	AP*	
M St. rank	119	ARB rank	99 /1		90.1	KUNM	Albuquerque		1.8	FA/JZ*	
Spring Arbitron (1)					91.5	KFLQ	Albuquerque		1.4	RL&*	
1070	WKMB	Stirling		CW	92.3	KRST	Albuquerque	17.3	15.2	CW	
1250	WMTR	Morristown		MT&	93.3	KKOB-FM	Albuquerque	10.1	8.5	AC	
1310	WXMC	Parsippany	4.7	AS	94.1	KZRR-FM	Albuquerque	6.5	7.8	AR	
1510	WMHQ	Dover		Z	95.1	KSVA	Corrales			cp-new	
88.9	WMNJ	Madison		VA*	96.3	KHFm	Albuquerque	4.0	3.6	FA	
90.5	WJSV	Morristown		AP*	97.3	KKSS	Santa Fe	7.0	14.9	CH-RB	
105.5	WDHA-FM	Dover	4.8	AR	97.7	KARS-FM	Belen			CW	
<b>[7 stations 4 AM 3 FM]</b>					98.5	KRBL	Los Alamos	2.5	4.1	AR	
<b>Trenton, NJ PA</b>					99.5	KMGA	Albuquerque	3.9	1.6	AC&	
metro	284,500	TSA	372,600		100.3	KKJY	Albuquerque	4.4	4.6	EZ	
M St. rank	123	ARB rank	129 /1		101.3	KWQK	Albuquerque			cp-new	
Spring Arbitron (1)					101.7	KZKL-FM	Rio Rancho	4.4	3.9	OL	
920	WTTM	Trenton		NX-TK	102.5	KBBU	Los Lunas			cp-new	
1260	WBUD	Trenton	4.9	NX/AS/TK&n	103.3	KIDI	Albuquerque	1.0	1.8	SS	
1300	WIMG	Trenton	2.2	BG	104.1	KLSK	Santa Fe			CR	
1350	WHWH	Princeton	8.1	AC/TK&l	105.1	KIVA-FM	Santa Fe	1.0	1.3	CH&	
1460	WRLB	Florence		cp-new	105.9	KOLT-FM	Santa Fe	3.1	2.4	CW	
88.1	WNJT-FM	Trenton		VA*	106.3	KZPY	Los Lunas			cp-new	
89.1	WWFM	Trenton		FA/JZ*	106.7	KBOM	Los Alamos	.9	.1	OL&	
91.3	WTSR	Trenton		AP*	107.1	KMYI	Armijo			ASs	
94.5	WCHR	Trenton		RL/EZ	107.9	KAMX-FM	Albuquerque			AC	
97.5	WPST	Trenton	6.5	CH	<b>[42 stations 17 AM 25 FM]</b>						
100.1	WRRc	Lawrenceville		AP/VA*	<b>Clovis, NM TX</b>						
101.5	WKXW	Trenton	8.4	OL	metro	66,300					
103.3	WPRB	Princeton		VA	M St. rank	381					
107.9	WWPH	Princeton Junction		AP*	680	KWKA	Clovis			OL&	
<b>[14 stations 5 AM 9 FM]</b>					980	KICA	Clovis			Z	
<b>Vineland (South Jersey), NJ</b>					1060	KIJN	Farwell			SS-RL	
metro	180,000				1240	KCLV	Clovis			CWs	
M St. rank	205				1380	KMUL	Muleshoe			CWs/SS	
1240	WSNJ	Bridgeton		VAs	1450	KSEL	Portales			CW-ACs	
1270	WMIZ	Vineland		SS	89.5	KENW-FM	Portales			FA/EZ*	
1360	WYSJ	Washington Township		TK&	92.3	KIJN-FM	Farwell			RL	
1440	WREY	Millville		SS	95.3	KSEL-FM	Portales			CW-AC	
1510	WJIC	Salem		NX-TK&	98.3	KLZK	Farwell			Z	
1580	WONZ	Hammonton		NX-TK	99.1	KCLV-FM	Clovis			CW&	
92.1	WVLT	Vineland		AC	99.9	KTQM-FM	Clovis			AC&	
97.3	WBSS-FM	Millville		CH-RB	103.1	KMUL-FM	Muleshoe			CW	
101.7	WNNN	Canton		RL	107.5	KZZO	Clovis			CH	
107.7	WSNJ-FM	Bridgeton		VA	<b>[14 stations 6 AM 8 FM]</b>						
<b>[10 stations 6 AM 4 FM]</b>					<b>Four Corners, NM CO</b>						
<b>New Mexico</b>					metro	130,500					
<b>Albuquerque, NM</b>					M St. rank	264					
metro	467,500	TSA	933,200		550	KLLV	Breen			RL	
M St. rank	88	ARB rank	78 /4	Birch rank	740	KISZ	Cortez			CHs	
Winter Arbitron (1)		Winter Birch (2)			930	KIUP	Durango			SA/TK&l	
610	KZSS	Albuquerque		ARs	960	KNDN	Farmington			ET-CW	
730	KDAZ	Albuquerque		RL/SS-RL	1240	KDGO	Durango			OL&	
770	KKOB	Albuquerque	9.3	8.1	1280	KRZE	Farmington			OL	
810	KSUV	Santa Fe		SA/TK&n	1340	KCEM	Aztec			CWs	
860	KARS	Belen		SS	1390	KENN	Farmington			AC	
920	KQEO	Albuquerque		NX-TK	88.9	KNMI	Farmington			RL/ET*	
					90.9	KSJE	Farmington			FA/VA*	
					91.5	KSJD	Cortez			AP*	
					91.9	KDUR	Durango			VA*	
					92.9	KRWN	Farmington			AC&	

# NM

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
94.9	KWYK-FM Aztec			AC&
95.7	KPCL Farmington			RL
96.9	KRAZ Farmington			CW
97.9	KISZ-FM Cortez			CH
98.7	KRTZ Cortez			CW
100.5	KRSJ Durango			CW
101.3	KIQX Durango			AC
102.1	KTRA Farmington			CW
103.7	KDFM Silverton			Z
104.5	KCEM-FM Bloomfield			CW
107.3	KQZZ Silverton			cp-new

## Hobbs, NM TX

metro 83,400  
M St. rank 356

630	KLEA Lovington			CWs
1110	KYKK Hobbs			CW
1390	KHOB Hobbs			Z
1480	KKEL Hobbs			OL&
94.1	KZOR Humble City			CH
95.7	KPER Hobbs			CW
97.5	KDNC Denver City			cp-new
98.7	KMTH Maljamar			VA*
101.7	KLEA-FM Lovington			CW
102.9	KOKN Hobbs			cp-new
105.1	KWMW Maljamar			CW

[11 stations 4 AM 7 FM]

## Las Cruces, NM

metro 121,500  
M St. rank 278

570	KGRT Las Cruces			CW
1450	KOBE Las Cruces			TK&
90.7	KRWG Las Cruces			FA/IJZ*
91.5	KRUX Las Cruces			AP*
99.5	KVLC Las Cruces			cp-new
101.1	KWQQ Hatch			cp-new
103.1	KASK Las Cruces			AC
103.9	KGRT-FM Las Cruces			CW
104.9	KMVR Mesilla Park			CH

[9 stations 2 AM 7 FM]

## Roswell, NM

metro 49,900  
M St. rank 409

910	KBIM Roswell			OL&
1020	KCKN Roswell			CW
1230	KRSY Roswell			CW
1320	KRDD Roswell			SS
1430	KCRX Roswell			SS
94.9	KBIM-FM Roswell			EZ
97.1	KBCQ Roswell			AC
98.7	KMTH Maljamar			VA*
99.5	KWFL Roswell			RL
100.5	KSFX Roswell			CR&
104.7	KVNB Roswell			cp-new
105.1	KWMW Maljamar			CW
106.5	KEND Roswell			CW&

[13 stations 5 AM 8 FM]

## Santa Fe, NM

metro 94,300 TSA 700,200  
M St. rank 296 ARB rank 237 /1  
Spring Arbitron (1)

540	KNMX Las Vegas			SS
810	KSWV Santa Fe			SS
950	KDCE Espanola	2.8		CW
1260	KVSF Santa Fe			Z
1400	KTRC Santa Fe	1.7		AS
1490	KRSN Los Alamos	1.1		AC/TKn
90.7	KSFR Santa Fe			FA/IJZ*
91.1	KTDE Espanola			cp-new

STATION	CITY	(1)	(2)	FORMAT
92.3	KRST Albuquerque	8.5		CW
93.3	KKOB-FM Albuquerque	4.5		AC
94.1	KZRR-FM Albuquerque	7.4		AR
95.5	KNYN Santa Fe	3.4		CW
96.3	KHFM Albuquerque	3.4		FA
97.3	KKSS Santa Fe	8.0		CH-RB
98.1	KBAC Las Vegas	1.7		AP
98.5	KRBL Los Alamos	6.8		AR
99.5	KMGA Albuquerque	2.3		AC&
100.3	KKJY Albuquerque	2.8		EZ
101.1	KNLA White Rock			OL&
102.3	KIOT Espanola			AP
104.1	KLSK Santa Fe			CR
105.1	KIVA-FM Santa Fe	2.3		CH&
105.9	KOLT-FM Santa Fe	4.0		CW
106.7	KBOM Los Alamos			OL&
107.9	KAMX-FM Albuquerque			AC

[25 stations 6 AM 19 FM]

## New York

### Albany/Schenectady/Troy, NY

metro 725,600 TSA 1,452,700  
M St. rank 64 ARB rank 54 /4 Birch rank 56  
Winter Arbitron (1) Winter Birch (2)

560	WCKL Catskill	1.0		AC
590	WROW Albany	1.3	.5	EZ
810	WGY Schenectady	8.9	9.1	AC/TKe
980	WTRY Troy	2.5	3.3	OL&
1040	WANQ Delmar			cp-new
1160	WMVI Mechanicville	.4		AS
1240	WVKZ Schenectady			NX-TK
1300	WQBK Rensselaer	3.9	2.9	NX-TK
1330	WHAZ Troy	.3	.5	RC
1400	WABY Albany	2.9	2.6	AS&
1460	WGNA Albany	.2	.7	CWs
1490	WCSS Amsterdam	.7	.7	VA
1540	WPTR Albany	2.9	2.0	NX-TK
1570	WBUG Amsterdam			CWs
88.3	WVCR-FM Loudonville			3.5 AP*
89.1	WMHT-FM Schenectady			2.2 FA*
89.7	WRUC Schenectady			AP/VA*
90.3	WAMC Albany			2.0 FA*
90.9	WCDB Albany			.2 AP/RB/IJZ*
91.5	WRPI Troy			.2 IJZ/VA*
92.3	WFLY Troy	8.6	12.4	CH
93.5	WSCG Corinth			-
94.5	WRAV Ravena			cp-new
95.5	WROW-FM Albany	9.1	7.1	SA
96.3	WCDA Voorheesville			AC
96.7	WVKZ-FM Clifton Park	2.5	4.3	AR
97.3	WMYY Schoharie			CW
97.5	WNGN Hoosick Falls			cp-new
97.7	WKOL-FM Amsterdam			.4 CR&
98.3	WSHZ Rotterdam	.5	.9	OL
99.5	WGY -FM Schenectady	5.5	5.3	OL
100.9	WKLI Albany	7.6	6.8	AC
101.3	WSSV Stillwater	.4	.7	AC
101.9	WJIV Cherry Valley	.7	1.2	RL
102.3	WQQY Saratoga Springs			AC&
102.7	WEQX Manchester	1.1	.7	AR
103.1	WHRL Albany			.6 NA
103.5	WSHQ Cobleskill	.7	.1	OLs
103.9	WQBK-FM Rensselaer	5.9	5.3	CR
106.5	WPYX Albany	6.7	7.1	AR
107.7	WGNA-FM Albany	8.5	10.8	CW

[41 stations 14 AM 27 FM]

### Binghamton, NY PA

metro 221,600 TSA 573,400  
M St. rank 174 ARB rank 146 /2 Birch rank 142  
Fall Arbitron (1) Winter Birch (2)

680	WINR Binghamton	5.7	3.1	AS
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# M Street RADIO MARKETS

NY

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
1290	WBNF	Binghamton	10.3	12.9	AC-OL/TK&n	92.7	WLEZ	Elmira	1.7	SA
1330	WEBO	Owego			94.3	WLKY	Elmira	14.6	CH-AR	
1360	WBNK	Binghamton		.9	95.5	WECW	Elmira		CH*	
1430	WENE	Endicott	2.9	.9	96.9	WMKB	Ridgebury		SA	
89.3	WSKG-FM	Binghamton		3.8	NX/FA/JZ*	97.7	WGMM	Big Flats		OL&
90.5	WHRW	Binghamton			98.3	WVIN-FM	Bath	.8	CH	
91.5	WUCI-FM	Binghamton			98.7	WCBA-FM	Corning	.4	AC&	
92.5	WKGB-FM	Susquehanna	8.0	13.8	AR	100.9	WQIX	Horseheads	10.0	CW
94.7	WIYN	Deposit			102.3	WAVR	Waverly		AC	
96.5	WPEL-FM	Montrose		.3	RL/EZ*	103.1	WCIC	Bath	2.9	RL*
98.1	WHWK	Binghamton	15.1	16.0	CW	104.9	WNGZ	Montour Falls	10.4	AR
99.1	WAAL	Binghamton	18.6	23.5	CH	105.3	WKPQ	Hornell	7.9	CH
101.7	WQXT	Owego		2.8	OL&	106.1	WZKZ	Corning	5.0	AC-CH
103.3	WMXW	Vestal	5.1	3.1	AC					
105.7	WMRV	Endicott	9.4	6.3	AC					

[16 stations 5 AM 11 FM]

## Buffalo/Niagara Falls, NY ON

metro 995,200 TSA 1,401,600

M St. rank 43 ARB rank 39/4 Birch rank 41

Winter Arbitron (1) Winter Birch (2)

530	CJFT	Fort Erie	1.5	.8	ASs
550	WGR	Buffalo	4.2	4.9	NX-TK
710	CJRN	Niagara Falls		.3	NX-TK
770	WTOR	Youngstown			cp-new
930	WBEN	Buffalo	9.6	7.9	AC/TK&l
970	WEBR	Buffalo		1.3	NX/JZn*
1080	WUFO	Amherst	.7	.4	RB
1120	WHIT	Buffalo	.8	.2	OLs
1230	WECK	Cheektowaga	3.0	2.3	AS
1270	WHLD	Niagara Falls		.3	RL/ET/AS
1300	WXRL	Lancaster	.7	.4	CW
1340	WLVL	Lockport	.9	.4	TK
1400	WXBX	Buffalo	.6	1.3	AR
1440	WJLJ	Niagara Falls	.3	.2	AC-OL
1520	WWKB	Buffalo	1.8	2.1	MT&/TK&n
88.7	WBFO	Buffalo		.8	JZ/VA*
89.9	WBFB	Buffalo			RL&*
91.3	WBNY	Buffalo		.8	AP*
92.9	WBUF	Buffalo	3.9	4.9	AC
93.7	WBLC	DePew	6.1	8.3	RB
94.5	WNED	Buffalo		2.0	FA*
96.1	WJYE	Buffalo	7.4	6.1	SA
96.9	WGR-FM	Buffalo	8.0	9.6	AR
97.7	CHTZ	St. Catharines	.3	1.2	CH
98.5	WKSE	Niagara Falls	8.0	7.6	CH
99.5	WDCX	Buffalo	1.0	1.2	RL
101.1	CJFT	Fort Erie			AS
102.5	WMJQ	Buffalo	6.3	6.6	CH
103.3	WUFX	Buffalo	5.6	5.7	AR
104.1	WHIT-FM	Buffalo	7.1	7.1	OL
106.5	WYRK	Buffalo	9.6	9.7	CW
107.7	WEZQ	Wethersfield Town	1.1	.9	EZ

[32 stations 15 AM 17 FM]

## Elmira, NY PA

metro 174,300

M St. rank 297 Birch rank 167

Fall Birch (2)

820	WIQT	Horseheads	1.3	SA/TK&n
960	WATS	Sayre		ACs
1000	WLNL	Horseheads	1.7	RL
1230	WENY	Elmira	3.8	AC/TK&n
1320	WHHO	Hornell	1.3	TK
1350	WCBA	Corning		AS&
1410	WELM	Elmira	1.7	AC-OL/TK&l
1450	WCLI	Corning	.8	AC/TK&n
1480	WLEA	Hornell	2.9	AC
1590	WEHH	Elmira Heights		AS
89.3	WSKG-FM	Binghamton		NX/FA/JZ*
90.3	WCIH	Elmira		RL*
91.9	WCEB	Corning		AR*
92.1	WCKR	Hornell	2.9	CW

## Glens Falls/Saratoga Springs, NY

metro 139,900

M St. rank 245 Birch rank 229

Spring Birch (2)

900	WKAJ	Saratoga Springs			AS&
1230	WBZA	Glens Falls		1.8	AC/TK&l
1410	WSTL	South Glens Falls			CW
1450	WWSC	Glens Falls		5.0	AC
91.1	WSPN	Saratoga Springs			AP/JZ*
92.1	WGFR	Glens Falls			AP*
93.5	WSCG	Corinth			-
94.7	WBAR-FM	Lake Luzerne			cp-new
95.9	WYLR-FM	Glens Falls		4.1	CH-AR
97.1	WZRT	Rutland		.9	AC
98.1	WJIR	Rutland			SA
98.3	WSHZ	Rotterdam			OL
100.5	WKBE	Warrensburg			AC
101.3	WSSV	Stillwater		2.7	AC
101.7	WENU	Hudson Falls		5.4	AC
102.3	WQQY	Saratoga Springs			AC&
106.5	WPYX	Albany		14.0	AR
107.1	WAYI	Hudson Falls		5.9	CH
107.7	WGNF-FM	Albany		11.7	CW

[19 stations 4 AM 15 FM]

## Ithaca, NY

metro 79,100 TSA 135,000

M St. rank 346 ARB rank 248 /1

Spring Arbitron (1)

870	WHCU	Ithaca		9.7	NX/AC
1470	WTKO	Ithaca			NX&
88.5	WCII	Spencer			RL*
90.1	WWER	Dryden			cp-new
91.7	WICB	Ithaca			VA*
93.5	WVBR-FM	Ithaca		6.2	AR
97.3	WYXL	Ithaca		9.7	AC&
99.9	WNYP-FM	Cortland		11.5	CH
103.7	WQNY	Ithaca		9.7	CR
106.9	WPCX	Auburn		11.5	CW

[10 stations 2 AM 8 FM]

## Long Island (western), NY

metro 2,246,700 TSA 2,246,700

M St. rank 12 ARB rank 13/4 Birch rank 13

Winter Arbitron (1) Winter Birch (2)

540	WLIX	Islip			RC/RL
740	WGSM	Huntington	2.6	.8	AS
1100	WHLI	Hempstead	3.4	2.0	AS
1240	WGBB	Freeport		.2	NX-TK
1290	WGLI	Babylon			Z
1370	WALK	Patchogue	.1	.1	ACs
1440	WNYG	Babylon			OL
1520	WTHE	Mineola			RL
1580	WLIM	Patchogue		.3	AS
88.1	WXBA	Brentwood			VA*
88.1	WCWP	Brookville			VA*
88.5	WKWZ	Syosset			VA*
88.5	WPOB	Plainview			VA*

# NY

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
88.5	WFRS			Smithtown	90.7	WFUV			New York	FA/VA*	
88.7	WRHU			Hempstead	90.9	WKRJ			New York	CH-RB*	
90.1	WUSB			Stony Brook	91.1	WFMU			East Orange	AP/VA*	
90.3	WBAU			Garden City	91.5	WNYE			New York	VA/CH*	
90.3	WHPC			Garden City	92.3	WXRK		3.2	3.3	New York	CR
91.9	WSHR			Lake Ronkonkoma	92.7	WDRE		.8	.9	Garden City	AP
92.7	WDRE		2.0	2.8	93.1	WPAT-FM		4.0	2.8	Paterson	EZ
94.3	WCTO		2.1	2.1	93.5	WRTN				New Rochelle	AS/ET
97.5	WALK-FM		5.3	5.0	93.9	WNYC-FM				New York	.7 NX/FA*
98.3	WKJY		2.4	1.8	94.7	WFME		.4	1.0	Newark	RL&*
102.3	WBAB-FM		3.9	5.8	95.5	WPLJ		2.0	2.7	New York	CH
103.5	WYNY		3.2	3.4	96.3	WQXR-FM		1.2	1.4	New York	FA
106.1	WBLL		5.6	3.7	97.1	WQHT		3.7	5.0	New York	CH-RB
<b>[26 stations 9 AM 17FM]</b>					97.9	WSKQ-FM		2.1	1.4	New York	SS-CH
<b>Middletown/Monticello, NY NJ</b>					98.7	WRKS		5.8	7.3	New York	RB
metro 243,100 TSA 243,100					99.5	WBAI				New York	VA*
M St. rank 235 ARB rank 137 /1 Birch rank 184					100.3	WHIZ		3.6	4.4	Newark	CH
Spring Arbitron (1) Spring Birch (2)					101.1	WCBS-FM		5.0	4.7	New York	OL
1110	WTBQ			Warwick	101.9	WQCD		2.3	2.6	New York	JZ
1220	WGNV			Newburgh	102.3	WBAB-FM		.6	.8	Babylon	AR
1240	WVOS			Liberty	102.7	WNEW-FM		2.8	4.2	New York	AR
1260	WBNR		2.1	.8	103.5	WYNY		2.5	2.4	Lake Success	CW
1340	WALL		1.4	2.9	104.3	WNCN		1.5	1.7	New York	FA
1370	WELV			Ellenville	105.1	WNSR		4.2	3.2	New York	AC
1490	WDLC			Port Jervis	105.9	WNWK				Newark	ET
89.3	WLJP			Monroe	106.7	WLTW		5.0	4.0	New York	SA
90.1	WXHD			Mount Hope	107.5	WBLS		4.1	4.6	New York	RB
92.7	WKJO		1.4	5.8	<b>[55 stations 22 AM 33 FM]</b>						
95.9	WVOS-FM			Liberty	<b>Poughkeepsie/Kingston, NY</b>						
96.7	WTSX			Port Jervis	metro 224,700 TSA 673,200						
97.3	WZAD			Wurtsboro	M St. rank 67 ARB rank 144 /1 Birch rank 140						
97.7	WCZX		2.1	1.2	Spring Arbitron (1) Fall Birch (2)						
98.3	WSUL-FM			Monticello	920	WGHQ				Kingston	AS&
99.3	WVWK		.7		950	WHVW		1.4		Hyde Park	OL&
100.7	WHUD		12.5	11.5	1170	WARW				Cornwall-on-Hudson	NX-TK&
101.5	WPDH		10.4	11.1	1220	WGNV				Newburgh	NX&
103.1	WGNV-FM		2.8	3.3	1260	WBNR		2.3	1.1	Beacon	OL&
104.7	WSPK		12.3	13.2	1370	WELV				Ellenville	SAs
<b>[20 stations 7 AM 13 FM]</b>					1390	WEOK		3.3	3.1	Poughkeepsie	AS&
<b>New York, NY NJ CT</b>					1450	WKIP		6.3	3.1	Poughkeepsie	NX-TK
metro 14,151,200 TSA 17,331,700					1490	WKNY				Kingston	AC
M St. rank 1 ARB rank 1 /4 Birch rank 1					1510	WPUT				Brewster	EZ
Winter Arbitron (1) Winter Birch (2)					88.7	WRHV				Poughkeepsie	FA*
570	WMCA			New York	88.7	WFNP				New Paltz	AP*
620	WSKQ		1.3	.6	89.7	WFGB		.8		Kingston	RL*
660	WFAN		2.3	2.5	90.9	WAMK				Kingston	FA*
710	WOR		4.3	3.7	91.3	WVKR-FM		.8		Poughkeepsie	VA*
770	WABC		2.6	3.3	92.1	WRNQ		6.3	4.5	Poughkeepsie	AC
820	WNYC				92.7	WKOJ				Middletown	AR
880	WCBS		4.4	4.1	94.3	WBPM		1.8	1.4	Kingston	CH
930	WPAT		1.0	.5	96.9	WKIP-FM				Arlington	NX-TKs
970	WWDJ			Hackensack	97.7	WCZX		4.3	4.0	Hyde Park	OL
1010	WINS		5.7	5.2	99.3	WWWK				Ellenville	SA&
1050	WEVD		.3		100.1	WDST		.5	.8	Woodstock	AP/IZ/FA
1100	WHLI		.7		100.7	WHUD		9.6	8.8	Peekskill	SA
1130	WNEW		1.7	1.4	101.5	WPDH		13.6	19.2	Poughkeepsie	AR
1190	WLIB		1.5	1.6	103.1	WGNV-FM				Newburgh	AC
1280	WADO		2.2	.8	104.7	WSPK		14.4	13.0	Poughkeepsie	CH
1330	WWRV				105.5	WMJV-FM		.5	1.7	Patterson	AC
1380	WKDM		.8		107.3	WRWD		6.8	5.4	Highland	CW&
1430	WNJR		.7		<b>[28 stations 10 AM 18 FM]</b>						
1480	WZRC			New York	<b>Riverhead/Sag Harbor, NY</b>						
1530	WJDM			Elizabeth	metro 94,700						
1560	WQXR		.1	.1	M St. rank 332 Birch rank 239						
1600	WWRL		.9	.6	Fall Birch (2)						
88.3	WBGO		.3		1390	WRIV		2.6		Riverhead	AS
88.9	WSIA			New York	1570	WRHD				Riverhead	CW&
89.1	WNYU-FM			New York	1600	WLNG		.9		Sag Harbor	OLs
89.5	WSOU			South Orange	91.3	WPBX		5.2		Southampton	AP/VA*
89.9	WKCR-FM			New York	92.1	WLNG-FM		1.7		Sag Harbor	OL
90.3	WHCR-FM			New York							

# M Street RADIO MARKETS

# NY

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
95.3 WHFM	Southampton		2.6	AC	1070 WSCP	Sandy Creek	.3	.6	CWs
96.7 WQEH	East Hampton			cp-new	1220 WKRA	North Syracuse	.9	.6	AS&
101.7 WBAZ	Southold		7.0	SA&	1260 WNDR	Syracuse	1.6	.9	CW&
103.9 WRCN-FM	Riverhead		5.2	AP	1300 WZZZ	Fulton			AC&
104.7 WMNK	Montauk			cp-new	1390 WFBL	Syracuse	2.1	2.4	AS&
107.1 WWHB	Hampton Bays		7.8	AR	1440 WSGO	Oswego		.9	AS

[11 stations 3 AM 8 FM]

## Rochester, NY

metro 830,800 TSA 1,171,900

M St. rank 65 ARB rank 45/4 Birch rank 47

Winter Arbitron (1) Winter Birch (2)

850 WYLF	Penn Yan			AS
950 WBBF	Rochester	2.2	1.3	AS
990 WRMM	Rochester	.2	.4	SAs
1030 WYSL	Avon			ASm/TK&
1180 WHAM	Rochester	15.0	11.1	AC/TK&n
1280 WKQG	Rochester			OL&
1370 WXXI	Rochester		2.0	NX-TK/JZ*
1460 WWWG	Rochester	.5	.8	RL/ET
1560 WMJO	Webster			cp-new
1590 WASB	Brockport			Z
88.1 WFRW	Webster			RL&*
88.5 WRUR	Rochester		.1	FA/JZ*
89.1 WBSU	Brockport			FA/AP/VA*
89.3 WMHN	Webster			RL*
89.7 WTR	Henrietta			AP/JZ*
90.1 WGMC	Greece		.6	JZ*
90.5 WBER	Rochester		.4	AP*
90.9 WIRQ	Rochester			AP*
91.5 WXXI-FM	Rochester		2.7	FA*
92.5 WBEE-FM	Rochester	10.5	10.8	CW
93.3 WBKT	Brockport			VA*
93.3 WYNQ	Avon			cp-new
95.1 WZSH	South Bristol	3.6	2.7	SA
96.5 WCMF	Rochester	16.2	20.6	AR
97.9 WPXY-FM	Rochester	9.5	9.7	CH
98.9 WKLX	Rochester	4.9	5.2	OL
99.7 WZ XV	Palmyra			cp-new
100.5 WVOR-FM	Rochester	8.1	6.3	AC-OL
101.3 WRMM-FM	Rochester	6.6	4.0	SA
102.3 WLKA	Canandaigua	.4	.5	JZ
103.5 WNNR-FM	Sodus			cp-new
103.9 WDKX	Rochester	4.6	11.2	RB
106.7 WOSB	Irondequoit			cp-new
107.3 WFUD	Honeoye Falls			cp-new

[34 stations 10 AM 24 FM]

## St. Lawrence/Ogdensburg, NY ON

metro 91,900

M St. rank 337

750 WNY5	Canton			cp-new
1050 WYBG	Massena			AC-CH
1340 WMSA	Massena			AC
1470 WPDM	Potsdam			AC
89.5 WSLU	Canton			VA*
91.1 WTSC-FM	Potsdam			VA*
92.7 WPAC	Ogdensburg			CH
96.7 WVNC	Canton			AS
98.7 WPFE	Ogdensburg			cp-new
99.3 WSNM	Potsdam			AC

[10 stations 4 AM 6 FM]

## Syracuse, NY

metro 545,100 TSA 1,020,300

M St. rank 70 ARB rank 67/4 Birch rank 70

Winter Arbitron (1) Winter Birch (2)

570 WSYR	Syracuse	14.3	11.3	AC/TK&n
620 WHEN	Syracuse	2.5	2.7	AC/TK&n
670 WAQX	Syracuse			cp-new
890 WJFG	Solvay			cp-new
980 WJIW	Cazenovia			cp-new
1050 WSEN	Baldwinsville	.1		OLs

1070 WSCP	Sandy Creek	.3	.6	CWs
1220 WKRA	North Syracuse	.9	.6	AS&
1260 WNDR	Syracuse	1.6	.9	CW&
1300 WZZZ	Fulton			AC&
1390 WFBL	Syracuse	2.1	2.4	AS&
1440 WSGO	Oswego		.9	AS
1490 WOLF	Syracuse			RB
1540 WSIV	East Syracuse	.3		RL
1600 WMCR	Oneida		.6	ACs
88.3 WAER	Syracuse		1.9	JZ*
88.9 WITC	Cazenovia			VA*
89.1 WJPZ	Syracuse		7.2	CH*
89.3 WQSQ	Central Square			Z
89.9 WRVO	Oswego	1.2		VA*
90.3 WFNy	Syracuse			cp-new
90.9 WBXL	Baldwinsville			VA*
91.3 WCNY	Syracuse		1.8	FA/JZ*
92.1 WSEN-FM	Baldwinsville	4.0	4.2	OL&
93.1 WNTQ	Syracuse	9.3	10.1	CH
94.5 WYYY	Syracuse	12.1	12.2	AC
95.7 WAQX-FM	Manlius	7.7	9.7	AR
100.9 WEZG	North Syracuse	1.7	2.9	SA&
101.7 WSCP-FM	Pulaski	1.9	1.4	CW
102.9 WMHR	Syracuse	1.1	2.6	RL
104.7 WKFM	Fulton	5.7	8.2	AR
105.1 WVOA	De Ruyter		.8	FA
105.5 WGES	Oswego	.8	.6	AC&
106.3 WMCR-FM	Oneida		.1	AC
106.9 WPCX	Auburn	2.3	2.4	CW
107.9 WRHP	Syracuse	7.7	3.9	EZ

[36 stations 15 AM 21 FM]

## Utica/Rome, NY

metro 264,900 TSA 491,300

M St. rank 152 ARB rank 133/2 Birch rank 131

Fall Arbitron (1) Winter Birch (2)

950 WIBX	Utica	6.5	8.0	NX-TK
1150 WRUN	Utica			MT&/TK&n
1230 WLFH	Little Falls	2.2	3.5	CW
1310 WILB	Utica	.9	.7	OL&
1350 WRNY	Rome		.2	AS&/TK&
1420 WYUT	Herkimer			Z
1450 WFRG	Rome	.4	1.7	CWs
1480 WADR	Remsen	.7	.9	CW&
1550 WUTQ	Utica	2.0	1.4	AS&
1600 WMCR	Oneida			ACs
89.5 WUNY	Utica		1.4	FA/JZ*
90.1 WRCU-FM	Hamilton			AP*
90.7 WPNR-FM	Utica		.2	RB/AP*
91.9 WRVN	Utica			VA*
92.7 WYUT-FM	Herkimer			Z
93.5 WIBQ-FM	Remsen			AC&
94.9 WKLL	Frankfort	5.1	4.5	CR
95.7 WAQX-FM	Manlius	.9	.5	AR
96.1 WFRG-FM	Rome	11.2	12.3	CW
96.9 WOUR	Utica	8.9	13.7	AR
98.7 WLZW	Utica	6.9	3.3	AC
100.7 WEIF	Utica			cp-new
101.9 WJIV	Cherry Valley			RL
102.5 WUUU	Rome	8.0	4.7	OL
103.5 WSHQ	Cobleskill	1.1		OLs
104.3 WKGW	Utica	7.6	6.9	AC
105.5 WOWB	Little Falls			AC&
106.3 WMCR-FM	Oneida			AC
107.3 WRCK	Utica	12.9	17.0	CH

[29 stations 10 AM 19 FM]

## Watertown, NY

metro 85,900 TSA 200,600

M St. rank 345 ARB rank 242/1

Spring Arbitron (1)

600 WXIK	Brownville			cp-new
790 WTNy	Watertown	19.1		AC

**NY**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT
1240 WATN	Watertown			AS&
1410 WNCQ	Watertown	8.1		CW
90.9 WJNY	Watertown			FA/JZ*
91.7 WRVE	Watertown			VA*
93.5 WTNF-FM	Watertown	26.5		CH
94.7 WMHI	Cape Vincent			cp-new
97.5 WCIZ	Watertown	11.0		AR
99.3 WLLG	Lowville			AC
100.7 WLKC	Henderson			CW&
102.7 WKGG	Cape Vincent			cp-new
103.1 WTOJ	Carthage	10.3		AC&
104.7 WKFM	Fulton	3.7		AR
106.7 WWLF-FM	Copenhagen			cp-new

[15 stations 4 AM 11 FM]

**White Plains, NY**

metro 678,100				
M St. rank 57				
910 WRKL	New City			SA/TK
1230 WFAS	White Plains			TK
1300 WLIR	Spring Valley			AS
1310 WVIP	Mount Kisco			AS
1460 WVOX	New Rochelle			VA
88.5 WARY	Valhalla			AP*
88.7 WNYK	Nyack			RC*
91.9 WOSS	Ossining			VA*
93.5 WRTN	New Rochelle			AS/ET
103.9 WFAS-FM	White Plains			SA
106.3 WVIP-FM	Mount Kisco			AC-CH
107.1 WXPS	Briarcliff Manor			AC-OL

[12 stations 5 AM 7 FM]

**North Carolina**

**Asheville, NC**

metro 164,200	TSA 520,200			
M St. rank 145	ARB rank 175 /1			Birch rank 174
Spring Arbitron (1)	Fall Birch (2)			
570 WWNC	Asheville	24.7	22.0	CW
720 WGCR	Pisgah Forest			RG
880 WMIY	Fairview			cp-new
920 WPTL	Canton			CW/RL
970 WWTI	Canton			OL&
1010 WFWG	Black Mountain	.4		RGs
1230 WSKY	Asheville	2.2	.8	AC/CHn
1310 WISE	Asheville	4.1	3.7	AS&
1350 WAVJ	Black Mountain			SG
1380 WTOO	Asheville	1.9	2.8	RG
88.1 WCQS	Asheville		5.7	FA/JZ*
91.3 WKDB	Asheville			RL*
98.9 WSPA-FM	Spartanburg	4.1	1.2	SA
99.9 WKSF	Asheville	19.5	28.0	CH
102.5 WMYI	Hendersonville	11.2	11.0	AC
104.3 WDLF	Old Fort			AC
106.9 WMIT	Black Mountain	1.1	1.2	RG

[17 stations 10 AM 7 FM]

**Charlotte, NC SC**

metro 944,300	TSA 1,997,000			
M St. rank 50	ARB rank 41 /4			Birch rank 42
Winter Arbitron (1)	Winter Birch (2)			
550 WAME	Statesville			SG
610 WGKL	Charlotte	.2		OL&
820 WMPF	Charlotte			cp-new
870 WGTL	Kannapolis	.7		AS
930 WSOC	Charlotte	.2	.3	CWs
960 WAAK	Dallas			RG
1030 WNOW	Mint Hill			RC
1050 WLON	Lincolnton		.6	RL
1110 WBT	Charlotte	6.7	3.8	AC/TKe/CWl
1140 WRNA	China Grove			SG
1150 WYRS	Rock Hill			AC
1240 WHVN	Charlotte	.4	.1	RL

STATION	CITY	(1)	(2)	FORMAT
1270 WCGC	Belmont			CW
1310 WGSP	Charlotte	.8	1.1	RG
1340 WRHI	Rock Hill	.5		AC-OL/TK&n
1460 WRKB	Kannapolis			RL
1480 WCNT	Charlotte	.3		NX-TK
1540 WOGR	Charlotte			RG
1600 WGIV	Charlotte	1.2	.5	RBs/BG
88.9 WNSC-FM	Rock Hill		.3	FA&/VA&*
89.9 WDAV	Davidson		1.8	FA*
90.7 WFAE	Charlotte		4.1	FA/JZ*
91.7 WSGE	Dallas			VA*
95.1 WGKL-FM	Charlotte	.5	2.0	OL
95.7 WXRC	Hickory	2.5	4.3	AR
96.1 WWMG	Shelby	4.3	2.9	OL
96.9 WTDR	Statesville	5.8	3.5	CW
97.9 WPEG	Concord	10.9	15.7	RB
99.7 WRFK	Kannapolis	6.6	11.7	AR
101.9 WCZK-FM	Gastonia	7.5	12.0	CH-RB
102.9 WEZC	Hickory	3.8	4.7	SA
103.7 WSOC-FM	Charlotte	15.2	9.0	CW
104.7 WMXC	Charlotte	4.1	4.7	AC-OL
105.7 WFMX	Statesville	1.4	.4	CW
106.5 WRDX	Salisbury	1.2	1.2	OL
107.9 WBT -FM	Charlotte	5.7	5.2	AC

[36 stations 19 AM 17 FM]

**Fayetteville, NC**

metro 294,200	TSA 704,000			
M St. rank 171	ARB rank 124 /2			Birch rank 89
Fall Arbitron (1)	Winter Birch (2)			
550 WKHO	Pinehurst			CW&
580 WTSB	Lumberton	.4	.1	RL
640 WFNC	Fayetteville	4.9	3.0	NX-TK
780 WCKB	Dunn			SG/BG
880 WRRZ	Clinton		1.6	CW
990 WEEB	Southern Pines			AC
1080 WKKE	St. Pauls			NX-TK&
1230 WFAI	Fayetteville	1.6	.6	AS&
1450 WCIE	Spring Lake			RC
1490 WFLB	Fayetteville	.4	.7	OL&
1600 WIDU	Fayetteville	4.3	3.2	RG
91.9 WFSS	Fayetteville	3.4		JZ/VA*
92.9 WZNS	Dillon			Z
95.7 WKML	Lumberton	16.2	17.8	CW
96.5 WMXF-FM	Laurinburg	7.5	7.0	CH
98.1 WQSM	Fayetteville	11.6	8.7	AC
99.1 WZFX	Whiteville	19.3	24.8	RB
100.9 WSTS	Fairmont			1.6 SG
102.3 WJSK	Lumberton		.4	CR
103.5 WRCQ	Dunn	6.9	8.2	CW
107.1 WIOZ	Southern Pines			EZ

[21 stations 11 AM 10 FM]

**Greensboro/Winston-Salem, NC VA**

metro 792,600	TSA 1,885,000			
M St. rank 40	ARB rank 50 /4			Birch rank 51
Winter Arbitron (1)	Winter Birch (2)			
600 WSJS	Winston-Salem	5.6	4.4	TK
740 WPAQ	Mount Airy			CW
790 WTNC	Thomasville	.6	.4	RL
830 WWMO	Eden			RL
880 WPIP	Winston-Salem			cp-new
920 WBBB	Burlington			NX-TK&
950 WPET	Greensboro	.8	.3	RL/RG
980 WAAA	Winston-Salem	1.3	1.0	RB
1040 WSGH	Lewisville			SG
1070 WGOS	High Point			OL
1090 WKTE	King			CW/SG
1130 WEDE	Eden			VA
1150 WBAG	Burlington			AS&
1200 WSML	Graham			RL
1230 WMFR	High Point	1.6	.7	AC
1320 WGLD	Greensboro	.6	.5	AS&



# M Street RADIO MARKETS

NC

STATION	CITY	(1)	(2)	FORMAT
1340 WMQX	Winston-Salem	.2	.2	OLs
1380 WTOB	Winston-Salem	.2	.2	AS&/TK&I
1400 WKEW	Greensboro	.9	.6	TK/AC
1440 WLXN	Lexington	.2	.2	AC/TK
1500 WSMX	Winston-Salem	.9	.9	RG
1510 WQMG	Greensboro	1.0		BG
1550 WBFJ	Winston-Salem			RC
1590 WOKX	High Point			RG*
88.5 WFDD	Winston-Salem	2.3		FA*
89.3 WSOE	Elon College			VA*
90.1 WNAA	Greensboro	1.0		RB/RG/JZ*
90.3 WWHH	High Point			AP/CH*
90.5 WSNC	Winston-Salem			RB*
90.9 WQFS	Greensboro			VA/AP*
91.5 WUNC	Chapel Hill	.6		FA/JZ*
92.3 WKRR	Asheboro	8.8	12.2	AR
93.1 WMQX-FM	Winston-Salem	2.5	3.4	OL
94.1 WWGL	Lexington	.5	1.3	SG
94.5 WWMY	Eden	1.8	1.7	SA
95.5 WHPE-FM	High Point	1.7	1.9	RL*
97.1 WQMG-FM	Greensboro	5.7	8.4	RB
98.3 WTHP	Thomasville	.1		OL
98.7 WKSI	Greensboro	4.5	4.7	CH
99.5 WMAG	High Point	5.4	6.5	AC
100.3 WWWB	High Point	4.5	3.3	AC-OL
101.1 WPCM	Burlington	1.8	1.4	CW
102.1 WJMH	Reidsville	6.3	7.9	RB
103.1 WUAG	Greensboro			AP/VA*
104.1 WTQR	Winston-Salem	19.9	18.4	CW
105.7 WFMX	Statesville	1.3	2.0	CW
106.5 WRDX	Salisbury	.9	1.1	OL
107.5 WKZL	Winston-Salem	5.1	5.5	CH

**Greenville, NC**

metro 85,500  
M St. rank 348

930 WRRF	Washington			NX-TK
1070 WNCT	Greenville			EZ/TK&n
1250 WGHB	Farmville			CW/SG
1340 WOOW	Greenville			BG/RB-OL
1550 WBZQ	Greenville			Z
89.3 WTEB	New Bern			FA/JZ*
91.3 WZMB	Greenville			JZ/AP*
93.3 WDLX	Washington			AC
94.3 WRQR	Farmville			AC-CH
95.1 WRNS-FM	Kinston			CW
96.9 WKTC	Goldsboro			CW
97.7 WQDW	Kinston			SB
98.3 WCZI	Washington			AC-OL
101.9 WIKS	New Bern			RB
102.3 WOKN	Goldsboro			RB
103.7 WHITE	Williamston			RC
106.5 WSFL-FM	Bridgeton			Z
107.9 WNCT-FM	Greenville			EZ

[18 stations 5 AM 13 FM]

**Hickory/Morganton, NC**

metro 245,700  
M St. rank 158

630 WIRC	Hickory			CW
760 WCIS	Morganton			RL
900 WYCV	Granite Falls			RL
1000 WSPF	Hickory			Z
1010 WFGW	Black Mountain			RGs
1080 WKGX	Lenoir			CW
1130 WJTP	Newland			VA
1170 WCXN	Claremont			RL
1230 WNNC	Newton			AC
1290 WHKY	Hickory			TK
1340 WJRI	Lenoir			AC/VA
1430 WMNC	Morganton			CW
1490 WSVM	Valdese			CW

STATION	CITY	(1)	(2)	FORMAT
1580 WUIV	Icard Township			RG/RL
88.1 WPAR	Hickory			RC*
92.1 WQXX	Morganton			AC
95.7 WXRC	Hickory			AR
102.9 WEZC	Hickory			SA
106.9 WMIT	Black Mountain			RG

[19 stations 14 AM 5 FM]

**New Bern/Morehead City, NC**

metro 420,000 TSA 902,300  
M St. rank 176 ARB rank 83 /4  
Winter Arbitron (1)

590 WGMT	Wilson			BG
740 WMBL	Morehead City			AS&
910 WLAS	Jacksonville			Z
930 WRRF	Washington			NX-TK
960 WRNS	Kinston		.4	CWs
1010 WELS	Kinston		1.3	CW/SGs
1070 WNCT	Greenville			EZ/TK&n
1200 WBYY	Atlantic Beach			cp-new
1240 WJNC	Jacksonville		1.0	AC/TK&e
1290 WJCV	Jacksonville			RL
1340 WOOW	Greenville		.7	BG/RB-OL
1380 WSFL	New Bern			Z
1400 WBTB	Beaufort			TK
1450 WNOS	New Bern			AS&
1490 WLOJ	New Bern		.9	RL
89.3 WTEB	New Bern			FA/JZ*
90.7 WOTJ	Morehead City			RL*
92.1 WKJA	Belhaven			Z
93.3 WDLX	Washington		7.2	AC
94.1 WZYH	New Bern			cp-new
94.3 WRQR	Farmville		.9	AC-CH
95.1 WRNS-FM	Kinston		17.5	CW
96.3 WRHT	Morehead City		2.6	CH
96.9 WKTC	Goldsboro		1.3	CW
97.7 WQDW	Kinston		3.2	SB
97.9 WICS	Bayboro			Z
98.7 WKOQ	Jacksonville		5.0	OL
99.5 WVYV	Grifton		1.7	CH
99.9 WVBS-FM	Burgaw			CH
100.7 WTRG	Rocky Mount		3.3	OL
101.9 WIKS	New Bern		16.8	RB
102.9 WELS-FM	Kinston			OL&
103.3 WZYC	Newport		6.8	AR
103.7 WHITE	Williamston		1.9	RC
105.5 WXQR	Jacksonville		1.6	AR
106.5 WSFL-FM	Bridgeton			Z
107.9 WNCT-FM	Greenville		5.3	EZ

[37 stations 15 AM 22 FM]

**Raleigh/Durham/Chapel Hill, NC VA**

metro 601,900 TSA 1,881,500  
M St. rank 60 ARB rank 63 /4 Birch rank 65  
Winter Arbitron (1) Winter Birch (2)

540 WETC	Wendell			CW
570 WLEL	Raleigh	3.2	2.3	BG
620 WDNC	Durham	2.4	1.0	AS/TK&n
680 WPTF	Raleigh	8.5	7.9	NX-TK
720 WNOC	Wake Forest			cp-new
750 WAUG	New Hope		.5	RB-OL
850 WKIX	Raleigh	2.2	.5	AS&
1000 WHEV	Garner			CW
1030 WFTK	Wake Forest			RG
1240 WPJL	Raleigh	.4	.4	RL
1310 WTIK	Durham	.4	.7	CW/RL
1360 WCHL	Chapel Hill	.6	.5	AC
1410 WSRG	Durham	1.8	1.4	BG
1460 WNBR	Fuquay-Varina			MT&
1480 WYRN	Louisburg	.4		AC-OLs
1490 WDUR	Durham		.2	RB-OLs
1530 WRTP	Chapel Hill			RL
1550 WCLY	Raleigh		1.5	BG

# NC

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
1590 WHPY	Clayton			CW	91.1 KCCM-FM	Moorhead	1.9		NX/FA*	
88.1 WKNC	Raleigh		.7	AP/RB*	91.9 KDSU	Fargo		.5	JZ*	
88.7 WXDU	Durham			AP*	93.7 WDAY-FM	Fargo	13.1	19.5	CH	
88.9 WSHA	Raleigh		.2	RB*	95.1 KKDL	Detroit Lakes		2.9	OL	
89.3 WXYC	Chapel Hill		.3	AP*	97.9 KFNW-FM	Fargo		4.3	RL*	
89.7 WCPE	Raleigh		2.2	FA*	98.7 KQWB-FM	Moorhead	15.5	17.6	AR	
91.5 WUNC	Chapel Hill		6.9	FA/JZ*	99.9 KVOX-FM	Moorhead		11.6	16.2	CW
92.5 WYFL	Henderson		.5	RL*	101.9 KFGO-FM	Fargo		6.0	2.9	AC
93.9 WZZU	Burlington		3.2	2.7	CR	105.1 KLTA	Breckenridge	11.2	7.6	AC
94.7 WQDR	Raleigh		6.3	8.0	CW	107.9 KSMM	Fargo			cp-new
96.1 WYLT	Raleigh		5.6	2.1	SA	<b>[16 stations 5 AM 11 FM]</b>				
97.5 WQOK	South Boston		11.1	16.3	RB	<b>Grand Forks, ND MN</b>				
100.7 WTRG	Rocky Mount		3.0	3.4	OL	metro 85,000 TSA 169,900				
101.1 WPCM	Burlington		1.7	1.8	CW	M St. rank 365 ARB rank 244 /1				
101.5 WRAL	Raleigh		6.7	6.7	AC	Spring Arbitron (1)				
103.9 WNNB	Fuquay-Varina		1.2	2.4	NA	790 KFGO	Fargo		.7	CW
104.3 WCAS	Tarboro			.7	CH	1260 KROX	Crookston		2.2	AC/TK&l
105.1 WDCG	Durham		7.9	7.1	CH	1310 KNOX	Grand Forks			OL&
106.1 WRDU	Wilson		7.4	9.9	AR	1370 KFJM	Grand Forks			FA/JZ*
107.1 WFXC	Durham		4.1	4.2	SB&	1440 KKXL	Grand Forks		.7	CW

[38 stations 19 AM 19 FM]

## Wilmington, NC

metro 145,700 TSA 238,100  
M St. rank 208 ARB rank 191 /1  
Spring Arbitron (1)

630 WMFD	Wilmington			AS&
980 WAAV	Leland		4.4	NX-TK
1180 WMYT	Carolina Beach			RC
1340 WBMS	Wilmington		4.0	RB
1410 WVCB	Shallotte			RL
1470 WVBS	Burgaw			CHs
1490 WWIL	Wilmington		2.4	RB
91.3 WHQR	Wilmington			FA*
93.5 WDZD	Shallotte		2.8	CW
97.3 WMNX	Wilmington		6.0	AC
98.7 WKOO	Jacksonville		4.8	OL
99.1 WZFX	Whiteville		8.8	RB
99.9 WVBS-FM	Burgaw		10.4	CH
101.3 WYQQ-FM	Wilmington		13.6	CW
102.7 WGNI	Wilmington		12.4	AC
103.9 WZXS	Topsail Beach			cp-new
106.3 WCCA	Shallotte			EZ
107.5 WFSM	Southport		9.6	AC

[18 stations 7 AM 11 FM]

## North Dakota

### Bismarck, ND

metro 71,000 TSA 313,000  
M St. rank 370 ARB rank 254 /1  
Spring Arbitron (1)

550 KFYZ	Bismarck		17.9	AC/TK&l
1130 KBMR	Bismarck		8.1	CW
1270 KLXX	Mandan		8.1	OL&
90.5 KCND	Bismarck			FA/JZ*
92.9 KYYY	Bismarck		26.8	CH
94.5 KQDY	Bismarck		9.8	CW
96.5 KBYZ	Bismarck		13.8	AC
98.7 KVPH	Bismarck			cp-new
104.7 KNDR	Mandan		3.3	RL

### Fargo, ND MN

metro 127,400 TSA 517,700  
M St. rank 276 ARB rank 204 /1 Birch rank 202  
Spring Arbitron (1) Winter Birch (2)

790 KFGO	Fargo		9.2	8.6	CW
970 WDAY	Fargo		10.0	10.5	NX-TK
1200 KFNW	West Fargo			1.4	RL*
1280 KVOX	Moorhead		4.8	1.4	AS&
1550 KQWB	West Fargo		4.4	1.9	OL&
90.3 KYIY	Moorhead				cp-new

91.1 KCCM-FM	Moorhead		1.9		NX/FA*	
91.9 KDSU	Fargo			.5	JZ*	
93.7 WDAY-FM	Fargo		13.1	19.5	CH	
95.1 KKDL	Detroit Lakes			2.9	OL	
97.9 KFNW-FM	Fargo			4.3	RL*	
98.7 KQWB-FM	Moorhead		15.5	17.6	AR	
99.9 KVOX-FM	Moorhead			11.6	16.2	CW
101.9 KFGO-FM	Fargo			6.0	2.9	AC
105.1 KLTA	Breckenridge		11.2	7.6	AC	
107.9 KSMM	Fargo				cp-new	

[16 stations 5 AM 11 FM]

### Grand Forks, ND MN

metro 85,000 TSA 169,900  
M St. rank 365 ARB rank 244 /1  
Spring Arbitron (1)

790 KFGO	Fargo			.7	CW
1260 KROX	Crookston			2.2	AC/TK&l
1310 KNOX	Grand Forks				OL&
1370 KFJM	Grand Forks				FA/JZ*
1440 KKXL	Grand Forks			.7	CW
1480 KKCQ	Fosston			2.9	ACs
1590 KCNN	East Grand Forks			3.6	NX-TK
89.3 KFJM-FM	Grand Forks				FA/JZ*
92.9 KKXL-FM	Grand Forks		10.9		CH
94.7 KNOX-FM	Grand Forks				OL
96.1 KQHT	Crookston		13.8		CH
97.1 KYCK	Crookston		11.6		CW
100.3 KSNR	Thief River Falls		9.4		OL&
104.3 KZLT-FM	East Grand Forks		5.1		AC
107.5 KJKJ	Grand Forks		5.1		AR

[15 stations 7 AM 8 FM]

### Minot, ND

metro 47,700 TSA 153,100  
M St. rank 405 ARB rank 261 /1  
Spring Arbitron (1)

910 KCJB	Minot		20.2		CW
1320 KHRT	Minot		2.2		RL
1390 KRRZ	Minot		2.2		OL&
1430 KTYN	Minot				RC
89.9 KMPR	Minot				FA/JZ*
93.7 KIZZ	Minot		12.4		CH
97.1 KHHT	Minot		24.7		CH
99.9 KBQQ	Minot		5.6		CR
105.3 KZPR	Minot		15.7		CW&
106.9 KHRT-FM	Minot				cp-new

[10 stations 4 AM 6 FM]

### Williston, ND MT

metro 32,000  
M St. rank 398

660 KEYZ	Williston				CW
910 KCJB	Minot				CW
1070 KATQ	Plentywood				CW/SAs
1090 KTGO	Tioga				CW
1480 KGCX	Sidney				CW
89.5 KPFR	Williston				FA/JZs*
93.1 KGCH-FM	Sidney				CW
95.1 KSDY	Sidney				Z
96.1 KYYZ	Williston				CH
98.5 KWYL-FM	Williston				cp-new
100.1 KATQ-FM	Plentywood				CW/SA&
101.1 KDSR	Williston				CW

[12 stations 5 AM 7 FM]

## Ohio

### Akron, OH

metro 542,700 TSA 1,061,800  
M St. rank 83 ARB rank 68 /4 Birch rank 71  
Winter Arbitron (1) Winter Birch (2)

640 WHLO	Akron		.5	.5	RC
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# M Street RADIO MARKETS

# OH

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1150 WCUE	Cuyahoga Falls			RL.&*	91.7 WVXU	Cincinnati		1.3	VA*
1350 WSLR	Akron	1.9	1.8	CW	92.5 WWEZ	Cincinnati	4.6	5.5	SA
1520 WJMP	Kent			OL	93.3 WAKW	Cincinnati	1.2	1.1	RL
1590 WAKR	Akron	7.4	5.5	NX-TK	94.1 WWNK-FM	Cincinnati	4.7	4.6	AC
88.1 WZIP	Akron		.6	CH-RB*	94.9 WOFX	Fairfield	3.9	3.8	CR
89.1 WAPS	Akron			NA/AP*	96.5 WZRZ	Hamilton	2.9	5.1	AR&
89.7 WKSU-FM	Kent		2.7	FA/JZ*	97.7 WOXY	Oxford	.4	.4	AP
91.5 WSTB	Streetsboro			CH*	98.5 WRRM	Cincinnati	4.6	3.4	AC
94.1 WHBC-FM	Canton			AC	99.1 WHKO	Dayton	.4	.8	CW
94.9 WQMX	Medina	4.4	2.7	AC-OL	100.9 WIZF	Erlanger	6.1	9.3	RB
96.5 WKDD	Akron	4.0	6.8	CH	101.9 WKRQ	Cincinnati	10.3	11.4	CH
97.5 WONE-FM	Akron	6.3	8.2	CR	102.7 WEBN	Cincinnati	7.7	10.0	AR
98.1 WTOF-FM	Canton		.4	.6 RL	103.5 WGRR	Hamilton	5.3	3.9	OL
100.1 WNIR	Kent	7.4	6.1	NX-TK	104.3 WVCZ	Harrison			cp-new
106.9 WRQK-FM	Canton		.9	1.8 AR	104.7 WTUE	Dayton		.2	AR

[16 stations 5 AM 11 FM]

## Canton, OH

metro 335,200 TSA 619,400  
 M St. rank 136 ARB rank 107 /2 Birch rank 107  
 Fall Arbitron (1) Fall Birch (2)

600 WSOM	Salem	.7	1.2	AS&
640 WHLO	Akron	.7	.2	RC
900 WBXT	Canton			Z
990 WTIG	Massillon	.7	.3	CW
1060 WRCW	Canton			AC
1310 WDPN	Alliance	2.2		EZ
1350 WSLR	Akron	.5	.2	CW
1480 WHBC	Canton	14.8	12.6	SA
1520 WINW	Canton			AS&
91.1 WRMU	Alliance			JZ/FA*
92.5 WDJQ	Alliance	5.0	3.5	CH
94.1 WHBC-FM	Canton	11.9	11.2	AC
94.9 WQMX	Medina	2.5	2.1	AC-OL
95.9 WNPO	New Philadelphia	3.2	2.4	CH
96.5 WKDD	Akron	4.1	5.7	CH
97.5 WONE-FM	Akron	4.7	5.0	CR
98.1 WTOF-FM	Canton	.7	.9	RL
100.1 WNIR	Kent	2.3	1.2	NX-TK
101.7 WJER-FM	Dover			AC
104.5 WQKT	Wooster	.4		CW
105.1 WQXK	Salem	9.2	12.4	CW
106.9 WRQK-FM	Canton	7.4	10.7	AR

[22 stations 9 AM 13 FM]

## Cincinnati, OH KY IN

metro 1,190,800 TSA 1,895,700  
 M St. rank 25 ARB rank 31 /4 Birch rank 32  
 Winter Arbitron (1) Winter Birch (2)

550 WKRC	Cincinnati	5.9	5.3	AC/TKn
700 WLW	Cincinnati	12.0	10.4	AC/CW1
740 WNOP	Newport	.4	1.0	JZ
910 WPFB	Middletown	.4		AS&
1050 WTSJ	Cincinnati	.7	.3	RC
1180 WMLX	Florence	3.3	1.7	AS&
1230 WUBE	Cincinnati	.1	.8	CWs
1320 WCVG	Covington			MT&
1360 WSAI	Cincinnati	1.1	.8	OL
1450 WMOH	Hamilton			AC
1480 WCIN	Cincinnati	1.3	1.1	RB-OL
1530 WCKY	Cincinnati	4.3	3.9	NX-TK
1560 WCNW	Fairfield			RL
88.3 WJVS	Cincinnati			AC*
88.3 WAIF	Cincinnati			VA*
88.5 WMUB	Oxford			NX/AS/JZ*
88.7 WOBO	Batavia			ET*
88.7 WCNE	Batavia			FA*
89.1 WLMH	Morrow			FA*
89.3 WRCJ	Reading			VA*
89.5 WHSS	Hamilton			CH*
89.7 WNKU	Highland Heights	1.2		NX/CW*
89.9 WLHS	West Chester			VA*
90.9 WGUC	Cincinnati	2.7		FA*

[42 stations 13 AM 29 FM]

## Cleveland, OH

metro 1,753,100 TSA 3,340,700  
 M St. rank 23 ARB rank 23 /4 Birch rank 23  
 Winter Arbitron (1) Winter Birch (2)

850 WRMR	Cleveland	5.1	3.7	AS
930 WEOL	Elyria	.8	.5	AC
1000 WCCD	Parma			RC
1040 WJTB	North Ridgeville			RB
1100 WWWE	Cleveland	5.0	4.2	NX-TK
1220 WKNR	Cleveland	.7	.2	TK/SX
1260 WRDZ	Cleveland			RL
1300 WERE	Cleveland	2.9	2.7	NX-TK
1320 WOBL	Oberlin			CW
1330 WELW	Willoughby			VA
1380 WRKG	Lorain			SG
1420 WHK	Cleveland	1.5	1.0	NX/TK&n
1460 WBKC	Painesville			SA
1490 WJMO	Cleveland Heights	1.1	.9	RB-OL
1540 WABQ	Cleveland	1.6	.8	BG
1560 WCDN	Chardon			OL
88.3 WBWC	Berea			AP*
88.7 WUJC	University Heights			VA*
89.1 WNZN	Lorain			cp-new
89.3 WCSB	Cleveland		.2	AP*
90.3 WCPN	Cleveland	1.1		JZ*
91.1 WRUW-FM	Cleveland			AP/VA*
92.3 WJMO-FM	Cleveland Heights	2.7	5.9	RB
93.1 WZAK	Cleveland	7.2	11.7	RB
95.5 WCLV	Cleveland	2.1	1.6	FA
98.5 WNCX	Cleveland	4.4	5.8	CR
99.5 WGAR-FM	Cleveland	7.4	7.0	CW
100.7 WMMS	Cleveland	8.8	8.8	AR
102.1 WDOK	Cleveland	6.7	6.7	SA
103.3 WCRF	Cleveland		2.6	RL*
104.1 WQAL	Cleveland	4.5	4.1	AC
104.9 WZLE	Lorain	.4		RC
105.7 WMJ1	Cleveland	7.4	7.1	OL
106.5 WLTF	Cleveland	8.7	6.7	AC
107.3 WNWV	Elyria	2.7	3.0	NA
107.9 WPHR	Cleveland	5.6	7.1	CH

[36 stations 16 AM 20 FM]

## Columbus, OH

metro 1,123,500 TSA 1,911,200  
 M St. rank 36 ARB rank 34 /4 Birch rank 35  
 Winter Arbitron (1) Winter Birch (2)

610 WTVN	Columbus	9.4	8.5	AC/TKn
790 WHTH	Heath	.4	.3	CW
820 WOSU	Columbus	1.7		NX-TK*
880 WRFD	Columbus	.8	.2	RL
920 WMMI	Columbus	1.9	3.0	CW
1230 WCOL	Columbus	.5	.3	OLs
1320 WLOH	Lancaster		.3	AC

# OH

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1430 WCLT	Newark			OL	<b>Lima, OH</b>				
1460 WBNS	Columbus	3.6	2.4	AS	metro 128,200				
1580 WVKO	Columbus	3.3	5.3	SB	M St. rank 246	Birch rank 199			
89.7 WOSU-FM	Columbus			1.8 FA*	Spring Birch (2)				
90.5 WCBE	Columbus			1.3 FA*	940 WCIT	Lima			1.0 AS&
92.3 WCOL-FM	Columbus	5.0	3.7	OL	1150 WIMA	Lima			6.3 AC
94.7 WSNY	Columbus	9.2	8.9	AC	90.7 WGLE	Lima			1.0 NX/FA*
95.5 WHOK	Lancaster	6.1	4.6	CW	92.1 WZOQ	Wapakoneta			34.0 CH
96.3 WLWQ	Columbus	7.3	9.1	AR	93.1 WLMB	Lima			cp-new
97.1 WBNS-FM	Columbus	5.8	6.2	NA	94.3 WKKI	Celina			1.5 AC&
97.9 WNCI	Columbus	11.7	14.8	CH	94.9 WONB	Ada			cp-new
98.9 WXXM	Upper Arlington	1.5	1.6	SA	96.7 WCSM-FM	Celina			.5 AC/CWn
99.7 WGGG	Columbus	5.7	5.1	AR	97.7 WTGN	Lima			2.4 RL*
100.3 WCLT-FM	Newark	2.6	2.1	CW	102.1 WIMT	Lima			13.6 CW
101.1 WWCD	Grove City	1.2	2.5	AP	104.9 WLSR	Lima			4.9 AC
101.5 WOBN	Westerville			CH*	106.3 WQTL	Ottawa			2.9 OL
101.7 WNKO	Newark			CH	107.1 WDOH	Delphos			1.0 CW
103.1 WRZR	Johnstown			AR&	107.5 WBUK	Fort Shawnee			cp-new
103.5 WSWZ	Lancaster	1.0	.6	OL	<b>[14 stations 2 AM 12 FM]</b>				
103.9 WBBY-FM	Westerville	1.0	2.3	JZ	<b>Sandusky, OH</b>				
104.9 WCVO	Gahanna			.7 RL*	metro 192,800				
105.7 WWHT	Marysville	2.2	1.1	CH-RB	M St. rank 194				
106.3 WCKX	London	1.5	2.8	RB/JZ	900 WFRO	Fremont			ACs
107.1 WTLT	Circleville	1.5	1.4	RC	1450 WLEC	Sandusky			VA
<b>[31 stations 10 AM 21 FM]</b>					1510 WVAC	Norwalk			AC&
<b>Dayton, OH</b>					90.5 WHVT	Clyde			RL*
metro 813,100	TSA 1,548,500				92.1 WNRR	Bellevue			CH
M St. rank 52	ARB rank 47 /4	Birch rank 54			94.5 WXKR	Port Clinton			CR
Winter Arbitron (1)	Winter Birch (2)				95.3 WLKR-FM	Norwalk			AC
910 WPFB	Middletown	1.4	1.2	AS&	97.3 WFLA	Oak Harbor			cp-new
980 WONE	Dayton	3.3	2.0	CW	97.7 WGGN	Castalia			RL
1110 WMMX	Fairborn			RL	99.1 WFRO-FM	Fremont			AC
1130 WCTM	Eaton			EZ	100.1 WSWR	Shelby			AC-OL
1210 WDAO	Dayton	4.5	2.8	RB	100.9 WLCO	Clyde			CW
1290 WHIO	Dayton	8.8	7.2	NX-TK	102.7 WCPZ	Sandusky			AC-CH
1340 WIZE	Springfield	1.2	1.1	AS&	<b>[13 stations 3 AM 10 FM]</b>				
1410 WING	Dayton	1.1	1.4	OL	<b>Stuebenville/Weirton, OH WV</b>				
1500 WBZI	Xenia			FX/CHs	metro 124,100	TSA 124,100			
1570 WPTW	Piqua			.2 AS	M St. rank 243	ARB rank 209 /1			
1600 WBLY	Springfield	.6	.5	OL/TK&n	Spring Arbitron (1)				
88.1 WQRP	West Carrollton			1.4 RL*	950 WDIG	Stuebenville			RC
88.5 WMUB	Oxford			.7 NX/AS/JZ*	1170 WWVA	Wheeling			6.5 CW
88.9 WCSU-FM	Wilberforce	2.1	1.4	VA*	1340 WSTV	Stuebenville			9.3 SA/TK&
89.1 WUSO	Springfield			AP*	1430 WEIR	Weirton			3.2 OL
89.5 WDPS	Dayton			NA*	1600 WBBB	Wheeling			1.4 AS
89.5 W DPR	Dayton	1.0		FA*	97.3 WKWK-FM	Wheeling			2.3 AC
89.9 WMHS	Miamisburg			CH*	98.7 WOVK	Wheeling			5.1 CW
90.3 WCDR-FM	Cedarville			.4 RL*	100.5 WOMP-FM	Bellaire			7.4 CH
90.9 WGUC	Cincinnati			.7 FA*	103.5 WRKY	Stuebenville			9.3 AC
91.3 WYSO	Yellow Springs			.7 JZ/VA*	104.3 WELA	East Liverpool			4.2 CW&
92.1 WROU	West Carrollton			cp-new	105.5 WHLX	Bethlehem			1.9 EZ
92.9 WGTZ	Eaton	8.5	13.7	CH	107.5 WEGW	Wheeling			2.8 CR
93.7 WFCJ	Miamisburg	.8	1.7	RL	<b>[12 stations 5 AM 7 FM]</b>				
94.9 WOFX	Fairfield	1.5	1.3	CR	<b>Toledo, OH MI</b>				
95.3 WDJK	Xenia	.9	.8	CH	metro 507,700	TSA 1,050,200			
95.7 WCLR	Piqua	3.4	2.6	SA	M St. rank 84	ARB rank 71 /4	Birch rank 74		
96.5 WZRZ	Hamilton	1.4	.6	AR&	Winter Arbitron (1) Winter Birch (2)				
97.3 WGXM	Dayton			CW/VA*	730 WJYM	Bowling Green			RL/RG
98.3 WKET	Kettering			AP*	800 CKLW	Windsor	3.5	1.7	AS/TK&1
99.1 WHKO	Dayton	10.5	6.9	CW	1230 WCWA	Toledo	1.4	.6	OL&/TK&1
99.9 WVUD	Kettering	5.0	5.3	AC	1370 WSPD	Toledo	7.7	7.3	NX-TK
100.7 WEBC	Springfield			.5 RL*	1430 WFOB	Fostoria			.1 SA
101.5 WCWT-FM	Centerville			AC*	1470 WWWW	Toledo			NX&
101.7 WKSX	Urbana	1.1	.7	CW	1520 WVOI	Toledo	2.6	1.9	RB
102.9 WAZU	Springfield	4.6	9.6	AR	1560 WTOD	Toledo	2.7	2.6	CW
103.5 WGRR	Hamilton	.5	.6	OL	88.1 WBGU	Bowling Green			VA*
103.9 WYMU-FM	Beavercreek	5.5	3.7	OL	88.3 WXTS-FM	Toledo			JZ*
104.7 WTUE	Dayton	6.0	8.7	AR	88.3 WXUT	Toledo			AP*
105.9 WPPB-FM	Middletown	1.3	3.0	CW	89.5 WBCY	Archbold			cp-new
106.9 WWSU	Dayton			VA/AP/JZ*					
107.7 WWSN	Dayton	7.5	3.9	AC					
<b>[42 stations 11 AM 31 FM]</b>									

# M Street RADIO MARKETS

OK

STATION	CITY	(1)	(2)	FORMAT
90.3	WOTL Toledo			RL&*
91.3	WGTE-FM Toledo		3.2	NX/FA*
92.5	WVKS Toledo	9.4	8.1	CH
93.5	WRQN Bowling Green	9.5	13.1	CH
93.9	CKMR Windsor			AC
94.5	WXKR Port Clinton	2.7	3.1	CR
95.3	WQTE Adrian			CW
95.7	WRED Gibsonburg			CWs
98.3	WTWR Monroe	.7	.6	CH
99.9	WKKO Toledo	10.0	8.7	CW
101.1	WMTR-FM Archbold	1.2	.7	OL
101.5	WLQR Toledo	8.5	8.2	AC
102.3	WPOS-FM Holland		2.3	RL
104.7	WIOT Toledo	10.2	15.2	AR
105.5	WWWWM-FM Sylvania	8.8	7.0	AC-OL
106.5	WMHE Delta			cp-new

**Youngstown, OH PA**

metro 417,900 TSA 819,800  
M St. rank 61 ARB rank 85 /4 Birch rank 87  
Winter Arbitron (1) Winter Birch (2)

570	WKBN Youngstown	9.4	10.4	TK
600	WSOM Salem	2.2	1.2	AS&
790	WPIC Sharon			AC/TK
830	WKTJ Cortland			Z
940	WGRP Greenville			SAs
1200	WBZY New Castle			OL
1240	WBBW Youngstown	2.7	1.9	NX-TK/SXe
1280	WKST New Castle			AC
1330	WYWR Campbell		.3	MT&
1390	WHOT Youngstown	3.7	4.5	AS&
1440	WRRO Warren	2.5	1.9	OL/TK&1
1470	WRQQ Farrell			OL/JZn
1500	WGFT Youngstown	2.1	1.5	RG
1540	WNRB Niles	2.0	.6	RB
1570	WANR Warren			SX/RB
88.1	WTGP Greenville			VA*
88.5	WYSU Youngstown	2.2		FA*
88.9	WWNW New Wilmington			VA*
90.7	WKTL Struthers	.1		VA*
91.7	WYTN Youngstown			cp-new
92.1	WKST-FM Ellwood City			CH
93.3	WBBG Youngstown	8.8	9.4	OL
95.1	WRKU-FM Grove City	1.4	1.5	AR
95.9	WAXF Sharpsville			CW
96.7	WKTJ-FM Mercer			RC
98.9	WKBN-FM Youngstown	7.7	8.5	SA
101.1	WHOT-FM Youngstown	13.1	13.2	CH
102.9	WYFM Sharon	5.6	4.8	AC-OL
103.9	WWIZ Mercer			CW
104.3	WELA East Liverpool			CW&
105.1	WQXK Salem	10.6	9.8	CW
106.1	WNCD Niles	7.5	11.0	AR
107.1	WXEC Greenville			SA

**Oklahoma**

**Enid, OK**

metro 51,800  
M St. rank 406

960	KGWA Enid			NX-TK
1020	KRAD Perry			CW&/TK&n
1390	KCRC Enid			AS
91.1	KBVV Enid			RL&*
95.7	KGPD Lahoma			cp-new
96.9	KNID Enid			CW&
99.7	KXLS Alva			AC
103.1	KOFM Enid			CH

[8 stations 3 AM 5 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Lawton, OK TX</b>				
metro 95,600 TSA 146,100				
M St. rank 305 ARB rank 235 /1				
Spring Arbitron (1)				
620	KWFT Wichita Falls			SA
1050	KKRX Lawton			AS
1350	KRRH Duncan			CW
1380	KSWO Lawton			NX-TK
1420	KTJS Hobart			CW/TK&n
89.3	KCCU Lawton			FA*
90.3	KVRS Lawton			RL*
91.5	KSYE Frederick			cp-new
92.1	KFXI Marlow			CW
92.9	KNIN-FM Wichita Falls		2.2	CH
94.3	KQLI Lawton		8.9	AC&
95.3	KBZQ Lawton			cp-new
96.7	KDDQ Comanche			AC
98.1	KKRX-FM Lawton		8.1	CR
99.5	KMGZ Lawton		22.2	CH
99.9	KLUR Wichita Falls		.7	CW
101.5	KLAW Lawton		24.4	CW
102.3	KRHD-FM Duncan			OL&
103.7	KRPT-FM Anadarko			CW
104.7	KYYI Burkburnett		2.2	CW
105.9	KQTZ Hobart			CH
107.3	KVRW Lawton			cp-new

**Oklahoma City, OK**

metro 802,900 TSA 1,403,200  
M St. rank 45 ARB rank 48 /4 Birch rank 48  
Winter Arbitron (1) Winter Birch (2)

640	WWLS Moore	.7	1.0	SX
800	KQCV Oklahoma City	1.1	1.0	RL
890	KBYE Oklahoma City	.4		RL
930	WKY Oklahoma City	3.9	3.0	EZ
1000	KTOK Oklahoma City	8.0	5.7	NX-TK
1140	KPRW Oklahoma City		.2	MT&
1220	KTLV Midwest City	.4	.6	RL
1340	KXXY Oklahoma City	.7	.4	CWs
1400	KNOR Norman		.1	AC
1450	KGFF Shawnee		.7	OL
1460	KZUE El Reno			SS
1490	KOKC Guthrie			CW&
1520	KOMA Oklahoma City	2.2	2.7	OL
88.1	KMSI Moore			RL*
88.9	KOCC Oklahoma City			JZ/CH*
90.1	KCSC Edmond		1.5	FA/JZ*
90.9	KOKF Edmond		.8	RC*
92.5	KKNG Oklahoma City	5.0	5.1	SA
94.7	KEBC Oklahoma City	6.9	7.3	CW
96.1	KXXY-FM Oklahoma City	15.0	18.6	CW
97.7	KTNT-FM Edmond		2.5	1.6
98.9	KZBS Oklahoma City	4.2	4.7	CH
100.5	KATT-FM Oklahoma City	11.1	12.1	AR
101.9	KOQL Oklahoma City	5.4	3.4	OL
102.7	KJYO Oklahoma City	9.0	11.1	CH
104.1	KMGL Oklahoma City	6.2	6.3	AC
104.9	KNTL Bethany			RC
105.7	KROU Spencer			cp-new
106.3	KGOU Norman		1.2	FA/JZ*
107.7	KRXO Oklahoma City	6.9	7.2	CR

**Tulsa, OK**

metro 639,900 TSA 1,231,000  
M St. rank 66 ARB rank 60 /4 Birch rank 62  
Winter Arbitron (1) Winter Birch (2)

740	KRMG Tulsa	13.0	8.5	NX-TK
970	KCFO Tulsa		.8	.6
1050	KGTO Tulsa			AS&
1170	KVOO Tulsa	5.3	5.7	CW

# OR

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1270 KTRT	Claremore			TK/SX	<b>Corvallis/Albany, OR</b>				
1300 KAKC	Tulsa	1.2	1.0	NX&/OL	metro 128,800	TSA 170,600			
1340 KTOW	Sand Springs			AP	M St. rank 274	ARB rank 198 /1			
1430 KQLL	Tulsa		.1	OLs	Spring Arbitron (1) Willhight Mar-22 to May-16-90 (2)				
1530 KXTD	Wagoner			SX	550 KOAC	Corvallis		4.6	FA*
1550 KBLK	Sapulpa	1.0	2.5	RBs	790 KWIL	Albany	1.0	2.1	RL
1570 KMYZ	Pryor			CH-AR	920 KGAL	Lebanon	2.0	1.5	OLs
89.5 KWGS	Tulsa		1.8	FA/JZ*	990 KRKT	Albany	1.5	1.9	CWs
90.5 KNYD	Broken Arrow		2.5	RL*	1240 KFLY	Corvallis	1.0	1.0	AC
91.3 KNGX	Claremore			VA*	1340 KLOO	Corvallis	1.0	1.3	OL
92.1 KCMA	Broken Arrow	1.1	1.3	FA	1370 KFIR	Sweet Home	5.0	1.2	CW&
92.9 KBEZ	Tulsa	6.5	6.3	SA	88.7 KBVR	Corvallis			JZ*
94.1 KTHK	Okmulgee	3.3	4.9	CR	94.5 KMGE	Eugene	5.0	1.3	AC
94.5 KEMX	Locust Grove			RB	97.9 KUGN-FM	Eugene	1.5		CW
95.5 KWEN	Tulsa	13.4	16.6	CW	99.1 KPNW-FM	Eugene	2.5	2.8	SA
96.5 KRAV	Tulsa	3.7	4.3	AC	99.9 KRKT-FM	Albany	6.0	8.4	CW
97.1 KMMY	Muskogee			AC&	101.5 KEJO	Corvallis	2.5	2.9	AC
97.5 KMOD-FM	Tulsa	8.9	8.3	CR	102.3 KGAL-FM	Brownsville			OL&
98.5 KVOO-FM	Tulsa	4.5	4.5	CW	103.7 KIQQ	Lebanon	6.5	10.8	CH
99.5 KQMJ	Henryetta	2.3	2.0	AC	104.7 KLCX	Florence	6.0	8.3	AR
100.9 KXOJ-FM	Sapulpa	1.2	1.7	RC	106.1 KFAT	Corvallis	8.5	7.2	CW
102.3 KTOW-FM	Sand Springs	.9	2.8	RB	107.1 KSKD	Sweet Home		1.2	AC
103.3 KTFX	Tulsa	3.7	2.5	CW	107.9 KHPE	Albany	2.0	4.0	RC
104.5 KMYZ-FM	Pryor	6.4	10.8	CH-AR	<b>[19 stations 7 AM 12 FM]</b>				
104.9 KREK	Bristow			CW	<b>Eugene/Springfield, OR</b>				
105.3 KBXT	Bixby			cp-new	metro 223,900	TSA 465,100			
106.1 KQLL-FM	Owasso	3.8	1.9	OL	M St. rank 193	ARB rank 145 /2	Birch rank 141		
106.9 KAYI	Muskogee	6.0	7.3	CH	Fall Arbitron (1) Winter Birch (2)				

[32 stations 11 AM 21 FM]

## Oregon

### Bend, OR

metro 59,200  
M St. rank 373  
Willhight Apr-5 to May-30-90 (1)

690 KRCO	Prineville			CW
940 KGRL	Bend	3.8		SA&
1110 KBND	Bend			NX-TK
1240 KPRB	Redmond	5.0		CWs
91.3 KOAB-FM	Bend	1.7		FA&*
94.1 KXIQQ	Bend	27.7		CH
95.1 KIJK	Prineville			SA
96.5 KTWI	Warm Springs			CR
97.5 KNLR	Bend	3.7		RC
98.3 KTWS	Bend			CRs
100.7 KICE	Bend	19.1		CW
102.9 KSJJ	Redmond	13.0		CW
104.1 KPXA	Sisters			cp-new
105.7 KQAK	Bend			OL&
107.5 KLRR	Redmond	9.5		AC

[15 stations 4 AM 11 FM]

### Coos Bay, OR

metro 49,700  
M St. rank 410  
Willhight Apr-12 to Jun-6-90 (1)

630 KWRO	Coquille	5.5		OL&
1030 KDUN	Reedsport			AS
1230 KHSN	Coos Bay	1.2		AC
1340 KBBR	North Bend	8.8		CW&
1420 KYNG	Coos Bay			AS
88.5 KSBA	Coos Bay			NX/VA&*
89.3 KCOO	Coos Bay			cp-new
94.1 KNAR	Myrtle Point			cp-new
94.9 KOOS	North Bend	15.5		CW
97.3 KSHR-FM	Coquille	23.9		AC
98.7 KYTT	Coos Bay	10.8		RC
106.5 KYNG-FM	Coos Bay	13.9		CH
107.3 KACW	North Bend			AC&

[13 stations 5 AM 8 FM]

### Eugene/Springfield, OR

metro 223,900 TSA 465,100  
M St. rank 193 ARB rank 145 /2 Birch rank 141  
Fall Arbitron (1) Winter Birch (2)

590 KUGN	Eugene	6.6	8.2	AC/TK&n
1050 KORE	Springfield	.6	.6	RC/RL
1120 KPNW	Eugene	5.4	4.4	AC/TK
1280 KDUK	Eugene	.6	1.5	OL&
1320 KHNN	Eugene			AR&
1400 KNND	Cottage Grove			AC/CWI
1450 KKXO	Eugene		.6	OL&
1570 KRQY	Coburg			cp-new
1600 KEED	Eugene	2.4	1.8	CW&
88.1 KWVA	Eugene			cp-new
88.9 KQFE	Springfield			RL&*
89.7 KLCC	Eugene		7.0	NX/JZ*
91.1 KWAX	Eugene		3.2	FA*
91.9 KRVM	Eugene		1.5	AP*
93.1 KSND	Springfield	9.0	17.0	CH
94.5 KMGE	Eugene	12.9	7.6	AC
95.3 KAVE	Creswell	2.1	2.6	AP
96.1 KZEL-FM	Eugene	7.8	7.6	AR
97.9 KUGN-FM	Eugene	15.6	13.5	CW
99.1 KPNW-FM	Eugene	4.5	3.2	SA
104.7 KLCX	Florence	7.5	8.2	AR
106.1 KFAT	Corvallis	1.2		CW

[22 stations 9 AM 13 FM]

### Klamath Falls, OR

metro 44,700  
M St. rank 414  
Willhight Sep-20 to Nov-14-90 (1)

960 KLAD	Klamath Falls	17.4		CWs
1070 KWSA	West Klamath	2.1		AS
1150 KAGO	Klamath Falls	3.4		AC/TK&
1450 KFLS	Klamath Falls	5.0		CW
92.5 KLAD-FM	Klamath Falls	36.6		CW
99.5 KAGO-FM	Klamath Falls	17.3		AC
101.3 KCHQ	Altamont			OL
106.9 KKRBB	Klamath Falls	7.9		AC

[8 stations 4 AM 4 FM]

### Medeford/Ashland, OR

metro 123,000 TSA 270,800  
M St. rank 202 ARB rank 211 /1 Birch rank 210  
Spring Arbitron (1) Winter Birch (2)

580 KCMX	Ashland			MT&
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# M Street RADIO MARKETS

# PA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
610 KYJC	Medford			ACs	101.1 KUFO	Portland	4.7	7.3	AR
730 KRVC	Medford			OL&	101.9 KINK	Portland	6.7	5.9	AP/JZ
880 KMFR	Phoenix	4.7	1.6	CW&	103.3 KKCW	Beaverton	7.1	6.1	AC
930 KAGI	Grants Pass			CW/TK&	105.1 KXYQ	Salem	3.5	4.7	CH
1230 KSJK	Talent			NX-TK*	106.7 KMXI	Lake Oswego	2.0	1.8	AC
1270 KAJO	Grants Pass		1.0	EZ	107.5 KDBX	Banks			cp-new
1300 KDOV	Phoenix	5.2	5.2	RL/RC	107.5 KRRC	Portland			AP*
1440 KMED	Medford	11.3	8.9	AS&	<b>[40 stations 20 AM 20 FM]</b>				
89.1 KSMF	Ashland			NX/VA*	<b>Roseburg, OR</b>				
90.1 KSOR	Ashland		5.2	NX/VA*	metro 71,200				
91.7 KCHC	Central Point			Z	M St. rank 371				
92.1 KEPO	Eagle Point			VA*	Willhight Sep-6 to Oct-31-90 (1)				
93.7 KTMT	Medford	19.7	20.9	CH	700 KGRV	Winston	8.6		RL
95.1 KBOY-FM	Medford	4.2	7.3	AR	950 KTBR	Roseburg	2.1		OL
96.9 KFMJ	Grants Pass			AC&	1240 KQEN	Roseburg			AC&
98.3 KAJO-FM	Harbeck-Fruitdale			cp-new	1490 KRNR	Roseburg	14.6		CW
100.3 KRWQ	Gold Hill	16.4	17.8	CW	91.5 KSRS	Roseburg			NX/VA&*
101.9 KCMX-FM	Ashland	12.2	6.8	SA	101.1 KSRL	Sutherlin			cp-new
102.7 KCNA	Cave Junction			OL&	103.1 KRSB-FM	Roseburg	10.7		AC&
103.5 KOPE	Medford			cp-new	104.3 KTRQ-FM	Tri-City			CW&
105.1 KROG	Phoenix			Z	<b>[8 stations 4 AM 4 FM]</b>				

## Pendleton, OR

metro 48,700  
M St. rank 408

Willhight Jan-3 to Feb-27 (1)

1240 KTIK	Pendleton			AC
1290 KUMA	Pendleton	6.5		CW
1360 KOHU	Hermiston	4.2		CW
90.9 KRBM	Pendleton	1.0		FA/AP*
99.3 KQFM	Hermiston	2.3		AC
103.5 KWHT	Pendleton	17.1		CW
107.7 KSXM	Pendleton	1.6		AC-OL

**[7 stations 3 AM 4 FM]**

## Portland, OR WA

metro 1,366,200 TSA 1,792,600  
M St. rank 34 ARB rank 25 /4 Birch rank 26  
Winter Arbitron (1) Winter Birch (2)

620 KGW	Portland	3.2	2.8	NX-TK
750 KXL	Portland	4.9	4.0	NX-TK
800 KPDQ	Portland	.2	.2	RL
910 KKSJ	Vancouver	2.1	1.7	AS&
970 KBBT	Portland			AP
1010 KZRC	Milwaukie	.6	.5	AR&
1040 KEZF	Tigard			cp-new
1080 KWJJ	Portland	1.5	1.4	CWs
1150 KKEY	Portland		.1	TK
1190 KEX	Portland	10.1	11.0	AC/TK&n
1220 KCCS	Salem	.4		RL/RC
1230 KKGR	Gresham			NX-TK&
1290 KLV5	Lake Oswego			TK&
1330 KUPL	Portland	1.3	1.2	CW
1360 KUIK	Hillsboro			AC
1410 KBNP	Portland			MT&
1450 KBPS	Portland			VA*
1480 KBMS	Vancouver	.9	.7	RB
1520 KFXX	Oregon City	.3	TK/SX	
1550 KVAN	Vancouver	.1		AC
88.3 KBVM	Portland			EZ*
89.1 KMHD	Gresham	1.6		JZ*
89.9 KBPS-FM	Portland	1.4		FA*
90.7 KBOO	Portland	.3		VA*
91.5 KOPB-FM	Portland	2.3		FA*
92.3 KGON	Portland	3.1	5.6	AR
93.7 KPDQ-FM	Portland	1.3	1.1	RL
94.7 KMUZ	Camas			cp-new
95.5 KXL -FM	Portland	3.7	4.1	SA
97.1 KKSJ-FM	Portland	6.4	5.3	OL
98.5 KUPL-FM	Portland	8.7	9.4	CW
99.5 KWJJ-FM	Portland	2.9	2.0	CW
100.3 KKRZ	Portland	7.3	10.3	CH

## Roseburg, OR

metro 71,200  
M St. rank 371  
Willhight Sep-6 to Oct-31-90 (1)

700 KGRV	Winston	8.6		RL
950 KTBR	Roseburg	2.1		OL
1240 KQEN	Roseburg			AC&
1490 KRNR	Roseburg	14.6		CW
91.5 KSRS	Roseburg			NX/VA&*
101.1 KSRL	Sutherlin			cp-new
103.1 KRSB-FM	Roseburg	10.7		AC&
104.3 KTRQ-FM	Tri-City			CW&

**[8 stations 4 AM 4 FM]**

## Salem, OR

metro 222,200  
M St. rank 168

880 KWIP	Dallas			Z
940 KWBY	Woodburn			CW
990 KRKT	Albany			CWs
1220 KCCS	Salem			RL/RC
1390 KSLM	Salem			OL
1430 KYKN	Keizer			NX&
1460 KCKX	Stayton			CW&
1490 KBZY	Salem			AC&
99.9 KRKT-FM	Albany			CW
105.1 KXYQ	Salem			CH
107.9 KHPE	Albany			RC

**[11 stations 8 AM 3 FM]**

## Pennsylvania

### Allentown/Bethlehem, PA NJ

metro 584,900 TSA 911,200  
M St. rank 74 ARB rank 64 /4 Birch rank 66  
Winter Arbitron (1) Winter Birch (2)

790 WAEB	Allentown	7.2	4.2	NX-TK
1000 WRNJ	Hackettstown	.7	.6	AC
1100 WGPA	Bethlehem		.3	AC&
1160 WYNS	Lehighton		.2	OL
1180 WBQC	Quakertown			cp-new
1230 WEEH	Easton	1.0	1.3	OL&/TK&n
1320 WKAP	Allentown	2.3	1.2	OL&
1400 WEST	Easton	4.1	4.9	AS&
1410 WLSH	Lansford	1.4	.4	SA
1470 WXKW	Allentown	3.2	3.9	CW
1600 WHOL	Allentown		.2	RC
89.7 WMUH	Allentown		.2	VA*
90.3 WXLV	Schnecksville			AP*
91.3 WLVR	Bethlehem		.5	VA*
95.1 WZZO	Bethlehem	9.1	13.4	AR
96.1 WLEV	Easton	13.6	12.4	AC
99.9 WHXT	Easton	5.9	8.5	CH
100.7 WFMZ	Allentown	15.3	9.7	EZ
104.1 WAEB-FM	Allentown	6.9	8.2	CH
104.9 WRH	Easton			AP*
107.5 WYCL	Boyetown	.3	1.1	AC-OL

**[21 stations 11 AM 10 FM]**

### Altoona, PA

metro 110,100 TSA 498,400  
M St. rank 307 ARB rank 223 /1 Birch rank 224  
Spring Arbitron (1) Fall Birch (2)

1110 WJSM	Martinsburg			RL/EZs
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**PA**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1240 WRTA	Altoona	5.2	7.7	EZ/TK&	94.9 WWKL	Harrisburg	7.1	5.7	OL
1290 WFBG	Altoona	8.4	6.6	AC	95.1 WIKZ	Chambersburg	.6	.9	CH
1370 WKMC	Roaring Spring	7.3	2.8	AS&	96.1 WGCB-FM	Red Lion		.2	RL
1400 WAMQ	Loretto			AC	96.9 WLAN-FM	Lancaster		.4	CH
1430 WVAM	Altoona	9.4	12.2	CW	97.3 WHP -FM	Harrisburg	2.3	2.2	EZ
1580 WRDD	Ebensburg			RL	98.5 WYCR	Hanover	2.0	.6	CH
92.7 WJSM-FM	Martinsburg		1.1	RL/EZ	99.3 WIMX	Harrisburg	5.1	7.9	AC-OL
94.3 WBXQ	Cresson	8.4	9.4	CR	100.1 WUFM	Lebanon		.4	AC
94.7 WBRX	Patton			Z	101.3 WNCE	Lancaster	4.1	2.6	EZ
95.5 WKYE	Johnstown			AC-CH	102.3 WHYL-FM	Carlisle	2.5	2.0	CW
96.5 WKQS-FM	Johnstown			AC-OL	103.3 WARM-FM	York	2.1	1.6	AC
98.1 WFGY	Altoona			CW	104.1 WNNK-FM	Harrisburg	15.4	17.1	AC
99.1 WIYQ	Ebensburg	1.6	.6	OL&	105.7 WQXA	York	6.0	8.5	CH-RB
100.1 WPRR	Altoona	14.1	23.2	CH	106.7 WRKZ	Hershey	6.2	5.4	CW
101.1 WGMR	Tyrone	.5	1.1	CH	107.7 WGTJ	Gettysburg	.9	.5	CW
103.5 WLAK	Huntingdon	1.0	2.2	CW					
103.9 WALY	Bellwood	6.3	6.6	AC-CH					
104.9 WHPA	Holidaysburg	9.4	6.6	AC&					
105.7 WKXU	Portage			CW&					

[20 stations 7 AM 13 FM]

**Erie, PA OH NY**

metro 229,700 TSA 384,000  
M St. rank 167 ARB rank 143 /2 Birch rank 139  
Fall Arbitron (1) Winter Birch (2)

1260 WRIE	Erie	3.7	1.6	OL&
1330 WEYZ	Erie	8.4	6.8	AS
1400 WLKK	Erie	2.6	3.8	CW
1450 WPSE	Erie	.9		NX-TK
1530 WEHN	North East			NX&
88.3 WGAE	Girard			Z
88.5 WMCE	Erie			AR*
88.9 WFSE	Edinboro			AP*
89.9 WERG	Erie	1.6		AP/RB*
91.3 WQLN-FM	Erie	6.0		FA/JZ*
93.3 WWSE	Jamestown			AC-CH
97.1 WREO-FM	Ashtabula	1.4	1.6	SA
97.9 WXTA	Edinboro	4.3	6.6	CW
99.9 WXKC	Erie	15.0	13.4	AC
100.3 WZPR	Meadville	3.7	2.2	CW
100.9 WRKT	North East	17.0	15.8	AR
101.7 WVCC	Linesville			AS&
102.3 WJET	Erie	17.9	17.5	CH
103.7 WMXE	Erie	6.1	11.7	AC
105.5 WGOJ	Conneaut			RL
106.3 WCTL	Union City	2.0	1.9	RL

[21 stations 5 AM 16 FM]

**Harrisburg, PA**

metro 502,000 TSA 1,418,000  
M St. rank 91 ARB rank 74 /4 Birch rank 90  
Winter Arbitron (1) Winter Birch (2)

580 WHP	Harrisburg	6.9	7.8	NX-TK
720 WWII	Shiremanstown			RL
940 WADW	Lebanon	.7		RG
960 WHYL	Carlisle	3.3	2.8	AS&
1000 WIOO	Carlisle	.3	.9	AC
1230 WKBO	Harrisburg	2.6	2.0	NX&
1270 WLBR	Lebanon	2.5		AC/TK
1290 WQIN	Lykens	.8	.2	AC
1400 WNNK	Harrisburg	.5		ACs
1460 WCMB	Harrisburg	.7	.6	OL&
1510 WAHT	Annville			Z
1600 WPDG	Elizabethtown			AC
88.1 WRTQ	Harrisburg			cp-new
89.5 WITF-FM	Harrisburg	5.4		FA*
90.7 WVMM	Grantham			VA*
91.1 WMSS	Middletown			AP/CH*
91.7 WJAZ	Summerdale	.9		JZ*
92.1 WCTX	Palmyra	.3		OL
92.3 WHTF	Starview	1.7	2.2	CR
93.5 WTPA	Mechanicsburg	7.6	12.7	AR
94.5 WDAC	Lancaster	.8		RL

**Hazleton, PA**

metro 100,000  
M St. rank 320  
1300 WXPX West Hazleton AC/TK&n  
1410 WLSH Lansford SA  
1490 WAZL Hazleton AR  
97.9 WWSH Hazleton SA&  
101.9 WAVT-FM Pottsville CH  
103.1 WQEQ Freeland AC&  
105.5 WMGH Tamaqua AC  
[7 stations 3 AM 4 FM]

**Johnstown, PA**

metro 209,500 TSA 395,500  
M St. rank 213 ARB rank 153 /2 Birch rank 146  
Fall Arbitron (1) Fall Birch (2)

560 WFRB	Frostburg	.5	.6	CWs
850 WJAC	Johnstown			CW&
950 WNCB	Barnesboro			Z
990 WVSC	Somerset	3.1	2.8	CW
1230 WCRO	Johnstown			Z
1330 WADJ	Somerset	.5	.6	AC
1350 WBEM	Windber			NX/TK&
1400 WAMQ	Loretto			AC
1470 WZGO	Portage			OL
1490 WNTJ	Johnstown			NX&
1580 WRDD	Ebensburg			RL
88.9 WFRJ	Johnstown			RL&*
92.1 WGLU	Johnstown	14.4	18.7	CH
92.5 WRHB	Barnesboro			cp-new
94.3 WBXQ	Cresson	2.9	2.8	CR
95.5 WKYE	Johnstown	10.8	12.7	AC-CH
96.5 WKQS-FM	Johnstown	7.9	7.4	AC-OL
97.3 WQHN	Spangler			cp-new
97.7 WVSC-FM	Somerset	3.1	3.0	AC&
98.1 WFGY	Altoona			CW
99.1 WIYQ	Ebensburg	5.0	3.9	OL&
101.7 WYSN	Central City	7.3	8.5	AS&
103.9 WALY	Bellwood			AC-CH
105.3 WFRB-FM	Frostburg	2.1	3.3	CW
105.7 WKXU	Portage			CW&

[25 stations 11 AM 14 FM]

**Lancaster, PA**

metro 346,900 TSA 728,400  
M St. rank 124 ARB rank 104 /2 Birch rank 102  
Fall Arbitron (1) Winter Birch (2)

850 WEEU	Reading			AC/TK
910 WSBA	York	1.5	1.8	AC/TK&I
960 WHYL	Carlisle	1.3		AS&
1310 WGSA	Ephrata			AC-OL
1390 WLAN	Lancaster	1.7	1.1	OL
1490 WLPA	Lancaster	1.3	2.5	NX&
88.7 WRFH	Marietta			cp-new
89.5 WITF-FM	Harrisburg	5.1		FA*
90.3 WJTL	Lancaster	3.3		RC*



# M Street RADIO MARKETS

PA

STATION	CITY	(1)	(2)	FORMAT
92.1	WCTX	Palmyra		OL
92.7	WHTF	Starview	7.0	7.3 CR
93.5	WTPA	Mechanicsburg	1.1	2.5 AR
94.5	WDAC	Lancaster	7.2	8.2 RL
94.9	WWKL	Harrisburg	2.7	2.5 OL
96.9	WLAN-FM	Lancaster	8.0	6.9 CH
98.5	WYCR-Hanover		2.1	2.2 CH
101.3	WNCE	Lancaster	11.2	6.2 EZ
102.5	WRFY-FM	Reading	2.3	1.3 CH
103.3	WARM-FM	York	8.6	10.3 AC
104.1	WNNK-FM	Harrisburg		.5 AC
105.1	WIOV	Ephrata	8.2	9.3 CW
105.7	WQXA	York	5.5	8.9 CH-RB
106.7	WRKZ	Hershey	3.6	4.5 CW

[23 stations 6 AM 17 FM]

## Philadelphia, PA NJ

metro 4,155,600 TSA 7,287,900  
M St. rank 5 ARB rank 5/4 Birch rank 5  
Winter Arbitron (1) Winter Birch (2)

560	WEAZ	Philadelphia	.4	.1	SAs
610	WIP	Philadelphia	2.4	2.5	SX
640	WWJZ	Mount Holly			cp-new
690	WPHE	Phoenixville			SS-RL
740	WVCH	Chester			RL
800	WTMR	Camden			RL
860	WTEL	Philadelphia			SS/ET
900	WURD	Philadelphia			RG
950	WPEN	Philadelphia	6.9	4.5	AS
990	WZZD	Philadelphia		.3	RL
1060	KYW	Philadelphia	8.8	9.0	NX
1110	WNAP	Norristown	.4	.6	RL
1210	WUGL	Philadelphia	.5	1.3	OL
1310	WSSJ	Camden			AC-OL
1340	WHAT	Philadelphia	1.4	1.2	TK
1440	WNPV	Lansdale			SA
1480	WDAS	Philadelphia	1.1	.8	BG/TK
1490	WBCE	Levittown			AC/TK
1520	WCHE	West Chester			AS/TK
1540	WPGR	Philadelphia	.4		OL
1570	WBUX	Doylestown			AS/NX-TK
1590	WCZN	Chester			CW
88.1	WPBE	Philadelphia			VA*
88.1	WNJS-FM	Berlin			cp-new
88.5	WXPN	Philadelphia	.9		VA*
88.9	WBYO	Sellersville			cp-new
89.1	WYBF	Radnor Township			.*
89.1	WXVU	Villanova			.*
89.3	WRDV	Warminster			VA*
89.5	WDNR	Chester			VA*
89.5	WEEE	Cherry Hill			RL*
89.7	WGLS-FM	Glassboro			VA*
90.1	WRTI	Philadelphia	1.4		JZ*
90.9	WHYY-FM	Philadelphia	1.1		NX-TK*
91.5	WDBK	Blackwood			VA*
91.5	WSRN-FM	Swarthmore			AP*
91.7	WPWT	Philadelphia			RB/VA*
91.7	WKDU	Philadelphia			AP*
92.5	WXTU	Philadelphia	5.4	4.2	CW
93.3	WMMR	Philadelphia	5.4	7.8	AR
94.1	WYSP	Philadelphia	5.7	6.0	CR
94.9	WRSD	Folsom			AC*
95.7	WFLN-FM	Philadelphia	2.6	2.5	FA
96.5	WWDB	Philadelphia	4.1	5.2	TK
97.5	WPST	Trenton	.7	.9	CH
98.1	WUGL-FM	Philadelphia	3.9	2.7	OL
98.9	WUSL	Philadelphia	6.1	9.0	RB
100.3	WKSZ	Media	3.0	2.4	AC
101.1	WEAZ-FM	Philadelphia	5.5	4.4	SA
101.5	WKXW	Trenton	.4	.7	OL
102.1	WIOQ	Philadelphia	5.2	7.8	CH-RB
102.9	WMGK	Philadelphia	4.2	2.7	SA
103.9	WIBF-FM	Jenkintown			RL/ET

STATION	CITY	(1)	(2)	FORMAT
104.5	WYXR	Philadelphia	3.6	3.0 AC
105.3	WDAS-FM	Philadelphia	3.7	4.4 SB
106.1	WEGX	Philadelphia	4.2	6.1 CH
106.9	WKDN	Camden	.4	RL*&
107.9	WHHS	Havertown		VA*

[58 stations 22 AM 36 FM]

## Pittsburgh, PA WV

metro 1,951,300 TSA 3,461,300  
M St. rank 18 ARB rank 20/4 Birch rank 20  
Winter Arbitron (1) Winter Birch (2)

540	WWCS	Canonsburg			FA
590	WMBS	Uniontown	1.1	1.7	SA
620	WHJB	Greensburg	.4		SA
730	WPIT	Pittsburgh	.5	.4	RL
810	WEDO	McKeesport	.3		RL/VA
860	WYJZ	Pittsburgh	.3		JZ
890	WGPL	Bethel Park			cp-new
910	WAVL	Apollo			RL
940	WESA	Charleroi			ACs
970	WWSW	Pittsburgh	.4	.3	OLs
1020	KDKA	Pittsburgh	13.3	15.1	AC/TKn
1080	WEPP	Pittsburgh	.3	.1	MT&
1130	WASP	Brownsville			TK&
1150	WKPA	New Kensington			EZs
1230	WBVP	Beaver Falls	.9	.6	NX-TK
1250	WTAE	Pittsburgh	4.9	5.8	NX-TK
1320	WJAS	Pittsburgh	3.7	1.8	AS
1360	WIXZ	McKeesport			CW
1410	KQV	Pittsburgh	2.3	1.8	NX/TK&I
1460	WMBA	Ambridge			VA
1480	WCNS	Latrobe			AC&
1510	WXVX	Monroeville			AP
1530	WBCW	Jeanette			CH/TK
1550	WCXJ	Braddock			RB
1570	WQTW	Latrobe			CHs
1590	WPLW	Carnegie			RG
88.3	WRCT	Pittsburgh			AP*
89.3	WQED-FM	Pittsburgh		1.8	FA*
90.5	WDUQ	Pittsburgh	1.1		NX/JZ*
91.3	WYEP	Pittsburgh	.4		JZ/VA*
92.9	WLTJ	Pittsburgh	4.5	2.0	AC
93.7	WBZZ	Pittsburgh	7.9	8.1	CH
94.5	WWSW-FM	Pittsburgh	7.9	5.2	OL
95.3	WYTK	Washington	.4	.1	CW
96.1	WHTX	Pittsburgh	4.1	2.6	AC-OL
96.9	WMYG	Braddock	2.7	3.5	AR
98.3	WESA-FM	Charleroi	.5	.2	AC
98.5	WPTS	Pittsburgh			AP-CH*
99.7	WSSH	Pittsburgh	6.5	5.0	SA
100.7	WMXP	New Kensington	3.8	4.0	CH-RB
101.5	WPIT-FM	Pittsburgh	1.0	1.9	RC
102.5	WDVE	Pittsburgh	8.6	14.1	AR
103.9	WLSW	Scottdale			.4 CH
104.7	WEZE-FM	Pittsburgh	2.6	2.5	EZ
105.9	WAMO-FM	Pittsburgh	5.1	8.4	RB
106.7	WWKS	Beaver Falls			.2 AC-CH
107.1	WSSZ	Greensburg	.4	1.2	CH
107.9	WDSY	Pittsburgh	4.2	4.7	CW

[48 stations 26 AM 22 FM]

## Reading, PA

metro 285,200 TSA 285,200  
M St. rank 147 ARB rank 128/2 Birch rank 126  
Fall Arbitron (1) Spring Birch (2)

850	WEEU	Reading	11.2	8.2	AC/TK
1240	WAGO	Reading	2.5	3.5	AC-OL
1340	WRAW	Reading	3.0		OL&
1370	WPZA	Pottstown			AS
91.3	WXAC	Reading			AP*
102.5	WRFY-FM	Reading	17.8	18.7	CH

**PA**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT
105.1 WIOV	Ephrata	10.0	4.3	CW
107.5 WYCL	Boyetown	7.6	7.8	AC-OL
<b>[8 stations 4 AM 4 FM]</b>				
<b>Scranton/Wilkes-Barre, PA</b>				
metro 631,200 TSA 1,127,500				
M St. rank 104 ARB rank 62 /4 Birch rank 64				
Winter Arbitron (1) Winter Birch (2)				
550 WJMW	Bloomsburg			AS
590 WARM	Scranton	7.4	6.3	AC/SXn/TK&
630 WEJL	Scranton	3.9	1.8	AS&
730 WNAK	Nanticoke	5.6	4.4	AS
750 WWAX	Olyphant			MT&
840 WVPO	Stroudsburg	1.2	.2	AC
890 WFQA	Nicholson			cp-new
910 WGBI	Scranton	.8	.1	ACs
930 WCNR	Bloomsburg	.6	.2	CW
980 WILK	Wilkes-Barre	2.2	1.8	NX-TK
1240 WBAX	Wilkes-Barre	3.1	3.4	AS
1300 WXPX	West Hazleton			AC/TK&n
1320 WSCR	Scranton			RL
1340 WBCR	Wilkes-Barre			RLs
1400 WICK	Scranton	.6	.6	EZ
1440 WCDL	Carbondale	.9	.3	AS
1460 WEMR	Tunkhannock			.7 CW
1490 WAZL	Hazleton	.3		AR
1550 WARD	Pittston	.7	.7	TK
88.1 WRGN	Sweet Valley		.4	RL*
88.5 WRKC	Wilkes-Barre			JZ/AP*
89.1 WAFX	Nanticoke			AP*
89.9 WVIA-FM	Scranton		2.4	FA/JZ/AP*
90.7 WCLH	Wilkes-Barre			VA*
91.5 WVMW-FM	Scranton			AP*
92.1 WYOS	Nanticoke		1.5	OL&
92.9 WMGS	Wilkes-Barre	4.0	3.6	AC
93.5 WSBG	Stroudsburg	1.2	1.4	CH
93.7 WDLS	Dallas	4.8	2.7	CW
94.3 WSGD-FM	Carbondale		2.9	OL
95.7 WAXH	Olyphant			cp-new
95.9 WBNE	Benton	.3	.9	CW
96.5 WPEL-FM	Montrose		1.1	RL/EZ*
97.1 WQZM	Mountaintop			cp-new
97.9 WWSH	Hazleton	2.8	2.2	SA&
98.5 WKRZ-FM	Wilkes-Barre	15.6	22.0	CH
99.9 WHXT	Easton	.6	.9	CH
101.3 WGBI-FM	Scranton	3.2	1.7	AC&
102.3 WTLQ	Pittston	2.4	3.3	CH
103.1 WQEQ	Freeland		.2	AC&
104.9 WWDL-FM	Scranton	.7	.1	AC
106.5 WHLM	Bloomsburg	1.8	3.0	CH
107.1 WEZX	Scranton	7.1	9.1	CR

**[43 stations 19 AM 24 FM]**

**Williamsport, PA**

metro 99,600 TSA 352,000  
M St. rank 300 ARB rank 232 /1 Birch rank 235  
Spring Arbitron (1) Fall Birch (2)

1050 WLYC	Williamsport	8.7	3.5	AS
1190 WKHL	Hughesville			OLs
1230 WBPZ	Lock Haven			OL&
1340 WWPA	Williamsport		3.5	AS&
1400 WRAC	Williamsport	3.3	4.7	NX-TK&
1450 WFXX	S. Williamsport			CWs
1600 WJSA	Jersey Shore			RLs
88.1 WWAS	Williamsport			AP*
88.9 WQSU	Selingsgrove		1.2	JZ/AP/OL*
89.9 WVIA-FM	Scranton		1.2	FA/JZ/AP*
91.3 WGRC	Lewisburg		2.3	RC*
91.7 WRLC	Williamsport			AP*
92.1 WSNU	Lock Haven			AC&
93.5 WJSA-FM	Jersey Shore		.5	RL
95.5 WKHL-FM	Salladasburg	1.6	2.3	OL
97.7 WRKK	Jersey Shore		7.0	CR

STATION	CITY	(1)	(2)	FORMAT
99.3 WFXX-FM	S. Williamsport			CW
99.9 WHUM	Avis			SA&
102.7 WKSJ	Williamsport	17.5	17.5	AC-OL
103.9 WHTO	Muncy	18.0	17.5	CH
105.1 WILQ	Williamsport	23.5	20.5	CW
107.9 WGBE	Williamsport		.6	AC

**[22 stations 7 AM 15 FM]**

**York, PA**

metro 347,000 TSA 1,253,300  
M St. rank 154 ARB rank 103 /4 Birch rank 103  
Winter Arbitron (1) Winter Birch (2)

580 WHP	Harrisburg		2.1	1.0	NX-TK
910 WSBA	York		6.0	9.0	AC/TK&I
960 WHYL	Carlisle		1.0		AS&
1250 WKKU	York		.5	1.0	CW
1280 WHVR	Hanover		1.0	.8	OL
1320 WGET	Gettysburg		2.8	.8	AC/TK&I
1350 WOYK	York		.7	.3	OL
1440 WGCB	Red Lion				RL
1580 WNZT	Columbia				NX-TK
88.1 WVYC	York				AP*
88.7 WRFH	Marietta				cp-new
89.1 WFNM	Lancaster				VA*
91.3 WLCH	Lancaster				SS/TK*
91.7 WIXQ	Millersville				VA*
92.7 WHTF	Starview		2.3	3.6	CR
93.5 WTPA	Mechanicsburg		3.6	5.3	AR
94.5 WDAC	Lancaster		1.6	2.2	RL
94.9 WWKL	Harrisburg		2.8	2.2	OL*
96.1 WGCB-FM	Red Lion			.2	RL
96.9 WLAN-FM	Lancaster		.3	.7	CH
97.3 WHP-FM	Harrisburg			.8	EZ
98.5 WYCR	Hanover		9.6	10.3	CH
99.3 WIMX	Harrisburg		.8	.3	AC-OL
100.7 WGRX	Westminster		3.6	4.1	CR
101.3 WNCE	Lancaster		4.1	4.4	EZ
103.3 WARM-FM	York		11.9	8.5	AC
104.1 WNNK-FM	Harrisburg		2.0	.5	AC
105.7 WQXA	York		5.7	6.8	CH-RB
106.7 WRKZ	Hershey		8.5	7.8	CW
107.7 WGTY	Gettysburg		10.5	6.3	CW

**[30 stations 9 AM 21 FM]**

**Puerto Rico**

**Mayaguez, PR**

metro 403,700  
M St. rank 99  
Asesores Oct-1 to Dec-31-90 (1)

600 WAEL	Mayaguez		1.5		SS-AC-VA
710 WKJB	Mayaguez		6.5		SS-NX&m/SS
760 WORA	Mayaguez		4.5		SS-SA
850 WABA	Aguadilla		2.4		SS-NX&m/SS
880 WYKO	Sabana Grande				SS-VA
930 WEKO	Cabo Rojo		3.8		SS-NX
990 WPRR	Mayaguez				SS-VA
1040 WCXQ	Moca				SS-CH
1090 WSOL	San German				SS
1300 WTLI	Mayaguez		3.4		SS-AS
1340 WNOZ	Aguadilla				SS-CH/VA
1390 WISA	Isabela		3.1		SS-VA
1410 WRSS	San Sebastian				SS-EZ
1460 WLRP	San Sebastian		.5		SS-NX&m/SS
90.3 WVID	Anasco				Z
92.1 WBOZ-FM	Hormigueros				SS-SA
92.9 WTPM	Aguadilla				SS-EZ/RL
94.1 WOYE-FM	Mayaguez		20.1		SS-CH/SA
95.1 WRPC	San German				SS-AR
96.1 WAEL-FM	Maricao		4.9		SS-CH
97.5 WIOB	Mayaguez		7.4		SS-AC
98.3 WREI	Quebradillas		1.2		SS
99.1 WKJB-FM	Mayaguez		6.7		SS-AC

# M Street RADIO MARKETS

# SC

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
100.3 WIVA-FM	Aguadilla	14.9		SS-SA	102.5 WIAC-FM	San Juan	5.5		SS-AC
101.5 WKSA-FM	Isabela	2.5		SS-AC	103.3 WVJP-FM	Caguas	2.9		SS-AC
102.3 WMIO	Cabo Rojo	1.3		SS-AC	104.7 WKAQ-FM	San Juan	8.9		SS-CH
105.5 WRFE	Aguada	3.6		SS-RL*	105.7 WCAD	San Juan	2.2		SS-AR
					106.9 WSRA	Guayama	3.3		SS-AC
					107.7 WVOZ-FM	Carolina			SS-SA

## Ponce, PR

metro 467,900

M St. rank 86

Asesores Oct-1 to Dec-31-90 (1)

550 WPAB	Ponce	4.2		SS-NX&m/TK
580 WKAQ	San Juan	2.0		SS-NX
910 WPRP	Ponce			SS-SA
1060 WCCBG	Juana Diaz			SS-RL-VA
1170 WLEO	Ponce	5.5		SS-NX&m/VA
1260 WISO	Ponce			SS-VA
1330 WENA	Penuelas			SS-AC
1420 WEUC	Ponce			VA/SS*
1490 WZBS	Ponce	1.8		SS-NX&m/SS
1550 WKFE	Yauco	2.1		SS-NX&m/VA
1570 WPPC	Penuelas			
1590 WXRf	Guayama	1.5		SS-VA
88.9 WEUC-FM	Ponce			SS-EZ*
93.3 WOQI	Ponce	1.4		SS-RB
94.1 WOYE-FM	Mayaguez	3.8		SS-CH/SA
98.5 WPRM-FM	San Juan	9.2		SS-SA
99.1 WKJB-FM	Mayaguez	1.3		SS-AC
100.3 WIVA-FM	Aguadilla	1.5		SS-SA
101.1 WRIO	Ponce	8.6		SS-SA
101.9 WZAR	Ponce	17.9		SS-NX&m/SA
104.7 WKAQ-FM	San Juan	1.3		SS-CH
105.1 WIOC	Ponce	6.9		SS-AC
106.9 WSRA	Guayama	6.0		SS-AC
107.3 WCMN-FM	Arecibo	1.6		SS-CH

[24 stations 12 AM 12 FM]

## San Juan, PR

metro 964,700

M St. rank 42

Asesores Oct-1 to Dec-31-90 (1)

580 WKAQ	San Juan	5.3		SS-NX
630 WQBS	San Juan	2.7		SS-SA
680 WAPA	San Juan			SS-TK
740 WIAC	San Juan	3.1		SS-AS-VA
810 WKVM	San Juan	.9		SS-AC-VA
870 WVOZ	San Juan			SS-SA
940 WIPR	San Juan			SS-VAs*
1030 WOSO	San Juan			TK/VA
1110 WVJP	Caguas			SS-VA
1140 WQII	San Juan			SS-TK
1190 WBMJ	San Juan			SS-RL/RL
1320 WUNO	San Juan	4.1		SS-NX
1370 WIVV	Vieques			RL
1400 WIDA	Carolina			SS-RL*
1430 WNEL	Caguas			SS-NX&m/AS
1520 WRAI	San Juan			SS-SX
1560 WRSJ	Bayamon	1.2		SS-EZ
1580 WMTI	Morovis			SS-VA
1600 WLUZ	Bayamon			SS-AS
88.1 WCRP	Guayama			SS-RL*
89.7 WRTU	San Juan			SS-VA*
90.5 WIDA-FM	Carolina			SS-RL*
91.3 WIPR-FM	San Juan			SS-VA*
92.5 WORO	Corozal	3.6		SS-EZ
93.7 WZNT	San Juan	9.1		SS-SA
94.7 WGSX	Bayamon	3.6		CH
95.7 WFID	Rio Piedras	3.2		AC
96.5 WDOY	Fajardo	4.2		SS-CH-RB
97.7 WBRQ	Cidra	2.9		SS-AC
98.5 WPRM-FM	San Juan	7.7		SS-SA
98.9 WSAN	Vieques			SS-VA
99.9 WIOA	San Juan	4.3		SS-AC
100.7 WXYX	Bayamon	7.4		SS-CH/SA

[39 stations 19 AM 20 FM]

## Rhode Island

### Providence, RI MA

metro 1,274,400 TSA 2,105,000

M St. rank 44 ARB rank 28 /4 Birch rank 29

Winter Arbitron (1) Winter Birch (2)

550 WICE	Pawtucket			NX/SX
630 WPRO	Providence	4.9	4.5	TK
790 WLKW	Providence	2.5	1.5	EZ
920 WHJJ	Providence	6.2	5.8	NX-TK
990 WALE	Providence	.9	1.1	NX-TK
1110 WHIM	East Providence	3.2	1.3	CW
1220 WRIB	Providence			RL/ET
1240 WWON	Woonsocket	.5	.2	AC/TK&I
1290 WRCP	Providence			ET
1320 WARA	Attleboro			TK
1340 WNBH	New Bedford			AS&
1380 WNRI	Woonsocket	1.0	1.5	AC
1400 WHTB	Fall River	1.4		NX-TK
1420 WBSM	New Bedford	1.6	1.0	NX-TK
1450 WKRI	West Warwick			AC
1540 WADK	Newport	.3	1.0	SA
1570 WPEP	Taunton			AS&/TK
1590 WARV	Warwick			RL
88.3 WQRI	Bristol			AR*
90.3 WRJU	Kingston			VA*
91.3 WDOM	Providence			VA*
91.5 WCVY	Coventry			CH*
92.3 WPRO-FM	Providence	9.1	11.3	CH
93.3 WSNE	Taunton	5.3	5.3	AC
94.1 WHJY	Providence	5.8	9.8	AR
95.5 WBRU	Providence	2.7	3.0	AP
98.1 WCTK	New Bedford	3.7	2.7	CW
99.1 WPLM-FM	Plymouth	3.7	3.5	AS
100.3 WOTB	Middletown	.6	.6	NA
101.5 WWBB	Providence	4.4	5.0	OL
103.7 WWRX	Westerly	4.4	4.9	AR
105.1 WWLI	Providence	9.2	5.4	AC
106.3 WWKX	Woonsocket	2.8	3.9	CH-RB
107.1 WFHN	Fairhaven	2.1	3.3	CH

[34 stations 18 AM 16 FM]

## South Carolina

### Charleston, SC

metro 420,800 TSA 739,600

M St. rank 90 ARB rank 82 /4 Birch rank 85

Winter Arbitron (1) Winter Birch (2)

730 WPAL	Charleston	6.4	5.7	RB
810 WQIZ	St. George	1.6	1.0	RL
910 WVVO	Dorchester	.9		RB
950 WMCJ	Moncks Corner	2.2	.9	BG
980 WAZS	Summerville			CW
1200 WWRJ	James Island			cp-new
1250 WTMA	Charleston	6.1	7.3	NX-TK
1340 WOKE	Charleston	.6	.4	AS
1390 WCSE	Charleston			ACs
1450 WUJM	Charleston	.3		RBs
1480 WZJY	Mount Pleasant	2.0	1.5	RG
88.5 WFCH	Charleston			RL&*
89.3 WSCI	Charleston	1.5		FA&/VA&*
90.7 WYFH	North Charleston	.8		RL*
90.9 WCEW	Charleston			Z
91.5 WKCL	Ladson	2.1		RL*
92.5 WHLZ	Manning	1.3	.3	CW

# SC

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
93.5 WWWZ	Summerville	5.5	5.7	RB	106.3 WYNN-FM	Florence	6.0	12.7	RB
94.3 WUJM-FM	Goose Creek	3.2	6.3	RB	107.1 WCIG	Mullins	2.5		RB
95.1 WSSX-FM	Charleston	7.7	8.3	CH	107.5 WKQB	St. George			
96.1 WAVF	Hanahan	6.6	7.8	AR	[22 stations 7 AM 15 FM]				
96.9 WXTG-FM	Charleston	4.4	3.8	AC	<b>Greenville/Spartanburg, SC NC</b>				
98.1 WYBB	Folly Beach	2.5	3.2	CR	metro 646,200 TSA 1,383,800				
100.7 WSUY	Charleston	5.3	4.2	AC&	M St. rank 59 ARB rank 58 /4 Birch rank 60				
101.7 WMGL	Ravenel	2.5	4.4	SB-JZ	Winter Arbitron (1) Winter Birch (2)				
102.5 WXLV	North Charleston	4.1	2.7	OL&	660 WESC	Greenville	.8	.6	CWs
103.5 WEZL	Charleston	12.7	14.2	CW	720 WGCR	Pisgah Forest			RG
104.5 WDXZ	Mount Pleasant	6.9	5.9	RB	800 WPJM	Greer	2.3	.7	BG
105.5 WYJQ	Moncks Corner	.7	.4	FA	830 WGCF	Sans Souci			cp-new
107.5 WKQB	St. George				890 WPGP	Pendleton			cp-new
[30 stations 11 AM 19 FM]					910 WORD	Spartanburg	.4		TKs
<b>Columbia, SC</b>					950 WSPA	Spartanburg	1.7	1.5	AC/TK&I
metro 384,700 TSA 766,000					1020 WRIX	Homeland Park		.5	RL/RG
M St. rank 101 ARB rank 91 /4 Birch rank 94					1070 WHYZ	Sans Souci	2.3	1.5	RB
Winter Arbitron (1) Winter Birch (2)					1160 WTYN	Tryon			AC
560 WVOC	Columbia	7.3	5.7	TK	1180 WFGN	Gaffney			BG
620 WTGH	Cayce	3.1	2.9	BG	1230 WAIM	Anderson			CW
790 WWBD	Bamberg			SA	1260 WMUU	Greenville			RL
840 WCTG	Columbia			cp-new	1280 WANS	Anderson			AS&
880 WBAJ	Blythewood			cp-new	1300 WCKI	Greer		.1	RL/RG
1170 WLGO	Lexington			RL	1330 WFBC	Greenville	2.0	2.0	NX-TK
1230 WOIC	Columbia	2.1	1.6	RB	1360 WELP	Easley			CW
1320 WOMG	Columbia	.1		OLs	1390 WHPB	Belton			RL
1400 WCOS	Columbia	.4	.4	CW/RG	1400 WKDY	Spartanburg			Z
1430 WBLR	Batesburg			CW	1440 WSSL	Greenville	.3	.2	CWs
1470 WQXL	Columbia	.6	1.2	RL	1490 WPCI	Greenville			MT&
1510 WJKI	Woodruff			RG	1530 WASC	Spartanburg	.8	.3	RB
88.7 WYFV	Cayce			RL*	1540 WTBI	Pickens			RL
89.7 WMHK	Columbia	4.0		RL*	1560 WCCP	Clemson			TK&
90.5 WUSC-FM	Columbia	.4		AP*	1580 WBBR	Travelers Rest		.3	RL
91.3 WLTR	Columbia	2.9		FA/VA*	1600 WFIS	Mountain Inn			CW
92.1 WWLT	Bamberg			CW&	88.1 WSBF-FM	Clemson			VA*
92.7 WKSX	Johnston			AC-OL	89.3 WLJF	Greenville		4.2	RC*
93.5 WAAS	Columbia			AC	90.1 WEPR	Greenville	1.4		FA&/VA&*
94.3 WPUB-FM	Camden			AC	91.1 WYFG	Gaffney	.3		RL*
95.3 WKWQ	Batesburg	1.6	2.4	RB	91.7 WTBI-FM	Greenville			cp-new
96.7 WYYS	Cayce	3.1	1.9	CH-RB	92.5 WESC-FM	Greenville	13.0	12.0	CW
97.5 WCOS-FM	Columbia	17.1	14.0	CW	93.3 WBBO-FM	Forest City			CH
100.1 WSCQ	West Columbia	2.4	3.1	AC	93.7 WFBC-FM	Greenville	5.6	4.0	OL
101.3 WWDM	Sumter	17.7	22.1	RB	94.5 WMUU-FM	Greenville	1.2	1.4	EZ/FA n
102.3 WMFX	St. Andrews	6.0	8.1	AR	96.1 WWMG	Shelby		.3	OL
103.1 WOMG-FM	Columbia	4.9	4.4	OL	96.5 WPLS-FM	Greenville			AP*
104.7 WNOK	Columbia	8.4	9.9	CH	98.1 WBFM	Seneca	.3		EZ
106.7 WTCB	Orangeburg	6.7	5.9	AC	98.9 WSPA-FM	Spartanburg	6.4	4.4	SA
[29 stations 12 AM 17 FM]					100.5 WSSL-FM	Gray Court	10.8	10.8	CW
<b>Florence, SC</b>					101.1 WROQ	Anderson	6.1	12.6	AR
metro 150,600 TSA 150,600					101.9 WCKZ-FM	Gastonia	2.1	2.8	CH-RB
M St. rank 204 ARB rank 188 /1 Birch rank 186					102.5 WMYI	Hendersonville	12.4	13.1	AC
Spring Arbitron (1) Spring Birch (2)					103.1 WRIX-FM	Honea Path	1.4	1.0	CW
540 WYNN	Florence	14.5	8.2	BG/RB-OLn	103.9 WLWZ	Easley	6.6	7.0	RB
800 WDSC	Dillon			Z	105.3 WAGI-FM	Gaffney			CW/SGn
970 WJMX	Florence	2.4	1.9	AC	107.3 WWMM	Anderson			AC
1120 WFLU	Florence			cp-new	[47 stations 26 AM 21 FM]				
1230 WOLS	Florence	.4	.6	RG	<b>Hilton Head Island/Beaufort, SC</b>				
1310 WDKD	Kingstree			CW	metro 96,900				
1350 WDAR	Darlington		.6	OL	M St. rank 327				
88.1 WRJA-FM	Sumter			FA&/VA&*	960 WBEU	Hardeeville			OL&
92.5 WHLZ	Manning	16.9	13.3	CW	1130 WHHR	Hilton Head Island			MT&
92.9 WZNS	Dillon			Z	1430 WCOG	Ridgeland			Z
94.3 WWPD	Marion			AC	1490 WVGB	Beaufort			RB-OL
98.3 WWKT-FM	Kingstree	.8		RB/JZ	88.7 WAGP	Beaufort			RL*
100.1 WWFN	Lake City			OL	89.9 WJWJ-FM	Beaufort			FA&/VA&*
100.5 WKSJ	Marion			SA	92.1 WOCW	Parris Island			OL
102.1 WMXT	Pamplico			AC	98.7 WYKZ	Beaufort			AC
102.9 WJZX	Scranton			cp-new	99.7 WHTK	Port Royal			CH
103.3 WJMX-FM	Cheraw	13.3	16.5	CH	104.9 WSHG	Ridgeland			OL&
104.1 WYAV	Conway			CH	106.1 WFXH	Hilton Head Island			CR&
105.5 WDAR-FM	Darlington			CR&	106.9 WLOW	Bluffton			AS

# M Street RADIO MARKETS

TN

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
107.9 WIJY	Hilton Head Island			AC&	<b>Sioux Falls, SD MN IA</b>				
[13 stations 4 AM 9 FM]					metro 127,900 TSA 375,400				
<b>Myrtle Beach, SC NC</b>					M St. rank 269 ARB rank 203 /1				
metro 157,000 TSA 157,000					Spring Arbitron (1)				
M St. rank 263 ARB rank 186 /1 Birch rank 182					570 WNAX	Yankton	2.4		CW
Spring Arbitron (1) Fall Birch (2)					800 KQAD	Luverne			CWs
900 WGSN	North Myrtle Beach			ACs	1000 KXRB	Sioux Falls	6.2		CW&
1050 WJXY	Conway	.7	1.1	CW	1140 KSOO	Sioux Falls	9.1		AC/TK&n
1270 WYAK	Surfside Beach			CWs	1230 KWSN	Sioux Falls	1.0		NX-TK/OL
1330 WBIG	Conway			Z	1270 KNWC	Sioux Falls			RL*
1370 WTAB	Tabor City			SG	1320 KELO	Sioux Falls	10.5		AC-OL
1400 WGTN	Georgetown			OL&	1390 KJAM	Madison			CWs
1450 WKEL	Myrtle Beach			Z	1520 KJIA	Sioux Falls			RC
1470 WVBX	Georgetown	3.6	.7	RB	88.1 KRSD	Sioux Falls			NX/FA*
1520 WKZQ	Myrtle Beach			ARs	89.1 KAUR	Sioux Falls			AP/JZ*
90.1 WHMC-FM	Conway	1.5		FA&/VA&*	90.9 KCSO	Sioux Falls			FA*
90.9 WLGI	Hemingway		2.6	RB*	91.7 KRSW-FM	Pipestone			NX/FA*
92.1 WJYR	Myrtle Beach	11.6	7.4	EZ	92.5 KELO-FM	Sioux Falls	12.4		SA
93.5 WDZD	Shallotte		1.1	CW	93.1 KKYA	Yankton			CW
93.9 WJXY-FM	Conway			CW	96.5 KNWC-FM	Sioux Falls			RL*
94.5 WKOA	Murrells Inlet			OL	97.3 KPAT	Sioux Falls	14.8		CH
95.7 WKML	Lumberton		.7	CW	98.7 KISD	Pipestone			CH&
97.7 WBPR	Georgetown	14.4	29.0	CH	100.1 KCFS	Sioux Falls			VA*
99.5 WMYB	Socastee			cp-new	100.5 KIKN	Salem			cp-new
100.9 WGTN-FM	Andrews		.4	SA&	101.1 KLQL	Luverne	2.4		CW
101.7 WKZQ-FM	Myrtle Beach		11.2	AR	101.9 KTWB	Sioux Falls	1.4		CW
103.1 WYAK-FM	Surfside Beach		7.1	CW	102.5 KIXK	Canton			cp-new
104.1 WYAV	Conway		5.9	CH	103.1 KJAM-FM	Madison			CW
104.9 WYNA	Tabor City			CW	103.7 KRRO	Sioux Falls	6.7		CR
105.5 WNNB	North Myrtle Beach	5.4	3.0	AC	104.1 KBCM	Yankton			CW&
106.5 WSYN	Georgetown	2.2	5.2	OL	104.7 KKLS-FM	Sioux Falls	10.5		AC-OL
[25 stations 9 AM 16 FM]					[27 stations 9 AM 18 FM]				

## Sumter, SC

metro 146,600	TSA 146,600			
M St. rank 310				
1240 WDXY	Sumter			OL
1290 WQMC	Sumter			RL
1340 WSSC	Sumter			OL&
88.1 WRJA-FM	Sumter			FA&/VA&*
90.9 WLGI	Hemingway			RB*
98.3 WWKT-FM	Kingstree			RB/JZ
99.3 WIBZ	Wedgfield			AC
101.3 WWDM	Sumter			RB
106.3 WYNN-FM	Florence			RB
106.7 WTCB	Orangeburg			AC
[10 stations 3 AM 7 FM]				

## South Dakota

### Rapid City, SD

metro 85,300	TSA 154,400			
M St. rank 319 ARB rank 243 /1				
Spring Arbitron (1)				
810 KBHB	Sturgis	5.3		CW
920 KKLS	Rapid City	9.2		OL
980 KDSJ	Deadwood			OL
1150 KIMM	Rapid City	11.2		CW
1340 KTOQ	Rapid City	3.9		CW
1380 KOTA	Rapid City	9.9		SA
89.3 KBHE-FM	Rapid City			FA/JZ&*
91.3 KTEQ	Rapid City			VA*
93.1 KRCS	Sturgis	2.6		CW&
93.9 KMKM	Rapid City	9.9		AC-OL
95.1 KSQY	Deadwood	12.5		AR
97.9 KVSF	Rapid City			RL
100.3 KGGG-FM	Rapid City	20.4		CH
101.1 KEZV	Spearfish	4.6		SA
104.1 KTOQ-FM	Rapid City			cp-new
107.3 KSLT	Spearfish	3.3		RC
[16 stations 6 AM 10 FM]				

## Tennessee

### Chattanooga, TN GA AL

metro 364,700	TSA 784,000			
M St. rank 93 ARB rank 97 /4 Birch rank 98				
Winter Arbitron (1) Winter Birch (2)				
820 WAPO	Jasper	.6		SG
870 WQRX	Valley Head			AC
910 WEPG	South Pittsburg	.6	.2	CW
980 WLMX	Rossville	.3	.5	AC-OLs
1070 WFLI	Lookout Mountain	1.1	1.2	RL
1150 WGOW	Chattanooga	3.3	1.8	NX-TK&
1190 WSDQ	Dunlap			CW
1240 WSDT	Soddy-Daisy			CW
1260 WNOO	Chattanooga	2.6	2.0	RB-OL/BG
1310 WDOD	Chattanooga			AS&
1370 WDEF	Chattanooga	2.5	2.7	AC-CW/TK&n
1420 WADX	Trenton			CW&
1450 WMOC	Chattanooga	.3	.3	BG
1490 WDXB	Chattanooga			Z
1550 WTYR	Soddy-Daisy			OL
1590 WQCH	La Fayette	.9	.3	CW
88.1 WUTC	Chattanooga		.5	FA/JZ*
88.9 WMBW	Chattanooga	3.9		RL*
89.7 WDYN-FM	Chattanooga		.5	RL*
90.5 WSMC-FM	Collegedale		1.5	FA*
91.5 WAWL-FM	Signal Mountain		.8	AP*
92.3 WDEF-FM	Chattanooga	11.0	9.1	EZ
94.3 WJTT	Red Bank			RB
96.5 WDOD-FM	Chattanooga	6.7	7.2	CW
97.3 WKXJ	South Pittsburg	.8	.5	CH
100.7 WUSY	Cleveland	19.8	20.2	CW
101.9 WSGC	Ringgold	3.3	2.4	OL
102.3 WFXS	Soddy-Daisy	3.0	7.7	AR
102.7 WBDX	Trenton	1.4	1.3	AC
103.1 WDRZ-FM	Etowah			RC
105.5 WLMX-FM	Rossville	6.2	5.5	AC-OL
106.5 WSKZ	Chattanooga	9.6	9.9	CH

**TN**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
107.9 WRX	East Ridge	3.4	3.7	RC	<b>Knoxville, TN</b>				
<b>[33 stations 16 AM 17 FM]</b>					metro 515,600 TSA 1,265,500				
<b>Jackson, TN</b>					M St. rank 79 ARB rank 70 /4 Birch rank 73				
metro 64,600					Winter Arbitron (1) Winter Birch (2)				
M St. rank 180	Birch rank 256				620 WRJZ	Knoxville	1.1	1.2	RL
Spring Birch (2)					670 WTNN	Farragut			NA
740 WIRJ	Humboldt			NX-TK	730 WLIL	Lenoir City			VA
810 WCTA	Alamo			CW	760 WKNL	Knoxville			cp-new
1190 WHMT	Humboldt			OL&	850 WUTK	Knoxville	1.3	1.2	NX
1310 WDXI	Jackson			CW&	900 WKXV	Knoxville	2.0	.1	RL
1360 WWHY	Milan			Z	930 WSEV	Sevierville	.3	1.1	CWs
1390 WTJS	Jackson	3.6		AS&	960 WWGR	La Follette			RG
1460 WQCR	Jackson			RL	990 WIVK	Knoxville	2.8	3.1	CWs
1500 WTNE	Trenton			ACs	1040 WQBB	Powell	4.0	1.9	AS
1580 WHHM	Henderson			CWs	1120 WCGM	Maryville			RL
1600 WKBJ	Milan			OL	1180 WHJM	Knoxville			AS
90.1 WJTR	Jackson			FA*	1240 WIMZ	Knoxville		.8	ARs
91.5 WFHC	Henderson			VA*	1290 WATO	Oak Ridge			SG
92.3 WYNU	Milan	8.2		CH	1340 WKGN	Knoxville			Z
93.1 WNBE	Alamo			AC	1360 WBLC	Lenoir City			RL
95.3 WTBG	Brownsville	.9		CW/BG	1380 WYSH	Clinton			CW&
95.9 WFKX	Henderson	28.2		RB	1400 WGAP	Maryville	1.0	.5	CWs
96.7 WMOD	Bolivar			AC&	1430 WEMG	Knoxville			Z
97.7 WLOT	Trenton			AC	1490 WITA	Knoxville		.2	RL
100.9 WVHR	Huntingdon			CW	1550 WOR1	Oak Ridge			Z
102.3 WZDQ	Humboldt	14.5		CH	1580 WDMF	Knoxville			BG
103.1 WMXX-FM	Jackson	6.4		AC	88.3 WHGG	Knoxville			cp-new
104.1 WTNV	Jackson	13.6		CW	89.1 WYLV	Alcoa			cp-new
105.3 WLSZ	Humboldt	4.5		CH&	90.3 WUTK-FM	Knoxville		.8	AP*
106.9 WWYN	McKenzie	2.7		CW	91.1 WKCS	Knoxville			Z
107.7 WHHM-FM	Henderson			CW	91.9 WUOT	Knoxville		1.9	FA/JZ*
<b>[25 stations 10 AM 15 FM]</b>					93.1 WWZZ	Karns	.3	3.1	AR
<b>Johnson City/Kingsport, TN VA</b>					93.5 WLIL-FM	Lenoir City			CW
metro 378,400 TSA 718,900					94.3 WKNF-FM	Oak Ridge			Z
M St. rank 95	ARB rank 92 /4				95.3 WYFC	Clinton		.2	RL*
Winter Arbitron (1) Winter Birch (2)					95.7 WGAP-FM	Maryville	.3	.6	CW
640 WJZ	Blountville	.5		OL/TK&n	96.3 WJBZ	Seymour			RL
690 WZAP	Bristol	3.0	.5	RL/RG	97.5 WEZK	Knoxville	13.4	13.5	AC
790 WETB	Johnson City	2.3	2.3	SG	98.7 WXVO	Oliver Springs			CW
870 WFKB	Colonial Heights			MT&	99.3 WNOX	Jefferson City	.3	.1	CW&
910 WJCW	Johnson City	6.0	2.6	NX-TK	100.3 WOKI-FM	Oak Ridge	10.9	12.3	CH
980 WFIG	Bristol	1.2	.5	OL&	101.3 WECO-FM	Wartburg			CW
1050 WGAT	Gate City	.3	.2	RL	102.1 WMYU	Sevierville	11.5	8.7	AC
1090 WGOC	Kingsport			Z	103.5 WIMZ-FM	Knoxville	8.1	12.8	AR
1120 WDUF	Duffield			CW	105.3 WXST	Loudon			OL&
1230 WBB1	Abingdon	.8	.4	CW	105.5 WDLY	Gatlinburg	.4	.8	CW
1240 WBEJ	Elizabethton	.5	.9	CW&	107.7 WIVK-FM	Knoxville	29.8	29.1	CW
1260 WMCH	Church Hill	1.3	.5	RL	<b>[43 stations 22 AM 21 FM]</b>				
1320 WKIN	Kingsport	.5	.4	CW&	<b>Memphis, TN AR MS</b>				
1370 WRGS	Rogersville	1.3	.5	OLs/VA	metro 895,100 TSA 1,661,700				
1400 WKPT	Kingsport	2.5	1.8	EZ	M St. rank 47 ARB rank 43 /4 Birch rank 49				
1410 WBBX	Kingston			SG	Winter Arbitron (1) Winter Birch (2)				
1420 WEMB	Erwin	1.0	.7	CW	560 WHBQ	Memphis	.3	.6	CW
1490 WOPI	Bristol		.4	CW	600 WRCE	Memphis	2.2	2.4	AS&/TK&l
1520 WITM	Elizabethton			SG	640 WCRV	Collierville	1.0	1.4	RL
1550 WBCV	Bristol			RL	680 WODZ	Memphis	.5	.6	OL
1590 WKTP	Jonesborough			EZs	730 KSUD	West Memphis		.1	RL/RG
88.5 WPGB	Blountville			cp-new	790 WMC	Memphis	4.1	2.7	NX-TK
89.5 WETS	Johnson City	2.1		VA*	860 KOSE	Osceola			OL
90.3 WCSK	Kingsport			VA*	990 KWAM	Memphis	1.2	1.3	BG
91.5 WHCB	Bristol	.7		RL*	1030 WXSS	Memphis			BG
92.7 WABN-FM	Abingdon	.5		CH	1070 WDIA	Memphis	9.7	8.7	SB
93.9 WMEV-FM	Marion	.7		CW	1170 WPLX	Germantown			AS
94.9 WIKQ	Greeneville	1.0	.7	AC&	1210 WGSF	Arlington		.1	RC
96.9 WXBQ	Bristol	19.3	21.5	CW	1240 WAVN	Southaven			CW/BG
98.5 WTFM	Kingsport	11.9	11.6	AC	1340 WLOK	Memphis	5.5	5.4	BG/TK
99.3 WUSJ-FM	Elizabethton	6.6	5.6	CW	1380 WMPS	Millington	.3		RC&
101.5 WQUT	Johnson City	20.0	24.9	CH	1430 WNWZ	Germantown	.8	.6	NX-TK
103.9 WXIS	Erwin		.2	AR-CH	1480 WBBP	Memphis	.3		RL
104.9 WZXY	Kingsport	2.1	2.5	CH&	88.5 WQOX	Memphis			VA*
<b>[34 stations 21 AM 13 FM]</b>					89.3 WYPL	Memphis			VA*



**TX**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
88.1	KNLE-FM	Round Rock	1.9	RC*	1360	KRYS	Corpus Christi	.6	1.5	CWs	
88.7	KAZI	Austin	3.3	RB/VA*	1400	KUNO	Corpus Christi	8.8	5.0	SS-CW	
89.5	KMFA	Austin	2.9	FA*	1440	KEYS	Corpus Christi	1.8		NX&	
90.5	KUT	Austin	5.1	FA/VA*	1510	KROB	Robstown	.2	.3	CW	
92.1	KRGT	Hutto		SS	1590	KDAE	Sinton	2.2	.2	AS&	
92.5	KKLB	Elgin		cp-new	88.7	KFGG	Corpus Christi			RL*	
93.3	KBTS-FM	Killeen	7.1	7.0	CH	89.5	KLUX	Robstown	.8	RL*	
93.7	KLBJ-FM	Austin	7.0	8.6	AR	90.3	KEDT-FM	Corpus Christi	.9	FA/JZ*	
94.7	KATG	Luling	1.1	1.1	CW&	91.9	KBNJ	Corpus Christi	.5	SS-RL/RL*	
95.5	KKMJ-FM	Austin	8.5	7.3	AC-OL	92.7	KNGV	Kingsville		CW&	
96.7	KHFI-FM	Georgetown	7.6	12.1	CH	93.9	KMXR	Corpus Christi	6.0	4.1	AC
98.1	KVET-FM	Austin	3.7	2.8	CW	94.7	KBSO	Corpus Christi			cp-new
98.9	KLTD	Lampasas	2.0	1.5	OL	95.5	KZFM	Corpus Christi	14.6	21.3	CH-RB
100.7	KASE	Austin	12.2	16.5	CW	96.5	KLTV	Corpus Christi	4.0	3.8	OL
101.7	KOKE	Giddings			SG	97.5	KWVS	Kingsville	2.8	1.5	NA
102.3	KPEZ	Austin	5.1	6.5	CR	97.9	KYTX	Beeville			OL
103.5	KEYL-FM	San Marcos	4.5	3.2	AC	98.3	KKHQ	Odem			Z
107.1	KGSR	Bastrop	4.8	3.9	AP	99.1	KRYS-FM	Corpus Christi	12.8	14.4	CW
<b>[31 stations 13 AM 18 FM]</b>					99.9	KROB-FM	Robstown			-	
<b>Beaumont, TX LA</b>					101.3	KNCN	Sinton	8.2	9.2	AR	
metro 296,500 TSA 514,200					102.3	KPCB	Rockport			.9 AC	
M St. rank 132 ARB rank 122 /2 Birch rank 122					103.7	KOUL	Sinton	13.8	14.9	CW	
Fall Arbitron (1) Winter Birch (2)					105.1	KMIQ	Robstown	4.0	3.9	SS-CH	
560	KLVI	Beaumont	5.7	4.6	TK	105.5	KCGR	Portland			CR&
990	KZZB	Beaumont			CHs	107.1	KFLZ	Bishop	.9		SS-CW/VA
1150	KDLF	Port Neches			RL/RG	<b>[29 stations 9 AM 20 FM]</b>					
1250	KALO	Port Arthur	4.4	2.8	SB	<b>Dallas/Fort Worth, TX</b>					
1300	KKAS	Silsbee			CWs	metro 3,200,600 TSA 4,803,300					
1340	KOLE	Port Arthur	1.9	1.6	AS&	M St. rank 7 ARB rank 8 /4 Birch rank 8					
1380	KKFH	Beaumont	3.6	4.2	RL	Winter Arbitron (1) Winter Birch (2)					
1450	KAYC	Beaumont	.8	.2	CW&	540	KDFT	De Soto			BG
1510	KQHN	Nederland			NX&	570	KLIF	Dallas	3.1	2.9	TK
1600	KOGT	Orange			4 CW	660	KSKY	Balch Springs			RL
89.7	KTXB	Beaumont			RL&*	730	KKDA	Grand Prairie	2.6	1.9	RB-OL
91.3	KVLU	Beaumont			2.4 FA/JZ*	770	KPBC	Garland			RG
92.5	KTFA	Groves	1.3	2.6	RC	820	WBAP	Fort Worth	6.2	4.6	CW
93.3	KYKR-FM	Port Arthur	7.0	8.8	CW	870	KFJZ	Fort Worth	.6	.3	SS
94.1	KQXY-FM	Beaumont	2.3	3.0	AC	910	KXEB	Sherman			SS
95.1	KZZB-FM	Beaumont	5.5	7.0	CH	970	KHVN	Fort Worth	1.7	1.8	RL/BG
97.5	KAYD	Beaumont	13.3	15.4	CW	1040	KGGR	Dallas			BG
98.5	KHYS	Port Arthur	11.6	16.8	RB	1080	KRLD	Dallas	5.5	5.3	NX/TK&I
101.7	KWDX	Silsbee			CW	1150	KVIL	Highland Park	.2	.3	ACs
104.5	KKMY	Orange	8.9	8.0	AC	1190	KUII	Dallas	.8		NX&
106.1	KIOC	Orange	4.0	6.6	CH	1270	KESS	Fort Worth	2.2	.9	SS
107.9	KWIC-FM	Beaumont	4.7	5.8	AR	1310	KAAM	Dallas	1.9	1.1	AS&
<b>[22 stations 10 AM 12 FM]</b>					1360	KNRB	Fort Worth			RL	
<b>Bryan/College Station, TX</b>					1390	KBEC	Waxahachie			CW-OL	
metro 107,700 TSA 158,600					1440	KDNT	Denton			NX-TK	
M St. rank 227 ARB rank 225 /1					1480	KDBN	Dallas			MT&	
Spring Arbitron (1)					1540	KSGB	University Park			RL	
1150	WTAW	College Station	2.6		1600	KSSA	Cockrell Hill	1.1	.8	SSs	
1240	KTAM	Bryan	2.6		88.1	KNTU	Denton			JZ*	
1510	KAGC	Bryan	2.0		88.3	KEOM	Mesquite			VA*	
90.9	KAMU-FM	College Station			88.3	KJCR	Keene			RL*	
92.1	KTSR	College Station	6.5		88.5	KRSM	Dallas			AP*	
94.3	KHNR	Hearne	4.6		88.7	KTCU-FM	Fort Worth			FA/JZ*	
96.1	KAGG	Madisonville	7.8		89.3	KNON	Dallas	.3		VA*	
98.3	KORA-FM	Bryan	18.3		90.1	KERA	Dallas	1.8		NX/AP/TK*	
99.5	KBMA	Bryan			90.9	KCBI-FM	Dallas	1.0		RL*	
103.1	KCRM	Cameron			91.7	KVTT	Dallas	.4		RL*	
104.7	KKYS	Bryan	17.0		92.5	KZPS	Dallas	3.3	3.2	CR	
<b>[11 stations 3 AM 8 FM]</b>					94.1	KLTY	Fort Worth	2.4	3.3	RC	
<b>Corpus Christi, TX</b>					94.5	KDGE	Gainesville	2.0	3.5	AP	
metro 284,100 TSA 441,300					94.9	KHYI	Arlington	3.1	3.8	CH-RB	
M St. rank 110 ARB rank 130 /2 Birch rank 99					96.3	KSCS	Fort Worth	9.1	10.9	CW	
Fall Arbitron (1) Winter Birch (2)					97.1	KEGL	Fort Worth	4.4	4.4	CH-AR	
1030	KCTA	Corpus Christi	1.2	1.4	RL/SS-RL	97.9	KLRX	Dallas	2.1	1.1	SA
1150	KCCI	Corpus Christi	4.8	3.9	SS	98.7	KLUV	Dallas	2.4	2.3	OL
1230	KSIX	Corpus Christi	1.8	.3	AS/TK&I	99.1	KJZY	Denton			JZ
1330	KINE	Kingsville			.3 CH-SSs	99.5	KPLX	Fort Worth	6.6	6.9	CW
						100.3	KJMZ	Dallas	4.0	4.9	RB
						101.1	WRR	Dallas	2.5	2.1	FA



# M Street RADIO MARKETS

# TX

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
102.1 KTXQ	Fort Worth	5.4	5.0	AR	1180 KGOL	Humble			RL
102.9 KDMX	Dallas	1.4	1.6	AC	1230 KNUZ	Houston			OL
103.9 KVIL-FM	Highland Park	6.7	5.9	AC	1320 KXYZ	Houston	1.1	1.1	SS-AC
104.5 KKDA-FM	Dallas	5.7	7.3	RB	1360 KWWJ	Baytown	.8	.8	BG
105.3 KRSR	Dallas	1.5	2.4	AC	1400 KHCB	Galveston			RLs*
106.1 KOAI	Denton	2.4	2.5	NA	1430 KCOH	Houston	1.3	.6	TK/RB
106.7 KYOT-FM	Granbury			AS	1480 KLVL	Pasadena	.8	.3	SS
106.9 KSSA-FM	McKinney	.1	.1	SS&	1520 KYND	Cypress			RL
107.1 KTLR-FM	Terrell			CW&	1540 KGBC	Galveston			VA
107.5 KMEZ-FM	Fort Worth	1.9	1.5	SA	1590 KYOK	Houston	1.6	.8	SB&
<b>[52 stations 21 AM 31 FM]</b>					88.1 KJIC	Pasadena			RL/SS-RLI*
<b>El Paso/Ciudad Juarez, TX CH</b>					88.7 KUHF	Houston	2.0		NX/FA*
metro 465,100 TSA 683,400					89.3 KSBJ	Humble	2.0		RC*
M St. rank 85 ARB rank 79/4 Birch rank 80					90.1 KPFT	Houston			VA/ET*
Winter Arbitron (1) Winter Birch (2)					90.5 KFTG	Santa Fe			cp-new
600 KROD	El Paso	2.5	2.3	OL	90.9 KTSU	Houston	2.1		JZ-RB*
690 KHEY	El Paso	3.2	1.6	CW-OL	91.3 KACC	Alvin			CH*
750 KAMA	El Paso	4.4	5.6	SS	91.7 KTRU	Houston			AP*
800 XROK	Ciudad Juarez		.5	SS	92.1 KRTS	Seabrook	.3	.4	FA
860 XZOL	Ciudad Juarez			SS	92.9 KKBJ-FM	Pasadena	4.5	5.8	CH
920 KBNA	El Paso	.2	.8	SSs	93.3 KYKR-FM	Port Arthur			CW
970 XEJ	Ciudad Juarez	.7	.2	SS	93.7 KLTR	Houston	3.5	3.7	AC/IJze
1000 XEFV	Ciudad Juarez			Z	94.5 KLDE	Houston	3.2	2.3	OL
1060 KFNA	El Paso			SS	95.7 KIKK-FM	Houston	8.2	9.0	CW
1110 XEWR	Ciudad Juarez			SS	96.5 KHMV	Houston	4.2	5.2	CH
1150 KEZB	El Paso	1.2	1.5	SS	97.1 KRTK	Cleveland			cp-new
1240 XEWG	Ciudad Juarez			SS	97.9 KBXX	Houston			RB-CH
1340 KVIV	El Paso			Z	98.5 KHYS	Port Arthur	2.9	3.7	RB
1380 KTSM	El Paso	4.6	3.3	NX-TK	99.1 KODA	Houston	5.3	3.0	SA
1420 XEF	Ciudad Juarez			SS	99.9 KSHN	Liberty			cp-new
1590 KELP	El Paso	.7	1.5	RL	100.3 KILT-FM	Houston	7.5	8.4	CW
88.5 KTEP	El Paso	1.6		FA/IJZ*	101.1 KLLO	Houston	5.3	7.3	AR
89.5 KXCR	El Paso			1.1 JZ*	102.1 KMIQ	Houston	6.6	9.1	RB
92.3 KOFX	El Paso	5.0	4.4	CR	102.9 KQUE	Houston	4.6	3.4	AS-SA
93.1 KAMZ	El Paso	10.5	11.0	CH	103.3 KJOJ-FM	Freeport	.4	.1	RL
93.9 KEZB-FM	El Paso			3.9 AC	104.1 KRBE-FM	Houston	3.3	4.0	CH-RB
94.7 KAMA-FM	El Paso			1.7 SSs	104.9 KRTX	Galveston			AC&
95.5 KLAQ	El Paso	11.3	10.5	AR	104.9 KMIA	Rosenberg			SS
96.3 KHEY-FM	El Paso	15.0	17.9	CW	105.7 KHCB-FM	Houston	1.0	1.4	RL*
97.5 KBNA-FM	El Paso	6.0	3.3	SS-CH	106.5 KQKQ	Galveston	2.2	1.2	SS-CH
98.3 XHPX	Ciudad Juarez	.7		SS	106.9 KJZS	Conroe	.8	.8	JZ
99.5 KVLC	Las Cruces			cp-new	107.5 KZFX	Lake Jackson	3.5	3.4	CR
99.9 KTSM-FM	El Paso	5.5	4.1	SA	107.9 KWIC-FM	Beaumont			AR
100.7 XHH	Ciudad Juarez	.7		SS	<b>[57 stations 24 AM 33 FM]</b>				
102.1 KPRR	El Paso	10.5	14.3	CH-RB	<b>Killeen/Temple, TX</b>				
103.1 KPAS	Fabens	.5		RL/SS-RL	metro 201,300 TSA 288,300				
103.5 XHEM	Ciudad Juarez			SS	M St. rank 185 ARB rank 157/1 Birch rank 150				
104.3 XHTO	Ciudad Juarez	.3		SS	Spring Arbitron (1) Fall Birch (2)				
105.1 XHIM	Ciudad Juarez	1.6		SS	940 KTON	Belton			RL
105.9 XHGU	Ciudad Juarez			AR	1050 KIIZ	Killeen	8.4	8.4	RBs
106.7 XUAR	Ciudad Juarez			SS	1400 KTEM	Temple	1.5	.9	TK
107.5 XHNZ	Ciudad Juarez	.5		SS	89.9 KIFH	Fort Hood			Z
<b>[37 stations 16 AM 21 FM]</b>					91.3 KNCT-FM	Killeen			4.7 EZ/FA*
<b>Houston/Galveston, TX</b>					92.3 KIIZ-FM	Killeen			RB
metro 2,966,300 TSA 3,757,800					93.3 KBTS-FM	Killeen	14.9	25.5	CH
M St. rank 9 ARB rank 10/4 Birch rank 10					95.5 KNFO	Waco	1.5	2.2	CW
Winter Arbitron (1) Winter Birch (2)					97.5 KWTX-FM	Waco	3.1	3.7	CH
610 KILT	Houston	.5	.8	CW-OL	98.3 KRYL	Gatesville	3.7	1.2	CW
650 KIKK	Pasadena	.9	.7	CW-OL	98.9 KLTD	Lampasas	13.3	10.3	OL
700 KSEV	Tomball	.9	1.0	TK/SX	99.9 WACO-FM	Waco		.3	CW
740 KTRH	Houston	5.4	4.8	NX-TK	103.1 KOOV	Copperas Cove	14.2	10.3	CW
790 KKBQ	Houston	.1	.1	CHs	104.3 KPLE	Temple	8.4	6.9	CW
850 KEYH	Houston	.5	.2	SS-AC	105.5 KLFX	Harker Heights			9.0 CR
880 KIKR	Conroe			CW	106.3 KYZZ-FM	Belton			OL&
920 KYST	Texas City	.3	.1	SS-CH	<b>[16 stations 3 AM 13 FM]</b>				
950 KPRC	Houston	2.6	2.5	NX-TK	<b>Laredo/Nuevo Laredo, TX TM</b>				
980 KMPQ	Rosenberg	.4		SS	metro 93,000				
1010 KLAT	Houston	2.4	1.9	SS-CW	M St. rank 295 Birch rank 236				
1070 KRBE	Houston	.2		CH-RBs	Spring Birch (2)				
1110 KTEK	Alvin			RL	890 KVOZ	Laredo			5.6 OL/SS
1140 KSSQ	Conroe			Z	960 XEK	Nuevo Laredo			.6 SS

# TX

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1090 XEWL	Nuevo Laredo		.6	SS	<b>McAllen/Brownsville, TX</b>				
1300 KLAR	Laredo		2.8	SS	metro 496,300 TSA 551,100				
1370 XGNK	Nuevo Laredo			SS	M St. rank 63 ARB rank 76 /4 Birch rank 78				
1410 XEAS	Nuevo Laredo			SS	Winter Arbitron (1) Winter Birch (2)				
1490 KDOS	Laredo			SS	590 XEFD	Reo Bravo			SS
1550 XENU	Nuevo Laredo	1.7		SS	710 KURV	Edinburg	1.8	2.1	NX-TK&
88.1 KHOY	Laredo	3.4		SS-VA*	810 XERI	Reynosa			SS
89.9 KBNL	Laredo	3.4		SS-RL/RL*	840 KVJY	Pharr	2.2	1.2	EZ
91.3 XNOE	Nuevo Laredo			SS	910 KRIO	McAllen		.2	SS-RL*
92.7 KJBZ	Laredo	26.0		SS	940 XRKS	Reynosa			SS
94.9 KOYE	Laredo	13.6		CH	970 XEO	Matamoros			SS
98.1 KRRG	Laredo	22.0		AC	1110 XEOX	Reo Bravo			SS
99.3 XHNK	Nuevo Laredo			SS	1170 XERT	Reynosa			SS
102.3 XHMW	Nuevo Laredo	2.3		AC	1210 KUBR	San Juan	2.5	.4	SS-RLs
<b>[16 stations 8 AM 8 FM]</b>					1240 KSOX	Raymondville	.3	.2	CWs
<b>Longview/Marshall, TX</b>					1290 KRGE	Weslaco			RL
metro 138,400 TSA 275,000					1310 XEAM	Matamoros			SS
M St. rank 175 ARB rank 194 /1 Birch rank 194					1340 XEMT	Matamoros			SS
Spring Arbitron (1) Spring Birch (2)					1390 XEOR	Reynosa			SS
690 KZEY	Tyler	1.8	.5	RB	1420 XEEN	Matamoros			SS
1060 KHYM	Gilmer			CW/SG	1490 XEMS	Matamoros	.3		SS
1240 KKTX	Kilgore			ARs	1530 KGBT	Harlingen	15.1	11.9	SS
1280 KLGv	Longview			RB	1580 KIRT	Mission	1.9	1.4	SS-CW
1370 KFRO	Longview			OL&	1600 KBOR	Brownsville	2.5	2.0	SS-CW
1410 KCUL	Marshall	1.4	.9	ACs	88.3 KBNR	Brownsville			SS-RL*
1430 KEES	Gladewater	4.1	2.3	NX-TK	88.5 KOIR	Edinburg		1.0	SS-RL*
1450 KMHT	Marshall			Z	88.9 KMBH-FM	Harlingen			NX/FA*
88.7 KTPB	Kilgore			FA*	92.7 KJIB	South Padre Island			cp-new
89.5 KVNE-FM	Tyler	5.0		RL*	93.1 XAAA	Reynosa			EZ
89.9 KDAQ	Shreveport		.5	NX/FA*	94.5 KELT	Harlingen	5.7	4.8	AC
91.1 KBWC	Marshall		3.2	RB*	95.3 KZSP	South Padre Island		.4	OL&
92.1 KROZ	Tyler			CW	96.1 KIWW	Harlingen	8.0	7.8	SS-AC
93.1 KIYL-FM	Tyler	2.7	1.8	AC	96.9 KVMV	McAllen		1.8	RL*
93.7 KITT	Shreveport	1.4	1.8	AC	97.7 XEEW	Matamoros			SS
95.3 KLSQ	Gilmer	1.4	1.8	AC	98.5 KQXX	McAllen	3.3	2.6	SS-AC
96.1 KKTX-FM	Kilgore	3.6	1.8	AR	99.5 KRGY	Brownsville	3.7	6.9	CH
98.9 KTUX	Carthage	6.8	11.8	CH	100.3 KTEX	Brownsville	18.5	19.1	CW
101.1 KRMD-FM	Shreveport		.9	CW	101.1 KVPA	Port Isabel			cp-new
101.5 KNUE	Tyler	10.4	8.1	CW	101.5 XMLS	Matamoros			SS
103.9 KMHT-FM	Marshall			Z	101.7 KSOX-FM	Raymondville	.4	.4	CW
105.7 KYKX	Longview	21.6	24.4	CW	102.5 XHRR	Reynosa			SS
106.5 KOOI	Jacksonville	4.5	4.1	EZ	104.1 KBFM	Edinburg	13.1	16.8	CH
107.3 KISX	Whitehouse			CH	104.9 KJAV	Alamo	.5	.8	RC
<b>[24 stations 8 AM 16 FM]</b>					105.5 KVTY	Mission			RC
<b>Lubbock, TX</b>					106.3 KBOR-FM	Mercedes	1.2	2.6	SS-AC
metro 183,200 TSA 370,600					106.9 KQUF	Raymondville			cp-new
M St. rank 188 ARB rank 164 /2 Birch rank 162					107.9 KVLV	Edinburg	4.9	5.8	OL
Fall Arbitron (1) Winter Birch (2)					<b>[43 stations 20 AM 23 FM]</b>				
580 KJBX	Lubbock	1.7	1.6	ACs/RB	<b>Nacogdoches/Lufkin, TX</b>				
790 KFYO	Lubbock	6.1	2.2	CW	metro 100,900 TSA 246,200				
950 KXTQ	Lubbock	2.4	.9	SS	M St. rank 315 ARB rank 231 /1				
1050 KCAS	Slaton	1.0		AS	Spring Arbitron (1)				
1340 KFMX	Lubbock	1.3	.6	AS&	860 KSFA	Nacogdoches			RB
1420 KLFb	Lubbock	.3	.3	SS	1100 KWXL	Hudson			cp-new
1460 KTLK	Lubbock	1.0	3.4	SS-CW	1230 KEEE	Nacogdoches	2.0		NX-TK
1530 KCLR	Ralls			Z	1260 KAFX	Diboll			CHs
1590 KLLL	Lubbock	.7	1.2	CWs/TK&l	1340 KRBA	Lufkin	1.3		CW/ACs
88.1 KTXT-FM	Lubbock		1.9	AP*	1420 KSRK	Lufkin			OL&
89.1 KOHM	Lubbock		1.2	FA*	88.9 KLDN	Lufkin			NX/FA*
90.1 KAMY	Lubbock			cp-new	90.1 KSAU	Nacogdoches			JZ*
92.7 KJAK	Slaton	3.0	2.2	RL	91.1 KSWP	Lufkin			RL*
93.7 KKIK	Lubbock	4.4	4.0	CW	95.5 KAFX-FM	Diboll	16.3		CH
94.5 KFMX-FM	Lubbock	13.5	16.8	AR	99.3 KUEZ	Lufkin	6.5		AC
96.3 KLLL-FM	Lubbock	22.2	24.6	CW	101.9 KAUZ	Huntington	2.0		CR
98.1 KKCL	Lorenzo	4.0	3.4	OL	103.3 KJCS	Nacogdoches	12.4		CW
99.5 KRLB-FM	Lubbock	8.1	9.7	AC	105.1 KYKS	Lufkin	20.3		CW
101.1 KTEZ	Lubbock	4.7	5.6	AC	107.7 KTBQ	Nacogdoches	5.9		CH
102.5 KZII	Lubbock	13.5	15.0	CH	<b>[15 stations 6 AM 9 FM]</b>				
104.7 KLSC	Lamesa	2.4	1.2	OL&					
106.3 KEJS	Lubbock			cp-new					
<b>[22 stations 9 AM 13 FM]</b>									

# M Street RADIO MARKETS

TX

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT			
<b>Odessa/Midland, TX</b>					1350	KCOR	San Antonio	3.6	5.5	SS		
metro 190,000	TSA 305,400				1420	KGNB	New Braunfels	.8	.4	AS&		
M St. rank 151	ARB rank 160 /2	Birch rank 157			1480	KCHL	San Antonio	.7	1.4	RB		
Fall Arbitron (1)	Spring Birch (2)				1500	KBRN	Boerne			CW		
550	KCRS	Midland	1.9	.9	CW/TK&I	1540	KEDA	San Antonio	2.2	1.0	SS	
600	KERB	Kermit			Z	1580	KWED	Seguin	.8	.1	CW	
690	KPET	Lamesa			CW	89.1	KSTX	San Antonio		1.8	NX*	
810	KXOI	Crane			SS	90.1	KSYM-FM	San Antonio		1.1	JZ*	
920	KENT	Odessa		.3	RL*	90.9	KPAC	San Antonio		.7	FA*	
1000	KNDA	Odessa	2.5	1.8	SS	91.3	KXPZ	Lytle			RC*	
1070	KWEL	Midland			SS-CH	91.7	KRTU	San Antonio		.2	FA*	
1150	KJBC	Midland	1.7	.3	CW-OL	92.1	KNBT	New Braunfels		.2	CW&	
1230	KOZA	Odessa	3.9	3.6	SS	92.9	KSRR-FM	San Antonio	3.1	4.0	CH	
1310	KOYL	Odessa			Z	94.1	KRIO-FM	Floresville			CW	
1330	KLBO	Monahans			AC&	96.1	KSAQ	San Antonio			AR	
1410	KRIL	Odessa	.3		NX-SA	97.3	KAJA	San Antonio	6.0	6.8	CW	
1510	KMND	Midland	.6		AS	99.5	KISS-FM	San Antonio	2.2	1.0	OL&	
90.1	KWHU	Midland			cp-new	100.3	KCYY	San Antonio	12.4	12.2	CW	
90.5	KENT-FM	Odessa			cp-new	101.1	KONO-FM	Fredericksburg		.1	OLs	
91.3	KOCV	Odessa	.6		AP*	101.9	KQXT	San Antonio	5.6	4.3	SA	
92.3	KNFM	Midland	14.3	19.9	CW	102.7	KTFM	San Antonio	10.1	12.7	CR-RB	
93.3	KBAT	Midland	11.3	13.6	AR	104.5	KZEP-FM	San Antonio		5.6	5.9	CH
95.1	KQRX	Midland			cp-new	105.3	KSMG	Seguin		4.8	4.9	OL
96.1	KMRK	Odessa			cp-new	106.7	KMMX-FM	Terrell Hills		2.5	1.6	AC
96.9	KQIP	Odessa	4.1	3.0	OL&	107.5	KXTN	San Antonio	3.9	1.7	SS	
97.9	KODM	Odessa	6.6	10.2	AC	<b>[40 stations 21 AM 19 FM]</b>						
99.1	KKKK	Odessa	2.2	1.8	RL	<b>Texarkana, TX AR</b>						
99.9	KGEE	Monahans	13.5	7.8	CW	metro 99,500	TSA 198,000					
100.3	KIOL-FM	Lamesa	4.4	.6	SA&	M St. rank 248	ARB rank 233 /1					
102.1	KMGP	Monahans	6.6	5.1	AC	Spring Arbitron (1)						
103.3	KCRS-FM	Midland	3.3	2.4	AC	740	KCMC	Texarkana	7.2		CW&	
104.7	KLSC	Lamesa			OL&	790	KKYR	Texarkana	3.6		CWs	
106.3	KERB-FM	Kermit			Z	900	KALT	Atlanta			CWs	
106.7	KCHX	Midland	11.6	22.0	CH	940	KTWN	Texarkana			RG	
<b>[30 stations 13 AM 17 FM]</b>					1400	KHSP	Texarkana			RL-TK		
<b>San Angelo, TX</b>					1530	KNBO	New Boston			RL		
metro 83,600	TSA 119,100				91.5	KTXX	Texarkana			VA*		
M St. rank 344	ARB rank 246 /1	Birch rank 246			92.1	KARQ	Ashdown			CW		
Spring Arbitron (1)	Spring Birch (2)				95.9	KLLI	Hooks	6.6		AC-OL		
960	KGKL	San Angelo	2.2	1.6	AC	98.1	KTAL-FM	Texarkana	6.6		AR	
1260	KAYJ	San Angelo	5.1	6.4	OL&	99.3	KPYN	Atlanta			CW&	
1340	KTEO	San Angelo			Z	100.5	KZHE	Stamps			CH&	
1420	KBIL	San Angelo			Z	101.7	KXAR-FM	Hope		7.8	RB	
92.9	KBIL-FM	San Angelo			Z	102.5	KKYR-FM	Texarkana	33.5		CW	
93.9	KTBO-FM	San Angelo			Z	103.5	KTKX	New Boston			cp-new	
94.7	KIXY-FM	San Angelo	27.0	34.4	CH	103.9	KHSP-FM	Ashdown			RC	
97.5	KGKL-FM	San Angelo	32.1	29.6	CW	106.3	KUKB	Texarkana			cp-new	
98.7	KELI	San Angelo	6.6	4.8	SA	107.1	KTWN-FM	Texarkana	6.0		CW	
101.9	KKLK	San Angelo			CW	<b>[18 stations 6 AM 12 FM]</b>						
107.5	KSJT-FM	San Angelo	5.8		SS	<b>Tyler, TX</b>						
<b>[11 stations 4 AM 7 FM]</b>					metro 126,500	TSA 533,100						
<b>San Antonio, TX</b>					M St. rank 200	ARB rank 206 /1	Birch rank 205					
metro 1,072,700	TSA 1,739,800				Spring Arbitron (1)	Winter Birch (2)						
M St. rank 26	ARB rank 35 /4	Birch rank 37			600	KTBB	Tyler	8.4	6.4	NX-TK		
Winter Arbitron (1)	Winter Birch (2)				690	KZEY	Tyler	14.2	12.8	RB		
550	KTSA	San Antonio			1330	KDOK	Tyler	1.7		AS&		
630	KSLR	San Antonio	1.4	1.3	RL	1490	KYZS	Tyler			NX-TK	
680	KKYX	San Antonio	4.2	3.0	CW-OL	88.7	KTPB	Kilgore			FA*	
720	KSAH	Universal City	.6	1.5	SS	89.5	KVNE-FM	Tyler		3.9	RL*	
760	KSIL	San Antonio	1.8	1.8	AR&	90.3	KBJS	Jacksonville			RL*	
810	KCHG	Somerset			RG	91.3	KGLY	Tyler		2.0	RL/FA*	
830	KBUC	Cibolo	1.0		SS	92.1	KROZ	Tyler	2.5	3.0	CW	
860	KONO	San Antonio	1.9	2.2	OL	93.1	KTYL-FM	Tyler	12.1	11.8	AC	
930	KISS	Terrell Hills	.6	.5	OLs	96.1	KKTX-FM	Kilgore	3.8	5.9	AR	
1000	KBIB	Marion			SS-RL	100.7	KPXI	Mount Pleasant			AC	
1100	KDRY	Alamo Heights	.4	.3	RL	101.5	KNUE	Tyler	17.2	22.7	CW	
1160	KFHM	San Antonio			SS	104.1	KTMJ	Tyler			SA	
1200	WOAI	San Antonio	6.2	6.4	NX-TK	105.7	KYKX	Longview	1.7		CW	
1250	KZEP	San Antonio			CRs	106.5	KOOI	Jacksonville	7.1	6.4	EZ	
1310	KZVE	San Antonio	1.3	1.8	SS-AC	107.3	KISX	Whitehouse			CH	
					<b>[17 stations 4 AM 13 FM]</b>							

**TX**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT
<b>Victoria, TX</b>				
metro 60,400 TSA 124,300				
M St. rank 330 ARB rank 258 /1 Birch rank 261				
Spring Arbitron (1) Fall Birch (2)				
1130 KTMR	Edna			SS
1340 KAMG	Victoria			CW
1410 KNAL	Victoria			NX&
1560 KGUL	Port Lavaca	3.2		SS-CW
92.3 KAMV	Victoria			AC&
93.3 KPLV	Port Lavaca			CWs
95.1 KVIC	Victoria	24.2	29.8	CH
98.7 KTXN	Victoria			Z
100.9 KEPG	Victoria	8.8	11.7	SS
106.9 KVMK	Bloomington			cp-new
107.9 KIXS	Victoria	33.0	33.0	CW

<b>[11 stations 4 AM 7 FM]</b>				
<b>Waco, TX</b>				
metro 160,600 TSA 497,800				
M St. rank 171 ARB rank 180 /1 Birch rank 178				
Spring Arbitron (1) Fall Birch (2)				
1010 KBBW	Waco	1.4	.8	RC
1230 KWTX	Waco	7.2	2.1	AS&
1460 WACO	Waco	3.2	5.8	CWs
1580 KRZI	Waco	2.2		OL&
92.9 KEYR	Marlin	1.1	1.7	AC&
95.5 KNFO	Waco	8.6	7.5	CW
97.5 KWTX-FM	Waco	16.5	19.6	CH
99.9 WACO-FM	Waco	9.7	8.8	CW
102.5 KJNE	Hillsboro	8.2	12.5	CW
103.3 KWOW	Clifton			Z
107.1 KWBU	Waco	.8		FA/RC/AP*

<b>[11 stations 4 AM 7 FM]</b>				
<b>Wichita Falls, TX OK</b>				
metro 104,300 TSA 373,600				
M St. rank 271 ARB rank 229 /1 Birch rank 231				
Spring Arbitron (1) Fall Birch (2)				
620 KWFT	Wichita Falls	3.7	3.8	SA
990 KKCR	Wichita Falls			OL
1290 KLLF	Wichita Falls	.5		RL/SS
89.5 KMOC	Wichita Falls	3.8		RL*
90.5 KCRN	Wichita Falls			cp-new
92.9 KNIN-FM	Wichita Falls	19.8	22.3	CH
95.1 KWTA	Electra			cp-new
97.5 KLRL	Olney			cp-new
98.1 KKRX-FM	Lawton			CR
99.9 KLUR	Wichita Falls	28.4	21.7	CW
101.5 KLAW	Lawton			CW
103.3 KWFS	Wichita Falls	13.0	7.1	OL&
104.7 KYYI	Burkburnett	6.8	16.8	CW
106.3 KTLT	Wichita Falls	9.9	9.8	AC

**Utah**

<b>Logan, UT</b>				
metro 90,900				
M St. rank 338				
610 KVNU	Logan			AC/TK&l
800 KNKK	Brigham City			CW&
1390 KLGJ	Logan			CW&
1470 KZZK	Tremonton			OLs
91.5 KUSU-FM	Logan			FA*
92.9 KBLQ-FM	Logan			AC
94.5 KVFM	Logan			CH
103.9 KVEZ	Smithfield			CR&
105.1 KBXQ-FM	Tremonton			OL&
106.9 KSOS	Brigham City			AC&

**[10 stations 4 AM 6 FM]**

STATION	CITY	(1)	(2)	FORMAT
<b>Salt Lake City/Ogden, UT</b>				
metro 1,006,900 TSA 1,400,400				
M St. rank 30 ARB rank 38 /4 Birch rank 40				
Winter Arbitron (1) Winter Birch (2)				
570 KISN	Salt Lake City	.7	.6	CHs
630 KTKK	Sandy	1.7	1.7	TK&
700 KFAM	North Salt Lake	.6	.3	EZ
730 KSVN	Ogden			SS
780 KRDA	Springville			cp-new
800 KNKK	Brigham City			CW&
860 KCNR	Salt Lake City	4.0	3.3	NX&
910 KALL	Salt Lake City	2.4	2.9	AC
960 KFMY	Provo		.3	TK&/OLs
1010 KTLT	Tooele			Z
1060 KKDS	South Salt Lake		.1	PT&
1120 KANN	Roy		.4	RL
1160 KSL	Salt Lake City	8.3	6.6	NX-TK
1230 KMGR	Murray			MT&
1280 KDYL	Salt Lake City	3.2	2.0	AS&/TK&l
1320 KUTR	Salt Lake City	1.4	.9	RC
1370 KSOP	South Salt Lake	.5	.1	CWs
1400 KSRR	Provo	.7	.1	RL
1430 KLO	Ogden	.5	.3	SA
1450 KEYY	Provo			RL
1480 KHQN	Spanish Fork			RL/NA
1490 KJQN	Ogden		.1	TK&
1510 KLLB	West Jordan			RB
1550 KZQQ	West Valley City			SS
1600 KBBX	Centerville			RL/SS
88.1 KPGR	Pleasant Grove			CH*
88.1 KWCR-FM	Ogden		.6	AP/CW*
89.1 KBYU-FM	Provo		1.9	FA*
90.1 KUER	Salt Lake City		2.4	FA/JZ*
90.9 KRCL	Salt Lake City		.5	VA*
91.7 KUFR	Salt Lake City			RL&*
91.7 KOHS	Orem			CH*
92.3 KTCE	Payson			cp-new
93.3 KLZX-FM	Salt Lake City	7.1	8.8	CR
94.1 KLCY-FM	Salt Lake City	1.6	1.3	AC
94.9 KZHT	Provo	2.6	4.0	CH-RB
95.5 KJQN-FM	Ogden	3.7	3.9	AP
96.1 KZOL	Provo	.8	.9	OL
97.1 KISN-FM	Salt Lake City	5.7	5.6	CH
97.9 KBZN	Ogden	1.6	.9	NA
98.7 KCPX-FM	Salt Lake City	2.2	3.5	AC
99.5 KLVV	Bountiful	2.4	2.5	CH
100.3 KSFI	Salt Lake City	9.0	5.6	SA
100.7 KDOE	Brigham City			cp-new
101.1 KBER	Ogden	4.6	7.9	AR
101.9 KKAT	Ogden	11.1	13.6	CW
102.7 KQMB	Midvale			cp-new
103.5 KRSP-FM	Salt Lake City	3.3	4.1	AR
104.3 KSOP-FM	Salt Lake City	4.8	4.8	CW
105.7 KBCK	Centerville	1.6	2.0	CW&
106.5 KQOL	Spanish Fork	.5	.2	EZ
106.9 KSOS	Brigham City	1.2	.6	AC&
107.5 KMGR-FM	Orem	2.8	2.5	AC&
107.9 KRPN	Roy	.4	.4	OL&

**[54 stations 25 AM 29 FM]**

**Vermont**

<b>Brattleboro/Keene, VT NH</b>				
metro 92,300				
M St. rank 336 Birch rank 238				
Summer Birch (2)				
1220 WKBK	Keene		4.7	TKs
1290 WKNE	Keene		3.5	SA
1450 WTSA	Brattleboro		2.4	CW&
1490 WKVT	Brattleboro		.6	AS/NX-TK
91.3 WKNH	Keene			AP*
92.7 WKVT-FM	Brattleboro		4.9	CR&

# M Street RADIO MARKETS

VA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
93.5	WMKS	Springfield		AC	107.5	WRUT	West Rutland		cp-new
95.3	WRSI	Greenfield		2.5 AP	[13 stations 3 AM 10 FM]				
96.7	WTSA-FM	Brattleboro		6.1 CH	<b>Virginia</b>				
98.7	WKBK-FM	Winchester		TK	<b>Charlottesville, VA</b>				
100.7	WVAY	Wilmington		.1 AC	metro 111,100 TSA 157,900				
101.7	WXKK-FM	Newport		1.1 CW&	M St. rank 314 ARB rank 222 /1 Birch rank 222				
103.7	WKNE-FM	Keene		18.7 CH	Spring Arbitron (1) Summer Birch (2)				
104.9	WYRY	Hinsdale		2.6 AC-OL	810	WCYK	Crozet		CWs
107.1	WBFL	Bellows Falls		5.8 CW	840	WKTR	Earlysville		SG/RL
[15 stations 4 AM 11 FM]					1070	WINA	Charlottesville	17.8 12.3	AC
<b>Burlington/Plattsburgh, VT NY</b>					1260	WCHV	Charlottesville	2.3 2.1	AC
metro 115,300 TSA 405,600					1400	WKAV	Charlottesville	6.3 7.5	CW&
M St. rank 169 ARB rank 217 /2 Birch rank 225					89.3	WVTU	Charlottesville		FA/JZ*
Fall Arbitron (1) Winter Birch (2)					91.3	WTJU	Charlottesville		4.1 AP*
620	WVMT	Burlington	4.2	4.0 AC	92.1	WXZY	Ruckersville	1.1	AC
760	WCHP	Champlain		RL	92.7	WUVA	Charlottesville	8.0 16.4	CH
960	WEAV	Plattsburgh		TK	95.1	WQMZ	Charlottesville	8.0 5.5	SA&
1070	WKDR	Plattsburgh	2.3	1.7 TK	97.5	WWWV	Charlottesville	16.7 21.2	AR
1230	WJOY	Burlington	3.7	1.7 NX&	102.3	WCYK-FM	Crozet	2.3 4.8	CW
1340	WIRY	Plattsburgh		CH/TK&1	105.5	WLSA	Louisa	.6 1.4	CW
1390	WDOT	Burlington	.5	2.9 OL&	[13 stations 5 AM 8 FM]				
1420	WWSR	Saint Albans		OL	<b>Harrisonburg, VA</b>				
88.7	WWPV-FM	Colchester		AP/VA*	metro 74,900 TSA 224,900				
89.7	WSTY	Plattsburgh		cp-new	M St. rank 322 ARB rank 249 /1 Birch rank 254				
90.1	WRUV	Burlington	.6	AP/VA*	Spring Arbitron (1) Spring Birch (2)				
91.9	WCFE-FM	Plattsburgh		NX/FA*	550	WSVA	Harrisonburg	14.8 15.4	NX-TK
92.9	WEZF	Burlington	10.6	12.1 AC&	790	WSVG	Mount Jackson		OL&
93.9	WPLT	Plattsburgh		VA*	880	WARH	Dayton		cp-new
95.3	WXXX	South Burlington	14.8	16.7 CH	1300	WKCY	Harrisonburg	1.6 4.9	CWs
98.9	WOKO	Burlington	13.4	15.5 CW	1360	WHBG	Bridgewater	3.1 4.1	CW&
99.9	WGFB	Plattsburgh	2.3	1.7 AC&	1470	WBTX	Broadway	2.3	RG
102.3	WLFE	Saint Albans	2.3	1.1 CW	88.7	WXJM	Harrisonburg		AP*
103.1	WGLY-FM	Waterbury	.9	1.7 RL	90.7	WMRA	Harrisonburg	2.4	FA/JZ*
104.7	WNCS	Montpelier	4.2	2.9 AP	91.7	WEMC	Harrisonburg		RL*
106.7	WIZN	Vergennes	19.4	24.1 AR	93.1	WSGM	Staunton	2.3	.8 AC
107.9	WVPS	Burlington		6.9 FA/VA&*	96.1	WLTk	Broadway		2.4 RC
[22 stations 8 AM 14 FM]					96.9	WSIG-FM	Mount Jackson		CW
<b>Montpelier/Barre (Central VT), VT</b>					98.5	WPKZ	Elkton	3.1 5.7	AC-OL
metro 45,200					99.7	WANV-FM	Staunton		OL
M St. rank 415					100.7	WQPO	Harrisonburg	23.4 34.1	CH
550	WDEV	Waterbury		VA	104.3	WKCY-FM	Harrisonburg	19.5 13.0	CW
1240	WSKI	Montpelier		AC	105.1	WRDJ-FM	Bridgewater	3.1 1.6	AC&
1320	WWWT	Randolph		AC&	106.3	WBOP	Churchville		OL
1450	WSNO	Barre		CW	[18 stations 6 AM 12 FM]				
88.3	WNUB-FM	Northfield		AP/CH*	<b>Lynchburg, VA</b>				
90.7	WVTC	Randolph Center		AP/CH*	metro 160,700				
91.1	WGDR	Plainfield		VA*	M St. rank 238 Birch rank 169				
93.9	WLVB	Morrisville		cp-new	Winter Birch (2)				
96.1	WDOT-FM	Warren		OL&	590	WLVA	Lynchburg	.8	NX-TK
101.7	WVMX	Stowe		AC-AP	930	WLLL	Lynchburg	.8	AS&
102.3	WCVR-FM	Randolph		CW&	1000	WKDE	Altavista	1.2	CWs
103.1	WGLY-FM	Waterbury		RL	1050	WBRG	Lynchburg		8 RL
104.7	WNCS	Montpelier		AP	1170	WVZN	Lynchburg		RL
107.1	WORK	Barre		CH	1280	WTTX	Appomattox		RL
[14 stations 4 AM 10 FM]					1320	WJJS	Lynchburg	9.6	RB
<b>Rutland, VT NY</b>					1350	WBLT	Bedford	1.6	VA
metro 50,400					1390	WWOD	Lynchburg		NX&
M St. rank 407					1420	WAMV	Amherst		AC-OL
970	WHWB	Rutland		CW	88.3	WRVL	Lynchburg	4.0	RL*
1340	WVNR	Poultney		ACs	89.1	WVTF	Roanoke	3.6	NX/FA/JZ*
1380	WSYB	Rutland		AC	91.5	WUDZ	Sweet Briar		FA/AP*
88.7	WRVT	Rutland		FA/JZ&*	92.3	WXLK	Roanoke	18.7	CH
90.5	WFIF	Rutland		RL*	94.9	WPVR	Roanoke		4.4 EZ
91.3	WIUV	Castleton		AP*	96.3	WROV-FM	Martinsville	9.2	AR
94.1	WNYV	Whitehall		AC	96.7	WREL-FM	Buena Vista		CR
94.5	WYOY	Rutland		OL	97.5	WQOK	South Boston	5.2	RB
97.1	WZRT	Rutland		AC	98.3	WGOL	Lynchburg	6.0	OL
98.1	WJJR	Rutland		SA	99.1	WSLQ	Roanoke	1.2	AC-OL
102.7	WEQX	Manchester		AR	100.1	WKZZ	Lynchburg	.4	AC&
103.9	WANC	Ticonderoga		FA*					

# VA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
101.7 WXYU	Lynchburg		4.0	CW	<b>Staunton/Waynesboro, VA</b>				
102.7 WZST	Appomattox		3.2	AC	metro 80,300 TSA 80,300				
103.3 WAKG	Danville			CW	M St. rank 369 Birch rank 248				
105.5 WKDE-FM	Altavista			CW&	Spring Birch (2)				
105.9 WMXQ	Lynchburg			cp-new	550 WWSA	Harrisonburg		4.0	NX-TK
106.9 WYMY	Bedford			cp-new	900 WKDW	Staunton		13.8	CW
107.1 WTTX-FM	Appomattox		2.0	RL	970 WANV	Waynesboro		4.0	CW&
107.9 WYYD	Amherst		19.1	CW	1150 WNLR	Churchville		2.5	RC
<b>[29 stations 10 AM 19 FM]</b>					1240 WTON	Staunton		5.5	AC-OL
<b>Richmond, VA</b>					1490 WZKT	Waynesboro			Z
metro 722,200	TSA 1,034,500				90.1 WPVA	Waynesboro			cp-new
M St. rank 58	ARB rank 55 1/4				90.7 WMRA	Harrisonburg		1.5	FA/JZ*
Winter Arbitron (1)	Winter Birch (2)				93.1 WSGM	Staunton		15.0	AC
670 WARO	Claremont			cp-new	94.3 WTON-FM	Staunton			EZ
820 WGGM	Chester			RL	99.7 WANV-FM	Staunton			OL
910 WRNL	Richmond		.2 1.0	ARs	100.7 WQPO	Harrisonburg		8.3	CH
950 WXGI	Richmond		1.2 1.0	CW	104.3 WKCY-FM	Harrisonburg		9.5	CW
990 WANT	Richmond		1.6 .9	RB	105.5 WSKO	Buffalo Gap		3.8	CW
1140 WRVA	Richmond		11.7 10.5	AC/TK/CWn	106.3 WBOP	Churchville			OL
1240 WGCV	Petersburg		.8 .6	RBs	<b>[15 stations 6 AM 9 FM]</b>				
1290 WSTK	Colonial Heights		.3	AS&	<b>Tidewater (Norfolk/VA Beach), VA NC</b>				
1320 WLEE	Richmond		.8 .6	NX-TK&	metro 1,151,600 TSA 1,645,400				
1340 WHAP	Hopewell		.5	CW	M St. rank 32 ARB rank 33 1/4 Birch rank 33				
1380 WTVR	Richmond		1.2 .4	AS	Winter Arbitron (1) Winter Birch (2)				
1430 WPES	Ashland			RC	740 WMBG	Williamsburg			AS
1450 WCLM	Highland Springs		.5	SB	790 WTAR	Norfolk	2.8	1.4	AS/TK
1540 WRBN	Richmond		.6	MT&	850 WNIS	Norfolk	3.3	2.8	NX-TK
1590 WFTH	Richmond		1.4 .8	BG	940 WKGM	Smithfield			RL
88.9 WCVE-FM	Richmond		4.9	FA/JZ*	1010 WPMH	Portsmouth		1.4	RL
90.1 WDCE	Richmond		.6	AP/VA*	1050 WCMS	Norfolk	.2	.2	CWs
91.1 WHCE	Highland Springs			AP/VA*	1110 WZAM	Norfolk		.2	BG
91.3 WVST-FM	Petersburg			AC/JZ*	1230 WNOR	Norfolk	.2		ARs
92.1 WDYL	Chester		.7 1.4	RC	1270 WTJZ	Newport News	.3		BG
92.7 WCDX	Mechanicsville		9.1 15.0	RB	1310 WGH	Newport News			CW&
94.5 WRVQ	Richmond		9.6 8.6	CH	1350 WBSC	Portsmouth	1.7	.4	SB
95.3 WKHK	Colonial Heights		9.7 9.5	CW	1400 WPCE	Portsmouth	2.6	1.8	BG
96.5 WDCK	Williamsburg		2.9 2.2	OL	1450 WLPM	Suffolk			OL&
98.1 WTVR-FM	Richmond		6.6 3.4	EZ	1490 WPEX	Hampton			CW-OL
99.3 WPLZ-FM	Petersburg		8.2 7.7	RB	1550 WVAB	Virginia Beach			Z
100.1 WYFJ	Ashland		.8	RL*	1600 WJQI	Chesapeake	.2	.3	ACs
102.1 WRXL	Richmond		9.8 13.6	AR	88.3 WHOV	Hampton		.1	JZ/FA*
103.7 WMXB	Richmond		6.0 4.7	AC-OL	88.5 WODC	Virginia Beach			RL*
106.5 WVGO	Richmond		3.7 4.1	OL	88.7 WFOS	Chesapeake			VA*
<b>[30 stations 15 AM 15 FM]</b>					89.5 WHRO	Norfolk		2.6	FA/JZ*
<b>Roanoke, VA</b>					89.9 WRVS-FM	Elizabeth City			RB/VA*
metro 373,600	TSA 1,066,100				90.3 WHRV	Norfolk		1.5	VA*
M St. rank 162	Birch rank 154				91.1 WNSB	Norfolk		.6	JZ*
Winter Birch (2)					91.5 WYCS	Yorktown			CH*
610 WSLC	Roanoke		4.5	CW	92.1 WIZR	Moyock	1.6	3.4	AR&
820 WARL	Cloverdale			cp-new	92.9 WFOG	Suffolk	7.3	4.7	EZ
910 WBNi	Roanoke			Z	93.7 WMYK	Elizabeth City	4.9	6.9	SB
960 WFIR	Roanoke		6.4	NX-TK	94.1 WKEZ-FM	Yorktown	1.3	1.7	CW
1050 WBRG	Lynchburg			RL	94.9 WJQI-FM	Virginia Beach	4.9	4.2	AC
1240 WROV	Roanoke		4.5	OL	95.7 WLTY	Norfolk	5.1	4.7	OL
1350 WBLT	Bedford			VA	96.1 WKSV	Cape Charles			SB
1410 WRIS	Roanoke		.6	RL	97.3 WGH-FM	Newport News	2.2	1.8	CW
1480 WTOY	Salem		3.6	RB	98.7 WNOR-FM	Norfolk	6.8	6.9	AR
1550 WKBA	Vinton		.9	RL	99.7 WYFI	Norfolk		1.5	RL*
88.3 WRVL	Lynchburg			RL*	100.5 WCMS-FM	Norfolk	8.9	7.0	CW
89.1 WVTF	Roanoke		2.1	NX/FA/JZ*	101.3 WWDE-FM	Hampton	5.9	3.4	AC
91.3 WPIB	Salem			cp-new	102.9 WOWI	Norfolk	10.9	11.1	RB
92.3 WXLK	Roanoke		23.0	CH	104.5 WNVZ	Norfolk	6.9	6.6	CH
93.5 WJLM	Salem		9.4	CW	105.3 WMXN	Portsmouth	4.6	5.3	CH
94.9 WPVR	Roanoke		9.1	EZ	106.9 WAFX	Suffolk	5.2	7.8	CR
96.3 WROV-FM	Martinsville		11.2	AR	<b>[40 stations 16 AM 24 FM]</b>				
99.1 WSLQ	Roanoke		13.0	AC-OL					
106.1 WWFO	Vinton			cp-new					
106.9 WYMY	Bedford			cp-new					
107.9 WYYD	Amherst		2.7	CW					
<b>[21 stations 10 AM 11 FM]</b>									

# M Street RADIO MARKETS

# WA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Winchester/Martinsburg, VA WV</b>					<b>Pullman/Moscow, WA ID</b>				
metro 60,300					89.3 KAOS	Olympia			VA*
M St. rank 218					96.1 KXXO	Olympia			AC
610 WUSQ	Winchester			CWs	[8 stations 6 AM 2 FM]				
740 WRNR	Martinsburg			OL	<b>Richland/Kennewick/Pasco, WA</b>				
1160 WPVG	Funkstown			CW-OL	metro 117,600	TSA 289,700			
1340 WEPM	Martinsburg			CW	M St. rank 265	ARB rank 215 /1			Birch rank 215
1400 WINC	Winchester			AC-OLs	Spring Arbitron (1) Spring Birch (2)				
1450 WFTR	Front Royal			AC/TKs	610 KONA	Kennewick	8.9	7.1	AC
1550 WXVA	Charles Town			ACs	870 KORD	Pasco			OL&
88.9 WVEP	Martinsburg			VA&*	960 KALE	Richland	2.1	4.4	OL
91.3 WTRM	Winchester			RL*	1340 KTCR	Kennewick	1.6	1.6	NX-TK&
92.5 WINC-FM	Winchester			AC-OL	88.1 KTCV	Kennewick		.5	AP*
95.3 WFTR-FM	Front Royal			AC&/TK&n	89.1 KFAE	Richland		3.3	NX/FA*
97.5 WKMZ	Martinsburg			CH	90.1 KOLU	Pasco			RL*
98.3 WXVA-FM	Charles Town			AC	93.3 KTEL-FM	Walla Walla			CW
99.3 WFQX	Front Royal			AR	94.9 KIOK	Richland	23.0	32.2	CH
102.5 WUSQ-FM	Winchester			CW	95.7 KNLT	Walla Walla	10.5	6.0	AC&
104.9 WESI	Strasburg			AC/TK&l	97.1 KNSN	Walla Walla			NX-TK
105.5 WAPP	Berryville			AC/TKs	97.5 KZLN-FM	Othello			cp-new
[17 stations 7 AM 10 FM]					98.3 KEYW	Pasco	4.7	3.3	SA
<b>Washington</b>					101.3 KGDN	Pasco			cp-new
<b>Aberdeen/Hoquiam, WA</b>					101.7 KACA	Prosser		.5	SA
metro 52,200					102.7 KORD-FM	Richland	4.2	12.0	CW
M St. rank 412					105.3 KONA-FM	Kennewick	8.4	8.7	EZ
Willhight Feb-28 to Apr-24 (1)					106.5 KOTY-FM	Richland	6.3	8.2	CW
1320 KXRO	Aberdeen	11.3		AC	[18 stations 4 AM 14 FM]				
1450 KAYO	Aberdeen	1.1		CWs	<b>Seattle/Tacoma/Everett, WA</b>				
1490 KGHO	Hoquiam			RLs	metro 2,214,300	TSA 2,869,300			
95.3 KGHO-FM	Aberdeen			RL	M St. rank 13	ARB rank 14 /4			Birch rank 14
99.3 KAYO-FM	Aberdeen	7.7		CW	Winter Arbitron (1) Winter Birch (2)				
104.7 KDUX-FM	Aberdeen	14.3		CH	570 KVI	Seattle	1.3	.6	OL&/TK&
[6 stations 3 AM 3 FM]					630 KCIS	Edmonds	.7	.9	RL-TK
<b>Bellingham, WA</b>					710 KIRO	Seattle	11.4	10.9	NX-TK
metro 97,700					770 KRPM	Seattle	.3	.4	CWs
M St. rank 325					820 KGNW	Burien	.9	.5	RL
Willhight Apr-19 to Jun-13-90 (1)					850 KTAC	Tacoma			ACs
550 KARI	Blaine			RL-TK	880 KIXI	Mercer Island	3.2	2.0	AS&
790 KGMI	Bellingham	14.7		NX/AC/TK	950 KJR	Seattle	1.1	1.1	OL/SX
930 KBFW	Bellingham	3.7		CW	1000 KOMO	Seattle	5.7	5.4	SA/TK&n
1170 KPUG	Bellingham	3.7		OL	1050 KBLE	Seattle			RL
1550 KNTR	Ferndale			RL	1090 KING	Seattle	3.6	3.4	TK
89.3 KUGS	Bellingham	1.1		AP*	1150 KEZX	Seattle		.4	MT&
91.7 KZAZ	Bellingham			VA*	1180 KLAY	Lakewood			TK&
92.9 KISM	Bellingham	25.5		CH	1210 KBSG	Auburn	.1	.1	OLs
104.3 KAFE-FM	Bellingham	9.6		AC	1230 KWYZ	Everett		.3	CW
106.5 KLYN	Lynden	4.7		RC	1250 KKFY	Seattle	1.3	1.1	RB
[10 stations 5 AM 5 FM]					1300 KMPS	Seattle	.6	1.0	CWs
<b>Longview/Kelso, WA OR</b>					1360 KKMO	Tacoma			AS&
metro 64,300	TSA 64,300				1380 KRKO	Everett			AC
M St. rank 360					1400 KITZ	Silverdale			AC/CHn
Willhight Oct-4 to Nov-29-90 (1)					1420 KRIZ	Renton	.4	.4	RB
1270 KBAM	Longview	7.7		CW	1450 KJUN	Puyallup			CW&
1400 KEDO	Longview	4.7		AC	1460 KARR	Kirkland			RL&*
1490 KLOG	Kelso	4.1		AC					
89.5 KJVH	Longview			RL&*					
90.3 KZOE	Longview	1.2		RL&*					
105.5 KLYK	Longview	24.3		CH					
[6 stations 3 AM 3 FM]									
<b>Olympia, WA</b>									
metro 168,300									
M St. rank 216									
680 KLDY	Lacey			Z					
920 KQEU	Olympia			AC					
1030 KMAS	Shelton			AC					
1240 KGY	Olympia			AC					
1280 KTOL	Lacey			Z					
1500 KVSJN	Tumwater			RL					

# WA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1480 KDFL	Lakewood			RL*	107.9 KMBI-FM	Spokane	5.2		RL*
1480 KTGK	Lakewood			RL	[33 stations 13 AM 20 FM]				
1490 KBRO	Bremerton	.3		CW&	<b>Walla Walla, WA OR</b>				
1540 KLSY	Bellevue	.1	.1	ACs	metro 46,400				
1560 KZIZ	Sumner		.1	RBs	M St. rank 415				
1590 KZOK	Seattle	.3	.3	AR&	Willhight Dec-13 to Jan-30 (1)				
88.5 KPLU	Tacoma		2.1	NX/JZ*	610 KONA	Kennewick	1.6		AC
89.3 KASB	Bellevue			AP*	1320 KSMX	Walla Walla			SS
89.5 KNHC	Seattle	1.0		CH*	1420 KUJ	Walla Walla	2.4		OL&
89.9 KGRG	Auburn			AP*	1490 KTEL	Walla Walla	5.5		CWs
90.1 KUPS	Tacoma			AP*	89.1 KFAE	Richland	4.2		NX/FA*
90.3 KCMU	Seattle		.8	AP*	90.5 KWCW	Walla Walla	2.2		VA*
90.7 KSER	Everett			VA*	91.3 KGTS	College Place	12.8		RL*
90.9 KVTI	Tacoma			CH*	93.3 KTEL-FM	Walla Walla	9.1		CW
91.3 KBCS	Bellevue			JZ*	95.7 KNLN	Walla Walla	7.4		AC&
91.7 KTPS-FM	Tacoma			AC*	97.1 KNSN	Walla Walla	1.5		NX-TK
92.5 KLSY-FM	Bellevue	2.9	3.2	AC	97.9 KLUB	Milton-Freewater			cp-new
93.3 KUBE	Seattle	4.8	6.5	CH	100.9 KHSS	Walla Walla	12.0		CH
94.1 KMPS-FM	Seattle	7.2	6.8	CW	103.5 KWHT	Pendleton	11.6		CW
94.9 KUOW	Seattle		2.8	NX/FA*	105.3 KONA-FM	Kennewick	7.1		EZ
95.7 KLTN	Seattle	3.1	3.8	AC	[14 stations 4 AM 10 FM]				
96.1 KXXO	Olympia			AC	<b>Wenatchee, WA</b>				
96.5 KRRX	Seattle	3.6	4.6	AR	metro 39,000				
97.3 KBSG-FM	Tacoma	3.1	2.8	OL	M St. rank 427				
98.1 KING-FM	Seattle	3.9	3.2	FA	Willhight Apr-26 to Jun-20-90 (1)				
98.9 KEZX-FM	Seattle	1.1	.6	EZ	560 KPQ	Wenatchee	11.7		AC/TK&
99.9 KISW	Seattle	3.6	4.3	AR	810 KTBI	Ephrata	1.7		RL
100.7 KWMX	Seattle	1.5	1.4	AC	900 KKRT	Wenatchee	6.8		AS&
101.5 KPLZ	Seattle	6.0	8.4	CH	1340 KWWW	Wenatchee			OL&
102.5 KZOK-FM	Seattle	3.2	4.4	CR	1370 KWNC	Quincy			AC
103.7 KMTT	Tacoma			AC	96.7 KWWW-FM	Quincy	17.1		CH&
105.3 KCMS	Edmonds	1.7	2.3	RC	97.7 KYSN	East Wenatchee	26.9		CW
106.1 KRPM-FM	Tacoma	3.1	2.9	CW	99.5 KXAA	Rock Island			CW
106.9 KKNW	Bremerton	3.5	2.8	NA	101.1 KZPH	Cashmere			cp-new
107.7 KMGJ	Seattle	2.5	1.8	AC	102.1 KPQ-FM	Wenatchee	7.2		AC&
[58 stations 29 AM 29 FM]					104.9 KSSY	Wenatchee	13.7		AC
<b>Spokane, WA ID</b>					[11 stations 5 AM 6 FM]				
metro 350,800	TSA 720,500				<b>Yakima, WA</b>				
M St. rank 114	ARB rank 101 /4				metro 151,200	TSA 174,400			
Winter Arbitron (1)	Winter Birch (2)				M St. rank 226	ARB rank 187 /1			
590 KAQQ	Spokane	2.2	1.2	AS&/TK&n	Spring Arbitron (1)	Spring Birch (2)			
630 KHDL	Opportunity	2.5	.5	NX&	810 KTBI	Ephrata			RL
740 KSPD	Dishman			cp-new	930 KZTA	Yakima	2.5	1.1	SS
790 KJRB	Spokane	2.3	1.2	OL&/TK&n	980 KUTI	Selah	6.8	4.8	CW
920 KXLY	Spokane	6.5	6.9	NX-TK	1020 KYXE	Selah			1.8 SS
970 KTRW	Spokane	1.6	1.9	CW	1210 KREW	Sunnyside			.8 SS/AC
1050 KEYF	Dishman	.7		AS	1280 KIT	Yakima	7.9	9.9	AC/TK&
1080 KVNI	Coeur d'Alene	.5	.3	SA&	1390 KBBO	Yakima			.8 2.2 RL
1230 KSNB	Spokane			MT&	1460 KMWX	Yakima	2.1	2.6	OL
1280 KUDY	Spokane			RL	1490 KENE	Toppenish			AC&
1330 KMBI	Spokane		1.0	RL*	88.5 KYSC	Yakima			CR*
1510 KGA	Spokane	4.5	3.6	CW	89.5 KSOH	Wapato			cp-new
1550 KSVY	Opportunity			FA	90.7 KNWR	Ellensburg			cp-new
88.7 KAGU	Spokane			AP*	91.9 KDNA	Yakima		1.8	SS-VA*
89.5 KEWU-FM	Cheney			JZ*	92.9 KHYT	Toppenish	3.7	3.3	OL&
90.3 KWRS	Spokane			VA*	94.5 KATS	Yakima	15.4	20.9	AR
91.1 KPBX	Spokane		1.9	NX/VA*	96.9 KYKA	Naches			AC&
91.9 KSFC	Spokane			AP*	98.3 KRSE	Yakima	4.1	3.7	SA
92.9 KZZU-FM	Spokane	11.2	20.6	CH	99.3 KIHS	Yakima			AC
93.7 KDRK-FM	Spokane	11.9	8.1	CW	104.1 KXDD	Yakima	18.3	14.7	CW
94.5 KMWC	Hayden			cp-new	107.3 KFFM	Yakima	17.0	20.5	CH
95.3 KAAR	Medical Lake			RC	[20 stations 9 AM 11 FM]				
96.1 KKPL-FM	Opportunity	3.2	2.8	AC	<b>West Virginia</b>				
98.1 KISC	Spokane	11.0	10.4	AC-OL	<b>Beckley, WV</b>				
98.9 KKZZ	Spokane		5.4	5.5 CR	metro 66,100	TSA 289,000			
99.9 KXLY-FM	Spokane	8.3	6.7	EZ	M St. rank 275	ARB rank 255 /1			
101.1 KEYF-FM	Cheney			OL	Spring Arbitron (1)				
103.1 KCDA	Coeur d'Alene	3.1	1.0	AC&	560 WJLS	Beckley	6.0		RL
103.9 KVXO	Spokane			Z					
105.7 KEZE	Spokane	7.9	11.2	AR					
106.5 KWQL	Dishman			cp-new					
107.1 KAZZ	Deer Park			CW&					



# M Street RADIO MARKETS

WV

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
620 WVNR	Beckley	1.0		OL&	1420 WTCR	Kenova	3.2	2.7	CWs
860 WOAY	Oak Hill	1.0		RL	1470 WHRD	Huntington			Z
1070 WTWS	Beckley			Travel	1520 WTCV	Greenup			SG
91.7 WVPB	Beckley			VA&*	1600 WNST	Milton			ACs
94.1 WAXS	Oak Hill			OL&	88.1 WMUL	Huntington			VA*
99.5 WJLS-FM	Beckley	12.0		CW	89.1 WOUL-FM	Ironton			FA/JZn*
102.3 WMTD-FM	Hinton			CW&	89.9 WVWV	Huntington	.9		VA&*
103.7 WCIR-FM	Beckley	25.0		AC-CH	91.9 WMEJ	Proctorville	.7		RG*
104.5 WHAJ	Bluefield	5.0		CR&	92.7 WCMI-FM	Catlettsburg	.9		AC
105.9 WTNJ	Mount Hope	33.0		CW	93.7 WRVC-FM	Ashland	10.2	6.2	AC
<b>[11 stations 4 AM 7 FM]</b>					97.1 WXVK	Coal Grove	.7		AC
<b>Bluefield, WV VA</b>					100.5 WKEE-FM	Huntington	18.2	25.3	CH
metro 151,300					101.5 WGTR-FM	Gallipolis	1.5	1.4	CR
M St. rank 313 Birch rank 189					103.3 WTCR-FM	Huntington	30.2	30.3	CW
Spring Birch (2)					104.1 WPAY-FM	Portsmouth	2.5	2.1	CW
770 WYRV	Cedar Bluff			SG	105.1 WKLC-FM	Saint Albans	5.5	9.1	AR
1040 WAMN	Green Valley			RL	105.5 WLGC	Greenup	1.2	.9	CW
1150 WELC	Welch	3.9		ACs	106.3 WAEZ-FM	Milton	1.2	.9	AC
1190 WBDY	Bluefield	1.7		CWs	107.1 WMLV	Ironton	1.5	.7	CW
1240 WKOY	Bluefield	.9		TK&	107.9 WEMM	Huntington	5.5	5.2	RL
1340 WXEE	Welch	.9		CW&	<b>[27 stations 11 AM 16 FM]</b>				
1380 WMTD	Hinton	1.3		CWs	<b>Morgantown, WV PA</b>				
1440 WHIS	Bluefield			MT&	metro 249,200 TSA 249,200				
1470 WTZE	Tazewell	.9		CW	M St. rank 197 Birch rank 166				
1490 WAEB	Princeton	1.7		CWs	Spring Birch (2)				
91.1 WPIR	Bluefield			cp-new	750 WPDJ	Clarksburg		1.5	CWs
95.9 WAEB-FM	Princeton	4.3		CW	920 WMMN	Fairmont	1.9		AC-OL
100.9 WKMY	Princeton	3.4		AC&	1260 WTBZ	Grafton			CWs
102.3 WMTD-FM	Hinton	1.7		CW&	1300 WCLG	Morgantown	3.7		OL&
102.9 WELC-FM	Welch	.4		AC	1340 WHAR	Clarksburg	.7		AC-OL
104.5 WHAJ	Bluefield	37.3		CR&	1400 WOBG	Clarksburg	3.0		OLs
105.5 WGTH	Richlands	2.1		SG	1440 WAJR	Morgantown	5.2		CW
106.3 WBDY-FM	Bluefield	7.3		CW&	1560 WFSF	Kingwood			AC-OL
<b>[18 stations 10 AM 8 FM]</b>					90.1 WZWA	Clarksburg			cp-new
<b>Charleston, WV</b>					91.7 WWVU-FM	Morgantown	.4		AP*
metro 216,600 TSA 705,900					92.7 WVHF-FM	Clarksburg	5.9		AC-CH
M St. rank 170 ARB rank 148 /2 Birch rank 143					93.1 WVCV	Barrackville			cp-new
Fall Arbitron (1) Winter Birch (2)					95.9 WTBZ-FM	Grafton			CW
580 WCHS	Charleston	5.0		TK/SX	96.7 WKMM	Kingwood			CW
680 WCAW	Charleston			ACs	97.9 WFGM	Fairmont	10.4		CH
950 WQBE	Charleston	.6	.9	CW	100.1 WCLG-FM	Morgantown	8.9		CR
1080 WVKV	Hurricane			SG	100.9 WMQC	Westover	3.7		OL
1240 WVSR	Charleston	.3	.3	CHs	101.9 WVAQ	Morgantown	22.3		CH
1300 WKAZ	Saint Albans			ARs	104.9 WPDJ-FM	Clarksburg	4.1		CW
1410 WSCW	South Charleston	.6		RL	106.5 WKKW-FM	Clarksburg	12.6		CW
1490 WCZR	Charleston			AR&	107.9 WFSF-FM	Kingwood			cp-new
1600 WNST	Milton			ACs	<b>[21 stations 8 AM 13 FM]</b>				
88.5 WVPN	Charleston	3.7		VA*	<b>Parkersburg/Marietta, WV OH</b>				
94.5 WBES-FM	Dunbar	5.8	3.4	EZ	metro 128,100 TSA 315,100				
96.1 WVNS	Charleston	4.1	4.7	SA&	M St. rank 257 ARB rank 202 /1 Birch rank 201				
97.5 WQBE-FM	Charleston	29.2	25.9	CW	Spring Arbitron (1) Summer Birch (2)				
99.9 WVAF	Charleston	12.2	10.3	AC	630 WVVV	St. Marys			RL
100.9 WJYP	South Charleston	1.5	1.9	RC	910 WBRJ	Marietta			NX-TK&
102.7 WVSR-FM	Charleston	8.5	14.6	CH	1050 WADC	Parkersburg	3.3	1.0	AS&
105.1 WKLC-FM	Saint Albans	9.6	14.0	AR	1230 WKYG	Parkersburg	6.1	5.2	CW&
106.3 WAEZ-FM	Milton			AC	1450 WLTP	Parkersburg	.5		OL&
107.3 WLZT	Miami	7.6	7.8	OL	1490 WMOA	Marietta	2.2	2.1	EZ
107.9 WEMM	Huntington	.9	1.6	RL	88.3 WMRT	Marietta			FA/JZ*
<b>[20 stations 9 AM 11 FM]</b>					89.5 WCVV	Belpre			RL*
<b>Huntington, WV KY OH</b>					90.3 WVPG	Parkersburg	.5		VA&*
metro 268,400 TSA 672,200					91.7 WMBP	Belpre			cp-new
M St. rank 164 ARB rank 132 /2 Birch rank 130					93.9 WRRR-FM	St. Marys	2.2	1.5	AC
Fall Arbitron (1) Winter Birch (2)					95.1 WXIL	Parkersburg	16.6	25.8	CH
800 WKEE	Huntington	2.0	1.8	OL&	98.5 WCMO	Marietta			AP/FA*
930 WRVC	Huntington	.7		TK&	99.1 WHCM	Parkersburg	.6		CW
1040 WOKT	Cannonsburg			RL	100.1 WDMX	Vienna	11.0	9.8	OL&
1080 WVKV	Hurricane			SG	102.1 WEYQ	Marietta	12.7	16.0	CH
1230 WIRO	Ironton	.7	.2	AC	103.1 WXKX	Parkersburg	14.4	12.9	CW
1340 WCMI	Ashland			AC	106.1 WRZZ	Ravenswood	1.1	1.0	CR&
1370 WGOH	Grayson	2.2	1.4	CW	107.1 WNUS	Belpre	14.4	14.4	CW
<b>[19 stations 6 AM 13 FM]</b>									

# WV

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Wheeling, WV OH PA</b>									
metro 145,100	TSA 363,700				100.7 WBIZ-FM	Eau Claire			AC
M St. rank 246	ARB rank 192 /1	Birch rank 191			103.7 WWIB	Ladysmith	1.9		RL
Spring Arbitron (1)	Winter Birch (2)				104.5 WAXX	Eau Claire	24.6		CW
950 WDIG	Steubenville			RC	105.5 WCFW	Chippewa Falls	5.7		AC
1170 WWVA	Wheeling	11.8	9.5	CW	<b>[16 stations 5 AM 11 FM]</b>				
1290 WOMP	Bellaire	3.7	3.7	NX-TK	<b>Fond Du Lac, WI</b>				
1370 WZAO	Moundsville			RL	metro 75,100				
1400 WKWK	Wheeling	2.9	2.1	OL&	M St. rank 432				
1600 WBBD	Wheeling	4.1	1.2	AS	1170 WMRH	Waupun			AS&
88.1 WVBC	Bethany			VA*	1450 KFIZ	Fond du Lac			AC
88.7 WBHR	Bellaire			VA*	1600 WCWC	Ripon			NX-TK
89.9 WVNP	Wheeling			VA&*	96.1 WYUR-FM	Ripon			AC
91.5 WGLZ	West Liberty			AP*	98.7 WMVM	Mayville			cp-new
91.9 WPHP	Wheeling			CH*	99.5 WPKR	Waupun			CW
95.7 WEEL	Shadyside		2.1	OL&	106.7 WFDL	Lorima			cp-new
96.5 WRKP	Moundsville			RC	107.1 WFOF	Fond du Lac			AC
97.3 WKWK-FM	Wheeling	10.8	7.8	AC	<b>[8 stations 3 AM 5 FM]</b>				
98.7 WOVK	Wheeling	12.4	18.1	CW	<b>Green Bay, WI</b>				
100.5 WOMP-FM	Bellaire	18.7	18.9	CH	metro 158,300	TSA 771,500			
105.5 WHLX	Bethlehem	8.7	4.9	EZ	M St. rank 206	ARB rank 184 /1	Birch rank 183		
107.5 WEGW	Wheeling	10.0	14.4	CR	Spring Arbitron (1)	Winter Birch (2)			
<b>[18 stations 6 AM 12 FM]</b>									

## Wisconsin

### Appleton/Oshkosh, WI

metro 260,300	TSA 682,800				1050 WQWM	Kaukauna	.7	1.1	OL&
M St. rank 148	ARB rank 134 /2	Birch rank 132			1280 WNAM	Neenah	2.8	2.8	AS&
Fall Arbitron (1)	Winter Birch (2)				1360 WGEE	Green Bay	8.7	9.6	CW
690 WLKE	Oshkosh	2.3	.7	ET	1400 WDUZ	Green Bay	5.6	3.6	AC-OL
1050 WQWM	Kaukauna	2.3	.2	OL&	1440 WNFL	Green Bay	6.4		NX-TK
1150 WYNE	Kimberly	7.3	4.3	CW	89.3 WPNE	Green Bay	3.2		FA&*
1230 WHBY	Appleton	7.7	6.9	AC	90.1 WGBP-FM	Green Bay			VA*
1280 WNAM	Neenah	4.3	4.8	AS&	90.5 WPPF	Sturgeon Bay			cp-new
1360 WGEE	Green Bay	1.8	2.2	CW	91.5 WGBW	Green Bay		1.1	VA*
1490 WOSH	Oshkosh	2.5	3.1	NX-TK	92.7 WAUN	Kewaunee	1.0	.7	ET
1530 WMBE	Chilton	1.8	.7	ET/AS	93.5 WOZZ	New London		1.1	CR&
1570 WRJQ	Appleton			Z	95.9 WJLW	De Pere	4.2	4.6	CW&
89.3 WPNE	Green Bay	2.9		FA&*	96.3 WEZR	Brillion			cp-new
90.3 WRST-FM	Oshkosh			VA*	98.5 WQLH	Green Bay	7.7	5.0	AC
91.1 WLFM	Appleton		.2	NX/FA*	99.7 WHET	Sturgeon Bay		.7	CH&
93.5 WOZZ	New London		3.8	CR&	100.1 WEMI	Menasha	.3	.4	RC
94.3 WROE	Neenah	3.6	5.3	SA	101.1 WIXX	Green Bay	24.0	28.5	CH
96.3 WEZR	Brillion			cp-new	102.7 WRVM	Suring		1.4	RL
96.7 WUSW	Oshkosh	5.0	3.8	CW	104.9 WKFX	Kaukauna	4.9	3.2	OL&
98.5 WQLH	Green Bay	2.3	1.4	AC	105.7 WAPL-FM	Appleton	18.1	20.3	AR
99.5 WPKR	Waupun	.9	2.2	CW	<b>[20 stations 5 AM 15 FM]</b>				
100.1 WEMI	Menasha	1.4	2.4	RC	<b>Janesville/Beloit, WI IL</b>				
101.1 WIXX	Green Bay	11.6	13.6	CH	metro 134,600				
103.9 WMGV	Oshkosh	7.3	8.6	CH	M St. rank 256				
104.9 WKFX	Kaukauna	2.5	2.9	OL&	1230 WCLO	Janesville			AC/TK
105.7 WAPL-FM	Appleton	15.2	20.6	AR	1380 WBEL	South Beloit			AC
107.1 WFOF	Fond du Lac	2.0	1.4	AC	1490 WGEZ	Beloit			OL
<b>[24 stations 9 AM 15 FM]</b>									

### Eau Claire, WI

metro 115,800	TSA 428,700				1050 WLIP	Kenosha			AC
M St. rank 241	ARB rank 216 /1				1400 WRJN	Racine			AC
Spring Arbitron (1)					1460 WBZN	Racine			SBs
680 WOGO	Hallie			MT&	1500 WKGA	Zion			SS
790 WEAQ	Eau Claire	1.9		CW	91.1 WGTD	Kenosha			FA*
1050 WISM	Eau Claire	1.4		OL&	92.1 WHKQ	Racine			EZ
1150 WAYY	Chippewa Falls	4.3		NX/TK	95.1 WJZQ	Kenosha			CH
1400 WBIZ	Eau Claire			OL&	96.9 WNIZ	Zion			FA
88.3 WHWC	Menomonie			FA&*	100.7 WBZN-FM	Racine			SB
89.7 WUEC	Eau Claire			VA*	104.7 WZXA	Sturtevant			cp-new
91.3 WYDR	Eau Claire			cp-new	<b>[10 stations 4 AM 6 FM]</b>				
92.9 WECL	Elk Mound			cp-new					
94.1 WIAL	Eau Claire	22.8		CH					
95.1 WPHQ	Bloomer			cp-new					
95.9 WRDN-FM	Durand			CW					

### Kenosha/Racine, WI

metro 235,800									
M St. rank 161									

# M Street RADIO MARKETS

# WY

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
<b>La Crosse, WI MN</b>					93.3	WQFM	Milwaukee	3.1	4.3	AR
metro 81,400 TSA 294,900					94.5	WKTI	Milwaukee	6.3	5.7	CH
M St. rank 280 ARB rank 247 /1					95.7	WZTR	Milwaukee	3.8	3.3	OL
Spring Arbitron (1)					96.5	WKLH	Milwaukee	7.3	5.5	CR
580	WKTY	La Crosse	18.2	CW	97.3	WLTV	Milwaukee	3.9	3.5	AC-OL
1410	WIZM	La Crosse	6.8	AC/TK&	98.3	WFMR	Menomonee Falls	1.7	1.7	FA
1490	WLFN	La Crosse		AS&	99.1	WMYX	Milwaukee	4.6	3.9	SA
1570	WKBH	Holmen	3.0	AS	100.1	WGLB-FM	Port Washington			AC-CH
88.9	WLSU	La Crosse		JZ*	100.7	WBZN-FM	Racine			SB
90.3	WHLA	La Crosse		FA&*	102.1	WLUM-FM	Milwaukee	8.0	13.9	CH-RB
91.1	KXLC	La Crescent		cp-new	102.9	WLZR-FM	Milwaukee	5.5	5.6	AR
93.3	WIZM-FM	La Crosse	18.2	CH	103.7	WEZW	Wauwatosa	5.2	3.7	SA
94.7	KKOO	Caledonia		cp-new	104.5	WCXC	Waukesha			VA*
95.7	WSPL	La Crosse	7.6	AC	104.9	WTKM-FM	Hartford	.7	.6	ET/CW
97.1	WCOW-FM	Sparta	3.8	CW	106.1	WMLL	Waukesha	6.8	7.8	CW
100.1	WOJY	West Salem	7.6	EZ	107.7	WVCY	Milwaukee		.6	RL*
102.7	KQEG	La Crescent	9.1	OL&	[35 stations 13 AM 22 FM]					
104.9	WLXR-FM	La Crosse	11.4	CH	<b>Sheboygan/Manitowoc, WI</b>					
105.5	WKBH-FM	Trempealeau	.8	CW&	metro 152,200					
[15 stations 4 AM 11 FM]					M St. rank	232				
<b>Madison, WI</b>					950	WKTS	Sheboygan			SA
metro 301,800 TSA 804,400					980	WCUB	Two Rivers			CW/TK&I
M St. rank 126 ARB rank 118 /4 Birch rank 116					1240	WOMT	Manitowoc			OL
Winter Arbitron (1) Winter Birch (2)					1330	WHBL	Sheboygan			SA
740	WRPQ	Baraboo		AC&	1420	WJUB	Plymouth			RC
970	WHA	Madison	2.6	TK*	1590	WTRW	Two Rivers			OL/TK&n
1070	WTSO	Madison	7.4	5.7	91.7	WSHS	Sheboygan			AP/AC*
1190	WMAD	Sun Prairie	.6	.4	92.1	WLTV	Manitowoc			AC
1240	WIBU	Poynette	2.3	1.3	97.7	WWJR	Sheboygan			AC&
1310	WIBA	Madison	6.4	4.4	102.3	WQTC-FM	Manitowoc			AC&
1480	WTDY	Madison	4.4	4.4	103.1	WKTT	Cleveland			CW
1550	WHIT	Madison	.2	.2	104.5	WXER	Plymouth			cp-new
88.7	WERN	Madison	5.3	FA*	107.5	WTRW-FM	Mishicot			Z
89.9	WORT	Madison	1.3	VA*	[13 stations 6 AM 7 FM]					
92.1	WMAD-FM	Sun Prairie	2.9	3.3	<b>Wausau, WI</b>					
94.1	WTFX	Watertown	5.4	7.9	metro 91,200 TSA 365,300					
94.9	WOLX-FM	Baraboo	7.7	6.6	M St. rank 301 Birch rank 240					
96.3	WMLI	Sauk City	2.9	4.0	Spring Birch (2)					
98.1	WMGN	Madison	6.6	5.5	550	WSAU	Wausau	8.3		SA&
100.5	WYKY	Columbus			730	WJMT	Merrill			ACs
101.5	WIBA-FM	Madison	14.7	16.7	900	WATK	Antigo			CW&
102.5	WNWC	Madison		2.4	930	WLBL	Auburndale			FA&*
104.1	WZEE	Madison	8.5	10.4	1230	WXCO	Wausau	5.1		CW
105.9	WMJB	Evansville			1390	WRIG	Schofield	6.4		OL&
106.3	WWQM-FM	Middleton	7.7	9.9	88.5	WGNV	Milladore	.6		RL*
107.3	WSJY	Fort Atkinson	1.9	1.3	89.5	WCLQ	Wausau	1.3		RC*
[22 stations 8 AM 14 FM]					90.9	WHRM	Wausau	1.3		FA&*
<b>Milwaukee, WI</b>					94.7	WESD	Schofield			VA*
metro 1,302,400 TSA 1,829,800					95.5	WIFC	Wausau	29.9		CH
M St. rank 28 ARB rank 27 /4 Birch rank 28					97.9	WSPT	Stevens Point	1.3		CH
Winter Arbitron (1) Winter Birch (2)					101.9	WDEZ	Wausau	18.5		CW
540	WYLO	Jackson			104.1	WMZK	Merrill	5.7		AC
620	WTMJ	Milwaukee	9.4	11.1	104.5	WAXX	Eau Claire	1.3		CW
860	WNOV	Milwaukee	2.2	.9	105.3	WRLO-FM	Antigo			AC
920	WOKY	Milwaukee	7.4	7.6	106.5	WLJY	Marshfield	3.2		EZ
1130	WISN	Milwaukee	5.2	4.4	107.9	WYCO	Wausau	6.4		AC
1250	WEMP	Milwaukee	1.4	1.1	[18 stations 6 AM 12 FM]					
1290	WMVP	Greenfield	1.8	3.1	<b>Wyoming</b>					
1340	WLZR	Milwaukee	.4	.3	<b>Casper, WY</b>					
1370	WKSH	Sussex			metro 52,300 TSA 155,500					
1460	WBZN	Racine			M St. rank 393 ARB rank 260 /1					
1470	WBKV	West Bend			Spring Arbitron (1)					
1510	WAUK	Waukesha			830	KUYO	Evansville	2.2		RG
1560	WGLB	Port Washington			1030	KTWO	Casper	9.8		CW
88.1	WMWK	Milwaukee			1230	KVOC	Casper	14.1		CW
88.9	WYMS	Milwaukee	.5	JZ*	1400	KATI	Casper			Z
89.7	WUWM	Milwaukee	1.5	NX/JZI*	91.1	KCEB	Casper			RL*
90.7	WHAD	Delafield	.3	FA&*	94.5	KMGW	Casper	8.7		AC-OL
91.7	WMSE	Milwaukee	.7	AP*	95.5	KTRS	Casper	29.3		CH
92.5	WBWI-FM	West Bend								

# WY

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
103.7 KQLT	Casper	17.4		OL&					
106.9 KCSP	Casper			RL*					

[9 stations 4 AM 5 FM]

## Cheyenne, WY CO

metro 60,400 TSA 68,500

M St. rank 382 ARB rank 258 /1 Birch rank 259

Spring Arbitron (1) Fall Birch (2)

650 KUUY	Orchard Valley	10.7	11.5	CW
1240 KFBC	Cheyenne	9.8	9.6	AC
1370 KSHY	Cheyenne	1.8	1.0	RL
1480 KRAE	Cheyenne	5.4	2.9	AC-CH
95.1 KCGY	Laramie	6.3	5.8	CW
97.9 KFBQ-FM	Cheyenne	11.6	18.3	CH
100.7 KKAZ	Cheyenne	8.0	7.7	AC
101.9 KMUS-FM	Burns		5.8	CW&
102.9 KRQU	Laramie	4.5	1.9	CH
106.3 KLEN	Cheyenne	7.1	7.7	EZ

[10 stations 4 AM 6 FM]

### Key to markets section:

For each listing, the market name is followed by all states served, Metro and Total Survey Area populations (TSA), the M Street 1991 market rank (M St.), the Arbitron 1991 market rank (ARB), the number of Arbitron surveys per year (#), the Birch 1991 market rank, the date of the rating surveys used for the market, followed by AM and FM stations in dial order.

Estimates are for persons 12+ Monday-Sunday, 6 AM to midnight, average quarter hour shares from the Metro Survey area. For more information on ratings and copyright information, see the **ABOUT RATINGS** section at the front of the book.

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